

INSIDE:

THE B-I-G ONE

This week's R&R is bursting with the vital ideas and information you need to succeed. Here's just a sample of what you'll find . . .

LATEST BIZ NEWS

- **Paxson-TM deal dies; Dave Scott resigns**
 - **Radio groups express concern about Arbitron's role under new ownership rules**
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Newsstand Price \$6.00



Europe Wants Eureka DAB
Americans resist Canadian pressure to use L-Band; digital receivers to appear in '95

MONTREUX, SWITZERLAND — Broadcasters are planning the total elimination of conventional AM and FM broadcasting in Europe within 18 years in favor of digital audio broadcasting, according to industry experts meeting at a global DAB conference here.

European broadcasters attending the First International Symposium on DAB are moving quickly to build global support for adoption of Eureka-147 digital audio broadcasting technology as a worldwide standard, while American engineers struggle to develop a working prototype of in-band DAB equipment.

Canadian broadcasters at the conference have repeatedly urged the United States to reverse course and back L-band frequencies for DAB use. The U.S. delegation at the recent World Administrative Radio Conference in Spain successful-

ly blocked any allocation of the L-band spectrum for American DAB use because of pressure from the Pentagon.

DAB Odyssey 2010

The first consumer Eureka DAB receivers are scheduled for introduction and sale to the public at the 1995 International Radio and Television Exhibition in Berlin, Eureka Project officials said. If all goes as planned, FM broadcasting will be phased out in Europe beginning in the year 2010, having been completely replaced by terrestrial DAB, operating in the VHF and UHF TV bands.

Despite losing its past support from the NAB, Eureka is still vying for acceptance as the U.S. DAB standard. "We will submit our system for testing by the Electronic Industries Association," Eureka-147 Director Egon Meier-Engelen told R&R.

DAB/See Page 48

Mercury's Risin'



A creative team from **The Richards Group** won top honors — a check for \$100,000 — in the first Mercury Awards for Radio Advertising, sponsored by the **RAB's** Radio Creative Fund. Richards's "Singing Phone Number" spot promoting Motel 6 was voted Gold Award Winner, while two other Motel 6 spots also earned awards. Other multiple winners included Molson Breweries (four spots) and Nynex Information Resources (three). Pictured above at the ceremonies are (l-r), **KIIS-AM & FM/Los Angeles's Rick Dees**, **WCBS-FM/New York's Bruce Morrow**, and **Unistar's Dick Clark**.

St. John PD At 'NEW-FM
Utz exits, opens T.N. Broadcasting

WNEW-FM/New York mid-dayer Pat St. John, a Big Apple personality for nearly 20 years, has been elevated to PD at the Group W AOR. A first-time programmer, St. John succeeds Ted Utz, who has opened his own firm, T.N. Broadcasting.

"When you walk into a radio station of WNEW's stature where your staff has over 140 years of on-air experience, you need a special type of PD who can interact with these powerful personalities," VP/GM Kevin Smith told R&R. "In the 90 days I've been here I've learned that Pat is that kind of person."

"I never seriously considered programming before, but this opportunity is a dream come true," St. John remarked. "The station's on a roll — it's our 25th anniversary — and I'm going to give it my all."

St. John joined WNEW-FM in 1987 after a 15-year stint in afternoons at crosstown WPLJ. Prior to that he spent five years on-air in Detroit.

St. John's promotion and Utz's departure end months of

speculation about the station's PD chair. Utz, who has also relinquished his Group W corporate duties, described his new venture as a "multidimensional media company working with talented people in the broadcasting, music, and programming industries." His flagship WNEW-FM/See Page 48

EXCLUSIVE INTERVIEW

Evergreen's FCC Fight

Evergreen Media's dispute with the FCC over a \$6000 indecency fine is almost three years old . . . with no resolution in sight. President/CEO **Scott Ginsburg** and Exec. VP/COO **Jim deCastro** told R&R's **Ron Rodrigues** that they'd like to see better-defined guidelines that are flexible enough for local community standards. They also want to be treated the same as TV, which rarely gets a second look from FCC enforcement officials.

To showcase its point, Evergreen prepared an 18-minute video chock full of racy language from national prime-time and daytime TV. Some examples:

• **"Civil Wars"** — The show's protagonist uses "penis" seven times in a 30-second span.

• **"Studs"** — A contestant said, "You gotta love a man who can talk while he plays with his probe," and "He gave it to me just the way I like it — slow and hard."

• **"Jenny Jones"** — Guest comments: "After I have sex with my boyfriend, I will get on top and I'll have an orgasm . . . and then I'll yawn" . . . "I could always come, that's been no problem" . . . "If you have to pass gas while you're in bed with your girlfriend, what do you do?" . . . "How do you get a woman to use less teeth during oral sex?"

• **"Taking Back My Life"** — "He made me have oral sex with him . . . that if I didn't make him come, or if I hurt him in any way, that he would kill me."

NAB: No Help

Evergreen execs also complain of virtually no help from the **NAB**. "They don't appear to be that interested in the concerns of major market radio broadcasters," remarked Scott Ginsburg.

See complete interview on Page 18.

Anselmo Upped To Malrite VP



KFAN & KEEY/Minneapolis VP/GM Mick Anselmo has been appointed Regional VP for the **Malrite Communications Group**. In addition to his Minneapolis duties, Anselmo will oversee operations at **Malrite Country** combos **KLAC & KZLA/Los Angeles** and **KNEW & KSAN/San Francisco**.

"In just four years, Mick has built a closely knit, high-performance staff, nearly doubled [Country] K102's audience and revenue shares, secured broadcast rights to the Minnesota Timberwolves, Vikings, and Gophers, signed on all-Sports KFAN, and created a total selling system that includes direct marketing, television, and print," said Malrite President/COO **John C. Chaffee Jr.**

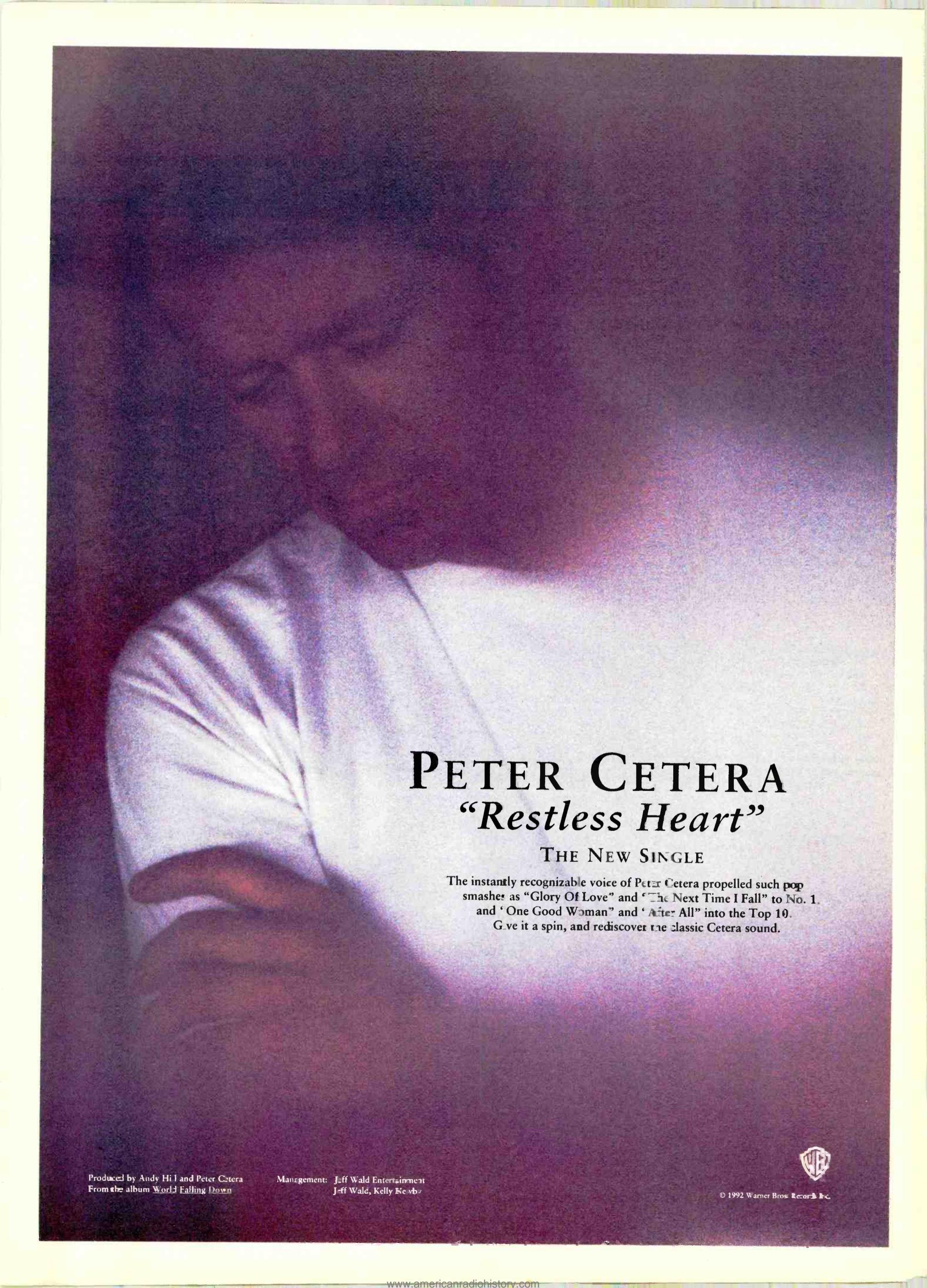
"Mick, [KLAC & KZLA VP/GM] **Norm Epstein**, and [KNEW & KSAN VP/GM] **Bruce Blevins** have worked together for several years. This new assignment allows us to take advantage of the synergies of three vibrant Country markets."

Anselmo commented, "I admire and respect our teams in L.A. and San Francisco and look forward to this new leadership role. The focus for the '90s

ANSELMO/See Page 46



Special Convention '92 Issue



PETER CETERA

“Restless Heart”

THE NEW SINGLE

The instantly recognizable voice of Peter Cetera propelled such pop smashes as “Glory Of Love” and “The Next Time I Fall” to No. 1, and “One Good Woman” and “After All” into the Top 10. Give it a spin, and rediscover the classic Cetera sound.

Produced by Andy Hill and Peter Cetera
From the album *World Falling Down*

Management: Jeff Wald Entertainment
Jeff Wald, Kelly Newby



© 1992 Warner Bros. Records Inc.



Capitol Records kicked off its yearlong celebration of the label's 50th anniversary with a star-studded party at the company's landmark Tower in Hollywood last week. Joining EMI Music President/CEO Jim Fifield, Capitol-EMI Music President/CEO Joe Smith, and Capitol Records President Hale Milgrim were L.A. Mayor Tom Bradley (who proclaimed June 4 to be "Capitol Records Day"), L.A. Councilman Michael Woo, NARAS President Michael Greene, and a plethora of Capitol artists past and present. Among those posing for the family portrait are Les Paul, Richard Marx, Ray Anthony, Freddie Jackson, Ella Mae Morse, the Smithereens, the Lettermen, Poison, Maria Cole (widow of Nat), and Dorothy Wallichs (widow of label co-founder Glenn Wallichs).

Battison Exits Westwood One

Westwood One Inc. President Bill Battison has resigned after seven years with the company. Battison will not be replaced and his position was eliminated.

"Bill has played an important operational role in the company over the last seven years," said WW1 Chairman/CEO Norm Pattiz. "Among his accomplishments was the acquisition of the NBC Radio Networks. He also played a key role in the building of the Westwood One Radio Stations Division. I know there are many people at the company who join me in wishing Bill well in the future."

"I had a very satisfying time at Westwood One," Battison stated. "In addition to NBC and the radio stations, we oversaw quite a bit of expansion, which I'm very proud of." BATTISON/See Page 46

Winer Upped To WXRT VP/Prog.

Longtime WXRT/Chicago PD Norm Winer has been promoted to VP/Programming. He's programmed the eclectic Diamond Broadcasting New Rock/AOR outlet since 1979.



Winer

"This is an acknowledgement of Norm's incredible contribution to the success of this radio station over the years," said WXRT GM Harvey Wells. "It's the title most befitting his responsibilities here."

Winer told R&R, "I've been very fortunate to spend my last 13 years working at a station where you can succeed while maintaining your sense of honesty and idealism."

Despite his time-consuming involvement in Rotisserie baseball, Winer has recently led WXRT to the best ratings in the station's 19-year history. Prior to joining WINER/See Page 46

KMPC's Jumpin' Jock Flash



To turn listeners on to its recent switch to an all-Sports format, Golden West outlet KMPC/L.A. erected a Sunset Strip billboard that sports an incredibly lifelike three-dimensional jock strap, even if it looks a bit on the small side. Pictured in a jocular mood are (l-r) PD Len Weiner, GM Bill Ward, Director/Advertising & Promotions Robert Lyles, and Advertising & Creative Services' John Reeder and Tom Binnion.

Noble Promotes Parnigoni To EC VP

Opens merchandising, sports marketing offices

David Parnigoni has been named VP/Eastern Division of Noble Broadcast Group, and has opened the new East Coast office of Noble Merchandising Services and NMS

Sports Marketing. He will be responsible for coordinating all national sales with Interep and the Noble stations.

"We hope to develop a new revenue stream. Vendor advertising and marketing is the wave of the future. It's long-term, but it's a good source of new revenue for our

PARNIGONI/See Page 46

Pollack Media's Welsh Promoted

Pat Welsh has been promoted to VP/Music Programming at Pollack Media Group.

"Pat's versatility in all the critical aspects of competitive programming has resulted in numerous success stories for our client stations," said PMG Chairman/CEO Jeff Pollack.

"I appreciate the confidence that Jeff has shown in me during my four years here," Welsh said. "I'm looking forward to getting involved in even more aspects of the company. There are no limitations as to what I can do."

In addition to music programming, Welsh will continue to act as PMG's chief liaison with record companies.



Welsh

Krysz Named PD At KEGL/Dallas

Brian Krysz, TK Communications VP/Programming and on-site PD of AOR WSHE/Miami, has joined Sandusky CHR KEGL/Dallas as PD. Krysz, who begins his new duties at the end of this month, replaces Joel Folger, who exited two weeks ago.

"We met with several folks and it was a hard choice, but there was something about Brian's energy and enthusiasm for the station," KEGL VP/GM Donna Fadal told

KRYSZ/See Page 46



Krysz

JUNE 12, 1992

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Groups Wary Of Ratings Role In Radio Ownership Limits

Several broadcast groups have told the FCC that its new radio ownership rules are too dependent on volatile Arbitron ratings data.

In recently filed petitions for reconsideration of the new regulations, the groups complained that audience data fluctuates too much to form the basis for determining market size and a station's true influence in its market.

Under the new rules, the number of stations a licensee may own in any particular market would be determined by the number of stations in that market — the more stations in the market, the more properties (up to a maximum of six) a licensee may own. The rules would also forbid a licensee from acquiring a station if the resulting multiproperty combo would draw more than 25% of the local audience share.

According to a petition filed on behalf of 17 groups, including Booth American and Paxson Enterprises, the audience share cap would be "subject to manipulation" and "inequitably applied."

The groups also criticized the use of Arbitron listings to determine the number of stations in the market. That information, they said, changes too much from book to book to permit broadcasters to make long-term acquisition decisions.

For example, the groups pointed out that San Antonio had 31 Arbitron-ranked stations in Fall '91 — up from 29 in the Spring '91 book. "Based on the spring radio ranking results, a radio broadcaster in San Antonio owning one AM station

could buy just one more. Absent a crystal ball, the same broadcaster would have no way of knowing it could buy two, rather than one, AM stations if it waited a few more months until its market tier changed upon release of the fall ratings."

Alternatives

Cox Enterprises, which echoed that argument, suggested the FCC use the results from one ratings period to define market size for a three-year period. As an alternative, Cox said, the agency could define markets by MSA size or some other population or geographical standard.

Sconnix Broadcasting urged the FCC to drop both the sliding scale local limits and the 25% audience cap in favor of a two AM/two FM

local ownership cap. In the most heavily radioed markets, Sconnix added, a licensee should be permitted to own an additional FM. In markets with fewer than 15 stations, a licensee should be permitted to own up to three stations, no more than two of which can be FMs, provided the co-owned stations constitute less than half of the stations in the market. According to Sconnix, the 25% cap would bar many AM/FM combinations, leaving some stand-alone AMs to wither and die.

Sconnix also said it could live with a reduction in the national station ownership limit from 30 AM/30 FM to 25/25 if the move would help ensure that the new rules go promptly into effect. NAB recently suggested that such a reduction might avoid a protracted fight with congressional critics of the new limits.

Senate Adopts Overnight Safe Harbor Measure

NPR tells court 'F-word' broadcast was legit

When is it acceptable to say the word "fuck" on the radio? When it's an integral part of a serious news story, according to National Public Radio (NPR).

NPR's assertion appeared in a court brief filed even as the Senate was approving Sen. Robert Byrd's

(D-WV) measure to limit sexually explicit material to midnight-6am.

In a filing with the U.S. Court of Appeals for the District of Columbia, NPR contended that its 1989 broadcast of a "fuck"-laden diatribe by convicted mob boss John Gotti was not indecent because it aired in the context of a serious news story and wasn't designed to titillate the audience.

NPR's filing is an attempt to derail a Tennessee man's efforts to persuade the court to make the

Continued on Page 10

Women Seek Return Of Female Preference

A coalition of women's groups asked the FCC to reinstate the female comparative licensing preference, which was thrown out earlier this year by a federal appeals court.

According to a joint filing by nine organizations led by Women in Communications (WIC), "Reinstatement of the gender preference is in the public interest because . . . diversity of ownership leads to diversity of programming, regardless of whether it takes the form of 'women-oriented' programming."

The coalition made its filing as part of the FCC's inquiry into what criteria it should apply when weighing applicants for new broadcast licenses. That proceeding was made necessary by a federal appeals court's recent finding that the Commission may be putting too much emphasis on criteria related to "integration" — the extent to which the owners of a new station will actually operate it.

In its filing, the WIC coalition contended that the appeals court's ruling applied only to the case in which it was issued and does not

constitute a bar to the implementation of a female preference. Such a preference is constitutionally permissible, the groups said, because it is narrowly tailored to meet the public's interest in fostering broadcast diversity. Additionally, they argued elimination of the preference conflicted with a congressional mandate forbidding the FCC from dropping any of its minority or female ownership programs.

In a separate filing, American Women in Radio and Television (AWRT) blasted the court's decision, written by Clarence Thomas, and called elimination of the preference a "clear violation" of an act of Congress.

While WIC supported the integration criteria, other groups were less enthusiastic. NBC and CBS both urged its elimination as a factor in license proceedings.

Battle At FCC Over Dark Cheyenne Combo

KUUY & KKAZ/Cheyenne, WY remain off the air as a bankruptcy trustee tried to convince the FCC to provide valid licenses for the combo. But a competitor claimed past violations at the stations are so serious their licenses should be revoked.

In a series of three license transfers filed simultaneously in February, bankruptcy trustee James Dinneen asked the FCC to "cure errors that were committed when the licenses were initially assigned" from KKY Inc. A narrative compiled by Dinneen's lawyer

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**DC
REPORT**
PAT CLAWSON

Paxson/TM Deal Dies

What soured Lowell "Bud" Paxson's \$8.6 million deal to buy Dallas syndicator TM Century Inc.? Paxson said he doesn't know . . . and neither does veteran TM CEO David Blyth — who's now out of work. Company officers, including new CEO P. Craig Turner and Corporate Secretary Carol Peek, won't comment.

Last month, Paxson announced plans to buy a controlling interest in TM from three stockholders, including a trust benefiting majority shareholder Marjorie McIntyre. Paxson planned to use TM as a vehicle for taking his new Paxson Broadcasting chain to the public stock markets. The company's stock soared from about \$1 to more than \$3 on the news.

Paxson told R&R he visited TM's offices last week without any inkling that a problem existed. But apparently trouble was brewing. The deal abruptly ended Monday (6/8) afternoon when TM issued a news release announcing Blyth — aka Dave Scott — had submitted a "conditional resignation" to TM's board. Blyth told TM directors he would leave unless either McIntyre's trust honored the stock sale or his employment contract was renegotiated and the board restructured. The board declined both conditions and accepted Blyth's resignation.

TM also said the Paxson deal was "subject to a number of unresolved issues and terms," and no definitive sale agreement had been reached.

"I don't know why they didn't want to go through with it. They weren't willing to give the usual representations and warranties. They wouldn't even certify that the corporation was in good standing," Blyth told R&R.

Blyth insisted he didn't know what caused the turnabout. Paxson said he was caught by surprise — and can't get TM officials to return his calls. "I heard about it the same way you did, when they issued the news release," Paxson commented. "We've heard nothing from them, and we assume our negotiations are no longer in progress."

"In light of these events, we're just going to withdraw. The company obviously has some problems we didn't uncover during our due diligence review."

Price Bondholders Take Equity

Manhattan media mogul Bob Price is getting several new partners now that his Price Communications Corp. has filed a bankruptcy reorganization plan in New York.

Several prominent bondholders will receive equity stakes from a new common stock issue as part of the financial restructuring, including Dean Witter Reynolds, Franklin Funds, Massachusetts Financial Services, and T. Rowe Price.

Bob Price will receive 2% of the stock — and has already received a new three-year employment agreement. Stations affected by the deal include WWKB & WKSE/Buffalo, WOWO-AM & FM/Ft. Wayne, and WBZT & WIRK/West Palm Beach. Price Communications also owns 27% of Fairmont Communications Corp., which operates nine major market stations, including KIOI/San Francisco.

Other market action this week:

- Bill Stakellin's Apollo Radio has cut an LMA/option-to-buy deal with George Hatch for KALL-AM & FM/Salt Lake City. Apollo already owns KKAT in nearby Ogden, UT.

- New documents filed with the FCC have lifted the secrecy surrounding the sale of WLRS/Louisville. Blue River Communications is purchasing the FM rocker for \$3,050,000. Principal investor Beck Ross Communications is putting up \$1.6 million. Greyhound Financial is lending \$1.8 million and taking \$650,000 in partnership interests to help fund the acquisition and operational costs. Also, Martin Communications revealed it's selling WCHM/Clarksville, GA for \$90,800.

- Citing a downturn in market conditions, cable radio programmer Digital Planet dropped plans for a public stock offering. It now plans to raise up to \$25 million via a private placement aimed at angels and institutional investors. Investment bankers at Prudential Securities and L.H. Friend will assist. The company said it continues to receive funding from existing investors and has added a bank line of credit.

- Satellite CD Radio's plans for a national satellite-delivered DAB system continue to give NAB brass the willies. The trade group has asked the FCC to nix SCDR's request for quick Commission action to allocate frequencies in the 2310-2360 MHz band. NAB argued any allocation of satellite-only channels "would be piecemeal, premature policymaking" and said there's no pressing consumer demand for satellite DAB service.

Continued on Page 10

**The Arbitron
approach
made sense
back in the 1940s.**

**That was then.
This is now...**

Introducing...

***Strategic
AccuRatings***

**Accurate weekly ratings
for your market.**

**Designed for the competitive environment of the 1990s...
Exclusively from Strategic Radio Research.**



Accurate

- Arbitron's margin of error is bigger than the average station's typical book-to-book gain or loss! The only possible solution: **Huge** sample sizes.
- *AccuRatings* quarterly sample size: Up to 12,000 persons (400% more than Arbitron's sample size)!



Weekly

- Weekly fax updates every week, all year long.
- Immediate feedback from your target audience when you change your morning show, debut a new advertising campaign, etc.



Fast

- Quarterly summary report arrives **weeks ahead** of Arbitron's report for the same survey period.
- Updated results delivered by fax every week within **hours** of the close of interviewing.



Proven

- Produced by America's fastest-growing, most-respected radio research firm.
- Eight years of development and fine-tuning.
- Successful *AccuRatings* clients in most of the top 20 markets and many smaller markets.



Radio-driven

- Designed in the best interest of radio stations, not advertising agencies.
- Information you can trust and use to help you make better programming and marketing decisions.



Affordable

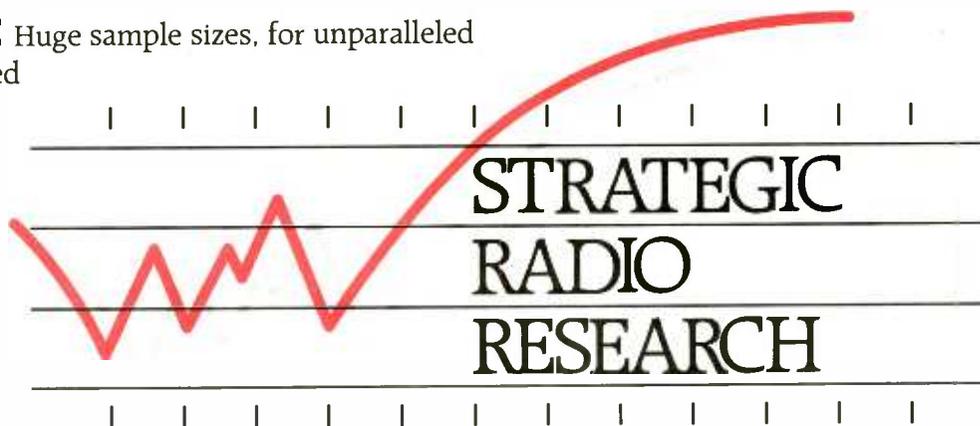
- A fraction of the cost of Arbitron — for a sample size that's 400% bigger than Arbitron's!
- Lower prices for ratings could significantly increase the **profitability** of the radio stations in your market!

The Arbitron approach made sense in the 1940s. Back then, radio stations resembled today's network TV affiliates, each broadcasting a patchwork of 15-minute network programs like "The Chase & Sanborn Kate Smith Show." Listeners jumped around to catch their favorite shows, and ratings firms only had to be able to differentiate a 40-share program from a 25-share program.

That was then. This is now. Quarter-hour-long programs don't exist nowadays! In today's competitive environment, we need ratings that can differentiate a 3.5-share station from a 3.1-share station. And Arbitron doesn't have a big enough sample size to do that.

What radio needs today is Strategic AccuRatings: Huge sample sizes, for unparalleled accuracy. Weekly updates, delivered by fax. Detailed analyses, to help you make smarter programming and marketing decisions.

Call now for an "AccuRatings Overview," 1-800-726-8742. Our free, no-obligation 15-page overview answers the most commonly asked questions about Strategic AccuRatings and includes a quick guide on to how to read a Strategic AccuRatings report. Ask for Kurt Hanson, Amy Vokes, or Bill Troy. (In Illinois, call 1-312-726-8300).



The Next Generation of Research

TRANSACTIONS

Apogee Acquires Ackerley's Oregon Combo For \$5.5 Million

Markets quiet as dealmakers, traders snooze during spring siesta

Deal Of The Week

KFXX (AM) & KGON/Portland
PRICE: \$5.5 million
TERMS: Asset sale
BUYER: Apogee Communications, headed by President James Johnson
SELLER: Ackerley Communications, headed by Barry Ackerley; the company also owns KJR & KLTX/Seattle.
FREQUENCY: 1520 kHz; 92.3 MHz
POWER: 50kw day/10kw night; 100kw at 920 feet
FORMAT: Sports/Talk; AOR
BROKER: Kall & Co.

California

KLUE/Soledad
PRICE: No cash consideration
TERMS: Transfer of partnership interest for 50% stake in corporation to become licensee
BUYER: Ralin Broadcasting Corp., owned by Reinaldo Rodriguez of Salinas, CA and Linda McGuire Mauras of King City, CA. Phone: (408) 385-0771

SELLER: Soledad Radio L.P., headed by Linda McGuire Mauras. Phone: (408) 385-0771
FREQUENCY: 106.3 MHz
POWER: 6kw at 1720 feet
FORMAT: Classic Rock

Georgia

WHEY (FM CP)/Harlem
PRICE: \$38,000
TERMS: Asset sale for \$12,000 cash and assumption of \$26,000 debt
BUYER: GMR Broadcasting Inc., owned by Frank Copsidas Jr. of Clinton Corners, NY; Thomas Ptak of Washington, GA; and Robert James McColloch of New York. Ptak is to receive 30% of GMR's stock for participating in this transaction. Copsidas owns WKQG & WSKS/Milledgeville-Sparta, GA and has applied for a new FM at Columbia Falls, MT. Phone: (914) 454-4165
SELLER: T&M Broadcasting. Phone: (706) 595-8258
FREQUENCY: 95.1 MHz
POWER: 6kw at 328 feet

COMMENT: According to a shareholders agreement filed with the FCC, Copsidas has agreed to secure financing up to \$150,000 for construction of the station and up to \$60,000 for operations. Ptak is to serve as a consultant and provide loan guarantees equal to his percentage of equity ownership. One year after the station begins Program Test Authority, Copsidas will have a 60-day option to purchase Ptak's 30% stock interest for \$125,000. If the option is exercised, the \$125,000 is payable at \$3000 per month for 36 months, then \$710 per month for the next 24 months.

Missouri

KTTN-AM & FM/Trenton
PRICE: \$439,389
TERMS: Stock sales totaling \$439,389 via a series of 12-year promissory notes at 7.6% annual interest
BUYER: Michael Ransdell and John Ausberger of Trenton and Timothy

TRANSACTIONS AT A GLANCE

1992 Deals To Date:

\$524,297,428
 (Last Year: \$294,402,715)

Total Stations Traded This Year: 540
 (Last Year: 445)

This Week's Action: \$6,980,695
 (Last Year: \$14,030,936)

Total Stations Traded This Week: 14
 (Last Year: 22)

Deal Of The Week:

KFXX & KGON/Portland \$5.5 million

- KLUE/Soledad, CA No cash consideration
- WHEY (FM CP)/Harlem, GA \$38,000
- KTTN-AM & FM/Trenton, MO \$439,389
- KVCM & KHKR/East Helena, MT \$80,000
- WWSS/Meredith, NH \$500
- WKNR/Cleveland \$630,001
- WNCC/Barnesboro, PA \$9000
- KGZG (FM CP)/Burnet, TX \$5 for 51%
- KAQU/Huntington, TX \$43,800
- WBFL/Bellows Falls, VT \$240,000

Peery of Jamesport, MO. Phone: (816) 359-2261
SELLER: Marvin Luehrs and Everett Wenrick are selling their collective 90% stake in licensee Luehrs Broadcasting Co. Inc. Phone: (816) 359-2261

FREQUENCY: 1600 kHz; 92.1 MHz
POWER: 500-watt daytimer; 1.75kw at 370 feet
FORMAT: Country; Classic Rock

Montana

KVCM & KHKR/East Helena
PRICE: \$80,000
TERMS: Asset sale; terms include \$15,000 down payment and assumption of loan valued at \$20,000. The seller is to receive up to \$45,000 in additional compensation from any future sale of the station.
BUYER: Northwest Broadcasting L.P., headed by Roger and Verdell Lonnquist of Helena, MT. Roger Lonn-

quist is the combo's current GM and a member of the board of directors of non-commercial KXEI/Havre, MT.
SELLER: Big Sky Communications Inc., headed by Werner Nistler. Phone: (503) 646-5186
FREQUENCY: 680 kHz; 104.1 MHz
POWER: 5kw daytimer; 100kw at 1896 feet
FORMAT: Religious; Country

New Hampshire

WWSS/Meredith
PRICE: \$500
TERMS: Asset sale for cash; the buyer is also acquiring the time brokerage agreement between the seller and WLNH Radio Inc. The buyer also agrees to lease broadcast equipment from the seller for \$500 monthly over two years. The buyer can terminate the lease by purchasing the equipment for \$10,000.

Continued on Page 10

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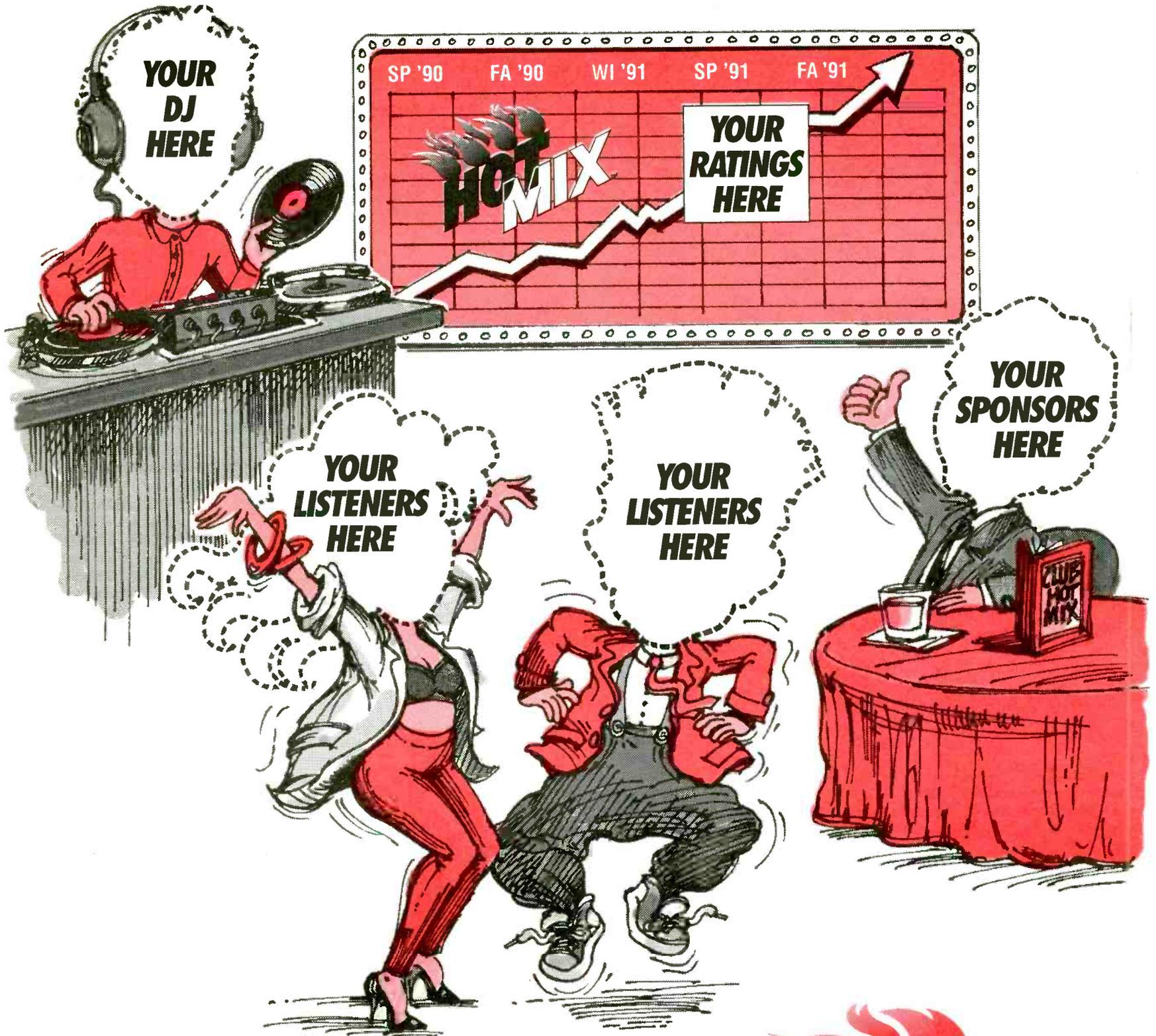
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abc ABC RADIO NETWORKS

HOT MIX™
mixed by DAVE RAJPUT
produced by ANDREW STARR
BURN THE COMPETITION...

TRANSACTIONS

Continued from Page 8

BUYER: McLean Communications Inc., owned by William McLean of Gilford, NH. Phone: (603) 528-5540
SELLER: Latchkey Broadcasting Inc., headed by Gary Howard. Phone: (603) 279-4500
FREQUENCY: 101.5 MHz
POWER: 3kw at 302 feet
FORMAT: AOR

Ohio

WKNR/Cleveland
PRICE: \$630,001
TERMS: Sale of partnership interests for \$1 cash and cancellation of \$630,000 promissory note
BUYER: WKNR Inc., a wholly owned subsidiary of Cleveland Radio Holding Inc., which is an affiliate of C.V. Radio Associates L.P. Each entity is headed by Charles Dolan and John Tatta of Oyster Bay, NY. Dolan is Chairman of Cablevision Systems Corp., one of America's largest cable TV system operators. Phone: (516) 364-8450
SELLER: D.B. Affiliates Inc., owned by N. John Douglas, is selling its 21% limited partnership stake and its status as general partner of licensee C.V. Radio Associates. Douglas owns KMAX/Arcadia, CA; KWWN/Placerville, CA; KBAX/Fallbrook, CA; KAXX/Ventura, CA; and KESTI/San Francisco. He is in the process of buying KWIZ-FM/Santa Ana, CA; WNJR/Newark; WVVX/Highland Park (Chicago), IL; and WNDZ/Portage, IN.
FREQUENCY: 1220 kHz
POWER: 50kw
FORMAT: Country
COMMENT: This station was sold for \$2 million in 1990.

Pennsylvania

WNCC/Barnesboro
PRICE: \$9000
TERMS: Asset sale for cash
BUYER: J. Richard Lee of Oceanside, CA; he owns WCRO/Johnstown, PA and WRDD/Ebensburg, PA. Phone: (619) 722-8232
SELLER: Mark Gregg, trustee in bankruptcy for Bland Group Inc. Phone: (814) 536-4660

FREQUENCY: 950 kHz
POWER: 500-watt daytimer
FORMAT: This station is dark.

Texas

KGZG (FM CP)/Burnet
PRICE: \$5 for 51%
TERMS: Stock sale for cash
BUYER: James Tiller of Sandy Shores, TX; he is currently a minority shareholder. Phone: (214) 550-0977
SELLER: Mark Nolte of Lago Vista, TX is selling his 51% stake in licensee Nolte Broadcasting Corp. Phone: (214) 550-0977
FREQUENCY: 92.5 MHz
POWER: 2.4kw at 328 feet

KAQU/Huntington
PRICE: \$43,800
TERMS: Asset sale for \$12,500 cash, which is to be paid directly to creditors, including the IRS. The buyer also agrees to employ certain officials of the seller for one year for \$31,300.
BUYER: Cantrell Broadcasting Inc., owned by Kristin and John Cantrell of Rome, GA. Kristin Cantrell also owns WFGI/Lima, OH. Phone: (404) 291-9496
SELLER: Angelina Broadcasting Corp., headed by Robert Dale Tindle. Phone: (409) 639-2500
FREQUENCY: 101.9 MHz
POWER: 6kw at 328 feet
FORMAT: Gold

Vermont

WBFL/Bellows Falls
PRICE: \$240,000
TERMS: Asset sale for assumption of bank debt totaling \$200,000 and assumption of other liabilities totaling \$40,000
BUYER: WBFL Inc., owned by Edward Herlihy of Rye, NH. Phone: (603) 964-7794
SELLER: Bradley Broadcasting Inc., headed by Bradley Weeks. Phone: (802) 722-4980
FREQUENCY: 107.1 MHz
POWER: 1kw at 530 feet
FORMAT: Classic Rock

Senate Adopts Safe Harbor Measure

Continued from Page 4

FCC reconsider its decision not to fine NPR for the broadcast. According to Peter Branton of Lookout Mountain, TN, the FCC acted "capriciously and arbitrarily" when it decided not to punish NPR. In his petition to the appeals court, Branton called the Gotti broadcast, which aired at 6:25pm on NPR's "All Things Considered," a perfect example of the type of material the Commission has previously found indecent.

Byrd Proposal Flies

NPR counterargued that the Gotti interview was exactly the type of material the First Amendment is designed to protect — controversial speech involving an issue of public concern; i.e., organized crime.

What's more, NPR argued, there is no evidence that unsupervised children make up a significant portion of the "All Things Considered" audience. Federal courts have previously ruled the FCC may only regulate indecency in the interest of shielding unsupervised children from such material.

In a separate filing for the same case, People for the American Way told the court that Branton's suit could have a chilling effect on broadcast news. "If [Branton's] view is adopted, broadcasters would be significantly inhibited in the news and information they could feel free to release," PAW said. "As a result, the public's right to know would be limited to information and language fit for the ears of children."

On Wednesday (6/3), just one day after those briefs were filed, the Senate overwhelmingly approved Byrd's proposal to limit indecent broadcasting to the midnight-6am slot.

The legislation, contained in an amendment to the Corporation for Public Broadcasting funding bill, passed on a 93-3 vote. Senators who voted against the measure were

Tim Wirth (D-CO), Howard Metzenbaum (D-OH), and James Jeffords (R-VT).

Most observers predict the plan will be signed into law. However,

based on the federal appeals court's previous rejection of similar indecency bans, they also expect it will be overturned in court before it can take effect.

DC REPORT

Continued from Page 4

Meanwhile, competitor Radio Satellite Corp. — which recently shut down after running out of money — has launched a campaign aimed at persuading Congress to bust up American Mobile Satellite Corp.'s monopoly on geostationary mobile satellites. AMSC declined to lease channels to RadioSat, which responded with an antitrust suit.

The FCC has fined Alexander Mitchell Communications, licensee of WSKS/Sparta, GA, \$8000 for failure to light an antenna tower and failure to notify aviation authorities. Stoner Broadcasting Systems was fined \$7000 for broadcasting false contest information, and Montachusett Broadcast was tapped for \$4000 for airing phone conversations over WXLO/Fitchburg, MA without notifying callers they were being recorded.

Battle At FCC Over Dark Cheyenne Combo

Continued from Page 4

noted the stations were supposed to be transferred to Windsor Communications Inc. of Wyoming, headed by Paul Lowrey, but instead were licensed to a Wisconsin company with a similar name in which Lowrey was also a stockholder. But Lowrey sold his interest in that company, which has since changed its name to Arlie L. Davison & Associates Inc.

Now the bankruptcy trustee wants the Commission to assign the licenses from the Wisconsin company to the Wyoming company, then to debtor-in-possession status, then ultimately to the trustee so the U.S. Bankruptcy Court for Wyoming can consider a reorganization plan for Windsor Communications that will not include either Lowrey or former KWKY Inc. owner John Hough.

'Unlawful Transfers'

Not so fast, said KMUS/Burns (Cheyenne), WY's owners, who told the FCC that what the trustee is really asking for is "post hoc approval of a series of unlawful transfers of control." They argued that

the Commission's "Second Thursday" doctrine of protecting innocent creditors in bankruptcy proceedings doesn't apply because it's not even clear who the current "lawfully authorized licensee" is and who actually controls the combo.

KMUS claimed that under its interpretation of the FCC's actions, "KWKY Inc. should still be the licensee and retain control." Instead, KMUS said the Wisconsin Windsor (now Davison) improperly consummated the transaction on January 7, 1991 and that "evidently, Paul Lowrey unlawfully assumed control of the stations no later than January 7, 1991 and continued to operate the stations unlawfully for at least a year."

While KMUS didn't dispute that it has an economic interest in keeping a potential competitor out of the market, it said the FCC should inquire into "whether it is in the public interest to assign licenses from a company that unlawfully obtained them to a company now in bankruptcy." And KMUS offered the conclusion that "the answer is obvious — it is not."



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WJMX add

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KF95 add

KXKT deb 27

KSND add

KFMW add 37

WHTO add

KQIX deb 40



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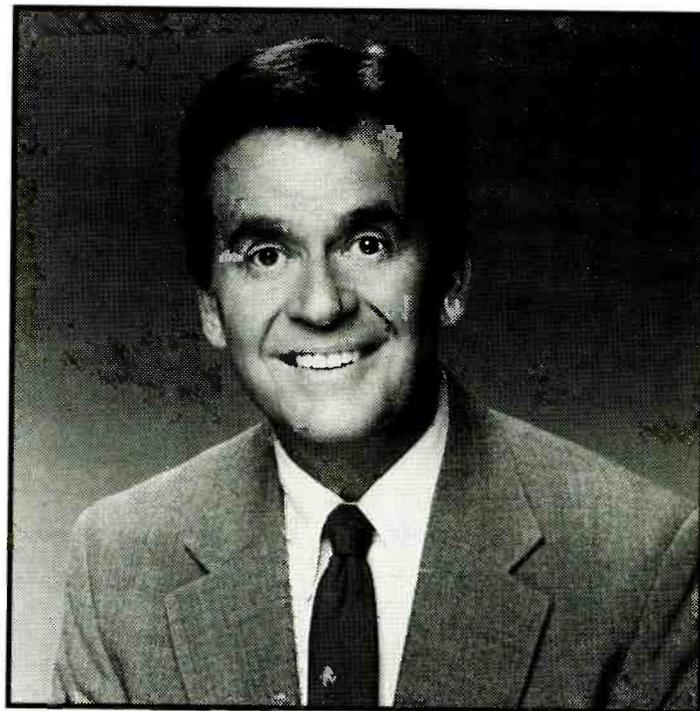


ENTERTAINMENT



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COUNTDOWN AMERICA WITH DICK CLARK RATES HIGH WITH PROGRAM DIRECTORS.

"Countdown America has been a consistently strong ratings performer. Dick Clark provides artist information and anecdotes our listeners love."

...Doug Weldon, Program Director, WJBR-AM/FM, Wilmington, DE

"Credibility is a major factor for any weekly countdown show and there isn't a more credible combo than Dick Clark and Radio & Records. Dick's unique and distinctive style sets Countdown America apart from the competition and sets the standard for the industry. Mix 102 is proud to be the Chicago outlet for Countdown America."

...Ford Colley, Program Director, WTMX-FM, Chicago

"For a year KSSK has been looking for a syndicated show to fill a Sunday night simulcast slot that would appeal to both our AM/FM target demos. There was no question...Dick Clark's Countdown America hits those demos right between the eyes! It's like having an old friend over to the house for the weekend."

...Ray Barnett, General Manager, KSSK-AM/FM, Honolulu

Dick Clark presents a countdown of the top 20 AC hits of each week by artists like Wilson Phillips, Michael Bolton, and Genesis. Featuring artist profiles and interviews, it's three hours of the best adult contemporary programming.

For information on how you can get Countdown America with Dick Clark on your station, call Unistar Radio Networks at 703-276-2900.



Easterlin Assumes WAQQ PD Post

WAQQ/Charlotte has promoted MD Mike Easterlin to PD. Easterlin — who joined the Adams Communications CHR just three weeks ago and will also retain MD duties — replaces PD/night personality Steve Meade as PD. Meade will stay on as an air personality.

"I'm thankful for the opportunity and happy that Steve is going to remain on board," Easterlin told R&R. "He's a great air talent and has handled the change like a pro.

"I've also inherited a great air-staff in all dayparts, so I know good things are ahead. I've had some great teachers while I was APD at [KHYI] Y95/Dallas and learned a lot from [former Y95 PDs] Buzz Bennett, Randy Kabrich, Charlie Quinn, and Frank Miniaci. We've brought [Burkhart/Douglas & Assoc.] Don Benson in as our consultant; he'll be a great asset for our station."

Headhunters



The Interep Radio Store and WQXR-AM & FM/NY will offer free 60-second "situations wanted" spots to help unemployed advertising professionals find work. The spots will air adjacent to WQXR's ad industry program, "The Media Report," between July 1 and September 30. Pictured getting ready to head up the effort are (l-r) Interep Chairman Ralph Guild and WQXR President Warren Bodow.

Atlantic's Anxious Agreement



Eurythmics co-founder Dave Stewart's UK-based indie Anxious Records has formed a joint venture agreement with the Atlantic Group — all future Anxious artists will be marketed and distributed by an Atlantic Group company (Atlantic or Atco/EastWest) in the U.S., and by EastWest/Warner in the rest of the world. Posing for posterity are (l-r) Atlantic's Sr. VP/GM Val Azzoli and Group Co-Chairman/Co-CEO Ahmet Ertegun, Stewart, Atco/EastWest Chairman/CEO Sylvia Rhone, and Atlantic Group Co-Chairman/Co-CEO Doug Morris.

Frye Capitol VP/Field Promotion

Capitol Records has upped Keith Frye to VP/Field Promotion. Frye had been Capitol's National Director of Promotion since 1987.

"In addition to his tremendous experience, knowledge, and



Frye

dedication, Keith brings solid leadership and vision to his heightened role with Capitol Records," said Capitol President Hale Milgrim.

Johnson will report to Black Music Division Sr. VP/GM Step Johnson.

During his 30-year industry career, Frye has worked for A&M, Polydor, Mercury, ABC, Jewel/Paula, and Bang.

Unistar's Memento For Turner



Unistar Communications Group Chairman Nicholas Verbitsky presented Turner Broadcasting System Chairman Ted Turner with an antique radio to commemorate Unistar's new five-year contract for exclusive U.S. radio rights to CNN Radio and CNN Headline News; (l-r) CNN President Tom Johnson, Verbitsky, Turner, Unistar Radio Networks President William Hogan, and Turner Program Services President W. Russell Barry.

EXECUTIVE ACTION

Mayer Named Capricorn WC Promo. Dir.

Roger Mayer has been named West Coast Promotion Director at Capricorn Records.

VP/Promotion and Marketing Jeff Cook said, "Roger brings with him a great wealth of experience as he joins the Capricorn family."

Mayer is currently MD for Album Network. Earlier, he was PD at KTYD/Santa Barbara, CA; GM at KFMU/Steamboat Springs, CO; Associate Director of Album Promotion at Chrysalis Records; and OM at WIZN/Burlington, VT.



Mayer

Santosuosso, Richards Join RCA Dance



Santosuosso

KKLQ (Q106)/San Diego MD Michele Santosuosso has joined RCA Records as National Director of Dance Promotion.

She will be responsible for the signing of artists for 12-inch records as well as club and radio mix show promotions.

RCA has also appointed Gary Richards as Manager, West Coast Dance Crossover. He will be responsible for retail, mix shows, and club promotions.

Richards is a veteran of the L.A. club scene, where he has been organizing club shows. He also worked at KPWR (Power 106)/Los Angeles.

Stone Soul Pic, Nix?



The "Godfather Of Soul," James Brown, recently was inducted into Hollywood's Rock Walk. On hand to witness the occasion were (l-r) Brown's wife, Adrienne, NARAS President Michael Greene, Brown, syndicated radio and TV personality Casey Kasem, KLSX/L.A. air talent Jim Ladd, and Brown's daughter, Yama.

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LOGO
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Garlands For Jeffreys



RCA artist Garland Jeffreys recently performed selections from his latest album ("Don't Call Me Buckwheat") at NYC's Bottom Line. Marking the occasion are (l-r) RCA's Sr. VP/Promo Butch Waugh and Sr. VP/Mktg. Randy Goodman, BMG Int'l Sr. VP/A&R/Mktg. Heinz Henn, Jeffreys, RCA VP/Pop Promo Skip Bishop, BMG VP/Int'l Mktg. & Promo Nancy Farbman, and RCA President Joe Galante.

Monk Jr. Hits Blue Note



Drummer/composer Thelonious Monk Jr. recently signed a worldwide contract with Blue Note Records. Looking jazzed about the deal are (l-r) label President Bruce Lundvall, Monk Jr., and Blue Note producer Michael Cuscuna.

BMG, Windham Hill Venture Forth



As part of a new joint venture agreement, BMG will handle all manufacturing, sales, distribution, and marketing of Windham Hill recordings in Europe, Latin America, Canada, and New Zealand. Pictured at the pacting are (standing, l-r) BMG's VP/Deputy General Counsel Tom McPartland, VP/Finance Mike Benjamin, and Sr. VP/CFO Tom McIntyre; (seated, l-r) Windham Hill President/CEO Anne Robinson and BMG Chairman/CEO Michael Dornemann.

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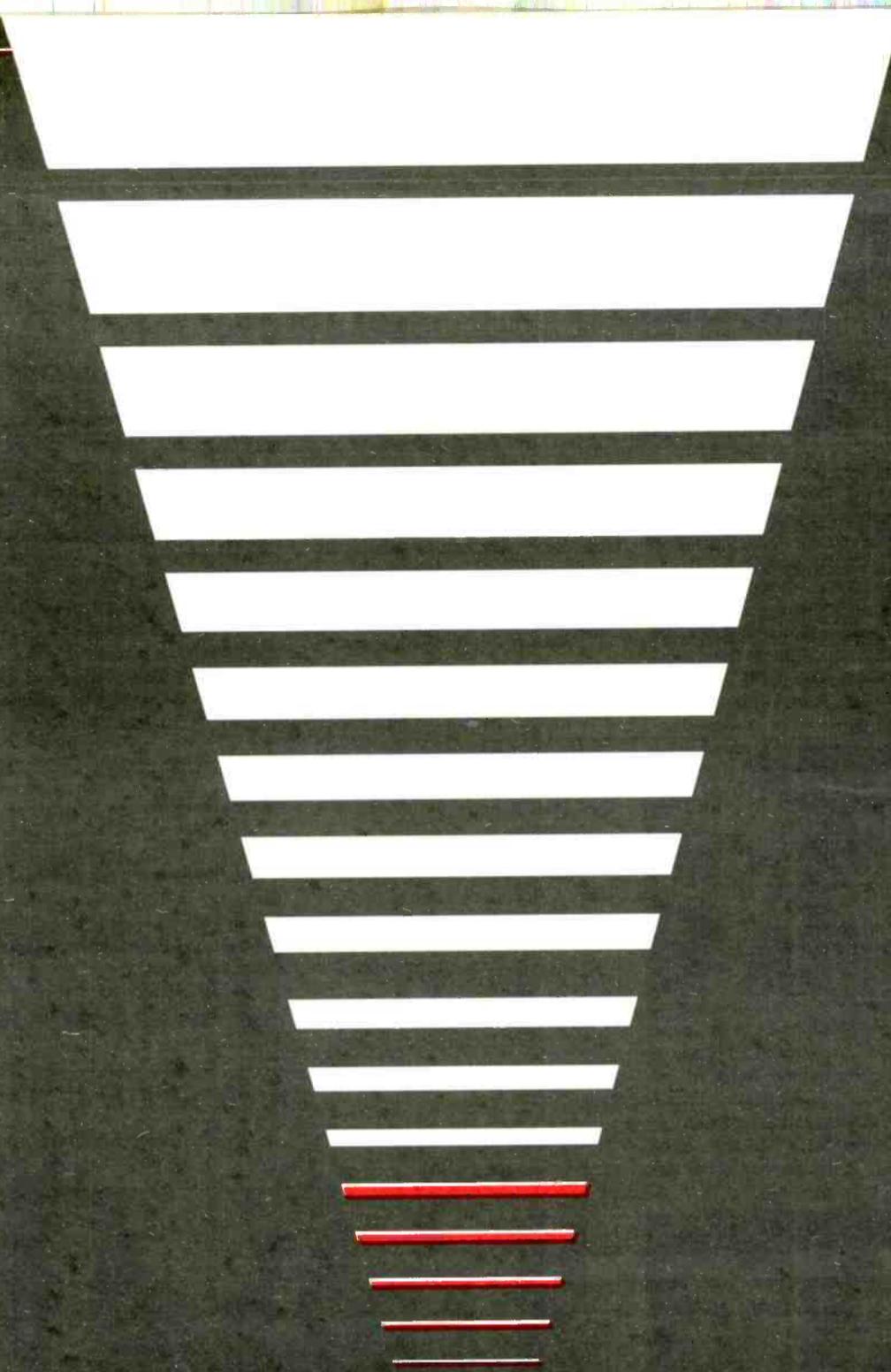
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- ▼ **TIMELY DELIVERY VIA FAX.** Fed overnight every Thursday for Friday morning review. Arriving in plenty of time to compile your following week's playlist.
- ▼ **ACCURATE INFORMATION.** Local sales data is compiled at point of sale through computer generated bar coding.

▼ **CONSISTENT INFORMATION.** The sales data you would receive is the same information received by the record labels and by Billboard for the National Top 200 Album and Hot 100 Singles charts that appear weekly.

▼ **TIME AND MONEY SAVINGS.** Eliminates call-out to record stores.

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To subscribe, or for more information, call Irene Minett at ABC Radio Networks at (212) 456-5582.

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Radio

● **TOM CAULKINS** has been appointed GM at the Park Lane Group's newly acquired KVOY & KTPI/Lancaster-Palmdale, CA. Caulkins most recently served as GSM at WAZU/Dayton.

● **VICTOR DIEHM** has been named GM at WGSY & WWGS/Tifton-Albany, GA. He formerly was GM & Director/Corporate Operations at HVS Broadcasting.

Records



Fair Mason

● **EDWARD FAIR** joins Wilde Silas Musicworks as President. He previously was an entertainment attorney. The company's goal is to develop into a full-service record label.

● **KAREN MASON** has been appointed Director/Marketing at Atco/EastWest Records. She comes from Columbia Records, where she served as Product Manager.

CHRONICLE

Marriages:

WB recording artist **Paul Simon** to **Geffen** recording artist **Edie Brickell**, May 30.

Births:

KOST/Los Angeles afternoon personality **Bryan Simmons**, wife Minda, son **Brandon Tyler**, May 18.

WB recording artist **Rod Stewart**, wife **Rachel Hunter**, daughter **Renee**, June 2.

KXXR/Kansas City air talent **John Monaco**, wife **Michelle**, daughter **Haley Michele**, June 2.

WRVQ/Richmond PD **Steve Davis**, wife **Nancy Kent-Davis**, daughter **Alexandria Kent-Davis**, June 9.



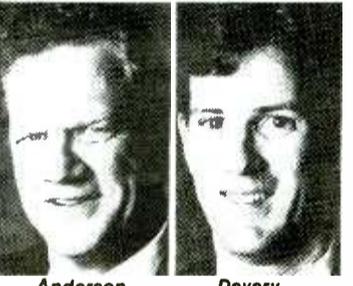
Castle De Graff

● **CHRIS CASTLE** has been elevated from Director/Business & Legal Affairs to VP/Business & Legal Affairs at A&M Records. In other activity, **SYLVIA DE GRAFF** joins the label as Operations Manager/Urban Music Department. She exits RCA Records, where she most recently was National Administrative Assistant/Black Music Department. And **SUSAN SOLOMON**, previously head of Music Video at Satellite Films, becomes Director/Video Production.



Solomon Berniker

● **MIKE BERNIKER** has been tapped as VP/A&R for Angel/EMI Classics' Angel Records division. The noted music producer will also head the company's newly created Broadway Angel label. Meanwhile, VP/Artist Relations **TONY CARONIA** assumes responsibility for EMI Classics' A&R.



Anderson Devery

● **PETE ANDERSON** shifts to Sony Music Distribution as Branch Manager/Los Angeles. He most recently served as VP/Sales at Epic Records. Concurrently, **GLENN DEVERY** assumes Sales Manager duties at the L.A. branch. He formerly was Sony Classical's Director/Marketing, West Coast.

National Radio

● **RICHARD KIMBALL** has been named to head Global Satellite Network's newly formed Artist & Talent Acquisition Department. He previously spent 12 years as VP/Artist Relations & Mobile Recording at Westwood One Radio Networks.

● **BROADCAST PROGRAMMING** has signed a contract with Interview Network International wherein INI will represent BP's shortform specials to stations outside North America; (800) 426-9082.

● **SPORTCOM ASSOCIATES** will begin producing "Radio Road-Test" on September 1. Hosted by Paul Kaminski, the five-minute Motor Sports Radio program will be distributed via satellite or Comrex frequency extended phone line; (800) 462-5677.

● **WESTAR BROADCASTING NETWORK** premiered "The All New Superstars Of The Future," an hourlong syndicated program profiling unsigned Los Angeles musical talent. Hosted by Mel "Maddog" Maddox, the weekly series currently airs Mondays at 8pm on KFOX/Los Angeles and is simulcast on KRZE/Ontario, CA; (213) 464-8096.

● **TRAUGOTT KELLER** has been promoted to the newly created New York Sales Manager post at CBS Radio Networks. He moves up from AE at the networks' Eastern Sales office.

Industry

● **MARA BRUCKNER** has been tapped as Professional Manager at Emerald Forest Entertainment. She exits Bug Music, where she held a similar post.

● **MICHELLE ANDERSEN** has been upped from Promotion Coordinator to Promotion Manager at the Welk Music Group.

● **MARYSE NAJAR** joins International Cablecasting Technologies Inc. as VP/Corporate Communications. The 13-year cable industry veteran most recently owned Los Angeles-based public relations firm Najar PR.

Changes

Larry Getz joins WMAQ/Chicago as AE.

Eric Dudley and **Dave Veenhuis** become AEs at KWOA-AM & FM/Worthington, MN.

Aimee Gautreau named Publicist at Angel/EMI Classics.

Julie Rosen appointed AE at Westwood One's Eastern Regional Sales Dept.

PROS ON THE LOOSE

Scott Boltz — VP/GM WLRW/Champaign, IL (217) 398-4816

Terence "Luv" Burton — Late nights WBSS/Atlantic City, NJ (212) 465-3416

Mike Fisher — GM WMAD/Madison, WI (608) 273-1198 or (708) 940-1870. Station went dark — all staffers can be contacted through Fisher.

Kevin James — Nights WKYS/Washington (301) 258-4204

Leah Landry — Overnights/production KTDY-KPEL/Lafayette, LA (318) 233-1795

Hinda Mitchell — Promotion/Marketing Dir. WKDD/Akron (216) 928-8305

Pam Rahal — Mornings WKRQ (Q102)/Cincinnati (513) 531-6704

Paula Marie Spencer — Mornings KRLV/Las Vegas (702) 796-6063 or (612) 588-2053

Grant Spofford — Charisma Dallas promo rep (214) 702-6070

Greg Williams — Production Dir. WAFX/Norfolk (804) 624-9759 or (804) 471-1562

Yngwie Way They Want It



Elektra guitar-slinger Yngwie Malmsteen performed at NYC's Ritz in support of his "Fire And Ice" LP. Seen behind the scenes were (l-r) Elektra VP/AOR Promo Steve Schnur, manager Nigel Thomas, Malmsteen, and Elektra's Sr. VP/GM David Bither and Dir./Nat'l Video Promo Linda Ingrisano.

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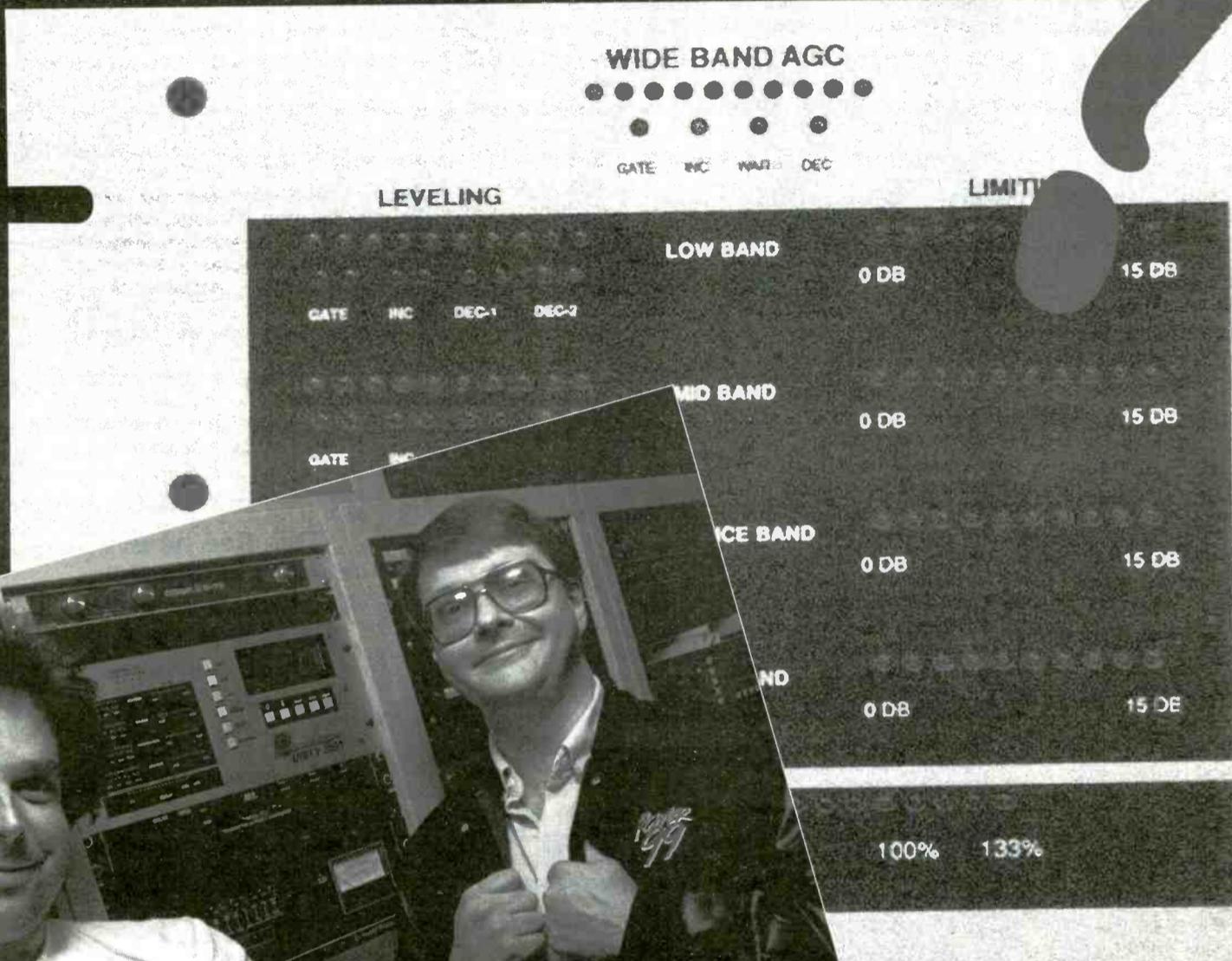
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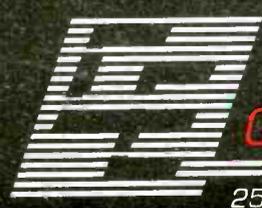
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Vic Jester & Rick Stacy
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Evergreen Ready For FCC Fight

Group execs Ginsburg and deCastro explain why current indecency standards are frustrating to radio industry

In August 1989, the FCC slapped Evergreen Media with a \$6000 fine, alleging that popular WLUP (AM)/Chicago afternoon drive DJs Steve Dahl and Gary Meier violated indecency standards.

Evergreen has characterized the indecency rule as arbitrary and vague, and has so far refused to pay the fine. In the meantime, the company's President/CEO Scott Ginsburg and Exec. VP/COO Jim deCastro are hoping the Commission will draw up specific indecency guidelines that will also allow some leeway for local community standards.

They are also asking the FCC for equal footing with TV regarding indecency. Evergreen has sent the Commission a 18-minute video of racy TV programming featuring snippets from "In Living Color," "Donahue," the "Joan Rivers Show," "L.A. Law," the Academy Awards broadcast, and the late-night game show "Studs."

R&R Managing Editor Ron Rodrigues discussed the indecency issue with Ginsburg and deCastro.

R&R: The FCC's initial investigation of indecency focused on many TV and radio stations, but they ended up fining only a handful of radio stations. Why was that?

Ginsburg: In its initial wave of trying to define indecency, the FCC charged a dozen stations after getting complaints about a couple of hundred. What was most remarkable was that in dismissing the other hundred-plus stations, there was no

While we're very respectful of the FCC's prerogatives, we dug our heels in and said, 'Look, this definition needs to be much clearer so broadcasters know how to abide by the law.'

distinguishable difference between those they were letting off the hook and those that they were fining. While we are very respectful of the FCC's prerogatives, we dug our heels in and said, "Look, this definition needs to be much clearer so that broadcasters know how to abide by the law."



Scott Ginsburg



Jim deCastro

R&R: Could the Commission have been trying to make an example of you and the other stations that were fined?

Ginsburg: I don't want to read into the FCC's motives, but you'll see that the stations affected were a geographically diverse group, Northeast to the Southwest, from California to Florida. It looked like it was a fairly well-demonstrated movement of enforcement from stations throughout the country, and I believe they wanted to let stations across the nation know that they were serious about the indecency policy. I fully respect them for that stand. What we disagree about is the clarity of their policy.

deCastro: At no point have they offered us a clear description of what is indecent. Prior to these fines, everything we knew about indecency or obscenity went back to George Carlin's seven words. Ironically, that was instigated off one complaint from the New York area.

R&R: Yes, but the FCC has separate definitions for obscenity and indecency.

Ginsburg: There is no broadcaster that I know of that is compelled to fight the FCC on the issue of obscene speech. It's not the obscenity standard that we're concerned about, it's the indecency standard. It's defined as a local community standard, and someone in Washington, DC cannot ascribe to a community what a standard should be. Recognizing the plurality of standards is one of the things Evergreen is trying to do. We're saying to the Commission, "Look, here's what the standard is in Chicago."

R&R: Was Evergreen singled out by the FCC?

deCastro: No, they had to take action on a complaint. I don't think they said, "Let's go after Steve Dahl or Gary Meier of Evergreen, or Howard Stern of Infinity." The funny part of that is that there were not a lot of complaints. There's eight million people in Chicago, with 600,000 that listen to Dahl and Meier every week, and we're talking four letters, maybe less.

R&R: Don't you face a lot of risk by trying to fight a \$6000 fine?

Ginsburg: I think there's a greater risk in failing to do anything. The risk we face is a financial one. To pay the fine would have cost our company \$6000 and minimal legal fees. As it stands, we've already spent a vast sum of money to defend our radio station.

deCastro: We believe that supporting our talent is the most important thing we can do. Here you have two guys who have virtually grown up on the radio. They've shared everything, from the loss of their jobs to the births of their children, and in the process endeared themselves to their audience. While I don't hear Howard every day, I assume his audience feels the same kind of loyalty.

We believe that supporting our talent is the most important thing we can do.

R&R: Do you want the FCC to establish specific indecency standards?

Ginsburg: If they feel compelled by their mandates from the executive or legislative branch to establish a standard, such a standard should be easily understood, be easy to explain, and be flexible so that a community standard — and not a federal one — is applied. The last thing we need to do is regulate speech and the speech of broadcasters. The First Amendment has worked fine, and the FCC laws have worked fine. What is not working fine is an attempt to limit speech.

deCastro: One of our DJs asked if he could say "penis" on the air and our legal counsel advised us that it was risky. What we have is a funny sense of censorship going on. We're all wondering if the FCC is listening, or if other people might be taping.

R&R: But don't broadcasters have to take some responsibility

[The NAB doesn't] appear to be that interested in the concerns of major market broadcasters. We can't depend on them to champion our cause for us . . . what we can depend on them for is to not deal with the key issues.

for what they put out on the airwaves?

Ginsburg: There was an era in radio that the Commission successfully ended. It included the shock jocks who were tasteless, possessed no train of thought, lacked any community awareness or involvement, and simply said and did anything vulgar. But they're not to be confused with the likes of [midday personality] Kevin Matthews, Stern, or Steve and Gary, who do not say things simply to titillate their audiences. It is not Steve and Gary's job to come up with words to confound the Commission.

This fine hasn't done a single thing to affect kids under the age of 12. It's affected a lot of listeners over the age of 12, however.

R&R: In other words, racy language is not a key ingredient to the Loop's success?

Ginsburg: No! In the five-year history of WLUP (AM), which includes almost 25,000 hours of live broadcasting, we're talking fewer than three minutes of material that was considered indecent. It's perfectly okay for Dr. Ruth to say things that are a hundred times more explicit than anything Steve and Gary have ever done. Under the guise of a medical context, it's protected speech. If there's any guise under which Steve and Gary have done it, it's lifestyle . . . and that isn't protected.

R&R: Why do you feel the FCC is playing hardball with the stations on this issue?

Ginsburg: Their interest is to protect children, and we respect that. We're very much pro-family and we are interested in the well-being of our children as well as those in the community. However, I don't think there's one case of an unsupervised kid who has accidentally turned on the Steve and Gary show who has been damaged in any respect. This fine hasn't done a single thing to affect kids under the age of 12.

deCastro: It's affected a lot of listeners over the age of 12, however.

R&R: What can the rest of the industry do if they want to support your efforts?

Ginsburg: Radio should convince their congresspeople that community standards should be

defined and left to the local marketplace. Deregulation has created better radio, and the government needs to let the broadcasters do it themselves. Most broadcasters aren't aware how close this issue could hit them. They feel that what they do is perfect for their community. But someday, they can wake up and find out what they do isn't perfect. We used to take care of this through an industry code. We believe, as an industry, we policed ourselves very well.

R&R: Is the FCC picking on radio on this issue?

deCastro: We believe radio is being singled out. That videotape we sent to the Commission contains TV material from just the last three weeks. What's on it speaks for itself.

Ginsburg: If we go to another medium for a moment, the most popular movie of the year is "Wayne's World." All the kids are talking about it and are using the word "schwing." Even though it's a euphemism for a hard penis, is it okay to say it because it was in a movie? Where were the protection standards there?

Radio should convince their congresspeople that community standards should be defined and left to the local marketplace.

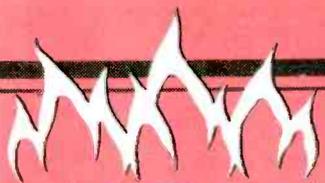
R&R: Aren't the motion picture ratings designed to give guidelines to parents?

deCastro: Yes, and should a similar standard be applied to radio, we could air disclaimers every hour stating that there's content in the show that may not be acceptable for young children.

Ginsburg: If that's what the Commission said to us, we'd love that and be willing to broadcast that.

R&R: Has the NAB been supportive of your efforts?

Ginsburg: No. I talked to [NAB Chairman] Eddie Fritts and it's just not an issue in which he believes he needs to participate. They don't appear to be that interested in the concerns of major market radio broadcasters. We can't depend on them to champion our cause for us. In fact, what we can depend on them for is to not deal with the key issues.



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...Barry Mardit, Program Director, WWWW-FM, Detroit

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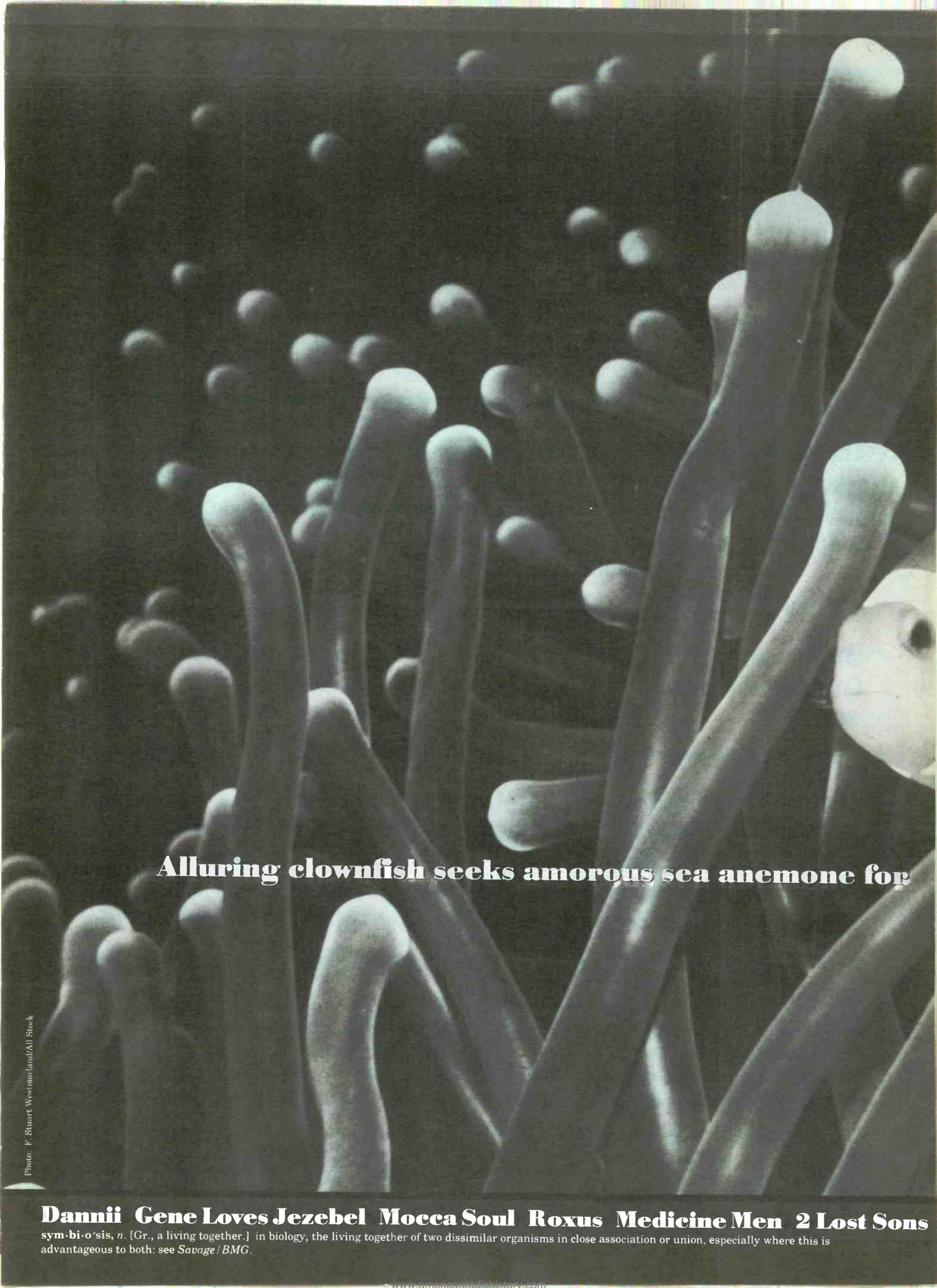
...Charlie Morgan, Program Director, WFMS-FM, Indianapolis

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A close-up photograph of a clownfish swimming near a sea anemone. The anemone's tentacles are prominent, appearing as thick, pale, cylindrical structures with rounded tips. The clownfish is partially visible on the right side of the frame, showing its characteristic white body with orange stripes. The background is dark, making the lighter colors of the anemone and fish stand out.

Alluring clownfish seeks amorous sea anemone for

Photo: F. Stuart Westmorland/All Stock

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MANAGEMENT

Avoid These Major Marketing Mistakes

Even the smallest marketing errors can cost a company time and money. Kevin Clancy — author of "The Marketing Revolution: A Radical Manifesto For Dominating The Marketplace" (Harper Business/\$22.95) — suggests sidestepping the most major blunders by avoiding the following five marketing traps:

Pumping Up The Volume

The largest segment of prospective buyers isn't always the most profitable. Certain smaller segments could yield the highest return.

Use demographic research to determine who's most likely to respond to certain types of ads. Then, compare marketing costs with sales potential and choose the segment with the largest capacity for profit.

Desperately Seeking New Customers

Don't use old marketing strategies to attract new clients. Besides, new customers aren't always the ticket to higher profits — if they're happy with the competition, it could be too costly to per-

suaude them to switch.

Instead, concentrate on markets that could be influenced by product modifications or improvements. Or get your existing customers to buy more.

Research & Destroy

Some companies believe a simple analysis of complex markets saves time and money. However, when these shortcuts fail to uncover hidden problems, they end up costing your company even more time and money. Some examples:

- **Relying exclusively on focus groups.** Although focus groups provide a valuable means of research — they can teach companies what language consumers use when talking about a product (helpful in writing ad copy) and reveal product flaws — they should never serve as the only test for a multi-million-dollar campaign.

- **Testing single concepts.** Asking people what they think of new ideas won't calculate sales potential. Furthermore, this strategy doesn't ask consumers to compare ideas to alternatives.

Instead, saturate many markets with many concepts — this will

help indicate which price, product design, and type of media exposure will yield the highest profit. While this process can be expensive, it's cheaper than the cost of product failure.

Blinded By Delight

Some CEOs and product managers rush into implementing a campaign because they stand to gain a lot if the plan is successful. These execs often overlook fatal strategy flaws because — if the campaigns fail — they know they can blame subordinates.

Don't be blind to realism and objectivity — conduct early market tests to determine profitability. If the campaign shows promise, move to the next stage of development.

Failure To Compute

In a matter of weeks, computer programs can evaluate target groups, product concepts, prices, and other market concerns — a process that takes actual tests at least 18 months.

And . . . at a cost of \$50,000 to \$100,000, these simulated market tests cost only a fraction of the \$1 million usually spent on comparable actual tests.



"Here comes 'You're all a bunch of animals.'"

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How To Work A Crowd

Preparation is key when 'working' the crowd at a convention. L.A.-based Kohn Communications marketing consultant Lawrence Kohn suggests the following techniques to make yourself — and your ideas — interesting to others:

- **Find out who will be present.** Compile a list of people you want to meet and prepare your conversation topics accordingly.
- **Arrive early.** An overly crowded room won't be conducive to starting conversations.
- **Limit your job description to 25 words or less.** Don't forget to equip yourself with plenty of business cards.
- **Ask questions and listen.** People tend to offer more information when they sense others are interested in their ideas.

Five Leadership Don'ts

If you want to earn the respect and dedication of your workers, organizational consultant Sam Deep and University of Louisville management professor Lyle Sussman advise:

- Don't ask others to sacrifice unless your own sacrifices have been noticeably greater.
- Don't ask others to pitch in

unless you've already contributed to their efforts.

- Don't ask for responsibility unless your accountability is beyond question.
- Don't ask for hard work unless you work harder.
- Don't ask for emotional control unless you can stay calm during the most turbulent storm.

DATELINE

• **June 7-13** — NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.

• **June 7-14** — T.J. Martell Rock 'N Charity Weekend. Various locations, Los Angeles.

• **June 10-13** — NAB Radio Montreux. Convention Center, Montreux, Switzerland.

• **June 11-13** — R&R Convention '92. Century Plaza Hotel, Los Angeles.

• **June 14-17** — BPME & BDA Conference & Exposition. Washington State Convention & Trade Center, Seattle.

• **June 17-21** — New Music Seminar. Marriott Marquis Hotel, New York City.

• **June 17-21** — Rapfest '92. Sheraton City Center Hotel, Cleveland.

• **June 18-20** — Talk Show Host Convention. Mayflower Hotel, Washington, DC.

• **June 25-27** — Bobby Poe Convention. Sheraton Premiere, Tysons Corner, VA.

• **July 8-10** — McVay Media Annual Program Director's School. Pierre Radisson Hotel, Cleveland.

• **July 16-19** — Upper Midwest Conclave. Radisson Hotel South, Bloomington, MN.

• **August 6-8** — Morning Show Boot Camp '92. Crowne Plaza Ravinia, Atlanta.

• **August 15-16** — Dan O'Day's "Air Personality Plus+" seminar. Holiday Inn Georgetown, Washington, DC.

• **August 13-16** — Jack The Rapper Convention. Atlanta Hilton and Towers Hotel.

• **September 9-12** — NAB Radio '92. Convention Center, New Orleans.

• **September 23-26** — RTNDA 47th International Conference & Exhibition. Convention Center, San Antonio.

• **September 29** — CMA Awards. Grand Ole Opry, Nashville.

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SALES & MARKETING

Marketing Music In The '90s

The changing radio and retail landscape requires a tactical evolution

This special convention edition of Sales & Marketing deals with sales, marketing, and promotion as they pertain to the music industry and its related fields. The strategies discussed here relate not to current sales, but to the potential for greater sales.

Several challenges face the music business. Labels must contend with pressures from management companies. Retailers face the growth of mass merchandisers, even as the inherent pressures and politics of the current racking systems are quickly becoming antiquated and limiting sales potential. And both face changing consumer shopping habits, as buyers find themselves with less time to shop and listen. Furthermore, music purchasers are aging significantly (see accompanying table, "Music Purchases By Adults 25+").

Are we, in fact, reaching the ultimate consumer with the current sales and promotion systems? Generally, the process can stand improvement. The question appears to be not "Are we going to change?" but "When are we going to change, and who will lead the

Music Purchases By Adults 25+

Year	Purchases
1991	56.8%
1989	49.6

Source: RIAA

of the newly popular formats are playing increasingly important roles for listeners — and could be playing a much more pivotal role in music sales. For instance, Classic Rock's impact could be seen in catalogue sales. But is it? Check out the accompanying "Facing Promotion's Changing Face" story for a more in-depth look at these issues.

Revolution In Retail

The '90s will see significant mass market consumer growth. The labels that benefit will do so by expanding the traditional perception of the label as a product manufacturer into the mindset and practices of a package goods manufacturer that not only makes the product, but is directly responsible for its sales as well.

Historically, many manufacturers with a heavy third-party emphasis have had to develop their sales and distribution systems to respond to an increasingly competitive and fragmented environment. Today, few such manufacturers rely on third-party direct client sales. They'll rely on third parties for distribution, account service, and warehousing, but handle direct client sales themselves.

This is a response to several developments, the first being that retailers themselves are increas-

ingly resistant to dealing with third parties. They prefer direct dealings with manufacturers, especially when it comes to areas where retail could be dramatically increased, such as general and mass merchandisers.

Second, with today's tremendous competition for shelf space, most manufacturers want to control their own destiny in this area — not consign it to a third party's control.

Third, with the marked sales increases stemming from additional non-traditional displays with local merchandisers as well as from contacts with store operations, such relationships are responsible for more store flexibility than ever.

Music stores are losing their role as primary drivers of general market music sales (see accompanying table, "Music Purchases By Location"). They play a significant role for new artists, and their depth of stock allows them to capitalize



Today's general market consumer doesn't shop exclusively — or even primarily — at record stores for music.



on the catalogue sales engendered by consumers replacing vinyl with CDs.

Tremendous potential exists for growth in other areas. Today's general market consumer doesn't shop exclusively — or even primarily — at record stores for music. The music stores themselves are faced with significant challenges and an increasingly diverse non-music product mix. This diversification could yield not only greater sales, but also provides the greatest potential for future growth (see accompanying tables, "Stores That Stock Music" and "Music Sales Vs. Total Sales").

Traditional music stores are changing dramatically as they battle to increase sales. In many cases, the future of such stores isn't directly tied to music. Consumers

Continued on Page 27

Facing Promotion's Changing Face

Few areas of the music industry have undergone and are now experiencing more evolution than radio promotion. Much of this transition is the result of radio's own evolution. Now that radio has become big business, its operators take fewer chances and rely increasingly on research.

The formatics shift from the '70s is dramatic. These days, the sole surviving CHR in a market may be struggling for its life. Because they play little or no new music, some of today's most popular formats aren't even part of the promotion system. For example, few promotion people target Classic Rockers or Gold stations.

The question is not whether the music industry can capitalize on this shift, but *how*. Adaptation will require wholesale changes in the way business is done, but it can be accomplished. The work isn't solely up to the promotion people — several other divisions must also evolve. Even the factors used to reckon PD compensation are changing; the most significant trend is to base PD compensation on sales and profits, not just numbers.

Although promotion has traditionally focused on airplay — and increasingly, on rotations and station promotions — we must examine how promotion can complement local sales. Increasingly, the two are working hand in hand, as stations start to program retail sales-oriented shows. Also, a tremendous amount of additional artist promotion can be accomplished through sales. Sales departments have many promotional opportunities that don't tie up promotional airtime. These can be contained in other messages, which further increase the promotion's impact.

New Options

Following are some of the new tactics record promoters should consider. We'll talk about them in much greater detail at my session, "Marketing Music In The '90s," at the R&R Convention (1:30-3pm Friday, June 12).

Create greater depth of contact at stations by addressing national, general, and local sales managers.

Increasingly leverage radio's turnkey promotional opportunities, specifically, retail display, cross-marketing, artist brand trial, and event marketing opportunities.

Create turnkey local marketing opportunities for stations to tie into as well as national marketing promotions that can be customized locally. These may be:

- Cause-related
- Event sponsorships
- Other media opportunities (i.e., cross-marketing with Fox-TV, cable, etc.)
- Sampler/collection CDs
- In-school marketing opportunities
- Musical signature IDs.

Familiarize yourself with such station tools as interactive systems, database collection, and sales-driven marketing opportunities.

Talk to PDs about conducting more thorough marketing and operational needs analyses. Assist with strategic breakthrough marketing campaigns that go beyond trips and tickets. This will help the station and your artists.

Provide more comprehensive prerelease research on artists, including data and suggestions on rotations and dayparts. Don't just focus on adds.

Do a better job of coordinating prerelease information and timing your releases so they stand alone and don't conflict with other core artists' releases.

Assist stations — and ultimately your chances of attaining adds and rotations — by providing more artist PR (including TV interviews, live appearances, and magazine stories), and ensuring ample lead time and awareness of such PR efforts and appearances.

Music Purchases By Location

Location	1989	1991
Record stores	71.4%	64.4%
Discount/dept. stores	15.6	20.7

Source: RIAA

change?" This column will look at the overall picture, with particular emphasis on retail and advertising.

From the promotion side, the goal is to capitalize on the evolving formats of the '90s. Listeners are moving away from traditional CHRs to AC and Classic Rock, neither of which are known for breaking new artists. Some markets (Dallas, for instance) don't even have a traditional CHR. Many

Stores That Stock Music

Category	Stores w/music	Total stores
Mass merch.	5569	5798
Dept. stores	255	10,041
Gen'l merch.	153	7532

Source: U.S. Census Bureau, 1987

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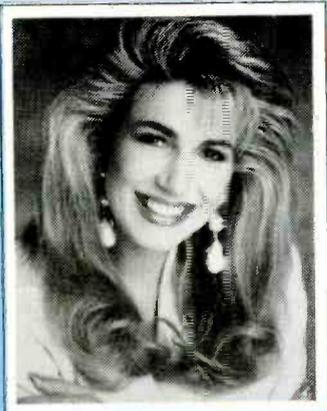
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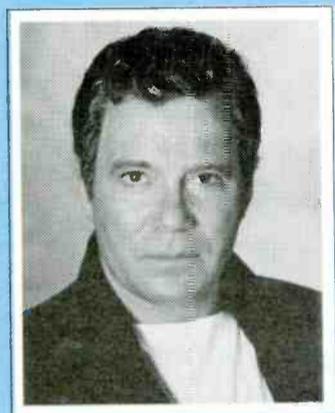
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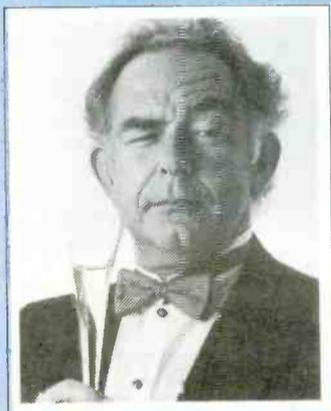
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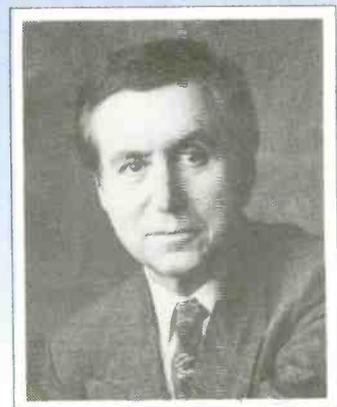
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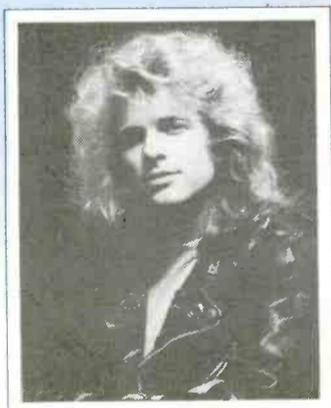
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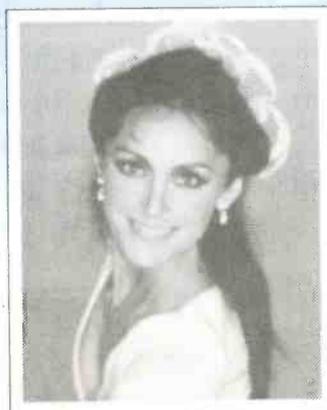
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SALES & MARKETING

Marketing Music In The '90s

Continued from Page 24

are increasingly reliant on one-stop shopping at general/mass merchandisers and on at-home shopping, which has taken off dramatically.

In order to stay on top of the volatile music retail playing field, I recommend you employ the following:

- Direct sales contact with general/mass merchandisers and department stores nationally;

- Local sales contact with retail store operations people to create incremental sales opportunities and non-traditional display advantages;

- Incremental and non-traditional display at existing retail stores to spur greater impulse purchases;

☞

Older consumers tend to be more impulsive than younger consumers.

☞

- Non-traditional retail channels such as department stores, general/mass merchandisers, hypermarkets, and toystores.

Graying Of The Buyer

Another phenomenon driving these changes is the aging or "graying" of the record purchaser. Older consumers wield much greater discretionary income than young ones. They also buy catalogue product as they upgrade from LPs to CDs, in addition to new music and artists. They tend to be more impulsive than younger consumers, but you must catch them in the act, rather than try to modify their behavior.

For instance, department stores offer a strong lure for such purchasers. When people are browsing and buying home electronics hardware, they're likely to make impulsive software decisions. Consumers shopping for family items can be manipulated with smart in-store merchandising. Also, by slotting product in non-traditional arenas (i.e., toy stores), you're supported by two dynamics — children's purchasing power (and influence on brand decisions) and

their parents' impulsive nature.

Radio listening habits have changed dramatically, but we can capitalize on these changes. Labels and stations must revise their thinking in order to drive sales via those growing formats that aren't driven by new artists — specifically Classic Rock and Gold. These formats can contribute a tremendous amount to the older listener's consumer awareness and even facilitate general market sales.

Additional sales and radio pro-

Category	Music sales (in millions)	Total sales (in millions)
Gen'l merch.	\$1.51	\$102.23
Mass merch.	.97	62.55
Dept. stores	.03	144.01

Source: U.S. Census Bureau, 1987

motion potential can be realized by focusing on home shopping and direct marketing opportunities. One of the more promising ones requires database ownership, collection, fulfillment, and management.

☞

Imagine having databases of people who've purchased records organized by style of music and individual artists.

☞

Imagine having significant databases of actual pop, rock, or country purchaser profiles organized not only by category, but by artist! A variety of methods exist to create and manage this data through artist merchandise, pre-release information, couponing, and direct sales opportunities.

Angle On Advertising

Let's not forget advertising. Just as the rest of the music marketing landscape is changing, your ad efforts must evolve. I advise allocating more dollars to greater local "brand advertising" for artists. Such budgets can either be tied to station "tags," or stations can tie them to local retail case-driven promotions for maximum leveraging.

Also, capitalize on point-of-purchase scanner-based sales incentives and coupon systems in grocery and drug stores. These can match user characteristics bet-

ween artists, stations, and package goods product user profiles.

In-store advertising media (in-store radio, TV, and interactive systems) offer another valuable venue for your messages. Don't forget in-theater movie/video ads on sell-through product, which can be customized locally for radio, retail, or both.

Reclaim and place rackers' local co-op accruals for better maximization, and increase your percentage of dollars earmarked for product display/advertising and slotting allowances.



Chris Beck is the President of Beck Marketing Group, an international sales and marketing consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; by CompuServe at ID# 76066,3334; or by mail at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

New Markets, New Opportunities

Marketing dynamics and synergies can yield additional sales of new and catalogue product. Some of these require artists to rethink their contractual positions, while others will generate added sales from the label's own marketing efforts.

Create, maintain, and manage consumer databases of purchasers by artist and format by:

- Offering on-pack/in-pack consumer response incentives
- Establishing radio/TV partnerships.

Increase research into the top 20% and middle third of music consumers — those who, on average, spend the most on music purchases. Market to them directly with sales incentives. Make the most of your access to:

- Charge card user profiles
- Retail partnerships
- Independent/in-house research.

Increase your usage of multiple product consumer purchase incentives. Capitalize on sound-track sales via cross-marketing with video rentals and sell-through product by:

- Shrink-wrapping related items
- Displaying audio product in video departments

- Offering in-store cross-marketing incentives
- Creating and developing more children's products, video, audio, and home entertainment.

Increase music video sales by:

- Creating multiple artist video collections, arranged by format
- Using individual artist bounce-back and sales incentives. One of the roadblocks to video product sales is that consumers use the video medium differently than they use audio products.

Capitalize on direct consumer marketing and delivery options, such as:

- Interactive cable
- Direct satellite delivery
- Home shopping
- Consumer catalogs.

Increase artist sales and brand trial through national cross-marketing with package good companies that match user profiles.

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TELEVISION

TOP TEN SHOWS JUNE 1-7

- 1 *Roseanne*
- 2 *48 Hours*
- 3 *Home Improvement*
- 4 *Cheers*
- 5 *Coach*
- 6 *60 Minutes*
- 7 *NBA Finals Game 2*
- 8 *NBA Finals Game 3*
- 9 *NBA Finals Game 1*
- 10 *Murphy Brown*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

"Genesis: Opening Night" spotlights the band's current tour and profiles the individual and collective careers of **Phil Collins**, **Mike Rutherford**, and **Tony Banks**. The hourlong ABC program also features the video debut of "Jesus He Knows Me" (Saturday, 6/13, 10pm).

Friday, 6/12

- **Olivia Newton-John**, "The Arsenio Hall Show" (syndicated; check local listings).

- **Material Issue**, "The Dennis Miller Show" (syndicated; check local listings).

- **Joe Public**, "The Tonight Show Starring Jay Leno" (NBC, 11:35pm).

- **Spin Doctors**, "Late Night With David Letterman" (NBC, 12:35am, Saturday).

Monday, 6/15

- **Steppenwolf**, "Dennis Miller."

Tuesday, 6/16

- **Grover Washington Jr.**, "Arsenio Hall."

- **EMF**, "Dennis Miller."

- **Tom Cochrane**, "Jay Leno."

- **Buckwheat Zydeco**, "David Letterman" (12:35am, Wednesday).

Wednesday, 6/17

- **Billy Ray Cyrus**, "Arsenio Hall."

- **Tracy Chapman**, "Jay Leno."

Thursday, 6/18

- **Olivia Newton-John**, "Dennis Miller."

- **Dr. John**, "Jay Leno."

- **Garland Jeffreys**, "David Letterman" (12:35am, Friday).

WEEKEND BOX OFFICE JUNE 5-7

1 <i>Patriot Games</i> (Paramount) *	\$18.51
2 <i>Sister Act</i> (Buena Vista)	\$11.23
3 <i>Lethal Weapon 3</i> (WB)	\$9.03
4 <i>Far And Away</i> (Universal)	\$5.60
5 <i>Encino Man</i> (Buena Vista)	\$4.11
6 <i>Alien 3</i> (Fox)	\$4.01
7 <i>Class Act</i> (WB) *	\$3.42
8 <i>Basic Instinct</i> (TriStar)	\$1.50
9 <i>Beethoven</i> (Universal)	\$1.00
10 <i>Fried Green Tomatoes</i> (Universal)	\$0.92

All figures in millions
*First week in release

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:
No music-related movies opening this week.

VIDEO

NEW THIS WEEK



Garth Brooks — six unseen songs.

• THIS IS GARTH BROOKS (High Five Productions)

Fifteen songs, 85 minutes. Originally broadcast as an hour-long NBC special, this performance package contains behind-the-scenes footage and six tracks not seen on TV: "We Bury The Hatchet," "Much Too Young (To Feel This Damn Old)," "What She's Doing Now," "Papa Loved Mama," "Keep Your Hands To Yourself," and "The River."

• CHER: EXTRAVAGANZA LIVE AT THE MIRAGE (BMG)

This hourlong performance collection spotlights 13 songs, including "I Found Someone," "If I Could Turn Back Time," and "After All," as well as covers of the **Eagles'** "Take It To The Limit" and **Bruce Springsteen's** "Tougher Than The Rest."

• THE ADDAMS FAMILY (Paramount)

Starring **Anjelica Huston** and **Raul Julia** as the heads of the kooky, spooky, and altogether okey household, this feature film boasts a **Capitol** soundtrack showcasing music by **Marc Shalman**. The movie also includes four tracks by **Hammer**, including "Addams Groove" and "This Is The Way We Roll."

'ZINE SCENE

More Nude Madonna Pix!

Playboy updates the **Madonna** nudity file with five new shots bootlegged from the Miami Beach sessions for her forthcoming erotica picture book. The one-handed commentary includes, "She is not the world's most beautiful lady, nor the smartest, yet she has unsparingly applied her entrepreneurial acumen to become the world's most famous woman." The pix come courtesy of a carpenter who was working near the photo shoot, which also features new **Epic** signee **Naomi Campbell**.

And... a set of "extra-kinky" Madonna pix were lifted from a NYC photolab and offered to the press. A UK tabloid helped the FBI mount a sting, which led to the capture of the thief and the prints (*Star*).

Music In Details

Details goes wall-to-wall with the clothes, relevant stats, and makers of modern sounds in its annual music issue. Among the highlights: **Ice-T** on how to pick up chicks; **Red Hot Chili Peppers** frontman **Anthony Kiedis** on being oversexed since the age of 12, **Pet Shop Boys** vocalist **Neil Tennant** on the power of negativity, and **Bryan Ferry's** *tres droll* one-off advice column.

Plus: popsters in underwear, profiles of **TLC** and **Deee-Lite**, critic **Robert Christgau** on "The Prehistory Of Rock 'N' Roll," and interviews with **Annie Lennox**, **Bobby Brown**, and the **Cure's Robert Smith**. All this, and a roundup of the music scenes in top U.S. and European cities.

Cuts Like A Knife

David Bowie loves the original "Bowie knife" **Iman** gave him. She says she paid \$120,000 for it, but the date on the handle is the key number: 1870 — 34 years after **Jim Bowie** died at the Alamo (*National Enquirer*).

Dog & Pony Show

- **Wynonna** says she's happiest either onstage or riding her \$12,000 Harley with her companion: a dachshund named **Elvis**, pictured in the *Star* wearing biker leathers!

- **Willie Nelson**, **Kris Kristofferson**, **Johnny Cash**, and **Merle Haggard** all support **Ross Perot's** presidential bid. Nelson adds, "That's probably the only thing we agree on" (*Entertainment Weekly*).



BUCKINGHAM PALATES — "I'm not trying to compete with **Kris Kross** now, just like I didn't try to compete with **Christopher Cross** in the old days" — **Lindsey Buckingham** (*Rolling Stone*).



ACHY, BREAKY NUT HUT — "This helps *Top 40* immensely. *Culling the best from all of these categories is what Top 40 is all about*" — **WEGX/Philly** morning man **John Lander** on the crossover success of **Billy Ray Cyrus's** "Achy, Breaky Heart" (*Entertainment Weekly*).

Butt, Baby...

"I'm sorry, but the popular image of a beautiful woman today is a bean pole. A lot of women, white and black, have thanked me for 'Baby Got Back'" — **Sir Mix-A-Lot** addresses the fuss his current hit has reared (*Entertainment Weekly*).

Collector's Item

The June *Esquire's* "Design" column looks at collectible CD packages, singling out for display **ZZ Top's** "Recycler" steel cover, **R.E.M.'s** "Out Of Time" lace-up set, **Elvis Costello's** hand-sanded "Mighty Like A Rose," **Jane's Addiction's** "Been Caught Stealing" single (with tiny handcuffs), and the pop-up case for the **Bulletboys' "Freakshow."** CD designer/collector **Spencer Drake** extols the creativity of **Warner Bros.** Sr. VP/Creative Services **Jeff Gold**: "His head is so accelerated."

Shear & Shear Alike

- At a recent celebrity event, two girls asked **Billy Idol** if they could run their hands through his hair. He declined, explaining, "It looks kinda groovy right now." Persisting, they offered him \$50. He said, "I've got a better idea — I'll give you \$50 not to touch it." He then signed two \$50 bills and gave one to each.

- A shopper at a roadside produce stand in **Camarillo, CA** asked a pony-tailed woman if she was **LaToya Jackson**. She flinched and shook her head. "I bet you hear that all the time," said a farmer. She replied, "As a matter of fact, I do. I'm **Janet Jackson**" (*Star*).

Parting Words

He said, "I've reached a state where I can't do justice to what we've created, because of stress and fatigue. I can't give what it takes to be in this band anymore" — **Anthony Kiedis** recounts axman **John Frusciante's** explanation for his decision to leave the **Red Hot Chili Peppers**, pictured as a trio on the cover of *Rolling Stone*.

Each week *R&R* sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **LETHAL WEAPON 3**
Single: It's Probably Me/Sting w/Eric Clapton (A&M)
- **ENCINO MAN (Hollywood)**
Single: You're Invited But Your Friend Can't Come/Vince Neil
Other Featured Artists: the **Jesus & Mary Chain**, **Cheap Trick**
- **CLASS ACT (Giant/Reprise)**
Singles: Full Term Love/Monie Love
A Class Act I/B Angie B
Other Featured Artists: **Kid N' Play**, **Jade**, **Lord Finesse**
- **DEEP COVER (Solar/Epic)**
Single: Mr. Loverman/Shabba Ranks
Other Featured Artists: **Po' Broke & Lonely**, **Calloway**, **Jewell**
- **THIS IS MY LIFE (Qwest/Reprise)**
Single: Love Of My Life/Carly Simon
- **STRAIGHT TALK (Hollywood)**
Single: Light Of A Clear Blue Morning/Dolly Parton

COMING

- **MO' MONEY**
Single: The Best Things In Life Are Free/Luther Vandross & Janet Jackson (Perspective/A&M)

Hey... Program Directors...

Did you know... Sample-Tek's® CD Search & Sample System™ can be used as an incredibly accurate surveying system for radio stations to perfect their daily programming.

This incredible system... Allows up to 24 people to instantly sample thousands & thousands of albums over the telephone. Our Music Sampling System™ produces complete reports to show exactly what people want to hear, no consultants, no guessing! **Sample-Tek's® Survey System™** Prints which Music was Sampled, how many times it was Sampled, which Categories were sampled, and how many people called each hour and each day.

It's more than just a Survey System...

Sample-Tek's® Music Survey system™ also shows demographical information of each caller, such as their Age, Sex and the Zip Code that they're calling from! The System even lets Prog. Directors have up to (15) Ten Minute Informational Announcements for additional revenue services such as a Weather Line or a Concert Line.

So if your a Radio Station Programmer looking to get in touch with your listeners or a Music Retailer wanting to sell more CD'S give us a call, we can give you the EDGE!

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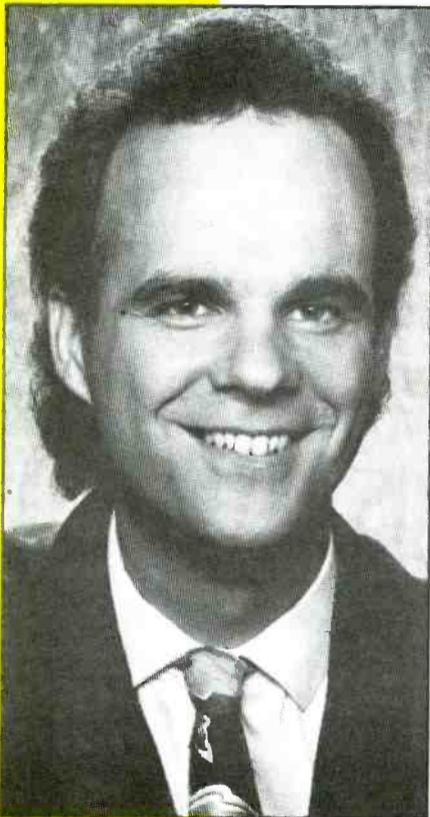
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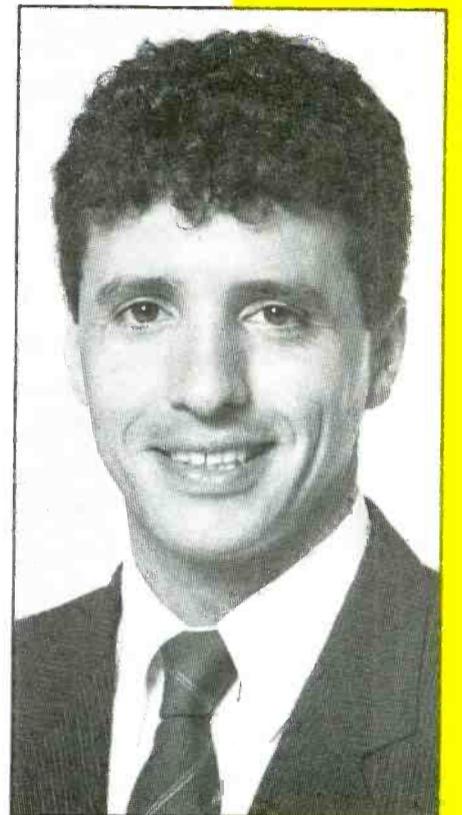
"We designed the PURE IMPACT ONE jingles to be musical, current, and passionate. I particularly like the solo cuts which are sung with a lot of guts and individuality. There's a variety of versions so you can customize a package that sounds like *your* brand of Top 40."

◀ **DAVE SHAKES**
Program Director B-96 FM
Chicago



The new PURE IMPACT TWO jingle package contains 100% cutting edge jingles. Clarke Brown the president of Jefferson-Pilot Radio was singing them after one listen! Most of these jingles could be hit songs!

STAR★94^{FM} TONY NOVIA ▶
Ops. Mgr. STAR-94FM
Atlanta



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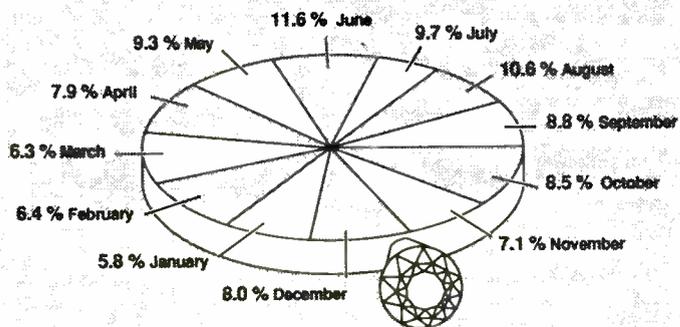
FOR INFORMATION CALL (213) 467-2346

LIFESTYLES

When We Walk Down The Aisle

With the sixth month now upon us, expect to see plenty of June brides — and June grooms, for that matter. In keeping with tradition, June is the most popular month for weddings, but 88.4% of all U.S. nuptials take place elsewhere in the year.

The following chart breaks down the percentage of weddings per month:



Source: Health & Human Services Dept.

LIFE IN THE FAST LANE?

Speediest Cities In America

Every city lives and works at its own tempo. Travelers know it, and a recent study by Dr. Robert Levine of California State University, Fresno confirms it.

In surveying 36 American cities, Levine found the 10 fastest were (in descending order) Boston; Buffalo; New York City; Salt Lake City; Columbus, OH; Worcester; Providence; Springfield, MA; Rochester; and Kansas City.

Four Indicators

The study examined the following four pace indicators:

- Walking speed of pedestrians (fastest: Springfield; slowest: Fresno)

- Working speed of bank tellers (fastest: Chattanooga; slowest: Los Angeles)

- Speaking speed of postal clerks (fastest: Columbus; slowest: Sacramento)

- Number of watches worn (most: New York; fewest: Atlanta)

On a worldwide scale, the United States trails only Japan, which ranked first in all four categories! England, Taiwan, and Italy round out the top five.

Incidentally, Levine's study leaves the stereotype of the "laid-back Californian" intact: Six of the 10 slowest cities are in the Golden State, including Los Angeles, which took "top turtle" honors in the survey.

A Healthy Relationship . . .

Your station and Health NewsFeed!

Rely on Health NewsFeed to provide your listeners with the latest health and medical information. Our free one-minute reports are available via Satcom C5, Associated Press audio and telephone. More than 250 stations have made a healthy choice . . . you can, too! For details, call Carol Anne Strippel, 410-955-2849.

HEALTH NEWSFEED

RADIO REPORTS VIA SATELLITE FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS

Women's Advertising Attitudes Surveyed

Guarantees & warranties almost as important as price

Most women (64%) perceive price as an advertisement's most essential component, according to a recent study conducted by the NYC-based Roper Organization on behalf of Good Housekeeping magazine.

Nevertheless, almost as many (63%) of the 1000 women surveyed cited money-back guarantees and warranties as crucial advertising elements. However, when making major purchases (i.e., cars, electronics, or appliances), guarantees and warranties were considered to be of equal or greater influence than price.

Meanwhile, 50% consider product use information "very important" in advertising. Slightly fewer (49%) look for messages that tell "how a product works for me."

Judged to be of lesser importance were product ingredient data, value information, and recognition of consumer needs and lifestyles.

What's Not Important

Only 24% indicated brand comparisons were vital, and only 23%

specified the importance of an entertaining presentation. Even fewer are impressed by endorsements from an individual they "admire," and a mere 6% are lured by celebrity endorsements.

Top Ten Sites For Sore Eyes

Retail eyewear sales totaled \$11.5 billion last year — an increase of only 0.9% from 1990 — according to NYC-based 20/20 Optical Group. For the nation's Top 10 eyeglass vendors, cover one eye and read the following chart.

- 1) Pearle
- 2) LensCrafters
- 3) Cole Vision Corp.
- 4) Sterling Optical
- 5) Royal International
- 6) D&K Optical
- 7) Eye Care Centers
- 8) Eckerd Vision Group
- 9) Opti-World
- 10) NuVision

Questionable Claims

When asked about various types of advertising or product-label claims, 52% have faith in recyclable packaging, and 40% believe claims that the product itself is environmentally safe or biodegradable.

However, only 36% think high nutritional value claims are accurate, and only 28% trust labels/ads that claim to reduce the risk of serious health problems.

Incidentally, more than 75% agree that "In the 1990s, women aren't going to put up with claims about products which the manufacturer can't prove."

PROGRAM CONTROL? With Broadcast Electronics...you get it!

In the frantic world of radio, you need every measure of control and quality in the studio you can get. Our products allow you to program, control and monitor everything that goes over the air. You get complete control with these BE® products:

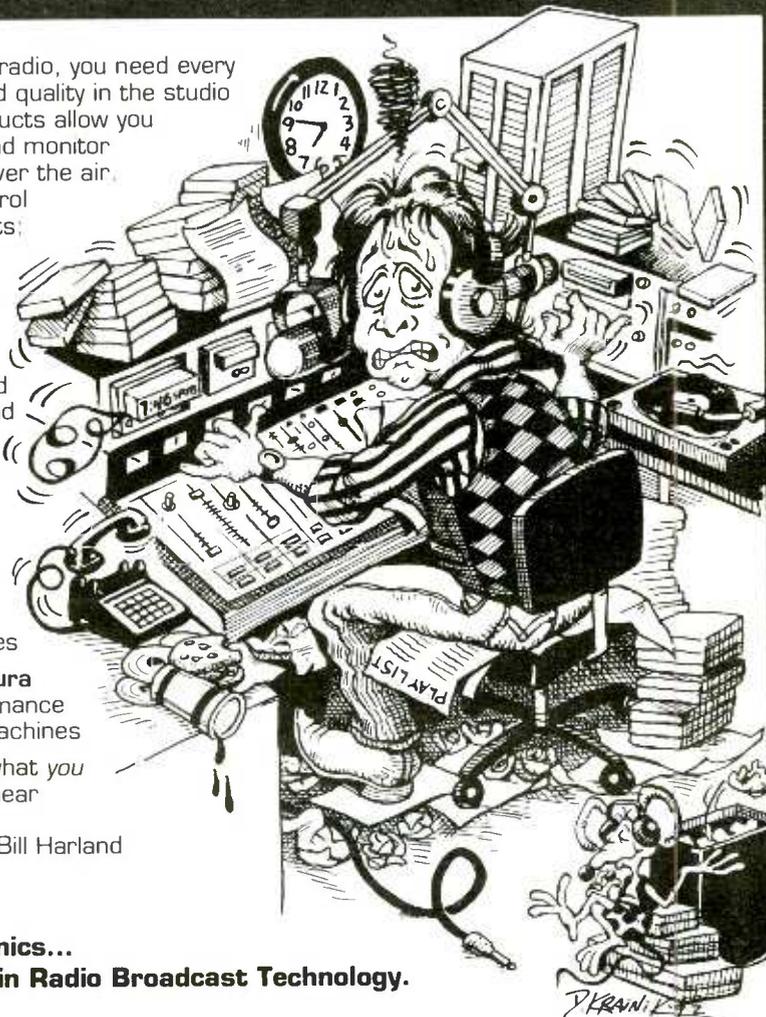
- **AudioVAULT** — simultaneous multi-user digital audio central storage
- **CORE** — automated program control and satellite interface
- **Air Trak and Mix Trak** — versatility and affordability in linear consoles
- **Disc Trak** — removable media digital cart machines
- **Phase Trak and Dura Trak** — the performance standard in cart machines
- **FX-50 Exciter** — what you hear is what they hear

For the full story, call Bill Harland at (217) 224-9600.

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TECHNOLOGY

American Home Electronic Equipment Sales Examined

4.4% annual growth rate predicted; market to top \$34 billion by 2000

The U.S. market for electronic home entertainment equipment had a factory level value of more than \$22 billion in 1990 — an amount that's expected to rise 4.4% annually and exceed \$34 billion by 2000 — according to a recent study by Cleveland Heights, OH-based market research firm Leading Edge Reports.

Auto & Aftermarket Audio Sales Strong

Home audio equipment accounts for \$10 billion of the market for electronic home entertainment equipment. This audio segment is expected to see a sales surge as well, particularly in the market for automobile sound products, which racked up \$4.3 billion (43%) of the home audio equipment dollars in 1990.

Aftermarket autosound sales

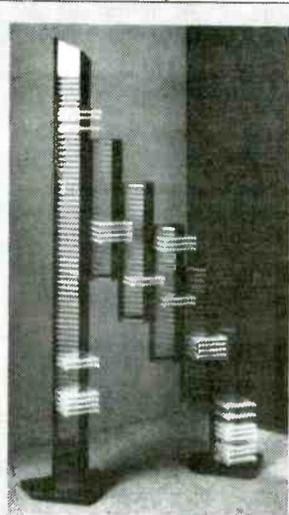
alone — pegged at \$1 billion in 1990 — are expected to grow 7% per year throughout the decade.

Furthermore, sales of high-fidelity systems and components (a \$3 billion market in 1990, or 33% of home audio's total) and portable audio equipment (\$1.7 billion, 17% of the total) are likewise expected to rise.

Leap In Laserdiscs

In the video arena, heightened demand for laserdisc players should increase sales by 6% per year, from \$70 million in 1990 to \$125 million by 2000. Meanwhile, only a 4% annual rise is anticipated in VCR sales (a \$2.4 billion market in 1990).

Camcorders — currently the hottest thing in home video entertainment — accounted for \$2.3 billion in 1990 sales (18% of the total home video market).



Stylish CD Storage Units

Beverly Hills-based Atlantic Representations Inc. has introduced a modular CD storage system that combines practicality and durability with high-tech looks and versatility.

The all-steel CD towers (\$37.50), CD modules (\$13.50), and tower bases (\$7.50) pictured above can be configured to maximize studio storage space around wiring, electrical outlets, and furniture, or just to create an interesting new look for your studio or home.

The towers and modules can be either base- or wall-mounted, come in black or white, and are available in cassette and videotape models as well. For more information, call the company at (310) 273-3163.

WHAT'S UP, JOCK

Cartoon Sound Effects Collected

Radio production whizzes and air personalities alike can animate their efforts with the Hollywood Edge's newly created "Cartoon Trax," a five-CD collection of cartoon and comedy sound effects.

The compilation — which includes cartoon bits that date back more than 40 years — has been digitally restored for optimum sound. The set also features newly sampled cartoon music.

Assembled from various animation studios, the catalog is fully cross-referenced and indexed. Price: \$499. For more info, call the Hollywood, CA-based company at (800) 292-3755.

Voice-Controlled Car Stereo/Phone

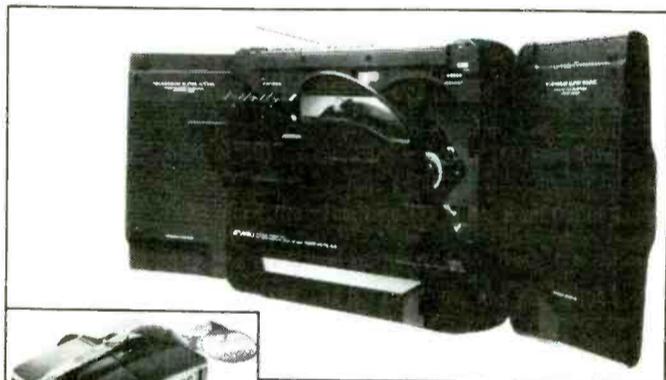


Due in the fourth quarter of 1992, Blaupunkt's "Las Vegas" is a dash-mounted unit that will accept voice commands to control the AM/FM radio, cassette deck, cellular telephone, and optional CD player.

The telephone allows hands-free talking, voice dialing, and storage of 85 telephone numbers. If there are passengers in the car, you can talk privately using an infrared handset.

The stereo — which also incorporates Radio Broadcast Data System capability — automatically mutes when you dial or receive a phone call. Both can be linked to the same antenna, eliminating the need for a dedicated cellular antenna. No price has been set for the unit yet. For more information, call the company at (708) 865-6487.

Portable Radio/CD/Cassette Player Features Karaoke Capability



Karaoke — the process wherein you provide live vocals to prerecorded instrumental tracks of your favorite songs — is expected to become a \$590 million industry by the end of 1992, according to the Simi Valley, CA-based Karaoke International Sing-Along Association. Now, you can bring the excitement that is karaoke wherever you go.

Lyndhurst, NJ-based Sansui recently introduced the "Audio Note A-4," a notebook-sized portable karaoke machine. The unit incor-

porates an AM/FM receiver, a CD player, and an auto-reverse cassette player in a package that folds down to only 12 1/4 x 8 3/8 x 3 1/8-inches and weighs less than five pounds.

Plug in a microphone (not included) and you're ready to karaoke to your heart's content. Separate volume controls for microphone and music let you either step into the spotlight or hide behind the curtain.

An obvious radio giveaway item, the unit also sports a digital clock with 24-hour timer and sleep timer functions. Suggested retail price: \$499. For more information, call the company at (201) 460-9710.

No-Contact Bubble Bath For CDs

Long Island-based Discwasher recently introduced the "CD Hydrobath," which enables you to clean CDs without making physical contact with them.

The unit cleans CDs by spraying them with the company's "CD6+" cleaning solution as the disc spins at high speed. The combination creates a foam that breaks up dirt and grease, removing them from the disc's surface. After about 30 seconds, the unit

reverses spin direction to dry the disc. The entire sequence takes less than a minute.

A filtering/recycling process allows you to clean as many as 100 discs in a single session with two ounces of the CD6+ solution. The filter can be rinsed and reused after each session.

Suggested retail price of the CD Hydrobath (including a six-ounce bottle of CD6+): \$59.95. For more information, call the company at (800) 223-6009.



Multi-Station Logger Arrives

El Segundo, CA-based ESE recently introduced the "ES-ACM7," a seven-channel audio multiplexer that gives you the ability to record as many as nine stations simultaneously for up to eight hours on the same videotape.

The rack-mounted unit encodes and records up to seven tracks of audio onto the video portion of any VHS tape. Each track can be accessed individually during playback using the thumbwheel switch on the front panel. An additional two tracks of audio or time/date data can be recorded onto the audio portion of the cassette.

Suggested list price: \$495. For more information, phone the firm at (310) 322-2136.

the **BMI** POP awards
1992

We Proudly Congratulate the Writers
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Performed Songs

Song Of The Year
LOVE TAKES TIME

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Ben Margulies
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**KENNETH "BABYFACE"
EDMONDS**

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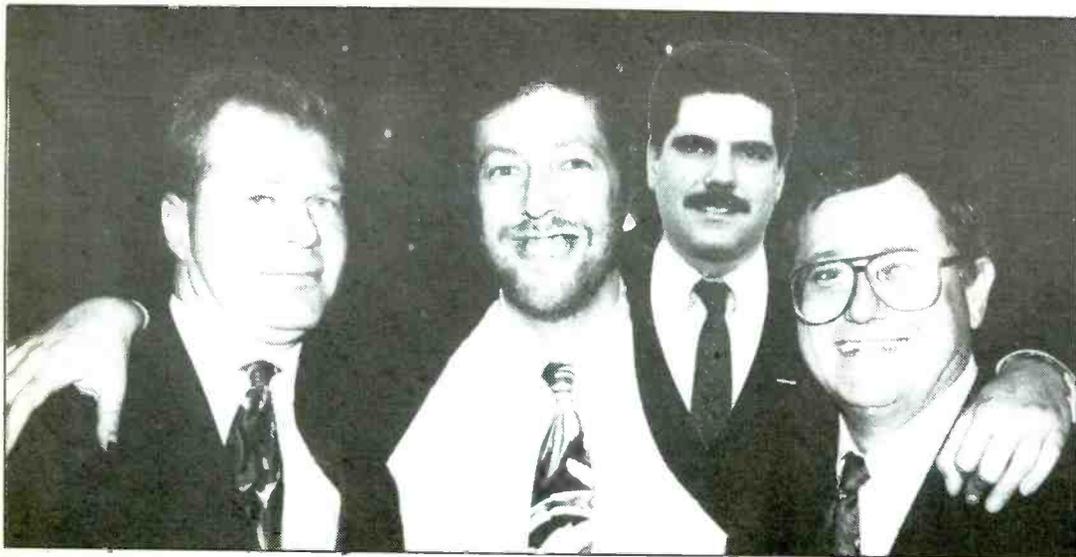
Jeff McClusky & Associates



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for over 12 years

PEOPLE

Great Scotts!



When it comes to the T.J. Martell Foundation's fundraising efforts, Atlantic VP/Promo Danny Buch (second from left) found he could hardly escape Scott-free, flanked as he is by KC101/New Haven's John Scott (far left) and T.J. Martell philanthropist Jon Scott (far right). Through the miracle of technology, Jeff McClusky & Associates' John Scott (second from right) took part in the Scott-ish rite as well.



Smiling Phases

After becoming the first musical guest to perform on "The Tonight Show Starring Jay Leno," Motown recording artist Shanice (left) compared smiles with the new late-night host.



New Cure Fission?

While touring Universal Studios Florida, four-fifths of Fiction/Elektra recording artists the Cure considered adding Frankenstein (with guitar) and Beetlejuice (in striped suit) to the lineup and going back to their goth roots.

Mark & Brian Achieve Their Goals

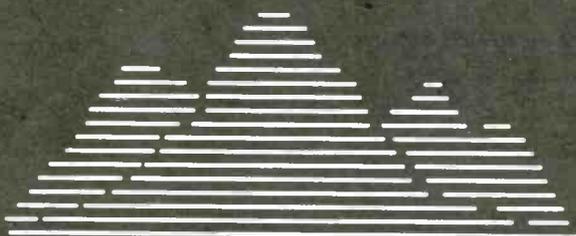


Los Angeles Kings defenseman Rob Blake (c) recently visited KLOS/L.A.'s studios to present morning men Mark (r) & Brian with larger-than-life replicas of their very own Upper Deck Hockey Cards.

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Perceptual Studies
Auditorium Music Tests
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PEOPLE

SMN's Kantor Steeped In The Art Of Texas



To celebrate his one-year anniversary as Satellite Music Network President, David Kantor (third from left) was initiated as "True Texan" by his Dallas co-workers. Upon passing the cowchip-throwing test, Kantor was awarded certificates attesting to his being an "Official Naturalized Texan" and "Honorary Employee Of The Month." Pictured presenting the plaques are (l-r) SMN's Z-Rock and Classic Rock Managing Dir. Lee Abrams, VP/Mktg. Marty Raab, Kantor (holding a big bag o' the bullstuff), Exec. VP/CFO David Hubschman, VP/Programming Robert Hall, and VP/Affiliate Sales Frank Woodbeck.



Rogue's Gallery

Roguish Virgin recording artist Lenny Kravitz (r) gets starry-eyed with Shooting Gallery guitarist Andy McCoy after the Mercury rockers' recent performance at Brooklyn's L'Amour.



Hill's Thrilled

Novus/RCA recording artist Warren Hill (c) extends a warm welcome to EMI singer/songwriter Brenda Russell (l) and Atlantic recording artist Roberta Flack backstage after his performance at AmFAR's recent L.A. benefit.

Columbia's New York Night Crowell



Rodney Crowell premiered songs from his new "Life Is Messy" LP at NYC's Tramps. Seen on the scene are (l-r) Sony Music/Nashville VP/Mktg. Mike Martinovich, Sony Music Distribution President Paul Smith, Sony Music Exec. VP Mel Ilberman, Columbia Records President Don Ienner, Crowell, and Sony Music President Tommy Mottola.

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At The
R&R Convention!**



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"IF MY HOMIE CALLS"



WHYT Add



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STREET TALK®

Tune In, Stern On Chernoff

Thanks to **Howard Stern**, it's no secret that **WNEW-FM** approached former 'NEW PD **Mark Chernoff** about its PD vacancy before settling on **Pat St. John** (see Page 1). In his inimitable fashion, Stern cajoled Chernoff — now Stern's PD at crosstown **WXRK** — into reluctantly revealing *on-air* that he had talked with 'NEW about the gig.

"I spoke with Chernoff," acknowledged 'NEW VP/GM **Kevin Smith**. "He was extremely classy, and we had a very good conversation, but we couldn't come to terms." ST hears **WNCX/Cleveland** PD **Doug Podell**, who worked for Smith at **WLLZ/Detroit**, was also a candidate for the 'NEW post.

Incidentally, the *Cleveland Plain Dealer* reported Tuesday (6/9) that Rock CHR **WENZ (The End)** has been negotiating with **Infinity** about simulcasting the Howard Stern show. While End PD **Lyndon Abell** confirmed the station will soon announce a new morning show, ST has learned it's *not* Stern.

Turn Up The AC

Three major market AC PD posts open up this week:

- Two-year **Golden West** AC **KLIT/L.A.** PD **Dan McKay** becomes OM/morning man at AC **WGLM/Lafayette, IN**. KLIT will retain McKay's music consultant services. WGLM is a brand-new facility set to debut Monday (6/15).

- Following **Bill Bungeroth's** appointment to GM at AC **WPNT/Chicago** last week, PD **Harv Blain** exits the **Century** AC. **Gary Berkowitz** will consult on-site as the station searches for a replacement.

Rumors

- Will radio programming veteran **Buzz Bennett** announce a major comeback within the next few weeks?

- Is the recent segue by **Paxson** Hot AC **WZTU/Orlando** to **WHVE (The Wave)** a smoke-screen? Could a C&D from **Westinghouse** over the use of the phrase "The Wave" have anything to do with it? Calls to PD **Bill Pasha** went unreturned.

- Can we can the rumors that **KMEL/SF** APD/MD **Hosh Gureli** is about to exit for an A&R slot? ST has learned he's inked a new deal with **KMEL**.

- Is ex-**93Q/Syracuse** PD **J.J. Cook** about to land the **WKSFI/Asheville** PD post? Or is Cook headed to Omaha to launch a new CHR?

- Did **Sire/WB** artist **Corey Hart** fire **Platinum Management** this week?

- **PRO-FM/Providence** late-nighter **David Simpson's** voice was wafting over the **WPLJ/NY** airwaves last weekend. Is fulltime in the wind for him at 'PLJ?



WILD PICK 'N' ROLE — Wild 107/SF wakeup star **Mancow** rose to new heights in morning mayhem with an *on-air* broadcast from directly outside crosstown CHR **KMEL's** fourth-floor studio window recently. The stunt, accomplished via a cherry picker, brought **Mancow** face-to-face with the **KMEL** morning zoo, where he proceeded to milk as much attention as he could from the situation for nearly 30 minutes.

KMEL morning manster **Bill Lee** reportedly mooned the **Mancow** in a vain attempt to frighten **Homo Bovinus** away, but 'twas the ensuing traffic jam that finally forced the **Wild** cherry picker into the pits. **Wild 107** PD **Bob Mitchell** swears he captured the entire incident on home video, but for now we'll have to be content with this candid piece o' camerawork. Seen on the scene are (l-r, ground level) **Wild 107** GM **Scott Fey** and Promotion Dir. **Paige Nienaber**; (l-r, aloft) show producer **Midge**, **Mancow**, **Chuy**, and PD **Bob Mitchell**.

- **KEZR/San Jose** PD **Kirk Patrick** steps down, but will remain with the **Alta** station in afternoon drive. Former **KEZR** PD-turned-consultant **Jan Jeffries** becomes interim PD.

Also: **NAC KKNW/Seattle** PD **Nick Francis** resigns, effective July 1.

Is **RAB** seriously considering a *solo* lobbying effort at Congress to save beer advertising on radio . . . since **NAB** hasn't exactly "hopped" to it?

Can Sherrie Marshall Support?

Washington is abuzz with rumors that **FCC** Commissioner **Sherrie Marshall** is on her way o-u-t. The wagging tongues claim Republican **Marshall**, whose term expires June 30, has fallen out of favor at the White House for failing to toe the President's deregulatory line. One published report says **Bush** Chief O' Staff **Sam Skinner** wants her head on the proverbial pike.

Continued on Page 40

Coming this Fall!

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Production
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Budget for it!

Rock Radio Exclusively

**JOE KELLY
CREATIVE**

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Q102	103CIR
FUN107	WHTO
KKHT	WMMZ
FLY92	KNOE
WERZ	KLYV
WVSR	KMGZ
WLAN	KGOT
KF95	KTRS
BOSS97	KQIX
WPRR	and more!

**Catch Kathy On Tour With
Michael Bolton This Summer!**

**See Kathy On The Tonight Show
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KATHY TROCCOLI
"You've Got A Way"



GUNS N' ROSES
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**CHR MOST ADDED!
OVER 100 CHR ADDS!**

Including:

KIIS Q99.5
B94 WZPL
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**Record Breaking Ratings For Fox
Network's World Premiere of GN'Rs
"November Rain" Video**

**Record Breaking Sales For
Pay-Per-View's Airing Of GN'Rs Live
Worldwide Broadcast From Paris.**

Hits Wildcard!

Albums Sales Over 15,000,000!

**Video Exclusive/Heavy
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Major Stadium Tour Starts This July!



Over 80 CHR Stations

KBEQ add	KF95 33-24 hot
KISN add	WFMF debut 34
WNVZ add	KZFM add
Y100 debut 24	KZHT add
WNCI #27	KCAQ debut 39
WZOU	B95.5 30-26
Q99.5	WHHY debut 30
WWHT	KLYV 40-31

and many more!

KTUX/Kevn Davis
**"An absolute, no doubt,
across-the-board SMASH!"**

98PXY/John Ivey
"Instant recognition with upper demos!"

KWNZ/Ray Kalusa
"We tested this & it was 100%."

Exploding At Clubs Everywhere:
S.I.N.: #4 Breakout!

DMR: Debut 27*

Huge Single Sales 1st Week:
Record Theater/Baltimore: #2

Tower/Chicago: Debut #3

Tower/Sunset-LA: Debut #18

Tower/Village-NY: Debut #29

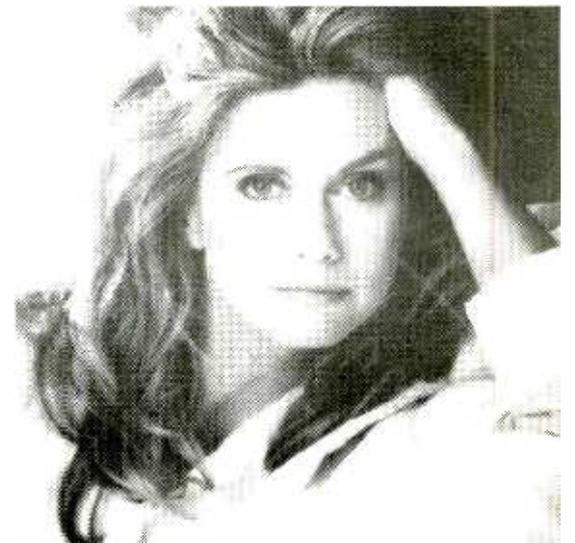
Tower/Boston: Debut #29

See Olivia On Arsenio Hall Show June 12!



GEFFEN

OLIVIA NEWTON-JOHN
"I Need Love"



PLAY THE HITS.

The Black Crowes



"Remedy"

The new single from the album

The Southern Harmony

and Musical Companion

#1 SELLING ALBUM

Start The Revolutions.

**CHR CHART
DEBUT 37**

21 HOT REPORTS!

ALBUM: 1 5 WEEKS

HEAVY ROTATION MTV

OVER 1,300,000 SOLD



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Continued from Page 38

Officially, the White House has no comment on Marshall's future, but one source says everything could be resolved later this week.

A Marshall staffer says the doomsayers underestimate the influence of key Sherrie stalwarts, including Bush campaign honcho **Robert Mossbacher** and Sen. **Robert Dole**.

More proof that a deal ain't done till the ink's dry: Consultant **Tracy Johnson** passed on the **Q106/San Diego** PD gig and will remain with **Alan Burns**, who sweetened Johnson's deal enough to keep him in the fold. Q106's monetary parachute — in case of ownership and/or format flip — apparently wasn't strong enough for Johnson to make the 3000-mile journey.

However, that won't stop a looong list of candidates from sitting down with Q106 VP/GM **Bob Bolinger** at R&R Convention '92. Among the leaders of the pack: former **Y107/Nashville** PD **Louis Kaplan**, ex-**KEGL/Dallas** PD **Joel Folger**, and erstwhile **WJLQ/Pensacola** VP/Prog. **Barry Richards**. And has Q106 been reaching out to **KPLZ/Seattle** PD **Casey Keating**?

Rumbles

- Former **KZZP/Phoenix** VP/GM **Dale Weber** becomes VP/GM at **WLRW/Champaign, IL**, replacing **Steve Boltz**.

- **Tom Treece** joins **WTWR/Toledo** as Station Mgr., coming from an AE slot at crosstown **WSPD**. **WTWR** GM **Michelle Paied** steps down.

- **Steve Smith** inks a new bucks-deluxe deal to remain PD at **KKFR/Phoenix**. He'll continue to consult **Dance CHR Hot 97.7/San Jose** and **Rhythmic AC KHTN/Merced-Modesto**.

- **WMXF/Fayetteville, NC** MD/afternoon **Alan Hoover** adds PD duties.

- **AOR WXLN/Davenport, IA** Production Dir. **Ray Sherman** has been upped to PD. He replaces **Guy Perry**, now PD at **KATT/OKC**.

- **WENZ/Cleveland's** new MD/night rocker is "Hurricane" **Wayne Murphy**.

- **Steve Fratt** becomes MD at **KILO/Colorado Springs**. He joins the station after a stint as OM at the **Rocky Mountain Network**.

- Former **KNFO/Waco** PD **Sam McGuire** takes the PD/afternoon drive reins at **Country KNUE/Tyler, TX**, replacing **George Owens**.

- **KKBB/Bakersfield** ups middayer **Kelli Cluque** to MD.

- **WWMG (Magic 96)/Charlotte** MD **John Brent** assumes MD duties for crosstown **AOR LMA** partner **WXRC**.

- **WAEB/Allentown** overnigher **Billy Surf** becomes MD. **Chuck McGee** assumes afternoons, coming from weekends at **WMXP/Pittsburgh**.

- **Brian James** becomes MD at **WBLM/Portland, ME**.

ST hears ex-**B93/Austin** PD **Elvis Duran** was offered the **Y107/Nashville** PD post, but passed. Will Duran surface as a **WEGX/Philly** air personality? And is there a syndication deal in the works?

Meanwhile, look for **Legacy** Dir./Prog. **John Gorman** to be holding court in L.A. this weekend. Word is **Y107** is looking for an on-air PD and could cinch a deal with someone by early next week. Ex-**WKZL/Winston-Salem** PD **Chuck Holloway** is rumored to be the leading candidate. But is **G105/Durham-Raleigh** MD (and former PD) **Brian Patrick** also in the thick of this one?

Look for veteran **KEGL/Dallas** APD/MD **Jimmy Steal** to exit once **Brian Krysz** takes over as PD (see Page 3). It's no secret that **Steal** wanted the job, and he'll now explore other options, including the aforementioned **Y107/Nashville** and **Q106/San Diego** PD posts.

Although **Krysz** and **KEGL** VP/GM **Donna Fadal** deny the station will change its musical focus, ST keeps hearing that **June 27** may become a big day in the **Eagle's** formatic history.

John Scott is officially out as PD at **KC101/New Haven**. However, **Scott** will remain with the station to do afternoon drive. Filling **Scott's** programming chair will be former **WAEB-FM/Allentown** PD **Pete Cosenza**, who begins his new duties in two weeks.

Objectionable Overruled?

A panel of the Louisiana State Senate approved legislation Tuesday (6/9) that would criminalize the sale to minors of recordings with "objectionable lyrics" — including albums bearing the music industry's voluntary warning label.

The measure, which passed the Senate Judiciary Committee on a rollcall vote, could come before the full Senate later this week or early next. The House has already approved the bill (**R&R** 5/29).

An **RIAA** spokesperson said **Pelican State** Governor **Edwin Edwards** has promised to veto the bill. According to **RIAA**, the measure "seriously undermines" the voluntary sticker campaign by giving the parental warning label a criminal connotation.

The nearly 10-year relationship between **KFOG/SF** and morning man **M. Dung** has come to an end. The **AOR** has replaced **Dung** with middayer **Dave Morey**.

Continued on Page 42

McVay Media Programming School

McVay Media programming consultants continue to be the only major radio programmers who give something back to the broadcast community with a free-to-clients, three-day school. The sessions take place July 8-10 and are available to non-client stations at a nominal fee.

Speaking at this year's school is positioning specialist and author **Al Ries**, direct marketing strategist **Zip Wallace**, researchers **Rob Balon**, **Pierre Bouvard**, **Lew Dickey**, and **Larry Rosen**.

The **McVay Media** consultants will speak on

a variety of topics. **Mike McVay** will address programming in the face of the new FCC rules, **Charlie Cook** on the rise of **Country**, **Chris Elliott** regarding the future of **Oldies**, and **Jerry King** on **Hot AC**.

Information Available

The latest word is that the consultancy will continue to honor its commitment of **FREE REGISTRATION** to client stations. Non-client stations can register for \$199.00 plus expenses. Contact **Doris McVay** for more details at **McVay Media** executive office, (216) 892-1910.

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CHR CHART: 18

172 CHR Reporters-75%

COVER GIRLS "Wishing On A Star"

CHECK THIS HOT ACTION:

WXKS 9-5 HOT
HOT97 5-3 HOT
Z100 11-9
WEGX 24-17
PRO-FM 22-17 HOT

PWR96 26-10 HOT
KTFM 17-11
PWRPIG 13-7
Q105 add 29
WJMO 29-23

WDFX 18-12
WHHH 29-23
HOT102 deb 27
KHTK 20-13
KS104 12-7 HOT
KIIS 15-10 HOT

PWR106 22-16
KKFR 17-13 HOT
KKRZ 30-20
KGGI 2-2 HOT
KISN 13-12 HOT
Q106 20-7 HOT
Z90 12-9 HOT
KMEL 14-7 HOT
HOT977 19-13 HOT
KPLZ 26-20
...And Many More!

NEW & ACTIVE

INDIGO GIRLS "Galileo"

PWR99 25-13 HOT
STAR94 22-19 HOT
WMVZ add

WENZ
WNCI
KBEQ add

KWOD deb 29
KISN deb 23
WPST 34-25
WSTW deb 25

WBBQ 34-29
I95 40-27
G105 add
WZYP deb 39

WGRD 34-27
...And Many More!

NOW ON TOUR!

Catch the Indigo Girls at the R&R Convention –
Club R&R, Thursday, June 11 at 9:00PM

FIREHOUSE "Reach For The Sky"

NEW & ACTIVE

Now On Tour
With Tesla!

Now On 60 CHR Reporters Including:

KXXR KDWB

JET-FM add 23
WNNK add
PWR92 add

WBBQ add
WZYP add
KTUX add
CK105 add

WIXX add 38
Z104 add
WHOT add
WLAN deb 39

999KHI deb 24
WKRZ deb 35
B106 deb 34

WAAL 32-28
WYCR 29-25
WRQK 30-25



epic

NIA

peeples

"FACES OF LOVE"

featuring guest vocals by
HOWARD HEWETT



**CHR New & Active
On 89 Reporting Stations Including**

- 92Q
- WXKS 22
- HOT97 27
- PWR99
- WNVZ add 29
- KTFM add
- PWRPIG 19
- Q102 27
- WNCI 19
- WWHT 25
- WHHH deb 28
- KBEQ
- KHTK
- KS104 17
- PWR106 add
- KOY-FM
- KKRZ
- KISN deb 25
- Q106
- KMEL 23
- HOT977 add
- KZHT 19
- KPXR 14-8

An AC Most Added

PRODUCED BY STURKEN & ROGERS
MANAGEMENT: LINDSAY SCOTT AND ROGER DAVIES
FOR ROGER DAVIES MANAGEMENT, INC.



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Continued from Page 40

As expected, new **Pirate/L.A. PD**/morning man **Greg Stevens** slides former wakeup host **Jeff Davis** into middays. Davis succeeds **Suzie Cruz**, who exited following that infamous **Vince Neil** marathon (ST 5/29). The move isn't necessarily permanent, by the way — Stevens plans to evaluate everybody before setting everything in stone.

On the heels of the PD change, the **Westwood One AOR** and **Pollack Media** have parted company. The WW1 Radio Networks subsequently issued a statement that it "terminated" its agreement with Pollack. PMG Chairman **Jeff Pollack** declined to comment.

Jim Wood & Associates and **Frank Bacus Management Consultants** have partnered to form the **Entertainment Marketing Group of Nashville**.

▶ **Bubba The Love Sponge®** ◀

Hot 102/Milwaukee afternooner **Bubba The Love Sponge** (aka **Todd Clem**) has received a federal trademark registration number for the exclusive use of the well-known moniker. His legal counsel warns all other "bogus Bubbas" to change their handles or risk legal action.

Unistar's "Special Blend" has been merged into "Format 41." **Unistar Prez Ed**

Rumbles, Pt. II

- Former **Hot 105/Miami MD**/morning man **Guy Black** joins **K104/Dallas** for afternoons as **Brian Scott** segues to the vacant noon-3pm slot. And . . . **Sammi Gonzales**, previously with crosstown rival **KJMZ**, joins **K104** in an off-air capacity due to a non-compete clause.

- Spanish-language outlet **KXMG/Tucson** names ex-**KXTN/San Antonio PD** **Jesse Rios** to a similar position. The station switches calls to **KOHT** and is in the process of modifying its format to a mix of Urban and Spanish music.

- **Bailey Coleman** — most recently with **XHRM/San Diego** — joins **KTAA/Fresno** as APD/afternoons. **Chris Diamond** moves to evenings and **Wise Prince D** heads to overnights.

- **195/Birmingham** inks **Z103/Idaho Falls, ID** morning team **Jay & Brian** for wakeups. Morning man **Jimbo Wood** segues back to nights.

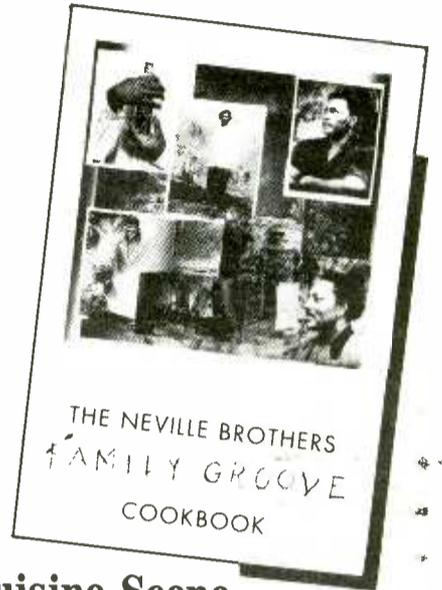
- **KEBC/OKC PD**/morning man **Eddie Edwards** segues to mornings at **WNOE/N.O.** Current morning star **Kim Carson** heads to afternoon drive, while **Michael Alan** shifts from afternoons to evenings, and **Richard Blake** slides from evenings into overnights.

- **KNBR/SF** lures veteran Cleveland sports talker **Pete Franklin** out of retirement for afternoons.

- **WKYS/DC** night personality **Kevin James** exits. He's now hosting a three-hour syndicated show, "Love Affair."

- Twenty-year **WCBS (AM)/NY** morning drive news anchor **Jim Donnelly** will retire June 26.

- **Pollack Media Group** inks **KQKS (KS104)/Denver** for its new "Total Hit" format.



Cuisine Scene

The tasty buds at **A&M Records** lip-smacked the competition for **Promo Item O' The Week** honors, whetting selected programmers' appetites with copies of the **Neville Brothers'** "Family Groove" CD packaged inside a custom cookbook comprised of favorite family recipes selected by **Art** (seafood 'n' okra gumbo), **Aaron** (red beans), **Cyril** (crawfish etouffee), and **Charles** (eggplant 'n' potato casserole) themsaucyselves.

The 5½ x 8½-inch, 20-page book includes eight black 'n' white photos as well as recipes for four more family favorites (stuffed merlton, crispy hot wings, fried eggplant strips, and crawfish bisque with stuffed crawfish heads). Dieters will roux the day this one arrived . . .

Salamon expects the transition to be completed in time for the Fall '92 **Arbitron**.

Former **Capitol** and **Epic A&R** honcho **Don Grierson** and ex-**Chameleon** Prez/COO **Stephen Powers** have joined forces to create **Drive Entertainment**. They're currently rounding up financing for the proposed record label/video/merchandising/music publishing operation.

This announcement from ultra-conservative AOR **WLUP-FM/Chicago** is bound to set heads a-spinning. Beginning this Monday (6/15), the station will introduce a new hourlong feature called "'90s At Nine." Described as a "contemporary magazine," the show will be music-intensive, with each hour consisting of at least eight bona fide currents.

"There's a lot of great new music, and we simply want to showcase a bunch of it," explained PD **Rick Ballis**.

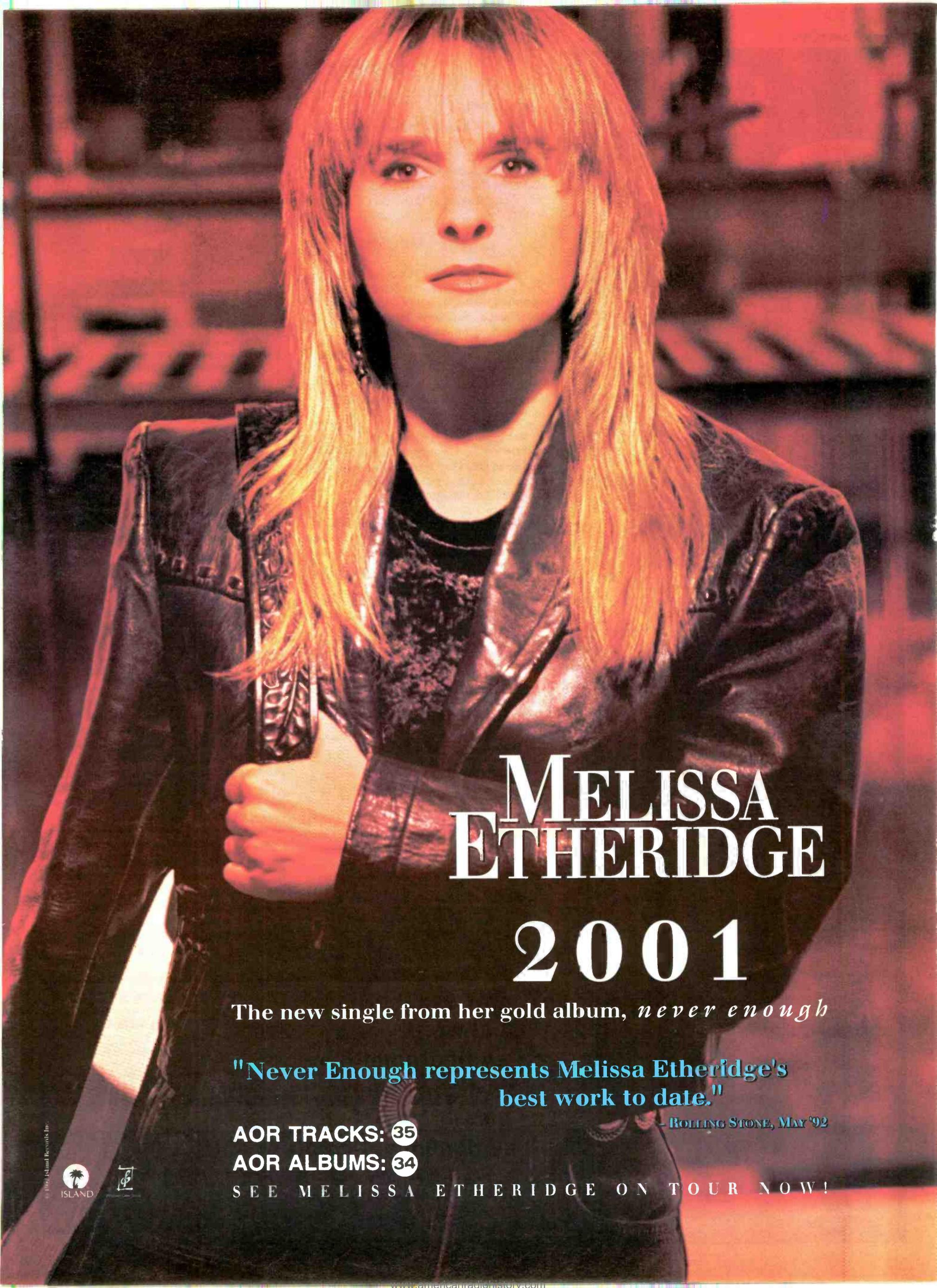
Continued on Page 44

LYLES URBAN CONSULTANCY

"SPECIALIZING IN THE URBAN SOUND"

1101 Collier Road, NW, Suite C-3, Atlanta, GA 30318 (404) 351-6410

Harry M. Lyles, President

A full-page photograph of Melissa Etheridge with long, straight, reddish-blonde hair and bangs. She is wearing a black leather motorcycle jacket over a dark, patterned top. She is looking directly at the camera with a neutral expression. The background is a blurred, warm-toned interior, possibly a stage or a backstage area.

MELISSA ETHERIDGE

2001

The new single from her gold album, *never enough*

**"Never Enough represents Melissa Etheridge's
best work to date."**

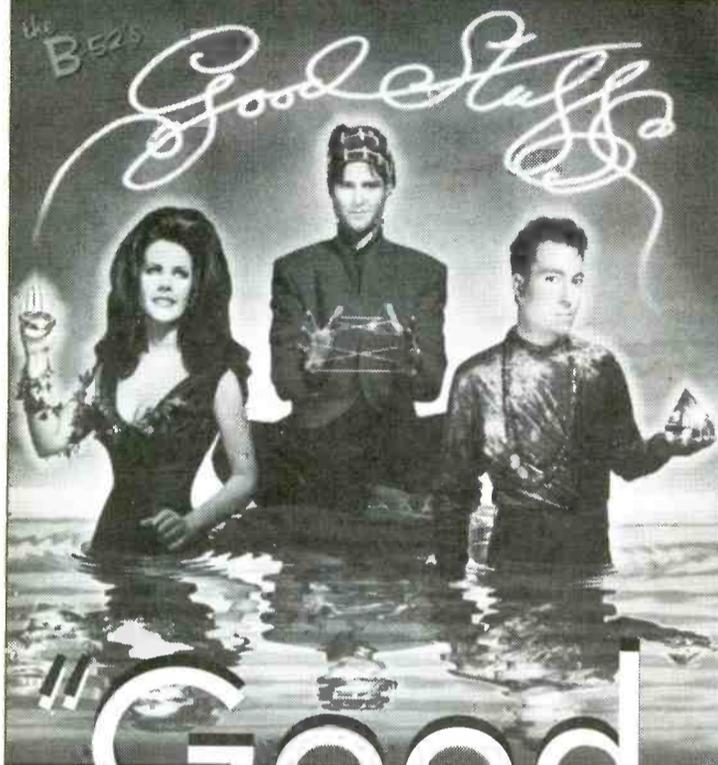
—ROLLING STONE, MAY '92

AOR TRACKS: 35

AOR ALBUMS: 34

SEE MELISSA ETHERIDGE ON TOUR NOW!

the B-52's



Good Stuff

The new single from the B-52's album, *Good Stuff*,



©1992 Reprise Records. It's a rock hop in your own private Idaho.

NEW & ACTIVE

2ND MOST ADDED

136/136

STREET TALK[®]

Continued from Page 42

Two new Country conversions: **WFXF (AM)/Indy** dropped its Classic Rock simulcast and switched to **SMN's** Real Country as **WCKN**. **KMXE/Idaho Falls** shifted from Soft AC to Hot Country following 24 hours of nothin' but **Hank Jr.'s** "Come On Over To The Country."

Leak O' The Week

How was the new **Elton John** single "The One" leaked last weekend? Turns out such enterprising stations as **WPLJ/NY**, **Q105/Tampa**, and **Power 99/Atlanta** dubbed the song from the video.

Radio's close personal friend, **Art Vuolo**, is relaunching his *Rock Radio Radioguide*. Meanwhile, check out Vuolo's newest "Best of Video Airchex — Volume 7" at R&R Convention '92.

Berry Gordy Jr. is not credited as a producer on the forthcoming **Jacksons** TV special, as noted last week. **Suzanne De Passe** is one of the executive producers, along with **Stan Margulies**.

This week **Mariah Carey** extends her record out-of-the-box CHR No. 1 streak. Her first *eight* singles all have reached the topmost pop post!

Records

- **Mercury AOR** honcho **Drew Murray** will soon receive his VP stripes.
- **Zoo** hires **Boomtown Music** principal **Steve Prendergast** as Sr. Dir./Artist Development. Also... Zoo NYC regional promo rep **Mary K. Divney** is upped to Assoc. Nat'l Dir./Album Promo.
- **Charisma Dallas** promo rep **Grant Spofford** exits and is replaced by the label's **Scott Douglas**.
- **Epic/Nashville** Nat'l Mgr./Secondary Promo **Cindy Selby Cunningham** has been elevated to the newly created position of Mgr./Promo, Mid-Atlantic/Eastern region. She'll relocate to DC from Nashville.
- **Savage Records** and **BMG** announced a long term distribution deal that includes a new licensing agreement between Savage and **BMG International**. Savage and **MCA/Uni Distribution** dissolved their distribution/licensing pact by mutual agreement.
- **Mechanic Records** and **RCA** penned a pact that calls for major distribution and joint marketing of four to eight Mechanic LPs (as well as select RCA releases) per year. Mechanic dissolved its distribution agreement with **MCA** in April, leaving **Trixter**, **Bang Tango**, and **Volvod** at that label.
- **Delicious Vinyl** is about to spin off **Brass Recordings** (the name's an homage to the similarly monickered L.A. club), a label that will release "eclectic, jazz-influenced" records. DV A&R honcho **Orlando Aguilien** will head Brass. Will **Atlantic** distribute this as well?
- Effective June 15, **Giant Records** is moving to new digs: 8900 Wilshire Blvd., Suite 200, Beverly Hills, CA 90211. The main Giant number is (310) 289-5500 and the fax is (310) 289-5501. All Giant phone numbers with a 288 prefix will change to 289.

RADIO & RECORDS



1

- **Doug Clifton** promoted to **KBCO/Denver** PD.
- **B.K. Kirkland** joins **WHUR/Washington** as PD/afternoons.

5

- **Tom Gorman** elevated to **Capitol** VP/Pop Promo.
- **Keith Naftaly** becomes **KMEL/SF** PD.
- **WIYY/Baltimore** hires **Bob Rivers** for mornings.

10

- **Bob Biernacki** upped to **WOR/NY** VP/GM.
- **Clayt Kaufman** promoted to **WCCO/Minneapolis** Station Mgr.
- **Dino Barbis** joins **Atlantic Records** as West Coast Pop Promo Dir.

15

- **Paul Drew** resigns from **RKO Radio**, forms **Paul Drew Enterprises**.
- **Joel Denver** becomes **WMJX (96X)/Miami** PD.

Former **WMAD-AM & FM/Madison** staffers are still in shock a week after the MOR/AOR combo went dark. **DPC Inc.** — the subsidiary of the **Bank Of Sun Prairie**, which took over the station last October — locked the doors last Tuesday (6/2) and turned off the transmitter, leaving the entire staff on the street.

One staffer labeled the bank's action "premeditated murder," claiming a board member told him, "It's just as if we bought a stock that wasn't performing to our expectations. So we sold it."

Incredibly, three new employees started at 'MAD within 10 days of the station's demise — one *the day before* the station went dark. All were hired with DPC's approval.

Gates Gets Morganized

Embattled LAPD chief **Daryl Gates** interrupted his live Monday (6/8) press conference three times... to take phone calls from all-Sports **KMPC/L.A.** morning personality **Robert W. Morgan!**

Gates not only answered each call with the air talent's signature "Good Morgan," but also took the time to respond to several questions from the Morganizer, which prompted **CNN's Cynthia Sievers** to tell viewers, "We will remain on the air until Chief Gates has finished his telephone call."

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Add date Monday,
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Management: Arthur Spivak/Spivak Entertainment



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Krysz

Continued from Page 3

R&R. "Above all else, I believe he understands the vision of what KEGL can be, and can achieve."

"This is the thrill of a lifetime," said Krysz. "We're going to make KEGL exciting, energetic, and entertaining. We will stay a CHR station. We're going to reinstall some of the traditional ways of doing CHR that were successful in the past. The goal is to be number one in the 12-34 demos. Donna is one of the most dynamic people I've ever met, and I look forward to helping her and [Sandusky President] Norman Rau rebuild KEGL into a market powerhouse."

Prior to his three-year stint at WSHE, Krysz was PD at TK sister AOR WHTQ/Orlando. He was also VP/Programming for L.M. Communications based at WKLC/Charleston, WV and WYBB/Charleston, SC, and served as PD at WVBS/Wilmington, NC and KQIZ/Amarillo, TX.

Winer

Continued from Page 3

WXRT, Winer did mornings at legendary progressive AOR outlet KSNR/San Francisco. He began his career at similarly legendary WBCN/Boston, where he served as VP/Programming.

Anselmo

Continued from Page 1

will be superior product, superior customer service, and continued innovation."

Anselmo joined Malrite in 1984 as a KEEY AE, was promoted to a sales management post in 1985, and was named to his present position in 1988.

Battison

Continued from Page 3

"I sincerely wish Norm and the Westwood One staff the best. I'm going to take some of my unused vacation time now and then I'll explore my options."

Battison joined WW1 in 1985 as Exec. VP and was promoted to President a year later. He also served as CFO from 1986-1991. He previously was an executive with ABC Radio Networks.

Parnigoni

Continued from Page 3

stations," Parnigoni told R&R.

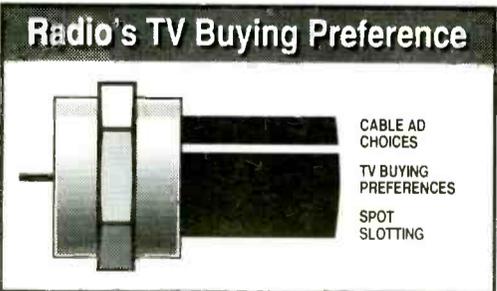
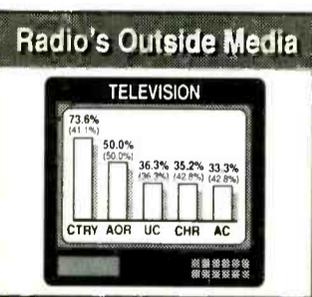
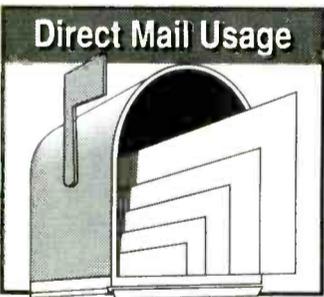
Noble Merchandising Services will coordinate its East Coast activities from an office in the Washington, DC suburb of Oakton, VA. Prior to his promotion, Parnigoni was with Noble's WAVZ & WKCI/New Haven. He previously served as Sr. VP/Radio for NAB.

Sweet Smell Of Success



Zoo Entertainment artist Matthew Sweet recently performed three nights at NYC's Tramps. Seen celebrating the occasion are (l-r) manager Russell Carter, Zoo GM George Gerrity, BMG Int'l Product Mgr. Linda Demuro, Sweet, BMG VP/Int'l Mktg. & Promo Nancy Farberman, manager Tom Simonsen, and BMG Mgr./Int'l Publicity Carol Tatarian.

With Next Week's R&R



RATINGS STRATEGY REVIEW

An analysis of radio's strategies to win ratings

Presented By

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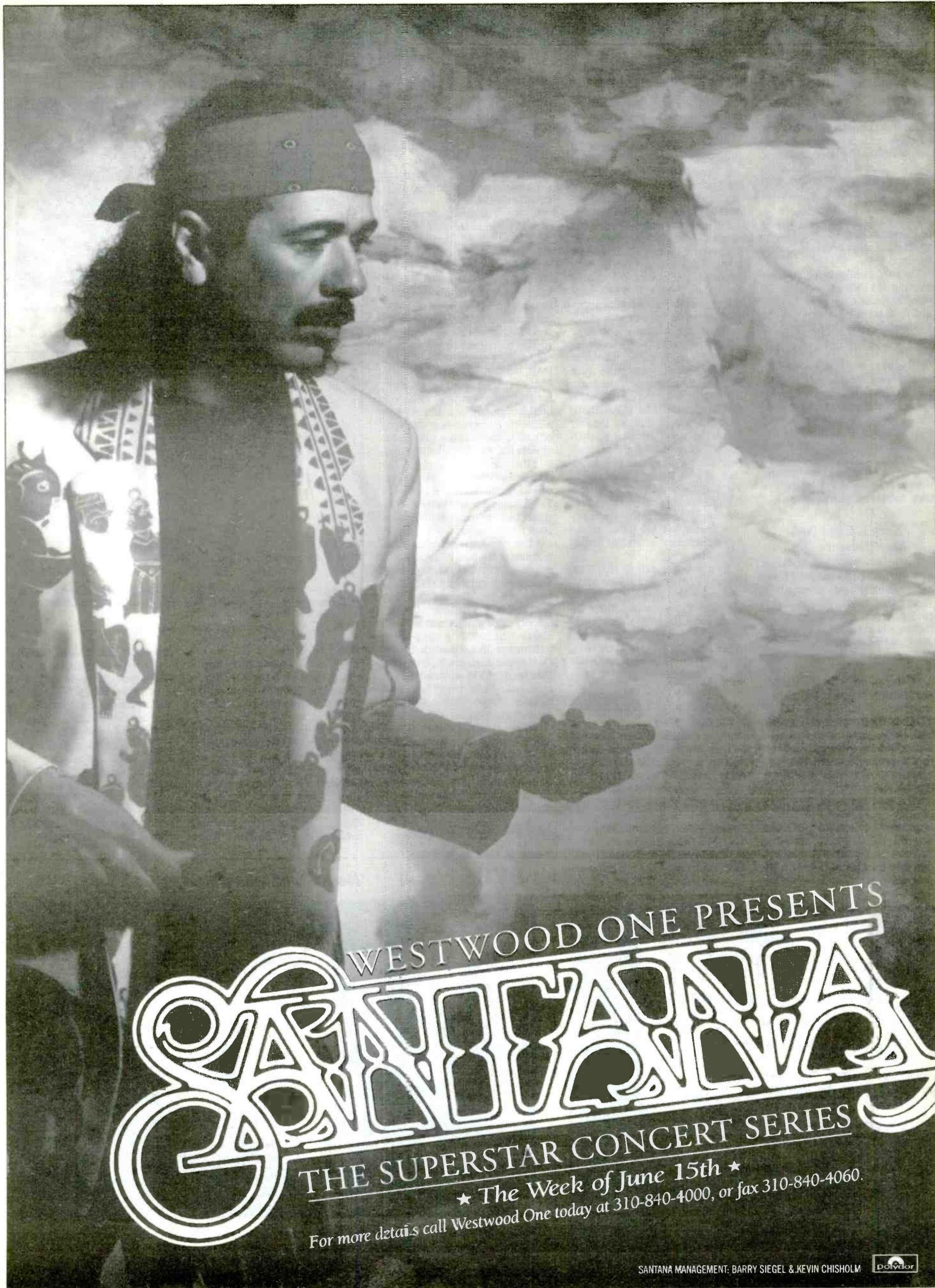
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DAB

Continued from Page 1

He said the system's testing sponsor would be the Indianapolis-based U.S. subsidiary of Thomson Consumer Electronics, a French member of the Eureka consortium, and that Eureka would have no trouble meeting EIA's April 1993 deadline to submit hardware for testing.

In the U.S., Thomson markets products under the RCA, General Electric, and Proscan brand names.

The only question remaining, according to Meier-Engelen, is whether Eureka will submit VHF/FM or L-band equipment for the U.S. test. But don't look for any Eureka entry for in-band FM use in the U.S.

"It is at an end," Meier-Engelen said of work by consortium member Bosch-Blaupunkt on a DAB system it had proposed to operate on adjacent channels to existing FM stations. He said the German company had completed the first stage of its in-band research effort only because it believes the technology may have other applications outside of broadcasting.

Euro L-Band Nod May Pressure U.S.

The mostly European audience in Montreux expressed little interest in in-band DAB alternatives, except that many delegates hurriedly copied down company names when NAB Executive VP John Abel described the six in-band systems under development in the U.S.

"Today there is almost no U.S. broadcaster support for a new spectrum allocation for DAB," Abel told the symposium. He noted that widespread acceptance of L-band around the world would increase pressure on the U.S. government to relinquish the frequencies to DAB.

Time and again throughout the two-day conference, Canadians urged the U.S. to get on the L-band wagon. "All of North and South America except the U.S. are clear that they want to use 1500 MHz; the only question is when — and we

keep leaving an open chair for the U.S. to join us," said Ralph Zeitoun, Director/Office of Broadcasting for the Canadian government's Department of Communication.

Canadian delegates also urged Europeans to re-examine L-band for terrestrial DAB use, rather than using L-band exclusively for satellite delivery, and locating terrestrial DAB at lower frequencies.

Europeans rejected the idea of a single band hybrid, and responded that even if L-band is suitable for terrestrial DAB, as indicated by Canadian test results, the 40 MHz band allocated for DAB isn't large enough to accommodate the anticipated satellite and terrestrial DAB needs of all European countries.

U.S. in-band developers weren't invited to make presentations at the symposium, which was sponsored by the European Broadcasting Union "with the collaboration of Eureka-147 and NAB/Radio Montreux" (which began the day following the June 8-9 DAB confab). However, German engineer Card Petke launched an attack on USA Digital Radio, claiming that its developers have thus far managed to achieve only half of the signal cancellation necessary to transmit a DAB signal on the same frequency as an FM analog signal.

"It's not accurate," said CBS Radio VP/Engineering Tony Masello, reached in New York by R&R. He said Petke's calculations assumed that the DAB signal would be transmitted on a single carrier while USA Digital uses 21 carriers, allowing for a higher aggregate power.

GM Doubtful On In-Band

Although U.S. broadcasters are banking on in-band DAB, General Motors, the world's largest maker of both cars and car radios, isn't so enthusiastic. "Our technologists are very doubtful about the robustness of in-band FM systems," said John McComas, Manager, Advanced Audio & Communications for GM's Delco Electronics Corp.

In the first public airing of limited results from Delco's own testing in Indiana, McComas said

L-band propagation for DAB appeared to have better fringe-area reception than a comparable FM signal, although the DAB signal suffered from a quick dropoff rather than gradual degradation. McComas said tests with a second-generation DAB experimental receiver would begin this month with simulcast programming from WMRI/Marion, IN.

Although Eureka proponents tried to project confidence that implementation of their system throughout Europe was guaranteed for both terrestrial and satellite use, a few delegates noted obstacles yet to overcome. Only Germany has officially selected a band for initial terrestrial implementation (TV channel 12) and some European countries are having trouble finding frequencies to clear for DAB.

Also, L-band won't be available for satellite use in most of Europe until 2007. Even then, Eureka isn't a shoo-in. European Space Agency official Kevin Galligan said his engineers have developed a DAB system they believe is superior to Eureka for satellite use, and that it will be submitted to the European Telecommunications Standards Institute as a candidate for the European DAB standard.

As at numerous broadcast conventions of the past two years, delegates were invited to ride in a bus demonstrating the difference between FM and Eureka DAB signals. In this case, the route through the city of Montreux and the hills above included a gap-filler transmitter that rebroadcast the DAB signal through a highway tunnel where the FM signal all but disappeared. Both were broadcast from a site in Thollon, France, across Lake Geneva.

In a new twist demonstrated only inside the conference center, Eureka also included a slow-scan video broadcast coupled with one of nine audio channels. The still picture, which could be changed every seven seconds, used one-eighth the amount of data required for the CD-quality stereo audio channel.

Magic Shadoe Holliday



"American Top 40" host Shadoe Stevens visited the studios of affiliate WXXL/Orlando recently. Shadowing Stevens are morning team members Johnny Magic (left) and Doc Holliday (right).

Beauty And The Radio Guy



French-Canadian songstress Celine Dion recently dropped by the Unistar Radio Networks to promote her new, self-titled LP. Seen alongside Dion is Unistar's Rich Vestuto.

WNEW-FM

Continued from Page 1

clients include WNEW-FM. Album Network's Bullet Productions, the Sillerman Companies, and Electric Lady Studios.

"In his years as WNEW-FM VP/GM, Ted produced unprecedented growth in revenue, profits, and ratings," remarked Group W President Jim Thompson, who nevertheless replaced Utz in that position earlier this year with Smith. "Ted is a programming genius," added Smith. "We're

proud to be one of his first clients."

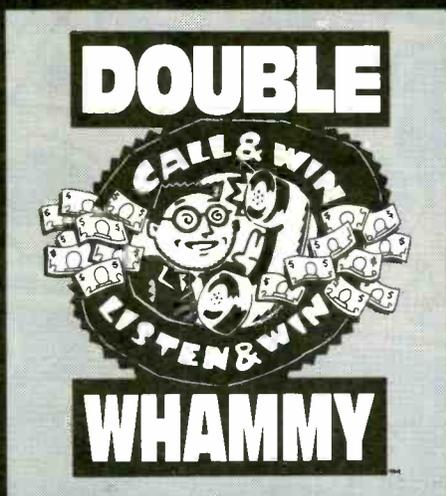
Utz was WMMR/Philadelphia OM when Group W bought the AOR, along with WNEW-FM and WLLZ/Detroit, in 1989. He was then moved to Station Manager at WNEW-FM, and was promoted again to VP/GM in January 1991. Five months ago he was reassigned to VP/Programming & Marketing for Group W AORs.

Prior to joining WMMR in 1985, Utz programmed KTXQ/Dallas, WHJY/Philadelphia, WPYX/Albany, and WAQX/Syracuse.

New Giant Monsters



Boulder, CO-based Big Head Todd & The Monsters celebrate their signing to Giant Records. Pictured at the party are (l-r) co-manager Chuck Morris, the band's Rob Squires, attorney Jim Zumwalt, bandmember Todd Mohr, co-manager Mark Bliessener, the band's Brian Nevin, and Giant Chairman Irving Azoff.



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Quality Control Revisited

More new management attitudes from an old source

My last column on quality control (R&R 4/24) elicited a very enthusiastic response. Many of you asked for more insight into the pioneering work of quality control guru Dr. W. Edwards Deming. The Japanese took his theory to heart decades ago, when American business deemed it too idealistic and impractical. Now Deming is having the last laugh.

However, it's not too late to incorporate his ideas into the radio and record business. In fact, it's more important than ever these days because of the growing trend toward "downsizing."

When companies downsize, it usually means that the workforce is cut but the amount of work remains the same. In theory, computers and other technology improve efficiency and make it easier for fewer people to accomplish the same workload. In practice, it usually means longer hours, higher stress levels, and decreased quality.

The best way to make sure downsizing doesn't affect the quality of your product is to *build quality in* — rather than trying to impose it through a set of decrees from the top.

In the following paragraphs, I'll again quote liberally from my colleague Dave Elliott's summary of Deming's work.

Previously, I noted that quality requires commitment to a new way of thinking which includes:

- Build quality into the product. Don't depend on inspection to achieve it.
- Institute on-the-job training, rather than allowing new employees to be trained by the ones already in place.
- Don't manage by fear.
- As a manager, commit yourself to continual personal training.

Here are additional insights on how to achieve a quality advantage.

- Break down barriers between departments. Everyone should have a good idea of what their co-workers are doing



Everyone should have a good idea of what their co-workers are doing and how the big picture fits together.



and how the big picture fits together. During the past 15 years, I've found that the most successful clients are those who include the greatest number of people in the process.

Foster Success

- Break Barriers Down
- Dump Slogans
- Involve Everyone

The more the receptionists understand about your operation, the better they'll do their job. The same is true for engineers, announcers, and even your comptroller.

Sometimes we fear that employees will take the information and "cross the street" with all our secrets. This seldom happens when you have happy employees who feel they're part of the process and can make a difference.

More often, people leave because they feel they've been excluded and that their opinion doesn't matter. They become resentful and are easy prey to someone who flatters them and tells them they matter.

One important note: Break down the barrier between the sales department and the product department. A disruptive axiom permeates the radio and record business; it says "I know I might compromise the product, but I have to meet budget this month no matter the cost."

Unfortunately, the cost is usually a long-term decrease in quality.

• Get rid of slogans which dump all responsibility onto the worker. We've all seen these. Such things as "Safety is your responsibility" and "Our goal is to please the customer at all times." Managers use these slogans to relieve themselves of responsibility and put it on the employees. However, unless the employee has an understanding of how to achieve these goals, the slogans do nothing but create frustration.

At one station, the PD complained the announcers were not identifying songs often enough. He even tacked up a huge sign — instructing staffers to "I.D. songs more often" — in the control room (along with at least six other signs of varying sizes).

The frustrated announcers were confused about what "more often"

meant. They'd become afraid to talk too much because they were constantly reprimanded if they said anything more than the station liners, and they'd become frustrated by critiques that they weren't doing their job. Inevitably, the best announcer left.

To avoid these problems, solicit your employees' input, and focus on actions — rather than slogans. The result will be improved quality.

• Institute a vigorous program of education and self-improvement. This ties into the importance of on-the-job training. It means encouraging and providing resources so that people may grow.

Employees are assets. Take care of them the way you would take care of any asset. Invest in training. Not just the training you think they need — but the kind they think they need and ask for.

There is a tendency to treat all training as a short-term operating cost for a short-term problem. If someone has a time management problem, we give them training. If



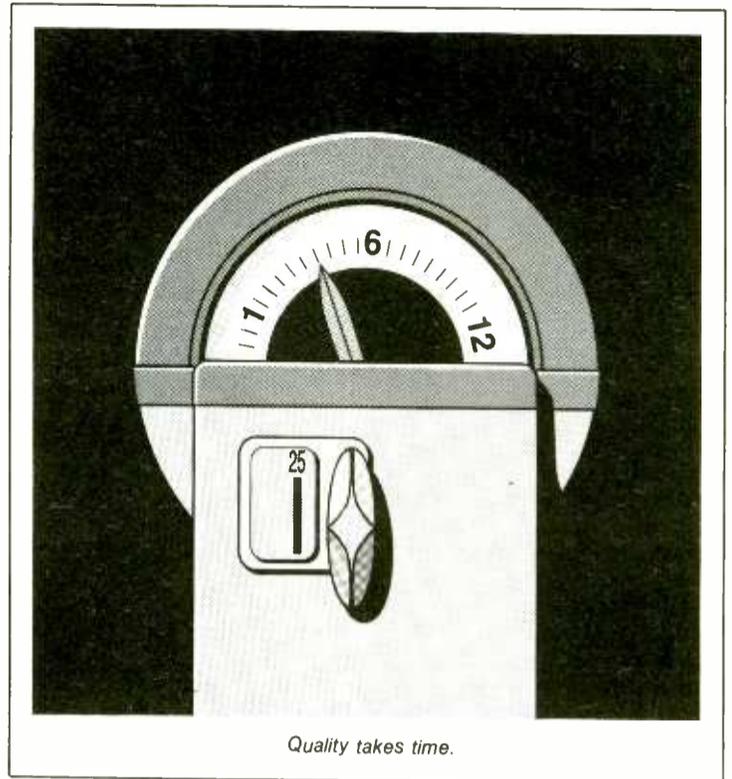
Don't focus on increasing profits. Focus on constantly improving the system and constantly delighting customers and workers. Profits will constantly increase.



sales are slack, we get some training. As soon as the crises are averted, training becomes an expendable expense. This is a big mistake.

Does your organization have a systematic training program for anyone other than the sales department? If it doesn't, you're vulnerable to losing your best employees and providing holes where your competitor may strike.

• Remove barriers that destroy pride of workmanship. This one runs contrary to a great deal of corporate America's compensation system, unless you ever ask yourself why Coca-Cola's CEO takes home \$80 million a year. Deming's most extreme suggestion is that we eliminate ranking of individuals — including incentives and commissions. He posits that ranking and merit systems please



the boss, not the customers. They create conflict, competition, and humiliation. They rob the individual of intrinsic motivation, cooperation, dignity, self-esteem, and joy of work.

Ranking systems create a top, middle, and bottom, but they don't eliminate the middle and bottom. They only demoralize the majority of individuals who feel they were part of the work and not the reward. After a while, they stop trying and start sniping.

• Put everybody in the company to work to accomplish the transformation — Top management must start this. It begins with a radical notion. Don't focus on increasing profits. Focus on constantly improving the system and constantly delighting customers and workers. Profits will constantly increase.

What's Our Problem?

I've often asked myself why we have so much trouble implementing these ideas which have turned Japan into a world superpower. A couple of reasons come to mind.

First, too many of our businesses are still based on the military model developed by managers who started work after World War II. In this model, a boss at the top gives absolute orders to employees who have to obey — or else. No one has stopped to ask why we use a military model when things work so poorly in the military.

Second, managers are afraid to invest in people, for fear they'll leave and take other jobs, taking the investment with them. A workplace full of happy, motivated, well-educated workers might lose a few — but it will attract job applications from talented, committed, bright people. For everyone who leaves, there will be three who are eager to join.

Bright, talented people have a hard time finding workplaces



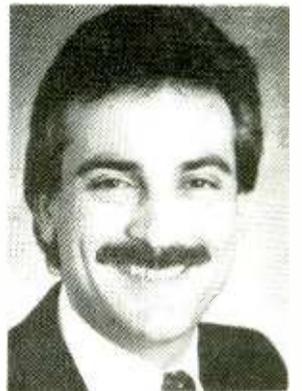
Solicit your employees' input, and focus on actions — rather than slogans.



which nurture and support them. If you create one, they will come.

If anyone says, "I don't have time to do this," or "This is just a bunch of theory that won't work," or "This might be okay for Honda or Sony, but what does it have to do with my radio station in Grand Rapids?" — just have them look at what it's done for Japan.

No. 37 in a series



John Parikhal is CEO of Joint Communications, a research and consulting firm which specializes in custom research, marketing, and program consulting. He can be reached at (416) 272-1136.

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"American
Top 40"



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Bob Kingsley
Host/Producer
"American
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BASIC INSTINCT

A Return To Gut Radio

The radio industry has always been a leader and a follower at the same time. If a couple of stations have major success doing something new and dramatic, other stations will follow overnight.

For example, if Station A has a publicized success with telemarketing, hundreds of stations soon begin telemarketing. Ultimately, the advantage of generating increased listenership with this unique skill is muted when hundreds of other stations, including many competitors, use the same tactics you use.

Certainly, this syndrome is one of the problems plaguing callout music research today. For years, we — along with a lot of other programmers — have advised stations to use everything at their disposal, including callout, to be successful. We stress the importance of outstanding air talent, effective marketing campaigns, fun promotions, and a well-researched music product. All of this just makes common sense.

I'm not suggesting eliminating callout as a tool for making intelligent programming decisions; I'm saying you should balance callout usage with good 'ears.'

Unfortunately, over the past couple of years, many programmers have been reticent about using their instincts and have failed to combine music research with their "gut." Before we look at this in further detail, let's first review the relatively short history of callout research.

A Brief History

In the '60s and early '70s, a station made music decisions primarily on instinct and gut. The programmer had to have "good ears" or he'd soon be looking for employment elsewhere. The

A trendsetting station like KROQ could never be 'street' if it only relied on callout.

programmers from that era monitored sales, requests, and even jukebox play in clubs. The programmers of that era, while unsophisticated from a research perspective, were often better than today's PDs at having a feel for the street.

They developed hits from records that their active listeners responded to in a positive, vocal manner. The PD of that era played the record out of the box if the audience was screaming for it. This made perfect sense. Why wait, when the phones are ringing off the hook and you might gain a leg up on a competitor?

But in the late '70s and early '80s, the best programmers discovered a unique and highly effective way to have a distinct advantage — *callout research*. What a weapon it was. Its advent was to radio what discovering the forward pass was to football. Many may remember the fear of a direct competitor attaining callout when your station didn't have it. Suddenly, the PDs with the "ears" were being beaten regularly by those with callout.

Everybody's Secret

If you had the only station in the market with research, you had a tremendous advantage over your direct competitor. While the rival was stumbling through the musical forest with instinct, ears, and gut, the PD with research had a road map. That road map often led to great success.

It didn't take long before the best stations in America

had access to callout and/or auditorium music testing. Multiple stations in most markets had the secret weapon of really knowing what their audience wanted to hear.

Ultimately, programmers became increasingly conservative, often waiting six or eight weeks until "it" tested before adding a song. Most programmers won't take chances with unfamiliar music. So the safest strategy was waiting for the competition to "play it first, then testing it off their airplay."

Full Circle

In recent years, a few industry leaders have begun to express concern that programmers are forgetting about one of the best weapons available to them: their own "ears." My philosophy was always that callout was never there to replace "good gut" or sideline intuitive programmers who can just hear the hits. Callout should have always been a tool to assist programmers in music decisions. It ought not be the last word on what's added to or deleted from a station's playlist; it should be one of many important factors.

If all of your competitors are using music research, the only difference between your station and theirs may be that you're the only one in the market using research and gut.

A station frequently characterized as one of the country's most innovative, KROQ/Los Angeles, is programmed with a common-sense approach to using numbers and active listeners to determine music policy. It goes without saying that a trendsetting station like KROQ could never be "street" if it only relied on callout.

By Jeff Pollack

True Facts About Music Decisions

When making music decisions in the '90s, keep in mind the following guidelines:

- **Rely on actives.** Radio often ignores active listeners, requests, retail figures, and even video airplay today.

Just recently, listeners and buyers in markets nationwide were demanding **Nirvana**, yet programmers played it safe for weeks by dayparting it after 7pm. CHR listeners are screaming for **Kris Kross**, yet many stations are playing it safe with restrictive dayparting.

- **Some bands don't test well.** Artists such as **R.E.M.**, **INXS**, **Prince**, **Depeche Mode**, and the **Cure** have never really been great callout bands. Programmers generally can't get this music to test.

Yet these bands have tremendous impact in the retail area, sell out concerts, and generate huge requests. With the exception of the occasional huge-testing song like "Losing My Religion," however, many stations have avoided committing much airplay to these "active" bands.

- **Some potential hits don't have identifiable hooks.** Callout research is biased toward songs with a sing-along melody. If you can't sing it, it rarely tests well.

Can you imagine what callout research would have meant to some of the AOR bands and songs of the late '60s/early '70s? **Led Zeppelin**, **Traffic**, and dozens of other AOR bands would never have tested well because many of their songs lacked vocal hooks. Can you imagine **Yes's** "Roundabout" having a chance at AOR today? The active listener and the intuitive programmer got those bands on the radio.

- **Use callout properly.** Callout is generally misused. Stations often test a song after three or four weeks of light airplay. The bottom line is that most songs aren't familiar enough to be tested until they've had about six weeks of airplay in at least a medium or higher rotation.

You're wasting your station's money and your time by testing a song that's only been on the list for three or four weeks. If you can't really expose a new song, why add it in the first place?

Brian Phillips, now programming **WEGX/Philadelphia**, once told me the story of a teen who dropped by his station in Minneapolis a few years ago with a tape of a band everyone was talking about in Sweden. Brian listened, liked the song, and added the record, because it sounded like a hit. He relied on his ears in knowing what his audience would go for.

Callout could not have predicted **Roxette's** success. It can only tell you how a song is doing once it has become familiar.

Balance Of Both

I'm not suggesting eliminating callout as a tool for making intelligent programming decisions; I'm saying you should balance callout usage with good "ears."

The key to success in the '90s is to have a good balance of gut with research. If your audience is screaming for a song, the retail is impressive, and the requests are huge, play it. Let your research determine a song's rotation weeks after it has become familiar.

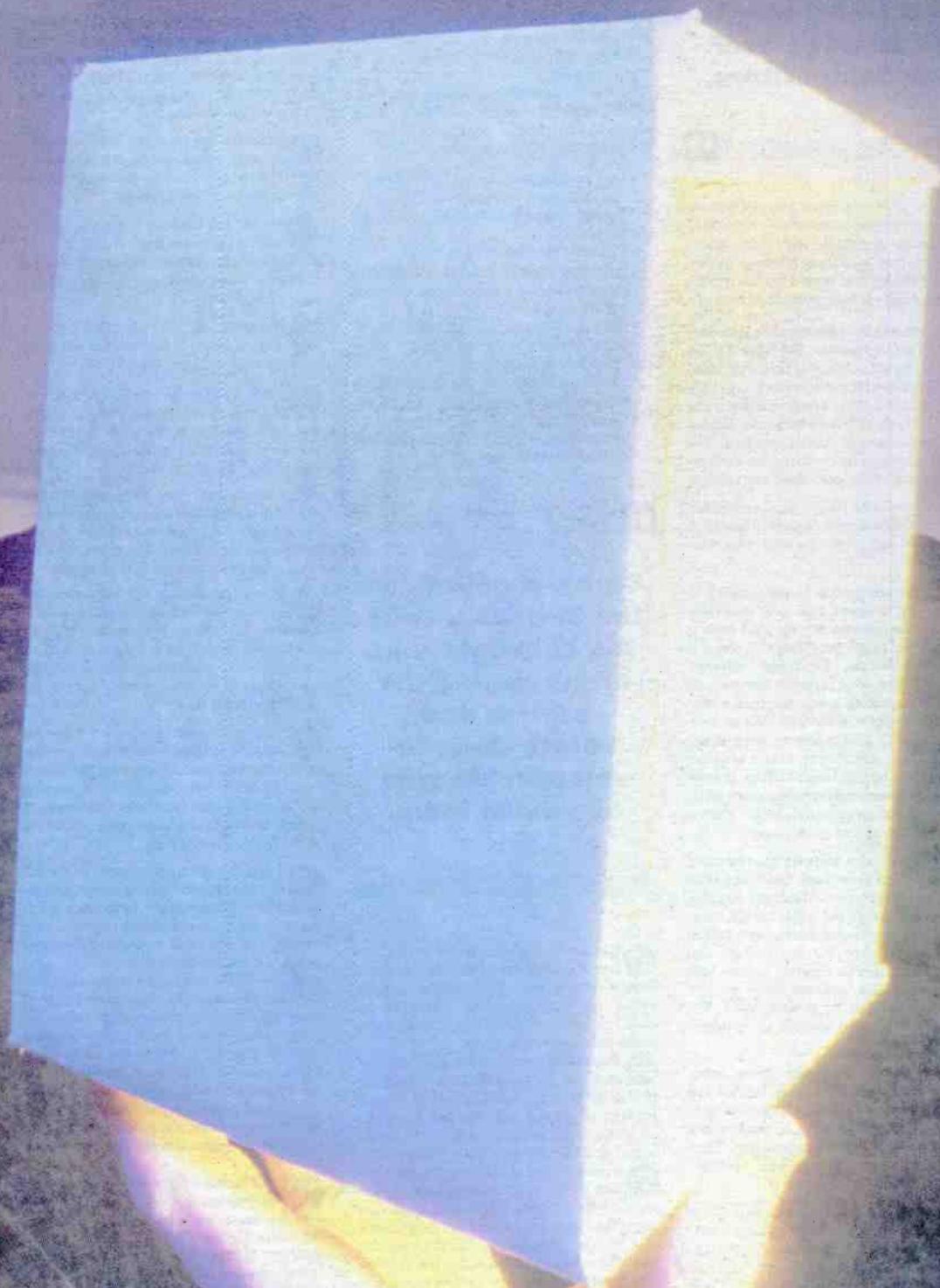
Don't misinterpret this as "Callout Waterloo." Callout

is still a great tactical weapon. Unfortunately, its effectiveness has been muted somewhat, because programmers have relied too much on it and not enough on the balance of "ears" and research.

If all of your competitors are using music research, the only difference between your station and theirs may be that you're the only one in the market using research and gut.



Jeff Pollack is Chairman/CEO of **Pollack Media Group** (310-459-8556), an international programming advisory firm, consulting all radio formats in nine countries. He contributes to this section on a regular basis.



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92 INTRIGUING IDEAS, PART II

Cranking More Revenue Out Of 1992

By Irwin Pollack

Here's the second installment of intriguing ideas (R&R 6/5) to help you put more dollars on the books.

42 Each client should have the opportunity to double the schedule for an extra 10% from midnight-6am. I refer to this as "add-on" selling. Example — the prospect gives you an order for \$1937. You ask, "Hey, do you have another \$193 you can give me? 'Cause I'll double your schedule from midnight-6am."

43 Update the sales staff on co-op and additional OPM (other people's money) opportunities. There's too much money that radio continues to miss.

44 Purchase the Chase Calendar for the sales department. Here's what I call a "Sales Bible." Once in print, the featured holidays (or events) become a matter of record.

45 Utilize unsold inventory. Smart inventory management means sell every available commercial at the highest rate possible. Which means raise the rates toward the end of the week and lower them (if need be) Saturday 7pm-Tuesday 11:59pm.

46 Have your VCR monitor early morning, midday, and late-night TV. Here's a wealth of leads we tend to overlook. We all know the advertisers during prime time, but don't overlook those who are in the same budget arena as your station.

47 Budget more strategically; put a percentage on each chair in the sales department. Ask your salespeople what percentage of the total billing their chair should represent. Focusing on the chair removes the "personal" issue of the matter and makes salespeople determine their own fate.

48 Send out "how are we doing" questionnaires to your advertisers. It's the only way you know how your customers are really perceiving the service you provide.

49 Call the Better Business Bureau to get the name of actual decision-makers. Typical cost: \$1 per report.

50 Have presentations for ethnic customers written in their language.

66

Have different rules for .300 hitters. Since some people are less driven by money, this is something that may drive some to the top . . . the ability to have more independence.

51 Remind salespeople that "an order keeps sales misery away." You may want to post a large banner in the sales office and list each seller's name down one end. On the top, outline the different days of the week. In the boxes each salesperson writes the order he's turned in each day. No order for the day? A big "goose egg" goes in that box.

52 Each salesperson needs to be the resident expert on a particular radio or TV station. Assign one salesperson to each competitor — TV, newspaper, radio station, cable system, Yellow Pages, outdoor company, etc. Each AE should get a copy of the rivals' media kits, and then it's time for a "competitive media" update.

53 Play "Flashcard Feud" with the sales department. Design flashcards for the top 30 objections: "Your rates are too high"; "We're doing cable." After dividing the staff into two teams, have the individual whose turn it is light a match. He has to overcome the objection before the flame gets too low. The best-scoring team could win a prize.

66

Send new advertisers handwritten letters. Quite simply, handwritten notes are a smart way to get an edge over your competitors.

54 Have different rules for .300 hitters. For example: a looser call report program, fewer questions, better treatment. Since some people are less driven by money, this is something that may drive some to the top — the ability to have more independence.

55 If you make appearances, consider child safety remotes. The issue of missing and abducted children is both a personal and communitywide concern. In a very simple but effective way, area businesses and your station can help keep kids safe: Offer a complete marketing, traffic building, and goodwill campaign by involving law enforcement, fire and health personnel, and schools.

56 Send new advertisers handwritten letters. Quite simply, handwritten notes are a smart way to get an edge over your competitors.

57 Get the salespeople to start calling on district, regional, and local managers of national companies. It's the next area to work in order to get your "unfair" share of the market dollars. Examples: different airline carriers, long distance carriers, oil companies, sporting goods companies, etc. Your key contact — whoever's paid an override on sales or profits in your area. Many AEs will claim advertising dollars are placed through a national rep. Outline the difference between advertising/marketing, spot schedules/promotional ideas, discretionary dollars and/or slush funds.

58 When the sales staff isn't performing, expand the work week. Send your sales department this memo: "Saturday morning meetings will begin the week for all salespeople whose tracking is significantly behind the necessary pace for the current and following month. The meeting will be held from 8:30-11:30am and will focus on proposals and practice of presentations. The time is not to be used to catch up on paperwork."

59 Discourage salespeople from using coverage maps unless they indicate the client's different locations on them. Put gold stars on the coverage maps to show where the prospect's different locations are. Then your station's signal coverage becomes more of a benefit to the prospect.

60 Churn accounts on the 90th day. Some stations refer to it as an account draft. Take the accounts that aren't buying the station and rotate them to salespeople who can close them. Two ways to do this: (1) Each AE submits 10 accounts (listed on separate index cards) they're willing to turn in for another account; (2) Any account that hasn't been on-air during the last quarter is turned over to another AE.

61 Design a photo album on the radio station. It would include pictures of the different personalities, station events, a typical listener. Radio's an intangible; designing a photo album is a way to paint the picture of a true story.

62 During the next sales meeting, drill the salespeople on why someone should buy the station. Make them come up with 10 reasons. "Exclusive format" by itself shouldn't be enough. Demand full feature and benefit statements.

63 Subscribe to industry-specific trade magazines. For example: If you're interested in knowing more about the jewelry industry, consider reading *Modern Jeweler*; the supermarket industry: *Progressive Grocer*. Want to get more shopping center business? Read *Mall Monitor*.

64 Salespeople who haven't hit their goals should fill out a "Missed Projection Report." It's a 200-word narrative explaining why it didn't happen this month, how it can be turned around, and what you as the manager may need to do to help.

65 Review each and every account, line by line, once a week. Remember, your policy needs to be "accounts belong to the station and will be distributed with the best interest of the station at hand." Protect one of the station's best interests (account lists/goodwill) by ensuring that salespeople are coming up with good ideas for each one of "their accounts."

66 Start conducting quarterly reviews. Salespeople need to see their work planned out at least a quarter in advance. Ten points that need to be focused on:

- Last year's quarterly monthly billing
- Next quarter's monthly projection
- Salesperson's list of 10 short-term target accounts
- List of 10 accounts for upgrading
- Activity goals: number of written presentations, specs, new business presentations
- Rate goals (by daypart if possible)
- Ratio of direct to agency billing
- Time management goals
- "What can I do to become a more effective, efficient salesperson"
- Committing to a percentage that represents one's total billing as a percentage of the entire station's.

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Churn accounts on the 90th day. Take the accounts that aren't buying the station and rotate them to salespeople who can close them.

67 Consider using incentive contests. Determine what the goal of the incentive contest should be: new business, closing ratios, average order, etc. Whatever the case, incentive contests help light a fire under salespeople's behinds.

68 Publicly display each salesperson's individual performance. The public display can be in the form of dollars or percentage of goal. It may be broken out by each day of the week and reflect who got an order (and by who) on a daily basis.

69 Produce spec spots from the information in last year's newspapers. By using the information in ads to determine spec copy, your salespeople can produce a spec spot for the client before making the sales call. And since radio's an intangible, here's a way to add tangibility to the presentation.

70 Manage individuals, not the team. Over the past three years, managers have been trending toward one or two fewer sales meetings each week, focusing on individual training and discipline. Furthermore, the focused energy allows both the salesperson and the manager to address more of the specifics.

71 Stress sense of urgency. This will help the salespeople close more business. Here are some questions to ask on a regular basis: "What do you have for me to sign?"; "What do you have pending to close this week?"; "How much of that will be in by Wednesday?"

72 Produce an employee lead sheet. It offers information on specific retailers who may be good station prospects. As an in-

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Update the sales staff on co-op and additional OPM (other people's money) opportunities. There's too much money radio continues to miss.

centive, any employee who offers a lead that sells gets \$100.

73 Remind salespeople that every prospect has a "hot button" and it's their job to find it. List possible hot buttons on a worksheet for salespeople to use with each potential new advertiser.

74 Start role-playing the '90s way. Paint a five-inch-tall plastic crate bright red. Have salespeople stand on it and present packages in front of their peers.

75 Keep building a bench. Build a winning team — and a bench — so you never find yourself in the position of compromising your standards because you don't want anybody to "walk," and you'll never miss a beat if one of your players resigns.

76 Demand new business. It's the only insurance policy you have against attrition. And the 20% you lose each year can't be the excuse for missing budget.

77 Do not get frustrated, but you need to spell it out every time — A, B, C, D, E, F, G. The more literal and specific you are with your salespeople, the more you'll find they understand.

78 Walk the talk. It's easy to set the rules, but you need to let others see you follow through with what you preach.

79 PDR (Practice, Drill, Rehearse). When it comes to objections, closing, telephone openers, or any other basic training subject, practice (as well as drilling and rehearsing) makes perfect.

80 Compliment your salespeople daily. Although some managers say salespeople are fueled by hype and strokes, it's just human nature. When you're told you're doing a good job, you want to do it again.

81 Try disconnecting the computer that carries the ratings software once a quarter. It's your insurance that the salespeople aren't forgetting that a good idea will make the difference over meeting the cost per point. Remember: "Live by the book; die by the book!"

82 Meet with each salesperson daily. Instead of meeting with the entire group, remember that each salesperson has unique needs. A quick five minutes in the morning and five minutes in the afternoon keeps each salesperson on his toes and keeps you on top of the daily issues at hand.

83 Train the sales department on the difference between entrepreneurs and accountants. Entrepreneurs focus on ways to make money; accountants try to save money. Get the staff to qualify prospects who are a notch higher.

84 Create the image of a larger staff during presentations. The second page of your written sales presentation (after the cover page) should carry this heading: "YOUR WXYZ" . . . then the AE's name should be listed underneath, followed by the marketing assistant, traffic specialist, research assistant, and the production director. Listing five or six staffers working on behalf of the client makes him feel important.

85 Coax salespeople into designing their own resume to send to prospects. In a creative sense, we work for our clients, not the radio station. We should have resumes designed to present to our prospects, listing references, past job history. But instead of designing it in a literal sense, the resume should contain the references of other advertisers who have used the station successfully.

86 Periodically surprise the department with pop quizzes. Questions should include current events, competitive information, station features, special packages, etc.

87 Remember, there must be discipline for declining standards. If any one salesperson continually has goals that aren't being met and there aren't consequences for that failure, a subtle message gets sent to the staff.

88 Ask your veteran salespeople to crank it up one more notch. They're your superstars. They still have the ability to procure new business. Network. Instill a sense of urgency with their clients.

89 Take the sales staff out to breakfast whenever they've had a good month. It's a good time for teambuilding. Make it breakfast because it's out of the ordinary.

90 Demand that no prospect or client be visited without the AE having an idea for that person. After all, low rates and/or high ratings can't cut it anymore. Pull salespeople out of their box.

91 Remind salespeople that selling is a process, not a transaction. If clients don't buy today, they will next week. But what are we doing today to get them closer to the buying decision? Or what are we doing today that will get us closer to a renewal?

92 Offer incentives for the best sales order of the week. And try to avoid giving it to the top biller. Maybe it goes to the person who brings in the largest new business order. Or the highest rate or best inventory spread. Most important: Change the criteria regularly to keep them guessing — and from sandbagging orders.

66

Start conducting quarterly reviews. Salespeople need to see their work planned out at least a quarter in advance.

Although the general consensus is that things are improving, and we're beginning to see the light through the clouds, we still have to push harder, try harder, and be stronger. Offer more to prospects to help them increase their store traffic, move more product, and make their cash registers ring more often.

When it's broke, fix it. And if it ain't broke, break it. These 92 ideas give you the opportunity. Roll up your sleeves and get to work!



Irwin Pollack is President of Boston-based In-Station Sales Training. He also authors and conducts live-assist radio sales seminars in 80 markets across the country. Pollack can be reached at (508) 653-4000.

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Surprising Results . . . And Other Impossible Things

Many researchers face this frustrating dilemma: A project is conducted according to specific guidelines, but when the data are tabulated, the client believes something is wrong because the results "don't look right."

For example, a radio research client decides there are too many high, low, or unfamiliar song scores once a music test is completed. Based on these "incorrect scores," the client concludes the test was conducted improperly.

Another example: The client questions the results of a telephone perceptual study because "too many" respondents say they haven't seen the television commercial the station has been running for the past three months.

In both cases, the client takes the position of knowing the "correct" answers and determines the research was conducted incorrectly. Is this possible? Yes. Is this true in every situation? No.

Theory Of Relativeness

Conducting behavioral research (as we do in radio) is different from research conducted in the hard sciences, wherein researchers deal with static elements like metals, chemicals, and other inanimate objects. Researchers in the hard sciences can develop laws about their topics of investigation, such as the laws of thermodynamics or gravity.

In the so-called hard sciences, that which is found to be true in one situation will be true in a similar situation. We know, for instance, that a thermometer rises and falls for the same reasons in Sacramento, Albany, and Miami. Residents of each city know exactly what to understand when they hear the temperature reading from another city. The interpretation of the rise and fall of mercury in a glass tube is universal.

All too often, radio station owners, GMs, PDs, and others have expectations beyond what research can actually provide.

Our satisfaction with anything in our lives is based on our expectations. If what we expect happens, we are generally happy. But if our expectations are not met, we are upset. For example, we buy gasoline from a service station with the expectation that the gas will power our vehicle. But if the gas is contaminated with moisture and the vehicle won't start, the product doesn't match our expectations. We become upset — and probably take our business elsewhere.



Unpredictable human behavior creates problems in any research project, no matter how many controls researchers use.

Or, if a person tunes in a radio station expecting to hear AOR music, but instead hears a song by Barbara Streisand, he probably won't go back to the station because it did not meet his expectation. An advertiser who buys time on a radio station expecting the commercials alone to increase store traffic will be upset if they don't, even though that's not what a commercial is intended to do.

The list of examples is infinite — just think of the times when you've become upset. Which of your expectations weren't met?

Suspect Expectations

All too often, researchers discover that radio station owners, GMs, PDs, and others have expectations beyond what research can actually provide. Scientific research, if conducted properly, is intended to provide an objective analysis of the topic under investigation.

Researchers cannot interject personal biases or prejudices; they must allow "the chips to fall where they may." Look at the example in the first paragraph, where a PD, for example, might question the results of an auditorium music test because there were too many high, low, or unfamiliar songs. What might be "wrong"? (See box at right.)

Predictably Unpredictable

What cannot be ruled out is the unpredictable nature of respondents. Unpredictable human behavior creates problems in any research project, no matter how many controls researchers use.

The inability to control respondents is more often than not the primary reason a client's expectations don't meet reality. If a research project is conducted according to all scientific guidelines, and it still produces results that don't match a client's expectations, who is to blame? The researcher? The client?

Actually, the blame falls elsewhere . . . on the respondents who don't behave consistently and predictably, the way mercury behaves in a thermometer.

By Roger Wimmer

Ratings Relevance

This discussion of unrealistic research expectations is also relevant to Arbitron ratings. Arbitron numbers are too often interpreted — incorrectly — with the same faith we accord to the numbers on a thermometer. Yet Arbitron respondents are like the people who participate in music tests and other radio research projects. Why would we expect them to be unpredictable in music tests but predictable when recording their Arbitron diary entries?

Yet too often, we find that GMs, PDs, and others in radio management expect just that (as evidenced by the number of phone calls I've received in the past few weeks from GMs and PDs complaining about their low numbers in the winter book). Most of these comments refer to what the station might have done wrong: The new TV ads weren't good enough, the morning show isn't entertaining enough, the remotes didn't attract attention, and so on.



Anyone conducting research must be prepared for any possibility. (Those who already know all the answers to all the questions shouldn't conduct research projects.)

Only a few suggested that the Arbitron numbers might be questionable. So with regard to Arbitron's numbers, it's the same as the procedure discussed above for the music test. Every aspect of the station and the market must be questioned. Then, an equally long list of questions must be asked about Arbitron's research procedures. The goal is to find out if the Arbitron numbers are "real." Every reason — or "rival explanation" — for the numbers must be addressed.

Only after an exhaustive investigation can anyone conclude that a station's numbers are "correct" or "incorrect." Unfortunately, thorough examinations of the process don't happen very often. Management usually has a kneejerk reaction and immediately assumes something is wrong with the station (because that's the expectation). But the problem may be with Arbitron, or even a combination of Arbitron and the station.

(An interesting phenomenon in radio research is that when a station's Arbitron numbers are good and every other station in the market is bouncing around like jumping beans, management accepts them as correct. But when the numbers bounce around for

RULES OF THE BLAME

Was The Project Done Right?

In suspect situations, researchers must review every phase of the research process. Here's a list of possible variables to examine:

- Was the screener (the recruiting questionnaire) written to include the correct respondents?
- Was the recruiting of the respondents fair and accurate?
- Was each hook long enough to accurately represent the song?
- Was the tape prepared in a professional manner?
- Was the sound system adequate so that all respondents could hear the hooks?
- Was the auditorium setting satisfactory (not too cold, too hot, too dark, or too distracting)?
- Did the moderator accurately describe the rating scale to the respondents?
- Did the respondents understand how to record their song ratings?
- Was the test conducted without any significant interruptions?
- Did the software used to analyze the music test data operate correctly?

While this list does not include every element that might be checked, if the answer is positive to all of the questions, then we can rule out the possibility of the testing process yielding "wrong" data.

their own stations, the numbers are considered incorrect.)

Expectations about research results are a fact of life. Unfortunately, researchers can do very little to change this. What researchers can change are the types of expectations clients have about research, beginning with what is reasonable. Remember that we're dealing with unpredictable human beings in our research projects, and expectations must be kept in line with the context of the research.

Prepared For Anything

Anyone involved in conducting research must be prepared for any possibility. (Those who already know all the answers to all the questions shouldn't conduct research projects.) If the results of a project are disappointing, ask why.

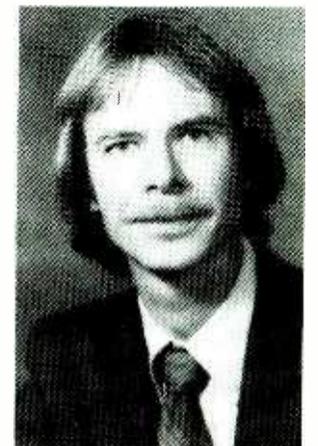
- Was the project conducted correctly?
- What were your expectations?
- Did these two elements match?

If the researchers document that their procedures were scientifically correct — and you're still disappointed with the results, perhaps you should take another look at your expectations.

If you aren't willing to face research results that are contrary to your beliefs, don't conduct the research. In other words, if you don't want answers, don't ask questions.



If you aren't willing to face research results that are contrary to your beliefs, don't conduct the research.



Roger Wimmer is President of Paragon Research, a Denver-based broadcast research firm specializing in customized programming and marketing research for radio stations nationally. He can be reached at (303) 922-5600.



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Radio Business Report

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DAN O'DAY

AIR PERSONALITIES

Passion = Personality Power

Learning how to "position yourself as a player in '90s radio"

Radio is changing. The proposed new FCC rules allowing increased group ownership will likely squeeze out smaller operators in favor of large groups with greater financial resources. I suspect the golden age of the local radio personality is a thing of the past.

Big corporate entities favor a systemized business approach that values creativity far less than standardization. The larger the company:

- the greater the impact of factors outside of programming, ratings, and station revenue (e.g., financial, legal, political)
- the greater the pressure to conform to "corporate culture"
- the more ominous the threat of even temporary failure to the individual manager.

What does tomorrow's radio promise today's air talent? Smaller financial horizons for most, but amazing income opportunities for a relative few. Most will continue to be treated as generic, interchangeable programming tools. All of the station's attention and most of its programming budget, however, will be lavished on its morning show. In itself, this is hardly news. Salaries for morning shows (and some afternoon shifts) have skyrocketed over the past decade. Quite a few medium — even small — market personalities are earning upper five- and six-digit salaries.

Good air talent is so hard to find that even mediocre performers are earning far more than they ever dared dream. So . . . what's the problem? It's the land of milk and honey for DJs, right?

Too many radio people listen more to others' airchecks than to their own inner voices . . . let other people's success inspire you — not limit you.

Stern Impact

Economies of scale increasingly will be applied to air talent. Howard Stern has turned the radio universe on its ear by disproving what most had thought to be an immutable natural law: A good local personality always will prevail

A show with a bad attitude is no match for a show with a bad attitude and talent.

over a national personality. Stern is No. 1 in New York City with a show that's not local in the traditional sense. The same show also pulls strong numbers in Philadelphia. Baltimore results are too early to judge, and it's not doing as well in Washington, DC. But in my opinion, his impact on Los Angeles constitutes radio's wakeup call.

Stern has grabbed a healthy share of the L.A. morning audience in a remarkably short time — apparently at the expense of a very good, very hot, very powerful local morning team. Not only is Stern not local in L.A. . . . for the most part, he's not even live. Certainly we can look for Stern to compete in even more markets. The broader impact will be two-fold:

- We can expect to see group owners create their own intracompany networks, broadcasting proven personalities on sister stations in a multitude of markets. (This might prove especially effective over well-defined regional areas.)
- We can expect a small but influential influx of new drivetime hosts who are eager and able to grab market share by combining forceful personalities with a strong feel for show biz. (Example: Last month, Stern's show featured a three-round boxing match between Frank Stallone [Sly's brother] and Geraldo Rivera, complete with ringside audience, sports celebrities, a professional referee, judges, and a ring announcer. Which is more compelling radio: the Stallone-Rivera bout or a DJ jumping into jello?)

This is bad news for the multitude of mediocre, "look how cute we are" morning shows dotting the radio landscape, because a show with a bad attitude is no match for a show with a bad attitude and talent. It's good news for DJs who genuinely reach and affect their listeners.

There will be quite a few new little pots of gold for strong talents.

But remember, for every six-, 10-, or 20-station network that springs up around a strong drive-time show, there will be five, nine, or 19 personalities looking for work elsewhere.

Here's what you can do to position yourself as a player in '90s radio:

Specialize

Few PDs are looking for a personality who can do it all. They want someone who can do one or two things well. Decide what you want to do in your career and focus all of your energy toward achieving that goal. If you want to host a major market AOR morning show, for example, you'll be better off saying no to an AC overnight gig in a larger market for more money.

Break The Rules

First, learn the rules. Then start to question them. Don't ignore your station's format, but you should acknowledge those radio axioms which no longer apply to your situation. People used to think a successful radio personality absolutely *had* to

- Be deep-voiced
- Talk briefly and concisely
- Avoid controversy and offend no one
- Keep personal concerns out of the studio.

Fortunately, one doesn't run into many deep-voice zealots these days. But the other three points continue to attract a substantial portion of programmers . . . even though the most successful personalities in all formats often contradict all of the above. (Please note that I said often. Although deep-voiced is irrelevant, many — perhaps most — personalities are still expected to fulfill the other three requirements — usually with good reason.)

First, learn the rules. Then start to question them.

Don't Copy Others

Here are two cases against plagiarism:

- If your act consists mainly of doing stunts and bits that have been done by personalities in other

markets, you'll limit your ability to move up. Programmers will recognize that you're copying another jock . . . and you'll probably suffer by comparison.

- A creative person grows by innovating, not by imitating. You'll grow as an air personality by discovering ways of revealing and broadening your own personality on the air. By doing your own version of someone else's act, you can go only so far before you hit a creative wall. Imitating is not a creative challenge — it's purely technical.

Few PDs are looking for a personality who can do it all. They want someone who can do one or two things well.

Too many radio people listen more to others' airchecks than to their own inner voices. Don't do a bit solely because a successful jock in another market does it. Do it only if it stimulates you creatively and you can present it in a way that makes it your own.

In short, let other people's success inspire you — not limit you.

Focus On Listener

Superficially, it might seem to be a contradiction: First I advise you to follow your own interests and passions, then I tell you to focus on the listener. The key is to exercise your creative muse in a manner that entertains your audience.

One can hardly pick up R&R these days without reading about another morning show pulling a practical joke on the audience, infuriating the community and raising the FCC's ire. In these cases, the personalities are acting out their creative desires, but doing so in a manner that shows contempt for the listener rather than a desire to entertain.

Avoid Recycling

When preparing, think . . . don't simply compile. Shows that pride themselves on being a radio version of "Entertainment Tonight" have little impact on the listener. Why? Because they're nothing like "ET." The typical "ET" wannabe offers lots of show-biz gossip, box office scores, and trivia.

What does tomorrow's radio promise today's air talent? Smaller financial horizons for most, but amazing income opportunities for a relative few.

What does the real "ET" offer? A parade of celebrities: celebrities backstage; celebrities at a party; celebrities at press conferences; meanwhile, the "ET" wannabe offers DJs repeating what the newspaper, wire service, or *People* says about celebrities.

Another example: morning shows that replay David Letterman's Top 10 List from the previous night. The logic is (a) Letterman is popular with young adults, (b) Letterman's lists are often topical, and (c) the morning show wants to be both popular and topical, therefore, the morning show should tape Letterman and play it back the next day.

One problem is that on his show, Letterman's lists are presented in a specific context. Events leading up to the night's list (i.e., during his monologue or at his desk) are often structured in anticipation of the Top 10 List, adding to its impact. The context is missing when the morning show replays it.

A truly funny morning personality would never dream of wringing laughs out of someone else's nightly monologue. When the recycled humor comes across as funny on the morning show, it points out how lame the show's own humor is by comparison!

A truly funny morning personality would never dream of wringing laughs out of someone else's nightly monologue.

Embrace Emotion

When done well, radio is a hot medium. Heat doesn't come from playing 11 in a row when the other stations play only 10. It doesn't come from giving the 13th caller a thousand dollars. It comes from human beings honestly expressing emotion, desire, or passion.

That's the word: passion. Passion is hot.

Dan O'Day, author of "Personality Radio," consults a limited number of radio stations and individual air personalities and conducts air talent seminars for stations, groups, and associations. He can be reached at (310) 476-8111 (or via fax at 310-471-7762).

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WXTR: DC's Lone Ranger

Station marks 10 years in format with continued emphasis on fun

WXTR (XTRA 104.1)/Washington ("Great Oldies All The Time") celebrates its 10th anniversary this year as a Gold outlet. In that stretch, no other metro FM has directly challenged XTRA.

In the Winter '92 Arbitron, WXTR posted a fifth place 35-64 showing and ranked eighth among 25-54s. WXTR's prime music emphasis is on the '60s, complemented by some music from the late '50s and early '70s.

"The basic cutoff is 1971-72," reports nine-year 'XTR PD Bob Duckman. "When I came here, the station was broader. It played music from the late '70s, which just didn't fit."

Fun Fun Fun

Duckman says fun is the key to 'XTR's success. "If you can't have fun with this format, you can't have fun! Any Oldies station can be universally fun because of the listeners. My job is to make the station upbeat every day. Competition for younger demos is intense — our goal is to dominate the lower 35-64s."

Making music that a station's played for the past 10 years sound fresh is one of the biggest challenges facing Gold PDs. "It's like having a favorite painting," Duckman reasons. "After a while, it starts looking stale, so you put a different frame around it to make it look better. We create special features with the same music. The features become the frame. It sounds different, but the music stays the same."

Since Gold stations must score high weekend marks, WXTR slots different features every weekend. "They're either musically oriented or listener-oriented," Duckman comments. "When we ask for listener involvement, we never really know how the features are going to fly."



Bob Duckman

Last Dance

A recent weekend audience participation feature dealt with prom night memories. WXTR asked listeners to recall their big night along with their prom theme songs. "The biggest response came from people who had proms in the early

By Mike Kinosian

and mid-'60s," Duckman notes. "I thought it would be female-based, with women remembering dress colors, food, and flowers. Instead, guys phoned. The calls were terrific and we found that 50% of the callers married their prom date."

Maim That Tune

WXTR's generated a lot of attention with "Maim That Oldie," featuring local and national celebs singing their favorite oldies. "Through a series of on-air clues, listeners guess the singer's identity three times a day," explains Duckman. "It's a fun promotion that ties in the format, listener interaction, and the music."

XTRA 104.1's 10th birthday will be showcased as a major summer concert event (8/2). Hosted by Sha Na Na's Jon "Bowzer" Baumann, "the concert will feature different styles of oldies," Duckman points out. "We'll have a little British Invasion, R&B, and some '60s pop. It'll be a nice blend of what the station's all about."

GOLD VAULT

Management

Five-year WOGL/Philadelphia Director/Marketing & Promotion **Ted Kelly** transfers to sister CBS outlet WCBS-FM/New York in a similar capacity. . . . Cleveland television personality **Shane Hollett** joins WMJI/Cleveland as Director/Promotions & Marketing. . . . WZTR/Milwaukee Production Director **Joe Hoffman** adds Promotion Director duties.

Air Talent

KRTH/Los Angeles midday legend **Brian "Mr. Rock 'N' Roll" Beirne** celebrates his sweet 16th anniversary at the station. Two years ago, he received a star on Hollywood's Walk of Fame. . . . KENS-TV/San Antonio reporter **Gary DeLaune** is doing two morning sports updates for KONO/San Antonio.

WGRR/Cincinnati welcomes WCPO-TV/Cincinnati weathercaster **Bob Alan**. The station's new on-air lineup is: **Chris O'Brien** (5:30-10am), **Slim Kim Karson** (10am-noon), **Rockin' Ron Schumacher** (noon-4pm), PD **Marty With The Party Thompson** (4-6pm), **Tom Cat Michaels** (6-10pm), **C.C. Rider** (10pm-3am), and **Craig Roberts** (3-5:30am).

Miscellaneous

Recent weekend special programming at WCBS-FM/New York has included "Number One Songs," "Sensational '60s," and "All Request."

At the start of the Memorial Day weekend, KRLA/Los Angeles and a West Covina, CA gasoline station rolled gas prices back to 1965 levels (about 30 cents). During the three-hour period (6-9am), morning driver **Dave Hull** broadcast live from the scene and played music from '65.

Barry Scott moves his "Lost 45s" program from WZLX/Boston to cross-town WBOS.

• KRTH/Los Angeles recently teamed with various companies interested in preserving natural resources to host the Action Adventure Expo in Pomona, CA.

• The Boy Scouts of America have recognized WOMC/Detroit Public Service Director **Renee Fowler** as Career Awareness Volunteer.

• WGRR/Cincinnati's **Dusty Rhodes** culminated the station's "American Bandstand" weekend with "The Sound Of Philadelphia," a four-hour special on Philadelphia rock.

• Former AC CHOK/Sarnia (Ontario) is now that market's only fulltime Gold station.

Boffo In Beantown

WODS/Boston PD Steve Allan shares the top 50 from his station's list of 500 listener-voted faves.

1. **RIGHTEOUS BROTHERS**/Unchained Melody
2. **FIVE SATINS**/In The Still Of The Night
3. **ROY ORBISON**/Oh Pretty Woman
4. **ELVIS PRESLEY**/Can't Help Falling In Love
5. **BEATLES**/Hey Jude
6. **TEMPTATIONS**/My Girl
7. **FATS DOMINO**/Blueberry Hill
8. **ELVIS PRESLEY**/Jailhouse Rock
9. **CONTOURS**/Do You Love Me
10. **BOBBY DARIN**/Mack The Knife
11. **BEATLES**/I Want To Hold Your Hand
12. **ELVIS PRESLEY**/Love Me Tender
13. **PLATTERS**/The Great Pretender
14. **BILL HALEY & THE COMETS**/Rock Around The Clock
15. **RIGHTEOUS BROTHERS**/You've Lost That Lovin' Feeling
16. **ELVIS PRESLEY**/Don't Be Cruel
17. **ROLLING STONES**/Satisfaction
18. **ROY ORBISON**/Crying
19. **TOKENS**/The Lion Sleeps Tonight
20. **ELVIS PRESLEY**/Are You Lonesome Tonight
21. **PLATTERS**/Only You
22. **CHUCK BERRY**/Johnny B Goode
23. **PERCY SLEDGE**/When A Man Loves A Woman
24. **DION**/The Wanderer
25. **ELVIS PRESLEY**/Suspicious Minds
26. **DION**/Runaround Sue
27. **CHUBBY CHECKER**/The Twist
28. **DEL SHANNON**/Runaway
29. **BEN E. KING**/Stand By Me
30. **BUDDY HOLLY**/Peggy Sue
31. **PLATTERS**/My Prayer
32. **ROY ORBISON**/Only The Lonely
33. **ANIMALS**/House Of The Rising Sun
34. **PENGUINS**/Earth Angel
35. **LESLEY GORE**/It's My Party
36. **ELVIS PRESLEY**/Hound Dog
37. **BEATLES**/Twist And Shout
38. **PLATTERS**/Smoke Gets In Your Eyes
39. **VAN MORRISON**/Brown Eyed Girl
40. **MEL CARTER**/Hold Me, Thrill Me, Kiss Me
41. **ELVIS PRESLEY**/Heartbreak Hotel
42. **RICHEL VALENS**/Donna
43. **DRIFTERS**/Under The Boardwalk
44. **ASSOCIATION**/Cherish
45. **ISLEY BROTHERS**/Shout
46. **PHIL PHILLIPS**/Sea Of Love
47. **KINGSMEN**/Louie Louie
48. **ROY ORBISON**/In Dreams
49. **ROY ORBISON**/Running Scared
50. **GENE CHANDLER**/Duke Of Earl

Share your most requested songs and/or listener-voted surveys with us by sending the info to R&R's **Mike Kinosian**, 1930 Century Park West, Los Angeles, our fax number is (310) 203-9763.

WXTR/Washington Music Monitor

1pm

BEACH BOYS/I Get Around
TERRY STAFFORD/Suspicion
SUPREMES
 Love Is Here And Now You're Gone
TURTLES/It Ain't Me Babe
EXCITERS/Tell Him
SURFARIS/Wipe Out
TEMPTATIONS
 Since I Lost My Baby
FLEETWOODS/Come Softly To Me
ROBERT KNIGHT/Everlasting Love
MANFRED MANN
 Do Wah Diddy Diddy
ELVIS PRESLEY
 Can't Help Falling In Love
DRIFTERS/Up On The Roof
GUESS WHO/These Eyes
FOUR TOPS
 Standing In The Shadows Of Love
SWINGIN' MEDALLIONS
 Double Shot (Of My Baby's Love)
CHUCK BERRY/Back In The USA
MAMAS & PAPAS
 California Dreamin'
MEL & TIM/Backfield In Motion

Busy Summer Concert Calendar

With summer starting to sizzle, many Gold stations are planning (or have just staged) big-name concert events. Here's a sampling of who's playing where.

• For the fourth successive year, WODS/Boston is presenting free Saturday night shows at City Hall Plaza. Performing this year will be: **Peter Noone** (7/11); **Tommy James** (7/18); the **Turtles** (7/25); **Brenda Lee** (8/1); **Gary Lewis & The Playboys** (8/8); **Johnny Rivers** (8/15); and **Jan & Dean** (8/22).

• Cincinnati's School For Creative & Performing Arts benefited from a recent WGRR/Cincinnati-sponsored Gary Lewis & The Playboys concert. WGRR's **Dusty Rhodes** hosted the festivities, which also included performances by local talent **Oh La La** and the **Greasers**.

• KXKL(Kool 105)/Denver billed its Memorial Day Weekend Kool Konzert '92 as the largest such

Fiddler's Green Amphitheater. Overflow crowds were entertained by the **Four Tops**, **Paul Revere & The Raiders**, **Freddy Cannon**, the **Turtles**, and **Peter Noone**. The \$5 tickets were scooped up within 48 hours.

Gold event in the country. The station's claim is probably valid: 72,000 fans attended four shows at



Mark ("Turtles"/"Flo & Eddie") Volman had things well in hand prior to a KXKL/Denver concert. Smiling their approval are (l-r) KXKL morning man Shawn Stevens, Peter ("Herman's Hermits") Noone, Volman, KXKL GM Bill Sauer, and venue GM Gene Felling.

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PROGRAMMING ROUNDTABLE

Treading The Line Between What's Fact And Fiction

- A Ventura, CA newspaper printed the home addresses of the Rodney King jury.
- The U.S. government spent \$40 million to investigate and prosecute former DC Mayor Marion Barry.
- A Colorado resident who makes \$40,000 pays 50% of his income in state and federal tax.

All of these statements are false — yet all three were presented as facts during recent Talk radio programs.

To what extent do News/Talk stations have a responsibility to ensure the accuracy of the information put forth by their hosts, guests, and callers? Can playing fast and loose with the facts during a talk segment harm a N/T station's news image? What steps should programmers take to stem the flow of misinformation and protect their station's reputation?

Some Talk veterans offer their thoughts:

Dave Bartlett, President of Radio-Television News Directors Association (RTNDA) and former Talknet PD — "Talk shows are an exercise in opinion-sharing, and a lot of what is said in the guise of fact is really opinion. Talk hosts have a responsibility not to parade assumptions and opinions as verified facts.

"If [the host] doesn't know if a statement is true, he should say he



One problem talk hosts run into is that they are talkers by nature, not good listeners.
— Michael Packer

doesn't know. Of course, the degree to which a caller or guest's statement of fact should be challenged depends on its significance. Obviously, if a caller says there's a riot on 14th Street, it's the host's responsibility to make the caller verify that information.

"I don't really think that [misinformation from talk shows] is a threat to the credibility of a Talk station's news programming. I think the audience is smart enough to know that what a newscaster tells them is more reliable than what a caller says."

Andy Ludlum, PD, KIRO/Seattle — "I think you risk throwing your news image down the drain if you don't apply the same [accuracy] standards to talk programming as you apply to news.

"Listeners don't perceive the difference between news and talk programming. They know we're just regular folks but they still put a lot of credibility in what we say on the air. And when a [talk host] provides inaccurate information, listeners don't think, 'Oh, that kidder,' they think, 'He's dead wrong.'

"I certainly see the role of the talk host as being someone who challenges the statements that are made on the program."

Kelly Wheeler, PD, KSDO/San Diego — "In the final analysis, if you have a host saying things that don't hold up, you're going to have a problem. I trust my hosts to get to the truth because I look for people who challenge what they're told. If they don't, they won't work here very long.

"We're very careful about the division between news and talk. Our news people are not allowed to substitute for talk hosts. When a news anchor or reporter talks with a host about a breaking story, the newscaster doesn't express opinions and isn't allowed to be drawn into a debate with the host."

Michael Packer, VP/Operations, WXYT/Detroit — "One problem talk hosts run into is that they are talkers by nature, not good listeners. A caller will say something



I trust my hosts to get to the truth because I look for people who challenge what they're told. If they don't, they won't work here very long.

— Kelly Wheeler



outrageous and it will go right over the host's head because he's so busy thinking about what he's going to say next. Also, many talk hosts — like many reporters — don't have a good background in statistics, so they are easily misled [by bogus numbers].

"There's some incorrect information spread by talk hosts. In certain instances I think the format's slogan should be, 'Talk radio: when you want more than the facts.' But I think people separate radio talk and news the same way they separate TV news from TV shows like Oprah and Donahue. The worse problem [for society] is the misinformation that comes from so-called 'serious' print journalists."

Paul Muth, PD, WPRO/Providence — "I think [misinformation] is a real problem for Talk radio because people put stock in what we say. They think because they heard it on the radio it must be true.

"During the Rhode Island banking crisis we had a host who told the audience that a reported bank merger could not be consummated because the purchasing bank didn't have the necessary financial resources. We had to issue a clarification of that statement because it couldn't be verified — although the information later proved accurate.

"An incident like that underscores the need for a policy like ours, which prohibits hosts from portraying their opinions as facts."

Syndicated talk host Rush Limbaugh, EFM Media — "I've been stung by [misinformation] in situations where something a caller said sounded good and I went with it. Now I always check things out. And I apologize for incorrect information whenever necessary.

"For example, on the Friday of the L.A. riots I incorrectly said a Ventura newspaper had printed the names and addresses of the Rodney King jurors. What happened was the call screener thought the caller — a former producer of mine, whom I trust — had said 'addresses' when she had not. I went with what was on the monitor and didn't question the caller about the accuracy of the information. But on Monday I opened my show with an in-depth correction and explanation of what happened.

"I'm also wary of callers who are out to intentionally fool the host. I know there are people who do that because I did it back when I was a Talk radio caller."

Drew Hayes, OM/PD, WLS-AM & FM/Chicago — "Hosts have an absolute responsibility to be skeptical; to probe every caller and guest. If the caller says it's a nice night, the host's response should be, 'How do you know?'"

"Occasionally something will come up that can't be verified. But in those cases, there's a fail-safe mechanism built into the format. When incorrect information does get on the air, you can count on somebody else calling to point out the error.

"When you expose information to the white-hot light of public debate, you'll always get to the truth."

For The Record

My recent look at the Winter '92 Arbitron ratings (R&R 5/29) incorrectly stated that KVI/Seattle saw marginal 12+ growth. The station actually suffered a minor setback in that demo, falling 1.3-1.1.



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INXS Offer 'Welcome To Wherever You Are'

INXS produced "Welcome To Wherever You Are" with Mark Opitz, who twirled the knobs on their 1983 release, "Shabooh Shoobah." Among the songs found on the new Atlantic LP are "Questions," "Taste It," "Strange Desire," and "Baby Don't Cry," the latter of which features a 60-piece orchestra.

The lead track will be "Heaven Sent," which comes to radio June 24. Look for the disc in stores on August 4.

Armatrading's Geometry

As her second decade in music — and at A&M — edges toward a close, Joan Armatrading prepares for the release of her new LP, "Square The Circle." Armatrading wrote and produced the set's 10 songs, which include "If Women Ruled The World," "Wrapped Around Her," and "Crazy." The cut "True Love" goes to radio June 18. The full disc will be in stores June 23.

Eric B & Rakim 'Don't Sweat'

Eric B & Rakim produced their forthcoming "Don't Sweat The Technique," their third MCA LP (and fifth overall). One track, "Know The Ledge," was on the soundtrack of the film "Juice." Other cuts include the title/lead



track, "Casualties Of War," "Relax With Pep," and "The Punisher." Look for the album in stores June 23.

Sabbath Reunited

The latest edition of Black Sabbath reunites Geezer Butler, Ronnie James Dio, Tony Iommi, and Vinny Appice — the band's early-'80s crew. Mack (Queen, ELO, Extreme) produced the band's forthcoming "Dehumanizer" LP, which sports a version of "Time Ma-

chine" different than the one available on the "Wayne's World" soundtrack. Other cuts include "Computer God," "Masters Of Insanity," and the single, "TV Crimes." The Reprise LP hits stores June 30.

'Head' Of Ministry

When they take the stage at Lollapalooza '92, Ministry will be supporting its freshly minted Sire/WB album. The LP's "title" spells "ke-fala" (head) in Greek letters, but the album is called "Psalm 69." Produced by the band's Alain Jourgensen and Paul Barker (under the pseudonyms Hypo Luxa & Hermes Pan), it features nine songs and the guest guitar of Mindfunk's Louis Svitek. Cuts include "Just One Fix," "NWO" (New World Order), and a remix of last year's "Jesus Built My Hot Rod" single. The LP hits stores July 14.

'Oy Vey' Machine

The third Tin Machine record will be titled "Oy Vey, Baby" (!) and it's a live set. Recorded on the David Bowie-fronted band's last tour, the LP consists of four cuts from each of Tin Machine's two albums. The Victory Music set is due in stores August 4.

Suicidal 'Rebellion'

"The Art Of Rebellion," is the sixth Suicidal Tendencies album. Produced by Peter Collins (Queensryche, Rush), it marks the group's fourth Epic release. Tracks include "Monopoly On Sorrow," "I'll Hate You Better," and "Asleep At The Wheel," the last of which goes to radio June 29. The LP arrives in stores on June 30.

21 Guns 'Salute'

Ex-Thin Lizzy riffslinger Scott Gorham has formed 21 Guns, his first band since Thin Lizzy split. Chris Lord-Alge produced the new outfit's debut, "Salute." Gorham and bassist Lief Johansen co-wrote the RCA set, which sports such titles as "Pays Off Big," "Just A Wish," and "Little Sister." The cut "Knee Deep" goes to radio July 13. The LP hits stores July 28.

Scott Goes 'All The Way'

Little Jimmy Scott, the noted balladeer last heard on Lou Reed's recent "Magic And Loss" set, is about to release his own "All The Way." Produced by Tommy LiPuma, the nine-song set features pianist Kenny Barron, saxophonist David "Fathead" Newman, bassist Ron Carter, and stickman Grady Tate.

Johnny Mandel contributed arrangements for some of the tunes, which include such classics as "Embraceable You," "My Foolish Heart," and the title track. The Sire/Blue Horizon/WB set will be in stores June 30.

Sugar From Mould

Bob Mould has formed a new band called Sugar with bassist David Barbe (ex-Mercyland) and drummer Malcolm Travis (ex-Zulus). Mould is co-producing the trio's Rykodisc debut, "Copper Blue," with Lou Giordano. The LP's due this fall.

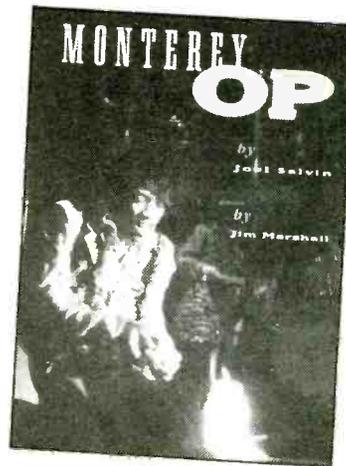
BOOK BEAT

Monterey Pop Revisited

Slated to hit bookstores on June 16 — the 25th anniversary of the Monterey International Pop Festival — the 106-page paperback "Monterey Pop" (Chronicle Books/\$14.95) combines 110 photos taken by noted rock lensman Jim Marshall with framing text by veteran Bay Area rock scribe Joel Selvin.

Along with detailing the six months of behind-the-scenes pre-festival maneuvering, Selvin provides a host of first-hand recollections from many of the stars 'n' scenesters who took part in the three-day concert.

Incidentally, not every artist's performance was captured in D.A. Pennebaker's famous "Monterey Pop" documentary film, but Marshall shot the *entire* show, so the photos' focus ranges from the famous (Jimi Hendrix, the Who,



Janis Joplin, and Otis Redding) to the obscure (the Paupers, Beverly, and the Group With No Name).

For interviews/phoners with the authors, contact Mary Ann Gilderbloom at (415) 777-8466.

MUSIC DATEBOOK

MONDAY, JUNE 22

- 1959/ Chuck Berry's "Memphis" is released.
- 1968/ The Jeff Beck Group makes its U.S. debut at New York's Fillmore East. Lead singer Rod Stewart is so shy he hides behind a speaker for the first song.
- 1969/ Blind Faith's sole LP is released.
- 1990/ Billy Joel headlines the first rock concert held at Yankee Stadium.
- Born: Kris Kristofferson 1936, Jimmy Castor 1943, Peter Asher (ex-Peter & Gordon) 1944, Todd Rundgren 1948

TUESDAY, JUNE 23

- 1848/ Inventor Anton Sax is granted a patent for the saxophone.
- 1967/ Who bassist John Entwistle marries Alison Wise.
- 1987/ Tiffany begins her shopping mall tour in Paramus, NJ.
- 1990/ Actor Gary Busey — who played the lead in "The Buddy Holly Story" — pays \$242,000 for one of Holly's guitars at a New York auction.
- Born: Joey Allen (Warrant) 1964

WEDNESDAY, JUNE 24

- 1965/ John Lennon's second book, "A Spaniard In The Works," is published.
- 1966/ In San Francisco, pioneering comic Lenny Bruce plays what will be his last gig.
- 1990/ Cure keyboardist Roger O'Donnell quits the group and is replaced by roadie Perry Bamonte.
- Born: Mick Fleetwood 1942, Jeff Beck 1944, Bruce Johnston (Beach Boys) 1944, Curt Smith (ex-Tears For Fears) 1961

THURSDAY, JUNE 25

- 1967/ The Beatles record "All You Need Is Love" during a live TV broadcast in London.
- 1984/ Patti Scialfa joins Bruce Springsteen's E Street Band four days before the "Born In The U.S.A." tour begins.
- Born: Carly Simon 1945, George Michael 1963



Chuck Berry — dialing for dollars?

FRIDAY, JUNE 26

- 1977/ Elvis Presley gives what will be his final concert, performing at the Market Square Arena in Indianapolis.
- Born: Mick Jones (Clash, B.A.D II) 1956, Terri Nunn 1961

SATURDAY, JUNE 27

- 1971/ The Fillmore East closes.
- 1988/ Debbie Gibson graduates from New York's Cathoun High. Across town, Cyndi Lauper — 18 years Gibson's senior — grabs her diploma from Richmond High.
- Also... MCA acquires Motown Records for \$61 million.
- 1989/ At New York's Radio City Music Hall, the Who perform "Tommy" for the first time in 20 years.
- Also... Tom Jones is awarded a star on the Hollywood Walk Of Fame.
- 1991/ Paul McCartney's first classical work, "Liverpool Oratorio," premieres in Liverpool.
- Born: the late Doc Pomus 1925

SUNDAY, JUNE 28

- 1969/ Crosby, Stills & Nash release their first album and decide to tour when they find a guitarist. Atlantic chief Ahmet Ertegun suggests Neil Young.
- 1975/ David Bowie releases "Fame."

— Paul Colbert

SCREEN TEST

Presenting The 3rd Annual Music & Movies Challenge

The music and film industries have a long history of creative overlap. Actors turn singers, singers turn actors, rock bands take their names from movies, and — more recently — movies are taking their titles from popular songs.

Last year, we found 25 films in the works that took their titular inspiration from the hits (R&R 5/17/91). Some of them ("Jungle Fever," "My Girl") made it to your local mini-plex. Some of them are still in limbo, er, development. And at least two others — "Poison Ivy" (the Coasters) and "Medicine Man" (Buchanan Bros.) — made it to the silver screen in the interim.

So without further ado, we proudly present R&R's Third Annual Screen Test. See if you can match these 14 other forthcoming films with the artists who recorded the similarly titled songs.

Use the following scale to grade yourself: Get all 14 correct and you're a multimedia genius; get 11-13 right and you're a potential hyphenate; 8-10 and you've lived a sheltered life; 5-7 and you were born yesterday; below 4... well, you may have a promising career as an A&R rep.

Title	Artist
1) "Alive"	a) Guns N' Roses
2) "Calendar Girl"	b) Sunnyland Slim
3) "Change Of Heart"	c) Elvis Costello
4) "Highway 61"	d) Neil Sedaka
5) "King Of The Hill"	e) Donovan
6) "Leap Of Faith"	f) Metallica
7) "Love Field"	g) Jackson Browne
8) "Mercy"	h) Pearl Jam
9) "Paradise City"	i) Roger McGuinn
10) "The Pretender"	j) Cyndi Lauper
11) "Shades Of Grey"	k) Monkees
12) "Unforgiven"	l) Lionel Cartwright
13) "Universal Soldier"	m) Joni Mitchell
14) "Willy"	n) Ohio Express

Answers: 1-h, 2-d, 3-f, 4-b, 5-l, 6-l, 7-c, 8-n, 9-a, 10-g, 11-k, 12-l, 13-e, 14-m.

DEF LEPPARD

VANESSA WILLIAMS

JOHN MELLENCAMP

UGLY KID JOE

BILLY RAY CYRUS

BLACK SHEEP

WE CAN DO WHAT THE OTHERS CAN DO...

KISS

AND WE CAN DO WHAT THEY CAN'T

JAMES

MATERIAL ISSUE

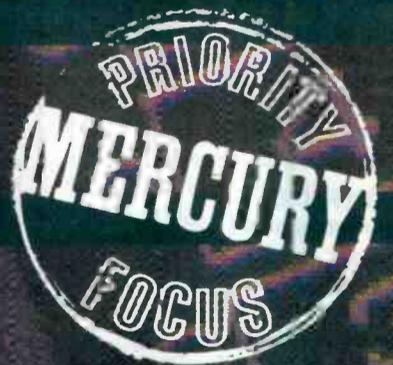
SOUP DRAGONS

MERCURY. MAKING HITS FROM ALL WALKS OF LIFE

MICHELLE SHOCKED

CATHERINE WHEEL

LIDELL TOWNSELL & M.T.F.



NATIONAL RADIO FORMATS

ADDED THIS WEEK

ALTERNATIVE PROGRAMMING

Mickey Briggs • (800) 231-2818

Country Alternative

- ALABAMA/Take A Little Trip
- BROOKS & DUNN/Boot Scootin' Boogie
- GARTH BROOKS/The River
- MARK CHESNUTT/I'll Think Of Something
- SAMMY KERSHAW/Yard Sale

Super AC

- CURE/Friday I'm In Love
- DEF LEPPARD/Make Love Like A Man
- STACY EARL/Slowly
- BRUCE SPRINGSTEEN/57 Channels (And Nothin' On)

BONNEVILLE

Ford Colley • (800) 631-1600

AC Mix

- JON SECADA/Just Another Day

BROADCAST PROGRAMMING

Tom Casey • (800) 426-9082

Super Country

- CLINT BLACK/We Tell Ourselves
- MARK CHESNUTT/I'll Think Of Something
- RODNEY CROWELL/What Kind Of Love
- CLINTON GREGORY/She Takes The Sad Out Of...
- SAMMY KERSHAW/Yard Sale
- TRACY LAWRENCE/Runnin' Behind

Hot Z Format

- B-52'S/Good Stuff
- LINDSEY BUCKINGHAM/Wrong
- STING w/ERIC CLAPTON/It's Probably Me

CONCEPT PRODUCTIONS

Dick Wagner • (800) 783-3454

Concept 1 AC

- NIA PEEPLES/Faces Of Love
- BRUCE SPRINGSTEEN/57 Channels (And Nothin' On)

Concept 4 Country

- CLINT BLACK/We Tell Ourselves
- OAK RIDGE BOYS/Fall

Concept 2 CHR

- COVER GIRLS/Wishing On A Star
- CURE/Friday I'm In Love
- DEF LEPPARD/Make Love Like A Man
- STACY EARL/Slowly
- TLC/Baby, Baby, Baby
- L. VANDROSS & J. JACKSON/The Best Things In...

JONES SATELLITE AUDIO

Phil Barry • (800) 766-3251

A/C

- BONNIE RAITT/Come To Me
- JON SECADA/Just Another Day

Country

- MARK CHESNUTT/I'll Think Of Something
- SAMMY KERSHAW/Yard Sale

SATELLITE MUSIC NETWORK

Robert Hall • (800) 527-4892

Country Coast-To-Coast

- BROOKS & DUNN/Boot Scootin' Boogie
- MARK CHESNUTT/I'll Think Of Something

Classic Rock

- GLENN FREY/I've Got Mine

Real Country

- ALABAMA/Take A Little Trip
- BROOKS & DUNN/Boot Scootin' Boogie
- MARK CHESNUTT/I'll Think Of Something
- NEAL McCOY/Where Forever Begins

SUPERADIO

Rich O'Brien • (508) 485-3500

CITY-FM

- K.W.S./Please Don't Go
- ANNIE LENNOX/Why

UNISTAR

Chris Kampmeier • (213) 460-6383

Unistar Country

- M. STUART & T. TRITT/This One's Gonna Hurt You...

Adult Rock & Roll

- GARY MOORE/Story Of The Blues
- BRUCE SPRINGSTEEN/57 Channels (And Nothin' On)
- STING w/ERIC CLAPTON/It's Probably Me



55.9 million households
Patti Galluzzi
Director/Music Programming

Weeks On

ADDS

- U2/Even Better Than The Real Thing (Island/PLG)
- GEORGE MICHAEL/Too Funky (Columbia)
- CDLR ME BADD/Slow Motion (Giant/Reprise)
- KISS/I Just Wanna (Mercury)
- TESLA/Song & Emotion (Live) (Geffen)
- DAS EFX/They Want EFX (Atco/EastWest)

EXCLUSIVES

- B-52'S/Good Stuff (Reprise) 2
- CURE/Friday I'm In Love (Fiction/Elektra) 5
- FAITH NO MORE/Middle Crisis (Slash/Reprise) 3
- GUNS N' ROSES/November Rain (Geffen) 3
- METALLICA/Wherever I May Roam (Elektra) 4

HEAVY

- ARRESTED DEVELOP./Tennessee (Chrysalis/ERG) 13
- BLACK CROWES/Remedy (Def American/Reprise) 8
- DEF LEPPARD/Make Love Like A Man (Mercury) 4
- EN VOGUE/My Lovin'... (Atco/EastWest) 10
- GENESIS/Hold On My Heart (Atlantic) 9
- GEORGE MICHAEL/Too Funky (Columbia) ADD
- PEARL JAM/Even Flow (Epic) 9
- QUEEN/We Are The Champions (Hollywood) 5
- RED HOT CHILI PEPPERS/Under The Bridge (WB) 19
- U2/Even Better Than The Real Thing (Island/PLG) ADD

BUZZ BIN

- BEASTIE BOYS/So What'cha Want (Capitol) 6
- FAITH NO MORE/Middle Crisis (Slash/Reprise) 3
- SHAKESPEAR'S SISTER/Stay (London/PLG) 4
- TEMPLE OF THE DDG/Hunger Strike (A&M) 2

STRESS

- MARIAH CAREY/I'll Be... (Unplugged) (Columbia) 6
- TOM COCHRANE/Life Is A Highway (Capitol) 5
- SOPHIE B. HAWKINS/Damn I Wish I... (Columbia) 9
- KRIS KRDS/Warm It Up (Ruffhouse/Columbia) 2
- ANNIE LENNOX/Why (Arista) 4
- VINCE NEIL/You're Invited... (Hollywood) 6
- SIR MIX-A-LOT/Baby... (Def American/Reprise) 8
- SOUP DRAGONS/Divine Thing (Big Life/Mercury) 3
- BRUCE SPRINGSTEEN/Better Days (Columbia) 7
- WILSON PHILLIPS/You Won't See Me... (SBK/ERG) 9
- XTC/The Ballad Of Peter Pumpkinhead (Geffen) 6

ACTIVE

- A TRIBE CALLED QUEST/Scenario (Jive) 2
- TORI AMOS/Crucity (Atlantic) 3
- ARC ANGELS/Living In A Dream (DGC) 7
- LINDSEY BUCKINGHAM/Wrong (Reprise) 4
- COLDR ME BADD/Slow Motion (Giant/Reprise) ADD
- DAS EFX/They Want EFX (Atco/EastWest) ADD
- EMF/Getting Through (EMI) 2
- FIREHOUSE/Reach For The Sky (Epic) 3
- MICHAEL JACKSON/In The Closet (Epic) 8
- KISS/I Just Wanna (Mercury) ADD
- RICHARD MARX/Take This Heart (Capitol) 4
- MIDI MAXI & EFTI/Bad, Bad Boys (Columbia) 4
- MR. BIG/Just Take My Heart (Atlantic) 12
- OZZY OSBOURNE/Road To Nowhere (Epic) 8
- SOUNDGARDEN/Rusty Cage (A&M) 11
- TESLA/Song & Emotion (Live) (Geffen) ADD
- TOAD THE WET SPROCKET/All I Want (Columbia) 3
- VAN HALEN/Right Now (WB) 15

ON

- AFGHAN WHIGS/Conjure Me (Sub Pop) 3
- JEFFREY GAINES/Hero In Me (Chrysalis/ERG) 8
- LYNCH MOB/Tangled In The Web (Elektra) 2
- SPINAL TAP/The Majesty Of Rock (MCA) 2
- MATTHEW SWEETA/ve Been Waiting (Zoo) 3
- TEENAGE FANCLUB/What You Do To Me (DGC) 3



41.8 million households
Sal LoCurto, VP/Programming & Scheduling
Norman Schoenfeld, VP/Program & Artist Development

Weeks On

FIVE STAR

- EPHRAIM LEWIS/It Can't Be Forever (Elektra) 3

GREATEST HITS

- MICHAEL BOLTON/Steel Bars (Columbia) 5
- MARIAH CAREY/I'll Be There (Columbia) ADD
- CELINE DION/If You Asked Me To (Epic) 8
- GENESIS/Hold On My Heart (Atlantic) 8
- AMY GRANT/I Will Remember You (A&M) 7
- MICHAEL JACKSON/In The Closet (Epic) 7
- LIONEL RICHIE/Do It To Me (Motown) 5

HEAVY

- TOM COCHRANE/Life Is A Highway (Capitol) 2
- SOPHIE B. HAWKINS/Damn I Wish I... (Columbia) 11
- RICHARD MARX/Take This Heart (Capitol) 2
- GEORGE MICHAEL/Too Funky (Columbia) ADD
- NEVILLE BROTHERS/Fly Like An Eagle (A&M) 1
- QUEEN/These Are The Days Of... (Hollywood) 2
- JON SECADA/Just Another Day (SBK/ERG) 12
- VANESSA WILLIAMS/Just For Tonight (Mercury) 3

WHAT'S NEW

- TORI AMOS/Crucity (Atlantic) 3
- LINDSEY BUCKINGHAM/Wrong (Reprise) 7
- TRACY CHAPMAN/Bang Bang Bang (Elektra) 1
- ENYA/Book Of Days (Reprise) 3
- GARLAND JEFFREYS/The Answer (RCA) 4
- ELTON JOHN/The One (MCA) ADD
- K.D. LANG/Constant Craving (Sire/WB) 9
- ANNIE LENNOX/Why (Arista) 8
- OTTMAR LIEBERT/Reaching Out 2 U (Epic) 2
- LYLE LOVETT/She's Already Made Up Her... (MCA) 6
- EDDIE MONEY/Fall In Love Again (Columbia) ADD
- SIMPLY RED/For Your Babies (Atco/EastWest) 6
- RINGO STARR/Weight Of The World (Private Music) 2
- CURTIS STIGERS/Sleeping With The... (Arista) 1
- STING w/ERIC CLAPTON/It's Probably Me (A&M) 4

ARTIST OF THE MONTH

- WILSON PHILLIPS/You Won't See Me... (SBK/ERG) 6

Information current as of June 9.



13 million households
Les Garland, VP/Programming
John Robson, Director/
Music Programming

Weeks On

- 1 JODECI/Come And Talk To Me (Uptown/MCA)
- 2 SIR MIX-A-LOT/Baby... (Def American/Reprise)
- 3 KRIS KRDS/Jump (Ruffhouse/Columbia)
- 4 DAS EFX/They Want EFX (Atco/EastWest)
- 5 NAUGHTY BY NATURE/Uptown... (Tommy Boy)
- 6 LUKE/Breakdown (Luke/Atlantic)
- 7 HOUSE OF PAIN/Jump Around (Tommy Boy)
- 8 R. KELLY & PUBLIC...Honey... (Jive)
- 9 B. ANGIE B/A Class Act I (Giant/Reprise)
- 10 GERARDO/Oye Como Va (Interscope)

Most requested for the week ending June 5.



CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	ERIC CLAPTON	\$486.9
2	U2	\$443.2
3	VAN HALEN	\$308.7
4	DIRE STRAITS	\$246.4
5	BRYAN ADAMS	\$238.0
6	RUSH	\$212.0
7	METALLICA	\$198.1
8	REBA McENTIRE	\$188.2
9	RANDY TRAVIS	\$155.3
10	GEORGE STRAIT	\$150.9
11	PATTI LABELLE	\$138.1
12	HANK WILLIAMS JR.	\$136.0
13	STEVE MILLER BAND	\$124.0
14	T. TRITT/M. STUART	\$110.4
15	TESLA	\$101.7

New Tours

Among this week's new tours:

- GARTH BROOKS
- HARRY COLLIE
- HARRY CONNICK JR.
- DEAD MILKMEN
- HOWARD JONES
- MARK O'CONNOR
- LEON RUSSELL
- NEIL YOUNG

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Polstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.



THE NASHVILLE NETWORK
53.9 million households

Lyndon LaFavers,
Video Program Administrator

Weeks On

HEAVY

- JOHN ANDERSON/When It Comes To You (BNA) 9
- BELLAMY BROTHERS/Cowboy Beat (Bellamy Bros.) 4
- CONFEDERATE RAILROAD/She Took It... (Atlantic) 10
- RODNEY CROWELL/Lovin' All Night (Columbia) 12
- BILLY RAY CYRUS/Achy, Breaky Heart (Mercury) 11
- DAVIS DANIEL/Still Got A Crush On You (Mercury) 4
- BILLY DEAN/Billy The Kid (SBK/Liberty) 8
- JOE DIFFIE/Ships That Don't Come In (Epic) 10
- CLEVE FRANCIS/You Oo My Heart Good (Liberty) 9
- ALAN JACKSON/Midnight In Montgomery (Arista) 8
- MATTHEWS, WRIGHT &.../The Power... (Columbia) 16
- MARTINA McBRIDE/The Time Has Come (RCA) 9
- McBRIDE & THE RIDE/Sacred Ground (MCA) 15
- NEAL McCOY/Where Forever Begins (Atlantic) 7
- REBA McENTIRE/The Night The Lights... (MCA) 10
- DENNIS ROBBINS/Home Sweet Home (Giant) 10
- DAM SEALS/Mason Dixon Line (WB) 14
- SHENANDOAH/Rock My Baby (RCA) 11
- M. STUART & T. TRITT/This One's Gonna... (MCA) 3
- HANK WILLIAMS JR./Come... (Curb/Capricorn/WB) 6
- MICHELLE WRIGHT/Take It Like A Man (Arista) 14
- DWIGHT YOAKAM/The Heart That You Own (Reprise) 7

ADDS

- AARON BARKER/Taste Of Freedom (Atlantic)
- K. BROOKS & R. SHARP/Baby I'm The One (Mercury)
- DIXIANA/That's What I'm Working On Tonight (Epic)
- JIM LAUDERDALE/Wake Up Screaming (Reprise)
- OAK RIDGE BOYS/Fall (RCA)

Information current as of June 8.



COUNTRY MUSIC TELEVISION
16.2 million households
Tracy Storey, Production Manager
Bob Baker, Director/Operations

TOP 10

Weeks On

- 1 SHENANDOAH/Rock My Baby (RCA)
- 2 JOE DIFFIE/Ships That Don't Come In (Epic)
- 3 ALAN JACKSON/Midnight In Montgomery (Arista)
- 4 McBRIDE & THE RIDE/Sacred Ground (MCA)
- 5 JOHN ANDERSON/When It Comes To... (BNA)
- 6 MICHELLE WRIGHT/Take It Like A Man (Arista)
- 7 REBA McENTIRE/The Night The Lights... (MCA)
- 8 BILLY RAY CYRUS/Achy Breaky Heart (Mercury)
- 9 MARTINA McBRIDE/The Time Has Come (RCA)
- 10 DWIGHT YOAKAM/The Heart That... (Reprise)

HEAVY

- BILLY DEAN/Billy The Kid (SBK/Liberty) BREAKOUT/5
- LORRIE MORGAN/Something In Red (RCA) 3
- DENNIS ROBBINS/Home Sweet Home (Giant) 11
- DAM SEALS/Mason Dixon Line (WB) 14
- M. STUART & T. TRITT/This One's Gonna... (MCA) 5
- VINCE GILL/I Still Believe In You (MCA) PICK/ADD

HOT SHOTS

- CLINT BLACK/We Tell Ourselves (RCA) 2
- DIXIANA/That's What I'm Working On... (Epic) 2
- AARON BARKER/Taste Of Freedom (Atlantic) 2
- AARON TIPPIN/I Wouldn't Have It Any... (RCA) 3
- BROOKS & DUNN/Boot Scootin' Boogie (Arista) 4
- PAULETTE CARLSON/The Chain Just Broke (Liberty) 3
- MARK CHESNUTT/I'll Think Of Something (MCA) 4
- BELLAMY BROTHERS/Cowboy Beat (Bellamy Bros.) 7
- STACY DEAN CAMPBELL/Rosalee (Columbia) 5
- TIM MENSY/This Ol' Heart (Giant) ADD

ADDS

- EVANGELINE/Bayou Boy (Margaritaville)
- VINCE GILL/I Still Believe In You (MCA)
- TIM MENSY/This Ol' Heart (Giant)
- BUCK OWENS/I You Can't Find A Reason (Walt Disney)
- RAY STEVENS/Mississippi Squirrel Revival (MCA)

Heavy rotation songs receive five plays per day and Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of June 12.

BRITAIN

Weeks On

- 1 ERASURE/Abba-Esque (EP)
- 2 K.W.S./Please Don't Go
- 3 KRIS KROSS/Jump
- 4 GEORGE MICHAEL/Too Funky
- 5 RICHARD MARX/Hazard (The River)
- 6 UTAH SAINTS/Something Good
- 7 NICK BERRY/Heartbeat
- 8 UGLY KID JOE/Everything About You
- 9 TAKE THAT/It Only Takes A Minute
- 10 GUNS N' ROSES/Knockin' On Heaven's Door

Moving Up

- ELTON JOHN/The One
- WEDDING PRESENT/California
- MANIC STREET PREACHERS/Motorcycle Emptiness
- CYNDI LAUPER/The World Is Stone
- INCOGNITO/Don't You Worry 'Bout A Thing
- OCEANIC/Controlling Me
- TINA TURNER/I Want You Near Me
- ANNIE LENNOX/Precious
- INNER CITY/Pennies From Heaven
- TIA CARRERE/Bathroom Blitz

Courtesy Chart Information Network

AUSTRALIA

Weeks On

- 1 ROCKMELONS/That Word (L.O.V.E.)
- 2 EUPHORIA/One In A Million
- 3 GIRLFRIEND/Take It From Me
- 4 YOTHU YINOI/Djapana
- 5 JAMES REYNE & JAMES BLUNDELL/Way Out West
- 6 DIESEL/Man Alive
- 7 FRENTE/Clunk (EP)
- 8 TINA TURNER & JIMMY BARNES/The Best
- 9 RADIO FREEDOM/Can Feel It
- 10 CROWDED HOUSE/Weather With You

Most Added

- INXS/Heaven Sent
- JAMES BLUNDELL/This Road
- ALEX SMITH/This Time Tomorrow

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, 8105/Brisbane, FM-104.7/Canberra, and 2 KIX 106/Canberra.

CANADA

Weeks On

- 1 CELINE DION/If You Asked Me To
- 2 TOM COCHRANE/Sinking Like A Sunset
- 3 K.D. LANG/Constant Craving
- 4 COREY HART/92 Days Of Rain
- 5 ONE 2 ONE/Memory Lane
- 6 BIG HOUSE/Baby Doll
- 7 INFIDELS/Without Love
- 8 LOVE & SAS/Don't Stop Now
- 9 KIM MITCHELL/America
- 10 BRYAN ADAMS/Thought I'd Died And Gone To Heaven

Most Added

- LISA LOUGHEED/Love Vibe
- FROZEN GHOST/Cry (If You Want To)
- MERYN CADELL/The Sweater

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KRBE 2-1 Hot	WEGX 30-21	KHTK deb 25	TIC-FM 27-23	WKSI add
WKBQ 20-8 Hot	WMXP 24-19	PWR106 deb 20	WLAN 38-34	B97 29-26
KKFR 12-8 Hot	Q105 add 26	KUBE 29-26	KC101 add	KQKQ add
KOY-FM 10-5 Hot	Q102 add 34	B94 add	WQGN deb 34	KKXX add
WKSS 28-17 Hot	WHYT deb 14	WDFX add	999KHI add	KZZU add
KBFM deb 40 Hot	WHHH deb 26	Q99.5 add	WSPK deb 36	KWIN add 37
KRQ 19-12 Hot	WZPL deb 26	KPLZ add	KHFI add	BOSS97 deb 39
WXKS deb 25	HOT102 21-19	WNNK deb 28	I95 add	KCHH add

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KJAZ: Solid As A Rock

Consistency, creative thinking, long-term vision behind 33-year tenure

"We're kind of like the Rock of Gibraltar in the marketplace." That's how nine-year PD Tim Hodges describes KJAZ/San Francisco, the only remaining commercial station broadcasting a fulltime mainstream Jazz format. (Editor's note: WNOP/Cincinnati is commercial, but only broadcasts Jazz parttime.)

During its 33-year history, KJAZ has changed ownership only once. That happened in 1981, when it was purchased by San Francisco real estate developer Ron Cowan.

Hodges says KJAZ has also survived with the same format, call letters, and many of the same staffers because "San Francisco is a good market for the arts, and jazz certainly falls in that category. And the station is something people have grown up listening to and [now] their kids [are listening]. This has enabled us to establish and maintain a foothold in this market. While other stations around us continually changed their formats and call letters, our position was reinforced that much more."

Indoctrinating Listeners

Saying KJAZ doesn't sound like a typical Jazz station, Hodges notes, "You can't just be a jukebox; the station has to have that human connection. KJAZ has more energy on the air; the announcers are livelier. When you turn on the station, you definitely get a feel for the emotion behind the music. We don't cater solely to the jazz purist."

Once [listeners] grow tired of the NAC flavoring, they're going to want something a little more challenging. That's where mainstream jazz and KJAZ come in — graduate school after NAC.

Over the years, what's hurt Jazz radio on a commercial level is programmers who try to create an elitist, country club atmosphere on the air. This alienates people who might otherwise listen. Part of the trick is to expose this music to people who may not even know they like jazz."

Toward that end, the station airs two shows designed to help indoctrinate listeners: "Dinner Jazz" on weeknights (6-10pm) and a Friday afternoon blues program. "The 'Dinner Jazz' music is very mellow, romantic, and moody in its structure," Hodges explains. "There are things going on in the music that will interest people if they want to get involved, but it isn't so demanding. There are no 10-minute sax solos jumping out of your speakers."

"During the blues show we'll play everything from Stevie Ray Vaughan and Robert Johnson to



Tim Hodges

Pat Benatar and B.B. King. It's been on for about two and a half years. We get a lot of calls from listeners who tell us they normally listen to rock radio — this program has that kind of energy. The hope is these people will trickle into other dayparts."

Viable Format

Asked if he considers crosstown NAC outlet KKSF a major rival, Hodges says, "Stations like KKSF and the NAC format in general are a good thing for jazz music because they get people accustomed to listening to instrumental music. It's a good entry level for listeners, some of whose taste will eventually evolve into jazz. Other people — in terms of their listening habits and taste in music — are never going to go beyond where they were when they were 18 years old. Still others have more sensitivity toward music, and they're the people who will be attracted to a station like KKSF. But once they grow tired of the NAC flavoring, they're going to want something a little more challenging. That's where mainstream jazz and KJAZ come in — graduate school after NAC."

But will graduate school remain open down the road? "I think it [Jazz] will survive. Broadcasters will come back around — at least some of them — and see the viability of jazz as a commercial format. Owners get a little greedy sometimes. It's taken KJAZ a long time to get where it is. We certainly don't pull the ratings or the advertising revenue of any of the top

[Survival] is the difference between long-term and short-term vision. It's easier to get a piece of someone else's pie than it is to bake your own pie, which is what we do here.

three stations in the market. We consistently pull about a 1.5 share. That [figure] is going to be pretty much average for Jazz radio across the country. But we do make money, we do survive, and people here do make a decent living.

"I think it's the difference between long-term and short-term vision. It's too easy for people to go into a market where there are five CHR's and just copy one of those. It's easier to get a piece of someone else's pie than it is to bake your own pie, which is what we do here. It takes a combination of having an

The fact that Jazz tends to be a market-specific format is a hindrance to Jazz radio's growth.

appreciation for the art form, an eye for business, and the ability to meld these two things together and make it work. The market is there. If you go into any of the top 10 cities in the country, you'll find a viable market for a commercial Jazz station."

Hodges is realistic about the format's growth potential, but does see hope in some current radio trends. "As someone who is operating a station on a corporate level, I definitely think the fact that Jazz tends to be a market-specific format is a hindrance to Jazz radio's growth. There's a lot of research and education you have to go through before you can figure out what the market is going to support in terms of jazz music. I don't think there are a lot of owners around right now who are willing to go through this process."

"As more fragmentation takes place, especially with the digital music services hitting the cable

Over the years, what's hurt Jazz radio on a commercial level is programmers who try to create an elitist, country club atmosphere on the air. This alienates people who might otherwise listen.

systems, people will start looking for more original ways to present themselves. A station like KJAZ fits right in with this fragmentation. In a sense, we're already in the position of narrowcasting."

Going Global

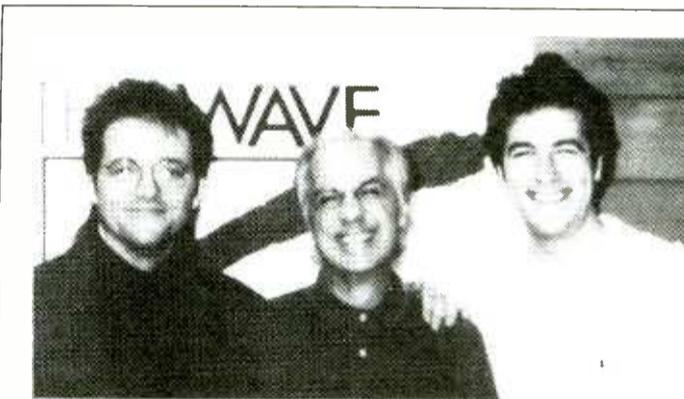
In its quest for originality KJAZ has begun exploring the global arena. Hodges elaborates, "We do a show each week called 'Jazz Over The Pacific,' which is simulcast on our sister station in Japan, Tokyo FM. The half-hour program is presented live via satellite and just marked its fifth anniversary. Japan is a huge market for jazz music. This gives us a foot in the global door and is good PR for the station."

KJAZ also recently introduced listeners to an interactive service called "Jazz Online." It's the brainchild of Joe Vella, a longtime KJAZ listener. The concept grew out of Vella's love of the music, a desire to make jazz more accessible to a larger audience, and his inability to find much entertainment information pertaining to jazz.

"It's a wide-open platform for all sorts of jazz information," says Hodges. "The concept: a computer bulletin board turned into an information service so people can stay informed on all aspects of the art form. On a daily basis it highlights daily what's going on at KJAZ — even what's going on at Tokyo FM — and features club listings for the Bay Area, New York, and Los Angeles. Currently it's [primarily] localized, but we're going to expand and include information from other markets."

For Hodges, more of the creative thinking that spawned "Jazz Online" will keep Jazz radio in step with the times. "As we move into the '90s, information is becoming a commodity. And if you control information, then you have a viable commodity. It positions us as a leader in the field of jazz information and places KJAZ at the forefront of communication. Eventually, we see it becoming a revenue-generating situation for the station. You have to keep an eye on what's coming down the road, otherwise you're going to miss a turn."

— Geoff Schackert



WORLD MUSIC WAVE — Oscar Castro-Neves (c) shared his Brazilian-edged guitar stylings during KTWV/Los Angeles's "World Music Hour." Joining him were (l-r) JVC Jazz Director/Promotion Jeff Lunt and KTWV MD Ralph Stewart.



PIANO MAGIC — As part of a recent series of concert dates on both coasts, Bobby Lyle played selections from his latest release ("Piano Magic") at Sweetwater's in New York. Relaxing after the performance are (l-r) Lyle, WBGO/Newark, NJ air personality Ben Duncan, Atlantic Director/Jazz Promotion Clarence "CB" Bullard, and WQCD (CD-101)/New York PD Shirley Maldonado.

THE SEVENTEENTH ANNUAL UPPER MIDWEST COMMUNICATIONS

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Ann Graves A licensed psychologist for the University of St. Thomas, and respected vocational counselor, Graves' topics include dealing with the realities of today's business climate: preparing for possible termination and how to deal with an incompetent boss.

Saturday, July 18

John Parikh



Radio futurist, trend strategist and CEO of Joint Communications, John's session reveals how to tap your future with "Marketing Muscle and Format Fragments: How To Win Big".

Paula Statman



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1992 AGENDA HIGHLIGHTS

Thursday, July 16

3P-Aircheck Clinics
3P-Radio/Artist Taping Sessions
8P-How to profit from Conclave '92
8:30P-Getting what you want in your career
8:30P-The Way We Were; The Way We'll Be
10P-Trade Fair Visit with the industry's print trades in a uniquely intimate exhibit

(This agenda may be subject to change)

Friday, July 17

9A-Format Breakfasts AC, Album, Country
10:30A-Keynote #1-Alfred Sikes
The Columbia Records Luncheon
2,3:30P-David Rogers
2,3:30P-Ann Graves
Twins/Boston Baseball-Presented by Jeff McCluskey & Associates

Saturday, July 18

9A-Format Breakfasts Top 40, Jazz/NAC, Gold
10:30A-Keynote #2-John Parikh
The EMI Records Group Awards Luncheon
1:15P-Keynote #3-Paula Statman
2:30P-Rhody Bosley
2:30,4P-Paula Statman/radio, music breakouts
4P-Everything Promotion Pro's Want to Know About Radio But Were Afraid to Ask

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(\$150, AFTER JULY 1)

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JOEL DENVER

KUBE TOPS KPLZ

Making A Case For Dance In Seattle

In a move many deemed risky, Cook Inlet recently segued mainstream CHR KUBE/Seattle to a more Dance-oriented direction. The move proved sound, as the station's 4.5-6.1 12+ leap in the Winter '92 Arbitron beat Golden West's heritage CHR leader KPLZ, which dropped from second to fifth overall (6.9-5.1).

On The Case

KUBE PD/afternoon Bob Case remarked, "This is a pretty amazing book. We don't buy the Arbitrends, so I only heard from friends about our monthly numbers. We also had a good feeling about what was coming because our in-house research was telling us the story. It's KUBE's strongest book in two and half years."

After programming WZGC/Atlanta and KZZP/Phoenix, Case returned to his hometown in November 1990 for his second tour of duty at KUBE. He had a quick turnaround in mind, but the job took a bit longer than originally planned. "When I got here, KUBE was very unfocused in terms of music, and the basics weren't being executed very well. Even with some changes in those areas, we still weren't performing like we wanted."

"Last November we brought [consultant] Jerry Clifton in, and together we assessed that CHR was on its butt everywhere because it was no place special in listeners' minds. Jerry provided the sounding board, input, and ideas I needed to make KUBE special. He possesses great insight as to how the audience will react and interact with the music and the station."

No Black Magic

KUBE's change from a lily-white mainstream CHR to a more ethnically slanted outlet left many observers scratching their heads —



Bob Case

especially in a market that doesn't have enough of a black, Hispanic, or Asian population to apply weighting. Case said, "I believe Birch tracked the market at 4.3% black and 3.1% Hispanics, never tracking how many Asians are here. In one book, KUBE has blown up the myth that this is a rock town. We're trying to cross all music, age, and color barriers with our programming."

"I grew up here listening to [former CHR legend] KJR, and my favorite music even back then was R&B and dance. KJR played Motown and Earth Wind & Fire, which are examples of the sound that's always been a part of Seattle's makeup. But [Clifton's top researcher] Colleen Cassidy looks at Seattle as a breakout for 12-inch retail sales. There's a lot more going on here musically than the

market has gotten credit for, and we've proved it."

Case described KUBE as atypical of Clifton-consulted CHRs. "We're playing Eric Clapton, Queen, Ugly Kid Joe, Red Hot Chili Peppers, Def Leppard, Bryan Adams, Weird Al, and Nirvana. KUBE is not a Dance, Urban, or Churban station — it's just a hit music station. Nirvana never got played as a fulltime record here, but it was played in the proper dayparts. You can't miss musical events like Nirvana or Kris Kross, since the basis of CHR has always been 'to be in your face.' For a long while I got suckered into believing the opposite was true — all in the pursuit of 25-54 demos. I wrongly believed the way to get those listeners was to play music that wouldn't hurt their feelings."

Total Internal Support

Of KUBE's new direction, Case noted, "This is a lot more fun than

KPLZ Ready For A Ratings Revival

"I wasn't at all stunned by the book," said Casey Keating, PD at Golden West CHR KPLZ/Seattle. "In fact, I almost predicted both of our numbers to a tee. Looking at the big picture, we always try to win and have done so eight out of the last 10 times, so we're realistic about it."

Up & Down Cycles

Likening radio to restaurants, Keating explained, "A lot of people like our menu and dine with us all day long. But the soul food restaurant down the street got a new awning and menu, and everyone's checking it out. They'll be back."

"It was bound to happen that KUBE would have a good score, because these things go in cycles.



Casey Keating

Generally, Arbitron gives us a nice kiss in the fall and a good screwing in the winter. Let's face it, it happens, and now KUBE has a lot of curiosity come. I've been able to chart [KUBE consultant] Jerry Clifton's history, and it's a good one. But I've noticed a pattern: His stations generally have the appeal of a shiny new toy that works wonderfully for the first six months, and then it's back to reality."

"We're thrilled with the fact that our book as a whole was still pretty decent. There are builders and there are maintainers — and we've got a staff of builders. By February we'd seen the erosion and knew there was trouble ahead. But if the book were released today we'd better off than those winter numbers indicated. By the fall we'll be back on top, and KUBE will encounter



Afternoons on KPLZ/Seattle roll with the sound of Greg Thunder. Here's a typical 5pm hour:

VANDROSS & JACKSON

The Best Things In Life Are Free

EXTREME/Hole Hearled

SOPHIE B. HAWKINS

Damn I Wish I Was Your Lover

DEF LEPPARD/Let's Get Rocked

JOHN MELLENCAMP

Jack And Diane

JOE PUBLIC/Live And Learn

ROBERT PALMER

Simply Irresistible

MICHAEL BOLTON/Steel Bars

BRYAN ADAMS

Thought I'd Died And Gone...

MADONNA/Vogue

CURTIS STIGERS

Sleeping With The Lights On

MR. BIG/Just Take My Heart

KARYN WHITE

The Way I Feel About You

have a franchise. We may not have every demo we want yet, but we have some key areas: No. 1 teens, No. 3 18-34, No. 6 25-54 overall, and in mornings we're No. 4 25-54. Those are totally salable demos.

"[Morning team] Charlie Brown & Ty Flint were the first to jump on

Continued on Page 72

Breaking With Convention At The Convention

One could argue that CHR is in its current shape because we've played it too safe for too long. We've researched so many service and personality elements out of the format that we've reduced a broad audience to a niche audience. Once-dynamic CHR stations have become jukeboxes with long commercial breaks.

At the heart of this matter is the presentation or "stationality" itself. Many CHRs have almost lost their on-air relatability, losing content aimed at the audience's interests and needs and failing to mount exciting promotions that stimulate the market and take advantage of radio's theater-of-the-mind capability. Many of these strengths have been forsaken in favor of talk-free presentations that do little to inform, entertain, or act as a companion.

Paralyzed By Fear

In essence, many in radio have become paralyzed by the fear of

losing jobs in an admittedly rocky economy. This fear has been exacerbated by management forces that have changed CHR from a listener-driven format to a sales-driven format. When the ratings show the outcome, fear increases, more jobs are lost, and the cycle continues.

But there are some bright signs on the horizon. Among these I count the winter Arbitron — CHR is alive and well, thank you — and some format experiments that break with conventional wisdom.

The most recent example comes to us courtesy of WENZ (The End)/

Cleveland PD Lyndon Abell, who took over Ardman's ratings-plagued mainstream CHR WPHR. With some daring and a new focus on youth, Abell has taken the station in a bold new direction. He's hoping to capitalize on a resurgence in the popularity of New Rock crossovers, mixing them with some mainstream CHR pop/rock titles, ensuring that the whole meshes with the musical history of a market that's been largely shaped by heritage AOR WMMS.

Abell explained, "As an industry, and more so as a format, we've become so safe that we've ceased to move ahead. CHR's most successful periods have always resulted from moving forward. But because the risk involved has been large, people have chosen to stick with conventional, safe program-

Continued on Page 72



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**WZOU add
HOT97 24-13
WJMO
WSPK add
KHFI deb 40**

Making A Case

Continued from Page 71

the bandwagon. They were also tired of getting beaten and felt that movement in any direction was good. Charlie is totally into what we're doing. He's a young thinker who's been on the radio for 20+ years here. He's into the idea of making KUBE an audience-powered station. That's why I borrowed an idea from [WAPW] Power 99/Atlanta to have Charlie & Ty do their entire morning show on AIDS. The response was awesome."

Case knew early on that KUBE's new direction was going to make an impact. "Our biggest initial reaction was at night when [MD] Chet Buchanan is on. We felt the music really kick in on his shift."

How does KUBE choose music? "We simply keep our eyes and ears open. We're a listener-driven station. We're plugging into people's heads using all the traditional methods and simply asking the right questions. We got off our butts and went out and talked to people. We found out what they were and were not into. That information, plus the music, some compelling production — and a hard-working staff that was both turned-on and tired of being kicked in the teeth — has made this happen."

Nothing For Granted

According to Case, no TV or billboards heralded the change. KUBE had "just a staff of politicians out there listening to people and asking for votes. Sure, we gave away some concert and movie tickets, did some clever morning show stunts, and kept up a creative atmosphere in all other dayparts, but we didn't spend a dime of on-air cash to do it."

Local Shelly Hart hosts the Saturday night "Hot Mix" dance show. Her last on-air gig was at the high school station where KUBE found her. Case said, "She's passionate about the music and also works for a Seattle in-store music service. We've also put together a

KPLZ Ready

Continued from Page 71

presentation, like adding a couple of hourly silent segues, because our perception had become 'too talky.' We've cleaned up the library to counteract the predominance of ballads in current music."

KPLZ was active promotionally in the winter book, doing "lots of fun, easy things like tying KPLZ-McDonald's tray liners into a 'Vacation A Day In May' contest. Also, [morning men] Kent [Phillips] & Alan [Budwill] did their show from France during the Olympics, and we promoted a strong assortment of movie and concert ticket giveaways. We also stole the 'kid's campaign' idea from KLOS/Los Angeles to promote Kent & Allen on bus sides. KPLZ has always been very street-smart, and if we somehow got lax, that's over with. You can count on KPLZ to be out and about at every single event to maintain a high visibility. Look for that visibility to increase in the coming ratings books too."



KUBE morning dudes Charlie Brown (l) and partner Ty Flint (r) pulled the tuxes out of the closet to pose with Robin Leach of "Lifestyles Of The Rich & Famous" fame at the station's annual Valentine's Day wedding promotion.

locally produced countdown show, and on Friday nights Chet does a 'Street Party' show, moving his broadcast from party to party and having an outrageous time with an entourage of people."

But KUBE isn't out of the woods yet. Case called his competition "a very good, solid radio station," saying, "There's nothing wrong with KPLZ. Every station has to be something to somebody, and they're still something to a lot of

people. They have an excellent air-staff and music that's on target for what they're doing. We have a different twist on things, and we got lucky with diary placements.

"Hey, it's been a rough couple of years, but we're on a good roll. It's hard to predict future books, but if we stay focused and humble and remember where we've been, we'll maintain and grow. Otherwise we'll blow it, and that's something none of us even wants to consider."

Breaking With Convention

Continued from Page 71

ming. With the recently increased competition from Hot AC, a lot of sameness has crept into CHR. In many markets, it's no longer an exciting and compelling format.

"It wasn't easy to convince management to make this move, but I have a forward-thinking GM in Mark Heiden. He encouraged these changes and supports them. It's up to the PD to decide what needs to be done and then sell it. If you can't convince your management to move, you're going to get mired in the past.

"The higher the risk, the higher the potential return, but there are no guarantees. However, you can expect that low-risk ventures usually generate low returns. Everyone [in the format] seems set on low returns."

Realistic Expectations

Abell realizes he's really rolling the dice. He addressed management's expectations: "We're looking for some upward results by the end of the summer book. If there's no movement we may have to modify. Ownership and local management feel that immediate success is not the goal, but positive movement is a realistic expectation. We're presenting an exciting and compelling sound that's different. We believe this will generate some instant movement. So far, it's overwhelmingly positive."

Any words of wisdom for our readers out in radioland? "Stop doing things just because they've been done the same way for years. Think about everything you're doing, and ask yourself, 'Does this make sense? What's wrong with doing it a different way? What is a different way to do it?' It's time for originality and creativity in CHR. Hire good jocks, tell them what you

want, help them understand your goals, and let them do their jobs. Don't shut them up and make them into robots.

"Front-sell and back-sell records to familiarize your listeners with the music, because they almost always don't like what they don't know. The quicker you make a record familiar, the sooner it has an opportunity to become a hit and help your station. We may be playing some different music and creating some new concepts, but we're also throwing out a lot of the conventional rules of the last few years and replacing them with the basics of good listener-driven radio." (For more on WENZ, see page 88 in AOR.)

Editor's Note

No one knows if WENZ's experiment will work. Whether or not you like what WENZ sounds like, at least those involved had the guts to try it — they were down to a 2.9 in the winter Arbitron. The same could be said for what Bob Case did at KUBE/Seattle — it took guts. Keep in mind that the changes your station may need to make it compelling and vital need not be as radical as those I've profiled in Cleveland and Seattle.

The May edition of Vallie Consulting's *Radio Focus* newsletter provides this quote from Dr. John C. Maxwell: "When you always do what you've always done, you get what you've already got." Isn't it time to find some fresh ideas and put them to work? Unless you open your mind, you'll never know.

I hope those of you attending this week's R&R Convention '92 will have your ears and minds open to fresh ideas. I know I will. It may be time to break with convention at this convention. I look forward to your ideas.

— Joel Denver

**LAURA
ENEAS**

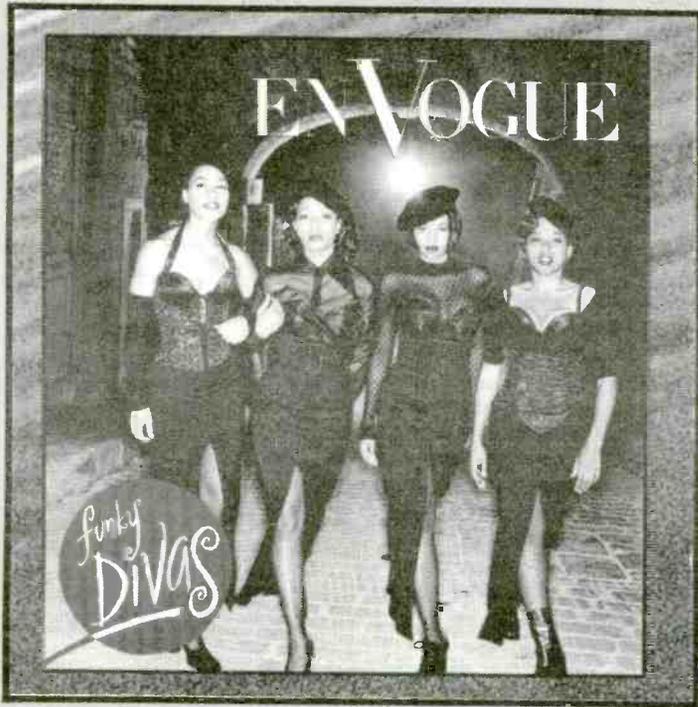


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WXKS 28	KIIS add
HOT97 add 33	KKFR 24-20
WIOQ 10	KOY-FM add
WMXP add	KKRZ add
WPGC 10-8	KGCI add 21 HOT
KBXX 3 HOT	FM102 add 21
KTFM add 24	Q106
PWRPIG add 24	KMEL 5-4
WNCI add 33	KSOL 7-5
WWHT 11-8 HOT	HOT977 add
WDFX add	KPLZ add
WHYT deb 17	KUBE 25-21
WHHH add 29	HOT194 18
KXXR add	KWIN 25-17
HOT102 add	and more!
KHTK add	
WKBQ add	AND MORE!

Urban 24, Most Added

Produced and arranged by Thomas McElroy and Denzil Foster for
2 Tuff-E-Nuff Productions
Written by Curtis Mayfield
David Lombard Management

DAS EFX



"THEY WANT EFX"

P1 28

**Performing Where Played
87% Converted, 30% Top 15**

92Q 9	PWR106 26
HOT97 5	KKFR deb 30
WIOQ 5	FM102 15
WMXP 15	Q106 add
WPGC 2-1 HOT	Z90 18
KBXX 19	KMEL 10
PWR96 add	KSOL 9-7
KTFM	HOT977 20
PWRPIG 25	KUBE
B96 24	TIC-FM 19
WWHT 24	WQXA 24-19 HOT
WDFX 21	WCKZ 18
WHYT 9-6	WRVQ 22-17
WHHH deb 30	KKXX 18-14
WHTK deb 29	and more!

Album certified Gold
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#1 Yo MTV Countdown
#4 Request Video Jukebox
R&R Urban 17
Billboard #1 R&B LP

Produced and arranged by Chris. Charity and Derek
Shuma Management



Chaos In Salt Lake City

Revolving doors and fluctuating ratings mark bitter rivalry

Welcome to Salt Lake City, where the tale of two New Rock stations involves mass staff defections, wild ratings moves, and more than a little bad blood.

Our story started on February 15, when AC outlet KZOL-FM flipped to New Rock as KXRK (X-96), directly opposing the existing Abacus Broadcasting New Rocker, KJQN. The move raised a few eyebrows, considering most markets don't have even one New Rock station. To pump up the animosity, most of KJQN's staff — including PD Mike Summers — went over to the newcomer. Only four-year station vet Kerry Jackson retained his morning drive slot.

But the feud really took off when execs from the two stations wrote open letters to the industry. X-96 PD Summers noted in his salvo that the perception of two stations at war was hurting the market's ability to attract bands on tour. KJQN GM Scott Gilreath responded with a four-page document stating that yes, it is a war.



Kerry Jackson

consultant entering the New Rock area disturbing.

The response within the station was swift and dramatic. Within two weeks, most of the staff had left, 75% of the music library and some of the equipment was gone, and client schedules had been cancelled. This was the cheery landscape the new PD, Jon McGann, faced when he arrived from AOR KFMX/Lubbock.

Naturally, KJQN experienced a great deal of turmoil in McGann's first few weeks. From his perch across town, Summers precipitated a rumor that KJQN was changing formats. "I can't say I blame the competition," notes McGann. "They did everything within their power to literally shut us off the air."

KJQN has also had a few rifts with record labels, largely because McGann isn't concerned with breaking artists, reasoning that's the labels' job. KJQN also refused to do co-promotions with X-96. "I'm not about to facilitate my competition's credibility or moderate success through a record label," says McGann. "Their bottom line is to sell records, but mine is to make a profitable station."

But even as this column is being written, KJQN is entering yet another phase: McGann, Gilreath, MD Kimi Stevens, and several others have recently resigned, citing ownership's lack of commitment. McGann says he didn't have the ammunition to fight the battle. There was no station advertising or TV campaign. "I understand now why the former staff left," he says. "They were right about ownership."

Starting Over (Again)

Owner Garrett Haston is moving from his El Paso office to take on the role of GM. "We had to cut the overhead," he explains. "It will take me six to nine months to get things back to where the station is profitable. We just couldn't afford the talent that was in here."

Haston immediately named morning man (and sole survivor) Jackson the new PD. Jackson says he'll expand the music based on what the listeners want to hear. "We'll be instituting extensive in-house research on all of the music and features. The station will do mailout, telephone, fax, and street research."

"I don't consider X-96 the competition, because they aim at a younger demographic. X-96 is competing with the CHRs, and we're fighting with the Rock stations."

— Kerry Jackson

"I want to implement a listener advisory board at least once a month. I want to get together with people who give a shit about the radio station. I'll bring a lot of music to the meetings. If, through extensive research, [we find] the listeners don't like a record, I'm going to pull it off the air."

No Direct Rivalry

The station plans to target persons 24-40, because Utah's median age is 27 years old. "I don't consider X-96 the competition, because they aim at a younger demographic," says Jackson. "X-96 is competing with the CHRs, and we're fighting with the Rock stations."

REVOLUTION

KJQN/Salt Lake City taps middayer Allison Strong as acting MD . . . College outlet KUNV/Las Vegas MD Joel Habbeshaw graduates to Asst. MD/overnights at KEDG/Las Vegas . . . Former *Beggars Banquet* promo honcho Kate Pittard takes on middays at KBAC/Albuquerque; Armida Santa Cruz exits . . . KKDJ/Fresno solidifies weekends: Rob "Noxious" Frazier and Dave "D-Day" Fensin join from crosstown KBOS, while Frank "Q-Tip" Quattlebaum and Jerry Lima defect from KFSR/Fresno.



5/27/92, 3pm

ROXY MUSIC/Avalon
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Come A Long Way
CRANES/Tomorrow's Tears
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SMASHING PUMPKINS/
Rhinoceros
PETER MURPHY/
The Sweetest Drop
NEW ORDER/Perfect Kiss
TALKING HEADS/Swamp
MIDNIGHT OIL/Sometimes
THEY MIGHT BE GIANTS/
Birdhouse In Your Soul
IAN McCULLOCH/
Lover Lover Lover
CATHERINE WHEEL/
Black Metallic



5/27/92, 3pm

DEAD OR ALIVE/
You Spin Me Round
SEVEN RED SEVEN/
That Way Again
LA'S/There She Goes
STYLE COUNCIL/
My Ever Changing Moods
MATERIAL ISSUE/What Girls Want
JESUS & MARY CHAIN/
Honey's Dead
INXS/Devil Inside
INDIGO GIRLS/Galileo
SMITHS/Panic
PAUL HYDE & THE PAYOLAS/
You're The Only Love
PETER MURPHY/Kill The Hate
SHAMEN/Make It Mine

"It will take me six to nine months to get things back to where the station is profitable. We just couldn't afford the talent that was in here."

— Garrett Haston

Rebuilding: Part One

KJQN had taken some flak from the insular New Rock community six months ago for hiring Gilreath as GM. He'd come to the station from Classic Rocker KVFX/Mo-desto and had worked with consultant Burkhart/Douglas & Associates. Some found the notion of a

oriented bands have proven very popular in this area. I've seen these bands work extremely well in clubs. Things are finally starting to take off, because the music a New Rock station can play is getting wider. I want to keep the music strong in all [alternative] genres.

And the record war is over. "The station is not going to operate the same way," says Jackson. "The previous problems with record labels are a thing of the past. I just ask them to be fair."

New Lease On Life

X-96 PD Summers left KJQN because he was frustrated in his dealings with the company. "KJQN just degenerated over the last six months through a couple of different GMs," he explains. "I didn't think another GM was going to make that much of a difference. The day that I left, the GSM, Jim Facer, exited."

Summers and Facer struck a deal with Acme Broadcasting to lease KZOL-FM/Provo, about 40 minutes south of Salt Lake City. Upon flipping, the station mounted a mass billboard campaign. The reaction, says Summers, "has been out of control."

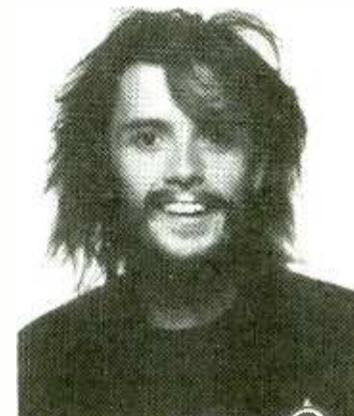
KJQN's change in music direction left an opening for the type of music Summers had previously programmed. "We talk over our music and keep it upbeat like CHR. The station targets 18-34, but pounds the 18-24s with more of a dance lean. We still play the guitar bands. KXRK's Arbitron 12+ ratings debut was a 2.5 (Winter '92) in a split book. 'XRK ranks seventh in the market 18-34 with nearly a 5 share (Winter '92).

How has the station confronted an existing New Rock station? Indicating he needed to do something different, Summers notes, "That's where the industrial music comes in for us. I think this genre has grown up enough to warrant play in our regular rotations."

Summers recalls his days programming KJQN: "There were a lot of artists that, because of their heritage, weren't really accepted. I've tried to include Curve, Nitzer Ebb, etc. into the mix at X-96. Some industrial and louder guitar-

oriented bands have proven very popular in this area. I've seen these bands work extremely well in clubs. Things are finally starting to take off, because the music a New Rock station can play is getting wider. I want to keep the music strong in all [alternative] genres.

"The things that set us apart are the dance and industrial music, the presentation, and the personalities. The personalities on X-96 have worked in this market for a considerable amount of time. They've become very knowledgeable about the music."



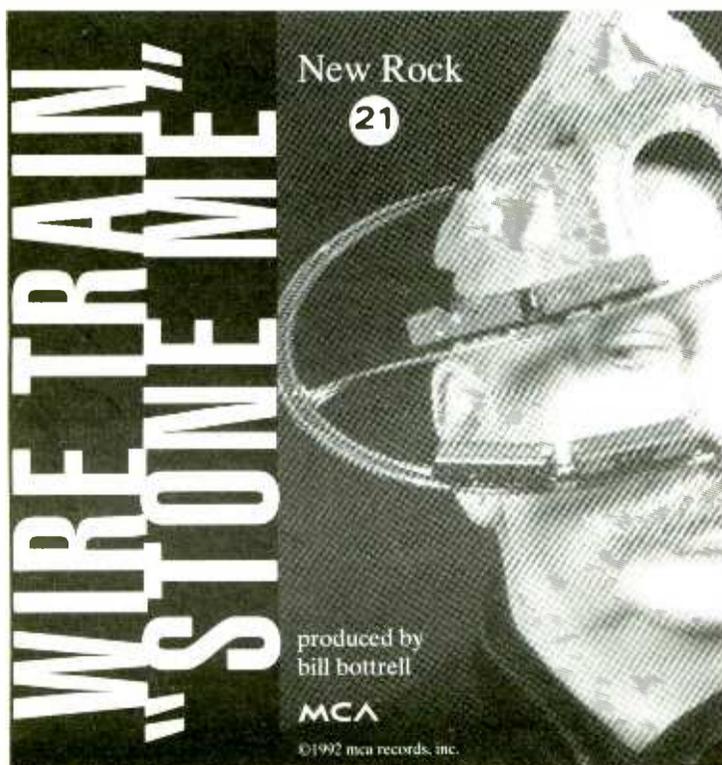
Mike Summers

Label Relationships

Some record labels have been hesitant to help X-96. Summers says there's a lot of watching and waiting going on. Record companies have cancelled promotions because of the two stations's differences over concerts. "There's nothing worse. It shows me no backbone at a record company," he says. "The promotions should be neutral, and let the stations handle it. It's gone on for years in other formats. I don't care if a band visits both stations. They can even visit them first."

"What really provokes me is that this gets to the booking agents, and they tell acts to stay away from Salt Lake City. I explained what's happening to our listeners, but then that got back to the record companies and they thought that was a stupid thing to do. I thought the listeners had to know."

— Shawn Alexander



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H- KNNC -H
H- KROQ -H
H- KRZQ -H
H- KTCL -H
H- KUKQ -H
H- KXRK -H
H- WBER -H
H- WBNY -H
H- WBRU -H
H- WDRE -H
H- WDST -H
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DIVINE PEOPLE — This would have been a great photo, but . . . Soup Dragons leader Sean Dickson enjoys the great outdoors on his visit to WHTG/Asbury Park. Looking ultra-hip are (l-r) 'HTG MD Matt Pinfield, Dickson, Mercury's Tommy Nappi, and HTG's camera-shy PD, Michael Butscher.



PRIMUS TIMUS — Primus dudes Larry LaLonde (l) and Les Claypool cherish watching XETRA-FM (91X)/San Diego Asst. PD/MD Mike Halloran get up close and personal with Interscope's Lynn McDonnell.



FIRING UP THE AIRWAVES — WDRE/Long Island OM/PD Tom Calderone gets down to size with Sara McLachlan following his weekly syndicated show, "Modern Rock Live."



BUSY BEES — WDST/Woodstock MD Jeanne Atwood (l) is caught schmoozing with Voice Of The Beehive's Melissa Belland.



VIVACIOUS — Live's live wires were hamming it up at WRAS/Atlanta recently: (l-r) the band's Chad Gracey, 'RAS personality Julie Bahre, Live's Chad Taylor, Ed Kowalczyk, and Patrick Dahlheimer (seated).

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CRUCIFIED — WXPB/Philadelphia personalities David Dye (l) and Bruce Warren flank Tori Amos.

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"Sex on Wheelz"

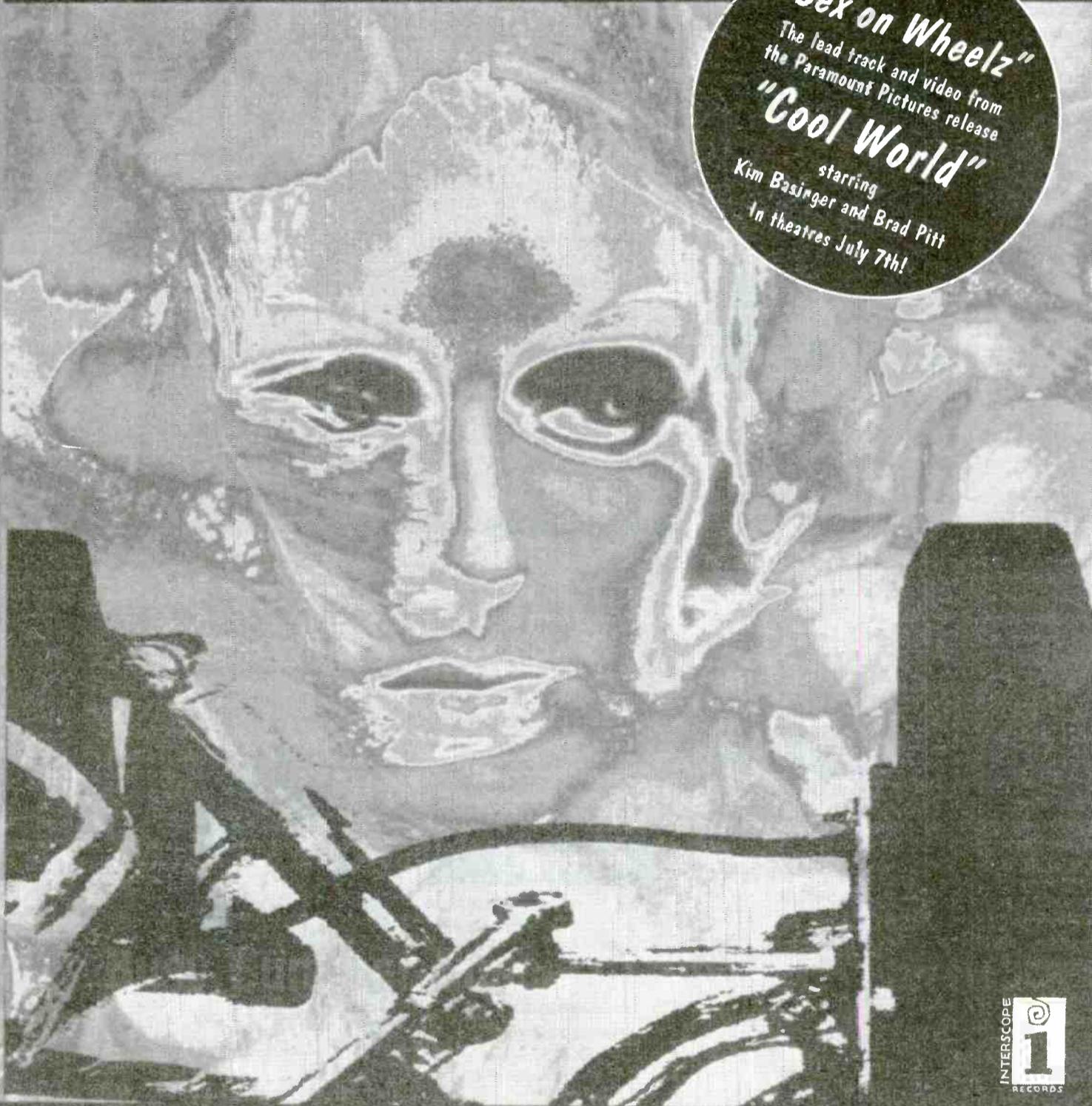
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FRAGMENTED FORMAT

Winning The Lite Way

A poll I conducted late last year indicated that approximately 45% of ACs considered themselves Lite AC or Soft AC; another 22% classified themselves as Hot AC.

Respondents used an additional 25 descriptive phrases, reinforcing the notion that AC is a tremendously fragmented format. That's perhaps more evident today than when the poll was conducted. In this column, I'll address AC's various factions . . . to be continued at R&R Convention '92.

Easy Listening . . . Not

WLIT/Chicago PD Mark Edwards is one of the leading Lite AC programmers in the country. He concedes that defining Lite/Soft AC is difficult and prefers to explain what they aren't:

- "We're not B/EZs that play instrumentals.
 - "We play currents/recurrents, but aren't driven by them like Mainstream ACs.
 - "We don't talk a lot and don't have big morning shows. There are exceptions, such as KOST/Los Angeles (with Mark Wallengren and Kim Amidon)."
- Successful Lite/Soft ACs tend to play familiar hit music. "We don't play covers and instrumentals," Edwards points out. "Lite/Soft ACs should reflect listeners' cur-



Mark Edwards

rent tastes. Some are trying to sell the B/EZ position without playing B/EZ songs."

Current Affairs

Dispelling the misconception that Lite/Soft ACs play currents only once they're falling down the chart, Edwards notes, "We're always going to play songs like Mariah Carey's 'I'll Be There' and Carly Simon's 'Love Of My Life' out of the box. We're also playing Kenny Loggins, Wilson Phillips,

and Genesis. There's some good music out there that fits the format. I care about charts, but if a song fits, the charts be damned!"

Edwards contends that successful Lite/Soft AC PDs need to be flexible. "I don't need five heavy (rotation songs), four mediums, and 10 lights every week. It takes lots of work, but based on available current product, I can [adjust] my clocks to change the station's sound."

Sounding an optimistic tone for Lite/Soft ACs, Edwards declares, "As time goes on, the format will only get stronger. In some cases, they [Lite/Soft ACs] will become markets' mainstream stations. We're a good common ground for listeners; we have a chance to grow more.

"We'll experiment to see how far we can push the envelope and still be soft. We must look hard for the current or library music that should be played."

AC Come, EZ Go

Within the last five years, nearly every leading B/EZ has abandoned once-solid franchises for AC.

One such convert is KLTH/Kansas City (formerly KMBR), which adopted AC three years ago (May '89).

Among 26 rated signals (three ACs) in KC's Winter '92 Arbitron, KLTH was the leading AC among 35-64s (third overall) and 25-54s (fourth overall). It missed winning the 18-34 AC crown by a slim 0.4 (seventh overall).

"Most people didn't notice we'd changed until we advertised it in October and November," claims Director/Operations Brad Waldo. "We'd been a progressive B/EZ. But there's a radical difference between what we did then and what we're doing today."

Growth Ceiling

Initially, KLTH's AC shift actually cost the station 25-54 numbers. "We could've remained B/EZ and been successful for another four or five years. In the long term, however, B/EZ held no growth potential. We did well 25-54, but Buffy, Heather, and Cindy — the 22-year-old media buyers — wouldn't buy us regardless of our numbers."

KLTH decided to evolve to AC, but prepared no active promotion strategy. "We concentrated on product development and suffered the promotional consequences," admits Waldo. "The promotions came; we're now doing tremendously well."

Costly Choices

Waldo candidly states that not all B/EZs invested enough thought before flipping formats. "Some would've been better off remaining B/EZ," he remarks. "ACs program, plan, and market differently.

"Some dominant B/EZs were caught up in the gloom and doom and suddenly became the fifth of five ACs in a market. They weren't prepared to make long-term commitments and didn't know where they wanted to be several years down the road."

While KLTH has had no second thoughts about its B/EZ-to-AC move, Waldo admits he would've changed the way it switched. "We wouldn't have evolved — we would've just done it. We could have speeded up our timetable by making the change all at once."

HOT AC

B100's Programming Is A Natural

Many broadcasters credit KFMB-FM (B100)/San Diego for cultivating the Hot AC moniker, making the station and the slogan synonymous.

OM/PD Gene Knight recalls the station's Hot AC evolution. "Before [former PD] Bobby [Rich] came back to B100 in 1984, we were the

hot recurrent. At three other places in the hour, we'll play a song from the last few years so the station never sounds dated."

WMTX/Tampa, KHMx/Houston, and WKTI/Milwaukee sound similar to B100; however, Knight points out they're by no means identical. "No other station is programmed just like us. WMTX, KHMx, and WKTI are similar in attitude and the way they serve their particular markets."

Knight strives to keep B100 sounding natural. "San Diego's a non-hype market. We try to make the presentation, music flow, and [signal processing] relaxed. This is practically a subtropical market and we need to have a laid-back feel."

Filling The Niche

Knight envisions a bright future for the format. "Many ACs have moved into what was once the B/EZ arena and are serving that audience. They want to appeal to people in their 50s and 60s while trying to attract a 25-54 audience. Meanwhile, on the other side, CHRs are skewing pretty young.

"In the early '80s, people complained that Air Supply, Kenny Rogers, Barbra Streisand, Barry Manilow, and Neil Diamond had so many hits. We're hearing complaints today about the lack of quality current music. When the music comes back to being CHR-driven, Hot ACs will be able to capitalize. When we went Hot AC in 1984, much of our success was a result of our music's wide appeal."

Lite/Soft AC

Here are WLIT/Chicago PD Mark Edwards's list of representative Lite/Soft AC core artists and a recent WLIT noon-1pm musical segment:

Core Artists

- Michael Bolton
- Neil Diamond
- Billy Joel
- Elton John
- Bette Midler
- Carly Simon
- Barbra Streisand
- James Taylor

Music Monitor

ROBBIE DUPREE/Steal Away
ROBERTA FLACK/
Feel Like Making Love
CASCADES/Rhythm Of The Rain
BILLY OCEAN/
There'll Be Sad Songs
WILSON PHILLIPS/
You Won't See Me Cry
GEORGE HARRISON/
Give Me Love (Give Me Peace...)
DIONNE WARWICK/
I'll Never Love This Way Again
BILLY JOEL/She's Got A Way
TURTLES/You Showed Me
MICHAEL BOLTON/
When A Man Loves A Woman
ATLANTIC STARR/Always
ELVIS PRESLEY/Suspicious Minds
BETTE MIDLER/
Every Road Leads Back To You
SKYLARK/Wildflower

B/EZ To AC

Below are KLTH/Kansas City (formerly KMBR) Director/Operations Brad Waldo's list of representative core artists and a recent 10-11am programming excerpt:

Core Artists

- Phil Collins
- Neil Diamond
- Bette Midler
- Lionel Richie
- Kenny Rogers
- Barbra Streisand

Music Monitor

JOURNEY/Faithfully
FRANKIE VALLI/
Can't Take My Eyes Off Of You
AMY GRANT/Baby Baby
PAUL SIMON/
Still Crazy After All These Years
AIR SUPPLY/
Even The Nights Are Better
SADAO WATANABE/
Any Other Fool
HOLLIES/
He Ain't Heavy, He's My Brother
RICHARD MARX/
Hold On To The Nights
ASSOCIATION/Never My Love
DAN FOGELBERG/
Rhythm Of The Rain
LRB/Lady
MICHAEL MARTIN MURPHEY/
What's Forever For
NILSSON/Without You
NATALIE COLE/
Starting Over Again

Hot AC

Here are KFMB-FM(B100)/San Diego OM/PD Gene Knight's representative Hot AC core artists and a recent sample hour (noon-1pm):

Core Artists

- Michael Bolton
- Mariah Carey
- Phil Collins
- Gloria Estefan
- Rod Stewart

Music Monitor

MIKE & THE MECHANICS/
All I Need Is A Miracle
BONNIE RAITT/Not The Only One
MICHAEL BOLTON/
Love Is A Wonderful Thing
U2/One
MAXI PRIEST/Close To You
GENESIS/Hold On My Heart
GEORGE MICHAEL/Faith
CHRIS WALKER/Take Time
POLICE/Every Breath You Take
WILSON PHILLIPS/
The Dream Is Still Alive
WENDY MAHARRY/
How Do I Get Over You
FLEETWOOD MAC/Little Lies
BRUCE SPRINGSTEEN/
Human Touch



Gene Knight

hottest of the market ACs. But he took us to the next level."

Under Knight's guidance, B100 was the market's No. 2 25-54 outlet in the Winter '92 Arbitron behind Country KSON; it also placed fifth among 18-34s and seventh 35-64.

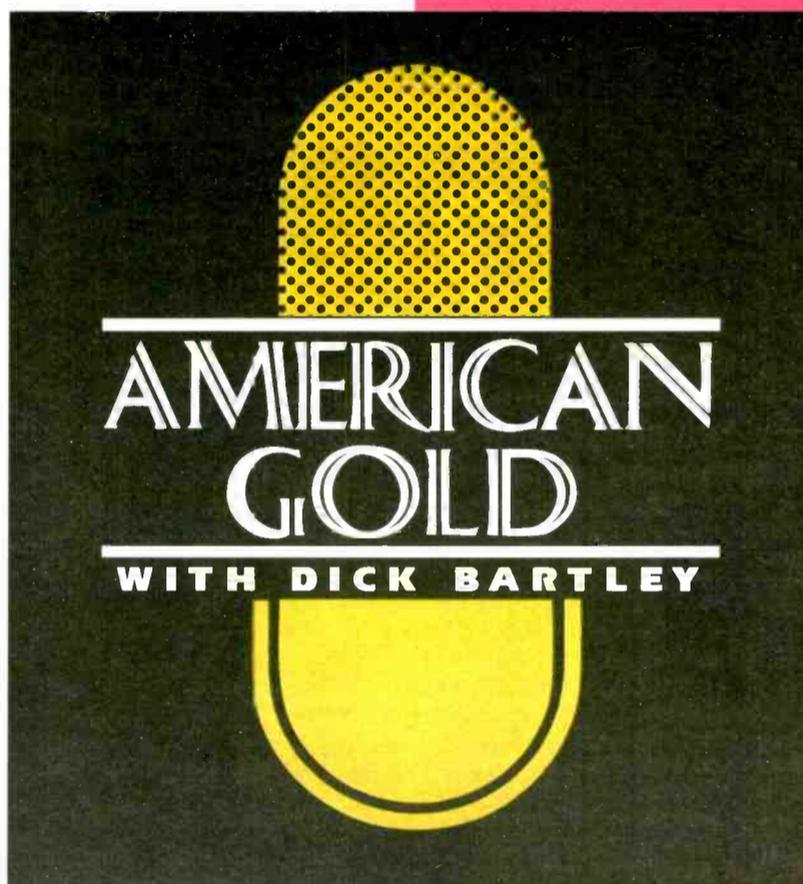
Knight believes there are clear differences between Hot AC and CHR. "When I look at CHR lists, there are too many songs we couldn't possibly play. We only play about 15 songs from R&R's CHR chart, but usually about 25 of R&R's AC Top 30."

According to Knight, Hot ACs place emphasis on current music and contemporary artists. In addition to three jingles, a typical hour at B100 contains "two heavy-rotation currents, two medium currents, one light current, and one

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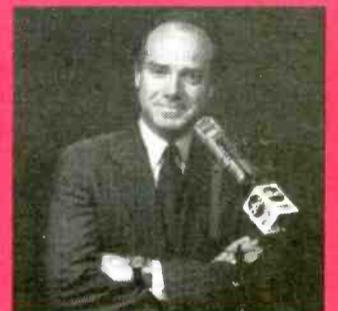
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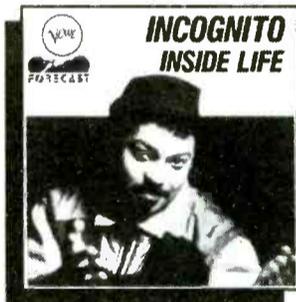
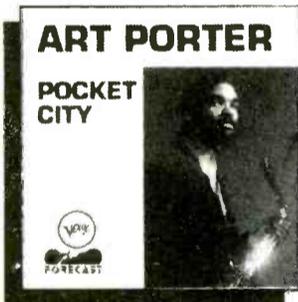
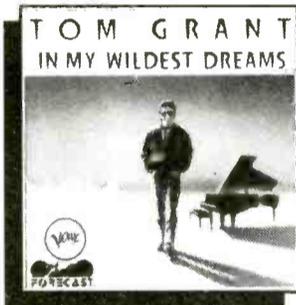
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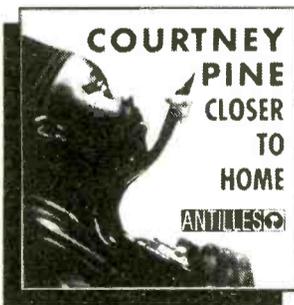
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BABY, BABY, BABY — During their recent tour, LaFace/Arista's TLC stopped by WXYV/Baltimore for an interview; pictured (l-r) are group members Left Eye, Chilli, and T-Bone, and WXYV personality Tim Watts.



LOVE WRKS ALL HER LIFETIME — WB artist Chaka Khan (second from left) kisses up to (l-r) WRKS PD Vinny Brown and MD Toya Beasley, and WB's Jeff Grant.



YOU LOOK GOOD TO ME — Cherelle recently spent some quality time at WVEE/Atlanta. Smiling for the camera are (l-r) V103's Carol Blackman, A&M's Doug Craig, Cherelle, and V103 PD Mike Roberts and MD Thomas Bacote.

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'One Nation, One Station'

WJTT/Chattanooga stresses racial harmony, human dignity in ongoing promotional campaign

Getting the word out that it's the home of Urban hit music is certainly part of WJTT (Power 94)/Chattanooga's agenda. But the station is also busy delivering another, more important message: racial harmony and human dignity by way of its "One Nation, One Station" campaign.

Discussing how the concept came to fruition, VP/GM Jim Brewer recalls, "It was really a matter of reviewing our plan for '92 and looking at some of the goals we wanted to achieve. While we were trying to define the path we wanted to take, we started kicking around some ideas, and I thought of 'One Nation, One Station.' It really clicked with PD Keith Landecker and Promotions Manager Wayne Collins."



May] also focuses on the importance of voting," says Brewer. (Editor's note: The station is also doing a voter registration drive in conjunction with the Urban League.)

"Businesses have expressed an interest in associating with the campaign as well," Brewer con-

tinues. "They like the positive image. This is a commitment to the community, a positive outlook, a call for all people to come together. I think our listeners look to us to set the pace. That's a power and responsibility you have to handle delicately."

WJTT has also put together a set of multicultural on-air promotions using on-the-street listener comments. Explains Landecker, "We have people of every age group talking about the importance of education, equality, and the necessity that all people live together peacefully. We use the montage of people comments twice per hour: once at the top of the hour and when we come out of a stopset."

"These promos, along with our TV commercials, have prompted positive comments from entire families. And we also know the campaign is getting stronger because each time we go out in the streets for additional voices and thoughts, listeners are ready to comment."

You can't just pick up [a promotional campaign] and go. A radio station must already be an out-in-front community leader to make it work.
— Keith Landecker

"And you have to commit to really being the community station. We're so committed to this campaign that we've done an entirely new jingle package and have launched a television campaign on the local network affiliates and cable channels."

Multicultural Promos

"Besides selling the 'One Nation, One Station' campaign, our new TV commercial [which debuted in

ACTION

Chris Clay returns to KQXL/Baton Rouge as OM/PD; Lou Bennett stays on as MD. . . Stan Jacobs is new the MD at WXYV/Baltimore, replacing Marleen Austin . . . WJIZ/Albany PD Earl Boston is also handling chores on the "Morning Wakeup Club" . . . WWWZ (Z93)/Charleston morning man Stan Verrett exits; Patrice Smith returns as his successor.

New Urban In Town

WMNX/Wilmington is set to sign on June 15. PD Rod Cruise seeks record service. He may be reached at (919) 763-6363 . . . Also on the lookout for record service: KMZX/Little Rock. Direct inquiries to Neal Scoggins at (501) 376-1063.

Music Awards

The Jackson Music Association will host its 18th annual music awards in Jackson, MS. This year's theme: "Black Men — Positive Images Through Music." For more information, contact Jesse Thompson at (601) 981-4035.



SOMEBODY LOVES POWER 94 — Patti LaBelle strikes a pose with MCA's Perez Mehado, MD Tony Rankin, PD Keith Landecker, and wife Kathy.

The station hopes this campaign . . . will raise a spirit of cooperation in the city of Chattanooga that transcends all social boundaries.
— Wayne Collins

In the wake of the recent civil unrest in Los Angeles, WJTT's campaign seems all the more prescient. "It was very unfortunate that the situation in L.A. became so tragic. I've thought about this a lot because we've been preaching togetherness a long time before any of that happened in L.A. and other cities.

"During a recent event, some of our police force came to our van and told us they were proud of our station and the positive message we've been sending listeners. That meant a lot to all of us here because we believe in what we're doing — and in unity for all people."

Collins adds, "The new slogan we're using is the result of our programming/management think tank. The station hopes this campaign — which began with the spring book — will raise a spirit of cooperation in the city of Chattanooga that transcends all social boundaries. As far as commitment is concerned, Power 94 is backing up this campaign with a plethora of promotional items, including T-shirts, tank tops, shirts, caps, and buttons, all sporting the 'One Nation' logo in our new station colors of black, white, and gold."

And what's been the public response thus far? Landecker notes, "The results have been great. We hear from many of our listeners that there's a resurgence of community spirit on the streets."

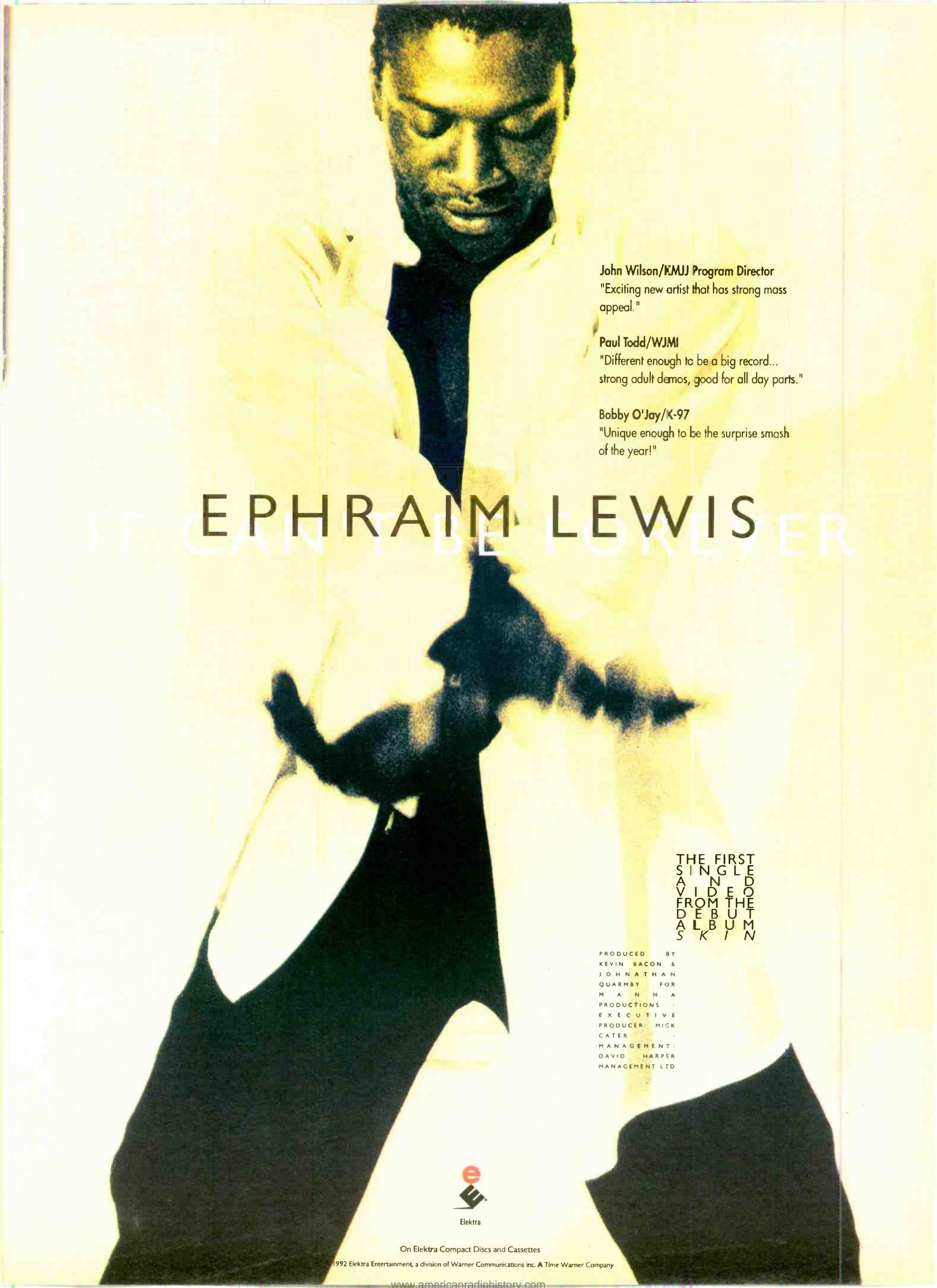
He also attributes the campaign's initial success to WJTT's well-established community presence. "This campaign has really [enhanced] our already strong community image. You can't just pick up [a promotional campaign] and go. A radio station must already be an out-in-front community leader to make it work. Listeners must feel you're serious about what you say."



STRUT YOUR STUFF — Listeners jam close to the Power 94 van during the annual Bessie Smith Strut. Over 130,000 people attended.



PEOPLE POWER — WJTT (Power 94)/Chattanooga's administrative, programming, and sales staffs.



John Wilson/KMJJ Program Director
"Exciting new artist that has strong mass appeal."

Paul Todd/WJMI
"Different enough to be a big record... strong adult demos, good for all day parts."

Bobby O'Jay/K-97
"Unique enough to be the surprise smash of the year!"

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FROM THE
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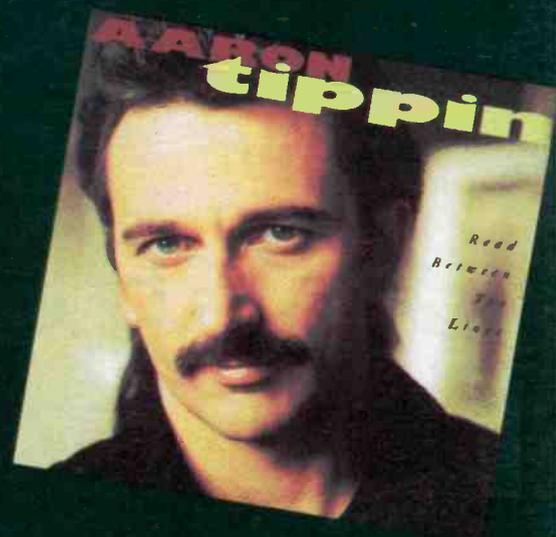
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Have It
Any Other
Way”**

The new hit single



*From the RCA
CD & Cassette*

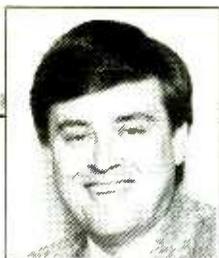
Read Between The Lines

- **Almost 500,000 Sold**
- **Clint Black Tour**

*Follow-up to the
smash hit*

**“There Ain’t
Nothin’ Wrong
With The
Radio”**

- #1 in R&R**
- #1 in Billboard
(3 weeks)**
- #1 in Gavin**
- #1 on CMT**
- #1 on TNN**



LON HELTON

Madison's Mad About WWQM

WWQM and WYYD/Roanoke-Lynchburg get first taste of 12+ victory

Yeah, yeah — we all know that 12+ is for show and 25-54 is for dough, but like your first love and your first car, there's something especially sweet about the first time your station is No. 1 12+.

This week, a pair of PDs entering the vaunted 12+ winners circle for the first time talk about what it takes to get there.

Climbing The Mountain

The climb to the top for WWQM/Madison(Q106) took 11 years and required overtaking WTSO, one of the nation's great heritage Country outlets for nearly 20 years. WWQM signed on in February 1981. A partnership including GM John Sandvig bought the station in May '88, and PD Tom Oakes arrived from CHR KDWZ/Des Moines two weeks later. So the station's No. 1 showing in the Winter '92 Arbitron in 12+ and 25-54, the first top ranking in either demo, was quite an anniversary present.

Oakes calls Q106 "Country Hit Radio," noting he tends to rely heavily on his CHR background in forming Q's current sound. "Q106 is an energetic, forward-moving station. It's very produced, with a lot of jingles, voice drops, and pre-produced contest elements," says Oakes.

Oakes says that even though the station is driven by uptempo records, his adds aren't dictated by tempo. "The oldies and recurrenents balance out the current material so there's no need to place restrictions on what's added or the number of up songs we add," he says.

New music is important to Q106, as it is to all Country outlets today. "It's not buried here," says Oakes. "We play new music in 21 of the 24 hours. We introduce the fact we're playing a fresh, new country song with a produced bed over which we provide artist, song title, and CD title."

Oakes noted that though there was some fear the CHR presentation might not work with older demos, he said that cell was the first to increase following [the presentation's] implementation. He feels that happened because those over 45 are as excited about the new music as the 18-34s.

"The key to Q106's success lies in balancing the music the 45+ audience loves with the music the younger demos love," says Oakes. "It's a tight line to walk; doing it means reviewing all the music that comes out of the computer to make sure it flows correctly. It's critical to understand how the new music fits with the station and the existing gold."

WWQM's music basics:

- Current list ranges from 33-38 titles
- Current/oldie ratio is 60/40
- Never play more than one ballad at a time
- Rotations: Heavy, 4 1/2 hours; Medium, 7 1/2; Light 9 1/2. Hot recur-



The key to Q106's success lies in balancing the music.

rents rotate every 9-10 hours

- Bulk of the gold library is post '80 to present. Almost everything prior to 1980 was eliminated in the last eight to nine months

- Very uptempo. On a scale of 1-10, 10 being fastest, it is a 7.5-8
- One or two "total music hours" per day, depending on commercial load.
- Plays six to 12 songs in a row in many hours

Special Programming

Oakes gives credit to the entire staff for reaching No. 1. We all "work extremely hard to present everything in a positive light. Our job is to entertain the audience and make them feel good."

The airstaff includes morning personality J.D. Barber (who spent 10 1/2 years on a crosstown CHR station before joining Q106 15 months ago), middayer Chris Michaels, afternoon driver Ken Scott, and evening talent Jake Preston. (The overnight slot is presently open.)

Features are an important part of Oakes's programming menu. "We work hard at establishing benchmarks. Special shows and events that people can rely on have become important to our listeners." That includes the recently concluded seventh annual "Q106 Country Pickoff," a statewide battle of the bands.

Among WWQM's regular features:

- Top 10 at 10
- "Smash Or Trash" at 5:30pm weekdays

- A pair of daily request shows: the "Country Club Cafe" at noon and the "Red Eye Express" at 2am
- "Q106 Country Hall of Fame," Sunday mornings from 7-9am: Morning man Barber plays country hits from 1950-80 and talks about the events that occurred while each song was popular. The last 20-25 minutes feature recent music from local acts.

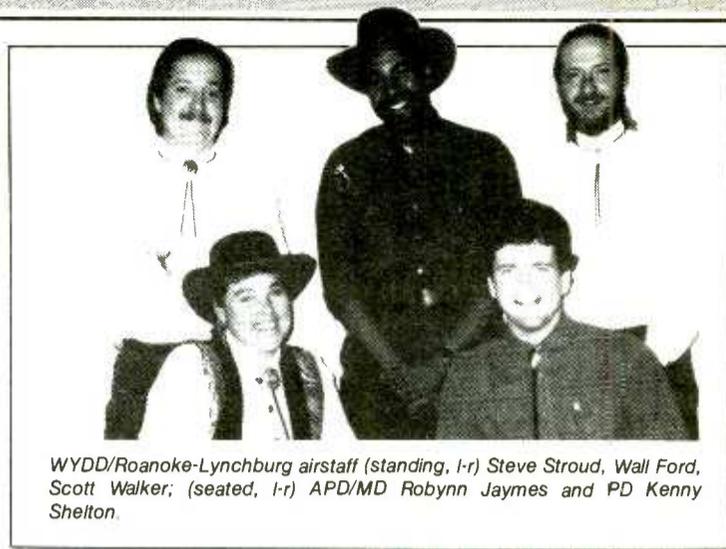
Q106's contests revolve around the music, with "Free Country Music Weekends" as the centerpiece. An artist is featured each weekend; cassettes are given away. "We take listeners to any worthwhile event we can tie in to within a 100-mile radius," says Oakes. The station sponsors bus trips for winners to ball games, concerts, and dog tracks."

WWQM's major spring promotion was "I Love My Country Month." Every hour of each day in Maya listener won a cassette, CD, or video and an invitation to a party, complete with live music, dancing and door prizes. "The goal was to reinforce WWQM's image as the Country music station in Madison," says Oakes.

Frontal Attacks

The job hasn't been easy for this Rusty Walker & Associates-consulted station. Not only did WWQM have to deal with direct format competitor WTSO and opposition from an Oldies FM that debuted in spring '89, it's now fending off two demo attacks by a pair of brand new frequencies. Two Docket 80-90 outlets have signed on in the last two months, with WMMM adopting Adult Rock and WYZM aiming directly at WWQM with a Country format.

Oakes, who has programmed four stations in the last 12 years, laughs, "I've been waiting for this moment for 17 years. It's the result of four years of all WWQM employees working to be the best Madison radio station we can be. I've never felt like this. We all danced on the desk for a day. But with the competition in this market, it was back to work the next day."



WYYD/Roanoke-Lynchburg airstaff (standing, l-r) Steve Stroud, Wall Ford, Scott Walker; (seated, l-r) APD/MD Robynn Jaymes and PD Kenny Shelton.

No. 1 Far And WYYD

WYYD/Roanoke-Lynchburg turned Country in 1981 and has been under owner Winfas of VA, Inc. since 1983. PD Kenny Shelton joined the station in 1985 as a jock and was made PD a year later.

"It just shows that if you play the right music and have the right people on-air, people will tune in," says Shelton. He's ecstatic over the Winter '92 Arbitron figures, which, for the first time, show the station No. 1 12+ and 25-54.

Shelton admits a bit of surprise at the timing. "It really happened a book sooner than we thought. With Country as hot as it is, and as close to No. 1 as we've been so many times, we planned to take a run at the top spot this sweep. In spring, we planned a dynamite promotion, fine-tuned the music, and added a new morning guy."

The strong winter performance was also a bit of a surprise since WYYD did no major promotion except cassette giveaways. Shelton does feel, though, that there was some residual effect from the many holiday promotions the station aired.

He also points to another key to success: a veteran airstaff. The staff (number of years at the station in parentheses) includes Steve Stroud (who joined the station last July and moved to mornings in September), middayer Robynn Jaymes (9), Shelton (1-3pm; 7), PM driver Scott Walker (5); Wall Ford (evenings; 4), and new over-nighter Dave Lewis.

No Syndicator, More Freedom

WYYD's music basics include:

- 60/40 current/oldies ratio
- Rotations: Heavy, 4 1/2 hours; Medium, 7 hours; Light 9 hours
- Recurrents are played every 18 hours; no Hot Recurrent category.

- Gold library of 1100 titles; WYYD recently eliminated songs by artists without recent hits

- Thirty-minute weekday music sweep from 5-5:30pm.

The biggest musical change happened late last year when WYYD split from a national program syndicator and added a music selection computer. "The combination of those two things gave us a lot more freedom when it came to programming oldies. Our numbers got a boost because we're now able to program [our oldies] for local tastes," says Shelton.

Recent research showed a listener desire for some of the big hits of

the past, so a Classic Gold category was added. It comes up once an hour during the week, twice an hour on the weekends, and contains songs over 10 years old.

He also added a category called "Kickers." It consists of 80-85 uptempo songs from the last 1 1/2 to 5 years that start off every hour. The reason for that category, says Shelton, is "we don't want the younger audience to be turned off by the tempo of this format's music, which at times can be down."

Special Features

WYYD offers several special shows:

- "Trinkets And Treasures." This two-hour oldies show airs Saturday nights at 7pm and is hosted by afternoon talent Walker. The show features music from the '50s, '60s, and '70s.

- "Front Row Seat." A hot new album is featured every Thursday night between 9-10pm by MD/middayer Jaymes.

- "Top 10 At Ten." The twist here is that "votes" are taken during the evening show on Tuesday nights and the Top 10 are aired Wednesday evening.

- "Rockin' Country Friday Nights." WYYD plays a mix of uptempo music and Southern Rock for five hours. "It's 'Thunder Country' for a night," says Shelton.

Local Challenges

Every market is unique, offering its own special programming challenges. For WYYD and Shelton, there are two format competitors: WJLM, a 6000-watt FM station and WSLC, a 5000-watt day/1000-watt night AM outlet.

Both are licensed to Roanoke county. WYYD, meanwhile, is licensed to Amherst, a county lying northeast of Roanoke and northwest of Lynchburg. In effect, it has to serve two masters while living in neither one's house. That presents its own challenge.

"Roanokers consider themselves a bit more metropolitan than the people of Lynchburg. They expect more flash and show biz from a station," says Shelton. That's part of the reason the WYYD jocks show up at remotes and concert events wearing tuxedo shirts and

Continued on Page 86



WWQM/Madison airstaff (l-r): J.D. Barber, Program Manager "Commander" Tom Oakes, "Red Hot" Ken Scott, and Music Coordinator Jake "The Snake" Preston.

LITTLE TEXAS

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MILLION
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DEBUT 48 78/77

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BILLY DEAN AND TRAVIS TRITT**

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HARVEY KOJAN

WENZ: Fresh Start? Or Dead End?

Cleveland CHR's new mix leans heavily on rock-oriented product

Since format fragmentation is one of the key topics at R&R Convention '92, I thought it would be appropriate to examine the latest attempt at Rock CHR, Cleveland's WENZ (The End).

Does the station's unique mix (see sample hours below) present a bona fide format possibility, one that can be successfully adapted to other markets? Or is it merely a desperate attempt by a desperate programmer to right a sinking ship?

"It's a bona fide attempt by a good programmer for a desperate radio station," says End PD Lyndon Abell, who flipped the Ardman outlet last month from mainstream CHR Power 108. "Power 108 was the worst CHR station I'd ever heard. We had to make enough of a statement so that people would say, 'That's not Power 108.'"

"We didn't try to model this station after anyone. Clearly, Cleveland is a rock 'n' roll town. If I was going to do the same type of thing somewhere else, it probably wouldn't be so rock-oriented. But CHR means Contemporary Hit Radio, and this is CHR for Cleveland, just as 'MMS was CHR for Cleveland a few years ago."

The one thing we need to do is not let them out-hip us with new music. We can't let them beat us on certain songs.
— Michael Luczak

"I really believe this is the future of CHR. Our mix might be a little out in left field for another town, and some of the naysayers may have legitimate complaints. But CHR programmers have got to stop painting by the numbers. An awful lot have pretty lousy ratings."

Impact On 'MMS

Those poor ratings, which most people blame on CHR's overreliance on dance-oriented product, have allowed many AORs to retain 18-24s by default. There's little doubt any meaningful success by the End will come at the expense of WMMS.

When I called 'MMS PD Michael Luczak to get his impressions of the End, he had just completed a detailed analysis of the station for his staff, which he agreed to share. "In my opinion, here's what they're doing right:

This is the future of CHR.
— Lyndon Abell

"The music is familiar. Some of it may seem obscure, but their oldies were hits.

"They're doing stopsets at :10 and :20, which is a typical come-building measure. With everyone else breaking at :35 and :50, that makes sense.

"The rotations are extremely hot, also a good come-building technique. If they keep that up, however, it could be a liability.

"They are delivering variety. The other morning I heard AC/DC into Sophie B. Hawkins.

"Rather than have a lame morning show, they're just using drops. Some stations put on an interim jock in the morning and he sucks. Since every other morning show is a gabfest, I've got to believe that's probably the best thing they could do right now.

"Here's what I perceive as negatives:

"They're saddled with a less-than-competitive signal.

"I believe the moniker is negative. To me, 'The End' means, 'It's over, turn it off, go away.'

"The debut was poorly executed. They should have played that R.E.M. song ('It's The End Of The World As We Know It') for a week, not just a day. When they went on the next day, they should have had everything in place. Instead, they were playing the same Hammer spots Power was playing. They talked about the same promotions Power was doing.

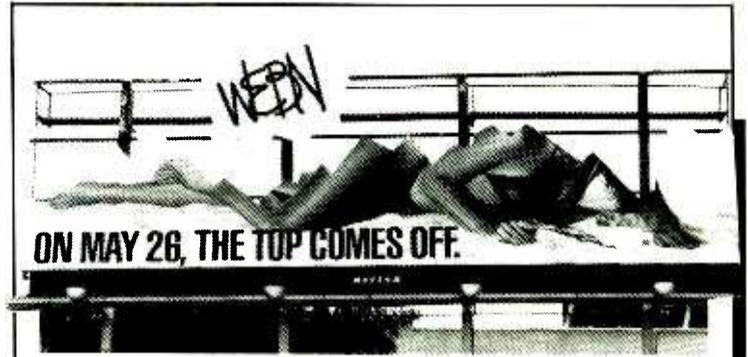
"The jock delivery is obnoxious, loud, brash, and very reminiscent of Power 108. They talk incessantly over the music. And they're still using the same voice beds. That will blur the perception of the End as a new station and will cloud any new station aura they could have enjoyed.

"Most importantly, the music mix is all over the road. They play classic rock. They play mainstream AOR currents. They're playing straight-ahead CHR songs. They're playing a bit of AC material. And they have a smattering of alternative-sounding songs.

"Conventional programming wisdom says you can't be all things to all people. Will the rock crowd really sit through the AC music? Will the CHR crowd sit through the classic rock? I'm betting they won't."

Deja Vu?

Ironically, there was once a Cleveland radio station that successfully blended all those disparate musical elements: WMMS. "You're right — that's a real good point," Luczak concedes. "MMS got away with it for several years. But they did so because no one else



CITIZENS PROTEST

WEBN Billboard Campaign Sparks Controversy

Once again, a WEBN/Cincinnati billboard campaign has provided the Jacor AOR with some free publicity. The station's latest effort pictured a bikini-clad woman lying on her side, the words "On May 26, the top comes off" underneath her. On the appointed day, the top did indeed come off — the top of the billboard.

Not everyone was amused. In fact, as many as 250 people staged a protest at one of the billboard sites, claiming the ad is "dehumanizing to women."

"It's a very violent image," protest group spokesperson Marilyn Jones complained to the Cincinnati Post. "Clearly what they have done is exploited a woman's body."

"We didn't mutilate a woman, we mutilated a billboard," countered WEBN VP/GM Jacqui Brumm. "There's a big difference."

The brouhaha netted the station TV as well as print coverage and was also discussed on the city's talk shows.

was playing a lot of that stuff. The market allowed 'MMS to do that. And 'MMS had the personalities and the heritage, plus the promotional firepower to pull it off."

Despite his criticisms of the End, Luczak still considers the station a threat, at least in the short term. "They're going to get more audience from us than anyone else. I can't sit here and go, 'Ah, don't

worry about them. They sound like shit. No one will listen to them."

"Now, had they come on properly and had some support marketing — TV, billboards, full-page ads — they'd be more of a threat. Regardless, the one thing we need to do is not let them out-hip us with new music. We can't let them beat

Continued on Page 90

A Little Bit O' This, A Little Bit O' That...

Four 'End' hours reveal unique blend of AOR, CHR, New Rock, AC

8-9am

SOFT CELL/Tainted Love
TOM COCHRANE/
Life Is A Highway
T42/Desire
POLICE/Every Breath You Take
NIK KERSHAW/
Wouldn't It Be Good
SOUP DRAGONS/Divine Thing
RED HOT CHILI PEPPERS/
Under The Bridge
BILLY JOEL/
It's Still Rock & Roll To Me
ANNIE LENNOX/Why
MEN AT WORK/
Who Can It Be Now
POI DOG PONDERING/
Be The One
UB40/Here I Am
GENESIS/Jesus, He Knows Me

Noon-1pm

TOM PETTY/Don't Do Me Like That
T42/Desire
DEF LEPPARD/
Have You Ever Needed...
RED RIDER/Lunatic Fringe
TAG/The Way I Feel
ERIC CLAPTON/Tears In Heaven
CURE/High
ANNIE LENNOX/Why
NEW ORDER/True Faith
MR. BIG/To Be With You
MODERN ENGLISH/
I Melt With You
FARM/Groovy Train
HOWARD JONES/Lift Me Up

5-6pm

DEF LEPPARD/
Have You Ever Needed...
T42/Desire
FIREHOUSE/Love Of A Lifetime
MATTHEW SWEET/
I've Been Waiting
AC/DC/
You Shook Me All Night Long
U2/One
MR. MISTER/Broken Wings
ANNIE LENNOX/Why
FIXX/One Thing Leads To Another
POI DOG PONDERING/
Be The One
DEPECHE MODE/
Enjoy The Silence
SOUP DRAGONS/Divine Thing
MOTELS/Only The Lonely

8-9pm

DEF LEPPARD/
Have You Ever Needed...
PETER MURPHY/Cuts You Up
UB40/The Way U Do . . .
CONCRETE BLONDE/Someday
ANNIE LENNOX/Why
BLONDIE/Call Me
BRYAN ADAMS/
Thought I'd Died And...
PSYCHEDELIC FURS/
Heartbreak Beat
LOVE & ROCKETS/So Alive
LIVE/Pain Lies On The Riverside
TOM COCHRANE/
Life Is A Highway
GENESIS/That's All
CURE/Friday I'm In Love
EXTREME/More Than Words

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**HAWAII...IT'S A
GREAT PLACE TO ROCK**

HAVEN

WENZ: Fresh Start? Or Dead End?

Continued from Page 88

us on certain songs. We have an image in this town of being the first to play hot new bands, and we need to protect that.

"We also need to remind our listeners every time we play something new that we've always been first with the best new music. We've got to sell the new music a little bit harder, put a spin on it, and remind the audience that we've been at this for years and we're the best.

"The format is experimental — there was really no industry model they could look to and say, 'How did these guys do it?' The station's going to appeal to younger males and females, and will impact the 18-24s of several stations in the market. They're never going to be a major player because they lack the signal and promotional muscle. But they'll be a pain in our butt, if for no other reason than they're another button choice."

Gorman Sees Big Hole

As you'd imagine, one person who's watching the End very closely is longtime Rock CHR proponent John Gorman, who piloted WMMS during its glory days. Gorman is currently doing double duty as Legacy Dir./Programming and OM of the company's Cleveland Gold outlet, WMJI.

"There's a great big hole in this market for this kind of format if it's done right," Gorman opines. "The city's been starved for a current-based station that leans rock, and a station that mixes pop, rock, and alternative without the dance could work.

"I don't want to judge the End so soon, but it seems a little confused. Too often you'll hear three songs from one genre followed by three songs from another. The mix is in-

consistent. And the positioning statements are too cutesy and dated.

"I'm surprised they're not using the word 'rock.' This is a city that takes its rock 'n' roll seriously — it's not a dirty word here. WMJI is basically a 35-49-year-old radio station with a median age around 41-42, and we bang the hell out of the words 'rock 'n' roll.' It's a very strong positioning statement in this market."

“
This format can work in just about every major city in the country.
— John Gorman

Unlike Luczak, Gorman believes the End made a mistake going jockless in morning drive. "Even if I didn't have a morning show in place, I'd want a live person on if I was trying to establish a new station. There was no one to explain what the station was doing."

Not An AOR Threat

Regardless of how the End ends up, Gorman remains convinced a rock-oriented CHR approach will work in most markets. However,

Coming Next Week:
The 'X' Rocks
The Twin Cities

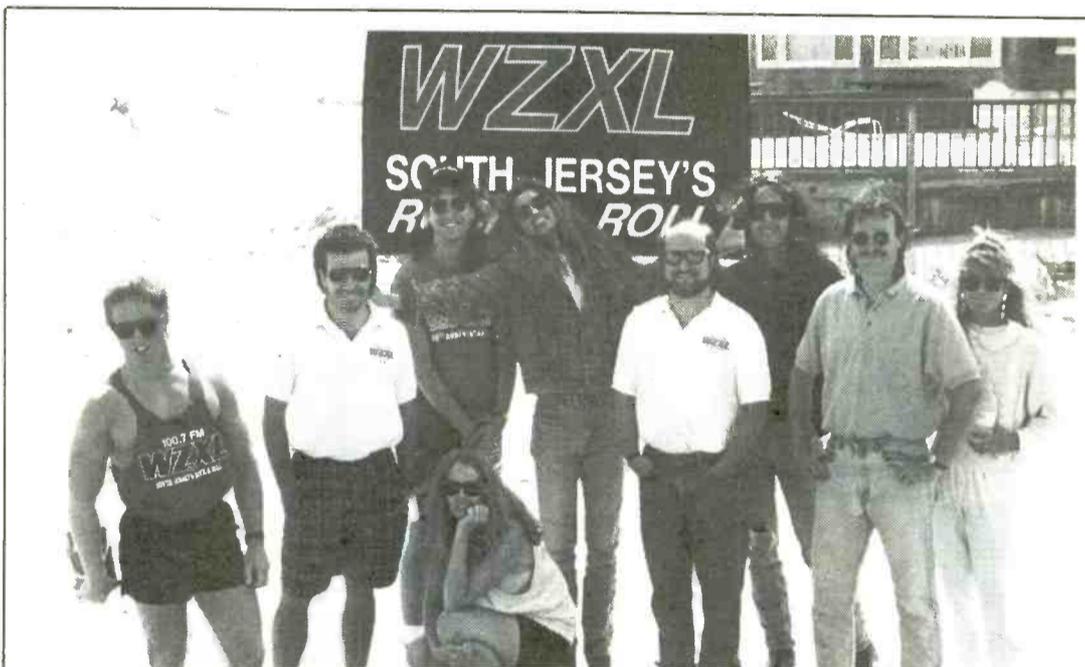
he doesn't view such a format as a direct threat against a well-positioned AOR like 'MMS.

"Obviously 'MMS will share some listeners with 'ENZ, but they'll basically be under 25. The End will primarily be a 12-24 station. But there's so little competition for the under-25 audience that they could make a comfortable living if they become consistent.

"This format can work in just about every major city in the country. The holes exist, holes that cannot and should not be covered by the AOR. Even in markets with hard rock stations like WWBZ (The Blaze)/Chicago and WUFX/Buffalo, there's a hole for this type of format."



GUNS N' POSES — KIOZ/San Diego MD "Rock & Roll" Peg Pollard (left) and midday maven Shannon Leder get up close and personal with Guns N' Roses's Dizzy Reed.



'ZXL CLEANS UP — More than 500 listeners joined WZXL/Atlantic City staffers and recording artist Mitch Malloy to help clean up the South Jersey beaches. Among the items collected: 3000 food wrappers, 1400 aluminum cans, 100 glass bottles, and 800 rubber products, including 29 condoms. Standing (l-r) are WZXL's Paul Kelly and Dave Packer, RCA's Phil Hardy, Malloy, 'ZXL's Steve Raymond, Malloy guitarist Mark Ribler, 'ZXL OM/PD Ron Bowen, and the station's Nicki Neal; (kneeling) 'ZXL morning co-host Molly McLane.

FAMOUS FIRSTS



THE ALLMAN BROTHERS BAND

WHEN WAS THE FIRST TIME YOU HEARD YOUR RECORD ON THE RADIO?
Dickey and Berry were riding in the car in Nov. 1969.

WHEN WAS YOUR FIRST LIVE APPEARANCE?
March 19, 1969 at the Jacksonville Beach Auditorium

WHAT WAS THE FIRST NATIONAL ACT YOU PLAYED WITH?
The Velvet Underground at the Boston Tea Party in Boston.

WHAT WAS YOUR FIRST GIG FOR BILL GRAHAM (THE NEW ALBUM IS DEDICATED TO HIM)?
Dec. 1969 with BS&T and Apaloosa at the Fillmore East in New York City (this is not the famous live album recording).

WHAT WAS YOUR FIRST SEXUAL EXPERIENCE AS A GROUP?
When we were recording 'Idlewild South'; it was at the Thunderbird Motor Lodge in N. Miami Beach. Let's just say it involved lots of girls, shaving cream and connecting rooms.

YOUR FIRST PRIORITY THIS WEEK:

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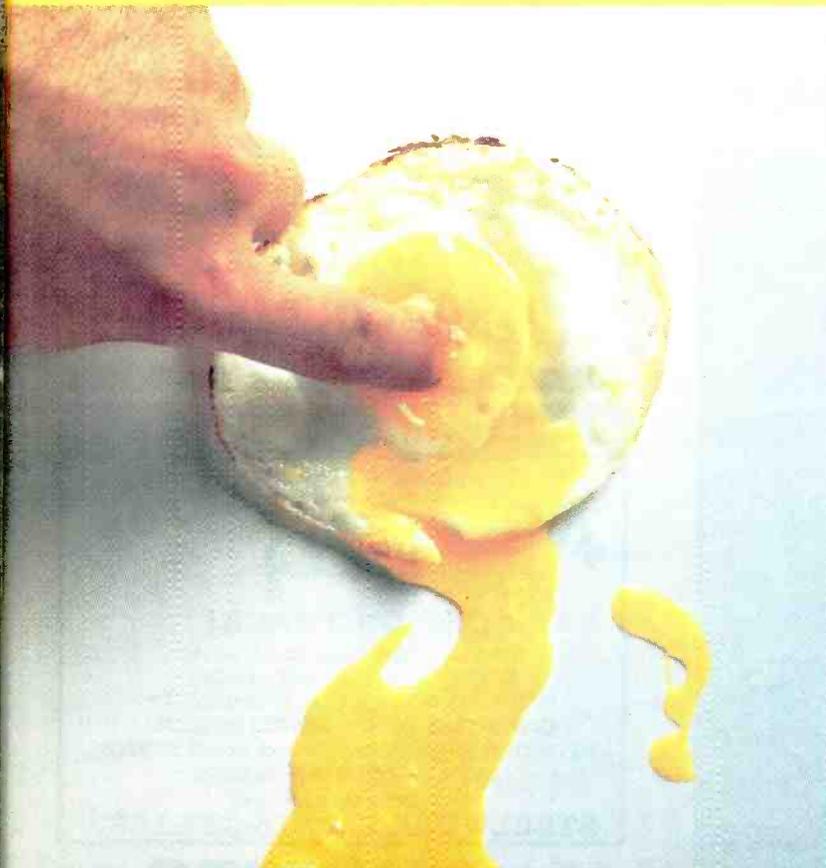


PSYCHOTIC PHOTO — Tesla's Frank Hannon visits with WRXK/Ft. Myers, FL MD Arvette.

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TRACK 27-23

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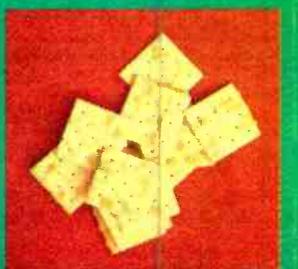


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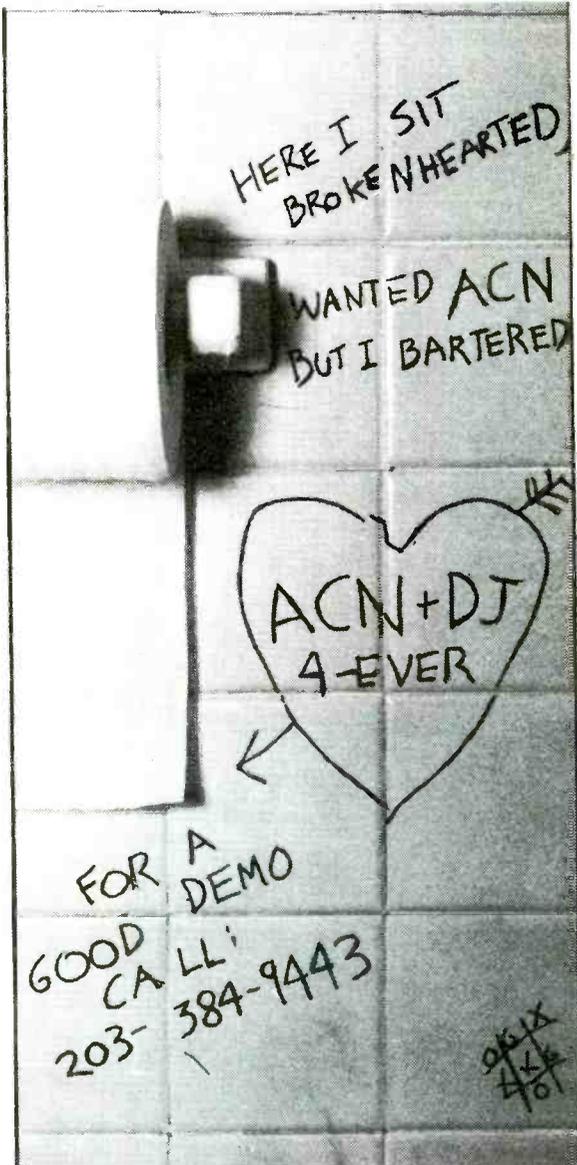
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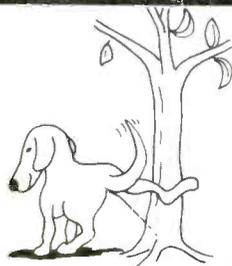
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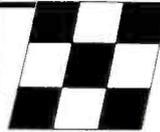
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palm harbor, fl 34682-1476
(813) 786-3603
Fast Fax: (813) 787-5808

MORNING DRIVE

We need an experienced, morning talent who is quick, witty, creative, uptempo, conversational and versatile. Stable airstaff that is highly visible. Fair management with very high expectations and team spirit. Good facility in scenic mountainous region. Money magazine's 7th most livable city. Seeking aggressive operator for fast-growing market of 220,000 population and a healthy economy. T&R with past compensation to: Doug Whitman, G.M., P.O. Box 1104, Fayetteville, AR 72702. (Fed Express address: 4250 N. College Ave., 72703). EOE

Chief Engineer sought for Tampa Bay AM/FM. Must be able to handle R.F., audio, studio, antenna maintenance, etc. Please reply in total confidence to: Radio & Records, 1930 Century Park West, #624, Los Angeles, CA 90067. EOE

Southeast coastal Rock/AC is looking for a program director/morning person. Digital audio system, computer experience a must. Powerplay scheduling experience helpful. Must be organized, dedicated and have working knowledge of Rock/AC music and format. Creative writing skills a plus. Females and minorities encouraged to apply. Tape and resume along with salary requirements to Radio & Records, 1930 Century Park West, #622, Los Angeles, CA 90067. EOE

WBHP the news leader in Huntsville, AL, is seeking a morning news anchor/co-host/reporter to join our award-winning news department. T&R to Charlie Ross, WBHP, P.O. Box 1230, Huntsville, AL 35807. (205) 534-3521. EOE M/F

MIDWEST

KFXI/KFXT seeks drivetime Country talent. Must have personality and production ability. T&R: KFXI/KFXT, 1101 Highway 81 N., Marlow, OK 73055. (6/12) EOE

MD and PD sought for WGLT. T&R: WGLT, Bruce Bergethon, 8910 WGLT, ISU, Normal, IL 61761. (6/12) EOE

Midday personality promotions pro sought for FS Country station. Good production required. T&R: WTSO, 5721 Tokay Blvd., Madison, WI 53719. (6/12) EOE

Hardworking, intense, '90s hot night talent sought for possible APD/MD duties. T&R: WTFC, Box 5649, Saginaw, MI 48603. (6/12) EOE

WBBM-FM seeks a sales manager. Five years' experience. RESUMES: (312) 951-3876 fax. (6/12) EOE

WJLT/Oldies seeks evening AT with high energy and Oldies knowledge. T&R: WLYV, Doug Silver, 1603 Lakehurst, Ft. Wayne, IN 46815. (6/12) EOE

Are you dedicated, experienced and seeking that first ND job? T&R: WPKO, Chris Oaks, 1501 Road 235, Bellefontaine, OH 43311. (6/5) EOE

Experienced Anchor/Reporter wanted for news show in medium market. T&R: WIOU, Curt Alexander, Kokomo, IN 46901. (6/5) EOE

Competitive midwest Oldies station looking for the best Oldies talent, music knowledge, energy, team player. Send T&R to: Radio & Records, 1930 Century Park West, #619, Los Angeles, CA 90067. EOE

MORNING SIDEKICK/NEWS WANTED

Top rated-P2-CHR wants exciting sidekick for leading morning show. Great opportunity for right person. Experienced only. Females and minorities encouraged. Radio & Records, 1930 Century Park West, #623, Los Angeles, CA 90067. EOE

103.7 KUUL COOL FM

The Quad Cities' Oldies station has an opening on its morning team! Fun-loving, hardworking & play well with others? Send aircheck & resume by June 26th: Jim O'Hara, Assistant to the President, KUUL, 3535 East Kimberly Road, Davenport, IA 52807. EOE/MF

WIXY 100.3 FM

CHAMPAIGN'S NEW COUNTRY FM

Seeks midday personality with high communications skills. Great big 10 town with high quality of life. Rush T&R to: Clint Marsh, O.M., WIXY, 1306 Parkland Court, Champaign, IL 61821. EOE

Q-102/KRNQ

Saga Communication's Q-102/KRNQ is looking for a marketing & promotions pro! This is a career opportunity with one of America's most successful adult CHR's. Are you creative? Can you write a great promo? Are you organized? Do you understand the needs of both the programming and sales departments? Do you have the desire and inspiration to do whatever it takes to win? If you answered yes to the above questions than we want to hear from you...now!

Rush your materials to:
Matt McCann
Program Director
Q-102/KRNQ
1416 Locust
Des Moines, IA 50309
MF/EOE

WEST

KSNI/KSMA seeks savvy Country PD who likes to win. T&R: KSNI, Box 1240, Santa Maria, CA 93456. (6/12) EOE

ND sought for KCMJ. Develop understanding of local issues. Must work well with morning show. T&R: KCMJ, Box 1626, Palm Springs, CA 92263. (6/12) EOE

Arizona Resort FM seeks Program Director. Great Opportunity for creative professional. Production/automation/promotion skills. T&R: KSCG-FM, 2509 N. Campbell #342, Tucson, AZ 85719. (6/5) EOE

OPPORTUNITIES

OPENINGS

Here's your big break. Hard Rockin' West Coast AOR is looking for **KILLER** air talent. 'Ya got the goods and ready to showcase them? Are you a team player? Good! All dayparts. Rush your T&R to: Radio & Records, 1930 Century Park West, #621, Los Angeles, CA 90067. EOE

New AOR seeks a truly great morning show that can use its creativity to cut through marketplace clutter and dominate this highly desirable California market. Send us an aircheck of a complete show, ratings info, and anything else you think will impress to: Radio & Records, 1930 Century Park West, #620, Los Angeles, CA 90067. EOE

MORNING PRODUCER/PARTNER AT K108-FM/SACRAMENTO

I'm now hosting the K108 Morning Show and need a producer/partner. You must be an experienced communicator, hardworking, fun, creative, and adult. Great company, great opportunity for a winner! Please call me, Brian Casey, at 916/923-6800 for specifics! EOE

OPENINGS

Skyview Traffic Watch is looking for experienced broadcasters for airborne and ground traffic reporting in great Southwestern markets. Send tape and resume to: 14605 North Airport Drive, Suite 200, Scottsdale, AZ 85260. EOE

Westgroup Broadcasting is expanding. We have future positions for AT's, PD's, and news. All formats. Send T&R to:
Ralph Cherry
Westgroup Broadcasting
2000 South College Ave.
Suite 305
Fort Collins, CO 80525
EOE

KKSF 103.7 FM

San Francisco NAC seeks News & Public Affairs Director with a style and sensibility appropriate for intelligent, mature listeners. Requirements: natural, personable delivery; sharp writing skills; and a curiosity that makes combing through numerous periodicals every morning a pleasure. Tape customized for NAC appreciated. No calls, please. Steve Feinstein, KKSF, 77 Maiden Lane, San Francisco, CA 94108. EOE

Central CA AC seeks AT/Promotion Person. Must be knowledgeable in database marketing and computer literate. RESUME: KJSN-FM, Sunny Box 3408, Modesto, CA 95353. (6/5) EOE

Northern California AM/FM accepting applications for FT/PT maintenance engineer. RESUME: Merit Broadcasting, P.O. Drawer 1139, Arcata, CA 95521. (6/5) EOE

POSITIONS SOUGHT

XT-93 THE MUSIC FM

Live in Montana's beautiful Rocky Mountains. Work at Montana's leading CHR. Rare opening for a night jock with heavy phones & listener involvement. Sister station needs morning-drive news person. Rush tape & resume to: Scott Richards, XT-93, P.O. Box 4106, Missoula, MT 59806. EOE

POSITIONS SOUGHT

KYMS-FM is seeking a PT AM news anchor, weekend AT, and FT AT with three years experience. Contemporary Christian music. T&R: KYMS, Roger Marsh, 1748 W. Katella #106, Orange, CA 92667. (6/5) EOE

Bright AC in social desert community is seeking AT for future openings. T&R: KZXY, BJ Kelly, 12370 Hesperia Road Suite 17, Victorville, CA 92392. (6/5) EOE

KPXR/Kool FM is accepting applications for PD/AT. T&R: KPXR/KOOL FM, Don Nordin, 3700 Woodland Drive #300, Anchorage, AK 99517. (6/5) EOE

Southwestern combo seeks AT with excellent production skills. T&R: KPER, P.O. Box 2276, Hobbs, NM 88241. (6/5) EOE

KUPL AM/FM, Portland OR has a rare seven PM-Midnight slot available. T&R: KUPL AM/FM, 6400 SW Canyon Court, Portland, OR 97221. (6/5) EOE

Hardworking, pleasant professional willing to relocate. Control room operation and production excellent. JOHNNY FINLEY: (417) 883-4060. (6/5)

Very hardworking six-year AT/MD seeks to win and have fun. Experience in UC/Jazz/CHR. TERRY: (212) 465-3416. (6/5)

AT with successful IL medium market AC seeks FT day position. All offers welcome. JOHN: (217) 674-3304. (6/5)

NEWS/TALK PRO

Extensive management & on-air background - looking for new challenge after 15 yrs. in #1 market. Lifestyle & opportunity more important than \$. Prefer Northwest, but other areas ok. (914) 786-3867.

Northeast NY, Northern New England! Seasoned AT seeks AC Country or Oldies station. NEIL: (413) 773-8934. (6/5)

News/talk talent with good sound and experience seeks long-term talk, co-host or anchor position in medium or major market. DAVE: (619) 426-7925. (6/5)

Van the man is back. KJFX, KGB, KFMM seeking to rock your socks off with great pipes and numbers. Call now - it's not too late. DON: (619) 578-2249. (6/5)

Good experience, voice and production wiz seeks solid, professional AT position to contribute to and grow with. Great personality! CHRIS: (214) 241-7955. (6/5)

Talk/Classic Rock/Country. Enjoy working with the public. I am seeking to make one of my rare moves in the business. ROBERT: (319) 324-2318. (6/5)

Full service PD/mornings seeks next challenge. 10 years' experience. DAVE: (316) 227-7825. (6/5)

AT/PD Promotions big voice, and 15 year veteran Mid West/South preferred. RICK: (412) 285-6832. (6/5)

Four and one half years' KPWR L.A. seeking AT in CHR or Oldies in West. (310) 947-8989. (6/5)

I am your next MD/APD. CHR/CHURBAN/ROCK 40. Four years' as PM Drive/MD in Bush Loagues, seeking to leap into top 75. R.J.: (717) 476-5944. (6/5)

CUSTOMER SERVICE! (NOT LIP SERVICE)

14 year COUNTRY APD/MD/AT (last 9 at KEEY/Mpls/St. Paul). My programming philosophy? The LISTENER is "God". GM/PD "believers" call:

WAYNE ELLIOT - (612) 777-2020

AT with some experience. How about an audition on your small/medium market Country station? DAN: (708) 771-2935. (6/5)

I was country before country was cool! Played Oldies when they were new . . . and Old! Actually disco'd once! Now launching into the 90's as your OM/PD/AT! JOHN SCOTT: (619) 325-3563. (6/5)

POSITIONS SOUGHT

Five year Pro seeks FT in East, any market size. Currently in Hartford. Music/multitrack/computers and more. AOR/AC/Gold/CHR. STEVE: (203) 767-1113. (6/5)

What good are killer pipes if no brain is attached? Quality AT seeks small/medium market AOR/AC. Any shift!! ZACK: (803) 799-0869. (6/5)

Six year female host seeks FT on East coast! Production skills right, no ego to fight. ADRIANA: (313) 385-8645. (6/5)

Oldies expert wants to work for you. A real feel for the format. Energy, excellent production. MIKE: (217) 328-4286. (6/5)

R&B/Soul/Oldies specialist with a large CD collection is willing to travel. Guaranteed 25+ demo grabber. JERRY STROTHERS: (412) 244-0815. (6/5)

Seeking FT Atlanta area CHR/AOR/Alternative/Oldies. Sexy on-air delivery, innovative, experienced, and have a degree LINDA: (616) 926-6935. (6/5)

Morning team seeks P3/small market CHR gig. Bits, songwriting, voices, phones and more. CHRIS AND BOBBY B.: CHRIS: (618) 288-7825. (6/5)

Experienced AT seeks midwest AC/AOR/Country/Oldies/Classic Rock in small to medium market. Prefer PM drive shift. JACK: (919) 671-1162. (6/5)

15 year Pro. PD/AC/Oldies/CHR/PBP. Available immediately. Strong production. GREGG: (812) 544-2482. (6/5)

ARCHER
Checking Pacific
Northwest options.
If you know
what I can do
call (508) 359-4378
after 4pm PT

Central IL DJ with successful medium size AC seeks FT position Mornings/PM drive CHR/AOR/AC. JOHN: (309) 663-8641. (6/5)

Time for hardball? Shut out your competition, and save your ratings. Draft this AT/MD team player. (717) 285-4975. (6/5)

Extremely versatile, hardworking young AT seeks Atlanta area CHR/AOR/Alternative/Oldies. Innovative production. LINDA: (616) 926-6935. (6/5)

The bottom line is to make money. The new generation of programmers is here! 13 year pro. JOHN: (808) 935-1649. (6/5)

Young Dr. Ruth with necessary education and broadcasting experience seeks position. Will relocate! NANCEE: (702) 384-2325. (6/5)

20 year veteran. Strong programming, sales, and promotions skills, seeking PD position. BOB: (702) 388-4131. (6/5)

Five year AT/Promotions Director ready to make your CHR/AOR station money! DAN: (309) 452-6587. (6/5)

LOUIE AND THE BEAR
Formerly ran Tilt-A-Whirl and ferris wheel - nobody died - have own teeth - great morning show.
BEEP ME - LOU ROBERTS
(313) 908-1396

I will more than double ratings for evenings this spring. Great with phones, have voice, will travel. TIM BIRO: (309) 452-1092. (6/5)

Ready for you! Currently weekends in Phoenix. Any local stations considered. SCOTT SCARBOROUGH: (602) 425-6156. (6/5)

18 years in radio. My last station changed to automation. I'm dependable, stable, and have excellent references. I need a job and am available immediately. MIKE: (904) 255-6950. (6/5)

Experienced AT seeks late night work in Los Angeles area only. Currently doing CHR weekends. Have worked all shifts, and most music formats. TORY: (818) 985-2853. (6/5)

Attention West/East Texas, SW OK, AR. . . Seeking gig in a small market. Country format. . . mornings my forte!! D.C.: (817) 281-8528. (6/5)

Interested in major market, network Anchor/Reporter. I'm a real pro. MARY MCANDREW: (708) 256-6337. (6/5)

TALK RADIO FOR THE '90s

Dynamic Top 50 entertainer/showman available now! No political agenda except to cut through the bull, with satire, comedy and the facts! **THIS IS A WELL PREPARED SHOW, NOT SHOCK!**
Gary 716-741-2414



PROMOTIONS MANAGER

Universal Studios Hollywood, California's most exciting entertainment attraction, has an immediate opportunity for an experienced Promotions/Marketing Professional.

The successful candidate will be responsible for soliciting media supported promotional tie-ins with broadcast and retail partners. Prior experience in radio or television, is needed, as well as outstanding verbal sales skills.

We seek an individual with 3-5 years promotional experience with the ability to successfully negotiate for broadcast exposure. Knowledge of fast food and package goods a plus. Some travel required.

Universal Studios Hollywood offers an excellent salary and benefits package and an exciting work environment. If you are a creative, aggressive, self-starter, we invite you to send a resume and confidential salary history to: **Universal Studios Hollywood, P.O. Box 8620, Dept. RRPM, Universal City, CA 91608. EOE.**

POSITIONS SOUGHT

Five-year pro seeks fulltime in the East. Currently in Hartford with music, multitrack, computers and more. AOR/AC/GOLD/CHR. STEVE: (203) 767-1113. (6/12)

Pro program director/CHR AT formerly with KUBE and KYRK seeks winning opportunity all markets considered. GREGG LENNY: (509) 664-6449. (6/12)

Another recession victim! Country/AC AT with 12 years' experience including promotions and production seeks new home. BRAD: (407) 262-2713. (6/12)

Versatile hardworking young AT seeks Atlanta area CHR/AOR/Alternative/Oldies. Sexy on-air, innovative production. LINDA: (616) 926-6935. (6/12)

Five years' experience seeks FT with winning team. Northern or Western states preferred. Country/Oldies/CR/AC. J. EDWARDS (602) 723-7338. (6/12)

10-year radio/TV pro wrapping up tour with AFRTS seeks on-air programming position with small/medium market outlet. TRAVIS: (206) 476-2580. (6/12)

Solid Boston AT seeks FT shift. Computer wise, production savvy, ego-free, willing to relocate. You'll get more than your money's worth. Dave: (617) 562-0177.

Young Dr. Ruth with necessary education and broadcasting experience seeks position. Will relocate. NANCEE: (702) 384-2325 ext. 2 (6/12)

CA newsboy seeks fulltime gig. 25 years' experience available now. (209) 221-1074. (6/12)

15 years' LA. now WDC seeking reclamation project. Morning show preferred. KEITH: (818) 566-6588. (6/12)

News/Talk pro with good sound, experience and references seeks medium or major talk, co-host or anchor position. DED: (619) 426-7925. (6/12)

Three years' large market experience in all shifts. Love production, seeking FT in the West or Midwest. RICHARD: (216) 529-0653. (6/12)

Veteran AT with successful IL medium market AC seeks FT day shift. AC/CHR/AOR. JOHN: (309) 663-8641. (6/12)

Talk host who is articulate, available, compelling, entertaining, experienced, funny, informed, versatile, and working. DON: (619) 625-0134. (6/12)

13-year pro seeks to make home in East TX programming small/medium market. TOBY: (817) 723-5616. (6/12)

Attractive, hardworking, innovative, intelligent young AT with degree seeks FT CHR/AOR/Alternative/Oldies in Atlanta area. LINDA: (616) 926-6935. (6/12)

Broadcast school graduate with one year of experience seeks New England station to call home. BOBBY T.: (617) 599-3892. (6/12)

STOP MESSIN' AROUND GET THE SOUND!!

FOR MORNING DRIVE

BAXTER & MARK

TOP RATINGS, CREATIVITY +
MLR.MKT.EXP. - AOR/ CL. RK
DON'T WAIT, AVAILABLE NOW!

(407) 327-8053
(407) 767-0966

Currently swing/weekends in Philadelphia. Smooth adult communicator seeks NAC/adult Alternative gig. GREG: (609) 646-4055. (6/12)

Team player from Top 100 market Soft AC. OM/AT experience in automation, programming, and computers. GEORGE: (415) 673-0768. (6/12)

Six-year female host seeks FT on East coast. Production skills, no ego to fight. ARDRIANA: (313) 385-8645. (6/12)

Hi-yo Reno! 10-year AT/production director seeks Country, Oldies or CR. Personality or liners. LARRY: (702) 878-2474. (6/12)

10 years plus experience in news, on-air and production. Memphis station call me! JOHN: (901) 368-6427. (6/12)

Mornings are killing me! Five years' experience CHR AT/promotions director currently working morning drive at an Oldies station. DAN: (309) 452-6587. (6/12)

16 years' experience seeks Eastern medium or market AC/Oldies/Country. Currently medium market AC overnights. MARK ANDERSON: (302) 994-3934. (6/12)

Seeking a hot CHR night talent? Call me, I give great tape. JEFF SPICOLI: (703) 281-5075. (6/12)

Production director copywriter with excellent references and 16 years' experience will make your clients come back for more. MIKE: (215) 435-1828. (6/12)

POSITIONS SOUGHT

Creative dependable Specs Howard graduate seeks overnight radio with small/medium market Midwest Oldies/Country/AC. DICK: (313) 429-0707. (6/12)

10-year pro seeks 7pm to midnight Country/AC in the Greenville/Spartanburg/Charlotte area. Great production! CHRIS: (803) 244-7468. (6/12)

Former PD/SD with production/PBP/AT skills available for all shifts and locales. Seven years' experience. JOE D.: (816) 347-5307. (6/12)

Experienced morning or afternoon talent seeks AC/Country/Oldies/CR/AOR in Southern or Midwestern small market. JACK: (919) 671-1162. (6/12)

Newlywed and unemployed AT with seven years' experience from board monkey to OM, will consider any opportunity. RANDY: (919) 294-2608. (6/12)

Top rated AT with passion for the Oldies seeks to move on and upward. Team player attitude. MIKE: (217) 328-4286. (6/12)

Award-winning, versatile sportscaster seeks medium market sports director position heavy on PBF. SCOTT: (605) 692-1243. (6/12)

20-year veteran with strong programming sales and promotional skills seeks PD position. BOB: (702) 388-4131. (6/12)

Female ND with broadcast journalism degree seeks medium market ND/anchor/reporter opportunity. Serious inquiries only. MARY: (800) 724-2159. (6/12)

Yankee go home. Love production, four years' experience in Tampa seeking production or AT/production in New England. Prefer CT. BUD: (813) 465-7944. (6/12)

Incredible P1 assistant production director from modern rock station seeks production or MD gig. DAVE MATTHIAS: (415) 804-4735. (6/12)

Experienced sports director seeks PBP position in the North-west. Excellent news and production also. TIM: (505) 397-4396. (6/12)

Seeking the beach. Catch a shark for your station. Longterm position sought with CHR/AOR/UC. Hardworking team player. MARC: (919) 486-5328. (6/12)

Experienced PD from (WFLY/WWFX/WTHT) available to handle people, budgets, and more for your CHR/AC. TODD: (601) 831-4915. (6/12)

AIR TALENT

Mornings. Proven winner with 13 years in the bigs. Top ratings, seeking new challenge. Prefer Country Top 50.
NEAL: (414) 691-2486

Memphis, take me away from car sales! 10 plus years' on-air news and production veteran is ready. JOHN: (901) 274-0627. (6/12)

Experienced AT seeks small to medium market Midwest AC/Country/Oldies/CR/AOR outlet. Prefer mornings or afternoons. JACK: (414) 242-4357. (6/12)

Experienced hardworking radio pro seeks radio/record promotions position. Excellent writing and communication skills. MARC: (717) 286-0112. (6/12)

Will work for food. Former KXXR, KTXV late nights. Ready to move now. MIKE: (314) 659-4746. (6/12)

15-year AT/PD promotions veteran with big voice seeks Midwest or Southern station. RICK: (412) 285-6832. (6/12)

Full-service PD/mornings talent seeks next challenge. 10 years' experience, versatile. DAVE: (316) 227-7825. (6/12)

15-year CHR/AC/Oldies veteran seeks winning team. No liner card stations please! Formerly WMXQ/West Palm Beach JON ERIC STEVENS: (402) 474-6408. (6/12)

Seeking a young, experienced, energetic, high-charged, ready to go female announcer? Well, what are you waiting for? Here I am. KAREN STONE: (717) 992-6683. (6/12)

Have talent, will travel. Experience in Oldies and Country. MD experience with Country station. MIKE: (317) 345-2928. (6/12)

Hungry novice seeks opportunity to put talents to use on-air. Rich voice and production skills. KEVIN D.: (212) 388-2741. (6/12)

RESCUE ME FROM AOTEAROA

World-class production director with 12 years' experience. Brought to NZ in '88 to assist private radio with deregulation. Winning production track record for awards, ratings, and sales; even now in Wellington, NZ's last market. WILL DO ANYTHING! Sydney?...Toronto?...Home to U.S.? ...HELP:

"Binz"
24 Bruce Avenue
Brooklyn, Wellington,
6002, New Zealand

POSITIONS SOUGHT

ALAN KABEL

Sure you wanna hire someone with the ability to win. But attitude is just as important. Loyalty, honesty, humility. A positive team player. How do you know? References. Here are some of the people I've worked with, who know me (some for years). Call um, find out the truth about Alan Kabel. Lisa Fransen (GM WLOL), Rick Cummings, Dave Van Stone, Palmer Pyle (GM KS04), Rick Lippincot, Chuck Beck, Gregg Cassidy, Gregg Strasell, Sunny Joe White, Craig Hunt, Greg Thunder, George McFly, Dave Anthony. Special thanks to Casey Keating.

612-544-5099

Experienced air personality with good pipes and production skills for Oldies and Contemporary formats. Not a card robot. BILL: (516) 423-0167. (6/12)

Motivation, ambition, reliability, creativity, organization. News/music/production/writing are my specialties. ART VOIGHT: (313) 684-1243. (6/12)

Dependable, stable, excellent references. 19 years' experience seeking job - no time to be "on file." MIKE: (904) 255-6950. (6/12)

Following Hank Williams Jr.'s advice: Seeking to come over to the Country. Experience and degree. DAN: (708) 771-2935. (6/12)

Nostalgia show! Classic American pop music and trivia. Tidbits and 44 beans in every cup. Live or on tape. ED PELL: (201) 791-4610. (6/12)

Budget monster strikes again! Award-winning 13-year radio pro/production director with multitrack and multivoices. GREG WILLIAMS: (804) 624-9759. (6/12)

Announcer with five years experience in Sports/News. Interested in play-by-play. T&R available. CLINT: (717) 766-1523. (6/5)

FT/PT in Sacramento area. Will relocate for FT gig. AT/Production. MARC BOAZ: (916) 626-8957. (6/5)

Waders coming soon to NC with steel belted pipes and major market talent. Reserve your interview today. (313) 388-0551. (5/29)

11-year pro bored with dead market. Major market experience seeks good radio. MARK: (314) 239-0090. (5/29)

I live and eat radio. Production/comedy/AT hungry for AC/CHR. Diverse experience and solid commitment. Get me out of here. AJ: (603) 448-5968. (5/29)

Five year AT seeks Midwest or Southern station. Any format, any shift. If you're seeking a hardworking team player call me. CHARLES WALKER: (719) 471-8494. (5/29)

Experienced PD from WFLY/WWFX/WTHT available to handle people, music, budget and more at your CHR/AC station. TODD: (601) 831-4915. (5/29)

Wanna lead the pack? Call Jack Da' Wack. Mornings, afternoons, programming, bake sales. Wife wants me out of house.

Call 201-761-1180
My kids thank you!

Seeking sunshine? Take me away from Key West and give me a real job! Seeking FT Atlanta as CHR/AOR/Alternative/Oldies station. LINDA: (616) 926-6935. (5/29)

What good are killer pipes if no brain is attached? Quality AT seeks medium/small market AOR/AC. Will work any shift. ZACK: (803) 799-0869. (5/29)

Professional, warm and friendly AT with nine years experience seeks AC/Oldies/CR position in SE or NW. KEVIN: (814) 938-6000. (5/29)

Announcer with experience in personality Country and AC is available. Excellent tape, resume and references. MARK DOOLEY: (502) 568-6249. (5/29)

P2 CHR/MD/AT seeks great experience and low pay at your small/medium market CHR. Let's win together. KEN: (508) 373-7247. (5/29)

Young, energetic, moldable AT seeks opportunity to prove my ability. Anxious to relocate. MIKE: (612) 729-4025. (5/29)

Seeking AOR station for longterm relationship. CA/AZ preferred. MICK KUZMA: (913) 299-2726. (5/29)

ATTENTION PDs

We have a blue light special going on right now!!
TIM FOX (The Madman)
Formerly from WBCN, WZOU, WGIR
Due to a lease that runs out 7/1,
he's priced to move!
603-625-6126

POSITIONS SOUGHT

JAPANESE PROGRAMMING SALES

Want to transfer skills to marketing/production opportunity in radio programming sales. 12+ years experience in Japan. Fluent in Japanese, know radio & TV well.

JEFF (310) 548-5491

MISCELLANEOUS

KXZZ seeks service from all labels for reggae and calypso format. TO: James Williams, 311 Alamo Street, Box 1725, Lake Charles, LA 70602. (6/12)

Seeking first edition copy of Rolling Stones "Record Guide" published in 1979. DOUG: (802) 775-5597. (6/12)

R&R Opportunities Display Advertising

	1X	2X
Display	\$75/inch	\$60/inch

Rates are per week (maximum 35 words per inch including heading). Includes generic border. If logo, custom border or larger heading is required, add 1/2 inch (\$38 for 1X, \$30 for 2X).

	1X	2X
Blind Box	\$100/inch	75/inch

Rates are per week (maximum 35 words per inch including heading, box number and R&R's address). If custom border or larger heading is required, add 1/2 inch (\$50 for 1X, \$38 for 2X). Rate includes generic border, box number, and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: 310-203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



BREAKERS

ALYSON WILLIAMS Just My Luck (OBR/Columbia)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/0, Light 46/15, Total Adds 15 including OC104, WRKE, KQXL, WXOK, WENN, WWDM, WQFX, U102, WQQK, WIKS. Debuts at number 38 on the Urban Contemporary chart.

BEBE & CECE WINANS Depend On You (Capitol)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 29/0, Light 24/7, Total Adds 7, WWDM, WQMG, WEUP, WFXM, KJMS, WQOK, WEAS. Debuts at number 36 on the Urban Contemporary chart.

KARYN WHITE Do Unto Me (WB)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/1, Light 41/11, Total Adds 12 including WDAS, K97, WYLD, WATV, KIIZ, U102, KJMS, HOT105, WPLZ, WEAS.

NEW & ACTIVE

AL JARREAU "It's Not Hard To Love You" (Reprise) 49/18

Rotations Heavy 0/0, Medium 9/0, Light 40/18, Total Adds 18 including WBL, WEDR, WIZF, WKKV, WRKE, WJIZ, WJTT, WWDM, WZFX, WQMG Mediums include WDAS, WHUR, K97, WZAK, WTLC

BRIAN MCKNIGHT "The Way Love Goes" (Mercury) 48/7

Rotations Heavy 0/0, Medium 8/0, Light 40/7, Total Adds 7, WAMO, WKYS, WIZF, KQXL, WJMI, KIPR, WIKS Mediums include KPRS, KKBT, WPAL, WJUN, WQFX

JOE PUBLIC "I Miss You" (Columbia) 46/5

Rotations Heavy 1/0, Medium 19/1, Light 26/4, Total Adds 5, WBL, K104, KPRS, WJIS, WQOK Heavy WAGH Mediums include K97, KMJM, WATV, WPAL, WFXE

LARRY SPRINGFIELD "All The Way Love" (Tabu/A&M) 45/12

Rotations Heavy 0/0, Medium 8/1, Light 37/11, Total Adds 12 including WBLK, WDAS, WIZF, KMJM, OC104, WJIZ, WFXA, WENN, WJMI, KIIZ Mediums include K97, WQFX, WJIS, WPGA, KJMS

SUE ANN CARWELL "7 Days 7 Nights" (MCA) 45/5

Rotations Heavy 0/0, Medium 10/0, Light 35/5, Total Adds 5, WAMO, WEDR, WOWI, KPRS, WAGH Mediums include WHUR, K97, WTLC, WPAL, WPEG

LORENZO "Real Love" (Alpha Int'l/PLG) 42/42

Rotations Heavy 0/0, Medium 0/0, Light 42/42, Total Adds 42 including WDAS, K104, K97, WOWI, WZAK, WTLC, KPRS, KMJM, WJIZ, KBCE

KRIS KROSS "Warm It Up" (Ruffhouse/Columbia) 42/40

Rotations Heavy 1/0, Medium 4/3, Light 37/37, Total Adds 40 including WBLK, WUSL, WAMO, WKYS, KJMZ, WYLD, WOWI, KMJQ, WZAK, WJLB Heavy K104 Medium WGCI

TYLER COLLINS "Just Make Me The One" (RCA) 42/11

Rotations Heavy 0/0, Medium 1/0, Light 41/11, Total Adds 11 including WTLC, WJTT, WQMG, KIIZ, U102, WFXM, KJMS, WALT, WBLX, WEAS, Medium WPGA

MILIRA "One Man Woman" (Motown) 41/7

Rotations Heavy 0/0, Medium 4/0, Light 37/7, Total Adds 7, WBL, KPRS, OC104, Z16, WBLX, HOT105, KTA, Medium K97, WAGH, WQOK, WMVP

DELLS "Come & Get It" (Zoo) 40/4

Rotations Heavy 0/0, Medium 9/0, Light 31/4, Total Adds 4, WHUR, WOWI, Z16, HOT105 Mediums include WDAS, WTLC, KPRS, WRKE, WFXA

PETE ROCK & CL SMOOTH "They Reminisce Over You (T.R.O.Y)" (Pendulum/Elektra) 36/4

Rotations Heavy 0/0, Medium 11/0, Light 25/4, Total Adds 4 WXYV, WIZF, WQMG, K98-FM Mediums include WBL, WKYS, K97, WOWI, KMJM

FU-SCHNICKENS "La Schmoove" (Jive) 35/12

Rotations Heavy 1/0, Medium 4/0, Light 30/12, Total Adds 12 including K97, WCKX, KBCE, WFXA, WPAL, KFXZ, KIPR, WQZB, WQQK, WTLZ Heavy WOWI Medium WZAK, KMJM, WIKS, WJHM

3RD AVENUE "I've Gotta Have It" (Solar/Epic) 34/8

Rotations Heavy 0/0, Medium 0/0, Light 34/8, Total Adds 8, WBLK, Z93, Z16, U102, WLOU, WJIS, K98-FM, WMVP

BRAND NEW HEAVIES "Dream Come True" (Delicious Vinyl/Atlantic) 34/8

Rotations Heavy 0/0, Medium 1/1, Light 33/7, Total Adds 8, WDAS, WKYS, WRKE, KQXL, WJTT, WAGH, WPLZ, WMVP

DEE DEE WILDE "Get Away" (Northern Star) 33/11

Rotations Heavy 0/0, Medium 1/0, Light 32/11, Total Adds 11 including WBLK, WAMO, KPRS, WENN, WJUN, WJMI, Z16, KIPR, WLOU, WIKS Medium WDAS

EPHRAIM LEWIS "It Can't Be Forever" (Elektra) 33/2

Rotations Heavy 0/0, Medium 4/0, Light 29/2, Total Adds 2, WEUP, WJMI Medium K97, WQIS, WPGA, WTLZ

LISA TAYLOR "Did You Pray Today?" (Giant/Reprise) 29/23

Rotations Heavy 0/0, Medium 1/0, Light 28/23, Total Adds 23 including WOWI, WZAK, KPRS, WKKV, WJIZ, KQXL, WXOK, WATV, WENN, WJUN Medium KKBT

SKYY "Nearer To You" (Atlantic) 28/5

Rotations Heavy 0/0, Medium 2/1, Light 26/4, Total Adds 5, KMJQ, WPAL, Z16, WFXM, WALT, Medium K97

PHYLLIS HYMAN "I Found Love" (Philly/Zoo) 27/4

Rotations Heavy 0/0, Medium 16/0, Light 11/4, Total Adds 4, WKYS, KMJM, WFXA, WLOU, Mediums include WHUR, WTLC, KPRS, WRKE, WJIZ

MOST ADDED

LORENZO (42)
KRIS KROSS (40)
K.C.M. (24)
LISA TAYLOR (23)
SMOOVE (22)
AL JARREAU (18)
ALYSON WILLIAMS (15)
TLC (14)
EN VOGUE (13)

HOTTEST

R. KELLY & PUBLIC... (74)
MICHAEL JACKSON (72)
GERALD LEVERT (66)
LIONEL RICHIE (46)
ARRESTED DEVELOPMENT (31)
MINT CONDITION (19)
CHAKA KHAN (17)
MARY J. BLIGE (16)
JODECI (12)
SOUL II SOUL (10)

TOP 10

RECURRENTS

LW	TW	Artist/Title
5	1	TRACIE SPENCER/Love
1	2	L. STANSFIELD/All
2	3	KRIS KROSS/Jump
3	4	EN VOGUE/My
—	5	JODECI/Come
6	6	AARON HALL/Don't
8	7	L. VANDROSS/Sometimes
—	8	BOYZ II MEN/Please
4	9	KEITH SWEAT/Why
10	10	A. WILLIAMS/Can't

SIGNIFICANT ACTION

K.C.M. "All 'N' All" (Virgin) 24/24

Rotations Heavy 0/0, Medium 0/0, Light 24/24, Total Adds 24 including K97, WOWI, WZAK, WKKV, KMJM, WJIZ, KBCE, WENN, WPAL, Z93

MONIE LOVE "Full Term Love" (Giant/WB) 24/12

Rotations Heavy 0/0, Medium 2/0, Light 22/12, Total Adds 12 including WYLD, WGCI, WWDM, WAGH, WQMG, U102, WJIS, WALT, WBLX, WCDX Medium WJMI, WIKS

NAJEE "I Adore Mi Amor" (EMI/ERG) 24/9

Rotations Heavy 0/0, Medium 1/0, Light 23/9, Total Adds 9, WEDR, KPRS, WFXA, KQXL, WJUN, KFXZ, KIPR, WPLZ, WEAS Medium Z104

TRUTH INC. "Can I Get With You Tonight" (Interscope) 24/5

Rotations Heavy 0/0, Medium 3/0, Light 21/5, Total Adds 5, WOWI, WXOK, WQFX, KIPR, WTLZ Medium K97, WFXA, WEAS

SMOOVE "All About Her" (Atco/EastWest) 23/22

Rotations Heavy 0/0, Medium 1/1, Light 22/21, Total Adds 22 including WBLK, KMJQ, K97, WEDR, WJLB, KMJM, WRKE, WFXA, WATV, WENN

LADY SOUL "Don't Forget About Me" (Boston Int'l/Hollywood) 19/9

Rotations Heavy 0/0, Medium 2/0, Light 17/9, Total Adds 9, WPAL, WPEG, WJUN, WJMI, WQIS, KIPR, WPGA, KJMS, WALT Medium WDAS, WJLB

MELLOW MAN ACE "What's It Take To Pull A Hottie (Like You)" (Capitol) 19/2

Rotations Heavy 0/0, Medium 0/0, Light 19/2, Total Adds 2, K97, WHJX

BOYZ II MEN "Sympin'" (Motown) 15/12

Rotations Heavy 0/0, Medium 3/1, Light 12/11, Total Adds 12 including WUSL, WHUR, OC104, WJIZ, WJTT, WJMI, WPGA, WBLX, WQQK, WIKS Medium WOWI, XHRM

AFRIKA BAMBAATAA & THE SOULSONIC FORCE "Don't Stop... Planet Rock" (Tommy Boy) 15/1

Rotations Heavy 0/0, Medium 0/0, Light 15/1, Total Adds 1, KBCE

TEVIN CAMPBELL "Strawberry Letter 23" (Qwest/WB) 14/9

Rotations Heavy 0/0, Medium 1/0, Light 13/9, Total Adds 9, Z93, WJTT, WAGH, Z104, KFXZ, U102, WQOK, WEAS, KMJM Medium WZAK

B ANGIE B "A Class Act I" (Giant/Reprise) 14/3

Rotations Heavy 0/0, Medium 2/0, Light 12/3, Total Adds 3, WKYS, WATV, WALT Medium WPGA, KJMS

HOUSE OF PAIN "Jump Around" (Tommy Boy) 14/3

Rotations Heavy 0/0, Medium 2/0, Light 12/3, Total Adds 3, WFXA, Z93, WTLZ Medium WJLB, WJUN

GEORGE PETTUS "Don't Put Me Off Till Tomorrow" (MCA) 14/1

Rotations Heavy 0/0, Medium 8/0, Light 6/1, Total Adds 1, WENN Mediums include WJMI, Z16, WJIS, WPGA, WBLX

ERIC B. & RAKIM "Don't Sweat The Technique" (MCA) 13/12

Rotations Heavy 0/0, Medium 0/0, Light 13/12, Total Adds 12 including WBLK, WKYS, WOWI, WJIZ, KBCE, WENN, WHJX, WJIS, WIKS, WPLZ

JIMMY CLIFF "Peace" (JRS) 13/4

Rotations Heavy 0/0, Medium 1/0, Light 12/4, Total Adds 4, WPAL, WJUN, Z16, KJMS, Medium WBLX

NAUGHTY BY NATURE "Uptown Anthem" (Tommy Boy) 12/6

Rotations Heavy 0/0, Medium 1/0, Light 11/6, Total Adds 6, Z93, WJUN, WQMG, Z104, WQIS, WTLZ Medium WOWI

HO FRAT HO "Ho Frat Swing" (Bust It/Capitol) 9/6

Rotations Heavy 0/0, Medium 0/0, Light 9/6, Total Adds 6, K104, WRKE, WQIS, KIPR, WJIS, WALT

DJ MAGIC MIKE "Class Is In Session" (Cheetah) 9/2

Rotations Heavy 1/0, Medium 1/0, Light 8/2, Total Adds 2, KIPR, K98-FM Medium WHJX

HELEN BRUNER "Missin' You" (Cardiac) 9/0

Rotations Heavy 0/0, Medium 2/0, Light 7/0, Total Adds 0 Medium WDAS, WAGH

COVER GIRLS "Wishing On A Star" (Epic) 8/6

Rotations Heavy 0/0, Medium 3/1, Light 5/5, Total Adds 6, K104, KJMZ, OC104, WRKE, KTA, XHRM Medium WJHM, WJFX

HEAVY D & THE BOYZ "You Can't See What I Can See" (Uptown/MCA) 8/3

Rotations Heavy 0/0, Medium 3/0, Light 5/3, Total Adds 3, KMJQ, WEDR, WFXE Medium WBL, WOWI, WILD

NEW ARTISTS

Reports/Adds

1	BRIAN MCKNIGHT/The Way Love Goes (Mercury)	48/7
2	LARRY SPRINGFIELD/All The Way Love (Tabu/A&M)	45/12
3	SUE ANN CARWELL/7 Days 7 Nights (MCA)	45/5
4	LORENZO/Real Love (Alpha Int'l/PLG)	42/42
5	PETE ROCK & CL SMOOTH/They Reminisce Over You (T.R.O.Y) (Pendulum/Elektra)	36/4
6	FU-SCHNICKENS/La Schmoove (Jive)	35/12
7	3RD AVENUE/I've Gotta Have It (Solar/Epic)	34/8
8	DEE DEE WILDE/Get Away (Northern Star)	33/11
9	EPHRAIM LEWIS/It Can't Be Forever (Elektra)	33/2
10	K.C.M./All 'N' All (Virgin)	24/24

New artists have not yet had a UC Breaker.



"DEPEND ON YOU"



You can always depend on BeBe and CeCe

The new single
and video from the
Grammy Award-
winning album
Different Lifestyles.
Approaching
platinum.

**URBAN
BREAKER**

**UC CHART:
DEBUT 36
NOW ON 53
UC REPORTERS-61%**

- TWO #1 BILLBOARD BLACK SINGLES
- #1 BILLBOARD BLACK ALBUM
- HOME VIDEO OUT NOW
Over 30 minutes of inspiring music and interview footage
- PERFORMING ON THE FIRST ESSENCE AWARDS
CBS-TV May 29

Produced and Arranged by Keith Thomas for Yellow Elephant Music, Inc.

ON CAPITOL COMPACT DISCS, CASSETTES AND RECORDS

Capitol ©1997 Capitol Records, Inc.

UC ADDS & HOTS

EAST

WKYV/Baltimore
Sampson/Jacobs
EN VOGUE
PATTI LABELLE
SHOMARI
GROVER WASHINGTON
PETE ROCK & CL SM
GOOD 2 GO
Hottest:
R. KELLY & PUBLIC
ARRESTED DEVELOP
GERALD LEVERT
MICHAEL JACKSON
MARY J. BLIGE

WRKS/New York
Brown/Bessley
ARRESTED DEVELOP
EN VOGUE
SHANICE
MARIAH CAREY
TLC
VANESSA WILLIAMS
HOUSTON & WONDER
SOUL II SOUL
Hottest:
JODECI
KRIS KROSS
R. KELLY & PUBLIC
CHAKA KHAN
MARY J. BLIGE

WILD/Boston
Hill/Hall
GOOD 2 GO
KISS THE SKY
CHRIS WALKER
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
JODECI
MARY J. BLIGE
MICHAEL JACKSON

WBLK/Bufalo
Faison/Moore
KRIS KROSS
EN VOGUE
3RD AVENUE
DEE DEE WILDE
EVERETTE HARP
ERIC B. & RAKIM
SMOOVE
MC BRAINS
LARRY SPRINGFIELD
Hottest:
GERALD LEVERT
MICHAEL JACKSON
MARY J. BLIGE
VANDROSS & JACKSO

WBSL/New York
Mike Love
JOE PUBLIC
AL JARREAU
GROVER WASHINGTON
EL DEBARGE
MAIN SOURCE
MILIRA
Hottest:
MICHAEL JACKSON
GERALD LEVERT
DAS EFX
MARY J. BLIGE
R. KELLY & PUBLIC

WDAAS/Philadelphia

Joe Tamburro
BRAND NEW HEAVIES
KARYN WHITE
LARRY SPRINGFIELD
SMOKEY ROBINSON
LORENZO
Hottest:
MICHAEL JACKSON
GERALD LEVERT
LIONEL RICHIE
MINT CONDITION
PATTI LABELLE

WAMO/PHsburgh
Hurricane Dave
SUE ANN CARWELL
KRIS KROSS
DEE DEE WILDE
HOUSTON & WONDER
BRIAN MCKNIGHT
Hottest:
CHRIS BENDER
R. KELLY & PUBLIC
MICHAEL JACKSON
JODECI
TEDDY RILEY C/TAM

WKYS/Washington
Prieto/Diggs
RARE ESSENCE
KRIS KROSS
BRIAN MCKNIGHT
GEORGE MICHAEL
B ANGLE B
ERIC B. & RAKIM
BRAND NEW HEAVIES
PHYLLIS HYMAN
CECE PENISTON
MINT CONDITION
VANDROSS & JACKSO

WRKE/Ocean City
Quartarone/Mena
KRIS KROSS
AL JARREAU
COVER GIRLS
ALYSON WILLIAMS
EL DEBARGE
BRAND NEW HEAVIES
HO FRAT HO
SMOOVE
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
ARRESTED DEVELOP
MARIAH CAREY
MICHAEL JACKSON

WUSL/Philadelphia
Allan/Monet
MINT CONDITION
BOYZ II MEN
KRIS KROSS
Hottest:
JODECI
EN VOGUE
VANDROSS & JACKSO
SHABBA RANKS
MICHAEL JACKSON

SOUTH

WJIZ/Albany
Earl Boston
BOYZ II MEN
AL JARREAU
ERIC B. & RAKIM
LISA TAYLOR
DAVID BLACK
LORENZO
K.C.M.
LARRY SPRINGFIELD
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
PRINCE & N.P.G.
LIONEL RICHIE
BOYS

Z93/Charleston
Cihh Fletcher
TLC
EN VOGUE
K.C.M.
NAUGHTY BY NATURE
HOUSE OF PAIN
TEVIN CAMPBELL
COLONEL ABRAMS
VANESSA WILLIAMS
KRIS KROSS
3RD AVENUE
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
LIONEL RICHIE
MINT CONDITION

WPEG/Charlotte
Saunders/Darcell
GARY BROWN
LADY SOUL
Hottest:
R. KELLY & PUBLIC
LUTHER VANDROSS
90YS
GERALD LEVERT
MARY J. BLIGE

WTTT/Chattanooga
Landecker/Rankin
TEVIN CAMPBELL
BOYZ II MEN
BRAND NEW HEAVIES
AL JARREAU
TYLER COLLINS
LORENZO
KRIS KROSS
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
MINT CONDITION
SOUL II SOUL

WVEE/Atlanta
Roberts/Bacote
none
Hottest:
JODECI
ARRESTED DEVELOP
MARY J. BLIGE
MARIAH CAREY

WFXA/Augusta
Conner/Taylor
KRIS KROSS
LORENZO
LARRY SPRINGFIELD
PHYLLIS HYMAN
FU-SCHNICKENS
SMOOVE
MARY J. BLIGE
NAJEE
HOUSE OF PAIN
Hottest:
CHAKA KHAN
GERALD LEVERT
MINT CONDITION
VANDROSS & JACKSO
MICHAEL JACKSON

WQXL/Baton Rouge
Lou Bennett
VANDROSS & JACKSO
ATLANTIC STARR
BRIAN MCKNIGHT
TLC
K.C.M.
LISA TAYLOR
AL JARREAU
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
LIONEL RICHIE
MINT CONDITION

WQKJ/Columbus
Philip David March
EL DEBARGE
LUKE
KRIS KROSS
SMOOVE
LORENZO
HEAVY D & THE BOY
EN VOGUE
Hottest:
GERALD LEVERT
R. KELLY & PUBLIC
MICHAEL JACKSON
ARRESTED DEVELOP
DAS EFX

WAGH/Columbus
Darrell J. Smith
SMOOVE
TEVIN CAMPBELL
LORENZO
SUE ANN CARWELL
KRIS KROSS
MONIE LOVE
BRAND NEW HEAVIES
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
MINT CONDITION
LIONEL RICHIE

WVXX/Baton Rouge
Matt Morton
TRUTH INC.
ALYSON WILLIAMS
LORENZO
LISA TAYLOR
TLC
COOLY LIVE
Hottest:
GERALD LEVERT
MICHAEL JACKSON
ARRESTED DEVELOP
LIONEL RICHIE
R. KELLY & PUBLIC

K104/Dallas-Ft. Worth
James Alexander
RACOLA JAM
COVER GIRLS
JOE PUBLIC
MARY J. BLIGE
LORENZO
YO-YO
HO FRAT HO
EL DEBARGE
LORENZO
EN VOGUE
R. KELLY & PUBLIC
GERALD LEVERT
KRIS KROSS
MC BRAINS

KJMZ/Dallas-Ft. Worth
Casey/U.B.
KRIS KROSS
VANDROSS & JACKSO
COVER GIRLS
NICE & SMOOTH
TROOP
Hottest:
JODECI
R. KELLY & PUBLIC
GERALD LEVERT
SIR MIX-A-LOT
EN VOGUE

WATV/Birmingham
Ron January
CECE PENISTON
KARYN WHITE
B ANGLE B
LORENZO
LISA TAYLOR
SMOOVE
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
LIONEL RICHIE
VANDROSS & JACKSO

WPAI/Charleston
Don Kendrick
JIMMY CLIFF
SKYY
FU-SCHNICKENS
LORENZO
LADY SOUL
CLUBLAND
RAHEEM
K.C.M.
CHAMPAIGN
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
ARRESTED DEVELOP
LIONEL RICHIE

WZFX/Fayetteville
Frank Dawson
TLC
KRIS KROSS
MEN AT LARGE
DAVID BLACK
VANESSA WILLIAMS
Hottest:
R. KELLY & PUBLIC
PRINCE & N.P.G.
MICHAEL JACKSON
ARRESTED DEVELOP
GOOD 2 GO

WQMG/Greensboro

Sam Weaver
BEBE & CECE WINAN
MASS ORDER
MONIE LOVE
AL JARREAU
EL DEBARGE
NAUGHTY BY NATURE
PETE ROCK & CL SM
TYLER COLLINS
ATLANTIC STARR
Hottest:
ARRESTED DEVELOP
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
LIONEL RICHIE

Z104/Greenville
Walker/Valentine
TEVIN CAMPBELL
LISA TAYLOR
NAUGHTY BY NATURE
K.C.M.
AL JARREAU
LORENZO
DAVID BLACK
Hottest:
CHAKA KHAN
R. KELLY & PUBLIC
LIONEL RICHIE
GERALD LEVERT
ARRESTED DEVELOP

WQIX/Laurel
Ron Davis
EUGENE WILDE
LORENZO
SHANICE
EN VOGUE
LADY SOUL
K.C.M.
NAUGHTY BY NATURE
HO FRAT HO
LARRY SPRINGFIELD
SMOOVE
Hottest:
R. KELLY & PUBLIC
CHAKA KHAN
JODECI
MINT CONDITION
SOUL II SOUL

U102/Lexington
Clary/Moberly
KRIS KROSS
MC BRAINS
ALYSON WILLIAMS
TYLER COLLINS
TEVIN CAMPBELL
SHOMARI
AL JARREAU
CHRIS WALKER
3RD AVENUE
KARYN WHITE
MONIE LOVE
Hottest:
MICHAEL JACKSON
ARRESTED DEVELOP
R. KELLY & PUBLIC
MARY J. BLIGE
MARIAH CAREY

KIPR/Little Rock
Booker/Dylan
TLC
TRUTH INC.
BRIAN MCKNIGHT
NAJEE
LADY SOUL
DEE DEE WILDE
LORENZO
FU-SCHNICKENS
COLONEL ABRAMS
LUKE
DJ MAGIC MIKE
HO FRAT HO
KRIS KROSS
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
ARRESTED DEVELOP
LIONEL RICHIE

WJMU/Jackson
Venus Jones
BRIAN MCKNIGHT
LADY SOUL
LARRY SPRINGFIELD
EPHRAIM LEWIS
BOYZ II MEN
GROVER WASHINGTON
DEE DEE WILDE
DAVID BLACK
LORENZO
Hottest:
MELISSA MORGAN
TRACIE SPENCER
R. KELLY & PUBLIC
LIONEL RICHIE
PATTI LABELLE

WHJX/Jacksonville
Young/Melvin
EN VOGUE
ERIC B. & RAKIM
MELLOW MAN ACE
AL JARREAU
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
KRIS KROSS
QUEEN LATIFAH

KNZ/Killeen
Jimi Carrow
LISA TAYLOR
KARYN WHITE
KRIS KROSS
LARRY SPRINGFIELD
TYLER COLLINS
RACOLA JAM
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
BOYS

KFXZ/Lafayette
Carey Morton
LORENZO
LISA TAYLOR
TEVIN CAMPBELL
COOLY LIVE
NAJEE
ROBYN SPRINGER
FU-SCHNICKENS
Hottest:
MICHAEL JACKSON
R. KELLY & PUBLIC
LIONEL RICHIE
BOYS
GERALD LEVERT

KXZZ/Lake Charles

James Williams
ATLANTIC STARR
3RD AVENUE
SKYY
JIMMY CLIFF
DEE DEE WILDE
KRIS KROSS
DELIS
AL JARREAU
LARRY SPRINGFIELD
JODY WATLEY
MILIRA
Hottest:
MICHAEL JACKSON
GERALD LEVERT
LIONEL RICHIE
MINT CONDITION
ARRESTED DEVELOP

WQIS/Laurel
Ron Davis
EUGENE WILDE
LORENZO
SHANICE
EN VOGUE
LADY SOUL
K.C.M.
NAUGHTY BY NATURE
HO FRAT HO
LARRY SPRINGFIELD
SMOOVE
Hottest:
R. KELLY & PUBLIC
CHAKA KHAN
JODECI
MINT CONDITION
SOUL II SOUL

U102/Lexington
Clary/Moberly
KRIS KROSS
MC BRAINS
ALYSON WILLIAMS
TYLER COLLINS
TEVIN CAMPBELL
SHOMARI
AL JARREAU
CHRIS WALKER
3RD AVENUE
KARYN WHITE
MONIE LOVE
Hottest:
MICHAEL JACKSON
ARRESTED DEVELOP
R. KELLY & PUBLIC
MARY J. BLIGE
MARIAH CAREY

KIPR/Little Rock
Booker/Dylan
TLC
TRUTH INC.
BRIAN MCKNIGHT
NAJEE
LADY SOUL
DEE DEE WILDE
LORENZO
FU-SCHNICKENS
COLONEL ABRAMS
LUKE
DJ MAGIC MIKE
HO FRAT HO
KRIS KROSS
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
ARRESTED DEVELOP
LIONEL RICHIE

WJMU/Jackson
Venus Jones
BRIAN MCKNIGHT
LADY SOUL
LARRY SPRINGFIELD
EPHRAIM LEWIS
BOYZ II MEN
GROVER WASHINGTON
DEE DEE WILDE
DAVID BLACK
LORENZO
Hottest:
MELISSA MORGAN
TRACIE SPENCER
R. KELLY & PUBLIC
LIONEL RICHIE
PATTI LABELLE

WHJX/Jacksonville
Young/Melvin
EN VOGUE
ERIC B. & RAKIM
MELLOW MAN ACE
AL JARREAU
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
KRIS KROSS
QUEEN LATIFAH

KNZ/Killeen
Jimi Carrow
LISA TAYLOR
KARYN WHITE
KRIS KROSS
LARRY SPRINGFIELD
TYLER COLLINS
RACOLA JAM
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
BOYS

KFXZ/Lafayette
Carey Morton
LORENZO
LISA TAYLOR
TEVIN CAMPBELL
COOLY LIVE
NAJEE
ROBYN SPRINGER
FU-SCHNICKENS
Hottest:
MICHAEL JACKSON
R. KELLY & PUBLIC
LIONEL RICHIE
BOYS
GERALD LEVERT

WFXM/Macon

Big George Thraatt
BEBE & CECE WINAN
LORENZO
SHANICE
TYLER COLLINS
K.C.M.
SKYY
SMOOVE
Hottest:
MICHAEL JACKSON
GERALD LEVERT
LIONEL RICHIE
MINT CONDITION

K97/Memphis
O'Jay/Bell
CLUBLAND
EUGENE WILDE
GOOD 2 GO
KARYN WHITE
FU-SCHNICKENS
K.C.M.
SMOOVE
LORENZO
SHERMAN
JODY WATLEY
MELLOW MAN ACE
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
ARRESTED DEVELOP
LIONEL RICHIE

KJMS/Memphis
Hamilton/St. James
KRIS KROSS
SHANICE
LADY SOUL
BEBE & CECE WINAN
JIMMY CLIFF
KARYN WHITE
TYLER COLLINS
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
LIONEL RICHIE
ARRESTED DEVELOP
SOUL II SOUL

WALT/Meridian
Steve Poston
SKYY
LADY SOUL
KRIS KROSS
B ANGLE B
MONIE LOVE
K.C.M.
TYLER COLLINS
HO FRAT HO
HAKIM
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
LIONEL RICHIE
ARRESTED DEVELOP

WEDR/Miami
James Thomas
AL JARREAU
EN VOGUE
SUE ANN CARWELL
HEAVY D & THE BOY
MINT CONDITION
NAJEE
SMOOVE
FELICIA
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
NICE & SMOOTH
GERALD LEVERT
SIR MIX-A-LOT

WBLX/Mobile
Cheatam/Sinclair
EUGENE WILDE
LISA TAYLOR
TYLER COLLINS
AL JARREAU
K.C.M.
LORENZO
RAHEEM
BOYZ II MEN
JODY WATLEY
MILIRA
HOUSTON & WONDER
MONIE LOVE
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
MARY J. BLIGE
MINT CONDITION

HOT105/Montgomery
Monica May
GROVER WASHINGTON
KARYN WHITE
DELIS
AL JARREAU
NICE & SMOOTH
MILIRA
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
VANDROSS & JACKSO
MINT CONDITION

WQOK/Nashville
Mack/Clemons
BOYZ II MEN
ALYSON WILLIAMS
KRIS KROSS
CHRIS WALKER
EL DEBARGE
FU-SCHNICKENS
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
JODECI
LIONEL RICHIE

WIKS/New Bern
Kirkland/Kenney
KRIS KROSS
ALYSON WILLIAMS
DEE DEE WILDE
TLC
BRIAN MCKNIGHT
BOYZ II MEN
SMOOVE
LORENZO
ERIC B. & RAKIM
Hottest:
R. KELLY & PUBLIC
RAY J. BLIGE
MICHAEL JACKSON
GERALD LEVERT
ARRESTED DEVELOP

WYLD-FM/New Orleans

Steven Ross
KRIS KROSS
MONIE LOVE
KARYN WHITE
Hottest:
JODECI
R. KELLY & PUBLIC
LISA STANSFIELD
MINT CONDITION
GERALD LEVERT

WOWI/Norfolk
Steve Crumley
KRIS KROSS
DELIS
MC BRAINS
LATIN SIDE OF SOU
BLACK SHEEP
TRUTH INC.
K.C.M.
LISA TAYLOR
SUE ANN CARWELL
ERIC B. & RAKIM
LORENZO
Hottest:
MARY J. BLIGE
SIR MIX-A-LOT
CECE PENISTON
FU-SCHNICKENS
RACOLA JAM

WJHM/Orlando
Lindsey/Hollywood
CECE PENISTON
KRIS KROSS
GEORGE MICHAEL
COOLY LIVE
MIDI MAXI & EPTI
PRINCE & N.P.G.
Hottest:
SIR MIX-A-LOT
ARRESTED DEVELOP
MICHAEL JACKSON
LIONEL RICHIE
R. KELLY & PUBLIC

WQOK/Raleigh
Young/Conners
JOE PUBLIC
KRIS KROSS
BEBE & CECE WINAN
TEVIN CAMPBELL
LORENZO
K.C.M.
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MARY J. BLIGE
ARRESTED DEVELOP
GOOD 2 GO

WCDK/Richmond
Aaron Maxwell
KISS THE SKY
LORENZO
KRIS KROSS
MONIE LOVE
ROBYN SPRINGER
Hottest:
DAS EFX
MICHAEL JACKSON
SHABBA RANKS
KARYN WHITE
ARRESTED DEVELOP

WPLZ/Richmond
-Petersburg
Phil Daniels
NAJEE
BRAND NEW HEAVIES
BOYZ II MEN
KARYN WHITE
CHUBB ROCK
ERIC B. & RAKIM
ALYSON WILLIAMS
Hottest:
GERALD LEVERT
R. KELLY & PUBLIC
LIONEL RICHIE
MARY J. BLIGE
PATTI LABELLE

WEAS/Savannah

Floyd Blackwell
TEVIN CAMPBELL
NAJEE
KARYN WHITE
LORENZO
TYLER COLLINS
LISA TAYLOR
SMOOVE
KRIS KROSS
BEBE & CECE WINAN
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
ARRESTED DEVELOP
LIONEL RICHIE

KMJJ/Shreveport
John Wilson
KRIS KROSS
CECE PENISTON
ATLANTIC STARR
DAVID BLACK
ALYSON WILLIAMS
TOO SHORT
TEVIN CAMPBELL
LORENZO
LISA TAYLOR
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
LIONEL RICHIE
GERALD LEVERT
VANDROSS & JACKSO

WTUG/Tuscaloosa
Steve Sloan
KRIS KROSS
MC BRAINS
GOOD 2 GO
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
LIONEL RICHIE
GERALD LEVERT
CHAKA KHAN

K98-FM/West Monroe
Rocky Love
EN VOGUE
JODY WATLEY
3RD AVENUE
KRIS KROSS
SMOOVE
LORENZO
DJ MAGIC MIKE
LISA TAYLOR
K.C.M.
PETE ROCK & CL SM
Hottest:
MICHAEL JACKSON
R. KELLY & PUBLIC
LIONEL RICHIE
ARRESTED DEVELOP
GERALD LEVERT

MIDWEST

WGCI/Chicago
Smith/Anthony
MARY J. BLIGE
MONIE LOVE
Hottest:
R. KELLY & PUBLIC
JODECI
LIDELL TOWNSELL
MICHAEL JACKSON
LISA STANSFIELD

WJLB/Detroit
Steve Hegwood
DAVID BLACK
SHOMARI
SMOOVE
ALYSON WILLIAMS
KRIS KROSS
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
CECE PENISTON
PATTI LABELLE
MICHAEL JACKSON

WZAK/Cleveland
Tolliver/Rush
CLUBLAND
LISA TAYLOR
KRIS KROSS
LORENZO
K.C.M.
K.W.S.
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
ARRESTED DEVELOP
HAMMER
MICHAEL JACKSON

WZLZ/Flint
Maestro
MARY J. BLIGE
SHABBA RANKS
VANESSA WILLIAMS
TLC
GROVER WASHINGTON
KRIS KROSS
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
LIONEL RICHIE
MINT CONDITION

WJFX/Ft. Wayne
Ange Canessa
TYLER COLLINS
K.C.M.
LORENZO
SHABBA RANKS
Hottest:
GERALD LEVERT
R. KELLY & PUBLIC
MICHAEL JACKSON
LIONEL RICHIE
SIR MIX-A-LOT

WTLN/Indianapolis
Johnson/Buchanan
TLC
TYLER COLLINS
LORENZO
MARY J. BLIGE
Hottest:
MICHAEL JACKSON
GERALD LEVERT
R. KELLY & PUBLIC
LIONEL RICHIE
ARRESTED DEVELOP

WVOK/Columbus
Jones/Allen
VANESSA WILLIAMS
GOOD 2 GO
EN VOGUE
Hottest:
R. KELLY & PUBLIC
CHAKA KHAN
MICHAEL JACKSON
GERALD LEVERT
LIONEL RICHIE

WROU/Dayton
Marvin Hankston
EN VOGUE
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
MINT CONDITION
CHAKA KHAN

WMVP/Milwaukee
Billy Young
TLC
K.C.M.
LISA TAYLOR
AL JARREAU
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
LIONEL RICHIE
MINT CONDITION

WKV/Milwaukee
Tony Fields
SMOOVE
LORENZO
BRAND NEW HEAVIES
LISA TAYLOR
ARRESTED DEVELOP
3RD AVENUE
DEE DEE WILDE
SHERMAN
Hottest:
R. KELLY & PUBLIC
GERALD LEVERT
MICHAEL JACKSON
LIONEL RICHIE
VANDROSS & JACKSO

WTLZ/Saginaw
Crocket/Lampley
NAUGHTY BY NATURE
LORENZO
FU-SCHNICKENS
TRUTH INC.
BOYZ II MEN
MONIE LOVE
HOUSE OF PAIN
ERIC B. & RAKIM
K.C.M.
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
LIONEL RICHIE
PATTI LABELLE

KMJM/St. Louis
Atkins/Wynter
SMOOVE
KRIS KROSS
LORENZO
LARRY SPRINGFIELD
K.C.M.
PHYLLIS HYMAN
Hottest:
MICHAEL JACKSON
GERALD LEVERT
R. KELLY & PUBLIC
BOYS
MINT CONDITION

WVO/Toledo
Casey/Michaels
JODY WATLEY
BOYZ II MEN
KARYN WHITE
ALYSON WILLIAMS
ERIC B. & RAKIM
ATLANTIC STARR
LITTLE SHAM
FU-SCHNICKENS
KRIS KROSS
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
PATTI LABELLE
LIONEL RICHIE

WEST

KTAA/Fresno
Greg Mack
LISA TAYLOR
SMOOVE
KRIS KROSS
FU-SCHNICKENS
MILIRA
MONIE LOVE
MAIN SOURCE
JODY WATLEY
LORENZO
LATIN SIDE OF SOU
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
VANDROSS & JACKSO
MINT CONDITION

XHRM/San Diego
Don Davis
COVER GIRLS
TROOP
KRIS KROSS
Hottest:
MICHAEL JACKSON
CHAKA KHAN
ARRESTED DEVELOP
KRIS KROSS
GERALD LEVERT

KKBT/Los Angeles
Stratford/Woods
BOYS
TLC
NICE & SMOOTH
SHOMARI
JABULANI
Hottest:
JODECI
CHRIS WALKER
EL DEBARGE
FU-SCHNICKENS
CHAKA KHAN
EN VOGUE

WEST

KTAA/Fresno
Greg Mack
LISA TAYLOR
SMOOVE
KRIS KROSS
FU-SCHNICKENS
MILIRA
MONIE LOVE
MAIN SOURCE
JODY WATLEY
LORENZO
LATIN SIDE OF SOU
Hottest:
R. KELLY & PUBLIC
MICHAEL JACKSON
GERALD LEVERT
VANDROSS & JACKSO
MINT CONDITION

XHRM/San Diego
Don Davis
COVER GIRLS
TROOP
KRIS KROSS
Hottest:
MICHAEL JACKSON
CHAKA KHAN
ARRESTED DEVELOP
KRIS KROSS
GERALD LEVERT

KKBT/Los Angeles
Stratford/Woods
BOYS
TLC
NICE & SMOOTH
SHOMARI
JABULANI
Hottest:
JODECI
CHRIS WALKER
EL DEBARGE
FU-SCHNICKENS
CHAKA KHAN
EN VOGUE

87 Current Reporters
86 Current Playlists
Called in Frozen Playlist (1):
WVEE/Atlanta

Lady SOUL

“DON'T FORGET ABOUT ME”

THE FIRST SINGLE FROM THEIR SELF TITLED DEBUT ALBUM
BI-61332-2/4

LADY SOUL IS A TALENTED

TRIO WITH THEIR OWN

UNIQUE STYLE.

THEY DEMONSTRATE AN

INCREDIBLE VOCAL

REPERTOIRE THAT

COMMANDS THE EARS OF

ALL MUSIC LOVERS.

PRODUCED BY

MAURICE STARR



ALREADY ON:

WDAS
K97
WJLB

WILD
OC104
WRKE
WJIZ
WENN
WPAL
WPEG
WJJN

WJMI
WQIS
KIPR
WPGA
KJMS
WALT
WEAS
WMVP





3	2	1	195 REPORTERS	JUNE 12, 1992	Total Reports/Adds	Heavy	Medium	Light
6	4	3	1 TRISHA YEARWOOD/The Woman Before Me (MCA)	201/0	192	9	0	
8	5	4	2 DIAMOND RIO/Norma Jean Riley (Arista)	201/0	190	11	0	
12	8	6	3 SHENANDOAH/Rock My Baby (RCA)	201/1	180	19	2	
13	9	9	4 JDE DIFFIE/Ships That Don't Come In (Epic)	200/0	173	24	3	
14	11	10	5 ALAN JACKSON/Midnight In Montgomery (Arista)	201/0	165	33	3	
11	7	8	6 GEDRGE STRAIT/Gone As A Girl Can Get (MCA)	201/0	159	38	4	
19	14	12	7 WYNONNA/Saw The Light (Curb/MCA)	201/1	134	66	1	
4	1	2	8 BILLY RAY CYRUS/Achy Breaky Heart (Mercury)	177/0	138	35	4	
16	12	11	9 SUZY BOGGUSS/Aces (Liberty)	200/0	112	81	7	
17	16	13	10 JOHN ANDERSON/When It Comes To You (BNA Entertainment)	201/0	96	101	4	
5	3	1	11 McBRIDE & THE RIDE/Sacred Ground (MCA)	165/0	126	29	10	
18	17	14	12 MICHELLE WRIGHT/Take It Like A Man (Arista)	198/0	64	121	13	
20	18	15	13 REBA McENTIRE/The Night The Lights Went Out In Georgia (MCA)	199/0	48	133	18	
—	—	23	14 GARTH BROOKS/The River (Liberty)	201/14	21	142	38	
21	19	16	15 PAM TILLIS/Blue Rose Is (Arista)	198/2	32	146	20	
25	20	17	16 LORRIE MORGAN/Something In Red (RCA)	197/2	27	152	18	
24	21	18	17 DWIGHT YOAKAM/The Heart That You Own (Reprise)	198/0	25	149	24	
31	26	20	18 BILLY DEAN/Billy The Kid (SBK/Liberty)	198/2	16	160	22	
23	22	19	19 MARTINA McBRIDE/The Time Has Come (RCA)	196/0	19	142	35	
28	31	24	20 MARY-CHAPIN CARPENTER/Feel Lucky (Columbia)	195/9	11	125	59	
37	25	22	21 PATTY LOVELESS/Can't Stop Myself From Loving You (MCA)	184/3	19	115	50	
—	41	29	22 ALABAMA/Take A Little Trip (RCA)	196/14	3	123	70	
43	36	26	23 MARTY STUART & TRAVIS TRITT/This One's Gonna Hurt You (For A Long, Long Time) (MCA)	193/5	5	122	66	
10	6	7	24 RONNIE MILSAP/All Is Fair In Love And War (RCA)	156/0	94	40	22	
32	29	27	25 NEAL McCOY/Where Forever Begins (Atlantic)	177/4	4	91	82	
33	30	28	26 DENNIS ROBBINS/Home Sweet Home (Giant)	172/4	3	98	71	
45	38	32	27 TANYA TUCKER/If Your Heart Ain't Busy Tonight (Liberty)	183/13	0	95	88	
—	—	35	28 BROOKS & DUNN/Boot Scootin' Boogie (Arista)	185/42	1	82	102	
37	33	31	29 LEE ROY PARNELL/What Kind Of Fool Do You Think I Am (Arista)	172/1	4	87	81	
36	32	30	30 RICKY SKAGGS/From The Word Love (Epic)	160/2	0	96	64	
3	2	5	31 DOUG STONE/Come In Out Of The Pain (Epic)	112/0	40	53	19	
29	27	25	32 DAN SEALS/Mason Dixon Line (WB)	141/0	5	89	47	
39	37	34	33 CLEVE FRANCIS/You Do My Heart Good (Liberty)	143/2	5	59	79	
48	42	36	34 STEVE WARINER/A Woman Loves (Arista)	167/18	1	54	112	
—	44	38	35 HAL KETCHUM/Five O'Clock World (Curb)	168/17	0	49	119	
BREAKER			36 CLINT BLACK/We Tell Ourselves (RCA)	168/158	4	30	134	
BREAKER			37 MARK CHESNUTT/I'll Think Of Something (MCA)	169/50	0	30	139	
41	39	37	38 HIGHWAY 101/Honky Tonk Baby (WB)	134/0	1	49	84	
BREAKER			39 TRACY LAWRENCE/Runnin' Behind (Atlantic)	144/133	1	11	132	
—	47	44	40 BELLAMY BROTHERS/Cowboy Beat (Bellamy Bros.)	115/12	2	29	84	
44	43	41	41 HANK WILLIAMS JR./Come On Over To The Country (Curb/Capricorn/WB)	106/5	1	30	75	
1	10	21	42 RICKY VAN SHELTON/Backroads (Columbia)	77/0	22	32	23	
9	24	33	43 TRAVIS TRITT/Nothing Short Of Dying (WB)	50/1	15	20	15	
—	50	47	44 REMINGTONS/Two Timin' Me (BNA Entertainment)	117/12	0	16	101	
—	—	50	45 SAMMY KERSHAW/Yard Sale (Mercury)	117/39	0	8	109	
2	23	39	46 COLLIN RAYE/Every Second (Epic)	44/0	9	17	18	
DEBUT			47 MICHAEL WHITE/Familiar Ground (Reprise)	94/22	0	8	86	
DEBUT			48 LITTLE TEXAS/You And Forever And Me (WB)	78/77	0	4	74	
7	13	43	49 RODNEY CROWELL/Lovin' All Night (Columbia)	31/0	1	16	14	
22	35	48	50 SAWYER BROWN/Some Girls Do (Curb/Capitol)	32/0	6	13	13	

MOST ADDED

- CLINT BLACK (158)
- TRACY LAWRENCE (133)
- LITTLE TEXAS (77)
- MARK CHESNUTT (50)
- BRDOKS & DUNN (42)
- SAMMY KERSHAW (39)
- PIRATES OF THE MISSISSIPPI (39)
- DIXIANA (37)
- OAK RIDGE BOYS (24)
- STACY DEAN CAMPBELL (23)
- CLINTON GREGORY (23)

HOTTEST

- DIAMOND RIO (135)
- BILLY RAY CYRUS (104)
- TRISHA YEARWOOD (92)
- ALAN JACKSON (84)
- SHENANDOAH (69)
- JOE DIFFIE (68)
- WYNONNA (68)
- McBRIDE & THE RIDE (54)
- GEORGE STRAIT (54)
- JOHN ANDERSON (19)

NEW ARTISTS

- | | Reports/Adds |
|-----------------------------------------------|--------------|
| 1 D & D ELLIS/Goodbye... (Epic) | 67/2 |
| 2 STACY DEAN CAMPBELL/Rosalee (Col.) | 38/23 |
| 3 KARLA TAYLOR/Little By Little (Curb) | 27/8 |
| 4 K. BROOKS & R. SHARP/Baby I'm... (Merc.) | 26/1 |
| 5 BLACK TIE/Listen To The Radio (Bench) | 17/2 |
| 6 LIVE 'N KICKIN'/You Don't Need... (WB) | 15/5 |
| 7 MAVERICKS/Hey Good Lookin' (MCA) | 15/1 |
| 8 EVANGELINE/Bayou Boy (Margaritaville) | 12/11 |
| 9 LINDA DAVIS/He Isn't My Affair... (Liberty) | 11/1 |
| 10 W. & THE WILD.../This... (Cross Three) | 10/2 |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list the most added songs nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

CLINT BLACK

We Tell Ourselves (RCA)

On 84% of reporting stations. Rotations: Heavy 4, Medium 30, Light 134, Total Adds 158 including WPOC, WRWD, KPLX, KILT-FM, KAJA, KHAK, WUBE, WMIL, KRST, KCCY, KSOP. Debuts at number 36 on the Country chart.

MARK CHESNUTT

I'll Think Of Something (MCA)

On 84% of reporting stations. Rotations: Heavy 0, Medium 30, Light 139, Adds 50 including WVAM, WQBE, WPKX, WYAY, WESC, WRNS, KLCL, WNWN, KWEN, KNAX, KRAK, KIIM. Moves 42-37 on the Country chart.

TRACY LAWRENCE

Runnin' Behind (Atlantic)

On 72% of reporting stations. Rotations: Heavy 1, Medium 11, Light 132, Total Adds 133 including WICO, WPKX, KMML, WTVY, WAMZ, WTXT, KIXS, KIXQ, KTTS, KZLA, KNIX, KSAN. Debuts at number 39 on the Country chart.



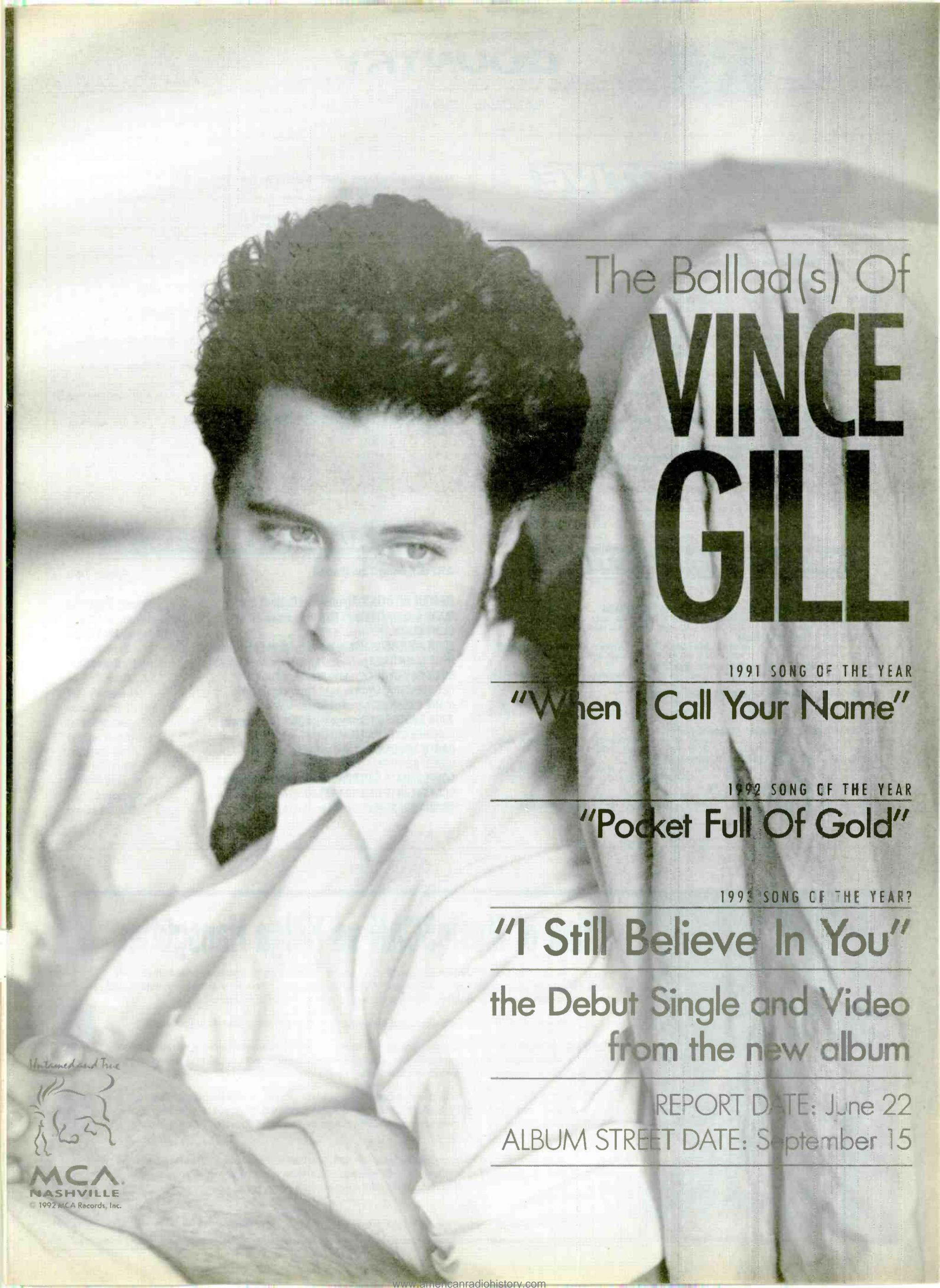
Kevin WELCH

"Something 'Bout You"

from the reprise release WESTERN BEAT

GOING FOR ADDS: JUNE 15





The Ballad(s) Of

VINCE GILL

1991 SONG OF THE YEAR

"When I Call Your Name"

1992 SONG OF THE YEAR

"Pocket Full Of Gold"

1993 SONG OF THE YEAR?

"I Still Believe In You"

the Debut Single and Video
from the new album

REPORT DATE: June 22

ALBUM STREET DATE: September 15

Untamed and True



MCA
NASHVILLE

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NEW & ACTIVE

SAMMY KERSHAW "Yard Sale" (Mercury) 117/39

Rotations: Heavy 0, Medium 8, Light 109, Total Adds 39 including WVAM, WQCB, WWYZ, KAYD, KPLX, WHLZ, WCKT, WIVK, KYXK, KTEX, WQDR, WQYK, KIXS, WUSN, KCLR, WHOK, WASKFM, KZKX, KEEY, WFMB, WTHI, KZSN, KNIX, KWJJ, KKAT, KIIM. Moves 50-45 on the Country chart.

REMINGTONS "Two Timin' Me" (BNA Entertainment) 117/12

Rotations: Heavy 0, Medium 16, Light 101, Total Adds 12, WQCB, WILQ, WQIK, KYKS, KNFM, WQDR, WTXI, KNUE, KCLR, KKCS, KUPL, KSN. Medium: WWYZ, WKAK, KAYD, WXBQ, WSIX, KQDY, WNNW, KSUX, WDDD, KTTS, WTCM, KVOO, KFDI, KVOG, KALF, KUGN. Moves 50-47-44 on the Country chart.

BELLAMY BROTHERS "Cowboy Beat" (Bellamy Bros.) 115/12

Rotations: Heavy 2, Medium 29, Light 84, Total Adds 12, KRRV, KYKS, KKYR, WITL, KZKX, KRST, KASH, KFMS, KZLA, KUPL, KMPS, KRPM. Heavy: WTVY, KTCS. Medium: KEAN, KASE, KOUL, KTEX, WSM, KAJA, KHAK, KFDI, KUZZ, KNIX, KDRK. Moves 47-44-40 on the Country chart.

HANK WILLIAMS JR. "Come On Over To The Country" (Curb/Capricorn/WB) 106/5

Rotations: Heavy 1, Medium 30, Light 75, Total Adds 5, WIOV, WXBQ, KPLX, KIXQ, WXCL. Heavy: WTVY. Medium: WNUS, WRWD, KEAN, WAMZ, WRNS, WCMS, WOWW, KGKL, KLUR, KQDY, WYNG, KFKF, WLLR, KSUX, KTTS, WTHI, WTCM, KVOO, KRAK. Moves 44-43-41-41 on the Country chart.

MICHAEL WHITE "Familiar Ground" (Reprise) 94/22

Rotations: Heavy 0, Medium 8, Light 86, Total Adds 22, WPOC, WOKO, WAYZ, WTCR, WDSY, WCTK, WMZQ, KEAN, KOUL, KHEE, WHLZ, WPCV, KYKS, WOKK, WKSJ, KJLO, WRNS, KHAK, WONE, KNAX, KRWQ, KNCQ. Debuts at number 47 on the Country chart.

LITTLE TEXAS "You And Forever And Me" (WB) 78/77

Rotations: Heavy 0, Medium 4, Light 74, Total Adds 77 including WWYZ, WEZL, KPLX, WCKT, WYGC, WSSL, KSSN, WSIX, KAJA, WCHY, KNUE, KHAK, WUSN, WUBE, WYNG, KFKF, WITL, WMIL, KXXY, KUZZ, KCTR, KFMS, KHAY, KNIX, KDRK, KXDD. Debuts at number 48 on the Country chart.

DARRYL & DON ELLIS "Goodbye Highway" (Epic) 67/2

Rotations: Heavy 0, Medium 10, Light 57, Total Adds 2, WEZL, KNFM. Medium: WQCB, WCMS, KCLR, WNNW, WDDD, KTTS, WTCM, KFDI, KALF, KEKB. Light: WWYZ, WRKZ, WRWD, KRRV, KMML, WKXC, WHLZ, WVLK, KSSN, WAMZ, KTEX, WSIX, WGEE, KKAT.

KAREN BROOKS & RANDY SHARP "Baby I'm The One" (Mercury) 26/1

Rotations: Heavy 0, Medium 2, Light 24, Total Adds 1, KMIX. Medium: KTCS, KUGN. Light: WWYZ, WRKZ, WICO, WKAK, KRRV, KMML, WKML, WOKK, KTEX, WRNS, WOWW, KLUR, KQDY, WAVC, WAXX, KTTS, WTHI, KVOO, KFDI, KVOG, KEKB, KRWQ, KNCQ.

RONNA REEVES "What If You're Wrong" (Mercury) 23/22

Rotations: Heavy 0, Medium 0, Light 23, Total Adds 22, WWYZ, WRKZ, WIOV, WRWD, WICO, WKAK, KMML, WTVY, KSSN, KNFM, WRNS, KLUR, WDAF, WACL, WGTC, KTTS, WTCM, KVOO, KUZZ, KVOG, KALF, KRWQ. Light: KQDY

BLACK TIE "Listen To The Radio" (Bench) 17/2

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 2, KGKL, KEKB. Medium: KFDI. Light: WICO, KRRV, WTVY, WYGC, WNOE, WTXI, KLUR, KCLR, WAXX, WOV, KTTS, KTPK, KVOO, KRPM.

LIVE 'N KICKIN' "You Don't Need To Knock" (WB) 15/5

Rotations: Heavy 0, Medium 0, Light 15, Total Adds 5, WOV, KVOO, KFDI, KVOG, KEKB. Light: WRKZ, WRWD, WKAK, WTVY, KLUR, KQDY, KVOX, KCJB, KTTS, WWJO.

DOLLY PARTON "Light Of A Clear Blue Morning" (Hollywood) 15/2

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 2, WYAK, WONE. Medium: KVOO. Light: WICO, WKAK, WXBQ, KSSN, KGKL, KLUR, KQDY, WGTC, KTTS, KFDI, KZLA, KSOP, KSN.

MAVERICKS "Hey Good Lookin'" (MCA) 15/1

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 1, WYGC. Medium: KISSFM. Light: WICO, WKAK, KMML, WCMS, WBKR, KLUR, KTTS, WWJO, KVOO, KFDI, KZLA, KSOP, KSN.

EVANGELINE "Bayou Boy" (Margaritaville/MCA) 12/11

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 11, WRKZ, WKAK, KMML, OWW, KLUR, KQDY, KTTS, WFMB, KTPK, WTCM, KVOO. Light: WNOE.

LINDA DAVIS "He Isn't My Affair Anymore" (Liberty) 11/1

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 1, KYXK. Light: WICO, KRRV, WTVY, KGKL, KLUR, KQDY, KTTS, KTPK, KVOO, KFDI.

WYLIE & THE WILD WEST SHOW "This Time" (Cross Three) 10/2

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 2, WBKR, WTCM. Light: WRKZ, KRRV, WTVY, KLUR, WOV, KTTS, KVOO, KFDI.

SIGNIFICANT ACTION

CLINTON GREGORY "She Takes The Sad Out Of Saturday" (SOR) 54/23

Rotations: Heavy 0, Medium 2, Light 52, Total Adds 23, WAYZ, WTCR, WCTK, WTDK, WVLK, KYXK, KTEX, WRNS, WBKR, WYD, WCHY, KIXS, WAXX, KCJB, WTHI, WTCM, KZSN, KUZZ, KMIX, KMLE, KWJJ, KDRK, KORD.

OAK RIDGE BOYS "Fall" (RCA) 53/24

Rotations: Heavy 0, Medium 1, Light 52, Total Adds 24, WGNA, WHWK, WTCR, WDSY, WICO, KRRV, WKXC, WHLZ, WCKT, KTCS, KSSN, WCMS, KGKL, WAXX, KIXQ, WITL, KCJB, WMUS, WOV, WTCM, KUAD, KRWQ, KMIX, KNCQ.

DIXIANA "That's What I'm Working On Tonight" (Epic) 40/37

Rotations: Heavy 0, Medium 1, Light 39, Total Adds 37 including WWYZ, WRKZ, WIOV, WICO, KRRV, KMML, KAYD, WPCV, WVLK, KYXK, KGKL, WCHY, KLUR, KQDY, WAVC, WYNG, KTTS, WTHI, WTCM, KQFC, KVOG, KNAX, KUAD, KEKB, KFMS.

PIRATES OF THE MISSISSIPPI "Too Much" (Liberty) 39/39

Rotations: Heavy 0, Medium 2, Light 37, Total Adds 39 including WWYZ, WRKZ, KEAN, KRRV, KMML, KAYD, WTVY, KYXK, KLLL, KTEX, KGKL, KLUR, KQDY, WYNG, KSUX, WGTC, WDDD, KTTS, WTHI, KTPK, KFDI, KIK-FM, KMIX, KNIX, KWJJ, KBUL.

STACY DEAN CAMPBELL "Rosalee" (Columbia) 38/23

Rotations: Heavy 0, Medium 4, Light 38, Total Adds 23, WOKO, WRWD, WCTK, WDLK, KEAN, KRRV, WSTH, WVLK, WKSJ, WCMS, WOWW, KGKL, KLUR, KQDY, WAXX, WNNW, KCJB, WOV, KTTS, WTHI, KNCQ, KDRK, KXDD.

CRYSTAL GAYLE "Three Good Reasons" (Liberty) 27/12

Rotations: Heavy 0, Medium 0, Light 27, Total Adds 12, WRKZ, WDSY, WSTH, KOUL, WVLK, WOWW, WAXX, WDAF, WOV, KTPK, KDRK, KXDD. Light: WWYZ, WKAK, KRRV, WTVY, WCMS, WCHY, KLUR, KQDY, WNNW, KTTS, WTCM, KFDI.

KARLA TAYLOR "Little By Little" (Curb) 27/8

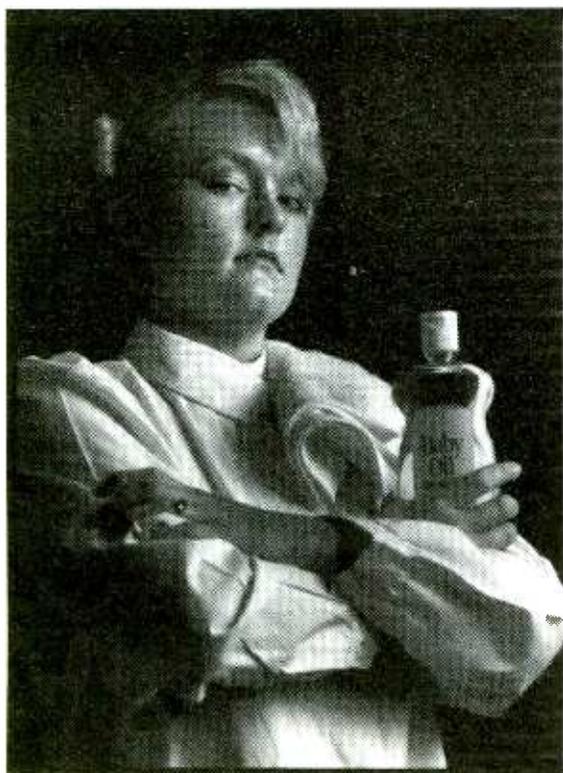
Rotations: Heavy 0, Medium 1, Light 26, Total Adds 8, WRKZ, WRWD, WKXC, WHLZ, KTCS, WYGC, WBKR, WWJO. Medium: KSUX. Light: WICO, WKAK, KRRV, KMML, WSTH, WTVY, WKML, KSSN, KYXK, KJLO, KTEX, KGKL, KLUR, KTTS, KVOO, KFDI, KALF, KEKB.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

- GARTH BROOKS/Against The Grain (Liberty) *Ropin' The Wind*
- MARK CHESNUTT/Bubba Shot The Jukebox (MCA) *Long Necks And Short Stories*
- CLINT BLACK/This Nightlife (RCA) *Put Yourself In My Shoes*
- JOHN ANDERSON/Hillbilly Hollywood (BNA Entertainment) *Seminole Wind*
- REBA McENTIRE/The Greatest Man I Never Knew (MCA) *For My Broken Heart*
- BILLY RAY CYRUS/Could've Been Me (Mercury) *Some Gave All*
- GEORGE STRAIT/Your're Right, I'm Wrong (MCA) *Holding My Own*
- MARK CHESNUTT/Uptown Downtown (MCA) *Long Necks & Short Stories*
- JOHN ANDERSON/Seminole Wind (BNA Entertainment) *Seminole Wind*
- CONFEDERATE RAILROAD/Long Gone (Atlantic) *Confederate Railroad*
- GARTH BROOKS/We Bury The Hatchet (Liberty) *Ropin' The Wind*
- GARTH BROOKS/In Lonesome Dove (Liberty) *Ropin' The Wind*
- CONFEDERATE RAILROAD/Jesus And Mama (Atlantic) *Confederate Railroad*
- CONFEDERATE RAILROAD/Queen Of Memphis (Atlantic) *Confederate Railroad*
- TRISHA YEARWOOD/Fools Like Me (MCA) *Trisha Yearwood*



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SONG INFORMATION INDEX

A

ALABAMA "Take A Little Trip" (RCA 62253-2)
 Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Ronnie Rogers, Mark Wright
 Pub: Maypop Music, EMI Blackwood Music Inc., Wrightchild Music (BMI) Mgr: Dale Morris

JOHN ANDERSON "When It Comes To You" (BNA 62235-2)
 Prod: James Stroud Wr: Mark Knopfler Pub: StraitJacket Songs Ltd. (ASCAP) Mgr: Bobby Roberts

B

BELLAMY BROTHERS "Cowboy Beat" (Bellamy Brothers Records Pro-CD)
 Prod: Howard & David Bellamy, Ed Seay Wr: David Bellamy, John Beland
 Pub: Bellamy Brothers Music, (ASCAP) Mgr: Bellamy Brothers

BLACK TIE "Listen To The Radio" (Bench 02)
 Prod: Reggie Fisher Wr: Nancy Griffith Pub: Irving Music, Inc., Ponder Heart Music (BMI) Mgr: Reggie Fisher

CLINT BLACK "We Tell Ourselves" (RCA 62194-2)
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Howlin' Hits Music Inc. (ASCAP) Mgr: Mores, Nanas, Golden

SUZU BOGGUSS "Aces" (Liberty 79252)
 Prod: Jimmy Bowen, Suzu Bogguss Wr: Cheryl Wheeler Pub: Cheryl Wheeler Music (ASCAP) Mgr: Morris, Bliesener & Associates

BROOKS & DUNN "Boot Scootin' Boogie" (Arista 2440)
 Prod: Scott Hendricks, Don Cook Wr: Ronnie Dunn Pub: Alfred Avenue Music, Deerfield Court Music (BMI) Mgr: Bob Tittle

GARTH BROOKS "The River" (Liberty 79342)
 Prod: Allen Reynolds Wr: Victoria Shaw, Garth Brooks Pub: Gary Morris Music, Major Bob Music Co., Inc., Mid-Summer Music, Inc. (ASCAP) Mgr: Doyle/Lewis Mgmt.

KAREN BROOKS & RANDY SHARP "Baby I'm The One" (Mercury 667)
 Prod: David Malloy, Randy Sharp Wr: Karen Brooks, Kye Fleming Pub: Maypop Music, Irving Music, Inc., Eaglewood Music (BMI) Mgr: Walt Quinn

C

STACY DEAN CAMPBELL "Rosalee" (Columbia 38 74357)
 Prod: Brent Maher Wr: C. Bickhardt, D. Schlitz, B. Maher Pub: Colgems-EMI Music, Inc., Craig Bickhardt MCA Music Publishing, Don Schlitz Music, Welbeck Music, Blue Quill Music (BMI, ASCAP) Mgr: Allen Brown

MARY-CHAPIN CARPENTER "I Feel Lucky" (Columbia 38 74345)
 Prod: John Jennings, Mary-Chapin Carpenter Wr: M.C. Carpenter, Don Schlitz Pub: EMI April Music Inc., Getarealjob Music, Don Schlitz Music, Almo Music Corp. (ASCAP) Mgr: John Simson, Tom Carrico

MARK CHESNUTT "I'll Think Of Something" (MCA 54395)
 Prod: Mark Wright Wr: Jerry Foster, Bill Rice Pub: PolyGram International Publishing (ASCAP) Mgr: BDM Management

RODNEY CROWELL "Lovin' All Night" (Columbia 38 74250)
 Prod: John Leventhal, Rodney Crowell Wr: Rodney Crowell Pub: Sony Tunes (ASCAP) Mgr: Bill Carter

BILLY RAY CYRUS "Achy Breaky Heart" (Mercury 638)
 Prod: Joe Scaille, Jim Cotton Wr: Don Von Tress Pub: Millhouse Music (BMI) Mgr: Jack McFadden

D

LINDA DAVIS "He Isn't My Affair Anymore" (Liberty 79296)
 Prod: Jimmy Bowen, Linda Davis Wr: DeWayne Blackwell Pub: Careers-BMG Music Pub., Inc. (BMI) Mgr: Starstruck

BILLY DEAN "Billy The Kid" (Liberty 79253)
 Prod: Chuck Howard, Tom Shapiro Wr: Billy Dean, Paul Nelson Pub: EMI Blackwood Music Inc., Great Cumberland Music (BMI) Mgr: Ken Stilts

DIAMOND RIO "Norma Jean Riley" (Arista 2407)
 Prod: Monty Powell, Tim DuBois Wr: Monty Powell, Dan Truman, Rob Honey Pub: Rasaca Beach Music/Warner Tamerlane Publishing, Dan Truman Music/Music Corporation of America, Studio Bee Music/Mountain Green Music (BMI) Mgr: Ted Hacker

JOE DIFFIE "Ships That Don't Come In" (Epic 34 74285)
 Prod: Bob Montgomery, Johnny Slate Wr: Paul Nelson, Dave Gibson Pub: Warner-Tamerlane Publishing, Maypop Music (BMI) Mgr: Danny Morrison

DIXIANA "That's What I'm Working On Tonight" (Epic 34 74361)
 Prod: Bob Montgomery Wr: L. Williams, N. Williams, M.W. Francis Pub: Songwriters Ink, Lazy Gator Publishing, Texas Wedge Music, BluWaBoo Publishing (BMI, ASCAP) Mgr: Rothbaum & Gamer

DARRYL & DON ELLIS "Goodbye Highway" (Epic 34 74325)
 Prod: James Stroud Wr: Jim Photoglo, Bob DiPiero Pub: WB Music Corp., Patrix Janus Music, After Berger Music, Little Big Town Music, American Made Music (ASCAP, BMI) Mgr: Crow Enterprises Inc.

E

EVANGELINE "Bayou Boy" (Margaritaville/MCA 10582)
 Prod: Jimmy Buffett, Justin Niebank Wr: Rhonda Bolin Lohmeyer Pub: Savannah Jane Music, Longfellows Evangeline Music, Irving Music, Inc. Mgr: HK Management

F

CLEVE FRANCIS "You Do My Heart Good" (Liberty 79208)
 Prod: Jimmy Bowen, Cleve Francis Wr: Tom Paden, Mike Lantrip Pub: Starstruck Angel Music, Starstruck Writers Group (BMI, ASCAP) Mgr: Mores, Nanas, Golden

G

CRYSTAL GAYLE "Three Good Reasons" (Liberty 79282)
 Prod: Buzz Stone Wr: Don Schlitz, David Wingo Pub: Don Schlitz Music/Hayes Street Music, Inc. (ASCAP) Mgr: Bill Gatzimos

CLINTON GREGORY "She Takes The Sad Out Of Saturday Night" (Step One Records 439)
 Prod: Ray Pennington Wr: C. Ryle, B. Henderson Pub: Tillis Tunes Inc., Pier Five Music, Inc. (BMI) Mgr: Ray Pennington

H

HIGHWAY 101 "Honky Tonk Baby" (WB 5473)
 Prod: Paul Worley, Ed Seay Wr: Michael Henderson, Mark Irwin Pub: EMI Music Inc., EMI April Music (ASCAP) Mgr: Morris, Bliesener & Associates

J

ALAN JACKSON "Midnight In Montgomery" (Arista 2418)
 Prod: Scott Hendricks, Keith Stegall Wr: Alan Jackson, Don Sampson Pub: Mattie Ruth Music/Seventh Son Music, Golden Reed Music (ASCAP) Mgr: Ten Ten Management

K

SAMMY KERSHAW "Yard Sale" (Mercury 665)
 Prod: Buddy Cannon, Norro Wilson Wr: Larry Bastian, Dewayne Blackwell Pub: Major Bob Music Co., Inc., Jobete Music Co., Inc. (ASCAP) Mgr: Jim Dowell

HAL KETCHUM "Five O'Clock World" (Curb 1002)
 Prod: Allen Reynolds, Jim Rooney Wr: Allen Reynolds Pub: Screen Gems-EMI Music, Inc. (BMI) Mgr: Mighty Quinn Management

L

TRACY LAWRENCE "Runnin' Behind" (Atlantic 4639)
 Prod: Ed Hill, Mark D. Sanders Pub: New Haven Music, MCA Music Publishing (BMI, ASCAP) Mgr: Music Matters Management

LITTLE TEXAS "You And Forever And Me" (Warner Bros. 5511)
 Prod: James Stroud, Christy DiNapoli, Doug Grau Wr: Porter Howell, Stewart Harris Pub: Square West Music, Inc., Howlin' Hits Music, Inc., Sony Tree Pub. Co., Inc., Edisto Sound International (ASCAP, BMI) Mgr: Christy DiNapoli

LIVE 'N KICKIN' "You Don't Need To Knock" (WB 5353)
 Prod: Kyle Lehning Wr: Chris Waters, Tom Shapiro Pub: Sony Cross Keys Pub. Co., Inc., Terrace Music (ASCAP) Mgr: Hazel & Heller Management

PATTY LOVELESS "Can't Stop Myself From Loving You" (MCA 54371)
 Prod: Emory Gordy Jr., Tony Brown Wr: Kostas, Dean Folkvord Pub: Songs Of PolyGram International (BMI) Mgr: Fitzgerald-Hartley

M

THE MAVERICKS "Hey Good Lookin'" (MCA 3033)
 Prod: Tony Brown, Steve Fishell, Raul Malo Wr: Hank Williams, Sr. Pub: Acuff/Rose Music, Hiram (BMI) Mgr: Frank Callari

MARTINA MCBRIDE "The Time Has Come" (RCA 62215-2)
 Prod: Paul Worley, Ed Seay Wr: Lonnie Wilson, Susan Longacre Pub: Zomba Enterprises, W.B.M. Music Corporation/Long Acre Music (ASCAP, SESAC) Mgr: John McBride

MCBRIDE & THE RIDE "Sacred Ground" (MCA 54356)
 Prod: Steve Gibson, Tony Brown Wr: Kix Brooks, Vemon Rust Pub: David 'N' Will Music, Sony Cross Keys Publishing (ASCAP) Mgr: Ken Stilts

NEAL MCCOY "Where Forever Begins" (Atlantic 4524)
 Prod: James Stroud Wr: Trey Bruce, Thom McHugh, Bob Moulds Pub: MCA Music Publishing (ASCAP) Mgr: Dan Hexter

REBA MCENTIRE "The Night The Lights Went Out In Georgia" (MCA 54386)
 Prod: Tony Brown, Reba McEntire Wr: Bobby Russell Pub: Pixruss Music (BMI) Mgr: Starstruck Entertainment

RONNIE MILSAP "All Is Fair In Love And War" (RCA 62217-2)
 Prod: Ronnie Milsap, Rob Galbraith Wr: Tim Nichols, Robert Byrne Pub: Hannah's Eyes Music, Fame Publishing (BMI) Mgr: Mores, Nanas, Golden

LORRIE MORGAN "Something In Red" (RCA 62219-2)
 Prod: Richard Landis Wr: Angela Kaset Pub: Coburn Music (BMI) Mgr: Mores, Nanas, Golden

O

THE OAK RIDGE BOYS "Fall" (RCA 62228-2)
 Prod: Joe Scaille, Jim Cotton Wr: Don Von Tress Pub: Millhouse Music (BMI) Mgr: Kathy Harris

P

LEE ROY FARNELL "What Kind Of Fool Do You Think I Am" (Arista 2431)
 Prod: Scott Hendricks, Barry Beckett Wr: Al Carmichael, Gary Griffin Pub: Sheddhouse Music, Robinette Music (ASCAP) Mgr: Mike Robertson

DOLLY PARTON "Light Of A Clear Blue Morning" (Hollywood 8564-2)
 Prod: Greg Ladanyi Wr: Dolly Parton Pub: HoPic Music Inc., Velvet Apple (BMI) Mgr: Gallin/Morey

PIRATES OF THE MISSISSIPPI "Too Much" (Liberty 79321)
 Prod: Jimmy Bowen, Richard Alves Wr: Guy Clark, Lee Roy Parnell Pub: EMI April Music, Inc., PolyGram International, R-Bar-P Music Co. (ASCAP, BMI) Mgr: Ken Stilts

R

COLLIN RAYE "Every Second" (Epic 34 74242)
 Prod: Jerry Fuller, John Hobbs Wr: Wayne Perry, Gerald Smith Pub: Zomba Enterprises, O-Tex Music (ASCAP, BMI) Mgr: Steve Cox

RONNA REEVES "What If You're Wrong" (Mercury 695)

Prod: Harold Shedd, Clyde Brooks Wr: Austin Cunningham, Denise Davis Pub: MCA Music Pub., Judy Judy Judy Music (ASCAP) Mgr: Ronald Cotton

THE REMINGTONS "Two-Timin' Me" (BNA 62276-2)
 Prod: Larry Michael Lee, Josh Leo Wr: Richard Mainegra, Rick Yancey, Jimmy Griffin Pub: Maypop Music, Careers-BMG Music Publishing, Inc., Rita's Cloud Nine Music (BMI) Mgr: Vector Management

DENNIS ROBBINS "Home Sweet Home" (Giant 5354)
 Prod: Richard Landis, James Stroud Wr: Dennis Robbins, John Scott Sherrill, Bob DiPiero Pub: Corey Rock Music/Sony King Music, Little Big Town Music/American Made Music, Brand New Town Music/Old Wolf Music/Music Corporation of America (ASCAP, BMI) Mgr: Simon Renshaw

S

SAWYER BROWN "Some Girls Do" (Curb/Capitol 79200)
 Prod: Randy Scruggs, Mark Miller Wr: Mark Miller Pub: Zoo II Music (ASCAP) Mgr: TK Kimbrell

DAN SEALS "Mason Dixon Line" (WB 7-18968)
 Prod: Kyle Lehning Wr: Dan Seals Pub: Pink Pig Music (BMI) Mgr: Tony Gottlieb

RICKY VAN SHELTON "Backroads" (Columbia 38 74258)
 Prod: Steve Buckingham Wr: Charlie Majors Pub: Corner Publishing (SOCAN) Mgr: John Dotson

SHENANDOAH "Rock My Baby" (RCA 62199-2)
 Prod: Robert Byrne, Keith Stegall Wr: Billy Spencer, Phil Whitley, Curtis Wright Pub: WB Music Corporation/Stroudavarious Music (ASCAP) Mgr: Bill Carter

RICKY SKAGGS "From The Word Love" (Epic 34 74311)
 Prod: Ricky Skaggs, Mac McAnally Wr: Keith Sewell Pub: Keith Sewell Music (BMI) Mgr: Ricky Skaggs

DOUG STONE "Come In Out Of The Pain" (Epic 34 74259)
 Prod: Doug Johnson Wr: Don Pfrimmer, Frank Myers Pub: G.I.D. Music, Dixie Stars Music/Josh Nick Music (ASCAP) Mgr: John Dorris, Phyllis Bennette

GEORGE STRAIT "Gone As A Girl Can Get" (MCA 54379)
 Prod: Jimmy Bowen, George Strait Wr: Jerry Max Lane Pub: O-Tex Music, Max Lane Music/Fourleaf Music (BMI, ASCAP) Mgr: Erv Wooldsey

MARTY STUART/TRAVIS TRITT "This One's Gonna Hurt You (For A Long, Long Time)" (MCA 54405)
 Prod: Richard Bennett, Tony Brown, Marty Stuart Wr: Marty Stuart Pub: Songs Of PolyGram International, Inc., Tubbs' Bus Music (BMI) Mgr: Bonnie Garner, Ken Kragen

T

KARLA TAYLOR "Little By Little" (Curb 1010)
 Prod: Warren Peterson Wr: Steve Dean, Betsy Hammer Pub: Tom Collins Music Corp., Collins Court Music, Inc. (BMI, ASCAP) Mgr: Bobby Roberts

PAM TILLIS "Blue Rose Is" (Arista 2408)
 Prod: Paul Worley, Ed Seay Wr: Pam Tillis, Bob DiPiero, Jan Buckingham Pub: Little Big Town Music/American Made Music, Sony Tree Publishing, Longitude Music/MS. Ducks Ditties (BMI) Mgr: Mike Robertson

TRAVIS TRITT "Nothing Short Of Dying" (WB 7-18964)
 Prod: Gregg Brown Wr: Travis Tritt Pub: Sony Tree Publishing/Post Oak Publishing (BMI) Mgr: Ken Kragen

TANYA TUCKER "If Your Heart Ain't Busy Tonight" (Liberty 79295)
 Prod: Jerry Crutchfield Wr: Tom Shapiro, Chris Waters Pub: Edige O'Woods Music, Kinetic Diamond Music Inc., Moline Valley Inc. (ASCAP) Mgr: Beau Tucker

W

STEVE WARINER "A Woman Loves" (Arista 2426)
 Prod: Scott Hendricks, Tim DuBois Wr: Steve Bogard, Rick Giles Pub: WB Music Corp., Rancho Bogardo Music, Kinetic Diamond Music, Inc., Edge O'Woods Music (ASCAP) Mgr: Chip Peay

MICHAEL WHITE "Familiar Ground" (Reprise 5466)
 Prod: Robert Byrne, Alan Schulman Wr: Tim Lancaster, Michael White Pub: Makin' It Up Music, Inc., Sony Cross Keys Pub. Co., Inc. (BMI, ASCAP) Mgr: Makin' Music

HANK WILLIAMS JR. "Come On Over To The Country" (Curb/Capricorn/WB 5434)
 Prod: Barry Beckett Wr: Hank Williams Jr., James Stroud Pub: Bocephus Music, Inc. (BMI) Mgr: Merle Kilgore

MICHELLE WRIGHT "Take It Like A Man" (Arista 2406)
 Prod: Steve Bogard, Rick Giles Wr: Tony Haselden Pub: Millhouse Music/Songs Of PolyGram International (BMI) Mgr: Brian Ferriman

WYLLIE & THE WILD WEST SHOW "This Time" (Cross Three 9204)
 Prod: Will Roy Wr: Erik Gustafson Pub: Two Medicine Music Mgr: MCM Management

WYNONNA "I Saw The Light" (Curb/MCA 54407)
 Prod: Tony Brown, Don Potter Wr: Lisa Angelle, Andrew Gok Pub: Great Eastern Music, Sluggo Songs, Sister Elisabeth Music (BMI) Mgr: Ken Stilts

Y

TRISHA YEARWOOD "The Woman Before Me" (MCA 54362)
 Prod: Garth Fundis Wr: Jude Johnstone Pub: Mad Jack Music (BMI) Mgr: Ken Kragen

DWIGHT YOAKAM "The Heart That You Own" (Reprise 5377)
 Prod: Pete Anderson Wr: Dwight Yoakam Pub: Coal Dust West Music (BMI) Mgr: Gary Borman

Exclusively In R&R...

COUNTRY SONG INFORMATION INDEX

The most comprehensive list of everything you need to know about who's behind the country hits.

• Artist • Title • Label • Manager • Producer • Writer • Publisher

All in one place...every week!

R&R...the leader in business information



for the Country radio and music industry.



BREAKERS

RICHARD MARX

Take This Heart (Capitol)

56% of our reporters on it. Rotations: Heavy 1, Medium 22, Light 28, Total Adds 12 including WWNK, WKLI, WLEV, WLMX, WJDX, WWSN, WFMK, KKOB-FM, KGBY, KKLD. Moves 29-23 on the AC chart.

SIMPLY RED

For Your Babies (Atco/EastWest)

52% of our reporters on it. Rotations: Heavy 3, Medium 25, Light 19, Total Adds 7, KQ102, WUSA, WKYE, WLTS, KMJC, WFMK, KIZZ. Moves 25-22 on the AC chart.

KENNY LOGGINS

If You Believe (Columbia)

51% of our reporters on it. Rotations: Heavy 3, Medium 27, Light 16, Total Adds 4, WUSA, WMAG, WJDX, WKTK. Moves 24-21 on the AC chart.

CHRIS WALKER

Take Time (Pendulum/Elektra)

50% of our reporters on it. Rotations: Heavy 8, Medium 22, Light 15, Total Adds 4, KHMx, WKYE, WARM, WLMX. Moves 21-18 on the AC chart.

NEW & ACTIVE

WYNONNA "She Is His Only Need" (Curb/MCA) 43/2

Rotations: Heavy 8/0, Medium 21/1, Light 14/1, Total Adds 2, JOY99, KYMG. Heavy: KVIL, WWNK, WLTE, KESZ, WDLX, WAHR, KKLD, WNMB. Medium including KQ102, KS95, KKCW, WKLI, WLEV, WOBM, WZNY, KKM, WTCB, WRVR, WLACFM, WMXB, WKDQ, KISC, KTYL, KVIC, WMTFM, KZLT, WQLH, WLOR. Moves 22-19 on the AC chart.

BETH NIELSEN CHAPMAN "Life Holds On" (Reprise) 37/2

Rotations: Heavy 0, Medium 21/2, Light 16/0, Total Adds 2, WARM, WRMF. Medium including KVIL, KKCW, WGLL, WOBM, WZNY, KKM, WTCB, WDLX, WAHR, WLACFM, WMGN, KRNO, JOY99, KKLD, WNMB, WFFX, KTYL, KZLT, WLOR. Light including WARM98, WWNK, KESZ, WVAF, WBTFM, WLMX, WLTS, KMJC, WLHT. Moves 28-26 on the AC chart.

K.D. LANG "Constant Craving" (Sire/WB) 27/3

Rotations: Heavy 2/0, Medium 15/1, Light 10/2, Total Adds 3, WKTI, WOBM, WLTS. Heavy: KKCW, WFFX. Medium including WGLL, KKM, WTCB, WAHR, WKDQ, WMGN, KGBY, KKLD, WNMB, KTYL, KVIC, KZLT, WLDR, WLOR. Light including KHMx, WWNK, WRVR, KISC, WQLH, WQLR, KMAJ, KYMG. Moves 30-28 on the AC chart.

DAN HILL /RIQUE FRANKS "Hold Me Now" (Quality) 25/6

Rotations: Heavy 0, Medium 10/2, Light 15/4, Total Adds 6, WZNY, WLMX, WKDQ, KMGL, WNMB, WQLR. Medium including WDLX, WAHR, WRVR, WFMK, KRNO, KKLD, KZLT, WLOR. Light including KQ102, KKCW, KSFI, WLEV, WKYE, WTCB, WCRZ, WLHT, KISC, KTYL, KVIC. Debuts at number 30 on the AC chart.

JAMES TAYLOR "Everybody Loves To Cha Cha Cha" (Columbia) 23/5

Rotations: Heavy 0, Medium 14/2, Light 9/3, Total Adds 5, WBTFM, WTCB, WKDQ, KISC, JOY99. Medium including KVIL, KESZ, KKCW, KSFI, WAHR, WRVR, KRNO, WFFX, WMTFM, KZLT, WQLR, WLOR. Light including WGLL, KKLD, WNMB, KTYL, KMAJ, KYMG. Debuts at number 29 on the AC chart.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 CELINE DION	89/0	84	4	1
2 WILSON PHILLIPS	88/0	76	9	3
3 LIONEL RICHIE	86/0	73	12	1
4 AMY GRANT	89/1	66	20	3
5 GENESIS	85/0	65	19	1
6 MARIAH CAREY	88/2	51	30	7
7 MICHAEL BOLTON	75/4	52	21	2
8 ROBERT PALMER	82/2	43	29	10
9 VANESSA WILLIAMS	82/5	19	49	14
10 JON SECADA	70/8	17	39	14
11 SONIA	61/2	20	34	7
12 BONNIE RAITT	57/0	20	32	5
13 CHER	58/3	7	37	14
14 HOWARD JONES	53/1	22	25	6
15 EDDIE MONEY	60/5	6	34	20
16 CARLY SIMON	51/0	12	26	13
17 ANNIE LENNOX	56/7	4	29	23
18 CHRIS WALKER	45/4	8	22	15
19 WYNONNA	43/2	8	21	14
20 RICHARD MARX	34/0	10	20	4
21 KENNY LOGGINS	46/4	3	27	16
22 SIMPLY RED	47/7	3	25	19
23 RICHARD MARX	51/12	1	22	28
24 ERIC CLAPTON	28/0	3	17	8
25 LUTHER VANDROSS	31/0	5	14	12
26 BETH NIELSEN CHAPMAN	37/2	0	21	16
27 KATHY TROCCOLI	22/0	5	14	3
28 K.D. LANG	27/3	2	15	10
29 JAMES TAYLOR	23/5	0	14	9
30 DAN HILL /RIQUE FRANKS	25/6	0	10	15

* Keeps bullet due to continued growth.

MOST ADDED

- KATHY TROCCOLI (21)
- RODNEY CROWELL (13)
- RICHARD MARX (12)
- BILLY RAY CYRUS (9)
- NIA PEEPLES (8)
- JON SECADA (8)
- JODY WATLEY (8)
- ANNIE LENNOX (7)
- SIMPLY RED (7)
- DAN HILL (6)

HOTTEST

- CELINE DION (72)
- LIONEL RICHIE (61)
- WILSON PHILLIPS (61)
- GENESIS (55)
- AMY GRANT (40)
- MARIAH CAREY (37)
- MICHAEL BOLTON (31)
- ROBERT PALMER (17)
- HOWARD JONES (10)
- RICHARD MARX (6)

KATHY TROCCOLI "You've Got A Way" (Reunion/Geffen) 21/21

Rotations: Heavy 0, Medium 4/4, Light 17/17, Total Adds 21, WBMX, WALK, WYXR, KESZ, WGLL, WMGS, WZNY, KKM, WDLX, WRVR, KMJC, WCRZ, KGBX, KKLD, WNMB, KTYL, KVIC, WMTFM, KZLT, WLDR, WLOR.

NIA PEEPLES "Faces Of Love" (Charisma) 20/8

Rotations: Heavy 0, Medium 4/1, Light 16/7, Total Adds 8, WKLI, WLEV, KKM, KMJC, WCRZ, JOY99, WNMB, WMTFM. Medium including WKDQ, KTYL, WQLR. Light including KMXV, KESZ, WRVR, KRNO, KKLD, KVIC, KZLT, WLDR, WLOR.

STACY EARL "Slowly" (RCA) 20/5

Rotations: Heavy 0, Medium 6/0, Light 14/5, Total Adds 5, WGLL, WTCB, WIVY, KISC, WMTFM. Medium: WDLX, WAHR, WKDQ, KTYL, KZLT, WLOR. Light including WMGS, WLMX, WRVR, KRNO, KKLD, WNMB, KVIC, WQLR, WLDR.

BILLY RAY CYRUS "Achy Breaky Heart" (Mercury) 18/9

Rotations: Heavy 1/0, Medium 5/1, Light 12/8, Total Adds 9, KVIL, KESZ, WLEV, WVAF, WMXB, KGBX, KKOBFM, WNMB, WLOR. Heavy: WKDQ. Medium including WMTX, WAHR, KVIC, KZLT. Light including WZNY, WDLX, KKLD, KTYL.

STING w/ERIC CLAPTON "It's Probably Me" (A&M) 16/2

Rotations: Heavy 1/0, Medium 4/0, Light 11/2, Total Adds 2, WLOR, KYMG. Heavy: WFFX. Medium: WMTX, WKQX, WAHR, WMXB. Light including WARM98, WGLL, KKM, KKLD, WNMB, KTYL, KZLT, WLDR, KMAJ.

SIGNIFICANT ACTION

COREY HART "Baby When I Call Your Name" (WB) 14/1

Rotations: Heavy 0, Medium 4/0, Light 10/1, Total Adds 1, KMAJ. Medium: WKQX, WAHR, KRNO, WQLR. Light including WMGS, KKM, KMJC, KKLD, KVIC, WMTFM, KZLT, WLDR, KYMG.

RODNEY CROWELL "What Kind Of Love" (Columbia) 13/13

Rotations: Heavy 0, Medium 2/2, Light 11/11, Total Adds 13, WZNY, WAHR, WRVR, KGBX, KKLD, WNMB, WFFX, KTYL, KVIC, KZLT, WLDR, WLOR, KMAJ.

INDIGO GIRLS "Galileo" (Epic) 13/2

Rotations: Heavy 0, Medium 3/0, Light 10/2, Total Adds 2, WAHR, WQLR. Medium: WGLL, WFFX, WLOR. Light including WZNY, KKM, WFMK, KKLD, KTYL, KVIC, KZLT, KMAJ.

RINGO STARR "Weight Of The World" (Private Music) 12/1

Rotations: Heavy 0, Medium 7/0, Light 5/1, Total Adds 1, KISC. Medium: WALK, WGLL, WOBM, WDLX, WAHR, WFFX, WLOR. Light including KKM, WLHT, KVIC, KZLT.

HEATHER MULLEN "Night By Night" (Atco/EastWest) 11/2

Rotations: Heavy 0, Medium 4/0, Light 7/2, Total Adds 2, KVIC, KMAJ. Medium: WGLL, KRNO, WQLR, WLOR. Light including WARM98, KESZ, WMGN, KKLD, KZLT.

LYLE LOVETT "She's Already Made Up Her Mind" (Curb/MCA) 9/3

Rotations: Heavy 0, Medium 0, Light 9/3, Total Adds 3, KKLD, WFFX, KMAJ. Light including KKM, WNMB, KVIC, KZLT, WLDR, WLOR.

BRUCE SPRINGSTEEN "57 Channels (And Nothin' On)" (Columbia) 9/1

Rotations: Heavy 0, Medium 2/0, Light 7/1, Total Adds 1, WMAG. Medium: WAHR, WFFX. Light including WGLL, KKM, KKLD, WNMB, KVIC, WLOR.

JODY WATLEY "It All Begins With You" (MCA) 8/8

Rotations: Heavy 0, Medium 0, Light 8/8, Total Adds 8, WWNK, WKQI, WIVY, KKLD, KVIC, KZLT, WQLR, WLDR.

ATLANTIC STARR "Unconditional Love" (Reprise) 8/2

Rotations: Heavy 0, Medium 2/0, Light 6/2, Total Adds 2, KKLD, WLDR. Medium: WRVR, KZLT. Light including WGLL, WTCB, WDLX, WNMB.

SOPHIE B. HAWKINS "Damn I Wish I Was Your Lover" (Columbia) 8/2

Rotations: Heavy 1/0, Medium 1/0, Light 6/2, Total Adds 2, B100, WVAF. Heavy: WKQX. Medium: KVIC. Light including KHMx, WGLL, WKYE, WFFX.

EVERYTHING BUT THE GIRL "Love Is Strange" (Atlantic) 8/0

Rotations: Heavy 0, Medium 2/0, Light 6/0, Total Adds 0, Medium: WKDQ, WLOR. Light: WARM98, WWNK, KKCW, KKM, KRNO, KVIC.

MOODY BLUES "Lean On Me (Tonight)" (Polydor/PLG) 7/2

Rotations: Heavy 0, Medium 1/0, Light 6/2, Total Adds 2, WNMB, WQLR. Medium: WDLX. Light including KKM, KKLD, KZLT, WLOR.

RED HOT CHILI PEPPERS "Under The Bridge" (WB) 7/2

Rotations: Heavy 0, Medium 5/1, Light 2/1, Total Adds 2, WRQX, WVAF. Medium including WMTX, WKTI, B100, WMGS. Light including WGLL.

OTTMAR LIEBERT "Reaching Out 2 U" (Epic) 7/1

Rotations: Heavy 0, Medium 0, Light 7/1, Total Adds 1, KVIC. Light: KKCW, WFMK, KKLD, KZLT, WLDR, KMAJ.

EPHRAIM LEWIS "It Can't Be Forever" (Elektra) 7/1

Rotations: Heavy 0, Medium 0, Light 7/1, Total Adds 1, KMAJ. Light including KKM, KKLD, WFFX, KVIC, KZLT, WQLR.

ENYA "Book Of Days" (Reprise) 6/1

Rotations: Heavy 0, Medium 3/0, Light 3/1, Total Adds 1, KVIC. Medium: KKCW, WFFX, WLOR. Light including KKLD, KMAJ.

SARAH McLACHLAN "The Path Of Thorns (Terms)" (Arista) 6/1

Rotations: Heavy 0, Medium 0, Light 6/1, Total Adds 1, KVIC. Light including KKLD, WFFX, KZLT, WQLR, WLDR.

MR. BIG "Just Take My Heart" (Atlantic) 6/0

Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Total Adds 0, Heavy: WWNK. Medium: WMTX, WKTI, KVIC. Light: B100, WGLL.



"CONSTANT CRAVING"

AC Chart: 28
Conversion Factor: +6

Now on 27 AC reporters including

- KHMx WOBM
- WWNK WLTS
- WKTI WFFX HOT
- KKCW HOT ...AND MANY MORE!

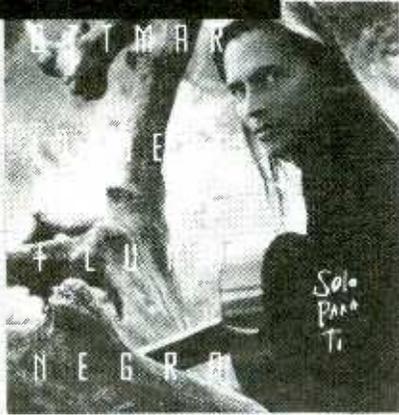
- Billboard Hotshots Debut 39*
- Gavin 16*
- Hit Factor: 80%



AC ADDS & HOTS

O T T M A R L I E B E R T

"Reaching
Out
2 U"



KKCW KKLD WLDR
WFMK KZLT KMAJ

WATCH HIM ON THE TONIGHT SHOW
JUNE 25!

TOUR WITH NATALIE COLE STARTING
IN JULY!

I N D I G O G I R L S

"Galileo"



MULTI-FORMAT RECORD

NEW ON: WZNY KKLD KZLT
 KKMY WFFX WQLR
 WAHR KTYL WLQR
 WFMK KVIC KMAJ

TOURING NOW!

● CATCH THE INDIGO GIRLS AT CLUB
R&R — THURSDAY, JUNE 11 AT 9:00pm

C E L I N E D I O N

"IF YOU ASKED ME TO"

THANK YOU AC RADIO
FOR #1 — 2 WEEKS!!



CURRENT-BASED

EAST

P1

WBWX/Boston
Strassell/Carnes

KATHY TROCCOLI
GROVER WASHINGTON
HOUSTON & WONDER
Hottest:
HOWARD JONES
FRANKLIN & MCDONA
AMY GRANT
MICHAEL BOLTON
WILSON PHILLIPS

WALK/Long Island
Free/Lombardo

VANESSA WILLIAMS
JON SECADA
KATHY TROCCOLI
Hottest:
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
HOWARD JONES
MARIAM CAREY

WMXV/New York
Bob Dunphy

VANESSA WILLIAMS
Hottest:
U2
GENESIS
LIONEL RICHIE
CELINE DION
CHRIS WALKER

WYXR/Philadelphia
Cook/Gress

KATHY TROCCOLI
Hottest:
CELINE DION
WILSON PHILLIPS
HOWARD JONES
MARIAM CAREY
ROBERT PALMER

WLTT/Washington
Chuck Morgan

none
Hottest:
RICHARD MARX
GENESIS
AMY GRANT
LIONEL RICHIE
MARIAM CAREY

WRQX/Washington
Patagi/Silver

RED HOT CHILI PEP
Hottest:
CELINE DION
GENESIS
BRUCE SPRINGSTEEN
HOWARD JONES
AMY GRANT

P2

WKLI/Albany
Knott/Holmberg

NIA PEEPLES
RICHARD MARX
Hottest:
CELINE DION
LIONEL RICHIE
GENESIS
AMY GRANT
MICHAEL BOLTON

WLEVA/Allentown
Jeff Silvers

BILLY RAY CYRUS
RICHARD MARX
NIA PEEPLES
Hottest:
GENESIS
LIONEL RICHIE
CELINE DION
MICHAEL BOLTON
WILSON PHILLIPS

VYAF/Charleston, WV
Johnson/Kasey

BILLY RAY CYRUS
SOPHIE B. HAWKINS
ANNIE LENNOX
RED HOT CHILI PEP
Hottest:
GENESIS
MICHAEL BOLTON
WILSON PHILLIPS
AMY GRANT
CELINE DION

WGLL/Hagerstown, MD
Burns/Conlon

KATHY TROCCOLI
STACY EARL
BOUNCE THE OCEAN
Hottest:
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
MARIAM CAREY
MICHAEL BOLTON

WKYE/Johnstown, PA
Jack Michaels

CHRIS WALKER
SIMPLY RED
Hottest:
CELINE DION
AMY GRANT
WILSON PHILLIPS
MICHAEL BOLTON
MARIAM CAREY

WJLK/Monmouth-Ocean
Guida/Pressley

CHER
JON SECADA
Hottest:
GENESIS
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
MARIAM CAREY

WOBM/Monmouth-Ocean
Matt Devoti

K.D. LANG
Hottest:
LIONEL RICHIE
GENESIS
AMY GRANT
WILSON PHILLIPS
LIONEL RICHIE

WQHQ/Salisbury, MD
Thom Walsh

HOWARD JONES
ROBERT PALMER
MARIAM CAREY
Hottest:
MICHAEL BOLTON
CELINE DION
GENESIS
LIONEL RICHIE
WILSON PHILLIPS

WHYN-FM/Springfield, MA
Bill Hess

none
Hottest:
GENESIS
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
HOWARD JONES

WMGS/Wilkes Barre
Norton/Sheridan

ANNIE LENNOX
KATHY TROCCOLI
Hottest:
MICHAEL BOLTON
AMY GRANT
WILSON PHILLIPS
CELINE DION
MARIAM CAREY

WARM/York, PA
Kelly West

BETH NIELSEN CHAP
CHRIS WALKER
EDDIE MONEY
Hottest:
GENESIS
LIONEL RICHIE
CELINE DION
WILSON PHILLIPS

SOUTH

P1

KVIL/Dallas
Ron Chapman

BILLY RAY CYRUS
Hottest:
WILSON PHILLIPS
GENESIS
CELINE DION
MARIAM CAREY
CARLY SIMON

KHMX/Houston
Zapoleon/Pearson

MICHAEL BOLTON
CHRIS WALKER
OUTFIELD
Hottest:
BRYAN ADAMS
GENESIS
BONNIE RAITT
AMY GRANT
CELINE DION

2WD/Norfolk
Bill Curtis

CHER
Hottest:
GENESIS
LIONEL RICHIE
CELINE DION
AMY GRANT
ROBERT PALMER

KQ102/San Antonio
Scott/Norris

SIMPLY RED
Hottest:
GENESIS
CELINE DION
LIONEL RICHIE
MARIAM CAREY
VANESSA WILLIAMS

WMTX/Tampa
Dixon/Rico

ANNIE LENNOX
Hottest:
LIONEL RICHIE
CHRIS WALKER
AMY GRANT
ROBERT PALMER
WILSON PHILLIPS

WUSA/Tampa
Johnny Williams

SIMPLY RED
KENNY LOGGINS
Hottest:
GENESIS
AMY GRANT
MARIAM CAREY
CELINE DION
WILSON PHILLIPS

P2

WZNY/Augusta, GA
John Patrick

KATHY TROCCOLI
RODNEY CROWELL
DAN HILL
Hottest:
GENESIS
LIONEL RICHIE
CELINE DION
WILSON PHILLIPS
AMY GRANT

KKMY/Beaumont, TX
Ferris/Brock

NIA PEEPLES
KATHY TROCCOLI
Hottest:
AMY GRANT
CELINE DION
SONIA
ROBERT PALMER
WILSON PHILLIPS

WIVY/Jacksonville
Mathews/West

STACY EARL
EDDIE MONEY
JODY WATLEY
Hottest:
CELINE DION
BONNIE RAITT
KATHY TROCCOLI
GENESIS
MARIAM CAREY

WTFM/Johnson City
Mark McKinney

RICHARD MARX
Hottest:
AMY GRANT
WILSON PHILLIPS
CELINE DION
MICHAEL BOLTON
MARIAM CAREY

WPEZ/Macon
Jim Franklin

EDDIE MONEY
Hottest:
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
MICHAEL BOLTON
MARIAM CAREY

WVRV/Memphis
Mark Hamlin

RODNEY CROWELL
ANNIE LENNOX
KATHY TROCCOLI
Hottest:
MARIAM CAREY
GENESIS
LIONEL RICHIE
VANESSA WILLIAMS
WILSON PHILLIPS

WLAC-FM/Nashville
Bryan Sargent

JON SECADA
VANESSA WILLIAMS
Hottest:
MARIAM CAREY
CELINE DION
AMY GRANT
LIONEL RICHIE
VANESSA WILLIAMS

WLTS/New Orleans
Bob Mitchell

SIMPLY RED
K.D. LANG
Hottest:
GENESIS
CELINE DION
LIONEL RICHIE
AMY GRANT
WILSON PHILLIPS

WMBX/Richmond
Brian White

BILLY RAY CYRUS
Hottest:
CELINE DION
GENESIS
LIONEL RICHIE
MICHAEL BOLTON
MARIAM CAREY

WRMF/West Palm Beach
Morley/Franco

EDDIE MONEY
BETH NIELSEN CHAP
Hottest:
WILSON PHILLIPS
CELINE DION
AMY GRANT
LIONEL RICHIE
JON SECADA

P3

WKTK/Gainesville, FL
Allen/Jon

KENNY LOGGINS
Hottest:
LIONEL RICHIE
GENESIS
WILSON PHILLIPS
HOWARD JONES
CELINE DION

WNMB/Myrtle Beach, SC
Thompson/Adams

KATHY TROCCOLI
DAN HILL
NIA PEEPLES
RODNEY CROWELL
BILLY RAY CYRUS
MOODY BLUES
Hottest:
WILSON PHILLIPS
GENESIS
LIONEL RICHIE
MARIAM CAREY
SONIA

WFFX/Tuscaloosa, AL
Sander Walker

RODNEY CROWELL
SMITHEREENS
LYLE LOVETT
JEFFREY GAINES
TOM COCHRANE
Hottest:
GENESIS
BONNIE RAITT
K.D. LANG
MICHAEL BOLTON
ANNIE LENNOX

KTYL/Tyler, TX
Janie Baker

KATHY TROCCOLI
RODNEY CROWELL
SMITHEREENS
Hottest:
HOWARD JONES
CELINE DION
GENESIS
MICHAEL BOLTON
WILSON PHILLIPS

KVIC/Victoria, TX
Tony Davis

JEFFREY GAINES
RODNEY CROWELL
KATHY TROCCOLI
HEATHER MULLEN
EMTA
JODY WATLEY
SMITHEREENS
SARAH McLACHLAN
Hottest:
MARIAM CAREY
LIONEL RICHIE
GENESIS
WILSON PHILLIPS
CELINE DION

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WEST

P1

KBIG/Los Angeles
Edwards/Verdery

JON SECADA
ANNIE LENNOX
Hottest:
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
AMY GRANT
MARIAM CAREY

KOST/Los Angeles
Kaye/Amidon

none
Hottest:
MARIAM CAREY
WILSON PHILLIPS
LIONEL RICHIE
GENESIS
VANESSA WILLIAMS

KESZ/Phoenix
Mike Del Rosso

KATHY TROCCOLI
BILLY RAY CYRUS
Hottest:
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
MARIAM CAREY

KKCW/Portland
Bill Minckler

MICHAEL BOLTON
Hottest:
CELINE DION
K.D. LANG
LIONEL RICHIE
CARLY SIMON
WILSON PHILLIPS

KSFI/Salt Lake City
MacNell/Morris

AMY GRANT
ROBERT PALMER
JON SECADA
Hottest:
CELINE DION
GENESIS
LIONEL RICHIE
WILSON PHILLIPS
MARIAM CAREY

B100/San Diego
Gene Knight

SOPHIE B. HAWKINS
GEORGE MICHAEL
Hottest:
MARIAM CAREY
GENESIS
AMY GRANT
CELINE DION
LIONEL RICHIE

KEZR/San Jose
Jan Jeffries

SONIA
Hottest:
AMY GRANT
KENNY LOGGINS
CELINE DION
GENESIS
RICHARD MARX

KLSY/Seattle
Irwin/Brooks

none
Hottest:
CELINE DION
GENESIS
AMY GRANT
MARIAM CAREY
MICHAEL BOLTON

P2

KKOB-FM/Albuquerque
Forsythe/Allen

RICHARD MARX
BILLY RAY CYRUS
Hottest:
ROBERT PALMER
LIONEL RICHIE
MICHAEL BOLTON
CELINE DION
WILSON PHILLIPS

KMJI/Denver
Dave Ward

none
Hottest:
CELINE DION
LIONEL RICHIE
MICHAEL BOLTON
WILSON PHILLIPS

KSSK-FM/Honolulu
Michael Shishido

MICHAEL BOLTON
Hottest:
CELINE DION
GENESIS
AMY GRANT
LIONEL RICHIE
MARIAM CAREY

KRNO/Reno
Mitchell/Adamson

none
Hottest:
GENESIS
CELINE DION
AMY GRANT
LIONEL RICHIE
WILSON PHILLIPS

KGBY/Sacramento
Sattler/Garcia

JON SECADA
RICHARD MARX
Hottest:
GENESIS
MICHAEL BOLTON
LIONEL RICHIE
WILSON PHILLIPS
CELINE DION

KISC/Spokane, WA
Rob Harder

STACY EARL
JAMES TAYLOR
RINGO STARR
Hottest:
CELINE DION
MICHAEL BOLTON
WILSON PHILLIPS
LIONEL RICHIE
AMY GRANT

JOY99/Stockton
Candy Stephens

WYNONNA
NIA PEEPLES
JAMES TAYLOR
Hottest:
GENESIS
MICHAEL BOLTON
WILSON PHILLIPS
AMY GRANT
LIONEL RICHIE

KKLD/Tucson
McLaughlin/Miller

LYLE LOVETT
RODNEY CROWELL
JODY WATLEY
ATLANTIC STARR
GREG WALKER
NICKY HOLLAND
KATHY TROCCOLI
RICHARD MARX
Hottest:
WYNONNA
CELINE DION
LIONEL RICHIE
ROBERT PALMER
WILSON PHILLIPS

P3

KYMG/Anchorage, AK
John Roberts

WYNONNA
STING
Hottest:
CELINE DION
LIONEL RICHIE
AMY GRANT
VANESSA WILLIAMS
WILSON PHILLIPS

CURRENT-BASED

MIDWEST

P1

WKQX/Chicago
Gamble/Shuminas

none
Hottest:
GENESIS
HOWARD JONES
BRYAN ADAMS
ROBERT PALMER
SOPHIE B. HAWKINS

WPNT/Chicago
Lynn Murray

JON SECADA
CHER
SONIA
Hottest:
VANESSA WILLIAMS
GENESIS
KATHY TROCCOLI
SIMPLY RED
MICHAEL BOLTON

WARM98/Cincinnati
Michael Grayson

none
Hottest:
CELINE DION
GENESIS
LIONEL RICHIE
AMY GRANT
ROBERT PALMER

WVNC/Cincinnati
Matthews/Maxwell

RICHARD MARX
JODY WATLEY
VANESSA WILLIAMS
Hottest:
CELINE DION
WILLIAMS BROTHERS
MICHAEL BOLTON
GENESIS
RICHARD MARX

WVTF/Cleveland
Popovich/Kennedy

none
Hottest:
ROD STEWART
GENESIS
CELINE DION
KENNY LOGGINS
LIONEL RICHIE

WKQI/Detroit
Steve Weed

EDDIE MONEY
JODY WATLEY
Hottest:
GENESIS
AMY GRANT
MICHAEL BOLTON
LIONEL RICHIE
CELINE DION

WENS/Indianapolis
Knight/Eagan

MICHAEL BOLTON
Hottest:
BONNIE RAITT
GENESIS
WILSON PHILLIPS
LIONEL RICHIE
CELINE DION

KMXV/Kansas City
Tom Land

none
Hottest:
VANESSA WILLIAMS
KENNY LOGGINS
RICHARD MARX
GENESIS
CELINE DION

WKTU/Milwaukee
Clayton/Harrison

ANNIE LENNOX
K.D. LANG
TOAD THE WET SPRO
B-52'S
Hottest:
BRYAN ADAMS
MICHAEL BOLTON
MARIAH CAREY
JON SECADA
GENESIS

WMYX/Milwaukee
Schaefer/Morales

MARIAH CAREY
ANNIE LENNOX
Hottest:
LIONEL RICHIE
GENESIS
RICHARD MARX
CELINE DION
MICHAEL BOLTON

WLTE/Minneapolis
Gary Nolan

VANESSA WILLIAMS
Hottest:
none

KYKY/St. Louis
Greg Hewitt

none
Hottest:
MICHAEL BOLTON
GENESIS
BONNIE RAITT
WILSON PHILLIPS
LIONEL RICHIE

P2

KMJC/Davenport
Chuck O'Brien

NIA PEEPLES
SIMPLY RED
KATHY TROCCOLI
Hottest:
MARIAH CAREY
CELINE DION
AMY GRANT
WILSON PHILLIPS
LIONEL RICHIE

WWSN/Dayton
Shelley James

RICHARD MARX
Hottest:
MICHAEL BOLTON
CELINE DION
GENESIS
ROBERT PALMER
LIONEL RICHIE

WKDQ/Evansville
Bruce Clark

DAN HILL
JAMES TAYLOR
Hottest:
CELINE DION
SONIA
WILSON PHILLIPS
MARIAH CAREY
BILLY RAY CYRUS

WCRZ/Flint, MI
Patrick/Downey

KATHY TROCCOLI
NIA PEEPLES
Hottest:
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
MARIAH CAREY
MICHAEL BOLTON

WLHT/Grand Rapids
Dirksen/Brown

none
Hottest:
CELINE DION
LIONEL RICHIE
GENESIS

WFMK/Lansing
Ray Marshall

SIMPLY RED
RICHARD MARX
Hottest:
CELINE DION
GENESIS
WILSON PHILLIPS
LIONEL RICHIE
AMY GRANT

WMGN/Madison, WI
O'Neil/Freeman

none
Hottest:
MARIAH CAREY
CELINE DION
HOWARD JONES
LIONEL RICHIE
WILSON PHILLIPS

KMGL/Oklahoma City
O'Brien/Bennett

DAN HILL
Hottest:
GENESIS
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
MARIAH CAREY

KGBX/Springfield, MO
Baker/Cannon

RODNEY CROWELL
KATHY TROCCOLI
BILLY RAY CYRUS
Hottest:
WILSON PHILLIPS
MICHAEL BOLTON
MARIAH CAREY
JON SECADA
ROBERT PALMER

P3

WMT-FM/Cedar Rapids, IA
Randy Lee

NIA PEEPLES
KATHY TROCCOLI
STACY EARL
Hottest:
VANESSA WILLIAMS
RICHARD MARX
LIONEL RICHIE
CELINE DION
GENESIS

KZLT/Grand Forks, ND
Hennen/Roberts

KATHY TROCCOLI
RODNEY CROWELL
JODY WATLEY
SMITHEREENS
Hottest:
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
AMY GRANT
ROBERT PALMER

WQLH/Green Bay, WI
Jim Taylor

none
Hottest:
GENESIS
CELINE DION
AMY GRANT
WILSON PHILLIPS
LIONEL RICHIE

WQLR/Kalamazoo, MI
Lanphear/Wertz

DAN HILL
RICHARD MARX
INDIGO GIRLS
JODY WATLEY
MOODY BLUES
Hottest:
SONIA
ROBERT PALMER
AMY GRANT
CELINE DION
CHRIS WALKER

KIZZ/Minot, ND
Jeff Bliss

SIMPLY RED
Hottest:
GENESIS
CELINE DION
LIONEL RICHIE
AMY GRANT
WILSON PHILLIPS

WLDR/NW Michigan
Angle Handa

RODNEY CROWELL
KATHY TROCCOLI
ATLANTIC STARR
JODY WATLEY
Hottest:
CELINE DION
WILSON PHILLIPS
LIONEL RICHIE
AMY GRANT
MARIAH CAREY

WLQR/Toledo
Kendall/Cooper

STING
RODNEY CROWELL
KATHY TROCCOLI
BILLY RAY CYRUS
Hottest:
GENESIS
CELINE DION
LIONEL RICHIE
AMY GRANT
CARLY SIMON

KMAJ/Topeka, KS
Dave Waters

EPHRAIM LEWIS
HEATHER MULLEN
LYLE LOVETT
COREY HART
RODNEY CROWELL
Hottest:
WILSON PHILLIPS
CHRIS WALKER
ROBERT PALMER
JON SECADA
MICHAEL BOLTON

91 Current Reporters
85 Current Playlists

Called In Frozen Playlist (1):
KMXV/Kansas City

Did Not Report, Playlist Frozen (5):
WHYN-FM/Springfield
WLHT/Grand Rapids
WLTF/Cleveland
WLTT/Washington
WQLH/Green Bay

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):
WMYX/Milwaukee

ASSOCIATE REPORTERS

MOST ADDED

KATHY TROCCOLI (11)
RODNEY CROWELL (9)
ANNIE LENNOX (4)
JON SECADA (3)
JODY WATLEY (3)
GEORGE MICHAEL (2)
NIA PEEPLES (2)
RTZ (2)
BRUCE SPRINGSTEEN (2)
STING (2)
CHRIS WALKER (2)

HOTTEST

LIONEL RICHIE (16)
AMY GRANT (13)
MICHAEL BOLTON (12)
CELINE DION (11)
WILSON PHILLIPS (11)
GENESIS (9)
MARIAH CAREY (6)
ROBERT PALMER (4)
CHER (3)
K.O. LANG (2)
EDDIE MONEY (2)
JON SECADA (2)

EAST

WGMT/Burke
Mountain, VT
Steve Chizmas

JON SECADA
RTZ
GEORGE MICHAEL
Hottest:
MICHAEL BOLTON
AMY GRANT
K.D. LANG
SOPHIE B. HAWKINS
ANNIE LENNOX

WEIM/Fitchburg, MA
Jack Raymond

GEORGE MICHAEL
RODNEY CROWELL
Hottest:
CELINE DION
LIONEL RICHIE
WILSON PHILLIPS
AMY GRANT
MICHAEL BOLTON

WECQ/Geneva, NY
Dennis Federico

ANNIE LENNOX
JON SECADA
KATHY TROCCOLI
Hottest:
MARIAH CAREY
CELINE DION
LIONEL RICHIE
AMY GRANT
MICHAEL BOLTON

WHAJ/Greenfield, MA
Deane/Archer

SMITHEREENS
KATHY TROCCOLI
RTZ
STACY EARL
Hottest:
GENESIS
AMY GRANT
LIONEL RICHIE
EDDIE MONEY
WILSON PHILLIPS

WAFL/Milford, DE
Mike Polo

ENYA
ANNIE LENNOX
GLENN FREY
Hottest:
MICHAEL BOLTON
CELINE DION
AMY GRANT
LIONEL RICHIE
WILSON PHILLIPS

WSUL/Monticello, NY
Mulharin/Wilson

KATHY TROCCOLI
STING
NIA PEEPLES
DAN HILL
MR. BIG
Hottest:
none

WSKI/Monipeller, VT
Jim Severance

COREY HART
RODNEY CROWELL
BOUNCE THE OCEAN
PAM TATE
Hottest:
WILSON PHILLIPS
CELINE DION
LIONEL RICHIE
ROBERT PALMER
GENESIS

WTSX/Port Jervis, NY
Liz Foxx

RODNEY CROWELL
EN VOGUE
STING
KATHY TROCCOLI
MARTY BALIN
Hottest:
CELINE DION
GENESIS
WILSON PHILLIPS
MARIAH CAREY
LIONEL RICHIE

WVTR/Westminster, MD
Brian Beddow

ROBERT PALMER
KATHY TROCCOLI
JAMES TAYLOR
Hottest:
MICHAEL BOLTON
LIONEL RICHIE
CHER
CELINE DION
EDDIE MONEY

SOUTH

WYKZ/Beaufort, SC
Mark Robertson

ANNIE LENNOX
Hottest:
LIONEL RICHIE
GENESIS
CELINE DION
WILSON PHILLIPS
AMY GRANT

WGSV/Guntersville, AL
Jackson/Mason

RODNEY CROWELL
BRUCE SPRINGSTEEN
EPHRAIM LEWIS
Hottest:
CELINE DION
GENESIS
LIONEL RICHIE
AMY GRANT
WILSON PHILLIPS

WKCX/Rome, GA
Randy Quick

CHRIS WALKER
KATHY TROCCOLI
RODNEY CROWELL
Hottest:
MICHAEL BOLTON
ROBERT PALMER
MARIAH CAREY
VANESSA WILLIAMS
JON SECADA

NEW ARTISTS

Reports/Adds

- 1 WYNONNA/She Is His Only Need (Curb/MCA) 43/2
- 2 K.D. LANG/Constant Craving (Sire/WB) 27/3
- 3 STACY EARL/Slowly (RCA) 20/5
- 4 NIA PEEPLES/Faces Of Love (Charisma) 20/8
- 5 BILLY RAY CYRUS/Achy Breaky Heart (Mercury) 18/9
- 6 RODNEY CROWELL/What Kind Of Love (Columbia) 13/13
- 7 INDIGO GIRLS/Galileo (Epic) 13/2
- 8 HEATHER MULLEN/Night By Night (Atco/EastWest) 11/2
- 9 LYLE LOVETT/She's Already Made Up Her Mind (Curb/MCA) 9/3
- 10 SOPHIE B. HAWKINS/Damn I Wish I Was Your Lover (Columbia) 8/2

New artists have not had an AC Breaker.



STING
WITH ERIC CLAPTON
"IT'S PROBABLY ME"
The first single from the
LETHAL WEAPON 3
soundtrack album.

WMTX	WMXB	WLDR
WKQX	KKLD	WLQR
WARM98	WNMB	KMAJ
WGLL	WFFX	KYMG
KKMY	KTYL	
WAHR	KZLT	

Eric Clapton appears courtesy of Reprise Records. David Sanborn appears courtesy of Elektra Entertainment.



WEST

KKIS/Concord, CA
Ken Boesen

K.D. LANG
KATHY TROCCOLI
Hottest:
MICHAEL BOLTON
GENESIS
AMY GRANT
ROBERT PALMER
LIONEL RICHIE

KATW/Lewiston, ID
Rik Mikals

none
Hottest:
GENESIS
GLENN FREY
BRUCE SPRINGSTEEN
MICHAEL BOLTON
RICHARD MARX

KBLO/Logan, UT
Jackson/White

JON SECADA
JODY WATLEY
BRUCE SPRINGSTEEN
Hottest:
AMY GRANT
GENESIS
WILSON PHILLIPS
CELINE DION
LIONEL RICHIE

KTID/San Rafael, CA
Bob Gowa

ANNIE LENNOX
KENNY LOGGINS
NIA PEEPLES
CHRIS WALKER
Hottest:
GENESIS
CHER
MARIAH CAREY
K.D. LANG
JON SECADA

KSCQ/Silver City
John Alsip

RODNEY CROWELL
ROBERTA FLACK
JUMP IN THE WATER
BETH NIELSEN CHAP
Hottest:
CARLY SIMON
LIONEL RICHIE
ROBERT PALMER
HOWARD JONES
CHRIS WALKER

21 Current Reporters
21 Current Playlists

Associate Reporters are AC stations in unrated markets with aggressive approaches toward new music. Although they do not contribute to the AC chart, their consensus Most Added and Hottest records serve as advance indicators of format hits.

Table with columns LW, TW, and song titles for June 12, 1992. Includes entries for Grant Geissman, Randy Crawford, Ottmar Liebert, etc.

Table with columns LW, TW, and song titles for June 12, 1992. Includes entries for David Sanborn, Tony Williams, Bobby Watson, etc.

Charts for Most Added LPs, Hottest LPs, and Hot Tracks for the week of June 12, 1992.

Charts for Most Added LPs, Hottest LPs, and Hot Tracks for the week of June 12, 1992.

NEW & ACTIVE

NEW & ACTIVE

List of new and active tracks with station call letters and rotation information. Includes Carl Anderson, Loreena McKennitt, Bob Baldwin, etc.

List of new and active tracks with station call letters and rotation information. Includes Gust Williams Tsilis, Nat Adderley, etc.

* Uncharted Breakers denoted by one asterisk. ** Chart Extra denoted by two asterisks.

Large advertisement for David Sanborn featuring logos for 'david sanborn', 'upfront', 'THANK YOU RADIO!', 'R&R CJ', 'BILLBOARD CJ', 'GAVIN AA', and a large '#1' ranking. Includes a portrait of David Sanborn.

NEW & ACTIVE

ALICE IN CHAINS "Would" (Epic) 29/28 (1/1)

Adds including WBAB, WNEW, KAZY, KUPD, KGON, KRXQ, KOMA, KSJO, WHEB, WAVF.

INDIGO GIRLS "Galileo" (Epic) 24/6 (17/8)

Adds including WROV, KBAT, KRNA. Heavy 1: WPDH. Medium 10 including WBAB, KFOG, WRXL, WZXL, KATP, WWWW, KBOY.

FAITH NO MORE "Midlife Crisis" (Slash/Reprise) 22/12 (10/10)

Adds including WBAB, WNEW, KSAQ, KGON, KIOZ, KOMA, WZZR, KRAB, KLCX, KXFX. Medium 5 including WXTB, WYFN, KNAC

T-RIDE "Backdoor Romeo" (Hollywood) 22/5 (17/3)

Adds. WMMS, KRXQ, KOMA, KATP, WRUF. Medium 4: WYFN, KPOI, WKZQ, KWHL.

STEELHEART "Sticky Side Up" (MCA) 21/16 (5/3)

Adds including KBPI, KRXQ, KMJX, WIQB, WXLP, WKLQ, KATM, KPOI, KEZE, WKIT. Medium 4 including WIYY, KTAL

BONNIE RAITT "Good Man Good Woman" (Capitol) 19/1 (17/2)

Heavy 4: WMMR, WPDH, WTKX, KWHL. Medium 9 including WZBH, WSLF, WGR, WCIZ, WWWW, WVRK, KFMZ, KBOY

FLAME "Rain" (Giant/WB) 15/12 (3/2)

Adds including KRXQ, KSJO, WRCQ, KILO, KRZR, KEZE, KEYJ, KATP, KFMX, KBAT. Medium 3 including KPOI, KNAC

RUSH "The Big Wheel" (Atlantic) 15/1 (16/2)

Adds WXKE. Heavy 2: WBCN, KATP. Medium 10: WLWQ, KUPD, WRFX, WTUE, KILO, KOMP, KNAC, WKIT, WAZU, KFMF

MOST ADDED

- JOE COCKER/Love (85)
- JOHN MELLENCAMP/Last (34)
- TESLA/song (29)
- ALICE IN CHAINS/Would (28)
- NIRVANA/Lithium (27)
- BABYLON A.D./Bad (24)
- CRACKER/Teen (20)
- METALLICA/Wherever (20)
- ALLMAN BROS BAND/Melissa (18)
- KING'S X/Prisoner (17)

MOST REQUESTED

- RED HOT CHILI PEPPERS/Bridge (60)
- PEARL JAM/Even (43)
- DEF LEPPARD/Love (28)
- VINCE NEIL/Invited (28)
- BLACK CROWES/Remedy (24)
- MEN/Church (22)
- ARC ANGELS/Living (19)
- OZZY OSBOURNE/Road (19)
- LYNCH MOB/Tangled (14)
- BLACK CROWES/Sting (13)
- MATTHEW SWEET/Girlfriend (13)
- SASS JORDAN/Make (12)

AOR TRACKS

3 2
WKS WKS LW TW

165 REPORTERS

JUNE 12, 1992

Reports/Adds Heavy Medium

8	3	3	1	DEF LEPPARD/Make Love Like A Man (Mercury)	152+/3	85+	52-
2	2	1	2	RED HOT CHILI PEPPERS/Under The Bridge (WB)	132-/0	119-	9-
18	13	9	3	BLACK CROWES/Sting Me (Def American/Reprise)	145+/16	62+	67-
7	6	4	4	ARC ANGELS/Living In A Dream (DGC)	134=/1	74+	49-
1	1	2	5	BLACK CROWES/Remedy (Def American/Reprise)	108-/0	90-	13+
10	8	5	6	OZZY OSBOURNE/Road To Nowhere (Epic Associated)*	128-/1	57+	50-
12	11	7	7	PEARL JAM/Even Flow (Epic Associated)	138-/1	47+	60+
11	10	8	8	LYNCH MOB/Tangled In The Web (Elektra)	136+/2	51+	58+
22	17	11	9	GENESIS/Driving The Last Spike (Atlantic)	120+/7	54+	50-
16	15	10	10	MEN/Church Of Logic, Sin & Love (Polydor/PLG)	132+/4	36+	63-
21	19	16	11	DELBERT McCLINTON/Every Time I Roll The Dice (Curb)	108+/3	39+	55-
-	33	17	12	BRUCE SPRINGSTEEN/57 Channels (And Nothin' On) (Columbia)	108+/15	34+	58+
15	14	13	13	MATTHEW SWEET/Girlfriend (Zoo)	97-/2	47+	34-
17	16	14	14	VINCE NEIL/You're Invited But Your Friend Can't Come (Hollywood)	124-/0	26+	38+
5	4	6	15	SASS JORDAN/Make You A Believer (Impact)	90-/0	49-	34-
24	20	18	16	VAN HALEN/Man On A Mission (WB)	93+/4	24+	52+
26	22	19	17	ELECTRIC BOYS/Mary In The Mystery World (Atco)	121+/7	8+	51+
-	50	31	18	TESLA/Song & Emotion (Geffen)	105+/29	6+	43+
-	34	23	19	STING w/ERIC CLAPTON/It's Probably Me (Reprise)	79+/4	28+	38-
35	28	24	20	DEBUT → JOE COCKER/Love Is Alive (Capitol)	86 /85	10	55
36	30	26	21	HARDLINE/Takin' Me Down (MCA)	101+/11	4+	32+
37	31	27	22	TOAD THE WET SPROCKET/All I Want (Columbia)	90+/10	8+	50+
27	23	21	23	CRACKER/Teen Angst (What The World Needs Now) (Virgin)	92+/20	6+	41+
31	27	25	24	QUEEN/Hammer To Fall (Hollywood)*	74-/6	16+	46=
-	57	33	25	JEFFREY GAINES/Hero In Me (Chrysalis/ERG)	74+/5	16+	42+
53	47	42	26	KISS/I Just Wanna (Mercury)	85+/16	5+	27+
38	32	30	27	NIRVANA/Lithium (DGC)	81+/27	2+	25+
40	36	32	28	XTC/The Ballad Of Peter Pumpkinhead (Geffen)	69+/1	10+	38+
45	40	34	29	GARY MOORE/Story Of The Blues (Charisma)	70+/6	9+	43+
9	9	12	30	TORA TORA/Amnesia (A&M)	79+/8	4+	21+
54	44	40	31	BRYAN ADAMS/Touch The Hand (A&M)	49-/1	20-	26-
3	5	15	32	CURE/Friday I'm In Love (Fiction/Elektra)	54+/9	9+	31+
-	56	41	33	JOHN MELLENCAMP/Now More Than Ever (Mercury)	41-/0	32-	4-
55	42	36	34	METALLICA/Wherever I May Roam (Elektra)	77+/20	5+	14+
56	49	39	35	MELISSA ETHERIDGE/2001 (Island/PLG)	64+/7	7+	37+
34	29	28	36	ZOO/Shakin' The Cage (Capricorn/WB)	65+/8	4+	35+
-	54	38	37	LITTLE VILLAGE/Solar Sex Panel (Reprise)	58-/0	14+	33-
42	39	37	38	EMERSON, LAKE & PALMER/Black Moon (Victory Music/PLG)	57+/5	8+	34=
44	43	43	39	ALTERED STATE/Ghost Beside My Bed (WB)*	54+/5	10+	26+
-	59	49	40	SPIN DOCTORS/Little Miss Can't Be Wrong (Epic)	51+/3	6+	25+
13	18	22	41	LINDSEY BUCKINGHAM/Wrong (Reprise)	53+/11	9+	30+
19	24	29	42	U2/One (Island/PLG)	36-/0	25-	5-
-	-	51	43	TOM COCHRANE/Life Is A Highway (Capitol)	36-/0	25-	7-
-	-	52	44	DEL AMITRI/Always The Last To Know (A&M)	50+/14	5+	27+
25	25	45	45	FIREHOUSE/Reach For Sky (Epic)	50+/13	3=	17+
43	46	47	46	NIRVANA/Come As You Are (DGC)	30-/0	21-	5-
48	51	50	47	BLACK CROWES/Thorn In My Pride (Def American/Reprise)	36+/6	10+	14-
6	7	20	48	DEBUT → JOHN MELLENCAMP/Last Chance (Mercury)	43+/34	7+	25+
-	-	58	49	GLENN FREY/I've Got Mine (MCA)	47+/11	4=	29+
49	48	46	50	ZZ TOP/Gun Love (WB)	37-/0	14-	16-
-	-	57	51	KING'S X/Prisoner (Atlantic)	45+/17	0=	17+
57	55	54	52	RINGO STARR/Weight Of The World (Private Music)	35-/1	5+	17-
-	-	60	53	DEBUT → ALLMAN BROTHERS BAND/Melissa (Epic)	39+/18	2+	14+
49	48	46	54	SHOTGUN MESSIAH/Living Without You (Relativity)	38+/1	3+	9+
-	-	59	55	RTZ/All You've Got (Giant/Reprise)	33-/0	14+	14-
41	40	38	56	2 DIE 4/You Got What It Takes (Morgan Creek)	34=/1	1+	10+
-	-	58	57	DEBUT → SOUP DRAGONS/Divine Thing (Big Life/Mercury)	34+/5	2+	5+
41	40	38	58	GALACTIC COWBOYS/I'm Not Amused (DGC)	33+/5	0=	6+
41	40	38	59	DEBUT → BABYLON A.D./Bad Blood (Arista)	31+/24	2+	5+
41	40	38	60	DEBUT → LOVE ON ICE/Leave Me Alone (Interscope)	32+/8	0=	3=

*Keeps bullet due to continued growth

KNOCK DOWN THE DOOR TO REVA'S HOUSE, THERE'S SOMETHING GOING ON:

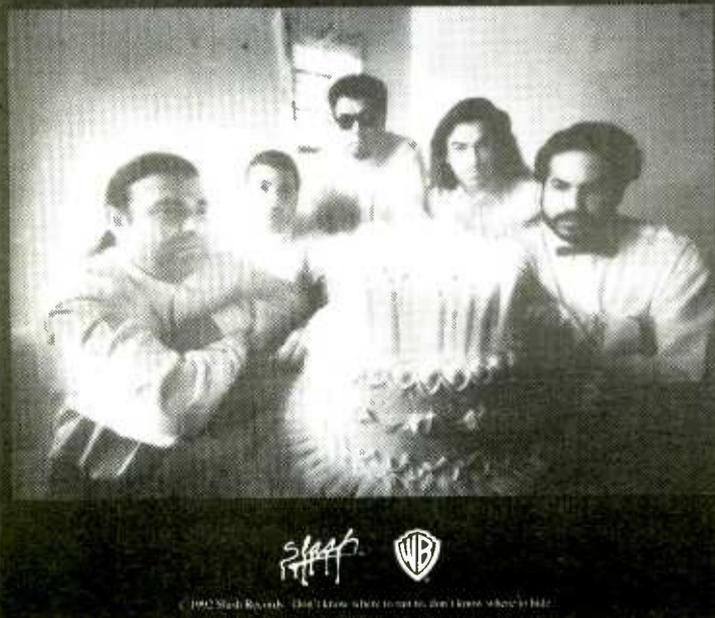
"KIKO takes spectacular songwriting and arranges it brilliantly; it is the band's breakthrough album." —NY Times

"KIKO is the band's masterpiece—a startling leap forward in sonic reach and depth of vision." —LA Times

LOS LOBOS

"REVA'S HOUSE"

The premiere track from the critically-acclaimed new album **KIKO**.



BREAKERS

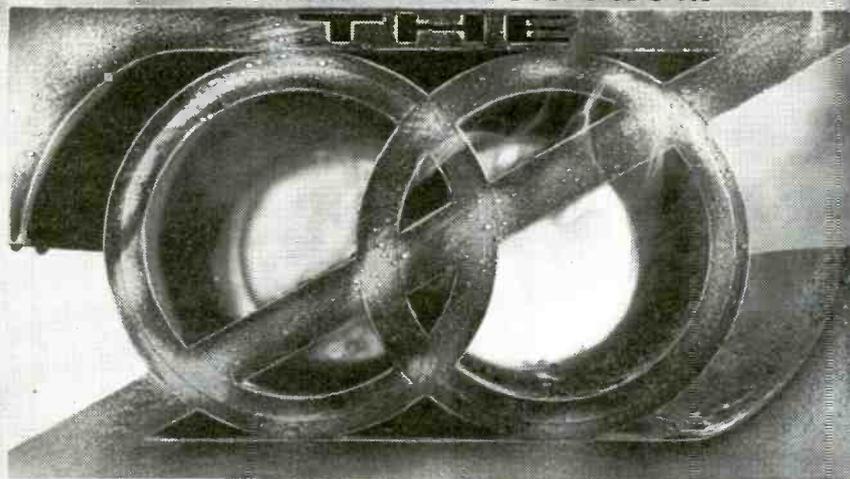
BRUCE SPRINGSTEEN
57 Channels (And Nothin' On) (Columbia)
65% of our reporters on it.

TESLA
Song And Emotion (Geffen)
64% of our reporters on it.

HARDLINE
Takin' Me Down (MCA)
62% of our reporters on it.

IT'S TIME TO RATTLE OFF THE LOCKS...
AND SHAKE THE CAGE!

THE FIRST TRACK FROM



shakin' the cage

FROM THEIR DEBUT ALBUM **SHAKIN' THE CAGE** AVAILABLE ON CAPRICORN RECORDS ALBUM RELEASE - JUNE 16, 1992
PRODUCED BY BILLY THORPE AND MICK FLEETWOOD ZOOKEEPER: DENNIS DUNSTAN/WEL-DUN MANAGEMENT

AOR TRACKS: 36

ALREADY ON:

WNEW	KQWB	WCMF	WIOT	KMJX	KGON
KRQR	KBOY	KZRR	WTKX	WXKE	WDHA
KLBJ	KTYD	WCIZ	WRXL	WNCD	WQMF
WQBZ	WEBN	KJKJ	KJOT	KCLB	WKLQ
KEZO	WNOR	KBAT	KEYJ	WONE	KRZR
KPOI	KNCN	KAZY	KSQY	KLCX	KEZE
WPLR	KTAL	WDVE	KFMF	KRNA	WXLP
WAOR	KXUS	WIMZ	KUPD	KWHL	KLPX
WKIT	WEGR	WTUE	WKLS	WRUF	WZNF
				KRKX	KFMZ

NEW THIS WEEK:

<TX>
WYRF
WRIF
WPDH
WSFL
<TM
<JK
<KZ
<MX



©1992 CAPRICORN RECORDS



LW TW 35 REPORTERS JUNE 12, 1992

- 1 CURE/Wish (Fiction/Elektra)
2 XTC/Nonsuch (Geffen)
3 CHARLATANS U.K./Between 10th And 11th (Beggars Banquet/RCA)
4 SOUP DRAGONS/Hotwired (Big Life/Mercury)
5 JESUS & MARY CHAIN/Honey's Dead (Def American/WB)
6 CRACKER/Cracker (Virgin)
7 MORRISSEY/We Hate It When Our Friends Become... (Track) (Sire/Reprise)
8 B-52'S/Good Stuff (Track) (Reprise)
9 MATERIAL ISSUE/Destination Universe (Mercury)
10 PETER MURPHY/Holy Smoke (Beggars Banquet/RCA)
11 BEAUTIFUL SOUTH/0898 Beautiful South (Elektra)*
12 ANNIE LENNOX/Diva (Arista)*
13 INDIGO GIRLS/Rites Of Passage (Epic)
14 CHRIS MARS/Horseshoes And Hand Grenades (Smash/PLG)
15 FAITH NO MORE/Midlife Crisis (Track) (Slash/Reprise)
16 LEVELLERS/Levelling The Land (Elektra)
17 L7/Bricks Are Heavy (Slash)
18 U2/Achtung Baby (Island/PLG)
19 CONCRETE BLONDE/Walking In London (IRS)
20 MIDNIGHT OIL/Scream In Blue Live (Columbia)
21 WIRE TRAIN/No Soul No Strain (MCA)
22 RIDE/Going Blank Again (Sire/Reprise)
23 JAMES/Seven (Fontana/Mercury)
24 IAN McCULLOCH/Mysterio (Sire/Reprise)
25 TORI AMOS/Little Earthquakes (Atlantic)
26 EMF/Unexplained (EP) (EMI/ERG)
27 CATHERINE WHEEL/Ferment (Fontana/Mercury)
28 SOCIAL DISTORTION/Somewhere Between Heaven And Hell (Epic)
29 BEASTIE BOYS/Check Your Head (Capitol)
30 MATTHEW SWEET/Girlfriend (Zoo)

* Keeps bullet due to continued growth.

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

Most Added, Hottest, Most Requested charts listing songs like B-52'S FAITH NO MORE, CURE XTC, and MORRISSEY.

Sophie B. Hawkins advertisement with photo and text: 'I love Damn I Wish I Was Your Lover. It tested well, sounds good on the air, and won 'Shriek Of The Week' after only 14 days of play. If I ran a deli, I'd make a sandwich called 'Sophie.' -Tom Calderone, WDRE

P1 PLAYLISTS

- WFNX/Boston (617) 595-6200 Kurt St. Thomas
Heavy CURE BEASTIE BOYS MORRISSEY NIGHTY NIGHTY BOS SOCIAL DISTORTION CRACKER NIRVANA CHARLATANS U.K. U2 JAM WOBBLE'S INVA SOUP DRAGONS TRACY CHAPMAN MIRACLE LABSON LIGHTNING SEEDS INDIGO GIRLS XTC TOM TOM CLUB PETER MURPHY BEAUTIFUL SOUTH TEENAGE FANCLUB JESUS & MARY CHAI a B-52'S
Medium L7 MC 900FT JESUS BUFFALO TOM STEVE WYNN RIDE THEY MIGHT BE CIA SARAH McLAUGHLAN WATERLILLIES CURVE BREEDERS IAN McCULLOCH MIDNIGHT OIL WIRE TRAIN 360'S
Light a LEMONHEADS a TOM TOM CLUB a LOS LOBOS a CATHERINE WHEEL

- WRDE/Long Island (516) 832-9400 Tom Calderone
Heavy CURE U2 SOPHIE B. HAWKINS ANNIE LENNOX CONCRETE BLONDE LIGHTNING SEEDS NIRVANA INDIGO GIRLS TOM TOM CLUB XTC TORI AMOS JESUS & MARY CHAI FAITH NO MORE L7 BEAUTIFUL SOUTH LEVELLERS CHARLATANS U.K. MEGA CITY FOUR CHRIS MARS a B-52'S SOUP DRAGONS MORRISSEY THIS PICTURE ENYA MATERIAL ISSUE JAMES YOHU YINDI PEARL JAM DEE-LITE TOAD THE WEET SPRO LINDSEY BUCKINGHAM DEL AMITRI SOCIAL DISTORTION a WOLFGANG PRESS a LOS LOBOS a MATTHEW SWEET a CAUSE & EFFECT a NYMPHS

- WBUR/Providence (401) 272-9550 Michael Osborne
Heavy CURE U2 CATHERINE WHEEL MICHIELLE SHOOKED JUDYBATS MIDNIGHT OIL BRUCE SPRINGSTEEN NEVILLE BROTHERS STEVE WYNN CHRIS MARS MATERIAL ISSUE INDIGO GIRLS MERVIN CADRELL CHURCH 'BUFFALO TOM CARVEDOODS PUBLIC IMAGE LHM PEARL JAM JOHN HAMMOND SHRIIMP BOAT ROLLINS BAND EDDY CLEARWATER COMBOY JUNKIES a B-52'S a LEMONHEADS PETER CASE YOHU YINDI Light

- KJJO/Minneapolis (612) 941-5774 Tony Powers
Heavy a B-52'S CURE BEAUTIFUL SOUTH CHARLATANS U.K. INDIGO GIRLS MATERIAL ISSUE SOUP DRAGONS XTC BUFFALO TOM JESUS & MARY CHAI L7 ANNIE LENNOX MORRISSEY CHRIS MARS Medium PETER MURPHY SOCIAL DISTORTION TEENAGE FANCLUB CONCRETE BLONDE CATHERINE WHEEL MATTHEW SWEET MICHIELLE SHOOKED WIRE TRAIN DNF SPIRITUALIZED HAPPYHEAD U2 BEASTIE BOYS IAN McCULLOCH LEVELLERS MIDNIGHT OIL Light a WALLING SOULS a JULIANA HATFIELD a STAIRS a LOW POP SUICIDE a JAMES a ROLLINS BAND

- KITSI/San Francisco (415) 512-1053 Richard Sands
Heavy CURE MORRISSEY XTC MATERIAL ISSUE DAVID BYRNE INDIGO GIRLS CATHERINE WHEEL TOM TOM CLUB MAJIC TASHK a DEL AMITRI ANNIE LENNOX TEENAGE FANCLUB JAMES LEVELLERS SENSELESS THINGS MICHIELLE SHOOKED BUFFALO TOM STRAY CATS DNF PEARL JAM MIDNIGHT OIL MATERIAL ISSUE FALGRO NO MORE PETER MURPHY CHARLATANS U.K. a B-52'S THEY MIGHT BE CIA CONCRETE BLONDE PUBLIC IMAGE LHM Light a LUSH a ANNIE LENNOX

- KGDE/Dallas (214) 580-9400 Larry Nielson
Heavy CURE BLACK CROWES XTC E CHARLATANS U.K. CRACKER JAMES IAN McCULLOCH TOAD THE WEET SPRO SOCIAL DISTORTION MEN MORRISSEY SOUP DRAGONS MELISSA ETHERIDGE FAITH NO MORE LINDSEY BUCKINGHAM LETHAL WEAPON 3 a B-52'S CHARLATANS U.K. PEARL JAM BEATS INTERNATIONAL DNF LIGHTNING SEEDS SENSELESS THINGS LEVELLERS a FAITH NO MORE Medium CURVE ROLLINS BAND MATTHEW SWEET BODY COUNT UNCLE GREEN ANNIE LENNOX CONCRETE BLONDE BEASTIE BOYS TOM TOM CLUB Light a WIRE TRAIN a SOMETHING HAPPENS a BREEDERS a BACKSLED a BILLY ZLAT a CATHERINE WHEEL

- WXR/Chicago (312) 777-1700 Norm Winer
Heavy BLACK CROWES LOS LOBOS XTC CURE MELISSA ETHERIDGE DAVID BYRNE CHARLATANS U.K. U2 CRACKER MATTHEW SWEET LITTLE VILLAGE BRUCE SPRINGSTEEN THEY MIGHT BE CIA POI DOG PONDERRING IAN McCULLOCH JESUS & MARY CHAI CONCRETE BLONDE Medium GARLAND JEFFREYS JAMES PETER MURPHY LYLE LOVETT LUSH E ADRIAN BELEW DEL AMITRI MICHIELLE SHOOKED JUDYBATS MIDNIGHT OIL BRUCE SPRINGSTEEN NEVILLE BROTHERS STEVE WYNN CHRIS MARS MATERIAL ISSUE INDIGO GIRLS MERVIN CADRELL CHURCH 'BUFFALO TOM CARVEDOODS PUBLIC IMAGE LHM PEARL JAM JOHN HAMMOND SHRIIMP BOAT ROLLINS BAND EDDY CLEARWATER COMBOY JUNKIES a B-52'S a LEMONHEADS PETER CASE YOHU YINDI Light

- KUKQ/Phoenix (602) 838-0400 Jonathan L. Rosen
Heavy CURE CRACKER PETER MURPHY XTC JESUS & MARY CHAI a B-52'S CHARLATANS U.K. SOUP DRAGONS MATERIAL ISSUE BEAUTIFUL SOUTH CONCRETE BLONDE MORRISSEY CHRIS MARS ANNIE LENNOX WIRE TRAIN TOM TOM CLUB L7 DNF 360'S Medium LEVELLERS DAISY CHAINSAW CURVE STRAY CATS CATHERINE WHEEL STIGS DEL AMITRI ADRIAN BELEW LOW POP SUICIDE FAITH NO MORE STEVE WYNN Light a ROLLINS BAND a LEMONHEADS a STAIRS

- WVGO/Richmond (804) 330-3106 Dal Hunter
Heavy CURE RED HOT CHILI PEP U2 XTC PEARL JAM JESUS & MARY CHAI CRACKER SOUP DRAGONS QLENN FRET TORI AMOS B-52'S LINDSEY BUCKINGHAM COMBOY JUNKIES LOS LOBOS DEL AMITRI JAMES MURPHY WIDESPREAD PANIC BEATS INTERNATIONAL MATERIAL ISSUE HotList: CURE CRACKER INDIGO GIRLS

- WHTG/Asbury Park (908) 542-1410 Butscher/Pinfield
B-52'S DEE-LITE ANA CHRISTENSEN SOCIAL DISTORTION WOLFGANG PRESS LEVIATATION LOS LOBOS STIGS HELMET MY LIFE WITH THE HotList: JESUS & MARY CHAI CURE PETER MURPHY XTC CATHERINE WHEEL

- KNDD/Seattle (206) 622-3251 Lamber/Collins
Heavy CURE BLACK CROWES XTC CHARLATANS U.K. CRACKER JAMES IAN McCULLOCH TOAD THE WEET SPRO SOCIAL DISTORTION MEN MORRISSEY SOUP DRAGONS MELISSA ETHERIDGE FAITH NO MORE LINDSEY BUCKINGHAM LETHAL WEAPON 3 a B-52'S Medium SOUNDGARDEN AFGHAN WHIGS PETER MURPHY JESUS & MARY CHAI THEY MIGHT BE CIA CHRIS MARS WIRE TRAIN RIDE BEASTIE BOYS DNF MATTHEW SWEET BEAUTIFUL SOUTH XTC CHARLATANS U.K. DEL AMITRI

- WLAJ/Grand Rapids (616) 456-5461 Schaffer/Chase
Heavy CURE PEARL JAM JAMES MORRISSEY PETER MURPHY SOCIAL DISTORTION a B-52'S BEASTIE BOYS CURVE XTC RED HOT CHILI PEP CHARLATANS U.K. MATERIAL ISSUE SARAH McLAUGHLAN DNF L7 a FAITH NO MORE ANNIE LENNOX U2 a SOPHIE B. HAWKINS Medium RIDE CURVE a SHAKESPEAR'S SIST MERVIN CADRELL CRACKER JESUS & MARY CHAI BEAUTIFUL SOUTH CHRIS MARS a CARTER U.S.M. WIRE TRAIN a L.A. STYLE a UTAH SAINTS

- KTCL/Ft. Collins-Denver (303) 571-1232 John Hayes
Heavy CURE XTC CHARLATANS U.K. PETER MURPHY DAVID BYRNE JAMES IAN McCULLOCH CRACKER SOUP DRAGONS CHURCH JESUS & MARY CHAI MORRISSEY HAPPYHEAD CONCRETE BLONDE RIDE MATERIAL ISSUE BLACKBIRD STEVE WYNN a B-52'S LEVELLERS Medium BEAUTIFUL SOUTH ANNIE LENNOX CURVE BEASTIE BOYS MERVIN CADRELL BUFFALO TOM STRAY CATS YOHU YINDI L7 INDIGO GIRLS E CHRIS MARS TOM TOM CLUB WIRE TRAIN MIDNIGHT OIL CHAINSAW KITTENS BASBHEAD RUMBLEFISH TORI AMOS a FAITH NO MORE Light a JULIANA HATFIELD a STAIRS a WOLFGANG PRESS a NYMPHS

- WBUR/Rochester (716) 878-3080 Chris Celeste
Heavy CURE XTC CHARLATANS U.K. PETER MURPHY DAVID BYRNE JAMES IAN McCULLOCH CRACKER SOUP DRAGONS CHURCH JESUS & MARY CHAI MORRISSEY HAPPYHEAD CONCRETE BLONDE RIDE MATERIAL ISSUE BLACKBIRD STEVE WYNN a B-52'S LEVELLERS Medium BEAUTIFUL SOUTH ANNIE LENNOX CURVE BEASTIE BOYS MERVIN CADRELL BUFFALO TOM STRAY CATS YOHU YINDI L7 INDIGO GIRLS E CHRIS MARS TOM TOM CLUB WIRE TRAIN MIDNIGHT OIL CHAINSAW KITTENS BASBHEAD RUMBLEFISH TORI AMOS a FAITH NO MORE Light a JULIANA HATFIELD a STAIRS a WOLFGANG PRESS a NYMPHS

- FAITH NO MORE HotList: XTC SOUP DRAGONS CURE CRACKER MATERIAL ISSUE

- KEDG/Las Vegas (702) 795-1035 Don Parker
B-52'S BEAUTIFUL SOUTH ANNIE LENNOX MORRISSEY LEVELLERS HotList: CURE XTC SOPHIE B. HAWKINS U2 HAPPYHEAD

- KBAC/Santa Fe-Albuquerque (505) 471-7110 Bill Evans
none HotList: XTC INDIGO GIRLS ANNE LENNOX NEVILLE BROTHERS MATERIAL ISSUE

- WRAS/Atlanta (404) 651-2240 Barretti/Mattis
DEL AMITRI LOS LOBOS BOOTSAUCE MORRISSEY BUFFALO TOM JAWBOX CURE DILLON PENCE THEY MIGHT BE CIA DONNY MILDA SKY CRIS MARY DEE-LITE B-52'S HotList: INDIGO GIRLS K.D. LANG CURE BEASTIE BOYS ARRESTED DEVELOPM

- WFIW/Melbourne (407) 768-8000 Jon Hammerland
B-52'S DISPOSABLE HERBOS REVOLVER WOLFGANG PRESS WALLING SOULS LEVIATATION HotList: CHARLATANS U.K. L7 CURE BEASTIE BOYS SOUP DRAGONS

P2 ADDS & HOTS

- WVGO/Richmond (804) 330-3106 Dal Hunter
SOUP DRAGONS XTC CHARLATANS U.K.
KKDJ/Fresno (209) 228-5991 Willobee
B-52'S STRAY CATS MATTHEW SWEET HotList: CHARLATANS U.K. CURE MORRISSEY XTC RIDE

- 35 Current Reporters
33 Current Playlists
Called in Frozen Playlist (2): KBAC/Santa Fe-Albuquerque WXP/Philadelphia
New Reporters (3): KXKR/Salt Lake City, P2 WLAV/Grand Rapids, P2 KEDG/Las Vegas, P2
Parallel Changes (2): KJQN/Salt Lake City - P1 to P2 WWC/Columbus - P1 to P2
No Longer A Reporter (1): KUNV/Las Vegas

UNCONVENTIONAL MUSIC FOR
CONVENTIONAL TIMES FROM



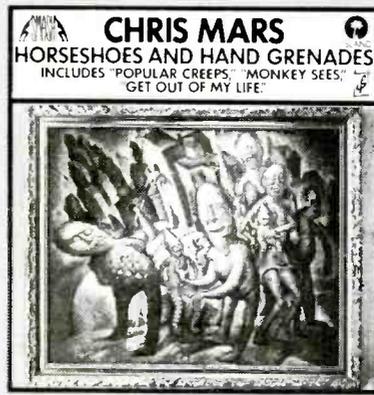
Polygram
Label Group

120 MINUTES/
MTV

Chris Mars "Popular Creeps"

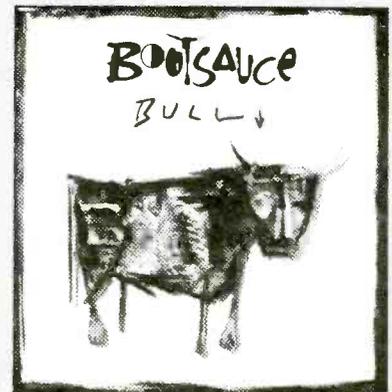
New Rock **14**

Next Up: "Monkey Sees" (6/29)



Bootsauce "Love Monkey #9"

Kicking At WDRE, WBRU, KUKQ,
CIMX, WHTG, WDST, KXRK, WBNY,
WBER, WRAS, WFIT



Stairs "Weed Bus"

Smoking on

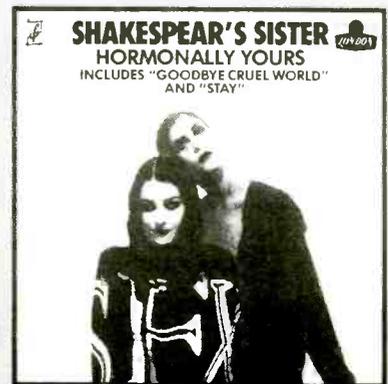
WFNX, KJJO, KTCL, KUKQ, WHTG, WDST,
KBAC, WBER, KACV, WFIT
A Most Added New Rock



Shakespear's Sister "Stay"

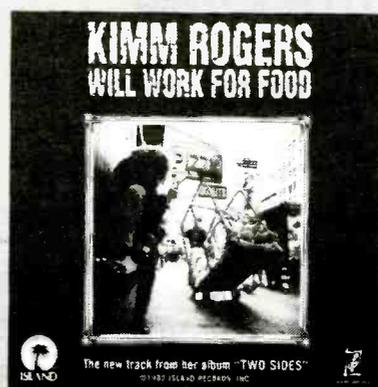
A multi-format hit with requests!
Staying power at KROQ, KRZQ

MTV
BUZZ BIN
& THE BOX



COMING
6/22

Kimm Rogers "Will Work For Food"





AOR ALBUMS

NATIONAL AIRPLAY®

		167 REPORTERS	JUNE 12, 1992	Reports/Adds	Heavy	Medium
WKS	LW	TW				
1	1	1	1 BLACK CROWES /The Southern Harmony... (Def American/Reprise) "Sting" (145) "Remedy" (108) "Thorn" (36)	161+/0	140-	19+
3	3	3	2 DEF LEPPARD /Adrenalize (Mercury) "Love" (152) "Stand" (12) "Tonight" (9)	156+/1	91+	52-
2	2	2	3 RED HOT CHILI PEPPERS /Blood Sugar Sex Magik (WB) "Bridge" (132) "Breaking" (5)	136-/2	119-	11-
9	8	4	4 ARC ANGELS /Arc Angels (DGC) "Living" (134) "Angels" (2) "Always" (2)	135=/1	74+	50-
8	7	5	5 OZZY OSBOURNE /No More Tears (Epic Associated) "Road" (128) "Mama" (11) "Don't" (3)	132=/1	65+	48-
12	11	6	6 PEARL JAM /Ten (Epic Associated) "Even" (138) "Alive" (7) "Jeremy" (3)	139-/0	50+	59+
14	13	9	7 GENESIS /We Can't Dance (Atlantic) "Driving" (120) "Heart" (14) "Dreaming" (6)	130+/4	62+	53-
5	4	8	8 BRUCE SPRINGSTEEN /Human Touch (Columbia) "57" (108) "Roll" (24) "Gloria's" (8)	125+/10	46+	63+
13	12	10	9 LYNCH MOB /Lynch Mob (Elektra) "Tangled" (136) "Dream" (2) "Tie" (1)	138+/2	53+	58+
18	16	12	10 MEN /The Men (Polydor/PLG) "Church" (132)	134+/4	36+	63-
23	20	15	11 DELBERT McCLINTON /Never Been Rocked Enough (Curb) "Every" (108) "Good" (1)	110+/3	40+	55-
15	14	14	12 MATTHEW SWEET /Girlfriend (Zoo) "Girlfriend" (97) "Waiting" (2) "Looking" (1)	100=/2	47+	34-
6	6	7	13 SASS JORDAN /Racine (Impact) "Make" (90)	90-/0	49-	34-
20	17	16	14 VAN HALEN /For Unlawful Carnal Knowledge (WB) "Man" (93) "Dream" (4) "Right" (3)	97+/3	31+	51+
22	19	17	15 VARIOUS ARTISTS /Encino Man (Hollywood) "Invited" (124)	124-/0	26+	38+
4	5	11	16 JOHN MELLENCAMP /Whenever We Wanted (Mercury) "Last" (43) "More" (41) "Melting" (4)	84-/19	42-	28+
32	24	22	17 TESLA /Psychotic Supper (Geffen) "Song" (105) "What" (17)	117+/28	15+	49+
17	18	18	18 NIRVANA /Nevermind (DGC) "Lithium" (81) "Come" (30) "Bloom" (4)	99+/22	23-	29+
26	25	21	19 ELECTRIC BOYS /Groovus Maximus (Atco) "Mary" (121) "Knee" (1)	122+/7	8+	51+
DEBUT			20 VARIOUS ARTISTS /Lethal Weapon 3 (Reprise) "Probably" (79)	81 /4	30	38
11	15	20	21 U2 /Achtung Baby (Island/PLG) "One" (36) "Even" (16) "Cruel" (3)	53-/5	32-	12+
DEBUT			22 JOE COCKER /Night Calls (Capitol) "Love" (86)	86+/85	10+	55+
34	30	24	23 HARDLINE /Double Eclipse (MCA) "Takin'" (101) "There" (2) "Hot" (1)	103+/11	6+	32+
38	37	28	24 TOAD THE WET SPROCKET /Fear (Columbia) "All" (90)	91+/10	8+	50+
39	35	31	25 CRACKER /Cracker (Virgin) "Teen" (92) "Cracker" (1)	94+/20	6+	42+
33	27	27	26 METALLICA /Metallica (Elektra) "Wherever" (77) "Nothing" (14) "Unforgiven" (2)	89+/18	12+	20+
27	23	23	27 QUEEN /Classic Queen (Hollywood)* "Hammer" (74)	74-/6	16+	46=
31	28	25	28 JEFFREY GAINES /Jeffrey Gaines (Chrysalis/ERG)* "Hero" (74)	76+/5	16+	44+
37	40	30	29 KISS /Revenge (Mercury) "Wanna" (85) "Unholy" (6) "Domino" (5)	91+/17	7+	27+
-	38	32	30 XTC /Nonsuch (Geffen) "Ballad" (69) "Bird" (1) "Wrapped" (1)	71+/1	12+	38+
36	33	33	31 GARY MOORE /After Hours (Charisma) "Story" (70) "Hell" (2) "Only" (1)	73+/5	10+	45+
-	39	37	32 CURE /Wish (Fiction/Elektra) "Friday" (54) "High" (5)	56+/7	12+	29+
19	22	29	33 TOM COCHRANE /Mad Mad World (Capitol) "Highway" (36) "Regrets" (8) "Washed" (2)	45-/1	26-	9-
40	32	34	34 MELISSA ETHERIDGE /Never Enough (Island/PLG) "2001" (64) "Dance" (3) "Heavy" (2)	70+/6	9+	39+
-	-	35	35 TORA TORA /Wild Americaa (A&M) "Amnesia" (79)	79+/8	4+	21+
10	10	13	36 BRYAN ADAMS /Waking Up The Neighbors (A&M) "Touch" (49)	49-/1	20-	26-
29	26	26	37 LITTLE VILLAGE /Little Village (Reprise) "Sex" (58)	60-/0	15+	34-
DEBUT			38 EMERSON, LAKE & PALMER /Black Moon (Victory Music/PLG) "Black" (57)	57 /5	8	34
-	-	38	39 ALTERED STATE /Altered State (WB)* "Ghost" (54)	54+/5	10+	26+
25	36	40	40 KING'S X /King's X (Atlantic) "Prisoner" (45) "Black" (13)	57+/14	4-	23+

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"The rewards that come from teamwork last forever."

SAM A. CALLE
National Record Promotion
Artist and Management Consultant

ENNIO DI BERARDO
(En.D)
National Record Promotion

(310) 377-6430 • Fax (310) 377-4055

BREAKERS.

HARDLINE
Double Eclipse (MCA)
62% of our reporters on it.

MOST ADDED

- JOE COCKER (85)
- TESLA (28)
- NIRVANA (22)
- CRACKER (20)
- ALLMAN BROTHERS BAND (19)
- JOHN MELLENCAMP (19)
- METALLICA (18)
- KISS (17)
- STEELHEART (16)
- DEL AMITRI (14)
- KING'S X (14)
- FLAME (13)

HOTTEST

- BLACK CROWES (140)
- RED HOT CHILI PEPPERS (119)
- DEF LEPPARD (91)
- ARC ANGELS (74)
- OZZY OSBOURNE (65)
- GENESIS (62)
- LYNCH MOB (53)
- PEARL JAM (50)
- SASS JORDAN (49)
- MATTHEW SWEET (47)

REGIONAL AO ACTIVITY

SOUTH (Continued)

BELEVERS
BLACK CHROMES
PEARL JAM
DEF LEPPARD
LIVE
MEN
LITCH MOB
OZZY OSBOURNE
TORA TORA

Medium
Light

Heavy
ARC ANGELS
KISS
FAITH NO MORE
SLAUGHTER

WRCQ/Fayetteville
(919) 484-2107
PD: BUZZ BOHANN
HD: ED MCCOYNE

Heavy
ARC ANGELS
RED HOT CHILI PEPP
LITCH MOB
ERICHO MAN
MEN
DELBERT McCLINTON
ELECTRIC BOYS
BLACK CHROMES
DEF LEPPARD
JEFFREY GAINES
KISS
PEARL JAM
MATTHEW SHEET

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WTKX/Pensacola
(904) 438-7543
PD: MIKE OMAKTO
HD: STRONNER

Heavy
BLACK CHROMES (M)
JOE COCKER
DEF LEPPARD
RED HOT CHILI PEPP
MATTHEW SHEET
DELBERT McCLINTON
BONNIE RAITT
MIDWINTER
JEFFREY GAINES
KISS
LINDSEY BUCKINGHAM
NIRVANA

KNCN/Corpus Christi
(512) 289-1000
PD: TIM PARKER
HD: MATT VAUGHAN

Heavy
ALTERED STATE
ARC ANGELS
BLACK CHROMES
DEF LEPPARD
SASS JORDAN
LITCH MOB
ERICHO MAN
PEARL JAM
RED HOT CHILI PEPP
MATTHEW SHEET
MEN

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WROQ/Greenville
(803) 242-0101
PD: LEE ROGERS
HD: BILL WALKER

Heavy
RED HOT CHILI PEPP (M)
TON COCHRANE
LETAL WEAPON 3
MEN
LITTLE VILLAGE
BLACK CHROMES (M)
SASS JORDAN
BRUCE SPRINGSTEEN (M)
JOHN HELLICAMP
DEF LEPPARD
KING'S X
TOM PETTY

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WROV/Roanoke
(703) 343-4444
PD: MICK BELL
APD: ELLEN FLAHERTY

Heavy
RED HOT CHILI PEPP
ARC ANGELS
SASS JORDAN
DELBERT McCLINTON
BRUCE SPRINGSTEEN
TODD THE MET SPROCK
MEN

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WRDU/Raleigh
(919) 876-1061
PD: BOB MALTON
HD: TOM GULLO

Heavy
MATTHEW SHEET
ZZ TOP
MEN
ARC ANGELS
TODD THE MET SPROCK
BLACK CHROMES
DEF LEPPARD
DELBERT McCLINTON
BRUCE SPRINGSTEEN

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WVYV/Jacksonville
(904) 642-1055
PD: RALPH CIPOLLA
HD: JOHN LEARD

Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WVYV/Jacksonville
(904) 642-1055
PD: RALPH CIPOLLA
HD: JOHN LEARD

Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WVYV/Jacksonville
(904) 642-1055
PD: RALPH CIPOLLA
HD: JOHN LEARD

Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WVYV/Jacksonville
(904) 642-1055
PD: RALPH CIPOLLA
HD: JOHN LEARD

Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WVYV/Jacksonville
(904) 642-1055
PD: RALPH CIPOLLA
HD: JOHN LEARD

Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WVYV/Jacksonville
(904) 642-1055
PD: RALPH CIPOLLA
HD: JOHN LEARD

Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WVYV/Jacksonville
(904) 642-1055
PD: RALPH CIPOLLA
HD: JOHN LEARD

Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WVYV/Jacksonville
(904) 642-1055
PD: RALPH CIPOLLA
HD: JOHN LEARD

Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
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WVYV/Jacksonville
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Heavy
METALLICA
VAN HALEN (L)
OZZY OSBOURNE (M)
NIRVANA (L)
BLACK CHROMES (L)
RED HOT CHILI PEPP
ZZ TOP

Medium
Light

Heavy
ARC ANGELS
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WRXL/Richmond
(804) 758-6400
PD: BILL MOHR
HD: PAUL SHUGRUE

Heavy
JOHN HELLICAMP (M)
MATTHEW SHEET
STEVE NAY VAUGHAN
JEFFREY GAINES
DELBERT McCLINTON
LETAL WEAPON 3
BLACK CHROMES (M)
ARC ANGELS
GENESIS
DEL MITRI
LITCH MOB

WKDF/Nashville
(615) 244-9532
PD: KID REDD
HD: JOHN MAGARYA

Heavy
BLACK CHROMES
TON COCHRANE
JOHN HELLICAMP
METALLICA
OZZY OSBOURNE
QUEEN
RED HOT CHILI PEPP
MATTHEW SHEET
U2
VAN HALEN (M)
JOE COCKER
Light

WGCK/Mobile
(205) 626-9800
PD: ANDY HOLY
HD: CHARLIE OCEAN

Heavy
BRYAN ADAMS
BLACK CHROMES (L)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
U2
ARC ANGELS
JOE COCKER
GENESIS
Light

WKQX/Little Rock
(501) 224-8500
PD: TOM MOOD
HD: DAVID A. BOSS

Heavy
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WKQQ/Lexington
(806) 252-8894
PD: PETER DILLARD
HD: TONY TILFORD

Heavy
OZZY OSBOURNE
TON COCHRANE
JOHN HELLICAMP (L)
BLACK CHROMES (M)
NIRVANA
DEF LEPPARD
U2
GENESIS (M)
RED HOT CHILI PEPP
Medium
Light

WRXK/Ft. Myers
(813) 332-3696
PD: STEVE DOMAN
HD: ARYETTE

Heavy
TON COCHRANE
RED HOT CHILI PEPP
DEF LEPPARD
BLACK CHROMES
BRYAN ADAMS
OZZY OSBOURNE
SASS JORDAN
Medium
Light

WQMF/Louisville
(502) 896-4400
ON: BILL MAY
HD: DUKE MEYER

Heavy
JOHN HELLICAMP
OZZY OSBOURNE (L)
NIRVANA
U2
BLACK CHROMES (M)
PEARL JAM (M)
DEF LEPPARD (M)
GENESIS (M)

WQBF/Louisville
(502) 896-4400
ON: BILL MAY
HD: DUKE MEYER

Heavy
JOHN HELLICAMP
OZZY OSBOURNE (L)
NIRVANA
U2
BLACK CHROMES (M)
PEARL JAM (M)
DEF LEPPARD (M)
GENESIS (M)

WSFL/New Bern, NC
(919) 633-2406
PD: FRED ALLEN

Heavy
GENESIS
LETAL WEAPON 3
SASS JORDAN
NIRVANA (L)
BLACK CHROMES
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WQBZ/Raleigh
(919) 876-6558
PD: NATHAN HALE

Heavy
BLACK CHROMES (M)
TON COCHRANE
RED HOT CHILI PEPP
DEF LEPPARD
SASS JORDAN
LINDSEY BUCKINGHAM
MATTHEW SHEET
ARC ANGELS
VAN HALEN
JOE COCKER
LITCH MOB
Light

WDOZ/Orlando
(407) 682-7676
PD: NEAL WIRSKY
HD: LEE RANDALL

Heavy
ERIC CLAPTON
JOHN HELLICAMP
BLACK CHROMES (M)
RED HOT CHILI PEPP
DEF LEPPARD
MEN

WEGR/Memphis
(901) 578-1103
PD: DRAKE HALL
HD: DRAKE LOGAN

Heavy
BLACK CHROMES (M)
ERIC CLAPTON
JOHN HELLICAMP
SASS JORDAN
ROCKY BLU
DELBERT McCLINTON
RED HOT CHILI PEPP
TORA TORA
Light

WSTZ/Jackson
(601) 982-1067
PD: DIRU LABORDE
HD: PAM RIVERS

Heavy
DEF LEPPARD (L)
MATTHEW SHEET
MEN
RED HOT CHILI PEPP
GENESIS
Light

WRUF/Gainesville
(904) 392-0771
PD: HARRY GUSCOTT
HD: KRISTI CLARK

Heavy
RED HOT CHILI PEPP
OZZY OSBOURNE
BLACK CHROMES
Light

WRDU/Raleigh
(919) 876-1061
PD: BOB MALTON
HD: TOM GULLO

Heavy
MATTHEW SHEET
ZZ TOP
MEN
ARC ANGELS
TODD THE MET SPROCK
BLACK CHROMES
DEF LEPPARD
DELBERT McCLINTON
BRUCE SPRINGSTEEN

KKEG/Fayetteville
(501) 521-5588
PD: DAVE JACKSON

Heavy
BLACK CHROMES
RED HOT CHILI PEPP
ARC ANGELS
SASS JORDAN
SASS JORDAN
VAN HALEN
DEF LEPPARD
DELBERT McCLINTON
OZZY OSBOURNE
Light

KTAL/Shreveport
(318) 425-2422
PD: JOHN SHEPARD
HD: TOM MICHAELS

Heavy
ERIC CLAPTON
LILLIAN ACE (M)
GENESIS
ELP
ERICHO MAN
DELBERT McCLINTON
TORA TORA
DEF LEPPARD
ZOO

KEYJ/Abilene
(915) 677-7225
PD: BARRY JONES
HD: MIKE WILLIAMS

Heavy
DELBERT McCLINTON
BLACK CHROMES
LITCH MOB
GARY MOORE

WRXL/Richmond
(804) 758-6400
PD: BILL MOHR
HD: PAUL SHUGRUE

Heavy
JOHN HELLICAMP (M)
MATTHEW SHEET
STEVE NAY VAUGHAN
JEFFREY GAINES
DELBERT McCLINTON
LETAL WEAPON 3
BLACK CHROMES (M)
ARC ANGELS
GENESIS
DEL MITRI
LITCH MOB

WKDF/Nashville
(615) 244-9532
PD: KID REDD
HD: JOHN MAGARYA

Heavy
BLACK CHROMES
TON COCHRANE
JOHN HELLICAMP
METALLICA
OZZY OSBOURNE
QUEEN
RED HOT CHILI PEPP
MATTHEW SHEET
U2
VAN HALEN (M)
JOE COCKER
Light

WGCK/Mobile
(205) 626-9800
PD: ANDY HOLY
HD: CHARLIE OCEAN

Heavy
BRYAN ADAMS
BLACK CHROMES (L)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
U2
ARC ANGELS
JOE COCKER
GENESIS
Light

WKQX/Little Rock
(501) 224-8500
PD: TOM MOOD
HD: DAVID A. BOSS

Heavy
DEF LEPPARD
BLACK CHROMES
ARC ANGELS
DELBERT McCLINTON
LETAL WEAPON 3
GENESIS
LITCH MOB
ERICHO MAN
LINDSEY BUCKINGHAM
BRUCE SPRINGSTEEN
JEFFREY GAINES
MEN

WKQQ/Lexington
(806) 252-8894
PD: PETER DILLARD
HD: TONY TILFORD

Heavy
OZZY OSBOURNE
TON COCHRANE
JOHN HELLICAMP (L)
BLACK CHROMES (M)
NIRVANA
DEF LEPPARD
U2
GENESIS (M)
RED HOT CHILI PEPP
Medium
Light

WRXK/Ft. Myers
(813) 332-3696
PD: STEVE DOMAN
HD: ARYETTE

Heavy
TON COCHRANE
RED HOT CHILI PEPP
DEF LEPPARD
BLACK CHROMES
BRYAN ADAMS
OZZY OSBOURNE
SASS JORDAN
Medium
Light

WQMF/Louisville
(502) 896-4400
ON: BILL MAY
HD: DUKE MEYER

Heavy
JOHN HELLICAMP
OZZY OSBOURNE (L)
NIRVANA
U2
BLACK CHROMES (M)
PEARL JAM (M)
DEF LEPPARD (M)
GENESIS (M)

WQBF/Louisville
(502) 896-4400
ON: BILL MAY
HD: DUKE MEYER

Heavy
JOHN HELLICAMP
OZZY OSBOURNE (L)
NIRVANA
U2
BLACK CHROMES (M)
PEARL JAM (M)
DEF LEPPARD (M)
GENESIS (M)

WSFL/New Bern, NC
(919) 633-2406
PD: FRED ALLEN

Heavy
GENESIS
LETAL WEAPON 3
SASS JORDAN
NIRVANA (L)
BLACK CHROMES
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WQBZ/Raleigh
(919) 876-6558
PD: NATHAN HALE

Heavy
BLACK CHROMES (M)
TON COCHRANE
RED HOT CHILI PEPP
DEF LEPPARD
SASS JORDAN
LINDSEY BUCKINGHAM
MATTHEW SHEET
ARC ANGELS
VAN HALEN
JOE COCKER
LITCH MOB
Light

WDOZ/Orlando
(407) 682-7676
PD: NEAL WIRSKY
HD: LEE RANDALL

Heavy
ERIC CLAPTON
JOHN HELLICAMP
BLACK CHROMES (M)
RED HOT CHILI PEPP
DEF LEPPARD
MEN

WEGR/Memphis
(901) 578-1103
PD: DRAKE HALL
HD: DRAKE LOGAN

Heavy
BLACK CHROMES (M)
ERIC CLAPTON
JOHN HELLICAMP
SASS JORDAN
ROCKY BLU
DELBERT McCLINTON
RED HOT CHILI PEPP
TORA TORA
Light

WSTZ/Jackson
(601) 982-1067
PD: DIRU LABORDE
HD: PAM RIVERS

Heavy
DEF LEPPARD (L)
MATTHEW SHEET
MEN
RED HOT CHILI PEPP
GENESIS
Light

WRUF/Gainesville
(904) 392-0771
PD: HARRY GUSCOTT
HD: KRISTI CLARK

Heavy
RED HOT CHILI PEPP
OZZY OSBOURNE
BLACK CHROMES
Light

WRDU/Raleigh
(919) 876-1061
PD: BOB MALTON
HD: TOM GULLO

Heavy
MATTHEW SHEET
ZZ TOP
MEN
ARC ANGELS
TODD THE MET SPROCK
BLACK CHROMES
DEF LEPPARD
DELBERT McCLINTON
BRUCE SPRINGSTEEN

KKEG/Fayetteville
(501) 521-5588
PD: DAVE JACKSON

Heavy
BLACK CHROMES
RED HOT CHILI PEPP
ARC ANGELS
SASS JORDAN
SASS JORDAN
VAN HALEN
DEF LEPPARD
DELBERT McCLINTON
OZZY OSBOURNE
Light

KTAL/Shreveport
(318) 425-2422
PD: JOHN SHEPARD
HD: TOM MICHAELS

Heavy
ERIC CLAPTON
LILLIAN ACE (M)
GENESIS
ELP
ERICHO MAN
DELBERT McCLINTON
TORA TORA
DEF LEPPARD
ZOO

KEYJ/Abilene
(915) 677-7225
PD: BARRY JONES
HD: MIKE WILLIAMS

Heavy
DELBERT McCLINTON
BLACK CHROMES
LITCH MOB
GARY MOORE

DEF LEPPARD
ARC ANGELS
BRUCE SPRINGSTEEN
DELBERT McCLINTON
BLACK CHROMES
JEFFREY GAINES
Light

KATP/Amarillo
(806) 359-5999
PD: DALE WELSH

Heavy
RED HOT CHILI PEPP
ARC ANGELS
LITCH MOB
BLACK CHROMES
MEN
GENESIS
DELBERT McCLINTON
SAMIRNA
MEN
LETAL WEAPON 3
GLEN FRET
BRUCE SPRINGSTEEN
ALTERED STATE
ELP
JOE COCKER
JOHN HELLICAMP
Light

KBAT/Odessa
(915) 563-2121
PD: RIC KILGOTT
HD: OREN DAMON

Heavy
BRYAN ADAMS
ARC ANGELS
BLACK CHROMES (M)
DEF LEPPARD
SASS JORDAN
LITCH MOB
PEARL JAM
ERICHO MAN
OZZY OSBOURNE

WWWV/Charlotteville
(804) 971-4057
PD: YVONNE KILBY
HD: DEBBIE GILBERT

Heavy
RED HOT CHILI PEPP
BLACK CHROMES (M)
BRUCE SPRINGSTEEN (M)
MR. BIG
DELBERT McCLINTON
BRYAN ADAMS
OUTFIELD
KISS
ZZ TOP
LITTLE VILLAGE
QUEEN
SASS JORDAN
JEFFREY GAINES
LETAL WEAPON 3
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

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TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
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PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
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WVWK/Columbus
(404) 576-3000
PD: TODD HOLMAN
HD: BRIAN GREATHOUSE

Heavy
BLACK CHROMES (M)
TON COCHRANE
JOHN HELLICAMP
RED HOT CHILI PEPP
MATTHEW SHEET
U2
JOE COCKER
Light

ARC ANGELS
BRUCE SPRINGSTEEN
DELBERT McCLINTON
BLACK CHROMES
JEFFREY GAINES
Light

KATP/Amarillo
(806) 359-5999
PD: DALE WELSH

Heavy

MIDWEST (Continued)

ENCINO MAN
GENESIS
KTC
ARC ANGELS
SASS JORDAN
Medium
a BLACK CROWES
a BRUCE SPRINGSTEEN
a KISS
Light
a JEFFREY GAINES
a LOVE ON ICE
a KING'S X
a TOAD THE WET SPROG

KSQY/Rapid City (605) 348-9877

PD: JACK DANIELS
MD: JIM KALLAS

Heavy
RED HOT CHILI PEPP
BLACK CROWES(M,L)
ARC ANGELS(M)
SASS JORDAN
ZZ TOP
OZZY OSBOURNE
LYNCH MOB
DELBERT MCCLINTON
PEARL JAM
DEF LEPPARD(L)
ENCINO MAN
LITTLE VILLAGE
MEN
VAN HALEN
GENESIS
BRUCE SPRINGSTEEN
MATTHEW SWEET
LETHAL WEAPON 3
Medium
Light
a TOM COCHRANE
a STEELHEART
a BABYLON A.D.
a ALLMAN BROTHERS BA
a JOE COCKER
a JOHN MELLENCAMP
a TORA TORA
a CRACKER
a MR. BIG

KSEZ/Sioux City (712) 258-6740

PD: GLEN MILLER
MD: TIM HARRISON

Heavy
RTC
RED HOT CHILI PEPP
MELISSA ETHERIDGE
BRUCE SPRINGSTEEN(M)
DELBERT MCCLINTON
BRYAN ADAMS
SASS JORDAN

P1

KBCO/Denver (303) 444-5600

PD: DOUG CLIFTON
MD: GINGER HAVLAT

Heavy
LYLE LOVETT
KTC
CURE
ANNIE LENOX
CONCRETE BLONDE
DELBERT MCCLINTON
SANTANA
TORI AMOS
MELISSA ETHERIDGE
LETHAL WEAPON 3
NEVILLE BROTHERS
LOS LOBOS
Medium
a KBOC STUDIO C
Light
RINDO STARR
CRUEL SHOPS
POI DOG POWDERING
ADRIAN BELEN
LEON RUSSELL
DEL AMITRI
BRUCE SPRINGSTEEN
CHARLATANS U.K.
K.D. LANG
TRACY CHAPMAN
SAMPLES
COMBIE JUNIUS
MICHELLE SNOOKED
CRACKER
LITTLE VILLAGE
BRUCE SPRINGSTEEN
BLACK CROWES
PHISH
GHOST OF AN AMERIC
E
EVERYTHING BUT THE
JULIES SHEAR
ARC ANGELS
GRISSON & COLLISTE
DAVID BYRNE
JEFFREY GAINES
SABAN MCLACHLAN
POPS STAPLES
LEVELEERS
a JAMES MOURTRTY
a B-52'S
a ELP
a STORY
a ALLMAN BROTHERS BA
a RONEY CROWELL
Light

KAZY/Denver (303) 759-5600

PD: STEVE KOISBAU
MD: LOIS TODD

Heavy
DEF LEPPARD(L)
BLACK CROWES(M)
RED HOT CHILI PEPP
METALLICA(L)
OZZY OSBOURNE(L)
ARC ANGELS
Medium
PEARL JAM
VAN HALEN
SHOTGUN MESSIAH
LYNCH MOB
ENCINO MAN
ZOO
SLAUGHTER
KING'S X(L)
ELECTRIC BOYS
KISS
Z'DIE &
FIREHOUSE
TESLA
HARDLINE
Light
a SINGLES

GENESIS

DEF LEPPARD
BLACK CROWES(L)
Medium
Light
a LETHAL WEAPON 3
a FIREHOUSE
a CRACKER
a KISS

WYMG/Springfield (217) 546-9000

PD: BRYAN JEFFRIES
MD: KEVIN PILGRIM
(FROZEN)

Heavy
RED HOT CHILI PEPP
TOM COCHRANE
UZ(L)
NIRVANA
BLACK CROWES(M)
JOHN MELLENCAMP
Medium
Light

WZZQ/Terre Haute (812) 232-5034

PD: MARK SAVAGE
MD: DANNY WAYNE

Heavy
BLACK CROWES(M)
LETHAL WEAPON 3
GENESIS
RED HOT CHILI PEPP
MELISSA ETHERIDGE
RTZ
LINDSEY BUCKINGHAM
DEF LEPPARD
DELBERT MCCLINTON
Medium
Light
a GARY MOORE
a TOAD THE WET SPROG
a JOHN MELLENCAMP
a CURE
a BONNIE RAITT
a METALLICA
a TESLA

WKLT/Traverse City (616) 947-0003

PD: DAVE FORTNEY
MD: DARRYL DE LOIT

Heavy
SASS JORDAN
RED HOT CHILI PEPP
BLACK CROWES(M)
DEF LEPPARD
ZZ TOP
Medium
a BRUCE SPRINGSTEEN
a JOHN MELLENCAMP
a JOE COCKER(L)
Light
a NERVANA
a ELECTRIC BOYS
a CRACKER
a GLENN FREY
a ALLMAN BROTHERS BA

KBPI/Denver (303) 534-6200

PD: BILL BETTS

Heavy
FATES WARNING
HARDLINE
LYNCH MOB
OZZY OSBOURNE(M)
TESLA(L)
Medium
BLACK CROWES
DEF LEPPARD
FOUR HORSEMEN
JESSE STRANGE
ENCINO MAN
NIRVANA
QUEENSRYCHE
RED HOT CHILI PEPP
SLAUGHTER(L)
TORA TORA
VAN HALEN
Light
a BABYLON A.D.
a L.A. GUNS
a STEELHEART

KLOS/Los Angeles (213) 840-4836

PD: KEN ANTHONY
MD: RITA WILDE

Heavy
JOHN MELLENCAMP
BRUCE SPRINGSTEEN
GENESIS
ARC ANGELS
VAN HALEN
BLACK CROWES(M)
CRACKER
Medium
ALTERED STATE
DEF LEPPARD
SANTANA
GARY MOORE
MELISSA ETHERIDGE
ELP
DELBERT MCCLINTON
OZZY OSBOURNE
LYNCH MOB
PEARL JAM
Light
a TOAD THE WET SPROG
a JOE COCKER
a TESLA
a KING'S X

KQLZ/Los Angeles (213) 204-2000

PD: GREG STEVENS
MD: MARCIA LONGO

Heavy
OZZY OSBOURNE(M)
PEARL JAM
ENCINO MAN
DEF LEPPARD
2 DIE 4
ARC ANGELS
BLACK CROWES(M)
KISS
JESSE STRANGE
VAN HALEN
LYNCH MOB
Medium
HARDLINE
BANGALORE CHOR(L)
ALTERED STATE
ELECTRIC BOYS
SLAUGHTER
METALLICA
GALACTIC COMBOYS
a SALOON KICK
a STEELHEART
a TESLA
a TORA TORA
a MR. BIG
a BLACK SABBATH
a BABYLON A.D.
NIRVANA
Light

KUPD/Phoenix (602) 838-3062

PD: CURTIS JOHNSON
APD: J.D. HOLMES

Heavy
RED HOT CHILI PEPP
BLACK CROWES(M)
PEARL JAM(M)
BRUCE SPRINGSTEEN
ENCINO MAN
LYNCH MOB
MELISSA ETHERIDGE(M)
DEF LEPPARD(M)
OZZY OSBOURNE
Medium
LINDSEY BUCKINGHAM
FIREHOUSE
ALTERED STATE
MR. BIG
UZ
RUSH
DELBERT MCCLINTON
TOAD THE WET SPROG
ELP
METALLICA
SLAUGHTER
KISS
CRACKER
TESLA
VAN HALEN
RINDO STARR
a DEL AMITRI
NIRVANA
a KING'S X
a QUEEN
Light
a SINGLES

KDKB/Phoenix (602) 897-9300

PD: JACK GREEN

Heavy
STEVE RAY VAUGHAN
BRUCE SPRINGSTEEN(M)
UZ
BLACK CROWES
TOM COCHRANE
SASS JORDAN
JOHN MELLENCAMP
Medium
GENESIS
DIRE STRAITS
DELBERT MCCLINTON
GARY MOORE(L)
ZZ TOP
OUTFIELD
Light
a CURE
a JOE COCKER
a GLENN FREY

KUFO/Portland (503) 222-1011

PD: DAVE NUNNE
MD: MICHELLE ODDO

Heavy
METALLICA
JOHN MELLENCAMP
BLACK CROWES(M)
RED HOT CHILI PEPP
OZZY OSBOURNE
LYNCH MOB
KING'S X
DEF LEPPARD
Medium
GIANT
PEARL JAM
ARC ANGELS
TESLA(L)
HARDLINE
ENCINO MAN
Light

KGON/Portland (503) 223-1441

PD: DICK SHEETZ
MD: BOB ANCHETA

Heavy
BLACK CROWES
DEF LEPPARD
LYNCH MOB
OZZY OSBOURNE
PEARL JAM
RED HOT CHILI PEPP
MEN
Medium
CRACKER
ELECTRIC BOYS
MELISSA ETHERIDGE
HARDLINE
KING'S X
DELBERT MCCLINTON
ENCINO MAN
a NIRVANA
SPIN DOCTORS
TESLA
SIGHS
ZOO
PHISH
KISS
Light
a SINGLES
a BABYLON A.D.
a BLACK SABBATH
a FAITH NO MORE
a GUNS N' ROSES

KRXO/Sacramento (916) 334-7777

PD: JODY HONDT
MD: PAMELA ROBERTS

Heavy
BRYAN ADAMS
ALTERED STATE
ARC ANGELS
DEF LEPPARD
HARDLINE
SASS JORDAN
MR. BIG
OZZY OSBOURNE
PEARL JAM
ROXY BLUE
VAN HALEN
Medium
BLACK CROWES
CRACKER
ELECTRIC BOYS
FIREHOUSE
GENESIS
LYNCH MOB
HSG
QUIREN
a SLAUGHTER
BRUCE SPRINGSTEEN
MATTHEW SWEET
TESLA
MEN
TORA TORA
Light
a SINGLES
a BABYLON A.D.
a FLAME
a STEELHEART
a T-RIDE

KBER/Salt Lake City (801) 322-3311

PD: CORY DRAPER

Heavy
BABYLON A.D.
FIREHOUSE
GIANT
HARDLINE
LYNCH MOB
OZZY OSBOURNE
ROXY BLUE
SLAUGHTER
Light
a ALICE IN CHAINS

TESLA

WILDSIDE
Light
a METALLICA

KIOZ/San Diego (619) 560-5464

MD: PEG POLLARD

Heavy
QUEENSRYCHE
LYNCH MOB(M)
METALLICA
OZZY OSBOURNE
PEARL JAM
ENCINO MAN
DEF LEPPARD
KISS
HARDLINE
IRON MAIDEN
SHOTGUN MESSIAH
VAN HALEN
Medium
RED HOT CHILI PEPP
ARC ANGELS
QUIN
INFECTIOUS GROOVE
a LINDSEY BUCKINGHAM
SLAUGHTER
LILLIAN AXE
TORA TORA
LITTLE CAESAR
ELECTRIC BOYS
LOVE ON ICE
TESLA
SLIK TOXIC
BLACK SABBATH
ASPHALT BALLETT
FIREHOUSE
TESTAMENT
a ELECTRIC LOVE HOGS
a BABYLON A.D.
a MR. BIG
BLACK CROWES
Light
a FAITH NO MORE

KFOG/San Francisco (415) 543-1045

PD: GREG SOUK
MD: ROSALIE HONARTH

Heavy
CURE(L)
XTC(L)
L'LE LOVETT(L)
RINDO STARR
SOUP DRAGONS
Medium
TOAD THE WET SPROG
INDIGO GIRLS
CONCRETE BLONDE
SANTANA
POI DOG POWDERING(L)
LETHAL WEAPON 3
COMBIE JUNIUS
Light
a DEL AMITRI
a ALLMAN BROTHERS BA
a LINDSEY BUCKINGHAM
a JAMES MOURTRTY
a RED HOT CHILI PEPP
a CHARLATANS U.K.

KROR/San Francisco (415) 765-4097

PD: LARRY SWIDER
MD: ZEB MORRIS

Heavy
RED HOT CHILI PEPP
LETHAL WEAPON 3
GENESIS
CURE
UZ
JEFFREY GAINES
ARC ANGELS
JOE COCKER
BONNIE RAITT
NIRVANA(L)
Medium
BLACK CROWES(L)
MEN
DELBERT MCCLINTON
TOAD THE WET SPROG
GARY MOORE
ELP
DEL AMITRI
LYNCH MOB
a TOM COCHRANE
Light
a TESLA

KOME/San Jose (408) 985-8900

PD: RON HENRI
MD: STEPHEN PAGE

Heavy
STEVE RAY VAUGHAN
BLACK CROWES
RED HOT CHILI PEPP
DEF LEPPARD
Medium
OZZY OSBOURNE
VAN HALEN
DELBERT MCCLINTON
ENCINO MAN
ALTERED STATE
ARC ANGELS
JEFFREY GAINES
LYNCH MOB
MATTHEW SWEET
BRUCE SPRINGSTEEN
a JOE COCKER
Light
a RED HOT CHILI PEPP
a TOAD THE WET SPROG
a SINGLES
a T-RIDE
a ALLMAN BROTHERS BA
a FAITH NO MORE

KSJO/San Jose (408) 453-5400

PD: DANA JANG

Heavy
BLACK CROWES(M)
DEF LEPPARD
NIRVANA(L)
RED HOT CHILI PEPP
UZ
Medium
ARC ANGELS
TOM COCHRANE
SASS JORDAN
LYNCH MOB
OZZY OSBOURNE
PEARL JAM
BRYAN ADAMS
ELECTRIC BOYS
DELBERT MCCLINTON
ENCINO MAN
QUEEN
MATTHEW SWEET
TESLA
VAN HALEN
Light
a SINGLES
a BABYLON A.D.
a FIREHOUSE
a FLAME

KISW/Seattle (206) 285-7625

PD: STEVE YOUNG
MD: CATHY FAULKNER

Heavy
ALICE IN CHAINS

ARC ANGELS

BLACK CROWES(M)
KISS
OZZY OSBOURNE
PEARL JAM
SOUNDGARDEN(M)
WAR BABIES(L)
a SINGLES
a MR. BIG
a FLAME
a ELECTRIC BOYS

KXRX/Seattle (206) 283-5979

PD: BREW MICHAELS

Heavy
PEARL JAM(M)
BLACK CROWES(L)
UZ
SASS JORDAN
METALLICA(M)
MEN
RED HOT CHILI PEPP
DELBERT MCCLINTON
ARC ANGELS
BRUCE SPRINGSTEEN
Medium
UZ(L)
DEF LEPPARD(L)
CURE
GENESIS
CRACKER
MELISSA ETHERIDGE
SPIN DOCTORS
a JOE COCKER
Light
a HARDLINE
a SMASHING PUMPKINS
a TESLA

KRZR/Albuquerque (505) 765-5400

PD: FRANK JAXON
MD: PHIL MAHONEY

Heavy
JOHN MELLENCAMP
a BLACK CROWES
MR. BIG
RED HOT CHILI PEPP
BRYAN ADAMS
ARC ANGELS
XTC
GENESIS
Medium
a JOE COCKER
a NIRVANA
Light
a BABYLON A.D.

KRAB/Bakersfield (805) 392-1100

PD: CHRIS SOUTRES

Heavy
PEARL JAM
BLACK CROWES(M,L)
CURE(M)
DEF LEPPARD
UZ
a RED HOT CHILI PEPP
Medium
a SINGLES
a T-RIDE
a LOS LOBOS
a JOE COCKER
Light
a NIRVANA
a BRUCE SPRINGSTEEN
a FLAME

KLPX/Tucson (602) 622-6711

PD: LARRY WILES
MD: SCARY LARRY STEWART

Heavy
RED HOT CHILI PEPP
SASS JORDAN
ARC ANGELS
SPIN DOCTORS
BLACK CROWES
Medium
a LOS LOBOS
a JOE COCKER
Light
a NIRVANA
a BRUCE SPRINGSTEEN
a CRACKER

KJOT/Boise (208) 344-3511

PD: BRYAN GREGORY
MD: CURT CALDWELL

Heavy
LYNCH MOB
DEF LEPPARD
ARC ANGELS
OZZY OSBOURNE
MATTHEW SWEET
HSG
RED HOT CHILI PEPP
GENESIS
DELBERT MCCLINTON
ELECTRIC BOYS
BLACK CROWES(M)
Medium
a LINDSEY BUCKINGHAM
a TOAD THE WET SPROG
a DEL AMITRI
a TESLA

KILO/Colorado Springs (719) 634-4896

STA MGR: RICH HANK
MD: CRAIG KOEHN

Heavy
KISS
BLACK CROWES(M)
ZZZY OSBOURNE
TESLA

DEF LEPPARD

ALTERED STATE
PEARL JAM
Medium
Light
a SINGLES
a MR. BIG
a FLAME
a ELECTRIC BOYS

KATM/Colorado Springs (719) 548-1528

PD: BEAVER BROWN
MD: JEFF RIEDEL

Heavy
ARC ANGELS
BLACK CROWES(M)
PEARL JAM
RED HOT CHILI PEPP
OZZY OSBOURNE
MEN
ARC ANGELS
GENESIS
BRUCE SPRINGSTEEN
DELBERT MCCLINTON
ENCINO MAN
ZZ TOP
MEN
BRUCE SPRINGSTEEN
JOHN MELLENCAMP
LETHAL WEAPON 3
SPIN DOCTORS
BRYAN ADAMS
SASS JORDAN
LYNCH MOB
Light
a JOE COCKER
a KISS
a NIRVANA
a JEFFREY GAINES

KLCX/Eugene (503) 345-8888

PD: ERIC MORDEN
MD: AL SCOTT

Heavy
ARC ANGELS
DEF LEPPARD
LYNCH MOB

KCAL/Riverside- San Bernardino (714) 793-3554

PD: RICK SHAW
MD: M.J. MATTHEWS

Heavy
RED HOT CHILI PEPP
BLACK CROWES(L)
OZZY OSBOURNE
METALLICA
UZ
VAN HALEN(L)
Medium
Light
a BRUCE SPRINGSTEEN
a ELECTRIC BOYS
a TESLA
a JOHN MELLENCAMP
a ALLMAN BROTHERS BA

KCLB/Palm Springs (619) 398-2171

PD: KATE WILLIS

Heavy
BLACK CROWES
DEF LEPPARD
GENESIS
LYNCH MOB
GARY MOORE
QUEEN
Medium
a BABYLON A.D.
a JOE COCKER
a DEL AMITRI
a MELISSA ETHERIDGE
a MR. BIG
a NIRVANA
a SOUTHWEST JOHNNY &

KRZR/Fresno (209) 252-8994

PD: E. CURTIS JOHNSON

Heavy
ALTERED STATE
BLACK CROWES(M)
LYNCH MOB
BRYAN ADAMS
PEARL JAM
VAN HALEN
SASS JORDAN
OZZY OSBOURNE
RED HOT CHILI PEPP
Medium
Light
a JAINIE KYLE
a NIRVANA
a BRUCE SPRINGSTEEN
a FLAME

KOMP/Las Vegas (702) 876-1460

PD: RICHARD REED
MD: BIG MARTY

Heavy
BLACK CROWES(L)
TOM COCHRANE
JOHN MELLENCAMP
RED HOT CHILI PEPP
TESLA
UZ
Medium
a BRYAN ADAMS
a JOE COCKER
Light

KNAC/Los Angeles (213) 437-0366

PD: GREGG STEELE

Heavy
IRON MAIDEN(L)
KISS(M)
WHITE ZOMBIE
PEARL JAM
BANGALORE CHOR
KING'S X
ROLLINS BAND
LYNCH MOB
METALLICA

LOW/HATE

CONFOUSION OF CONFO
OZZY OSBOURNE
WILDSIDE
BLACK SABBATH
Medium
Light
a SINGLES(L)
a DEF LEPPARD
a TEMPLE OF THE DOG
a HELMET

KDJK/Modesto- Stockton (209) 847-9510

PD: BEAVER BROWN
MD: JEFF RIEDEL

Heavy
BLACK CROWES(M)
DEF LEPPARD
LYNCH MOB
PEARL JAM
RED HOT CHILI PEPP
OZZY OSBOURNE
MEN
ARC ANGELS
GENESIS
BRUCE SPRINGSTEEN
DELBERT MCCLINTON
ENCINO MAN
ZZ TOP
MEN
BRUCE SPRINGSTEEN
JOHN MELLENCAMP
LETHAL WEAPON 3
SPIN DOCTORS
BRYAN ADAMS
SASS JORDAN
LYNCH MOB
Light
a JOE COCKER
a KISS
a NIRVANA
a JEFFREY GAINES

KMBY/Monterey (408) 758-5400

PD: MARK STEVEN
MD: MILAN ALMAS

Heavy
RED HOT CHILI PEPP
DEF LEPPARD
MEN
MATTHEW SWEET
OZZY OSBOURNE
BLACK CROWES
PEARL JAM
LYNCH MOB
SASS JORDAN
ARC ANGELS
GENESIS
Medium
Light
a TESLA
a CURE
a XTC

KPOI/Honolulu (808) 524-7100

PD: DAVID STONE

Heavy
ARC ANGELS
PEARL JAM
RADIO ACTIVE CATS
LYNCH MOB
DEF LEPPARD
RED HOT CHILI PEPP
VAN HALEN
CRACKER
ENCINO MAN
OZZY OSBOURNE
QUEEN
MEN
BLACK CROWES(M)
Medium
Light
a JOE COCKER
a STEELHEART
a SANTANA
a ASHLEY BALLETT
a ELECTRIC BOYS
a BABYLON A.D.
a KISS

KWHL/Anchorage (907) 344-9622

PD: RADIO PHILL
MD: LOREN DIXON

Heavy
ALTERED STATE
ARC ANGELS
BLACK CROWES(M)
BONNIE RAITT
BRUCE SPRINGSTEEN
DEF LEPPARD
DELBERT MCCLINTON
ELP
GARY MOORE
GENESIS
LYNCH MOB
MATTHEW SWEET
Medium
Light
a RADIO PHILL
MD: LOREN DIXON

PLAYLISTS

Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'a' — Album or track is newly reported.
(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS

Stations arranged by market size, according to Arbitron's MSA population figures.
Parallel One: 1,000,000 +.
Parallel Two: 200,000 - 1,000,000.
Parallels Three: under 200,000.
Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

When
D'ja
Get In?
...right!

P2

P3

CHR PLAYLISTS

WHTZ/New York City



VP/Dir. Ops & Prog: Steve Kingston
APD/MD: Frankie Blue
Asst. MD: Andy Shane

- H 1 EN VOUE/My Lovin' (You're Nev)
 - H 2 MARIAN CAREY/I'll Be There
 - H 3 RED HOT CHILI PEPPERS/Under The Bridge
 - H 4 GENESIS/Hold On My Heart
 - H 5 NIKI MIKAL/You Are
 - H 6 CELINE DION/If You Asked Me To
 - H 7 KRIS KROSS/Just
 - H 8 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 9 COVER GIRLS/Missing On A Star
 - H 10 MICHAEL JACKSON/In The Closet
 - H 11 BRYAN ADAMS/Thought I'd Died And
 - H 12 ANY GRANT/I Will Remember You
 - H 13 MICHAEL BOLTON/Steel Bars
 - H 14 U2/One
 - H 15 VANDROSS & JACKSON/The Best Things In L
 - H 16 COLOR ME BADD/Slow Motion
 - H 17 LIKELL TOWNSHEND/No No
 - H 18 JOHN SECADA/Just Another Day
 - H 19 LINEAR/T.L.C.
 - H 20 VANESSA WILLIAMS/Just For Tonight
 - H 21 LIONEL RICHIE/Do It To Me
 - H 22 ARRESTED DEVELOPMENT/Tennessee
 - H 23 BRUCE SPRINGSTEEN/77 Channels (and Not
 - H 24 SIR MIX-A-LOT/Baby Got Back
 - H 25 CURE/Friday I'm In Love
 - H 26 JOE PUBLIC/Save My Soul
 - H 27 GEORGE MICHAEL/Toofunky
 - H 28 JODECI/Come And Talk To Me
 - H 29 DEF LEPPARD/Make Love Like A Man
 - H 30 VANESSA WILLIAMS/Save The Best For Last
- ADDS 27, 28, 29



Boston

PD: Sunny Joe White
APD: Jerry McKenna
MD: Carmen Cacciatore

- H 1 RED HOT CHILI PEPPERS/Under The Bridge
 - H 2 ARRESTED DEVELOPMENT/Tennessee
 - H 3 MICHAEL JACKSON/In The Closet
 - H 4 SIR MIX-A-LOT/Baby Got Back
 - H 5 2 UNLIMITED/Twilight Zone
 - H 6 MARIAN CAREY/I'll Be There
 - H 7 CELINE DION/If You Asked Me To
 - H 8 VANDROSS & JACKSON/The Best Things In L
 - H 9 KRIS KROSS/Just
 - H 10 CELINE DION/If You Asked Me To
 - H 11 EN VOUE/My Lovin' (You're Nev)
 - H 12 CLARENCE/Just Another Day
 - H 13 TEVIN CAMPBELL/Strawberry Letter 23
 - H 14 A TRIBE CALLED QUETHER/If I Stay
 - H 15 CECE PENISTON/Keep On Walkin'
 - H 16 GENESIS/Hold On My Heart
 - H 17 COVER GIRLS/Missing On A Star
 - H 18 WILSON PHILLIPS/You Don't See Me Cry
 - H 19 JOHN SECADA/Just Another Day
 - H 20 T.L.C./Baby, Baby
 - H 21 ANIE LENNOX/My
 - H 22 MR. BIG/Just Take My Heart
 - H 23 SHABBA RANKS/Just For Tonight
 - H 24 JODECI/Come And Talk To Me
 - H 25 LINEAR/T.L.C.
 - H 26 ODD 2 GO/Never Satisfied
 - H 27 STACY EARL/Slowly
 - H 28 MICHAEL BOLTON/Steel Bars
 - H 29 VANESSA WILLIAMS/Just For Tonight
 - H 30 BROTHERHOOD CREEK/Melissa
 - H 31 NICE & SMOOTH/Sometimes I Rhyme Sio
 - H 32 SHARPEX'S SIST/Stay
 - H 33 LIONEL RICHIE/Do It To Me
- ADDS 25
- GEORGE MICHAEL/Toofunky
R. KELLY/Honey Love
BRUCE SPRINGSTEEN/77 Channels (and Not
B-52's/Good Stuff
MR. FINGERS/Closer
R. M. S. Please Don't Go
- ON OLIVIA NEWTON-JOHN/I Need Love
TROOP/Whatever It Takes (To
MELI'BA MORGAN/Still In Love With You



PD: Steve Rivers
MD: Cadillac Jack McCartney
Music Coord: Tad Bonarty

- H 1 MARIAN CAREY/I'll Be There
 - H 2 MICHAEL JACKSON/In The Closet
 - H 3 RED HOT CHILI PEPPERS/Under The Bridge
 - H 4 CELINE DION/If You Asked Me To
 - H 5 COVER GIRLS/Missing On A Star
 - H 6 GENESIS/Hold On My Heart
 - H 7 COLOR ME BADD/Slow Motion
 - H 8 VANDROSS & JACKSON/The Best Things In L
 - H 9 ARRESTED DEVELOPMENT/Tennessee
 - H 10 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 11 MICHAEL BOLTON/Steel Bars
 - H 12 CECE PENISTON/Keep On Walkin'
 - H 13 KRIS KROSS/Just
 - H 14 ANY GRANT/I Will Remember You
 - H 15 MARIAN CAREY/I'll Be There
 - H 16 JOHN SECADA/Just Another Day
 - H 17 WILSON PHILLIPS/You Don't See Me Cry
 - H 18 MARIAN CAREY/I'll Be There
 - H 19 RICHARD MARX/Hazard (The River)
 - H 20 NIA PEOPLES/Faces Of Love
 - H 21 BONNIE RAITT/Not The Only One
 - H 22 VANESSA WILLIAMS/Just For Tonight
 - H 23 TECHNOBONIC/Have This
 - H 24 T.L.C./Baby, Baby
 - H 25 EN VOUE/My Lovin' (You're Nev)
 - H 26 GEORGE MICHAEL/Toofunky
 - H 27 CURE/Friday I'm In Love
 - H 28 JOE PUBLIC/Save My Soul
 - H 29 K. D. LANG/Constant Craving
 - H 30 B-52'S/Good Stuff
 - H 31 TAO/The Way I Feel
 - H 32 STACY EARL/Slowly
 - H 33 TROOP/Whatever It Takes (To
- ADDS 27, 32
- KATHY TRACCOLA/You've Got A Way
AMY D. LINDERS/Crucified
VANESSA WILLIAMS/Just For Tonight
RICHARD MARX/Save This Heart
SHARPEX'S SIST/Stay
DEF LEPPARD/Make Love Like A Man
- ON RTZ/All You've Got
ANIE LENNOX/My
BILLY RAY Cyrus/Just For Tonight
ATLANTIC STARR/Unconditional Love
BRUCE SPRINGSTEEN/77 Channels (and A
JODECI/Come And Talk To Me

WBZZ/Pittsburgh



PD: Buddy Scott
APD: Jeff Tyson
MD: Lori Campbell

- H 1 RED HOT CHILI PEPPERS/Under The Bridge
 - H 2 MR. BIG/Just Take My Heart
 - H 3 MICHAEL JACKSON/In The Closet
 - H 4 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 5 CELINE DION/If You Asked Me To
 - H 6 EN VOUE/My Lovin' (You're Nev)
 - H 7 GENESIS/Hold On My Heart
 - H 8 KRIS KROSS/Just
 - H 9 COLOR ME BADD/Slow Motion
 - H 10 MARIAN CAREY/I'll Be There
 - H 11 TOM COCHRANE/Life Is A Highway
 - H 12 MICHAEL BOLTON/Steel Bars
 - H 13 VANDROSS & JACKSON/The Best Things In L
 - H 14 WILSON PHILLIPS/You Don't See Me Cry
 - H 15 TEVIN CAMPBELL/Strawberry Letter 23
 - H 16 SIR MIX-A-LOT/Baby Got Back
 - H 17 JOE PUBLIC/Save My Soul
 - H 18 JOHN SECADA/Just Another Day
 - H 19 LIONEL RICHIE/Do It To Me
 - H 20 VANESSA WILLIAMS/Just For Tonight
 - H 21 ARRESTED DEVELOPMENT/Tennessee
 - H 22 COVER GIRLS/Missing On A Star
 - H 23 BRYAN ADAMS/Thought I'd Died And
 - H 24 ANIE LENNOX/My
 - H 25 LINEAR/T.L.C.
 - H 26 RICHARD MARX/Save This Heart
 - H 27 JOHN HELLER/Now More Than Ever
 - H 28 BILLY RAY CYRUS/Just For Tonight
 - H 29 CURE/Friday I'm In Love
 - H 30 DEF LEPPARD/Make Love Like A Man
 - H 31 JODECI/Come And Talk To Me
- ADDS
- GEORGE MICHAEL/Toofunky
BRUCE SPRINGSTEEN/77 Channels (and Not
B-52's/Good Stuff
MR. FINGERS/Closer
R. M. S. Please Don't Go
- ON OLIVIA NEWTON-JOHN/I Need Love
TROOP/Whatever It Takes (To
MELI'BA MORGAN/Still In Love With You

WIOQ/Philadelphia



PD: Jefferson Ward
MD: Glenn Kalina
Asst MD: Maurice DeVoe

- H 1 KRIS KROSS/Just
 - H 2 MARIAN CAREY/I'll Be There
 - H 3 T.L.C./Baby, Baby
 - H 4 BLACK SHEEP/Stroke Light Honey
 - H 5 DAS EXZ/They Want EFX
 - H 6 ARRESTED DEVELOPMENT/Tennessee
 - H 7 SIR MIX-A-LOT/Baby Got Back
 - H 8 SHABBA RANKS/Just For Tonight
 - H 9 EN VOUE/My Lovin' (You're Nev)
 - H 10 EN VOUE/My Lovin' (You're Nev)
 - H 11 JODECI/Come And Talk To Me
 - H 12 MR. BIG/Just Take My Heart
 - H 13 BROTHERHOOD CREEK/Melissa
 - H 14 MC BRAINS/Brainstorming
 - H 15 T.L.C./Baby, Baby
 - H 16 BOYZ II MEN/Please Don't Go
 - H 17 SHABBA RANKS/Just For Tonight
 - H 18 COVER GIRLS/Missing On A Star
 - H 19 LIKELL TOWNSHEND/No No
 - H 20 MC LUCAS/Boom! I Got Your Boy
 - H 21 VANESSA WILLIAMS/Save The Best For Last
 - H 22 VANDROSS & JACKSON/The Best Things In L
 - H 23 LATIN SIDE OF 60/Latino Mambo
 - H 24 NICE & SMOOTH/Sometimes I Rhyme Sio
 - H 25 TROOP/Whatever It Takes (To
 - H 26 MINT CONDITION/Breaking My Heart (Pt
 - H 27 A TRIBE CALLED QUETHER/If I Stay
 - H 28 VANESSA WILLIAMS/Just For Tonight
 - H 29 CECE PENISTON/Keep On Walkin'
 - H 30 PRINCE/Soft Love
- ADDS 25, 30
- MARY J. BLIGE/You Remind Me
R. KELLY/Honey Love
PETE ROCK & CL SM/They Reminisce Over
GEORGE MICHAEL/Toofunky



WEGX/Philadelphia

PD: Brian Philips
OM: John Lander
MD: Chuck Tisa

- H 1 RED HOT CHILI PEPPERS/Under The Bridge
 - H 2 MARIAN CAREY/I'll Be There
 - H 3 CELINE DION/If You Asked Me To
 - H 4 KRIS KROSS/Just
 - H 5 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 6 GENESIS/Hold On My Heart
 - H 7 JOE PUBLIC/Save My Soul
 - H 8 MICHAEL JACKSON/In The Closet
 - H 9 EN VOUE/My Lovin' (You're Nev)
 - H 10 WILSON PHILLIPS/You Don't See Me Cry
 - H 11 VANDROSS & JACKSON/The Best Things In L
 - H 12 ANY GRANT/I Will Remember You
 - H 13 NIKI MIKAL/You Are
 - H 14 MICHAEL BOLTON/Steel Bars
 - H 15 U2/One
 - H 16 CURE/Friday I'm In Love
 - H 17 COVER GIRLS/Missing On A Star
 - H 18 BILLY RAY CYRUS/Just For Tonight
 - H 19 LINEAR/T.L.C.
 - H 20 BRYAN ADAMS/Thought I'd Died And
 - H 21 VANESSA WILLIAMS/Save The Best For Last
 - H 22 JOHN SECADA/Just Another Day
 - H 23 ARRESTED DEVELOPMENT/Tennessee
 - H 24 GEORGE MICHAEL/Toofunky
 - H 25 T.O. SWARTZ/Just For Tonight
 - H 26 BRUCE SPRINGSTEEN/77 Channels (and
 - H 27 T.L.C./Baby, Baby
 - H 28 SIR MIX-A-LOT/Baby Got Back
 - H 29 VANESSA WILLIAMS/Just For Tonight
 - H 30 COLOR ME BADD/Slow Motion
 - H 31 MR. BIG/Just Take My Heart
- ADDS 25, 26, 28, 29, 30

WPRO/Providence



PD: Paul Cannon
MD: Tony Bristol

- H 1 RED HOT CHILI PEPPERS/Under The Bridge
 - H 2 JOE PUBLIC/Save My Soul
 - H 3 EN VOUE/My Lovin' (You're Nev)
 - H 4 RICHARD MARX/Hazard (The River)
 - H 5 KRIS KROSS/Just
 - H 6 CELINE DION/If You Asked Me To
 - H 7 GENESIS/Hold On My Heart
 - H 8 MICHAEL BOLTON/Steel Bars
 - H 9 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 10 MICHAEL JACKSON/In The Closet
 - H 11 TROOP/Whatever It Takes (To
 - H 12 LIONEL RICHIE/Do It To Me
 - H 13 MICHAEL BOLTON/Steel Bars
 - H 14 MR. BIG/Just Take My Heart
 - H 15 VANESSA WILLIAMS/Just For Tonight
 - H 16 RED HOT CHILI PEPPERS/Under The Bridge
 - H 17 COVER GIRLS/Missing On A Star
 - H 18 LINEAR/T.L.C.
 - H 19 LIONEL RICHIE/Do It To Me
 - H 20 BRYAN ADAMS/Thought I'd Died And
 - H 21 VANDROSS & JACKSON/The Best Things In L
 - H 22 TOM COCHRANE/Life Is A Highway
 - H 23 ANY GRANT/I Will Remember You
 - H 24 ARRESTED DEVELOPMENT/Tennessee
 - H 25 CURE/Friday I'm In Love
 - H 26 GEORGE MICHAEL/Toofunky
 - H 27 ANIE LENNOX/My
 - H 28 B-52'S/Good Stuff
 - H 29 WILSON PHILLIPS/You Don't See Me Cry
 - H 30 DEF LEPPARD/Make Love Like A Man
 - H 31 JODECI/Come And Talk To Me
- ADDS 26, 28, 29, 30
- 2 UNLIMITED/Twilight Zone

WQHT/New York



OM/DP: Joel Salkowitz
APD/MD: Kevin McCabe
Asst. MD: Tracy Cloherty

- H 1 TKA/Maria
 - H 2 MARIAN CAREY/I'll Be There
 - H 3 COVER GIRLS/Missing On A Star
 - H 4 EN VOUE/My Lovin' (You're Nev)
 - H 5 DAS EXZ/They Want EFX
 - H 6 CECE PENISTON/Keep On Walkin'
 - H 7 KRIS KROSS/Just
 - H 8 KRIS KROSS/Just
 - H 9 NYASIA/Who's Got Your Love
 - H 10 A TRIBE CALLED QUETHER/If I Stay
 - H 11 UNLIMITED/Twilight Zone
 - H 12 CECE PENISTON/Keep On Walkin'
 - H 13 LIL' LOUIS/Club Lonely
 - H 14 BRYAN ADAMS/Thought I'd Died And
 - H 15 NYASIA/Who's Got Your Love
 - H 16 A TRIBE CALLED QUETHER/If I Stay
 - H 17 VANDROSS & JACKSON/The Best Things In L
 - H 18 VANDROSS & JACKSON/The Best Things In L
 - H 19 VANDROSS & JACKSON/The Best Things In L
 - H 20 VANDROSS & JACKSON/The Best Things In L
 - H 21 VANESSA WILLIAMS/Just For Tonight
 - H 22 JOE PUBLIC/Save My Soul
 - H 23 FRANKIE KNuckles/Rain Falls
 - H 24 BLACK SHEEP/Stroke Light Honey
 - H 25 COLOR ME BADD/Slow Motion
 - H 26 LAURA ENER/This Is The Best Thing
 - H 27 MICHAEL JACKSON/In The Closet
 - H 28 JODECI/Come And Talk To Me
 - H 29 JODECI/Come And Talk To Me
 - H 30 PETE ROCK & CL SM/They Reminisce Over
 - H 31 CELENE DION/If You Asked Me To
 - H 32 NIA PEOPLES/Faces Of Love
 - H 33 BLACK SHEEP/Stroke Light Honey
 - H 34 JIMMY C. NEWBORN/Save My Soul
 - H 35 KRIS KROSS/Just
 - H 36 T.L.C./Baby, Baby
 - H 37 TROOP/Whatever It Takes (To
 - H 38 EN VOUE/My Lovin' (You're Nev)
 - H 39 GEORGE MICHAEL/Toofunky
 - H 40 HOUSE OF PAINT/Just Around
- ADDS 21, 24, 32, 33, 34, 35
- ON NICE & SMOOTH/Sometimes I Rhyme Sio
DEE-LITE/Romance

95.5 FM WPGC



Washington, D.C.

PD: Jay Stevens
APD: Paco Lopez
MD: Albie D.

- H 1 DAS EXZ/They Want EFX
 - H 2 RARE ESSENCE/Here The Walls
 - H 3 ARRESTED DEVELOPMENT/Tennessee
 - H 4 JODECI/Come And Talk To Me
 - H 5 MC BRAINS/Brainstorming
 - H 6 CECE PENISTON/Keep On Walkin'
 - H 7 KRIS KROSS/Just
 - H 8 EN VOUE/My Lovin' (You're Nev)
 - H 9 KRIS KROSS/Just
 - H 10 MARY J. BLIGE/You Remind Me
 - H 11 MARIAN CAREY/I'll Be There
 - H 12 EN VOUE/My Lovin' (You're Nev)
 - H 13 JOHN SECADA/Just Another Day
 - H 14 T.L.C./Baby, Baby
 - H 15 BERE & CECE WINAWAY/D.K.
 - H 16 R. KELLY/Honey Love
 - H 17 COVER GIRLS/Missing On A Star
 - H 18 MARIAN CAREY/I'll Be There
 - H 19 GENESIS/Hold On My Heart
 - H 20 SIR MIX-A-LOT/Baby Got Back
 - H 21 TEVIN CAMPBELL/Strawberry Letter 23
 - H 22 VANDROSS & JACKSON/The Best Things In L
 - H 23 BLACK SHEEP/Stroke Light Honey
 - H 24 ODD 2 GO/Never Satisfied
 - H 25 FRANKIE KNuckles/Rain Falls
 - H 26 CHERRY BLOWUP/Just For Tonight
 - H 27 SHABBA RANKS/Just For Tonight
 - H 28 FU-SCHLICHEN/Save My Soul
 - H 29 PETE ROCK & CL SM/They Reminisce Over Y
 - H 30 MC BRAINS/Brainstorming
- ADDS
- TEVIN CAMPBELL/Strawberry Letter 23
GEORGE MICHAEL/Toofunky
ERIC B. & MARIN/Don't Sweat The Techn
- ON BY ALL MEANS/The Feeling I Get

MIX 100.7 FM



WMXP/Pittsburgh

PD: Rich Hawkins
APD/MD: Bill Webster

- H 1 MARIAN CAREY/I'll Be There
 - H 2 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 3 EN VOUE/My Lovin' (You're Nev)
 - H 4 JODECI/Come And Talk To Me
 - H 5 T.L.C./Baby, Baby
 - H 6 COLOR ME BADD/Slow Motion
 - H 7 KEITH SWEAT/My Baby
 - H 8 KRIS KROSS/Just
 - H 9 BOYZ II MEN/Please Don't Go
 - H 10 SIR MIX-A-LOT/Baby Got Back
 - H 11 MICHAEL JACKSON/In The Closet
 - H 12 JODECI/Come And Talk To Me
 - H 13 VANDROSS & JACKSON/The Best Things In L
 - H 14 VANDROSS & JACKSON/The Best Things In L
 - H 15 VANDROSS & JACKSON/The Best Things In L
 - H 16 DAS EXZ/They Want EFX
 - H 17 JOE PUBLIC/Save My Soul
 - H 18 RICHARD MARX/Save This Heart
 - H 19 LINEAR/T.L.C.
 - H 20 TECHNOBONIC/Have This
 - H 21 CECE PENISTON/Keep On Walkin'
 - H 22 COVER GIRLS/Missing On A Star
 - H 23 BRYAN ADAMS/Thought I'd Died And
 - H 24 TEVIN CAMPBELL/Strawberry Letter 23
 - H 25 VANDROSS & JACKSON/The Best Things In L
 - H 26 R. KELLY/Honey Love
 - H 27 NIA PEOPLES/Faces Of Love
 - H 28 CIRCLE BOYZ/Victim Of The Overtro
 - H 29 BLACK SHEEP/Stroke Light Honey
 - H 30 T.L.C./Baby, Baby
- ADDS 22, 24
- B-52'S/Good Stuff
JOHN SECADA/Just Another Day
EN VOUE/My Lovin' (You're Nev)
BOYZ II MEN/Swain Ain't Easy
- ON BOYZ II MEN/Swain Ain't Easy

92.3 FM WERQ/Baltimore



PD: Jeff Ballentine
APD: Barry McKay
MD: Randy Ross

- H 1 NICE & SMOOTH/Sometimes I Rhyme Sio
 - H 2 ARRESTED DEVELOPMENT/Tennessee
 - H 3 COLOR ME BADD/Slow Motion
 - H 4 JODECI/Come And Talk To Me
 - H 5 MINT CONDITION/Breaking My Heart (Pt
 - H 6 COLOR ME BADD/Slow Motion
 - H 7 CECE PENISTON/Keep On Walkin'
 - H 8 T.L.C./Baby, Baby
 - H 9 DAS EXZ/They Want EFX
 - H 10 MARIAN CAREY/I'll Be There
 - H 11 VANDROSS & JACKSON/The Best Things In L
 - H 12 R. KELLY/Honey Love
 - H 13 A TRIBE CALLED QUETHER/If I Stay
 - H 14 KRIS KROSS/Just
 - H 15 EN VOUE/My Lovin' (You're Nev)
 - H 16 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 17 CHINA ANN/Just Another Day
 - H 18 MICHAEL JACKSON/In The Closet
 - H 19 TROOP/Whatever It Takes (To
 - H 20 ODD 2 GO/Never Satisfied
 - H 21 TEVIN CAMPBELL/Strawberry Letter 23
 - H 22 SHABBA RANKS/Just For Tonight
 - H 23 BLACK SHEEP/Stroke Light Honey
 - H 24 EPHEMERA/This Can't Be Forever
 - H 25 RED HOT CHILI PEPPERS/Under The Bridge
 - H 26 ODD 2 GO/Never Satisfied
 - H 27 TEVIN CAMPBELL/Strawberry Letter 23
 - H 28 SHABBA RANKS/Just For Tonight
 - H 29 BLACK SHEEP/Stroke Light Honey
 - H 30 KRIS KROSS/Just
 - H 31 T.L.C./Baby, Baby
 - H 32 TROOP/Whatever It Takes (To
 - H 33 EN VOUE/My Lovin' (You're Nev)
 - H 34 GEORGE MICHAEL/Toofunky
 - H 35 HOUSE OF PAINT/Just Around
- ADDS
- GEORGE MICHAEL/Toofunky
HEAVY D. THE B.O.B./You Can't See What
VANESSA WILLIAMS/Just For Tonight
- ON JOHN SECADA/Just Another Day
NIA PEOPLES/Faces Of Love

WPOW/Miami



PD: Funk E. Frank Walsh
MD: John Rogers

- H 1 SIR MIX-A-LOT/Baby Got Back
 - H 2 JOHNNY O/I Wanna Make Love 2 U
 - H 3 KRIS KROSS/Just
 - H 4 JOHN SECADA/Just Another Day
 - H 5 TONY MORAN/Lover
 - H 6 CIRCLE BOYZ/Just Save My Soul
 - H 7 RAY QUELL/You Took My Heart
 - H 8 VANDROSS & JACKSON/The Best Things In L
 - H 9 COVER GIRLS/Missing On A Star
 - H 10 GENESIS/Hold On My Heart
 - H 11 LINEAR/T.L.C.
 - H 12 CORINA/Now That You're Gone
 - H 13 CIRCLE BOYZ/Just Save My Soul
 - H 14 HALF PINT/Big Booty Girls
 - H 15 MARIAN CAREY/I'll Be There
 - H 16 NIA PEOPLES/Faces Of Love
 - H 17 UTREK/So Much Love
 - H 18 JOHN SECADA/Just Another Day
 - H 19 TIRRY T./Over You
 - H 20 LAURA ENER/This Is The Best Thing
 - H 21 RED HOT CHILI PEPPERS/Under The Bridge
 - H 22 MICHAEL JACKSON/In The Closet
 - H 23 DAVID D/Baby Come Back
 - H 24 CAUSE I'M INTO YOU/Think You Know Me
 - H 25 VANESSA WILLIAMS/Save The Best For Last
 - H 26 CYPRESS HILL/How I Feel
 - H 27 LIONEL RICHIE/Do It To Me
 - H 28 CELINE DION/If You Asked Me To
 - H 29 ARRESTED DEVELOPMENT/Tennessee
 - H 30 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 31 T.L.C./Baby, Baby
 - H 32 ATLANTIC STARR/Unconditional Love
 - H 33 LIL' LOUIS/Club Lonely
 - H 34 DEF LEPPARD/Just For Tonight
 - H 35 VANDROSS & JACKSON/The Best Things In L
 - H 36 CLUBLAND/Just For Tonight
 - H 37 ANY GRANT/I Will Remember You
 - H 38 COLOR ME BADD/Slow Motion
 - H 39 KRIS KROSS/Just
 - H 40 EN VOUE/My Lovin' (You're Nev)
 - H 41 DAS EXZ/They Want EFX
 - H 42 GEORGE MICHAEL/Toofunky
- ADDS
- KRIS KROSS/Just
NICE & SMOOTH/Sometimes I Rhyme Sio
DAS EXZ/They Want EFX
GEORGE MICHAEL/Toofunky
- ON HANPER/This Is The Way We Roll
WILSON PHILLIPS/You Don't See Me Cry
CECE PENISTON/Keep On Walkin'
MELON MAN ACE/What's It Take To Put
DEE-LITE/Romance

WRBQ/Tampa



PD: Jay Taylor
MD: Rich Anhorn

- H 1 SOPHIE B. HARRIS/Damn I Wish I Was You
 - H 2 MARIAN CAREY/I'll Be There
 - H 3 CELINE DION/If You Asked Me To
 - H 4 GENESIS/Hold On My Heart
 - H 5 MICHAEL JACKSON/In The Closet
 - H 6 RED HOT CHILI PEPPERS/Under The Bridge
 - H 7 MR. BIG/Just Take My Heart
 - H 8 COVER GIRLS/Missing On A Star
 - H 9 VANDROSS & JACKSON/The Best Things In L
 - H 10 HOWARD JONES/Life Me Up
 - H 11 JOHN SECADA/Just Another Day
 - H 12 EN VOUE/My Lovin' (You're Nev)
 - H 13 ANY GRANT/I Will Remember You
 - H 14 LINEAR/T.L.C.
 - H 15 MICHAEL BOLTON/Steel Bars
 - H 16 COLOR ME BADD/Slow Motion
 - H 17 MARIAN CAREY/I'll Be There
 - H 18 WILSON PHILLIPS/You Don't See Me Cry
 - H 19 RICHARD MARX/Save This Heart
 - H 20 RICHARD MARX/Save This Heart
 - H 21 ODD 2 GO/Never Satisfied
 - H 22 BILLY RAY CYRUS/Just For Tonight
 - H 23 BRYAN ADAMS/Thought I'd Died And
 - H 24 ODD 2 GO/Never Satisfied
 - H 25 GEORGE MICHAEL/Toofunky
 - H 26 SHABBA RANKS/Just For Tonight
 - H 27 VANESSA WILLIAMS/Just For Tonight
 - H 28 T.L.C./Baby, Baby
 - H 29 JOHN SECADA/Just Another Day
 - H 30 CURE/Friday I'm In Love
 - H 31 JODECI/Come And Talk To Me
- ADDS 22, 25, 26, 29
- ON LIONEL RICHIE/Do It To Me
CRACKER/Teen Angst (What The
TEVIN CAMPBELL/Strawberry Letter 23
T.O. SWARTZ/Just For Tonight

WAPW/Atlanta



PD: Rick Stacy
APD: Leslie Fram
MD: Sean Demery

- H 1 COLOR ME BADD/Slow Motion
 - H 2 MARIAN CAREY/I'll Be There
 - H 3 GEORGE MICHAEL/Toofunky
 - H 4 EN VOUE/My Lovin' (You're Nev)
 - H 5 TOM COCHRANE/Life Is A Highway
 - H 6 RED HOT CHILI PEPPERS/Under The Bridge
 - H 7 ANY GRANT/I Will Remember You
 - H 8 CURE/Friday I'm In Love
 - H 9 LINEAR/T.L.C.
 - H 10 RICHARD MARX/Save This Heart
 - H 11 T.O. SWARTZ/Just For Tonight
 - H 12 VANDROSS & JACKSON/The Best Things In L
 - H 13 INDIGO GIRLS/Galileo
 - H 14 BROWNSTYLE BOB/Forbes Love
 - H 15 CELINE DION/If You Asked Me To
 - H 16 BLUE PEARL/Can You Feel The Pass
 - H 17 ALTAGRA/Train To Trance
 - H 18 COVER GIRLS/Missing On A Star
 - H 19 GENESIS/Hold On My Heart
 - H 20 MARIAN CAREY/I'll Be There
 - H 21 MICHAEL JACKSON/In The Closet
 - H 22 CURTIS STITCHES/Sleeping With The LIE
 - H 23 BRUCE SPRINGSTEEN/77 Channels (and Not
 - H 24 R. M. S. Please Don't Go
 - H 25 ARRESTED DEVELOPMENT/Tennessee
 - H 26 CURE/High
 - H 27 PRINCE/Money Don't Matter 2
 - H 28 EPHEMERA/This Can't Be Forever
 - H 29 EDDIE MONEY/Fall In Love Again
 - H 30 HOWARD JONES/Life Me Up
 - H 31 RICHARD MARX/Save This Heart
 - H 32 SHARPEX'S SIST/Stay
 - H 33 MICHAEL BOLTON/Steel Bars
 - H 34 LIGHTNING SEEDS/The Life Of Riley
 - H 35 T.L.C./Baby, Baby
- ADDS 24, 25
- B-52'S/Good Stuff
JODECI/Come And Talk To Me
CRACKER/Teen Angst (What The
MELON MAN ACE/What's It Take To Put
DEF LEPPARD/Make Love Like A Man
- ON NIA PEOPLES/Faces Of Love
BLACK CROWES/Recess
MELI'BA MORGAN/Still In Love With You
OUTFIELD/Closer To Me

104 KRBE Houston



Hits. Without the hype.
PD: Steve Wyrastok
APD: Tom Poleman

- H 1 TECHNOBONIC/Have This
- H 2 RED HOT CHILI PEPPERS/Under The Bridge
- H 3 EN VOUE/My Lovin' (You're Nev)
- H 4 RICHARD MARX/Hazard (The River)
- H 5 MARIAN CAREY/I'll Be There
- H 6 MAN AND MACHINE/High In Excitation
- H 7 CURE/Friday I'm In Love
- H 8 MARIAN CAREY/I'll Be There
- H 9 JOHN SECADA/Just Another Day
- H 10 GEORGE MICHAEL/Toofunky
- H 11 T.O. SWARTZ/Just For Tonight
- H 12 SOPHIE B. HARRIS/Damn I Wish I Was You
- H 13 MICHAEL JACKSON/In The Closet
- H 14 VANDROSS &

all hit 97.1 KEGL The Eagle Dallas PD: Brian Krysz APD/MD: Jimmy Steal

103.1 KTEM San Antonio OM: Bob Perry PD: Rick "Big Dog" Hayes MD: Ross Knight

HOT 102 WLUM FM MILWAUKEE PD: Gregg Cassidy MD: Chris Kerr

WJMO/Cleveland PD: Keith Clark APD: J.R. Randall MD: Action Jackson Music Asst: Johnny D.

96.1 KILLER BEE WBBM-FM/Chicago PD: Dave Shakes MD: Todd Cavanah

97.9 FM THE BOX KDXX Houston PD: Rob Scorpio MD: Greg Head

107.3 KXPR Kansas City GM/MD: Jack Alix PD: Yu Sunny Joe Stevens APD: Ben Jammin'

WNGI 97.9 PD: Dave Robbins APD: Dan Bowen Columbus MD: John Cline

Q104 THE #1 HIT MUSIC STATION KBEQ/Kansas City PD: Jon Anthony MD: Steve Barnes

96.3 FM RADIO WHYT Detroit PD: Rick Gillette APD/MD: Mark Jackson

STAR 94 FM ATLANTA WSTR OM: Tony Novak MD: Lee Chesnut

WENZ/Cleveland THE END 107.8 FM PD: Lyndon Abell APD: Rick Michaels MD: Hurricane Wayne Murphy

KILLER BEE 102 FM WKRO-FM Cincinnati PD: Dave Allen APD/MD: Brian Douglas

99.5 WZPL INDIANAPOLIS PD: Don London MD: Grett Michaels

FOX 99.5 FM DETROIT Prog. Consultant: Chuck Beck Music Coord: Chris Taylor

WNVZ/Norfolk Z.04 FM OM/MD: Chris Bailey MD: Tommy Frank

WVHT/Columbus PD: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

WVHT/Columbus PD: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

WHHH/Indianapolis PD: Scott Wheeler MD: Carl Frye

WKBQ/St. Louis PD: Cover Todd APD: Chris Knight MD: Jim Atkinson

WVHT/Columbus PD: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

WVHT/Columbus PD: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

WVHT/Columbus PD: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

WVHT/Columbus PD: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

WVHT/Columbus PD: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

CHR PLAYLISTS

Minneapolis
KOOL 101.3
 PD: Mark Bolke

H 1	1	RED HOT CHILI PEPPER/Under The Bridge
H 2	2	CELINE DION/If You Asked Me To
H 3	3	TOM COCHRANE/Life Is A Highway
H 4	4	GENESIS/Hold On My Heart
H 5	5	AMY GRANT/I'll Remember You
H 6	6	COLORMANUS/Innocent Child
H 7	7	WITCHAMONGST/Just Another Day
H 8	8	SONIC YOGURT/You're My Love
H 9	9	GENESIS/In The Closest
H 10	10	MICHAEL JACKSON/In The Closest
H 11	11	SONIC YOGURT/You're My Love
H 12	12	MICHAEL JACKSON/In The Closest
H 13	13	SONIC YOGURT/You're My Love
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

Los Angeles
KISFM 102.7
 PD: Bill Richards
 APD: Gwen Roberts
 MD: Michael Martin

H 1	1	MARIAH CAREY/Just Be There
H 2	2	RED HOT CHILI PEPPER/Under The Bridge
H 3	3	CELINE DION/If You Asked Me To
H 4	4	SOPHIE B HAWKINS/Damn I Wish I Was You
H 5	5	GENESIS/Hold On My Heart
H 6	6	AMY GRANT/I'll Remember You
H 7	7	LUTHER VANDROSS/Sometimes It's Only Love
H 8	8	COLORMANUS/Innocent Child
H 9	9	MICHAEL JACKSON/In The Closest
H 10	10	COVER GIRLS/Missing On A Star
H 11	11	MICHAEL JACKSON/In The Closest
H 12	12	MICHAEL JACKSON/In The Closest
H 13	13	MICHAEL JACKSON/In The Closest
H 14	14	MICHAEL JACKSON/In The Closest
H 15	15	MICHAEL JACKSON/In The Closest
H 16	16	MICHAEL JACKSON/In The Closest
H 17	17	MICHAEL JACKSON/In The Closest
H 18	18	MICHAEL JACKSON/In The Closest
H 19	19	MICHAEL JACKSON/In The Closest
H 20	20	MICHAEL JACKSON/In The Closest
H 21	21	MICHAEL JACKSON/In The Closest
H 22	22	MICHAEL JACKSON/In The Closest
H 23	23	MICHAEL JACKSON/In The Closest
H 24	24	MICHAEL JACKSON/In The Closest
H 25	25	MICHAEL JACKSON/In The Closest

Phoenix
KKFR/Power 92
 VP/Programming: Steve Smith
 APD/MD: Dena Yasner
 Prog. Coord.: Tim Byrd

H 1	1	SIR MIX-A-LOT/Baby Got Back
H 2	2	MICHAEL JACKSON/In The Closest
H 3	3	GOOD 2 GO/Never Satisfied
H 4	4	CELINE DION/If You Asked Me To
H 5	5	GENESIS/Hold On My Heart
H 6	6	AMY GRANT/I'll Remember You
H 7	7	WITCHAMONGST/Just Another Day
H 8	8	SONIC YOGURT/You're My Love
H 9	9	GENESIS/In The Closest
H 10	10	MICHAEL JACKSON/In The Closest
H 11	11	SONIC YOGURT/You're My Love
H 12	12	MICHAEL JACKSON/In The Closest
H 13	13	SONIC YOGURT/You're My Love
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

San Diego
KQKS/Cash Cow
KS-104
 PD: Dave Van Stone
 APD/MD: Stacy Cantrell

H 1	1	SIR MIX-A-LOT/Baby Got Back
H 2	2	MICHAEL JACKSON/In The Closest
H 3	3	GOOD 2 GO/Never Satisfied
H 4	4	CELINE DION/If You Asked Me To
H 5	5	GENESIS/Hold On My Heart
H 6	6	AMY GRANT/I'll Remember You
H 7	7	WITCHAMONGST/Just Another Day
H 8	8	SONIC YOGURT/You're My Love
H 9	9	GENESIS/In The Closest
H 10	10	MICHAEL JACKSON/In The Closest
H 11	11	SONIC YOGURT/You're My Love
H 12	12	MICHAEL JACKSON/In The Closest
H 13	13	SONIC YOGURT/You're My Love
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

San Diego
KKLQ
 APD: JoJo "Cookin'" Kincaid
 MD: Michelle Santosuosso

H 1	1	RED HOT CHILI PEPPER/Under The Bridge
H 2	2	MARIAH CAREY/Just Be There
H 3	3	SIR MIX-A-LOT/Baby Got Back
H 4	4	ARRESTED DEVELOPMENT/Tennessee
H 5	5	SONIC YOGURT/You're My Love
H 6	6	KRIS KROSS/Warm It Up
H 7	7	COVER GIRLS/Missing On A Star
H 8	8	SHANICE/Best Prayer
H 9	9	MICHAEL JACKSON/In The Closest
H 10	10	CELINE DION/If You Asked Me To
H 11	11	GENESIS/Hold On My Heart
H 12	12	AMY GRANT/I'll Remember You
H 13	13	WITCHAMONGST/Just Another Day
H 14	14	SONIC YOGURT/You're My Love
H 15	15	GENESIS/In The Closest
H 16	16	MICHAEL JACKSON/In The Closest
H 17	17	SONIC YOGURT/You're My Love
H 18	18	MICHAEL JACKSON/In The Closest
H 19	19	SONIC YOGURT/You're My Love
H 20	20	MICHAEL JACKSON/In The Closest
H 21	21	SONIC YOGURT/You're My Love
H 22	22	MICHAEL JACKSON/In The Closest
H 23	23	SONIC YOGURT/You're My Love
H 24	24	MICHAEL JACKSON/In The Closest
H 25	25	SONIC YOGURT/You're My Love

St. Louis
HOT 97.1
 PD: Michael St. John

H 1	1	MARIAH CAREY/Just Be There
H 2	2	MICHAEL JACKSON/In The Closest
H 3	3	SONIC YOGURT/You're My Love
H 4	4	GOOD 2 GO/Never Satisfied
H 5	5	CELINE DION/If You Asked Me To
H 6	6	GENESIS/Hold On My Heart
H 7	7	AMY GRANT/I'll Remember You
H 8	8	WITCHAMONGST/Just Another Day
H 9	9	SONIC YOGURT/You're My Love
H 10	10	GENESIS/In The Closest
H 11	11	MICHAEL JACKSON/In The Closest
H 12	12	SONIC YOGURT/You're My Love
H 13	13	MICHAEL JACKSON/In The Closest
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

Phoenix
KOY-FM/Phoenix
 PD: Jamie Hyatt
 MD: Carey Edwards
 Music Coord: Julie Gavin

H 1	1	MICHAEL JACKSON/In The Closest
H 2	2	MARIAH CAREY/Just Be There
H 3	3	SONIC YOGURT/You're My Love
H 4	4	GOOD 2 GO/Never Satisfied
H 5	5	CELINE DION/If You Asked Me To
H 6	6	GENESIS/Hold On My Heart
H 7	7	AMY GRANT/I'll Remember You
H 8	8	WITCHAMONGST/Just Another Day
H 9	9	SONIC YOGURT/You're My Love
H 10	10	GENESIS/In The Closest
H 11	11	MICHAEL JACKSON/In The Closest
H 12	12	SONIC YOGURT/You're My Love
H 13	13	MICHAEL JACKSON/In The Closest
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

Salt Lake City
KISL-FM
 PD: John Dimick
 MD: Jim Morales
 Music Coord: Craig Powers

H 1	1	GENESIS/Hold On My Heart
H 2	2	RED HOT CHILI PEPPER/Under The Bridge
H 3	3	MARIAH CAREY/Just Be There
H 4	4	CELINE DION/If You Asked Me To
H 5	5	SONIC YOGURT/You're My Love
H 6	6	GOOD 2 GO/Never Satisfied
H 7	7	AMY GRANT/I'll Remember You
H 8	8	WITCHAMONGST/Just Another Day
H 9	9	SONIC YOGURT/You're My Love
H 10	10	GENESIS/In The Closest
H 11	11	MICHAEL JACKSON/In The Closest
H 12	12	SONIC YOGURT/You're My Love
H 13	13	MICHAEL JACKSON/In The Closest
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

Seattle
KQKS/Cash Cow
KS-104
 OM/PD: Casey Keating
 APD: Mark Allan
 MD: Randy Irwin

H 1	1	RED HOT CHILI PEPPER/Under The Bridge
H 2	2	MARIAH CAREY/Just Be There
H 3	3	SIR MIX-A-LOT/Baby Got Back
H 4	4	ARRESTED DEVELOPMENT/Tennessee
H 5	5	SONIC YOGURT/You're My Love
H 6	6	KRIS KROSS/Warm It Up
H 7	7	COVER GIRLS/Missing On A Star
H 8	8	SHANICE/Best Prayer
H 9	9	MICHAEL JACKSON/In The Closest
H 10	10	CELINE DION/If You Asked Me To
H 11	11	GENESIS/Hold On My Heart
H 12	12	AMY GRANT/I'll Remember You
H 13	13	WITCHAMONGST/Just Another Day
H 14	14	SONIC YOGURT/You're My Love
H 15	15	GENESIS/In The Closest
H 16	16	MICHAEL JACKSON/In The Closest
H 17	17	SONIC YOGURT/You're My Love
H 18	18	MICHAEL JACKSON/In The Closest
H 19	19	SONIC YOGURT/You're My Love
H 20	20	MICHAEL JACKSON/In The Closest
H 21	21	SONIC YOGURT/You're My Love
H 22	22	MICHAEL JACKSON/In The Closest
H 23	23	SONIC YOGURT/You're My Love
H 24	24	MICHAEL JACKSON/In The Closest
H 25	25	SONIC YOGURT/You're My Love

San Francisco
KMEL/JAMS
 PD: Keith Nafaty
 APD/MD: Hosh Gureli
 Music Coord: Harold Austin

H 1	1	ARRESTED DEVELOPMENT/Tennessee
H 2	2	JODECI/Come And Talk To Me
H 3	3	MARIAH CAREY/Just Be There
H 4	4	EN VOUE/My Lovin' (You're New)
H 5	5	MINT CONDITION/Forever In Your Eyes
H 6	6	COVER GIRLS/Missing On A Star
H 7	7	SONIC YOGURT/You're My Love
H 8	8	VANDROSS & JACKSON/The Best Things In L
H 9	9	WILSON PHILLIPS/You Don't See Me Cry
H 10	10	MICHAEL JACKSON/In The Closest
H 11	11	SONIC YOGURT/You're My Love
H 12	12	SONIC YOGURT/You're My Love
H 13	13	SONIC YOGURT/You're My Love
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

Riverside
99.1 KGGI
 OM: Larry Martino
 PD: Bob West
 MD: Mike Marino

H 1	1	MARIAH CAREY/Just Be There
H 2	2	COVER GIRLS/Missing On A Star
H 3	3	SIR MIX-A-LOT/Baby Got Back
H 4	4	CELINE DION/If You Asked Me To
H 5	5	SONIC YOGURT/You're My Love
H 6	6	GOOD 2 GO/Never Satisfied
H 7	7	AMY GRANT/I'll Remember You
H 8	8	WITCHAMONGST/Just Another Day
H 9	9	SONIC YOGURT/You're My Love
H 10	10	GENESIS/In The Closest
H 11	11	MICHAEL JACKSON/In The Closest
H 12	12	SONIC YOGURT/You're My Love
H 13	13	MICHAEL JACKSON/In The Closest
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

San Jose
HOT 97.1
 PD: Ken Richards
 APD/MD: John Christian

H 1	1	MICHAEL JACKSON/In The Closest
H 2	2	SIR MIX-A-LOT/Baby Got Back
H 3	3	ARRESTED DEVELOPMENT/Tennessee
H 4	4	LINEAR/T L C
H 5	5	KRIS KROSS/Warm It Up
H 6	6	BROTHERHOOD CRED/Helluva
H 7	7	LIONEL RICHIE/Do It To Me
H 8	8	SONIC YOGURT/You're My Love
H 9	9	CELINE DION/If You Asked Me To
H 10	10	GENESIS/Hold On My Heart
H 11	11	AMY GRANT/I'll Remember You
H 12	12	WITCHAMONGST/Just Another Day
H 13	13	SONIC YOGURT/You're My Love
H 14	14	GENESIS/In The Closest
H 15	15	MICHAEL JACKSON/In The Closest
H 16	16	SONIC YOGURT/You're My Love
H 17	17	MICHAEL JACKSON/In The Closest
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

Portland
Z100 FM KKRZ
 PD: Ken Benson
 MD: Kim Matthews

H 1	1	RED HOT CHILI PEPPER/Under The Bridge
H 2	2	MARIAH CAREY/Just Be There
H 3	3	MICHAEL JACKSON/In The Closest
H 4	4	GENESIS/Hold On My Heart
H 5	5	AMY GRANT/I'll Remember You
H 6	6	WITCHAMONGST/Just Another Day
H 7	7	SONIC YOGURT/You're My Love
H 8	8	GENESIS/In The Closest
H 9	9	MICHAEL JACKSON/In The Closest
H 10	10	SONIC YOGURT/You're My Love
H 11	11	MICHAEL JACKSON/In The Closest
H 12	12	SONIC YOGURT/You're My Love
H 13	13	MICHAEL JACKSON/In The Closest
H 14	14	SONIC YOGURT/You're My Love
H 15	15	SONIC YOGURT/You're My Love
H 16	16	SONIC YOGURT/You're My Love
H 17	17	SONIC YOGURT/You're My Love
H 18	18	SONIC YOGURT/You're My Love
H 19	19	SONIC YOGURT/You're My Love
H 20	20	SONIC YOGURT/You're My Love
H 21	21	SONIC YOGURT/You're My Love
H 22	22	SONIC YOGURT/You're My Love
H 23	23	SONIC YOGURT/You're My Love
H 24	24	SONIC YOGURT/You're My Love
H 25	25	SONIC YOGURT/You're My Love

Sacramento
KSF 102.5
 PD: Dr. Dave Ferguson
 APD/MD: Chuck Field
 Music Coord.: Ricky Leigh

H 1	
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AST

MOST ADDED

GEORGE MICHAEL (42)
B-52'S (31)
GUNS N' ROSES (16)
CURE (13)
EN VOEGUE (13)

BREAKOUTS

KATHY TROCCOLI (10)

P2

FLY92/Albany, NY

Morgan/Scott
 SHAKESPEAR'S SIST (dp)
 B-52'S
 GEORGE MICHAEL
 TOAD THE WET SPRO (dp)
 KATHY TROCCOLI
 EN VOEGUE
 Hottest:
 RED HOT CHILI PEP 1-1
 AMY GRANT 4-2
 SOPHIE B. HAWKINS 6-5
 LINEAR 18-12
 MARIAH CAREY 21-13

WAEB/Albany, PA

Check/Surf
 RICHARD MARX
 ANNIE LENNOX
 DEF LEPPARD (dp)
 Hottest:
 EN VOEGUE 1-1
 CELINE DION 4-2
 AMY GRANT 5-3
 MR. BIG 6-7
 RED HOT CHILI PEP 10-8

WAAL/Binghamton, NY

Morgan/Orzel
 GEORGE MICHAEL
 CURE
 B-52'S
 GUNS N' ROSES (dp)
 SHAKESPEAR'S SIST
 Hottest:
 MARIAH CAREY 13-1
 TOM COCHRANE 9-5
 BLACK CROWES 20-22
 RICHARD MARX 30-25
 DEF LEPPARD 34-27

WKDS/Buffalo, NY

Edwards/Universal
 CURE
 T.L.C.
 CICE PENISTON
 EN VOEGUE
 KRIS KROSS
 GEORGE MICHAEL
 Hottest:
 MARIAH CAREY 1-1
 MICHAEL JACKSON 1-1
 JENNIS 16-4
 RED HOT CHILI PEP 5-4
 SOPHIE B. HAWKINS 14-9

WVSR/Charleston, WV

Shahan/Allen
 EN VOEGUE
 B-52'S
 GUNS N' ROSES (dp)
 KATHY TROCCOLI
 Hottest:
 MICHAEL JACKSON 2-1
 MARIAH CAREY 7-2
 SOPHIE B. HAWKINS 5-3
 LIONEL RICHIE 10-4
 BILLY RAY CYRUS 21-14

JET-FM/ Erie, PA

Cook/Sharpe
 GUNS N' ROSES
 FIREHOUSE
 LYNCH MOB
 CRACKERS (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 MR. BIG 2-2
 TOM COCHRANE 3-3
 JOHN MELLENCAMP 5-4
 BLACK CROWES 9-5

WERZ/Exeter, NH

Falconi/McVie
 CURE (dp)
 RICHARD MARX
 KATHY TROCCOLI
 BRUCE SPRINGSTEEN
 JODECI (dp)
 Hottest:
 MICHAEL JACKSON 1-1
 SOPHIE B. HAWKINS 3-2
 MARIAH CAREY 8-4
 CELINE DION 9-4
 MICHAEL BOLTON 9-7

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

TIC-FM/Hartford, CT

Mitchell/London
 AMY GRANT
 GEORGE MICHAEL
 B-52'S
 TROOP
 TOAD THE WET SPRO (dp)
 Hottest:
 CELINE DION 2-2
 RED HOT CHILI PEP 6-4
 SIR MIX-A-LOT 9-7
 ARRESTED DEVELOP 10-8
 MARIAH CAREY 14-10

Y102/Reading, PA

Burka/Frank
 GEORGE MICHAEL
 DEF LEPPARD (dp)
 GUNS N' ROSES (dp)
 B-52'S (dp)
 CURE
 STACY EARL
 Hottest:
 MICHAEL JACKSON 2-1
 SOPHIE B. HAWKINS 3-2
 CELINE DION 4-3
 MR. BIG 5-4
 VANDROSS & JACKSON 24-15

98PX/Y/Rochester, NY

Ivey/Collins
 B-52'S
 GEORGE MICHAEL
 STACY EARL (dp)
 Hottest:
 MARIAH CAREY 1-1
 JENNIS 2-2
 WILSON PHILLIPS 1-1
 COVER GIRLS 11-8
 MICHAEL BOLTON 13-9

PWR92/Johnstown, PA

Adams/James
 GEORGE MICHAEL
 GUNS N' ROSES (dp)
 FIREHOUSE (dp)
 BRUCE SPRINGSTEEN (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 SOPHIE B. HAWKINS 1-2
 TOM COCHRANE 11-2
 MARIAH CAREY 9-8
 TOM COCHRANE 10-10

WLAN/Lancaster, PA

Michaels/Gestian
 KATHY TROCCOLI
 FIRE
 GEORGE MICHAEL
 Hottest:
 RED HOT CHILI PEP 1-1
 JON SECADA 2-2
 CELINE DION 5-5
 WILSON PHILLIPS 8-6
 MARIAH CAREY 9-8

FUN107/New Bedford, MA

Limardi/Weimar
 GEORGE MICHAEL
 TKA (dp)
 KATHY TROCCOLI
 B-52'S
 T.L.C.
 Hottest:
 RED HOT CHILI PEP 1-1
 SOPHIE B. HAWKINS 3-2
 JON SECADA 8-6
 MARIAH CAREY 11-7
 TOM COCHRANE 15-11

WCRC/Utica, NY

Reitz/Burton
 GEORGE MICHAEL
 B-52'S
 SOPHIE B. HAWKINS 3-2
 JON SECADA 8-6
 MARIAH CAREY 11-7
 TOM COCHRANE 15-11

KC101/New Haven, CT

Scott/Wilson
 CURE
 BRUCE SPRINGSTEEN
 TECHNOTRONIC
 GEORGE MICHAEL
 VANDROSS & JACKSON
 Hottest:
 RED HOT CHILI PEP 1-1
 MERVYN CADELL 20-17
 TOM COCHRANE 21-18
 SIR MIX-A-LOT 24-21
 ARRESTED DEVELOP 30-25

WOGN/New London, CT

Davis/Jordan
 B-52'S
 GUNS N' ROSES (dp)
 SHAKESPEAR'S SIST
 Hottest:
 MARIAH CAREY 13-1
 TOM COCHRANE 9-5
 BLACK CROWES 20-22
 RICHARD MARX 30-25
 DEF LEPPARD 34-27

WVSS/Charleston, WV

Shahan/Allen
 EN VOEGUE
 B-52'S
 GUNS N' ROSES (dp)
 KATHY TROCCOLI
 Hottest:
 MICHAEL JACKSON 2-1
 MARIAH CAREY 7-2
 SOPHIE B. HAWKINS 5-3
 LIONEL RICHIE 10-4
 BILLY RAY CYRUS 21-14

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

WVSS/Hartford, CT

Jones/Klutch
 GEORGE MICHAEL
 B-52'S
 TROOP (dp)
 EN VOEGUE
 Hottest:
 CELINE DION 2-1
 RED HOT CHILI PEP 3-2
 ARRESTED DEVELOP 14-8
 2 UNLIMITED 24-14
 TECHNOTRONIC 28-17

P3

WPRR/Altoona, PA

Dave McCall
 GUNS N' ROSES (dp)
 KATHY TROCCOLI (dp)
 EN VOEGUE (dp)
 GEORGE MICHAEL
 TOAD THE WET SPRO
 Hottest:
 JENNIS 2-1
 CELINE DION 4-2
 MICHAEL BOLTON 7-3
 MARIAH CAREY 15-7
 VANDROSS & JACKSON 18-9

BOSS97/Atlantic City, NJ

Giorno/Burke
 GEORGE MICHAEL
 KATHY TROCCOLI (dp)
 Hottest:
 TKA 3-1
 SIR MIX-A-LOT 4-2
 MICHAEL JACKSON 7-4
 MARIAH CAREY 11-2
 ARRESTED DEVELOP 19-13

WVSS/Bangor, ME

Cooper/Kelly
 GEORGE MICHAEL
 B-52'S
 BILLY RAY CYRUS
 GUNS N' ROSES
 STACY EARL
 FIREHOUSE (dp)
 Hottest:
 MICHAEL JACKSON 2-1
 SOPHIE B. HAWKINS 3-2
 MR. BIG 4-4
 MARIAH CAREY 9-5
 VANDROSS & JACKSON 20-14

103CR/Beckley, WV

Hovanski/Davis
 DEF LEPPARD (dp)
 CURE
 JODECI (dp)
 KATHY TROCCOLI
 Hottest:
 RED HOT CHILI PEP 9-2
 MICHAEL JACKSON 8-3
 JON SECADA 6-4
 SOPHIE B. HAWKINS 11-5
 AMY GRANT 7-6

95XX/Burlington, VT

Ben Hamilton
 B-52'S
 CELINE DION
 TECHNOTRONIC
 Hottest:
 RED HOT CHILI PEP 3-1
 MERVYN CADELL 13-9
 SIR MIX-A-LOT 21-16
 COVER GIRLS 25-18
 KLF 34-28

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

SOUTH

MOST ADDED

GEORGE MICHAEL (54)
B-52'S (46)
EN VOEGUE (22)
GUNS N' ROSES (19)
TOAD THE WET SPROCKET (16)

BREAKOUTS

NO BREAKOUTS

P2

WBOO/Augusta, GA

Bruce Stevens
 GUNS N' ROSES
 GEORGE MICHAEL
 EN VOEGUE
 FIREHOUSE (dp)
 Hottest:
 MARIAH CAREY 8-1
 BLACK CROWES 3-2
 CELINE DION 6-5
 TOM COCHRANE 7-6
 BILLY RAY CYRUS 26-16

KHF/Austin, TX

Allen/Harris
 GEORGE MICHAEL
 B-52'S
 CELINE DION
 TECHNOTRONIC
 Hottest:
 RED HOT CHILI PEP 2-2
 MICHAEL JACKSON 13-4
 GENESIS 12-6
 VANDROSS & JACKSON 26-16

KPRR/El Paso, TX

Eli Molano
 EN VOEGUE
 CURE
 GEORGE MICHAEL (dp)
 Hottest:
 SIR MIX-A-LOT 1-1
 COVER GIRLS 13-7
 MARIAH CAREY 16-9
 VANDROSS & JACKSON 17-11
 RED HOT CHILI PEP 24-20

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

K106/Beaumont, TX

Landa/Pace
 GEORGE MICHAEL
 B-52'S
 EN VOEGUE
 GUNS N' ROSES
 Hottest:
 RED HOT CHILI PEP 1-1
 SOPHIE B. HAWKINS 3-2
 CELINE DION 6-4
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett
 ANNIE LENNOX
 CURE
 TAG
 GEORGE MICHAEL
 EN VOEGUE
 Hottest:
 MICHAEL JACKSON 4-2
 JON SECADA 5-4
 JENNIS 13-9
 WILSON PHILLIPS 16-10
 TOM COCHRANE 17-11
 MR. BIG 11-3

WVSS/Baton Rouge, LA

Johnay A./Lovett</

CHR ADDS & HOTS

MOST ADDED

GEORGE MICHAEL (37)
B-52'S (32)
GUNS N' ROSES (24)
CURE (16)
DEF LEPPARD (15)

BREAKOUTS

NO BREAKOUTS



WKDD/Akron, OH

Sullivan/O'Neill
 GUNS N' ROSES
 DEF LEPPARD
 CURE
 EN VOEGUE
 B-52'S
 GEORGE MICHAEL (dp)
 Hottest:
 MARIAH CAREY 4-1
 OUTFIELD 18-11
 'ANDROSS & JACKSO 23-16
 RICHARD MARX 25-17
 RTZ 27-20

WRQK/Canton, OH

Nicholas/Vincant
 DEF LEPPARD
 MATTHEW SWEET (dp)
 GUNS N' ROSES (dp)
 COREY HART (dp)
 EN VOEGUE
 B-52'S
 GEORGE MICHAEL (dp)
 Hottest:
 MARIAH CAREY 4-1
 OUTFIELD 18-11
 NEVILLE BROTHERS (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 EDDIE MONEY 5-2
 MR. BIG 4-4
 BONNIE RAITT 8-5

WPXR/Davenport, IA

Mark Elliott
 COVER GIRLS
 VANESSA WILLIAMS
 OUTFIELD
 EN VOEGUE (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 MARIAH CAREY 9-8
 COLOR ME BADD 13-10
 TOM COCHRANE 26-19
 VANDROSS & JACKSO 19-17

WGTY/Dayton, OH

Kenney/Roberts
 B-52'S
 GUNS N' ROSES
 EN VOEGUE
 GEORGE MICHAEL
 RTZ
 TOAD THE WET SPRO
 Hottest:
 MARIAH CAREY 8-2
 RED HOT CHILI PEP 6-4
 SIR MIX-A-LOT 19-10
 COLOR ME BADD 21-15
 BILLY RAY CYRUS 2-1
 KRNO/Des Moines, IA
 McCann/Wels

KRNO/Des Moines, IA

GEORGE MICHAEL (dp)
 Hottest:
 RED HOT CHILI PEP 6-1
 MR. BIG 3-2
 GENESIS 4-3
 COLOURHAUS 5-4
 MARIAH CAREY 9-6

96STO/Evanville, IN

Witherspoon/Mercer
 GEORGE MICHAEL
 STACY EARL
 COVER GIRLS
 CURE
 Hottest:
 RED HOT CHILI PEP 1-1
 TOM COCHRANE 19-16
 KRIS KROSS 22-19
 SOPHIE B. HAWKINS 28-21
 MARIAH CAREY 29-23

CK105/Flint, MI

St. Michaels/Larson
 B-52'S
 GEORGE MICHAEL
 GUNS N' ROSES
 FIREHOUSE (dp)
 SHAKESPEAR'S SIST (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 SOPHIE B. HAWKINS 2-2
 MARIAH CAREY 3-3
 TOM COCHRANE 6-5
 VANDROSS & JACKSO 17-10

WMEE/Fl. Wayne, IN

Davies/Chris
 GEORGE MICHAEL
 COVER GIRLS
 RTZ
 B-52'S (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 MARIAH CAREY 7-2
 VANDROSS & JACKSO 8-6
 TOM COCHRANE 22-16
 BLACK CROWES 27-19

B106/Fl. Wayne, IN

O'Rourke/Alexander
 GUNS N' ROSES
 ARRESTED DEVELOPM
 B-52'S (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 SOPHIE B. HAWKINS 2-2
 SIR MIX-A-LOT 6-6
 TOM COCHRANE 13-10
 VANDROSS & JACKSO 15-11

WGDR/Grand Rapids, MI

Gossert/McGill
 PRINCE
 NIA PEPPLES
 TAC
 GEORGE MICHAEL
 EPHRAIM LEWIS
 DEF LEPPARD
 Hottest:
 CELINE DION 12-7
 MICHAEL BOLTON 17-9
 JON SECADA 27-14
 COVER GIRLS 22-16
 TOM COCHRANE 31-19

WIXX/Green Bay, WI

Stone/Ross
 GEORGE MICHAEL
 B-52'S
 FIREHOUSE
 DEF LEPPARD
 GUNS N' ROSES
 Hottest:
 RED HOT CHILI PEP 5-1
 TOM COCHRANE 10-7
 OUTFIELD 12-9
 SOPHIE B. HAWKINS 18-14
 MARIAH CAREY 26-19

Z104/Madison, WI

Ed Lambert
 COLOR ME BADD
 GEORGE MICHAEL
 B-52'S
 VANESSA WILLIAMS
 CURE
 DEF LEPPARD
 FIREHOUSE
 TROOP
 Hottest:
 RED HOT CHILI PEP 1-1
 GENESIS 2-2
 CELINE DION 3-3
 SOPHIE B. HAWKINS 5-4
 MARIAH CAREY 9-5

KJ103/Oklahoma City, OK

McCoy/Kidd
 none
 Hottest:
 MR. BIG 1-1
 KRIS KROSS 2-2
 MARIAH CAREY 4-4
 SOPHIE B. HAWKINS 6-6
 COLOURHAUS 5-4
 MARIAH CAREY 9-6

KQXQ/Omaha, NE

Tom Gjerdrum
 GEORGE MICHAEL
 RICHARD MARX
 TECHNOTRONIC (dp)
 Hottest:
 MARIAH CAREY 7-5
 AMY GRANT 8-6
 CELINE DION 10-9
 SIR MIX-A-LOT 19-14
 TOM COCHRANE 22-17

WMOV/Oaksh. WI

Holland/Stone
 GEORGE MICHAEL
 STACY EARL
 CURE
 GUNS N' ROSES
 Hottest:
 MARIAH CAREY 4-1
 CELINE DION 7-5
 RED HOT CHILI PEP 14-6
 SOPHIE B. HAWKINS 21-12
 GEORGE MICHAEL D-14

KZ93/Peoria, IL

Wheeler/Stern
 B-52'S
 GEORGE MICHAEL
 VANESSA WILLIAMS (dp)
 TLC (dp)
 TOAD THE WET SPRO
 Hottest:
 TOM COCHRANE 3-1
 RED HOT CHILI PEP 6-2
 MARIAH CAREY 6-3
 MR. BIG 7-4
 AMY GRANT 9-6

WZOK/Rockford, IL

Phillips/Kalley
 CURE (dp)
 DEF LEPPARD (dp)
 RTZ
 Hottest:
 RED HOT CHILI PEP 1-1
 MARIAH CAREY 15-4
 MR. BIG 9-8
 WILSON PHILLIPS 12-9
 COLOURHAUS 24-12

WIOQ/Saginaw, MI

Rick Belcher
 GUNS N' ROSES (dp)
 Hottest:
 OUTFIELD 1-1
 MR. BIG 2-2
 AMY GRANT 4-3
 MICHAEL BOLTON 7-4
 COLOURHAUS 5-5

KKHT/Springfield, MO

Alexander/Thiessen
 CURE (dp)
 TOAD THE WET SPRO (dp)
 KATHY TROCCOLI
 B-52'S (dp)
 Hottest:
 SOPHIE B. HAWKINS 2-1
 TOM COCHRANE 3-2
 GENESIS 4-3
 ANNIE LENNOX 12-11
 MARIAH CAREY 19-17

WVKS/Toledo, OH

Wheeler/Kruse
 NEVILLE BROTHERS (dp)
 GEORGE MICHAEL (dp)
 Hottest:
 LINEAR 10-8
 ARRESTED DEVELOPM 13-10
 JON SECADA 15-11
 TOM COCHRANE 17-14
 MARIAH CAREY 19-16

K107/Tulsa, OK

Michael Ring
 GEORGE MICHAEL
 BILLY RAY CYRUS
 ROBERT PALMER
 DEF LEPPARD (dp)
 CECE PENISTON (dp)
 GOOD 2 GO (dp)
 Hottest:
 MICHAEL JACKSON 1-1
 AMY GRANT 6-2
 MARIAH CAREY 10-4
 MR. BIG 17-12
 COLOR ME BADD 21-15

KMYZ/Tulsa, OK

Myers/Smith
 OUTFIELD
 JON SECADA (dp)
 Hottest:
 RED HOT CHILI PEP 4-2
 BLACK CROWES 9-4
 TOM COCHRANE 10-7
 METALLICA 11-11

KKRD/Wichita, KS

Robbins/Williams
 GUNS N' ROSES (dp)
 B-52'S
 GEORGE MICHAEL
 TLC
 Hottest:
 MARIAH CAREY 9-6
 LIONEL RICHIE 12-9
 COLOR ME BADD 14-11
 VANDROSS & JACKSO 27-14
 BILLY RAY CYRUS 30-22

WHOT/Youngstown, OH

Dick Thompson
 GUNS N' ROSES
 FIREHOUSE
 LYNCH MOB
 SHAKESPEAR'S SIST
 Hottest:
 RED HOT CHILI PEP 1-1
 TOM COCHRANE 2-2
 BLACK CROWES 4-3
 GENESIS 10-8
 DEF LEPPARD 17-10



KYYY/Bismarck, ND

Beck/Kelly
 COLOR ME BADD
 COVER GIRLS
 TOAD THE WET SPRO
 CURE
 FIREHOUSE
 B-52'S
 Hottest:
 RED HOT CHILI PEP 1-1
 SOPHIE B. HAWKINS 3-2
 TOM COCHRANE 9-3
 DELBERT MCCLINTON 18-11
 BILLY RAY CYRUS 27-17

WBNQ/Bloomington, IL

Robbins/Laughlin
 MATTHEW SWEET
 EN VOEGUE
 B-52'S (dp)
 CRY CHARITY
 Hottest:
 MR. BIG 1-1
 TOM COCHRANE 3-2
 RED HOT CHILI PEP 4-3
 MARIAH CAREY 11-6
 SOPHIE B. HAWKINS 9-8

WCIL/Carbondale, IL

Tony Witekus
 GEORGE MICHAEL
 STACY EARL
 COREY HART
 NEVILLE BROTHERS
 TAC
 Hottest:
 BILLY RAY CYRUS 1-7
 TOM COCHRANE 10-6
 WILSON PHILLIPS 12-9
 BLACK CROWES 23-13
 COVER GIRLS 0-23

WLRW/Champaign, IL

Blakemore/Cox
 RTZ
 COLOR ME BADD
 TRUTH INC.
 Hottest:
 EDDIE MONEY 5-2
 WILSON PHILLIPS 8-6
 MR. BIG 13-9
 RICHARD MARX 21-16
 TOM COCHRANE 22-17

KCMQ/Columbia, MO

Hanson/Colt
 B-52'S
 EN VOEGUE
 GUNS N' ROSES (dp)
 GEORGE MICHAEL
 TOAD THE WET SPRO (dp)
 Hottest:
 GENESIS 2-2
 AMY GRANT 6-4
 MARIAH CAREY 8-6
 MR. BIG 10-7
 HAMMER 25-21

KTXV/Columbia, MO

Steele/Knight
 JON SECADA
 B-52'S
 GUNS N' ROSES (dp)
 STORM
 GEORGE MICHAEL (dp)
 Hottest:
 GENESIS 2-2
 MARIAH CAREY 9-4
 TOM COCHRANE 12-7
 WILSON PHILLIPS 14-12
 VANDROSS & JACKSO 16-13

KLYV/Dubuque, IA

Doug Collins
 GUNS N' ROSES (dp)
 KATHY TROCCOLI (dp)
 CRY CHARITY (dp)
 FIREHOUSE (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 CELINE DION 8-3
 SOPHIE B. HAWKINS 15-5
 MARIAH CAREY 21-6
 EDDIE MONEY 12-7

KZIO/Duluth, MN

Michaels/Tommy B
 none
 Hottest:
 RED HOT CHILI PEP 1-1
 GENESIS 5-5
 JON SECADA 7-7
 EN VOEGUE 15-14

WBIZ/Eau Claire, WI

Lee/Johnson
 COVER GIRLS
 GUNS N' ROSES (dp)
 FIREHOUSE (dp)
 CURE (dp)
 Hottest:
 MR. BIG 1-1
 RED HOT CHILI PEP 7-5
 JON SECADA 16-9
 SOPHIE B. HAWKINS 15-11
 TOM COCHRANE 22-19

Y94/Fargo, ND

Jack Lundy
 B-52'S
 GEORGE MICHAEL
 CURE
 TRUTH INC.
 Hottest:
 EN VOEGUE 1-1
 MR. BIG 2-2
 AMY GRANT 4-3
 TOM COCHRANE 7-5
 BLACK CROWES 24-18

KQHT/Grand Forks, ND

Murphy/Williams
 GEORGE MICHAEL
 RICHARD MARX
 BILLY RAY CYRUS (dp)
 GUNS N' ROSES (dp)
 CURE (dp)
 Hottest:
 MARIAH CAREY 2-1
 RED HOT CHILI PEP 11-7
 DEF LEPPARD 19-16
 COVER GIRLS 29-23

WFRK/Kalamazoo, MI

Briffin/Dillon
 DEF LEPPARD
 FIREHOUSE
 GEORGE MICHAEL
 CURE
 TOAD THE WET SPRO (dp)
 LYNCH MOB (dp)
 NEVILLE BROTHERS (dp)
 VANESSA WILLIAMS (dp)
 K.D. LANG (dp)
 Hottest:
 MR. BIG 2-1
 TOM COCHRANE 3-2
 WILSON PHILLIPS 10-9
 BLACK CROWES 16-13
 SASS JORDAN 30-23

WAZV/Lafayette, IN

Stacy/Kayton
 GEORGE MICHAEL
 CURE
 GUNS N' ROSES (dp)
 BILLY RAY CYRUS (dp)
 CECE PENISTON
 B-52'S
 Hottest:
 RED HOT CHILI PEP 1-1
 EDDIE MONEY 5-2
 MARIAH CAREY 14-5
 TOM COCHRANE 17-12
 VANDROSS & JACKSO 30-20

KMGZ/Lawton, OK

Scott Stalker
 EN VOEGUE
 B-52'S
 BLACK CROWES (dp)
 DIAMOND D (dp)
 LIGHTNING SEEDS
 GEORGE MICHAEL
 DEF LEPPARD (dp)
 KATHY TROCCOLI
 GUNS N' ROSES (dp)
 Hottest:
 CELINE DION 7-4
 GENESIS 8-5
 MARIAH CAREY 19-7
 TWIN CAMPBELL 22-17
 SIR MIX-A-LOT 18-15

KFRX/Lincoln, NE

Sonny Valentine
 EN VOEGUE
 B-52'S
 DEF LEPPARD (dp)
 Hottest:
 SOPHIE B. HAWKINS 2-2
 MR. BIG 8-5
 MICHAEL JACKSON 12-7
 TOM COCHRANE 22-14
 SIR MIX-A-LOT 18-15

WSNX/Muskegon, MI

Jim Richards
 GUNS N' ROSES
 U2
 Hottest:
 RED HOT CHILI PEP 9-7
 NIRVANA 20-8
 DEF LEPPARD 24-20
 METALLICA 30-22

KKKT/Omaha, NE

DeGeus/Scott
 B-52'S
 SMI THEREDS
 LIGHTNING SEEDS
 CRY CHARITY
 Hottest:
 SOPHIE B. HAWKINS 1-1
 MR. BIG 4-2
 TOM COCHRANE 15-7
 BLACK CROWES 13-10
 CURE 30-21

KGGG/Rapid City, SD

Kieley/Steele
 B-52'S
 GUNS N' ROSES (dp)
 DELBERT MCCLINTON (dp)
 DEF LEPPARD (dp)
 BILLY RAY CYRUS (dp)
 Hottest:
 SOPHIE B. HAWKINS 2-1
 MR. BIG 4-3
 CELINE DION 10-8
 MARIAH CAREY 15-9
 TOM COCHRANE 22-16

KROC/Rochester, MN

Ackerman/Davis
 STACY EARL
 B-52'S
 TOAD THE WET SPRO
 GUNS N' ROSES (dp)
 CRACKER (dp)
 Hottest:
 CELINE DION 7-5
 WILSON PHILLIPS 9-7
 MICHAEL BOLTON 11-9
 MARIAH CAREY 19-11
 TOM COCHRANE 18-12

KG95/Sioux City, IA

Crain/Quinn
 GEORGE MICHAEL
 B-52'S (dp)
 STACY EARL
 DEF LEPPARD (dp)
 GUNS N' ROSES (dp)
 CRACKER (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 TOM COCHRANE 9-3
 MARIAH CAREY 18-9
 JON SECADA 19-10

WFRK/Kalamazoo, MI

Briffin/Dillon
 DEF LEPPARD
 FIREHOUSE
 GEORGE MICHAEL
 CURE
 TOAD THE WET SPRO (dp)
 LYNCH MOB (dp)
 NEVILLE BROTHERS (dp)
 VANESSA WILLIAMS (dp)
 K.D. LANG (dp)
 Hottest:
 MR. BIG 2-1
 TOM COCHRANE 3-2
 WILSON PHILLIPS 10-9
 BLACK CROWES 16-13
 SASS JORDAN 30-23

WAZV/Lafayette, IN

Stacy/Kayton
 GEORGE MICHAEL
 CURE
 GUNS N' ROSES (dp)
 BILLY RAY CYRUS (dp)
 CECE PENISTON
 B-52'S
 Hottest:
 RED HOT CHILI PEP 1-1
 EDDIE MONEY 5-2
 MARIAH CAREY 14-5
 TOM COCHRANE 17-12
 VANDROSS & JACKSO 30-20

KMGZ/Lawton, OK

Scott Stalker
 EN VOEGUE
 B-52'S
 BLACK CROWES (dp)
 DIAMOND D (dp)
 LIGHTNING SEEDS
 GEORGE MICHAEL
 DEF LEPPARD (dp)
 KATHY TROCCOLI
 GUNS N' ROSES (dp)
 Hottest:
 CELINE DION 7-4
 GENESIS 8-5
 MARIAH CAREY 19-7
 TWIN CAMPBELL 22-17
 SIR MIX-A-LOT 18-15

KFRX/Lincoln, NE

Sonny Valentine
 EN VOEGUE
 B-52'S
 DEF LEPPARD (dp)
 Hottest:
 SOPHIE B. HAWKINS 2-2
 MR. BIG 8-5
 MICHAEL JACKSON 12-7
 TOM COCHRANE 22-14
 SIR MIX-A-LOT 18-15

WSNX/Muskegon, MI

Jim Richards
 GUNS N' ROSES
 U2
 Hottest:
 RED HOT CHILI PEP 9-7
 NIRVANA 20-8
 DEF LEPPARD 24-20
 METALLICA 30-22

KKKT/Omaha, NE

DeGeus/Scott
 B-52'S
 SMI THEREDS
 LIGHTNING SEEDS
 CRY CHARITY
 Hottest:
 SOPHIE B. HAWKINS 1-1
 MR. BIG 4-2
 TOM COCHRANE 15-7
 BLACK CROWES 13-10
 CURE 30-21

KPAT/Sioux Falls, SD

Scott McGuire
 COVER GIRLS
 GUNS N' ROSES (dp)
 DELBERT MCCLINTON (dp)
 DEF LEPPARD (dp)
 BILLY RAY CYRUS (dp)
 Hottest:
 SOPHIE B. HAWKINS 2-1
 MR. BIG 4-3
 CELINE DION 10-8
 MARIAH CAREY 15-9
 TOM COCHRANE 22-16

WDBR/Springfield, IL

Moore/Crocker
 VANDROSS & JACKSO
 CURE
 STACY EARL
 SIR MIX-A-LOT (dp)
 COREY HART (dp)
 DEF LEPPARD (dp)
 SASS JORDAN (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 MR. BIG 3-2
 OUTFIELD 5-4
 GENESIS 8-7
 TOM COCHRANE 23-15

KFMW/Waterloo, IA

Mark Hansen
 DEF LEPPARD
 SMI THEREDS
 FIREHOUSE
 CURE
 STORM
 GUNS N' ROSES
 MATTHEW SWEET
 LYNCH MOB
 Hottest:
 TOM COCHRANE 2-1
 BLACK CROWES 3-2
 OUTFIELD 6-4
 SASS JORDAN 11-5
 GENESIS 10-6

KF95/Boise, ID

Stone/Arthur
 B-52'S
 2 UNLIMITED (dp)
 MATTHEW SWEET
 CRY CHARITY
 DIAMOND D (dp)
 CRACKER (dp)
 ARRESTED DEVELOPM
 TLC (dp)
 KATHY TROCCOLI
 SMI THEREDS
 Hottest:
 RED HOT CHILI PEP 7-1
 COLOR ME BADD 23-17
 OLIVIA NEWTOM-JOH 33-24
 STACY EARL 9-32
 DEF LEPPARD D-33

KSND/Eugene, OR

Ruh/Stone
 GEORGE MICHAEL
 COVER GIRLS (dp)
 GUNS N' ROSES (dp)
 MATTHEW SWEET (dp)
 TLC (dp)
 Hottest:
 RED HOT CHILI PEP 7-1
 COLOR ME BADD 23-17
 OLIVIA NEWTOM-JOH 33-24
 STACY EARL 9-32
 DEF LEPPARD D-33

KPSI/Palm Springs, CA

Clark/Douglas
 GEORGE MICHAEL
 CURE
 TROOP (dp)
 CECE PENISTON
 TLC (dp)
 DAS EXX (dp)
 Hottest:
 RED HOT CHILI PEP 1-1
 SOPHIE B. HAWKINS 9-5
 CELINE DION 14-6
 MARIAH CAREY 19-7
 COVER GIRLS 29-20

B95/Fresno, CA

Carey/Murphy
 RED HOT CHILI PEP
 R. KELLY
 EN VOEGUE
 GEORGE MICHAEL
 A TRIBE CALLED QUI (

Cover Girls Continued. MIDWEST, EAST, SOUTH, WEST. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

Cure Continued. WBRZ, WNNB, TIC-FM, WJZZ, WJZZ-FM, WJZZ-TV, WJZZ-TV2, WJZZ-TV3, WJZZ-TV4, WJZZ-TV5, WJZZ-TV6, WJZZ-TV7, WJZZ-TV8, WJZZ-TV9, WJZZ-TV10, WJZZ-TV11, WJZZ-TV12, WJZZ-TV13, WJZZ-TV14, WJZZ-TV15, WJZZ-TV16, WJZZ-TV17, WJZZ-TV18, WJZZ-TV19, WJZZ-TV20, WJZZ-TV21, WJZZ-TV22, WJZZ-TV23, WJZZ-TV24, WJZZ-TV25, WJZZ-TV26, WJZZ-TV27, WJZZ-TV28, WJZZ-TV29, WJZZ-TV30, WJZZ-TV31, WJZZ-TV32, WJZZ-TV33, WJZZ-TV34, WJZZ-TV35, WJZZ-TV36, WJZZ-TV37, WJZZ-TV38, WJZZ-TV39, WJZZ-TV40, WJZZ-TV41, WJZZ-TV42, WJZZ-TV43, WJZZ-TV44, WJZZ-TV45, WJZZ-TV46, WJZZ-TV47, WJZZ-TV48, WJZZ-TV49, WJZZ-TV50, WJZZ-TV51, WJZZ-TV52, WJZZ-TV53, WJZZ-TV54, WJZZ-TV55, WJZZ-TV56, WJZZ-TV57, WJZZ-TV58, WJZZ-TV59, WJZZ-TV60, WJZZ-TV61, WJZZ-TV62, WJZZ-TV63, WJZZ-TV64, WJZZ-TV65, WJZZ-TV66, WJZZ-TV67, WJZZ-TV68, WJZZ-TV69, WJZZ-TV70, WJZZ-TV71, WJZZ-TV72, WJZZ-TV73, WJZZ-TV74, WJZZ-TV75, WJZZ-TV76, WJZZ-TV77, WJZZ-TV78, WJZZ-TV79, WJZZ-TV80, WJZZ-TV81, WJZZ-TV82, WJZZ-TV83, WJZZ-TV84, WJZZ-TV85, WJZZ-TV86, WJZZ-TV87, WJZZ-TV88, WJZZ-TV89, WJZZ-TV90, WJZZ-TV91, WJZZ-TV92, WJZZ-TV93, WJZZ-TV94, WJZZ-TV95, WJZZ-TV96, WJZZ-TV97, WJZZ-TV98, WJZZ-TV99, WJZZ-TV100.

CELINE DION. If You Asked Me Too (Epic). LP. Celine Dion. Total Reports 201 88%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

Stacey Earl Continued. Y102, W200, W201, W202, W203, W204, W205, W206, W207, W208, W209, W210, W211, W212, W213, W214, W215, W216, W217, W218, W219, W220, W221, W222, W223, W224, W225, W226, W227, W228, W229, W230, W231, W232, W233, W234, W235, W236, W237, W238, W239, W240, W241, W242, W243, W244, W245, W246, W247, W248, W249, W250, W251, W252, W253, W254, W255, W256, W257, W258, W259, W260, W261, W262, W263, W264, W265, W266, W267, W268, W269, W270, W271, W272, W273, W274, W275, W276, W277, W278, W279, W280, W281, W282, W283, W284, W285, W286, W287, W288, W289, W290, W291, W292, W293, W294, W295, W296, W297, W298, W299, W300, W301, W302, W303, W304, W305, W306, W307, W308, W309, W310, W311, W312, W313, W314, W315, W316, W317, W318, W319, W320, W321, W322, W323, W324, W325, W326, W327, W328, W329, W330, W331, W332, W333, W334, W335, W336, W337, W338, W339, W340, W341, W342, W343, W344, W345, W346, W347, W348, W349, W350, W351, W352, W353, W354, W355, W356, W357, W358, W359, W360, W361, W362, W363, W364, W365, W366, W367, W368, W369, W370, W371, W372, W373, W374, W375, W376, W377, W378, W379, W380, W381, W382, W383, W384, W385, W386, W387, W388, W389, W390, W391, W392, W393, W394, W395, W396, W397, W398, W399, W400, W401, W402, W403, W404, W405, W406, W407, W408, W409, W410, W411, W412, W413, W414, W415, W416, W417, W418, W419, W420, W421, W422, W423, W424, W425, W426, W427, W428, W429, W430, W431, W432, W433, W434, W435, W436, W437, W438, W439, W440, W441, W442, W443, W444, W445, W446, W447, W448, W449, W450, W451, W452, W453, W454, W455, W456, W457, W458, W459, W460, W461, W462, W463, W464, W465, W466, W467, W468, W469, W470, W471, W472, W473, W474, W475, W476, W477, W478, W479, W480, W481, W482, W483, W484, W485, W486, W487, W488, W489, W490, W491, W492, W493, W494, W495, W496, W497, W498, W499, W500, W501, W502, W503, W504, W505, W506, W507, W508, W509, W510, W511, W512, W513, W514, W515, W516, W517, W518, W519, W520, W521, W522, W523, W524, W525, W526, W527, W528, W529, W530, W531, W532, W533, W534, W535, W536, W537, W538, W539, W540, W541, W542, W543, W544, W545, W546, W547, W548, W549, W550, W551, W552, W553, W554, W555, W556, W557, W558, W559, W560, W561, W562, W563, W564, W565, W566, W567, W568, W569, W570, W571, W572, W573, W574, W575, W576, W577, W578, W579, W580, W581, W582, W583, W584, W585, W586, W587, W588, W589, W590, W591, W592, W593, W594, W595, W596, W597, W598, W599, W600, W601, W602, W603, W604, W605, W606, W607, W608, W609, W610, W611, W612, W613, W614, W615, W616, W617, W618, W619, W620, W621, W622, W623, W624, W625, W626, W627, W628, W629, W630, W631, W632, W633, W634, W635, W636, W637, W638, W639, W640, W641, W642, W643, W644, W645, W646, W647, W648, W649, W650, W651, W652, W653, W654, W655, W656, W657, W658, W659, W660, W661, W662, W663, W664, W665, W666, W667, W668, W669, W670, W671, W672, W673, W674, W675, W676, W677, W678, W679, W680, W681, W682, W683, W684, W685, W686, W687, W688, W689, W690, W691, W692, W693, W694, W695, W696, W697, W698, W699, W700, W701, W702, W703, W704, W705, W706, W707, W708, W709, W710, W711, W712, W713, W714, W715, W716, W717, W718, W719, W720, W721, W722, W723, W724, W725, W726, W727, W728, W729, W730, W731, W732, W733, W734, W735, W736, W737, W738, W739, W740, W741, W742, W743, W744, W745, W746, W747, W748, W749, W750, W751, W752, W753, W754, W755, W756, W757, W758, W759, W760, W761, W762, W763, W764, W765, W766, W767, W768, W769, W770, W771, W772, W773, W774, W775, W776, W777, W778, W779, W780, W781, W782, W783, W784, W785, W786, W787, W788, W789, W790, W791, W792, W793, W794, W795, W796, W797, W798, W799, W800, W801, W802, W803, W804, W805, W806, W807, W808, W809, W810, W811, W812, W813, W814, W815, W816, W817, W818, W819, W820, W821, W822, W823, W824, W825, W826, W827, W828, W829, W830, W831, W832, W833, W834, W835, W836, W837, W838, W839, W840, W841, W842, W843, W844, W845, W846, W847, W848, W849, W850, W851, W852, W853, W854, W855, W856, W857, W858, W859, W860, W861, W862, W863, W864, W865, W866, W867, W868, W869, W870, W871, W872, W873, W874, W875, W876, W877, W878, W879, W880, W881, W882, W883, W884, W885, W886, W887, W888, W889, W890, W891, W892, W893, W894, W895, W896, W897, W898, W899, W900, W901, W902, W903, W904, W905, W906, W907, W908, W909, W910, W911, W912, W913, W914, W915, W916, W917, W918, W919, W920, W921, W922, W923, W924, W925, W926, W927, W928, W929, W930, W931, W932, W933, W934, W935, W936, W937, W938, W939, W940, W941, W942, W943, W944, W945, W946, W947, W948, W949, W950, W951, W952, W953, W954, W955, W956, W957, W958, W959, W960, W961, W962, W963, W964, W965, W966, W967, W968, W969, W970, W971, W972, W973, W974, W975, W976, W977, W978, W979, W980, W981, W982, W983, W984, W985, W986, W987, W988, W989, W990, W991, W992, W993, W994, W995, W996, W997, W998, W999, W1000.

GENESIS. Hold On My Heart (Atlantic). LP. We Can't Dance. Total Reports 191 83%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

CRACKER. Teen Angst (What The World...) (Virgin). LP. Cracker. Total Reports 58 25%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

BILLY RAY CYRUS. Achy Breaky Heart (Mercury). LP. Some Gave All. Total Reports 69 30%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

STACY EARL. Slowly (RCA). LP. Stacy Earl. Total Reports 116 51%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

EVING VOGUE. Giving Him... (Atco/EastWest). LP. Funky Divas. Total Reports 81 35%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

GOOD 2 GO. Never Satisfied (Giant/Reprise). LP. Good 2 Go. Total Reports 70 31%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

CURE. Friday I'm In Love (Elektra). LP. Wish. Total Reports 165 72%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

DEF LEPPARD. Make Love Like A Man (Mercury). LP. Adrenalize. Total Reports 138 60%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

STACY EARL. Slowly (RCA). LP. Stacy Earl. Total Reports 116 51%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

FIREHOUSE. Reach For The Sky (Epic). LP. Hold Your Fire. Total Reports 60 26%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

GOOD 2 GO. Never Satisfied (Giant/Reprise). LP. Good 2 Go. Total Reports 70 31%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

CURE. Friday I'm In Love (Elektra). LP. Wish. Total Reports 165 72%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

DEF LEPPARD. Make Love Like A Man (Mercury). LP. Adrenalize. Total Reports 138 60%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

STACY EARL. Slowly (RCA). LP. Stacy Earl. Total Reports 116 51%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

FIREHOUSE. Reach For The Sky (Epic). LP. Hold Your Fire. Total Reports 60 26%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

GOOD 2 GO. Never Satisfied (Giant/Reprise). LP. Good 2 Go. Total Reports 70 31%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

CURE. Friday I'm In Love (Elektra). LP. Wish. Total Reports 165 72%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

DEF LEPPARD. Make Love Like A Man (Mercury). LP. Adrenalize. Total Reports 138 60%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

STACY EARL. Slowly (RCA). LP. Stacy Earl. Total Reports 116 51%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

FIREHOUSE. Reach For The Sky (Epic). LP. Hold Your Fire. Total Reports 60 26%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

GOOD 2 GO. Never Satisfied (Giant/Reprise). LP. Good 2 Go. Total Reports 70 31%. Regional Reach, Summary, Chart Pos, Summary P1 P2 P3 Tot.

GUNS N' ROSES November Rain (Geffen)

LP: Use Your Illusion I

Total Reports 70 31%

Regional Reach E 33% S 28% M 38% W 22% Chart Summary P1 P2 P3 Tot

INDIGO GIRLS Galileo (Epic)

LP: Rites Of Passage

Total Reports 53 23%

Regional Reach E 20% S 33% M 17% W 20% Chart Summary P1 P2 P3 Tot

COREY HART Baby When I Call Your... (Sire/WB)

LP: Attitude & Virtue

Total Reports 58 25%

Regional Reach E 20% S 22% M 33% W 24% Chart Summary P1 P2 P3 Tot

SOPHIE B HAWKINS Damn I Wish I Was Your... (Columbia)

LP: Tongues And Tails

Total Reports 198 86%

Regional Reach E 90% S 90% M 85% W 80% Chart Summary P1 P2 P3 Tot

JODECI Come And Talk To Me (MCA)

LP: Forever My Lady

Total Reports 82 36%

Regional Reach E 45% S 37% M 11% W 56% Chart Summary P1 P2 P3 Tot

ANNIE LENNOX Why (Arista)

LP: Diva

Total Reports 140 61%

Regional Reach E 57% S 75% M 54% W 56% Chart Summary P1 P2 P3 Tot

RICHARD MARX Take This Heart (Capitol)

LP: Rush Street

Total Reports 156 68%

Regional Reach E 67% S 82% M 71% W 46% Chart Summary P1 P2 P3 Tot

Sophie B. Hawkins Continued

Regional Reach E 33% S 28% M 38% W 22% Chart Summary P1 P2 P3 Tot

JODECI Continued

Regional Reach E 45% S 37% M 11% W 56% Chart Summary P1 P2 P3 Tot

ANNIE LENNOX Continued

Regional Reach E 57% S 75% M 54% W 56% Chart Summary P1 P2 P3 Tot

RICHARD MARX Continued

Regional Reach E 67% S 82% M 71% W 46% Chart Summary P1 P2 P3 Tot

Sophie B. Hawkins Continued

Regional Reach E 33% S 28% M 38% W 22% Chart Summary P1 P2 P3 Tot

JODECI Continued

Regional Reach E 45% S 37% M 11% W 56% Chart Summary P1 P2 P3 Tot

ANNIE LENNOX Continued

Regional Reach E 57% S 75% M 54% W 56% Chart Summary P1 P2 P3 Tot

RICHARD MARX Continued

Regional Reach E 67% S 82% M 71% W 46% Chart Summary P1 P2 P3 Tot

Sophie B. Hawkins Continued

Regional Reach E 33% S 28% M 38% W 22% Chart Summary P1 P2 P3 Tot

JODECI Continued

Regional Reach E 45% S 37% M 11% W 56% Chart Summary P1 P2 P3 Tot

ANNIE LENNOX Continued

Regional Reach E 57% S 75% M 54% W 56% Chart Summary P1 P2 P3 Tot

RICHARD MARX Continued

Regional Reach E 67% S 82% M 71% W 46% Chart Summary P1 P2 P3 Tot

Sophie B. Hawkins Continued

Regional Reach E 33% S 28% M 38% W 22% Chart Summary P1 P2 P3 Tot

JODECI Continued

Regional Reach E 45% S 37% M 11% W 56% Chart Summary P1 P2 P3 Tot

ANNIE LENNOX Continued

Regional Reach E 57% S 75% M 54% W 56% Chart Summary P1 P2 P3 Tot

RICHARD MARX Continued

Regional Reach E 67% S 82% M 71% W 46% Chart Summary P1 P2 P3 Tot

BRUCE SPRINGSTEEN
57 Channels... (Columbia)
LP: Human Touch
Total Reports 112 49%

Regional Reach
E 55%
S 63%
M 44%
W 30%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 57
DEBS 19
SAME 28
DOWN 0
ADDS 8

TAG
The Way I Feel (Scotti Bros./Sony)
LP: Contagious
Total Reports 105 46%

Regional Reach
E 37%
S 51%
M 41%
W 54%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 63
DEBS 9
SAME 23
DOWN 0
ADDS 10

TOAD THE WET SPROCKET
All I Want (Columbia)
LP: Fear
Total Reports 76 33%

Regional Reach
E 31%
S 45%
M 33%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 7
DEBS 17
SAME 19
DOWN 1
ADDS 32

WEST
KISN d-21
Q99.5 28-21
HOT97 on

Regional Reach
E 90%
S 87%
M 76%
W 88%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 171
DEBS 5
SAME 13
DOWN 1
ADDS 4

Vanessa Williams Continued
WEST
KISN d-21
Q99.5 28-21
HOT97 on

Regional Reach
E 90%
S 87%
M 76%
W 88%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 171
DEBS 5
SAME 13
DOWN 1
ADDS 4

CURTIS STIGERS
Sleeping With The Lights On (Arista)
LP: Curtis Stigers
Total Reports 91 40%

Regional Reach
E 33%
S 46%
M 44%
W 32%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 59
DEBS 5
SAME 26
DOWN 1
ADDS 0

TLC
Baby, Baby, Baby (LaFace/Arista)
LP: Oooooohhh... On The TLC Tip
Total Reports 98 43%

Regional Reach
E 41%
S 43%
M 22%
W 70%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 28
DEBS 25
SAME 19
DOWN 0
ADDS 26

TROOP
Whatever It Takes... (Atlantic)
LP: Deepa
Total Reports 77 34%

Regional Reach
E 39%
S 28%
M 24%
W 48%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 28
DEBS 14
SAME 21
DOWN 0
ADDS 14

LUTHER VANDROSS & JANET JACKSON
The Best Things... (Perspective/A&M)
LP: 'Mo' Money 'ST
Total Reports 194 85%

Regional Reach
E 90%
S 87%
M 76%
W 88%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 171
DEBS 5
SAME 13
DOWN 1
ADDS 4

WILSON PHILLIPS
You Won't See Me Cry (SBK)
LP: Shadows And Light
Total Reports 177 77%

Regional Reach
E 80%
S 93%
M 76%
W 56%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NATIONAL SUMMARY
UP 145
DEBS 1
SAME 26
DOWN 2
ADDS 3

WEST
KISN d-21
Q99.5 28-21
HOT97 on

Continued On Next Column

Continued On Next Column

Parallels Continued On Page 130

SIGNIFICANT ACTION

A

A TRIBE CALLED QUEST Scenario (Jive) P1 WEST WEST EAST SOUTH SOUTH SOUTH WEST WEST WEST

ARMY OF LOVERS Crucified (Giant/WB) LP: Massive Luxury Overdose P1 EAST EAST KCAQ on EAST SOUTH SOUTH SOUTH SOUTH SOUTH SOUTH WEST WEST WEST

ATLANTIC STARR Unconditional Love (Reprise) LP: Love Crazy P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

COLLEGE BOYZ Victim Of The Ghetto (Virgin) LP: Radio Fusion Radio P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

B

BRONX STYLE BOB Forbidden Love (Sire/WB) LP: Grandma's Ghost P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

BROTHERHOOD CREED Helluva (Gasoline Alley/MCA) P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

CRY CHARITY I Want You Back (Morgan Creek) P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

C

MERYN CADELL The Sweater (Sire/Reprise) LP: Angel Food For Thought P1 EAST EAST WEST SOUTH SOUTH SOUTH WEST WEST WEST

CHARLATANS U.K. WeirDo (Beggars Banquet/RCA) LP: Between 10th And 11th P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

CONCRETE BLONDE Someday (IRS) LP: Walking In London P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

CRY CHARITY I Want You Back (Morgan Creek) P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

CRY CHARITY I Want You Back (Morgan Creek) P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

LATIN SIDE OF SOUL Latino Mambo (RCA) P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

D

DAS EFX They Want EFX (Atco/EastWest) LP: Dead Serious P1 EAST WEST WEST SOUTH SOUTH SOUTH WEST WEST WEST

R. KELLY Honey Love (Jive) LP: Born Into The 90's P1 EAST WEST WEST SOUTH SOUTH SOUTH WEST WEST WEST

KLF Last Train To Transcendal (Arista) LP: The White Room P1 EAST WEST WEST SOUTH SOUTH SOUTH WEST WEST WEST

KRIS KROSS Warm It Up (Ruffhouse/Columbia) LP: Totally Crossed Out P1 EAST WEST WEST SOUTH SOUTH SOUTH WEST WEST WEST

LATIN SIDE OF SOUL Latino Mambo (RCA) P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

LATIN SIDE OF SOUL Latino Mambo (RCA) P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

EPHRAIM LEWIS It Can't Be Forever (Elektra) LP: Skin P1 EAST SOUTH EAST WEST WEST WEST WEST WEST WEST

LYNCH MOB Tangled In The Web (Elektra) LP: Lynch Mob P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

DELBERT McCLINTON Everytime I Roll The Dice (Curb) LP: Never Been Rocked Enough P1 EAST SOUTH WEST WEST WEST WEST WEST WEST WEST

MC BRAINS Brainstorming (Motown) LP: MC Brains P1 EAST WEST WEST WEST WEST WEST WEST WEST WEST

MELLOW MAN ACE What's It Take To Pull A... (Capitol) LP: The Brother With Two Tongues P1 EAST EAST EAST SOUTH SOUTH SOUTH WEST WEST WEST

MIDI MAXI EFTI Bad Bad Boys (Columbia) LP: Midi, Maxi & Efti P1 EAST WEST WEST EAST EAST EAST WEST WEST WEST

MINT CONDITION Forever In Your... (Perspective/A&M) LP: Meant To Be Mint P1 EAST WEST WEST EAST EAST EAST WEST WEST WEST

MITSOU Deep Kiss (Hollywood) LP: Mitsou P1 EAST WEST WEST EAST EAST EAST WEST WEST WEST

NEVILLE BROTHERS Fly Like A Eagle (A&M) LP: Family Groove P1 EAST SOUTH SOUTH WEST WEST WEST WEST WEST WEST

NICE & SMOOTH Sometimes I Rhyme... (RAL/Columbia) P1 EAST WEST WEST EAST EAST EAST WEST WEST WEST

K

M

N

L

SIGNIFICANT ACTION

NORTHERN PIKES
Girl With A Problem (Scotti Bros.)
LP: Snow In June

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

SONIA
Be Young, Be Foolish, Be Happy (RCA)
LP: Snow In June

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

TEENAGE FANCLUB
What You Do To Me (DGC)
LP: Bandwagon

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

STORM
Still Loving You (Interscope)
LP: The Storm

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

T42
Desire (Columbia)
LP: Intruder

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

S

SHABBA RANKS
Mr. Loverman (Epic)
LP: Rough N Ready

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

MATTHEW SWEET
I've Been Waiting (Zoo)
LP: Girlfriend

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

SIMPLY RED
For Your Babies (Atco/EastWest)
LP: Stars

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

TECHNOTRONIC I/YA KID K
Move This (EMI/ERG)
LP: Move This

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

SMITHEREENS
Get A Hold Of My Heart (Capitol)
LP: Blow Up

Table with columns for P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST.

P1

EAST
92Q (WERQ)/Baltimore, MD
894 (WBZZ)/Pittsburgh, PA
HOT97 (WOHT)/New York, NY
PRO-FM (WPRO)/Providence, RI

SOUTH
KBXX/Houston, TX
KEGL/Dallas-Ft. Worth, TX
KRBE/Houston, TX
KTFM/San Antonio, TX
PWRP/Tampa, FL
PWR96 (WPOW)/Miami, FL
PWR99 (WAPW)/Atlanta, GA
Q105 (WRBQ)/Tampa, FL
STAR94 (WSTR)/Atlanta, GA
WVWZ/Morristown, VA

MIDWEST
896 (WBBM-FM)/Chicago, IL
HOT102 (WLUM)/Milwaukee, WI
KBEQ/Kansas City, MO
KDWB/Minneapolis, MN
KHTK/S. Louis, MO
KXKR/Kansas City, MO
Q102 (WKRO)/Cincinnati, OH
WDFX/Detroit, MI
WHHH/Indianapolis, IN
WHYT/Detroit, MI
WJMO/Cleveland, OH
WKBD/S. Louis, MO
WNCI/Columbus, OH
WENZ/Cleveland, OH
WWHT/Columbus, OH
WZPL/Indianapolis, IN

WEST
FM102 (KSFM)/Sacramento, CA
HOT97 (KHQT)/San Jose, CA
KGGI/Riverside, CA
KHS-FM/Los Angeles, CA
KISN/Salt Lake City, UT
KKFR/Phoenix, AZ
KKRZ/Portland, OR
KMEL/San Francisco, CA
KOY-FM/Phoenix, AZ
KPLZ/Seattle, WA
KS104 (KOKS)/Denver, CO
KSDL/San Francisco, CA
KUBE/Seattle, WA
KWDD/Sacramento, CA
PWR106 (KPWR)/Los Angeles, CA
Q99.5 (KUTQ)/Salt Lake City, UT
Q106 (KKLO)/San Diego, CA
Z90 (XHTZ)/San Diego, CA

P2

EAST
93Q (WNTQ)/Syracuse, NY
98PX (WPXY)/Rochester, NY
999KH (WKHI)/Ocean City, MD
FLY92 (WFLY)/Albany, NY
FUN107 (WFHM)/New Bedford, MA
JET-FM (WJET)/Erie, PA
KC101 (WKCI)/New Haven, CT
PWR92 (WGLU)/Johnstown, PA
TIC-FM (WTIC)/Hartford, CT
WAAL/Binghamton, NY
WAEB/Albany, NY
WERZ/Exeter, NH
WKEE/Huntington, WV
WKRZ-FM/Wilkes-Barre, PA
WKSE/Buffalo, NY
WKSS/Hartford, CT
WLAN-FM/Lancaster, PA
WNNK/Harrisburg, PA
WPST/Trenton, NJ
WQGN/New London, CT
WRCK/Utica, NY
WSPK/Poughkeepsie, NY
WSTW/Wilmington, DE
WVSR/Charleston, WV
WVXX/Providence, RI
WVXA/York, PA
WYCR/York, PA
Y102 (WRFY)/Reading, PA

SOUTH
895.5 (WKQB)/Jackson, MS
897 (WEZB)/New Orleans, LA
FM100 (WMC-FM)/Memphis, TN
G105 (WDCG)/Durham-Raleigh, NC
I95 (WAPI)/Birmingham, AL
K92 (WXLK)/Roanoke, VA
K106 (KIOC)/Bloomington, TX
KBFM/McAllen-Brownsville, TX
KHFI/Austin, TX
KXYK/Little Rock, AR
KPRR/E Paso, TX
KTUX/Shreveport, LA
KZFM/Corpus Christi, TX
WABB/Mobile, AL
WAPE/Jacksonville, FL
WBBO/Greenville, SC
WBBO/Augusta, GA
WBCK/Charlotte, NC
WDXL/Louisville, KY
WFNF/Baton Rouge, LA
WHHY/Montgomery, AL
WWSI/Greensboro, NC
WVXX/Fayetteville, NC
WVOK-FM/Columbia, SC
WVOK/Knoxville, TN
WVWV/West Palm Beach, FL
WVUT/Johnson City, TN
WRHT/Greenville, NC

WRVQ/Richmond, VA
WSSX/Charleston, SC
WZYP/Huntsville, AL
XL1067 (WXCL-FM)/Orlando, FL
Y107/Mashville, TN
Z102 (WZAT)/Savannah, GA

MIDWEST
96STO (WSTO)/Evansville, IN
8106 (WJJB)/FL Wayne, IN
CK105 (WWCK)/Flint, MI
K107 (KAYI)/Tulsa, OK
KJ103 (KJYO)/Oklahoma City, OK
KKRD/Springfield, MO
KKRD/Wichita, KS
KMYZ/Tulsa, OK
KQKQ/Omaha, NE
KRNO/Des Moines, IA
KZ93 (WKZW)/Peoria, IL
WIXX/Appleton-Oshkosh, WI
WGRD/Grand Rapids, MI
WGTZ/Dayton, OH
WHOT/Youngstown, OH
WIDG/Saginaw, MI
WKOD/Akron, OH
WMEE/FL Wayne, IN
WVGV/Appleton-Oshkosh, WI
WPXR/Davenport, IA
WVKS/Toledo, OH
WVOK/Canton, OH
WVOK/Toledo, OH
WZOK/Rockford, IL
Z104 (WZEE)/Madison, WI

WEST
895 (KBOS)/Fresno, CA
FM104 (KHOP)/Modesto, CA
HOT94 (KIKI)/Honolulu, HI
KCAQ/Oxnard-Ventura, CA
KDON/Salt Lake City, UT
KF95 (KFQD)/Boise, ID
KMG/Colorado Springs, CO
KSSA/Albuquerque, NM
KXKX/Bakersfield, CA
KLUC/Las Vegas, NV
KYRK/Las Vegas, NV
KPSI/Palm Springs, CA
KQMQ/Honolulu, HI
KRQ (KRQQ)/Tucson, AZ
KSND/Eugene, OR
KWIM/Stockton, CA
KWVZ/Reno, NV
KZHT/Salt Lake City, UT
KZZU/Spokane, WA
PWR102 (KQPW)/Fresno, CA

P3

EAST
95XIL (WXIL)/Parkersburg, WV
95XXX (WXXX)/Burlington, VT
103CIR (WCIR)/Beckley, WV
BOSS97 (WBSS)/Atlantic City, NJ
WHTO/Wilmington, PA
WKPE/Cape Cod, MA
WYYS/Ithaca, NY
WOMP/Wheeling, WV
WPRR/Aroona, PA
WVFX/Bangor, ME

SOUTH
KCHX/Midland-Odessa, TX
KFDX/Abilene, TX
KISR/FL Smith, AR
KIXY/San Angelo, TX
KMCK/Fayetteville, AR
KNIN/Wichita Falls, TX
KNDE/Monroe, LA
KOZ/Amarillo, TX
KSMB/Lafayette, LA
KWTX/Waco, TX
KZII/Lubbock, TX
Q101 (WJQQ)/Meridian, MS
WPRR/Myrtle Beach, SC
WFCO/Columbus, GA
WFHT/Tallahassee, FL
WILM/Panama City, FL
WJAD/Bainbridge, GA
WJMX/Florence, SC
WVXX/Fayetteville, NC
WVXX/Gainesville, FL
WVXX/Wilmington, NC
WVXX/Gainesville, FL
WZXX/Blount, MS

MIDWEST
KCMQ/Columbia, MO
KFMW/Waterloo, IA
KFRX/Lincoln, NE
KGB5 (KGLI)/Sioux City, IA
KGGG/Rapid City, SD
KLYV/Dubuque, IA
KMGZ/Lawton, OK
KPAT/Sioux Falls, SD
KQHT/Grand Forks, ND
KRCC/Rochester, MN
KTXY/Columbia, MO
KXKT/Omaha, NE
KYYY/Samarck, NO
KZIO/Duluth, MN
WAZY/Lafayette, IN
WBZ/Eau Claire, WI
WBND/Bloomington, IL
WCIL/Carbondale, IL
WDBR/Springfield, IL
WVFR/Kalamazoo, MI
WLRW/Champaign, IL
WVXX/Muskogean, MI
Y94 (WDAY)/Fargo, ND

WEST
894.7 (KEWB)/Redding, CA
KCHH/Chico, CA
KFBQ/Cheyenne, WY
KFFM/Yakima, WA
KGT/Anchorage, AK
KPRR/Anchorage, AK
KQIX/Grand Junction, CO
KTRV/Medford, OR
KTRV/Casper, WY
DK95 (KIOK)/Tri-Cities, WA
Y87/Santa Barbara, CA
Z97 (KZLS)/Billings, MT



P1 Major Markets

LW	TW	Artist/Song/Label
1	1	MARIAH CAREY/I'll Be There (Columbia)
3	2	RED HOT CHILI PEPPERS/Under The Bridge (WB)
2	3	MICHAEL JACKSON/In The Closet (Epic)
5	4	VANDROSS & JACKSON/The Best Things... (Perspective/A&M)
8	5	COLOR ME BAOO/Slow Motion (Giant/Reprise)
6	6	SOPHIE B. HAWKINS/Damn I Wish I Was Your... (Columbia)
7	7	CELINE DION/If You Asked Me To (Epic)
10	8	COVER GIRLS/Wishing On A Star (Fever/Epic)
4	9	EN VOGUE/My Lovin' (You're Never Gonna...) (Atco/EastWest)
11	10	GENESIS/Hold On My Heart (Atlantic)
12	11	SIR MIX-A-LOT/Baby Got Back (Def American/Reprise)
13	12	ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)
9	13	KRIS KROSS/Jump (Ruffhouse/Columbia)
16	14	LIONEL RICHIE/Do It To Me (Motown)
17	15	JON SECADA/Just Another Day (SBK/ERG)
14	16	LINEAR/T.L.C. (Atlantic)
21	17	VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
22	18	JODECI/Come And Talk To Me (MCA)
20	19	MICHAEL BOLTON/Steel Bars (Columbia)
15	20	JOE PUBLIC/Live And Learn (Columbia)
18	21	AMY GRANT/I Will Remember You (A&M)
23	22	WILSON PHILLIPS/You Won't See Me Cry (SBK/ERG)
19	23	MR. BIG/Just Take My Heart (Atlantic)
25	24	TOM COCHRANE/Life Is A Highway (Capitol)
30	25	TLC/Baby, Baby, Baby (LaFace/Arista)
27	26	GOOD 2 GO/Never Satisfied (Giant/Reprise)
DEBUT	27	GEORGE MICHAEL/Too Funky (Columbia)
29	28	DAS EFX/They Want Efx (Atco/EastWest)
31	29	CECE PENISTON/Keep On Walkin' (A&M)
35	30	CURE/Friday I'm In Love (Elektra)
32	31	TEVIN CAMPBELL/Strawberry Letter 23 (Qwest/WB)
33	32	ANNIE LENNOX/Why (Arista)
40	33	EN VOGUE/Giving Him Something He Can... (Atco/EastWest)
DEBUT	34	TECHNOTRONIC I/YA KID K/Move This (SBK/ERG)
37	35	TROOP/Whatever It Takes (To Make You Stay) (Atlantic)
24	36	TLC/Ain't 2 Proud 2 Beg (LaFace/Arista)
26	37	HOWARD JONES/Lift Me Up (Elektra)
DEBUT	38	KRIS KROSS/Warm It Up (Ruffhouse/Columbia)
DEBUT	39	RICHARD MARX/Take This Heart (Capitol)
DEBUT	40	B-52'S/Good Stuff (Reprise)

55 REPORTERS

MOST ADDED	HOTTEST
GEORGE MICHAEL (40) B-52'S (28) EN VOGUE (18) TECHNOTRONIC (6) DEF LEPPARD (5) GUNS N' ROSES (5) MIDI MAXI & EFTI (5)	MARIAH CAREY (44) RED HOT CHILI PEPPERS (21) CELINE DION (17) SIR MIX-A-LOT (15) COVER GIRLS (13)

P2 Secondary Markets

LW	TW	Artist/Song/Label
1	1	RED HOT CHILI PEPPERS/Under The Bridge (WB)
2	2	SOPHIE B. HAWKINS/Damn I Wish I Was Your... (Columbia)
6	3	MARIAH CAREY/I'll Be There (Columbia)
4	4	CELINE DION/If You Asked Me To (Epic)
5	5	GENESIS/Hold On My Heart (Atlantic)
3	6	MICHAEL JACKSON/In The Closet (Epic)
7	7	MR. BIG/Just Take My Heart (Atlantic)
8	8	AMY GRANT/I Will Remember You (A&M)
10	9	JON SECADA/Just Another Day (SBK/ERG)
11	10	WILSON PHILLIPS/You Won't See Me Cry (SBK/ERG)
12	11	LINEAR/T.L.C. (Atlantic)
17	12	VANDROSS & JACKSON/The Best Things... (Perspective/A&M)
16	13	MICHAEL BOLTON/Steel Bars (Columbia)
15	14	LIONEL RICHIE/Do It To Me (Motown)
18	15	COLOR ME BAOO/Slow Motion (Giant/Reprise)
19	16	TOM COCHRANE/Life Is A Highway (Capitol)
9	17	EN VOGUE/My Lovin' (You're Never Gonna...) (Atco/EastWest)
22	18	OUTFIELD/Closer To Me (MCA)
13	19	HOWARD JONES/Lift Me Up (Elektra)
14	20	KRIS KROSS/Jump (Ruffhouse/Colum)
26	21	VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
28	22	COVER GIRLS/Wishing On A Star (Fever/Epic)
27	23	ANNIE LENNOX/Why (Arista)
30	24	SIR MIX-A-LOT/Baby Got Back (Def American/Reprise)
21	25	BONNIE RAITT/Not The Only One (Capitol)
20	26	JOE PUBLIC/Live And Learn (Columbia)
36	27	RICHARD MARX/Take This Heart (Capitol)
31	28	EDDIE MONEY/Fall In Love Again (Columbia)
33	29	ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)
DEBUT	30	CURE/Friday I'm In Love (Elektra)
40	31	TEVIN CAMPBELL/Strawberry Letter 23 (Qwest/WB)
37	32	RTZ/All You've Got (Giant/Reprise)
35	33	BLACK CROWES/Remedy (Def American/Reprise)
24	34	COLOURHAUS/Innocent Child (Interscope)
25	35	DEF LEPPARD/Let's Get Rocked (Mercury)
23	36	MITCH MALLOY/Anything At All (RCA)
DEBUT	37	DEF LEPPARD/Make Love Like A Man (Mercury)
DEBUT	38	GEORGE MICHAEL/Too Funky (Columbia)
DEBUT	39	BRUCE SPRINGSTEEN/57 Channels (And Nothin'...) (Columbia)
DEBUT	40	TAG/The Way I Feel (Scotti Bros.)

106 REPORTERS

MOST ADDED	HOTTEST
GEORGE MICHAEL (80) B-52'S (60) GUNS N' ROSES (34) CURE (28) EN VOGUE (26)	MARIAH CAREY (79) RED HOT CHILI PEPPERS (54) SOPHIE B. HAWKINS (40) TOM COCHRANE (37) CELINE DION (26)

P3 Smaller Markets

LW	TW	Artist/Song/Label
1	1	RED HOT CHILI PEPPERS/Under The Bridge (WB)
4	2	GENESIS/Hold On My Heart (Atlantic)
3	3	SOPHIE B. HAWKINS/Damn I Wish I Was Your... (Columbia)
2	4	MR. BIG/Just Take My Heart (Atlantic)
5	5	CELINE DION/If You Asked Me To (Epic)
9	6	MARIAH CAREY/I'll Be There (Columbia)
6	7	AMY GRANT/I Will Remember You (A&M)
8	8	MICHAEL JACKSON/In The Closet (Epic)
10	9	WILSON PHILLIPS/You Won't See Me Cry (SBK/ERG)
12	10	MICHAEL BOLTON/Steel Bars (Columbia)
13	11	JON SECADA/Just Another Day (SBK/ERG)
7	12	HOWARD JONES/Lift Me Up (Elektra)
14	13	LIONEL RICHIE/Do It To Me (Motown)
17	14	TOM COCHRANE/Life Is A Highway (Capitol)
16	15	OUTFIELD/Closer To Me (MCA)
21	16	LINEAR/T.L.C. (Atlantic)
22	17	ANNIE LENNOX/Why (Arista)
23	18	VANDROSS & JACKSON/The Best Things... (Perspective/A&M)
18	19	EN VOGUE/My Lovin' (You're Never Gonna...) (Atco/EastWest)
29	20	RICHARD MARX/Take This Heart (Capitol)
27	21	VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
11	22	BONNIE RAITT/Not The Only One (Capitol)
26	23	COLOR ME BAOO/Slow Motion (Giant/Reprise)
24	24	EDDIE MONEY/Fall In Love Again (Columbia)
28	25	RTZ/All You've Got (Giant/Reprise)
15	26	MITCH MALLOY/Anything At All (RCA)
30	27	BLACK CROWES/Remedy (Def American/Reprise)
37	28	COVER GIRLS/Wishing On A Star (Fever/Epic)
35	29	CURTIS STIGERS/Sleeping With The Lights On (Arista)
36	30	TAG/The Way I Feel (Scotti Bros.)
40	31	BRUCE SPRINGSTEEN/57 Channels (And Nothin'...) (Columbia)
20	32	DEF LEPPARD/Let's Get Rocked (Mercury)
DEBUT	33	CURE/Friday I'm In Love (Elektra)
19	34	COLOURHAUS/Innocent Child (Interscope)
DEBUT	35	DEF LEPPARD/Make Love Like A Man (Mercury)
38	36	TRUTH INC./The Very Best Of Me (Interscope)
25	37	KRIS KROSS/Jump (Ruffhouse/Columbia)
DEBUT	38	TEVIN CAMPBELL/Strawberry Letter 23 (Qwest/WB)
DEBUT	39	GEORGE MICHAEL/Too Funky (Columbia)
DEBUT	40	SIR MIX-A-LOT/Baby Got Back (Def American/Reprise)

68 REPORTERS

MOST ADDED	HOTTEST
GEORGE MICHAEL (50) B-52'S (48) GUNS N' ROSES (31) CURE (20) DEF LEPPARD (20) EN VOGUE (20)	MARIAH CAREY (48) TOM COCHRANE (30) RED HOT CHILI PEPPERS (28) SOPHIE B. HAWKINS (26) GENESIS (24)

PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
RTZ/All You've Got (Giant/Reprise)	122	53%	82%	9%
TEVIN CAMPBELL/Strawberry Letter 23 (Qwest/WB)	119	52%	80%	8%
BRUCE SPRINGSTEEN/57 Channels (And Nothin' On) (Columbia)	112	49%	71%	0%
SIR MIX-A-LOT/Baby Got Back (Def American/Reprise)	105	46%	93%	49%
ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)	105	46%	86%	48%
TAG/The Way I Feel (Scotti Bros.)	105	46%	72%	4%
BLACK CROWES/Remedy (Def American/Reprise)	100	44%	81%	22%
TLC/Baby, Baby, Baby (LaFace/Arista)	98	43%	58%	19%
CURTIS STIGERS/Sleeping With The Lights On (Arista)	91	40%	79%	6%
NIA PEEPLES/Faces Of Love (Charisma)	89	39%	58%	2%
JODECI/Come And Talk To Me (MCA)	82	36%	68%	30%
TROOP/Whatever It Takes (To Make You Stay) (Atlantic)	77	34%	60%	4%
TRUTH INC./The Very Best Of Me (Interscope)	76	33%	62%	4%
CECE PENISTON/Keep On Walkin' (A&M)	75	33%	65%	14%
OLIVIA NEWTON-JOHN/Need Love (Geffen)	73	32%	60%	0%
GODD 2 GO/Never Satisfied (Giant/Reprise)	70	31%	71%	36%
BILLY RAY CYRUS/Achy Breaky Heart (Mercury)	69	30%	70%	10%
CRACKER/Teen Angst (What The World Needs Now) (Virgin)	58	25%	55%	9%
SASS JORDAN/Make You A Believer (Impact)	55	24%	60%	12%
TECHNOTRONIC I/YA KID K/Move This (SBK/ERG)	47	21%	62%	24%
DELBERT McCLINTON/Everytime I Roll The Dice (Curb)	47	21%	60%	7%
DAS EFX/They Want Efx (Atco/EastWest)	38	17%	87%	30%
CONCRETE BLONDE/Someday (IRS)	27	12%	67%	6%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15% is determined by dividing a song's total Top 15 reports by its total charted reports.

PERFORMING WHERE PLAYED is a weekly listing of records in New & Active and Significant Action with:

- 25 or more reports
- Chart positions at 50% or more of stations reporting them.
- No more than five fewer total reports than the previous week's.

See Parallels for a complete picture of all station activity.

NEW ARTISTS

Artist/Song/Label	Reports
1 SIR MIX-A-LOT/Baby Got... (Def American/Reprise)	105
TAG/The Way I Feel (Scotti Bros.)	105
ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)	105
4 TLC/Baby, Baby, Baby (Arista)	98
5 JODECI/Come And Talk To Me (MCA)	82
6 TROOP/Whatever It Takes... (Atlantic)	77
7 TOAD THE WET SPROCKET/All I Want (Columbia)	76
TRUTH INC./The Very Best Of Me (Interscope)	76
9 SHAKESPEAR'S SISTER/Stay (London/Polydor)	73
10 GOOD 2 GO/Never Satisfied (Giant/Reprise)	70

New artists have not yet had a CHR Breaker.



TOASTING 50 YEARS AT HOLLYWOOD & VINE

TOM COCHRANE

“Life Is A Highway”

CHR CHART: 17

NOW ON 163 CHR REPORTERS — 71% INCLUDING

B94 13-11	Q99.5 27-23
STAR94 10 HOT	WAAL 9-5 HOT
Q105 12-8 HOT	JET-FM 3-3 HOT
Q102 1-1 HOT	PWR92 10-5 HOT
WENZ 1-1	999KHI 13-9 HOT
WDFX deb 24	WSTW 3-2 HOT
WZPL 9-7	B95.5 HOT
KBEQ 18-8 HOT	Z102 9-5 HOT
KXXR 4-3	KZ93 3-1 HOT
KDWB 3-3 HOT	KKHT 3-2 HOT
WKBQ 29-19 HOT	WHOT 2-2 HOT
KKRZ 24-16 HOT	KZZU 7-5 HOT
KWOD 6-5 HOT	...AND MANY MORE!

#4 HOTTEST!

ALREADY ON:

PWR99	WJMX
999KHI	KNOE
WPST	KNIN
WBBQ	KMGZ
K92	KXKT
KTUX	KFMW
96STO deb 34	KTMT
KF95	OK95
KFQX	

SMITHEREENS

“Get A Hold of My Heart”

RICHARD MARX

“Take This Heart”

LAST WEEK: BREAKER

THIS WEEK: CHR CHART: 35-27

NOW ON 156 CHR REPORTERS — 68%

INCLUDING:

WXKS add	WERZ add	WABB add	FM104 deb 24
WZPL add	WNNK add	KBFB add	B94 29-26
WAEB add	WSPK add	KQKQ add 30	PWR99 13-10
		WBPR add	STAR94 24-21
		KQHT add 18	Q105 23-20
		KEGL deb 31	Q102 32-28
		KXXR deb 35	KBEQ
		KIIS deb 24	KDWB 29-23
		WKEE deb 25	WKBQ 17
		KC101 deb 29	KKRZ
		93Q deb 24	KISN 17-14
		WYCR deb 27	Q99.5 33-29
		WKSI deb 26	KPLZ
		WRQK deb 29	WAAL 30-25 HOT
		KRNQ deb 23	WRHT 20-12 HOT
		KKHT deb 28	WKDD 25-17 HOT
		KSND deb 27	KPAT 22-16 HOT

...AND MANY MORE!



**PWR96
WWHT
KGGI
HOT977 deb 26**

**KPRR
KBFB
KKXX
B95
PWR102
KCAQ
KPSI
Y97**

MELLOW MAN ACE

“What's It Take To Pull A Hottie (Like You)”





BREAKERS

GEORGE MICHAEL Too Funky (Columbia)

75% of our reporters playing it. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 170 including HOT97, Z100, WPGC, PWR99, PWR96, PWR99, Q105, WHYT, KDWB, WKBO, KIIS, Q106, KMEL. See Parallels, debuts at number 32.

CURE

Friday I'm In Love (Elektra)

72% of our reporters playing it. Moves: Up 41, Debuts 46, Same 26, Down 2, Adds 50 including WZPL, KDWB, WKSE, WLAN, WFMF, KPRR, 96STO, KYRK. See Parallels, debuts at number 28.

DEF LEPPARD

Make Love Like A Man (Mercury)

60% of our reporters playing it. Moves: Up 30, Debuts 44, Same 27, Down 0, Adds 37 including WXKS, Z100, PRO-FM, PWR99, WDFX, WAEB, WKDD, FM104. See Parallels, debuts at number 40.

NEW & ACTIVE

B-52'S "Good Stuff" (Reprise)

Reports: 136 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 136 including WXKS, WZOU, B94, PWR99, Q105, B96, Q102, WENZ, WNCI, WHHH, KDWB, KIIS, KKRZ, KMEL.

RTZ "All You've Got" (Giant/Reprise)

Reports: 122 Moves: Up 82, Debuts 9, Same 19, Down 3, Adds 9 including WABB, WGTZ, WMEE, WZOK, FM104, 95XIL, WLRW, WZPL 22-14, FLY92 22-18, WNNK 25-19, WKRZ 29-23, WHTO 16-12. See Parallels, moves 37-33 on the CHR chart.

TEVIN CAMPBELL "Strawberry Letter 23" (Qwest/WB)

Reports: 119 Moves: Up 70, Debuts 22, Same 19, Down 0, Adds 8 WPGC, WDFX, WKKX, WNOK, WZYP, WAPE, WABB, WFHT, WZOU 20-15, B94 18-15, KKFR 28-24, KKRZ 28-25, WWSR 27-21, TIC-FM 20-16, KWIN 1-1. See Parallels, moves 38-31 on the CHR chart.

STACY EARL "Slowly" (RCA)

Reports: 116 Moves: Up 20, Debuts 32, Same 37, Down 0, Adds 27 including KDWB, KUBE, Y102, WKRZ, K106, B97, WLRW, WZOU 34-29, WNVZ 28-24, PWR99 23-16, 999KHI 33-26, WIXX 31-26.

BRUCE SPRINGSTEEN "57 Channels (And Nothin' On)" (Columbia)

Reports: 112 Moves: Up 57, Debuts 19, Same 28, Down 0, Adds 8 WZOU, KISN, KPLZ, WERZ, PWR99, KC101, KZZU, KIXY, WEGX 34-27, WAAL 33-26, WWSR 28-23, WRCK 40-34, WBBQ 32-26.

SIR MIX-A-LOT "Baby Got Back" (Def American/Reprise)

Reports: 105 Moves: Up 60, Debuts 6, Same 23, Down 6, Adds 10 WEGX, KXXR, KKRZ, WNNK, WOKI, KTUX, KMCK, KIXY, WDBR, KQIX, WZOU 8-4, PWR96 2-1, WHYT 1-1, KS104 1-1, KKFR 2-1, KSOL 1-1, KPXR 2-1. See Parallels, moves 24-21 on the CHR chart.

TAG "The Way I Feel" (Scotti Bros.)

Reports: 105 Moves: Up 63, Debuts 9, Same 23, Down 0, Adds 10, KTFM, KHTK, WNNK, WFMF, KZFM, WABB, WGRD, FM104, KSMB, WCIL, HOT97 28-24, KKKX 7-6, KSND 24-18, KDON 8-4, WYYS 23-18.

ARRESTED DEVELOPMENT "Tennessee" (Chrysalis/ERG)

Reports: 105 Moves: Up 72, Debuts 4, Same 17, Down 3, Adds 9, K106, WKSJ, XL1067, WOVV, B106, KF95, WKSJ, WYKS, Y97, WYKS 10-9, WZOU 5-2, WWH1 3-1, WDFX 16-8, WHYT 8-5, KMEL 1-1. See Parallels, moves 28-24 on the CHR chart.

BLACK CROWES "Remedy" (Def American/Reprise)

Reports: 100 Moves: Up 73, Debuts 14, Same 16, Down 1, Adds 5, G105, KKYK, WMMZ, WBPR, KMGZ, KEGL 19-16, WAAL 26-22, JET-FM 9-5, WERZ 27-20, PWR99 33-28, WPST 18-12, WSTW 20-11, WNOK 23-18, WAPE 10-8, KMYZ 9-4, KXKT 13-10. See Parallels, debuts at number 37 on the CHR chart.

TLC "Baby, Baby, Baby" (LaFace/Arista)

Reports: 98 Moves: Up 28, Debuts 25, Same 19, Down 0, Adds 26 including WEGX, PWR99, WDFX, Z90, WKSE, I95, WZYP, B106, WZOU 28-22, KTFM 20-13, B96 30-19, WHHH 28-22, KOY-FM 17-12, FM102 24-19. See Parallels, debuts at number 35 on the CHR chart.

EDDIE MONEY "Fall In Love Again" (Columbia)

Reports: 96 Moves: Up 70, Debuts 5, Same 17, Down 4, Adds 0, Q102 8-6, WZPL 2-1, JET-FM 11-9, WERZ 16-13, WKRZ 16-12, WSTW 11-8, WHHY 29-24, WRQK 5-2, K107 8-7, FM104 6-4, KLYV 13-7, WDBR 11-9, OK95 8-6. See Parallels, moves 32-29 on the CHR chart.

CURTIS STIGERS "Sleeping With The Lights On" (Arista)

Reports: 91 Moves: Up 59, Debuts 5, Same 26, Down 1, Adds 0, KISN 18-15, WNNK 23-20, G105 30-26, WZYP 36-28, KXKT 24-21, KF95 24-18, WPRR 26-22, KISR 24-20, KCHX 36-30, KG95 25-20, Y97 35-29.

NIA PEOPLES "Faces Of Love" (Charisma)

Reports: 89 Moves: Up 38, Debuts 10, Same 32, Down 0, Adds 9, WNVZ, KTFM, PWR106, HOT977, WGRD, KMGZ, KISR, KGGT, Y97, WYKS 25-22, WWH1 28-25, KS104 20-17, WWSR 33-30, WBBQ 39-35, WBBQ 39-35, WJMX 23-18.

JODECI "Come And Talk To Me" (MCA)

Reports: 82 Moves: Up 40, Debuts 9, Same 23, Down 1, Adds 9, Z100, PWR99, KKFR, WERZ, WRHT, KKKX, 103CIR, WJMX, KSMB, WZOU 31-26, WIOQ 14-11, WMPX 5-4, KBXX 1-1, KTFM 7-5, FM102 11-7, KUBE 6-5, WKSE 27-21. See Parallels, moves 39-34 on the CHR chart.

EN VOUGUE "Giving Him Something He Can Feel" (Atco/EastWest)

Reports: 81 Moves: Up 12, Debuts 2, Same 3, Down 0, Adds 64 including HOT97, WMPX, KTFM, PWR99, WNCI, WDFX, WHHH, KXXR, HOT102, KHTK, WKBO, KIIS, KOY-FM, KGGI, KPLZ, WPGC 10-8, WWH1 11-8, KMEL 5-4.

TROOP "Whatever It Takes (To Make You Stay)" (Atlantic)

Reports: 77 Moves: Up 28, Debuts 14, Same 21, Down 0, Adds 14 including HOT97, WDFX, TIC-FM, WKSJ, 93Q, WRCK, WNOX, Z104, KPSI, PWR99 16-13, WWH1 20-16, WHHH 24-19, KGGI 23-20, KWIN 24-16, BOSS97 37-24.

TOAD THE WET SPROCKET "All I Want" (Columbia)

Reports: 76 Moves: Up 7, Debuts 3, Same 19, Down 1, Adds 32 including WEGX, WKBO, FLY92, TIC-FM, WRCK, G105, WRHT, WZYP, B95 5, Z102, WGTZ, PWR99 22-11, WENZ 15-7, KHFI 30-25, WGRD 38-30.

TRUTH INC. "The Very Best Of Me" (Interscope)

Reports: 76 Moves: Up 33, Debuts 7, Same 28, Down 2, Adds 6, WNCI, K106, KNIN, WLRW, Y94, WNVZ 30-27, Q99 5 24-21, WKRZ 31-25, CK105 22-18, B106 30-26, KF95 14-9, KZZU 33-28, WDFX 39-35, WBBQ 39-35, WJMX 23-18.

CECE PENISTON "Keep On Walkin'" (A&M)

Reports: 75 Moves: Up 37, Debuts 7, Same 21, Down 0, Adds 10, WIOQ, FM102, WKSE, B97, WOVV, K107, KYRK, KPSI, WAZ, KFFM, WYKS 16-13, KHTK 28-24, PWR106 27-19, KOY-FM 7-6, WSPK 32-24. See Parallels, debuts at number 39 on the CHR chart.

SHAKESPEAR'S SISTER "Stay" (London/Polydor)

Reports: 73 Moves: Up 14, Debuts 13, Same 29, Down 0, Adds 17 including WYKS, WNVZ, KXXR, Q99 5, FLY92, WAAL, WQCN, WABO, CK105, KZZU, KWOD 17-10, K106 23-16, WABO 28-22, WABB 40-34, B97 22-18, KISR 31-26.

OLIVIA NEWTON-JOHN "I Need Love" (Geffen)

Reports: 73 Moves: Up 29, Debuts 13, Same 24, Down 0, Adds 7, WNVZ, KBEO, KISN, WNNK, KZFM, KZHT, WCGO, FLY92 33-30, WWSR 32-29, WLAN 36-32, 999KHI 37-32, B95 5 30-26, WGRD 39-32, KF95 33-24, WYKS 38-33.

GUNS N' ROSES "November Rain" (Geffen)

Reports: 70 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 70 including B94, WZPL, KIIS, Q99 5, KPLZ, JET-FM, Y102, WKRZ, WBBQ, WAPE, WRVQ, WKDD, CK105, WIOG.

GOO 2 GO "Never Satisfied" (Giant/Reprise)

Reports: 70 Moves: Up 34, Debuts 7, Same 21, Down 3, Adds 5, PWR106, KPLZ, WZYP, WDJX, K107, KTFM 14-10, PWR99 10-9, WJMO 24-22, KS104 11-9, KKFR 4-3, KOY-FM 5-4, FM102 10-9, HOT977 16-12, WQGN 26-18. See Parallels, moves 40-38 on the CHR chart.

BILLY RAY CYRUS "Achy Breaky Heart" (Mercury)

Reports: 69 Moves: Up 24, Debuts 14, Same 14, Down 0, Adds 17 including Q105, WDFX, WKBO, Q99 5, I95, B97, XL1067, K107, WMMZ, KQHT, WEGX 32-18, KXXR 27-18, WWSR 21-14, WKEE 13-6, WBBQ 26-16, WDJX 40-25, WRVQ 19-6.

FIREHOUSE "Reach For The Sky" (Epic)

Reports: 60 Moves: Up 4, Debuts 11, Same 23, Down 0, Adds 22 including KXXR, KDWB, JET-FM, WNNK, WBBQ, WZYP, CK105, WHOT, WOMP, WAAL 32-28, WKRZ d-35, WYCR 29-25, WRQK 30-25, WHTO 36-32, KMCK d-30.

CRACKER "Teen Angst (What The World Needs Now)" (Virgin)

Reports: 58 Moves: Up 27, Debuts 3, Same 23, Down 0, Adds 5, PWR99, JET-FM, KF95, KROC, KG95, WENZ 12-6, KBEO 27-22, KWOD 16-12, WLAN 39-35, G105 35-30, KTUX 36-32, WRQK 23-19, KYYY 37-31.

COREY HART "Baby When I Call Your Name" (WB)

Reports: 58 Moves: Up 17, Debuts 8, Same 29, Down 0, Adds 4, WRQK, B106, WCIL, WDBR, WGRD 30-22, KZZU 34-29, WPRR 35-32, WYYS 26-21, KNOE 29-21, KGGG 27-24, KGGT 40-36.

JOHN MELLENCAMP "Now More Than Ever" (Mercury)

Reports: 56 Moves: Up 32, Debuts 3, Same 13, Down 8, Adds 0, KBEO 21-18, JET-FM 5-4, WKRZ 25-19, WRQK 18-14, WGRD 28-24, KMYZ 22-15, KNIN 24-17, WBIZ 25-17.

SASS JORDAN "Make You A Believer" (Impact)

Reports: 55 Moves: Up 25, Debuts 6, Same 18, Down 0, Adds 6, WQGN, WBBQ, K106, KKYK, KIXY, WDBR, JET-FM 15-11, WPST 33-30, WKRZ 40-34, WIXX 34-29, KF95 39-29, WCGQ 31-26, KNIN 31-26, WKFR 30-23, KFMW 11-5.

INDIGO GIRLS "Galileo" (Epic)

Reports: 53 Moves: Up 8, Debuts 13, Same 22, Down 0, Adds 10 including WNVZ, KBEO, G105, KFQX, WMMZ, Q101, KCHH, PWR99 25-13, STAR94 22-19, WPST 34-25, WBBQ 34-29, I95 40-27, WGRD 34-27.

MOST ADDED

- GEORGE MICHAEL (170)
- B-52'S (136)
- GUNS N' ROSES (70)
- EN VOUGUE (64)
- CURE (50)
- DEF LEPPARD (37)
- TOAD THE WET SPROCKET (32)
- STACY EARL (27)
- TLC (26)
- FIREHOUSE (22)

HOTTEST

- MARIAH CAREY (171)
- RED HOT CHILI PEPPERS (103)
- SOPHIE B. HAWKINS (78)
- TOM COCHRANE (75)
- CELINE DION (63)
- GENESIS (53)
- MR. BIG (46)
- SIR MIX-A-LOT (44)
- VANDROSS & JACKSON (42)
- MICHAEL JACKSON (34)

SIGNIFICANT ACTION

TECHNOTRONIC /YA KID K "Move This" (SBK/ERG)

Reports: 47 Moves: Up 15, Debuts 11, Same 5, Down 0, Adds 16 including B94, Q105, Q102, WDFX, Q99 5, KPLZ, KC101, KHFI, I95, WKSJ, KQKO, KKKX, KZZU, WEGX 30-21, WMPX 24-19, KRBE 2-1, WKBO 20-8, KKFR 12-8, KOY-FM 10-5.

EPHRAIM LEWIS "It Can't Be Forever" (Elektra)

Reports: 47 Moves: Up 6, Debuts 6, Same 27, Down 1, Adds 7, KTFM, WPST, WAPE, WGRD, PWR102, KPAT, KCHH, 92Q 28-24, KBEO d-35, KWOD 28-24, I95 d-36, WHTO 40-34, WCGQ 35-31, KCHX d-40.

DELBERT McCLINTON "Everytime I Roll The Dice" (Curb)

Reports: 47 Moves: Up 16, Debuts 7, Same 18, Down 1, Adds 5, 999KHI, WRHT, KNOE, WFHT, KGGG, KXXR 30-27, JET-FM d-19, WBBQ 35-32, WRVQ 29-26, 103CIR 24-19, WCGQ 32-28, KISR 28-24, KYYY 16-11.

MIDI MAXI & EFTI "Bad, Bad Boys" (Columbia)

Reports: 39 Moves: Up 14, Debuts 2, Same 15, Down 1, Adds 7, KHTK, KOY-FM, FM102, KWOD, KUBE, WCKZ, B95, WYKS 22-19, KRBE 17-13, KSOL 15-12, WQXA 31-27, KKMZ 27-20, PWR102 31-28, KZII 24-19.

DAS EFX "They Want Efx" (Atco/EastWest)

Reports: 38 Moves: Up 24, Debuts 3, Same 7, Down 1, Adds 3, PWR96, Q106, KPSI, WPGC 2-1, PWR99 28-25, WHYT 9-6, KMEL 11-10, KSOL 9-7, WYKS 33-27, WQXA 24-19, K106 38-32, WRVQ 22-17, KKKX 18-14, B95 28-22.

NEVILLE BROTHERS "Fly Like An Eagle" (A&M)

Reports: 32 Moves: Up 8, Debuts 2, Same 15, Down 0, Adds 7, WRQK, WYKS, WCIL, WKFR, KCHH, KQIX, OK95, WFMF 33-29, WZYP 38-34, WOKI 27-24, KTUX 34-30, WGRD 32-23, K107 23-20, KTMT 38-34.

TEENAGE FANCLUB "What You Do To Me" (DGC)

Reports: 32 Moves: Up 4, Debuts 5, Same 21, Down 0, Adds 2, KTUX, KTRS, KBEO on-dp, WQGN d-33, K106 on, WRHT d-33, WZYP d-36, WRQK d-28, KF95 d-38, WYKS on, KFMW 25-20.

BRONX STYLE BOB "Forbidden Love" (Sire/WB)

Reports: 29 Moves: Up 13, Debuts 2, Same 13, Down 1, Adds 0, PWR99 20-14, WENZ 20-17, KBEO d-34, KDWB 28-25, KZZU 27-24, KTMT 34-31, OK95 29-26.

ATLANTIC STARR "Unconditional Love" (Reprise)

Reports: 28 Moves: Up 18, Debuts 1, Same 8, Down 1, Adds 0, FM102 20-17, KMEL d-35, KZFM 27-20, KBFM 38-34, PWR102 26-22, HOT194 12-9, KPSI 35-30, BOSS97 38-28, WHTO 33-30, WJMX 40-36.

CONCRETE BLONDE "Someday" (IRS)

Reports: 27 Moves: Up 13, Debuts 3, Same 10, Down 0, Adds 1, KRBE, KBEO 33-28, KWOD 30-26, KTUX 22-20, WRQK 26-20, FM104 29-20, KISR 38-36, KCHX 39-31, KNIN 28-23.

SIMPLY RED "For Your Babies" (Atco/EastWest)

Reports: 26 Moves: Up 5, Debuts 3, Same 18, Down 0, Adds 0, WAPE on, KTUX d-33, WHTO 29-25, WBNQ d-27, WCIL d-34, KLYV 38-34, KTRS 34-27.

MATTHEW SWEET "I've Been Waiting" (Zoo)

Reports: 25 Moves: Up 3, Debuts 4, Same 9, Down 0, Adds 9, KBEO, WRQK, KF95, KSND, WHTO, WJMX, KWTX, WBNQ, KFMW, WENZ 31-26, KWOD d-30, 999KHI 40-37, KXKT d-27, KQIX d-40.

LATIN SIDE OF SOUL "Latino Mambo" (RCA)

Reports: 23 Moves: Up 14, Debuts 4, Same 2, Down 0, Adds 3, KMEL, HOT977, KKMZ, 92Q 30-27, KTFM 27-21, KZFM 38-32, KBFM 36-27, KKKX 30-23, B95 21-15, PWR102 21-16, KLUC 24-20, KWIN 27-21.

MINT CONDITION "Forever In Your Eyes" (Perspective/A&M)

Reports: 22 Moves: Up 13, Debuts 3, Same 4, Down 0, Adds 2, KKMZ, BOSS97, 92Q 5-5, KGGI 18-14, KMEL 6-5, KSOL 18-13, KZFM 40-33, KBFM 40-35, B95 30-27, HOT194 14-11, KWIN 35-29.

KATHY TROCCOLI "You've Got A Way" (Reunion/Geffen)

Reports: 21 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 21 including WYKS, Q102, FLY92, WWSR, FUN107, KKHT, KF95, BOSS97, WHTO, KLYV, KGOT.

2 UNLIMITED "Twilight Zone" (Radikal/Critique)

Reports: 21 Moves: Up 9, Debuts 2, Same 4, Down 0, Adds 6, PRO-FM, KTFM, WYKS, KF95, WJAD, KCHX, WYKS 33-30, WZOU 6-5, HOT97 16-11, B96 24-20, KHTK 29-26, WYKS 24-14, WQGN d-28, WKDD d-33, KYRK 14-11.

MERYN CADELL "The Sweater" (Sire/Reprise)

Reports: 20 Moves: Up 7, Debuts 4, Same 3, Down 1, Adds 5, KRBE, WABB, KZZU, KRQ, KPXR, KWOD 26-14, KPLZ 29-23, KUBE 20-14, TIC-FM 34-29, KC101 20-17, KHFI 13-9, B94 7 13-6.

R. KELLY & PUBLIC ANNOUNCEMENT "Honey Love" (Jive)

Reports: 19 Moves: Up 7, Debuts 2, Same 4, Down 0, Adds 6, WZOU, WIOQ, WWH1, B95, HOT194, WJAD, WMPX d-28, KTFM 30-26, KKFR 23-19, KMEL 34-26, PWR102 d-32.

MITSOU "Deep Kiss" (Hollywood)

Reports: 18 Moves: Up 6, Debuts 4, Same 8, Down 0, Adds 0, KHTK 23-21, KKFR 29-27, KOY-FM d-19, KZFM d-38, KKKX d-27, KF95 35-30, WJMX d-40.

SMITHEREENS "Get A Hold Of My Heart" (Capitol)

Reports: 17 Moves: Up 0, Debuts 1, Same 7, Down 1, Adds 8, 999KHI, KTUX, KF95, KFQX, WJMX, KNOE, KXKT, KFMW, 96STO d-34, KMGZ on.

KRIS KROSS "Warm It Up" (Ruffhouse/Columbia)

Reports: 17 Moves: Up 9, Debuts 1, Same 2, Down 0, Adds 5, PWR96, WHYT, KIIS, Z90, WKSE, 92Q 19-14, HOT97 33-30, WPGC 9-7, PWR106 d-22, KKFR 27-22, KMEL 9-8, KSOL 10-8, WCKZ 28-23.

NICE & SMOOTH "Sometimes I Rhyme Slow" (RAL/Columbia)

**WHAT
LIVE AND LEARN
DID FOR THE
BRAIN,
I MISS YOU
DOES FOR THE
HEART.**

**Joe Public
I MISS YOU**

The follow-up to the
Top 5 single
Live And Learn,
from the
self-titled album
"Joe Public."

Produced by Lionel Job and
Joe Public for Lionel Job Inc.
Management: Lionel Job.

**EARLY ACTIVITY
AT RADIO
ALREADY STARTING
A BUZZ AT RETAIL.**



COLUMBIA

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NATIONAL AIRPLAY OVERVIEW

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
6	4	2	1	1	1
4	2	1	2	2	2
5	3	4	3	3	3
13	7	5	4	4	4
23	17	9	5	5	5
18	11	7	6	6	6
15	10	8	7	7	7
19	16	11	8	8	8
25	22	16	9	9	9
22	20	15	10	10	10
17	15	12	11	11	11
29	23	17	12	12	12
26	24	18	13	13	13
3	1	3	14	14	14
16	12	10	15	15	15
—	37	22	16	16	16
31	27	20	17	17	17
21	21	19	18	18	18
38	31	26	19	19	19
35	28	21	20	20	20
32	26	23	21	21	21
—	36	25	22	22	22
40	34	27	23	23	23
—	—	37	24	24	24
—	39	29	25	25	25
—	38	31	26	26	26
39	35	32	27	27	27
—	—	40	28	28	28
—	40	36	29	29	29
30	29	28	30	30	30
1	5	6	31	31	31
34	32	30	32	32	32
—	—	38	33	33	33
—	—	39	34	34	34
—	—	39	35	35	35
—	—	40	36	36	36
36	33	33	37	37	37
12	8	13	38	38	38
—	—	40	39	39	39
—	—	40	40	40	40

New & Active, TOP 10 Recurrents Pg. 98

NEW ROCK

LW	TW
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10

Complete TOP 30 New Rock Chart Pg. 114

NAC

LW	TW
7	1
2	2
1	3
6	4
3	5
5	6
9	7
12	8
11	9
4	10

Complete TOP 30 NAC Chart Pg. 110

CONTEMPORARY JAZZ

LW	TW
7	1
2	2
5	3
8	4
11	5
3	6
6	7
10	8
12	9
1	10

Complete TOP 30 Contemporary Jazz Chart Pg. 110

AOR TRACKS

3	2	WKS	WKS	LW	TW
8	3	3	1	1	1
2	2	1	2	2	2
18	13	9	3	3	3
7	6	4	4	4	4
1	1	2	5	5	5
10	8	5	6	6	6
12	11	7	7	7	7
11	10	8	8	8	8
22	17	11	9	9	9
16	15	10	10	10	10
21	19	16	11	11	11
15	14	13	12	12	12
17	16	14	13	13	13
5	4	6	14	14	14
24	20	18	15	15	15
26	22	19	16	16	16
—	34	23	17	17	17
—	—	34	18	18	18
—	—	34	19	19	19
—	—	34	20	20	20
36	30	26	21	21	21
37	31	27	22	22	22
27	23	21	23	23	23
31	27	25	24	24	24
—	57	33	25	25	25
53	47	42	26	26	26
38	32	30	27	27	27
40	36	32	28	28	28
45	40	34	29	29	29
9	9	12	30	30	30
54	44	40	31	31	31
3	5	15	32	32	32
—	56	41	33	33	33
55	42	36	34	34	34
56	49	39	35	35	35
34	29	28	36	36	36
—	54	38	37	37	37
42	39	37	38	38	38
44	43	43	39	39	39

Complete TOP 60 Tracks Chart Pg. 112; LP Chart Pg. 116

COUNTRY

3	2	WKS	WKS	LW	TW
6	4	3	1	1	1
8	5	4	2	2	2
12	8	6	3	3	3
13	9	9	4	4	4
14	11	10	5	5	5
11	7	8	6	6	6
19	14	12	7	7	7
4	1	2	8	8	8
16	12	11	9	9	9
17	16	13	10	10	10
5	3	1	11	11	11
18	17	14	12	12	12
20	18	15	13	13	13
—	—	23	14	14	14
21	19	16	15	15	15
25	20	17	16	16	16
24	21	18	17	17	17
31	26	20	18	18	18
23	22	19	19	19	19
38	31	24	20	20	20

BREAKERS

BREAKER 36	CLINT BLACK/We Tell Ourselves (RCA)
BREAKER 37	MARK CHESNUTT/It'll Think Of Something (MCA)
BREAKER 38	TRACY LAWRENCE/Runnin' Behind (Atlantic)

DEBUTS

DEBUT 47	MICHAEL WHITE/Familiar Ground (Reprise)
DEBUT 48	LITTLE TEXAS/You And Forever And Me (WB)

Complete TOP 50 Country Chart Pg. 102; Country Song Information Index Pg. 105

1	MARIAH CAREY/It'll Be There (Columbia)
2	RED HOT CHILI PEPPERS/Under The Bridge (WB)
3	CELINE DION/If You Asked Me To (Epic)
4	SOPHIE B. HAWKINS/Damn I Wish I Was... (Columbia)
5	GENESIS/Hold On My Heart (Atlantic)
6	MICHAEL JACKSON/In The Closet (Epic)
7	VANDROSS & JACKSON/The Best... (Perspective/A&M)
8	COLOR ME BADD/Slow Motion (Giant/Reprise)
9	JON SECADA/Just Another Day (SBK/ERG)
10	MR. BIG/Just Take My Heart (Atlantic)
11	AMY GRANT/I Will Remember You (A&M)
12	EN VOGUE/My Lovin' (You're Never...) (Atco/EastWest)
13	LIONEL RICHIE/Do It To Me (Motown)
14	LINEAR/L.C. (Atlantic)
15	WILSON PHILLIPS/You Won't See Me Cry (SBK/ERG)
16	MICHAEL BOLTON/Steel Bars (Columbia)
17	TOM COCHRANE/Life Is A Highway (Capitol)
18	COVER GIRLS/Wishing On A Star (Fever/Epic)
19	KRIS KROSS/Jump (Ruffhouse/Columbia)
20	VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
21	SIR MIX-A-LOT/Baby Got Back (Def American/Reprise)
22	OUTFIELD/Closer To Me (MCA)
23	HOWARD JONES/Lift Me Up (Elektra)
24	ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)
25	ANNIE LENNOX/Why (Arista)
26	JOE PUBLIC/Live And Learn (Columbia)
27	RICHARD MARX/Take This Heart (Capitol)
BREAKER 28	CURE/Friday I'm In Love (Elektra)
29	EDDIE MONEY/Fall In Love Again (Columbia)
30	BONNIE RAITT/Not The Only One (Capitol)
31	TEVIN CAMPBELL/Strawberry Letter 23 (Qwest/WB)
BREAKER 32	GEORGE MICHAEL/Too Funky (Columbia)
33	RTZ/All You've Got (Giant/Reprise)
34	JODECI/Come And Talk To Me (MCA)
DEBUT 35	TLC/Baby, Baby, Baby (LaFace/Arista)
36	COLOURHAUS/Innocent Child (Interscope)
DEBUT 37	BLACK CROWES/Remedy (Def American/Reprise)
38	GOOD 2 GO/Never Satisfied (Giant/Reprise)
DEBUT 39	CECE PENISTON/Keep On Walkin' (A&M)
BREAKER 40	DEF LEPPARD/Make Love Like A Man (Mercury)

N&A Pg. 134; Playlists Pg. 120; Parallels Pg. 125; Parallel Chart Analysis Pg. 132

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
2	2	1	1	1	1
5	4	4	2	2	2
3	3	3	3	3	3
6	5	5	4	4	4
1	1	2	5	5	5
17	12	7	6	6	6
10	7	6	7	7	7
11	9	8	8	8	8
20	14	11	9	9	9
22	19	12	10	10	10
16	15	14	11	11	11
4	6	10	12	12	12
24	22	16	13	13	13
9	8	9	14	14	14
23	21	17	15	15	15
14	13	13	16	16	16
—	27	20	17	17	17
BREAKER 18	CHRIS WALKER/Take Time (Pendulum/Elektra)				
27	23	22	19	19	19
8	10	15	20	20	20
BREAKER 21	KENNY LOGGINS/If You Believe (Columbia)				
BREAKER 22	SIMPLY RED/For Your Babies (Atco/EastWest)				
BREAKER 23	RICHARD MARX/Take This Heart (Capitol)				
13	16	19	24	24	24
7	11	18	25	25	25
—	30	28	26	26	26
12	17	23	27	27	27
—	—	30	28	28	28
DEBUT 29	JAMES TAYLOR/Everybody Loves To... (Columbia)				
DEBUT 30	DAN HILL/RIQUE FRANKS/Hold Me Now (Quality)				

* Keeps bullet due to continued growth.

New & Active Pg. 107
Adds & Hits Pg. 108
Associate Reporters Pg. 109