

I N S I D E:

SMALL MARKETS, BIG CHALLENGES

While NAC PDs from Albuquerque, Toledo, and Naples, FL talk about the differences — and similarities — in programming a “big-city” format in smaller markets, two UC PDs discuss their small- and medium-market successes.

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ARE TALK HOSTS TREATING GUESTS & CALLERS RIGHT?

Four top PDs say attacking callers, berating guests, and staging confrontations have no place in the world of Talk radio today.

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USER'S GUIDE TO CALLOUT AMERICA

Along with answering your five most frequently asked questions about Callout America, R&R CHR Editor Tony Novia provides a comprehensive user's guide to this new research tool.

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THE CLASSIC ROCKER ALSO RISETH ...

Through marketing, research, and careful attention to detail, KSLX/Phoenix PD John Sebastian has presided over the Classic Rocker's recent ratings rise.

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IN THE NEWS ...

- Denise Brown becomes WB Sr. VP/Black Music
- Debbie Murray appointed KILT-FM/Houston OM/PD
- Michael St. John named PD at WKBQ/St. Louis

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- Dan Beck becomes Epic Sr. VP/Mktg.
- Jeri Heiden named A&M Sr. VP/Creative Services
- Rocky Blumhagen now GM for KGON-FM & KMUZ-FM/Portland
- Brian DeGeus new PD at KUTQ-FM & KZHT-FM/SLC
- Jim Pastrick to PD at WGR-AM/Bufalo

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NEWSSTAND PRICE \$6.50



Senate Committee Repeals Minority Tax Certificates

■ Four radio transactions may be affected

By Mary Ann Barton
R&R WASHINGTON BUREAU

In a move that caught some observers by surprise, the Senate Finance Committee voted (3/15) to repeal the FCC's Minority Tax Certificate program. The 12-8 committee vote on the bill ran almost entirely along party lines, with only Sen. Bill Bradley (D-NJ) siding with his Republican colleagues.

The committee's action sets the stage for a full Senate vote, expected next week. The House has already passed a similar bill, but President Clinton has threatened to veto the legislation.

Supporters of the bill claim repeal would raise about \$1.5 billion over five years to help fund a health insurance tax break for the self-employed. Since the inception of the FCC program in 1978, minority ownership has increased from 0.5% to 3% of all broadcast properties.

Deals Affected

The repeal would be retroactive to January 17, a date chosen to void a deal that would have netted Viacom a tax deferral of as much as \$600 million for selling cable TV properties to African-American entrepreneur Frank Washington.

Also affected by the retroactive date are 19 tax certificate applications pending at the FCC, including four radio deals. The sellers who stand to lose their tax deferrals are: Michael Ginter (WTNX-AM/Lynchburg, TN), Transcontinental Broadcasting (KPRR-FM/El Paso), Ridgefield Broadcasting Corp. (WREF-AM/Ridgefield, CT), and Mountain Broadcasting (KTOT-FM/Big Bear Lake, CA).

FCC General Counsel Bill Kennard told R&R he was “disappointed” by the vote but wasn't ready to throw in the towel. “It's not over 'til it's over — we'll have to see what happens on the [Senate] floor,” he said.

MINORITY TAX/See Page 20

Dems Seek Piece Of Talk Agenda

In an attempt to counter the impact of Rush Limbaugh, G. Gordon Liddy, and other syndicated talk shows, the Democratic National Committee is working on a strategy to nab a share of the talk audience pie by wooing local hosts.

The start of a coordinated effort by the DNC, congressional Democrats, Democratic think tanks, and the Clinton White House comes on the eve of this weekend's National Association of Radio Talk Show Hosts meeting in Washington.

Revamped Strategy

After conservative think tank the Heritage Foundation wines and dines talkers tonight (3/24), the Democrats are scheduled to take part in a luncheon with hosts tomorrow.

“The Republicans have done a good job of controlling the radio

DEMOCRATS/See Page 20

Medium-Market Duopolies Grew Big Time In 1994

■ They account for more than a third of listening and nearly half of revenues, according to Duncan

The “duopolization” of America — especially in medium markets ranked 26-75 — continues to grow at breakneck speed, according to radio analyst Jim Duncan.

In the typical radio market, 35.1% of all listening was to a station involved in a duopoly. That's up from 28.3% reported in August 1994. What's more, 48.5% of the average market's revenues went to duopoly entities, up from 39.2%

The figures are even more resonant in medium markets: 43.4% of listening was controlled by duopolies (up from 34.6%), while a whopping 60.5% of revenues go to duopoly operations — a leap from 47.9% in the last report.

According to Duncan, there are at least six markets where more than 90% of revenues end up at duopolized stations. They are: Columbia, SC; Buffalo; Grand Rapids; Ft. Wayne; Portsmouth, NH; and Greensboro/Winston Salem.

DUOPOLIES/See Page 20

Top 10 Duopoly Markets

Share of 12+ listening to duopoly stations

1. Columbia, SC	74.7%
2. Buffalo	73.9%
3. Grand Rapids	73.5%
4. Nashville	72.8%
5. Louisville	71.7%
6. Ft. Wayne	70.8%
7. Indianapolis	68.6%
8. Rochester	67.2%
9. Richmond	64.3%
10. Austin	62.5%

Source: Duncan's Radio Comments, March '95

Industry In Shock Over Fatal Shooting Of Minor

By Ron Rodrigues
R&R MANAGING EDITOR

Members of the radio and record industry communities continue to express shock and sorrow over the shooting death earlier this week of long-time industry executive Charlie Minor.

Minor, 46, was at his beachfront home in Malibu, CA when he was visited by a female acquaintance late last Sunday morning (3/19). Shortly after her arrival, two other people in the house

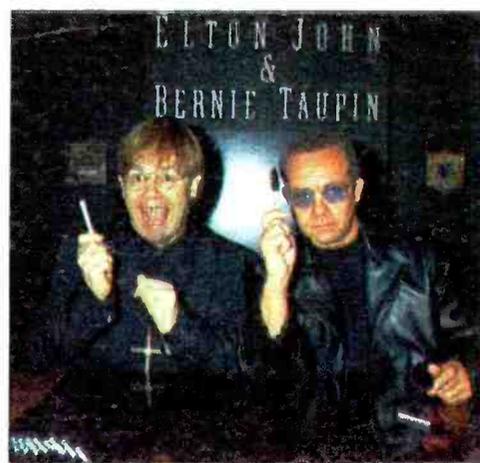
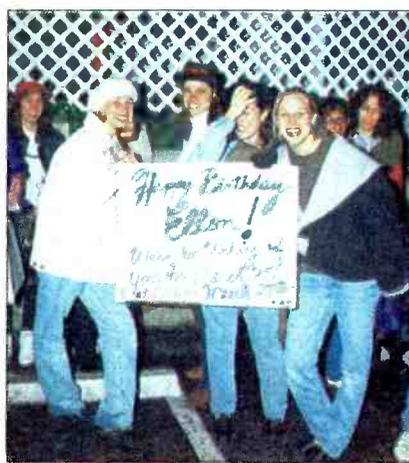


Minor

heard gunshots, and Minor's body was subsequently found on the second floor.

L.A. County Sheriff's deputies found the suspect's driver's license on the premises and shortly afterward arrested Suzzette McClure at her Santa Monica apartment. They also found the semiautomatic handgun that allegedly was used to kill Minor.

MINOR/See Page 20



'Believe' In Birthday Wishes

More than 3000 fans were drawn to a midnight autograph signing by Elton John and longtime collaborator Bernie Taupin Monday (3/20) at the West Hollywood Tower Records. Earlier, a chorus of label, radio, and press people delivered a rendition of “Happy Birthday” ... and the news that “Believe,” the first single from Elton's “Made In England” album, had hit No. 1 on R&R's AC chart.

come together

America salutes The Beatles



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Sammy Kershaw Collin Raye Phil Keaggy & PFR Billy Dean Shenandoah
Randy Travis Huey Lewis Little Texas Susan Ashton & Gary Chapman
Steve Wariner Suzy Bogguss & Chet Atkins Kris Kristofferson



Murray Upped To KILT-FM OM/PD

☐ Candea exits Group W combo after 18 years

KILT-FM/Houston Asst. PD/MD **Debbie Murray** has been promoted to OM/PD of the Group W Country station. Her promotion followed last week's resignation of **Rick Candea**, who was OM/PD at KILT-AM & FM and OM for duopoly partner KIKK-AM & FM.

KILT & KIKK President/GM **Dickie Rosenfeld** said Murray's experience in almost every department of the station made her "very deserving of this promotion."

Murray told *R&R*, "I've worked with Rick for a long time, and it's hard to see him go. But I'm excited to see him pursue the opportunities he desires, and I look forward to the challenges that face me. I've been part of a great team

MURRAY/See Page 20

St. John Set As WKBQ/St. Louis PD



St. John

Michael St. John has been appointed PD for Zimmer CHR WKBQ/St. Louis. St. John, who assumes his new duties April 17, succeeds **Lee Cruze**, who resigned in February to pro-

gram WABB/Mobile.

WKBQ VP/GM **Bill Viands** commented, "The number of good qualified candidates made the choice a tough one, but in the end it was Michael St. John's experience, innovative style, and incredible knowledge of CHR and the St. Louis market that made him our top candidate. When we made the announcement to the staff, the reaction was universally positive. They know him, like him, and are behind him 100%."

St. John noted, "The education I've received from the trade world

ST. JOHN/See Page 10

Miller Exits RCA Black Music Post

After five years at RCA, Sr. VP/Black Music **Skip Miller** has left the label. The change comes at a time of upheaval in the BMG company's executive ranks, with a president yet to be appointed.

Miller was unavailable for comment, but said in a prepared statement, "I'm proud of my role in

MILLER/See Page 20

Island Ices Margaritaville Deal



Island Records and Margaritaville Records have entered into a joint venture, wherein Island will perform marketing, radio promotion, retail, and publicity functions for all Margaritaville releases. Finalizing the deal are (l-r) Margaritaville President **Bob Mercer**, founder/recording artist **Jimmy Buffett**, Island founder/Chairman **Chris Blackwell** and President/CEO **John Barbis**.

Warner Bros. Label Names Brown Sr. VP/Black Music

Denise J. Brown has joined Warner Bros. Records as Sr. VP/Black Music. She was most recently a partner at the entertainment law firm of **Mayer, Katz, Leibowitz & Roberts**.

Meanwhile, Sr. VP/Marketing & Promotion, Black Music **Ray Harris** is seeking other opportunities while remaining a consultant to the company. Further, it's understood that Sr. VP/A&R, GM/Black Music **Benny**



Brown

Medina will segue to other opportunities at the conclusion of his contract later this year.

"It's extremely gratifying to have someone of Denise's breadth of experience, remarkable intuitions, and sheer business and creative know-how at the helm of our Black Music Division," said WB Chairman/CEO

Danny Goldberg.

Brown added, "Warner Bros. **BROWN/See Page 20**

Senate Telecom Bill May Split Radio & TV Rules

☐ But Pressler still supports radio deregulation

With radio and TV broadcasters unable to find common ground on the ownership limits issue, NAB President **Eddie Fritts** expected the two media to be addressed separately in a telecom bill the Senate Commerce Committee was scheduled to draft Thursday (3/23).

"They're treating it in the same bill, but they're going to deal with it as a separate entity," Fritts said Tuesday (3/21) after testifying before the committee.

Committee Chairman **Larry Pressler** (R-SD) wouldn't confirm that his bill will treat radio separately or totally eliminate ownership rules for radio. "I'm going to keep working on it," he told *R&R* after the three-and-a-half-hour hearing. But Pressler said in a statement that he supports lifting the limits (currently 20 AMs and 20 FMs), adding that "increased investment in radio stations ... is likely to improve the quality of news and other programming."

Democratic Discord

Committee action on the bill was expected Thursday (3/23), although there was a question of whether disagreements might postpone the meeting.

Ranking committee Democrat **Ernest Hollings** (D-SC) sounded as if he might try to block the deregulatory move. "They've already done away with the Fairness Doctrine," noted Hollings, who tried unsuccessfully in recent years to revive the rule.

At the hearing Tuesday, NAB also pushed for legislation that would reform licensing, suggesting the FCC adopt a uniform 10-year license term, eliminate comparative renewal proceedings, and streamline the handling of renewal applications by considering the applications before accepting any competing proposals.

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RADIO & RECORDS INC.
10100 Santa Monica Blvd., Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. ©1995. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., Los Angeles, California 90067.



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1995 DEALS TO DATE

Dollars To Date: \$665,952,588

(Last Year: \$528,822,376)

This Week's Action: \$28,977,501

(Last Year: \$20,756,500)

Stations Traded This Year: 225

(Last Year: 226)

Stations Traded This Week: 18

(Last Year: 25)

DEAL DETAILS BEGIN ON PAGE 6

Deals Of The Week

• **US Radio Little Rock Acquisition \$10 million**

includes:

- **KMJX-FM/Conway (Little Rock)**
- **KDDK-FM/Jacksonville (Little Rock)**

• **WPBZ-FM/Indiantown (West Palm Beach), FL \$10 million**

Ragan Henry's US Radio ups its station total to 21 with the purchase of two Little Rock FMs; stage two of West Palm Beach duopoly selloff sends WPBZ-FM to Peter Callahan's Palm Beach Radio Broadcasting.

Cox & Ring Team Up In Atlanta

□ Lew Dickey spurned suitors seeking to buy Ring Radio's Atlanta stations. But he said yes to a deal that lets Ring remain in the fast-growing market by teaming up with Cox.

Page 6

Evergreen-BPI Virtually Unchallenged

□ Evergreen Media's \$243 million deal to buy Broadcasting Partners Inc. drew only one minor objection — from an FCC "frequent filer" — as the deadline passed for petitions to challenge the combination.

Page 6

RADIO BUSINESS

SFX Rejects \$160 Million Bid From Chancellor Holdings

By Mary Ann Barton & Jack Messmer
R&R WASHINGTON BUREAU

SFX Broadcasting Inc. rejected a \$160 million takeover bid from Chancellor Holdings. But it appears likely that SFX Chairman Robert F.X. Sillerman hasn't heard the last from Chancellor President Steven Dinetz.

"This is just the first round," said Paul Kagan Associates analyst Bishop Cheen. By going public with its rejected bid for SFX, Cheen said Chancellor was putting a little pressure on SFX and would likely follow up with a sweetened offer.

Chancellor offered \$26 per share for SFX (Nasdaq: SFXBA), which rose \$1.75 to \$24.50 Thursday (3/16) after the bid was announced late Wednesday. The stock closed Tuesday (3/21) at \$23.50, down 13 cents for the day.

"We think SFX is worth almost \$32 a share," said Cheen. He said that was based on 10.2 times SFX's estimated cash flow of \$27.4 million for 1995, minus its debt — the "auction value" of SFX's stations. Less information is available for privately held Chancellor, but Cheen estimated that SFX and Chancellor combined would have annual revenues of approximately \$160 million.

SFX said in a statement Thursday

(3/16) that the company "is not for sale." But Chancellor Holdings wouldn't take "no" for an answer and issued yet another plea to "negotiate a mutually acceptable transaction" with SFX. "Every public company is theoretically for sale," a Chancellor spokesman noted.

Every public company is theoretically for sale.

— A Chancellor spokesman

A letter from Dinetz to Sillerman, which was made public by Chancellor, offered Sillerman a seat on the board of directors of the combined company. Dinetz proposed that he would be President/Co-CEO, with SFX President Steven Hicks serving as Chairman/Co-CEO. Steven Hicks is the brother of Tom Hicks, who is Chairman of Chancellor's largest investor, Hicks, Muse, Tate & Furst.

Wall St. Responds

The Chancellor bid for SFX appeared to spur Wall Street interest in other radio stocks. Infinity Broadcasting (Nasdaq: INFTA), the best-known radio stock, jumped \$2.25 to \$40 last Thursday, although

it announced no news of its own. And Multi-Market Radio (Nasdaq: RDIOA), another Sillerman company, rose \$1 to \$8.53.

The Dallas Morning News reported Saturday (3/18) that investor Ari Parnes had filed a class action lawsuit seeking to force SFX to "maximize shareholder value." An SFX spokesman told R&R Tuesday (3/21) that the company had not yet been served with any lawsuit.

EARNINGS

Premiere Reports Banner Year

Premiere Radio Networks Inc. (Nasdaq: PRNI) posted record earnings of \$2 million (64 cents per share) for 1994, compared to a loss of \$521,000 (17 cents) for 1993. Gross revenues were \$18 million, up from \$12.4 million.

Excluding gains from onetime asset sales, Premiere said its 1994 operating income was \$2.1 million on gross revenues of \$18 million.

Ready To Grow

Obviously pleased with Premiere's financial results, President Steve Lehman said the company is primed for expansion: "With long-term debt of only

\$2 million, cash reserves of more than \$5 million and the forthcoming investment in our company of up to \$14.8 million from Archon Communications, we are in a better position than ever to expand market share through development of innovative new radio programs and services as well as strategic acquisitions." Premiere announced the Archon deal in January.

Premiere produces 24 syndicated programs and services for more than 2200 affiliated radio stations. It also owns a research firm, Mediabase Premiere Radio Networks.

Interep Asks For Satellite DAB Rules

Interep has asked the FCC to reconsider its January decision to allocate spectrum for satellite DAB and hold off on any licensing until the Commission formulates rules that would protect terrestrial broadcasters.

Interep questioned whether rules could be written that would realize the FCC's "lofty goals" of having satellite DAB provide programming to unserved and underserved audience segments, rather than merely duplicate current radio programming. If not, Interep said the allocation of 2310-2360 MHz should be revoked.

Minimum Guidelines

"At a minimum," Interep told the FCC it should:

- Hold off on granting any satellite DAB licenses until it is also

ready to license terrestrial DAB;

- Impose programming and public service obligations on satellite DAB, "which will assure the service will increase program diversity rather than merely replicate programming already available from existing broadcast stations";

- Adopt rules "that assure the survival of the terrestrial broadcast system"; and

- Give terrestrial broadcasters the first shot at applying for satellite DAB licenses once rules are adopted.

The FCC staff has begun working on proposed rules for satellite DAB. But there is no indication when the Commission may make its next move.

At a minimum, [the FCC should adopt rules] that assure the survival of the terrestrial broadcast system.

— Interep proposal



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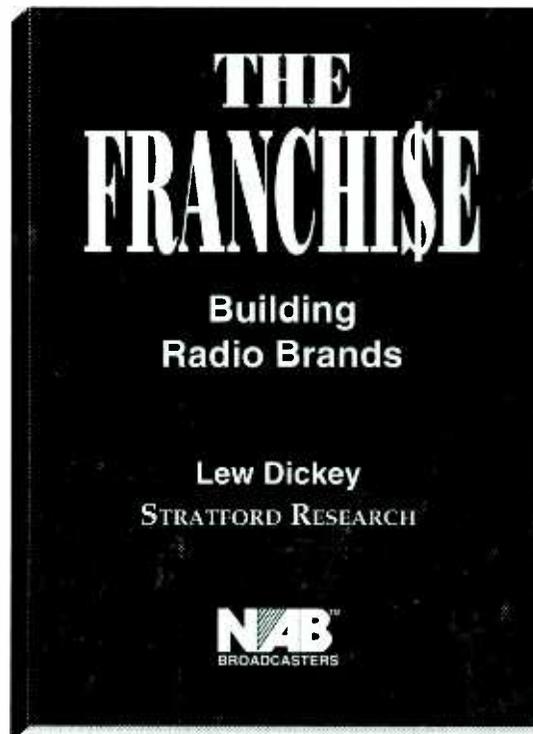
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STRATFORD RESEARCH

CNN Center, Atlanta GA

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Cox, Ring Join Forces In Atlanta

Cox Enterprises and Ring Radio have announced a "strategic alliance" to link their Atlanta AMs via an LMA and create a joint sales venture for two of their FMs.

Cox's News/Talk **WSB-AM** will LMA with Ring's Sports/Talk **WCNN-AM**; the WSB-AM sales staff will handle sales for both. WSB VP/GM **Marc Morgan** said no programming changes are anticipated and that **Mike Thompson** will remain as WCNN-AM PD.

Meanwhile, Ring and Cox are creating **Atlanta Urban Ra-**

dio Alliance as a 50-50 joint venture to sell advertising on Ring's Urban **WALR-FM** and Cox's Jazz **WJZF-FM**. The only change for Cox's other FM, AC **WSB-FM**, is that its sales staff will no longer handle WJZF sales.

Ring President **Low Dickey Jr.** said the deal with Cox "will increase revenues and reduce our expenses dramatically." He added that Ring has received numerous offers for its stations, but wasn't interested in selling.

John Lauer and **Hai Gore** of **Force Communications** claimed brokerage credit on the deal for bringing the parties together.

Evergreen-BPI Deal Stays On Track

Broadcasting Partners Inc. said "no substantive" objections to its acquisition by **Evergreen Media Corp.** have been filed — both the **FCC** public notice period and an **SEC**-related waiting period have expired.

Evergreen and BPI officials said no one objected to Evergreen's request for an FCC 12-month waiver to own four FMs in Chicago.

BPI VP/Corporate Development **Phillip Thune** said one petition to deny the sale of **WYNY-FM/New York** was submitted by a Long Island man who has filed numerous EEO objections to station sales in the New York area. To date, all of his filings have been rejected by the FCC.

TRANSACTIONS

US Radio Expands Into Little Rock With \$10 Million Duopoly Deal

■ **WPBZ-FM/West Palm Beach goes to Palm Beach Radio Broadcasting for \$10 million**

Deals Of The Week

US Radio Little Rock

Acquisition

PRICE: \$10 million

TERMS: Duopoly deal; asset sale for cash. The total price is to be divided among the two sellers based on a cash flow formula.

BUYER: **USR of Little Rock FM Inc.**, a wholly owned subsidiary of **US Radio Inc.**, headed by Chairman **Ragan Henry** of Claymont, DE. It owns 19 stations. Phone: (215) 563-9947

BROKER: **David Cherthoniak** of **National Broadcast Financial Corp.**

KMJX-FM/Conway (Little Rock)

SELLER: **Magic Broadcasting of Little Rock Inc.**, headed by President **Richard Booth**. Phone: (501) 224-6500

FREQUENCY: 105.1 MHz

POWER: 81kw at 1053 feet

FORMAT: Rock

KDDK-FM/Jacksonville (Little Rock)

SELLER: **Galaxy Broadcasting L.P.**, headed by general partner **Walter Tucker**. Phone: (501) 372-7740

FREQUENCY: 100.3 MHz
POWER: 44.2kw at 1369 feet
FORMAT: Country

WPBZ-FM/Indiantown (West Palm Beach)

PRICE: \$10 million

TERMS: Asset sale for cash

BUYER: **Palm Beach Radio Broadcasting Inc.**, headed by Chairman/President **Peter Callahan** of Palm Beach Gardens, FL. VP **Gary Hess** has an interest in two other stations. Phone: (407) 586-1111

SELLER: **Amaturo Group Ltd.**, headed by general partner **Joseph Amaturo**. It owns five other stations and is selling one other. Phone: (305) 776-7815

FREQUENCY: 103.1 MHz

POWER: 50kw at 482 feet

FORMAT: Rock

BROKER: **Blackburn & Company**
COMMENT: **American Radio Systems** is assigning its contract to buy WPBZ to Palm Beach Radio Broadcasting. ARS is acquiring **WKGR-FM Ft. Pierce (West Palm Beach)** for \$19 million (R&R 2/17) but cannot acquire WPBZ, the other half of Amaturo Group's duopoly, because ARS already owns **WBZT-AM & WIRK-FM West Palm Beach**.

Alabama

WBIL-AM & FM/Tuskegee

PRICE: \$500,000

TERMS: Duopoly deal; stock sale for cash

BUYER: **WBIL Inc.**, a wholly owned subsidiary of **Tuskegee Communications Company Inc.**, owned by **Neill Wright** of Montgomery, AL, acquiring a 100% stock interest in **New World Communications Inc.** He owns **WACQ-AM & FM/Tuskegee** and is buying one other station. Phone: (205) 277-7001

SELLER: **George Clay**, selling his 55% stock interest in **New World Communications Inc.**; **Ellis Hall** and **Cornelius Hopper**, each selling their 22.5% stock interest in the company. Phone: (334) 727-2100

FREQUENCY: 580 kHz; 95.9 MHz
POWER: 500-watt daytimer; 4320 watts at 377 feet

FORMAT: Urban; Urban

Florida

WMMK-FM/Destin

PRICE: \$35,000 for 10%

TERMS: Stock sale for \$20,000 cash and a three-year, \$15,000 promissory note with no interest

TRANSACTIONS AT A GLANCE

- **WBIL-AM & FM/Tuskegee, AL** \$500,000
- **WMMK-FM/Destin, FL** \$35,000 for 10%
- **WOLL-FM/Riviera Beach (West Palm Beach), FL** \$6.5 million
- **WASA-AM/Havre de Grace, MD** \$200,000
- **KITN-FM/Worthington, MN** \$19,000
- **WZKS (FM CP)Union, MS** \$50,000 for 51%
- **KMMR-FM/Malta, MT** \$160,000
- **KOYT-FM/Espanola (Santa Fe), NM** \$50,000
- **WEXP-FM/Plattsburgh, NY (Burlington, VT)** \$1.1 million
- **KOKC-AM/Guthrie (Oklahoma City), OK** \$70,000
- **WRQQ-AM/Farrell, PA (Youngstown, OH)** \$63,500
- **WGCM-AM/Maryville (Knoxville)** \$1
- **KIOX-AM/Bay City, TX** \$150,000
- **WSVS-AM/Crewe, VA** \$80,000

BUYER: **James Anderson** of Niceville, FL, acquiring a 10% stock interest in **Emerald Coast Radio Corp.** Phone: (904) 837-0101

SELLER: **Lester Butler III** of Ft. Walton Beach, FL and **Timothy Fulmer** of Destin, each reducing their stock interest in **Emerald Coast** from 50% to 45%. Phone: (804) 837-0101

FREQUENCY: 92.1 MHz
POWER: 25kw at 279 feet
FORMAT: Country

WOLL-FM/Riviera Beach (West Palm Beach)

PRICE: \$6.5 million

TERMS: Duopoly deal; asset sale for cash

BUYER: **WOLL License Partnership**, a wholly owned subsidiary of the **OmiAmerica Group**, headed by President/CEO **Carl Hirsch**. It is acquiring **WEAT-AM & FM/West Palm Beach**, owns 25 other stations, and is acquir-

ing one other. Phone: (212) 781-5288
SELLER: **Lappin Communications-Florida Inc.**, owned by **W. Robert Lappin**. Phone: (407) 842-4616

FREQUENCY: 94.3 MHz
POWER: 1380 watts at 480 feet
FORMAT: Gold

Maryland

WASA-AM/Havre de Grace

PRICE: \$200,000

TERMS: Asset sale for \$86,000 cash and the assumption of a promissory note with a \$114,000 balance to be paid in seven years at 9% interest

BUYER: **Legends Broadcasting L.L.C.**, headed by President **Michael Hodes** of Baltimore. It owns **WWLG-AM/Baltimore**. Phone: (410) 938-8800

SELLER: **KME Broadcasting Corp.**, headed by President **Kurt Elsasavage**.

Continued on Page 8

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"The EQ3 lets me create a sound field that easily matches, and even exceeds all expectations. I can't live without the EQ3, and I bring it to every session or production."

- **Bob Whyley**, audio director,
The Tonight Show with Jay Leno

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Fine Cut For Maine Station

The FCC agreed to reduce a \$10,000 fine to \$2500 for the premature ownership transfer of WREM-AM/Monticello (Presque Isle), ME.

Although the Commission said "the failure to profit from a wrong is not ordinarily a basis for a forfeiture reduction," it agreed to lower the fine because of the "inherently low station value." The FCC said the \$2500 fine would "adequately deter future misconduct."

Licensee Benito Rish was cited in September 1992 for transferring control of the station without prior FCC approval. He was unavailable for comment at R&R's deadline.

FCC Greenlights Indiana Duopoly

Schurz Communications received approval from the FCC to complete a duopoly purchase of WIIZ-FM/Battle Ground (Lafayette), IN.

Two competitors had objected to the deal, which would give Schurz's WASK-AM, WKOI-FM & WIIZ-FM a combined Arbitron share of 32.4%. They claimed Schurz undercounted stations in its duopoly documentation and should be judged under the large-market rule (15 stations or more), with its 25% ratings cap.

The FCC agreed that Schurz missed one station, but said it didn't have to count two non-commercial stations operating on commercial frequencies. That left the count at 14, and Schurz squeaked through on the small-market rule.

Regulation Freeze Thawing

House-passed legislation to block virtually all new government regulations retroactively to last November may be tempered in the Senate.

Senators Don Nickles (R-OK) and Harry Reid (D-NV) introduced a bipartisan substitute bill that would freeze new rules for only 45 days, during which Congress could decide which to disapprove. Only 80 "significant" regulations already enacted since November would be called back for review. There was no word at R&R's deadline on whether any FCC regulations were in that group.

"All too often agencies issue regulations which go beyond the realm of common sense," said Nichols.

TRANSACTIONS

Continued from Page 8

Phone: (410) 575-6511

FREQUENCY: 1330 kHz

POWER: 5kw day/500 watts night

FORMAT: Religious

Minnesota

KITN-FM/Worthington

PRICE: \$19,000

TERMS: Asset sale for cash

BUYER: Minnesota Valley Broadcasting Company, owned 51.5% by Donald Linder, the father of the seller. It owns three stations. Phone: (507) 376-9350

SELLER: Jeffrey Linder of Mankato,

MN. He owns 1.53% of the seller.

Phone: (507) 345-4537

FREQUENCY: 93.5 MHz

POWER: 50kw at 500 feet

FORMAT: Country

Mississippi

WZKS (FM CP) Union

PRICE: \$50,000 for 51%

TERMS: Stock sale for cash

BUYER: Vonclle Pearce, increasing his stock interest in Double B Broadcasting from 49% to 100%. He has an interest in six other stations. Phone: (205) 758-6363

SELLER: Timothy Barber of Madison, MS, selling his 51% stock interest in Double B Broadcasting.

Phone: (601) 856-3680

FREQUENCY: 104.1 MHz

POWER: 50kw at 492 feet

Montana

KMMR-FM/Malta

PRICE: \$160,000

TERMS: Asset sale for cash

BUYER: Gregory Kielb of Malta.

Phone: (406) 654-2472

SELLER: Malta Broadcasting Corp., owned by Willard Holter. He owns four other stations. President Jann Berntsen owns one other station. Phone: (406) 654-2472

FREQUENCY: 100.1 MHz

POWER: 3kw at 377 feet

FORMAT: Variety

New Mexico

KOYT-FM/Espanola (Santa Fe)

PRICE: \$50,000

TERMS: Asset sale for \$10,000 cash and a \$40,000 promissory note

BUYER: Rio Chama Broadcasting Company, owned by Richard Garcia of Espanola. He owns KDCE-AM/Espanola (Santa Fe). Phone: (505) 753-2201

SELLER: Wizard Broadcasting Company, headed by President Elliott McDowell. It owns one other station.

Phone: (202) 296-5950

FREQUENCY: 92.9 MHz

POWER: 3kw at 590 feet

FORMAT: This station is dark.

Corp., headed by President/Director Xenophone Zapis of Westlake, OH. It owns WRKU-FM/Sharpville, PA; WICT-FM/Grove City, PA; and three other stations. Phone: (216) 621-9300

SELLER: National Communications Systems Inc., owned by Jerome Bresson and David Hafler.

They own one other station. Phone: (214) 664-6460

FREQUENCY: 1470 kHz

POWER: 1kw day; 500 watts night

FORMAT: Sports/Talk

Tennessee

WCGM-AM/Maryville (Knoxville)

PRICE: \$1

TERMS: Duopoly deal; asset sale for cash

BUYER: Morgan Broadcasting Company, owned by Harry Morgan of Knoxville. He owns WHJM-AM/Knoxville. Phone: (615) 546-4653

SELLER: Dove Inc., owned by Jerry Upton

FREQUENCY: 1120 kHz

POWER: 500-watt daytimer

FORMAT: This station is dark.

New York

WEXP-FM/Plattsburgh (Burlington, VT)

PRICE: \$1.1 million

TERMS: Duopoly deal; asset sale for cash

BUYER: Hall Communications Inc., headed by Chairman/CEO Robert Hall of Lakeland, FL. It owns WJOY-AM & WOKO-FM/Burlington, eight other stations, and is buying two others. Phone: (203) 887-3511

SELLER: UBC Inc., represented by VP Steven Schuyler. It is buying one other station. Phone: (802) 860-1051

FREQUENCY: 105.1 MHz

POWER: 15.5kw at 417 feet

FORMAT: Alternative

BROKER: Dan Gammon of Americom

Oklahoma

KOKC-AM/Guthrie (Oklahoma City)

PRICE: \$70,000

TERMS: Asset sale for a five-year, \$50,000 promissory note at the prime rate of interest plus .5% and \$20,000 payable in trade for advertising on KOKC

BUYER: Griffith Broadcasting Company, owned by George Griffith of Harrah, OK, acquiring a 100% stock interest in OKC Ltd. Phone: (405) 391-9599

SELLER: Larry Jones International Ministries Inc., selling its 100% stock interest in OKC Ltd. Phone: (405) 942-0228

FREQUENCY: 1490 kHz

POWER: 1kw

FORMAT: Country

Pennsylvania

WRQQ-AM/Farrell (Youngstown, OH)

PRICE: \$63,500

TERMS: Asset sale for cash

BUYER: Zapis Communications

WSVS-AM/Crewe

PRICE: \$80,000

TERMS: Duopoly deal; asset sale for \$10,000 cash and a 19-year, \$70,000 promissory note at 9% interest

BUYER: Colonial Broadcasting of Crewe Inc., headed by President John Wilson. It owns WFLO-AM & FM/Farmville, VA.

Phone: (804) 392-4195

SELLER: ABS Richmond Partners II L.P., represented by Kenneth Brown. It owns WKIK-FM & WKHK-FM/Crewe-Colonial Heights (Richmond) and one other station. Phone: (804) 645-7734

FREQUENCY: 800 kHz

POWER: 5kw day/274 watts night

FORMAT: Country

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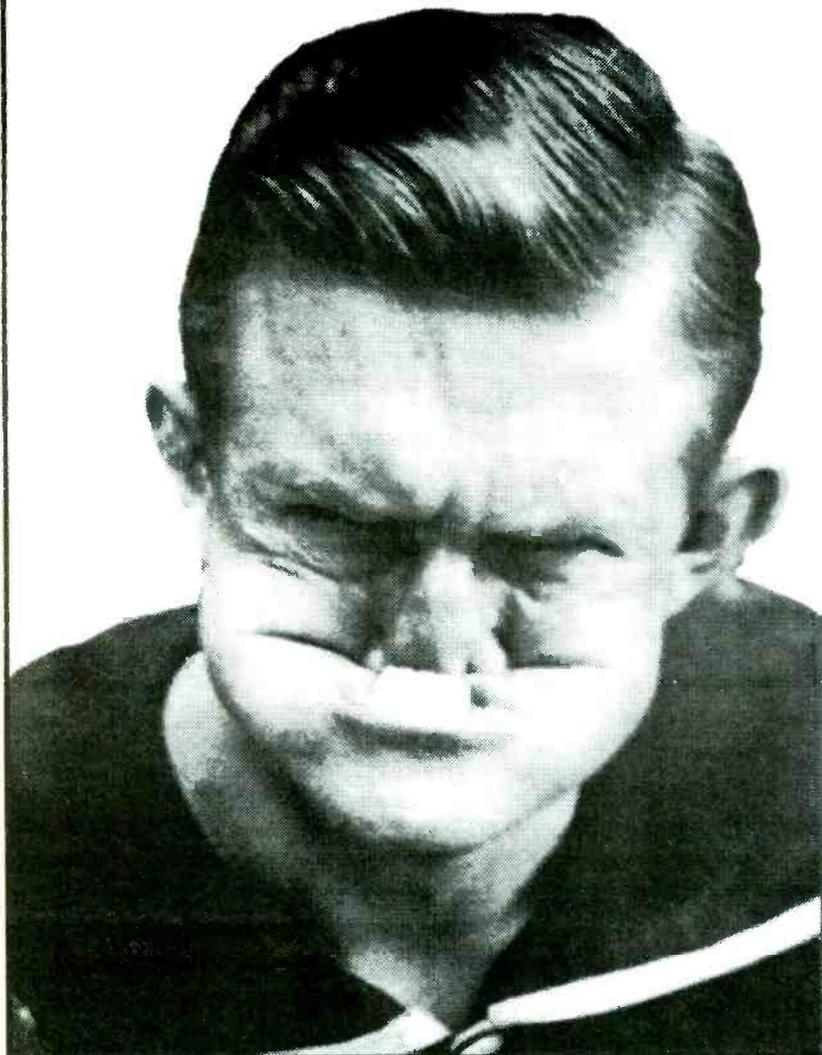
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WTRC-AM/Elkhart, IN

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WRES-AM/Louisville, KY

WRTK-AM/Youngstown, OH

WOOO-AM/Shelbyville, IN

WGEE-AM/Green Bay, WI

WCLT-AM/Newark, OH

WTNW-AM/Tuscaloosa, AL

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Heiden To A&M In Sr. VP/Creative Services Post



Heiden

Jeri Heiden has left Warner Bros. after 12 years to become Sr. VP/Creative Services at A&M. She'll supervise graphics, video, and creative editorial, with responsibility for all creative elements of the label's imaging, advertising, and multimedia output.

Praising Heiden's "strong creative point of view and seasoned managerial approach," A&M President/CEO Al Cafaro said, "Her first task will be to restore A&M to its historic position as a groundbreaking imaging record company."

At WB, which Heiden left as VP/Creative Services and Chief Art Director, she worked on image and packaging for such acts as Madonna, k.d. lang, Paul Simon, Van Halen, and Chris Isaak.

Pastrick Upped To WGR/Bufalo PD

Rich Communications has promoted Jim Pastrick to PD of News/Talk WGR-AM/Bufalo. He had been Production Director/Creative Services Director for WGR and Rich's three other Buffalo stations. Pastrick succeeds Darryl Parks, who recently left to program WCKY-AM/Cincinnati.

"My main goal is to build upon the station's success," said Pastrick. "WGR is a legendary station. I want to keep the station on track and improve it as best I can."

Pastrick joined WGR's sister station, WGRF-FM, as Production Director when it was Taft Communications-owned WGRQ. Prior to that, he was PD at crosstown WHTT-FM/Bufalo.

Epic Names Beck Sr. VP/Marketing

Epic Records has promoted Dan Beck to Sr. VP/Marketing. The New York-based exec, who's been VP/Marketing & Artist Development since 1990, will report to Epic Records Group Chairman Dave Glew and Epic Records President Richard Griffiths. He's now responsible for the product marketing, video production, and sales departments, as well as the new department of marketing and business development.

Griffiths said Beck's "hands-on knowledge of virtually every facet of our business — from artist development, press, and video to product management, sales, advertising, and marketing — makes him the perfect choice to take over this important position."

Beck entered the business in 1972 as Southeast Editor of *Record World*. He started the CBS/Nashville press office two years later and moved to New York to do E/P/A press one year after that. After a two-year stint as VP at management firm Leber-Krebs, Beck rejoined E/P/A in '79. Starting in product management, he rose to East Coast Director/Merchandising in '83, ascended to VP/Product Development in '85, and became VP/Marketing in '88.



Beck

Blumhagen Appointed KGON & KMUZ GM

Rocky Blumhagen has been elevated to GM of KGON-FM & KMUZ-FM/Portland. Blumhagen had served as GSM for Apogee Communications' KFFX-AM & Classic Rocker KGON for the past nine months; Apogee LMA'd KMUZ and flipped it to Alternative two weeks ago.



Blumhagen

President Jim Johnson said, "Rocky's reputation for quality and integrity have helped him develop strong relationships with the local business community. He's a tremendous asset to the company, and

we look forward to his continued contributions."

"It's been a longtime goal to become a GM in this market," Blumhagen told R&R. "It's especially exciting to get the promotion and launch a new format [at KMUZ]. Apogee has the resources to market the station and help it become a viable product. This will be an exciting combo to manage and direct."

Blumhagen has spent his entire radio career in Portland. He's been GSM at KKSJ-AM & FM and KGW-AM, as well as an AE at KXL-AM & FM.

DeGeus Becomes PD Of KUTQ & KZHT/SLC

KUTQ-FM/Salt Lake City afternoon driver Brian DeGeus has been promoted to PD of KUTQ and duopoly partner KZHT-FM. DeGeus succeeds GM/PD Gary Waldron Sr., who resigned from the two CHR outlets last month. Waldron's son, Gary Jr. (aka Gary Michaels), stays on as MD for both stations.

"Brian had great support among the staff at both stations, and that was instrumental in my decision," remarked owner/President/GM Starley Bush. "KZHT will stay positioned as a Rhythmic CHR and KUQT will remain an Alternative-leaning CHR."

DeGeus commented, "We own the CHR market in this city. I feel we need to take the stations to each extreme of Alternative CHR and Rhythmic CHR for Salt Lake City. I couldn't be working for better people; GM Starley Bush is truly one of the more honorable people in this business, and he wants to win."

DeGeus's background includes a stint programming KXXR/Kansas City and on-air work at KRZR/Fresno and KXKT/Omaha.

St. John

Continued from Page 3

for the past three years has been like going to graduate school. That — and the experience of 20+ years of programming, combined with some great teamwork — should help us achieve our goals at WKBQ. The radio station has an incredible amount of potential; Cruze did a good job of building a solid foundation and a winning staff."

For the past three years, St. John has been Sr. Broadcast Editor at *Hits*. His programming background includes stops at KOY/Phoenix, WYHY/Nashville, WKIX/Birmingham, and KHTK/St. Louis.

PROS ON THE LOOSE

Bob Bittens — PD WHCN/Hartford (203) 651-8854

Julio Flores — Weekends KRLA/Los Angeles (818) 905-3326

Steve Kelley — Nights WXBW/Pensacola, FL (904) 455-6838

Mark Maloney — PD WVIC/Lansing, MI (517) 351-8183

T.C. McGuire — MD/evenings KEGL/Dallas (214) 399-0486

Donald Strong — Late-nights KPRO/Riverside (714) 499-3501

EXECUTIVE ACTION

PERRYMAN SR. VP

PolyGram Forms New Soundtrack Division

PolyGram has created a new PolyGram Soundtrack Division to maximize synergy with its film company holdings (Interscope, Island, Propaganda, and Working Title) and handle other film-related licensing of its music. As new Sr. VP of the Los Angeles-based arm, Jacquie Perryman takes on global responsibility for PolyGram's soundtrack interests.

She reports to PolyGram President/CEO Alain Levy, who stated, "By providing a single point of contact for all the studios and record labels, including our own, we believe we can profit further from this important and growing sector."

Perryman had been VP/Arista Soundtracks since 1993. In the five years prior to that, she created and ran Virgin Movie Music while also working as Virgin VP/International. From 1982-87, she worked in a variety of capacities at Virgin UK.



Perryman

Sunshine, LoFrumento Join Warner Music-U.S.

Warner Music-U.S. has appointed Ken Sunshine Sr. VP, reporting to Chairman/CEO Doug Morris and President/COO Mel Lewinter. He's in charge of all PR and corporate communications, liaisons with Warner Music's labels and the RIAA, and development of the Warner Music-U.S. Foundation, a new charity.

As Associate VP, Peter LoFrumento reports to Sunshine and will be the firm's new spokesperson.

Morris said the two men "bring a unique and exceptional reputation for success and integrity." Sunshine previously was President and LoFrumento VP of Ken Sunshine Consultants, a PR/public affairs firm. Sunshine was Chief of Staff for former New York Mayor David Dinkins and before that was Director/PR for ASCAP, where LoFrumento assisted him.



Sunshine



LoFrumento

Seagull Flies To WNND/Raleigh PD Position

Former KXDC/Monterey programmer Jim Seagull has been named PD of Ceder Broadcasting NAC WNND/Raleigh. The position has been vacant since the departure of Shirley Maldonado late last year.

"I am very excited to be moving into my second NAC programming position with a company that is dedicated to bringing the format up to the next level," said Seagull.

In addition to programming KXDC, Seagull has been MD at KWAV/Monterey and an air personality at KKSJ/San Francisco, KOME/San Jose, and KSJO/San Jose.

Jordan Shifts To KWNR/Las Vegas As PD

KBUL/Reno PD Tom Jordan has been named PD at KWNR/Las Vegas. He succeeds Gary Moss, who left to become PD at KIKK-AM & FM/Houston last month.

KWNR VP/GM Mike Ginsburg told R&R, "Tom has a terrific track record, and he's a helluva nice guy. He's going to be a great asset to this company, and I'm pleased to have him aboard to take us to new levels of success."

Jordan has programmed KBUL since 1990. Before that, he spent two years as PD at Gold/AC KFH & KXLK/Wichita.

CHRONICLE

Births

Liberty Records recording artist Suzy Bogguss, husband Doug Cridler, son Benton Charles, March 17.

WKFR/Kalamazoo, MI Continuity Director Dave Michaels, wife Peggy, son Jonathon James, March 11.

Atlantic Records act Manhattan Transfer singer Cheryl Bentyne, husband Corey Allen, daughter Zoe Louise, March 6.

KOSP/Springfield, MO Station Manager & VP/Programming Roger Piper, wife KOSP morning news reporter Katie Long, daughter Jordan Rae, March 6.

Condolences

Legendary blues pianist Sunnyland Slim, 87, March 17.



LON HELTON

NEST MARKETING

Nest Marketing: The Latest Database Weapon

■ Trademarked tool converts at-work listeners into station advocates

TV, billboards, bus sides, and bumper stickers are traditional marketing tools that get listeners to try your station. But now there's a new implement in the toolbox, one designed to build listener loyalty in a way never before attempted.



Michael Albi — a term trademarked by Critical Mass Media — targets listeners where they gather and turns them and their peers into station advocates. According to CMM Exec. VP/Marketing Michael Albi, Nest Marketing allows a station/company to tailor its marketing to the individuals who'll offer the greatest rewards.

'Maximedia' Faults

"Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody," says Albi, who contends Nest Marketing is on the verge of replacing "branding" as

CRITICAL MASS MEDIA

a method of creating product loyalty. "Branding is fading because there's very little loyalty left for anything, particularly radio stations. As the number of choices increase, listeners regard radio more as a utility or commodity — resulting in disbelief of brand imaging. Like any other product, a radio station must go beyond branding itself as 'Oldies' or 'Today's Hot Country.' It must endear itself to listeners."

Albi says these endearment attempts often fail because most marketing is done in time of need.



Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody.



"Managers then grab onto the latest hot marketing item for a quick fix. They usually run to TV — it's the easiest way to achieve universal awareness and great as a mass-appeal, top-of-mind come builder.

"Stay away from billboards and bus sides — the recall is low and effectiveness is difficult to measure. Consumers are bombarded by 20,000 messages a day, and only a few cut through the clutter. The average person must see a message eight times before achieving the 'Triple A': awareness, acceptance, and action.

"Broadcasters also throw a lot of money at people with contests. In an age when people can buy a \$1 lottery ticket that offers a chance to win millions, asking them to sit around and listen for hours for a chance to win \$100 just doesn't work anymore as a tool to build come or TSL."

Group Efforts

So why Nest Marketing? Albi responds, "It recognizes that individuals form collective groups that

[unite] based on interests, attitudes, and opinions. As a group, they tend to emulate or mirror one another and adopt similar behavior traits to fit into the group. They have a strong sense of loyalty to that group, which can be as small as a family unit or as large as a social club or company."

Albi says nests can be transient (short-term gatherings with no set location) or rooted (those with a foundation such as an office); rooted nests are much easier to track than either transient nests or individuals. "It's easier to market to 50 people at one location than 50 people at 50 different locations. You spend less and maximize every available limited marketing dollar.

"We market to offices and find people we call 'gatekeepers' — those who will advocate your station to others. We also seek referrals, asking them to recommend the station to friends. Gatekeepers act as entry



It's easier to market to 50 people at one location than 50 people at 50 different locations. You spend less and maximize every available limited marketing dollar.

points into that office. One listener becomes two, then four, and so on. We go back to them again and again, in a variety of ways, and sell the station to them. It's a pyramid, like Amway — they sell it to other folks."

The lasting effects of that loyalty is critical, says Albi. "Imagine a competing station trying to come into an office where we've recruited a number of gatekeepers. It's very difficult to get them to switch over."

Work Vs. Drive Times

CMM targets at-work listeners for ratings reasons. Albi explains, "The four prime hours of daily drive time — two AM and two PM — yield 80 available quarter hours. The hours from 8am-4pm offer 160 available quarter hours. No matter what you do in morning or afternoon drive, if you don't win those 160, you can't make it up with the 80 from the drives."

Nest Marketing targets people at specific times of day, aiming to maximize listening during those daytime quarter-hour availabilities. Notes Albi, "People treat the first 20 minutes in the morning and just after 1pm — right after lunch — as 'personal time.' They're preparing for the workday or planning the remainder of the afternoon. We try to reach them then because they're about to

Building The Perfect Nest

Critical Mass Media Exec. VP/Marketing Michael Albi offers a step-by-step guide to Nest Marketing:

- Secure business names, addresses, and phone and fax numbers.
- Cultivate the nest through interactivity to avoid a one-way relationship.
- Implement and maintain an ongoing impact, reach, and frequency program with the targeted at-work nests.
- Use gatekeepers to advocate the station.
- Infiltrate the nest through additional gatekeepers.
- Recontact the nests in order to cultivate further relationships.
- Expand the number of nests continually.

decide which radio station to turn on. It's important to reach them at these times, because once they become engrossed in their work, radio becomes secondary. At-work telemarketing is very effective in reaching these folks and affecting their decision."

Albi says marketing to the database is very efficient. "It allows you to approach gatekeepers as individuals. The most cost-effective marketing is done to an individual who wants or needs a product and is ready or able to buy it. Being able to isolate that individual enables you to maximize those limited marketing dollars."

"What's in it for me?" Says Albi, "How — and how often — does a station answer that question? It rarely answers in listener terms. Managers and programmers have a bad habit of not doing perceptual research to find out what listeners want. Instead, they go by what they read in the trades or do what their mentors taught them.

"If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back. That's how we create co-dependency. We're their friends all the time, not just in times of need. We don't just stop by when we need something."

And when it comes to "stopping by," friends get a much warmer welcome than strangers. "When personalities visit a nest — whether to deliver lunch or say hello — they ask for gatekeepers by name and personally thank them for being part of the station's network. Asking for them by name creates a big impression on them and their co-workers." Gatekeepers also are rewarded with invitations to special station events by mail or fax — sent to the office, of course.



If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back.



Nest Marketing can also play a key role for a station's sales department. Albi suggests sales people use the database when targeting an advertiser to see if any key contacts are already in place within the business. "If a nest is active with listeners, the potential advertiser will be more inclined to accept the sales message — especially if the station has done something nice for the people in the business. Each potential advertiser not only is a possible revenue source, but also a potential diary-keeper."

Albi adds that marketing to people at work is also highly efficient because they're "captured" there for more than 160 quarter hours a week. Because you know where and when they're at work — as opposed to guessing when they might be home — it's easier to reach them. In addition, he says there's a 25% turnover in residences, making it difficult to track individuals in their homes. Once you've made numerous contacts within a workplace, a 25% yearly database turnover won't drastically damage your efforts — there usually are a number of folks remaining to carry the message.

Create, Cultivate, Superserve

Albi outlines Nest Marketing's strategies:

1. To create and form a long-term integrated direct response marketing program designed to influence listener behavior at point of decision (when they get to work) and time of tune-in (when they decide what they're going to listen to).
 2. To cultivate listeners in order to develop a mutually beneficial, co-dependent relationship.
 3. To superserve the core, expand come, and convert present come to core and ratings to revenue.
- These strategies are carried out to answer the listener's usual question:

Radio

• **ANDY BRUNK** rises from AE to GM at WMVY/Cape Cod, MA. He succeeds **SUSAN PICKERING**, who exits for similar duties at WKPE/Orleans, MA. Meanwhile, WMVY PD/MD **BARBARA DACEY** becomes Station Manager.

• **LEN JARVELA** assumes GM duties at KZGL/Flagstaff, AZ. He previously was Sales Manager at Park Lane sisters KQMS-AM & KSHA-FM/Redding, CA.

• **CLINT HASSE** and **TERRY SCHROEDER** step up from AEs to LSMs at KMOX/St. Louis.

• **STEPHEN REED** heads to KFXX-AM/Portland as LSM. He exits KNBR-AM/San Francisco, where he served as AE.

• **ANDREW KORGE** has been promoted to Sports Marketing Director for Paxson Communications Broadcast Properties of South Florida (WINZ-AM, WRFM-AM, WLVE-FM, and WZTA-FM). He joined the company in 1992 as AE.

• **WRZR-FM/COLUMBUS** — a Religious-formatted station — switches calls to WTJY as "The New JOYFM."

Records

• **KELLY HALEY** shifts to Uptown Entertainment as VP/Publicity & Media

Relations. She formerly was National Publicity Director/Black Music at MCA Records.

• **WENDY WASHINGTON** has been elevated to Manager/Publicity at Arista Records. She previously served as Asst. to the Director/R&B Publicity.

• **DAN RIVARD** has been upped from Producer to Sr. Producer in Sony Music Special Products' A&R Department.

National Radio

• **JOYCE MacDONALD** moves up from Manager to Director/Affiliate Marketing-West at SW Networks.

• **GLORIA BRIGGS** has been named Sales Manager at Dow Jones Broadcast Services, which also promotes Affiliate Relations Coordinator **ANNE HARTE SU** to Manager/National Radio Program Sales. Assuming Su's former post is Staff Asst. **DEBRA ADAMSKI**.

• **CRN INTERNATIONAL** has launched the 1995 "Excedrin #1040 Tax



MacDonald

"Headache" campaign in 17 markets, wherein thematic tax-season programs will air to help listeners cope with the stress of completing their taxes. CRN has selected tax experts to provide on-air answers to often-asked tax questions and will provide stations with Excedrin "tax relaxer" prizes and giveaways; (203) 288-2002.

Industry

• **JERRY SCHUBERT** — a 25-year radio rep veteran — becomes Regional Manager at Rich White & Associates, a radio marketing and promotions firm. Schubert will spearhead the second-phase rollout of the Carol Wright Radio Direct Mail Program in the Midwest and select Eastern markets.

• **KEVIN LAVAN** has been tapped as Sr. VP/CFO & Chief Information Officer at MTV Networks. Prior to his appointment, he was Viacom's Sr. VP/Controller & Chief Accounting Officer as well as Viacom Pictures' CFO. Meanwhile, MTV Exec. In Charge Of Production **SALLI FRATTINI** adds VP stripes.

• **MARC KLEINER** has been appointed Associate Director/Writer-Publisher Relations at BMI. He most recently was Director/Creative Services at the Music Entertainment Group.

Changes

AC: **Rick Belyea** rises from news anchor/reporter/air talent to News Director at WALK-FM/Long Island. The promotion department's **Rebecca Angelbeck** becomes AE; Cap Cities/ABC Director/Account Development **Shari Linker** is named WALK's Director/New Business Development ... WASH-FM/Washington inks Metro Networks for traffic reports.

Alternative: XHRM/San Diego MD/Marketing & Promotion Dir. **Dwight Arnold** exits. PD **Sherman Cohen** assumes MD duties ... WDST/Poughkeepsie-Woodstock, NY morning man **Nic Harcourt** adds Asst. MD duties ... WBCN/Boston Asst. Promotion Director **Jason Steinberg** exits to become Promotion Director at WYSR/Hartford ... KRQT/Houston inks Pollack Media Group as a consultant ... For the record: **Dave Anton** exits afternoons at KREV-FM & WREV-FM/Minneapolis, not KEGE (R&R 3/17).

CHR: WNCI/Columbus Asst. Promotion Director **Kim Zandy** joins the station's morning zoo as co-host ... KZMG/Boise steals AMD/afternoon driver **Jim O'Brien** from sister KIZN and makes him MD ... KMXV/Kansas City's new nighttimer is **Kelly Ulrich**, formerly of crosstown KXXR and KBEQ ... WYCR/York, PA PD/mornings **Davy Crockett** and middayer **John E. Quest** swap airshifts. Former WOSC/Ocean City MD **Jason Wright** scores afternoons, succeeding the WWDC/Washington-bound **Kelly Buchanan** ... KBOZ-FM/Bozeman, MT lineup changes include **Michael Foth** moving from middays to mornings, **Keith Berlin** hopping from nights to middays, and parttimer **Karla Colwill** sliding into nights ... WKFR/Kalamazoo, MI swinger **Heather MacGregor** is upped to middayer/morning producer, while parttimer **Mark Anderson** is upped to Promotions Coordinator and host of a Post Modern Show ... KKCK/Marshall, MN signs former KKBj/Bemidji, MN afternoon driver **Matt Sweet**.

Progressive: WXP/Philadelphia has installed a new music line: (215) 898-0099. Music call hours are Tuesdays and Thursdays, 10am-noon.

Rock: At KEZO/Omaha, **Randy Chambers** devotes himself fulltime to PD duties. **Allison Steele**, formerly of crosstown KRRK, takes over the MD/afternoon reins ... WFYV/Jacksonville MD **Charlie Waters** is upped to APD ... **Ben & Jim** join KQWB/Fargo, ND for mornings; **Jim Daniels** segues to overnights ... **Christy Chatman** joins **Steve Stone** for mornings at WXRA/Greensboro. She previously handled overnights and public affairs at WDOL/Dayton. Also at WXRA, former WZJX/Dayton middayer **Andy Sims** joins for nights, replacing WTQR/Greensboro-bound **Angie Ward** ... WQLZ/Springfield, IL APD/MD **P.J. Lacey** moves to WRKR/Kalamazoo, MI as PD; WRKR also ups **Chris Winters** to APD/MD and welcomes **Diane Devore** as News Director/morning show co-host ... New MD at WTFX/Louisville is **Margo Marano** ... WVVV/Blacksburg, VA MD **Stevie Lynne** exits to join WROV/Roanoke for overnights ... **Rich Randall** joins WBOP/Harrisonburg, VA as PD/MD ... WTAO has a new address: 207 West Main Street, P.O. Box 1477, Carbondale, IL 62901; phone (618) 457-5000; fax (618) 457-2544; e-mail rock105tao@intrnet.net.

Records: RCA/Nashville Midwest regional promoter **Bart Allmand** exits after four years. He'll stay with RCA until a replacement is found ... **Andrea Kinloch** rises from Product Manager to Sr. Product Manager at Rhino Records ... Mercury Records boosts **Bigi Ebbin** from National Marketing Coordinator to Product Manager ... Warner Bros. Alternative Promotion staffer **Rudy Provencio** segues to Priority Records as National Manager/Alternative College Radio.

Bad News, Good News.

Elvis is dead.
Renshaw is alive.

Outrageous. Unconventional. Irreverent.

It's the one-and-only John Renshaw on the One-On-One Sports Radio Network. AKA "Da Freak", this high-energy host provides rock 'n roll sports entertainment for late-night audiences from 12 am to 4 am (EST), Monday through Friday.

For a demo tape* or more information on the fastest-growing, 24 hour sports talk network in the country, call Chuck Duncan at (708) 509-1661.

* Please keep Renshaw demo away from small children and flammable materials.

One-On-One Sports
If you haven't signed on,
You ain't heard nothin' yet.

UPDATE

Stirland Now COO For Media Marketing Tech.

Former Westwood One Radio Networks Sr. VP/Affiliate Relations **Kirk Stirland** joins Media Marketing Technologies as COO. He will have overall responsibility for the company, including production, operations, marketing, and sales.

Media Marketing — formed via the acquisition of MediaMAPS International by Ceridian Corp. — is a separate company operating independently under the Arbitron umbrella.

"With the appointment of Kirk," said Arbitron Radio New Ventures VP/GM **Jay Guyther**, "we have the leadership to move our company operation forward and provide customers with our unique services."

Stirland's prior experience includes affiliate sales, program development, and marketing and advertising sales positions with Unistar Radio Networks, ABC Radio Networks, and NBC Radio Networks.

WW1 Ups Kreutz To VP/Affiliate Relations

Westwood One Radio Networks has promoted Manager/Midwest Region **Bill Kreutz** to VP/Affiliate Relations, WW1 Radio Formats.

WW1 President/Formats **Ed Salamon** said, "I was reluctant to move my highest-billing salesman into management, but Bill's organizational and leadership skills convinced me that he could benefit WW1's formats even more in his new position."

Kreutz has over 10 years of hands-on broadcast experience at top stations in major markets, including KNUS-FM/Dallas, KHOW-AM & FM/Denver, KOSI-FM/Denver, and KJOI-FM/Los Angeles.

CHARLIE,

You worked with us and for us--
you'll always be with us.
You will live forever in our hearts.

JOEL ACKERMAN
MILTON ALLEN
LORI ANDERSON
JACK ASHTON
MARKO BABINEAU
STEVE BARTELS
JAN BASHAM
GARY BATISE
MANNY BELLA
LES BERKOWITZ
CHUCK BLIZIOTIS
JB BRENNER
JOHN BRODEY
LENNY BRONSTEIN
BRAD BURKHART
AL CAFARO
RAY CARLTON
RUBY CHEEKS
ED CLIMIE
DANA COAKLY
PAUL CROWLEY
STEVE CUMMINGS
EILEEN DAILEY
PATTI DARST
IRIS DILLON
JERRY DOUGHMAN
LEE DURHAM
EDDIE DeJOY
MEL DeLATTE
DJ ENNIS
DAVID EZZELL
SCOT FINCK
DAVID FITCH
BOB FRYMIRE

RICK GALLIANI
DENISE GEORGE
JILL GLASS
KAREN GLAUBER
STUART GOLDBERG
LARRY GREEN
ROSS GRIERSON
JOHN HEY
BEBOP HOBEL
DAVID HUFF
JEAN JOHNSON
MARK KARGOL
JON KONJOYAN
BARRY KORKIN
CHARLEY LAKE
CRAIG LAMBERT
ROGER LIFESET
SANDY LEIVISKA
GARY LIPPE
SHARON LePERE
MAVIS MACKOFF
PATTI MARTIN
MARK MAZZETTI
DICK MERKLE
KELLY MILLS
AL MOINET
PETER MOLICA
PAT MORRIS
GERRIE McDOWELL
JOHN McHUGH
ROSS OJEDA
KENNY OSTIN
RICH PACTER
BILL PAGE

ANDREA PAULINI
DAVID PERL
MICHAEL PLEN
BRAD POLLAK
PHIL QUARTARARO
STEVE RESNIK
GREG ROUTCH
MIKE ROWLEY
JACK SATTER
TOMMY SCHOBERG
WAYNE SCHULER
JOHNNY SCHULER
JON SCOTT
TAMI SHAWN
JOHN SIGLER
BILLY SMITH
JIMMY SMITH
RANDY SPENDLOVE
NICK STEARN
DAVID STEFFEN
RICK STONE
PETER STUPAR
GINA SUAREZ
KELLY SUMMERS
BOB TARANTINO
BETH TALLMAN
GEARY TANNER
MARK TINDLE
DON TOLLE
RICH TOTOIAN
PETER WAYSING
DICK WILLIAMS
ROB WUNDERLICH
JORDAN ZUCKER

...and all whose lives you touched.

MEDIA

'ZINE SCENE

Geffen Says, 'I'm The Laziest!'

In *Time's* cover story on SKG DreamWorks, David Geffen says, "I'm the laziest of the three of us. I made a staggering amount of money, and I enjoy being an investor. Before this came up, I was thinking very seriously of spending my time doing that."

"I ... hear that I'm supposed to be married to Keanu Reeves, a person I've never met or laid eyes on. There was a story I bought him \$15,000 worth of clothes in Barney's. I've never been in Barney's."

Talk Of The Towns

WLUP/Chicago talker Danny Bonaduce tells *Entertainment Weekly* that he gets to host a TV talk show because "I've been on 'Geraldo' more times than Manson. And I'm funnier." Ex-Wilson Phillips singer Carnie Wilson will have her own show because she impressed producers while bantering on "The Howard Stern Show." See Page 22 for a broader look at Talk radio's similarities to the new breed of TV talk show.

WQCD (CD 101)/NY weekend-er Meryl Kubrick (film director Stanley's cousin) merits a mention in the debut issue of *Your Future*, a new money magazine, for the radio active way she adds \$20,000 to her schoolteacher's salary.

Bad Plug, Good Plug

Former Nirvana producer Steve Albini mouths off in *Time's* take on the "MTV Unplugged" phenomenon. "From an artistic standpoint, it's a total joke. You take bands that are fundamentally electric-rock bands and put acoustic guitars in their hands and make them do a pantomime of a front-porch performance. It's not an authentic reading of that music at all. It's like watching a water ballet crossed with an NFL football game."

But Tony Bennett's manager son Danny tells *Time*, "Some people are just put off by certain genres of music, be it jazz or grunge. But when they hear Kurt Cobain or Tony Bennett stripped down, all they hear is the talent. And then they can connect with it."

Curiously, Albini is in line with none other than Eddie Van Halen on this point. Featured on the cover of *Rolling Stone*, the plugged-in axman says, "I like playing loud. [Eric Clapton] had a big success with it, so now everyone else is jumping on the bandwagon. What's the point? If that's the way I wanted the music to be, I'd have written it that way."

In general, does Ed feel like a dinosaur? "Hey, dinosaurs are great. Dinosaurs are huge, right?"

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

Blue On Green



Mitchell

Joni Mitchell waxes financial with *Mirabella*: "I need to sell twice as much as I have so far to recoup. You know, I haven't seen a royalty in over 20 years, which is kind of a shame, because you'd think there would be at least a million people out there who would appreciate my work."

Perhaps that's because, as she says, "Americans seem to like simplistic emotions in music. They like their happiness major and their tragedy minor, and about as complicated a chord as they can take is a seventh." She also speaks candidly and somewhat bitingly of the generation of singer-songwriters she's influenced — "my flock."

A Law Unto Himself

For its cover story, "The Best Lawyers In New York," *New York* asked music lawyer Allen Grubman who else should be included on a list of top entertainment lawyers in the city. His characteristic reply: "Nobody. In the entertainment business, with a specialty in music, this is it, *bubeleh*." And you know what? The magazine didn't mention any other music lawyers.

Sex!

Ebony cover star Aretha Franklin shares her diet secret: "a combination of Slimfast and younger men. It works pretty well, the younger brothers," she laughs. Quitting smoking hasn't helped her diet, she admits, but on the other hand, "The higher notes are back."

Cosmopolitan's "Favorite Sexual Fantasies Of The Stars" piece features amusing and often insipid remarks from Dolly Parton, Madonna, Bette Midler, Rod Stewart, Tina Turner, Julio Iglesias, k.d. lang, Sting, Billy Idol, and Jerry Seinfeld, who says, "I think to have sex with Madonna would be really fun. Because I'd love to just hitch up my pants afterward and say, 'I'll bet you thought that was really something else, huh?'"

More Sex!

Speaking of something else, the *Star* says Traci Lords and Madonna ex John Enos ordered dinner at the Buffalo Club, then went and had loud sex in the restroom. They emerged to stares, paid, left a \$100 tip, and exited.

Morgan Fairchild contacted *People* to say she was "incensed" at being paired with Prince at the House of Blues in the mag's gossip column (R&R 3/10).

FILMS

WEEKEND BOX OFFICE MARCH 17 - 19

1 <i>Outbreak</i> (WB)	\$10.80
2 <i>Candyman: Farewell To The Flesh</i> (Gramercy)*	\$6.04
3 <i>Man Of The House</i> (Buena Vista)	\$5.78
4 <i>Bye Bye, Love</i> (Fox)*	\$4.52
5 <i>Losing Isaiah</i> (Paramount)*	\$2.52
6 <i>The Brady Bunch Movie</i> (Paramount)	\$2.28
7 <i>Pulp Fiction</i> (Miramax)	\$2.00
8 <i>Just Cause</i> (WB)	\$1.74
9 <i>Forrest Gump</i> (Paramount)	\$1.60
10 <i>Roommates</i> (Buena Vista)	\$1.49

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Dolores Claiborne," starring Kathy Bates, Jennifer Jason Leigh, and David Strathairn. *Boingo* frontman Danny Elfman provides the movie's score, which also is available on the film's Varese Sarabande soundtrack.

VIDEO

NEW THIS WEEK

• YOU CAN'T DO THAT: THE MAKING OF A HARD DAY'S NIGHT (MPI)

Originally airing on PBS, this documentary commemorates the 30th anniversary of the



Beatles' film "A Hard Day's Night." Hosted by Phil Collins — who appeared in the movie as an extra — the 65-minute program also includes appearances by Mickey Dolenz, Roger McGuinn, and Peter Noone, among others. As a bonus, the home video contains the complete version of the song "You Can't Do That"; that performance initially was filmed for the movie, but ended up on the cutting-room floor.

• *LOVE AND A .45* (VidMark) Gil Bellows stars in this feature film, which spawned an *Immortal/Epic Soundtrax* LP with Johnny Cash's "Ring Of Fire" as well as cuts by the Flaming Lips, the Jesus & Mary Chain, Mazzy Star, the Meat Puppets, and others.

TELEVISION

TOP TEN SHOWS MARCH 13-19

1 <i>Seinfeld</i>
2 <i>Home Improvement</i>
3 <i>ER</i>
(tie) <i>Friends</i>
5 <i>Grace Under Fire</i>
6 <i>NYPD Blue</i>
(tie) <i>60 Minutes</i>
8 <i>Mad About You</i>
9 <i>Hope & Gloria</i>
10 <i>Murphy Brown</i>

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops

Elton John ("Can You Feel The Love Tonight"), Randy Newman ("Make Up Your Mind"), Ernie Sabella ("Circle Of Life" and "Hakuna Matata"), and Patty Smyth ("Look What Love Has Done") are slated to perform their respective Best Song nominees — and Quincy Jones also is scheduled to be honored — when ABC presents the three-and-a-half-hour "67th Annual Academy Awards" live telecast (Monday, 3/27, 9pm EST/6pm PST).

Friday, 3/24

• *Blackstreet*, Brandy, Warren G., and *Naughty By Nature* are slated to perform from Lake Havasu City, AZ when MTV premieres "Spring Break Jams" (5:30pm).

• Van Halen perform and are interviewed from Pensacola, FL when MTV covers opening night of the band's concert tour on "Spring Break Rocks" (9pm).

• *En Vogue's* Cindy Herron guest-stars on ABC's "On Our Own" (9:30pm).

• Pete Drogé, the Jayhawks, and Graham Parker are set to perform on TBS's hourlong "Live From The House Of Blues" (midnight EST/9pm PST).

• Salt-N-Pepa, "The Tonight Show With Jay Leno."

• Ol' Dirty Bastard, "The Jon Stewart Show" (syndicated).

• Van Halen, "ABC In Concert" (check local listings).

Saturday, 3/25

• David Ball and Gary P. Nunn perform on PBS's "Austin City Limits" (check local listings).

• Holly Dunn performs on TNN's "Grand Ole Opry Live" (8:30pm EST/5:30pm PST).

• Merle Haggard performs on "The Statler Bros. Show" (TNN, 9pm EST/6pm PST).

• Tragically Hip, "Saturday Night Live."

Monday, 3/27

• Sammy, "Jon Stewart."

Tuesday, 3/28

• "Close Up With Clint Black," an hourlong interview special, airs on TNN (8pm EST/5pm PST).

• "Bringing Up Jack" — a 30-minute sitcom centered around a Philadelphia sports-radio personality — debuts on ABC (9:30pm).

• Victoria Williams, "Jon Stewart."

• Jack Wagner, "Late Late Show With Tom Snyder."

Wednesday, 3/29

• Wax, "Jon Stewart."

Thursday, 3/30

• Teena Marie guest-stars on Fox's "New York Undercover" (9pm).

• Guided By Voices, "Jon Stewart."

MUSIC & MOVIES

CURRENT

- *BYE BYE, LOVE* (Giant)
Single: I Will/Ben Taylor
Other Featured Artists: Mary Chapin Carpenter, Proclaimers
- *THE BRADY BUNCH MOVIE* (Milan)
Single: I'm Feeling Nothing/Dada (IRS)
Other Featured Artists: RuPaul, Davy Jones, Zak
- *DUMB AND DUMBER* (RCA)
Single: Crash/Primitives
Other Featured Artists: Proclaimers, Echobelly, Lupins
- *BOYS ON THE SIDE* (Arista)
Single: You Got It/Bonnie Raitt
Other Featured Artists: Pretenders, Sheryl Crow, Melissa Etheridge
- *THE WALKING DEAD* (Motown)
Featured Artists: Queen Latifah, Scarface, Temptations
- *HIGHER LEARNING* (550 Music/Epic ST)
Singles: Year Of The Boomerang/Rage Against The Machine
Ask Of You/Raphael Saadiq
Other Featured Artists: Tori Amos, Mista Grimm, Liz Phair
- *THE JERKY BOYS* (Atlantic)
Single: Gel/Collective Soul
Other Featured Artists: Green Day, Helmet, L7

COMING

- *TANK GIRL* (Elektra/EEG)
Single: Army Of Me/Bjork
Other Featured Artists: Hole, Bush, Portishead
- *FRIDAY* (Priority)
Single: Keep Their Heads Ringin'/Dr. Dre
Other Featured Artists: Ice Cube, Scarface, Alkaholics
- *BAD BOYS (WORK)*
Singles: Never Find Someone Like You/Keith Martin (Columbia)
Shy Guy/Diana King
Other Featured Artists: 2Pac, Da Brat, Ini Kamoze

More Than

You buy research to go up in the ratings. Research by itself, however, won't help—it's just numbers on a page.

It's what you do with the research that determines whether you grow. That's why it's important to work with the right research company. One that understands research,

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and more importantly —
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Richard Harker has over two decades of radio programming and management experience. He understands research from your perspective, so you learn more about your station, your competitors, and your listeners. If you want

to find out how research can help you grow and learn more about Harker Research, call Richard Harker or Glenda Shrader-Bos.

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STREET TALK®

Weber Ouster Rumors Refuse To Die

Chancellor Holdings' takeover bid for SFX Broadcasting (see Page 4) adds fuel to the rumors that Tom Hicks is about to oust Owen Weber as President of HMW Communications and consolidate all of his Hicks, Muse, Tate & Furst radio investments in Dallas.

Weber strongly denied that any changes were coming at HMW two weeks ago, but that was before HMW failed to close last week on its \$5.2 million purchase of WJMZ-FM Greenville, SC, which it's already programming under an LMA. Weber didn't return ST's calls, but Hicks, Muse spokesperson Roy Winnick said, "Owen continues to be the President and CEO of HMW."

Talkin' All That Jazz

KBCO/Denver has parted ways with consultant Dennis Constantine, who'd been associated with the station since its inception 18 years ago. Prior to consulting, Constantine was PD, OM, VP/Programming, and a longtime morning anchor at 'BCO.

Meanwhile, Hot AC WMXN/Norfolk flips to NAC. The 50,000-watt outlet will take the new calls WJCD. Maxine Todd takes the PD

reins, with WQCD (CD101.9)/NY APD/MD Steve Williams consulting.

And ... in a further reorganization of the Bunny's Jazz division, WB Sr. VP/Jazz Matt Pierson names Jeff Levenson to the newly-created position of VP/Jazz. Based in NYC, Levenson will be involved with artist relations, marketing, reissuing archival material, touring, and international. Levenson previously worked at *Billboard*.

After 26 months on the j-o-b, Mercury/Nashville VP/Promo Anne Weaver has left the label with more than 18 months left on her contract. She's reportedly already been talkin' to Decca about its top promo slot. Taking over her former Mercury/Nashville duties ... Sr. Dir./Nat'l Country Promo Kevin Herring.

Saying that "replacement baseball is not what we bargained for," WABC/NY GM Don Bouloukos confirmed that the station has filed a \$10 million lawsuit against the New York Yankees for revenue lost because of the baseball strike and the use of replacement players in games this season.

The *New York Times* quoted the lawsuit as saying that WABC had contracted for games by genuine major leaguers — not "sham competitions" that are worthless to the station "because no advertisers" will buy time on the broadcasts.

Bouloukos noted that the station will continue to air the games. WABC pays the Yanks an estimated \$5 million annually for the rights to the games.

Gunning For The Prez

Now that Westwood One talk host Pat Buchanan has formally announced his candidacy for U.S. president, the last edition of his "Pat Buchanan & Company" show will air April 21.

Meanwhile, a California appeals court is allowing Bay Area commuters who were stuck on the Bay Bridge during KSOL/SF's infamous "President Clinton haircut stunt" two years ago to sue the station for damages.

An attorney who claims to represent between five and 10 drivers said he hopes to recruit more motorists who were jammed up for more than an hour and turn the suit into a class action affair.

CHR WWST/Knoxville issued a \$1 million challenge to crosstown WJXB. If 'JXB can refrain from talk for one month, WWST will fork over \$100,000. If 'JXB doesn't talk for the rest of 1995, WWST will cough up the cool million.

KABC/L.A. talk host Ira Fistell was scheduled to return to the air this week following a month-long suspension over felony hit-and-run charges, now that the D.A. has decided not to file manslaughter charges against the yakker. Fistell's arraignment is set for April 6.

Rumors

- Was former Y-100/Miami and KDMX/Dallas PD Rob Roberts seen at the site of a certain corporate headquarters in Dallas?

- Will WJZ/Philly PD Bernie Kimble exit the Pyramid outlet and return to his previous NAC programming post at WNWV/Cleveland within the next two weeks? Expect current 'NWV PD Steve Hibbard to concentrate on his consulting business.

- Does KDWB/Minneapolis MD Rob Morris hold the trump card for the station's PD slot?

- Will Jolene Cherry take the Atlantic Sr. VP/GM West Coast post when Ron Shapiro becomes the label's NY-based GM?

- Is former KMEL/SF morning man Bill Lee panning for Gold?

- WJMN/Boston weekender Mike McGowan moves to middays, as midday maven Lady D (The Real Diana Steele) segues to afternoons, and afternoon driver Jo Jo Kincaid mulls over Zoo York 'n' L.A. offers. Could he get lost in the stars?

- Has WMXV/NY GM Mark Bench been burning up the 'Frisco phone lines in his PD search?

- Will WPLJ/NY's Scott Shannon & Todd Pettengill be the next major-market duo to syndicate their morning show? Will a station in Albany be the first to sign?

- Are KIIS/L.A. morning maestro Rick Dees and ABC thisclose to signing that syndication deal?

- Lotta St. Louis speculation on the possibility of 11-year market vet J.C. Corcoran's movin' on down the road, as he and partner Tom Brown have signed a representation deal with a Chicago-based talent agent that could take them to a major Midwestern city. Corcoran's contract with Progressive WVRV's River City Broadcasting is nearly up.

- Has WDGC/Raleigh-Durham morning team Bob & Mike split due to irreconcilable differences? Is Mike headed to the beach? Will midday monster Madison meet Bob in the morning?

- KDMX/Dallas having S-E-R-I-O-U-S talks with a prominent South Florida programmer?

- Is WWKX/Providence MD Tiffany Hill about to become friends with the likes of Garth Brooks and Trisha Yearwood?

diana king

The new single

SHY GUY

from Diana King's

debut album,

"Tougher than Love"

800 SPINS ON:

B96 WXKS

KKRZ KMEL

WILD107 WJMN

KKFR Z90

92Q FM102

WZJM KMXV

WWKX KTFM



WORK



You can also catch *Shy Guy* on the Bad Boys Soundtrack which includes Warren G, 69 Boyz featuring K-Nock, 2 Pac, Jon B featuring Babyface, Keith Martin, Da Brat featuring The Notorious B.I.G., Xscape, Ini Kamoze, and MN8.

A DON SIMPSON AND JERRY BRUCKHEIMER PRODUCTION

BAD BOYS

MUSIC FROM THE MOTION PICTURE

The Will Smith/Martin Lawrence blockbuster busts out Friday, April 7 on 2,000 screens across America.

DAVE MATTHEWS BAND

“What Would You Say”



BDS TOP 40 SPINS 606 (+153)

**Z100, WPLY, WHYT, KRBE, WSTR, WKBQ, WFLZ, KISF,
WPRO, WKSE, WEZB, WAPE, WYHY, WKRZ, WGTZ, KJYO, KUTQ**

R&R ROCK TRACKS 12

R&R ALTERNATIVE TRACKS 15

MONITOR ALBUM ROCK 20-17*

MONITOR MODERN ROCK 21-16*

SALES OVER 600,000



BUZZ CLIP HEAVY ROTATION



CUSTOM ROTATION



FROM THE GOLD ALBUM “UNDER THE TABLE AND DREAMING”

PRODUCED BY STEVE LILLYWHITE • MIXED BY TOM LORD ALGE • MANAGEMENT: RED LIGHT



THE RCA RECORDS LABEL

ONE OF THE BIGGEST POP BANDS OF THE LAST DECADE.

THEIR TIME IS NOW.



THE HUMAN LEAGUE

TELL ME WHEN

The premiere single and video from
the forthcoming album **OCTOPUS**.

Produced by Ian Stanley

**Over 30 Majors
Over 1500 Spins**

**Moves #40-24 Mainstream Monitor
R&R Pop/CHR Breaker 35 - 19**



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Continued from Page 18

Listen up for longtime radio personality **Randi Thomas**, who'll be doing the live voiceovers on next week's Academy Awards telecast.

Condolences to the friends 'n' family of Classic Rock **WZGC/Atlanta (Z93)** midday maven **Red Noize**, who passed away Sunday (3/19) after a long battle with cancer.

Noize, 40, joined Z93 in 1991. His previous professional stops included **WLAV/Grand Rapids** (which he programmed from 1989-91) and **KILO/Colorado Springs**. A trust fund — the **Red Noize Foundation** — is being set up to benefit cancer funds in the Hotlanta area.

Major kudos 'n' superlatives to **Maverick/Sire/WB** for the incredible feats associated with **Candlebox's** "Far Behind" — a track that made its Rock debut (at No. 33) on April 8, 1994 and stayed on the chart until last week! The track spent 14 weeks in the Top 10 and a total of 48 weeks on the chart.

Yo, Bum Rush The Show

Talk radio's biggest icon is the subject of an off-Broadway play in NYC — "Rush

Rumbles

• Phoenix move-in **KAZR/Coolidge, AZ** becomes **KBZR** ("The Blaze") in anticipation of its recently approved tower relocation and power boost. OM/PD **Ernesto Gladden** calls the new format "a mainstream CHR with a '90s rock slant."

• Former **KTAL/Shreveport** GM **Ted Ferguson** returns to the outlet as VP/GM. Ferguson just completed a programming stint with the **NRJ** international radio network.

• **KWTO/Springfield, MO** flips from Rock to Classic Rock.

• **Cap Cities/ABC** co-owned Talk **KGO/SF** hires veteran yakmeister **Gene Burns** — most recently at the **WOR** nets — for weekend 'n' swing duties.

• In the wake of **WQQK/Nashville** PD/afternoon delight **Magic Jackson's** resignation, interim APD/overnight sensation **Bruce Lowe** becomes acting PD and parttimer **Rick Walker** steps into afternoons until a replacement can be found. **WQQK** also welcomes new midday maven **Tessa Spencer**, most recently with **WJMZ/Greenville**.

• **WVAZ/Chicago** welcomes **Denice Jordan-Walker**, most recently with crosstown **WNUA**, for afternoons. She replaces **Geno Jones**, who exits 'VAZ to pursue other opportunities.

• **WILS/Lansing, MI** flipped from Country to CHR last Sunday (3/19).

• Country **WBTU/Ft. Wayne, IN** PD **John Galow** exits.

• **WJFX-FM/Ft. Wayne, IN** switched from **SMN's** "Touch" to a live UC format from 6am-midnight on Thursday (3/23). The new lineup includes **Geno Burgess** (6-10am), **B.J. Steele** (10am-3pm), OM/PD **Ange Canessa** (3-7pm), and **Dewan "Showbiz" Allen** (7-midnight). Steele comes from **KRRO & KWSN/Sioux Falls, SD**; Allen from **KMJQ/Houston**.

• **WOMP/Wheeling, WV** and **WRKY/Steubenville, OH** break off their simulcast. **WOMP** morning man **Allen Pettit** takes that station's PD reins.

• **WXSR/Tallahassee, FL** PD/midday maven **Jay Cresswell** returns for his second stint at **KLUV-FM/Dallas** as APD. **WXSR** morning co-host **Scott Dwyer** becomes interim PD; crosstown **WUMX** PD **Chaz Kelly** joins for middays. Parttimer **Bobby Wright** cops the afternoon slot.

• Classic Rock **KLSX/L.A. MD** **Ron Escarseda** adds APD duties.

• Rolodex update: **CRB Broadcasting Corp.** has changed its name to **Commodore Media Inc.**

RADIO & RECORDS



1

- **Bob Harlow** becomes **KLDE/Houston** PD.
- **Craig Jackson** appointed **KQKS/Denver** PD.
- **Keith Clark** named **WHJX/Jacksonville** OM/PD.

5

- **DGC Records** launched with **Ed Rosenblatt** as President.
- **Jay Clark** named **WLLZ/Detroit** PD.
- **Greg Rolling** returns to **WEZB/N.O.** as PD.
- **Elvis Duran** joins **WHTZ/NY** for afternoons.

10

- **Capital Cities** to merge with **ABC** in \$3.5 billion deal.
- **Ken Wolt** becomes President/GM of **KTNQ & KLVE/L.A.**, as both stations are bought by **H&W Communications**.
- **Carl Hamilton** becomes **KOPA-AM & FM/Phoenix** GM.
- **Mark Zintel** promoted to **WYNF/Tampa** PD.
- **Joel Grey** named **WENS/Indianapolis** PD.

15

- **Hal Smith** becomes **WMMR/Philly** GM.
- **Bill Stevens** named **KUTE/L.A.** PD.
- **Dave Logan** appointed **WLAV/Grand Rapids** PD.
- **Coyote Calhoun** takes **WAMZ/Knoxville** PD post.

20

- **Lee Logan** named **WMYQ/Miami** PD.
- **Ray Tusken** becomes **Capitol Records** Nat'l Promo Coordinator.
- **Terrence McKeever** appointed **WAPE/Jacksonville** ND.

Limbaugh In Night School. According to **UPI**, the plot finds **Limbaugh's** character attending night school at the "notoriously liberal New School For Social Research" to learn Spanish so he can compete with a fast-rising Hispanic personality.

Limbaugh then falls in love with a radical feminist, performs "Othello" in Central Park, meets up with **Garrison Keillor, Jackie Mason, Cokie Roberts, and Spalding Gray**, and serves time in prison. The real **Limbaugh's** response? "If it comes to Broadway, I'll go see it."

Records

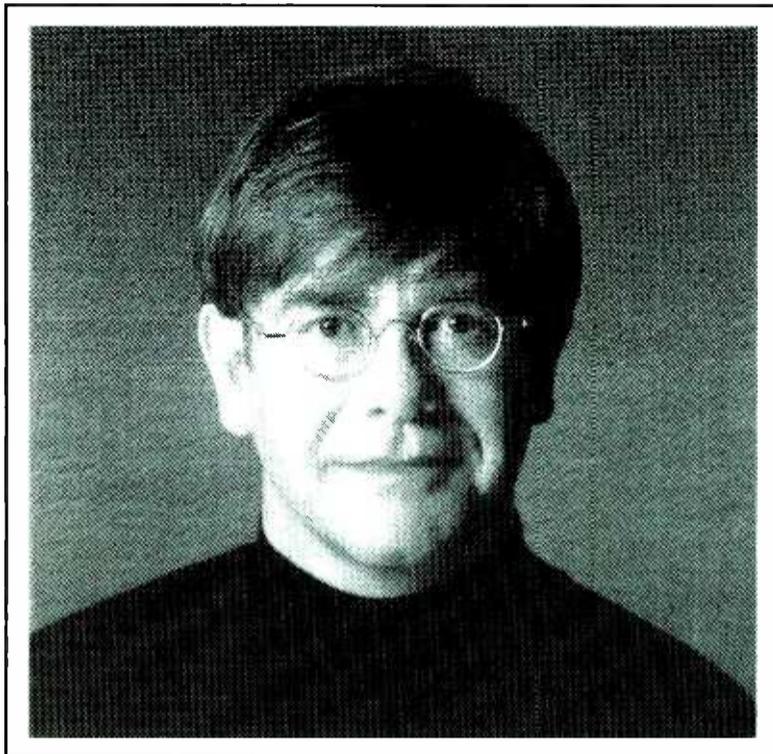
• **Island Mgr./College Promo** **Kevin Fitzgibbons** joins **Columbia** for West Coast Alternative promo duties.

• Former **Hollywood Records** int./Mktg. Asst. & Nat'l Field Coor. **Jack Egas** has been named Coor./Promo & Mktg. for **Magnatone**. He'll relocate from L.A. to Nashville. Meanwhile, former **PLA Media** senior publicist **Margy Holland** joins **Magnatone** as Mgr./Media & Artist Relations.

• **RCA/Nashville** South Central Region promoter **Ginger McFadden** exits the label after eight years.

• **Polydor/Nashville** VP/A&R **Buddy Cannon** — a seven-year label veteran — resigned last Friday (3/17) to pursue his record production career.

*Thanks AC Radio
For A Number One Record!*



ELTON JOHN

BELIEVE

from the album "MADE IN ENGLAND"

AC

1

HOT AC

6

CHR

18

BREAKER



rocket

Music by Elton John • Lyrics by Taupin
Management: John Reid • Produced by Greg Penny and Elton John



Minor

Continued from Page 1

McClure was identified in local news reports as a stripper at a now-defunct Westside L.A. club. She has not been offered bail and remains in custody awaiting arraignment on murder charges.

Friend To All

Minor had made friends with several generations of radio executives, some of whom today run major broadcasting groups.

"Charlie was one friend I could count on to help me through times when I felt so desperately low," recalled **Clarke Brown**, President of **Jefferson Pilot Radio**. "He was the one person who always made me feel good about myself, my fellow man, and about life in general. Unfortunately, he's not here now and I need him."

Pyramid Communications CEO **Richie Balsbaugh** observed, "There's going to be something empty in the rest of my life because Charlie's not there. I'm just fortunate that he was my best friend of 16 years — but now I'll have to deal with the pain and emptiness of not having him there."

Minor began his career as the **A&M Records** local rep in Atlanta in 1969. He quickly rose through the ranks of the company, but left to run the promotion departments of the **ABC**, **UA**, and **EMI America** labels before rejoining **A&M** in 1980.

Minor's second run at **A&M** lasted 11 years, at which point he left to become President of **Giant Records** for two years. He most recently was head of the new business division of **Hits** magazine.

'Unbelievable Charm'

Although Minor's reputation was as a colorful promotion exec, many of his friends identified other dimensions of his personality.

"Yes, he lived life in his own inimitable, grandiose way, but I never met a more passionate, thoughtful guy than Charlie," remembered **Warner Bros. Sr. VP/Promotion Stu Cohen**. "One very special thing about him was that he had an unbelievable charm and was a fantastic listener. He was a lover of life and people, and was always there to help."

Minor's former longtime employer, **Jerry Moss**, noted, "To say he was the best at what he did is not enough to describe his brilliance. He created a persona that he was able to live up to. The thing that held it all together was that he had a great head and never let anyone down. He was a tremendous friend."

Giant owner **Irving Azoff** added, "I am stunned and deeply saddened by this. Through a lot of thick and thin, Charlie was a dear friend, and I will miss him terribly. My heart goes out to his daughter, **Austin**, and the rest of his family."

Hits released a statement that read in part, "The spirit and vitality Charlie brought to **Hits** made him far more than a workmate. He treated everyone with the same kindness and respect — from the chairman of the most powerful companies to the mailroom clerks. Because of that non-discriminating demeanor, Charlie was one of the most loved and ap-

preciated people we've ever known ... his professional accomplishments are only outnumbered by the people who love and miss him dearly."

Minor is survived by his mother, a brother, and a daughter. Memorial services in L.A. were held Wednesday; a funeral and burial were scheduled for today (3/24) in Marietta, GA. In lieu of flowers, donations can be sent to the **Charlie Minor Memorial Fund**, 14958 Ventura Blvd., Sherman Oaks, CA 91403.

Duopolies

Continued from Page 1

The top five individual duopolies with the highest combined 12+ shares include **Clear Channel's** Louisville stations (33.9%); **WV Radio** in Charleston (31.2%); **Citadel** in Modesto, CA (31%); and a tie between **Airplay** in Rockford, IL and **NewCity** in Syracuse (30.3% each).

Individual duopolies with the largest share of revenues in a market: **Clear Channel** in New Haven (54%); **NewCity** in Syracuse (50.3%); **Citadel** in Modesto (49.6%); **WAKR-AM, WONE-FM, & WQMX-FM** in Akron (48.6%); and **Faircom** in Flint (46.4%).

Duncan's analysis was based on markets that are measured by **Arbitron** in the spring and fall. Some figures are based on duopolies that were announced but not yet closed, and some include pro forma results for duopolies that began during 1994.

Minority Tax

Continued from Page 1

Committee Chairman **Bob Packwood** (R-OR) thanked members of the committee for their "civility" in discussing the bill.

"I frankly would have preferred that this battle on affirmative action come on something else," he said after the committee voted to repeal the program. "I never thought it would come here. But you don't choose your battles in war. It happened to come here, and I think we're going to have a long — and I hope illuminating — debate on the Senate floor."

Sen. **Carol Moseley-Braun** (D-IL) attempted to save the **Viacom** deal by introducing an amendment that would have changed the date for repeal of the policy, but it failed 13-7.

Democrats

Continued from Page 1

agenda, and now we're making a concerted effort," said **DNC Director/Radio Services Lesley Gold**.

"It's a huge priority," said **Democratic Leadership Council Deputy Press Secretary Jerry Irvine**, who said the White House is supplying him with host names and tips. "Talk radio is an up-and-coming medium and is relatively cost-efficient."

According to Gold, Democrats went through a period of reassessment after losing badly to the Republicans in last year's elections. "Radio got a lot of attention," she remarked. "And we thought, 'Radio is cheap ... why don't we use it?'"

At the center of the Democrats plan, Gold explained, is an effort to target local hosts in order to counteract national conservative hosts like **Limbaugh**. Also included in the **DNC's** plans:

- Identifying and "nurturing" talk hosts
- Developing an "outside-the-Beltway" grassroots network so that issues are not always dictated from Washington
- Issuing a newsletter to state Democratic chairmen
- Working with a Washington network that includes House and Senate leadership, Democratic think tanks like the **Progressive Policy Institute**, and Democratic consultants such as **Ed Lazarus**, **Mark Mellman**, and **Yolanda Caraway**
- Faxing "tip sheets" to talk hosts.

Just The Fax

Currently, 300 talk hosts and producers are receiving, via fax, a daily "DNC Briefing" and "NewtGram," which "chronicles the exploits" of House Speaker **Newt Gingrich** (R-GA).

"This is a coordinated effort to change the nature of the conversation so it is not, 'OK, today is Thursday and we're going to make it **Bash Clinton Day**,'" said liberal talk host **Ellen Ratner**.

"I think the Democrats are starting to wake up to the power of Talk radio," echoed **Jason Jarvis**, who produces the "**Judy Jarvis Show**," his mother's nationally syndicated program.

Jarvis said he normally gets "bombed" with 30-40 faxes a day from Republicans, but is now starting to see some from Democrats, including the **NewtGram**.

Murray

Continued from Page 3

for a long time, and it'll be fun continuing the success we've enjoyed for so long."

Murray began her radio career in 1978 as an intern at **WLUP/Chicago** and was later hired to work in traffic and promotions. She joined **KILT's** programming department in 1980 and was named **MD/Asst. PD** in 1982.

Candea's New Horizons

Candea leaves the stations after more than 18 years with **KILT** (he assumed **OM** duties at **KIKK** when **Group W** acquired the combo from **Viacom** 16 months ago). Regarding Candea's departure, **Rosenfeld** commented, "Rick has been a tremendous asset to our organization and will be sorely missed."

Candea noted, "I've accomplished all that I can here in my present position ... I will pursue an opportunity where I can expand my horizons and reach further growth in my career." He'll remain with the stations through April 7.

Telecom

Continued from Page 3

Most of the hearing was devoted to the TV ownership issue, where some station owners fear complete deregulation will make the networks too powerful.

Push For Deregulation

At one point, Sen. **Conrad Burns** (R-MT), a former radio and TV broadcaster, quizzed **Fritts** about the radio issue. "This bill allows deregulation of ownership rules for radio broadcasters," Burns noted. "Do you believe this is necessary?"

"Absolutely, Senator," **Fritts** answered. "There are 18 board members on the radio board of **NAB** who operate in markets of less than 25,000. Seventeen of those 18 board members voted to eliminate the radio ownership rules."

Fritts said that many small-market stations had suffered the most from **FCC Docket 80-90**, which introduced 2000 new FM stations into the marketplace.

Burns was also concerned about the proposal's affect on localism. **Fritts** said that elimination of the limits would consolidate markets and "would enhance local service" since stations now, mostly in mid-size markets, are competing for ad dollars and "having to reduce costs in order to make ends meet."

Brown

Continued from Page 3

has always led the industry in bringing great music to the public and maintaining a strong commitment to the vision of its artists. I am happy to be a part of the **WB** family and look forward to continuing that tradition."

In her law career, **Brown's** client roster included **Bad Boy** founder **Sean "Puffy" Combs**, the **Notorious B.I.G.**, **Soul IV Real**, **Howie Tee**, and **Kenny Ortiz**.

Miller

Continued from Page 3



Miller

helping revitalize the black music division at this legendary label. In the urban and hip-hop scene, **RCA** has become an important player, while **RCA's** jazz roster is on the road to new strength with the reactivation of

Bluebird and the establishment of **Groovetown**. Now it's time for new challenges."

Miller was with **Motown** for 16 years before he joined **Nipper**.



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A Perry Corp. Company

RCA Stars Come Out To Welcome Zelnick



BMG Entertainment North America President/CEO Strauss Zelnick was welcomed to Nashville by **RCA Label Group Chairman Joe Galante**, Sr. VP/GM **Randy Goodman**, and Sr. VP/A&R **Thom Schuyler** during a dinner party held at Galante's new Nashville residence. **BNA** and **RCA** artists in attendance included **Alabama**, **John Anderson**, **Eddy Arnold**, **Matraca Berg**, **Ty England**, **Lonestar**, **Lorrie Morgan**, **K.T. Oslin**, **John Randall**, **Aaron Tippin**, and **Lari White**.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC/SMN
Robert Hall • (214) 991-9200
Star Station - Peter Stewart
FOREIGNER/Until The End Of Time

Hot AC - Robin Cosby
JOHN WAITE/How Did I Get By Without You
JAMIE WALTERS/Hold On

Touch - Glen Cosby
CHRISTOPHER WILLIAMS/Dance 4 Me
BEBE & CECE WINANS/Love Of My Life

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818

Mainstream AC
JIMMY CLIFF/Hakuna Matata
ELTON JOHN/Believe
LINDA RONSTADT/The Blue Train

Lite AC
JIMMY CLIFF/Hakuna Matata
FIREHOUSE/Live My Life For You
TAKE 6/You Can Never Ask Too Much (Of Love)

UC
IV XAMPLE/I'd Rather Be Alone
PATTI LABELLE/I Never Stopped Loving You
TONY TERRY/Heart Of A Man
USHER/Think Of You

BROADCAST PROGRAMMING
Becky Brenner • (800) 426-9082
Digital Soft AC - Mike Bettelli
MICHAEL ENGLISH/Love Moves In Mysterious Ways

Digital AC Mix - Mike Bettelli
ANNIE LENNOX/No More "I Love You's"

Digital CHR - J.J. Cook
BON JOVI/Someday I'll Be Saturday Night
BRUCE SPRINGSTEEN/Secret Garden

Hot Z Format - J.J. Cook
BILLY RAY Cyrus/Deja Blue
MATTHEW SWEET/Sick Of Myself

Radio X - Cheryl Broz
MIKE WATT/Against The 70's

JONES SATELLITE NETWORKS
(800) 766-3251
Soft Hits - Rick Brady
MANHATTAN TRANSFER/Too Busy Thinking About ...

Adult Choice - J.J. McKay
ELTON JOHN/Believe

MAJOR NETWORKS
(312) 755-1300
Adult HitRadio - Karen Young
ELTON JOHN/Believe
ANNIE LENNOX/No More "I Love You's"
BRUCE SPRINGSTEEN/Secret Garden

Light Hits - Dave Olsen
ELTON JOHN/Believe

WESTWOOD ONE NETWORKS
Leslie Magdaleno • (805) 294-9000
Adult Rock & Roll - Rich Bryan
BRUCE SPRINGSTEEN/Blood Brothers
BRUCE SPRINGSTEEN/Secret Garden

RADIO AAHS
Children's Satellite Network
Stix Franklin • (612) 926-1280

LW	TW	Artist	Title
2	1	IMMATURE	Never Lie (MCA)
1	2	KERMIT & MISS PIGGY	She Drives Me Crazy (Jim Henson/BMG/Kidz)
9	3	JIMMY CLIFF	Hakuna Matata (Walt Disney)
5	4	BOYZ II MEN	Thank You (Motown)
3	5	GOOFY, MINNIE & MICKEY	Can't Botch This (Walt Disney)
4	6	MARY-KATE & ASHLEY OLSEN	It's Not Logical (Dualstar/BMG/Kidz)
6	7	BABKAK, OMAR, ALADDIN, KASSIM	Babkak, Omar, Aladdin, Kassim (Walt Disney)
7	8	GHOSTWRITER CAST	You Gotta Believe (Golden Video/Western Publishing)
10	9	JANET & JUDY	Let's Play Pog (Janet & Judy)
-	10	BABYSITTER'S CLUB	Telephone Talk (Strand Music/Video Treasures)

©Children's Broadcasting Corporation



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

NINE INCH NAILS/Hurt (Nothing/TVT/Interscope)
ELASTICA/Connection (DGC/Geffen)
RAPHAEL SAADIQ/Ask Of You (550 Music/Epic ST)

HEAVY

BRANDY/Baby (Atlantic)	8
CRANBERRIES/Ode To My Family (Island)	9
SHERYL CROW/Strong Enough (A&M)	14
DAVE MATTHEWS BAND/What Would You... (RCA)	16
LIVE/Lighting Crashes (Radioactive)	11
MADONNA/Bedtime Story (Maverick/Sire/WB)	2
NOTORIOUS B.I.G./Big Poppa (Bad Boy/Arista)	11
BRUCE SPRINGSTEEN/Murder... (Columbia)	2
TLC/Red Light Special (LaFace/Arista)	7
VAN HALEN/Can't Stop Lovin' You (WB)	3

BREAKTHROUGH VIDEO

WAX/California (Interscope) 2

JAM OF THE WEEK

MARY J. BLIGE/I'm Goin' Down (Uptown/MCA) 6

STRESS

BOYZ II MEN/Thank You (Motown)	8
BROWNSTONE/If You Love Me (MJJ/Epic)	14
JEFF BUCKLEY/The Last Goodbye (Columbia)	3
BUSH/Everything Zen (Trauma/Interscope)	12
MELISSA ETHERIDGE/If I Wanted To (Island)	4
DIANNE FARRIS/I Know (Columbia)	9
HOLE/Violet (DGC/Geffen)	6
LETTERS TO CLEO/Here & Now (Giant)	9
NINE INCH NAILS/Hurt (Nothing/TVT/Interscope)	ADD
OASIS/Live Forever (Epic)	10
TOM PETTY/It's Good To Be King (WB)	2
ROLLING STONES/Go Wild (Virgin)	2
SOUL FOR REAL/Candy Rain (Uptown/MCA)	10
SPONGE/Plowed (WORK)	16

ACTIVE

BAD RELIGION/Infected (Atlantic)	7
BLACKSTREET/Joy (Interscope)	2
DA BRAT/Give It 2 You (So So Def/WORK)	4
NATE DOGG/One More Day (Death Row/Interscope)	3
DURAN DURAN/White Lines (Capitol)	3
ELASTICA/Connection (DGC/Geffen)	ADD
P J HARVEY/Down By The Water (Island)	2
ADINA HOWARD/Freak Like Me (EastWest/EEG)	4
ELTON JOHN/Believe (Rocket/Island)	5
MONTELL JORDAN/This Is How... (PMP/RAL/Island)	3
OFFSPRING/Gotta Get Away (Epitaph)	10
RAPPIN' 4-TAY/It'll Be Around (Rag Top/EMI)	3
RAPHAEL SAADIQ/Ask Of You (550 Music/Epic ST)	ADD
DEION SANDERS/Must Be The Money (Bust It)	11
STONE ROSES/Love Spreads (Geffen)	7
SUBWAY/This Lil' Game We Play (Bv Ten/Motown)	4
USHER/Think Of You (LaFace/Arista)	2
JAMIE WALTERS/Hold On (Atlantic)	7
STEVIE WONDER/For Your Love (Motown)	6

ON

COLLECTIVE SOUL/Gel (Atlantic)	9
FLAMING LIPS/Tum It On (WB)	2
JULIANA HATFIELD/Universal... (Mammoth/Atlantic)	2
JAYHAWKS/Blue (American/Reprise)	4
MAD SEASON/River Of Deceit (Columbia)	2
MARILYN MANSON/Lunchbox (Interscope)	4
SARAH McLACHLAN/Hold On (Arista)	3
RANCID/Salvation (Epitaph)	12
SLASH'S SNAKEPT/Beggars & Hangers-On (Geffen)	4
MATTHEW SWEET/Sick Of Myself (Zoo)	2
TYPE O NEGATIVE/Black No. 1 (Roadrunner)	4

Information current as of March 27.



21 million households
Les Garland,
Exec. VP/Programming
Frankie Blue,
Director/Music Programming

LW TW

1	2	PAC/Dear Mama (Interscope)
2	1	ICE CUBE/What Can I Do (Priority)
3	3	TLC/Red Light Special (LaFace/Arista)
4	4	TODD SHORTCUT/It's Kates (Jive)
5	5	E-40/1-Luv (Sick Wid' It/Jive)
6	7	MARY J. BLIGE/I'm Goin' Down (Uptown/MCA)
7	6	STEVIE WONDER/For Your Love (Motown)
8	8	B.O.N.E.../The Love Of Money
9	9	RAPPIN' 4-TAY/It'll Be Around (Rag Top/EMI)
10	10	NOTORIOUS B.I.G./Warning (Bad Boy/Arista)

Most requested for week ending March 17.



48.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

JOHN LEE HOOKER/Chill Out... (Virgin)
INDIGO GIRLS/Power Of Two (Arista)
ABBA/Dancing Queen (A&M)
RAPHAEL SAADIQ/Ask Of You (550 Music/Epic ST)
LONDONBEAT/Come Back (Radioactive)

XL

SHERYL CROW/Strong Enough (A&M)	13
EAGLES/Love Will Keep Us Alive (Geffen)	6
MELISSA ETHERIDGE/If I Wanted To (Island)	3
HOOTIE & THE BLOWFISH/Hold My... (Atlantic)	31
MADONNA/Bedtime Story (Maverick/Sire/WB)	1

LARGE

BOYZ II MEN/On Bended Knee (Motown)	19
DIONNE FARRIS/I Know (Columbia)	8
ELTON JOHN/Believe (Rocket/Island)	5
ANNIE LENNOX/No More "I Love You's" (Arista)	6
MADONNA/Take A Bow (Maverick/Sire/WB)	16
TOM PETTY/It's Good To Be King (WB)	1
BONNIE RAITT/You Got It (Arista)	10
R.E.M./Bang And Blame (WB)	15
BRUCE SPRINGSTEEN/Murder... (Columbia)	1

MEDIUM

ABBA/Dancing Queen (A&M)	ADD
ADAM ANT/Wonderful (Capitol)	5
BLESSED UNION OF SOULS/I Believe (SBK/EMI)	3
BLUES TRAVELER/Run-Around (A&M)	7
DES'REE/Feel So High (550 Music)	5
FOREIGNER/Until... (Generama/Rhythm Safari/Priority)	3
HOOTIE & THE BLOWFISH/Let Her Cry (Atlantic)	7
MARTIN PAGE/In The House Of Stone... (Mercury)	7
ROLLING STONES/Go Wild (Virgin)	2

CUSTOM

ANITA BAKER/I Apologize (Elektra/EEG)	13
MARY J. BLIGE/I'm Goin' Down (Uptown/MCA)	1
BOYZ II MEN/Thank You (Motown)	7
BRANDY/Baby (Atlantic)	8
BROWNSTONE/If You Love Me (MJJ/Epic)	14
CRANBERRIES/Ode To My Family (Island)	9
DAVE MATTHEWS BAND/What Would You... (RCA)	14
JOHN LEE HOOKER/Chill Out... (Virgin)	ADD
INDIGO GIRLS/Power Of Two (Arista)	ADD
JAYHAWKS/Blue (American/Reprise)	4
LONDONBEAT/Come Back (Radioactive)	ADD
SARAH McLACHLAN/Hold On (Arista)	7
RAPHAEL SAADIQ/Ask Of... (550 Music/Epic ST)	ADD
TODD SNIDER/Alright Guy (MCA)	1
SOUL FOR REAL/Candy Rain (Uptown/MCA)	1
DAVE STEWART/Jealousy (EastWest/EEG)	3
LUTHER VANDROSS/Love The One You're... (LV/Epic)	3
BARRY WHITE/Come On (A&M)	5
STEVIE WONDER/For Your Love (Motown)	5

Information current as of March 27.



36 million households
Lydia Cole,
VP/Music Programming

VIDEO SOUL TOP 10

1	NOTORIOUS B.I.G./Big Poppa (Bad Boy/Arista)
2	TLC/Red Light Special (LaFace/Arista)
3	ADINA HOWARD/Freak Like Me (EastWest/EEG)
4	BOYZ II MEN/Thank You (Motown)
5	MONTELL JORDAN/This Is... (PMP/RAL/Island)
6	PORTRAIT/Can Call You (Capitol)
7	BARRY WHITE/Come On (A&M)
8	2PAC/Dear Mama (Interscope)
9	USHER/Think Of You (LaFace/Arista)
10	STEVIE WONDER/For Your Love (Motown)

Information current as of March 24.

RAP CITY TOP 10

1	2PAC/Dear Mama (Interscope)
2	KEITH MURRAY/Get Lifted (Jive)
3	REDMAN/Can't Wait (Def Jam/RAL/Island)
4	METHOD MAN/Release Yo... (Def Jam/RAL/Island)
5	COMMON SENSE/Resurrection (Relativity)
6	BUSH BABEES/Remember Me (Reprise)
7	COUP/Fat Cats, Bigga Fish (Wild Pitch)
8	E-40/1-Luv (Sick Wid' It/Jive)
9	NOTORIOUS B.I.G./Warning (Bad Boy/Arista)
10	NAUGHTY BY NATURE/Craziest (Tommy Boy)

Information current as of March 24.



THE NASHVILLE NETWORK
60.2 million households
Traci Todd,
Manager/Video Programming

HEAVY

DAVID BALL/Look What Followed Me Home (WB)	12
CLINT BLACK/Summer's Comin' (RCA)	ADD
GARTH BROOKS/Ain't Goin' Down... (Liberty)	12
BILLY RAY CYRUS/Deja Blue (Mercury)	8
DIAMOND RIO/Bubba Hyde (Arista)	10
JOE DIFFIE/So Help Me Girl (Epic)	9
GEORGE DUCAS/Lipstick Promises (Liberty)	17
ALAN JACKSON/Song For The Life (Arista)	3
TRACY LAWRENCE/As Any Fool Can See (Atlantic)	8
LITTLE TEXAS/Amy's Back In Austin (WB)	15
NEAL MCCOY/For A Change (Atlantic)	14
TIM MCGRAW/Refried Dreams (Curb)	3
RANDY TRAVIS/The Box (WB)	9
CLAY WALKER/This Woman And This Man (Giant)	11
BRYAN WHITE/Look At Me Now (Asylum)	13
LARI WHITE/That's How You Know... (RCA)	10
TRISHA YEARWOOD/Thinkin' About You (MCA)	10

ADDS

JOHN BERRY/Standing On The Edge Of... (Patriot)
CLINT BLACK/Summer's Comin' (RCA)
MARY CHAPIN CARPENTER/House Of Cards (Columbia)
DALLAS COUNTY LINE/Honk If You Love Honky... (Curb)
KATHY MATTEA/Crown In Your Rodeo (Mercury)
RUSS TAFF/One And Only Love (Reprise)
HANK WILLIAMS JR./Hog Wild (MCG/Curb)

Information current as of March 20.



COUNTRY MUSIC TELEVISION
26.0 million households
Tracy Rogers, Director/Programming
Hal Willis, General Manager

TOP 10

1	LITTLE TEXAS/Amy's Back In Austin (WB)
2	GARTH BROOKS/Ain't Goin' Down... (Liberty)
3	TRISHA YEARWOOD/Thinkin' About You (MCA)
4	GEORGE DUCAS/Lipstick Promises (Liberty)
5	TRACY LAWRENCE/As Any Fool Can See (MCA)
6	KRAUSS, SHENANDOAH, & COMPANY/Where... (Liberty)
7	BRYAN WHITE/Look At Me Now (Asylum)
8	JOE DIFFIE/So Help Me Girl (Epic)
9	DAVID BALL/Look What Followed Me Home (WB)
10	RANDY TRAVIS/The Box (WB)

HEAVY

JOHN ANDERSON/Mississippi Moon (BNA)	PICK/ADD
DAVID BALL/Look What Followed Me Home (WB)	13
GARTH BROOKS/Ain't Goin' Down... (Liberty)	13
TRACY BYRD/The Keeper Of The Stars... (MCA)	8
JOE DIFFIE/So Help Me Girl (Epic)	9
DIAMOND RIO/Bubba Hyde (Arista)	12
GEORGE DUCAS/Lipstick Promises (Liberty)	19
RICKY LYNN GREGG/To Find Where I... (Liberty)	ADD
TRACY LAWRENCE/As Any Fool Can See (Atlantic)	9
LITTLE TEXAS/Amy's Back In Austin (WB)	18
MAVERICKS/I Should Have... (MCA)	BREAKOUT/10
RANDY TRAVIS/The Box (WB)	11
BRYAN WHITE/Look At Me Now (Asylum)	14
LARI WHITE/That's How You Know... (RCA)	11
TRISHA YEARWOOD/Thinkin' About You (MCA)	12

HOT SHOTS

CLINT BLACK/Summer's Comin' (RCA)	2
BROOKS & DUNN/Little Miss Honky Tonk (Arista)	4
JOHN BERRY/Standing On The Edge... (Liberty)	2
MARY CHAPIN CARPENTER/House Of Cards (Columbia)	2
KENNY CHESNEY/Fall In Love (BNA)	3
NOAH GORDAN/I Need A Break (Patriot)	3
ALAN JACKSON/Song For The Life (Arista)	4
KATHY MATTEA/Crown In Your Rodeo (Mercury)	2
TIM MCGRAW/Refried Dreams (Curb)	4
JOHN M. MONTGOMERY/I Can Love You (Atlantic)	4
TERRY RADIGAN/Half A Million... (Asylum)	3
RUSS TAFF/One And Only Love (Reprise)	2

ADDS

JOHN ANDERSON/Mississippi Moon (BNA)
RICKY LYNN GREGG/To Find Where I Belong (Liberty)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of March 22.

AUSTRALIA

LW TW

1	1	SILVERCHAIR/Pure Massacre
3	2	DIVINYLS/I'm Jealous
2	3	TINA ARENA/Sorrento Moon
4	4	DIESEL/15ft. Of Snow
7	5	MENTAL AS ANYTHING/Mr. Natural
5	6	SILVERCHAIR/Tomorrow
6	7	MAX SHARAM/Coma
9	8	THINGS OF STONE & WOOD/Churchill's Black Dog
8	9	JAMES REYNE/Day In The Sun
-	10	YOU AM I/Cathy's Clown

Most Added

MENTAL AS ANYTHING/Mr. Natural
CRUEL SEA/Just A Man
SILVERCHAIR/Israel's Son

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, MMM/Perth, PMFM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, iMMM-FM/Brisbane, B105/Brisbane, FM-104/Canberra

CANADA

LW TW

1	1	CRASH TEST DUMMIES/The Ballad Of Peter Pumpkinhead
2	2	JANN ARDEN/Insensitive
4	3	SUSAN AGLUKARK/O Siem
7	4	JOHN BOTTOMLEY/You Lose And You Gain
5	5	JANN ARDEN/Wonderdrug
3	6	MOIST/Believe Me



RANDALL BLOOMQUIST

MINDING MANNERS

The Proper Treatment Of Guests And Callers

In a recent case dubbed "the Jenny Jones murder," a young man shot a male admirer just days after the two had appeared on Jones's syndicated program in an episode that focused on secret same-sex crushes. The alleged killer claims he was set up by Jones's producers. Friends say he was deeply embarrassed by his would-be suitor's public revelations that he'd had erotic fantasies about him.

Needless to say, the incident has prompted renewed scrutiny of tabloid TV shows and sparked criticism of how they manipulate and, perhaps, mistreat guests.

But what about Talk radio? Obviously, the format isn't on a par with Jones and company. But how does this bastion of controversy and edgy programming treat its guests and callers? Are they receiving the proper level of respect — whatever that might be?

According to programmers contacted for this story, the days of screaming and ranting Morton Downey Jr.-style hosts who revel in badgering guests and bashing callers who disagree with them are gone. While they still encourage probing questions, outspoken opinions, and genuine argument, PDs today aren't looking for needless nastiness or manufactured confrontation.

"We used to bash people a lot more than we do today," reports

WGST/Atlanta PD Nancy Zintak. "We would bring [guests] in and beat up on them because it was fun. That's kind of what Talk was about in the '80s."

But, Zintak says, 'GST has learned that such tactics are counterproductive in the long run. One incident that helped change the station's attitude was talker Ed Tyll's on-air reference to Rep. John Lewis (D-GA) as "Buckwheat." Tyll made the remark just after completing an interview with Lewis, who is African-American. Tyll was suspended over the incident. In addition to being plain nasty and disrespectful, adds Zintak, such treatment of newsmakers can boomerang on a News-oriented station. "It's bad when a host burns a [prominent individual] and your news department later has to try to get an interview with that person."

All that said, however, Zintak

points out that anyone who agrees to appear on a WGST talk show is surely familiar with the station's aggressive attitude and should expect to be put through their paces. And the hosts rarely disappoint. "We get

"We used to bash people a lot more than we do today. We would bring guests in and beat up on them because it was fun. That's kind of what Talk was about in the '80s."
- Nancy Zintak

a lot of [guests] who love [the combative atmosphere]," says Zintak. "[House Speaker] Newt Gingrich [R-GA], for one, loves a good fight."

Setting The Tone
WTMJ/Milwaukee PD Steve Wexler echoes much of that sentiment. "I think every station has to set its own tone," he says. "We are a station that encourages its hosts to express their views and challenge callers while maintaining a respect for other points of view."

Wexler notes that his hosts generally feature guests only when the visitor can provide a unique bit of knowledge or insight on a topic. Thus, it is less than productive to beat up on them. As for callers,

"If [a wild confrontation] dynamic evolves spontaneously, fine. But I don't believe in choreographing it. When that happens, it hurts the credibility of the station and the format."
- Steve Wexler

Wexler says hosts are free to mix it up on the phone lines, as long as they bear in mind that every caller is "a customer of the station."

One thing he won't stand for: contrived controversy. "If [a wild confrontation] dynamic evolves spontaneously, fine. But I don't believe in choreographing it. That's the problem with these TV talk shows — they arrange a situation that leads to people throwing chairs [on the set]. I think when [manufactured shouting matches] happen in Talk radio, it hurts the credibility of the station and the format."

Calls From Pols

KGO & KSFO/San Francisco Jack Swanson draws a sharp distinction between callers and politi-

cians when it comes to ground rules. According to Swanson, a significant body of research indicates that listeners are turned off by caller-bashing — or "spiking," as he calls the practice. "When you beat up a caller, you lose. It's never beneficial to ratings. The audience doesn't like it — it's too easy, too cheap of a trick. It's a self-indulgent reaction on the part of the host, and we work with our people to make sure they don't spike callers."

A more egregious offense, he adds, is bashing a caller after he or

she has hung up. "If you beat them up when they're on-air, you come off as a bully. If you do it after they're gone, you're something even worse."

As for politicians, Swanson says they are "fair game" for aggressive, confrontational questioning. "As Harry Truman said, 'If you can't stand the heat, get out of the kitchen.' I think you call them as you see 'em [with politicians]."

However, he adds, even pols deserve a level playing field. It's simply not right to hammer elected officials after you've lured them to the studio with the promise of a fair hearing. "It's never right to set up a guest. It's basically wrong. Besides, if I have a host who spikes the mayor, I have to ask what the station has

gained. Because if you spike somebody once, you're never going to get another chance [to interview them]."

"We invest in relationships. We want people to come back, so we try to keep things fair."
- Al Mayers

WRKO/Boston PD Al Mayers agrees with that philosophy: "We invest in relationships. We want people to come back, so we try to keep things fair. We don't want to throw cream puffs, but we also don't want any bashing. Most people leave our studio feeling it was a good experience, like talking [to a group of people] in their living rooms."

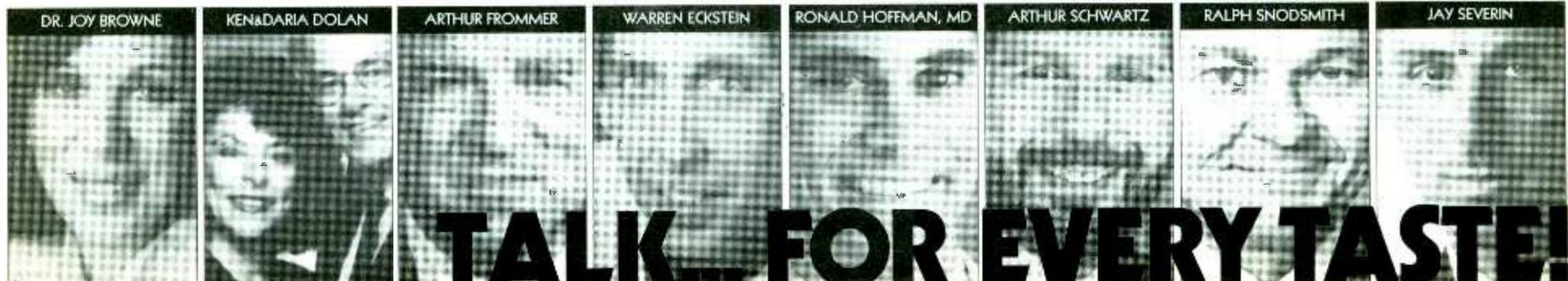
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MAKE OUT Money, Money, Money KEN & DARIA DOLAN
GET OUT THE Travel Authority ARTHUR FROMMER
TAKE OUT "The Dr. Ruth 'O' Pets" WARREN ECKSTEIN
WORK OUT Healthy Lifestyles RONALD HOFFMAN MD
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TONY NOVIA

CONTEMPORARY HIT RADIO

A USER'S GUIDE

Callout America® – How It Works

Your response to Callout America has been incredible! This week, I'll do my best to explain how to better understand and use Callout America and answer some of your most frequently asked questions.

Overview

R&R Callout America is a weekly, national/regional music survey of R&R-charted songs. Those interviewed are typical female listeners of R&R CHR reporting stations in the Top 41 Arbitron markets. Listener attitudes about the 30 top-charting songs are measured using random telephone interviews to ascertain familiarity, favorability, and burn levels.

National top level (aggregate) results of Callout America surveys are published weekly in R&R. Each Callout America survey is bound to a specific R&R music airplay chart. Currently, only the Pop/CHR chart is measured. Therefore, only typical female listeners of R&R Pop/CHR reporter stations in the Top 41 R&R markets are interviewed each week.

Markets & Samples

➤ **R&R Target Markets:** Any city in the Top 41 markets as defined by Arbitron that contains at least one R&R reporting station qualifies as an R&R Target Market for that chart's survey.

➤ **R&R Market Regions:** These are groups of R&R Target Markets that conform to the geographic definitions of R&R's regional charts for a specific format.

➤ **Minimum samples:** The number of interviews collected for each Callout America survey is 400 cases per week. The minimum number of cases from each geographic area is as follows:

Geographic area
Minimum # of cases

United States: 400

R&R Market Region: 100

➤ **Survey schedule/periods:** Callout America measures music attitudes on a weekly basis year-round, with three exceptions: the weeks of Thanksgiving, Christmas, and New Year's. The Callout America survey week begins on Wednesday and ends the next Monday. Final data for each survey becomes available on Tuesday, meeting R&R's publication deadline.

Respondent Selection

➤ **Demographics:** The goal of Callout America is to measure and represent attitudes of typical listeners of a given R&R radio format. For example, in the case of the R&R Pop/CHR format, radio audience data shows the typical listeners of this format are women roughly between 12 and 34 years old. Therefore, the Callout America demographic specification for the Pop/CHR survey encompasses these respondent types.

➤ **Radio listening behavior:** Respondents must report they have listened to an R&R reporting station for

at least 30 minutes during a typical day (known as *weekly cume listening*).

➤ **Other considerations:** In addition to the above, respondents must report they (and other members of their household) are not employed by a radio or TV station, advertising agency, market research firm, record store, or record company. Industry- and media-affiliated respondents are rejected from participating in a Callout America survey.

➤ **Radio listening behavior:** Respondents must report they have listened to an R&R reporting station for

at least 30 minutes during a typical day (known as *weekly cume listening*).

➤ **Sample source:** The randomly selected sample telephone numbers for Callout America are purchased from Genesys. The sample includes both listed and unlisted telephone numbers.

Radio Listening Issues

➤ **Minimum standards for measurement:** Stations in R&R Target Markets must be reporting to a specific R&R music chart in order to be measured.

➤ **Types of listening measured:** Callout America measures two types of listening: weekly cume and partisanship.

Music Measurement Issues

➤ **Song selection:** Each week, the Top 30 songs listed in the specific R&R chart are selected for measurement.

➤ **Song stimuli:** When a song qualifies for measurement, Callout America staffers select a five- to 10-second portion of that song to use as stimulus to be played for Callout America respondents.

➤ **Attitude measurements:** Callout

America respondents are given three basic measurements of song attitude:

1. **Familiarity:** whether or not the respondent recognizes the song. If the respondent doesn't recognize a song, no other opinions of that song are taken.

2. **Favorability:** the degree to which the respondent likes or dislikes the song. Callout America uses the five-point Likert-type scale (developed by measurement specialist Rensis Likert).

3. **Burn:** the degree to which the respondent is tired of hearing the song, regardless of how the respondent feels about the song.

Data Reporting

➤ National music estimates are published in R&R each week.

➤ Standard demographics for the Pop/CHR survey are:

Total Women	12-34
Women	12-17
Women	18-24
Women	25-34

CHR/Top 40 Asst. Editor Paul Colbert contributed to this column.

Answers To Most Frequently Asked Questions

Q: Will you implement Callout America in any other formats?

A: It's our intention to roll out Callout America to other formats in the very near future. We'd appreciate your calls, letters, and faxes. Please tell us what formats you'd like to see on a weekly basis.

Q: If I already have callout research, why do I need Callout America?

A: For several reasons. First, most stations don't have callout, and those that do may only get it once every two or three weeks. Callout America gives you a good overview during the off weeks. Stations that have callout probably aren't testing every song in the Pop/CHR Top 30. Each week, Callout America offers a supplementary look at the songs you are testing, and a fresh look at the songs you aren't testing.

For example, let's say there's a song that fits your station's sound, but for whatever reason you're not playing or testing it. If it tests well in Callout America for a number of weeks, you can use that information to make a decision to play that song or put it into your own callout research. Callout America will also help validate your callout and help you look at songs your competitors are playing but you're not.

Q: What happens if a respondent is not familiar with a song hook?

A: If the respondent isn't familiar with the hook, no other questions are asked about that song. Respondents shouldn't be asked to give an opinion on a song they don't recognize. Therefore, we use the song hook only as a stimulus — a memory-jogger, if you will. If a respondent says she doesn't recognize the song, the interviewer goes to the next song. Callout America respondents are asked to give their opinions only on songs with which they are familiar.

Q: Who selects the song hooks?

A: R&R Callout America staffers choose which part of a song constitutes the "chorus" or "refrain" and designate it as the hook. Most of the time, the choice is fairly obvious. Sometimes, particularly in pop music, the hook is not easy to identify, either because of multiple refrains or a unique song structure that is not totally dependent on a single, repeating chorus. In these cases, R&R will consult with industry experts, R&R reporter stations, and the sponsoring record label for guidance.

Q: Who put Callout America together, and what is the objective?

A: With an undertaking of this size, R&R engaged some of the finest research experts in the country to advise us on how to build a system that meets or exceeds industry standards for integrity, objectivity, and honesty. Callout America isn't hype; there's no manipulation. It's real responses from Pop/CHR listeners who listen to your stations and buy your music. It's the first and largest regional, national, and weekly published poll of radio listener music opinions and attitudes.

The objective of Callout America is not to provide results for any specific market. Both the R&R airplay charts and Callout America are designed to provide regional and national overviews of musical trends. We don't report estimates for sub-groups in which fewer than 60 interviews are used. In each of the four regions, Callout America uses a minimum of 100 completed interviews, as advised by research experts.

If you have any questions regarding Callout America, please fax me at (310) 203-9763. We're listening and encourage your comments and suggestions.



I KNOW WHY YOU'RE SMILIN' — Dionne Farris recently celebrated her No. 1 hit with Branford Marsalis and the folks at Columbia. Looking sharp are (l-r) Columbia's Trina Tombrink, VP/AC Promotion Jerry Lembo, Nat'l West Coast Dir./Promotion Dana Kiel, and Sr. VP/Promotion Jerry Blair (with son Joshua), Farris, Marsalis, Columbia Associate Dir./National Top 40 Promotion Lee Leipsner, and (front) Marsalis's son.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America song selection is based on the Top 30 titles from the R&R Pop/CHR chart for the week of Feb. 27-Mar. 5.

POP/CHR

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
GREEN DAY When I Come Around (Reprise)	4.17	4.12	4.05	4.14	83.2%	17.3%
PEARL JAM Better Man (Epic)	4.05	3.95	3.92	3.90	60.0%	7.5%
BOYZ II MEN On Bended Knee (Motown)	3.94	4.00	3.95	3.93	92.5%	37.5%
SHERYL CROW Strong Enough (A&M)	3.89	3.85	3.68	3.66	78.5%	15.5%
REAL McCOY Another Night (Arista)	3.83	3.76	3.77	3.61	93.2%	31.3%
DES'REE You Gotta Be (550 Music)	3.76	3.63	3.57	3.76	96.5%	31.5%
TLC Creep (LaFace/Arista)	3.76	3.90	3.73	3.86	72.5%	25.2%
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	3.71	3.78	3.62	3.62	79.0%	21.7%
4 P.M. Sukiyaki (Next Plateau/London/Island)	3.70	3.64	3.66	3.64	78.3%	25.0%
JAMIE WALTERS Hold On (Atlantic)	3.69	3.62	3.68	3.56	59.2%	11.8%
MADONNA Take A Bow (Maverick/Sire/WB)	3.66	3.79	3.67	3.77	90.5%	35.2%
BLESSID UNION OF SOULS I Believe (EMI)	3.62	3.59	3.39	—	48.8%	9.3%
BROWNSTONE If You Love Me (MJJ/Epic)	3.61	3.59	3.59	—	59.2%	15.5%
DIONNE FARRIS I Know (Columbia)	3.60	3.67	3.54	3.53	73.0%	15.7%
BON JOVI Always (Mercury)	3.59	3.67	3.63	3.67	88.8%	34.8%
TOM PETTY You Don't Know How It Feels (WB)	3.59	3.81	3.69	3.70	75.8%	25.8%
JADE Every Day Of The Week (Giant)	3.50	3.67	3.54	3.50	81.5%	25.8%
2 UNLIMITED Get Ready For This (Critique)	3.42	—	—	3.42	93.5%	31.5%
REAL McCOY Run Away (Arista)	3.40	3.26	3.39	—	61.7%	19.8%
CORONA The Rhythm Of The Night (EastWest/EEG)	3.37	3.28	3.39	3.27	74.7%	30.5%
R.E.M. Bang And Blame (WB)	3.36	3.38	3.41	3.28	74.2%	27.7%
MELISSA ETHERIDGE If I Wanted To (Island)	3.33	3.36	3.19	3.19	57.0%	18.5%
EAGLES Love Will Keep Us Alive (Geffen)	3.32	3.39	3.51	3.43	65.5%	17.5%
FIREHOUSE I Live My Life For You (Epic)	3.30	3.46	3.23	—	45.5%	10.0%
MARTIN PAGE In The House Of Stone And Light (Mercury)	3.29	3.44	3.33	3.46	46.7%	12.7%
ELTON JOHN Believe (Rocket/Island)	3.12	—	—	—	43.0%	12.7%
GLORIA ESTEFAN Everlasting Love (Epic)	3.01	—	—	—	77.0%	28.5%
SIMPLE MINDS She's A River (Virgin)	2.99	3.07	—	—	18.0%	4.8%
BONNIE RAITT You Got It (Arista)	2.97	—	—	—	80.7%	28.3%
LONDONBEAT Come Back (Radioactive)	2.77	3.00	2.73	2.59	35.0%	16.3%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R Pop/CHR reporting station in the following regions: EAST: WXKS/Boston, WKSE/Buffalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. SOUTH: WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. MIDWEST: WKRQ/Cincinnati, WZJM/Cleveland, WNCV/Columbus, WHYT/Detroit, WZPL/Indianapolis, KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBQ/St. Louis. WEST: KQKS/Denver, KIIS/Los Angeles, KFRV/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLQ/San Diego. © 1995, R&R Inc.

Callout America. HotScores

By TONY NOVIA

As R&R's CALLOUT AMERICA closes out its seventh week, new artists continue to show their strength. Green Day continues its reign as champion with "WHEN I COME AROUND" (Reprise). "WHEN" leaps 4.12-4.17 in total favorability and rules the roost in all demos and regions.

Sheryl Crow, still fresh from her Grammy victory, climbs from 3.85-3.89 with "STRONG ENOUGH" (A&M). "STRONG" flexes its muscle in all demos and regions.

"I BELIEVE" the debut single from Blessid Union Of Souls (EMI), jumps 3.59-3.62 in total favorability with only 48.8% familiarity — which is a good score for a song that is still relatively unfamiliar. "BELIEVE" has its largest following in the Midwest where it posts a 3.71 favorability score.

"I KNOW" by Dionne Farris (Columbia) posts the highest total favorability score among women 25-34 with a 4.01. "KNOW" is performing well in all regions especially the South and Midwest.

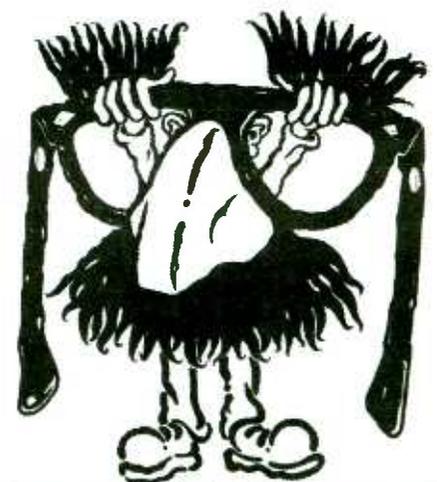
Pearl Jam, despite limited airplay in their CHR career, remains a strong performer in CALLOUT AMERICA with "BETTER MAN" (Epic), leaping from 3.95-4.05 in total favorability with giant scores in all demos — including a solid 3.94 in women 25-34, that's good for a second place finish in that cell.

The highest new entry to CALLOUT AMERICA this week is "BELIEVE" by Elton John (Rocket/Island). Believe debuts with a 3.12 total favorability score but is still relatively unfamiliar to the CHR audience, with whom it garners a 43% familiarity score.



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POP/CHR 40

MARCH 24, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	①	DIONNE FARRIS I Know (Columbia)	5674	5562	5303	4954	139/5
5	3	3	②	SHERYL CROW Strong Enough (A&M)	5359	4984	4731	4440	136/1
1	1	2	3	MADONNA Take A Bow (Maverick/Sire/WB)	5143	5476	5746	5988	121/0
7	5	5	④	GREEN DAY When I Come Around (Reprise)	4433	4369	4182	4055	129/0
3	4	4	5	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	4338	4499	4674	4909	118/0
9	6	6	6	MELISSA ETHERIDGE If I Wanted To (Island)	4025	4082	4027	3903	122/0
13	11	8	⑦	JAMIE WALTERS Hold On (Atlantic)	3915	3510	3291	3113	113/3
23	17	11	⑧	BLESSID UNION OF SOULS I Believe (EMI)	3588	3220	2742	2265	123/6
19	15	12	⑨	REAL McCOY Run Away (Arista)	3587	3205	2872	2618	118/5
8	8	7	10	DES'REE You Gotta Be (550 Music)	3528	3654	3720	3964	100/0
16	13	13	⑪	MARTIN PAGE In The House Of Stone And Light (Mercury)	3269	3127	3071	2901	113/1
22	16	16	⑫	FIREHOUSE I Live My Life For You (Epic)	3264	3021	2773	2415	105/2
15	14	14	⑬	LONDONBEAT Come Back (Radioactive)	3156	3071	3016	2909	110/0
10	10	10	14	REAL McCOY Another Night (Arista)	3128	3277	3384	3671	91/1
4	7	9	15	BOYZ II MEN On Bended Knee (Motown)	2818	3295	3963	4554	91/1
11	12	15	16	TLC Creep (LaFace/Arista)	2730	3059	3283	3279	87/0
6	9	17	17	TOM PETTY You Don't Know How It Feels (WB)	2617	3012	3444	4086	88/0
BREAKER			⑱	ELTON JOHN Believe (Rocket/Island)	2570	2326	1892	500	129/0
BREAKER			⑲	HUMAN LEAGUE Tell Me When (EastWest/EEG)	2554	1529	249	47	123/9
—	34	28	⑳	VAN HALEN Can't Stop Lovin' You (WB)	2264	1928	1607	1118	110/6
27	25	23	㉑	BROWNSTONE If You Love Me (MJJ/Epic)	2215	2185	2069	1945	83/2
21	20	19	22	EAGLES Love Will Keep Us Alive (Geffen)	2180	2396	2489	2486	86/1
40	36	29	㉓	BOYZ II MEN Thank You (Motown)	2109	1900	1544	1165	98/4
12	18	18	24	BON JOVI Always (Mercury)	2102	2451	2722	3207	81/0
26	24	25	㉕	PEARL JAM Better Man (Epic)	2091	2015	2088	1987	72/2
18	21	22	26	CORONA The Rhythm Of The Night (EastWest/EEG)	2029	2188	2430	2781	65/1
30	26	24	27	SIMPLE MINDS She's A River (Virgin)	1997	2061	2027	1842	83/0
36	37	32	㉘	LIVE Lightning Crashes (Radioactive)	1975	1770	1522	1376	103/1
14	19	21	29	4 P.M. Sukiyaki (Next Plateau/London/Island)	1907	2274	2551	3035	73/0
31	27	27	30	GLORIA ESTEFAN Everlasting Love (Epic)	1887	1942	2021	1800	74/0
20	23	26	31	JADE Every Day Of The Week (Giant)	1872	1985	2147	2562	58/0
33	30	31	㉚	2 UNLIMITED Get Ready For This (Critique)	1842	1817	1821	1794	66/2
35	33	33	㉛	CRANBERRIES Ode To My Family (Island)	1796	1679	1617	1408	98/3
32	29	30	34	BONNIE RAITT You Got It (Arista)	1723	1817	1874	1794	77/0
—	—	38	㉝	ANNIE LENNOX No More "I Love You's" (Arista)	1544	1428	1235	885	107/10
—	—	40	㉞	BLUES TRAVELER Run-Around (A&M)	1465	1240	873	459	85/11
24	31	37	37	INI KAMOZE Here Comes The Hotstepper (Columbia)	1437	1496	1721	2122	62/0
DEBUT			㉟	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	1376	946	553	358	82/37
25	32	36	39	MELISSA ETHERIDGE I'm The Only One (Island)	1374	1498	1666	2031	54/1
DEBUT			㊱	REDNEX Cotton Eye Joe (Battery/Jive)	1334	1064	752	310	87/10

This chart reflects airplay from March 13 - 19. Songs ranked by total plays. Highlighted songs indicate Breaker.
142 Pop/CHR reporters. 136 current playlists. © 1995, R&R Inc.

BREAKERS®

ELTON JOHN

Believe (Rocket/Island)

TOTAL PLAYS/INCREASE 2570/+244
TOTAL STATIONS/ADDS 129/0

CHART 18

HUMAN LEAGUE

Tell Me When (EastWest/EEG)

TOTAL PLAYS/INCREASE 2554/+1025
TOTAL STATIONS/ADDS 123/9

CHART 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	37
DES'REE Feel So High (550 Music)	24
MADONNA Bedtime Story (Maverick/Sire/WB)	21
LETTERS TO CLEO Here & Now (Giant)	20
DAVE MATTHEWS BAND What Would You Say (RCA)	19
4 P.M. Lay Down Your... (Next Plateau/London/Island)	17
SHERYL CROW D'yer Mak'er (Atlantic)	16
STONE TEMPLE PILOTS Pretty Penny (Atlantic)	13
TLC Red Light Special (LaFace/Arista)	13
BLUES TRAVELER Run-Around (A&M)	11
NICKI FRENCH Total Eclipse Of The Heart (Critique)	11
SOUL FOR REAL Candy Rain (Uptown/MCA)	11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HUMAN LEAGUE Tell Me When (EastWest/EEG)	+1025
DES'REE Feel So High (550 Music)	+469
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	+430
JAMIE WALTERS Hold On (Atlantic)	+405
REAL McCOY Run Away (Arista)	+382
SHERYL CROW Strong Enough (A&M)	+375
BLESSID UNION OF SOULS I Believe (EMI)	+368
TLC Red Light Special (LaFace/Arista)	+347
VAN HALEN Can't Stop Lovin' You (WB)	+336
FOREIGNER Until... (Generama/Rhythm Safari/Priority)	+325

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
JOHN MELLENCAMP Wild Night (Mercury)
SHERYL CROW All I Wanna Do (A&M)
COLLECTIVE SOUL Shine (Atlantic)
COUNTING CROWS Mr. Jones (DGC/Geffen)
MADONNA Secret (Maverick/Sire/WB)
BABYFACE When Can I See You (Epic)
BOYZ II MEN I'll Make Love To You (Motown)
ACE OF BASE Don't Turn Around (Arista)
JON SECADA If You Go (SBK/EMI)
PRETENDERS I'll Stand By You (Sire/WB)

Breakers: Songs registering 2500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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NEW & ACTIVE

THE HOTTEST

SOUL FOR REAL Candy Rain (*Uptown/MCA*)
Total Plays: 1238, Total Stations: 65, Adds: 11

BRANDY Baby (*Atlantic*)
Total Plays: 1221, Total Stations: 67, Adds: 4

TLC Red Light Special (*LaFace/Arista*)
Total Plays: 1197, Total Stations: 68, Adds: 13

OASIS Live Forever (*Epic*)
Total Plays: 1083, Total Stations: 74, Adds: 4

BRUCE SPRINGSTEEN Murder Incorporated (*Columbia*)
Total Plays: 1001, Total Stations: 47, Adds: 0

FOREIGNER Until The End Of Time (*Generama/Rhythm Safari/Priority*)
Total Plays: 916, Total Stations: 62, Adds: 8

DURAN DURAN White Lines (*Capitol*)
Total Plays: 914, Total Stations: 66, Adds: 9

DAVE MATTHEWS BAND What Would You Say (*RCA*)
Total Plays: 848, Total Stations: 69, Adds: 19

AMY GRANT & VINCE GILL House Of Love (*A&M*)
Total Plays: 754, Total Stations: 33, Adds: 1

ALL-4-ONE (She's Got) Skillz (*Blitz/Atlantic*)
Total Plays: 750, Total Stations: 32, Adds: 0

GILLETTE FEATURING 20 FINGERS Mr. Personality (*Zoo*)
Total Plays: 721, Total Stations: 53, Adds: 4

BOYZ II MEN Water Runs Dry (*Motown*)
Total Plays: 667, Total Stations: 21, Adds: 2

STONE TEMPLE PILOTS Pretty Penny (*Atlantic*)
Total Plays: 572, Total Stations: 47, Adds: 13

SIOUXSIE & THE BANSHEES O Baby (*Geffen*)
Total Plays: 547, Total Stations: 36, Adds: 0

TOAD THE WET SPROCKET Fly From Heaven (*Columbia*)
Total Plays: 538, Total Stations: 36, Adds: 5

DES'REE Feel So High (*550 Music*)
Total Plays: 519, Total Stations: 59, Adds: 24

GAINING AIRPLAY

LETTERS TO CLEO Here & Now (*Giant*)
Total Plays: 472, Total Stations: 54, Adds: 20

BUSH Everything Zen (*Trauma/Interscope*)
Total Plays: 466, Total Stations: 42, Adds: 6

LUTHER VANDROSS Love The One You're With (*LV/Epic*)
Total Plays: 460, Total Stations: 40, Adds: 6

STEVIE B Dream About You (*Emporia*)
Total Plays: 457, Total Stations: 21, Adds: 8

ADINA HOWARD Freak Like Me (*EastWest/EEG*)
Total Plays: 450, Total Stations: 28, Adds: 5

DANIELLE BRISEBOIS Gimme Little Sign (*Epic*)
Total Plays: 375, Total Stations: 19, Adds: 1

BELLY Now They'll Sleep (*Sire/Reprise*)
Total Plays: 368, Total Stations: 33, Adds: 1

NICKI FRENCH Total Eclipse Of The Heart (*Critique*)
Total Plays: 315, Total Stations: 21, Adds: 11

FUN FACTORY Close To You (*Curb*)
Total Plays: 288, Total Stations: 17, Adds: 4

LIL' SUZY Promise Me (*Metropolitan*)
Total Plays: 286, Total Stations: 10, Adds: 1

SPONGE Plowed (*WORK*)
Total Plays: 265, Total Stations: 17, Adds: 1

MARY J. BLIGE I'm Goin' Down (*Uptown/MCA*)
Total Plays: 256, Total Stations: 20, Adds: 6

MIKE & THE MECHANICS Mea Culpa (*Atlantic*)
Total Plays: 252, Total Stations: 14, Adds: 0

K-CI HAILEY If You Think You're Lonely Now (*Mercury*)
Total Plays: 244, Total Stations: 15, Adds: 0

SHERYL CROW D'yer Mak'er (*Atlantic*)
Total Plays: 242, Total Stations: 31, Adds: 16

TECHNOTRONIC Move It To The Rhythm (*SBK/EMI*)
Total Plays: 237, Total Stations: 24, Adds: 9

MAX-A-MILLION Fat Boy (*S.O.S./Zoo*)
Total Plays: 235, Total Stations: 15, Adds: 3

SOPHIE B. HAWKINS As I Lay Me Down (*Columbia*)
Total Plays: 210, Total Stations: 14, Adds: 1

BDN JDVI Someday I'll Be Saturday Night (*Mercury*)
Total Plays: 203, Total Stations: 9, Adds: 0

DIANA KING Shy Guy (*WORK*)
Total Plays: 160, Total Stations: 21, Adds: 7

K7 Move It Like This (*Tommy Boy*)
Total Plays: 154, Total Stations: 6, Adds: 1

SEAL I'm Alive (*ZTT/Sire/WB*)
Total Plays: 154, Total Stations: 11, Adds: 2

TOM PETTY You Wreck Me (*WB*)
Total Plays: 153, Total Stations: 5, Adds: 0

STEVIE B Funky Melody (*Emporia*)
Total Plays: 150, Total Stations: 5, Adds: 0

PRIMITIVES Crash (*RCA*)
Total Plays: 149, Total Stations: 6, Adds: 0

INDIGO GIRLS Power Of Two (*Arista*)
Total Plays: 148, Total Stations: 15, Adds: 1

R.E.M. Strange Currencies (*WB*)
Total Plays: 144, Total Stations: 10, Adds: 5

JOHN WAITE How Did I Get By Without You (*Imago*)
Total Plays: 142, Total Stations: 7, Adds: 1

BETTER THAN EZRA Good (*Swell/Elektra/EEG*)
Total Plays: 108, Total Stations: 4, Adds: 1

ROULA Lick It (*S.O.S./Zoo*)
Total Plays: 106, Total Stations: 7, Adds: 0

PJ HARVEY Down By The Water (*Island*)
Total Plays: 104, Total Stations: 6, Adds: 2

WOLFGANG PRESS Going South (*4AD/WB*)
Total Plays: 99, Total Stations: 5, Adds: 0

MELISSA ETHERIDGE Like The Way I Do (*Island*)
Total Plays: 97, Total Stations: 3, Adds: 1

MADONNA Bedtime Story (*Maverick/Sire/WB*)
Total Plays: 90, Total Stations: 24, Adds: 21

R.E.M. Star 69 (*WB*)
Total Plays: 82, Total Stations: 3, Adds: 0

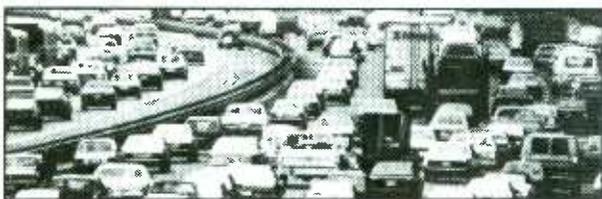
PEARL JAM Not For You (*Epic*)
Total Plays: 66, Total Stations: 5, Adds: 1

BLACKSTREET Joy (*Interscope*)
Total Plays: 5, Total Stations: 8, Adds: 8

4 P.M. Lay Down Your Love (*Next Plateau/London/Island*)
Total Plays: 0, Total Stations: 17, Adds: 17

Songs ranked by
total plays.

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Q102 MARKET #5 WIOQ/Philadelphia (610) 667-8100 Kalma/McGure

Y100 MARKET #5 WPLY/Philadelphia (610) 565-8900 Michaels/Tisa

93.7 MARKET #6 WHYT/Detroit (313) 871-3030 Gillette/Jackson

106.1 KISSFM MARKET #7 KHKS/Dallas (214) 891-3400 Cook/Lambert

104 KRBE MARKET #8 KRBE/Houston (713) 266-1000 Poleman/Bryant

Kiss 107fm MARKET #10 WYKS/Boston (617) 396-1430 Ivey/Bonnie

100.7 FM MARKET #11 WHYI/Miami (305) 620-9299 Keating/Chio

STAR 94.7 FM MARKET #12 WSTR/Atlanta (404) 261-2970 Benson/Peterson

Q106 MARKET #15 KKLO/San Diego (619) 560-5464 Stevens/Kalusa

KDWB 101.3 MARKET #16 KDWB/Minneapolis (612) 340-9000 Morris

Q104 MARKET #17 WKBO/St. Louis (314) 644-1380 St John/Knight

B94 MARKET #19 WBZZ/Pittsburgh (412) 381-8100 Scott/Cline

Power 92 MARKET #20 KXFR/Phoenix (602) 258-6161 Stacy

POP/CHR PLAYLISTS

March 24, 1995 R&R • 29

93.1 FLZ		MARKET #21			
WFLZ/Tampa (813) 839-9393 Harris/Kapugi					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
73	TLC/Creep	72	68	72	
39	DEADEYE DICK/New Age Girl	67	71		
72	GREEN DAY/When I Come Around	69	70		
44	BROWNSTONE/You Love Me	54	72		
36	REAL MCCOY/Run Away	62	64		
34	SHERYL CROW/Strong Enough	28	41		
62	4 P.M./Sukiyaki	61	53		
72	2 UNLIMITED/Get Ready For This	65	51		
38	INI KAMOZE/Here Comes...	43	50		
72	MADONNA/Take A Bow	63	56		
21	STONE TEMPLE PILOTS/Interstate Love...	31	47		
50	JADE/Every Day Of...	48	43		
39	GIN BLOSSOMS/Hey Jealousy	35	39		
47	CORONA/The Rhythm Of...	50	46		
46	LONDONBEAT/Come Back	46	49		
6	LIVE/Lightning Crashes	15	30		
24	BOYZ II MEN/On Bended Knee	29	35		
72	TOM PETTY/You Don't Know...	53	27		
19	HOOTIE & BLOWFISH/Hold My Hand	22	24		
18	NINE INCH NAILS/Closer	19	22		
23	PEARL JAM/Better Man	29	24		
33	DES'REE/You Gotta Be	31	33		
17	GREEN DAY/Basket Case	21	24		
47	REAL MCCOY/Another Night	31	33		
21	MELISSA ETHERIDGE/If I Wanted To	25	29		
16	TLC/Red Light Special	15	16		
12	GILLETTE/20 FINGERS/Mr. Personality	20	20		
15	GIN BLOSSOMS/Found Out About You	19	19		
11	JAMIE WALTERS/Hold On	12	18		
18	CRANBERRIES/Zombie	12	18		
52	DIONNE FARRIS/Know	55	59		
7	REAL MCCOY/Run Away	16	19		
18	MELISSA ETHERIDGE/If I Wanted To	19	23		
6	BLESSID UNION OF.../I Believe	13	15		
10	REONEX/Cotton Eye Joe	15	17		
18	IMMATURE/Constantly	17	19		
9	STEVIE NICK/Dream About You	14	12		
14	ADINA HOWARD/Freak Like Me	12	14		
8	SOUL FOR REAL/Candy Rain	16	11		
21	BABYFACE/When Can I See You	30	18		

JAMMIN 92.3		MARKET #22			
WZJM/Cleveland (216) 621-9566 Eubanks					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
26	BRANDY/Baby	46	56		
53	GREEN DAY/When I Come Around	53	56		
56	DIONNE FARRIS/Know	54	52		
32	REAL MCCOY/Run Away	34	47		
42	COLLECTIVE SOUL/Shine	54	50		
12	MARTIN PAGE/In The House...	32	51		
6	REONEX/Cotton Eye Joe	19	49		
14	ELTON JOHN/Believe	43	48		
51	MELISSA ETHERIDGE/If I Wanted To	51	53		
49	SHERYL CROW/Strong Enough	50	46		
52	LONDONBEAT/Come Back	47	43		
45	TLC/Creep	47	45		
46	4 P.M./Sukiyaki	42	44		
12	FIREHOUSE/If I Live My Life...	12	40		
47	ALL-4-ONE/(She's Got) Skilz	52	51		
39	CECE PENISTON/Keep Givin' Me...	52	38		
8	BOYZ II MEN/Thank You	13	24		
22	FLAMING LIPS/She Don't Use Jelly	23	31		
20	LIVE/Lightning Crashes	24	25		
52	BOYZ II MEN/Water Runs Dry	43	37		
30	CORONA/The Rhythm Of...	28	25		
16	HUMAN LEAGUE/Tell Me When	28	25		
24	BROWNSTONE/If I Love Me	25	22		
27	GLORIA ESTEFAN/Everlasting Love	26	25		
6	TLC/Red Light Special	24	24		
20	DES'REE/You Gotta Be	29	24		
17	CRANBERRIES/Ode To My Family	17	25		
48	BLESSID UNION OF.../I Believe	46	46		
26	CRYSTAL WATERS/What I Need	28	22		
24	SIMPLE MINDS/She's A River	23	27		
12	LETTERS TO CLEO/Here & Now	12	22		
52	WEEZER/Buddy Holly	32	23		
14	DURAN DURAN/White Lines	18	20		
25	SALT-N-PEPA/One Of Your...	23	21		
16	INI KAMOZE/Here Comes...	16	15		
19	JAMIE WALTERS/Hold On	16	15		
19	VAN HALEN/Can't Stop Lovin'...	19	18		
52	PEARL JAM/Better Man	47	40		
5	ANNIE LENNOX/No More "I Love..."	15	17		
19	BRUCE SPRINGSTEEN/Murder...	19	20		

KOKS/Denver		MARKET #23			
(303) 721-9210 Feather/Dickinson					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
66	BRANDY/If I Wanna Be Down	66	64		
51	JADE/Every Day Of...	60	62		
66	TLC/Creep	70	64		
66	MADONNA/Take A Bow	62	59		
68	JANET JACKSON/You Want This	64	60		
64	BOYZ II MEN/On Bended Knee	57	59		
46	CHANGING FACES/Stroke You Up	41	41		
50	ZHANE/Groove Thang	47	48		
54	DES'REE/You Gotta Be	56	50		
44	REAL MCCOY/Run Away	45	44		
43	SOUL FOR REAL/Candy Rain	40	39		
18	TOM BRAXTON/I Belong To You	30	37		
44	BLACKSTREET/Before I Let You Go	46	41		
38	BROWNSTONE/If I Love Me	37	38		
33	BOYZ II MEN/Thank You	37	35		
46	INI KAMOZE/Here Comes...	49	48		
17	TLC/Red Light Special	28	35		
25	BRANDY/Baby	34	38		
39	MELISSA ETHERIDGE/If I Wanted To	39	33		
34	BABYFACE/When Can I See You	30	30		
68	REAL MCCOY/Another Night	54	44		
28	MARY J. BLIGE/I'm Goin' Down	26	25		
14	NIU/If I Miss You	15	16		
19	IMMATURE/Constantly	19	20		
18	ADINA HOWARD/Freak Like Me	14	12		
41	4 P.M./Sukiyaki	43	36		
21	MAX-A-MILLION/Fat Boy	21	21		
17	ACE OF BASE/Don't Turn Around	12	15		
17	SALT-N-PEPA/Shoop	17	17		
17	REALITY/Noanda	17	15		
17	CRYSTAL WATERS/100% Pure Love	17	16		
18	69 BOYZ/Too Good To Roll	18	14		
18	2 UNLIMITED/Get Ready For This	18	14		
16	ENIGMA/Return To Innocence	12	14		
15	RAPPIN' 4-TAY/Playaz Club	12	13		
14	SALT-N-PEPA/EN VOGUE/Whatta Man	13	15		
18	COLLAGE/If I Be Loving You	17	14		
15	ACE OF BASE/The Sign	13	15		
14	AALIYAH/Back & Forth	14	13		

KRRZ/Portland, OR		MARKET #24			
(503) 226-0100 Benson/Murphy					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
59	BLESSID UNION OF.../I Believe	53	62		
50	MELISSA ETHERIDGE/If I Wanted To	61	61		
34	BROWNSTONE/If I Love Me	40	50		
62	REAL MCCOY/Another Night	61	61		
62	MADONNA/Take A Bow	63	66		
36	JADE/Every Day Of...	36	27		
41	DIONNE FARRIS/Know	39	39		
40	HOOTIE & BLOWFISH/Hold My Hand	39	38		
7	JAMIE WALTERS/Hold On	31	36		
26	LONDONBEAT/Come Back	27	33		
16	BOYZ II MEN/Water Runs Dry	23	24		
26	SHERYL CROW/Strong Enough	26	32		
35	4 P.M./Sukiyaki	35	29		
62	DES'REE/You Gotta Be	43	26		
38	BON JOVI/Always	36	28		
26	MARTIN PAGE/In The House...	27	21		
14	GREEN DAY/When I Come Around	13	16		
18	HUMAN LEAGUE/Tell Me When	23	24		
31	BOYZ II MEN/If I Make Love To...	31	31		
12	REAL MCCOY/Run Away	12	17		
32	BOYZ II MEN/On Bended Knee	32	32		
21	TLC/Creep	21	24		
9	2 UNLIMITED/Get Ready For This	9	20		
16	SALT-N-PEPA/EN VOGUE/Whatta Man	13	14		
21	INI KAMOZE/Here Comes...	25	21		
18	AMY GRANT/Lucky One	18	22		
13	MADONNA/Secret	16	13		
23	GIN BLOSSOMS/Found Out About You	22	22		
24	EAGLES/Love Will Keep Us...	24	24		
2	PEARL JAM/Better Man	10	10		
14	BABYFACE/When Can I See You	14	14		
19	GRANT & GILL/House Of Love	17	17		
12	ELTON JOHN/Believe	12	17		
7	ANNIE LENNOX/No More "I Love..."	7	7		
7	ALL-4-ONE/(She's Got) Skilz	7	7		
4	4 P.M./Lay Down Your Love	4	4		
1	DIANA KING/Shy Guy	1	1		

WKRC/Cincinnati		MARKET #25			
(513) 763-5500 Steal/Douglas					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
67	DES'REE/You Gotta Be	66	66		
65	MELISSA ETHERIDGE/If I Wanted To	66	68		
68	MADONNA/Take A Bow	67	64		
20	HOOTIE & BLOWFISH/Hold My Hand	29	30		
21	TOM PETTY/You Don't Know...	23	23		
25	BOYZ II MEN/On Bended Knee	21	23		
33	REAL MCCOY/Another Night	33	33		
32	GRANT & GILL/House Of Love	32	32		
19	JAMIE WALTERS/Hold On	22	23		
30	BLESSID UNION OF.../I Believe	30	30		
30	WET WET WET/Love Is All Around	30	31		
26	MELISSA ETHERIDGE/Comin' To My...	26	28		
23	AMY GRANT/Lucky One	23	24		
29	TONI BRAXTON/You Mean The World...	29	27		
23	HARRY CONNICK JR./I Could...	23	26		
27	MARTIN PAGE/In The House...	27	21		
21	ANDRU DONALDS/Mishale	21	24		
11	SHERYL CROW/Strong Enough	11	23		
68	BON JOVI/Always	65	67		
27	AMY GRANT/Lucky One	27	27		
22	EAGLES/Love Will Keep Us...	22	21		
18	GLORIA ESTEFAN/Everlasting Love	18	18		
19	SHERYL CROW/If I Wanna Do	19	18		
17	MADONNA/Remember	17	16		
16	VAN HALEN/Can't Stop Lovin'...	17	16		
18	GREEN DAY/When I Come Around	18	18		
17	DIONNE FARRIS/Know	17	17		
23	RICHARD MARX/Nothing Lasts...	23	27		
15	FIREHOUSE/If I Live My Life...	15	13		
5	ELTON JOHN/Believe	5	8		
6	BRUCE SPRINGSTEEN/Murder...	6	10		
1	BROWNSTONE/If I Love Me	1	1		

KISS 107.3 FM		MARKET #27			
KISF/Kansas City (816) 254-1073 Geiger/Madison					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
61	GREEN DAY/When I Come Around	45	50		
59	PEARL JAM/Better Man	59	61		
55	SHERYL CROW/Strong Enough	50	55		
28	SARAH MCLACHLAN/Good Enough	22	25		
17	MELISSA ETHERIDGE/If I Wanted To	17	15		
31	LIVE/Lightning Crashes	39	43		
60	COUNTING CROWS/Einstein On...	60	49		
36	COLLECTIVE SOUL/Gel	41	54		
61	SARAH MCLACHLAN/Possession	59	49		
33	DASIS/Live Forever	33	24		
33	NIRVANA/The Man Who Sold...	27	33		
29	SIMPLE MINDS/She's A River	25	33		
42	HOOTIE & BLOWFISH/Hold My Hand	34	26		
24	CRANBERRIES/Dreams	28	26		
21	PEARL JAM/Lead Better	21	26		
35	DIONNE FARRIS/Know	28	20		
14	STONE TEMPLE PILOTS/Pretty Penny	19	26		
24	BLUES TRAVELER/Run-Around	24	25		
22	MEAT PUPPETS/Backwater	22	22		
49	CANDICE/Far Behind	27	23		
22	RED HOT CHILI.../Soul To Squeeze	15	25		
23	DAVE MATTHEWS BAND/What Would...	23	25		
20	OFFSPRING/Self Esteem	22	22		
9	SHERYL CROW/Dyer Maker	9	21		
21	PJ HARVEY/Down By The Water	13	21		
16	TOAD THE WET.../Fly From Heaven	16	20		
28	CRANBERRIES/Ode To My Family	31	28		
27	BUSH/Everything Zen	25	28		
34	SMASHING PUMPKINS/Today	25	20		
18	MELISSA ETHERIDGE/Comin' To My...	18	21		
28	LIVE/Alive	27	21		
17	SPONGE/Plowed	17	16		
19	SMASHING PUMPKINS/Disarm	19	17		
14	TOAD THE WET.../Something's Always...	14	17		
24	LETTERS TO CLEO/Here & Now	15	15		
11	ANNIE LENNOX/No More "I Love..."	11	14		
12	BELLY/Now They'll Sleep	12	12		
21	HOOTIE & BLOWFISH/Let Her Cry	21	11		
1	HUMAN LEAGUE/Tell Me When	1	11		

Mix 92.3 FM		MARKET #27			
KMXV/Kansas City (816) 753-0933 Wall/Anthony					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
68	TLC/Creep	69	67		
65	DIONNE FARRIS/Know	70	68		
66	DES'REE/You Gotta Be	68	69		
68	JANET JACKSON/You Want This	67	69		
66	KYMA MIZELLE/Love Me The Right...	61	68		
43	JADE/Every Day Of...	45	45		
36	REAL MCCOY/Another Night	45	45		
42	ALL-4-ONE/(She's Got) Skilz	42	44		
18	HUMAN LEAGUE/Tell Me When	18	41		
42	BOYZ II MEN/On Bended Knee	44	43		
45	LONDONBEAT/Come Back	45	49		
40	LIVIN' ON A PRAYER	40	42		
43	BROWNSTONE/If I Love Me	43	45		
43	PHAROS/Show You Secrets	43	43		
28	EVERYTHING BUT.../Missing	37	39		
13	JAMIE WALTERS/Hold On	13	45		

POP/CHR PLAYLISTS

Continued from Page 29

KISS 98.5		MARKET #41	
WKSS/Hartford		WTIC/Hartford	
(203) 249-9577		(203) 522-1080	
Jones/Simonet		Cannon/Bristol	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
50 54 66 66	JADE/Every Day Of...	38 44 44 55	BON JOVI/Always
61 58 64 62	REAL MCCOY/Another Night	54 61 61 53	BOYZ II MEN/On Bended Knee
35 56 62 62	JAMIE WALTERS/Hold On	47 59 59 53	GERALD LEVERT/I'd Give Anything
65 54 42 57	HOOTIE & BLOWFISH/Hold My Hand	52 58 58 53	DES'REE/You Gotta Be
66 64 65 54	TLC/Creep	52 62 62 52	ANORU DONALOS/Mishale
33 35 42 52	REAL MCCOY/Run Away	51 60 60 51	MADONNA/Take A Bow
44 46 50	JANET JACKSON/You Want This	51 59 59 48	MELISSA ETHERIDGE/I'm The Only One
- 20 38 44	BRANDY/Baby	39 42 42 39	VANESSA WILLIAMS/The Sweetest Days
45 44 44	BROWNSTONE/If You Love Me	35 43 43 39	MARTIN PAGE/In The House...
42 46 47	DIONNE FARRIS/I Know	20 19 19 38	EAGLES/Love Will Keep Us...
- 19 34 43	BON JOVI/Always	35 43 43 38	4 P.M./Sukiyaki
29 40 41	BOYZ II MEN/On Bended Knee	13 19 19 37	HOOTIE & BLOWFISH/Hold My Hand
62 34 41	CRYSTAL WATERS/100% Pure Love	38 42 42 36	JON SECADA/Mental Picture
64 61 58 42	MADONNA/Take A Bow	30 40 40 35	CECE PENISTON/Hit By Love
34 43 37	CORONA/The Rhythm Of...	36 43 43 35	GLORIA ESTEFAN/Everlasting Love
20 26 31	SHERYL CROW/Strong Enough	25 28 28 26	SHERYL CROW/Strong Enough
46 42 36	VANESSA WILLIAMS/The Sweetest Days	14 16 16 19	JAMIE WALTERS/Hold On
11 15 27	BLESSID UNION OF.../I Believe	23 24 24 19	LONDONBEAT/Come Back
31 31 35	GREEN DAY/When I Come Around	12 12 12 18	HUEY LEWIS/STHE NEWS/Little Bitty...
25 27 32	BOYZ II MEN/Water Runs Dry	- 18 18 18	FIREHOUSE/II Live My Life...
- 29 30	BABYFACE/When Can I See You	17 18 18 18	FOUR SEASONS/December 1963 (94)
31 43 34	SOUL FOR REAL/Candy Rain	18 25 25 17	MELISSA ETHERIDGE/II I Wanted To
20 24 20	MELISSA ETHERIDGE/II I Wanted To	7 12 12 17	ELTON JOHN/Beieve
52 42 28	DES'REE/You Gotta Be	- 14 20 20	MELISSA ETHERIDGE/Come To My...
- 14 20 20	BOYZ II MEN/Thank You	- 14 20 20	TLC/Red Light Special
- 14 20 20	TLC/Red Light Special	- 21 23 23	JAKI GRAHAM/Ain't Nobody
- 21 23 23	JAKI GRAHAM/Ain't Nobody	26 26 13 22	GLORIA ESTEFAN/Everlasting Love
5 18 31 21	LONDONBEAT/Come Back	5 18 31 21	LONDONBEAT/Come Back
- 10 16 20	DURAN DURAN/White Lines	21 17 16 18	PEARL JAM/Better Man
21 17 16 18	PEARL JAM/Better Man	17 17 15 15	WEEZER/Buddy Holly
14 13 13 17	WEEZER/Buddy Holly	- 17 17 15 15	HUMAN LEAGUE/Tell Me When
- 14 13 13 17	HUMAN LEAGUE/Tell Me When	16 14 14 16	K7/Move It Like This
14 12 13 15	JON SECADA/Mental Picture	- 14 14 14 16	MAX-A-MILLION/Fat Boy
- 14 14 14 16	MAX-A-MILLION/Fat Boy	- 5 13 13	TECHNORONIC/Move It To...
- 5 13 13	TECHNORONIC/Move It To...	- 14 13 13	SEAL/Prayer For The Dying
- 14 13 13	SEAL/Prayer For The Dying	- 5 6 12	ELTON JOHN/Beieve

KISS 95.5		MARKET #41	
WKSS/Hartford		WTIC/Hartford	
(203) 249-9577		(203) 522-1080	
Jones/Simonet		Cannon/Bristol	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
38 44 44 55	BON JOVI/Always	54 61 61 53	BOYZ II MEN/On Bended Knee
54 61 61 53	BOYZ II MEN/On Bended Knee	47 59 59 53	GERALD LEVERT/I'd Give Anything
47 59 59 53	GERALD LEVERT/I'd Give Anything	52 58 58 53	DES'REE/You Gotta Be
52 58 58 53	DES'REE/You Gotta Be	52 62 62 52	ANORU DONALOS/Mishale
52 62 62 52	ANORU DONALOS/Mishale	51 60 60 51	MADONNA/Take A Bow
51 60 60 51	MADONNA/Take A Bow	51 59 59 48	MELISSA ETHERIDGE/I'm The Only One
51 59 59 48	MELISSA ETHERIDGE/I'm The Only One	39 42 42 39	VANESSA WILLIAMS/The Sweetest Days
39 42 42 39	VANESSA WILLIAMS/The Sweetest Days	35 43 43 39	MARTIN PAGE/In The House...
35 43 43 39	MARTIN PAGE/In The House...	20 19 19 38	EAGLES/Love Will Keep Us...
20 19 19 38	EAGLES/Love Will Keep Us...	35 43 43 38	4 P.M./Sukiyaki
35 43 43 38	4 P.M./Sukiyaki	13 19 19 37	HOOTIE & BLOWFISH/Hold My Hand
13 19 19 37	HOOTIE & BLOWFISH/Hold My Hand	38 42 42 36	JON SECADA/Mental Picture
38 42 42 36	JON SECADA/Mental Picture	30 40 40 35	CECE PENISTON/Hit By Love
30 40 40 35	CECE PENISTON/Hit By Love	36 43 43 35	GLORIA ESTEFAN/Everlasting Love
36 43 43 35	GLORIA ESTEFAN/Everlasting Love	25 28 28 26	SHERYL CROW/Strong Enough
25 28 28 26	SHERYL CROW/Strong Enough	14 16 16 19	JAMIE WALTERS/Hold On
14 16 16 19	JAMIE WALTERS/Hold On	23 24 24 19	LONDONBEAT/Come Back
23 24 24 19	LONDONBEAT/Come Back	12 12 12 18	HUEY LEWIS/STHE NEWS/Little Bitty...
12 12 12 18	HUEY LEWIS/STHE NEWS/Little Bitty...	- 18 18 18	FIREHOUSE/II Live My Life...
- 18 18 18	FIREHOUSE/II Live My Life...	17 18 18 18	FOUR SEASONS/December 1963 (94)
17 18 18 18	FOUR SEASONS/December 1963 (94)	18 25 25 17	MELISSA ETHERIDGE/II I Wanted To
18 25 25 17	MELISSA ETHERIDGE/II I Wanted To	7 12 12 17	ELTON JOHN/Beieve
7 12 12 17	ELTON JOHN/Beieve	- 14 20 20	MELISSA ETHERIDGE/Come To My...
- 14 20 20	MELISSA ETHERIDGE/Come To My...	- 14 20 20	TLC/Red Light Special
- 14 20 20	TLC/Red Light Special	- 21 23 23	JAKI GRAHAM/Ain't Nobody
- 21 23 23	JAKI GRAHAM/Ain't Nobody	26 26 13 22	GLORIA ESTEFAN/Everlasting Love
26 26 13 22	GLORIA ESTEFAN/Everlasting Love	5 18 31 21	LONDONBEAT/Come Back
5 18 31 21	LONDONBEAT/Come Back	- 10 16 20	DURAN DURAN/White Lines
- 10 16 20	DURAN DURAN/White Lines	21 17 16 18	PEARL JAM/Better Man
21 17 16 18	PEARL JAM/Better Man	17 17 15 15	WEEZER/Buddy Holly
17 17 15 15	WEEZER/Buddy Holly	- 17 17 15 15	HUMAN LEAGUE/Tell Me When
- 17 17 15 15	HUMAN LEAGUE/Tell Me When	16 14 14 16	K7/Move It Like This
16 14 14 16	K7/Move It Like This	- 14 14 14 16	MAX-A-MILLION/Fat Boy
- 14 14 14 16	MAX-A-MILLION/Fat Boy	- 5 13 13	TECHNORONIC/Move It To...
- 5 13 13	TECHNORONIC/Move It To...	- 14 13 13	SEAL/Prayer For The Dying
- 14 13 13	SEAL/Prayer For The Dying	- 5 6 12	ELTON JOHN/Beieve

98 FM WPKY		MARKET #44	
WPKY/Rochester, NY		WPKY/Rochester, NY	
(716) 454-2600		(716) 454-2600	
Ingram/Rice		Ingram/Rice	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
57 55 53 56	REAL MCCOY/Another Night	57 55 53 56	REAL MCCOY/Another Night
50 52 40 55	JADE/Every Day Of...	50 52 40 55	JADE/Every Day Of...
50 54 54 54	2 UNLIMITED/Get Ready For This	50 54 54 54	2 UNLIMITED/Get Ready For This
38 36 34 52	JAMIE WALTERS/Hold On	38 36 34 52	JAMIE WALTERS/Hold On
56 54 53 47	DES'REE/You Gotta Be	56 54 53 47	DES'REE/You Gotta Be
40 38 37 45	LIL' SUZY/Take Me In Your Arms	40 38 37 45	LIL' SUZY/Take Me In Your Arms
18 37 40 43	NICKI FRENCH/Total Eclipse Of...	18 37 40 43	NICKI FRENCH/Total Eclipse Of...
24 31 42 43	DIONNE FARRIS/I Know	24 31 42 43	DIONNE FARRIS/I Know
45 29 31 42	BOYZ II MEN/II Make Love To...	45 29 31 42	BOYZ II MEN/II Make Love To...
45 29 30 39	BOYZ II MEN/On Bended Knee	45 29 30 39	BOYZ II MEN/On Bended Knee
28 41 36 36	JON SECADA/II You Go	28 41 36 36	JON SECADA/II You Go
43 46 47 36	REAL MCCOY/Run Away	43 46 47 36	REAL MCCOY/Run Away
42 35 41 43	MELISSA ETHERIDGE/I'm The Only One	42 35 41 43	MELISSA ETHERIDGE/I'm The Only One
33 45 44 42	MADONNA/Take A Bow	33 45 44 42	MADONNA/Take A Bow
28 27 27 27	FIREHOUSE/II Live My Life...	28 27 27 27	FIREHOUSE/II Live My Life...
16 23 23 25	BLESSID UNION OF.../I Believe	16 23 23 25	BLESSID UNION OF.../I Believe
16 18 13 22	INI KAMOZE/Here Comes...	16 18 13 22	INI KAMOZE/Here Comes...
- 21 21	HUMAN LEAGUE/Tell Me When	- 21 21	HUMAN LEAGUE/Tell Me When
16 27 36	20 JOSHUA KADISON/Beautiful In My Eyes	16 27 36	20 JOSHUA KADISON/Beautiful In My Eyes
6 13 17 18	ELTON JOHN/Beieve	6 13 17 18	ELTON JOHN/Beieve
- 6 15 17	VAN HALEN/Can't Stop Lovin'...	- 6 15 17	VAN HALEN/Can't Stop Lovin'...
16 18 17 17	HADDADAWAY/What Is Love	16 18 17 17	HADDADAWAY/What Is Love
15 17 17 17	TONI BRAXTON/You Mean The World...	15 17 17 17	TONI BRAXTON/You Mean The World...
16 17 17 17	ROBIN S/Show Me Love	16 17 17 17	ROBIN S/Show Me Love
29 25 27 27	LONDONBEAT/Come Back	29 25 27 27	LONDONBEAT/Come Back
33 34 42 16	HOOTIE & BLOWFISH/Hold My Hand	33 34 42 16	HOOTIE & BLOWFISH/Hold My Hand
18 17 16 16	BIZARRRE INC./I'm Gonna Get You	18 17 16 16	BIZARRRE INC./I'm Gonna Get You
18 17 16 16	SPIN DOCTORS/Two Princes	18 17 16 16	SPIN DOCTORS/Two Princes
- 5 16 16 16	TECHNORONIC/Move This	- 5 16 16 16	TECHNORONIC/Move This
- 5 16 16 16	BOYZONE/Love Me For A Reason	- 5 16 16 16	BOYZONE/Love Me For A Reason
- 13 15	GRANT & GILL/House Of Love	- 13 15	GRANT & GILL/House Of Love
26 22 36 15	MELISSA ETHERIDGE/Come To My...	26 22 36 15	MELISSA ETHERIDGE/Come To My...
24 20 22 15	SHERYL CROW/Strong Enough	24 20 22 15	SHERYL CROW/Strong Enough
16 13 15 15	JON SECADA/Do You Believe In...	16 13 15 15	JON SECADA/Do You Believe In...
- 13 15	JOHN MELLENCAMP/Wild Night	- 13 15	JOHN MELLENCAMP/Wild Night
14 18 15 15	CELINE DION/The Power Of Love	14 18 15 15	CELINE DION/The Power Of Love
- 14 12 15	COUNTING CROWS/Mr. Jones	- 14 12 15	COUNTING CROWS/Mr. Jones
32 34 37 14	BON JOVI/Always	32 34 37 14	BON JOVI/Always
17 12 17 14	CRYSTAL WATERS/100% Pure Love	17 12 17 14	CRYSTAL WATERS/100% Pure Love
6 13 11 14	MARTIN PAGE/In The House...	6 13 11 14	MARTIN PAGE/In The House...

Y107		MARKET #45	
WYHY/Nashville		WYHY/Nashville	
(615) 256-6556		(615) 256-6556	
Quinn/Harrison		Quinn/Harrison	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
51 59 56 59	JAMIE WALTERS/Hold On	51 59 56 59	JAMIE WALTERS/Hold On
36 33 54 58	SHERYL CROW/Strong Enough	36 33 54 58	SHERYL CROW/Strong Enough
45 53 57 57	DIONNE FARRIS/I Know	45 53 57 57	DIONNE FARRIS/I Know
26 18 35 49	PEARL JAM/Better Man	26 18 35 49	PEARL JAM/Better Man
58 57 58 46	MADONNA/Take A Bow	58 57 58 46	MADONNA/Take A Bow
35 52 58 45	DES'REE/You Gotta Be	35 52 58 45	DES'REE/You Gotta Be
29 36 33 44	REAL MCCOY/Run Away	29 36 33 44	REAL MCCOY/Run Away
39 27 36 39	BROWNSTONE/If You Love Me	39 27 36 39	BROWNSTONE/If You Love Me
56 56 41 38	HOOTIE & BLOWFISH/Hold My Hand	56 56 41 38	HOOTIE & BLOWFISH/Hold My Hand
27 23 39 37	CRANBERRIES/Ode To My Family	27 23 39 37	CRANBERRIES/Ode To My Family
59 35 35 36	GREEN DAY/When I Come Around	59 35 35 36	GREEN DAY/When I Come Around
19 14 32 35	WEEZER/Buddy Holly	19 14 32 35	WEEZER/Buddy Holly
18 21 35 35	FIREHOUSE/II Live My Life...	18 21 35 35	FIREHOUSE/II Live My Life...
58 38 38 35	TOM PETTY/You Don't Know...	58 38 38 35	TOM PETTY/You Don't Know...
33 32 28 33	LONDONBEAT/Come Back	33 32 28 33	LONDONBEAT/Come Back
28 14 30 33	BOYZ II MEN/Thank You	28 14 30 33	BOYZ II MEN/Thank You
17 31 31 32	FREEDY JOHNSTON/Bad Reputation	17 31 31 32	FREEDY JOHNSTON/Bad Reputation
37 37 30 31	MARTIN PAGE/In The House...	37 37 30 31	MARTIN PAGE/In The House...
27 33 28 30	BON JOVI/Someday I'll Be...	27 33 28 30	BON JOVI/Someday I'll Be...
32 25 30 30	2 UNLIMITED/Get Ready For This	32 25 30 30	2 UNLIMITED/Get Ready For This
- 18 22 28	HOOTIE & BLOWFISH/Let Her Cry	- 18 22 28	HOOTIE & BLOWFISH/Let Her Cry
- 18 29 28	TLC/Red Light Special	- 18 29 28	TLC/Red Light Special
24 21 25 27	CRYSTAL WATERS/100% Pure Love	24 21 25 27	CRYSTAL WATERS/100% Pure Love
19 20 25 26	EAGLES/Love Will Keep Us...	19 20 25 26	EAGLES/Love Will Keep Us...
18 24 29 26	TLC/Creep	18 24 29 26	TLC/Creep
23 24 25 24	BONNIE RAITT/You Got It	23 24 25 24	BONNIE RAITT/You Got It
20 23 24 24	REAL MCCOY/Another Night	20 23 24 24	REAL MCCOY/Another Night
- 19 23 23	JANET JACKSON/You Want This	- 19 23 23	JANET JACKSON/You Want This
- 12 20 22	ELTON JOHN/Beieve	- 12 20 22	ELTON JOHN/Beieve
- 18 22 22	CORONA/The Rhythm Of...	- 18 22 22	CORONA/The Rhythm Of...
24 23 20 21	ACE OF BASE/The Sign	24 23 20 21	ACE OF BASE/The Sign
30 28 10 20	SIMPLE MINDS/She's A River	30 28 10 20	SIMPLE MINDS/She's A River
27 20 16 19	AEROSMITH/Blind Man	27 20 16 19	AEROSMITH/Blind Man
28 27 19 18	MELISSA ETHERIDGE/II I Wanted To	28 27 19 18	MELISSA ETHERIDGE/II I Wanted To
18 27 19 18	VAN HALEN/Can't Stop Lovin'...	18 27 19 18	VAN HALEN/Can't Stop Lovin'...
21 19 18 18	GRANT & GILL/House Of Love	21 19 18 18	GRANT & GILL/House Of Love
21 19 14 17	COLLECTIVE SOUL/Shine	21 19 14 17	COLLECTIVE SOUL/Shine
- 17 17 17	COOLIO/Fantastic Voyage	- 17 17 17	COOLIO/Fantastic Voyage
22 19 18 16	COUNTING CROWS/Rain King	22 19 18 16	COUNTING CROWS/Rain King

Z-93		MARKET #47	
WGTV/Dayton		WGTV/Dayton	
(513) 294-5858		(513) 294-5858	
Kaplan/Corbett		Kaplan/Corbett	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
8 - 60 63	SHERYL CROW/Strong Enough	8 - 60 63	SHERYL CROW/Strong Enough
30 - 42 62	DIONNE FARRIS/I Know	30 - 42 62	DIONNE FARRIS/I Know
55 - - 60	REAL MCCOY/Another Night	55 - - 60	REAL MCCOY/Another Night
54 - 57 59	MELISSA ETHERIDGE/I'm The Only One	54 - 57 59	MELISSA ETHERIDGE/I'm The Only One
27 - 60 59	GREEN DAY/When I Come Around	27 - 60 59	GREEN DAY/When I Come Around
59 - 59 58	MADONNA/Take A Bow	59 - 59 58	MADONNA/Take A Bow
20 - 47 58	HOOTIE & BLOWFISH/Hold My Hand	20 - 47 58	HOOTIE & BLOWFISH/Hold My Hand
41 - 37 39	DES'REE/You Gotta Be	41 - 37 39	DES'REE/You Gotta Be
24 - 33 35	TOM PETTY/You Don't Know...	24 - 33 35	TOM PETTY/You Don't Know...
45 - 51 35	4 P.M./Sukiyaki	45 - 51 35	4 P.M./Sukiyaki
26 - 30 33	BLESSID UNION OF.../I Believe	26 -	

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	3	1	1	TLC Red Light Special (LaFace/Arista)	1744	1657	1486	1419	34/0
1	1	2	2	SOUL FOR REAL Candy Rain (Uptown/MCA)	1652	1655	1705	1770	33/0
2	2	3	3	BROWNSTONE If You Love Me (MJJ/Epic)	1368	1510	1595	1602	32/0
3	4	4	4	BRANDY Baby (Atlantic)	1295	1345	1465	1483	30/0
23	19	11	5	MONTELL JORDAN This Is How We... (PMP/RAL/Island)	1160	885	700	514	31/1
14	8	9	6	SUBWAY This Lil' Game We Play (Biv Ten/Motown)	1157	1041	987	846	28/1
13	10	8	7	ADINA HOWARD Freak Like Me (EastWest/EEG)	1142	1045	976	849	27/1
6	5	5	8	MADONNA Take A Bow (Maverick/Sire/WB)	1092	1194	1356	1395	24/0
9	7	6	9	MARY J. BLIGE I'm Goin' Down (Uptown/MCA)	1083	1067	1031	963	29/0
4	6	7	10	TLC Creep (LaFace/Arista)	1052	1052	1154	1459	25/0
16	15	14	11	REAL MCCOY Run Away (Arista)	918	866	764	738	27/2
18	12	12	12	BOYZ II MEN Thank You (Motown)	873	877	871	685	27/0
7	9	10	13	BLACKSTREET Before I Let You Go (Interscope)	867	986	983	1037	23/0
8	11	13	14	BOYZ II MEN Water Runs Dry (Motown)	848	867	901	1010	20/0
17	16	15	15	NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)	811	794	757	708	25/2
21	20	18	16	K7 Move It Like This (Tommy Boy)	745	680	664	635	21/2
11	13	16	17	BOYZ II MEN On Bended Knee (Motown)	725	793	862	896	19/0
39	29	22	18	IV XAMPLE I'd Rather Be Alone (MCA)	709	572	425	287	18/0
15	17	19	19	BRANDY I Wanna Be Down (Atlantic)	667	664	727	795	21/0
29	23	21	20	STEVIE B Dream About You (Emporia)	627	591	540	438	21/3
10	14	17	21	IMMATURE Constantly (MCA)	626	680	832	927	18/0
24	26	23	22	KEITH MARTIN Never Find Someone Like You (Columbia)	575	557	503	509	24/0
25	24	24	23	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)	565	537	508	504	22/2
26	25	26	24	SPANISH FLY Daddy's Home (Upstairs/WB)	539	484	507	500	18/0
—	—	37	25	DIANA KING Shy Guy (WORK)	498	283	144	40	21/4
12	18	20	26	K-CI HAILEY If You Think You're Lonely Now (Mercury)	498	592	722	879	13/1
—	—	33	27	2PAC Dear Mama (Interscope)	496	374	264	130	20/5
—	34	31	28	RAPPIN' 4-TAY I'll Be Around (Rag Top/EMI)	477	419	369	194	22/1
37	35	30	29	TLC Waterfalls (LaFace/Arista)	437	423	360	310	13/2
19	22	27	30	NIIU I Miss You (Arista)	413	469	553	675	13/0
28	28	29	31	JANET JACKSON You Want This (Virgin)	385	440	431	438	13/0
22	27	28	32	DES'REE You Gotta Be (550 Music)	381	451	443	549	10/0
36	37	34	33	MAX-A-MILLION Fat Boy (S.O.S./Zoo)	365	373	338	330	12/0
DEBUT			34	BLACKSTREET Joy (Interscope)	362	213	69	40	21/11
DEBUT			35	FUN FACTORY Close To You (Curb)	358	256	250	162	13/0
33	33	32	36	ALL-4-ONE (She's Got) Skillz (Blitzz/Atlantic)	356	382	372	354	13/1
—	—	40	37	DR. DRE Keep Their Heads Ringin' (Priority)	341	270	113	0	17/2
20	21	25	38	REAL MCCOY Another Night (Arista)	335	488	590	651	12/0
DEBUT			39	BLACKGIRL Let's Do It Again (Kaper/RCA)	278	199	182	127	14/2
DEBUT			40	STEVIE WONDER For Your Love (Motown)	243	229	234	174	14/0

This chart reflects airplay from March 13 - 19. Songs ranked by total plays. Highlighted songs indicate Breaker. 34 Rhythmic/CHR reporters. 34 current playlists. © 1995, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BLACKSTREET Joy (Interscope)	11
DANA DANE Rollin' Wit' Dana... (Maverick/Sire/WB)	6
2PAC Dear Mama (Interscope)	5
ANITA BAKER It's Been You (Elektra/EEG)	5
DIANA KING Shy Guy (WORK)	4
TECHNOTRONIC Move It To The Rhythm (SBK/EMI)	4
STEVIE B Dream About You (Emporia)	3
MADONNA Bedtime Story (Maverick/Sire/WB)	3
BLACKGIRL Let's Do It Again (Kaper/RCA)	2
DR. DRE Keep Their Heads Ringin' (Priority)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MONTELL JORDAN This Is How... (PMP/RAL/Island)	+275
DIANA KING Shy Guy (WORK)	+215
BLACKSTREET Joy (Interscope)	+149
IV XAMPLE I'd Rather Be Alone (MCA)	+137
2PAC Dear Mama (Interscope)	+122
SUBWAY This Lil' Game We Play (Biv Ten/Motown)	+116
FUN FACTORY Close To You (Curb)	+102
ADINA HOWARD Freak Like Me (EastWest/EEG)	+97
TLC Red Light Special (LaFace/Arista)	+87
METHOD MAN All I Need (Def Jam/RAL/Island)	+83

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
INI KAMOZE Here Comes The Hotstepper (Columbia)
CORONA The Rhythm Of The Night (EastWest/EEG)
MADONNA Secret (Maverick/Sire/WB)
BOYZ II MEN I'll Make Love To You (Motown)
AALIYAH Back & Forth (BlackGround/Jive)
BABYFACE When Can I See You (Epic)
COOLIO Fantastic Voyage (Tommy Boy)
IMMATURE Never Lie (MCA)
TERROR FABULOUS Action (EastWest/EEG)
DA BRAT Funkdafied (So So Def/WORK)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Roy Jaynes MD: Rob Royster REAL MCCOY "Run" PORTRAIT "Call" DR. DRE "Heads" 2PAC "Mama"</p>	<p>KZFM/Corpus Christi, TX PD: Mike J. Steele MD: Charlie Maxx BLACKSTREET "Joy" STEVIE B "Dream" TECHNOTRONIC "Rhythm" REDNEX "Cotton"</p>	<p>KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 37 SOUL FOR REAL "Sunshine" 16 ROTTIN RAZKALS "Yeah" 14 BLACKSTREET "Joy"</p>	<p>WPOW/Miami, FL PD: Frank Walsh MD: John Rogers 9 HEAVY D & THE BOYZ "Night" 7 BRYAN ADAMS "Have" 2PAC "Mama"</p>	<p>KGGI/Riverside, CA PD: Carmy Ferreri MD: Sonia Jimenez SUBWAY "Game"</p>	<p>KTFM/San Antonio, TX PD: Cliff Tredway APD/MD: Charles Chavez 13 NOTORIOUS B.I.G. "Poppa" BLACKGIRL "Let's" K7 "Little"</p>	<p>KUBE/Seattle, WA PD: Mike Tierney MD: Shellie Hart No Adds</p>
<p>WBSS/Atlantic City, NJ PD/MD: Dr. Michael Lynn No Adds</p>	<p>KPRR/EI Paso, TX PD: John Candelaria 10 OUT HERE BROTHERS "La" TECHNOTRONIC "Rhythm" BLACKSTREET "Joy"</p>	<p>WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye K7 "Move" STEVIE B "Dream"</p>	<p>KHTN/Modesto, CA PD: Pete Jones MD: Allen Chase 17 CRYSTAL WATERS "What" 17 MARIAH CAREY "Music" DES'REE "High" ANITA BAKER "Been"</p>	<p>WJJS/Roanoke, VA OM: Russ Brown MD: David Lee Michaels 6 TECHNOTRONIC "Rhythm" DOCTOR DRE/ED LOVER "For" PHARAO "Secrets" DANA DANE "Rollin" BLACKSTREET "Joy"</p>	<p>XHTZ/San Diego, CA PD: Lisa Vasquez MD: Jeff Nelson 16 K7 "Move" 6 TECHNOTRONIC "Rhythm" 5 BLESSID UNION OF... "Believe" ANITA BAKER "Been" DANA DANE "Rollin"</p>	<p>KWIN/Stockton, CA PD: Bob Lewis MD: Mark Medina 42 TLC "Waterfalls" 15 ADINA HOWARD "Freak"</p>
<p>KKXX/Bakersfield, CA PD: Chris Squires MD: Kozman RAPPIN' 4-TAY "Around" K-CI HAILEY "Think" ALL-4-ONE "Skiz" MADONNA "Bedtime" NOTORIOUS B.I.G. "Poppa"</p>	<p>KBOS/Fresno, CA PD/MD: Mark Adams 5 MONTELL JOROAN "This"</p>	<p>WHJX/Jacksonville, FL PD: Mickey Johnson MD: Greg Brady 22 BLACKSTREET "Joy" 5 METHOD MAN "Need" 5 DANA DANE "Rollin" 5 I.C. RED "Busters" KEITH MURRAY "Lifted" LUTHER VANDROSS "Going"</p>	<p>WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherty 18 2PAC "Mama" 12 BROWNSTONE "Grapevyne"</p>	<p>KSFM/Sacramento, CA PD: Rick Thomas MD: Trejo 10 FM 102 BUMPER CREW "Stepper" DIANA KING "Shy"</p>	<p>KMEL/San Francisco, CA PD: Michelle Santosuosso MD: Joey Arbagoy 9 NAUGHTY BY NATURE "Craziest" ANITA BAKER "Been" SOUL FOR REAL "Thing" B.U.M.S. "Elevation" BARRY WHITE "Come"</p>	<p>WPGC/Washington, DC PD: Jay Stevens MD: Aible D. 39 PURE SOUL "Must" 17 REAL MCCOY "Run" 16 LORDS OF UNDERGROUND "After" 15 TDTAL F/NOTORIOUS... "Can't" 11 NINE "Emcee" 10 MOBB DEEP "Shook" 7 VANESSA WILLIAMS "Way"</p>
<p>WERO/Baltimore, MD PD: Russ Allen MD: Camille Cashwell 27 DIANA KING "Shy" 17 DIONNE FARRIS "Know" 14 USHER "Think" 7 ANITA BAKER "Been"</p>	<p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 29 BRAT "Give" 22 BLACKSTREET "Joy" 18 RDTIN RAZKALS "Yeah" 13 N-TYCE "Sure" 12 PRINCE "Purple"</p>	<p>KLUC/Las Vegas, NV PD: Jerry Dean MD: Cat Thomas DANA DANE "Rollin"</p>	<p>KCAO/Oxnard-Ventura, CA PD: Rooster Rhodes MD: Lucy B. ANITA BAKER "Been" BLACKSTREET "Joy"</p>	<p>KDON/Salinas-Monterey, CA PD: Michael Newman MD: Jennifer Wilde 16 BOYZ OF PARADISE "Shining" DIANA KING "Shy" DANA DANE "Rollin"</p>	<p>KYLD/San Francisco, CA PD: Bob Hamilton MD: Michael Martin 23 BUTLER & BABYFACE "Someone" 22 BLACKSTREET "Joy" 2PAC "Mama"</p>	<p>34 Total Reporters 34 Current Reporters 34 Current Playlists</p>
<p>WJMN/Boston, MA PD: Cadillac Jack McCartney MD: Cat Collins 11 BLACKSTREET "Joy"</p>	<p>KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 7 DR. DRE "Heads" 6 4 P.M. "Lay"</p>	<p>KPWR/Los Angeles, CA PD: Michelle Mercer MD: Bruce St. James RAPHAEL SAADIO "Ask" NAUGHTY BY NATURE "Craziest"</p>	<p>WWIX/Providence, RI PD: Joe Dawson 7 MADONNA "Bedtime" 5 STEVIE B "Dream" BLACKSTREET "Joy" BILLIE RAY MARTIN "Loving"</p>	<p>KZHT/Salt Lake City, UT PD: Brian DeGaus MD: Gary Michaels MADONNA "Bedtime" TLC "Waterfalls" BLACKGIRL "Let's" RAPHAEL SAADIO "Ask"</p>	<p>KHOT/San Jose, CA PD: Bob Perry MD: Pete Manriquez BLACKSTREET "Joy" LUTHER VANDROSS "Love" DANA DANE "Rollin" 4 P.M. "Lay" USHER "Think"</p>	

NEW & ACTIVE THE HOTTEST

BARRY WHITE Come On (A&M)
Total Plays: 201, Total Stations: 13, Adds: 1

GILLETTE FEATURING 20 FINGERS Mr. Personality (Zoo)
Total Plays: 201, Total Stations: 11, Adds: 0

DIONNE FARRIS I Know (Columbia)
Total Plays: 200, Total Stations: 5, Adds: 1

USHER Think Of You (LaFace/Arista)
Total Plays: 196, Total Stations: 11, Adds: 2

SHABBA RANKS Let's Get It On (Epic)
Total Plays: 187, Total Stations: 10, Adds: 0

REDNEX Cotton Eye Joe (Battery/Jive)
Total Plays: 172, Total Stations: 11, Adds: 1

LONDONBEAT Come Back (Radioactive)
Total Plays: 170, Total Stations: 7, Adds: 0

2 UNLIMITED Get Ready For This (Critique)
Total Plays: 167, Total Stations: 8, Adds: 0

SPANISH FLY Crimson And Clover (Upstairs/WB)
Total Plays: 161, Total Stations: 4, Adds: 0

4 P.M. Lay Down Your Love (Next Plateau/London/Island)
Total Plays: 157, Total Stations: 12, Adds: 2

BILLIE RAY MARTIN Your Loving Arms (Sire/EEG)
Total Plays: 144, Total Stations: 6, Adds: 1

BLESSID UNION OF SOULS I Believe (EMI)
Total Plays: 141, Total Stations: 5, Adds: 1

E-40 1-Luv (Sick Wid It/Jive)
Total Plays: 141, Total Stations: 5, Adds: 0

GAINING AIRPLAY

TECHNOTRONIC Move It To The Rhythm (SBK/EMI)
Total Plays: 138, Total Stations: 9, Adds: 4

METHOD MAN All I Need (Def Jam/Island)
Total Plays: 136, Total Stations: 5, Adds: 1

GLORIA ESTEFAN Everlasting Love (Epic)
Total Plays: 127, Total Stations: 8, Adds: 0

DURAN DURAN White Lines (Capitol)
Total Plays: 125, Total Stations: 6, Adds: 0

PHARAO I Show You Secrets (Columbia)
Total Plays: 118, Total Stations: 6, Adds: 1

NICKI FRENCH Total Eclipse Of The Heart (Critique)
Total Plays: 104, Total Stations: 4, Adds: 0

KIRK FRANKLIN Why We Sing (Gospel Centric)
Total Plays: 97, Total Stations: 2, Adds: 0

CHANNEL LIVE Mad Izm (Capitol)
Total Plays: 94, Total Stations: 7, Adds: 0

DJ QUIK Safe + Sound (Profile)
Total Plays: 94, Total Stations: 4, Adds: 0

BROWNSTONE Grapevyne (MJJ/Epic)
Total Plays: 93, Total Stations: 3, Adds: 1

REAL MCCOY Automatic Lover (Arista)
Total Plays: 84, Total Stations: 3, Adds: 0

SNOW Anything For You (EastWest/EEG)
Total Plays: 83, Total Stations: 6, Adds: 0

TRISHA COVINGTON Why You Wanna Play Me Out (Columbia)
Total Plays: 74, Total Stations: 2, Adds: 0

OUT HERE BROTHERS La La La Hey Hey (Clubhouse)
Total Plays: 74, Total Stations: 2, Adds: 1

HUMAN LEAGUE Tell Me When (EastWest/EEG)
Total Plays: 71, Total Stations: 3, Adds: 0

BRANDY Best Friend (Atlantic)
Total Plays: 67, Total Stations: 2, Adds: 0

BRIAN MCKNIGHT Crazy Love (Mercury)
Total Plays: 67, Total Stations: 2, Adds: 0

BOYZ OF PARADISE Shining Star (MCA)
Total Plays: 67, Total Stations: 2, Adds: 1

LUTHER VANDROSS Love The One You're With (LV/Epic)
Total Plays: 65, Total Stations: 8, Adds: 1

NAUGHTY BY NATURE Craziest (Tommy Boy)
Total Plays: 63, Total Stations: 8, Adds: 2

KEITH MURRAY Get Lifted (Jive)
Total Plays: 58, Total Stations: 4, Adds: 1

PORTRAIT I Can Call You (Capitol)
Total Plays: 58, Total Stations: 6, Adds: 1

MADONNA Bedtime Story (Maverick/Sire/WB)
Total Plays: 52, Total Stations: 5, Adds: 3

ROULA Lick It (S.O.S./Zoo)
Total Plays: 52, Total Stations: 4, Adds: 0

MARIAH CAREY Music Box (Columbia)
Total Plays: 49, Total Stations: 3, Adds: 1

NINE Whutcha Want (Profile)
Total Plays: 43, Total Stations: 3, Adds: 0

DES'REE Feel So High (550 Music)
Total Plays: 38, Total Stations: 4, Adds: 1

ROTTIN RAZKALS Oh Yeah! (Illtown/Motown)
Total Plays: 34, Total Stations: 2, Adds: 2

LUTHER VANDROSS Going In Circles (LV/Epic)
Total Plays: 33, Total Stations: 3, Adds: 1

GEORGE LAMOND It's Always You (Tommy Boy)
Total Plays: 33, Total Stations: 3, Adds: 0

DANA DANE Rollin' Wit' Dana Dane (Maverick/Sire/WB)
Total Plays: 33, Total Stations: 7, Adds: 6

MOBB DEEP Shook Ones Part II (Loud/RCA)
Total Plays: 28, Total Stations: 3, Adds: 1

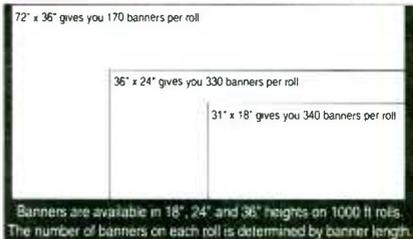
ANITA BAKER It's Been You (Elektra/EEG)
Total Plays: 7, Total Stations: 5, Adds: 5

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WALT LOVE

Bright Lights, Not-So-Big City

■ Baton Rouge and Dothan outlets prove hard work pays off in the ratings run

Last week, I profiled two medium-market stations that worked hard to achieve ratings success. This week, stations from medium and small markets grab the spotlight.

WJNN/Dothan, AL Market No. 175

One reason I wanted to speak with WJNN/Dothan, AL PD Larry Steele was because of his station's significant 12+ increase — 5.7-9.2 — in the last book. It seemed something important was taking place in Dothan. "What's interesting about our market is that our main competitor is 97 miles away in Montgomery [WZHT, where Steele previously served as PD]; it's a 100,000-watt FM that covers our TSA. Our station is a 3000-watt FM and, at times, we've had a hard time covering our TSA. But we've always worked hard and put out an excellent product for the public to be a part of and enjoy.



Larry Steele

We stayed visible in our community and paid close attention to our music, making sure we played hit music at all times.

—Larry Steele

"The public in this area has always shown they enjoy what we do. They support all of our events and always are encouraging. For the last book, we got in our van and hit the streets. We stayed visible in our community and

paid close attention to our music, making sure we played hit music at all times. We tightened up our playlist to the maximum and played the music that people told us they wanted to hear over and over and over again.

"As the old story goes — you can't get hurt by what you don't play, but you can get hurt by what you do play. So we try to play everything people want to hear and things they think they want to hear. Then we let it grow on them — once it becomes a hit, we play it and just let it roll."

'Only Hit Jams'

According to Steele, the station uses "Always A Hit Jam On WJNN" and "We Only Play Hit Jams" as positioning statements. "I believe these slogans help us because they say exactly what we do. We play hit music. And when you tune us in, there's never a bad or weak song on the air. Since we don't have all the power we'd like, we have to make sure we have the most productive music working for us at all times. We always want people to hear a solid song — that's the most important thing. We didn't change our music a whole lot, but I do feel we have great-sounding flow. Our air personalities are just great, and they

execute extremely well. I must say I'm extremely blessed to have some great talent."

Steele lists his target audience as adults 18-49. In the primary demo of 18-34, WJNN ranked third by moving from just over an eight share to almost 12. The station is tied for third among 25-54s with more than a seven share. Steele also says WJNN makes a point of targeting the local female audience. In fact, one of its most interesting numbers is among women 18-34, 7pm-midnight (Monday-Sunday), where its ranked No. 2 in the market with more than a 21 share.

KQXL-FM/Baton Rouge Market No. 81

Another organization deserving of kudos is KQXL-FM/Baton Rouge, which has been programmed by Chris Clay for eight years. KQXL jumped 11.7-14.7 12+, bumping it up from No. 2 in the market to No. 1 as Country WYNK-FM dropped 14.7-13.5. What's more, KQXL sister WXOK-AM — also programmed by Clay — is ranked third in the market, moving 10.1-10.5 12+.

Though KQXL's mornings and middays rank No. 2 12+, afternoons and nights rank No. 1. In fact, the 7pm-midnight time period garnered more than a 25 share; WXOK's nights rank No. 2 with more than a 14 share. Among 18-34s, KQXL earned almost a 19 share, while WXOK is third with more than 9.4. From 7pm-midnight, 'QXL has a 31 share. In fact, the stations are either No. 1 or No. 2 in each time period among 18-34s in their market. Among 25-54s, KQXL again ranks No. 1 with close to a 15 share. During the various



Chris Clay

dayparts, 'QXL ranks either first, second, or third — nights earned the station nearly a 31 share 25-54.

Clay describes how KQXL achieved its ratings success. "The biggest thing we did was spend a lot of time helping a number of different organizations in the community. And we tightened down a lot with the music that we actually played on the air. We've cut back our list to about 45 records; we had been playing about 55-60 titles per week. We did some outdoor advertising with billboards, but we didn't do any TV this time. During the last part of the fall book, we gave away some money every Thursday. We didn't do any other big promotions — that was it."

Talent Show

Clay notes that most of his air personalities have been with the station for a long time — "everyone but Bill Sharpe, who was doing very well in mornings. Then we started airing 'The Tom Joyner Show,' and near the end of the fall book we noticed an upward trend. So Bill and I teamed up for afternoons, and our numbers almost doubled."

Over on the AM band, "WXOK is a unique and different station musically," states Clay. "It's gospel 6am-noon; E. Rodney Jones does blues from noon to 4pm. Until 8pm, we do the straight urban Top 40 hits, followed by rap until midnight." But Clay doesn't call the station UrbanAC. "We

Know what your audience likes — whether it be music, or where they like to hang out, or what they like to see.

—Chris Clay

just call it Black, a black music format that works for us in this market."

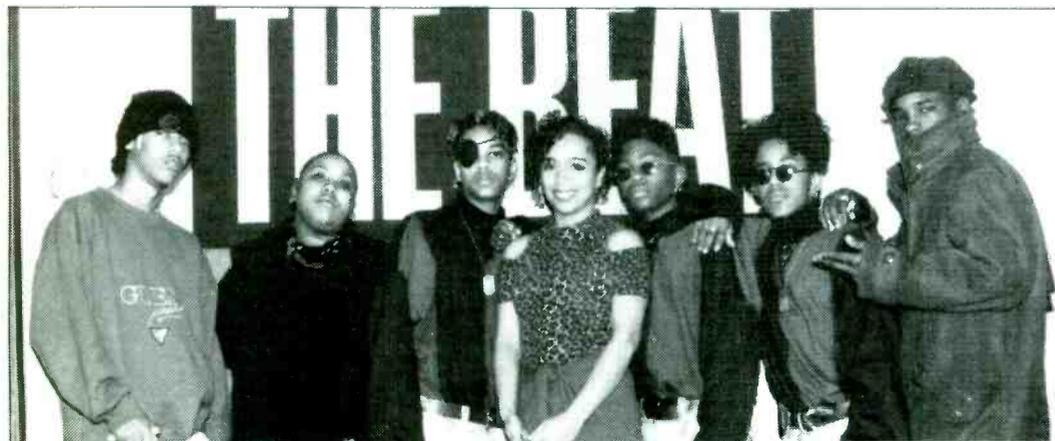
Clay lists the three most important things to help make your station a market winner: "First, know your audience. Second, know what your audience likes — whether it be music, where they like to hang out, or what they like to see. Finally, give away some money — people definitely want money these days."



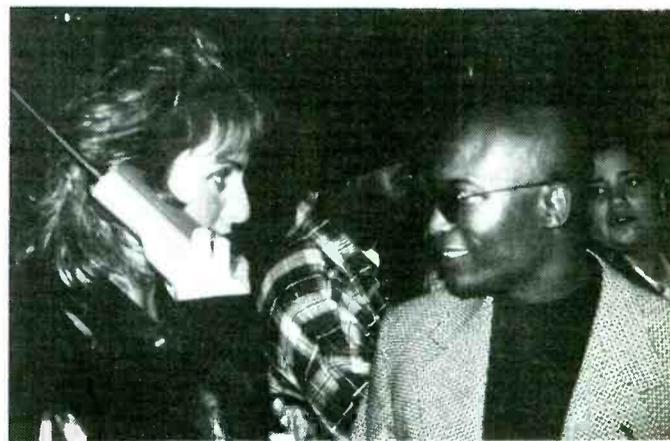
THE WRIGHT STUFF — Recording artist Betty Wright is all smiles while in the company of (l-r) WJNN/Dothan, AL MD Ron Cook, PD Larry Steele, and Columbia's Joe Bullard.



TOWN'S HOUSE — Luke recording act H-Town took time to pose with KQXL-FM/Baton Rouge air talent Lou Bennett (l), WXOK-AM air personality Nite Prince (c), and WXOK & KQXL PD Chris Clay (second from right)



LET'S TALK — KKBT (The Beat)/Los Angeles' "Street Science" live talk show recently covered the topic "Boyz (And Grlz) In A Man's World." On hand for the event were (l-r) rapper Slip Caphone and Grispta, Immature's Romeo, KKBT Community Action Director Dominique DiPrima, Immature's LDB and Batman, and new artist Monteco.



THE BEAT'S 'LEARNING' — At the Los Angeles premiere of "Higher Learning," KKBT/L.A. air talent Diana Steele phoned in to the studio while talking to director John Singleton.



UC TOP 50

MARCH 24, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	BRANDY Baby (<i>Atlantic</i>)	3081	3166	2918	2785	89/0
6	5	2	2	TLC Red Light Special (<i>LaFace/Arista</i>)	3046	2843	2539	2249	88/0
4	3	4	3	SUBWAY This Lil' Game We Play (<i>Biv Ten/Motown</i>)	2666	2797	2663	2588	85/0
1	2	3	4	SOUL FOR REAL Candy Rain (<i>Uptown/MCA</i>)	2566	2824	2775	2820	77/0
7	6	6	5	GERALD LEVERT Answering Service (<i>EastWest/EEG</i>)	2516	2364	2122	2069	87/2
25	11	8	6	MONTELL JORDAN This Is How We Do... (<i>PMP/RAL/Island</i>)	2502	2249	1704	1130	85/0
10	8	7	7	ADINA HOWARD Freak Like Me (<i>EastWest/EEG</i>)	2353	2251	2039	1836	81/1
12	9	9	8	BOYZ II MEN Thank You (<i>Motown</i>)	2279	2228	1962	1800	86/0
14	10	10	9	STEVIE WONDER For Your Love (<i>Motown</i>)	2202	2144	1817	1547	88/0
37	26	14	10	RAPHAEL SAADIQ Ask Of You (<i>550 Music/Epic ST</i>)	2056	1601	1114	859	82/9
3	4	5	11	MARY J. BLIGE I'm Goin' Down (<i>Uptown/MCA</i>)	2026	2373	2551	2680	74/0
19	14	13	12	BARRY WHITE Come On (<i>A&M</i>)	2013	1836	1633	1290	88/1
18	13	12	13	USHER Think Of You (<i>LaFace/Arista</i>)	1964	1846	1655	1364	80/1
5	7	11	14	BROWNSTONE If You Love Me (<i>MJJ/Epic</i>)	1809	2026	2113	2470	64/0
22	20	16	15	PORTRAIT I Can Call You (<i>Capitol</i>)	1575	1517	1313	1180	78/0
21	19	17	16	BLACKGIRL Let's Do It Again (<i>Kaper/RCA</i>)	1483	1482	1320	1216	70/3
48	35	23	17	2PAC Dear Mama (<i>Interscope</i>)	1478	1237	902	532	75/5
16	17	15	18	CHRISTOPHER WILLIAMS Dance 4 Me (<i>Giant</i>)	1477	1530	1426	1423	72/0
30	25	21	19	FREDDIE JACKSON Rub Up Against You (<i>Street Life/SB</i>)	1403	1289	1132	972	76/2
20	18	18	20	NOTORIOUS B.I.G. Big Poppa (<i>Bad Boy/Arista</i>)	1382	1463	1373	1236	66/1
39	30	24	21	FABU Just Roll (<i>Big Beat/Atlantic</i>)	1313	1228	1025	839	73/5
23	21	20	22	SHABBA RANKS Let's Get It On (<i>Epic</i>)	1270	1304	1270	1173	67/2
33	27	26	23	BRIAN McKNIGHT Crazy Love (<i>Mercury</i>)	1226	1207	1087	888	74/4
31	28	25	24	MINT CONDITION So Fine (<i>Perspective/A&M</i>)	1217	1209	1070	962	66/1
—	—	40	25	BROWNSTONE Grapevyne (<i>MJJ/Epic</i>)	1191	754	300	211	83/18
50	38	31	26	ZHANE' You're Sorry Now (<i>Illtown/Motown</i>)	1127	983	722	473	68/3
—	—	48	27	BLACKSTREET Joy (<i>Interscope</i>)	1124	661	258	120	83/19
40	33	30	28	KUT KLOSE I Like (<i>Elektra/EEG</i>)	1112	1025	932	773	60/2
—	48	36	29	LUTHER VANDROSS Going In Circles (<i>LV/Epic</i>)	1110	889	510	206	78/4
9	15	22	30	TLC Creep (<i>LaFace/Arista</i>)	1068	1289	1541	1909	41/0
15	23	28	31	ANITA BAKER I Apologize (<i>Elektra/EEG</i>)	1028	1111	1199	1544	37/0
11	12	19	32	IMMATURE Constantly (<i>MCA</i>)	936	1397	1671	1806	43/0
38	34	33	33	PHIL PERRY If Only You Knew (<i>GRP/MCA</i>)	921	957	928	852	55/3
41	37	35	34	WHISPERS Make Sweet Love To Me (<i>Capitol</i>)	918	909	838	726	68/1
—	46	39	35	JESSE When U Cry I Cry (<i>Underworld/Capitol</i>)	910	803	576	311	70/4
—	49	47	36	H-TOWN Emotions (<i>Luke</i>)	905	684	487	271	62/4
DEBUT			37	ANITA BAKER It's Been You (<i>Elektra/EEG</i>)	885	574	182	16	75/11
46	43	37	38	KEITH MARTIN Never Find Someone Like You (<i>Columbia</i>)	853	825	671	569	70/3
8	16	29	39	KARYN WHITE Can I Stay With You (<i>WB</i>)	841	1082	1446	1978	32/0
—	47	42	40	MONTECO F/IMMATURE Is It Me? (<i>MCA</i>)	832	735	550	418	50/4
24	24	27	41	BEBE & CECE WINANS Love Of My Life (<i>Capitol</i>)	792	1123	1164	1130	51/1
—	—	49	42	GLADYS KNIGHT Next Time (<i>MCA</i>)	791	649	415	171	59/8
47	44	43	43	CASSERINE We Gotta Run (<i>WB</i>)	765	720	631	548	54/0
49	45	44	44	CHANTE' MOORE This Time (<i>Silas/MCA</i>)	712	699	594	530	65/8
DEBUT			45	VYBE Take It To The Front (<i>Island</i>)	710	481	230	74	60/10
—	50	50	46	KEITH MURRAY Get Lifted (<i>Jive</i>)	685	600	455	338	62/3
DEBUT			47	IV XAMPLE I'd Rather Be Alone (<i>MCA</i>)	646	495	373	231	55/5
DEBUT			48	MEN AT LARGE Holiday (<i>EastWest/EEG</i>)	639	562	386	160	57/7
DEBUT			49	CHANGING FACES Keep It Right There (<i>Big Beat/Atlantic</i>)	631	362	114	18	66/16
DEBUT			50	DIANA KING Shy Guy (<i>WORK/Columbia</i>)	544	159	32	11	59/14

This chart reflects airplay from March 13 - 19. Songs ranked by total plays. Highlighted songs indicate Breaker.
91 UC reporters. 87 current playlists. © 1995, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST	TITLE LABEL(S)	ADDS
R.J.'S LATEST...	Shackles... (<i>First Quake/Golden Boy</i>)	22
BLACKSTREET	Joy (<i>Interscope</i>)	19
BROWNSTONE	Grapevyne (<i>MJJ/Epic</i>)	18
NAUGHTY BY NATURE	Craziest (<i>Tommy Boy</i>)	18
CHANGING FACES	Keep It Right There (<i>Big Beat/Atlantic</i>)	16
KANSAS CITY ORIGINAL SOUND	Baby It's On (<i>FCA</i>)	16
GERALD ALSTON	Devote All My Time (<i>Street Life/SB</i>)	14
DIANA KING	Shy Guy (<i>WORK/Columbia</i>)	14
4 P.M.	Lay Down Your Love (<i>Next Plateau/London/Island</i>)	13
LO-KEY?	Good Ole Fashion Love (<i>Perspective</i>)	13

MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
BLACKSTREET	Joy (<i>Interscope</i>)	+463
RAPHAEL SAADIQ	Ask Of You (<i>550 Music/Epic ST</i>)	+455
BROWNSTONE	Grapevyne (<i>MJJ/Epic</i>)	+437
DIANA KING	Shy Guy (<i>WORK/Columbia</i>)	+385
ANITA BAKER	It's Been You (<i>Elektra/EEG</i>)	+311
CHANGING FACES	Keep It Right There (<i>Big Beat/Atlantic</i>)	+269
MONTELL JORDAN	This Is How... (<i>PMP/RAL/Island</i>)	+253
2PAC	Dear Mama (<i>Interscope</i>)	+241
VYBE	Take It To The Front (<i>Island</i>)	+229
H-TOWN	Emotions (<i>Luke</i>)	+221
LUTHER VANDROSS	Going In Circles (<i>LV/Epic</i>)	+221

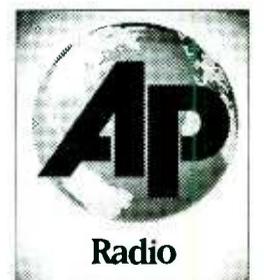
HOTTEST RECURRENTS Ranked By Total Plays

ARTIST	TITLE LABEL(S)
BRANDY	I Wanna Be Down (<i>Atlantic</i>)
BLACKSTREET	Before I Let You Go (<i>Interscope</i>)
KIRK FRANKLIN	Why We Sing (<i>Gospo Centric</i>)
TONI BRAXTON	I Belong To You (<i>LaFace/Arista</i>)
BARRY WHITE	Practice What You Preach (<i>A&M</i>)
K-CI HAILEY	If You Think... (<i>Mercury</i>)
JOHNNY "GUITAR" WATSON	Hook Me Up (<i>Life/Bellmark</i>)
NIJU	I Miss You (<i>Arista</i>)
MARY J. BLIGE	Be Happy (<i>Uptown/MCA</i>)
TRISHA COVINGTON	Why You Wanna Play Me Out (<i>Columbia</i>)

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining in plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

URBAN PREP

If it's slammin' on the charts, the screen or the tube, it's in the AP show prep package tailored to urban stations. AP Urban Prep is fresh - today's entertainment news, celebrity lifestyle features, album release dates, music charts and more. Delivered in time for morning drive - right on your AP wire. Call The Associated Press for details
1-800-5-AP RADIO (800-527-7234)



Stations and their adds listed alphabetically by market

<p>WJIZ/Albany, GA MD: Adrian Guyton</p> <p>26 EL DEBARGE "Slide" 25 ANITA BAKER "Been" 9 IV XAMPLE "Alone" 8 VYBE "Front" 8 KANSAS CITY... "Baby"</p> <p>KBCE/Alexandria, LA PD/MD: Donnie Taylor</p> <p>RAJA-NEE "Walking" BAR-KAYS "Slide" ANDRU DONALDS "Mishale"</p> <p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeeyah Shabazz</p> <p>23 GLADYS KNIGHT "Next" 11 BLACKSTREET "Joy" 6 2PAC "Mama"</p> <p>WAEG/Augusta, GA PD/MD: Rick Eaves</p> <p>17 2PAC "Mama" 5 EBONY VIBE "Trip" 5 RAPPIN' 4-TAY "Around" 5 KUT KLOSE "Like" 5 A.D.T. "Move" 5 4 P.M. "Lay"</p> <p>WFXA/Augusta, GA PD: James Alexander MD: Robert Taylor</p> <p>9 DOCTOR DRE/EO LOVER "For" 6 DR. DRE "Heads" 6 BRIAN MCKNIGHT "Crazy" 5 DANA OANE "Rollin" 5 CHANGING FACES "Keep" 5 CHANTE MOORE "This" 5 JOYA "Like"</p> <p>WXVY/Baltimore, MD PD: Roy Sampson MD: Mike Johnson</p> <p>28 BRANDY "Best" 24 IMMATURE "Mind" 15 CHANGING FACES "Keep" 15 SOUL FOR REAL "Thing" 10 USHER "Think" 6 H-TOWN "Emotions" 6 ANITA BAKER "Baby" 5 KUT KLOSE "Like" 5 DR. DRE "Heads" 5 HOWARD HEWETT "Know" 5 BOYZ II MEN "Water" 5 CHANTE MOORE "This"</p> <p>KQXL/Baton Rouge, LA PD: Chris Clay MD: Lou Bennett</p> <p>13 NAJEE "Laid" 7 BLACKSTREET "Joy"</p> <p>WENN/Birmingham, AL PD: Dave Donnell MD: Mychael Starr</p> <p>RAPHAEL SAADIO "Ask" GERALD ALSTON "Time" SONS OF SOUL "Rainy" NAUGHTY BY NATURE "Craziest"</p> <p>WILD/Boston, MA PD: Ken Johnson MD: Dana Hall</p> <p>5 ANITA BAKER "Been" 5 HOWARD HEWETT "Know"</p>	<p>KHRN/Bryan, TX PD: Lester Pace MD: Eric Woods</p> <p>25 WHITEHEAD BROTHERS "Sex" 19 IV XAMPLE "Alone" 18 EBONY VIBE "Trip" 18 SMOOTH "Ghetto" 17 MONTECO F/MATURE "Is" 15 MINT CONDITION "Fine" 9 DANA DANE "Rollin" 7 ADINA HOWARD "Freak" 5 MEN AT LARGE "Holiday" 5 DR. DRE "Heads" 5 LO-KEY? "Love" BLACKGIRL "Let's" NAUGHTY BY NATURE "Craziest" ROTTIN RAZKALS "Yeah" LIL 1/2 DEAD "Pacodjoa" RAPPIN' 4-TAY "Around" SHABBA RANKS "On" BROWNSTONE "Grapevine" KEITH MARTIN "Someone" GERALD ALSTON "Time"</p> <p>WBLK/Buttalo, NY PD: Eric Falson MD: Debbie Sims</p> <p>14 VANESSA WILLIAMS "Way" 8 CHANTE MOORE "Old" LENNY WILLIAMS "Sara" CAMEO "Love"</p> <p>WPAL-AM/Charleston, SC PD/MD: Joe Jackson</p> <p>8 CHANGING FACES "Keep"</p> <p>WWWZ/Charleston, SC PD/MD: Cliff Fletcher</p> <p>5 MONTECO F/MATURE "Is" 5 4 P.M. "Lay" 5 NAUGHTY BY NATURE "Craziest" 5 BROWNSTONE "Grapevine"</p> <p>WPEG/Charlotte, NC PD: Andre Carson</p> <p>15 DR. DRE "Heads" 13 VANESSA WILLIAMS "Way" 8 BLACKSTREET "Joy" 7 RAPPIN' 4-TAY "Around" 5 LUTHER VANDROSS "Going" 5 JOYA "Like"</p> <p>WJTT/Chattanooga, TN PD: Keith Landecker MD: Tony Rankin</p> <p>5 LO-KEY? "Love" 5 RAPPIN' 4-TAY "Around" 5 CHANGING FACES "Keep" 5 IV XAMPLE "Alone" 5 ROTTIN RAZKALS "Yeah" 5 R.J.'S "Shackles" 5 TONY TERRY "Heart"</p> <p>WGGC/Chicago, IL PD: Elroy Smith MD: Vic Clemons</p> <p>18 MARY J. BLIGE "Joy" 12 CHRISTOPHER WILLIAMS "Girl" 8 GLADYS KNIGHT "Next" 7 ZHANE "Sorry" 6 SOL "Hush" 5 DES REE "Gotta" 5 TOTAL F/MOTORIOUS... "Cant"</p> <p>WEJM/Chicago, IL PD: Monica Starr MD: Jay Allan</p> <p>27 DANA DANE "Rollin" 19 DOCTOR DRE/EO LOVER "For" 9 RAPPIN' 4-TAY "Around" 8 JEMINI "Funk" 5 SLICK RICK "Car"</p>	<p>WVAZ/Chicago, IL PD/MD: Maxx Myrick</p> <p>5 MEN AT LARGE "Holiday"</p> <p>WIZF/Cincinnati, OH PD: Phil Davis MD: Icy D</p> <p>12 CHANNEL LIVE "Mad" 11 SAM SNEED & DR. DRE "Better" BROWNSTONE "Grapevine"</p> <p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens</p> <p>CHANTE MOORE "This" SONS OF SOUL "Rainy" DANA DANE "Rollin"</p> <p>WWDM/Columbia, SC PD: Joe Booker MD: Curtis Wilson</p> <p>5 DIGABLE PLANETS "Dial" KANSAS CITY... "Baby" R.J.'S "Shackles" GERALD ALSTON "Time" 6 E-40 "1-Luv" 5 ANITA BAKER "Been"</p> <p>WZFF/Flint, MI PD: Ross Holland MD: Lisa Valentine</p> <p>10 KIRK FRANKLIN "Sing" 10 FREDDIE JACKSON "Rub" 9 VYBE "Front" 7 ANITA BAKER "Been" 7 MEN AT LARGE "Holiday" 5 ROTTIN RAZKALS "Yeah" 5 E-40 "1-Luv"</p> <p>WYNN-FM/Florence, SC PD: Fred Brown Jr. MD: Tony Sanders</p> <p>10 BLACKSTREET "Joy" 7 DR. DRE "Heads" 5 NAUGHTY BY NATURE "Craziest" 5 BLAK PANTA "Want" 5 R.J.'S "Shackles" 5 B.U.M.S. "Elevation" 5 SONS OF SOUL "Rainy"</p> <p>WCKX/Columbus, OH PD/MD: Frank Kelly</p> <p>EL DEBARGE "Where" LO-KEY? "Love" BLACKSTREET "Joy" R.J.'S "Shackles" B.U.M.S. "Elevation"</p> <p>WVKO/Columbus, OH PD: Sam Nelson MD: Mike Anderson</p> <p>No Adds</p> <p>KJMJ/Dallas, TX PD: Thomas Bacote MD: Keith Solis</p> <p>8 BLACKGIRL "Let's"</p> <p>KKDA-FM/Dallas-Ft. Worth, TX PD/MD: Skip Cheatham MD: Vic Clemons</p> <p>22 BROWNSTONE "Grapevine" 5 MEN AT LARGE "Holiday" 5 KANSAS CITY... "Baby" 5 H-TOWN "Emotions" 5 VYBE "Front" 5 NAUGHTY BY NATURE "Craziest" 5 BLACKSTREET "Joy"</p> <p>WROU/Dallas, OH PD/MD: Marco Simms</p> <p>15 ANITA BAKER "Been" 12 CHANTE MOORE "This" 8 BLACKSTREET "Joy" 8 FABU "Roll" 8 KEITH MURRAY "Lifted" 8 CHANGING FACES "Keep" 8 DR. DRE "Heads" 5 NAUGHTY BY NATURE "Craziest"</p> <p>WTLN/Indianapolis, IN PD/MD: Vicki Buchanan</p> <p>BROWNSTONE "Grapevine" EL DEBARGE "Where" JESSE "When" CHANGING FACES "Keep" DR. DRE "Heads" LO-KEY? "Love"</p>	<p>WJLB/Detroit, MI PD: Steve Hegwood MD: Frankie Darcell</p> <p>15 BRANDY "Mind" 10 E.M. MORRIS "Schwanger" 5 METHOD MAN "Need" 5 LO-KEY? "Love"</p> <p>WJMN/Dothan, AL PD: Larry Steele MD: Jimmie Doctrie</p> <p>27 RAPHAEL SAADIO "Ask" 23 BLACKSTREET "Joy" E-40 "1-Luv" SONS OF SOUL "Rainy" B.U.M.S. "Elevation" ANDRU DONALDS "Mishale"</p> <p>WZFX/Fayetteville, NC PD: Bobby Jay MD: Omega Jones</p> <p>18 BLACKSTREET "Joy" 7 NINE "Witcha" 7 NAUGHTY BY NATURE "Craziest" 6 E-40 "1-Luv" 5 ANITA BAKER "Been"</p> <p>WZFF/Flint, MI PD: Ross Holland MD: Lisa Valentine</p> <p>10 KIRK FRANKLIN "Sing" 10 FREDDIE JACKSON "Rub" 9 VYBE "Front" 7 ANITA BAKER "Been" 7 MEN AT LARGE "Holiday" 5 ROTTIN RAZKALS "Yeah" 5 E-40 "1-Luv"</p> <p>WYNN-FM/Florence, SC PD: Fred Brown Jr. MD: Tony Sanders</p> <p>10 BLACKSTREET "Joy" 7 DR. DRE "Heads" 5 NAUGHTY BY NATURE "Craziest" 5 BLAK PANTA "Want" 5 R.J.'S "Shackles" 5 B.U.M.S. "Elevation" 5 SONS OF SOUL "Rainy"</p> <p>WQMG/Greensboro, NC PD: Brian Wallace MD: Jackson Brown</p> <p>22 DR. DRE "Heads" 5 CHANNEL LIVE "Mad" 5 LO-KEY? "Love" 5 DIGABLE PLANETS "Dial" 5 WHISPERS "Make"</p> <p>KMJQ/Houston, TX PD: Carl Conner MD: Carla Boatner</p> <p>CHANGING FACES "Keep" VYBE "Front"</p> <p>WEUP/Huntsville, AL PD/MD: Steve Murray</p> <p>9 ZHANE "Sorry" 5 RAPHAEL SAADIO "Ask" 5 BLACKSTREET "Joy" 5 GLADYS KNIGHT "Next"</p> <p>WTLN/Indianapolis, IN PD/MD: Vicki Buchanan</p> <p>BROWNSTONE "Grapevine" EL DEBARGE "Where" JESSE "When" CHANGING FACES "Keep" DR. DRE "Heads" LO-KEY? "Love"</p>	<p>WJMI/Jackson, MS PD/MD: Steve Poston</p> <p>METHOD MAN "Need" BROWNSTONE "Grapevine" DIGABLE PLANETS "Dial" DJ QUIK "Sale" KEITH MARTIN "Someone"</p> <p>WJBT/Jacksonville, FL PD: Nate Bell MD: K.J.</p> <p>5 H-TOWN "Emotions" 5 ANITA BAKER "Been" 5 JOYA "Like"</p> <p>KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears</p> <p>5 BROWNSTONE "Grapevine" 5 NAUGHTY BY NATURE "Craziest" 5 GERALD ALSTON "Time"</p> <p>KIIZ/Killeen, TX PD: Michael McGuire MD: Rico Starr</p> <p>10 PHIL PERRY "If" 7 2PAC "Mama" 7 KEITH MURRAY "Lifted" 5 R.J.'S "Shackles" 5 SONS OF SOUL "Rainy" 5 BROWNSTONE "Grapevine" 5 DIANA KING "Shy"</p> <p>WKGK/Knoxville, TN PD: Desarae Downs MD: Chris Linder</p> <p>18 DIANA KING "Shy" 13 GERALD ALSTON "Time" 11 4 P.M. "Lay" 10 COLOUR CLUB "Freedom" 10 LENNY WILLIAMS "Sara" 8 A.D.T. "Move" 7 R.J.'S "Shackles" 7 KANSAS CITY... "Baby"</p> <p>KFXZ/Lafayette, LA PD/MD: Frank Tray</p> <p>5 GERALD ALSTON "Time" 5 R.J.'S "Shackles" 5 NAUGHTY BY NATURE "Craziest" 5 BUSH BABEES "Remember" 5 KEITH MURRAY "Lifted"</p> <p>KNEK/Lafayette, LA PD: Tyrone Davis APD: Demetrius Loyd</p> <p>5 SONS OF SOUL "Rainy" 5 4 P.M. "Lay" 5 BIG L "Put" 5 CHANGING FACES "Keep" 5 R.J.'S "Shackles"</p> <p>WQHH/Lansing, MI PD/MD: Culien DuBose</p> <p>5 KANSAS CITY... "Baby" 5 HARMONY INNOCENTS "Like" 5 DR. DRE "Heads" 5 CAMEO "Love"</p> <p>WJMG/Laurel-Hattiesburg, MS PD/MD: LaDonna Jones</p> <p>9 GERALD LEVERT "Service" 5 EL DEBARGE "Where" 5 GERALD ALSTON "Time" 5 JOYA "Like" 5 R.J.'S "Shackles" 5 KANSAS CITY... "Baby"</p> <p>KIPR/Little Rock, AR PD: Billy St. James MD: Mark Dylan</p> <p>7 NAUGHTY BY NATURE "Craziest" GERALD ALSTON "Time" BAR-KAYS "Slide" DR. DRE "Heads" KANSAS CITY... "Baby"</p> <p>KJLH/Los Angeles, CA PD/MD: Frankie Ross</p> <p>20 RAPHAEL SAADIO "Ask" 19 HOWARD HEWETT "Know" MEN AT LARGE "Holiday" JOYA "Like" IV XAMPLE "Alone" 4 P.M. "Lay" EBONY VIBE "Trip" CHANTE MOORE "This" GERALD ALSTON "Time"</p> <p>KKBT/Los Angeles, CA PD: Keith Nafaly MD: Maurice DeVoe</p> <p>LUTHER VANDROSS "Going" E-40 "1-Luv" BRAT "Give"</p> <p>WGZB/Louisville, KY PD/MD: Del Spencer</p> <p>27 LONDON JONES "Save" 10 BOYZ II MEN "Water" 5 CHANGING FACES "Keep" 5 BLACKSTREET "Joy" 5 EBONY VIBE "Trip"</p> <p>WBBB/Macon, GA PD/MD: Jeff Kenney</p> <p>5 LENNY WILLIAMS "Sara" 5 BROWNSTONE "Grapevine" 5 BLACKSTREET "Joy" 5 CHANGING FACES "Keep"</p> <p>WFXM/Macon, GA PD/MD: Big George Threath</p> <p>10 KANSAS CITY... "Baby" 10 DANA DANE "Rollin" 10 R.J.'S "Shackles" 9 BAR-KAYS "Slide" 9 B.U.M.S. "Elevation" 8 HARMONY INNOCENTS "Like" 8 2ND NATURE "Show"</p>	<p>KJMS/Memphis, TN PD: Terry Base MD: Toni St. James</p> <p>BLACKSTREET "Joy" R.J.'S "Shackles"</p> <p>WHRK/Memphis, TN PD: Bobby O'Jay MD: Stan Bell</p> <p>15 NOTORIOUS B.I.G. "Poppa" 15 CRAIG MACK "Down" 7 SOUNDS OF BLACKNESS "Going" 6 PHIL PERRY "If" 6 ROHN LAWRENCE "String" 4 P.M. "Lay" DANA DANE "Rollin" R.J.'S "Shackles" DR. DRE "Heads"</p> <p>WKWK/Milwaukee, WI PD: Tony Fields</p> <p>29 BOYZ II MEN "Bended" R.J.'S "Shackles" LO-KEY? "Love" HARMONY INNOCENTS "Like" ROTTIN RAZKALS "Yeah" BIG L "Put" 4 P.M. "Lay" LENNY WILLIAMS "Sara"</p> <p>WMCS/Milwaukee, WI PD: Kathy Brown MD: Darryn D.</p> <p>BLACKSTREET "Joy" JESSE "When" RAPHAEL SAADIO "Ask"</p> <p>WNOV/Milwaukee, WI PD/MD: Sandra Robinson</p> <p>10 VYBE "Front" 5 HEAVY D & THE BOYZ "Sex" 10 LENNY WILLIAMS "Sara" 5 BLAK PANTA "Want" 5 DIANA KING "Shy" 5 NAUGHTY BY NATURE "Craziest" E-40 "1-Luv" CHANTE MOORE "This" CHANITY SAVAGE "Survive" BRIAN MCKNIGHT "Crazy" SOL "Hush" R.J.'S "Shackles"</p> <p>WBLX/Mobile, AL PD: J.B. Louis APD: Jimmy Mack</p> <p>GERALD ALSTON "Time" ANITA BAKER "Been" EBONY VIBE "Trip" DIANA KING "Shy"</p> <p>WZHT/Montgomery, AL PD/MD: Michael Long</p> <p>FABU "Roll" BROWNSTONE "Grapevine" BLACKSTREET "Joy" LO-KEY? "Love" EL DEBARGE "Where"</p> <p>WQOK/Nashville, TN PD: Tony Wright</p> <p>LENNY WILLIAMS "Sara" EL DEBARGE "Where" GERALD ALSTON "Time" E-40 "1-Luv" BROWNSTONE "Grapevine" NAUGHTY BY NATURE "Craziest"</p> <p>WIKS/New Bern, NC PD: B.K. Kirkland APD: Kristina West</p> <p>2PAC "Mama" LUTHER VANDROSS "Going"</p> <p>WBLN/New York, NY PD: Quincy McCoy MD: Helen Little</p> <p>5 H-TOWN "Emotions" 5 RAPPIN' 4-TAY "Around"</p> <p>WOWI/Norfolk, VA OM: Steven Crumbley PD: K.J. Holiday</p> <p>7 LO-KEY? "Love" 6 ILL AL SKRATCH "Chill" 4 P.M. "Lay" LUTHER VANDROSS "Going"</p> <p>WQCC/Ocean City, MD PD: Don Duckman MD: Marliou</p> <p>BROWNSTONE "Grapevine" RAPPIN' 4-TAY "Around"</p> <p>WRKE/Ocean City, MD PD: Tony Quararone MD: Manuel Mena</p> <p>13 TLC "Waterfalls" 12 MARY J. BLIGE "Mary" 5 IMMATURE "Mind" 5 BROWNSTONE "Grapevine" 5 R.J.'S "Shackles" 5 DIANA KING "Shy" 5 JOYA "Like"</p> <p>KVSP/Oklahoma City, OK PD/MD: Darnell Swift</p> <p>DANA DANE "Rollin" KANSAS CITY... "Baby" 4 P.M. "Lay" DIANA KING "Shy" R.J.'S "Shackles" B.U.M.S. "Elevation" DIGABLE PLANETS "Dial" GERALD ALSTON "Time"</p> <p>WJHM/Orlando, FL PD: Duff Lindsey MD: Cedric Hollywood</p> <p>19 SAM THE BEAST "Gucci" 18 DIANA KING "Shy" 16 BLACKSTREET "Joy" 7 DANA DANE "Rollin" 5 E-40 "1-Luv"</p>	<p>WPLZ/Petersburg-Richmond, VA PD: Phil Daniels</p> <p>2PAC "Mama" NAUGHTY BY NATURE "Craziest" LO-KEY? "Love" ANDRU DONALDS "Mishale"</p> <p>WUSL/Philadelphia, PA PD: Gary Young MD: Cheryl "Cece" McGhee</p> <p>9 LO-KEY? "Love" 7 METHOD MAN "Need" 6 CHANGING FACES "Stroke" 5 BABYFACE "When" 5 BARRY WHITE "Practice" 5 ANITA BAKER "Body"</p> <p>WDAS/Philadelphia, PA PD: Joe Tamburro MD: Daisy Davis</p> <p>CHANGING FACES "Keep" KANSAS CITY... "Baby" HARMONY INNOCENTS "Like"</p> <p>KMJK/Phoenix, AZ PD/MD: Dena Yasner</p> <p>17 BARRY WHITE "Come" 14 DIANA KING "Shy"</p> <p>WAMO/Pittsburgh, PA PD: Ron Atkins MD: JJ Stone</p> <p>6 TLC "Waterfalls" 5 BLAK PANTA "Want" 5 CHANGING FACES "Keep" 5 KANSAS CITY... "Baby" 5 BUSH BABEES "Remember"</p> <p>WQOK/Raleigh, NC PD: Cy Young MD: Melissa Wade</p> <p>5 CHANGING FACES "Keep"</p> <p>WCDX/Richmond, VA PD: Aaron Maxwell MD: Eric Lee</p> <p>13 BROWNSTONE "Grapevine" 9 DIGABLE PLANETS "Dial" 9 DIANA KING "Shy" 6 VYBE "Front" 6 FABU "Roll" 5 NAUGHTY BY NATURE "Craziest" 5 DANA OANE "Rollin" 5 JADE "Mood" 5 DR. DRE "Heads" 5 MONTECO F/MATURE "Is"</p> <p>WACR/Tupelo, MS PD/MD: Jerold Jackson</p> <p>5 BEBE & CECE WINANS "Life" FABU "Roll" GERALD ALSTON "Time" BLAK PANTA "Want" R.J.'S "Shackles"</p> <p>WESE/Tupelo, MS PD/MD: Stan Allen</p> <p>DIGABLE PLANETS "Dial" BLAK PANTA "Want" ANDRU DONALDS "Mishale" R.J.'S "Shackles" CHANNEL LIVE "Mad" CHANNEL LIVE "Mad" JOYA "Like" MEN AT LARGE "Holiday" ANITA BAKER "Been" BRIAN MCKNIGHT "Crazy" RAPHAEL SAADIO "Ask"</p> <p>WTUS/Tuscaloosa, AL PD/MD: Steve Sloan</p> <p>16 ANITA BAKER "Been" 13 CHANNEL LIVE "Mad" 13 NAUGHTY BY NATURE "Craziest"</p> <p>WKYS/Washington, DC PD: Barbara Prieto Music Coord: Tony Lopez</p> <p>ZHANE "Sorry" LO-KEY? "Love" CHANGING FACES "Keep"</p> <p>KOLE/Wichita, KS PD: Greg Jordan MD: A.J. Jones</p> <p>6 RAPHAEL SAADIO "Ask" 6 VYBE "Front" 6 DIANA KING "Shy" 6 SONS OF SOUL "Rainy"</p> <p>WMNX/Wilmington, NC PD/MD: Rod Cruise</p> <p>8 SCARFACE "Cy" BROWNSTONE "Grapevine" GLADYS KNIGHT "Next" BLACKSTREET "Joy" FREDDIE JACKSON "Rub" BRIAN MCKNIGHT "Crazy"</p>	<p>KMJJ/Shreveport, LA PD: John Wilson MD: Mike Anthony</p> <p>BLACKSTREET "Joy" TAKE 6 "Ask" GEORGE DUKE "Cold" R.J.'S "Shackles" 2ND NATURE "Show" SAM THE BEAST "Gucci" BAR-KAYS "Slide" E-40 "1-Luv" SONS OF SOUL "Rainy" 4 P.M. "Lay"</p> <p>KMLM/St. Louis, MO PD/MD: Dave Wynter</p> <p>37 GLADYS KNIGHT "Next" 33 VYBE "Front" BROWNSTONE "Grapevine" NAUGHTY BY NATURE "Craziest" LO-KEY? "Love" KANSAS CITY... "Baby" DIANA KING "Shy" ROTTIN RAZKALS "Yeah"</p> <p>KJMM/Tulsa, OK PD: Darnell Swift MD: K.K. Holladay</p> <p>17 GERALD LEVERT "Service" 10 MEN AT LARGE "Holiday" 7 VYBE "Front" 7 BLACKGIRL "Let's" 7 ANITA BAKER "Been" 7 GLADYS KNIGHT "Next" 7 JOYA "Like" 7 KANSAS CITY... "Baby" 7 DIANA KING "Shy" 7 CHANTE MOORE "This" 7 IV XAMPLE "Alone" 7 TONY TERRY "Heart" 7 SHABBA RANKS "On" 7 LIL 1/2 DEAD "Pacodjoa" 7 R.J.'S "Shackles" 7 BIG L "Put" 7 B.U.M.S. "Elevation" 7 DIGABLE PLANETS "Dial"</p> <p>KTOW-FM/Tulsa, OK PD/MD: Tony Barrow</p> <p>DIANA KING "Shy" KANSAS CITY... "Baby" 4 P.M. "Lay" JESSE "When" GLADYS KNIGHT "Next" HARMONY INNOCENTS "Like" CHANGING FACES "Keep"</p>
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NEW & ACTIVE

JOYA I Like What You're Doing To Me (Atlas/A&M)
Total Plays: 502, Total Stations: 44, Adds: 9

SCARFACE FACE CUBE People Don't Believe (Rap-A-Lot)
Total Plays: 500, Total Stations: 50, Adds: 0

LO-KEY? Good Ole Fashion Love (Perspective/A&M)
Total Plays: 496, Total Stations: 58, Adds: 13

TONY TERRY Heart Of A Man (Virgin)
Total Plays: 470, Total Stations: 48, Adds: 2

DR. DRE Keep Their Heads Ringin' (Priority)
Total Plays: 465, Total Stations: 41, Adds: 11

CAMEO You Are My Love (Raging Bull/AEC)
Total Plays: 444, Total Stations: 39, Adds: 4

GEORGE DUKE Love Can Be So Coid (WB)
Total Plays: 438, Total Stations: 38, Adds: 2

NAUGHTY BY NATURE Craziest (Tommy Boy)
Total Plays: 386, Total Stations: 56, Adds: 18

EBONY VIBE EVERLASTING Trip (Gasoline Alley/MCA)
Total Plays: 361, Total Stations: 39, Adds: 5

RAPPIN' 4-TAY I'll Be Around (Rag Top/EMI)
Total Plays: 359, Total Stations: 39, Adds: 9

BLAK PANTA Do What U Want (Tommy Boy)
Total Plays: 340, Total Stations: 38, Adds: 5

EL DEBARGE Where You Are (Reprise)
Total Plays: 307, Total Stations: 33, Adds: 6

HOWARD HEWETT I Wanna Know You (Caliber)
Total Plays: 276, Total Stations: 28, Adds: 3

E-40 1-Luv (Sick Wid It/Jive)
Total Plays: 276, Total Stations: 35, Adds: 9

ROTTIN RAZKALS Oh Yeah! (Illtown/Motown)
Total Plays: 271, Total Stations: 33, Adds: 5

2ND NATURE Can You Show Me (Inter-Mix)
Total Plays: 207, Total Stations: 22, Adds: 2

KANSAS CITY ORIGINAL SOUND Baby It's On (RCA)
Total Plays: 203, Total Stations: 40, Adds: 16

DIGABLE PLANETS Dial 7 (Pendulum/EMI)
Total Plays: 193, Total Stations: 24, Adds: 7

BUSH BABEES Remember We (Reprise)
Total Plays: 151, Total Stations: 22, Adds: 2

ANDRU DONALDS Mishale (Metro Blue/Capitol)
Total Plays: 133, Total Stations: 22, Adds: 4

GERALD ALSTON Devote All My Time (Street Life/SB)
Total Plays: 113, Total Stations: 25, Adds: 14

4 P.M. Lay Down Your Love (Next Plateau/London/Island)
Total Plays: 91, Total Stations: 23, Adds: 13

R.J.'S LATEST AFFAIRS Shackles 95 First Quake/Golden Boy)
Total Plays: 37, Total Stations: 22, Adds: 22

Songs ranked by total plays.

UC PLAYLISTS

Continued from Page 37

MARKET #17

MAJIC 108 FM
KMJM/St. Louis
(314) 361-1108
Wynter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	37		GLADYS KNIGHT/Next Time
-	23	23	37		TLC/Red Light Special
24	35	35	37		ADINA HOWARD/Freak Like Me
33	37	37	37		BRANDY/Baby
32	37	37	37		NUTTYN' NYCE/Down 4 Whatever
32	37	37	37		MONTELL JORDAN/This Is How We Do It
32	37	37	37		BROWNSTONE/If You Love Me
-	30	30	34		BARRY WHITE/Come On
-	-	-	33		VB/E/Take It To The Front
32	37	37	33		SOUL FOR REAL/Candy Rain
16	29	29	33		MARY J. BLIGE/In Goin' Down
31	35	35	32		SUBWAY/This Lil' Game We...
26	28	28	31		BOYZ II MEN/Thank You
16	32	32	31		FREDDIE JACKSON/Rub Up Against You
19	27	27	31		PORTRAIT/Can Call You
26	29	29	31		RAPHAEL SAADIQ/Ask Of You
25	31	31	31		LONDON JONES/Save Our Love
26	36	36	30		ZHANE/You're Sorry Now
26	22	22	30		BLACKGIRL/Let's Do It Again
25	31	31	29		SOUNDS OF BLACKNESS/In Goin' All...
27	30	30	29		USHER/Think Of You
-	31	31	26		KIRK FRANKLIN/Why We Sing
5	23	23	26		STEVE WONDER/For Your Love
22	26	26	26		KARYN WHITE/Can I Stay With You
25	29	29	26		SHABBA RANKS/Let's Get It On
25	30	30	26		TRISHA COVINGTON/Why You Wanna...
20	27	27	23		GERALD LEVERT/Answering Service
16	19	19	21		FABU/Just Roll
27	22	22	20		H-TOWN/Emotions
15	20	20	20		NAJEE/Laid Back
-	16	16	19		BLACKSTREET/Joy
32	24	24	16		BRIAN MCKNIGHT/Crazy Love
15	18	18	15		K-CI HAILEY/You Think...
-	9	9	10		JESSE/When U Cry I Cry
5	8	8	10		PHIL PERRY/Only You Knew
-	10	10	10		JADE/Every Day Of
-	8	8	9		CHANGING FACES/Keep It Right There
16	11	11	9		WHISPERS/Make Sweet Love...
-	-	-	7		2PAC/Dear Mama
-	5	5	6		KEITH MURRAY/Get Litted

MARKET #18

V103
WXYV/Baltimore
(410) 653-2200
Sampson/Johnson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
54	54	51	58		TLC/Red Light Special
50	50	54	57		SOUL FOR REAL/Candy Rain
37	37	34	53		SUBWAY/This Lil' Game We...
40	40	45	47		MONTELL JORDAN/This Is How We Do It
37	37	50	44		ADINA HOWARD/Freak Like Me
44	44	51	42		BRANDY/Baby
54	54	40	40		BROWNSTONE/If You Love Me
41	41	36	38		RAPHAEL SAADIQ/Ask Of You
-	-	-	21		BLACKSTREET/Joy
52	52	37	36		MARY J. BLIGE/My Life
47	47	39	35		BOYZ II MEN/On Bended Knee
34	34	35	34		BOYZ II MEN/Thank You
12	12	29	34		BROWNSTONE/Grapevine
30	30	43	31		ANITA BAKER/If Apologize
-	-	-	31		2PAC/Dear Mama
13	13	30	29		MONTECO F/IMMATURE/Is It Me?
-	-	-	24		FADE IT BLACK/Y.O.U.
11	11	-	28		BRANDY/Best Friend
5	5	27	28		TLC/Waterfalls
41	41	32	27		TLC/Creep
-	-	-	21		MARY J. BLIGE/In Goin' Down
-	-	-	24		IMMATURE/Don't Mind
-	-	-	16		TOTAL F/NOTORIOUS.../Can I See You
27	27	22	21		NOTORIOUS B.I.G./Big Poppa
24	24	18	20		PORTRAIT/Can Call You
22	22	21	19		PATTI LABELLE/Before I Let You Go
23	23	19	18		AALIYAH/Back & Forth
24	24	18	15		BARRY WHITE/Come On
-	-	-	15		CHANGING FACES/Keep It Right There
32	32	31	14		IMMATURE/Constantly
28	28	16	14		WHISPERS/Make Sweet Love...
19	19	14	14		INI KAMOOZE/Here Comes...
40	40	8	13		GERALD LEVERT/Answering Service
16	16	15	13		CRYSTAL WATERS/100% Pure Love
-	-	-	13		SOUL FOR REAL/Every Little Thing
14	14	14	12		BRANDY/If I Wanna Be Down
15	15	13	12		NINE/Wutcha Want
8	8	14	12		KEITH MURRAY/Get Litted
-	-	-	5		ANITA BAKER/It's Been You
-	-	-	10		METHOD MAN/All I Need

MARKET #19

WAMO/Pittsburgh
(412) 471-2181
Atkins/Stone

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	34	35	40		BRANDY/Baby
27	33	36	39		RAPHAEL SAADIQ/Ask Of You
24	31	39	38		TLC/Red Light Special
27	30	39	38		MONTELL JORDAN/This Is How We Do It
40	40	39	37		SOUL FOR REAL/Candy Rain
36	36	35	36		SUBWAY/This Lil' Game We...
35	35	35	36		BLACKGIRL/Let's Do It Again
33	35	35	35		BOYZ II MEN/Thank You
26	28	36	35		ADINA HOWARD/Freak Like Me
26	29	33	35		NAJEE/Laid Back
10	27	30	33		JESSE/When U Cry I Cry
26	28	30	32		VB/E/Take It To The Front
6	13	30	32		BROWNSTONE/Grapevine
10	27	30	31		ZHANE/You're Sorry Now
7	9	13	31		FABU/Just Roll
7	7	14	31		GERALD LEVERT/Answering Service
-	-	-	24		MARY J. BLIGE/My Life
35	35	28	28		MISS JONES/Where I Wanna Be
31	28	27	27		CHRISTOPHER WILLIAMS/Dance 4 Me
20	21	24	26		FREDDIE JACKSON/Rub Up Against You
5	8	11	25		BRANDY/Best Friend
5	8	11	25		BRANDY/Best Friend
21	21	23	19		JONATHAN BUTLER/Can We Start All...
6	5	5	14		USHER/Think Of You
-	-	-	10		LUTHER VANDROSS/Going In Circles
7	6	8	12		KUT KLOSE/If Like
12	10	12	12		ICE CUBE/What Can I Do?
12	12	12	12		RAPPIN' 4-TAY/It'll Be Around
10	12	12	12		2PAC/Dear Mama
-	-	-	9		KEITH MARTIN/Never Find Someone...
-	-	-	9		JONATHAN BUTLER/Can We Start All...
11	5	6	9		PORTRAIT/Can Call You
-	-	-	9		NOTORIOUS B.I.G./Big Poppa
-	-	-	8		GLADYS KNIGHT/Next Time
7	7	8	7		DE/I/True Homies
-	-	-	5		LO-KEY?/Good Die Fashion Lov
-	-	-	7		BEBE & CECE WINANS/Love Of My Life
9	7	7	7		ANITA BAKER/The Look Of Love
-	-	-	8		MEN AT LARGE/Holiday

MARKET #20

Majik 107
KMJK/Phoenix
(602) 265-2442
Yasner

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
37	38	37	37		CHRISTOPHER WILLIAMS/Dance 4 Me	
38	37	37	37		STEVE WONDER/For Your Love	
35	35	37	36		USHER/Think Of You	
38	35	35	36		SHABBA RANKS/Let's Get It On	
37	37	37	36		MARY J. BLIGE/In Goin' Down	
27	32	38	35		KUT KLOSE/If Like	
32	36	35	35		BRANDY/Baby	
33	37	35	35		SOUL FOR REAL/Candy Rain	
-	-	-	20		BROWNSTONE/Grapevine	
25	36	37	31		BRIAN MCKNIGHT/Crazy Love	
35	37	37	31		BOYZ II MEN/Thank You	
20	26	27	30		BEBE & CECE WINANS/Love Of My Life	
18	23	22	28		PHIL PERRY/Only You Knew	
30	26	27	27		RAPHAEL SAADIQ/Ask Of You	
34	37	32	27		PATTI LABELLE/Never Stopped...	
28	26	27	26		PORTRAIT/Can Call You	
-	-	-	14		CHANGING FACES/Keep It Right There	
21	23	25	25		BAR-KAYS/Old School Mega Mix	
26	25	25	25		CARLEEN ANDERSON/Mama Said	
-	-	-	13		SUBWAY/This Lil' Game We...	
21	22	25	23		JONATHAN BUTLER/Can We Start All...	
28	25	22	22		TRISHA COVINGTON/Why You Wanna...	
-	-	-	16		BLACKSTREET/Joy	
27	26	22	21		CHANTE MOORE/This Time	
9	10	17	20		FABU/Just Roll	
-	-	-	11		LUTHER VANDROSS/Going In Circles	
17	17	14	19		MEN AT LARGE/Holiday	
13	14	13	18		MONTELL JORDAN/This Is How We Do It	
-	-	-	17		BARRY WHITE/Come On	
16	19	17	17		BLACKGIRL/Let's Do It Again	
15	16	16	17		MINT CONDITION/So Fine	
16	16	16	17		WHISPERS/Make Sweet Love...	
16	17	17	17		GEORGE DUKE/Love Can Be So Cold	
16	25	27	27		SOUNDS OF BLACKNESS/In Goin' All...	
37	32	26	26		GERALD LEVERT/Answering Service	
-	-	-	7		GLADYS KNIGHT/Next Time	
-	-	-	14		DIANA KING/Shy Guy	
14	12	15	14		JESSE/When U Cry I Cry	
11	15	18	13		TAKE 6/You Can Never Ask...	
-	-	-	7		8	TLC/Red Light Special

MARKET #22

93FM WZAK
WZAK/Cleveland
(216) 621-9300
Rush/Stephens

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
43	43	43	42		BRANDY/Baby
41	41	41	41		BARRY WHITE/Come On
41	41	41	41		GERALD LEVERT/Answering Service
41	41	41	41		STEVE WONDER/For Your Love
40	40	40	40		TLC/Red Light Special
24	31	34	39		NOTORIOUS B.I.G./Big Poppa
39	39	39	39		RAPHAEL SAADIQ/Ask Of You
10	15	38	39		RAPPIN' 4-TAY/It'll Be Around
31	37	37	38		SUBWAY/This Lil' Game We...
30	37	38	38		KIRK FRANKLIN/Why We Sing
27	35	35	37		SHABBA RANKS/Let's Get It On
25	33	37	37		ADINA HOWARD/Freak Like Me
25	33	37	37		DJ MAGIC MIKE/Get On It...
25	31	34	36		MEN AT LARGE/Holiday
24	29	33	36		GEORGE DUKE/Love Can Be So Cold
23	27	33	35		BOYZ II MEN/Thank You
22	25	31	35		KUT KLOSE/If Like
21	25	31	34		USHER/Think Of You
-	-	-	24		LUTHER VANDROSS/Going In Circles
21	24	30	34		MARCUS LEWIS/Last Night
-	-	-	15		ANITA BAKER/It's Been You
8	12	33	33		MONTELL JORDAN/This Is How We Do It
20	23	32	32		MINT CONDITION/So Fine
18	22	32	32		LARRY CORYELL/It'll Be Over You
18	22	32	32		PHIL PERRY/Only You Knew
15	21	26	31		FREDDIE JACKSON/Rub Up Against You
-	-	-	20		BLACKSTREET/Joy
24	29	35	30		CHRISTOPHER WILLIAMS/Dance 4 Me
14	19	25	30		FIVE STARS/Surely
14	19	24	29		DOUGLAS GREEN/Love Of My Life
13	17	24	29		BAR-KAYS/Slide
10	17	23	28		NAJEE/Laid Back
8	16	23	28		BROWNSTONE/Grapevine
10	15	22	27		SLICK RICK/Sittin' In My Car
10	14	22	27		KEITH MARTIN/Never Find Someone...
10	14	21	26		95 SOUTH/Rodeo
10	13	21	26		H-TOWN/Emotions
10	13	20	25		FABU/Just Roll
38	38	38	25		ALL-4-ONE/(She's Got) Skitz

MARKET #25

WIZ 100.9
WIZF/Cincinnati
(513) 351-5900
Davis/Icy D

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	53	44	55		SUBWAY/This Lil' Game We...
-	37	44	54		MONTELL JORDAN/This Is How We Do It
33	48	54	54		BRANDY/Baby
56	38	43	53		TLC/Red Light Special
33	38	46	52		ADINA HOWARD/Freak Like Me
-	26	33	50		RAPHAEL SAADIQ/Ask Of You
33	-	24	48		IMMATURE/Constantly
50	55	40	40		SOUL FOR REAL/Candy Rain
-	14	19	39		95 SOUTH/Rodeo
-	39	46	39		NOTORIOUS B.I.G./Big Poppa
-	36	31	37		BOYZ II MEN/Water Runs Dry
63	57	33	36		BROWNSTONE/If You Love Me
26	-	32	35		KARYN WHITE/Can I Stay With You
56	58	28	35		BRANDY/If I Wanna Be Down
27	23	31	35		GERALD LEVERT/Answering Service
51	55	30	34		TLC/Creep
-	35	32	34		TLC/Waterfalls
-	25	32	34		BLACKGIRL/Let's Do It Again
-	26	31	31		PORTRAIT/Can Call You
-	26	31	31		ANITA BAKER/It's Been You
-	27	31	31		NAUGHTY BY NATURE/Craziest
-	27	30	31		LUTHER VANDROSS/Going In Circles
-	23	31	31		SAM THE BEAST/Guac Da Love
-	23	31	31		USHER/Think Of You
-	22	31	31		CHANGING FACES/Keep It Right There
-	37	44	22		2PAC/Dear Mama
-	13	21	18		BARRY WHITE/Come On
44	25	16	26		MISS JONES/Where I Wanna Be
43	24	15	18		INI KAMOOZE/Here Comes...
24	17	14	18		HEAVY D & THE BOYZ/Black Coffee
56	55	31	18		BLACKSTREET/Before I Let You Go
21	21	15	17		SALT-N-PEPA/VEN VOGUE/Whatta Man
21	-	16	17		JANET JACKSON/B



LON HELTON

Format Maintains Lofty Plateaus

□ FM audience composition stable, but TSL suffers slightly in Katz study

Country remained the dominant format by a huge margin in Fall '94, according to a study just released by the Katz Radio Group.

As shown in the accompanying charts, the format's audience composition remained relatively flat through most cells, while TSL declined across the board. The study says the TSL losses in both men and women are "due at least in part to more FM Country competition in many markets."

Continued growth is also at least partly responsible for the flattening shares. The Katz report notes, "The rise of Country stations which target the younger, rock-based, or older, soft/gold-oriented listener has introduced the audience fractionalization that other formats have experienced for years. The surge in LMA/duopoly arrangements has also led more operators to introduce additional FM Country stations, especially in markets which traditionally had only one or two competitors."

Among the other interesting findings:

- The dizzying growth of FM Country outlets increased for the sixth straight year. The format boasted 309 FM outlets in Fall '94, compared to 285 a year ago. That tally hit an 11-year low in 1986, when Katz counted just 162.

- Country's move toward a younger skew has flattened out, and the appeal remains centered in the 25-44 cells.

- The 12-17 cell grew for the fourth consecutive year and is now three times as large as it was in Fall '90.

- For the third fall book in a row, the format's male-female ratio remained at 47-53.

- The FM median age held steady at 38, arresting what had been a downward trend. From Fall '84-Fall '94, the median age for FM Country listeners ran 39, 40, 40, 41, 42, 43, 43, 40, 39, 38, 38.

A Word About AM

The Katz study shows the number of AM Country outlets continued to decline, with a drop from 91 in Fall '93 to 79 in Fall '94. There were 155 AM Country outlets in rated markets back in Fall '84.

The median age of the AM Country listener is 58, the same as last year, and the male-female ratio is 56-44, compared with a 45-54 ratio a year ago. In 1984, the median age was 49, and the male-female ratio was 49-51.

Weekly TSL was down in almost all of the upper cells, with the 45-54 female figure taking almost a three-hour drubbing, down 7:25-4:35.

Overview

Overall, however, the format remains strong. Looking at the TSL stats, for instance, the declines of the last few years aren't that great, considering the large number of new stations and the demo expansion. New highs in audience composition among the 12-17 and 18-24 cells should also bode well for the future.

FM Stations' Listening By Sex

Sweep	% Men	% Women	# of Stations
Fa '94	47	53	309
Fa '93	47	53	285
Fa '92	47	53	258
Fa '91	49	51	224
Fa '90	50	50	205
Fa '89	49	51	188
Fa '88	49	51	167
Fa '87	49	51	158
Fa '86	49	51	162
Fa '85	47	53	171
Fa '84	50	50	163

Fall AQH Format Scoreboard

Country continues as the format king, based on new research from the Katz Radio Group. The company analyzed 2644 radio stations in 174 Arbitron markets to produce the following figures.

Fall '94 12+ AQH Share

Country	15.9
Urban	9.6
AC	8.2
CHR	7.8
Full-Service	7.7
Spanish	7.5
Rock/AOR	7.4
News/Talk	7.1
Soft AC	6.8
Gold	5.3
Hot AC	5.3
Classic Rock	5.2
Easy Listening	5.1
Rhythmic CHR/Churban	4.7
Urban AC	4.5

Average Market Share indicates the average share of total Country listening in all Arbitron surveyed markets where Country is available.

Country

Fall '94	15.9
Fall '93	16.2
Fall '92	16.6
Fall '91	13.9
Fall '90	12.8
Fall '89	11.4
Fall '88	11.0
Fall '87	11.8
Fall '86	12.7
Fall '85	14.1
Fall '84	13.0

FM Audience Composition

Sweep	12-17	18-24	25-34	35-44	45-54	55-64	65+
Fa '84	3.4	13.2	21.6	22.7	18.3	11.4	9.3
Fa '85	3.0	12.4	21.2	25.2	17.7	12.5	8.1
Fa '86	2.7	12.5	21.6	23.4	20.6	11.9	7.4
Fa '87	2.9	11.7	21.0	21.9	20.5	13.0	9.1
Fa '88	2.3	9.8	20.4	21.5	22.1	13.3	10.7
Fa '89	2.2	9.6	20.3	21.1	21.2	14.2	11.4
Fa '90	2.1	10.4	20.6	20.4	21.7	13.5	11.3
Fa '91	3.7	12.0	21.9	19.9	18.7	12.6	11.1
Fa '92	4.8	12.9	23.2	20.1	17.7	11.6	9.8
Fa '93	5.7	13.2	22.9	21.1	16.6	10.7	9.7
Fa '94	6.6	13.7	22.0	20.5	16.8	11.2	9.2

Audience composition figures show what percentage (on a national average) of a Country station's 12+ listenership falls within particular cells.

Weekly Time Spent Listening

	25-34		25-54	
	Men	Women	Men	Women
Fa '84	9:47	9:14	9:54	9:47
Fa '85	9:44	9:52	9:51	10:22
Fa '86	9:26	8:53	7:34	7:57
Fa '87	9:09	9:18	10:35	10:48
Fa '88	9:42	9:31	10:51	10:23
Fa '89	9:36	8:29	10:42	10:10
Fa '90	10:31	9:03	11:30	10:29
Fa '91	10:23	9:45	10:41	10:25
Fa '92	10:07	9:26	10:22	9:57
Fa '93	9:52	8:54	9:42	9:36
Fa '94	8:45	8:12	9:19	8:44

Weekly Time Spent Listening figures show, in hours and minutes, the amount of time (on a national average) a person spends with Country stations.



CARHOPPIN' — Christine Walthall (c), a teacher in Palm Coast, FL, was doubly thrilled to meet Mark Martin (l), her favorite NASCAR driver, and then receive a replica of his racecar from WGNE (98 Frog)/Daytona Beach. The frog himself was an interested onlooker.



KMLE COMMOTION — KMLE/Phoenix overminter Tommy C (far right) and the station's promotion staff flank the mascot of the 1995 Fajita Challenge, which the Camel staged as a benefit for the Colitis Foundation.



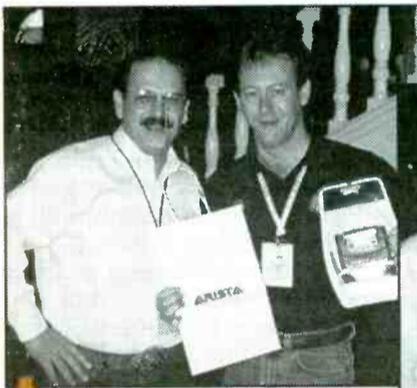
MEET US IN ST. LOUIS — WB artist Randy Travis chums it up backstage at the Fox Theatre after a concert sponsored by WIL-FM/St. Louis. Seen on the scene: (l-r) WIL-FM "Wakeup Show" team David Craig and Debbie Conner, Travis, and PD Ray Massie.



GRAND PRIZE WINNER
of FREE registration to CRS 27
Ginny Rogers, Music Director, WBCS-Boston

CRS 27

...and Radio's "WILLIN' TO WALK" WINNERS!



Bill Kelly, WTNT (right) with
Ken Rush from Arista



Arista's Lynn
Waggoner
with Bob
McKay, WKIS
(right)



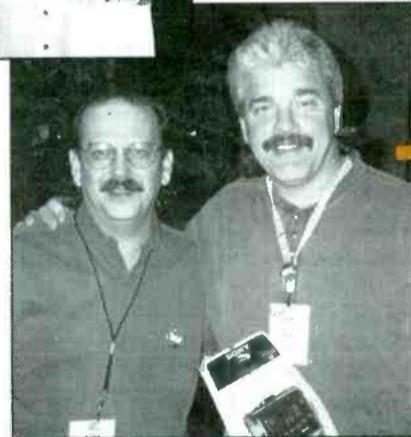
Lynn Waggoner
with Dandelion,
WRKZ (right)



Lori Dawe from Arista with
JD Cannon, WFMS (right)



Jim Patrick, KRST
(right) with Arista's
Lori Hartigan



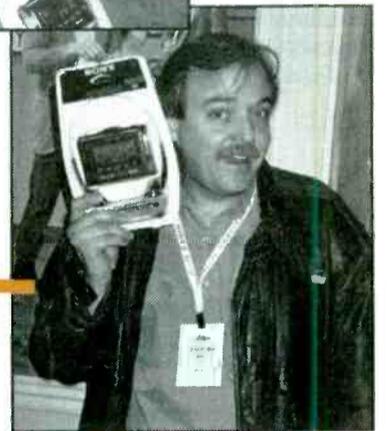
Ken Rush with
KAYD's Vor Cook
(right)



Kevin Scollen,
WWWW (left) with
Lori Hartigan



Robin James,
WYYD (right) with
Tedi Bonadies
from Arista



John St. John
from KYGO

RADNEY FOSTER

WILLIN' TO WALK

Play it, and you'll be a winner too.

MUSIC CITY ROUNDUP

CDs, Movies, TV, And Two-Steppin'

RCA/Nashville has released four CDs under its "The Essential Series" banner. "The Essential ..." **Skeeter Davis, Vince Gill, Ronnie Milsap, and Dolly Parton** each contain 20 songs.

The "Essential Series" packaging notes it "represents the RCA Records label commitment to preserving the rich heritage of country music's legends. Each anthology showcases many of the artist's best-known hits, classic album cuts, and, in some cases, rare material."

The songs have been restored and digitally remastered — in most cases from the original session and first-generation master tapes. The packaging also contains extensive liner notes and numerous photographs.

Steppin' Out With Tanya

Tanya Tucker and **Black Velvet** are teaming up for the third "Black Velvet Smooth Steppin' Showdown," the first-ever national two-step dance competition for amateurs. Proceeds from all contestant entry fees and any other monies that are raised will benefit the National Multiple Sclerosis Society.

Foxworthy TV Bound

WB's Jeff Foxworthy, whose "You Might Be A Redneck If ..." album has been certified platinum, has signed a TV deal with the folks who produce **HBO's** "The Larry Sanders Show" and "Dennis Miller Live." Foxworthy's role will be that of a home repairman who makes comments on all things Southern.

Faith Joins Julia

Faith Hill and actress **Julia Roberts** are set to team on an upcoming children's album, due this fall. Titled "The Road To Nashville," the album contains 10 traditional folk songs performed by Hill. Written by noted Southern novelist **Cathie Pelletier**, the story about a young girl's dream of someday performing on

the Grand Ole Opry will be narrated by **Roberts**.

Fashion Statement

New to this year's Vinny Pro-Celeb Golf Tournament — **Vince Gill's** annual golf and music soiree — is a Luncheon & Fashion Show, hosted by **Sweetheart Of The Rodeo** member **Janis Gill** — who is, of course, also Vince's wife. Local celebs, music execs, and community leaders will be on hand to model a variety of fashions. **WSIX/Nashville's** **Devon O'Day** will emcee.

Bits 'N' Pieces

• The **Tractors** were recently in L.A., backing **Bruce Springsteen**

and **Lionel Richie** during a benefit for the school that Springsteen's children attend.

• **John Michael Montgomery's** current single, "I Can Love You Like That," has been recorded by **Blitz/Atlantic** artists **All-4-One** — the same group who covered **JMM's** "I Swear."

• **Mark Chesnutt's** next project will be produced by **MCA/Nashville** President **Tony Brown**.

• **John Berry's** "Your Love Amazes Me," written by **Amanda Hunt-Taylor** and **Chuck Jones**, was named Song of the Year at the **Music City News** Country Songwriters Awards ceremony.

• **Ricky Lynn Gregg** holds his second annual celebrity golf outing for charity on May 22 at the Woodhollow golf course in Longview, TX. For info,



NSAI HONORS — The Nashville Songwriters Association International (NSAI) recently held its 28th annual Songwriter Achievement Awards. Gathering after the festivities were (l-r): Songwriter of the Year **Gary Burr**, NSAI Exec. Dir. **Pat Rogers**, Song of the Year writers **Frank J. Myers** and **Gary Baker** ("I Swear"), and NSAI President **Richard Leigh**. Not pictured: Songwriter/Artist of the Year **Vince Gill**.

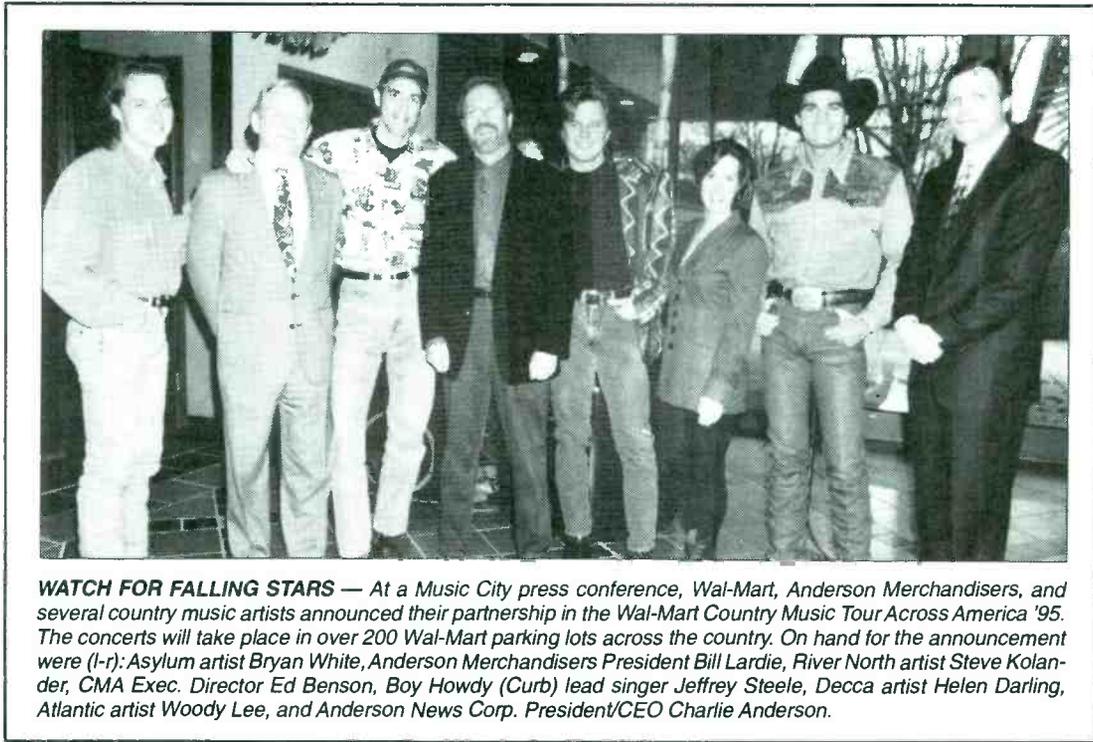
call **Jolene Mercer** at (214) 368-5699.

• **Tracy Lawrence** has set June 9 as the date for his fourth annual Celebrity Golf Tournament, Concert, And Auction. It's to be held at Nashville's Hermitage golf course. For info, call **Lisa** at (615) 254-5925 or **Tina** at (615) 329-0900.

• **MCA/Nashville** is planning an early '96 release for a CD to help market the 1996 Olympics in Atlanta. The album will be produced by **Michael Omartian**; the plan is to feature artists performing with the **Nashville Symphony**.

• **Sammy Kershaw** and **Winston Cup** race driver **Todd Bodine** have teamed to form **Group III Racing** to back driver **L.W. Miller** in his **NASCAR Busch Series** of races. Kershaw's tour commitments will preclude his driving this year, though he hopes to get behind the wheel next year.

• **Signings:** Recent record deals include — **Ricky Skaggs** to **Atlantic/Nashville**, reuniting him with label President **Rick Blackburn**, who signed Skaggs to **CBS** in the early '80s. Skaggs will produce his own music ... Also, **T. Graham Brown** to **Columbia/Nashville** ... **Mark Luna** to **Polydor/Nashville** ... **Charlie Kelley** to **Blue Eye** ... **Paul Overstreet** to **Integrity**. Former **Little Texas** vocalist/songwriter/keyboardist **Brady Seals** has inked a solo deal with **Warner-Reprise** and signed with **Burt Stein** for management. And **Marty Stuart** goes to **Warner/Chappell** for publishing ... **Wesley Dennis** to **Chief Talent** for booking.



WATCH FOR FALLING STARS — At a Music City press conference, **Wal-Mart**, **Anderson Merchandisers**, and several country music artists announced their partnership in the **Wal-Mart Country Music Tour Across America '95**. The concerts will take place in over 200 Wal-Mart parking lots across the country. On hand for the announcement were (l-r): Asylum artist **Bryan White**, **Anderson Merchandisers** President **Bill Lardie**, **River North** artist **Steve Kolaner**, **CMA Exec. Director** **Ed Benson**, **Boy Howdy (Curb)** lead singer **Jeffrey Steele**, **Decca** artist **Helen Darling**, **Atlantic** artist **Woody Lee**, and **Anderson News Corp.** President/CEO **Charlie Anderson**.

Warner/Reprise Nashville - Hearing is Believing
E-mail: Wbrnash@aol.com
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"TELL ME I WAS DREAMING"

The new single and video from **TRAVIS TRITT**
From the **PLATINUM** album Ten Feet Tall And Bulletproof

Going for adds Monday, April 3.

travis tritt



COUNTRY TOP 50

MARCH 24, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- OVER LAST WEEK	TOTAL POINTS	+/- OVER LAST WEEK
6	4	2	1	TRISHA YEARWOOD Thinkin' About You (MCA)	214/0	1	7801	+178	40641	+823
12	8	5	2	VINCE GILL Which Bridge To Cross... (MCA)	214/0	3	7518	+445	39091	+2422
14	10	6	3	JOE DIFFIE So Help Me Girl (Epic)	214/0	2	7539	+530	38848	+3076
7	5	4	4	LITTLE TEXAS Amy's Back In Austin (WB)	212/0	4	7325	-91	37263	-756
15	13	9	5	REBA McENTIRE The Heart Is A Lonely Hunter (MCA)	214/0	5	7231	+1043	37186	+5237
21	15	11	6	ALABAMA Give Me One More Shot (RCA)	214/1	6	6920	+962	35445	+4459
13	11	10	7	GEORGE DUCAS Lipstick Promises (Liberty)	211/1	7	6552	+336	33495	+1786
4	2	1	8	CLAY WALKER This Woman And This Man (Giant)	193/0	8	6109	-1664	32169	-8160
26	23	17	9	BROOKS & DUNN Little Miss Honky Tonk (Arista)	214/0	9	6053	+1104	31146	+5561
19	16	14	10	RANDY TRAVIS The Box (WB)	214/0	10	5943	+623	30506	+3091
17	14	13	11	DAVID BALL Look What Followed Me Home (WB)	210/0	11	5931	+385	30449	+1947
30	26	18	12	JOHN MICHAEL MONTGOMERY I Can Love You... (Atlantic)	214/1	12	5887	+975	30425	+5004
23	19	16	13	ALAN JACKSON Song For The Life (Arista)	214/0	13	5533	+459	28203	+1994
24	21	19	14	LARI WHITE That's How You Know (When...) (RCA)	212/0	14	5246	+345	27003	+1768
27	25	20	15	TIM MCGRAW Refried Dreams (Curb)	213/0	15	5228	+454	26911	+2297
31	27	22	16	TRACY BYRD The Keeper Of The Stars (MCA)	214/2	16	5225	+600	26910	+3467
5	3	3	17	NEAL McCOY For A Change (Atlantic)	173/0	18	4808	-2750	25408	-13714
25	24	21	18	DIAMOND RIO Bubba Hyde (Arista)	212/3	17	4971	+319	25303	+1402
38	30	24	19	MARK CHESNUTT Gonna Get A Life (Decca)	213/8	19	4790	+694	24256	+3579
37	31	25	20	TY HERNDON What Mattered Most (Epic)	214/5	20	4631	+784	23893	+4516
33	29	26	21	SHANIA TWAIN Whose Bed Have Your Boots... (Mercury)	206/4	21	4288	+519	21888	+2851
43	36	30	22	PAM TILLIS I Was Blown Away (Arista)	206/6	22	4080	+805	20411	+3880
36	33	28	23	TANYA TUCKER Between The Two Of Them (Liberty)	196/4	23	3958	+475	20053	+2555
39	34	29	24	HAL KETCHUM Stay Forever (MCG/Curb)	203/6	25	3865	+588	19665	+3068
44	39	31	25	JOHN BERRY Standing On The Edge Of... (Patriot)	202/9	24	3882	+787	19352	+4050
3	1	12	26	CLINT BLACK Wherever You Go (RCA)	152/0	28	3459	-2397	18800	-11784
41	38	32	27	DOUG STONE Faith In Me, Faith In You (Columbia)	199/7	26	3711	+617	18337	+3140
29	28	27	28	MAVERICKS I Should Have Been True (MCA)	188/0	27	3537	-140	18084	-604
—	42	33	29	SAWYER BROWN I Don't Believe In Goodbye (Curb)	197/27	30	3418	+905	16833	+4511
8	6	7	30	SHENANDOAH Somewhere In The Vicinity... (Liberty)	121/0	31	2877	-3623	15925	-17581
11	9	8	31	BLACKHAWK Down In Flames (Arista)	113/0	34	2706	-3507	14267	-17846
—	50	39	32	WADE HAYES Still Dancin' With You (Columbia)	178/31	33	2764	+814	13847	+4268
—	46	38	33	PATTY LOVELESS You Don't Even Know Who I Am (Epic)	186/25	32	2810	+724	13754	+3694
42	41	37	34	AARON TIPPIN She Feels Like A Brand New... (RCA)	177/8	35	2629	+327	12660	+1636
40	40	36	35	RICK TREVINO Looking For The Light (Columbia)	169/8	36	2609	+189	12636	+977
BREAKER			36	TOBY KEITH You Ain't Much Fun (Polydor Nashville)	178/66	37	2575	+1249	12603	+6099
BREAKER			37	GEORGE STRAIT Adalida (MCA)	154/147	38	2449	+2275	12387	+11653
BREAKER			38	MARY CHAPIN CARPENTER House Of Cards (Columbia)	164/62	39	2394	+1098	11673	+5418
BREAKER			39	SAMMY KERSHAW If You're Gonna Walk... (Mercury)	161/44	41	2266	+783	11144	+4012
48	43	40	40	WESLEY DENNIS I Don't Know (But I've Been...) (Mercury)	166/14	42	2010	+222	9510	+1016
50	45	41	41	ALISON KRAUSS When You Say Nothing At All (BNA)	111/14	43	1841	+352	9136	+1787
22	22	23	42	BRYAN WHITE Look At Me Now (Asylum/EEG)	71/1	48	1418	-2858	7943	-14341
BREAKER			43	MARTINA McBRIDE Where I Used To Have A Heart (RCA)	129/19	45	1603	+398	7594	+1935
BREAKER			44	4RUNNER Cain's Blood (Polydor Nashville)	129/23	47	1530	+443	7362	+2184
16	17	34	45	DOUG SUPERNAW What'll You Do About Me (BNA)	50/0	53	1119	-1055	6684	-5070
DEBUT			46	KEN MELLONS Workin' For The Weekend (Epic)	104/40	52	1159	+484	5294	+2147
49	47	47	47	BROTHER PHELPS Anyway The Wind Blows (Asylum/EEG)	73/0	57	976	-143	4983	-483
—	—	49	48	DAVID LEE MURPHY Party Crowd (MCA)	100/20	54	1080	+265	4945	+1300
DEBUT			49	KENNY CHESNEY Fall In Love (BNA)	93/69	58	953	+674	4745	+3362
DEBUT			50	WOODY LEE Get Over It (Atlantic)	82/24	60	878	+329	4228	+1401

This chart reflects airplay from March 20-26. Songs ranked by number of points. Highlighted songs indicate Breaker.
214 Country reporters. 211 current playlists. © 1995, R&R Inc.

BREAKERS.

TOBY KEITH

You Ain't Much Fun (Polydor Nashville)
83% of our reporters on it (178 stations)
66 Adds • Moves 44 - 36

MARY CHAPIN CARPENTER

House Of Cards (Columbia)
77% of our reporters on it (164 stations)
62 Adds • Moves 45 - 38

SAMMY KERSHAW

If You're Gonna Walk, I'm Gonna Crawl (Mercury)
75% of our reporters on it (161 stations)
44 Adds • Moves 42 - 39

GEORGE STRAIT

Adalida (MCA)
72% of our reporters on it (154 stations)
147 Adds • Debuts at 37

MARTINA McBRIDE

Where I Used To Have A Heart (RCA)
60% of our reporters on it (129 stations)
19 Adds • Moves 46 - 43

4RUNNER

Cain's Blood (Polydor Nashville)
60% of our reporters on it (129 stations)
23 Adds • Moves 48 - 44

MOST ADDED.

ARTIST TITLE LABEL(S)	ADDS
GEORGE STRAIT Adalida (MCA)	147
KENNY CHESNEY Fall In Love (BNA)	69
TOBY KEITH You Ain't Much Fun (Polydor Nashville)	66
MARY CHAPIN CARPENTER House Of Cards (Columbia)	62
KATHY MATTEA Clown In Your Rodeo (Mercury)	61
SAMMY KERSHAW If You're Gonna Walk... (Mercury)	44
KEN MELLONS Workin' For The Weekend (Epic)	40
BOY HOWDY Bigger Fish To Fry (Curb)	38
COLLIN RAYE If I Were You (Epic)	38
WADE HAYES Still Dancin' With You (Columbia)	31

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE STRAIT Adalida (MCA)	+2275
TOBY KEITH You Ain't Much Fun (Polydor Nashville)	+1249
BROOKS & DUNN Little Miss Honky Tonk (Arista)	+1104
MARY CHAPIN CARPENTER House Of Cards (Columbia)	+1098
REBA McENTIRE The Heart Is A Lonely Hunter (MCA)	+1043
JOHN MICHAEL MONTGOMERY I Can Love... (Atlantic)	+975
ALABAMA Give Me One More Shot (RCA)	+962
SAWYER BROWN I Don't Believe In Goodbye (Curb)	+905
WADE HAYES Still Dancin' With You (Columbia)	+814
PAM TILLIS I Was Blown Away (Arista)	+805

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
GEORGE STRAIT Adalida (MCA)	+11653
TOBY KEITH You Ain't Much Fun (Polydor Nashville)	+6099
BROOKS & DUNN Little Miss Honky Tonk (Arista)	+5561
MARY CHAPIN CARPENTER House Of Cards (Columbia)	+5418
REBA McENTIRE The Heart Is A Lonely... (MCA)	+5237
JOHN MICHAEL MONTGOMERY I Can Love... (Atlantic)	+5004
TY HERNDON What Mattered Most (Epic)	+4516
SAWYER BROWN I Don't Believe In Goodbye (Curb)	+4511
ALABAMA Give Me One More Shot (RCA)	+4459
WADE HAYES Still Dancin' With You (Columbia)	+4268

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
TRACY LAWRENCE As Any Fool Can See (Atlantic)	
GEORGE STRAIT You Can't Make... (MCA)	
WADE HAYES Old Enough To Know (Columbia)	
JOHN ANDERSON Bend It Until It Breaks (BNA)	
COLLIN RAYE My Kind Of Girl (Epic)	
SAWYER BROWN This Time (Curb)	
ALAN JACKSON Gone Country (Arista)	
TRAVIS TRITT Between An Old Memory... (WB)	
TOBY KEITH Upstairs Downtown (Polydor Nashville)	
PATTY LOVELESS Here I Am (Epic)	

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

Daryle Singletary

Going for COUNTRY airplay
Monday, March 27th

"I'm Living
Up To Her Low
Expectations"

Produced by
James Stroud Randy Travis David Malloy

NEW & ACTIVE

RUSS TAFF One And Only Love (Reprise)

Total Stations: 82, Total Points: 4201, Total Adds: 30, WBCS 7, WPOC 16, WDSY 6, WBEE 5, WFRG 12, WMZQ 17, WGTY 12, WSOC 7, WKCN 22, WQDR 7, WRBQ 15, WTHI 6, WTCR 5, KDDK 7, WAMZ 7, KJLO 6, WAVC 13, KBEQ 18, KEAN 17, KGNC 10, KAJA 5, KKCS 17, KFMS 5, KASH 6, KUZZ 20, KALF 11, KUGN 13, KRWQ 11, KNCI 7, KSON 9, KDRK 6

KATHY MATTEA Clown In Your Rodeo (Mercury)

Total Stations: 74, Total Points: 4175, Total Adds: 61, including WBCS 15, WGTY 13, WRKZ 11, WYNY 7, WGTY 12, WTRR 14, WKML 13, WRNS 26, WGH 14, WQMX 21, WAXX 16, WBCT 10, KRRV 12, WTCR 11, WSIX 17, WAVC 26, KFKF 10, KEEY 18, KTTS 34, KEAN 17, KRST 9, KGNC 22, KYKR 15, KLL 23, KTEX 10, KLUR 14, KQFC 14, KKCS 17, KKAT 13, KASH 11, KPLM 14, KNCQ 15, KSON 15, KJUG 14, KXDD 13

RADNEY FOSTER Willin' To Walk (Arista)

Total Stations: 68, Total Points: 3035, Total Adds: 23, WGTY 8, WKSJ 9, WKML 13, WGR 11, WCHY 6, WUSW 5, WTCR 5, WVLK 5, KDDK 13, WKSJ 8, KIXQ 6, KZKX 5, WBOB 7, KNFM 5, KNUE 10, KYGO 13, KUZZ 7, KRWQ 5, KHAY 10, KSAN 11, KDRK 6, KORD 10

MARTY STUART The Likes Of Me (MCA)

Total Stations: 59, Total Points: 2601, Total Adds: 17, WAYZ 12, WHKZ 12, WSSL 6, WCHY 6, WRBQ 15, WTHI 6, WVLK 5, WWZD 13, KZKX 5, WBOB 7, WIBW 8, KZSN 5, KNFM 5, KSOP 7, KPLM 14, KORD 10, KXDD 7
Plays: WGR 13 (11), WGH 14 (14), WTNT 15 (15), WAXX 16 (16), WBCT 18 (5), WKOA 17 (17), WFMB 14 (12), WSIX 16 (14), KEEY 18 (18), WKXK 20 (20), KLUR 14 (14), KRWQ 11 (11), KHAY 14 (14)

BOY HOWDY Bigger Fish To Fry (Curb)

Total Stations: 47, Total Points: 2512, Total Adds: 38, including WPKX 7, WQBE 17, WRKZ 5, WKXK 38, WXBQ 17, WEZL 14, WDEN 5, WGR 11, WYAK 5, WRBQ 15, WBCT 25, WKOA 17, WTHI 6, WTCM 12, KRRV 12, WKDQ 21, WTR 11, WVK 13, WVLK 5, KDDK 13, WSIX 17, KEAN 18, WOW 9, KRST 9, KTEX 10, WACO 10, KLUR 14, KIKF 10, KALF 11, KHAY 14

COLLIN RAYE If I Were You (Epic)

Total Stations: 38, Total Points: 2272, Total Adds: 38, including WXKX 7, WDSY 19, WKX 12, WEZL 14, WHLZ 11, WCKT 15, WSSL 14, WYD 16, WUBE 15, WCOL 19, WDDD 18, WGT 13, WTCM 12, WUSY 9, WTCR 16, KXKC 18, KDDK 12, WGKX 10, KHAK 15, KIXQ 12, WKXK 12, KEAN 17, KRST 12, KKCS 17, KKAT 13, KRWQ 11, KATM 13, KHAY 14, KUPL 12, KJUG 22

JOHN BUNZOW Easy As One, Two, Three (Liberty)

Total Stations: 48, Total Points: 2245, Total Adds: 12, WFRG 12, WCUZ 5, KRRV 12, WAMZ 7, KIXQ 6, KGNC 10, KILT 15, KEBC 5, KALF 11, KWJ 15, KORD 10, KXDD 7
Plays: WAYZ 12 (12), WOVK 14 (14), WGH 14 (14), WAXX 16 (16), KBEQ 24 (18), WDAF 15 (15), KEAN 17 (17), KTEX 15 (10), KLUR 14 (14), KYGO 13 (13), KUGN 13 (13), KRWQ 11 (11), KHAY 10 (10), KUPL 18 (5), KDRK 15 (15), KJUG 14 (14)

STEVE KOLANDER Black Dresses (River North Nashville)

Total Stations: 49, Total Points: 2218, Total Adds: 1, WRBQ 15
Plays: WBCS 15 (15), WFGY 20 (20), WAYZ 12 (12), WRKZ 11 (5), WIOV 8 (8), WYNY 7 (7), WDSY 6 (6), WGTY 17 (17), WTDR 7 (7), WKCN 10 (10), WKML 13 (13), WDEN 15 (15), WGR 11 (11), WUSW 22 (10), WAXX 16 (16), WCUZ 19 (19), WFMB 14 (14), WTCM 15 (14), KFDI 12 (12), KTEX 10 (10), KNIX 10 (10), KLUR 14 (14), KRWQ 11 (5), KDRK 6 (6)

HOLLY DUNN I Am Who I Am (River North Nashville)

Total Stations: 48, Total Points: 1817, Total Adds: 20, WPKX 7, WHTZ 7, WDEN 5, WYAK 5, WUBE 5, WAXX 16, WBCT 5, WFMB 10, WTVY 10, KXKX 7, WTCR 5, KJLO 6, KFDI 5, KEAN 17, KOUL 8, KTEX 10, KEBC 5, KVOO 5, KRWQ 5, KXDD 7
Plays: WFGY 20 (20), WAYZ 12 (12), WOVK 14 (14), WGTY 12 (12), WKCN 10 (10), WRNS 18 (5), WCMS 11 (11), WYD 16 (15), WKXK 12 (12), KMLE 13 (13), KLUR 14 (14)

BILLY MONTANA Didn't Have You (Magnatone)

Total Stations: 39, Total Points: 1772, Total Adds: 10, WPOC 16, WRBQ 15, WAXX 16, WTCM 12, WTCR 5, KFDI 5, KGEE 7, KMLE 13, KNCQ 15, KXDD 7
Plays: WBCS 7 (7), WWYZ 5 (5), WGTY 13 (13), WAYZ 12 (12), WIOV 8 (8), WTDR 7 (7), WSSL 14 (6), WYCD 5 (5), WDRM 9 (9), KXKC 7 (7), WSIX 6 (6), WSM-FM 7 (7), KLUR 14 (14), KRKY 9 (9), KJUG 14 (14)

LISA BROKOP One Of Those Nights (Patriot)

Total Stations: 39, Total Points: 1753, Total Adds: 20, WBCS 15, WGTY 11, WSOC 7, WCMS 11, WBWN 5, WBTU 5, WBCT 5, WKOA 17, WFMB 10, WTHI 6, KXKX 7, WTCR 5, KXKC 7, WVLK 5, KDDK 11, WSIX 6, KIXQ 6, KZKX 5, KEEY 6, KTEX 10
Plays: WPOC 20 (16), WKML 13 (13), WAXX 16 (16), WTCM 14 (15), WAVC 26 (26), KEAN 17 (17), KLUR 14 (14), KRWQ 11 (11), KHAY 14 (14)

ALBUM TRACKS

Artist Title (Label)	Album Title
TRACY LAWRENCE Texas Tornado (Atlantic)	No Ordinary Man
GARTH BROOKS The Red Strokes (Liberty)	In Pieces
GARTH BROOKS The Night Will Only Know (Liberty)	In Pieces
JOHN M. MONTGOMERY Friday At 5 (Atlantic)	Kickin' It Up

This list reflects airplay from March 20-26
Songs ranked by total points.
Station call letters followed by number of plays this week.
(last week's plays - if any - in parentheses)

JEFF CARSON Yeah Buddy (MCG/Curb)

Total Stations: 41, Total Points: 1728, Total Adds: 2, WWWW 8, WTCM 11
Plays: WAYZ 12 (12), WGTY 18 (11), WDEN 15 (15), WGR 14 (14), WWQQ 15 (15), WJOD 9 (9), WCUZ 19 (19), WMIL 12 (5), WFMB 14 (12), KKIX 15 (15), WAMZ 7 (6), KJLO 6 (6), WSIX 6 (6), WSM-FM 7 (7), KGNC 10 (10), KTEX 10 (10), KNIX 10 (10), WACO 16 (16), KLUR 14 (14), KIKF 10 (10), KNCI 7 (7)

WESTERN FLYER Cherokee Highway (SOR)

Total Stations: 32, Total Points: 1398, Total Adds: 6, WCLB 5, WRKZ 5, WIOV 8, WSIX 6, KFKF 10, KTEX 10
Plays: WWYZ 5 (5), WYNY 7 (7), WFRG 12 (12), WGTY 12 (12), WKML 13 (13), WHLZ 11 (11), WDEN 5 (5), WYAK 6 (6), WWQQ 15 (5), WUSW 5 (5), WWWW 8 (8), WTHI 6 (6), WDEZ 15 (15), KKIX 15 (15), WTCR 11 (11), KXKC 7 (7), KSSN 7 (7), KBEQ 24 (24), WOW 9 (9), KTTS 5 (5), KFDI 5 (5), KZSN 5 (5), KVOO 5 (5), KLUR 14 (14), KRWQ 11 (11), KNCI 5 (5)

CLINT BLACK Summer's Comin' (RCA)

Total Stations: 19, Total Points: 1378, Total Adds: 18, WYRK 12, WKXC 12, WSSL 14, WGR 14, WBTU 14, WTL 17, WUSY 9, WIVK 13, KXKC 18, WAMZ 21, WAVC 26, KIXQ 12, WBOB 7, KFDI 5, KGNC 31, KYGO 13, KTM 8, KRKY 19

HANK WILLIAMS JR. Hog Wild (MCG/Curb)

Total Stations: 23, Total Points: 1065, Total Adds: 12, WAYZ 12, WRKZ 5, WGTY 13, WYAK 5, WUSW 5, WDRM 6, WAMZ 7, KEBC 5, KLUR 14, KFMS 5, KSOP 7, KIKF 10
Plays: WWYZ 5 (5), WGR 22 (22), WRNS 18 (15), WBCT 18 (18), WTVY 20 (10), WTCR 5 (5), WAVC 13 (12), KTTS 5 (5), WWJO 11 (11), KNUE 12 (12), KHAY 10 (8)

LARRY STEWART Rockin' The Rock (Columbia)

Total Stations: 21, Total Points: 900, Total Adds: 21, WCLB 5, WWYZ 5, WPKX 7, WRKZ 5, WXTU 8, WDSY 6, WKCN 10, WSSL 6, WDEN 5, WTHI 6, WTCR 5, KJLO 6, WSIX 6, KHAK 8, KTTS 5, KEAN 17, KASE 5, KMLE 13, KVOO 5, KSOP 7, KZLA 11

PERFECT STRANGER You Have The Right To Remain Silent (Pacific)

Total Stations: 13, Total Points: 727, Total Adds: 2, WRKZ 5, WIVK 13
Plays: WWYZ 5 (5), WESC 20 (20), WDEN 15 (5), KBEQ 10 (10), KTTS 5 (5), KFDI 5 (5), KAGG 10 (7), KVOO 5 (5), KLUR 14 (14), KYGO 22 (13), KSOP 7 (7)

DARYLE SINGLETARY I'm Living Up To Her Low Expectations (Giant)

Total Stations: 10, Total Points: 671, Total Adds: 7, WDRM 6, WSM-FM 7, WAVC 13, WDAF 15, KFDI 5, KIKK 16, KKAT 13
Plays: WTNT 23 (23), WKNN 12 (12), KYGO 13 (13)

NATIONAL RADIO FORMATS

ALTERNATIVE PROGRAMMING CONTINUED	BROADCAST PROGRAMMING CONTINUED	JONES SATELLITE NETWORKS CONTINUED	WESTWOOD ONE RADIO NETWORKS	
ABC/SMN Mark Edwards • (214) 991-9200 Coast-To-Coast M. CHAPIN CARPENTER/House Of Cards ALISON KRAUSS/When You Say Nothing At All AARON TIPPIN/She Feels Like A Brand New ... Hottest: CLAY WALKER/This Woman And This Man TRISHA YEARWOOD/Thinkin' About You NEAL MCCOY/For A Change LITTLE TEXAS/Amy's Back In Austin VINCE GILL/Which Bridge To Cross ... Real Country Dave Nicholson • (602) 966-6236 SAMMY KERSHAW/If You're Gonna Walk ... KEN MELLONS/Workin' For The Weekend GEORGE STRAIT/Adalida Hottest: VINCE GILL/Which Bridge To Cross ... TRISHA YEARWOOD/Thinkin' About You RANDY TRAVIS/The Box CLAY WALKER/This Woman And This Man ALTERNATIVE PROGRAMMING Steve Knoll • (214) 252-1426 TRACY BYRD/The Keeper Of The Stars TY HERNDON/What Mattered Most JOHN M. MONTGOMERY/Can Love You Like That RICK TREVINO/Looking For The Light	BROADCAST PROGRAMMING Becky Brenner • (800) 426-9082 Super Country/Pure Country - Ken Moultrie M. CHAPIN CARPENTER/House Of Cards TOBY KEITH/You Ain't Much Fun SAMMY KERSHAW/If You're Gonna Walk... HAL KETCHUM/Stay Forever PATTY LOVELESS/You Don't Even Know Who I Am SAWYER BROWN/I Don't Believe In Goodbye DOUG STONE/Faith In Me, Faith In You PAM TILLIS/I Was Blown Away SHANIA TWAIN/Whose Bed Have Your Boots... Hottest: CLAY WALKER/This Woman And This Man JOE DIFFIE/So Help Me Girl ALABAMA/Give Me One More Shot VINCE GILL/Which Bridge To Cross ... REBA McENTIRE/The Heart Is A Lonely Hunter Digital Country M. CHAPIN CARPENTER/House Of Cards TOBY KEITH/You Ain't Much Fun COLLIN RAYE/If I Were You SHANIA TWAIN/Whose Bed Have Your Boots...	BROADCAST PROGRAMMING CONTINUED Hottest: VINCE GILL/Which Bridge To Cross ... ALABAMA/Give Me One More Shot JOE DIFFIE/So Help Me Girl ALAN JACKSON/Song For The Life RANDY TRAVIS/The Box Digital New Country BOY HOWDY/Bigger Fish To Fry M. CHAPIN CARPENTER/House Of Cards RADNEY FOSTER/Willin' To Walk COLLIN RAYE/If I Were You GEORGE STRAIT/Adalida Hottest: VINCE GILL/Which Bridge To Cross ... JOE DIFFIE/So Help Me Girl ALABAMA/Give Me One More Shot REBA McENTIRE/The Heart Is A Lonely Hunter GEORGE DUCAS/Lipstick Promises JONES SATELLITE NETWORKS (800) 766-3251 U.S. Country - Jim Murphy WADE HAYES/Still Dancin' With You SAMMY KERSHAW/If You're Gonna Walk, I'm... COLLIN RAYE/If I Were You GEORGE STRAIT/Adalida MARTY STUART/The Likes Of Me	JONES SATELLITE NETWORKS CONTINUED Hottest: LITTLE TEXAS/Amy's Back In Austin NEAL MCCOY/For A Change SHENANDOAH & KRALISS/Somewhere In The Vicinity... CLAY WALKER/If I Were You MARTY STUART/The Likes Of Me CD Country - John Hendricks WESLEY DENNIS/I Don't Know (But ...) WADE HAYES/Still Dancin' With You TOBY KEITH/You Ain't Much Fun SAMMY KERSHAW/If You're Gonna Walk... Hottest: JOE DIFFIE/So Help Me Girl GEORGE DUCAS/Lipstick Promises LITTLE TEXAS/Amy's Back In Austin CLAY WALKER/This Woman And This Man TRISHA YEARWOOD/Thinkin' About You MAJOR NETWORKS Vance Korotas • (312) 755-1300 M. CHAPIN CARPENTER/House Of Cards WOODY LEE/Get Over It BILLY MONTANA/Didn't Have You MARTY STUART/The Likes Of Me Hottest: GEORGE DUCAS/Lipstick Promises NEAL MCCOY/For A Change VINCE GILL/Which Bridge To Cross ... CLAY WALKER/This Woman And This Man ALABAMA/Give Me One More Shot	WESTWOOD ONE RADIO NETWORKS Leslie Magdaleno • (805) 294-9000 Country - Steve Penny BROOKS & DUNN/Little Miss Honky Tonk DIAMOND RIO/Bubba Hyde TIM MCGRAW/Refried Dreams JOHN M. MONTGOMERY/Can Love You Like That Hottest: VINCE GILL/Which Bridge To Cross ... CLAY WALKER/This Woman And This Man NEAL MCCOY/For A Change TRISHA YEARWOOD/Thinkin' About You LITTLE TEXAS/Amy's Back In Austin Hot Country - Steve Penny M. CHAPIN CARPENTER/House Of Cards TOBY KEITH/You Ain't Much Fun PATTY LOVELESS/You Don't Even Know Who I Am GEORGE STRAIT/Adalida Hottest: REBA McENTIRE/The Heart Is A Lonely Hunter LITTLE TEXAS/Amy's Back In Austin JOE DIFFIE/So Help Me Girl TRISHA YEARWOOD/Thinkin' About You VINCE GILL/Which Bridge To Cross ...

COUNTRY PLAYLISTS

Continued from Page 45

99.9 KISS FM MARKET #11
WKIS/Miami (305) 621-4300
McKay/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	36	36	36	ALABAMA/Give Me One More
17	17	36	36	36	JOE DIFFIE/So Help Me Girl
22	36	36	36	36	GEORGE DUCAS/Lipstick Promises
17	17	36	36	36	BROOKS & DUNN/Little Miss Honky...
17	36	36	36	36	VINCE GILL/Which Bridge To...
17	36	36	36	36	REBA MCENTIRE/The Heart Is...
36	36	36	36	36	LITTLE TEXAS/Amy's Back In Austin
17	17	36	36	36	RANDY TRAVIS/The Box
36	36	36	36	36	TRISHA YEARWOOD/Thinkin' About You
-	-	13	16	16	MARK CHESNUTT/Gonna Get A Life
17	17	16	16	16	ALAN JACKSON/Song For The Life
17	17	16	16	16	MAVERICKS/Should Have...
-	-	15	16	16	TIM MCGRAW/Refined Dreams
-	-	15	16	16	DIAMOND RIO/Bubba Hyde
-	-	15	16	16	SHANIA TWAIN/Whose Bed Have...
17	17	16	16	16	LARI WHITE/That's How You...
15	17	17	17	17	DAVID BALL/Look What Followed...
-	-	14	17	17	TRACY BYRD/The Keeper Of...
-	-	14	17	17	TY HERNDON/What Mattered Most
-	-	14	17	17	DOUG STONE/Faith In Me, Faith...
-	-	14	17	17	TANYA TUCKER/Between The Two...
36	36	10	10	10	CLINT BLACK/Wherever You Go
-	-	10	10	10	SAWYER BROWN/This Time
10	10	10	10	10	JOE DIFFIE/Pickup Man
10	10	10	10	10	BROOKS & DUNN/She's Not
10	10	10	10	10	VINCE GILL/When Love Finds You
10	10	10	10	10	WADE HAYES/Old Enough To...
10	10	10	10	10	ALAN JACKSON/Song For The Life
10	10	10	10	10	REBA MCENTIRE/Til You Love Me
10	10	10	10	10	TIM MCGRAW/Not A Moment Too...
10	10	10	10	10	JOHN M. MONTGOMERY/You've Got...
10	10	10	10	10	GEORGE STRAIT/You Can't Make...
10	10	10	10	10	RANDY TRAVIS/This Is Me
10	10	10	10	10	CLAY WALKER/If I Could Make...

101.5 FM Kicks MARKET #12
WKHX/Atlanta (404) 955-0101
McGrinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	CLAY WALKER/This Woman And...
38	38	38	38	38	NEAL MCCOY/For A Change
38	38	38	38	38	TRISHA YEARWOOD/Thinkin' About You
28	38	38	38	38	LITTLE TEXAS/Amy's Back In Austin
28	38	38	38	38	VINCE GILL/Which Bridge To...
28	38	38	38	38	SHENANDOAH/Somewhere In...
18	28	38	38	38	REBA MCENTIRE/The Heart Is...
18	28	38	38	38	JOE DIFFIE/So Help Me Girl
28	28	38	38	38	BLACKHAWK/Down In Flames
18	28	28	28	28	DAVID BALL/Look What Followed...
28	28	28	28	28	GEORGE DUCAS/Lipstick Promises
-	18	28	28	28	ALABAMA/Give Me One More
-	18	28	28	28	ALAN JACKSON/Song For The Life
18	18	28	28	28	RANDY TRAVIS/The Box
-	18	18	28	28	BROOKS & DUNN/Little Miss Honky...
-	18	18	28	28	JOHN M. MONTGOMERY/Can Love You...
18	18	18	18	18	LARI WHITE/That's How You...
18	18	18	18	18	HAL KETCHUM/Stay Forever
-	18	18	18	18	JOHN M. MONTGOMERY/Can Love You...
-	18	18	18	18	TIM MCGRAW/Refined Dreams
-	18	18	18	18	DIAMOND RIO/Bubba Hyde
-	18	18	18	18	LARI WHITE/That's How You...
-	18	18	18	18	TRACY BYRD/The Keeper Of...
-	18	18	18	18	MARK CHESNUTT/Gonna Get A Life
16	16	16	16	16	ALAN JACKSON/Gone Country
-	16	16	16	16	DIAMOND RIO/Night Is Fallin'...
16	16	16	16	16	COLLIN RAYE/My Kind Of Girl
16	16	16	16	16	DOUG STONE/Little Houses
38	16	16	16	16	TRAVIS TRITT/Between An Old...
16	16	16	16	16	WADE HAYES/Old Enough To...
38	38	38	38	38	CLINT BLACK/Wherever You Go
16	16	16	16	16	PAM TILLIS/My Vida Loca...
16	16	16	16	16	JOHN M. MONTGOMERY/You've Got...
38	16	16	16	16	TOBY KEITH/Upstairs Downtown
16	16	16	16	16	M. CHAPIN CARPENTER/Tender When I...
38	38	38	38	38	JOHN ANDERSON/Bend It Until It...
38	38	38	38	38	TRACY LAWRENCE/As Any Fool Can See

Y106.7 MARKET #12
ATLANTA'S YOUNG COUNTRY
WYAY/Atlanta (404) 955-0106
McGrinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	CLAY WALKER/This Woman And...
42	42	42	42	42	NEAL MCCOY/For A Change
42	42	42	42	42	TRISHA YEARWOOD/Thinkin' About You
32	42	42	42	42	LITTLE TEXAS/Amy's Back In Austin
32	42	42	42	42	VINCE GILL/Which Bridge To...
32	42	42	42	42	JOE DIFFIE/So Help Me Girl
32	42	42	42	42	SHENANDOAH/Somewhere In...
32	42	42	42	42	REBA MCENTIRE/The Heart Is...
32	42	42	42	42	GEORGE DUCAS/Lipstick Promises
32	42	42	42	42	ALABAMA/Give Me One More
32	42	42	42	42	BLACKHAWK/Down In Flames
32	42	42	42	42	DAVID BALL/Look What Followed...
32	42	42	42	42	RANDY TRAVIS/The Box
32	42	42	42	42	DIAMOND RIO/Bubba Hyde
18	32	42	42	42	ALAN JACKSON/Song For The Life
18	32	42	42	42	BROOKS & DUNN/Little Miss Honky...
18	32	42	42	42	JOHN M. MONTGOMERY/Can Love You...
18	32	42	42	42	LARI WHITE/That's How You...
18	32	42	42	42	HAL KETCHUM/Stay Forever
-	18	32	42	42	JOHN M. MONTGOMERY/Can Love You...
-	18	32	42	42	TIM MCGRAW/Refined Dreams
-	18	32	42	42	DIAMOND RIO/Bubba Hyde
-	18	32	42	42	LARI WHITE/That's How You...
-	18	32	42	42	TRACY BYRD/The Keeper Of...
-	18	32	42	42	MARK CHESNUTT/Gonna Get A Life
-	18	32	42	42	ALAN JACKSON/Gone Country
-	18	32	42	42	DIAMOND RIO/Night Is Fallin'...
-	18	32	42	42	COLLIN RAYE/My Kind Of Girl
-	18	32	42	42	DOUG STONE/Little Houses
-	18	32	42	42	TRAVIS TRITT/Between An Old...
-	18	32	42	42	WADE HAYES/Old Enough To...
-	18	32	42	42	CLINT BLACK/Wherever You Go
-	18	32	42	42	PAM TILLIS/My Vida Loca...
-	18	32	42	42	JOHN M. MONTGOMERY/You've Got...
-	18	32	42	42	TOBY KEITH/Upstairs Downtown
-	18	32	42	42	M. CHAPIN CARPENTER/Tender When I...
-	18	32	42	42	JOHN ANDERSON/Bend It Until It...
-	18	32	42	42	TRACY LAWRENCE/As Any Fool Can See
16	16	16	16	16	DOUG STONE/Little Houses
16	16	16	16	16	TRACY BYRD/The First Step
42	42	42	42	42	JOHN ANDERSON/Bend It Until It...

NEW COUNTRY 94.1 FM MARKET #13
KMPS/Seattle (206) 443-9400
Thomas/Webster

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	JOHN M. MONTGOMERY/Can Love You
28	28	28	28	28	JOE DIFFIE/So Help Me Girl
28	28	28	28	28	REBA MCENTIRE/The Heart Is...
28	28	28	28	28	VINCE GILL/Which Bridge To...
28	28	28	28	28	ALABAMA/Give Me One More
28	28	28	28	28	VINCE GILL/Which Bridge To...
28	28	28	28	28	TRISHA YEARWOOD/Thinkin' About You
41	41	41	41	41	BRYAN WHITE/Look At Me Now
41	41	41	41	41	TRISHA YEARWOOD/Thinkin' About You
41	41	41	41	41	NEAL MCCOY/For A Change
41	41	41	41	41	LITTLE TEXAS/Amy's Back In Austin
41	41	41	41	41	SHANIA TWAIN/Whose Bed Have...
5	16	28	28	28	TY HERNDON/What Mattered Most
5	16	28	28	28	TRACY BYRD/The Keeper Of...
14	16	28	28	28	RANDY TRAVIS/The Box
14	16	28	28	28	HAL KETCHUM/Stay Forever
14	16	28	28	28	JOHN BERRY/Standing On...
14	16	28	28	28	TIM MCGRAW/Refined Dreams
14	16	28	28	28	ALAN JACKSON/Song For The Life
28	28	28	28	28	BROOKS & DUNN/Little Miss Honky...
28	28	28	28	28	DAVID BALL/Look What Followed...
28	28	28	28	28	MAVERICKS/Should Have...
28	28	28	28	28	DIAMOND RIO/Bubba Hyde
41	41	22	22	22	CLINT BLACK/Wherever You Go
41	41	22	22	22	SHENANDOAH/Somewhere In...
22	22	22	22	22	GEORGE DUCAS/Lipstick Promises
22	22	22	22	22	DAVID BALL/Look What Followed...
6	6	16	16	16	WADE HAYES/Old Enough To...
22	22	22	22	22	ALAN JACKSON/Song For The Life
22	22	22	22	22	DOUG STONE/Little Houses
41	41	22	22	22	JOHN ANDERSON/Bend It Until It...
22	22	22	22	22	SAWYER BROWN/This Time
41	41	22	22	22	BLACKHAWK/Down In Flames
22	22	22	22	22	M. CHAPIN CARPENTER/Tender When I...
5	5	16	16	16	WADE HAYES/Still Dancin' With...
5	5	16	16	16	JOHN BERRY/Standing On...
5	5	16	16	16	TY HERNDON/What Mattered Most
5	5	16	16	16	MARK CHESNUTT/Gonna Get A Life
5	5	16	16	16	TANYA TUCKER/Between The Two...
5	5	16	16	16	M. CHAPIN CARPENTER/House Of Cards
16	16	16	16	16	AARON TIPPIN/She Feels Like...
16	16	16	16	16	HAL KETCHUM/Stay Forever

K106 MARKET #13
COUNTRY'S BEST VARIETY
KRPM/Seattle (206) 649-0106
Randall/Knight

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	16	22	24	24	REBA MCENTIRE/The Heart Is...
22	22	24	24	24	TRISHA YEARWOOD/Thinkin' About You
22	22	24	24	24	CLAY WALKER/This Woman And...
34	34	34	34	34	JOBY KEITH/Upstairs Downtown
34	34	34	34	34	JOHN ANDERSON/Bend It Until It...
34	34	34	34	34	BROOKS & DUNN/Little Miss Honky...
34	34	34	34	34	CLINT BLACK/Wherever You Go
34	34	34	34	34	TRACY LAWRENCE/As Any Fool Can See
34	34	34	34	34	LITTLE TEXAS/Amy's Back In Austin
34	34	34	34	34	BLACKHAWK/Down In Flames
34	34	34	34	34	GEORGE STRAIT/You Can't Make...
22	22	22	22	22	SHANIA TWAIN/Whose Bed Have...
34	34	26	26	26	COLLIN RAYE/My Kind Of Girl
26	26	26	26	26	TRACY BYRD/The First Step
26	26	26	26	26	SAWYER BROWN/This Time
26	26	26	26	26	GARTH BROOKS/The Red Strokes
34	34	26	26	26	TRAVIS TRITT/Between An Old...
34	34	26	26	26	PATTY LOVELESS/Here I Am
16	16	22	22	22	JOHN M. MONTGOMERY/Can Love You...
22	22	22	22	22	ALABAMA/Give Me One More
6	6	16	16	16	BRYAN WHITE/Look At Me Now
22	22	22	22	22	VINCE GILL/Which Bridge To...
22	22	22	22	22	JOE DIFFIE/So Help Me Girl
22	22	22	22	22	GEORGE DUCAS/Lipstick Promises
6	6	16	16	16	SHENANDOAH/Somewhere In...
22	22	22	22	22	DIAMOND RIO/Bubba Hyde
16	16	16	16	16	ALAN JACKSON/Song For The Life
22	22	22	22	22	RANDY TRAVIS/The Box
16	16	16	16	16	TIM MCGRAW/Refined Dreams
22	22	22	22	22	TRACY BYRD/The Keeper Of...
6	6	16	16	16	PAM TILLIS/My Vida Loca...
6	6	16	16	16	JOHN BERRY/Standing On...
6	6	16	16	16	DOUG STONE/Faith In Me, Faith...
6	6	16	16	16	JOHN BERRY/Standing On...
6	6	16	16	16	TY HERNDON/What Mattered Most
6	6	16	16	16	MARK CHESNUTT/Gonna Get A Life
6	6	16	16	16	TANYA TUCKER/Between The Two...
16	16	16	16	16	M. CHAPIN CARPENTER/House Of Cards
16	16	16	16	16	AARON TIPPIN/She Feels Like...
16	16	16	16	16	HAL KETCHUM/Stay Forever

NEW COUNTRY KISS 102.5 MARKET #15
KSON/San Diego (619) 299-1240
Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37	37	CLINT BLACK/Wherever You Go
37	37	37	37	37	TRACY LAWRENCE/As Any Fool Can See
23	37	37	37	37	CLAY WALKER/This Woman And...
23	37	37	37	37	JOE DIFFIE/So Help Me Girl
23	37	37	37	37	VINCE GILL/Which Bridge To...
23	37	37	37	37	TRISHA YEARWOOD/Thinkin' About You
23	37	37	37	37	GEORGE DUCAS/Lipstick Promises
23	37	37	37	37	LITTLE TEXAS/Amy's Back In Austin
23	37	37	37	37	REBA MCENTIRE/The Heart Is...
23	37	37	37	37	DAVID BALL/Look What Followed...
23	37	37	37	37	RANDY TRAVIS/The Box
23	37	37	37	37	TY HERNDON/What Mattered Most
15	23	37	37	37	ALAN JACKSON/Song For The Life
15	23	37	37	37	ALABAMA/Give Me One More
15	23	37	37	37	TIM MCGRAW/Refined Dreams
15	23	37	37	37	JOHN M. MONTGOMERY/Can Love You...
15	23	37	37	37	MAVERICKS/Should Have...
15	23	3			

COUNTRY PLAYLISTS

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MARKET #21
WRBQ/Tampa
(813) 287-1047
Mitchell/Lane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	42	42	42	42	ALABAMA/Give Me One More...
42	42	42	42	42	CLINT BLACK/Wherever You Go
31	31	31	31	31	VINCE GILL/Which Bridge To...
42	42	42	42	42	TRACY LAWRENCE/As Any Fool Can See
42	42	42	42	42	LITTLE TEXAS/Amy's Back In Austin
42	42	42	42	42	NEAL MCCOY/For A Change
31	31	31	31	31	JOHN MONTGOMERY/Can Love You
31	31	31	31	31	TRACY BYRD/The Keeper Of...
42	42	42	42	42	TIM MCGRAW/Refined Dreams
31	31	31	31	31	DAVID BALL/Look What Followed...
20	20	20	20	20	31 BROOKS & DUNN/Little Miss Honky...
20	20	20	20	20	31 TRACY BYRD/The Keeper Of...
20	20	20	20	20	31 MARK CHESNUTT/Gonna Get A Life
20	20	20	20	20	31 DIAMOND RIO/ Bubba Hyde
20	20	20	20	20	31 JOE DIFFIE/So Help Me Girl
20	20	20	20	20	31 TY HERNDON/What Mattered Most
31	31	31	31	31	31 ALAN JACKSON/Song For The Life
20	20	20	20	20	31 JOHN M. MONTGOMERY/Can Love You
20	20	20	20	20	31 SAWYER BROWN/ Don't Believe...
31	31	31	31	31	31 SHENANDOAH/Somewhere In...
31	31	31	31	31	31 RANDY TRAVIS/The Box
20	20	20	20	20	31 TANYA TUCKER/Between The Two...
31	31	31	31	31	31 SHANIA TWAIN/Whose Bed Have...
31	31	31	31	31	31 LARI WHITE/That's How You...
-	-	-	-	-	20 BROTHER PHELPS/Anyway The Wind...
-	-	-	-	-	20 HAL KETCHUM/Stay Forever
-	-	-	-	-	20 WOODY LEE/Get Over It
-	-	-	-	-	20 PATTY LOVELESS/You Don't Even...
-	-	-	-	-	20 KEN MELLONS/Workin' For...
-	-	-	-	-	20 DOUG STONE/Faith In Me, Faith...
-	-	-	-	-	20 PAM TILLIS/ Was Blown Away
20	20	20	20	20	20 AARON TIPPIN/She Feels Like...
7	15	20	20	20	20 RICK TREVIN/ Looking For...
-	-	-	-	-	20 M. CHAPIN CARPENTER/House Of Cards
-	-	-	-	-	20 SAMMY KERSHAW/ You're Gonna...
-	-	-	-	-	20 TOBY KEITH/ You Ain't Much Fun
-	-	-	-	-	20 ALISON KRAUSS/When You Say...

MARKET #22
WGAR/Cleveland
(216) 328-9950
Nugent/Collier

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	33 BROOKS & DUNN/Little Miss Honky...
26	26	26	26	26	33 JOE DIFFIE/So Help Me Girl
26	26	26	26	26	33 VINCE GILL/Which Bridge To...
33	33	33	33	33	33 TRACY LAWRENCE/As Any Fool Can See
33	33	33	33	33	33 LITTLE TEXAS/Amy's Back In Austin
22	22	22	22	22	33 DOUG SUPERNAW/What'll You Do...
31	31	31	31	31	33 CLAY WALKER/This Woman And...
26	26	26	26	26	33 TRISHA YEARWOOD/Thinkin' About You
15	15	15	15	15	23 ALABAMA/Give Me One More...
22	22	22	22	22	23 DAVID BALL/Look What Followed...
26	26	26	26	26	23 JOHN BERRY/Standing On...
11	15	15	15	15	23 TRACY BYRD/The Keeper Of...
26	26	26	26	26	23 DIAMOND RIO/ Bubba Hyde
26	26	26	26	26	23 GEORGE DUCAS/Lipstick Promises
11	15	15	15	15	23 TY HERNDON/What Mattered Most
26	26	26	26	26	23 ALAN JACKSON/Song For The Life
26	26	26	26	26	23 REBA MCENTIRE/The Heart Is...
22	22	22	22	22	23 TIM MCGRAW/Refined Dreams
11	15	15	15	15	23 DOUG STONE/Faith In Me, Faith...
-	-	-	-	-	23 GEORGE STRAIT/Adalida
26	26	26	26	26	23 PAM TILLIS/ Was Blown Away
26	26	26	26	26	23 RANDY TRAVIS/The Box
26	26	26	26	26	23 TANYA TUCKER/Between The Two...
15	15	15	15	15	23 SHANIA TWAIN/Whose Bed Have...
15	15	15	15	15	23 LARI WHITE/That's How You...
33	33	33	33	33	17 NEAL MCCOY/For A Change
-	-	-	-	-	15 M. CHAPIN CARPENTER/House Of Cards
11	15	15	15	15	15 PAM TILLIS/ Was Blown Away
-	-	-	-	-	15 TOBY KEITH/ You Ain't Much Fun
-	-	-	-	-	15 SAMMY KERSHAW/ You're Gonna...
-	-	-	-	-	15 HAL KETCHUM/Stay Forever
-	-	-	-	-	15 MAVERICKS/ I Should Have...
-	-	-	-	-	15 AARON TIPPIN/She Feels Like...
-	-	-	-	-	15 SAWYER BROWN/ Don't Believe...
-	-	-	-	-	15 RICK TREVIN/ Looking For...
33	33	33	33	33	20 JOHN ANDERSON/Bend It Until It...
33	33	33	33	33	20 CLINT BLACK/Wherever You Go
15	15	15	15	15	12 TRACY BYRD/The First Step
-	-	-	-	-	12 M. CHAPIN CARPENTER/Tender When I...
20	15	15	15	15	12 WADE HAYES/Old Enough To...

MARKET #23
KYGO/Denver
(303) 321-0950
St. John/Page

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	30 CLINT BLACK/Wherever You Go
30	30	30	30	30	30 GEORGE DUCAS/Lipstick Promises
30	30	30	30	30	30 TRACY BYRD/The Keeper Of...
22	22	22	22	22	30 GEORGE DUCAS/Lipstick Promises
30	30	30	30	30	30 TRISHA YEARWOOD/Thinkin' About You
22	22	22	22	22	30 JOE DIFFIE/So Help Me Girl
30	30	30	30	30	30 NEAL MCCOY/For A Change
22	22	22	22	22	30 JOHN M. MONTGOMERY/Can Love You...
22	22	22	22	22	30 ALABAMA/Give Me One More...
22	22	22	22	22	30 REBA MCENTIRE/The Heart Is...
22	22	22	22	22	30 TIM MCGRAW/Refined Dreams
30	22	22	22	22	30 BROOKS & DUNN/Little Miss Honky...
13	13	13	13	13	22 DIAMOND RIO/ Bubba Hyde
22	22	22	22	22	22 LITTLE TEXAS/Amy's Back In Austin
22	22	22	22	22	22 SHANIA TWAIN/Whose Bed Have...
22	22	22	22	22	22 VINCE GILL/Which Bridge To...
13	13	13	13	13	22 MARK CHESNUTT/Gonna Get A Life
13	13	13	13	13	22 LARI WHITE/That's How You...
22	22	22	22	22	22 RANDY TRAVIS/The Box
22	22	22	22	22	22 ALISON KRAUSS/When You Say...
13	13	13	13	13	22 PERFECT STRANGER/You Have The Right...
13	13	13	13	13	22 ALAN JACKSON/Song For The Life
22	22	22	22	22	22 MAVERICKS/ I Should Have...
-	-	-	-	-	5 13 OARLEY SINGLETARY/ I'm Living Up To...
13	13	13	13	13	13 HAL KETCHUM/Stay Forever
13	13	13	13	13	13 TANYA TUCKER/Between The Two...
5	5	5	5	5	13 JOHN BERRY/Standing On...
-	-	-	-	-	13 GEORGE STRAIT/Adalida
13	13	13	13	13	13 PAM TILLIS/ Was Blown Away
-	-	-	-	-	13 BOY HOWDY/Bigger Fish To Fry
-	-	-	-	-	13 TOBY KEITH/ You Ain't Much Fun
-	-	-	-	-	13 M. CHAPIN CARPENTER/House Of Cards
-	-	-	-	-	13 CLINT BLACK/Summer's Comin'
5	5	5	5	5	13 RICK TREVIN/ Looking For...
13	13	13	13	13	13 JOHN BUNZOW/Easy As One, Two...
-	-	-	-	-	5 5 SAWYER BROWN/ Don't Believe...
-	-	-	-	-	5 5 RADNEY FOSTER/Willin' To Walk
5	5	5	5	5	5 WESLEY DENNIS/ I Don't Know...
5	5	5	5	5	5 TY HERNDON/What Mattered Most
-	-	-	-	-	5 5 SAMMY KERSHAW/ You're Gonna...

MARKET #24
KUPL/Portland, OR
(503) 297-3311
Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	36	36	36	36	36 NEAL MCCOY/For A Change
36	36	36	36	36	36 LITTLE TEXAS/Amy's Back In Austin
36	36	36	36	36	36 CLAY WALKER/This Woman And...
36	36	36	36	36	36 TRACY LAWRENCE/As Any Fool Can See
20	20	20	20	20	36 REBA MCENTIRE/The Heart Is...
20	20	20	20	20	36 VINCE GILL/Which Bridge To...
20	20	20	20	20	36 ALABAMA/Give Me One More...
20	20	20	20	20	36 JOE DIFFIE/So Help Me Girl
36	36	36	36	36	36 TRISHA YEARWOOD/Thinkin' About You
20	20	20	20	20	18 GEORGE DUCAS/Lipstick Promises
12	12	12	12	12	18 ALAN JACKSON/Song For The Life
20	20	20	20	20	18 RANDY TRAVIS/The Box
20	20	20	20	20	18 BROOKS & DUNN/Little Miss Honky...
20	20	20	20	20	18 TIM MCGRAW/Refined Dreams
20	20	20	20	20	18 JOHN M. MONTGOMERY/Can Love You...
5	5	5	5	5	5 SHANIA TWAIN/Whose Bed Have...
5	5	5	5	5	5 JOHN BUNZOW/Easy As One, Two...
12	12	12	12	12	12 MARK CHESNUTT/Gonna Get A Life
12	12	12	12	12	12 DOUG STONE/Faith In Me, Faith...
12	12	12	12	12	12 JOHN BERRY/Standing On...
-	-	-	-	-	12 SAWYER BROWN/ Don't Believe...
-	-	-	-	-	12 GEORGE STRAIT/Adalida
-	-	-	-	-	12 WADE HAYES/Old Enough To...
-	-	-	-	-	12 COLLIN RAYE/ I Were You...
12	12	12	12	12	12 LARI WHITE/That's How You...
12	12	12	12	12	12 DAVID BALL/Look What Followed...
5	5	5	5	5	5 WESLEY DENNIS/ I Don't Know...
12	12	12	12	12	12 PAM TILLIS/ Was Blown Away
-	-	-	-	-	12 BOY HOWDY/Bigger Fish To Fry
12	12	12	12	12	12 DIAMOND RIO/ Bubba Hyde
5	5	5	5	5	5 MAVERICKS/ I Should Have...
5	5	5	5	5	5 BROTHER PHELPS/Anyway The Wind...
5	5	5	5	5	5 HAL KETCHUM/Stay Forever
5	5	5	5	5	5 TY HERNDON/What Mattered Most
5	5	5	5	5	5 AARON TIPPIN/She Feels Like...
5	5	5	5	5	5 SAWYER BROWN/ Don't Believe...
-	-	-	-	-	5 TOBY KEITH/ You Ain't Much Fun
-	-	-	-	-	5 PATTY LOVELESS/You Don't Even...
-	-	-	-	-	5 ARUNNER/Cain's Blood
-	-	-	-	-	5 KEN MELLONS/Workin' For...

MARKET #24
KWJ/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	35 TRACY LAWRENCE/As Any Fool Can See
25	25	25	25	25	35 ALABAMA/Give Me One More
15	15	15	15	15	35 JOHN M. MONTGOMERY/Can Love You
25	25	25	25	25	35 GEORGE DUCAS/Lipstick Promises
25	25	25	25	25	35 TIM MCGRAW/Refined Dreams
25	25	25	25	25	35 JOE DIFFIE/So Help Me Girl
35	35	35	35	35	35 REBA MCENTIRE/The Heart Is...
35	35	35	35	35	35 TRISHA YEARWOOD/Thinkin' About You
35	25	25	25	25	35 CLAY WALKER/This Woman And...
25	25	25	25	25	35 LITTLE TEXAS/Amy's Back In Austin
25	25	25	25	25	35 NEAL MCCOY/For A Change
25	25	25	25	25	35 BLACKHAWK/Down In Flames
15	15	15	15	15	25 ALAN JACKSON/Song For The Life
15	15	15	15	15	25 MARK CHESNUTT/Gonna Get A Life
25	25	25	25	25	25 PATTY LOVELESS/Here I Am
15	15	15	15	15	25 BROOKS & DUNN/Little Miss Honky...
15	15	15	15	15	25 BRYAN WHITE/Look At Me Now
15	15	15	15	15	25 DAVID BALL/Look What Followed...
35	35	35	35	35	25 WADE HAYES/Old Enough To...
15	15	15	15	15	25 ALAN JACKSON/Song For The Life
15	15	15	15	15	25 RANDY TRAVIS/The Box
25	25	25	25	25	25 DOUG SUPERNAW/What'll You Do...
25	25	25	25	25	25 CLINT BLACK/Wherever You Go
35	35	35	35	35	25 VINCE GILL/Which Bridge To...
-	-	-	-	-	25 GEORGE STRAIT/You Can't Make...
-	-	-	-	-	25 GEORGE STRAIT/Adalida
35	35	35	35	35	25 JOHN ANDERSON/Bend It Until It...
25	25	25	25	25	25 TRAVIS TRITT/Between An Old...
-	-	-	-	-	15 JOHN BUNZOW/Easy As One, Two...
-	-	-	-	-	15 DOUG STONE/Faith In Me, Faith...
-	-	-	-	-	15 M. CHAPIN CARPENTER/House Of Cards
-	-	-	-	-	15 SAWYER BROWN/ Don't Believe...
15	15	15	15	15	15 MAVERICKS/ I Should Have...
15	15	15	15	15	15 PAM TILLIS/ Was Blown Away
-	-	-	-	-	15 SAMMY KERSHAW/ You're Gonna...
-	-	-	-	-	15 TY HERNDON/What Mattered Most
-	-	-	-	-	15 TOBY KEITH/ You Ain't Much Fun
-	-	-	-	-	15 DIAMOND RIO/ Bubba Hyde
-	-	-	-	-	15 TRACY BYRD/The Keeper Of...

MARKET #25
WUBE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	22	22	22	33 JOE DIFFIE/So Help Me Girl
15	22	22	22	22	33 REBA MCENTIRE/The Heart Is...
33	33	33	33	33	33 CLAY WALKER/This Woman And...
33	33	33	33	33	33 TRISHA YEARWOOD/Thinkin' About You
22	22	22	22	22	33 VINCE GILL/Which Bridge To...
15	22	22	22	22	33 LITTLE TEXAS/Amy's Back In Austin
22	22	22	22	22	33 TRACY BYRD/The Keeper Of...
33	33	33	33	33	33 TRACY LAWRENCE/As Any Fool Can See
22	22	22	22	22	33 JOHN M. MONTGOMERY/Can Love You...
33	33	33	33	33	33 CLINT BLACK/Wherever You Go
15	22	22	22	22	22 ALABAMA/Give Me One More...
22	22	22	22	22	22 ALAN JACKSON/Song For The Life
22	22	22	22	22	22 NEAL MCCOY/For A Change
22	22	22	22	22	22 RANDY TRAVIS/The Box
15	15	15	15	15	22 GEORGE DUCAS/Lipstick Promises
15	15	15	15	15	22 DAVID BALL/Look What Followed...
15	15	15	15	15	22 TANYA TUCKER/Between The Two...
-	-	-	-	-	22 GEORGE STRAIT/Adalida
22	22	22	22	22	22 SHENANDOAH/Somewhere In...
5	15	15	15	15	22 TY HERNDON/What Mattered Most
15	15	15	15	15	22 BROOKS & DUNN/Little Miss Honky...
15	22	22	22	22	22 TIM MCGRAW/Refined Dreams
15	22	22	22		

MARCH 24, 1995

A

ALABAMA Give Me One More Shot (RCA 64273)
Prod: Garth Fundis, Alabama Wr: Teddy Gentry, Randy Owen, Ronnie Rogers Pub: BMI Mgr: Dale Morris & Associates

B

DAVID BALL Look What Followed Me Home (WB 7309)
Prod: Blake Chancay Wr: David Ball, Tommy Polk Pub: EMI Blackwood Music, Forrest Hills Music Inc. (BMI) Mgr: Vector Management

JOHN BERRY Standing On The Edge Of Goodbye (Liberty 79075)
Prod: Jimmy Bowen, Chuck Howard Wr: John Berry Stewart Harris Pub: Kicking Bird Music Inc., Sony Tree Publishing Company Inc., Edisto Sound International (BMI) Mgr: Corlew-O'Grady

CLINT BLACK Summer's Comin' (RCA 64281)
Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music Administered by Irving Music Inc (BMI) Mgr: Mores, Nanas, Shea

CLINT BLACK Wherever You Go (RCA 64267-2)
Prod: Clint Black, James Stroud Wr: Clint Black, Hayden Nicholas Pub: Blackened Music (BMI) Mgr: Mores, Nanas, Shea

BLACKHAWK Down In Flames (Arista 2769)
Prod: Mark Bright, Tim DuBois Wr: Michael Clark, Jeff Stevens Pub: Warner-Tamerlane Publishing Corp., Flying Dutchman Music, Jeff Stevens Music (BMI) Mgr: Rick Alter Management

BOY HOWDY Bigger Fish To Fry (Curb 1120)
Prod: Chris Farren Wr: Jeffrey Steele Pub: Farren-Curtis Music (admin. by Longitude Music Company/Mike Curb Music)(BMI) Mgr: Boy Hopper Management

LISA BROKOP One Of Those Nights (Patriot 79077)
Prod: Jerry Crutchfield Wr: Conway Twitty, Troy Seals Pub: Warner-Tamerlane Publishing, Sony Tree Publishing (BMI) Mgr: Mascioli Entertainment Corp.

BROOKS & DUNN Little Miss Honky Tonk (Arista 2790)
Prod: Scott Hendricks, Don Cook Wr: Ronnie Dunn Pub: Tree Publishing Inc., Showbilly Music (administered by Sony Music Publishing (BMI) Mgr: Titley and Associates

JOHN BUNZOW Easy As One, Two, Three (Liberty 79056)
Prod: Pete Anderson Wr: John Bunzow Pub: EMI Blackwood Music Inc. (BMI) Mgr: TKO Artist Management

TRACY BYRD The Keeper Of The Stars (MCA 54988)
Prod: Tony Brown Wr: Dickey Lee, Danny Mayo, Karen Staley Pub: Songs Of PolyGram International Inc., Pal Time Music, New Haven Music Inc., Pulpit Rock Music (BMI) Mgr: Ritter/Carter Management

C

MARY CHAPIN CARPENTER House Of Cards (Columbia 77826)
Prod: John Jennings, M. Chapin Carpenter Wr: M. Chapin Carpenter Pub: Why Walk Music Mgr: Studio One Artist

JEFF CARSON Yeah Buddy (MCG/Curb 1111)
Prod: Chuck Howard Wr: Mark Sander, Bob Regan Pub: MCA Music Publishing (a division of MCA Inc.), AMR Publishing Inc., Sierra Home Music (administered by AMR Publishing Inc. (ASCAP) Mgr: Marv Dennis & Assoc.

KENNY CHESNEY Fall In Love (BNA 64278)
Prod: Barry Beckett Wr: Kenny Chesney, Buddy Brock, Kim Williams Pub: (BMI,ASCAP) Mgr: International Management

MARK CHESNUTT Gonna Get A Life (Decca 54978)
Prod: Mark Wright Wr: Frank Dycus, Jim Lauderdale Pub: Warner Source Songs Inc., Dylinda Jam Music, Mighty Nice Music, Laudersongs (SESAC,BMI) Mgr: BDM Management

D

WESLEY DENNIS I Don't Know (But I've Been Told) (Mercury 564867)
Prod: Keith Stegall, John Kellon Wr: Wesley Dennis Pub: (BMI) Mgr: Fred Conley Management

DIAMOND RIO Bubba Hyde (Arista 2787)
Prod: Monty Powell, Tim DuBois Wr: Craig Wiseman, Gene Nelson Pub: Almo Music Corp., Warner-Tamerlane Publishing Corp., Mister Charlie Music (administered by Warner-Tamerlane Publishing Corp.)(ASCAP,BMI) Mgr: International Artist Management

JOE DIFFIE So Help Me Girl (Epic 77808)
Prod: Johnny Slate, Joe Diffie Wr: Howard Perdue, Andy Spooner Pub: Sonwriters Ink, Texas Wedge Music (BMI,ASCAP) Mgr: Image Management Group

GEORGE DUCAS Lipstick Promises (Liberty 79065)
Prod: Richard Bennett Wr: George Ducas, Tia Sillers Pub: PolyGram Int'l Publishing, Veg-O-Music, Tom Collins Music Corp. (ASCAP, BMI) Mgr: Ten Ten Management

HOLLY DUNN I Am Who I Am (River North Nashville 51416)
Prod: Joe Thomas, Holly Dunn Wr: Holly Dunn, Tom Shapiro, Chris Waters Pub: Hamstein Cumberland Music, Diamond Struck Music (BMI) Mgr: Refugee Management

F

RADNEY FOSTER Willin' To Walk (Arista 2752)
Prod: Steve Fishell, Radney Foster Wr: Radney Foster Pub: PolyGram International Publishing Inc., St. Julien Music (ASCAP) Mgr: Fitzgerald-Hartley Management

4RUNNER Cain's Blood (Polydor Nashville 1407)
Prod: Buddy Cannon, Larry Shell Wr: Jack Sundrud, Michael Johnson Pub: Magnasong Music Publishing, Red Quill Music, Almo Music Corp (BMI,ASCAP) Mgr: Starstruck Management

G

VINCE GILL Which Bridge To Cross (Which Bridge To Burn) (MCA 54976)
Prod: Tony Brown Wr: Vince Gill, Bill Anderson Pub: Benefit Music, Sony Tree Publishing (BMI) Mgr: Fitzgerald-Hartley

H

WADE HAYES I'm Still Dancin' With You (Columbia/DKC 77842)
Prod: Don Cook Wr: Chick Rains, Wade Hayes Pub: Sony Tree Publishing Company (BMI) Mgr: Mike Robertson Management

TY HERNDON What Mattered Most (Epic 77843)
Prod: Doug Johnson Wr: Vince Melamed, Gary Burr Pub: Gary Burr Music Inc., MCA Music Publishing (a division of MCA, Inc.) August Wind Music, Longitude Music Company, Alberta's Paw Music (ASCAP,BMI) Mgr: Image Management Group

J

ALAN JACKSON Song For The Life (Arista 2792)
Prod: Keith Stegall Wr: Rodney Crowell Pub: Tessa Publishing Company (BMI) Mgr: Gary Overton Management

K

TOBY KEITH You Ain't Much Fun (Polydor Nashville 1412)
Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith, Carl Goff Jr. Pub: Songs of PolyGram Int'l Inc., Tokco Tunes (BMI) Mgr: Prime Time Management

SAMMY KERSHAW If You're Gonna Walk, I'm Gonna Crawl (Mercury 1411)
Prod: Buddy Cannon, Norro Wilson Wr: Buddy Cannon, Larry Bastian Pub: Songs of PolyGram Int'l Inc., HotDogGone Music, Buttonwillow Music (BMI) Mgr: James Dowell Management

HAL KETCHUM Stay Forever (Curb 1105)
Prod: Allen Reynolds, Jim Rooney Wr: B. Tench, H. Ketchum Pub: WB Music Corp., Blue Gator Music, Maverick Music Company, Hecktone Music Foreshadow Songs Inc. (all rights administered by WB Music Corp.)(ASCAP,BMI) Mgr: Fitzgerald-Hartley

STEVE KOLANDER Black Dresses (River North Nashville 51416)
Prod: Joe Thomas Wr: Steve Kolander Pub: JustMike Music, Baioo Music (BMI) Mgr: International Management Services

ALISON KRAUSS When You Say Nothing At All (BNA 64277)
Prod: Randy Scruggs Wr: Don Schlitz, Paul Overstreet Pub: (ASCAP,BMI) Mgr: Keith Case & Associates

L

WOODY LEE Get Over It (Atlantic 6101)
Prod: Barry Beckett Wr: Keith Follse, Stephanie Bentley, Adrienne Follse Pub: Careers-BMG Music Publishing Inc., Breaker Maker Music, Be Mine Music (BMI,ASCAP) Mgr: Welch Entertainment

LITTLE TEXAS Amy's Back In Austin (WB 7254)
Prod: Christy DiNapoli, Doug Grau, Little Texas Wr: Brady Seals, Stephen Allen Davis Pub: Square West Music, Howlin' Hits Music, Red Brazos Music, Original Hometown Sheet Music (ASCAP, BMI) Mgr: Square West

PATTY LOVELESS You Don't Even Know Who I Am (Epic 77856)
Prod: Emory Gordy Jr. Wr: Gretchen Peters Pub: Sony Cross Keys Publishing Inc., Purple Crayon Music (ASCAP) Mgr: Fitzgerald-Hartley

M

KATHY MATTEA Clown In Your Rodeo (Mercury 1393)
Prod: Josh Leo Wr: Wayne Kirkpatrick Pub: Emily Booth Inc. (C/O Careers-BMG Music Publishing Inc., Gospel Division) Mgr: Bob Titley Management

MAVERICKS I Should Have Been True (MCA 54975)
Prod: Don Cook Wr: Raul Malo, Stan Lynch Pub: Sony Tree Publishing Company Inc., Raul Malo Music, The Night Rainbow Music, Mantanzas Music (BMI,ASCAP) Mgr: FCC Management

MARTINA MCBRIDE Where I Used To Have A Heart (RCA 62948)
Prod: Paul Worley, Ed Seay, Martina McBride, Wr: Craig Bickhardt Pub: Hayes Street Music Inc., Craig Bickhardt Inc (ASCAP) Mgr: Bruce Allen Talent

NEAL MCCOY For A Change (Atlantic 5991)
Prod: Barry Beckett Wr: Steve Seskin, John Scott Sherrill Pub: Love This Town Music, All Over Town Music, Tree Publishing Co., New Wolf Music (ASCAP, BMI) Mgr: Management Associates

REBA MCBENTIRE The Heart Is A Lonely Hunter (MCA 54987)
Prod: Tony Brown, Reba McEntire Wr: Mark D. Sanders, Ed Hill, Kim Williams Pub: Starstruck Writers Group, Inc., Mark D. Music, New Haven Music Inc., Song Cross Keys Publishing Company Inc.(ASCAP,BMI) Mgr: Starstruck Entertainment

TIM MCGRAW Refried Dreams (Curb 1112)
Prod: James Stroud, Byron Gallimore Wr: Jim Foster Mark Peterson Pub: Zomba Songs Inc., Millhouse Music (all rights managed worldwide by Songs of PolyGram Int'l Inc., (BMI) Mgr: Image Management Group

KEN MELLONS Workin' For The Weekend (Epic 77861)
Prod: Jerry Cupit Wr: Ken Mellons, Jerry Cupit, Janice Honeycutt Pub: Cupit Music, Cupit Memories (BMI,ASCAP) Mgr: Sound & Serenity Management

BILLY MONTANA Didn't Have You (Magnatone)
Prod: Jim McKell, David Flint, Billy Montana Wr: Billy Montana, Jamie K. Watson Pub: Mgr: Sharon Eaves Management

JOHN MICHAEL MONTGOMERY I Can Love You Like That (Atlantic 6107)
Prod: Scott Hendricks Wr: Steve Diamond, Maribeth Derry, Jennifer Kimball Pub: Diamond Cuts (administered by Wonderland Music Company), Criterion Music Corp., Second Wave Music, Full Keel Music Company, Friends and Angels Music (administered by Full Keel Music) (BMI,ASCAP) Mgr: Hallmark Direction

DAVID LEE MURPHY Party Crowd (MCA 54977)
Prod: Tony Brown Wr: David Lee Murphy, Jimbeau Hinson Pub: N2D Publishing, American Romance Songs (ASCA) Mgr: Mores, Nanas, Shea

P

PERFECT STRANGER You Have The Right To Remain Silent (Pacific)
Prod: Clyde Brooks Wr: Calvin Sweat, Brenda Sweat Pub: Co-Heart Music, Inc. (BMI) Mgr: Tony Tuhill

R

COLLIN RAYE If I Were You (Epic 77859)
Prod: John Hobbs, Ed Seay, Paul Worley Wr: John Hobbs, Chris Farren Pub: Soundbeam Music, Full Keel Music Company, Farrenuff Music (BMI,ASCAP) Mgr: Scott Dean Management

S

SAWYER BROWN I Don't Believe In Goodbye (Curb 1113)
Prod: Mark Miller, Mac McAnally Wr: Mark A. Miller, Scott Emerick, Bryan White Pub: Travelin' Zoo Music, Club Zoo Music, Seventh Son Music (ASCAP,BMI) Mgr: TKO Artist Management

SHENANDOAH w/ALISON KRAUSS Somewhere In The Vicinity Of The Heart (Liberty 79069)
Prod: Don Cook Wr: Bill LaBounty, Rick Chudacoff Pub: Ensign Music Corp, Hidden Planet Music, Gouda Music, Buchu Music (BMI, ASCAP) Mgr: William N. Carter Career

DARYLE SINGLETARY I'm Living Up To Her Low Expectations (Giant 7482)
Prod: James Stroud, Randy Travis, David Malloy Wr: Bob McDill, Tommy Rocco Pub: PolyGram International Publishing Inc., Ranger Bob Music, Nothing But Not Inc. (administered by CMI Inc.)(ASCAP,SESAC) Mgr: Lib Hatcher Travis

LARRY STEWART Rockin' The Rock (Columbia 77857)
Prod: Scott Hendricks Wr: Gary Burr Pub: Gary Burr Music, MCA Music Publishing (a division of MCA Music)(ASCAP) Mgr: Fitzgerald-Hartley

DOUG STONE Faith In Me, Faith In You (Columbia 77837)
Prod: James Stroud, Doug Stone Wr: Dave Loggins, Troy Bruce Pub: WB Music Corp., Big Tractor Music, Avalon Way Music (ASCAP) Mgr: Take Three Management

GEORGE STRAIT Adalida (MCA 55019)
Prod: Tony Brown, George Strait Wr: Mike Geiger, Woody Mullis, Michael Huffman Pub: Sixteen Stars Music, Dixie Stars Music (BMI,ASCAP) Mgr: Erv Woolsey Management

MARTY STUART The Likes Of Me (MCA 55010)
Prod: Don Cook Wr: Larry Boone, Rick Bowles Pub: Maypop Music (a division of Wildcountry Inc.), Sony Cross Keys Publishing Corp. (BMI,ASCAP) Mgr: Rothbaum & Gardner

DOUG SUPERNAW What'll You Do About Me? (BNA 64214-2)
Prod: Richard Landis Wr: Dennis Linde Pub: BMI Mgr: BDM Management

T

RUSS TAFF One And Only Love (Reprise 7446)
Prod: Randy Scruggs Wr: Steven Dale Jones, Bobby Tomberlin Pub: BMG Songs Inc., Careers-BMG Music Publishing Inc (ASCAP,BMI) Mgr: Glickman Quinn Company

AARON TIPPIN She Feels Like A Brand New Man Tonight (RCA 64272)
Prod: Steve Gibson Wr: Aaron Tippin, Michael P. Heene Pub: (BMI) Mgr: Tip Top Management

PAM TILLIS I Was Blown Away (Arista 2802)
Prod: Steve Fishell, Pam Tillis Wr: Laying Martine Jr. Pub: Careers-BMG Music Inc., Doo Laying Songs (BMI) Mgr: Mike Robertson Management

RANDY TRAVIS The Box (WB 7324)
Prod: Kyle Lehning Wr: Randy Travis, Buck Moore Pub: Sometimes You Win Music (administered by All Nations Music), Nocturnal Eclipse Music (administered by Careers-BMG Music Publishing Inc., Minnetonka Music (ASCAP,BMI) Mgr: Lib Hatcher Management

RICK TREVINO Looking For The Light (Columbia 77820)
Prod: Steve Buckingham, Blake Chancay Wr: Liz Hengber, Tim Mensy Pub: Starstruck Writers Group Inc., WB Music Corp., Patrix Janus Music Inc., Heart Of A Child Music (ASCAP) Mgr: Rothbaum & Garner

TANYA TUCKER Between The Two Of Them (Liberty 79066)
Prod: Jerry Crutchfield Wr: Mickey Cates Pub: Alabama Band Music (a division of Wildcountry Inc.) (ASCAP) Mgr: Tanya Tucker Inc.

SHANIA TWAIN Whose Bed Have Your Boots Been Under (Mercury 1337)
Prod: Robert John Mutt Lange Wr: Shania Twain, Robert John Mutt Lange Pub: Shania Twain Publishing Designee, Zomba Enterprises (BMI, ASCAP) Mgr: Mary Bailey Management

W

CLAY WALKER This Woman And This Man (Giant 7267)
Prod: James Stroud Wr: Jeff Pennig, Michael Lunn Pub: Almo Music Corp., Bamatuck Music, WB Music Corp., Lunnmusic (admin. by WB Music Corp.) (ASCAP) Mgr: Erv Woolsey Company

WESTERN FLYER Cherokee Highway (SOR)
Prod: Ray Pennington Wr: Danny Myrick, Tony Wood Pub: Career's-BMG Music Publishing Inc., BMG Songs Inc. (BMI,ASCAP) Mgr: Hallmark Management

BRYAN WHITE Look At Me Now (Asylum 9081)
Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Bryan White, Derek George, John Tirro Pub: Seventh Son Music, New Court Music (ASCAP, BMI) Mgr: Glen Campbell Enterprises

LARI WHITE That's How You Know (When You're In Love) (RCA 64233-2)
Prod: Garth Fundis Wr: Lari White, Chuck Cannon Pub: Almo Music Corp., LaSongs Publishing, Taste Auction Music, Wacissa River Music (ASCAP, BMI) Mgr: William N. Carter Management

HANK WILLIAMS JR. Hog Wild (MCG/Curb 1114)
Prod: Chuck Howard, Hank Williams Jr. Wr: Hank Williams Jr., Rick Arnold Pub: Bocephus Music, Inc., Pig's Eye Publishing Inc. (BMI) Mgr: Hank Williams Jr. Enterprises

Y

TRISHA YEARWOOD Thinkin' About You (MCA 54973)
Prod: Garth Fundis Wr: Bob Regan, Tom Shapiro Pub: AMR Publications, Sierra Home Music (admin. by AMR Publications), Great Cumberland Music, Diamond Struck Music (all rights admin. by Great Cumberland Music) (ASCAP, BMI) Mgr: Ken Kragen Management

COUNTRY SONG INFORMATION INDEX

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FOR THE COUNTRY RADIO AND MUSIC INDUSTRY.



MIKE KINOSHIAN

Flexibility Is The Key To Book Planning

Programmers can implement strategies they've been formulating the past several months when the spring book begins next Thursday (3/30).

"We started planning for it last September as we were establishing budgets," notes WLTF/Cleveland PD Dave Popovich. "Planning for the spring book has to be flexible as competitive [factors dictate]. For example, if you plan to do a mail campaign the second quarter and discover that a competitor is planning a major television campaign, it should be easy for you to make adjustments."



Dave Popovich

Spring Moneymaker

Working well ahead of the spring book's opening day can sometimes produce downsides. "The biggest dilemma for stations that set spring game plans in September is knowing when and how to [adjust] to a competitive situation. You sometimes have to scrap your plan and go in a different direction."

In some fashion, stations of all market sizes are "judged" 12 months a year. But as Popovich emphasizes, "The spring and fall books are still the money books. Stations make 70%-80% of their budgets on the spring and fall books. They don't



The biggest dilemma for stations that set spring game plans in September is knowing when and how to [adjust] to a competitive situation.



make big money by scoring well in a winter book and doing poorly in the other three. How you perform in the spring will impact your station's entire business scheme."

Before the book gets under way, Popovich advises fellow programmers to ensure their stations are properly focused. "You need to ask if the promotions and events on the station are aligned with what's important to the audience. For example, if you're in a music battle, music should be correctly positioned through your various advertising [sources]."

Unfortunately, all stations don't

have unlimited TV budgets that will cover the entire three-month book duration. "I don't know if there's a right answer for when to start a television schedule," notes Popovich. "We've run it at the beginning, middle, and end. You always [hope] to affect a large portion of diarykeepers, but it's all so unpredictable."

Dialing The Internet

Some stations are starting to dabble in online services. "I just read that one of every four families now has a computer. This opens a new avenue of promotion and a new way for stations to reach out to users," Popovich says.

"We just joined a computer service, and I'm able to talk to listeners about the station in a WLTF room; this blows my mind. It's an area of opportunity for stations to explore."

Popovich is confident about the format's future. "AC takes the most mass appeal music from CHR and other formats and will always be viable. The musical forms are changing. Women 25-34 are responding to the Spin Doctors and Gin Blossoms. For a format that's been generally broad, it's a challenge to marry different music forms.



"In some markets we've been musically sliced and diced into many small segments. But there's more to the station than music, and we should see pretty stable AC numbers this spring."



Stations make 70%-80% of their budgets on the spring and fall books. They don't make big money by scoring well in a winter book and doing poorly in the other three.

KISC/Spokane Tries Harder Via Fax Attacks

Ten-year KISC (Kiss FM)/Spokane PD Rob Harder has seen his share of changes in preparing for spring books in market No. 91. Spokane has progressed from being surveyed by Arbitron only in the spring and fall to its current continuous measurement market status.

Harder notes Kiss FM begins gearing up for the spring sweep in January. "That's when we start mapping out our promotional plans for the entire year. Then we specifically turn our attention to spring contesting and outside advertising plans. They're laid out in January and implemented by mid-February. It's very dangerous to start planning for the spring book now."

Kissing The Database

This week Harder nailed down Kiss FM's last spring book detail. His station's "telex" campaign underscores how programmers have adapted book preparations.

"Our computer can fax contest information and station updates to people in our 30,000-person database," he ex-



Rob Harder

plains. "We're planning to do these faxes prior to each book. A calendar [spelling out] specific prizes that will be given away on certain days and key songs or phrases required to win will also be included. People receiving these faxes will feel they have an inside chance of winning."

Communicating this way is an easy way of remaining in touch with a station's database. "It's also very inexpensive," Harder adds. "We've done a lot of direct mail, but this will be our first [fax utilization]. We'll program the computer to make fax calls overnight. We won't be able to fax everybody in one week, but hope to hit everybody by the second or third week of the book."



We won't be able to fax everybody in one week, but hope to hit everybody by the second or third week of the book.



Harder estimates approximately one-third of KISC's database

have fax numbers. Before you start firing up the fax machine, though, consider this. "Some states [like Washington] have 'junk fax' laws. You must give people a chance to tell you that they don't want to receive your fax."

"We sent people a fax telling them [they could decline receiving] our promotional information. So far, we've yet to receive a [negative response]."

Cash Incentive

KISC's spring payoff will revolve around cash. "That's what our listeners want," he stresses. "From time to time, we give away trips and concert tickets, but cash works best during the spring and fall books."

In addition to determining what's given away and how it's awarded, programmers need to wrap up a multitude of loose ends before the book begins. "On-air contest mechanics need to be in

place," Harder notes. "Rules need to be printed and on-air promos should also be produced in advance. Stations using [outside voiceover talent] need to produce pre-promotion and promo scripts."

"I have to be prepared for the next big marketing thing and [hope we can devise] a new way to reach our listeners. Everybody's using telemarketing, television, and billboards; a new way could be computers."



"To have everyone on the same wavelength, the air-staff should be in tune with what's happening promotionally. It's important that they're able to answer any listener's question."

Harder begins turning his attention to the fall sweep shortly after the spring book begins. "Rather than doing a big, three-month summer book contest, we'll do several small ones, some public service activities, and then we're ready for fall."

"I have to be prepared for the next big marketing thing and [hope we can devise] a new way to reach our listeners. Everybody's using telemarketing, television, and billboards; a new way could be computers."

WVAF's 'Juggling Act'

Like his Cleveland and Spokane counterparts have detailed on this page, WVAF-FM (V100)/Charleston, WV OM/PD Rick Johnson began prepping for the spring sweep several months ago.

"Books catch some people off-guard. But it's important to offer a quality product 12 months a year," Johnson suggests. "We start with a basic overall strategy of what we want to accomplish. It's important to note demos in which you hope to make specific ratings gains. An external media plan also needs to be considered. Once you get into that way of thinking, it's very easy to prepare for a book."



Rick Johnson

Upward Trend

Arbitron publishes spring and fall Charleston surveys. This fall, among 18-34s, 25-54s, and 12+, V100 notched its second successive upward trend, placing it second behind Country powerhouse WQBE. While down slightly from last spring, it's also No. 2 among 35-64s.

"WVAF had been flat for several years," Johnson points out. "We recently put on a new jingle package and [purchased] television and billboards for the first time in several years."



Books catch some people off-guard. But it's important to offer a quality product 12 months a year.



In addition to programming V100, Johnson is also OM of cross-town sister West Virginia Radio Corporation properties WCAW-AM (Nostalgia), WCHS-AM (News/Talk), and WKWS-FM (Country). "I'm involved in the development of promotions for all four of our stations. However, V100 is most important to me."

"We're one big happy family, but it's a juggling act. I try to keep up on time management techniques and keep my daily and monthly planners close by. My biggest concern is that I'll forget something that's very important."

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
12	6	3	1	ELTON JOHN Believe (Rocket/Island)	2306	2034	1764	1256	97/2
2	2	2	2	MADONNA Take A Bow (Maverick/Sire/WB)	2238	2282	2380	2393	89/0
1	1	1	3	EAGLES Love Will Keep Us Alive (Geffen)	2232	2291	2407	2453	92/0
4	4	4	4	MARTIN PAGE In The House Of Stone And Light (Mercury)	2000	1947	1884	1767	83/1
7	5	5	5	BONNIE RAITT You Got It (Arista)	1889	1844	1814	1634	89/0
14	12	10	6	FOREIGNER Until... (Generama/Rhythm Safari/Priority)	1603	1454	1359	1157	85/1
9	9	7	7	GLORIA ESTEFAN Everlasting Love (Epic)	1601	1520	1505	1477	74/1
11	10	8	8	DES'REE You Gotta Be (550 Music)	1595	1486	1466	1348	70/4
3	3	6	9	BOYZ II MEN On Bended Knee (Motown)	1481	1764	1924	2093	74/0
5	7	9	10	VANESSA WILLIAMS The Sweetest Days (Mercury)	1306	1480	1642	1738	72/1
8	11	12	11	AMY GRANT & VINCE GILL House Of Love (A&M)	1284	1390	1440	1608	69/0
6	8	11	12	JON SECADA Mental Picture (SBK/EMI)	1228	1396	1577	1699	69/0
17	15	14	13	JOHN WAITE How Did I Get By Without You (Imago)	1163	1087	920	845	73/5
13	13	13	14	4 P.M. Sukiyaki (Next Plateau/London/Island)	979	1201	1228	1222	55/0
BREAKER			15	JIMMY CLIFF Hakuna Matata (Walt Disney)	937	827	669	449	58/5
BREAKER			16	LINDA RONSTADT The Blue Train (Elektra/EEG)	894	742	551	304	69/4
BREAKER			17	STEVIE WONDER For Your Love (Motown)	861	751	638	490	63/5
20	20	21	18	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	647	635	597	571	27/2
10	14	15	19	PATTY SMYTH Look What Love Has Done (MCA)	631	870	1139	1407	40/1
26	23	22	20	FIREHOUSE I Live My Life For You (Epic)	612	541	444	380	43/3
—	27	24	21	MANHATTAN TRANSFER Too Busy Thinking About... (Atlantic)	587	487	280	137	40/4
22	22	23	22	TAKE 6 You Can Never Ask Too Much (Of Love) (Reprise)	537	521	496	452	44/2
—	30	25	23	LUTHER VANDROSS Love The One You're With (LV/Epic)	465	404	242	47	39/6
28	26	26	24	BLESSID UNION OF SOULS I Believe (EMI)	464	376	285	249	41/5
—	—	27	25	MELISSA ETHERIDGE If I Wanted To (Island)	431	371	241	181	26/3
—	28	28	26	ANNIE LENNOX No More "I Love You's" (Arista)	413	315	257	137	36/6
—	—	29	27	MICHAEL ENGLISH Love Moves In Mysterious Ways (Curb)	388	275	138	0	31/8
—	—	30	28	SHERYL CROW Strong Enough (A&M)	376	251	166	121	24/6
DEBUT			29	JOSHUA KADISON Beau's All Night Radio... (SBK/EMI)	365	156	0	0	37/16
DEBUT			30	DIONNE FARRIS I Know (Columbia)	271	198	137	126	16/4

This chart reflects airplay from March 20 - 26. Songs ranked by total plays. Highlighted songs indicate Breaker. 98 AC reporters. 92 current playlists. Songs that are down or flat for three consecutive weeks and below No. 15 are removed from the chart © 1995, R&R Inc.

NEW & ACTIVE

JAMIE WALTERS Hold On (Atlantic)
Total Stations: 23, Adds: 6, Plays: 267, WDAQ 13, WRCH 9 (9), WHYN 14 (14), WLEV 16 (16), WMJQ 14 (14), WVAF 11, WKYE 13 (10), WYYY 7 (7), WLZW 7 (7), WGSY 20, WKTK 5, WPEZ 5, WWDE 6 (6), WMXB 14, WAHR 15 (15), KHLA 5 (5), WRVR 8 (8), WROE 7 (5), WHBC 15 (15), WLQR 14 (12), WWWW 20 (20), WQLR 23 (20), KCIX 6 (6).

SHEENA EASTON My Cherie (MCA)
Total Stations: 25, Adds: 1, Plays: 232, WRCH 5 (5), WWLI 5 (5), WLIF 10 (10), WKYE 10 (10), WJLK 7 (7), WALK 13 (13), WYYY 7 (7), WGAY 7 (7), WKWK 12 (12), WARM 6 (6), WDLX 13 (9), WDEF 6 (6), WAHR 15 (15), KESZ 14 (14), KQXT 7 (7), WROE 14 (14), WFMK 9 (9), WLQR 5 (5), WWWW 12 (12), WMT 8 (8), WQLR 7 (7), KYMG 17, KJSN 5 (5), KWAV 7 (7), KKCW 11 (11).

SOPHIE B. HAWKINS As I Lay Me Down (Columbia)
Total Stations: 16, Adds: 1, Plays: 177, WRCH 5 (5), WHYN 14 (14), WLIF 10 (10), WOBM 5 (5), WDLX 16 (8), WDEF 6 (6), WAHR 15 (15), WTFM 15 (15), KKMJ 7 (7), WAJI 5, WLQR 10 (10), WWWW 20 (20), WMT 9 (9), KUDL 16 (16), KKCW 12 (12), KLSY 12 (25).

BEN TAYLOR I Will (Giant)
Total Stations: 17, Adds: 17, Plays: 153, WRCH 5, WALK 5, WTCB 7, WDLX 9, WMJJ 5, WDEF 12, WAHR 10, KESZ 14, KKLK 12, KTYL 5, WROE 5, WTPJ 8, WMGN 21, WLQR 5, WWWW 8, WMT 7, KSFI 15.

DONNA SUMMER Any Way At All (Mercury)
Total Stations: 16, Adds: 7, Plays: 122, WKLI 5 (5), WKYE 5 (5), WLZW 7, WKWK 12 (5), WTCB 16 (7), WKTK 5, WDEF 6 (6), WAHR 10, KKMJ 7 (7), KQXT 5, WROE 7 (5), WFMK 9, WLQR 5 (5), WWWW 8, WMT 7, WQLR 8 (7).

CHRISTOPHER CROSS Save Your Sadness (Priority)
Total Stations: 11, Adds: 3, Plays: 115, WRCH 5 (5), WWLI 5, WDEF 12 (12), WAHR 15 (15), KKMJ 7, WROE 14 (7), WLQR 5 (5), WWWW 12 (8), WMT 8 (5), KELO 16, KSFI 16 (15).

BOZ SCAGGS Sierra (Virgin)
Total Stations: 12, Adds: 1, Plays: 109, WRCH 5 (5), WLIF 10 (9), WGAY 7 (7), WTCB 7 (7), WDLX 11 (7), WDEF 6, WAHR 15 (15), KQXT 7 (7), WROE 14 (7), WLQR 5 (5), WWWW 12 (8), KMGQ 10 (7).

DILLON O'BRIAN Something Almost Sacred (RCA)
Total Stations: 13, Adds: 4, Plays: 94, WKTK 5 (5), WDLX 10 (5), WDEF 6 (6), WTFM 5, KQXT 5 (5), WROE 7 (5), WFMK 9 (9), WLQR 5 (7), WWWW 12 (12), WMT 8 (5), WQLR 7, KRNO 5, KKCW 10.

JONATHAN CAIN Wish That I Was There With You (Intersound)
Total Stations: 9, Adds: 2, Plays: 85, WKWK 12 (5), WDLX 10 (5), WDEF 6, KQXT 5, WROE 21 (14), WLQR 5 (5), WWWW 12 (8), WQLR 7 (7), KLSY 7 (7).

Songs ranked by total plays. Station call letters followed by number of plays this week.

BREAKERS

JIMMY CLIFF

Hakuna Matata (Walt Disney)

TOTAL PLAYS/INCREASE 937/110 TOTAL STATIONS/ADDS 58/5 CHART 15

LINDA RONSTADT

The Blue Train (Elektra/EEG)

TOTAL PLAYS/INCREASE 894/152 TOTAL STATIONS/ADDS 69/4 CHART 16

STEVIE WONDER

For Your Love (Motown)

TOTAL PLAYS/INCREASE 861/110 TOTAL STATIONS/ADDS 63/5 CHART 17

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BEN TAYLOR I Will (Giant)	17
JOSHUA KADISON Beau's All Night Radio... (SBK/EMI)	16
MICHAEL ENGLISH Love Moves... (Curb)	8
DONNA SUMMER Any Way At All (Mercury)	7
SHERYL CROW Strong Enough (A&M)	6
ANNIE LENNOX No More "I Love You's" (Arista)	6
LUTHER VANDROSS Love The One You're With (LV/Epic)	6
JAMIE WALTERS Hold On (Atlantic)	6
BLESSID UNION OF SOULS I Believe (EMI)	5
JIMMY CLIFF Hakuna Matata (Walt Disney)	5
JOHN WAITE How Did I Get By Without You (Imago)	5
STEVIE WONDER For Your Love (Motown)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Believe (Rocket/Island)	+272
JOSHUA KADISON Beau's All Night Radio... (SBK/EMI)	+209
BEN TAYLOR I Will (Giant)	+153
LINDA RONSTADT The Blue Train (Elektra/EEG)	+152
FOREIGNER Until... (Generama/Rhythm Safari/Priority)	+149
SHERYL CROW Strong Enough (A&M)	+125
MICHAEL ENGLISH Love Moves... (Curb)	+113
JIMMY CLIFF Hakuna Matata (Walt Disney)	+110
STEVIE WONDER For Your Love (Motown)	+110
DES'REE You Gotta Be (550 Music)	+109

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
LUTHER VANDROSS Always And Forever (LV/Epic)
RICHARD MARX Nothing Left Behind Us (Capitol)
BOYZ II MEN I'll Make Love To You (Motown)
JON SECADA If You Go (SBK/EMI)
AMY GRANT Lucky One (A&M)
JOHN MELLENCAMP Wild Night (Mercury)
JOSHUA KADISON Picture Postcards From L.A. (SBK/EMI)
MELISSA ETHERIDGE Come To My Window (Island)
ELTON JOHN Circle Of Life (Hollywood)
HUEY LEWIS & THE NEWS Little Bitty Pretty One (Elektra/EEG)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

ON YOUR DESK NOW

JONATHAN CAIN

"Wish That I Was There With You"

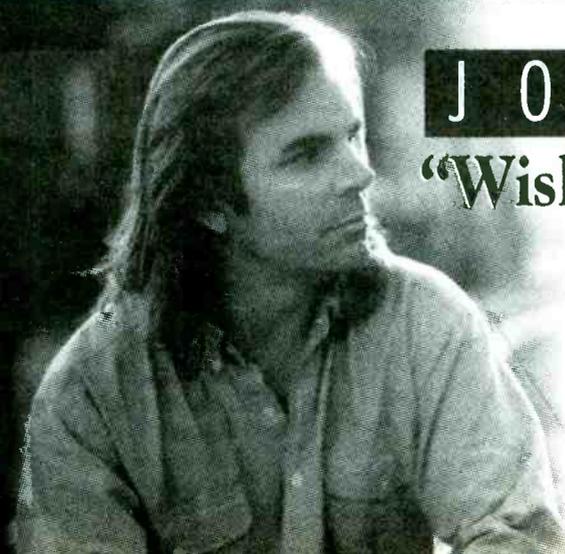
from the pen of JONATHAN CAIN

Faithfully

Open Arms

Who's Cryin' Now

Don't Stop Believin'



WMTX	KLSY	WROE	WLQR	WWWM	WDLX
WKWK	WQLR	KBJJ	WTSX	WXXD	KMXL
WQTU	WAFY	KAJK	KSCQ	KIXR	WLKI
KIKO	KSHR	WBLG	KOJM	KLRO	WMVA
KBLQ	KOKO	WHAI	WRCO	WDUX	KQMT
KAYL	KLKC	KBMG	WEBS	KTWN	KLZY
KKRB	KLDR	KGWB	WEIM	WHIZ	KGY
WHLM	WNYR	KWAT	KNIM	KIZZ	KBCQ
KGLE	WXLT	KOLS	KLMT	WMQC	WNKO
KJNO	KCCR	WCRE	WDEF	KQXT	



BOZ SCAGGS

SIERRA

FROM THE ALBUM **SOME CHANGE**

PRODUCED BY BOZ SCAGGS AND RICKY FATAAR
REPRESENTATION: CRAIG FRJIN/HK MANAGEMENT

RADIO'S CHOICE!

Early Action at

WLIF	WAHR
WGAY	WRCE
KQXT	WWWM
KXYQ	WLQR
WRCH	WZPK
WDLX	KMGO
WTCB	WDEF

AC NEW & ACTIVE

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AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WKL/Albany, NY PD/MD: Laura Dane 5 JOSHUA KADISON "Beau's" 5 BRYAN ADAMS "Have"</p>	<p>WHBC-FM/Canton, OH PD: Gary Rivers MD: Brice Lewis No Adds</p>	<p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal No Adds</p>	<p>WMAG/Greensboro, NC PD/MD: Nick Alien No Adds</p>	<p>WOLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz 10 SHAW-BLADES "Always" 7 ANNIE LENNOX "Love" 7 DILLON O'BRIAN "Sacred"</p>	<p>KWAV/Monterey, CA PD/MD: Bernie Moody 7 JOSHUA KADISON "Beau's" 7 LUTHER VANDROSS "Love"</p>	<p>WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels No Adds</p>	<p>WLOR/Toledo, OH PD: Steve Kendall MD: Geri Cooper 7 STEVIE B "Dream" 5 DES'REE "Gotta" 5 BEN TAYLOR "Will" 5 EVERETTE HARP "Jerris" 5 JANN ARDEN "Could" 5 FRADON & RITTER "Take"</p>
<p>KYMG/Anchorage, AK PD/MD: John R. Roberts 32 JOSHUA KADISON "Beau's" 17 SHEENA EASTON "Chene"</p>	<p>WMT-FM/Cedar Rapids, IA PD/MD: Randy Lee 7 DONNA SUMMER "Any" 7 BEN TAYLOR "Will"</p>	<p>WDAQ/Danbury, CT PD: Bill Trotta MD: Ryan Carrington 13 JAMIE WALTERS "Hold"</p>	<p>WDLX/Greenville, NC PD: Gary Jackson MD: Doug Moreland 9 BEN TAYLOR "Will" 8 LUTHER VANDROSS "Love" 7 JIMMY CLIFF "Hakuna" 7 STEVIE WONDER "Love"</p>	<p>KHLA/Lake Charles, LA PD: Don Rivers MD: Lee Hudson 12 LINDA RONSTADT "Train" 5 BLESSID UNION OF... "Believe"</p>	<p>WMXS/Montgomery, AL PD: Larry Stevens MD: Karen Rite 28 PATTY SMYTH "Look"</p>	<p>KEZK/St. Louis, MO GM/MD: Bob Burch MD: Jeff Dempsey No Adds</p>	<p>WWWM-FM/Toledo, OH PD/MD: Ron Finn 8 DONNA SUMMER "Any" 8 SHERYL CROW "Strong" 8 BEN TAYLOR "Will" 8 MELISSA ETHERIDGE "Wanted" 8 JIM BRICKMAN "Angel"</p>
<p>WRDE/Appleton, WI PD/MD: J. Davis 5 EVERETTE HARP "Jerris" 5 BEN TAYLOR "Will" 5 JANN ARDEN "Could"</p>	<p>WVAF/Charleston, WV PD/MD: Rick Johnson 11 JAMIE WALTERS "Hold" 5 FOREIGNER "Until" 5 ANNIE LENNOX "Love"</p>	<p>WMMX/Dayton, OH PD: Jeff Ballentine MD: Dean Taylor 5 VANESSA WILLIAMS "Days" 5 LINDA RONSTADT "Train" 5 DIONNE FARRIS "Know" 5 SHERYL CROW "Strong"</p>	<p>WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 5 BEN TAYLOR "Will"</p>	<p>WFMK/Lansing, MI PD/MD: Ray Marshall 9 DONNA SUMMER "Any" 9 STEVIE WONDER "Love"</p>	<p>WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo 15 JIMMY CLIFF "Hakuna" 10 ANNIE LENNOX "Love"</p>	<p>KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris 15 JOSHUA KADISON "Beau's" 15 BEN TAYLOR "Will"</p>	<p>WWWM-FM/Toledo, OH PD/MD: Ron Finn 8 DONNA SUMMER "Any" 8 SHERYL CROW "Strong" 8 BEN TAYLOR "Will" 8 MELISSA ETHERIDGE "Wanted" 8 JIM BRICKMAN "Angel"</p>
<p>WFPG-FM/Atlantic City, NJ PD: Rich Fennessy MD: Marlene Aqua 7 LUTHER VANDROSS "Love"</p>	<p>WDEF-FM/Chattanooga, TN PD/MD: Danny Howard 12 BEN TAYLOR "Will" 6 JOSHUA KADISON "Beau's" 6 BOZ SCAGGS "Sierra" 6 JONATHON CAIN "Wish"</p>	<p>KOSI/Denver, CO PD/MD: Scott Taylor No Adds</p>	<p>KSSK-FM/Honolulu, HA PD/MD: Michael Shishido 16 BOYZ II MEN "Thank" 12 KEITH MARTIN "Someone"</p>	<p>KMZQ/Las Vegas, NV PD: Jeff Cochran MD: Scott Keith 11 LINDA RONSTADT "Train" 11 FIREHOUSE "Live" 11 MELISSA ETHERIDGE "Wanted" 10 LONDONBEAT "Come" 10 MIKE & THE MECHANICS "Culpa"</p>	<p>WMXV/New York, NY PD: Bob Dunphy MD: Mary Franco 29 SHERYL CROW "Strong"</p>	<p>KOXT/San Antonio, TX PD: Mike Scott MD: Bill Norris 7 MANHATTAN TRANSFER "Busy" 5 DONNA SUMMER "Any" 5 JONATHON CAIN "Wish"</p>	<p>KKLD/Tucson, AZ PD/MD: Bobby Rich 12 BEN TAYLOR "Will" 12 JOHN WAITE "How"</p>
<p>KKML/Austin, TX Intern PD: Doc Burns MD: Nolan Cruise 17 JOSHUA KADISON "Beau's" 7 CHRISTOPHER CROSS "Sadness"</p>	<p>WLMX/Chattanooga, TN OM: Rob Forster PD: Joel Dearing No Adds</p>	<p>WIKY-FM/Evansville, IN PD/MD: Mark Baker 5 JOHN WAITE "How" 5 MICHAEL ENGLISH "Love"</p>	<p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 10 CARLY SIMON "Touched" 10 DONNA SUMMER "Any" 10 LONDONBEAT "Come" 10 BEN TAYLOR "Will"</p>	<p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 5 ELTON JOHN "Believe"</p>	<p>WWDE/Norfolk, VA PD/MD: Don London No Adds</p>	<p>KMGQ/Santa Barbara, CA PD/MD: Nancy Newcomer 7 JIMMY CLIFF "Hakuna" 7 JANN ARDEN "Could" 7 SEAL "Alive" 7 PRETENDERS "Every" 7 HOOTIE & BLOWFISH "Cry" 7 TOM PETTY "King"</p>	<p>KTYL/Tyler, TX PD: Dave Moreland MD: Janie Baker 5 JOSHUA KADISON "Beau's" 5 BEN TAYLOR "Will"</p>
<p>WLIF/Baltimore, MD PD: Gary Balaban MD: Mark Thoner 19 DES'REE "Gotta" 5 STEVIE WONDER "Love" 5 MICHAEL ENGLISH "Love"</p>	<p>WRRM/Cincinnati, OH PD/MD: T.J. Holland No Adds</p>	<p>KEZA/Fayetteville, AR PD/MD: Chip Arledge 12 LINDA RONSTADT "Train" 12 JOHN WAITE "How"</p>	<p>WENS/Indianapolis, IN PD: Greg Dunkin MD: Bernie Eagan 5 JIMMY CLIFF "Hakuna"</p>	<p>WALK/Long Island, NY PD: Gene Michaels MD: Charie Lombardo 5 BEN TAYLOR "Will"</p>	<p>WMGF/Orlando, FL PD: John Frost Intern MD: Shark No Adds</p>	<p>KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 7 ELTON JOHN "Believe" 7 STEVIE B "Dream"</p>	<p>WGAY/Washington, DC PD: Bob Moke MD: Vern Anderson 7 JOSHUA KADISON "Beau's"</p>
<p>WMLJ/Birmingham, AL PD/MD: Joe Madison 5 BEN TAYLOR "Will"</p>	<p>WWNK/Cincinnati, OH PD: Dave Mason MD: Bobbi Maxwell 5 GLORIA ESTEFAN "Love"</p>	<p>WCRZ/Flint, MI PD: J. Patrick MD: George McIntyre 7 GLORIA ESTEFAN "Turn" 7 BOYZ II MEN "Make"</p>	<p>WTPI/Indianapolis, IN PD/MD: Gary Havens 8 BEN TAYLOR "Will"</p>	<p>KOST/Los Angeles, CA PD: Jhani Kaye MD: Duncan Payton No Adds</p>	<p>WBEB/Philadelphia, PA PD: Jim Ryan MD: Erik West 17 HOOTIE & BLOWFISH "Hold" 17 MELISSA ETHERIDGE "Wanted" 17 DIONNE FARRIS "Know"</p>	<p>KELO-FM/Sioux Falls, SD PD: Reid Holsen MD: Kathy James 16 KENNY LOGGINS "Horses" 16 CHRISTOPHER CROSS "Sadness"</p>	<p>WRMF/West Palm Beach, FL PD: Russ Morley MD: Simone Collins 16 MANHATTAN TRANSFER "Busy"</p>
<p>KCIX/Boise, ID PD/MD: Don Jennings 21 DIONNE FARRIS "Know" 21 HOOTIE & BLOWFISH "Hold" 16 MELISSA ETHERIDGE "Only"</p>	<p>KKLI/Colorado Springs, CO MD: Sharon Green 13 MICHAEL ENGLISH "Love"</p>	<p>WAJ/Ft. Wayne, IN PD: Lee Tobin MD: Barb Richards 7 DES'REE "Gotta" 5 SOPHIE B. HAWKINS "Lay"</p>	<p>WJDX/Jackson, MS PD/MD: Wayne Scott 17 SHERYL CROW "Strong" 6 STEVIE WONDER "Love"</p>	<p>WPEZ/Macon, GA PD/MD: Jim Franklin 10 JIMMY CLIFF "Hakuna" 5 JAMIE WALTERS "Hold" 5 SHERYL CROW "Strong" 5 BLESSID UNION OF... "Believe"</p>	<p>KESZ/Phoenix, AZ PD: Dave Winsor MD: Mike Del Rosso 14 BEN TAYLOR "Will" 14 MICHAEL ENGLISH "Love"</p>	<p>KISC/Spokane, WA PD/MD: Rob Harder 9 MANHATTAN TRANSFER "Busy"</p>	<p>WKWK/Wheeling, WV PD/MD: Doug Daniels 30 DES'REE "Gotta"</p>
<p>WMJX/Boston, MA PD: Don Keley MD: Mark Laurence 15 JOHN WAITE "How"</p>	<p>WTCB/Columbia, SC PD/MD: Brent Johnson 7 BEN TAYLOR "Will" 7 JOSHUA KADISON "Beau's"</p>	<p>WKTK/Gainesville, FL PD/MD: Briton Jon 18 JOSHUA KADISON "Beau's" 18 MICHAEL ENGLISH "Love" 5 DONNA SUMMER "Any" 5 JAMIE WALTERS "Hold"</p>	<p>WTFM/Johnson City, TN PD/MD: Mark E. McKinney 9 STEVIE WONDER "Love" 5 ANNIE LENNOX "Love" 5 LUTHER VANDROSS "Love" 5 DILLON O'BRIAN "Sacred"</p>	<p>WMGN/Madison, WI PD: Pat O'Neill MD: Kathryn Vaughn 21 MICHAEL ENGLISH "Love" 21 BEN TAYLOR "Will"</p>	<p>WWTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander No Adds</p>	<p>WHYN-FM/Springfield, MA Sta Mgr./PD: Bill Hess MD: Amy Brooks 14 MICHAEL ENGLISH "Love"</p>	<p>WMGS/Wilkes Barre, PA PD: Mike Edwards MD: Stan Phillips No Adds</p>
<p>WSSH-FM/Boston, MA PD/MD: Bill George 5 JOSHUA KADISON "Beau's"</p>	<p>WGSY/Columbus, GA OM/MD: David Nolin PD: Dan Brennan 20 JAMIE WALTERS "Hold" 5 MICHAEL ENGLISH "Love"</p>	<p>WLHT/Grand Rapids, MI PD: Steve Dirksen MD: Michael Sirianni 7 LUTHER VANDROSS "Love" 7 BLESSID UNION OF... "Believe"</p>	<p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe No Adds</p>	<p>WFLC/Miami, FL PD: Tip Landay MD: Wendy Bennett No Adds</p>	<p>KKCW/Portland, OR PD/MD: Bill Minckler 10 DILLON O'BRIAN "Sacred"</p>	<p>WYYY/Syracuse, NY PD: Alan Furst MD: Jay Nachlis 22 DIONNE FARRIS "Know" 5 JOSHUA KADISON "Beau's"</p>	<p>WARM-FM/York, PA PD/MD: Kelly West 6 JOHN WAITE "How" 6 TAKE 6 "Ask"</p>
<p>WMJQ/Bufalo, NY PD: Rob Lucas MD: Roger Christian 28 SHERYL CROW "Strong" 14 JOSHUA KADISON "Beau's"</p>	<p>WUSA/Tampa, FL PD: Pat McMahon MD: Johnny Williams 10 LUTHER VANDROSS "Love"</p>	<p>WLTE/Minneapolis, MN PD/MD: Gary Nolan 5 ANNIE LENNOX "Love"</p>	<p>WJLK-FM/Monmouth-Ocean, NJ PD: Gary Guida MD: Dan Turi No Adds</p>	<p>WJLB/Modesto, CA PD/MD: Gary Michaels 5 MARTIN PAGE "House" 5 STEVIE B "Dream"</p>	<p>WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander No Adds</p>	<p>WUSA/Tampa, FL PD: Pat McMahon MD: Johnny Williams 10 LUTHER VANDROSS "Love"</p>	<p>WKBN-FM/Youngstown, OH PD/MD: Dan Rivers No Adds</p>

98 Total Reporters
98 Current Reporters
92 Current Playlist

Reported Frozen Playlist (5):
WLEV/Allentown, PA
WSNY/Columbus, OH
KUDL/Kansas City, MO
KBIG/Los Angeles, CA
WJBR-FM/Wilmington, DE

Did Not Report, Playlist
Frozen (1):
WRVR/Memphis, TN

EVERETTE HARP
jeri's song
featuring
JEFFREY OSBORNE
Arranged and Produced by
EVERETTE HARP
for Heavy E. Productions
Management: BNB ASSOCIATES, LTD
Sherwin Bash / Ricki Sellner

Already On:
WRCH WROE
WLOR WWWM

AC PLAYLISTS

March 24, 1995 R&R • 53

MARKET #1
WMMY
Mix 105
WMMY/New York
(212) 407-4502
Dunphy/Franco

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
57	59	59	60		DES'REE/You Gotta Be
20	32	58	60		HODDIE & BLOWFISH/Hold My Hand
27	53	45	60		GLORIA ESTEFAN/Verlasting Love
57	58	33	34		ELTON JOHN/Believe
19	17	16	32		BONNIE RAITT/You Got It
28	29	32	31		MADONNA/Take A Bow
33	31	31	31		MARTIN PAGE/In The House...
30	29	30	30		BOYZ II MEN/On Bended Knee
29	30	28	30		TONI BRAXTON/You Mean The World...
-	-	-	30		FIREHOUSE/1 Live My Life
25	26	22	30		GLORIA ESTEFAN/Turn The Beat Around
26	30	30	30		COUNTING CROWS/Mr. Jones
-	-	-	30		FOREIGNER/Until The End Of...
-	-	-	31		GRANT & GILL/House Of Love
-	-	-	29		SHERYL CROW/Strong Enough
26	21	27	29		SEAL/Prayer For The Dying
28	28	29	29		BON JOVI/Always
30	29	29	29		JON SECADA/You Go
26	16	17	17		EAGLES/Wasted Time (Live)
12	14	12	15		MELISSA ETHERIDGE/Come To My Window
28	29	15	15		MELISSA ETHERIDGE/I Wanted To
8	12	12	15		ELTON JOHN/Can You Feel...
29	29	15	15		DIONNE FARRIS/I Know
17	12	15	15		JOSHUA KADISON/Picture Postcards...
9	14	13	14		MELISSA ETHERIDGE/I'm The Only One

MARKET #2
KOST
103.5 FM
KOST/Los Angeles
(213) 385-0101
Kaye/Payton

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	27	28	28		VANESSA WILLIAMS/The Sweetest Days
19	28	30	33		MADONNA/Take A Bow
28	28	30	33		BOYZ II MEN/On Bended Knee
19	19	21	23		MELISSA ETHERIDGE/I'm The Only One
19	19	21	23		MARTIN PAGE/In The House...
19	19	21	23		ELTON JOHN/Believe
28	28	30	33		GLORIA ESTEFAN/Verlasting Love
26	26	26	26		BOYZ II MEN/On Bended Knee
17	17	17	17		EAGLES/Love Will Keep Us...
26	17	15	25		JON SECADA/Mental Picture
-	-	-	18		DES'REE/You Gotta Be
17	17	17	17		RICHARD MARX/Nothing Left...
17	17	17	17		LUTHER VANDROSS/Always And Forever
17	17	16	16		STING/When We Dance
16	16	16	16		MICHAEL BOLTON/Once In A Lifetime
16	16	16	16		GLORIA ESTEFAN/Turn The Beat Around
16	15	15	15		MADONNA/Secret
-	-	-	7		FOREIGNER/Until The End Of...
-	-	-	7		PATTY SMYTH/Look What Love...
-	-	-	7		BONNIE RAITT/You Got It
-	-	-	7		STEVIE WONDER/For Your Love

MARKET #3
B-101.1
WBEB/Philadelphia
(610) 667-8400
Ryan/West

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	28	30	33		DES'REE/You Gotta Be
28	28	30	33		MADONNA/Take A Bow
28	28	30	33		BOYZ II MEN/On Bended Knee
19	19	21	23		MELISSA ETHERIDGE/I'm The Only One
19	19	21	23		MARTIN PAGE/In The House...
19	19	21	23		ELTON JOHN/Believe
28	28	30	33		GLORIA ESTEFAN/Verlasting Love
28	28	30	33		BONNIE RAITT/You Got It
7	28	21	23		VANESSA WILLIAMS/The Sweetest Days
7	19	21	23		4 P.M./Sukiyaki
-	-	-	28		BOYZ II MEN/On Bended Knee
28	19	21	23		EAGLES/Love Will Keep Us...
7	19	21	23		LUTHER VANDROSS/Always And Forever
19	19	21	23		FOREIGNER/Until The End Of...
19	19	21	23		JON SECADA/Mental Picture
19	19	21	23		JOHN WAITE/How Did I Get By...
-	-	-	17		BON JOVI/Always
-	-	-	17		HODDIE & BLOWFISH/Hold My Hand
-	-	-	17		MELISSA ETHERIDGE/I Wanted To
-	-	-	17		DIONNE FARRIS/I Know
-	-	-	21		JOHN MELLENCAMP/Wild Night
-	-	-	19		MELISSA ETHERIDGE/Come To My Window
-	-	-	19		ELTON JOHN/Can You Feel...

MARKET #7
KVIL
103.7fm
KVIL/Dallas
(214) 692-1037
Curtis/O'Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	25		EAGLES/Love Will Keep Us...
25	25	25	25		MADONNA/Take A Bow
24	25	25	25		VANESSA WILLIAMS/The Sweetest Days
20	24	24	24		JON SECADA/Mental Picture
23	24	23	23		4 P.M./Sukiyaki
23	23	23	23		JON SECADA/You Go
22	23	22	22		ALL-4-ONE!/Swear
22	22	22	22		MICHAEL BOLTON/Once In A Lifetime
-	-	-	22		ELTON JOHN/Circle Of Life
11	17	19	21		ELTON JOHN/Believe
20	20	20	20		BONNIE RAITT/You Got It
25	20	20	20		BOYZ II MEN/On Bended Knee
11	19	19	19		GLORIA ESTEFAN/Verlasting Love
11	11	18	18		JIMMY CLIFF/Hakuna Matata
18	18	17	17		MARTIN PAGE/In The House...
17	17	17	17		GLORIA ESTEFAN/Turn The Beat Around
19	19	11	11		PATTY SMYTH/Look What Love...
-	-	-	11		LINDA RONSTADT/The Blue Train
-	-	-	11		FOREIGNER/Until The End Of...
-	-	-	10		JOHN WAITE/How Did I Get By...

MARKET #8
Easy 99.5
WGAY/Washington
(301) 587-4900
Moike/Anderson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
7	12	12	12		LINDA RONSTADT/The Blue Train
18	18	18	18		4 P.M./Sukiyaki
18	18	18	18		ELTON JOHN/Believe
18	18	18	18		VANESSA WILLIAMS/The Sweetest Days
12	12	18	18		JIMMY CLIFF/Hakuna Matata
18	18	18	18		MADONNA/Take A Bow
12	18	18	18		FOREIGNER/Until The End Of...
12	18	18	18		JOHN WAITE/How Did I Get By...
18	18	18	18		EAGLES/Love Will Keep Us...
-	-	-	7		MANHATTAN TRANSFER/Too Busy Thinking...
18	18	18	18		PATTY SMYTH/Look What Love...
18	18	18	18		MADONNA/Take A Bow
12	12	12	12		LUTHER VANDROSS/Love The One...
12	12	12	12		BOYZ II MEN/On Bended Knee
12	12	12	12		STEVIE WONDER/For Your Love
7	7	7	7		BONNIE RAITT/You Got It
7	7	7	7		SHEENA EASTON/My Cherie
-	-	-	7		MICHAEL ENGLISH/Love Moves In...
7	7	7	7		JOSHUA KADISON/Beau's All Night...
7	7	7	7		TAKE 6/You Can Never Ask...
-	-	-	7		BOZ SCAGGS/Sierra

MARKET #10
MAGIC
106.7
WMJX/Boston
(617) 542-0241
Kelley/Laurence

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	26	25	25		DES'REE/You Gotta Be
15	15	18	21		ELTON JOHN/Believe
23	23	21	21		MADONNA/Take A Bow
20	20	21	21		GLORIA ESTEFAN/Verlasting Love
9	9	9	17		MELISSA ETHERIDGE/I'm The Only One
12	12	15	17		MARTIN PAGE/In The House...
-	-	-	15		LINDA RONSTADT/The Blue Train
15	15	18	18		LUTHER VANDROSS/Always And Forever
15	15	12	15		4 P.M./Sukiyaki
24	24	27	25		EAGLES/Love Will Keep Us...
16	16	12	15		MADONNA/Secret
23	23	18	15		BONNIE RAITT/You Got It
-	-	-	15		JOHN WAITE/How Did I Get By...
16	17	15	15		VANESSA WILLIAMS/The Sweetest Days
15	14	14	14		SHERYL CROW/Strong Enough
18	18	13	14		GRANT & GILL/House Of Love
10	10	13	13		BOYZ II MEN/On Bended Knee
16	16	12	12		MELISSA ETHERIDGE/Come To My Window
7	7	11	9		JON SECADA/Mental Picture

MARKET #10
WSSH
99.5 FM
WSSH/Boston
(617) 254-9267
George

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	17	18	19		LUTHER VANDROSS/Always And Forever
17	18	19	19		JOSHUA KADISON/Picture Postcards...
16	18	18	18		JON SECADA/Mental Picture
17	17	18	18		BOYZ II MEN/On Bended Knee
16	17	18	18		GRANT & GILL/House Of Love
17	17	18	17		EAGLES/Love Will Keep Us...
16	18	17	17		MADONNA/Take A Bow
-	-	-	5		4 P.M./Sukiyaki
-	-	-	10		BONNIE RAITT/You Got It
16	10	10	9		VANESSA WILLIAMS/The Sweetest Days
6	7	6	6		LINDA RONSTADT/The Blue Train
7	6	6	6		STEVIE WONDER/For Your Love
5	5	6	6		ANNIE LENNOX/No More "I Love..."
-	-	-	5		FOREIGNER/Until The End Of...
-	-	-	5		GLORIA ESTEFAN/Verlasting Love
-	-	-	5		JOSHUA KADISON/Beau's All Night...

MARKET #11
COAST
97.3 FM
WFLC/Miami
(305) 759-4311
Landay/Bennett

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	31	31	31		MICHAEL BOLTON/Once In A Lifetime
31	31	31	31		EAGLES/Love Will Keep Us...
31	31	31	31		MELISSA ETHERIDGE/I'm The Only One
31	31	31	31		BON JOVI/Always
31	31	31	31		MADONNA/Secret
31	31	31	31		MADONNA/Take A Bow
-	-	-	31		MARTIN PAGE/In The House...
31	31	31	31		PRETENDERS/It Stand By You
16	16	16	16		JON SECADA/Mental Picture
16	16	16	16		ELTON JOHN/Believe
16	16	16	16		VANESSA WILLIAMS/The Sweetest Days
15	16	10	10		VANDROSS & CAREY/Endless Love
10	10	10	10		HUEY LEWIS/THE NEWS/But It's Alright
10	10	10	10		ELTON JOHN/Circle Of Life
10	10	10	10		SHERYL CROW/All I Wanna Do
10	10	10	10		AMY GRANT/Lucky One

MARKET #13
92.5 KLSY
KLSY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	25		MARTIN PAGE/In The House...
25	25	25	25		GRANT & GILL/House Of Love
12	25	25	25		MADONNA/Take A Bow
25	25	25	25		GLORIA ESTEFAN/Verlasting Love
-	-	-	25		MICHAEL ENGLISH/Love Moves In...
-	-	-	25		SEAL/Newborn Friend
25	12	25	25		MOODY BLUES/This Is The Moment
-	-	-	12		LUTHER VANDROSS/Love The One...
7	7	7	7		FOREIGNER/Until The End Of...
7	7	7	7		SOPHIE B. HAWKINS/As I Lay Me Down
12	12	12	12		EAGLES/Love Will Keep Us...
25	12	12	12		RICHARD MARX/Nothing Left...
25	12	12	12		JIMMY CLIFF/Hakuna Matata
-	-	-	12		BONNIE RAITT/You Got It
-	-	-	12		BLESSID UNION OF... Believe
-	-	-	12		MICHAEL DAMIAN/Never Walk Away
7	7	7	7		BON JOVI/Always
7	7	7	7		JOHN WAITE/How Did I Get By...
7	7	7	7		STEVIE WONDER/For Your Love
12	7	7	7		BOYZ II MEN/Water Runs Dry
-	-	-	7		LARRY CORYELL/It Stand By You
-	-	-	7		JONATHAN CAIN/Wish That I Was...
-	-	-	7		JOSHUA KADISON/Beau's All Night...
-	-	-	7		ELTON JOHN/Believe
-	-	-	7		STEVIE B/Dream About You

MARKET #14
WALK
97.5
WALK/Long Island
(516) 475-5200
Michaels/Lombardo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24		DES'REE/You Gotta Be
24	24	24	24		GRANT & GILL/House Of Love
24	24	24	24		EAGLES/Love Will Keep Us...
24	24	24	24		MADONNA/Take A Bow
24	24	24	24		4 P.M./Sukiyaki
24	24	24	24		GLORIA ESTEFAN/Verlasting Love
13	13	24	24		MARTIN PAGE/In The House...
13	13	13	13		BOYZ II MEN/On Bended Knee
13	13	13	13		BONNIE RAITT/You Got It
-	-	-	13		ELTON JOHN/Believe
13	13	13	13		STEVIE WONDER/For Your Love
13	13	13	13		SHEENA EASTON/My Cherie
-	-	-	13		MANHATTAN TRANSFER/Too Busy Thinking...
-	-	-	13		SHERYL CROW/Strong Enough
10	10	10	10		SHERYL CROW/All I Wanna Do
-	-	-	10		HUEY LEWIS/THE NEWS/But It's Alright
10	10	10	10		WET WET WET/Love Is All Around
10	10	10	10		GLORIA ESTEFAN/Turn The Beat Around
5	5	5	5		BON JOVI/Always
10	10	10	10		PRETENDERS/It Stand By You
-	-	-	10		MELISSA ETHERIDGE/Come To My Window
10	10	10	10		AMY GRANT/Lucky One
-	-	-	10		JOHN MELLENCAMP/Wild Night
-	-	-	5		BEN TAYLOR/Will
5	5	5	5		MELISSA ETHERIDGE/I'm The Only One

MARKET #18
WLTE
WLTE/Minneapolis
(612) 339-6138
Nolan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	35	40	50		ELTON JOHN/Believe
20	25	25	25		VANESSA WILLIAMS/The Sweetest Days
25	25	25	25		PATTY SMYTH/Look What Love...
10	10	10	10		DES'REE/You Gotta Be
14	21	22	22		BONNIE RAITT/You Got It
10	14	20	22		MELISSA ETHERIDGE/I Wanted To
5	10	14	22		LINDA RONSTADT/The Blue Train
21	21	21	21		GRANT & GILL/House Of Love
5	8	10	15		FOREIGNER/Until The End Of...
10	10	10	10		MARTIN PAGE/In The House...
5	8	8	8		JIMMY CLIFF/Hakuna Matata
-	-	-	5		ANNIE LENNOX/No More "I Love..."

MARCH 24, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	MADONNA Take A Bow (<i>Maverick/Sire/WB</i>)	1561	1526	1548	1508	43/0
			2	MARTIN PAGE In The House Of Stone And Light (<i>Mercury</i>)	1380	1378	1313	1325	41/0
			3	EAGLES Love Will Keep Us Alive (<i>Geffen</i>)	1337	1403	1415	1433	40/0
			4	DES'REE You Gotta Be (<i>550 Music</i>)	1247	1283	1258	1342	39/0
			5	AMY GRANT & VINCE GILL House Of Love (<i>A&M</i>)	1169	1156	1160	1125	37/0
			6	ELTON JOHN Believe (<i>Rocket/Island</i>)	1154	1040	956	749	41/0
			7	GLORIA ESTEFAN Everlasting Love (<i>Epic</i>)	1110	1131	1126	1070	38/0
			8	BONNIE RAITT You Got It (<i>Arista</i>)	1069	1027	1002	906	37/0
			9	HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)	1062	1073	989	933	31/0
			10	MELISSA ETHERIDGE I'm The Only One (<i>Island</i>)	907	960	1003	1028	29/0
			11	JON SECADA Mental Picture (<i>SBK/EMI</i>)	799	797	817	793	31/1
			12	BON JOVI Always (<i>Mercury</i>)	778	812	971	1027	29/0
			13	FOREIGNER Until... (<i>Generama/Rhythm Safari/Priority</i>)	760	707	555	444	34/2
			14	VANESSA WILLIAMS The Sweetest Days (<i>Mercury</i>)	753	797	859	894	30/0
			15	BOYZ II MEN On Bended Knee (<i>Motown</i>)	723	716	847	881	26/1
			16	MELISSA ETHERIDGE If I Wanted To (<i>Island</i>)	668	559	481	380	30/3
			17	DIONNE FARRIS I Know (<i>Columbia</i>)	593	544	466	390	28/2
			BREAKER 18	JOHN WAITE How Did I Get By Without You (<i>Imago</i>)	547	497	467	417	27/2
			BREAKER 19	SHERYL CROW Strong Enough (<i>A&M</i>)	528	454	382	244	23/1
			20	JAMIE WALTERS Hold On (<i>Atlantic</i>)	423	354	253	245	19/0
			21	TOM PETTY You Don't Know How It Feels (<i>WB</i>)	420	496	576	563	19/0
			22	ANNIE LENNOX No More "I Love You's" (<i>Arista</i>)	395	320	230	144	23/4
			23	FIREHOUSE I Live My Life For You (<i>Epic</i>)	374	353	249	231	21/1
			24	4 P.M. Sukiyaki (<i>Next Plateau/London/Island</i>)	358	422	482	523	16/0
			25	BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	343	309	243	180	21/1
			26	LONDONBEAT Come Back (<i>Radioactive</i>)	269	248	248	192	16/1
			27	LUTHER VANDROSS Always And Forever (<i>LV/Epic</i>)	257	241	286	325	10/0
			28	MANHATTAN TRANSFER Too Busy Thinking About... (<i>Atlantic</i>)	186	177	117	66	10/0
			29	REAL MCCOY Another Night (<i>Arista</i>)	140	149	112	124	6/0
			DEBUT 30	BROWNSTONE If You Love Me (<i>MJJ/Epic</i>)	130	134	126	102	6/0

This chart reflects airplay from March 20 - 26. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 Hot AC reporters. 37 current playlists. Songs that are down or flat for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

LUTHER VANDROSS Love The One You're With (*LV/Epic*)
Total Stations: 5, Adds: 2, Plays: 104, WYXR 35, WQMZ 23, WMTX 6 (7), KTHT 16 (7), KXYQ 24 (24).

LINDA RONSTADT The Blue Train (*Elektra/EEG*)
Total Stations: 6, Adds: 1, Plays: 89, WQSM 10 (10), WNSN 10 (10), KISN 17 (15), KOSO 20 (20), KGBY 22 (22), KIOI 10.

BOYZ II MEN Water Runs Dry (*Motown*)
Total Stations: 4, Adds: 0, Plays: 86, WBMX 9 (5), WYXR 7 (7), WQMZ 24 (24), KTHT 46 (38).

JIMMY CLIFF Hakuna Matata (*Walt Disney*)
Total Stations: 6, Adds: 1, Plays: 84, WEZF 15 (10), WMLX 14 (5), KYIS 12 (12), KMAJ 13 (28), KOSO 20 (20), KIOI 10.

HOOTIE & THE BLOWFISH Let Her Cry (*Atlantic*)
Total Stations: 5, Adds: 2, Plays: 73, WKEE 21 (12), WBT 19 (21), WQSM 10, WMLX 18 (18), KHM 5.

STEVIE WONDER For Your Love (*Motown*)
Total Stations: 6, Adds: 1, Plays: 71, WEZF 5, WMLX 5 (7), KYIS 12 (10), KTHT 7 (7), KOSO 20 (20), KGBY 22 (22).

JANN ARDEN Could I Be Your Girl (*A&M*)
Total Stations: 5, Adds: 5, Plays: 66, WEZF 15, WQSM 10, WKTI 22, KTHT 7, KXYQ 12.

JOSHUA KADISON Beau's All Night Radio Love Line (*SBK/EMI*)
Total Stations: 4, Adds: 1, Plays: 43, WEZF 5 (5), WKEE 7 (7), WMLX 5 (7), KMAJ 26.

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

JOHN WAITE
How Did I Get By Without You (*Imago*)
TOTAL PLAYS/INCREASE: 547/50
TOTAL STATIONS/ADDS: 27/2
CHART: 18

SHERYL CROW
Strong Enough (*A&M*)
TOTAL PLAYS/INCREASE: 528/74
TOTAL STATIONS/ADDS: 23/1
CHART: 19

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JANN ARDEN Could I Be Your Girl (<i>A&M</i>)	5
ANNIE LENNOX No More "I Love You's" (<i>Arista</i>)	4
BRYAN ADAMS Have You Ever Really Loved A... (<i>A&M</i>)	3
MELISSA ETHERIDGE If I Wanted To (<i>Island</i>)	3
SHAW-BLADES I'll Always Be With You (<i>WB</i>)	3
DIONNE FARRIS I Know (<i>Columbia</i>)	2
FOREIGNER Until... (<i>Generama/Rhythm Safari/Priority</i>)	2
HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)	2
LUTHER VANDROSS Love The One You're... (<i>LV/Epic</i>)	2
JOHN WAITE How Did I Get By Without You (<i>Imago</i>)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Believe (<i>Rocket/Island</i>)	+114
MELISSA ETHERIDGE If I Wanted To (<i>Island</i>)	+109
ANNIE LENNOX No More "I Love You's" (<i>Arista</i>)	+75
SHERYL CROW Strong Enough (<i>A&M</i>)	+74
JAMIE WALTERS Hold On (<i>Atlantic</i>)	+69
JANN ARDEN Could I Be Your Girl (<i>A&M</i>)	+66
LUTHER VANDROSS Love The One You're... (<i>LV/Epic</i>)	+66
FOREIGNER Until... (<i>Generama/Rhythm Safari/Priority</i>)	+53
JOHN WAITE How Did I Get By Without (<i>Imago</i>)	+50
DIONNE FARRIS I Know (<i>Columbia</i>)	+49

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
JON SECADA If You Go (<i>SBK/EMI</i>)
JOHN MELLENCAMP Wild Night (<i>Mercury</i>)
GIN BLOSSOMS Found Out About You (<i>A&M</i>)
RICHARD MARX Nothing Left Behind Us (<i>Capitol</i>)
BOYZ II MEN I'll Make Love To You (<i>Motown</i>)
MELISSA ETHERIDGE Come To My Window (<i>Island</i>)
HUEY LEWIS & THE NEWS But It's Alright (<i>Elektra/EEG</i>)
AMY GRANT Lucky One (<i>A&M</i>)
SEAL Prayer For The Dying (<i>ZTT/Sire/WB</i>)
PRETENDERS I'll Stand By You (<i>Sire/WB</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



FEATURING THE SINGLE

Ben Taylor "I WILL"

FIRST WEEK: AC #1 MOST ADDED!!

WRCH	WDLX	WAHR	KTYL	WMGN	WMT
WALK	WMJJ	KESZ	WROE	WLQR	KSFI
WTCB	WDEF	KKLD	WTPI	WWWM	WMLX



HOT AC/ADULT CHR REPORTERS

March 24, 1995 R&R • 55

Stations and their adds listed alphabetically by market

<p>WMXQ/Birmingham, AL Interim PD/MD: John Newsom 28 DAVE STEWART "Jealousy" 18 MELISSA ETHERIDGE "Wanted"</p> <p>WBMX/Boston, MA PD: Greg Strassell MD: Amy Doyle 9 DES'REE "High"</p> <p>WEZF/Burlington, VT PD/MD: Dave Simmons 15 JANN ARDEN "Could" 10 SHAW-BLADES "Always" 5 STEVIE WONDER "Love"</p> <p>WLRW/Champaign, IL PD: Mike Blakemore MD: Jeff Nelson 29 JOHN WAITE "How"</p> <p>WSSX/Charleston, SC PD/MD: Rich Bailey No Adds</p> <p>WBT-FM/Charlotte, NC OM: Tom Jackson PD/MD: John McFadden 20 BRYAN ADAMS "Have"</p> <p>WQMZ/Charlottesville, VA PD: Dann Miller MD: Dave Reynolds 25 REAL MCCOY "Run" 23 LUTHER VANDROSS "Love"</p> <p>WTMX/Chicago, IL PD: Barry James MD: Brian Kelly 17 SHERYL CROW "Strong"</p>	<p>WQAL/Cleveland, OH PD: Steve La Beau MD: Mary Ellen Kachinske No Adds</p> <p>KVUU/Colorado Springs, CO PD/MD: Bobby Christian 23 JOHN WAITE "How"</p> <p>KOMX/Oallas, TX MD: Kim Ashley 25 JOSHUA KADISON "Picture" 21 JON SECADA "Mental"</p> <p>KWMX/Denver, CO PD: John Peake MD: Paul Donovan No Adds</p> <p>KSTZ/Des Moines, IA PD: Kipper McGee MD: John Weis No Adds</p> <p>KATF/Dubuque, IA PD: Tommy Allen MD: Jackie Livingston 26 ANNIE LENNOX "Love"</p> <p>WQSM/Fayetteville, NC PD: Ron Antill MD: Dave Stone 10 JANN ARDEN "Could" 10 SHAW-BLADES "Always" 10 HOOTIE & BLOWFISH "Cry"</p> <p>KTHT/Fresno, CA PD: Jon Zellner MD: Mike Alexander 7 JANN ARDEN "Could" 7 MARY J. BLIGE "Goin" 5 PORTRAIT "Call"</p>	<p>WQLH/Green Bay, WI PD: Michael T MD: Kenny D 6 FIREHOUSE "Live"</p> <p>WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight 11 DIONNE FARRIS "Know" 8 FOREIGNER "Until"</p> <p>KHMX/Houston, TX PD: Pat Paxton MD: Rich Anhorn 11 JON SECADA "If" 5 HOOTIE & BLOWFISH "Cry" 5 BRYAN ADAMS "Have"</p> <p>WKEE-FM/Huntington, WV PD: Dan Persigehl MD: Gary Miller 7 DONNA SUMMER "Any"</p> <p>WMXL/Lexington, KY PD: Dale O'Brian MD: Mike Graves 5 STEVIE B "Dream" 5 BEN TAYLOR "Will"</p> <p>KYSR/Los Angeles, CA PD/MD: Randy Lane 32 MELISSA ETHERIDGE "Wanted"</p> <p>WMC-FM/Memphis, TN PD: Steve Conley MD: Henry Nelson No Adds</p>	<p>WKTI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 22 JANN ARDEN "Could" 13 BUCKSHOT LEFONQUE "Cow" 10 LONDONBEAT "Come" 6 ANNIE LENNOX "Love"</p> <p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 30 BOYZ II MEN "Bended"</p> <p>WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 14 BRYAN ADAMS "Have"</p> <p>KYIS/Oklahoma City, OK PD/MD: Brenda Bennett No Adds</p> <p>WYXR/Philadelphia, PA PD: Chuck Knight MD: Ann Gress 35 LUTHER VANDROSS "Love" 7 TLC "Light"</p> <p>WCSD/Portland, ME MD: Jeff McBride 7 DIONNE FARRIS "Know" 7 ANNIE LENNOX "Love"</p> <p>KXYQ/Portland, OR PD/MD: Alan Lawson 12 SHAW-BLADES "Always" 12 JANN ARDEN "Could"</p>	<p>KYKY/St. Louis, MO PD: Smokey Rivers MD: Greg Hewitt 22 MELISSA ETHERIDGE "Wanted"</p> <p>KISN-FM/Salt Lake City, UT PD: Jim Morales MD: Brandon Young No Adds</p> <p>KIOI/San Francisco, CA OM: Dave Shakes PD: Angela Perelli 10 LINDA RONSTADT "Train" 10 BLESSID UNION OF... "Believe" 10 JIMMY CLIFF "Hakuna"</p>	<p>KPLZ/Seattle, WA PD/MD: John Dimick No Adds</p> <p>WNSN/South Bend, IN PD/MD: Rob Poulin 7 FOREIGNER "Until"</p> <p>WMTX/Tampa, FL PD: Mason Dixon MD: Rico Blanco No Adds</p> <p>KMAJ/Topeka, KS PD: John Lee Hooker MD: Rose Rues 26 JOSHUA KADISON "Beau's" 12 ANNIE LENNOX "Love"</p>
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43 Total Reporters
43 Current Reporters
37 Current Playlists

Reported Frozen Playlist (3):
WKQI/Detroit, MI
WIOG/Saginaw, MI
WRQX/Washington, DC

Did Not Report, Playlist Frozen (3):
WKDD/Akron, OH
WBLI/Long Island, NY
KGBY/Sacramento, CA

AARON NEVILLE
- CAN'T STOP MY HEART -
from loving you (the rain song)

the debut single from
- THE TATTOOED HEART -

Produced by Steve Lindsey
Executive Producer: David Anderle
Direction: Morty Wiggins for Bill Graham Management

a love like this doesn't fade away

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A&M RECORDS

HOT AC/ADULT CHR PLAYLISTS

95.5 WPLJ MARKET #1
WPLJ/New York (212) 613-8921 Cuddy/Shannon/Preston

PLAYS	ARTIST/TITLE
3W 2W 1W	HOOTIE & BLOWFISH/Hold My Hand
41 38 37	SHERYL CROW/Strong Enough
35 37 37	MADONNA/Take A Bow
32 27 24	PRETENDERS/It's Stand By You
40 37 37	GLORIA ESTEFAN/Versting Love
40 36 34	JON SECADA/You Got It
41 37 36	DES'REE/You Gotta Be
28 27 25	MARTIN PAGE/In The House...
28 26 26	BON JOVI/Always
23 15 10	EAGLES/Love Will Keep Us...
10 19 20	LONDONBEAT/Come Back
10 17 22	BLISSIO UNION OF...I Believe
29 35 34	GIN BLOSSOMS/Found Out About You
11 15 22	JON SECADA/Mental Picture
15 25 25	DIONNE FARRIS/I Know
19 20 20	ELTON JOHN/Beieve
24 21 14	FOREIGNER/Until The End Of...
24 16 17	JAMIE WALTERS/Hold On
25 16 17	ELTON JOHN/Circle Of Life
19 19 17	GLORIA ESTEFAN/Turn The Beat Around
19 19 17	FIREHOUSE/I Live My Life...
15 10 17	ELTON JOHN/Can You Feel...
26 23 17	MELISSA ETHERIDGE/If I Wanted To
18 15 16	JOHN MELLENCAMP/Wild Night
36 35 22	MELISSA ETHERIDGE/If I Wanted To
14 13 10	BRYAN ADAMS/Have You Ever...
14 13 10	SPIN DOCTORS/Two Princes
10 13 10	JOSHUA KADISON/Beautiful In My Eyes
25 27 12	GRANT & GILL/House Of Love
19 15 15	JOHN WAITE/How Did I Get By...

KYSR MARKET #2
KYSR/Los Angeles (818) 955-7000 Lane

PLAYS	ARTIST/TITLE
42 45 47	MELISSA ETHERIDGE/If I Wanted To
40 45 47	JON SECADA/You Got It
40 45 47	EAGLES/Love Will Keep Us...
28 34 43	HOOTIE & BLOWFISH/Hold My Hand
32 43 43	DES'REE/You Gotta Be
32 32 35	4 P.M./Sukiyaki
42 43 45	MADONNA/Take A Bow
28 28 28	VANESSA WILLIAMS/The Sweetest Days
42 34 37	HOOTIE & BLOWFISH/Hold My Hand
32 32 37	GRANT & GILL/House Of Love
34 30 32	PRETENDERS/It's Stand By You
40 34 37	MARTIN PAGE/In The House...
12 30 35	JON SECADA/Mental Picture
28 30 32	ELTON JOHN/Beieve
32 32 32	DIONNE FARRIS/I Know
32 32 32	MELISSA ETHERIDGE/If I Wanted To
28 30 30	ANNIE LENNOX/No More "I Love..."
30 30 30	SHERYL CROW/Strong Enough
34 45 47	BON JOVI/Always
18 18 18	LUTHER VANDROSS/Always And Forever

mix 101.9 MARKET #3
WTMX/Chicago (708) 677-5900 James/Kelly

PLAYS	ARTIST/TITLE
45 44 45	LITTLE TEXAS/What Might Have Been
44 44 45	DES'REE/You Gotta Be
20 39 45	GRANT & GILL/House Of Love
44 44 45	EAGLES/Love Will Keep Us...
44 45 45	BONNIE RAITT/You Got It
44 45 45	MARTIN PAGE/In The House...
45 43 43	MADONNA/Take A Bow
16 16 22	MELISSA ETHERIDGE/If I Wanted To
16 18 21	BOYZ II MEN/On Bended Knee
45 23 21	4 P.M./Sukiyaki
15 19 20	ANNIE LENNOX/No More "I Love..."
18 18 20	ELTON JOHN/Beieve
16 17 19	RICHARD MARX/The Way She Loves Me
17 17 15	SHERYL CROW/Strong Enough
17 17 13	BIG MOUNTAIN/Baby, I Love...
17 17 15	JOSHUA KADISON/Beautiful In My Eyes
17 17 13	JOHN MELLENCAMP/Wild Night
17 13 13	ACE OF BASE/Don't Turn Around
18 18 13	SPIN DOCTORS/Two Princes
18 18 14	SEAL/Prayer For The Dying
17 18 13	BOYZ II MEN/II Make Love To...
18 17 15	SHERYL CROW/II Wanna Do
19 17 13	VANESSA WILLIAMS/The Sweetest Days
16 18 14	TOMI BRAXTON/You Mean The World...
20 20 7	GLORIA ESTEFAN/Versting Love

K101 101.3 FM MARKET #4
K101/San Francisco (415) 956-5101 Shakes/Perelli

PLAYS	ARTIST/TITLE
43 44 46	BOYZ II MEN/On Bended Knee
43 41 44	VANESSA WILLIAMS/The Sweetest Days
32 27 41	4 P.M./Sukiyaki
40 42 44	LITTLE TEXAS/What Might Have Been
44 42 43	MADONNA/Take A Bow
23 25 30	DES'REE/You Gotta Be
23 34 38	MARTIN PAGE/In The House...
23 25 34	FOREIGNER/Until The End Of...
23 25 36	JON SECADA/Mental Picture
32 21 30	BONNIE RAITT/You Got It
30 28 30	GRANT & GILL/House Of Love
25 25 27	ELTON JOHN/Beieve
42 41 29	LUTHER VANDROSS/Always And Forever
21 21 24	HUEY LEWIS/THE NEWS/Little Bitty...
10 22 23	JOHN WAITE/How Did I Get By...
31 30 28	ANNIE LENNOX/No More "I Love..."
38 37 16	JON SECADA/II You Go
15 13 17	DAVE KOZ/Faces Of The Heart
16 14 12	GLORIA ESTEFAN/Versting Love
10 10 10	LINDA RONSTADT/The Blue Train
10 10 10	BLISSIO UNION OF...I Believe
10 10 10	ACE OF BASE/Don't Turn Around
10 10 10	JIMMY CLIFF/Hakuna Matata

STAR 104.5 FM MARKET #5
WYXR/Philadelphia (610) 668-0750 Knight/Gress

PLAYS	ARTIST/TITLE
56 56 55	BOYZ II MEN/On Bended Knee
33 33 46	DES'REE/You Gotta Be
47 45 33	GLORIA ESTEFAN/Versting Love
30 30 39	JON SECADA/Mental Picture
55 56 56	LUTHER VANDROSS/Always And Forever
40 40 40	MADONNA/Take A Bow
40 40 38	BROWNSTONE/II You Love Me
32 34 32	2 UNWANTED/Get Ready For This
33 34 37	REAL MCCOY/Another Night
33 32 37	JAKI GRAHAM/Am I Nobody
40 40 30	4 P.M./Sukiyaki
7 7 29	GERALD LEVERT/Id Give Anything
7 7 29	BLESSIO UNION OF...I Believe
29 29 30	TOMI BRAXTON/You Shouda...
24 24 23	JADE/Every Day Of...
19 17 18	MADONNA/Secret
40 39 40	17 BABYFACE/When Can I See You
18 18 17	BOYZ II MEN/II Make Love To...
20 18 17	TOMI BRAXTON/Breathe Again
20 18 16	GLORIA ESTEFAN/Turn The Beat Around
19 18 16	HUEY LEWIS/THE NEWS/But It's Alright
19 16 16	ACE OF BASE/Don't Turn Around
7 7 7	BOYZ II MEN/Water Runs Dry
7 7 7	BLACKSTREET/Before I Let You Go
30 7 7	VANESSA WILLIAMS/The Sweetest Days
7 7 7	TLC/Red Light Special
7 7 7	KEITH MARTIN/Never Find Someone...
7 7 7	K-CI HAILEY/II You Think...

Mix 102.9 MARKET #7
KDMX/Dallas (214) 991-1029 Ashley

PLAYS	ARTIST/TITLE
21 20 26	JON SECADA/II You Go
42 42 42	EAGLES/Love Will Keep Us...
42 42 41	MELISSA ETHERIDGE/If I Wanted To
43 28 28	MARIAH CAREY/Anytime You Need...
21 25 29	BON JOVI/Always
45 42 41	GRANT & GILL/House Of Love
44 42 42	ELTON JOHN/Circle Of Life
20 23 25	MARTIN PAGE/In The House...
20 23 24	VANESSA WILLIAMS/The Sweetest Days
19 17 20	JOSHUA KADISON/Picture Postcards...
19 26 23	MICHAEL BOLTON/Once In A Lifetime
20 39 38	MADONNA/Take A Bow
22 39 37	JOSHUA KADISON/Beautiful In My Eyes
44 30 26	TOMI BRAXTON/You Mean The World...
20 16 18	GIN BLOSSOMS/Found Out About You
20 18 17	JON SECADA/Mental Picture
20 17 20	CELINE DION/The Power Of Love
20 16 23	RICHARD MARX/Now And Forever
21 23 23	BOYZ II MEN/On Bended Knee
16 16 18	ELTON JOHN/Can You Feel...
17 17 19	MELISSA ETHERIDGE/Come To My Window
16 16 18	MADONNA/II Remember
17 16 17	LISA LOEB/Stay (I Missed You)
17 38 18	BOYZ II MEN/II Make Love To...
18 13 13	MICHAEL BOLTON/Said I Loved You...
15 17 15	ACE OF BASE/Don't Turn Around
17 15 17	ALL-4-ONE/I Swear
17 18 15	BRUCE SPRINGSTEEN/Streets Of...
17 16 13	SHERYL CROW/II Wanna Do

MIX 96.5 MARKET #9
KHMV/Houston (713) 790-0965 Paxton/Anhorn

PLAYS	ARTIST/TITLE
21 21 28	DES'REE/You Gotta Be
30 29 30	EAGLES/Love Will Keep Us...
20 21 29	HOOTIE & BLOWFISH/Hold My Hand
27 26 29	SARAH McLACHLAN/Good Enough
27 27 27	GIN BLOSSOMS/Found Out About You
28 27 31	JOHN MELLENCAMP/Wild Night
26 28 27	SEAL/Prayer For The Dying
11 20 23	ELTON JOHN/Beieve
15 20 21	GRANT & GILL/House Of Love
19 20 20	MADONNA/Take A Bow
18 21 22	MARTIN PAGE/In The House...
19 21 19	TOM PETTY/You Don't Know...
25 28 19	GIN BLOSSOMS/Until I Fall Away
28 30 19	BLESSIO UNION OF...I Believe
16 18 17	FIREHOUSE/I Live My Life...
18 16 20	GLORIA ESTEFAN/Turn The Beat Around
15 17 18	FOREIGNER/Until The End Of...
5 7 8	JAMIE WALTERS/Hold On
17 17 18	MELISSA ETHERIDGE/If I Wanted To
20 18 18	JON SECADA/II You Go
5 7 7	SHERYL CROW/Strong Enough
6 7 8	JOHN WAITE/How Did I Get By...
6 6 7	GLORIA ESTEFAN/Versting Love
5 5 5	ANNIE LENNOX/No More "I Love..."
5 5 5	HOOTIE & BLOWFISH/Let Her Cry
5 5 5	BRYAN ADAMS/Have You Ever...

Mix 98.5 MARKET #10
WBWX/Boston (617) 236-6800 Strassel/Doyle

PLAYS	ARTIST/TITLE
30 37 33	GRANT & GILL/House Of Love
38 41 33	MADONNA/Take A Bow
40 33 37	DES'REE/You Gotta Be
14 30 26	MELISSA ETHERIDGE/If I Wanted To
38 39 34	MELISSA ETHERIDGE/Come To My Window
37 40 29	BOYZ II MEN/On Bended Knee
38 41 30	LUTHER VANDROSS/Always And Forever
31 34 32	VANESSA WILLIAMS/The Sweetest Days
32 40 33	MADONNA/Secret
14 30 26	MARTIN PAGE/In The House...
34 32 29	BONNIE RAITT/You Got It
19 35 20	JON SECADA/Mental Picture
8 12 9	BLESSIO UNION OF...I Believe
20 14 19	ELTON JOHN/Beieve
10 10 10	ANITA BAKER/I Apologize
11 12 9	KEITH MARTIN/Never Find Someone...
5 15 11	BROWNSTONE/II You Love Me
7 17 10	LONDONBEAT/Come Back
9 9 7	TAKE 5/You Can Never Ask...
10 8 5	BOYZ II MEN/Water Runs Dry
10 8 5	DES'REE/Feel So High
10 8 10	JOHN WAITE/How Did I Get By...
5 5 10	HUEY LEWIS/THE NEWS/Little Bitty...

Star 101.5 MARKET #13
KPLZ/Seattle (206) 223-5700 Dimick

PLAYS	ARTIST/TITLE
46 44 45	BOYZ II MEN/II Make Love To...
46 44 45	DES'REE/You Gotta Be
46 44 45	MELISSA ETHERIDGE/Come To My Window
46 44 45	MELISSA ETHERIDGE/If I Wanted To
46 44 45	MADONNA/Take A Bow
46 43 45	JON SECADA/II You Go
46 43 45	EAGLES/Love Will Keep Us...
35 33 35	ACE OF BASE/Don't Turn Around
35 33 35	MADONNA/Secret
21 33 35	GIN BLOSSOMS/Found Out About You
35 33 35	AMY GRANT/Lucky One
46 44 45	HUEY LEWIS/THE NEWS/But It's Alright
35 33 35	HOOTIE & BLOWFISH/Hold My Hand
26 26 35	ELTON JOHN/Beieve
35 44 35	BONNIE RAITT/You Got It
35 33 35	SEAL/Prayer For The Dying
35 33 35	WET WET WET/Love Is All Around
35 33 35	VANESSA WILLIAMS/The Sweetest Days
26 23 25	GRANT & GILL/House Of Love
35 33 35	GLORIA ESTEFAN/Versting Love
26 26 23	MELISSA ETHERIDGE/If I Wanted To
26 26 23	FOREIGNER/Until The End Of...
26 26 23	ANNIE LENNOX/No More "I Love..."
26 26 23	BLESSIO UNION OF...I Believe
26 26 23	JOHN WAITE/How Did I Get By...
26 26 23	HARRY CONNICK JR./I Could...
26 26 23	JON SECADA/Mental Picture
21 21 21	10,000 MANIACS/Because The Night
21 21 21	CRANBERRIES/Linger

Y98 MARKET #17
KYKY/St. Louis (314) 531-9898 Rivers/Hewitt

PLAYS	ARTIST/TITLE
37 39 39	MELISSA ETHERIDGE/If I Wanted To
38 37 39	BON JOVI/Always
24 38 38	GLORIA ESTEFAN/Versting Love
35 38 38	ELTON JOHN/Beieve
39 38 38	GRANT & GILL/House Of Love
38 39 38	MADONNA/Take A Bow
30 37 37	BOYZ II MEN/On Bended Knee
27 26 28	EAGLES/Love Will Keep Us...
25 26 26	DIONNE FARRIS/I Know
15 20 26	MICHAEL BOLTON/Once In A Lifetime
12 10 25	BONNIE RAITT/You Got It
15 25 25	MARTIN PAGE/In The House...
25 20 20	FOREIGNER/Until The End Of...
20 20 24	SHERYL CROW/Strong Enough
22 21 21	JON SECADA/Mental Picture
22 15 15	MELISSA ETHERIDGE/If I Wanted To
27 15 15	SEAL/Prayer For The Dying

MIX 96 MARKET #21
WTMX/Tampa (813) 961-9600 Dixon/Bianco

PLAYS	ARTIST/TITLE
36 39 43	MADONNA/Take A Bow
38 42 40	EAGLES/Love Will Keep Us...
37 39 42	GRANT & GILL/House Of Love
41 39 39	GLORIA ESTEFAN/Versting Love
35 31 38	DES'REE/You Gotta Be
30 38 32	BON JOVI/Always
38 36 40	MARTIN PAGE/In The House...
29 37 35	REAL MCCOY/Another Night
20 26 24	4 P.M./Sukiyaki
30 34 38	JOHN MELLENCAMP/Wild Night
22 23 23	BONNIE RAITT/You Got It
17 18 19	ELTON JOHN/Beieve
26 28 24	TOM PETTY/You Don't Know...
24 25 22	BOYZ II MEN/On Bended Knee
11 20 21	SHERYL CROW/Strong Enough
24 26 27	FIREHOUSE/I Live My Life...
9 13 17	JAMIE WALTERS/Hold On
19 23 18	MELISSA ETHERIDGE/If I Wanted To
10 11 16	DIONNE FARRIS/I Know
5 12 14	JONATHAN CAIN/Wish That I Was...
16 10 15	JOHN WAITE/How Did I Get By...
15 17 15	FOREIGNER/Until The End Of...
11 13 11	BLESSIO UNION OF...I Believe
13 14 13	BRUCE SPRINGSTEEN/Murder Incorporated
5 7 10	MIKE & THE MEGANES/Mea Culpa
6 7 6	LUTHER VANDROSS/Love The One...
5 5 6	LONDONBEAT/Come Back

Q104 MARKET #22
WQAL/Cleveland (216) 696-6666 La Beau/Kachinske

PLAYS	ARTIST/TITLE
24 52	SHERYL CROW/Strong Enough
32 19 40	AMY GRANT/Lucky One
39 37 40	EAGLES/Hotel California (L)
38 28 41	MADONNA/Take A Bow
41 40 42	HUEY LEWIS/THE NEWS/Little Bitty...
41 39 43	MELISSA ETHERIDGE/If I Wanted To
37 36 39	GRANT & GILL/House Of Love
40 39 40	CELINE DION/Think Twice
35 29 34	MARTIN PAGE/In The House...
31 23 24	HOOTIE & BLOWFISH/Hold My Hand
30 26 29	DES'REE/You Gotta Be
16 26 28	RICHARD MARX/Nothing Left...
22 22 22	JON SECADA/Mental Picture
18 9 27	BON JOVI/Always
23 26 28	VANESSA WILLIAMS/The Sweetest Days
43 25 27	BOYZ II MEN/II Make Love To...
20 25 27	ELTON JOHN/Beieve
29 26 29	EAGLES/Love Will Keep Us...

MIX 107.5 FM MARKET #23
KWMX/Denver (303) 321-0950 Peake/Donovan

PLAYS	ARTIST/TITLE
44 44 45	MARTIN PAGE/In The House...
32 37 46	MADONNA/Take A Bow
43 45 45	HOOTIE & BLOWFISH/Hold My Hand
41 46 44	EAGLES/Love Will Keep Us...
30 33 40	BONNIE RAITT/You Got It
21 28 28	ELTON JOHN/Beieve
26 29 34	HARRY CONNICK JR./I Could...
28 29 34	VANESSA WILLIAMS/The Sweetest Days
28 26 27	GLORIA ESTEFAN/Versting Love
30 32 28	BOYZ II MEN/II Make Love To...
30 33 28	WET WET WET/Love Is All Around
26 29 31	GIN BLOSSOMS/Until I Fall Away
31 30 28	JOHN MELLENCAMP/Wild Night
31 29 31	BON JOVI/Always
32 32 31	GIN BLOSSOMS/Found Out About You
29 29 31	SEAL/Prayer For The Dying
43 41 29	ACE OF BASE/Don't Turn Around
30 31 31	GRANT & GILL/House Of Love
25 27 26	JOHN WAITE/How Did I Get By...
10 27 27	SHERYL CROW/Strong Enough
43 46 46	MELISSA ETHERIDGE/If I Wanted To
5 23	MELISSA ETHERIDGE/II I Wanted To
5 23	ANNIE LENNOX/No More "I Love..."
30 33 29	MELISSA ETHERIDGE/Come To My Window
26 25 21	FOREIGNER/Until The End Of...

Q 105 fm MARKET #24
KYYQ/Portland, OR (503) 226-6731 Lawson

PLAYS	ARTIST/TITLE
33 34 33	BON JOVI/Always
16 34 34	ELTON JOHN/Beieve
24 34 34	HOOTIE & BLOWFISH/Hold My Hand
12 24 33	JAMIE WALTERS/Hold On
34 34 33	MARTIN PAGE/In The House...
24 24 24	GLORIA ESTEFAN/Versting Love
34 34 24	GRANT & GILL/House Of Love
24 24 24	BLESSIO UNION OF...I Believe
12 24 24	BROWNSTONE/II You Love Me
10 24 24	LUTHER VANDROSS/Love The One...
33 34 24	EAGLES/Love Will Keep Us...
24 24 24	TOM PETTY/You Don't Know...
15 17 13	SHERYL CROW/II Wanna Do
13 12 18	MELISSA ETHERIDGE/If I Wanted To
16 11 13	DES'REE/You Gotta Be
15 16 13	ACE OF BASE/Don't Turn Around
16 15 13	REAL MCCOY/Another Night



CYNDEE MAXWELL

Classic Rock Turnaround

□ Marketing, research, attention to detail – factors in outlet's renewed growth

KSLX/Phoenix PD John Sebastian joined the outlet midway through the Winter '94 Arbitron last February. Phoenix is known for its intense battles in the Rock arena. But rather than roll over, Sebastian's goal was to revive the station's early success and make it a key player in the upper demographics.

Sebastian jokes that when he joined KSLX, its strongest attribute was a full signal. "They had staked out the Classic Rock territory in the market, but unfortunately had deteriorated to ranking 16 and 14 in 12+, which is close to last as far as any full-signal FM station."



John Sebastian

Classic Mistakes

Sebastian explains some of the station's errors. "The music was all over the place, inconsistent, and not well researched. Of the little marketing they did, it was poorly executed. The station was very loose as far as the presentation goes and needed a lot of streamlining with lessons on brevity. The formatics were way off base. The station really deserved to be 14th as it was poorly programmed.

"With the complete support of Citicasters President Dave Crowl and our GM Dave Pugh, we implemented the philosophies that I've used my entire career — which have always resulted in the type of ratings success we achieved. We went from 14th to fourth in persons 25-54 in the first book [Spring '94] after the changes. Pugh was like a breath of fresh air in letting us be aggressive and do all of the things necessary to make a successful station.

"Some of the elements included thoroughly researching the music, allowing us to determine the wants of the target audience and then supervising them, and enabling us to stream-

line the presentation so we didn't have too many commercials or DJ rap. We were able to implement some of the aggressive positioning statements that not all managers are comfortable with, market the station effectively with television and billboards, and wake up the market and say, 'Here's something really fresh and unique.' We had to do that in order to startle people into coming back and sampling the station.

"The station had done well in past years, but this market has become arguably the most competitive Rock market in the country with, depending on who you count, seven or eight Rock stations. In Phoenix you can't get away with not being pretty right or you're going to end up where KSLX was. We made all the changes and did all the marketing in one fell swoop — we needed to in order to accomplish the kind of turnaround we did."

Major Rock Competition

The other signals falling under the Rock umbrella are KDKB, KUPD, KCHT ('70s Oldies), KUKQ (Alternative), KZON (Progressive), KEDG (Alternative), and KZRX (Z-Rock, which recently just flipped to Hot Talk). KSLX's primary competitors are Rockers KDKB & KUPD,

of which Sebastian says, "Those are both stations I've followed over the years because I've programmed both of them in the past. KCHT will have an impact in the market, especially with the money they're spending, which I think is about \$2 million in promotion. That's a lot of money for any market, but for this size market it's unprecedented. They'll cut into the cumef of all Rock stations fairly significantly.

"I don't see them cutting into the TSL or the P1s too much because all the Rock stations that have survived here are very well programmed. But KCHT will definitely take their slice

because any station that does mega-promotion will do well, even if it's Polish Rock. The real test for them will be after they stop spending that kind of money. I'm not a big fan of that format; I don't think it has much staying power."

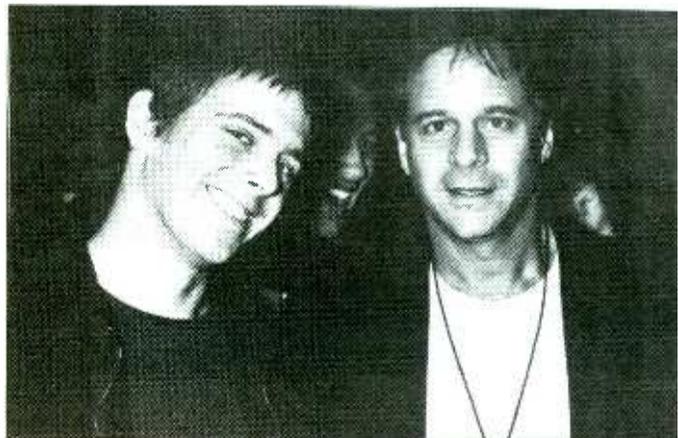
While Sebastian is very concerned about the burn factor on the songs KSLX shares with KCHT, he combats it with details. "I'm a really excessive, detail-oriented person. I think that's the real secret to my success over the years. I add an element of gut to research that allows us to infuse fresh library cuts and to rest cuts on almost a daily basis. [MD] Jeanne Sedello can verify that, I drive her crazy with changes almost all the time."

'Educating Your Gut'

"We research every single track we play," continues Sebastian, "but unlike the way some people use research, I use it to verify my gut. I'm really aggressive, even in Classic Rock, and I certainly was in AOR and Top 40. When I feel something I go with it, then test it afterwards. That enables me to be much more aggressive. A lot of people use research to decide to play something after it's already been tested. That slows them down and makes them very conservative.

"Sometimes we research songs that we didn't particularly have a gut feeling for that get favorable results — that's what I call 'educating your gut,' because you always need to relearn where people are at — it's not always where you think. That's one of the great values of research, and researching by gut is an important distinction."

The station had done well in past years, but this market has become arguably the most competitive Rock market in the country with seven or eight Rock stations.



HONORED GUESTS — Toad The Wet Sprocket were among those on the entertainment roster during the Pollack convention earlier this month. Sharing a grin are Toad's Glen Phillips (l) and Jeff Pollack. Lurking in the shadows is Columbia's Chris Woltman.

Ratings Rundown

Below is a recap of Arbitron ratings for KSLX, and competitors KDKB and KUPD using MaximiSer. All figures reflect Monday-Sunday metro listening. In the 12+ rows, the first number is the station's rank, followed by their AQH share. A "T" signifies a tie for the position.

After the numbers, KSLX PD John Sebastian reviews his station's upper-demo success.

Station	Fall '93	WI '94	Sp '94	Su '94	Fall '94
12+					
KSLX	16/2.4	14/2.2	10/4.0	10/3.8	8/5.1
KDKB	8/4.9	8/4.9	11/3.8	8/4.7	10/3.8
KUPD	6T/5.3	3T/6.3	5/5.4	9/4.5	7/5.6
Men 18-34					
KSLX	4	10	3	4	2
KDKB	2	2	2	2	3
KUPD	1	1	1	1	1
Men 25-34					
KSLX	3	7	3	5	1
KDKB	1	2	2	1	3
KUPD	2	1	1	3	2
Men 25-44					
KSLX	7	6	2	4	1
KDKB	1	2	3	1	3
KUPD	2	1	1	5	2
Men 25-54					
KSLX	8	8T	2	5	1
KDKB	1	2	4	1	4
KUPD	3	1	1	9	2
Persons 18-34					
KSLX	7	10	6T	7	3
KDKB	2	3	4	3	6
KUPD	1	1	1	2	1
Persons 25-44					
KSLX	10T	10	4	3T	1
KDKB	2	1	5	2	5
KUPD	5	2T	1	6	2
Persons 25-49					
KSLX	13	13T	4	4	1
KDKB	3	4	5	2T	5
KUPD	5T	3	3	8T	3
Persons 25-54					
KSLX	13	14	4	4	2
KDKB	3	4	4	3	5
KUPD	6	3	3	11	4

'Dramatic Turnaround'

Sebastian cites the shift in programming as the cause of "the most dramatic turnaround in the history of the market in the money demos. We've gone from being tied at 13th to first in 25-49 adults. That doesn't happen too many times anywhere, but that's what I've done almost everywhere I've ever gone, so it's not a coincidence.

"Beating the two Country stations, KNIX and KMLE, is close to miraculous. I'm not saying we can continue to beat them every time because it's almost impossible. There are seven or eight Rock stations dividing up approximately 25% of the Rock listening pie according to research. Another 25% of the market is into Country but there are only two Country stations. Do the math — two goes into 25 a lot better than seven or eight go into 25!

"However, we've shown that with this kind of philosophy and programming, we have the potential to beat the Country stations from time to time. If we can stay in the top three or four consistently, then obviously we're going to be very successful and make a lot of money for the company.

"Is this for real or is it a fluke? This has happened a number of times in my career — at KTUV/Los Angeles, WCOZ/Boston, and KRCK/Portland, for example. This is real and it does happen when you institute the programming philosophy that we have."

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	COLLECTIVE SOUL Gel (Atlantic)	3635	3671	3375	3242	163/1
10	4	2	2	VAN HALEN Can't Stop Lovin' You (WB)	3518	3284	2823	2147	160/3
8	6	3	3	LIVE Lightning Crashes (Radioactive)	3451	3191	2665	2254	169/2
2	2	4	4	TOM PETTY You Wreck Me (WB)	2699	2942	3052	3159	129/1
12	11	8	5	STONE ROSES Love Spreads (Geffen)	2535	2333	2067	1940	161/1
4	5	5	6	GREEN DAY When I Come Around (Reprise)	2498	2685	2705	2890	128/2
16	13	11	7	BUSH Everything Zen (Trauma/Interscope)	2246	2136	1805	1611	145/2
3	3	6	8	PEARL JAM Better Man (Epic)	2223	2594	2937	3106	125/0
11	9	9	9	BRUCE SPRINGSTEEN Murder Incorporated (Columbia)	2200	2262	2196	2002	127/0
6	7	7	10	SIMPLE MINDS She's A River (Virgin)	2082	2404	2374	2343	120/0
9	8	10	11	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	2015	2137	2225	2193	118/1
22	18	14	12	DAVE MATTHEWS BAND What Would You Say (RCA)	1754	1594	1305	1122	125/8
55	31	18	13	STONE TEMPLE PILOTS Pretty Penny (Atlantic)	1705	1440	903	366	139/13
25	22	19	14	OASIS Live Forever (Epic)	1595	1422	1163	988	119/8
19	17	16	15	SPONGE Plowed (WORK)	1574	1505	1342	1309	116/10
39	29	20	16	R.E.M. Star 69 (WB)	1543	1412	942	627	115/13
5	10	12	17	BLACK CROWES High Head Blues (American/Reprise)	1530	1947	2193	2379	99/0
20	19	17	18	SLASH'S SNAKEPIT Beggars & Hangers-On (Geffen)	1455	1481	1297	1263	136/2
BREAKER			19	ROLLING STONES I Go Wild (Virgin)	1444	1154	762	218	113/12
BREAKER			20	SHAW-BLADES My Hallucination (WB)	1423	1296	980	651	115/1
13	12	13	21	ALICE IN CHAINS Got Me Wrong (WORK/Columbia)	1423	1714	1851	1916	85/0
32	28	27	22	CORROSION OF CONFORMITY Clean My... (Columbia)	1304	1131	943	770	103/2
21	21	24	23	PEARL JAM Corduroy (Epic)	1221	1275	1193	1135	82/1
14	14	15	24	NIRVANA The Man Who Sold The World (DGC/Geffen)	1216	1531	1752	1847	82/0
33	30	30	25	TESLA Alot To Lose (Geffen)	1212	1096	909	740	108/4
23	23	25	26	OFFSPRING Gotta Get Away (Epitaph)	1197	1191	1112	1121	70/0
18	16	22	27	FOREIGNER Under... (Generama/Rhythm Safari/Priority)	1159	1312	1419	1330	83/1
27	25	28	28	WIDESPREAD PANIC Can't Get High (Capricorn)	1120	1114	997	935	95/3
28	26	29	29	BLUES TRAVELER Run-Around (A&M)	1113	1101	990	926	93/3
7	15	21	30	VAN HALEN Don't Tell Me (What Love Can Do) (WB)	1109	1389	1705	2323	93/0
—	—	52	31	STONE TEMPLE PILOTS Dancing Days (Atlantic)	1081	496	32	0	136/32
—	—	49	32	TOM PETTY It's Good To Be King (WB)	933	505	221	51	92/25
45	39	32	33	MEGADETH A Tout Le Monde (Capitol)	894	848	653	519	80/5
DEBUT			34	MAD SEASON River Of Deceit (Columbia)	876	206	0	0	93/27
31	32	31	35	STONE TEMPLE PILOTS Interstate Love Song (Atlantic)	841	899	864	850	78/0
—	59	41	36	OUR LADY PEACE Starseed (Relativity)	818	632	351	162	83/18
—	56	40	37	SOUNDGARDEN The Day I Tried To Live (A&M)	797	637	412	279	75/9
—	60	43	38	MATTHEW SWEET Sick Of Myself (Zoo)	794	601	340	70	74/7
38	34	35	39	ERIC CLAPTON Five Long Years (Reprise)	741	761	771	638	55/1
—	—	57	40	PEARL JAM Not For You (Epic)	726	383	133	120	72/19
47	46	36	41	BAD RELIGION Infected (Atlantic)	719	696	521	435	73/2
43	42	37	42	TOAD THE WET SPROCKET Fly From Heaven (Columbia)	684	685	589	524	59/5
15	20	34	43	R.E.M. Bang And Blame (WB)	660	821	1217	1690	63/1
17	24	33	44	QUEENSRYCHE Bridge (EMI)	644	824	1069	1340	53/0
—	—	50	45	GOO GOO DOLLS Only One (Metal Blade/WB)	635	505	240	44	66/12
40	41	39	46	SOUNDGARDEN Fell On Black Days (A&M)	623	668	604	566	55/0
24	33	38	47	STONE TEMPLE PILOTS Unglued (Atlantic)	602	675	787	1031	40/0
—	—	53	48	MIKE WATT Against The 70's (Columbia)	600	496	279	171	58/3
DEBUT			49	HOOTIE & THE BLOWFISH Hey Hey What... (Atlantic)	581	204	5	0	85/20
53	48	47	50	SONNY LANDRETH Shootin' For The Moon (Zoo)	560	539	494	394	58/1
54	50	51	51	CHRIS DUARTE GROUP My Way Down (Silverstone)	555	498	452	383	54/4
46	45	46	52	JAYHAWKS Blue (American/Reprise)	527	551	523	508	55/2
42	43	45	53	LIVE I Alone (Radioactive)	521	583	543	539	49/1
34	40	44	54	TOM PETTY You Don't Know How It Feels (WB)	498	589	635	670	56/0
29	37	48	55	PAGE & PLANT Thank You (Atlantic)	460	513	706	873	49/1
DEBUT			56	BETTER THAN EZRA Good (Swell/Elektra/EEG)	446	243	128	80	48/22
56	55	54	57	SLICK LILLY Dirty Water (Kudzu)	431	426	416	366	42/2
DEBUT			58	CRACKER Good Times Bad Times (Atlantic)	401	203	3	0	55/10
35	38	42	59	FLAMING LIPS She Don't Use Jelly (WB)	388	631	673	664	47/0
44	47	55	60	VAN HALEN The Seventh Seal (WB)	382	404	498	520	34/2

This chart reflects airplay from March 13 - 19. Songs ranked by total plays. Highlighted songs indicate Breaker.
176 Rock reporters. 171 current playlists. © 1995, R&R Inc.

BREAKERS®
ROLLING STONES
 I Go Wild (Virgin)
 TOTAL PLAYS/INCREASE: 1444/290
 TOTAL STATIONS/ADDS: 113/12
 CHART 19

SHAW-BLADES
 My Hallucination (WB)
 TOTAL PLAYS/INCREASE: 1423/127
 TOTAL STATIONS/ADDS: 115/1
 CHART 20

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
STONE TEMPLE PILOTS Dancing Days (Atlantic)	32
MAD SEASON River Of Deceit (Columbia)	27
TOM PETTY It's Good To Be King (WB)	25
BETTER THAN EZRA Good (Swell/Elektra/EEG)	22
HOOTIE & THE BLOWFISH Hey Hey What... (Atlantic)	20
MONSTER MAGNET Negasonic Teenage... (A&M)	19
PEARL JAM Not For You (Epic)	19
OUR LADY PEACE Starseed (Relativity)	18
WEEZER My Name Is Jonas (DGC/Geffen)	14
R.E.M. Star 69 (WB)	13
STONE TEMPLE PILOTS Pretty Penny (Atlantic)	13

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MAD SEASON River Of Deceit (Columbia)	+670
STONE TEMPLE PILOTS Dancing Days (Atlantic)	+585
TOM PETTY It's Good To Be King (WB)	+428
HOOTIE & THE BLOWFISH Hey Hey What... (Atlantic)	+377
PEARL JAM Not For You (Epic)	+343
ROLLING STONES I Go Wild (Virgin)	+290
STONE TEMPLE PILOTS Pretty Penny (Atlantic)	+265
LIVE Lightning Crashes (Radioactive)	+260
VAN HALEN Can't Stop Lovin' You (WB)	+234
SKID ROW Into Another (Atlantic)	+219

HOTTEST RECURRENTS
 Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	1031
OFFSPRING Self Esteem (Epitaph)	1031
CANDLEBOX Far Behind (Maverick/Sire/WB)	1031
NIRVANA About A Girl (DGC/Geffen)	1031
SOUNDGARDEN My Wave (A&M)	1031
EAGLES Learn To Be Still (Geffen)	1031
COLLECTIVE SOUL Shine (Atlantic)	1031
GREEN DAY Basket Case (Reprise)	1031
SOUNDGARDEN Black Hole Sun (A&M)	1031
STONE TEMPLE PILOTS Vasoline (Atlantic)	1031

Breakers: Songs registering 1350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"My Way Down" Chart 51
 THE FIRST TRACK FROM THE ALBUM
"TEXAS SUGAR/STRAT™ MAGIK"
 Top 5 phones at
 WHCN KGGO WLWQ WKIT WXRX
 New at WTPA WRXL KEYJ WXLN
 Spins 498 - 555 And You're Next!
 SILVERSTONE

MARCH 24, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	VAN HALEN Balance (WB)	5277	-76	"Can't" (3518)	"Tell" (1109)	"Seal" (382)
2	2	2	2	PEARL JAM Vitalogy (Epic)	4348	-112	"Better" (2223)	"Corduroy" (1221)	"Not" (726)
3	3	3	3	TOM PETTY Wildflowers (WB)	4283	+68	"Wreck" (2699)	"King" (933)	"Know" (499)
6	5	4	4	LIVE Throwing Copper (Radioactive)	4072	+207	"Lightning" (3451)	"Alone" (521)	"Selling" (73)
5	4	5	5	VARIOUS ARTISTS Jerky Boys ST (Atlantic)	3687	-12	"Gel" (3635)	"Home" (52)	
9	7	6	6	STONE TEMPLE PILOTS Purple (Atlantic)	3470	+93	"Pretty" (1705)	"Interstate" (841)	"Unglued" (602)
4	6	7	7	GREEN DAY Dookie (Reprise)	2937	-102	"When" (2498)	"Basket" (198)	"Paradise" (79)
14	14	11	8	STONE ROSES Second Coming (Geffen)	2535	+202	"Love" (2535)		
8	8	8	9	HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)	2508	-159	"Cry" (2015)	"Hold" (421)	"Fine" (24)
7	9	9	10	R.E.M. Monster (WB)	2481	-103	"Star" (1543)	"Bang" (660)	"Frequency" (170)
DEBUT ▶				11 VARIOUS ARTISTS Encomium - A Tribute To Led Zeppelin (Atlantic)	2457	+1411	"Dancing" (1081)	"Hey" (581)	"Good" (401)
16	16	13	12	BUSH Sixteen Stone (Trauma/Interscope)	2291	+126	"Zen" (2246)	"Little" (33)	"Machine" (12)
13	12	12	13	BRUCE SPRINGSTEEN Greatest Hits (Columbia)	2270	-57	"Murder" (2200)	"Hard" (65)	"Blood" (5)
11	10	10	14	SIMPLE MINDS Good News From The Next World (Virgin)	2104	-300	"River" (2082)	"Hypnotized" (22)	
18	17	15	15	SOUNDGARDEN Superunknown (A&M)	1972	+16	"Day" (797)	"Fell" (623)	"Wave" (253)
-	20	18	16	DAVE MATTHEWS BAND Under The Table And Dreaming (RCA)	1830	+173	"What" (1754)	"Jimi" (51)	"Satellite" (25)
DEBUT ▶				17 ROLLING STONES Voodoo Lounge (Virgin)	1709	+322	"Wild" (1444)	"Rocking" (90)	"Sparks" (69)
10	11	14	18	BLACK CROWES Amorica (American/Reprise)	1668	-420	"High" (1530)	"Wiser" (53)	"Conspiracy" (40)
-	-	20	19	OASIS Definitely Maybe (Epic)	1657	+148	"Live" (1595)	"Supersonic" (50)	"Rock" (12)
DEBUT ▶				20 SPONGE Rotting Pinata (WORK)	1579	+74	"Plowed" (1574)	"Molly" (5)	

This chart reflects airplay from March 13 - 19. Albums ranked by total plays.
176 Rock reporters. 171 current playlists. © 1995, R&R Inc.

ROCK TRACKS

NEW & ACTIVE

TOADIES Possum Kingdom (Interscope/Atlantic)
Total Plays: 367, Total Stations: 19, Adds: 0

GREEN JELLY Jump (Zoo)
Total Plays: 349, Total Stations: 40, Adds: 4

COLD WATER FLAT Magnetic North Pole (Fort Apache/MCA)
Total Plays: 345, Total Stations: 41, Adds: 2

FAITH NO MORE Digging The Grave (Slash/Reprise)
Total Plays: 323, Total Stations: 39, Adds: 4

STILTSKIN Inside (EastWest/EEG)
Total Plays: 318, Total Stations: 39, Adds: 8

SKID ROW Into Another (Atlantic)
Total Plays: 306, Total Stations: 38, Adds: 11

RUSTED ROOT Send Me On My Way (Mercury)
Total Plays: 289, Total Stations: 32, Adds: 1

ROYAL JELLY Generator (Island)
Total Plays: 261, Total Stations: 20, Adds: 1

SHERYL CROW Keep On Growing (Arista)
Total Plays: 251, Total Stations: 29, Adds: 7

LETTERS TO CLEO Here & Now (Giant)
Total Plays: 245, Total Stations: 14, Adds: 1

TYPE O NEGATIVE Black No. 1 (Roadrunner)
Total Plays: 243, Total Stations: 26, Adds: 1

L.A. GUNS Long Time Dead (A&M)
Total Plays: 240, Total Stations: 20, Adds: 1

CRUEL SEA The Honeymoon Is Over (A&M)
Total Plays: 239, Total Stations: 20, Adds: 3

4 NON BLONDES Misty Mountain Hop (Atlantic)
Total Plays: 229, Total Stations: 36, Adds: 6

MELVINS Revolve (Atlantic)
Total Plays: 207, Total Stations: 21, Adds: 1

MELISSA ETHERIDGE If I Wanted To (Island)
Total Plays: 198, Total Stations: 17, Adds: 4

SHERYL CROW Strong Enough (A&M)
Total Plays: 184, Total Stations: 10, Adds: 0

GILBY CLARKE Johanna's Chopper (Virgin)
Total Plays: 181, Total Stations: 19, Adds: 6

WEEZER My Name Is Jonas (DGC/Geffen)
Total Plays: 180, Total Stations: 32, Adds: 14

PETE DROGE Northern Bound Train (American/Reprise)
Total Plays: 172, Total Stations: 25, Adds: 7

TRIANGLE Destination (Red Handed/SRO)
Total Plays: 165, Total Stations: 19, Adds: 0

MONSTER MAGNET Negasonic Teenage Warhead (A&M)
Total Plays: 157, Total Stations: 32, Adds: 19

WARRANT Family Picnic (CMC)
Total Plays: 148, Total Stations: 16, Adds: 1

FILTER Hey Man, Nice Shot (Reprise)
Total Plays: 145, Total Stations: 22, Adds: 5

TRAGICALLY HIP Nautical Disaster (Atlantic)
Total Plays: 132, Total Stations: 14, Adds: 0

SONS OF ELVIS Formaldehyde (Priority)
Total Plays: 118, Total Stations: 14, Adds: 1

PEARL JAM Nothingman (Epic)
Total Plays: 107, Total Stations: 11, Adds: 0

ELASTICA Connection (DGC/Geffen)
Total Plays: 104, Total Stations: 10, Adds: 3

JEFF BUCKLEY Last Goodbye (Columbia)
Total Plays: 90, Total Stations: 17, Adds: 11

COLLECTIVE SOUL December (Atlantic)
Total Plays: 68, Total Stations: 12, Adds: 7

Songs ranked by total plays.

HEAVY LENNY PROMOTIONS

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ROCK REPORTERS

Stations and their adds listed alphabetically by market

<p>KEY/Abilene, TX OM: Randy Jones PD: Paula Hanson MONSTER MAGNET "Negasonic" SAMAM "Stepson" WEEZER "Jonas" COLLECTIVE SOUL "December" CHRIS DUARTE GROUP "Down" JEFF BUCKLEY "Last"</p> <p>WONE/Akron, OH PD: J.D. MD: Erin Carmen No Adds</p> <p>WPYX/Albany, NY OM: Fred Horton MD: John Cooper 1. SHERYL CROW "Keep" TOM PETTY "King" FOREIGNER "Lull" STONE TEMPLE PILOTS "Pretty" MARTIN PAGE "House"</p> <p>KZRR/Albuquerque, NM PD: Frank Jaxon MD: Phil Mahoney SKID ROW "Enemy" PEARL JAM "Not" JEFF BUCKLEY "Last"</p> <p>WZZD/Allentown, PA PD: Robin Lee MD: Keith Moyer ROLLING STONES "Wier" MAD SEASON "River" STONE TEMPLE PILOTS "Pretty" PEARL JAM "Not"</p> <p>WQB/Ann Arbor, MI PD: Joe Uebel MD: Reid Pracion 10. BETTER THAN EZRA "Good" TOAD THE WET... "Fly"</p> <p>WAPL/Appleton-Green Bay, WI PD: Garrett Hart MD: Bob Baron 4. COLLECTIVE SOUL "Simple" SHERYL CROW "Keep"</p> <p>WKLS/Atlanta, GA PD: Michael Hughes MD: Brian Kappes FREDDY JONES BAND "Texas" ROLLING STONES "Wier"</p> <p>WXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeSisto 5. R.E.M. "Star" TOM PETTY "King" MAD SEASON "River"</p> <p>WRXR/Augusta, GA PD: Jeff Sanders APD/MD: Chuck Williams 12. VAN HALEN "Feel" GOO GOO DOLLS "Only"</p> <p>KLB/Austin, TX OM: Jeff Carroll MD: Loris Lowe BLACK CROWES "Wier" PETE DROGE "Northern" MAD SEASON "River" HOOTIE & BLOWFISH "Hey" STONE TEMPLE PILOTS "Dancing" BETTER THAN EZRA "Good" CHARLIE SEXTON "Craw"</p> <p>KRAB/Bakersfield, CA PD: Chris Squires MD: Bruce Warner 16. DAVE MATTHEWS BAND "What" 4. CRACKER "Good" 3. SHERYL CROW "Dyer" 3. STONE TEMPLE PILOTS "Dancing" SPONGE "Powder" ELASTICA "Connection"</p> <p>WIYY/Baltimore, MD PD: Rick Strauss MD: Rob Heckman 7. OUR LADY PEACE "Starseed" 3. SOUNDGARDEN "Day"</p> <p>WTGE/Baton Rouge, LA PD: Larry LeBlanc MD: Boomer TOM PETTY "King" STONE TEMPLE PILOTS "Dancing" MATTHEW SWEET "Sick" OUR LADY PEACE "Starseed"</p> <p>WKGB/Binghamton, NY OM/MD: Todd McCarthy MD: Jim Free R.E.M. "Star" DAVID CROSBY "Cur"</p> <p>WWRB/Birmingham, AL PD: Don Allen TOM PETTY "King" BETTER THAN EZRA "Good" OUR LADY PEACE "Starseed" STONE TEMPLE PILOTS "Pretty"</p> <p>KJOT/Boise, ID PD/MD: Bryan Michaels 12. GOO GOO DOLLS "Only" QUIET RIOT "Pretty"</p> <p>KQXR/Boise, ID PD/MD: Rochelle Smith SAMAM "Stepson" SKID ROW "Enemy"</p> <p>WAAB/Boston, MA MD: John Osterfield OFFSPRING "Kid" BUSH "Little" GOO GOO DOLLS "Only" MAD SEASON "River" QUICKSAND "Tha"</p> <p>WBCN/Boston, MA VPP/Programming: Oedipus MD: Carter Alan TOM PETTY "King" FILTER "Shor" GREEN DAY "Home" BUSH "Little" SOUNDGARDEN "Day" BLUES TRAVELER "Run"</p>	<p>WUXF/Buffalo, NY OM: Vince Richards MD: Theresa Campanelli SPONGE "Powder"</p> <p>WIZM/Burlington, VT PD: Steve Cormier MD: Mike Luoma 3. MAD SEASON "River" ERIC CLAPTON "Five"</p> <p>WPXC/Cape Cod, MA PD: Phil Menaldi APD/MD: Brian Kelly STONE TEMPLE PILOTS "Dancing" HOOTIE & BLOWFISH "Hey"</p> <p>WTAD/Carbondale, IL PD: Lester St. James MD: Debbi Mills STONE TEMPLE PILOTS "Dancing" HOOTIE & BLOWFISH "Hey" PEARL JAM "Not" PI/HARVEY "Water"</p> <p>KRNA/Cedar Rapids, IA OM: Rob Norton PD: Phil Wilson TOM PETTY "King" ROLLING STONES "Wier" STONE TEMPLE PILOTS "Dancing" SPONGE "Powder"</p> <p>WAVF/Charleston, SC PD/MD: Dave Roehl SONADADA "Sassaming" WILCO "Letters" MAD SEASON "River" GRANT LEE BUFFALO "Honey" JAYHAWKS "Light"</p> <p>WKLC/Charleston, WV MD: Tammie Alexander TOM PETTY "King" SLASH'S SNAKEBIT "Beggars"</p> <p>WXRK/Charlotte, NC PD: Brian Krysz APD: Jay Nunley MD: Chris Merritt 18. OASIS "Live" 9. PEARL JAM "Not" 5. SOUNDGARDEN "Day" 1. GOO GOO DOLLS "Only" 1. FAITH NO MORE "Digging" JEFF BUCKLEY "Last"</p> <p>WWWV/Charlottesville, VA PD: Tom Bass MD: Debbie Gilbert WEEZER "Jonas" STONE TEMPLE PILOTS "Pretty" MAD SEASON "River"</p> <p>WRXC/Chicago, IL PD: Dave Richards APD/MD: Jo Robinson WHITE ZOMBIE "Human" PEARL JAM "Not" MONSTER MAGNET "Negasonic" OUR LADY PEACE "Starseed" DADA "Feeling"</p> <p>WEBN/Cincinnati, OH MD: Loris Lowe APD: Tim Dulak MD: Brad Hardin No Adds</p> <p>KILO/Colorado Springs, CO PD: Rich Hawk APD: Dave Mills MD: Rob Hunter 10. GREEN DAY "Paradise" 1. FAITH NO MORE "Digging" MAD SEASON "River"</p> <p>WARQ/Columbia, SC PD/MD: Dave Stewart 18. HOOTIE & BLOWFISH "Hey" 7. MAD SEASON "River" FREDDY JONES BAND "Texas" PEARL JAM "Not" STONE TEMPLE PILOTS "Dancing" WEEZER "Jonas" BETTER THAN EZRA "Good"</p> <p>WVRK/Columbus, GA PD: Brian Waters 3. SHERYL CROW "Dyer" STONE TEMPLE PILOTS "Pretty" MAD SEASON "River" JEFF BUCKLEY "Last" SKID ROW "Another" TOM PETTY "King"</p> <p>WBZX/Columbus, OH PD: Hal Finn APD/MD: Ronni Hunter No Adds</p> <p>WLQ/Columbus, OH PD: Greg Ausham MD: Joe Show SLICK LULLY "Dy" TOM PETTY "King" ROYAL JELLY "Generator"</p> <p>KNCN/Corpus Christi, TX PD: Nancy Mann APD/MD: Matt Vaughan STONE TEMPLE PILOTS "Dancing" PETE DROGE "Northern" QUIET RIOT "Pretty"</p> <p>KRAD/Corpus Christi, TX GMPD: Bill York MD: J. Glasson MONSTER MAGNET "Negasonic" BETTER THAN EZRA "Good" WEEZER "Jonas" COLD WATER FLAT "Magnetic"</p> <p>KEGL/Dallas, TX PD: Duane Doherty APD/MD: Cindy Scull MONSTER MAGNET "Negasonic" VAN HALEN "Can"</p> <p>KTQ/Dallas, TX TOM PETTY "King" FILTER "Shor" GREEN DAY "Home" BUSH "Little" SOUNDGARDEN "Day" BLUES TRAVELER "Run"</p>	<p>WRKI/Danbury, CT PD/MD: Tim Sheehan No Adds</p> <p>WXL/Davenport, IA PD: Ray Sherman MD: Steve Gunner CHRIS DUARTE GROUP "Down" TOM PETTY "King" MAD SEASON "River" STONE TEMPLE PILOTS "Dancing" HOOTIE & BLOWFISH "Hey" CRACKER "Good"</p> <p>WTUE/Dayton, OH PD: Tom Carroll MD: John Beaulieu TOM PETTY "King" MAD SEASON "River" COLD WATER FLAT "Magnetic"</p> <p>KBPI/Denver, CO PD: Bob Richards 13. WHITE ZOMBIE "Human"</p> <p>KGGD/Des Moines, IA OM: Tom Kelley MD: Jack Emerson DAVID CROSBY "Cur" TOAD THE WET... "Fly" R.E.M. "Star"</p> <p>WLLZ/Detroit, MI GMPD: Ozzie Sattler APD/MD: Todd Thomas 15. PEARL JAM "Not" 13. GREEN DAY "Paradise"</p> <p>WRIF/Detroit, MI PD: Doug Podell APD/MD: Mark Thompson MAD SEASON "River" MEGADETH "Tour"</p> <p>KQDS/Duluth, MN PD: Mike Keller MD: Paul St. Andrew 10. MARTIN ZELLAR "Le" 5. BETTER THAN EZRA "Good" 5. BIG HEAD TODD... "Pool"</p> <p>KLAQ/El Paso, TX PD: Will Douglas MD: Mike Ramsey 7. MAD SEASON "River" 6. HOOTIE & BLOWFISH "Hey" 3. STONE TEMPLE PILOTS "Dancing" QUIET RIOT "Pretty" DAVE MATTHEWS BAND "What" GOO GOO DOLLS "Only"</p> <p>WRKT/Erie, PA VPP/Programming: Ron Kline STONE TEMPLE PILOTS "Pretty"</p> <p>WGBF/Evansville, IN PD/MD: Tony Couch BETTER THAN EZRA "Good" R.E.M. "Star" OASIS "Live"</p> <p>KQWB/Fargo, ND PD: Jim Davis MD: Mike Simmons STONE TEMPLE PILOTS "Pretty"</p> <p>KKEG/Fayetteville, AR No Adds</p> <p>WRQC/Fayetteville, NC PD/MD: Kalvin Cuthbert MAD SEASON "River" HOOTIE & BLOWFISH "Hey" STONE TEMPLE PILOTS "Dancing" CRACKER "Good" SPONGE "Powder" TOM PETTY "King"</p> <p>WRXK/Ft. Myers, FL PD: Brad Beasley APD/MD: Austin Keyes No Adds</p> <p>WZZR/Ft. Pierce, FL PD: Rich Dickerson MD: Denny James 12. TOM PETTY "King" 4. GILBY CLARKE "Chopper" MAD SEASON "River" GREEN JELLY "Jump"</p> <p>KZBR/Ft. Smith, AR OM: Dennis Snow APD: Cindy Wilson WEEZER "Jonas" MAD SEASON "River" PEARL JAM "Not" POPA CHUBBY "Sweet" FILTER "Shor" FAITH NO MORE "Digging" COLLECTIVE SOUL "Simple"</p> <p>WXKE/Ft. Wayne, IN PD: Buzz Maxwell APD: Foreigner "Gun"</p> <p>KRZR/Fresno, CA PD/MD: E. Curtis Johnson 20. VAN HALEN "Feel" GILBY CLARKE "Chopper" MIKE WATT "70's" BETTER THAN EZRA "Good" WEEZER "Jonas"</p> <p>KMJX/Little Rock, AR PD: Tom Wood Int. MD: Jimmy Edwards WIDESPREAD PANIC "High" HOOTIE & BLOWFISH "Hey" HOOTIE & BLOWFISH "Hold"</p> <p>WBAB/Long Island, NY PD: Jeff Levine MD: Ralph Tortora 8. ELTON JOHN "Pan" 6. ELTON JOHN "Flesh" FREDDY JONES BAND "Texas" JEFF BUCKLEY "Last" R.E.M. "Star" MELISSA ETHERIDGE "Wanted"</p> <p>WRCN/Long Island, NY OM/MD: Matt Mangus SOUNDGARDEN "Day" TESLA "Aok"</p>	<p>WXRA/Greensboro, NC PD: Randy Scofield MD: Marcia Gan 11. HOOTIE & BLOWFISH "Hey" 10. CRACKER "Good" 4. NON BLONDES "Misty"</p> <p>WQGM/Hagerstown, MD PD: David Miller MD: Will Kaufman TOM PETTY "King" KX '9-1-1"</p> <p>WTPA/Harrisburg, PA OM: Jeff Kauffman PD: Chris James 6. KIX '9-1-1" CHRIS DUARTE GROUP "Down" SKID ROW "Another"</p> <p>WCCC/Hartford, CT PD: Todd Hoff BETTER THAN EZRA "Good" STILTSKIN "Inside" GREEN JELLY "Jump" SONS OF ELVIS "Fornaldehyde"</p> <p>WHCN/Hartford, CT MD: Pam Brooks DAVID CROSBY "Cur" PETE DROGE "Northern"</p> <p>KLOL/Houston, TX PD: Andy Beaubien APD: Danya Steele MD: Cindy Bennett 9. COLLECTIVE SOUL "December" 2. PUSHMONKEY "Caught" OUR LADY PEACE "Starseed" PEARL JAM "Not" MONSTER MAGNET "Negasonic"</p> <p>WTAK/Huntsville, AL OM: Tom Kelley MD: Teresa Taylor R.E.M. "Star" STONE TEMPLE PILOTS "Pretty" SPONGE "Powder"</p> <p>WFBO/Indianapolis, IN PD: Mary Bender MD: Ace Cooby COLLECTIVE SOUL "December"</p> <p>WSTJ/Jackson, MS PD/MD: John Thomas 4. LETTERS TO CLEO "Hem" MELISSA ETHERIDGE "Wanted" SHERYL CROW "Dyer" WEEZER "Jonas" FREDDY JONES BAND "Texas"</p> <p>WFYV/Jacksonville, FL PD: Lex Staley APD/MD: Charlie Waters ROLLING STONES "Wier" BETTER THAN EZRA "Good" R.E.M. "Star" OASIS "Live"</p> <p>WRKR/Kalamazoo, MI PD: P.J. Lacey APD/MD: Chris Winters TOAD THE WET... "Fly" BETTER THAN EZRA "Good" STONE TEMPLE PILOTS "Dancing" CAKE "Lifestyle"</p> <p>KQRC/Kansas City, MO PD: Dave J. Jackson MD: Valerie Knight PEARL JAM "Not" STILTSKIN "Inside" OASIS "Live"</p> <p>KYYS/Kansas City, MO PD: Scott Southard MD: Debbie Mitchell BRUCE SPRINGSTEEN "Hard"</p> <p>WJXQ/Lansing, MI VPP/Programming: Mark Stevens MD: Bob Olson 4. MAD SEASON "River" 3. ROLLING STONES "Wier" 2. MEGADETH "Tour"</p> <p>KOMP/Las Vegas, NV PD: Mike Culotta MD: Big Marty SPONGE "Powder" TESLA "Aok" WHITE ZOMBIE "Human"</p> <p>WKQ/Lexington, KY PD: Peter DeLoro MD: Tony Tilford DAVE MATTHEWS BAND "What" CRACKER "Good" COLLECTIVE SOUL "December"</p> <p>KIBZ/Lincoln, NE PD: Dave Douglas APD/MD: Jon Terry MONSTER MAGNET "Negasonic" MELVINS "Revolve"</p> <p>KKYK/Little Rock, AR PD: Don Child MD: Ken Reynolds MIKE WATT "70's" BETTER THAN EZRA "Good" WEEZER "Jonas"</p> <p>KMJX/Little Rock, AR PD: Tom Wood Int. MD: Jimmy Edwards WIDESPREAD PANIC "High" HOOTIE & BLOWFISH "Hey" HOOTIE & BLOWFISH "Hold"</p> <p>WBAB/Long Island, NY PD: Jeff Levine MD: Ralph Tortora 8. ELTON JOHN "Pan" 6. ELTON JOHN "Flesh" FREDDY JONES BAND "Texas" JEFF BUCKLEY "Last" R.E.M. "Star" MELISSA ETHERIDGE "Wanted"</p> <p>WRCN/Long Island, NY OM/MD: Matt Mangus SOUNDGARDEN "Day" TESLA "Aok"</p>	<p>KLOS/Los Angeles, CA PD: Carey Cusack MD: Rita Wilde 13. MAD SEASON "River" 13. GREEN DAY "When" 5. SPONGE "Moly" EXTREME "Dyical"</p> <p>WTFX/Louisville, KY PD: Peter Smith MD: Marco Marano 13. ROLLING STONES "Wier" 2. LIVE "Lightning" 10. STONE ROSES "Love"</p> <p>KFMX/Lubbock, TX MD: Kid Manning QUIET RIOT "Pretty" WEEZER "Jonas" OUR LADY PEACE "Starseed" SAMAM "Stepson" SOUNDGARDEN "Day" MIKE WATT "70's"</p> <p>WQWZ/Macon, GA PD/MD: Nathan Hale 6. R.E.M. "Star" 6. HOOTIE & BLOWFISH "Hey" 5. STONE TEMPLE PILOTS "Dancing" 5. CRACKER "Good" 4. OUR LADY PEACE "Starseed" SKID ROW "Another" BLUES TRAVELER "Run"</p> <p>WIBA/Madison, WI PD: Brad Hanson MD: Jack Mitchell 13. HOOTIE & BLOWFISH "Hold" 9. PAGE & PLANT "Thea" 5. STONE TEMPLE PILOTS "Pretty" 4. NIRVANA "About" STONE TEMPLE PILOTS "Dancing"</p> <p>WGIR/Manchester, NH PD: John Eraldi MD: Karen A. Small STONE TEMPLE PILOTS "Pretty" SPONGE "Powder" CORROSION OF... "Clean"</p> <p>KBOY/Medford, OR PD: Bill Meyer MD: Matt Roberts GOO GOO DOLLS "Only" TOM PETTY "King" MATTHEW SWEET "Sick" HOOTIE & BLOWFISH "Hey" STONE TEMPLE PILOTS "Dancing"</p> <p>WEGR/Memphis, TN PD: Drake Hill MD: Zake Logan 1. HOOTIE & BLOWFISH "Hey" 1. SHERYL CROW "Keep"</p> <p>WSHE/Miami, FL PD: Bill Pugh APD: John Pines BETTER THAN EZRA "Good" SHERYL CROW "Keep" JEFF BUCKLEY "Last" STILTSKIN "Inside"</p> <p>WZTA/Miami, FL PD: Neal Mirsky APD/MD: Mike Lyons DAVE MATTHEWS BAND "What" SOUNDGARDEN "Day"</p> <p>WLZR/Milwaukee, WI PD: Keith Maroney MD: Neil Robbins 1. STONE TEMPLE PILOTS "Supernova" MONSTER MAGNET "Negasonic" OUR LADY PEACE "Starseed"</p> <p>WQFM/Milwaukee, WI APD/MD: Terry Spalding Int. MD: Chris Payne 8. PEARL JAM "Not" 4. NON BLONDES "Misty" HOOTIE & BLOWFISH "Hey" FILTER "Shor" JEFF BUCKLEY "Last" BETTER THAN EZRA "Good" MONSTER MAGNET "Negasonic" TOM PETTY "King" GREEN JELLY "Jump" WEEZER "Jonas"</p> <p>KQRS/Minneapolis, MN PD: Dave Hamilton APD/MD: Bryce Croushore 16. ELTON JOHN "Pan" ROLLING STONES "Wier"</p> <p>WGCC/Mobile, AL PD/MD: Cherlie Ocean R.E.M. "Strange"</p> <p>KHOP/Modesto, CA PD: Dave Taylor MD: Clark Taylor 7. OUR LADY PEACE "Starseed" 6. STONE TEMPLE PILOTS "Dancing" 5. MATTHEW SWEET "Sick" 5. VAN HALEN "Sea" 1. R.E.M. "Star"</p> <p>WDHA/Morrisstown, NJ PD: Larry Bloch MD: T.J. Bryan SPONGE "Powder"</p> <p>WKDF/Nashville, TN PD: Kidd Reid MD: Sherry Station 7. NIRVANA "About" MONSTER MAGNET "Negasonic" MAD SEASON "River" SOUNDGARDEN "Day" CRACKER "Good" STONE TEMPLE PILOTS "Dancing" HOOTIE & BLOWFISH "Hey"</p> <p>WSFL/New Bern, NC OM/MD: Jay Lopez DAVID CROSBY "Cur" MAD SEASON "River"</p> <p>WPLR/New Haven, CT PD: Bill Palmer MD: Pam Landry 3. STONE TEMPLE PILOTS "Dancing" SHERYL CROW "Keep" POPA CHUBBY "Sweet"</p>	<p>WAXO/New York, NY PD: Bob Elliot APD/MD: Vinny Marino No Adds</p> <p>WNEW/New York, NY PD: Ted Edwards MD: Amy Winslow PEARL JAM "Not" MATTHEW SWEET "Sick" MAD SEASON "River" PETE DROGE "Northern"</p> <p>WNDR/Norfolk, VA PD: Harvey Kojan APD/MD: Tim Parker 14. LIVE "Alone" OASIS "Live"</p> <p>WZBH/Ocean City, MD PD: Cepth Michaels MD: Bill Warner MELISSA ETHERIDGE "Wanted" TOM PETTY "King"</p> <p>KATT/Oklahoma City, OK PD: Chris Baker MD: Kelley Davis VAN HALEN "Can" DAVE MATTHEWS BAND "What"</p> <p>KEZO/Omaha, NE PD: Randy Chambers MD: Allison Steele 8. SHERYL CROW "Dyer" STONE TEMPLE PILOTS "Dancing"</p> <p>KRRK/Omaha, NE PD/MD: Matt Marzel MONSTER MAGNET "Negasonic" TOM PETTY "King" SAMAM "Stepson" JULIANA WATFIELD "Univers" FLAMING LIPS "Turn"</p> <p>WIDZ/Orlando, FL MD: Mike Beck MD: Pat Lynch MONSTER MAGNET "Negasonic" BUSH "Little" STILTSKIN "Inside"</p> <p>WJRR/Orlando, FL OM: John Frost APD/MD: Steve Robertson 4. STONE TEMPLE PILOTS "Dancing" 4. MONSTER MAGNET "Negasonic" ELASTICA "Connection"</p> <p>KCLB/Palm Springs, CA MD: Ron Stryker BETTER THAN EZRA "Good" CHARLIE SEXTON "Craw"</p> <p>WRK/Panama City, FL PD/MD: Addison Waterford BETTER THAN EZRA "Good" SAMAM "Stepson" WARRANT "Plonic"</p> <p>WTBB/Panama City, FL PD: Sean Phillips DAVE MATTHEWS BAND "What"</p> <p>WTXK/Pensacola, FL PD: Strummer MD: Gregg Golden WIDESPREAD PANIC "High" STONE TEMPLE PILOTS "Dancing" PEARL JAM "Conduy"</p> <p>WWCT/Peoria, IL PD: Jamie Marley MD: Jennifer Davis SKID ROW "Another"</p> <p>WMMR/Philadelphia, PA PD: Joe Bonadonna MD: Rick Hofberg TOM PETTY "King" R.E.M. "Star" HOOTIE & BLOWFISH "Hey" STONE TEMPLE PILOTS "Pretty"</p> <p>KDKB/Phoenix, AZ OM: Tim Maraville MD: Paul Peterson COLLECTIVE SOUL "December" EXTREME "Dyical" DAVE MATTHEWS BAND "What" 4. NON BLONDES "Misty" HOOTIE & BLOWFISH "Hey" STONE TEMPLE PILOTS "Dancing" BLIND MELON "Fies"</p> <p>KUPD/Phoenix, AZ PD: Curtiss Johnson MD: J.D. Holmes PEARL JAM "Not"</p> <p>WVVE/Pittsburgh, PA OM: Gene Romano MD: Chris Winter 10. BIG HEAD TODD... "Tangere" 10. GREEN DAY "When" 1. PETE DROGE "Don" CHARLIE SEXTON "Craw"</p> <p>WBLM/Portland, ME PD: Herb Ivy MD: Brian James 7. TOM PETTY "King" 7. SLASH'S SNAKEBIT "Beggars" 6. FAITH NO MORE "Digging" 6. JAYHAWKS "Blue" 5. OASIS "Live"</p> <p>KUPD/Portland, OR PD: Dave Nurnme APD/MD: Al Scott No Adds</p> <p>WHEB/Portsmouth, NH PD: Glenn Steward MD: Scott Laudani FLAMING LIPS "Turn"</p> <p>WPDH/Poughkeepsie, NY MD: Greg O'Brien DAVID CROSBY "Cur" MATTHEW SWEET "Sick" JEFF BUCKLEY "Last"</p>	<p>WHJY/Providence, RI MD: Rick Siano MD: Sharon Schifino ROLLING STONES "Wier" GOO GOO DOLLS "Only" STONE TEMPLE PILOTS "Dancing"</p> <p>WROU/Raleigh, NC OM: John Duncan MD: Tom Gould 16. COLLECTIVE SOUL "Gal" 5. HOOTIE & BLOWFISH "Hannah" 2. HOOTIE & BLOWFISH "Hey" SHERYL CROW "Dy" TOM PETTY "Wack"</p> <p>WRXL/Richmond, VA PD: Brian Iles MD: Rick Maybee CHRIS DUARTE GROUP "Down" STONE TEMPLE PILOTS "Pretty" CORROSION OF... "Clean"</p> <p>KCAL/Riverside-San Bernardino, CA OM: Rick Siano MD: M.J. Matthews ROLLING STONES "Wier" TESLA "Aok"</p> <p>WRDQ/Roanoke, VA PD: Ellen Fishery APD: Howard Petruzzello MD: Dave O'Brien SHAW-BLADES "My" MATTHEW SWEET "Sick"</p> <p>WCMF/Rochester, NY PD: Stan Main APD/MD: Dave Kane 5. OASIS "Live" MELISSA ETHERIDGE "Wanted"</p> <p>WXRK/Rockford, IL PD: Keith Edwards APD/MD: Jack Monson 3. WEEZER "Jonas" 2. SOUNDGARDEN "Day" 2. MAD SEASON "River"</p> <p>KRXQ/Sacramento, CA PD: Pat Martin LIVE "Lightning" SPONGE "Powder" BUSH "Zan"</p> <p>WKQZ/Saginaw, MI PD/MD: Rick Church STONE TEMPLE PILOTS "Dancing" 4. NON BLONDES "Misty" TOM PETTY "King" PETE DROGE "Northern" GILBY CLARKE "Chopper"</p> <p>WHM/St. Cloud, MN PD: Scott Kloth MD: Bob Burt 10. BETTER THAN EZRA "Good" 8. CRUEL SEA "Honeymoon" 8. MONSTER MAGNET "Negasonic" 8. BLUES TRAVELER "Run" 7. PETE DROGE "Northern"</p> <p>KSHE/St. Louis, MO PD: Jim Owen MD: Al Hoyer No Adds</p> <p>KBER/Salt Lake City, UT OM/MD: Kevin Lewis No Adds</p> <p>WTKX/Pensacola, FL PD: Strummer MD: Gregg Golden WIDESPREAD PANIC "High" STONE TEMPLE PILOTS "Dancing" PEARL JAM "Conduy"</p> <p>WWCT/Peoria, IL PD: Jamie Marley MD: Jennifer Davis SKID ROW "Another"</p> <p>KISS/San Antonio, TX OM: Virgil Thompson MD: Debbie Alcocer 4. NON BLONDES "Misty" CRACKER "Good" GOO GOO DOLLS "Only" DAVE MATTHEWS BAND "What"</p> <p>WMMR/Philadelphia, PA PD: Joe Bonadonna MD: Rick Hofberg TOM PETTY "King" R.E.M. "Star" HOOTIE & BLOWFISH "Hey" STONE TEMPLE PILOTS "Pretty"</p> <p>KDKB/Phoenix, AZ OM: Tim Maraville MD: Paul Peterson COLLECTIVE SOUL "December" EXTREME "Dyical" DAVE MATTHEWS BAND "What" 4. NON BLONDES "Misty" HOOTIE & BLOWFISH "Hey" STONE TEMPLE PILOTS "Dancing" BLIND MELON "Fies"</p> <p>KUPD/Phoenix, AZ PD: Curtiss Johnson MD: J.D. Holmes PEARL JAM "Not"</p> <p>WVVE/Pittsburgh, PA OM: Gene Romano MD: Chris Winter 10. BIG HEAD TODD... "Tangere" 10. GREEN DAY "When" 1. PETE DROGE "Don" CHARLIE SEXTON "Craw"</p> <p>WBLM/Portland, ME PD: Herb Ivy MD: Brian James 7. TOM PETTY "King" 7. SLASH'S SNAKEBIT "Beggars" 6. FAITH NO MORE "Digging" 6. JAYHAWKS "Blue" 5. OASIS "Live"</p> <p>KUPD/Portland, OR PD: Dave Nurnme APD/MD: Al Scott No Adds</p> <p>WHEB/Portsmouth, NH PD: Glenn Steward MD: Scott Laudani FLAMING LIPS "Turn"</p> <p>WPDH/Poughkeepsie, NY MD: Greg O'Brien DAVID CROSBY "Cur" MATTHEW SWEET "Sick" JEFF BUCKLEY "Last"</p>	<p>WIXV/Savannah, GA PD: Mark Black MD: Jay Season MAD SEASON "River" MEGADETH "Tour" BAD RELIGION "Infected"</p> <p>KISW/Seattle, WA PD: Steve Young MD: Cathy Faulkner 9. GREEN APPLE QUICK... "Vargos" 1. WHITE ZOMBIE "Human" PEARL JAM "Not" VAN HALEN "Can" SECOND COMING "Beautiful"</p> <p>KTUX/Shreveport, LA PD: Mark Steven MD: Marianne Dupree FILTER "Shor" MONSTER MAGNET "Negasonic" GOO GOO DOLLS "Only" MAD SEASON "River" CRACKER "Good"</p> <p>KRRD/Sioux Falls, SD PD: Steve Thomson MD: John Ford OUR LADY PEACE "Starseed" JAYHAWKS "Blue" BUSH "Zan"</p> <p>WADR/South Bend, IN PD: Bill Martin OM/MD: Sue Frey MAD SEASON "River" SLICK LULLY "Dy"</p> <p>KEZE/Spokane, WA PD: Darren Johnson BETTER THAN EZRA "Good" PEARL JAM "Not" SKID ROW "Another" GREEN JELLY "Jump" OUR LADY PEACE "Starseed" GILBY CLARKE "Chopper"</p> <p>WQLZ/Springfield, IL PD: Rose Collins MD: P.J. Lacey 10. BETTER THAN EZRA "Good" BAD RELIGION "Infected" OUR LADY PEACE "Starseed" GILBY CLARKE "Chopper"</p> <p>KXUS/Springfield, MO PD: Todd Holman MD: Tim Austin TOM PETTY "King" STONE TEMPLE PILOTS "Dancing" HOOTIE & BLOWFISH "Hey"</p> <p>WAQX/Syracuse, NY PD: Steve Brill MD: Dave Frisina R.E.M. "Star" TOM PETTY "King"</p> <p>WGLF/Tallahassee, FL PD: Bob Fonda MD: Paul G. Davis POPA CHUBBY "Palace" MONSTER MAGNET "Negasonic" TOM PETTY "King" COLLECTIVE SOUL "December" STONE TEMPLE PILOTS "Pretty" SOUNDGARDEN "Day" BLACK CROWES "Wier" CHARLIE SEXTON "Craw"</p> <p>WZXR/Williamsport, PA PD: Ted Miller MD: Jeff Lynn STONE TEMPLE PILOTS "Dancing" HOOTIE & BLOWFISH "Hey" TOAD THE WET... "Fly"</p> <p>WSFM/Wilmington, NC PD: John Stevens MD: Janice Suter 15. GOO GOO DOLLS "Only" 15. MAD SEASON "River" 14. RUSTED ROOT "Sand" 7. HOOTIE & BLOWFISH "Hey" 7. STONE TEMPLE PILOTS "Dancing" 7. BETTER THAN EZRA "Good" 5. CRACKER "Good" WEEZER "Jonas"</p> <p>KATY/Yakima, WA PD: Kevin Welch STONE TEMPLE PILOTS "Dancing"</p>	<p>WKLT/Traverse City, MI PD: Brian Sullivan MD: Tom Ray 7. HOLY COWS "Along"</p> <p>KLPX/Tucson, AZ PD: Larry Miles MD: Suzy Dunn 4. BIG HEAD TODD... "Tangere" 3. BLIND MELON "Fies" 2. DURAN DURAN "Thank" GOO GOO DOLLS "Only" MAD SEASON "River" MATTHEW SWEET "Sick"</p> <p>KMDD/Tulsa, OK PD: Phil Stone MD: Rob Hur MAD SEASON "River" COLLECTIVE SOUL "December" SKID ROW "Another" OUR LADY PEACE "Starseed"</p> <p>WKLL/Utica & WRKL/Syracuse, NY PD: Jeff Galla MD: Mimi Griesold WHITE ZOMBIE "Human" MONSTER MAGNET "Negasonic"</p> <p>WOUR/Utica, NY PD: Peter Hirsch MD: Alison Ryan 13. HOOTIE & BLOWFISH "Hey" 11. STONE TEMPLE PILOTS "Dancing" COLLECTIVE SOUL "River" BETTER THAN EZRA "Good" SHERYL CROW "Keep"</p> <p>KFMW/Waterloo, IA PD/MD: Mark Alan Hansen R.E.M. "Star" ROLLING STONES "Wier"</p> <p>WEGW/Wheeling, WV PD: Ken Kirby No Adds</p> <p>KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McGinnon 5. COLLECTIVE SOUL "Bleed" 3. COLLECTIVE SOUL "River" 2. COLLECTIVE SOUL "Smashing" TOM PETTY "Cabin" WEEZER "Jonas" MONSTER MAGNET "Negasonic" GILBY CLARKE "Chopper"</p> <p>WZMT/Wilkes Barre-Scranton, PA PD: Jack Meyers MD: Paul "Mud Dog" Kelly JEFF BUCKLEY "Last" PEARL JAM "Not" MELISSA ETHERIDGE "Wanted" DAVID CROSBY "Cur"</p> <p>WSFM/Wilmington, NC PD: John Stevens MD: Janice Suter 15. GOO GOO DOLLS "Only" 15. MAD SEASON "River" 14. RUSTED ROOT "Sand" 7. HOOTIE & BLOWFISH "Hey" 7. STONE TEMPLE PILOTS "Dancing" 7. BETTER THAN EZRA "Good" 5. CRACKER "Good" WEEZER "Jonas"</p> <p>KATY/Yakima, WA PD: Kevin Welch STONE TEMPLE PILOTS "Dancing"</p>	<p>WHTF/York, PA PD: Dave Powers MD: Carol Seldel SPONGE "Powder" WEEZER "Jonas" WIDESPREAD PANIC "High" KX '9-1-1"</p> <p>WNCO/Youngstown, OH PD: Gary Jay MD: Don Nordella STONE TEMPLE PILOTS "Dancing" R.E.M. "Star" OUR LADY PEACE "Starseed"</p>
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176 Total Reporters
176 Current Reporters
171 Current Playlists

Reported Frozen Playlist (3):
KFMF/Chico, CA
KBAT/Odesa, TX
WZAT/Savannah, GA

Did Not Report, Playlist Frozen (2):
WQBK/Albany, NY
KRZZ/Wichita, KS

ROCK PLAYLISTS

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MARKET #1
Q104.3
WAXK/New York
(212) 575-1043
Valeri/Marino

PLAYS	SW	LW	TW	ARTIST/TITLE
27	30	38	41	MAD SEASON/River Of Deceit
27	26	38	41	MIKE WATT/Against The 70's
40	39	40	40	TOOL/Bottom
41	40	40	40	BUSH/Everything Zen
39	40	41	40	CORROSION OF.../Clean My Wounds
38	40	40	40	PANTERA/Cemetery Gates
19	20	20	30	STONE TEMPLE PILOTS/Pretty Penny
20	29	37	37	SLASH'S SNAKEPIE/Beggars & Hangers-On
23	25	29	29	MEGADETHA/Tout La Monde
6	25	28	28	MONSTER MAGNET/Negasonic Teenage...
27	26	28	28	STONE ROSES/Love Spreads
27	26	28	28	LIVE/Lighting Crashes
27	26	28	28	GREEN JELLY/Jump
27	26	28	28	KILLING JOKE/Pandemonium
40	39	41	41	ALICE IN CHAINS/Got Me Wrong
28	26	28	28	MELVINS/Revolve
25	26	28	28	EXTREME/Hop Today
40	40	40	40	SOUNDGARDEN/My Wave
27	32	26	24	COLLECTIVE SOUL/Gel
12	12	19	24	FAITH NO MORE/Digging The Grave
24	23	23	24	CORROSION OF.../Albatross
6	12	14	24	SKID ROW/My Enemy
19	40	34	23	STONE TEMPLE PILOTS/Unglued
11	12	17	17	ROYAL JELLY/Generator
11	12	17	17	OUR LADY PEACE/Starseed
16	12	17	17	STONE TEMPLE PILOTS/Dancing Days
16	12	17	17	SPONGE/Plowed
40	37	25	18	MIDGE & PLANT/Thank You
9	10	12	14	JANE'S ADDICTION/Jane Says
9	10	12	14	PAGE & PLANT/Kashmir

MARKET #1
WNEW-FM 102.7
WHERE ROCK LIVES
WNEW/New York
(212) 286-1027
Edwards/Winslow

PLAYS	SW	LW	TW	ARTIST/TITLE
33	33	35	35	TOM PETTY/You Wreck Me
33	33	35	35	VAN HALEN/Can't Stop Lovin'...
32	33	33	32	GREEN DAY/When I Come Around
21	21	29	32	HOOTIE & BLOWFISH/Let Her Cry
22	19	20	31	LIVE/Lighting Crashes
37	32	32	31	BRUCE SPRINGSTEEN/Murder Incorporated
21	21	29	20	STONE ROSES/Love Spreads
21	21	29	20	R.E.M./Star 69
23	21	19	20	SIMPLE MINDS/She's A River
23	22	20	18	DAVE MATTHEWS BAND/What Would You Say
11	19	16	17	BLUES TRAVELER/Run-Around
13	11	14	16	COLLECTIVE SOUL/Gel
11	11	15	15	SHERYL CROW/Keep On Growing
11	15	14	14	BRUCE SPRINGSTEEN/Without The Hard Land
17	18	17	13	TOAD THE WET.../Fly From Heaven
17	18	17	13	FOREIGNER/Under The Gun
23	16	8	8	SHAW-BLADES/My Hallucination
23	16	8	8	BLACK CROWES/High Head Blues
9	12	7	7	OASIS/Live Forever
9	12	7	7	CRACKER/Good Times Bad Times
6	4	7	7	VAN HALEN/Don't Tell Me...
9	12	7	7	STONE TEMPLE PILOTS/Pretty Penny
9	12	7	7	STONE TEMPLE PILOTS/Dancing Days
9	12	7	7	BUSH/Everything Zen
8	9	7	7	SLASH'S SNAKEPIE/Beggars & Hangers-On
8	9	7	7	HOOTIE & BLOWFISH/Hey Hey What Can...
8	9	7	7	PEARL JAM/Not For You
8	9	7	7	MATTHEW SWEET/Sick Of Myself

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS	SW	LW	TW	ARTIST/TITLE
14	15	22	20	PEARL JAM/Corduroy
23	17	24	19	SOUNDGARDEN/The Day I Tried To
23	17	24	19	STONE TEMPLE PILOTS/Dancing Days
21	29	26	18	VAN HALEN/The Seventh Seal
11	15	10	10	GREEN DAY/She
15	18	17	17	QUEENSRYCHE/Bridge
20	15	16	16	STONE ROSES/Love Spreads
12	16	16	16	HOOTIE & BLOWFISH/Drowning
9	13	16	16	VAN HALEN/Can't Stop Lovin'...
23	26	21	16	SPONGE/Plowed
11	15	16	16	BETTER THAN EZRA/Good
11	15	16	16	MAD SEASON/River Of Deceit
13	13	15	13	OUR LADY PEACE/Starseed
8	10	12	12	CORROSION OF.../Clean My Wounds
8	10	12	12	BUSH/Live Things
7	13	11	11	TOM PETTY/You Wreck Me
22	17	10	10	PEARL JAM/Not For You
22	17	10	10	BUSH/Everything Zen
11	13	15	10	OASIS/Live Forever
12	13	10	10	STONE TEMPLE PILOTS/Pretty Penny
16	11	11	11	GREEN DAY/When I Come Around
17	20	18	18	NIRVANA/The Man Who Sold...
17	20	18	18	BAD RELIGION/Infected
9	15	8	8	TOAD THE WET.../Fly From Heaven
22	25	15	7	PEARL JAM/Better Man
11	8	7	7	JEFF BUCKLEY/Last Goodbye
11	8	7	7	STONE TEMPLE PILOTS/Unglued
4	8	7	7	HOLE/Violet
15	17	16	6	OFFSPRING/Gotta Get Away

MARKET #3
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	SW	LW	TW	ARTIST/TITLE
27	26	30	31	COLLECTIVE SOUL/Gel
28	31	28	31	VAN HALEN/Can't Stop Lovin'...
27	30	27	30	GREEN DAY/When I Come Around
27	30	27	30	STONE TEMPLE PILOTS/Dancing Days
26	29	24	28	PEARL JAM/Corduroy
12	12	10	11	OASIS/Live Forever
11	9	10	10	CRACKER/Good Times Bad Times
11	9	10	10	STONE ROSES/Love Spreads
13	9	10	10	CHRIS DUARTE GROUP/My Way Down
11	9	10	10	MAD SEASON/River Of Deceit
11	9	10	10	WATERSHED/How Do You Feel
3	6	9	9	LIVE/Lighting Crashes
10	8	9	9	VAN HALEN/The Man Who Sold...
13	12	10	11	ALICE IN CHAINS/Got Me Wrong
8	9	7	7	BUSH/Everything Zen
12	12	7	7	SLASH'S SNAKEPIE/Beggars & Hangers-On
14	9	9	9	R.E.M./Star 69
7	13	10	10	SOUNDGARDEN/My Wave
9	7	5	5	TOM PETTY/It's Good To Be King
12	8	8	8	VAN HALEN/The Seventh Seal
7	6	6	6	CORROSION OF.../Clean My Wounds
5	8	4	4	SHAW-BLADES/My Hallucination
7	6	7	7	SOUNDGARDEN/The Day I Tried To
7	6	7	7	CULT/Star
25	28	9	7	GOD GOO DOLLS/Only One
10	13	7	7	SOUNDGARDEN/Fall On Black Days
8	13	7	7	OFFSPRING/Get It On
4	7	5	5	VAN HALEN/Don't Tell Me...

MARKET #4
KSJO 92.3
KSJO/San Jose-San Francisco
(408) 453-5400
Jang

PLAYS	SW	LW	TW	ARTIST/TITLE
30	30	27	26	GREEN DAY/When I Come Around
17	18	20	26	COLLECTIVE SOUL/Gel
19	22	25	29	GREEN DAY/When I Come Around
20	23	21	28	NIRVANA/The Man Who Sold...
25	27	20	28	PEARL JAM/Better Man
18	21	24	24	STONE ROSES/Love Spreads
14	20	24	24	LIVE/Lighting Crashes
18	20	24	24	OFFSPRING/Gotta Get Away
23	19	23	23	SPONGE/Plowed
20	25	21	21	ALICE IN CHAINS/Got Me Wrong
5	10	17	20	SLASH'S SNAKEPIE/Beggars & Hangers-On
15	17	20	20	STONE TEMPLE PILOTS/You Wreck Me
18	16	17	18	SOUNDGARDEN/The Day I Tried To
6	7	16	16	CORROSION OF.../Clean My Wounds
15	14	16	16	PEARL JAM/Corduroy
5	15	14	14	HOOTIE & BLOWFISH/Hey Hey What Can...
6	6	13	13	VAN HALEN/Can't Stop Lovin'...
2	5	12	12	STONE TEMPLE PILOTS/Pretty Penny
27	25	24	24	VAN HALEN/Don't Tell Me...
5	14	10	10	STONE TEMPLE PILOTS/Dancing Days
8	7	7	7	L.A. GUNS/Long Time Dead
6	5	6	6	BAD RELIGION/Infected
6	5	6	6	CANDLEBOX/Cover Me
7	7	6	6	MEGADETHA/Tout La Monde
3	14	8	8	CRACKER/Good Times Bad Times
18	17	8	8	QUEENSRYCHE/Bridge
7	9	8	8	TESLA/Not To Lose
7	9	8	8	GREEN DAY/Basket Case
16	18	8	8	BLACK CROWES/High Head Blues
10	10	8	8	OFFSPRING/Get It On

MARKET #5
WMMR
WMMR/Philadelphia
(215) 238-8000
Bonadonna/Holberg

PLAYS	SW	LW	TW	ARTIST/TITLE
19	24	26	26	SHERYL CROW/Keep On Growing
27	25	26	26	TOM PETTY/You Wreck Me
25	26	26	26	PEARL JAM/Better Man
22	24	24	24	SIMPLE MINDS/She's A River
22	24	24	24	BLUES TRAVELER/Run-Around
22	24	24	24	NIRVANA/The Man Who Sold...
22	24	24	24	COLLECTIVE SOUL/Gel
9	15	22	22	VAN HALEN/Can't Stop Lovin'...
10	14	22	22	LIVE/Lighting Crashes
13	19	16	19	BRUCE SPRINGSTEEN/Murder Incorporated
13	19	16	19	BLACK CROWES/High Head Blues
16	16	18	18	STONE ROSES/Love Spreads
12	15	17	17	R.E.M./Strange Currencies
22	23	15	15	R.E.M./Bang And Blame
17	15	15	15	DAVE MATTHEWS BAND/What Would You Say
13	16	14	15	WIDESPREAD PANIC/Can't Get High
12	10	15	15	JAYHAWKS/Blue
10	14	14	14	TOAD THE WET.../Fly From Heaven
12	15	14	14	PETE DROGE/It's Not Me
10	15	14	14	CHRIS DUARTE GROUP/My Way Down
11	15	12	12	SONNY LANDRETH/Shotgun For...
16	13	12	12	FREDDY JONES/Bad Reputation
12	11	12	12	JEFF BUCKLEY/Last Goodbye
12	11	12	12	HOOTIE & BLOWFISH/Let Her Cry
12	11	12	12	PEARL JAM/Not For You
12	11	12	12	ROLLING STONES/Go Wild
12	11	12	12	STONE TEMPLE PILOTS/Dancing Days
12	11	12	12	DEL AMITR/Here And Now
6	8	10	10	OASIS/Live Forever
11	11	10	10	PAGE & PLANT/Gallows Pole

MARKET #6
WLLZ
WLLZ/Detroit
(810) 855-5100
Sattler/Thomas

PLAYS	SW	LW	TW	ARTIST/TITLE
36	54	65	59	BUSH/Everything Zen
14	26	50	50	SOUNDGARDEN/My Wave
50	56	49	47	STONE TEMPLE PILOTS/Interstate Love Song
32	37	35	45	SPONGE/Plowed
21	24	24	45	OFFSPRING/Gotta Get Away
24	37	50	43	VAN HALEN/Don't Tell Me...
23	32	30	37	MAD SEASON/River Of Deceit
23	32	30	37	LIVE/Lighting Crashes
27	30	29	33	COLLECTIVE SOUL/Gel
55	61	46	31	PEARL JAM/Better Man
60	59	55	31	ALICE IN CHAINS/Got Me Wrong
57	44	26	30	NIRVANA/The Man Who Sold...
27	28	22	29	STONE TEMPLE PILOTS/Unglued
23	26	21	28	STONE ROSES/Love Spreads
27	30	25	28	VAN HALEN/Can't Stop Lovin'...
31	27	28	28	OASIS/Live Forever
25	24	23	24	GREEN DAY/When I Come Around
24	24	23	24	PETE DROGE/It's Not Me
22	24	23	23	GREEN DAY/Basket Case
22	24	23	23	R.E.M./Star 69
27	26	23	22	CANDLEBOX/Far Behind
24	24	20	21	MIKE WATT/Against The 70's
6	21	21	21	CORROSION OF.../Clean My Wounds
6	21	21	21	COLLECTIVE SOUL/December
27	26	24	21	LIVE/Alone
25	26	22	21	COLLECTIVE SOUL/Shine
22	22	21	21	NIRVANA/About A Girl
20	20	20	20	STONE TEMPLE PILOTS/Vaseline
15	15	15	15	PEARL JAM/Not For You

MARKET #6
101 WRIF
WRIF/Detroit
(810) 827-9505
Podell/Thompson

PLAYS	SW	LW	TW	ARTIST/TITLE
19	24	34	28	STONE TEMPLE PILOTS/Unglued
36	32	35	28	VAN HALEN/Don't Tell Me...
24	34	38	28	ALICE IN CHAINS/Got Me Wrong
8	31	35	27	PEARL JAM/Corduroy
22	34	33	27	COLLECTIVE SOUL/Gel
32	32	31	26	TOM PETTY/You Wreck Me
34	30	33	22	LIVE/Alone
7	17	24	21	VAN HALEN/Can't Stop Lovin'...
33	23	23	21	PANTERA/Planet Caravan
17	19	30	20	SPONGE/Plowed
6	11	15	15	COLLECTIVE SOUL/Where The River...
9	13	17	15	STONE TEMPLE PILOTS/Vaseline
9	13	17	15	SLICK LILLY/Dirty Water
9	18	25	11	PEARL JAM/Not For You
7	11	13	11	CORROSION OF.../Clean My Wounds
1	15	11	11	SKID ROW/Into Another
1	15	11	11	CRACKER/Good Times Bad Times
6	10	8	8	EXTREME/Hop Today
4	7	5	5	SOUNDGARDEN/Spoonman
17	8	11	8	TOM PETTY/You Don't Know...
5	9	8	8	SOUNDGARDEN/Fall On Black Days
15	9	7	7	LIVE/Lighting Crashes
3	5	6	6	TESLA/Not To Lose
3	5	6	6	STONE TEMPLE PILOTS/Dancing Days
7	9	13	6	BAD RELIGION/Infected
8	9	6	6	SLASH'S SNAKEPIE/Beggars & Hangers-On
5	5	6	6	OUR LADY PEACE/Starseed
5	5	6	6	SOUNDGARDEN/Black Hole Sun
7	7	7	4	STONE ROSES/Love Spreads

MARKET #7
EAGLE 97.1
PURE ROCK
KEGL/Dallas
(214) 869-9700
Doherty/Scull

PLAYS	SW	LW	TW	ARTIST/TITLE
19	20	24	31	STONE TEMPLE PILOTS/Unglued
26	28	30	28	ALICE IN CHAINS/Got Me Wrong
21	28	30	28	BUSH/Everything Zen
18	17	22	20	TOM PETTY/You Wreck Me
29	28	28	28	COLLECTIVE SOUL/Gel
14	16	19	26	STONE ROSES/Love Spreads
12	17	22	22	GOD GOO DOLLS/Only One
14	15	20	22	BETTER THAN EZRA/Good
15	21	22	21	HOOTIE & BLOWFISH/Let Her Cry
17	16	21	21	LIVE/Lighting Crashes
20	19	22	20	GREAT WHITE/Babe (I'm Gonna...)
9	11	9	10	CORROSION OF.../Clean My Wounds
14	13	16	15	CULT/Star
13	11	14	14	OASIS/Live Forever
16	11	16	13	MEGADETHA/Tout La Monde
16	11	16	13	SLASH'S SNAKEPIE/Beggars & Hangers-On
11	15	13	13	MIKE WATT/Against The 70's

ROCK PLAYLISTS

Continued from Page 61

MARKET #35
KBER/Salt Lake City
 (801) 322-3311
 Lewis

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
17	16	34	30	PEARL JAM/Better Man
-	-	32	37	BUSH/Everything Zen
20	24	30	37	COLLECTIVE SOUL/Get
-	-	32	37	ALICE IN CHAINS/Got Me Wrong
-	-	32	37	LIVE/Lighting Crashes
-	-	32	37	OASIS/Live Forever
11	11	34	37	SPONGE/Plowed
-	-	32	37	STONE TEMPLE PILOTS/Unguarded
-	-	32	37	GREEN DAY/When I Come Around
8	24	27	MEGADETHA/Tout Le Monde	
-	-	22	27	OFFSPRING/Gotta Get Away
33	34	26	27	QUEENSRYCHE/Bridge
34	23	27	ARCADE/Fire	
20	21	25	26	PEARL JAM/Better Man
20	21	25	26	VAN HALEN/Can't Stop Lovin'...
11	11	25	26	EXTREME/Hip Today
11	11	25	26	L.A. GUNS/Why Ain't I Bleeding
20	20	26	27	AEROSMITH/Walk On Water
33	34	28	29	OFFSPRING/Get Esteem
-	-	21	24	LIVE/Alone
-	-	20	24	SOUNDGARDEN/Fell On Black Days
-	-	22	22	STONE TEMPLE PILOTS/Interstate Love Song
11	11	17	19	CORROSION OF...Clean My Wounds
-	-	10	19	SKID ROW/Into Another
11	11	18	19	DIRTY LOOKS/M.I.
21	20	19	18	GREAT WHITE/Babe (I'm Gonna...)
20	19	18	17	CINDERELLA/Through The Rain
-	-	16	18	SLASH'S SNAKEPIE/Beggars & Hangers-On
-	-	16	18	BAD RELIGION/Infectad

MARKET #36
WFBQ/Indianapolis
 (317) 257-7565
 Bender/Cosby

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
8	12	18	23	VAN HALEN/Can't Stop Lovin'...
14	22	21	22	HOOTIE & BLOWFISH/Let Her Cry
9	11	18	22	TOM PETTY/You Wreck Me
9	13	18	23	JOHN MELLENCAMP/The Big Jack
6	10	15	17	TODD SNIDER/Airight Guy
-	-	13	16	ROLLING STONES/Go Wild
9	14	17	18	MELISSA ETHERIDGE/I Wanted To
11	16	20	21	STONE TEMPLE PILOTS/Interstate Love Song
5	11	13	14	GREEN DAY/When I Come Around
12	18	15	14	PEARL JAM/Better Man
14	25	18	12	TOM PETTY/You Don't Know...
6	10	12	11	TOAD THE WET...Fly From Heaven
4	8	11	10	EAGLES/Learn To Be Still
7	8	8	9	BRUCE SPRINGSTEEN/Murder Incorporated
3	7	9	9	GREAT WHITE/Babe (I'm Gonna...)
1	8	9	9	ELTON JOHN/Believe
-	-	11	9	COUNTING CROWS/Einstein On...
5	6	7	8	WIDESPREAD PANIC/Can't Get High
4	8	8	8	SHAW-BLADES/My Hallucination
4	7	7	7	BLUES TRAVELER/Run-Around
6	8	7	7	FOREIGNER/Under The Gun
4	6	7	7	DAVE MATTHEWS BAND/What Would You Say
7	9	7	7	HOOTIE & BLOWFISH/Let Her Cry
11	12	7	7	SIMPLE MINDS/She's A River
3	8	8	8	STONE ROSES/Love Spreads
4	4	4	4	EAGLES/Hotel California (L)
4	4	4	4	GREEN DAY/Longview
9	12	6	4	AEROSMITH/Blind Man
14	6	4	4	ERIC CLAPTON/Tore Down

MARKET #37
WXRC/Charlotte
 (704) 464-4041
 Krysz/Merritt

ROCK 95.7 FM

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
42	43	40	38	LIVE/Lighting Crashes
24	33	38	35	SIMPLE MINDS/She's A River
15	17	35	33	BUSH/Everything Zen
30	38	38	31	COLLECTIVE SOUL/Get
20	21	21	29	STONE ROSES/Love Spreads
16	16	29	27	VAN HALEN/Can't Stop Lovin'...
40	43	32	31	STONE TEMPLE PILOTS/Pretty Penny
35	19	21	21	DAVE MATTHEWS BAND/What Would You Say
20	24	20	20	BRUCE SPRINGSTEEN/Murder Incorporated
7	-	-	-	OASIS/Live Forever
21	20	21	17	ALICE IN CHAINS/Got Me Wrong
-	-	5	15	MAD SEASON/River Of Deceit
-	-	2	15	SPONGE/Plowed
-	-	10	15	ROLLING STONES/Go Wild
39	38	36	15	GREEN DAY/When I Come Around
16	15	14	14	R.E.M./Bang And Blame
23	19	21	14	R.E.M./Star 69
-	-	9	14	BLACK CROWES/High Head Blues
-	-	9	14	HOOTIE & BLOWFISH/Hey What Can...
25	22	15	12	PEARL JAM/Better Man
-	-	9	11	TOAD THE WET...Fall Down
-	-	10	-	SOUNDGARDEN/Black Hole Sun
-	-	-	-	OFFSPRING/Get Esteem
-	-	-	-	PEARL JAM/Not For You
10	15	9	9	CORROSION OF...Clean My Wounds
10	-	10	-	DEADEYE OCK/New Age Girl
-	-	-	-	GREEN DAY/Longview
-	-	-	-	COLLECTIVE SOUL/Shine
-	-	-	-	SOUNDGARDEN/Fell On Black Days

MARKET #39
WDLZ/Oriando
 (407) 682-4182
 Beck/Lynch

Rock 100 WDLZ

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
-	-	20	31	OUR LADY PEACE/Starseed
24	28	34	34	ALICE IN CHAINS/Got Me Wrong
17	29	33	33	SPONGE/Plowed
31	29	31	33	LIVE/Lighting Crashes
26	31	29	31	STONE ROSES/Love Spreads
19	29	22	31	BUSH/Everything Zen
23	28	23	31	OASIS/Live Forever
-	-	19	22	DAVE MATTHEWS BAND/What Would You Say
29	27	29	30	R.E.M./Star 69
17	29	29	30	STONE TEMPLE PILOTS/Pretty Penny
29	25	23	28	COLLECTIVE SOUL/Get
31	23	23	28	OFFSPRING/Gotta Get Away
-	-	15	21	PEARL JAM/Not For You
-	-	17	21	GOO GOO DOLLS/Only One
18	24	22	20	TRAGICALLY HIP/Nautical Disaster
14	23	22	20	WEEZER/My Name Is Jonas
-	-	15	18	VAN HALEN/Can't Stop Lovin'...
18	23	21	18	SLUICK LILLY/Dirty Water
17	25	23	18	LETTERS TO CLEO/Here & Now
27	20	17	17	PEARL JAM/Corduroy
-	-	19	24	ELASTIC/Connection
19	23	23	15	FLAMING LIPS/She Don't Use Jelly
-	-	14	23	MAD SEASON/River Of Deceit
-	-	14	23	BETTER THAN EZRA/Good
30	30	25	13	SIMPLE MINDS/She's A River
13	15	12	13	FILTER/Hey Man, Nice Shot
11	10	13	13	CORROSION OF...Clean My Wounds
19	14	12	12	CRANBERRIES/Zombie
-	-	8	12	MIKE WATT/Against The 70's
-	-	12	12	TOM PETTY/It's Good To Be King

MARKET #39
WJRR/Oriando
 (407) 660-1011
 Frost/Robertson

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
29	34	31	32	BUSH/Everything Zen
34	35	31	32	LIVE/Lighting Crashes
30	30	29	31	STONE ROSES/Love Spreads
20	17	24	29	SIMPLE MINDS/She's A River
29	30	28	29	STONE TEMPLE PILOTS/Unguarded
29	31	28	28	PEARL JAM/Corduroy
-	-	11	20	GREEN DAY/2000 Light Years...
25	20	24	27	TOADIES/Possum Kingdom
22	17	21	24	ALICE IN CHAINS/Got Me Wrong
12	22	19	23	7 MARY 3/Cumbersome
11	21	21	22	MOIST/Machine Punch...
11	21	21	22	HOLE/Ask For It
4	11	18	20	OUR LADY PEACE/Starseed
31	29	20	20	R.E.M./Star 69
18	22	18	20	OASIS/Live Forever
19	20	18	20	DAVE MATTHEWS BAND/What Would You Say
14	23	18	17	LETTERS TO CLEO/Here & Now
31	30	17	17	OFFSPRING/Gotta Get Away
29	29	18	18	COLLECTIVE SOUL/Get
22	15	14	14	SPONGE/Plowed
11	17	14	14	CRANBERRIES/Ridiculous Thoughts
10	12	10	10	HOOTIE & BLOWFISH/Let Her Cry
7	13	12	12	VERUCA SALT/Settler
7	11	12	12	PEARL JAM/Not For You
-	-	12	12	COLLECTIVE SOUL/December
-	-	12	15	BAD RELIGION/Infectad
9	14	15	11	RANCID/Salvation
4	4	4	11	BETTER THAN EZRA/Good
10	7	12	11	CANDLEBOX/Cover Me
15	9	9	11	SOUNDGARDEN/My Wave

MARKET #40
WUFX/Bufalo
 (716) 885-1400
 Richards/Campanelli

103.3

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
27	30	29	31	VAN HALEN/Don't Tell Me...
17	19	30	31	OFFSPRING/Gotta Get Away
25	31	30	30	PEARL JAM/Better Man
27	31	31	30	BUSH/Everything Zen
18	16	30	29	PEARL JAM/Corduroy
-	-	23	24	STONE TEMPLE PILOTS/Dancing Days
-	-	24	23	CRACKER/Good Times Bad Times
29	18	19	19	GREEN DAY/When I Come Around
15	19	14	19	OFFSPRING/Get Esteem
18	19	18	19	COLLECTIVE SOUL/Get
-	-	17	18	VAN HALEN/Can't Stop Lovin'...
17	19	18	18	TRAGICALLY HIP/Fire In The Hole
-	-	18	18	MAD SEASON/River Of Deceit
16	18	17	17	LIVE/Lighting Crashes
11	9	17	17	STONE ROSES/Love Spreads
26	29	17	17	STONE TEMPLE PILOTS/Unguarded
18	17	17	17	GREEN DAY/Welcome To Paradise
-	-	16	16	MIKE WATT/Against The 70's
19	20	18	18	SOUNDGARDEN/The Day I Tried To
18	18	16	16	GOO GOO DOLLS/Only One
13	16	14	14	CANDLEBOX/Change
15	13	13	13	CANDLEBOX/Far Behind
11	14	8	13	SOUNDGARDEN/Fell On Black Days
10	12	11	11	LIVE/Alone
11	10	13	13	PAGE & PLANT/Gallows Pole
11	11	8	12	STONE TEMPLE PILOTS/Interstate Love Song
-	-	12	12	SKID ROW/Into Another
11	14	9	12	GREEN DAY/Longview
14	12	12	12	SOUNDGARDEN/My Wave
11	11	10	11	CORROSION OF...Clean My Wounds

MARKET #41
WCCC/Hartford
 (203) 233-4426
 Heft

107 WCCC
 ROCK & ROLL RADIO

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
12	12	12	27	R.E.M./Star 69
11	14	12	28	BLACK CROWES/High Head Blues
9	15	22	28	SPONGE/Plowed
14	22	27	24	LIVE/Lighting Crashes
18	17	21	21	BUSH/Everything Zen
14	14	16	17	OASIS/Live Forever
15	16	16	16	PEARL JAM/Corduroy
16	15	17	16	MATTHEW SWEET/Sick Of Myself
-	-	16	16	MAD SEASON/River Of Deceit
16	14	16	16	ALICE IN CHAINS/Got Me Wrong
15	14	16	16	COLLECTIVE SOUL/Get
13	13	15	16	DAVE MATTHEWS BAND/What Would You Say
13	14	16	16	SIMPLE MINDS/She's A River
15	14	15	15	VAN HALEN/The Seventh Seal
14	14	15	15	STONE ROSES/Love Spreads
14	14	15	15	VAN HALEN/Can't Stop Lovin'...
14	14	15	15	GREEN DAY/Tired Of Waiting...
-	-	12	15	ROLLING STONES/Go Wild
9	13	6	14	MEGADETHA/Tout Le Monde
28	18	17	14	BRUCE SPRINGSTEEN/Murder Incorporated
-	-	5	13	TOM PETTY/It's Good To Be King
-	-	5	12	STONE TEMPLE PILOTS/Pretty Penny
-	-	7	10	COLD WATER FLAT/Magnetic North Pole
8	8	7	8	BAD RELIGION/Infectad
7	12	5	8	MIKE WATT/Against The 70's
-	-	6	8	LIVE/Alone
-	-	7	8	OFFSPRING/Gotta Get Away
-	-	7	8	SHAW-BLADES/My Hallucination
8	11	8	7	CORROSION OF...Clean My Wounds

MARKET #41
WHCN/Hartford
 (203) 247-1060
 Brooks

WHCN

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
15	17	13	18	BONNIE RAITT/You Got It
11	14	14	15	WIDESPREAD PANIC/Can't Get High
17	15	15	15	PEARL JAM/Better Man
15	17	15	15	ERIC CLAPTON/Five Long Years
17	16	14	15	SIMPLE MINDS/She's A River
14	17	14	15	VAN HALEN/Can't Stop Lovin'...
17	16	15	15	BRUCE SPRINGSTEEN/Murder Incorporated
15	14	14	14	HOOTIE & BLOWFISH/Let Her Cry
16	14	15	14	BLACK CROWES/High Head Blues
14	17	13	14	TOM PETTY/You Wreck Me
11	9	13	14	LIVE/Lighting Crashes
9	13	14	13	STONE TEMPLE PILOTS/Pretty Penny
-	-	9	11	SHRILLY CROW/Keep On Growing
-	-	10	9	CHRIS DUARTE GROUP/My Way Down
-	-	9	11	SUBDUDES/You'll... Satisfied
11	11	9	11	BLUES TRAVELER/Run-Around
-	-	9	9	ROLLING STONES/Go Wild
11	9	9	11	DAVE MATTHEWS BAND/Ami Thing
11	9	9	11	R.E.M./Strange Currencies
11	11	11	10	SONNY LANDRITH/Shootin' For...
-	-	4	10	STONE TEMPLE PILOTS/Dancing Days
-	-	7	10	BRUCE SPRINGSTEEN/This Hard Land
9	12	9	10	TOAD THE WET...Fly From Heaven
9	11	8	9	RUSTED ROOT/Send Me On My Way
10	8	12	8	JAYHAWKS/Blue
-	-	2	7	HOOTIE & BLOWFISH/Hey What Can...
-	-	6	7	TOM PETTY/It's Good To Be King
15	6	4	4	DAVE MATTHEWS BAND/What Would You Say
4	4	4	4	STONE TEMPLE PILOTS/Interstate Love Song
3	3	3	3	ERIC CLAPTON/Tore Down

MARKET #42
WXRA/Greensboro
 (910) 275-6182
 Scovill/Gan

94.5 WXXX
 The Rock Alternative

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
-	-	26	30	TOM PETTY/You Wreck Me
-	-	27	30	OASIS/Supersonic
-	-	30	30	ALICE IN CHAINS/Got Me Wrong
-	-	31	28	DILLON FENCE/Living Room Scene
-	-	31	28	COLLECTIVE SOUL/Get
-	-	28	28	STONE TEMPLE PILOTS/Interstate Love Song
-	-	27</		



SHAWN ALEXANDER

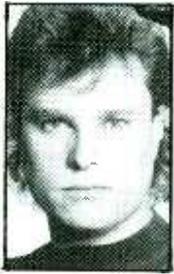
Procedures On Finding New Music

□ Four MDs discuss methods of discovering the next big thing

There's more music than any one station can possibly sift through. Many stations use nontraditional ways to fill "open slots" and discover the next big thing. This week, four MDs discuss the process of listening to new music and what happens in the weekly music meeting.

Unscientific Method

WNNX (99X)/Atlanta MD Sean Demery says the process is unscientific. "I listen to about 12-13 new albums a week. Many times it's while I'm scheduling music or talking on the phone. The CDs with the coolest covers I listen to first. If it has a good melody, it has a chance. People are looking for something they can hum to, has a good hook, and is fun to dance to."



Sean Demery

APD Leslie Fram and Demery get together before the music meeting each week to narrow down their stacks of music. "[PD] **Brian Philips** usually has a couple of CDs he is really into," notes Demery. "He might have talked to people who had a good thing to say about a particular song."

"Usually, we take about 30 CDs into the music meeting — a combination of full-length and CD singles. We'll usually listen to most of what we bring in — sometimes not the whole song from fade-in to fadeout. We'll meet for about an hour to an hour and a half and whittle down the music to a happy stack — usually about six to eight at most. It takes a two-thirds majority to get into the happy stack."

"Then we look at how these pieces fit into the puzzle. There are some weeks the pieces we take out are exactly the same as what we put in. Sometimes we want to take it a different way. There are some weeks this station sounds granola-type, on the rock-edge, or just a hair punk. It's a conscious decision to take the station where we want it to go. Bands like the **Dave Matthews Band**, **Widespread Panic**, and **Hootie & The Blowfish** are the next wave, not the British pop invasion."

Audience Reaction

WKQX (Q101)/Chicago APD/MD Mary Shuminas explains, "Everything sent to us gets listened to by someone at the station. But not everything gets listened to a second time or in a formal matter. I have two programming assistants and they help listen to some of the smaller label releases. Local music is passed on to **Carla Leonardo**, who hosts our local show. I listen to a lot of music in the background. Sometimes I'll put an album on repeat two or three times."

Shuminas turns on PD **Bill**

Gamble to new music each week. He has an hour commute each day and listens to CDs and cassettes in his car. "I bring more music into our meeting than we actually listen to," she points out. "We're not listening to something for the first time in our music meeting."

"We don't always listen to complete songs. We're looking for bands that are going to get a reaction from the audience — whether it's sales, requests, or research. We

don't research a record until it's [had] 250 plays on the station. I might bring something in and say, 'This is a new band and it sounds like ..., do we want to listen to it?' Bill may say, 'We don't have time' (knowing we don't have a slot for that sound that week). We continue to bring these records to the meeting. We may put these records in our 'cage match' — two new songs go head-to-head and we see what kind of response they get."

"A typical Q101 record six months ago may not be one now. The sound of the station has evolved. A year and half ago the poppier-sounding songs worked better, but they're not working now."

Different Sound Essential

KPNT (The Point)/St. Louis APD/MD Alex Luke acknowledges, "With the quantity of music out today, there's really no way we can physically listen to everything we get each week. If it's an artist that I've heard of, that's the first thing I'm going to listen to."



Alex Luke

"If it's an indie label I'm familiar with, I will usually give it precedence. Personally, I'm into discovering new music that other people haven't discovered yet. I want us to be a station that can play records you won't hear elsewhere. It's a plus if a record sounds like nothing else on the station."

"I buy the *CMJ New Music Monthly* because it comes with a CD of some indie releases that we don't get serviced with. Last night, I spent about an hour going through indie releases looking for the next **Veruca Salt**. I found absolutely nothing."

PD **Jim McGuinn** and Assistant MD **Sarah Clark** contribute — when necessary — to Luke's stack of CDs for the music meeting. "We listen to about 30 songs in the music meeting and narrow it down to 10," Luke notes. "We'll spread the remaining 10 on the desk and talk about every record, trying to make a story for each. Are other stations having success with it? Is it selling in the market? Is MTV playing it heavily? Our meeting lasts about two to three hours."

"Our ratio of wimpy to rock 'n' roll is a little off-balance lately. It doesn't mean we're actively looking for rock records. Sometimes we'll add or drop a record to get the balance in line."

Keep 'Em Separated

WHFS/Washington-Baltimore MD Pat Ferrise segregates the music into a couple of categories: heri-



Pat Ferrise

tage artists for the station (previous releases) and newest of the new. "The newest of the new might be an artist who hasn't had a release before that maybe I've read about, but I'm not familiar with."

A lot of CDs you have to take home to really be able to listen uninterrupted. I just got a CD player in my car, which is a great place to listen."

Ferrise and APD **Bob Waugh** share an office, so they talk constantly about music. "Bob might get a CD in the mail on Thursday and tell me it's cool, so I'll put it in the pile for next week, or we might listen to it right away," admits Ferrise. "It's our job to bring CDs into our music meeting for all three of us to listen and narrow the pile down to what the station needs and what we feel is a good record. We write down the CDs that would be the best for consideration that week."

There are not too many disagreements at WHFS when it comes to the music meeting with PD **Robert Benjamin**. However, Ferrise says the meeting lasts anywhere from a couple of hours to all afternoon. "We don't have a certain amount of CDs that we listen to each week. We listen to each song all the way through, sometimes two or three times. We look at what works well for balance for the station, what we think is a good song, and the retail picture — locally and nationally. A lot of what we do is a calculated risk."

April New Music Releases

Here's a look at upcoming singles and albums that are scheduled to hit your desk over the next month:

Week Of April 3

A-HOUSE/Strong And Silent (Radioactive)
BASKETBALL DIARIES/Soundtrack (LP) (Island)
BLACK CROWES/Wiser Time (American/Reprise)
DANZIG/I Don't Mind The Pain (American/Reprise)
DINK/Get On It (Capitol)
DRYWALL/Police Call (IRS)
DRYWALL/Work The Dumb Oracle LP (IRS)
DURAN DURAN/Thank You (LP) (Capitol)
DWELLERS/Rocket Ride (EMI)
GENERAL PUBLIC/Rub It Better (LP) (Epic)
GUIDED BY VOICES/Alien Lanes (Matador)
LORD OF BROOKLYN/Saturday Nite (American/Reprise)
MONSTER MAGNET/Negasonic Teenage Warhead (A&M)
ORB/Orbis Terrarvm (LP) (Island)
PIZZICATO FIVE/Magic Carpet Ride (Matador)
P.O.L./Stupid (Giant)
POLARA/Source Of Light (Restless)
PORTISHEAD/Glory Box (Go!Discs/London)
RADIOHEAD/The Bends (LP) (Capitol)
SENER/Stacked Up (LP) (Atlas/A&M)
SIMPLE MINDS/Hypnotised (Virgin)
TAD/Dementia (EastWest/EEG)
TERRELL/Angry Southern Gentleman (LP) (Virgin)
WHITE ZOMBIE/More Human Than Human (Geffen)
WILCO/Box Full Of Letters (Sire/Reprise)
WILCO/AM (LP) (Sire/Reprise)
YO LA TENGO/Tom Courtenay (Matador)

Week Of April 10

ALL/Pummel (LP) (Interscope)
CATHERINE WHEEL/Waydown (Mercury)
CLOUDS/Bower Of Bliss (Elektra/EEG)
HUM/You'd Prefer An Astronaut (LP) (RCA)
JUSTER/Boom Boom Boom (WORK)
KMFDM/Juke Joint Jezebel (TVT)
MADDER ROSE/The Love You Save (Seed/TAG)
BRUCE McCULLOCH/Shame-Based Man (LP) (Atlantic)
MINXUS/Pabulum (LP) (Too Pure/American/Reprise)
MUFFS/Blonder And Blonder (LP) (Reprise)
PETER MURPHY/Cascade (LP) (Beggars Banquet/Atlantic)
PAVEMENT/Rattled By The Rush (Matador)
PAVEMENT/Wowee Wowee (LP) (Matador)
PHUNK JUNKEEZ/Injected (LP) (Trauma/Interscope)
BILLY PILGRIM/Sweet Louisiana (Atlantic)
ROYAL TRUX/You're Gonna Lose (Virgin)
SKIPLOADER/Anxious Restless (EP) (Geffen)
JILL SOBULE/Jill Sobule (LP) (Lava/Atlantic)
SPEARHEAD/Hole In The Bucket (Capitol)
TAD/Infrared Riding Hood (LP) (EastWest/EEG)
THROES/12before9 (LP) (Rode Dog)
TRUCK STOP LOVE/How I Spent My... (LP) (Scotti Bros.)
UNDERGROUND LOVERS/Dream It Down (LP) (A&M)
WHITE ZOMBIE/Astro Creep 2000 (LP) (Geffen)

Week Of April 17

GOD LIVES UNDERWATER/No More Love (American/Reprise)
HOME/IX (LP) (Relativity)
JOAN JETT W/ PAUL WESTERBERG/Let's Do It (Elektra/EEG)
KING FRIDAY/Get It (LP) (DMZ)
NITZER EBB/Ticket (Geffen)
HEATHER NOVA/Live EP (WORK)
SHUDDER TO THINK/X-French Tee Shirt (Epic)
SPONGE/Molly (WORK)
TRICKY/Maxinquaye (LP) (Island)
JUSTIN WARFIELD/Everglide (Qwest/Reprise)
MIKE WATT/Big Train (Columbia)

Week Of April 24

A-HOUSE/Wide Eyed And Ignorant (LP) (Radioactive)
ALL/Million Bucks (Interscope)
CLOUDS/Thunderhead (LP) (Elektra/EEG)
DINOSAUR JR/Grab It (Sire/Reprise)
DRUGSTORE/Solitary Party Groover (Go!Discs/London)
HELIUM/Pat's Trick (Matador)
HUMAN LEAGUE/Octopus (LP) (EastWest/EEG)
SHANE MCGOWAN/Church Of The Holy Spoon (WB)
THURNSTON MOORE/Psychic Hearts (LP) (DGC/Geffen)
PELL MELL/Interstate (LP) (DGC/Geffen)
POOH STICKS/Optimistic Fool (LP) (Seed/TAG)
RHEOSTATICS/Claire (Sire/EEG)
RHEOSTATICS/Introducing Happiness (LP) (Sire/EEG)
STONE ROSES/Ten Storey Love Song (Geffen)
TEARS FOR FEARS/Falling Down (Mercury)
TERENCE TRENT D'ARBY/Vibrator (WORK)
TERRELL/Dreamed I Was The Devil (Virgin)
YO LA TENGO/Electr-O-Puro (LP) (Atlantic)

(Dates subject to change)

MARCH 24, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	LIVE Lightning Crashes (<i>Radioactive</i>)	1939	2031	1834	1806	57/0
7	4	3	2	PJ HARVEY Down By The Water (<i>Island</i>)	1600	1569	1313	1224	58/0
2	2	2	3	OASIS Live Forever (<i>Epic</i>)	1556	1604	1409	1446	56/0
19	13	6	4	BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)	1461	1309	1048	806	57/0
3	3	4	5	BUSH Everything Zen (<i>Trauma/Interscope</i>)	1382	1493	1336	1360	47/0
9	9	9	6	SPONGE Plowed (<i>WORK</i>)	1352	1219	1138	1090	49/0
18	12	7	7	ELASTICA Connection (<i>DGC/Geffen</i>)	1337	1276	1051	835	57/2
11	8	5	8	R.E.M. Star 69 (<i>WB</i>)	1323	1388	1173	1022	48/0
8	10	8	9	LETTERS TO CLEO Here & Now (<i>Giant</i>)	1241	1254	1122	1140	46/0
—	—	21	10	JULIANA HATFIELD Universal Heart-Beat (<i>Mammoth/Atlantic</i>)	1032	804	197	6	56/6
6	5	10	11	NIRVANA The Man Who Sold The World (<i>DGC/Geffen</i>)	1032	1217	1256	1243	42/0
4	7	12	12	GREEN DAY When I Come Around (<i>Reprise</i>)	1015	1180	1176	1347	39/1
5	6	11	13	STONE ROSES Love Spreads (<i>Geffen</i>)	1013	1206	1194	1328	42/0
36	22	19	14	MATTHEW SWEET Sick Of Myself (<i>Zoo</i>)	988	886	715	461	45/2
21	16	14	15	DAVE MATTHEWS BAND What Would You Say (<i>RCA</i>)	978	976	882	779	45/4
13	11	13	16	COLLECTIVE SOUL Gel (<i>Atlantic</i>)	915	1180	1061	1015	33/0
20	21	20	17	BELLY Now They'll Sleep (<i>Sire/Reprise</i>)	895	865	784	800	43/0
14	15	18	18	PEARL JAM Corduroy (<i>Epic</i>)	836	888	922	1008	39/1
29	23	22	19	ADAM ANT Wonderful (<i>Capitol</i>)	819	793	688	611	43/2
42	34	27	20	OUR LADY PEACE Starseed (<i>Relativity</i>)	788	643	486	382	42/1
39	27	23	21	MIKE WATT Against The 70's (<i>Columbia</i>)	784	778	652	414	46/4
17	17	16	22	PEARL JAM Better Man (<i>Epic</i>)	779	911	864	865	34/0
10	14	15	23	SHERYL CROW Strong Enough (<i>A&M</i>)	733	948	961	1025	32/0
28	25	24	24	RANCID Salvation (<i>Epitaph</i>)	712	737	664	635	44/0
BREAKER			25	HOLE Violet (<i>DGC/Geffen</i>)	690	583	404	415	38/1
16	19	17	26	CRANBERRIES Ode To My Family (<i>Island</i>)	686	897	831	923	35/1
12	18	25	27	SIMPLE MINDS She's A River (<i>Virgin</i>)	577	728	835	1019	28/0
—	—	43	28	SOUNDGARDEN The Day I Tried To Live (<i>A&M</i>)	566	399	238	136	35/7
—	41	37	29	WAX California (<i>Interscope</i>)	565	494	374	252	39/5
15	20	26	30	PORTISHEAD Sour Times... (<i>Go!Discs/London</i>)	552	693	827	984	30/0
30	31	29	31	SARAH MCLACHLAN Hold On (<i>Arista</i>)	550	600	575	578	35/1
44	42	34	32	JEFF BUCKLEY Last Goodbye (<i>Columbia</i>)	543	531	372	319	34/1
31	32	31	33	BAD RELIGION Infected (<i>Atlantic</i>)	538	574	546	499	30/2
DEBUT			34	MAD SEASON River Of Deceit (<i>Columbia</i>)	532	152	0	0	36/7
—	43	35	35	BLUES TRAVELER Run-Around (<i>A&M</i>)	522	514	362	244	33/1
DEBUT			36	STONE TEMPLE PILOTS Dancing Days (<i>Atlantic</i>)	516	148	7	0	36/8
24	24	28	37	SIOUXSIE & THE BANSHEES O Baby (<i>Geffen</i>)	493	608	677	692	30/1
48	35	39	38	STONE TEMPLE PILOTS Pretty Penny (<i>Atlantic</i>)	486	476	460	288	25/1
45	37	40	39	FACE TO FACE Disconnected (<i>Victory/A&M</i>)	476	429	414	316	32/1
22	28	33	40	OFFSPRING Gotta Get Away (<i>Epitaph</i>)	459	534	621	758	29/0
25	26	32	41	THROWING MUSES Bright Yellow Gun (<i>Sire/Reprise</i>)	414	544	654	692	24/0
—	—	47	42	GOO GOO DOLLS Only One (<i>Metal Blade/WB</i>)	381	263	130	5	26/3
—	49	44	43	PEARL JAM Not For You (<i>Epic</i>)	359	341	250	218	31/6
26	29	36	44	ASS PONYS Little Bastard (<i>A&M</i>)	320	498	611	668	22/0
32	33	38	45	PRIMITIVES Crash (<i>RCA</i>)	313	491	509	497	16/0
DEBUT			46	OFFSPRING Kick Him When He's Down (<i>Epitaph</i>)	298	230	150	58	28/4
—	—	48	47	FILTER Hey Man, Nice Shot (<i>Reprise</i>)	287	263	166	137	24/4
DEBUT			48	FLAMING LIPS Turn It On (<i>WB</i>)	285	249	180	71	24/5
DEBUT			49	MORPHINE Honey White (<i>Rykodisc</i>)	263	187	88	14	16/1
33	36	42	50	WOLFGANG PRESS Going South (<i>4AD/WB</i>)	257	420	428	478	19/0

This chart reflects airplay from March 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 60 Alternative reporters. 57 current playlists. © 1995, R&R Inc.

BREAKERS®

HOLE

Violet (DGC/Geffen)

TOTAL PLAYS/INCREASE
690/107

TOTAL STATIONS/ADDS
38/1

CHART
25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GENERAL PUBLIC Rainy Days (<i>Epic</i>)	9
BUSH Little Things (<i>Trauma/Interscope</i>)	8
PHUNK JUNKEEZ I Love It Loud (<i>Trauma/Interscope</i>)	8
STONE TEMPLE PILOTS Dancing Days (<i>Atlantic</i>)	8
BJORK Army Of Me (<i>Elektra/EEG</i>)	7
MAD SEASON River Of Deceit (<i>Columbia</i>)	7
SLEEPER Delicious (<i>Arista</i>)	7
SOUNDGARDEN The Day I Tried To Live (<i>A&M</i>)	7

SPRING BREAKING MUSIC!

- 2 PJ Harvey
- #26 Cranberries
- #30 Portishead



MOST INCREASED PLAYS

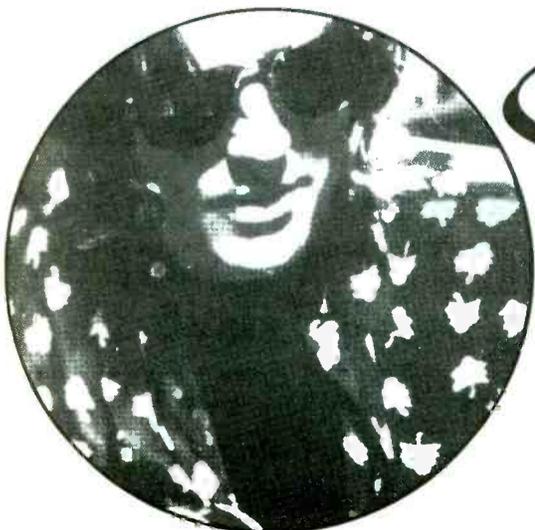
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MAD SEASON River Of Deceit (<i>Columbia</i>)	+380
STONE TEMPLE PILOTS Dancing Days (<i>Atlantic</i>)	+368
JULIANA HATFIELD Universal... (<i>Mammoth/Atlantic</i>)	+228
SOUNDGARDEN The Day I Tried To Live (<i>A&M</i>)	+167
BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)	+152
OUR LADY PEACE Starseed (<i>Relativity</i>)	+145
SHERYL CROW D'yer Mak'er (<i>Atlantic</i>)	+143
SPONGE Plowed (<i>WORK</i>)	+133
GOO GOO DOLLS Only One (<i>Metal Blade/WB</i>)	+118
HOLE Violet (<i>DGC/Geffen</i>)	+107
NEW ORDER Let's Go (Nothing For Me) (<i>Qwest/WB</i>)	+107

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
WEEZER Buddy Holly (<i>DGC/Geffen</i>)	692
CRANBERRIES Zombie (<i>Island</i>)	692
ALICE IN CHAINS Got Me Wrong (<i>WORK/Columbia</i>)	692
LIVE I Alone (<i>Radioactive</i>)	692
SOUNDGARDEN Fell On Black Days (<i>A&M</i>)	692
VERUCA SALT Seether (<i>DGC/Geffen</i>)	692
R.E.M. Bang And Blame (<i>WB</i>)	692
NINE INCH NAILS Closer (<i>Nothing/TVT/Interscope</i>)	692
R.E.M. What's The Frequency, Kenneth? (<i>WB</i>)	692
FLAMING LIPS She Don't Use Jelly (<i>WB</i>)	692

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



MATTHEW SWEET

sick of myself



R&R Alternative

19 - 14

Monitor 16 - 14*

99X 35 Spins
WDRE 31 Spins
WCHZ 32 Spins,
Top 5 Phones
KTCL 35 Spins

KNNC 38 Spins
WLUM 31 Spins
WRXQ 31 Spins
WQNF 34 Spins
KTOZ 42 Spins

R&R Rock

43 - 38

RIP Charlie.



ALTERNATIVE PLAYLISTS

March 24, 1995 R&R • 65

WORLD FAMOUS KROQ
106.7 FM
MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/
Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	39	40	39		NIRVANA/The Man Who Sold...
36	36	40	39		LIVE/Lightning Crashes
40	40	38	39		PEARL JAM/Better Man
38	38	39	39		BUSH/Everything Zen
15	15	27	35		SUBLIME/Date Rape
26	26	28	35		BUSH/Little Things
-	-	27	34		STONE TEMPLE PILOTS/Dancing Days
21	21	29	34		OUR LADY PEACE/Starseed
10	10	24	33		CRANBERRIES/Ode To My Family
27	27	40	31		PJ HARVEY/Down By The Water
38	38	32	29		GREEN DAY/When I Come Around
21	21	33	27		GREEN DAY/She
14	14	11	26		NINE INCH NAILS/Hurt
24	24	24	23		STONE ROSES/Love Spreads
-	-	-	22		SPONGE/Molly
36	36	25	22		BETTER THAN EZRA/Good
15	15	24	22		OASIS/Live Forever
39	39	36	21		SPONGE/Plowed
17	17	19	19		PEARL JAM/Corduroy
21	21	17	19		ELASTICA/Connection
-	-	15	19		FLAMING LIPS/Turn It On
18	18	19	18		NIRVANA/About A Girl
20	20	12	16		FACE TO FACE/Disconnected
19	19	21	16		RANCIO/Salvation
14	14	15	16		WEEZER/My Name Is Jonas
15	15	13	14		HOLE/Violet
6	6	14	14		MONSTER MAGNET/Negasonic Teenage...
17	17	15	14		SOUNDGARDEN/The Day I Tried To
-	-	13	13		JEFF BUCKLEY/Last Goodbye
15	15	14	13		DAVE MATTHEWS BAND/What Would You Say
17	17	16	13		SHERYL CROW/Strong Enough
12	12	14	12		BELLY/Now They'll Sleep
22	22	12	12		WEEZER/Buddy Holly
11	11	12	11		PORTISHEAD/Sour Times...
20	20	9	11		STONE TEMPLE PILOTS/Interstate Love Song
-	-	8	11		JULIANA HATFIELD/Universal Heart-Beat
15	15	10	9		CRANBERRIES/Zombie
-	-	12	9		SARAH MCLACHLAN/Hold On

ADDS

- 4 ADAM ANT/Wonderful
- PEARL JAM/Nothingman
- PHUNK JUNKEEZ/ Love It Loud
- OFFSPRING/Kick Him When...
- NOFX/Leave It Alone

Q101
MARKET #3
WKQX/Chicago
(312) 527-8348
Gamble/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	48	47	55		LIVE/Lightning Crashes
49	47	47	54		NIRVANA/The Man Who Sold...
38	45	48	54		BUSH/Everything Zen
40	47	47	53		NINE INCH NAILS/Hurt
17	31	29	49		PEARL JAM/Better Man
39	28	28	46		PEARL JAM/Corduroy
48	47	48	44		SPONGE/Plowed
40	47	47	41		BETTER THAN EZRA/Good
30	31	33	40		PJ HARVEY/Down By The Water
37	32	33	39		OASIS/Live Forever
-	7	23	37		STONE TEMPLE PILOTS/Dancing Days
-	13	22	37		LETTERS TO CLEO/Here & Now
27	27	31	37		ELASTICA/Connection
27	28	23	36		WEEZER/No One Else
34	34	26	36		STONE ROSES/Love Spreads
20	29	35	36		R.E.M./Star 69
27	35	34	35		SHERYL CROW/Strong Enough
38	34	32	35		SMASHING PUMPKINS/Never Let Me Down...
16	14	15	34		ASS PONY/S Little Bastard
-	-	15	31		HOLE/Violet
7	12	12	29		OUR LADY PEACE/Starseed
9	10	11	27		SOUNDGARDEN/The Day I Tried To
18	22	11	27		FLAMING LIPS/Turn It On
-	-	13	27		GREEN DAY/She
-	13	14	25		SARAH MCLACHLAN/Hold On
22	34	36	23		BAD RELIGION/Infected
-	15	19	19		ALICE IN CHAINS/Don't Follow
-	-	19	19		MAGNIFICENT BASTARDS/Mockingbird Girl
-	-	10	19		1000 HOMO DJS/Supernaut
-	9	12	16		NITZER EBB/Kick It
-	-	10	16		MAD SEASON/River Of Deceit
20	30	24	16		FACE TO FACE/Disconnected
12	11	11	14		SMOKING POPE/Need You Around
10	12	13	14		FILTER/Hey Man, Nice Shot
-	2	4	13		NEO'S ATOMIC DUSTBIN/All I Ask Of...
12	10	11	12		MUOHONEY/Generation...
38	34	36	12		COLLECTIVE SOUL/Gel
2	10	19	11		MIKE WATT/Against The 70's
-	-	11	11		SEBADOH/Rebound
-	-	10	10		WHITE ZOMBIE/More Human Than...
-	8	12	10		NO USE FOR A NAME/Soul Mate
-	9	10	9		MONSTER MAGNET/Negasonic Teenage...

ADDS

- 1 SUBLIME/Date Rape
- BUSH/Little Things
- CAKE/Rock 'N' Roll...
- NIRVANA/Pennyroyal Tea
- JULIANA HATFIELD/Universal Heart-Beat

LIVE 105
MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/Masters

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	32	32	31		LIVE/Lightning Crashes
25	31	31	31		ADAM ANT/Wonderful
22	15	21	31		OASIS/Live Forever
12	26	32	29		CRANBERRIES/Ode To My Family
23	18	24	29		SIOUXSIE & BANSHEES/O Baby
9	22	20	28		PEARL JAM/Better Man
32	32	22	28		NIRVANA/The Man Who Sold...
30	32	29	27		GREEN DAY/When I Come Around
-	5	13	22		JULIANA HATFIELD/Universal Heart-Beat
20	27	25	21		ELASTICA/Connection
-	-	9	21		GENERAL PUBLIC/Rainy Days
32	29	25	20		PJ HARVEY/Down By The Water
25	24	20	20		BUSH/Everything Zen
12	21	19	20		OUR LADY PEACE/Starseed
-	-	20	20		STONE TEMPLE PILOTS/Dancing Days
26	19	21	19		SPONGE/Plowed
9	9	13	19		R.E.M./Star 69
14	23	19	18		FAITH NO MORE/Digging The Grave
24	15	19	18		PEARL JAM/Corduroy
25	21	19	17		BETTER THAN EZRA/Good
21	20	19	17		SEBADOH/Rebound
11	18	19	17		NO USE FOR A NAME/Soul Mate
17	18	19	17		SHERYL CROW/Strong Enough
11	17	20	16		STONE ROSES/Love Spreads
17	15	10	14		MIKE WATT/Against The 70's
17	15	13	13		WAX/California
21	18	17	11		BETTIE SERVEERT/Ray Ray Rain
5	14	13	9		HOLE/Violet
9	10	10	9		RUSTEO ROOT/Send Me On My Way
-	4	9	9		RANCIO/Salvation
9	9	9	9		SARAH MCLACHLAN/Hold On
-	5	5	5		LORDS OF ACID/The Crab Louse
-	5	5	5		REONEX/Colton Eye Joe
-	5	5	5		CAKE/Rock 'N' Roll...
-	5	5	5		UNDERWORLD/Dirty Epic
-	-	-	5		JAWBREAKER/Indictment
-	-	-	5		PHUNK JUNKEEZ/ Love It Loud

ADDS

- 14 GREEN DAY/She
- GOD GOO DOLLS/Only One
- MONSTER MAGNET/Negasonic Teenage...
- RADIOHEAD/Fake Plastic Trees
- NEO'S ATOMIC DUSTBIN/All I Ask Of...

WDRE
MODERN ROCK
MARKET #1&14
WBIF & WDRE/Phila.-Long Island
(516) 222-1103
Motta/Shapiro/Parrish

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	18	24	33		SIMPLE MINDS/Great Leap Forward
27	23	22	32		THROWING MUSES/Bright Yellow Gun
25	22	17	32		PJ HARVEY/Down By The Water
24	22	23	32		LIVE/Lightning Crashes
27	22	25	32		OASIS/Live Forever
13	16	21	32		ELECTRAXION/Zephyr
28	21	19	31		ELASTICA/Connection
25	21	21	31		SPONGE/Plowed
16	19	21	31		MATTHEW SWEET/Sick Of Myself
8	9	17	30		WAX/California
-	9	20	30		GOD GOO DOLLS/Only One
-	21	30	30		MAD SEASON/River Of Deceit
-	-	21	30		MORPHINE/Honey White
22	18	16	27		WOLFGANG PRESS/Going South
27	20	18	27		POSTER CHILDREN/Junior Citizen
26	22	17	27		BETTIE SERVEERT/Ray Ray Rain
19	17	18	27		PORTISHEAD/Sour Times...
21	17	18	26		SONS OF ELVIS/Formaldehyde
18	16	16	26		MIGHTY MIGHTY BT/Pictures To Prove It
-	-	25	26		GRANT LEE BUFFALO/Honey Don't Think
9	10	9	24		BETTER THAN EZRA/Good
13	15	13	24		BELLY/Now They'll Sleep
9	9	9	23		JENNIFER TRYNE/Better Than Nothing
22	16	14	22		FAITH NO MORE/Digging The Grave
20	14	17	22		MORRISSEY/Have-A-Go Merchant
11	8	13	20		LIVE/Hit Towne
7	9	8	19		MUDHONEY/Generation...
27	14	12	16		MIKE WATT/Against The 70's
-	8	11	16		MIKE WATT/Big Train
-	-	15	16		NEO'S ATOMIC DUSTBIN/Premonition
11	7	18	15		STONE ROSES/Ten Storey Love Song
-	3	14	15		LORDS OF ACID/The Crab Louse
-	12	14	15		JULIANA HATFIELD/Universal Heart-Beat
-	7	13	15		URBAN DANCE SQUAD/Demagogue
8	4	7	13		FACE TO FACE/Disconnected
15	16	15	12		HOLE/Asking For It
11	7	6	12		1000 HOMO DJS/Supernaut
4	4	7	12		MIKE WATT/Wake Me
-	-	11	12		COP SHOOT COP/Any Day Now
13	10	12	11		NIRVANA/Lake Of Fire
12	8	11	11		WEEZER/My Name Is Jonas
13	11	10	11		SEBADOH/Rebound

ADDS

- 5 IOLEWLOE/Surround
- 3 GOD GOO DOLLS/Flat Top
- 2 PJ HARVEY/Send His Love To Me
- WHITE ZOMBIE/More Human Than...
- DAVE MATTHEWS BAND/What Would You Say

99X
MARKET #6
CMX/Detroit
(313) 961-9811
Brookshaw/Canova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	34	40		SHERYL CROW/Strong Enough
39	39	39	40		LIVE/Lightning Crashes
38	38	39	40		OASIS/Live Forever
40	40	41	39		BUSH/Everything Zen
23	23	33	39		SPONGE/Plowed
39	39	38	38		PEARL JAM/Corduroy
34	34	40	38		PJ HARVEY/Down By The Water
-	9	33	38		STONE TEMPLE PILOTS/Unglued
26	26	27	33		MIKE WATT/Against The 70's
33	33	32	32		CRANBERRIES/Ode To My Family
32	32	34	32		ELASTICA/Connection
-	9	32	32		MAD SEASON/River Of Deceit
-	17	27	32		MOIST/Machine Punch...
-	-	16	27		ALICE IN CHAINS/Got Me Wrong
-	20	25	27		HOOTIE & BLOWFISH/My Hand
5	5	20	25		BETTER THAN EZRA/Good
23	23	23	25		OODS/Truth Untold
26	26	20	24		STONE ROSES/Love Spreads
17	17	22	24		BAD RELIGION/Infected
23	23	24	24		SOUNDGARDEN/My Wave
23	23	24	24		KILLJOYS/Today I Hate...
-	-	6	23		DAVE MATTHEWS BAND/What Would You Say
17	17	24	23		JAYHAWKS/Blue
33	33	25	22		PORTISHEAD/Sour Times...
-	-	23	22		OUR LADY PEACE/Starseed
25	25	24	22		VERUCA SALT/Number One Blind
20	20	24	22		SLOAN/Hate My Generation
25	25	22	21		SARAH MCLACHLAN/Hold On
-	20	20	20		ZUMPANNO/The Party Rages On
22	22	23	19		TRAGICALLY HIP/Grace, Too
17	17	18	19		PEARL JAM/Better Man
-	5	18	18		JULIANA HATFIELD/Universal Heart-Beat
19	19	18	18		SIOUXSIE & BANSHEES/O Baby
-	-	16	18		BUSH/Little Things
33	33	29	16		RANCIO/Salvation
17	17	18	16		THROWING MUSES/Bright Yellow Gun
27	27	25	16		HOLE/Asking For It
16	16	17	15		THE THE/I Saw The Light
-	-	16	14		VERUCA SALT/Seether
20	20	18	14		BETTIE SERVEERT/Ray Ray Rain
-	-	6	14		JEFF BUCKLEY/Last Goodbye
-	-	10	13		GREEN DAY/2000 Light Years...

ADDS

- 11 FLAMING LIPS/Turn It On
- 3 R.E.M./Crush With Eyeliner
- TEA PARTY/Fire In The Head

94.5 EDGE
MARKET #7
KDGE/Dallas
(214) 770-7777
Folger/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	61	59	57		PEARL JAM/Better Man
43	50	49	57		HOOTIE & BLOWFISH/My Hand
39	48	49	52		LIVE/Lightning Crashes
49	55	60	51		SARAH MCLACHLAN/Good Enough
9	43	39	49		BUSH/Everything Zen
51	59	61	48		DURAN DURAN/White Lines
62	60	58	42		GREEN DAY/When I Come Around
46	41	41	41		LETTERS TO CLEO/Here & Now
7	9	20	41		SPONGE/Plowed
37	23	41	40		COLLECTIVE SOUL/Gel
31	39	39	40		OFFSPRING/Gotta Get Away
41	39	35	39		SHERYL CROW/Strong Enough
41	39	40	38		CRANBERRIES/Ode To My Family
-	31	35	31		STONE TEMPLE PILOTS/Interstate Love Song
12	21	22	30		DIONNE FARRIS/ Know
30	25	28	29		SARAH MCLACHLAN/Hold On
22	19	20	27		ADAM ANT/Wonderful
24	23	25	25		MELISSA ETHERIDGE/I'm The Only One
16	9	12	24		R.E.M./Star 69
34	43	37	21		NIRVANA/The Man Who Sold...
17	15	20	20		STONE TEMPLE PILOTS/Unglued
5	7	4	19		BETTER THAN EZRA/Good
12	15	19	19		HOOTIE & BLOWFISH/Let Her Cry
14	15	16	18		PEARL JAM/Corduroy
7	10	12	18		PJ HARVEY/Down By The Water
24	24	21	15		VERUCA SALT/Number One Blind
-	14	15	15		ANNIE LENNOX/No More "I Love..."
18	20	20	12		HUMAN LEAGUE/Tell Me When
11	9	10	11		BLUES TRAVELER/Run-Around
12	14	7	7		DEEP BLUE SOMETHING

ALTERNATIVE PLAYLISTS

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MARKET #13

KNDD/Seattle
(206) 622-3251
Lambert/Collins

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	37	36	34		LIVE/Lightning Crashes
32	37	35	32		GREEN DAY/2000 Light Years...
27	31	30	30		SOUNDGARDEN/Let Me Drown
26	25	30	28		RANCID/Salvation
28	30	28	28		NIRVANA/The Man Who Sold...
24	23	24	28		R.E.M./Star 69
32	31	31	28		MIKE WATT/Against The 70's
23	26	28	28		THROWING MUSES/Bright Yellow Gun
26	28	25	28		OFFSPRING/Kick Him When...
-	-	15	28		STONE TEMPLE PILOTS/Pretty Penny
-	-	13	28		MAD SEASON/River Of Deceit
9	9	29	25		SMASHING PUMPKINS/Never Let Me Down...
35	30	31	24		GREEN DAY/When I Come Around
12	24	29	24		MAD SEASON/Don't Know...
17	25	24	24		BETTER THAN EZRA/Good
12	20	22	24		FILTER/Hey Man, Nice Shot
35	31	25	23		PJ HARVEY/Down By The Water
28	27	25	23		BUSH/Everything Zen
27	27	30	22		SPONGE/Plowed
30	34	33	21		ELASTICA/Connection
28	25	26	20		WEEZER/Say It Ain't So
27	24	26	20		OUR LADY PEACE/Starseed
26	29	24	20		ADAM ANT/Wonderful
19	25	23	19		MUOHONEY/Generation...
22	20	20	19		BELLY/Now They'll Sleep
26	25	24	18		STONE ROSES/Love Spreads
-	-	12	17		NITZER EBB/Kick It
23	23	24	16		PORTISHEAD/Sour Times...
12	22	22	16		MATTHEW SWEET/Sick Of Myself
-	-	16	22		JULIANA HATFIELD/Universal Heart-Beat
21	27	21	15		BUSH/Monkey
12	14	18	14		HOLE/Violet
-	-	14	20		FAITH NO MORE/Digging The Grave
7	17	17	13		NEO'S ATOMIC DUSTBIN/All I Ask Of...
-	-	6	11		BUSH/Little Things
24	25	20	11		PEARL JAM/Corduroy
6	7	10	11		CRANBERRIES/Ode To My Family
-	-	5	11		STONE TEMPLE PILOTS/Dancing Days
24	22	18	10		OASIS/Live Forever
12	15	17	10		JEFF BUCKLEY/Last Goodbye
-	-	-	10		GREEN APPLE QUICK...Los Vargas
7	13	14	9		LOVE BATTERY/Fuzz Factory

ADDS

10 BJORK/Army Of Me



MARKET #15

XHRM/San Diego
(619) 336-4900
Cohen/Cluque

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	26	32	32		ADAM ANT/Wonderful
26	32	32	32		SIUXSIE & BANSHEES/O Baby
32	32	19	32		SIMPLE MINDS/She's A River
26	26	25	32		LIVE/Lightning Crashes
32	31	32	32		CAUSE & EFFECT/Inside Out
15	9	26	27		PRIMITIVES/Crash
17	26	27	27		RUSTED ROOT/Send Me On My Way
17	14	26	27		COLLECTIVE SOUL/Gel
-	-	10	26		GREEN DAY/When I Come Around
30	32	32	26		DAVE MATTHEWS BAND/What Would You Say
25	12	26	25		OASIS/Live Forever
-	-	18	19		OEL AMITRI/Roll To Me
19	19	18	16		BETTER THAN EZRA/Good
-	-	5	14		JEFF BUCKLEY/Last Goodbye
-	-	5	14		SHERYL CROW/O'er Mak'er
-	-	9	11		NIRVANA/The Man Who Sold...
11	10	12	11		R.E.M./Bang And Blame
8	9	8	11		CRANBERRIES/Zombie
30	31	31	11		SHERYL CROW/Strong Enough
19	17	10	9		THROWING MUSES/Bright Yellow Gun
-	-	5	8		STONE TEMPLE PILOTS/Pretty Penny
-	-	9	9		PEARL JAM/Better Man
-	-	3	8		NATASHA'S GHOST/Catch My Breath
-	-	5	8		ELASTICA/Connection
-	-	5	8		STONE TEMPLE PILOTS/Dancing Days
18	20	9	8		PJ HARVEY/Down By The Water
9	13	10	8		STONE TEMPLE PILOTS/InnerSpace Love Song
-	-	5	19		SIMPLE MINDS/Hypnotized

ADDS

5 R.E.M./Strange Currencies



MARKET #15

XTRA/San Diego
(619) 291-9191
Stapleford/Halloran

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	31	32	30		LIVE/Lightning Crashes
30	30	31	30		PEARL JAM/Corduroy
26	30	29	30		STONE ROSES/Love Spreads
-	-	12	30		STONE TEMPLE PILOTS/Dancing Days
-	-	30	30		GREEN DAY/Pulling Teeth
16	27	30	27		OFFSPRING/Gotta Get Away
25	24	16	27		SPONGE/Plowed
25	30	32	24		OASIS/Live Forever
20	22	22	24		BUSH/Everything Zen
16	24	15	24		JEWEL/Who Will Save...
14	20	18	24		ELASTICA/Connection
23	22	22	24		PJ HARVEY/Down By The Water
-	-	24	24		GENERAL PUBLIC/Rainy Days
-	-	10	20		WAX/California
-	-	16	22		THROWING MUSES/Bright Yellow Gun
-	-	20	19		BELLY/Now They'll Sleep
-	-	15	18		JAYHAWKS/Blue
26	26	25	16		CRANBERRIES/Ode To My Family
10	13	25	15		JEFF BUCKLEY/Last Goodbye
10	11	12	15		MIKE WATT/Against The 70's
11	10	10	14		RANCID/Salvation
14	13	12	13		SARAH MCLACHLAN/Hold On
16	18	18	13		BAD RELIGION/Infected
-	-	7	11		BETTER THAN EZRA/Good
30	26	27	12		R.E.M./Star 69
25	24	17	12		PORTISHEAD/Sour Times...
13	17	12	12		WEEZER/Buddy Holly
20	10	18	11		SIMPLE MINDS/She's A River
-	-	11	11		MAD SEASON/River Of Deceit
20	27	10	10		STONE TEMPLE PILOTS/Unglued
20	15	10	10		NIRVANA/The Man Who Sold...
-	-	10	9		HOLE/Violet
20	18	5	5		SIUXSIE & BANSHEES/O Baby
10	10	7	5		ADAM ANT/Wonderful
-	-	5	5		MASSIVE ATTACK/Protection
-	-	5	5		SLEEPER/Delicious

ADDS

9 OFFSPRING/Kick Him When...
7 JULIANA HATFIELD/Universal Heart-Beat
FAITH NO MORE/Digging The Grave
BLUES TRAVELER/Run-Around



MARKET #16

KREV & WREV/Minneapolis
(612) 341-1700
Cole/Miller

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	21	29		OUR LADY PEACE/Starseed
-	-	23	27		PJ HARVEY/Down By The Water
-	-	22	27		BETTER THAN EZRA/Good
-	-	23	27		MATTHEW SWEET/Sick Of Myself
-	-	23	25		MIKE WATT/Against The 70's
-	-	22	25		BELLY/Now They'll Sleep
-	-	21	18		WAX/California
-	-	12	18		LIVE/Lightning Crashes
-	-	20	18		THROWING MUSES/Bright Yellow Gun
-	-	23	17		ELASTICA/Connection
-	-	16	16		EDWIN COLLINS/A Girl Like You
-	-	13	15		SPONGE/Plowed
-	-	15	15		BETTIE SERVEERT/Ray Ray Rain
-	-	15	15		POLARA/Source Of Light
-	-	11	14		JENNIFER TRYNNER/Better Than Nothing
-	-	19	14		MARY LOU LORO/Lights Are Changing
-	-	10	14		LOIS/Shy Town
-	-	4	14		KIRSTY MACCOLL/Caroline
-	-	16	13		MORPHINE/Honey White
-	-	11	13		JETT & WESTERBERG/Let's Do It
-	-	12	13		STONE ROSES/Love Spreads
-	-	11	13		GOD GOD DOLLS/Only One
-	-	13	13		MASSIVE ATTACK/Protection
-	-	13	13		MAD SEASON/River Of Deceit
-	-	11	13		SUPERCHUNK/Shallow End
-	-	10	13		CAULFIELDS/Devil's Diary
-	-	10	12		SCARCE/All Sideways
-	-	11	12		BUILT TO SPILL/Big Dipper
-	-	6	12		MARTIN ZELLAR/Lie To Me
-	-	11	11		COLD WATER FLAT/Magnetic North Pole
-	-	11	11		WILCO/Box Full Of Letters
-	-	13	11		R.E.M./Star 69
-	-	6	11		STONE ROSES/Your Star Will Shine
-	-	14	10		JAYHAWKS/Blue
-	-	11	10		MATT KEATING/Boxed Inn
-	-	10	10		IVY/Get Enough
-	-	10	10		GREEN DAY/When I Come Around
-	-	21	10		CRANBERRIES/Ode To My Family
-	-	9	10		URBAN DANCE SQUAD/Demagogue
-	-	7	10		MORRISSEY/Boxers
-	-	10	10		LETTERS TO CLEO/Here & Now
-	-	8	9		JULIANA HATFIELD/Universal Heart-Beat

ADDS

10 PEARL JAM/Not For You
3 POSTER CHILDREN/Junior Citizen
BJORK/Army Of Me
HHEAD/Answers



MARKET #17

KPWT/St. Louis
(314) 231-1057
McGuinn/Luke

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	33	34	36		STONE ROSES/Love Spreads
-	-	15	36		STONE TEMPLE PILOTS/Dancing Days
33	33	31	35		BUSH/Everything Zen
32	35	34	34		DAVE MATTHEWS BAND/What Would You Say
25	27	35	34		SPONGE/Plowed
25	34	36	34		OASIS/Live Forever
36	35	34	33		LIVE/Lightning Crashes
32	33	34	33		R.E.M./Star 69
32	31	35	31		PEARL JAM/Not For You
24	24	25	26		BAD RELIGION/Infected
23	24	20	25		SIUXSIE & BANSHEES/O Baby
26	27	25	25		PJ HARVEY/Down By The Water
25	24	25	25		MATTHEW SWEET/Sick Of Myself
22	24	25	25		GRAVITY KILLS/Guilty
34	34	24	25		LETTERS TO CLEO/Here & Now
22	25	23	24		ADAM ANT/Wonderful
25	21	22	24		BELLY/Now They'll Sleep
-	-	24	24		JULIANA HATFIELD/Universal Heart-Beat
24	22	23	24		SIMPLE MINDS/She's A River
14	14	25	24		BLUES TRAVELER/Run-Around
14	25	23	23		RANCID/Salvation
17	18	17	19		MIKE WATT/Against The 70's
-	-	16	15		WAX/California
-	-	18	15		NEW ORDER/Let's Go (Nothing...)
19	17	17	18		ELASTICA/Connection
15	16	17	17		THROWING MUSES/Bright Yellow Gun
-	-	18	17		OADA/1'm Feeling Nothing
16	15	18	17		BETTER THAN EZRA/Good
-	-	14	17		FAITH NO MORE/Digging The Grave
-	-	16	16		JEFF BUCKLEY/Last Goodbye
-	-	16	17		FLAMING LIPS/Turn It On
-	-	16	15		TRAGICALLY HIP/So Hard Done By
12	13	14	13		SARAH MCLACHLAN/Hold On
13	14	13	13		COLD WATER FLAT/Magnetic North Pole
14	13	14	13		HOLE/Violet
9	13	15	12		JAYHAWKS/Blue
-	-	10	10		TOAD THE WET.../Fly From Heaven
-	-	8	10		MAD SEASON/River Of Deceit
-	-	14	5		OFFSPRING/Kick Him When...

ADDS

R.E.M./Strange Currencies
PEARL JAM/Corduroy
WILCO/Box Full Of Letters
BUSH/Little Things
SOUNDGARDEN/The Day I Tried To
CAKE/Rock 'N' Roll...



MARKET #33

WWCD/Columbus
(614) 444-9923
Purcell/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	21	22	24		OASIS/Live Forever
13	22	22	24		PEARL JAM/Nothingman
11	19	22	23		STONE ROSES/Love Spreads
22	22	22	22		LIVE/Lightning Crashes
10	11	22	22		PORTISHEAD/Sour Times...
14	22	22	21		BLUES TRAVELER/Run-Around
22	23	22	21		SIMPLE MINDS/She's A River
13	12	12	26		JAYHAWKS/Blue
22	23	20	19		SHERYL CROW/Strong Enough
13	12	15	18		MATTHEW SWEET/Sick Of Myself
10	12	13	18		CRANBERRIES/Twenty One
-	-	13	18		STONE TEMPLE PILOTS/Dancing Days
11	12	12	12		R.E.M./Star 69
-	-	13	12		R.E.M./Don't Sleep...
-	-	12	12		HOOTIE & BLOWFISH/Time
13	12	11	11		DEL AMITRI/Here And Now
8	9	7	11		DAVE MATTHEWS BAND/Jimi Thing
22	12	11	11		STONE TEMPLE PILOTS/Pretty Penny
-	-	11	11		CRUEL SEA/The Honeymoon Is...
13	12	11	11		ADAM ANT/Wonderful
7	8	7	10		PJ HARVEY/Down By The Water
9	10	8	10		SHERYL CROW/Keep On Growing
6	6	7	10		ANNIE LENNOX/No More "I Love..."
-	-	12	10		INDIGO GIRLS/Power Of Two
9	10	12	9		RUSTED ROOT/Ecstasy
-	-	6	7		BETTER THAN EZRA/Good
6	6	7	8		KIRSTY MACCOLL/Caroline
6	6	6	8		COLLECTIVE SOUL/Gel
8	8	10	8		WOLFGANG PRESS/Going South
2	11				

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD/M: Gary Schoenwetter CAULFIELDS "Diary" GENERAL PUBLIC "Rainy" PEARL JAM "Nothingman"</p> <p>KTEG/Albuquerque, NM PD: Mike O'Connor APD/M: Scott Struber HOOTIE & BLOWFISH "Cry" MAD SEASON "River" JILL SOBULE "Kissed" GOO GOO DOLLS "Only" HHEAD "Answers" SLEEPER "Delicious"</p> <p>WNNX/Atlanta, GA PD: Brian Philips APD: Leslie Fram MD: Sean Demery 27 R.E.M. "Strange" 16 STONE TEMPLE PILOTS "Dancing"</p> <p>WDDX/Atlantic City, NJ OMPD: Tom McNally APD/M: Frank Lario WAX "California" WHITE ZOMBIE "Human" GREEN JELLY "Jump" WEEZER "Jonas" JULIANA HATFIELD "Universal" OUR LADY PEACE "Starseed" STONE TEMPLE PILOTS "Dancing" MARILYN MANSON "Lunchbox"</p> <p>WCHZ/Augusta, GA OMPD: Eric Hall MD: Julie Hoyt 7 HOOTIE & BLOWFISH "Cry" MAGNIFICENT BASTARDS "Girl" PHUNK JUNKEEZ "Loud" CAKE "Lifestyle" STONE TEMPLE PILOTS "Dancing"</p> <p>KNCC/Austin, TX PD: Lynn Barstow MD: Mike Peer 9 STONE TEMPLE PILOTS "Dancing" 5 MAD SEASON "River" CAULFIELDS "Diary"</p> <p>WFNX/Boston, MA MD: Kurt St. Thomas MD: Troy Smith CRANBERRIES "Ridiculous" BJORK "Army" NITZER EBB "Kick" PORTSHEAD "Glorious" POSTER CHILDREN "Citizen" WAX "California" URBAN DANCE SQUAD "Demagogue" ALL "Wilson" COLD WATER FLAT "Strike" POWERMAN 500 "Road"</p> <p>WPGU/Champaign, IL PD: Jeff Wolf MD: Sean Smyth SOUNDGARDEN "Day" OFFSPRING "Kick" SUDDENLY TAMMY! "Hard" PEARL JAM "Not"</p> <p>WQXQ/Chicago, IL PD: Bill Gamble APD/M: Mary Shuminas SUBLIME "Rape" BUSH "Little" CAKE "Lifestyle" NIRVANA "Pennyroyal" JULIANA HATFIELD "Universal"</p> <p>WADZ/Cincinnati, OH PD/M: Matthew Harris 8 FILTER "Shot" 5 MAD SEASON "River" SOUNDGARDEN "Day" NEW ORDER "Let's" OFFSPRING "Kick"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellman APD: Julie Forman MD: Ali Castellini 22 CRANBERRIES "Ridiculous" 5 PETER MURPHY "Scarlet" 3 KMFDM "Jazzbel" ANNIE LENOX "River" JEWEL "Save"</p> <p>WMMS/Cleveland, OH OMPD: John Gorman APD/M: Doug Kubinski 10 SELLOUTS "Tell" DAVE MATTHEWS BAND "What" BUSH "Little"</p>	<p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 2 MELISSA ETHERIDGE "Only" 1 CAULFIELDS "Diary"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Jay Michaels 29 SOUNDGARDEN "Fell" GREEN DAY "She" JULIANA HATFIELD "Universal" GENERAL PUBLIC "Rainy" ELASTICA "Connection"</p> <p>KTCL/Denver, CO PD: John Hayes MD: Mary Moses 18 STONE ROSES "Ten" 14 CHRISTINES "Hollow" 12 JEFF BUCKLEY "Last" 6 FILTER "Shot" 5 TYPE O NEGATIVE "Black" 5 GENERAL PUBLIC "Rainy"</p> <p>KXPK/Denver, CO PD: Doug Clifton MD: Bruce Jones 5 MAD SEASON "River" 5 DIONNE FARRIS "Know" 5 ELASTICA "Connection" 5 NEW ORDER "Let's" 5 SONIA DADA "Screaming"</p> <p>CIMX/Detroit, MI PD: Murray Brookshaw MD: Vince Canova 11 FLAMING LIPS "Turn" 3 R.E.M. "Crush" 3 TEA PARTY "Fire"</p> <p>WYSR/Hartford, CT PD/M: John Knapp MD: Vince Canova 14 WAX "California" 5 PEARL JAM "Not" MAD SEASON "River" SUBLIME "Rape"</p> <p>KPOI/Honolulu, HI PD/M: Ted Taylor POSTER CHILDREN "Citizen" SLEEPER "Delicious" FAITH NO MORE "Digging"</p> <p>KRQT/Houston, TX PD: Don Parker MD: Steve Robinson 15 GREEN DAY "She" 13 MONSTER MAGNET "Negasonic" 4 NO USE FOR A NAME "Mate" WEEZER "Jonas" FLAMING LIPS "Turn"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn BJORK "Army" WILCO "Letters" CAKE "Lifestyle" SLEEPER "Delicious"</p> <p>WWDX/Lansing, MI PD: Sandy Horowitz MD: Mark Copeland 25 MAD SEASON "River" SHERYL CROW "Dyer" NO USE FOR A NAME "Mate" PHUNK JUNKEEZ "Loud" WEEN "Freedom"</p> <p>KEDG/Las Vegas, NV PD: John Griffin MD: Freddy SnakeSkin GENERAL PUBLIC "Rainy" MATTHEW SWEET "Sick" SOUNDGARDEN "Day"</p> <p>KKNB/Lincoln, NE PD: Dave Douglas APD/M: Ken Williams STONE TEMPLE PILOTS "Pretty" JILL SOBULE "Kissed"</p> <p>WDRF/Long Island, NY OMPD: Russ Motta APD: Jonathan Shapiro MD: Mike Parrish 5 IOLWILDE "Surround" 3 GOO GOO DOLLS "Flat" PJ HARVEY "Send" 2 WHITE ZOMBIE "Human" DAVE MATTHEWS BAND "What"</p>	<p>KROQ/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 4 ADAM ANT "Wonderful" PEARL JAM "Nothingman" PHUNK JUNKEEZ "Loud" OFFSPRING "Kick" NDFX "Leave"</p> <p>WONF/Louisville, KY PD: Gary Guthrie FLAMING LIPS "Turn" SLEEPER "Delicious" PEARL JAM "Not" BUSH "Little" FILTER "Shot"</p> <p>WMAD/Madison, WI PD: Brad Hanson APD/M: Trevor Scott CAULFIELDS "Diary" MIKE WATT "70s" CRACKER "Good" STONE TEMPLE PILOTS "Dancing" HOOTIE & BLOWFISH "Hey"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee SLEEPER "Delicious" GENERAL PUBLIC "Rainy" SOUNDGARDEN "Day"</p> <p>WLUM/Milwaukee, WI PD: Ron Bunce MD: Tommy Wilde MAGNIFICENT BASTARDS "Girl" FILTER "Shot"</p> <p>KREV&WREW/Minneapolis, MN PD/M: Kevin Cole APD: Shelley Miller 10 PEARL JAM "Not" 3 POSTER CHILDREN "Citizen" BJORK "Army" HHEAD "Answers"</p> <p>KDJK/Modesto, CA Acting PD: Chris Squires JULIANA HATFIELD "Universal" SARAH MCLACHLAN "Hold" MAGNIFICENT BASTARDS "Girl" SEBADOH "Rebound" NO USE FOR A NAME "Mate"</p> <p>WHTG/Monmouth-Ocean, NJ PD/M: Bruce McDonald APD: Rich Scroggs AMD: Rob Acampora BUSH "Little" SEBADOH "Rebound" CAKE "Lifestyle" LOVE BATTERY "Fuzz" COP SHOOT COP "Day" PHUNK JUNKEEZ "Loud" DEL AMITRI "Here" KEVIN SALEM "Wk" QUICKSAND "Thorn" SENSER "Panic"</p> <p>WRLG/Nashville OM: Fred Buc PD: Ned Horton MD: Heather Lose 16 WAX "California" 2 FLEMING & JOHN "Alraid" BUSH "Little"</p> <p>WZRH/New Orleans, LA PD/M: Christian Unruh APD/M: Mitch Cry 29 HOOTIE & BLOWFISH "Hey" 3 BAD RELIGION "Infected" BUSH "Little" MIKE WATT "70s" GENERAL PUBLIC "Rainy" PHUNK JUNKEEZ "Loud" WEEZER "Jonas" WAX "California"</p> <p>WRXQ/Norfolk, VA PD: Chris Corley MD: Sara Trexler 6 MONSTER MAGNET "Negasonic" 6 RUSTY "Wake" 5 SLEEPER "Delicious" GREEN DAY "She" NO USE FOR A NAME "Mate"</p> <p>WRXS/Ocean City, MD OM: Chris Kelley MD: Phil Dirt 5 GOO GOO DOLLS "Only" 5 FLAMING LIPS "Turn"</p>	<p>WPFM/Panama City, FL PD/M: Mike Stone BAD RELIGION "Infected" FACE TO FACE "Disconnected" STONE TEMPLE PILOTS "Dancing" GENERAL PUBLIC "Rainy"</p> <p>KUKO/Phoenix, AZ PD: Jonathan L. Rosen MD: Larry Mac AMD: Allison Strong DRUGSTORE "Solitary" RAMONES "Orin" DRYWALL "Poke" BABES IN TOYLAND "Sweet"</p> <p>KBBT/Portland, OR PD: Dave Numme MD: Alex Lurie BJORK "Army" MONSTER MAGNET "Negasonic" FLAMING LIPS "Turn" DAVE MATTHEWS BAND "What" BUSH "Little"</p> <p>KMUZ/Portland, OR PD: Dick Sheetz APD: Terry Adams MD: Bob Anchetta ADAM ANT "Wonderful" FAITH NO MORE "Digging" SIDUSIE & BANSHIEES "Baby" MIKE WATT "70s" DAVE MATTHEWS BAND "What" JULIANA HATFIELD "Universal"</p> <p>WDST/Poughkeepsie, NY PD: Dave Douc MD: Jeanne Atwood 21 SLEEPER "Inbetweene" 14 BJORK "Army" 14 JEWEL "Save" 14 LIZ PHAIR "Jealousy" 7 CAULFIELDS "Diary" 7 KEVIN SALEM "Wk"</p> <p>WBRU/Providence, RI PD: Alexa Tobin MD: Tim Schiavelli 2 RADIOHEAD "Plastic" 2 PETER MURPHY "Scarlet" 2 PORTSHEAD "Glorious" MASSIVE ATTACK "Protection" PEARL JAM "Not" JAYHAWKS "Blue" SHERYL CROW "Dyer" BJORK "Army"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks MD: Rip Ewing 20 STONE TEMPLE PILOTS "Dancing" 16 SHERYL CROW "Dyer" 14 SOUNDGARDEN "Day" 12 MATTHEW SWEET "Sick" WEEZER "Jonas" PHUNK JUNKEEZ "Loud" NO USE FOR A NAME "Mate"</p> <p>KCXX/Riverside-San Bernardino, CA OM: Steve Hoffman PD/M: Chuck Summers 11 GREEN DAY "When" 8 COLLECTIVE SOUL "December"</p> <p>KWOD/Sacramento, CA PD/M: Alex Cosper SLEEPER "Delicious" NO USE FOR A NAME "Mate" DADA "Feeling"</p> <p>KXRX/Salt Lake City, UT VP/Op. & Programming: Mike Summers MD: Sean Ziebarth 20 DELERUM "Incarnation" 16 SIMPLE MINDS "Hypnotized" 15 PETER MURPHY "Scarlet" 15 WISH "Lubba" 13 LIVE "Top" 12 NEW ORDER "Let's" 10 HUMAN LEAGUE "Tell" 10 TYPE O NEGATIVE "Black" 9 PEARL JAM "Not" 9 SOUNDGARDEN "Day" 8 GREEN DAY "She" 8 STONE TEMPLE PILOTS "Kitchen" 6 HOLE "Asking" NO USE FOR A NAME "Mate"</p> <p>XHRM/San Diego, CA PD/M: Sherman Cohen APD: Kelly Cluque 5 R.E.M. "Strange"</p>	<p>XTRA/San Diego, CA OM: Kevin Stapleford PD/M: Mike Haloran 9 OFFSPRING "Kick" 7 JULIANA HATFIELD "Universal" FAITH NO MORE "Digging" BLUES TRAVELER "Run"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands MD: Steve Masters 14 GREEN DAY "She" 8 GOO GOO DOLLS "Only" MONSTER MAGNET "Negasonic" RADIOHEAD "Plastic" NED'S ATOMIC DUSTBIN "Ask"</p> <p>KOME/San Jose, CA PD: Ron Nenni APD/M: Jay Taylor 17 CRANBERRIES "Family" MAD SEASON "River" PHUNK JUNKEEZ "Loud"</p> <p>KJEE/Santa Barbara, CA PD/M: Heather Luke 8 STONE TEMPLE PILOTS "Dancing" 6 KEVIN SALEM "Wk" GENERAL PUBLIC "Rainy"</p> <p>KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins 10 BJORK "Army"</p> <p>KTQZ/Springfield, MO VP/Programming: Rob Nicholson APD: John Lenac MD: John Lenac CAULFIELDS "Diary" GENERAL PUBLIC "Rainy" MAGNIFICENT BASTARDS "Girl" PHUNK JUNKEEZ "Loud" CAKE "Lifestyle"</p> <p>KPNT/St. Louis, MO PD: Jim McGuinn MD: Alex Luke R.E.M. "Strange" PEARL JAM "Corduroy" WILCO "Letters" BUSH "Little" SOUNDGARDEN "Day" CAKE "Lifestyle"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Gregg Kocsak 7 MIKE WATT "70s" 7 FAITH NO MORE "Digging"</p>	<p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Farris ARCHERS OF LOAF "Harness" COLLECTIVE SOUL "December" JETT & WESTERBERG "Do" MORPHINE "Honey" PETER MURPHY "Scarlet" STONE TEMPLE PILOTS "Sob"</p>
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60 Total Reporters
59 Current Reporters
57 Current Playlists

Reported Frozen Playlist (1):
WKOC/Norfolk, VA

Did Not Report, Playlist Frozen (1):
WRZX/Indianapolis, IN

Did Not Report For Two
Consecutive Weeks, Not Used
In This Week's Data (1):
WENZ/Cleveland, OH

No Longer Reporters (2):
KEGE/Minneapolis, MN
KEDJ/Phoenix, AZ

Note: As of this week, the
Alternative song boxes have
been eliminated. Based on your
feedback, we are working on
making them more useful.
Details soon.

NEW & ACTIVE

JAYHAWKS Blue (American/Reprise) Total Plays: 248, Total Stations: 17, Adds: 1
RUSTED ROOT Send Me On My Way (Mercury) Total Plays: 237, Total Stations: 16, Adds: 0
DIONNE FARRIS I Know (Columbia) Total Plays: 236, Total Stations: 12, Adds: 1
BUSH Little Things (Trauma/Interscope) Total Plays: 226, Total Stations: 20, Adds: 8
WEEZER My Name Is Jonas (DGC/Geffen) Total Plays: 225, Total Stations: 20, Adds: 4
FAITH NO MORE Digging The Grave (Slash/Reprise) Total Plays: 221, Total Stations: 20, Adds: 4
NED'S ATOMIC DUSTBIN All I Ask Of Myself Is That... (WORK) Total Plays: 215, Total Stations: 19, Adds: 1
DADA I'm Feeling Nothing (IRS) Total Plays: 193, Total Stations: 14, Adds: 1
GREEN DAY She (Reprise) Total Plays: 192, Total Stations: 12, Adds: 5
CAKE Rock 'N' Roll Lifestyle (Capricorn) Total Plays: 184, Total Stations: 18, Adds: 6
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) Total Plays: 183, Total Stations: 11, Adds: 2
SHERYL CROW D'yer Mak'er (Atlantic) Total Plays: 158, Total Stations: 13, Adds: 3
TOAD THE WET SPROCKET Fly From Heaven (Columbia) Total Plays: 153, Total Stations: 11, Adds: 0
NEW ORDER Let's Go (Nothing For Me) (Qwest/WB) Total Plays: 142, Total Stations: 11, Adds: 3
SEBADOH Rebound (Sub Pop) Total Plays: 134, Total Stations: 11, Adds: 2
NO USE FOR A NAME Soul Mate (Fat Wreck Chords) Total Plays: 128, Total Stations: 17, Adds: 6
MONSTER MAGNET Negasonic Teenage Warhead (A&M) Total Plays: 117, Total Stations: 11, Adds: 4
GREEN DAY 2000 Light Years From Home (Atlantic) Total Plays: 116, Total Stations: 6, Adds: 0
SIMPLE MINDS Hypnotized (Virgin) Total Plays: 111, Total Stations: 10, Adds: 1
INDIGO GIRLS Power Of Two (Arista) Total Plays: 107, Total Stations: 8, Adds: 0
CAULFIELDS Devil's Diary (A&M) Total Plays: 102, Total Stations: 12, Adds: 6

ALBUMS

SW	ZW	LW	TW	ARTIST/TITLE (Label)	PLAYS	LW
2	2	1	1	LIVE Throwing Copper (Radioactive)	2218	-97
1	1	2	2	PEARL JAM Vitalogy (Epic)	2025	-226
5	5	3	3	R.E.M. Monster (WB)	1838	+31
6	6	4	4	BUSH Sixteen Stone (Trauma/Interscope)	1631	-51
7	7	5	5	OASIS Definitely Maybe (Epic)	1616	-44
—	8	7	6	PJ HARVEY To Bring You My Love (Island)	1615	+40
3	3	6	7	GREEN DAY Dookie (Reprise)	1534	-122
—	—	9	8	BETTER THAN EZRA Deluxe (Swell/Elektra/EEG)	1469	+149
DEBUT	9	—	—	ELASTICA Elastica (DGC/Geffen)	1385	+104
DEBUT	10	—	—	SPONGE Rotting Pinata (WORK)	1374	+155

This chart reflects airplay from March 13-19. Chart based on total
plays, with plays from all cuts from an album combined. 60 total reporters.

"let's go"
NewOrder

Their Killer New Song

- Gold and platinum records
- Most Requested
- Great research
- Sold-out stadiums
- Avid fans

Already On:

KDGE	KXPK	WEQX
KREV	WAQZ	WDST
KPNT	WBRU	WPGU
KTCL	KXRX	

(the best of) NewOrder



MARCH 24, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
2	1	1	1	1 VARIOUS ARTISTS Boys On The Side ST (Arista)	37	936	+43	"Got" (319)	"Keep" (235)	"Take" (170)
7	3	3	2	2 BRUCE SPRINGSTEEN Greatest Hits (Columbia)	37	732	+30	"Murder" (356)	"Secret" (139)	"Blood" (122)
1	2	2	3	3 TOM PETTY Wildflowers (WB)	36	731	+21	"King" (215)	"Wreck" (153)	"Place" (87)
6	6	4	4	4 JAYHAWKS Tomorrow The Green Grass (American/Reprise)	34	566	+5	"Blue" (385)	"Left" (53)	"Run" (44)
3	4	5	5	5 SIMPLE MINDS Good News From The Next World (Virgin)	31	543	-10	"River" (324)	"Hypnotized" (198)	"Band" (10)
4	5	6	6	6 HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)	32	533	-11	"Cry" (230)	"Hold" (94)	"Hannah" (86)
8	7	7	7	7 DAVE MATTHEWS BAND Under The Table And Dreaming (RCA)	32	512	-26	"What" (159)	"Jimi" (154)	"Ants" (99)
9	9	8	8	8 DEL AMITRI Twisted (A&M)	35	448	+9	"Here" (305)	"Driving" (69)	"Roll" (62)
12	11	10	9	9 DIONNE FARRIS Wild Seed-Wild Flower (Columbia)	32	412	+17	"Know" (381)	"Blackbird" (31)	
5	8	9	10	10 R.E.M. Monster (WB)	27	377	-26	"Strange" (161)	"Bang" (82)	"Sleep" (55)
13	10	11	11	11 SONNY LANDRETH South Of I-10 (Zoo)	28	354	-10	"Shootin'" (151)	"Congo" (105)	"South" (71)
18	15	13	12	12 TIMBUK3 A Hundred Lovers (High Street)	32	327	+7	"Lovers" (233)	"Cynical" (46)	"Sunshine" (21)
-	29	14	13	13 JOHN LEE HOOKER Chill Out (Virgin)	32	320	+43	"Chill" (263)	"Bourbon" (18)	"Kiddio" (14)
14	12	12	14	14 PEARL JAM Vitalogy (Epic)	20	318	-26	"Better" (158)	"Nothingman" (106)	"Immortality." (35)
DEBUT				15 VARIOUS ARTISTS Encomium - A Tribute To Led Zeppelin (Atlantic)	24	305	+222	"Hey" (119)	"Dancing" (75)	"D'yer" (46)
11	13	15	16	16 SHERYL CROW Tuesday Night Music Club (A&M)	18	266	-4	"Strong" (189)	"Cry" (67)	"Shall" (3)
30	26	28	17	17 ANNIE LENNOX Medusa (Arista)	25	265	+83	"Love" (175)	"Train" (41)	"Bring" (16)
-	-	23	18	18 WOLFGANG PRESS Funky Little Demons (4AD/WB)	26	243	+40	"South" (243)		
24	22	20	19	19 MARY KARLZEN Yelling At Mary (Atlantic)	26	239	+23	"Lying" (224)	"Sleeping" (7)	"Crime" (7)
23	21	18	20	20 PORTISHEAD Dummy (Go!Discs/London)	24	224	-10	"Sour" (199)	"Could" (18)	"Wandering" (7)
21	18	17	21	21 BLUES TRAVELER Four (A&M)	18	215	-27	"Run" (180)	"Hook" (13)	"Mountains" (10)
-	-	27	22	22 CRUEL SEA The Honeymoon Is Over (A&M)	21	211	+27	"Honeymoon" (87)	"Stick" (56)	"Soul" (31)
-	-	26	23	23 DANNY TATE Nobody's Perfect (Charisma/Virgin)	23	201	+16	"Dreamin'" (153)	"Do" (34)	"Water" (10)
20	20	22	24	24 WILLY PORTER Dog Eared Dream (Don't)	18	198	-7	"Angry" (133)	"Rita" (22)	"Glow" (11)
15	16	19	25	25 ERIC CLAPTON From The Cradle (Reprise)	17	196	-23	"Motherless" (54)	"Reconsider" (37)	"Hoochie" (22)
-	30	25	26	26 VICTORIA WILLIAMS Loose (Mammoth/Atlantic)	20	189	+3	"Loved" (146)	"Crazy" (27)	"Get" (4)
26	25	29	27	27 JEFF BUCKLEY Grace (Columbia)	24	186	+6	"Last" (158)	"Lover" (14)	"Grace" (9)
10	14	16	28	28 TODD SNIDER Songs For The Daily Planet (MCA)	18	182	-68	"Land" (51)	"Seattle" (46)	"Guy" (39)
-	28	-	29	29 COURAGE BROTHERS Wood (Eastern Front)	14	177	+21	"Believing" (43)	"Between" (41)	"Long" (34)
-	-	-	30	30 SONIA DADA A Day At The Beach (Capricorn)	26	173	+18	"Screaming" (171)	"Amazing" (2)	"Planes" (0)

This chart reflects airplay from March 13-19. Albums ranked by total plays, with plays from all cuts from an album combined.
38 Progressive reporters. 36 current playlists. © 1995, R&R Inc.

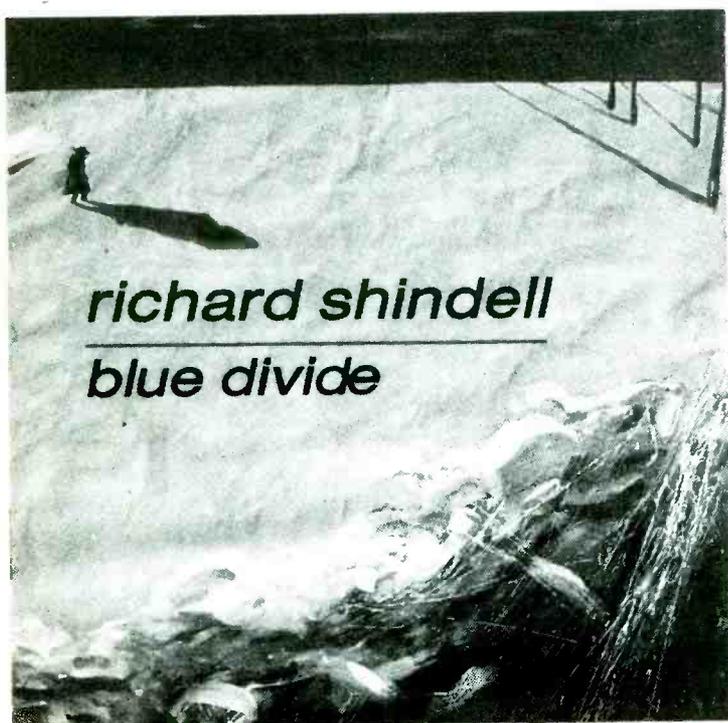
MOST ADDED TRACKS®

ARTIST TITLE LABEL(S)	ADDS
STEVE FORBERT It Sure Was Better Back Then (Giant)	10
FREDDY JONES BAND Texas Skies (Capricorn)	5
SONIA DADA Screaming John (Capricorn)	5
MORPHINE Honey White (Rykodisc)	4

Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the albums being played on more stations is placed first. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HOOTIE & THE BLOWFISH Hey Hey What Can I Do (Atlantic)	+92
STONE TEMPLE PILOTS Dancing Days (Atlantic)	+60
WOLFGANG PRESS Going South (4AD/WB)	+45
JOHN LEE HOOKER Chill Out (Things Gonna...) (Virgin)	+44
MELISSA ETHERIDGE If I Wanted To (Island)	+40
ANNIE LENNOX Train In Vain (Arista)	+31
MELISSA ETHERIDGE I Take You With Me (Arista)	+29
TOM PETTY It's Good To Be King (WB)	+29
GREEN DAY When I Come Around (Reprise)	+28
SHERYL CROW D'yer Mak'er (Atlantic)	+27
SONIA DADA Screaming John (Capricorn)	+27



richard shindell
blue divide

RICHARD SHINDELL

"Blue Divide"

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KERA KMMS WCBE WMMO WRSI ... AND
WFUV KPFT WIII WORLD CAFE WWAY MANY MORE!

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MARCH 24, 1995

NEW & ACTIVE

ARTIST TITLE LABEL(S)

STONE ROSES Second Coming (Geffen) Total Stations: 20, Total Plays: 163 +10 "Love"(74) "Man"(66) "Ten"(14)
MELISSA ETHERIDGE Yes I Am (Island) Total Stations: 13, Total Plays: 156 +56 "Wanted"(135) "Only"(14) "Window"(7)
JOHN MAYALL Spinning Coin (Silvertone) Total Stations: 21, Total Plays: 152 -2 "Brakeman"(109) "Coin"(31) "Devil"(11)
DAVE STEWART Greetings From The Gutter (EastWest/EEG) Total Stations: 19, Total Plays: 138 +18 "Jealousy"(135) "Tragedy"(1) "Stone"(1)
GOD STREET WINE \$1.99 Romances (Geffen) Total Stations: 13, Total Plays: 137 +22 "Nightingale"(86) "Mile"(17) "Crazy"(11)
IVAN NEVILLE Thanks (Iguana) Total Stations: 13, Total Plays: 127 +23 "Cry"(68) "Away"(18) "Grow"(10)
PJ HARVEY To Bring You My Love (Island) Total Stations: 15, Total Plays: 127 +19 "Water"(103) "Billy"(14) "Send"(9)
MATTHEW SWEET 100% Fun (Zoo) Total Stations: 24, Total Plays: 126 +34 "Sick"(69) "Same"(19) "Walk"(17)
MASSIVE ATTACK Protection (Virgin) Total Stations: 16, Total Plays: 122 +4 "Protection"(119) "Spying"(3)
JOAN OSBORNE Relish (Mercury) Total Stations: 19, Total Plays: 117 +30 "Teresa"(98) "Moon"(9) "Man"(6)
WIDESPREAD PANIC Ain't Life Grand (Capricorn) Total Stations: 12, Total Plays: 113 +8 "High"(93) "Ain't"(18) "L.A."(2)
FREDDY JONES BAND Freddy Jones Band (Capricorn) Total Stations: 16, Total Plays: 106 +20 "Texas"(106)
JANN ARDEN Living Under June (A&M) Total Stations: 15, Total Plays: 103 +10 "Could"(92) "Unloved"(10) "Insensitive"(1)
BETTER THAN EZRA Deluxe (Swell/Elektra/EEG) Total Stations: 16, Total Plays: 103+19 "Good"(39) "Coyote"(37) "Rosalea"(12)
NANCI GRIFFITH Flyer (Elektra/EEG) Total Stations: 10, Total Plays: 102 -5 "Going"(41) "These"(18) "Time"(15)

Emphasis tracks with plays listed below album title.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY
OM/MD: Zeb Norris

 JOHN MAYALL "Brakeman"
BOOMERS XYZ "Matter"
POPA CHUBBY "Sweet"
STEVE FORBERT "Better"
R.E.M. "Sleep"

KIOT/Albuquerque, NM
PD/MD: Mike Marrone

 LOS LOBOS "Lonely"
STEVE FORBERT "Better"
ANNIE LENNOX "Waiting"
JUNIOR WELLS "Gettin"
MATTHEW SWEET "Changes"

KGSR/Austin, TX
PD: Jody Denberg
MD: Susan Castle

 JEFF BUCKLEY "Last"
DAVE MATTHEWS BAND "What"
STEVE FORBERT "Better"
BOB DYLAN "Boogie"
STEVE EARLE "Hometown"
BETTIE SERVEERT "Ray"
PETE & MAURA KENNEDY "Green"
NEW ORDER "Let's"
MORPHINE "Ali"

WRNR/Baltimore, MD
PD: Sean O'Mealy
MD: Damian Einstein

 MORPHINE "Honey"
MORPHINE "Radar"
CHRIS SMITHER "Link"
CHRIS SMITHER "Shake"
CHARLIE SEXTON "Tree"
CHARLIE SEXTON "Sunday"
CHARLIE SEXTON "Craw"
MORPHINE "Yes"
CHRIS SMITHER "Lowdown"

WBOS/Boston, MA
PD/MD: Jim Herron

 10 HOOTIE & THE BLOWFISH "Only"
5 DAVE STEWART "Jealousy"
5 SUSAN WERNER "Good"
5 JOHN LEE HOOKER "Meet"
5 MATTHEW SWEET "Changes"
5 KIRSTY MACCOLL "Titanic"
2 CHARLIE SEXTON "Sunday"
2 MARY KARLZEN "Lying"

WNCS/Burlington, VT
PD: Glenn Roberts
MD: Jody Peterson

 IVAN NEVILLE "Cry"
COLLECTIVE SOUL "December"
LITTLE AXE "Sinfu"
FREDDY JONES BAND "Texas"
BAND "Young"
JOHN HIATT "Mess"

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey

 1 JONI MITCHELL "Yvette"
1 BRUCE SPRINGSTEEN "Blood"
1 ALISON KRAUSS & UNION... "Baby"
FOSSIL "Josephine"
MORPHINE "Honey"
ROBIN LANE "Wishing"

WXRT/Chicago, IL
VP/Programming: Norm Winer
MD: Patty Martin

 6 MATTHEW SWEET "Giving"
CAKE "Lifestyle"
MAD SEASON "River"
GENERAL PUBLIC "Rainy"
JEFF BUCKLEY "Last"
OUR LADY PEACE "Starseed"

KBXR/Columbia, MO
PD: Mike Perry
MD: Mike Richter

MD: Brent Gardner
JOHN MAYALL "Brakeman"
MELISSA ETHERIDGE "Wanted"
JOAN OSBORNE "Teresa"
GRANT MCLENNAN "Simone"
NIRVANA "Sold"

KBCO/Denver, CO
PD: Judy McNutt
APD: Lois Todd
MD: Scott Arbough

 FREDDY JONES BAND "Texas"
BOOMERS XYZ "Matter"
GRAHAM PARKER "Partner"
JOHN MAYALL "Brakeman"
TIMBUK3 "Sunshine"
PJ HARVEY "Water"
BELLY "Sleep"
SONIA DADA "Anna"
SONS OF ELVIS "Formaldehyde"

KFMG/Des Moines, IA
GM/MD: Ron Sorenson
PD: Mark Vos

 STEVE FORBERT "Better"
LES DUDEK "Deeper"
JEWEL "Save"
GARY MOORE "One"

CIDR/Detroit-Windsor, MI
PD: Murray Brookshaw
MD: Ann Deila

 MATTHEW SWEET "Walk"
NANCI GRIFFITH "Flyer"
MORPHINE "Scratch"
GENERAL PUBLIC "Rainy"

KLRF/Eugene, OR
PD: Dan Spice
MD: Tom Krumm

 ELTON JOHN "Pain"
STEVE FORBERT "Better"
HOOTIE & THE BLOWFISH "Running"
GRANT MCLENNAN "Lighting"

WTTS/Indianapolis, IN
PD: Rich Anton
MD: John McGue

 FREDDY JONES BAND "Texas"
BETTER THAN EZRA "Good"
PORTISHEAD "Sour"
POPA CHUBBY "Sweet"

KXPT/Las Vegas, NV
PD: Richard Remsburg
MD: J.D. Davis

 5 STONE TEMPLE PILOTS "Dancing"
5 MIKE & THE MECHANICS "Shoulder"
5 MIKE & THE MECHANICS "Lies"
4 HOOTIE & THE BLOWFISH "Hey"
3 SHAW-BLADES "Always"
2 SHAW-BLADES "Blue"
2 SHAW-BLADES "Night"

KSCA/Los Angeles, CA
PD: Michael Morrison
MD: Merilee Kelly

 6 BONNIE RAITT "Got"
6 PAULA COLE "Bethlehem"
6 NIRVANA "Sold"
5 NANCI GRIFFITH "Things"
5 ANNIE LENNOX "Train"
4 THE THE "Light"
3 ANNIE LENNOX "Bring"
MORPHINE "Scratch"
STEVE FORBERT "Better"

KTCZ/Minneapolis, MN
PD: Lauren MacLeash
APD/MD: Jane Frederickson

 FREDDY JONES BAND "Texas"
POPA CHUBBY "Sweet"
TOM PETTY "King"

KPIG/Monterey, CA
PD/MD: Laura Hopper

 6 STEVE FORBERT "Better"
6 HIGHWAYMEN "What"
6 C.J. CHENIER "Fun"
6 NANCI GRIFFITH "Things"
4 DELBERT MCCLINTON "Come"
4 WILLIE NELSON "909"
3 JOHN HIATT "Mess"
3 FREDDY JONES BAND "Texas"
3 BOB DYLAN "Boogie"
3 BROTHER PHELPS "AnyWay"
3 JOHNNY CASH "Man"
2 DR. JOHN "Roll"
2 BROTHER PHELPS "Pistol"
2 PAT MCLAUGHLIN "Nashville"
1 BROTHER PHELPS "Satisfied"
1 BROTHER PHELPS "Ragtop"
1 PAT MCLAUGHLIN "Cried"

WRLT/Nashville, TN
OM: Fred Buc
PD: Ned Horton
MD: David Hall

 4 BETTER THAN EZRA "Good"
4 MORPHINE "Honey"
3 BOB DYLAN "Boogie"
3 GENERAL PUBLIC "Rainy"
3 ANNIE LENNOX "Train"
2 ROSANNE CASH "Tears"
2 BETTIE SERVEERT "Ray"
1 MIKE & THE MECHANICS "Coffee"
1 VICTORIA WILLIAMS "Century"
1 GRANT MCLENNAN "Lighting"
1 PAT MCLAUGHLIN "Trees"

WXPN/Philadelphia, PA
PD: Kim Alexander
Acting MD: Bruce Warren

 SONIA DADA "Screaming"
DEL AMITRI "Roll"
ANNIE LENNOX "Bring"
ANNIE LENNOX "Waiting"
PAT MCLAUGHLIN "Tell"
JILL SOBULE "Kissed"

KZON/Phoenix, AZ
PD: Dave Logan
MD: Erica Smith

ELTON JOHN "Pain"

WCLZ/Portland, ME
PD: Brian Phoenix
MD: Kim Rowe

 NICK LOWE "Program"
JOHN MAYALL "Coin"
JONI MITCHELL "Sunday"
SIMPLE MINDS "Hypnotized"
TODD SNIDER "Generation"
TIMBUK3 "Shotgun"
OAR WILLIAMS "When"
IVAN NEVILLE "Hell"
LONE KENT "See"
FOSSIL "Josephine"

WCYY/Portland, ME
OM: Herb Ivy
MD: Brian Tarbox

 SIOUXSIE & THE BANSHEES "Baby"
JONI MITCHELL "Sunday"
R.E.M. "Sleep"
DAVE STEWART "Jealousy"
LINDA RONSTADT "Waiting"
SHERYL CROW "D'yer"
HOOTIE & THE BLOWFISH "Hey"
FOSSIL "Josephine"
WOLFGANG PRESS "South"
TOM PETTY "King"
MATTHEW SWEET "Need"
DAVE MATTHEWS BAND "Jimi"

KINK/Portland, OR
PD: Carl Widing
APD: Anita Garlock

 6 ELTON JOHN "Pain"
6 ELTON JOHN "Belfast"
6 ELTON JOHN "Cold"
4 MIKE & THE MECHANICS "Beggars"
4 KEVIN GILBERT "Audrey"

KTHX/Reno, NV
PD: Bruce Van Dyke
MD: Ken Allen

 4 POSTER CHILDREN "Star"
3 MIKE WATT "Train"
3 MIKE WATT "Chinese"
AL KOOPER "Closing"
AL KOOPER "More"
CHRIS SMITHER "Shake"
JOHN LEE HOOKER "Kiddio"
JOHN LEE HOOKER "Serves"
JOHN LEE HOOKER "Talkin"
AL KOOPER "Tell"
AL KOOPER "Quit"
CHRIS SMITHER "Memphis"
JOAN OSBORNE "Naked"
JOHN LEE HOOKER "Annie"

WVGO/Richmond, VA
PD: Paul Shugrue
MD: Kevin Matthews

 BIG HEAD TODD... "Tangerine"
SONIA DADA "Screaming"
JULIANA HATFIELD "Universal"
MAD SEASON "River"
BETTER THAN EZRA "Good"

WMAX/Rochester, NY
PD: Rick MacKenzie
MD: Jennifer Vanderslice

 MARY KARLZEN "Lying"
ANNIE LENNOX "Train"
SONIA DADA "Screaming"
SONIA DADA "Planes"

KQPT/Sacramento, CA
PD: Jim Trapp
APD/MD: Carrie Owens

 11 MELISSA ETHERIDGE "Only"
8 ERIC CLAPTON "Hoochie"
8 JOHN LEE HOOKER "Chill"
7 JAYHAWKS "Blue"
7 SIMPLE MINDS "Hypnotized"
6 SONIA DADA "Screaming"
6 ROLLING STONES "Together"
6 ROLLING STONES "Car"
6 DAVE MATTHEWS BAND "What"
4 JEFF BUCKLEY "Last"
3 HOOTIE & THE BLOWFISH "Hey"

KUMT/Salt Lake City, UT
PD: Tom Connelly
APD/MD: Kelly Monson

No Adds

KKOS/San Diego, CA
PD: Ron Lane
MD: Clark Novak

 MATTHEW SWEET "Walk"
ROLLING STONES "Wild"
STEVE FORBERT "Better"
JOAN OSBORNE "Spider"
HAMILTON'S POOL "Impatient"
GRAHAM PARKER "Force"
CARRIE NEWCOMER "Bird"

KFOG/San Francisco, CA
PD: Paul Marszalek
MD: Bill Evans

 SONIA DADA "Screaming"
ANNIE LENNOX "River"
MORPHINE "Radar"

KOTR/San Luis Obispo, CA
PD: Drew Ross
MD: Matthew Lawton

 1 DR. JOHN "Roll"
1 B.B. KING "Blinded"
R.E.M. "Sleep"
MATTHEW SWEET "Forgot"
STEVE FORBERT "Better"
STEVE EARLE "Nothing"
GREGORY PAGE "Remember"
GREGORY PAGE "Oyrus"
GREGORY PAGE "Thought"
GREGORY PAGE "Rosalea"
STEVE EARLE "Hometown"
MATTHEW SWEET "Smog"

KRSH/Santa Rosa, CA
PD/MD: Zoe Zuest

 8 CRUEL SEA "Better"
MORPHINE "Honey"
MATTHEW SWEET "Same"
SUSAN WERNER "Good"

KMTT/Seattle, WA
PD: Chris Mays
MD: Dean Carlson

 STEVE FORBERT "Better"
CHRIS SMITHER "Link"
HOOTIE & THE BLOWFISH "Hannah"
COURAGE BROTHERS "Between"

WVRV/St. Louis, MO
PD: Catfish
MD: Vic Porcelli

 1 MATTHEW SWEET "Sick"
1 SHAW-BLADES "Always"

KEKO/Tucson, AZ
PD: Charlie Morriss
MD: Corey Cruise

 CRUEL SEA "Honeymoon"
R.E.M. "Strange"

38 Total Reporters
38 Current Reporters
36 Current Playlists
Reported Frozen Playlist (2):
WMMM/Madison, WI
WRNX/Springfield, MA

WADE HUBBARD

You may not remember the name ...
but you won't forget the music
on the single "Dream Baby Dream"
from the album **Insanity Lane**.
Available now on Vibration Entertainment
distributed by Alliance (AEC).

PROGRESSIVE PLAYLISTS

Progressive playlists are ranked by total album plays

MARKET #2
fm 101.9
ALBUM ALTERNATIVE
 KSCA/Los Angeles (213) 845-1600 Morrison/Kelly

PLAYS	SW	LW	TW	ARTIST/TITLE
31	34	33	34	HOOTIE & BLOWFISH/Cracked Rear View
11	15	32	34	BRUCE SPRINGSTEEN/Greatest Hits
16	23	33	33	DIONNE FARRIS/Wild Seed-Wild...
36	36	34	33	TOM PETTY/Widflowers
16	22	31	32	SIMPLE MINDS/Good News From...
29	24	23	26	VARIOUS ARTISTS/Boys On The Side ST
24	21	23	24	SHERYL CROW/Tuesday Night...
24	20	24	24	MELISSA ETHERIDGE/Yes I Am
11	5	24	23	DAVE MATTHEWS BAND/Under The Table...
23	24	23	23	PEARL JAM/Vitalogy
10	16	16	17	JAYHAWKS/Tomorrow The Green...
11	11	10	10	ANNIE LENNOX/Medusa
10	12	12	12	DEL AMITRU/Twisted
12	12	12	12	BOXING GANDHIS/Boxing Gandhis
12	12	12	12	TIMBUK3A/Hundred Lovers
11	11	10	11	BARENKATED LADIES/Maybe You Should...
13	10	10	11	ROBBIE ROBERTSON/The Native Americans
10	11	11	11	WILLY PORTER/Dog Eared Dream
24	10	11	11	EAGLES/Hotel California
11	12	11	11	TODD SNIDER/Songs For...
9	5	6	11	JEFF BUCKLEY/Grace
11	10	10	11	CHEFTAINS/The Long Black Veil
5	10	11	11	MARY KARLEN/Young At Heart
6	5	11	11	DILLON O'BRIAN/Scenes From My...
5	12	13	13	DANNY TATE/Nobody's Perfect
9	10	12	10	CRANBERRIES/No Need To Argue
11	12	11	10	MASSIVE ATTACK/Protection
4	5	11	10	JOHN LEE HOOKER/Chill Out
14	4	5	8	NANCI GRIFFITH/Pyer
10	8	12	8	PORTISHEAD/Dummy

MARKET #3
93.1
RADIO CHICAGO
 WXRT/Chicago (312) 777-1700 Winer/Martin

PLAYS	SW	LW	TW	ARTIST/TITLE
21	18	26	25	PEARL JAM/Vitalogy
27	28	24	25	TOM PETTY/Widflowers
-	-	24	23	VARIOUS ARTISTS/Encore...
22	25	21	20	R.E.M./Monster
19	18	20	20	STONE ROSES/Second Coming
17	19	18	20	SIMPLE MINDS/Good News From...
16	17	15	10	DAVE MATTHEWS BAND/Under The Table...
13	14	14	14	OASIS/Definitely Maybe
9	14	13	13	PJ HARVEY/To Bring You My Love
12	15	14	13	JAYHAWKS/Tomorrow The Green...
-	8	12	12	VICTORIA WILLIAMS/Loose
20	11	12	12	BRUCE SPRINGSTEEN/Greatest Hits
13	9	12	11	NIYANU/Unplugged In NY
13	12	10	11	SHERYL CROW/Tuesday Night...
9	10	11	11	PORTISHEAD/Dummy
11	11	11	11	WILLY PORTER/Dog Eared Dream
10	11	11	11	JOHN WELLS/Everybody's Gettin'
10	6	8	10	HOOTIE & BLOWFISH/Cracked Rear View
14	12	10	10	BRYAN FERRY/Mamouna
10	9	9	9	GRANT LEE BUFFALO/Mighty Joe Moon
8	8	9	9	SILOUSIE & BANSHIES/The Rapture
12	12	12	12	LIZ PHAIR/Whip-Smart
10	8	10	10	TODD SNIDER/Songs For...
10	6	6	6	SONNY LANDRETH/South Of I-10
8	6	6	6	BETTIE SERVEERT/Lamprey
7	6	6	6	WIDESPREAD PANIC/Ain't Life Grand
5	7	6	6	VARIOUS ARTISTS/Boys On The Side ST
-	5	7	6	HOLE/Live Through This
-	4	7	7	BETTER THAN EZRA/Deluxe
7	6	8	7	TRAGICALLY HIP/Day For Night

MARKET #4
KFOG 104.5
KFDG/San Francisco (415) 543-1045 Marszalek/Evans

PLAYS	SW	LW	TW	ARTIST/TITLE
-	-	22	22	TOM PETTY/Widflowers
-	-	26	22	HOOTIE & BLOWFISH/Cracked Rear View
-	-	25	22	BRUCE SPRINGSTEEN/Greatest Hits
-	-	23	20	DAVE MATTHEWS BAND/Under The Table...
-	-	17	17	PEARL JAM/Vitalogy
-	-	13	16	DIONNE FARRIS/Wild Seed-Wild...
-	-	16	16	BLUES TRAVELER/Four
-	-	16	15	ERIC CLAPTON/From The Cradle
-	-	13	15	VARIOUS ARTISTS/Melrose Place ST
-	-	16	15	KINKS/Somebody Else
-	-	14	14	JOHN LEE HOOKER/Chill Out
-	-	12	14	VARIOUS ARTISTS/Ready To Wear...
-	-	18	14	SIMPLE MINDS/Good News From...
-	-	14	14	VARIOUS ARTISTS/Columbia Records...
-	-	9	13	VARIOUS ARTISTS/Boys On The Side ST
-	-	13	12	PAGE & PLANT/No Quarter
-	-	9	10	SHERYL CROW/Tuesday Night...
-	-	8	10	EAGLES/Hotel California
-	-	7	9	DEL AMITRU/Twisted
-	-	7	9	MELISSA ETHERIDGE/Yes I Am
-	-	6	9	LOVED ONES/Better Do Right
-	-	8	9	JOHN MAYALL/Spinning Coin
-	-	8	7	JIMMY JOHNSON/M A Jockey
-	-	7	7	TIMBUK3A/Hundred Lovers
-	-	7	7	MATTHEW SWEET/100% Fun
-	-	7	7	SONNY LANDRETH/South Of I-10
-	-	5	7	FREEDY JOHNSTON/This Perfect World
-	-	12	7	R.E.M./Monster
-	-	7	5	JEFF BUCKLEY/Grace
-	-	7	4	LONE KENT/Granite & Sand

MARKET #5
WXPN 98.5 FM
WXPN/Philadelphia (215) 898-6677 Alexander/Warren

PLAYS	SW	LW	TW	ARTIST/TITLE
5	4	3	29	IVAN NEVILLE/Thanks
22	26	28	21	VARIOUS ARTISTS/Boys On The Side ST
17	22	18	21	JAYHAWKS/Tomorrow The Green...
18	19	19	20	TOM PETTY/Widflowers
20	19	19	19	LIZ PHAIR/Whip-Smart
16	19	17	18	R.E.M./Monster
-	5	13	10	SUDDENLY, TAMMY! We Get There When...
14	13	16	15	HAPPY RHOSES/Building...
15	14	15	15	DIONNE FARRIS/Wild Seed-Wild...
11	9	12	14	PEARL JAM/Vitalogy
12	16	14	14	PORTISHEAD/Dummy
15	15	13	13	JONI MITCHELL/Turbulent Indigo
13	16	15	13	HOOTIE & BLOWFISH/Cracked Rear View
12	15	11	12	SIMPLE MINDS/Good News From...
9	8	14	12	CRANBERRIES/No Need To Argue
12	10	11	10	BOXING GANDHIS/Boxing Gandhis
6	13	9	9	PJ HARVEY/To Bring You My Love
9	12	9	9	DAVE MATTHEWS BAND/Under The Table...
3	10	10	9	STONE ROSES/Second Coming
9	10	9	9	CHEFTAINS/The Long Black Veil
7	7	6	9	DEL AMITRU/Twisted
10	9	9	9	ANNE LENNOX/Medusa
6	9	8	8	M. CHAPIN CARPENTER/Stones In The Road
12	9	7	8	NICK LOWE/The Impossible Bird
11	9	10	10	NICK LOWE/The Impossible Bird
3	1	1	1	MATTHEW SWEET/100% Fun
3	5	5	5	KELLY JOE PRELPS/Lead Me On
-	-	5	5	STEVE FORBERT/American D...
6	5	7	5	KIRSTY MACCOLL/Galore
4	-	4	5	GREG BROWN/Poet Game

MARKET #6
THE RIVER 93.9 FM
CIDR/Detroit (519) 258-8888 Brookshaw/Delisi

PLAYS	SW	LW	TW	ARTIST/TITLE
-	-	29	30	DAVE MATTHEWS BAND/Under The Table...
-	-	24	24	JAYHAWKS/Tomorrow The Green...
-	-	24	24	BLUES TRAVELER/Four
-	-	24	24	MASSIVE ATTACK/Protection
-	-	24	24	DIONNE FARRIS/Wild Seed-Wild...
-	-	21	24	PJ HARVEY/To Bring You My Love
-	-	23	23	CRANBERRIES/No Need To Argue
-	-	23	23	HOOTIE & BLOWFISH/Cracked Rear View
-	-	22	23	RUSTED ROOT/When I Wake
-	-	25	19	VARIOUS ARTISTS/Boys On The Side ST
-	-	11	15	LONE KENT/Granite & Sand
-	-	12	15	JOHN LEE HOOKER/Chill Out
-	-	12	13	WOLFGANG PRESS/Funky Little Demons
-	-	22	13	BETTIE SERVEERT/Lamprey
-	-	13	13	DEL AMITRU/Twisted
-	-	9	13	R.E.M./Monster
-	-	14	13	PORTISHEAD/Dummy
-	-	12	12	VICTORIA WILLIAMS/Loose
-	-	11	12	DES'REE/Ain't Movin'
-	-	9	12	WIDESPREAD PANIC/Ain't Life Grand
-	-	13	12	ROBBIE ROBERTSON/The Native Americans
-	-	12	11	KEB' MO'/Keb' Mo'
-	-	24	11	TODD SNIDER/Songs For
-	-	14	11	NANCI GRIFFITH/Pyer
-	-	6	11	BRUCE SPRINGSTEEN/Greatest Hits
-	-	4	11	SHERYL CROW/Tuesday Night...
-	-	7	10	JANN ARDEN/Living Under June
-	-	6	8	SARAH MCLACHLAN/Fumbling Towards...
-	-	5	8	DAVE STEWART/Greetings From...

MARKET #10
WBOS 92.9 FM
WBOS/Boston (617) 254-9267 Herron

PLAYS	SW	LW	TW	ARTIST/TITLE
20	20	20	20	BRUCE SPRINGSTEEN/Greatest Hits
18	18	18	18	VARIOUS ARTISTS/Boys On The Side ST
10	10	10	10	DAVE MATTHEWS BAND/Under The Table...
-	-	10	10	VARIOUS ARTISTS/Bye Bye, Love ST
-	-	10	10	HOOTIE & BLOWFISH/Cracked Rear View
-	-	10	10	ROLLING STONES/Voodoo Lounge
32	10	10	10	EAGLES/Hotel California
32	10	10	10	TOM PETTY/Widflowers
10	10	10	10	BONNIE RAITT/Longing...
16	10	10	10	MIKE & THE MECHANICS/Beggar On A Beach...
10	10	10	10	DEL AMITRU/Twisted
10	10	10	10	CARLY SIMON/Letters Never Sent
-	-	10	10	BETTER THAN EZRA/Deluxe
-	-	10	10	SHAWN BLADES/Highway
-	-	10	10	FREDDY JONES BAND/Freddy Jones Band
-	-	10	10	ANNIE LENNOX/Medusa
-	-	10	10	LINDA RONSTADT/Feels Like Home
5	2	10	10	MELISSA ETHERIDGE/Yes I Am
10	10	10	10	ELTON JOHN/Made In England
10	10	10	10	DANNY TATE/Nobody's Perfect
20	8	8	8	COURAGE BROTHERS/Wood
20	8	8	8	SIMPLE MINDS/Good News From...
8	8	8	8	VARIOUS ARTISTS/Columbia Records...
30	8	8	8	VARIOUS ARTISTS/Unplugged...
8	8	8	8	JAYHAWKS/Tomorrow The Green...
8	8	8	8	TODD SNIDER/Songs For...
8	8	8	8	PORTISHEAD/Dummy
6	8	8	8	JANN ARDEN/Living Under June
-	-	3	8	VARIOUS ARTISTS/Encore...
8	8	8	8	SHADOWCASTE/Set In Motion

MARKET #13
THE MOUNTAIN 103.7 FM
KMTT/Seattle (206) 233-1037 Mays/Carlson

PLAYS	SW	LW	TW	ARTIST/TITLE
25	24	22	23	HOOTIE & BLOWFISH/Cracked Rear View
11	23	22	22	DEL AMITRU/Twisted
20	18	22	21	BRUCE SPRINGSTEEN/Greatest Hits
24	25	23	20	TOM PETTY/Widflowers
24	21	21	18	VARIOUS ARTISTS/Boys On The Side ST
23	25	23	23	SIMPLE MINDS/Good News From...
6	9	12	12	JAYHAWKS/Tomorrow The Green...
11	12	10	12	SHERYL CROW/Tuesday Night...
-	6	13	11	MORPHINE/Yes
9	11	9	11	JONI MITCHELL/Turbulent Indigo
9	8	11	11	BOXING GANDHIS/Boxing Gandhis
-	-	10	11	VARIOUS ARTISTS/Encore...
10	11	10	10	CHRIS DUARTE GROUP/Texas Sugar/Strat...
4	8	11	10	CAROL SWEET/100% Fun
3	6	10	10	JEFF BUCKLEY/Grace
6	8	10	10	DIONNE FARRIS/Wild Seed-Wild...
8	9	7	10	TIMBUK3A/Hundred Lovers
8	9	8	8	TODD SNIDER/Songs For...
9	8	8	8	ANNIE LENNOX/Medusa
9	8	8	8	NICK LOWE/The Impossible Bird
9	8	8	8	PORTISHEAD/Dummy
21	19	11	8	CHEFTAINS/The Long Black Veil
10	11	8	8	PAULA COLE/Harbingers
13	8	6	8	R.E.M./Monster
5	4	6	8	BLUE RODEO/Five Days In July
9	4	6	8	JOHN LEE HOOKER/Chill Out
8	9	8	8	WOLFGANG PRESS/Funky Little Demons
9	8	12	8	DAVE MATTHEWS BAND/Under The Table...
-	-	4	7	DAR WILLIAMS/The Honeyroom
4	4	5	8	DAVE STEWART/Greetings From...

MARKET #15
95.9
KKDS/San Diego (619) 729-5945 Lane/Novak

PLAYS	SW	LW	TW	ARTIST/TITLE
23	22	23	24	M. CHAPIN CARPENTER/Stones In The Road
5	9	10	24	COURAGE BROTHERS/Wood
24	22	24	24	DAVE MATTHEWS BAND/Under The Table...
22	23	23	24	HELLECASTERS/Escapes From...
23	23	23	23	JAYHAWKS/Tomorrow The Green...
21	23	23	23	BOXING GANDHIS/Boxing Gandhis
24	23	23	23	TOM PETTY/Widflowers
24	23	23	23	DAVID GRAY/Flesh
20	23	23	23	TODD SNIDER/Songs For...
9	9	9	23	MARY KARLEN/Young At Heart
24	22	22	22	NICK LOWE/The Impossible Bird
4	5	6	22	PAUL KELLY.../Wanted Man
10	9	9	22	SONNY LANDRETH/South Of I-10
15	15	13	21	VARIOUS ARTISTS/Boys On The Side ST
7	9	11	21	CHRIS REARDESS/Of Chris Rea
6	5	11	21	DEL AMITRU/Twisted
9	8	10	21	BUDDY GUY/Sippin' In
7	5	11	21	JEWEL/Pieces Of You
9	9	10	21	PHIL ALVIN.../County Fair 2000
9	8	11	21	MARTIN ZELLAR/Born Under
22	23	21	11	J.J. CALIN/Closer To You
5	6	11	21	DANNY TATE/Nobody's Perfect
9	8	10	21	SANTANA BROTHERS/Santana Brothers
10	9	10	21	COMANCHE MOON/Comanche Moon
5	8	10	21	SONIA DADA/Day At The Beach
10	5	10	21	BRUCE SPRINGSTEEN/Greatest Hits
6	5	10	21	LOOSE DIAMONDS/Next Location
8	9	10	21	VICTORIA WILLIAMS/Loose
8	9	10	21	KIRSTY MACCOLL/Galore

MARKET #16
THE CITIES 97
KTCZ/Minneapolis (612) 339-0000 MacLeash/Fredrickson

PLAYS	SW	LW	TW	ARTIST/TITLE
27	27	29	29	JAYHAWKS/Tomorrow The Green...
26	26	27	27	DAVE MATTHEWS BAND/Under The Table...
23	23	25	27	TOM PETTY/Widflowers
21	21	25	26	R.E.M./Monster
7	7	26	25	BRUCE SPRINGSTEEN/Greatest Hits
15				



CAROL ARCHER

Smaller Markets Present Unique Challenges

□ PDs in Albuquerque, Toledo, and Naples, FL discuss positioning, music, ratings

Some people think there's less competitive pressure in smaller markets — or that the pressure doesn't mirror that experienced by big-city programmers. But three programmers say that's not entirely so.

'NAC With Attitude'

KRZN/Albuquerque PD Mark McGuire believes there's a world of difference between programming NAC in major markets and smaller markets. "Any station has to be unique to its market. Most established NACs are in major metropolitan areas, and there's a certain kind of music that works for them that's not appropriate for us.



Mark McGuire

"Albuquerque is a genuine boomtown. Before we went on the air, I went to the University of New Mexico to research the census abstract and was shocked by what I learned.

□

In Toledo, NAC is strictly a niche format, and we have to act on that. We must recognize who the audience is and play to their tastes.

—Steve Athanas

□

There's a huge bulge in the 25-45 population here. Everyone is coming here looking for opportunity. In fact, that's why I'm here — I don't have the experience to hold a job like this in Chicago or L.A.

"We purged almost everything that resembles Easy Listening from our presentation of the format. It's an ongoing process, but we realized early on it was more important to score heavily with 35-year-olds than 45-year-olds, so our sound has a definite edge. When we first went on the air, I described us as 'NAC with an attitude.' Everything we play has to be tuneful. We play some music that in other markets might only be played by the Progressive station, like **Joni Mitchell, Santana Brothers, and Edie Brickell**. But our 39-year-old listeners were 14 at the time of Woodstock, so why wouldn't they like those artists?"

Blue-Collar NAC

According to **WJZE/Toledo PD Steve Athanas**, in their own way, smaller-market stations are just as vulnerable to competition as their major-market brethren. WJZE has taken a ratings hit in the past two books and is in the process of reexamining — and reinventing — its programming strategy.

Small markets can be even more challenging than major markets, Athanas claims, because "listeners' tastes are more open in bigger cities. Toledo is a predominantly blue-collar market. My problem doing this format in this market has been

being too hip for the room, trying to put too much new music in people's ears too quickly. The audience hasn't been able to absorb or appreciate a 'pure' NAC format.

"Our thinking now is that we need to introduce more familiar vocal tracks. We'll play something familiar, like **Luther [Vandross]** or **Whitney Houston**, and then go to **Pat Metheny** or some other core NAC artist. Our hope is that we'll be able to open up the gates to more [adventurous] NAC music with time. In the meantime, our list will be much tighter than it has been. We

will continue some specialty programming, such as a two-hour blues show we run on Saturday evenings and straight-ahead jazz that we play on Sunday afternoons.



Steve Athanas

the audience is and play to their tastes."

WJZE has also survived some technical limitations. The station's

□ **We purged almost everything that resembles Easy Listening ... We realized it was more important to score heavily with 35-year-olds than 45-year-olds, so our sound has a definite edge.**

—Mark McGuire

□



'FIRST' THINGS FIRST — Verve Forecast artist **Chris Botti** (l) celebrated the release of his "First Wish" CD with **KNIK/Anchorage PD Dean Williams** (c) and Verve Director/NAC/Jazz Promotion **Rachel Lewis**.

signal didn't cover the entire metro until recently, when the tower was moved. With improved reception, Athanas says calls to the station have increased and the latest ratings trends show an improvement — even before revised music programming hit the airwaves. "This station is really a diamond in the rough," he says. "Listeners who've latched on to us are avid. The ones we've hooked are solid, and now we have to expand from there."

Gold Coast NAC

WGUF/Naples, FL PD Mike Bode says the competitive landscape creates similar pressure for programmers in markets of any size. "Our corporate philosophy is that we strive to be the best that we can be [without regard to] market size. We went NAC last April, but we switched frequencies at the first of the year.

The signal is better now, plus there are no direct adjacencies.

"When **Arbitron** combined Naples with Ft. Myers, competition naturally increased. We consider anyone who targets males/females 25-54 as competition. The pressure we feel is to be the best at what we do. That's why we've invested in **Broadcast Architecture, Selector**, and the best transmitter equipment.

"Our programming philosophy has evolved, thanks in large part to

our affiliation with Broadcast Architecture. There was a period when we were limited [musically] because we ran all our music through three **Sony** jukeboxes, each of which held 60 CDs or a total of 180 titles. When new owners took over last September and provided the kinds of resources to make improvements, we added two more jukeboxes and our library is up to 300 CDs. We're in a position now to take the very best material from each, even if that means only going one cut deep.

"Our primary concern is our listeners. Whenever they turn on the radio, we want them to hear a pretty song, a song that they like. We're striving to play the best of the best and represent the format the best way we can. Through our testing and call-backs, we can now make sure we play what listeners appreciate. Just because we're in a small market doesn't mean we can be lax. We must compete for every listener, for every share. To do that, we've got to be on top of everything."

□ **Just because we're in a small market doesn't mean we can be lax. We must compete for every listener, for every share. To do that, we've got to be on top of everything.**

□ "Billing is good, but it can always be better. As in any business, you never get to the point where you say, 'We've done as much as we can.' This format isn't ratings-driven, but our salespeople would still like to get more [business]. So we're striving to give them the tools they need — like bigger ratings."



LIFE IS GOOD — Liberty artist **Billy Joe Walker Jr.** recently performed at Nashville's 328 Performance Hall to celebrate the success of his latest album, "Life Is Good." Seen here enjoying the pre-show festivities are (l-r) MC Promo Pres. **Mike Carlson**, **KKSF/SF PD Steve Feinstein**, former **KSSJ/Sacramento PD Tony Schondel**, **Carol Archer**, **JazzTrax** host **Art Good**, Liberty Dir./Nat'l Promotion **Ann Sarosdy**, Tuned In Broadcasting/Nashville Exec. Producer **John Conlin**, Liberty's **Janie West**, **Walker**, **WRLT/Nashville Dan McGrath**, **WLOQ/Orlando PD Steve Huntington**, GRP Nat'l NAC Promotion Mgr. **Beth Lewis**, **WQCD/NY APD/MD Steve Williams**, **KIFM/San Diego MD Kelly Cole**, and Positive Music artist **Brandon Fields**.



WAVE'S BIRTHDAY BASH — Format pioneer **KTWV/L.A.** celebrated its eighth birthday in style in Malibu. Guitarist **Peter White** flew in from New Zealand to perform, and a silent auction featuring celebrity artwork was held to benefit **Art For Heart's Sake**, an organization devoted to cardiovascular research. On hand for the festivities were (l-r) **KTWV's** Production Dir. **Michael Sheehy**, **Nicole Devereux**, **Nancy Wilson**, **APD/MD Ralph Stewart**, morning show producer **Tina Arana**, **Don Burns**, **PD Chris Brodie**, **GSM Tim Pohlman**, **Amy Hiatt**, **LSM Bob Ferro**, **NSM Dick Warshaw**, Dir./Marketing & Promotions **Debbie Vandermeulen**, and **Talaya Trigueros**, **White**, **Carol Archer**, and the station's Promotion Coordinator **Christine Buell** and **Paul Crosswhite**.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	PAT METHENY Here To Stay (<i>Geffen</i>)	395	363	360	359	41/0
4	3	2	2	LARRY CORYELL I'll Be Over You (<i>CTI</i>)	285	261	242	226	33/1
2	2	3	3	AVENUE BLUE Stockholm (<i>Bluemoon</i>)	262	260	262	264	33/0
7	6	5	4	GEORGE DUKE The Simple Things (<i>WB</i>)	258	225	204	195	32/2
3	4	4	5	JEFF LORBER Point Venus (<i>Verve Forecast</i>)	249	225	232	250	33/0
13	10	7	6	GREG ADAMS Smooth Operator (<i>Epic</i>)	233	201	187	162	28/1
—	30	20	7	STEVIE WONDER For Your Love (<i>Motown</i>)	214	134	99	53	25/0
15	8	6	8	BILLY JOE WALKER JR. West Coast Sunset (<i>Liberty</i>)	207	210	193	151	26/1
16	11	11	9	TOM SCOTT Don't Get Any Better (<i>GRP</i>)	203	177	174	150	27/1
5	7	10	10	DOC POWELL We'll Make It Last (<i>West Coast</i>)	197	180	203	208	22/0
BREAKER			11	CHRIS BOTTI Worlds Outside (<i>Verve Forecast</i>)	179	90	7	0	29/2
20	18	16	12	ROBERTA FLACK It Might Be You (<i>Atlantic</i>)	179	150	143	133	24/1
30	23	14	13	KILAUEA No Getting Over You (<i>Brainchild</i>)	179	155	111	94	24/1
10	13	13	14	VANESSA WILLIAMS You Can't Run (<i>Mercury</i>)	174	164	167	172	27/5
12	12	12	15	ERIC MARIENTHAL Hold On My Heart (<i>GRP</i>)	170	174	173	168	24/2
17	17	17	16	TOM SCOTT Daybreak (<i>GRP</i>)	169	148	154	144	27/0
6	5	8	17	ANDY SNITZER You've Changed (<i>Reprise</i>)	164	188	213	204	22/1
8	9	9	18	MARC ANTOINE Unity (<i>NYC</i>)	162	181	192	185	22/0
—	—	23	19	COUNT BASIC M.L. In The Sunshine (<i>Instinct</i>)	161	126	78	45	23/2
—	—	22	20	FATTBURGER Creepin' (<i>Shanachie/Cachet</i>)	161	127	106	86	20/0
11	14	18	21	VANESSA WILLIAMS Betcha Never (<i>Mercury</i>)	161	144	162	169	20/1
9	16	15	22	WARREN HILL Do You Feel What I'm Feeling (<i>RCA</i>)	157	152	157	179	19/0
23	20	21	23	JOHN TESH Can You Feel The Love Tonight (<i>GTS</i>)	152	129	123	117	20/2
19	22	19	24	RICHARD ELLIOT Candlelight (<i>Blue Note</i>)	138	138	119	133	24/2
DEBUT			25	GREG ADAMS Moon Over Palmilla (<i>Epic</i>)	132	100	89	52	22/2
—	—	28	26	PAT METHENY The Girls Next Door (<i>Geffen</i>)	130	105	86	72	19/3
27	25	26	27	BILLY JOE WALKER JR. Life Is Good (<i>Liberty</i>)	130	106	110	111	18/1
BREAKER			28	VAL GARDENA Northern Lights (<i>Mercury</i>)	127	88	17	0	28/2
—	—	30	29	KILAUEA She Wore Diamonds (<i>Brainchild</i>)	126	104	87	87	17/1
—	29	—	30	JEFF LORBER Say Love (<i>Verve Forecast</i>)	123	101	101	77	20/1

This chart reflects airplay from March 9 -15. Songs ranked by total plays. Highlighted songs indicate Breaker. 42 NAC reporters. 39 current playlists. © 1995, R&R Inc.

BREAKERS®

CHRIS BOTTI

Worlds Outside (*Verve Forecast*)

TOTAL PLAYS/INCREASE: 179/89 TOTAL STATIONS/ADDS: 29/2 CHART: 11

VAL GARDENA

Northern Lights (*Mercury*)

TOTAL PLAYS/INCREASE: 127/39 TOTAL STATIONS/ADDS: 28/2 CHART: 28

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVID SANBORN This Masquerade (<i>Elektra/EEG</i>)	23
SPYRO GYRA Ariana (<i>GRP</i>)	15
DAVID SANBORN Everything Must... (<i>Elektra/EEG</i>)	8
DAVID SANBORN Try A Little... (<i>Elektra/EEG</i>)	5
VANESSA WILLIAMS You Can't Run (<i>Mercury</i>)	5
HILARY & BOB JAMES Shelter Me (<i>WB</i>)	4
SPYRO GYRA Third Street (<i>GRP</i>)	4
THURSDAY DIVA Chain Of Fools (<i>DMP</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRIS BOTTI Worlds Outside (<i>Verve Forecast</i>)	+89
STEVIE WONDER For Your Love (<i>Motown</i>)	+80
SPYRO GYRA Ariana (<i>GRP</i>)	+70
DAVID SANBORN This Masquerade (<i>Elektra/EEG</i>)	+56
VAL GARDENA Northern Lights (<i>Mercury</i>)	+39
COUNT BASIC M.L. In The Sunshine (<i>Instinct</i>)	+35
FATTBURGER Creepin' (<i>Shanachie/Cachet</i>)	+34
GEORGE DUKE The Simple Things (<i>WB</i>)	+33
GREG ADAMS Smooth Operator (<i>Epic</i>)	+32
GREG ADAMS Moon Over Palmilla (<i>Epic</i>)	+32
PAT METHENY Here To Stay (<i>Geffen</i>)	+32
PIECES OF A DREAM Let's Get Smooth (<i>Blue Note</i>)	+32

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

PETER HORVATH Taken Hearts (*Lake Street*)

Total Plays: 98, Total Stations: 19, Adds: 1

NICK COLIONNE Love Shoulda Brought You Home (*Lake Shore Jazz*)

Total Plays: 95, Total Stations: 16, Adds: 1

ANITA BAKER It's Been You (*Elektra/EEG*)

Total Plays: 93, Total Stations: 14, Adds: 3

LUTHER VANDROSS Always And Forever (*LV/Epic*)

Total Plays: 86, Total Stations: 13, Adds: 1

SPYRO GYRA Ariana (*GRP*)

Total Plays: 75, Total Stations: 27, Adds: 15

DAVID SANBORN This Masquerade (*Elektra/EEG*)

Total Plays: 56, Total Stations: 23, Adds: 23

DAVID WATERS Island Refugee (*Aubergine*)

Total Plays: 37, Total Stations: 9, Adds: 1

PIECES OF A DREAM Let's Get Smooth (*Blue Note*)

Total Plays: 37, Total Stations: 9, Adds: 2

HILARY & BOB JAMES Shelter Me (*WB*)

Total Plays: 25, Total Stations: 6, Adds: 4

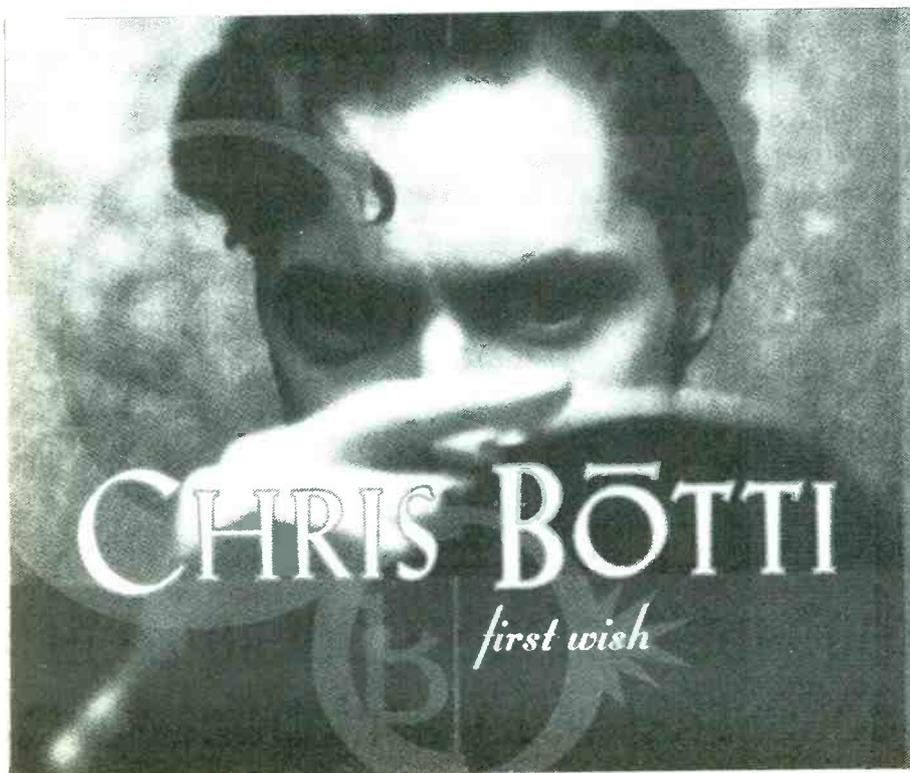
HILARY & BOB JAMES Up Into The Silence... (*WB*)

Total Plays: 23, Total Stations: 7, Adds: 2

AKIRA JIMBO Land Of Innocence (*Kazu/Unity*)

Total Plays: 20, Total Stations: 5, Adds: 3

Songs ranked by total plays.



CHRIS BOTTI
first wish

FEATURING THE HIT TRACK:

“WORLDS OUTSIDE”

BREAKER 11

#1 MOST INCREASED AIRPLAY



MARCH 24, 1995

3W	2W	LW	TW	ARTIST	TITLE LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
3	2	1	1	PAT METHENY	We Live Here (Geffen)	674	+67	"Here" (395)	"Girls" (130)	"End" (56)
2	3	3	2	JEFF LORBER	West Side Stories (Verve Forecast)	579	+40	"Point" (249)	"Say" (123)	"Grasshopper" (87)
5	4	4	3	TOM SCOTT	Night Creatures (GRP)	554	+42	"Better" (203)	"Daybreak" (169)	"Any" (68)
1	1	2	4	VANESSA WILLIAMS	The Sweetest Days (Mercury)	514	-28	"Can't" (174)	"Betcha" (161)	"Days" (67)
6	6	6	5	AVENUE BLUE	Avenue Blue (Bluemoon)	452	+19	"Stockholm" (262)	"Pick" (62)	"Goodbye" (43)
10	7	7	6	BILLY JOE WALKER JR.	Life Is Good (Liberty)	438	+8	"Sunset" (207)	"Life" (130)	"Skies" (50)
16	13	11	7	GREG ADAMS	Hidden Agenda (Epic)	430	+75	"Smooth" (233)	"Palmilla" (132)	"Burma" (30)
11	11	9	8	GEORGE DUKE	Illusions (WB)	426	+22	"Simple" (258)	"C'est" (59)	"Look" (40)
9	9	10	9	DOC POWELL	Inner City Blues (West Coast)	399	+16	"Last" (197)	"Sade's" (105)	"Mama" (25)
4	5	5	10	ERIC MARIENTHAL	Street Dance (GRP)	398	-37	"Hold" (170)	"Kid's" (108)	"Yosemite" (42)
19	15	13	11	FATBURGER	Livin' Large (Shanachie/Cachet)	392	+60	"Creepin'" (161)	"Possible" (107)	"Sheezateez" (44)
7	8	8	12	RICHARD ELLIOT	After Dark (Blue Note)	369	-37	"Candlelight" (138)	"Street" (83)	"Tight" (41)
15	17	14	13	LARRY CORYELL	I'll Be Over You (CTI)	368	+64	"Over" (285)	"Nightshade" (41)	"Redwing" (19)
20	19	15	14	KILAUEA	Diamond Collection (Brainchild)	344	+46	"You" (179)	"Diamonds" (126)	"Malibu" (34)
17	18	18	15	JOHN TESH	Sax On The Beach (GTS)	315	+55	"Can" (152)	"Biggest" (34)	"Keep" (25)
8	10	12	16	WARREN HILL	Truth (RCA)	305	-28	"Feel" (157)	"Tell" (66)	"Take" (41)
—	—	27	17	CHRIS BOTTI	First Wish (Verve Forecast)	283	+115	"Outside" (179)	"Do" (27)	"Night" (25)
14	16	19	18	ANITA BAKER	Rhythm Of Love (Elektra/EEG)	266	+38	"Apologize" (105)	"Been" (93)	"Body" (19)
12	12	16	19	MARC ANTOINE	Classical Soul (NYC)	239	-58	"Unity" (162)	"Bliss" (46)	"Smart" (11)
13	14	17	20	ANDY SNITZER	Ties That Bind (Reprise)	238	-32	"Changed" (164)	"Last" (29)	"Whenever" (15)
29	27	21	21	NICK COLIONNE	It's My Turn (Lake Shore Jazz)	235	+30	"Love" (95)	"Soulful" (65)	"East" (25)
24	20	20	22	POCKET CHANGE	Higher Altitude (Brainchild)	233	+21	"Midnight" (95)	"Proper" (34)	"Catalina" (25)
DEBUT			23	STEVIE WONDER	Conversation Peace (Tamla/Motown)	214	+80	"Love" (214)		
30	28	25	24	ROBERTA FLACK	Roberta (Atlantic)	204	+25	"Might" (179)	"Looking" (17)	"Cottage" (2)
—	26	24	25	HIROKO KOKUBU	Pure Heart (JVC)	202	+22	"Barefoot" (120)	"Struttin'" (28)	"Wind" (25)
27	29	23	26	LUTHER VANDROSS	Songs (LV/Epic)	188	+6	"Always" (86)	"World" (68)	"Woman" (13)
—	—	30	27	VARIOUS ARTISTS	New Voices Take Two (Instinct)	183	+35	"Sunshine" (161)	"Change" (10)	"Softboiled" (4)
26	25	22	28	PETER WHITE	Reflections (CGR/Sin-Drome)	179	-17	"Closer" (78)	"Never" (33)	"Walk" (19)
DEBUT			29	PETER HORVATH	Foreign Matter (Lake Street)	173	+54	"Taken" (98)	"This" (29)	"View" (16)
DEBUT			30	VAL GARDENA	On The Bridge (Mercury)	159	+49	"Northern" (127)	"Aquarelle" (11)	"Watermark" (9)

This chart reflects airplay from March 9 - 15. Albums ranked by total plays, with plays from all cuts from an album combined.

42 NAC reporters. 39 current playlists. © 1995, R&R Inc.



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27th**

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ADD DATE APRIL 14TH

FEATURING
"M.L. IN THE SUNSHINE"

NAC TRACK CHART 19



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NAC REPORTERS

Stations and their adds listed alphabetically by market

<p>KRZN/Albuquerque, NM PD: Mark McGuire</p> <ol style="list-style-type: none"> 8 TOM SCOTT "Refried" 6 ANITA BAKER "Plenty" 6 PETER HORVATH "Funky" 6 PETER ELMAN "Keeper" 5 HILARY & BOB JAMES "Shelter" 5 ERIC MARIENTHAL "Kid's" 5 PETER HORVATH "This" 4 SPYRO GYRA "Ariana" 3 PETER ELMAN "Pilgrimage" 3 BERNARD OATTES "Always" 3 BERNARD OATTES "Way" 2 VANESSA WILLIAMS "Betcha" 2 TANGERINE DREAM "Catwalk" 1 CLAIR MARLO "Close" 	<p>WEZV/Lafayette, IN PD: Bob Miller</p> <ol style="list-style-type: none"> 4 DIONNE WARWICK "Captives" DAVID SANBORN "Masquerade" TUCK & PATTI "Learning" PHIL KLEIN "Fire" PHIL KLEIN "Jungle" GREG ADAMS "Palmilla" DAVID SANBORN "Superstar" TERRY MARSHALL "Jamaican" TERRY MARSHALL "Europa" 	<p>WMTO/Panama City, FL PD: Bill Harmon</p> <ol style="list-style-type: none"> HILARY & BOB JAMES "Shelter" HILARY & BOB JAMES "Oasis" SPYRO GYRA "Ariana" SPYRO GYRA "Third" SPYRO GYRA "Rockin'" DAVID SANBORN "Masquerade" DAVID SANBORN "Everything" DAVID SANBORN "Superstar" 	<p>KCLC/St. Charles, MO PD: Rich Reigert</p> <p>MD: Jason Wacker</p> <ol style="list-style-type: none"> 15 BILL CUNLIFFE "Leblon" 15 FATTBURGER "Large" HILARY & BOB JAMES "Just" BUDI SIEBERT "Earth" JOE BECK "Jacqueline" DAVID WATERS "Island" VAL GARDENA "Eterno"
<p>KNIK/Anchorage, AK PD: Dean Williams</p> <ol style="list-style-type: none"> NICK COLIONNE "Love" FATTBURGER "Possible" ERIC MARIENTHAL "Hold" RICHARD ELLIOT "Tight" RICHARD ELLIOT "Candlelight" JOHN TESH "Can" TOM SCOTT "Better" SPYRO GYRA "Ariana" DAVID SANBORN "Try" JOSEPH VINCELLI "April" SPYRO GYRA "Third" SPYRO GYRA "Rockin'" BERNARD OATTES "Sold" BERNARD OATTES "Way" AKIRA JIMBO "Stride" MARK JOHNSON "When" MARK JOHNSON "Lights" MARK JOHNSON "Goodbye" 	<p>WONB/Lima, OH PD: Richard Gainey</p> <ol style="list-style-type: none"> 5 MANHATTAN TRANSFER "Busy" CHRIS BOTTI "Nerve" LARRY CORYELL "Over" NEAL SCHON "Espanique" NEW VOICES "Time" TIM LARKIN "Saying" LINDA RONSTADT "Waiting" BERNARD OATTES "Dreaming" TANGERINE DREAM "Quasar" 	<p>WJZZ/Philadelphia, PA PD: Bernie Kimble</p> <ol style="list-style-type: none"> 5 DAVID SANBORN "Masquerade" 4 VANESSA WILLIAMS "Can't" 1 ANITA BAKER "Been" SPYRO GYRA "Ariana" 	<p>KBZN/Salt Lake City, UT PD: Dale Nelson</p> <p>MD: Leigh Armistead</p> <ol style="list-style-type: none"> DAVID SANBORN "Masquerade" VANESSA WILLIAMS "Can't"
<p>WFAE/Charlotte, NC MD: Paul Stribling</p> <ol style="list-style-type: none"> DAVID SANBORN "Masquerade" PIECES OF A DREAM "Smooth" SPYRO GYRA "Ariana" 	<p>KACD/Los Angeles PD/MD: Mano Hennessy</p> <ol style="list-style-type: none"> 8 GEORGE DUKE "Simple" 8 KILAUEA "You" 6 THURSDAY DIVA "Chain" 6 HOWARD HEWETT "Love" 2 MASSIVE ATTACK "Weather" 2 BEN TANKARD "Anything" 2 BERNARD OATTES "Island" 	<p>KJZZ/Phoenix, AZ MD: Bill Shedd</p> <ol style="list-style-type: none"> AKIRA JIMBO "Land" AKIRA JIMBO "Stride" AKIRA JIMBO "Summer" DAVID SANBORN "Nobody" DAVID SANBORN "Everything" SPYRO GYRA "Ariana" SPYRO GYRA "Serengeti" SPYRO GYRA "Third" AKIRA JIMBO "Dream" BUDI SIEBERT "Bear" BUDI SIEBERT "Winds" 	<p>KCJZ/San Antonio, TX PD: Matt McCann</p> <ol style="list-style-type: none"> LUTHER VANDROSS "Always" VAL GARDENA "Northern" ERIC MARIENTHAL "Kid's" ERIC MARIENTHAL "Hold"
<p>WNUA/Chicago, IL PD: Lee Hansen</p> <ol style="list-style-type: none"> 7 DAVID SANBORN "Try" 6 DAVID SANBORN "Masquerade" 	<p>KTWV/Los Angeles PD: Chris Brodie</p> <p>APD/MD: Ralph Stewart</p> <ol style="list-style-type: none"> 4 DAVID SANBORN "Masquerade" PETER WHITE "Closer" HILARY & BOB JAMES "Oasis" LARRY CORYELL "Redwing" 	<p>KYOT-FM/Phoenix, AZ PD: Nick Francis</p> <ol style="list-style-type: none"> 9 CHRIS BOTTI "Outside" 7 NEAL SCHON "Espanique" 7 NEAL SCHON "Moon" 5 NEAL SCHON "Bandalero" 5 VAL GAROENA "Northern" 4 CHRIS BOTTI "Wish" 2 KILAUEA "Diamonds" 1 LARRY CORYELL "Redwing" 1 HILARY & BOB JAMES "Shelter" 1 AKIRA JIMBO "Land" 1 SPYRO GYRA "Ariana" 	<p>KIFM/San Diego, CA PD: Bob O'Connor</p> <p>MD: Kelly Cole</p> <ol style="list-style-type: none"> 1 DAVID SANBORN "Nobody" 1 DAVID SANBORN "Masquerade" 1 GREG ADAMS "Burma" 1 GREG ADAMS "Agenda" 1 LARRY CORYELL "Redwing" 1 LARRY CORYELL "Love" 1 LARRY CORYELL "Dawn" 1 PIECES OF A DREAM "Ocean" 1 PIECES OF A DREAM "Smooth" 1 DAVID SANBORN "Willow"
<p>WJZZ/Detroit, MI PD: O'Neal Stevens</p> <p>MD: Rosetta Hines</p> <ol style="list-style-type: none"> 6 TONY GABLE & 206 "Tailwind" 4 BEN TANKARD "Picnic" 1 SPYRO GYRA "Liberty" 1 MICHAEL LEVIANOS "Another" SPYRO GYRA "Ariana" SPYRO GYRA "Therapy" COLORS IN MOTION "Sunshine" 	<p>WLVF/Miami, FL PD: Rich McMillan</p> <p>MD: Geoff Fischer</p> <ol style="list-style-type: none"> JAZZ AT THE MOVIES. "Run" PAT METHENY "Girls" DAVID SANBORN "Masquerade" 	<p>KKJZ/Portland, OR PD: Chris Miller</p> <p>MD: Shaun Yu</p> <ol style="list-style-type: none"> THURSDAY DIVA "Chain" DAVID SANBORN "Everything" SPYRO GYRA "Ariana" 	<p>KBLX/San Francisco, CA PD: Kevin Brown</p> <p>MD: Ron Cadet</p> <ol style="list-style-type: none"> 3 DAVID SANBORN "Masquerade" 3 DAVID SANBORN "Everything" NICK COLIONNE "Soulful"
<p>WJZZ/Detroit, MI PD: O'Neal Stevens</p> <p>MD: Rosetta Hines</p> <ol style="list-style-type: none"> 6 TONY GABLE & 206 "Tailwind" 4 BEN TANKARD "Picnic" 1 SPYRO GYRA "Liberty" 1 MICHAEL LEVIANOS "Another" SPYRO GYRA "Ariana" SPYRO GYRA "Therapy" COLORS IN MOTION "Sunshine" 	<p>WQCD/New York, NY APD/MD: Steve Williams</p> <ol style="list-style-type: none"> 5 DAVID SANBORN "Masquerade" 5 HILARY & BOB JAMES "Up" 5 DAVID SANBORN "Try" 5 SPYRO GYRA "Ariana" 	<p>WOTB/Providence, RI PD: Bill Gray</p> <ol style="list-style-type: none"> 2 PAT METHENY "Red" 2 DAVID SANBORN "Everything" 2 DAVID SANBORN "Masquerade" 2 BEN TANKARD "Bring" 1 DAVID SANBORN "Nobody" CHRIS BOTTI "Wish" CHRIS BOTTI "Do" COLORS IN MOTION "Sunshine" COLORS IN MOTION "Emotional" DE LA KEY "Echoes" LARA & REYES "Sabor" LARA & REYES "Lejos" BILL EVANS "Sierra" BILL EVANS "Push" BERNARD OATTES "Detective" BERNARD OATTES "Dreaming" 	<p>KKSF/San Francisco, CA PD: Steve Feinstein</p> <p>MD: Dore Steinberg</p> <ol style="list-style-type: none"> 7 AKIRA JIMBO "Summer" 7 AKIRA JIMBO "Land" 7 LARA & REYES "Cielo" 2 DAVID SANBORN "Willow" 1 DAVID SANBORN "Try" 1 BRYSON & REDMAN "Woman" 1 BILL DOUGLAS "Sweet"
<p>WJZZ/Detroit, MI PD: O'Neal Stevens</p> <p>MD: Rosetta Hines</p> <ol style="list-style-type: none"> 6 TONY GABLE & 206 "Tailwind" 4 BEN TANKARD "Picnic" 1 SPYRO GYRA "Liberty" 1 MICHAEL LEVIANOS "Another" SPYRO GYRA "Ariana" SPYRO GYRA "Therapy" COLORS IN MOTION "Sunshine" 	<p>WQCD/New York, NY APD/MD: Steve Williams</p> <ol style="list-style-type: none"> 5 DAVID SANBORN "Masquerade" 5 HILARY & BOB JAMES "Up" 5 DAVID SANBORN "Try" 5 SPYRO GYRA "Ariana" 	<p>WNND/Raleigh, NC Reporter: Don Brookshire</p> <ol style="list-style-type: none"> 5 SPYRO GYRA "Ariana" 5 DAVID SANBORN "Masquerade" 4 BILLY JOE WALKER JR. "Sunset" 4 PAT METHENY "Girls" 4 THURSDAY DIVA "Chain" 4 JEFF LORBER "Say" 	<p>KEZX/Seattle, WA PD: Wes Longino</p> <p>MD: Michael Eads</p> <ol style="list-style-type: none"> PAT METHENY "Girls" SPYRO GYRA "Ariana" SPYRO GYRA "Lost" BILLY JOE WALKER JR. "Life" PETER HORVATH "Taken" BERNARD OATTES "Rubel" BERNARD OATTES "Way"
<p>WJZZ/Detroit, MI PD: O'Neal Stevens</p> <p>MD: Rosetta Hines</p> <ol style="list-style-type: none"> 6 TONY GABLE & 206 "Tailwind" 4 BEN TANKARD "Picnic" 1 SPYRO GYRA "Liberty" 1 MICHAEL LEVIANOS "Another" SPYRO GYRA "Ariana" SPYRO GYRA "Therapy" COLORS IN MOTION "Sunshine" 	<p>WQCD/New York, NY APD/MD: Steve Williams</p> <ol style="list-style-type: none"> 5 DAVID SANBORN "Masquerade" 5 HILARY & BOB JAMES "Up" 5 DAVID SANBORN "Try" 5 SPYRO GYRA "Ariana" 	<p>WNND/Raleigh, NC Reporter: Don Brookshire</p> <ol style="list-style-type: none"> 5 SPYRO GYRA "Ariana" 5 DAVID SANBORN "Masquerade" 4 BILLY JOE WALKER JR. "Sunset" 4 PAT METHENY "Girls" 4 THURSDAY DIVA "Chain" 4 JEFF LORBER "Say" 	<p>WJZZ/Detroit, MI PD: O'Neal Stevens</p> <p>MD: Rosetta Hines</p> <ol style="list-style-type: none"> 6 TONY GABLE & 206 "Tailwind" 4 BEN TANKARD "Picnic" 1 SPYRO GYRA "Liberty" 1 MICHAEL LEVIANOS "Another" SPYRO GYRA "Ariana" SPYRO GYRA "Therapy" COLORS IN MOTION "Sunshine"
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OPENINGS

OPENINGS

INTERNATIONAL

WANTED:

PD for FM104 in Ireland. Necessary qualifications include strong people skills, demonstrated ratings success in either CHR or AC, at least three years' experience as PD, willing to relocate to Ireland. Send resume and sample station composition tape to Pollack Media Group, 984 Monument St., Suite 105, Pacific Palisades, CA 90272. EOE

NATIONAL

Crank Up the Fun Machine!

TOP 20 MARKET - MORNINGS

Morning individual or team for top-rated station. Your current format & market size irrelevant. Looking for humane communicator/s with a unique sense of humor.

If you like having fun & know how to apply the marketing model to building a #1 rated morning show, come on down. Tapes & resumes ASAP.

TOP 15 MARKETS - NITES

Two openings, separate stations. 90's style talk experience helpful, but not necessary. If you take yourself too seriously, you're probably not right for either of these. Looking for Renaissance men and women capable of sizing up a market, working with us to develop a winning strategy & going for the kill.

Both clients have a great sense of humor and still believe radio is Show Biz. Excellent pay & benefits. Extra consideration if you've ever been fired for doing something super creative!

PROMOTION MGR. - MINOR LEAGUE BASEBALL CLUB

Exceptional minor league operation seeking applicants for future opening. This position is considered key. Position requires "out of the box" thinking-the wilder, the better. Client does not understand the phrase, "it can't be done."

Send resume & rundown of your 10 most effective/memorable promotions. Loopy is good. Experience dressing up in a giant bear costume not necessary.

MAJOR MARKET PROGRAM DIRECTORS

We're looking to find the next generation of programming monsters for several major group operators. Current market size & format are no deal breakers. You must, however, love coaching, have a strong track record of success, an inquisitive mind & the ability to think strategically. Women and minorities always encouraged.

Even if you're happy where you are & work for a fine organization, don't you deserve to hear about uncommon opportunities when they materialize? Let us know who you are and how you operate. Confidentiality guaranteed. Bonus points awarded if you don't own a car phone & have never had your picture in the trades. Send your best stufh chop-chop.

Jack FitzGerald Broadcast Consulting
1243 Eriewood
Rocky River, Ohio 44116
(216) 331-8707 FAX (216) 331-8905 EOE

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick...Easy...and your only cost is a telephone call...205-608-0294. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within three hours of your call. Call now - 205-608-0294

NATIONAL BROADCAST TALENT
(205) 608-0294

ISN'T IT GREAT

that there's a company that finds Broadcasters better jobs? If you're looking, call us for free info -- famous names have! We place talent at all levels making presentations for the \$\$\$ you want. All formats, all levels, all year. Nat'l Sales Mgr. and former GM with mjr mkt PD exp. represent you to unadvertised opportunities.

CONFIDENTIAL - NATIONWIDE

NETWORK

(407) 679 8090

Jeff McClusky & Associates, THE premier music promotion and consulting company of America, is expanding its Alternative and Rock Departments. If you have experience running a department, a passion for music, great relationships with radio, major and independent labels, and possess entrepreneurial skills... send resume in confidence to: JMA 719 West Willow Chicago, IL 60614 Do you want to be the best? NO CALLS PLEASE.

Take a \$10,000 vacation next year!
You can! Rep Our Digital Radio Spot's in Your local Radio Market at '20%' Commission!
Buzz the Spot Shoppe in Colorado!
1 - 800 - 574 - 5361

SPORTS RADIO HOSTS

Major marketing All Sports format seeks drive time host(s) and other positions. Sports expert(s) or just fan(s) encouraged to apply. Radio experience preferred, ability to entertain a must. Send tapes and materials to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #580, Los Angeles, CA 90067. EOE

GENERAL MANAGER

A midwestern broadcast company is seeking a General Manager to direct the day to day operations of three stations, two FMs and one AM. The successful candidate will have previous radio station management experience and the ability to work in a team environment. Please send resume and salary requirements to: Radio & Records, 10100 Santa Monica Bl., 5th Floor, #573, Los Angeles, CA 90067. EOE

ON-AIR TALENT

If you are a dynamic individual, look about 30, are passionate about pop music and pop culture, have television experience and are a strong interviewer with solid writing skills, then this national music video channel wants to know about you. Send non-returnable video tape, headshot, resume and writing samples to Barbara Barna, VH1, 1515 Broadway, New York, NY 10036. No calls, please. Non-union/EOE

EAST

Oldies station seeks evening announcer. Production and appearances. T&R: WBZO, Dennis Falcone, Box 1030, LI, NY 11706. EOE(3/24)

Immediate opening for sales assistant/secretary. T&R: WBAB, Station Manager, 555 Sunrise Highway, West Babylon, NY 11704. EOE(3/24)

CHR and News/Talk is now accepting T&R's for news openings. T&R: WMAJ, Pat Boland, Box 888, State College, PA 16803. EOE(3/24)

Hard Rock station seeking full and parttime AT's. T&R: WWKS, PD, 1316 7th Ave, Beaver Falls, PA 15010. EOE(3/24)

NEWS DIRECTOR

News Director needed for Northeast AM/FM. Looking for a take-charge individual with a nose for news and a desire to be the "News Authority." If you possess these qualities, you're the person we want. Send tape, resume, and salary requirements to: Counterpoint Consulting, 129 Brookside, Danbury, CT 06811. EOE

Immediate opening for middays. Must be an entertainer and willing to take ownership of the midday franchise. Excellent opportunity to join a stable, heritage, top-rated CHR in upstate New York. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #577, Los Angeles, CA 90067. EOE

MIDDAY TALK PERSONALITY

Afraid of Rush? Stop reading now. Follow in legendary footsteps, the latest being Rich Michaels. Join America's AM success story WGR NewsRadio 55. If you understand that talk radio in the '90s is more than your political slant and that it's about entertainment, get us your tape and resume now. We do it local. We're in your face. We're provocative. We love it when the Buffalo News writes about us. Got the guts? T&R: Jim Meltzer, WGR 55, 464 Franklin St., Buffalo, NY 14202. M/F EOE

Account Executive. WBAB/Long Island. Work in the nation's 14th largest market with the ability to earn \$90,000+. Guarantee and billing for person with the right background. Richard Sutton, Station Manager, Box 1240, Long Island, NY 11704. EOE



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185
(Stations: List jobs for free/cover EEO responsibility)

OPPORTUNITIES

OPENINGS

SOUTH

Seeking afternoon AT. 2 years experience, good production. T&R: KFXI, Matt Drake, 1101 N. Highway 81, Marlow, OK 73055. EOE(3/24)

100,000 watt Country seeks T&R's: WQZY, Bob Roberts, Box 130, Dublin, GA 31040. EOE(3/24)

Country station seeks AT/APD/MD. T&R: WOBB, Bill West, 809 S. Westover Blvd., Albany, GA 31707. EOE(3/24)

Oldies station seeks talented sales producer. T&R: WYUU, GM, 9721 Executive Center Dr., St. Petersburg, FL 33702. EOE(3/24)

Contemporary Christian CHR radio group has several openings. Air talent, programming, production, knowledge of Christian music helpful but not absolutely necessary. T&R to Bob Augsburg, WAY-FM, P.O. Box 887, Brentwood, TN 37024. No Calls. EOE

STAR 94 FM ATLANTA

MORNING SHOW PRODUCER

How big is your rolodex? Can you get celebrities on the phone? **Immediate opening!** Looking for talented individual who can write, is a production wizard, has superb organizational skills and instincts, and is willing to contribute both on the air and on the street.

Tapes and resumes to:

Don Benson
WSTR-FM

3350 Peachtree Road NE
Penthouse Suite
Atlanta, GA 30326

No phone calls please. WSTR-FM is an Equal Opportunity Employer. Minorities and females are encouraged to apply.

OPENINGS

NEWS DIRECTOR

B 98.5/Easy 102.9, Little Rock's AC duopoly, seeks News Director for AM Drive Headline News and Public Service programming. Ability to interact with morning talent a PLUS! T&R to: General Manager, KURB/KEZQ, 1501 N. University, Suite 768, Little Rock, AR 72207. NO CALLS! EOE

WCKW/New Orleans has rare opening for energetic, creative production director with digital experience. Only innovative, enthusiastic, organized qualifiers need apply! T/R to Wayne Watkins, P.O. Box 5905, Metairie, LA 70009. No calls please. EOE



Thunder 105.5 FM, Citicaster's and Tampa Bay's brand new Classic Rocker needs a promotion monster to take this town by storm as promotion director. This highly motivated and organized individual must be driven by success, and eat, breathe, and sleep promotions. Communication, marketing, and street savvy a must. Lazy 9-5ers need not apply. Rush resumes by April 3rd to (no phone calls will be accepted):

Mike Oliviero/98 ROCK
13577 Feather Sound Drive, Ste. 550
Clearwater, FL 34622
Citicasters, Inc. is an Equal Opportunity Employer

OPENINGS

GSM that can lead a sales team for two 100,000 watt stations. Stations that have been number one in the market for several years. Our sales team needs your leadership. Send resume to KBAT/KQIP, 3306 Andrews Hwy., Midland, TX 79703. EOE

MIDWEST

Full Service WHBC seeks announcer. No phone calls. T&R: WHBC, Doug Lane, Box 9917, Canton, OH 44711

New director sought for local news saturation. Lots of on-air experience. T&R: WADV, Jenny O'Mara, Box 242, Vincennes, IN 47591. EOE(3/24)

Seeking AC PD with PM drive air-shift included. Must have experience. T&R: KLWN, Bob Newton, Box 3007, Lawrence, KS 66046. EOE(3/24)

Midwest FM seeks talent, all dayparts considered. T&R: KGIL, Mark Hahn, Box 1737, Sioux City, Iowa 51102. EOE(3/24)

Today's hottest new Country seeks high-energy, fun, night talent now. T&R: KGMV, Chris Cannon, 840 S. Glenstone, Springfield, MO 65802. EOE(3/24)



MEDIUM TO SMALL MARKET OLDIES PROGRAM DIRECTOR

Southeastern coastal Atlantic market, located right on the beach, looking for an experienced Program Director. Previous Oldies experience isn't necessary - Selector experience is. If you can program a fun, energetic, family oriented radio station, targeted to a 40+ audience, send composite tape, resume and complete information to: E. Alvin Davis & Associates, 4777 Red Bank Rd., Suite 16, Cincinnati, Ohio 45227. EOE/M/F

SALES MANAGER

WANTED/PEORIA, ILLINOIS

WGLO-FM/WFYR-FM wants a go-getter to direct an aggressive sales team. Must be out of the box thinker, experienced in marketing, promotions and training. Rush resume to James Macfarlane, VP Cromwell Group, 2400 W. Nebraska, Peoria, IL 61604. EOE

WCSX-Detroit's Classic Rock seeks top notch morning show producer to work w/ 16 year market vets. Production skills, experience, creativity a must. No beginners. This is a great job in culturally diverse market. Affirmative action employer, we encourage all applicants. Tape and resume to; Program Director, WCSX Radio, One Radio Plaza, Detroit, MI 48220. EOE M/F



Still looking for a motivated, creative, up-and-comer for afternoon drive in a very competitive market. If you sound great and want decent bucks, we want to hear you! We've already listened to hundreds of tapes; if we haven't heard yours yet, send it! We want to fill this position ASAP! No beginners please. T&R+Pic. to Steve Williams, 3070 Kabobel, Saginaw, MI 48604. EOE

OPENINGS

MORNING SIDEKICK

#1 Rated CHR that has launched many major market careers needs adult communicator. Desire to win, appearance/phones a must. Females encouraged. T&R/photo to John Ramsey, KCLD, Box 1458, St. Cloud, MN 56302. EOE

WEST

AC station seeks production pro. Digital editing, computer automation. T&R: KOCN, PD, Box KCON, Pacific Grove, CA 93950. EOE(3/24)

Country seeks PD/morning talent. T&R: KYSN, Dan Sollom, 800 N. Eastmont, East Wanatchee, WA 98802. or CALL: (509) 884-3322. EOE(3/24)

News director sought for AM/FM combo in NE California's High Sierra. T&R: KCMT, Derek Adams, 395 Main, Quincy, CA 95971. EOE(3/24)

Medium market Classic Rock station seeks afternoon drive talent/production wiz. 3 years' experience necessary. Hard work, great company. Radio & Records, 10100 Santa Monica Bl., 5th Floor, #576, Los Angeles, CA 90067. EOE

Major market station with two professional sports teams looking for aggressive sports anchor and sports reporter. Must know sports, be heavy on production and have personality plus. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #579, Los Angeles, CA 90067. EOE

ACCOUNT EXECUTIVE

Looking to move into major market sales? Account Executive positions open in Top 30 West Coast Market. Incredible opportunity!! Send resume to: KGGI/KMEN RADIO, 2001 Iowa Avenue, Ste. 200, Riverside, CA 92507. Attn: Scott Welsh. EOE, Females and minorities are encouraged to apply.

News Director wanted for new CHR in Top 20 West Coast market. Candidates should include tape, resume, photo and brief philosophy of news on CHR radio. Females and minorities strongly encouraged. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #581, Los Angeles, CA 90067. EOE



Citadel Communications Rock monster seeks energetic '90s midday personality. Females encouraged. Send T&R immediately to: Dave Taylor, PD, Rock 104, 1581 Cummins Dr., Ste 135, Modesto, CA 95358. NO CALLS PLEASE. EOE

PACIFIC ISLAND HOT AC

Looking for on-air Program Director to take our station to the next level. Minimum three years' experience and lots of energy required. Must enjoy life on a tropical island, three hours from most of Asia. Send tape, resume and programming philosophy to: KUAM FM, Attention General Manager, P.O. Box 368, Agana, Guam 96910. EOE

GROUP PROGRAM DIRECTOR

South Central Communications has an immediate opening for a Group Program Director. Based in Nashville, the successful candidate will have a verifiable track record of success in Soft Rock, Gold-based Oldies, and Classic Rock. Minimum 10 years varied broadcast experience with at least five (5) years Group PD/Program Director tenure. South Central is a strategic, aggressive, stable family-owned company on an opportunistic growth curve. Successful candidate will have a history of achieving superior ratings, in-depth data base knowledge, have references with strategic research companies and consultants, be a cutting edge thinker, yet will have the mental mindset to work with our current PDs to take our stations to the next level in an accountable, but coaching style. Unless you're the best at what you're currently doing, save us both the time and effort.

South Central's station list includes:

- NASHVILLE, TN WJXA (Soft Rock) 92.9, 100,000 watts
- WRMX (50s-60s) 96.3, 100,000 watts
- KNOXVILLE, TN WJXB (Soft Rock) 97.5, 100,000 watts
- WIMZ (Classic Rock) 103.5, 100,000 watts
- EVANSVILLE, IN WIKY (Full-service AC) 104.1, 50,000 watts
- WJPS (50s-60s Oldies) 106.1, 6,000 watts (LMA)

Plus two undeveloped AMs just waiting to happen.

Rush resume along with your programming philosophy and an overview of where you feel Soft Rock, Classic Rock, and Gold Oldies future opportunities lie. Strong compensation package for the right person. NO TELEPHONE CALLS! Reply to Steve Edwards, President/Radio, South Central Communications Corp., P.O. Box 40506, Nashville, TN 37204. EOE, M/F/H

OPENINGS

3 SALES MANAGER JOBS AVAILABLE NOW!

Take this test. How many of these questions can you answer with a yes?

- | | | |
|---|------------------------------|-----------------------------|
| 1. Do most of the people working on your staff believe you have enhanced their career? | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| 2. Have your accountability methods been productive? | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Do you recruit even when you don't have a "list" open? | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Do your sales meetings inspire and teach? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Do you strive for pricing policies that result in a well-balanced, never sold out situation? | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Have you empowered the people at your station to think for themselves and make decisions? | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. Have you trained your successor? | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Have you consistently over-achieved sales quotas? | <input type="checkbox"/> | <input type="checkbox"/> |

NUMBER OF "YES" ANSWERS

- 1-2 Get a job with one of our competitors
- 3-4 You're not quite there
- 5-6 You're ahead of the pack, let us hear from you
- 7-8 Fax or overnight us a letter that makes us want to talk with you

We're looking for truly passionate people who can coach their teams towards excellence. Five of our managers have moved up in the last year. We offer opportunity fueled by growth!

Irwin Pollack, Radio Center, 500 4th Street NW, Albuquerque, NM 87102 Fax: (505) 767-6735



Citadel Communications Corporation

We are an equal opportunity employer

POSITIONS SOUGHT

Available now, 13 year PD/MD/AT. Seeking to build your station. MIKE: (314) 471-0041. (3/24)

Award winning college sports PBP with outstanding track record in sales. Will make your radio station money. RANDY: (915) 942-0589. (3/24)

Are you seeking a hardworking pro for Jazz/NAC/Quietstorm, with great production? Call DANTE: (810) 978-9439. (3/24)

Morning team, hi-profile, conversational, original, fun and topical. Employed but available. JACQUES: (516) 725-4064/723-0272 or JACQUES, Compuserve 73734,106. (3/24)

Major market experienced AT seeking 70's Oldies gig. KEITH: (407) 664-2009. (3/24)

Democrat or republican it all stinks. Hire the voice of the majority, than get ready to make money. MARK: (913) 823-0740. (3/24)

"T.C. McGuire"

Available for the first time in over 10 years! Consistent performer/great phones/skilled, effective, creative, and ready for ANY production needs. High tech friendly. KEGL/WSHE/WAAF. Airshift/MD/production ... LET'S TALK (214) 399-0486

30 year major market veteran. Experienced programmer, AT and commercial producer, seeks South/Southwest opportunity. DICK: (505) 979-0571. (3/24)

No need to look past this ad. AT seeks small/medium market gig. Great with Country/Oldies/Religious. GREG: (602) 937-2361. (3/24)

Producer of top-rated morning show, award winning production director with 17 years' experience seeks morning sidekick/producer gig. BRIAN: (219) 447-0058. (3/24)

Unique opportunity for top BRITISH ex-BBC radio personality to join your airforce. Promises to get your CHR/Hot AC/Mix station noticed. Wizard in production, phones, remotes & ranking 25-54 demos. IAN RICHARDS (810) 695-3648.

15-year Alternative format veteran/experienced music director/marketing director, on-air, specialty show producer. Major market experience. DWIGHT ARNOLD: (619) 674-1137. (3/24)

AM drive winner. PD/MD. Winning record from Sacramento to SF. MARK LENNARTZ: (916) 933-2484. (3/24)

POSITIONS SOUGHT

Traffic jammed? Former traffic assistant seeks top position as traffic director, traffic-sales assistant. Prefer West Coast, Southwest. DARRYL: (602) 678-0788. (3/24)

Comedy writer, currently writing personal/topical material for comedy services. Seeks NYC area position. HELENE: (516) 599-2570. (3/24)

Chicago AOR AT seeks next fulltime gig. APD/MD experience. AOR/CR/NR formats. Ready willing and able. MARK: (708) 424-2548. (3/24)

Go ahead make that call. Creative AT/entertainer with music, programming, marketing and promotion experience, seeks work. GERRY: (818) 705 5609. (3/24)

Alternative radio god. MD experience, killer mornings. You know you need me. DREXEL: (505) 334-8480. (3/24)

I seek a job in a small market. MS. CHARLES: (305) 654-8025 or (305) 557-1100 ext. 238

Rosa Lopez's favorite morning show. Honest. Atleast she once remembered it fondly. Top rankings, top 30 experience. MATTHEW: (805) 962-4996. (3/24)

Promotion director/sidekick, seeks station that wants to be #1. Aggressive, great comedy writer, love personal appearances. LARRY: (219) 291-1923. (3/24)

10 year professional looking for Midwest station that wants to win 18-35 demo. Mornings/afternoons, great phones, relatable. CHR/AC/Alt. MIKE: (708) 263-7974

Seasoned morning communicator with MD and assistant PD experience. MIKE: (504) 851-0972. (3/24)

Hello, anybody there? Female AT seeks gig with National company. Hurry, the gators are bitin. MICHELLE: (504) 857-9774. (3/24)

Starting an Oldies station? I have over 3,500 carted, 14 years' major market and winning PD experience, killer production, B.A. in communications, and a 1957 Chevy to hang call letters. Can bring hilarious morning team, remote engineer, plus lots of Oldies programming material with me! Call Fred (313) 382-1888.

For sale; a fun, topical and entertaining Country morning team. KEITH: (407) 664-2009. (3/24)

9 years' top 60 personality, 3 years, sidekick/production seeks move up. Comedy, voices, friendly sound, super references. MARTY: (518) 427-1845. (3/24)

It's time: AT in Springfield MO. Ready to move and will live up your station. CARL WILBURN: (417) 881-3872. (3/24)

POSITIONS SOUGHT

Halle "without the tail" Valdez is searching for a new galaxy to put her 14+ years of on-air broadcasting, traffic and office mgmt. experience to the test. Voice, brains, computer literate & willing to relocate. (619) 564-0933 or e-mail .Halle V@AOL.COM

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$100/inch 2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

Duty.



Calls.



If you have problems with your employer when you're called for duty, call us for answers.

Just call 1-800-336-4590 to talk to a national ombudsman. They'll be happy to give you all the information you need about your employer's obligation to you as a member of the National Guard and Reserve. And to tell you what your obligations are to your employer. So, when a call to duty causes a problem, call us. We're here to help.

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EGR EMPLOYER SUPPORT OF THE GUARD AND RESERVE

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The NEW 1995 aircheck sampler cassette is now available -- 10 minutes of broadcast history for just \$5.00! Get our growing catalog, listing more than 3100 airchecks, for only \$10.00.

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AUDIO & VIDEO AIRCHECKS

CURRENT #179: WPLJ/Rocky Allen, Z100/Elvis Duran, KRTH/Real Don Steele, KIS/Bruce Vidal, B96/Wild Bill & TJ, KYCY/D, WYSY/Brain Casey, KHKS/Leghann, \$7
CURRENT #178: WXXS/Matt Siegel, KMEL/Bill Lee & Zoo, KRPM/Chad Caine, WSTR/Steve & Vicki, KYLD/Mark Hansen, WJMN/Ralphie Marino, KMII/Crow & West, \$7
PERSONALITY PLUS #PP-87: WBCS/Adams & Doyle, KVLU/Ron Chapman, KLOU/Stevens & Pruett, KRLQ/Jeff & Jer, KSJO/Lamont & Tonelli, \$7
PERSONALITY PLUS #PP-86: WXRK/Howard Stern, WPLJ/Scott Shannon & Todd Pettengill, WPGC/Donnie Simpson, WZGG/Greaseman, WFOX/Randy & Spiff, \$7
PERSONALITY PLUS #PP-85: WPNT/Steve Cochran, KISW/Bob Rivers, KRTH/Robert W. Morgan, KIOZ/Dave, Shelley & Chansaw, KFRC/Gary Bryan, \$7
ALL COUNTRY #CY-34: KSON, KMLE, KNIX, WYNY, KASE, KVET, KYCY, \$7
ALL CHR #CHR-4: WXXS, WJMN, KHQT, WPLJ, KHKS, Y100, \$7
ALL AC #AC-17: KBIG, KQYQ, KVIL, KHMX, KFMB-FM, KVRV, K100, \$7
PROFILE #S-290: LOS ANGELES AM DRIVE: CHR, KIS, KPWR, AC, KBIG, KOST, KYSR, AOR, KLOS, KROQ, Gold, KRTH, KCBS-FM, Ctry, KZLA, \$7
PROFILE #S-291: SAN FRANCISCO: CHR, KYLD, KMEL, AOR, KFOG, KRQR, KITS, AC, K101, KOIT, KBLX, Gold, KFRC, KABL, Ctry, KSAN, KYCY, \$7
PROMO VAULT #PR-20: promo samples - all formats, all market sizes, Cassette, \$10
SWEEPER VAULT #SV-6: Sweeper & Legal ID samples, all formats, Cassette, \$10
**#O-16 (ALL OLDIES): #CHN-20 (CHR NIGHTS): #F-20 (ALL FEMALE): #AOR-11 (ALL AOR): #MR-2 (MODERN ROCK): #T2 (ITALY RADIO): #S-288 (NEW YORK AM DRIVE) at \$7 each
CLASSIC #C-172: KLIF/Eddie Gale-1958, KHJ/Booby Ocean-1976, WCFU/Larry Lujack-1973, WHK/Mad Daddy-1959, WOLF/Dale Dornan-1965, KFRC/Dr. Don Rose-1974, \$11
VIDEO #56: San Francisco's K101/Rick Shaw, KYCY/D, KSJO/Lamont & Tonelli, LA's KIS/The Nastyman, DC's WRQ/Jack Diamond & WPGC/Christina Kelley, 2 HOT hours, VHS, \$20**

VISA

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AIR PERSONALITIES

PERSONALITY RADIO . . . by Dan O'Day

The book for disc jockeys who want to make the most out of their careers! Job Hunting, Contracts, Show Prep, Creating Character Voices, On-Air Telephone Calls, Morning Show Critiques, The Program Director As Disc Jockey, Finding & Developing Air Personalities, Management & Personalities, and MUCH more! PLUS interviews with Rick Dees, The Greaseman, Howard Stern, many others! CRAMMED with ideas, tips & techniques for the radio personality who wants to get to the top . . . and stay there. 259 pages: \$29.95 (Canada: \$34.95 U.S. Funds: Overseas \$41.95) Mail payment to:
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AIR PERSONALITIES & PROGRAM DIRECTORS! You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks... **A mail-order playland for radio pros!** For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (310) 476-2091...or via fax at (310) 471-7762!

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"The material you provide is the best in the business!"
 Why not try our daily, faxed comedy service on your personality - intensive show for a week, **FREE.***

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 For free samples call with your name, station, and fax number(s)

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And Many More Ingenious Crowd-Pleasers for Total Nightclub Success
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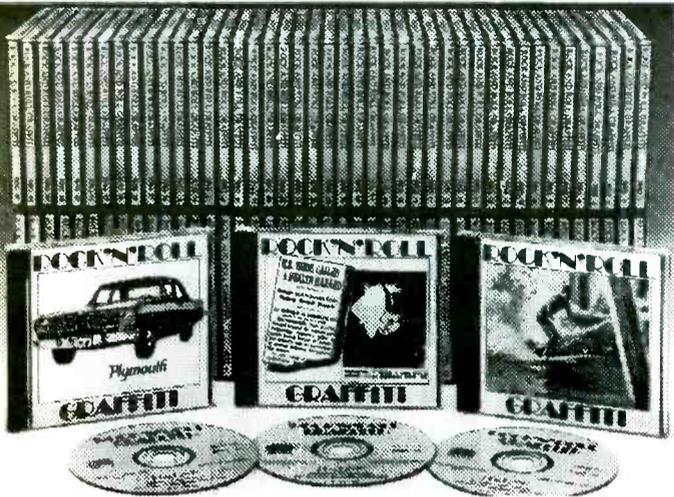
Attention PD's

Doing your job and the music director's job?
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Give yourself an extra two hours a day to do **your job** and leave the music scheduling to us. We take the time with your log that you'd like to but can't. Find out more! Call me!

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Call today for a FREE trial period
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Fast Turnaround and Affordable Rates

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PRODUCTIONS

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a Voice For The 90's
& Beyond **BRIAN COONEY**
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Hire Julie
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image liners!

Ids, Sweepers

Julie Williams

all formats

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Jim McNeil
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COUNTRY

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many more! Join the winners, sign up now!

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RR

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

NATIONAL AIRPLAY OVERVIEW

POP/CHR

3W	2W	LW	TW	ARTIST	SONG	Label
2	2	1	1	DIONNE FARRIS	I Know	Columbia
5	3	3	2	SHERYL CROW	Strong Enough	A&M
1	1	2	3	MADONNA	Take A Bow	Maverick/Sire/WB
7	5	5	4	GREEN DAY	When I Come Around	Reprise
3	4	4	5	HOOTIE & THE BLOWFISH	Hold My Hand	Atlantic
9	6	6	6	MELISSA ETHERIDGE	If I Wanted To	Island
13	11	8	7	JAMIE WALTERS	Hold On	Atlantic
23	17	11	8	BLESSID UNION OF SOULS	I Believe	EMI
19	15	12	9	REAL MCCOY	Run Away	Arista
8	8	7	10	DES'REE	You Gotta Be	550 Music
16	13	13	11	MARTIN PAGE	In The House Of Stone...	Mercury
22	16	16	12	FIREHOUSE	I Live My Life For You	Epic
15	14	14	13	LONDONBEAT	Come Back	Radioactive
10	10	10	14	REAL MCCOY	Another Night	Arista
4	7	9	15	BOYZ II MEN	On Bended Knee	Motown
11	12	15	16	TLC	Creep	LaFace/Arista
6	9	17	17	TOM PETTY	You Don't Know How It Feels	WB
BREAKER	18	18	18	ELTON JOHN	Believe	Rocket/Island
BREAKER	19	19	19	HUMAN LEAGUE	Tell Me When	EastWest/EEG
—	34	28	20	VAN HALEN	Can't Stop Lovin' You	WB

BREAKERS

- 28 20 18 ELTON JOHN Believe (Rocket/Island)
- — 35 19 HUMAN LEAGUE Tell Me When (EastWest/EEG)

POP/CHR begins on Page 23.

COUNTRY

3W	2W	LW	TW	ARTIST	SONG	Label
6	4	2	1	TRISHA YEARWOOD	Thinkin' About You	MCA
12	8	5	2	VINCE GILL	Which Bridge To Cross...	MCA
14	10	6	3	JOE DIFFIE	So Help Me Girl	Epic
7	5	4	4	LITTLE TEXAS	Amy's Back In Austin	WB
15	13	9	5	REBA McENTIRE	The Heart Is A Lonely Hunter	MCA
21	15	11	6	ALABAMA	Give Me One More Shot	RCA
13	11	10	7	GEORGE DUCAS	Lipstick Promises	Liberty
4	2	1	8	CLAY WALKER	This Woman And This Man	Giant
26	23	17	9	BROOKS & DUNN	Little Miss Honky Tonk	Arista
19	16	14	10	RANDY TRAVIS	The Box	WB
17	14	13	11	DAVID BALL	Look What Followed Me Home	WB
30	26	18	12	JOHN MICHAEL MONTGOMERY	I Can Love...	Atlantic
23	19	16	13	ALAN JACKSON	Song For The Life	Arista
24	21	19	14	LARI WHITE	That's How You Know (When...)	RCA
27	25	20	15	TIM MCGRAW	Refried Dreams	Curb
31	27	22	16	TRACY BYRD	The Keeper Of The Stars	MCA
5	3	3	17	NEAL MCCOY	For A Change	Atlantic
25	24	21	18	DIAMOND RIO	Bubba Hyde	Arista
38	30	24	19	MARK CHESNUTT	Gonna Get A Life	Decca
37	31	25	20	TY HERNDON	What Mattered Most	Epic

BREAKERS

- — 44 36 TOBY KEITH You Ain't Much Fun (Polydor Nashville)
- — — 37 GEORGE STRAIT Adalida (MCA)
- — 45 38 MARY CHAPIN CARPENTER House Of Cards (Columbia)
- — 42 39 SAMMY KERSHAW If You're Gonna Walk... (Mercury)
- — 46 40 MARTINA MCBRIDE Where I Used To Have A Heart (RCA)
- — 48 41 4RUNNER Cain's Blood (Polydor Nashville)

COUNTRY begins on Page 39.

ROCK TRACKS

3W	2W	LW	TW	ARTIST	SONG	Label
1	1	1	1	COLLECTIVE SOUL	Gel	Atlantic
10	4	2	2	VAN HALEN	Can't Stop Lovin' You	WB
8	6	3	3	LIVE	Lightning Crashes	Radioactive
2	2	4	4	TOM PETTY	You Wreck Me	WB
12	11	8	5	STONE ROSES	Love Spreads	Geffen
4	5	5	6	GREEN DAY	When I Come Around	Reprise
16	13	11	7	BUSH	Everything Zen	Trauma/Interscope
3	3	6	8	PEARL JAM	Better Man	Epic
11	9	9	9	BRUCE SPRINGSTEEN	Murder Incorp.	Columbia
6	7	7	10	SIMPLE MINDS	She's A River	Virgin
9	8	10	11	HOOTIE & THE BLOWFISH	Let Her Cry	Atlantic
22	18	14	12	DAVE MATTHEWS BAND	What Would You Say	RCA
55	31	18	13	STONE TEMPLE PILOTS	Pretty Penny	Atlantic
25	22	19	14	DASIS	Live Forever	Epic
19	17	16	15	SPONGE	Plowed	WORK
39	29	20	16	R.E.M.	Star 69	WB
5	10	12	17	BLACK CROWES	High Head Blues	American/Reprise
20	19	17	18	SLASH'S SNAKEPIT	Beggars & Hangers-On	Geffen
BREAKER	19	19	19	ROLLING STONES	I Go Wild	Virgin
BREAKER	20	20	20	SHAW-BLADES	My Hallucination	WB

BREAKERS

- 35 26 19 ROLLING STONES I Go Wild (Virgin)
- — — 20 SHAW-BLADES My Hallucination (WB)

ROCK begins on Page 57.

RHYTHMIC/CHR

3W	2W	LW	TW	ARTIST	SONG	Label
5	3	1	1	TLC	Red Light Special	LaFace/Arista
1	1	2	2	SOUL FOR REAL	Candy Rain	Uptown/MCA
2	2	3	3	BROWNSTONE	If You Love Me	MJJ/Epic
3	4	4	4	BRANDY	Baby	Atlantic
23	19	11	5	MONTELL JORDAN	This Is How We...	PMP/RAL/Island
14	8	9	6	SUBWAY	This Lil' Game We Play	Biv Ten/Motown
13	10	8	7	ADINA HOWARD	Freak Like Me	EastWest/EEG
6	5	5	8	MADONNA	Take A Bow	Maverick/Sire/WB
9	7	6	9	MARY J. BLIGE	I'm Goin' Down	Uptown/MCA
4	6	7	10	TLC	Creep	LaFace/Arista
16	15	14	11	REAL MCCOY	Run Away	Arista
18	12	12	12	BOYZ II MEN	Thank You	Motown
7	9	10	13	BLACKSTREET	Before I Let You Go	Interscope
8	11	13	14	BOYZ II MEN	Water Runs Dry	Motown
17	16	15	15	NOTORIOUS B.I.G.	Big Poppa	Bad Boy/Arista
21	20	18	16	K7	Move It Like This	Tommy Boy
11	13	16	17	BOYZ II MEN	On Bended Knee	Motown
39	29	22	18	IV XAMPLE	I'd Rather Be Alone	MCA
15	17	19	19	BRANDY	I Wanna Be Down	Atlantic
29	23	21	20	STEVIE B	Dream About You	Emporia

BREAKERS

No Songs Qualified For Breaker Status This Week

RHYTHMIC/CHR begins on Page 23.

HOT AC/ADULT CHR

3W	2W	LW	TW	ARTIST	SONG	Label
1	1	1	1	MADONNA	Take A Bow	Maverick/Sire/WB
4	3	3	2	MARTIN PAGE	In The House Of Stone...	Mercury
2	2	2	3	EAGLES	Love Will Keep Us Alive	Geffen
3	4	4	4	DES'REE	You Gotta Be	550 Music
5	5	5	5	AMY GRANT & VINCE GILL	House Of Love	A&M
14	11	8	6	ELTON JOHN	Believe	Rocket/Island
6	6	6	7	GLORIA ESTEFAN	Everlasting Love	Epic
10	8	9	8	BONNIE RAITT	You Got It	Arista
9	9	7	9	HOOTIE & THE BLOWFISH	Hold My Hand	Atlantic
7	7	10	10	MELISSA ETHERIDGE	I'm The Only One	Island
13	14	13	11	JON SECADA	Mental Picture	SBK/EMI
8	10	11	12	BON JOVI	Always	Mercury
19	16	15	13	FOREIGNER	Until...	Generama/Rhythm Safari/Priority
11	12	12	14	VANESSA WILLIAMS	The Sweetest Days	Mercury
12	13	14	15	BOYZ II MEN	On Bended Knee	Motown
22	19	16	16	MELISSA ETHERIDGE	If I Wanted To	Island
21	21	17	17	DIONNE FARRIS	I Know	Columbia
BREAKER	18	18	18	JOHN WAITE	How Did I Get By Without You	Imago
BREAKER	19	19	19	SHERYL CROW	Strong Enough	A&M
26	25	23	20	JAMIE WALTERS	Hold On	Atlantic

BREAKERS

- 20 20 18 18 JOHN WAITE How Did I Get By Without You (Imago)
- 27 22 20 19 SHERYL CROW Strong Enough (A&M)

HOT AC/ADULT CHR begins on Page 49.

ALTERNATIVE

3W	2W	LW	TW	ARTIST	SONG	Label
1	1	1	1	LIVE	Lightning Crashes	Radioactive
7	4	2	2	PJ HARVEY	Down By The Water	Island
2	2	2	3	OASIS	Live Forever	Epic
19	13	6	4	BETTER THAN EZRA	Good	Swell/Elektra/EEG
3	3	4	5	BUSH	Everything Zen	Trauma/Interscope
9	9	9	6	SPONGE	Plowed	WORK
18	12	7	7	ELASTICA	Connection	DGC/Geffen
11	8	5	8	R.E.M.	Star 69	WB
8	10	8	9	LETTERS TO CLED	Here & Now	Giant
—	—	21	10	JULIANA HATFIELD	Universal...	Mammoth/Atlantic
6	5	10	11	NIRVANA	The Man Who Sold The World	DGC/Geffen
4	7	12	12	GREEN DAY	When I Come Around	Reprise
5	6	11	13	STONE ROSES	Love Spreads	Geffen
36	22	19	14	MATTHEW SWEET	Sick Of Myself	Zoo
21	16	14	15	DAVE MATTHEWS BAND	What Would You Say	RCA
13	11	13	16	COLLECTIVE SOUL	Gel	Atlantic
20	21	20	17	BELLY	Now They'll Sleep	Sire/Reprise
14	15	18	18	PEARL JAM	Corduroy	Epic
29	23	22	19	ADAM ANT	Wonderful	Capitol
42	34	27	20	OUR LADY PEACE	Starseed	Relativity

BREAKERS

- 38 38 30 25 HOLE Violet (DGC/Geffen)

ALTERNATIVE begins on Page 63.

URBAN CONTEMPORARY

3W	2W	LW	TW	ARTIST	SONG	Label
2	1	1	1	BRANDY	Baby	Atlantic
6	5	2	2	TLC	Red Light Special	LaFace/Arista
4	3	4	3	SUBWAY	This Lil' Game We Play	Biv Ten/Motown
1	2	3	4	SOUL FOR REAL	Candy Rain	Uptown/MCA
7	6	6	5	GERALD LEVERT	Answering Service	EastWest/EEG
25	11	8	6	MONTELL JORDAN	This Is How We Do It	PMP/RAL/Island
10	8	7	7	ADINA HOWARD	Freak Like Me	EastWest/EEG
12	9	9	8	BOYZ II MEN	Thank You	Motown
14	10	10	9	STEVIE WONDER	For Your Love	Motown
37	26	14	10	RAPHAEL SAADIQ	Ask Of You	550 Music/Epic ST
3	4	5	11	MARY J. BLIGE	I'm Goin' Down	Uptown/MCA
19	14	13	12	BARRY WHITE	Come On	A&M
18	13	12	13	USHER	Think Of You	LaFace/Arista
5	7	11	14	BROWNSTONE	If You Love Me	MJJ/Epic
22	20	16	15	PORTRAIT	I Can Call You	Capitol
21	19	17	16	BLACKGIRL	Let's Do It Again	Kaper/RCA
48	35	23	17	2PAC	Dear Mama	Interscope
16	17	15	18	CHRISTOPHER WILLIAMS	Dance 4 Me	Giant
30	25	21	19	FREDDIE JACKSON	Rub Up...	Street Life/Scotti Bros.
20	18	18	20	NOTORIOUS B.I.G.	Big Poppa	Bad Boy/Arista

BREAKERS

No Songs Qualified For Breaker Status This Week

URBAN CONTEMPORARY begins on Page 34.

ADULT CONTEMPORARY

3W	2W	LW	TW	ARTIST	SONG	Label
12	6	3	1	ELTON JOHN	Believe	Rocket/Island
2	2	2	2	MADONNA	Take A Bow	Maverick/Sire/WB
1	1	1	3	EAGLES	Love Will Keep Us Alive	Geffen
4	4	4	4	MARTIN PAGE	In The House Of Stone...	Mercury
7	5	5	5	BONNIE RAITT	You Got It	Arista
14	12	10	6	FOREIGNER	Until...	Generama/Rhythm Safari/Priority
9	9	7	7	GLORIA ESTEFAN	Everlasting Love	Epic
11	10	8	8	DES'REE	You Gotta Be	550 Music
3	3	6	9	BOYZ II MEN	On Bended Knee	Motown
5	7	9	10	VANESSA WILLIAMS	The Sweetest Days	Mercury
8	11	12	11	AMY GRANT & VINCE GILL	House Of Love	A&M
6	8	11	12	JON SECADA	Mental Picture	SBK/EMI
17	15	14	13	JOHN WAITE	How Did I Get By Without You	Imago
13	13	13	14	4 P.M.	Sukiyaki	Next Plateau/London/Island
BREAKER	15	15	15	JIMMY CLIFF	Hakuna Matata	Walt Disney
BREAKER	16	16	16	LINDA RONSTADT	The Blue Train	Elektra/EEG
BREAKER	17	17	17	STEVIE WONDER	For Your Love	Motown
20	20	21	18	HOOTIE & THE BLOWFISH	Hold My Hand	Atlantic
10	14	15	19	PATTY SMYTH	Look What Love Has Done	MCA
26	23	22	20	FIREHOUSE	I Live My Life For You	Epic

BREAKERS

- 23 18 16 15 JIMMY CLIFF Hakuna Matata (Walt Disney)
- 27 21 18 16 LINDA RONSTADT The Blue Train (Elektra/EEG)
- 21 19 17 17 STEVIE WONDER For Your Love (Motown)

ADULT CONTEMPORARY begins on Page 49.

PROGRESSIVE ALBUMS

3W	2W	LW	TW	ARTIST	SONG	Label
2	1	1	1	VARIOUS ARTISTS	Boys On The Side	ST (Arista)
7	3	3	2	BRUCE SPRINGSTEEN	Greatest Hits	Columbia
1	2	2	3	TOM PETTY		