

INSIDE:

HOTTEST TRENDS IN MARKETING AND PROMOTION

This week, R&R's format editors turn their collective spotlight on the marketing and promotion of radio today, focusing on everything from industrywide trends to format-specific issues:

- **NEWS/TALK:**
Balancing news and fun
- **CHR:**
Interactive marketing tips
- **UC:**
Promoting positive themes
- **COUNTRY:**
Reaching format fans by phone
- **AC:**
Using database marketing
- **ROCK:**
Building your 'brand equity'
- **ALTERNATIVE:**
Take the unconventional road
- **PROGRESSIVE:**
Interactive phones at work
- **NAC:**
Maximizing major events

Begins Page 24

MARKETING PROMOTION GUIDE

Along with the results of an exclusive marketing survey, R&R's 1995 Marketing & Promotion Guide showcases not only the latest trends in TV production, logos, and databases, but also provides tips on getting your station online and a unique calendar of potential promotional events.

Mailed with this issue

IN THE NEWS ...

- **WSHE/Miami** takes Alternative route
- **Gregg Steele** now PD at WZTA/Miami
- **Chris Conley** named WSHH/Pittsburgh PD
- **Jessica Harley** appointed Elektra Sr. Dir./Rock Promo

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Page 10

NEWSSTAND PRICE \$6.50



Capitol Nashville Reborn As Liberty, Patriot Merge

The Liberty and Patriot logos vanished Monday (6/5) as President/CEO Scott Hendricks announced the labels' return to their original Capitol Nashville designation.

The announcement confirmed speculation that Liberty would adopt the Capitol name, with sister label Patriot ceasing operation immediately. Patriot recording artists John Berry, Lisa Brokop, and Deana Carter will move to Capitol Nashville.

Hendricks, a successful independent record producer, was named to Liberty's top post May 1, following the retirement of Jimmy Bowen.



CAPITOL NASHVILLE/See Page 19

Bloch Back In U.S.; Pleads Not Guilty To Fraud Charges

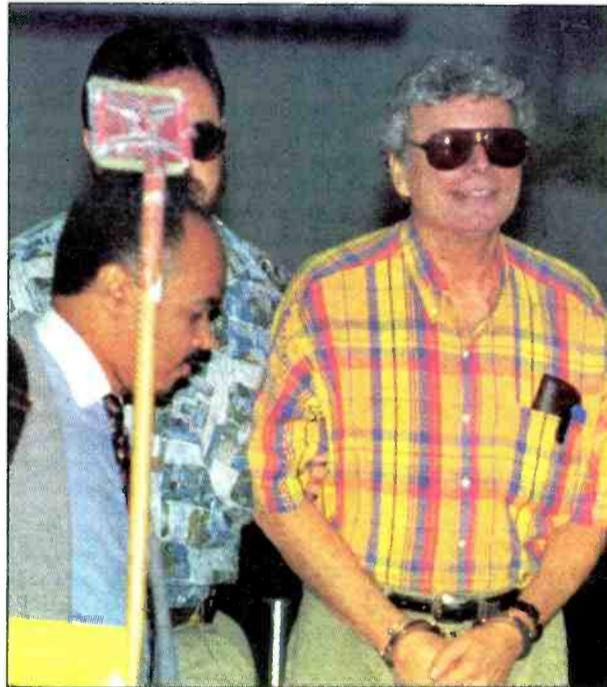
■ Former talk host expresses sorrow for lost investment funds but maintains innocence

By JACK MESSMER
R&R WASHINGTON BUREAU CHIEF

Sonny Bloch, back on American soil and represented by his attorneys, pleaded not guilty Monday (6/5) to a 35-count indictment alleging he defrauded listeners of more than \$21 million through wireless cable and radio investment schemes.

Bloch's journey to the Newark, NJ federal court hearing took him from a Dominican Republic hoosegow (which he described as a "dungeon") to a Puerto Rico lock-up to the Metropolitan Correctional Center in Manhattan, where the financial talk show host remained incarcerated at R&R's Tuesday (6/6) deadline.

Bloch said nothing in that court appearance, but spoke to reporters who'd gathered outside the courthouse after his initial appearance Friday (6/2). "I'm sorry they lost their money," Bloch said of the people who invested in the ventures promoted on his program, but denied he had done anything wrong.



AP/WIDE WORLD PHOTOS

BLOCH BUSTED — Former talk show host Sonny Bloch is escorted by FBI agents following his extradition from the Dominican Republic to Puerto Rico. Bloch pleaded not guilty Monday (6/5) in a New Jersey federal court to a 35-count fraud indictment.

But late Tuesday night (6/6), AP reported that two men not previously charged as accomplices had entered guilty pleas, one to a single count of fraud and the other to a pair of counts. The men admitted conspiring with Bloch in a scheme to mislead investors, but their connection to the case was not clear. Four other men involved in telephone sales of the wireless cable and radio investments pleaded not guilty last week.

Although he vowed he wouldn't return to the U.S. until prosecutors gave up on their efforts to put him on trial (R&R 5/19), Bloch apparently misjudged his political influence in the Dominican Republic, his wife's homeland. After arresting Bloch on a U.S. warrant (5/26), authorities on the Caribbean island nation wasted little time shipping Bloch off to Puerto Rico (5/31), the nearest U.S. territory. There Bloch appeared before a U.S. federal magistrate, waived his right

BLOCH/See Page 19

Diary, Contest Controversies Heat Up Phoenix

By RON RODRIGUES
R&R MANAGING EDITOR

Radio's heating up in Phoenix, and it's not just from the blistering Southwest sun.

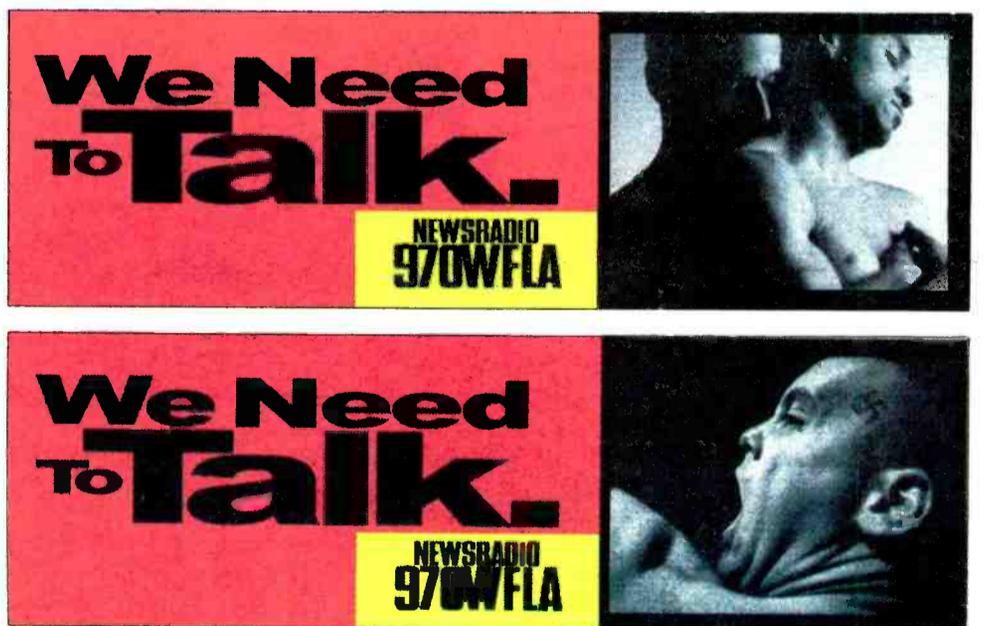
Things began getting warm last week when Arbitron was informed that two diaries from the second phase of the Winter '95 survey were filled in by someone other than who they were intended for — perhaps by radio station employees.

The temperature rose again when Arbitron announced that in addition to the two disputed diaries, four more were found to have errors serious enough to warrant elimination.

The market then went ablaze when it was learned that KSLX night personality Carol Springer was fired because she fixed a \$1000 contest. Springer has since turned up at crosstown KUPD.

Evidence of any connection between Springer's firing and the two questionable diaries has not

PHOENIX/See Page 19



WFLA Billboards Electrify Tampa Bay

If a picture's worth a thousand words, then the WFLA/Tampa billboards speak volumes. The Jacor News/Talk station uses a series of controversial images — including these shots of two men embracing and a skinhead with a swastika, as well as photos of a battered wife, a homeless person, and a masked gunman — to stir emotions among potential callers. PD Sue Trecasse says the station uses the boards to "tie the news, in a legitimate way, to the talk programs we do." For more on Talk radio promotion, see Page 24.

Clocking in at just over two minutes, you can play it twice as often!



del amitri
ROLL TO ME

the hit song from *Twisted*

"Now that Counting Crows and Gin Blossoms have made the pop charts safer for tortured roots rockers, Scotland's Del Amitri might finally have a chance. And boy, do they deserve it." -**People**

"Intelligence and exciting rock and roll don't always go together, but Del Amitri makes the combination seem as natural as bacon and eggs." -**New York Newsday**

"Sixty words is hardly enough to capture the freshness and maturity of the Scottish band Del Amitri's fourth album, *Twisted*, a bracing mix of Beatlesque harmonies, clever lyrics, and accessible pop-rock melodies." -**Interview**



Produced and Engineered by Al Clay
Mixed by Bob Clearmountain
Dels Management: JPR Management Ltd.

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www.americanradiohistory.com

Steele Named PD At Zeta/Miami

Gregg Steele has joined WZTA (Zeta)/Miami as PD, succeeding Neal Mirsky, who exited.



Steele

GM Ronna Woulfe said, "Having changed the format in recent months, we needed to get to the next level. After much research we felt Gregg was the guy who could do

that. He has the music and marketing knowledge, and we're looking forward to winning."

Steele commented, "I'd like to thank the management team at Paxon and the Pollack organization for the opportunity to pro-

STEELE/See Page 19

Punkers 'Lance & Stoley' To Host Q101 Mornings

Emmis Broadcasting — known for its offbeat-yet-successful morning shows in Los Angeles and New York — has introduced a new morning show on Alternative WKQX (Q101)/Chicago, featuring two members of local punk band (and recent RCA signing) the Lupins — guitarist Lance Tawzer and lead singer Doug "Stoley" Stoll. "Lance & Stoley" will team with former nighttimer Brooke Hunter. They



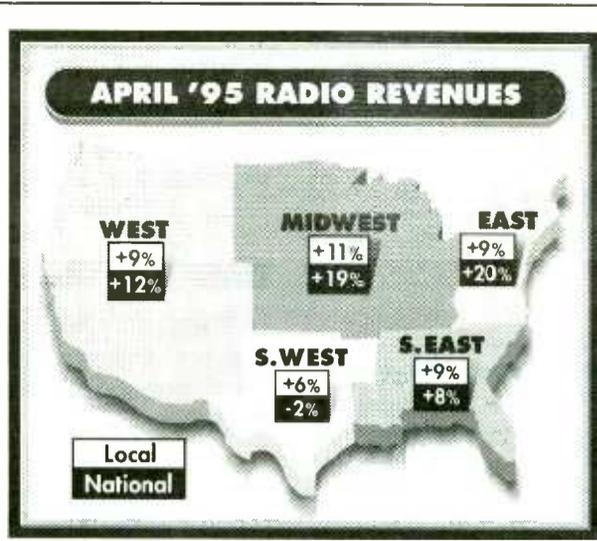
Stoll & Tawzer

replace Robert Chase and Heidi Hess. Chase returns to nights; Hess joins WZTA/Miami as MD/middayer.

The duo began hosting a specialty show for the station last October and were elevated to the 11pm-1am weeknight slot three months ago.

Q101 PD Bill Gamble told R&R, "Lance and Stoley are the audience. We think they will have a huge impact on the market. They're in a band and know the music. A lot of us give lip service about being credible and relating to the audience — I don't know

WKQX/See Page 19



Source: RAB

April Numbers Rise 10%

April radio revenues were up 10% overall compared to a year earlier, according to RAB. Local revenues gained 9%, and national spot revenues posted a robust 14% increase.

"The radio industry continues to show a pattern of solid growth through the first four months of 1995," said RAB President/CEO Gary Fries. "Overall economic indicators suggest this growth may ease off slightly in the coming months, but our analysis suggests that we should continue to enjoy healthy revenue increases through the summer months — and beyond."

For the first four months of this year, radio revenues were up 13% overall. Local sales were up 11% and national spot was ahead 21%.

RAB adjusted its figures to reflect the five-week April 1995 standard broadcast calendar, compared to four in 1994. Likewise, January-April included 18 weeks this year and 17 in 1994.

Senate Telecommunications Vote Expected This Week

Fate of radio dereg amendment uncertain

BY MARY ANN BARTON
R&R WASHINGTON BUREAU

Radio deregulation was expected to make its way to the full Senate as the legislators began debating the Senate version of the telecommunications bill this week.

At R&R's deadline Tuesday (6/6), Senate Majority Leader Robert Dole (R-KS) had set aside three days to debate the bill (S. 652) once the Senate finished business on anti-terrorism legislation. Introductory statements were expected Wednesday (6/7); a vote could come today (6/9) or early next week.

Radio dereg was absent from the bill passed in March by the Senate Commerce Committee, but an amendment eliminating local and national ownership caps has been authored and is being sponsored by Sens. Trent Lott (R-MS), Conrad Burns (R-MT), and Richard Bryan (D-NV).

What's Covered

In addition to the ownership issue, broadcasters are also keeping an eye on measures included in the Senate bill that would:

- Extend radio license terms

SENATE/See Page 19

Heritage WSHE Completes Evolution To Alternative

WSHE/Miami completed an 18-month evolution to Alternative Monday (6/5), becoming "South Florida's Rock Alternative" under VP/Programming Bill Pugh.

VP/GM Gary Lewis told R&R, "Having been a Rock station for 25 years, we had 25 years worth of perception. Everybody thought of us as a different radio station depending on when they were involved with the station. We weren't getting that proper perception."

Last Friday (6/2), WSHE began running jockless with various drops from the Florida Marlins baseball team. Monday, the music was replaced

WSHE/See Page 19

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1995 DEALS TO DATE

Dollars To Date: \$1,169,126,582

(Last Year: \$1,037,626,742)

This Week's Action: \$18,268,836

(Last Year: \$13,282,263)

Stations Traded This Year: 520

(Last Year: 565)

Stations Traded This Week: 26

(Last Year: 29)

DEAL DETAILS BEGIN ON PAGE 6

Deal Of The Week

• **WVRV-FM/East St. Louis**
\$3.2 million

River City grabs two stations this week in separate transactions – the WVRV-FM duopoly deal and WOGY-FM/Germantown, TN for \$3 million.

Broadcast PAC Filling GOP Coffers

With Republicans now in control on Capitol Hill, it should be no surprise that GOP senators and representatives are receiving the lion's share of TARPAC's campaign contributions.

Page 6

DAB Test Plan Approved

Maps and guidelines have been approved for this summer's tests of competing DAB systems in San Francisco, with some routes going as far as San Jose and Point Reyes Station.

Page 6

RADIO BUSINESS

Broadcasters: Hundt's 'Time Bank' Idea Unfair

By Mary Ann Barton
R&R WASHINGTON BUREAU

Radio broadcasters say it's unfair to expect them to give away airtime for political advertising, an idea being promoted by FCC Chairman Reed Hundt in recent speeches.

Hundt has said the coming digital era, or "new paradigm" as he calls it, will require "clear and specific" public interest duties from broadcasters. One of those, he noted, should require broadcasters to "deposit" airtime into a "time bank," with politicians making "withdrawals" for campaign ads.

"I have a lot of respect for the chairman, but I'm opposed to the entire concept of free time for political candidates," said NewCity Communications President Dick Ferguson.

EZ Communications President/CEO Alan Box asked, "Why do that? We make time available to those who want it. They [political candidates] will just turn around and give more money to magazines and newspapers."

Pourtales Radio President C.T. "Terry" Robinson said "perhaps something could be crafted" with "an entirely new approach," but he nixed Hundt's approach as "wrong ... it's not

The whipping boy [on this issue] is always the broadcast industry. They're not talking about doing this for billboards, mail, or newspapers.
-Doug Williams

fair." Robinson noted that political candidates currently receive "a tremendous amount of [free] time" through news programs and talk shows.

'They Can Pay'

Clear Channel Communications Inc. President/CEO Lowry Mays said broadcasters are aware of their responsibilities to society, but added he's "not sure politicians fall in that realm ... I'd rather give more

time to the United Way or some other organization like that." But as for giving away spots to politicians, Mays said, "They can pay for it like anybody else."

Hundt's plan received an endorsement from Common Cause Exec. VP Don Simon. "We think [Hundt's] principal is right," said Simon, who suggested candidates need free access to the airwaves to "shape their own message."

But NAB Radio Board Chairman Doug Williams, owner/GM of KWOX-FM/Woodward, OK, disagreed: "The whipping boy [on this issue] is always the broadcast industry. They're not talking about doing this for billboards, mail, or newspapers."

Simon, though, insisted broadcasting is different. "Broadcasters are granted a license to use a public resource, and they derive enormous profits from that."

NAB spokeswoman Lynn McReynolds said broadcasters "already provide coverage of candidates and elections and a tremendous amount of free airtime in public affairs programming. And we believe that is as it should be."

Talk Radio Shows: 'Unauthorized PACs'

Bob McCord, a self-professed liberal from Dallas, says it's time to put a price tag on the help Republicans get from conservative Talk radio.

He figures the airtime could be worth \$5 billion to \$11 billion in free political advertising by the time the 1996 presidential election rolls around — and that's from Rush Limbaugh alone. So McCord, in a complaint to the Federal Election Commission, claims that value should be tallied as Republican campaign spending.

McCord tunes into talk on Capital Cities/ABC's WBAP-AM/Dallas-Ft. Worth. He became outraged listening to Limbaugh and Mark Davis, a local host whose program follows Limbaugh's. In McCord's estimation, the programs were nothing more than advertising for the GOP.

Last week, McCord took his case to Washington, DC by filing the FEC complaint. He charged that conservative Talk radio shows are "unregistered, unauthorized" political action committees, and the businesses that advertise on the programs are financing "one-sided political party talk radio."

Political action committees, must comply with strict guidelines and file donation reports with the FEC. FEC officials said they don't comment on complaints until a ruling is issued.

Limbaugh's syndicator, EFM Media, referred calls to the station.

"These are radio shows. These are not political action committees," said WBAP OM Tyler Cox. He said it was the station's understanding that the law regulating PACs does not apply to broadcast stations.

'Giant' Undertaking

"I'm just one guy taking on a giant," McCord said in a telephone interview. In his complaint, McCord asks:

- "Does a corporate ad become a campaign contribution at the moment a talk show becomes a political action committee as defined by federal law?"

- "At what point does corporate advertising leave the category of a legitimate business expense and then become a concealed campaign contribution?"

- "Are tax-exempt corporate advertising revenues being diverted to what appears to be illegal campaign contributions?"

If the FEC were to agree with McCord's reasoning, it would make it virtually impossible for talk shows to discuss political issues, dooming liberal and conservative programs alike.

LIVE FROM THE

Underground Lounge



"Runaway Train"-('rən ə'wā 'trān)

1. Title to a hit song from one of alternative music's biggest artists.

Syn.- See "The Lounge!"

"The Lounge!"-(thə 'launj)

1. Reference to a cheezy smoke filled room, where creativity spawns. 2. Slang term for "Live, From the Underground Lounge!"

3. A Live Interview, Live Performance, Alternative music program, broadcast on Tuesday evenings from 11pm to 12 Midnight, Eastern Details- See Digi-Net.

Digi-Net-('dij-ə-'net) 1. A worldwide syndication company.

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NAB Dollars Flow To New GOP

NAB's Television and Radio Political Action Committee (TARPAC) has contributed three times as much money to Republicans as Democrats so far this year, according to the latest figures from the **Federal Election Commission**.

From January 1995 through March 1995, TARPAC gave a total of \$63,196 — \$47,696 to 33 Republicans and \$15,500 to 11 Democrats.

Many of the contributions were sprinkled among members of the Commerce, Judiciary, and Budget committees, which have jurisdiction over issues important to broadcasters. Congressional members who received the largest contributions:

- Sen. **Strom Thurmond** (R-SC), Rep. **Jack Fields** (R-TX): \$5000

- Sen. **Chuck Robb** (D-VA), House Majority Leader **Dick Armey** (R-TX), Rep. **Rick White** (R-WA): \$4000
- Sen. **Alan Simpson** (R-WY): \$3000
- Sen. **Mike DeWine** (R-OH): \$4473 (including a December contribution)
- Sen. **Pete Domenici** (R-NM), Chairman of the Budget Committee, received two contributions of \$1000 each.

A recent report issued by the **Center for Responsive Politics** also shows TARPAC gave a total of \$437,990 to 202 federal candidates in the 1993-94 election cycle, ranking it sixth among communications/electronics PACs. Also ranked in the Top 20: **Time Warner** and **ASCAP**.

Rep. **Fields**, Chairman of the Telecommunications Subcommittee, was the leading recipient of communications/electronics PAC money: \$190,608.

DAB Test Plan Approved

Field testing plans for comparing DAB systems in San Francisco this summer have been approved by the **National Radio Systems Committee**.

NRSC, which is jointly sponsored by **NAB** and **EIA**, will test three in-band, on-channel FM systems piggybacked on the signal of **KBGG-FM**. The one AM IBOC entry will be tested on **KABL-AM**. Both stations are owned by **Shamrock Broadcasting**. In addition, **EIA** alone will test three non-IBOC DAB systems.

All will be tested for quality and signal strength inside buildings and on several highway routes, going as far as San Jose and Point Reyes Station.

TRANSACTIONS

River City Buys WVRV-FM/E. St. Louis And WOGY-FM/Germantown, TN

☐ **Spokane combo goes to QueenB Radio for \$1.75 million**

Deal Of The Week

WVRV-FM/East St. Louis

PRICE: \$3.2 million

TERMS: Duopoly deal; asset sale for cash

BUYER: River City License Partnership, headed by CEO **Barry Baker**, and Exec. VP **Larry Marcus**. It owns **KPNT-FM/St. Genevieve, MO (St. Louis)**, **KDNL-TV/St. Louis**, is buying 22 more radio stations, and owns eight other TV stations. Phone: (314) 259-5700

SELLER: River Cities Broadcasting Corp. Phone: (612) 292-8622

FREQUENCY: 101.1 MHz

POWER: 44kw at 524 feet

FORMAT: Alternative

COMMENT: The buyer has applied for a waiver of the one-to-a-market rule to acquire this additional radio station in a market where it owns a TV station.

Arizona

KBLU-AM & KTTI-FM/Yuma

PRICE: \$1.36 million

TERMS: Duopoly deal; asset sale for cash

BUYER: Commonwealth Broadcasting of Northern California, headed by general partner **Michael Padilla** of Rancho Santa Fe, CA. It owns **KYJT-**

FM/Yuma and three other stations.

Phone: (619) 236-9363

SELLER: Stanley Friedman, as trustee. He owns two stations and is selling two others. Phone: (602) 280-1800

FREQUENCY: 560 kHz; 95.1 MHz

POWER: 1kw; 25kw at 75 feet

FORMAT: Gold; Country

California

KIST-AM & KMGQ-FM/Santa Barbara-Goleta

PRICE: \$130,000 for 33.5%

TERMS: The licensee is buying back the stock of its deceased 100% voting rights shareholder and converting its remaining non-voting stock to voting. The purchase price is to be paid in 60 monthly installments at 7% interest.

BUYER: Channel Islands Broadcasting Inc., repurchasing the 33.5% stock interest (100% of voting stock) formerly owned by **Daniel Prodanovich**. **Michael Nicassio** of Santa Barbara is converting his 33.5% non-voting stock to 50.3% voting and will become the controlling shareholder.

SELLER: Estate of **Daniel Prodanovich**

FREQUENCY: 1340 kHz; 106.3 MHz

POWER: 675 watts; 365 watts at 879 feet

FORMAT: Gold; AC

Florida

WKQS (FM CP)/Gifford

PRICE: \$400,000

TERMS: Duopoly deal. The buyer has previously loaned the seller \$305,000 to make settlement payments to other applicants who had applied for this new station. Now that the station is operating, the buyer is exercising an option to buy 100% of the seller's stock for \$95,000.

BUYER: Media 5 Inc., headed by President/Director **James Pagano** of Ft. Pierce, FL. Stockholders of Media 5 also own **WAXE-AM & WAVW-FM/Vero Beach, FL**. **Pagano** has a 49% stock interest in the seller. Phone: (407) 461-1055

SELLER: Ameriwave Inc., headed by President **Gene Folden**. Phone: (407) 567-1055

FREQUENCY: 94.7 MHz

POWER: 6kw at 298 feet

Mississippi

WTYX-FM/Jackson

PRICE: \$1.9 million

TERMS: Asset sale

BUYER: Proteus Investments Inc., owned by **Michael McRee** and **John Williams** of Jackson. Phone: (610) 264-4040

SELLER: Holt Communications

Corp., headed by President **Arthur Holt**. It owns three other stations. Phone: (610) 264-4040

FREQUENCY: 94.7 MHz

POWER: 100kw at 1117 feet

FORMAT: Gold

Missouri

KWND-FM/Springfield

PRICE: \$80,000

TERMS: Asset sale for cash

BUYER: Radio Training Network Inc., headed by Chairman **Bill Watkins** of Atlanta and President **James Campbell** of Lakeland, FL. Phone: (813) 644-3464

SELLER: Park Crest Media Ministries Inc., headed by President **George Crawford**

FREQUENCY: 88.3 MHz

POWER: 12kw at 328 feet

FORMAT: This station is dark.

BROKER: Gammon Media Brokers

Montana

KJJR-AM/Whitefish

TERMS: Duopoly deal; asset sale for \$2 million cash, and a five-year, \$1 million promissory note at 10% interest

BUYER: Hudson Valley Growth L.P., represented by limited partner **Gary Starr** of Pound Ridge, NJ. **Starr** owns **WINE-AM & WRKI-FM/Brookfield (Danbury)**, two other stations, and has an interest in two others. General partner **Blue Water Broadcasting Inc.** has

Continued on Page 8

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- **Get listener feedback**
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Infinity Moving To NYSE

Infinity Broadcasting has announced it's moving its stock trading from Nasdaq to the New York Stock Exchange, effective June 22. Infinity's new stock symbol will be "INF."

Infinity's "Big Board" announcement gave its stock a boost. On the day it was announced (6/2), the stock rose nearly \$2 to close at \$31. Monday (6/5) brought another 25-cent gain, and the stock closed Tuesday (6/6) at \$30.75, down \$.50.

President/CEO **Mel Karmazin** said Infinity believes that moving to the NYSE "will broaden its shareholder base and provide additional liquidity" for stockholders.

FCC Sets WLIB Comment Deadline

The FCC has set June 26 as the cutoff date for petitions to deny a power upgrade being sought by **WLIB-AM/New York** or any application that would conflict with its proposal.

WLIB's proposal is tied to a power decrease being sought by 50kw clear-channel **WOWO-AM/Ft. Wayne**, which shares the 1190 kHz frequency. **Inner City Broadcasting** owns both stations, but is selling WOWO to LMA partner **Federated Media** once the power changes are completed.

The FCC has already received hundreds of letters, primarily from WOWO listeners who oppose downgrading the station so media-rich New York can have another nighttime signal.

Shipyard Firm Docks In Radio

Seattle-based **Todd Shipyards Corp.** (NYSE: TOD) is the latest non-media company to seek profits in radio.

Todd Shipyards has launched a new subsidiary, **Elettra Broadcasting**, which is buying three California stations — **KPIG-FM/Freedom**, **KXDC-FM/Carmel**, and **KAXT-FM/Hollister** — for a total of \$3.5 million. Elettra is headed by CEO **Stephen Welch** and President **Ken Dennis**, both former executives of Seattle-based **King Broadcasting**.

According to the *Seattle Post-Intelligencer*, Todd Shipyards has suffered a decline in its shipbuilding and repairing business, but is cash-rich and seeking acquisitions to diversify.

TRANSACTIONS

Continued from Page 6

an interest in four other stations.

Phone: (203) 775-1212

SELLER: Tri-Valley Corp., headed by President **Ronald Graiff**. Phone: (914) 878-3307

FREQUENCY: 1510 kHz; 105.5 MHz; 106.3 MHz

POWER: 1kw; 900 watts at 610 feet; 1.4kw at 440 feet

FORMAT: Country; AC; AC

Oregon

KZZK-AM & FM/Eugene-Creswell

PRICE: \$1 million

TERMS: Duopoly deal; asset sale

BUYER: Noula Pappas of Fresno, as trustee of the **Mike Pappas Family Trust**. It owns **KZEL-FM/Eugene**. Phone: (209) 434-7052

SELLER: JED Broadcasting Company of Oregon Ltd., headed by President/CEO **Jordan Seaman**. Phone: (503) 686-9530

FREQUENCY: 1320 kHz; 95.3 MHz
POWER: 1kw day/40w night; 625 watts at 1207 feet

FORMAT: Rock; Rock

Pennsylvania

WCHX-FM/Lewistown

PRICE: \$159,000 for 69%

TERMS: Stock sales totaling \$129,000, plus an additional \$30,000

under a noncompete agreement

BUYER: Harry and Anna Hain of Lewistown, acquiring a 66.5% stock ownership of **Mifflin County Communications Inc.** in a two-step transaction.

They and other members of the Hain family own **WVNW-FM/Burnham, PA**. In addition, **Gregory and Lois Grosse** of Lewistown are acquiring a 2.5% stock interest. Phone: (717) 248-6008

SELLER: Russell and Sylvia Crawford of Milroy, PA, reducing their stock interest from 50% to 31%. **David and Kay Semler** of Reedsville, PA, selling their entire 50% stock interest. Phone: (717) 242-1055

FREQUENCY: 105.5 MHz

POWER: 465 watts at 817 feet

FORMAT: AC

Puerto Rico

WOIZ-AM/Guayanilla

PRICE: \$375,000

TERMS: Asset sale for cash

BUYER: Luis Adan Rodriguez and Maria De Los Angeles Rivera Velez of Sabana Grande, PR, acquiring a 100% stock interest in **Radio Antillas of Harriet Broadcasters of Puerto Rico Inc.** Phone: (809) 873-3798

SELLER: Gamalier Bermudez Ruiz of Ponce, PR, selling a 100% stock interest in **Radio Antillas of Harriet Broadcasters of Puerto Rico Inc.** Phone: (809) 840-6344

FREQUENCY: 1130 kHz

POWER: 250 watts day/700 watts night

FORMAT: Spanish

Tennessee

WOGY-FM/Germantown

PRICE: \$3 million

TERMS: Asset sale for cash

BUYER: River City License Partnership, headed by CEO **Barry Baker** and Exec. VP **Larry Marcus**. It owns one radio station, is buying 22 more, and owns nine TV stations. Phone: (314) 259-5700

SELLER: Ardman Broadcasting Corp., represented by **Myer Feldman**. It is selling one station and owns one other. Phone: (202) 637-9025

FREQUENCY: 94.1 MHz

POWER: 50kw at 472 feet

FORMAT: Country

COMMENT: River City is buying **Key-market Communications**, which has transferred over its contract to buy this station.

WSTN-AM/Somerville

PRICE: Undisclosed

TERMS: According to documents filed with the FCC, the buyer has auctioned some assets of the seller and applied the proceeds totaling \$18,119 to the outstanding balance the seller owes on certain notes. The seller has agreed to transfer the license for forgiveness of the balance outstanding, which was not stated.

BUYER: Fayette County Broadcasting, owned by **Alfred Roberson III** of West Helena, AR

SELLER: CITA Broadcasters Inc., represented by Secretary **Barry Sterling**. Phone: (901) 682-1460

FREQUENCY: 1410 kHz

POWER: 500 watts

FORMAT: This station is dark.

Texas

KIOX-AM & FM/Bay City-Ei Campo

PRICE: \$630,000

TERMS: Stock sale for a \$630,000 promissory note

BUYER: Landrum Enterprises Inc., owned 59% by **Jake Landrum** and 41% by **Kirby Atwood**. They are also shareholders of the seller.

Phone: (409) 245-4642

SELLER: North Star Communications Inc., owned 49% by **Clive Runnels**, 30% by **Jake Landrum**, and 21% by **Kirby Atwood**

FREQUENCY: 1270 kHz; 96.9 MHz

POWER: 1kw; 100kw at 1026 feet

FORMAT: News/Talk

Washington

KTRW-AM & KZZU-FM/Spokane

PRICE: \$1.75 million

TERMS: Duopoly deal; asset sale for cash

BUYER: QueenB Radio Inc., headed by President **Elizabeth Burns** of Duluth, MN. It owns **KXLY-AM & FM/Spokane**. It is a wholly owned subsidiary of **Spokane Television Inc.** Phone: (509) 324-4200

SELLER: Louis DeArias, as receiver for **Highsmith Broadcasting Inc.** Phone: (206) 622-8700

FREQUENCY: 970 kHz; 92.9 MHz

POWER: 5kw day/1kw night; 85kw at 2080 feet

FORMAT: Sports/Talk; CHR

BROKER: Wood & Co.

Wisconsin

RadioWorks of Eau Claire Merger

PRICE: \$1,284,836

TERMS: Merger of two companies into a new partnership

BUYER: RadioWorks of Eau Claire General Partnership, owned 75% by **Broadcaster Services Inc.**, headed by Chairman **Dorothy Dickoff** of Eau Claire and President **Steven Dickoff** of Eau Claire; and 25% by **Super Star Communications Inc.**, owned by **Emalee Payne** of Eau Claire. Various Broadcaster Services shareholders own interests in a number of other stations which collectively are known as **Mid-West Family Broadcasting Group**. Phone: (715) 832-3463

WEAQ-AM & WIAL-FM/Eau Claire

PRICE: \$968,300

SELLER: Broadcaster Services Inc.

FREQUENCY: 790 kHz; 94.1 MHz

POWER: 5kw; 85kw at 350 feet

FORMAT: Nostalgia; AC

WECL-FM/Eik Mound

PRICE: \$316,536

SELLER: Super Star Communications

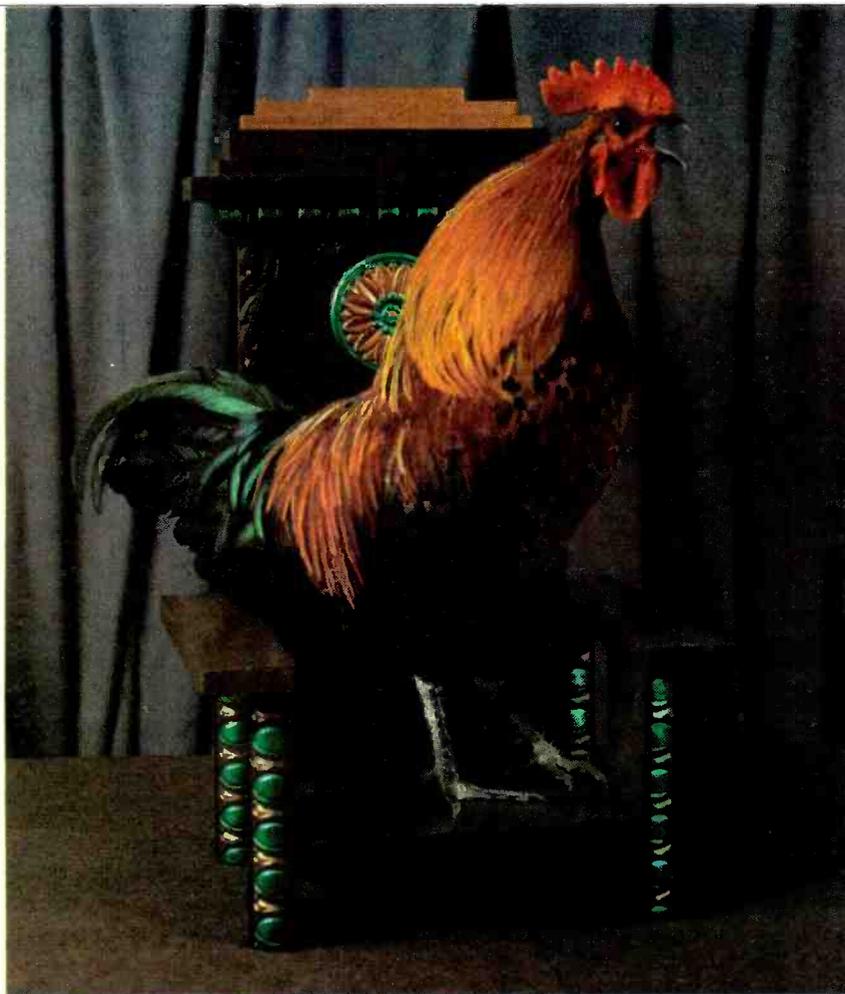
FREQUENCY: 92.9 MHz

POWER: 3.3kw at 446 feet

FORMAT: AC

For The Record

Ken Dennis, not **Ken Davis**, (R&R 6/2), is the President of newly formed **Elettra Broadcasting**, the buyer of **KPIG-FM/Freedom, CA**.



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EXECUTIVE ACTION

Mack Awarded Geffen Urban/Rap Promo Post

Geffen Records has decided to take on the rap and hip-hop arena, promoting **Marvyn Mack** to a newly created urban and rap promotion/marketing position. Mack's initial responsibilities will include artists **Roots** and **Genius** (of **Wu-Tang Clan**).

"Marvyn has already had an impact at Geffen," said label GM **Bill Bennett**. "His view from the street has altered the way we look at all of our breaking acts."

Mack joined Geffen in 1994 in the A&R department, working on the promotion side as well. Prior to that he assisted **Guy Oseary** in management and A&R at **Maverick Records**.



Mack

New Zoo Revue: Westfall, Baker, Gentsch

Zoo Entertainment has recruited new Sr. Director/Alternative Promotion **Thomas Westfall** as part of a major restructuring that also has **Miles Baker** and **Billy Gentsch** becoming National Directors/Sales & Marketing based in Los Angeles and New York, respectively.



Westfall



Baker



Gentsch

"We're thrilled to have Thomas join our team," commented VP/AOR Promotion **Ray Gmeiner**. "With his knowledge and experience well known in the Alternative format, his coming to Zoo makes a great label even greater. Now if he would cut his hair and get some adds, we'd be stoked!"

Westfall was most recently National Manager/Alternative Promotion for **Mercury Records**. Joining Zoo marks his return to parent company **BMG** — he spent two years in New York as **RCA's** Director/Alternative Promotion.

Baker comes to Zoo from **BMG Classics**, where he was Sales Manager, Western Region for two years. Gentsch's promotion marks his third position at Zoo: He was previously Director/National Single Sales and, before that, Director/Artist Development.

Vallie Consulting Shingle Now Reads Vallie-Richards

Vallie Consulting has changed its name to **Vallie-Richards Consulting** in recognition of partner **Jim Richards's** contributions. The Washington, DC-based firm's divisions include **Vallie/Gallup Research** and **Morningmasters**, an air talent program.

Founder/President **Dan Vallie** said, "Jim has been a partner in the company from our early days. Putting his name on the door reflects his value to our companies and is the best way I know to complement his contributions. As we continue to grow the consultancy and Vallie/Gallup Research, his responsibilities and leadership are at the forefront of all we do in continuing to fulfill our company vision."

"It's a great compliment to have my name next to Dan's," added Richards. "It's been great to see the depth develop with our experienced teams in management, consulting, and our partnership with the **Gallup VALLIE/RICHARDS/See Page 19**"

Harley Cruises To EEG Promo Position



Harley

Jessica Harley has been promoted to Sr. Director/Rock Promotion at the **Elektra Entertainment Group**. Harley had been Director/Rock Promotion since joining the label in 1993.

"Jessica's depth of knowledge and passion for our artists in the rock arena make her a natural to lead us into the future," stated Sr. VP/Promotion **Greg Thompson**. Before joining Elektra, Harley spent two years as VP/Rock Promotion at **AIM Marketing** and was National Promotion Director for **Megaforce Records** from 1988-1991. Her music career started in radio as an air talent for **WNGZ/Elmira, NY**.

MUSIC DATEBOOK

MONDAY, JUNE 12

1965/The **Beatles** are awarded the prestigious MBE (Member of the British Empire) medal.



The Rolling Stones — can't be satisfied.

Also ... The **Rolling Stones** release "Satisfaction."

Born: **Chick Corea** 1941, **Bun E. Carlos (Cheap Trick)** 1951, **John Linnell (They Might Be Giants)** 1959

TUESDAY, JUNE 13

1969/**Mick Taylor** replaces **Rolling Stones** guitarist **Brian Jones**.

1989/**Jerry Lee Lewis** gets a star on the Hollywood Walk Of Fame one week before his film biography ("Great Balls Of Fire") opens.

1992/Texas law enforcement officials call for a ban on **Ice-T & Body Count's** "Cop Killer" track, igniting a national controversy.

WEDNESDAY, JUNE 14

1953/**Elvis Presley** graduates from L.C. Humes high school in Memphis.

1972/Original **Drifters** lead singer **Clyde McPhatter** dies of a heart attack.

1994/**Henry Mancini**, 70, dies of complications from liver and pancreatic cancer.

Born: **Muff Winwood (ex-Spencer Davis Group)** 1943, **Alan White (Yes)** 1949, **Boy George** 1961, **Chris DeGarmo (Queensryche)** 1963

THURSDAY, JUNE 15

1956/**John Lennon** meets **Paul McCartney** at a Liverpool church dinner.

1965/**Bob Dylan** records "Like A Rolling Stone."

1967/**Peter Green** leaves **John Mayall's Bluesbreakers** to form **Fleetwood Mac**.

1982/**Bassist Pete Farndon** quits the **Pretenders** one day before guitarist **James Honeyman-Scott** dies of a drug overdose.

Born: The late **Harry Nilsson** 1941, **Scott Rockenfield (Queensryche)** 1963

FRIDAY, JUNE 16

1959/**Gene Vincent** releases "Be Bop A Lula."

1967/**D.A. Pennebaker's** "Monterey Pop" documentary opens.

1977/"Beatlemania" begins a three-year run on Broadway.

1978/The movie "Grease," co-starring **Olivia Newton-John**, opens.

1994/**Hole** bassist **Kristen Pfaff** dies of a heroin overdose.

Born: **Lamont Dozier** 1941, **Eddie LeVert (D'Jays)** 1942, **Reg Presley (Troggs)** 1944

SATURDAY, JUNE 17

1977/**Steve Winwood** releases his first solo album.

1988/**Paul McCartney** announces he'll become the first act to release an album exclusively in Russia.

1994/**Jon Secada** dislocates his shoulder falling through a hole in the stage at Chicago's Soldier Field. He finishes the National Anthem with only his head visible to the crowd.

Born: **Barry Manilow** 1946

SUNDAY, JUNE 18

1977/**Sex Pistols** singer **Johnny Rotten** is attacked by razor-wielding Brits offended by the group's single "God Save The Queen."

1988/**Bruce Springsteen** separates from actress **Julianne Phillips**.

Born: **Paul McCartney** 1942

Continued on Page 12

Conley To Program WSSH/Pittsburgh

WJXB/Knoxville PD Chris Conley has accepted the PD position at **WSSH/Pittsburgh**. He succeeds **Steve Granato**, who exits the Soft AC.

GM **Judy Reich** told **R&R**, "Steve was with us for five years and was a hard worker, but we felt a change was needed. We interviewed many people for the job, and Chris seemed to be a great candidate. He comes highly recommended by several consultants."

Conley, who begins his new duties June 19, previously programmed **WSSH/Boston**.

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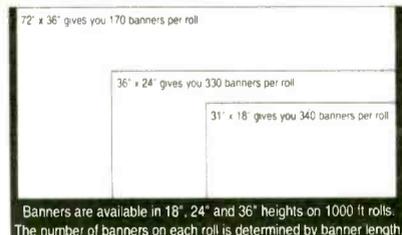
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LETTER

Bloomquist Taken To Task Over Talk Radio Book Review

Dear R&R,

Poor **Randall Bloomquist**.

For years he's wanted to write a book about Talk radio, but could find no publisher interested in his work (as he told me over lunch at the Chinese Restaurant on upper Wisconsin Avenue over a year ago when he was applying — unsuccessfully — for work as a talk show host). Now he's reduced to trying to trash my book, "Inside Talk Radio: America's Voice or Just Hot Air" (R&R 6/2).

And all he can find for errors is my unfortunate swap of the word "and" for the ampersand in your fine newspaper's name. (KLAC was the first 24-hour, seven-day-a-week all-Talk station.)

"Inside Talk Radio" is not meant to be an encyclopedia of Talk radio. It is designed to provide context for some of the super-heated, media-amplified political and cultural phenomena which are gripping our country. It should not have required Oklahoma City to make us aware of the real power of Talk radio.

— Peter Laufer, PD

93.6 NEWSTALK/Berlin, Germany

AWRT Convention Celebrates Progress, Change By Women

By **MARGO RAVEL**
R&R STAFF WRITER

Rachelle Chong, one of two female FCC Commissioners, expressed her excitement over the incredible opportunities awaiting women in the communications industry at the **American Women In Radio & Television's** 44th annual convention, held in Beverly Hills last weekend (6/1-6/3). The focus of the conference was on the future and how women in the electronic media and allied fields can promote progress and create change.

"This is an industry that touches the life of every single American," she said in a Friday luncheon address.

"Women in the communications industry generally face more challenges than their male counterparts, and we should therefore celebrate our successes that much more." Chong acknowledged the "restraints women often operate under ... the biggest obstacle being the lack of access to capital."

Chong encouraged AWRT members to form alliances with other telecommunications groups to lobby Congress and the FCC. She discussed new audio services such as DAB, which she said will not only "deliver more diverse and creative radio pro-

AWRT/See Page 19

Brown Now WB VP/Artist Relations

Alan Brown has been promoted to VP/Artist Relations at Warner Bros. Records.

Sr. VP/Artist Relations **Carl Scott** remarked, "Alan Brown's expertise in the alternative music field, his rapport with artists, and his love of music are all essential in-



Brown

redients in this post. This is an especially well-deserved promotion, and I join with the rest of the company in congratulating him."

Brown joined WB in 1988 as Artist Relations Manager. Prior to that he served as WEA in-house marketing rep for the Northwest region.

MUSIC DATEBOOK

Continued from Page 10

MONDAY, JUNE 19

1976/**Wild Cherry** releases "Play That Funky Music."

1980/**Donna Summer** becomes the first artist to sign with **Gel-fen Records**.

1989/"Batman" — featuring music from **Prince and Danny Elfman** — premieres.

Born: **Ann Wilson (Heart)** 1951, **Paula Abdul** 1962

TUESDAY, JUNE 20

1972/The Tallahatchie Bridge, made famous in **Bobbie Gentry's** "Ode To Billie Joe," collapses.

1980/"The Blues Brothers" movie — featuring cameos by **James Brown, Cab Calloway, Ray Charles, Aretha Franklin, John Lee Hooker, and Booker T. & The MGs** — opens.

Born: **Brian Wilson** 1942, **Anne Murray** 1946, **Lionel Richie** 1950, **Cyndi Lauper** 1953, **Michael Anthony (Van Halen)** 1955, **John Taylor (Duran Duran)** 1960

WEDNESDAY, JUNE 21

1948/CBS begins production of 33rpm records.

1975/Guitarist **Richie Blackmore** quits **Deep Purple**. Also ... **Lemmy** leaves **Hawkwind** to form **Motorhead**.

1981/**Donald Fagen** and **Walter Bekeg** disband **Steely Dan**.

1990/**Little Richard** is awarded a star on the Hollywood Walk Of Fame.

Born: **Ray Davies (Kinks)** 1944, **Nils Lofgren (E Street Band)** 1951, **Joey Kramer (Aerosmith)** 1956

THURSDAY, JUNE 22

1959/**Chuck Berry** releases "Memphis."

1963/**Stevie Wonder** releases his first hit, "Fingertips, Pt. 2."

1969/**Blind Faith's** sole LP is released.

1990/**Billy Joel** headlines the first concert held at Yankee Stadium.

1994/**George Michael** loses his bid to void his \$12 million deal with **Sony Music**.

Born: **Kris Kristofferson** 1936, **Peter Asher** 1944, **Todd Rundgren** 1948

FRIDAY, JUNE 23

1848/**Anton Sax** is given a patent on his invention, the saxophone.

SATURDAY, JUNE 24

1967/The **Jefferson Airplane** releases "White Rabbit" and **Procol Harum** releases "Whiter Shade Of Pale."

Born: **Mick Fleetwood** 1942, **Jeff Beck** 1944, **Bruce Johnston (Beach Boys)** 1944

SUNDAY, JUNE 25

1967/The **Beatles** record "All You Need Is Love" during a live TV broadcast in London. Members of the chorus include **Eric Clapton, Graham Nash, Mick Jagger, Keith Moon, and Keith Richards**.

1984/**Patti Scialfa** joins **Bruce Springsteen's E Street Band** four days before the "Born In The U.S.A." tour begins.



Bruce Springsteen & The E Street Band — no longer girl-shy.

1990/**Warren Cuccurullo** joins **Duran Duran**.

1994/Producer **Jimmy "Jimmy Jam" Harris** marries **Lisa Padilla**.

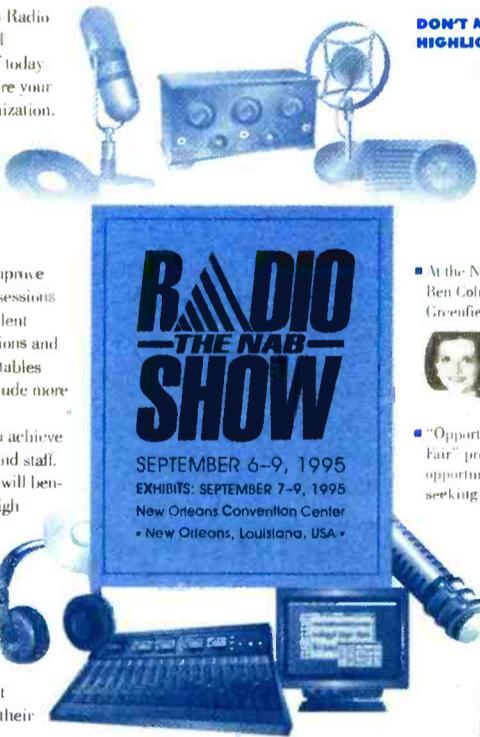
Born: **Carly Simon** 1945, **Tim Finn (Crowded House)** 1951, **George Michael** 1963

— Paul Colbert

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- Small market stations will benefit from a series of sessions tailored to their unique needs.



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■ "Opportunity '95 the Complete Radio Job Fair" provides managers and owners with an opportunity to meet qualified individuals seeking careers in radio.

■ Join **FCC Chairman Reed Hundt** at the Friday morning **FCC Chairman's Breakfast** and meet Commissioners **James Quello** and **Susan Ness**, along with other high level FCC staff, as they take part in a variety of regulatory sessions.

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Radio

- **DOUG SPETS** — OM at Bloomington Broadcasting's WOMG-FM & WTCB-FM/Columbia, SC — takes on similar duties at newly launched All-News WIS-AM, a joint venture between Bloomington and WIS-TV.
- **HUGUES JEAN** advances from AE to LSM at WIYY-FM/Baltimore.
- **VICKI BAILS-LETH** heads to KCAL-AM & KSZZ-AM/Riverside-San Bernardino as Retail Marketing Manager. She most recently was Retail Marketing Manager/Media Consultant at cross-town KGGI.
- **RICARDO BORGES** shifts to ABC Radio Networks as Manager/Marketing Development. He previously was Project Manager at Greyhound Lines. ABC also taps former Major Networks

PROS ON THE LOOSE

- **Keith Chambers** — Marketing/MD Broadcast Programming (206) 523-2265
- **Randy Cudd** — Southeast Regional Promotion Patriot Records (904) 492-9321
- **Rich Higgins** — Overnights WYSY-FM/Chicago (312) 244-9802
- **Tom Kelly** — Mornings WRFX-AM/Charlotte (704) 399-6776
- **Keith Mitchell** — PD/mornings WAFX-FM/Montgomery, AL (334) 365-0393
- **Tom Richards** — PD/mornings KRTS-FM & KRTK-FM/Houston (713) 666-1173
- **Anne Sarosdy** — Northeast Regional Promotion Patriot Records (615) 297-7014
- **M.C. Scrappy** — MD/nights XHTZ/San Diego (602) 210-7126
- **Jesse Shofner** — Mid-Central Regional Promotion Patriot Records (615) 264-1052
- **Kirsten Silva** — MD/nights KFRR/Fresno (209) 431-4439
- **Rick Stone** — MD WOMX/Orolando (407) 788-9151
- **Carol Tingley** — Mornings KBOM-FM/Santa Fe, NM (505) 820-3817

Director/Affiliate Operations **DAVE HERRING** as Regional Manager/Affiliate Marketing, Small Markets.

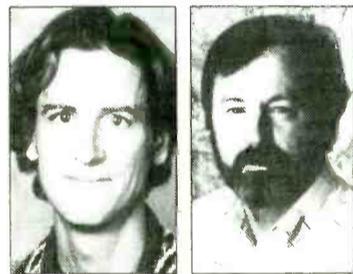
• **DAN O'DAY's** first European PD Grad School has been scheduled for July 8-9 in London. Guest speakers include Mike McVay, Larry Rosin, and Harold Taylor; phone (310) 476-8111, fax (310) 471-7762.

Records



Glendinning Grevatt

• **STEVE GLENDINNING** (A&R), **JONATHAN GREVATT** (Publicity/Video Promotion), and **SIG SIGWORTH** (International Marketing & Production) rise from Sr. Directors to VPs in their respective departments at IRS Records, whose Finance Department



Sigworth Spooner

boosts **BILL SPOONER** from VP to Sr. VP. In other news, IRS has formed two new labels: Gai Saber has been created as an adult-alternative label, while El Dorado will focus primarily on rock-based artists; (212) 334-2173.

• **EDWARD O. JACKSON** — who, as **EDDIE O'JAY**, founded recording act the O'Jays — joins Benchmark Recordings Inc. as Sr. VP.



Jackson

• **JEFF MURPHY** has been elevated to VP/Western Division at Uni Distribution. He previously spent 10 years as the company's Regional Sales Manager/Northern California-Northwest.

• **SCOTT SPANJICH** steps up from Sr. Director to VP/Video Production at Epic Records.



Spanjich

• **SHILAH MORROW** segues to the Atlantic Group's newly established TAG Recordings label as Sr. Director/Marketing. She formerly was National Product Development Coordinator for the Atlantic Group.

• **LEONARD JOHNSON** is now Director/A&R at Krasnow Entertainment. Prior to his appointment, he served in a similar capacity at Fiction Songs Ltd.

• **JIMMY DICKSON** has been named to head Reprise Records' New Media Promotion Department. He previously served as National Director/Alternative Radio at Warner Bros. Records.

• **CAROL HAWKES** assumes National Director/Media Relations duties at Island Records. She exits Warner Bros. Records, where she served as a publicist for four years.

• **BOB REEVES** has been promoted from Promotion Manager to Director/National Promotion at Core Entertainment, which also taps former AristoMedia publicist **BRAD HOGUE** as Director/Publicity.

• **BUDDY SCOTT** and **WORTHY PATTERSON** become VP/A&R and VP/Marketing & Promotion, respectively, at newly established Monad Records. The label, which will focus on jazz and blues, can be reached at 25 S. Broadway, Tarrytown, NY 10591; (914) 332-0930.

• **AMANDA SCHEER-DEMME** — former President of Buzztone Management — has formed Ventrue Entertainment, a new label that has entered into a distribution agreement with American Recordings; (818) 953-7910.

National Radio

• **J4 BROADCASTING NETWORK** has launched the Classic Oldies Network. The new venture is an extension of WCIN/Cincinnati's Classic Oldies format, which programs the Top 10 R&B hits from the '50s, '60s, and '70s; (513) 281-7180.

Industry

• **PAULA POST** advances to VP/Systems Manager at KRG Dimensions. The 20-year company veteran most recently was Katz Radio Group Sales' OM.

• **WILLIAM VELEZ** moves up from Sr. VP/International to Managing Director/COO at SESAC. He assumes the daily responsibilities of **VINCENT CANDILORA**, who becomes Vice Chairman/Director. In other SESAC activity: Former ASCAP Director/General Licensing & National Sales **PAT COLLINS** is named Sr. VP/Licensing; VP/Operations **CHARLOTTE SCOTT** advances to Sr. VP in that department.

• **CLAY BRADLEY** has been elevated from Associate Director to Director in BMI's Writer/Publisher Relations Department. Concurrently, former CBS-TV Director/Affiliate Relations **MICHAEL O'NEILL** joins BMI as Director/National Accounts-Media Licensing.

Changes

Alternative: KPNT/St. Louis officially adds Production Director **Jeff Burton** to the **Sarah Clark & Mary Ellen** morning show. Also, former WZZQ/Terre Haute, IN staffer **Jude Corbett** joins 'PNT as Creative Services Director ... **WRGX/Hawthorne, NY** middayer **Darrin Smith** is appointed MD ... **KORB/Davenport, IA** hires **KLYV/Dubuque, IA** nighttimer **Dave Levora** for same shift ... **KTEG/Albuquerque** has a new direct line for music calls: (505) 299-0044.

Country: KIKF/Los Angeles weekender **Billy The Kid** takes over afternoons from former PD **Craig Powers**, who becomes Western Region Promotional Rep for Curb Records ... **Dan Farris** moves to mornings at KTWB/Sioux Falls, SD from the same gig at crosstown **KKLS** ... **Lee Ann Leverone** is appointed anchor/reporter at **WOKQ/Dover, NH** and morning news anchor at **LMA** sister **WXBB**.

News/Talk: WGY-AM & WRVE-FM/Albany, NY welcome **Sky Vogel** as Production Director. He previously was a weekend announcer/producer at **KYXY/San Diego**.

Nostalgia: 37-year Minneapolis-St. Paul veteran **Dick Driscoll** resigns from **KLBB**.

Progressive: WVRV/St. Louis teams MD/middayer **Vic Porcelli** with **Tom Brown** in mornings, succeeding **J.C. Corcoran**. **Mike Richter** assumes MD duties and the evening airshift; **Debbie Alexander** takes on middays.

CHRONICLE

MARRIAGES

Big Beat Records recording artist **Robin S** to **Lloyd Harrell**, May 20.

BIRTHS

WZFX/Fayetteville, NC MD **Omega Jones**, husband **WZFX** parttime air talent **Darvin Jones Sr.**, son **Darvin Jones Jr.**, May 25.

Recording artist **Lee Greenwood**, wife **Kim**, son **Dalton**, April 10.

CONDOLENCES

Former **CBS News** correspondent **Dallas Townsend Jr.**, 76, June 1.

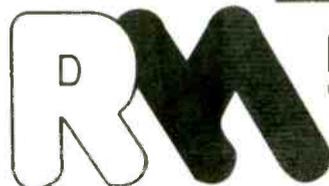
Rounder Records recording artist **Dick Curless**, 63, May 26.

Zachariah lead singer/songwriter **James Michael Murphy**, 42, May 29.

Veteran radio personality **T.J. Byers**, 54, May 10.

Atlantic Records VP/Promotion **Danny Buch's** father, **Aaron**.

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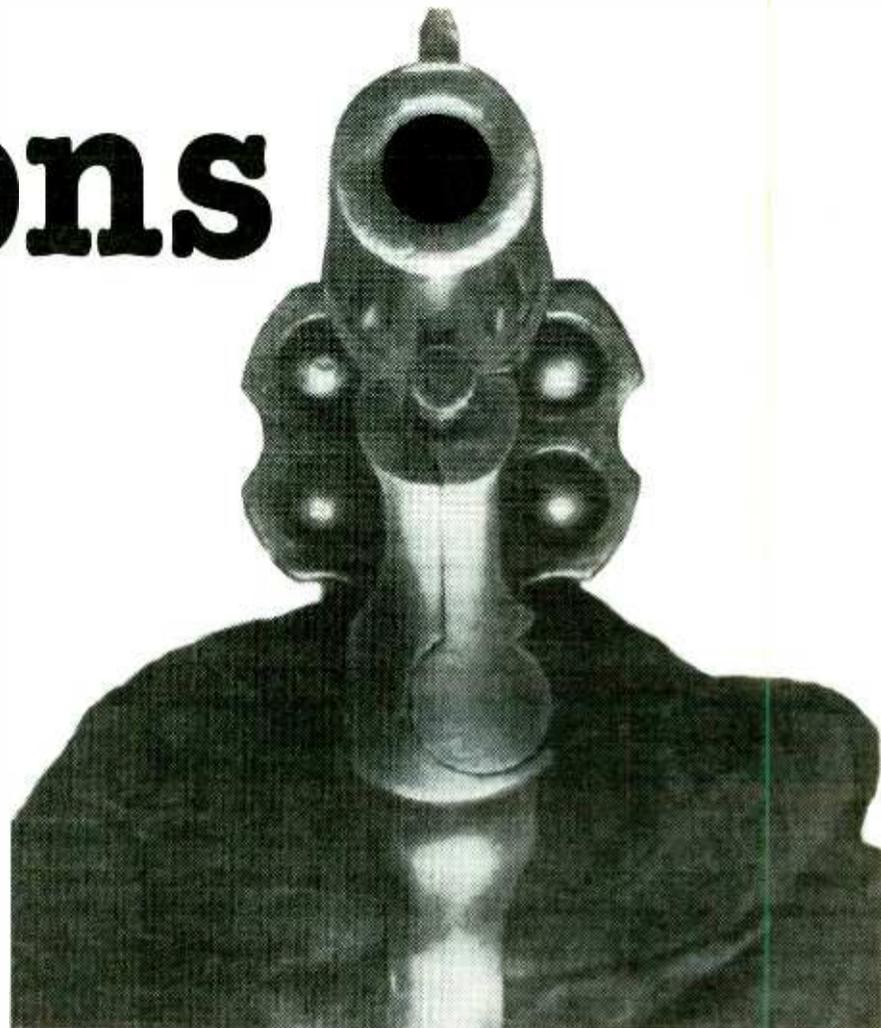


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BLACK &
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Promotions Can Be Murder!



Competitive reality for radio in the 90's means higher reliance on promotions than at any other time in its history. What it also means is a tireless tug of war between advertisers, stations, and listeners. While quality station promotions remain critical to the successful marketing of a station, value-added promotions have become critical to station buys. Reconciling these two views is the complex role of today's Promotion Director and the need for which **Promotional Warfare** was created.

Promotional Warfare is the most complete book on promotions on the market today, containing more than 1,000 pages of promotional ideas from the top stations across the country.

Promotional Warfare is indexed as follows: Billboard, Bumper Sticker, Charity, Contest, 42 Holiday categories, Marketing, Merchandising, Miscellaneous, 65 Sales categories, Station Vehicles, Stunts, and many more.

Each individual promotion contains detailed information on set-up, time and cost requirements, sponsorship opportunities, and benefits for both the station and the community.

Some stations already using Promotional Warfare include: WVEE-Atlanta, Star 94-Atlanta, WVAZ-Chicago, WGCI-Chicago, B96-Chicago, KS 104-Denver, KZPS-Dallas, K104-Dallas, The Edge-Dallas, The Eagle-Dallas, WDJB-Ft Wayne, KRBE-Houston, KIIS-LA, The Beat-LA, WCBS-NY, WYNY-NY, WZAK-Cleveland, Jammin 92-Cleveland, WMMS-Cleveland, WABQ-Cleveland, KSAN-San Francisco, KMEL-San Francisco, WILD 107-San Francisco, KIIM-Tucson, WAVW-Vero Beach, WKQS-Vero Beach, 99X-Ft. Myers, Rock 106-Ft. Myers, Top Club Promotions-Greece, WROQ-Greenville, KLTQ-Springfield, WMBD TV-Peoria, WRQK-Canton, Big Dog Radio-Farmington, WCOL-Columbus, Barbados Rediffusion Svc.-Barbados, 4SS-Australia, KBLQ-Logan, KWNZ-Reno, BWRT-Phillipines, RCT FM-Indonesia, Cox Broadcasting-Atlanta, WXR-B-Pittsburgh, KRAK-Sacramento, WJJB-Cumberland, ZFZZ-Grand Cayman, Radio Taipai-Taiwan, KPRS-Kansas City, Mix 99,9-Toronto, KPSN-Phoenix, KKRD-Wichita, JACOR-Cincinnati, Austero-Australia, RS 2-Berlin, KFBI-Las Vegas, WKSI-Greensboro, Triple M-Australia, KSTO FM-Guam, KBSG-Seattle, WZNT-Puerto Rico, Gentsevaart-Netherlands, Radio Nova-Sweden, KLIN-Lincoln, KSJO-San Jose, RTL Radio Berlin-Berlin, La Sargentana-Spain, WKGR-Palm Beach, and many many more!

To order **Promotional Warfare** for just \$495 (less than 50¢ per promotion), Please fill out the order form and enclose a check made payable to: Sun Broadcast Publishing. All orders will be sent out via Federal Express. For more info call Nikki at 904/255-9300

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MANAGEMENT

Six Slick Tricks To Superior Slogans

One reason to use slogans is to improve consumer's brand recall. According to a survey of 186 slogans recently published in the Clemson, SC-based *Journal Of Current Issues & Research In Advertising* — the top eight slogans used the following six types of wordplay:

Self-reference. In other words, using the brand's name in the slogan.
Example: "It's a good time for the great taste of McDonald's." (Actual brand names were blanked

out when the slogans were read to respondents.)

Alliteration. Simply speaking, the repetition of an initial consonant sound.
Example: "Say Seagram's and be sure."

Parallel Construction. Repeating the rhythm or the words of the first phrase in the second phrase.
Example: "Close to Boston, close to perfect."

Metaphor. Using a figure of speech that contains a comparison to represent your product, service, or company.
Example: "Limousines for the feet."

Well-known Phrase. Playing on phrases in common use.
Example: "We've gone soft."

Rhyme. The slogan that scored the highest correct brand identification combined self-reference with rhyme.
Example: "Everything's better with Blue Bonnet on it."

Incidentally, only *one* slogan that appeared in the *bottom half* for recall used *any* of the six tricks listed above.



DATELINE

- **June 5-11** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville.
- **June 7-10** — PROMAX & BDA Conference and Exposition. Sheraton and Hilton Hotels, Washington, DC.
- **June 14** — Fourth Annual RAB Creative Fund Mercury Awards. Waldorf Astoria, New York.
- **June 22-25** — National Association of Radio Talk Show Hosts Convention. Sheraton AstroDome, Houston.
- **June 23-24** — Bobby Poe's Pop Music Survey Radio/Record Seminar. Sheraton Premiere, Tysons Corner, VA.
- **July 12-14** — McVay Media Radio School. Sheraton City Center, Cleveland.
- **July 13-16** — Upper Midwest Communications Conclave. Downtown Marriott, Minneapolis.
- **July 14-15** — Jack The Rapper Convention. International Convention Center, Atlanta.
- **August 5-6** — Dan O'Day's Morning Show Weekend. Radisson Hotel & Suites, Dallas.
- **August 10-12** — T.J. Martell Foundation/Neil Bogart Memorial Fund Rock N' Charity Week. Various locations, Los Angeles.

- **August 17-19** — Talentmasters Morning Show Boot Camp '95. Swiss Hotel, Atlanta.
- **September 6-9** — NAB Radio Show. New Orleans Convention Center.
- **September 6-9** — RTNDA 50th International Conference & Exhibition. New Orleans Convention Center.
- **September 7** — MTV Music Awards. Radio City Music Hall, New York.
- **September 10** — 47th Annual Emmy Awards. Pasadena Civic Auditorium, Los Angeles.
- **September 21 - December 13** — Fall Arbitron
- **October 4** — CMA Awards. Grand Ole Opry, Nashville.
- **October 4** — Yom Kippur
- **October 14-17** — RAB Board Meeting. Boca Raton Resort & Club, Florida.
- **October 21** — First game of the World Series
- **November 8-12** — NBPC Convention. New Orleans

1996

- **January 4 - March 27** — Winter Arbitron

'Never Say ...'

People who want to be considered star performers, says Quincy, MA-based **Graham Communications** President **John Graham**, should start by erasing the following five phrases from their vocabularies:

"They didn't get back to me." Expecting someone to get back stops the action. Take the initiative.

"I thought someone else was taking care of that." Excuses are a roadblock to action. Always ask questions to keep things moving.

"No one ever told me." Say this too often and your supervisor will get the idea you're working in a tunnel, oblivious to everything that's going on around you.

"I didn't think to ask about that." The inability to see down the road indicates a certain lack of understanding the relationships between things.

"I didn't have time." You're writing your employment obituary...

What's A Good Question?

If you want to improve employee feedback, why not try asking better questions? So how do you do that? The Waterford, CT-based *Front Line Leadership* newsletter offers the following five guidelines:

Don't ask questions that can be answered with a "yes" or "no." Obviously, there may be times when that's all you really want to know, but these are just guidelines, right?

Start your questions with "where," "what," "when," or "which." Do you see how this line of inquiry makes the person have to think *before* they answer you?

Start your question with the phrase "How do you feel about ..." By asking for an emotional response, aren't you really issuing an open invitation for the person to speak freely?

Don't ask "why" questions. Don't they generally put people on the defensive? Rather than asking "why did you do that?" won't you get more detailed information by saying, "I don't understand the reasoning behind that choice; could you explain it to me?"

Don't start with "you." Doesn't this imply criticism? What's the subtle difference between "You aren't asking for another deadline extension, are you?" and "How do things look for meeting the deadline?"

Migraines Also Hurt Business

More than 23 million Americans suffer from migraine headaches, and nearly half of them experience extreme disability as a result of the attacks.

According to Dr. **Richard Lipton**, a neurology professor at the Bronx-based Albert Einstein College of Medicine, the average migraine suf-

ferer misses 13 workdays a year due to headache-related disability — and many sufferers miss up to 25 workdays per year.

When you factor in the absenteeism, the lowered productivity, the defective work, and the lost customers, migraines cost U.S. businesses more than \$17 billion per year. *Ouch!*

"Who Can I Contact?"

"What's Your Number?"

"Where Are You Located?"

"You Do That?"

WHY KEEP YOUR CLIENTS GUESSING...

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EDITORIAL CLOSE: JUNE 16. Remember... if your information isn't in by June 16, you'll have to wait until next year.



MEDIA

FILMS

WEEKEND BOX OFFICE JUNE 2-4

- 1 **Casper** \$13.40
(Universal)
- 2 **The Bridges Of Madison County (WB)*** \$10.51
- 3 **Die Hard With A Vengeance (Fox)** \$9.31
- 4 **Braveheart** \$7.53
(Paramount)
- 5 **Crimson Tide** \$6.51
(Buena Vista)
- 6 **Forget Paris** \$3.52
(Columbia)
- 7 **Johnny Mnemonic** \$3.24
(TriStar)
- 8 **While You Were Sleeping (Buena Vista)** \$3.00
- 9 **Mad Love** \$2.39
(Buena Vista)
- 10 **Tales From The Hood (Savoy)** \$1.90

All figures in millions
* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS: Opening in limited release this week is "Wigstock: The Movie," which documents the 10th anniversary of NYC's Wigstock transvestite festival. **RuPaul**, **Crystal Waters**, and **Deee-lite** not only appear in the movie, they also contribute songs to its

forthcoming **Sire/EEG** soundtrack. Cuts by **Erasure** ("Cold Summer's Day"), **Chic** ("Chic Cheer"), **Marc Almond** ("What Makes A Man A Man"), and **Deee-lite's Lady Kier** ("Touch Me With Your Sunshine"), among others, complete the LP.

Also opening in limited release this week is "Party Girl," starring **Parker Posey** and **Anthony DeSando**. The film's forthcoming **Relativity** soundtrack showcases dance tunes by **Deee-lite**, **Run D.M.C.**, **Ultra Nate**, the **Tom Tom Club**, **Dawn Penn**, and more. The album also features the **Wolfgang Press's** new rendition of **Three Dog Night's** "Mama Told Me Not To Come."

"Smoke," starring **William Hurt** and **Harvey Keitel**, also opens in limited release this week. The film's **Miramax/Hollywood** soundtrack features material by the **Jerry Garcia Band** (covers of **Jerry Butler's** "Cigarettes And Coffee" and **Jerome Kern's** "Smoke Gets In Your Eyes") and **Tom Waits** ("Downtown Train" and "Innocent When You Dream"), along with music by **Louis Prima**, **Screamin' Jay Hawkins**, **Group Home**, and **Annabou-boula**.

TELEVISION

TOP TEN SHOWS MAY 29-JUNE 4

- 1 **PrimeTime Live**
- (tie) **Roseanne**
- 3 **Grace Under Fire**
- 4 **Home Improvement**
- (tie) **60 Minutes**
- 6 **20/20**
- 7 **NBA Playoffs (Thursday)**
- 8 **NBA Playoffs (Sunday)**
- 9 **NBA Playoffs (Tuesday)**
- 10 **Thunder Alley**

Source: Nielsen Media Research
All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops

Michael Jackson and his wife, **Lisa Marie Presley-Jackson**, are slated to be interviewed on **ABC's "PrimeTime Live"** (Wednesday, 6/14, 10pm).

Friday, 6/9

- **Jazz Passengers**, **Freedy Johnston**, **Deborah Harry**, and **Mavis Staples** perform on **TBS's** hourlong "Live From The House Of Blues" (midnight EDT/9pm PDT).
- **Doug Stone**, "Music City Tonight" (TNN).
- **Soul Asylum**, "Late Show With David Letterman."
- **Wilco**, "Late Night With Conan O'Brien."

Sunday, 6/11

- "A Special Evening With **Elton John**" — a 90-minute performance special taped at L.A.'s Greek Theatre — premieres on the **Disney Channel** (9pm).

Monday, 6/12

- **Junior Brown**, **Mark Collie**, and host **Ricky Skaggs** perform on TNN's hourlong "At The Ryman" concert series (8pm EDT/5pm PDT).
- **Davis Daniel** and **Kenny Chesney**, "Music City Tonight."
- **Branford Marsalis**, "David Letterman."
- **Radiohead**, "Conan O'Brien."

Tuesday, 6/13

- **Michael Bolton** & **B.B. King**, **Brandy**, **Toni Braxton**, **Des'ree**, **Gerald & Eddie Levert**, **Salt-N-Pepa**, and **Jon Secada** are slated to perform — and **Janet Jackson** and **Stevie Wonder** are set to be honored — when **Natalie Cole** hosts **Fox's** two-hour "1995 Essence Awards" telecast from NYC's **Paramount Theatre** (8pm).

Wednesday, 6/14

- **Shelby Lynne**, "Music City Tonight."
- **Warren Zevon**, "David Letterman."
- **Shabba Ranks**, "The Jon Stewart Show."

Thursday, 6/15

- Set to be taped June 10 at Burbank, CA's **Warner Bros. studios**, the two-hour, fourth annual "MTV Movie Awards" are scheduled to feature performances by **Blues Traveler**, **Boyz II Men**, and **TLC** (9pm).
- **Celine Dion**, "The Tonight Show With Jay Leno."
- **Primus**, "David Letterman."
- **Branford Marsalis**, "Conan O'Brien."

'ZINE SCENE

Three PDs Pick The Hits!

Country **WSM-FM/Nashville** PD **Lee Cory**, Alternative **WKQX/Chicago** PD **Bill Gamble**, and **CHR KKRZ/Portland** PD **Kent Benson** make **Alan Jackson's** "I Don't Even Know Your Name," **Alanis Morissette's** "You Oughta Know," and **All-4-One's** "I Can Love You Like That" their respective summer picks-to-click (*Entertainment Weekly*).

And ... **KVOR-AM/Colorado Springs** talker **Chuck Baker** and syndicated yakker **G. Gordon Liddy** make **Rolling Stone's** "Faces Of Violence" list.

Culture Clash

While *Newsweek* devotes a page to Sen. **Bob Dole** and conservative mouthpiece **William Bennett's** respective attacks on/meeting with **Time Warner** (and the *New Yorker* weighs in with a detailed account of **Bennett's** meeting), the possibility of superagent **Michael Ovit's** heading **MCA** lands him the 'zine's cover story.

Time, meanwhile, makes the question "are music and movies killing America's soul?" its cover story. **Inner City** topper **Percy Sutton** offers radio's viewpoint: "Artists have the right to say what they want to, and we have the right to decide with regard to the playing of same."

Dress For Success

The *Star* claims that **Wynonna Judd** checked herself into a **Nashville** hospital and "underwent liposuction from waist to knees."

Courtney Love swept through the **Neiman Marcus** make-up department and bought \$600 worth of bright lipsticks (*Star*).

Whitney Houston waltzed hubby **Bobby Brown** through **Bamey's** in **Beverly Hills**, purchasing \$30,000 worth of clothes to give him a new look (*National Enquirer*).

Eric Clapton was spotted buying two pairs of stone-washed jeans for \$24.99 at L.A.'s **Ross Dress For Less** (*Star*).

Say What?

"I am in the process of getting sober," **Stone Temple Pilots** frontman **Scott Weiland** tells *Rolling Stone*, just in time for its June 15 issue — but too late for his bust to make the 'zine's news pages.

"**John Woo** to me is the best director ever. I love that nigga" — **Ol' Dirty Bastard** (*Spin*).

Graduation Day

"Keep your overhead down; avoid a major drug habit; play every day; and take it in front of other people" — **James Taylor's** commencement address at the **Berklee College of Music** (*Time*, *Entertainment Weekly*).

Meanwhile, **Neil Diamond** serenaded **NYU** grads with a version

of "Louie Louie" for which he'd re-written special lyrics to fit the occasion (*Entertainment Weekly*).

Look Here

"If you look at the four of us sitting in a restaurant, you wouldn't say, 'Oh, that's a band.' I think people really connect with the fact that we could be the guys you're sitting next to in your calculus class" — **Hootie & The Blowfish** frontman **Darius Rucker** explains the band's appeal (*Rolling Stone*).



Kim Deal

"I come off lookin' like a fuckin' hagggy housewife compared to all these other women in rock, and that's fine with me, man" — **Breeders** frontwoman/*Spin* cover star **Kim Deal**.

Love, Love, Love

Madonna dragged ex-beau **John Enos** and **John Zander** to see **Chris Isaak** at L.A.'s **House Of Blues** — and headed straight for the vocalist's dressing room after the show (*Star*).

Isaak himself tells *People*, "I can get women. But when you're talking about love, there's one particular one. That's the difference between love and Friday night."

Meanwhile, **Isaac Hayes**, that is — tells *Spin*: "All those 'lick me all over' ballads are turning off some people because there's no real seduction there. Whatever happened to foreplay?"

When supermodel **Naomi Campbell** and **Lenny Kravitz** pulled up in a limo outside NYC's **Neon** club, the *Star's* witnesses say the vehicle sat rocking violently back 'n' forth for more than 10 minutes, blocking traffic. When the disheveled couple emerged, they raced to the restrooms to get prettied up.

Career Opportunities

Vince Gill wants to put his singing career on hold to see if he can make it as a golf pro (*Star*).

"Entertainment Tonight" co-anchor/**NAC** recording artist **John Tesh** had to battle a **Paramount TRO** to get the summer off in order to tour behind his "Live At Red Rocks" LP (*Globe*).

David Bowie will play **Andy Warhol** in a movie about late graffiti artist **Jean-Michel Basquiat** (*Entertainment Weekly*).

Entertainment Weekly also cites *Pollstar's* report that tennis star **John McEnroe's** band, **Package**, raked in \$284 — the lowest-grossing concert of the week.

MUSIC & MOVIES

CURRENT

- **CASPER**
Single: Remember Me This Way/Jordan Hill (MCA)
- **THE BRIDGES OF MADISON COUNTY (Malpaso/WB)**
Featured Artists: **Dinah Washington**, **Johnny Hartman**, **Irene Kral**
- **DIE HARD WITH A VENGEANCE**
Single: Summer In The City/Lovin' Spoonful (RCA)
- **FORGET PARIS (Elektra/EEG)**
Single: When You Love Someone/Baker & Ingram
Other Featured Artists: **David Sanborn**, **Louis Prima**, **Billie Holiday**
- **JOHNNY MNEMONIC (Columbia)**
Featured Artists: **KMFDM**, **Stabbing Westward**, **Rollins Band**
- **MAD LOVE (Zoo)**
Featured Artists: **Magnapop**, **Grant Lee Buffalo**, **Kirsty MacColl**
- **FRENCH KISS (Mercury)**
Featured Artists: **Van Morrison**, **Ella Fitzgerald**, **Louis Armstrong**
- **FRIDAY (Priority)**
Single: Keep Their Heads Ringin'/Dr. Dre
Other Featured Artists: **Ice Cube**, **Scarface**, **Alkaholics**
- **BAD BOYS (WORK)**
Singles: **Shy Guy/Diana King**
Someone To Love/Jon B. & Babyface (Yab Yum/550 Music)
Other Featured Artists: **2Pac**, **Da Brat**, **Ini Kamoze**
- **DON JUAN DeMARCO**
Single: Have You Ever Really Loved A Woman?/Bryan Adams (A&M)
- **PANTHER**
Single: Freedom/Various Artists (Tribeca/Mercury)
- **NEW JERSEY DRIVE (Tommy Boy)**
Single: Can't You See/Total f/Notorious B.I.G.
Other Featured Artists: **Coolio**, **Keith Murray**, **Outkast**
- **BYE BYE, LOVE (Giant)**
Single: I Will/Ben Taylor
Other Featured Artists: **Mary Chapin Carpenter**, **Proclaimers**
- **TANK GIRL (Elektra/EEG)**
Single: Mockingbird Girl/Magnificent Bastards
Other Featured Artists: **Hole**, **Bush**, **Portishead**

COMING

- **BATMAN FOREVER (Atlantic)**
Singles: Hold Me, Thrill Me, Kiss Me, Kill Me/U2
Smash It Up/Offspring
Other Featured Artists: **Brandy**, **Nick Cave**, **Seal**
- **POCAHONTAS (Walt Disney)**
Single: Colors Of The Wind/Vanessa Williams (Hollywood)
Other Featured Artists: **Jon Secada**, **Shanice**
- **MIGHTY MORPHIN POWER RANGERS THE MOVIE (Atlantic)**
Single: Trouble/Shampoo (IRS)
Other Featured Artists: **Red Hot Chili Peppers**, **Van Halen**

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

LIFESTYLES

The American Dream (Or Nightmare)

More than twice as many Americans report having a pleasant dream as having a nightmare within the past 24 hours.

According to the NYC-based Roper Organization, the current ratio (13% pleasant dreams, 5% nightmares) hasn't changed much over the years, either.

Sweet Dream Babies

Who's dreaming those sweet dreams? "Influential Americans" (25%

of them report having a pleasant dream within the past 24 hours), executives/professional (18% vs. 14% for white-collar workers and 12% for blue-collar workers), and people who've been to or graduated from college (17% vs. 11% for high school grads and 10% for non-high school grads).

Younger people are also more likely to report having a wonderful dream last night (17% of 30-44s and 15% of 18-29s, vs. 12% of 44-59s and 7% of those age 60+).

Welcome To My Nightmare

However ... "Influential Americans" also are much more likely to report having had a nightmare within the last 24 hours (10% of them say so). Others more likely to remember having had a bad dream last night are single people under 45 (8% vs. 3% for married people) and young people (6% of 18-29s and 30-44s vs. 4% of 45-59s and 1% of those age 60+).

Income may also shape our dreamscapes. After all, 7% of people living in households earning less

than \$15,000 per year reported having had a nightmare, compared with 4% of those living in higher-income households.

Boys & Grills

When it comes to culinary arts, Americans are a nation of barbecubists. More than 61% of all U.S. adults own outdoor grills, according to a recent survey by NYC-based Simmons Market Research.

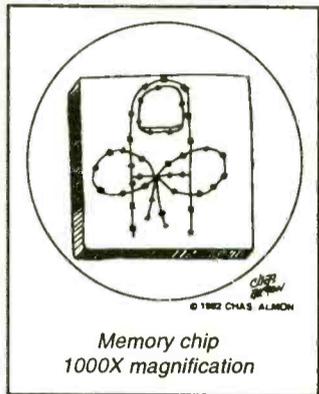
Cookouts and barbecues also are Americans' favorite way to entertain at home (42% say so). Dinner parties are favored by 27% of Americans, and cocktail parties are the call for 10%.

Those Americans most likely to cook outdoors for guests are: Baby boomers age 35-49, married people with children age 6-11, college graduates in professional/managerial occupations, people with annual household incomes in the \$40,000+ range, and suburbanites.

Relocation Costs Rise

Last year, the average cost of relocating a home-owning employee rose 1% to \$50,000 — the highest price ever, according to a survey by Rochester, WI-based Runzheimer International. Keep in mind, however, that this increase was still lower than the rate of inflation.

Nevertheless, the average cost to relocate employees who rent soared 10% last year to \$15,000.



Memory chip
1000X magnification

Who Owns A Laptop Computer?

Although 69% of Americans are aware of laptop computers — a figure that's increased 14 percentage points since 1992 — only 3% of Americans actually own a laptop computer. Furthermore, according to the latest survey from the NYC-based Roper Organization, this percentage of laptop computer ownership is virtually unchanged from two years ago.

In contrast, the percentage of personal computers in U.S. households has climbed from 18% to 22% over the past two years. Plus, only 6% of Americans say they're interested in purchasing a laptop computer in the next two years — another figure that hasn't changed in two years.

There's hasn't been much change in laptop computer ownership patterns either. Those Americans most likely to own a laptop are college graduates (9%), people in executive or professional occupations (8%), people who earn \$50,000+ per year (7%), and what Roper defines as "Influential Americans" (12%).

Definition Of An 'Influential American'

Incidentally, Roper determines just who is an "Influential American"

can" by asking people if they've signed a petition, attended a public meeting on town or school affairs, written their Congressman or Senator, served as an officer of a club or organization, served on a committee of a local organization, attended a political speech or rally, made a speech, written a letter to a paper, worked for a political party, been a member of a group for better government, written an article, and either run for or held a political office within the past year.

If you think you'd answer "yes" to enough of these questions to qualify, you probably do.

Males 18-29 Opt For Grooming, Not Grunge

The media might like you to believe that U.S. males under 30 have adopted the unwashed "grunge" look.

However, according to the latest survey by the NYC-based Roper Organization, on an average weekday morning the overwhelming majority of men 18-29 use soap (92%, up five points since 1990), a blade razor (66%, up eight points), and shaving cream (61%, up seven points). Nearly half (48%) use aftershave lotion or cologne each morning, too.

Beyond The Basics

Furthermore, a number of less traditional male beauty items are becoming part of young men's morning routines. More than a quarter (28%) of men 18-29 report using bath and shower gels daily, 16% of them use hand lotion or cream, and 10% use facial moisturizers.

Hair care is where most young men take special efforts. The proportion of men 18-29 who use six hair care products daily has increased by an average of seven points since 1990.

Men under 30 also are much more likely than men over 30 to make daily use of shampoo (87% vs. 64%), conditioner (39% vs. 19%), a hair dryer (26% vs. 14%), hair mousse or gel (22% vs. 9%), and hair spray (19% vs. 8%).

Attitude Problem

Nevertheless, young men may be perpetuating the grunge stereotype by virtue of their attitude toward their appearance. The proportion of males 18-29 who say it's always important to look

one's best has dropped seven points since 1990 and now stands at 27%.

At the same time, the proportion who say they think about appearance only on special occasions climbed nine points to 22%. Actions, of course, speak louder than words.

18 Fancy Words That Spell 'Fat'

Whether you're watching your weight or just your cholesterol count, the NYC-based *Wellness Letter* suggests you watch out for these 18 fancy words that — simply translated — mean "fat" when perusing that hot new restaurant's menu:

- alfredo
- a la king
- au beurre
- au gratin
- batter-dipped
- bearnaise
- breaded
- carbonara
- creamed
- crispy
- croquettes
- fritto
- fritters
- hollandaise
- meuniere
- Newburg
- parmigiana
- tempura



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Phoenix

Continued from Page 1

surfaced, and KSLX officials vehemently dispute any theories of the two events being related.

Six Diaries Pulled

Arbitron VP/Communications **Thom Mocarsky** refused to identify the parties that brought the diary situation to his company's attention. He said all of a market's diaries are called into question and looked over when any are reviewed — as were the two that were filled in by household outsiders — and that's how they found the additional four that were subsequently pulled out of the in-tab sample.

Of those four, two were found to have "excessive time edits," while the other two had "improper time edits" which, when corrected, resulted in them exceeding the company's threshold for heavy listening.

Mocarsky explained that diaries sometimes require time editing when a listener lists a start time, but no stop time (or vice versa) for a listening entry. An Arbitron editor uses complicated ascription formulas to complete such incomplete entries, but in this case, two diaries were considered to have too many time ascriptions to make them usable — thus the "excessive time edits" designation.

As for the other two diaries, Mocarsky said either an Arbitron editor misread a listener's handwriting or a data entry person keystroked the wrong information into its computers. Either way, the listening span was determined to be too short upon further review. And when the listening spans were lengthened, the diaries violated Arbitron's "heavy listening" threshold.

Mocarsky defined heavy listening as "excessive listening to the point where people are simply 'voting' for the radio station." He would not precisely define the threshold, nor would he reveal whether the excessive listening rules apply to diaries listing just one station or multiple stations.

DJ Crosses Street

KSLX PD **John Sebastian** confirmed that Springer, the former 6-10pm jock, was terminated over the contest irregularity and not for any kind of diary tampering.

"We fired her for one reason and one reason only," Sebastian said. "We fired her because she rigged one of our '\$1000 song of the day' contests ... any conjecture beyond that is completely erroneous and false."

He added, "No one who currently works at KSLX had anything to do with any diaries that were completed and sent to Arbitron."

KUPD GM **Chuck Artigue** said he and PD **Tim Maranville** had no idea of Springer's role in the fixed contest when they hired her. "Under normal conditions, I probably would have let Carol go," Artigue said. "But she and her attorney shared with me what really happened. And while she is guilty of making a terrible, dumb mistake, she deserved an opportunity to explain her side of the story, and she shouldn't be sent to radio jail."

As it turned out, KSLX had the most to lose when the winter book was reissued. Its 3.8 became a 3.4 in the revised 12+ rankings, and it dropped 5.2-4.5 among adults 25-54.

Rock Editor **Cyndee Maxwell** contributed to this story.

Bloch

Continued from Page 1

to a detention hearing, and was sent on to face the indictment in New Jersey.

Bail Battle Beckons

Next on the agenda for Bloch is likely to be a hearing on whether the court should set bail, although no date has been set. "It may be an uphill fight," Bloch attorney **Paul Goldberger** told R&R.

Goldberger disputed prosecutors' characterization of Bloch as a "fugitive," noting that his client did not flee, but was already out of the country when he was indicted last month. And he said that Bloch, who had broadcast his daily radio show from the Dominican Republic, didn't keep his whereabouts a secret.

Even if the court sets bail, it's not clear how Bloch could post the cash or property required to get out of jail. All of Bloch's assets have been frozen by a federal judge in Manhattan, who acted at the request of the SEC. Bloch's attorneys have objected to the total freeze, which doesn't even allow payment of their legal

fees, but so far the SEC and the judge have not yielded.

Stations Taken Over

According to Goldberger, Bloch didn't oppose the Manhattan judge's appointment of a receiver for radio stations operated by Bloch-affiliated companies because it appeared that was the only way the stations could continue to operate. With the receiver taking charge, it appeared that employee paychecks would go out this week at **WBDN-AM/Brandon (Tampa)**; **WGGG-AM/Gainesville, FL**; and **WCNX-AM/Middletown (Hartford), CT**.

Even before last month's criminal indictment and SEC complaint, Bloch faced civil suits filed by listeners who'd lost millions of dollars to the wireless cable ventures and a gold coin dealership which had advertised on Bloch's program. Bloch could yet face more charges, since federal prosecutors had said that videotapes seized from Bloch's home and offices showed him having sex with females who appeared to be minors. Bloch has denied that they were underage.

Capitol Nashville

Continued from Page 1

New Places, New Faces

Capitol Nashville Exec. VP/GM **Walt Wilson** said the label's offices will be returning to Music Row from its present location on Murphy Road, a few miles away from the industry's hub. He also announced several new appointments, including **Lorie Hoppers Lytle**, VP/Publicity; **Stephanie Cox**, Sr. Director/A&R; and **Doug Baker**, Director/Radio Marketing.

Baker will leave the **WSIX/Nashville PD** post in about a month to assume the newly created position, which will emphasize closer contact between Capitol Nashville and station owners, management, PDs, and MDs.

Hoppers, former Director/Publicity at **MCA/Nashville**, most recently owned **Rocket Science Media**, a Dallas publicity firm which represented the **Mavericks**.

Cox previously served as Creative Director of **Starstruck Writers Group**, a Nashville publishing company.

Liberty and Patriot personnel learned of the company's plans dur-

ing a Friday (6/2) meeting. The merger resulted in the dismissals of several Patriot staffers, including firings in A&R, publicity, and promotions (see Street Talk, Page 20). Hendricks said the new Capitol Nashville team will be in place by mid-July.

'Rich Heritage'

During a press conference at Nashville's Union Station Hotel, Hendricks cited Capitol's history as a factor in the decision; the label once served as home to **Tex Ritter**, **Buck Owens**, and **Merle Haggard**. "The original Capitol Nashville was one of the three original Nashville labels and was a forerunner in the growth of the country music industry as we know it today," Hendricks noted. "I feel it is important for us to draw on our rich heritage and to revisit the company's solid foundation."

In 1989, Capitol Nashville became the first autonomous major record label in town with the establishment of its own business affairs, international, and finance departments. Under Bowen's leadership, the label was renamed **Liberty Records** in 1992, and the Patriot spin-off label was launched in 1994.

AWRT

Continued from Page 12

gramming via satellites, but offer new opportunities for women."

Welcoming Change

More than 500 industry professionals gathered at the Beverly Hilton Hotel to participate in sessions targeting today's issues and future challenges, including marketing radio in the age of duopoly, a look at radio in five years, violence in the media, niche targeting, and the money to be made on the Internet.

The convention was also the time for women to recognize their peers who have made outstanding contributions in their respective fields. **United Paramount Network** President/CEO **Lucie Salhany** received

the organization's annual Silver Satellite Award. **Mary Denman Inc.** President **Mary Denman** was given the AWRT Achievement Award for her contribution in the strengthening of women's roles in the industry and improvement of the community. **F.E.M. Ray Inc.** Owner/President/GM **Francine Rienstra** was one of five recipients of the group's Star Award, awarded for her company's commitment to women's issues and concerns.

Vallie/Richards

Continued from Page 10

Organization. It's exciting to be a participant in a company that's positioned ahead of the curve to help clients maximize opportunities in each marketplace."

Senate

Continued from Page 3

to seven to 10 years

- Streamline the license renewal process and restrict comparative hearings

- Raise obscenity fines from \$10,000 to \$100,000

- Eliminate the gambling advertising prohibition.

The 25% foreign ownership cap remains untouched, and unlike the bill recently passed by the House Commerce Committee, relaxation of cross-ownership restrictions is not included.

Radio dereg could work its way into the Senate's bill in one of several ways:

- Commerce Committee Chairman **Larry Pressler** (R-SD) could introduce it in a package of deregulation amendments

- Sens. **Bob Packwood** (R-OR) and **John McCain** (R-AZ), the only Senators who did not vote for the bill in the Commerce Committee, may introduce radio dereg in a "super-dereg" package

- One of its three original sponsors — **Lott**, **Burns**, or **Bryan** — could introduce it as a "stand-alone" amendment.

The best-case scenario, apparently, would come with the first option, according to a Capitol Hill staffer who says Pressler's package is expected to pass. It would have a slim chance if it was offered with the Packwood-McCain package because the measures in their amendments are reportedly too deregulatory to pass.

Opposition was reportedly coming from Commerce Committee member Sen. **Kay Bailey Hutchison** (R-TX), a former broadcast journalist who fears concentration of media power. However, like the House bill, the Senate amendment includes language giving the FCC the authority to refuse deals that would give companies "an undue concentration of control over the electronic mass media in a particular market."

The House is expected to vote on its committee-approved bill in July. Assuming the Senate has already acted, both bills would be sent to a conference committee this fall to reconcile differences.

WKQX

Continued from Page 3

how you can do better than two guys out playing rock 'n' roll. What better way to reach our audience than to put our audience on the air.

"[Lance & Stoley] want to make it clear that the band is their real job — they don't want to be radio guys. That's what makes them so good on the radio. When the band goes out on tour, we'll go out and broadcast from the road."

Steele

Continued from Page 3

gram such a strong radio station. I look forward to continued growth and success of Zeta. Besides, I get to continue working on the tan I started."

Most recently, Steele programmed **KNAC/Los Angeles**. Previously, he was OM/DP at **KRXX/Minneapolis**.

WSHE

Continued from Page 3

by a heartbeat and a message to tune in at 1:03pm (the station's frequency). Lewis called the stunting "an exercise you would do if it was a new format ... to get people tuned in with expectations of something new so they approach it with open ears," said Lewis.

"We got together with **SBR** and **Paragon Research** and looked over the marketplace. We looked at the past, present, and future of Rock radio and where our place in it should be. Musically, [the station] is about 85% of what we were doing; we've updated the presentation. The station is very current, fresh, entertaining, and fun, but sophisticated. When you put that all together, it's a fresh-sounding, 25-44-targeted radio station."



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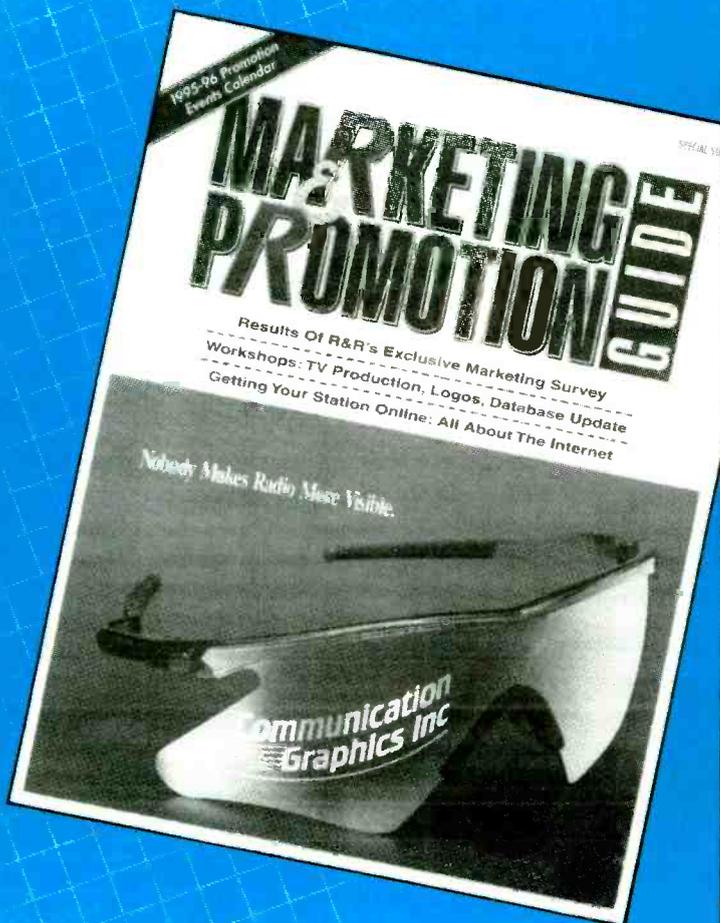
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Evergreen Or Gannett To Buy Pyramid?

ST hears there's about six qualified suitors in the final bidding process for **Pyramid Communications**, including a purported \$300 million bid from **Scott Ginsburg** and **Evergreen Media**.

However, the *wildest* rumor o' the week points in the direction of **Gannett Radio Prez Gerry DeFrancesco**, who's quietly moving from L.A. back to his Philly hometown.

ST hears Gannett is the leading candidate to take over Pyramid — via a stock swap that would save millions of dollars in capital gains taxes and would make Pyramid majority stockholder **Vestar** a major player within Gannett's radio-TV-publishing empire.

If this deal did go down, it would up Gannett's stations from 11 to 23, creating a duopoly in Chicago and giving Gerry D two stations in the City of Brotherly Cheesesteaks.

Atlanta move-in **WQUL-FM GM Mary Catherine Sneed** expected to hit the airwaves with a young Urban format in about 30 days — but that's been delayed in the wake of a lawsuit from **Granum**, which bought crosstown competitor **WVEE** from Sneed's former employer, **Summit** (and also has tied up the services of consultant **Jerry Clifton**). The suit charges Sneed with violation of a non-compete and seeks to prevent her from using trade secrets.

But ... the battle already has begun with night slammer **Ryan Cameron** leaving 'VEE to

do mornings at soon-to-be new young Urban **WKYS/Washington** (once he rides out his six-month non-compete). WKYS's new owner? **Cathy Hughes** and **Radio One**, which also owns **WQUL**.

Root '95

Latest chapter in the saga of former communications attorney **Thomas Root**, convicted of defrauding applicants for new radio stations back in 1992:

The **FCC's** Review Board approved a license renewal for **WSWR-FM/Shelby, OH** — provided that Root, his wife, and their children dispose of all their stock in the licensee and Root's mother resigns as a director.

The station also was fined \$4000 for a transfer of control that wasn't reported to the FCC. The FCC's Mass Media Bureau — which wanted the station's license revoked — had appealed a similar decision by an administrative law judge.

WMTX/Tampa GM Jon Pinch resigns. He and partner **Tom Embrescia** will purchase **WNPL-TV/Naples-Ft. Meyers** for \$4 million. ST hears 'MTX GSM **Kevin Malone** will be upped to GM, **OM Mason Dixon** will become Station Mgr., and a new GSM will come from the outside.

Now that **ABC Radio Networks** has penned **WGCI-FM/Chicago** afternoon driver **Doug Banks** to a syndicated afternoon (2-6pm CT) pact, both of WGCI's drivetime dayparts will originate from Dallas. ('GCI already airs ABC's **Tom Joyner** show in mornings.) Hmmm ... it wasn't too long ago that Banks did wake-ups on the Windy City station and superfly-jock Joyner did mornings on **KKDA-FM/Dallas** and afternoons on 'GCI.

Rumors

- Now that **Infinity** has moved to the New York Stock Exchange, is **Mel Karmazin** quietly teaming up with companies that are looking to purchase **CBS** and would spin off the CBS radio properties to **Infinity**? Do these major players include **Barry Diller** and **Ted Turner**?

- Is **KTEG/Albuquerque PD Mike O'Conner** talking with **KBCO/Denver** about its PD opening?

- Will **KKFR/Phoenix PD Rick Stacy** split as soon as everything's worked out with **KKFR GM Fred Weber**? Will Stacy handle afternoons as well as the on-air imaging of **KYSR/L.A.**? Will current **KYSR** afternoon driver/voiceover specialist **Jeff Davis** remain on-air? Is a star night slot still open? Will **PD Randy Lane** continue to make the music, personalities, and presentation more contemporary?

- Despite what you might've heard, **WFOX/Atlanta PD Bill Cahill** isn't going to **WBZZ/Pittsburgh**. In fact, as of ST's deadline, he hadn't been contacted by **EZ Communications VP/Nat'l Program Dir. Doug McGuire**. By the way, **WMXB/Richmond PD Steve Davis** is a leading candidate for the Steel City slot.

- Will **MCA NY** local promo dude **Steve Kline** segue into the **Lava Nat'l Promo Dir.** slot?

- Will ex-**WWKX/Providence PD Scotty Snipes** become the **KQMQ/Honolulu PD**?

- Is the **Greaseman** really close to signing a **Fox TV** deal for a show to go right up against "Saturday Night Live"?

Imagine the look on **Epic VP/Rock Promo Laura Curtin's** face when she walked into that *surprise!* birthday on Friday (6/2) and saw dozens of posters made from this childhood photo plastered all over the walls ...



Laura Curtin

American Radio Systems was expected to price its initial public offering by the time you finish reading this sentence and begin trading on Nasdaq under the symbol "AMRD."

Capital Cities/ABC's WLS-FM/Chicago dropped its year-old "Young Talk" format on Friday (6/2) and returned to simulcasting **Talk WLS-AM** — except when the FM's doing gavel-to-gavel *live!* coverage of the **O.J. Simpson** trial.

While most of the FM staff — including

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Continued from Page 20

hosts **Robert Murphy**, **Richard Roeper**, **Turi Ryder**, and **Johnny Von** — were pink-slipped, late-night host **Jay Marvin** will stick around for the simulcast.

In response to last week's item about a broker shopping **Douglas Broadcasting's** stations, DB Prez **John Douglas** told ST that he's not looking to sell his entire group, and is primarily focused on refinancing his debt — but is willing to consider offers. While noting that "this is a good time to be a seller," Douglas wants the world to know he intends to stay in radio.

After 3-1/2 years as marketing rep for Disneyland, radio vet **Pam Baker** splits to get back into the biz as Dir./Affiliate Relations for the **Mark & Brian** program, which originates on **KLOS/L.A.**

WGST-AM/Atlanta has been named the Official Olympic Information Radio Station for the 1996 Summer Games.

After 13 years in overnights for Gold **WCBS-FM/NY**, Max "The Max Man" **Kinkel** exits. **Norm N. Nite's** return to evenings this Monday (6/5) bumped **Bobby Jay** and **Don K. Reed** to overnights, leading to **Kinkel's** departure.

Rumbles

• **WZYP/Huntsville** PD **Cat Thomas** grabs the PD reins at **WAPE/Jacksonville**, replacing longtime PD **Jeff McCartney**.

• Hot AC **WLYT/Boston** hires former crosstown Alternative **WFNX** midday maven **Joanne Doody** and Progressive **WBOS** Programming Asst. **Mike Mulaney** as PD and MD, respectively. PD/MD **Frankie Fox** exits. Will the station head in a Progressive direction?

• **KLAQ/El Paso** MD **Mike Ramsey** adds PD duties.

• Ex-**Z100/NY** Promo Dir. **John Moschitta** is named PD at Alternative **WQXA/York**. Interim PD **Scott McFadden** becomes MD.

• **KCLB/Palm Springs** PD **J.J. Jeffries** segues to APD/MD at **KUPD/Phoenix**.

• Former **KYLD/SF** morning man **Hal "9000" Abrams** joins **Brian Whitman** as co-host of '70s Gold **KKBH/SD**. Meanwhile, erstwhile "Boss Jock" **Charlie Fox** cops the **KKBH** afternoon drive slot.

• UC **WMXD/Detroit** ups **Gerald McBride** from afternoons to morning drive.

• **WKGH/Kalamazoo** flips from Gold to Alternative and the new calls **WNTX** under OM/PD/MD **David Perry**.

• UC **WJMZ/Greenville, SC** PD **Paul Jackson** fills the open **WWDM/Columbia, SC** PD slot.

• Ex-**KLOL/Houston** Promo Dir. **Jay Isbell** joins the **Flash/SD** in the same capacity.

• **KKRV/Wenatchee, WA** flips from Progressive to Country.

• **John Murphy**, co-host of **KZLA/L.A.'s** **Garabo & Murphy** morning show, is out.

• Twenty-nine-year radio veteran **Dick Lyons** joins the airstaff of Country **KNAX/Fresno**.

• Former **RKO** programmer, **R&R** CHR Editor, **EMI Records** exec, and **KGBS/Dallas** bass-fishing show talk host **J.J. Jordan** — now known as **Jay Durkin** — surfaces as owner/operator of the Dallas-based **A Special Occasion** limousine service.

RADIO & RECORDS



1

- **Boston Changes: WXKS-AM & FM** VP/GM **Matt Mills** adds **WJMN** duties, **WXKS-FM MD Cadillac Jack McCartney** becomes **WJMN's** PD, and **WXKS** combo VP/Mktg. Dir. **Beverly Tilden** joins **WEEI** as Station Mgr.
- **Diana Bodkins** becomes **WLS-AM & FM/Chicago** PD.
- **Judy McNutt** returns to **KBCO/Denver** as PD.
- **Doug Clifton** named **KXPX/Denver** PD/middays.
- **Carol Archer** joins **R&R** as NAC Editor.

5

- **Bill Bennett** boosted to **MCA Records** Sr. VP/ Rock Promo & Artist Development.
- **Carl Hamilton** becomes **KFMK/Houston** VP/GM.
- **Chuck Crane** named **WQCD/NY** OM.
- **Jeff Scott** upped to **KNRJ/Orlando** OM.
- **Lee Jacobs** appointed **WMGK/Philly** PD.

10

- **Alta Broadcasting** ups **Bob Harlow** to VP/ Programming and names **Joe Eick** PD at **KBZT/ San Diego**.
- **Jim Maddox** elevated to **KJLH/L.A.** VP/GM.
- **Andy Lockridge** named **KTXQ/Dallas** PD.
- **Dave Popovich** promoted to **WLTF & WRMR/ Cleveland** OM.

15

- **Les Garland** appointed **Atlantic Records** GM/ West Coast Ops.
- **Ronald Pancratz** upped to **WJR/Detroit** GM.
- **Steve Casey** becomes **KUPD & KKKQ/ Phoenix** Ops Dir.

20

- **Chris Collier** named **KIKK-AM & FM/Houston** OM.
- **Ben Payton** lassoes **KAYO/Seattle** PD post.

College football fans can look for **Art Vuolo's** fall Radioguide to be distributed to all Big 10, Pac 10, Big 8, and Southeast conference markets.

**From Road Warrior
To Airwaves Owner**

Retired **CBS** correspondent **Charles Kuralt** is buying **WELY-AM & FM/Ely, MN**. He bid \$37,000 for the combo — which reportedly has been off the air since April — at a court-supervised auction.

Records

- **Priority** Promo Dir. **Ann-Marie Reggie** is o-u-t.
- Ex-Patriot regional promo dude **Scott St. John** resurfaces as **Magnatone's** West Coast regional promo domo.
- **WHYT/Detroit** specialty show host **Rob Weldon** joins **IRS** for West Coast Promo duties, based in L.A.



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and plan to join us on October 29, 1995 at
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RANDALL BLOOMQUIST

BUT SERIOUSLY, FOLKS

Striking A Promotional Balance Between News And Fun

As Talk's brightest minds have so often noted on this page, the best talk programming is a careful blend of quality information and high-grade entertainment. It's a tough combination to achieve — and one that presents its own promotional problems. For example, does a station put its news image at risk by using zany themes in promoting its talk programs?

The general consensus among the Talk PDs I spoke to — all of whom program stations that mix strong news operations with colorful talk shows — is that it takes a little extra thought to strike the right tone in their promotional efforts.

"It's a delicate balance, no doubt about it," says WGST/Atlanta Station Manager Eric Seidel, whose station has a strong news image and a reputation for controversial and fun talk shows. To protect that valuable news image, the station carefully segregates its promotional activities — both on- and off-air. "We don't want to do anything to diminish the news."

For example, positioners and liners airing inside news programming are very straightforward and emphasize the station's usefulness to the listener. The promos that air during talk shows, on the other

"The only way we're going to hurt our news credibility is if we tell people things that aren't true."
- Drew Hayes

"We don't want to do anything to diminish the news"
- Eric Seidel

hand, are quite different. They are designed to showcase the station's attitude and entertainment value. A pair of recent liners played off WGST's rivalry with crosstown Cox Talker WSB. The first said: "We've been called a lot of things at WGST. But one thing we know: We're not Cox." A second announced, "We're not Cox. We're bigger."

Similarly, the station's many billboards are split — some emphasize news and service elements, others focus on specific personalities (Rush Limbaugh) or tout the station's entertainment value. Last fall WGST generated a ton of publicity with billboards depicting Pope John Paul II listening to a Walkman paired with a "Father Knows Best" tag line.

Serious Fun

Such promotional messages, Seidel points out, help position the

station as a happening place: "If the promo is fun, it says WGST is a fun place to be."

Despite its reputation as one of the edgiest Talk stations in the country, WFLA/Tampa has focused most of its off-air promotional efforts on winning and reinforcing its position as the market's leading news source.

According to PD Sue Trecasse, a late-'80s attempt at positioning the station as a fun or outrageous news source proved a disappointment. Since then the station has consistently used a fairly serious approach in hammering home the message that WFLA is the place for news.

A new billboard campaign seeks to build on that message, subtly

"We're tying the news, in a legitimate way, to the talk programs we do. Racism, crime, and gay rights are controversial topics, and controversy is an intrinsic part of what we do."
- Sue Trecasse

pointing out that WFLA's talk programs are driven by the day's hot topics and headlines. The boards fea-

"If the promo is fun, it says WGST is a fun place to be."
- Eric Seidel

ture startling black and white photos and the phrase, "We Need To Talk." One shows a hooded Klansman, another features a masked gunman, a third shows two gay men.

According to Trecasse, the boards are designed to "tie the news, in a legitimate way, to the talk programs we do. Racism, crime, and gay rights are controversial topics, and controversy is an intrinsic part of what we do."

Tabloid Radio?

WLS-AM & FM/Chicago OM Drew Hayes isn't worried his stations' news image will be damaged by a promotion. "Since the arrival of tabloid TV, people aren't so tied up in the ideal of the straight-laced news operation," he says. "The only way we're going to hurt our news credibility is if we tell people things that aren't true."

Indeed, WLS tries to do promotions that boost both its news and



Drew Hayes

entertainment reputations. When cannibal-murderer Jeffrey Dahmer was arrested, 'LS broadcast its morning show from outside his Milwaukee apartment. Last month, the AM tapped into listener frustration with rising gas prices by offering gasoline at 89 cents a gallon at a local service station.

"Every now and then we'll do something totally off the wall," Hayes explains. "Like broadcasting live from the [Oscar Meyer] Weinermobile — but even that had value to the listeners because we got a bunch of them into the auto show early."

But Hayes issues this caveat: A station's reputation can be damaged by ill-conceived sponsor-driven

"Every now and then we'll do something totally off the wall, like broadcasting live from the [Oscar-Meyer] Weinermobile. But even that had value to the listeners."
- Drew Hayes

events. "We don't do remotes from car dealerships or grand openings. Those are fake events." Those types of promotions, he warns, hold no interest or value for the audience.

CHILL OUT Sex To Stress DR. JOY BROWNE
MAKE OUT Money, Money, Money KEN & DARIA DOLAN
GET OUT THE Travel Authority ARTHUR FROMMER
TAKE OUT "The Dr. Ruth Of Pets" WARREN ECKSTEIN
WORK OUT Healthy Lifestyles RONALD HOFFMAN, MD
PIG OUT Food. Glorious Food. ARTHUR SCHWARTZ
DIG OUT America's Greenest Thumb RALPH SNODSMITH
FAR OUT A Rock 'n' Roll Republican's Look-At Life JAY SEVERIN "PM AMERICA"

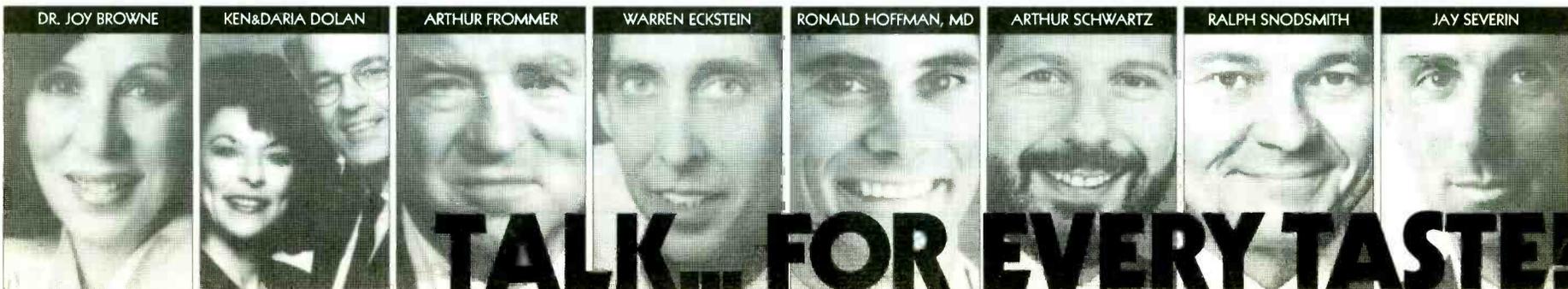
TUNE IN!

FOR TALK RADIO THAT GETS RESULTS...
Contact RICH WOOD

(212) 642-4533

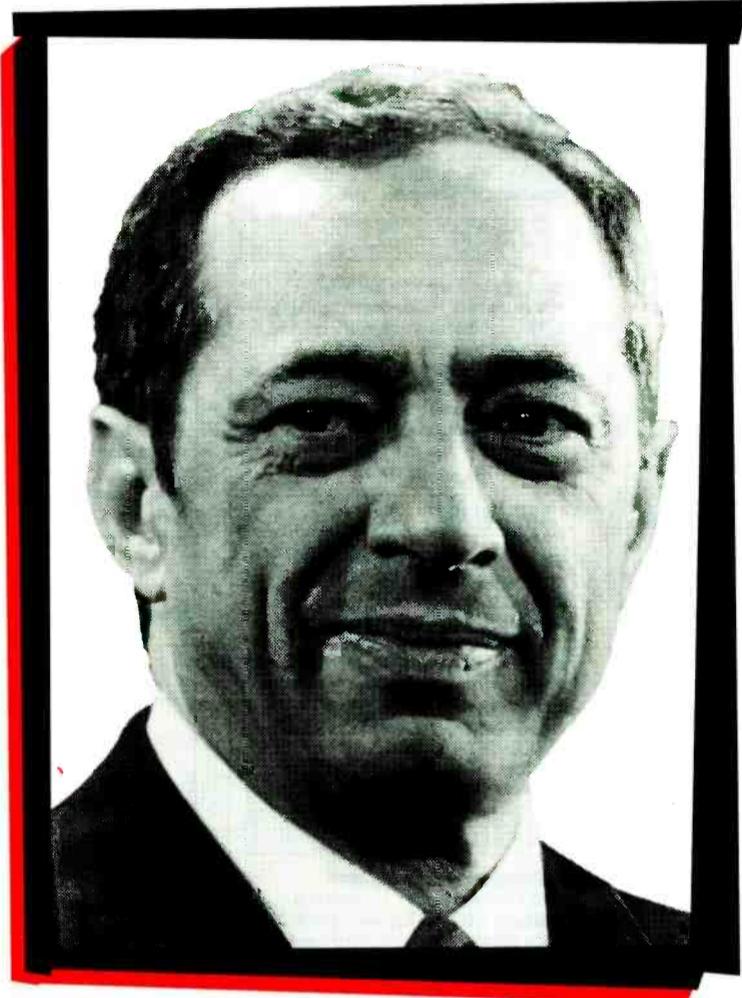
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RADIO NETWORK



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should be.”

*M*ario Cuomo doesn't flinch. He says what he thinks with a style all his own. Just what you need for great talk radio. To carry The Mario Cuomo Show in your market, call SW Networks Affiliate Marketing at **212.833.7320**.



NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC/SMN

Robert Hall • (214) 991-9200

Star Station - Peter Stewart

AARON NEVILLE/Can't Stop My Heart ...

Hot AC - Robin Jones

BON JOVI/This Ain't A Love Song
NICKI FRENCH/Total Eclipse Of The Heart

Classic Rock

NATALIE MERCHANT/Carnival
U2/Kiss Me, Kill Me, Thrill Me, Kill Me

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Mainstream AC

ALL-4-ONE/Can Love You Like That
JIM BRICKMAN/Angel Eyes
EAGLES/Learn To Be Still
JORDAN HILL/Remember Me This Way

Lite AC

AMY GRANT/Big Yellow Taxi
JORDAN HILL/Remember Me This Way

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Digital AC - J.J. Cook

MICHAEL JACKSON/Childhood
REMBRANDTS/It'll Be There For You

Digital Soft AC - Mike Bettelli

VANESSA WILLIAMS/Cotors Of The Wind

Digital AC Mix - Mike Bettelli

ALL-4-ONE/Can Love You Like That

Digital Hot AC - J.J. Cook

MICHAEL JACKSON/Childhood

Digital CHR - J.J. Cook

JON B. & BABYFACE/Someone To Love
MONICA/Don't Take It Personal...
TLC/Waterfalls
U2/Hold Me, Thrill Me, Kiss Me, Kill Me

Hot Z Format - J.J. Cook

LIVE/All Over You
U2/Hold Me, Thrill Me, Kiss Me, Kill Me

JONES SATELLITE NETWORKS

(800) 766-3251

Soft Hits - Rick Brady

AARON NEVILLE/Can't Stop My Heart ...

WESTWOOD ONE NETWORKS

Bob McNeill • (805) 294-9000

AC II - Bill Michaels

ALL-4-ONE/Can Love You Like That
NICKI FRENCH/Total Eclipse Of The Heart

Format 41 - Andy Fuller

BOYZ II MEN/Water Runs Dry

Adult Rock & Roll

U2/Hold Me, Thrill Me, Kiss Me, Kill Me
VAN HALEN/Amsterdam

RADIO AAHS

Children's Satellite Network
Six Franklin • (612) 926-1280

LW TW

- 1 REDNEX/Cotton Eye Joe (Battery/Jive)
- 2 TEVIN CAMPBELL/1 2 1 (Walt Disney)
- 3 ANIMANIACS/J.N. Me (Kid Rhino/WB)
- 4 PUMBA & TIMDN/Warthon Rhapsody (Walt Disney)
- 5 JIMMY CLIFF/Hakuna Matata (Walt Disney)
- 6 KERMIT & MISS PIGGY/She Drives Me Crazy (Jim Henson/BMG Kidz)
- 7 BOYZ II MEN/Thank You (Motown)
- 8 BABYSITTER'S CLUB/Telephone Talk (Strand Music/Video Treasures)
- 9 GOOFY, MINNIE & MICKEY/Can't Botch This (Walt Disney)
- 10 LITTLE TEXAS/Help (Liberty)

©Children's Broadcasting Corporation



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

MICHAEL & JANET JACKSON/Scream (Epic)
REMBRANDTS/It'll Be There For You (EastWest/EEG)
ALL-4-ONE/Can Love You Like That (Blitz/Atlantic)
SHERYL CROW/Can't Cry Anymore (A&M)
NICKI FRENCH/Total Eclipse Of The Heart (Critique)

HEAVY

BLUES TRAVELER/Run-Around (A&M) 8
BON JOVI/This Ain't A Love Song (Mercury) 3
BOYZ II MEN/Water Runs Dry (Motown) 11
DR. DRE/Keep Their Heads Ringin' (Priority) 11
HOOTIE & THE BLOWFISH/Let Her Cry (Atlantic) 11
MICHAEL & JANET JACKSON/Scream (Epic) ADD
MADONNA/Human Nature (Maverick/Sire/WB) 4
R. E.M./Strange Currencies (WB) 11
SEAL/Kiss From A Rose (ZTT/Sire/WB) 4
TLC/Waterfalls (LaFace/Arista) 4
U2/Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) 2

JAM OF THE WEEK

SKEE-LQ/1 Wish (Sunshine/Scotti Bros.) 4

STRESS

PAULA ABOL/My Love Is For Real (Virgin) 3
BRYAN ADAMS/Have You Ever Really... (A&M) 6
BETTER THAN EZRA/Good (Swell/Elektra/EEG) 10
JEFF BUCKLEY/The Last Goodbye (Columbia) 14
BUSH/Little Things (Trauma/Interscope) 11
COLLECTIVE SOUL/December (Atlantic) 10
FILTER/Hey Man, Nice Shot (Reprise) 8
CHRIS ISAAK/Somebody's Crying (Reprise) 4
MONTELL JORDAN/This Is... (PMP/RAL/Island) 14
DIANA KING/Shy Guy (WORK) 11
MONICA/Don't Take It Personal... (Rowdy/Arista) 4
NAUGHTY BY NATURE/Feel Me Flow (Tommy Boy) 6
RADIOHEAD/Fake Plastic Trees (Capitol) 10
REMBRANDTS/It'll Be There... (EastWest/EEG) ADD
SOUL ASYLUM/Misery (Columbia) 4
SPEARHEAD/Hole In The Bucket (Capitol) 4
ROD STEWART/Leave Virginia Alone (WB) 2
MATTHEW SWEET/Sick Of Myself (Zoo) 13
WHITE ZOMBIE/More Human Than Human (Geffen) 8

ACTIVE

ALL-4-ONE/Can Love You... (Blitz/Atlantic) ADD
JON B. & BABYFACE/Someone... (Yab Yum/550 Music) 5
BRANDY/Best Friend (Atlantic) 4
SHERYL CROW/Can't Cry Anymore (A&M) ADD
NICKI FRENCH/Total Eclipse Of The Heart (Critique) ADD
METHDD MAN/It'll Be There... (Def Jam/RAL/Island) 5
MONSTER MAGNET/Negasonic Teenage... (A&M) 10
NINE INCH NAILS/Hurt (Nothing/TVT/Interscope) 12
JILL SOBULE/1 Kissed A Girl (Atlantic) 9
SOUL FOR REAL/Every Little Thing (Uptown/MCA) 7
SPONGE/Molly (WORK) 3
TOTAL 1/NOTORIOUS.../Can't You... (Tommy Boy) 7
VARIOUS ARTISTS/Freedom... (Tibeca/Mercury) 10
WEEZER/Say It Ain't So (DGC/Geffen) 4

ON

BEASTIE BOYS/Root Down (Grand Royal/Capitol) 2
BLACK CROWES/Wiser Time (American/Reprise) 7
CATHERINE WHEEL/Waydown (Fontana/Mercury) 4
DAVE MATTHEWS BAND/Ants Marching (RCA) 2
RUSTED ROOT/Send Me On My Way (Mercury) 4
SHUDDER TO THINK/X-French Tee Shirt (Epic) 4
BRUCE SPRINGSTEEN/Secret Garden (Columbia) 8

Information current as of June 12.



21 million households
Les Garland,
Exec. VP/Programming
Frankie Blue,
Director/Music Programming

LW TW

- 1 NOTORIOUS B.I.G./One More... (Bad Boy/Arista)
- 2 OL' DIRTY BASTARD/Shimmy... (Elektra/EEG)
- 3 ICE CUBE/Friday (Priority)
- 4 COLLECTIVE SOUL/December (Atlantic)
- 5 BRANDY/Best Friend (Atlantic)
- 6 MONICA/Don't Take It Personal... (Rowdy/Anis)
- 7 METHDD MAN/All I Need (Def Jam/RAL/Island)
- 8 SMOOTH/Mind Blowin' (Jive)
- 9 MONTELL JORDAN/This Is How... (PMP/RAL/Island)
- 10 SUBWAY/Fire (Biv Ter/Motown)

Most requested for week ending June 5.



48.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

REMBRANDTS/It'll Be There For You (Elektra/EEG)
SHERYL CROW/Can't Cry Anymore (A&M)
JORDAN HILL/Remember Me This Way (MCA)
U2/Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)
JEWEL/Who Will Save Your Soul (Atlantic)

XL

BRYAN ADAMS/Have You Ever Really... (A&M) 4
EAGLES/Learn To Be Still (Geffen) 2
DIONNE FARRIS/I Know (Columbia) 19
HOOTIE & THE BLOWFISH/Let Her Cry (Atlantic) 18
REMBRANDTS/It'll Be There For... (Elektra/EEG) ADD

LARGE

PAULA ABDUL/My Love Is For Real (Virgin) 1
BLESSID UNION OF SOULS/1 Believe (SBK/EMI) 14
BLUES TRAVELER/Run-Around (A&M) 18
BOYZ II MEN/Water Runs Dry (Motown) 9
DAVE MATTHEWS BAND/What Would... (RCA) 25
MELISSA ETHERIDGE/If I Wanted To (Island) 14
ANNIE LENNOX/No More "I Love You's" (Arista) 17
MARTIN PAGE/In The House Of Stone... (Mercury) 18
SEAL/Kiss From A Rose (ZTT/Sire/WB) 3
ROD STEWART/Leave Virginia Alone (WB) 7

MEDIUM

BON JOVI/This Ain't A Love Song (Mercury) 1
SHERYL CROW/Can't Cry Anymore (A&M) ADD
GLORIA ESTEFAN/It's Too Late (Epic) 1
AMY GRANT/Big Yellow Taxi (A&M) 3
CHRIS ISAAK/Somebody's Crying (Reprise) 3
JORDAN HILL/Remember Me This Way (MCA) ADD
MADONNA/Human Nature (Maverick/Sire/WB) 3
AARON NEVILLE/Can't Stop My Heart From... (A&M) 4
JON SECADA/Where Do I Go From You (SBK/EMI) 4
CARLY SIMON/Touched By The Sun (Arista) 2
U2/Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) ADD
VAN HALEN/Can't Stop Lovin' You (WB) 4

CUSTOM

JANN ARON/Could I Be Your Girl (A&M) 2
JON B. & BABYFACE/Someone... (Yab Yum/550 Music) 3
BAKER & INGRAM/When You Love... (Elektra/EEG) 3
BLACK CROWES/Wiser Time (American/Reprise) 5
BLACKSTREET/Joy (Interscope) 10
BROWNSTONE/Grapevine (MJJ/Epic) 7
JEFF BUCKLEY/The Last Goodbye (Columbia) 6
BOB DYLAN/Knockin' On Heaven's Door (Columbia) 3
JAYHAWKS/Blue (American/Reprise) 15
JEWEL/Who Will Save Your Soul (Atlantic) ADD
DIANA KING/Shy Guy (WORK) 9
BRIAN MCKNIGHT/Crazy Love (Mercury) 7
JOAN OSBORNE/St. Theresa (Mercury) 7
BILLY PILGRIM/Sweet Louisiana (Atlantic) 1
R.E.M./Strange Currencies (WB) 10
ROBBIE ROBERTSON/Ghost Dance (Capitol) 5
RAPHAEL SAADI/Ask Of You (550 Music/Epic ST) 11
JILL SOBULE/1 Kissed A Girl (Atlantic) 9
BRUCE SPRINGSTEEN/Secret Garden (Columbia) 8
BARRY WHITE/Come On (A&M) 16
WILCO/Box Full Of Letters (Sire/Reprise) 4
VANESSA WILLIAMS/The Way That... (Mercury) 10
STEVIE WONDER/For Your Love (Motown) 16

Information current as of June 12.



36 million households
Lydia Cole,
VP/Music Programming

Video Soul Top 10

LW TW

- 1 METHDD MAN/It'll Be There... (Def Jam/RAL/Island)
- 2 TOTAL 1/NOTORIOUS.../Can't You... (Tommy Boy)
- 3 MONICA/Don't Take It Personal... (Rowdy/Arista)
- 4 BOYZ II MEN/Water Runs Dry (Motown)
- 5 BROWNSTONE/Grapevine (MJJ/Epic)
- 6 SOUL FOR REAL/Every Little Thing... (Uptown/MCA)
- 7 DA BRAT/Give It 2 You (SoSo Def/WORK)
- 8 BRANDY/Best Friend (Atlantic)
- 9 DIANA KING/Shy Guy (WORK)
- 10 KUT LOSE/Like (Elektra/EEG)

Information current as of June 9.

Rap City Top 10

LW TW

- 1 NOTORIOUS B.I.G./One More... (Bad Boy/Arista)
- 2 METHDD MAN/It'll Be There... (Def Jam/RAL/Island)
- 3 VARIOUS ARTISTS/The Points (Tibeca/Mercury)
- 4 MOBB DEEP/Survival Of The Fittest (Loud/RCA)
- 5 NAUGHTY BY NATURE/Feel Me... (Tommy Boy)
- 6 LOST BOYZ/Lifestyles Of The Rich... (Uptown/MCA)
- 7 HEATHER B./All Clocks Down (Pendulum/EMI)
- 8 OL' DIRTY BASTARD/Shimmy... (Elektra/EEG)
- 9 KRS-ONE/All Yeah (Avatar)
- 10 SAM SNEED 10R.../J... (Death Row/Interscope)

Information current as of June 9.



THE NASHVILLE NETWORK
60.2 million households
Traci Todd,
Manager/Video Programming

HEAVY

JOHN ANDERSON/Mississippi Moon (BNA) 11
CLINT BLACK/Summer's Comin' (RCA) 12
BLACKHAWK/That's Just About Right (Arista) 9
KENNY CHESNEY/Fall In Love (BNA) 13
WADE HAYES/It's Still Dancin'... (Columbia/DKC) 14
ALAN JACKSON/1 Don't Even Know... (Arista) 3
ALISON KRAUSS/When You Say Nothing... (BNA) 18
TRACY LAWRENCE/Texas Tornado (Atlantic) 9
PATTY LOVELESS/You Don't Even Know... (Epic) 15
KATHY MATTEA/Crown In Your Rodeo (Mercury) 12
NEAL MCCOY/They're Playin' Our Song (Atlantic) 8
REBA MCENTIRE/And Still (MCA) 4
JOHN M. MONTGOMERY/Sold... (Atlantic) ADD
SAWYER BROWN/1 Don't Believe In Goodbye (Curb) 15
SHENANDOAH/Darned If I Do... (Liberty) 9
DOUG STONE/Faith In Me, Faith In You (Columbia) 6
TRAVIS TRITT/Tell Me I Was Dreaming (WB) 10

ADDS

PHILIP CLAYPOOL/Swingin' On My Baby's Chain (Curb)
MARK COLLIE/Three Words, Two Hearts... (Giant)
JOE DIFFIE/1'm In Love With A Capital "U" (Epic)
TY ENGLAND/Should've Asked Her Faster (RCA)
TY HERNDON/1 Want My Goodbye Back (Epic)
JOHN M. MONTGOMERY/Sold (The Grundy...) (Atlantic)
KIM RICHEY/Just My Luck (Mercury)
TANYA TUCKER/Find Out What's Happenin' (Liberty)

Information current as of June 5.



26.0 million households
Tracy Rogers, Director/Programming
Hal Willis, General Manager

TOP 10

LW TW

- 1 WADE HAYES/It's Still Dancin'... (Columbia/DKC)
- 2 TRACY LAWRENCE/Texas Tornado (Atlantic)
- 3 TRAVIS TRITT/Tell Me I Was Dreaming (WB)
- 4 PATTY LOVELESS/You Don't Even Know... (Epic)
- 5 KENNY CHESNEY/Fall In Love (BNA)
- 6 NEAL MCCOY/They're Playin' Our Song (Atlantic)
- 7 BLACKHAWK/That's Just About Right (Arista)
- 8 ALISON KRAUSS/When You Say Nothing... (BNA)
- 9 JOHN ANDERSON/Mississippi Moon (BNA)
- 10 SHENANDOAH/Darned If I Don't... (Liberty)

Weeks On

HEAVY

JOHN ANDERSON/Mississippi Moon (BNA) 12
BLACKHAWK/That's Just About Right (Arista) 10
NEAL MCCOY/They're Playin' Our Song (Atlantic) 9
KENNY CHESNEY/Fall In Love (BNA) 14
JEFF FOXWORTHY/Party All Night (WB) ADD
WADE HAYES/It's Still Dancin'... (Columbia/DKC) 15
TRACY LAWRENCE/Texas Tornado (Atlantic) 10
PATTY LOVELESS/You Don't Even Know... (Epic) 16
REBA MCENTIRE/And Still (MCA) 5
DAVID LEE MURPHY/Party Crowd (MCA) 19
SHENANDOAH/Darned If I Don't... (Liberty) 11
TRAVIS TRITT/Tell Me I Was Dreaming (WB) 11
SHANIA TWAIN/Any Man Of Mine (Mercury) 7

HOT SHOTS

BROOKS & DUNN/You're Gonna Miss Me... (Arista) 3
TRACY BYRD/Walkin' To Jerusalem (MCA) 4
DIAMOND RIO/Finish What We Started (Arista) 5
JOE DIFFIE/1'm In Love With A Capital "U" (Epic) 2
TY HERNDON/1 Want My Goodbye Back (Epic) 2
ALAN JACKSON/1 Don't Even Know... (Arista) 4
SHELBY LYNNE/Slow Me Down (Magnatone) 3
JOHN M. MONTGOMERY/Sold... (Atlantic) 2
PAM TILLIS/In Between Dances (Arista) 3
TANYA TUCKER/Find Out What's Happenin' (Liberty) 2
STEVE WARINER/Get Back (Liberty) 3
DWIGHT YOAKAM/Please, Please Baby (WB) 4

ADDS

ARUNNER/A Heart With Four Wheel Drive (Polydor)
JEFF FOXWORTHY/Party All Night (WB)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of June 7.

AUSTRALIA

LW TW

- 1 MERRIL BAINBRIDGE/Mouth
- 2 MAX SHARAM/Be Firm
- 3 RICK PRICE/Rive Of Love
- 4 SILVERCHAIR/Shade
- 5 JIMMY BARNES/Change Of Heart
- 6 MARGARET URLICH/Gonna Make You Mine
- 7 TINA ARENA/Heaven Help My Heart
- 8 TINA ARENA/Sorrento Moon
- 9 DIVINYLS/1'm Jealous
- 10 MENTAL AS ANYTHING/Mr. Natural

Most Added

CHRISTINE ANU/Party
MERRIL BAINBRIDGE/Mouth
RICK PRICE/River Of Love

Top 10 Australian records from playlists of 3Triple M-FM/Melbourne, FOX-FM/Melbourne, MMM/Perth, PMFM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, B105/Brisbane, FM-104/Canberra.

CANADA

LW TW

- 1 BRYAN ADAMS/Have You Ever Really Loved A Woman?
- 2 PHILOSOPHER KINGS/Charms
- 3 JANN ARDEN/Wonderdrug
- 4 BARNEY BENTALL/Do Ya
- 5 MAE MOORE/Genuine
- 6 ODDS/Eat My Brain
- 7 CRASH VEGAS/On And On
- 8 CAROL MEDINA/You Don't Know Where My Lips Have Been
- 9 CAMILLE/A Deeper Shade Of Love
- 10 WALTONS/End Of The World

Most Added

BRYAN ADAMS/Low Life
RYMES WITH ORANGE/1 Believe
KIM MITCHELL/Rainbow

Top 10 Canadian CHR hits courtesy The Record (416) 221-3366.



Pos.	Artist	Avg. Gross (In 000s)
1	ROLLING STONES	\$6879.6
2	ELTON JOHN/BILLY JOEL	\$2205.2
3	EAGLES	\$1330.4
4	PAGE/PLANT	\$601.1
5	VAN HALEN	\$383.8
6	TOM PETTY & HEARTBREAKERS	\$359.7
7	BOYZ II MEN	\$285.8
8	GEORGE STRAIT	\$264.2
9	REBA MCENTIRE	\$255.1
10	BEASTIE BOYS	\$231.6
11	ALAN JACKSON	\$222.5
12	VINCE GILL	\$220.6
13	AMY GRANT	\$206.3
14	ALABAMA	\$176.5
15	BROOKS & DUNN	\$164.4

New Tours

Among this week's new tours:

DOKKEN
EVERYTHING BUT THE GIRL
LIVE
WARREN ZEVON

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (206) 224-2631.



TONY NOVIA

CONTEMPORARY HIT RADIO

Promotion & Marketing: The Future Is Now

□ Embracing new technologies, forging media alliances, focusing on consumers key to radio now and in the next century

This week we continue our discussion with PROMAX President/CEO Jim Chabin. PROMAX is an international association for promotion and marketing professionals in the electronic media.

Getting Up To Speed

So if Chabin were a promotion or a marketing director today, what would be his priorities? Number one on his list: new technologies. He advises, "If you don't understand direct satellite programming, spend some quality time and educate yourself. Direct TV is selling dishes as fast as Sears can get them out the door.

"I recently saw the dramatic effect Direct TV can have on radio while I was at a friend's house. When I walked in the door, the stereo system was blaring great rock 'n' roll. After about 15 minutes I noticed there were no announcers, no breaks, and no commercials. I asked what he was listening to, and he said channel 461. Besides hundreds of TV channels, the last 30 channels on his satellite TV are CD-quality, digitally delivered, uninterrupted music and/or news. You can listen to rock, classical jazz, or whatever.

Investigate Direct TV because the consumers are definitely getting into it."

Chabin is an advocate of interactive capabilities, the Internet, and CD-ROM. He feels all promotion and marketing executives should explore and learn as much as possible about these new technologies. "If you're not staying up to speed with developing technologies, you're not learning about the future. And that's a very short-term strategy that won't pay off for you."

Meet & Create

Radio stations forging alliances with other media is a trend whose day has come. If you haven't noticed, there's a host of companies either merging or looking to merge. And during this country's ongoing technological revolution, companies

are trying to be first, looking to share opportunities to increase market share, or just trying to stay alive. Phone companies are joining with cable companies, which in turn are joining computer companies. Networks are looking for partners so they won't be left out in the cold, and radio duopolies couldn't be hotter. And all hell will break loose when the FCC drops radio ownership limits.

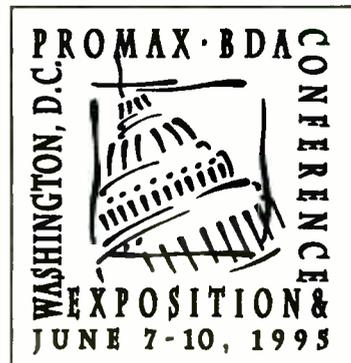


Jim Chabin

"If I were a radio station promotion director, I'd meet the promotion or marketing director at my local cable system and suggest we have lunch at least once every five weeks," notes Chabin. "I guarantee you by the time we'd had lunch five times, we would have cooked up a co-promotion that wouldn't cost much and created an enormous new opportunity for the sales, programming, and promotion departments.

"Every radio promotion person should also meet the promotion/marketing director at every TV station in their market. They should exchange business cards and call from time to time searching for co-opportunities. Don't wait for an idea to come into your mind and say, 'Now it makes sense to see these people.' I'm a firm believer that if you meet these people regularly, ideas that benefit both of you will come out of those meetings.

"You should also find out who the promotion/marketing person is at your phone company. Every phone company employs a person who oversees public affairs and/or promotion and marketing. There are big things coming out of America's phone companies, including a lot of money to be invested in anything that has to do with the future technology of consumer marketing." Chabin is especially hot on the In-



ternet and its applications for radio stations. "If you're not on the Internet, I'd absolutely recommend that you get a computer with sound, order a modem and everything else you need, and start surfing the Internet. The Internet has in excess of 30,000 web sites, and it's growing almost 25% a month. The person who is well-versed with the Internet and knows the promotion directors at his local cable systems, TV stations, and phone company is probably going to bring some brilliant ideas to his station that will enhance the overall value and asset of the radio property."

One-On-One

The consumer is another area of concentration for radio marketing and promotion executives. "If you look at what's driving interactive technology, it's the prospect that companies can directly communicate with their consumers. If that's the case, they may not need advertising. If Ford can talk to its consumers directly about the new Mustang, the money to fund those technologies is probably going to come out of their advertising budget. Retailers of all kinds and thousands of other companies are investing big dollars into interactive technology because they'll be able to do business directly with consumers without the expense of middlemen and the advertising process."

By concentrating on the consumer and new technologies, Chabin envisions opportunities for radio stations bogged down with value-added promotions. Stations can use resources like database and interactive marketing to help remove on-air added-value promotion clutter and simultaneously provide value to their customers. "Consumer value-added management is not going away because the advertisers have realized they have a friend in radio who will give them free promotion."

And what's his message to radio station owners and GMs as they face

INTERACTIVE MARKETING TIPS

Surviving Past The Year 2000

PROMAX member and WKYS/Washington Director/Creative Services Peggy Miles outlines 10 tips that demystify the magic behind interaction relationship marketing:

- Database marketing is the key to the interactive marketplace. You must know your consumers' likes, dislikes, activities, and purchase patterns. Tracking their responses is essential to predicting future behavior and influencing "like" program choices.

- Cycle and emotional marketing take into account the technological changes that will affect your consumers at work, home, and play. With the technology will come cycles of exploration, familiarity, compliance, boredom, and creativity; plus thrill-seekers, loyalists, and more. These cycles will be affected by emotional behavior events. Market to consumers' emotions. Tracking should include lifestyle changes (babies, marriages, divorces, new homes, etc.) as well as increases or decreases in listening.

- With database marketing, promotion design, direct mail, and telemarketing, personalize and individualize everything you do. Also respond to your audience's needs based on their changing demands.

- Collect and use a "Trendsetters Database" as a focus group and prototype for future marketing. Trendsetters are those who explore and purchase new items like the minidisc or videophone. They're key to developing your future programs and promotions.

- The interactive marketplace's best friend is "relationship," or "frequency" marketing (points programs like frequent-flyer clubs). Your audience listens to programs to receive a benefit, discount, or additional merchandise or membership. Develop a club program that caters to individual interests — health issues, hiking, education, and/or entertainment.

- With interactive marketing, you need to track competitive behavior and promotions and benchmark to their [rivals'] lead. It's no longer good enough to look and sound great and provide a positive image. Interaction with consumers must exceed their expectations and cater to their responses.

- Think about changing distribution channels for promotional announcements. Intrusive marketing has been a mainstay of direct mail, telemarketing, and traditional broadcast. Audience demands will alter promotions. Keys to this interaction will include respect for the individual and concern for their needs as well as recognition and praise for their choices.

- Direct selling and promotional announcements will change their formats. Consumers enjoy seeing processes (creating a product or service). This information will be an excellent marketing technique. Personalization, interaction, and the length of your promos will be affected by your target group and past transactional audience history, among other indicators.

- Image, presentation, and design of your event, promotion, program, or merchandising must match the recipient group. Colors and images will evoke a solid response from a select group. Marketing gimmicks will work depending on the age and trends of your consumers. For example, it's not cool for teens to use coupons, but they'll use card programs, clubs, and other incentives to buy a product or increase viewership.

- Make it simple and easy for the consumer to use!

the future? "Investing in smarter employees is the best move you can make. My best friends in this business are in radio. The one thing we all agree on is that what we grew up

with on the radio in the '60s, '70s, and '80s doesn't count much anymore. Everything has changed. Albert Einstein once said, 'Everything has changed but the way we think.' GMs who grew up in this business must have an open mind and be able to change the way they think.

"If you're a GM who doesn't care to learn anything new, then you have to accept your fate. To preclude your employees from learning about new technology and moving your station into the next cen-

tury is potentially damaging to the asset you are responsible for ... and it's very shortsighted.

"The year 2000 is five years away," Chabin points out. "If you're

not looking to the future now, when would you suggest you start looking? We have a new century and new millennia coming. It's a great opportunity to take a break and say, 'In the year 2000, how will we operate this station differently than we do today? Where can I learn about this? If I'm not willing to make that trip myself, I owe it to myself to send somebody to make it for me and share what they've learned.'"

For information on how to join PROMAX call (310) 789-1511.

My best friends are in radio. The one thing we all agree on is that what we grew up with on the radio in the '60s, '70s, and '80s doesn't count much anymore.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America® song selection is based on the Top 30 titles from the R&R CHR/Pop chart for the week of May 15-21.

ARTIST TITLE LABEL(S)

	CHR/POP				TOTAL% FAMILIARITY	TOTAL% BURN
	TOTAL AVERAGE FAVORABILITY		ESTIMATE (1-5)			
	TW	LW	2W	3W		
LIVE Lightning Crashes (<i>Radioactive</i>)	4.07	4.02	4.02	4.09	71.2%	15.6%
BOYZ II MEN Water Runs Dry (<i>Motown</i>)	4.03	4.07	4.10	4.06	78.4%	19.4%
GREEN DAY When I Come Around (<i>Reprise</i>)	3.90	4.05	3.93	4.06	91.1%	29.0%
HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)	3.87	3.79	3.81	3.98	77.4%	17.6%
REMBRANDTS I'll Be There For You (<i>EastWest/EEG</i>)	3.86	3.87	—	—	79.2%	13.9%
MONTELL JORDAN This Is How We... (<i>PMP/RAL/Island</i>)	3.82	3.81	—	—	73.7%	17.1%
BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	3.76	3.79	3.73	3.67	84.4%	24.8%
BLUES TRAVELER Run-Around (<i>A&M</i>)	3.74	3.71	3.62	3.69	56.8%	12.2%
TLC Red Light Special (<i>LaFace/Arista</i>)	3.73	3.78	3.69	3.64	67.0%	20.3%
ADINA HOWARD Freak Like Me (<i>EastWest/EEG</i>)	3.70	—	—	—	64.5%	18.1%
HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)	3.67	3.59	3.67	3.94	92.6%	34.5%
BRYAN ADAMS Have You Ever Really Loved... (<i>A&M</i>)	3.65	3.53	3.69	3.62	67.2%	15.6%
SHERYL CROW Strong Enough (<i>A&M</i>)	3.65	3.69	3.64	3.81	91.8%	32.8%
JAMIE WALTERS Hold On (<i>Atlantic</i>)	3.65	3.54	3.65	3.59	78.7%	25.3%
SOUL FOR REAL Candy Rain (<i>Uptown/MCA</i>)	3.61	3.61	3.69	3.62	67.7%	17.6%
BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)	3.54	—	—	—	50.4%	13.2%
NICKI FRENCH Total Eclipse Of The Heart (<i>Critique</i>)	3.54	3.52	3.46	3.63	83.9%	27.0%
COLLECTIVE SOUL December (<i>Atlantic</i>)	3.53	—	—	—	47.1%	10.4%
R.E.M. Strange Currencies (<i>WB</i>)	3.50	3.58	3.51	3.58	53.1%	16.1%
BON JOVI This Ain't A Love Song (<i>Mercury</i>)	3.49	—	—	—	29.3%	6.5%
DIONNE FARRIS I Know (<i>Columbia</i>)	3.46	3.56	3.51	3.64	92.6%	43.7%
VAN HALEN Can't Stop Lovin' You (<i>WB</i>)	3.40	3.35	3.25	3.44	74.9%	24.6%
ANNIE LENNOX No More "I Love You's" (<i>Arista</i>)	3.36	3.39	3.39	3.62	55.8%	16.6%
DAVE MATTHEWS BAND What Would You Say (<i>RCA</i>)	3.36	3.46	3.57	3.64	59.3%	19.4%
REAL McCOY Run Away (<i>Arista</i>)	3.33	3.52	3.46	3.54	85.9%	36.2%
ADAM ANT Wonderful (<i>Capitol</i>)	3.27	3.36	3.40	3.27	41.2%	10.4%
TOM PETTY It's Good To Be King (<i>WB</i>)	3.26	3.23	3.39	3.31	55.3%	17.9%
ELTON JOHN Believe (<i>Rocket/Island</i>)	3.15	3.25	3.11	3.27	80.4%	32.5%
PAULA ABDUL My Love Is For Real (<i>Captive/Virgin</i>)	3.15	3.00	—	—	43.7%	13.4%
MICHAEL & JANET JACKSON Scream (<i>MJJ/JDJ/Epic</i>)	2.80	—	—	—	40.0%	14.4%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R CHR/Pop reporting station in the following regions: **EAST:** WXKS/Boston, WKSE/Buffalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. **SOUTH:**WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. **MIDWEST:** WKRQ/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WZPL/Indianapolis, KISF/Kansas City, KMXX/Kansas City, KDWB/Minneapolis, WKQB/St. Louis. **WEST:** KHS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLQ/San Diego. © 1995, R&R Inc.

Callout America® HotScores

BY TONY NOVIA

Live's "LIGHTNING CRASHES" (*Radioactive*) regains the top spot on CALLOUT AMERICA by improving 4.02-4.07 in total favorability. "LIGHTNING" performs strongly in all demos, achieving a 4.18 among women 12-17, 3.99 among women 18-24, and 3.92 among women 25-34.

"WATER RUNS DRY" by **Boyz II Men** (*Motown*) remains a strong second, with a 4.03 favorability score. "Water" ranks best among active 12-17 women with a 4.29.

Five new songs appear on the CALLOUT AMERICA survey this week. "FREAK LIKE ME" by **Adina Howard** (*EastWest/EEG*) is the highest debut, with a 3.70 in total favorability. Other strong new contenders include "GOOD" by **Better Than Ezra** (*Swell/Elektra/EEG*) with a 3.54, "DECEMBER" by **Collective Soul** (*Atlantic*) with a 3.53, and "THIS AIN'T A LOVE SONG" by **Bon Jovi** (*Mercury*) with a 3.49.

The final debut is "SCREAM" by **Michael & Janet Jackson** (*MJJ/JDJ/Epic*), which enters the chart with only 40% familiarity. It's still too early to look at public opinion on the latest tune from the gloved one.

Last week I mentioned that teens can be a good early barometer for callout hits. While your station may not directly target or research the 12-17 cell, this age group can often forecast future hits for the upper demos. "THIS IS HOW WE DO IT" by **Montell Jordan** (*PMP/RAL/Island*) is one example. "THIS" racks up a phenomenal 4.10 among women 12-17, but is also doing well among women 18-24 (3.58) and women 25-34 (3.52).

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TURNING POINT

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916.622.9472

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	REMBRANDTS I'll Be There For You (EastWest/EEG)	6563	5323	3915	1865	154/2
3	2	1	2	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	6396	6361	6212	6026	148/1
4	3	2	3	BOYZ II MEN Water Runs Dry (Motown)	6127	5967	5711	5161	142/1
5	5	4	4	BRYAN ADAMS Have You Ever Really Loved A Woman (A&M)	5734	5451	5156	4656	143/1
12	6	7	5	NICKI FRENCH Total Eclipse Of The Heart (Critique)	5519	5082	4490	3665	131/5
1	1	3	6	BLESSID UNION OF SOULS I Believe (EMI)	5291	5905	6275	6560	131/0
2	4	6	7	DIONNE FARRIS I Know (Columbia)	4709	5132	5659	6132	138/0
10	9	8	8	DAVE MATTHEWS BAND What Would You Say (RCA)	4605	4453	4331	4225	134/3
9	7	10	9	LIVE Lightning Crashes (Radioactive)	4161	4270	4412	4287	126/1
15	13	11	10	BLUES TRAVELER Run-Around (A&M)	4106	3839	3749	3489	128/2
7	8	9	11	VAN HALEN Can't Stop Lovin' You (WB)	3718	4282	4388	4329	113/1
8	10	12	12	JAMIE WALTERS Hold On (Atlantic)	3132	3581	4017	4323	102/0
28	20	16	13	PAULA ABDUL My Love Is For Real (Captive/Virgin)	3046	2808	2498	1858	122/4
BREAKER			14	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	2907	2271	1381	174	124/10
18	17	15	15	ADAM ANT Wonderful (Capitol)	2887	2898	2876	2663	105/0
13	14	17	16	GREEN DAY When I Come Around (Reprise)	2755	2718	3130	3608	104/0
16	15	14	17	TLC Red Light Special (LaFace/Arista)	2729	2995	3109	3188	97/0
BREAKER			18	BON JOVI This Ain't A Love Song (Mercury)	2591	1794	558	—	128/10
6	11	13	19	REAL McCOY Run Away (Arista)	2549	3058	3930	4506	85/0
BREAKER			20	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	2519	2398	2195	1942	89/1
—	—	29	21	MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic)	2439	1875	595	—	127/4
23	21	18	22	R.E.M. Strange Currencies (WB)	2372	2513	2468	2355	105/2
36	30	26	23	BETTER THAN EZRA Good (Swell/Elektra/EEG)	2328	2052	1796	1478	124/8
—	—	34	24	REAL McCOY Come And Get Your Love (Arista)	2328	1759	873	389	118/15
41	31	24	25	YAKI-DA I Saw You Dancing (London/Island)	2321	2142	1795	1325	111/8
17	19	19	26	MARTIN PAGE In The House Of Stone And Light (Mercury)	2304	2480	2716	2989	90/0
—	38	33	27	SOUL ASYLUM Misery (Columbia)	2266	1774	1332	632	121/15
38	32	28	28	JON B. & BABYFACE Someone To Love (Yab Yum/550/Music)	2248	1955	1706	1438	105/10
33	28	27	29	COLLECTIVE SOUL December (Atlantic)	2138	1997	1863	1723	114/12
14	16	21	30	SHERYL CROW Strong Enough (A&M)	1913	2320	2904	3602	84/0
31	29	31	31	ADINA HOWARD Freak Like Me (EastWest/EEG)	1813	1806	1807	1776	71/0
11	18	25	32	FIREHOUSE I Live My Life For You (Epic)	1706	2128	2808	3673	73/1
—	—	38	33	ROD STEWART Leave Virginia Alone (WB)	1684	1489	1046	217	95/3
24	22	23	34	TOM PETTY It's Good To Be King (WB)	1652	2205	2265	2247	72/0
25	27	35	35	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	1589	1691	1909	2070	79/0
22	24	30	36	SOUL FOR REAL Candy Rain (Uptown/MCA)	1533	1840	2175	2382	63/0
30	33	37	37	REAL McCOY Another Night (Arista)	1479	1515	1556	1832	66/0
—	40	40	38	CORONA Baby Baby (EastWest/EEG)	1471	1422	1315	1133	75/3
—	—	43	39	NELSON (You Got Me) All Shook Up (DGC/Geffen)	1371	1184	834	189	83/5
37	36	41	40	STEVIE B Dream About You (Emporia West/Thump)	1367	1351	1349	1473	41/1
19	25	36	41	ELTON JOHN Believe (Rocket/Island)	1357	1663	2041	2443	60/0
45	45	42	42	DIANA KING Shy Guy (WORK)	1346	1312	1194	1179	59/4
21	26	39	43	ANNIE LENNOX No More "I Love You's" (Arista)	1198	1423	1969	2424	58/1
43	49	50	44	BROWNSTONE If You Love Me (MJJ/Epic)	1077	1016	1086	1198	32/0
32	37	48	45	MADONNA Take A Bow (Maverick/Sire/WB)	1056	1057	1333	1725	57/0
46	44	44	46	ELASTICA Connection (DGC/Geffen)	1005	1152	1208	1168	63/1
34	41	45	47	DES'REE You Gotta Be (550 Music)	968	1151	1315	1616	56/0
DEBUT			48	JORDAN HILL Remember Me This Way (MCA)	963	717	425	49	79/7
39	42	47	49	PEARL JAM Better Man (Epic)	962	1096	1232	1410	36/0
DEBUT			50	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	955	257	—	—	71/23

This chart reflects airplay from May 29-June 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 156 CHR/Pop reporters. 155 current playlists. © 1995, R&R Inc.

BREAKERS

ALL-4-ONE
I Can Love You Like That (Blitz/Atlantic)
TOTAL PLAYS/INCREASE: 2907/636
TOTAL STATIONS/ADDS: 124/10
CHART: 14

BON JOVI
This Ain't A Love Song (Mercury)
TOTAL PLAYS/INCREASE: 2591/797
TOTAL STATIONS/ADDS: 128/10
CHART: 18

MONTELL JORDAN
This Is How We Do It (PMP/RAL/Island)
TOTAL PLAYS/INCREASE: 2519/121
TOTAL STATIONS/ADDS: 89/1
CHART: 20

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TLC Waterfalls (LaFace/Arista)	61
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	61
SEAL Kiss From A Rose (ZTT/Sire/WB)	33
CRANBERRIES Ridiculous Thoughts (Island)	31
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	23
ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)	20
MADONNA Human Nature (Maverick/Sire/WB)	16
REAL McCOY Come And Get Your Love (Arista)	15
SOUL ASYLUM Misery (Columbia)	15
DURAN DURAN Perfect Day (Capitol)	13
CHRIS ISAAK Somebody's Crying (Reprise)	13

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
REMBRANDTS I'll Be There For... (EastWest/EEG)	+1240
BON JOVI This Ain't A Love Song (Mercury)	+797
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	+698
ALL-4-ONE I Can Love You... (Blitz/Atlantic)	+636
REAL McCOY Come And Get Your Love (Arista)	+569
MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic)	+564
MADONNA Human Nature (Maverick/Sire/WB)	+520
SOUL ASYLUM Misery (Columbia)	+492
NICKI FRENCH Total Eclipse Of The Heart (Critique)	+437
SEAL Kiss From A Rose (ZTT/Sire/WB)	+325

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CORONA The Rhythm Of The Night (EastWest/EEG)	2041
CRYSTAL WATERS 100% Pure Love (Mercury)	2443
MELISSA ETHERIDGE I'm The Only One (Island)	2424
SHERYL CROW All I Wanna Do (A&M)	2424
JOHN MELLENCAMP Wild Night (Mercury)	2424
BON JOVI Always (Mercury)	2424
COUNTING CROWS Mr. Jones (DGC/Geffen)	2424
MELISSA ETHERIDGE Come To My Window (Island)	2424
INI KAMOZE Here Comes The Hotstepper (Columbia)	2424
4 P.M. Sukiyaki (Next Plateau/London/Island)	2424

Breakers: Songs registering 2500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Good Decals Get On More Cars.



Good stickers and decals drive more listeners to your station. But today, people won't stick just anything on their cars. Your stickers have to look great, last long, and say the right thing.

Bad Ones Just Fade Away.

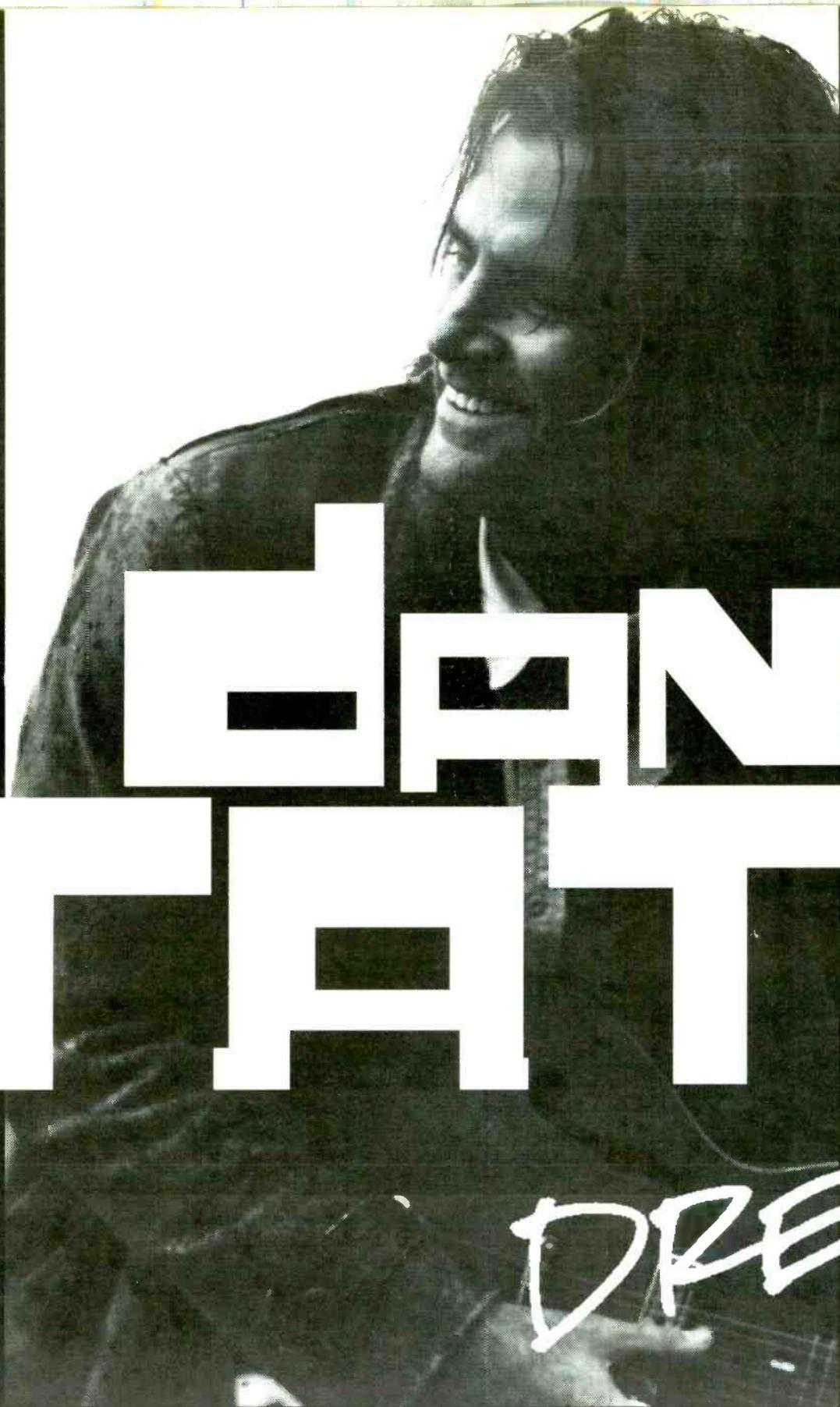


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JOHNNY TATE

DREAMIN'

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From the album NOBODY'S PERFECT

Produced by Pete Anderson

Added at
KDMX/ Dallas
KESZ/ Phoenix
and 20 other Hot ACS

HOTTEST NEW & ACTIVE

JANN ARDEN Could I Be Your Girl (A&M)
Total Plays: 955, Total Stations: 57, Adds: 3

MATTHEW SWEET Sick Of Myself (Zoo)
Total Plays: 890, Total Stations: 57, Adds: 4

CHRIS ISAAK Somebody's Crying (Reprise)
Total Plays: 802, Total Stations: 68, Adds: 13

EDDIE MONEY After This Love Is Gone (Wolfgang)
Total Plays: 794, Total Stations: 54, Adds: 3

SOPHIE B. HAWKINS As I Lay Me Down (Columbia)
Total Plays: 787, Total Stations: 44, Adds: 2

EAGLES Learn To Be Still (Geffen)
Total Plays: 693, Total Stations: 49, Adds: 9

MADONNA Human Nature (Maverick/Sire/WB)
Total Plays: 652, Total Stations: 53, Adds: 16

JON SECADA Where Do I Go From You (SBK/EMI)
Total Plays: 648, Total Stations: 46, Adds: 5

TLC Waterfalls (LaFace/Arista)
Total Plays: 545, Total Stations: 71, Adds: 61

DURAN DURAN Perfect Day (Capitol)
Total Plays: 514, Total Stations: 51, Adds: 13

JILL SOBULE I Kissed A Girl (Lava/Atlantic)
Total Plays: 506, Total Stations: 34, Adds: 6

NINE INCH NAILS Hurt (Nothing/TVT/Interscope)
Total Plays: 492, Total Stations: 48, Adds: 8

RUSTED ROOT Send Me On My Way (Mercury)
Total Plays: 459, Total Stations: 44, Adds: 12

BRANDY Best Friend (Atlantic)
Total Plays: 439, Total Stations: 36, Adds: 3

SEAL Kiss From A Rose (ZTT/Sire/WB)
Total Plays: 402, Total Stations: 56, Adds: 33

STONE TEMPLE PILOTS Dancing Days (Atlantic)
Total Plays: 390, Total Stations: 21, Adds: 1

MONICA Don't Take It Personal... (Rowdy/Arista)
Total Plays: 297, Total Stations: 22, Adds: 4

SF SPANISH FLY Crimson And Clover (Upstairs/WB)
Total Plays: 293, Total Stations: 15, Adds: 2

K7 Move It Like This (Tommy Boy)
Total Plays: 292, Total Stations: 10, Adds: 0

BRIAN MCKNIGHT Crazy Love (Mercury)
Total Plays: 218, Total Stations: 19, Adds: 1

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

JUNE 13

- | | |
|---------------------|--|
| A-House | "The Strong And The Silent" (MCA) |
| After 7 | "'Til You Do Me Right" (Virgin) |
| Brownstone | "I Can't Tell You Why" (MJJ/Epic) |
| Del Amitri | "Roll To Me" (A&M) |
| Foreigner | "All I Need ..." (Generama/Rhythm Safari/Priority) |
| Tina Hicks | "Home" (Critique) |
| Human League | "One Man In My Heart" (EastWest/EEG) |
| Steve Perry | "Donna Please" (Columbia) |
| Rednex | "Old Pop In An Oak" (Battery/Jive) |
| Sponge | "Molly" (WORK) |

JUNE 20

- | | |
|-----------------------------|---|
| Ali Campbell | "That Look In Your Eye" (Virgin) |
| Dionne Farris | "Don't Ever Touch Me Again" (Columbia) |
| Gillette | "You're A Dog" (Zoo) |
| Boxing Ghandis | "If You Love Me Why Am I Dying" (Mesa) |
| Elton John | "Made In England" (Rocket/Island) |
| Kut Klose | "I Like It" (EastWest/EEG) |
| Joie Mae | "Promise Me Your Heart" (After Dark/Priority) |
| Manhattan Transfer | "Hot Fun In The Summertime" (Atlantic) |
| N-Trance | "Set You Free" (Critique) |
| Po' Broke 'n Lonely? | "Twisted" (Big Beat/Atlantic) |
| Prince Markie Dee | "Crunch Time" (Motown) |
| Radiohead | "Fake Plastic Trees" (Capitol) |
| Snow | "Sexy Girl" (EastWest/EEG) |
| Soul For Real | "Every Little Thing I Do" (Uptown/MCA) |



ONE MOTHER OF A SHOW — Jamie Walters helped make WZEE (Z104)/Madison, WI's Mother's Day show a success. Making mom proud are (l-r) Z104's night talent Catfish Cooper, Atlantic's Rick Sudakoff, WZEE PD Joe Larson, Walters's guitarist Zack Throne, Z104 AMer Johnny Danger, Walters, WZEE MD Dana Lundon, AMer Greg Bair, (kneeling l-r) Promotion Director Leigh Smith, and AMer Cheryl Kaye.

Do you have some hot pics you'd like to see in R&R? We'd love to see 'em. Black & white shots are preferred, but clear color shots are fine, too. Send them to **Tony Novia, R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.**



MONTELL DOES IT IN CLEVELAND — Montell Jordan (top row, center), headlined WZJM (Jammin' 92.3)/Cleveland's Spring Break Indoor Beach Party. Being neighbors with much flavor are (kneeling l-r) WZJM staffers Marie Griffin, Don "Action" Jackson, Bobby Blaze, and Jack Kelly; (standing l-r) Doug Hammond, Lisa, Lynne Salivaras, Big Dave Eubanks, Johnny D, John Alkire, LeeAnne Sommers, and Def Jam rep Michael Kaiser.



HOOTIE IN WILKES BARRE — The gang at WBHT/Wilkes Barre hung out with Hootie & The Blowfish after the band's appearance. Backstage are (l-r) WBHT MD Danny Ocean, the group's Mark Bryan, WBHT PD Kid Kelly, and Hootie singer Darius Rucker.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

KCDD/Abilene, TX PD: Tony Alexander MD: Trace Michaels 10 TLC "Waterfalls" SEAL "Kiss" VANESSA WILLIAMS "Colors" SF SPANISH FLY "Crimson"	WBMD/Bloomington, IL PD: Scott Robbins MD: Scott Laughlin PORTRAIT "Deep" BAKER & INGRAM "Someone" REAL MCCOY "Come" VANESSA WILLIAMS "Colors" U2 "Thrill"	KZIO/Duluth, MN PD: James Baker MD: Justin Case TLC "Waterfalls" VANESSA WILLIAMS "Colors"	WKSS/Hartford, CT PD: Jay Bass Jones MD: Tim Stameot SEAL "Kiss" CRANBERRIES "Ridiculous" BROWNSTONE "Tel" VANESSA WILLIAMS "Colors"	WZOO/Lima, OH PD: Steve Jones MD: Tony Frank 9 U2 "Thrill" 9 MADONNA "Human" TLC "Waterfalls" BAKER & INGRAM "Someone" VANESSA WILLIAMS "Colors" SHAMPOO "Trouble"	WKCI/New Haven, CT ON/PD: Steve Beck MD: Steve Wilson 32 MELISSA ETHERIDGE "Wanted" 23 COLLECTIVE SOUL "December" 21 SOUL ASYLUM "Misery"	WEPZ/Portsmouth, NH ON/PD: Jack O'Brien MD: Liz Johnson 14 LIVE "Lightning" TLC "Waterfalls" VANESSA WILLIAMS "Colors" NINE INCH NAILS "Hurt" JON B. & BARYFACE "Someone" DURAN DURAN "Perfect" U2 "Thrill"	KHTY/Santa Barbara, CA PD: John Fredericks MD: Damien Yano 32 SPONGE "Moby" 21 CRANBERRIES "Ridiculous" 5 BON JOVI "This" EVERYTHING BUT... "Missing" PETE DROGE "Northern"	KOKZ/Waterloo, IA PD: Dan Olson MD: Dan Olson 12 ALL-4-ONE "Can" 12 JON B. & BARYFACE "Someone" 9 SOUL ASYLUM "Misery"
KORQ/Abilene, TX PD: Tony Alexander MD: Dan Cole DURAN DURAN "Perfect" SF SPANISH FLY "Crimson" FUN FACTORY "Close" HOOTIE & BLOWFISH "Only" U2 "Thrill" BRIAN MCNIGHT "Crazy"	KZMG/Boise, ID PD: Mike Kasper MD: Carl Balances TLC "Waterfalls"	WBIZ/Eau Claire, WI PD: Beau Landry VANESSA WILLIAMS "Colors" YAKI-DA "Dancing" PETE DROGE "Northern"	WTIC/Hartford, CT PD: Paul Cannon MD: Tony Bristol 18 SOUL ASYLUM "Misery" 17 BETTER THAN EZRA "Good" PAULA ABDUL "Tear" ALL-4-ONE "Can" SEAL "Kiss"	KFRX/Lincoln, NE PD: Sonny Valentin MD: Matthew Sweet "Sick" TLC "Waterfalls"	WQGN/New London, CT ON/PD: Franco MD: Lori Robbins VANESSA WILLIAMS "Colors" BAKER & INGRAM "Someone" EAGLES "Learn" LAURA BRANIGAN "Dim" CRANBERRIES "Ridiculous" NINE INCH NAILS "Hurt"	WSPK/Poughkeepsie, NY PD: Steve Schmitz MD: Scotty Hill VANESSA WILLIAMS "Colors" TLC "Waterfalls" MADONNA "Human" SEAL "Kiss" DURAN DURAN "Perfect"	KZZU/Spokane, WA PD: Ken Hopkins MD: Casey Christopher REAL MCCOY "Come"	WOMPFW/Wheeling, WV PD: Allen Patti MD: Allen Patti COLLECTIVE SOUL "December" SOUL ASYLUM "Misery" YAKI-DA "Dancing"
WFLY/Albany, NY PD: Michael Morgan MD: Shawn Scott 16 TLC "Waterfalls" VANESSA WILLIAMS "Colors" BROWNSTONE "Tel" NINE INCH NAILS "Hurt" LIL SUZY "Forever"	WXXS/Boston, MA PD: Ted Rowe MD: Ted Rowe 28 STEVIE B "Dream" 28 JANET JACKSON "This"	WNKI/Elmira, NY ON: Van Michael PD: Doug Guyer DEL AMITRI "Roll"	KOMO/Honolulu, HI PD/MC: Kris Hest MD: Kris Hest BON JOVI "This" TLC "Waterfalls" NICKI FRENCH "Eclipse" VANESSA WILLIAMS "Colors"	KIS/Los Angeles, CA PD: Steve Pagan MD: Tracy Austin 16 EAGLES "Learn" 8 STEVIE B "Walking" DIANA KING "Shy"	WEZB/New Orleans, LA PD: Steve King MD: Steve King 16 EAGLES "Learn" 8 U2 "Thrill" CRANBERRIES "Ridiculous"	WPRO/Providence, RI PD: David Simpson MD: Tony Mascara COLLECTIVE SOUL "December" VANESSA WILLIAMS "Colors"	WBDP/Springfield, IL PD: Bill Kasper MD: Michael Gandy CHRIS ISAAK "Crying" YAKI-DA "Dancing"	KKRD/Wichita, KS PD: Jack Oliver MD: Greg Williams TLC "Waterfalls" SOUL ASYLUM "Misery" SEAL "Kiss" MADONNA "Human" VANESSA WILLIAMS "Colors" CHRIS ISAAK "Crying" JON B. & BARYFACE "Someone"
WKQJ/Alexandria, LA PD: Pat Crow MD: Cindy B. Gaudin BAKER & INGRAM "Someone" VANESSA WILLIAMS "Colors" LAURA BRANIGAN "Dim" U.N.V. "Love" MICHAEL & JANET "Scream" SOUL ASYLUM "Misery" A.D.T. "Move" WADE HUBBARD "Dream"	WXXX/Burlington, VT PD: Ben Hamilton MD: Ben Hamilton CRANBERRIES "Ridiculous" SPONGE "Moby"	KDUK/Eugene, OR PD: Greg Adams MD: Mark Rabeley TLC "Waterfalls" VANESSA WILLIAMS "Colors"	KRBE/Houston, TX PD: Tom Polemas MD: Cathy Bryant 18 MADONNA "Human" 13 BOYZ II MEN "Water" 5 WHITE ZOMBIE "Human"	WDJX/Louisville, KY PD: Chris Shabel MD: Jill Meyer ROD STEWART "Virginia" BETTER THAN EZRA "Good"	WHTZ/New York, NY PD: Steve Kingston MD: Andy Shuler 11 ANNIE LENNON "Love" 15 DANNY TATE "Dreamin" 5 JILL SOBULE "Kissed"	WPNR/Quad Cities, IA PD/MC: Terry Simons MD: Terry Simons TLC "Waterfalls" VANESSA WILLIAMS "Colors" JORDAN HILL "Remember"	WBHV/State College, PA PD: Dave Daltow MD: Steve Hillen JON B. & BARYFACE "Someone"	KNH/Wichita Falls, TX PD: Carl West MD: Jeff Hughes NELSON "Tel" TLC "Waterfalls" CHRIS ISAAK "Crying" SHAGGY "Summertime"
WQXX/Burlington, VT PD: Ben Hamilton MD: Ben Hamilton CRANBERRIES "Ridiculous" SPONGE "Moby"	WRQK/Canton, OH PD/MC: Ruby Cheeks MD: Ruby Cheeks CRANBERRIES "Ridiculous"	WSTO/Evansville, IN PD: Barry Witherspoon MD: Cindy Mercer TLC "Waterfalls" REAL MCCOY "Come" BON JOVI "This"	WZYP/Huntsville, AL PD: Mike Nite MD: Mike Nite 15 TLC "Waterfalls" MADONNA "Human" BETTER THAN EZRA "Good" VANESSA WILLIAMS "Colors" JON B. & BARYFACE "Someone"	WZEE/Madison, WI PD: Dana London MD: Dana London VANESSA WILLIAMS "Colors"	KCHX/Odesa-Midland, TX PD/MC: Clayton Allen MD: Clayton Allen BAKER & INGRAM "Someone" VANESSA WILLIAMS "Colors" CRANBERRIES "Ridiculous" EVERYTHING BUT... "Missing"	WRFY/Reading, PA PD: Al Barba MD: Mike Berme 15 PETE DROGE "Northern" 15 DANNY TATE "Dreamin" 14 DEL AMITRI "Roll" 11 CRANBERRIES "Ridiculous"	WNTQ/Syracuse, NY PD: Dave Edwards MD: Rob Wagman 13 BARENAKED LADIES "Million" CRANBERRIES "Ridiculous" TLC "Waterfalls" PETE DROGE "Northern" SEAL "Kiss" CORONA "Baby"	WBHT/Wilkes-Barre, PA PD: Kid Kelly MD: Kid Kelly 23 NICKI FRENCH "Eclipse" RUSTED ROOT "Send"
WQCR/Cedar Rapids, IA PD: Ric Swan MD: Jim Allen 9 HOOTIE & BLOWFISH "Only"	WWSR/Charleston, WV PD: Bill Stehan MD: Mike Edwards U2 "Thrill" PORTRAIT "Deep" SEAL "Kiss" MATTHEW SWEET "Sick"	WZPL/Indianapolis, IN PD: Jim Corone MD: Ron Blair SOPHIE B. HAWKINS "Lay"	WAPE/Jacksonville, FL PD: Cal Thomas MD: Damon Cox 6 SEAL "Kiss" VANESSA WILLIAMS "Colors" TLC "Waterfalls" RUSTED ROOT "Send"	WZEE/Madison, WI PD: Dana London MD: Dana London VANESSA WILLIAMS "Colors"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Billy Bell 14 TLC "Waterfalls" COLLECTIVE SOUL "December" TONY THOMPSON "Like" VANESSA WILLIAMS "Colors"	WVWZ/Norfolk, VA PD: Dan London MD: Sean Sellers 27 BLUES TRAVELER "Run" 7 TLC "Waterfalls" BROWNSTONE "Tel"	WVWZ/Norfolk, VA PD: Dan London MD: Sean Sellers 27 BLUES TRAVELER "Run" 7 TLC "Waterfalls" BROWNSTONE "Tel"	WVWZ/Norfolk, VA PD: Dan London MD: Sean Sellers 27 BLUES TRAVELER "Run" 7 TLC "Waterfalls" BROWNSTONE "Tel"
WABE/Allentown, PA PD: Brian Check MD: Joe Frisley MICHEAL & JANET "Scream" ALL-4-ONE "Can"	WQCR/Cedar Rapids, IA PD: Ric Swan MD: Jim Allen 9 HOOTIE & BLOWFISH "Only"	WZPL/Indianapolis, IN PD: Jim Corone MD: Ron Blair SOPHIE B. HAWKINS "Lay"	WAPE/Jacksonville, FL PD: Cal Thomas MD: Damon Cox 6 SEAL "Kiss" VANESSA WILLIAMS "Colors" TLC "Waterfalls" RUSTED ROOT "Send"	WZEE/Madison, WI PD: Dana London MD: Dana London VANESSA WILLIAMS "Colors"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Billy Bell 14 TLC "Waterfalls" COLLECTIVE SOUL "December" TONY THOMPSON "Like" VANESSA WILLIAMS "Colors"	WVWZ/Norfolk, VA PD: Dan London MD: Sean Sellers 27 BLUES TRAVELER "Run" 7 TLC "Waterfalls" BROWNSTONE "Tel"	WVWZ/Norfolk, VA PD: Dan London MD: Sean Sellers 27 BLUES TRAVELER "Run" 7 TLC "Waterfalls" BROWNSTONE "Tel"	WVWZ/Norfolk, VA PD: Dan London MD: Sean Sellers 27 BLUES TRAVELER "Run" 7 TLC "Waterfalls" BROWNSTONE "Tel"
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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

Z100
NEW YORK

MARKET #1
WHTZ/New York
(212) 239-2300
Kingston/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	60	56	61		NICKI FRENCH/Total Eclipse Of...
56	60	60			GREEN DAY/When I Come Around
24	48	60			HOOTIE & BLOWFISH/Let Her Cry
15	24	38			REMBRANDTS/'I'll Be There For...
60	61	55	57		LIVE/Lightning Crashes
19	21	39			BLUES TRAVELER/Run-Around
35	36	22			REAL MCCOY/Another Night
23	24	33			CDRONA/The Rhythm Of...
52	53	53			MELISSA ETHERIDGE/Like The Way I Do
55	51	29			PEARL JAM/Better Man
54	52				BON JOVI/This Ain't A Love...
32	32	33			SPONGE/Plowed
31	32	39			VAN HALEN/Can't Stop Lovin'
58	55	57			REAL MCCOY/Run Away
20	29	32			BETTER THAN EZRA/Good
49	31	34			SOUL ASYLUM/Misery
23	27	29			PEARL JAM/Corduroy
18	17	15			ADAM ANTI/Wonderful
25	24				U2/Hold Me Thru
25	18	20			2 UNLIMITED/Get Ready For This
18	22	17			NATALIE MERCHANT/Carnival
18	22	17			MATTHEW SWEET/Sick Of Myself
19	20	15			MAGNIFICENT BASTARDS/Mockingbird
19	18	19			GREEN DAY/She
15	12	11			DAVE MATTHEWS BAND/What Would...
18	17	15			MICHAEL & JANET/Scream
14	15	13			NINE INCH NAILS/Hurt
17	14	13			COLLECTIVE SOUL/December
10	13	15			REAL MCCOY/Come And Get Your...
10	13	15			HOLE/Violet
11	12	9			OFFSPRING/Smash It Up
11	12	9			R.E.M./Strange Currencies
9	10	11			ANNIE LENNOX/No More "I Love..."
					WHITE ZOMBIE/More Human Than...
					RUSTED ROOT/Send Me On My Way
					JILL SOBULE/I Kissed A Girl

KIISFM
102.7

MARKET #2
KIIS/Los Angeles
(818) 845-1027
Perun/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
81	84	85	84		NICKI FRENCH/Total Eclipse Of...
58	76	82	81		MONTELL JOROAN/This Is How We...
61	82	83	80		BOYZ II MEN/Water Runs Dry
38	48	66	67		BRYAN ADAMS/Have You Ever
60	59	47	49		IV XAMPLE/'d Rather Be Alone
38	40	38	41		STEVE B/Dream About You
44	44	40	40		ALL-4-ONE/Can Love You
44	43	41	40		SOUL FOR REAL/Candy Rain
14	23	33	40		ADINA HOWARD/Freak Like Me
79	50	48	40		TLC/Red Light Special
40	40	36	38		SELENA/Fotos Y Recuerdos
45	39	40	37		GREEN DAY/When I Come Around
12	22	23	34		TLC/Waterfalls
37	29	27	32		OES'REE/You Gotta Be
19	29	31	30		REAL MCCOY/Come And Get Your...
24	25	27	28		K7/Move It Like This
17	19	25	28		REMBRANDTS/'I'll Be There For...
17	19	25	28		FUN FACTORY/Close To You
22	17	27	28		REAL MCCOY/Another Night
38	30	31	27		MAONNA/Take A Bow
29	31	31	26		2 UNLIMITED/Get Ready For This
21	19	24	25		DIONNE FARRIS/I Know
34	29	27	25		BOYZ II MEN/On Bended Knee
15	15	25	25		SF SPANISH FLY/Crimson And Clover
19	31	33	24		ROULA/Lick It
25	20	20	21		TLC/Creep
10	10	10	20		MICHAEL & JANET/Scream
14	19	20	20		CRYSTAL WATERS/100% Pure Love
16	15	14	19		BRANDY/Baby
17	15	16	18		NEW ORDER/Bizarre Love...
15	16	16	15		SUBWAY/This Lil' Game We...
30	30	13	13		BRANDY/ Wanna Be Down
					DURAN DURAN/Perfect Day
					BRANDY/Best Friend
22	23	17	10		CDRONA/The Rhythm Of...
					SOUL FOR REAL/Every Little Thing
					DR. OREO/Keep Their Heads
					STEVE B/Waiting For Your...
					DIANA KING/Shy Guy

102

MARKET #5
WIDD/Philadelphia
(610) 667-8100
Kalina/McGuire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	34	34	54		2 UNLIMITED/Get Ready For This
52	51	51	54		LIVE/Lightning Crashes
29	35	52	52		STEVE B/Dream About You
53	52	49	51		DIONNE FARRIS/I Know
33	53	50	50		REMBRANDTS/'I'll Be There For...
49	47	55	50		BOYZ II MEN/Water Runs Dry
49	40	45	50		MELISSA ETHERIDGE/Like The Way I Do
52	51	49	49		BLESSID UNION OF.../I Believe
36	34	37	42		MONTELL JOROAN/This Is How We...
31	31	38	41		GREEN DAY/When I Come Around
31	31	36	38		SOUL FOR REAL/Candy Rain
51	34	28	37		SHERYL CROW/Strong Enough
49	53	38	37		TLC/Red Light Special
50	50	49	36		HOOTIE & BLOWFISH/Let Her Cry
15	28	36	30		CORONA/Baby Baby
39	41	40	35		NICKI FRENCH/Total Eclipse Of...
35	33	33	34		REAL MCCOY/Run Away
28	28	30	29		REAL MCCOY/Come And Get Your...
11	10	29	29		MICHAEL & JANET/Scream
28	30	31	29		HOOTIE & BLOWFISH/Hold My Hand
12	12	11	20		MAONNA/Human Nature
28	31	26	27		MARTIN PAGE/In The House
26	17	23	25		PAULA ABUOL/My Love Is For Real
29	26	26	19		ALL-4-ONE/Can Love You
21	20	26	19		BRYAN ADAMS/Have You Ever
34	34	12	11		TOM PETTY/You Don't Know
12	12	11	11		COUNTING CROWS/Einstein On...
10	6	11	11		ADINA HOWARD/Freak Like Me
12	11	11	11		R.E.M./What's The Frequency
14	11	10	10		COLLAGE/'I'll Be Loving You
					TLC/Waterfalls
					BON JOVI/This Ain't A Love
					JILL SOBULE/I Kissed A Girl

Y100
100.3 FM

MARKET #5
WPLY/Philadelphia
(610) 565-8900
Michaels/Tisa

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	49	33	43		BLUES TRAVELER/Run-Around
46	47	32	41		STONE TEMPLE PILOTS/Interstate Love
43	48	32	40		LIVE/Lightning Crashes
21	39	34	39		REMBRANDTS/'I'll Be There For...
15	30	39	38		PEARL JAM/Yellow Ledbetter
44	45	32	38		HOOTIE & BLOWFISH/Let Her Cry
20	20	19	29		MATTHEW SWEET/Sick Of Myself
34	33	19	29		OFFSPRING/Smash It Up
32	34	22	29		SARAH McLACHLAN/Possession
26	33	21	29		BETTER THAN EZRA/Good
19	21	17	29		CAULFIELDS/Devil's Diary
36	34	21	29		NIRVANA/The Man Who Sold...
31	32	21	29		DURAN DURAN/White Lines
33	33	22	29		OASIS/Live Forever
27	30	19	28		R.E.M./Strange Currencies
31	31	22	28		ADAM ANTI/Wonderful
16	33	22	27		ELASTICA/Connection
39	32	21	27		SHERYL CROW/Strong Enough
33	33	20	27		CRANBERRIES/Ode To My Family
29	30	18	26		LIVE/! Alone
23	32	22	26		SOUL ASYLUM/Misery
23	32	21	25		DAVE MATTHEWS BAND/What Would...
27	25	18	24		STONE TEMPLE PILOTS/Vaseline
46	46	27	24		PEARL JAM/Better Man
45	44	21	20		CANDIDBOX/Far Behind
44	43	19	20		DIONNE FARRIS/I Know
					U2/Hold Me Thru
10	20	10	16		COLLECTIVE SOUL/December
14	14	10	15		NINE INCH NAILS/Hurt
5	5	8	15		DURAN DURAN/Perfect Day
15	5	8	15		OFFSPRING/Smash It Up
16	16	10	14		BUSH/Everything Zen
19	11	10	14		COLLECTIVE SOUL/Get
12	9	12	13		CHRIS ISAAK/Somebody's Crying
20	20	9	12		LETTERS TO CLEO/Here & Now
10	11	12	12		PETE DROGG/You Don't Love...
					JEFF BUCKLEY/Last Goodbye
					MAGNIFICENT BASTARDS/Mockingbird
12	13	5	8		SPONGE/Plowed

106.1
KISSFM

MARKET #7
KHKS/Dallas
(214) 891-3400
Cook/Lambert

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	78	78	80		NICKI FRENCH/Total Eclipse Of...
76	61	61	75		BOYZ II MEN/Water Runs Dry
40	46	46	75		TLC/Red Light Special
58	56	56	64		DIONNE FARRIS/I Know
18	28	28	57		BRYAN ADAMS/Have You Ever
49	54	54	54		HOOTIE & BLOWFISH/Let Her Cry
27	48	48	53		CORONA/The Rhythm Of...
50	47	47	49		BRANDY/ Wanna Be Down
50	48	47	47		4 P M/Sukiyaki
65	46	46	46		STEVE B/Dream About You
25	28	28	45		FUN FACTORY/Close To You
5	20	20	41		REAL MCCOY/Come And Get Your...
					SF SPANISH FLY/Crimson And Clover
66	44	44	37		MADONNA/Take A Bow
31	30	30	31		BOYZ II MEN/On Bended Knee
					ADAM ANTI/Wonderful
					REAL MCCOY/Another Night
72	67	67	67		TLC/Creep
24	27	27	27		GREEN DAY/When I Come Around
42	19	23	2		2 UNLIMITED/Get Ready For This
					DIONNE FARRIS/I Know
20	23	23	21		MICHAEL & JANET/Scream
17	23	23	20		MONTELL JORDAN/This Is How We...
20	23	23	20		STEREO MC'S/Connected
18	22	22	20		BLONDIE/Melon/No Rain
20	21	21	20		COUNTING CROWS/Mr. Jones
19	21	21	19		JUNI KAMOE/Here Comes
15	21	21	18		SALT-N-PEPE/EN VOUE/Whatta Man
49	44	44	44		COLLAGE/Fantastic Voyage
24	20	20	18		SHERYL CROW/All I Wanna Do
20	20	20	17		NEW ORDER/Bizarre Love...
10	11	11	17		ROULA/Lick It
14	18	18	16		TECHNOTRONIC/Move It To
21	19	19	16		ALL-4-ONE/Can Love You
18	17	17	16		UB40/Can't Help
21					CRYSTAL WATERS/100% Pure Love
					DURAN DURAN/Perfect Day
32	36	36	15		DES'REE/You Gotta Be
14					DURAN DURAN/Come Undone

104
KRBE

MARKET #9
KRBE/Houston
(713) 266-1000
Poleman/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	25	51	55		HOOTIE & BLOWFISH/Let Her Cry
47	53	55	55		STONE TEMPLE PILOTS/Smarter Love
54	56	30	49		COLLECTIVE SOUL/December
20	46	48	48		BETTER THAN EZRA/Good
32	26	38	39		NICKI FRENCH/Total Eclipse Of...
57	27	28	30		LIVE/Lightning Crashes
					U2/Hold Me Thru
24	26	29	29		DAVE MATTHEWS BAND/What Would...
					ERASURE/ Love Saturday
5	28	27	28		REMBRANDTS/'I'll Be There For...
29	27	28	28		PEARL JAM/Yellow Ledbetter
56	29	21	27		GREEN DAY/When I Come Around
52	34	28	27		PEARL JAM/Better Man
25	21	25	27		CRANBERRIES/Dreams
23	23	27	26		JILL SOBULE/I Kissed A Girl
26	51	30	26		SOUL ASYLUM/Misery
14	13	24	24		CANDIDBOX/Far Behind
11	18	20	23		BLUES TRAVELER/Run-Around
25					AUTOMATIC BABY/One
15	21	22	21		HOOTIE & BLOWFISH/Hold My Hand
21	21	24	21		MADONNA/Take A Bow
28	23	23	19		ELASTICA/Connection
					MAONNA/Human Nature
35	29	18	18		LETTERS TO CLEO/Here & Now
36	20	20	17		REAL MCCOY/Come And Get Your...
					DES'REE/You Gotta Be
24	24	13	16		GILLETTE/20 FINGERS/Mr. Personality
6	16	16	16		JAYHAWKS/Blue
22	17	17	15		DIONNE FARRIS/I Know
15	15	14	15		STONE TEMPLE PILOTS/Plush
23	17	14	14		RADIOHEAD/Fake Plastic Trees
12	16	13	14		CHRIS ISAAK/Somebody's Crying
27	14	18	14		R.E.M./Strange Currencies
9	9	14	14		LIVE/! Over You
23	18	15	13		VAN HALEN/Can't Stop Lovin'
					BOYZ II MEN/Water Runs Dry
					DURAN DURAN/Perfect Day
					CRYSTAL WATERS/100% Pure Love
					CRANBERRIES/Ridiculous Thoughts

Kiss
108.1 FM

MARKET #10
WXKS/Boston
(617) 396-1430
Ivey/Bonnie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	33	42	52		CORONA/The Rhythm Of...
20	29	51	49		BRYAN ADAMS/Have You Ever
60	46	54	47		HOOTIE & BLOWFISH/Hold My Hand
43	43	54	45		NICKI FRENCH/Total Eclipse Of...
33	26	36	40		BLESSID UNION OF.../

CHR/POP PLAYLISTS

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93.3 FM FLZ		MARKET #21			
WFLZ/Tampa (813) 839-9393 Harris/Kapugi					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
49 50 50 65	BLESSID UNION OF /I Believe				
68 66 66 64	BOYZ II MEN/Water Runs Dry				
61 63 63 61	FUN FACTORY/Close To You				
61 69 69 58	NICKI FRENCH/Total Eclipse Of...				
69 64 64 58	LIVE/Lightning Crashes				
35 49 49 55	REMBRANDTS/It'll Be There For...				
32 42 42 49	HOOTIE & BLOWFISH/Let Her Cry				
12 30 30 48	YAKI-DAI/Saw You Dancing				
14 31 31 47	PAULA ABDUL/My Love Is For Real				
45 43 43 44	DIONNE FARRIS/I Know				
43 41 41 44	REAL MCCOY/Run Away				
34 36 36 43	MONTELL JORDAN/This Is How We...				
35 38 38 40	GREEN DAY/When I Come Around				
33 34 34 39	JON B. & BABYFACE/Someone To Love				
38 40 40 39	JADE/Every Day Of				
12 37 37 37	SOUL ASYLUM/Misery				
- - - - 37	GIN BLOSSOMS/Hey Jealousy				
- - - - 36	JILL SOBULE/I Kissed A Girl				
34 43 43 43	PEARL JAM/Better Man				
- - - - 29	REAL MCCOY/Come And Get Your...				
28 31 31 30	BROWNSTONE/If You Love Me				
- - - - 13	ALL-4-ONE/Can Love You				
37 38 38 28	BETTER THAN EZRA/Good				
15 18 18 27	BRYAN ADAMS/Have You Ever...				
- - - - 17	MICHAEL & JANET/Scream				
26 26 26 27	STEVIE B/Dream About You				
- - - - 26	TLC/Waterfalls				
51 39 39 25	JAMIE WALTERS/Hold On				
26 34 34 21	SOUL FOR REAL/Candy Rain				
20 19 19 18	ADINA HOWARD/Freak Like Me				
19 18 18 16	GILLETTE/20 FINGERS/Mr Personality				
19 32 32 15	BRIAN MCKNIGHT/Crazy Love				
16 14 14 14	HOOTIE & BLOWFISH/Hold My Hand				
12 13 13 11	RENEE/Don't Stop Lovin'				
10 10 10 9	DIANA KING/Shy Guy				
- - - - 9	BON JOVI/This Ain't A Love...				
7 13 13 8	NELSON/You Got Me All				
18 15 15 8	VAN HALEN/Can't Stop Lovin'				
16 10 10 7	DAVE MATTHEWS BAND/What Would				
8 6 6 7	CORONA/Baby Baby				

JAMMIN 92.3		MARKET #22			
WZJM/Cleveland (216) 621-9566 Eubanks					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
52 55 49 60	DAVE MATTHEWS BAND/What Would...				
30 50 52 57	NICKI FRENCH/Total Eclipse Of...				
- - - - 15	45 51 51 55	BRYAN ADAMS/Have You Ever...			
33 48 56 55	REMBRANDTS/It'll Be There For...				
31 15 33 53	DIANA KING/Shy Guy				
41 54 54 52	ADINA HOWARD/Freak Like Me				
50 48 52 50	REAL MCCOY/Run Away				
53 53 51 50	MONTELL JORDAN/This Is How We...				
48 53 48 48	BRANDY/Baby				
50 54 51 48	TLC/Red Light Special				
53 49 47 47	LIVE/Lightning Crashes				
55 51 49 47	HOOTIE & BLOWFISH/Let Her Cry				
- - - - 18	29 46 46 46	ALL-4-ONE/Can Love You			
49 52 45 46	BOYZ II MEN/Water Runs Dry				
- - - - 17	43 34 34 34	SOUL ASYLUM/Misery			
- - - - 20	34 54 54 51	MICHAEL & JANET/Scream			
46 54 51 31	DIONNE FARRIS/I Know				
32 33 30 29	MAX-A-MILLION/Fat Boy				
25 24 26 27	GENERAL PUBLIC/Rainy Days				
- - - - 19	31 27 27 27	PAULA ABDUL/My Love Is For Real			
23 22 15 26	BLUES TRAVELER/Run-Around				
23 21 24 25	FUN FACTORY/Close To You				
28 35 29 25	CORONA/Baby Baby				
- - - - 17	25 25 25 25	REAL MCCOY/Come And Get Your...			
- - - - 17	25 25 25 25	YAKI-DAI/Saw You Dancing			
19 20 20 25	LETTERS TO CLED/Here & Now				
24 27 29 23	VAN HALEN/Can't Stop Lovin'...				
26 22 19 22	ELASTICA/Connection				
20 19 22 22	BETTER THAN EZRA/Good				
29 22 23 22	MARTIN PAGE/In The House...				
- - - - 14	22 22 22 22	BON JOVI/This Ain't A Love...			
49 45 45 21	R.E.M./Strange Currencies				
19 17 14 21	TOM PETTY/It's Good To Be King				
17 19 19 21	GREEN DAY/When I Come Around				
24 22 20 20	SHERYL CROW/Over My Mak'er				
17 17 23 20	COLLECTIVE SOUL/December				
24 17 22 20	DURAN DURAN/White Lines				
- - - - 17	19 19 19 19	CHRIS ISAAK/Somebody's Crying			
- - - - 19	JORDAN HILL/Remember Me This Way				
12 13 15 19	ELTON JOHN/Believe				

Z100		MARKET #24			
KKRZ/Portland, OR (503) 226-0100 Benson/Murphy					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
37 34 44 59	BOYZ II MEN/Water Runs Dry				
61 60 61 58	BROWNSTONE/If You Love Me				
62 46 43 50	2 UNLIMITED/Get Ready For This				
26 39 - 50	REMBRANDTS/It'll Be There For...				
39 49 63 49	DIONNE FARRIS/I Know				
- - - - 29	46 46 46 46	SHERYL CROW/Strong Enough			
36 26 15 45	GREEN DAY/When I Come Around				
40 38 41 41	BRYAN ADAMS/Have You Ever...				
38 39 44 41	MADONNA/Don't Stop				
41 41 - 38	NICKI FRENCH/Total Eclipse Of...				
59 43 51 35	JAMIE WALTERS/Hold On				
33 37 - 35	JON B. & BABYFACE/Someone To Love				
23 25 - 32	HOOTIE & BLOWFISH/Let Her Cry				
61 48 43 30	HOOTIE & BLOWFISH/Hold My Hand				
- - - - 26	28 26 20 29	REAL MCCOY/Come And Get Your...			
28 26 30 27	PAULA ABDUL/My Love Is For Real				
30 22 23 26	SOUL FOR REAL/Candy Rain				
36 32 29 25	MARTIN PAGE/In The House...				
8 6 14 25	DIANA KING/Shy Guy				
20 32 27 25	ELTON JOHN/Believe				
40 50 52 24	BLESSID UNION OF /I Believe				
26 25 23 22	REAL MCCOY/Another Night				
- - - - 18	26 25 25 25	ALL-4-ONE/Can Love You			
22 22 25 21	ADINA HOWARD/Freak Like Me				
33 26 19 21	MADONNA/Don't Stop				
- - - - 21	CORONA/The Rhythm Of...				
- - - - 7	19 19 19 19	SAL-N-PEPA/EN VOGUE/Whatta Man			
- - - - 7	19 19 19 19	LIVE/Lightning Crashes			
21 19 20 19	TLC/Red Light Special				
21 18 22 18	TLC/Creep				
6 5 11 14	ANNIE LENNOX/No More "I Love..."				
7 6 8 10	MONTELL JORDAN/This Is How We...				
- - - - 8	SOUL ASYLUM/Misery				
- - - - 11	12 8 8 8	MICHAEL & JANET/Scream			
5 5 5 5	NELSON/You Got Me All				
- - - - 5	YAKI-DAI/Saw You Dancing				
- - - -	VANESSA WILLIAMS/Colors Of The Wind				

Q102		MARKET #25			
WKRC/Cincinnati (513) 763-5500 Steal/Douglas					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
36 66 32 71	BRYAN ADAMS/Have You Ever...				
67 67 67 70	REAL MCCOY/Another Night				
37 42 61 68	REMBRANDTS/It'll Be There For...				
57 67 67 67	HOOTIE & BLOWFISH/Hold My Hand				
33 51 32 66	SHERYL CROW/Strong Enough				
26 29 50 43	DIONNE FARRIS/I Know				
33 42 17 40	JAMIE WALTERS/Hold On				
- - - - 23	34 38	NICKI FRENCH/Total Eclipse Of...			
32 31 32 35	MARTIN PAGE/In The House...				
8 21 30 33	CHRIS ISAAK/Somebody's Crying				
10 14 28 32	HUMAN LEAGUE/Tell Me When				
- - - - 21	28 31	MICHAEL & JANET/Scream			
26 27 11 30	BOYZ II MEN/On Bened Knee				
20 25 31 30	BLUES TRAVELER/Run-Around				
31 36 34 29	HOOTIE & BLOWFISH/Let Her Cry				
- - - - 10	11 29	DURAN DURAN/Perfect Day			
22 21 28 27	ROD STEWART/Leave Virginia Alone				
22 24 33 25	VAN HALEN/Can't Stop Lovin'...				
64 41 10 25	EAGLES/Love Will Keep Us				
23 23 9 25	BOYZ II MEN/Water Runs Dry				
19 17 23 22	GREEN DAY/When I Come Around				
18 15 4 19	ELTON JOHN/Believe				
- - - - 19	ALL-4-ONE/Can Love You...				
- - - - 3	19 19 19 19	LIVE/Lightning Crashes			
- - - - 13	18 18 18 18	DAVE MATTHEWS BAND/What Would...			
29 27 31 17	TOM PETTY/You Don't Know...				
17 22 18 9	PAULA ABDUL/My Love Is For Real				
- - - -	BETTER THAN EZRA/Good				
- - - -	BON JOVI/This Ain't A Love...				

Kiss 107.3 FM		MARKET #27			
KISF/Kansas City (816) 254-1073 Geiger/Madison					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
44 29 29 56	PEARL JAM/Yellow Ledbetter				
64 63 63 56	DAVE MATTHEWS BAND/What Would...				
28 22 22 56	BLUES TRAVELER/Run-Around				
21 23 23 44	MATTHEW SWEET/Sick Of Myself				
45 39 39 49	REMBRANDTS/It'll Be There For...				
30 28 28 32	COLLECTIVE SOUL/December				
25 31 31 32	SOUL ASYLUM/Misery				
46 63 63 31	R.E.M./Strange Currencies				
- - - - 30	U2/Hold Me, Thrill...				
63 63 63 28	LIVE/Lightning Crashes				
39 41 41 27	BETTER THAN EZRA/Good				
15 19 19 26	ELASTICA/Connection				
29 28 25 25	JEFF BUCKLEY/Last Goodbye				
49 33 33 25	HOOTIE & BLOWFISH/Let Her Cry				
- - - - 19	CRANBERRIES/Ridiculous Thoughts				
13 31 31 16	ADAM ANT/Wonderful				
- - - - 15	15 15 15 15	WHITE ZOMBIE/More Human Than...			
- - - - 9	15 15 15 15	RADIOHEAD/Fake Plastic Trees			
14 10 10 14	SPONGE/Molly				
- - - - 6	13 13 13 13	NINE INCH NAILS/Hurt			
- - - - 11	11 11 11 11	NEW ORDER/Bizarre Love...			
- - - - 5	11 11 11 11	DURAN DURAN/Perfect Day			
- - - - 10	10 10 10 10	A HOUSE/In The Strong Arm...			
5 13 13 6	RUSTED ROOT/Send Me On My Way				
- - - - 11	11 11 11 11	JILL SOBULE/I Kissed A Girl			
- - - - 5	5 5 5 5	CHRIS ISAAK/Somebody's Crying			
- - - -	SEAL/Kiss From A Rose				

Mix 93.3 FM		MARKET #27			
KMXV/Kansas City (816) 753-0933 Wall/Anthony					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
52 67 69 69	REMBRANDTS/It'll Be There For...				
40 50 66 67	VANESSA WILLIAMS/The Way That You...				
68 68 68 67	BOYZ II MEN/Water Runs Dry				
68 66 67 67	DIANA KING/Shy Guy				
66 68 68 60	BLESSID UNION OF /I Believe				
46 44 61 58	CORONA/Baby Baby				
41 43 42 52	BRANDY/Baby				
- - - - 52	TLC/Waterfalls				
9 35 46 47	ALL-4-ONE/Can Love You				
68 68 67 44	BOYZ II MEN/Thank You				
68 67 49 43	BROWNSTONE/If You Love Me				
44 44 44 43	ADINA HOWARD/Freak Like Me				
16 20 37 42	TECHNORONIC/Move It To...				
- - - - 44	MADONNA/Human Nature				
- - - - 25	39 29 29 29	FUN FACTORY/Close To You			
32 31 42 32	ANNIE LENNOX/No More "I Love..."				
- - - - 27	31 29 29 29	REAL MCCOY/Come And Get Your...			
34 32 20 29	MONTELL JORDAN/This Is How We...				
69 62 42 29	TLC/Red Light Special				
- - - - 10	24 26	MICHAEL & JANET/Scream			
26 25 22 24	HOOTIE & BLOWFISH/Let Her Cry				
25 21 22 23	PAULA ABDUL/My Love Is For Real				
44 42 29 22	NICKI FRENCH/Total Eclipse Of...				
- - - - 18	20 20 20 20	BETTER THAN EZRA/Good			
21 21 22 20	DIONNE FARRIS/I Know				
20 18 21 20	STEVIE B/Dream About You				
23 19 19 20	JADE/Every Day Of				
21 19 21 20	DES'REE/You Gotta Be				
21 18 20 20	KYAN MAZELLE/Love Me The Right				
20 18 17 18	JANET JACKSON/You Want This				
34 35 21 17	DAVE MATTHEWS BAND/What Would...				
8 30 20 17	SEAL/Kiss From A Rose				
21 17 18 17	GREEN DAY/When I Come Around				
- - - - 19	14 14 14 14	EVERYTHING BUT /Missing			
21 17 17 13	MADONNA/Don't Stop Lovin'...				
56 16 16 12	ALL-4-ONE/She's Got) Skilz				
5 14 11 10	BRANDY/Best Friend				
5 5 5 8	NEW ORDER/Bizarre Love				

92.3 FM		MARKET #31			
WPRD/Providence (401) 433-4200 Simpson/Mascaro					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
19 25 27 68	BLUES TRAVELER/Run-Around				
43 40 42 68	GREEN DAY/When I Come Around				
44 65 67 67	VAN HALEN/Can't Stop Lovin'...				
66 68 64 67	DIONNE FARRIS/I Know				
64 65 67 67	JAMIE WALTERS/Hold On				
39 67 66 66	BRYAN ADAMS/Have You Ever...				
38 34 37 66	HOOTIE & BLOWFISH/Let Her Cry				
- - - - 43	47 71 71 44	REMBRANDTS/It'll Be There For...			
41 70 71 44	NICKI FRENCH/Total Eclipse Of...				
- - - - 29	41 41 41 41	BON JOVI/This Ain't A Love...			
36 41 42 39	LIVE/Lightning Crashes				
61 40 40 38	BROWNSTONE/If You Love Me				
16 28 32 38	BOYZ II MEN/Water Runs Dry				

CHR/POP PLAYLISTS

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KISS 95.7 MARKET #41
WKSS/Hartford (203) 249-9577 Jones/Simonet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	56	64	63		NICKI FRENCH/Total Eclipse Of...
43	42	58	59		BROWNSTONE/If You Love Me
56	53	63	58		DIONNE FARRIS/ Know
27	32	49	57		MARTIN PAGE/In The House...
12	24	42	55		HOOTIE & BLOWFISH/Let Her Cry
36	36	62	55		BOYZ II MEN/Water Runs Dry
46	53	50	53		BRYAN ADAMS/Have You Ever...
57	56	61	51		BLESSID UNION OF.../I Believe
26	26	36	47		REMBRANDTS/It'll Be There For...
15	21	43	43		MICHAEL & JANET/Scream
50	37	44	43		SHERYL CROW/Strong Enough
22	30	39	39		CORONA/Baby Baby
25	32	41	35		MONTELL JORDAN/This Is How We...
20	27	33	35		SHARA NELSON/Down That Road
26	26	35	35		GREEN DAY/When I Come Around
37	36	41	34		REAL MCCOY/Run Away
17	17	14	32		DAVE MATTHEWS BAND/What Would...
36	26	32	32		JANET JACKSON/You Want This
18	14	22	22		DIANA KING/Shy Guy
22	20	29	21		ELTON JOHN/Relieve
29	31	28	28		ADINA HOWARD/Freak Like Me
19	29	24	25		ALL-4-ONE/Can Love You
18	21	15	23		DES'REE/Feel So High
19	19	20	21		ELTON JOHN/Relieve
45	20	20	20		HOOTIE & BLOWFISH/Hold My Hand
53	47	45	20		JAMIE WALTERS/Hold On
25	22	20	18		LIVE/Lightning Crashes
18	11	15	15		FUN FACTORY/Close To You
12	12	13	14		MADONNA/Human Nature
12	12	13	14		ANNIE LENNON/No More "I Love..."
5	7	10	10		BON JOVI/This Ain't A Love...
12	16	10	10		TLC/Red Light Special
20	18	16	10		SOUL FOR REAL/Candy Rain
19	19	9	8		MELISSA ETHERIDGE/Like The Way I Do
11	15	9	8		YAKI-DAI/Saw You Dancing
5	5	5	8		BRIAN MCKNIGHT/Crazy Love
5	5	5	8		COLLECTIVE SOUL/December
5	10	5	5		BRANDY/Best Friend
					SEAL/Kiss From A Rose

96.5 TIC-FM MARKET #41
WTIC/Hartford (203) 522-1080 Cannon/Bristol

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	46	52	53		DIONNE FARRIS/ Know
8	44	46	51		VANESSA WILLIAMS/The Sweetest Days
55	44	49	51		MARTIN PAGE/In The House...
56	49	50	50		JAMIE WALTERS/Hold On
54	46	53	48		BLESSID UNION OF.../I Believe
33	44	49	48		BOYZ II MEN/Water Runs Dry
13	26	47	46		REMBRANDTS/It'll Be There For...
33	31	37	37		ANNIE LENNON/No More "I Love..."
16	16	35	36		BRYAN ADAMS/Have You Ever...
14	10	25	35		DES'REE/Feel So High
52	28	35	35		SHERYL CROW/Strong Enough
36	32	37	35		FIREHOUSE/ Live My Life...
22	24	35	34		HOOTIE & BLOWFISH/Let Her Cry
25	28	45	32		MELISSA ETHERIDGE/It I Wanted To
23	23	30	30		ELTON JOHN/Relieve
19	17	25	25		GREEN DAY/When I Come Around
25	19	24	24		SHARA NELSON/Down That Road
26	21	26	23		STEVIE NICK/Starline
					MELISSA ETHERIDGE/Like The Way I Do
					ROD STEWART/Leave Virginia Alone
					BLUES TRAVELER/Run-Around
					DAVE MATTHEWS BAND/What Would...
					SOUL ASYLUM/Misery
					JOHN MELLENCAMP/Wild Night
					GIN BLOSSOMS/Found Out About You
					R.E.M./Strange Currencies
					BETTER THAN EZRA/Good
					COUNTING CROWS/Mr. Jones
					HOOTIE & BLOWFISH/Hold My Hand
					R.E.M./Strange Currencies
					BON JOVI/This Ain't A Love...
					CHRIS ISAAK/Somebody's Crying
					FOUR SEASONS/December 1963 ('94)
					COLLECTIVE SOUL/Shine
					AMY GRANT/Lucky One
					NELSON/You Got Me All
					PRETENDERS/It'll Stand By You
					ANDRU DONALDS/Misnaite
					HUEY LEWIS/ The News/But It's Alright
					GLORIA ESTEFAN/Um The Beat Around

98 FM WPMY MARKET #44
WPXY/Rochester, NY (716) 454-2600 Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	57	53	57		BLESSID UNION OF.../I Believe
37	55	56	56		2 UNLIMITED/Get Ready For This
29	30	45	54		HOOTIE & BLOWFISH/Let Her Cry
44	45	55	53		DIONNE FARRIS/ Know
53	54	48	47		REAL MCCOY/Another Night
47	57	54	45		JAMIE WALTERS/Hold On
45	46	42	45		NICKI FRENCH/Total Eclipse Of...
5	23	29	43		REMBRANDTS/It'll Be There For...
44	44	42	42		BON JOVI/Always
49	45	40	39		VAN HALEN/Can't Stop Lovin'
32	36	38	38		JADE/Every Day Of
25	25	29	35		BOYZ II MEN/Water Runs Dry
43	28	21	31		JON SECADA/Where Oh I Go...
29	31	44	29		MELISSA ETHERIDGE/Come To My...
27	25	24	27		DIANA KING/Shy Guy
39	34	27	27		MADONNA/Take A Bow
12	18	27	27		SOUL ASYLUM/Misery
17	20	27	27		BRYAN ADAMS/Have You Ever...
23	24	26	26		REAL MCCOY/Come And Get Your...
17	11	24	23		INI KAMOZE/Here Comes
					ALL-4-ONE/Can Love You
					FIREHOUSE/ Live My Life...
					BON JOVI/This Ain't A Love...
					MELISSA ETHERIDGE/It's The Only One
					HOOTIE & BLOWFISH/Hold My Hand
					GREEN DAY/When I Come Around
					HADDADAWAY/What Is Love
					BIZARRE INC./I'm Gonna Get You
					SPIN DOCTORS/Two Princes
					TONI BRAXTON/You Mean The World...
					TLC/Red Light Special
					MADONNA/Take A Bow
					FOUR SEASONS/December 1963 ('94)
					ROBIN S/Show Me Love
					TECHNOMUSIC/Move This
					DJ MIKE/What's Up
					CULTURE BEAT/Mr. Vain
					EN VOEGUE/My Lovin'
					ACE OF BASE/The Sign
					PAULA ABDUL/My Love Is For Real

103.5 WWOZ MARKET #45
WYHY/Nashville (615) 256-6556 Quinn/Harrison

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	58	58	59		BROWNSTONE/If You Love Me
57	57	58	58		BLESSID UNION OF.../I Believe
60	58	58	58		REMBRANDTS/It'll Be There For...
47	33	46	58		HOOTIE & BLOWFISH/Let Her Cry
29	22	37	57		SHERYL CROW/Strong Enough
35	40	41	44		REAL MCCOY/Come And Get Your...
58	59	51	42		GREEN DAY/When I Come Around
7	29	37	41		ADAM ANT/Wonderful
42	46	48	38		NICKI FRENCH/Total Eclipse Of...
38	36	38	37		BOYZ II MEN/Water Runs Dry
37	33	34	36		DAVE MATTHEWS BAND/What Would...
					BON JOVI/This Ain't A Love...
					BRYAN ADAMS/Have You Ever...
					BLUES TRAVELER/Run-Around
					MONTELL JORDAN/This Is How We...
					SOPHIE B. HAWKINS/As I Lay Me Down
					DIONNE FARRIS/ Know
					ADINA HOWARD/Freak Like Me
					VAN HALEN/Can't Stop Lovin'
					PAULA ABDUL/My Love Is For Real
					2 UNLIMITED/Get Ready For This
					NELSON/You Got Me All
					CORONA/Baby Baby
					CRYSTAL WATERS/100% Pure Love
					PEARL JAM/Better Man
					YAKI-DAI/Saw You Dancing
					COLLECTIVE SOUL/December
					LETTERS TO CLEO/Here & Now
					TOM PETTY/You Don't Know...
					DEADEYE DICK/New Age Girl
					TLC/Creep
					MADONNA/Take A Bow
					MICHAEL & JANET/Scream
					TLC/Red Light Special
					MATTHEW SWETT/Sick Of Myself
					JAMIE WALTERS/Hold On
					BOYZ II MEN/Thank You
					REAL MCCOY/Another Night
					DIANA KING/Shy Guy

2.93 MARKET #47
WGTZ/Dayton (513) 294-5858 Kaplan/Corbett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	46	63	62		HOOTIE & BLOWFISH/Let Her Cry
32	37	42	42		REAL MCCOY/Run Away
63	61	62	62		DIONNE FARRIS/ Know
60	60	57	61		BOYZ II MEN/Water Runs Dry
25	28	36	60		BRYAN ADAMS/Have You Ever...
60	62	60	60		JAMIE WALTERS/Hold On
61	59	60	59		TLC/Creep
17	21	26	42		NICKI FRENCH/Total Eclipse Of...
8	16	25	39		REMBRANDTS/It'll Be There For...
32	38	38	39		FIREHOUSE/ Live My Life...
					MICHAEL & JANET/Scream
					LIVE/Lightning Crashes
					HOOTIE & BLOWFISH/Hold My Hand
					BOYZ II MEN/Thank You
					BLESSID UNION OF.../I Believe
					CORONA/The Rhythm Of...
					DES'REE/You Gotta Be
					MELISSA ETHERIDGE/It's The Only One
					STONE TEMPLE PILOTS/Big Empty
					TOM PETTY/You Don't Know...
					GREEN DAY/When I Come Around
					ALL-4-ONE/Can Love You
					DAVE MATTHEWS BAND/What Would...
					SHERYL CROW/Strong Enough
					REAL MCCOY/Another Night
					PAULA ABDUL/My Love Is For Real
					ALL-4-ONE/Can Love You
					ANNIE LENNON/No More "I Love..."
					MONTELL JORDAN/This Is How We...
					SOPHIE B. HAWKINS/As I Lay Me Down
					BLUES TRAVELER/Run-Around
					JON B & BABYFACE/Someone To Love
					ADINA HOWARD/Freak Like Me
					BETTER THAN EZRA/Good
					TLC/Red Light Special
					JEFF BUCKLEY/Lazy Goodbye
					SOUL ASYLUM/Misery
					BON JOVI/This Ain't A Love...
					JAYHAWKS/Blue
					JANN ARDEN/Could I Be Your Girl

59.7 WDX MARKET #48
WDJX/Louisville (502) 589-4800 Shebel/Meyer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	46	46	51		REAL MCCOY/Run Away
48	42	43	49		BLESSID UNION OF.../I Believe
35	35	47	47		NICKI FRENCH/Total Eclipse Of...
39	43	44	44		HOOTIE & BLOWFISH/Let Her Cry
27	29	43	44		BOYZ II MEN/Water Runs Dry
38	45	45	39		VAN HALEN/Can't Stop Lovin'
21	20	25	37		SOPHIE B. HAWKINS/As I Lay Me Down
19	19	35	35		REMBRANDTS/It'll Be There For...
30	33	32	32		ADINA HOWARD/Freak Like Me
15	22	32	32		PAULA ABDUL/My Love Is For Real
43	41	42	31		JADE/Every Day Of
45	31	38	31		GREEN DAY/When I Come Around
41	44	40	29		TLC/Creep
28	28	29	29		MARTIN PAGE/In The House...
32	29	30	28		DIONNE FARRIS/ Know
28	29	28	28		BRYAN ADAMS/Have You Ever...
19	19	24	27		ADAM ANT/Wonderful
27	24	26	26		BROWNSTONE/If You Love Me
24	24	26	26		DAVE MATTHEWS BAND/What Would...
26	23	18	26		BOYZ II MEN/Water Runs Dry
24	27	24	25		SHERYL CROW/Strong Enough
30	32	30	25		LIVE/Lightning Crashes
32	29	24	23		JAMIE WALTERS/Hold On
26	28	24	23		FIREHOUSE/ Live My Life...
14	21	21	23		TOM PETTY/It's Good To Be King
19	25	22	22		MONTELL JORDAN/This Is How We...
20	15	19	19		REAL MCCOY/Come And Get Your...
10	15	21	19		NELSON/You Got Me All
					ALL-4-ONE/Can Love You
					CORONA/Baby Baby
					BON JOVI/This Ain't A Love...
					MICHAEL & JANET/Scream
					BLUES TRAVELER/Run-Around
					CORONA/The Rhythm Of...
					SOUL FOR REAL/Candy Rain
					JON B & BABYFACE/Someone To Love
					MADONNA/Human Nature
					ERASURE/Always
					JOHN MELLENCAMP/Wild Night

WAVE-FM MARKET #50
WAVE/Jacksonville (904) 642-1055 Thomas/Cox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	66	63	63		NICKI FRENCH/Total Eclipse Of...
50	57	60	57		BLESSID UNION OF.../I Believe
25	28	45	57		REMBRANDTS/It'll Be There For...
49	57	53	56		HOOTIE & BLOWFISH/Let Her Cry
37	43	53	50		GREEN DAY/When I Come Around
40	28	41	49		MARTIN PAGE/In The House...
38	45	49	37		BOYZ II MEN/Water Runs Dry
27	22	27	29		BRYAN ADAMS/Have You Ever...
47	49	44	42		DAVE MATTHEWS BAND/What Would...
25	24	24	27		LIVE/Lightning Crashes

R&R CHR/RHYTHMIC TOP 50

JUNE 9, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	3	1	MONICA Don't Take It Personal... (Rowdy/Arista) 1783	1529	1460	1190	37/2	
2	2	1	2	ADINA HOWARD Freak Like Me (EastWest/EEG) 1655	1671	1781	1750	34/1	
1	1	2	3	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island) 1591	1639	1913	1945	34/0	
3	3	4	4	BOYZ II MEN Water Runs Dry (Motown) 1540	1511	1728	1727	34/0	
5	5	5	5	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA) 1350	1268	1234	1201	30/2	
9	6	6	6	JON B. & BABYFACE Someone To... (Yab Yum/550 Music) 1327	1184	1146	1125	34/1	
11	10	8	7	TLC Waterfalls (LaFace/Arista) 1116	1013	978	907	31/1	
—	31	7	8	MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic) 1059	1120	543	—	34/0	
15	15	13	9	DIANA KING Shy Guy (WORK) 956	845	769	755	25/2	
7	8	9	10	SUBWAY This Lil' Game We Play (Biv 10/Motown) 951	993	1086	1148	23/0	
BREAKER			11	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 925	747	625	218	30/2	
BREAKER			12	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy) 925	758	803	747	25/3	
BREAKER			13	U.N.V. So In Love With You (Maverick/WB) 896	827	683	621	31/1	
BREAKER			14	METHOD MAN I'll Be There For You (Def Jam/RAL/Island) 889	803	792	573	28/2	
10	11	11	15	IV XAMPLE I'd Rather Be Alone (MCA) 854	893	852	1036	22/0	
8	9	10	16	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST) 818	921	1079	1131	23/0	
12	14	14	17	SOUL FOR REAL Candy Rain (Uptown/MCA) 794	840	792	891	22/0	
4	7	12	18	TLC Red Light Special (LaFace/Arista) 743	883	1096	1306	23/0	
18	16	20	19	DR. DRE Keep Their Heads Ringin' (Priority) 727	707	727	719	31/3	
21	18	21	20	NICKI FRENCH Total Eclipse Of The Heart (Critique) 680	667	708	672	14/0	
36	33	26	21	BRANDY Best Friend (Atlantic) 666	555	510	466	23/2	
19	19	19	22	STEVIE B Dream About You (Emporia West/Thump) 655	733	691	716	16/0	
38	28	27	23	SELENA Missing My Baby (EMI) 646	555	549	442	13/2	
31	27	25	24	SF SPANISH FLY Crimson And Clover (Upstairs/WB) 567	559	557	531	19/0	
22	21	22	25	DA BRAT Give It 2 You (So So Def/WORK) 561	616	672	649	24/0	
34	29	29	26	PAULA ABDUL My Love Is For Real (Captive/Virgin) 561	538	545	477	22/0	
14	17	23	27	2PAC Dear Mama (Interscope) 527	599	722	759	18/0	
24	25	30	28	SKEE-LO I Wish (Sunshine/Scotti Bros.) 521	520	582	599	25/1	
48	38	35	29	TONY THOMPSON I Wanna Love Like That (Giant) 521	440	456	263	21/1	
17	23	24	30	KEITH MARTIN Never Find Someone Like You (Ruff/Columbia) 509	575	618	725	10/0	
—	50	41	31	BRIAN MCKNIGHT Crazy Love (Mercury) 504	383	308	234	23/2	
25	26	28	32	TLC Creep (LaFace/Arista) 501	543	573	595	17/0	
33	41	38	33	BLESSID UNION OF SOULS I Believe (EMI) 469	414	410	515	13/0	
44	36	36	34	JODECI Freek'n You (Uptown/MCA) 463	436	476	331	24/1	
45	42	39	35	KUT KLOSE I Like (Elektra/EEG) 433	413	379	329	19/3	
13	24	33	36	BRANDY Baby (Atlantic) 431	473	602	772	14/1	
27	32	32	37	K7 Move It Like This (Tommy Boy) 424	485	523	580	14/0	
—	—	44	38	SHAGGY Boombastic (Virgin) 410	355	254	170	16/4	
40	43	45	39	CORONA Baby Baby (EastWest/EEG) 397	349	370	366	16/1	
—	45	43	40	REAL MCCOY Come And Get Your Love (Arista) 393	364	343	233	18/1	
30	35	34	41	REAL MCCOY Run Away (Arista) 378	455	495	537	11/0	
39	40	37	42	BOYZ II MEN On Bended Knee (Motown) 370	418	430	374	11/0	
20	30	31	43	BROWNSTONE If You Love Me (MJJ/Epic) 331	511	545	696	11/0	
29	37	42	44	RAPPIN' 4-TAY I'll Be Around (Rag Top/EMI) 325	373	464	559	14/0	
37	39	40	45	FUN FACTORY Close To You (Curb) 314	400	452	457	12/0	
47	46	49	46	JANET JACKSON One More Chance (Import) 303	285	334	281	8/0	
DEBUT			47	LUNIZ I Got 5 On It (Virgin) 296	255	204	155	6/1	
DEBUT			48	DIS 'N' DAT Freak Me Baby (Epic Street/Epic) 288	258	250	211	20/0	
32	49	47	49	MADONNA Take A Bow (Maverick/Sire/WB) 287	316	313	522	9/0	
DEBUT			50	MADONNA Human Nature (Maverick/Sire/WB) 282	138	79	29	15/4	

This chart reflects airplay from May 29-June 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 CHR/Rhythmic reporters. 39 current playlists. © 1995, R&R Inc.

BREAKERS®

ALL-4-ONE

I Can Love You Like That (Blitz/Atlantic)

TOTAL PLAYS/INCREASE: 925/178 | TOTAL STATIONS/ADDS: 30/2 | CHART: 11

TOTAL F/NOTORIOUS B.I.G.

Can't You See (Tommy Boy)

TOTAL PLAYS/INCREASE: 925/167 | TOTAL STATIONS/ADDS: 25/3 | CHART: 12

U.N.V.

So In Love With You (Maverick/WB)

TOTAL PLAYS/INCREASE: 896/69 | TOTAL STATIONS/ADDS: 31/1 | CHART: 13

METHOD MAN

I'll Be There For You (Def Jam/RAL/Island)

TOTAL PLAYS/INCREASE: 889/86 | TOTAL STATIONS/ADDS: 28/2 | CHART: 14

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	9
BROWNSTONE I Can't Tell You Why (Epic)	8
NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)	7
BRYAN ADAMS Have You Ever Really Lovect... (A&M)	4
AFTER 7 Til You Do Me Right (Virgin)	4
ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)	4
MADONNA Human Nature (Maverick/Sire/WB)	4
MAX-A-MILLION Take Your Time (S.O.S./Zoo)	4
MOKENSTEF He's Mine (OutBurst/RAL/Island)	4
NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)	4
SHAGGY Boombastic (Virgin)	4
XSCAPE Feels So Good (So So Def/Columbia)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MONICA Don't Take It Personal... (Rowdy/Arista)	+254
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+178
TOTAL F/NOTORIOUS B.I.G. Can't You... (Tommy Boy)	+167
MOKENSTEF He's Mine (OutBurst/RAL/Island)	+148
MADONNA Human Nature (Maverick/Sire/WB)	+144
JON B. & BABYFACE Someone... (Yab Yum/550 Music)	+143
NOTORIOUS B.I.G. One More... (Bad Boy/Arista)	+131
BRIAN MCKNIGHT Crazy Love (Mercury)	+121
BRANDY Best Friend (Atlantic)	+111
DIANA KING Shy Guy (WORK)	+111

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MARY J. BLIGE I'm Goin' Down (Uptown/MCA)
BRANDY I Wanna Be Down (Atlantic)
NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)
JANET JACKSON You Want This (Virgin)
REAL MCCOY Another Night (Arista)
BLACKSTREET Before I Let You Go (Interscope)
JADE Every Day Of The Week (Giant)
INI KAMOZE Here Comes The Hotstepper (Columbia)
CRYSTAL WATERS 100% Pure Love (Mercury)
BOYZ II MEN I'll Make Love To You (Motown)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HOTTEST NEW & ACTIVE

MAX-A-MILLION Take Your Time (S.O.S./Zoo)
Total Plays: 254, Total Stations: 15, Adds: 4

BRYAN ADAMS Have You Ever Really Loved A Woman? (A&M)
Total Plays: 252, Total Stations: 9, Adds: 4

MARY J. BLIGE You Bring Me Joy (Uptown/MCA)
Total Plays: 219, Total Stations: 13, Adds: 2

MOKENSTEF He's Mine (Outburst/RAL/Island)
Total Plays: 213, Total Stations: 16, Adds: 4

YAKI-DA I Saw You Dancing (London/Island)
Total Plays: 208, Total Stations: 7, Adds: 0

XSCAPE Feels So Good (So So Def/Columbia)
Total Plays: 207, Total Stations: 9, Adds: 4

BOYZ OF PARADISE Shining Star (MCA)
Total Plays: 197, Total Stations: 4, Adds: 0

NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)
Total Plays: 196, Total Stations: 9, Adds: 7

BLOODHOUND GANG Mama Say (Underdog/Columbia)
Total Plays: 190, Total Stations: 14, Adds: 1

NUTTIN' NYCE Froggy Style (Pockettown/Jive)
Total Plays: 186, Total Stations: 9, Adds: 2

NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)
Total Plays: 180, Total Stations: 13, Adds: 4

QUESTIONMARK ASYLUM Hey Lookaway (RCA)
Total Plays: 172, Total Stations: 16, Adds: 2

INTONATION Died In Your Arms (Metropolitan)
Total Plays: 172, Total Stations: 7, Adds: 3

E-40 Sprinkle Me (Sick Wid' It/Jive)
Total Plays: 168, Total Stations: 5, Adds: 1

ROSIE GAINES I Want U (Motown)
Total Plays: 159, Total Stations: 9, Adds: 0

FUN FACTORY I Wanna B With U (Curb)
Total Plays: 154, Total Stations: 7, Adds: 3

PURE SOUL We Must Be In Love (Stepsun)
Total Plays: 153, Total Stations: 3, Adds: 0

SMOOTH Mind Blowin' (Jive)
Total Plays: 141, Total Stations: 16, Adds: 2

EVERYTHING BUT THE GIRL Missing (Atlantic)
Total Plays: 138, Total Stations: 4, Adds: 0

FAITH You Used To Love Me (Arista)
Total Plays: 127, Total Stations: 4, Adds: 2

SELECTED NEW RELEASES

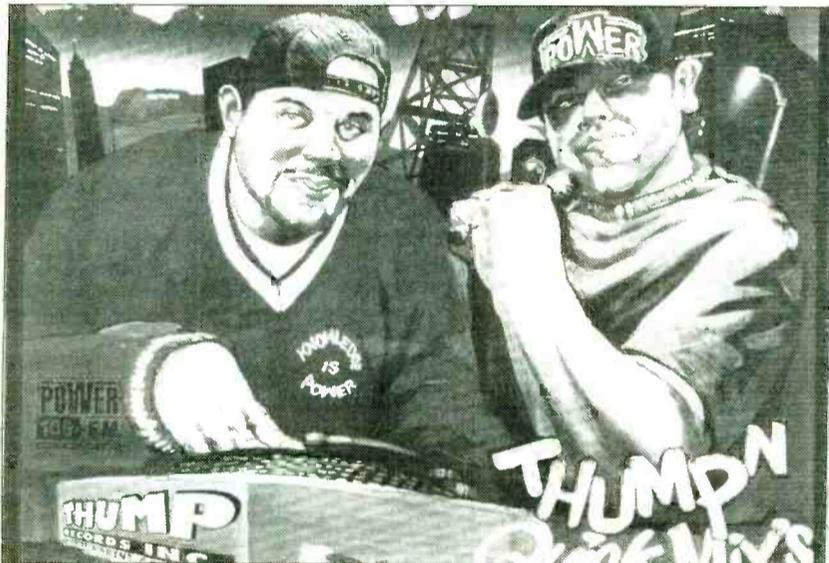
Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

JUNE 13

After 7	"Til You Do Me Right" (Virgin)
Buju Banton	"Champion" (Island)
Tina Hicks	"Home" (Critique)
Lil' Suzy	"Now & Forever" (Metropolitan)
Lucas	"Wau Wau Wau" (Big Beat/Atlantic)
N-Trance	"Set You Free" (Critique)
Po' Broke 'n Lonely?	"Twisted" (Big Beat/Atlantic)
Spragga Benz	"A-1 Lover" (Capitol)

JUNE 20

Gillette	"You're A Dog" (Zoo)
Ice Cube	"Friday" (Priority)
Level 6	"Who Be Da Dopest" (Jive)
Ziggy Marley	"Power To Move Ya" (EastWest/EEG)
Mobb Deep	"Survival Of The Fittest" (RCA)
Keith Murray	"This That & Sh-t" (Jive)
New Power Generation	"The Good Life" (NPG/WB)
2Pac	"So Many Tears" (Interscope)



KNOWLEDGE IS POWER — KPWR (Power 106)/Los Angeles has released its second charity album, this one titled "The Baka Boyz Thump'n Quick Mix's." Proceeds will benefit the Knowledge Is Power foundation, and help build a performing arts center in Los Angeles.



DA SODA WIT DA FLAVA — Vivian Smallwood, aka the Rappin' Granny, has introduced a line of sodas to go along with her single "Ya Grandma's A Gangsta." New flavas include Kickin' Cola and Getcha Groove On Grape. Pictured unveiling Slammin' Strawberry are (l-r) Tim Greene Entertainment CEO Tim Greene, Rappin' Granny, and Hip Pop Distributors Pres. Steve Corri.

Want to see your smilin' face in R&R? Send shots of station promotions, artist visits, or other intriguing activities to **Tony Novia, R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.**

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Roy Jaynes MD: Jacque James 61 MONICA "Personal" 45 DJ QUIK "Safe" 37 BRANDY "Baby" 18 SKEE-LO "Wish" 13 NUTTIN' NYCE "Froggy" 9 MOBB DEEP "Survival" XSCAPE "Good" NONCE "Bus" JODECI "Freek'n"</p> <p>KKXX/Bakersfield, CA PD: Chris Squires MD: Kozman 19 ADINA HOWARD "Freak" BRYAN ADAMS "Have" U.N.V. "Love" MONICA "Personal" INTONATION "Arms" REMBRANDTS "There"</p> <p>WERQ/Baltimore, MD PD: Russ Allen MD: Camille Cashwell 35 SUBWAY "Fire" 33 FAITH "Used" 25 NOTORIOUS B.I.G. "More" BROWNSTONE "Tell" NAUGHTY BY NATURE "Flow"</p> <p>WJMN/Boston, MA PD: Cadillac Jack McCartney MD: Cal Collins 24 CORONA "Baby" MOKENSTEF "Mine"</p> <p>WBBM-FM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 33 LE CLICK "Tonight" 17 SELENA "Missing"</p>	<p>KZFM/Corpus Christi, TX PD: Mike J. Steele MD: Charlie Maxx SHAGGY "Boombastic" BRYAN ADAMS "Have"</p> <p>KQKS/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 18 TLC "Waterfalls" BRYAN ADAMS "Have" METHOD MAN "I'll"</p> <p>KPRR/EI Paso, TX PD: John Candelaria 13 TOTAL F/NOTORIOUS... "Can't"</p> <p>KBOS/Fresno, CA PD/MD: Mark Adams 24 BRYAN ADAMS "Have" BRIAN MCKNIGHT "Crazy" BROWNSTONE "Tell" TONY THOMPSON "Like" OIANA KING "Shy"</p> <p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 35 2PAC "Tears" 22 NOTORIOUS B.I.G. "More" 20 BRANDY "Best" 20 NUTTIN' NYCE "Froggy" 12 AFTER 7 "Right"</p> <p>KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 21 MADONNA "Human" 8 ALL-4-ONE "Can" 7 METHOD MAN "I'll" 5 LA BOUCHE "Fallin'"</p>	<p>KBXX/Houston, TX PD: Rob Scorpio MD: John Rogers 25 KUT KLOSE "Like" 17 NOTORIOUS B.I.G. "More" 10 MAX-A-MILLION "Time"</p> <p>WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 19 SUBWAY "Fire" VANESSA WILLIAMS "Colors" BROWNSTONE "Tell" MAX-A-MILLION "Time"</p> <p>WHJX/Jacksonville, FL PD: Mickey Johnson MD: Greg Brady 18 NIJU "Never" 7 BAKER & INGRAM "Someone" SHAGGY "Boombastic" TINA MOORE "Never"</p> <p>KLUV/Las Vegas, NV PD: Jerry Dean MD: Cal Thomas VANESSA WILLIAMS "Colors"</p> <p>KXTZ/Las Vegas, NV PD: Jay Stone MD: Tony Manero 26 VANESSA WILLIAMS "Colors" 19 DR. DRE "Heads"</p> <p>KPWR/Los Angeles, CA PD: Michelle Mercer MD: Bruce St. James No Adds</p>	<p>WPOW/Miami, FL PD: Frank Walsh MD: John Rogers 9 INTONATION "Arms" 7 ICE MC "Rainy" 6 SELENA "Missing" 6 LA BOUCHE "Fallin'" 5 SOUL FOR REAL "Thing" 5 VANESSA WILLIAMS "Colors" JON B. & BABYFACE "Someone" TOTAL F/NOTORIOUS... "Can't"</p> <p>KHTN/Modesto, CA PD: Pete Jones MD: Allen Chase VANESSA WILLIAMS "Colors" INTONATION "Arms" MADONNA "Human" BAKER & INGRAM "Someone" BROWNSTONE "Tell" MOKENSTEF "Mine"</p> <p>KDON/Monterey-Salinas, CA PD: Michael Newman MD: Jennifer Wolfe No Adds</p> <p>WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherty 22 FAITH "Used" 21 MAO LION "Own"</p> <p>KCAQ/Oxnard-Ventura, CA PD: Rooster Rhodes MD: Lucy B. BAKER & INGRAM "Someone" BROWNSTONE "Tell" VANESSA WILLIAMS "Colors" XSCAPE "Good"</p>	<p>WWKX/Providence, RI PD: Joe Dawson MD: Naughtyboy 20 BROWNSTONE "Tell" MOKENSTEF "Mine" FUN FACTORY "Wanna" WARREN G. "Ways" NIJU "Never"</p> <p>KGGI/Riverside, CA PD: Carmy Ferreri MD: Sonia Jimenez 12 SOUL FOR REAL "Thing" 10 DR. DRE "Heads" BRANDY "Best"</p> <p>WLJS/Roanoke, VA MD: Russ Brown MD: David Lee Michaels 9 XSCAPE "Good" MARY J. BLIGE "Joy" LE CLICK "Tonight" LA BOUCHE "Fallin'"</p> <p>KSFJ/Sacramento, CA PD: Rick Thomas MD: Trejo 5 TOTAL F/NOTORIOUS... "Can't" JON B. "Pretty" NAUGHTY BY NATURE "Flow"</p> <p>WOCQ/Salisbury-Ocean City, MD PD: Don Duckman MD: Marlow MADONNA "Human" BROWNSTONE "Tell" BAKER & INGRAM "Someone" MAX-A-MILLION "Time" REAL MCCOY "Come" 2PAC "Tears"</p> <p>KZHT/Salt Lake City, UT PD: Brian DeGeus MD: Gary Michaels BROWNSTONE "Tell" KUT KLOSE "Like" NAUGHTY BY NATURE "Flow"</p>	<p>KTFM/San Antonio, TX PD: Cliff Tredway APD/MD: Charles Chavez VANESSA WILLIAMS "Colors" BLOODHOUND GANG "Mama" SHAGGY "Boombastic" QUESTIONMARK ASYLUM "Hey"</p> <p>XHTZ/San Diego, CA PD: Lisa Vasquez MD: Jett Nelson 11 VANESSA WILLIAMS "Colors" 6 FUN FACTORY "Wanna" SHAGGY "Boombastic"</p> <p>KMEL/San Francisco, CA PD: Michelle Santosuosso MD: Joey Arbogay 17 AFTER 7 "Right" 13 NOTORIOUS B.I.G. "More" 12 DIANA KING "Shy" 11 KUT KLOSE "Like" 9 YOUNGLAY & MAC MALL "All" VANESSA WILLIAMS "Colors" JON B. "Pretty"</p> <p>KYLD/San Francisco, CA PD: Bob Hamilton MD: Michael Martin 16 ICE CUBE "Friday" NOTORIOUS B.I.G. "More"</p> <p>KHQT/San Jose, CA PD/MD: Bob Perry BRIAN MCKNIGHT "Crazy" MOKENSTEF "Mine" BUCKET HEADS "Sounds"</p> <p>KUBE/Seattle, WA PD: Mike Tierney MD: Sheila Hart No Adds</p>	<p>KWIN/Stockton, CA PD: Bob Lewis MD: Mark Medina 17 AFTER 7 "Right" 7 NOTORIOUS B.I.G. "More" 7 E-40 "Sprinkle"</p> <p>KMXZ/Tucson, AZ PD/MD: Jowcol Gilchrist AMD: Chris Kerr MARY J. BLIGE "Joy" MADONNA "Human" NAUGHTY BY NATURE "Flow" SMOOTH "Mind"</p> <p>WOVW/West Palm Beach, FL PD: Neil Sullivan MD: Scott Chase DR. DRE "Heads" MAX-A-MILLION "Time" ALL-4-ONE "Can" FUN FACTORY "Wanna" QUESTIONMARK ASYLUM "Hey"</p> <p>FLAV/Washington, DC PD: Daron Williams MD: Albie D. 9 SMOOTH "Mind" 7 LUNIZ "Got" 7 2PAC "Tears"</p> <p>WPGC/Washington, DC PD: Jay Stevens MD: Albie D. 39 NOTORIOUS B.I.G. "More" 23 XSCAPE "Good" 20 D'ANGELO "Brown" 17 AFTER 7 "Right" 11 OL DIRTY BASTARD "Shimmy"</p>
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39 Total Reporters
39 Current Reporters
39 Current Playlists

CHR/RHYTHMIC PLAYLISTS

June 9, 1995 R&R • 39

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

HOT 97.3 MARKET #1
WQHT/New York (212) 840-0097 Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	47	39	47	47	METHOD MAN/It'll Be There For...
40	40	34	46	46	MONICA/Don't Take It...
31	38	39	46	46	SOUL FOR REAL/Every Little Thing...
48	47	38	45	45	TOTAL F/NOTORIOUS.../Can't You See
40	46	40	45	45	VARIOUS ARTISTS/Freedom (Theme...)
27	35	38	42	42	RAPHAEL SAADIO/Ask Of You
51	43	40	41	41	2PAC/Dear Mama
9	27	31	40	40	NOTORIOUS B.I.G./One More Chance
49	45	40	40	40	MARY J. BLIGE/You Bring Me Joy
-	21	22	39	39	GRAND PUBA/It Like It (I...)
-	-	18	37	37	KUT KLOSE/It Like
32	38	31	32	32	USHER/Think Of You
27	23	24	32	32	TLC/Waterfalls
47	41	27	31	31	BLACKSTREET/Joy
47	39	26	30	30	BRAT/Give It 2 You
37	36	34	29	29	METHOD MAN/Release Yc' Deif
26	32	26	29	29	BROWNSTONE/Grapevine
25	26	27	29	29	BRANDY/Best Friend
32	33	25	26	26	DL DIRTY BASTARD/Brooklyn Zoo
-	-	17	25	25	MARY J. BLIGE/It Love You
40	36	23	24	24	DL DIRTY BASTARD/Shimmy Shimmy Ya
19	16	13	23	23	NAUGHTY BY NATURE/Feel Me Flow
-	-	13	22	22	FAITH/You Used To Love Me
33	25	23	21	21	JODECI/Freak'n You
-	-	19	21	21	MAD LION/Own Destiny
10	19	17	20	20	DR. DRE/Keep Their Heads...
-	-	18	20	20	XSCAPE/Feels So Good
47	38	27	19	19	NAUGHTY BY NATURE/Craziest
17	16	11	18	18	COMMON/Resurrection
20	19	18	18	18	DOCTOR DRE/ED LOVER/For The Love...
20	20	13	17	17	MOBB DEEP/Survival Of
18	16	13	16	16	LOST BOYZ/Lifestyles Of
14	11	10	13	13	FRANKIE KNUCKLES/Too Many Fish

POWER 106.1 FM MARKET #2
KPWR/Los Angeles (818) 953-4200 Mercer/St. James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
77	74	35	68	68	SUBWAY/This Lil' Game We...
74	79	41	66	66	RAPPIN' 4-TAY/It'll Be Around
71	70	40	65	65	BOYZ II MEN/Water Runs Dry
68	67	37	65	65	DR. DRE/Keep Their Heads...
70	62	37	64	64	MONTELL JORDAN/This Is How We Do It
39	44	21	40	40	ICE CUBE/Friday
17	38	20	38	38	ADINA HOWARD/Freak Like Me
43	41	25	35	35	MASTA ACE, INC./The I.N.C. Ride
40	37	21	35	35	2PAC/Dear Mama
33	15	17	34	34	SKEE-LO/It Wish
50	41	21	34	34	BRAT & NOTORIOUS /Da B-Side
47	42	23	33	33	DJ QUIK/Safe + Sound
22	32	19	31	31	THREAT/Nowhere To Hide
27	30	14	30	30	MONICA/Don't Take It...
-	29	18	30	30	JODECI/Freak'n You
33	30	14	29	29	METHOD MAN/It'll Be There For...
23	20	14	28	28	LUNIZ/It Got 5 On It
-	7	13	28	28	C & C MUSIC FACTORY/Robi-Robs
-	25	17	25	25	MACK 10/Foe Life
43	20	19	19	19	IV XAMPLE/It'd Rather Be Alone
20	18	9	18	18	ROULA/It Like It
16	17	8	17	17	TLC/Red Light Special
40	43	10	17	17	COUP/Fat Cat, Bigga Fish
18	15	10	16	16	DRUDDOWN/Mack Of The Year
12	13	6	14	14	BLACKSTREET/Before I Let You Go
15	14	8	12	12	NOTORIOUS B.I.G./Big Poppa

97.9 FM THE BOX MARKET #3
WBMM/Chicago (312) 951-3572 Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	44	57	78	78	OUTHERE BROTHERS/Boom Boom Boom
78	74	78	75	75	NICKI FRENCH/Total Eclipse Of
51	75	71	75	75	DIANA KING/Shy Guy
33	44	71	73	73	FUN FACTORY/It's How We Do It
42	47	55	71	71	BILLIE RAY MARTIN/Your Loving Arms
69	58	50	66	66	BOYZ II MEN/Water Runs Dry
25	24	33	46	46	MAX-A-MILLION/Fat Boy
43	51	64	41	41	MONTELL JORDAN/This Is How We Do It
25	26	43	41	41	ADINA HOWARD/Freak Like Me
72	74	62	39	39	FUN FACTORY/Close To You
35	38	58	39	39	STEVIE B/Dream About You
58	61	39	35	35	TLC/Red Light Special
-	15	31	35	35	MICHAEL & JANET/Scream
19	28	22	35	35	2PAC/Dear Mama
-	-	33	33	33	LE CLIC/Tonight Is The Night
18	22	30	30	30	REAL MCCOY/Come And Get Your...
63	43	18	30	30	4 P.M./Sukiyaki
36	13	26	27	27	LIVIN' JOY/Dreamer
14	18	21	26	26	CORONA/Baby Baby
21	23	25	26	26	TERROR FABULOUS/Action
35	39	24	26	26	JANET JACKSON/You Want This
-	-	26	26	26	ALL-4-ONE/It's (She's Got) Skizlz
57	28	26	26	26	REAL MCCOY/Automatic Lover
28	37	33	23	23	MAX-A-MILLION/Take Your Time
11	24	21	22	22	DR. DRE/Keep Their Heads...
25	24	15	17	17	TOTAL F/NOTORIOUS.../Can't You See
-	-	15	17	17	SELENA/Missing My Baby
15	30	26	15	15	JON B. & BABYFACE/Someone To Love
10	12	13	13	13	SOUL FOR REAL/Candy Rain
12	13	10	12	12	EG FULLA/LOVE/Didn't I Know
9	13	11	11	11	REAL MCCOY/Another Night
13	11	11	11	11	GABRIELLE/Dreams
-	10	10	10	10	HADDAWAY/What Is Love
-	10	10	10	10	2 IN A ROOM/It Trago
17	24	15	5	5	BRAT/Give It 2 You
5	5	5	5	5	PAULA ABDUL/My Love Is For Real

KMEL 106.1 MARKET #4
KMEL/San Francisco (415) 391-1061 Santosuosso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	57	61	66	66	LUNIZ/It Got 5 On It
64	58	59	61	61	TOTAL F/NOTORIOUS.../Can't You See
63	58	60	59	59	ADINA HOWARD/Freak Like Me
43	49	47	58	58	JON B. & BABYFACE/Someone To Love
35	39	57	58	58	BRAT/Give It 2 You
60	64	57	57	57	SOUL FOR REAL/Every Little Thing...
33	36	37	39	39	METHOD MAN/It'll Be There For...
40	43	44	38	38	MONICA/Don't Take It...
54	55	31	38	38	RAPHAEL SAADIO/Ask Of You
13	29	25	38	38	E-40/Sprinkle Me
22	33	30	38	38	NAUGHTY BY NATURE/Feel Me Flow
28	35	30	37	37	TONY THOMPSON/It's How We Do It
58	57	43	35	35	SKEE-LO/It Wish
22	31	28	31	31	MOKENSTEF/He's Mine
22	31	25	30	30	U.N.V./So In Love With You
35	41	34	27	27	2PAC/Dear Mama
16	19	20	26	26	ANNIE LENNOX/No More 'I Love
36	42	41	25	25	JANET JACKSON/One More Chance
9	11	19	22	22	BUCKET HEADS/These Sounds Fall...
11	10	14	21	21	MARY J. BLIGE/My Life
12	12	17	21	21	PAULA ABDUL/My Love Is For Real
-	20	23	18	18	DR. DRE/Keep Their Heads...
-	8	9	16	16	BRIAN MCKNIGHT/Crazy Love
13	11	14	15	15	JODECI/Freak'n You
9	9	13	14	14	SMOOTH/Mind Blowing
-	7	14	14	14	SHAGGY/Boombastic
-	8	13	13	13	NOTORIOUS B.I.G./One More Chance
-	8	13	13	13	MICHAEL & JANET/Scream
-	-	12	12	12	DIANA KING/Shy Guy
-	-	11	11	11	KUT KLOSE/It Like
9	8	11	11	11	DRUDDOWN/No One Loves You
9	8	11	11	11	BRANDY/Best Friend
13	12	15	9	9	BLOODHOUND GANG/Mama Say
-	-	9	9	9	YOUNGJAY & MAC MALL/All About My...
-	-	-	9	9	IANESSA WILLIAMS/Colors Of The Wind
-	-	-	9	9	JON B./Pretty Girl

WILD 107.7 MARKET #4
KYLD/San Francisco (415) 391-1077 Hamilton/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	47	72	78	78	U.N.V./So In Love With You
37	51	72	73	73	TOTAL F/NOTORIOUS.../Can't You See
74	74	73	73	73	SELENA/Missing My Baby
45	49	69	72	72	LUNIZ/It Got 5 On It
71	73	73	71	71	ADINA HOWARD/Freak Like Me
70	74	72	70	70	MONICA/Don't Take It...
19	27	44	67	67	BUCKET HEADS/These Sounds Fall...
20	24	72	62	62	METHOD MAN/It'll Be There For...
32	40	43	49	49	DR. DRE/Keep Their Heads...
74	70	43	42	42	SKEE-LO/It Wish
59	70	35	42	42	JON B. & BABYFACE/Someone To Love
-	-	28	40	40	E-40/Sprinkle Me
51	76	42	39	39	JANET JACKSON/One More Chance
-	-	38	38	38	SHAGGY/Boombastic
71	44	40	38	38	SOUL FOR REAL/Every Little Thing...
-	-	27	38	38	BRIAN MCKNIGHT/Crazy Love
-	-	16	29	29	TLC/It's How We Do It
46	33	25	30	30	K7/Move It Like This
-	-	29	29	29	MOKENSTEF/He's Mine
30	32	26	28	28	NOTORIOUS B.I.G./Big Poppa
52	31	-	22	22	2PAC/Dear Mama
12	26	6	20	20	NAUGHTY BY NATURE/Feel Me Flow
24	16	10	19	19	SOUL FOR REAL/Candy Rain
20	22	17	17	17	TLC/Waterfalls
11	27	17	17	17	BOYZ II MEN/Water Runs Dry
-	-	16	16	16	ICE CUBE/Friday
27	11	-	14	14	MONTELL JORDAN/This Is How We Do It
-	6	14	13	13	ALL-4-ONE/It Can Love You...
39	16	22	12	12	IV XAMPLE/It'd Rather Be Alone
-	19	10	11	11	MICHAEL & JANET/Scream
-	10	11	10	10	BLOODHOUND GANG/Mama Say
20	12	6	9	9	PAULA ABDUL/My Love Is For Real
73	53	35	9	9	RAPHAEL SAADIO/Ask Of You
-	-	7	7	7	JON B./Pretty Girl
9	8	7	6	6	JODECI/Freak'n You
-	-	5	5	5	BROWNSTONE/It Can't Tell You Why
-	-	5	5	5	NOTORIOUS B.I.G./One More Chance

WPGC 95.5 FM MARKET #8
WPGC/Washington (301) 441-3500 Stevens/Albie D

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	60	60	60	MONICA/Don't Take It
27	27	33	60	60	JON B. & BABYFACE/Someone To Love
73	73	59	57	57	PURE SOUL/We Must Be In Love
67	67	54	56	56	TOTAL F/NOTORIOUS.../Can't You See
31	31	47	55	55	METHOD MAN/It'll Be There For
-	-	44	47	47	WILLIAM BECKTON/Be Encouraged
-	-	41	47	47	FADE II BLACK/You
10	10	42	43	43	SHAGGY/Boombastic
71	71	53	42	42	BRIAN MCKNIGHT/Crazy Love
35	35	37	40	40	KUT KLOSE/It Like
-	-	39	40	40	NOTORIOUS B.I.G./One More Chance
23	23	52	37	37	BROWNSTONE/Grapevine
23	23	34	35	35	BRAT/Give It 2 You
73	73	45	35	35	SOUL FOR REAL/Every Little Thing...
38	38	10	35	35	MONTELL JORDAN/This Is How We Do It
36	36	10	35	35	VARIOUS ARTISTS/Freedom (Theme...)
30	30	26	37	37	BOYZ II MEN/Water Runs Dry
21	21	20	37	37	IMMATURE/It Don't Mind
24	24	25	25	25	METHOD MAN/It'll Be There For...
-	-	23	25	25	XSCAPE/Feels So Good
-	-	20	25	25	D'ANGELO/Brown Sugar
7	19	19	25	25	MOKENSTEF/He's Mine
-	-	17	25	25	AFTER 7/It Do Me Right
18	18	27	17	17	QUESTIONMARK ASYLUM/Hey Lookaway
15	15	10	11	11	SMOOTH/Mind Blowing
32	32	37	11	11	OL DIRTY BASTARD/Shimmy Shimmy Ya
24	24	25	10	10	ADINA HOWARD/Freak Like Me
24	24	25	10	10	DR. DRE/Keep Their Heads...
-	-	24	10	10	MICHAEL & JANET/Scream
44	44	21	10	10	JODECI/Freak'n You
-	-	15	10	10	H-TOWN/Emotions
22	22	10	10	10	MARY J. BLIGE/You Gotta Believe
7	7	10	10	10	DIANA KING/Shy Guy

FLAVA 1580 MARKET #8
FLAV/Washington DC (301) 441-3500 Williams/Albie D

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	34	35	35	KRS-ONE/Ah Yeah
-	-	26	35	35	QUESTIONMARK ASYLUM/Love, Peace
41	41	38	34	34	JUNKYARD BAND/Loose Booty
30	30	34	33	33	HEATHER B/All Glocks Down
27	27	31	33	33	HUCKLE BUCKS/It's Time
-	-	34	33	33	NOTORIOUS B.I.G./One More Chance
44	44	36	32	32	MOBB DEEP/Survival Of
-	-	34	32	32	GRAND PUBA/It Like It (I...)
-	-	26	32	32	RARE ESSENCE/Holy Ghost
18	18	32	32	32	OL DIRTY BASTARD/Shimmy Shimmy Ya
38	38	34	26	26	BACKYARD BAND/Backyard Zoo
29	29	24	26	26	OL DIRTY BASTARD/Brooklyn Zoo
39	39	26	26	26	DR. DRE/Keep Their Heads...
32	32	23	26	26	QUESTIONMARK ASYLUM/Hey Lookaway
29	29	27	26	26	MIC GERONIMO/Masta I C
42	42	24	26	26	BRAT/Give It 2 You
32	32	23	26	26	RARE ESSENCE/Get Your Freak On
-	-	24	26	26	TOTAL F/NOTORIOUS.../Can't You See
-	-	20	26	26	METHOD MAN/It'll Be There For...</



WALT LOVE

Positive Promotions Build A Better Beat

■ KKBT/Los Angeles infuses its efforts with anti-prejudicial philosophy

KKBT/Los Angeles has made its presence felt throughout Southern California with a bold marketing campaign and extensive promotional efforts. As the only full-signal mainstream Urban station in the country's second-largest market, the Beat has developed an entire philosophy based around its slogan: "No Color Lines. Unity Through Music."

Eileen Woodbury, the Beat's Director/Marketing & Promotion, says the market's ethnic diversity dictates that the station must strive to be all things to some people, but some things to all people. "Our audience needs us for so many things. The station is not just a source of entertainment, which is what it may be in other formats. We're their entertainment, we're their information, and we're their community service. They depend on us for a lot of things. It's especially challenging in Los Angeles because of the multi-cultural background of the entire city.

"Our challenge is to stay true to our core, but welcome everybody. Provide them with entertainment, but



Eileen Woodbury

Working Together

It's also an idea that has unified the various departments of the station in a common goal, Woodbury explains: to defend the station and its audience against prejudicial stereotypes. "There is a lot of prejudice. It even happens when we, as a promotions department, try to book events in places. For example, last year we did Summer Jam, which was the first basically black entertainment event that has happened in this market to that extent. There were 15,000 black people in one place at one time, and everyone was scared to death! But we held true. We pulled off that event without a hitch, without incident.

"And that's what our whole problem was ... you never hear about that! That was monumental. We keep telling our advertisers that prejudice is wrong: 'Look — we had this event, and we had 15,000 ethnic listeners, and there were no problems. Our listeners were there just having a good time.' There is a lot of reassuring that has to go on. I think the sales department has been very successful at that. In the two years I've been here, more often than not, we don't come across that."

Just as the sales team has helped pave the way for Woodbury's promotion team, her department has served as a support squad for the salespeople. "Because there's so much prejudice out there, it has really forced us as a station to communicate very well. Salespeople were constantly looking

for backup. They would come to me or to programming and say, 'What do I say when they say this?' The struggle has really forced interoffice communication so everyone understands the philosophy and is kind of bound together just to solve this problem. There's strength in unity and in numbers, which is the same message we're trying to relay on the street. We're finding that same strength in the office."

Promoting Positivity

In a radio world where some stations spend more time putting others down than working on their own product, Woodbury says her staff strives to do things that only reflect the station in a positive light. "I think the way that we approach promotions and the way we focus is really different

from what I'm seeing in a lot of places. When you're in a market like L.A., radio promotions are so intense



There's strength in unity and in numbers, which is the same message we're trying to relay on the street. We're finding that same strength in the office.



— a lot of times you have events that are of common interest to all of the radio stations.

"We try and focus on our station



THE BIG PAYOFF — The Beat awarded plaques and checks to the community organizations which benefited from the station's First Annual Summer Jam last year. (Front row, l-r) Carl Reed, Challengers Boys and Girls Club; Charles Rachal, South Central Los Angeles Youth Community Services; (center) Angel Fabian, El Centro del Pueblo; Beat Community Action Asst. Katrina Hudson; and El Centro del Pueblo's Willie Martinez. (Back row, l-r) KKBT Promo & Mktg. Director Eileen Woodbury; Lou Danzler, Challengers Boys and Girls Club; Paul Jones, Community Youth Gang Services; Beat VP/GM Craig Wilbraham; James Stanten, YES to Jobs; KKBT Community Action Director Dominique DiPrima; D.A.R.E.'s Scott Gilliam; Ernestine Marshall, Hillsman Drug and Alcohol Center; Fernando Chacon, El Centro del Pueblo; and Beat Director/Operations Harold Austin.



The Beat's Street Team with The Beat '64 Impala

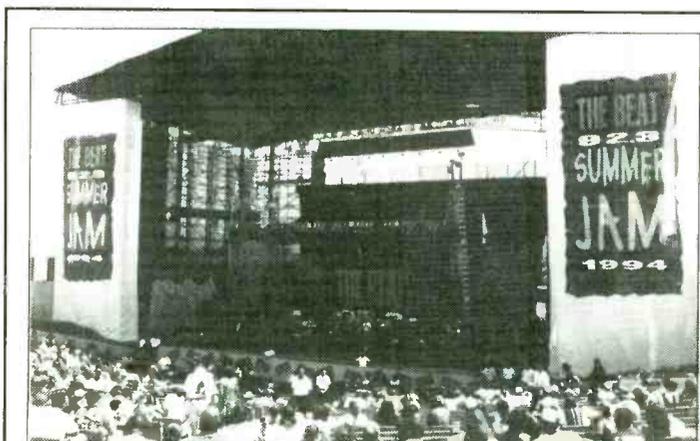


The messages of positivity are things our listeners need to hear to feel good about themselves. And they listen to radio to feel good about themselves too.



also give them the other things they're looking for. Our audience is unique, and the role of an Urban radio station is unique and special in the lives of our listeners and the community we serve. The messages of positivity are things our listeners need to hear to feel good about themselves. And they listen to radio to feel good about themselves, too. They need it and they take a lot of pride in it.

"That's pretty much where our 'No Color Lines' campaign and slogan came from. We wanted to stay true to our core, and we think that's something that motivates them. It's true to their ideals, but it also is a very good statement that welcomes everyone to our radio station and, hopefully, welcomes everyone to that idea."



KKBT's Summer Jam '94 At Irvine Meadows was a peaceful affair.

and what we're trying to accomplish. We don't spend much time promoting against other stations. That's very counter-productive, and I try to instill that in my people: You're not promoting *against* Power 106 or KIIS — you're promoting the Beat. Remember where your heart and soul is. Remember what our goal is. Let's stay true to that. Yes, we have to be aware of what they're doing, and yes, there is growth in that, but we aren't preoccupied with it. We focus on our goals and achieve our goals."

Going Interactive

A couple of months ago, the Beat began building a listener database through a new interactive phone system. Woodbury says, "The interactive system was purchased by the station as a source of off-air revenue. But we added another element to it where listeners can register for our Loyal Listeners Club. We want to know who our most active listeners are and where they are, and we want to be able to send them information through the mail on a regular basis. We'll be sending out birthday cards and things like that. And we're really hoping here in the next year to get this interactive program up and running.

"Interactive phone technology is something new to our station.

We're in the process of building our use of this marketing and promotional technique, and we're also starting to use direct mail and things like that. There is enormous potential. Hopefully a year or two down the road, we'll have hun-



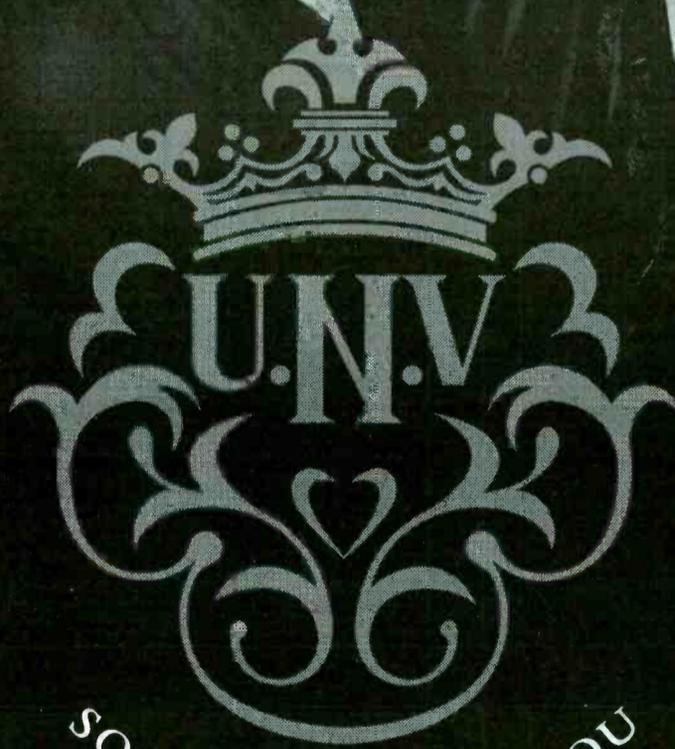
We don't spend much time promoting against other stations. That's very counter-productive, and I try to instill that in my people: You're not promoting against Power 106 or KIIS — you're promoting the Beat.



dreds of thousands of listeners in our Loyal Listener Club.

"I think we were late on that because — this was the wave of the future a couple of years ago. It's already on the air, and we're building the database, but I'm hoping we'll get this up and running very quickly."

Make the commitment, take the vow . . .



URBAN CHART
DEBUT 49

UC MOST
ADDED!

NOW ON 64 UC
REPORTERS - 70%!

WRITTEN AND PRODUCED BY DAVID FOSTER

THE SMOOTH NEW SINGLE FROM U.N.V.

From the even smoother new album.

UNIVERSAL NUBIAN VOICES

WBLS	WZAK	WBLK
KJLH	WKKV	WQMG
KKBT	WNOV	KJMS
WJLB	KPRS	WHRK
WDAS	WOWI	WQQK
WKYS	WCKX	WGZB
KMJQ	KSJL	WJBT
WVEE	WTLC	KVSP
KMJM	WPEG	WQOK
WXYV	WJHM	WENN
KMJK		

KTOW	WAEG	KIIZ
KJMM	WJMI	WJJN
WKGN	WTLZ	WACR
KIPR	KMJJ	WESE
WPAL	KDKS	KBCE
WJTT	WZHT	WYNN
KNEK	WIBB	KXZZ
KFXZ	WFXM	WJMG
WNVL	WEAS	KYEA
WEUP	WRKE	KHRN
WFXA	WFXE	WJIZ



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Featuring the "Album version" Produced and Arranged
by David Foster for Chartmaker Inc. Plus the "R&B" Remix
by Charles "The Mixologist" Roane and John Clay

Management: David Lombard Management

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	BOYZ II MEN Water Runs Dry (Motown)	3102	3138	3023	2757	90/0
11	7	6	2	MONICA Don't Take It Personal... (Rowdy/Arista)	2811	2585	2412	2090	85/0
7	4	4	3	TOTAL I/NOTORIOUS B.I.G. Can't You See (Tommy Boy)	2794	2690	2642	2431	83/0
10	6	5	4	BRANDY Best Friend (Atlantic)	2765	2654	2502	2298	87/0
1	1	2	5	BROWNSTONE Grapevine (MJJ/Epic)	2578	3060	3065	3011	84/0
—	27	9	6	MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic)	2532	2164	1112	—	90/0
5	3	3	7	KUT KLOSE I Like (Elektra/EEG)	2345	2692	2728	2551	77/0
6	5	7	8	BRIAN McKNIGHT Crazy Love (Mercury)	2338	2549	2527	2492	83/0
15	12	10	9	JON B. & BABYFACE Someone To Love (Yab Yum/550Music)	2228	2079	1941	1718	89/0
19	16	12	10	TLC Waterfalls (LaFace/Arista)	2161	1935	1735	1497	85/1
8	8	8	11	H-TOWN Emotions (Luke)	2088	2340	2375	2350	70/1
21	17	15	12	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	1943	1850	1701	1346	79/2
13	13	13	13	DIANA KING Shy Guy (WORK)	1805	1889	1913	1795	72/1
25	21	21	14	METHOD MAN I'll Be There For You (Def Jam/RAL/Island)	1752	1592	1382	1237	74/0
14	14	14	15	VARIOUS ARTISTS Freedom (Tribeca/Mercury)	1735	1882	1871	1743	75/0
37	22	22	16	TONY THOMPSON I Wanna Love Like That (Giant/WB)	1684	1567	1292	859	78/2
9	11	16	17	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	1653	1824	2095	2345	62/0
18	18	19	18	BRAT Give It 2 You (So So Def/WORK)	1636	1705	1643	1565	74/0
4	9	11	19	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)	1630	1984	2256	2567	59/0
29	23	24	20	NUTTIN' NYCE Froggy Style (Pocketown/Jive)	1521	1369	1267	1147	66/0
17	19	20	21	JESSE When U Cry I Cry (Underworld/Capitol)	1410	1602	1607	1591	71/0
28	24	23	22	SUBWAY Fire (Biv 10/Motown)	1391	1390	1264	1190	66/0
33	26	26	23	VERTICAL HOLD Love Today (A&M)	1331	1260	1125	1010	70/3
—	41	31	24	JODECI Freek'n You (Uptown/MCA)	1306	1046	784	391	58/7
41	31	28	25	TINA MOORE Never Gonna Let You Go (Street Life/SB)	1292	1185	1051	821	73/6
16	15	17	26	VANESSA WILLIAMS The Way That You Love (Mercury)	1291	1750	1755	1645	59/2
35	30	27	27	SEAN LEVERT Put Your Body Where Your... (Atlantic)	1275	1219	1067	865	76/4
3	10	18	28	BLACKSTREET Joy (Interscope)	1261	1732	2133	2607	54/0
—	40	34	29	MOKENSTEF He's Mine (OutBurst/RAL/Island)	1181	995	847	526	73/5
12	20	25	30	ADINA HOWARD Freak Like Me (EastWest/EEG)	1161	1352	1506	1867	50/0
42	33	29	31	GERALD LEVERT How Many Times (EastWest/EEG)	1154	1082	963	810	76/2
31	32	30	32	DR. DRE Keep Their Heads Ringin' (Priority)	982	1074	1051	1033	54/2
BREAKER			33	SHAGGY Boombastic (Virgin)	939	669	445	172	53/10
22	25	33	34	USHER Think Of You (LaFace/Arista)	905	1011	1136	1327	39/0
BREAKER			35	TRISHA COVINGTON Slow Down (Columbia)	838	773	728	594	60/0
BREAKER			36	GAP BAND First Lover (Raging Bull/AEC)	837	789	772	695	53/4
BREAKER			37	MARY J. BLIGE You Bring Me Joy (Uptown/MCA)	834	660	523	287	50/11
BREAKER			38	H.A.M.I. Good Thangz (Underworld/Capitol)	811	786	766	711	55/1
32	29	32	39	LORENZO If It's Alright (Luke)	759	1042	1082	1027	39/1
DEBUT			40	SMOOTH Mind Blowin' (Jive)	756	635	436	176	63/4
36	34	35	41	IMMATURE I Don't Mind (MCA)	754	952	956	863	52/1
—	—	44	42	FREDDIE JACKSON (I Want To) Thank You (Street Life/SB)	748	694	580	435	60/2
—	—	49	43	IMPROMPT2 Enjoy Yourself (MoJAZZ/Motown)	738	667	540	381	60/1
DEBUT			44	D'ANGELO Brown Sugar (EMI)	726	554	408	237	56/4
—	49	42	45	KARYN WHITE I'd Rather Be Alone (WB)	718	728	642	560	38/2
DEBUT			46	CHANTE' MOORE I'm What You Need (Silas/MCA)	714	474	151	36	66/5
—	50	46	47	DIS 'N' DAT Freak Me Baby (Epic St./Epic)	706	676	615	581	54/0
DEBUT			48	PORTRAIT How Deep Is Your Love (Capitol)	700	468	95	—	66/5
DEBUT			49	U.N.V. So In Love With You (Maverick/WB)	684	509	332	87	64/15
47	47	41	50	SAM SNEED I./ DR. DRE U Better... (Death Row/Interscope)	663	753	711	670	52/0

This chart reflects airplay from May 29-June 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 91 UC reporters. 91 current playlists. © 1995, R&R Inc.

BREAKERS®

SHAGGY Boombastic (Virgin)	TOTAL PLAYS/INCREASE 939/270	TOTAL STATIONS/ADDS 53/10	CHART 33
TRISHA COVINGTON Slow Down (Columbia)	TOTAL PLAYS/INCREASE 838/65	TOTAL STATIONS/ADDS 60/0	CHART 35
GAP BAND First Lover (Raging Bull/AEC)	TOTAL PLAYS/INCREASE 837/48	TOTAL STATIONS/ADDS 53/4	CHART 36
MARY J. BLIGE You Bring Me Joy (Uptown/MCA)	TOTAL PLAYS/INCREASE 834/174	TOTAL STATIONS/ADDS 50/11	CHART 37
H.A.M.I. Good Thangz (Underworld/Capitol)	TOTAL PLAYS/INCREASE 811/25	TOTAL STATIONS/ADDS 55/1	CHART 38

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
XSCAPE Feels So Good (So So Def/Columbia)	62
2PAC So Many Tears (Interscope)	58
JASON WEAVER Love Ambition (Motown)	45
NIJU There Will Never Be (Arista)	32
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	31
GRAND PUBA I Like It (I Wanna Be...) (Elektra/EEG)	23
JODY WATLEY Affection (Bellmark)	22
LUNIZ I Got 5 On It (Virgin)	19
U.N.V. So In Love With You (Maverick/WB)	15
STEVIE WONDER Tomorrow Robins Will... (Motown)	15

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
XSCAPE Feels So Good (So So Def/Columbia)	+502
2PAC So Many Tears (Interscope)	+401
STEVIE WONDER Tomorrow Robins Will... (Motown)	+396
MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic)	+368
SHAGGY Boombastic (Virgin)	+270
JODECI Freek'n You (Uptown/MCA)	+260
CHANTE' MOORE I'm What You Need (Silas/MCA)	+240
PORTRAIT How Deep Is Your Love (Capitol)	+232
JODY WATLEY Affection (Bellmark)	+230
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+229

HOTTEST RECURRENTS
Ranked By Total Plays

ARTIST TITLE LABEL(S)
BARRY WHITE Come On (A&M)
SOUL FOR REAL Candy Rain (Uptown/MCA)
BROWNSTONE If You Love Me (MJJ/Epic)
STEVIE WONDER For Your Love (Motown)
ANITA BAKER It's Been You (Elektra/EEG)
SUBWAY This Lil' Game We Play (Biv 10/Motown)
RAJA-NEE Walking Away With It (Perspective)
MARY J. BLIGE My Life (Uptown/MCA)
ANITA BAKER I Apologize (Elektra/EEG)
TLC Creep (LaFace/Arista)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining in plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Vanessa Williams

“COLORS OF THE WIND”



If there are 3 year-olds listening to this song – you can count on 25 - 35 year-old women listening too!

First Week:
URBAN MOST ADDED!

KMJQ	KVSP	WTLZ	WESE
WZAK	KTOW	KMJJ	WYNN
WKKV	WKGW	KDKS	KXZZ
WNOV	KIPR	WFXM	WJMG
WCKX	WWWZ	WEAS	KYEA
KJMS	WPAL	WRKE	KHRN
WHRK	WJTT	WJNN	WJIZ
WQQK	KFXZ	WACR	

Produced by Keith Thomas for Yellow Elephant Music, Inc.
Vanessa Williams appears courtesy of Mercury Records.
Arranged by Robbie Buchanan and Keith Thomas.



Stations and their adds listed alphabetically by market

<p>WJIZ/Albany, GA MD: Adrian Guyton</p> <p>11 STEVIE WONDER "Robins" 12 2PAC "Tears" 11 JASON WEAVER "Ambition" 11 GRAND PUBA "Like" 10 VANESSA WILLIAMS "Colors" 10 XSCAPE "Good" 10 MAD C.J. MACK "Ride" 10 PAULA ABDUL "Real"</p> <p>KBCE/Alexandria, LA PD/MD: Donnie Taylor</p> <p>5 U.N.V. "Love" 2PAC "Tears" JASON WEAVER "Ambition" JODY WATLEY "Affection" TAMI "Let's" NIJU "Never" XSCAPE "Good" E-40 "Sprinkle"</p> <p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeev Shabazz</p> <p>18 XSCAPE "Good" 14 2PAC "Tears" 8 U.N.V. "Love" 8 SHAGGY "Boombastic" 5 2PAC "Tears"</p> <p>WAEG/Augusta, GA PD/MD: Rick Eaves</p> <p>5 STEVIE WONDER "Robins" 5 SHAGGY "Boombastic" 5 2PAC "Tears" 5 GRAND PUBA "Like" 5 OL DIRTY BASTARD "Shimmy" 5 MARY J. BLIGE "Joy" 5 XSCAPE "Good" 5 JODY WATLEY "Affection"</p> <p>WFXA/Augusta, GA PD: James Alexander MD: Robert Taylor</p> <p>11 2PAC "Tears" 8 GRAND PUBA "Like" 6 U.N.V. "Love" 5 XSCAPE "Good" 5 CHARITE MOORE "Need" 5 JASON WEAVER "Ambition"</p> <p>WXYV/Baltimore, MD PD: Roy Sampson MD: Mike Johnson</p> <p>23 XSCAPE "Good" 5 SEAN LEVERT "Body" 5 H-TOWN "Emotions" 5 ALL-4-ONE "Can" 5 U.N.V. "Love" 5 GERALD LEVERT "Times" 5 VANESSA WILLIAMS "Way"</p> <p>KDXL/Baton Rouge, LA PD: Chris Clay MD: Lou Benett</p> <p>31 JOECCI "Freak'n" 15 JODY WATLEY "Affection" 13 LAMORE "Prayer" 7 JASON WEAVER "Ambition" 6 PORTRAIT "Deep" 6 STEVIE WONDER "Robins" 5 XSCAPE "Good" 5 2PAC "Tears" 5 ALL-4-ONE "Can" 5 LARRY CORYELL "Over"</p> <p>WENN/Birmingham, AL PD: Dave Donnell MD: Michael Starr</p> <p>16 CHRISTOPHER WILLIAMS "Say" 12 XSCAPE "Good" 11 STEVIE WONDER "Robins" 11 SHAGGY "Boombastic" 11 GRAND PUBA "Like" 11 MAD C.J. MACK "Ride" 2PAC "Tears"</p>	<p>WILD/Boston, MA PD: Ken Johnson MD: Dana Hall</p> <p>5 XSCAPE "Good" 5 MARY J. BLIGE "Joy" 5 JODY WATLEY "Affection"</p> <p>KHRM/Bryan, TX PD: Lester Pace MD: Eric Woods</p> <p>24 2PAC "Tears" 5 SPRAGGA BENZ "Lover" 5 VANESSA WILLIAMS "Colors" 5 JASON WEAVER "Ambition" 5 D'ANGELO "Brown" 5 LAMORE "Prayer" 5 XSCAPE "Good" 5 GRAND PUBA "Like" 5 LUNIZ "Got" 5 TAMI "Let's" 5 NIJU "Never"</p> <p>WBLK/Buffalo, NY PD: Eric Falson MD: Debbie Sims</p> <p>10 VERTICAL HOLD "Today" 7 FREDDIE JACKSON "Thank" 6 ROY AYERS "Baby" 9 D'ANGELO "Brown" 5 U.N.V. "Love"</p> <p>WPAL-AM/Charleston, SC PD/MD: Joe Jackson</p> <p>10 VANESSA WILLIAMS "Colors" 10 XSCAPE "Good" 9 LARRY CORYELL "Tonight" 9 LAMORE "Prayer" 8 JASON WEAVER "Ambition" 8 HEAVY SHIFT "Shade" 6 NIJU "Never"</p> <p>WWWZ/Charleston, SC PD/MD: Cliff Fletcher</p> <p>25 XSCAPE "Good" 9 JASON WEAVER "Ambition" 5 2PAC "Tears" 5 NONCE "Bus" 5 LUNIZ "Got" 5 VANESSA WILLIAMS "Colors"</p> <p>WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick</p> <p>21 XSCAPE "Good" 20 NAUGHTY BY NATURE "Flow" 19 2PAC "Tears" 8 STEVIE WONDER "Robins" 5 PORTRAIT "Deep" 5 GRAND PUBA "Like" 5 JODY WATLEY "Affection"</p> <p>WJTT/Chattanooga, TN PD: Keith Landecker MD: Tony Rankin</p> <p>5 2PAC "Tears" 5 U.N.V. "Love" 5 JASON WEAVER "Ambition" 5 VANESSA WILLIAMS "Colors" 5 PO' BROKE & LONELY "Twisted" 5 MAREE "Drip"</p> <p>WGCI/Chicago, IL PD: Elroy Smith</p> <p>15 FAITH "Used" 9 AL HUDSON & ONE WAY "Stop" 8 TLC "Waterfalls" 5 IMMATURE "Mind" 5 2PAC "Tears" 5 SMOOTH "Mind"</p>	<p>WEJM/Chicago, IL PD: Monica Starr MD: Jay Allan</p> <p>24 XSCAPE "Good" 14 JUNIOR MARRA "Party" 10 MAD C.J. MACK "Ride" 9 MOKENSTEF "Mine" 5 2PAC "Tears"</p> <p>WVAZ/Chicago, IL PD: Maxx Myrick</p> <p>5 VERTICAL HOLD "Today" 5 STEVIE WONDER "Robins"</p> <p>WIZF/Cincinnati, OH PD/MD: Phil Davis</p> <p>8 E-40 "Sprinkle" 2PAC "Tears" GAP BAND "First" SMOOTH "Mind"</p> <p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens</p> <p>10 STEVIE WONDER "Robins" 10 BROWNSTONE "Jam" 10 ADINA HOWARD "Down" 10 VANESSA WILLIAMS "Colors" 10 LARRY CORYELL "Tonight" 10 MAD LION "Own" 10 JASON WEAVER "Ambition"</p> <p>WVDM/Columbia, SC PD/MD: Curtis Wilson</p> <p>XSCAPE "Good" JASON WEAVER "Ambition" ADINA HOWARD "Down" E-40 "Sprinkle"</p> <p>WFXE/Columbus, GA PD: Phillip D. March MD: Ari Thomason</p> <p>NAUGHTY BY NATURE "Flow" MAD C.J. MACK "Ride" LAMORE "Prayer" GRAND PUBA "Like" TAMI "Let's" NIJU "Never"</p> <p>WVCK/Columbus, OH PD/MD: Frank Kelly</p> <p>NIJU "Never" XSCAPE "Good" JASON WEAVER "Ambition" JODY WATLEY "Affection" VANESSA WILLIAMS "Colors" 2PAC "Tears" LAMORE "Prayer" BLESSID UNION OF... "Believe" LUNIZ "Got"</p> <p>WVVK/Columbus, OH PD: Sam Nelson MD: Mike Anderson</p> <p>TINA MOORE "Never" GAP BAND "First"</p> <p>KJMZ/Dallas, TX PD: Thomas Bacote MD: Keith Soils</p> <p>No Adds</p> <p>KKDA-FM/Dallas-Ft. Worth, TX PD/MD: Skip Cheatham</p> <p>15 TONY THOMPSON "Like" 13 VANESSA WILLIAMS "Way" SEAN LEVERT "Body"</p>	<p>WROU/Dayton, OH PD: Stan Tompkins MD: Marco Simms</p> <p>JODY WATLEY "Affection" MICHAEL SPEAKS "Need" STEVIE WONDER "Robins" SHAGGY "Boombastic" MOKENSTEF "Mine"</p> <p>WJLB/Detroit, MI PD: Steve Higwood MD: Frankie Darcell</p> <p>36 CHANTAY SAVAGE "Survive" 20 FAITH "Used" 11 MONTY JORDAN "Something" 10 NOTORIOUS B.I.G. "More" 5 SEAN LEVERT "Body" LUNIZ "Got" JASON WEAVER "Ambition"</p> <p>WJMN/Detroit, MI MD: Jimmie Doctrie</p> <p>20 PAULA ABDUL "Real" 18 XSCAPE "Good" 16 MAREE "Drip" 10 LUNIZ "Got" 5 2PAC "Tears" 5 VANESSA WILLIAMS "Colors" 5 GRAND PUBA "Like" 5 NIJU "Never" 5 JASON WEAVER "Ambition"</p> <p>WZFX/Fayetteville, NC PD: Bobby Jay MD: Reggie Bee</p> <p>11 JOECCI "Freak'n" 6 2PAC "Tears" 5 SKEE-LO "Wish" 5 TAMI "Let's" 5 GRAND PUBA "Like"</p> <p>WOZZ/Flint, MI PD: Ross Holland</p> <p>NIJU "Never" SMOOTH "Mind" NOTORIOUS B.I.G. "More" OL DIRTY BASTARD "Shimmy" E-40 "Sprinkle" AFTER 7 "Right"</p> <p>WYNN-FM/Florence, SC PD: Fred Brown Jr. MD: Tony Sanders</p> <p>19 XSCAPE "Good" 17 GAP BAND "First" 5 2PAC "Tears" 5 GRAND PUBA "Like" 5 NIJU "Never" 5 VANESSA WILLIAMS "Colors" 5 JASON WEAVER "Ambition" 5 WAYMAN TISDALE "Circumstan"</p> <p>WQMG/Greensboro, NC PD: Brian Wallace MD: Jackson Brown</p> <p>10 LUNIZ "Got" 8 XSCAPE "Good" 5 2PAC "Tears" 5 TINA MOORE "Never" 5 JASON WEAVER "Ambition" 5 GRAND PUBA "Like"</p> <p>WJMJ/Greenville, SC PD/MD: Paul Jackson</p> <p>23 MARY J. BLIGE "Joy" 9 JODY WATLEY "Affection" SOUL FOR REAL "Thing" DOMINO "Hood" 2PAC "Tears" XSCAPE "Good"</p>	<p>KMJO/Houston, TX PD: Carl Conner MD: Carla Boatner</p> <p>VANESSA WILLIAMS "Colors"</p> <p>WEUP/Huntsville, AL PD/MD: Steve Murray</p> <p>6 TINA MOORE "Never" 5 MICHAEL SPEAKS "Need" 5 XSCAPE "Good" 5 U.N.V. "Love" 5 NIJU "Never"</p> <p>WTLC/Indianapolis, IN PD/MD: Yvick Buchanan</p> <p>XSCAPE "Good" 2PAC "Tears" PHIL PERRY "Love" JODY WATLEY "Affection" GRAND PUBA "Like"</p> <p>WJMI/Jackson, MS PD/MD: Steve Poston</p> <p>NOTORIOUS B.I.G. "More" U.N.V. "Love"</p> <p>WJBT/Jacksonville, FL PD: Nate Bell MD: K.J.</p> <p>XSCAPE "Good" 2PAC "Tears" JODY WATLEY "Affection" JASON WEAVER "Ambition"</p> <p>KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears</p> <p>5 XSCAPE "Good" 2PAC "Tears"</p> <p>KIIZ/Killeen, TX PD: Michael McGuire MD: Rico Starr</p> <p>11 E-40 "Sprinkle" TINA MOORE "Never" NIJU "Never" QUESTIONMARK ASYLUM "Hey" MAD C.J. MACK "Ride"</p> <p>WKGN/Knoxville, TN PD/MD: Desairi Downs</p> <p>8 2PAC "Tears" 8 SHAGGY "Boombastic" 8 JASON WEAVER "Ambition" 8 VANESSA WILLIAMS "Colors" 8 VANESSA WILLIAMS "Colors" 8 NIJU "Never" 8 LAMORE "Prayer" 8 MAREE "Drip" 8 NIJU "Never"</p> <p>KFXZ/Lafayette, LA PD/MD: Frank Tray</p> <p>5 JASON WEAVER "Ambition" 5 VANESSA WILLIAMS "Colors" 5 LAMORE "Prayer" 5 SOUNDS OF LIFE "Hush" 5 NIJU "Never" 5 2PAC "Tears" 5 XSCAPE "Good" 5 MAREE "Drip"</p> <p>KNEK/Lafayette, LA PD: Tyrone Davis APD: Demetrius Lloyd</p> <p>37 2PAC "Tears" 5 NIJU "Never" 5 GRAND PUBA "Like" 5 XSCAPE "Good" 5 TAMI "Let's" 5 JASON WEAVER "Ambition"</p>	<p>KKBT/Los Angeles, CA Dir. Operations: Harold Austin MD: Maurice DeVoe</p> <p>NAUGHTY BY NATURE "Flow" MARY J. BLIGE "Joy"</p> <p>WGZB/Louisville, KY PD/MD: Del Spencer</p> <p>6 BLAK PANTA "Want" 18 JASON WEAVER "Ambition" 20 GRAND PUBA "Like" 12 XSCAPE "Good" 12 MOKENSTEF "Mine"</p> <p>WIBB/Macon, GA PD/MD: Kevin Fox</p> <p>16 JOECCI "Freak'n" 13 U.N.V. "Love" 11 JASON WEAVER "Ambition" 9 JOYA "Let's" 5 XSCAPE "Good" 5 2PAC "Tears" 5 DOMINO "Hood"</p> <p>WFXM/Macon, GA PD/MD: Big George Threatt</p> <p>9 JODY WATLEY "Affection" 8 NIJU "Never" 8 XSCAPE "Good" 8 2PAC "Tears" 8 GRAND PUBA "Like" 8 LUNIZ "Got" 8 VANESSA WILLIAMS "Colors" 8 PAULA ABDUL "Real" 8 STATE OF MIND "Turn" 7 JASON WEAVER "Ambition" 7 MAREE "Drip"</p> <p>KJMS/Memphis, TN PD: Terry Base MD: Toni St. James</p> <p>JASON WEAVER "Ambition" VANESSA WILLIAMS "Colors" 2PAC "Tears" TAMI "Let's" GRAND PUBA "Like" XSCAPE "Good" NIJU "Never" NONCE "Bus" INI KAMOZE "Listen" MASTA ACE, INC. "I.N.C."</p> <p>WHRK/Memphis, TN PD: Bobby D'Jay MD: Stan Bell</p> <p>6 XSCAPE "Good" 5 2PAC "Tears" 5 PAULA ABDUL "Real" 5 VANESSA WILLIAMS "Colors" 5 JASON WEAVER "Ambition" 5 MAD C.J. MACK "Ride" 5 LAMORE "Prayer" 5 MAREE "Drip" 5 NIJU "Never"</p> <p>WKWV/Milwaukee, WI PD: Tony Fields</p> <p>14 CHANTAY SAVAGE "Survive" 12 RAPPIN' 4-TAY "Around" 12 LOST BOYZ "Rich" 5 PATRA "Pull" 5 FORCE MD'S "Last" JODY WATLEY "Affection" VANESSA WILLIAMS "Colors" 2PAC "Tears" JASON WEAVER "Ambition"</p> <p>WMCS/Milwaukee, WI PD: Kathy Brown MD: Darryn D.</p> <p>BUCKSHOT LEFONQUE "Cow" DAVID JOSIAS "Mind" NIJU "Never" JASON WEAVER "Ambition"</p>	<p>WBLS/New York, NY MD: Helen Little</p> <p>8 PHIL PERRY "Love"</p> <p>WOWI/Norfolk, VA OM: Steven Crumley PD: K.J. Holiday</p> <p>22 KARYN WHITE "Rather" 20 XSCAPE "Good" 18 2PAC "Tears" 18 GRAND PUBA "Like" 13 SPECIAL ED "Neva" 12 MAD LION "Own" 11 MADONNA "Human" 8 NIJU "Never" 5 JODY WATLEY "Affection" U.N.V. "Love" STEVIE WONDER "Robins" JASON WEAVER "Ambition" MICHAEL SPEAKS "Need"</p> <p>WRKE/Ocean City, MD PD: Tony Quartrone MD: Manuel Mena</p> <p>6 XSCAPE "Good" VANESSA WILLIAMS "Colors" 2PAC "Tears" NIJU "Never" JODY WATLEY "Affection"</p> <p>KVSP/Oklahoma City, OK PD/MD: Darnell Swift</p> <p>15 2PAC "Tears" 9 XSCAPE "Good" 7 JASON WEAVER "Ambition" NIJU "Never" GRAND PUBA "Like" LUNIZ "Got" VANESSA WILLIAMS "Colors" LARRY CORYELL "Tonight"</p> <p>WJHM/Orlando, FL PD: Duff Lindsey MD: Cedric Hollywood</p> <p>16 AFTER 7 "Right" 15 TLC "Kick" 5 2PAC "Tears"</p> <p>WPLZ/Petersburg-Richmond, VA PD: Phil Daniels</p> <p>9 GRAND PUBA "Like" 8 DR. DRE "Heads" 6 MAD C.J. MACK "Ride" 5 FADE II BLACK "Y.O.U." 5 PURE SOUL "Must" 2PAC "Tears" JASON WEAVER "Ambition" LAMORE "Prayer" ALL-4-ONE "Can" NONCE "Bus" LARRY CORYELL "Tonight"</p> <p>WUSL/Philadelphia, PA PD: Gary Young MD: Cheryl "Coco" McGhee</p> <p>22 PATRA "Pull" 7 XSCAPE "Good" 6 OL DIRTY BASTARD "Shimmy" 7 NAUGHTY BY NATURE "Flow" 6 OL DIRTY BASTARD "Shimmy" 5 SEAN LEVERT "Body"</p> <p>WOAS/Philadelphia, PA PD: Joe Tamburo MD: David Davis</p> <p>STEVIE WONDER "Robins" BAKER & INGRAM "Someone" PORTRAIT "Deep" TINA MOORE "Never"</p>	<p>WEAS/Savannah, GA PD/MD: Floyd Blackwell</p> <p>26 G.A.T. "Smiling" 16 STEVIE WONDER "Robins" 13 LOREMO "Thright" 10 JOECCI "Freak'n" 5 TINA MOORE "Never" 5 MENTALLY DISTURBED "Lolipop" BLESSID UNION OF... "Believe" SHAGGY "Boombastic" JASON WEAVER "Ambition" 2PAC "Tears" TAMI "Let's" VANESSA WILLIAMS "Colors" GRAND PUBA "Like" XSCAPE "Good" LAMORE "Prayer" BUCKSHOT LEFONQUE "Cow" QUESTIONMARK ASYLUM "Hey"</p> <p>KOKS/Shreveport, LA PD/MD: Quinn Echols</p> <p>10 IMPROMPTU "Enjoy" 5 KRUCED-M-AGE "Want" 5 CHARITE MOORE "Need" VANESSA WILLIAMS "Colors" NIJU "Never" LUNIZ "Got" XSCAPE "Good" KARYN WHITE "Rather" 2PAC "Tears"</p> <p>KMLJ/Shreveport, LA PD: John Wilson MD: Mike Anthony</p> <p>5 GAP BAND "First" JOECCI "Freak'n" LUNIZ "Got" NONCE "Bus" JASON WEAVER "Ambition" NIJU "Never" XSCAPE "Good" 2PAC "Tears" VANESSA WILLIAMS "Colors"</p> <p>KMJM/St. Louis, MO PD/MD: Dave Wyatt</p> <p>5 LOST BOYZ "Rich" 5 DOCTOR DREED LOVER "For" 2PAC "Tears" JASON WEAVER "Ambition"</p> <p>KJMM/Tulsa, OK PD: Darnell Swift MD: K.K. Holladay</p> <p>40 2PAC "Tears" 16 NIJU "Never" 13 JASON WEAVER "Ambition" 13 XSCAPE "Good" GRAND PUBA "Like" LUNIZ "Got" LARRY CORYELL "Tonight"</p> <p>KTOW-FM/Tulsa, OK PD/MD: Tony Barrow</p> <p>XSCAPE "Good" LUNIZ "Got" NIJU "Never" VANESSA WILLIAMS "Colors" 2PAC "Tears" U.N.V. "Love"</p>
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91 Total Reporters
91 Current Reporters
91 Current Playlists

NEW & ACTIVE

ALL-4-ONE | Can Love You Like That (*Blitz/Atlantic*)
Total Plays: 658, Total Stations: 55, Adds: 4

STEVIE WONDER Tomorrow Robins Will Sing (*Motown*)
Total Plays: 629, Total Stations: 61, Adds: 15

DOMINO Tales From The Hood (*MCA*)
Total Plays: 591, Total Stations: 53, Adds: 2

ROSIE GAINES I Want U (*Motown*)
Total Plays: 562, Total Stations: 47, Adds: 1

CHRISTOPHER WILLIAMS If You Say (*Giant/WB*)
Total Plays: 543, Total Stations: 44, Adds: 1

MICHAEL SPEAKS Whatever You Need (*EastWest/EEG*)
Total Plays: 542, Total Stations: 60, Adds: 4

XSCAPE Feels So Good (*So So Def/Columbia*)
Total Plays: 541, Total Stations: 68, Adds: 62

2PAC So Many Tears (*Interscope*)
Total Plays: 540, Total Stations: 66, Adds: 58

E-40 Sprinkle Me (*Sick Wid'it/Jive*)
Total Plays: 523, Total Stations: 48, Adds: 9

PO' BROKE & LONELY Twisted (*Big Beat/Atlantic*)
Total Plays: 507, Total Stations: 44, Adds: 2

NAUGHTY BY NATURE Feel Me Flow (*Tommy Boy*)
Total Plays: 451, Total Stations: 47, Adds: 4

JODY WATLEY Affection (*Bellmark*)
Total Plays: 441, Total Stations: 48, Adds: 22

QUESTIONMARK ASYLUM Hey Lookaway (*RCA*)
Total Plays: 389, Total Stations: 42, Adds: 2

QUO F/BROWNSTONE | Quo Funk (*MJJ/Epic*)
Total Plays: 368, Total Stations: 34, Adds: 0

WAYMAN TISDALE Circumstance (*MoJAZZ/Motown*)
Total Plays: 286, Total Stations: 27, Adds: 1

PARIS Outta My Life (*Priority*)
Total Plays: 279, Total Stations: 23, Adds: 0

BUCKSHOT LEFONQUE Some Cow... (*Columbia*)
Total Plays: 245, Total Stations: 27, Adds: 3

GRAND PUBA I Like It (I Wanna Be...) (*Elektra/EEG*)
Total Plays: 218, Total Stations: 40, Adds: 23

OL DIRTY BASTARD Shimmy Shimmy Ya (*Elektra/EEG*)
Total Plays: 203, Total Stations: 21, Adds: 4

MAD C.J. MACK Come And Take A Ride (*Rap-A-Lot*)
Total Plays: 150, Total Stations: 26, Adds: 11

JASON WEAVER Luv Ambition... (*Motown*)
Total Plays: 144, Total Stations: 47, Adds: 45

TAMI Let's Do It Again (*Scotti Bros.*)
Total Plays: 142, Total Stations: 23, Adds: 8

NIJU There Will Never Be (*Arista*)
Total Plays: 97, Total Stations: 33, Adds: 32

LUNIZ I Got 5 On It (*Virgin*)
Total Plays: 63, Total Stations: 20, Adds: 19

VANESSA WILLIAMS Colors Of The Wind (*Hollywood*)
Total Plays: 63, Total Stations: 31, Adds: 31

Songs ranked by total plays.

WQHH/Lansing, MI
PD: Cullen DuBose
MD: Lillisa Valentine

5 E-40 "Sprinkle"
5 D'ANGELO "Brown"
5 JODY WATLEY "Affection"
5 XSCAPE "Good"
5 GRAND PUBA "Like"
5 ALL-4-ONE "Can"
5 2PAC "Tears"
5 VERTICAL HOLD "Today"
5 PO' BROKE & LONELY "Twisted"
5 MARY J. BLIGE "Joy"

WJMG/Laurel-Hattiesburg, MS
PD/MD: LaDonna Jones

8 SOUL FOR REAL "Thing"
8 MARY J. BLIGE "Joy"
6 NIJU "Never"
6 U.N.V. "Love"
5 XSCAPE "Good"
5 VANESSA WILLIAMS "Colors"
2PAC "Tears"
LUNIZ "Got"

KIPR/Little Rock, AR
PD: Billy St. James
MD: Mark Dylan

22 MARY J. BLIGE "Joy"
15 XSCAPE "Good"
E-40 "Sprinkle"
KRUCED-M-AGE "Want"
VANESSA WILLIAMS "Colors"
PAULA ABDUL "Real"
JASON WEAVER "Ambition"
2PAC "Tears"

WNLV/Lexington, KY
PD/MD: Don E. Cologne

3 2PAC "Tears"
E-40 "Sprinkle"
XSCAPE "Good"

KJLH/Los Angeles, CA
PD/MD: Frankie Ross

8 JODY WATLEY "Affection"
XSCAPE "Good"
JASON WEAVER "Ambition"
LAMORE "Prayer"

WNOV/Milwaukee, WI
PD/MD: Sandra Robinson

15 DR. DRE "Heads"
STEVIE WONDER "Robins"
LAMORE "Prayer"
BROWNSTONE "Jam"
VANESSA WILLIAMS "Colors"
2PAC "Tears"
NIJU "Never"
LUNIZ "Got"
H.H. "Boo-Tee"
KING TEE "Get"

WBLX/Mobile, AL
PD: J.B. Louis
APD: Jimmy Mack

14 SHAGGY "Boombastic"
GERALD LEVERT "Times"
MARY J. BLIGE "Joy"
XSCAPE "Good"

WZHT/Montgomery, AL
PD/MD: Michael Long

U.N.V. "Love"
PORTRAIT "Deep"
MOKENSTEF "Mine"
2PAC "Tears"
JASON WEAVER "Ambition"
ROSIE GAINES "Want"

WQOK/Nashville, TN
PD/MD: Tony Wright

8 U.N.V. "Love"
8 XSCAPE "Good"
8 MAD C.J. MACK "Ride"
8 SHAGGY "Boombastic"
2PAC "Tears"
JASON WEAVER "Ambition"
MAREE "Drip"
JODY WATLEY "Affection"
LUNIZ "Got"
NIJU "Never"
VANESSA WILLIAMS "Colors"

WIKS/New Bern, NC
PD: B.K. Kirkland
APD: Kristina West

STEVIE WONDER "Robins"
XSCAPE "Good"
AFTER 7 "Right"
JODY WATLEY "Affection"

WQOE/New Orleans, LA
PD/MD: Gerod Stevens

24 SHAGGY "Boombastic"
23 2PAC "Tears"
11 E-40 "Sprinkle"
5 MAD C.J. MACK "Ride"
LUNIZ "Got"
JASON WEAVER "Ambition"
STEVIE WONDER "Robins"
TONY THOMPSON "Like"

WAMO/Pittsburgh, PA
PD: Ron Atkins
MD: JJ Stone

5 WHISPERS "Come"
XSCAPE "Good"
JODY WATLEY "Affection"
PORTRAIT "Deep"
2PAC "Tears"
CHARITE MOORE "Need"

WQOK/Raleigh, NC
PD: Cy Young
MD: Melissa Wade

26 STEVIE WONDER "Robins"
25 JODY WATLEY "Affection"
8 XSCAPE "Good"
5 2PAC "Tears"
5 JASON WEAVER "Ambition"
FREDDIE JACKSON "Thank"

WCDX/Richmond, VA
PD: Aaron Maxwell
MD: Eric Lee

41 XSCAPE "Good"
HEATHER B "Glocks"
NIJU "Never"

WTLZ/Saginaw, MI
PD: Kermit Crockett
MD: Tony Lamptey

5 XSCAPE "Good"
LAMORE "Prayer"
2PAC "Tears"
JASON WEAVER "Ambition"
LUNIZ "Got"
JODY WATLEY "Affection"
VANESSA WILLIAMS "Colors"

KSJL/San Antonio, TX
PD: Michael Andrews
MD: Rikko Oltersvied

8 LUNIZ "Got"
5 MARY J. BLIGE "Joy"
5 JASON WEAVER "Ambition"
2PAC "Tears"
5 OL DIRTY BASTARD "Shimmy"
2 NATUSIE "Kno"
XSCAPE "Good"

WMXN/Wilmington, NC
PD/MD: Rod Cruise

33 SUBWAVE "Game"
5 DIANA KING "Shy"

UC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL UC REPORTERS ON R&R ONLINE

MARKET #1
WBL/Chicago
 (212) 447-1000
 Little

PLAYS
 SW ZW LW TW ARTIST/TITLE

23	27	30	30	BOYZ II MEN/Water Runs Dry
27	29	29	29	BLACKSTREET/Joy
25	24	28	28	WHISPERS/Make Sweet Love
30	30	27	28	ANITA BAKER/It's Been You
12	14	21	21	JON B. & BABYFACE/Someone To Love
18	18	20	20	MICHAEL JACKSON/Scream
28	25	19	19	BROWNSTONE/Grapevine
6	6	8	18	HOWARD HEWETT/Wanna Know You
15	17	17	17	U.N.V./So In Love With You
18	19	18	18	MARY J. BLIGE/I'm Goin' Down
13	15	15	15	JESSE/When U Cry I Cry
19	21	13	10	VANESSA WILLIAMS/The Way That You
5	5	11	10	KARYN WHITE/I'd Rather Be Alone
16	11	11	9	STEVIE WONDER/For Your Love
10	10	10	9	LUTHER VANDROSS/Going In Circles
8	7	7	8	PHIL PERRY/Love Don't Love
7	7	7	7	PORTRAIT/How Deep Is Your
8	7	9	7	TLC/Red Light Special
5	5	7	5	CHANTE' MOORE/I'm What You Need
5	6	6	6	TOM SCOTT/Don't Get Any Better
5	6	6	6	EVERETTE HARP/Jerr's Song
5	6	6	6	BRIAN MCKNIGHT/Crazy Love
7	6	5	5	VARIOUS ARTISTS/Freedom (Theme...)
6	5	5	5	ROBERTA FLACK/It Might Be You
5	5	5	5	GERALD LEVERT/How Many Times

MARKET #2
KJLH/Los Angeles
 (310) 330-5550
 Ross

PLAYS
 SW ZW LW TW ARTIST/TITLE

35	47	46	48	BOYZ II MEN/Water Runs Dry
41	47	45	47	JON B. & BABYFACE/Someone To Love
39	46	46	47	BRIAN MCKNIGHT/Crazy Love
46	46	46	46	SOUL FOR REAL/Every Little Thing
39	45	46	45	H-TOWN/Emotions
5	26	38	41	TLC/Waterfalls
17	22	39	34	CHANTE' MOORE/I'm What You Need
15	31	32	33	TOTAL F/NOTORIOUS.../Can't You See
18	19	33	28	LUTHER VANDROSS/Going In Circles
38	-	-	31	BRANDY/Best Friend
10	10	25	25	MICHAEL JACKSON/Scream
7	24	24	24	PO' BROKE & LONELY/Twisted
6	22	21	23	SUBWAY/Fire
5	22	19	19	MARY J. BLIGE/You Bring Me Joy
5	17	18	19	TONY THOMPSON/Wanna Love Like
5	17	18	15	STEVIE WONDER/Tomorrow Robins...
5	14	18	12	ADINA HOWARD/Freak Like Me
5	14	18	12	CHRISTOPHER WILLIAMS/I'll Say
14	15	11	12	VERTICAL HOLD/Love Today
39	23	12	12	BROWNSTONE/Grapevine
14	14	12	12	MINT CONDITION/So Fine
26	10	12	12	USHER/Think Of You
6	11	11	11	U.N.V./So In Love With You
6	14	10	11	SEAN LEVERT/Put Your Body
5	9	11	11	D'ANGELO/Brown Sugar
6	12	11	11	WAYMAN TISDALE/Circumstance
5	12	11	11	FREDDIE JACKSON/I Want To Thank...
13	12	11	11	KIRK FRANKLIN/Why We Sing
5	9	13	10	IMPROMPTU/Enjoy Yourself
5	9	13	10	TINA MOORE/Never Gonna Let...
26	12	10	10	ANITA BAKER/It's Been You
36	11	11	10	WHISPERS/Make Sweet Love...
12	10	10	10	TLC/Red Light Special
10	10	10	10	BRANDY/Baby
5	14	8	8	TRISHA COVINGTON/Slow Down
5	8	8	8	DIANA KING/Shy Guy
5	8	8	8	JODY WATLEY/Affection
5	5	6	7	GERALD LEVERT/How Many Times

MARKET #2
KKBT/Los Angeles
 (213) 466-9566
 Austin/DeVoe

PLAYS
 SW ZW LW TW ARTIST/TITLE

55	58	54	54	TOTAL F/NOTORIOUS.../Can't You See
28	47	53	53	MONICA/Don't Take It...
33	45	48	51	SOUL FOR REAL/Every Little Thing...
32	40	45	48	DR DRE/Keep Their Heads...
45	43	43	47	BRAT/Give It 2 You
53	53	52	45	MONTELL JORDAN/This Is How We Do It
18	20	40	44	METHOD MAN/It'll Be There For...
51	51	47	42	MARY J. BLIGE/My Life
60	57	50	40	ADINA HOWARD/Freak Like Me
30	31	31	31	JOECC/Freak'n You
21	21	28	30	BRANDY/Best Friend
52	52	30	28	RAPHAEL SAAID/Ask Of You
23	25	27	27	PO' BROKE & LONELY/Twisted
17	18	21	26	MOKENSTEF/He's Mine
22	23	20	25	BOYZ II MEN/Water Runs Dry
24	26	22	23	JON B. & BABYFACE/Someone To Love
30	31	30	22	BROWNSTONE/Grapevine
14	15	20	20	TONY THOMPSON/Wanna Love Like...
10	15	19	19	TLC/Waterfalls
40	28	18	18	ICE CUBE/Friday
20	17	17	17	MICHAEL JACKSON/Scream
10	10	16	16	SMOOTH/Mind Blown'
5	14	14	15	LUNZI/Get On It
5	11	14	14	MASTA ACE, INC./The I.N.C. Ride
11	12	13	13	U.N.V./So In Love With You
11	12	13	13	FAITH/You Used To Love Me
10	10	12	12	H-TOWN/Emotions
7	18	16	11	BRIAN MCKNIGHT/Crazy Love
16	17	15	10	DOMINO/Tales From The Hood
8	8	9	9	KUT KLOSE/I Like
5	5	5	5	NAUGHTY BY NATURE/Feel Me Flow
5	5	5	5	MARY J. BLIGE/You Bring Me Joy

MARKET #3
WEJM/Chicago
 (708) 895-1400
 Starr/Allan

PLAYS
 SW ZW LW TW ARTIST/TITLE

47	47	45	46	TOTAL F/NOTORIOUS.../Can't You See
17	44	45	45	MICHAEL JACKSON/Scream
45	42	41	43	METHOD MAN/It'll Be There For...
45	46	47	42	VARIOUS ARTISTS/Freedom (Theme...)
41	44	40	39	2PAC/Can You Get Away
37	38	37	37	SUBWAY/Fire
30	34	27	32	SMOOTH/Mind Blown'
20	29	32	32	BROWNSTONE/Grapevine
21	32	31	31	H-TOWN/Emotions
25	30	31	31	SHAGGY/Boombastic
30	27	30	30	BOYZ II MEN/Water Runs Dry
20	29	26	28	TLC/Waterfalls
30	28	28	28	ICE CUBE/I'll Ass Gee
26	34	31	28	WARREN G./So Many Ways
30	31	33	27	JOECC/Freak'n You
37	32	31	27	BRANDY/Best Friend
28	32	27	26	MONICA/Don't Take It...
31	31	31	23	BRAT/Give It 2 You
5	14	21	21	VARIOUS ARTISTS/The Points
13	14	15	18	DIS 'N' DAT/Freak Me Baby
30	31	25	16	SOUL FOR REAL/Every Little Thing...
21	16	15	15	DR. OREO/Keep Their Heads...
15	17	17	14	JUNIOR MAFIA /Party Anthem
17	17	14	14	SAM SNEED & DR OREU Better Recognize
8	13	11	10	COMMON/Resurrection
5	6	6	10	TONY THOMPSON/Wanna Love Like...
5	6	10	10	MAD C.J. BLAZE/Come And Take A Ride
5	6	7	7	MOKENSTEF/He's Mine
5	6	7	7	JON B. & BABYFACE/Someone To Love
6	6	7	7	DOMINO/Tales From The Hood
25	29	12	6	IMMATURE/Don't Mind
5	5	5	5	2PAC/So Many Tears
5	5	5	5	E-40/Sprinkle Me
5	5	5	5	LOST BOYZ/Lifestyles Of...
5	5	5	5	D'ANGELO/Brown Sugar

MARKET #3
WGCI/Chicago
 (312) 427-4800
 Smith

PLAYS
 SW ZW LW TW ARTIST/TITLE

43	39	47	47	BRIAN MCKNIGHT/Crazy Love
40	41	32	45	TOTAL F/NOTORIOUS.../Can't You See
24	26	25	44	CHRISTY SAVAGE/Will Survive
45	47	42	43	VARIOUS ARTISTS/Freedom (Theme...)
26	28	20	40	MICHAEL JACKSON/Scream
40	38	39	39	RAPHAEL SAAID/Ask Of You
35	37	36	39	MONTELL JORDAN/This Is How We Do It
40	46	40	37	KUT KLOSE/I Like
30	40	37	37	BRANDY/Best Friend
36	38	34	36	BOYZ II MEN/Water Runs Dry
25	27	34	34	VYBE/Take It To The Front
29	31	31	33	SOUNDS OF LIFE/Hush
22	23	30	33	H-TOWN/Emotions
31	29	31	31	MARY J. BLIGE/You Bring Me Joy
48	40	36	31	ADINA HOWARD/Freak Like Me
38	37	34	30	2PAC/Dear Mama
36	34	32	30	USHER/Think Of You
6	19	28	28	XSCAPE/Feels So Good
30	36	26	27	SOUL FOR REAL/Every Little Thing...
17	17	17	17	JOECC/Freak'n You
8	18	25	26	TONY THOMPSON/Wanna Love Like...
31	28	27	26	MINT CONDITION/So Fine
29	23	24	24	VARIOUS ARTISTS/Freedom (Theme...)
7	7	14	14	MONICA/Don't Take It...
15	21	22	22	DAVID JOSIAS/Mind Blowing
13	21	26	21	BOBBY BROWN/Sick Partner
9	10	18	21	JON B. & BABYFACE/Someone To Love
5	8	19	20	TINA MOORE/Never Gonna Let...
29	23	23	20	ANITA BAKER/It's Been You
12	11	16	16	METHOD MAN/It'll Be There For...
11	18	18	18	SOUL FOR REAL/Candy Rain
21	22	16	18	BRANDY/Baby
15	12	10	17	JESSE/The Comfort Of...
5	7	17	17	PURE SOUL/We Must Be In Love
5	7	16	16	KIRK FRANKLIN/Silver And Gold
5	7	16	16	FAITH/You Used To Love Me
21	27	27	14	GLADYS KNIGHT/Next Time
29	31	27	14	BARRY WHITE/Come On
5	7	12	12	JANET JACKSON/One More Chance
12	11	10	12	JESSE/When U Cry I Cry

MARKET #3
WVAZ/Chicago
 (312) 360-9000
 Myrick

PLAYS
 SW ZW LW TW ARTIST/TITLE

40	35	35	39	INCOGNITO/Deep Waters
35	36	36	37	ANITA BAKER/It's Been You
34	36	36	37	GLADYS KNIGHT/Home Alone
34	20	20	36	STEVIE WONDER/For Your Love
21	23	23	36	BOYZ II MEN/Water Runs Dry
30	15	15	30	BARRY WHITE/Come On
15	24	19	19	BRIAN MCKNIGHT/Crazy Love
12	16	16	18	MONTELL JORDAN/Close The Door
11	7	7	17	PAT METTHERNY/The Girls Next Door
15	20	20	17	PHIL PERRY/Only You Know
5	8	8	15	ANITA BAKER/It's Been You
5	12	15	15	VANESSA WILLIAMS/The Way That You
8	13	14	14	JON B. & BABYFACE/Someone To Love
26	15	14	14	JESSE/When U Cry I Cry
13	13	13	13	LENNY WHITE/Who You Love
5	7	12	12	BRANDY/Best Friend
5	7	12	12	MICHAEL JACKSON/Scream
10	10	12	12	TONI BRAXTON/I Belong To You
28	28	11	11	ANITA BAKER/Rhythm Of Love
5	5	5	5	BLACKSTREET/Before I Let You Go
10	10	10	10	LUTHER VANDROSS/Going In Circles
11	10	10	10	GLADYS KNIGHT/Next Time
26	30	30	30	CHANTAY SAVAGE/Will Survive
5	5	5	5	ROBERTA FLACK/It Might Be You
5	5	5	5	JODY WATLEY/Affection
5	5	5	5	MICHAEL SPEAKS/Whatever You Need
5	5	5	5	VERTICAL HOLD/Love Today
5	5	5	5	STEVIE WONDER/Tomorrow Robins

MARKET #5
WDAS/Philadelphia
 (215) 581-2100
 Tamburro/Davis

PLAYS
 SW ZW LW TW ARTIST/TITLE

29	28	28	29	STEVIE WONDER/For Your Love
14	26	26	28	ANITA BAKER/It's Been You
29	19	19	16	LUTHER VANDROSS/Going In Circles
15	15	15	15	BOYZ II MEN/Water Runs Dry
30	20	20	20	BROWNSTONE/Grapevine
10	10	10	12	BLACKSTREET/Joy
10	10	10	12	BRIAN MCKNIGHT/Crazy Love
8	8	8	10	MICHAEL JACKSON/Scream
8	8	8	10	LENNY WILLIAMS/Sara Smile
6	8	8	8	JON B. & BABYFACE/Someone To Love
5	8	8	8	KARYN WHITE/I'd Rather Be Alone
7	7	7	7	TOM SCOTT/Don't Get Any Better
5	5	5	5	KUT KLOSE/I Like
5	5	5	5	ALL-4-ONE/I Can Love You
5	5	5	5	SEAN LEVERT/Put Your Body
5	5	5	5	U.N.V./So In Love With You
5	5	5	5	CHANTE' MOORE/I'm What You Need
5	7	5	5	CHRISTOPHER WILLIAMS/I'll Say
5	7	5	5	VERTICAL HOLD/Love Today
5	5	5	5	IMPROMPTU/Enjoy Yourself
5	5	5	5	FREDDIE JACKSON/I Want To Thank...
5	5	5	5	GERALD LEVERT/How Many Times
5	5	5	5	SOUL FOR REAL/Every Little Thing...
5	5	5	5	BRANDY/Best Friend
5	5	5	5	BUCKSHOT LEFONQUE/Some Cow Fonque
5	5	5	5	GAP BAND/First Lover
5	5	5	5	MICHAEL SPEAKS/Whatever You Need
5	5	5	5	STEVIE WONDER/Tomorrow Robins
5	5	5	5	BAKER & INGRAM/When You Love...
5	5	5	5	PORTRAIT/How Deep Is Your...
5	5	5	5	TINA MOORE/Never Gonna Let...

MARKET #5
WUSL/Philadelphia
 (215) 483-8900
 Young/McGhee

PLAYS
 SW ZW LW TW ARTIST/TITLE

33	32	32	40	TOTAL F/NOTORIOUS.../Can't You See
34	32	30	39	METHOD MAN/It'll Be There For...
29	25	31	37	BOYZ II MEN/Water Runs Dry
7	35	35	35	MICHAEL JACKSON/Scream
27	34	35	35	MONICA/Don't Take It...
37	37	36	34	BROWNSTONE/Grapevine
30	31	30	34	H-TOWN/Emotions
30	33	34	33	MONTELL JORDAN/This Is How We Do It
31	31	29	32	SOUL FOR REAL/Candy Rain
7	24	29	31	PURE SOUL/We Must Be In Love
41	41	42	30	STEVIE WONDER/For Your Love
31	22	29	30	BRANDY/Baby
34	33	32	30	ADINA HOWARD/Freak Like Me
32	27	24	30	BLACKSTREET/Joy
7	26	36	29	SOUL FOR REAL/Every Little Thing...
29	28	33	28	RAPHAEL SAAID/Ask Of You
36	35	27	28	BRANDY/Best Friend
7	7	13	27	KUT KLOSE/I Like
30	27	24	26	USHER/Think Of You
23	19	24	24	LUTHER VANDROSS/Going In Circles
25	24	19	23	MARY J. BLIGE/I'm Goin' Down
21	24	24	23	MARY J. BLIGE/My

UC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL UC REPORTERS ON R&R ONLINE

MAJIC 108 FM		MARKET #17		
		KMJM/St. Louis (314) 361-1108 Wynter		
PLAYS	ARTIST/TITLE	3W	LW	TW
5	34	36	37	MOKENSTEF/He's Mine
35	32	37	37	MONICA/Don't Take It...
36	38	37	37	BRANDY/Best Friend
28	37	33	37	BOYZ II MEN/Water Runs Dry
29	32	37	37	FABU/Just Roll
36	37	37	37	ADINA HOWARD/Freak Like Me
36	37	37	37	BROWNSTONE/Grapevine
37	37	35	37	TOTAL F/NOTORIOUS.../Can't You See
-	17	35	37	MICHAEL JACKSON/Scream
-	37	37	36	KARYN WHITE/I'd Rather Be Alone
-	-	20	33	XSCAPE/Feels So Good
30	29	20	29	TLC/Waterfalls
32	20	29	29	VARIOUS ARTISTS/Freedom (Theme...)
-	30	36	29	GAP BAND/First Lover
-	-	28	29	STEVIE WONDER/Tomorrow Robins...
33	35	30	28	TINA MOORE/Never Gonna Let...
29	29	29	28	SOUL FOR REAL/Every Little Thing...
28	29	29	28	YVBE/Take It To The Front
19	25	29	28	D'ANGELO/Brown Sugar
30	29	28	27	NUTTIN' NYCE/Froggy Style
36	31	29	26	TONY THOMPSON/Wanna Love Like...
27	28	29	26	BLACKSTREET/Joy
27	26	27	25	MINT CONDITION/So Fine
9	12	19	25	LORENZO/It's Alright
-	-	14	24	BLESSID UNION OF /I Believe
-	-	14	23	IMPROMPTU/Enjoy Yourself
20	23	24	23	VERTICAL HOLD/Love Today
-	11	23	23	SHABBA RANKS/Shine Eye Gal
10	11	18	22	JON B. & BABYFACE/Someone To Love
-	-	20	22	MICHAEL SPEAKS/Whatever You Need
38	37	26	19	VANESSA WILLIAMS/The Way That You...
18	34	26	18	MARY J. BLIGE/My Life
30	29	15	18	RAJA-NEE/Walking Away With It
19	23	18	14	JOYAI Like What You're
22	18	14	14	DIANA KING/Shy Guy
30	29	17	13	CHANTE' MOORE/This Time
20	30	27	10	LUTHER VANDROSS/Going In Circles
11	10	9	10	K-CI HAILEY/If You Think...
29	13	10	10	GLADYS KNIGHT/Next Time

V103		MARKET #18		
		WXYV/Baltimore (410) 653-2200 Sampson/Johnson		
PLAYS	ARTIST/TITLE	3W	LW	TW
48	51	55	55	METHOD MAN/It'll Be There For...
52	53	54	54	ANITA BAKER/It's Been You
52	51	52	54	KUT KLOSE/I Like
49	55	54	53	BRIAN MCKNIGHT/Crazy Love
49	49	53	51	USHER/Think Of You
51	51	51	51	TOTAL F/NOTORIOUS.../Can't You See
48	51	50	51	BRAT/Give It 2 You
52	50	51	51	BROWNSTONE/Grapevine
27	27	25	28	BRANDY/Best Friend
27	27	25	27	MONTELL JORDAN/This Is How We Do It
26	27	26	26	SAM SNEED & DR DRE/1 Better Recognize
26	27	26	26	FABU/Just Roll
27	27	24	26	DIANA KING/Shy Guy
26	25	25	25	NAUGHTY BY NATURE/Feel Me Flow
27	27	26	25	VARIOUS ARTISTS/Freedom (Theme...)
26	20	24	24	MCKENSTEF/He's Mine
-	13	24	24	MICHAEL JACKSON/Scream
28	26	24	24	JODECI/Freak'n You
20	27	23	24	ADINA HOWARD/Freak Like Me
-	16	-	23	XSCAPE/Feels So Good
28	27	24	23	MONICA/Don't Take It...
26	25	21	23	RAPPIN' 4-TAY/It'll Be Around
21	21	23	22	HOWARD HEWETT/1 Wanna Know You
20	20	20	22	JON B. & BABYFACE/Someone To Love
20	22	20	21	IMMATURE/Don't Mind
21	22	20	21	JESSE/When U Cry I Cry
22	20	21	20	TLC/Waterfalls
20	19	21	20	WHISPERS/Make Sweet Love...
14	16	17	18	RAPHAEL SAADIQ/Ask Of You
17	17	17	18	SOUL FOR REAL/Candy Rain
18	17	17	16	DR. DRE/Keep Their Heads...
16	17	17	16	2PAC/Dear Mama
15	15	16	14	BRANDY/Baby
15	15	12	14	TLC/Creep
12	9	11	12	D'ANGELO/Brown Sugar
10	10	8	11	SUBWAY/This Lil' Game We...
10	11	9	11	BLACKSTREET/Joy
12	10	10	11	TINA MOORE/Never Gonna Let...
14	11	12	11	CRAIG MACK/Flava In Ya Ear
10	9	9	11	MARY J. BLIGE/It'm Goin' Down

WAMO/Pittsburgh		MARKET #19		
		(412) 471-2181 Atkins/Stone		
PLAYS	ARTIST/TITLE	3W	LW	TW
24	24	38	39	SOUL FOR REAL/Every Little Thing...
35	35	38	38	H-TOWN/Emotions
10	10	35	37	BRANDY/Best Friend
21	21	33	35	BOYZ II MEN/Water Runs Dry
30	30	33	34	TLC/Waterfalls
31	31	33	34	DIANA KING/Shy Guy
31	31	32	34	MONTELL JORDAN/This Is How We Do It
8	8	30	34	MONICA/Don't Take It...
8	8	30	33	BROWNSTONE/Grapevine
34	34	31	32	JESSE/When U Cry I Cry
25	25	34	32	BRIAN MCKNIGHT/Crazy Love
-	-	30	27	MICHAEL JACKSON/Scream
24	24	26	27	KANSAS CITY /Baby It's On
13	13	28	25	VANESSA WILLIAMS/The Way That You...
9	9	30	25	VERTICAL HOLD/Love Today
8	8	28	25	TONY THOMPSON/Wanna Love Like...
21	21	27	24	MARY J. BLIGE/My Life
21	21	25	24	RAPHAEL SAADIQ/Ask Of You
-	-	13	24	FREDDIE JACKSON/1 Want To Thank...
21	21	27	24	YVBE/Take It To The Front
8	8	10	24	JON B. & BABYFACE/Someone To Love
8	8	28	24	KARYN WHITE/I'd Rather Be Alone
19	19	25	21	ANITA BAKER/It's Been You
5	5	13	21	SEAN LEVERT/Put Your Body...
9	9	20	20	INCOGNITO/Deep Waters
5	5	11	20	BAKER & INGRAM/When You Love...
11	11	13	13	JOYAI Like What You're...
12	12	12	13	DR DRE/Keep Their Heads...
-	-	11	11	PAULA ABU/My Love Is For Real
13	13	12	11	BRAT/Give It 2 You
5	5	11	10	TINA MOORE/Never Gonna Let...
-	-	10	10	IMPROMPTU/Enjoy Yourself
8	8	10	10	FORCE MD'S/The Last To Know
7	7	11	10	MCKENSTEF/He's Mine
8	8	10	9	LORENZO/It's Alright
5	5	11	9	SMOOTH/Mind Blowing
6	6	8	9	2PAC/Dear Mama
11	11	9	9	PARIS/Outta My Life
14	14	10	9	METHOD MAN/It'll Be There For...
9	9	10	9	NUTTIN' NYCE/Froggy Style

Majik 107		MARKET #20		
		KMJK/Phoenix (602) 265-2442 Jackson		
PLAYS	ARTIST/TITLE	3W	LW	TW
11	27	43	43	LENNY WHITE/Who You Love
25	34	42	42	VERTICAL HOLD/Love Today
35	38	44	42	BRANDY/Best Friend
26	31	36	42	BOYZ II MEN/Water Runs Dry
34	34	41	41	TOM BROWNE/Ghetto Horns
23	26	41	41	TINA MOORE/Never Gonna Let...
19	26	39	39	IMPROMPTU/Enjoy Yourself
-	24	36	36	WAYMAN TISDALE/Circumstance
24	25	36	36	VARIOUS ARTISTS/Freedom (Theme...)
24	24	36	36	TLC/Waterfalls
35	36	42	42	DIANA KING/Shy Guy
36	35	41	41	WHISPERS/Make Sweet Love...
17	13	25	25	HERBIE HANCOCK/Butterfly
13	18	24	24	MONICA/Don't Take It...
24	23	24	24	PHIL PERRY/Love Don't Live...
37	37	42	42	BARRY WHITE/Come On
38	35	39	39	BROWNSTONE/Grapevine
-	22	23	23	MICHAEL JACKSON/Scream
12	14	22	22	JON B. & BABYFACE/Someone To Love
-	21	23	23	MARY J. BLIGE/You Bring Me Joy
-	11	21	23	TONY THOMPSON/Wanna Love Like...
-	11	21	22	CHANTE' MOORE/This Time
-	11	23	22	SOUL FOR REAL/Every Little Thing...
-	11	23	22	ROBERTA FLACK/It Might Be You
-	12	23	21	BUCKSHOT LEFONQUE/Some Cow Fonque
35	35	23	21	BLACKSTREET/Joy
13	17	21	21	KUT KLOSE/I Like
-	21	21	21	STEVIE WONDER/Tomorrow Robins...
13	13	20	21	SEAN LEVERT/Put Your Body...
35	35	20	21	MONTELL JORDAN/This Is How We Do It
26	26	23	20	BRIAN MCKNIGHT/Crazy Love
14	12	21	20	CHRISTOPHER WILLIAMS/If You Say
-	19	20	20	TOTAL F/NOTORIOUS.../Can't You See
18	13	19	19	GERALD LEVERT/How Many Times
-	19	19	19	PORTRAIT/How Deep Is Your...
11	12	19	18	U.N.V./So In Love With You
26	19	18	18	JESSE/When U Cry I Cry
-	16	18	18	MICHAEL SPEAKS/Whatever You Need
-	18	15	15	ROSIE GAINES/1 Want U
-	-	-	-	MCKENSTEF/He's Mine

93FM WZAK		MARKET #22		
		WZAK/Cleveland (216) 621-9300 Rush/Stephens		
PLAYS	ARTIST/TITLE	3W	LW	TW
40	41	42	44	DR DRE/Keep Their Heads...
40	39	41	43	BRAT/Give It 2 You
32	33	35	43	METHOD MAN/It'll Be There For...
19	19	28	41	MONICA/Don't Take It...
35	36	38	41	BRIAN MCKNIGHT/Crazy Love
34	36	38	39	NUTTIN' NYCE/Froggy Style
34	35	35	39	JON B. & BABYFACE/Someone To Love
25	20	30	37	BOYZ II MEN/Water Runs Dry
-	19	37	37	MICHAEL JACKSON/Scream
22	20	30	35	DIANA KING/Shy Guy
30	31	33	35	BRIAN MCKNIGHT/Crazy Love
20	25	34	34	GERALD LEVERT/How Many Times
10	25	14	34	TONY THOMPSON/Wanna Love Like...
-	10	32	32	2PAC/So Many Tears
12	14	19	32	D'ANGELO/Brown Sugar
12	14	17	30	IMPROMPTU/Enjoy Yourself
43	30	29	30	MONTELL JORDAN/This Is How We Do It
30	30	31	27	TOTAL F/NOTORIOUS.../Can't You See
14	15	22	27	MCKENSTEF/He's Mine
-	25	25	25	ALL-4-ONE/1 Can Love You...
17	19	26	25	TLC/Waterfalls
-	10	23	23	DOMINO/Tales From The Hood
-	10	23	23	NEW POWER GENERATION/The Good Life
15	17	25	23	SHIRLEY BROWN/You Ain't Woman...
15	15	24	21	COZETTE MORGAN/Killer Blues
14	15	22	20	SEAN LEVERT/Put Your Body...
12	14	20	20	VERTICAL HOLD/Love Today
10	12	14	20	LENNY WILLIAMS/Sara Smile
10	12	13	20	LORENZO/It's Alright
-	-	-	-	RAPHAEL SAADIQ/Ask Of You
42	41	42	40	ADINA HOWARD/Freak Like Me
14	14	20	18	DIS 'N' DAT/Freak Me Baby
-	10	10	18	ROSIE GAINES/1 Want U
-	10	11	18	SMOOTH/Mind Blowing
-	-	-	-	XSCAPE/Feels So Good
-	-	-	-	U.N.V./So In Love With You
10	13	17	15	TRISHA COVINGTON/Slow Down
-	10	12	15	MARCUS LEWIS/How Much More
-	10	11	15	H.M.H./Boo-Tea Bouncz
42	20	15	15	2PAC/Dear Mama

WIZ 100.9		MARKET #25		
		WIZ/Cincinnati (513) 351-5900 Davis		
PLAYS	ARTIST/TITLE	3W	LW	TW
49	49	49	52	KUT KLOSE/I Like
35	45	48	51	BRIAN MCKNIGHT/Crazy Love
49	51	51	51	BRANDY/Best Friend
34	36	44	51	TOTAL F/NOTORIOUS.../Can't You See
-	24	48	48	MICHAEL JACKSON/Scream
43	38	42	48	BOYZ II MEN/Water Runs Dry
47	48	44	44	BROWNSTONE/Grapevine
33	36	43	43	H-TOWN/Emotions
21	37	37	42	SOUL FOR REAL/Every Little Thing...
49	40	34	30	ADINA HOWARD/Freak Like Me
21	24	34	30	MONICA/Don't Take It...
50	45	36	30	RAPHAEL SAADIQ/Ask Of You
20	20	20	23	DIANA KING/Shy Guy
36	37	30	23	IV XAMPLE/I'd Rather Be Alone
20	28	29	21	MARY J. BLIGE/You Bring Me Joy
10	5	26	21	MARY J. BLIGE/My Life
-	22	20	20	JON B. & BABYFACE/Someone To Love
-	22	20	20	INI KAMOZE/Here Comes
33	26	22	19	2PAC/Dear Mama
-	18	18	18	K-CI HAILEY/If You Think
21	-	-	-	BROWNSTONE/Grapevine
-	17	17	17	NIU/I Miss You
-	17	17	17	GERALD LEVERT/Answering Service
35	18	17	17	USHER/Think Of You
23	22	17	17	BLACKSTREET/Joy
24	25	17	17	SUBWAY/This Lil' Game We
10	10	18	17	DIS 'N' DAT/Freak Me Baby
34	14	11	17	FABU/Just Roll
12	24	5	13	TONY THOMPSON/Wanna Love Like...
15	14	19	12	BRAT/Give It 2 You
9	10	11	9	JESSE/When U Cry I Cry
-	9	8	8	SHAGGY/Boombastic
-	-	8	8	E-40/Sprinkle Me
10	9	8	8	DR DRE/Keep Their Heads...
7	7	8	8	NUTTIN' NYCE/Froggy Style
11	11	8	8	METHOD MAN/It'll Be There For...
5	5	10	6	LENNY WILLIAMS/Sara Smile
16	7	8	6	SEAN LEVERT/Put Your Body...

V100 JAMS!		MARKET #26		
		WKKV/Milwaukee (414) 321-1007 Fields		
PLAYS	ARTIST/TITLE	3W	LW	TW
45	47	48	48	BOYZ II MEN/Water Runs Dry
27	41	48	48	TOTAL F/NOTORIOUS.../Can't You See
39	34	46	48	KUT KLOSE/I Like
46	46	46	48	MONTELL JORDAN/This Is How We Do It
48	48	49	48	RAPHAEL SAADIQ/Ask Of You
37	39	44	45	2PAC/Dear Mama
32	42	36	43	BROWNSTONE/Grapevine
38	38	42	40	ADINA HOWARD/Freak Like Me
43	47	47	40	TLC/Red Light Special
45	47	46	38	BRANDY/Baby
36	34	34	34	FABU/Just Roll
47	38	34	34	USHER/Think Of You
-	18	36	34	MICHAEL JACKSON/Scream
32	31	33	33	SOUL FOR REAL/Every Little Thing...
5	22	34	33	TONY THOMPSON/Wanna Love Like...
45	40	32	33	BROWNSTONE/If You Love Me



LON HELTON

Reach Out & Touch Competitors' P1s

□ National Country Radio Survey able to identify format partisans by phone

Want the names and addresses of thousands of your competition's P1 listeners? That's now possible thanks to the "National Country Radio Survey," an interactive TV campaign from **Impact Target Marketing** and **IQ Television**.

ITM VP/Operations Perry Levy says the campaign ran in a "couple dozen cities in different sized markets" during last month's **Academy Of Country Music** awards telecast. He notes this was the first attempt at this new concept, and it was rolled out to a limited number of cities — including Fargo, Mobile, St. Louis, San Antonio, Seattle, and Spokane — to test its systems and logistics.

How It Works

Participating stations ran commercials during the ACMs that invited listeners to call in and vote for their favorite Country station. A toll-free phone number was superimposed over most of the 30-second spot, which read:

The National Country Radio Survey wants to know what your favorite Country station is. Call 1-800-(number) and vote for your favorite station. When you call, you can win cash instantly on the phone as well as register for \$5000. What do you have to lose? It's a free call, so call and vote for your favorite Country radio station.

Upon connecting, callers were asked to press a key on their touch-tone phones corresponding to different stations in the market. Each city had its own phone num-

ber, so callers were "casting their votes" for stations in their own viewing areas and choosing between only two or three stations (there also was a button for "other"). Callers were instructed to leave their name, address, and phone number to register for the \$5000 prize.

'Quality Listeners'

The information is delivered to each market's sponsoring station.

Making it even more valuable: It comes from very active listeners. "Especially in such a targeted market like Country, this program goes after and gets quality listeners," says Levy. These are people committed to and active in

the format — the same type of people likely to fill out an **Arbitron** diary. It's a way to find the most active Country listeners in the market — yours and the competitors'."

Stations can use the information in a variety of follow-up marketing techniques, including direct mail, telemarketing, and database building. "This is the best program out there for database building because it's unbiased in getting people's favorite stations. The generic national spots don't lean to any station for contesting. People are giving honest answers about their favorite stations for the chance to win an instant prize or \$5000."

Obviously, the direct mail and telemarketing possibilities are endless. It's important to use restraint

so that unsuspecting listeners aren't bombarded with your message. But it represents a wonderful opportunity to subtly "convert" their P1s over to your side.

Growing Pains

As one might expect from any new idea, there were a few rough edges on the first outing. "Things didn't go perfectly. There were some problems that we already have the answers to. What we learned was tremendous, and we're really excited about the program's potential."

The biggest problem was not having enough phone lines to handle the volume. Levy says 5000 phone lines were in use initially, and that was later expanded to 7500 lines when some markets experienced busy signals.

A number of factors placed an extraordinary burden on the phone system. Levy says because the campaign occurred during the ACM telecast, commercials touting the phone number often ran simultaneously in numerous markets. Most stations bought as many as three commercials during the three-hour TV show. That resulted in huge "bursts" of calls. Levy explains, "We got jammed in some regions because only so many calls can be made."

There must be some lines left open for emergency purposes. The huge bursts are what produced the busy signals."

Also, the calls ran longer than expected. "People were really into it."

Especially in a such a targeted market like Country, this program goes after and gets quality listeners ... the same type of people likely to fill out an Arbitron diary.

St. Louis's Survey Experience

The National Country Radio Survey was conducted in St. Louis last month. **WIL VP/GM Dick Williams** says he signed up because he was "intrigued with the idea of a new database marketing concept."

"We were interested in seeing how it would work," Williams adds. "Any new concept has to be analyzed to see how it works in the real world from creative and logistical standpoints. The jury is still out on how well it worked. But I think we'd look at doing it again."

'Deceptive Advertising?'

The day after the campaign aired, **WIL** competitor **WKXX** issued a release entitled "Deceptive Advertising?" It began, "We have reason to believe that commercials which aired last night on **KSDK-TV/St. Louis** during the **ACM** awards telecast were deceptive and misleading."

Later in the release, **WKXX** stated, "The intent of these commercials was to mislead viewers to believe they were taking part in a national survey when, in fact, their names were simply being collected for entry into a database. It's reasonable to assume that listeners who said their 'favorite Country station' [wasn't] **WIL-FM** will receive direct mail pieces and phone calls from telemarketers asking them to switch their listening to **WIL-FM** ...

"Viewers who dialed the 800 number last night ... should call **Dick Williams** at **WIL-FM** (phone number) or **Paul Fiddick**, President of the radio group at the home office of **Heritage Media Corporation** in Dallas (phone number) and demand to have their names removed from the mailing list. They should also demand to know the name and city of residence of the \$5000 prize winner."

'New Low'

WKXX OM Russ Schell comments on the situation: "We haven't mentioned anything about these commercials on our own station, nor do we intend to do so at this time. Perhaps radio station competition has sunk to a new low when innocent TV viewers and radio listeners are so blatantly deceived in order to end up on a mailing/telemarketing list."

Brilliant marketing idea or a deceptive ploy? The answer to that may well depend on whether it's you or your competitor who owns the campaign. More than likely, it's here to stay, so you can bet folks are working overtime to perfect or combat it.

Many didn't just want to leave their name and address, they wanted to talk about their favorite station and tell us why it was their favorite."

The good news, according to Levy, is that the busy signals weren't "lost." "Our computer recognizes the incoming phone number even on busy signals. We deliver those numbers to the radio station, which can follow up if it desires."

Levy adds that the phone system has been revamped, and there may be changes in the campaign to avoid such problems in the future. Despite the difficulties, however, almost 100,000 calls were completed nationwide.

No 'Hoax'

Another problem in some cities was competitors' attempts to derail the campaign. Many knew it was coming because it was solicited to companies, stations, and consultants. Being planned for the ACM telecast telegraphed the campaign's date to those who passed on it. Consultants who were using the program in some markets but blocked out of others alerted stations in those markets that it could be used against them.

In one market, a station planted a story with the local newspaper that this was a "hoax" and not really a national Country radio survey.

In another market, a station was able to purchase enough spot airtime to throw up a commercial roadblock — the station that bought the campaign couldn't buy the needed airtime.

To combat this in the future, Levy says the campaign might not focus around country awards shows. "It'll be more of a secret weapon with an unknown date."

The Bottom Line

Unfortunately, there's no simple answer to the question of cost. According to Levy, it was made very affordable to those who participated in the concept's test-marketing last month. There's a "cost per record" fee in place, though Levy says there still must be some finetuning to the full pricetag. To find out more, call ITM at (508) 535-4500. Levy says that even though there's no exact price set as yet, they'd be more than happy to lock stations into this market-exclusive campaign so you can "sign up before it's used against you."



MELLONS IN MADISON — Epic artist Ken Mellons (c) took time out from his current tour to hang with "Super" Dave Ogden (l) and PD Dave Murphy from **WYZZ-FM (The Big Y105)/Madison, WI**.

A LONG STRONG ATTACHMENT TO
COUNTRY RADIO IS ABOUT TO BEGIN:



Brett James
FEMALE BONDING

The first single from his forthcoming Career Records debut album

OFFICIAL AIRPLAY DATE: JUNE 26TH

We're making more than just great music.



We're delivering CAREER RECORDS.

MANAGEMENT: Starstruck Entertainment

Produced by Steve Bogard and Mike Clute

©1995 Arista Records, Inc., a Bertelsmann Music Group Company

www.americanradiohistory.com

FAN FAIR WEEK

Country Acts Roll Out Red Carpet

After a week of Fan Fair, a sigh of relief may be heard on some tour buses when country acts return to the road. It's not that they dislike Fan Fair. However, it can be a very busy and hectic time.

But in the midst of concerts, interviews, and countless autograph-signing sessions, country artists manage to find quality time with their most devoted followers — their fan club members. Breakfasts and luncheons provide the typical setting for these gatherings, although several artists find ways to make the meetings even more memorable:

• **Tim McGraw** has revamped the fan club concept with the creation of an interactive program for his admirers or as he calls them, "McGrawfunaddicts." Uncomfortable with traditional adoration, the singer wants to create interactive events during his national tour. McGraw presented the idea to his fans this week (6/5) with a lively game of laser tag at Nashville's Q-Zar game complex.

• **Wynonna's** supporters got to sing along with her hits on a karaoke machine and participate in a look-alike contest during a fan appreciation party at the Tennessee Performing Arts Center. Mom Naomi Judd made a guest appearance, and Wynonna treated the audience to an informal concert. And to prevent fans from being disappointed by dark, unfocused photos, Wynonna hired a professional photographer to take shots of her with each attendee.

• In addition to a fan club performance at Municipal Auditorium, **Reba McEntire** auctioned off several personal items. All proceeds went to **Habitat For Humanity**, a non-profit organization McEntire has actively worked with in the Nashville area.

Scheduling Conflict

Lorrie Morgan loves her fans, but Hollywood wouldn't wait to begin work on a TV movie. The singer cancelled her Wednesday (6/7) Fan Fair appearance to travel to San Diego, where production is underway on "The Enemy Within" for ABC. Morgan stars with

Tiffany-Amber Thiessen ("Beverly Hills 90210"), **Eric Close** ("McKenna"), and **Gerald McRaney** ("Major Dad"). An air date has not been determined.

Montgomery Alive And Well

John Michael Montgomery's manager, publicist, and record label (**Atlantic**) were inundated with phone calls last week after erroneous rumors circulated regarding his death. Publicist **Liz Thiels** says the rumors apparently began after someone misread an **Associated Press** report about songwriter **James Michael Murphy's** death in a fire at his Ashland, KY home. Murphy, 42, wrote "I Never Ever Thought That I Would Fall In Love With You," recorded by **Billy Ray Cyrus**. Montgomery performed Sunday (6/4) at the Summer Lights Festival in Nashville.

Country Tour

Travis Tritt, **Clay Walker**, **Tracy Lawrence**, **Randy Travis**, **Marty Stuart**, **Lorrie Morgan**, **John Anderson**, **Blackhawk**, **Martina McBride**, and **Michelle Wright** are among the Country stars booked for this year's Marlboro Music Tour.

Marlboro Music Manager **Jose Fontanez** says the company's 13th year of concert sponsorship will again focus on state fairs and military installations. In addition to the country offering, **Ann Wilson of Heart**, the **O'Jays**, the **Isley Brothers**, and an all-star Latin music show will be featured in a series of three-day events at military installations.

The military shows include **Travis and Martina McBride** at Fort Carson, CO (7/30) and **Fort Bliss, TX** (8/12). **Tritt, Stuart, and Ty England** will play at the Naval Air Station in Corpus Christi (8/5). Then **Walker, McBride, and Chely Wright** appear at Camp Lejeune in Jacksonville, NC (8/20).



GUESS WHO'S COMING TO DINNER? — It's 12 past and present WB artists and two Warner execs, at the post-ACM Awards Show dinner, hosted by Warner/Reprise Nashville. On hand were (front row, l-r) **Waddie Mitchell**, **Little Texas's Del Gray and Duane Propes**, **Russ Taff**, and **Texas's Dwayne O'Brien**; (back row, l-r) **Don Edwards**, **WB Vice Chairman David Altshul**, **Little Texas's Tim Rushlow**, **Jeff Foxworthy**, **Faith Hill**, **Warner/Reprise Nashville President Jim Ed Norman**, **Little Texas's Jeff Huskins** and **Porter Howell**, and **David Ball**.

All the military shows are open to the public.

The state fair stops have **Walker** appearing in Columbus, OH (8/5); **Richmond** (9/30); and **Columbia, SC** (10/11). The **Montana State Fair** in Billings will feature **Wright** (8/12), **Morgan** (8/13), **Lawrence** (8/14), and **Blackhawk** and **Jeff Foxworthy** (8/15). **Anderson** headlines in Oklahoma City (9/21). **Rick Trevino** appears at the **L.A. County Fair** (9/9); the headliner will be announced later.

Curless Remembered

Country singer **Dick Curless**, 63, died May 26 of stomach cancer at a Togus, ME hospital. Best known for his 1965 truck driving hit, "A Tombstone Every Mile," Curless recorded for **Tower and Capitol**. In December, Curless signed with **Rounder Records** and recorded a new album, "Traveling Through," which will be released in August.

Crook & Chase's TV Fans

While the Nashville music industry speculates about who will replace **Lorianne Crook** and **Charlie Chase** on TNN's "Music City Tonight," TV Guide has offered its opinion regarding the duo's impending departure. "We don't know if it was just a business tussle, as the official story had it ... or whether it

had the makings of a country song ('You take the wheels, I'll keep the truck')," read the "Cheers 'N' Jeers" mention. "But we'll miss 'em." **Crook, Chase** and producer **Jim Owens** recently announced they will discontinue their association with TNN after December 29. TNN is still searching for replacements.

Barking Up A Tree

Critics sometime whine that country music is going to the dogs. But a new **CMH Records** album takes the concept literally. "Dog-gone Country ... All-Time Favorite Country Songs About Dogs" features recordings dating back to 1926. The songs include "Dad Gave My Dog Away" (**T. Texas Tyler**), "I Found My Best Friend In A Dog Pound" (**Burl Ives**), and the classic "Where Has My Little Dog Gone?" (**Hoosier Hot Shots**). Album sales benefit the **Best Friends Animal Sanctuary** in Kanab, UT.

Carpenter's OKC Fundraiser

Mary Chapin Carpenter's recent (5/28) Oklahoma City appearance at the "Songs For The Heartland" concert helped raised \$17,000 for the Mayor's Victims' Relief Fund established in the aftermath of the federal building bombing. Hosted by Oklahoma native **Kevin Welch**, the benefit show featured **Dave Alvin**, **Alejandro Escovedo**, **Chris Smither**, **Michael Francasso**, **David Halley**, and the **Red Dirt Rangers**.

Bits 'N' Pieces

Alan Jackson is being sued by a man who owned a pickup truck used in the "Summertime Blues" music video, the **Nashville Banner** reports. In a suit filed in Clarksville, TN, **Troy Suiter** alleges he has not been paid for damages to his 1982 Chevrolet Silverado. He's seeking \$150,000 from the star and two production companies.

• **Diamond Rio** honored **Big Brother/Big Sister** volunteers with a picnic last Friday (6/2) during San Antonio's Fiesta Texas. The band hosted the event during a two-day

concert series at the theme park.

• Noted photographer **Raeanne Rubenstein's** portraits of **Minnie Pearl**, **Loretta Lynn**, and other entertainment greats will be displayed this summer at the Country Music Hall of Fame. Although the exhibit includes photos of **Janis Joplin**, **John Lennon**, and author **Stephen King**, approximately half of the subjects are country performers. The exhibit runs through September 17.

• **Paul Overstreet** recently met Nashville's newest crop of aspiring songwriters during the **Country Music Foundation's "Words & Music Writers Night."** The annual concert highlights the best songs written by Nashville area elementary, middle, and high school students, who get assistance from some of the city's best professional writers.

— Calvin Gilbert

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Whenever You Come Around" — **Vince Gill**

5 YEARS AGO

- No. 1: "Love Without End, Amen" — **George Strait**

10 YEARS AGO

- No. 1: "Dixie Road" — **Lee Greenwood**

15 YEARS AGO

- No. 1: "Trying To Love Two Women" — **Oak Ridge Boys**

20 YEARS AGO

- No. 1: "When Will I Be Loved" — **Linda Ronstadt**



THE VICTORS AND THE SPOILS — MCA/Nashville held a post-ACM Awards dinner for its artists, which included **Entertainer and Female Vocalist of the Year** winner **Reba McEntire**, as well as **Top Vocal Group** and **New Vocal Group** winner the **Mavericks**. Some of the guests included (l-r) **Mavericks' Robert Reynolds** and his wife, artist **Trisha Yearwood**, **Uni Distribution President John Burns**, **MCA Chairman Al Teller**, **McEntire**, **MCA/Nashville Chairman Bruce Hinton**, and **MCA's Scott Borchetta**.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	±-OVER LAST WEEK	TOTAL POINTS	±-OVER LAST WEEK
10	6	4	1	PATTY LOVELESS You Don't Even Know... (Epic)	214/0	1	7543	+243	39075	+1360
12	7	7	2	TRACY LAWRENCE Texas Tornado (Atlantic)	212/0	2	7505	+447	38693	+2503
13	8	8	3	COLLIN RAYE If I Were You (Epic)	214/0	3	7463	+538	38542	+2607
14	9	9	4	TRAVIS TRITT Tell Me I Was Dreaming (WB)	214/0	4	7305	+333	37549	+1846
16	12	10	5	NEAL McCOY They're Playin' Our Song (Atlantic)	214/0	5	7045	+922	36486	+5013
5	2	2	6	TOBY KEITH You Ain't Much Fun (Polydor Nashville)	202/0	6	6845	-677	35384	-3361
17	13	11	7	KENNY CHESNEY Fall In Love (BNA)	214/0	7	6713	+840	34354	+4315
27	17	13	8	JOHN MICHAEL MONTGOMERY Sold (The Grundy...) (Atlantic)	214/1	8	6567	+1137	34280	+6152
9	4	1	9	WADE HAYES Still Dancin' With You (DKC/Columbia)	203/0	9	6435	-1141	33396	-5856
22	15	12	10	VINCE GILL You Better Think Twice (MCA)	214/0	10	6393	+948	32825	+4564
19	16	14	11	BLACKHAWK That's Just About Right (Arista)	213/1	11	6014	+700	30856	+3765
2	1	3	12	CLINT BLACK Summer's Comin' (RCA)	191/0	13	5565	-1780	30358	-8314
23	19	15	13	SHENANDOAH Darned If I Don't (Danged...) (Capitol)	214/0	12	5565	+565	28933	+2924
24	22	16	14	DAVID LEE MURPHY Party Crowd (MCA)	214/1	14	5459	+538	28442	+2858
21	18	17	15	JOHN ANDERSON Mississippi Moon (BNA)	212/1	15	5162	+239	26485	+1347
26	24	18	16	CLAY WALKER My Heart Will Never Know (Giant)	214/1	16	5128	+383	26070	+2160
34	29	22	17	SHANIA TWAIN Any Man Of Mine (Mercury)	211/4	17	5036	+810	25952	+4306
35	26	19	18	REBA McENTIRE And Still (MCA)	214/0	18	4985	+560	25799	+2945
—	35	23	19	ALAN JACKSON I Don't Even Know Your Name (Arista)	213/8	19	4894	+920	25300	+4837
31	28	25	20	LORRIE MORGAN I Didn't Know My Own Strength (BNA)	210/5	20	4407	+482	22506	+2396
29	27	24	21	TRISHA YEARWOOD You Can Sleep While I Drive (MCA)	208/5	21	4406	+326	22151	+1894
7	5	6	22	ALISON KRAUSS When You Say Nothing At All (BNA)	162/0	24	3839	-3238	21075	-15173
32	30	26	23	LITTLE TEXAS Southern Grace (WB)	204/4	22	4106	+321	20367	+1766
33	31	27	24	JAMES HOUSE This Is Me Missing You (Epic)	198/9	23	3844	+556	19256	+2986
40	34	31	25	LEE ROY PARNELL A Little Bit Of You (Career)	205/7	26	3706	+649	18981	+3373
38	32	29	26	RICK TREVINO Bobbie Ann Mason (Columbia)	201/4	25	3731	+464	18511	+2317
46	36	32	27	JOE DIFFIE I'm In Love With A Capital "U" (Epic)	198/7	27	3645	+635	17934	+3077
—	37	34	28	PAM TILLIS In Between Dances (Arista)	205/14	28	3530	+731	17795	+3690
37	33	33	29	DIAMOND RIO Finish What We Started (Arista)	195/5	29	3445	+444	17002	+2350
4	3	5	30	SAWYER BROWN I Don't Believe In Goodbye (Curb)	126/0	31	2993	-4311	15500	-22090
—	48	37	31	TRACY BYRD Walking To Jerusalem (MCA)	193/31	30	3087	+861	15104	+4268
44	39	36	32	PERFECT STRANGER You Have The Right To... (Curb)	173/20	32	2850	+552	14536	+3172
41	40	38	33	CONFEDERATE RAILROAD When And Where (Atlantic)	178/15	33	2638	+471	13167	+2476
BREAKER			34	TY HERNDON I Want My Goodbye Back (Epic)	182/96	35	2476	+1478	12251	+7208
—	49	44	35	JEFF CARSON Not On Your Love (MCG/Curb)	170/32	37	2321	+582	11542	+2982
45	42	39	36	DAVID BALL What Do You Want With His Love (WB)	172/15	36	2340	+275	11068	+1337
50	46	43	37	RHETT AKINS That Ain't My Truck (Decca)	156/20	38	2214	+409	10742	+2171
47	43	42	38	BRYAN WHITE Someone Else's Star (Asylum/EEG)	158/12	42	2159	+363	10716	+1834
49	44	40	39	MAVERICKS All That Heaven Will Allow (MCA)	158/14	40	2166	+297	10453	+1359
—	50	45	40	TANYA TUCKER Find Out What's Happenin' (Capitol)	154/19	43	2052	+393	10365	+2286
48	45	41	41	GEORGE DUCAS Hello Cruel World (Capitol)	169/14	39	2192	+268	10248	+1311
DEBUT			42	BROOKS & DUNN You're Gonna Miss Me When... (Arista)	112/102	46	1656	+1488	8792	+7936
DEBUT			43	TY ENGLAND Should've Asked Her Faster (RCA)	117/74	50	1361	+874	6709	+4086
BREAKER			44	WESLEY DENNIS Don't Make Me Feel At Home (Mercury)	136/20	49	1387	+293	6486	+1389
11	10	28	45	DOUG STONE Faith In Me, Faith In You (Columbia)	63/0	53	1196	-1968	6251	-9962
DEBUT			46	MARK CHESNUTT Down In Tennessee (Decca)	102/92	52	1298	+1177	6196	+5531
20	20	21	47	KATHY MATTEA Clown In Your Rodeo (Mercury)	48/0	57	960	-3402	5131	-16973
—	—	50	48	DARON NORWOOD My Girl Friday (Giant)	89/11	56	1030	+176	4785	+790
DEBUT			49	MARK COLLIE Three Words, Two Hearts... (Giant)	77/66	62	797	+707	4085	+3584
DEBUT			50	VICTORIA SHAW Forgiveness (Reprise)	91/27	61	800	+241	3672	+1056

This chart reflects airplay from June 5-11. Songs ranked by total points. Highlighted songs indicate Breaker.
214 Country reporters. 212 current playlists. © 1995, R&R Inc.

BREAKERS®

TY HERNDON
I Want My Goodbye Back (Epic)
85% of our reporters on it (182 stations)
96 Adds - Moves 48 - 34

WESLEY DENNIS
Don't Make Me Feel At Home (Mercury)
63% of our reporters on it (136 stations)
20 Adds - Moves 47 - 44

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BROOKS & DUNN You're Gonna Miss Me... (Arista)	102
TY HERNDON I Want My Goodbye Back (Epic)	96
MARK CHESNUTT Down In Tennessee (Decca)	92
TY ENGLAND Should've Asked Her Faster (RCA)	74
DOUG STONE Sometimes I Forget (Epic)	67
MARK COLLIE Three Words, Two Hearts... (Giant)	66
KIM RICHEY Just My Luck (Mercury)	49
MARTY STUART If I Ain't Got You (MCA)	37
JEFF CARSON Not On Your Love (MCG/Curb)	32
TRACY BYRD Walking To Jerusalem (MCA)	31

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN You're Gonna Miss Me... (Arista)	+1488
TY HERNDON I Want My Goodbye Back (Epic)	+1478
MARK CHESNUTT Down In Tennessee (Decca)	+1177
JOHN MICHAEL MONTGOMERY Sold... (Atlantic)	+1137
VINCE GILL You Better Think Twice (MCA)	+948
NEAL McCOY They're Playin' Our Song (Atlantic)	+922
ALAN JACKSON I Don't Even Know... (Arista)	+920
TY ENGLAND Should've Asked Her Faster (RCA)	+874
TRACY BYRD Walking To Jerusalem (MCA)	+861
KENNY CHESNEY Fall In Love (BNA)	+840

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
BROOKS & DUNN You're Gonna Miss Me... (Arista)	+7936
TY HERNDON I Want My Goodbye Back (Epic)	+7208
JOHN MICHAEL MONTGOMERY Sold... (Atlantic)	+6152
MARK CHESNUTT Down In Tennessee (Decca)	+5531
NEAL McCOY They're Playin' Our Song (Atlantic)	+5013
ALAN JACKSON I Don't Even Know... (Arista)	+4837
VINCE GILL You Better Think Twice (MCA)	+4564
KENNY CHESNEY Fall In Love (BNA)	+4315
SHANIA TWAIN Any Man Of Mine (Mercury)	+4306
TRACY BYRD Walking To Jerusalem (MCA)	+4268

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
JOHN BERRY Standing On The Edge Of Goodbye (Capitol)
TY HERNDON What Mattered Most (Epic)
JOHN MICHAEL MONTGOMERY I Can Love You... (Atlantic)
GEORGE STRAIT Adalida (MCA)
MARK CHESNUTT Gonna Get A Life (Decca)
TRACY BYRD The Keeper Of The Stars (MCA)
BROOKS & DUNN Little Miss Honky Tonk (Arista)
HAL KETCHUM Stay Forever (MCG/Curb)
ALABAMA Give Me One More Shot (RCA)
REBA McENTIRE The Heart Is A Lonely Hunter (MCA)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

The Bellamy Brothers "Big Hair"

From the Album
Sons of Beaches
Going for Adds June 12th



Intersound®



Compact Disc and Cassette 9150

NEW & ACTIVE

DOUG STONE Sometimes I Forget (Epic)

Total Stations: 68, Total Adds: 67, Total Points: 3213, Adds include: WGNA 13, WFGY 20, WAYZ 10, WEZL 16, WTDR 14, WKML 13, WRNS 18, WYYD 16, WCHY 10, WTNT 13, WWQQ 21, WAXX 16, WKOA 16, WTCM 10, KRRV 12, WTVY 10, WTCR 16, KXKC 18, KDDK 19, WGKX 10, WWZD 15, WBOB 18, WKXX 12, KZSN 17, KLLL 23, KTEX 10, WACO 10, KLUR 14, KKAT 10, KIKF 10

KIM RICHEY Just My Luck (Mercury)

Total Stations: 55, Total Adds: 49, Total Points: 2617, Adds include: WYNY 10, WFRG 10, WXBQ 17, WEZL 16, WCMS 11, WAXX 16, WKOA 16, WFMB 10, WTCM 10, WTVY 10, WKDQ 20, KSSN 10, WLWI 12, WSIX 14, WAVC 11, KEAN 17, KTEX 10, KLUR 14, KFMS 15, KWNR 10, KIKF 10, KZLA 10

BROTHER PHELPS Not So Different After All (Asylum/EEG)

Total Stations: 39, Total Adds: 11, Total Points: 1896, Adds: WCTK 10, WPKX 7, WXTA 5, WFRG 10, WGTR 11, WYAK 5, WRNS 18, KFKF 6, KEAN 17, KOUL 5, KRWQ 11
Plays: WWYZ 19 (10), WQBE 10 (11), WGTY 16 (12), WKCN 10 (10), WYYD 16 (16), WRBQ 20 (20), WTCM 17 (12), WKDQ 10 (10), WTCR 11 (11), WAMZ 10 (10), WSIX 14 (14), WAVC 11 (11), KBEQ 10 (10), KLUR 14 (14)

MARTY STUART If I Ain't Got You (MCA)

Total Stations: 38, Total Adds: 37, Total Points: 1589, Adds include: WFGY 20, WXTA 15, WRKZ 5, WIOV 8, WDSY 6, WFRG 10, WGTY 16, WEZL 16, WGTR 11, WCHY 7, WRBQ 7, WFMS 12, WFMB 10, KRRV 12, KKIX 15, WWZD 8, WTXT 15, WAVC 11, KIXQ 6, KEAN 17, KASE 5, KAGG 5, KTEX 10, KGEE 7, KVOO 5, KLUR 14, KYGO 5, KUGN 8, KNCI 7, KJUG 14, KORD 10

PHILIP CLAYPOOL Swingin' On My Baby's Chain (Curb)

Total Stations: 35, Total Adds: 6, Total Points: 1440, Adds: WRKZ 5, WSOC 8, WJOD 9, WTCR 5, KFKF 6, KHAY 8
Plays: WWYZ 5 (5), WPKX 7 (7), WIOV 8 (8), WGTY 13 (13), WKCN 10 (10), WROO 12 (6), WQDR 7 (7), WCHY 7 (7), WRBQ 7 (7), WFMB 12 (12), WKDQ 11 (11), WAVC 11 (11), KAGG 11 (10), KIKK 17 (17), KLUR 14 (14), KWNR 10 (10)

ALBUM TRACKS

Artist Title (Label)	Album Title
GARTH BROOKS The Night Will Only Know (Capitol)	In Pieces
KYLE PETTY Oh King Richard (Columbia)	NASCAR: Runnin' Wide Open
COLLIN RAYE Let It Be (Capitol)	Come Together
TANYA TUCKER Something (Capitol)	Come Together
DAVID BALL I'll Follow The Sun (Capitol)	Come Together
JOHN BERRY The Long And Winding Road (Capitol)	Come Together
LITTLE TEXAS Help! (Capitol)	Come Together

Station call letters followed by number of plays this week.
(last week's plays - if any - in parentheses)

CLINTON GREGORY A-11 (Polydor Nashville)

Total Stations: 22, Total Adds: 1, Total Points: 682, Add: WROO 6
Plays: WIOV 8 (8), WKML 13 (13), WDN 5 (5), WGTR 11 (11), WYAK 6 (6), WRBQ 7 (7), WBWN 6 (5), WBTU 5 (5), WTHI 6 (6), KRRV 15 (15), KKIX 7 (7), WTCR 5 (5), KJLO 6 (6), WAVC 11 (11), KIXQ 6 (6), WOW 9 (9), KTTS 5 (5), KVOO 5 (5), KLUR 14 (14), KQFC 7 (7)

DON COX The Jukebox Has A 45 (SOR)

Total Stations: 10, Total Adds: 6, Total Points: 401, Adds: WRKZ 5, WIOV 8, WDN 5, KFDI 5, KVOO 5, KLUR 14
Plays: WWYZ 5 (5), WRNS 18 (18), WFMB 12 (12), KTTS 5 (5)

NATIONAL RADIO FORMATS

ABC/SMN

Mark Edwards • (214) 991-9200

Coast-To-Coast

MARK CHESNUTT/Down In Tennessee
MAVERICKS/All That Heaven Will Allow

Hottest:

CLINT BLACK/Summer's Comin'
TOBY KEITH/You Ain't Much Fun
WADE HAYES/I'm Still Dancin' With You
PATTY LOVELESS/You Don't Even Know ...
TRACY LAWRENCE/Texas Tornado

Real Country

Dave Nicholson • (602) 966-6236

MARK COLLIE/Three Words, Two Hearts, One Night
CONFEDERATE RAILROAD/When & Where
TY ENGLAND/Should've Asked Her Faster
TY HERNDON/I Want My Goodbye Back
TANYA TUCKER/Find Out What's Happenin'

Hottest:

TOBY KEITH/You Ain't Much Fun
PATTY LOVELESS/You Don't Even Know ...
SHENANDOAH/Damed If I Do (Danged If I Don't)
ALISON KRAUSS/When You Say Nothing At All

ALTERNATIVE PROGRAMMING

Steve Knoll • (214) 252-1426

CONFEDERATE RAILROAD/When & Where
HOLLY DUNN/I Am Who I Am
BILLY MONTANA/Didn't Have You
LEE ROY PARNELL/A Little Bit Of You

Hottest:

TOBY KEITH/You Ain't Much Fun
CLINT BLACK/Summer's Comin'
TRACY LAWRENCE/Texas Tornado
WADE HAYES/I'm Still Dancin' With You
VINCE GILL/You Better Think Twice

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country — Ken Moultrie

DAVID BALL/What Do You Want With His Love
TRACY BYRD/Walking To Jerusalem
JEFF CARSON/Not On Your Love
JOE DIFFIE/I'm In Love With A Capital "U"
ALAN JACKSON/I Don't Even Know Your Name
PERFECT STRANGER/You Have The Right To...
TANYA TUCKER/Find Out What's Happenin'

BROADCAST PROGRAMMING CONTINUED

Hottest:

SAWYER BROWN/I Don't Believe In Goodbye
ALISON KRAUSS/When You Say Nothing At All
KENNY CHESNEY/Fall In Love
TRACY LAWRENCE/Texas Tornado
CLINT BLACK/Summer's Comin'

Digital Country — L.J. Smith

DAVID BALL/What Do You Want With His Love
BROOKS & DUNN/You're Gonna Miss Me ...
MARK CHESNUTT/Down In Tennessee
MARK COLLIE/Three Words, Two Hearts, One Night
TY HERNDON/I Want My Goodbye Back
SHELBY LYNNE/Slow Me Down
DOUG STONE/Sometimes I Forget
BRYAN WHITE/Someone Else's Star

Hottest:

KENNY CHESNEY/Fall In Love
VINCE GILL/You Better Think Twice
WADE HAYES/I'm Still Dancin' With You
TRACY LAWRENCE/Texas Tornado
JOHN M. MONTGOMERY/Sold ...

Digital New Country — Ken Moultrie

DAVID BALL/What Do You Want With His Love
BROOKS & DUNN/You're Gonna Miss Me ...
MARK COLLIE/Three Words, Two Hearts, One Night
TY HERNDON/I Want My Goodbye Back
SHELBY LYNNE/Slow Me Down
DOUG STONE/Sometimes I Forget
BRYAN WHITE/Someone Else's Star

BROADCAST PROGRAMMING CONTINUED

Hottest:

WADE HAYES/I'm Still Dancin' With You
TRACY LAWRENCE/Texas Tornado
PATTY LOVELESS/You Don't Even Know Who I Am
TRAVIS TRITT/Tell Me I Was Dreaming
TOBY KEITH/You Ain't Much Fun

JONES SATELLITE NETWORKS

(800) 766-3251

CD Country — John Hendricks

MARK CHESNUTT/Down In Tennessee
MARK COLLIE/Three Words, Two Hearts, One Night
TY HERNDON/I Want My Goodbye Back
DOUG STONE/Sometimes I Forget

Hottest:

KENNY CHESNEY/Fall In Love
VINCE GILL/You Better Think Twice
TRACY LAWRENCE/Texas Tornado
JOHN M. MONTGOMERY/Sold ...
SHANIA TWAIN/Any Man Of Mine

MAJOR NETWORKS

Vance Koretos • (312) 755-1300

MARTY BURNS/Refresh My Memory
MARK CHESNUTT/Down In Tennessee
MARK COLLIE/Three Words, Two Hearts, One Night
KIM RICHEY/Just My Luck
VICTORIA SHAW/Forgiveness
DWIGHT YOAKAM/Nothing's Changed Here

MAJOR NETWORKS CONTINUED

Hottest:

JOHN BERRY/Standing On The Edge Of Goodbye
TOBY KEITH/You Ain't Much Fun
SAWYER BROWN/I Don't Believe In Goodbye
TRAVIS TRITT/Tell Me I Was Dreaming
PATTY LOVELESS/You Don't Even Know ...

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Country — Steve Penny

ALAN JACKSON/I Don't Even Know Your Name
REBA McENTIRE/And Still
SHANIA TWAIN/Any Man Of Mine
CLAY WALKER/My Heart Will Never Know

Hottest:

TRACY LAWRENCE/Texas Tornado
WADE HAYES/I'm Still Dancin' With You
TOBY KEITH/You Ain't Much Fun
CLINT BLACK/Summer's Comin'
PATTY LOVELESS/You Don't Even Know ...

Hot Country — Steve Penny

TY HERNDON/I Want My Goodbye Back
TANYA TUCKER/Find Out What's Happenin'

Hottest:

NEAL McCOY/They're Playing Our Song
TOBY KEITH/You Ain't Much Fun
JOHN M. MONTGOMERY/Sold (Grundy County ...)
KENNY CHESNEY/Fall In Love
PATTY LOVELESS/You Don't Even Know ...

Two Legends, One Great Performance

GEORGE JONES & TAMMY WYNETTE
"One"

The event single of the summer. Going For Airplay Now!

MCA
NASHVILLE

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

103.5 WYNY MARKET #1
WYNY/New York (212) 237-2900 Kampmeier/Sandiford

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	HAL KETCHUM/Stay Forever
35	35	35	35	35	CLINT BLACK/Summer's Comin'
35	35	35	35	35	WADE HAYES/Still Dancin' With
10	10	35	35	35	VINCE GILL/You Better Think
20	20	20	35	35	PATTY LOVELESS/You Don't Even
20	20	20	35	35	TRACY LAWRENCE/Texas Tornado
7	7	10	35	35	JOHN M. MONTGOMERY/Sold
35	35	35	35	35	JOHN M. MONTGOMERY/Can Love You
20	20	20	20	20	COLLIN RAYE/If I Were You
10	10	20	20	20	TRAVIS TRITTTell Me I Was
10	10	20	20	20	REBA MCENTIRE/And Still
10	10	20	20	20	ALAN JACKSON/Don't Even Know
10	10	20	20	20	BLACKHAWK/That's Just About
10	10	20	20	20	NEAL MCCOY/They're Playin'
7	10	20	20	20	KENNY CHESNEY/Fall In Love
35	35	35	35	35	JOHN M. MONTGOMERY/Can Love You
35	35	35	35	35	TY HERNDON/What Mattered Most
18	18	18	18	18	GEORGE DUCAS/Hello Cruel World
18	18	18	18	18	SHANIA TWAIN/Any Man Of Mine
18	18	18	18	18	TRACY BYRD/What's Just About
18	18	18	18	18	ALISON KRAUSS/When You Say
18	18	18	18	18	ALABAMA/Give Me One More
10	10	10	10	10	TRISHA YEARWOOD/You Can Sleep
10	10	10	10	10	JOHN ANDERSON/Mississippi Moon
7	7	7	7	7	JOHN MONTGOMERY/This Is Me Missing
7	7	7	7	7	BRYAN WHITE/Someone Else's Star
7	7	7	7	7	MAVERICKS/All That Heaven
7	7	7	7	7	GEORGE DUCAS/Hello Cruel World
7	7	7	7	7	RHETT AKINS/That Ain't My Truck
7	7	7	7	7	PERFECT STRANGER/You Have The Right
7	7	7	7	7	TRACY BYRD/Walking To Jerusalem
7	7	7	7	7	DAVID LEE MURPHY/Party Crowd
7	7	7	7	7	SHENANDOAH/Darned If I Don't
7	7	7	7	7	CLAY WALKER/My Heart Will
7	7	7	7	7	KIM RICHE/Just My Luck
7	7	7	7	7	LITTLE TEXAS/Southern Grace
7	7	7	7	7	RICK TREVIN/Don't Know My
7	7	7	7	7	LORRIE MORGAN/Don't Know My
7	7	7	7	7	GEORGE DUCAS/Hello Cruel World
7	7	7	7	7	DAVID BALL/What Do You Want
7	7	7	7	7	DIAMOND RIO/Finish What We
7	7	7	7	7	JOE DUFFIE/In Love With

94.3 KIK FM MARKET #2
KIKF/Los Angeles (714) 835-1300 Dunne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	20	20	20	TRAVIS TRITTTell Me I Was
20	20	20	20	20	NEAL MCCOY/They're Playin'
30	30	30	30	30	TOBY KEITH/You Ain't Much Fun
20	20	20	20	20	VINCE GILL/You Better Think
20	20	20	20	20	PATTY LOVELESS/You Don't Even
20	20	20	20	20	COLLIN RAYE/If I Were You
20	20	20	20	20	KENNY CHESNEY/Fall In Love
20	20	20	20	20	JOHN M. MONTGOMERY/Sold
20	20	20	20	20	TRACY LAWRENCE/Texas Tornado
20	20	20	20	20	BLACKHAWK/That's Just About
20	20	20	20	20	SHENANDOAH/Darned If I Don't
20	20	20	20	20	REBA MCENTIRE/And Still
20	20	20	20	20	DAVID LEE MURPHY/Party Crowd
20	20	20	20	20	DIAMOND RIO/Finish What We
20	20	20	20	20	SHANIA TWAIN/Any Man Of Mine
20	20	20	20	20	LORRIE MORGAN/Don't Know My
30	30	30	30	30	WADE HAYES/Still Dancin' With
10	10	20	20	20	JEFF CARSON/Not On Your Love
10	10	20	20	20	ALAN JACKSON/Don't Even Know
10	10	20	20	20	LITTLE TEXAS/Southern Grace
20	20	20	20	20	JOHN ANDERSON/Mississippi Moon
20	20	20	20	20	CLAY WALKER/My Heart Will
10	10	10	10	10	JAMES HOUSE/This Is Me Missing
10	10	10	10	10	TRISHA YEARWOOD/You Can Sleep
10	10	10	10	10	BRYAN WHITE/Someone Else's Star
10	10	10	10	10	MAVERICKS/All That Heaven
10	10	10	10	10	GEORGE DUCAS/Hello Cruel World
10	10	10	10	10	RHETT AKINS/That Ain't My Truck
10	10	10	10	10	PERFECT STRANGER/You Have The Right
10	10	10	10	10	RICK TREVIN/Don't Know My
10	10	10	10	10	LEE RYD PARNELLA/Little Bit Of You
10	10	10	10	10	STEVE WARINER/Get Back
10	10	10	10	10	PAM TILLIS/In Between Dances
10	10	10	10	10	JOE DUFFIE/In Love With
10	10	10	10	10	LITTLE TEXAS/Southern Grace
10	10	10	10	10	DARON NORWOOD/My Girl Friday
10	10	10	10	10	TY ENGLAND/Should've Asked
10	10	10	10	10	TRACY BYRD/Walking To Jerusalem
10	10	10	10	10	WESLEY DENNIS/Don't Make Me
10	10	10	10	10	WESLEY DENNIS/Don't Make Me
10	10	10	10	10	CONFEDERATE RAILROAD/When And
10	10	10	10	10	DAVID BALL/What Do You Want

93.9 FM MARKET #2
KZLA/Los Angeles (818) 246-0939 Curtis/Rolle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	CLINT BLACK/Summer's Comin'
38	38	38	38	38	TOBY KEITH/You Ain't Much Fun
22	38	38	38	38	COLLIN RAYE/If I Were You
22	38	38	38	38	VINCE GILL/You Better Think
22	38	38	38	38	PATTY LOVELESS/You Don't Even
22	38	38	38	38	NEAL MCCOY/They're Playin'
22	38	38	38	38	SHENANDOAH/Darned If I Don't
22	38	38	38	38	DAVID LEE MURPHY/Party Crowd
11	22	38	38	38	ALAN JACKSON/Don't Even Know
11	22	38	38	38	BLACKHAWK/That's Just About
11	22	38	38	38	LEE ROY PARNELLA/Little Bit Of You
11	22	38	38	38	PATTY LOVELESS/You Don't Even
11	22	38	38	38	WADE HAYES/Still Dancin' With
11	11	18	18	18	RICK TREVIN/Don't Know My
11	11	18	18	18	TRAVIS TRITTTell Me I Was
11	11	18	18	18	REBA MCENTIRE/And Still
11	11	18	18	18	ALAN JACKSON/Don't Even Know
11	11	18	18	18	LORRIE MORGAN/Don't Know My
11	11	18	18	18	RHETT AKINS/That Ain't My Truck
11	11	18	18	18	TANYA TUCKER/Find Out What's
22	22	18	18	18	ALISON KRAUSS/When You Say
22	22	18	18	18	DARYLE SINGLETARY/In Living Up To
22	22	18	18	18	JOHN M. MONTGOMERY/Sold
11	11	10	10	10	CLAY WALKER/My Heart Will
11	11	10	10	10	MAVERICKS/All That Heaven
11	11	10	10	10	PAM TILLIS/In Between Dances
11	11	10	10	10	JOHN ANDERSON/Mississippi Moon
11	11	10	10	10	PERFECT STRANGER/You Have The Right
11	11	10	10	10	JOE DUFFIE/In Love With
11	11	10	10	10	TRACY BYRD/Walking To Jerusalem
11	11	10	10	10	SHANIA TWAIN/Any Man Of Mine
11	11	10	10	10	TY ENGLAND/Should've Asked
11	11	10	10	10	MARK COLLIE/Three Words, Two
11	11	10	10	10	JEFF CARSON/Not On Your Love
11	11	10	10	10	WESLEY DENNIS/Don't Make Me
11	11	10	10	10	TY HERNDON/What Mattered Most
11	11	10	10	10	BROOKS & DUNN/You're Gonna Miss
11	11	10	10	10	KIM RICHE/Just My Luck
11	11	10	10	10	GEORGE DUCAS/Hello Cruel World
5	5	5	5	5	BRYAN WHITE/Someone Else's Star

95.9 FM MARKET #3
WUSN/Chicago (312) 649-0099 McNeil/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	37	37	37	37	COLLIN RAYE/If I Were You
21	37	37	37	37	TRAVIS TRITTTell Me I Was
21	37	37	37	37	TRACY LAWRENCE/Texas Tornado
21	37	37	37	37	PATTY LOVELESS/You Don't Even
21	37	37	37	37	WADE HAYES/Still Dancin' With
37	37	37	37	37	TOBY KEITH/You Ain't Much Fun
37	37	37	37	37	CLINT BLACK/Summer's Comin'
21	21	37	37	37	NEAL MCCOY/They're Playin'
21	21	37	37	37	JOHN M. MONTGOMERY/Sold
17	21	21	21	21	SHENANDOAH/Darned If I Don't
17	21	21	21	21	DAVID LEE MURPHY/Party Crowd
21	21	21	21	21	TRISHA YEARWOOD/You Can Sleep
17	17	21	21	21	SHANIA TWAIN/Any Man Of Mine
17	17	21	21	21	CLAY WALKER/My Heart Will
21	21	21	21	21	BLACKHAWK/That's Just About
17	17	21	21	21	JOHN ANDERSON/Mississippi Moon
21	21	21	21	21	TRAVIS TRITTTell Me I Was
21	21	21	21	21	KENNY CHESNEY/Fall In Love
17	17	21	21	21	REBA MCENTIRE/And Still
17	17	21	21	21	ALAN JACKSON/Don't Even Know
17	17	21	21	21	LORRIE MORGAN/Don't Know My
5	17	21	21	21	JAMES HOUSE/This Is Me Missing
17	17	21	21	21	LITTLE TEXAS/Southern Grace
21	21	21	21	21	VINCE GILL/You Better Think
17	17	17	17	17	DIAMOND RIO/Finish What We
17	17	17	17	17	JOE DUFFIE/In Love With
17	17	17	17	17	TY HERNDON/What Mattered Most
17	17	17	17	17	PERFECT STRANGER/You Have The Right
17	17	17	17	17	CONFEDERATE RAILROAD/When And
17	17	17	17	17	RICK TREVIN/Don't Know My
17	17	17	17	17	LEE RYD PARNELLA/Little Bit Of You
17	17	17	17	17	STEVE WARINER/Get Back
17	17	17	17	17	PAM TILLIS/In Between Dances
17	17	17	17	17	JOE DUFFIE/In Love With
17	17	17	17	17	LITTLE TEXAS/Southern Grace
17	17	17	17	17	RICK TREVIN/Don't Know My
17	17	17	17	17	LORRIE MORGAN/Don't Know My
17	17	17	17	17	GEORGE DUCAS/Hello Cruel World
17	17	17	17	17	DAVID BALL/What Do You Want
17	17	17	17	17	DIAMOND RIO/Finish What We
17	17	17	17	17	JOE DUFFIE/In Love With

94.1 FM MARKET #4
KSAN/San Francisco (415) 291-0202 Sledge/Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	CLINT BLACK/Summer's Comin'
35	35	35	35	35	TOBY KEITH/You Ain't Much Fun
35	35	35	35	35	TRACY LAWRENCE/Texas Tornado
21	35	35	35	35	WADE HAYES/Still Dancin' With
21	21	35	35	35	COLLIN RAYE/If I Were You
35	35	35	35	35	PATTY LOVELESS/You Don't Even
21	35	35	35	35	TRAVIS TRITTTell Me I Was
21	21	35	35	35	JOHN M. MONTGOMERY/Sold
21	21	35	35	35	KENNY CHESNEY/Fall In Love
21	21	35	35	35	NEAL MCCOY/They're Playin'
11	11	35	35	35	BLACKHAWK/That's Just About
11	11	35	35	35	DAVID LEE MURPHY/Party Crowd
11	11	35	35	35	LORRIE MORGAN/Don't Know My
21	21	35	35	35	SHENANDOAH/Darned If I Don't
21	21	35	35	35	VINCE GILL/You Better Think
21	21	35	35	35	JOHN ANDERSON/Mississippi Moon
11	11	35	35	35	SHANIA TWAIN/Any Man Of Mine
21	21	35	35	35	TRISHA YEARWOOD/You Can Sleep
21	21	35	35	35	ALAN JACKSON/Don't Even Know
21	21	35	35	35	REBA MCENTIRE/And Still
21	21	35	35	35	JOE DUFFIE/In Love With
21	21	35	35	35	ALAN JACKSON/Don't Even Know
21	21	35	35	35	PAM TILLIS/In Between Dances
21	21	35	35	35	VINCE GILL/You Better Think
11	11	35	35	35	DIAMOND RIO/Finish What We
11	11	35	35	35	JOE DUFFIE/In Love With
11	11	35	35	35	TY HERNDON/What Mattered Most
11	11	35	35	35	PERFECT STRANGER/You Have The Right
11	11	35	35	35	CONFEDERATE RAILROAD/When And
11	11	35	35	35	RICK TREVIN/Don't Know My
11	11	35	35	35	LEE RYD PARNELLA/Little Bit Of You
11	11	35	35	35	STEVE WARINER/Get Back
11	11	35	35	35	PAM TILLIS/In Between Dances
11	11	35	35	35	JOE DUFFIE/In Love With
11	11	35	35	35	LITTLE TEXAS/Southern Grace
11	11	35	35	35	RICK TREVIN/Don't Know My
11	11	35	35	35	LORRIE MORGAN/Don't Know My
11	11	35	35	35	GEORGE DUCAS/Hello Cruel World
11	11	35	35	35	DAVID BALL/What Do You Want
11	11	35	35	35	DIAMOND RIO/Finish What We
11	11	35	35	35	JOE DUFFIE/In Love With

92.5 WXTU MARKET #5
WXTU/Philadelphia (610) 667-9000 Hart/Brophey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	36	36	36	36	TRAVIS TRITTTell Me I Was
8	24	24	24	24	JOHN M. MONTGOMERY/Sold
33	37	37	37	37	ALISON KRAUSS/When You Say
37	37	37	37	37	SAWYER BROWN/Don't Believe
26	27				

JUNE 9, 1995

A

RHETT AKINS That Ain't My Truck (*Decca 55034*)
 Prod: Mark Wright Wr: Tom Shapiro, Chns Waters, Rhett Akins Pub: Great Cumberland Music, Diamond Struck Music, Tree Publishing Company Inc., (BMI) Mgr: Starstruck Entertainment

JOHN ANDERSON Mississippi Moon (*BNA 64274*)
 Prod: James Stroud, John Anderson Wr: Tony Joe White, Carson Whitsett Pub: Tony Joe White Music (administered by Screen Gems-EMI Music Inc.), High Horse Horse Music (BMI) Mgr: Bobby Roberts Company

B

DAVID BALL What Do You Want With His Love (*WB 7528*)
 Prod: Blake Chancey Wr: David Ball, Larry Jefferies Pub: New Court Music, Low Country Music, EMI Blackwood Music Inc., Bait And Tackle Music (BMI) Mgr: Vector Management

CLINT BLACK Summer's Comin' (*RCA 64281*)
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music Administered by Irving Music Inc (BMI) Mgr: Mores, Nanas, Shea

BLACKHAWK That's Just About Right (*Arista 2813*)
 Prod: Mark Bright, Tim DuBois Wr: Jeff Black Pub: Warner Tamerlane Publishing (BMI) Mgr: Rick Ater Management

BROOKS & DUNN You're Gonna Miss Me When I'm Gone (*Arista 2831*)
 Prod: Scott Hendricks, Don Cook Wr: Kix Brooks, Don Cook, Ronnie Dunn Pub: Sony Tree Publishing Company Inc., Buffalo Prairie Songs, Showbilly Music, Don Cook Music (BMI) Mgr: Robert R. Tiley Entertainment

BROTHER PHELPS Not So Different After All (*Asylum/EEG 9176*)
 Prod: Ricky Lee Phelps, Doug Phelps, Kyle Lehning Wr: Jeff Hughes, Irene Kelley Pub: EMI Blackwood Music Inc., XXXOOO Music, EMI April Music Inc. Irene Kelley Music (BMI,ASCAP) Mgr: Jeff Davis Management

TRACY BYRD Walking To Jerusalem (*MCA 55049*)
 Prod: Tony Brown Wr: Sam Hogg, Mark D. Sanders Pub: Sony Tree Publishing Company Inc., Katy's Rainbow and Starstruck Writers Group, Mark D. Music (ASCAP,BMI) Mgr: Ritter/Carter Management

C

JEFF CARSON Not On Your Love (*MCG/Curb 1128*)
 Prod: Chuck Howard Wr: Tony Martin, Reese Wilson, Troy Martin Pub: Stroudcaster Music, Baby Mae Music, Warner Tamerlane Publishing Corp (BMI) Mgr:

KENNY CHESNEY Fall In Love (*BNA 64278*)
 Prod: Barry Beckett Wr: Kenny Chesney, Buddy Brock, Kim Williams Pub: (BMI,ASCAP) Mgr: International Management

MARK CHESNUTT Down In Tennessee (*Decca 55050*)
 Prod: Mark Wright Wr: Wayland Holyfield Pub: EMI April Music Inc., Ides Of March (administered by EMI April Music Inc.) (ASCAP) Mgr: BDM Management

PHILIP CLAYPOOL Swingin' On My Baby's Chain (*Curb 1131*)
 Prod: Jerry Crutchfield Wr: Philip Kennard Claypool, Tom DeVoursney, David Steen Pub: Mike Curb Music, Congregation Songs, Letterip Music (SESAC,ASCAP) Mgr: William Carter Management

MARK COLLIE Three Words, Two Hearts, One Night (*Giant 7590*)
 Prod: James Stroud, Mark Collie Wr: Mark Collie, Gerry House Pub: Music Corporation Of America Inc., Mark Collie Music, Housenotes Music (BMI) Mgr: Don Light Talent

CONFEDERATE RAILROAD When And Where (*Atlantic 6196*)
 Prod: Barry Beckett Wr: Jess Brown, Brett Jones, Jeff Pennig Pub: Almo Music Corp. Barnatuck Music Inc., Irving Music Inc. Kybama Inc., (ASCAP,BMI) Mgr: International Management Services

DOON COX The Jukebox Has A 45 (*SOR*)
 Prod: J.P. Pennington Wr: Bobby Charles, Charles McGuyer Pub: (BMI) Mgr: Stellar Entertainment

D

WESLEY DENNIS Don't Make Me Feel At Home (*Mercury 1449*)
 Prod: Keith Stegall, John Kellon Wr: L. David Lewis, Kim Williams Pub: Starstruck Writers Group, Inc., Sony Cross Keys Publishers Company Inc., Kim Williams Music (ASCAP) Mgr: Fred Conley Management

DIAMOND RIO Finish What We Started (*Arista 2739*)
 Prod: Monty Powell, Tim DuBois, Mike Clute Wr: Monty Powell, Mike Noble Pub: Careers-BMG Publishing Inc., Warner-Tamerlane Publishing Corp., Under The Bridge Music (administered by Warner-Tamerlane Publishing Corp. (BMI) Mgr: International Artist Management

JOE DIFFIE I'm In Love With A Capital "U" (*Epic 77902*)
 Prod: Johnny Slate, Joe Diffie Wr: Craig Wiseman, Paul Nelson Pub: Almo Music Corp., Song Tree Publishing Company Inc., Teri Lee Music (ASCAP,BMI) Mgr: Image Management Group

GEORGE DUCAS Hello Cruel World (*Liberty 79085*)
 Prod: Richard Bennett Wr: George Ducas, Angelo, Ty Tyler Pub: PolyGram International Publishing Inc. Veg-O-Music. All 3 Chords Music (ASCAP,BMI) Mgr: Ten Ten Management

E

TY ENGLAND Should've Asked Her Faster (*RCA 64280-2*)
 Prod: Garth Fundis Wr: Bob Dipiero, Al Anderson, Joe Klemik Pub: (BMI) Mgr: Bob Doyle Management

G

CLINTON GREGORY A-11 (*Polydor 1442*)
 Prod: Harold Shedd, Ed Seay Wr: Hank Cochran Pub: Sony Tree Publishing Company Inc., (BMI) Mgr: International Management

VINCE GILL You Better Think Twice (*MCA 55035*)
 Prod: Tony Brown Wr: Vince Gill, Reed Nielsen Pub: Benefit Music, Englishtown Music (BMI) Mgr: Fitzgerald-Hartley

H

WADE HAYES I'm Still Dancin' With You (*Columbia/DKC 77842*)
 Prod: Don Cook Wr: Chick Rains, Wade Hayes Pub: Sony Tree Publishing Company (BMI) Mgr: Mike Robertson Management

TY HERNDON I Want My Goodbye Back (*Epic 77946*)
 Prod: Doug Johnson Wr: Pat Bunch, Doug Johnson, Dave Berg Pub: August Wind Music, Longitude Music Company, Hendershot Music, Sydney Erin Music, Dave Berg Music (BMI) Mgr: Image Management Group

JAMES HOUSE This Is Me Missing You (*Epic 77870*)
 Prod: Don Cook Wr: James House, Monty Powell, Debi Cochran Pub: Mad Women Music (admin. by Sony Tree), Warner-Tamerlane Music, Resaca Beach Music, (BMI); Alabama Band Music (ASCAP) Mgr: Evelyn Shriver Public Relations

J

ALAN JACKSON I Don't Even Know Your Name (*Arista 2830*)
 Prod: Keith Stegall Wr: Alan Jackson, Ron Jackson, Andy Lotfin Pub: WB Music Corp (ASCAP) Mgr: Gary Overton Management

K

TOBY KEITH You Ain't Much Fun (*Polydor Nashville 1412*)
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith, Carl Goff Jr. Pub: Songs of PolyGram Int'l Inc., Tokeco Tunes (BMI) Mgr: Prime Time Management

ALISON KRAUSS When You Say Nothing At All (*BNA 64277*)
 Prod: Randy Scruggs Wr: Don Schlitz, Paul Overstreet Pub: (ASCAP,BMI) Mgr: Keith Case & Associates

L

TRACY LAWRENCE Texas Tornado (*Atlantic 6135*)
 Prod: Tracy Lawrence, Flip Anderson Wr: Bobby Braddock Pub: Sony Tree Publishing Company Inc. (BMI) Mgr: Bobby Roberts Management

LITTLE TEXAS Southern Grace (*WB 45739*)
 Prod: Christy Dinapoli, Doug Grau, Little Texas Wr: Porter Howell, Brady Seals, Stewart Harris Pub: Square West Music, Howlin' Hits Music, Sony Tree, Edisto Sound Int. (admin. by Sony Music) (ASCAP, BMI) Mgr: Christy Dinapoli

PATTY LOVELESS You Don't Even Know Who I Am (*Epic 77856*)
 Prod: Emory Gordy Jr. Wr: Gretchen Peters Pub: Sony Cross Keys Publishing Inc., Purple Crayon Music (ASCAP) Mgr: Fitzgerald-Hartley

M

KATHY MATTEA Clown In Your Rodeo (*Mercury 1393*)
 Prod: Josh Leo Wr: Wayne Kirkpatrick Pub: Emily Booth Inc. (C/O Careers-BMG Music Publishing Inc., Gospel Division) Mgr: Bob Tiley Management

MAVERICKS All That Heaven Will Allow (*MCA 55026*)
 Prod: Don Cook Wr: Bruce Springsteen Pub: (ASCAP) Mgr: FCC Management

NEAL MCCOY They're Playin' Our Song (*Atlantic 82727*)
 Prod: Barry Beckett Wr: John Jarrard, Mark D. Sanders, Bob DiPiero Pub: Alabama Band Music, Miss Bliss Music, (Admin. by Alabama Band Music), Starstruck Writers Group, Mark D. Music (ASCAP); Little Big Town Music, American Made Music (BMI) Mgr: Management Associates

REBA McENTIRE And Still (*MCA 55047*)
 Prod: Tony Brown, Reba McEntire Wr: Liz Hengeber, Tommy Lee James Pub: Starstruck Group Inc., Starstruck Angel Music Inc., (ASCAP,BMI) Mgr: Starstruck Entertainment

JOHN MICHAEL MONTGOMERY Sold (The Grundy County Auction Incident) (*Atlantic 6219*)
 Prod: Scott Hendricks Wr: Richard Fagan, Robb Royer Pub: OF Music Inc., Robroy West Music (ASCAP,BMI) Mgr: Hallmark Direction

LORRIE MORGAN I Didn't Know My Own Strength (*BNA 64359*)
 Prod: James Stroud Wr: Rick Bowles, Robert Byrne Pub: (BMI) Mgr: Susan Nadler Management

DAVID LEE MURPHY Party Crowd (*MCA 54977*)
 Prod: Tony Brown Wr: David Lee Murphy, Jimbeau Hinson Pub: N2D Publishing, American Romance Songs (ASCA) Mgr: D. Management

N

DARON NORWOOD My Girl Friday (*Giant 7545*)
 Prod: Richard Landis, Jeff Carlton Wr: Curtis Wright, Carl Jackson Pub: Stroudavarious Music, Curtis Wright Songs, Famous Music Corp, Too Strong Songs (ASCAP) Mgr: Go Management

P

LEE ROY PARNELL A Little Bit Of You (*Career 2823*)
 Prod: Scott Hendricks Wr: Trey Bruce, Craig Wiseman Pub: WB Music Corp., Big Tractor Music, Almo Music Corp., Daddy Rabbit Music (ASCA) Mgr: Mike Robertson Management

PERFECT STRANGER You Have The Right To Remain Silent (*Curb 1138*)
 Prod: Clyde Brooks Wr: Calvin Sweat, Brenda Sweat Pub: Co-Heart Music, Inc., (BMI) Mgr: Tony Tudhill

R

COLLIN RAYE If I Were You (*Epic 77859*)
 Prod: John Hobbs, Ed Seay, Paul Worley Wr: John Hobbs, Chris Farren Pub: Soundbeam Music, Full Keel Music Company, Farrenuff Music (BMI,ASCAP) Mgr: Scott Dean Management

KIM RICHEY Just My Luck (*Mercury 1430*)
 Prod: Richard Bennett Wr: Kim Richey, Angelo Pub: Mighty Nice Music, Wait No More Music (administered by Bluewater Music Corp.), Polygram International Publishing Inc., (BMI,ASCAP) Mgr: Chip P. Management

S

SAWYER BROWN I Don't Believe In Goodbye (*Curb 1113*)
 Prod: Mark Miller, Mac McAnally Wr: Mark A. Miller, Scott Emerick, Bryan White Pub: Travelin' Zoo Music, Club Zoo Music, Seventh Son Music (ASCAP,BMI) Mgr: TKO Artist Management

VICTORIA SHAW Forgiveness (*Reprise 7537*)
 Prod: Andy Byrd, Jim Ed Norman Wr: Victoria Shaw, Bob DiPiero Pub: Minka Music, Maverick Music, WB Music Corp., Little Big Town Music, American Made Music (ASCAP,BMI) Mgr: Baron-Sanjek Entertainment

SHENANDOAH Darned If I Don't (Danged If I Do) (*Liberty 79073*)
 Prod: Don Cook Wr: Ronnie Dunn, Dean Dillon Pub: Sony Tree Publishing Company Inc., Showbilly Music, Acuff-Rose Music Inc. (BMI) Mgr: William N. Carter Management

DOUG STONE Sometimes I Forget (*Columbia 77945*)
 Prod: James Stroud, Doug Stone Wr: Billy Kirsch, Bob Regan Pub: Issy Moon Music, Kibbilly Music, Sierra Home Music (BMI,ASCAP) Mgr:

DOUG STONE Faith In Me, Faith In You (*Columbia 77837*)
 Prod: James Stroud, Doug Stone Wr: Dave Loggins, Trey Bruce Pub: WB Music Corp., Big Tractor Music, Avalon Way Music (ASCAP) Mgr: Take Three Management

MARTY STUART If I Ain't Got You (*MCA 55069*)
 Prod: Don Cook Wr: Craig Wiseman, Trey Bruce Pub: Almo Music Corp., WB Music Corp., Big Tractor Music (ASCAP) Mgr: Rothbaum & Gardner

T

PAM TILLIS In Between Dances (*Arista 32833*)
 Prod: Steve Fishell, Pam Tillis Wr: Craig Bickhard, Barry Alfonso Pub: Almo Music Corp., Craig Bickhard, Scarlet's Sister (ASCAP) Mgr: Mike Robertson Management

RICK TREVINO Bobbie Ann Mason (*Columbia 77903*)
 Prod: Steve Buckingham Wr: Mark D. Sanders Pub: Mark D. Music (administered by Starstruck Writers Group Inc.) (ASCAP) Mgr: Rothbaum & Garner

TRAVIS TRITT Tell Me I Was Dreaming (*WB 7447*)
 Prod: Gregg Brown Wr: Travis Tritt, Bruce Ray Brown Pub: Post Oak Publishing Inc., Brass Crab Publishing (BMI) Mgr: Ken Kragen Management

TANYA TUCKER Find Out What's Happenin' (*Liberty 79094*)
 Prod: Jerry Crutchfield Wr: Jerry Crutchfield Pub: Glitterfish Music Inc., Music Corporation Of America Inc. (BMI) Mgr: Tanya Tucker Inc.

SHANIA TWAIN Any Man Of Mine (*Mercury 1427*)
 Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Loon kEcho Inc., Zomba Enterprises Inc., (BMI,ASCAP) Mgr: Mary Bailey Management

W

CLAY WALKER My Heart Will Never Know (*Giant 7531*)
 Prod: James Stroud Wr: Steve Dorff, Billy Kirsch Pub: Galewood Songs, Ensign Music Corp., Kibbilly Music, Issy Moon Music (BMI) Mgr: Erv Wadley Management

BRYAN WHITE Someone Else's Star (*Asylum/EEG 9177*)
 Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Skip Ewing, Jim Weatherly Pub: Acuff-Rose Music Inc., Milene Music Inc. (BMI,ASCAP) Mgr: Marty Gambin Management

Y

TRISHA YEARWOOD You Can Sleep While I Drive (*MCA 55025*)
 Prod: Garth Fundis Wr: Melissa Ethridge Pub: Almo Music Corp, M.L.E. Music (ASCAP) Mgr: Ken Kragen Management

ASCAP & Radio Together, Great Music for America!

A S C A P

AMERICAN SOCIETY OF COMPOSERS AUTHORS & PUBLISHERS



MIKE KINOSHIAN

'One-To-One' With Database Marketing

■ WTMX/Chicago looks for 'ways to touch people on a more personalized basis'

Database marketing has become one of radio's most effective "one-to-one" ways to reach listeners.

"Everybody knows that the competition can play the same music you do, but database marketing's goal is to build brand loyalty beyond the music," explains Bonneville Hot AC WTMX/Chicago VP/GM Drew Horowitz. "The product is still the primary reason people utilize the station, but we're looking for ways to touch people on a more personalized basis."



Drew Horowitz

"Radio has become much more sophisticated and research- and marketing-driven. We have to look for ways to touch listeners without abusing them. One of our database mailing might regard a 'Secret Song Of The Day' contest. We don't do it to expand the database, but people can certainly tell their friends about it."

Getting The Edge

More format choices are available than ever before as stations compete for many of the same listeners.



Radio has become much more sophisticated and research- and marketing-driven. We have to look for ways to touch listeners without abusing them.



ers. "Things are so niche-oriented today, and database marketing is part of niche-marketing. Everybody's looking for the edge, but get-

ting the edge today is different from how we did it five years ago. It's not simply a case of throwing money into advertising."

WTMX's in-house database marketing system has been up and running for about one year, and as Horowitz notes, it's driven primarily by a two-person promotion department. "There are also a few parttime people who participate. It's become part of their overall job description, but isn't their singular task."

Part Of The Whole

Surprisingly, maintaining database marketing need not be a cost-prohibitive venture. "The biggest expense — and it's not really that expensive — is the cost of paying to convert [raw data] into the computer," Horowitz points out. "The rest of the expense is manpower, but we have the bodies available to us anyway."

"Much of what we spend comes as an advertising/promotion expense. If you added \$250,000 for database marketing, your costs would be out of hand. But we do more of a shift in dollars, and we keep it as part of a total marketing effort."

A WTMX station magazine, once part of that marketing effort, has since ceased publication. "There was great response to it, but we slowly phased it out because it became too expensive to produce. Creative, printing, paper, and artwork made it very cost-intensive. We couldn't legitimately work it into a regular operating budget; it was an 'add-on.'"

Contest Benefit

Contesting is an especially popular database marketing function. "I have mixed feelings about contests because such a small percentage of people participate," Horowitz says. "Why expose the whole universe when only a few play? Many listeners [consider on-air contests] to be disruptions. Since they're part of our database, listeners get special opportunities to participate in contests. This works better for them than trying to be the 10th caller."

"Twice a year, we send those in our database a calendar of events. It's geared to listener lifestyle and basically covers things in 'Summer/Fall' and 'Winter/Spring' periods."

As the station evolves its program, other future 'TMX database benefits will include discounts at selected area businesses and opportunities to win concert tickets. "We're always hoping to stoke the fire of building that brand loyalty," Horowitz remarks, adding that WTMX's database is in the 100,000-200,000 range. "The database won't build by itself — stations have to aggressively work at it."

Strong Conversions

While Horowitz says some ACs might be more passive in trying to build databases, WTMX is more proactive. "We'll be out touching people about 10 months a year

DB In 'Frequent/Active' Use

R&R recently canvassed a group of ACs and Hot ACs to determine if and how they utilized six forms of one-to-one marketing. Specific breakouts regarding one such choice — database marketing — reveal our sample's enthusiasm for it.

	Yes	No
AC	88.8%	11.1%
Hot AC	82.3%	17.6%
Combined	86.3%	13.6%

From AC's "Yes" group, 91.6% indicate their database marketing use is "Frequent/Active," as opposed to "Moderate/Light." Hot AC has a similar story, as 85.7% of its Yes group declare database marketing activity level is "Frequent/Active."

Activity Level By Market Size

	Frequent/Active	Moderate/Light
Markets 1-100	92.3%	7.6%
Markets 101+	83.3%	16.6%

"We're always hoping to stoke the fire of building that brand loyalty. The database won't build by itself — stations have to aggressively work at it."

through charity events, fests, and city functions. Whenever we're out, we always take the opportunity to register people for the database.

"These events can be free-for-all, but we follow up [each potential reg-

istration] with either a phone call or piece of mail to see if they're interested in being in the Mix family database. There's been about a 15%-20% conversion of those within our user category who [elect to] participate. All we're doing is giving these people another opportunity to receive additional benefits of being a Mix listener."

Although pleased with what he's seen during the last year, Horowitz remains cautious about the future. "We're always working on ways to make [being part of the] database worthwhile. It appears to be working, but let's see what happens in about nine months. Database marketing has been very efficient for us. It might stall, or it could get even better."

KCIX/Boise Readies To Unveil Its Next Weapon

KCIX/Boise, ID Station Manager/PD Don Jennings purposely waited to enter the world of database management until he felt it would be done correctly.

"Database marketing is another tool in a station's arsenal that [helps you identify] your [partisan] core and regularly keep in touch with those listeners," he remarks. "It's an excellent way to cement relationships with listeners, and we look forward to getting involved with it."

"There has to be a real station commitment to it, and those wanting to do it properly will — at the very least — need one parttime employee. It will work better with a fulltime employee who can really work the database and make it an ongoing and consistent program."

Computerized Downsides

Admitting he has luxuries not afforded to many other programmers in similar-sized markets (Boise is No. 135), Jennings explains, "We have fulltime off-air promotion, production, and creative directors, but



Don Jennings

aren't yet up-to-speed with a promotions person making a concerted database marketing effort. But we now have the software on-site and plan to have everything ready to go within 30 days.

"There's plenty of data to input, and it will probably take several weeks to get comfortable with what we've developed. However, the more computerized we get, the more computer time it takes. It's becoming harder to stay in touch with personnel within the station's confines."

Commenting on skills and requirements needed for whoever maintains a station's database marketing operation, Jennings says, "Promotion directors once simply implemented what programmers had in mind promotionally. However, it's become a much more multi-faceted job, and

promotion directors must be sharp and computer-astute."

Personal Touch

One reason for database marketing's strong popularity, Jennings says, is the increasingly high cost of using various forms of mass media. "It's also difficult to use mass media to really touch your listeners."

"Personal relationships with listeners are becoming more and more critical in maintaining a station's success."

ers personally. Through relationships from database marketing, you have an opportunity to better reach your [partisans]. Personal relationships with listeners are becoming more and more critical in maintaining a station's success."

WTMX
MIX 101.9 FM

The information we gain from surveys like this plays a very important role in the music we play and the things we do at MIX 101.9, so please take a moment to fill this out. Thanks.
PLEASE PRINT

1. Which three radio stations have you listened to in the past week?

2. Which station do you listen to most often?

3. Who are your three favorite bands/artists?

Last name _____ First name _____

Address _____

City _____ State _____ Zip _____

Birthdate _____ / _____ / _____ Social Security # _____

Home Phone (_____) _____ Work Phone (_____) _____

FOR STATION USE ONLY

WTMX/Chicago database registration form.



AC TOP 30

JUNE 9, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BRYAN ADAMS Have You Ever Really Loved... (A&M) 2550 2552 2510 2409 100/0					
2	2	2	2	ELTON JOHN Believe (Rocket/Island) 2178 2247 2277 2345 96/0					
4	3	3	3	BLESSID UNION OF SOULS I Believe (EMI) 2060 1971 1872 1702 87/2					
6	5	4	4	EAGLES Learn To Be Still (Geffen) 1985 1900 1801 1577 91/1					
18	10	7	5	BOYZ II MEN Water Runs Dry (Motown) 1829 1505 1187 797 90/5					
10	7	8	6	ANNIE LENNOX No More "I Love You's" (Arista) 1531 1501 1390 1200 77/1					
3	4	5	7	FOREIGNER Until... (Generama/Rhythm Safari/Priority) 1473 1718 1824 1927 77/0					
5	6	6	8	MARTIN PAGE In The House Of Stone And Light (Mercury) 1421 1511 1600 1637 68/0					
29	16	14	9	ROD STEWART Leave Virginia Alone (WB) 1303 1037 828 497 74/10					
15	13	11	10	AARON NEVILLE Can't Stop My Heart From... (A&M) 1242 1144 1032 915 70/1					
8	8	9	11	MADONNA Take A Bow (Maverick/Sire/WB) 1239 1374 1364 1456 68/0					
11	11	10	12	BEN TAYLOR I Will (Giant/Reprise) 1229 1245 1180 1076 69/0					
16	14	12	13	JIM BRICKMAN Angel Eyes (Windham Hill) 1212 1120 1007 901 79/2					
26	18	16	14	ANITA BAKER & JAMES INGRAM When You... (Elektra/EEG) 1031 897 718 579 75/1					
9	12	13	15	EAGLES Love Will Keep Us Alive (Geffen) 952 1081 1124 1203 66/0					
BREAKER			16	REMBRANDTS I'll Be There For You (EastWest/EEG) 880 590 350 179 48/12					
BREAKER			17	JON SECADA Where Do I Go From You (SBK/EMI) 866 794 687 616 62/3					
19	17	18	18	DIONNE FARRIS I Know (Columbia) 821 851 813 783 40/2					
30	26	21	19	JORDAN HILL Remember Me This Way (MCA) 789 665 557 422 60/7					
—	29	23	20	GLORIA ESTEFAN It's Too Late (Epic) 787 596 505 406 66/7					
13	15	17	21	DES'REE You Gotta Be (550 Music) 740 873 895 986 48/0					
—	30	25	22	AMY GRANT Big Yellow Taxi (A&M) 706 589 491 402 52/7					
7	9	15	23	LINDA RONSTADT The Blue Train (Elektra/EEG) 658 980 1263 1532 48/0					
21	19	20	24	JAMIE WALTERS Hold On (Atlantic) 656 726 711 729 40/1					
—	—	29	25	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 619 429 281 96 51/11					
DEBUT			26	VANESSA WILLIAMS Colors Of The Wind (Hollywood) 562 — — — 49/49					
24	23	22	27	BRUCE SPRINGSTEEN Secret Garden (Columbia) 546 662 660 647 43/0					
—	—	30	28	CURTIS STIGERS This Time (Arista) 503 378 222 — 53/9					
DEBUT			29	MIKE & THE MECHANICS Over My Shoulder (Atlantic) 306 306 270 245 25/1					
14	21	26	30	STEVIE WONDER For Your Love (Motown) 297 495 670 935 23/0					

This chart reflects airplay from June 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 102 AC reporters. 96 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

D. SPRINGFIELD & D. HALL Wherever Would I Be (Columbia)

Total Stations: 27, Adds: 2, Plays: 267, WRCH 10, WHYN 5 (5), WLIF 7 (7), WKYE 6 (5), WOBM 5 (5), WLZW 10 (7), WKWK 10 (12), WARM 6 (6), WKTK 15 (15), WMJJ 10 (5), WDEF 5 (5), WOOF 11 (7), WAHR 15 (15), WTFM 9 (9), KHLA 5 (5), WRVR 7 (7), KKMJ 7, WROE 14 (14), WLQT 5 (5), WFMK 8, WLQR 5 (5), WWWM 12 (12), WMT 7 (7), WOLR 15 (11), KELO 5 (5), KKCW 24 (24), KLSY 29 (32).

SOPHIE B. HAWKINS As I Lay Me Down (Columbia)

Total Stations: 21, Adds: 0, Plays: 265, WRCH 10 (10), WHYN 5 (5), WYJB 18 (14), WLEV 16 (16), WMJQ 28 (28), WKWK 5 (5), WMJJ 12 (10), WDEF 5 (5), WOOF 11 (11), WTFM 9 (9), WJXB 5 (5), WRVR 7 (7), WROE 28 (28), WLQT 5 (5), WAJI 2 (2), WMGN 17 (17), WLOR 14 (14), WWWM 20 (20), KUDL 16 (16), WLTE 5 (5), KLSY 27 (30).

HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)

Total Stations: 11, Adds: 0, Plays: 199, WLEV 16 (12), WYAF 11 (11), WKYE 25 (17), WALK 12 (13), WLQR 16 (16), WWDE 9 (10), WRMF 24 (22), KHLA 14 (14), KVRV 27 (22), WSNY 10 (10), WOLR 35 (35).

CHRIS ISAAK Somebody's Crying (Reprise)

Total Stations: 20, Adds: 1, Plays: 184, WCOD 5 (5), WRCH 10 (8), WKYE 14 (10), WOBM 12, WTCB 7 (7), WKTK 15 (15), WDEF 5 (5), WOOF 7 (7), WAHR 15 (15), KMXR 4 (5), KOXT 5 (5), WROE 21 (14), WFMK 8 (8), WLOR 5 (5), WWWM 12 (12), WMT 6 (6), WOLR 7 (9), WLTE 8 (5), KOSI 13 (13), KRNO 5 (5).

DAVID SANBORN This Masquerade (Elektra/EEG)

Total Stations: 25, Adds: 2, Plays: 181, WMJX 4 (4), WCOD 5 (5), WRCH 5 (5), WWLI 10 (10), WMAS 5 (5), WKLI 5 (5), WYJB 10 (5), WLIF 4 (4), WTCB 1 (1), WGSY 3 (3), WKTK 15 (15), WMJJ 7 (5), WDEF 5, WAHR 15 (10), KKMJ 7 (7), KMXR 4, KVIL 23 (23), KOXT 7 (5), WROE 14 (7), WLQT 2 (2), WTPI 5 (5), WLOR 5 (5), WWWM 9 (9), WMT 4 (4), KELO 5 (5).

CHRISTOPHER CROSS Open Up My Window (Rhythm Safari)

Total Stations: 20, Adds: 3, Plays: 171, WCOD 5 (5), WRCH 5 (5), WWLI 5 (5), WKLI 5 (5), WTCB 7 (7), WAHR 15 (10), KTDY 7, WRVR 4, KKMJ 7 (7), KMXR 4, KOXT 5 (5), WROE 7 (7), WWNK 5 (5), WOOK 19 (14), WLQT 5 (5), WLOR 5 (5), WWWM 12 (12), KELO 5 (5), KSFI 15 (14), KLSY 29 (30).

MICHAEL & JANET JACKSON Childhood (MJJ/JDJ/Epic)

Total Stations: 15, Adds: 1, Plays: 150, WHYN 7 (7), WKLI 5 (5), WBEB 12 (12), WLZW 7 (7), WDEF 12 (25), WAHR 15 (10), WROE 21 (21), WWNK 7 (7), WLTF 25 (25), WLQT 2 (2), WFMK 8 (8), WLOR 5 (5), WWWM 12 (8), WMT 5 (5), KOST 7.

CHICAGO & JADE Dream A Little Dream Of Me (Giant/Reprise)

Total Stations: 16, Adds: 0, Plays: 148, WCOD 5 (5), WWLI 10 (7), WKYE 7 (7), WTCB 7 (7), WGSY 8 (7), WAHR 15 (10), WROE 21 (21), WTPI 5 (5), WMGN 3 (3), WLOR 5 (5), WWWM 12 (12), WMT 5 (5), KSNE 13 (6), KRNO 21 (21), KKCW 18 (16), KLSY 9 (9).

MICHAEL DAMIAN Never Walk Away (Wildcat)

Total Stations: 18, Adds: 1, Plays: 133, WSSH 6 (6), WCOD 5 (7), WRCH 8 (5), WWLI 7 (7), WHYN 5 (5), WYJB 5 (5), WLZW 7 (7), WDEF 5 (5), WDOF 7, WAHR 15 (15), KTDY 6 (6), KKMJ 7 (7), KMXR 4 (5), WROE 14 (14), WWNK 5 (5), WLQT 5 (5), WLOR 10 (10), WWWM 12 (12).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

REMBRANDTS I'll Be There For You (Theme From "Friends") (EastWest/EEG)

TOTAL PLAYS/INCREASE **880/290** TOTAL STATIONS/ADDS **48/12** CHART **16**

JON SECADA

Where Do I Go From You (SBK/EMI)

TOTAL PLAYS/INCREASE **866/72** TOTAL STATIONS/ADDS **62/3** CHART **17**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	49
REMBRANDTS I'll Be There For You (EastWest/EEG)	12
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	11
ROD STEWART Leave Virginia Alone (WB)	10
CURTIS STIGERS This Time (Arista)	9
GLORIA ESTEFAN It's Too Late (Epic)	7
AMY GRANT Big Yellow Taxi (A&M)	7
JORDAN HILL Remember Me This Way (MCA)	7
SEAL Kiss From A Rose (ZTT/Sire/WB)	6
BOYZ II MEN Water Runs Dry (Motown)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VANESSA WILLIAMS Colors Of The... (Hollywood)	+562
BOYZ II MEN Water Runs Dry (Motown)	+324
REMBRANDTS I'll Be There For You (EastWest/EEG)	+290
ROD STEWART Leave Virginia Alone (WB)	+266
GLORIA ESTEFAN It's Too Late (Epic)	+191
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+190
ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)	+134
CURTIS STIGERS This Time (Arista)	+125
JORDAN HILL Remember Me This Way (MCA)	+124
AMY GRANT Big Yellow Taxi (A&M)	+117

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
VANESSA WILLIAMS The Sweetest Days (Mercury)
AMY GRANT & VINCE GILL House Of Love (A&M)
JOHN WAITE How Did I Get By Without You (Imago)
BOYZ II MEN On Bended Knee (Motown)
GLORIA ESTEFAN Everlasting Love (Epic)
BONNIE RAITT You Got It (Arista)
JON SECADA Mental Picture (SBK/EMI)
MANHATTAN TRANSFER Too Busy Thinking About My Baby (Atlantic)
BOYZ II MEN I'll Make Love To You (Motown)
LUTHER VANDROSS Always And Forever (LV/Epic)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

David Sanborn

"this masquerade"

ALEX O'NEAL, KVIL:
"93% familiar and positive with females. #3 researching record."

Already on:

- KVIL
- WRCH
- WLQR
- KMXR
- WMT
- WMJX
- WLQT
- WMAS
- WROE
- KELO
- WLIF
- WMJJ
- WTCB
- WGSY
- WYJB
- WWLI
- KKMJ
- WDEF
- WCOD
- KQXT
- WKLI
- WAHR
- WTTI
- WWWM
- WKTK



AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WKLI/Albany, NY PD/MD: Jon Knott</p> <p>18 VANESSA WILLIAMS "Colors"</p> <p>WYJB/Albany, NY OM/MD: Buzz Brindle MD: Pat Ryan</p> <p>14 BLESSID UNION OF... "Believe" 5 GLORIA ESTEFAN "Too"</p> <p>WLEV/Allentown, PA PD/MD: Tony Rogers</p> <p>8 AMY GRANT "Taxi" 5 BAKER & INGRAM "Someone"</p> <p>KYMG/Anchorage, AK PD/MD: John R. Roberts</p> <p>19 VANESSA WILLIAMS "Colors" 19 YAKI-DA "Dancing" 19 REMBRANDTS "There"</p> <p>WROE/Appleton, WI PD/MD: J. Davis</p> <p>5 LITTLE FEAT "Borderline" 5 VANESSA WILLIAMS "Colors" 5 DURAN DURAN "Perfect"</p> <p>WFBG-FM/Atlantic City, NJ OM/MD: Dick Fennessy MD: Marlene Aqua</p> <p>14 DIONNE FARRIS "Know" 7 CURTIS STIGERS "Time"</p> <p>WBBQ/Augusta, GA PD/MD: John Patrick</p> <p>20 VANESSA WILLIAMS "Colors" 13 JORDAN HILL "Remember"</p> <p>KKMJ/Austin, TX PD: Doc Burns MD: Nolan Cruise</p> <p>7 SPRINGFIELD & HALL "Wherever"</p> <p>WMJJ/Birmingham, AL OM: John Jenkins PD/MD: Joe Madison</p> <p>7 VANESSA WILLIAMS "Colors"</p> <p>KCIX/Boise, ID PD: Don Jennings MD: Jim O'Brien</p> <p>6 VANESSA WILLIAMS "Colors" 6 ALL-4-ONE "Can"</p> <p>WMLX/Boston, MA PD: Don Kelley MD: Mark Laurence</p> <p>15 VANESSA WILLIAMS "Colors"</p> <p>WSSH-FM/Boston, MA PD/MD: Bill George</p> <p>16 VANESSA WILLIAMS "Colors" 4 CURTIS STIGERS "Time"</p>	<p>WMJQ/Bufalo, NY PD: Rob Lucas MD: Roger Christian</p> <p>28 VANESSA WILLIAMS "Colors" 14 CURTIS STIGERS "Time"</p> <p>WCOD/Cape Cod, MA PD/MD: Chris Boles</p> <p>5 DIONNE FARRIS "Know" 5 VANESSA WILLIAMS "Colors" 5 LEBO M "Kube"</p> <p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amy Nutter</p> <p>11 AMY GRANT "Taxi" 11 BON JOVI "This" 5 ALL-4-ONE "Can" 5 GLORIA ESTEFAN "Too"</p> <p>WDEF-FM/Chattanooga, TN PD/MD: Danny Howard</p> <p>25 VANESSA WILLIAMS "Colors" 5 DAVID SANBORN "Masquerade"</p> <p>WLMX/Chattanooga, TN OM: Bob Forster PD/MD: Joel Dearing</p> <p>10 JON SECADA "Where"</p> <p>WRRM/Cincinnati, OH PD/MD: T.J. Holland</p> <p>No Adds</p> <p>WWNK/Cincinnati, OH PD: Dave Mason MD: Bobbi Maxwell</p> <p>5 EAGLES "Learn" 5 VANESSA WILLIAMS "Colors" 5 BOYZ II MEN "Water"</p> <p>WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller</p> <p>17 VANESSA WILLIAMS "Colors" 17 ALL-4-ONE "Can" 10 BOYZ II MEN "Water"</p> <p>WLTF/Cleveland, OH PD: Steve LaBeau MD: Jay Hudson</p> <p>32 REMBRANDTS "There" 25 GLORIA ESTEFAN "Too" 25 VANESSA WILLIAMS "Colors" 9 ANNIE LENNOX "Love"</p> <p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green</p> <p>13 GLORIA ESTEFAN "Too"</p>	<p>WTBC/Columbia, SC PD/MD: Brent Johnson OM: Doug Spets</p> <p>7 VANESSA WILLIAMS "Colors" 7 REMBRANDTS "There" 7 SEAL "Kiss"</p> <p>WGSY/Columbus, GA OM/MD: David Nolan</p> <p>19 AMY GRANT "Taxi"</p> <p>WSNY/Columbus, OH PD: Don Hallett MD: Bob Nunally</p> <p>15 VANESSA WILLIAMS "Colors"</p> <p>KMXR/Corpus Christi, TX PD/MD: Jesse DeLeon</p> <p>21 ROD STEWART "Virginia" 4 CHRISTOPHER CROSS "Window" 4 JORDAN HILL "Remember" 4 DAVID SANBORN "Masquerade"</p> <p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal</p> <p>10 ALL-4-ONE "Can"</p> <p>WLQT/Dayton, OH PD: Scott Barrett APD: Mary Fleenor</p> <p>No Adds</p> <p>KOSI/Denver, CO OM/MD: Scott Taylor</p> <p>5 LENNIE NIEHAUS "Doe"</p> <p>WOOF/Dothan, AL GM/MD: Leigh Simpson OM/MD: Mike Holderfield</p> <p>7 MICHAEL DAMIAN "Never" 7 PORTRAIT "Deep"</p> <p>WKYF-FM/Evansville, IN PD/MD: Mark Baker</p> <p>5 ALL-4-ONE "Can"</p> <p>KEZA/Fayetteville, AR PD/MD: Chip Arledge</p> <p>12 BOYZ II MEN "Water" 12 ROD STEWART "Virginia"</p> <p>WCRZ/Flint, MI OM/MD: Jay Patrick MD: George McIntyre</p> <p>10 VANESSA WILLIAMS "Colors" 10 CURTIS STIGERS "Time" 7 REMBRANDTS "There"</p>	<p>WAJF/Wayne, IN PD: Lee Tobin MD: Barb Richards</p> <p>5 JON SECADA "Where" 5 JORDAN HILL "Remember"</p> <p>WLHT/Grand Rapids, MI PD: Steve Dirksen MD: Michael Sirrianni</p> <p>7 ROD STEWART "Virginia"</p> <p>WMAG/Greensboro, NC PD/MD: Nick Allen</p> <p>12 VANESSA WILLIAMS "Colors"</p> <p>WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann</p> <p>5 VANESSA WILLIAMS "Colors" 5 LEBO M "Kube" 5 PORTRAIT "Deep"</p> <p>KSSK-FM/Honolulu, HA PD/MD: Michael Shishido</p> <p>18 JON B. & BABYFACE "Someone" 17 VANESSA WILLIAMS "Colors"</p> <p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien</p> <p>10 VANESSA WILLIAMS "Colors" 10 BLUES TRAVELER "Run" 10 SEAL "Kiss"</p> <p>WENS/Indianapolis, IN PD: Greg Dunkin MD: Bernie Eagan</p> <p>10 VANESSA WILLIAMS "Colors"</p> <p>WTFM/Indianapolis, IN PD/MD: Gary Havens</p> <p>10 ROD STEWART "Virginia" 10 CURTIS STIGERS "Time" 10 VANESSA WILLIAMS "Colors"</p> <p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe</p> <p>10 VANESSA WILLIAMS "Colors" 10 BLUES TRAVELER "Run"</p> <p>WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz</p> <p>17 VANESSA WILLIAMS "Colors" 5 LEBO M "Kube"</p>	<p>KUDL/Kansas City, MO PD/MD: Tom Land</p> <p>16 BOYZ II MEN "Water" 16 CURTIS STIGERS "Time" 8 VANESSA WILLIAMS "Colors" 8 JIM BRICKMAN "Angel"</p> <p>WJXB/Knoxville, TN PD: Chris Conley MD: Jim Kelly</p> <p>24 REMBRANDTS "There" 5 GLORIA ESTEFAN "Too" 5 ALL-4-ONE "Can"</p> <p>KTDY/Latayette, LA OM/MD: Michael W. Kay MD: Yvonne Arceneaux</p> <p>12 REMBRANDTS "There" 7 CHRISTOPHER CROSS "Window" 6 ALL-4-ONE "Can"</p> <p>WFMK/Lansing, MI PD/MD: Ray Marshall</p> <p>8 LINDA RONSTADT "Wading" 8 SPRINGFIELD & HALL "Wherever" 8 SEAL "Kiss"</p> <p>KMZQ/Las Vegas, NV PD: Jeff Cochran MD: Scott Keith</p> <p>No Adds</p> <p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry</p> <p>13 JORDAN HILL "Remember" 12 ROD STEWART "Virginia"</p> <p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo</p> <p>12 VANESSA WILLIAMS "Colors"</p> <p>KBIG/Los Angeles, CA PD: Dave Ervin MD: Dave Verdery</p> <p>27 REMBRANDTS "There" 20 NICKI FRENCH "Eclipse"</p> <p>KOST/Los Angeles, CA PD: Jhani Kaye MD: Duncan Payton</p> <p>26 GLORIA ESTEFAN "Too" 26 BLESSID UNION OF... "Believe" 7 MICHAEL JACKSON "Childhood"</p> <p>WPEZ/Macon, GA PD/MD: Jim Franklin</p> <p>10 ALL-4-ONE "Can"</p> <p>WMBG/Madison, WI VP/Prog: Pat O'Neill MD: Kathryn Vaughn</p> <p>17 SEAL "Kiss" 17 ROD STEWART "Virginia"</p>	<p>WFLC/Miami, FL PD: Tip Landay MD: Wendy Bennett</p> <p>16 REMBRANDTS "There"</p> <p>WLTE/Minneapolis, MN PD/MD: Gary Nolan</p> <p>5 CURTIS STIGERS "Time" 5 VANESSA WILLIAMS "Colors" 3 SEAL "Kiss" 3 YAKI-DA "Dancing"</p> <p>KJSN/Modesto, CA PD/MD: Gary Michaels</p> <p>No Adds</p> <p>WJLK-FM/Monmouth-Ocean, NJ PD: Gary Guida APD/MD: Dan Turi</p> <p>No Adds</p> <p>WOBM-FM/Monmouth-Ocean, NJ PD: Kevin Buckelew MD: Jeff Rafter</p> <p>12 VANESSA WILLIAMS "Colors" 12 CHRIS ISAAK "Crying" 12 ALL-4-ONE "Can"</p> <p>KWAV/Monterey, CA PD/MD: Bernie Moody</p> <p>20 VANESSA WILLIAMS "Colors" 10 JAMIE WALTERS "Hold"</p> <p>WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo</p> <p>4 CURTIS STIGERS "Time" 4 JIM BRICKMAN "Angel"</p> <p>WWDE/Norfolk, VA PD: Don London MD: Jeff Moreau</p> <p>9 VANESSA WILLIAMS "Colors"</p> <p>KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager</p> <p>5 VANESSA WILLIAMS "Colors"</p> <p>WMGF/Orlando, FL PD: John Frost MD: Kathy Aparo</p> <p>8 AMY GRANT "Taxi"</p> <p>WBEB/Philadelphia, PA PD: Jim Ryan APD/MD: Erik West</p> <p>17 VANESSA WILLIAMS "Colors"</p> <p>KESZ/Phoenix, AZ PD/MD: Dave Winsor</p> <p>6 DANNY TATE "Dreamin'"</p> <p>KVRY/Phoenix, AZ OM/MD: Steve Elliott MD: Dave Cooper</p> <p>27 BON JOVI "This"</p>	<p>KRNO/Reno, NV PD: Larry Irons MD: Laurie Adamson</p> <p>5 VANESSA WILLIAMS "Colors"</p> <p>WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels</p> <p>10 AARON NEVILLE "Heart"</p> <p>KEZK/St. Louis, MO GM/MD: Bob Burch MD: Jeff Dempsey</p> <p>No Adds</p> <p>KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris</p> <p>15 VANESSA WILLIAMS "Colors" 15 ROD STEWART "Virginia"</p> <p>KOXT/San Antonio, TX OM/MD: Mike Scott MD: Bill Norris</p> <p>7 VANESSA WILLIAMS "Colors" 7 JON B. & BABYFACE "Someone" 5 LITTLE FEAT "Borderline" 5 BERTIE HIGGINS "Casablanca"</p> <p>KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks</p> <p>15 LEA SOLANGA "Journey"</p> <p>KELO-FM/Sioux Falls, SD PD: Reid Holsen MD: Kathy James</p> <p>5 VANESSA WILLIAMS "Colors" 5 REMBRANDTS "There"</p> <p>KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcel</p> <p>7 ALL-4-ONE "Can"</p> <p>WMAS-FM/Springfield, MA PD: Brian White MD: Keith Stephens</p> <p>15 JORDAN HILL "Remember" 12 REMBRANDTS "There"</p> <p>WUSA/Tampa, FL PD: Pat McMahon MD: Johnny Williams</p> <p>17 ROD STEWART "Virginia" 10 VANESSA WILLIAMS "Colors" 10 AMY GRANT "Taxi" 7 REMBRANDTS "There"</p> <p>WLQR/Toledo, OH PD: Steve Kendall MD: Geri Cooper</p> <p>7 VANESSA WILLIAMS "Colors" 5 BUCKSHOT LEFONQUE "Cow" 5 SEAL "Kiss" 5 LAURA BRANIGAN "Dim" 5 LITTLE FEAT "Borderline" 5 DANNY TATE "Dreamin'"</p>	<p>WWWM-FM/Toledo, OH PD: Ron Finn MD: Rick Reynolds</p> <p>9 VANESSA WILLIAMS "Colors" 8 EDDIE MONEY "Love" 8 SPYRD GYRA "Goodbye"</p> <p>KKLD/Tucson, AZ PD/MD: Bobby Rich</p> <p>8 REMBRANDTS "There"</p> <p>KTYL/Tyler, TX PD: Dave Moreland MD: Janie Baker</p> <p>5 JORDAN HILL "Remember" 5 VANESSA WILLIAMS "Colors"</p> <p>WLZW/Utica, NY PD: Randy Jay MD: Jeanne Ashley</p> <p>10 VANESSA WILLIAMS "Colors" 7 JANN ARDEN "Could"</p> <p>WASH/Washington, DC PD: Steve Streit MD: Randi Martin</p> <p>No Adds</p> <p>WGAY/Washington, DC PD: Bob Moke MD: Vern Anderson</p> <p>12 VANESSA WILLIAMS "Colors" 7 ALL-4-ONE "Can"</p> <p>WRMF/West Palm Beach, FL PD: Reid Reker MD: Simone Collins</p> <p>22 BLUES TRAVELER "Run" 8 JON SECADA "Where"</p> <p>WKWK/Wheeling, WV PD/MD: Doug Daniels</p> <p>5 VANESSA WILLIAMS "Colors"</p> <p>WMGS/Wilkes Barre, PA PD: Mike Edwards MD: Stan Phillips</p> <p>No Adds</p> <p>WJBR-FM/Wilmington, DE PD: Michael Waite MD: Dave Banks</p> <p>8 VANESSA WILLIAMS "Colors"</p> <p>WARM-FM/York, PA PD/MD: Kelly West</p> <p>16 BOYZ II MEN "Water" 6 AMY GRANT "Taxi"</p> <p>WKBN-FM/Youngstown, OH OM/MD: Dan Rivers MD: Jim Michaels</p> <p>18 ROD STEWART "Virginia"</p>
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SEAL "KISS FROM A ROSE"

AC MOST ADDED!

Already On:

WTBC WAHR WFMK WMBG WLQR WLTE

The First Single
From The Motion Picture
"BATMAN FOREVER"



From The Platinum
Sire/ZTT/Warner Bros. Album
"SEAL"



102 Total Reporters
102 Current Reporters
96 Current Playlists

Reported Frozen Playlist (2):

KHLA/Lake Charles, LA
WHYN-FM/Springfield, MA

Did Not Report, Playlist Frozen (4):

WLIF/Baltimore, MD
WMT-FM/Cedar Rapids, IA
WMMX/Dayton, OH
WKTK/Gainesville, FL

AC PLAYLISTS

June 9, 1995 R&R • 59

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KBIG 104
MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	29	28	28	MARTIN PAGE/In The House
22	22	23	26	28	BRYAN ADAMS/Have You Ever
28	28	29	28	28	ELTON JOHN/Believe
28	28	29	28	28	MADONNA/Take A Bow
28	28	28	27	27	DES'REE/You Gotta Be
28	28	28	27	27	EAGLES/Love Will Keep Us
28	28	28	27	27	REMBRANDTS/It'll Be There For
21	21	23	27	27	ANNIE LENNOX/No More 'I Love...
22	22	22	27	27	JON SECADA/Mental Picture
27	27	27	27	27	MELISSA ETHERIDGE/In The Only One
28	28	28	27	27	VANESSA WILLIAMS/The Sweetest Days
28	28	28	27	27	FOREIGNER/Until The End Of...
27	27	27	27	27	BONNIE RAITT/You Got It
27	27	27	27	27	ELTON JOHN/Circle Of Life
27	27	27	27	27	MELISSA ETHERIDGE/Come To My Window
22	22	22	27	27	JON SECADA/Where Do I Go
13	13	13	13	13	NICKI FRENCH/Total Eclipse Of...
13	13	13	13	13	ELTON JOHN/Can You Feel
13	13	13	13	13	LUTHER VANDROSS/Always And Forever
13	13	13	13	13	MARIAN CAREY/Anytime You Need...
13	12	12	12	12	CELINE DION/The Power Of Love
13	12	12	12	12	RICHARD MARX/Now And Forever

KOST 103.5 FM
MARKET #2
KOST/Los Angeles
(213) 385-0101
Kaye/Payton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	DES'REE/You Gotta Be
28	28	28	27	27	ELTON JOHN/Believe
27	27	27	27	27	EAGLES/Love Will Keep Us
27	27	27	27	27	MADONNA/Take A Bow
27	27	27	27	27	MARTIN PAGE/In The House
27	27	26	26	26	BOYZ II MEN/On Bended Knee
27	27	26	26	26	GLORIA ESTEFAN/It's Too Late
27	27	26	26	26	BLESSID UNION OF.../I Believe
27	27	28	28	28	GLORIA ESTEFAN/Versting Love
18	18	18	18	18	4 P.M./Sukiyaki
18	18	18	17	17	RICHARD MARX/Nothing Left
18	18	17	17	17	VANESSA WILLIAMS/The Sweetest Days
18	18	17	17	17	BOYZ II MEN/It'll Make Love To
17	17	17	17	17	LUTHER VANDROSS/Always And Forever
17	17	17	16	16	STING/When We Dance
17	17	16	16	16	GLORIA ESTEFAN/Turn The Beat Around
15	15	15	15	15	MICHAEL BOLTON/Once In A Lifetime
15	15	15	15	15	MADONNA/Secret
15	15	15	15	15	NICKI FRENCH/When Can I See You
15	15	15	15	15	AMY GRANT/Lucky One
27	27	27	27	27	FOREIGNER/Until The End Of...
7	7	7	7	7	BRYAN ADAMS/Have You Ever
7	7	7	7	7	BOYZ II MEN/Water Runs Dry
7	7	7	7	7	MICHAEL JACKSON/Childhood

B-101.1
MARKET #5
WBEB/Philadelphia
(610) 667-8400
Ryan/West

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33	33	MARTIN PAGE/In The House
33	33	33	33	33	ELTON JOHN/Believe
33	33	33	33	33	DIONNE FARRIS/ Know
24	24	24	24	24	BLESSID UNION OF.../I Believe
12	12	12	12	12	REMBRANDTS/It'll Be There For
33	33	24	24	24	GLORIA ESTEFAN/Versting Love
24	24	24	24	24	EAGLES/Love Will Keep Us
24	24	24	24	24	BRYAN ADAMS/Have You Ever...
24	24	17	17	17	HUEY LEWIS/THE NEWS/But It's Alright
24	24	17	17	17	VANESSA WILLIAMS/The Sweetest Days
17	17	17	17	17	JOHN WAITE/How Did I Get By
17	17	17	17	17	BON JOVI/Always
17	17	17	17	17	JAMIE WALTERS/Hold On
17	17	17	17	17	LUTHER VANDROSS/Love The One
17	17	17	17	17	EAGLES/Learn To Be Still
17	17	17	17	17	BOYZ II MEN/Water Runs Dry
17	17	17	17	17	ROD STEWART/Leave Virginia Alone
12	12	12	12	12	NICKI FRENCH/Total Eclipse Of...
12	12	12	12	12	VANESSA WILLIAMS/Colors Of The Wind
12	12	12	12	12	ANNIE LENNOX/No More 'I Love...
12	12	12	12	12	AARON NEVILLE/Can't Stop My
12	12	12	12	12	BAKER & INGRAM/When You Love
24	24	10	10	10	JOSHUA KADISON/Beautiful In My Eyes
33	10	10	10	10	MELISSA ETHERIDGE/In The Only One
12	10	10	10	10	MADONNA/Take A Bow
12	10	10	10	10	BOYZ II MEN/On Bended Knee
11	10	10	10	10	DES'REE/You Gotta Be

KVIL 103.7fm
MARKET #7
KVIL/Dallas
(214) 691-1037
Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	25	25	25	ELTON JOHN/Believe
25	25	25	25	25	EAGLES/Love Will Keep Us
25	25	25	25	25	MANHATTAN TRANSFER/Too Busy Thinking...
24	24	24	24	24	GLORIA ESTEFAN/It's Too Late
23	23	23	23	23	DAVID SANBORN/This Masquerade
23	23	23	23	23	BROWNE & SCHMITT/Let It Be Me
23	23	23	23	23	VANESSA WILLIAMS/The Sweetest Days
5	5	22	22	22	BOYZ II MEN/On Bended Knee
25	25	22	22	22	MADONNA/Take A Bow
21	21	21	21	21	BRYAN ADAMS/Have You Ever...
11	11	21	21	21	FOREIGNER/Until The End Of...
19	20	20	20	20	EAGLES/Learn To Be Still
18	19	20	20	20	BOYZ II MEN/Water Runs Dry
10	11	19	19	19	BEN TAYLOR/Will
10	11	17	17	17	GLORIA ESTEFAN/Versting Love
17	17	17	17	17	FOREIGNER/Until The End Of...
17	17	17	17	17	JOHN WAITE/How Did I Get By
11	11	11	11	11	JIM BRICKMAN/Angel Eyes
10	10	10	10	10	ALL-4-ONE/Can Love You
10	10	10	10	10	CURTIS STIGERS/This Time
21	22	5	5	5	ELTON JOHN/Circle Of Life
5	5	5	5	5	MICHAEL BOLTON/Once In A Lifetime
5	5	5	5	5	ELTON JOHN/Can You Feel
5	5	4	4	4	ALL-4-ONE/I Swear
4	4	4	4	4	WET WET WET/Love Is All Around

Soft Rock 97.1
MARKET #8
WASH/Washington
(202) 895-5000
Straub/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	VANESSA WILLIAMS/The Sweetest Days
35	35	35	35	35	LUTHER VANDROSS/Always And Forever
28	28	35	33	33	MADONNA/Take A Bow
28	28	28	28	28	MARTIN PAGE/In The House
28	28	28	28	28	GRANT & GILL/House Of Love
28	28	28	28	28	BRYAN ADAMS/Have You Ever
28	28	28	28	28	BAKER & INGRAM/When You Love
7	7	28	28	28	JIM BRICKMAN/Angel Eyes
28	28	28	28	28	BOYZ II MEN/Water Runs Dry
28	28	28	28	28	BRYAN ADAMS/Have You Ever
21	21	21	21	21	ALL-4-ONE/Can Love You
21	21	21	21	21	BLESSID UNION OF.../I Believe
21	21	21	21	21	AMY GRANT/Big Yellow Taxi
21	21	21	21	21	REMBRANDTS/It'll Be There For
21	21	21	21	21	JOHN WAITE/How Did I Get By
21	21	21	21	21	ELTON JOHN/Believe
28	10	10	10	10	BOYZ II MEN/On Bended Knee
10	10	10	10	10	BOYZ II MEN/It'll Make Love To
10	10	10	10	10	JOHN SECADA/Where Do I Go
10	10	10	10	10	AMY GRANT/Big Yellow Taxi
10	10	10	10	10	HUEY LEWIS/THE NEWS/But It's Alright

Easy 99.5
MARKET #8
WGAY/Washington
(301) 587-4900
Moke/Anderson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	24	24	24	24	ELTON JOHN/Believe
18	24	24	24	24	EAGLES/Love Will Keep Us
18	24	24	24	24	VANESSA WILLIAMS/The Sweetest Days
12	12	24	24	24	BOYZ II MEN/Water Runs Dry
18	24	24	24	24	MADONNA/Take A Bow
18	24	24	24	24	FOREIGNER/Until The End Of...
18	24	24	24	24	BRYAN ADAMS/Have You Ever
12	12	12	12	12	ANNIE LENNOX/No More 'I Love...
12	12	12	12	12	VANESSA WILLIAMS/Colors Of The Wind
12	12	12	12	12	BEN TAYLOR/Will
12	12	12	12	12	BAKER & INGRAM/When You Love
12	12	12	12	12	EAGLES/Learn To Be Still
12	12	12	12	12	JORDAN HILL/Remember Me This Way
9	9	9	9	9	ELTON JOHN/Circle Of Life
9	9	9	9	9	4 P.M./Sukiyaki
9	9	9	9	9	GRANT & GILL/House Of Love
9	9	9	9	9	MICHAEL BOLTON/Once In A Lifetime
18	24	24	24	24	BOYZ II MEN/It'll Make Love To
7	7	7	7	7	ALL-4-ONE/Can Love You
7	7	7	7	7	CURTIS STIGERS/This Time
7	7	7	7	7	AARON NEVILLE/Can't Stop My
7	7	7	7	7	JIM BRICKMAN/Angel Eyes
7	7	7	7	7	GLORIA ESTEFAN/It's Too Late

MAGIC 106.7
MARKET #10
WMJX/Boston
(617) 542-0241
Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	28	25	25	BRYAN ADAMS/Have You Ever
14	18	15	23	23	ANNIE LENNOX/No More 'I Love...
22	21	20	22	22	EAGLES/Learn To Be Still
14	14	14	14	14	ROD STEWART/Leave Virginia Alone
14	22	21	21	21	BOYZ II MEN/Water Runs Dry
23	24	23	23	23	BLESSID UNION OF.../I Believe
16	14	14	17	17	LINDA RONSTADT/The Blue Train
12	16	17	17	17	BRUCE SPRINGSTEEN/Secret Garden
13	12	14	16	16	EAGLES/Love Will Keep Us
23	24	24	24	24	ELTON JOHN/Believe
21	22	22	22	22	MARTIN PAGE/In The House
25	17	17	15	15	SHERYL CROW/Strong Enough
15	17	15	15	15	VANESSA WILLIAMS/Colors Of The Wind
18	17	15	13	13	MADONNA/Take A Bow
15	15	10	12	12	ADAM ANT/Wonderful
13	14	14	12	12	BONNIE RAITT/You Got It
11	12	14	14	14	MELISSA ETHERIDGE/In The Only One
7	9	9	9	9	NICKI FRENCH/Total Eclipse Of...
4	4	4	4	4	DAVID SANBORN/This Masquerade
4	4	4	4	4	4 P.M./Sukiyaki
4	4	4	4	4	GLORIA ESTEFAN/Versting Love
4	4	4	4	4	BOYZ II MEN/On Bended Knee
13	15	4	4	4	DES'REE/You Gotta Be

WSSH 99.5 FM
MARKET #10
WSSH/Boston
(617) 254-9267
George

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	BRYAN ADAMS/Have You Ever
18	18	18	18	18	BOYZ II MEN/Water Runs Dry
17	18	18	18	18	LINDA RONSTADT/The Blue Train
17	18	17	17	17	ELTON JOHN/Believe
18	19	17	17	17	EAGLES/Learn To Be Still
15	15	17	17	17	JON SECADA/Where Do I Go
6	16	16	16	16	BLESSID UNION OF.../I Believe
15	15	15	15	15	VANESSA WILLIAMS/Colors Of The Wind
15	15	15	15	15	BONNIE RAITT/You Got It
17	18	10	10	10	MADONNA/Take A Bow
6	8	8	8	8	BRUCE SPRINGSTEEN/Secret Garden
6	8	8	8	8	MELISSA ETHERIDGE/In The Only One
6	7	7	7	7	BAKER & INGRAM/When You Love
6	7	7	7	7	FOREIGNER/Until The End Of...
5	6	6	6	6	MICHAEL DAMIAN/Never Walk Away
6	6	6	6	6	STEVIE WONDER/For Your Love
6	6	6	6	6	GRANT & GILL/House Of Love
6	6	6	6	6	ALL-4-ONE/I Swear
6	6	6	6	6	BOYZ II MEN/It'll Make Love To
6	6	6	6	6	VANESSA WILLIAMS/The Sweetest Days
6	6	6	6	6	LUTHER VANDROSS/Always And Forever
5	5	5	5	5	JIM BRICKMAN/Angel Eyes
4	4	4	4	4	CURTIS STIGERS/This Time

COAST 97.3 FM
MARKET #11
WFLC/Miami
(305) 759-4311
Landy/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	BRYAN ADAMS/Have You Ever...
31	31	31	31	31	BLESSID UNION OF.../I Believe
31	31	31	31	31	BON JOVI/Always
31	31	31	31	31	EAGLES/Love Will Keep Us...
31	31	31	31	31	ELTON JOHN/Believe
31	31	31	31	31	ANNIE LENNOX/No More 'I Love...
31	31	31	31	31	MADONNA/Take A Bow
31	31	31	31	31	MARTIN PAGE/In The House
31	31	31	31	31	BONNIE RAITT/You Got It
31	31	31	31	31	FOREIGNER/Until The End Of...
10	10	10	10	10	REMBRANDTS/It'll Be There For
10	10	10	10	10	MELISSA ETHERIDGE/In The Only One
10	10	10	10	10	ELTON JOHN/Circle Of Life
10	10	10	10	10	MADONNA/Secret
10	10	10	10	10	PRETENDERS/It'll Stand By You
10	10	10	10	10	JON SECADA/Mental Picture

92.5 KLSY
MARKET #13
KLSY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	31	32	30	30	BLESSID UNION OF.../I Believe
31	31	32	29	29	FOREIGNER/Until The End Of...
30	31	32	29	29	SPRINGFIELD & HALL/Wherever Would I Be
28	31	32	29	29	JORDAN HILL/Remember Me This Way
31	31	30	29	29	AARON NEVILLE/Can't Stop My
16	1				

JUNE 9, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	BRYAN ADAMS Have You Ever Really Loved A... (A&M) 2154	2098	2019	1985	1985	64/0
14	7	5	2	REMBRANDTS I'll Be There For You (EastWest/EEG) 2038	1731	1482	960	960	63/0
4	3	3	3	DIONNE FARRIS I Know (Columbia) 1989	1984	1967	1907	1907	63/2
1	1	2	4	ELTON JOHN Believe (Rocket/Island) 1952	2016	2039	2122	2122	62/0
3	4	4	5	MARTIN PAGE In The House Of Stone And Light (Mercury) 1816	1823	1886	1940	1940	61/0
8	6	6	6	BLESSID UNION OF SOULS I Believe (EMI) 1632	1582	1514	1366	1366	55/0
5	5	7	7	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic) 1519	1547	1538	1585	1585	51/0
6	8	8	8	JAMIE WALTERS Hold On (Atlantic) 1400	1466	1476	1438	1438	53/1
9	9	9	9	ANNIE LENNOX No More "I Love You's" (Arista) 1388	1412	1348	1363	1363	56/0
20	14	11	10	ROD STEWART Leave Virginia Alone (WB) 1368	1197	1062	659	659	57/3
21	20	19	11	BOYZ II MEN Water Runs Dry (Motown) 1193	870	793	573	49/11	
11	10	10	12	MADONNA Take A Bow (Maverick/Sire/WB) 1168	1316	1339	1354	1354	48/0
10	12	13	13	AMY GRANT & VINCE GILL House Of Love (A&M) 1114	1156	1186	1361	1361	46/0
16	16	15	14	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 1100	1033	966	865	865	47/4
19	17	16	15	EAGLES Learn To Be Still (Geffen) 1073	952	876	796	796	48/4
7	11	12	16	DES'REE You Gotta Be (550 Music) 1017	1159	1229	1383	1383	42/0
22	18	17	17	AMY GRANT Big Yellow Taxi (A&M) 998	934	850	542	542	47/2
12	13	14	18	EAGLES Love Will Keep Us Alive (Geffen) 993	1118	1160	1228	1228	42/0
13	15	18	19	FOREIGNER Until... (Generama/Rhythm Safari/Priority) 698	923	1021	1216	1216	34/0
—	27	24	20	BON JOVI This Ain't A Love Song (Mercury) 522	342	212	—	—	27/6
15	19	20	21	BRUCE SPRINGSTEEN Secret Garden (Columbia) 478	718	824	891	891	24/0
—	—	27	22	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 450	267	170	57	57	24/7
25	22	21	23	AARON NEVILLE Can't Stop My Heart From Loving... (A&M) 415	449	413	370	370	23/1
30	25	25	24	NICKI FRENCH Total Eclipse Of The Heart (Critique) 413	310	286	143	143	19/5
—	26	26	25	CHRIS ISAAK Somebody's Crying (Reprise) 402	290	215	116	116	24/5
—	28	28	26	DAVE MATTHEWS BAND What Would You Say (RCA) 397	257	205	124	124	23/6
26	24	22	27	ADAM ANT Wonderful (Capitol) 346	365	340	285	285	18/1
DEBUT	—	—	28	VANESSA WILLIAMS Colors Of The Wind (Hollywood) 303	—	—	—	—	23/23
24	23	23	29	JANN ARDEN Could I Be Your Girl (A&M) 297	353	379	391	391	19/0
—	—	30	30	BLUES TRAVELER Run-Around (A&M) 277	213	148	126	126	14/4

This chart reflects airplay from June 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 63 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic)

Total Stations: 13, Adds: 4, Plays: 168, WEZF 15, WYXR 25 (25), WSSX 18, WQWZ 19 (17), WMXQ 14 (28), WJDX 6 (5), WMLX 11, KKMY 8 (8), WKDD 15, WKQI 10, WKTI 11 (11), KTHT 7 (7), KXYQ 9 (5).

EDDIE MONEY After This Love Is Gone (Wolfgang)

Total Stations: 11, Adds: 1, Plays: 155, WEZF 10 (10), WQSO 14, WKEE 27 (26), WJRX 17 (12), WSSX 14 (12), WQSM 22 (24), WMTX 10 (11), WMLX 11 (14), KKMY 8 (8), KXYQ 10 (11), KIOI 12 (18).

A. BAKER & J. INGRAM When You Love Someone (Elektra/EEG)

Total Stations: 10, Adds: 1, Plays: 149, WBMX 7 (7), WYXR 7 (7), WMC 6 (7), WMXC 14 (16), WMXS 33 (33), KRLB 28 (28), KVVU 13 (27), KTHT 5, KOSO 7 (7), KIOI 29 (33).

SEAL Kiss From A Rose (ZTT/Sire/WB)

Total Stations: 11, Adds: 11 Points, Plays: 137, WBMX 13, WEZF 15, WMYI 10, WSLG 15, WMXC 14, WMXS 7, KKMY 6, KRLB 28, WME 7, WKTI 15, KMGQ 7.

PAULA ABDUL My Love Is For Real (Captive/Virgin)

Total Stations: 11, Adds: 2, Plays: 135, WBMX 7 (5), WEZF 5, WQWZ 16 (19), WKZL 18 (17), WMTX 5 (6), WMXQ 14 (14), WJDX 8, WKDD 15 (15), WKTI 27 (21), KTHT 10 (10), KXYQ 10 (12).

GLORIA ESTEFAN It's Too Late (Epic)

Total Stations: 10, Adds: 1, Plays: 123, WEZF 30 (15), WJRX 12, WMXV 14 (7), WMTX 8 (9), WJDX 12 (10), WMC 2 (2), KKMY 10 (10), WNSN 15 (15), KMAJ 14 (28), KXYQ 6 (10).

JON B. & BABYFACE Someone To Love (Yab Yum/550 Music)

Total Stations: 6, Adds: 1, Plays: 113, WBMX 8 (7), WYXR 7 (7), WQWZ 26, WMXQ 34 (34), WME 14 (14), KTHT 24 (22).

YAKI-DA I Saw You Dancing (Island/London)

Total Stations: 7, Adds: 2, Plays: 112, WEZF 30 (15), WKEE 25 (7), WSLG 4, WJDX 22 (12), KKMY 8 (8), KMAJ 13, KXYQ 10 (9).

MICHAEL & JANET JACKSON Childhood (MJJ/JDJ/Epic)

Total Stations: 8, Adds: 0, Plays: 91, WBMX 7 (11), WEZF 5 (5), WMXV 14 (7), WMTX 9 (11), WJDX 10 (5), WKTI 14 (11), KYKY 22 (20), KIOI 10 (10).

JORDAN HILL Remember Me This Way (MCA)

Total Stations: 11, Adds: 2, Plays: 90, WEZF 5 (5), WQSM 10 (10), WMTX 7 (8), WMC 3, KKMY 12 (12), KATF 5, KMAJ 13 (13), KTHT 7 (7), KOSO 10 (10), KXYQ 5 (9), KIOI 13 (10).

MIKE & THE MECHANICS Over My Shoulder (Atlantic)

Total Stations: 6, Adds: 1, Plays: 78, WYYY 7 (7), WMBX 23 (14), WMTX 13 (18), WMXC 4 (2), KXYQ 24 (24), KMGQ 7.

CURTIS STIGERS This Time (Arista)

Total Stations: 6, Adds: 2, Plays: 39, WBMX 8 (7), WEZF 5 (5), WKEE 5, WYYY 5 (5), KKMY 6, KXYQ 10 (9).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
VANESSA WILLIAMS Colors Of... (Hollywood)	23
BOYZ II MEN Water Runs Dry (Motown)	11
SEAL Kiss From A Rose (ZTT/Sire/WB)	11
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	7
BON JOVI This Ain't A Love Song (Mercury)	6
DAVE MATTHEWS BAND What Would You Say... (RCA)	6
NICKI FRENCH Total Eclipse Of The Heart (Critique)	5
CHRIS ISAAK Somebody's Crying (Reprise)	5
BLUES TRAVELER Run-Around (A&M)	4
EAGLES Learn To Be Still (Geffen)	4
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	4
MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN Water Runs Dry (Motown)	+323
REMBRANDTS I'll Be There... (EastWest/EEG)	+307
VANESSA WILLIAMS Colors Of... (Hollywood)	+303
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+183
BON JOVI This Ain't A Love Song (Mercury)	+180
ROD STEWART Leave Virginia Alone (WB)	+171
DAVE MATTHEWS BAND What Would You Say (RCA)	+140
SEAL Kiss From A Rose (ZTT/Sire/WB)	+137
EAGLES Learn To Be Still (Geffen)	+121
CHRIS ISAAK Somebody's Crying (Reprise)	+112

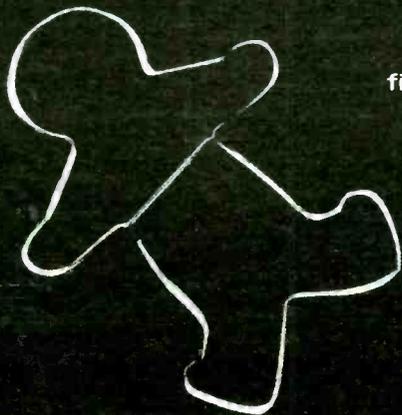
HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MELISSA ETHERIDGE I'm The Only One (Island)
VANESSA WILLIAMS The Sweetest Days (Mercury)
SHERYL CROW Strong Enough (A&M)
BON JOVI Always (Mercury)
GLORIA ESTEFAN Everlasting Love (Epic)
JOHN MELLENCAMP Wild Night (Mercury)
JON SECADA If You Go (SBK/EMI)
MELISSA ETHERIDGE If I Wanted To (Island)
MELISSA ETHERIDGE Come To My Window (Island)
JON SECADA Mental Picture (SBK/EMI)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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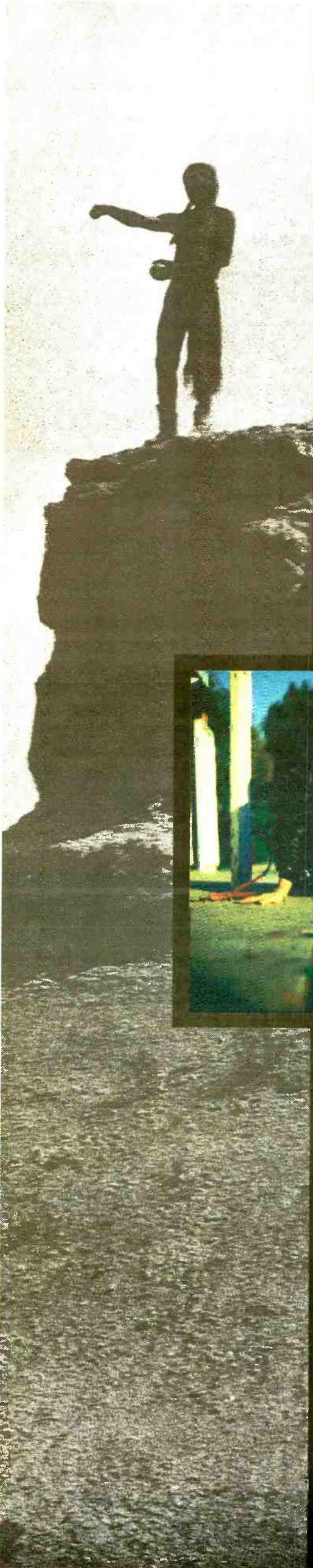


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MARTIN PAGE

His debut single

"In The House Of Stone And Light"

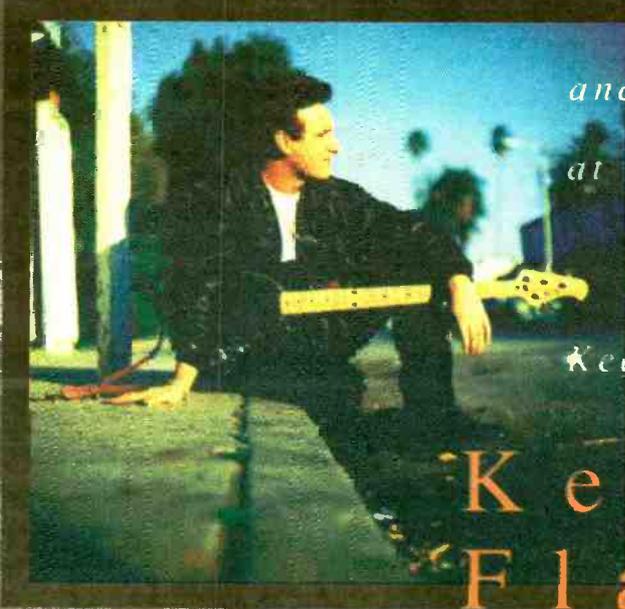
went to #1 at Hot A/C,

Top 10 at CHR

and into X-tra Large Rotation



Keep the light burning for



Keeper of the
Flame

the brilliant new single



a PolyGram company

Produced & Arranged by Martin Page
Management: David Palmer in Association with 3rd Rail Entertainment

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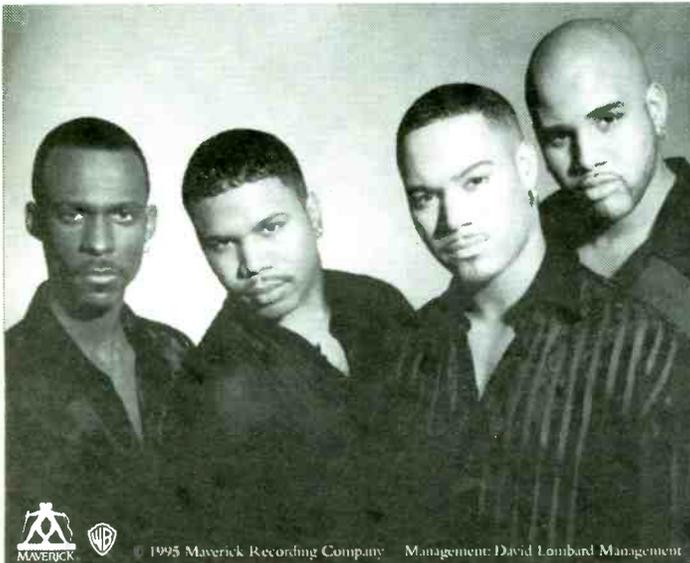
HOT AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WKDD/Akron, OH PD/MD: Chuck Collins 23 VANESSA WILLIAMS "Colors" 22 ALL-4-ONE "Can" 15 MICHAEL JACKSON "Scream" 15 NICKI FRENCH "Eclipse"</p> <p>KKMY/Beaumont, TX GM/MD: Robert X. Brown MD: Gary D. 6 DANNY TATE "Dreamin" 6 NELSON "All" 6 SEAL "Kiss" 6 CURTIS STIGERS "Time" 6 LITTLE FEAT "Borderline"</p> <p>WMXQ/Birmingham, AL PD/MD: Jeff Tyson 14 VANESSA WILLIAMS "Colors"</p> <p>WBMX/Boston, MA PD: Greg Strassell MD: Amy Doyle 13 SEAL "Kiss" 9 VANESSA WILLIAMS "Colors" 7 BRIAN MCKNIGHT "Crazy" 7 BROWNSTONE "Tell" 7 BUCKSHOT LEFONQUE "Cow"</p> <p>WEZF/Burlington, VT PD/MD: Dave Simmons 15 CHRIS ISAAK "Crying" 15 SEAL "Kiss" 5 PAULA ABDUL "Real"</p> <p>WHBC-FM/Canton, OH PD: Gary Rivers MD: Bruce Lewis 15 BOYZ II MEN "Water"</p> <p>WLRW/Champaign, IL PD: Mike Blakemore MD: Jason Cox 29 HODDIE & BLOWFISH "Cry" 29 ROD STEWART "Virginia" 9 SOPHIE B. HAWKINS "Lay"</p> <p>WSSX/Charleston, SC PD/MD: Rich Bailey 18 MICHAEL JACKSON "Scream" 14 EAGLES "Learn"</p> <p>WBT-FM/Charlotte, NC OM: Tom Jackson PD/MD: John McFadden 23 VANESSA WILLIAMS "Colors"</p> <p>WQMZ/Charlottesville, VA PD: Dann Miller MD: Dave Reynolds 26 REAL MCCOY "Come" 26 JON B. & BABYFACE "Someone" 25 BUCKSHOT LEFONQUE "Cow" 24 BON JOVI "This"</p>	<p>WTMX/Chicago, IL PD: Barry James MD: Brian Kelly No Adds</p> <p>WQAL/Cleveland, OH PD: Mary Ellen Kachinske MD: Steve Curry 15 VANESSA WILLIAMS "Colors"</p> <p>KVUU/Colorado Springs, CO PD/MD: Bobby Christian 27 BON JOVI "This" 27 BOYZ II MEN "Water" 13 DAVE MATTHEWS BAND "What"</p> <p>KDMX/Dallas, TX PD: Russ Morley MD: Kim Ashley 10 AARON NEVILLE "Heart" 10 DANNY TATE "Dreamin"</p> <p>KALC/Denver, CO PD: Gregg Cassidy MD: Jim Lawson 35 DAVE MATTHEWS BAND "What"</p> <p>KWMX/Denver, CO PD: John Peake MD: Paul Donovan No Adds</p> <p>KSTZ/Des Moines, IA PD: Kipper McGee MD: John Weis 12 BOYZ II MEN "Water"</p> <p>WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 18 VANESSA WILLIAMS "Colors" 14 ALL-4-ONE "Can" 10 MICHAEL JACKSON "Scream"</p> <p>KATF/Dubuque, IA OM/MD: Tommy Allen MD: Jackie Livingston 26 BON JOVI "This" 26 ADAM ANT "Wonderful" 26 BLUES TRAVELER "Run" 5 JORDAN HILL "Remember" 5 CHRIS ISAAK "Crying" 5 SPRINGFIELD & HALL "Wherever"</p> <p>WQSM/Fayetteville, NC PD: Ron Antill MD: Steve Stone 22 PORTRAIT "Deep" 10 DURAN DURAN "Perfect"</p> <p>WMEE/Fort Wayne, IN PD: Jeff D. Davis MD: Captain Chris Didier 7 VANESSA WILLIAMS "Colors" 7 BON JOVI "This" 7 SEAL "Kiss"</p>	<p>KTHT/Fresno, CA PD: Jon Zellner MD: Mike Alexander 16 NICKI FRENCH "Eclipse" 16 VANESSA WILLIAMS "Colors" 5 BAKER & INGRAM "Someone"</p> <p>WQLH/Green Bay, WI PD: Michael T MD: Kenny D 23 CHRIS ISAAK "Crying" 23 ROD STEWART "Virginia"</p> <p>WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight 15 BOYZ II MEN "Water" 4 VANESSA WILLIAMS "Colors"</p> <p>WOLX/Greenville, NC PD: Gary Jackson MD: Doug Moreland 22 ROD STEWART "Virginia" 8 VANESSA WILLIAMS "Colors" 7 BOYZ II MEN "Water"</p> <p>WMYI/Greenville, SC PD: Pat Paxton MD: Rich Anhorn 7 BLUES TRAVELER "Run"</p> <p>KHMX/Houston, TX PD: Dan Persiehl MD: Gary Miller 24 DAVE MATTHEWS BAND "What" 5 CURTIS STIGERS "Time" 5 BOYZ II MEN "Water"</p> <p>WKEE-FM/Huntington, WV PD: Dan Persiehl MD: Gary Miller 24 DAVE MATTHEWS BAND "What" 5 CURTIS STIGERS "Time" 5 BOYZ II MEN "Water"</p> <p>WJDX/Jackson, MS GM/MD: Wayne Scott 14 HOOTIE & BLOWFISH "Cry" 9 DAVE MATTHEWS BAND "What" 8 PAULA ABDUL "Real" 5 VANESSA WILLIAMS "Colors"</p> <p>WIVY/Jacksonville, FL PD: Dave Anthony APD/MD: Jeff Donovan MD: Mike Graves 17 MELISSA ETHERIDGE "Like"</p> <p>WMXL/Lexington, KY PD: Dale O'Brian MD: Mike Graves 11 ALL-4-ONE "Can" 11 MICHAEL JACKSON "Scream" 5 SOPHIE B. HAWKINS "Lay" 5 VANESSA WILLIAMS "Colors"</p>	<p>WBLI/Long Island, NY PD: Stef Rybak MD: Bill Terry 11 VANESSA WILLIAMS "Colors"</p> <p>KYSR/Los Angeles, CA PD: Randy Lane MD: Angela Perelli 25 VANESSA WILLIAMS "Colors"</p> <p>KRLB/Lubbock, TX OM/MD: Jon Hart MD: Jamle Daniels 28 SEAL "Kiss"</p> <p>WMC-FM/Memphis, TN OM/MD: Chuck Morgan MD: Henry Nelson 22 MELISSA ETHERIDGE "Window" 21 MELISSA ETHERIDGE "Only" 6 ALL-4-ONE "Can" 4 VANESSA WILLIAMS "Colors" 3 JORDAN HILL "Remember"</p> <p>WTKI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 15 SEAL "Kiss" 10 DAVE MATTHEWS BAND "What" 10 EAGLES "Learn" 9 VANESSA WILLIAMS "Colors" 5 LINDA RONSTADT "Train"</p> <p>WMXC/Mobile, AL VP/Prog: Bill Black MD: Rich Freeman 14 ALL-4-ONE "Can" 14 AMY GRANT "Taxi" 14 SEAL "Kiss" 4 CHRIS ISAAK "Crying"</p> <p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 24 VANESSA WILLIAMS "Colors" 7 SOPHIE B. HAWKINS "Lay"</p> <p>WJRZ/Monmouth-Ocean, NJ OM/MD: Lance DeBock MD: Jim Kelly 14 SPRINGFIELD & HALL "Wherever" 12 BON JOVI "This" 12 GLORIA ESTEFAN "Too"</p> <p>WMXS/Montgomery, AL GM/MD: Larry Stevens MD: Karen Rite 33 ALL-4-ONE "Can" 7 SEAL "Kiss"</p> <p>WSGL/Naples, FL PD: Chuck Gaffney MD: Brian Lange 15 BLUES TRAVELER "Run" 15 SEAL "Kiss" 4 YAKI-DA "Dancing"</p>	<p>WMXV/New York, NY PD/MD: Steve Weed 7 HOOTIE & BLOWFISH "Cry" 7 NICKI FRENCH "Eclipse"</p> <p>WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 15 EAGLES "Learn" 15 VANESSA WILLIAMS "Colors"</p> <p>KYIS/Oklahoma City, OK PD/MD: Brenda Bennett 20 NICKI FRENCH "Eclipse" 5 HOOTIE & BLOWFISH "Cry"</p> <p>WVTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 23 EAGLES "Learn"</p> <p>WCSO/Portland, ME PD/MD: Jeff McBride 14 EDDIE MONEY "Love"</p> <p>KXYQ/Portland, OR PD/MD: Alan Lawson 10 BRIAN MCKNIGHT "Crazy" 10 LITTLE FEAT "Borderline"</p> <p>KMXG/Quad Cities, IA-IL OM: David Sands PD: Matt Williams 20 DAVE MATTHEWS BAND "What"</p> <p>KNEV/Reno, NV PD/MD: Rusty Keys 24 BOYZ II MEN "Water"</p> <p>WMXB/Richmond, VA PD: Steve Davis MD: Kat Simons 14 BOYZ II MEN "Water"</p> <p>KGBY/Sacramento, CA PD: Robert John MD: Vince Garcia No Adds</p> <p>WIOG/Saginaw, MI PD/MD: Mike MacDonald 18 JAMIE WALTERS "Hold" 16 NICKI FRENCH "Eclipse"</p> <p>KYKY/St. Louis, MO PD: Smokey Rivers MD: Greg Hewitt 20 VANESSA WILLIAMS "Colors" 20 BOYZ II MEN "Water"</p> <p>KISN-FM/Salt Lake City, UT PD: Jim Morales MD: Brandon Young 15 DIONNE FARRIS "Know" 5 VANESSA WILLIAMS "Colors"</p>	<p>KIOI/San Francisco, CA OM/MD: Dave Shakes MD: Connie Lindell 17 VANESSA WILLIAMS "Colors" 15 CHRISTOPHER CROSS "Window"</p> <p>KMGQ/Santa Barbara, CA PD/MD: Nancy Newcomer 10 DIONNE FARRIS "Know" 7 SEAL "Kiss" 7 BOYZ II MEN "Water" 7 MIKE & THE MECHANICS "Shoulder"</p> <p>WAEV/Savannah, GA PD/MD: Burke Allen 25 BOYZ II MEN "Water"</p> <p>KPLZ/Seattle, WA OM: Rob Dunlop MD: John Dirnick 21 CHRIS ISAAK "Crying" 21 VANESSA WILLIAMS "Colors"</p> <p>WNSN/South Bend, IN PD/MD: Rob Poulin 10 DANNY TATE "Dreamin"</p> <p>WYYY/Syracuse, NY OM: Alan Furst PD: Jim Radford 7 DURAN DURAN "Perfect" 5 ALL-4-ONE "Can"</p> <p>WMTX/Tampa, FL PD: Mason Dixon MD: Rico Bianco 5 VANESSA WILLIAMS "Colors"</p> <p>KMAJ-FM/Topeka, KS PD: John Lee Hooker MD: Rose Rues 13 YAKI-DA "Dancing" 13 BON JOVI "This" 13 BLUES TRAVELER "Run"</p> <p>WRQX/Washington, D.C. PD: Randy James MD: Linda Silver 15 AMY GRANT "Taxi"</p>
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65 Total Reporters
63 Current Reporters
63 Current Playlists

Did Not Report, Playlist Frozen (2):
WDAQ/Danbury, CT
WYXR/Philadelphia, PA



Make the commitment, take the vow . . .

SO IN LOVE WITH YOU

WRITTEN AND PRODUCED BY DAVID FOSTER

THE SMOOTH NEW SINGLE FROM U.N.V.

From the even smoother new album.

UNIVERSAL NUBIAN VOICES

Featuring the "Album version" Produced and Arranged by David Foster for Chartmaker Inc. Plus the "R&B" Remix by Charles "The Mixologist" Roame and John Clay

MAVERICK 1995 Maverick Recording Company Management: David Lombard Management

KISS FROM A ROSE

The first single from the upcoming motion picture Batman Forever.

The latest single from the platinum Sire/ZTT/Warner Bros. album: SEAL

©1995 Sire Records Company SIRE ZTT

HOT AC MOST ADDED & INCREASED PLAY!

WBMX WMEE KRLB
WTKI KKMY KMGQ
WMXC WMXS WSGL
WMYI WEZF

HOT AC PLAYLISTS

June 9, 1995 R&R • 63

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WXXV/New York
(212) 407-4502
Weed

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
10	21	21	40	REMBRANDTS/It'll Be There For...
40	40	40	40	DIONNE FARRIS/ Know
40	40	40	40	HOOTIE & BLOWFISH/Hold My Hand
40	40	40	28	GLORIA ESTEFAN/ Everlasting Love
40	40	40	28	JON SECADA/Mental Picture
28	28	28	28	BRYAN ADAMS/Have You Ever...
21	21	21	28	ANNIE LENNOX/No More "I Love...
28	28	28	28	BLESSIO UNION OF.../I Believe
21	28	28	28	JAMIE WALTERS/Hold On
28	28	28	28	FOREIGNER/Until The End Of...
28	21	21	28	GRANT & GILL/House Of Love
28	28	28	28	MADONNA/Take A Bow
10	21	21	28	EAGLES/Learn To Be Still
7	14	14	28	AMY GRANT/Big Yellow Taxi
28	28	28	28	MARTIN PAGE/In The House...
21	21	21	21	MELISSA ETHERIDGE/In The Only One
28	28	28	21	ELTON JOHN/Believe
10	10	10	10	JON SECADA/Where Do I Go...
7	7	7	14	GLORIA ESTEFAN/It's Too Late
7	10	10	14	ROD STEWART/Leave Virginia Alone
7	7	7	14	MICHAEL JACKSON/Childhood
12	12	12	12	GIN BLOSSOMS/Found Out About You
12	12	12	12	BON JOVI/Always
12	12	12	12	DES'REE/You Gotta Be
12	12	12	12	MELISSA ETHERIDGE/Come To My Window
12	12	12	12	JON SECADA/If You Go
12	12	12	12	HOOTIE & BLOWFISH/Let Her Cry
12	12	12	12	NICKI FRENCH/Total Eclipse Of...

MARKET #1
WPLJ/New York
(212) 613-8921
Cuddy/Shannon/Preston

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
39	37	39	39	HOOTIE & BLOWFISH/Hold My Hand
36	37	37	38	REMBRANDTS/It'll Be There For...
36	37	37	37	DIONNE FARRIS/ Know
36	35	35	35	BRYAN ADAMS/Have You Ever...
27	28	31	34	BLESSIO UNION OF.../I Believe
27	35	36	34	MARTIN PAGE/In The House...
26	30	31	31	ELTON JOHN/Believe
25	30	31	31	MELISSA ETHERIDGE/Like The Way I Do
26	26	25	27	HOOTIE & BLOWFISH/Let Her Cry
23	30	30	27	NICKI FRENCH/Total Eclipse Of...
14	24	22	25	BLUES TRAVELER/Run-Around
13	21	21	25	DES'REE/You Gotta Be
10	20	20	25	BON JOVI/This Ain't A Love...
39	25	22	25	GLORIA ESTEFAN/ Everlasting Love
19	22	22	25	ROD STEWART/Leave Virginia Alone
22	25	23	20	JAMIE WALTERS/Hold On
21	20	19	20	ANNIE LENNOX/No More "I Love...
22	21	22	20	DAVE MATTHEWS BAND/What Would You Say
12	12	15	15	GIN BLOSSOMS/Found Out About You
19	16	16	15	JON SECADA/Where Do I Go...
19	16	16	15	JOHN MELLENCAMP/Wild Night
15	15	15	15	EAGLES/Learn To Be Still
15	15	15	15	MADONNA/Take A Bow
16	13	11	13	GLORIA ESTEFAN/Turn The Beat Around
12	10	11	12	SPIN DOCTORS/Two Princes
12	10	11	12	BILLY JOEL/All About Soul
16	14	13	11	BON JOVI/Always
23	26	20	11	JON SECADA/If You Go
17	10	10	10	MELISSA ETHERIDGE/In The Only One
12	12	12	10	PRETENDERS/It'll Stand By You

MARKET #2
KYSR/Los Angeles
(818) 955-7000
Lane/Petrelli

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
43	43	46	46	ELTON JOHN/Believe
42	42	43	43	ANNIE LENNOX/No More "I Love...
40	43	46	43	DIONNE FARRIS/ Know
25	40	43	43	REMBRANDTS/It'll Be There For...
20	40	42	42	JOHN MELLENCAMP/Wild Night
45	45	40	42	MARTIN PAGE/In The House...
42	37	38	41	BRYAN ADAMS/Have You Ever...
20	22	30	40	HOOTIE & BLOWFISH/Hold My Hand
19	25	30	39	PRETENDERS/It'll Stand By You
30	35	30	36	MELISSA ETHERIDGE/Like The Way I Do
20	28	31	31	CHRIS ISAAK/Somebody's Crying
30	32	32	31	ADAM ANT/Wonderful
29	30	30	28	DAVE MATTHEWS BAND/What Would You Say
27	28	30	28	BRUCE SPRINGSTEEN/Secret Garden
25	25	25	25	HOOTIE & BLOWFISH/Let Her Cry
25	24	28	25	VANESSA WILLIAMS/Colors Of The Wind
42	42	38	20	MADONNA/Take A Bow
38	27	20	19	SHERYL CROW/All I Wanna Do
35	20	20	17	MELISSA ETHERIDGE/In The Only One
35	20	20	17	SHERYL CROW/Strong Enough
17	17	17	17	MELISSA ETHERIDGE/Come To My Window

MARKET #3
WTMX/Chicago
(708) 677-5900
James/Kelly

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
45	46	46	45	SOPHIE B. HAWKINS/As I Lay Me Down
46	46	46	46	AMY GRANT/Big Yellow Taxi
45	45	45	46	BONNIE RAITT/You Got It
46	43	43	45	DES'REE/You Gotta Be
15	46	46	45	REMBRANDTS/It'll Be There For...
46	45	45	44	BRUCE SPRINGSTEEN/Secret Garden
44	44	44	44	HOOTIE & BLOWFISH/Hold My Hand
17	17	17	19	MARTIN PAGE/In The House...
45	17	17	17	ELTON JOHN/Believe
45	17	17	17	BRYAN ADAMS/Have You Ever...
18	18	16	16	BOYZ II MEN/Water Runs Dry
15	15	15	15	ANNIE LENNOX/No More "I Love...
13	13	13	13	JOSHUA KADISON/Beautiful In My Eyes
13	13	13	13	SEAL/Prayer For The Dying
13	13	13	13	MELISSA ETHERIDGE/Come To My Window
16	16	16	15	ACE OF BASE/Don't Turn Around

MARKET #4
KIOI/San Francisco
(415) 956-5101
Shakvs/Lindell

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
43	43	43	43	GRANT & GILL/House Of Love
30	29	25	45	BOYZ II MEN/Water Runs Dry
42	45	44	44	BRYAN ADAMS/Have You Ever...
30	29	44	41	BLESSIO UNION OF.../I Believe
39	40	39	39	ANNIE LENNOX/No More "I Love..."
39	40	39	38	MARTIN PAGE/In The House...
34	39	37	37	ELTON JOHN/Believe
35	29	30	30	VANESSA WILLIAMS/The Sweetest Days
26	36	29	29	BAKER & INGRAM/When You Love...
44	45	45	28	MADONNA/Take A Bow
12	13	12	25	CHRIS ISAAK/Somebody's Crying
35	30	25	25	AARON NEVILLE/Can't Stop My...
14	14	14	24	MELISSA ETHERIDGE/In The Only One
12	12	12	22	HOOTIE & BLOWFISH/Hold My Hand
20	22	20	20	DIONNE FARRIS/ Know
16	16	16	17	AMY GRANT/Big Yellow Taxi
15	15	15	17	VANESSA WILLIAMS/Colors Of The Wind
15	15	15	15	JAMIE WALTERS/Hold On
15	15	15	15	CHRISTOPHER CROSS/Open Up My Window
20	24	20	14	ROD STEWART/Leave Virginia Alone
20	24	20	13	JORDAN HILL/Remember Me This Way
12	18	12	12	EDDIE MONEY/After This Love...
10	12	12	12	DES'REE/You Gotta Be
17	19	16	11	JON SECADA/Where Do I Go...
10	11	11	11	ACE OF BASE/The Sign
17	10	10	10	MICHAEL JACKSON/Childhood
24	17	10	10	LUTHER VANDROSS/Always And Forever
42	11	9	9	LITTLE TEXAS/What Might Have Been

MARKET #6
WQXI/Detroit
(810) 967-3750
D'Brien/Buchalter

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	MARTIN PAGE/In The House...
35	35	35	35	HOOTIE & BLOWFISH/Hold My Hand
28	35	35	35	BRYAN ADAMS/Have You Ever...
10	28	28	28	REMBRANDTS/It'll Be There For...
10	10	10	28	MADONNA/Take A Bow
28	28	28	24	BOYZ II MEN/Water Runs Dry
28	28	28	24	DES'REE/You Gotta Be
21	28	24	24	SHERYL CROW/Strong Enough
28	28	21	24	JAMIE WALTERS/Hold On
35	35	21	21	DIONNE FARRIS/ Know
21	28	21	21	ROD STEWART/Leave Virginia Alone
28	21	21	21	ANNIE LENNOX/No More "I Love..."
14	14	18	21	HOOTIE & BLOWFISH/Let Her Cry
14	14	14	18	ALL-4-ONE/Can Love You
14	14	18	18	VANESSA WILLIAMS/Colors Of The Wind
14	14	18	18	MELISSA ETHERIDGE/In The Only One
14	14	18	18	ALL-4-ONE/Can Love You
14	14	18	18	EAGLES/Love Will Keep Us...
14	14	14	14	ELTON JOHN/Believe
14	14	14	14	BOYZ II MEN/It Make Love To...
7	7	14	14	MADONNA/Secret
14	14	10	10	SHERYL CROW/All I Wanna Do
14	10	10	10	GRANT & GILL/House Of Love
28	28	7	10	MICHAEL JACKSON/Scream
21	28	21	7	FOREIGNER/Until The End Of...
21	28	21	7	AMY GRANT/Big Yellow Taxi
21	21	7	7	JON SECADA/Where Do I Go...

MARKET #7
KDMX/Dallas
(214) 991-1029
Morley/Ashley

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
15	20	26	36	BRYAN ADAMS/Have You Ever...
30	27	36	36	REMBRANDTS/It'll Be There For...
12	15	13	35	BOYZ II MEN/Water Runs Dry
17	16	16	33	SHERYL CROW/Strong Enough
37	34	26	31	DIONNE FARRIS/ Know
10	12	19	19	EAGLES/Learn To Be Still
37	37	37	37	ELTON JOHN/Believe
15	19	19	19	MARTIN PAGE/In The House...
37	35	26	18	JAMIE WALTERS/Hold On
17	16	14	17	ROD STEWART/Leave Virginia Alone
14	16	12	17	JOHN MELLENCAMP/Wild Night
14	16	12	17	ANNIE LENNOX/No More "I Love..."
30	16	13	17	DES'REE/You Gotta Be
12	16	16	16	MELISSA ETHERIDGE/In The Only One
34	30	12	16	MADONNA/Take A Bow
14	16	11	15	ELTON JOHN/Circle Of Life
17	15	11	15	GIN BLOSSOMS/Found Out About You
18	12	15	15	EAGLES/Love Will Keep Us...
18	12	14	14	BIG MOUNTAIN/Baby, I Love...
11	14	8	12	SEAL/Prayer For The Dying
11	14	8	12	WET WET WET/Love Is All Around
11	12	11	11	BILLY JOEL/The River Of Dreams
12	11	11	11	PRETENDERS/It'll Stand By You
12	11	11	11	JON SECADA/If You Go
11	11	11	11	AARON NEVILLE/Can't Stop My...
11	11	11	11	DANNY TATE/Dreamin'

MARKET #8
MIX 107.3 FM
Washington's Best Music Mix

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
37	38	38	38	HOOTIE & BLOWFISH/Hold My Hand
36	36	36	36	DIONNE FARRIS/ Know
36	36	36	36	MELISSA ETHERIDGE/In The Only One
33	36	36	36	REMBRANDTS/It'll Be There For...
23	36	36	36	EAGLES/Love Will Keep Us...
25	25	25	25	BRYAN ADAMS/Have You Ever...
30	33	33	33	VANESSA WILLIAMS/The Sweetest Days
30	30	30	27	JOHN WAITE/How Did I Get By...
27	27	27	27	JAMIE WALTERS/Hold On
35	26	26	26	ELTON JOHN/Believe
26	26	26	26	BLESSIO UNION OF.../I Believe
15	26	26	26	HOOTIE & BLOWFISH/Let Her Cry
25	26	26	26	GIN BLOSSOMS/Found Out About You
15	26	26	26	ANNIE LENNOX/No More "I Love..."
25	25	25	25	EAGLES/Learn To Be Still
12	12	12	12	GIN BLOSSOMS/Until I Fall Away
28	24	24	24	MADONNA/Take A Bow
24	24	24	24	DES'REE/Feel So High
36	10	10	24	GRANT & GILL/House Of Love
15	15	15	15	BRUCE SPRINGSTEEN/Secret Garden
15	15	15	15	JON SECADA/If You Go
17	15	15	15	MARTIN PAGE/In The House...
15	15	15	15	ADAM ANT/Wonderful
15	15	15	15	ROD STEWART/Leave Virginia Alone
15	15	15	15	CHRIS ISAAK/Somebody's Crying
15	15	15	15	AMY GRANT/Big Yellow Taxi
24	12	12	10	GIN BLOSSOMS/Allison Road
24	12	12	10	ELTON JOHN/Believe
27	35	35	10	DES'REE/You Gotta Be
30	10	10	10	PRETENDERS/It'll Stand By You

MARKET #9
MIX 96.5 FM

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
24	24	34	37	REMBRANDTS/It'll Be There For...
42	33	33	37	ELTON JOHN/Believe
41	33	33	37	DIONNE FARRIS/ Know
40	32	33	37	HOOTIE & BLOWFISH/Let Her Cry
43	32	34	37	MARTIN PAGE/In The House...
43	31	35	36	EAGLES/Love Will Keep Us...
41	32	33	36	SARAH McLACHLAN/Good Enough
31	24	25	31	BRYAN ADAMS/Have You Ever...
33	24	26	28	GRANT & GILL/House Of Love
33	22	24	27	MADONNA/Take A Bow
34	22	24	27	SEAL/Prayer For The Dying
41	33	24	27	HOOTIE & BLOWFISH/Hold My Hand
33	22	24	27	DES'REE/You Gotta Be
30	22	24	26	FOREIGNER/Until The End Of...
30	22	24	26	MELISSA ETHERIDGE/In The Only One
11	16	16	24	AMY GRANT/Big Yellow Taxi
11	18	21	23	CHRIS ISAAK/Somebody's Crying
19	20	21	23	ROD STEWART/Leave Virginia Alone
5	19	22	24	BON JOVI/This Ain't A Love...
22	19	24	22	EAGLES/Learn To Be Still
15	11	14	19	DAVE MATTHEWS BAND/What Would You Say
8	11	14	19	JOHN MELLENCAMP/Wild Night
12	8	11	12	SPIN DOCTORS/Two Princes
11	10	9	12	JON SECADA/If You Go
11	10	9	12	SHERYL CROW/All I Wanna Do
5	7	7	7	BLUES TRAVELER/Run-Around

MARKET #10
MIX 98.5
The Best Variety Of The 60s, 70s & 80s

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
37	38	37	38	GRANT & GILL/House Of Love
35	37	37	37	MADONNA/Take A Bow
29	37	37	37	BLESSIO UNION OF.../I Believe
38	37	37	37	VANESSA WILLIAMS/The Sweetest Days
31	37	36	36	DIONNE FARRIS/ Know



CYNDEE MAXWELL

ROCK

A Lesson On Brand Equity

Sinton, Barnes & Associates' Tom Barnes has great information to help stations re-think their promotion and marketing philosophies for the 90s. He notes that "promotions are critical for stations building their brand equity. Brand equity is perceived value of the brand, or the credibility the brand has with its target market.

"Basically, it's built through consistent breakthrough marketing as well as promotions. Much of it has to do with the audience learning about the product, and one of the best ways to accomplish that is with surprise and repetition. The 'surprise' comes in station promotions with humor and size. By 'size' I mean that you deliver more than the competitor and more than what's expected.

"Humor is just a sense of laughing at yourself or about the promotion, or just having fun with a current event. It can even be as simple as the name of the promotion. Humor is good because it catches people off guard. The surprise and repetition rule is really fundamental because ultimately it's how people learn about and remember you — that's what brand equity is all about."

According to Barnes, station promo announcements are critical. "Your promos should be the best produced stuff on the station. Use all your guns — station voice, best copywriter, etc. Use outside production services if you have to. Make 15- 30- and 60-second versions of promos to run in different times and more often. It never hurts to run a :15 between two records when you want people to pay attention to it. If the production is killer and it's only :15, generally it's over before people have time to hit the button. Always run the promo spots in front of stopsets. It's easy to forget how important it is to order spots in the spot break."

Establish Benchmarks

Another factor in station marketing is establishing benchmarks. Barnes suggests, "You want benchmarks to be consistent and better than the previous year. Look at the benchmarks we remember in our industry: the HFS-tival, KISW's Nudestock, KROQ's Weenie Roast, WXTB's Livestock, and WAAF's Halloween Party. These all get better each year and follow the benchmark rules — consistency, they're always great, people look forward to them, and sure enough, they deliver huge ratings. You can always see the spike in the book.

"Stations need to be willing to spend some cash to achieve brand equity. A lot of guys think they can do big promotions for free — I don't think that's true. You need to put money into it if only to make sure that it's bigger than the previous year. If you spend \$10,000 one year,

then make sure to budget \$15,000-\$20,000 the next. And remember that because the big promotions are so important, don't whore yourself out on the small ones because you'll just create clutter and the big ones will get missed."

Synergistic Giveaways

What makes for good giveaways? "Prize packs are really good to get the albatross of value-added from around your neck," says Barnes. "Use advertisers in conjunction with each other and build synergistic relationships. While that's easy to say, these relationships are where the rubber meets the road. You must expend some brain time and creative thinking about

ways to put advertisers together on the station. The bigger you make something the better. Don't give-away one pair of concert tickets an hour — give them all away at once and give the audience the sense they can win. The worst thing you can do is dole out prizes little by little because people feel like they'll never win.

"You can garner just as much forced listening by building up to the giveaway. For example, to do a big giveaway in afternoon drive, have the morning show start talking about it. They can say how they wanted to give those tickets away but weren't allowed and they would be given away later in the afternoon instead. Make sure you're clear about the information and as the day progresses, be more specific and create a frenzy. It's best to create that anticipation and then get a really big payoff. Doling out tickets hourly gets mechanical and people don't hear it when you're doing the same thing and not changing, building, or evolving it. That's why it's important to have surprise and repetition — one element alone won't work."

Perceived Value

Perceived value vs. dollar value of your giveaways is good to know. Says Barnes, "It's easy to devalue things that are common for us but not for the audience. A good way to

get a handle on what your audience thinks is in focus groups. Always make sure to test chachkas in focus groups. One of the things we learned in focus groups is that mouse pads are absolutely huge and people love them. They're expensive, but the price is coming down.

"You can also test promo items at remotes or wherever your audience is hanging around. Your promotion people should be responsible enough to get that information for you. 'Do you like this color on this T-shirt? Do you like these mouse pads? Do you like these key chains? Do you like these magnets?' are all questions they can ask. People should be able to have fun with your giveaway items and recognize their value. You can make disposable items a lot more permanent by making them collectibles. You don't attain that by simply putting your logo on it. Take it to the next level in terms of creativity, even for something as simple as a key chain. Don't even bother doing it unless you're going to put that extra bit of effort into it."

Street Promotions

"Marketing is all about 'reach times frequency,'" explains Barnes. "You have to take advantage of every opportunity where there is a group of people who are highly inclined to use your product. Going to a location where your listeners are already at is your best opportunity to create brand equity because nothing's wasted. Not one of those T-shirts, key chains, magnets, mouse pads, or whatever is wasted. You

"The surprise and repetition rule is really fundamental because ultimately it's how people learn about and remember you — Tom Barnes"

can't say that about telephone giveaways because we all know there are phone pigs out there who'll call for anything. But that's not necessarily the case at a street promotion. Sure, there will be people there not interested in the station, but generally they won't approach you anyway.

"You don't necessarily need to send air talent to all the street events either. Actually, we're having a lot of success with establishing a character on the air whose sole role is to be P.T. Barnum and do crazy things with listeners. They're not air talent per se in that they don't necessarily do an airshift, but everybody knows who they are because they do wacky things on location. I suspect it's a real trend in the future because you don't need to pay this individual a lot and the direct impact on sales is immediate."

'Surprise And Repetition' Critical Marketing Factors

Consultant Tom Barnes says "surprise and repetition" are key factors in marketing and promoting your station. He cites KSHE/St. Louis's Sweet Meat as the industry's favorite example of brand marketing.

"Sweet Meat is a good lesson in surprise and repetition," he says. "Because although it's repeated ad nauseam, you're always surprised by the way it's repeated. KSHE has applied a huge amount of genius in marketing Sweet Meat."

Some of Sweet Meat's "alter egos" include Batmeat (after the first Batman movie), KSHE T-shirts commemorating Pearl Jam's concert with Sweet Meat's head on the Pearl Jam mascot, a Lollapalooza bumper sticker with a naked Sweet Meat covering his "private parts" with the Chili Peppers, Mount Rushmeat, and Sweet Meat appropriately dressed with the Beatles in the KSHE Lonely Hearts Club Band.

Inventive Marketing

However, WDVE/Pittsburgh proves you don't necessarily need a mascot to get widespread coverage. OM Gene Romano puts a high priority on station visibility and says, "Part of our philosophy is to be everywhere and put the logo in non-traditional places along with traditional mass marketing. We try to stay very aggressively consistent with our marketing efforts. Not any one thing we do is wildly unusual, but it's the cumulative effect that adds up to something unique. That includes things like the Coors Light/WDVE commemorative can we had last year. Coors sold 50-75 thousand cases of beer with our logo on each can over a three-to-four-month period.

"Our morning show produced a 60-second trailer for a movie theatre chain about movie etiquette; no talking during the movie, put trash away, etc. We produced two different spots that ran for one year apiece. In thinking about marketing and promotions we try to look at where our listeners are — drinking, at the movies, and sporting events are all significant areas of our efforts to get our calls in front of people.

"We have three permanent signs at Three River Stadium for all Pirates and Steelers games. Part of that deal also provides for a 30-second station spot that runs on the full-color scoreboard. We customize it for the venue and the season — it's not just a basic 'DVE commercial. Besides the signage inside the stadium, we're extremely visible outside, too. Prior to all Steeler home games we broadcast a preshow outside the main gate for three hours with a 'DVE tent, balloons, etc. At the Civic Arena where the Penguins play we have four permanent signs and during the pre-skate we supply a customized, 15-minute tape with 'DVE bumpers between every two songs. We also utilize that scoreboard with customized Penguin hockey 'DVE spots."

Sticker Incentive

The station capitalizes on the sports fans to get their stickers plastered all over the market. Says Romano, "We distribute half a million window stickers a year; three-fourths are customized for the three major teams. The sports tie-in gives people incentive to put our station stickers on their car. Many of those people probably aren't listeners but it all adds up to come. We have a come of 450,000 which is very healthy for our market size. The ubiquity we have has been the driving force in creating that come. The TV campaigns, billboards, bus sides, or direct mail haven't been the driving force of developing that come — it's been the cumulative effect of all our marketing that's made a significant difference."

Other promo items include logo neon lights and autographed and framed posters of the morning show for the popular bars and restaurants. "We don't give them out once then forget about it," says Romano. "We're constantly looking for new places to put them in because it's a part of that aggressive consistency in our marketing."

More 'DVE favorites: "Spit Happens" baby bibs, license plates, calendars, hats, and shirts. Also, morning show hosts Scott Paulsen and Jim Krenn CDs for charity which garnered over \$100,000 in pure profit last year. Over 17,000 units were sold over a three-month period. Romano says, "We probably sell close to half a million dollars in merchandise every year.

"Another way we've found success is by being opportunistic and taking advantage of current events. Two recent examples were based on the return of baseball after the strike. The first was a TV spot which featured a baseball mitt with the middle finger giving the bird. The other was a baseball hat with the word 'salary' on it — the salary cap. It was a limited edition give away the week before opening day and at the stadium on opening day."



Tom Barnes



Gene Romano

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	COLLECTIVE SOUL December (Atlantic) 4181 3816 3940 3716 169/1					
12	5	2	2	SOUL ASYLUM Misery (Columbia) 3546 3047 2829 1814 168/0					
5	4	3	3	BETTER THAN EZRA Good (Swell/Elektra/EEG) 3106 2921 2944 2826 162/2					
—	—	19	4	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) 2764 1232 — — 163/21					
3	3	4	5	MAD SEASON River Of Deceit (Columbia) 2586 2754 3099 3164 138/2					
9	8	7	6	BLACK CROWES Wisner Time (American/Reprise) 2574 2300 2375 2151 138/2					
2	2	5	7	LIVE Lightning Crashes (Radioactive) 2295 2576 3194 3397 126/1					
22	13	9	8	R.E.M. Strange Currencies (WB) 2221 1940 1708 1300 130/4					
21	15	13	9	VAN HALEN Amsterdam (WB) 2017 1689 1594 1318 137/3					
4	6	6	10	TOM PETTY It's Good To Be King (WB) 2002 2322 2827 2905 109/0					
11	11	10	11	MATTHEW SWEET Sick Of Myself (Zoo) 1950 1863 1880 1822 129/8					
7	9	8	12	OUR LADY PEACE Starseed (Relativity) 1943 2064 2193 2233 127/1					
20	16	14	13	BUSH Little Things (Trauma/Interscope) 1923 1687 1565 1367 123/8					
13	12	11	14	WHITE ZOMBIE More Human Than Human (Geffen) 1822 1712 1724 1591 126/0					
53	22	17	15	BAD COMPANY Down And Dirty (EastWest/EEG) 1701 1439 1210 507 116/6					
BREAKER			16	LIVE All Over You (Radioactive) 1680 1172 828 501 130/27					
15	14	16	17	CHARLIE SEXTON Everyone Will Crawl (MCA) 1662 1541 1625 1500 120/0					
BREAKER			18	HOOTIE & THE BLOWFISH Only Wanna Be With... (Atlantic) 1527 914 239 137 128/22					
8	10	15	19	DAVE MATTHEWS BAND What Would You Say (RCA) 1514 1598 2092 2200 102/0					
23	20	18	20	NIRVANA Lake Of Fire (DGC/Geffen) 1469 1343 1280 1162 106/6					
6	7	12	21	STONE TEMPLE PILOTS Dancing Days (Atlantic) 1385 1693 2376 2767 86/1					
BREAKER			22	PINK FLOYD What Do You Want... (Live) (Columbia) 1378 395 — — 119/24					
27	24	20	23	MONSTER MAGNET Negasonic Teenage Warhead (A&M) 1318 1210 1142 1041 107/7					
BREAKER			24	SPONGE Molly (WORK) 1247 1062 975 748 92/7					
41	32	27	25	DOKKEN Too High To Fly (Columbia) 1186 1040 860 733 109/6					
38	29	31	26	BLUES TRAVELER Run-Around (A&M) 1077 897 901 779 77/5					
18	21	24	27	BUSH Everything Zen (Trauma/Interscope) 1058 1080 1254 1414 64/1					
45	40	30	28	MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG) 1035 902 724 614 70/9					
42	38	33	29	GREEN DAY She (Reprise) 989 847 766 688 68/8					
37	34	28	30	FILTER Hey Man, Nice Shot (Reprise) 979 918 854 782 95/7					
10	18	26	31	VAN HALEN Can't Stop Lovin' You (WB) 951 1041 1541 1944 69/0					
40	37	34	32	POPA CHUBBY Sweet Goddess Of Love... (Okeh/550 Music) 919 844 797 735 75/1					
52	43	37	33	WANDERLUST I Walked (RCA) 903 733 653 533 85/9					
14	17	22	34	HOOTIE & THE BLOWFISH Hey Hey What Can I Do (Atlantic) 870 1172 1562 1567 62/1					
60	49	39	35	TOADIES Possum Kingdom (Interscope/Atlantic) 842 701 580 419 77/14					
—	51	40	36	CATHERINE WHEEL Waydown (Fontana/Mercury) 822 688 557 302 88/10					
31	31	36	37	PEARL JAM Better Man (Epic) 802 747 866 914 75/0					
19	19	23	38	GOO GOO DOLLS Only One (Metal Blade/WB) 771 1128 1381 1410 65/0					
28	26	32	39	SIMPLE MINDS And The Band Played On (Virgin) 695 890 1012 1034 52/0					
17	23	35	40	SOUNDGARDEN The Day I Tried To Live (A&M) 690 784 1180 1429 49/1					
49	46	43	41	ELASTICA Connection (DGC/Geffen) 679 648 626 590 59/2					
57	53	47	42	LITTLE FEAT Shakeytown (Zoo) 624 548 523 459 53/2					
33	39	41	43	GREEN DAY When I Come Around (Reprise) 598 676 763 878 57/0					
34	42	46	44	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 560 554 679 869 55/0					
48	47	49	45	PEARL JAM Corduroy (Epic) 555 544 601 600 35/0					
16	25	38	46	PEARL JAM Not For You (Epic) 538 708 1126 1479 44/0					
25	33	45	47	STONE ROSES Love Spreads (Geffen) 506 626 857 1064 39/0					
—	—	59	48	OASIS Rock 'N' Roll Star (Epic) 490 402 300 137 42/3					
58	56	52	49	BILLY PILGRIM Sweet Louisiana (Atlantic) 481 477 480 455 46/1					
30	45	54	50	OASIS Live Forever (Epic) 470 466 628 917 35/0					
29	44	51	51	COLLECTIVE SOUL Gel (Atlantic) 455 514 637 919 53/0					
35	41	48	52	CHRIS DUARTE GROUP My Way Down (Silvertone) 445 546 681 837 31/0					
24	28	44	53	SKID ROW Into Another (Atlantic) 428 645 938 1136 30/0					
36	36	42	54	TED NUGENT Hot Or Cold (Atlantic) 426 662 807 823 40/0					
DEBUT			55	JENNIFER TRYNIN Better Than Nothing (Squint/WB) 419 255 100 17 50/14					
DEBUT			56	NINE INCH NAILS Hurt (Nothing/TVT/Interscope) 400 340 297 275 28/2					
DEBUT			57	DAVE MATTHEWS BAND Ants Marching (RCA) 395 271 142 89 36/6					
DEBUT			58	UGLY KID JOE Tomorrow's World (Mercury) 378 275 97 49 40/5					
DEBUT			59	STEVE VAI Juice (Relativity) 352 340 309 294 31/0					
DEBUT			60	SUGAR RAY Mean Machine (Atlantic) 347 305 236 150 41/3					

This chart reflects airplay from May 29-June 4. Songs ranked by total plays. Highlighted songs indicate Breaker.
174 Rock reporters. 168 current playlists. © 1995, R&R Inc.

BREAKERS®

LIVE

All Over You (Radioactive)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1680/508	130/27	16

HOOTIE & THE BLOWFISH

Only Wanna Be With You (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1527/613	128/22	18

PINK FLOYD

What Do You Want From Me (Live) (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1378/983	119/24	22

SPONGE

Molly (WORK)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1247/185	92/7	24

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
IAN MOORE Muddy Jesus (Capricorn)	35
LIVE All Over You (Radioactive)	27
PINK FLOYD What Do You Want... (Live) (Columbia)	24
FURY IN THE SLAUGHTERHOUSE Dancing In... (RCA)	22
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	22
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	21
CORROSION OF CONFORMITY Seven Days (Columbia)	20
NIXONS Head (MCA)	19
TRIPPING DAISY I Got A Girl (Island)	19
SILVERCHAIR Tomorrow (Epic)	18

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	+1532
PINK FLOYD What Do You Want... (Live) (Columbia)	+983
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	+613
LIVE All Over You (Radioactive)	+508
SOUL ASYLUM Misery (Columbia)	+499
COLLECTIVE SOUL December (Atlantic)	+365
VAN HALEN Amsterdam (WB)	+328
R.E.M. Strange Currencies (WB)	+281
BLACK CROWES Wisner Time (American/Reprise)	+274
BAD COMPANY Down And Dirty (EastWest/EEG)	+262

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOM PETTY You Wreck Me (WB)	50/14
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)	44/0
SPONGE Plowed (WORK)	39/0
SOUNDGARDEN Fell On Black Days (A&M)	31/0
ROLLING STONES I Go Wild (Virgin)	30/0
CANDLEBOX Far Behind (Maverick/Sire/WB)	40/0
VAN HALEN Don't Tell Me (What Love Can Do) (WB)	30/0
ALICE IN CHAINS Got Me Wrong (WORK/Columbia)	30/0
LIVE I Alone (Radioactive)	30/0
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	30/0

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE FIRST TRACK FROM THE FORTHCOMING ALBUM MENACE TO SOBRIETY. Tomorrow's world

Ugly Kid Joe

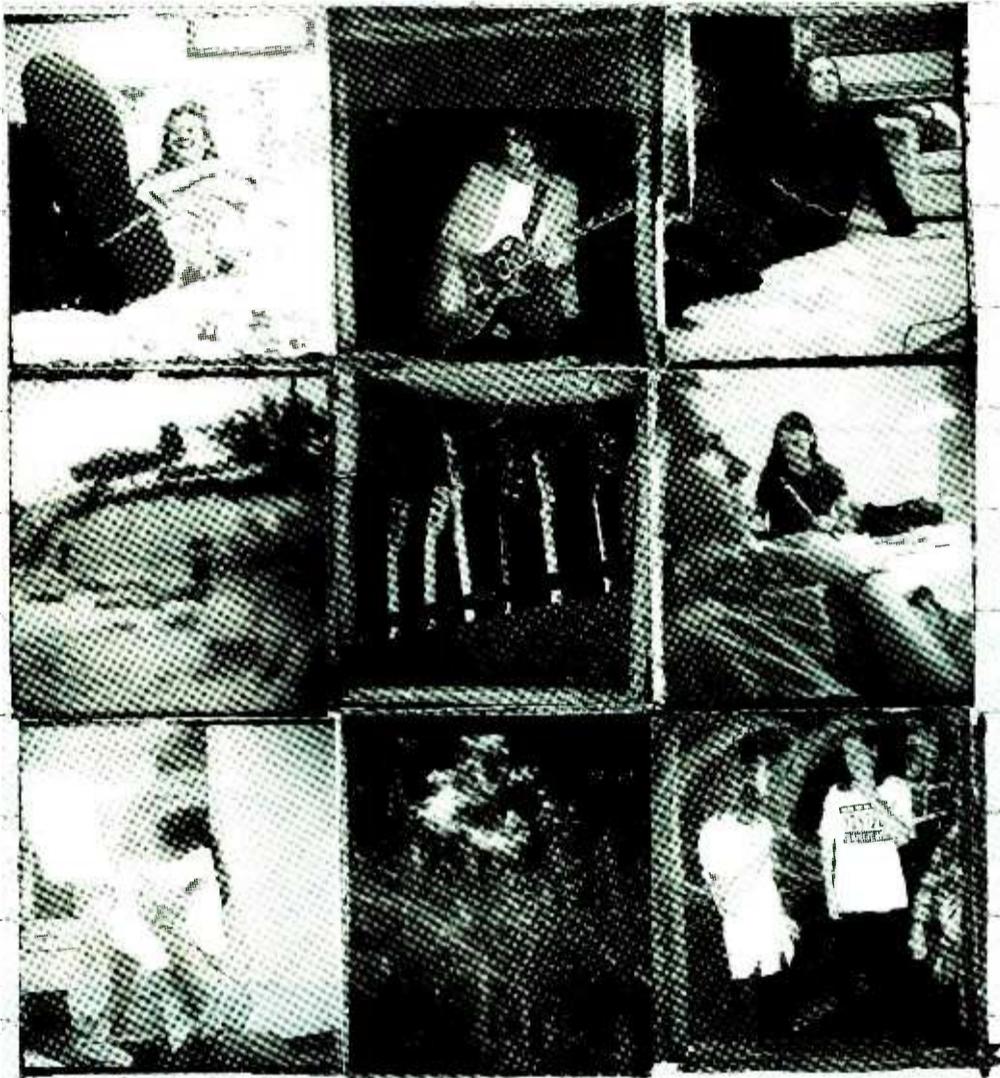
MENACE TO SOBRIETY

Track Debut 58

IN STORES JUNE 13TH

PRODUCED BY GEGARTH AND UGLY KID JOE
MANAGEMENT: DENNIS RUDER FOR RUDER MANAGEMENT
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BROTHER CANE AND FOOLS SHINE ON



On tour forever

from the new album SEEDS, out July 3

Produced by Marti Frederiksen and Brother Cane

Management: Conrad Rafield and Jay Wilson for New Era Management, Inc.



©1995 Virgin Records America, Inc.

NEW & ACTIVE

RADIOHEAD Fake Plastic Trees (*Capitol*)

Total Plays: 305, Total Stations: 26, Adds: 1

ROD STEWART Leave Virginia Alone (*WB*)

Total Plays: 290, Total Stations: 25, Adds: 2

MOIST Silver (*Chrysalis/EMI*)

Total Plays: 284, Total Stations: 33, Adds: 3

HUM Stars (*RCA*)

Total Plays: 239, Total Stations: 26, Adds: 9

PEARL JAM Nothingman (*Epic*)

Total Plays: 238, Total Stations: 17, Adds: 1

PEARL JAM Immortality (*Epic*)

Total Plays: 223, Total Stations: 23, Adds: 12

PRIMUS Wynona's Big Brown Beaver (*Interscope*)

Total Plays: 197, Total Stations: 22, Adds: 7

GREEN APPLE QUICK STEP Los Vargos (*Medicine/Giant*)

Total Plays: 190, Total Stations: 13, Adds: 1

CHRIS WHITLEY O God My Heart Is Ready (*WORK*)

Total Plays: 187, Total Stations: 26, Adds: 3

DEL AMITRI Roll To Me (*A&M*)

Total Plays: 185, Total Stations: 22, Adds: 5

STONE ROSES Driving South (*Geffen*)

Total Plays: 182, Total Stations: 25, Adds: 8

NIXONS Head (*MCA*)

Total Plays: 174, Total Stations: 32, Adds: 19

WILCO Box Full Of Letters (*Sire/Reprise*)

Total Plays: 171, Total Stations: 17, Adds: 3

REMBRANDTS I'll Be There For You (*EastWest/EEG*)

Total Plays: 159, Total Stations: 13, Adds: 2

KORN Blind (*Epic*)

Total Plays: 151, Total Stations: 16, Adds: 1

OFFSPRING Smash It Up (*Atlantic*)

Total Plays: 151, Total Stations: 19, Adds: 12

ELTON JOHN Pain (*Rocket/Island*)

Total Plays: 137, Total Stations: 11, Adds: 0

TOM PETTY Cabin Down Below (*WB*)

Total Plays: 134, Total Stations: 11, Adds: 1

BEGGARS Falling Down (*Island*)

Total Plays: 134, Total Stations: 14, Adds: 0

BLOODLINE Calling Me Back (*EMI*)

Total Plays: 128, Total Stations: 15, Adds: 2

DWELLERS Rocket Ride (*EMI*)

Total Plays: 112, Total Stations: 12, Adds: 3

SLAUGHTER Searchin' (*CMC*)

Total Plays: 110, Total Stations: 15, Adds: 1

CORROSION OF CONFORMITY Seven Days (*Columbia*)

Total Plays: 104, Total Stations: 26, Adds: 20

IAN MOORE Muddy Jesus (*Capricorn*)

Total Plays: 103, Total Stations: 37, Adds: 35

SONS OF ELVIS Soaking In It (*Priority*)

Total Plays: 87, Total Stations: 11, Adds: 2

SONNY LANDRETH Native Stepson (*Praxis/Zoo*)

Total Plays: 80, Total Stations: 12, Adds: 3

FURY IN THE SLAUGHTERHOUSE Dancing In The Sunshine Of... (*RCA*)

Total Plays: 66, Total Stations: 25, Adds: 22

SILVERCHAIR Tomorrow (*Epic*)

Total Plays: 65, Total Stations: 20, Adds: 18

BAD RELIGION Incomplete (*Atlantic*)

Total Plays: 63, Total Stations: 12, Adds: 6

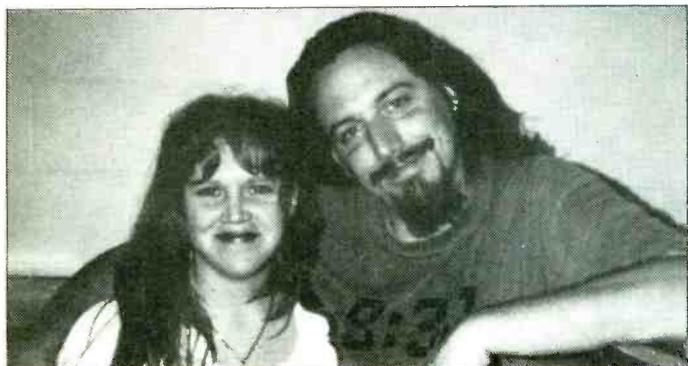
TESLA Try So Hard (*Geffen*)

Total Plays: 62, Total Stations: 21, Adds: 17

TRIPPING DAISY I Got A Girl (*Island*)

Total Plays: 41, Total Stations: 21, Adds: 19

Songs ranked by
total plays.



SOMETHING TO CROWE ABOUT — WXRA/Greensboro MD/middayer Marcia Gan looks like the cat that ate the canary with Black Crowes bassist Johnny Colt after the band's recent gig in town.



ACOUSTIC TOAD — Toad The Wet Sprocket stopped by WKLO/Grand Rapids for an on-air acoustic set before playing their sold-out show at Calvin College. Gathered for a quick pic are (l-r) Columbia rep Howard Lesnick, 'KLO PD Tom Marshall, band member Glen Phillips, station MD Dave Wellington, and Toad's Randy Guss, Todd Nichols, and Dean Dinning.



SWEET MUSIC ON WDHA — Matthew Sweet stopped by WDHA/Morristown, NJ to chew the fat and play some tunes on middayer Terri Carr's show. Having 100% fun are (l-r) Carr, Sweet, bassist Tony Marsico, and PD Lenny Bloch.



TV PARTY TONIGHT — When WPBZ/West Palm Beach threw a charity debutante ball to benefit the Miami Project to Cure Paralysis, it invited several luminaries from the "early days" of TV. Flashing back are (l-r) air talent Hurricane Sherrie, "Good Times" star Jimmie Walker, "Brady Bunch" sibling Barry Williams, "Gilligan's Island" castaway Dawn Wells, the station's Lawrence Amatore, "Leave It To Beaver" title character Jerry Mathers, and Promotion Director Marc Elliot.

"i turned out a punk"
at radio now

F.PUNK

the radioactive debut album

produced by mick jones and andre shapps management: overland productions
radioactive on-line: <http://radioactive.net>

BIG AUDIO DYNAMITE



MUDDY JESUS

IAN MOORE

ROCKS

#1 MOST ADDED

WRCX	WDVE	KLBJ	WGCV	WDHA	KJOT	KFMX
KTXQ	KDKB	KMOD	KRZZ	WRXR	WAPL	KTYD
KLOL	KISS	KRZR	KICT	KXFX	KKEG	WKLT
WKLS	WEGR	KEZO	KEZE	KTUX	KZOZ	WHMH
WRCN	KATT	KLAQ	WXKE	KNCN	KZBB	KEYJ
KQRS						WIZN



The New Single MUDDY JESUS From The Album MODERNDAY FOLKLORE

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #1
WAXQ/New York
(212) 575-1043
Valeri/Marino

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
33	32	34	38	QUICKSAND/Thorn In My Side
29	33	35	38	BETTER THAN EZRA/Good
34	34	37		BUSH/Little Things
33	34	36		PEARL JAM/Nothingman
23	34	36		NIRVANA/Lake Of Fire
30	31	33		MAD SEASON/River Of Deceit
33	34	35		TOADIES/Possum Kingdom
33	36	35		CORROSION OF...Clean My Wounds
33	36	35		WHITE ZOMBIE/More Human Than...
19	24	34		FAITH NO MORE/Digging The Grave
33	34	36		OFFSPRING/Kick Him When...
23	13	19		NINE INCH NAILS/Hurt
4	20	17		CATHERINE WHEEL/Waydown
22	22	25		COLLECTIVE SOUL/December
20	20	25		TOOL/Bottom
25	19	20		SUGAR RAY/Mean Machine
10	17	17		HUM/Stars
23	24	26		VAN HALEN/Amsterdam
30	35	28		FLITE/Hey Man, Nice Shot
24	21	23		LIVE/Ins
28	22	23		OUR LADY PEACE/Starseed
20	15	23		SOUNDGARDEN/The Day I Tried To
12	17	22		GREEN DAY/She
12	18	21		EVERCLEAR/Heroin Girl
20	16	21		SPONGE/Molly
24	23	19		MONSTER MAGNET/Negasonic Teenage...
19	13	20		STONE TEMPLE PILOTS/Dancing Days
17	19	20		PANTERA/Cemetery Gates
12	15	19		SILVERCHAIR/Tomorrow
22	18	23		CORROSION OF...Albatross

MARKET #1
WNEW-FM 102.7
WHERE ROCK LIVES

WNEW/New York
(212) 286-1027
Edwards/Winslow

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	34	35	30	R.E.M./Strange Currents
25	29	33	25	DAVE MATTHEWS BAND/What Would You Say
27	30	34	25	LIVE/Lighting Crashes
28	31	32	25	BLUES TRAVELER/Run-Around
17	23	22		U2/Hold Me, Thrill...
19	17	17		SOUL ASYLUM/Misery
14	17	17		COLLECTIVE SOUL/December
32	31	34		TOM PETTY/It's Good To Be King
12	15	17		WANDERLUST/ Walked
15	18	14		BEGGARS/Falling Down
15	18	14		BETTER THAN EZRA/Good
12	17	17		BILLY PILGRIM/Sweet Louisiana
16	14	16		POPA CHUBBY/Sweet Goddess Of...
14	14	15		JEFF BUCKLEY/Last Goodbye
14	13	15		MAD SEASON/River Of Deceit
9	8	15		DAVE MATTHEWS BAND/Amts Marching
12	15	14		BLACK CROWES/Wiser Time
15	16	15		MATTHEW SWEET/Sick Of Myself
12	17	16		NATALIE MERCHANT/Carnival
12	17	16		FLITE/Hey Man, Nice Shot
12	17	16		LITTLE FEAT/Skaytown
16	15	15		SIMPLE MINDS/And The Band...
8	13	12		LIVE/All Over You
11	11	11		HOOTIE & BLOWFISH/Only Wanna Be...
10	6	12		RADIOHEAD/Fake Plastic Trees
4	7	9		CHARLIE SEXTON/Everyone Will Crawl
6	8	8		SONIA OADA/Screaming John
6	8	8		CHRIS WHITLEY/God My Heart Is...
6	7	11		NIRVANA/Lake Of Fire
5	7	7		VAN HALEN/Amsterdam

MARKET #2
KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
25	31	31	35	BUSH/Little Things
18	23	32		COLLECTIVE SOUL/December
17	22	32		LIVE/Top
18	27	24		CORROSION OF...Clean My Wounds
17	23	23		KEVIN GILBERT/Kashmir
25	22	22		MONSTER MAGNET/Negasonic Teenage...
17	23	21		U2/Hold Me, Thrill...
17	25	19		VAN HALEN/Amts Marching
17	14	19		SOUL ASYLUM/Misery
16	13	18		BEGGARS/Falling Down
16	13	18		BETTER THAN EZRA/In The Blood
20	18	17		HUM/Stars
20	18	17		CHARLIE SEXTON/Everyone Will Crawl
27	16	15		SPONGE/Molly
27	16	15		GREEN DAY/She
18	13	14		BLACK CROWES/Wiser Time
27	34	34		BETTER THAN EZRA/Good
7	8	12		FLITE/Hey Man, Nice Shot
8	7	12		WHITE ZOMBIE/More Human Than...
15	16	15		MATTHEW SWEET/Sick Of Myself
9	13	11		PEARL JAM/Corduroy
17	11	10		OUR LADY PEACE/Starseed
13	9	10		BUSH/Everything Zen
13	15	9		BRET REILLY/Too Much Of A Good...
6	8	9		NINE INCH NAILS/Hurt
11	9	9		MAGNIFICENT BASTARDS/Mockingbird Girl
7	9	8		ELASTICA/Slutter
8	9	7		QUEENSRYCHE/Disconnected
16	17	17		SAMIAM/Stepson
13	6	6		HOOTIE & BLOWFISH/Drowning

MARKET #3
WRCC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
33	1	20	35	LIVE/Lighting Crashes
12	19	27	28	ROD STEWART/Leave Virginia Alone
25	24	26	27	HOOTIE & BLOWFISH/Let Her Cry
33	1	26	33	BUSH/Everything Zen
32	1	24	32	COLLECTIVE SOUL/December
22	1	23	25	U2/Hold Me, Thrill...
22	1	23	25	WATERSHED/How Do You Feel
17	1	24	24	WHITE ZOMBIE/More Human Than...
17	1	24	24	MAGNIFICENT BASTARDS/Mockingbird Girl
19	1	24	22	MATTHEW SWEET/Sick Of Myself
20	1	24	22	DAVE MATTHEWS BAND/What Would You Say
12	1	21	21	SPONGE/Molly
12	1	21	20	MONSTER MAGNET/Negasonic Teenage...
12	1	20	20	STONE ROSES/Love Spreads
1	1	19	19	PEARL JAM/Nothingman
1	1	18	18	GREEN DAY/She
8	1	18	18	LIVE/All Over You
14	1	14	14	PINK FLOYD/What Do... (Live)
14	1	13	13	STEVE VAI/Juce
1	1	13	13	VAN HALEN/Amsterdam
1	1	12	12	OUR LADY PEACE/Starseed
1	1	11	11	R.E.M./Strange Currents
1	1	11	11	FLITE/Hey Man, Nice Shot
1	1	11	11	OFFSPRING/Smash It Up
1	1	11	11	BUSH/Little Things
1	1	11	11	CATHERINE WHEEL/Waydown
1	1	11	11	HOOTIE & BLOWFISH/Only Wanna Be...
1	1	11	11	MAD SEASON/River Of Deceit
1	1	11	11	BLACK CROWES/Wiser Time
1	1	11	11	WANDERLUST/ Walked

MARKET #5
WMMR/Philadelphia
(215) 238-8000
Bonadonna/Holberg

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
17	19	27	28	SOUL ASYLUM/Misery
12	19	27	27	ROD STEWART/Leave Virginia Alone
25	24	26	27	HOOTIE & BLOWFISH/Let Her Cry
17	14	25	26	COLLECTIVE SOUL/December
24	24	25	25	BETTER THAN EZRA/Good
12	13	24	24	MATTHEW SWEET/Sick Of Myself
17	9	6	24	TOM PETTY/It's Good To Be King
16	21	21	22	ELTON JOHN/Pain
1	21	21	22	R.E.M./Strange Currents
14	22	21	20	LITTLE FEAT/Skaytown
16	20	20	20	SIMPLE MINDS/And The Band...
13	19	19	18	DEL ANTRU/Roll To Me
13	14	16	17	WANDERLUST/ Walked
15	13	17	17	BILLY PILGRIM/Sweet Louisiana
15	13	17	17	CHARLIE SEXTON/Everyone Will Crawl
15	14	15	15	JEFF BUCKLEY/Last Goodbye
13	10	17	14	PETE DROGE/Northern Bound Train
1	14	14	14	PEARL JAM/Corduroy
1	14	14	14	CRACKER/Good Times Bad Times
1	14	14	14	NATALIE MERCHANT/Carnival
1	14	14	14	PINK FLOYD/What Do... (Live)
1	14	14	14	RUSTED ROD/Smash It Up
1	14	14	14	POPA CHUBBY/Sweet Goddess Of...
1	14	14	14	HOOTIE & BLOWFISH/Only Wanna Be...
2	12	11	11	LIVE/All Over You
1	10	10	10	WILCO/Box Full Of Letters
1	10	10	10	DAVE MATTHEWS BAND/Amts Marching
1	10	10	10	STONE ROSES/Driving South

MARKET #6
WLLZ/Detroit
(810) 855-5100
Sattler/Thomas

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
58	58	57	57	COLLECTIVE SOUL/December
32	30	40	53	MAD SEASON/River Of Deceit
45	65	57	52	OUR LADY PEACE/Starseed
31	36	52	52	OASIS/ive Forever
27	32	50	50	PEARL JAM/Corduroy
35	39	38	38	SOUNDGARDEN/The Day I Tried To
34	34	37	37	SPONGE/Molly
35	36	36	36	BUSH/Little Things
15	36	36	36	MAGNIFICENT BASTARDS/Mockingbird Girl
40	41	38	35	BETTER THAN EZRA/Good
15	39	34	34	LIVE/All Over You
6	38	32	32	SOUL ASYLUM/Misery
31	30	31	31	NIRVANA/Lake Of Fire
5	29	30	31	VAN HALEN/Amsterdam
25	25	26	25	WHITE ZOMBIE/More Human Than...
9	25	26	25	TOADIES/Possum Kingdom
23	24	24	24	FLITE/Hey Man, Nice Shot
23	22	24	24	HOLY COWS/Get Along
22	22	22	22	MONSTER MAGNET/Negasonic Teenage...
11	22	23	23	HUM/Stars
20	21	23	23	BUSH/Everything Zen
23	25	21	21	GOOD GOD DOLLS/Only One
14	14	18	18	U2/Hold Me, Thrill...
14	17	18	18	STONE TEMPLE PILOTS/Interstate Love Song
19	17	17	17	COLLECTIVE SOUL/Get
17	17	17	17	LIVE/Lighting Crashes
17	17	17	17	CANDLEBOX/Far Behind
16	17	17	17	STONE TEMPLE PILOTS/Vaseline
16	17	17	17	ALICE IN CHAINS/Got Me Wrong
9	17	17	17	BIG CHIEF/Lion's Mouth

MARKET #6
WRIF/Detroit
(810) 547-0101
Podell/Thompson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
35	30	30	35	COLLECTIVE SOUL/December
38	30	31	34	SOUNDGARDEN/My Wave
32	33	29	33	PEARL JAM/Corduroy
9	22	23	23	LIVE/All Over You
27	21	21	21	MAD SEASON/River Of Deceit
16	8	15	29	VAN HALEN/Amsterdam
6	7	11	29	BUSH/Little Things
29	26	30	28	LIVE/Lighting Crashes
14	26	25	25	SOUL ASYLUM/Misery
17	22	23	24	SPONGE/Molly
37	31	29	22	BUSH/Everything Zen
15	17	20	20	HOOTIE & BLOWFISH/Only Wanna Be...
14	16	20	20	TRIPPING DAISSY/ Got A Girl
23	21	21	20	STONE TEMPLE PILOTS/Unglued
39	28	29	20	SPONGE/Powered
22	15	16	16	ALICE IN CHAINS/Got Me Wrong
11	7	12	15	MONSTER MAGNET/Negasonic Teenage...
10	12	13	13	FIGHT/Blowout In...
22	14	16	13	PEARL JAM/Not For You
12	7	12	12	HOLY COWS/Get Along
17	18	17	12	OFFSPRING/Gotta Get Away
14	10	9	11	WHITE ZOMBIE/More Human Than...
16	12	9	11	OOKNEE/Too High To Fly
13	7	10	11	BAD COMPANY/Down And Dirty
15	18	11	11	TOM PETTY/You Wreck Me
11	12	13	10	COLLECTIVE SOUL/Get
16	7	8	9	HUM/Stars
16	7	8	9	SOUNDGARDEN/Spoonman
28	21	27	9	VAN HALEN/Can't Stop Lovin'...

MARKET #7
KEGL/Dallas
(214) 859-9700
Doherty/Scully

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
29	32	31	37	MAD SEASON/River Of Deceit
31	32	33	37	BETTER THAN EZRA/Good
31	32	36	36	STONE TEMPLE PILOTS/Dancing Days
22	22	29	35	COLLECTIVE SOUL/December
18	22	31	32	VAN HALEN/Amsterdam
24	22	29	29	OUR LADY PEACE/Starseed
20	22	24	29	MATTHEW SWEET/Sick Of Myself
22	21	25	27	BUSH/Little Things
15	18	17	25	SOUL ASYLUM/Misery
15	17	22	22	HOOTIE & BLOWFISH/Only Wanna Be...
15	17	20	20	TOADIES/Possum Kingdom
14	16	20	20	WHITE ZOMBIE/More Human Than...
16	17	18	18	RED NUGGET/Kiss My Ass
17	19	17	17	DOCKEN/Too High To Fly
16	17	17	17	STEVE VAI/Juce
14	16	17	17	GOOD GOD DOLLS/Long Way Down
18	15	16	17	NINE INCH NAILS/Hurt
11	12	11	15	MONSTER MAGNET/Negasonic Teenage...
15	12	13	14	FLITE/Hey Man, Nice Shot
15	12	13	14	BLACK CROWES/Wiser Time
17	15	10	13	DAVE MATTHEWS BAND/What Would You Say
11	12	13	13	NIXONS/Foma
11	11	12	12	CHARLIE SEXTON/Everyone Will Crawl
11	14	14	12	SUGAR RAY/Mean Machine
11	11	12	12	PRIMUS/Wynona's Big...
11	11	12	12	NIXONS/Head
11	11	12	12	OFFSPRING/Smash It Up
11	11	12	12	TRIPPING DAISSY/ Got A Girl

MARKET #7
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
42	41	40	42	OUR LADY PEACE/Starseed
25	25	41	41	U2/Hold Me, Thrill...
41	42	40	41	COLLECTIVE SOUL/December
40	41	39	40	WHITE ZOMBIE/More Human Than...
12	41	40	40	R.E.M./Strange Currents
22	24	21	24	LIVE/All Over You
40	41	39	39	MATTHEW SWEET/Sick Of Myself
41	41	40	39	BUSH/Little Things
42	41	40	37	GREEN DAY/She
24	40	42	29	

ROCK PLAYLISTS

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MARKET #80
KMJX
KMJX/Little Rock
(501) 224-6500
Wood/Edwards

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
18	21	26	26	BLACK CROWES/Wiser Time
10	15	25	25	R.E.M./Strange Currencies
23	22	23	24	TOM PETTY/It's Good To Be King
15	21	18	20	LITTLE FEAT/Shakeytown
19	18	21	20	JAYHAWKS/Blue
9	16	19	19	ROD STEWART/Leave Virginia Alone
16	21	19	19	MELISSA ETHERIDGE/I Wanted To
24	22	19	19	ELTON JOHN/Pain
9	16	19	16	HOOTIE & BLOWFISH/Only Wanna Be..
14	13	16	16	BAD COMPANY/Down And Dirty
15	17	16	16	WIDESPREAD PANIC/Can't Get High
13	14	16	16	TED NUGENT/Hot Or Cold
13	14	16	16	CHRIS DUARTE GROUP/My Way Down
13	10	10	13	PINK FLOYD/What Do... (Live)
13	10	10	13	TESLA/A Lot To Lose
12	11	11	11	BRUCE SPRINGSTEEN/Murder Incorporated
11	11	11	11	FOREIGNER/Under The Gun
6	11	11	11	DDKKN/Too High To Fly
6	10	10	12	VAN HALEN/Amsterdam
10	10	10	12	VAN HALEN/Can't Stop Lovin'
10	9	11	11	SHAW-BRADES/My Hallucination
10	8	9	11	BLACK CROWES/High Head Blues
23	14	12	11	ROLLING STONES/Go Wild
6	9	10	9	SKID ROW/Into Another
8	7	10	8	ELTON JOHN/Believe
9	10	7	7	HOOTIE & BLOWFISH/Hey Hey What Can..
22	22	7	7	HOOTIE & BLOWFISH/Let Her Cry
11	7	4	6	TOM PETTY/You Don't Know..
10	7	5	5	TOM PETTY/You Wreck Me
10	7	5	5	U2/Hold Me, Thrill..

MARKET #81
WTGE/Baton Rouge
(504) 766-3233
LeBlanc/Boomer

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
25	27	26	27	OUR LADY PEACE/Starseed
24	26	28	27	CHARLIE SEXTON/Everyone Will Crawl
24	26	26	26	MAD SEASON/River Of Deceit
27	26	27	26	PEARL JAM/Yellow Ledbetter
15	17	18	25	VAN HALEN/Amsterdam
26	26	25	25	COLLECTIVE SOUL/December
17	17	18	23	BLACK CROWES/Wiser Time
8	16	19	19	HOOTIE & BLOWFISH/Hey Hey What Can..
10	10	19	19	MONSTER MAGNET/Negasonic Teenage..
15	18	19	19	LITTLE FEAT/Shakeytown
18	18	19	19	CHRIS DUARTE GROUP/My Way Down
15	18	18	18	BAD COMPANY/Down And Dirty
19	18	18	18	SIMPLE MINDS/And The Band..
18	19	18	18	MATTHEW SWEET/Sick Of Myself
15	17	17	18	R.E.M./Strange Currencies
15	19	18	18	SOUL ASYLUM/Misery
19	18	18	18	NIRVANA/Lake Of Fire
18	17	17	17	BUSH/Little Things
17	17	17	17	TEO NUGENT/Hot Or Cold
6	14	18	17	SPONGE/Molly
15	16	17	15	WHITE ZOMBIE/More Human Than..
10	10	10	10	LIVE/All Over You
8	15	15	14	U2/Hold Me, Thrill..
8	15	15	13	QUEENSRYCHE/Disconnected
6	10	10	9	BETTER THAN EZRA/Good
6	10	10	9	DDKKN/Too High To Fly
10	8	9	9	WANDERLUST/ Walked
10	8	9	9	ELASTICA/Connection
6	10	9	9	FILTER/Hey Man, Nice Shot
9	8	10	8	POPA CHUBBY/Sweet Goddess Of..

MARKET #85
92 Rock
WGXC/Mobile
(334) 432-0102
Ocean

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
26	25	23	26	COLLECTIVE SOUL/December
25	25	26	26	TOM PETTY/It's Good To Be King
26	24	26	26	LIVE/Lighting Crashes
11	20	24	26	BLACK CROWES/Wiser Time
11	21	17	26	R.E.M./Strange Currencies
13	19	17	17	U2/Hold Me, Thrill..
13	19	17	17	SIMPLE MINDS/And The Band..
12	20	16	16	PINK FLOYD/What Do... (Live)
12	20	16	16	CHARLIE SEXTON/Everyone Will Crawl
13	20	16	16	HOOTIE & BLOWFISH/Only Wanna Be..
13	20	16	16	LITTLE FEAT/Shakeytown
13	19	14	14	HOOTIE & BLOWFISH/Hey Hey What Can..
24	27	15	14	STONE TEMPLE PILOTS/Dancing Days
25	25	24	24	PEARL JAM/Nothingman
25	25	24	24	DAVE MATTHEWS BAND/What Would You Say
11	19	12	12	BLDDLINE/Calling Me Back
11	19	12	12	BAD COMPANY/Down And Dirty
7	13	10	11	TEO NUGENT/Hot Or Cold
6	9	6	11	SOUL ASYLUM/Misery
5	10	5	10	MATTHEW SWEET/Sick Of Myself
4	10	5	10	DEL AMIR/Roll To Me
13	9	9	9	VAN HALEN/Amsterdam
3	6	8	8	BETTER THAN EZRA/Good
6	7	5	5	PEARL JAM/Not For You
6	7	5	5	WANDERLUST/ Walked
5	4	7	4	LIVE/All Over You
5	4	7	4	DDKKN/Too High To Fly
4	7	3	4	STEVE VAI/Juice
4	7	3	4	VIGILANTES OF LOVE/Real Down Town

MARKET #86
WNCD
WNCD/Youngstown
(216) 652-0106
Jay/Nardella

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
34	32	27	29	LIVE/Lighting Crashes
9	10	19	28	VAN HALEN/Amsterdam
28	31	23	28	STONE TEMPLE PILOTS/Dancing Days
28	31	24	27	COLLECTIVE SOUL/December
24	31	25	25	BLACK CROWES/Wiser Time
10	26	22	24	SOUL ASYLUM/Misery
28	23	15	23	TOM PETTY/It's Good To Be King
21	23	14	20	BETTER THAN EZRA/Good
11	16	16	16	BAD COMPANY/Down And Dirty
25	26	16	16	HOOTIE & BLOWFISH/Only Wanna Be..
8	13	7	13	SPONGE/Plowed
8	13	7	13	U2/Hold Me, Thrill..
11	10	10	10	DAVE MATTHEWS BAND/What Would You Say
7	8	4	7	DDKKN/Too High To Fly
6	5	7	7	CANDLEBOX/Far Behind
7	5	7	7	SOUNDGARDEN/Black Hole Sun
8	6	6	6	CANDLEBOX/You
8	6	6	6	SKID ROW/Into Another
7	5	6	6	AEROSMITH/Craz
3	8	6	5	NIRVANA/About A Girl
3	8	6	5	MAGNIFICENT BASTARDS/Mockingbird Girl
8	6	5	5	HOOTIE & BLOWFISH/Hey Hey What Can..
3	5	4	5	CHARLIE SEXTON/Everyone Will Crawl
4	3	1	5	MATTHEW SWEET/Sick Of Myself
4	3	1	5	STONE TEMPLE PILOTS/Vasoline
8	5	5	5	ALICE IN CHAINS/No Excuses
8	5	5	5	ALICE IN CHAINS/Stay Away

MARKET #87
KICT/Michita
(316) 722-5600
Taylor/McKinnon

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
27	29	30	30	COLLECTIVE SOUL/December
29	29	29	30	MAD SEASON/River Of Deceit
29	29	27	28	BETTER THAN EZRA/Good
11	12	24	27	MAGNIFICENT BASTARDS/Mockingbird Girl
18	20	29	27	R.E.M./Strange Currencies
10	20	29	27	RADIOHEAD/Fake Plastic Trees
22	21	22	22	U2/Hold Me, Thrill..
22	21	22	22	BUSH/Little Things
19	20	21	22	OUR LADY PEACE/Starseed
30	28	23	22	DAVE MATTHEWS BAND/What Would You Say
20	20	23	22	BLACK CROWES/Wiser Time
18	22	21	21	STONE TEMPLE PILOTS/Dancing Days
22	21	21	21	SOUL ASYLUM/Misery
19	21	21	21	MONSTER MAGNET/Negasonic Teenage..
19	21	21	21	MATTHEW SWEET/Sick Of Myself
10	11	21	21	PINK FLOYD/What Do... (Live)
10	11	21	21	COLLECTIVE SOUL/Smashing Young Man
10	11	21	21	ELASTICA/Connection
12	21	24	21	PEARL JAM/Corduroy
16	18	19	19	GOD GOD DOLLS/Only One
18	18	19	19	GREEN DAY/She
8	13	15	16	HOOTIE & BLOWFISH/Hey Hey What Can..
8	13	15	16	MAD SEASON/River Of Deceit
10	13	15	16	OASIS/Rock 'N' Roll Star
9	10	14	14	LIVE/All Over You
12	13	14	14	VAN HALEN/Amsterdam
13	13	14	14	R.E.M./Crush With Eyeliner
13	12	14	14	CAKE/Rock 'N' Roll

MARKET #87
KRZZ
KRZZ/Wichita
(316) 632-9600
Lee/Bergen

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	18	20	23	CHRIS DUARTE GROUP/My Way Down
15	21	17	23	BONEPOPPS/D.B.
9	15	19	22	BAD COMPANY/Down And Dirty
10	14	15	20	TOM PETTY/Cabin Down Below
21	21	19	18	DAVE MATTHEWS BAND/What Would You Say
9	8	10	15	VAN HALEN/Amsterdam
10	8	10	15	BLACK CROWES/Wiser Time
7	7	8	10	ERIC CLAPTON/Five Long Years
5	7	8	10	R.E.M./Strange Currencies
5	7	8	10	DDKKN/Too High To Fly
5	7	8	10	DAVE MATTHEWS BAND/Anis Marching
5	7	8	10	SOUL ASYLUM/Misery
10	9	8	10	FOREIGNER/Under The Gun
14	14	14	14	VAN HALEN/Amsterdam
8	8	10	9	BETTER THAN EZRA/Good
8	8	10	9	CHARLIE SEXTON/Everyone Will Crawl
6	5	7	9	WHITE ZOMBIE/More Human Than..
10	6	9	9	LIVE/Lighting Crashes
9	9	9	9	TOM PETTY/You Wreck Me
5	6	8	9	ERIC CLAPTON/Motherless Child
5	6	8	9	MATTHEW SWEET/Sick Of Myself
5	6	8	9	NIRVANA/Lake Of Fire
5	6	8	9	BRUCE SPRINGSTEEN/Murder Incorporated
5	6	8	9	STONE TEMPLE PILOTS/Interstate Love Song
7	8	6	8	BLUES TRAVELER/Run-Around
8	7	8	6	EAGLES/Get Over It
5	7	7	8	QUEENSRYCHE/Disconnected
4	6	7	8	BUSH/Little Things
4	6	7	8	STEVE VAI/Juice
4	6	7	8	BLOODLINE/Calling Me Back

MARKET #88
KRAB
KRAB/Bakersfield
(805) 322-9929
Squires/Wayne

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
23	33	25	37	COLLECTIVE SOUL/December
34	36	34	35	VAN HALEN/Can't Stop Lovin'
36	36	31	35	TOM PETTY/It's Good To Be King
35	33	34	34	BUSH/Everything Zen
38	35	34	34	LIVE/Lighting Crashes
26	31	33	29	MAD SEASON/River Of Deceit
22	19	17	27	DAVE MATTHEWS BAND/What Would You Say
16	23	26	26	U2/Hold Me, Thrill..
16	23	26	26	BLUES TRAVELER/Run-Around
15	24	26	26	HOOTIE & BLOWFISH/Let Her Cry
28	24	23	25	SOUL ASYLUM/Misery
27	25	26	24	GREEN DAY/She
27	25	26	24	R.E.M./Strange Currencies
27	25	26	24	SOUNDGARDEN/The Day I Tried To
26	25	23	22	BETTER THAN EZRA/Good
28	25	25	22	ELASTICA/Connection
19	20	21	21	OASIS/Live Forever
19	20	21	21	LIVE/All Over You
21	21	18	20	SPONGE/Plowed
20	19	17	18	PEARL JAM/Corduroy
21	20	18	20	STONE ROSES/Love Spreads
21	19	14	18	STONE TEMPLE PILOTS/Dancing Day..
12	10	17	17	BUSH/Little Things
11	20	24	17	MAGNIFICENT BASTARDS/Mockingbird Girl
26	24	20	16	CRAMBERRIES/Ode To My Family
19	18	12	14	PEARL JAM/Better Man
12	13	13	13	NINE INCH NAILS/Hurt
12	13	13	13	FILTER/Hey Man, Nice Shot
12	12	11	11	NIRVANA/Lake Of Fire
16	13	11	11	WHITE ZOMBIE/More Human Than..

MARKET #89
KGGG
KGGG/Des Moines
(515) 265-6181
Wilson/Emerson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
18	31	33	32	COLLECTIVE SOUL/December
17	18	29	31	BETTER THAN EZRA/Good
31	32	31	31	VAN HALEN/Amsterdam
15	17	14	25	TOM PETTY/It's Good To Be King
31	32	31	25	LIVE/Lighting Crashes
14	18	21	21	SOUL ASYLUM/Misery
32	31	18	18	HOOTIE & BLOWFISH/Hey Hey What Can..
18	19	14	17	U2/Hold Me, Thrill..
16	15	17	17	MAD SEASON/River Of Deceit
16	15	17	17	BLACK CROWES/Wiser Time
16	15	17	17	BAD COMPANY/Down And Dirty
16	15	17	17	BLUES TRAVELER/Run-Around
14	14	16	16	R.E.M./Strange Currencies
14	12	14	14	STONE TEMPLE PILOTS/Interstate Love Song
17	12	14	14	DAVE MATTHEWS BAND/What Would You Say
13	12	14	14	HOOTIE & BLOWFISH/Only Wanna Be..
31	32	14	13	STONE TEMPLE PILOTS/Dancing Days
10	10	14	12	PINK FLOYD/What Do... (Live)
12	13	12	12	HOOTIE & BLOWFISH/Hey Hey What Can..
12	13	12	12	PEARL JAM/Yellow Ledbetter
10	10	15	10	STONE ROSES/Love Spreads
11	10	12	10	PEARL JAM/Better Man
9	9	9	9	MATTHEW SWEET/Sick Of Myself
9	9	8	8	VAN HALEN/Amsterdam
6	3	8	8	LIVE/All Over You
9	9	7	8	QUEENSRYCHE/Bridge
9	9	7	8	NIRVANA/Lake Of Fire
11	7	7	8	VAN HALEN/Don't Tell Me
5	7	8	5	POPA CHUBBY/Sweet Goddess Of..

MARKET #90
WARQ
WARQ/Columbia, SC
(803) 772-5600
Stewart/Groves

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
34	34	33	34	BETTER THAN EZRA/Good
34	34	33	34	HOOTIE & BLOWFISH/Only Wanna Be..
34	34	33	33	COLLECTIVE SOUL/December
25	24	34	33	SOUL ASYLUM/Misery
25	24	24	27	BLUES TRAVELER/Run-Around
25	24	25	26	SIMPLE MINDS/And The Band..
25	24	25	26	MAD SEASON/River Of Deceit
14	24	25	25	PEARL JAM/Nothingman
14	24	25	25	SPONGE/Molly
25	25	27	27	U2/Hold Me, Thrill..
25	25	27	27	NIRVANA/Lake Of Fire
33	33	25	24	OUR LADY PEACE/Starseed
33	33	25	24	R.E.M./Strange Currencies
24	24	25	24	CHARLIE SEXTON/Everyone Will Crawl
25				



SHAWN ALEXANDER

'KRO Takes Flight In Different Direction

Daytona Beach format convert markets its debut using unconventional tactics

Six weeks ago, Oldies WEDG/Daytona Beach switched to Alternative as WKRO ("The Krow"). Rather than blitz the market with billboards and TV, the station created quite a buzz with a grass-roots approach.

Flyer Campaign

A few days before the switch, the station played 62 hours of Pizzicato Five's "Twiggy Twiggy." In addition, 'KRO saturated the market with 3000 teaser flyers. "They had the silhouette of a black crow with 'The shape of sounds to come' [written] underneath," notes Marketing Director Nikki Linn, author of the "Promotional Warfare" radio promotions book.

"Though Daytona has a flyer ordinance, we still distributed them at colleges, bars, restaurants, gyms, the beach, and anywhere we thought our PIs hung out. We also stapled flyers to telephone poles at major intersections and stoplights. We wanted to create a grass-roots marketing plan that would reach our listeners on a one-to-one level with no hype — just hip.

"When we signed on, we distributed 3000 new flyers — at all the same spots — with our full logo and 'Daytona's New Rock Alternative' underneath."

KRO Krew

Disenchanted with typical station remotes, Linn employed a promotions team. "We had placed an ad in the paper to recruit the 'KRO Krew,' but we found it was much better to hand-pick people at nightclubs, gyms, restaurants, etc. It was important that the members of the Krew not only

“

We wanted to create a grass-roots marketing plan that would reach our listeners on a one-to-one level with no hype — just hip.

”

be physically attractive, but also have outgoing, interactive personalities.

"The nine girls and three guys rotate at different remotes. At any given remote, there always are girls and guys present. Guys tend to be more open to girls coming up to them ... The Krew pass out bumper stickers, give away station merchandise, and generally welcome and talk to listeners, making them feel that they're special at our remotes — which they are. I've always hated that at most remotes the jock stands by the vehicle and rarely interacts with the public. If the station doesn't have fun at remotes, how can the listener?

"The [girls in the] Krew have two outfits: for the beach, a one-piece black bathing suit with the station logo embroidered on it; for remotes, a cut-off

white shirt and a black A-line mini-skirt with combat boots. The guys have a station tank top with an embroidered logo. The Krew are the lifestyle ambassadors of the station, interacting with the demo on its level. Plus, they're all very cute so — though I hate to say it — we get the T&A factor."

Beach Presence

The KRO Krew roam the beaches in the station vehicle, the Hummer. "While commercial vehicles normally aren't allowed on the beach, we've worked out a beneficial relationship where we help the beach in exchange for being able to drive on the beach every weekend," Linn explains.

"The Hummer on the beach — with the sound system going and the KRO Krew in the back — attracts a lot of attention. We give a popular CD to people listening to the station or having station bumper stickers on their cars. Our beach remotes are different because we're strictly promoting ourselves, not clients.

"Another thing we did at the beach was have a huge, flying billboard made up of our logo, with 'Daytona's New Rock Alternative' trailing behind it. The plane flies up and down the beach two hours every day — you can't miss it."

About a week after changing formats, WKRO sent a direct-mail piece to every 18-34-year-old in Daytona Beach. Linn says, "We got a list from Direct Mail House Advertising Agency. It contained a big invitation to listen, describing who we were and outlined with a border of the bands we play. A station bumper sticker also was included. We didn't junk it up with worthless coupons. We gave to prospective listeners, but didn't ask for anything in return.

"The flyers, direct mail, promotions team, plane banner, and Hummer all were designed to generate cume. People asked why we didn't do outdoor advertising. The reason was because all the other stations in town do. We wanted a completely different marketing campaign. Where the other stations zig, we wanted to zag. We also chose a black-and-white station logo — our competitors all have bright yellow, red, green, and black logos. We wanted to differentiate as much as possible from local, Orlando, and traditional radio stations."

Summer TV Schedule

After forgoing an out-of-the-box TV campaign, Linn had a change of

The Card That Pays You Back

WDST hopes promo increases listener awareness

To kick off the spring book, WDST/Woodstock-Poughkeepsie, NY introduced its Alternative Card: a listener-club card offering special discounts at dozens of Hudson Valley stores, restaurants, services, and all WDST co-sponsored concerts.

WDST inserted a flyer inside of a bulk coupon mailer sent to 90,000 Hudson Valley residents. Included is a temporary Alternative Card, which — when traded in for a permanent card at any WDST event — qualifies listeners for a chance to win a one-year lease on an Acura Integra.

WDST Special Projects Director Freddie Blue Fox explains, "We wanted to come up with a sexy prize for an Arbitron-based promotion. It's great for the Acura dealer because they're on-air all spring with their name next to this promotion. Every weekday at four specific times, we announce a 'key song.' When played, the 10th caller wins a key. At the end of the promotion [one-week after the spring book], each person gets a chance to put their key in the car."



Brand Loyalty

Fox believes the Alternative Card serves as a non-offensive way to instill a sense of brand loyalty in core listeners — and also helps attract new listeners. Those who received the bulk mailing were instructed to tune in to WDST to find out where the card can be used.

WDST's listener database also will receive a boost — names and addresses are gathered whenever cards are given out at promotional events. Ultimately, Fox hopes that by offering businesses the opportunity to participate in the Alternative Card campaign, 'DST will be able to bring in new advertising clients.

Fox explains why the station decided on a bulk mailer. "If we were to mail 100,000, you're talking \$30,000 just on postage. [Through] Money Mailer, it cost us only \$2500."

heart. "The more I thought about TV, I realized everybody does the same type of spots: the typical station liners, the two morning jocks, etc. Our spot will be different from the typical computer-generated graphics with station logo. We want a clean, simple, lifestyle-oriented commercial, not more hype or BS.

"Our commercial will be in black and white with a bunch of surfers sitting on the beach at sunrise.

They're waiting to surf and listening to the radio. The waves are good, and the guys are saying, 'One more song [before we] hit the water, dude. One more song, one more song.' It shows them sitting the whole day with the radio on; they never went surfing. It ends focusing on our bumper sticker on the back of a cool truck [and a voice says], 'KRO 93 — Daytona's New Rock Alternative.'"



THE FLOCK FLIES SOUTH — Big Shot recording artists A Flock Of Seagulls traveled to Florida to debut their forthcoming album, "The Light At The End Of The World" on WTKS-FM (Real Radio 104.1)/Orlando's Saturday Night Vinyl show. Looking cool are (l-r) Big Shot Records VP Dave Brodie, TKS APD/Creative Director Rich Boemer, FOS's Mike Score, TKS AMD/Vinyl host Erik Dennison, FOS's Ed Bemer, and Brenda Crossman, an FOS dishard.



MY PHAIR LADY — Liz Phair dropped by KXPK (The Peak)/Denver during a recent visit to the Mile High city. Circling the supemova are (l-r) XPK nighttimer Jackie Selby and weekender Sam Stock, Phair, and XPK PD Doug Clifton.

GARBAGE

"VOW"

A Most Added

KREV WHTG WCHZ WBCN
 WLUM WQNF WRXS KRRK
 WZRH KTEG WPFM





ALTERNATIVE TOP 50

JUNE 9, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	2	1	1	SOUL ASYLUM Misery (Columbia)	2042	1964	1797	1429	64/0
5	3	2	2	COLLECTIVE SOUL December (Atlantic)	1952	1841	1732	1545	57/0
—	—	16	3	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	1873	1072	97	—	62/6
10	8	6	4	LIVE All Over You (Radioactive)	1762	1574	1458	1124	58/0
6	5	5	5	BUSH Little Things (Trauma/Interscope)	1686	1597	1575	1454	58/1
1	1	3	6	BETTER THAN EZRA Good (Swell/Elektra/EEG)	1612	1675	1870	1905	56/0
4	4	4	7	GREEN DAY She (Reprise)	1566	1600	1654	1552	53/0
21	12	10	8	SPONGE Molly (WORK)	1376	1308	1190	949	58/1
3	7	7	9	MATTHEW SWEET Sick Of Myself (Zoo)	1298	1397	1564	1580	56/1
9	10	12	10	WHITE ZOMBIE More Human Than Human (Geffen)	1286	1204	1229	1128	57/0
7	9	8	11	NINE INCH NAILS Hurt (Nothing/TVT/Interscope)	1253	1325	1452	1442	50/0
13	11	11	12	RADIOHEAD Fake Plastic Trees (Capitol)	1214	1221	1207	1080	58/0
18	15	13	13	CRANBERRIES Ridiculous Thoughts (Island)	1166	1165	1120	991	55/0
24	18	18	14	FILTER Hey Man, Nice Shot (Reprise)	1075	1039	970	855	57/0
2	6	9	15	ELASTICA Connection (DGC/Geffen)	1031	1317	1570	1617	45/0
33	22	19	16	CATHERINE WHEEL Waydown (Fontana/Mercury)	987	894	802	533	54/1
11	13	15	17	BLUES TRAVELER Run-Around (A&M)	968	1097	1180	1122	40/1
14	14	14	18	MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG)	955	1132	1166	1026	40/0
BREAKER			19	WEEZER Say It Ain't So (DGC/Geffen)	933	715	363	101	49/3
28	20	20	20	JILL SOBULE I Kissed A Girl (Lava/Atlantic)	893	886	884	717	42/1
BREAKER			21	HUM Stars (RCA)	850	748	661	531	54/2
16	16	17	22	R.E.M. Strange Currencies (WB)	825	1041	1110	995	37/1
BREAKER			23	PRIMUS Wynona's Big Brown Beaver (Interscope)	813	614	342	90	55/4
DEBUT			24	NATALIE MERCHANT Carnival (Elektra/EEG)	770	233	—	—	58/24
12	17	21	25	MAD SEASON River Of Deceit (Columbia)	762	886	1105	1117	32/0
—	—	33	26	REMBRANDTS I'll Be There For You (EastWest/EEG)	702	544	349	56	35/2
—	—	50	27	ALANIS MORISSETTE You Oughta Know (Maverick/Reprise)	693	340	107	1	46/16
27	25	24	28	MONSTER MAGNET Negasonic Teenage Warhead (A&M)	682	737	790	723	46/0
47	33	29	29	OASIS Rock 'N' Roll Star (Epic)	626	601	578	378	40/0
45	39	38	30	BELLY Super-Connected (Sire/Reprise)	574	471	454	398	33/0
25	26	25	31	DAVE MATTHEWS BAND What Would You Say (RCA)	564	716	755	741	31/0
35	34	36	32	PEARL JAM Corduroy (Epic)	504	501	546	504	25/0
DEBUT			33	GARBAGE Vow (Almo Sounds)	499	296	171	148	34/9
15	23	31	34	LIVE Lightning Crashes (Radioactive)	498	579	802	1018	27/0
—	50	43	35	GOD LIVES UNDERWATER No More Love (Onion/American)	493	411	352	279	35/2
48	42	39	36	SHUDDER TO THINK X-French Tee Shirt (Epic)	483	459	408	361	35/2
—	—	46	37	EVERCLEAR Heroin Girl (Capitol)	472	396	278	185	30/3
DEBUT			38	JENNIFER TRYNIN Better Than Nothing (Squint/WB)	461	262	95	24	35/7
22	19	22	39	OFFSPRING Kick Him When He's Down (Epitaph)	461	822	922	943	27/0
43	38	41	40	KMFDM Juke Joint Jezebel (Wax Trax/TVT)	441	431	461	410	32/1
DEBUT			41	OFFSPRING Smash It Up (Atlantic)	440	113	—	—	35/21
20	24	27	42	ADAM ANT Wonderful (Capitol)	438	660	793	954	22/0
19	21	30	43	OUR LADY PEACE Starseed (Relativity)	429	589	813	961	24/0
26	32	35	44	SPONGE Plowed (WORK)	428	505	580	726	25/0
30	31	37	45	CAKE Rock 'N' Roll Lifestyle (Capricorn)	403	478	609	668	25/0
31	29	32	46	JEFF BUCKLEY Last Goodbye (Columbia)	403	545	655	632	23/0
38	36	40	47	OASIS Live Forever (Epic)	382	443	470	468	26/0
17	27	34	48	JULIANA HATFIELD Universal... (Mammoth/Atlantic)	369	521	663	993	21/0
DEBUT			49	GREEN APPLE QUICK STEP Los Vargos (Medicine/Giant)	367	340	319	212	27/4
41	43	48	50	PEARL JAM Nothingman (Epic)	366	387	404	420	16/1

This chart reflects airplay from May 29-June 4. Songs ranked by total plays. Highlighted songs indicate Breaker.
66 Alternative reporters. 66 current playlists. © 1995, R&R Inc.

BREAKERS®

WEEZER

Say It Ain't So (DGC/Geffen)

TOTAL PLAYS/INCREASE: 933/218
TOTAL STATIONS/ADDS: 49/3
CHART: 19

HUM

Stars (RCA)

TOTAL PLAYS/INCREASE: 850/102
TOTAL STATIONS/ADDS: 54/2
CHART: 21

PRIMUS

Wynona's Big Brown Beaver (Interscope)

TOTAL PLAYS/INCREASE: 813/199
TOTAL STATIONS/ADDS: 55/4
CHART: 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TRIPPING DAISY I Got A Girl (Island)	29
NATALIE MERCHANT Carnival (Elektra/EEG)	24
OFFSPRING Smash It Up (Atlantic)	21
ALANIS MORISSETTE You Oughta... (Maverick/Reprise)	16
SILVERCHAIR Tomorrow (Epic)	16
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	10
GARBAGE Vow (Almo Sounds)	9
RUSTY Wake Me (TAG)	9
JULIANA HATFIELD What A Life (Mammoth/Atlantic)	7
SOUL ASYLUM Hopes Up (Columbia)	7
JENNIFER TRYNIN Better Than Nothing (Squint/WB)	7

"I GOT A GIRL"

AND SHE'S

#1 MOST ADDED!

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	+801
NATALIE MERCHANT Carnival (Elektra/EEG)	+537
ALANIS MORISSETTE You Oughta... (Maverick/Reprise)	+353
OFFSPRING Smash It Up (Atlantic)	+327
WEEZER Say It Ain't So (DGC/Geffen)	+218
GARBAGE Vow (Almo Sounds)	+203
PRIMUS Wynona's Big Brown Beaver (Interscope)	+199
JENNIFER TRYNIN Better Than Nothing (Squint/WB)	+199
LIVE All Over You (Radioactive)	+188
TRIPPING DAISY I Got A Girl (Island)	+160

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE Verve



"On Your Own" from the forthcoming album A NORTHERN SOUL

Already On:

WBCN WNfZ WEBK WNFx KUKQ WORLD
KMYZ WCBR X96 REV105 WPGU CAFE

Produced by Owen Morris & The Verve

Representation UK-John Best, Savage & Best Management Ltd. USA-Ted Gardner, Larkin Management ©1995 V.C. Records Ltd.

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE



WORLD FAMOUS KROQ 106.7 FM

MARKET #2

KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandibloom/
Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	36	26	34		HOLE/Violet
-	-	19	32		U2/Hold Me, Thrill...
20	18	17	32		NIRVANA/Polly
22	34	24	30		SOUL ASYLUM/Misery
-	20	17	25		ALANIS MORISSETTE/You Oughta Know
28	33	16	22		WHITE ZOMBIE/More Human Than...
22	20	19	22		BUSH/Little Things
19	17	13	22		SPONGE/Plowed
18	19	13	21		BETTER THAN EZRA/Good
39	29	20	20		GREEN DAY/She
29	29	10	20		SMOKING POPEES/Need You Around
28	19	13	19		ELASTICA/Connection
19	20	15	18		PEARL JAM/Corduroy
11	16	12	18		LIVE/All Over You
6	16	18	18		JILL SOBULE/I Kissed A Girl
11	34	19	17		LIVE/All Over You
36	24	15	17		NINE INCH NAILS/Hurt
37	33	13	16		COLLECTIVE SOUL/December
-	-	-	16		ELASTICA/Stutter
21	13	12	15		BETTER THAN EZRA/In The Blood
13	15	9	15		THROWING MUSES/Bright Yellow Gun
17	18	9	14		SPONGE/Molly
13	16	6	13		HUM/Stars
22	27	12	13		WEEZER/Say It Ain't So
13	14	6	12		CRANBERRIES/Ridiculous Thoughts
30	21	8	11		GARBAGE/Vow
23	27	7	9		MATTHEW SWEET/Sick Of Myself
9	15	8	9		MASSIVE ATTACK/Protection
9	11	5	9		FILTER/Hey Man, Nice Shot
-	5	9	8		R.E.M./Strange Currencies
19	18	13	7		STONE TEMPLE PILOTS/Dancing Days
12	11	7	5		BABY CHADS/Buzz
-	-	-	4		SHUDDER TO THINK/X-French Tee Shirt
-	4	4	4		EVERCLEAR/Heroin Girl
-	-	-	4		REMBRANDTS/I'll Be There For...
-	5	4	4		PRIMUM/Wynona's Big...

ADDS

- 13 SUBLINE/Date Rape
- 9 RAMONES/I Don't Want To...
- NATALIE MERCHANT/Carnival
- PEARL JAM/Immortality



Q101

MARKET #3

WKQX/Chicago
(312) 527-8348
Gamble/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	35	48	48		WHITE ZOMBIE/More Human Than...
47	41	46	47		COLLECTIVE SOUL/December
39	42	49	47		LIVE/All Over You
48	47	48	47		SOUL ASYLUM/Misery
38	40	39	46		BUSH/Little Things
34	32	25	37		SPONGE/Molly
-	3	23	36		ALANIS MORISSETTE/You Oughta Know
22	21	21	36		GREEN APPLE QUICK.../Los Vargas
-	10	47	34		U2/Hold Me, Thrill...
35	47	34	34		SMOKING POPEES/Need You Around
21	29	27	34		MAO SEASON/River Of Deceit
43	30	30	33		BETTER THAN EZRA/Good
31	19	15	31		NINE INCH NAILS/Hurt
31	31	30	31		BLUES TRAVELER/Run-Around
29	30	33	30		NIRVANA/Polly
47	45	29	29		GREEN DAY/She
-	-	28	29		NATALIE MERCHANT/Carnival
48	37	21	29		PEARL JAM/Nothingman
11	21	27	29		EVERCLEAR/Heroin Girl
23	25	31	28		FILTER/Hey Man, Nice Shot
-	14	27	27		WEEZER/Say It Ain't So
23	19	12	27		BABY CHADS/Buzz
17	34	26	25		GARBAGE/Vow
22	25	25	24		SILVERCHAIR/Tomorrow
33	26	20	24		RADIOHEAD/Fake Plastic Trees
-	-	23	23		OFFSPRING/Smash It Up
19	25	25	21		SHUDDER TO THINK/X-French Tee Shirt
21	22	21	20		KMFOM/Juke Joint Jezebel
11	12	10	18		BETTER THAN EZRA/In The Blood
6	12	14	18		HUM/Stars
4	10	12	15		PRIMUM/Wynona's Big...
9	13	11	14		CATHERINE WHEEL/Waydown
14	15	13	14		SUBLINE/Date Rape
-	11	9	14		VERUCA SALT/All Hail Me
37	28	11	12		CAKE/Rock 'N' Roll...
-	-	8	12		BABES IN TOYLAND/Sweet '69
27	29	21	8		JILL SOBULE/I Kissed A Girl
7	8	20	6		MATTHEW SWEET/Sick Of Myself
8	10	6	6		MONSTER MAGNET/Negasonic Teenage...
13	9	9	6		GOD LIVES UNDERWATER/No More Love
4	3	5	6		LOCAL H/Mayonaise & Maltaise
-	-	6	5		FAITH NO MORE/Ricochet

ADDS

- 16 SOUL ASYLUM/Hopes Up
- 2 NINE INCH NAILS/Dead Souls
- PEARL JAM/Whipping
- SHERYL CROW/Can't Cry Anymore
- BAD RELIGION/Incomplete
- SOUNDGARDEN/Girl U Want



LIVE 105

MARKET #4

KITS/San Francisco
(415) 512-1053
Sands/Masters

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	27	31	31		GREEN DAY/She
14	22	28	30		LIVE/All Over You
-	7	27	27		ALANIS MORISSETTE/You Oughta Know
-	7	28	26		U2/Hold Me, Thrill...
10	13	19	26		FLAMING LIPS/Turn It On
18	20	28	26		NIRVANA/Polly
29	19	14	24		PEARL JAM/Corduroy
20	23	29	24		ELASTICA/Connection
25	31	32	23		SPONGE/Molly
-	5	23	23		EVERCLEAR/Heroin Girl
5	30	32	22		COLLECTIVE SOUL/December
31	22	14	20		NINE INCH NAILS/Hurt
21	20	18	19		CATHERINE WHEEL/Waydown
-	-	5	18		OFFSPRING/Smash It Up
14	10	10	18		CHRIS ISAAK/Somebody's Crying
-	19	18	18		SMOKING POPEES/Need You Around
31	31	24	17		BUSH/Little Things
-	11	22	17		JILL SOBULE/I Kissed A Girl
5	19	14	17		PRIMUM/Wynona's Big...
-	-	16	16		WEEZER/Say It Ain't So
10	13	19	16		MATTHEW SWEET/Sick Of Myself
-	-	14	15		REMBRANDTS/I'll Be There For...
26	22	15	15		WHITE ZOMBIE/More Human Than...
30	20	14	15		OASIS/Some Might Say
3	19	14	14		BETTER THAN EZRA/In The Blood
14	15	10	14		PETER MURPHY/The Scarlet Thing...
-	-	10	14		NATALIE MERCHANT/Carnival
-	17	14	14		SOUL ASYLUM/Misery
15	18	17	14		GARBAGE/Vow
17	16	12	14		IVY/Get Enough
17	13	10	13		R.E.M./Strange Currencies
16	12	10	13		FILTER/Hey Man, Nice Shot
8	10	12	10		BELLY/Super-Connected
20	18	19	10		RADIOHEAD/Fake Plastic Trees
20	11	8	10		HUM/Stars
17	15	11	10		CRANBERRIES/Ridiculous Thoughts
5	5	5	5		KMFOM/Juke Joint Jezebel
5	5	5	5		GENE/Sleep Well Tonight
-	5	5	5		BEASTIE BOYS/Root Down
-	5	5	5		GOD LIVES UNDERWATER/No More Love
-	5	5	5		THURSTON MOORE/Ono Soul
-	5	5	5		NEEDS ATOMIC DUSTBIN/Stuck

ADDS

- 5 BAD RELIGION/Incomplete
- DURAN DURAN/Perfect Day
- SILVERCHAIR/Tomorrow
- ELASTICA/Stutter
- MIKE WATT/Piss Bottle Man
- HAGFISH/Stamp



U.N.

MARKET #5 / #14

WIBF & WDRE/Phila. - Long Island
(516) 222-1103
Motta/Shapiro/Parrish

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	24	31	33		LIVE/All Over You
23	19	33	33		COLLECTIVE SOUL/December
31	21	32	33		BETTER THAN EZRA/Good
23	19	30	33		NINE INCH NAILS/Hurt
23	16	27	33		SPONGE/Molly
23	27	33	32		SOUL ASYLUM/Misery
23	18	30	32		CRANBERRIES/Ridiculous Thoughts
32	26	32	31		MAGNIFICENT BASTARDS/Mockingbird...
32	21	32	30		ELASTICA/Connection
31	24	32	28		MATTHEW SWEET/Sick Of Myself
25	19	28	28		CAULFIELDS/Devil's Diary
32	21	29	27		JILL SOBULE/I Kissed A Girl
33	18	26	27		JEFF BUCKLEY/Last Goodbye
28	23	21	27		BUSH/Little Things
32	24	31	27		OASIS/Rock 'N' Roll Star
26	18	28	27		OUR LADY PEACE/Starseed
23	14	25	26		RADIOHEAD/Fake Plastic Trees
-	-	18	26		BELLY/Super-Connected
-	17	21	25		WEEZER/Say It Ain't So
-	-	20	24		U2/Hold Me, Thrill...
-	12	23	24		SPEARHEAD/Hole In The Bucket
-	-	18	24		REMBRANDTS/I'll Be There For...
16	16	22	24		MUFFS/Sad Tomorrow
10	9	23	23		BLINK/It's Not My Fault
-	-	22	22		GENE/Sleep Well Tonight
12	8	20	22		FILTER/Hey Man, Nice Shot
-	-	22	22		ALANIS MORISSETTE/You Oughta Know
17	10	18	22		WHITE ZOMBIE/More Human Than...
-	14	26	22		JENNIFER TRYNIN/Better Than Nothing
15	11	17	17		MATTHEW SWEET/We're The Same
-	-	13	17		SHUDDER TO THINK/X-French Tee Shirt
15	9	18	17		DRAG/My Mind's Mine
-	3	23	15		BETTER THAN EZRA/In The Blood
12	9	12	13		BAD BRAINS/God Of Love
13	8	14	13		MONSTER MAGNET/Negasonic Teenage...
16	8	15	13		QUICKSAND/Thorn In My Side
-	6	13	13		PRIMUM/Wynona's Big...
10	10	17	12		CATHERINE WHEEL/Waydown
5	5	9	10		WANDERLUST/I Walked
8	6	8	9		KMFOM/Juke Joint Jezebel
5	1	5	9		ELASTICA/Stutter
1	3	8	7		HIDDEN PERSUADEERS/Charles Manson

ADDS

- OFFSPRING/Smash It Up
- EVERCLEAR/Heroin Girl
- GOD LIVES UNDERWATER/No More Love
- GREEN APPLE QUICK.../Los Vargas
- SOUL ASYLUM/Hopes Up
- MOTHER MAY I/Meet You There
- TRIPPING DAISY/I Got A Girl
- URCHINS/I'd Like To See You



89X

MARKET #6

CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	51	53	55		LIVE/All Over You
45	57	54	54		COLLECTIVE SOUL/December
47	53	54	52		PEARL JAM/Nothingman
18	52	51	51		WHITE ZOMBIE/More Human Than...
42	52	52	49		SOUL ASYLUM/Misery
44	40	37	47		SILVERCHAIR/Tomorrow
-	-	19	39		PRIMUM/Wynona's Big...
-	-	7	38		GARBAGE/Vow
16	14	39	38		SHUDDER TO THINK/X-French Tee Shirt
25	40	38	37		HUM/Stars
6	37	38	37		EVERCLEAR/Heroin Girl
5	39	37	36		FILTER/Hey Man, Nice Shot
29	39	38	35		CATHERINE WHEEL/Waydown
-	33	35	35		BUSH/Little Things
17	39	34	34		MONSTER MAGNET/Negasonic Teenage...
42	35	32	34		SOUNDGARDEN/The Day I Tried To
-	-	5	32		WEEZER/Say It Ain't So
9	35	34	32		HOLE/Violet
26	34	32	32		SEBASTIAN/Rebound
-	-	4	32		GREEN DAY/She
23	35	32	31		SPONGE/Molly
33	34	33	31		OUR LADY PEACE/Starseed
-	40	36	30		GREEN APPLE QUICK.../Los Vargas
26	33	36	29		OFFSPRING/Kick Him When...
-	32	31	29		NIRVANA/Polly
22	30	29	29		MAO SEASON/River Of Deceit
24	25	26	29		TRAGICALLY HIP/Nautical Disaster
34	51	47	29		NINE INCH NAILS/Hurt
25	27	27	27		RUSTY/Wake Me
-	-	27	26		KILLJOYS/Dana
26	27	26	26		MYSTERY MACHINE/Sinker
-	-	3	25		ALANIS MORISSETTE/You Oughta Know
-	13	24	25		OUR LADY PEACE/Hope
23	25	25	24		HARDSHIP POST/Won't You Come Home
-	27	24	24		SLDAN/Snowsuit Sound
-	-	32	24		HARDSHIP POST/Watching You
25	30	27	26		RADIOHEAD/Fake Plastic Trees
-	15	15	15		BEASTIE BOYS/Root Down
-	13	11	13		QUICKSAND/Thorn In My Side
17	15	13	12		DRUGSTORE/Solitary Party...
-	2	11	13		MUOHONEY/Generation...
-	-	2	11		BABY CHADS/Buzz

ADDS

- 14 OFFSPRING/Smash It Up
- 7 SMOKING POPEES/Need You Around
- 3 SOUL ASYLUM/Hopes Up
- 2 BUILT TO SPILL/Big Dipper



WHYY

MARKET #6

WHYY/Detroit
(313) 871-3030
Gillette/Jackson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	45	45	45		BETTER THAN EZRA/Good
29	40	44	45		COLLECTIVE SOUL/December
34	33				

ALTERNATIVE PLAYLISTS

June 9, 1995 R&R • 75

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

THE END 107.7 MARKET #12
WNNX/Atlanta (404) 266-0997 Philips/Fram/Demery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	31	29	35		MATTHEW SWEET/Sick Of Myself
33	31	32	33		MAGNIFICENT BASTARDS/Mockingbird...
33	34	33	33		SILVERCHAIR/Tomorrow
-	24	23	32		LIVE/All Over You
24	31	32	32		GREEN DAY/She
22	31	33	31		COLLECTIVE SOUL/December
-	-	32	30		U2/Hold Me, Thrill...
22	20	32	29		BUSH/Little Things
-	23	19	25		WEEZER/Say It Ain't So
19	18	23	24		GOD LIVES UNDERWATER/No More Love
-	13	15	24		CATHERINE WHEEL/Waydown
25	25	21	23		JUAN OSBORNE/One Of Us
-	-	18	23		VIGILANTES OF LOVE/Real Down Town
17	20	19	23		CAKE/Ruby Sees All
17	17	20	22		WHITE ZOMBIE/More Human Than...
-	-	21	22		R.E.M./Crush With Eyeliner
-	-	15	21		NATALIE MERCHANT/Carnival
20	22	20	21		RADIOHEAD/Fake Plastic Trees
-	-	13	21		GARBAGE/Vow
-	-	17	19		MONSTER MAGNET/Negasonic Teenage...
34	34	33	19		ELASTICA/Connection
21	9	20	19		CRANBERRIES/I Can't Be With You
18	15	14	18		NINE INCH NAILS/Hurt
16	22	13	18		DAVE MATTHEWS BAND/Ants Marching
12	10	10	18		SPEARHEAD/Hole In The Bucket
16	12	12	16		JAYHAWKS/Blue
-	15	13	16		SPONGE/Molly
18	14	13	16		FILTER/Hey Man, Nice Shot
-	-	13	16		PRIMUS/Wynona's Big...
-	-	15	15		PJ HARVEY/C'mon Billy
-	-	12	15		RUSTY/Wake Me
11	7	14	14		SHUDDER TO THINK/X-French Tee Shirt
22	23	23	13		JILL SOBULE/I Kissed A Girl
36	19	15	13		BETTER THAN EZRA/Good
32	31	17	11		REMBRANDTS/I'll Be There For...
35	28	23	10		SOUL ASYLUM/Misery

ADDS

- 29 OFFSPRING/Smash It Up
- 16 MAIOS OF GRAVITY/Only Dreaming
- ALANIS MORISSETTE/You Oughta Know
- JENNIFER TRYNN/Better Than Nothing

99X MARKET #13
KNDD/Seattle (206) 622-3251 Lambert/Collins

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	10	35	37		U2/Hold Me, Thrill...
37	34	32	35		EVERCLEAR/Heroin Girl
31	33	36	34		NINE INCH NAILS/Hurt
36	31	25	33		WHITE ZOMBIE/More Human Than...
31	28	30	30		MAD SEASON/River Of Deceit
-	-	20	30		OFFSPRING/Smash It Up
26	28	32	29		RADIOHEAD/Fake Plastic Trees
25	22	31	28		BUSH/Little Things
28	25	29	28		CATHERINE WHEEL/Waydown
25	25	32	27		GREEN APPLE QUICK...Los Vargas
19	19	29	27		PRIMUS/Wynona's Big...
31	28	27	27		PORTISHEAD/Glory Box
25	24	27	27		COLLECTIVE SOUL/December
32	22	25	27		BETTER THAN EZRA/Good
28	24	26	26		GARBAGE/Vow
30	27	25	26		PEARL JAM/Corduroy
25	28	26	25		LIVE/All Over You
29	26	21	25		LIVE/Lightning Crashes
17	16	19	25		HUM/Stars
14	22	28	23		SILVERCHAIR/Tomorrow
26	22	24	23		SOUL ASYLUM/Misery
27	20	23	23		ELASTICA/Stutter
21	17	22	23		SPONGE/Molly
-	-	13	23		GUIDED BY VOICES/Motor Away
23	14	22	22		WILCO/Box Full Of Letters
-	11	22	22		CRANBERRIES/Ridiculous Thoughts
22	18	19	22		MATTHEW SWEET/Sick Of Myself
-	7	19	22		MIKE WATT/Piss Bottle Man
25	22	25	18		FILTER/Hey Man, Nice Shot
25	23	24	18		OFFSPRING/Kick Him When...
-	-	9	18		NATALIE MERCHANT/Carnival
23	13	17	17		SEBASTIAN/Rebound
6	12	13	15		BETTER THAN EZRA/In The Blood
10	10	10	15		PRESIDENTS OF.../Stranger
-	10	10	15		THURSTON MOORE/Ono Soul
18	14	14	14		SHUDDER TO THINK/X-French Tee Shirt
15	12	13	11		PAVEMENT/Rattled By The Rush
-	-	10	11		MORPHINE/Honey White
18	12	11	7		MAD SEASON/I Don't Know...
18	15	9	5		BJORK/Army Of Me
6	6	5	2		MASSIVE ATTACK/Protection

ADDS

- 30 U2/Hold Me, Thrill...
- 30 SOLUTION A.D./Fearless
- 15 NATALIE MERCHANT/Carnival
- GARBAGE/Vow
- WEEZER/Say It Ain't So
- JILL SOBULE/I Kissed A Girl
- BABY CHAOS/Buzz
- SILVERCHAIR/Tomorrow
- SENSER/State Of Mind
- RUSTY/Wake Me
- TRIPPING DAISY/I Got A Girl
- GREN/Pop Song

92.5 FLASH MARKET #15
XHRM/San Diego (619) 336-4900 Cohen/Cluque

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	12	12	33		BLUES TRAVELER/Run-Around
26	32	31	32		JEWEL/Who Will Save...
18	28	26	32		COLLECTIVE SOUL/December
28	32	32	32		DEL AMITRI/Roll To Me
32	33	32	32		BETTER THAN EZRA/Good
-	-	10	27		U2/Hold Me, Thrill...
-	18	27	27		REMBRANDTS/I'll Be There For...
12	27	26	27		LIVE/All Over You
27	26	27	26		NATASHA'S GHOST/Catch My Breath
27	28	32	25		STONE TEMPLE PILOTS/Dancing Days
-	-	17	19		SOUL ASYLUM/Misery
-	-	15	18		HOOTIE & BLOWFISH/Only Wanna Be...
-	18	17	18		RADIOHEAD/Fake Plastic Trees
18	19	18	18		MAD SEASON/River Of Deceit
17	19	18	18		BELLY/Super-Connected
19	18	18	18		TOM PETTY/You Wreck Me
-	-	5	17		NATALIE MERCHANT/Carnival
18	19	17	17		CHRIS ISAAK/Somebody's Crying
-	-	14	17		LIVE/Little Things
26	12	15	15		GREEN DAY/Tired Of Waiting...
14	14	14	14		OFFSPRING/Self Esteem
32	12	10	14		RUSTED ROOT/Send Me On My Way
6	25	16	14		GREEN DAY/Pulling Teeth
15	15	16	13		MATTHEW SWEET/Sick Of Myself
13	13	15	13		PEARL JAM/Corduroy
-	14	12	13		OASIS/Live Forever
9	13	12	13		NIRVANA/The Man Who Sold...
-	12	13	13		NINE INCH NAILS/Closer
-	-	11	12		GREEN DAY/She
-	14	12	12		SPONGE/Molly
13	16	15	12		BAD RELIGION/Infected
12	20	17	12		ELASTICA/Connection
32	11	13	12		ADAM ANT/Wonderful
13	14	16	12		DAVE MATTHEWS BAND/What Would...
11	7	9	10		LIVE/Lightning Crashes
11	10	9	10		PEARL JAM/Better Man
-	-	5	10		OFFSPRING/Smash It Up
33	32	8	8		GREEN DAY/When I Come Around
9	7	10	8		CRANBERRIES/Zombie
8	10	7	8		R.E.M./What's The Frequency
6	5	6	8		CRANBERRIES/Ode To My Family
8	10	9	7		COLLECTIVE SOUL/Gel

ADDS

- PEARL JAM/Immortality

91X MARKET #15
XTRA/San Diego (619) 291-9191 Stapleford/Halloran

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	28	32		U2/Hold Me, Thrill...
31	33	30	32		GREEN DAY/She
30	28	22	28		BUSH/Little Things
30	30	29	28		ELASTICA/Connection
15	20	22	28		WHITE ZOMBIE/More Human Than...
-	-	15	26		OFFSPRING/Smash It Up
20	20	22	26		SPONGE/Molly
31	28	20	24		LIVE/All Over You
20	16	22	23		CHRIS ISAAK/Somebody's Crying
29	34	23	22		SOUL ASYLUM/Misery
24	22	20	21		MAD SEASON/River Of Deceit
16	17	15	21		MATTHEW SWEET/Sick Of Myself
21	20	18	19		SUBLIME/Date Rape
-	19	18	19		CATHERINE WHEEL/Waydown
-	10	18	18		COLLECTIVE SOUL/December
20	13	17	17		RADIOHEAD/Fake Plastic Trees
-	16	11	17		GENERAL PUBLIC/Handgun
28	30	21	16		MAGNIFICENT BASTARDS/Mockingbird...
31	12	19	16		BAD RELIGION/Infected
-	-	10	15		NATALIE MERCHANT/Carnival
10	11	13	15		STONE TEMPLE PILOTS/Dancing Days
13	20	16	15		BETTER THAN EZRA/Good
-	-	11	15		PRIMUS/Wynona's Big...
-	-	7	14		HOOTIE & BLOWFISH/Only Wanna Be...
10	15	9	13		PHUNK JUNKEEZ/I Love It Loud
7	9	11	12		JAYHAWKS/Blue
14	14	11	12		SPONGE/Plowed
19	10	12	12		MIKE WATT/Piss Bottle Man
-	11	7	12		SPEARHEAD/Hole In The Bucket
9	8	7	11		BELLY/Super-Connected
9	12	9	11		HUM/Stars
16	12	8	10		OURAM OURAM/Perfect Day
-	11	10	10		OASIS/Rock 'N' Roll Star
9	15	8	10		MUFFS/Sad Tomorrow
12	12	11	10		FILTER/Hey Man, Nice Shot
10	12	7	9		BLUES TRAVELER/Run-Around
19	14	9	9		JILL SOBULE/I Kissed A Girl
10	11	8	9		JEWEL/Who Will Save...
-	-	9	9		SILVERCHAIR/Tomorrow
7	11	7	5		MASSIVE ATTACK/Protection

ADDS

- ALANIS MORISSETTE/You Oughta Know
- ELASTICA/Stutter
- SUBLIME/Don't Push

THE EDGE MARKET #16
KEGE/Minneapolis (612) 545-5601 Lassman/Linder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	18	50	46		U2/Hold Me, Thrill...
38	44	44	45		BLUES TRAVELER/Run-Around
48	45	47	45		SOUL ASYLUM/Misery
28	33	29	40		SPONGE/Molly
-	12	38	36		HOOTIE & BLOWFISH/Only Wanna Be...
27	34	44	32		LIVE/All Over You
-	10	31	31		ALANIS MORISSETTE/You Oughta Know
-	-	15	29		NATALIE MERCHANT/Carnival
-	30	29	29		JENNIFER TRYNN/Better Than Nothing
19	28	28	28		WOLFGANG PRESS/Going South
17	29	28	27		CHRIS ISAAK/Somebody's Crying
32	24	23	26		COLLECTIVE SOUL/December
29	25	24	26		BETTER THAN EZRA/Good
24	28	23	23		CAKE/Rock 'N' Roll...
19	27	23	23		MAD SEASON/River Of Deceit
21	24	23	23		BUSH/Little Things
21	21	21	23		MAGNIFICENT BASTARDS/Mockingbird...
-	2	20	23		BABY CHAOS/Buzz
-	-	14	22		GARBAGE/Vow
21	22	21	22		ELASTICA/Connection
-	-	-	21		WEEZER/Say It Ain't So
45	33	21	21		NINE INCH NAILS/Hurt
38	28	19	21		PEARL JAM/Immortality
-	16	17	17		MASSIVE ATTACK/Protection
5	16	17	17		PRIMUS/Wynona's Big...
28	28	25	16		SHUDDER TO THINK/X-French Tee Shirt
11	13	8	14		HUM/Stars
11	12	9	12		FILTER/Hey Man, Nice Shot
13	9	12	12		CATHERINE WHEEL/Waydown
-	2	10	12		EVERCLEAR/Heroin Girl
10	35	27	10		REMBRANDTS/I'll Be There For...
12	8	5	10		WHITE ZOMBIE/More Human Than...
10	10	9	8		SUBLIME/Date Rape
21	20	8	8		STONE TEMPLE PILOTS/Dancing Days
16	14	4	8		DEL AMITRI/Here And Now
24	28	7	8		CRANBERRIES/Ridiculous Thoughts
-	11	7	7		POLARA/Counting Down
28	23	21	7		RADIOHEAD/Fake Plastic Trees
20	17	11	7		GREEN APPLE QUICK...Los Vargas
-	-	-	6		FACE TO FACE/A-OK
29	28	19	5		DRUGSTORE/Solitary Party...
16	10	6	4		BLUE UP?/Breathe You Out

ADDS

- 26 SOUL ASYLUM/Hopes Up
- 21 TRIPPING DAISY/I Got A Girl
- 5 OFFSPRING/Smash It Up
- 4 SILVERCHAIR/Tomorrow
- MOONPOOLS.../Hear
- FURY IN.../Dancing In...
- WILCO/Box Full Of Letters

Thunder 94.7 MARKET #45
WRLG/Nashville (615) 242-5600 Buc/Horton/Lose

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	21	21	31		CRANBERRIES/Ridiculous Thoughts
14	18	18	29		LIVE/All Over You
30	24	24	25		ELASTICA/Connection
26	21	21	24		BETTER THAN EZRA/Good
25	23	23	22		JILL SOBULE/I Kissed A Girl
12	10	10	21		FILTER/Hey Man, Nice Shot
8	21	21	21		SOUL ASYLUM/Misery
30	25	25	21		MATTHEW SWEET/Sick Of Myself
-	5	5	21		JENNIFER TRYNN/Better Than Nothing
15	13	13	20		MUFFS/Sad Tomorrow
17	17	17	20		NINE INCH NAILS/Hurt
19	16	16	19		CAULFIELD/Devil's Diary
21	15	15	18		OASIS/Rock 'N' Roll Star
19	11	11	17		SPONGE/Molly
19	15	15	16		BUSH/Little Things
13	12	12	16		SHUDDER TO THINK/X-French Tee Shirt
15	10	10	15		GREEN DAY/She
-	-	-	15		PRIMUS/Wynona's Big...
16	13	13	15		RADIOHEAD/Fake Plastic Trees
19	13	13	15		WHITE ZOMBIE/More Human Than...
7	8	14	14		BELLY/Super-Connected
13	16	14	14		BLUES TRAVELER/Run-Around
11	12	12	14		JETT & WESTERBERG/Lets Do It
9	12	13	11		R.E.M./Strange Currencies
9	10	10	11		GOD LIVES UNDERWATER/No More Love
14	9	9	11		KMFDM/Juke Joint Jezebel
12	9	9	10		BAD BRAINS/God Of Love
8	7	7	10		EVERCLEAR/Heroin Girl
-	-	-	10		FAITH NO MORE/Ricochet
10	8	8	10		GREEN APPLE QUICK...Los Vargas
17	18	10	10		STONE ROSES/Ten Storey Love Song
10	7	7	9		BJORK/Army Of Me
12	10	1			

Stations and their adds listed alphabetically by market

<p>WEOX/Albany, NY PD/MD: Gary Schoenwetter APD: John Aiers 10 PHISH "Bouncing" PEARL JAM "Immortality" SHERYL CROW "Cry" OFFSPRING "Smash" SLEEPER "Inbetweene" ALANIS MORISSETTE "Oughta" DRUGSTORE "Solitary" EDWYN COLLINS "Girl"</p> <p>KTEG/Albuquerque, NM PD: Mike O'Connor APD/MD: Scott Struber 27 U2 "Thrill" 13 NATALIE MERCHANT "Carnival" HOOTIE & BLOWFISH "Only" GARBAGE "Vow" TRIPPING DAISY "Girl" ALANIS MORISSETTE "Oughta" KMFDM "Jezebel"</p> <p>WNNX/Atlanta, GA PD: Brian Philips APD: Leslie Fram MD: Sean Demery 29 OFFSPRING "Smash" 16 MAIDS OF GRAVITY "Dreaming" ALANIS MORISSETTE "Oughta" JENNIFER TRYNIN "Nothing"</p> <p>WDDX/Atlantic City, NJ OM/MD: Tom McNally APD/MD: Frank Lario NATALIE MERCHANT "Carnival" PHISH "Bouncing" MOONPOOLS "Hear" TRIPPING DAISY "Girl" PJ HARVEY "Bully" NIXONS "We"</p> <p>WCHZ/Augusta, GA OM/MD: Eric Hall MD: Julia Hoyer SILVERCHAIR "Tomorrow" GARBAGE "Vow" NATALIE MERCHANT "Carnival" HOOTIE & BLOWFISH "Only" VIGILANTES OF LOVE "Real" SHAGGY "Summertime"</p> <p>KNCC/Austin, TX PD: Lynn Barstow MD: Mike Peier 4 DEEP BLUE SOMETHING "Breakfast" NATALIE MERCHANT "Carnival" 3 RUSTY "Wake" 1 TRIPPING DAISY "Girl" GWEN MARS "Cosmic" GENE "Sleep" EVERCLEAR "Heron"</p> <p>WFNX/Boston, MA PD: Kurt St. Thomas MD: Troy Smith JULIANA HATFIELD "Life" PEARL JAM "Immortality" VERVE "Own" GENE "Sleep" TRIPPING DAISY "Girl" JEFF BUCKLEY "Life"</p> <p>WPGU/Champaign, IL PD: Jay Schulman MD: Sean Smyth 3 ALANIS MORISSETTE "Oughta" TRIPPING DAISY "Girl" OFFSPRING "Smash" PJ HARVEY "Time" HOOTIE & BLOWFISH "Only"</p> <p>WEND/Charlotte, NC PD: Jack Daniel CHRIS ISAAK "Crying" ALANIS MORISSETTE "Oughta" OFFSPRING "Smash" PJ HARVEY "Time" PRIMUS "Beaver" JENNIFER TRYNIN "Nothing"</p> <p>WKQX/Chicago, IL PD: Bill Gable APD/MD: Mary Shuminas 16 SOUL ASYLUM "Hopes" 2 NINE INCH NAILS "Bapt" PEARL JAM "Winging" SHERYL CROW "Cry" BAD RELIGION "Incomplete" SOUNDGARDEN "Girl"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris 7 ALANIS MORISSETTE "Oughta"</p> <p>WQXY/Cincinnati, OH PD: Dave Teilmann APD: Julie Forman MD: Al Castellini 12 JULIANA HATFIELD "Life" 11 LIZ PHAIR "Cinco" 3 ALANIS MORISSETTE "Oughta" 3 PAUL WELLS "Changin'ma" INDECENCE MISSION "Yellow" BABY CHAOS "Buzz"</p>	<p>WENZ/Cleveland, OH PD: Phil Manning APD: Ric "Rocco" Bennett MD: Sean Robertson MOONPOOLS "Hear" TRIPPING DAISY "Girl" PRICK "Anima" HOOTIE & BLOWFISH "Only" EDWYN COLLINS "Girl" MOTHER MAY I "Meet" PRIMUS "Beaver" SCORCHALY "Timwood"</p> <p>WMMS/Cleveland, OH OM/MD: John Gorman APD/MD: Doug Kubinski 15 OFFSPRING "Smash" JENNIFER TRYNIN "Nothing" HOOTIE & BLOWFISH "Only" BETTER THAN EZRA "Blood" EVERCLEAR "Heron" BABES IN TOYLAND "Sweet" PRIMUS "Beaver" STONE ROSSER "South"</p> <p>WWOC/Columbus, OH PD: Jane Purcell MD: Andy Davis 11 NATALIE MERCHANT "Carnival" 3 SOUL ASYLUM "Hopes" RUSH "Liberation" BILLY PILGRIM "Shallow"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Jay Michaelis TRIPPING DAISY "Girl" NIRVANA "Polar" NATALIE MERCHANT "Carnival" SPONGE "Molly" NIXONS "We"</p> <p>KTCL/Denver, CO PD: John Hayes MD: Mary Moses 9 BIG AUDIO DYNAMITE "Punk" 6 KING CRIMSON "People" 6 KORN "Blind" 6 SMOKING POPES "Need" 6 THURSTON MOODIE "Ono" 6 RUSTY "Wake" 5 POLARA "Counting" 5 TRIPPING DAISY "Girl" 5 CAKE "Rubby"</p> <p>KXPK/Denver, CO PD: Doug Clifton MD: Bruce Jones 8 BETTER THAN EZRA "Blood" PJ HARVEY "Bully"</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 14 OFFSPRING "Smash" 7 SMOKING POPES "Need" 3 SOUL ASYLUM "Hopes" 2 BUILT TO SPILL "Dipper"</p> <p>WHYT/Detroit, MI PD: Rick Gillette APD/MD: Mark Jackson TRIPPING DAISY "Girl" SHERYL CROW "Cry" SURFING BRIDES "Fine"</p> <p>WMRO/Hartford, CT PD/MD: John Knapp 10 TRIPPING DAISY "Girl" 9 ALANIS MORISSETTE "Oughta" HOOTIE & BLOWFISH "Only"</p> <p>KPDI/Honolulu, HI PD/MD: Ted Taylor 8 MOONPOOLS "Hear" OFFSPRING "Smash" NATALIE MERCHANT "Carnival" RUSTY "Wake" NED'S ATOMIC DUSTBIN "Stuck" PRIMUS "Beaver"</p> <p>KTBZ/Houston, TX PD: Don Frazier MD: Steve Robison 11 OFFSPRING "Smash" PJ HARVEY "Bully" NATALIE MERCHANT "Carnival" TRIPPING DAISY "Girl"</p> <p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young No Adds</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn OFFSPRING "Smash" NATALIE MERCHANT "Carnival" JULIANA HATFIELD "Life" SOUL ASYLUM "Hopes" BABY CHAOS "Buzz" SILVERCHAIR "Tomorrow" BEASTIE BOYS "Root" VITREOUS HUMOR "Looper"</p>	<p>WWDX/Lansing, MI PD: Sandy Horowitz MD: Mark Copeland APD: Ric "A-D-K" GENE "Sleep" JEWEL "Slave" MOTHER MAY I "Meet" PJ HARVEY "Bully" RAMONES "Grow" RUSTY "Wake" SILVERCHAIR "Tomorrow" TRIPPING DAISY "Girl"</p> <p>KEDG/Las Vegas, NV OM: Steve Hoffman PD: John Griffin MD: Freddy Snakekin 15 GREEN APPLE QUICK "Vargos" TRIPPING DAISY "Girl" NED'S ATOMIC DUSTBIN "Stuck" SILVERCHAIR "Tomorrow" CATHERINE WHEEL "Waydown"</p> <p>KKNB/Lincoln, NE PD/MD: Ken Williams PEARL JAM "Immortality" SHERYL CROW "Cry" SHAMPOO "Trouble" GENE "Sleep" SLEEPER "Inbetweene" BIG AUDIO DYNAMITE "Punk" WOLFE "I Want"</p> <p>WORE/Long Island, NY OM/MD: Russ Matthei APD: Jonathan Shapiro MD: Mike Parrish OFFSPRING "Smash" EVERCLEAR "Heron" GOD LIVES UNDERWATER "More" GREEN APPLE QUICK "Vargos" SOUL ASYLUM "Hopes" MOTHER MAY I "Meet" TRIPPING DAISY "Girl" URCHINS "Like"</p> <p>KRDQ/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden 13 SUBLIME "Push" 9 RAMONES "Grow" NATALIE MERCHANT "Carnival" PEARL JAM "Immortality"</p> <p>WONF/Louisville, KY PD: Gary Guthrie MD: Mel Rezroat 4 RADIOHEAD "High" GARBAGE "Vow" TRIPPING DAISY "Girl" OFFSPRING "Smash"</p> <p>WMAD/Madison, WI PD: Brad Hanson APD/MD: Trevor Scott RUSTY "Wake" ALANIS MORISSETTE "Oughta" TRIPPING DAISY "Girl"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee 12 NATALIE MERCHANT "Carnival" 6 OFFSPRING "Smash" TRIPPING DAISY "Girl" SILVERCHAIR "Tomorrow"</p> <p>WLUM/Milwaukee, WI PD: Ron Bunce MD: Tommy Wilda 27 SOUL ASYLUM "Hopes" 5 COLLECTIVE SOUL "Smashing" HUM "Stars" GARBAGE "Vow" BAD RELIGION "Incomplete" FURY IN "Dancing"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Wade Linder 26 SOUL ASYLUM "Hopes" 21 TRIPPING DAISY "Girl" OFFSPRING "Smash" 5 SILVERCHAIR "Tomorrow" MOONPOOLS "Hear" WILCO "Letters"</p> <p>KREV & WREW/Minneapolis, MN PD/MD: Kevin Cole APD: Shelley Miller 21 U2 "Thrill" 4 BEASTIE BOYS "Root" JULIANA HATFIELD "Life" GARBAGE "Vow" OFFSPRING "Smash" VERVE "Own" LOW "Bellow" BABY CHAOS "Buzz" BIG AUDIO DYNAMITE "Punk" MATTHEW SWEET "Same" LOW "Shame" SOUL ASYLUM "Hopes" WAILING SOULS "Love"</p> <p>KDJK/Modesto, CA PD: Ron Harris ALANIS MORISSETTE "Oughta" REMBRANDTS "There" SOUL ASYLUM "Hopes" BABES IN TOYLAND "Sweet" VERUCA SALT "Hair"</p>	<p>WHTG/Monmouth-Ocean, NJ PD/MD: Bruce McDonald APD: Rich Scroggs AMD: Rob Acampora U2 "Thrill" 30 SOLUTION A.D. "Fearless" 12 NATALIE MERCHANT "Carnival" 15 TRICKY "Black" 1 SOUL ASYLUM "Promises" ELASTICA "Stutter" CHRIS ISAAK "Crying" SILVERCHAIR "Tomorrow" MIKE WATT "Bottle"</p> <p>KRZQ/Mono, NV PD: Rob "Blaze" Brooks MD: Rip Ewing 4 TRIPPING DAISY "Girl" 3 SHUDDER TO THINK "X-French" 1 REMBRANDTS "There"</p> <p>KCXX/Riverside-San Bernardino, CA PD/MD: Chuck Summers 3 ALANIS MORISSETTE "Oughta" 2 NATALIE MERCHANT "Carnival" HOOTIE & BLOWFISH "Only" 6 CAKE "Rubby" 3 JULIANA HATFIELD "Life" 7 BEASTIE BOYS "Root"</p> <p>WZRH/New Orleans, LA PD: Jack Snyder MD: Chris Uhrh 15 R.E.M. "Strange" 11 SLEEPER "Inbetweene" 9 NATALIE MERCHANT "Carnival" 1 SILVERCHAIR "Tomorrow" RUSTY "Wake" GARBAGE "Vow" KID HUNTER "3"</p> <p>WKDC/Norfolk, VA PD: Mark Bradley MD: Dal Hunter 3 GOD LIVES UNDERWATER "More" 2 SOUL ASYLUM "Hopes" SURFING BRIDES "Fine"</p> <p>WRDX/Norfolk, VA PD: Chris Conley MD: Al Mitchell 15 ELASTICA "Stutter" 6 SLEEPER "Inbetweene" ALANIS MORISSETTE "Oughta" NATALIE MERCHANT "Carnival" HOOTIE & BLOWFISH "Only" JULIANA HATFIELD "Life"</p> <p>WRXS/Ocean City, MD OM: Chris Kelley MD: Phil Ditt HUM "Stars" DAVE MATTHEWS BAND "Ants" GARBAGE "Vow" GENE "Sleep" TRIPPING DAISY "Girl" JENNIFER TRYNIN "Nothing" WILCO "Letters"</p> <p>WPFM/Panama City, FL PD/MD: Mike Stone 6 OFFSPRING "Smash" 3 JULIANA HATFIELD "Life" GARBAGE "Vow" TRIPPING DAISY "Girl" SILVERCHAIR "Tomorrow"</p> <p>KEOJ/Phoenix, AZ PD: John Clay MD: Christopher The Minister 1 OFFSPRING "Smash" 1 TRIPPING DAISY "Girl" 1 NED'S ATOMIC DUSTBIN "Stuck" CHRIS ISAAK "Crying"</p> <p>KUKQ/Phoenix, AZ PD: Jonathan L. Rosen MD: Larry Mac AMD: Allison Strong RAMONES "Grow" VERVE "Own" PRICK "Tough" WHITE ZOMBIE "Electric" TYPE D NEGATIVE "Blood" X-COPS "Barbels"</p> <p>KBBT/Portland, OR PD: Dave Numme MD: Al Scott 15 NATALIE MERCHANT "Carnival" SILVERCHAIR "Tomorrow" SLEEPER "Inbetweene" BABY CHAOS "Buzz" OFFSPRING "Smash"</p> <p>KNRK/Portland, OR PD: Mark Hamilton APD: Terry Adams MD: Bob Anchetta HAGFISH "Stamp" GREEN APPLE QUICK "Vargos" 16 ALANIS MORISSETTE "Oughta" 11 SILVERCHAIR "Tomorrow" 11 DRUGSTORE "Solitary" 11 THROWING MUSES "Shimmer" 11 SPEARHEAD "Hole" 7 EDWYN COLLINS "Girl" 7 OFFSPRING "Smash" 7 FURY IN "Dancing"</p>	<p>WBRU/Providence, RI PD: Alexa Tobin MD: Stephanie Hindley 25 U2 "Thrill" 10 NATALIE MERCHANT "Carnival" 1 TRICKY "Black" 1 SOUL ASYLUM "Promises" ELASTICA "Stutter" CHRIS ISAAK "Crying" SILVERCHAIR "Tomorrow" MIKE WATT "Bottle"</p> <p>KRZQ/Riverside-San Bernardino, CA PD/MD: Chuck Summers 3 ALANIS MORISSETTE "Oughta" 2 NATALIE MERCHANT "Carnival" HOOTIE & BLOWFISH "Only" 6 CAKE "Rubby" 3 JULIANA HATFIELD "Life" 7 BEASTIE BOYS "Root"</p> <p>WVNE/Rochester, NY PD/MD: Erick Anderson 16 OFFSPRING "Smash" 12 KORN "Blind" 10 MAIDS OF GRAVITY "Dreaming" SONS OF ELVIS "Soaking"</p> <p>KWDD/Sacramento, CA PD/MD: Alex Cooper 12 PJ HARVEY "Bully" 11 RUSTY "Wake" BIG AUDIO DYNAMITE "Punk" MOONPOOLS "Hear" BAD RELIGION "Incomplete"</p> <p>KXRX/Salt Lake City, UT VP/Ops & Programming: Mike Summers MD: Sean Ziebarth 14 VERVE "Own" 13 GENE "Sleep" 13 SEBADOH "Rebound" 12 NATALIE MERCHANT "Carnival" 8 PENNYWISE "Same"</p>	<p>XHRM/San Diego, CA PD/MD: Sherman Cohen APD: Kelly Cluque PEARL JAM "Immortality" XTRA/San Diego, CA OM: Kevin Stapleford PD/MD: Mike Halloran ALANIS MORISSETTE "Oughta" ELASTICA "Stutter" SUBLIME "Push"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sandv MD: Steve Masters 5 BAD RELIGION "Incomplete" DURAN DURAN "Perfect" SILVERCHAIR "Tomorrow" ELASTICA "Stutter" MIKE WATT "Bottle" HAGFISH "Stamp"</p> <p>KDME/San Jose, CA OM: Ron Nenni PD/MD: Jay Taylor 10 ELASTICA "Stutter" 9 JENNIFER TRYNIN "Nothing" 9 SILVERCHAIR "Tomorrow" NATALIE MERCHANT "Carnival"</p> <p>KJEE/Santa Barbara, CA PD/MD: Heather Luke APD: Eddie Gutierrez 12 KORN "Blind" 11 TRIPPING DAISY "Girl" 10 OFFSPRING "Smash" 6 RUSTY "Wake" 4 NATALIE MERCHANT "Carnival"</p> <p>KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins No Adds</p> <p>KTD/Springfield, MO VP/Programming: Rob Nicholson APD: John Lenac MD: Julie Barry 29 TRIPPING DAISY "Girl" HOOTIE & BLOWFISH "Only" SEAL "Kiss" MOONPOOLS "Hear" SILVERCHAIR "Tomorrow" CAULFIELD "Life"</p>	<p>KPNT/St. Louis, MO PD: Jim McGuinn MD: Alex Luke 32 U2 "Thrill" 31 NATALIE MERCHANT "Carnival" 15 OFFSPRING "Smash" 13 SILVERCHAIR "Tomorrow" TRIPPING DAISY "Girl" BETTER THAN EZRA "Blood" GREEN APPLE QUICK "Vargos" ELASTICA "Stutter" JENNIFER TRYNIN "Nothing" SHUDDER TO THINK "X-French" SHERYL CROW "D'yer" FRAGILE PORCELAIN "Grief" RADIO HEAD "Liar"</p> <p>KMYZ/Tulsa, OK PD: Paul Kuegler MD: Gregg Kocsak 6 PEARL JAM "Nothingman" HOOTIE & BLOWFISH "Only" TRIPPING DAISY "Girl" SUGAR RAY "Mean"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferris AJAX "Ex-Jurkka" DAVE MATTHEWS BAND "Ants" MATTHEW SWEET "Dwng" RAMONES "Grow" TRIPPING DAISY "Girl"</p> <p>WQXA/York, PA PD: John Moschitta MD: Scott McFadden 20 MATTHEW SWEET "Sick" HOOTIE & BLOWFISH "Only" ALANIS MORISSETTE "Oughta" JENNIFER TRYNIN "Nothing" TRIPPING DAISY "Girl" WEZZER "Say"</p>
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66 Total Reporters
66 Current Reporters
66 Current Playlists

NEW & ACTIVE

<p>WILCO Box Full Of Letters (<i>Sire/Reprise</i>) Total Plays: 363, Total Stations: 25, Adds: 2</p> <p>BETTER THAN EZRA In The Blood (<i>Swell/Elektra/EEG</i>) Total Plays: 343, Total Stations: 23, Adds: 3</p> <p>MOONPOOLS & CATERPILLARS Hear (<i>EastWest/EEG</i>) Total Plays: 342, Total Stations: 28, Adds: 6</p> <p>DAVE MATTHEWS BAND Ants Marching (<i>RCA</i>) Total Plays: 326, Total Stations: 20, Adds: 2</p> <p>PJ HARVEY C'mon Billy (<i>Island</i>) Total Plays: 315, Total Stations: 25, Adds: 5</p> <p>CHRIS ISAAK Somebody's Crying (<i>Reprise</i>) Total Plays: 303, Total Stations: 21, Adds: 3</p> <p>HOOTIE & THE BLOWFISH Only Wanna Be With You (<i>Atlantic</i>) Total Plays: 291, Total Stations: 24, Adds: 10</p> <p>BABY CHAOS Buzz (<i>EastWest/EEG</i>) Total Plays: 286, Total Stations: 22, Adds: 5</p> <p>NED'S ATOMIC DUSTBIN Stuck (<i>WORK</i>) Total Plays: 278, Total Stations: 21, Adds: 3</p> <p>SILVERCHAIR Tomorrow (<i>Epic</i>) Total Plays: 256, Total Stations: 24, Adds: 16</p> <p>SMOKING POPES Need You Around (<i>Capitol</i>) Total Plays: 227, Total Stations: 12, Adds: 2</p> <p>GENE Sleep Well Tonight (<i>Polydor/A&M</i>) Total Plays: 202, Total Stations: 19, Adds: 6</p> <p>WANDERLUST I Walked (<i>RCA</i>) Total Plays: 198, Total Stations: 12, Adds: 0</p> <p>IVY Get Enough (<i>Seed/TAG</i>) Total Plays: 193, Total Stations: 15, Adds: 0</p> <p>BIG AUDIO DYNAMITE I Turned Out A Punk (<i>Radioactive</i>) Total Plays: 191, Total Stations: 18, Adds: 4</p> <p>MAIDS OF GRAVITY Only Dreaming (<i>Virgin</i>) Total Plays: 177, Total Stations: 13, Adds: 2</p> <p>GWEN MARS Cosmic Dick (<i>Hollywood</i>) Total Plays: 170, Total Stations: 14, Adds: 1</p> <p>TRIPPING DAISY I Got A Girl (<i>Island</i>) Total Plays: 170, Total Stations: 34, Adds: 29</p> <p>BEASTIE BOYS Root Down (<i>Grand Royal/Capitol</i>) Total Plays: 157, Total Stations: 14, Adds: 4</p> <p>ELASTICA Stutter (<i>DGC/Geffen</i>) Total Plays: 147, Total Stations: 15, Adds: 6</p> <p>BEGGARS Falling Down (<i>Island</i>) Total Plays: 140, Total Stations: 10, Adds: 0</p> <p>SPEARHEAD Hole In The Bucket (<i>Capitol</i>) Total Plays: 135, Total Stations: 10, Adds: 1</p> <p>MORPHINE Super Sex (<i>Rykodisc</i>) Total Plays: 109, Total Stations: 7, Adds: 0</p>

ALBUMS

3W	2W	LW	TW	ARTIST/Title (Label)	PLAYS	LW
1	1	1	1	1 LIVE Throwing Copper (<i>Radioactive</i>)	2352	+30
DEBUT	2			2 VARIOUS ARTISTS Batman ST (<i>Atlantic</i>)	2313	+1128
DEBUT	3			3 SOUL ASYLUM Let Your Dim... (<i>Columbia</i>)	2120	+156
5	4	4	4	4 BUSH Sixteen Stone (<i>Trauma/Interscope</i>)	1993	+121
2	3	2	5	5 BETTER THAN EZRA Deluxe (<i>Swell/Elektra/EEG</i>)	1977	+44
10	8	5	6	6 COLLECTIVE SOUL Collective Soul (<i>Atlantic</i>)	1957	+116
4	2	3	7	7 GREEN DAY Dookie (<i>Reprise</i>)	1876	-7
8	7	6	8	8 SPONGE Rotting Pinata (<i>WORK</i>)	1804	-9
9	—	10	9	9 MATTHEW SWEET 100% Fun (<i>Zoo</i>)	1361	-84
7	10	—	10	10 PEARL JAM Vitalogy (<i>Epic</i>)	1354	-66

This chart reflects airplay from May 29-June 4. Chart based on total plays, with plays from all cuts from an album combined. 66 total reporters.

GREEN APPLE QUICK STEP

RELOADED

"Los Vargos"

...Los Excellenté!

NEW THIS WEEK:

WDRE KNRK
KPNT KEDG

SPINS:

WKQX 36 **WLUM 35** **KWOD 22**
CIMX 30 **WMMS 20** **KUKQ 23**
KNDD 27 **KISW 21** **KNRX 21**

click.

MANAGEMENT: CURTIS MANAGEMENT
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WXRT Broadens Accessibility Via Interactive Phone System

By Shawn Alexander

To keep listeners happy, and, therefore, loyal, a station needs to initiate creative venues in which its audience can be actively involved. WXRT/Chicago decided over a year ago that an interactive phone system would be the best way to not only eliminate on-air clutter, but enable listeners to get more details on station events, concerts, and other activities at their convenience.

'XRT Director/Marketing Teri Gidwitz and Sales Promotion Coordinator Mike Vahey detail how they put the marketing tool into action. "From the time I got here, I thought an interactive phone system was a great way for us to offer another means by which listeners could reach out and touch the radio station," explains Gidwitz. "It gave us a chance to hear back from listeners and an opportunity for sales promotions. It also allowed us to take some detail off the air, which is really important when you're a music station."

Reflection Of Station

Because the system is a reflection of WXRT, Gidwitz points out that they took their time with the sound, the menu, and the promotion. The station began promoting it six months after it was already up and running. "We brainstormed proba-

bly 20 different ideas," she says. "We had an internal committee talking about it. One of the challenges that we had — and this is one reason we went through six months without promoting it — was how fleshed out do we want it to sound? We didn't want to offer a product that sounded cheesy or rinky-dink." "We're not even that caught up in the production aspect of it, because I don't think that's what it's for," says Vahey. "We're much more focused on the content. Our listeners

are loyal, intelligent, and they care. They are more focused on the information we can give them than on the entertainment aspect of the system."

Vahey and Promotions Coordinator Sandra Patyk are responsible for the maintenance of the phone system. "The updating depends on how active you are promotionally and program-wise in adding things onto the station," Vahey explains. "That's where PD Norm Winer comes into play. He's able to put things together, turn them around quickly, and put them on the air. I have two days a week that I have scheduled as normal update times, and that's for the basic updates on the concert line, promotions and events, and our program calendar."

One advantage 'XRT had at the outset was that station owner Dan Lee also owns a phone company that sells phone hardware and software. Vahey explains, "It was more or less just taking advantage of our existing voice-mail system. We added some ports to our lines to handle more incoming calls and also expanded the transferring capabilities of calls that come into the station. So, if we set up a different line, we could have calls being switched around through the 'XRT extension, instead of the switchboard."

The station currently has six incoming lines. "I was very adamant with the GM to make sure we didn't

have too few phone lines," notes Gidwitz. "You don't want someone trying to call in and getting a busy signal all the time. You can spend anywhere from \$5000-\$40,000, depending on how sophisticated you are with it."

Potential Revenue Generator

Gidwitz offers, "I think you should look at it as a potential revenue generator, because certain boxes lend themselves to that. Sit down and discuss that with sales management as you're putting it together. One of the problems is that in the beginning, you're selling something, and you don't know how much volume you're going to get. Our sales staff certainly merchandised — they gave away a lot at the beginning."

"People can go anywhere to hear a commercial," notes Vahey. "The content of what's on the line is important. Certainly, you can sponsor lines and sell things that way, but if you go overboard, no one's going to bother wasting your time. We'll include a 10- to 15-second sell line right at the outset that's over before you know it. The sponsor gets his mention, then the rest is all content."

Gidwitz says the station promotes the system extensively. "At this point, a lot of the promotional announcements that are running for station events, sales/promotion events, and giveaways are tagged with 'for more information, call the 'XRT extension at 481-WXRT,' which is great because we've been trying to train our listeners to look at that as a resource. We just started a couple of months ago working with a sponsor in town and promoting

People can go anywhere to hear a commercial. The content of what's on the line is important. Certainly, you can sponsor lines, but if you go overboard, no one's going to bother.
- Mike Vahey

the listener comment line, which gives listeners a chance to call in and offer criticism or compliments on what we're doing."

Keeping Track

"We're getting about 1000 calls a week," Gidwitz says. "The way our system is crudely configured, [keeping track of which areas are most popular] has not been as easy as we would like it to be. We're working on that. To some extent, the question is what's actionable about that? Listeners do, in their feedback, offer suggestions about things they want to hear that aren't on there. The last thing you want to do is train your listeners to call with something that they're not happy with."



PARTY FOR THE PLANET — Celebrating a successful show were (l-r) Atlantic's Bill Hurley, WBOS Asst. Promotion Director Anita Erickson, Mike & The Mechanics' Mike Rutherford, WBOS PD Jim Herron, Mike & The Mechanics' Paul Carrack and Paul Young, and WBOS Creative Services Director Adam Klein.

WBOS's Environmental Event Draws 100,000+

More than 100,000 Bostonians flocked to the banks of the Charles River for an afternoon of music and environmentalism at the second annual WBOS/Boston Earth Day Concert.

According to WBOS Creative Services Director Adam Klein, the station recoups the costs for the event. He says, "It's never cheap to do an event of this magnitude. We need the labels to come to the table to pull it off. We help the bands with expenses. We use the event as a sales vehicle. We sell sponsorship packages, with added value for the clients."

Mike & The Mechanics headlined the free show, which took place outdoors at Boston's MDC Hatch Shell. Other performers included Eddie Money, Arlo Guthrie, Jesse Colin Young, Shaw-Blades, Paula Cole, From Good Homes, Susan Werner, Entrain, Al Kooper, Ellis Paul, and Jeffrey Gaines, who made an unannounced appearance.

In between acts, announcer Christopher Reeve and guest speakers from a variety of organizations took the stage to discuss environmental concerns. The highlight of the day was surprise guest Reverend Jesse Jackson, who brought the crowd to its feet. In addition to the activity on stage, over 100 environmental groups and agencies set up interactive exhibits and displays around the Hatch Shell.

The long list of performers, speakers, and environmental groups involved in the WBOS Earth Day Concert were united by one common goal: increasing public awareness of environmental issues. According to Mike & The Mechanics' Mike Rutherford, "For years, musicians have been using their abilities to communicate with their audience concerning important issues such as the destruction of the environment. This communication must never stop."

Bands Help Image Station

Says Klein, "The environment has been a theme for a long time with WBOS. This is the only event we promoted for four weeks; it's our signature event. Given that it was the 25th anniversary of Earth Day, there was a little sex appeal to that aspect of it."

"The key to it was the talent that represented the diversity of the station from new music, classic rock, acoustic, blues, and pop. We were able to pull from different elements in audiences, yet still successfully emulate and represent what WBOS was all about. That was really important in imaging the event and using the event to image the station. To a degree, a large part of the event is what happens on-site, but also how it's presented on-air and what people perceive the event to be. The fact that we drew 100,000 people is a bonus and very, very gratifying."

"We've had to adapt it, too," adds Vahey. "We wanted to see how the response was. Obviously, something like the concert line is going to be more sought after than our ski report. That's what I like about our system. It reflects our station, in that we're accessible. That's what people have liked about us for all this time. We're concerned with getting them the facts, and if they have a question, we can get to them personally to answer it."

"Comments are usually either promotion-or programming-driven," Gidwitz offers. "Our listeners are pretty amazing. They'll complain about the inane of a commercial and [then those messages] get forwarded to Norm and the sales department. If they leave a phone number we'll call them back, which blows their minds. I don't think you can let an interactive phone system substitute for a real person."

The last thing you want to do is train your listeners to call with something that they're not happy with.
- Teri Gidwitz

'XRT Xtension

Here's a list of the services offered on 'XRT's interactive phone system:

- Concert information
- Special programming features and calendars
- Details on upcoming events, promotions, and giveaways
- Summer festival updates or ski conditions (seasonal)
- New music releases
- Movie reviews by 'XRT's own Regular Guy
- How and where to buy station merchandise
- How to get on the station's mailing list
- Command Performance Athletic & Social Club information
- Voice-mail for leaving comments about the station.

JUNE 9, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)
17	10	1	1	CHRIS ISAAK <i>Forever Blue (Reprise)</i>	39/0	587	+35	"Crying" (431) "Baby" (42) "Walking" (22)
8	6	5	2	DAVE MATTHEWS BAND <i>Under The Table And Dreaming (RCA)</i>	31/1	528	+21	"Ants" (236) "Jimi" (125) "Best" (47)
1	5	4	3	ANNIE LENNOX <i>Medusa (Arista)</i>	29/0	476	-53	"Train" (279) "River" (65) "Love" (44)
6	8	7	4	LITTLE FEAT <i>Ain't Had Enough Fun (Zoo)</i>	36/0	474	+1	"Blue" (99) "Blind" (90) "Romance" (59)
2	2	2	5	BRUCE SPRINGSTEEN <i>Greatest Hits (Columbia)</i>	28/0	471	-66	"Secret" (319) "Blood" (89) "Hard" (32)
7	4	3	6	SONIA DADA <i>A Day At The Beach (Capricorn)</i>	35/0	466	-68	"Screaming" (295) "Anna" (63) "Planes" (41)
9	9	8	7	HOOTIE & THE BLOWFISH <i>Cracked Rear View (Atlantic)</i>	28/0	456	-10	"Only" (195) "Cry" (93) "Hannah" (82)
13	12	11	8	BILLY PILGRIM <i>Bloom (Atlantic)</i>	35/0	422	+10	"Sweet" (381) "Tell" (12) "Shallow" (12)
3	1	6	9	JAYHAWKS <i>Tomorrow The Green Grass (American/Reprise)</i>	35/0	408	-65	"Run" (137) "Blue" (114) "Pray" (58)
5	3	9	10	DEL AMITRI <i>Twisted (A&M)</i>	33/2	401	-50	"Roll" (188) "Here" (100) "Driving" (96)
-	22	16	11	SOUL ASYLUM <i>Let Your Dim Light Shine (Columbia)</i>	29/2	392	+73	"Misery" (349) "Promises" (17) "Bitter" (8)
4	7	10	12	TOM PETTY <i>Wildflowers (WB)</i>	28/0	384	-50	"King" (129) "Place" (51) "Cabin" (37)
14	13	12	13	JOHN PRINE <i>Lost Dogs And Mixed Blessings (Oh Boy)</i>	30/0	361	-14	"Ain't" (199) "Lonely" (62) "Hollerin'" (25)
12	14	13	14	ROBERT CRAY <i>Some Rainy Morning (Mercury)</i>	35/0	359	-9	"Moan" (306) "Enough" (22) "Never" (19)
DEBUT			15	NATALIE MERCHANT <i>Carnival (Track) (Elektra/EEG)</i>	35/23	359	+308	"Carnival" (359)
DEBUT			16	VARIOUS ARTISTS <i>Batman Forever ST (Atlantic)</i>	28/4	343	+184	"Thrill" (343)
22	16	14	17	ELVIS COSTELLO <i>Kojak Variety (WB)</i>	31/1	334	-1	"Pouring" (238) "Charms" (43) "Payday" (17)
-	28	17	18	REMBRANDTS LP <i>(EastWest/EEG)</i>	32/1	327	+15	"There" (124) "Home" (89) "Drowning" (61)
21	21	18	19	WILCO <i>A.M. (Sire/Reprise)</i>	31/0	308	-1	"Letters" (238) "Must" (33) "Change" (17)
15	17	15	20	JOAN OSBORNE <i>Relish (Mercury)</i>	33/2	295	-31	"Teresa" (190) "One" (38) "Spider" (24)
25	27	24	21	POPA CHUBBY <i>Booty And The Beast (Okeh/550 Music)</i>	27/1	261	+29	"Sweet" (222) "Hands" (15) "Looking" (13)
20	23	20	22	STEVE FORBERT <i>Mission Of The Crossroad... (Giant)</i>	23/0	261	-9	"Better" (130) "What" (65) "Real" (32)
19	19	19	23	DANNY TATE <i>Nobody's Perfect (Charisma/Virgin)</i>	25/1	255	-21	"Dreamin'" (178) "Perfect" (34) "Do" (29)
-	-	30	24	COLLECTIVE SOUL <i>Collective Soul (Atlantic)</i>	17/1	245	+35	"December" (232) "Reunion" (8) "Smashing" (3)
18	20	23	25	MATTHEW SWEET <i>100% Fun (Zoo)</i>	22/0	223	-16	"Same" (78) "Walk" (62) "Sick" (51)
DEBUT			26	BETTER THAN EZRA <i>Deluxe (Swell/Elektra/EEG)</i>	22/3	220	+17	"Good" (140) "Rosalea" (40) "Blood" (20)
26	24	26	27	BLUES TRAVELER <i>Four (A&M)</i>	17/0	210	-19	"Run" (192) "Mountains" (6) "Hook" (6)
DEBUT			28	JILL SOBULE <i>Jill Sobule (Lava/Atlantic)</i>	18/1	209	+42	"Kissed" (180) "Margaret" (9) "Girl" (8)
27	25	27	29	BOB DYLAN <i>Bob Dylan Unplugged (Columbia)</i>	22/0	207	-10	"Knockin'" (77) "John" (51) "Dignity" (39)
DEBUT			30	VIGILANTES OF LOVE <i>Blister Soul (Capricorn)</i>	27/3	205	+61	"Real" (186) "Bolt" (10) "Tempest" (3)

This chart reflects airplay from May 29-June 4. Albums ranked by total plays, with plays from all cuts from an album combined. Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays.

39 Progressive reporters. 37 current playlists. © 1995, R&R Inc.

MOST ADDED ALBUMS

ARTIST TITLE LABEL(S)	ADDS
PINK FLOYD <i>Pulse (Columbia)</i>	7
BOB MARLEY & THE WAILERS <i>Natural Mystic... (Tuff Gong/Island)</i>	6
BEGGARS <i>Beggars (Island)</i>	4
VARIOUS ARTISTS <i>Batman Forever Soundtrack (Atlantic)</i>	4
BETTER THAN EZRA <i>Deluxe (Swell/Elektra/EEG)</i>	3
BUCKSHOT LEFONQUE <i>Buckshot LeFonque (Columbia)</i>	3
LIVE <i>Throwing Copper (Radioactive)</i>	3
VIGILANTES OF LOVE <i>Blister Soul (Capricorn)</i>	3
YOUNG DUBLINERS <i>Breathe (Backyard/Scotti Bros.)</i>	3

MOST ADDED TRACKS

ARTIST TITLE LABEL(S)	ADDS
NATALIE MERCHANT <i>Carnival (Elektra/EEG)</i>	23
VAN MORRISON <i>Days Like This (Polydor/A&M)</i>	21
BOB MARLEY & THE WAILERS <i>Keep On Moving (Tuff Gong/Island)</i>	6
SOUL ASYLUM <i>Promises Broken (Columbia)</i>	6
PHISH <i>Bouncing Around The Room (Elektra/EEG)</i>	5
PINK FLOYD <i>What Do You Want From Me (Live) (Columbia)</i>	5
SOUL ASYLUM <i>Bittersweetheart (Columbia)</i>	5
BEGGARS <i>Falling Down (Island)</i>	4
REMBRANDTS <i>I'll Be There For You (EastWest/EEG)</i>	4
SOUL ASYLUM <i>To My Own Devices (Columbia)</i>	4
U2 <i>Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)</i>	4

MOST INCREASED PLAYS BY TRACK

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NATALIE MERCHANT <i>Carnival (Elektra/EEG)</i>	+308
U2 <i>Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)</i>	+184
VAN MORRISON <i>Days Like This (Polydor/A&M)</i>	+124
VIGILANTES OF LOVE <i>Real Down Town (Capricorn)</i>	+63
HOOTIE & THE BLOWFISH <i>Only Wanna Be With You (Atlantic)</i>	+49
JILL SOBULE <i>I Kissed A Girl (Lava/Atlantic)</i>	+46
BOB MARLEY & THE WAILERS <i>Keep On Moving (Tuff Gong/Island)</i>	+44
COLLECTIVE SOUL <i>December (Atlantic)</i>	+33
PINK FLOYD <i>What Do You Want From Me (Live) (Columbia)</i>	+32
REMBRANDTS <i>I'll Be There For You (EastWest/EEG)</i>	+32

BEGGARS

THE DEBUT ALBUM

BEGGARS

No Longer Begging At:

- | | | | |
|------|------|------|------|
| WBOS | WXRT | KMTT | KBCO |
| KQPT | WVGO | KUMT | WXLE |
| WRNR | WMAX | WMVY | WCLZ |
| WRNX | WRLT | KFMG | KTHX |
| KBXR | WTTS | WNCS | |

BOB MARLEY

and the WAILERS

NATURAL MYSTIC

TOP 5 MOST ADDED



- | | | |
|------|------|------|
| WXRT | KSCA | WVGO |
| KFOG | KBCO | CIDR |
| KGSR | WTTS | KTHX |
| WRLT | WXLE | WXPB |
| KFMG | KRSH | KLRF |
| WMVY | WCLZ | |



JUNE 9, 1995

NEW & ACTIVE

ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- over last week	EMPHASIS TRACKS (PLAYS)		
KING CRIMSON Dinosaur (Virgin)	24/0	199	-11	"Air"(117)	"People"(40)	"One"(29)
CHARLIE SEXTON Under The Wishing... (MCA)	20/1	161	-12	"Tree"(59)	"Sunday"(42)	"Crawl"(35)
FROM GOOD HOMES Open Up The Sky (RCA)	17/1	152	+7	"Cool"(111)	"Radio"(12)	"Wide"(11)
VAN MORRISON Days Like This (Track) (Polydor/A&M)	24/21	124	+124	"Days"(124)		
PETER MURPHY Cascade (Beggars Banquet/Atlantic)	11/1	120	-1	"Scarlet"(116)	"Mercy"(4)	
ROD STEWART A Spanner In The Works (WB)	10/1	120	+33	"Virginia"(100)	"Sweetheart"(7)	"Lights"(7)
ADAM ANT Wonderful (Capitol)	11/0	116	+17	"Wonderful"(116)		
SUSAN WERNER Last Of The Good Straight... (Private Music)	11/0	110	-27	"Good"(43)	"Man"(38)	"Here"(20)
SUBDUDES Poverty (EP) (High Street)	13/0	109	+5	"Poverty"(95)	"Hometown"(11)	"Push"(3)
FRANCINE REED I Want You To Love Me (Ichiban)	15/0	107	+4	"Know"(96)	"Monkey"(6)	"Town"(3)
BEGGARS Beggars (Island)	19/4	99	+23	"Falling"(80)	"Don't"(12)	"Overcome"(5)
RADIOHEAD The Bends (Capitol)	12/1	92	-1	"Plastic"(88)	"High"(4)	
CRANBERRIES No Need To Argue (Island)	10/2	87	+8	"Ridiculous" (80)	"Twenty"(5)	"Family"(2)
WARREN ZEVON Mutineer (Giant)	11/0	83	+9	"Poisonous"(40)	"Bingo"(17)	"Rottweiler"(12)
BONEPONY Stomp Revival (Capitol)	14/2	81	+33	"Water's"(51)	"Blue"(15)	"Poor"(9)

Albums ranked by total plays.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY
OM/MD: Zeb Norris

 17 NATALIE MERCHANT "Carnival"
 9 JILL SOBULE "Kissed"
 7 PHISH "Bouncing"
 VAN MORRISON "Days"
 DEL AMITRI "Roll"
 JEFF HEALEY BAND "Breakin"
 PINK FLOYD "Keep"
 PINK FLOYD "Hey"
 PINK FLOYD "Numb"
 PINK FLOYD "Hell"
 PINK FLOYD "Fly"
 PINK FLOYD "Break"
 SOUL ASYLUM "Devices"
 SOUL ASYLUM "Promises"
 SOUL ASYLUM "Bitter"
 SOUL ASYLUM "When"

KIOT/Albuquerque, NM
PD/MD: Mike Marrone

 25 COLLECTIVE SOUL "December"
 25 NATALIE MERCHANT "Carnival"
 9 POPA CHUBBY "Sweet"
 9 VIGILANTES OF LOVE "Real"
 9 BETTER THAN EZRA "Good"
 9 JILL SOBULE "Kissed"
 9 CHRIS DUARTE GROUP "Down"

KGSR/Austin, TX
PD: Jody Denberg
MD: Susan Castle

8 VAN MORRISON "Days"

WRNR/Baltimore, MD
PD: Sean O'Mealy
MD: Damian Einstein

 5 PAUL WELLER "Changingman"
 3 BONEPONY "Blue"
 3 SOUL ASYLUM "Misery"
 2 PAUL WELLER "Sont"
WBOS/Boston, MA
PD/MD: Jim Herron

 10 VAN MORRISON "Days"
 10 NATALIE MERCHANT "Carnival"
 10 LITTLE FEAT "Romance"
 5 BUCKSHOT LEFONQUE "Cow"
 5 CAROL NOONAN "Absolution"
 SHERYL CROW "Cry"
 SEAL "Kiss"
 DAVE THOMPSON "Hard"
 WILLY PORTER "Whip"

WNCS/Burlington, VT
PD: Glenn Roberts
MD: Jody Peterson

 11 NATALIE MERCHANT "Carnival"
 8 VAN MORRISON "Days"
 BEGGARS "Falling"
 VEGA & CALE "Voyage"

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey

 5 NATALIE MERCHANT "Carnival"
 4 VAN MORRISON "Days"
 2 BEGGARS "Falling"
 2 REMBRANDTS "There"
 FROM GOOD HOMES "Wind"
 VIGILANTES OF LOVE "Real"
 KEVIN GILBERT "Tea"
 ELVIS COSTELLO "Charms"
 CHRIS ISAAK "Baby"

WXRT/Chicago, IL
VP/Programming: Norm Winer
MD: Patty Martin

 15 NATALIE MERCHANT "Carnival"
 8 VAN MORRISON "Days"
 BOB MARLEY & THE WAILERS "Moving"
 JENNIFER TRYNN "Nothing"
 VIGILANTES OF LOVE "Real"

KBXR/Columbia, MD
PD: Michael Perry
APD: Dave "Keefer" Fulgham

 VAN MORRISON "Days"
 BEGGARS "Falling"

KBCD/Denver, CO
APD: Lois Todd
MD: Scott Arbough

 11 MASSIVE ATTACK "Protection"
 6 KING CRIMSON "People"
 6 REMBRANDTS "There"
 5 BONEPONY "Water's"
 5 ELVIS COSTELLO "Pouring"
 5 SONIA DADA "Anita"
 5 PHISH "Bouncing"

KFMG/Des Moines, IA
GM/MD: Ron Sorenson
PD: Mark Vos

 5 NATALIE MERCHANT "Carnival"
 4 MONSTER MAGNET "Negasonic"
 3 SOUL ASYLUM "Devices"
 3 SOUL ASYLUM "Bitter"
 3 MARY KARLZEN "Sleeping"
 3 VAN MORRISON "Days"

KFMG/Des Moines, IA (cont)

 2 LITTLE FEAT "Fun"
 1 SOUL ASYLUM "Best"
 1 SOUL ASYLUM "When"
 1 SOUL ASYLUM "Promises"
 1 ROD STEWART "Windy"
 1 SEAL "Kiss"
 1 GOD LIVES UNDERWATER "More"
 PHISH "Bouncing"

CIOR/Detroit-Windsor, MI
PD: Murray Brookshaw
MD: Ann Delisi

 RADIOHEAD "Plastic"
 VERVE "Owin"

KLRF/Eugene, OR
PD: Dan Spice
MD: Tom Krumm

 ROD STEWART "Windy"
 VAN MORRISON "Days"
 NATALIE MERCHANT "Carnival"
 JOHN PRINE "Ain't"
 MARY KARLZEN "Sleeping"
 SUSAN WERNER "Regret"

WTTS/Indianapolis, IN
PD: Rich Anton
MD: John McGue

 VAN MORRISON "Days"
 NATALIE MERCHANT "Carnival"
 BOB MARLEY & THE WAILERS "Moving"
 DANNY TATE "Dreamin"
 BEGGARS "Falling"
 PHISH "Bouncing"
 PINK FLOYD "What"

WJIA/Jacksonville, FL
PD: Jim Randall
APD/MD: Craig Williams

 17 NATALIE MERCHANT "Carnival"
 CRANBERRIES "Ridiculous"
 MATTHEW SWETT "Walk"
 LIVE "Lightning"

KSCA/Los Angeles, CA
PD: Michael Morrison
MD: Merilee Kelly

 20 NATALIE MERCHANT "Carnival"
 YOUNG DUBLINERS "Run"
 BOB MARLEY & THE WAILERS "Moving"
 VAN MORRISON "Days"
 BILL NELSON "Planet"

WMMM/Madison, WI
PD: Pat Gallagher
MD: Sybil McGuire

 8 VAN MORRISON "Days"
 8 NATALIE MERCHANT "Carnival"
 SOUL ASYLUM "Promises"
 SOUL ASYLUM "Bitter"
 TIMBUK3 "Sunshine"
 BUCKSHOT LEFONQUE "Cow"
 MARQUES BOYVE "Perfect"
 MARQUES BOYVE "Quita"

KTCZ/Minneapolis, MN
PD: Lauren MacLeash
APD/MD: Jane Frederickson

 11 NATALIE MERCHANT "Carnival"
 6 VAN MORRISON "Days"
 2 DAVE MATTHEWS BAND "Ants"
 2 SOUL ASYLUM "Promises"
 2 SOUL ASYLUM "Bitter"
 JOHN MAYALL "Coin"

KPIG/Monterey, CA
PD/MD: Laura Hopper

 5 ALLMAN BROTHERS "Run"
 5 BONEPONY "Water's"
 4 JEFF HEALEY BAND "Breakin"
 2 ALLMAN BROTHERS "Jessica"

WRLL/Nashville, TN
OM: Fred Buc
PD: Ned Horton
MD: David Hall

 11 U2 "Thrill"
 8 NATALIE MERCHANT "Carnival"
 3 PINK FLOYD "What"
 2 CRANBERRIES "Ridiculous"
 2 FURY IN "Take"
 VAN MORRISON "Days"
 BOB MARLEY & THE WAILERS "Moving"

KZON/Phoenix, AZ
PD: Dave Logan
MD: Erica Smith

 13 PINK FLOYD "What"
 10 NATALIE MERCHANT "Carnival"
 LIVE "Horse"
 VAN MORRISON "Days"

WCLZ/Portland, ME
PD: Brian Phoenix
MD: Kim Rowe

 INSIDERS "109"
 PERCY SLEDGE "Blue"
 FURY IN "Goodbye"
 INSIDERS "Midnight"
 CAROL NOONAN "Again"

WCYY/Portland, ME
OM: Herb Ivy
MD: Brian Tarbox

 11 NATALIE MERCHANT "Carnival"
 VAN MORRISON "Days"
 DEL AMITRI "Roll"
 SOUL ASYLUM "Promises"

KINK/Portland, OR
PD: Carl Widing
APD: Anita Garlock

 7 NATALIE MERCHANT "Carnival"
 7 VAN MORRISON "Days"
 7 ROD STEWART "Virginia"
 7 ROD STEWART "Sweetheart"
 7 ROD STEWART "Lights"
 7 PINK FLOYD "Wish"
 7 PINK FLOYD "Coming"
 7 PINK FLOYD "Us"
 7 INCOGNITO "Fall"

KTHX/Reno, NV
PD: Bruce Van Dyke
MD: Ken Allen

 6 BELA FLECK "Running"
 5 BOB MARLEY & THE WAILERS "Moving"
 5 GRAHAM PARKER "Disneys"
 5 PELL MELL "Nothing"
 5 PINK FLOYD "Diamond"
 5 VAN MORRISON "Days"
 5 STEPHEN BRUTON "Ghost"

WVGO/Richmond, VA
PD: Paul Shugrue
MD: Kevin Matthews

 NATALIE MERCHANT "Carnival"
 PHISH "Bouncing"
 BOB MARLEY & THE WAILERS "Moving"
 SOUL ASYLUM "Pears"
 SOUL ASYLUM "Devices"
 DAG "Jane"
 SPONGE "Molly"

WMAX/Rochester, NY
PD: Rick MacKenzie
MD: Jennifer Vanderslice

 15 U2 "Thrill"
 13 NATALIE MERCHANT "Carnival"
 4 REMBRANDTS "There"
 CHRIS ISAAK "Baby"
 CHRIS ISAAK "Leave"
 CHRIS ISAAK "Things"
 CHRIS ISAAK "Forever"
 CHRIS ISAAK "Nowhere"
 CHRIS ISAAK "Shadows"

KQPT/Sacramento, CA
PD: Jim Trapp
APD/MD: Carrie Owens

 11 DAVE MATTHEWS BAND "Ants"
 10 NATALIE MERCHANT "Carnival"
 8 VAN MORRISON "Days"
 7 HOOTIE & THE BLOWFISH "Only"
 5 U2 "Thrill"
 5 CHRIS ISAAK "Walking"
 3 TOM PETTY "Crawling"
 3 BOB DYLAN "Watchtower"
 3 CHRIS ISAAK "Nowhere"

KUMT/Salt Lake City, UT
PD: Tom Connelly
APD/MD: Kelly Monson

 4 BONEPONY "Poor"
 3 ROD STEWART "Luck"
 3 SOUL ASYLUM "Bitter"
 2 VAN MORRISON "Days"
 2 ROD STEWART "Hang"

KKOS/San Diego, CA
PD: Ron Lane
MD: Ciark Novak

 9 NATALIE MERCHANT "Carnival"
 CHARLIE SEXTON "Ugly"
 STEPHEN BRUTON "Right"
 BONEPONY "Water's"
 YOUNG DUBLINERS "Mary"

KFOG/San Francisco, CA
PD: Paul Marszalek
MD: Bill Evans

 JOHN LEE HOOKER "Bourbon"
 CHRIS ISAAK "Nowhere"
 JOAN OSBORNE "One"

KOTR/San Luis Obispo, CA
PD: Drew Ross
MD: Matthew Lawton

 JOHN PRINE "Marie"
 JOAN OSBORNE "One"
 ROBERT CRAY "Enough"
 ROBERT CRAY "Landlord"
 BOB DYLAN "Desolation"
 BOB DYLAN "Side"
 JANIS IAN "Prisoners"
 NATALIE MERCHANT "Carnival"
 SOUL ASYLUM "Devices"
 PINK FLOYD "Astronomy"
 PINK FLOYD "Numb"
 TODD RUNDGREN "When"

KRSH/Santa Rosa, CA
PD/MD: Zoe Zuest

 LAVERN BAKER "Fire"
 BUCKSHOT LEFONQUE "Cow"
 DEVLINS "River"
 KEVIN GILBERT "Goodness"
 JOHN ALLAIR "Radio"
 GABRIEL DORMAN "Devil"

KMTT/Seattle, WA
PD: Chris Mays
MD: Dean Carlson

 17 NATALIE MERCHANT "Carnival"
 U2 "Thrill"
 PINK FLOYD "What"
 BETTER THAN EZRA "Good"
 TOM PETTY "Wreck"
 REMBRANDTS "There"
 JAYHAWKS "Run"
 CHARLIE SEXTON "Sunday"

WRNX/Springfield, MA
PD: Jim Asker
MD: Bruce Stebbins

 14 VAN MORRISON "Days"
 14 SOUL ASYLUM "Promises"
 7 JENNIFER TRYNN "Nothing"
 7 YOUNG DUBLINERS "Mary"

WVRV/St. Louis, MO
PD: Cattish
MD: Vic Porcelli

 JOAN OSBORNE "Teresa"
 PINK FLOYD "What"
 LIVE "Alone"

KEKO/Tucson, AZ
PD: Charlie Morris
MD: Corey Cruise

 DAVE MATTHEWS BAND "Ants"
 HARDLINERS "Inside"

39 Total Reporters
39 Current Reporters
37 Current Playlists
Reported Frozen
Playlist (2):
KXPT/Las Vegas, NV
WXP/Philadelphia, PA

HEAVY LENNY PROMOTIONS

25 YEARS OF
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PROGRESSIVE PLAYLISTS

PROGRESSIVE PLAYLISTS ARE RANKED BY TOTAL ALBUM PLAYS

fm 101.9 MARKET #2
ALBUM ALTERNATIVE
KSCA/Los Angeles (213) 845-1600 Morrison/Kelly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	15	27	24	24	CHRIS ISAAK/Forever Blue
12	22	24	24	24	SOUL ASYLUM/Let Your Dim...
29	27	22	22	22	BRUCE SPRINGSTEEN/Greatest Hits
11	14	22	22	22	JOAN OSBORNE/Reish
25	21	21	21	21	HOODIE & BLOWFISH/Cracked Rear View
20	20	21	21	21	JAYHAWKS/Tomorrow The Green...
21	20	21	21	21	NATALIE MERCHANT/Tigerily
11	20	21	21	21	ADAM ANT/Wonderful
11	20	21	21	21	COLLECTIVE SOUL/Collective Soul
26	27	18	18	18	TOM PETTY/Widflowers
15	14	18	18	18	MATTHEW SWEET/100% Fun
6	9	15	15	15	REMBRANDTSLP
11	13	13	13	13	ELVIS COSTELLO/Kojak Variety
20	10	12	12	12	SONIA DADA/A Day At The Beach
10	10	12	12	12	VARIOUS ARTISTS/Batman Forever ST
11	11	12	12	12	BLUES TRAVELER/Four
7	7	11	11	11	JILL SOBULE/Jill Sobule
32	28	11	11	11	DIONNE FARRIS/Wild Seed-Wild...
22	11	11	11	11	ANNIE LENNOX/Medusa
13	23	9	9	9	BUCKSHOT LEFONOUE/Buckshot Lefonoue
8	10	11	11	11	WATER/Nipple
11	12	8	8	8	SIMPLE MINDS/Good News From...
26	25	18	18	18	VARIOUS ARTISTS/Boys On The Side ST
8	10	18	18	18	BILLY PILGRIM/Bloom
10	11	18	18	18	ROBERT CRAY/Some Rainy Morning
6	7	9	9	9	JEFF HEALEY/Band/Over To Cover
9	9	9	9	9	EAGLES/Hell Frags Over
9	11	9	9	9	TANITA TIKARAM/Lovers In The City
1	6	9	9	9	LIVE/Throwing Copper
10	8	10	10	10	COURAGE BROTHERS/Wood

93.1 MARKET #3
RADIO CHICAGO
WXRT/Chicago (312) 777-1700 Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	16	17	24	24	SOUL ASYLUM/Let Your Dim...
18	20	17	18	18	DEL AMITRI/Twisted
13	18	21	18	18	ELVIS COSTELLO/Kojak Variety
18	20	13	13	13	HOODIE & BLOWFISH/Cracked Rear View
17	17	18	18	18	MATTHEW SWEET/100% Fun
17	20	18	18	18	SIMPLE MINDS/Good News From...
17	20	15	15	15	NATALIE MERCHANT/Tigerily
17	20	15	15	15	PEARL JAM/Vitalogy
17	20	15	15	15	VARIOUS ARTISTS/Batman Forever ST
13	17	14	14	14	MAD SEASON/Above
12	12	14	14	14	PETER MURPHY/Cascade
12	12	13	13	13	KING CRIMSON/Oinosaur
8	10	12	12	12	JOAN OSBORNE/Reish
19	14	11	11	11	SONNY LANDRETH/South Of I-10
13	12	11	11	11	GENERAL PUBLIC/Rub It Better
13	14	10	10	10	COLLECTIVE SOUL/Collective Soul
9	12	11	11	11	ROBERT CRAY/Some Rainy Morning
12	11	11	11	11	CHRIS ISAAK/Forever Blue
7	10	11	11	11	BILLY PILGRIM/Bloom
7	8	10	10	10	BETTER THAN EZRA/Deluxe
14	12	8	8	8	JAYHAWKS/Tomorrow The Green...
5	8	6	6	6	RADIOHEAD/The Bends
8	6	9	9	9	WILCO/A.M.
10	10	11	11	11	JULIANA HATFIELD/Only Everything
8	9	9	9	9	TIMBUK3A/Hundred Lovers
22	13	9	9	9	TOM PETTY/Widflowers
6	8	8	8	8	INSIDERS/Fate In Action
11	8	8	8	8	JEFF BUCKLEY/Grace
1	8	8	8	8	VAN MORRISON/Days Like This
6	7	8	8	8	JOHN PRINE/Lost Dogs And...

KFOG 104.5 MARKET #4
KFOG/San Francisco (415) 543-1045 Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	17	18	18	TOM PETTY/Widflowers
23	15	23	18	18	BRUCE SPRINGSTEEN/Greatest Hits
11	11	18	18	18	NATALIE MERCHANT/Tigerily
11	11	13	13	13	CHRIS ISAAK/Forever Blue
16	13	17	18	18	HOODIE & BLOWFISH/Cracked Rear View
23	21	17	17	17	DAVE MATTHEWS BAND/Under The Table...
6	8	9	9	9	REMBRANDTSLP
9	7	12	12	12	ELVIS COSTELLO/Kojak Variety
20	16	16	16	16	TIMBUK3A/Hundred Lovers
17	16	16	16	16	ANNIE LENNOX/Medusa
11	11	15	15	15	MELISSA ETHERIDGE/Yes I Am
13	10	14	14	14	KING CRIMSON/Oinosaur
6	5	10	10	10	LITTLE FEAT/Ain't Had Enough Fun
15	12	14	14	14	JOHN LEE HOOKER/Chill Out
10	6	10	10	10	VARIOUS ARTISTS/Batman Forever ST
15	14	12	12	12	ROBERT CRAY/Some Rainy Morning
15	12	13	13	13	JOHN MAYALL/Spinning Coin
7	5	9	9	9	PEARL JAM/Vitalogy
5	6	7	7	7	DEL AMITRI/Twisted
6	8	8	8	8	BOB MARLEY & WAILERS/Natural Mystic...
5	8	8	8	8	VIGILANTES OF LOVE/Bister Soul
17	15	9	9	9	BLUES TRAVELER/Four
9	7	6	6	6	POPA CHUBBY/Boody And The Beast
6	4	7	7	7	SONNY LANDRETH/South Of I-10
5	2	6	6	6	VAN MORRISON/Days Like This
5	5	7	7	7	FRANCINE REE/Di Want You To...
12	10	7	7	7	MATTHEW SWEET/100% Fun
4	5	8	8	8	DANNY TATE/Nobody's Perfect
4	5	8	8	8	JANN ARDEN/Living Under June
6	6	6	6	6	SONIA DADA/A Day At The Beach

THE RIVER 93.9 FM MARKET #5
CIOR/Detroit (519) 258-8888 Brookshaw/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	31	28	29	29	VARIOUS ARTISTS/Boys On The Side ST
27	28	28	28	28	NATALIE MERCHANT/Tigerily
27	28	28	28	28	SOUL ASYLUM/Let Your Dim...
27	28	28	28	28	HOODIE & BLOWFISH/Cracked Rear View
27	28	28	28	28	VARIOUS ARTISTS/Batman Forever ST
11	11	24	24	24	JILL SOBULE/Jill Sobule
9	25	28	28	28	CAMBERBERRY/No Need To Argue
13	24	25	25	25	DAVE MATTHEWS BAND/Under The Table...
9	17	24	24	24	CHRIS ISAAK/Forever Blue
13	15	18	18	18	PORTSHEAD/Dummy
6	7	15	15	15	DIONNE FARRIS/Wild Seed-Wild...
14	13	17	17	17	JOAN OSBORNE/Reish
14	23	16	16	16	WILCO/A.M.
21	27	19	19	19	DEL AMITRI/Twisted
10	6	10	10	10	FREDDY JONES BAND/Freddy Jones Band
17	27	19	19	19	ELVIS COSTELLO/Kojak Variety
11	18	18	18	18	REMBRANDTSLP
27	27	29	29	29	JEWEL/Pieces Of You
8	6	13	13	13	DAVE MATTHEWS BAND/Under The Table...
11	14	17	17	17	PJ HARVEY/To Bring You My Love
14	13	15	15	15	WILD STRAWBERRIES/You Think I'm...
15	13	14	14	14	JOHN BOTTICELLI/John Botticelli
14	13	14	14	14	TARA MACLACHLAN/From Within
14	13	14	14	14	GINGER/Far Out
13	14	14	14	14	VARIOUS ARTISTS/Columbia Records...
15	12	14	14	14	ODDS/Good Weird Feeling
15	17	16	16	16	STEWART FRANK/Where The River...
10	13	13	13	13	MONKEY WALK/MORE
10	13	13	13	13	UNIVERSAL HONEY/Magic Basement
13	13	13	13	13	CRASH VEGAS/On And On (Ledeslar)

WBOS 92.9 FM MARKET #10
WBOS/Boston (617) 544-9267 Herron

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	10	10	10	BETTER THAN EZRA/Deluxe
10	10	10	10	10	NATALIE MERCHANT/Tigerily
10	10	10	10	10	BLUES TRAVELER/Four
10	10	10	10	10	ANNIE LENNOX/Medusa
10	10	10	10	10	JEFF BUCKLEY/Grace
10	10	10	10	10	HOODIE & BLOWFISH/Cracked Rear View
10	10	10	10	10	DANNY TATE/Nobody's Perfect
10	10	10	10	10	ELTON JOHN/Made In England
10	10	10	10	10	WATER/Nipple
10	10	10	10	10	BRUCE SPRINGSTEEN/Greatest Hits
10	10	10	10	10	DEL AMITRI/Twisted
10	10	10	10	10	FREDDY JONES BAND/Freddy Jones Band
8	8	8	8	8	CARLY SIMON/Letters Never Sent
8	8	8	8	8	VAN MORRISON/Days Like This
10	10	10	10	10	MAE MOORE/Dragonfly
10	10	10	10	10	FREDDY JONES BAND/Freddy Jones Band
8	8	8	8	8	ELVIS COSTELLO/Kojak Variety
10	10	10	10	10	REMBRANDTSLP
10	10	10	10	10	LITTLE FEAT/Ain't Had Enough Fun
8	8	8	8	8	DAVE MATTHEWS BAND/Under The Table...
8	8	8	8	8	ADAM ANT/Wonderful
8	8	8	8	8	JOHN PRINE/Lost Dogs And...
8	8	8	8	8	JAYHAWKS/Tomorrow The Green...
8	8	8	8	8	CHRIS ISAAK/Forever Blue
10	10	10	10	10	BILLY PILGRIM/Bloom
10	10	10	10	10	TOM PETTY/Widflowers
10	10	10	10	10	COLLECTIVE SOUL/Collective Soul
10	10	10	10	10	STONE TEMPLE PILOTS/Purple
10	10	10	10	10	SOUL ASYLUM/Let Your Dim...
8	8	8	8	8	GRAHAM PARKER/12 Haunted Episodes
8	8	8	8	8	JILL SOBULE/Jill Sobule

103.7 FM MARKET #13
KMTT/Seattle (206) 233-1037 Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	25	24	24	24	HOODIE & BLOWFISH/Cracked Rear View
26	15	22	22	22	CHRIS ISAAK/Forever Blue
20	20	23	23	23	ANNIE LENNOX/Medusa
17	17	17	17	17	NATALIE MERCHANT/Tigerily
27	23	22	22	22	VAN MORRISON/Days Like This
8	8	12	12	12	MORPHINE/Yes
8	8	12	12	12	JOHN PRINE/Lost Dogs And...
9	7	11	11	11	PORTSHEAD/Dummy
10	13	14	14	14	SONIA DADA/A Day At The Beach
13	11	10	10	10	ROBERT CRAY/Some Rainy Morning
7	9	12	12	12	LITTLE FEAT/Ain't Had Enough Fun
8	9	7	7	7	TODD SNIDERS/Songs For...
2	5	6	6	6	REMBRANDTSLP
3	8	9	9	9	ROO STEWART/A Spanner In...
8	9	9	9	9	BUCKSHOT LEFONOUE/Buckshot Lefonoue
8	10	8	8	8	DAR WILLIAMS/The Honesty Room
9	9	8	8	8	BLUES TRAVELER/Four
9	9	8	8	8	BILLY PILGRIM/Bloom
9	9	8	8	8	JOAN OSBORNE/Reish
8	8	8	8	8	TANITA TIKARAM/Lovers In The City
13	16	9	9	9	DAVE MATTHEWS BAND/Under The Table...
6	8	9	9	9	ELVIS COSTELLO/Kojak Variety
7	8	9	9	9	JEFF HEALEY/Band/Over To Cover
8	9	9	9	9	MAE MOORE/Dragonfly
8	8	8	8	8	TOM PETTY/Widflowers
8	8	8	8	8	RENEGADE SAINTS/Fear Of The Sky
15	5	7	7	7	CRUEL SEA/The Honeymoon Is...
9	9	6	6	6	DEL AMITRI/Twisted
7	9	8	8	8	STEVE FORBERT/Mission Of...
12	11	10	10	10	BRUCE SPRINGSTEEN/Greatest Hits

95.9 MARKET #15
KKOS/San Diego (619) 729-5945 Lane/Novak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	30	30	30	30	DANNY TATE/Nobody's Perfect
29	29	28	28	28	JANN ARDEN/Living Under June
10	12	10	10	10	JOHN MAYALL/Spinning Coin
28	28	28	28	28	FREDDY JONES BAND/Freddy Jones Band
27	29	30	30	30	SONIA DADA/A Day At The Beach
27	29	28	28	28	DEL AMITRI/Twisted
27	29	28	28	28	SUNNY WERNER/Last Of The Good...
10	12	29	29	29	JOHN PRINE/Lost Dogs And...
8	8	28	28	28	ANNIE LENNOX/Medusa
28	28	28	28	28	JEWEL/Pieces Of You
29	29	28	28	28	JAYHAWKS/Tomorrow The Green...
8	12	10	10	10	STEVE FORBERT/Mission Of...
9	12	10	10	10	POPA CHUBBY/Boody And The Beast
10	12	12	12	12	ELTON JOHN/Made In England
7	8	11	11	11	MAE MOORE/Dragonfly
30	28	10	10	10	COURAGE BROTHERS/Wood
9	12	10	10	10	CHRIS SMITH/Rip On The Lowdown
29	29	28	28	28	BRUCE SPRINGSTEEN/Greatest Hits
8	12	11	11	11	JOHN LEE HOOKER/Chill Out
30	29	11	11	11	MARY KARLEN/Calling All Mary
10	11	11	11	11	MATTHEW SWEET/100% Fun
10	10	12	12	12	GRAHAM PARKER/12 Haunted Episodes
11	9	13	13	13	JOAN OSBORNE/Reish
10	9	12	12	12	BILLY PILGRIM/Bloom
8	8	11	11	11	CHRIS ISAAK/Forever Blue
9	11	11	11	11	DAR WILLIAMS/The Honesty Room
9	11	11	11	11	LITTLE FEAT/Ain't Had Enough Fun
9	11	12	12	12	ROBERT CRAY/Some Rainy Morning
7	9	8	8	8	JUNIOR WELLS/Everybody's Gettin'
9	8	9	9	9	WILCO/A.M.

Cities 97 MARKET #16
KTCZ/Minneapolis (612) 339-0000 MacLearsh/Fredricksen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	14	24	24	24	LITTLE FEAT/Ain't Had Enough Fun
8	11	17	17	17	



CAROL ARCHER

Maui Music Festival: 1st Magnitude Event

□ Behind the scenes of a major promotion that benefits all parties involved

For me, the words "Maui Music Festival" conjure the sultry sound of a sax wailing at sunset. For NAC radio, the Labor Day-slated Maui Music Festival epitomizes an "escape the mundane" promotion.

'The Whole Experience'

The creator of this event is Paradise Concerts Pres. John Rozenberg. Rozenberg is no stranger to big events: He produced the fabled KIFM Anniversary Festivals of 1993 and 1994 in San Diego. Rozenberg's crew handles everything from talent coordination to transportation, the stages, light/sound, and scheduling.

"I've been all over the world as a tour manager [for the Rippingtons]," he recalls, "and I've seen the best and worst of music festivals. I was convinced I could produce events as good as — or better than — the best. In fact, the slogan for Paradise Concerts is: 'It's not just the location, it's the whole experience.' We went to Hawaii looking for a venue that would provide a great experience for everyone involved ... the audience, artists, sponsors, even the people who pick up the trash.

"We were looking for a place we could market nationally and worldwide, a place that would draw from everywhere, and a place that could accommodate 10,000-20,000 people without creating a problem. The hard part about Maui is there's literally one two-lane highway that takes everyone everywhere. If everyone attending a festival in Maui isn't accommodated in the same area,



There are many opportunities for creative selling. Sponsors and artists are attracting new audience ... Radio gets a promotion that forces listeners to listen constantly.



front doors and be at the venue. We are very concerned about environmental issues, so we wanted to be considerate to the island. This was a major factor in selecting a self-contained venue. It was important to us that we alleviate traffic and pollution."

Creating Partnerships

"We wanted to do an NAC show, presenting the best talent possible," Rozenberg continues. "I approached GRP Records regarding their possible involvement at some level for sponsorship. They were enthusiastic and offered a radio and retail promotion which, of course, gets their artists and our event exposed. On our side, Tony Schondel is the lead media person; he's working with both stations and sponsors.

"The hook is everyone wants to go to Maui. People will chose Maui, whether they're coming for the festival or not, and the costs for the traveler are reasonable. Artists want to go because it's Maui, consumers want to go because it's Maui, and it's the best music imaginable.

"The point is there are many opportunities for creative selling," concludes Rozenberg. "Sponsors and artists are attracting and building new audience for their products. Radio gets an exotic promotion that forces listeners to listen constantly to hear their names and claim their prize. Plus stations can take the promotion to sponsors and tie them in."

LABEL POV

Marketing Music To Create New Customers

In addition to her expertise in the airplay arena, GRP Records Director/Promotion Beth Lewis has a firm grasp on the larger picture — marketing the label's music to create new customers.

More Than Marketing

Lewis immediately recognized the value of creating a partnership with Paradise Concerts to present eight GRP artists. "The fact that it's a strictly GRP lineup gives us maximum advantage because we don't have to compete with any other labels for advertising or space," she observes. "When you consider that 10,000 people or more are going to see our eight artists — and, hopefully, go out and buy their entire catalogs — the sales potential is enormous.

"But there's more to it. The whole festival and related activities happening on-island create opportunities for GRP to get involved in some good deeds for charity, too. It's great

that we're able to give something back. For example, there will be a contest for high school kids to design the festival logo. The winner will get a college scholarship, which will come from the festival's merchandising proceeds.

"There's also an opportunity to support the appearance of local Hawaiian musicians on the side stages. Many people coming from the Mainland will have a chance to experience a rich part of Hawaiian culture. We're very proud of that."



Beth Lewis

Expanding The Audience

"Our thing is to present a package to stations in 26 markets," Lewis notes. "We're giving contest winners a trip for two, including air, hotel, and tickets to the shows. We'll back

this up with CD giveaways and timebuys. We're tying in with local retailers, and it is specific to the station that the record stores must be mentioned. At the same time, the retailers must display the station's logo or call letters prominently. That's very powerful, because there will be people coming into the store who aren't NAC listeners but who'll see the call letters and who'll listen

self. We've been willing to make adjustments on a per-need basis and tailor the promotion for individual station needs.

It's an optimal situation for GRP. We're [presenting] a package in 26 markets ... willing to tailor the promotion for individual station needs.

provides exposure for GRP artists but also for our whole format. The price of the package is so low that someone can take a wonderful vacation — and they might get turned on to NAC in the process."

RADIO POV

Maximizing The Event ... And Minimizing Clutter

WLOQ/Orlando PD Steve Huntington was one of the first PDs to sign on with the Maui Music Festival promotion. Mindful that heavy magnitude promotions can sometimes involve a long list of commercial co-sponsors, Huntington has some ideas on how to maximize the event — while minimizing clutter.

'Perfect Prize'

"The benefit to WLOQ comes from the specialness of the prize," he says. "As pointed out in recent weeks on this very page, giving listeners a chance to win something above and beyond what they could buy makes for an ideal promotion for the NAC audience. Add an exotic location, and it really soars. VIP passes to the Maui Music Festival, which features many of our listeners' favorite artists, is a perfect prize.

"Our quarterly magazine, *Pure Music*, reaches up to 50,000 people free of charge. We've made the Maui Music Festival giveaway a big part of the current issue, complete with a visual enticement on the cover and an entry card in the insert. The return postcard is the sole means of entry. [We've connected with] a willing retailer, Best Buy, with GRP's assistance. We've heightened interest in the magazine, the festival, and the CD releases of the GRP artists who will be playing."

Considering the paramount value of inventory, I asked Huntington whether utilizing WLOQ's magazine serves the triple purpose of generating interest in the promotion, increasing the station's database, and minimizing on-air clutter. "Absolutely," he explains. "All the Best Buy stores are loaded with copies. With the magazine, we get to do additional things like [cross-plug] the entire artist lineup, [all manner of related travel info], and the 800 number for those who want to buy the trip. Those aren't things you want to do whenever you open the mike, but it's all there in print."



GREAT SCOTT! — Tom Scott, one of eight GRP artists headlining Labor Day's Maui Music Festival, visits WLOQ/Orlando's studios; with him are (l-r) station personality Sabrina, and PD Steve Huntington.



Artists want to go because it's Maui, consumers want to go because it's Maui, and it's the best music imaginable.



you've got a traffic nightmare. And the local population hates you.

"When we found Ka'anapali, which was built as a one-stop destination resort, it was perfect. There's a large number of hotels and condos, with about 10,000 total rooms for people who don't have to rent a car because they can walk out their

JUNE 9, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	COUNT BASIC M.L. In The Sunshine (<i>Instinct</i>)	445	465	461	450	44/0
2	2	2	2	CHRIS BOTTI Worlds Outside (<i>Verve Forecast</i>)	435	445	445	434	43/0
3	3	3	3	SPYRO GYRA Ariana (<i>GRP</i>)	427	414	415	413	42/0
4	4	4	4	DAVID SANBORN This Masquerade (<i>Elektra/EEG</i>)	419	397	394	392	41/0
6	6	6	5	GREG ADAMS Smooth Operator (<i>Epic</i>)	338	322	338	350	32/1
5	5	5	6	STEVIE WONDER For Your Love (<i>Motown</i>)	326	332	376	381	31/0
10	7	7	7	AARON NEVILLE Can't Stop My Heart From... (<i>A&M</i>)	301	306	295	284	33/0
17	12	10	8	CHIELI MINUCCI Phat City (<i>JVC</i>)	299	280	261	227	41/0
13	10	9	9	NEAL SCHON Bandalero (<i>Higher Octave</i>)	298	281	275	263	36/1
BREAKER	10			BRIAN CULBERSTON Midnight Sun (<i>Mesa/Bluemoon</i>)	298	257	233	221	32/1
8	9	8	11	VAL GARDENA Northern Lights (<i>Mercury</i>)	276	293	277	291	34/0
BREAKER	12			ANITA BAKER & JAMES INGRAM When You Love... (<i>Elektra/EEG</i>)	265	214	126	41	32/3
BREAKER	13			JIM BRICKMAN Angel Eyes (<i>Windham Hill</i>)	257	214	76	19	35/3
9	8	11	14	TOM SCOTT Don't Get Any Better (<i>GRP</i>)	254	280	290	288	27/0
BREAKER	15			NELSON RANGELL Grace (<i>GRP</i>)	253	230	178	83	32/1
20	18	15	16	PIECES OF A DREAM Let's Get Smooth (<i>Blue Note</i>)	240	232	226	214	22/1
24	20	21	17	DES'REE Feel So High (<i>550 Music</i>)	229	213	206	189	27/1
11	11	12	18	KILAUEA No Getting Over You (<i>Brainchild</i>)	228	260	268	273	23/1
26	21	22	19	SLIM MAN Faith In Us (<i>GES</i>)	222	212	204	179	29/1
—	22	17	20	HERBIE HANCOCK Bo Ba Be Da (<i>Mercury</i>)	219	219	198	123	33/2
16	17	23	21	PETER HORVATH Taken Hearts (<i>Lake Street</i>)	205	210	228	228	26/0
DEBUT	22			HEAVY SHIFT 90 Degrees In The Shade (<i>Discovery</i>)	203	149	76	48	29/1
15	19	20	23	GREG ADAMS Moon Over Palmilla (<i>Epic</i>)	185	213	214	237	31/0
—	27	25	24	WINDOWS Big Basin Highway (<i>Blue Orchid</i>)	185	195	167	139	27/2
—	—	27	25	PAUL GRAHAM Fly Away (<i>Anacapa</i>)	183	165	70	—	26/4
7	13	14	26	JOHN TESH Can You Feel The Love Tonight (<i>GTS</i>)	180	248	247	306	20/0
12	14	24	27	GEORGE DUKE The Simple Things (<i>WB</i>)	157	197	240	265	20/1
DEBUT	28			DAN SIEGEL Savanna (<i>Playfull</i>)	155	140	100	75	23/0
28	30	28	29	THURSDAY DIVA Chain Of Fools (<i>DMP</i>)	152	165	156	160	16/0
DEBUT	30			KEN NAVARRO Eric's Dream (<i>Positive</i>)	149	127	75	4	29/4

This chart reflects airplay from May 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker. 46 NAC reporters. 45 current playlists. © 1995, R&R Inc.

BREAKERS®

BRIAN CULBERSTON Midnight Sun (<i>Mesa/Bluemoon</i>)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
298/41	32/1		10
ANITA BAKER & JAMES INGRAM When You Love Someone (<i>Elektra/EEG</i>)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
265/51	32/3		12
JIM BRICKMAN Angel Eyes (<i>Windham Hill</i>)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
257/43	35/3		13
NELSON RANGELL Grace (<i>GRP</i>)			CHART
TOTAL PLAYS/INCREA	TOTAL STATIONS/ADDS		
253/23	32/1		15

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ISAAC HAYES The 405 (<i>Point Blank/Virgin</i>)	15
FATBURGER Anything's Possible (<i>Shanachie/Cachet</i>)	9
URBAN KNIGHTS Hearts Of Longing (<i>GRP</i>)	9
KEVIN TONEY Celebration (<i>Ichiban</i>)	6
BUCKSHOT LeFONQUE Some Cow Fonque (<i>Columbia</i>)	5
EVAN MARKS Seaview Drive (<i>Verve Forecast</i>)	5
PAUL GRAHAM Fly Away (<i>Anacapa</i>)	4
IMPROMP2 Summer Nights (<i>MoJazz/Motown</i>)	4
KEN NAVARRO Eric's Dream (<i>Positive</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JON B. & BABYFACE Someone... (<i>Yab Yum/550 Music</i>)	+103
URBAN KNIGHTS The Rose (<i>GRP</i>)	+88
KEVIN TONEY Celebration (<i>Ichiban</i>)	+78
HEAVY SHIFT 90 Degrees In The Shade (<i>Discovery</i>)	+54
BOYZ II MEN Water Runs Dry (<i>Motown</i>)	+52
EVAN MARKS Seaview Drive (<i>Verve Forecast</i>)	+52
ANITA BAKER & JAMES INGRAM When... (<i>Elektra/EEG</i>)	+51
JIM BRICKMAN Angel Eyes (<i>Windham Hill</i>)	+43
BRIAN CULBERSTON Midnight Sun (<i>Mesa/Bluemoon</i>)	+41
WARREN HILL Tell Me All Your Secrets (<i>RCA</i>)	+40

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

RICHARD ELLIOT As I Sleep (*Blue Note*)

Total Plays: 135, Total Stations: 15, Adds: 1, + Plays: 25

JON B. & BABYFACE Someone To Love (*Yab Yum/550 Music*)

Total Plays: 133, Total Stations: 18, Adds: 2, + Plays: 103

URBAN KNIGHTS The Rose (*GRP*)

Total Plays: 124, Total Stations: 21, Adds: 3, + Plays: 88

AARON NEVILLE Use Me (*A&M*)

Total Plays: 114, Total Stations: 19, Adds: 3, + Plays: 25

BOYZ II MEN Water Runs Dry (*Motown*)

Total Plays: 103, Total Stations: 10, Adds: 2, + Plays: 52

GREG VAIL Love's Gift (*Brainchild*)

Total Plays: 99, Total Stations: 18, Adds: 1, + Plays: 20

EVAN MARKS Seaview Drive (*Verve Forecast*)

Total Plays: 98, Total Stations: 21, Adds: 5, + Plays: 52

WARREN HILL Tell Me All Your Secrets (*RCA*)

Total Plays: 97, Total Stations: 12, Adds: 2, + Plays: 40

KEVIN TONEY Celebration (*Ichiban*)

Total Plays: 82, Total Stations: 20, Adds: 6, + Plays: 78

KEN NAVARRO Compassion (*Positive*)

Total Plays: 61, Total Stations: 11, Adds: 3, + Plays: 21

URBAN KNIGHTS Hearts Of Longing (*GRP*)

Total Plays: 37, Total Stations: 15, Adds: 9, + Plays: 18

BUCKSHOT LeFONQUE Some Cow Fonque (*Columbia*)

Total Plays: 23, Total Stations: 7, Adds: 5, + Plays: 20

KEVYN LETTAU Secretly Begin (*JVC*)

Total Plays: 18, Total Stations: 6, Adds: 1, + Plays: 18

KEVIN TONEY 15 Years (*Ichiban*)

Total Plays: 18, Total Stations: 4, Adds: 1, + Plays: 17

ISAAC HAYES The 405 (*Point Blank/Virgin*)

Total Plays: 17, Total Stations: 16, Adds: 15, + Plays: 17

Effective with next week's (6/9) NAC charts, New & Active tracks will be listed by total plays per week. These tracks must show an increase in plays (minimum +1), but a new station add will no longer be required.

Songs ranked by total plays.



WHO SAYS THEY DON'T WRITE THEM LIKE THEY USED TO?

VAN MORRISON

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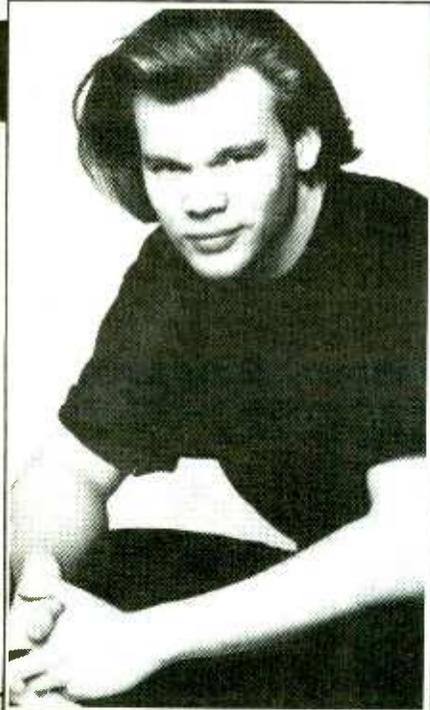


JUNE 9, 1995

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
6	4	3	1	BRIAN CULBERTSTON	Modern Life	(Mesa/Bluemoon)	628	+32	"Midnight" (298)	"Come" (135)	"Toi" (56)
2	2	1	2	CHRIS BOTTI	First Wish	(Verve Forecast)	625	-1	"Outside" (435)	"Do" (62)	"Night" (58)
1	1	2	3	GREG ADAMS	Hidden Agenda	(Epic)	597	-7	"Smooth" (338)	"Palmilla" (185)	"Burma" (42)
5	5	5	4	DAVID SANBORN	Pearls	(Elektra/EEG)	551	+14	"Masquerade" (419)	"Try" (46)	"Everything" (43)
3	3	4	5	SPYRO GYRA	Love & Other Obsessions	(GRP)	537	-19	"Ariana" (427)	"Third" (19)	"Lost" (18)
8	8	7	6	NEAL SCHON	Beyond The Thunder	(Higher Octave)	487	+11	"Bandalero" (298)	"Breeze" (89)	"Moon" (67)
20	16	9	7	LEE RITENOUR & LARRY CARLTON	Larry & Lee	(GRP)	468	+31	"Rain" (115)	"Closed" (107)	"Crosstown" (76)
7	7	6	8	COUNT BASIC	Life Think It Over	(Instinct)	465	-23	"Sunshine" (445)	"Animal" (19)	"Jazz" (1)
17	15	11	9	AARON NEVILLE	The Tattooed Heart	(A&M)	423	+19	"Heart" (301)	"Use" (114)	"Muddy" (4)
22	12	10	10	NELSON RANGELL	Destiny	(GRP)	416	-11	"Grace" (253)	"Little" (58)	"Going" (36)
4	6	8	11	TOM SCOTT	Night Creatures	(GRP)	406	-69	"Better" (254)	"Daybreak" (95)	"Refried" (29)
24	22	18	12	CHIELI MINUCCI	Jewels	(JVC)	364	+37	"Phat" (299)	"Cats" (32)	"Hideaway" (19)
12	10	13	13	STEVIE WONDER	Conversation Peace	(Motown)	363	-5	"Love" (326)	"New" (29)	"Robins" (6)
18	17	12	14	PIECES OF A DREAM	Goodbye Manhattan	(Blue Note)	360	-15	"Smooth" (240)	"Ocean" (33)	"Magens" (28)
10	9	14	15	LARRY CORYELL	I'll Be Over You	(CTI)	327	-38	"Over" (96)	"Love" (91)	"Redwing" (79)
19	20	16	16	VAL GARDENA	On The Bridge	(Mercury)	317	-20	"Northern" (276)	"Eterno" (18)	"Passing" (12)
30	30	27	17	EVAN MARKS	Long Way Home	(Verve Forecast)	303	+42	"Seaview" (98)	"Long" (72)	"Feels" (62)
—	24	22	18	HERBIE HANCOCK	Dis Is Da Drum	(Mercury)	300	-5	"Bo" (219)	"Butterfly" (73)	"Call" (8)
27	26	23	19	DES'REE	I Ain't Movin'	(550 Music/Epic)	300	+19	"High" (229)	"Gotta" (64)	"Movin'" (7)
29	27	25	20	SLIM MAN	End Of The Rainbow	(GES)	293	+19	"Faith" (222)	"Start" (42)	"Should've" (15)
11	14	15	21	KILAUUA	Diamond Collection	(Brainchild)	285	-75	"You" (228)	"Diamonds" (28)	"Malibu" (17)
15	19	21	22	VANESSA WILLIAMS	The Sweetest Days	(Mercury)	283	-26	"Can't" (142)	"Way" (91)	"Betcha" (33)
—	—	29	23	KEN NAVARRO	Brighter Days	(Positive)	275	+34	"Dream" (149)	"Compassion" (61)	"Give" (39)
—	—	30	24	JIM BRICKMAN	By Heart	(Windham Hill)	271	+44	"Angel" (257)	"Believe" (6)	"Looking" (5)
16	18	20	25	PETER HORVATH	Foreign Matter	(Lake Street)	271	-44	"Taken" (205)	"View" (23)	"Something" (18)
—	—	28	26	GREG VAIL	E-Motion	(Brainchild)	268	+16	"Just" (129)	"Gift" (99)	"Ben-Jamin" (11)
DEBUT			27	VARIOUS ARTISTS	Forget Paris ST	(Elektra/EEG)	265	+51	"Someone" (265)		
9	11	17	28	FATBURGER	Livin' Large	(Shanachie/Cachet)	261	-75	"Creepin'" (116)	"Possible" (112)	"Sheezateez" (18)
—	28	26	29	DAN SIEGEL	Hemispheres	(Playfull)	249	-22	"Savanna" (155)	"Homeland" (39)	"Forest" (24)
DEBUT			30	HEAVY SHIFT	Unchain Your Mind	(Discovery)	237	+58	"Shade" (203)	"Mambo" (12)	"Hawaii" (10)

This chart reflects airplay from May 25-31. Albums ranked by total plays, with plays from all cuts from an album combined.

46 NAC reporters. 45 current playlists. © 1995, R&R Inc.



THANKS NAC RADIO!

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"MODERN LIFE"

R&R NAC ALBUMS **1** GAVIN A² #1

"MIDNIGHT SUN"

R&R TRACKS **10** BREAKER



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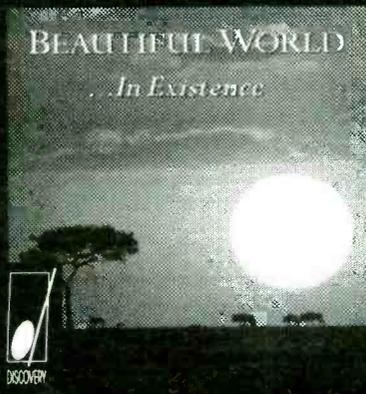
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ADD DATE: 6 / 12



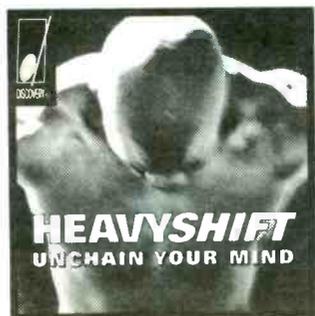
HEAVYSHIFT

UNCHAIN YOUR MIND

FEATURING "90° In The Shade"

NAC TRACK CHART DEBUT 22

NAC ALBUM CHART DEBUT 30



CONTACT LEIGH ARMISTEAD
1-800-377-9620

NAC REPORTERS

Stations and their adds listed alphabetically by market

KRZN/Albuquerque, NM
PD: Mark McGuire
6 LARA & REYES "Cielo"
4 COLORS IN MOTION "Highway"

KNIK/Anchorage, AK
PD: Dean Williams
7 KEN NAVARRO "Dream"
STEVE BARTA "River"
FRANK GREGORY "All"
ALFONZO BLACKWELL "Cherish"
EVAN MARKS "Waiting"
LENI STERN "Halfmoon"
MARCUS MILLER "Tales"
ROY AYERS "Satisfacti"

WJZF/Atlanta, GA
PD: Mark Edwards
14 KEN NAVARRO "Compassion"
CRAIG T. COOPER "Relax"

WSJZ/Buffalo, NY
PD: Steve Wiersman
MD: Chris Wittingham
URBAN KNIGHTS "Longing"
ISAAC HAYES "405"
FATBURGER "Possible"
BUCKSHOT LEFONQUE "Cow"

WFAE/Charlotte, NC
MD: Paul Stribling
1 BRIAN CULBERTSON "Come"
DES'REE "Gotta"
AARON NEVILLE "Use"
ISAAC HAYES "405"
EVAN MARKS "Seaview"
JIM BRICKMAN "Angel"
HEAVY SHIFT "Shade"

WNUA/Chicago, IL
PD: Lee Hansen
APD/MD: Tom Miller
No Adds

WNWV/Cleveland, OH
PD: Bernie Kimble
JON B. & BABYFACE "Someone"
KIRK WHALUM "Peaceful"
JOE TAYLOR "Spellbound"

KOAI/Dallas, TX
PD: Jim Teeson
MD: Bret Michael
6 LARRY CORYELL "Love"
2 WARREN HILL "Tell"
1 ERIC MARIENTHAL "Yosemite"
1 WARREN HILL "Take"
1 PETER WHITE "Could"
1 PETER WHITE "Stay"
1 PETER WHITE "Walk"
PAUL GRAHAM "Fly"
EVAN MARKS "Seaview"
ISAAC HAYES "405"
JON B. & BABYFACE "Someone"
NEAL SCHON "Bandalero"

KHII/Denver, CO
PD: Jaime Kartak
MD: Becky Taylor
URBAN KNIGHTS "Longing"
JOHN TESH "It"
MARC ANTOINE "Unity"

WJZZ/Detroit, MI
PD: D'Neal Stevens
MD: Rosetta Hines
10 PAT METHENY "End"
9 ISAAC HAYES "Mood"

KEZL/Fresno, CA
PD: Mike Vasquez
4 URBAN KNIGHTS "Longing"
2 FATBURGER "Possible"
2 BUCKSHOT LEFONQUE "Cow"
1 ISAAC HAYES "405"

KUCD/Honolulu, HI
PD: Mahlon Moore
FATBURGER "Possible"
ISAAC HAYES "405"
BRANDON FIELDS "Quiet"

WFSJ/Jacksonville, FL
PD: Hank Dole
9 BAKER & INGRAM "Someone"
1 HERBIE HANCOCK "Bo"

KCIY/Kansas City, MO
PD: Doug Gondek
MD: Michelle Chase
FATBURGER "Possible"

KTWV/Los Angeles
PD: Chris Brodie
APD/MD: Ralph Stewart
JOE TAYLOR "Delphin's"
ISAAC HAYES "405"

WLVE/Miami, FL
PD: Rich McMillan
MD: Geoff Fischer
BOYZ II MEN "Water"

KCFE/Minneapolis, MN
PD: Rob Moore
MD: Scott Thompson
5 ISAAC HAYES "405"
5 KEVIN TONEY "Celebration"
5 FRANK GREGORY "All"

KMJZ/Minneapolis, MN
PD/MD: Tom Sleeker
WINDOWS "Highway"
KEN NAVARRO "Dream"

KSBR/Mission Viejo, CA
PD: Terry Wedel
CLAIR MARLO "Universal"
JIM BRICKMAN "Angel"
DR. DAVE "Smooth"

KXDC/Monterey, CA
PD/MD: Scott D'Brien
BAKER & INGRAM "Someone"
ISAAC HAYES "405"
PAUL GRAHAM "Fly"
JOE TAYLOR "Just"
IMPROMP2 "Summer"

WGUF/Naples, FL
PD/MD: Michael Bode
6 URBAN KNIGHTS "Rose"
5 BREAKFAST BAND "Skylarkin"
4 KEVIN TONEY "Celebration"
1 ISAAC HAYES "405"
1 FATBURGER "Possible"
BUCKSHOT LEFONQUE "Cow"

KLJZ/New Orleans, LA
PD: Shirley Maldonado
ISAAC HAYES "405"
KEVIN TONEY "Celebratio"

WQCD/New York, NY
PD: Fleetwood Gruver
APD/MD: Steve Williams
11 BOYZ II MEN "Water"
8 ROY AYERS "Treasure"
6 KEN NAVARRO "Compassion"
RAY OBIEDO "Midnight"
KIRK WHALUM "Hope"
BUCKSHOT LEFONQUE "Cow"

WJCD/Norfolk, VA
PD: Maxine Todd
MD: Larry Hollowell
7 KEN NAVARRO "Compassion"
7 ROY AYERS "Treasure"
6 RITENDOUR & CARLTON "Closed"
5 BRIAN CULBERTSON "Midnight"
5 LENI STERN "Grace"
4 ALFONZO BLACKWELL "Cherish"
1 MICHAEL LEVANIDS "Another"

KTNT/Oklahoma City, OK
MD: Stephanie Stewart
KEVIN TONEY "Midnight"

WLOQ/Orlando, FL
PD: Steve Huntington
MD: Bob Church
3 DAVID SANBORN "Willow"
2 HILARY & BOB JAMES "Just"
1 GEORGE DUKE "Simple"
1 HERBIE HANCOCK "Bo"
1 IMPROMP2 "Summer"
1 KENNY RANKIN "Nice"
STEVE BARTA "Canvas"
DIANNE REEVES "Smile"
RICHY KICKLIGHTER "Side"
PAUL GRAHAM "Fly"
JOE TAYLOR "Just"
IMPROMP2 "All"
GEORGE DUKE "Cold"
GREG VAIL "Gill"
BOB MARLEY & WAILERS "Moving"

WMTQ/Panama City, FL
PD: Bill Harman
5 KEVIN TONEY "Celebration"
DIANNE REEVES "Smile"
LENI STERN "Grace"
FRANK GREGORY "Tattoo"
JOE TAYLOR "Delphin's"
STEVE ALLEE "Magic"
STEVE ALLEE "Wishful"

WJZZ/Philadelphia, PA
PD: Anne Gress
URBAN KNIGHTS "Longing"
ISAAC HAYES "405"
FATBURGER "Possible"

KJZZ/Phoenix, AZ
MD: Bill Shedd
ERIC TINGSTAD "Blend"
KEVIN TONEY "Celebration"
URBAN KNIGHTS "Radio"
URBAN KNIGHTS "Samba"
URBAN KNIGHTS "Senegal"
REED & LOVETT "Know"
FRANCINE REED "Crack"
WIND MACHINE "Peace"
WIND MACHINE "Ventured"

KYOT-FM/Phoenix, AZ
PD: Nick Francis
2 GREG ADAMS "Burma"
2 IMPROMP2 "Summer"
1 KILAUUA "You"
1 AARON NEVILLE "Use"
1 KEN NAVARRO "Dream"
1 EVAN MARKS "Seaview"
1 WARREN HILL "Feel"
1 WARREN HILL "Tell"
1 BRANDON FIELDS "Quiet"
1 URBAN KNIGHTS "Radio"
1 RICHARD ELLIOT "Sleep"
1 PAUL GRAHAM "Fly"
1 URBAN KNIGHTS "Longing"

KKJZ/Portland, OR
PD: Chris Miller
MD: Shaun Yu
No Adds

WOTB/Providence, RI
PD: Bill Gray
3 STEVE BARTA "Canvas"
STEVE ALLEE "Magic"
STEVE ALLEE "Swoonaire"
STEVE ALLEE "Quantum"
REGINA CARTER "Name"
REGINA CARTER "Talk"
REGINA CARTER "Nobody"
CRAIG PEYTON "Web"
JOE TAYLOR "Spellbound"
JOE TAYLOR "Pain"

WNND/Raleigh, NC
PD/MD: Jim Seagull
5 BUCKSHOT LEFONQUE "Cow"
4 ISAAC HAYES "405"
4 URBAN KNIGHTS "Longing"
4 FATBURGER "Possible"

KQBR/Sacramento, CA
PD: Lawrence Tanter
APD/MD: Keil Garrett
ISAAC HAYES "Fragile"
ISAAC HAYES "405"
ISAAC HAYES "Ocean"
JOE TAYLOR "Just"
CRAIG T. COOPER "Relax"
FRANK GREGORY "All"

KSSJ/Sacramento, CA
PD/MD: Ken Jones
3 EVAN MARKS "Seaview"
3 KEVIN TONEY "Years"

KNJZ/St. Louis, MO
PD: Ted Habeck
No Adds

KCLC/St. Charles, MO
PD: Rich Reiger
MD: Jason Wacker
TUCK & PATTI "Tossin"
AARON NEVILLE "Use"
GARY WRIGHT "Rio"
FOWLER & BRANCA "Walking"
CHRISTOPHER CROSS "Calling"
OTTMAR LIEBERT "Lush"
DAVID WATERS "World"
PEPPINO D'AGOSTINO "Spirit"
HISHAM "Pegasus"

KBZN/Salt Lake City, UT
PD: Dale Nelson
ISAAC HAYES "405"
URBAN KNIGHTS "Longing"
FATBURGER "Possible"

KCJZ/San Antonio, TX
PD: Matt McCann
No Adds

KIFM/San Diego, CA
PD: Bob D'Connor
MD: Kelly Cole

2 CLAIR MARLO "Universal"
2 URBAN KNIGHTS "Rose"
1 BRIAN CULBERTSON "Modern"
1 CLARENCE CLEMONS "Spirit"
1 DIANNE REEVES "Nine"
1 DR. DAVE "Smooth"
1 DR. DAVE "Guitar"
1 DR. DAVE "Groove"
1 DR. DAVE "Place"
1 GREG ADAMS "Smooth"
1 JEFF KASHIWA "Catalina"
1 JOE BECK "Blues"
1 RITENDOUR & CARLTON "Lots"
1 RITENDOUR & CARLTON "Take"
1 LENI STERN "Grace"
1 LENI STERN "Dimension"
1 LENI STERN "Halfmoon"
1 MASSIVE ATTACK "Better"
1 NEAL SCHON "Espanique"
1 NELSON RANGELL "Grace"
1 PAT METHENY "Red"
1 PIECES OF A DREAM "After"
1 SLIM MAN "Faith"
1 TOM SCOTT "Creatures"
1 URBAN KNIGHTS "Longing"
1 BRIAN CULBERTSON "World"
1 CHIHLI MINUCCI "Cats"
1 CHRIS BOTTI "Fade"
1 KEVIN LETTAU "Begin"

KBLX/San Francisco, CA
PD: Kevin Brown
MD: Ron Cadet

6 BAKER & INGRAM "Someone"
4 EVAN MARKS "Seaview"
4 IMPROMP2 "Summer"
4 KIRK WHALUM "Peaceful"
4 KIRK WHALUM "Reck'n"
4 INCOGNITO "Wrong"
4 JEFF KASHIWA "Ride"
4 CRAIG T. COOPER "Sexy"

KKSF/San Francisco, CA
PD: Steve Feinstein
MD: Dore Steinberg
7 CRAIG PEYTON "Flame"
5 KEN NAVARRO "Give"
2 LEE MORGAN TRIBUTE... "Sidewinder"
1 CHARTBUSTERS "It"
1 WHITE BROTHERS "Earthly"
1 IRENE KRAL "Always"

KEZX/Seattle, WA
PD: Wes Longino
MD: Michael Eads
URBAN KNIGHTS "Rose"
KEVIN TONEY "Celebratio"

WJZE/Toledo, OH
PD: Steve Athanas
JIM BRICKMAN "Angel"
KEN NAVARRO "Dream"
WINDOWS "Highway"

WJZW/Washington, DC
PD: Steve Kosbau
3 URBAN KNIGHTS "Longing"
FATBURGER "Possible"
ISAAC HAYES "405"

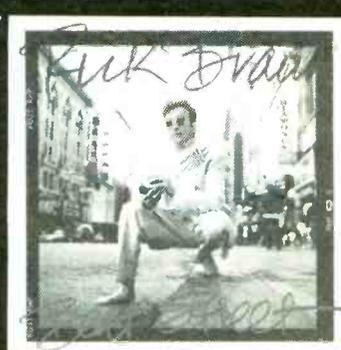
46 Total Reporters
46 Current Reporters
45 Current Playlists

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Dominant PD/Morning/Production talent wants to add new records. 20-year pro. Extensive, successful track record including majors. Currently programming winning Classic Rock operation. Need new challenge. Seek AAA or AOR position. Western U.S. Radio & Records, 10100 Santa Monica Bl., 5th Floor, #657, Los Angeles, CA 90067. EOE

VOICE TALENT:

National search seeking radio ID, positioning statement and promo voice. Send cassette to D.C., 3601 Bray, Columbia, MO 65203. EOE

EAST

News Talk WLVA accepting applications for future openings. T&R: WLVA, Hugh Roland, Box 3336, Lynchburg, VA 24503. EOE(6/9)

News professionals who get it, can report and anchor in drive time are needed for Buffalo's cutting-edge News Talk Sports station. Tapes and resumes to News Director, WGR NewsRadio 55, 464 Franklin Street, Buffalo, New York 14202. Females and minorities are encouraged to apply. WGR is an equal opportunity employer.

ON AIR PD

For market leading Adult CHR in university town. Previous PD experience, strong leadership skills a must. Great opportunity with stable company. EOE. Tape/Resume to: WVAQ, 1251 Earl Core Rd., Morgantown, WV 26505.



Heritage Classic Rock WAQY has immediate opening for full-time air talent position. Three to five years' experience preferred. Selector friendly, Classic Rock music knowledge a must. If you have what it takes to get it on in a very competitive marketplace, we would like to hear your best stuff. Send tape, resume and references to Program Director, WAQY-FM, Rock 102, 45 Fisher Avenue, Springfield, MA 01095. Please no phone calls. Saga Communications is an Equal Opportunity Employer.



Large market AC in the east in search of someone who understands what news and information is important to a 28-year-old female. If you can paint pictures with your words and "tell the story" with your delivery, we want to see your stuff. If you have aspirations of being on "Nightline," send Ted Koppel your stuff. Tape, resume and writing samples to: Alan Burns and Associates, 11705 Sumacs Street, Oakton, VA 22124. Females and minorities encouraged. EOE

WBIG-FM WASHINGTON'S OLDIES STATION

In search of a female co-host for our morning show. We are very interested in someone who is bright, articulate, witty, knows how to relate to and involve an adult audience, understands the difference between having fun and being funny, does amazing show prep, loves public appearances, has a dramatic desire to become part of the fabric of our listeners' community, is compelling and entertaining, can work and play well with others, has an uncanny drive to be the best, and can't wait to unleash their talent on our Nation's Capitol.

If you're ready to be the Kathy Lee to our Regis, the Murphy Brown to our Frank Fontana, the Connie Ch - er, never mind...RUSH your T&R to (but do not call):

Steve Allan, PD
11300 Rockville Pike, Suite 905
Rockville, MD 20852
Colfax Communications is an equal opportunity employer. Minority candidates are encouraged to apply.

Attention night jocks! Your next assignment: Pittsburgh!!!

Looking for a killer night jock to join the winning BEE team. At least 2 years' on-air experience. Great production and personal appearances a must!!! T&R to: David Edgar, B-94 Radio, Programming Dept. 1715 Grandview Ave., Pittsburgh, PA 15211. EOE

96X WROX-FM is looking for killer midday pro air talent! Knowledge of 80s and 90s modern rock and two to five years' experience preferred. Women and minorities are encouraged to apply. Send tapes and resumes to: Chris Corley/Program Director

WROX-FM
999 Waterside Drive, Suite 500
Norfolk, VA 23510
WROX-FM is an Equal Opportunity Employer.

EAST COAST HOT AC

We're looking for creative, bright and focused personalities with strong phone skills. Community involvement and great remotes a must! Applicants must have at least three years' experience. We're also looking for a bright, lifestyle-oriented newsperson with public service and public file experience. Equal opportunity employer looking for winning employees. Women and minorities encouraged to apply. T/R to: Radio & Records, 10100 Santa Monica Bl., 5th Floor, #658, Los Angeles, CA 90067.

100.5 WVOR/Rochester, N.Y.

Seeks afternoon drive talent who can effectively communicate to adult women. If your show is topical, clever, entertaining, brief and to the point, we want to hear from you. Previous experience preferred, not required. Send all materials to C.C. Matthews Program Director 100.5 WVOR PO Box 40340 207 Midtown Plaza Rochester, N.Y. 14604 EOE

Unique National Sales Manager Opportunity if you:

Think outside the envelope, want a challenge, have solid agency experience, have a good sense of humor, and know there is more to New Jersey than the New Jersey Turnpike ... Let us know who you are! Fax us a resume at (609) 771-0581 or send us a resume at P.O. Box 5698, Trenton, NJ 08638. Attn: Barbara Rabinowitz EOE M/F/D/V

STATIONS... LOOKING FOR TALENT?

Jocks Sales Promotions News
ABSOLUTELY FREE
call (410) 686-3869
THE TALENT POOL

93-3 WSNE PROGRAM DIRECTOR

East Coast Hot AC seeks experienced Program Director to lead the change to 25-54 dominance. No beginners. Coaching, music, research and detail orientation are all important to us. Tell us what you have done and what you would like to be doing. Women and minorities encouraged to apply. Liberty Broadcasting Group, Inc. is an equal opportunity employer.
Robert J. Melfi
WSNE-FM
100 Boyd Avenue
East Providence, RI 02914
No phone calls please.

Talk Radio Program Director Washington, DC

WWRC-AM 980 has a new booming signal (50,000 watts), a new high-profile airstaff (including Oliver North), a new cume growth (up 33% in latest monthly trend) and now needs a great new program director. You'll need 3-5 years medium to major market radio experience, vision, dedication, energy and attention to detail. This is a great opportunity in one of America's most culturally diverse marketplaces. As an affirmative action employer committed to diversity, we encourage all applicants. Rush your resumes to Bob Longwell, GM, WWRC, 8121 Georgia Ave., Silver Springs, MD 20910. EOE

Rock 102 Marketing/Promotions Director, Springfield, MA

If you have an overabundance of enthusiasm, incredible organizational ability and possess outstanding people skills; read further. You should have two plus years experience in station promotion and marketing, be a hard worker, career-oriented and ready to join a successful team. Send resume/cover letter immediately to: Warren Lada, VP/GM, ROCK102/WAQY, Saga Communications, 45 Fisher Avenue, East Longmeadow, MA 01028. EOE

OPPORTUNITIES

OPENINGS

SOUTH

Country station seeks overnight AT. Production, and some outside appearances. T&R: WACO, GM, Box 21088, Waco, TX 76702-1087. EOE(6/9)

Parttime AT sought for medium market CHR. T&R: KISX, Michael Storm, 3810 Brookside Dr., Tyler, TX 75701. EOE(6/9)

Adult CHR station seeks afternoon drive personality. No phone calls accepted. T&R: WHOD, GM, Box 518, Jackson, AL 36545. EOE(6/9)

Seeking morning show co-host/producer. Must be experienced board op. T&R: WJBO, Laurie Hardison, Box 496, Baton Rouge, LA 70821-0496. EOE(6/9)

Top Urban AC seeks news personality. Strong community involvement and writing skills. T&R: WHBX, GM, Box 3168, Tallahassee, FL 32315. EOE(6/9)

Seeking radio operation director, including engineering/supervision. Includes major drive time. CALL: WVOD, M.A. Williams, (919) 473-1993. EOE(6/9)

APD/MD/ON-AIR

KIKK-FM/Houston. Females, minorities encouraged. No calls. T&R: Gary Moss, 6306 Gulfon Drive, Houston, TX 77081. EOE

92.5 KZPS

The Classic Rock Station

Immediate parttime openings for experienced Classic Rock air talent. Please call Mary Young, Director Of Human Resources, KZPS Radio at (214) 770-7737. KZPS is an equal opportunity employer.

ACCOUNT EXECUTIVE

WTKS Real Radio 104.1, Central Florida's cutting edge talk radio station and a Howard Stern affiliate, has an excellent career opportunity for a seasoned Account Executive willing to take chances with big pay off potential. If you are an aggressive, detail-oriented pro with a desire to succeed in the Florida sunshine, FAX your resume with cover letter to Maria D'Alessandro, Human Resources Manager, WTKS-FM, 407-645-4795. EOE

The Maverick seeks energetic night talent. Two years fulltime Hot Country or Top 40 experience required. Big time phones, commercial/promo production, preferably with copywriting skills. Excellent public appearance ability. Send T&R, copy samples to Ken Wall, PD, KMVK, 8114 Cantrell Road, Little Rock, AR 72227. EOE/AA

WBAP

News Talk 820

Afternoon Drive News Anchor

WBAP is looking for the best to anchor the WBAP Afternoon News. If you have two years' experience anchoring major market news, an engaging delivery and a polished writing style, you could join one of the most respected radio news teams in the country. WBAP is a 50,000 watt, clear channel heritage station owned and operated by CapCities/ABC. Rush your tape, resume and a summary of your belief about radio news in the 90s to:

Dan Potter, News Director/WBAP
2221 East Lamar Blvd.
Suite 400
Arlington, Texas 76060
No Calls! EOE

OPENINGS



PRODUCTION WIZ

needed to lead department for Music City's Progressive/Alternative Combo. Excellent administrative skills a MUST! Continuity, copywriting and previous multi-track experience a plus (ENCO's DAD digital production system). If you seek a creative challenge in a fun, dynamic environment, rush your T&R to Fred Buc, WRLT/WRLG, 401 Church Street, 30th Floor, Nashville, TN 37219. No phone calls please. EOE

KCKR-FM is looking for fulltime mid-day and evening ATs. Good salary and benefits for pros who know phones and production. T&R to John Q., 4949 Franklin Ave., Waco, TX 76710. EOE

Arbitron top-rated FM and News/Talk/Sports AM seeks combination sports announcer/sales account executive. Our veteran leaving for larger market. T&R to John Haggard, KIXY/KKSA, P.O. Box 2191, San Angelo, TX 76902. Fax 915-944-0851. EOE

Are you good enough to become the next Greg Street?

Dallas-Ft. Worth's legendary Urban Contemporary, K104 has a rare opportunity. If you're a wild, exciting, over-the-top talent who's really good, here's the opportunity you've waited for!

Tapes and resumes to:
Ken Dowe
Service Broadcasting Corp.
4317 Grassmere Lane
Dallas, TX 75205
EOE

GENERAL SALES MANAGER

Top 50 market in Southeast seeks aggressive General Sales Manager for FM talk radio station. Responsibilities will include all national and local sales. Strong management and strategic marketing skills a must. Excellent earning potential. Drug Free Environment; drug test required. Radio & Records, 10100 Santa Monica Bl., 5th Floor, #661, Los Angeles, CA 90067. EOE

Keymarket Communications is looking for talented professionals who are ready to move up. Many of radio's top salespeople and managers moved from programming to sales. In fact, at Keymarket we have a large contingent of former on-air people at all levels of our sales and management ranks. If you're great with clients, can identify marketing problems, develop creative solutions and present your ideas with conviction, then radio sales may be the career move for you. We offer top compensation, thorough and on-going training, unparalleled resources and advancement opportunities.

Call in total confidence (504) 593-1860. EOE/minority candidates encouraged.

OPENINGS

NIGHTTIME PRO NEEDED

NC FM Powerhouse seeks nighttime winner with younger demos. Must have killer phones, production. Rush your best T&R: WKBC-FM, Joe Martin, PD, Box 938 North Wilkesboro, NC 28659. EOE

MIDWEST

Oldies seeking part or fulltime news/AT. T&R: WHQQ, Lonnie Scott, Box 789, Mattoon, IL 61938. EOE(6/9)

Morning news/sidekick for Classic Rock/70's station. T&R: KCFX, Beau Raines, 10800 Farley, #310, Overland Park, KS 66210. EOE(6/9)

Seeking operations manager/AT. Ames/Des Moines market. T&R: KASI/KCCQ, GM, 415 Main St., Ames, IA 55010. EOE(6/9)

#1 Midwest Urban Contemporary needs production director. 2-3 yrs. exp. Good pay, benefits! Growing company. Must do an airshift! Send your best stuff! Radio & Records, 10100 Santa Monica Blvd., #640, 5th Floor, Los Angeles, CA 90067. EOE

OUT, BUT SHOULD BE IN?

PT wanting FT? OR are you ready for a bigger market? From Dee's former sidekick to beginners we place talent and need females, jocks, newspeople, mornings, PD's. If you're qualified for the next level, call and have free information sent to you today. And THANKS stations and consultants for continuing to contact us for your personnel needs.

CONFIDENTIAL - NATIONWIDE

NETWORK

(407) 679 8090

CREATIVE DIRECTOR

KSD-FM/St. Louis has an immediate opening for a creative director. Candidate must have at least 2-3 years experience heading up a medium, large or major market radio station production department. Advanced technical skills are a must! Most importantly, candidates must be very creative writers. The creative director will administer all promotional and commercial efforts at KSD-FM. Send T&R to Operations Manager, Rick Balis at:
KSD-FM
3100 Market Street
St. Louis, MO 63103
c/o Business Administrator
EOE



RARE OPPORTUNITY! Cleveland's #1 25-54 station, personality-oriented oldies giant WMJI is actively searching for weekend and part-time talent. Knowledge of the music and the ability to run a tight board a must! Regional moonlighters OK, provided your employer feels the same. Great pay, staff, and environment. Send tape, resume and photo to: John Gorman, OmniAmerica Group, 310 Lakeside Avenue, Cleveland, Ohio 44113. No calls please. EOE

OMNIAMERICA GROUP

IMMEDIATE OPENINGS WIOU/WZVZ KOKOMO, IN WBAT/WCJC MARION, IN

Both positions are for Operations Manager/mornings announcer - air work - strong promotions - organizational skills. Send T&R to: David Poehler, Mid-America Radio, P.O. Box 839, Marion, IN 46952. Females and minorities encouraged. EOE

OPENINGS



Overnight plus Morning Show producer/stunt person. Creative, energetic personality sought for WBOB-FM Twin Cities. The best team! Great facilities! Room and coaching to grow! Immediate opportunity! Cassettes and resumes ASAP to BOB WOOD, PD, 60 S. 6th St., Suite 930, Minneapolis, MN 55402. EOE/MF

Possible assistant program director/air talent opening for top 100 upbeat AC. Stable company, low turnover/high ratings. Three to five years' minimum experience. Musicians/Musicmaster experience preferred. Must be a leader with great people skills and great ideas, able to handle a heavy work load. Aircheck, resume, salary requirements, in complete confidence to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #647, Los Angeles, CA 90067. EOE



Two fulltime opportunities: News/sidekick for mornings. Cheerful, upbeat personality and stimulating writing skills a must. Includes short air shift. Also: Energetic air talent for evenings. Oldies experience not necessary. Healthy radio market offering top quality of life. T&R to: PD/KGOR/5010 Underwood Ave./Omaha, NE 68132. A Henry Broadcasting Station, EOE

We're looking at morning shows! Singles or teams considered, as well as producers, for future openings. Market has at least one of everything, so what can you do that will win? We're open to your ideas. Top 100 market. Stable company dedicated to broadcasting, in the market nearly 40 years. Ideas, resume, demo tape, salary requirements in complete confidence to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #648, Los Angeles, CA 90067. EOE

Heritage top 30 Country station is accepting tapes for future openings. We're seeking professionals with something to say. Formatic background is not important. Minorities are encouraged to apply. Radio & Records, 10100 Santa Monica Bl., 5th Floor, #659, Los Angeles, CA 90067. EOE

WEST

KOWF-FM seeks FT AT for midday. T&R: KOWF, Mike Niel, 1523 E. Valley Pkwy., #212, Escondido, CA 92027. EOE(6/9)

AC AT. Production skills, advancement potential, great company. T&R: KCMX-FM, Mike Confer, Box 159, Medford, OR 97501. EOE(6/9)

Small market Hot AC seeking production director with afternoons. T&R: KCMT, Derek Adams, Box 3124, Quincy, CA 95971. EOE(6/9)

Production director/personality for Hot AC. T&R: KOSO, Max Miller, 2121 Lancey Dr., #1, Modesto, CA 95355.

NEED A JOB? NEED A JOCK?

Put it in Opportunities.....
and get results!

Call (310) 553-4330

OPENINGS

SALES/STATION MANAGER NEEDED

Large market Southern California station looking for an experienced Sales/Station Manager. The ideal candidate loves radio and loves to train. This is a successful, mature property with a sales staff of nine. Customer service attitude and retail sales skills are critical. Excellent compensation plan including salary, bonus and complete health benefits. Radio & Records, 10100 Santa Monica Blvd. 5th Floor, #649, Los Angeles, CA 90067. EOE

96.9 K-HITS

PM DRIVE

We're looking for "Talent". If all you do is read liner cards or need to be told what to say on the radio, don't apply. If you truly know how to communicate effectively with a listening audience, work on your show before you go on the air, love the music of the 70's and have at least 3 years of medium to large market experience, immediately send your inquiry to K-HITS, 645 E. Missouri Ave., #360, Phoenix, Arizona 85012. An Equal Opportunity Employer.

PROGRAM DIRECTOR Y-92, SACRAMENTO

Immediate opening. Great station, great staff, wonderful market, dynamic company. All we need is you...if you have: at least 3 years' experience programming AC, CHR, or Oldies in a Major Market; terrific leadership & management skills; extensive knowledge of strategic research; proven track record of exceptional results; financial management acumen.

Rush your tape and resume to: Rick Eytcheson, KFBK/KGBY/KHYL, 1440 Ethan Way #200, Sacramento, CA 95825. Chancellor Broadcasting is an Equal Opportunity Employer.

STAR radio program seeks field producer for big star interviews. Must have minimum, two years' experience doing junkets and one on one interviews. Good PR relationships a must! Fax Resume and References To 213/956/0839. EOE

Q92.3

CENTRAL COAST CLASSIC ROCK

station in California has immediate full and part time openings for air talent. Rush T&R to KRQC, Henry Broadcasting, 55 Plaza Circle, Salinas, CA 93901. EOE

The top rockers in Phoenix, 98 KUPD & 93.3 KDKB, are on an air talent hunt for current, and possible future openings. If you have at least three years' experience, and have the right attitude to work with the best, send your tape and resume to:

Tim Maranville
Director of Operations
KDKB/KUPD Radio
1167 W. Javelina
Mesa, AZ 85210
No phone calls please. EOE

OPENINGS

MORNING CO-HOST

Leading Western "AC" seeks creative "Morning Co-host" to join established major market personality. Fun, winning show in place. News/combo or stand alones considered. Great company. Attractive market. 50K, plus aggressive bonus plan for right delivery and content package. Rush T&Rs in confidence to: Radio & Records, 10100 Santa Monica Bl., 5th Floor, #631, Los Angeles, CA 90067. EOE



Top rated Oldies station in beautiful S.E. Idaho seeks midday talent to help continue our success. If you're talented, experienced, and willing to put in the hours it takes to win big, we want your tape & resume. Rush T&R: KPKY, Oldies 94.9, P.O. Box 998, Pocatello, ID 83204. EOE

Expose yourself! ... Get Rich!
Want to hear great morning talent. Golden opportunity at Hot AC flame-thrower in Top 25!

Must Be: • Hard Worker
• Experienced winner
• Desire to own fantastic city
• Willing to work for great company

Don't be shy ... Show me your stuff! T&R to Radio & Records, 10100 Santa Monica Bl., 5th Floor, #660, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Killer phones, quick-witted and topical. Seasoned veteran seeks new opportunity. KPWR, KRFX, KYLD, KOMA. HAL 9000: (415) 355-0120. (6/9)

Major market experienced AT seeking 70's Oldies gig. KEITH: (407) 664-2009. (6/9)

If you're seeking a hard working, dedicated radio pro with experience as program/production/music director. Call GARY: (915) 676-2558. (6/9)

Kentucky, Janet seeks FT airshift, first PD gig. Versatile, smart. No rural areas. Tired of being underated, uncompetitive pay. JANET: (502) 895-5888

Major market experienced AT who knows and loves the music, seeking 70's Oldies gig. KEITH: (407) 664-2009. (6/9)

CHR/Hot AC/Oldies AT, upbeat delivery. 12 years' medium to large market experience. Prefer east, west, south. JEFF: (516) 935-2920. (6/9)

Night AT/former PD seeks an interesting gig, any format, any market. Currently working in medium market. MIKE: (318) 869-4216. (6/9)

The future of talk radio. Intelligent, articulate, controversial and entertaining. Any market considered. Call for demo/information. STEVEN: (810) 653-8992. (6/9)

Child prodigy. Born to predict storms/sunshine accurately. Science teacher will make weather understandable/entertaining. Previously, WLS-FM Chicago. JEFFERY: (619) 899-2731. (6/9)

8 out of 10 PD's who didn't hire us last year are gone. Feel lucky? Call for list. PHIL: (800) 268-0196. (6/9)

My team is moving stations, now I need to, too. 5 years pro-PBP/news, and AT. College preferred. MARK: (308) 635-1062. (6/9)

Morning team from Southern California can do it all. ND, PD, AE, GSM, promotion, copy, production, automation. BRIAN: (619) 956-3197. (6/9)

12 years' experience. AC, Oldies, Country, production, news, remote, copywriting, programming. Seeking position in Sacramento. DENNIS B. GOODE: (714) 297-9008. (6/9)

POSITIONS SOUGHT

AT/production wizard is tired of station not taking chances or having fun. Phones, promotions, creative, funny sidekick. WAYNE: (404) 439-7232. (6/9)

Former NY AT, currently Philly parttimer seeks fulltime PD gig or AT in New Jersey. DAVE: (516) 599-6442. (6/9)

KNIX/Phoenix past 5 years. Stuck at PT. Experience: programming, music, production, appearances. Will consider all. ERIC BOWEN: (602) 827-8840. (6/9)

Promotion director/sidekick, seeks station that wants to be #1. Aggressive, great comedy writing, love personal appearances. LARRY: (219) 291-1923. (6/9)

Experienced sportscaster seeks sports director/operations manager position with college PBP opportunity. Any market size. TED: (800) 895-8342. (6/9)

Does anybody really know what time it is? Not me, because I don't watch clocks. Experienced, motivated individual. DAVE: (813) 265-8212. (6/9)

Topical female friendly CHR morning host ready to move up. Seek any daypart/production. Prefer northwest. JIM: (402) 477-0513. (6/9)

Morning Radio/TV M-F Team. Not the same old schtick! Original. High profile. Topical. Comedy. Real. Adult-Not offensive. Political - Not Partisan. Conversational. Employed but available! AOL: "Jaques-Jan" Compuserve 73734,106. Jaques: (516) 723-0272 / Jan (516) 723-0319

Rockin' Female AT with promotions/music experience; public appearance pro, ready to rock your way now. Prefer west. CJ: (602) 336-0539. (6/9)

Alternative radio god. MD experience, killer mornings. You know you need me. East. DREXEL: (505) 334-8480. (6/9)

Donald Strong, Talk Host. American Revolutionary and Conservative *Centrist*. The American people are starved for freedom, truth and common sense. I provide their forum. For fast-paced, solutions based, maximum civilized caller involvement, call (714) 499-3501.

Hockey PBP sought. Top-notch sportscaster will do any job that includes Hockey PBP. Available now. BOB: (715) 345-5146. (6/9)

MORNING Radio/TV Male-Female Team, high profile, topical, adult-not offensive, political - not partisan, original, conversational, fun. Employed, Available! Jacques: (516) 723-0272 / Jan (516) 723-0319. AOL: "Jacques/Jan" Compuserve 73734,106

Salt Lake morning man Scott Christopher on the loose following latest stint with Country station. Consider all formats/markets. SCOTT: (801) 288-0997. (6/9)

NEW ENGLAND

Is where I want to live and run business. Impressive credits: In number one market, number one position, working for top syndicated personality. Would entertain idea of corporate position overseeing production departments and boosting your station's image. Leave name, company and number on machine. (201) 405-1577

Jack Mindy

ex. WJR, WBEN
Talk or F/S
(716) 381-3700
Air Check Line - 24 hrs.

POSITIONS SOUGHT

OPPORTUNITY KNOCKS
in the pages of R&R
every Friday
CALL: 310-553-4330

Hello, Augusta, GA, the South-eastern states and beyond... I'm sick of washing dishes!!!! Help!! "Ronto" AFN-Wuerzburg, Unit #26228 APO AE 09036

BEEN THERE... DONE THAT!

Major market air talent to small market PD/MGR. Over 30 years of interesting experience including Digital Production. Either coast or in between. Country, Oldies, A/C. John Scott (619) 325-3563

HOT AC PD

20+ year vet. Winning major market track record. Leadership. People skills. Research. Computers. Marketing. Only winning is acceptable. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #622, Los Angeles, CA 90067. EOE

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$100/inch **2x \$75/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

MARKETPLACE

AIRCHECKS

WANTED:

Early 1960s airchecks of WPOP Hartford: Joey Reynolds, Mort "Doc" Downey, Don Blair, Madcap Jack Murphy, Tom Allen, Jim Simpson, Johnny Argo, others. Will buy or trade from our library of 3300 airchecks.

MAN FROM MARS PRODUCTIONS
159 Orange St. Manchester, NH 03104-4217

AIR TALENT SERVICES

PERSONALITY RADIO . . . by Dan O'Day

THE book for disc jockeys who want to make the most out of their careers! Job Hunting, Contracts, Show Prep, Creating Character Voices, On-Air Telephone Calls, Morning Show Critiques, The Program Director As Disc Jockey, Finding & Developing Air Personalities, Management & Personalities, and MUCH more! PLUS interviews with Rick Dees, The Greaseman, Howard Stern, many others! CRAMMED with ideas, tips & techniques for the radio personality who wants to get to the top . . . and stay there. 259 pages: \$29.95 (Canada: \$34.95 U.S. Funds: Overseas \$41.95) Mail payment to:
O'LINERS • 11060 Cashmere Street, Suite #100 • Los Angeles, CA 90049

AIR PERSONALITIES & PROGRAM DIRECTORS! You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks...A mail-order playland for radio pros! For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (310) 476-2091...or via fax at (310) 471-7762!

AUDIO ENTERTAINMENT

THE FLIP-SIDE OF THE 50's & 60's



SOUND LIBRARY AVAILABLE THROUGH
DORFMAN MEDIA CORP.
(818) 889-1685

COMEDY BY FAX

LAFFLINE

Funny stuff every weekday.
For free samples call with your name, station, and fax number(s)

312-464-9443

COMEDY

REALLY BAD DJ'S
100 IN A ROW-SMUTTY WANABEES
RESEARCH GOONS WITH SHOE TASSELS

Give up? Call The Voiceman-Dale Reeves

PROMOS-LINERS-CREATIVE STUFF
1-800-307-1088

COMEDY

AIRSICK Radio Comedy Entertainment Package
WILLARD HOCK SPITS IT OUT!
Al Bundy's Country Cousin? The White Trash Radio Comedy Feature from Air Sick, it's The Willard Hock Report. Also Comedy Commercials and Drop-ins.
For a \$10.00 sampler, call Marlon at: 415-854-6476

FEATURES

RADIO LINKS Presents
"POCAHONTAS"
Free Satellite Delivery Hard Copies Available
Contact Lori Lerner at (310) 457-5358
(310) 457-9869 (Fax)
Call for list of free interviews

IDS, JINGLES, SWEEPERS

THE I-MAN KNOWS!

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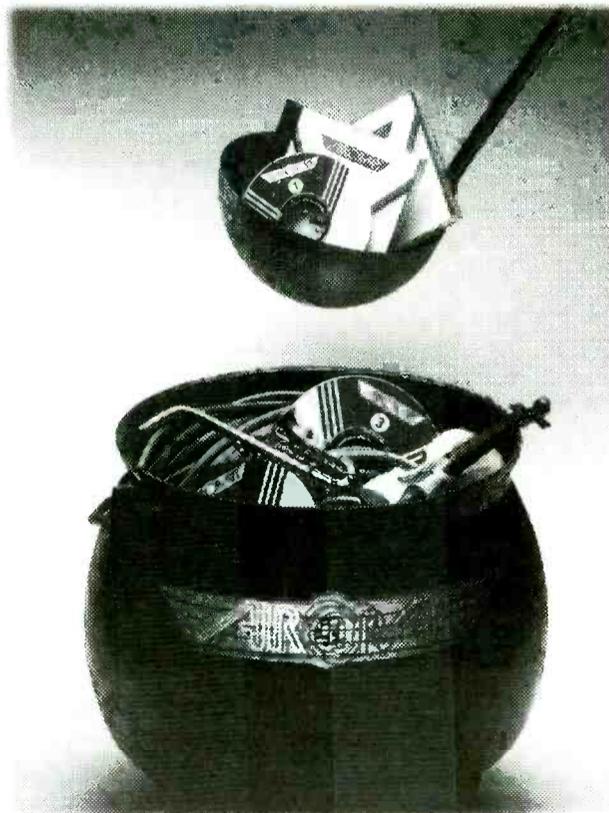
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NATIONAL AIRPLAY OVERVIEW

CHR/POP

3W	2W	LW	TW	
27	12	5	1	REMBRANDTS I'll Be There... (EastWest/EEG)
3	2	1	2	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
4	3	2	3	BOYZ II MEN Water Runs Dry (Motown)
5	5	4	4	BRYAN ADAMS Have You Ever Really Loved... (A&M)
12	6	7	5	NICKI FRENCH Total Eclipse Of The Heart (Critique)
1	1	3	6	BLESSID UNION OF SOULS I Believe (EMI)
2	4	6	7	DIONNE FARRIS I Know (Columbia)
10	9	8	8	DAVE MATTHEWS BAND What Would You Say (RCA)
9	7	10	9	LIVE Lightning Crashes (Radioactive)
15	13	11	10	BLUES TRAVELER Run-Around (A&M)
7	8	9	11	VAN HALEN Can't Stop Lovin' You (WB)
8	10	12	12	JAMIE WALTERS Hold On (Atlantic)
28	20	16	13	PAULA ABDUL My Love Is For Real (Captive/Virgin)
BREAKER	14	14	14	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
18	17	15	15	ADAM ANT Wondertul (Capitol)
13	14	17	16	GREEN DAY When I Come Around (Reprise)
16	15	14	17	TLC Red Light Special (LaFace/Arista)
BREAKER	18	18	18	BON JOVI This Ain't A Love Song (Mercury)
6	11	13	19	REAL MCCOY Run Away (Arista)
BREAKER	20	20	20	MONTELL JORDAN This Is How We... (PMP/RAL/Island)

BREAKERS

—	35	22	14	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
—	—	32	18	BON JOVI This Ain't A Love Song (Mercury)
26	23	20	20	MONTELL JORDAN This Is How We... (PMP/RAL/Island)

CHR begins on Page 27.

COUNTRY

3W	2W	LW	TW	
10	6	4	1	PATTY LOVELESS You Don't Even Know... (Epic)
12	7	7	2	TRACY LAWRENCE Texas Tornado (Atlantic)
13	8	8	3	COLLIN RAYE If I Were You (Epic)
14	9	9	4	TRAVIS TRITT Tell Me I Was Dreaming (WB)
16	12	10	5	NEAL MCCOY They're Playin' Our Song (Atlantic)
5	2	2	6	TOBY KEITH You Ain't Much Fun (Polydor Nashville)
17	13	11	7	KENNY CHESNEY Fall In Love (BNA)
27	17	13	8	JOHN MICHAEL MONTGOMERY Sold... (Atlantic)
9	4	1	9	WADE HAYES Still Dancin' With You (DKC/Columbia)
22	15	12	10	VINCE GILL You Better Think Twice (MCA)
19	16	14	11	BLACKHAWK That's Just About Right (Arista)
2	1	3	12	CLINT BLACK Summer's Comin' (RCA)
23	19	15	13	SHENANDOAH Darned If I Don't (Danged...) (Capitol)
24	22	16	14	DAVID LEE MURPHY Party Crowd (MCA)
21	18	17	15	JOHN ANDERSON Mississippi Moon (BNA)
26	24	18	16	CLAY WALKER My Heart Will Never Know (Giant)
34	29	22	17	SHANIA TWAIN Any Man Of Mine (Mercury)
35	26	19	18	REBA McENTIRE And Still (MCA)
—	35	23	19	ALAN JACKSON I Don't Even Know Your Name (Arista)
31	28	25	20	LORRIE MORGAN I Didn't Know My Own Strength (BNA)

BREAKERS

—	—	48	34	TY HERNDON I Want My Goodbye Back (Epic)
—	—	47	44	WESLEY DENNIS Don't Make Me Feel At Home (Mercury)

COUNTRY begins on Page 46.

ROCK

3W	2W	LW	TW	
1	1	1	1	COLLECTIVE SOUL December (Atlantic)
12	5	2	2	SOUL ASYLUM Misery (Columbia)
5	4	3	3	BETTER THAN EZRA Good (Swell/Elektra/EEG)
—	—	19	4	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)
3	3	4	5	MAO SEASON River Of Deceit (Columbia)
9	8	7	6	BLACK CROWES Wisner Time (American/Reprise)
2	2	5	7	LIVE Lightning Crashes (Radioactive)
22	13	9	8	R.E.M. Strange Currencies (WB)
21	15	13	9	VAN HALEN Amsterdam (WB)
4	6	6	10	TOM PETTY It's Good To Be King (WB)
11	11	10	11	MATTHEW SWEET Sick Of Myself (Zoo)
7	9	8	12	OUR LADY PEACE Starseed (Relativity)
20	16	14	13	BUSH Little Things (Trauma/Interscope)
13	12	11	14	WHITE ZOMBIE More Human Than Human (Geffen)
53	22	17	15	BAD COMPANY Down And Dirty (EastWest/EEG)
BREAKER	16	16	16	LIVE All Over You (Radioactive)
15	14	16	17	CHARLIE SEXTON Everyone Will Crawl (MCA)
BREAKER	18	18	18	HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)
8	10	15	19	DAVE MATTHEWS BAND What Would You Say (RCA)
23	20	18	20	NIRVANA Lake Of Fire (DGC/Geffen)

BREAKERS

54	35	21	16	LIVE All Over You (Radioactive)
—	—	29	18	HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)
—	—	60	22	PINK FLOYD What Do You Want... (Live) (Columbia)
39	27	25	24	SPONGE MOLLY (WORK)

ROCK begins on Page 65.

CHR/RHYTHMIC

3W	2W	LW	TW	
6	4	3	1	MONICA Don't Take It Personal... (Rowdy/Arista)
2	2	1	2	ADINA HOWARD Freak Like Me (EastWest/EEG)
1	1	2	3	MONTELL JORDAN This Is How We... (PMP/RAL/Island)
3	3	4	4	BOYZ II MEN Water Runs Dry (Motown)
5	5	5	5	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)
9	6	6	6	JON B. & BABYFACE Someone To... (Yab Yum/550 Music)
11	10	8	7	TLC Waterfalls (LaFace/Arista)
—	31	7	8	MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic)
15	15	13	9	DIANA KING Shy Guy (WORK)
7	8	9	10	SUBWAY This Lil' Game We Play (Biv 10/Motown)
BREAKER	11	11	11	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
BREAKER	12	12	12	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy)
BREAKER	13	13	13	U.N.V. So In Love With You (Maverick/WB)
BREAKER	14	14	14	METHOD MAN I'll Be There For You (Def Jam/RAL/Island)
10	11	11	15	IV XAMPLE I'd Rather Be Alone (MCA)
8	9	10	16	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)
12	14	14	17	SOUL FOR REAL Candy Rain (Uptown/MCA)
4	7	12	18	TLC Red Light Special (LaFace/Arista)
18	16	20	19	DR. DRE Keep Their Heads Ringin' (Priority)
21	18	21	20	NICKI FRENCH Total Eclipse Of The Heart (Critique)

BREAKERS

—	22	18	11	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
16	12	17	12	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy)
23	20	15	13	U.N.V. So In Love With You (Maverick/WB)
28	13	16	14	METHOD MAN I'll Be There For You (Def Jam/RAL/Island)

CHR begins on Page 27.

HOT AC

3W	2W	LW	TW	
2	2	1	1	BRYAN ADAMS Have You Ever Really... (A&M)
14	7	5	2	REMBRANDTS I'll Be There For You (EastWest/EEG)
4	3	3	3	DIONNE FARRIS I Know (Columbia)
1	1	2	4	ELTON JOHN Believe (Rocket/Island)
3	4	4	5	MARTIN PAGE In The House Of Stone And Light (Mercury)
8	6	6	6	BLESSID UNION OF SOULS I Believe (EMI)
5	5	7	7	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
6	8	8	8	JAMIE WALTERS Hold On (Atlantic)
9	9	9	9	ANNIE LENNOX No More "I Love You's" (Arista)
20	14	11	10	ROD STEWART Leave Virginia Alone (WB)
21	20	19	11	BOYZ II MEN Water Runs Dry (Motown)
11	10	10	12	MADONNA Take A Bow (Maverick/Sire/WB)
10	12	13	13	AMY GRANT & VINCE GILL House Of Love (A&M)
16	16	15	14	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
19	17	16	15	EAGLES Learn To Be Still (Geffen)
7	11	12	16	DES'REE You Gotta Be (550 Music)
22	18	17	17	AMY GRANT Big Yellow Taxi (A&M)
12	13	14	18	EAGLES Love Will Keep Us Alive (Geffen)
13	15	18	19	FOREIGNER Until... (Generama/Rhythm Safari/Priority)
—	27	24	20	BON JOVI This Ain't A Love Song (Mercury)

BREAKERS

No Songs Qualified For Breaker Status This Week

ADULT CONTEMPORARY begins on Page 56.

ALTERNATIVE

3W	2W	LW	TW	
8	2	1	1	SOUL ASYLUM Misery (Columbia)
5	3	2	2	COLLECTIVE SOUL December (Atlantic)
—	—	16	3	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)
10	8	6	4	LIVE All Over You (Radioactive)
6	5	5	5	BUSH Little Things (Trauma/Interscope)
1	1	3	6	BETTER THAN EZRA Good (Swell/Elektra/EEG)
4	4	4	7	GREEN DAY She (Reprise)
21	12	10	8	SPONGE MOLLY (WORK)
3	7	7	9	MATTHEW SWEET Sick Of Myself (Zoo)
9	10	12	10	WHITE ZOMBIE More Human Than Human (Geffen)
7	9	8	11	NINE INCH NAILS Hurt (Nothing/TVT/Interscope)
13	11	11	12	RADIOHEAD Fake Plastic Trees (Capitol)
18	15	13	13	CRANBERRIES Ridiculous Thoughts (Island)
24	18	18	14	FILTER Hey Man, Nice Shot (Reprise)
2	6	9	15	ELASTICA Connection (DGC/Geffen)
33	22	19	16	CATHERINE WHEEL Waydown (Fontana/Mercury)
11	13	15	17	BLUES TRAVELER Run-Around (A&M)
14	14	14	18	MAGNIFICENT BASTARDS Mockingbird... (Elektra/EEG)
BREAKER	19	19	19	WEEZER Say It Ain't So (DGC/Geffen)
28	20	20	20	JILL SOBULE I Kissed A Girl (Lava/Atlantic)

BREAKERS

—	48	26	19	WEEZER Say It Ain't So (DGC/Geffen)
34	28	23	21	HUM Stars (RCA)
—	—	28	23	PRIMUS Wynona's Big Brown Beaver (Interscope)

ALTERNATIVE begins on Page 72.

URBAN CONTEMPORARY

3W	2W	LW	TW	
2	2	1	1	BOYZ II MEN Water Runs Dry (Motown)
11	7	6	2	MONICA Don't Take It Personal... (Rowdy/Arista)
7	4	4	3	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy)
10	6	5	4	BRANDY Best Friend (Atlantic)
1	1	2	5	BROWNSTONE Grapevine (MJJ/Epic)
—	27	9	6	MICHAEL & JANET JACKSON Scream (MJJ/JDJ/Epic)
5	3	3	7	KUT KLOSE I Like (Elektra/EEG)
6	5	7	8	BRIAN MCKNIGHT Crazy Love (Mercury)
15	12	10	9	JON B. & BABYFACE Someone... (Yab Yum/550 Music)
19	16	12	10	TLC Waterfalls (LaFace/Arista)
8	8	8	11	H-TOWN Emotions (Luke)
21	17	15	12	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)
13	13	13	13	DIANA KING Shy Guy (WORK)
25	21	21	14	METHOD MAN I'll Be There For You (Def Jam/RAL/Island)
14	14	14	15	VARIOUS ARTISTS Freedom (Tribeca/Mercury)
37	22	22	16	TONY THOMPSON I Wanna Love Like That (Giant)
9	11	16	17	MONTELL JORDAN This Is How We... (PMP/RAL/Island)
18	18	19	18	DA BRAT Give It 2 You (So So Def/WORK)
4	9	11	19	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)
29	23	24	20	NUTTIN' NYCE Froggy Style (Pocketown/Jive)

BREAKERS

—	—	48	33	SHAGGY Boombastic (Virgin)
—	45	38	35	TRISHA COVINGTON Slow Down (Columbia)
46	42	36	36	GAP BAND First Lover (Raging Bull/AEC)
—	—	50	37	MARY J. BLIGE You Bring Me Joy (Uptown/MCA)
45	44	37	38	H.A.M.I. Good Thangz (Underworld/Capitol)

URBAN CONTEMPORARY begins on Page 40.

ADULT CONTEMPORARY

3W	2W	LW	TW	
1	1	1	1	BRYAN ADAMS Have You Ever Really... (A&M)
2	2	2	2	ELTON JOHN Believe (Rocket/Island)
4	3	3	3	BLESSID UNION OF SOULS I Believe (EMI)
6	5	4	4	EAGLES Learn To Be Still (Geffen)
18	10	7	5	BOYZ II MEN Water Runs Dry (Motown)
10	7	8	6	ANNIE LENNOX No More "I Love You's" (Arista)
3	4	5	7	FOREIGNER Until... (Generama/Rhythm Safari/Priority)
5	6	6	8	MARTIN PAGE In The House Of Stone And Light (Mercury)
29	16	14	9	ROD STEWART Leave Virginia Alone (WB)
15	13	11	10	AARON NEVILLE Can't Stop My Heart From... (A&M)
8	8	9	11	MADONNA Take A Bow (Maverick/Sire/WB)
11	11	10	12	BEN TAYLOR I Will (Giant/Reprise)
16	14	12	13	JIM BRICKMAN Angel Eyes (Windham Hill)
26	18	15	14	ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)
9	12	13	15	EAGLES Love Will Keep Us Alive (Geffen)
BREAKER	16	16	16	REMBRANDTS I'll Be There For You (EastWest/EEG)
BREAKER	17	17	17	JON SECADA Where Do I Go From You (SBK/EMI)
19	17	18	18	DIONNE FARRIS I Know (Columbia)
30	26	21	19	JORDAN HILL Remember Me This Way (MCA)
—	29	23	20	GLORIA ESTEFAN It's Too Late (Epic)

BREAKERS

—	—	24	16	REMBRANDTS I'll Be There For You (EastWest/EEG)
25	20	19	17	JON SECADA Where Do I Go From You (SBK/EMI)

ADULT CONTEMPORARY begins on Page 56.

PROGRESSIVE ALBUMS

3W	2W	LW	TW	
17	10	1	1	CHRIS ISAAK Forever Blue (Reprise)
8	6	5	2	DAVE MATTHEWS BAND Under The Table... (RCA)
1	5	4	3	ANNIE LENNOX Medusa (Arista)
6	8	7	4	LITTLE FEAT Ain't Had Enough Fun (Zoo)
2	2	2	5	BRUCE SPRINGSTEEN Greatest Hits (Columbia)
7	4	3	6	SONIA DADA A Day At The Beach (Capricorn)
9	9	8	7	HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)
13	12	11	8	BILLY PILGRIM Bloom (Atlantic)
3	1	6	9	JAYHAWKS Tomorrow The Green... (American/Reprise)
5	3	9	10	DEL AMITRI Twisted (A&M)

PROGRESSIVE begins on Page 72.

NAC TRACKS

3W	2W	LW	TW	
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“TROUBLE”

Shampoo



From the forthcoming album "We Are Shampoo"

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