

DEVELOPING NEW RADIO SALES BUSINESS TODAY

KHTT/Tulsa GM Doc Holliday details how careful training programs, new selling strategies, and going beyond the media buyers can bring your station's salesforce into the '90s.

Page 13

WWTN TURNS NO TALK RADIO EXPERIENCE INTO AN ADVANTAGE

With more promotion, better production — and only minor changes to the on-air lineup — neophyte Talk owners Gaylord nearly doubled WWTN/Nashville's numbers in less than a year.

Page 27

MAKING AC WORK IN AN HISPANIC MARKET

Two South Texas AC PDs — KVLV/McAllen's Roger Scott and KMXR/Corpus Christi's Jesse DeLeon — tell how they adapted their stations' sound 'n' style to their markets' Hispanic-dominated listenership.

Page 60

WKLS PUTS FORWARD AN OLYMPIAN EFFORT

Heritage Rocker WKLS/Atlanta is taking advantage of its proximity to the 1996 Olympic Summer Games with some unusual marketing and merchandising campaigns.

Page 70

PEOPLE IN THE NEWS

- Allan Hotien appointed GM at Washington, DC trombo
- Ken Phillips becomes PD for KPLZ/Seattle
- Rick Thomas named PD at KBZR/Phoenix
- Todd Little new KSLX/Phoenix PD

Page 3

THIS #1 WEEK

CHR/POP

- CELINE DION Because You Loved Me (550 Music)

CHR/RHYTHMIC

- FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)

URBAN

- SWV You're The One (RCA)

URBAN AC

- LIONEL RICHIE Don't Wanna Lose You (Mercury)

COUNTRY

- BROOKS & DUNN My Maria (Arista)

HAC

- HERBIE HANCOCK Thieves In The Temple (Verve)

HOT AC

- CELINE DION Because You Loved Me (550 Music)

AC

- CELINE DION Because You Loved Me (550 Music)

ACTIVE ROCK

- DISHWALLA Counting Blue Cars (A&M)

ROCK

- VAN HALEN Humans Being (Warner Sunset/WB)

ALTERNATIVE

- CRANBERRIES Salvation (Island)

ADULT ALTERNATIVE

- HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)

NEWSSTAND PRICE \$6.50



Clear Channel Purchases REP

19 outlets acquired for \$235 million; Sosson hired, Webb promoted to Sr. VP/Ops

Clear Channel Communications has picked up Radio Equity Partners' 19 radio stations and hired REP's managing general partner, George Sosson. Clear Channel also has promoted KFON-AM, KEYI-FM, KHFI-FM & KPEZ-FM/Austin VP/GM Stan Webb to Sr. VP/Operations.



Sosson



Webb

Clear Channel purchased the stock and assets of REP for \$235 million. The radio group includes 15 FMs and four AMs in eight markets.

Sosson's new job title and precise function have yet to be decided, but he said he would be running a group of stations in an undetermined geographic area. "Whether it will be the East, the Northeast, or how far West it might go hasn't been decided," said Sosson, adding that he would continue to live in Norwalk, CT

and work with the REP stations he assembled.

Sosson — who was a VP in charge of the 11-station CBS-FM group before establishing REP in 1993 — said economic conditions convinced him not to start another group. "Prices are too high," he explained. "It's very difficult for an individual to get in at these prices. The only ones who can buy are public companies like

Clear Channel." Meanwhile, Webb's first assignment is to supervise the recently acquired U.S. Radio group, as well as stations in Austin, Grand Rapids, and Richmond.

"This is a tremendous opportunity," said Webb. "I get to live in Austin and extend my career with the very best company in the

CLEAR CHANNEL/See Page 24

REP station stats: Transactions, Page 6

Cox Buys NewCity For \$250 Mil.

Ferguson says deal 'is more like a merger'

According to Cox Broadcasting Exec. VP/Radio Bob Neil and NewCity Communications President Dick Ferguson, their radio groups would make a good item for "Separated At Birth." They use the same sales training organization, the same consultants, have hired each other's employees, and NewCity has an LMA with Cox's WSB-AM & FM/Atlanta.

However, they won't be separate any more. Cox is laying down \$250 million for all of the NewCity stock to acquire the company's 18 stations. "They are buying our stock, but operationally it is really more like a merger," said Ferguson. Cox said it will have 37 stations upon completion of the deal.

Execs from the two groups will form a six-member Executive Council — jokingly called "The Gang of Six" — to run the company. Council members from Cox are Neil, Regional VP/WSB-AM & FM/Atlanta GM Marc Morgan, and WIOD-AM, WHQT-FM & WFLC-FM/Miami GM Bob Green.

NewCity's reps are Ferguson; WEZN/Bridgeport, CT Exec. VP/GM Jim Morley; and WDBO-AM, WCFB-FM & WWKA-FM/Orlando GM Rick Reis.

The NewCity stock was 55%-owned by key employees and 45%-owned by investment bankers Burr, Egan, Deleage. Both

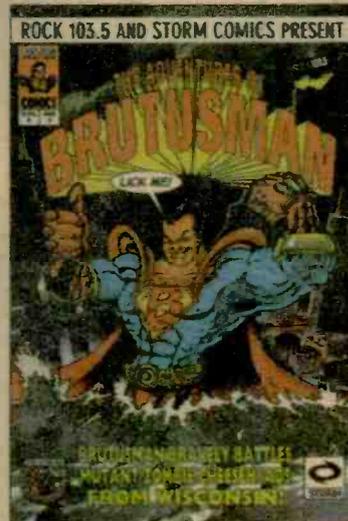
COX/See Page 24

Station details in Transactions: Page 6

'BRUTUSMAN' ... Our Hero!

What's the next step for the jock who's done everything? For Lou Brutus — afternoon at Evergreen Media Rocker WRCX-FM/Chicago — the logical move was to become a superhero. As a result, "Brutusman" will make his debut on May 20 when "The Adventures Of Brutusman" comic book hits the stands.

Storm Comics will publish the free comic book series, which features the drawings of Alan MacBain, the coloring/lettering of the Zero 3 Inc. staff, and the earwax that Brutus so lovingly donated to the ink for that personal touch. In his first adventure, which was penned by Brutus himself, our superhero will battle zombie mutant cheeseheads from Wisconsin.



Interep Creates Allied Radio Partners

The Interep Radio Store has established Allied Radio Partners, an alliance between its Major Market Radio Sales, Torbet Radio Group, and Concert Music Broadcast Sales divisions.

Specializing in the challenges raised by the telecom bill — specifically representation of multiple stations in the same city — the new company will consist of five partners (l-r): Partner/Classical Music Bob Lion, Managing Partner/Client Development Tony Fasolino, Partner/Sales Paul Anovick, Managing Partner/Marketing Mike Bellantoni, and Sr. Managing Partner/Client Service Warner Rush.

According to Rush, "Traditional rep companies, by definition, force stations to conform to their office structures. Allied Radio Partners completely changes that formula by customizing each rep office around each rep station. Each client will get focused, individual attention so we will be able to short-stop problems before they develop."

Consolidation Far From Finished

Process 20% done, say Kagan panelists

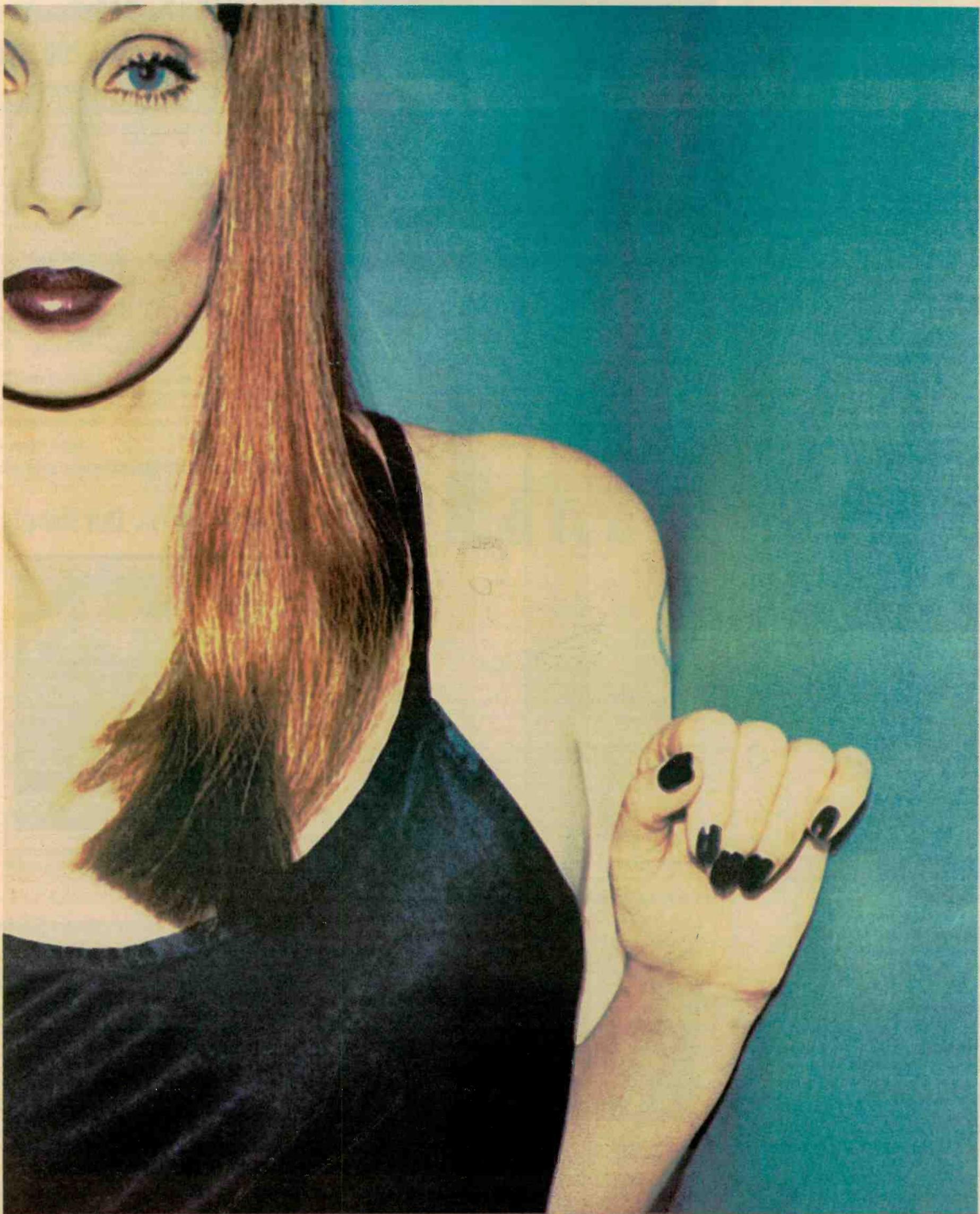
By Roy Furchgott R&R WASHINGTON BUREAU

Consolidation will be the dominant theme in radio station trading for the foreseeable future, according to panelists at last week's "Future of Radio Acquisitions & Finance Conference" held by Kagan Seminars Inc.

Seventeen panelists at the nine-hour gabfest said industry consolidation would continue to drive valuations higher, allow radio to take ad dollars from newspapers and TV, and attract more investment money to radio.

The experts said there is still plenty of time for savvy investors and operators to take advantage

KAGAN/See Page 24



“ONE BY ONE” *The First Single*



Hotlen Headed To DC Trombo As GM

When **Bonneville International Corp.** assumes operation of its three new Washington, DC properties, Soft AC **KOIT-AM & FM/San Francisco PD Allan Hotlen** will transfer there and become GM. Bonneville has signed a letter of intent to purchase **WQSI-AM, WXTR-FM & WXVR-FM/Washington** from **SFX Broadcasting**.

According to Bonneville Exec. VP/COO **Bruce Reese**, "Allan's a motivator and team builder and has the creative vision to respond to challenges and opportunities facing radio over the next decade. He has the necessary experience to build strong stations in Washington."

Hotlen added, "I look forward to going to Washington. The stations will benefit from Bonneville's long-term stability. It's a values-driven company made up of values-driven people who believe in community service."

Prior to joining KOIT, Hotlen was OM/PD of **KJOI/Los Angeles**. He's also been GM of **WPEN/Philadelphia, KKSA/Sacramento**, and **WAYK & WSWF/Ft. Myers**.

Phillips Upped To KPLZ/Seattle PD

KPLZ/Seattle interim PD/morning man **Kent Phillips** has officially been named PD. He fills the vacancy created when **John Dimick** exited the Hot AC to program **WNCI/Columbus (R&R 1/26)**.

Phillips told **R&R**, "It means I have to go to more staff meetings. Beyond that, it's what I've been doing the past four months."

"You can't find a more consistent station — we've been in the fours the past three books. The challenge is with our new competitor, and we never underestimate the competition. It will be interesting to see what happens with them and how we react."

Before joining 'PLZ as morning man 10 years ago, Phillips spent five years as GM/PD of the **Northwest News Network/Portland** and programmed **KUJ/Walla Walla, WA**. He co-hosts **KOMO-TV/Seattle's** daily "Northwest Afternoon," continues his **Phillips Consulting** business, and owns **Classic Rock KZBH/Cashmere, WA**.

R&R Observes Memorial Day

In observance of the Memorial Day holiday, **R&R's** Los Angeles, Nashville, and Washington, DC offices will be closed Monday, May 27.

Rock, Urban Radio Panels Rolled



(l-r) Early Rock jocks **Jim Ladd, Cynthia Fox, Raechel Donahue, Bob Coburn, Jeff Gonzer, and Pat Kelley**.



(l-r) **MT&R Radio Dept. Manager Ken Mueller, KLOS-FM/L.A. PD Carey Curelop, KCBS-FM/L.A. PD Tommy Edwards, R&R Rock Editor Cyndee Maxwell, KKB-FM/L.A. PD Harold Austin, and MT&R VP Michael Zarella**.



(l-r) **R&R Urban Editor Walt Love, WQBH-AM/Detroit VP/GM Martha Jean Steinberg, KACE-FM/L.A. personality J.J. Johnson, and former KGFJ-AM/L.A. personality Tom Reed**.

On the heels of its successful "Early Top 40" panel, the Museum of Television & Radio convened three other seminars on "Rock 'N' Roll And Radio" at its newly opened L.A. branch. "The Rise Of Rock FM," "Contemporary Rock Radio: Narrowcasting," and "Black Radio: Yesterday And Today" each explored an aspect of the symbiotic and ever-changing relationship enjoyed between radio and the rock and urban communities since the 1950s.

KSLX/Phoenix Asks For Little As PD

KBPI-FM & KRFX-FM/Denver Asst. PD **Todd Little** has been named PD at **Classic Rock KSLX/Phoenix**. He succeeds **John Sebastian**, who left to program **Country KZLA/Los Angeles** last month (**R&R 3/29**).

"I always thought my first PD job would be in a smaller market," Little remarked. "I'm fortunate not only to come to a great market, but to a station with a great foundation. I've been given a tremendous canvas to work with, thanks to **John Sebastian**."

Little had been at **Jacor's KBPI & KRFX** for the last five years and the company's **WEBN/Cincinnati** for six years before that. He's also worked at **WOXY/Oxford, OH**.

He added, "In my years at **Jacor**,

Citicasters has always been the enemy, but it's been great working with **Dave Crowl** and **Dave Pugh**. The fact that eventually we're going to become part of **Jacor** is even better."

For The Record

• **ABC Radio President Bob Callahan's** memo to his staff regarding the company's new management structure was dated **May 1**. The date was inadvertently written as **March 1** in last week's issue (**R&R 5/10**).

• **Drew Hayes** succeeds **Mark Mason** as **ESPN Radio Networks' Exec. Producer**. Mason was incorrectly identified in last week's issue (**R&R 5/10**).

MAY 17, 1996

NEWS & FEATURES

Business	4	National Video Charts	16
Business Briefs	4	Street Talk	18
Transactions	6	Sound Decisions	25
Management	12	Nashville	50
Sales	13	Opportunities	85
Marketing & Promotion	14	Marketplace	88
Show Prep	15		
'Zine Scene	15		

FORMATS & CHARTS

News/Talk	27	AC Chart	60
CHR	28	Hot AC Chart	63
CHR Callout America	30	NAC	65
CHR/Pop Chart	32	NAC Tracks Chart	66
Pop/Alternative Chart	33	NAC Albums Chart	67
CHR/Rhythmic Chart	38	Rock	70
Hip-Hop Chart	39	Active Rock Chart	71
Urban	41	Rock Chart	74
Urban Chart	43	Alternative	76
Urban AC Chart	47	Alternative Chart	77
Country	48	Alternative Specialty Shows	81
Country Chart	52	Adult Alternative Tracks	82
Adult Contemporary	58	Adult Alternative Albums	83

The Back Pages 90

Thomas Moves To KBZR/Phoenix As PD

KSFM/Sacramento PD Rick Thomas has resigned for the PD slot at **KBZR (The New 103.9)/Phoenix**. The station — which is airing a "CHR/Dance/Fun" format — recently broke away from an Alternative triplecast (**R&R 5/3**) and was purchased by **New Planet Radio**, whose managing partners include **Albert Brock**, consultant **Jerry Clifton**, and **Scott Fey**.

Fey told **R&R**, "Rick is one of the more talented people in the business. He really understands the direction we want to take with the radio station. I've never seen any-



Thomas

one spend more time trying to understand what the listeners really want to hear. That's his gift."

Thomas told **R&R**, "Jerry Clifton and I have wanted to work together again for years. It's just been a matter of timing, and now the time is right."

Regarding the present format, Thomas said, "It's a moot point. It [won't be how

it currently] is. The new format on 103.9 won't be like anything else."

Prior to joining **KSFM**, Thomas was PD at **KYLD/San Francisco, XHTZ/San Diego, and WLUM/Milwaukee**.

Blue Noteworthy



Blue Note recently hosted an album release party for "The New Groove — The Blue Note Remix." Revelers included (standing, l-r) **Blue Note President Bruce Lundvall, artist Mino Cinelu, Blue Note Dir./Marketing Keith Thompson, artist Dianne Reeves, project producers the Angel, Diamond D. and DJ Smash; (kneeling, l-r) artists Mark Shim and Marcus Printup**.

HOW TO REACH US

RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

WEB SITE: <http://www.ronline.com>

	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com
NEWS DESK:	310-553-4330	310-203-9763	newsroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com

	Phone	Fax	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1622	310-203-8727	aissa@rronline.com
EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
WASHINGTON, DC BUREAU:	202-783-3826	202-783-0260	rnrdc@aol.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	mailroom@rronline.com

Digital Radio Ruling Derailed

The FCC's digital satellite radio rules, expected out last week, have been derailed by Sen. Bob Dole's proposal to cut the gasoline tax.

As Dole (R-KS) prepared earlier this month to propose the tax cut, he gave Capitol Hill staffers 12 hours to find other sources of revenue to offset the reduction he planned to offer.

That drew attention to the FCC's plans for two 12.5 MHz segments of digital spectrum. The FCC planned to auction one segment of spectrum to three companies that applied for digital radio licenses. The other segment was set to be sold to a fourth company, CD Radio, at a "pioneer's preference" discount.

Political Preference?

Pioneer's preference, which was designed to encourage develop-

ment of new technology, would allow CD Radio to license its 12.5 MHz of spectrum at 15% less than the winning bid for the other 12.5 MHz band.

The Hill had hoped that digital auction money could be applied to offset the gas tax cut and didn't like the fact that one contender would get a discount.

What may have made it even worse politically for CD Radio is it's partially Canadian-owned. The U.S. and Canada have been unable to resolve several spectrum sharing issues recently, forcing sections of salable U.S. bandwidth to lay fallow. Capitol Hill was uncomfort-

able giving a Canadian firm cheap spectrum, said one Hill source.

As it turned out, the money from the proposed spectrum auction had already been accounted for in last year's budget, so it wouldn't help offset the proposed gas tax cut.

But the FCC plan had drawn the attention of Rep. John Dingell (D-MI), ranking Democrat on the House Commerce Committee and a critic of the pioneer's preference system.

Dingell's office is supposed to outline its concerns in a letter to the FCC. At the same time, digital radio proponents are meeting with Hill staffers to "educate" them on the issues.

For now, digital satellite radio remains on hold.

BUSINESS BRIEFS

Alcohol Ads Detrimental To Radio's Health?

Once again, Rep. Joe Kennedy (D-MA) is expected to introduce a bill that would require advertisers to include warnings in all beer and wine ads. Kennedy introduced a similar bill in 1993.

If the bill passes, ads would have to include warnings such as, "If you drink too much alcohol too fast, you can die of alcohol poisoning" and "Alcohol is a drug and may be addictive."

The bill would also require that the IRS code be amended to eliminate tax deductions for alcohol advertising and goodwill expenditures.

Pressler Outlines New Spectrum Policy

A draft of a "grand spectrum bill" that would overhaul federal regulations of all radio spectrum was proposed last week by Senate Commerce Committee Chairman Larry Pressler (R-SD).

The "Electro-Magnetic Spectrum Management Policy Reform and Privatization Act" would "replace our current system of central government planning with a market-based system," according to Pressler. The bill would, among other things, give the FCC permanent authority to auction spectrum frequencies and merge the duties of the National Telecommunications Information Administration with the FCC.

To SFX's Credit: \$150 Million

SFX Broadcasting Inc. (NASDAQ: SFXBA) has received a commitment to increase its credit line from \$50 million to \$150 million.

"With the financing we announced last week and this expanded facility, we will be well-positioned to participate in the continuing consolidation of the radio broadcasting industry," said SFX Chairman Robert Sillerman.

The Bank of New York was the underwriter for the credit line. SFX owns, operates, or has agreed to buy 69 radio stations.

Paxson Hits The Boards

Paxson Communications continues to gobble up Florida media companies, acquiring Orlando-based Cash Outdoor Advertising last week for an undisclosed sum. The deal gives Paxson a total of 333 billboard locations across Florida, including 217 in Orlando.

Deal Closings

The following transactions closed recently:

- Osborn Communications Corp.'s \$7 million purchase of KNAX-FM & KRBT-FM/Fresno from EBE Communications Corp.
- Pinnacle Broadcasting Co. Inc.'s acquisition of WRRF-AM & WDLX-FM/Washington, NC from Tar Heel Broadcasting System for \$3.5 million.
- McClean County Broadcasting's \$3.25 million sale of WBWN-FM/Bloomington, IL to Bloomington Broadcasting Corp.
- HMW Communications Inc.'s sale of WXWX-FM & WXWZ-FM/Greenville-Spartanburg, SC to Palm Broadcasting Co. L.P. for \$3 million.
- Caribou Communications Co.'s purchase of KTNT-FM/Oklahoma City from Life Broadcasting Inc. for \$2.65 million.

EARNINGS

Revenue Boosts For Broadcasters In 1st Quarter

Heritage Media Corp. reported increases in net revenue and cash flow for its radio group in the first quarter of 1996.

The company reported earnings of \$1.4 million (8 cents a share) on revenue of \$83.2 million, compared to 1995 first-quarter earnings of \$1.7 million (10 cents) on revenue of \$119 million.

According to the company, the 20-station radio group outpaced the broadcasting group's overall results with 10% increases in both revenue and operating cash flow, reflecting improved results from FM duopolies in Portland and Kansas City. Broadcasting — TV and radio combined — generated \$18.9 million in revenue for the first quarter, a slight decline from last year's \$19.7 million.

Heritage also has direct-marketing and in-store marketing subsidiaries.

Strong Premiere

Premiere Radio Networks Inc. (Nasdaq: PRNI) boasted its strongest-ever first-quarter revenue, cash flow, and operating income.

The company claimed first-quarter earnings of \$665,000 (8 cents) on revenue of \$5.5 million, a rise from '95 earnings of \$630,000 (13 cents) on revenue of \$4.2 million.

Cash flow for the first quarter was \$1.2 million, compared to \$973,000 for the same period the previous year. Operating income jumped from \$709,000 to \$833,000.

Premiere produces 30 syndicated radio programs and services more than 4600 station affiliates.

Osborn Gets Boost

Osborn Communications Corp. (Nasdaq: OSBN) reported that the sale of stations in

two cities gave the company a big boost in first-quarter earnings, despite lower revenue.

Osborn registered first-quarter earnings of \$4.6 million (83 cents) on revenue of \$6.8 million, compared to a loss of \$236,000 (4 cents) on revenue of \$7.6 million for the same period last year.

The company realized a \$6.8 million gain with the sale of its Syracuse and Jacksonville stations, which cut quarterly interest expenses in half and helped raise the quarterly earnings.

Osborn operates radio stations, Muzak franchises, and cable television systems in hospitals.

Evergreen Cash Flow Doubles

Evergreen Media Corp. (Nasdaq: EVGM) has reported first-

Continued on Page 8

Power Tool For AIR-HEADS.

Radio's best user interface... AV AIR.

Hootie & The Blowfish
:11/04:06/Cold

Start

8000
--/00:52/00

Spots

HSP

Mid-6

6a-10a

10a-3p

Log

Music

Sweeper

S	Act	Title	Artist	Outcue	Duration	Shelf
1		BROADCAST ELECTRONICS, INC.	Sheryl Crow	Fade		
2			Bruce Springsteen	Fade	00:03:13	30745
3			Blowfish	Cold	00:04:06	45305

On air... off air... air quality. As a PD you manage air time. And you need a powerful tool to help get that job done. That's where AudioVAULT[®] comes in, the industry-leading Digital Audio System. With AudioVAULT you get AV Air, radio's easiest user interface. With AV Air you can customize screens for each show, preset on-screen buttons for drop ins, and have immediate access to playlists and your entire audio inventory. And because AudioVAULT is from Broadcast Electronics, you'll have 24-hour support, every day of the year. AudioVAULT. It helps manage the studio, while you manage your future.

Sample AudioVAULT on the World Wide Web:
<http://www.bdcast.com>

Or e-mail or fax us for a free demo kit:
future@bdcast.com
Voice: 217-224-9600 Fax: 217-224-9607

BROADCAST ELECTRONICS, INC.
WORLD LEADER IN RADIO BROADCAST TECHNOLOGY
4100 N. 24TH STREET/P.O. BOX 3606/QUINCY, IL 62305-3606

**Bobby Poe's Pop Music Survey Presents
 Its 25th Silver Anniversary Radio/Record Convention &
 Bobby Poe Retirement Roast
 June 20 - 22, 1996**

**At The Sheraton Premiere,
 Tysons Corner, Virginia**



**Andrea Ganis
 (Roaster)**



**Mason Dixon
 (M.C.)**



**Jerry Blair
 (Roaster)**



**Daniel Glass
 (Roaster)**



**Richard Palmese
 (Roaster)**



**Jay Stevens
 (Roaster)**



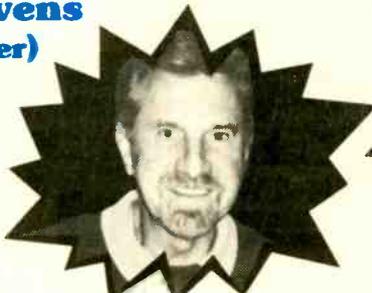
**Dan Vallie
 (Roaster)**



**Bobby Poe
 (Roastee)**



**Jim Davenport, Sr.
 (Roaster)**



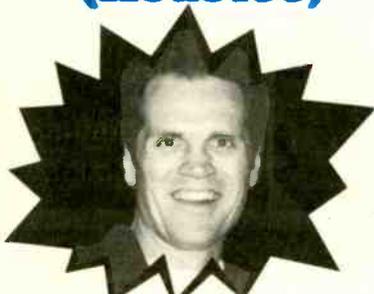
**Jonas Cash
 (Roaster)**



**Tony Novia
 (Roaster)**



**Gerry Cagle
 (Roaster)**



**Jeff McCartney
 (Roaster)**



**Barry Fiedel
 (Roaster)**



**Dave Sholin
 (Roaster)**

**Don't Miss This Exciting, Once In A Lifetime HAPPENING!
 Planned Events Include Jeff McCluskey's "Bye Bye Bobby Cocktail Party", Hospitality Suites,
 The Universal Breakfast, The Columbia Cookout, As Well As A V.P. Promotion Panel,
 Program Directors Panel, The Ever Popular Radio/Record Hot Box And Much More!**

Use This Handy Registration Form:

**_____ \$275.00 Basic Registration _____ \$375.00 Basic Registration Plus Golf
 Your Name _____ Your Company _____ Your Phone # _____**

Make Checks Payable To:

**Pop Music Survey, 13981 Saddleview Drive, North Potomac, MD 20878
 For More Information Call Pop Music Survey At 301-951-1215
 For Sheraton Premiere Hotel Room Reservations Call 703-448-1234**

DEALS OF THE WEEK

- **NewCity Communications**
\$250 million
- **Radio Equity Partners**
\$235 million

Complete NewCity and Radio Equity Partners station rosters shown in "Transactions At A Glance."

1996 DEALS TO DATE

Dollars To Date: \$3,892,486,199
(Last Year: \$1,075,990,562)

This Week's Action: \$580,615,000
(Last Year: \$7,399,000)

Stations Traded This Year: 823
(Last Year: 439)

Stations Traded This Week: 64
(Last Year: 21)

TRANSACTIONS AT A GLANCE

- **NewCity Communications**
 - WJZF-FM/Atlanta
 - WZZK-AM & FM & WODL-FM/Birmingham
 - WEZN-FM/Bridgeport, CT
 - WDBO-AM, WZKD-AM, WCFB-FM & WWKA-FM/Orlando
 - KKYX-AM, KCJZ-FM, KCYY-FM/San Antonio
 - WSYR-AM, WBBS-FM & WYYY-FM/Syracuse
 - KRMG-AM, KJSR-FM & KWEN-FM/Tulsa
- **Radio Equity Partners**
 - WARQ-FM & WWDM-FM/Columbia
 - WCKT-FM & WXR-FM/Ft. Myers-Naples
 - WSJS-AM, WTQR-FM & WXRA-FM/Greensboro
 - WREC-AM, WEGR-FM & WRXQ-FM/Memphis
 - KLZJ-FM & WNOE-FM/New Orleans
 - KXXY-AM & FM & KTST-FM/Oklahoma City
 - WWBB-FM & WWRX-FM/Providence
 - WHYN-AM & FM/Springfield, MA
- **American Radio Systems-Secret Communications swap** \$48.5 million
 - WQRS-FM/Detroit
 - WFLN-FM/Philadelphia
 - KMJI-AM & KSFM-FM/Sacramento
- **Gulfstar acquisitions** \$2.55 million
 - KLAK-FM/Durant, OK
 - KTBB-AM & KTYL-FM/Tyler, TX
- **KBZT-FM/San Diego** \$30 million
- **KSOL-FM & KYLZ-FM/San Francisco** \$40 million
- **KWSL-AM & KGLI-FM/Sioux City, IA** \$2.1 million (approx.)
- **WPRC-AM, WTAX-AM, WDBR-FM & WWTE-FM/Springfield, IL** \$6 million
- **WSSO-AM & WMXU-FM/Starkville, MS** \$620,000
- **WDAY-FM/Fargo, ND** \$1.5 million
- **WKFM-FM/Huron, OH** \$450,000
- **WCXJ-AM/Braddock, PA** \$150,000
- **WMBY-FM/Myrtle Beach, SC** \$1.1 million
- **WMGL-FM/Ravenel & WWWZ-FM/Summerville, SC** \$7,505,000
- **WLIJ-AM/Shelbyville, TN** \$140,000 for 88%
- **WSAU-AM & WIFC-FM/Wausau, WI** \$3.5 million

TRANSACTIONS

Cox Gets A NewCity; Clear Channel Gets More Equity

■ **American Radio Systems unhooks two Marlin stations in Secret swap**

Deals Of The Week

NewCity Communications

PRICE: \$250 million

TERMS: Cash

BUYER: Cox Broadcasting Inc., headed by Exec. VP/Radio Robert Neil. It owns 17 other stations.

SELLER: NewCity Communications Inc., headed by President Dick Ferguson

WJZF-FM/Atlanta

FREQUENCY: 104.1 MHz

POWER: 60kw at 1217 feet

FORMAT: NAC

WZZK-AM & FM & WODL-FM/Birmingham

FREQUENCY: 610 kHz; 104.7 MHz; 106.9 MHz

POWER: 5kw day/1kw night; 99kw at 1299 feet; 99kw at 1152 feet

FORMAT: Country; Country; Oldies

WEZN-FM/Bridgeport, CT

FREQUENCY: 99.9 MHz

POWER: 27.5kw at 669 feet

FORMAT: AC

WDBO-AM, WZKD-AM, WCFB-FM & WWKA-FM/Orlando

FREQUENCY: 580 kHz; 950 kHz;

94.5 MHz; 92.3 MHz
POWER: 5kw; 5kw; 100kw at 1470 kHz; 98kw at 1339 feet
FORMAT: News/Talk; Children's; Urban AC; Country

KKYX-AM, KCJZ-FM & KCYY-FM/San Antonio

FREQUENCY: 680 kHz; 106.7 MHz; 100.3 MHz

POWER: 50kw day/10kw night; 10kw at 1017 feet; 98kw at 984 feet

FORMAT: Country; NAC; Country

WSYR-AM, WBBS-FM & WYYY-FM/Syracuse

FREQUENCY: 570 kHz; 104.7 MHz; 94.5 MHz

POWER: 5kw; 50kw at 492 feet; 100kw at 650 feet

FORMAT: News; Country; Hot AC

KRMG-AM, KJSR-FM & KWEN-FM/Tulsa

FREQUENCY: 740 kHz; 103.3 MHz; 95.5 MHz

POWER: 50kw day/25kw night; 100kw at 1280 feet; 96kw at 1329 feet

FORMAT: Full-Service; Classic Rock; Country

Radio Equity Partners

PRICE: \$235 million

TERMS: Cash

BUYER: Clear Channel Communications Inc., headed by President/CEO Lowry Mays. It owns 61 other stations.

SELLER: Radio Equity Partners, headed by managing general partner George Sosson

WARQ-FM & WWDM-FM/Columbia

FREQUENCY: 93.5 MHz; 101.3 MHz

POWER: 2.8kw at 443 feet; 100kw at 1322 feet

FORMAT: Rock; Urban

WCKT-FM & WXR-FM/Ft. Myers-Naples

FREQUENCY: 107.1 MHz; 105.5 MHz

POWER: 25.5 MHz at 709 feet; 7.1kw at 595 feet

FORMAT: Country; Oldies

WSJS-AM, WTQR-FM & WXRA-FM/Greensboro

FREQUENCY: 600 kHz; 104.1 MHz; 94.5 MHz

POWER: 5kw; 100kw at 1453 feet; 100kw at 981 feet

FORMAT: News/Talk; Country; Rock

WREC-AM, WEGR-FM & WRXQ-FM/Memphis

FREQUENCY: 600 kHz; 102.7 MHz; 95.7 MHz

POWER: 5kw; 98kw at 899 feet; 6kw at 328 feet

FORMAT: Nostalgia; Classic Rock; Alternative

KLZJ-FM & WNOE-FM/New Orleans

FREQUENCY: 106.7 MHz; 101.1 MHz

POWER: 100kw at 981 feet; 100kw at 1004 feet

FORMAT: NAC; Country

KXXY-AM & FM & KTST-FM/Oklahoma City

FREQUENCY: 1340 kHz; 96.1 MHz; 101.9 MHz

POWER: 1kw; 98kw at 1171 feet; 98kw at 1388 feet

FORMAT: Country; Country; Country

WWBB-FM & WWRX-FM/Providence

FREQUENCY: 101.5 MHz; 103.7 MHz

POWER: 13.5kw at 951 feet; 37kw at 568 feet

FORMAT: Oldies; Classic Rock

WHYN-AM & FM/Springfield, MA

FREQUENCY: 560 kHz; 93.1 MHz

POWER: 5kw day/1kw night; 8.9kw at 1001 feet

FORMAT: Full Service; AC

Swap Deal

American Radio Systems-Secret Communications

EXCHANGE VALUE: \$48.5 million

TERMS: American Radio Systems is swapping the assets of WQRS-FM/Detroit and WFLN-FM/Philadelphia in exchange for Secret Communications' KMJI-AM & KSFM-FM/Sacramento plus \$20 million cash. ARS will retain the Philadelphia real estate and tower assets, valued at \$3 million-\$4 million.

WQRS-FM/Detroit

TRADED TO: Secret, headed by President/CEO Frank Wood. It owns 13 other stations, including WJLB-FM & WMXD-FM/Detroit.

FREQUENCY: 105.1 MHz

POWER: 20kw at 784 feet

FORMAT: Classical

WFLN-FM/Philadelphia

TRADED TO: Secret

FREQUENCY: 95.7 MHz

POWER: 50kw at 502 feet

FORMAT: Classical

KMJI-AM & KSFM-FM/Sacramento

TRADED TO: ARS, headed by Chairman/CEO Steve Dodge. It owns, operates, or has agreed to buy 59 other stations, including KCTC-AM, KSTE-

AM & KYMX-FM/Sacramento.

FREQUENCY: 1380 kHz; 102.5 MHz

POWER: 5kw; 50kw at 499 feet

FORMAT: Sports; CHR

Group Deal

Gulfstar acquisitions

PRICE: \$2.55 million

TERMS: Asset sale for cash: \$435,000 for KLAK; \$800,000 for KTBB; and \$1,315,000 for KTYL
BUYER: Gulfstar Communications Inc., headed by President Steven Hicks. It owns or has agreed to buy 29 other stations. Phone: (512) 320-7222

SELLER: KTBB Radio Inc., KTYL Radio Inc., and 97.5 Radio Inc., all headed by President James Stansell Jr. Phone: (214) 528-4633

KLAK-FM/Durant, OK

FREQUENCY: 97.5 MHz

POWER: 45kw at 515 feet

FORMAT: AC

KTBB-AM & KTYL-FM/Tyler, TX

FREQUENCY: 600 kHz; 93.1 MHz

POWER: 5kw day/2.5kw night; 100kw at 459 feet

FORMAT: News/Talk; AC

California

KBZT-FM/San Diego

PRICE: \$30 million

TERMS: Cash

BUYER: Jefferson Pilot Communications Co. The Radio Division is headed by President Clarke Brown. It owns or has agreed to acquire 15 other stations, including KSON-AM

Continued on Page 8

April 1, 1996



has sold

WIBX (AM)/WLZW (FM) - Utica, New York
WTNY (AM) & WTNY-FM - Watertown, New York
WMSA (AM) - Massena, New York

to

FOREVER BROADCASTING, INC.

and

WFRG, INC.

The undersigned initiated the above, assisted in the negotiations and acted as the exclusive broker in the transaction.



Richard A. Foreman Associates
Incorporated

Media Brokerage & Consulting
330 Emery Drive East
Stamford, Connecticut 06902
203 327-2800



WE'VE GOT CASH TO BURN!

IT'S THE 8TH ANNUAL ROAST TO SUPPORT THE

T.J. MARTELL FOUNDATION

FOR LEUKEMIA, CANCER & AIDS RESEARCH

FOUNDED BY THE MUSIC INDUSTRY

THIS YEAR'S HONOREE:

CEO, AIR JONAS CASH

CHAIRMAN:

KID LEO, COLUMBIA

VICE CHAIRMEN:

ALAN SMITH, AIR

BRUCE TYLER, AIR

EXECUTIVE COUNCIL:

TERRY ANZALDO, MAVERICK

BURT BAUMGARTNER, WORK

MIKE BECCE, TOMMY BOY

JERRY BLAIR, COLUMBIA

RICH BLOOM, QWEST

STU COHEN, WARNER BROTHERS

PHIL COSTELLO, CAPITOL

VALERIE DE LONG, LAVA

JOHN FAGOT, HOLLYWOOD

RICH FITZGERALD, REPRISE

ANDREA GANIS, ATLANTIC

RON GESLIN, TAG

MARK GORLICK, MCA

DAVID LEACH, MERCURY

STEVE LEAVITT, GEFEN

STEVE LEEDS, UNIVERSAL

PETER NAPOLIELLO, EMI

MICHAEL PLEN, VIRGIN

JOE RICCITELLI, ISLAND

BRENDA ROMANO, INTERSCOPE

JACK SATTER, JIVE

HILARY SHAEV, 550 MUSIC

RICK STONE, A&M

GREG THOMPSON, ELEKTRA

BUTCH WAUGH, RCA

ROASTERS:

POLLY ANTHONY, PRESIDENT, 550 MUSIC

RICK BISCEGLIA, UNPLUGGED

FRANKIE BLUE, PD, WKTU

DON IENNER, CHAIRMAN & PRESIDENT, COLUMBIA

CRAIG LAMBERT, SR. VP, EPIC

RICHARD PALMESE, SR. VP, ARISTA

PHIL QUARTARARO, PRESIDENT, VIRGIN

KEVIN WEATHERLY, PD, KROQ

PLUS SURPRISES

SPECIAL THANKS TO

EVENT SPONSORS:

HARD ROCK CAFE

SCHIEFFELIN & SOMERSET CO.

SONY STUDIOS



WEDNESDAY, JUNE 12TH

HARD ROCK CAFE

221 WEST 57TH (BETWEEN 7TH AVE & BWAY)

COCKTAILS: 7:00PM DINNER: 7:30PM ROAST: 8:30PM

TICKETS: \$400 ADVANCE DONATION \$500 AT THE DOOR

MAKE CHECKS PAYABLE TO: T.J. MARTELL FOUNDATION

SEND CHECKS TO: ALAN SMITH, AIR

9861 BROKEN LAND PARKWAY, SUITE 200-A

COLUMBIA, MD 21046

**THIS EVENT IS DEDICATED TO THE MEMORY OF
EDWARD J. KEATING**



TRANSACTIONS

Continued from Page 6

& FM & KIFM-FM/San Diego.
SELLER: Anaheim Broadcasting, headed by President Tim Sullivan. It owns two other stations.
FREQUENCY: 94.9 MHz
POWER: 22kw at 702 feet
FORMAT: Oldies

KSOL-FM & KYLZ-FM/San Francisco-Santa Cruz
PRICE: \$40 million
TERMS: Cash
BUYER: Tichenor Media System Inc., headed by President McHenry Tichenor Jr. It owns 17 other stations.
SELLER: Crescent Communications, headed by President/CEO Allen Shaw. It owns six other stations.
FREQUENCY: 98.9 MHz; 99.1 MHz
POWER: 6kw at 1355 feet; 110kw at 2612 feet
FORMAT: Urban AC; Urban AC
BROKER: Peter Handy of Star Media Group

Iowa

KWSL-AM & KGLI-FM/Sioux City
PRICE: \$2.1 million (approx.)

TERMS: Asset sale for cash
BUYER: Chesterman Communications Sioux City Inc., headed by President Cy Chesterman. It owns **KMNS-AM & KSEZ-FM/Sioux City.** Phone: (712) 255-8814
SELLER: Cardinal Communications Inc., headed by President John Daniels. It owns four other stations. Phone: (712) 258-5595
FREQUENCY: 1470 kHz; 95.5 MHz
POWER: 5kw; 100kw at 899 feet
FORMAT: Nostalgia; CHR

Illinois

WPRC-AM, WTAX-AM, WDBR-FM & WWTE-FM/Springfield
PRICE: \$6 million
TERMS: Cash
BUYER: Saga Communications, headed by President Ed Christian. It owns or has agreed to acquire 32 other stations, including **WQQL-FM & WYMG-FM/Springfield.**
SELLER: Central States Network L.P., headed by Chairman/CEO Thomas Bookey. It owns five other stations.
FREQUENCY: 1370 kHz; 1240 kHz; 103.7 MHz; 93.9 MHz
POWER: 1kw day/35 watts night; 1kw; 20kw at 768 feet; 15kw at 430 feet

FORMAT: Country; News/Talk; CHR; Country
BROKER: Blackburn & Co.

Mississippi

WSSO-AM & WMXU-FM/Starkville
PRICE: \$620,000
TERMS: Asset sale for \$290,000 cash and assumption of \$330,000 debt
BUYER: Golden Triangle Radio Inc., headed by President Donald DePriest. It owns **WKOR-FM/Columbus, MS.** Phone: (601) 328-4477
SELLER: Ross Communications Inc., headed by President Joe Ross Jr. Phone: (601) 323-1230
FREQUENCY: 1230 kHz; 106.1 MHz
POWER: 1kw; 40kw at 502 feet
FORMAT: Sports; CHR

North Dakota

WDAY-FM/Fargo
PRICE: \$1.5 million
TERMS: Asset sale for \$500,000 cash and a 10-year, \$1 million promissory note at 9% interest
BUYER: T&J Broadcasting Inc., headed by President Thomas Ingstad. He owns or has agreed to buy 16 other stations. Phone: (701) 237-3775

SELLER: Forum Communications Co. It owns **WDAY-AM/Fargo** and four TV stations. Phone: (701) 237-6500
FREQUENCY: 93.7 MHz
POWER: 100kw at 1030 feet
FORMAT: AC

Ohio

WKFM-FM/Huron
PRICE: \$450,000
TERMS: Asset sale for \$140,000 cash and assumption of \$310,000 debt
BUYER: Elyria-Lorain Broadcasting Co., headed by President Gary Kneisley. It owns **WEOL-AM & WNWV-FM/Elyria.** Phone: (216) 322-3761
SELLER: Luipold Broadcasting Inc., headed by President Shelly Luipold. Phone: (419) 433-5961
FREQUENCY: 96.1
POWER: 6kw at 133 feet
FORMAT: Country

Pennsylvania

WCXJ-AM/Braddock (Pittsburgh)
PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: East Coast Communications Inc., headed by President W. Cody Anderson. Phone: (215) 581-5161
SELLER: Homewood Brushton Revitalization and Development Corp., headed by Chairman Wilford Payne. Phone: (412) 243-2210
FREQUENCY: 1550 kHz
POWER: 1kw
FORMAT: Jazz
BROKER: Ray Rosenblum

South Carolina

WMYB-FM/Myrtle Beach
PRICE: \$1.1 million
TERMS: Asset sale for cash
BUYER: Multi-Market Radio Inc., headed by President/CEO Michael Ferrel. It owns, operates, or has agreed to buy 15 other stations, including **WYAK-FM & WVCO-FM/Myrtle Beach.**
SELLER: Puritan Radiocasting Co.

FREQUENCY: 99.5 MHz
POWER: 13.5kw at 446 feet
FORMAT: Classic Rock
BROKER: Mitt Younts of Media Services Group

WMGL-FM/Ravenel & WWWZ-FM/Summerville (Charleston)

PRICE: \$7,505,000
TERMS: Asset sale for cash and assumption of debt
BUYER: WBG License Co. L.L.C., headed by managing member Wicks Broadcast Group. Phone: (212) 838-2100
SELLER: Mayo Radio of Charleston Inc., headed by President Barry Mayo. Phone: (708) 747-0326
FREQUENCY: 101.7 MHz; 93.3 MHz
POWER: 6.5kw at 423 feet; 50kw at 492 feet
FORMAT: Urban AC; Urban

Tennessee

WLIJ-AM/Shelbyville
PRICE: \$140,000 for 88%
TERMS: Stock sale for a 20-year promissory note at 7% interest
BUYER: Richard Overcast, increasing his interest in Hopkins-Hall Broadcasting Inc. from 12% to 100%. Phone: (615) 684-1514
SELLER: Paul and Nadine Hopkins, selling their 88% interest in Hopkins-Hall Broadcasting Inc. Phone: (615) 684-1514
FREQUENCY: 1580 kHz
POWER: 1kw day/12 watts night
FORMAT: Country

Wisconsin

WSAU-AM & WIFC-FM/Wausau
PRICE: \$3.5 million
TERMS: Asset sale for cash
BUYER: WRIG Inc., headed by President Duke Wright. It owns **WRIG-AM/Schofield, WI** and **WDEZ-FM/Wausau.** Phone: (715) 355-1614
SELLER: Journal Broadcast Group Inc., headed by President Doug Kiel. It owns nine other radio stations and three TV stations. Phone: (715) 842-1672
FREQUENCY: 550 kHz; 95.5 MHz
POWER: 5kw; 94kw at 1076 feet
FORMAT: News/Talk; CHR
BROKER: Blackburn & Co.



**Sound Great & Look Great
 On The Bottom Line,
 With JSN!**

**Jones Satellite Networks
 STACKS UP!**
 The best selection of successful, proven formats.

- Major Market Sound
- A Continuously Researched Music Mix
- Dependable, Consistent On-Air Talent with Experience in Markets of All Sizes
- Ample Opportunities for Localization

You Control Your Local Market Presence, Sound & Impact
The Market's Most Reliable, Affordable Delivery System

As a JSN affiliate, you have more time to focus on sales, promotions and community visibility. There's a JSN format to match your individual market needs. Call us. Discover how JSN advantages stack up in your favor.



Call Gene Ferry, National Affiliate Sales Manager at 303-784-8700
 Jones Satellite Networks is a subsidiary of Jones Intercable, Inc.

EARNINGS

Continued from Page 4

quarter results with record revenue and broadcast cash flow.

The company recorded a first-quarter loss of \$14.2 million (83 cents) on revenue of \$53.3 million, compared to a loss of \$2.9 million (47 cents) on revenue of \$25.4 million for the same period the previous year.

The first-quarter net loss was due to increased expenses related to acquiring radio groups and stations, said Evergreen.

The company also reported broadcast cash flow of \$15.9 million for the quarter, compared to \$7.9 million for the same period last year.

WW1's Record Results

Westwood One Inc. (Nasdaq: WONE) reported the ninth consecutive quarter of record operating results.

The company registered a 1996 first-quarter loss of \$639,000 (two cents) on revenue of \$39.1 million, compared to 1995's first-quarter loss of \$2.4 million (eight cents) on revenue of \$36.6 million.

Operating cash flow rose 31% to \$4.1 million from last year's \$3.1 million.

The company attributed gains to higher ad rates and the acquisition of **Shadow Traffic**. Westwood One is the parent company of the **NBC Radio Networks, Mutual Broadcasting System, Westwood One Radio Networks, and Westwood One Entertainment.**

More Than

You buy research to go up in the ratings. Research by itself, however, won't help—it's just numbers on a page.

It's what you do with the research that determines whether you grow. That's why it's important to work with the right research company. One that understands research,

Research —

and more importantly —
understands radio.

Richard Harker has over two decades of radio programming and management experience. He understands research from your perspective, so you learn more about your station, your competitors, and your listeners. If you want to find out how

research can help you grow and learn more about Harker Research, call Richard Harker or Glenda Shrader-Bos.

Answers.



**Harker
Research**

Phone: 919.954.8300
Fax: 919.954.8844

Coulter Climbs To Evergreen VP Slot

WTOP-AM/Washington GSM John Coulter has been named VP/Director of National Sales West for parent corporation Evergreen Media.



Coulter

Coulter's responsibilities will include Los Angeles, Chicago, and San Francisco. His promotion follows Chuck Armstrong's October '95 appointment as VP/Director of National Sales. Armstrong will continue to oversee Evergreen's other markets.

"John's longtime track record with Evergreen and his experience on the rep side with Westinghouse make him the perfect candidate for this position," Evergreen President/COO Jim de Castro remarked. "His

COULTER/See Page 24

West OM At KMJI, KSFM/Sacramento

Also named KSFM PD

New West Communications owner/consultant Bob West has been tapped as KMJI-AM & KSFM-FM/Sacramento's OM and KSFM's PD, effective May 14. He replaces Rick Thomas, who resigned to join KBZR/Phoenix as PD (see Page 3).

"Bob West has the experience, depth of knowledge, and passion for Rhythm-based CHR," KMJI & KSFM VP/GM Jerry McKenna commented. "The last time he programmed in Sacramento [KROY], he beat KSFM. You could say that's when he got my attention."

West told R&R, "It's a real honor to be given the opportunity to program such a legendary radio station. It will be difficult to improve on Rick Thomas's accomplishments, but I

WEST/See Page 24

X Marks His Spot



Xavier (third from left) performed tracks from his Lexington House/Interscope debut, "The X-Factor," in L.A. recently. Commending the Somalian native are (l-r) Interscope's Chuck Reed, Lexington House President Joe Ruffalo, Interscope co-head Jimmy Iovine, and Interscope execs Step Johnson and David Cohen.

Warner Bros. Restructures Adult Promo

Moses and Zap tapped as National Directors

In the wake of VP/National AC Promotion Dino Barbis's departure, Warner Bros. Records has announced a restructuring of its Adult Promotion department. Five-year East Coast Promotion Manager Valarie Moses has been elevated to National Director/AC Promotion, and former Reprise Records National Director/AC Promotion Steve Zap has rejoined WB as National Director/Adult Top 40 Promotion.

"We developed this two-pronged approach in response to the rapid emergence of specific formats under the general 'adult' umbrella," said WB Sr. VP/Promotion Stu Cohen. "With Valarie leading the charge at mainstream AC radio and Steve continuing his remarkable success at the Adult Top 40 level, we are especially well-positioned to stay one step ahead of a constantly evolving marketplace."

Moses (formerly Valarie Goodman) also has served as a WB local promotion rep for New York City. She began her career at WB in 1973, holding

WARNER BROS./See Page 24



Moses



Zap

Devine, Corson Exit Capitol For Columbia

Tim Devine has been tapped as Sr. VP/A&R for Columbia Records Group, and Tom Corson has been named Sr. VP/Marketing for Columbia Records. Devine and Corson most recently worked at Capitol Records as Sr. VP/A&R and VP/Marketing, respectively.

"There are few executives who have the creative insight, musical taste, and marketing expertise that Tim has demonstrated throughout his career," said CRG Chairman/Columbia Records President Don Jenner of



Devine



Corson

COLUMBIA/See Page 24

EXECUTIVE ACTION

EMI Goes To Beech For VP/Marketing

EMI Records has promoted Gary Beech to VP/Marketing. He previously served as Sr. Director in that department.

"Gary has been an integral part of the success of many of our developing artists over the past year," said Sr. VP/GM Larry Stessel. "His insight into the marketing of these artists has accelerated our success with them. This promotion is well-deserved and an acknowledgement of his achievements."

Prior to joining EMI as Director/Marketing in 1992, Beech was a Product Manager at Mercury Records.



Beech

Banks Becomes PD At KKDD-AM/Las Vegas

Broadcast Associates' KEYV-FM (Y93)/Las Vegas Asst. PD Rob Banks has been appointed PD of LMA partner KKDD-AM/Las Vegas, a Radio AAHS affiliate. Banks succeeds Charlie McGraw, who serves as Asst. PD at Regent Communications sister KFMS-FM.

"Rob has a great enthusiasm for the radio industry," KKDD, KFMS & KSNE-FM VP/GM Fred Murr told R&R. "He is a positive influence on our employees. We wanted to have one person head our property alone — and it turned out to be our Asst. PD at Y93!" KEYV PD Lance Alexander will absorb Banks's former duties.

Prior to joining KEYV, Banks served as PD of KRAI/Craig, CO. Before that, the 11-year broadcasting veteran served as Asst. PD at KZZB/Ft. Smith, AR.

George Green Forms New Consultancy

Former KABC-AM & KMPC-AM/Los Angeles President/GM George Green has formed George Green Enterprises, specializing in various facets of the radio advertising business. Green announced his retirement from the ABC Radio stations last week (R&R 5/10).

"My years running KABC & KMPC were tremendously rewarding," Green remarked. "But I'm eager for the opportunity to consult with a wider variety of stations on many challenges focusing on the radio industry, including programming, marketing, and sales."

ABC Radio has signed on as Green's first client. President Robert Callahan said, "George Green is an energetic and effective manager, who has led his stations to leadership positions in a very tough radio market. We're delighted to continue to have his expertise available to our stations."

Green joined ABC in 1959 as a salesman at KABC-TV and, later that year, KABC-AM. He became President/GM of KABC-AM in 1986.



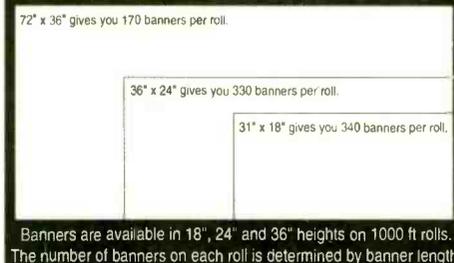
Green

EXPOSE YOURSELF WITH A MINIMUM OF RISK.

Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

Roll-A-Sign™ offers a better way. You get up to four vibrant colors printed on durable, high quality 4 or 6 mil plastic film to display your logo and message brilliantly for an economical price. Now you can afford to display a bright new sign at every public event. They even make great cost-effective promotional give-aways. Just roll off what you need and cut.

- ⊗ Durable banners for a throw-away price.
- ⊗ UV stabilized plastic won't fade indoors or outdoors.
- ⊗ Simply FAX your logo and color separation information for a free price quote.



Call today and get exposed.
800/231-2417

REEF INDUSTRIES, INC. P.O. Box 750245
Houston, TX 77275-0245
713/507-4200
713/507-4295 FAX

WPNW & WWKX Place Parsons In GM Post

Dave Parsons has been elevated to GM at Back Bay Broadcasting Business Talk-CHR/Rhythmic combo WPNW-AM & WWKX-FM/Providence. He previously served as WPNW's GSM and succeeds Gene Lombardi, who is now an AE at WLNE-TV/Providence.

Back Bay Broadcasting COO Peter Crawford told R&R, "Dave worked for me at my last company in both Allentown and Cape Cod. He brings a real strong sales focus to the job. When I hired Dave in October as GSM for WPNW, he made it profitable in six months. That's why he received this promotion."

Parsons has served as Station Manager at WKPE/Cape Cod, MA; GSM at WADB/Monmouth-Ocean, NJ; and LSM at WODE/Allentown. He's also been Sr. AE at WHXT/Allentown and held the AE posts at WODS/Boston; WCTZ/New Brunswick, NJ; and WERA/Plainfield, NJ, where he began his career.

Lakin Now KHFI & KPEZ/Austin VP/GM



Lakin

Clear Channel Communications has promoted KHFI-FM & KPEZ-FM/Austin GSM Judy Lakin to VP/GM. She replaces Stan Webb, who has been named Clear Channel's

Sr. VP/Operations (see Page 1). "During her tenure as GSM, Judy has created significant revenue growth for the Austin properties, while sharpening her overall management skills," Webb said. "I'm

LAKIN/See Page 24

Check It Out



EMI whipped out its checkbook to the tune of \$200,000 — \$100,000 each to Babies and Children's Hospital and Lifebeat — in association with the WPLJ/New York compilation "Mighty Real-Dance Classics Vol. 1." Pictured at the presentation, which WPLJ broadcast live, are (l-r) EMI Sr. VP/Promotion Peter Napoliello, air personality Naomi DiClemente, Babies and Children's Karen Schwab, PD/personality Scott Shannon, Lifebeat's Tim Rosta, and personality Todd Pettergill.

ARS Mines Silver For Buffalo Combo

□ Plympton appointed WBLK VP/Station Mgr.

American Radio Systems has tapped Jeff Silver as VP/GM of its soon-to-be-acquired Buffalo properties, Urban WBLK-FM and NAC WSJZ-FM, effective May 21. Ralph Christian will continue in his post as VP/GM of ARS's other Buffalo stations, Country WYRK-FM, AC WJYE-FM, and Nostalgia WECK-AM.

Additionally, five-year WBLK veteran Mark Plympton has been upped to WBLK VP/Station Manager. He will also oversee national sales efforts for WBLK & WSJZ.

ARS co-COO David Pearlman told R&R, "Jeff has an extensive background, particularly in the Urban format. I've known Jeff as a competitor for many years and have respected his talents as a manager and a leader. We're excited to have him at American Radio."

Silver most recently worked with EBE Communications as President/GM of its Fresno trombo, KFRE-AM, KNAX-FM & KRBT-FM. During his 17-year career, Silver has also been VP/Station Manager at KMJQ/Houston, VP/GM for WMQX/Greensboro, and Interep's VP/Urban Format Network.

KHTT/Tulsa Takes A Holliday As GM

Former LBJ Broadcasting VP/GSM Doc Holliday has been tapped as GM at Renda Broadcasting Corp.'s KHTT/Tulsa. Holliday steps in for KBEZ-FM & KHTT VP/GM Pat Bryson, who will now concentrate solely on KBEZ.

"Pat Bryson has done an outstanding job overseeing both properties," Renda President Anthony Renda told R&R. "In this competitive environment, we decided you need a captain for every ship. With Pat devoting fulltime attention to KBEZ, we conducted a very extensive search for KHTT and Doc came out on top. Doc is enthusiastic and very energetic."

Holliday, an 18-year industry veteran, also served as VP/GM at KONO-AM & FM & KSER/San Antonio. He also spent 10 years in Oklahoma City radio.



Holliday

UPDATE

Wilson Named Pres. At Eagle's Arena Research

The Eagle Group has named Beth Wilson President of Arena Research. Eagle had acquired the privately held company last May and is set to change Arena's name to Eagle Research-Atlanta. Both the appointment and name change are effective May 20.

"Beth's experience and knowledge will be a great addition to our professional staff in Atlanta," Eagle Group President Roger Wimmer said. "With over 18 years in marketing and survey research, Beth will be in charge of completing the development of our Atlanta office into a full-service research operation."

Wilson has been OM at the Field Company, a division of Eooth Research Services. She has also been OM of Peachtree Surveys and has worked as a field supervisor for M/R/C Inc.

Arbitron Adds Extra Books In 33 Markets

Thirty-three smaller markets currently measured annually by Arbitron are being upgraded to twice-a-year surveys, starting with the Fall '96 sweep.

The following markets, currently rated only in the spring, will begin getting fall books (in alphabetical order): Bangor, ME; Bryan-College Station, TX; Cedar Rapids, IA; Columbia, MO; Columbus, GA; Dubuque, IA; Duluth-Superior, MN-WI; Eau Claire, WI; Elmira-Corning, NY; Fargo-Moorhead, ND-MN; Florence, SC; Green Bay, WI; Joplin, MO; Killeen-Temple, TX; La Crosse, WI; Marion-Carbondale (Southern Illinois); Monroe, LA; Myrtle Beach, SC; New London, CT; Northwest Michigan; Sioux Falls, SD; Springfield, IL; Springfield, MO; St. Cloud, MN; Terre Haute, IN; Topeka, KS; Tri-Cities, WA; Tupelo, MS; Tyler-Longview, TX; Waco, TX; Waterloo-Cedar Falls, IA; Wausau-Stevens Point (Central Wisconsin); and Yakima, WA.

The Reich Stuff



U.S. Secretary of Labor Robert B. Reich (c) popped by the Rhino Records office in L.A. to present label President Richard Foss (l) and Managing Director Harold Bronson with a plaque praising the company's community service.

Long after Los Angeles is sold to Mexico and baseball becomes the great Czech pastime and London wins the Super Bowl one on the stickers will and Vietnam's hottest band hits number charts, your U.S. Tape & Label bumper still look good.



1561 FAIRVIEW

AVENUE ST. LOUIS, MO 63132 1.800.569.1906 FAX: 314.423.2964

UST
U.S. TAPE & LABEL

Internet Advertising Will Provide More Accountability & Selectivity

By George Burns

An unprecedented, world-wide system for the electronic distribution of entertainment and information is taking shape. That system is currently called the Internet, but its final form is still unknown. It may be wired, wireless, or both. Nevertheless, users will choose whatever they want to see or hear or read, when they want it.

The new system will be advertising-driven. Response to ads will be virtually instantaneous. Demographic and psychographic profiles will be available for every single user. There will be no audience estimates. Only results. In short, the new system will follow a direct marketing model. Think of it as direct mail goes digital, or advertising cum cyber-coupon.

Pay Per 'Click'

Direct marketing's strong points are accountability and se-

lectivity. Procter & Gamble recently signed a deal with Yahoo, one of the most popular sites on the World Wide Web. P&G will pay "per click." They will NOT be charged for mere exposure. When a user clicks on an ad, Yahoo gets paid. Now that's accountability!

This could be a big deal! If it were to become the industry standard, advertising itself would be held accountable for its own results. We'd be able to tell if a particular ad excited any interest. We could compare exposure to sam-



Radio could be held accountable for moving merchandise — if we wanted. Radio is a great results medium.



pling (clicking).

Radio might be vulnerable to an assault from such a medium. For years we have preached a "don't talk results" philosophy. Radio's really big winners program and promote to Arbitron's methodology — not the audience. We try to prolong TSL, not move product. Whole careers

ONLY THE BEST PEOPLE.

Do you have a consistent history of achievement?

Are you known for your creative approach to solving problems?

Are you skilled at obtaining results in highly competitive markets?

Are you known for growing performance by growing people?

Nationwide Communications Inc. is celebrating our 50th year as a group operator and taking advantage of the current regulatory environment to grow with a strategic tempo. As a result of recent or planned acquisitions, we anticipate several career opportunities to emerge in the markets which we serve. We are currently seeking candidates for General Manager positions. If you are considered to be among "only the best people" and possess intelligence, character and commitment, we would like to hear from you. Leadership experience, record of achievement and references are required.

NCI is an equal opportunity employer. Women and minorities are strongly encouraged to apply.

No phone calls, please. Send your package to:
OTBP, Nationwide Communications Inc.,
27th Floor, One Nationwide Plaza, Columbus, Ohio 43216.



DATELINE

• **May 17-21** — 20th Annual NABOB Spring Broadcast Management Conference, Nassau Marriott Resort & Crystal Palace Casino, Bahamas; (202) 463-8970.

• **May 19-22** — 36th Annual Broadcast Cable Financial Management Convention. Buena Vista Palace Hotel, Lake Buena Vista, FL; (708) 296-0200.

• **June 4-5** — Third International Symposium on DAB. Montreux, Switzerland Convention Center; (213) 938-3228.

• **June 6-9** — Third Annual Radio Montreux International Symposium. Montreux, Switzerland Convention Center; (213) 938-3228.

• **June 10-16** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• **June 12** — 1996 Radio Mercury Awards. Waldorf Astoria, New York City.

• **June 19-22** — PROMAX Convention. Los Angeles Convention Center; (310) 788-7600.

• **June 20-22** — 25th Silver Anniversary Convention & Bobby Poe Retirement. Sheraton Premiere, Tysons Corner, VA; (301) 951-1215.

• **June 26 (through September 18)** — Summer Arbitron.

• **June 27-29** — 45th Annual AWRT Convention. Ritz Carlton, Naples, FL; (703) 506-3290.

• **July 9** — Major League Baseball All-Star Game. Veteran's Stadium, Philadelphia.

• **July 10-12** — McVay Media Radio School. Stouffer's Renaissance, Cleveland; (216) 892-1910.

• **July 11-14** — Upper Midwest Conclave. Downtown Marriott, Minneapolis; (612) 927-4487.

• **August 8-10** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 22-25** — Jack The Rapper Convention & Expo. Georgia International Convention Center and Sheraton Gateway Hotel, Atlanta; (407) 290-2289.

• **September (Date TBA)** — 20th Annual NABOB Fall Broadcast Management Conference. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.

• **September 9 (through December 11)** — Fall Arbitron.

• **October 2** — CMA Awards. Grand Ole Opry, Nashville.

• **October 4-6** — '96 Women In Communications Conference. Red Lion Jantzen Beach Hotel, Portland, OR; (703) 359-9000.

• **October 9-12** — NAB Radio Show. Los Angeles Convention Center; (202) 429-5420.

• **October 9-12** — RTNDA 51st International Conference & Exhibition. Los Angeles Convention Center; (202) 659-6510.

have been devoted to hiding the commercials. Entire TV budgets are spent on Wednesday and Thursday nights. Let's face it, the radio industry is really open to attack on the accountability issue.

However, radio could be held accountable for moving merchandise — if we wanted. Radio is a great results medium. But the repetitive techniques required to obtain those results don't play to Arbitron's methodology. It ain't good for TSL. The only people who really benefit from radio's power of repetition are the record companies. Turning away from results and toward all this methodology manipulation has been the cornerstone of radio's success for the past 20 years.

Info On Each User

The other strength of direct marketing is selectivity. The Internet will have the ability to provide detailed information on each user. It won't need ratings research. It'll simply measure the actual effect of the advertising on specific types of users. Indeed, it'll be possible to program commercials so that only certain us-

ers see them. This is selectivity beyond the advertiser's wildest dreams!

Radio likes to think of itself as *selective*, but there are a lot of holes in that argument. We have a variety of target formats. That does offer a certain selectivity. However, we are selective with about 20% of the audience. The old 80/20 rule. The vast majority of the public has been driven away from heavy use of radio by the very techniques that successfully manipulate the Arbitron methodology. Radio plays to who's left. At the very least, this could drive a lot of people to the Internet.

No one imagines that the Internet will replace radio and TV as we know them. However, any advertising medium that offers better "results" for its users and its sponsors bears some watching.

George Burns is President of Burns Media Consultants. Reach him at (310) 457-1599 or burnsmedia@earthlink.net

New Business Development For Radio: An Evolutionary Approach To Selling

By Doc Holliday

Here we are, halfway through the '90s, and it still sounds like the '70s in many radio stations across the country. No, not the programming departments of stations featuring the '70s format — the sales departments.

We pack a notebook computer instead of a briefcase, print e-mail addresses on business cards, download commercials digitally ... Why are so many radio sales departments still relying on selling skills from the '70s and '80s?

Ask Questions

In the early '60s, a billboard for Jack Beasley-owned KLPR-AM/Oklahoma City read, "Big Jack says to sell 'em ... tell 'em!" Today, the advertising and marketing options available to clients are staggering, and we must evolve to a philosophy of "to sell 'em ... ask 'em."

In the old days, clients were satisfied with campaigns designed to create traffic, image, and awareness. Now their needs are more sophisticated, and they demand results that can be measured. To satisfy the needs of the '90s, we must begin with more information in order to design more effective and measurable programs. You don't need to know all the answers with new business contacts, but you absolutely

must know the right questions. A few years ago, stations were hiring new business specialists. Without any training, these pioneers were sent to call on manufacturers, merchandisers, and operational contacts and relied on old selling methods that were developed to sell to advertising contacts. Once in a great while they closed a piece of business, but by and large the results were less than spectacular. When it failed to pay for itself, the stations did away with the new business position.

On the other hand, some of these pioneers emerged realizing there is plenty of new money out there,

but will take new selling strategies to get it. So they stopped selling and started asking questions to learn more about these new contacts. When they started asking questions, they started selling.

Need For Change

Back in '92 and '93, new business development and non-traditional revenue became the new industry buzzwords. It's no wonder — more than 60% of all radio stations in the country were losing money. In 1994, radio revenues were about 15% nationally. Suddenly, it's monsoon season again. Still, there are many smart managers out there who are continually trying to position their companies for future success.

It's more difficult for salespeople to understand the need for

• If you're unfamiliar with the skills, and they seem to contradict your notions of selling radio, keep your opinions to yourself. You've checked out the trainers and made the financial investment. Undercutting them will only confuse the salespeople and encourage them to postpone or avoid implementing the training.

• Attend the training yourself. This enables you to discuss strategies and analyze progress.

• Hold the salespeople accountable for implementing the training. But remember, they will feel very uncomfortable using a new language in front of people with titles that are unfamiliar to them. You will want to reward for them for taking those risks.

• Don't expect them to succeed the first few times out; don't chastise them for failing to make a sale. Reward them for trying. They are gaining valuable experience on every call, whether or not they get an order. Sooner or later, that experience will pay big dividends, and their closing ratio will increase dramatically.

• Don't assign new business responsibilities to just one person. The return on your investment will be minimal. Everyone

should be responsible for learning and applying new business skills.

• Don't give up when it doesn't happen overnight. Teaching and motivating salespeople to venture into unfamiliar territory takes time and patience. The first year of new business development will produce modest results. The second year is when skills are fully developed, the number of calls increase, and you really begin to harvest what you've sewn.

New Selling Strategies

Going beyond the media department is another source of great fear for salespeople. This fear manifests itself as resistance. Many salespeople still operate under the assumption that the media buyer controls their fate. The more reliant salespeople are on agency business, the more fearful they are of changing their strategy.

It's important for salespeople to learn the realities of being in today's agency business. The cost of doing business is rising, the potential of losing clients is high due to increased competition, and clients are demanding accountability for measurable results. Meeting cost

□

We pack a notebook computer instead of a briefcase, print e-mail addresses on business cards ... Why are so many radio sales departments still relying on selling skills from the '70s and '80s?

□

per points, no matter how ridiculously low they are, does not generate measurable increases in the client's business.

Agencies need more effective programs and packages from their media partners. The problem is, the media buyer is the wrong person with whom to discuss these issues; it's not part of their job description. Unfortunately, they are the only contacts at the agency with whom the salesperson meets. The salesperson is afraid of offending the buyer, with whom they worked so hard developing a relationship. So they continue to submit special packages and qualitative information to the buyer to increase their chances of getting on the buy.

Most are disappointed at the share of the budget they receive; some don't make it on the buy at all. Then, managers only make it worse by demanding the salesperson call the buyer's supervisor to complain. But it's imperative, in today's climate, never to call to complain about your share of a buy once it's been placed. It's too late. Learn from it, and move on. If you give in to your temper and ego, you will only create future problems.

Flattery Will Get You Everywhere

When you go to other contacts within the agency, start your conversation by complimenting the buyer on the quality of his or her work. Buyers may be nervous about your meeting. But when they learn of the great things you said, they will look forward to your next meeting with other agency contacts.

Next, let whoever you are meeting know you understand the buyer's job. Explain that you are not there to discuss any of the issues the buyer is paid to handle. Tell them you understand the increased pressure agencies are under today, and you're there to explore areas of client needs other than the pricing needs the media department handles.

Often you can leverage a budget before it goes to the media department. Other times you may tap into discretionary budgets they control. Most of the time, these non-media budgets don't come with a cost per point attached. Sure, your buys from the media department will still be based on efficiencies, but so what? You haven't lost ground, you've gained it. And your relationship with the agency — from the media department up — is stronger than ever.

Other Sources

Manufacturers have been the topic of many discussions regarding new business. In fact, some people think "vendor" dollars and programs are the definition of new business — they generate the biggest orders, but also are the most complicated. Vendor programs are not hard to understand, but they require multiple partners to generate sufficient revenues.

Obviously, the more working parts, the more that can go wrong. As a result, many stations have developed very active and profitable new business efforts and never enter into the multiple-vendor program arena. Other stations have learned how to be successful in vendor programs and are now generating substantial revenues from doing them. Some salespeople love doing them; others hate it. The point is, to enjoy new business success, you don't have to round up a bunch of manufacturers and spend weeks trying to convince a retailer to give you some display space.

Other sources of new business include recruitment advertising and local operational and merchandising contacts with companies whose traditional advertising is placed nationally. Both are fairly easy to learn and contain substantial budgets. You can also generate new business dollars by associating your station and clients with direct mail, database marketing, interactive phone systems, electronic coupons, etc.

Don't forget the benefits of doing a better job of needs analysis and developing effective marketing-based programs for your existing client base. New business can be dollars generated using new skills on old customers. Though new approaches with existing clients can seem awkward, the clients usually appreciate the effort.

□ **Salespeople's egos are telling them they are successful because they are good at what they do. The problem is what they do isn't preparing them for the future, much less the next economic downturn.**

change when they are exceeding goal and making more money than they had projected. Their egos are telling them they are successful because they are good at what they do. Many are. The problem is what they do isn't preparing them for the future, much less the next economic downturn.

A well-known radio training consultant said, "The myth is that salespeople will work as hard as they can to earn as much as they can. The reality is they will work as hard as they want to earn as much as they want." Change requires work. The challenge for management, with our current prosperity, is to convince people of the need for change when they are earning what they want doing things how they always have. It's human nature to resist change. But by avoiding certain pitfalls, you can minimize the trauma.

Careful Training

• Inadequate training results in long selling cycles and low closing ratios. If you commit to training your staff, make sure you obtain the services of someone qualified to teach these skills and check their references.

Salespeople On The Move

• John Rywelski has joined WHLI-FM & WKJY-FM/Long Island as GSM. He has spent the last 10 years with Infinity-owned WXRK-FM/New York.

• Des Taylor is the new GSM of Triathlon's KEYN-AM/Wichita. He was formerly National/Regional SM of crosstown KFDI-AM & FM.

Doc Holliday is GM at CHP/Pop KHTT/Tulsa. He can be reached at (918) 492-2020.



Strengthen Your Station's Crisis Planning

Having a public relations plan in case your station suddenly finds itself in the middle of a crisis is much like insurance — it's better to have it and not need it than to need it and not have it. Last weekend's airliner crash in Miami sounds another wakeup call for stations without a crisis PR plan to get working on one. How you respond — positively or otherwise — during the period immediately after a controversial event will land the biggest impression on your listeners.

Lee Echols — VP/Strategic Programs for Julie Davis Associates, an Atlanta-based PR company specializing in crisis communications and management — stresses two rules for effective crisis management: speed and honesty.

Echols says only 20% of Americans believe companies tell the truth during a crisis, and that a majority of them expect companies to lie or withhold information during a crisis. Consumers are more likely to reject a company for their dishonesty rather than for the crisis itself.

48-Hour Day

To avert any notion that your station is being dishonest, Echols suggests that any crisis situation should be considered a "48-hour day." Finding a solution and getting the word out within 48 hours are the two main objectives of effective crisis management.

"In today's media environment," says Echols, "the news media are on top of crisis stories within minutes. Radio stations need to begin any PR efforts within that timeframe." Also, stations must honestly

assess the crisis and present a legitimate, credible solution.

He stresses, "It's important to remember that a crisis *will* happen. Whether it's an equipment fire, a sexual harassment suit, hostage-taking, whatever ... it will happen." He counsels News/Talk stations in particular to be prepared, due to the controversial nature of their programming.

Offer Reassurance

Pointing to last year's bombing in Oklahoma City, Echols notes, "All you had to do was watch CNN the first couple of minutes. It became important for *some* person to be a central voice of authority." That turned out to be the governor of Oklahoma. Within a few hours, he became the primary source of information and reassurance. Echols also says that in order to get over a crisis, the public needs to be reassured ... they need to know that things will get better.

Honesty pays off. Getting hit hard by the media once, according to Echols, is better than letting the issue linger. "The Chinese symbol for controversy is a combination of two things, one of which is opportunity," he said. Thus, a crisis response should be viewed as an opportunity to:

- Tell your story
- Engender credibility with your listeners and media
- Strengthen credibility with other important audiences.

Ending the crisis quickly and honestly is paramount in crisis PR. Preparation makes this possible. Employees, reminds Echols, should never be ignored in any situation. "This is where rumor mills get started. Employees are a key audience, and if they are treated as such, they will support your efforts."

Many crises in corporate America are sparked by disgruntled employees or "whistle blowers." The more support employees receive from employers, he says, the more a company won't have to worry about an employee-sparked crisis.

June Promotional Opportunities

By Irwin Pollack

Monthly Events

- American Rivers Month
- Fresh Fruits And Vegetables Month
- National Dairy Month
- National Adopt A Cat Month
- National Frozen Yogurt Month
- National Iced Tea Month
- National Pest Control Month
- Portable Computer Month
- Supreme Court Month Of Tough Decisions
- Zoo & Aquarium Month

Special Days & Weeks

- June 1 — World's largest garage sale
- June 2 — First state to prohibit alcoholic beverages (1851)
- June 2-8 — National Fragrance Week
- June 3 — National Bathroom Reading Week
- June 4 — Shopping cart invented (1937)
- June 6 — Career Nurse Assistants Day ... First drive-in movie theater opens (1933) ... National Yo-Yo Day
- June 8 — NFL and AFL merge ... World's Largest Strawberry Shortcake

June 9 — Donald Duck's Birthday ... National Flag Week

June 10 — Ballpoint Pen's Birthday ...

June 10-16 — National Dog Bite Prevention Week

June 12 — First girls to play in Little League baseball game
Interracial Marriage Day
Spousal Abuse Day

June 14 — Casual Day

June 15 — Justice For Janitors Day
Kid's Fishing Day
National Skillet Throwing Contest

June 17 — Watergate Day

June 18 — Count Your Money Day

June 20 — Longest Day of the Year

June 21-26 — Tough Decisions Week

June 25 — Leon Day (exact halfway point to Christmas; spells "Noel" backwards!)

June 27 — World Championship Seed-Spitting Contest

June 28 — National Sobriety Checkpoint Week

June 29 — First remote control for a television (1964)

SIX STEPS

Crisis Communication Program

Lee Echols says efficient crisis management demands building, reviewing, and updating a crisis communications program. It should consist of the following six elements:

- **Create a contact roster.** This should include names, phone numbers, mobile phone numbers, beeper numbers, vacation numbers, etc. of top staff members so they can be contacted and informed during the first moments of a crisis. The roster should also include a hierarchy of responsibility. In the hierarchy, one person should be designated to make decisions (as there will be no time for consensual decisions), and a person must be designated as the spokesperson. These can be the same or different people, but a single voice of authority must exist for the purposes of the media.

- **Have a crisis checklist/timetable ready.** This should spell out what to do when the phone rings and all hell breaks loose. Include all steps here, and even the smallest of details must be addressed: Who calls whom? Who tells employees? How do we tell employees? Where do we evacuate the staff? Who writes the press releases? Who is the chief law enforcement contact?

- **Collect case studies that address radio crisis situations.** Learn from what other stations have done right or wrong in a crisis situation. (You might want to include this article.)

- **Keep background information about your station on hand.** This should include fact sheets, previous press releases, executive bios, and station history information that reporters will want to get their hands on quickly. "The media love to get background information during a crisis, and that's the last thing you'll have time for," Echols says.

- **Isolate sensitive station issues and develop a strategy to address them.** Once a crisis occurs, Echols says, the door swings wide open for further scrutiny. "If you have a fire, that's one thing, but what caused the fire?" he explains. "Think like a reporter would think and prepare."

- **Prepare a key message platform.** This should include key sound-bite messages for any crisis. Come up with 20 key messages to communicate to the public and the press. When a crisis arises, look to these messages and determine what needs to be said. Use these key messages as the nucleus of your crisis communication program.



SKATES & SWEATHOGS — "Welcome Back, Kotter" alumnus Ron Pallilo (front) was on hand when Classic Hits WNAP/Indianapolis welcomed the local "Ice" hockey team back to the playoffs. The station's Dan Osborne (second from left) and Joni Michels (second from right) even hosted "The Horshack Soundalike Contest" and "Sweathog Trivia" during the game, while WNAP's Don Hauser and Margo took advantage of the photo opportunity.

Share Your Marketing Plan!

We hope you'll take part in the industry's newest weekly forum for marketing & promotion professionals.

- Just what did it take to pull off that remote?
- How much time went into that station concert?
- Who chose the colors for that outdoor campaign?
- Why did you use film — or video — for those TV spots?

R&R invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

Pro:Motions

- **Rich Connor** becomes Dir./Mktg. & Promotions at **Greater Media's KLSX-FM/L.A.** He was formerly Dir./Affiliate Promotion & Radio Syndication for **MTV**.

- **Laurie Andrews** joins **KMJX/Little Rock** as Promotions Asst.

MUSIC & MOVIES

CURRENT

- **TWISTER (Warner Sunset/WB)**
Singles: Humans Being/Van Halen
Long Way Down/Goo Goo Dolls (Metal Blade/WB)
Other Featured Artists: Shania Twain, Mark Knopler
 - **THE TRUTH ABOUT CATS & DOGS (A&M)**
Single: Caramel/Suzanne Vega
Other Featured Artists: Blues Traveler, Ben Folds Five, Sting
 - **THE CRAFT (Columbia/CRG)**
Single: Dangerous Type/Letters To Cleo
Other Featured Artists: Spacehog, Jewel, Elastica
 - **THE GREAT WHITE HYPE (Hudlin Bros./Epic Soundtrax)**
Featured Artists: Bone Thugs-N-Harmony, Method Man, Camp Lo
 - **JAMES AND THE GIANT PEACH (Walt Disney)**
Featured Artist: Randy Newman
 - **THE PALLBEARER**
Single: Love Is A Beautiful Thing/AI Green (Hollywood)
 - **A THIN LINE BETWEEN LOVE & HATE (Jac-Mac/WB)**
Single: A Thin Line Between Love & Hate/H-Town
Other Featured Artists: R. Kelly, L.B.C. Crew, Luniz
 - **SUNSET PARK (Flavor Unit/EastWest/EEG)**
Singles: Elements I'm Among/Queen Latifah
Hoop In Yo Face/69 Boyz
Are You Ready/Aaliyah
Keep On Keepin' On/MC Lyte f/Xscape
 - **FLIRTING WITH DISASTER (DGC/Geffen)**
Single: Camel Walk/Southern Culture On The Skids
Other Featured Artists: Cake, Urge Overkill
 - **THE SUBSTITUTE (Priority)**
Single: Hoo Bangin'/Mack 10
Other Featured Artists: Organized Konfusion, Intense Method
 - **BOYS (A&M)**
Featured Artists: Del Amitri, Cast, Sparklehorse
 - **MRS. WINTERBOURNE**
Single: I'm Not An Angel/Kimmie Rhodes (Justice)
- COMING**
- **FLIPPER (MCA)**
Featured Artists: Matthew Sweet, Shaggy, Tom Jones
 - **MISSION: IMPOSSIBLE**
Single: Mission: Impossible/A. Clayton & L. Mullen (Mother/Island)
 - **THE CABLE GUY**
Singles: Leave Me Alone/Jerry Cantrell (Work/CRG)
Somebody To Love/Jim Carrey (Work/CRG)
 - **THE NUTTY PROFESSOR**
Single: Touch Me Tease Me/Case f/Foxy Brown (Def Jam/RAL/Mercury)
 - **EDDIE**
Single: All The Way Live/Coolio (Island/Hollywood)

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Teenage trio **Immature** will appear on Prodigy (jump: CHAT) Monday evening (5/20) at 7:30pm ET/4:30pm PT.

B-52's frontman **Fred Schneider** will "B" talking to fans about his new solo project during America Online's Cyber-Talk (keyword: WARNER) Monday evening at 9:30pm ET/6:30pm PT.

New age artist **Kitaro** visits Prodigy (jump: CHAT) Tuesday night (5/21) at 10pm ET/7pm PT.

Westwood One show host **David Brenner** enters the Microsoft Network Comedy Coliseum (GO: ComedyConnect) Wednesday night (5/22) at 9pm ET/6pm PT.

On The Web

A **Cocteau Twins** performance will be simulcast live over the Internet Wednesday afternoon (5/22) at 3pm ET/noon PT. The netcast will be accessible through the Cocteau Twins site (<http://www.cocteauteurs.com/treasure>) or the **Capitol Records** site (<http://www.hollywoodandvine.com>).

'ZINE SCENE

Cody Shows Listeners R-E-S-P-E-C-T!

"We have to start where the listeners are, then we can teach them. I'm going to be respectful of the listener, not cynical" — **Broadcast Architecture** CEO **Frank Cody** answers those who criticize his NAC stations in a page-long *Newsweek* article on the explosive growth of the "smooth jazz" format.

"I listen to Talk radio and I find much of it offensive. I thought, if I'm going to do it, it has to be reasonable" — former Mideast hostage-turned-**WVOX/New Rochelle, NY** yakmeister **Terry Anderson's** message to the medium (*People*).

"I thought it was lyrical and poetic" — **WFAN/NY** (and syndicated radio) yakmeister **Don Imus**, whose plugging of **Jane Mendelsohn's** "I Was Amelia Earhart" novel propelled the book onto the *NY Times's* best-seller list (*Newsweek*).

Livin' Large

Promoters are putting out \$50,000 per show to comply with **Mariah Carey's** backstage demands, which include a sushi bar, a pasta bar, black carpeting, yellow linens, a dozen small trees with white twinkle lights, 1940s nightclub-style lamps, a bar big enough for two bartenders, and a sound system with four speakers (*National Enquirer*).

Aretha Franklin and **Diahann Carroll** went on a shopping spree at the Chanel boutique in Toronto, but Aretha couldn't find anything in her size and had to settle for a \$2800 handbag (*Star*).

"We're going to start spending some money. A house. A car. A dog. Booze. Drugs. Sex. Anything. Just spend the lot before the tax man comes and takes it off me" — **Oasis** guitarist **Noel Gallagher** unveils his plans (*People*).

After filing for bankruptcy and being forced to sell his \$10 million estate to pay his debts, **M.C. Hammer** is now working as a sales rep for a long-distance phone service company (*National Enquirer*).

Seattle Scores!

Newsweek's Seattle cover story features a list of the Jet City's movers 'n' shakers, which includes **KVI/Seattle** talk host **John Carlson**, **Courtney Love**, **Eddie Vedder**, and **Sub Pop Records** founders **Jonathan Poneman & Bruce Pavitt**.

And ... *Rolling Stone's* "Special Report: Heroin And Rock" and its related story ("Junkie Town: Dope Sick In Seattle") contain so many great quotes we don't have space for them all here.

Brilliant Disguise

"You see a band like **Motley Crue**, and to a lesser extent **Kiss**, and all the makeup definitely puts a stamp on it. It says, 'I'm from nineteen eighty-whatever.' We try to understand that because we're ordinary and normal. Some people know our drummer has only got one arm, but apart from that it's just, like, five guys" — **Def Leppard** guitarist **Phil Collen** assesses the group's low profile (*People*).

"The more he [a former producer] lied to me, the more laid-back I got. He started joking, saying I didn't get excited about anything, that I was too nonchalant" — **Nonchalant** (born: **Tonya Pointer**) explains how she came by her stage name (*Entertainment Weekly*).

"My best advice from **Trudie Styler**, his wife/producer of the forthcoming "Grotesque" film, in which he stars] was to keep my eyebrows still" — **Sting** (*People*).

This Woman's Work

Chrissie Hynde ("I like to go back into the gutter once in a while to see if I left anything there"), **Yoko Ono** ("Rock is for all people with heartbeats"), **Marianne Faithfull** ("The only time I really reveal my sexuality — apart from the bedroom — is onstage"), **Ronnie Spector** ("The satisfaction that some people may get in bed, I get onstage"), **Rickie Lee Jones** ("I only think about age in sexual terms because I don't want to get old sexually"), **Bonnie Raitt** ("When I'm onstage I feel really juicy and powerful"), and **Darlene Love** ("We have to work twice as hard to make what males are making") share their thoughts on "what it's like to be a mature woman in a genre once dominated by hotel-trashing kids" in *Mirabella*.

Love Is All Around

James Brown celebrated his 63rd birthday with his new, thirty-something galpal, **Diane Ames** (*Globe*).

"Do Ya Think We're Porky?" screams the *Globe* headline/photo essay centered on **Rod Stewart** and model/wife **Rachel Hunter's** current weights.

LaToya Jackson is divorcing hubby/manager **Jack Gordon**, claiming he beat her with a Coke bottle (*National Enquirer*).

"He'd done so many drugs and had drunk so much alcohol that the smell came through his skin" — **Don Henley's** ex-lover **Liza Greer** critiques the man's bedroom performance (*National Enquirer*).

MUSIC DATEBOOK

MONDAY, MAY 27

- 1988/The "Monsters Of Rock" tour featuring **Metallica**, **Van Halen**, the **Scorpions**, **Dokken**, and **Kingdom Come** opens in East Troy, MI.
- 1994/**Lionel Richie** and wife **Diane** become parents to son **Miles Brockman**.
- 1995/The **Rolling Stones** begin recording their "Stripped" album in Amsterdam.
- Born: **Bruce Cockburn** 1945, **Neil Finn** (Crowded House) 1958, **Siouxsie Sioux** (Ex-Siouxsie & Banshees) 1958, **Sean Kinney** (Alice In Chains) 1966, **Lisa "Left Eye" Lopes** (TLC) 1971

TUESDAY, MAY 28

- 1966/**Ake & Tina Turner** release "River Deep, Mountain High."
- 1976/The **Allman Brothers** break up.
- 1977/**Bruce Springsteen** settles his yearlong suit against ex-manager **Mike Appel**, and immediately begins recording the "Darkness On The Edge Of Town" LP.
- Born: **Gladys Knight** 1944, **Billy Vera** 1944, **John Fogerty** 1945, **Kylie Minogue** 1968

WEDNESDAY, MAY 29

- 1962/**Henry Mancini's** "Moon River" wins Best Record and Song Grammys. **Judy Garland's** "Judy At Carnegie Hall" wins Best Album.

and **Peter Nero** takes Best New Artist. **Chubby Checker's** "Let's Twist Again" wins Best Rock Record.

1989/**Lisa Marie Presley Keough** gives birth to **Elvis Presley's** first grandchild, daughter **Danielle**.

Born: **Danny Elfman** (ex-Dingo Boringo) 1953

THURSDAY, MAY 30



Midnight Oil — slick.

1968/The **Beatles** begin recording the "White Album."

1990/**Midnight Oil** perform on a flat-bed truck in front of **Exxon's** New York offices to publicize the oil company's ecological abuses.

1992/**Paul Simon** marries **Edie Brickell**.
Born: **Marie Fredriksson** (Roxette) 1958, **Wynonna Judd** 1964, **Tom Morello** (Rage Against The Machine) 1964

FRIDAY, MAY 31

1969/**John Lennon & Yoko Ono** record "Give Peace A Chance" during their "Bed-In For Peace" in a Montreal hotel room.

1993/**Jon Bon Jovi** and wife **Dorthea** become parents to daughter **Stephanie Rose**.

Born: the late **John Bonham** (Led Zep-pelin) 1948, **Corey Hart** 1962

SATURDAY, JUNE 1

1964/The **Rolling Stones** arrive in New York to begin its first U.S. tour.

1967/The **Beatles** release "Sgt. Pepper's Lonely Hearts Club Band" in the UK. The U.S. release comes two days later.

1973/The James Bond movie "Live And Let Die," featuring a title song by **Paul McCartney & Wings**, opens.

1975/The **Rolling Stones** begin its first tour with guitarist **Ron Wood**.

1991/**Ex-Temptations** member **David Ruffin** dies of a drug overdose in Philadelphia.

Born: **Ron Wood** (Rolling Stones) 1947, **Alan Wilder** (Depeche Mode) 1959

SUNDAY, JUNE 2

1896/**Guglielmo Marconi** receives a U.S. Patent for his invention, the radio.

1967/**David Bowie** releases his self-titled debut album.

1993/**Ronald Ray Howard's** murder trial begins in Austin, TX. Prosecutors alleged Howard was inspired to shoot a state trooper while listening to **2Pac's** "2Pacalypse Now" album. 2Pac is exonerated, but Howard gets a death sentence.

Born: **Charlie Watts** (Rolling Stones) 1941, **Rob Zabrecky** (Possum Dixon) 1968

— Paul Colbert

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



59.3 million households
Patti Galluzzi
VP/Music Programming

ADDS

- ALANIS MORISSETTE/You Learn (Maverick/Reprise)
- R. KELLY/Can't Sleep Baby (If I) (Jive)
- GIN BLOSSOMS/Day Job (A&M)
- TOTAL KISSIN' You (Bad Boy/Arista)
- PORNO FOR PYROS/Tahitian Moon (Warner Bros.)
- PATTI ROTHBERG/Inside (EM)

EXCLUSIVE

- GREEN DAY/Walking Contradiction (Reprise)

HEAVY

- BONE THUGS-N-.../The Crossroads (Ruthless/Relativity)
- TRACY BONHAM/Mother Mother (Island)
- CRANBERRIES/Salvation (Island)
- DAVE MATTHEWS BAND/Too Much (RCA)
- FUGEES/Killing Me Softly (Ruffhouse/Columbia/CRG)
- HOOTIE & THE BLOWFISH/Old Man & Me (Atlantic)
- JEWEL/Who Will Save Your Soul (Atlantic)
- L.L. COOL J/Don't It (Def Jam/Mercury)
- MARILYN MANSON/Sweet Dreams (Nothing/Interscope)
- ALANIS MORISSETTE/You Learn (Maverick/Reprise)
- OASIS/Champagne Supernova (Epic)
- RAGE AGAINST THE MACHINE/Bulls On Parade (Epic)
- STONE TEMPLE PILOTS/Big Bang Baby (Atlantic)

JAM OF THE WEEK

- DELINQUENT HABITS/Tres Delinquents (Loud/RCA)

STRESS

- BRYAN ADAMS/The Only Thing That Looks Good (A&M)
- ALICE IN CHAINS/Again (Columbia/CRG)
- TONI BRAXTON/You're Makin' Me High (Arista)
- BUSH/Machinehead (Trauma/Interscope)
- JIM CARREY/Somebody To Love (Work/CRG)
- TRACY CHAPMAN/Give Me One Reason (Elektra/EEG)
- CLAYTON & MULLEN/Mission: Impossible (MCA/Island)
- COOLIO/All The Way Life (Tommy Boy)
- EVERCLEAR/Heartspark Dollarsign (Capitol)
- GOLDFINGER/Here In Your Bedroom (Majic)
- GRAVITY KILLS/Guilty (TV7)
- R. KELLY/Can't Sleep Baby (If I) (Jive)
- GEORGE MICHAEL/Fastlove (DreamWorks/Geffen)
- NIXONS/Sister (MCA)
- SOUNDGARDEN/Pretty Noose (A&M)
- SWV/You're The One (RCA)
- 2PAC/2 Of Amerikaz Most Wanted (Death Row/Interscope)
- VAN HALEN/Humans Being (Warner Bros.)

ACTIVE

- BUSTA RHYMES/Woo-hah!! Got You All In Check (Elektra/EEG)
- CASEY/FOX: BROWN/Touch Me... (Def Jam/RAL/Mercury)
- COWBOY JUNKIES/A Common Disaster (Geffen)
- DISHWALLA/Counting Blue Cars (A&M)
- GIN BLOSSOMS/Day Job (A&M)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- JARS OF CLAY/Flood (Silvertone)
- JODECI/Get On Up (Uptown/MCA)
- MC LYTE I/XSCAPE/Keep On... (Flavor Unit/EastWest/EEG)
- MONICA/Why I Love You So Much (Rowdy/Arista)
- NO DOUBT/Spiderwebs (Trauma/Interscope)
- QUAD CITY OJ'S/Com'N Ride It (Big Beat/Atlantic)
- SMASHING PUMPKINS/Zero (Virgin)
- TOTAL KISSIN' You (Bad Boy/Arista)
- VERVE PIPE/Photograph (RCA)

ON

- GARBAGE/Stupid Girl (Armo sounds/Geffen)
- GOD GOO DOLLS/Long Way Down (Warner Bros.)
- LUSH/Ladykillers (4AD/Reprise)
- PORNO FOR PYROS/Tahitian Moon (Warner Bros.)
- REFRESHMENTS/Sanditos (Mercury)
- PATTI ROTHBERG/Inside (EM)
- PAUL WESTERBERG/One Untold (Reprise)
- NEIL YOUNG/Dead Man (Vapor)

Video airplay from May 20-26



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- PETE TOWNSHEND/Let My Love Open The Door (Atlantic)
- DAVE MATTHEWS BAND/Too Much (RCA)
- AL GREEN/Love Is A Beautiful Thing (Hollywood)

XL

- BRYAN ADAMS/The Only Thing That... (A&M)
- TRACY CHAPMAN/Give Me One Reason (Elektra/EEG)
- CELINE DION/Because You Loved Me (550 Music)
- HOOTIE & THE BLOWFISH/Old Man & Me (Atlantic)
- ALANIS MORISSETTE/Ironic (Maverick/Reprise)

LARGE

- MARIAH CAREY/Always Be My Baby (Columbia/CRG)
- CLAYTON & MULLEN/Mission: Impossible (MCA/Island)
- COLLECTIVE SOUL/The World I Know (Atlantic)
- GLORIA ESTEFAN/Reach (Epic)
- GIN BLOSSOMS/Follow You Down (A&M)
- JEWEL/Who Will Save Your Soul (Atlantic)
- NATALIE MERCHANT/Wonder (Elektra/EEG)
- GEORGE MICHAEL/Fastlove (DreamWorks/Geffen)
- STING/You Still Touch Me (A&M)

MEDIUM

- JANN ARDEN/Insensitive (A&M)
- TINA ARENA/Chains (A&M)
- COWBOY JUNKIES/Common Disaster (Geffen)
- DOG'S EYE VIEW/Everything Falls Apart (Columbia/CRG)
- FOO FIGHTERS/Big Me (Roswell/Capitol)
- PETE TOWNSHEND/Let My Love Open The Door (Atlantic)

CUSTOM

- TORI AMOS/Talula (Atlantic)
- ART N' SOUL/Ever Since You Went... (Big Beat/Atlantic)
- TONI BRAXTON/You're Makin' Me High (Arista)
- D'ANGELO/Lady (EM)
- DAVE MATTHEWS BAND/Too Much (RCA)
- DEEP BLUE SOMETHING/Halo (Rainmaker/Interscope)
- FUGEES/Killing Me Softly (Ruffhouse/Columbia/CRG)
- GIN BLOSSOMS/Day Job (A&M)
- AL GREEN/Love Is A Beautiful Thing (Hollywood)
- H-TOWN/A Thin Line Between Love & Hate (Jac-Mac/WB)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- JARS OF CLAY/Flood (Silvertone)
- JOE/All The Things (Your Man Won't Do) (Island)
- QUINCY JONES/Sloxy Jims (Owest/WB)
- AMANDA MARRS/HALL Birmingham (Epic)
- LIONEL RICHIE/Don't Wanna Lose You (Mercury)
- PATTI ROTHBERG/Inside (EM)
- CHANTAY SAVAGE/It Will Survive (RCA)
- KENNY WAYNE S. EPHERD/50m With A... (Revolution)
- SPIN DOCTORS/Used To Be Mine (Epic)
- STONE TEMPLE PILOTS/Big Bang Baby (Atlantic)
- TONY RICH PROJECT/Nobody Knows (Arista)
- WALLFLOWERS/6th Wave Heartache (Interscope)
- PAUL WESTERBERG/One Untold (Reprise)

Video airplay from May 20-26



Video Soul Top 10

- SWV/You're The One (RCA)
- MC LYTE I/XSCAPE/Keep On... (Flavor Unit/EastWest/EEG)
- MARIAH CAREY/Always Be My Baby (Columbia/CRG)
- H-TOWN/A Thin Line Between Love & Hate (Jac-Mac/WB)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- MICHAEL JACKSON/They Don't Care About Us (EM)
- NONCHALANT/5 O'Clock (MCA)
- JODECI/Get On Up (Uptown/MCA)
- TOTAL KISSIN' You (Bad Boy/Arista)
- HURACE BROWN/One For The Money (Motown)

Information for week ending May 17.

Rap City Top 10

- BONE THUGS-N-.../The Crossroads (Ruthless/Relativity)
- MC LYTE I/XSCAPE/Keep On... (Flavor Unit/EastWest/EEG)
- GETO BOYS/The World Is A Ghetto (Rap-A-Lot/Noo Trybe)
- MACK 10/ICE CUBE/Hon Ban Jin (Priority)
- JAY-Z/FOXXY... Ain't No... (Roc-A-Fella/Priority)
- GENIUS/GZA & METHOD MAN/Shadowboxin'... (Geffen)
- L.L. COOL J/Don't It (Def Jam/Mercury)
- KEIS KROFSTGA... (Ruffhouse/Columbia/CRG)
- MOBE DEEP/Back At Yo... (Flavor Unit/EastWest/EEG)
- SMOOTH/THE HUSTLER... (Jive)

Information for week ending May 17

TELEVISION

TOP TEN SHOWS MAY 6-12

Owing to a delay at NYC-based Nielsen Media Research, this week's listings of the Top 10 TV shows were unavailable at presstime.

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 5/17

- Gin Blossoms, "The Tonight Show With Jay Leno."
- Dave Matthews Band, "Late Show With David Letterman."
- Michael Bolton and Luciano Pavarotti w/Bono & The Edge, "ABC In Concert" (check local listings).

Saturday, 5/18

- Green Day and Patti Smith perform and Queen Latifah guest-stars on "Saturday Night Special" (Fox, 11pm).
- Soundgarden, "Saturday Night Live."

Sunday, 5/19

- Cypress Hill, Peter Dinklage, and Sonic Youth headline the animated "Hullabalooza" festival concert on Fox's "The Simpsons" (8pm).

Monday, 5/20

- Mark Chesnutt, Ray Price, and host Ricky Skaggs perform on TNN's "CMT Present Monday Night Concerts" (8pm ET/5pm PT).
- Joan Jett, "David Letterman."

Tuesday, 5/21

- "Ralph Emery On The Record With George Jones" — an hour-long interview special — airs on TNN (8pm ET/5pm PT).
- Patty Loveless, "David Letterman."

Wednesday, 5/22

- Goo Goo Dolls perform on the two-hour season finale of "Beverly Hills, 90210" (8pm).
- Suzanne Vega, "Jay Leno."
- Al Green, "David Letterman."
- Everything But The Girl, "Late Night With Conan O'Brien."

Thursday, 5/23

- Bob Wills is profiled on the hourlong TNN series "The Life And Times Of..." (8pm ET/5pm PT).

FILMS

WEEKEND BOX OFFICE MAY 10-12

- | | |
|---|---------|
| 1 Twister (WB)* | \$41.05 |
| 2 The Truth About Cats & Dogs (Fox) | \$3.88 |
| 3 The Craft (Columbia) | \$3.61 |
| 4 Primal Fear (Paramount) | \$2.40 |
| 5 The Quest (Universal) | \$2.14 |
| 6 The Birdcage (MGM/UA) | \$1.60 |
| 7 The Great White Hype (Fox) | \$1.32 |
| 8 James And The Giant Peach (Buena Vista) | \$1.30 |
| 9 Original Gangstas (Orion)* | \$1.15 |
| 10 The Pallbearer (Miramax) | \$1.01 |

All figures in millions

First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Flipper," starring Elijah Wood and Paul Hogan; look sharp for Point Blank/Virgin act Isaac Hayes in a supporting role. The film's MCA soundtrack showcases Shaggy & Rayvon's '96 version of Mungo Jerry's "In The Summertime" as well as Matthew Sweet's rendition of the "Flipper" TV theme song. Rounding out the LP are the Beach Boys "Do It Again," Tom Jones's "It's Not Unusual," Professor Longhair's "Tipitina," and Crosby, Stills & Nash's collaboration with the London Symphony Orchestra on the film's main title.

Another opener this week is "Heaven's Prisoners," starring Alec Baldwin and Mary Stuart Masterson. The film's Code Blue/Atlantic soundtrack features tunes by Aretha Franklin ("I Never Loved A Man [The Way I Loved You]"), Junior Wells ("Good Morning Little Schoolgirl"), Buddy Guy ("Red House"), John Lee Hooker ("I Ain't Gonna Suffer No More"), Stevie Ray Vaughan & Double Trouble ("The Things [That] I Used To Do"), Guitar Slim ("It Hurts To Love Someone"), Walter "Shakey" Horton ("Good Moanin' Blues"), Albert King ("Born Under A Bad Sign"), Kenny Neal ("Baby Bee"), the Hoax ("Twenty Ton Weight"), C.C. Adcock ("Bo's Bounce"), and B.B. King ("The Thrill Is Gone" and "Don't Answer The Door, Parts One And Two").

"I Shot Andy Warhol," starring Lili Taylor and Stephen Dorff, opens in limited release this week. The film's TAG/Atlantic soundtrack sports previous unreleased Donovan covers by Jewel ("Sunshine Superman") and Luna ("Season Of The Witch") as well as new covers by Bettie Serveert (Bob Dylan's "I'll Keep It With Mine"), Wilco (Buffalo Springfield's "Burned"), and Ben Lee (Small Faces' "Itchycoo Park"). R.E.M. contribute their version of the Troggs' "Love Is All Around," while Pavement's "Sensitive Euro Man," MC5's "Kick Out The Jams," Yo La Tengo w/Tara Key's "Demons," Love's "Gimi A Little Break," Sergio Mendes & Brasil '66's "Mais Que Nada," Lovin' Spoonful's "Do You Believe In Magic," and John Cale's score complete the album.

Also opening in limited release is "Power 98," starring Eric Roberts as a shock jock.

VIDEO

NEW THIS WEEK

• PETER, PAUL & MARY: LIFELINES (Warner Reprise)

Airing on PBS, this concert collection showcases guest performances by Richie Havens, John Sebastian, Odetta, Tom Paxton, Dave Van Ronk, Ronnie Gilbert, Fred Hellerman, Susan Werner, and Buddy Mondlock.

• DEAD PRESIDENTS (Hollywood)

Starring Larenz Tate and Keith David — and showcasing Pendulum/EMI recording artist Heather B. in a supporting role — this feature film sports a Capitol soundtrack with the O'Jays "Love Train," Aretha Franklin's "Do Right Woman, Do Right Man," and James Brown's "The Payback." Other vintage tunes by Isaac Hayes, Barry White, the Spinners, Sly & The Family Stone, Harold Melvin & The Blue Notes, the Dramatics, Curtis Mayfield, Jesse & Trina, and Al Green — as well as a Danny Elfman score — round out the LP.

• GOLDENEYE (MGM/UA)

Starring Pierce Brosnan as James Bond and Sean Bean as nemesis Agent 006, this feature film spawned a Virgin soundtrack with Tina Turner's title track, which was written by U2's Bono and the Edge.



21 million households
Les Garland,
Exec. VP/Programming

National Top 20

- BONE THUGS-N-HARMONY/Tha... (Ruthless/Relativity)
- 2PAC/SNOOP DOGGY.../2 Of... (Death Row/Interscope)
- TOTAL KISSIN' You (Bad Boy/Arista)
- MONICA/Why I Love You So Much (Rowdy/Arista)
- R. KELLY/Can't Sleep Baby (If I) (Jive)
- FUGEES/Killing Me Softly (Ruffhouse/Columbia/CRG)
- FAITH EVANS/Ain't Nobody (Bad Boy/Arista)
- CRUCIAL CONFLICT/Hay (Strollin' On) (Pallas)
- D'ANGELO/IAZ/Lady (Remix) (EM)
- QUAD CITY DJS/Com'N Ride It (Big Beat/Atlantic)
- J'SON/It'll Never Stop Leaving You (Hollywood)
- BUSTA RHYMES/IOOB/Noo-hah!! Got... (Elektra/EEG)
- DELINQUENT HABITS/Tres Delinquents (Loud/RCA)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- ART N' SOUL/Ever Since You Went... (Big Beat/Atlantic)
- MACK MALL/Get Right (Relativity)
- "WEIRD AL" YANKOVIC/Amish... (Rock And Roll/All American)
- YMS/How We Livin' (Priority)
- JAY-Z/FOXXY.../Ain't No... (Roc-A-Fella/Priority)
- R. KELLY/Down Low (Live To... Mix) (Jive)

Most requested for week ending May 10

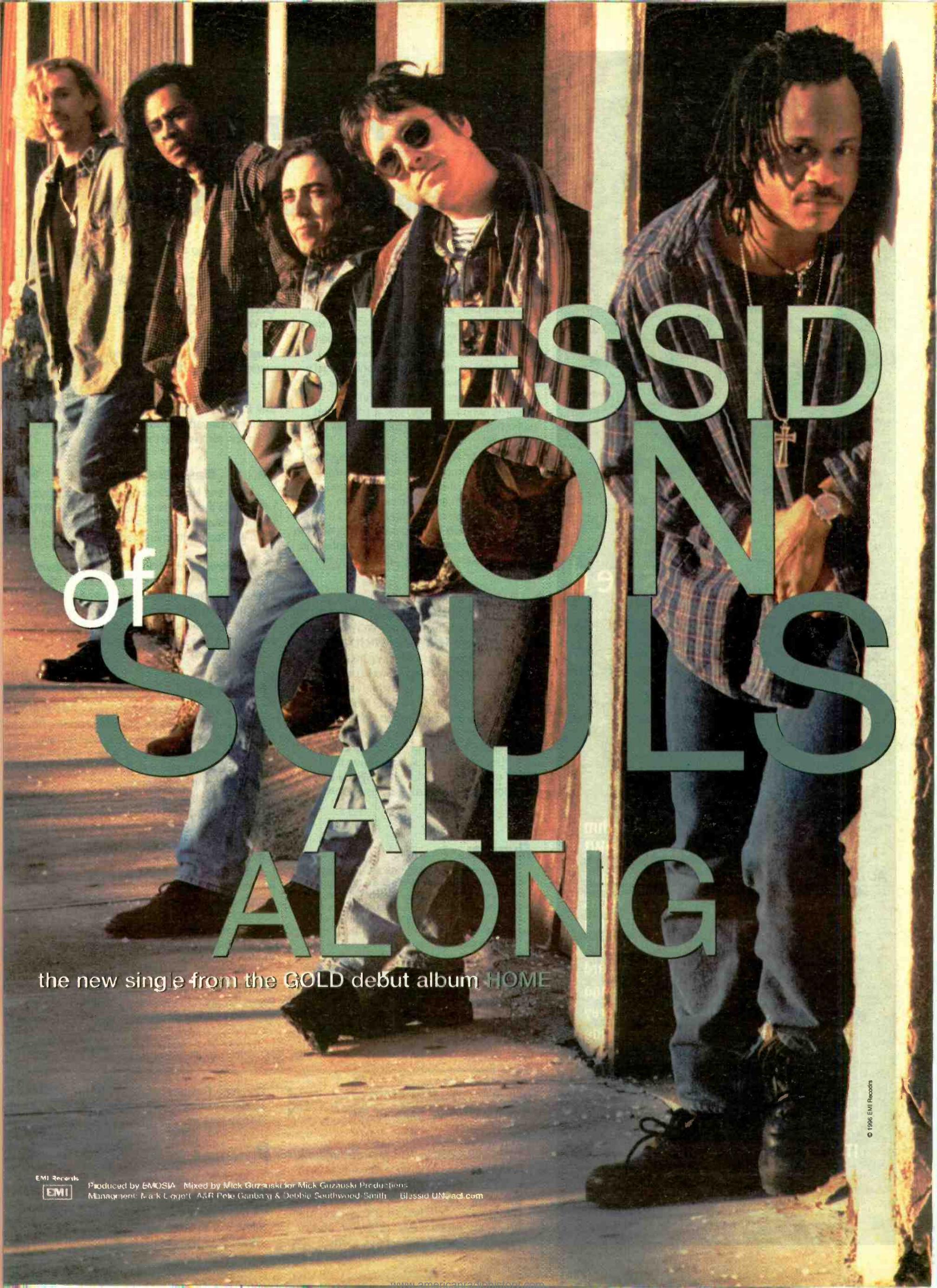


Pos.	Artist	Avg. Gross (in 000s)
1	ROD STEWART	\$464.6
2	BOB SEGER	\$446.3
3	AC/DC	\$369.6
4	GEORGE STRAIT	\$307.1
5	REBA McENTIRE	\$297.1
6	RED HOT CHILI PEPPERS	\$283.1
7	OZZY OSBOURNE	\$222.4
8	ALAN JACKSON	\$213.2
9	VINCE GILL	\$174.4
10	BUSH	\$174.3
11	K.D. LANG	\$166.5
12	BROOKS & DUNN	\$165.4
13	JOHN MICHAEL MONTGOMERY	\$158.5
14	WHITE ZOMBIE	\$109.7
15	MELISSA ETHERIDGE	\$107.9

Among this week's new tours:

- DEF LEPPARD
- GETO BOYS
- GOD LIVES UNDERWATER
- TY HERNDON
- TOBY KEITH
- LOVE & ROCKETS
- MAZE/FRANKIE BEVERLY
- MICHAEL W. SMITH
- "SMOKIN' GROOVES TOUR '96"
- ZIGGY MARLEY & THE MELODY MAKERS
- CYPRESS HILL, FUGEES, A TRIBE CALLED QUEST
- BUSTA RHYMES, SPEARHEAD, SPECIALS
- YOUNG DUBLINERS

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, California (209) 271-7900.



BLESSID
UNION
of
SOULS
ALL
ALONG

the new single from the GOLD debut album HOME

EMI Records



Produced by EMOSIA Mixed by Mick Guzauski for Mick Guzauski Productions
Management: Mark Lopez, A&B Pete Ganbarg & Debbie Southwood Smith BlassidUnion.com

© 1996 EMI Records



STREET TALK®

KVI/Seattle Issues On-Air Apology!

On Monday (5/13), KVI/Seattle yakmeister **Mike Siegel** issued an on-air apology to Seattle Mayor **Norman Rice** for spreading rumors that Rice was once shot by his own wife.

The three-year-old rumor has been traced to a disgruntled former city employee and has never been substantiated by either law enforcement or news organizations. Siegel's apology came immediately after a press conference where Rice ripped KVI as "cowards" who knowingly spread "lies" and "hateful words" from a "disturbed former employee."

During an April 11 broadcast, Siegel had hinted at the rumor's truth while his callers raised theoretical motives for the alleged shooting — such as Rice's supposed involvement in a homosexual affair.

KVI OM **Rob Dunlop** says Siegel and the station have learned from the experience and will handle such situations differently in the future.

Infinite Wisdom

ST hears **Infinity** may trade **WQYK-AM & FM/Tampa** and/or **WHOO-AM, WHTQ-FM & WMMO-FM/Orlando** to **Cox** for **WCKG-FM & WYSY-FM/Chicago**. The deal would get both companies deeper into markets they want to be in.

And ... is **Infinity** Prez/CEO **Mel Karmazin** about to cut a deal with former **WMVP/Chicago** morning driver **Steve Dahl**? Or will **Evergreen** offer more bucks to lure Dahl back? Does **Karmazin's** deal include buying **WPNT** and turning it into a new Windy City home for **Howard Stern** and **Steve Dahl**?

Rumors

- Is **Paxson** talking with **Cox** about purchasing **WIOD/Miami**, radio home of the Miami Dolphins? Are **OmniAmerica's** West Palm Beach, Orlando, and Jacksonville properties up for bids? And ... is **Paxson's** recently acquired **WTKX/Pensacola, FL** headed in a Rhythmic direction?

- Is **EMI** about to launch a '90s version of the **Casablanca** label?

- Is new move-in **WJG/Lexington, KY** PD (and former **WDJX/Louisville** APD/MD) **Jill Meyer** about to debut a CHR format by the time you finish reading this sentence?

- Is **WGY/Albany** talker **Mike Gallagher** — once rumored as a replacement for **Bob Grant** — headed for **KSTE/Sacramento**?

Could a deal go down this week?

And wasn't that ex-**Z100/NY** morning driver **Steve Cochran** doin' Dahl's old shift on **WMVP**?

Speaking of **WMVP**, **Bill Pugh** has been named PD and starts Monday (5/20).



Steve Dahl

So is this finally the week that **Evergreen** announces it's buying **Heftel**? Financial players say the announcement has been due for the past three weeks.

Baka Boyz Back!

Eric and **Nick Vidal** (aka the **Baka Boyz**) returned to their morning drive shift on **KPWR/L.A.** The Boyz had been off the air since April 25 in a dispute with management.

Arbitron is recalling its Fall '95 Pensacola, FL survey after deleting five diaries from the in-tab sample. The diaries all came from a single household where it was discovered that one or more of the residents had a radio station affiliation. A new fall book was set to mail Thursday (5/16).

That Ain't Country!

Country **KZLA/L.A.** welcomes ex-**KRPM/Seattle** and **KJJO-AM & FM/Minneapolis** PD **Bill Fink** as APD/MD. Fink was most recently OM at six Anchorage outlets. And ... **KZLA** hires longtime L.A. air talents **M.G. Kelly** and **Humble Harv** for weekends.

ST notes that **Kelly** did afternoon drive for new **KZLA** PD **John Sebastian** in the late '70s; **Sebastian** also says he "grew up listening" to the **Humble One**. (Incidentally, **Kelly** has taken a morning gig at an as-yet-undisclosed station.)

Perhaps more interestingly, **Sebastian** reconfigured **KZLA's** gold library after a marathon number-crunching session done on research conducted just last week. Now in rotation are songs by **Bob Seger**, the **Eagles**, the **Doobie Brothers**, and **Jimmy Buffett**, among others.

Sebastian also added "a lot of older country songs that tested through the roof. We've broadened the station to be a true 25-54 station." While most of the music is from the last

Continued on Page 20

(advertisement)

McVay Media Radio School '96

McVay Media and **Burkhart/Douglas & Associates** combine once again to present a **Radio School** for client stations. This year's session will be July 10-12 in Cleveland.

Instructors include **Dan O'Day**, time management consultant **Harold Taylor**, author/researcher **Lew Dickey**, **Jon Coleman** of

Coleman Research, **Larry Rosin** of **Edison Media Research**, and rating specialist **Rhody Bosley**.

Register Now

Client registration fee is \$245. Non-clients pay \$395.

Interested parties should contact **Doris McVay** at 216-892-1910, via fax at 216-892-8817, or E-mail **DM2001@AOL.com**.

Keith Sweat twisted

The premiere single and video from his self-titled new album

ALBUM IN STORES JUNE 25.
PRODUCED BY KEITH SWEAT AND ERIC MCCAINE
Management: Marvelous Enterprises

Impacting Rhythm Crossover NOW!

ALREADY SPINNING:

KLUC/Las Vegas

KWIN/Stockton

KHTN/Modesto

KCAQ/Oxnard

Z90/San Diego

KDON/Monterey

KGGI/Riverside

KYLD/San Francisco

KMEL/San Francisco

KZHT/Salt Lake City

AND QUITE A FEW MORE!

THE PLATINUM ALBUMS!

THE PLATINUM ARTIST!

THE NEXT SMASH!

IT'S TIME TO GET TWISTED!



On Elektra compact discs and cassette cassettes. <http://www.elektra.com>

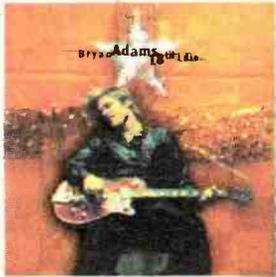
© 1996 Elektra Entertainment Group, a division of Warner Communications Inc. A Time Warner Company.

BRYAN
ADAMS

the only thing that
looks good on me is you



the first single from
18 Til I Die



<http://www.amrecords.com>

Management: Bruce Allen
Produced by
Robert John "Mutt" Lange and B.A.
Mixed by Bob Clearmountain
©1996 Badman Ltd.
A&M Records, Inc.
All rights reserved.



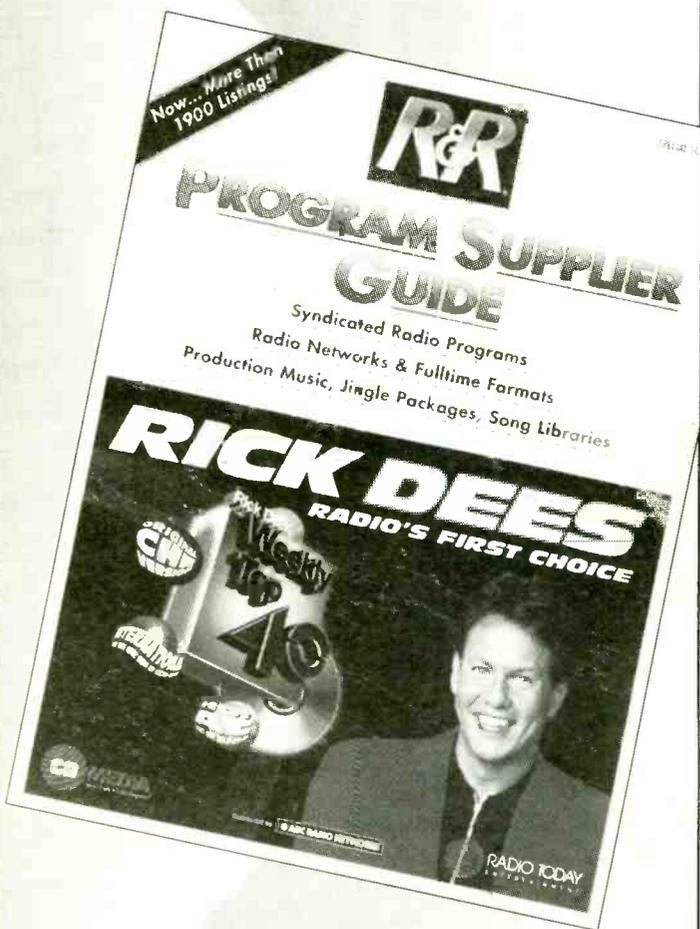

Stress
Rotation

Thank You Radio!
CHR #1 Most Added
Hot AC #1 Most Added Debut (27)
Rock Most Added Debut (37)


1
MUSIC FIRST
XL
Rotation

With Next Week's R&R

YOUR COMPLETE DIRECTORY OF PROGRAMMING SERVICES



BROUGHT TO YOU IN PART BY:



STREET TALK®

Continued from Page 18

10 years, some **Patsy Cline** can now be heard on the station for the first time in a looong time.

Spanish Is The Loving Tongue

After two vans carrying a total of 50 illegal aliens crashed in Memphis, **WRXQ** morning drivers **Rob & Tone** decided to do a bilingual show. A female listener volunteered to come in and translate everything Rob and Tone said from English into Spanish. The dynamic duo was stunned when the station began receiving hundreds of calls from Spanish-speaking listeners praising the stunt, asking Rob & Tone to do it again.

KHTC/Phoenix VP/Programming & PD **Joel Grey** exits the '70s outlet after five years with the station.

WTJY/Columbus, OH — the only 24-hour Christian music station in the market — signed off on May 3. The **Salem**-owned station was sold to **Stop 26-Riverbend Inc.**, and ST hears an Urban Gold format will debut shortly. **WTJY** OM/PD **Glenn Moore** assumes similar duties at Salem's crosstown sister, "Positive Talk" **WRFD-AM**.

Look for **WWDB/Philly** morning man **Paul W. Smith** to exit for wakeups at **WJR/Detroit** at the end of the spring **Arbitron** survey. Station management had no comment at presstime, but ST expects to hear an announcement on the subject about the time you finish reading this sentence.

Meanwhile, **WWDB** is the latest station to ditch its news department in favor of **Metro Networks** newscasts. Six newshounds were let go on Friday (5/10). **WWDB** GM **Dan Sullivan** says the move will save money and improve the station's news coverage.

Congrats to **WPST/Trenton** PD **Michelle Stevens** — one of 11 outstanding businesswomen in the greater Princeton area to receive the 1996 **YWCA** Tribute to Women In Industry (TWIN) award.



Michelle Stevens

Splitsville

ST hears **EMI Records** has ended its partnership with **IRS Records**. Look for **IRS** to announce a new investor next week. Responding to rumors of the label's impending shutdown, GM **Mike Bone** issued a statement saying he's had "absolutely no conversation with anyone at **EMI** about closing **IRS Records**."



NAKED AMBITION — **WGTZ/Dayton's** **Jack Pohl** recently prepped for his forthcoming nude performance in the local production of "Oh, Calcutta!" by doing his entire morning show in the buff. Avoiding a public display of any shortcomings with strategically placed copies of **R&R**, **Pohl** posed with the lucky listener who also won the chance to get naked onstage in the service of artistic expression.

Meanwhile, look for the restructuring of **CEMA** into **EMI Music Distribution** to take place this week.

All 16,000 tickets for **WQHT (Hot 97)/NY's** "Summer Jam" at the **Meadowlands Arena** sold out within 48 hours — without any mention of which artists would be appearing on the bill. (Incidentally, the lineup includes **L.L. Cool J**, **Mary J. Blige**, the **Fugees**, **Total**, **Busta Rhymes**, **Monica**, and the **Lost Boyz**.)

In other Hot news, crosstown **WBLS** APD **John Mullen** rejoins **WQHT** as Programming Coord. & Research Dir.

Multimedia Stars

Look sharp for **KLOS/L.A.** morning dudes **Mark & Brian** in their rockin' roles as evil military cops in the new **John Carpenter** film "Escape From L.A.," coming to a theatre near you in August.

Speaking of multimedia crossovers, did ya hear **ABC-TV's** "Mike & Maty Show" co-host **Maty Monfort-Novia** duet to it as **WHTZ/NY** morning star **Elvis Duran's** guest co-host this week (5/13-17)?

Condolences to the friends and family of legendary Chicago-based morning talent **Don McNeill**, who passed away Tuesday (5/7) at age 88 from respiratory complications. **McNeill** created and hosted the network radio show "Don McNeill's Breakfast Club" from 1933 to 1968.

Congratulations to the radio winners of the Second Annual Music Journalism Awards, held in L.A. last Friday (5/10). Producer **Bob**

Continued on Page 23

WMMS-WMJI/Cleveland KIX106/Providence KUPR/San Diego, etc.

COM QUEST™

"The Hottest New Thing Since Call-Out Was Invented"

INTERACTIVE IN-HOUSE CALL-OUT...AVAILABLE NOW.

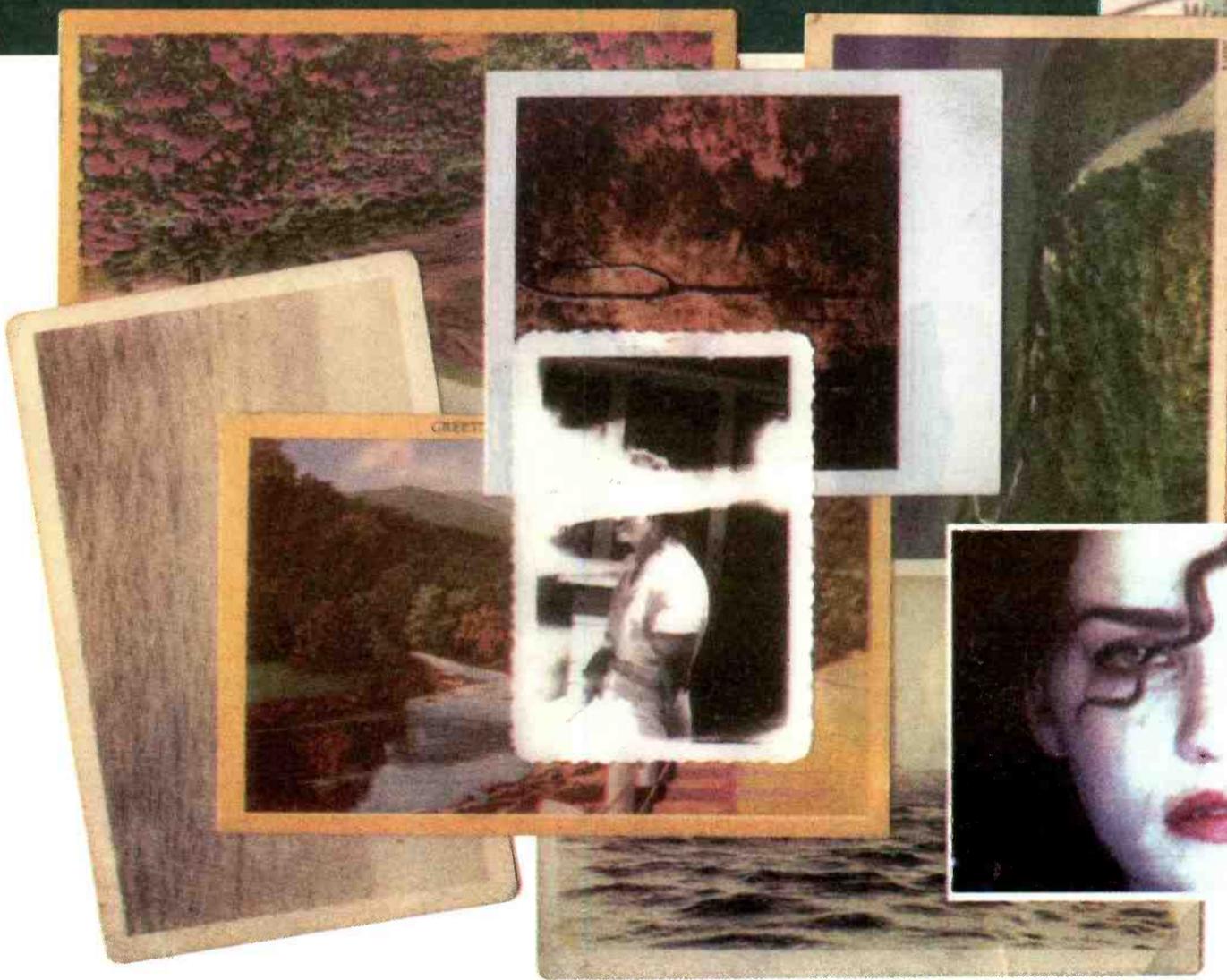
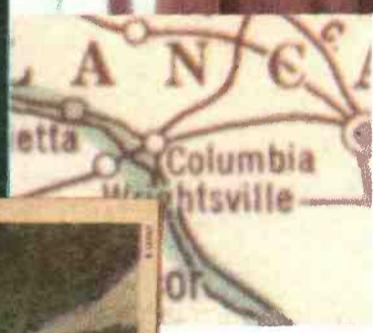
Patent Pending

FREE VIDEO & BROCHURE

8 0 0 - 5 9 5 - 0 3 9 1



the badlees



angeline is coming home
this week!



ROCK 9 - 7
ACTIVE ROCK 31
ADULT ALTERNATIVE 18 - 14

ON TOUR NOW

management: one louder mgmt. produced by the badlees



©1996 polygram records, inc. manufactured and marketed by a&w records, inc. all rights reserved.

TEVIN *Campbell*



“Back To The World”

The first single from the new album: Back To The World



Produced by Jamey Jaz for OPOPP Productions. Management: Rhonda Campbell www.wbr.com/tevin

©1996 Qwest Records

STREET TALK®

Continued from Page 20

Boilen and host **Noah Adams** took the Radio Feature honors for the "Jerry Garcia Obit" that aired on NPR's "All Things Considered" and **Jeffrey Rogers & Linda Wertheimer's** interview with **Natalie Merchant** for NPR's "All Things Considered" won the Radio Interview.

Among the also-rans:

R&R Music Editor **Steve Wonsiewicz**, whose "The British Are Coming" (R&R 11/3/95) was nominated in the Interview & Criticism, Technical & Trade Press category, and R&R Senior Editor **Don Waller**, whose "A Drink With **Shane MacGowan**" (L.A. Reader 8/18/95) was up for the Feature Story, Weekly & Biweekly Newspaper award.



Don Waller

Thanks to **Guardian** recording artist **Catie Curtis** and **Lazer** recording artist **Holly McNarland**, who wowed the crowds with their performances at the world-famous **Club R&R** last Wednesday (5/8) and Friday (5/10), respectively.

ST learned that **Epic** VP/Promo **Barbara Seltzer's** last day at the label will be May 31. Seltzer will join **Motown** as Sr. VP Promo the

Rumbles

- Following its sale, **KATP/Amarillo, TX** flips from half-satellite Classic Rock/half-live Rock to Country.
- Adult Alternative **KZBE/Springfield, MO** is now simulcasting Alternative sister **KTOZ**.
- **WSM-FM/Nashville** PD **Lee Cory** exits. **WSM-AM** PD **Kyle Cantrell** will oversee programming and MD **Kim Leslie** will continue to handle the music in the interim.
- **KYEA/Monroe, LA** newly appointed PD/morning star **Porchia Valentine** exits; OM **Rocky Love** adds PD duties.
- Hot AC **KWIC/Topeka** ups interim PD/morning man **Steve Janas** to PD/mornings.
- Hot AC **WMXV/NY** MD **Linda Silver** is upped to APD/MD.
- Longtime **KPWR/L.A.** swinger **Joe Servantez** replaces **Kenny Noble** in mornings at crosstown **KACD & KBCD**.
- AC **WWNK/Cincy** MD **Bobbi Maxwell** is elevated to APD/MD.
- **WHYT/Detroit** welcomes new afternoon driver **Curt Kruse**, coming from MD at **WVKS/Toledo**. Night-timer **Bill Michaels** adds the **WVKS** MD duties.
- Ex-**KSFO/SF** morning talker **Charlee Simons** resurfaces with ex-**KHOP/Modesto, CA** partner **Bryan Suits** in mornings at Active Rock **KBER/SLC**. Meanwhile, **KBER** taps **Chris Haggin** and **Evan Lake** to be the station's MD and APD, respectively.
- Former longtime **KQKQ/Omaha** air talent **Rockett**, who crossed the street to rival **KESY**, is out after seven months. **KESY** PD **Paul Copper** will now co-host mornings with **Teri Anne Hannibal**.
- **WTAO/Marion-Carbondale, IL** hands **Paxton Guy** the interim PD/MD reins.

RADIO RECORDS



1

- **Randy Miller** promoted to **MCA Records** Exec. VP/GM.
- **David Leach** elevated to **Mercury Records** Exec. VP.
- **Daria Langford** named **LaFace Records** Sr. VP/Promo & Mktg.

5

- **David Kantor** becomes **Satellite Music Network** President.
- **Suzy Mayzel** named **KOIT-AM & FM/SF** VP/Programming.
- **Dave Pugh** promoted to **WLZR-AM & FM/Milwaukee** GM.
- **Robert Scorpio** joins **KBXX/Houston** as PD/afternoons.
- **Jack Alix** appointed **KXXR/KC** Station Mgr.

10

- **Lou Maglia** becomes **Island Records** President.
- **John Madison** appointed **WXKS-FM/Boston** VP/GM.
- **Jim Watkins III** upped to **WHUR/Washington** GM.
- **Kevin Smith** named **KWWB-AM & FM/Minneapolis** Station Mgr.
- After 23 years as an L.A. drivetime team, **Al Lohman** and **Roger Barkley** go their separate ways.

15

- **Thomas Connolly** elevated to **WDAF/KC** GM.
- *New Chicago PDs:* **Jim Smith** at **WBBM-FM, J.J. Jefferies** at **WBMX**, and **Ted Cramer** at **WMAQ**.
- **Pat Evans** promoted to **KSFY/SF** PD.
- **Fred Jacobs** named **WRIF/Detroit** PD.

20

- **CBS Radio** gets its first female GM — **Lois Gredell** at **WBBM-FM/Chicago**.
- **Herb Oscar Anderson** joins **WOR/NY** for afternoon drive.

next day. Look for **Epic** Sr. VP **Craig Lambert** to hold a going away party for **Seltzer** on May 30 at — where else? — the **Motown Cafe**.

Records

- **Capitol** College Dept. head **Tommy Daley** is upped to Nat'l Dir./Rock Promo.
- **Moonshine** Dir./Nat'l Promo **Kerry Marsico** segues to similar duties at **Radioactive** on May 28. He fills the slot vacated by **Lisa Cristiano**, now VP/Alternative Promo at **MCA**.
- **Interscope** launches a joint venture with **B-Rite**, an Inglewood, CA-based gospel label.
- **CORE Entertainment** Dir./Nat'l Promo **Bob Reeves** joins **River North/Nashville** as Mgr. Regional Promo, covering the Midwest and Northeast from his Music City base.

Change the course of music history.

Hearing loss has altered many careers in the music industry. H.E.A.R. can help you save your hearing.

A non-profit organization founded by musicians and physicians for musicians, music fans and other music professionals.

H.E.A.R. offers information about hearing loss, tinnitus, testing, and hearing protection. For an information packet, send \$10.00 to:

H.E.A.R.
P.O. Box 460847
San Francisco, CA 94146
 or call the H.E.A.R.
24-hr hotline at
(415) 773-9590



HEARING EDUCATION AND AWARENESS FOR ROCKERS

Hit the mark

- Interactive television
- Telemarketing
- Database management
- Direct mail
- Customized prepaid phone cards
- Interactive direct mail
- Interactive phone systems
- Country Call sm



Find Out Why America's Top Broadcasters Use Impact

Whatever it takes to hit the mark!

Call 1-800-3IMPACT



Impact Target Marketing 100 Corporate Place, Suite 202 • Peabody, MA 01960 (508) 535-4500 • FAX (508)535-0011

Cox

Continued from Page 1

declined to discuss how the deal was financed or how much money is available for new acquisitions, although the group said acquisitions are on the horizon.

"We want to be in position to take full advantage of telecommunications deregulation," said Neil. "We want to get as deep in our markets as we can."

Cox faces a cross-ownership issue with WSB in Atlanta, where it also owns newspapers and a TV station. There are numerous alternatives, including an LMA with an outside group, such as the one it had with NewCity. It could sell, or it could hold off until the FCC reviews its cross-ownership regulations — a process the FCC says is slated for this year.

Clear Channel

Continued from Page 1

business. And I have the chance to take a leadership role in what has become the biggest broadcast organization in the world. Is this a great country or what?"

Coulter

Continued from Page 10

strong relationships in the L.A. and Chicago markets will also be invaluable."

Coulter added, "It's very rewarding to be able to grow with Evergreen, and this new position promises to be an exciting challenge. It will also be great to call Chicago 'home' once again."

Prior to his DC tour of duty, Coulter served as Sales Manager for Evergreen's KGBT-FM (The Beat)/L.A. and held a similar post before that with sister WLUP-FM/Chicago. His radio background also includes a stint as VP/Regional Manager with Group W Radio Sales.

West

Continued from Page 10

will do my best."

Prior to establishing his consultancy, West was a partner in Jerry Clifton's New World Communications. He's also programmed KAMZ/EI Paso, KGGI/Riverside, and WQUE/New Orleans and plans to continue to consult KXYZ/Houston.

Warner Bros.

Continued from Page 10

ing various promotion and sales posts.

Zap started his music career in 1986 at Virgin Records as National Director/AC Promotion. In 1989, he joined WB in a similar post.

PROS ON THE LOOSE

Bob DeCarlo — PD/mornings WUSA-FM/Tampa (813) 653-3380

Scott Edwards — Promotions Dir./nights WZVU/Monmouth-Ocean (201) 363-0645

Joel Grey — VP/PD KHTC/Phoenix (602) 788-1705

Allen Handy — Mornings KBER/Salt Lake City (801) 569-3069

Tim Travis — Partimer WSHE/Miami (305) 606-8584

Sparkler Ignites Revolution



Lounging around Revolution's Beverly Hills headquarters are staff members and their latest signing, Sparkler. Pictured are (front, l-r) Revolution Head of Marketing Mindy Espy, Sparkler's Rick Parker, Revolution A&R rep Geoff Siegel; (rear, l-r) Sr. Creative Exec. Missy Worth, Sparkler's Tommy Black and John Wilmer, and Revolution owner Irving Azoff.

Kagan

Continued from Page 1

of consolidation. According to the panelists, it will take \$15 billion in trading to complete the consolidation process — defined as the point at which 75% of radio is in the hands of the top 10 groups.

By that measure, the industry has 80% more consolidating to do, said Alex. Brown & Sons Managing Director/Sr. Media Analyst Drew Marcus. Others estimated that the process will take at least two years to complete.

Panelists agreed that fast-growing groups are best positioned for success in the long run. That is especially true of the public companies. "The fastest-gaining [radio] stocks are the consolidators," said Marcus. He pegged consolidators' stock growth at 2.5 times the rate of static companies.

According to Marcus, "Individual stations are too volatile, and we don't like companies that rely on just a few." He said companies like his, which underwrite many initial public offerings, look for groups that generate no more than 25% of their cash flow from their top two stations and keep debt leverage under 6.5.

"Size — if you are a public company — is rewarded, as is diversification," said American Radio Systems Chairman/CEO Steve Dodge. But size for size's sake can be dangerous, Dodge warned. "These are still delicate criters that have to be marketed, programmed, and sold. I don't know that anyone has proven they can effectively run a 100-plus-station radio group."

Advertising Issues

Radio's inability to surpass 7% growth in ad dollars each year was attributed to its failure to steal revenue from other media. Consolidation may change that by decreasing the number of groups scrapping for radio ad bud-

gets and by simplifying radio media buys, said panelists.

"We did a study to see what the New York [media] buyers really want, and they want ease of buy," said Commodore Media President/CEO Bruce Friedman. As the number of TV channels increases, buying TV ads becomes more difficult; at the same time, as radio consolidates, buying radio time becomes easier. "Ease of purchase may flip-flop," said Dodge.

According to Emmis Broadcasting Corp. Chairman/CEO Jeff Smulyan, consolidation will allow radio to present a more compelling case to newspaper advertisers, demonstrating how radio more effectively targets specific market segments. "As we aggregate, we will have to produce presentations to advertisers that will force them to use radio," he said.

Dodge added, "The enemy first and foremost is newspapers, then TV. Newspapers are arrogant, sloppy in what they do; they act like monopolies, and they are vulnerable." Panelists predicted that consolidation would also allow an increase in spot load and gains in cost per point.

Lonely Loans?

Consolidation is also driving more investment money into the industry. BancBoston Capital Managing Director Sanford Anstey challenged the conventional wisdom that venture capital is cashing out of radio. "Right now, there is \$1.5 billion in private equity money dedicated to broadcasting," said Anstey. "We are being more cautious, but I don't see [an abandonment of radio] happening."

In fact, previously burned lenders are testing the waters again, said Nations-Bank Sr. VP Thomas Carter: "We are seeing banks re-enter the market that have not been in it since 1991."

With the popularity of station trades growing and more funds coming into the market, it is possible that some cash might go wanting. "It's feasible that some of the funds out there will have a hard time putting [their money] to work," said Smith Barney Managing Director Mike Anderson. "From my position, I don't like to think we are going to run out of deals to do."

CHRONICLE

CONDOLENCES

WCPR/Biloxi, MS Chief Engineer Oscar Talbot, 52, May 1.

Columbia

Continued from Page 10

Devine, who joined Capitol as Director/A&R in 1987 and has held various posts at A&M Records, MCA Records, and Warner Bros. Records.

Regarding 15-year industry vet Corson — who also has served as Capitol's VP/International and A&M's VP/Marketing — Jenner added, "Tom's years of experience as a domestic and international marketing executive have provided him with the truly global perspective needed to break new artists and help established stars reach their goals."



PUBLISHER/CEO: Erica Farber
CHIEF FINANCIAL OFFICER: Bill Ferrari
SENIOR VP/RESEARCH & DEVELOPMENT: Dan Cole

EDITORIAL

MANAGING EDITOR: Ron Rodrigues
EXECUTIVE EDITOR: Gail Mitchell
SENIOR EDITOR: Don Waller
DIRECTOR/CHARTS & FORMATS: Kevin McCabe
MUSIC EDITOR: Steve Wonsiewicz
FORMAT EDITORS: AC: Mike Kinosian
ALTERNATE: Sky Daniels CHR: Tony Novia
COUNTRY: Lon Helton NAC: Carol Archer
NEWS/TALK: Randall Bloomquist
ROCK: Cyndee Maxwell URBAN: Walt Love
DIRECTOR OF RESEARCH SERVICES: Hurricane Heeran
ASSOCIATE EDITORS: Jeff Axelrod, Julie Gidlow, Adam Jacobson, Corey Levitan, Margo Revel
ASSISTANT CHART DIRECTOR: Anthony Acampora
ASSISTANT EDITORS: Lynn Beaudoin, Paul Colbert, Linda Gratigny, Lanetta Kimmons, Jay Levy, Tanya O'Quinn

INFORMATION SERVICES

SALES & MARKETING DIRECTOR: Jeff Geib
MANAGER: Jill Bauhs
CUSTOMER SERVICE REPRESENTATIVES:
Marko Klric, Frank Roth
DISTRIBUTION MANAGER: John Ermenetsch

DATA PROCESSING

DP/COMMUNICATIONS DIRECTOR: Mike Onufer
COMPUTER SERVICES: Mary Lou Downing, Dan Holcombe, Saeld Irvani, Mark Micklich, Cecil Phillips, Marjon Shabanpour, Kenton Young

CIRCULATION

CIRCULATION MANAGER: Paige Beaver
CIRCULATION COORDINATORS: Kelley Schieffelin, Jim Hanson

ELECTRONIC PUBLICATIONS

HOTLAX PRODUCTION: Jeff Steiman
DESIGNER: Carl Harmon

PRODUCTION

PRODUCTION DIRECTOR: Kent Thomas
PRODUCTION MANAGER: Roger Zumwalt
DESIGN DIRECTOR: Gary van der Steur
ASSOCIATE ART DIRECTOR: Marilyn Frandsen
DESIGNER: Tim Kummerow
GRAPHICS: Lucie Morris, Derek Cornett, Renu Ahluwalia

ADMINISTRATION

LEGAL COUNSEL: Lise Deary
OFFICE MANAGER: Jacqueline Lennon
ACCOUNTING MANAGER: Tony Munoz
ACCOUNTING: Maria Abuhysa, Nalini Khan, Aubra Cohen, Magda Lizardo
RECEPTION: Juanita Newton, Karen Mumaw
MAIL SERVICES: Rob Sparago, Tim Walters

BUREAUS

WASHINGTON, DC: 202-783-3822, FAX: 202-783-0260
BUREAU CHIEF: Randall Bloomquist
REPORTER: Roy Furchgott
EDITORIAL ASSISTANT: Heather Van Slooten
LEGAL COUNSEL: Jason Shrinisky
NASHVILLE: 615-244-8822, FAX: 202-783-6655
BUREAU CHIEF: Lon Helton
ASSOCIATE EDITOR: Calvin Gilbert
OFFICE MANAGER: Ashley Selby

ADVERTISING

LOS ANGELES: 310-553-4330, FAX: 310-203-8450
VICE PRESIDENT/ADVERTISING: Michael Atkinson
SALES MANAGER: Henry Mowry
ADVERTISING COORDINATOR: Nancy Hoff
SALES REPRESENTATIVE: Missy Haffley, Kristy Reeves
SALES ASSISTANT: Julie Sanders
ADMINISTRATIVE ASSISTANT: Ted Kozlowski
MARKETPLACE SALES: Matt Parvis
OPPORTUNITIES SALES: Aissa Juarez
WASHINGTON: 202-783-3826, FAX: 202-783-0260
VICE PRESIDENT/SALES: Barry O'Brien
SALES REPRESENTATIVE: Lauren Belcher
ADMINISTRATIVE ASSISTANT: Shannon Weiner
NASHVILLE: 615-244-8822, FAX: 615-248-6655
DIRECTOR/SALES: Jennifer Scruggs
A Perry Corp. Company

Lakin

Continued from Page 11

very proud of her accomplishments and am sure she'll do a great job in her new role."

Lakin told R&R, "Stan Webb has done a tremendous job over the years growing these stations. It is my goal to continue to increase revenues and create strong properties for this company."

Lakin began her radio career as an AE at KOKE/Austin (now KKMJ). She then became KHFJ's LSM.

NATIONAL RADIO FORMATS **ADDED THIS WEEK**

ABC RADIO NETWORKS
Robert Hall • (214) 991-9200

Starstation — Peter Stewart
DIANA ROSS/Voice Of The Heart

Hot AC — Robin Jones
ALANIS MORISSETTE/Ironic

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818

CHR/Rock
GIN BLOSSOMS/Day Job
HOOTIE & THE BLOWFISH/Old Man & Me
STING/You Still Touch Me

Lite AC
TONI BRAXTON/Let It Flow
JACKSON BROWNE/Some Bridges
MICHAEL W. SMITH/I'll Lead You Home

UC
IMMATURE/Please Don't Go
JODECI/Get On Up
LOST BOYZ/Renee
TOTAL/Kissin' You

BROADCAST PROGRAMMING
Walter Powers • (800) 426-9082

Digital Soft AC — Mike Bettelli
MICHAEL ENGLISH/Your Love Amazes Me

Digital AC Mix — Mike Bettelli
LINDA RONSTADT/Dedicated To The One I Love

Digital Hot AC — J.J. Cook
BRYAN ADAMS/The Only Thing That Looks ...
EVERYTHING BUT THE GIRL/Wrong
NATALIE MERCHANT/Jealousy

Digital CHR — J.J. Cook
BRYAN ADAMS/The Only Thing That Looks ...
ALANIS MORISSETTE/Wrong

Modern Rock — Leslie Cohan
HOWLIN' MAGGIE/Alcohol
POSIES/Please Return It
SELF/So Low
SUPERDRAG/Sucked Out

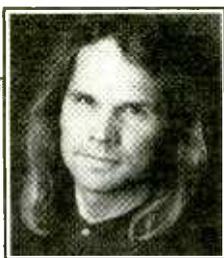
JONES SATELLITE NETWORKS
Phil Barry • (303) 784-8700

Adult Hit Radio — J.J. McKay
BLUES TRAVELER/Hook

Soft Hits — Rick Brady
EVERYTHING BUT THE GIRL/Missing

WESTWOOD ONE NETWORKS
Bob McNeill • (805) 294-9000

Bright AC — Bill Michaels
ALANIS MORISSETTE/Ironic



STEVE WONSIEWICZ

Breaking The Nixons Was Tricky For MCA

Label faced big hurdles at Active Rock and Alternative Radio

Perception is reality, the saying goes. In the case of alterna-rock band the **Nixons**, MCA had to scale a mountain of perceptions during the 18 months it took to break the band's single, "Sister," at radio.

Between the band's signing with the label and the working of "Sister" to radio, MCA was sold to Seagram's and a new regime was brought in. Three singles were released to radio with minimal success which, MCA isn't afraid to admit, seemed to support industry water-cooler gossip that the label couldn't break an alternative band. Compounding the matter, programmers even questioned whether the Nixons even fit the Alternative format.

Recalls Exec. VP **Abbey Konowitch**, "When I came to MCA a lot of activity had taken place with the Nixons that unfortunately did not encourage their success, including internal staff changes and marketing reasons. Also, there was a certain amount of hype about the Nixons. As a result, the records were not accepted at radio."

Konowitch says "Sister" was "held back since last May because people didn't want to go with it until the group had built a foundation as a credible, alternative rock band. That foundation eventually was built during some difficult times because they kept touring. Although they didn't sell a lot of records at first, they built an incredible fan base and created a lot of awareness."

"It has been a scratch-it-out type of record, but we feel most obstacles are out of the way and that we have begun to break the Nixons."

One break was getting the track played at **WKQX (Q101)/Chicago**, says Konowitch. "We've had a great history at Active Rock and a great relationship with **WRCX/Chicago**, but we needed a major out-of-Texas breakthrough at Alternative, and Q101 agreed to give it a shot. They played it 32 times the first week and it was No. 27 in requests. Even though plays-per-week dropped to the mid-20s the next week, requests went Top 10. We knew then that we had it and we were off to the races."

While there was a lot of debate over singles selection early on, Konowitch agrees with the decision to hold off on "Sister." "If you know you have the goods, it's al-

ways better to hold the hit until you've established a base. One dilemma in our business is that even though you are thrilled when the

usually, seeing good callout and higher sales in their market. Even though it was only a few stations, it was enough to show us we had something very strong."

Nevertheless, Gorlick acknowledges there were still plenty of doubters. "The first level of resistance followed a lack of success

or perceived lack of success. That was perception hurdle number one, which we solved because there were a couple of very vocal programmers who networked with friends and consultants and told them about the

results they were getting with the band and the song.

"Hurdle number two was convincing Alternative that this band could be viable at the format. Even though we had a Top 10 record at Active Rock, it wasn't nearly as visible at Alternative. It made it easier for them to say the band or song doesn't fit the format."

Gorlick cites **KTBZ/Houston PD Cruze** and **KDGE/Dallas PD Joel Folger** as two Alternative programmers who were influential in spreading the word beyond Texas. "Their credibility as programmers may have turned some heads. That's not to take anything away from [programmers at Active Rock stations] **KTXQ/Dallas** and **KLOL/Houston**, but those two helped change the perception at Alternative."

Gorlick also credits MCA VP/Rock Promotion **Gina Iorillo** as a key force in convincing radio. "Gina championed the song. She had the desire and drive to make it work. But she also came up with a brilliant idea early on. She realized that if we were going to take it all the way at Active Rock and Alternative, we had to have an acoustic version because there were bound to be stations that had played this song for several months and faced burn. She came up with a strategy to combat that and extend the life of the record."

Reliving Live

Gorlick compares the trials and tribulations encountered with the Nixons to the label's efforts to break **Live**. "People want to remember Live as an overnight success. Yet the reality was that nobody at Alternative wanted to play the band. Rock radio broke Live and Alternative came back and chased it. On the second album,



Mark Gorlick



Gina Iorillo



Robbie Snow

fickle fingers of **MTV** and **KROQ/Los Angeles** decide to blow up your record, it unfortunately puts unfair expectations on the band to sell records and be the stars they are being portrayed as. It's rare those records sell commensurate with the exposure. It's much better to start at the grassroots level and establish a more realistic base."

Konowitch calls the Nixons "the first breakthrough act from the new MCA. We are proving we have the ability to break alternative artists. We're not geniuses, but we realize great records are made in the studio and not in marketing meetings. This record is the real deal for this band and the company."

Multiformat Plan Failed

When recalling the early days of promoting the Nixons, Sr. VP/Promotion **Mark Gorlick** says, "a decision was made at A&R" to initially release two tracks simultaneously, "Foma" and "Head." He continues, "You have to remember that radio was not necessarily as cut-and-dried at Alternative and Active Rock 14 or 18 months ago as it is now. It's easy to see the fine line between the formats today, but in February or March of '95 that wasn't the case. We decided to take one record to Alternative and one to Metal and ended up not having success either way."

MCA then released "Happy Song" to Alternative and Active Rock to only modest success. Yet the label still kept hearing about "Sister," says Gorlick. "A handful of stations that had wanted to play it from the beginning decided to go on the song. While we always told them no, after 'Happy Song' we couldn't hold them back any longer. They put it on the air and started getting massive requests and, even-

Nixons' Maloy Recalls Waiting It Out At Radio

For a member of a band that is only now beginning to see the light at the end of the radio tunnel after a year and a half, **Nixons** vocalist/lyricist **Zac Maloy** is surprisingly mellow discussing what it was like when the group wasn't getting much airplay.

"When someone says something like the single or record almost 'went away,' they're talking only from a radio standpoint. Our band has always been about touring, so it has never went away for us. The album has always been there and we have always been playing to people in whatever city we happen to be in. It now happens that we're playing to thousands instead of a lot fewer people. That's why we all got into the band in the first place. It's a different world for us now and it's all because of radio."

Despite the minimal airplay success of three previous singles from the latest album, "Foma," Maloy says he's happy people have responded to "Sister." He comments, "When 'Sister' was released I heard rumblings that a lot of stations were not going to play us because they didn't want to take another chance. Fortunately, that backlash didn't happen. That proves it still always comes down to the song and 'Sister' is a song that could not be denied."

Maloy also says he's glad fans embrace the band based on other songs. "Plenty of bands have had one song and then you don't hear from them again. While I don't think that would have happened with us, I like the foundation of having fans who have either never heard 'Sister' or weren't struck by it as the first thing they liked about our music. People say that it must have been frustrating that it took so long, but I look at it like we're something more than the band that does 'Sister.'

"We knew this was a good album when we recorded it one year ago. We thought that if we had the opportunity to be heard and stations took a chance with a new band like us, they would have a certain amount of success. I also like the relationships we've built with radio over the past year because I know that when the next single or album comes out I have friends out there. I like to see which stations are playing our songs because if we are rolling into a city I want to know what's going on. Like it or not, radio is what it's all about and what creates awareness for any artist."



Nixons

'Throwing Copper,' we were three singles deep before 'Lightning Crashes' exploded.

"This record has had every chance to go away. It had three singles precede it, none of which were hits. It had an entire regime change. And it had to lift its head up through a sea of corporate uncertainty. All those can extract their toll."

Iorillo agrees with the parallel Gorlick draws between Live and the Nixons. "When we came with 'Selling The Drama,' everyone thought 'I Alone' was the better track. You have to find the fans of the record and take it from there."

When it comes to breaking "Sister" at Active Rock outside of Texas and Oklahoma, Iorillo cites **KUPD/Phoenix OM Tim Maranville**, **WRCX/Chicago PD Dave Richards**, and **WLZR/Milwaukee PD/MD Keith Masters**. "They started playing the song in November and are still on it today."

Iorillo also points to the band's willingness to tough it out. "They never gave up. Many times when you're on a third track the band will start to get a bad attitude and feel bitter toward the label. That never happened. They remained positive and continued to visit sta-

tions in the morning and do interviews. They worked it as hard as we did."

That roadwork, says VP/Product Management **Robbie Snow**, has always been a vital part of the marketing plan. "By the time we came with 'Sister' they had already done over 120 dates. We felt repetition was important. In Texas and Oklahoma they have played some markets over 10 times."

"We got them on the road and put them in front of as many people as we could. We did everything ranging from T-shirt giveaways to in-store appearances to competitive pricing — anything to create as much awareness and build as much enthusiasm as we could so when 'Sister' came around, everyone knew who the Nixons were. Their tour base is not based on any one song. It's more band-oriented than single-oriented. And to do that right takes time."

Sums up Konowitch, "The lesson you learn in an effort like this is that it's not about the chart game or the week-to-week battle. It's about winning the war. If you believe in the artist and have enough facts to tell people, then it's not perceived as your own company's hype but reality."



Rock Warms To 'Cool'; Super 8 Is 'King'

If all goes according to plan, the new **Arista** regime will make its first big splash thanks to **Johnny Bravo**. The Franco-American alterna-rock-



Johnny Bravo

ers, actually twin brothers, are the first signing by the label's Sr. Dir./A&R **Kurt St. Thomas**. The band's first single for Arista, "Used To Be Cool," is currently being played by 17 Alternative reporters.

Ansley and **Bran Lancourt** were born in Paris on October 9, 1970, but their parents moved to Piermont, NY when they were six years old. The twins remained pretty much outsiders in America and filled the void writing music, which eventually caught the attention of former **Cars** leader and noted producer **Ric Ocasek**.

Comments VP/Rock Promotion **Paul Brown**, "They literally dropped a cassette in the mail to Ric and he responded. This wasn't brought to him by a lawyer or anything. This is something Ric really believes in."

Brown readily admits his company has a lot of work to do get the band rolling. "By today's standards, they don't have much. They haven't done a lot of touring and there was no indie release, so there isn't a big base to build on. What we have, however, is a very deep album of great songs. You can teach a band to tour but you can't teach them to write great songs."

Breaking the band is a top priority for Brown and company. "This band represents the first big push from our new [rock] team at Arista. As everybody's knows, this company has been extremely successful at Pop, Urban, and Country radio. This is going to be the fourth leg of the table."

For **WPBZ/West Palm Beach PD Amy Doyle**, who has the single in light rotation, the record comes along at the right time for the station. "It stands out from a lot of other things on the air and gives us a different sound. It also has a great summer, fun, upbeat feel to it, which is always a bonus."

"Like any other station, we have a particular sound. Edgier, rock-leaning songs work well for us, but if we're going to call ourselves Alternative, we need to play records from bands like **Johnny Bravo** and **Ben Folds Five**. It was important when we first came on the air about a year ago to play the **Bushes** and **Smashing Pumpkins** of the world. But we have a pretty active audience now who wants more diversity and to be exposed to new bands — and we want to be able to take credit for taking the chance to give them new music."

Johnny Bravo's debut album, "Then Again, Maybe I Won't," hits retail May 21.

Hollywood's 'Super' Group

Add **Super 8** to the growing list of "super" bands being serviced to rock radio. The **Hollywood Records** quintet's debut single, "King Of The World," is on Alternative New & Active.

Fronted by the east coast rapper **Bronx Style Bob**, **Super 8** took shape in late 1993 when Bob and songwriting partner/guitarist **John O'Brien** were encouraged by friends in **Ministry** and the **Red Hot Chili Peppers** to form a band in Los Angeles. The end result is an album full of rock, funk, and soul influences.

Regarding the lead-off single, VP/Promotion **Tim Burruss** says the mainstream appeal of "King Of The

World" is opening doors at most Rock-based formats. "We didn't want to pigeonhole the band as either rock or alternative. We wanted a single that would be embraced by a wide range of stations. A lot of programmers said they also really like the track 'Pain,' but admitted 'King' was more of a mass-appeal record. We believe we have a single cool enough for the kids but accessible enough for the older demos."

Alternative and Active Rock programmers agree. Observes Active Rock **WDIZ/Orlando MD Pat Lynch**, whose station has been on the single for over a month: "When my PD and I first heard the record our eyes jointly lit up. We knew we had to have that and on the following Tuesday the masses had it as well. It's a straight-ahead, mass-appeal rock record. We're already seeing great phones on it and it's appealing to males and females equally."

Adds Alternative **WENZ/Cleveland APD Sean Robertson**: "It's a good pop record and mixes in well with the harder-edged and lighter records. It's already reacting well and we're getting a lot of curiosity calls about the band."

Robertson agrees with Burruss that it's smart for a new band's de-



Super 8

but track to have a mainstream appeal. "With so much competition within markets and with so many bands, you need to have a hit single that is immediately accessible or you're going to get lost."

To jumpstart things at radio prior to the official add date, Hollywood set up two performances — at the Viper Room in Los Angeles on April 20 and Tramps in New York on May 2 — and flew in key programmers, consultants, and indie promoters. Says Burruss, "This band sells themselves live, and we wanted people to get a firsthand look at them in some great clubs."

The band, whose self-titled album went to retail May 7, will play 12 dates on the H.O.R.D.E. tour beginning July 17. Prior to that, the group is opening for **Fishbone** until July 3 and immediately after will do two weeks of radio promotion shows in markets including Detroit and Chicago.



HOW THEY SPELL RELIEF —Victoria Williams (second from right) enjoys the playback of "God Is Good," a duet she recorded in Joshua Tree, CA with Vic Chesnutt (second from left) for "Sweet Relief II," the benefit album due from Columbia on June 25. Also kicking back at Rancho De La Luna Studios are (l-r) Chesnutt's manager Kevin O'Neill, Sweet Relief's Greg Sowders, and Williams's husband Mark Olson.

MUSIC NEWS & VIEWS

Columbia Writes Offspring's Epitaph

Columbia has signed former **Epitaph** multiplatinum alternative megastars **Offspring** to a reported four-album, multi-million-dollar worldwide agreement that begins with the band's next studio album, slated for release this fall. "Offspring are one of those rare bands that manages to attract millions of fans while maintaining their honesty and creativity," said Columbia President **Don Ienner**. "I'm thrilled that they



Offspring

have chosen Columbia as their home, and I can't wait to begin working with them and [manager] **Jim Guerinet**." Epitaph will retain at least European rights to the Orange County, CA-based act's forthcoming release. All future albums will be issued exclusively through Columbia.

Is it the 'end of the world as we know it?' **R.E.M.** and long-time manager **Jefferson Holt** have parted ways. The band will be managed by attorney **Bertis Downs** in the meantime.

A Lollapalooza Of A Kickoff

Lollapalooza '96 finally bows on June 27 in Kansas City. Additional tour dates include: Des Moines (6/28); Indianapolis (7/2); Barrie, Ontario (7/5); Middletown, NY (7/10); Syracuse (7/13); Charleston (7/16); Knoxville (7/18); Rockingham, NC (7/20); Jacksonville (7/21); New Orleans (7/23); Bryan, TX (7/25); Oklahoma City (7/26); Las Cruces, NM (7/30); and Tucson (7/31).

In a similar vein, **MCA** has teamed with its parent company to present the "Seagram's 7 Dollar Bill Tour." The roadshow, with a planned June kickoff date, will pull into 17 cities and feature **MCA** act the **Nixons**, **TVT** industrial band **Gravity Kills**, and **Geffen** rockers **Hog**. Meanwhile, the **Vans Warped Tour** kicks off July 6 in Los Angeles. The two-stage festival features, among others, **NOFX**, **Pennywise**, **Fishbone**, **Fluf**, **Goldfinger**, **CIV**, **Rocket From The Crypt**, and **311**. In other tour news, the **Tony Rich Project** has bowed out of the hip-hop-oriented "Smokin' Grooves" tour. No replacement had been named at presstime.

Jackson Drops Deutschland Dates

Michael Jackson joined fellow artists **Chris de Burgh** and **Kansas** in canceling performances in Germany. Jackson pulled the plug on eight performances in the country due to an increased tax on gross concert receipts. The decision by Jackson, who is immensely popular throughout Europe, prompted a storm of protests by his German fans ... The **Cranberries** begin their U.S. tour August 1 in Salem, OR. The band currently is on a two-month swing through Australia and the Far East ... British alterna-pop band **Pulp**, fronted by **Jarvis Cocker**, begins its first headline tour of the states in San Francisco on May 21 ... **Jethro Tull** starts an American tour August 18 celebrating the 25th anniversary of its seminal rock album, "Aqualung." **EMI/Chrysalis** will also re-issue the album with four additional tracks that include an unreleased version of "Wind Up," live recordings of "Song For Jeffrey," "Fat Man," and "Bouree," and "Lick Your Fingers Clean," which did not make the original album cut.

Studio Outtakes

Look for a new album from legendary blues-rockers **Bo Diddley** on May 21 from Atlantic ... **Geffen** is eyeing a June 18 street date for **Beck's** new album, "Odelay" ... June 11 is the scheduled release date for **Rolling Stones** drummer **Charlie Watts's** new **Virgin** set, "Long Ago And Far Away" ... Guitarist **Eric Johnson** has completed his new **Capitol** album, "Travel One Hope," which is slated for an August release ... Glasgow, Scotland-based **Blue Nile's** new **Warner Bros.** album "Peace At Last" goes to retail June 11 ... **Mercury** *nouveau* folk rock act **Rusted Root** is wrapping up work on a second album, which is being produced by ex-**Talking Head** **Jerry Harrison**. It's scheduled for release later this year ... **Wreckx-N-Effect's** next **MCA** album, "Rap's New Generation," goes to retail July 2 ... East Coast hip-hop artist **Nas's** **Columbia** album, "It Was Written," is slated to drop July 2 ... "Six," rapper **Whodini's** new album on **So So Def/Columbia**, is expected to be released in late July or early August.

You're My Wonderball

Finally, two of the UK's biggest arch rivals of rock, **Oasis** and **Blur**, actually played together recently! No, Liam and Noel didn't trade vocals on "There's No Other Way" or "Girls And Boys"; the two acts teamed up on a soccer field. The May 12 event, which also included **Massive Attack** and **Northern Uproar**, benefited the Nordoff-Robinson Music Therapy Centre for disabled children in London.



RANDALL BLOOMQUIST

How Inexperience Became An Advantage For WWTN/Nashville

Here's the story of what happened when a bunch of guys with zero Talk format experience took over a struggling FM Talker that competes against an established AM chat outlet. Believe it or not, it has a happy ending.

When **Gaylord Broadcasting** added **WWTN-FM/Nashville** to its stable one year ago, company executives didn't know what to make of the station. Mired in bankruptcy and devoid of strong management, the struggling outlet was serving up a disjointed dog's dinner of political, financial, and sports talk programs. In the Winter '95 **Arbitron** report, WWTN scored a puny 1.9 in 12+ and a 2.5 in 25-54.



Kyle Cantrell

Understandably, Gaylord's first impulse was to blow up WWTN's talk sound and replace it with a music format that would support its Country combo, **WSM-AM & FM**. But when research indicated that a new music station would actually undermine WSM, Gaylord decided it was stuck with WWTN's jaw-jaw sound. Good thing.

Faith In Basic Product

During the first 10 months of Gaylord's stewardship, WWTN nearly doubled its numbers. In Winter 1996, it finished with a 3.4 — in 12+ — just .6 behind cross-town heritage Talker (and **Rush Limbaugh** affiliate) **WLAC-AM**.

WWTN's 4.6 in 25-54 put the station a full share point ahead of 'LAC in that crucial demo.

Remarkably, that turnaround was achieved with only minor changes to the station's program lineup. In fact, the cornerstone of Gaylord's success was its faith in the basic product — a faith that perhaps only Talk neophytes could have.



Bob Meyer

"Because we came from a Country background, we had no preconceived notions about what's 'right' and what's 'wrong' [in Talk programming]," says WWTN PD **Kyle Cantrell**, who also programs **WSM-AM**. Thus, Cantrell and **WSM-AM & FM GM Bob Meyer** didn't know they were defying conventional Talk wisdom by continuing to air niche programs in key dayparts — sports talk in PM drive and financial advice mid-afternoons.

"There was nobody around to tell us, 'That won't work,'" says Cantrell. "So, those shows got a chance to work — and they did."

According to Cantrell, the mon-

ey and sports shows are successful because both the personalities and their subject matter are highly relatable. "Sports Night" (4-8pm), he says, doesn't revolve around stats and scores. Instead, it "sounds like a bunch of guys sitting around talking sports on a Saturday afternoon."

"The Money Game" (1-4pm), hosted by two well-known Nashville financial advisors, focuses on the basics of day-to-day money management, including how to pay for college, savings strategies, and avoiding (or escaping) debt. Cantrell says the show gets a "strong human element" from co-host **Dave Ramsey's** personal brush with financial disaster and subsequent recovery. "Dave is really determined to help people avoid the mistakes he made," he explains.

Strong Host Presence

Consultant **Brian Jennings**, who advises Gaylord on WWTN says the success of the money and sports shows has more to do with the hosts than the subject matter. "In most markets you wouldn't put these kinds of shows on in [prime slots]," Jennings observes. "But these programs are hosted by very strong personalities. That's the difference — that's what makes them go."

The rest of the WWTN lineup consists of general interest and conservative political gabfests. Local talker **Phil Valentine** hosts morning drive (6-9am). He's followed by **Westwood One's G.**



Because we come from a Country background, we had no preconceived notions about what's 'right' and what 'wrong' [in Talk programming]. There was nobody around to tell us, 'That won't work.'

— Kyle Cantrell



Gordon Liddy (9am-1pm), who gives way to "The Money Game" and "Sports Night." Evenings belong to local host **Terry Taylor** (8pm-midnight), while syndicated yakkers **Michael Reagan** and **Art Bell** hold down overnights.

That program schedule has proven attractive to young adults. WWTN bested **WLAC** in 18-34 during the Winter '96 survey by a 3.8 to 2.1 margin. WWTN's four-book average (3.0) also puts it well ahead of 'LAC (1.9) in that demo.

Cantrell and Meyer take pride in connecting with young adults without doing sexually suggestive or mindless talk programming. "The conventional wisdom says you have to do that sort of thing to attract younger listeners on the FM band," Cantrell says. "I think we're proving that to be wrong."

Jennings agrees. He says the station's success is proof that substantive, issue-oriented talk can work on FM. "It shows that good information can be great entertainment."

Polishing The Diamond

While the WWTN programming lineup that Gaylord inherited showed promise, most other aspects of its programming were a mess. Formatics were weak and promotion was non-existent. "When Gaylord took over the station," recalls Jennings, "it was like each daypart was its own radio station. The hosts didn't talk to each other, they didn't listen to each others' shows — and they certainly didn't cross-promote."

Cantrell and company moved quickly to rectify that situation and build a cohesive image for WWTN as a hot, youthful Talk station. Among its on-air promos: "WWTN — Saying what the newspapers won't say" and "Other stations report the news, we make the news." The station also airs promos built around comments taken from its listener comment line. Bumper music is drawn from energetic, younger-skewing tunes.

"WWTN's production levels have been boosted to the levels you'd expect from a CHR or Rock station," says Jennings. "It's some of the best production I've ever heard."

The tone of the on-air conversation is also designed to attract and hold younger listeners. "We try to keep things fun, bright, positive and upbeat — even when the topic is serious," Cantrell explains.

Gaylord has touted the new and improved WWTN in an extensive off-air promotion campaign that includes television spots and billboards.

The Lesson

Looking back on Gaylord's experience with WWTN, Country veteran Cantrell sees an important lesson for Talk programmers. "Don't have preconceived notions about the format," says Cantrell. "Don't fall into patterns of sameness. The old established ways are well and good — and if they work for you, great. But for the Talk format to succeed long term, we have to be innovative."

There's Fire In The Belly!

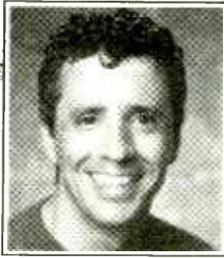
FOR MORE INFORMATION ABOUT HOW YOU CAN SHARE IN BOB GRANT'S HISTORICALLY HIGH RATINGS CALL RICH WOOD OR MARC LoPONTE AT (212) 642-4533

WOR
RADIO NETWORK

TO LIBERALS AND THE POLITICALLY-CORRECT IT'S MORE THAN HEARTBURN, IT'S ...

Bob Grant

THE MOST TALKED-ABOUT MAN IN TALK RADIO IS NOW ON THE WOR RADIO NETWORK



TONY NOVIA

INVALUABLE RESEARCH TOOL

How PDs, Consultants & Labels Use Callout America

Are you a PD who can't get enough research or can't afford it? Do you want something valuable to compare to your own research? R&R's Callout America (CA) is here every week for you.

Numerous cutting-edge labels have also stepped into the future and are using it weekly to see reality beyond airplay every week. Here's a look at how some of the PDs, consultants, and labels are using Callout America.

Adult-Appealing Records

Consultant **Randy Kabrich** reviews CA's information every week and finds it a valuable weapon to help increase a station's ratings. He points out, "Callout America has shown songs having an adult appeal that you wouldn't expect. Cross reference those adult-appealing songs with charts of CHR stations that did unusually well [among] 25-54 persons in the winter book (including WDCG (G105)/Raleigh, WSTR (Star 94)/Atlanta, WFLZ/Tampa, and KHKS/Dallas). You'll find they used a lot of these songs to score big in the ratings. In fact, some had a lot in common with a number of Top 40 songs in CA with great adult appeal. If non-Top 40 stations are using these songs as weapons against adult Top 40s, shouldn't Top 40 stations be aware of these tools and use them to their benefit as well?"

"The demographic numbers yield very valuable information on if and/or how a song should be dayparted. For the first time, there is clear information on when a song has good appeal for daytime airplay and when it should be pulled at night."

Validate Your Research

WPLJ/New York PD **Scott Shannon** is in the unique position of seeing callout research from all over America thanks to extensive networking, access to other **Capital Cities/ABC** stations, and through stations he consults. "I use Callout America as another important programming tool" says Shannon. "I've known **David Tate**, who helped R&R develop CA, for many



Randy Kabrich

years, and he's always been as meticulous as anyone can be.

"Obviously one of the things you can pull from CA are songs from your universe. By the same token, there may be a song you're not playing that you'll look at a little longer because of its success in CA. On the other side, if there's a song you're playing that hasn't broken through yet and you see it's doing well in CA, you have a tendency to stick with it a little longer. CA is most valuable to stations that can't afford callout, or do it infrequently."

KHFI/Austin PD **John Roberts** has used CA since its beginnings, using its results each week to double-check his local callout. "If there's a song that's not performing well in callout for us, but it's top five in CA, it may mean there's a glitch in our callout. I use CA as a gauge to test our own callout. What I'd suggest to other programmers is to use the regional breakouts."

Like Roberts, **Peterson Media** President **Al Peterson** was also aware of CA's value from the start and uses it to compare his local callout to national callout. "In today's world, callout is a necessary element of your decision-making process. If you don't have the ability to do it yourself, you should certainly look at some sort of research. I'm a big believer of balancing science and emotion."

What if there's a song a station isn't playing that perhaps is a top-tester in CA, yet fits that station's criteria? "If it is being played in the market and I think I can get a read on it, I'd use CA as an indicator to test it in my own callout," says Peterson. Roberts also uses CA every week as an important tool for gauging songs he isn't playing, but are scoring well nationally or regionally. He notes, "If a song is Top 30 nationally, obviously it's getting enough airplay across the country. If it's doing well in CA



John Roberts



Al Peterson



Some trades and record companies don't want the truth shown and scream 'pay no attention to callout!' If they'd just take the time to learn what was really behind the curtain, they'd find out it isn't a big mystery, just a simple tool that works.

— Randy Kabrich



where it's being played and it fits our station, we'd definitely consider it here."

WKCI/New Haven PD **Tony Bristol** adds, "We've found the data in CA matches what we have here. We get research back every other week, so CA fills in during the weeks we don't have fresh data."

Simple And Effective

Regarding callout non-believers, Kabrich points out, "The last six months of CA have reminded me of 'The Wizard Of Oz' when Dorothy finally gets to Emerald City to see the Wizard in all his glory. Toto quickly unveils the truth and the Wizard screams 'pay no attention to the man behind the curtain!' Some trades and record companies don't want the truth shown and scream 'pay no attention to callout!' They try to tell you why you shouldn't look at callout, at least in their limited understanding of how callout works. If they'd just take the time to learn what was really behind the curtain, they'd find out it isn't a big mystery, just a simple tool that works."

Kabrich also looks for hit potential. "Those who've failed to notice that songs scoring in the low 3.00 range are dying quickly on the charts have failed to take advantage of one of the best predictors of future success in the industry today."

Understanding Programmers

From a label perspective, **Columbia** VP/Pop Promotion **Charlie Walk** points out, "Callout America has brought several things to the table for us. We're using CA as an opportunity to help our staff better understand how programmers make music decisions.

The Callout-Sales Connection

The most amazing phenomena has been watching the effect Callout America has on the national charts. Simultaneously Callout America's top-testing songs typically turn out to be on the top-selling albums across America. Here are a few examples of top-selling artists who currently rank high in Callout America:

	CALL RANK	SALES RANK
ALANIS MORISSETTE <i>Ironic (Maverick/Reprise)</i>	1	5
CELINE DION <i>Because You Loved Me (550 Music)</i>	2	6
MARIAH CAREY <i>Always Be My... (Columbia/CRG)</i>	3	12
OASIS <i>Champagne Supernova (Epic)</i>	4	14
FUGEES <i>Killing Me Softly (Columbia/CRG)</i>	5	3
BRANDY <i>Sittin' Up In My Room (Arista)</i>	11	13
TRACY CHAPMAN <i>Give Me One... (Elektra/EEG)</i>	12	11

Today's PDs look to their most important guide which is callout. We have to understand it, live by it, and play along with it. That's the key to success."

Says Walk, "CA has been extremely helpful, especially for passive records that take time to develop. Records like **Sophie B. Hawkins'** 'As I Lay Me Down,' **Deep Blue Something's** 'Breakfast At Tiffany's,' and **Everything But The Girl's** 'Missing' usually take 250 to 300 plays to react. When they kick in, they climb from 30-20-15-10, and end up being top five for months in callout. These types of records take longer to develop, but end up on the radio longer than most records, and become Pop radio staple hits."

Reprise VP/Singles Promotion **Marc Ratner** sees Callout America



Marc Ratner

as a necessary tool. "Everybody in major market radio makes music decisions based on callout. It's an all-callout industry. If you don't deal with it, you're not dealing with reality. Sales and requests are also influences, but Callout is about 80-90% of what radio looks at. Callout America gives us information we can use in that sense."

"A lot of times when radio people start telling me to give them callout information, they're giving me information based on 60-80 plays. The real familiarity on a record starts to hit with 175-200 plays. Anything before that is an inaccurate read because people may be familiar with a record, but don't really know it. Some people make snap judgments on those early plays. It gets real accurate when you get to around 200 plays."

"We use CA to help us get adds. When the **BoDeans** and **Alanis Morissette** debuted high on the chart it was a great tool to go out and in-

crease rotations. It's a great information source for us."

The bottom line for any record company is selling records. Week after week, Walk sees good-testing CA songs topping the sales charts. "There's a big correlation. As a record continues to callout, and scores go higher, sales do as well. The higher the familiarity, the more likely a person will hear a song, recognize it, and go out and buy it. The same goes with passive records. They may not sell right away, but when they do, it's huge and they stay around forever."

At the time this story was being prepared, the Callout America rank on **Alanis Morissette** was No. 1, **Celine Dion** No. 2 and **Fugees** No. 5. In sales, **Fugees** were No. 3, **Morissette** was No. 5, and **Dion** No. 6.

Jim Elliott is a VP/Top 40 Promotion at **Arista**. A Washington radio veteran, Elliott's resume includes stops as APD/MD at **WPGC** and as morning host of crosstown **WRQX** (then **Q107**). To keep his feet wet, he does parttime work at **WHTZ/New York**.

During his radio career, Elliott also worked with **Tate**. "I've known **David Tate** for 25 years and he's a brilliant researcher. Anything he's involved with, I know is solid as a rock. Take **Deborah Cox's** 'Who Do U Love.' CA showed us that when people were exposed to this record, they liked it. When you have that high a score, with that low percentage of familiarity and little burn, it shows people like the record."

"One thing programmers overlook, because we in the record business do scope them sometimes, is the impact of **MTV**. When **MTV** plays a video 15-20 times a week, it gets such massive exposure — bigger than any single radio station. CA may be calling markets where a record isn't getting radio exposure, but is on **MTV**. It will show if a record has hit potential. When people are exposed to it, they like it."



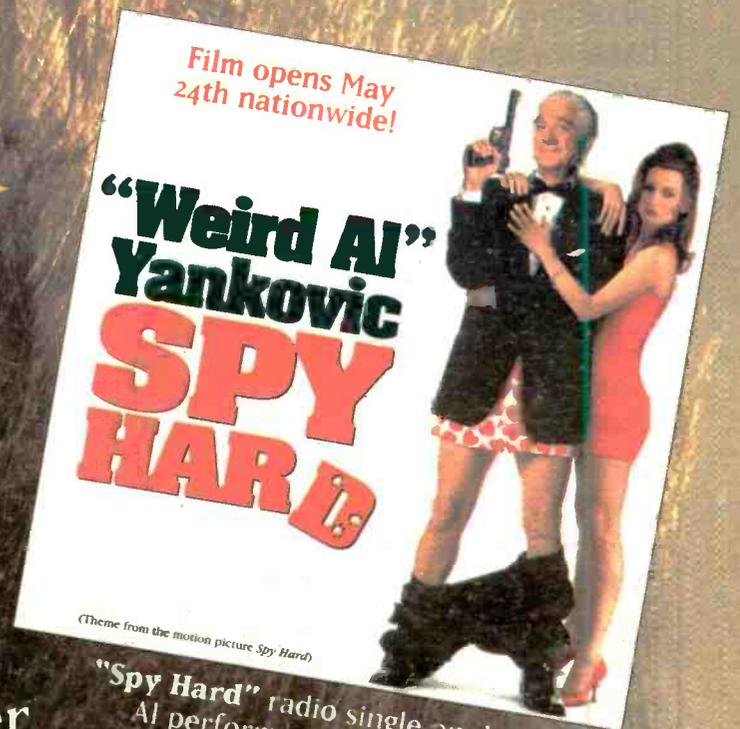
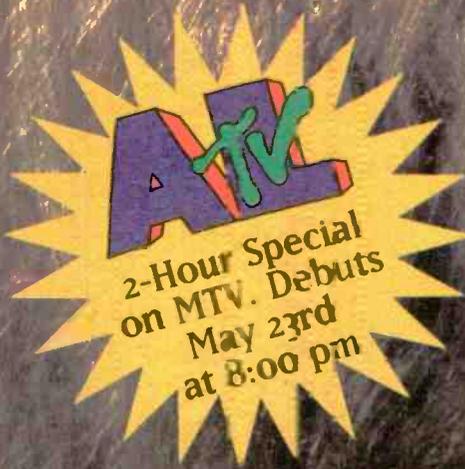
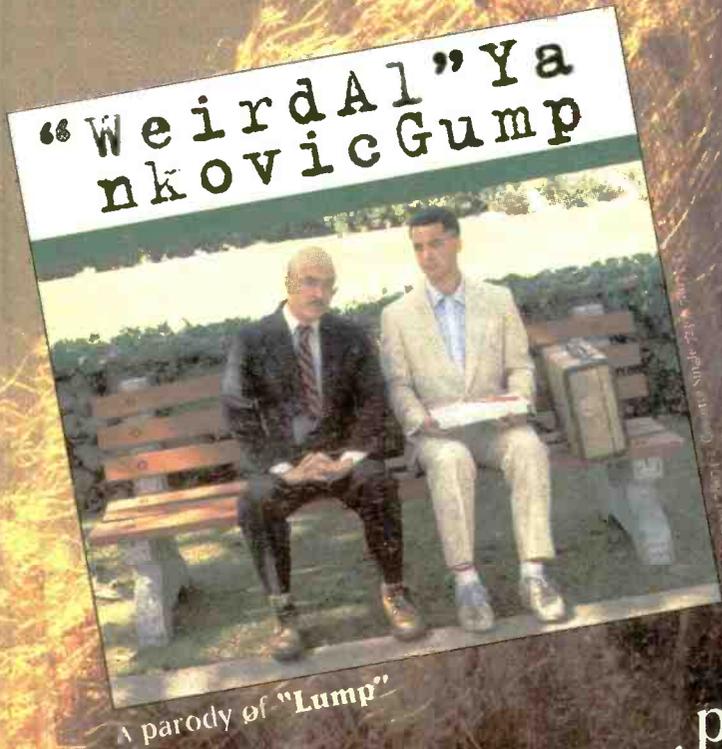
Charlie Walk



Jim Elliott

THE MAN WITH THE GOLDEN GUMP!

"WEIRD AL" YANKOVIC

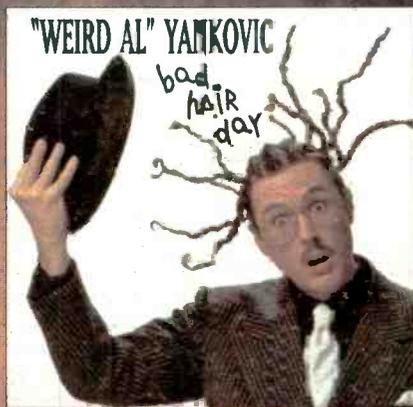
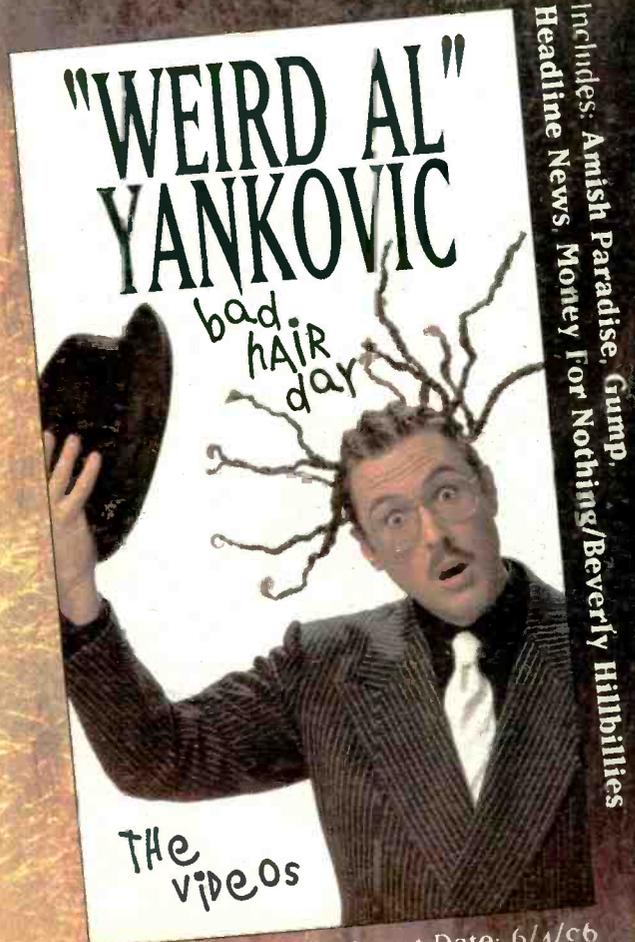


The 10th studio album from pop music's premier prankster, "BAD HAIR DAY" is platinum.

"Spy Hard" radio single on desks 5/20
Al performs the "Spy Hard" theme in the opening credits

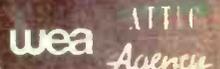
Featuring: Amish Paradise, Gump, Phony Calls, The Alternative Polka and more!

It's a platinum hair day!



bad HAIR TOUR

- | | |
|-----------------------|--|
| 5/24 Wilkes Barre, PA | 6/17 Calgary, AB |
| 5/25 Red Bank, NJ | 6/18 Kamloops, BC |
| 5/26 Hershey, PA | 6/19 Vancouver, BC |
| 5/28 New Haven, CT | 6/20 Victoria, BC |
| 5/29 Devon, PA | 6/21 Seattle, WA |
| 5/30 Westbury, NY | 6/23 Boise, ID |
| 5/31 Tonowanda, NY | 7/17 Perris, CA |
| 6/1 Toronto, ON | 7/20 Watkesha, WI |
| 6/3 Ottawa, ON | 7/26 San Jose, CA |
| 6/4 London, ON | 8/3 Kearney, NE |
| 6/5 Sudbury, ON | 8/24 Salem, OR |
| 6/7 Thunder Bay, ON | 8/25 Kelseyville, CA |
| 6/9 Winnipeg, MB | 8/26 Sacramento, CA |
| 6/10 Brandon, MB | 9/10 Spokane, WA |
| 6/11 Saskatoon, SK | 9/25 Yakima, WA |
| 6/12 Regina, SK | 10/2 Bakersfield, CA |
| 6/14 Red Deer, AB | Watch for additional dates in your area. |
| 6/15 Edmonton, AB | |



See your WEA representative for details.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES MAY 17, 1996

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of April 22-28.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
ALANIS MORISSETTE <i>Ironic (Maverick/Reprise)</i>	4.14	4.19	4.29	4.23	94.5%	29.5%
CELINE DION <i>Because You Loved Me (550 Music)</i>	4.11	4.08	4.10	4.11	89.8%	22.0%
WHITNEY HOUSTON & CECE WINANS <i>Count On Me (Arista)</i>	3.96	—	—	—	55.5%	8.0%
MARIAH CAREY <i>Always Be My Baby (Columbia/CRG)</i>	3.86	3.90	3.87	3.83	90.5%	30.8%
FUGEES <i>Killing Me Softly (Ruffhouse/Columbia/CRG)</i>	3.83	3.76	3.49	3.62	81.8%	15.5%
NO DOUBT <i>Just A Girl (Trauma/Interscope)</i>	3.82	3.76	3.69	3.74	54.5%	12.5%
OASIS <i>Champagne Supernova (Epic)</i>	3.80	3.83	3.83	—	50.3%	12.5%
SMASHING PUMPKINS <i>1979 (Virgin)</i>	3.78	3.75	3.75	3.70	71.8%	20.8%
TONY RICH PROJECT <i>Nobody Knows (LaFace/Arista)</i>	3.77	3.57	3.73	3.79	87.5%	23.8%
BRANDY <i>Sittin' Up In My Room (Arista)</i>	3.72	3.64	3.79	3.62	77.8%	20.0%
COOLIO <i>1,2,3,4 (Sumpin' New) (Tommy Boy)</i>	3.69	—	—	—	69.8%	14.0%
OASIS <i>Wonderwall (Epic)</i>	3.66	3.67	3.66	3.86	70.5%	22.3%
COLLECTIVE SOUL <i>The World I Know (Atlantic)</i>	3.65	3.67	3.68	3.75	77.8%	23.8%
BODEANS <i>Closer To Free (Slash/Reprise)</i>	3.64	3.53	3.54	3.69	80.0%	27.0%
COLOR ME BADD <i>The Earth, The Sun, The Rain (Giant)</i>	3.62	3.43	3.67	3.51	41.5%	8.8%
JANN ARDEN <i>Insensitive (A&M)</i>	3.61	3.54	3.60	3.48	49.3%	9.8%
GIN BLOSSOMS <i>Follow You Down (A&M)</i>	3.55	3.56	3.63	3.55	82.0%	28.0%
DOG'S EYE VIEW <i>Everything Falls Apart (Columbia/CRG)</i>	3.54	3.45	3.51	3.55	58.0%	15.5%
TRACY CHAPMAN <i>Give Me One Reason (Elektra/EEG)</i>	3.53	3.58	3.52	3.55	56.8%	12.8%
JARS OF CLAY <i>Flood (Silvertone)</i>	3.49	3.43	—	—	33.5%	6.3%
RED HOT CHILI PEPPERS <i>Aeroplane (Warner Bros.)</i>	3.49	—	—	—	60.3%	17.0%
FOO FIGHTERS <i>Big Me (Roswell/Capitol)</i>	3.43	3.32	3.44	3.37	66.0%	18.0%
CRANBERRIES <i>Salvation (Island)</i>	3.42	3.42	—	—	56.0%	16.5%
LENNY KRAVITZ <i>Can't Get You Off My Mind (Virgin)</i>	3.41	3.51	—	—	29.3%	6.5%
HOOTIE & THE BLOWFISH <i>Old Man & Me (Atlantic)</i>	3.39	3.26	3.32	3.33	61.5%	20.8%
LA BOUCHE <i>Sweet Dreams (RCA)</i>	3.39	3.25	3.21	—	71.0%	19.5%
TINA ARENA <i>Chains (Epic)</i>	3.32	3.30	3.12	3.17	37.0%	10.5%
ROBERT MILES <i>Children (Arista)</i>	3.26	—	—	—	20.5%	5.3%
VOICE OF THE BEEHIVE <i>Scary Kisses (Discovery)</i>	3.13	—	—	—	17.5%	4.0%
GEORGE MICHAEL <i>Fastlove (DreamWorks/Geffen)</i>	2.86	—	—	—	16.5%	4.8%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. © 1996, R&R Inc.

CALLOUT AMERICA Hot Scores

By TONY NOVIA

The Whitney Houston & CeCe Winans tune "Count On Me" (Arista) debuts on Callout America this week with a 3.96 total favorability score — good for third overall. "Count" scores 4.03 among women 12-17, 3.97 among women 18-24, and 3.80 among women 25-34 (second in the demo).

"Champagne Supernova" by Oasis (Epic) — already a hit at Alternative, Rock, Active Rock, and Adult Alternative — gets strong approval from CHR/Pop listeners for the third consecutive week with a 3.80 total favorability score.

"Just A Girl" by No Doubt continues its Callout America success, moving 3.76-3.82 in total favorability. "Just" scores strongly in all demos with a 3.97 among women 12-17, 3.68 among women 18-24, and 3.65 among women 25-34.

"Killing Me Softly" by Fugees (Ruffhouse/Columbia/CRG) continues to climb in the Callout America survey, with a three-week total favorability trend of 3.49-3.76-3.83 and Top 5 placement for the second consecutive week.

"1, 2, 3, 4 (Sumpin' New)" by Coolio (Tommy Boy) debuts as a Callout America extra with a 3.69 total favorability score. "1, 2, 3, 4" scores 3.89 among women 12-17 and 3.70 among women 18-24.

Look at Page 28 of this week's R&R for my CHR column, where a number of PDs, consultants, and label executives discuss of how they each use Callout America to help them do their respective jobs more effectively. Your thoughts and ideas are always welcome. E-mail me at tnovia@rronline or call (310) 788-1663.

oasis

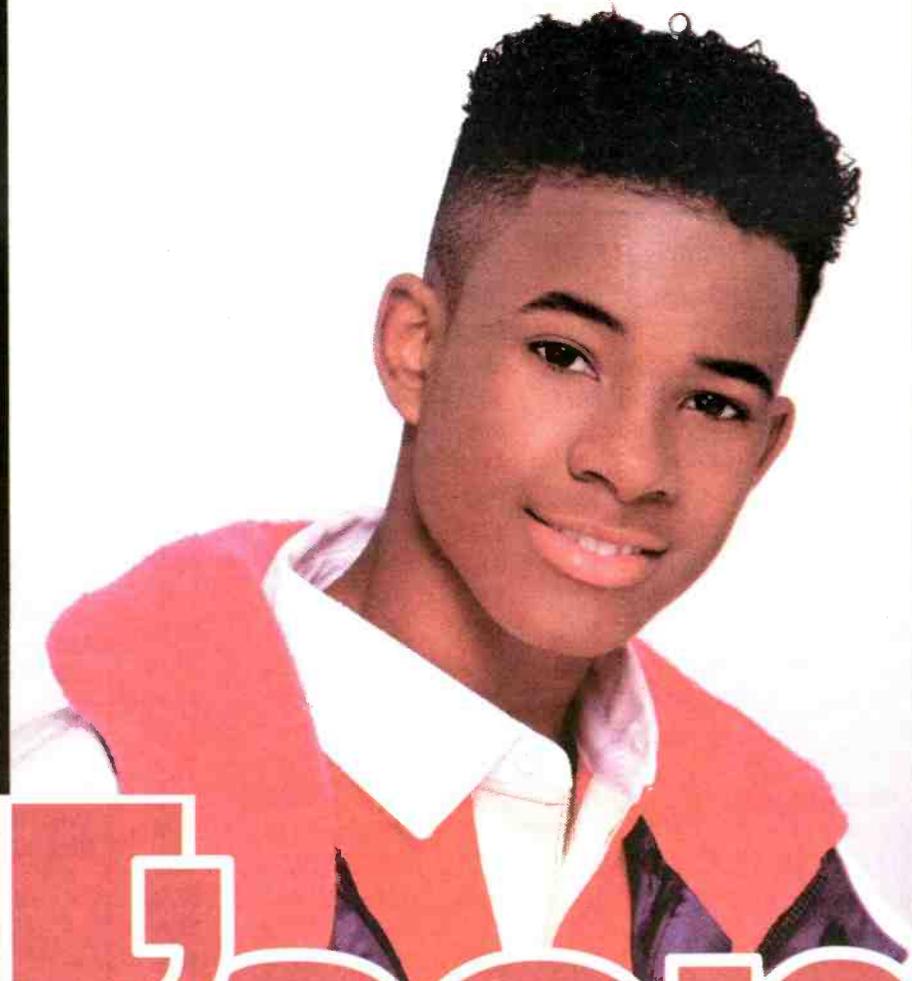
champagne supernova

A CORK-POPPIN' CALLOUT STORY

- 3.80 TOTAL FAVORABILITY SCORE (OUT OF 5)
- 3.98 AMONG WOMEN 12-17
- 3.78 AMONG WOMEN 18-24
- 3.98 IN EAST REGION (#3)
- MULTI-FORMAT CHART SMASH

FROM THE MULTI-PLATINUM MASS APPEAL CD "(WHAT'S THE STORY) MORNING GLORY"





Don J'ison

*i'll never stop
loving you*

top 40 add date 5.21

R&R CHR / RHYTHMIC 37 - 34
**AT CHR / RHYTHMIC WE HAVE
20 STATIONS PLAYING IT 380 TIMES!**

NEW THIS WEEK AT:
WHHH KBOS KDON
**AT URBAN WE HAVE 47 STATIONS
PLAYING IT 532 TIMES!**

#11 AT 

 **ADD/MEDIUM**

AIRPLAY EQUALS SALES!
KSFM/Sacramento 39x = Debut SS #28
Z90/San Diego 61x = Debut SS #18
KLUC/Las Vegas 40x = Debut SS #23
KIKI/Honolulu 50x = Debut SS #5
KQMQ/Honolulu 29x = Debut SS #5

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 CELINE DION Because You Loved Me (550 Music)	6099	6055	6217	6213	119/0
3	3	3	2	2 MARIAH CAREY Always Be My Baby (Columbia/CRG)	5944	5839	5896	5919	119/0
2	2	2	3	ALANIS MORISSETTE Ironic (Maverick/Reprise)	5768	5989	6129	6177	124/0
8	7	4	4	4 TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	4971	4482	3982	3505	123/1
7	8	6	5	5 HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)	4551	4256	3892	3597	124/0
4	4	5	6	TONY RICH PROJECT Nobody Knows (LaFace/Arista)	4282	4450	4566	4987	110/0
31	23	11	7	7 FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	3810	2902	2054	1250	112/8
5	5	7	8	GIN BLOSSOMS Follow You Down (A&M)	3713	4072	4240	4574	104/0
10	9	9	9	9 DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	3616	3498	3383	3269	114/0
6	6	8	10	BODEANS Closer To Free (Slash/Reprise)	3435	3751	4021	4162	98/0
17	13	10	11	11 FOO FIGHTERS Big Me (Roswell/Capitol)	3265	3065	2894	2558	111/0
25	21	17	12	12 GEORGE MICHAEL Fastlove (DreamWorks/Geffen)	3072	2734	2371	1783	111/2
20	17	14	13	13 COLOR ME BADD The Earth, The Sun, The Rain (Giant)	3010	2840	2604	2346	105/2
22	18	16	14	14 LA BOUCHE Sweet Dreams (RCA)	2912	2736	2497	2202	101/2
18	16	18	15	JANN ARDEN Insensitive (A&M)	2662	2711	2611	2535	96/0
9	10	12	16	EVERYTHING BUT THE GIRL Missing (Atlantic)	2627	2900	3074	3342	92/0
11	11	13	17	BRANDY Sittin' Up In My Room (Arista)	2594	2842	2993	3115	76/0
12	14	15	18	COLLECTIVE SOUL The World I Know (Atlantic)	2408	2777	2880	3088	74/1
13	15	19	19	SMASHING PUMPKINS 1979 (Virgin)	2328	2633	2793	3071	83/0
14	12	20	20	TINA ARENA Chains (Epic)	2231	2587	2948	2991	86/0
15	20	22	21	NATALIE MERCHANT Wonder (Elektra/EEG)	2100	2245	2397	2736	72/0
BREAKER	22	22	22	CLAYTON & MULLEN Mission: Impossible (Mother/Island)	2094	1567	945	192	109/13
16	19	21	23	LA BOUCHE Be My Lover (RCA)	1993	2259	2431	2634	68/0
24	25	24	24	24 NO DOUBT Just A Girl (Trauma/Interscope)	1947	1920	1879	1784	99/0
19	22	23	25	GOO GOO DOLLS Name (Metal Blade/WB)	1761	2034	2260	2388	75/0
21	24	25	26	BLUES TRAVELER Hook (A&M)	1593	1857	2009	2294	64/0
43	34	30	27	27 JARS OF CLAY Flood (Silvertone)	1520	1282	1058	894	83/4
—	42	32	28	28 ROBERT MILES Children (Arista)	1513	1196	916	681	81/9
34	27	27	29	29 VOICE OF THE BEEHIVE Scary Kisses (Discovery)	1465	1436	1351	1165	86/5
—	39	31	30	30 BILLIE RAY MARTIN Your Loving Arms (Sire/EEG)	1459	1226	1001	679	74/8
35	29	28	31	31 RED HOT CHILI PEPPERS Aeroplane (Warner Bros.)	1409	1405	1222	1109	84/1
—	—	42	32	32 LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	1370	999	698	453	64/9
—	—	43	33	33 NATALIE MERCHANT Jealousy (Elektra/EEG)	1368	918	240	24	84/5
—	—	44	34	34 OASIS Champagne Supernova (Epic)	1273	894	641	363	86/15
33	28	29	35	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	1236	1348	1315	1236	71/0
41	38	37	36	36 EVERCLEAR Santa Monica (Watch...) (Capitol)	1191	1089	1027	944	67/1
37	32	33	37	37 DEEP BLUE SOMETHING Halo (RainMaker/Interscope)	1148	1147	1103	998	70/0
—	44	39	38	38 CRANBERRIES Salvation (Island)	1135	1021	892	704	84/3
39	33	34	39	39 COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	1130	1106	1087	951	49/0
27	37	35	40	3T Anything (MJJ/550 Music)	1045	1105	1038	1385	38/0
—	—	50	41	41 JEWEL Who Will Save Your Soul (Atlantic)	962	750	482	224	67/14
—	47	46	42	42 LENNY KRAVITZ Can't Get You Off My Mind (Virgin)	937	857	821	698	50/3
30	31	40	43	DEBORAH COX Who Do U Love (Arista)	888	1010	1166	1257	34/0
23	26	36	44	OASIS Wonderwall (Epic)	876	1092	1483	1816	45/0
DEBUT	45	45	45	STING You Still Touch Me (A&M)	848	498	86	21	68/8
38	36	41	46	GLORIA ESTEFAN Reach (Epic)	817	1000	1044	985	55/0
26	30	38	47	JOAN OSBORNE One Of Us (Blue Gorilla/Mercury)	787	1049	1185	1503	43/0
36	43	47	48	DEEP BLUE SOMETHING Breakfast At... (RainMaker/Interscope)	757	832	909	1044	46/0
DEBUT	49	49	49	SWV You're The One (RCA)	750	654	574	549	49/3
DEBUT	50	50	50	PUFF JOHNSON Forever More (Work/CRG)	738	592	268	156	54/6

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.
128 CHR/Pop reporters. 126 current playlists. © 1996, R&R Inc.

BREAKERS®

ADAM CLAYTON & LARRY MULLEN
Mission: Impossible (Mother/Island)

TOTAL PLAYS/INCREASE: 2094/527
TOTAL STATIONS/ADDS: 109/13
CHART: 22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRYAN ADAMS The Only Thing That Looks Good... (A&M)	66
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	49
ALANIS MORISSETTE You Learn (Maverick/Reprise)	26
PHILOSOPHER KINGS Charms (Columbia/CRG)	24
OASIS Champagne Supernova (Epic)	15
JEWEL Who Will Save Your Soul (Atlantic)	14
CLAYTON & MULLEN Mission: Impossible (Mother/Island)	13
JOAN OSBORNE St. Teresa (Blue Gorilla/Mercury)	13
LIVIN' JOY Dreamer (MCA)	11
EVERYTHING BUT THE GIRL Wrong (Atlantic)	10
SPIN DOCTORS She Used To Be Mine (Epic)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	+908
CLAYTON & MULLEN Mission: Impossible (Mother/Island)	+527
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	+489
PHILOSOPHER KINGS Charms (Columbia/CRG)	+451
NATALIE MERCHANT Jealousy (Elektra/EEG)	+450
BRYAN ADAMS The Only Thing That Looks Good... (A&M)	+433
ALANIS MORISSETTE You Learn (Maverick/Reprise)	+402
EVERYTHING BUT THE GIRL Wrong (Atlantic)	+393
OASIS Champagne Supernova (Epic)	+379
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	+371

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
HOOTIE & THE BLOWFISH Time (Atlantic)
BLUES TRAVELER Run-Around (A&M)
SEAL Kiss From A Rose (ZTT/WB)
MARIAH CAREY One Sweet Day (Columbia/CRG)
SOPHIE B. HAWKINS As I Lay Me Down (Columbia/CRG)
TLC Waterfalls (LaFace/Arista)
NATALIE MERCHANT Carnival (Elektra/EEG)
MARIAH CAREY Fantasy (Columbia/CRG)
BLESSID UNION OF SOULS Let Me Be The One (EMI)
HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

voice of the beehive

Scary Kisses

CHR POP 29

Reactionary Demo Female 18-34
Call Out: KRBE #3!!

New: KDWB • WKRZ • WFBC • WNNK • KFFM

Z100 WXKS Q102 Y100
KRBE KHFI WTIC WFLZ
WXXL WPRO WZPL WRVW
WDJX KKRZ KHTQ WZOK

Now on
86 stations!!!
Over 900+
BDS Spins!

Contact: Jack Ashton/Rene' Magallon 800-377-9620 ext.214 e-mail: info@discoveryrec.com



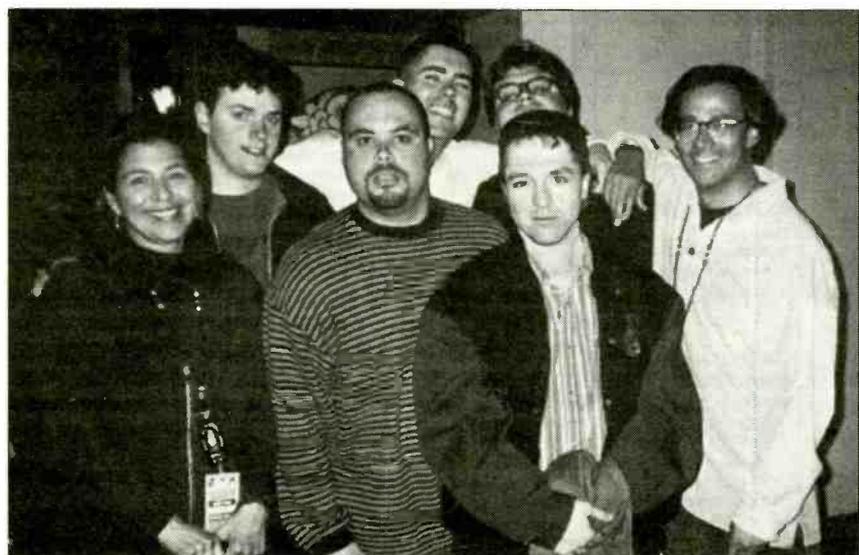
POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	ALANIS MORISSETTE Ironic (Maverick/Reprise)	6196	6736	144/0
3	2	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	5383	4930	138/1
2	3	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)	5156	4994	153/0
4	4	FOO FIGHTERS Big Me (Roswell/Capitol)	4271	4447	164/0
5	5	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	4236	4279	143/1
7	6	CRANBERRIES Salvation (Island)	4171	4128	178/3
6	7	GIN BLOSSOMS Follow You Down (A&M)	3875	4263	111/0
9	8	OASIS Champagne Supernova (Epic)	3611	3604	168/15
8	9	BODEANS Closer To Free (Slash/Reprise)	3583	3876	106/0
13	10	DISHWALLA Counting Blue Cars (A&M)	3122	2919	138/2
11	11	DAVE MATTHEWS BAND Too Much (RCA)	2996	3045	125/3
14	12	TRACY BONHAM Mother Mother (Island)	2853	2743	100/1
10	13	SMASHING PUMPKINS 1979 (Virgin)	2811	3186	116/0
—	14	CLAYTON & MULLEN Mission: Impossible (Mother/Island)	2787	2212	163/15
15	15	BUSH Machinehead (Trauma/Interscope)	2536	2561	84/1
17	16	JARS OF CLAY Flood (Silvertone)	2533	2447	127/4
12	17	COLLECTIVE SOUL The World I Know (Atlantic)	2529	2971	83/2
16	18	NO DOUBT Just A Girl (Trauma/Interscope)	2505	2515	127/0
—	19	SOUNDGARDEN Pretty Noose (A&M)	2384	2196	87/0
—	20	ALANIS MORISSETTE You Learn (Maverick/Reprise)	2362	1416	125/29

This chart reflects airplay from May 6-12. Songs ranked by total plays. 128 CHR/Pop reporters and 95 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



NAKED PARTY IN NEW YORK — WQHT (Hot97)/New York AMers Ed Lover & Doctor Dre marked the release of their book "Naked Under Our Clothes" with a party at the Motown Cafe. Partying with other "naked" celebrities are (l-r) Hot 97's Lisa G, Heather Hunter, Robyn Byrd, Ed Lover, Vanessa Del Rio, and Doctor Dre.



BARENAKED IN DENVER — The Barenaked Ladies stopped by KWMX/Denver to check the out the studios. Taking the tour are (l-r) Reprise rep Anita Dominguez, group members Kevin Hearn, Tyler Stewart, and Ed Robertson, KWMX MD Lee Cagle, group member Steven Page, and Reprise rep Rich Garcia.

NEW & ACTIVE

ALANIS MORISSETTE You Learn (Maverick/Reprise) Total Plays: 677, Total Stations: 50, Adds: 26	DONNA LEWIS I Love You Always Forever (Atlantic) Total Plays: 385, Total Stations: 24, Adds: 3
DISHWALLA Counting Blue Cars (A&M) Total Plays: 630, Total Stations: 48, Adds: 1	R. KELLY Down Low (Nobody Has To Know) (Jive) Total Plays: 307, Total Stations: 10, Adds: 0
DAVE MATTHEWS BAND Too Much (RCA) Total Plays: 588, Total Stations: 38, Adds: 3	ANGELINA Release Me (Upstairs) Total Plays: 248, Total Stations: 12, Adds: 3
EVERYTHING BUT THE GIRL Wrong (Atlantic) Total Plays: 572, Total Stations: 44, Adds: 10	REAL MCCOY Ooh Boy (Arista) Total Plays: 237, Total Stations: 9, Adds: 0
GARBAGE Only Happy When It Rains (Almo Sounds/Geffen) Total Plays: 550, Total Stations: 41, Adds: 1	SPIN DOCTORS She Used To Be Mine (Epic) Total Plays: 221, Total Stations: 30, Adds: 10
NIXONS Sister (MCA) Total Plays: 539, Total Stations: 41, Adds: 5	MICHAEL JACKSON They Don't Care About Us (Epic) Total Plays: 214, Total Stations: 12, Adds: 0
PHILOSOPHER KINGS Charms (Columbia/CRG) Total Plays: 507, Total Stations: 65, Adds: 24	QUAD CITY DJ'S C'mon 'N Ride... (Quadra Sound/Big Beat/Atlantic) Total Plays: 194, Total Stations: 11, Adds: 2
BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity) Total Plays: 472, Total Stations: 28, Adds: 9	H-TOWN A Thin Line Between Love And Hate (Jae-Mac/WB) Total Plays: 180, Total Stations: 12, Adds: 1
BRYAN ADAMS The Only Thing That Looks Good... (A&M) Total Plays: 449, Total Stations: 71, Adds: 66	VAN HALEN Humans Being (Warner Sunset/WB) Total Plays: 166, Total Stations: 15, Adds: 2
M.T.S. I'll Be Alright (Summit) Total Plays: 387, Total Stations: 13, Adds: 1	TONI BRAXTON You're Makin' Me High (LaFace/Arista) Total Plays: 165, Total Stations: 49, Adds: 49

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

Adds MAY 21

A.D.A.M. f/Amy	"Zombie" (Critique)
John Alford	"Smoke Gets In Your Eyes" (Critique)
Badlees	"Angeline Is Coming Home" (Polydor/A&M)
Bizarre Inc.	"I'm Gonna Get You '96" (Columbia/CRG)
Blessid Union Of Souls	"All Along" (EMI)
Tevin Campbell	"Back To The World" (Qwest/WB)
Cher	"One By One" (Reprise)
Def Leppard	"Work It Out" (Mercury)
Goldfinger	"Here In Your Bedroom" (Mojo/Universal)
J'Son	"I'll Never Stop Loving You" (Hollywood)
Edwin McCain	"Alive" (Lava/Atlantic)



A VIRGIN OPENING — La Bouche helped WKTU/New York celebrate the Virgin Megastore's grand opening. Enjoying the party are (seated l-r) La Bouche's Lane McCray and Melanie Thornton and (standing l-r) WKTU morning talents Fast Freddie Colon and Michelle Visage.

Stations and their adds listed alphabetically by market

<p>KQID/Alexandria, LA PD: Kalamas APD: Sharfman 32 QUAD CITY DJ'S "Ride" 31 LIVIN' JOY "Dreamer" 31 SPECIALS "Little Coolio" "Way" TONI BRAXTON "Makin" JOAN OSBORNE "Teresa" STEVIE B "Waiting"</p>	<p>WXSX/Boston, MA PD: John Ivey MD: Tad Boerio 14 COLLECTIVE SOUL "World" CHER "One"</p>	<p>WNKI/Elmira, NY Interim PD/MD: Bob Onick BILLIE RAY MARTIN "Loving" BRYAN ADAMS "Only"</p>	<p>WNNK/Harrisburg, PA PD: John O'Dea MD: Scott Shaw TONI BRAXTON "Makin" BRYAN ADAMS "Only" TIA "Dance" OASIS "Champagne" VOICE OF THE BEEHIVE "Scary"</p>	<p>KJIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Aestlin 9 CLAYTON & MULLEN "Mission" CHER "One"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cathy Bryant 40 FOLK IMPRESSION "Natural" 18 PRIMITIVE RADIO GOODS "Standing" 6 LOVE SPTT LOVE "Soon" 5 TORI AMOS "Talula"</p>	<p>WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascaro NATALIE MERCHANT "Jealousy" PHILOSOPHER KINGS "Charms"</p>	<p>KHTQ/Spokane, WA PD: Scott Shannon MD: Tripp Rodgers 9 PAUL WESTERBERG "Untold" 8 BRYAN ADAMS "Only" 6 LIVIN' JOY "Dreamer" 2 JOAN OSBORNE "Teresa" SPIN DOCTORS "Mine" TONI BRAXTON "Makin"</p>	<p>WSKS/Utica, NY PD: Becky Myers MD: Steve Lawrence 19 ALANIS MORISSETTE "Learn" COOLIO "Way" BRYAN ADAMS "Only" TONI BRAXTON "Makin" PAUL WESTERBERG "Untold" OASIS "Champagne" JOAN OSBORNE "Teresa"</p>	
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee 14 BRYAN ADAMS "Only" LENNY KRAVITZ "Mind"</p>	<p>WKSE/Bufalo, NY PD: Sao O'Neil MD: Dave Universal MARIAH CAREY "Forever" BONETHUGS-HARMONY "Crossroads" EVERYTHING BUT... "Wrong"</p>	<p>WJET/Erie, PA PD: Neal Sharpe MD: J.J. Fox NIXONS "Sister" PHILOSOPHER KINGS "Charms" NEWSBOYS "Take" STING "Touch"</p>	<p>WKSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda KRISTINE W. "Try" OASIS "Champagne"</p>	<p>WDJX/Louisville, KY PD: C.C. Matthews 11 FUGEES "Softly" 11 BRYAN ADAMS "Only" 7 ALANIS MORISSETTE "Learn" JOAN OSBORNE "Teresa" SPIN DOCTORS "Mine" ROBERT MILES "Children"</p>	<p>WVNZ/Norfolk, VA PD: Don London MD: Sean Sellers TONI BRAXTON "Makin" DAVE MATTHEWS BAND "Much" 3T "Tease"</p>	<p>WHTS/Quad Cities, IL-IA OM: Tony Walkeles MD: Brian Scott 7 ALANIS MORISSETTE "Learn" FUGEES "Softly" LENNY KRAVITZ "Mind"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 35 TONI BRAXTON "Makin"</p>	<p>KWTV/Waco, TX PD: Tom Martos MD: Flash Phillips 31 ANGELINA "Release" TONI BRAXTON "Makin" COOLIO "Way" PHILOSOPHER KINGS "Charms"</p>	
<p>WQIZ/Amarillo, TX PD/MD: Ted Kelly TONI BRAXTON "Makin" STEVIE B "Waiting" COOLIO "Way" BRYAN ADAMS "Only" JOAN OSBORNE "Teresa" DAVE MATTHEWS BAND "Much"</p>	<p>WSSX/Charleston, SC PD/MD: Calvin Hicks 25 BRYAN ADAMS "Only" 1 TONI BRAXTON "Makin" JOAN OSBORNE "Teresa"</p>	<p>KDUK/Eugene, OR PD: Barry McGuire PHILOSOPHER KINGS "Charms" BRYAN ADAMS "Only" JEWEL "Save"</p>	<p>WTIC/Hartford, CT PD: Paul Cannon 18 ALANIS MORISSETTE "Learn" 10 BRYAN ADAMS "Only" 2 CLAYTON & MULLEN "Mission" ROBERT MILES "Children"</p>	<p>KZII/Lubbock, TX PD: Jay Shannon MD: Russ Michaels 12 N-TRANCE "Free" 4 DELINQUENT HABITS "Tres" 3 TONI BRAXTON "Makin" STEVIE B "Waiting" LIVIN' JOY "Dreamer"</p>	<p>KCHX/Odessa-Midland, TX PD: Clayton Allen MD: Leo Caro TONI BRAXTON "Makin" BRYAN ADAMS "Only" JOAN OSBORNE "Teresa" COWBOY JUNKIES "Disaster" H-TOWN "Thin" LIVIN' JOY "Dreamer" SPIN DOCTORS "Mine"</p>	<p>WRCG/Raleigh, NC PD: Brian Barnes MD: Kip Taylor 9 JOAN OSBORNE "Teresa" 6 TRACY BONHAM "Mother" 4 PAUL WESTERBERG "Untold" 3 BRYAN ADAMS "Only"</p>	<p>WDBR/Springfield, IL OM: Bill Klapproth Interim MD: Rick Blade 18 BRYAN ADAMS "Only" BILLIE RAY MARTIN "Loving" NATALIE MERCHANT "Jealousy"</p>	<p>WIFC/Wausau, WI PD: Kevin Collins MD: Jackie Johnson 10 LOS DEL RIO/BAYSIDE "Macarena" 5 "WEIRD AL" YANKOVIC "Gump" 3 OASIS "Champagne" SHAGGY "Summertime"</p>	
<p>KGOT/Anchorage, AK OM: Mark Murphy Interim PD: Roxy Lenoax 14 CLAYTON & MULLEN "Mission" LOS DEL RIO/BAYSIDE "Macarena" TONI BRAXTON "Makin" BILLIE RAY MARTIN "Loving"</p>	<p>WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards 21 BRYAN ADAMS "Only" EVERYTHING BUT... "Wrong" JARS OF CLAY "Flood" DAVE MATTHEWS BAND "Much"</p>	<p>WSTO/Evansville, IN PD: Barry Witherspoon MD: Cindy Mercer PHILOSOPHER KINGS "Charms" PHILOSOPHER KINGS "Charms" TONI BRAXTON "Makin"</p>	<p>KRBE/Houston, TX PD: John Peake APD: Scotty Sparks 16 DELEPPARD "Work" 10 STING "Touch" PHILOSOPHER KINGS "Charms"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/MD: Dana Lundon No Adds</p>	<p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barrada 17 OASIS "Champagne" 10 GOLDFINGER "Bedroom" BRYAN ADAMS "Only" TONI BRAXTON "Makin" VERVE PIPE "Photograph"</p>	<p>WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf LL' SUZY "Fall" BILLIE RAY MARTIN "Loving" BONETHUGS-HARMONY "Crossroads" MARIAH CAREY "Forever"</p>	<p>WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson 8 ALANIS MORISSETTE "Learn" LOS DEL RIO/BAYSIDE "Macarena" COLOR ME BADD "Earth"</p>	<p>KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard OASIS "Champagne" BRYAN ADAMS "Only" BILLIE RAY MARTIN "Loving" ALANIS MORISSETTE "Learn" EVERCLEAR "Monica" TONI BRAXTON "Makin"</p>	
<p>WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Ammons 12 LOS DEL RIO/BAYSIDE "Macarena"</p>	<p>WEDJ/Charlotte, NC PD: Brian Bridgman MD: Marcio Crescenta 24 ALANIS MORISSETTE "Learn" ROBERT MILES "Children" BRYAN ADAMS "Only"</p>	<p>KMCK/Fayetteville, AR PD: Win Patton MD: Mike Chase 12 BRYAN ADAMS "Only" 5 TONI BRAXTON "Makin" COOLIO "Way" PHILOSOPHER KINGS "Charms" ALANIS MORISSETTE "Learn"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Kramer 6 GEORGE MICHAEL "Fastlove" 4 CLAYTON & MULLEN "Mission" BRYAN ADAMS "Only" BILLIE RAY MARTIN "Loving"</p>	<p>KBFM/McAllen, TX PD: Billy Santiago MD: Jeff DeWitt 17 LIVIN' JOY "Dreamer" DELINQUENT HABITS "Tres" LOUIE CORDERO "Woman"</p>	<p>WAOA/Melbourne, FL PD: Scott Chase MD: J.T. Daniels PHILOSOPHER KINGS "Charms" TONI BRAXTON "Makin"</p>	<p>WXLK/Roanoke, VA OM: Ashley Coleman APD/MD: Rich-E Cunningham 4 ROD STEWART "Away" PHILOSOPHER KINGS "Charms" TONI BRAXTON "Makin" BRYAN ADAMS "Only" LOS DEL RIO/BAYSIDE "Macarena"</p>	<p>WFLZ/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi JOAN OSBORNE "Teresa" TONI BRAXTON "Makin"</p>	<p>WBHT/Wilkes-Barre, PA PD: Kid Kelly APD/MD: Danny Ocean 11 ALANIS MORISSETTE "Learn" VERVE PIPE "Photograph" COWBOY JUNKIES "Disaster"</p>	
<p>WAYV/Atlantic City, NJ PD: Tommy Frank MD: Paul Kelly BRYAN ADAMS "Only" CRANBERRIES "Salvation"</p>	<p>WZST/Chattanooga, TN Interim PD: Robin Daniels MD: Mike Gibson 22 BRYAN ADAMS "Only" 14 VAN HALEN "Humans" 9 JEWEL "Save" 5 NIXONS "Sister" 5 EVERYTHING BUT... "Wrong" TONI BRAXTON "Makin"</p>	<p>WWCK/Fiint, MI PD/MD: Scott Salpel MD: Mike Gibson 15 BRYAN ADAMS "Only" PAUL WESTERBERG "Untold" JOAN OSBORNE "Teresa" SPIN DOCTORS "Mine"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Rob Blair 21 CLAYTON & MULLEN "Mission" 21 SWV "You're" ROBERT MILES "Children"</p>	<p>WBYI/Miami, FL PD: Rob Roberts MD: Al Chio 9 DONNA LEWIS "Always" EVERYTHING BUT... "Wrong" KRISTINE W. "Try"</p>	<p>WXXL/Orlando, FL PD/MD: Adam Cook 8 BONETHUGS-HARMONY "Crossroads" DONNA LEWIS "Always" PUFF JOHNSON "Forever"</p>	<p>WPXY/Rochester, NY OM: Clark Ingram APD/MD: J.J. Rice GEORGE MICHAEL "Fastlove" CLAYTON & MULLEN "Mission"</p>	<p>WWMG/Terre Haute, IN PD/MD: Beau Richards 22 TONI BRAXTON "Makin" 7 LIVIN' JOY "Dreamer" 6 STEVIE B "Waiting" 4 DELINQUENT HABITS "Tres" NATALIE MERCHANT "Jealousy"</p>	<p>WKRZ/Wilkes-Barre, PA OM: Gary Hoffman MD: Ken Model MD: Jerry Padden STING "Touch" BILLIE RAY MARTIN "Loving" JOAN OSBORNE "Teresa" JEWEL "Save" VOICE OF THE BEEHIVE "Scary"</p>	
<p>WZNY/Augusta, GA PD: Bruce Stevens 6 TONI BRAXTON "Makin" 5 PHILOSOPHER KINGS "Charms" 5 STING "Touch" PUFF JOHNSON "Forever" BRYAN ADAMS "Only"</p>	<p>WZJM/Cleveland, OH PD: Lisa Rodman MD: Dave Eubanks ALANIS MORISSETTE "Learn" OASIS "Champagne" LIVIN' JOY "Dreamer"</p>	<p>WJMX/Florence, SC OM: Dave Baker MD: Jack Kahan BRYAN ADAMS "Only" FUGEES "Softly"</p>	<p>WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards ALANIS MORISSETTE "Learn" BRYAN ADAMS "Only" CRANBERRIES "Salvation" STING "Touch"</p>	<p>WVAB/Jacksonville, FL PD: Carl Thomas APD/MD: Tony Mann FUGEES "Softly" CLAYTON & MULLEN "Mission"</p>	<p>KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Sato 6 DELINQUENT HABITS "Tres" TONI BRAXTON "Makin"</p>	<p>WZOK/Rockford, IL PD/MD: Tom Garrett ROBERT MILES "Children" NATALIE MERCHANT "Jealousy"</p>	<p>WPTC/Saginaw, MI VP/Prog.: Rich Panama APD/MD: Greg Fry GARBAGE "Happy" PHILOSOPHER KINGS "Charms"</p>	<p>WPST/Trenton, NJ PD: Michelle Stevens MD: Dave McKay 20 SUNDAYS "Horses" 18 CURE "Mint" 11 MARILYN MANSON "Sweet" 3 BUTTHOLE SURFERS "Pepper"</p>	<p>WSTW/Wilmington, DE PD: Mike Somers MD: Mike Rossi 12 CHER "One" TONI BRAXTON "Makin"</p>
<p>KHFI/Austin, TX PD: John Roberts MD: Fernando Ventura 5 OASIS "Champagne" SWV "You're"</p>	<p>WZWB/Baton Rouge, LA PD/MD: Johnny A BRYAN ADAMS "Only" TONI BRAXTON "Flow" ROBERT MILES "Children" OASIS "Champagne"</p>	<p>KISR/Ft. Smith, AR PD/MD: Fred Baker TONI BRAXTON "Makin" BRYAN ADAMS "Only" ALANIS MORISSETTE "Learn" SHAGGY "Summertime" COWBOY JUNKIES "Disaster" JEWEL "Save"</p>	<p>WGLW/Kalamazoo, MI PD/MD: Dave Michaels 8 BRYAN ADAMS "Only" TONI BRAXTON "Makin" PAUL WESTERBERG "Untold" OASIS "Champagne"</p>	<p>WVAB/Mobile, AL PD: Brett Dumlair MD: Crash BRYAN ADAMS "Only" JEWEL "Save" ROBERT MILES "Children"</p>	<p>WVQQ/Philadelphia, PA PD: Glenn Kalina MD: Dee Dee McGuire AMBER "Night" TONI BRAXTON "Makin" MARIAH CAREY "Forever"</p>	<p>WZCJ/Salt Lake City, UT PD: Ken Carr 26 BUSH "Comedown" BRYAN ADAMS "Only" GOLDFINGER "Bedroom"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>
<p>KQXY/Beaumont, TX PD: Dale Baird MD: Jammer 4 BONETHUGS-HARMONY "Crossroads" BABYLON ZOO "Spaceman" BRYAN ADAMS "Only" JOAN OSBORNE "Teresa" ANGELINA "Release"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>
<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>	<p>WVAB/Mobile, AL PD: Jim Reitz MD: Christine Fox TONI BRAXTON "Makin" TIA "Dance" CASE FFOXY BROWN "Touch"</p>

128 Total Reporters
128 Current Reporters
126 Current Playlists

Did Not Report, Playlist Frozen (2):
WFLY/Albany, NY
WXXM/Myrtle Beach, SC

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

Mix 107.9 FM MARKET #23
KWIX/Denver
 (303) 321-0950
 Douglas/Cagle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	61	63	58		ALANIS MORISSETTE/Ironic
58	58	58	58		COLLECTIVE SOUL/The World I Know
54	54	57	55		TRACY CHAPMAN/Give Me One Reason
43	43	58	54		MARIAH CAREY/Always Be My Baby
57	57	36	48		CELINE DION/Because You Loved Me
46	46	44	47		BOEANS/Closer To Free
48	48	41	47		HOOTIE & BLOWFISH/Time
44	44	42	46		DOG'S EYE VIEW/Everything Falls...
52	52	41	46		EVERYTHING BUT...Missing
39	39	42	43		TONY RICH PROJECT/Nobody Knows
43	43	42	43		SMASHING PUMPKINS/1979
40	40	41	43		OASIS/Wonderwall
19	19	32	42		HOOTIE & BLOWFISH/Old Man & Me
52	52	42	42		GIN BLOSSOMS/Follow You Down
37	37	37	42		GOO GOO DOLLS/Name
38	38	40	39		JANN ARDEN/Insensitive
22	22	27	38		FOO FIGHTERS/Big Me
22	22	23	35		JEWEL/Who Will Save...
58	58	41	34		NATALIE MERCHANT/Wonder
26	26	30	27		NATALIE MERCHANT/Carnival
42	42	40	25		TOAD THE WET...Good Intentions
19	19	18	20		TINA ARENA/Chains
10	10	20	20		GEORGE MICHAEL/Fastlove
18	18	18	20		TLC/Waterfalls
18	18	18	18		PHILOSOPHER KINGS/Charms
16	16	16	16		NATALIE MERCHANT/Jewelry
16	16	16	16		EVERCLEAR/Santa Monica...
11	11	11	17		NO DOUBT/Just A Girl
15	15	21	17		FOLK IMPLOSION/Natural One
18	18	17	17		DES'REE/You Gotta Be
17	17	17	17		JANET JACKSON/Runaway
17	17	17	17		ALL-4-ONE/I Can Love You...
16	16	16	16		BLESSID UNION OF...I Believe
14	14	18	15		DAVE MATTHEWS BAND/Too Much
16	16	16	16		CRANBERRIES/Salvation
16	16	16	16		DEEP BLUE SOMETHING/Halo
16	16	16	16		ALANIS MORISSETTE/You Learn
9	9	8	5		CLAYTON & MULLEN/Mission: Impossible
9	9	8	5		EDWIN MCCAIN/Sorry To A Friend
9	9	8	5		FUGEES/Killing Me Softly

107.9 FM MARKET #24
KKRZ/Portland, OR
 (503) 226-0100
 Benson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	67	65	64		FUGEES/Killing Me Softly
63	62	62	62		CELINE DION/Because You Loved Me
64	55	59	61		BRANDY/Sittin' Up In My...
42	46	41	59		TRACY CHAPMAN/Give Me One Reason
46	63	63	58		TONY RICH PROJECT/Nobody Knows
28	44	46	48		COLOR ME BADD/The Earth...
62	27	36	46		BOEANS/Closer To Free
59	52	49	43		ALANIS MORISSETTE/Ironic
63	61	63	42		MARIAH CAREY/Always Be My Baby
5	32	25	41		NATALIE MERCHANT/Wonder
17	41	42	40		GEORGE MICHAEL/Fastlove
22	27	34	31		LA BOUCHE/Be My Lover
33	33	34	30		VOICE OF THE BEEHIVE/Scary Kisses
30	31	31	30		EVERYTHING BUT...Missing
30	31	31	30		LA BOUCHE/Sweet Dreams
33	32	32	28		ALANIS MORISSETTE/You Learn
22	26	28	28		COOLIO/1,2,3,4 (Sumpin'...)
5	8	24	27		DOG'S EYE VIEW/Everything Falls...
8	15	19	26		JANN ARDEN/Insensitive
8	15	19	26		BACKSTREET BOYS/We've Got It...
40	30	30	25		HOOTIE & BLOWFISH/Old Man & Me
27	40	39	25		COLLECTIVE SOUL/The World I Know
5	17	20	22		BILLIE RAY MARTIN/Your Loving Arms
21	28	25	22		FOO FIGHTERS/Big Me
20	22	27	21		2PAC F/D.R. DRE/California Love
23	23	27	20		HOUSTON & WINANS/Count On Me
20	20	20	18		SWV/You're The One
20	20	20	18		LINA SANTIAGO/Feels So Good...
6	14	17	17		CLAYTON & MULLEN/Mission: Impossible
6	14	17	17		ROBERT MILES/Children
20	15	12	15		COOLIO/Gangsta's Paradise
34	23	13	13		NATALIE MERCHANT/Carnival
45	38	28	12		GIN BLOSSOMS/Follow You Down
15	11	11	11		ALANIS MORISSETTE/You Oughta Know
14	16	11	10		ALANIS MORISSETTE/Hand In My Pocket
45	43	34	7		DEBORAH COX/Who Do U Love
18	17	16	6		3T/Anything
18	17	16	6		JEWEL/Who Will Save...

107.9 FM MARKET #25
WKRO/Cincinnati
 (513) 763-5500
 Steal/Douglas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	62	64	66		MARIAH CAREY/Always Be My Baby
67	66	63	66		ALANIS MORISSETTE/Ironic
64	67	64	66		GOO GOO DOLLS/Name
65	65	67	66		COLLECTIVE SOUL/The World I Know
41	41	60	65		LA BOUCHE/Be My Lover
32	40	57	65		SMASHING PUMPKINS/1979
63	66	65	64		CELINE DION/Because You Loved Me
23	24	39	51		EVERCLEAR/Santa Monica...
25	33	45	47		FUGEES/Killing Me Softly
15	27	37	40		NO DOUBT/Just A Girl
52	66	64	39		NATALIE MERCHANT/Wonder
14	24	30	38		LOS DEL RIO/BAYSIDE/Macarena
51	39	46	38		FOO FIGHTERS/Big Me
14	24	30	38		LA BOUCHE/Sweet Dreams
19	19	34	38		CLAYTON & MULLEN/Mission: Impossible
19	19	34	38		M.T.S./I'll Be Alright
65	66	20	33		GIN BLOSSOMS/Follow You Down
38	40	38	33		HOOTIE & BLOWFISH/Old Man & Me
35	35	36	30		TONY RICH PROJECT/Nobody Knows
38	38	32	30		BLUES TRAVELER/Hook
24	24	26	29		OASIS/Champagne Supernova
29	30	28	29		COLOR ME BADD/The Earth...
15	16	27	27		MELISSA ETHERIDGE/I Want To Come Over
25	27	23	27		LA BOUCHE/Sweet Dreams
20	28	26	26		JANN ARDEN/Insensitive
4	17	23	23		JARS OF CLAY/Flood
14	12	14	12		BRYAN ADAMS/The Only Thing...
7	23	16	17		GEORGE MICHAEL/Fastlove
11	11	11	11		STING/You Still Touch Me
11	11	11	11		RED HOT CHILI...Aeroplane
9	9	9	9		LENNY KRAVITZ/Can't Get You Off...
11	10	14	10		CRANBERRIES/Salvation
11	10	14	10		DEEP BLUE SOMETHING/Halo
29	29	15	9		VOICE OF THE BEEHIVE/Scary Kisses
29	29	15	9		SPIN DOCTORS/She Used To Be Mine
29	29	15	9		JEWEL/Who Will Save...

Mix 93.3 FM MARKET #26
KMXV/Kansas City
 (816) 753-0933
 Zeilner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56		CELINE DION/Because You Loved Me
56	56	56	56		ALANIS MORISSETTE/Ironic
56	56	56	56		TONY RICH PROJECT/Nobody Knows
44	54	54	54		BOEANS/Closer To Free
40	46	48	54		MARIAH CAREY/Always Be My Baby
7	12	14	50		FUGEES/Killing Me Softly
56	42	38	48		GOO GOO DOLLS/Name
36	52	54	46		HOOTIE & BLOWFISH/Old Man & Me
30	34	38	42		TRACY CHAPMAN/Give Me One Reason
30	48	48	40		BLUES TRAVELER/Hook
40	54	54	38		GIN BLOSSOMS/Follow You Down
26	30	32	32		DOG'S EYE VIEW/Everything Falls...
18	26	28	30		COLOR ME BADD/The Earth...
22	24	24	28		BRANDY/Sittin' Up In My...
54	34	28	28		NATALIE MERCHANT/Wonder
30	26	26	26		ACE OF BASE/Lucky Love
30	26	26	26		HOOTIE & BLOWFISH/Time
16	18	24	22		BRYAN ADAMS/The Only Thing...
12	20	22	20		GEORGE MICHAEL/Fastlove
20	20	20	20		DAVE MATTHEWS BAND/Too Much
50	40	36	20		BLUES TRAVELER/Run-Around
20	20	20	20		EVERYTHING BUT...Missing
48	24	22	20		GIN BLOSSOMS/Til I Hear It...
14	12	14	12		TONI BRAXTON/You're Makin' Me...
14	12	14	12		JANN ARDEN/Insensitive
12	12	14	12		RED HOT CHILI...Aeroplane
12	12	12	12		SPIN DOCTORS/She Used To Be Mine
18	18	18	12		TOAD THE WET...Good Intentions
5	12	12	12		NATALIE MERCHANT/Jewelry
24	18	12	12		TINA ARENA/Chains
20	18	10	7		GLORIA ESTEFAN/Reach
10	7	7	7		OASIS/Champagne Supernova
5	7	7	7		CRANBERRIES/Salvation
5	7	7	7		CLAYTON & MULLEN/Mission: Impossible
5	7	7	7		PHILOSOPHER KINGS/Charms

92.1 FM MARKET #31
WPRO/Providence
 (401) 433-4200
 Shebel/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	35	61	65		TRACY CHAPMAN/Give Me One Reason
65	64	67	65		HOOTIE & BLOWFISH/Old Man & Me
61	62	61	64		GIN BLOSSOMS/Follow You Down
65	69	61	63		CELINE DION/Because You Loved Me
59	60	61	63		MARIAH CAREY/Always Be My Baby
63	63	62	60		ALANIS MORISSETTE/Ironic
33	36	57	58		LA BOUCHE/Be My Lover
45	45	42	47		FOO FIGHTERS/Big Me
42	39	36	45		TINA ARENA/Chains
17	17	41	41		ROBERT MILES/Children
41	45	42	40		DOG'S EYE VIEW/Everything Falls...
39	30	37	37		JANN ARDEN/Insensitive
20	26	30	36		FUGEES/Killing Me Softly
20	15	28	33		BILLIE RAY MARTIN/Your Loving Arms
61	57	39	33		TONY RICH PROJECT/Nobody Knows
28	38	32	31		LA BOUCHE/Sweet Dreams
29	33	30	30		DEEP BLUE SOMETHING/Halo
19	19	30	30		LOS DEL RIO/BAYSIDE/Macarena
28	29	29	29		GEORGE MICHAEL/Fastlove
16	18	27	28		TIA'S/I Watch U Dance
22	21	25	27		COLOR ME BADD/The Earth...
19	25	21	23		RED HOT CHILI...Aeroplane
16	17	22	22		NO DOUBT/Just A Girl
15	18	23	21		JARS OF CLAY/Flood
15	18	23	21		CRANBERRIES/Salvation
15	20	23	20		OASIS/Champagne Supernova
12	17	18	18		EVERYTHING BUT...Missing
12	14	17	18		BLUES TRAVELER/Hook
12	14	17	18		ALANIS MORISSETTE/You Learn
12	14	17	18		NATALIE MERCHANT/Run-Around
36	40	13	14		SMASHING PUMPKINS/1979
11	11	11	11		TAKE THAT/Back For Good
34	40	10	12		OASIS/Wonderwall
11	11	11	11		TOAD THE WET...Good Intentions
11	11	11	11		COOLIO/Gangsta's Paradise
29	30	18	5		VOICE OF THE BEEHIVE/Scary Kisses
29	30	18	5		NATALIE MERCHANT/Jewelry
29	30	18	5		PHILOSOPHER KINGS/Charms

WNCI 97.9 MARKET #32
WNCI/Columbus, OH
 (614) 224-9624
 Omick/Bowen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	36	56	61		MARIAH CAREY/Always Be My Baby
57	61	57	59		CELINE DION/Because You Loved Me
57	57	58	58		ALANIS MORISSETTE/Ironic
49	49	55	53		ACE OF BASE/Lucky Love
40	36	56	50		MELISSA ETHERIDGE/I Want To Come Over
38	50	55	50		GIN BLOSSOMS/Follow You Down
52	53	43	43		NATALIE MERCHANT/Wonder
27	30	39	40		BOEANS/Closer To Free
44	34	39	38		TRACY CHAPMAN/Give Me One Reason
43	37	40	36		COLLECTIVE SOUL/The World I Know
46	36	37	36		LA BOUCHE/Be My Lover
35	33	34	36		GOO GOO DOLLS/Name
25	35	40	35		BLESSID UNION OF...I Believe
42	35	40	35		FOO FIGHTERS/Big Me
42	37	39	34		BLUES TRAVELER/Hook
24	26	39	34		HOOTIE & BLOWFISH/Old Man & Me
57	54	44	32		TONY RICH PROJECT/Nobody Knows
20	31	38	32		TINA ARENA/Chains
20	34	31	31		COLOR ME BADD/The Earth...
18	23	39	28		DEBORAH COX/Who Do U Love
20	28	27	27		JANN ARDEN/Insensitive
16	23	26	26		GEORGE MICHAEL/Fastlove
21	21	23	25		DOG'S EYE VIEW/Everything Falls...
19	19	25	25		HOUSTON & WINANS/Count On Me
15	12	24	24		STING/You Still Touch Me
8	15	21	24		SMASHING PUMPKINS/1979
18	15	20	23		Gloria Estefan/Reach
26	15	12	10		JOAN OSBORNE/One Of Us
31	32	16	7		LA BOUCHE/Sweet Dreams
17	15	14	14		EVERCLEAR/Santa Monica...
17	15	14	14		CORRS/The Right Time
9	13	15	15		NO DOUBT/Just A Girl
9	13	15	15		LENNY KRAVITZ/Can't Get You Off...
9	13	15	15		CLAYTON & MULLEN/Mission: Impossible
9	13	15	15		BRYAN ADAMS/The Only Thing...
9	13	15	15		SPIN DOCTORS/She Used To Be Mine

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

107.5 FM MARKET #44
WRVW/Nashville
(615) 664-2400
Quinn/McDonald

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	55	53	55		CELINE DION/Because You Loved Me
26	53	54	55		TRACY CHAPMAN/Give Me One Reason
25	54	55	55		SEAL/Don't Cry
34	27	27	42		HOOTIE & BLOWFISH/Old Man & Me
34	22	42	42		ALANIS MORISSETTE/Ironic
34	51	45	34		ACE OF BASE/Lucky Love
52	31	31	34		MARIAH CAREY/Always Be My Baby
54	29	39	34		GIN BLOSSOMS/Follow You Down
53	52	51	31		EDWIN MCCAIN/Solitude
52	28	29	29		NATALIE MERCHANT/Wonder
24	23	26	28		TONY RICH PROJECT/Nobody Knows
32	19	19	28		COLLECTIVE SOUL/The World I Know
24	25	23	27		GOO GOD DOLLS/Name
10	25	27	27		COLOR ME BAD/The Earth...
27	27	22	27		VOICE OF THE BEEHIVE/Scary Kisses
-	-	-	-		STING/You Still Touch Me
28	32	30	24		FOO FIGHTERS/Big Me
19	31	30	23		MELISSA ETHERIDGE/I Want To Come Over
32	30	28	23		BLUES TRAVELER/Hook
-	16	27	23		JANN ARDEN/Insensitive
-	-	-	-		GEORGE MICHAEL/Fastlove
-	-	-	-		NATALIE MERCHANT/Jealousy
27	31	24	20		JARS OF CLAY/Flood
18	22	20	20		DEEP BLUE SOMETHING/Breakfast At...
17	19	19	18		DEL AMITRI/Roll To Me
18	21	22	18		BLESSID UNION OF.../Let Me Be The One
10	18	17	15		DOG'S EYE VIEW/Everything Falls...
16	15	14	15		TAKE THAT/Rick For Good
18	19	18	14		GLORIA ESTEFAN/Reach
-	-	-	-		LENNY KRAVITZ/Can't Get You Off
14	13	11	14		HOUSTON & WINANS/Count On Me
16	13	16	14		COLLECTIVE SOUL/December
-	-	-	-		SOPHIE B. HAWKINS/As I Lay Me Down
13	16	15	14		MARIAH CAREY/One Sweet Day
13	14	13	14		NATALIE MERCHANT/Carnival
20	26	15	12		TINA ARENA/Chains
10	18	17	12		BODEANS/Closer To Free
18	19	13	12		LIONEL RICHIE/Don't Wanna Lose You
-	-	-	-		NICKI FRENCH/Total Eclipse Of...
-	-	-	-		TOAD THE WET.../Good Intentions

98 FM WXPY MARKET #45
WXPY/Rochester, NY
(716) 454-2600
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	77	72	65		CELINE DION/Because You Loved Me
68	69	64	60		ALANIS MORISSETTE/Ironic
48	50	50	51		MARIAH CAREY/Always Be My Baby
35	38	43	44		LA BOUCHE/Sweet Dreams
12	37	32	43		FUGEES/Killing Me Softly
34	35	47	35		LA BOUCHE/Be My Lover
18	12	24	34		NATALIE MERCHANT/Wonder
34	32	37	32		HOOTIE & BLOWFISH/Old Man & Me
-	23	32	31		BILLIE RAY MARTIN/Your Loving Arms
25	34	30	34		MARIAH CAREY/One Sweet Day
19	15	21	20		ALANIS MORISSETTE/You Learn
46	45	32	29		BLESSID UNION OF.../Let Me Be The One
20	26	32	28		BLUES TRAVELER/Hook
46	46	40	28		M.T.S./I'll Be Alright
38	32	34	27		GIN BLOSSOMS/Follow You Down
-	13	25	25		COLLECTIVE SOUL/The World I Know
22	21	27	24		DOG'S EYE VIEW/Everything Falls...
20	25	25	22		GOO GOD DOLLS/Name
18	16	31	22		WHITNEY HOUSTON/Exhale (Shoop Shoop)
15	20	29	20		ALANIS MORISSETTE/Hand In My Pocket
38	34	27	20		EVERYTHING BUT.../Missing
28	-	-	-		HOOTIE & BLOWFISH/Jealousy
21	20	20	20		TLC/Waterfalls
15	15	18	20		HOOTIE & BLOWFISH/Only Wanna Be...
19	20	20	20		BLUES TRAVELER/Run-Around
7	5	18	19		SEAL/Don't Cry
16	17	17	17		MELISSA ETHERIDGE/I'm The Only One
29	27	16	16		TONY RICH PROJECT/Nobody Knows
20	14	16	16		LIVIN' ON A PRAYER
18	19	19	16		DIONNE FARRIS/I Know
-	-	-	-		ROBERT MILES/Children
16	14	17	15		JOAN OSBORNE/Set U Free
13	13	13	15		FOO FIGHTERS/Big Me
18	15	14	15		SOPHIE B. HAWKINS/As I Lay Me Down
-	-	-	-		OASIS/Champagne Supernova
-	-	-	-		VOICE OF THE BEEHIVE/Scary Kisses
13	14	14	14		BACKSTREET BOYS/We've Got It...
13	-	-	-		NICKI FRENCH/Total Eclipse Of...
-	-	-	-		REAL MCCOY/Automatic Lover
12	13	-	-		FUN FACTORY/Wanna B With U

59.7 WDJX MARKET #49
WDJX/Louisville
(716) 589-4800
Matthews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	52	52	55		ALANIS MORISSETTE/Ironic
50	51	51	55		MARIAH CAREY/Always Be My Baby
50	51	51	55		CELINE DION/Because You Loved Me
50	51	51	55		TRACY CHAPMAN/Give Me One Reason
30	27	27	54		BODEANS/Closer To Free
27	46	46	53		TONY RICH PROJECT/Nobody Knows
49	50	50	53		GIN BLOSSOMS/Follow You Down
22	28	28	53		HOOTIE & BLOWFISH/Old Man & Me
27	29	29	29		BLUES TRAVELER/Hook
12	27	27	28		DOG'S EYE VIEW/Everything Falls...
49	51	51	28		JANN ARDEN/Insensitive
29	27	27	28		NATALIE MERCHANT/Wonder
27	27	27	28		EVERYTHING BUT.../Missing
25	27	27	27		LA BOUCHE/Be My Lover
6	15	15	27		FOO FIGHTERS/Big Me
27	40	40	27		MELISSA ETHERIDGE/I Want To Come Over
28	27	27	26		SMASHING PUMPKINS/1979
15	15	15	25		TINA ARENA/Chains
-	6	15	25		GARBAGE/Only Happy When...
-	4	14	14		BRANDY/Sittin' Up In My...
13	14	14	14		GEORGE MICHAEL/Fastlove
13	13	13	13		DEBORAH COX/Who Do U Love
-	-	-	-		NATALIE MERCHANT/Jealousy
12	12	12	12		BASS IS DEEP/I Cry
13	17	17	17		LENNY KRAVITZ/Can't Get You Off...
-	4	12	12		CLAYTON & MULLEN/Mission: Impossible
-	-	-	-		BLUES TRAVELER/Run-Around
-	-	-	-		FUGEES/Killing Me Softly
-	-	-	-		BRYAN ADAMS/The Only Thing...
-	-	-	-		DONNA LEWIS/I Love You Always...
-	-	-	-		STING/You Still Touch Me
-	-	-	-		JOAN OSBORNE/One Of Us
-	-	-	-		SEAL/Kiss From A Rose
10	12	10	12		DEL AMITRI/Roll To Me
3	7	7	9		DISHWALLA/Counting Blue Cars
5	6	6	9		LA BOUCHE/Sweet Dreams
5	10	9	9		GLORIA ESTEFAN/Reach
-	-	-	-		VOICE OF THE BEEHIVE/Scary Kisses
-	-	-	-		ALANIS MORISSETTE/You Learn
12	5	5	7		MADONNA/Love Don't Live...

GDS MARKET #50
WDCC/Raleigh
(919) 361-1051
Burns/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	63	58	64		TRACY CHAPMAN/Give Me One Reason
41	31	30	47		DAVE MATTHEWS BAND/Too Much
59	63	62	47		ALANIS MORISSETTE/Ironic
27	25	42	43		ALANIS MORISSETTE/You Learn
40	36	41	39		BLUES TRAVELER/Hook
19	27	29	38		CELINE DION/Because You Loved Me
25	36	39	38		BUSH/Glycerine
16	42	42	37		BODEANS/Closer To Free
21	21	32	37		EVERCLEAR/Santa Monica...
24	20	30	37		HOOTIE & BLOWFISH/Old Man & Me
-	9	14	35		CLAYTON & MULLEN/Mission: Impossible
33	39	41	34		OASIS/Wonderwall
-	13	23	34		FOO FIGHTERS/Big Me
33	34	27	31		HOOTIE & BLOWFISH/Go Blind
34	34	27	31		RED HOT CHILI.../Aeroplane
23	27	28	30		MARIAH CAREY/Always Be My Baby
64	60	56	25		SMASHING PUMPKINS/1979
25	28	25	25		NATALIE MERCHANT/Wonder
33	36	25	24		NO DOUBT/Just A Girl
-	-	-	-		JEWEL/Who Will Save...
30	26	35	23		JARS OF CLAY/Flood
21	18	26	22		VOICE OF THE BEEHIVE/Scary Kisses
15	17	18	18		CRANBERRIES/Salvation
15	17	18	18		EDWYN COLLINS/A Girl Like You
36	34	31	15		JOAN OSBORNE/One Of Us
-	13	15	15		DAVE MATTHEWS BAND/Ants Marching
-	-	-	-		NATALIE MERCHANT/Jealousy
-	5	10	13		SPACEHOG/In The Meantime
12	19	16	13		TOAD THE WET.../Good Intentions
-	-	-	-		GOLDFINGER/Here In Your Bedroom
-	-	-	-		DEEP BLUE SOMETHING/Breakfast At...
-	-	-	-		COLLECTIVE SOUL/December
-	-	-	-		FOLK IMPLOSION/Natural One
-	1	10	10		DISHWALLA/Counting Blue Cars
30	37	13	10		GIN BLOSSOMS/Follow You Down
-	-	-	-		TOAD THE WET.../Something's Always...
-	-	-	-		DEL AMITRI/Roll To Me
3	6	8	9		OASIS/Champagne Supernova
-	-	-	-		JOAN OSBORNE/One Of Us
-	-	-	-		TRACY BONHAM/Mother Mother

KJYO MARKET #51
KJYO/Oklahoma City
(405) 840-5271
McCoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	53	50	57		MARIAH CAREY/Always Be My Baby
56	57	54	54		ALANIS MORISSETTE/Ironic
59	58	53	53		CELINE DION/Because You Loved Me
32	34	52	52		GIN BLOSSOMS/Follow You Down
13	21	25	40		TRACY CHAPMAN/Give Me One Reason
53	50	44	39		TONY RICH PROJECT/Nobody Knows
31	31	40	35		COLLECTIVE SOUL/The World I Know
34	32	39	35		COLOR ME BAD/The Earth...
-	-	-	-		FUGEES/Killing Me Softly
26	27	26	30		HOOTIE & BLOWFISH/Old Man & Me
21	31	33	30		GEORGE MICHAEL/Fastlove
-	-	-	-		CLAYTON & MULLEN/Mission: Impossible
29	30	28	28		SMASHING PUMPKINS/1979
46	57	26	28		BODEANS/Closer To Free
46	47	29	27		EVERYTHING BUT.../Missing
24	21	23	25		FOO FIGHTERS/Big Me
22	25	24	23		NATALIE MERCHANT/Wonder
19	24	18	23		DOG'S EYE VIEW/Everything Falls...
14	20	19	22		JARS OF CLAY/Flood
11	7	15	20		BLESSID UNION OF.../Oh Virginia
-	-	-	-		OASIS/Champagne Supernova
17	16	12	12		BRANDY/Sittin' Up In My...
9	5	15	16		LA BOUCHE/Sweet Dreams
11	16	13	16		CRANBERRIES/Salvation
6	8	13	14		JANN ARDEN/Insensitive
17	13	11	14		JEWEL/Who Will Save...
15	14	15	14		SPACEHOG/In The Meantime
7	12	15	13		DOG'S EYE VIEW/Everything Falls...
12	15	13	12		RED HOT CHILI.../Aeroplane
-	5	12	12		NIXONS/Sister
-	-	-	-		GOLDFINGER/Here In Your Bedroom
-	5	7	10		ROBERT MILES/Children
22	23	13	10		NO DOUBT/Just A Girl
7	5	5	9		GARBAGE/Only Happy When...
7	7	7	7		VOICE OF THE BEEHIVE/Scary Kisses
7	7	7	7		HOUSTON & WINANS/Count On Me
-	-	-	-		CAST/Alright
5	7	7	7		STONE TEMPLE PILOTS/Big Bang Baby
5	7	7	7		SWV/You're The One
-	-	-	-		DISHWALLA/Counting Blue Cars

2.93 MARKET #52
WGTZ/Dayton
(513) 294-5858
Kaplan/Corbett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	60	61	63		CELINE DION/Because You Loved Me
15	38	56	63		TRACY CHAPMAN/Give Me One Reason
59	59	62	61		MARIAH CAREY/Always Be My Baby
57	60	59	58		ALANIS MORISSETTE/Ironic
27	30	51	50		2PAC/F.O.R. DRE/California Love
43	41	45	49		MARY J. BLIGE/Not Gon' Cry
41	56	60	48		LA BOUCHE/Be My Lover
39	20	35	48		3T/Anything
56	61	61	47		TONY RICH PROJECT/Nobody Knows
61	62	44	40		GROOVE THEORY/Tell Me
19	18	39	39		COLOR ME BAD/The Earth...
38	34	30	35		BRANDY/Sittin' Up In My...
11	21	40	32		DOG'S EYE VIEW/Everything Falls...
11	17	16	31		COOLIO/1,2,3,4 (Sumpin'...)
32	33	32	30		BODEANS/Closer To Free
22	24	28	30		NATALIE MERCHANT/Carnival
31	34	26	27		GIN BLOSSOMS/Follow You Down
10	9	17	25		FUGEES/Killing Me Softly
17	36	20	25		INTRIGUE/Dance With Me
16	14	16	23		LA BOUCHE/Sweet Dreams
19	22	21	23		OASIS/Wonderwall
45	24	22	22		NATALIE MERCHANT/Wonder
-	-	-	-		ALANIS MORISSETTE/Hand In My Pocket
18	21	19	19		ALANIS MORISSETTE/You Doughta Know
8	10	12	17		JANN ARDEN/Insensitive
16	16	14	15		LINA SANTIAGO/Feels So Good...
11	10	10	15		GEORGE MICHAEL/Fastlove
9	7	11	13		DISHWALLA/Counting Blue Cars
21	26	13	13		TINA ARENA/Chains
10	12	15	12		HOOTIE & BLOWFISH/Old Man & Me
-	-	-	-		SPACEHOG/In The Meantime
-	-	-	-		LOS DEL RIO/BAYSIDE/Macarena
-	-	-	-		OASIS/Champagne Supernova
11	12	13	10		LENNY KRAVITZ/Can't Get You Off...
7	10	11	10		BILLIE RAY MARTIN/Your Loving Arms
10	12	10	10		FOO FIGHTERS/Big Me
8	7	10	10		NO DOUBT/Just A Girl
-	-	-	-		RED HOT CHILI.../Aeroplane
-	-	-			

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	2257	2297	2300	2205	37/0
2	2	2	2	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	1756	1834	1928	2018	33/0
7	6	4	3	BONE THUGS-N-HARMONY Tha Crossroads (<i>Ruthless/Relativity</i>)	1605	1487	1241	1142	35/1
3	3	3	4	CELINE DION Because You Loved Me (<i>550 Music</i>)	1389	1513	1514	1474	26/0
11	7	7	5	SWV You're The One (<i>RCA</i>)	1346	1262	1116	978	33/2
4	4	5	6	COOLIO 1,2,3,4 (Sumpin' New) (<i>Tommy Boy</i>)	1212	1354	1450	1421	31/0
5	5	6	7	R. KELLY Down Low (Nobody Has To Know) (<i>Jive</i>)	1184	1275	1274	1296	30/0
6	8	8	8	BRANDY Sittin' Up In My Room (<i>Arista</i>)	1010	1111	1103	1191	22/0
13	12	10	9	LA BOUCHE Sweet Dreams (<i>RCA</i>)	960	877	907	802	23/0
12	13	9	10	ANGELINA Release Me (<i>Upstairs</i>)	941	922	867	844	23/0
8	10	11	11	MARY J. BLIGE Not Gon' Cry (<i>Arista</i>)	791	841	939	1125	19/0
23	19	14	12	PUFF JOHNSON Forever More (<i>Work/CRG</i>)	720	710	587	479	28/0
10	11	12	13	JOE All The Things (Your Man Won't Do) (<i>Island</i>)	706	787	911	994	17/0
18	17	13	14	COLOR ME BADD The Earth, The Sun, The Rain (<i>Giant</i>)	705	725	657	572	22/0
15	14	17	15	EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)	695	660	747	741	15/0
BREAKER			16	QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)	641	495	397	346	21/2
	35	20	17	GEORGE MICHAEL Fastlove (<i>DreamWorks/Geffen</i>)	632	532	367	187	20/2
9	9	15	18	TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	631	705	1010	1083	18/0
17	15	16	19	WHITNEY HOUSTON & CECE WINANS Count On Me (<i>Arista</i>)	611	688	728	620	20/0
BREAKER			20	MC LYTE F/XSCAPE Keep On Keepin'... (<i>Flavor Unit/EastWest/EEG</i>)	610	481	315	227	18/0
	26	19	21	ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)	577	535	422	210	11/1
41	20	18	22	MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)	566	565	456	301	21/1
26	23	22	23	SHAI I Don't Want To Be Alone (<i>Gasoline Alley/MCA</i>)	540	500	450	411	21/0
BREAKER			24	TOTAL Kissin' You (<i>Bad Boy/Arista</i>)	540	478	331	248	17/3
47	38	28	25	JODECI Get On Up (<i>Uptown/MCA</i>)	489	452	329	223	17/1
36	28	31	26	BILLIE RAY MARTIN Your Loving Arms (<i>Sire/EEG</i>)	468	433	417	340	18/0
16	18	23	27	D'ANGELO Lady (<i>EMI</i>)	451	499	590	719	12/0
30	32	27	28	DELINQUENT HABITS Tres Delinquents (<i>Loud/RCA</i>)	446	456	396	375	17/0
32	27	33	29	H-TOWN A Thin Line Between Love & Hate (<i>Jac-Mac/WB</i>)	436	411	419	361	18/0
14	16	21	30	2PAC F/DR. DRE California Love (<i>Death Row/Interscope</i>)	435	526	682	777	16/0
24	22	30	31	L.L. COOL J Doin' It (<i>Def Jam/Mercury</i>)	419	433	450	478	18/0
		35	32	CASE F/FOXXY BROWN Touch Me Tease... (<i>Def Jam/RAL/Mercury</i>)	415	352	154	95	20/3
19	24	32	33	GROOVE THEORY Tell Me (<i>Epic</i>)	408	429	435	535	14/0
	42	37	34	J'SON I'll Never Stop Loving You (<i>Hollywood</i>)	380	325	291	207	20/3
DEBUT			35	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	372	—	—	—	28/28
22	25	29	36	DEBORAH COX Who Do U Love (<i>Arista</i>)	331	437	434	504	10/0
DEBUT			37	MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)	316	222	176	72	15/3
31	40	38	38	NONCHALANT 5 O'Clock (<i>MCA</i>)	316	317	314	366	8/0
DEBUT			39	EVERYTHING BUT THE GIRL Wrong (<i>Atlantic</i>)	294	153	109	58	13/1
33	46	39	40	XSCAPE Do You Want To (<i>So So Def/Columbia/CRG</i>)	292	296	273	358	7/0
49	50	44	41	ARTIE THE 1 MAN PARTY Esa Nena... (<i>Groove Nation/All American</i>)	286	274	224	216	11/1
25	34	40	42	LA BOUCHE Be My Lover (<i>RCA</i>)	286	295	379	452	9/0
21	21	34	43	BUSTA RHYMES Woo-hah!! Got You All In Check (<i>Elektra/EEG</i>)	281	403	456	509	11/0
	45	41	44	ROBERT MILES Children (<i>Arista</i>)	264	293	275	177	16/1
			45	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	256	210	155	91	9/1
38	41	46	46	FUGEES Fu-gee-la (<i>Ruffhouse/Columbia/CRG</i>)	255	255	295	324	9/0
27	36	42	47	SILK Don't Rush (<i>Elektra/EEG</i>)	252	286	366	405	5/0
28	29	36	48	3T Anything (<i>MJJ/550 Music</i>)	236	327	414	397	8/0
34	33	45	49	L.L. COOL J Hey Lover (<i>Def Jam/Mercury</i>)	226	269	385	347	7/0
DEBUT			50	BARRIO BOYZZ I Wish (<i>SBK/EMI</i>)	222	142	24	—	14/0

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 38 CHR/Rhythmic reporters. 36 current playlists. © 1996, R&R Inc.

BREAKERS®

QUAD CITY DJ'S
C'mon 'N Ride It... (*Quadra Sound/Big Beat/Atlantic*)
TOTAL PLAYS/INCREASE: 641/146
TOTAL STATIONS/ADDS: 21/2
CHART: 16

MC LYTE f/XSCAPE
Keep On Keepin' On (*Flavor Unit/EastWest/EEG*)
TOTAL PLAYS/INCREASE: 610/129
TOTAL STATIONS/ADDS: 18/0
CHART: 20

TOTAL
Kissin' You (*Bad Boy/Arista*)
TOTAL PLAYS/INCREASE: 540/62
TOTAL STATIONS/ADDS: 17/3
CHART: 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	28
MONIFAH You (<i>Uptown/Universal</i>)	5
BAHAMADIA I Confess (<i>Chrysalis/EMI</i>)	4
IMMATURE Please Don't Go (<i>MCA</i>)	4
CASE f/FOXXY BROWN Touch Me... (<i>Def Jam/RAL/Mercury</i>)	3
COOLIO All The Way Live (<i>Tommy Boy/Island</i>)	3
LOUIE CORDERO Ain't No Woman (Like The One...) (<i>Trauma</i>)	3
CRUCIAL CONFLICT Hay (<i>Universal</i>)	3
J'SON I'll Never Stop Loving You (<i>Hollywood</i>)	3
MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	+372
QUAD CITY DJ'S C'mon... (<i>Quadra Sound/Big Beat/Atlantic</i>)	+146
EVERYTHING BUT THE GIRL Wrong (<i>Atlantic</i>)	+141
MC LYTE f/XSCAPE Keep On... (<i>Flavor Unit/EastWest/EEG</i>)	+129
BONE THUGS-N-HARMONY Tha... (<i>Ruthless/Relativity</i>)	+118
M. JORDAN & SLICK RICK I Like (<i>Def Jam/RAL/Mercury</i>)	+111
JUNIOR M.A.F.I.A. Gettin' Money (<i>Big Beat/Atlantic</i>)	+111
IMMATURE Please Don't Go (<i>MCA</i>)	+101
GEORGE MICHAEL Fastlove (<i>DreamWorks/Geffen</i>)	+100
COOLIO All The Way Live (<i>Tommy Boy/Island</i>)	+94
MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)	+94

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MONICA Before You Walk Out Of My Life (<i>Rowdy/Arista</i>)
MARIAH CAREY One Sweet Day (<i>Columbia/CRG</i>)
MARIAH CAREY Fantasy (<i>Columbia/CRG</i>)
WHITNEY HOUSTON Exhale (Shoop Shoop) (<i>Arista</i>)
SOUL FOR REAL Every Little Thing I Do (<i>Uptown/MCA</i>)
MONTELL JORDAN This Is How We Do It (<i>PMP/RAL/Mercury</i>)
JANET JACKSON Runaway (<i>A&M</i>)
SHAGGY Boombastic (<i>Virgin</i>)
COOLIO Gangsta's Paradise (<i>MCA</i>)
JON B. Pretty Girl (<i>Yab Yum/550 Music</i>)

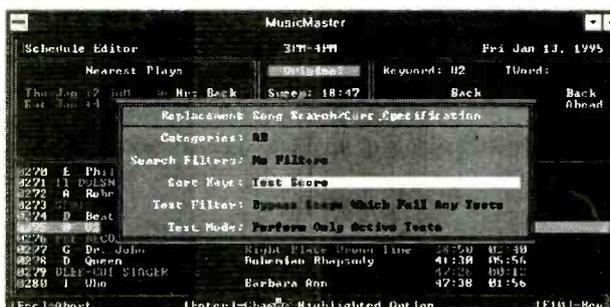
Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Doesn't it feel nice to pull up a list of replacement songs in your schedule editor and see the best testing songs first?

What's that? You're not using MusicMaster?

(Sorry, you have no way of knowing how nice that feels...)

Call us. We can fix it for you.



CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS
3W 2W LW TW ARTIST/TITLE

59	58	58	59	BILLIE RAY MARTIN/Your Loving Arms
59	58	58	58	LA BOUCHE/Be My Lover
37	38	47	57	FUGEES/Killing Me Softly
59	58	55	52	COLLAGE/It's Be Loving You
57	58	53	48	MARIAH CAREY/Always Be My Baby
45	52	45	45	EVERYTHING BUT.../Missing
48	42	43	43	LIVIN' JOY/Dreamer
22	25	28	40	LOS DEL RIO/BAYSIDE/Macarena
35	30	31	38	CELINE DION/Because You Loved Me
13	12	22	34	LINA SANTIAGO/Feels So Good...
-	-	-	13	CLAYTON & MULLEN/Mission: Impossible
27	24	22	27	LA BOUCHE/Sweet Dreams
7	15	24	27	ROBERT MILES/Children
31	31	33	27	ACE OF BASE/Beautiful Life
35	34	24	24	GROOVE THEORY/Tell Me
22	25	23	23	KRISTINE W./One More Try
41	38	23	21	TONY RICH PROJECT/Nobody Knows
-	-	-	15	REAL MCCOY/Do It Right
14	13	17	17	CDLOR ME BADD/The Earth...
16	16	16	17	OUTHERE BROTHERS/Boom Boom Boom
32	36	24	15	FUN FACTORY/Wanna B With U
12	12	14	14	LIL' SUZY/When I Fall In Love
12	11	11	12	ANGELINA/Release Me
-	-	-	6	EVERYTHING BUT.../Wrong
-	-	-	7	JUNIOR M.A.F.I.A./Gettin' Money
12	18	16	5	PLANET SOUL/Set U Free
-	-	-	-	CHERRY/One By One

MARKET #1
HOT 97.3
LIVE... 97.3 FM

MARKET #1
WQHT/New York
(212) 840-0097
Smith/Cloherly

PLAYS
3W 2W LW TW ARTIST/TITLE

42	40	44	44	JAY Z W/FOXY BROWN/Ain't No Nigga		
46	38	38	43	SWV/You're The One		
44	42	42	43	FUGEES/Ready Or Not		
44	41	42	42	FUGEES/Killing Me Softly		
33	29	32	41	TOTAL/Kissin' You		
43	43	38	38	R. KELLY/Down Low (Nobody...)		
45	41	43	36	BUSTA RHYMES/Woo-hah!! Got You...		
31	36	39	36	GENIUS/GZA/Shadowboxin'		
-	-	-	11	112/Only You		
-	-	-	19	31	35	MC LYTE F/XSCAPE/Keep On Keepin' On
-	-	-	-	-	35	JUNIOR M.A.F.I.A./Gettin' Money
34	29	34	35	TOTAL/Do You Know		
45	37	31	33	JOE/All The Things...		
30	37	38	33	CASE F/FOXY BROWN/Touch Me Tease Me		
9	24	30	32	R. KELLY/Can't Sleep...		
35	36	38	31	LOST BOYZ/Renee		
-	-	-	10	31	M. JORDAN/SLUICK RICKI/Like	
10	24	27	28	MONIFAH/You		
44	44	37	25	D'ANGELO/Lady		
-	-	-	24	24	MONA LISA/You Said	
23	27	34	24	AALIYAH/Are You Ready		
31	21	18	21	HORACE BROWN/One For The Money		
30	31	21	20	NONCHALANT/5 O'Clock		
38	33	23	17	XSCAPE/Can't Hang		
28	32	26	14	SKINDEEP/No More Games		
12	13	12	13	CAPONE & NORIEGA/L.A.		
26	24	20	12	MONICA/Why I Love You So...		
-	-	-	12	BUSTA RHYMES/It's A Party		
-	-	-	12	IN/Fakin' Jay		
-	-	-	12	MORRISSETTE/Back At You		
21	24	22	11	BUSTA RHYMES/Everything Remains		
16	13	13	11	FAT JOE/In My Mind		
-	-	-	11	TONI BRAXTON/You're Makin' Me...		
-	-	-	9	JODECI/Get On Up		
-	-	-	9	L.L. COOL J/Loungin		

MARKET #2
POWER 106.5 FM

MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/St. James

PLAYS
3W 2W LW TW ARTIST/TITLE

51	51	73	70	BONE THUGS-N-HARMONY/The Crossroads		
69	71	73	66	FUGEES/Killing Me Softly		
42	41	69	66	PLANET SOUL/Feel The Music		
72	70	72	65	ANGELINA/Release Me		
72	69	74	64	ARTIE THE 1 MAN.../Esa Nena Linda		
70	69	56	47	COOLIO/1,2,3,4 (Sumpin'...)		
72	72	51	47	DELINQUENT HABITS/Tres Delinquents		
30	46	48	44	DJ TRAGIC/Pants R' Saggin		
50	44	48	43	MARY J. BLIGE/Not Gon' Cry		
30	31	37	37	2PAC F/SNOOP.../2 Of America's...		
30	30	33	29	WC & THE MAAD CIRCLE/The One		
-	-	-	26	33	23	R. KELLY/Down Low (Nobody...)
22	44	33	23	MACK 10/Hoo-Bangin'		
17	18	20	21	L.B.C. CREW/Beware Of My Crew		
17	17	17	19	L.A.O./Ridin' Low		
17	17	17	16	FROST/La Familia		
13	17	14	14	2PAC F/DRE/California Love		
18	20	19	13	L.L. COOL J/Hey Lover		
44	17	12	9	LINA SANTIAGO/Feels So Good...		
49	16	10	8	DJ D-MAN/Dookie Booty		

MARKET #3
B96 CHICAGO

MARKET #3
WBBM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS
3W 2W LW TW ARTIST/TITLE

60	54	68	69	COOLIO/1,2,3,4 (Sumpin'...)		
70	71	72	68	MARIAH CAREY/Always Be My Baby		
65	66	65	65	FUGEES/Killing Me Softly		
40	49	68	60	BIG SISTER/Round Me		
59	61	63	50	CELINE DION/Because You Loved Me		
26	59	60	49	ALANIS MORISSETTE/Ironic		
37	45	28	42	TONY RICH PROJECT/Nobody Knows		
34	32	35	41	LA BOUCHE/Be My Lover		
28	37	34	36	LA BOUCHE/Sweet Dreams		
28	34	38	31	EVERYTHING BUT.../Missing		
34	34	33	27	BUFFY/Give Me A Reason		
42	13	12	26	MONICA/Before You Walk...		
24	34	26	25	MARIAH CAREY/Fantasy		
-	-	-	9	22	24	AMBER/This Is Your Night
22	19	16	23	CULTURE BEAT/Inside Out		
11	27	22	22	ROBERT MILES/Children		
25	16	21	22	GROOVE THEORY/Tell Me		
10	19	23	19	COOLIO/Gangsta's Paradise		
16	21	25	18	L.L. COOL J/Do'In' It		
6	14	15	15	FUGEES/Fu-gee-la		
14	13	15	14	REAL MCCOY/Another Night		
-	-	-	13	GEORGE MICHAEL/Fastlove		
15	16	15	13	ACE OF BASE/Lucky Love		
14	-	-	13	FUN FACTORY/Close To You		
-	-	-	15	11	LIL' SUZY/When I Fall In Love	
14	15	15	11	REAL MCCOY/Automatic Lover		
-	-	-	12	11	LE CLIC/Tonight Is The Night	
-	-	-	4	20	10	QUAD CITY DJ'S/Count 'N Ride It...
13	10	10	10	2 UNLIMITED/Get Ready For This		
-	-	-	10	OMD/If You Leave		
-	-	-	10	FUN FACTORY/Wanna B With U		
-	-	-	9	SWV/You're The One		
12	9	12	8	BONE THUGS-N-HARMONY/The Crossroads		
-	-	-	8	8	BILLIE RAY MARTIN/Your Loving Arms	
-	-	-	7	7	HOUSTON & WINANS/Count On Me	
7	5	7	4	R. KELLY/Down Low (Nobody...)		
4	5	6	4	COLOR ME BADD/The Earth...		

MARKET #4
KMEL 106.1

MARKET #4
KMEL/San Francisco
(415) 391-1061
Santossouso/Arbapey

PLAYS
3W 2W LW TW ARTIST/TITLE

-	42	54	59	2PAC F/SNOOP.../2 Of America's...		
51	53	56	57	FUGEES/Fu-gee-la		
59	59	54	48	2PAC/All Bout U		
-	25	36	48	MC LYTE F/XSCAPE/Keep On Keepin' On		
58	55	51	47	FUGEES/Killing Me Softly		
14	26	45	46	MACK 10/Hoo-Bangin'		
59	56	45	46	JUNIOR M.A.F.I.A./Get Money		
-	-	-	26	46	QUAD CITY DJ'S/Count 'N Ride It...	
30	41	45	42	SWV/You're The One		
53	58	50	41	DOGG POUND/New York, New York		
19	14	29	40	TOTAL/Kissin' You		
39	54	44	40	ART 'N' SOUL/Ever Since You...		
26	27	36	39	SHAI/Don't Want To...		
59	53	46	38	BONE THUGS-N-HARMONY/The Crossroads		
23	27	26	25	D'ANGELO/Lady		
10	12	24	25	BAD YARD CLUB/In The Ghetto		
21	14	26	22	PUFF JOHNSON/Forever More		
22	13	25	21	CYPRESS HILL/Boom Bitty Bye Bye		
33	30	42	18	R. KELLY/Down Low (Nobody...)		
30	30	41	18	DELINQUENT HABITS/Tres Delinquents		
9	11	11	14	MAC MALL/Get Right		
-	-	-	14	17	JODECI/Get On Up	
23	26	29	11	COLOR ME BADD/The Earth...		
-	-	-	11	11	PASSION/Where I'm From	
-	-	-	10	10	KEITH SWEAT/Twisted	
-	-	-	10	10	TONI BRAXTON/You're Makin' Me...	
-	-	-	10	9	H-TOWN/A Thin Line...	
-	-	-	9	9	IMMATURE/Please Don't Go	
-	-	-	9	10	7	3/Tease Me
-	-	-	10	5	CASE F/FOXY BROWN/Touch Me Tease Me	
-	-	-	10	5	BUSTA RHYMES/It's A Party	
-	-	-	10	5	CLAYTON & MULLEN/Mission: Impossible	
-	-	-	10	5	JOCLEYN ENRIQUEZ/Do You Miss Me	

MARKET #6
WPGC 97.3 FM

MARKET #6
WPGC/Washington
(301) 441-3500
Stevens/Sharp

PLAYS
3W 2W LW TW ARTIST/TITLE

47	66	70	71	MICHAEL JACKSON/They Don't Care...		
55	46	66	69	IMMATURE/Please Don't Go		
35	68	69	61	MONICA/Why I Love You So...		
69	24	68	66	FUGEES/Killing Me Softly		
66	66	65	64	BONE THUGS-N-HARMONY/The Crossroads		
47	53	15	56	D'ANGELO/Lady		
55	71	69	54	JOE/All The Things...		
-	-	-	46	JUNIOR M.A.F.I.A./Gettin' Money		
30	15	34	45	DJ KOOL/Let Me Clear My...		
50	27	33	38	NONCHALANT/5 O'Clock		
17	57	39	38	SWV/You're The One		
52	26	36	36	BUSTA RHYMES/Woo-hah!! Got You...		
-	-	-	29	20	25	2PAC/It's Mad At Ya
-	-	-	35	K-CI HAILEY/Widowmaker		
10	15	17	34	MC LYTE F/XSCAPE/Keep On Keepin' On		
39	15	10	33	QUINDON/It's Your That's		
-	-	-	27	TONI BRAXTON/You're Makin' Me...		
-	-	-	6	27	CASE F/FOXY BROWN/Touch Me Tease Me	
-	-	-	29	34	27	R. KELLY/Can't Sleep
59	69	67	25	FUGEES/Ready Or Not		
-	-	-	19	ASANTE/Look What You've...		
20	15	17	18	LOST BOYZ/Renee		
-	-	-	18	18	MONA LISA/You Said	
18	12	13	13	MARIAH CAREY/Always Be My Baby		
56	10	12	12	R. KELLY/Down Low (Nobody...)		
7	7	6	12	L.L. COOL J/Do'In' It		
17	26	10	11	CHANTAY SAVAGE/Will Survive		
-	-	-	7	38	8	XSCAPE/Can't Hang
53	33	29	6	H-TOWN/A Thin Line...		

MARKET #9
97.9 FM THE BOX

MARKET #9
KBXX/Houston
(713) 623-2108
Scorpio/Head

PLAYS
3W 2W LW TW ARTIST/TITLE

77	72	76	76	BONE THUGS-N-HARMONY/The Crossroads		
44	50	65	68	TOTAL/Kissin' You		
66	69	71	67	MC LYTE F/XSCAPE/Keep On Keepin' On		
66	64	66	66	CHANTAY SAVAGE/Will Survive		
20	39	58	60	CASE F/FOXY BROWN/Touch Me Tease Me		
73	72	60	58	FUGEES/Killing Me Softly		
-	-	-	26	53	58	UGKZ/One Day
29	43	65	55	RUFFA/Don't You Worry		
67	64	67	65	D'ANGELO/Lady		
43	41	40	55	SWV/You're The One		
-	-	-	23	44	58	MONICA/Why I Love You So
29	46	58	46	HOUSTON & WINANS/Count On Me		
74	58	40	45	MARIAH CAREY/Always Be My Baby		
57	46	27	40	R. KELLY/Down Low (Nobody...)		
-	-	-	39	M. JORDAN/SLUICK RICKI/Like		
50	40	44	37	R. KELLY/Step In My Room		
9	30	40	35	JODECI/Get On Up		
-	-	-	34	L.L. COOL J/Loungin		
-	-	-	29	TONI BRAXTON/You're Makin' Me...		
34	33	26	28	JOE/All The Things		
40	43	30	23	2PAC/It's Mad At Ya		
41	28	29	19	GETO BOYZ/Geto Fantasy		
26	42	38	17	BUSTA RHYMES/Woo-hah!! Got You...		
-	-	-	14	CRUCIAL CONFLICT/Hay		
-	-	-	14	BONE THUGS-N-HARMONY/Shool 'Em Up		
-	-	-	12	24	11	SWV/Love Is So Amazing
-	-	-	7	8	HORACE BROWN/One For The Money	

MARKET #10
JAMN 94.5

MARKET #10
WJMN/Boston
(617) 290-0009
McCartney/Collins

PLAYS
3W 2W LW TW ARTIST/TITLE

67	65	68	65	FUGEES/Killing Me Softly		
66	66	67	65	MARY J. BLIGE/Not Gon' Cry		
66	66	66	63	CELINE DION/Because You Loved Me		
59	63	64	61	MARIAH CAREY/Always Be My Baby		
59	60	60	60	BRANDY/Sittin' Up In My...		
30	41	51	58	2PAC F/DRE/California Love		
46	40	60	57	DEBORAH COX/Who Do U Love		
43	44	45	43	GROOVE THEORY/Tell Me		
43	38	44	40	COOLIO/1,2,3,4 (Sumpin'...)		
44	41	42	40	TONY RICH PROJECT/Nobody Knows		
35	37	40	39	IMMATURE/We Got It		
58	43	37	39	MONICA/Before You Walk...		
28	36	42	38	SWV/You're The One		
44	39	43	38	COLOR ME BADD/The Earth...		
16	36	30	36	JOE/All The Things		
-	-	-	34	FUGEES/No Woman, No Cry		
-	-	-	12	45	33	R. KELLY/Down Low (Nobody...)
-	-	-	11	32	112/Only You	
65	65	52	32	L.L. COOL J/Hey Lover		
-	-	-	37	24	30	EVERYTHING BUT.../Missing
29	30	30	27	J'SON/Take A Look		
-	-	-	11	27	JODECI/Get On Up	
-	-	-	26	20	TONI BRAXTON/You're Makin' Me...	
18	20	23	22	SOUL FOR REAL/Every Little Thing		
18	19	22	20	COOLIO/Gangsta's Paradise		
15	21	19	19	AFTER 7/It's Your Turn		
17	19	20	19	MONICA/Don't Take It		
19	19	19	19	MARIAH CAREY/Fantasy		
11	13	13	17	MARIAH CAREY/One Sweet Day		
15	22	21	15	L.L. COOL J/Do'In' It		
7	7	8	8	SHAI/Don't Want To...		
9	28	16	7	GEORGE CLINTON/If Anybody Gets...		



WALT LOVE

WGCI-FM/Chicago: Managing To Stay On Top

■ New morning man, community involvement help station win in the Windy City

Urban-formatted radio stations nationwide have fared extremely well in the Winter '96 Arbitron ratings sweep — and Chicago's Urbans were no exception. This week and next, I'll profile the performances of WGCI-FM as well as WEJM-AM & FM & WVAZ-FM. Up first is 'GCI, whose President Marv Dyson and two-year VP/GM Darryll Green have worked for the station 17 and 11 years, respectively.

"The numbers fell exactly as I had expected," Dyson remarks. "We're No. 1 18-34; 'VAZ is No. 6. We're No. 1 18-49; 'VAZ is No. 2. We're No. 1 among teens; 'VAZ is No. 7. We're No. 2 12+ behind WGN, while 'VAZ is No. 3. And although we're No. 2 25-54 behind 'VAZ, we have a larger cume. But here's the real story: We are totally and completely elated about the kinds of numbers that [morning man] Steve Harvey has been able to garner."

As you may recall, WGCI-FM decided not to pick up the Tom



Marv Dyson Darryll Green

• 18-49: Harvey No. 2, Joyner No. 3

• Teens: Harvey No. 1, Joyner No. 7

"Our morning show is awesome!" Dyson exclaims. "The 25-54 demo is supposed to be the money demo, and to debut at No. 1 in the third-largest market with three months' experience... that says a lot about the man — and I think it's just the beginning."

Wave Of The Future?

Is hiring people from other parts of the entertainment business as radio personalities the future for Urban radio? Green responds, "Having comedians do morning radio isn't the wave of the future. The wave of the future is to think out of

the box in terms of the kinds of talent we get and groom talent to fill these morning airshifts in Urban radio.

"[Our situation] shows that personality radio is not dead. Maybe, as a format, we need to look at developing talent and identifying people who have the talent to grow into the role. When we lost Tom Joyner's services, our whole problem was trying to get a personality who could fill his shoes and possibly beat him. It occurred to us that just bringing a DJ in from another market would not get it done. Since we had some experience with Steve filling in for Doug, we thought it could work. He agreed to do it, and it looks like we're starting to make history."

Selling To National Advertisers

Dyson says the "No Urban Dictate" that some advertising agencies and clients have on their products has been a problem. "But when you look at the kind of revenue that Urban stations have begun to develop over the last 10 years, we have had some pretty incredible constant growth. Plus, I don't think there are more than seven to 10 'No Urban Dictates' across the country.

"Still, the next level for us is to take away that 'No Urban Dictate' completely. When they say 'no Urban,' we think that means 'no black.' I'm not totally sure this is what they mean, but my inner gut tells me it probably is. So what we're trying to do — and we discussed this at the recent Interep symposium in New

¶

The next level for us is to take away that 'No Urban Dictate' completely. When they say 'no Urban,' we think that means 'no black.'

— Marv Dyson

¶



— our key time in terms of total audience — to talk about 'Children Having Children.' Next quarter, we plan to use the same time period to visit inmates at Juliette State Prison and have them talk to our younger listeners and any 'gang bangers' about the pitfalls of continuing on that road of crime.

"In the past, we secured a college scholarship for a little girl who was burned over 90% of her body. Back in the winter, many residents lost their homes and possession in a huge fire, so we held a large fundraiser and collected clothing for them.

"We try to be in front of the curve. We do what some other Urban stations around the country do, but I

¶

Personality radio is not dead. Maybe, as a format, we need to look at developing talent and identifying people who have the talent to grow into the role.

—Darryll Green

¶

¶

Product first, community involvement second. If you keep those two things in focus, you'll continue to win and it won't matter who comes after you.

—Marv Dyson

¶

Joyner satellite morning show back in January '96. Instead, they hired Harvey with a new morning team; Harvey had done replacement work for the station when former WGCI air talent Doug Banks had gone on vacation.

Dyson continues, "Steve really has only been in radio for a little over three months. In the 18-34 and 25-54 age cells, 'Harvey & The Home Team' have beaten all comers who have anywhere from 10 to 25 years' experience in radio. To do that on a stand-alone Urban FM radio station in this market with the kind of competition that we have is really phenomenal."

So Far, So Good

Since Joyner is now heard on WVAZ, Dyson and Green provided a ratings comparison between the two morning men:

• 12+: Harvey No. 3, Joyner No. 7

• 18-34: Harvey No. 2, Joyner No. 8

• 25-54: Harvey No. 1, Joyner No. 3 (WGN's Bob Collins is No. 2)



HARVEY & THE HOME TEAM — WGCI-FM/Chicago's new morning show includes (front row, l-r) Steve Harvey and co-host Jeanne Sparrow; (back row, l-r) station Van DJ Special K, engineer Jerry "Curlman" Cook, News Director Valerie Landon, traffic announcer DJ Armstrong, and morning show producer Jimmy Jam Richards.

think we get on it a lot faster. Still, if the product isn't right and nobody's listening, it doesn't matter how you reach out to the community. Product first, community involvement second. If you keep those two things in focus, you'll continue to win and it won't matter who comes after you."

Same Situation

"We sat here while Evergreen bought up the competition around us," says Dyson, "and everyone is saying that we have all of these radio stations shooting at us. But when you really look at it, the game has not changed. The only difference is, instead of having two different owners controlling our two competitors, we have one. Our situation has not changed: We've always had 'VAZ, WEJM, and WVON kicking at us. What they have added to the pie is [NAC] WNUA, although they're still not saying they're black. But they are, and they're competing against us, too.

"The fun for us is to continue to win, and we fully believe we're going to keep doing that. And if our recent numbers are any indication, we've just begun to tap the surface. I think we're going to be bigger than we've ever been."

Next week: Urban WEJM-AM & FM and Urban AC WVAZ-FM/Chicago VP/GM Don Moore shares his thoughts about all the success of his stations and staffers.

MISTA

BLACKBERRY MOLASSES

The premiere single and video from their self-titled debut album.

**FIRST
WEEK:
URBAN
MOST
ADDED!**

WEJM
WEDR
WVEE
KPRS
WKKV
WCKX
WOWI
WQMG
KJMS
WHRK
WQQK
WGZB
KVSP
WENN
WPLZ
KJMM
WKGN
KQXL
KIPR
WBLX
WPAL



WWWZ
KNEK
KRRQ
WJFX
WJTT
WQHH
WEUP
WAEG
WFLM
WTLZ
WZFX
KDKS
KMJJ
WJZD
WZHT
WIBB
WEAS
WACR
WESE
WJJN
WYNN
KBCE
KZWA
WJKX
WJMG
KYEA
KHRN

**You can't be called MISTA
until you've filled a man's shoes.**

Produced by Organized Noize for Organized Noize Productions, Inc.,
who brought you TLC, Outkast and Goodie Mob.

Executive Producers: Organized Noize for Organized Noize Productions, Inc.,

Sylvia Rhone & Eric Johnston for 09 Lives Productions, Inc.

Management: Red-E Entertainment, Inc.



There's gonna be some heartache and pain before the sun can reign again



URBAN TOP 50

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	3	1	1	SWV You're The One (RCA)	3060	3015	2744	2562	81/0
8	5	3	2	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	2608	2514	2338	2061	72/1
15	13	5	3	MONICA Why I Love You So Much (Rowdy/Arista)	2515	2241	1901	1642	80/1
17	15	8	4	JODECI Get On Up (Uptown/MCA)	2283	2055	1788	1603	78/1
11	10	6	5	HORACE BROWN One For The Money (Motown)	2241	2168	1984	1862	74/0
10	8	10	6	ISLEY BROTHERS Let's Lay Together (Island)	2130	2019	1996	1895	73/0
13	12	11	7	QUINCY JONES Slow Jams (Qwest/WB)	2037	1970	1942	1838	71/2
22	18	15	8	TOTAL Kissin' You (Bad Boy/Arista)	2009	1773	1572	1399	79/1
3	1	2	9	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	1939	2544	2971	2769	67/0
14	16	12	10	FAITH EVANS Ain't Nobody (Who Could...) (Bad Boy/Arista)	1920	1842	1739	1689	75/0
1	2	4	11	H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB)	1886	2451	2761	2973	63/0
28	22	19	12	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	1884	1602	1396	1199	80/1
2	4	7	13	MARIAH CAREY Always Be My Baby (Columbia/CRG)	1817	2061	2422	2954	61/0
16	17	17	14	MC LYTE iXSCAPE Keep On Keepin' On (Flavor Unit/EastWest/EEG)	1747	1706	1693	1626	76/0
26	21	21	15	MEN OF VIZION House Keeper (MJJ/550 Music/Epic)	1733	1592	1406	1281	76/0
—	50	24	16	R. KELLY I Can't Sleep Baby (If I) (Jive)	1697	1315	539	51	79/0
20	19	20	17	IMMATURE Please Don't Go (MCA)	1651	1599	1539	1488	74/0
—	31	23	18	MICHAEL JACKSON They Don't Care About Us (Epic)	1578	1347	1024	426	75/1
7	11	18	19	JOE All The Things (Your Man Won't Do) (Island)	1561	1702	1960	2288	51/0
6	6	9	20	ART N' SOUL Ever Since You Went Away (Big Beat/Atlantic)	1506	2055	2328	2336	59/0
25	23	22	21	XSCAPE Can't Hang (So So Def/Columbia/CRG)	1492	1513	1375	1286	73/2
4	7	13	22	CHANTAY SAVAGE I Will Survive (RCA)	1302	1834	2192	2752	53/0
—	41	29	23	CASE i/FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)	1292	1088	755	237	76/7
12	14	16	24	LIONEL RICHIE Don't Wanna Lose You (Mercury)	1214	1773	1876	1854	53/0
31	29	26	25	KINO WATSON Bring It On (Columbia/CRG)	1195	1141	1123	1078	60/0
18	20	25	26	D'ANGELO Lady (EMI)	1136	1245	1426	1562	43/0
47	36	30	27	QUINDON It's You That's On My Mind (Virgin)	1098	1074	853	588	68/3
33	30	27	28	SKINDEEP No More Games (Loose Cannon/Island)	1063	1109	1096	1065	52/0
48	40	34	29	AALIYAH Are You Ready (Flavor Unit/EastWest/EEG)	1045	975	778	555	53/0
9	9	14	30	TONI BRAXTON Let It Flow (Arista)	1001	1821	1985	1984	46/0
43	35	35	31	KENNY LATTIMORE Never Too Busy (Columbia/CRG)	1000	958	863	678	59/1
44	42	38	32	PUFF JOHNSON Forever More (Work/CRG)	946	861	750	648	65/2
—	45	37	33	GERALD & EDDIE LEVERT SR. Get Your Thing Off (EastWest/EEG)	931	863	667	181	69/1
BREAKER			34	SOLO He's Not Good Enough (Perspective/A&M)	910	762	592	303	66/2
BREAKER			35	MONIFAH You (Uptown/Universal)	899	646	327	21	65/2
BREAKER			36	DONELL JONES In The Hood (Untouchables/LaFace/Arista)	803	645	413	117	62/1
40	38	40	37	AFTER 7 How Do You Tell The One (Virgin)	795	819	802	780	50/1
45	46	43	38	GETO BOYS The World Is A Ghetto (Rap-A-Lot/Noo Trybe)	784	696	656	614	62/2
DEBUT			39	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	779	—	—	—	80/80
DEBUT			40	LADAE Party 2 Nite (Motown)	766	419	120	58	60/8
21	24	28	41	NONCHALANT 5 O'Clock (MCA)	765	1104	1336	1417	45/0
DEBUT			42	112 Only You (Bad Boy/Arista)	750	191	—	—	68/6
—	—	47	43	JUNIOR M.A.F.I.A. Gettin' Money (Big Beat/Atlantic)	743	625	398	—	53/5
37	34	42	44	BRANDY Sittin' Up In My Room (Arista)	706	746	871	901	30/0
DEBUT			45	GEORGE CLINTON If Anybody Gets Funked Up... (550 Music/Epic)	670	519	173	15	54/2
30	28	32	46	OTIS & SHUGG Journey (Pookie/Interscope)	664	1023	1134	1141	40/0
36	32	39	47	SHAI I Don't Want To Be Alone (Gasoline Alley/MCA)	641	855	917	930	40/1
DEBUT			48	JORDAN HILL For The Love Of You (143/Atlantic)	620	496	263	20	56/6
49	48	49	49	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	614	605	591	551	42/0
—	—	50	50	RANDY CRAWFORD Cajun Moon (Bluemoon/Atlantic)	607	596	485	339	42/0

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.
81 Urban reporters. 81 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
© 1996, R&R Inc.

NEW & ACTIVE

II D EXTREME If I Knew Then (What I Know Now) (Gasoline Alley/MCA)
Total Plays: 596, Total Stations: 58, Adds: 5

J'SON I'll Never Stop Loving You (Hollywood)
Total Plays: 532, Total Stations: 47, Adds: 1

MAXWELL Til The Cops Come Knockin' (Columbia/CRG)
Total Plays: 516, Total Stations: 48, Adds: 3

LUKE Scarred (Luke)
Total Plays: 477, Total Stations: 36, Adds: 1

QUEEN LATIFAH Elements I'm Among (Flavor Unit/EastWest/EEG)
Total Plays: 472, Total Stations: 49, Adds: 0

BARRIO BOYZZ I Wish (SBK/EMI)
Total Plays: 416, Total Stations: 40, Adds: 1

KIRK FRANKLIN Melodies From Heaven (Gospo Centric)
Total Plays: 399, Total Stations: 38, Adds: 2

SOCIETY OF SOUL E.M.B.R.A.C.E. (Da Da...) (LaFace/Arista)
Total Plays: 379, Total Stations: 31, Adds: 0

IDEAL Inner City Blues (Noo Trybe)
Total Plays: 370, Total Stations: 46, Adds: 10

MACK 10 Hoo-Bangin' (Priority)
Total Plays: 348, Total Stations: 33, Adds: 0

JACKERS Down 4 Life (Immortal/Epic)
Total Plays: 338, Total Stations: 34, Adds: 0

HEATHER B If Headz Only Knew (EMI)
Total Plays: 334, Total Stations: 41, Adds: 2

COOLIO All The Way Live (Tommy Boy/Island)
Total Plays: 304, Total Stations: 37, Adds: 4

BONEY JAMES Seduction (Warner Bros.)
Total Plays: 234, Total Stations: 28, Adds: 0

COLOUR CLUB If It's All Good (Vertex/JVC)
Total Plays: 225, Total Stations: 38, Adds: 14

Songs ranked by total plays.

BREAKERS

SOLO
He's Not Good Enough (Perspective/A&M)
TOTAL PLAYS/INCREASE: 910/148
TOTAL STATIONS/ADDS: 66/2
CHART: 34

MONIFAH
You (Uptown/Universal)
TOTAL PLAYS/INCREASE: 899/253
TOTAL STATIONS/ADDS: 65/2
CHART: 35

DONELL JONES
In The Hood (Untouchables/LaFace/Arista)
TOTAL PLAYS/INCREASE: 803/158
TOTAL STATIONS/ADDS: 62/1
CHART: 36

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	80
MONA LISA You Said (Island)	53
MISTA Blackberry Molasses (EastWest/EEG)	47
ANN NESBY I'll Do Anything For You (Perspective/A&M)	42
SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)	42
ASANTE All About You (Columbia/CRG)	34
BAHAMADIA I Confess (Chrysalis/EMI)	33
RUFFA Don't You Worry (MCA)	32
3T Tease Me (MJJ/550 Music/Epic)	28
COLOUR CLUB If It's All Good (Vertex/JVC)	14
TOO SHORT Gettin' It (Dangerous/Jive)	14

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	+779
112 Only You (Bad Boy/Arista)	+559
R. KELLY I Can't Sleep Baby (If I) (Jive)	+382
LADAE Party 2 Nite (Motown)	+347
IDEAL Inner City Blues (Noo Trybe)	+285
BONE THUGS-N-HARMONY Tha... (Ruthless/Relativity)	+282
MONICA Why I Love You So Much (Rowdy/Arista)	+274
MONIFAH You (Uptown/Universal)	+253
TOTAL Kissin' You (Bad Boy/Arista)	+236
MICHAEL JACKSON They Don't Care About Us (Epic)	+231

HOTTEST RECURRENTS

JESSE POWELL All I Need (Silas/MCA)

KRIS KROSS Live And Die For... (Ruffhouse/Columbia/CRG)

DEBORAH COX Who Do U Love (Arista)

MARY J. BLIGE Not Gon' Cry (Arista)

XSCAPE Do You Want To (So So Def/Columbia/CRG)

TONY RICH PROJECT Nobody Knows (LaFace/Arista)

MONA LISA i/OST BOYZ Can't Be Wasting My Time (Island)

2PAC i/DR. DRE California Love (Death Row/Interscope)

TOTAL No One Else (Bad Boy/Arista)

MONICA Before You Walk Out Of My Life (Rowdy/Arista)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



RANDY CRAWFORD
"CAJUN MOON"

URBAN AC 24
BREAKER!
URBAN 50

URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

THE BEAT 92.3 MARKET #2
KBKT/Los Angeles
 (213) 466-9566
 Austin/Smider

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
55	55	55	55	FUGEES/Killing Me Sotlly
53	51	53	53	D'ANGELO/Lady
51	50	51	51	JOE/All The Things
24	46	47	49	ISLEY BROTHERS/Let's Lay Together
34	38	47	49	SWV/You're The One
43	49	49	45	MC LYTE F/XXSCAPE/Keep On Keepin' On
40	47	45	43	MACK 10/Hoo-Bangin'
27	36	41	41	JUNIOR M.A.F.I.A./Gettin' Money
26	33	35	35	CASE F/FOXXY BROWN/Touch Me Tease Me
30	30	30	30	BONE THUGS-N-HARMONY/Tha Crossroads
29	27	35	27	FAITH EVANS/Ain't Nobody (Who...)
24	20	26	20	SWV/Fine Time
15	23	25	25	MONICA/Why I Love You So...
31	31	28	24	TOTAL/Kissin' You
47	48	32	23	R. KELLY/Down Low (Nobody...)
49	40	31	22	TONI BRAXTON/You're Makin' Me
28	25	20	20	DOGG POUND/New York, New York
18	19	22	18	QUINODON/It's You That's
16	17	19	18	MEN OF VIZION/House Keeper
17	18	20	15	WHODIASS/Shot Callin' Big
14	14	14	14	WC & THE MAAD CIRCLE/The One
11	16	14	14	2PAC/F/NOOP.../2 O'America's...
5	13	13	13	MONIFAH/You
20	21	21	21	IMMATURE/Please Don't Go
12	13	17	10	PUFF JOHNSON/Forever More
15	15	9	9	R. KELLY/Can't Sleep...
14	9	9	9	TONY RICH PROJECT/Like A Woman
10	10	8	8	TOO SHORT/Gettin' It
13	12	13	7	KRIS KROSS/Live And Die For...

105.3 WJLB MARKET #3
WEJM/Chicago
 (708) 895-1400
 Starr/Allan

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
52	51	60	60	BONE THUGS-N-HARMONY/Tha Crossroads
59	55	53	57	MC LYTE F/XXSCAPE/Keep On Keepin' On
33	37	35	50	GETO BOYS/The World Is...
38	39	38	50	SWV/You're The One
56	53	52	40	FUGEES/Killing Me Sotlly
39	38	40	39	FAITH EVANS/Ain't Nobody (Who...)
35	35	38	38	BAHAMADIA/Contess
35	35	38	38	TOTAL/Kissin' You
35	35	35	36	JODECI/Get On Up
7	23	33	33	CASE F/FOXXY BROWN/Touch Me Tease Me
31	29	38	32	AALIYAH/Are You Ready
12	12	12	12	LADAE/Party 2 Nite
5	7	29	29	R. KELLY/Can't Sleep...
52	41	29	29	IMMATURE/Please Don't Go
30	31	30	29	MEN OF VIZION/House Keeper
15	30	27	27	DONELL JONES/In The Hood
25	26	25	25	MISIA/Blackberry Molasses
11	10	12	25	MONICA/Why I Love You So...
35	33	34	24	XSCAPE/Can't Hang
35	38	38	19	KRIS KROSS/Live And Die For...
24	32	30	17	QUINODON/It's You That's
10	16	16	16	JUNIOR M.A.F.I.A./Gettin' Money
5	7	13	13	112/Only You
5	8	12	13	MACK 10/Hoo-Bangin'
5	7	12	12	MONIFAH/You
20	15	10	10	EAZY-E/Sippin' On A 40
32	29	32	6	HORACE BROWN/One For The Money
5	6	7	7	MICHAEL JACKSON/They Don't Care...
5	6	6	6	TONI BRAXTON/You're Makin' Me

107.5 WGCI MARKET #3
WGCI/Chicago
 (312) 427-4800
 Smith/Cologne

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
51	48	44	47	FUGEES/Killing Me Sotlly
27	42	45	45	JODECI/Get On Up
65	51	52	44	R. KELLY/Down Low (Nobody...)
37	40	35	38	D'ANGELO/Lady
45	45	42	37	SWV/You're The One
35	34	36	36	ISLEY BROTHERS/Let's Lay Together
43	44	39	36	JOE/All The Things
34	35	34	34	HOUSTON & WINANS/Count On Me
11	24	24	34	YVETTE MICHELLE/Every Day And
28	34	34	34	MARIAH CAREY/Always Be My Baby
27	30	33	33	MEN OF VIZION/House Keeper
35	34	35	30	R. KELLY/Trade In My Life
32	25	30	30	QUINCY JONES/Slow Jams
34	34	31	29	TOTAL/Kissin' You
23	26	34	29	JESSE POWELL/All I Need
19	17	25	25	FAITH EVANS/Ain't Nobody (Who...)
5	12	24	23	RANDY CRAWFORD/Cajun Moon
5	12	24	23	ISLEY BROTHERS/Tears
35	25	29	22	H-TOWN/A Thin Line
8	18	20	22	FAITH EVANS/Kissing You
32	29	21	22	TOTAL/No One Else
28	26	27	27	GROOVE THEORY/Tell Me
5	6	11	21	KENNY LATTIMORE/Never Too Busy
15	15	13	19	TONI BRAXTON/You're Makin' Me
16	13	19	18	QUINCY JONES/FTAMIA/You Put A Move On
29	34	34	18	SOLO/Blowin' My Mind
8	8	18	18	M. DOC/Back For More
9	16	21	17	NONCHALANT/S O'Clock
5	6	7	17	BRIAN MCKNIGHT/Still In Love
28	27	16	16	2PAC F/D.R. ORE/California Love

POWER 99fm MARKET #5
WUSL/Philadelphia
 (215) 483-8900
 Young/Cooper

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
40	38	39	43	FUGEES/Killing Me Sotlly
39	37	34	39	MONICA/Why I Love You So...
19	19	21	37	R. KELLY/Can't Sleep...
27	32	33	33	JOE/All The Things
30	35	33	31	TOTAL/Kissin' You
21	25	23	30	XSCAPE/Who Can I Run To
18	19	25	29	BONE THUGS-N-HARMONY/Tha Crossroads
25	26	27	27	MARY J. BLIGE/Not Gon' Cry
24	26	25	27	MARIAH CAREY/Always Be My Baby
17	27	18	26	JODECI/Love U 4 Life
14	27	23	26	D'ANGELO/Lady
15	23	25	25	MICHAEL JACKSON/They Don't Care...
15	20	23	25	MONICA/Before You Walk...
29	21	25	25	JUNIOR M.A.F.I.A./Gettin' Money
27	25	20	23	FAITH EVANS/Soon As I Get Home
28	30	23	23	R. KELLY/Down Low (Nobody...)
18	21	21	22	BRANDY/Sittin' Up In My...
12	17	20	22	HOUSTON & WINANS/Count On Me
18	15	14	19	BAHAMADIA/Contess
18	15	14	19	L.L. COOL J/Don't It
6	24	30	17	TONI BRAXTON/You're Makin' Me
23	21	10	10	TOTAL/No One Else
17	18	15	16	LOST BOYZ/Renee
35	34	38	16	JODECI/Get On Up
15	13	11	15	PURE SOUL/We Must Be In Love
11	12	15	14	TLC/Waterfalls
23	22	11	14	TONI BRAXTON/Let It Flow

WJLB 105.3 MARKET #6
WJLB/Detroit
 (313) 965-2000
 Saunders/Darcell

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
34	43	43	43	FUGEES/Killing Me Sotlly
38	38	43	41	JOE/All The Things
32	30	31	35	H-TOWN/A Thin Line
33	31	24	35	R. KELLY/Down Low (Nobody...)
39	39	34	34	D'ANGELO/Lady
15	24	37	34	MARIAH CAREY/Always Be My Baby
31	31	28	34	BRANDY/Sittin' Up In My...
25	27	16	32	2PAC F/D.R. ORE/California Love
30	31	24	27	XSCAPE/Who Can I Run To
8	6	8	27	MC LYTE F/XXSCAPE/Keep On Keepin' On
13	26	26	26	BRIAN MCKNIGHT/Still In Love
25	20	20	25	HOUSTON & WINANS/Count On Me
14	15	17	21	SWV/You're The One
21	22	21	21	GROOVE THEORY/Tell Me
13	16	11	20	MEN OF VIZION/House Keeper
15	24	20	20	NOTORIOUS B.I.G./One More Chance
5	9	19	18	GERALD/EDDIE LEVERT/Get Your Thing Off
18	16	20	18	IMMATURE/Please Don't Go
25	20	16	18	MONIFAH/MISS You (Come...)
6	9	12	17	MONICA/Before You Walk...
18	27	17	17	JODECI/Love U 4 Life
25	18	11	17	R. KELLY/Baby, Baby, Baby
10	17	17	16	TONI BRAXTON/You're Makin' Me
14	14	15	15	JODECI/Get On Up
17	17	15	15	QUINODON/It's You That's
13	16	17	15	ART N' SOUL/Every Since You
7	9	11	13	BONE THUGS-N-HARMONY/Tha Crossroads
15	10	13	13	FAITH EVANS/Ain't Nobody (Who...)

K104 MARKET #7
KKDA/Dallas
 (214) 263-9911
 Cheatham

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
53	53	55	60	SWV/You're The One
62	59	50	57	ART N' SOUL/Every Since You...
14	29	27	54	MEN OF VIZION/House Keeper
54	53	49	52	HORACE BROWN/One For The Money
59	58	46	52	MC LYTE F/XXSCAPE/Keep On Keepin' On
35	44	50	50	R. KELLY/Can't Sleep...
58	58	50	45	KRIS KROSS/Live And Die For...
58	50	46	45	BONE THUGS-N-HARMONY/Tha Crossroads
35	30	46	45	H-TOWN/A Thin Line
17	27	31	45	CASE F/FOXXY BROWN/Touch Me Tease Me
50	43	40	42	MONICA/Why I Love You So...
54	54	27	42	HOUSTON & WINANS/Count On Me
5	29	41	42	MONICA/Why I Love You So...
26	53	46	42	IMMATURE/Please Don't Go
21	44	43	42	JODECI/Get On Up
13	17	13	35	LUKE/Scarred
48	40	25	25	2PAC F/NOOP.../2 O'America's...
54	42	27	25	JOE/All The Things
22	27	40	24	QUINCY JONES/Slow Jams
28	28	42	21	PURE SOUL/Stairway To Heaven
5	5	23	20	TOTAL/Kissin' You
22	21	22	20	2PAC/How Do You Want It?
52	42	34	16	FAITH EVANS/Ain't Nobody (Who...)
16	40	29	13	TONI BRAXTON/You're Makin' Me...
5	21	18	18	AALIYAH/Are You Ready
5	11	17	18	QUINODON/It's You That's
5	12	17	17	RUFFA/Don't You Worry
5	11	17	17	GETO BOYS/The World Is...
13	18	17	17	QUAO CITY O.J./S/C'mon 'N Ride It...

93.9 WKYS MARKET #8
WKYS/Washington
 (202) 686-9300
 Hegwood/Fox

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
49	45	51	49	JOE/All The Things
47	47	44	46	NONCHALANT/S O'Clock
13	19	38	46	MONICA/Why I Love You So...
23	27	37	46	BONE THUGS-N-HARMONY/Tha Crossroads
45	43	45	45	FUGEES/Ready Or Not
48	50	46	45	D'ANGELO/Lady
29	29	37	41	LOST BOYZ/Renee
33	39	39	38	JUNIOR M.A.F.I.A./Gettin' Money
14	18	20	30	HOUSTON & WINANS/Count On Me
25	26	25	27	ART N' SOUL/Every Since You...
29	26	28	26	SWV/You're The One
12	15	20	25	JAY Z W/FOXXY BROWN/Ain't No Nigga
52	49	34	34	FUGEES/Killing Me Sotlly
35	30	24	24	CHANTAY SAVAGE/Will Survive
13	12	18	23	JODECI/Get On Up
28	33	27	22	IMMATURE/Please Don't Go
10	16	14	20	TOTAL/Kissin' You
5	8	9	18	CASE F/FOXXY BROWN/Touch Me Tease Me
9	12	10	18	MICHAEL JACKSON/They Don't Care...
17	10	13	13	112/Only You
28	28	26	17	TOTAL/No One Else
15	18	22	16	FAITH EVANS/Ain't Nobody (Who...)
52	42	34	16	R. KELLY/Down Low (Nobody...)
16	40	29	13	R. KELLY/Baby, Baby, Baby...
17	10	13	13	R. KELLY/Can't Sleep...
17	18	13	13	BUSTA RHYMES/Woo-hah! Got You...
13	11	13	13	BRANDY/Sittin' Up In My...
19	21	16	12	LADAE/Party 2 Nite
30	25	21	21	MARIAH CAREY/Always Be My Baby

99.1 WEDR-FM MARKET #11
99.1 WEDR/Miami
 (305) 623-7711
 Thomas

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
16	27	30	32	JODECI/Get On Up
14	25	29	31	SWV/You're The One
21	23	25	28	H-TOWN/A Thin Line
29	25	27	27	MICHAEL JACKSON/They Don't Care...
16	24	26	26	IMMATURE/Please Don't Go
26	15	17	26	SOUNDS OF BLACKNESS/Children Of...
22	19	23	25	LIONEL RICHIE/Don't Wanna Lose You
9	22	23	25	FUGEES/Killing Me Sotlly
10	17	22	25	ISLEY BROTHERS/Let's Lay Together
22	20	21	25	QUINCY JONES/Slow Jams
23	21	26	23	NONCHALANT/S O'Clock
19	17	20	23	TOTAL/Kissin' You
23	19	23	23	SILK/Doin' It Right
21	18	21	23	MOKS/Gettin' Ready
16	19	23	22	LOST BOYZ/Renee
11	19	22	22	L.L. COOL J/Don't It
23	21	23	20	COOLIO/1,2,3,4 (Sumppin'...)
8	14	21	20	XSCAPE/Can't Hang
19	17	21	18	MC LYTE F/XXSCAPE/Keep On Keepin' On
9	11	8	17	KIND WATSON/Bring It On
9	9	7	17	FAITH EVANS/Ain't Nobody (Who...)
31	26	20	17	JESSE POWELL/All I Need
11	12	15	15	112/Only You
22	18	22	14	CHANTAY SAVAGE/Will Survive
20	21	21	14	BONE THUGS-N-HARMONY/Tha Crossroads
20	21	20	12	HOUSTON & WINANS/Count On Me
20	21	24	12	ART N' SOUL/Every Since You...
11	11	11	11	JOE/All The Things
7	9	10	10	GETO BOYS/The World Is...
8	10	10	10	QUEEN LATIFAH/Elements I'm Among

HOT 97.5 MARKET #12
WHTA/Atlanta
 (404) 765-9750
 Hegwood/Zulu

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
----	----	----	----	--------------

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 FM
Adult Satisfaction!

MARKET #34
KSJL/San Antonio
(210) 271-9600
Andrews/Oliverdez

PLAYS	SW	LW	TW	ARTIST/TITLE
21	20	19	22	MONICA/Why I Love You So...
21	19	22	22	SWV/You're The One
22	19	21	21	FAITH EVANS/Ain't Nobody (Who...)
17	14	19	20	QUINCY JONES/Slow Jams
13	10	20	20	HORACE BROWN/One For The Money
5	19	18	18	R. KELLY/Can't Sleep...
20	19	18	18	JODECI/Get On Up
9	17	18	18	XSCAPE/Can't Hang
17	16	18	18	TOTAL/Kissin' You
21	23	18	18	HOUSTON & WINANS/Count On Me
14	17	18	18	GERALD/EDDIE LEVERT/Get Your Thing Off
6	7	8	17	MEN OF VIZION/House Keeper
20	19	17	17	TONI BRAXTON/Let It Flow
10	10	15	15	BARRIO BOYZZI/Wish
10	15	15	15	IMMATURE/Please Don't Go
17	18	15	15	ISLEY BROTHERS/Let's Lay Together
13	14	14	14	MICHAEL JACKSON/They Don't Care...
13	10	12	12	BONE THUGS-N-HARMONY/The Crossroads
5	6	9	9	CASE F/FOXXY BROWN/Touch Me Tease Me
8	7	9	9	KENNY LATTIMORE/Never Too Busy
10	10	9	9	MC LYTE F/XSCAPE/Keep On Keepin' On
10	10	9	9	GETO BOYS/The World Is...
8	9	9	9	QUEEN LATIFAH/Elements I'm Among
8	9	9	9	MACK 10/Hoo-Bangin'
8	9	9	9	JUNIOR M.A.F.I.A./Gettin' Money
8	9	9	9	SMOOTH THE HUSTLER/Hustler's Theme
8	9	9	9	LADAE/Party 2 Nite
8	7	7	7	RIPPINGTONS/Caravan Of Love
7	6	5	7	112/Only You
7	6	5	7	RANDY CRAWFORD/Cajun Moon

MARKET #36
WTLG/Indianapolis
(317) 923-1456
Buchanan/Buchanan

PLAYS	SW	LW	TW	ARTIST/TITLE
45	45	39	39	H-TOWN/A Thin Line...
43	43	40	37	HOUSTON & WINANS/Count On Me
33	33	39	36	ART N' SOUL/Ever Since You...
29	29	34	36	QUINCY JONES/Slow Jams
32	32	39	36	SWV/You're The One
23	23	33	35	MONICA/Why I Love You So...
17	17	29	34	FAITH EVANS/Ain't Nobody (Who...)
14	14	23	33	HORACE BROWN/One For The Money
25	25	25	32	MEN OF VIZION/House Keeper
39	39	33	32	CHANTAY SAVAGE/Will Survive
32	32	31	32	FUGEES/Killing Me Softly
38	38	36	31	MARIAH CAREY/Always Be My Baby
27	27	27	31	ISLEY BROTHERS/Let's Lay Together
35	35	34	29	LIONEL RICHIE/Don't Wanna Lose You
25	25	26	41	MONICA/Why I Love You So...
27	27	31	27	TONI BRAXTON/Let It Flow
15	15	25	25	TOTAL/Kissin' You
25	25	22	22	SILK/Don't Rush
13	13	18	23	XSCAPE/Can't Hang
13	13	18	23	SKINDEEP/No More Games
19	19	21	23	2PAC F/D.R. DRE/California Love
28	28	20	22	BONE THUGS-N-HARMONY/The Crossroads
15	15	24	22	JODECI/Get On Up
8	8	22	22	R. KELLY/Can't Sleep...
19	19	21	22	IMMATURE/Please Don't Go
20	20	19	22	GROOVE THEORY/Keep Tryin'
21	21	20	21	MICHAEL JACKSON/They Don't Care...
26	26	19	21	TOTAL/No One Else
27	27	25	20	BRANDY/Sittin' Up In My...
27	27	25	20	JESSE POWELL/All I Need

RHYTHM
102.3 KJLH

MARKET #2
KJLH/Los Angeles
(310) 330-5550
Winston

PLAYS	SW	LW	TW	ARTIST/TITLE
42	42	42	44	JOE/All The Things...
41	42	42	42	D'ANGELO/Lady
22	22	42	42	ISLEY BROTHERS/Let's Lay Together
12	14	42	42	PURE SOUL/Stairway To Heaven
42	42	43	41	HOUSTON & WINANS/Count On Me
43	45	40	40	MARIAH CAREY/Always Be My Baby
35	43	45	35	QUINCY JONES/Slow Jams
14	15	23	23	FUGEES/Killing Me Softly
14	15	23	23	GERALD/EDDIE LEVERT/Get Your Thing Off
6	13	15	15	TONI BRAXTON/You're Makin' Me...
26	26	12	12	LIONEL RICHIE/Don't Wanna Lose You
11	11	11	12	KENNY LATTIMORE/Never Too Busy
34	34	41	41	TONI BRAXTON/Let It Flow
8	8	8	8	JODECI/Get On Up
8	8	8	8	RANDY CRAWFORD/Cajun Moon
8	8	8	8	R. KELLY/Can't Sleep...
15	6	12	5	ART N' SOUL/Ever Since You...
5	5	5	5	KIRK FRANKLIN/Melodies From Heaven
5	5	5	5	SILK/Don't Rush

103

MARKET #3
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS	SW	LW	TW	ARTIST/TITLE
40	37	38	38	JOE/All The Things...
14	18	39	38	LIONEL RICHIE/Don't Wanna Lose You
26	30	33	28	QUINCY JONES/Slow Jams
34	35	32	24	ASANTE/Look What You've...
38	38	36	22	D'ANGELO/Lady
16	16	17	20	JODECI/Get On Up
7	7	17	17	FUGEES/Killing Me Softly
24	29	36	18	ISLEY BROTHERS/Let's Lay Together
12	16	17	17	SOLO/Where Do U Want...
13	11	15	11	TONI BRAXTON/You're Makin' Me...
13	11	15	11	AARON NEVILLE/Use Me
16	15	7	10	KENNY LATTIMORE/Never Too Busy
5	5	6	7	MEN OF VIZION/House Keeper
5	5	5	5	MAXWELL/Ti The Cops Come...
6	6	5	5	AFTER 7/How Do You Tell...
17	12	5	5	GERALD/EDDIE LEVERT/Get Your Thing Off
5	5	5	5	R. KELLY/Can't Sleep...
5	5	5	5	ANN NESBY/Ti Do Anything...

KDIA

MARKET #4
KDIA/San Francisco
(510) 251-1400
Warren/Jones

PLAYS	SW	LW	TW	ARTIST/TITLE
17	16	18	24	ART N' SOUL/Ever Since You...
9	9	9	9	AL GREEN/Love Is A...
17	16	18	23	JOE/All The Things...
9	17	19	23	JESSE POWELL/All I Need
17	17	18	23	D'ANGELO/Lady
17	16	19	23	DEBORAH COX/Who Do U Love
17	16	19	23	LIONEL RICHIE/Don't Wanna Lose You
16	15	18	23	ISLEY BROTHERS/Let's Lay Together
10	16	17	22	TERRY ELLIS/Where Did I Do To...
16	15	18	22	TONI BRAXTON/Let It Flow
17	17	19	22	SWV/You're The One
15	15	18	22	AFTER 7/How Do You Tell...
19	15	17	21	HOUSTON & WINANS/Count On Me
14	10	5	18	QUINCY JONES/Slow Jams
15	9	8	15	BOBBY CALDWELL/Give In
19	15	8	13	RANDY CRAWFORD/Cajun Moon
12	9	10	11	GEORGE CLINTON/Anybody Gets...
7	9	10	11	SHAI/Don't Want To...
13	17	13	11	H-TOWN/A Thin Line...
11	10	11	11	QUINCY JONES/Slow Jams
5	11	11	11	TOTAL/Kissin' You
12	9	11	11	RAW/Turn Off The Lights
5	11	11	11	GERALD/EDDIE LEVERT/Get Your Thing Off
7	11	11	11	MICHAEL JACKSON/They Don't Care...
9	9	8	10	MOKENSTEF/Baby Come Close
11	10	10	10	XSCAPE/Can't Hang
10	10	10	10	COUNTY BACKS/In The House
10	10	10	10	MEN OF VIZION/House Keeper
10	10	10	10	DAZZ BAND/Under The Street...

WPEG 98.9

MARKET #37
WPEG/Charlotte
(704) 333-0131
Carson/Quick

PLAYS	SW	LW	TW	ARTIST/TITLE
39	39	39	44	FUGEES/Killing Me Softly
30	35	43	43	SWV/You're The One
39	40	40	40	JOE/All The Things...
22	24	33	38	MONICA/Why I Love You So...
38	36	35	35	D'ANGELO/Lady
24	34	33	33	BUSTA RHYMES/Woo-hah!! Got You...
30	32	40	38	MC LYTE F/XSCAPE/Keep On Keepin' On
26	29	32	32	HORACE BROWN/One For The Money
30	30	31	31	KINO WATSON/Bring It On
46	41	42	30	MARIAH CAREY/Always Be My Baby
15	19	29	29	JODECI/Get On Up
36	37	34	29	L.L. COOL J/Don't It
21	18	22	28	MEN OF VIZION/House Keeper
19	23	28	28	NONCHALANT/5 O'Clock
25	41	41	28	HOUSTON & WINANS/Count On Me
19	21	26	26	TOTAL/Kissin' You
28	25	26	26	ISLEY BROTHERS/Let's Lay Together
11	20	25	25	R. KELLY/Can't Sleep...
16	14	16	23	BONE THUGS-N-HARMONY/The Crossroads
8	19	23	23	CASE F/FOXXY BROWN/Touch Me Tease Me
25	29	28	23	IMMATURE/Please Don't Go
19	26	27	27	LOST BOYZ/Renee
31	32	25	22	CHANTAY SAVAGE/Will Survive
9	9	9	9	112/Only You
31	35	27	21	ART N' SOUL/Ever Since You...
25	21	20	20	JUNIOR M.A.F.I.A./Gettin' Money
17	16	18	19	SKINDEEP/No More Games
11	19	19	19	MC LYTE F/XSCAPE/Keep On Keepin' On
21	18	18	18	LADAE/Party 2 Nite
49	40	30	18	H-TOWN/A Thin Line...

Q93

MARKET #38
WQVE/New Orleans
(504) 827-6000
Stevens

PLAYS	SW	LW	TW	ARTIST/TITLE
50	52	50	50	SWV/You're The One
33	26	46	49	SKINDEEP/No More Games
46	43	46	47	IMMATURE/Please Don't Go
35	37	44	44	JOE/All The Things...
40	20	38	41	MONICA/Why I Love You So...
40	20	38	40	JODECI/Get On Up
17	17	17	17	R. KELLY/Can't Sleep...
42	35	36	39	HOUSTON & WINANS/Count On Me
14	17	41	36	SHAI/Don't Want To...
41	43	35	35	KENNY LATTIMORE/Never Too Busy
45	46	48	38	MONICA/Why I Love You So...
34	30	32	32	SHAGGY/Why You Treat Me...
37	20	28	31	XSCAPE/Can't Hang
43	23	28	28	MICHAEL JACKSON/They Don't Care...
23	18	20	25	HORACE BROWN/One For The Money
36	35	23	23	CHANTAY SAVAGE/Will Survive
36	19	22	22	ART N' SOUL/Ever Since You...
30	29	21	22	PATRA WAARON HALL/Scents Of Attraction
24	16	21	21	FAITH EVANS/Ain't Nobody (Who...)
21	14	15	20	ISLEY BROTHERS/Let's Lay Together
19	19	19	19	TOO SHORT/Gettin' It
19	19	19	19	TONI BRAXTON/You're Makin' Me...
16	17	17	17	JUNIOR M.A.F.I.A./Gettin' Money
16	17	17	17	QUEEN LATIFAH/Elements I'm Among
17	16	17	17	MC LYTE F/XSCAPE/Keep On Keepin' On
17	17	17	17	QUINCY JONES/Slow Jams
9	9	14	15	CASE F/FOXXY BROWN/Touch Me Tease Me
10	17	15	15	GOODIE MOB/Soul Food
23	15	14	15	QUAD CITY DJ'S/C'mon 'N Ride It...
17	20	14	15	BONE THUGS-N-HARMONY/The Crossroads

KSOL 98.9
CLASSIC SOUL

MARKET #4
KSOL/San Francisco
(415) 989-5765
Allen/Silva

PLAYS	SW	LW	TW	ARTIST/TITLE
31	31	31	31	QUINCY JONES/Slow Jams
31	31	32	30	R. KELLY/Down Low (Nobody...)
32	30	32	30	HOUSTON & WINANS/Count On Me
13	20	18	27	PUFF JOHNSON/Forever More
32	32	29	21	TONI BRAXTON/Let It Flow
5	17	19	19	TOTAL/Kissin' You
5	17	19	19	ART N' SOUL/Ever Since You...
22	18	19	10	A FEW GOOD MEN/Have I Never
23	20	19	10	TONY RICH PROJECT/Like A Woman
23	20	19	10	FUGEES/Killing Me Softly
29	28	27	20	MARIAH CAREY/Always Be My Baby
23	20	19	18	ART N' SOUL/Ever Since You...
24	18	19	10	KINO WATSON/Bring It On
24	20	18	10	JESSE POWELL/You
20	18	18	18	FAITH EVANS/Ain't Nobody (Who...)
21	19	17	17	R. KELLY/Can't Sleep...
21	19	17	17	ISLEY BROTHERS/Let's Lay Together
10	10	10	10	SWV/You're The One
17	17	17	17	SOLO/He's Not Good Enough
11	14	13	15	AFTER 7/How Do You Tell...
14	14	14	14	MEN OF VIZION/House Keeper
22	20	11	11	D'ANGELO/Lady

WDAS
105.3 FM 1480 AM

MARKET #5
WDAS/Philadelphia
(215) 678-2000
Tamburo/Davis

PLAYS	SW	LW	TW	ARTIST/TITLE
27	26	27	26	JOE/All The Things...
28	28	29	17	HOUSTON & WINANS/Count On Me
15	17	17	17	CHANTAY SAVAGE/Will Survive
15	15	15	15	SWV/You're The One
10	15	12	15	LIONEL RICHIE/Don't Wanna Lose You
30	30	30	14	MARIAH CAREY/Always Be My Baby
15	15	15	13	D'ANGELO/Lady
10	10	11	11	MAXWELL/Ti The Cops Come...
17	17	18	10	QUINCY JONES/Slow Jams
10	10	10	10	PHYLIS HYMAN/I'm Truly Yours
10	10	10	10	ISLEY BROTHERS/Let's Lay Together
7	10	10	10	SHAI/Don't Want To...
7	10	10	10	MONICA/Why I Love You So...
5	10	10	10	RIPPINGTONS/Caravan Of Love
5	10	10	10	RANDY CRAWFORD/Cajun Moon
10	10	10	10	H-TOWN/A Thin Line...
7	7	8	8	MEN OF VIZION/House Keeper
6	7	8	8	KENNY LATTIMORE/Never Too Busy
7	7	7	7	GERALD/EDDIE LEVERT/Get Your Thing Off
5	7	7	7	MC LYTE F/XSCAPE/Keep On Keepin' On
6	6	6	6	BOBBY CALDWELL/Give In
5	5	5	5	HORACE BROWN/One For The Money
5	5	5	5	SOLO/He's Not Good Enough
5	5	5	5	FAITH EVANS/Ain't Nobody (Who...)
5	5			

Stations and their adds listed alphabetically by market

URBAN

KBCE/Alexandria, LA
PD/MD: Donnie Taylor
IDEAL "Inner"
MONA LISA "Sad"
TONI BRAXTON "Makin"
3T "Tase"
MISTA "Blackbery"
SOMETHIN' FOR... "With"
ASANTE "Af"
COLOUR CLUB "Good"
CENTER PIECE "Making"

WHTA/Atlanta, GA
PD: Steve Hegwood
MD: Chaka Zulu
15 GETO BOYS "World"
5 GROUP HOME "Suspended"
TONI BRAXTON "Makin"
SMOOTH THE HUSTLER "Hustlers"

WVEE/Atlanta, GA
PD: Tony Brown
MD: Rajeeyah Shabazz
27 MISTA "Blackbery"
17 TONI BRAXTON "Makin"

WAGG/Augusta, GA
PD/MD: Reggie Rouse
5 TONI BRAXTON "Makin"
3T "Tase"
MISTA "Blackbery"
ASANTE "Af"
BAHAMADIA "Confess"
MONA LISA "Sad"
ANN NESBY "Anything"

WFXA/Augusta, GA
PD: James Alexander
MD: Derrick Jonzun
16 MONA LISA "Sad"
11 LADAE "Party"
5 II D EXTREME "Knew"
5 SOMETHIN' FOR... "With"
5 TONI BRAXTON "Makin"

WXYV/Baltimore, MD
PD: Steve Crumley
MD: Lorenzo Thomas
22 TONI BRAXTON "Makin"
18 QUINCY JONES "Show"
9 MAXWELL "Knockin"
8 MONA LISA "Sad"
7 COLOUR CLUB "Good"
5 KSCAPE "Hang"
BAHAMADIA "Confess"
ANN NESBY "Anything"

KQXL/Baton Rouge, LA
PD: Chris Clay
33 TONI BRAXTON "Makin"
5 MISTA "Blackbery"
5 MONA LISA "Sad"

WJZD/Biloxi, MS
PD/MD: Rob Neal
14 TONI BRAXTON "Makin"
7 MISTA "Blackbery"
RUFFA "Worry"
MONA LISA "Sad"
CENTER PIECE "Making"
ASANTE "Af"
ANN NESBY "Anything"
N.T.C. "Savin"
SOMETHIN' FOR... "With"

WENN/Birmingham, AL
PD: Dave Donnell
MD: Michael Starr
22 M. JORDAN/SLUICK RICK "Like"
14 SEIKO "Talk"
13 ANN NESBY "Anything"
10 TONI BRAXTON "Makin"
10 MISTA "Blackbery"
COLOUR CLUB "Good"
KEITH SWEAT "Twisted"

KHRN/Bryan, TX
PD: Lester Pace
MD: Plutia Marshall Jr.
6 TONI BRAXTON "Makin"
5 MONA LISA "Sad"
BAHAMADIA "Confess"
ANN NESBY "Anything"
SOMETHIN' FOR... "With"
MISTA "Blackbery"
RUFFA "Worry"
CENTER PIECE "Making"
N.T.C. "Savin"
ASANTE "Af"

WBLK/Buttalo, NY
PD: Eric Faison
MD: Debbie Sims
10 TONI BRAXTON "Makin"
5 MISTA "Blackbery"
ASANTE "Af"

WPAL/Charleston, SC
PD: Jae Jackson
10 TONI BRAXTON "Makin"
10 SOMETHIN' FOR... "With"
8 MONA LISA "Sad"
5 ASANTE "Af"
5 MISTA "Blackbery"
5 BAHAMADIA "Confess"
5 ANN NESBY "Anything"
5 CENTER PIECE "Making"
5 CHEVELLE FRANKLIN "Serious"
5 RUFFA "Worry"

WWWZ/Charleston, SC
PD: Brian Wallace
MD: Cliff Fletcher
17 TONI BRAXTON "Makin"
11 MONA LISA "Sad"
10 RUFFA "Worry"
5 MISTA "Blackbery"
5 3T "Tase"
5 ANN NESBY "Anything"

WPEG/Charlotte, NC
PD: Andre Carson
MD: Nate Quick
17 MONA LISA "Sad"
12 TONI BRAXTON "Makin"
7 RUFFA "Worry"
5 3T "Tase"

WJTT/Chattanooga, TN
PD: Keith Landecker
10 TONI BRAXTON "Makin"
MONA LISA "Sad"
IDEAL "Inner"
BAHAMADIA "Confess"
MISTA "Blackbery"

WEJM/Chicago, IL
PD: Monica Starr
MD: Jay Altan
41 RUFFA "Worry"
29 BAHAMADIA "Confess"
25 MISTA "Blackbery"
6 MICHAEL JACKSON "Care"
6 TONI BRAXTON "Makin"
5 SOMETHIN' FOR... "With"
5 SOLD "Good"
5 KEI "Tase"

WGCI/Chicago, IL
PD: Elroy Smith
APD/MD: Don E. Cologne
23 ISLEY BROTHERS "Tears"
18 M. DOC "Back"
16 TONI BRAXTON "Makin"
12 ISLEY BROTHERS "Holdin"
9 CASE FRODOY BROWN "Touch"
9 JESSE POWELL "Gloria"
7 MONICA "Why"
7 CHANTAY SAVAGE "Callin"
6 QUINON "Thats"

WIZF/Cincinnati, OH
PD: Bill Bailey
MD: Tony Rankin
TONI BRAXTON "Makin"
CASE FRODOY BROWN "Touch"
GERALD EDIE LEVERT "Thing"
JORDAN HILL "Love"

WZAK/Cleveland, OH
PD: Bobby Rush
MD: Langford Stephens
10 TONI BRAXTON "Makin"
10 II D EXTREME "Knew"
10 M. JORDAN/SLUICK RICK "Like"
ANN NESBY "Anything"
RUBBY CALDWELL "Gee"
GROUP HOME "Suspended"
DIAMOND "Good"
BAHAMADIA "Confess"

WWDM/Columbia, SC
PD/MD: Paul Jackson
15 TONI BRAXTON "Makin"
12 KEITH SWEAT "Twisted"
12 GEORGE CLINTON "Funked"
8 RUFFA "Worry"
QUINON "Thats"
BAHAMADIA "Confess"

WFEX/Columbus, GA
PD: Philip D. March
MD: Art Thomason
20 RUFFA "Worry"
12 TONI BRAXTON "Makin"
5 KIRK FRANKLIN "Melodies"
SOMETHIN' FOR... "With"
ICE-T "Must"
COLOUR CLUB "Good"
MONA LISA "Sad"

WCOX/Columbus, OH
PD/MD: Frank Kelly
11 TONI BRAXTON "Makin"
SOMETHIN' FOR... "With"
MISTA "Blackbery"
MONA LISA "Sad"
ANN NESBY "Anything"
3T "Tase"
BAHAMADIA "Confess"
COLOUR CLUB "Good"
KEITH SWEAT "Twisted"

KKDA/Dallas, TX
PD/MD: Skip Cheatham
45 CASE FRODOY BROWN "Touch"
27 2PAC "How"
19 TONI BRAXTON "Makin"
17 RUFFA "Worry"
5 TOO SHORT "Gettin"
16 PUFF JOHNSON "Forever"
HEATHER B "Heads"

WROU/Dayton, OH
PD/MD: Marco Simmons
112 "Only"
TONI BRAXTON "Makin"
COOLIO "Way"

WJLB/Detroit, MI
PD: Michael Saunders
MD: Frankie Darcell
16 TONI BRAXTON "Makin"
5 QUINCY JONES "Show"
5 CENTER PIECE "Making"
5 CHEVELLE FRANKLIN "Serious"
5 RUFFA "Worry"

WJIN/Dothan, AL
PD: Larry Steele
MD: Ron Cook
14 TONI BRAXTON "Makin"
9 SOMETHIN' FOR... "With"
6 ANN NESBY "Anything"
5 COLOUR CLUB "Good"
5 MISTA "Blackbery"
5 CENTER PIECE "Making"
5 RUFFA "Worry"
ASANTE "Af"
MONA LISA "Sad"
MC CHICHI "Funk"

WZFX/Fayetteville, NC
PD: Bobby Jay
MD: D. Cherie
12 JESSE POWELL "Gloria"
11 M. JORDAN/SLUICK RICK "Like"
10 112 "Only"
10 TONI BRAXTON "Makin"
10 KEITH SWEAT "Twisted"
5 MISTA "Blackbery"
5 II D EXTREME "Knew"

WZZZ/Ft. MI
PD: Ross Holland
MD: Eugene Brown
5 FUGEES "Ready"
2PAC "How"
CRUCIAL CONFLICT "Hay"
R. KELLY "Hurry"
CASE FRODOY BROWN "Touch"
SHANNA "Baby"

WYNN/Florence, SC
PD: Fred Brown Jr.
MD: Parish Brant
10 TONI BRAXTON "Makin"
8 SOMETHIN' FOR... "With"
7 ASANTE "Af"
7 MONA LISA "Sad"
JIM HENRY JR. "Jam"
CHEVELLE FRANKLIN "Serious"
TEARDROP "Ghetto"
MISTA "Blackbery"
JORDAN HILL "Love"
ANN NESBY "Anything"
TOO SHORT "Gettin"
RUFFA "Worry"
BAHAMADIA "Confess"

WFLM/Ft. Pierce, FL
PD/MD: Michael James
10 JORDAN HILL "Love"
N.T.C. "Savin"
MISTA "Blackbery"
COLOUR CLUB "Good"
TEARDROP "Ghetto"
3T "Tase"
TONI BRAXTON "Makin"
ASANTE "Af"
ANN NESBY "Anything"
MONA LISA "Sad"
BAHAMADIA "Confess"
IDEAL "Inner"

WJFX/Ft. Wayne, IN
PD/MD: Ange Canessa
10 BAHAMADIA "Confess"
MISTA "Blackbery"
ICE-T "Must"
MONIFAH "You"
CHEVELLE FRANKLIN "Serious"
IDEAL "Inner"
RUFFA "Worry"
MONA LISA "Sad"
SOMETHIN' FOR... "With"
3T "Tase"
II D EXTREME "Knew"
TOO SHORT "Gettin"
KEITH SWEAT "Twisted"
TONI BRAXTON "Makin"
CHEVELLE FRANKLIN "Serious"

WOMG/Greensboro, NC
PD/MD: Jackson Brown
21 II D EXTREME "Knew"
20 TONI BRAXTON "Makin"
15 LADAE "Party"
9 RUFFA "Worry"
5 MONA LISA "Sad"
5 ANN NESBY "Anything"
5 ASANTE "Af"
5 MISTA "Blackbery"
5 SOMETHIN' FOR... "With"

WJMZ/Greenville, SC
PD: Marvin Hankston
MD: Kelly Berry
20 LADAE "Party"
12 TONI BRAXTON "Makin"
12 SOLD "Good"
MONA LISA "Sad"

WEUP/Huntsville, AL
PD/MD: Steve Murray
13 TONI BRAXTON "Makin"
5 ANN NESBY "Anything"
5 TRACY CHAPMAN "Reason"
MISTA "Blackbery"

WTL/Indianapolis, IN
PD/MD: Vycki Buchanan
TONI BRAXTON "Makin"
ANN NESBY "Anything"
SOMETHIN' FOR... "With"
MONA LISA "Sad"
112 "Only"

WJMI/Jackson, MS
PD/MD: Steve Poston
2PAC "How"
TONI BRAXTON "Makin"
112 "Only"

KPRS/Kansas City, MO
PD: Sam Weaver
MD: Myron Fears
5 TONI BRAXTON "Makin"
5 MONA LISA "Sad"
ANN NESBY "Anything"
MISTA "Blackbery"
CHEVELLE FRANKLIN "Serious"
3T "Tase"
SOMETHIN' FOR... "With"
ASANTE "Af"

KIIZ/Killeen, TX
PD: Michael McGuire
MD: Babysitter
14 BONE THUGS-N-HARMONY "Crossroads"
12 TONI BRAXTON "Makin"
11 ANN NESBY "Anything"
10 BAHAMADIA "Confess"
6 ASANTE "Af"
TOO SHORT "Gettin"
RUFFA "Worry"
MONIFAH "You"

WKGN/Knoxville, TN
PD: Wayne Swann
LADAE "Party"
TONI BRAXTON "Makin"
3T "Tase"
MISTA "Blackbery"
TEARDROP "Ghetto"
MONA LISA "Sad"
COOLIO "Way"
KIRK FRANKLIN "Melodies"
ANN NESBY "Anything"

KNEK/Lafayette, LA
PD: Tyron Davis
APD: Demetrius Lloyd
26 TONI BRAXTON "Makin"
10 MISTA "Blackbery"
10 3T "Tase"
5 BAHAMADIA "Confess"
5 ASANTE "Af"
MONA LISA "Sad"
IDEAL "Inner"
N.T.C. "Savin"
SOMETHIN' FOR... "With"

KRRQ/Lafayette, LA
PD: Frank Tray
6 TONI BRAXTON "Makin"
6 MONA LISA "Sad"
5 ANN NESBY "Anything"
5 MISTA "Blackbery"
5 SOMETHIN' FOR... "With"
5 MISTA "Blackbery"
MC CHICHI "Funk"
LIL HD "Southern"
BAHAMADIA "Confess"
BOYS CHOR OF HARLEM "Harlem"
D.J. U-NEEKYNT OWL "Movin"

KZWA/Lake Charles, LA
PD/MD: Randolph Walker
7 ANN NESBY "Anything"
7 CENTER PIECE "Making"
7 TONI BRAXTON "Makin"
7 SOMETHIN' FOR... "With"
5 ASANTE "Af"
5 D.J. U-NEEKYNT OWL "Movin"
5 MONA LISA "Sad"
5 MISTA "Blackbery"
5 N.T.C. "Savin"
5 RUFFA "Worry"

WQHH/Lansing, MI
Interim PD/MD: Brant Johnson
5 SOMETHIN' FOR... "With"
5 TONI BRAXTON "Makin"
5 ASANTE "Af"
5 RUFFA "Worry"
5 CHEVELLE FRANKLIN "Serious"
5 ANN NESBY "Anything"
5 MISTA "Blackbery"
5 MONA LISA "Sad"
5 BEN DAMARD "Mind"
5 3T "Tase"

WJXK/Laurel, MS
PD: J.J. Hughes
MD: Jeffrey McClain
10 QUINON "Thats"
10 3T "Tase"
10 TONI BRAXTON "Makin"
7 MISTA "Blackbery"

WJMG/Laurel, MS
PD: LaDonna Jones
5 SOMETHIN' FOR... "With"
5 3T "Tase"
10 TONI BRAXTON "Makin"
5 KENNY LATTIMORE "Busy"
MONA LISA "Sad"
JUNIOR MAFIA "Gettin"
ANN NESBY "Anything"
RUFFA "Worry"
MISTA "Blackbery"
ASANTE "Af"

KIPR/Little Rock, AR
PD: Joe Booker
MD: Terry Terrell
BAHAMADIA "Confess"
COLOUR CLUB "Good"
RUFFA "Worry"
SOMETHIN' FOR... "With"
TOO SHORT "Gettin"
ANN NESBY "Anything"
TONI BRAXTON "Makin"
MONA LISA "Sad"

KKBT/Los Angeles, CA
PD: Harold Austin
MD: Mariama Snider
22 TONI BRAXTON "Makin"
16 JORDAN/SLUICK RICK "Like"
M. JORDAN/SLUICK RICK "Like"

WQZB/Louisville, KY
VP Programming: Tony Fields
APD: Paul Strong
MD: Tim Jherard
MONA LISA "Sad"
SOMETHIN' FOR... "With"
TONI BRAXTON "Makin"
RUFFA "Worry"
TEARDROP "Ghetto"
TOO SHORT "Gettin"
ANN NESBY "Anything"
MISTA "Blackbery"
IDEAL "Inner"

WIBB/Macon, GA
PD/MD: Kevin Fox
MISTA "Blackbery"
SOMETHIN' FOR... "With"
TONI BRAXTON "Makin"
ASANTE "Af"
ANN NESBY "Anything"
MONA LISA "Sad"
RUFFA "Worry"
LADAE "Party"

KJMS/Memphis, TN
PD: Terry Base
MD: Tony St. James
TONI BRAXTON "Makin"
ANN NESBY "Anything"
3T "Tase"
ASANTE "Af"
SOMETHIN' FOR... "With"
N.T.C. "Savin"
MISTA "Blackbery"
LADAE "Party"
MONA LISA "Sad"
LUKE "Scared"
IDEAL "Inner"
COLOUR CLUB "Good"
JIM HENRY JR. "Jam"

WHRH/Memphis, TN
PD: Bobby D. Jay
MD: Stan Bell
26 TONI BRAXTON "Makin"
6 3T "Tase"
6 BAHAMADIA "Confess"
6 MISTA "Blackbery"
5 MONA LISA "Sad"
5 RUFFA "Worry"
5 SOMETHIN' FOR... "With"
5 ANN NESBY "Anything"
5 CENTER PIECE "Making"

WEDR/Miami, FL
PD/MD: James Thomas
IDEAL "Inner"
COLOUR CLUB "Good"
MONA LISA "Sad"
MISTA "Blackbery"
TONI BRAXTON "Makin"
BAHAMADIA "Confess"
ASANTE "Af"
3T "Tase"
MC BRAINS "Outside"

WKKV/Milwaukee, WI
PD: Nate Bell
MD: Kevin Hart
5 FUGEES "Ready"
3T "Tase"
ASANTE "Af"
MONA LISA "Sad"
TONI BRAXTON "Makin"
SOMETHIN' FOR... "With"
TEARDROP "Ghetto"
RUFFA "Worry"
COLOUR CLUB "Good"
MISTA "Blackbery"

WNOV/Milwaukee, WI
PD/MD: Sandra Robinson
ANN NESBY "Anything"
3T "Tase"
ASANTE "Af"
MONA LISA "Sad"
TONI BRAXTON "Makin"
SOMETHIN' FOR... "With"
TONI BRAXTON "Makin"
MONA LISA "Sad"
BAHAMADIA "Confess"

WBLX/Mobile, AL
PD: Niccy Davis
APD: Jimmy Mack
10 TONI BRAXTON "Makin"
11 MISTA "Blackbery"
19 PUFF JOHNSON "Forever"
ASANTE "Af"
JUNIOR MAFIA "Gettin"

KYEA/Monroe, LA
DM/MD: Rocky Love
30 XSCAPE "Want"
29 TONI BRAXTON "Makin"
23 TRO "Fees"
13 SOMETHIN' FOR... "With"
13 EAZY-E "Sippin"
10 96 SOUTH "Heiny"
10 MISTA "Blackbery"
5 SHAI "Ape"
DONELL JONES "Hood"
JORDAN HILL "Love"
ANN NESBY "Anything"
BAHAMADIA "Confess"

WZHT/Montgomery, AL
PD/MD: Michael Long
12 SOMETHIN' FOR... "With"
11 CHEVELLE FRANKLIN "Serious"
11 KEITH SWEAT "Twisted"
11 M. JORDAN/SLUICK RICK "Like"
10 MEL WAUTERS "Hit"
9 MONA LISA "Sad"
9 DOSE OF SOUL "Come"
8 GEORGE MICHAEL "Fastlove"
8 TONI BRAXTON "Makin"
8 KENNY LATTIMORE "Busy"
7 COLOUR CLUB "Good"
6 JUNIOR MAFIA "Money"
5 MISTA "Blackbery"
5 COLOUR CLUB "Good"
5 WILLIAM BECTON "End"
AFTER 7 "Hit"
RUFFA "Worry"
3T "Tase"
CRUSADERS "Shake"

WQOQ/Nashville, TN
PD/MD: Tony Wright
10 TONI BRAXTON "Makin"
14 TONI BRAXTON "Makin"
6 IDEAL "Inner"
BAHAMADIA "Confess"
CENTER PIECE "Making"
SOMETHIN' FOR... "With"
MISTA "Blackbery"
RUFFA "Worry"
ANN NESBY "Anything"
3T "Tase"
TOO SHORT "Gettin"

WQOE/New Orleans, LA
PD/MD: Gerod Stevens
19 TOO SHORT "Gettin"
19 ASANTE "Af"
19 TONI BRAXTON "Makin"
19 SOMETHIN' FOR... "With"
112 "Only"
MONA LISA "Sad"

WOWI/Norfolk, VA
PD: Hurricane Dave
MD: Michael Mazono
14 MONA LISA "Sad"
8 RUFFA "Worry"
5 BAHAMADIA "Confess"
5 TONI BRAXTON "Makin"
5 JAY Z/WOXY BROWN "..."
ANN NESBY "Anything"
SOMETHIN' FOR... "With"
MISTA "Blackbery"

KVSP/Oklahoma City, OK
PD: Terry Monday
MD: Maurice Prince
MONA LISA "Sad"
TOO SHORT "Gettin"
TONI BRAXTON "Makin"
3T "Tase"
MIS "Break"
SOMETHIN' FOR... "With"
ANN NESBY "Anything"
MISTA "Blackbery"
BAHAMADIA "Confess"
RUFFA "Worry"
N.T.C. "Savin"
ASANTE "Af"

WJHM/Orlando, FL
PD: Duff Lindsey
MD: Cedric Hollywood
20 COOLIO "Way"
19 TONI BRAXTON "Makin"
8 M. JORDAN/SLUICK RICK "Like"
5 CASE FRODOY BROWN "Touch"

WUSJ/Philadelphia, PA
PD: Gary Young
MD: Glenn Cooper
21 BAHAMADIA "Confess"
18 TONI BRAXTON "Makin"
5 KIRK FRANKLIN "Melodies"

WAMO/Pittsburgh, PA
PD: Ron Atkins
MD: Kris Kelley
10 LADAE "Party"
5 GEORGE MICHAEL "Fastlove"
5 CHEVELLE FRANKLIN "Serious"
5 BAHAMADIA "Confess"
5 ANN NESBY "Anything"
5 TONI BRAXTON "Makin"

WQOK/Raleigh, NC
PD: JJ Michaels
MD: Jerry Jam
13 MONA LISA "Sad"
6 KEITH SWEAT "Twisted"
TONI BRAXTON "Makin"

WCDX/Richmond, VA
PD: Aaron Maxwell
MD: Eric Lee
29 TONI BRAXTON "Makin"

WPLZ/Richmond, VA
PD: Phil Daniels
17 ANN NESBY "Anything"
17 TONI BRAXTON "Makin"
7 DJ KOOL "Clear"
3T "Tase"
ASANTE "Af"
CHEVELLE FRANKLIN "Serious"
MISTA "Blackbery"
SOMETHIN' FOR... "With"
BAHAMADIA "Confess"
MAXWELL "Knockin"
MISTA "Blackbery"
MONA LISA "Sad"
REPPINGTINS "Caravan"
RUFFA "Worry"
SOMETHIN' FOR... "With"

WESE/Tupelo, MS
PD/MD: Stan Allen
5 RUFFA "Worry"
3T "Tase"
5 MISTA "Blackbery"
5 TONI BRAXTON "Makin"
5 MONA LISA "Sad"
5 N.T.C. "Savin"
5 SOMETHIN' FOR... "With"
5 BAHAMADIA "Confess"
5 TOO SHORT "Gettin"
5 ASANTE "Af"
5 ANN NESBY "Anything"
5 FUGEES "Sobly"
5 D.J. U-NEEKYNT OWL "Movin"

WTUG/Tuscaloosa, AL
PD/MD: Steve Sloan
13 TONI BRAXTON "Makin"

WKYS/Washington, DC
PD: Steve Hegwood
APD/MD: Mike Fox
9 TONI BRAXTON "Makin"
7 BUSTA RHYMES "Abe"
6 2PAC "How"
5 GETO BOYS "World"
5 KSCAPE "Hang"

KDGS/Wichita, KS
PD: AJ Willoughby
MD: A.J. Jones
15 TONY RICK PROJECT "Leavin"
7 TONI BRAXTON "Makin"
6 EVERYTHING BUT... "Wrong"
3T "Tase"
MONA LISA "Sad"
LOS DEL RIO/BAYSIDE "Macarena"

WNNX/Wilmington, NC
PD/MD: Rod Cruise
15 JUNIOR MAFIA "Gettin"
CASE FRODOY BROWN "Touch"
GEORGE CLINTON "Funked"
JORDAN HILL "Love"
TONI BRAXTON "Makin"

KMKS/Shreveport, LA
PD/MD: Sharon Flournoy
10 TONI BRAXTON "Makin"
7 ANN NESBY "Anything"
7 ASANTE "Af"
7 BAHAMADIA "Confess"
7 TONI BRAXTON "Makin"
7 JAY Z/WOXY BROWN "..."
7 SOMETHIN' FOR... "With"
MISTA "Blackbery"

KMJJ/Shreveport, LA
PD: John Wilson
MD: Candy Marshall
15 TONI BRAXTON "Makin"
5 SOMETHIN' FOR... "With"
5 ANN NESBY "Anything"
5 RUFFA "Worry"
5 BAHAMADIA "Confess"
5 MONA LISA "Sad"
5 ASANTE "Af"
5 BOYS CHOR OF HARLEM "Harlem"
5 TOO SHORT "Gettin"
5 DELLY DEL "Sad"
5 MISTA "Blackbery"
5 JUNIOR MAFIA "Gettin"
5 MONA LISA "Sad"
5 BAHAMADIA "Confess"

KMJM/St. Louis, MO
OM: Chuck Atkins
32 TONI BRAXTON "Makin"
21 TOTAL "Kissin"
21 M. JORDAN/SLUICK RICK "Like"
5 COOLIO "Way"
5 JUNIOR MAFIA "Gettin"
MONA LISA "Sad"
BAHAMADIA "Confess"

KJMM/Tulsa, OK
PD: Terry Monday
MD: Maurice Prince
10 ANN NESBY "Anything"
MONA LISA "Sad"
TOO SHORT "Gettin"
TONI BRAXTON "Makin"
3T "Tase"
MIS "Break"
SOMETHIN' FOR... "With"
MISTA "Blackbery"
BAHAMADIA "Confess"
ASANTE "Af"
N.T.C. "Savin"
RUFFA "Worry"

WACR/Tupelo, MS
PD/MD: Jerold Jackson
28 LADAE "Party"
16 TONI BRAXTON "Makin"
ANN NESBY "Anything"
ASANTE "Af"
BAHAMADIA "Confess"
MAXWELL "Knockin"
MISTA "Blackbery"
MONA LISA "Sad"
REPPINGTINS "Caravan"
RUFFA "Worry"
SOMETHIN' FOR... "With"

81 Total Reporters
81 Current Reporters
81 Current Playlists

URBAN AC

WWIN/Baltimore, MD
PD: Kathy Brown
MD: Denise Edwards
7 TONI BRAXTON "Makin"
R. KELLY "Sleep"

WILD/Boston, MA
PD: Ken Johnson
MD: Dana Hall
9 TONI BRAXTON "Makin"
7 MONA LISA "Sad"
6 112 "Only"
5 LADAE "Party"
5 ANN NESBY "Anything"
5 SOMETHIN' FOR... "With"

WPAL-AM/Charleston, SC
PD/MD: Jae Jackson
10 ANN NESBY "Anything"
10 MONA LISA "Sad"
8 ANGELA BOFILL "Mobot"
5 MISTA "Blackbery"
5 CENTER PIECE "Making"
5 SAM GREEN "Bless"
5 JOHNNIE TAYLOR "Good"
5 TONI BRAXTON "Makin"

WNOC/Chattanooga, TN
PD: Robert Sharp
10 TONI BRAXTON "Makin"
ASANTE "Af"
SAM GREEN "Bless"
COLOUR CLUB "Good"

WVAZ/Chicago, IL
PD: Max Myrick
MD: Jamilah Muhammad
13 TONI BRAXTON "Makin"
10 KENNY LATTIMORE "Busy"
5 ANN NESBY "Anything"

WJZA/Columbus, OH
PD: Phil Davis
MD: Theresa Terry
38 TONI BRAXTON "Makin"
30 112 "Only"
18 COOLIO "Way"
16 AALIYAH "Ready"
5 KIRK FRANKLIN "Melodies"

WVKD/Columbus, OH
PD: Sam Nelson
MD: Mike Anderson
TONI BRAXTON "Makin"
R. KELLY "Sleep"

KRBV/Dallas, TX
PD: Thomas Bacote
MD: Keith Solis
8 TONI BRAXTON "Makin"

KKKO/Denver, CO
PD/MD: Rick Walker
7 CHANTAY SAVAGE "Baby"
7 II D EXTREME "Knew"
SHIRO "Talk"
KEITH SWEAT "Twisted"
MONA LISA "Sad"
TONI BRAXTON "Makin"

WMXD/Detroit, MI
PD: Skip Dillard
10 RANDY CRAWFORD "Giv"

WNFQ/Gainesville, FL
PD/MD: Paul Dancer
10 KIRK FRANKLIN "Melodies"
D.J. U-NEEKYNT OWL "Movin"
ANGELA BOFILL "Mobot"
ASANTE "Af"
MISTA "Blackbery"
MISTA "Blackbery"
BOYS CHOR OF HARLEM "Harlem"
SAM GREEN "Bless"
RIGHT APPROACH "Chronik"
R. KELLY "Sleep"

WIKS/Greenville, NC
PD: B.K. Kirdland
MD: Dennis Lee
13 KEITH SWEAT "Twisted"
11 TONI BRAXTON "Makin"
TOTAL "Kissin"

KMJO/Houston, TX
PD: Carl Conner
MD: Carla Boatner
18 TONI BRAXTON "Makin"
COLOUR CLUB "Good"

WKXI/Jackson, MS
PD/MD: Stan Branson
No Adds

KJLH/Los Angeles, CA
PD/MD: Cliff Winston
18 TONI BRAXTON "Makin"
SOLO "Good"

WHQT/Miami, FL
PD: Tony Kidd
MD: Phil Michaels
12 TONI BRAXTON "Makin"
8 KENNY LATTIMORE "Busy"
JESSE POWELL "Need"

WMCS/Milwaukee, WI
PD/MD: Dany D.
II D EXTREME "Knew"
KENNY LATTIMORE "Busy"
BONEY JAMES "Seduction"
TONI BRAXTON "Makin"

WNHC/New Haven, CT
PD: Lamonda Williams
MD: Doc Martin
17 TONI BRAXTON "Makin"
9 MISTA "Blackbery"
6 SOMETHIN' FOR... "With"
5 SHAI "Ape"

WYLD/New Orleans, LA
PD/MD: LeBron Joseph
8 ANN NESBY "Anything"
7 TONI BRAXTON "Makin"

WDAS/Philadelphia, PA
PD: Joe Tamburo
MD: Daisy Davis
TONI BRAXTON "Makin"
ANN NESBY "Anything"
MONA LISA "Sad"

KMKJ/Phoenix, AZ
PD/MD: Art Jackson
20 TONI BRAXTON "Makin"
20 ASANTE "Af"
6 PAMELA WILLIAMS "Secret"
6 SOMETHIN' FOR... "With"

WFXC/Raleigh, NC
PD/MD: Chris Conners
13 GERALD EDIE LEVERT "Thing"
9 TONI BRAXTON "Makin"

KDIA/San Francisco, CA
PD: John Warren
Co-PD/MD: Bob Jones
6 SOLO "Good"
TONI BRAXTON "Makin"

KSOL/San Francisco, CA
PD: Russ Allen
MD: Jason Silva
20 TONI BRAXTON "Makin"

KXOK/St. Louis, MO
PD: Mike Love
MD: Ronn Scott
9 MAXWELL "Knockin"
6 FUGEES "Sobly"
7 MICHAEL JACKSON "Care"
7 ANN NESBY "Anything"
7 PHYLLIS HYMAN "Truly"
5 ANGELA BOFILL "Mobot"
5 DAZZ BAND "Boogie"

WTMP/Tampa, FL
PD: Yolanda Anderson
7 TONI BRAXTON "Makin"
5 FATH EVANS "Noddy"
5 MAXWELL "Knockin"
5 ANGELA BOFILL "Mobot"
5 ASANTE "Af"
5 3T "Tase"
5 ANN NESBY "Anything"
5 JIM HENRY JR. "Jam"
5 CENTER PIECE "Making"

WMMJ/Washington, DC
PD: Doug Gilmore
5 MARAH CAREY "Always"
5 TONI BRAXTON "Makin"

27 Total Reporters
27 Current Reporters
27 Current Playlists



URBAN AC TOP 30

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	4	1	LIONEL RICHIE Don't Wanna Lose You (<i>Mercury</i>)	624	612	578	539	26/0
2	1	1	2	WHITNEY HOUSTON & CECE WINANS Count On Me (<i>Arista</i>)	616	663	685	654	24/0
1	2	2	3	JOE All The Things (Your Man Won't Do) (<i>Island</i>)	605	624	658	701	21/0
8	7	6	4	ISLEY BROTHERS Let's Lay Together (<i>Island</i>)	541	553	519	509	24/0
3	3	3	5	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	531	619	645	616	23/1
5	6	5	6	QUINCY JONES Slow Jams (<i>Qwest/WB</i>)	528	577	567	554	24/0
12	10	8	7	ART N' SOUL Ever Since You Went Away (<i>Big Beat/Atlantic</i>)	426	476	464	428	20/0
13	13	11	8	SWV You're The One (<i>RCA</i>)	411	380	380	335	16/0
9	8	9	9	D'ANGELO Lady (<i>EMI</i>)	403	441	496	465	20/0
4	5	7	10	TONI BRAXTON Let It Flow (<i>Arista</i>)	383	550	570	588	16/0
19	16	13	11	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	368	335	262	215	15/1
7	9	10	12	CHANTAY SAVAGE I Will Survive (<i>RCA</i>)	364	422	469	524	18/0
16	14	14	13	MEN OF VIZION House Keeper (<i>MJJ/550 Music/Epic</i>)	358	313	272	223	19/0
11	12	12	14	H-TOWN A Thin Line Between Love & Hate (<i>Jac-Mac/WB</i>)	305	375	422	446	16/0
—	25	17	15	GERALD & EDDIE LEVERT SR. Get Your Thing... (<i>EastWest/EEG</i>)	284	229	165	67	18/1
10	11	15	16	R. KELLY Down Low (Nobody Has To Know) (<i>Jive</i>)	268	313	436	457	13/0
BREAKER			17	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	257	177	49	—	18/2
23	22	20	18	JODECI Get On Up (<i>Uptown/MCA</i>)	253	207	193	174	11/0
15	15	16	19	AFTER 7 How Do You Tell The One (<i>Virgin</i>)	243	281	263	234	15/0
—	23	18	20	RIPPINGTONS Caravan Of Love (<i>GRP</i>)	238	222	191	123	15/0
BREAKER			21	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	234	—	—	—	24/24
BREAKER			22	KENNY LATTIMORE Never Too Busy (<i>Columbia/CRG</i>)	230	181	167	149	14/3
25	20	21	23	PUFF JOHNSON Forever More (<i>Work/CRG</i>)	216	200	200	152	13/0
BREAKER			24	RANDY CRAWFORD Cajun Moon (<i>Bluemoon/Atlantic</i>)	207	186	146	128	12/0
20	18	19	25	FAITH EVANS Ain't Nobody (Who Could...) (<i>Bad Boy/Arista</i>)	200	220	223	213	12/1
—	—	30	26	SOLO He's Not Good Enough (<i>Perspective/A&M</i>)	196	161	134	80	15/2
DEBUT			27	MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)	192	158	140	46	13/1
—	27	29	28	TOTAL Kissin' You (<i>Bad Boy/Arista</i>)	188	163	155	113	9/1
—	30	28	29	KINO WATSON Bring It On (<i>Columbia/CRG</i>)	175	172	145	135	8/0
DEBUT			30	MAXWELL Til The Cops Come Knockin' (<i>Columbia/CRG</i>)	168	142	122	106	13/2

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 27 Urban AC reporters. 27 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

KIRK FRANKLIN Melodies From Heaven (*Gospo Centric*)

Total Plays: 151, Total Stations: 11, Adds: 2

CASE & FOXXY BROWN Touch Me Tease Me (*Def Jam/RAL/Mercury*)

Total Plays: 139, Total Stations: 8, Adds: 0

JORDAN HILL For The Love Of You (*143/Atlantic*)

Total Plays: 135, Total Stations: 10, Adds: 0

GEORGE CLINTON If Anybody Gets Funked... (*550 Music/Epic*)

Total Plays: 120, Total Stations: 7, Adds: 0

AALIYAH Are You Ready (*Flavor Unit/EastWest/EEG*)

Total Plays: 104, Total Stations: 7, Adds: 1

BONEY JAMES Seduction (*Warner Bros.*)

Total Plays: 92, Total Stations: 8, Adds: 1

MONICA Why I Love You So Much (*Rowdy/Arista*)

Total Plays: 86, Total Stations: 5, Adds: 0

BOBBY CALDWELL I Give In (*Sin-Drome*)

Total Plays: 85, Total Stations: 6, Adds: 0

RAW Turn Off The Lights (*Toi Nik/WCG*)

Total Plays: 80, Total Stations: 6, Adds: 0

DOC POWELL Sunday Mornin' (*Discovery*)

Total Plays: 76, Total Stations: 6, Adds: 0

Songs ranked by total plays.

BREAKERS

R. KELLY

I Can't Sleep Baby (If I) (*Jive*)

TOTAL PLAYS/INCREASE
257/80

TOTAL STATIONS/ADDS
18/2

CHART
17

TONI BRAXTON

You're Makin' Me High (*LaFace/Arista*)

TOTAL PLAYS/INCREASE
234/234

TOTAL STATIONS/ADDS
24/24

CHART
21

KENNY LATTIMORE

Never Too Busy (*Columbia/CRG*)

TOTAL PLAYS/INCREASE
230/49

TOTAL STATIONS/ADDS
14/3

CHART
22

RANDY CRAWFORD

Cajun Moon (*Bluemoon/Atlantic*)

TOTAL PLAYS/INCREASE
207/21

TOTAL STATIONS/ADDS
12/0

CHART
23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	24
ANN NESBY I'll Do Anything For You (<i>Perspective/A&M</i>)	8
MONA LISA You Said (<i>Island</i>)	5
ASANTE All About You (<i>Columbia/CRG</i>)	4
ANGELA BOFILL Love In Slow Motion (<i>Shanachie/Cachet</i>)	4
SAM GREEN God Bless Our Love (<i>Local</i>)	3
KENNY LATTIMORE Never Too Busy (<i>Columbia/CRG</i>)	3
MISTA Blackberry Molasses (<i>EastWest/EEG</i>)	3
SOMETHIN' FOR THE PEOPLE With You (<i>Warner Bros.</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	+234
R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	+80
GERALD & EDDIE LEVERT SR. Get Your... (<i>EastWest/EEG</i>)	+55
KENNY LATTIMORE Never Too Busy (<i>Columbia/CRG</i>)	+49
JODECI Get On Up (<i>Uptown/MCA</i>)	+46
MEN OF VIZION House Keeper (<i>MJJ/550 Music/Epic</i>)	+45
ANN NESBY I'll Do Anything For You (<i>Perspective/A&M</i>)	+45
112 Only You (<i>Bad Boy/Arista</i>)	+36
SOLO He's Not Good Enough (<i>Perspective/A&M</i>)	+35
COLOUR CLUB If It's All Good (<i>Vertex/JVC</i>)	+34
MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)	+34

HOTTEST RECURRENTS

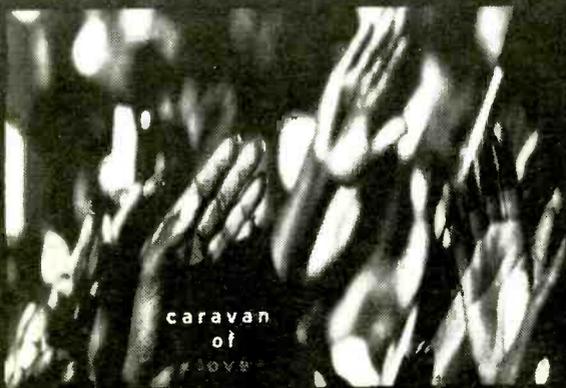
ARTIST TITLE LABEL(S)
MARY J. BLIGE Not Gon' Cry (<i>Arista</i>)
XSCAPE Do You Want To (<i>So So Def/Columbia/CRG</i>)
TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)
PURE SOUL Stairway To Heaven (<i>Stepsun/Interscope</i>)
BRANDY Sittin' Up In My Room (<i>Arista</i>)
GERALD & EDDIE LEVERT SR. Wind Beneath... (<i>EastWest/EEG</i>)
MARIAH CAREY One Sweet Day (<i>Columbia/CRG</i>)
TERRY ELLIS Where Ever You Are (<i>EastWest/EEG</i>)
MONICA Before You Walk Out Of My Life (<i>Rowdy/Arista</i>)
WHITNEY HOUSTON Exhale (Shoop Shoop) (<i>Arista</i>)

Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

RUSS FREEMAN & The Rippingtons
featuring
THE WHISPERS & PHIL PERRY

RUSS FREEMAN & THE RIPPINGTONS

FEATURING THE WHISPERS & PHIL PERRY

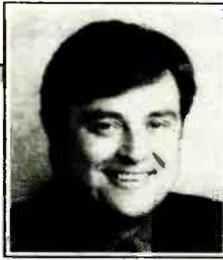


"CARAVAN OF LOVE"

URBAN AC 20

- | | | | |
|------|------|------|------|
| WNHC | PALA | WYLD | KMJQ |
| WDAS | WNFQ | WNOO | KDKO |
| WWIN | WVCO | KXOK | KDIA |
| WTMP | WMCS | KMJK | |





LON HELTON

Bucks, Bits, And Brits

Radiothon, new stats, and innovative promotions point to format's success

It's amazing what you learn when going through the mail piled on your desk after 10 days on the road.

Perhaps the most gratifying information was a rundown of the money Country radio has raised during the past 10 years through its collective "Country Cares For St. Jude Kids" radiothons.

It seems like only yesterday when Alabama's Randy Owen brought the band's private plane to Nashville to pick up RCA execs and others for a trip to the St. Jude Children's Research Hospital in Memphis. The visit formed the groundwork for the very first "Country Cares For St. Jude Kids" radiothon. Like many of you, I'll never forget my first visit there. It's hard to believe it was nine years ago.

Strength In Numbers

Each year, the "Country Cares" fundraising effort has grown bigger and better:

• 1989:	\$1.25 million
• 1990:	\$2.5 million
• 1991:	\$5.4 million
• 1992:	\$6.2 million
• 1993:	\$8.3 million
• 1994:	\$9.7 million
• 1995:	\$10.8 million
• 1996:	\$11.6 million (as of May 9)

Looking at the numbers, it's also hard to believe the radiothons got off to a shaky start. But through a massive effort by the organization's staff and Country radio volunteers, the "Country Cares" radiothons have become a programming staple for many outlets.

Another important milestone came a few years ago, when Nashville's music industry and a number of artists joined the effort. Today, it's not unusual for artists to fly into a market specifically for a station's radiothon.

Recent radiothons and the monies raised include:

• **KRRV/Alexandria, LA** was joined by Baker & Myers and Mindy McCready for its radiothon, which raised \$71,354.

• **WHOK/Columbus, OH**, in only its second radiothon, raised \$95,740 — more than double its first-year total.

- **WSIX/Nashville**, \$130,000
- **WCTK/Providence**, \$132,000
- **WYYD/Roanoke**, \$178,440.

Country has done a wonderful job for a bunch of kids and their parents when they really need some help. Give yourself a pat on the back. And if your station isn't involved, why not?

Retail Reach

The Interep Radio Store Research Division has issued a report titled "Country Radio & Retail Shopping." It concludes that Country is the No. 1 format for reaching:

- Frequent shoppers of the most popular department stores, including J.C. Penney, Sears, and Montgomery Ward
- Frequent shoppers of America's two most popular discount stores, Wal-Mart and K-Mart
- Consumers of household items; health and beauty items; and leisure-time, hobby, and fix-up items at discount stores.

Country radio, the report continues, is the most effective vehicle — vs. TV, magazines, newspapers, and cable TV — to reach the greatest number of frequent Wal-Mart shoppers. It also notes that Country radio is the top format among coupon-using "smart shoppers."

Interep also found that Country radio reaches huge percentages of specialty store shoppers. The percentage of shoppers at the listed stores who listen to Country radio:

- The Limited: 38%
- Banana Republic: 28%
- Service Merchandise: 28%
- Saks Fifth Avenue: 25%
- Lord & Taylor: 21%

In addition, Interep has issued its "1996 Study of Radio Formats," which draws the following conclusions about the Country audience:

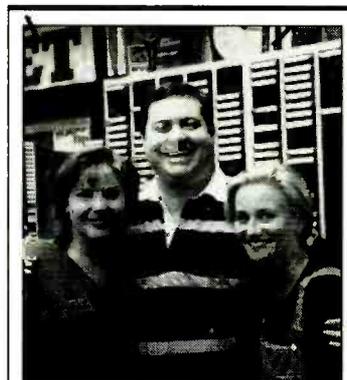
- 66% fall in the 25-54 demographic age group; 74% are 18-49
- 81% have graduated high school or college
- 62% are married
- 71% own their own homes
- 60% have a household income of \$30,000 or more
- 69% are employed full- or part-time
- The highest percentage of listeners are concentrated in the South and Midwest
- Contrary to the widely held ste-

reotype, listeners are not concentrated in rural areas — 72% live in metros.

Perhaps the most amazing comparisons are those between national averages and Country radio in the income, occupation, and age categories. In almost every area — household income over \$30,000, household income over \$50,000, education, and demo cells (18-24, 25-34, 35-44, 45-54, and 55+) — the format is often within a percentage point of the U.S. norm. As Interep notes, "Country radio mirrors America."

A Slam-Dunk Hit

The most-requested song on WKXX/Chicago these days is "Mike Marches On," afternoon personality Joe Caruso's homage to



MARCIA! MARCIA! MARCIA! — Yes, that's the real Marcia Brady, Maureen McCormick (r), who stopped by KVET/Austin to say hello to midday team Kimberly James and Bama Brown.

Michael Jordan and the Chicago Bulls (sung to the tune of Tracy Lawrence's "Time Marches On"). If you're in a market with a Bulls following, get a copy from Promotion Director Mark Campbell at (312) 984-5339.

KASE Kudos

Congrats to KASE/Austin on its No. 1 showing in the winter Arbitron. Why is KASE singled out for special kudos? Well, in a 27-station market, KASE has been No. 1 for 38 consecutive books — a span of nine and a half years! Congrats to longtime President/GM Ron Rogers, PD Brad Hansen, and the rest of the KASE staff — past and present — on an incredible accomplishment.

Promo Bits

WTDR/Charlotte, as part of its tribute to Oklahoma City bombing victims and survivors, established a scholarship fund for children of

CRS Names Agenda Committee

MJ1 Broadcasting VP/GM Gary Krantz will chair the Agenda Committee for the 28th annual CRS. He'll head the 29-member group responsible for planning the event, which takes place next March. Committee members serving one-year terms include Maria Brunner (Insight Management); Mark Edwards (ABC Radio Networks); Don Paul Pirwitz (KTTS/Springfield, MO); Joel Raab (Joel Raab & Associates); Tim Kelly (Premiere Radio Networks); Thom Williams (WXKX/Parkersburg, WV); Debbie Murray (KILT-FM/Houston); Lee Nye (KUBB/Merced, CA); Mike Chapman (WSSL/Greenville, NC); Karen Oboy (KMPS/Seattle); Matt Hudson (Eagle Group); Ken Tucker (Giant/Reprise); Larry Hughes (Mercury); Tim Murphy (Rising Tide Entertainment); Dale Turner (BNA); and Tim Menowsky (Media Mergers and Acquisitions). Those serving existing terms ending in 1997 are Larry Parelgis (Almo Sounds), Tim Roberts (KDRK/Spokane), Gina Preston (WXTU/Philadelphia), and Wade Jessen (Airplay Monitor).

Those with terms ending in 1998 are Leslie Scheinman (KEEY/Minneapolis), Ray Massie (WIL/St. Louis), Andrea Martin (KMPS/Seattle), and Robert Scheibly (WLGC/Huntington, WV).

Lee Logan (KFRG/Riverside), Kim Leslie (WSM/Nashville), Brian Ongaro (WMIL/Milwaukee), and Mick Whitson (WZZK/Birmingham) continue serving terms ending in 1999.

those who perished in the blast.

A pair of Tim McGraw concert tickets auctioned for \$1550. Bryan White, Faith Hill, Toby Keith, Aaron Tippin, Reba McEntire, and McGraw all went on the air that day to support the effort. Contributions over the following week totaled \$9000, which was forwarded to the federal "OK Fund."

• As part of an Alabama concert ticket giveaway, KCLR/Columbia, MO hid a couple pairs of ducats in Wranglers at a Target and a Wal-Mart.

A silent auction benefiting Cystic Fibrosis research included a Brooks & Dunn tour jacket with tickets and backstage passes for an upcoming B&D show. Winning bid: \$1325!

• **WCOL/Columbus, OH's** "\$1000 Country Jukebox" led the station's early spring book campaign. After a 12-in-a-row music sweep, the 12th caller would guess which song was in the "jukebox," with a correct answer worth \$1000. There were 60 winners in just over six weeks. As an encore, the station gave away 25,000 tickets for a Memorial Day concert featuring Tanya Tucker, Ty Herndon, and Ken Mellons.

• **KSCS/Dallas** is preparing for the Terry Dorsey/Chili's Golf Tourney, benefiting MDA. Shenandoah will provide the entertainment for the May 19-20 event.

• **KSSN/Little Rock**, recipient of the Country Radio Broadcasters' Humanitarian award, raised \$25,000 for Arkansas Children's Hospital.

• **WNOE/New Orleans** gave listeners a chance to alleviate their 1040 tensions via its "Dunk The Tax Man" promotion across from a local post office on April 15. Participants got three shots at submerging the tax man for a buck, six tries if they donated a pint of blood. All participants received free pastries and fresh coffee, plus donors got a T-shirt. Proceeds went to the Blood Center For Southeast Louisiana.

• **WQXK/Youngstown, OH** ran an Easter contest that you may want to file away for next year. It conducted a "Bobbing For Eggs" contest, with selected plastic eggs containing tickets/backstage passes for a Garth Brooks concert. Contestants paid a buck a bob for the eggs, which were floating in a tub. The station gave away 20 tickets and raised over \$1400 for St. Jude's.

British Country

Finally, I recently spent a week in England. And although I didn't spend any time in London, I did get a chance to hear its Country station, "Country 1035." It sports one of the most unusual music mixes you'll hear anywhere. While it might look odd when you read the song list, it was fun to listen to the mix. I didn't hear one song I didn't know — or like. Even though they'd be classified into different American genres of music and radio, they were all "country" in England. Playing favorites from a wide variety of styles, their slogan is "Country Hits From The '70s, '80s, and Today."

Here's a midday Friday set I heard:

JAMES TAYLOR Fire & Rain
SHANIA TWAIN Any Man Of Mine

FAITH HILL It Matters To Me
GLEN CAMPBELL Gentle On My Mind

(News Break)

JOHNNY CASH I Walk The Line
MARY CHAPIN CARPENTER Passionate Kisses

CCR Bad Moon Rising
DOLLY PARTON An Eagle When She Flies

RADNEY FOSTER Just Call Me Lonesome

NED MILLER From A Jack To A King

ALISON KRAUSS Baby, Now That I've Found You

JOAN BAEZ The Night They Drove Ol' Dixie Down

RISING TIDE



TIM MURPHY
Vice President Promotion

GARY GREENBERG
Regional West

RICK MOXLEY
Director National Promotion

MATT CORBIN
Regional Midwest

SHARI REINSCHREIBER
Regional Northeast

ROSEY FITCHPATRICK
Regional Southwest

ROBIN LIGHTNER
Regional Southeast

MICHELLE GOLDSWORTHY
Promotion Coordinator



r i s i n g t i d e

48 Music Square East Nashville, TN 37203 615.254.5050 Fax 615.313.3800

Surf's Up At This Year's Fan Fair

□ Country acts will 'hang 10' with the Beach Boys for 'Fun In The Sun Friday'

With Fan Fair (June 10-17) attracting people from all over the world, some "California Girls" may be out for some "Fun, Fun, Fun" while picking up "Good Vibrations" during the last day of concerts.

"Help Me, Rhonda," you might say after reading a sentence as contrived as the one above. "Wouldn't It Be Nice" for those references to end?

Catching The Wave

Music City will become "Surfin' U.S.A." when the Beach Boys perform at Fan Fair. They will appear on a June 17 morning show which kicks off "Fun In The Sun Friday."

The group made a surprise appearance with James House during Epic's CRS showcase. And since the Boys recently recorded an upcoming River North album with several noted country acts, the Fan Fair show will reunite them with House, as well as put them on stage with Ronnie Milsap, Lorrie Morgan, and Sawyer Brown.

Later in the day, Doug Kershaw, Eddy Raven, and Jo-El Sonnier will headline a Cajun music show, and a Christian country music show will conclude the week's music. Tickets to the full week of Fan Fair are sold out, but the Country Music Association is again making one-day admission available for June 17, the final day. The \$10 tickets go on sale today (5/17) at all Ticketmaster outlets.

While reclusive Beach Boys leader Brian Wilson showed up for the Epic showcase, "God Only Knows" if he'll make it to Fan Fair.

Walker Going Strong

When Clay Walker recently announced that he has been diagnosed with Multiple Sclerosis, he added, "This is not going to be something that slows me down or slows my career down."

Proving that he's a man of his word, it's been business as usual for the 26-year-old singer. He's continued his tour schedule, including an appearance at the KSCS/Dallas Country Fair a day after announcing his condition.

After a few days off, which had been planned months ago, Walker returns to the road next week for shows in Raleigh (5/24); Jackson, NJ (5/25); Atlanta (5/27); and St. Louis (6/8).

Jones, McGraw Books

Rock bands may think they invented road games like tearing apart hotel rooms, tossing a drink into the

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "Standing On The Edge Of Goodbye" - John Berry

5 YEARS AGO

• No. 1: "Meet In The Middle" - Diamond Rio

10 YEARS AGO

• No. 1: "Living In The Promiseland" - Willie Nelson

15 YEARS AGO

• No. 1: "Elvira" - Oak Ridge Boys (second week)

20 YEARS AGO

• No. 1: "One Piece At A Time" - Johnny Cash

face of an innocent person, and engaging in gunplay on the tour bus.

Maybe George Jones didn't invent those pastimes either, but he certainly admits to those antics in his just-released autobiography, "I Lived To Tell It All" (Villard, \$23). Written with Tom Carter, the book disputes ex-wife Tammy Wynette's claim that he once fired a gun in her direction. Pointing out that the book doesn't include detailed information about his recording sessions, he says he was often "too drunk to walk, but not too drunk to sing."

Jones, now sober for years and singing as great as ever, has been making the rounds of daytime TV news and talk shows to promote the book.

"Tim McGraw: A Mother's Story" (D'Agostino, Dahlhauser, and Ditmore, \$24.95) arrives in bookstores on June 10. Written by the singer's mom, Betty Trimble, the book begins with 11-year-old Tim's accidental discovery that his real father is baseball great Tug McGraw. The book outlines their life of poverty, as well as Tim's rise to superstardom.

McGraw helps his mother launch the book's release by making a guest appearance at a June 7 press conference in Jacksonville. McGraw appears later that night in concert at the Jacksonville Coliseum.

Hill Battles

Faith Hill is continuing to tour with Tim McGraw, but she's also heading a national campaign to combat illiteracy.

Supported by Time Warner and the American Library Association, she has established the Faith Hill Family Literacy Project. The campaign will feature PSAs aimed at Country radio, as well as public, News/Talk, and college radio stations. Video PSAs will be featured on Time Warner cable systems and on TNN and CMT. Explaining her commitment, Hill says, "My father grew up with 13 brothers and sisters. He quit school in the fourth grade to support them and never learned to read. My dream is that someday every American will be able to read."

Internet users may access the radio PSAs through Hill's web site, located within the Warner Bros. site at <http://www.wbr.com>.

Branson East

Add B.J. Thomas to the list of entertainers operating attractions in the eastern Tennessee town of Sevierville. The singer, best known for the pop hit "Raindrops Keep Falling On My Head," is building the B.J. Thomas Celebrity Theater. The \$3 million facility is slated open in September.

T.G. Sheppard opened his theater last year, and Lee Greenwood began singing at his own theater last month. Sevierville is located near Pigeon Forge, home of Dolly Parton's Dollywood theme park.

When his theater opens, Thomas should be suspicious of people offering the show-biz adage, "break a leg." It was a message Greenwood received often after opening his theater. Two weeks into the season, Greenwood broke his leg. It happened during a casual — but aggressive — basketball game with members of his band and stage crew. Greenwood still hasn't missed a performance.

Country Woodstock?

Concert promoters may be calling Country Gathering '96 "the Woodstock of country music," but the May 25-27 outdoor event in Lebanon, TN is likely to be more sedate than the average rock show. In addition to a long list of local and regional per-



THEY CAN FEEL GOOD — BMI recently hosted a dinner in Nashville to celebrate Patty Loveless's No. 1 single, "You Can Feel Bad." Feeling perfectly fine (l-r) are songwriters Tim Krekel and Matraca Berg, BMI's Roger Sovine, and Loveless.

formers, familiar names at the festival will include the Moffatts, Clinton Gregory, Deborah Allen, Dan Seals, Billy Joe Shaver, Billy Montana, Baillie & The Boys, Patricia Conroy, and Joy Lynn White. Grand Ole Opry stars on the bill include Stonewall Jackson, Del Reeves, and Jeannie Seely.

More Award Shows

Country Weekly magazine presents its 1996 "Golden Pick" awards show at the Grand Ole Opry on May 21. Awards will be presented in 16 categories. The show will be televised May 22 on TNN, but the May 21 edition of "Prime Time Country" will focus on the awards and Country Weekly's second anniversary.

Lorrie Morgan, Martina McBride, and Sawyer Brown's Mark Miller will co-host this year's TNN "Music City News Country Awards". Awards will be presented in 14 fan-voted categories. TNN will provide a live telecast of the June 15 show.

Country Pioneer Dies

Country music pioneer Patsy Montana, 87, died May 3 at her home in San Jacinto, CA. Best known for her 1935 yodeling hit, "I Want To Be A Cowboy's Sweetheart," she was the first female country singer to sell a million records.

Born Ruby Rose Blevins, she was a member of the WLS/Chicago "National Barn Dance" and made regular appearances on KWKH/Shreveport's "Louisiana Hayride." A role model for many female country singers, Montana's "Cowboy's Sweetheart" was recorded by Suzy Bogguss in 1988.

Monroe Mends

Country Music Hall of Fame member Bill Monroe is recuperating from a mild stroke. Hospitalized since early April, the bluegrass legend has been undergoing tests for circulatory problems and had a pace-

maker installed four weeks ago.

His manager, Tony Conway of Buddy Lee Attractions, said the stroke was diagnosed during Monroe's hospital stay. Monroe's band, the Bluegrass Boys, is performing at some of the concert dates scheduled before Monroe's illness.

Bits 'N' Pieces

Steve Wariner was joined by an all-star cast of pickers for his latest Arista album, "No More Mr. Nice Guy." He shared the stage with three cast members — Chet Atkins, Leo Kottke, and Larry Carlton — during a Tuesday night concert at the Ryman Auditorium.

• Wade Hayes previewed songs from his upcoming DKC/Columbia Music album "On A Good Night" during a Wednesday luncheon at Nashville's 12th & Porter Playroom.

• What could bring together Sawyer Brown and Guns N' Roses guitarist Slash? Would you believe James Brown's 63rd birthday party held recently in his hometown of Augusta, GA? You may recall that the "Godfather Of Soul" attended Diamond Rio's March concert in Augusta.

• Terri Clark, Chely Wright, and Emilio are among the country acts appearing at the annual Summer Lights In Music City, a festival taking place May 30-June 2 in downtown Nashville. Also appearing is Bryndle, a group featuring Karla Bonoff, Andrew Gold, Kenny Edwards, and Wendy Waldman.

• Victoria Shaw has written No. 1 hits for Garth Brooks, John Michael Montgomery, and Doug Stone. Now she's tapping into a slightly different audience with her song "All For The Sake Of Love." The tune will appear on her next album and will be regularly featured on the CBS-TV daytime drama "As The World Turns."

— Calvin Gilbert

THE ONE-TWO PUNCH FOR COUNTRY RADIO!

"SW Networks definitely delivers the goods to the format. Country's Most Wanted with Carl P. Mayfield and SW Country Programming Services are a must for any station that wants to win!"

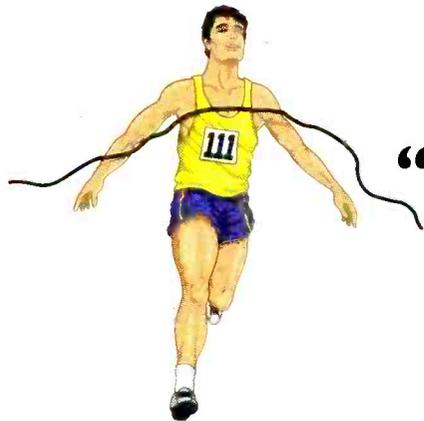
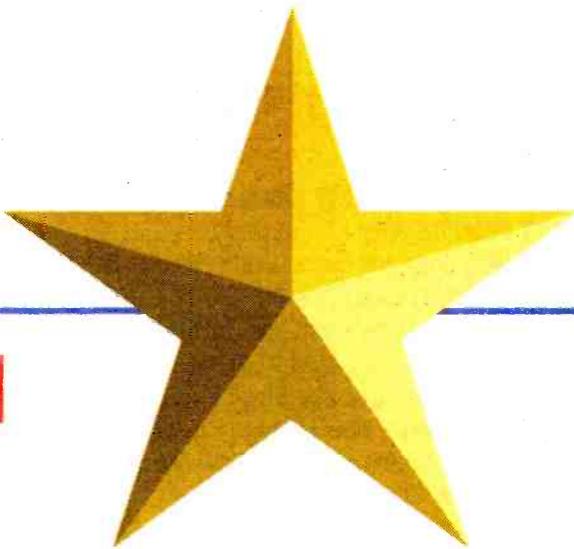
- Paul Johnson, Program Director WSOC-FM/Charlotte, NC

SW Country PROGRAMMING SERVICES PACKAGE

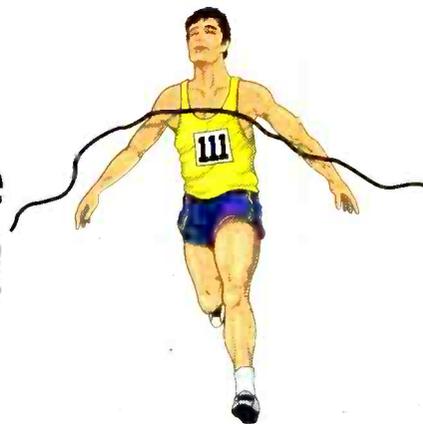
Country's Most Wanted
WITH CARL P. MAYFIELD

Sony Worldwide Networks
For more information call
212-833-5400 Fax 212-833-4994
<http://www.swnetworks.com>

LONE



“No News” **RUNNIN’ AWAY** at #1
THREE weeks in a row in Billboard!
THANKS Country Radio!



Lonestar is **RUNNIN’ AWAY** with the
ACM Best New Country Group or Duo Award!



Lonestar’s debut album
“Lonestar” is **RUNNIN’ AWAY**
as the best selling group in country music-
now approaching gold!

And now, Lonestar
is **RUNNIN’ AWAY**
at radio with their 3rd release,
following up their hits “No News”
and “Tequila Talkin”!



“Runnin’ Away With My Heart” on your desk now...
Official Airplay Date: **5/20/96** but you can **RUN** with it earlier!!!



Bill Carter
Career Management

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
7	2	1	1	BROOKS & DUNN My Maria (Arista)	183/0	1	6703	-71	36259	-424
6	5	3	2	BILLY DEAN It's What I Do (Capitol)	182/0	2	6497	+3	34988	+115
5	3	2	3	FAITH HILL Someone Else's Dream (Warner Bros.)	182/0	3	6451	-101	34833	-451
9	7	5	4	GEORGE STRAIT Blue Clear Sky (MCA)	183/0	4	6410	+180	34621	+1132
11	9	6	5	COLLIN RAYE I Think About You (Epic)	183/0	5	6309	+413	33931	+2275
10	8	7	6	BRYAN WHITE I'm Not Supposed To Love... (Asylum/EEG)	183/0	6	6296	+450	33648	+2412
16	14	10	7	TOBY KEITH Does That Blue Moon Ever Shine (A&M)	183/0	7	6000	+683	31966	+3582
18	15	12	8	TRACY LAWRENCE Time Marches On (Atlantic)	182/0	9	5676	+646	30339	+3491
13	11	8	9	BLACKHAWK Almost A Memory Now (Arista)	180/0	8	5741	+322	30260	+1631
15	13	14	10	TERRI CLARK If I Were You (Mercury)	183/0	10	5204	+213	27659	+1231
19	18	15	11	MINDY MCCREADY Ten Thousand Angels (BNA)	181/0	11	4933	+218	26467	+1384
26	20	17	12	ALAN JACKSON Home (Arista)	183/0	12	4693	+392	25132	+2253
25	21	19	13	DAVID LEE MURPHY Every Time I Get Around You (MCA)	182/0	13	4445	+228	23590	+1209
20	19	18	14	VINCE GILL High Lonesome Sound (MCA)	181/0	14	4346	+90	23009	+493
27	24	21	15	JEFF CARSON Holdin' Onto Something (MCG/Curb)	181/2	15	4200	+411	22504	+2389
17	17	16	16	GARTH BROOKS The Change (Capitol)	174/0	16	4158	-196	22448	-911
23	23	20	17	REBA MCENTIRE Starting Over Again (MCA)	180/1	17	4136	+298	22188	+1687
30	25	23	18	WYNONNA Heaven Help My Heart (Curb/MCA)	182/2	18	3988	+391	21240	+2119
3	1	11	19	JOHN MICHAEL MONTGOMERY Long As I Live (Atlantic)	137/0	20	3703	-1204	20958	-6162
4	4	4	20	JO DEE MESSINA Heads Carolina, Tails California (Curb)	144/0	22	3608	-2715	19981	-13913
29	26	24	21	SAWYER BROWN Treat Her Right (Curb)	175/2	19	3743	+379	19880	+2228
31	27	25	22	SAMMY KERSHAW Meant To Be (Mercury)	180/2	21	3686	+392	19411	+2026
8	6	9	23	TIM MCGRAW All I Want Is A Life (Curb)	135/1	23	3518	-1836	19006	-9580
32	30	26	24	PAUL BRANDT My Heart Has A History (Reprise)	176/7	25	3467	+348	18152	+1876
33	28	27	25	PATTY LOVELESS A Thousand Times A Day (Epic)	174/2	24	3501	+344	18072	+2028
—	44	34	26	SHANIA TWAIN No One Needs To Know (Mercury)	174/25	26	3172	+928	16880	+4627
40	35	32	27	RICOCHE Daddy's Money (Columbia/CRG)	172/6	27	3092	+582	15998	+3054
34	32	29	28	MARTINA MCBRIDE Phones Are Ringin' All Over Town (RCA)	171/8	28	2909	+353	15186	+1913
36	33	31	29	MARTY STUART & TRAVIS TRITT Honky Tonkin's... (MCA)	166/9	29	2783	+312	14659	+1704
35	34	33	30	RHETT AKINS Don't Get Me Started (Decca)	163/8	30	2715	+273	14337	+1667
44	37	36	31	DIAMOND RIO That's What I Get For Lovin' You (Arista)	158/12	31	2548	+455	13249	+2461
38	36	35	32	LORRIE MORGAN & JON RANDALL By My Side (BNARCA)	152/7	32	2492	+304	13101	+1833
—	45	40	33	WADE HAYES On A Good Night (DKC/Columbia/CRG)	151/30	33	2062	+605	10679	+3253
39	38	37	34	LINDA DAVIS A Love Story In The Making (Arista)	149/7	34	2040	+200	10426	+1070
12	10	13	35	MAVERICKS All You Ever Do Is Bring Me Down (MCA)	92/0	38	1787	-3200	9927	-16603
41	39	38	36	TRACE ADKINS There's A Girl In Texas (Capitol)	140/8	36	1883	+197	9792	+1064
42	40	39	37	KENNY CHESNEY Back In My Arms Again (BNA)	125/4	39	1772	+204	8769	+1008
BREAKER			38	NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)	123/15	40	1668	+327	8608	+1869
BREAKER			39	ALABAMA Say I (RCA)	115/29	43	1480	+409	8109	+2306
BREAKER			40	LEE ROY PARNELL Givin' Water To A Drowning Man (Career)	109/44	44	1369	+600	7035	+3016
45	41	42	41	RICKY SKAGGS Cat's In The Cradle (Atlantic)	99/0	47	1226	+55	6234	+338
DEBUT			42	CLAY WALKER Only On Days That End In "Y" (Giant)	85/80	49	1142	+1067	6006	+5630
21	22	22	43	JOE DIFFIE C-O-U-N-T-R-Y (Epic)	48/0	50	987	-2723	5159	-14221
—	—	49	44	JAMES BONAMY I Don't Think I Will (Epic)	79/31	56	855	+324	4354	+1583
—	50	45	45	DAVID BALL Circle Of Friends (Warner Bros.)	82/12	55	866	+162	4340	+860
—	—	48	46	DARYLE SINGLETARY Workin' It Out (Giant)	68/9	57	790	+161	3754	+838
—	—	46	47	KEN MELLONS Stranger In Your Eyes (Epic)	64/5	58	783	+129	3745	+625
DEBUT			48	MARK CHESNUTT Wrong Place, Wrong Time (Decca)	71/68	60	745	+717	3507	+3293
DEBUT			49	TRACY BYRD 4 To 1 In Atlanta (MCA)	60/53	61	719	+645	3243	+2827
DEBUT			50	CONFEDERATE RAILROAD See Ya (Atlantic)	56/22	63	576	+245	3006	+1167

This chart reflects airplay from May 13-19. Songs ranked by total points. Highlighted songs indicate Breaker.

183 Country reporters. 179 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

BREAKERS®

NEAL MCCOY
Then You Can Tell Me Goodbye (Atlantic)
67% of our reporters on it (123 stations)
15 Adds • Moves 41-38

ALABAMA
Say I (RCA)
62% of our reporters on it (115 stations)
29 Adds • Moves 43-39

LEE ROY PARNELL
Givin' Water To A Drowning Man (Career)
59% of our reporters on it (109 stations)
44 Adds • Moves 44-40

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CLAY WALKER Only On Days That End In "Y" (Giant)	80
MARK CHESNUTT Wrong Place, Wrong Time (Decca)	68
TRACY BYRD 4 To 1 In Atlanta (MCA)	53
LEE ROY PARNELL Givin' Water To A... (Career)	44
LEANN RIMES Blue (MCG/Curb)	35
JAMES BONAMY I Don't Think I Will (Epic)	31
WADE HAYES On A Good Night (DKC/Columbia/CRG)	30
ALABAMA Say I (RCA)	29
GREAT PLAINS Dancin' With The Wind (Magnatone)	26
SHANIA TWAIN No One Needs To Know (Mercury)	25

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CLAY WALKER Only On Days That End In "Y" (Giant)	+1067
SHANIA TWAIN No One Needs To Know (Mercury)	+928
MARK CHESNUTT Wrong Place, Wrong Time (Decca)	+717
TOBY KEITH Does That Blue Moon Ever Shine... (A&M)	+683
TRACY LAWRENCE Time Marches On (Atlantic)	+646
TRACY BYRD 4 To 1 In Atlanta (MCA)	+645
WADE HAYES On A Good Night (DKC/Columbia/CRG)	+605
LEE ROY PARNELL Givin' Water To A... (Career)	+600
RICOCHE Daddy's Money (Columbia/CRG)	+582
LEANN RIMES Blue (MCG/Curb)	+475

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
CLAY WALKER Only On Days That End In "Y" (Giant)	+5630
SHANIA TWAIN No One Needs To Know (Mercury)	+4627
TOBY KEITH Does That Blue Moon Ever Shine... (A&M)	+3582
TRACY LAWRENCE Time Marches On (Atlantic)	+3491
MARK CHESNUTT Wrong Place, Wrong Time (Decca)	+3293
WADE HAYES On A Good Night (DKC/Columbia/CRG)	+3253
RICOCHE Daddy's Money (Columbia/CRG)	+3054
LEE ROY PARNELL Givin' Water To A... (Career)	+3016
TRACY BYRD 4 To 1 In Atlanta (MCA)	+2827
LEANN RIMES Blue (MCG/Curb)	+2654

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
PAM TILLIS The River And The Highway (Arista)
SHANIA TWAIN You Win My Love (Mercury)
LONESTAR No News (BNA)
LEE ROY PARNELL Heart's Desire (Career)
CLAY WALKER Hypnotize The Moon (Giant)
MARK CHESNUTT It Wouldn't Hurt To Have Wings (Decca)
RICOCHE What Do I Know (Columbia/CRG)
NEAL MCCOY You Gotta Love That (Atlantic)
PATTY LOVELESS You Can Feel Bad (Epic)
WYNONNA To Be Loved By You (Curb/MCA)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

Crook and Chase Country Countdown
The Year's Hottest Ratings Grabber!
Exclusive Interviews - The Week's Top Hits - Country's Premiere Radio Team
Distributed By
Call Gene Ferry, NSM
1-303-784-8700

NEW & ACTIVE

LARI WHITE Wild At Heart (RCA)

Total Stations: 45, Total Points: 2803, Total Adds: 15, Including: KGNC 22, WWQQ 22, WBCT 18, KKCS 17, WJCL 15, WKHK 15, KPLM 14, KRRV 12, WRNS 11, KPLX 10, WMTZ 10, KHAY 8, WXTU 7, KNCI 6, WIDV 5
Plays Include: WRBQ 28 (18), KTST 22 (22), KUZZ 22 (7), KASE 21 (5), WWYZ 19 (10), WQMX 18 (18), WDEN 15 (15), WXTA 15 (15), WPKX 14 (14), WXCL 14 (14)

LEANN RIMES Blue (MCG/Curb)

Total Stations: 35, Total Points: 2654, Total Adds: 35, Including: KMLE 25, KJUG 22, KTST 22, WFMB 21, WBSC 20, WDAF 20, WQIK 20, WXTU 20, WTCM 18, WUBE 18, WMZQ 17, KHAY 16, KBUL 15, KIKK 15, KNFM 15, KSN 15, WUSW 15, KFMS 14, WXCL 14, WHWK 13, WKIS 12, WLWI 12, KFRG 10, KIKF 10, KXDD 10, WWYZ 10

PAUL JEFFERSON Check Please (Almo Sounds)

Total Stations: 47, Total Points: 2240, Total Adds: 15, Including: WIL 21, KSN 15, WRNS 13, WCM 11, WTCM 11, WMTZ 10, KSON 6, WTHI 6, KASE 5, KKAT 5, KYGO 5, WCKT 5, WGH 5, WKLB 5, WSIX 5
Plays Include: WPDC 20 (16), WBCT 18 (5), KRTY 14 (8), WKSJ 12 (8), KEEY 10 (10), KNFM 10 (5), WDAF 10 (10), WWYZ 10 (10), KHAY 9 (9), KTEX 9 (9), WGTY 9 (9), WXBM 9 (9)

EMILIO I Think We're On To Something (Capitol)

Total Stations: 43, Total Points: 2061, Total Adds: 6, Including: WGH 14, KNFM 10, KRYS 10, KATM 9, KASE 5, KRST 5
Plays Include: KXKC 23 (23), WWQQ 22 (5), WDSY 20 (20), WTCM 16 (15), KAYD 15 (15), KJUG 15 (15), KHSL 14 (14), WPKX 14 (14), WTCR 14 (9), KCYY 12 (12), WKDQ 12 (12), WXBQ 12 (12), WKSJ 11 (7), KBEQ 10 (10), KXDD 10 (10), WDAF 10 (10), WTVY 10 (10), KHAY 9 (9), KNAX 9 (9), KVOD 9 (9), WGTY 9 (9)

RICH MCCREADY Thinkin' Strait (Magnatone)

Total Stations: 44, Total Points: 2015, Total Adds: 0,
Plays Include: WWQQ 22 (22), KHSL 21 (21), WDSY 20 (20), WTVY 20 (20), KVOD 15 (15), WDEN 15 (15), KPLM 14 (14), WTCM 14 (12), WQHK 13 (13), KFDI 12 (12), WFMS 12 (12), WMTZ 11 (11), WTCR 11 (9), KBEQ 10 (10), KRYS 10 (7), KSCS 10 (10), WACO 10 (10), WYNK 10 (10), WGTY 9 (9), WOW 9 (9), WXTU 9 (9), KDRK 8 (8), KHEY 8 (9), KTTS 8 (8), WKSJ 8 (8)

DAVID KERSH Breaking Hearts & Taking Names (Curb)

Total Stations: 38, Total Points: 1811, Total Adds: 1, Including: WSM-6
Plays Include: WWQQ 22 (22), KHSL 21 (21), WDSY 20 (20), WKSJ 18 (18), KRRV 17 (17), KWNR 17 (17), WACO 16 (16), KJUG 15 (15), WXTA 15 (15), KPLM 14 (14), WTCM 14 (12), WFMB 12 (12), WQDQ 12 (12), WSIX 12 (14), WXBQ 12 (12), KNFM 10 (5), KRYS 10 (7), WRNS 10 (10), WWYZ 10 (10), KTEX 9 (9), KVOD 9 (9), WXBM 9 (9), KKIX 7 (7), WFRG 7 (7), WRBQ 7 (7), WTVY 7 (7)

SUZY BOGGUSS Give Me Some Wheels (Capitol)

Total Stations: 30, Total Points: 1426, Total Adds: 23, Including: WCOL 19, WWZD 18, WRKZ 16, KJUG 15, WXTA 15, KFMS 14, WPKX 14, WHWK 13, WPCR 13, WTCR 11, KXDD 10, WMTZ 10, WTVY 10, KVOD 9, KYKR 8, KSOP 7, KASH 6, KKAT 5, KMPS 5, KTCS 5, WDEN 5, WSIX 5, WVLK 5
Plays Include: WTCM 14 (12), WYRK 12 (12)

MANDY BARNETT Maybe (Asylum/EEG)

Total Stations: 26, Total Points: 1303, Total Adds: 16, Including: KZSN 17, WYYD 16, KPLM 14, WXCL 14, WIVK 13, KBUL 11, WGTY 10, KVOD 9, WFRG 7, WTVY 7, KFDI 5, KTCS 5, WBYT 5, WDEN 5, WRKZ 5, WXTA 5
Plays Include: WFMB 21 (18), KBEQ 18 (10), WYAY 18 (18), WKDQ 12 (12), WXBQ 12 (12), KPLX 10 (10), KSON 6 (6), KTTS 5 (5), WUBE 5 (5), WWYZ 5 (5)

GREAT PLAINS Dancin' With The Wind (Magnatone)

Total Stations: 30, Total Points: 1213, Total Adds: 26, Including: KWNR 17, WPKX 14, WYYD 14, WTCM 12, WTCR 12, KASH 10, KNFM 10, WGTY 10, WRNS 10, WTVY 10, KKIX 7, KXKC 7, WFRG 7, WRBQ 7, WFMS 6, WXCL 6, KFDI 5, KTCS 5, KTTS 5, WDEN 5, WIOV 5, WKCW 5, WKSJ 5, WRKZ 5, WSIX 5, WXTA 5

LONESTAR Runnin' Away With My Heart (BNA)

Total Stations: 16, Total Points: 1111, Total Adds: 14, Including: WBCT 25, KXKC 24, KUZZ 22, WKIX 20, KLLL 19, WUBE 18, KFMS 17, WKNN 12, WBOB 11, KNAX 9, KFDI 5, KMPS 5, KTTS 5, WWYZ 5
Plays Include: KWNR 17 (17), KSOP 7 (7)

RAY HOOD Freedom (Honey On A Harley) (Curb/Capitol)

Total Stations: 21, Total Points: 1013, Total Adds: 3, Including: KYGO 5, WRKZ 5, WWQQ 5
Plays Include: WFMB 30 (28), WKDQ 22 (22), WXBQ 22 (22), KBEQ 18 (10), KRRV 15 (12), WKSJ 11 (17), WTCM 11 (11), WRNS 10 (10), WTVY 10 (10), KTTS 8 (5), KXKC 7 (10), KFDI 5 (5), KTCS 5 (5), WBYT 5 (5), WDEN 5 (5), WXTA 5 (5), WYNK 5 (5)

SMOKIN' ARMADILLOS Thump Factor (MCG/Curb)

Total Stations: 25, Total Points: 839, Total Adds: 0, Plays Include: KJUG 22 (22), WWQQ 22 (22), KRRV 17 (17), KPLM 14 (14), KTOM 10 (8), KNAX 9 (9), KTEX 9 (9), WXBM 9 (9), KHAY 8 (7), KYKR 8 (8), KHSL 7 (7), KSKS 7 (7), KSOP 7 (7), KUZZ 7 (7), WTVY 7 (7), WTHI 6 (6), KASY 5 (5), KTTS 5 (5), WDEN 5 (5), WKSJ 5 (5), WSSL 5 (5), WUBE 5 (5), WXTA 5 (5)

CHRIS LEDOUX Gravitational Pull (Capitol)

Total Stations: 17, Total Points: 776, Total Adds: 0, Plays Include: KXKC 22 (23), KHSL 21 (21), KJUG 15 (15), KKIX 15 (7), KSOP 15 (7), KPLM 14 (14), KPLX 10 (10), KYNG 10 (10), WTVY 7 (7), KFDI 5 (5), KKAT 5 (5), KTTS 5 (5), KYGO 5 (5), WDEN 5 (5)

AARON TIPPIN Everything I Own (RCA)

Total Stations: 22, Total Points: 717, Total Adds: 17, Including: KVOD 9, KSOP 7, WQIK 6, WTHI 6, KATM 5, KNCI 5, KTTS 5, KZSN 5, WCKT 5, WCTK 5, WKX 5, WKLB 5, WMIL 5, WNOE 5, WOW 5, WSSL 5, WWQM 5
Plays Include: KLLL 19 (19), KFMS 14 (14), KHAY 9 (9), WRDQ 6 (5), WWYZ 5 (5)

KEITH STEGALL Fifty-Fifty (Mercury)

Total Stations: 19, Total Points: 714, Total Adds: 0, Plays Include: KJUG 15 (15), WXTA 15 (15), KHSL 14 (14), KPLM 14 (14), WGH 14 (14), WTCM 14 (12), WEZL 10 (10), WITL 10 (10), KNAX 9 (9), KYKR 8 (8), KSKS 7 (7), WDSY 7 (7), WKIX 7 (6), WTHI 6 (6), KYGO 5 (5), WDEN 5 (5), WKSJ 5 (5), WWQQ 5 (5), WWYZ 5 (5)

HUTCHENS Wait A Minute (Atlantic)

Total Stations: 13, Total Points: 702, Total Adds: 10, Including: WRNS 26, WKSJ 18, WKSJ 14, WKML 13, KFDI 5, KTCS 5, KTTS 5, WDEN 5, WSOC 5, WTQR 5
Plays Include: WWQQ 22 (5), WKDQ 12 (12), WXBQ 12 (12)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Mark Edwards • (214) 991-9200

Real Country

Dave Nicholson • (602) 966-6236

Adds:

CONFEDERATE RAILROAD/See Ya
KEN MELLONS/Stranger In Your Eyes
LEANN RIMES/Blue

Hottest:

BROOKS & DUNN/My Maria
COLLIN RAYE/I Think About You
TOBY KEITH/Does That Blue Moon Ever ...
BRYAN WHITE/I'm Not Supposed To Love You
GEORGE STRAIT/Blue Clear Sky

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:

LONESTAR/Runnin' With My Heart
RICK TREVINO/Learning As You Go
CLAY WALKER/Only On Days That End In "Y"
MARK WILLS/Jacob's Ladder

Hottest:

BROOKS & DUNN/My Maria
GEORGE STRAIT/Blue Clear Sky
BRYAN WHITE/I'm Not Supposed To Love ...
COLLIN RAYE/I Think About You
TOBY KEITH/Does That Blue Moon Ever Shine ...

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

None

Hottest:

SHANIA TWAIN/You Win My Love
TIM MCGRAW/All I Want Is A Life
BROOKS & DUNN/My Maria
GEORGE STRAIT/Blue Clear Sky

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country -

Ken Moultrie

Adds:

DAVID BALL/Circle Of Friends
KEN MELLONS/Stranger In Your Eyes
LEE ROY PARNELL/Givin' Water To A Drowning Man
DARYLE SINGLETARY/Workin' It Out

Hottest:

JOHN MICHAEL MONTGOMERY/Long As I Live
BROOKS & DUNN/My Maria
BILLY DEAN/It's What I Do
TIM MCGRAW/All I Want Is A Life
FAITH HILL/Someone Else's Dream

Digital Country - Ken Moultrie

Adds:

SUZY BOGGUSS/Give Me Some Wheels
WADE HAYES/On A Good Night
LEANN RIMES/Blue

Hottest:

BROOKS & DUNN/My Maria
BILLY DEAN/It's What I Do
JO DEE MESSINA/Heads Carolina, Tails California
GEORGE STRAIT/Blue Clear Sky
JOHN MICHAEL MONTGOMERY/Long As I Live

Digital New Country - L.J. Smith

Adds:

SUZY BOGGUSS/Give Me Some Wheels
CONFEDERATE RAILROAD/See Ya
PAUL JEFFERSON/Check Please
LEANN RIMES/Blue
LARI WHITE/Wild At Heart

Hottest:

BROOKS & DUNN/My Maria

BROADCAST PROGRAMMING CONTINUED

TRACY LAWRENCE/Time Marches On
GEORGE STRAIT/Blue Clear Sky
JO DEE MESSINA/Heads Carolina, Tails California
COLLIN RAYE/I Think About You

GREAT AMERICAN COUNTRY VIDEO NETWORK

Jim Murphy • (303) 784-8700

Adds:

GEORGE OUCAS/Every Time She Passes By
TAMMY GRAHAM/Tell Me Again
RICKY SKAGGS/Cat's In The Cradle
SHANIA TWAIN/No One Needs To Know

Hottest:

BRYAN WHITE/I'm Not Supposed To Love You
PAM TILLIS/The River And The Highway
MINDY MCCREADY/Ten Thousand Angels
COLLIN RAYE/I Think About You
SHANIA TWAIN/No One Needs To Know

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

CD Country - John Hendricks

Adds:

TRACY BYRO/4 To 1 In Atlanta
CONFEDERATE RAILROAD/See Ya
PAUL JEFFERSON/Check Please
OON COX/Man Overboard
CHELY WRIGHT/The Love He Left Behind

Hottest:

RHETT AKINS/Don't Get Me Started
PAUL BRANDT/My Heart Has A History
DIAMOND RIO/That's What I Get For ...
TRACY LAWRENCE/Time Marches On

U.S. Country - Jim Murphy

Adds:

SUZY BOGGUSS/Give Me Some Wheels
MARK CHESNUTT/Wrong Place Wrong Time
L. MORGAN & J. RANOALL/By My Side
LEE ROY PARNELL/Givin' Water To A Drowning Man
CLAY WALKER/Only Days That End In Y

Hottest:

BROOKS & DUNN/My Maria
FAITH HILL/Someone Else's Dream
JO DEE MESSINA/Heads Carolina, Tails California
COLLIN RAYE/I Think About You
GEORGE STRAIT/Blue Clear Sky

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country - David Felker

Adds:

TRACY ADKINS/There's A Girl In Texas
PAUL BRANDT/My Heart Has A History
LINDA DAVIS/A Love Story In The Making
WADE HAYES/On A Good Night
LONESTAR/Runnin' Away With My Heart
LEE ROY PARNELL/Givin' Water To A Drowning Man

Hottest:

BILLY DEAN/It's What I Do
BROOKS & DUNN/My Maria
FAITH HILL/Someone Else's Dream
JO DEE MESSINA/Heads Carolina, Tails California
GEORGE STRAIT/Blue Clear Sky

Mainstream Country - David Felker

Adds:

L. MORGAN & J. RANDALL/By My Side
RICOCHET/Daddy's Money
M. STUART & T. TRITT/Honky Tonkin's What ...
SHANIA TWAIN/No One Needs To Know

Hottest:

FAITH HILL/Someone Else's Dream
BROOKS & DUNN/My Maria
JO DEE MESSINA/Heads Carolina, Tails California
JOHN MICHAEL MONTGOMERY/Long As I Live
GEORGE STRAIT/Blue Clear Sky

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

BOBBIE CRYNER/I Didn't Know My Own Strength (MCA)
GEORGE DUCAS/Every Time She Passes By (Capitol)
PAUL JEFFERSON/Check Please (Almo Sounds)
RICKY SKAGGS/Cat's In The Cradle (Atlantic)

HEAVY

BLACKHAWK/Almost A Memory Now (Arista)
BROOKS & DUNN/My Maria (Arista)
TERRI CLARK/I I Were You (Mercury)
JOE DIFFIE/C-O-U-N-T-R-Y (Epic)
TOBY KEITH/Does That Blue Moon Ever... (A&M)
SAMMY KERSHAW/Meant To Be (Atlantic)
TRACY LAWRENCE/Time Marches On (Atlantic)
PATTY LOVELESS/A Thousand Times A Day (Epic)
MINDY MCCREADY/Ten Thousand Angels (BNA)
REBA MCKENTRE/Starting Over Again (MCA)
JO DEE MESSINA/Heads Carolina, Tails California (Curb)
COLLIN RAYE/I Think About You (Epic)
SAWYER BROWN/Treat Her Right (Curb)
RICKY SKAGGS/Cat's In The Cradle (Atlantic)
PAM TILLIS/The River And The Highway (Arista)
SHANIA TWAIN/You Win My Love (Mercury)
BRYAN WHITE/I'm Not Supposed To Love... (Asylum/EEG)

Information current as of May 13.

CMT

COUNTRY MUSIC TELEVISION

30.8 million households
Tracy Rogers, Director/Programming
Paul Hastaba, VP/GM

ADDS

JOE ELY/All Just To Get To You (MCA)
FRAZIER RIVER/Tangled Up In Texas (Decca)
MAVERICKS/Missing You (MCA)
RICK TREVINO/Learning As You Go (Columbia/CRG)
SHANIA TWAIN/No One Needs To Know (Mercury)

TOP 10

BLACKHAWK/Almost A Memory Now (Arista)
BROOKS & DUNN/My Maria (Arista)
JOE DIFFIE/C-O-U-N-T-R-Y (Epic)
TOBY KEITH/Does That Blue Moon Ever... (A&M)
SAMMY KERSHAW/Meant To Be (Mercury)
TRACY LAWRENCE/Time Marches On (Atlantic)
MINDY MCCREADY/Ten Thousand Angels (BNA)
TIM MCGRAW/All I Want (Curb)
COLLIN RAYE/I Think About You (Epic)
BRYAN WHITE/I'm Not Supposed To Love... (Asylum/EEG)

HEAVY

BLACKHAWK/Almost A Memory Now (Arista)
PAUL BRANDT/My Heart Has A History (Reprise)
JOE DIFFIE/C-O-U-N-T-R-Y (Epic)
TOBY KEITH/Does That Blue Moon Ever... (A&M)
SAMMY KERSHAW/Meant To Be (Mercury)
TRACY LAWRENCE/Time Marches On (Atlantic)
MINDY MCCREADY/Ten Thousand Angels (BNA)
COLLIN RAYE/I Think About You (Epic)
SAWYER BROWN/Treat Her Right (Curb)
DOUG SUPERMAN/She Never Looks Back (Giant)
BRYAN WHITE/I'm Not Supposed To Love... (Asylum/EEG)

HOT SHOTS

DAVID BALL/Circle Of Friends (Warner Bros.)
SUZY BOGGUSS/Give Me Some Wheels (Capitol)
BOBBIE CRYNER/I Didn't Know My Own Strength (MCA)
GEORGE DUCAS/Every Time She Passes By (Capitol)
JOE ELY/All Just To Get To You (MCA)
FRAZIER RIVER/Tangles Up In Texas (Decca)
WADE HAYES/On A Good Night (DKC/Columbia/CRG)
PATTY LOVELESS/A Thousand Times A Day (Epic)
NEAL McCOY/Then You Can Tell Me Goodbye (Atlantic)
RICKY SKAGGS/Cat's In The Cradle (Atlantic)
RICK TREVINO/Learning As You Go (Columbia/CRG)
LARI WHITE/Wild At Heart (RCA)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of May 15.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p>WOMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 SAWYER BROWN 18 CLAY WALKER 18 RHETT AKINS</p> <p>WGNA/Albany, NY OM: Fred Horton MD: Bill Earley 13 ALABAMA 13 MORGAN & RANDALL 13 CLAY WALKER</p> <p>KASY/Albuquerque, NM PD/MD: Jim West 20 SHANIA TWAIN 20 RICOCHET 20 MARTINA MCBRIDE</p> <p>KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Malibu 12 NEAL MCCOY 5 DAVID BALL 5 EMILIO 5 LEE ROY PARNELL</p> <p>KRRV/Alexandria, LA PD: Ron Knighten APD/MD: Michael Bailey 12 CLAY WALKER 12 ALABAMA 12 LARI WHITE 12 LEE ROY PARNELL</p> <p>KGNC/Amarillo, TX PD: Tim Butler MD: Patrick Clark 45 TRACY BYRD 45 CLAY WALKER 22 MARK CHESNUTT 22 LEE ROY PARNELL 22 LARI WHITE 10 CONFEDERATE RAILROAD</p> <p>KASH/Anchorage, AK PD: Dennis Carter MD: Eddie Maxwell 10 GREAT PLAINS 6 SUZY BOGGUSS 6 TRACY BYRD 6 MARK CHESNUTT 6 CLAY WALKER 6 JAMES BONAMY 6 GRETCHEN PETERS 6 LEANN RIMES</p> <p>WUSW/Appleton, WI PD: Mark Lewis MD: Ron Knighten 15 LEANN RIMES 15 LEE ROY PARNELL 5 MARK CHESNUTT 5 CLAY WALKER</p> <p>WKSJ/Asheville, NC PD: Dale Mitchell MD: Nikki Thomas 18 TRACY BYRD 18 HUTCHENS 18 DIAMOND RIO 18 MARK CHESNUTT 5 JAMES BONAMY 5 DARYLE SINGLETARY 5 GREAT PLAINS</p> <p>WKXC/Augusta, GA PD: Tommy Gentry MD: Tony Cooper 18 PAUL BRANDT 18 STUART & TRITT</p> <p>KASE/Austin, TX PD: Brad Hansen MD: Steve Gary 5 TRACY BYRD 5 DIAMOND RIO 5 EMILIO 5 JAMES BONAMY 5 PAUL JEFFERSON</p> <p>WYNK/Baton Rouge, LA PD/MD: Brian King 10 NEAL MCCOY 10 LEE ROY PARNELL 10 SHANIA TWAIN</p> <p>KAYD/Beaumont, TX PD/MD: Frank Dawson 23 MARK CHESNUTT 23 TRACY BYRD 23 CLAY WALKER</p> <p>KYKR/Beaumont, TX PD: Kurt Gilchrist MD: Trey Polston 28 TRACY BYRD 21 MARK CHESNUTT 21 CLAY WALKER 8 SUZY BOGGUSS</p> <p>WKNN/Biloxi, MS PD: Rick Mize MD: Angie Thompson 12 LEE ROY PARNELL 12 LONESTAR 12 RICK TREVINO</p> <p>WHWK/Binghamton, NY PD/MD: John Davison 13 CLAY WALKER 13 LEANN RIMES 13 SUZY BOGGUSS 13 TRACE ADKINS</p>	<p>WBOS/Boston, MA PD: Harry Nelson MD: Ginny Rogers 20 LEANN RIMES</p> <p>WKLB/Boston, MA PD: Bob Christy MD: Joni Siani 5 PAUL JEFFERSON 5 SHANIA TWAIN 5 ALABAMA 5 JAMES BONAMY 5 AARON TIPPIN</p> <p>WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 12 NEAL MCCOY 12 RHETT AKINS</p> <p>WBUB/Charleston, SC PD: Charlie Lindsey MD: John Dixon 15 SHANIA TWAIN 15 DIAMOND RIO 15 LINDA DAVIS 15 KENNY CHESNEY 15 WADE HAYES</p> <p>WEZL/Charleston, SC PD: T.J. Phillips MD: Gary Griffin 10 SHANIA TWAIN 10 ALABAMA 10 TRACY BYRD 10 LEE ROY PARNELL 7 JAMES BONAMY</p> <p>WSOC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 13 WADE HAYES 5 ALABAMA 5 MDRGAN & RANDALL 5 HUTCHENS</p> <p>WTDR/Charlotte, NC PD: Loyd Ford MD: Alison West 6 DAVID BALL</p> <p>WUSY/Chattanooga, TN PD/MD: Bob Sterling 7 CLAY WALKER 7 DARYLE SINGLETARY 7 MARK CHESNUTT 7 KEN MELLONS</p> <p>WUSN/Chicago, IL PD: Dean McNeil MD: Tricia Blondo 17 RICOCHET 17 CLAY WALKER 10 TRACE ADKINS</p> <p>KHSL/Chico, CA PD/MD: Clark Michaels 21 REBA MCENTIRE</p> <p>WUBE/Cincinnati, OH PD: Tim Closson MD: Duke Hamilton 25 CLAY WALKER 18 LONESTAR 18 LEANN RIMES</p> <p>WGAR/Cleveland, OH PD: Denny Nugent MD: Chuck Collier 25 CLAY WALKER 18 LINDA DAVIS 18 MORGAN & RANDALL 18 LEE ROY PARNELL</p> <p>KKCS/Colorado Springs, CO PD: Charlie Cassidy MD: Dave Shepel 17 CLAY WALKER 17 LEE ROY PARNELL 17 TRACY BYRD 17 WADE HAYES 17 LARI WHITE</p> <p>WCOS/Columbia, SC PD: Ron Antill MD: Glen Garrett 12 RICOCHET 12 STUART & TRITT</p> <p>WPKN/Columbus, OH PD: Max Raines MD: Mark Clark 15 WADE HAYES 15 LINDA DAVIS</p> <p>KRYS/Corpus Christi, TX PD/MD: Danny McWilliams 10 CLAY WALKER 10 EMILIO 5 TRACY BYRD 5 MARK CHESNUTT 5 ALABAMA</p> <p>KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney 10 WADE HAYES 10 DARYLE SINGLETARY 10 LARI WHITE 10 JOE DIFFIE</p> <p>KSCS/Dallas, TX PD: Dean James MD: Linda O'Brien 14 WYNONNA 14 MORGAN & RANDALL 14 TRACE ADKINS</p>	<p>KYNG/Dallas, TX PD: Dan Pearman MD: Stacey Tackett 20 LEANN RIMES 5 PAUL BRANDT</p> <p>WGNE/Daytona Beach, FL PD: John Rivers MD: Ron P. Jones 11 ALABAMA 10 TRACE ADKINS 9 CONFEDERATE RAILROAD</p> <p>KJYG/Denver, CO PD: John St. John MD: Jennifer Page 13 ALABAMA 5 LEE ROY PARNELL 5 GEORGE OUCAS 5 PAUL JEFFERSON 5 RAY HOOD</p> <p>KJLY/Des Moines, IA PD: Beverlee Raiter MD: Eddie Haskell 7 STUART & TRITT</p> <p>WWWW/Detroit, MI PD: Mark Hamlin 13 ALABAMA 13 CLAY WALKER 5 LEE ROY PARNELL 5 MARK CHESNUTT 5 TRACY BYRD</p> <p>WYCD/Detroit, MI PD/MD: Eddie Haskell 13 MARTINA MCBRIDE 13 CLAY WALKER</p> <p>WTVY/Dothan, AL PD/MD: Shannon O'Neal 10 MARK CHESNUTT 10 CLAY WALKER 10 MARK WILLS 10 GREAT PLAINS 10 SUZY BOGGUSS 7 DON COX 7 MANDY BARNETT 7 CHELY WRIGHT</p> <p>KHEY/El Paso, TX PD: Jay J. McCrae MD: John Hunter 18 GEORGE OUCAS 8 MARK CHESNUTT 8 CLAY WALKER 8 CHELY WRIGHT</p> <p>WXTA/Erie, PA PD: Bill Shannon MD: Chet Price 15 SUZY BOGGUSS 15 JAMES BONAMY 15 TRACY BYRD 15 MARK CHESNUTT 15 CLAY WALKER 15 MANDY BARNETT 5 PHILIP CLAYPOOL 5 GREAT PLAINS</p> <p>KUGN/Eugene, OR PD: Tim Fox MD: Bob Bosche 20 SHANIA TWAIN 14 ALABAMA 14 WADE HAYES 14 NEAL MCCOY 14 LEE ROY PARNELL 14 DIAMOND RIO</p> <p>WKDQ/Evansville, IN PD: Mac Edwards MD: Andy Brown 13 MARK CHESNUTT 13 JAMES BONAMY 13 LINDA DAVIS 13 CONFEDERATE RAILROAD 13 HUTCHENS</p> <p>WKML/Fayetteville, NC PD: Eric Marshall MD: Tona Marconi 17 CLAY WALKER 15 SHANIA TWAIN 15 CONFEDERATE RAILROAD 15 MARK CHESNUTT 7 GREAT PLAINS 7 DON COX</p> <p>WKIX/Fayetteville, AR PD: Eric Marshall MD: Tona Marconi 17 CLAY WALKER 15 SHANIA TWAIN 15 CONFEDERATE RAILROAD 15 MARK CHESNUTT 7 GREAT PLAINS 7 DON COX</p> <p>WFKM/Indianapolis, IN PD: David Wood MD: J.D. Cannon 12 CLAY WALKER 12 MARK CHESNUTT 12 WADE HAYES 12 DARYLE SINGLETARY 12 TRACY BYRD 6 GREAT PLAINS</p> <p>WMSI/Jackson, MS OM/MD: Buddy Van Arsdale APD/MD: Rick Adams 7 DAVID BALL 7 TRACY BYRD 7 LEE ROY PARNELL 7 CLAY WALKER</p> <p>WQHK/Ft. Wayne, IN PD: Jeff Davis MD: Kevin Kelly 13 LEE ROY PARNELL 13 LINDA DAVIS 13 TRACE ADKINS</p> <p>KNAX/Fresno, CA PD: Larry Santago MD: Scott Stevens 9 CLAY WALKER 9 JAMES BONAMY 9 RICK TREVINO</p> <p>KSKS/Fresno, CA PD: Ken Boesen MD: Chris Coats 7 ALABAMA 7 LEE ROY PARNELL 7 CLAY WALKER</p>	<p>WBCT/Grand Rapids, MI PD: Doug Montgomery MD: Kelly Iris 25 LONESTAR 18 LARI WHITE 5 ALABAMA 5 DAVID BALL</p> <p>WKSJ/Greensboro, NC PD/MD: Chuck Finley 14 HUTCHENS 9 TRACY BYRD 8 MARK CHESNUTT</p> <p>WTQR/Greensboro, NC PD: Paul Franklin MD: Danny Hall 15 DARYLE SINGLETARY 5 WADE HAYES 5 GEORGE OUCAS 5 HUTCHENS 5 STUART & TRITT 5 SHANIA TWAIN</p> <p>WRNS/Greensboro, NC PD: Wayne Carlisle MD: Dale Knippers 26 HUTCHENS 26 DON COX 15 MARK CHESNUTT 13 PAUL JEFFERSON 11 LARI WHITE 10 JAMES BONAMY 10 GREAT PLAINS</p> <p>WESC/Greenville, SC PD: Jeff Garrison MD: John Landrum 18 DIAMOND RIO 18 LEE ROY PARNELL 18 SHANIA TWAIN 7 DAVID BALL</p> <p>WSSL/Greenville, SC PD: Mike Chapman MD: Ric Larson 5 CLAY WALKER 5 TRACY BYRD 5 MARK CHESNUTT 5 AARON TIPPIN 5 DAVID BALL</p> <p>WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 22 SHANIA TWAIN 5 CLAY WALKER 5 MARK CHESNUTT 5 LEE ROY PARNELL</p> <p>WRKZ/Harrisburg, PA PD: Mitch Mahan MD: Dandelion 16 SUZY BOGGUSS 9 TRACY BYRD 9 MARK CHESNUTT 9 CLAY WALKER 5 RAY HOOD 5 MANDY BARNETT 5 GREAT PLAINS</p> <p>WVLC/Lexington, KY PD/MD: Matt Austin 5 SUZY BOGGUSS 5 MARK CHESNUTT 5 LEE ROY PARNELL 5 LEANN RIMES</p> <p>KZKX/Lincoln, NE PD: Charlie Thomas MD: Ron Edwards 5 MARK CHESNUTT 5 WADE HAYES 5 DAVID BALL</p> <p>KSSN/Little Rock, AR PD: Greg Mazingo MD: Tom Travis 25 SAMMY KERSHAW 25 PAUL BRANDT</p> <p>KIKF/Los Angeles, CA PD: Bob Harvey APD/MD: Carrie Dunne 10 MARK CHESNUTT 10 CLAY WALKER 10 DAVID BALL 10 LEANN RIMES</p> <p>KZLA/Los Angeles, CA PD/MD: John Sebastian 20 PAUL BRANDT 20 SAWYER BROWN 20 CHELY WRIGHT</p> <p>WAMZ/Louisville, KY PD: Coyote Calhoun MD: Ron Hazard 7 CLAY WALKER 7 MARK CHESNUTT 7 RICK TREVINO</p> <p>KLLL/Lubbock, TX PD: Jay Richards MD: Heather Harris 19 CLAY WALKER 19 LONESTAR</p> <p>WDEM/Macon, GA PD: Gerry Marshall MD: Lou Starling 15 MARK CHESNUTT 15 CLAY WALKER 5 DON COX 5 SUZY BOGGUSS 5 MANDY BARNETT 5 HUTCHENS 5 CHELY WRIGHT</p> <p>WROO/Jacksonville, FL PD: John Richards MD: Buzz Jackson 6 CLAY WALKER 6 MARK CHESNUTT 6 JAMES BONAMY</p> <p>WXBQ/Johnson City, VA PD: Bill Hagy MD: Reggie Neel 12 SHANIA TWAIN</p> <p>WMTZ/Johnstown, PA PD: Brian Cleary 10 MARK CHESNUTT 10 SUZY BOGGUSS 10 LEE ROY PARNELL 10 CONFEDERATE RAILROAD 10 LARI WHITE 10 PAUL JEFFERSON</p>	<p>KBEO/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 ALABAMA 18 PATTY LOVELESS 18 SHANIA TWAIN 18 CLAY WALKER</p> <p>KFKF/Kansas City, MO PD: Dale Carter MD: Tony Stevens 10 WADE HAYES 8 LEANN RIMES 8 RICK TREVINO 8 CLAY WALKER</p> <p>WDAF/Kansas City, MO PD: Ted Cramer MD: Dave Bryan 10 LEANN RIMES 10 STUART & TRITT 10 WADE HAYES 10 CLAY WALKER 10 KEN MELLONS</p> <p>WIVK/Knoxville, TN PD/MD: Lee Acree 13 STUART & TRITT 13 MANDY BARNETT 13 MARK CHESNUTT</p> <p>KXKC/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 24 MARK CHESNUTT 24 CLAY WALKER 24 LONESTAR 7 GREAT PLAINS</p> <p>WIOV/Lancaster, PA PD: Brother Weems MD: Robin Williams 5 GREAT PLAINS 5 LEANN RIMES 5 LARI WHITE 5 CONFEDERATE RAILROAD 5 JAMES BONAMY</p> <p>WITL/Lansing, MI APD/MD: R.J. Wilson No Adds</p> <p>KFMS/Las Vegas, NV PD: Jay Phillips APD/MD: Shari Singer 17 LONESTAR 14 MARK CHESNUTT 14 ODUG SUPERNAW 14 SUZY BOGGUSS 14 LEANN RIMES</p> <p>KWNR/Las Vegas, NV PD/MD: Tom Jordan 17 CLAY WALKER 17 DIAMOND RIO</p> <p>WVXK/Lexington, KY PD/MD: Matt Austin 5 SUZY BOGGUSS 5 MARK CHESNUTT 5 LEE ROY PARNELL 5 LEANN RIMES</p> <p>KZKX/Lincoln, NE PD: Charlie Thomas MD: Ron Edwards 5 MARK CHESNUTT 5 WADE HAYES 5 DAVID BALL</p> <p>KSSN/Little Rock, AR PD: Greg Mazingo MD: Tom Travis 25 SAMMY KERSHAW 25 PAUL BRANDT</p> <p>KIKF/Los Angeles, CA PD: Bob Harvey APD/MD: Carrie Dunne 10 MARK CHESNUTT 10 CLAY WALKER 10 DAVID BALL 10 LEANN RIMES</p> <p>KZLA/Los Angeles, CA PD/MD: John Sebastian 20 PAUL BRANDT 20 SAWYER BROWN 20 CHELY WRIGHT</p> <p>WAMZ/Louisville, KY PD: Coyote Calhoun MD: Ron Hazard 7 CLAY WALKER 7 MARK CHESNUTT 7 RICK TREVINO</p> <p>KLLL/Lubbock, TX PD: Jay Richards MD: Heather Harris 19 CLAY WALKER 19 LONESTAR</p> <p>WDEM/Macon, GA PD: Gerry Marshall MD: Lou Starling 15 MARK CHESNUTT 15 CLAY WALKER 5 DON COX 5 SUZY BOGGUSS 5 MANDY BARNETT 5 HUTCHENS 5 CHELY WRIGHT</p> <p>WROO/Jacksonville, FL PD: John Richards MD: Buzz Jackson 6 CLAY WALKER 6 MARK CHESNUTT 6 JAMES BONAMY</p> <p>WXBQ/Johnson City, VA PD: Bill Hagy MD: Reggie Neel 12 SHANIA TWAIN</p> <p>WMTZ/Johnstown, PA PD: Brian Cleary 10 MARK CHESNUTT 10 SUZY BOGGUSS 10 LEE ROY PARNELL 10 CONFEDERATE RAILROAD 10 LARI WHITE 10 PAUL JEFFERSON</p>	<p>WOGY/Memphis, TN PD: Polly Wogg MD: Hopalong Cassidy 20 SHANIA TWAIN 7 WADE HAYES</p> <p>WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 12 ALABAMA 12 DIAMOND RIO 12 MORGAN & RANDALL 12 LEANN RIMES</p> <p>WML/Milwaukee, WI PD: Kerry Wolfe MD: Mitch Morgan 14 LEE ROY PARNELL 14 ALABAMA 5 JAMES BONAMY 5 AARON TIPPIN</p> <p>KEEY/Minneapolis, MN PD: Gregg Swenberg MD: Mark Bauer 18 CLAY WALKER 18 TRACY BYRD 18 DARYLE SINGLETARY 10 TRACY BYRD 10 MARK CHESNUTT</p> <p>WBOB/Minneapolis, MN PD/MD: Bob Wood 11 CLAY WILLS 11 MARK WILLS 11 GEORGE OUCAS 11 MARTINA MCBRIDE 11 LONESTAR 11 NEAL MCCOY 11 SAMMY KERSHAW</p> <p>WKSJ/Mobile, AL PD: Scott Johnson MD: Bill Dotson 8 DAVID BALL 8 KEN MELLONS 8 DARYLE SINGLETARY 8 CLAY WALKER</p> <p>KATM/Modesto, CA PD: Ed Hill 13 MARK CHESNUTT 13 RANDY BLACK 9 CONFEDERATE RAILROAD 9 EMILIO 5 ALABAMA 5 AARON TIPPIN</p> <p>KTOM/Monterey, CA PD: Erik Fox MD: Karyann Hamilton 16 JAMES BONAMY 16 SHANIA TWAIN 10 PAUL BRANDT</p> <p>WLWI/Montgomery, AL PD/MD: Carson James 12 CONFEDERATE RAILROAD 12 MARTINA MCBRIDE 12 LEANN RIMES 12 CLAY WALKER 12 WADE HAYES 12 TRACY BYRD</p> <p>WSIX/Nashville, TN PD/MD: Dave Kelly 13 TRACY BYRD 12 MARK CHESNUTT 12 CLAY WALKER 5 PAUL JEFFERSON 5 GREAT PLAINS 5 SUZY BOGGUSS</p> <p>WSM/Nashville, TN Acting PD: Kyle Cantrell 6 DAVID KERSHAW 6 LEANN RIMES 6 MARK CHESNUTT 6 TRACY BYRD</p> <p>WNOE/New Orleans, LA PD: Bob Young MD: Lee Sandifer 5 AARON TIPPIN</p> <p>WGH/Norfolk, VA PD: Randy Brooks MD: Marc Carmody 14 LINDA DAVIS 14 SHANIA TWAIN 14 LEE ROY PARNELL 14 NEAL MCCOY 14 EMILIO 5 PAUL JEFFERSON</p> <p>WTCM/NW Michigan PD: Mark Sawyer MD: Ryan Doherty 18 LEANN RIMES 18 TRACY BYRD 12 MARK CHESNUTT 12 CLAY WALKER 12 GREAT PLAINS 11 DON COX 11 PAUL JEFFERSON</p> <p>KNFM/Odessa-Midland, TX PD/MD: Dave Love 22 TRACY BYRD 15 CLAY WALKER 15 LEANN RIMES 10 ALABAMA 10 EMILIO 10 GREAT PLAINS</p> <p>KTST/Oklahoma City, OK PD: Charlie Harrigan MD: Keith Merlow 22 KEN MELLONS 22 LEE ROY PARNELL 22 CONFEDERATE RAILROAD 22 LEANN RIMES 22 CLAY WALKER</p> <p>KXXY/Oklahoma City, OK PD: Charlie Harrigan MD: Bill Reed 10 LEE ROY PARNELL 10 SHANIA TWAIN 10 ALABAMA 10 MARTINA MCBRIDE 10 DIAMOND RIO</p>	<p>KXKT/Omaha, NE PD: Tom Goodwin MD: John Glenn 18 SHANIA TWAIN 7 CLAY WALKER</p> <p>WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 MARK CHESNUTT 9 JAMES BONAMY 9 LEE ROY PARNELL 9 TRACY BYRD 9 LEANN RIMES 5 AARON TIPPIN</p> <p>WWKA/Orlando, FL PD: Mike Moore MD: Shadow Stevens 17 WADE HAYES 5 STUART & TRITT</p> <p>KHAY/Oxnard, CA PD/MD: Mark Hill 16 LEANN RIMES 8 TRACY BYRD 8 MARK CHESNUTT 8 CONFEDERATE RAILROAD 8 LARI WHITE 7 TAMMY GRAHAM 6 JAMES BONAMY</p> <p>KPLM/Palm Springs, CA PD/MD: AJ Gordon 14 LEE ROY PARNELL 14 LARI WHITE 14 MANDY BARNETT</p> <p>WXBM/Pensacola, FL PD: Lynn West MD: Bruce Clark 15 LEE ROY PARNELL 9 TRACY BYRD 9 MARK CHESNUTT</p> <p>WXCL/Peoria, IL MD: Joe Cameron 14 CLAY WALKER 14 LEANN RIMES 14 MANDY BARNETT 14 MARK CHESNUTT 6 GREAT PLAINS 6 TRACY BYRD</p> <p>WXUT/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 20 LEANN RIMES 7 LARI WHITE 7 LEE ROY PARNELL 7 WADE HAYES 5 RHETT AKINS</p> <p>KMLE/Phoenix, AZ PD: Gwen Foster 25 LEANN RIMES 25 RICK TREVINO 25 CLAY WALKER</p> <p>KNIX/Phoenix, AZ PD: Larry Daniels MD: Buddy Owens 10 NEAL MCCOY 10 ALABAMA 10 TRACY BYRD 10 MARK CHESNUTT</p> <p>WDSY/Pittsburgh, PA PD: Justin Case MD: Chris DeCarlo 7 RICK TREVINO 7 TRACY BYRD</p> <p>WPOR/Portland, ME PD: Thomas Hennessey MD: Hal Knight 13 SUZY BOGGUSS 13 WADE HAYES</p> <p>KUPL/Portland, OR PD: Lee Rogers MD: Rick Taylor 12 MARTINA MCBRIDE 7 WADE HAYES 7 LEE ROY PARNELL 7 KEN MELLONS 7 TRACE ADKINS</p> <p>KWJJ/Portland, OR PD: Robin Mitchell MD: Kelle McCrae 38 AARON TIPPIN 25 WYNONNA 25 RICOCHET 25 MARTINA MCBRIDE 25 LARI WHITE 18 TRACY BYRD 18 MARK CHESNUTT 5 RHETT AKINS 5 STUART & TRITT</p> <p>WOKQ/Portsmouth, NH MD: Dan Lunnie 5 ALABAMA 5 DAVID BALL 5 WADE HAYES 5 NEAL MCCOY 5 LEE ROY PARNELL 5 SHANIA TWAIN</p> <p>WCTK/Providence, RI PD: Rick Everett MD: Tiffany Hill 10 LEE ROY PARNELL 5 MARK CHESNUTT 5 AARON TIPPIN 5 JAMES BONAMY</p> <p>WLLR/Quad Cities, IA-IL PD: Jim O'Hara MD: Ron Evans 16 SHANIA TWAIN 10 RHETT AKINS</p> <p>KRMV/Reno, NV PD: Rusty Keyes MD: Dave Collins 15 LEANN RIMES 15 TRACY BYRD 11 MARK CHESNUTT 11 TRACE ADKINS 11 CONFEDERATE RAILROAD 11 MANDY BARNETT</p> <p>WBYT/South Bend, IN PD: Ralph Cherry MD: Lisa Kost 5 MANDY BARNETT 5 JAMES BONAMY 5 KENNY CHESNEY 5 MARK CHESNUTT</p>	<p>WKHK/Richmond, VA PD: Mark Campbell MD: Rick Campbell 15 LEE ROY PARNELL 15 LARI WHITE</p> <p>KFRG/Riverside, CA PD: Lee Logan MD: Don Jeffrey 10 LEANN RIMES 10 WADE HAYES 10 KENNY CHESNEY</p> <p>WYYD/Roanoke, VA PD/MD: Robynn Jaymes 16 MANDY BARNETT 14 GREAT PLAINS</p> <p>WBEE/Rochester, NY PD: Bob Barnett MD: Coyote Collins 5 CLAY WALKER 5 OAVIO BALL 5 LEANN RIMES</p> <p>KNCI/Sacramento, CA PD: Mark Evans MD: Jennifer Wood 6 LARI WHITE 5 NEAL MCCOY 5 ALABAMA 5 AARON TIPPIN 5 JAMES BONAMY</p> <p>WKCC/Saginaw, MI PD/MD: Rick Walker 8 PAUL BRANDT 8 MARK CHESNUTT 8 WADE HAYES</p> <p>WIL/SL. Louis, MO PD: Ray Masie MD: Mark Langston 21 PAUL JEFFERSON 20 WYNONNA 19 NEAL MCCOY</p> <p>WKKX/SL. Louis, MO PD: Russ Schell MD: Dave Louis 18 RICK TREVINO 18 CONFEDERATE RAILROAD 10 TAMMY GRAHAM 5 ALABAMA 5 JAMES BONAMY 5 AARON TIPPIN</p> <p>KKAT/Salt Lake City, UT PD/MD: Jim Mickelson 10 CLAY WALKER 5 JAMES BONAMY 5 DAVID BALL 5 MARK CHESNUTT 5 SUZY BOGGUSS 5 PAUL JEFFERSON</p> <p>KSOP/Salt Lake City, UT PD: Don Hilton MD: Debbie Turpin 7 AARON TIPPIN 7 SUZY BOGGUSS 7 TRACY BYRD 7 CLAY WALKER</p> <p>KJAJ/San Antonio, TX PD: Randy Carroll MD: Keith Montgomery 10 WADE HAYES 10 NEAL MCCOY</p> <p>KCYV/San Antonio, TX PD/MD: Scott Huskey 12 RHETT AKINS 12 SHANIA TWAIN</p> <p>KSON/San Diego, CA PD: Mike Shepard MD: Nick Upton 14 WADE HAYES 14 JAMES BONAMY 14 MARTINA MCBRIDE 6 PAUL JEFFERSON</p> <p>KSAN/San Francisco, CA PD: Bob Hamilton 28 JEFF CARSON 15 DIAMOND RIO 15 PAUL JEFFERSON 15 MARTINA MCBRIDE 15 LEANN RIMES</p> <p>KYCY/San Francisco, CA PD: Eric Logan MD: Lee Roy Parnell 5 RHETT AKINS 5 SHANIA TWAIN</p> <p>KRTY/San Jose, CA PD: Julie Stevens MD: Tony Michaels 14 PAUL BRANDT 14 CLAY WALKER</p> <p>WJCL/Savannah, GA MD: Jay Morgan 15 DIAMOND RIO 15 WADE HAYES 15 LARI WHITE 15 MARK CHESNUTT 5 TRACY BYRD</p> <p>KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 7 MARK CHESNUTT 7 CLAY WALKER</p>	<p>KDRK/Spokane, WA PD: Tim Roberts APD/MD: T.C. Patrick 8 JAMES BONAMY 8 WADE HAYES 8 LEE ROY PARNELL 8 CLAY WALKER 8 MARK CHESNUTT</p> <p>WFMB/Springfield, IL PD: Bob Grayson MD: John Spaulding 21 LEANN RIMES 15 MARK CHESNUTT 15 WADE HAYES 12 TRACY BYRD 12 CLAY WALKER 12 NEAL MCCOY</p> <p>WPXK/Springfield, MA PD: Jim Andrews MD: Kevin Wright 14 GREAT PLAINS 14 ALABAMA 14 SUZY BOGGUSS 14 CLAY WALKER</p> <p>KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 34 ROB CROSBY 5 TRACY BYRD 5 CHELY WRIGHT 5 AARON TIPPIN 5 MARK CHESNUTT 5 GREAT PLAINS 5 CLAY WALKER 5 LONESTAR 5 HUTCHENS 5 PHILIP CLAYPOOL</p> <p>WBBS/Syracuse, NY PD: Rick Lauber MD: Meg Stevens No Adds</p> <p>WTNT/Tallahassee, FL PD: Tim Mercer MD: Bill Kelly 28 SHANIA TWAIN 12 TRACY BYRD 12 DARYLE SINGLETARY 12 WADE HAYES</p> <p>WQYK/Tampa, FL PD: Beecher Martin MD: Jay Roberts 10 NEAL MCCOY 10 LEE ROY PARNELL 5 JAMES BONAMY</p> <p>WRBQ/Tampa, FL PD/MD: Ronnie Lane 28 CLAY WALKER 18 RICOCHET 7 CONFEDERATE RAILROAD 7 GREAT PLAINS</p> <p>WTHI/Terre Haute, IN PD: Barry Kent MD: Steve Hatt 7 TRACY BYRD 6 PAUL JEFFERSON 6 CONFEDERATE RAILROAD 6 MARK CHESNUTT 6 CLAY WALKER 6 AARON TIPPIN</p> <p>KZSN/Wichita, KS PD: Pat Moyer MD: Dan Holiday 17 CLAY WALKER 17 MANDY BARNETT 7 LEE ROY PARNELL 5 AARON TIPPIN</p> <p>WIBW/Topeka, KS PD: Kevin Wagner MD: Patti Cheek 15 CLAY WALKER 7 JAMES BONAMY 7 TRACY BYRD 7 MARK CHESNUTT</p> <p>KIM/Tucson, AZ PD: Herb Crowe MD: Phil Williams 18 CLAY WALKER 18 CONFEDERATE RAILROAD 18 LEE ROY PARNELL</p> <p>KVOD/Tulsa, OK PD: Andy Oatman MD: Steve Jackson 9 MANDY BARNETT 9 TRACY BYRD 9 MARK CHESNUTT 9 AARON TIPPIN 9 CLAY WALKER 9 SUZY BOGGUSS</p> <p>KWEN/Tulsa, OK PD: Dave Block MD: Tim Howard 18 MORGAN & RANDALL 18 TRACE ADKINS 18 KENNY CHESNEY 18 ALABAMA</p> <p>WWZO/Tupelo, MS PD: T.J. McKay MD: Mark Summer 30 CLAY WALKER 18 SUZY BOGGUSS 18 TRACY BYRD</p> <p>WJCL/Savannah, GA MD: Jay Morgan 15 DIAMOND RIO 15 WADE HAYES 15 LARI WHITE 15 MARK CHESNUTT 5 TRACY BYRD</p> <p>KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 7 MARK CHESNUTT 7 CLAY WALKER</p>	<p>WFRG/Utica-Rome, NY PD/MD: Chris Atkins 7 MANDY BARNETT 7 JAMES BONAMY 7 TRACY BYRD 7 MARK CHESNUTT 7 CONFEDERATE RAILROAD 7 GREAT PLAINS 7 LEE ROY PARNELL</p> <p>KJUG/Visalia, CA PD: John 22 LEANN RIMES 15 SUZY BOGGUSS 15 JAMES BONAMY 15 TRACY BYRD 15 MARK CHESNUTT 15 CLAY WALKER</p> <p>WACO/Waco, TX APD/MD: Zack Owen MD: Glenn Michaels 10 DARYLE SINGLETARY 10 MARK CHESNUTT 10 CLAY WALKER</p> <p>WMZO/Washington, DC PD/MD: Mac Daniels 17 LEANN RIMES</p> <p>WDEZ/Wausau, WI MD: Lou Stewart 11 LINDA DAVIS 11 TRACY BYRD 11 CLAY WALKER 11 GEORGE OUCAS 11 MARK CHESNUTT</p> <p>WIKW/West Palm Beach, FL PD: Ron Brooks MD: J.R. Jackson 16 RICOCHET 16 CLAY WALKER 5 STUART & TRITT 5 RICK TREVINO</p> <p>KFDI/Wichita, KS PD: John Speer MD: Gary Hightower 5 TRACY BYRD 5 MANDY BARNETT 5 MARK CHESNUTT 5 CLAY WALKER 5 DON COX 5 GREAT PLAINS 5 HIGHWAY 101 5 HUTCHENS 5 LONESTAR 5 JERRY REED 5 MARTY HAGGARD</p> <p>KZSN/Wichita, KS PD: Pat Moyer MD: Dan Holiday 17 CLAY WALKER 17 MANDY BARNETT 7 LEE ROY PARNELL 5 AARON TIPPIN</p> <p>WGGY/Wilkes-Barre, PA PD/MD: Hopalong Cassidy 13 MORGAN & RANDALL 7 RICOCHET 7 WADE HAYES</p> <p>KXDD/Yakima, WA PD: Charlie Busch MD: Bob Rees 10 LEE ROY PARNELL 10 MARK CHESNUTT 10 CLAY WALKER 10 TRACY BYRD 10 SUZY BOGGUSS 10 LEANN RIMES</p> <p>WGTY/York, PA PD: John Pellegri MD: Cougar Michaels 10 CLAY WALKER 10 MANDY BARNETT 10 GREAT PLAINS 9 MARK CHESNUTT</p> <p>WQXX/Youngstown, OH PD: Chuck Stevens MD: Burton Lee 8 TRACY BYRD 8 MARK CHESNUTT</p>
--	---	---	--	---	---	--	---	--	--

183 Total Reporters
183 Current Reporters
179 Current Playlists

Reported Frozen Playlist (3):
WKHX/Atlanta, GA
WYAY/Atlanta, GA
WQDR/Raleigh, NC

Did Not Report, Playlist Frozen (1):
WGXX/Memphis, TN

COUNTRY PLAYLISTS

May 17, 1996 R&R • 55

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIKF FM MARKET #2
KIKF/Los Angeles
(714) 634-9494
Harvey/Dunne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	MAVERICKS/All You Ever Do...
20	20	20	20	20	TRACY LAWRENCE/Time Marches On
20	20	20	20	20	COLLIN RAYE/Think About You
20	20	20	20	20	BLACKHAWK/Almost A Memory Now
20	20	20	20	20	BRYAN WHITE/It's Not Supposed...
20	20	20	20	20	FAITH HILL/Someone Else's Dream
20	20	20	20	20	GEORGE STRAIT/Blue Clear Sky
20	20	20	20	20	BROOKS & DUNN/My Maria
20	20	20	20	20	BILLY DEAN/It's What I Do
20	20	20	20	20	VINCE GILL/High Lonesome Sound
20	20	20	20	20	WYNNONA/Heaven Help My Heart
20	20	20	20	20	PAUL BRANDT/My Heart Has A...
20	20	20	20	20	MINDY MCCREADY/Ten Thousand Angels
10	10	10	10	10	SAMMY KERSHAW/Meant To Be
10	10	10	10	10	DAVID LEE MURPHY/Every Time I Get...
10	10	10	10	10	ALAN JACKSON/Home
10	10	10	10	10	TOBY KEITH/Does That Blue...
10	10	10	10	10	GARTH BROOKS/The Change
10	10	10	10	10	JEFF CARSON/Holdin' Onto...
10	10	10	10	10	REBA MCKENTIRE/Starting Over Again
10	10	10	10	10	SHANIA TWAIN/No One Needs To Know
20	20	20	20	20	TERRI CLARK/If I Were You
10	10	10	10	10	SAWYER BROWN/Treat Her Right
10	10	10	10	10	RHETT AKINS/Don't Get Me Started
10	10	10	10	10	LINDA DAVIS/A Love Story In...
10	10	10	10	10	MARTINA MCBRIDE/Phones Are Ringin'
10	10	10	10	10	CHRIS LEDOUX/Five Dollar Fine
10	10	10	10	10	STUART & TRITT/Honky Tonkin's...
10	10	10	10	10	LARI WHITE/Ready, Willing
10	10	10	10	10	MORGAN & RANDALL/By My Side
10	10	10	10	10	CHRIS LEDOUX/Five Dollar Fine
10	10	10	10	10	STUART & TRITT/Honky Tonkin's...
10	10	10	10	10	PATTY LOVELESS/A Thousand Times...
10	10	10	10	10	RICKY SKAGGS/Cat's In The Cradle
10	10	10	10	10	TRACE ADKINS/There's A Girl In...
10	10	10	10	10	DWIGHT YOAKAM/Sorry You Asked?
10	10	10	10	10	KENNY CHESNEY/Back In My Arms...
10	10	10	10	10	RICOCHET/Daddy's Money
10	10	10	10	10	DIAMOND RIO/That's What I Get...
10	10	10	10	10	NEAL MCCOY/Then You Can Tell...
10	10	10	10	10	ALABAMA/Say I
10	10	10	10	10	DARYLE SINGLETARY/Workin' It Out
10	10	10	10	10	WADE HAYES/On A Good Night

KZLA MARKET #2
KZLA/Los Angeles
(714) 246-0939
Sebastian

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	60	60	50	50	BROOKS & DUNN/My Maria
14	30	35	50	50	TRACY LAWRENCE/Time Marches On
30	60	60	50	50	JO DEE MESSINA/Heads Carolina...
60	60	60	50	50	JOHN M. MONTGOMERY/Long As I Live
30	60	60	50	50	COLLIN RAYE/Think About You
60	30	35	50	50	GEORGE STRAIT/Blue Clear Sky
30	30	35	50	50	PAM TILLIS/The River And...
30	30	35	50	50	BLACKHAWK/Almost A Memory Now
60	15	15	35	35	GARTH BROOKS/The Change
30	60	35	35	35	MARK CHESNUTT/It Wouldn't Hurt...
14	60	15	35	35	BILLY DEAN/It's What I Do
14	60	15	35	35	ALAN JACKSON/Home
14	60	15	35	35	MINDY MCCREADY/Ten Thousand Angels
14	60	15	35	35	REBA MCKENTIRE/Starting Over Again
14	60	15	35	35	SHANIA TWAIN/No One Needs To Know
30	60	20	35	35	BRYAN WHITE/It's Not Supposed...
14	60	15	35	35	PAUL BRANDT/My Heart Has A...
30	30	20	35	35	JEFF CARSON/Holdin' Onto...
30	30	20	35	35	JOE DIFFIE/C-O-U-N-T-R-Y
30	30	20	35	35	WYNNONA/Heaven Help My Heart
30	14	20	35	35	TOBY KEITH/Does That Blue...
30	14	20	35	35	SAMMY KERSHAW/Meant To Be
30	14	20	35	35	NEAL MCCOY/Then You Can Tell...
30	14	20	35	35	RICOCHET/Daddy's Money
60	30	15	20	35	TERRI CLARK/If I Were You
60	30	15	20	35	MAVERICKS/All You Ever Do...
60	30	15	20	35	LINDA DAVIS/A Love Story In...
60	30	15	20	35	TIM MCGRAW/All I Want Is A Life
60	30	15	20	35	SHANIA TWAIN/No One Needs To Know
60	30	15	20	35	FAITH HILL/Someone Else's Dream
60	30	15	20	35	SHANIA TWAIN/You Win My Love
60	14	15	20	35	WADE HAYES/What I Meant To Say
60	14	15	20	35	TRACY LAWRENCE/Time Marches On
60	14	15	20	35	NEAL MCCOY/You Gotta Love That
60	14	15	20	35	RICOCHET/What Do I Know
14	14	15	20	35	ALAN JACKSON/It Try
14	14	15	20	35	WYNNONA/To Be Loved By You
14	14	15	20	35	LONESTAR/No News
14	14	15	20	35	PATTY LOVELESS/You Can Feel Bad

WUSN/Chicago MARKET #3
(818) 649-0099
McNeil/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37	37	FAITH HILL/Someone Else's Dream
21	21	37	37	37	BRYAN WHITE/It's Not Supposed...
21	21	37	37	37	COLLIN RAYE/Think About You
37	37	37	37	37	JOHN M. MONTGOMERY/Long As I Live
21	21	37	37	37	BROOKS & DUNN/My Maria
37	37	37	37	37	BILLY DEAN/It's What I Do
21	21	37	37	37	BLACKHAWK/Almost A Memory Now
21	21	37	37	37	TOBY KEITH/Does That Blue...
21	21	21	21	21	GEORGE STRAIT/Blue Clear Sky
21	21	21	21	21	ALAN JACKSON/Home
17	17	21	21	21	VINCE GILL/High Lonesome Sound
17	17	21	21	21	PAUL BRANDT/My Heart Has A...
21	21	21	21	21	REBA MCKENTIRE/Starting Over Again
21	21	21	21	21	TERRI CLARK/If I Were You
21	21	21	21	21	WYNNONA/Heaven Help My Heart
17	17	21	21	21	JEFF CARSON/Holdin' Onto...
17	17	21	21	21	WYNNONA/Heaven Help My Heart
17	17	21	21	21	TIM MCGRAW/All I Want Is A Life
17	17	21	21	21	DAVID LEE MURPHY/Every Time I Get...
21	21	21	21	21	WYNNONA/Heaven Help My Heart
21	21	21	21	21	GARTH BROOKS/The Change
17	17	17	17	17	SHANIA TWAIN/No One Needs To Know
17	17	17	17	17	PATTY LOVELESS/A Thousand Times...
17	17	17	17	17	SAWYER BROWN/Treat Her Right
10	17	17	17	17	NEAL MCCOY/Then You Can Tell...
10	17	17	17	17	CHELY WRIGHT/The Love That We...
10	17	17	17	17	STUART & TRITT/Honky Tonkin's...
10	17	17	17	17	RICKY SKAGGS/Cat's In The Cradle
10	17	17	17	17	LINDA DAVIS/A Love Story In...
10	17	17	17	17	SAMMY KERSHAW/Meant To Be
10	17	17	17	17	LARI WHITE/Ready, Willing
10	17	17	17	17	MORGAN & RANDALL/By My Side
10	17	17	17	17	DIAMOND RIO/That's What I Get...
10	17	17	17	17	RHETT AKINS/Don't Get Me Started
10	17	17	17	17	MARTINA MCBRIDE/Phones Are Ringin'
10	17	17	17	17	WADE HAYES/On A Good Night
10	17	17	17	17	RICOCHET/Daddy's Money
37	37	37	37	37	JO DEE MESSINA/Heads Carolina...
10	10	10	10	10	KENNY CHESNEY/Back In My Arms...
10	10	10	10	10	TRACE ADKINS/There's A Girl In...

KSAN 94.9 FM MARKET #4
KSAN/San Francisco
(415) 291-0202
Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	45	45	45	45	BROOKS & DUNN/My Maria
45	45	45	45	45	FAITH HILL/Someone Else's Dream
28	28	28	28	28	TOBY KEITH/Does That Blue...
28	28	28	28	28	TRACY LAWRENCE/Time Marches On
45	45	45	45	45	GEORGE STRAIT/Blue Clear Sky
28	28	28	28	28	COLLIN RAYE/Think About You
45	45	45	45	45	BRYAN WHITE/It's Not Supposed...
28	28	28	28	28	BLACKHAWK/Almost A Memory Now
15	15	15	15	15	GEORGE STRAIT/Blue Clear Sky
15	15	15	15	15	PAUL BRANDT/My Heart Has A...
15	15	15	15	15	GARTH BROOKS/The Change
28	28	28	28	28	JEFF CARSON/Holdin' Onto...
28	28	28	28	28	TERRI CLARK/If I Were You
28	28	28	28	28	BILLY DEAN/It's What I Do
15	15	15	15	15	WYNNONA/Heaven Help My Heart
28	28	28	28	28	MAVERICKS/All You Ever Do...
15	15	15	15	15	MINDY MCCREADY/Ten Thousand Angels
15	15	15	15	15	RICOCHET/Daddy's Money
15	15	15	15	15	SHANIA TWAIN/No One Needs To Know
15	15	15	15	15	DIAMOND RIO/That's What I Get...
15	15	15	15	15	VINCE GILL/High Lonesome Sound
15	15	15	15	15	PATTY LOVELESS/A Thousand Times...
15	15	15	15	15	MARTINA MCBRIDE/Phones Are Ringin'
15	15	15	15	15	REBA MCKENTIRE/Starting Over Again
15	15	15	15	15	DAVID LEE MURPHY/Every Time I Get...
15	15	15	15	15	LEANN RIMES/Blue
15	15	15	15	15	SAWYER BROWN/Treat Her Right
15	15	15	15	15	PAUL BRANDT/My Heart Has A...
15	15	15	15	15	MARTINA MCBRIDE/Phones Are Ringin'
15	15	15	15	15	TRACE ADKINS/There's A Girl In...
15	15	15	15	15	DIAMOND RIO/That's What I Get...
15	15	15	15	15	LEANN RIMES/Blue
15	15	15	15	15	MARK CHESNUTT/It Wouldn't Hurt...
28	28	28	28	28	MARK CHESNUTT/It Wouldn't Hurt...
15	15	15	15	15	DIAMOND RIO/That's What I Get...
15	15	15	15	15	JOE DIFFIE/C-O-U-N-T-R-Y
45	45	45	45	45	LONESTAR/No News
45	45	45	45	45	PATTY LOVELESS/You Can Feel Bad
45	45	45	45	45	JOHN M. MONTGOMERY/Long As I Live

YOUNG COUNTRY 93.3 MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	GEORGE STRAIT/Blue Clear Sky
40	40	40	40	40	TOBY KEITH/Does That Blue...
25	40	40	40	40	TRACY LAWRENCE/Time Marches On
25	40	40	40	40	BROOKS & DUNN/My Maria
25	40	40	40	40	BRYAN WHITE/It's Not Supposed...
10	40	40	40	40	FAITH HILL/Someone Else's Dream
25	40	40	40	40	WYNNONA/Heaven Help My Heart
10	40	40	40	40	BILLY DEAN/It's What I Do
10	25	40	40	40	COLLIN RAYE/Think About You
25	25	25	25	25	VINCE GILL/High Lonesome Sound
25	25	25	25	25	JOE DIFFIE/C-O-U-N-T-R-Y
25	25	25	25	25	STEPHANIE BENTLEY/Who's That Girl
25	25	25	25	25	ALAN JACKSON/Home
25	25	25	25	25	MINDY MCCREADY/Ten Thousand Angels
25	25	25	25	25	DAVID LEE MURPHY/Every Time I Get...
25	25	25	25	25	SHANIA TWAIN/No One Needs To Know
10	25	25	25	25	FAITH HILL/Someone Else's Dream
40	40	40	40	40	GARTH BROOKS/The Change
10	25	25	25	25	REBA MCKENTIRE/Starting Over Again
10	25	25	25	25	TERRI CLARK/If I Were You
40	40	40	40	40	VINCE GILL/High Lonesome Sound
10	25	25	25	25	JEFF CARSON/Holdin' Onto...
10	10	10	10	10	BLACKHAWK/Almost A Memory Now
10	10	10	10	10	GARTH BROOKS/The Change
10	10	10	10	10	RICKY SKAGGS/Cat's In The Cradle
10	10	10	10	10	SHANIA TWAIN/No One Needs To Know
5	10	10	10	10	LINDA DAVIS/A Love Story In...
5	10	10	10	10	DIAMOND RIO/That's What I Get...
5	10	10	10	10	PATTY LOVELESS/A Thousand Times...
5	10	10	10	10	MARTINA MCBRIDE/Phones Are Ringin'
5	10	10	10	10	REBA MCKENTIRE/Starting Over Again
5	10	10	10	10	DAVID LEE MURPHY/Every Time I Get...
5	10	10	10	10	LEANN RIMES/Blue
5	10	10	10	10	SAWYER BROWN/Treat Her Right
5	10	10	10	10	PAUL BRANDT/My Heart Has A...
5	10	10	10	10	MARTINA MCBRIDE/Phones Are Ringin'
5	10	10	10	10	TRACE ADKINS/There's A Girl In...
5	10	10	10	10	DIAMOND RIO/That's What I Get...
5	10	10	10	10	LEANN RIMES/Blue
5	10	10	10	10	MARK CHESNUTT/It Wouldn't Hurt...
5	10	10	10	10	DIAMOND RIO/That's What I Get...
5	10	10	10	10	JOE DIFFIE/C-O-U-N-T-R-Y
5	10	10	10	10	LONESTAR/No News
5	10	10	10	10	PATTY LOVELESS/You Can Feel Bad
5	10	10	10	10	JOHN M. MONTGOMERY/Long As I Live

92.5 WXTU MARKET #5
WXTU/Philadelphia
(610) 667-9000
D'Neau/Brophey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	34	35	39	39	COLLIN RAYE/Think About You
35	37	37	37	37	FAITH HILL/Someone Else's Dream
37	32	35	36	36	BROOKS & DUNN/My Maria
35	37	36	35	35	BLACKHAWK/Almost A Memory Now
24	29	25	34	34	TIM MCGRAW/All I Want Is A Life
32	35	36	34	34	BILLY DEAN/It's What I Do
26	35	34	34	34	JOE DIFFIE/C-O-U-N-T-R-Y
26	22	32	32	32	RICKY SKAGGS/Cat's

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

WKL 105.7
BOSTON'S COUNTRY CLUB

MARKET #10
WKL/Boston
(617) 375-2100
Christy/Siani

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	BROOKS & DUNN/My Maria
25	25	25	25	25	BILLY DEAN/It's What I Do
25	25	25	25	25	FAITH HILL/Someone Else's Dream
25	25	25	25	25	JO DEE MESSINA/Heads Carolina...
25	25	25	25	25	JOHN M. MONTGOMERY/Long As I Live
25	25	25	25	25	LEE ROY PARNELL/Heart's Desire
40	40	40	40	40	GEORGE STRAIT/Blue Clear Sky
40	40	40	40	40	SHANIA TWAIN/You Win My Love
25	25	25	25	25	BRYAN WHITE/It's Not Supposed...
15	15	15	15	15	BLACKHAWK/Almost A Memory Now
25	25	25	25	25	GARTH BROOKS/The Change
25	25	25	25	25	TERRI CLARK/If I Were You
15	15	15	15	15	VINCE GILL/High Lonesome Sound
15	15	15	15	15	ALAN JACKSON/Home
15	15	15	15	15	TOBY KEITH/Does That Blue...
15	15	15	15	15	TRACY LAWRENCE/Time Marches On
15	15	15	15	15	MINDY MCCREADY/Ten Thousand Angels
15	15	15	15	15	REBA MCENTIRE/Starting Over Again
25	25	25	25	25	TIM MCGRAW/All I Want Is A Life
25	25	25	25	25	COLLIN RAYE/Think About You
15	15	15	15	15	WYONNNA/Heaven Help My Heart
15	15	15	15	15	JEFF CARSON/Holdin' Onto...
40	40	40	40	40	MARK CHESNUTT/It Wouldn't Hurt...
5	5	5	5	5	SAMMY KERSHAW/Meant To Be
40	40	40	40	40	ALAN JACKSON/Home
5	5	5	5	5	MORGAN & RANDALL/By My Side
5	5	5	5	5	DAVID LEE MURPHY/Every Time I Get...
15	15	15	15	15	KIM RICHEY/From Where I Stand
5	5	5	5	5	DIAMOND RIO/That's What I Get...
12	12	12	12	12	BLACKHAWK/Almost A Memory Now
12	12	12	12	12	GARTH BROOKS/The Beaches Of...
12	12	12	12	12	TRACY BYRD/Heaven In My...
12	12	12	12	12	DIAMOND RIO/Walkin' Away
12	12	12	12	12	JO DUFFIE/Bigger Than...
12	12	12	12	12	PATTY LOVELESS/You Can Feel Bad
25	25	25	25	25	MAVERICKS/All You Ever Do...
12	12	12	12	12	MARTINA MCBRIDE/Wide Angels
40	40	40	40	40	NEAL MCCOY/You Gotta Love That
12	12	12	12	12	RICOCHE/That Do I Know

99.9 KISS FM
COUNTRY'S MOST DIVERSIFIED

MARKET #11
WKIS/Miami
(954) 431-6200
McKay/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	BLACKHAWK/Almost A Memory Now
35	35	35	35	35	BILLY DEAN/It's What I Do
35	35	35	35	35	BROOKS & DUNN/My Maria
25	25	25	25	25	FAITH HILL/Someone Else's Dream
26	26	26	26	26	TOBY KEITH/Does That Blue...
26	26	26	26	26	TRACY LAWRENCE/Time Marches On
35	35	35	35	35	COLLIN RAYE/Think About You
35	35	35	35	35	GEORGE STRAIT/Blue Clear Sky
26	26	26	26	26	BRYAN WHITE/It's Not Supposed...
30	30	30	30	30	GARTH BROOKS/The Change
14	14	14	14	14	JEFF CARSON/Holdin' Onto...
14	14	14	14	14	TERRI CLARK/If I Were You
26	26	26	26	26	VINCE GILL/High Lonesome Sound
15	15	15	15	15	MARTINA MCBRIDE/Phones Are Ringin'...
15	15	15	15	15	REBA MCENTIRE/Starting Over Again
14	14	14	14	14	DAVID LEE MURPHY/Every Time I Get...
14	14	14	14	14	MINDY MCCREADY/Ten Thousand Angels
14	14	14	14	14	TRACY LAWRENCE/Time Marches On
14	14	14	14	14	SAWYER BROWN/Treat Her Right
14	14	14	14	14	STUART & TRITT/Honky Tonkin's...
26	26	26	26	26	WYONNNA/Heaven Help My Heart
15	15	15	15	15	RHETT AKINS/Don't Get Me Started
15	15	15	15	15	ALABAMA/Say I
15	15	15	15	15	PAUL BRANDT/My Heart Has A...
15	15	15	15	15	DIAMOND RIO/That's What I Get...
14	14	14	14	14	ALAN JACKSON/Home
14	14	14	14	14	SAMMY KERSHAW/Meant To Be
14	14	14	14	14	PATTY LOVELESS/A Thousand Times...
15	15	15	15	15	MORGAN & RANDALL/By My Side
15	15	15	15	15	LEE ROY PARNELL/Givin' Water To...
15	15	15	15	15	LEANN RIMES/Blue
14	14	14	14	14	RICKY SKAGGS/Cat's In The Cradle
15	15	15	15	15	SHANIA TWAIN/No One Needs To Know
15	15	15	15	15	TRACY ADKINS/There's A Girl In...
10	10	10	10	10	GARTH BROOKS/The Beaches Of...
10	10	10	10	10	WADE HAYES/On A Good Night
10	10	10	10	10	ALAN JACKSON/It's My...
10	10	10	10	10	FAITH HILL/It Matters To Me
10	10	10	10	10	LONESTAR/No News
10	10	10	10	10	PATTY LOVELESS/You Can Feel Bad

NEW COUNTRY
94.7 WMPSE

MARKET #13
KMPS/Seattle
(206) 443-9400
Sledge/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	41	41	41	BROOKS & DUNN/My Maria
41	41	41	41	41	MARK CHESNUTT/It Wouldn't Hurt
28	28	28	28	28	BILLY DEAN/It's What I Do
28	28	28	28	28	FAITH HILL/Someone Else's Dream
41	41	41	41	41	JOHN M. MONTGOMERY/Long As I Live
28	28	28	28	28	COLLIN RAYE/Think About You
28	28	28	28	28	GEORGE STRAIT/Blue Clear Sky
41	41	41	41	41	PAM TILLIS/The River And...
41	41	41	41	41	SHANIA TWAIN/You Win My Love
28	28	28	28	28	BRYAN WHITE/It's Not Supposed...
28	28	28	28	28	BLACKHAWK/Almost A Memory Now
28	28	28	28	28	GARTH BROOKS/The Change
28	28	28	28	28	TERRI CLARK/If I Were You
16	16	16	16	16	DIAMOND RIO/That's What I Get...
28	28	28	28	28	VINCE GILL/High Lonesome Sound
16	16	16	16	16	ALAN JACKSON/Home
28	28	28	28	28	TOBY KEITH/Does That Blue...
16	16	16	16	16	TRACY LAWRENCE/Time Marches On
16	16	16	16	16	PATTY LOVELESS/A Thousand Times...
16	16	16	16	16	DAVID LEE MURPHY/Every Time I Get...
5	5	5	5	5	MINDY MCCREADY/Ten Thousand Angels
22	22	22	22	22	RHETT AKINS/Don't Get Me Started
22	22	22	22	22	GARTH BROOKS/The Beaches Of...
22	22	22	22	22	TERRI CLARK/When Boy Meets Girl
22	22	22	22	22	DIAMOND RIO/Walkin' Away
41	41	41	41	41	ALAN JACKSON/Home
41	41	41	41	41	JO DEE MESSINA/Heads Carolina...
41	41	41	41	41	RICOCHE/That Do I Know
22	22	22	22	22	SHANIA TWAIN/If... I'm Outta...
5	5	5	5	5	JEFF CARSON/Holdin' Onto...
5	5	5	5	5	SAMMY KERSHAW/Meant To Be
16	16	16	16	16	REBA MCENTIRE/Starting Over Again
5	5	5	5	5	MARTINA MCBRIDE/Phones Are Ringin'...
5	5	5	5	5	DAVID LEE MURPHY/Every Time I Get...
16	16	16	16	16	WADE HAYES/On A Good Night
16	16	16	16	16	SAWYER BROWN/Treat Her Right
16	16	16	16	16	STUART & TRITT/Honky Tonkin's...
16	16	16	16	16	SHANIA TWAIN/No One Needs To Know
16	16	16	16	16	WYONNNA/Heaven Help My Heart
10	10	10	10	10	TRACY BYRD/Heaven In My...
10	10	10	10	10	WADE HAYES/What I Meant To Say

NEW COUNTRY
102.1 KSON

MARKET #15
KSON/San Diego
(619) 299-1240
Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	BILLY DEAN/It's What I Do
31	31	31	31	31	BROOKS & DUNN/My Maria
31	31	31	31	31	MAVERICKS/All You Ever Do...
21	21	21	21	21	FAITH HILL/Someone Else's Dream
21	21	21	21	21	COLLIN RAYE/Think About You
21	21	21	21	21	TIM MCGRAW/All I Want Is A Life
21	21	21	21	21	BRYAN WHITE/It's Not Supposed...
21	21	21	21	21	GARTH BROOKS/The Change
21	21	21	21	21	PAUL BRANDT/My Heart Has A...
21	21	21	21	21	TRACY LAWRENCE/Time Marches On
21	21	21	21	21	GEORGE STRAIT/Blue Clear Sky
21	21	21	21	21	TOBY KEITH/Does That Blue...
21	21	21	21	21	TERRI CLARK/If I Were You
21	21	21	21	21	REBA MCENTIRE/Starting Over Again
14	14	14	14	14	RHETT AKINS/Don't Get Me Started
14	14	14	14	14	DAVID LEE MURPHY/Every Time I Get...
14	14	14	14	14	SAMMY KERSHAW/Meant To Be
14	14	14	14	14	MINDY MCCREADY/Ten Thousand Angels
14	14	14	14	14	WYONNNA/Heaven Help My Heart
14	14	14	14	14	MARTINA MCBRIDE/Phones Are Ringin'...
14	14	14	14	14	JEFF CARSON/Holdin' Onto...
14	14	14	14	14	SHANIA TWAIN/No One Needs To Know
14	14	14	14	14	TRACY ADKINS/There's A Girl In...
14	14	14	14	14	RICKY SKAGGS/Cat's In The Cradle
14	14	14	14	14	PATTY LOVELESS/A Thousand Times...
6	6	6	6	6	VINCE GILL/High Lonesome Sound
6	6	6	6	6	RICOCHE/That Do I Know
6	6	6	6	6	ALAN JACKSON/Home
6	6	6	6	6	SAWYER BROWN/Treat Her Right
6	6	6	6	6	DIAMOND RIO/That's What I Get...
6	6	6	6	6	WADE HAYES/On A Good Night
10	10	10	10	10	JAMES BONAMY/Don't Think I Will
14	14	14	14	14	NEAL MCCOY/You Gotta Love That
14	14	14	14	14	DARYLE SINGLETARY/Too Much Fun
31	31	31	31	31	SHANIA TWAIN/You Win My Love
14	14	14	14	14	LONESTAR/No News
31	31	31	31	31	LEE ROY PARNELL/Heart's Desire
31	31	31	31	31	PAM TILLIS/The River And...
31	31	31	31	31	MARK CHESNUTT/It Wouldn't Hurt...
14	14	14	14	14	PATTY LOVELESS/You Can Feel Bad

NEW COUNTRY
K102

MARKET #16
KEEY/Minneapolis
(612) 820-4200
Swedberg/Bauer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	43	43	43	BROOKS & DUNN/My Maria
40	40	40	40	40	FAITH HILL/Someone Else's Dream
40	40	40	40	40	BLACKHAWK/Almost A Memory Now
40	40	40	40	40	COLLIN RAYE/Think About You
26	26	26	26	26	BRYAN WHITE/It's Not Supposed...
26	26	26	26	26	DAVID LEE MURPHY/Every Time I Get...
26	26	26	26	26	GEORGE STRAIT/Blue Clear Sky
26	26	26	26	26	MINDY MCCREADY/Ten Thousand Angels
26	26	26	26	26	TOBY KEITH/Does That Blue...
26	26	26	26	26	TRACY LAWRENCE/Time Marches On
26	26	26	26	26	GARTH BROOKS/The Change
26	26	26	26	26	ALAN JACKSON/Home
18	18	18	18	18	GARTH BROOKS/The Change
18	18	18	18	18	RICOCHE/That Do I Know
18	18	18	18	18	SHANIA TWAIN/No One Needs To Know
18	18	18	18	18	PAUL BRANDT/My Heart Has A...
18	18	18	18	18	SAMMY KERSHAW/Meant To Be
18	18	18	18	18	MINDY MCCREADY/Ten Thousand Angels
18	18	18	18	18	WYONNNA/Heaven Help My Heart
18	18	18	18	18	MARTINA MCBRIDE/Phones Are Ringin'...
18	18	18	18	18	RHETT AKINS/Don't Get Me Started
18	18	18	18	18	LINDA DAVIS/A Love Story In...
18	18	18	18	18	WYONNNA/Heaven Help My Heart
18	18	18	18	18	TERRI CLARK/If I Were You
18	18	18	18	18	ALABAMA/Say I
10	10	10	10	10	MORGAN & RANDALL/By My Side
10	10	10	10	10	WADE HAYES/On A Good Night
10	10	10	10	10	DIAMOND RIO/That's What I Get...
5	5	5	5	5	MARTINA MCBRIDE/Phones Are Ringin'...
10	10	10	10	10	STUART & TRITT/Honky Tonkin's...
10	10	10	10	10	CLAY WALKER/Only Days That...
10	10	10	10	10	TRACY ADKINS/There's A Girl In...
10	10	10	10	10	JEFF CARSON/Holdin' Onto...
10	10	10	10	10	PATTY LOVELESS/A Thousand Times...
5	5	5	5	5	NEAL MCCOY/You Gotta Love That
5	5	5	5	5	LEE ROY PARNELL/Givin' Water To...
5	5	5	5	5	PAUL JEFFERSON/Check Please
5	5	5	5	5	CONFEDERATE RAILROAD/See Ya
5	5	5	5	5	DARYLE SINGLETARY/Workin' It Out
5	5	5	5	5	TRACY BYRD/4 To 1 In Atlanta

BOB 100
WBOB/Minneapolis
(612) 330-0100
Wood

MARKET #16

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	34	34	34	BROOKS & DUNN/My Maria
23	23	23	23	23	BILLY DEAN/It's What I Do
23	23	23	23	23	GEORGE STRAIT/Blue Clear Sky
16	16	16	16	16	ALAN JACKSON/Home
23	23	23	23	23	COLLIN RAYE/Think About You
23	23	23	23	23	MINDY MCCREADY/Ten Thousand Angels
23	23	23	23	23	BRYAN WHITE/It's Not Supposed...

COUNTRY PLAYLISTS

May 17, 1996 R&R • 57

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #23
KYGO
98.5 FM
Denver
(303) 321-0950
St. John/Page

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	30	30	30	30	TOBY KEITH/Does That Blue
13	-	22	30	30	STEPHANIE BENTLEY/Who's That Girl
22	30	30	30	30	GEORGE STRAIT/Blue Clear Sky
22	30	30	30	30	GARTH BROOKS/The Change
30	30	30	30	30	FAITH HILL/Someone Else's Dream
30	30	30	30	30	BROOKS & DUNN/My Maria
30	30	30	30	30	BLACKHAWK/Almost A Memory Now
30	30	30	30	30	MINDY MCCREADY/Ten Thousand Angels
30	30	30	30	30	BILLY DEAN/What I Do
30	30	30	30	30	RHETT AKINS/Don't Get Me Started
22	22	22	22	22	COLLIN RAYE/Think About You
13	22	22	22	22	PAUL BRANDT/My Heart Has A...
22	22	22	22	22	TERRI CLARK/I Were You
13	13	22	22	22	DIAMOND RIO/That's What I Get...
22	22	22	22	22	VINCE GILL/High Lonesome Sound
13	13	13	13	13	ALAN JACKSON/Home
22	22	22	22	22	BRYAN WHITE/Not Supposed
22	22	22	22	22	TRACE ADKINS/There's A Girl In...
13	13	22	22	22	MORGAN & RANDALL/By My Side
22	22	22	22	22	DAVID LEE MURPHY/Every Time I Get...
22	22	22	22	22	TRACY LAWRENCE/Time Marches On
13	13	22	22	22	SAWYER BROWN/Treat Her Right
13	13	13	13	13	RICOCHET/Daddy's Money
13	13	13	13	13	PATTY LOVELESS/A Thousand Times...
-	-	13	13	13	WADE HAYES/On A Good Night
-	-	13	13	13	MARK CHESNUTT/Wrong Place, Wrong...
13	13	13	13	13	WYNONNA/Heaven Help My Heart
-	-	13	13	13	SHANIA TWAIN/No One Needs To Know
-	-	13	13	13	CONFEDERATE RAILROAD/See Ya
5	5	13	13	13	JEFF CARSON/Holdin' Onto
13	13	13	13	13	KENNY CHESNEY/Back In My Arms...
-	-	13	13	13	JAMES BONAAMY/Don't Think I Will
5	5	13	13	13	RICKY SKAGGS/Cat's In The Hat
5	5	5	5	5	REBA MCKENTIRE/Starting Over Again
-	-	5	5	5	ALABAMA/Say I
5	5	5	5	5	DWIGHT YOAKAM/Sorry You Asked?
5	5	5	5	5	LINDA DAVIS/A Love Story In...
5	5	5	5	5	BILLY DEAN/What I Do
5	5	5	5	5	SAMMY KERSHAW/Meant To Be
5	5	5	5	5	MARTINA MCBRIDE/Phones Are Ringin'

MARKET #24
KUPL
98.5 FM
Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	BILLY DEAN/What I Do
36	36	36	36	36	FAITH HILL/Someone Else's Dream
12	12	25	36	36	BLACKHAWK/Almost A Memory Now
25	25	36	36	36	TIM MCGRAW/I Want Is A Life
25	25	36	36	36	BRYAN WHITE/Not Supposed
25	25	36	36	36	GEORGE STRAIT/Blue Clear Sky
25	25	36	36	36	BROOKS & DUNN/My Maria
12	12	36	36	36	COLLIN RAYE/Think About You
25	25	36	36	36	TRACY LAWRENCE/Time Marches On
25	25	36	36	36	GARTH BROOKS/The Change
12	12	25	36	36	VINCE GILL/High Lonesome Sound
12	12	25	36	36	TOBY KEITH/Does That Blue
12	12	25	36	36	DAVID LEE MURPHY/Every Time I Get...
12	12	25	36	36	JEFF CARSON/Holdin' Onto
25	25	25	25	25	ALAN JACKSON/Home
-	-	12	12	12	SHANIA TWAIN/No One Needs To Know
12	12	12	12	12	TERRI CLARK/I Were You
12	12	12	12	12	REBA MCKENTIRE/Starting Over Again
12	12	12	12	12	PATTY LOVELESS/A Thousand Times...
7	7	7	7	7	MINDY MCCREADY/Ten Thousand Angels
7	7	7	7	7	WYNONNA/Heaven Help My Heart
7	7	7	7	7	MORGAN & RANDALL/By My Side
-	-	7	7	7	STUART & TRITTT/Honky Tonkin's
-	-	7	7	7	SAMMY KERSHAW/Meant To Be
-	-	7	7	7	DIAMOND RIO/That's What I Get...
-	-	7	7	7	SAWYER BROWN/Treat Her Right
-	-	7	7	7	MARTINA MCBRIDE/Phones Are Ringin'
7	7	7	7	7	RICH MCCREADY/Thinkin' Strait
7	7	7	7	7	LINDA DAVIS/A Love Story In...
-	-	7	7	7	EMILIO/Think We're On
-	-	7	7	7	WADE HAYES/On A Good Night
-	-	7	7	7	LEE ROY PARNELL/Givin' Water To...
-	-	7	7	7	KEN MELLONS/Stranger In Your...
-	-	7	7	7	TRACE ADKINS/There's A Girl In...

MARKET #24
KWJJ
99.5 FM
Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	TIM MCGRAW/I Want Is A Life
38	38	38	38	38	GEORGE STRAIT/Blue Clear Sky
18	28	25	38	38	JO DEE MESSINA/Heads Carolina...
38	38	38	38	38	COLLIN RAYE/Think About You
38	38	38	38	38	BROOKS & DUNN/My Maria
25	38	38	38	38	LONGSTAR/No News
25	38	38	38	38	FAITH HILL/Someone Else's Dream
18	28	38	38	38	TRACY LAWRENCE/Time Marches On
38	28	25	38	38	WADE HAYES/What I Meant To Say
-	-	-	-	-	AARON TIPPIN/That's As Close...
25	28	25	38	38	BILLY DEAN/What I Do
18	28	38	38	38	TERRI CLARK/I Were You
25	28	25	38	38	SHENANDOAH/Over But...
25	28	25	38	38	LEE ROY PARNELL/Heart's Desire
18	18	25	38	38	ALAN JACKSON/Home
8	8	18	25	38	BRYAN WHITE/Not Supposed
38	28	25	38	38	MARK CHESNUTT/Wouldn't Hurt...
38	38	38	38	38	JOHN M. MONTGOMERY/Long As I Live
18	28	25	38	38	GARTH BROOKS/The Change
38	28	25	38	38	PAM TILLIS/The River And...
25	28	25	38	38	WYNONNA/To Be Loved By You
25	28	25	38	38	DIAMOND RIO/Walkin' Away
25	28	25	38	38	RICOCHET/Daddy's Money
25	28	25	38	38	MARTINA MCBRIDE/Wid Angels
25	28	25	38	38	PATTY LOVELESS/You Can Feel Bad
-	-	-	-	-	LARI WHITE/Now I Know
25	28	25	38	38	BLACKHAWK/Almost A Memory Now
18	18	18	18	18	MORGAN & RANDALL/By My Side
18	18	18	18	18	WYNONNA/Heaven Help My Heart
18	18	18	18	18	VINCE GILL/High Lonesome Sound
18	18	18	18	18	LEE ROY PARNELL/Givin' Water To...
-	-	-	-	-	SHANIA TWAIN/No One Needs To Know
-	-	-	-	-	CLAY WALKER/Only Days That...
-	-	-	-	-	ALABAMA/Say I
18	18	18	18	18	REBA MCKENTIRE/Starting Over Again
8	8	5	18	18	MINDY MCCREADY/Ten Thousand Angels
18	18	18	18	18	TRACE ADKINS/There's A Girl In...
-	-	-	-	-	MARK CHESNUTT/Wrong Place, Wrong
8	8	10	10	10	SAMMY KERSHAW/Meant To Be
8	8	10	10	10	MAVERICKS/All You Ever Do...

MARKET #25
WUBE
101.5 FM
Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	35	35	COLLIN RAYE/Think About You
25	35	35	35	35	BRYAN WHITE/Not Supposed
35	35	35	35	35	BROOKS & DUNN/My Maria
25	35	35	35	35	FAITH HILL/Someone Else's Dream
35	35	35	35	35	TRACY LAWRENCE/Time Marches On
25	35	35	35	35	BILLY DEAN/What I Do
25	35	35	35	35	JO DEE MESSINA/Heads Carolina...
35	35	35	35	35	GEORGE STRAIT/Blue Clear Sky
35	35	35	35	35	JOHN M. MONTGOMERY/Long As I Live
18	18	25	35	35	ALAN JACKSON/Home
18	18	25	35	35	MINDY MCCREADY/Ten Thousand Angels
35	35	35	35	35	TIM MCGRAW/I Want Is A Life
25	25	25	25	25	GARTH BROOKS/The Change
-	-	-	-	-	CLAY WALKER/Only Days That...
18	18	25	35	35	DIAMOND RIO/That's What I Get...
18	18	25	35	35	VINCE GILL/High Lonesome Sound
18	18	25	35	35	TERRI CLARK/I Were You
25	25	25	25	25	SAMMY KERSHAW/Meant To Be
25	25	25	25	25	TOBY KEITH/Does That Blue
18	18	25	35	35	MAVERICKS/All You Ever Do...
25	25	25	25	25	PAM TILLIS/The River And...
18	18	18	18	18	WYNONNA/To Be Loved By You
18	18	18	18	18	TRACE ADKINS/There's A Girl In...
18	18	18	18	18	WYNONNA/Heaven Help My Heart
18	18	18	18	18	JEFF CARSON/Holdin' Onto
18	18	18	18	18	DIAMOND RIO/That's What I Get...
18	18	18	18	18	PATTY LOVELESS/A Thousand Times...
18	18	18	18	18	DAVID LEE MURPHY/Every Time I Get...
-	-	-	-	-	SHANIA TWAIN/No One Needs To Know
-	-	-	-	-	MORGAN & RANDALL/By My Side
18	18	18	18	18	LONGSTAR/Runnin' Away With...
18	18	18	18	18	BLACKHAWK/Almost A Memory Now
-	-	-	-	-	LEE ROY PARNELL/Givin' Water To...
25	25	18	18	18	RICOCHET/Daddy's Money
-	-	-	-	-	RHETT AKINS/Don't Get Me Started
18	18	18	18	18	MARTINA MCBRIDE/Phones Are Ringin'
18	18	18	18	18	STUART & TRITTT/Honky Tonkin's
-	-	-	-	-	PAUL BRANDT/My Heart Has A...
-	-	-	-	-	LEANN RIMES/Blue
13	13	13	13	13	RICOCHET/Daddy's Money
13	13	13	13	13	GARTH BROOKS/The Beaches Of
13	13	13	13	13	NEAL MCCOY/You Gotta Love That

MARKET #25
KBEQ
101.4 FM
Kansas City
(816) 531-2535
Kernady/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	37	37	37	37	BLACKHAWK/Almost A Memory Now
30	30	30	30	30	TRACY BYRD/When In My...
37	37	37	37	37	BILLY DEAN/What I Do
30	37	37	37	37	FAITH HILL/Someone Else's Dream
30	37	37	37	37	TOBY KEITH/Does That Blue
37	37	37	37	37	MINDY MCCREADY/Ten Thousand Angels
30	30	30	30	30	TIM MCGRAW/I Want Is A Life
30	30	30	30	30	COLLIN RAYE/Think About You
30	30	30	30	30	BRYAN WHITE/Not Supposed
24	30	30	30	30	RHETT AKINS/Don't Get Me Started
30	30	30	30	30	PAUL BRANDT/My Heart Has A...
30	30	30	30	30	GARTH BROOKS/The Change
30	30	30	30	30	BROOKS & DUNN/My Maria
30	30	30	30	30	JEFF CARSON/Holdin' Onto
24	30	30	30	30	KENNY CHESNEY/Back In My Arms
24	30	30	30	30	VARIOUS ARTISTS/Hope
30	30	30	30	30	TERRI CLARK/I Were You
24	24	24	24	24	LINDA DAVIS/A Love Story In...
18	18	18	18	18	DIAMOND RIO/That's What I Get...
30	30	30	30	30	JOE DUFFIE/O-U-N-T-R-Y
24	30	30	30	30	VINCE GILL/High Lonesome Sound
18	18	18	18	18	ALAN JACKSON/Home
24	30	30	30	30	WYNONNA/Heaven Help My Heart
30	30	30	30	30	SAMMY KERSHAW/Meant To Be
30	30	30	30	30	TRACY LAWRENCE/Time Marches On
18	24	24	24	24	DAVID LEE MURPHY/Every Time I Get...
18	24	24	24	24	MARTINA MCBRIDE/Phones Are Ringin'
18	24	24	24	24	TRACY LAWRENCE/Time Marches On
24	24	24	24	24	REBA MCKENTIRE/Starting Over Again
30	30	30	30	30	MORGAN & RANDALL/By My Side
24	30	30	30	30	SAWYER BROWN/Treat Her Right
30	30	30	30	30	GEORGE STRAIT/Blue Clear Sky
18	18	18	18	18	TRACE ADKINS/There's A Girl In...
-	-	-	-	-	WADE HAYES/On A Good Night
-	-	-	-	-	RHETT AKINS/Don't Get Me Started
-	-	-	-	-	NEAL MCCOY/Then You Can Tell...
18	18	18	18	18	RICOCHET/Daddy's Money
18	18	18	18	18	DIAMOND RIO/That's What I Get...
18	18	18	18	18	SHANIA TWAIN/No One Needs To Know
18	18	18	18	18	MARK CHESNUTT/Wrong Place, Wrong
18	18	18	18	18	STUART & TRITTT/Honky Tonkin's
18	18	18	18	18	PAUL BRANDT/My Heart Has A...
18	18	18	18	18	LEANN RIMES/Blue
13	13	13	13	13	RICOCHET/Daddy's Money
13	13	13	13	13	GARTH BROOKS/The Beaches Of
13	13	13	13	13	NEAL MCCOY/You Gotta Love That

MARKET #26
KFKF 94FM
Country Favorites
Kansas City
(816) 753-4000
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	35	35	COLLIN RAYE/Think About You
15	25	25	35	35	TRACY LAWRENCE/Time Marches On
35	35	35	35	35	BROOKS & DUNN/My Maria
35	35	35	35	35	BILLY DEAN/What I Do
35	35	35	35	35	BRYAN WHITE/Not Supposed
25	35	35	35	35	GARTH BROOKS/The Change
25	35	35	35	35	TOBY KEITH/Does That Blue
35	35	35	35	35	FAITH HILL/Someone Else's Dream
25	35	35	35	35	TERRI CLARK/I Were You
25	35	35	35	35	GEORGE STRAIT/Blue Clear Sky
35	35	35	35	35	SHANIA TWAIN/You Win My Love
35	35	35	35	35	JOHN M. MONTGOMERY/Long As I Live
35	35	35	35	35	BLACKHAWK/Almost A Memory Now
25	25	25	25	25	MINDY MCCREADY/Ten Thousand Angels
25	25	25	25	25	PAUL BRANDT/My Heart Has A...
25	25	25	25	25	DAVID LEE MURPHY/Every Time I Get...
25	25	25	25	25	SAWYER BROWN/Treat Her Right
25	25	25			



#1 MOST ADDED AC
2 WEEKS IN A ROW!
#1 MOST INCREASED SPINS
DEBUT **27**

Performing live May 23rd at
The House Of Blues/L.A.

It is in the realm of
the intangible, the
world of your heart
and feelings, that true
power lies... the power
of passion itself.

michael english



Your Love AMAZES Me



Produced by Guy Roche • Mixed by David Thoener

The debut single from his new album, "Freedom"

CURB
RECORDS

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	CELINE DION Because You Loved Me (<i>550 Music</i>)	2564	2573	2588	2609	99/0
4	2	2	2	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	2324	2298	2227	2113	97/0
2	3	4	3	TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	2080	2119	2171	2193	92/1
3	4	3	4	WHITNEY HOUSTON & CECE WINANS Count On Me (<i>Arista</i>)	2069	2138	2150	2140	92/0
5	5	5	5	LIONEL RICHIE Don't Wanna Lose You (<i>Mercury</i>)	1972	1972	1937	1933	91/1
8	6	6	6	GLORIA ESTEFAN Reach (<i>Epic</i>)	1777	1684	1578	1414	88/1
10	9	8	7	JANN ARDEN Insensitive (<i>A&M</i>)	1460	1383	1352	1222	76/2
6	7	7	8	SEAL Don't Cry (<i>ZTT/WB</i>)	1449	1498	1542	1749	73/1
11	10	9	9	EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)	1284	1268	1193	1100	62/1
7	8	10	10	ROD STEWART So Far Away (<i>Lava/Atlantic</i>)	1143	1227	1449	1532	74/0
24	19	12	11	GEORGE MICHAEL Fastlove (<i>DreamWorks/Geffen</i>)	1103	934	677	480	68/4
23	18	16	12	TONI BRAXTON Let It Flow (<i>Arista</i>)	1018	867	705	505	77/9
15	15	15	13	SELENA I'm Getting Used To You (<i>EMI</i>)	929	908	816	785	61/0
BREAKER			14	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	843	672	465	325	46/9
12	12	13	15	MARIAH CAREY One Sweet Day (<i>Columbia/CRG</i>)	812	932	985	1073	58/0
9	11	11	16	JIM BRICKMAN By Heart (<i>Windham Hill</i>)	810	992	1186	1381	55/0
13	13	14	17	DIANA ROSS Voice Of The Heart (<i>Motown</i>)	799	920	904	879	55/0
20	20	19	18	SORAYA Suddenly (<i>Island</i>)	758	708	656	614	58/3
14	14	17	19	ELTON JOHN Blessed (<i>Rocket/Island</i>)	690	744	834	830	48/1
18	17	18	20	TRISHA YEARWOOD On A Bus To St. Cloud (<i>MCA</i>)	672	719	710	696	48/0
21	21	21	21	TINA ARENA Chains (<i>Epic</i>)	617	644	630	592	43/0
22	24	22	22	ALL-4-ONE These Arms (<i>Blitz/Atlantic</i>)	550	551	548	517	42/0
27	28	23	23	HOOTIE & THE BLOWFISH Old Man & Me (<i>Atlantic</i>)	540	519	446	368	27/1
25	25	24	24	MADONNA Love Don't Live Here Anymore (<i>Maverick/WB</i>)	492	505	483	441	40/0
26	26	26	25	NEIL DIAMOND Marry Me (<i>Columbia/CRG</i>)	488	489	470	425	39/0
—	—	29	26	STING You Still Touch Me (<i>A&M</i>)	467	310	219	117	38/6
DEBUT			27	MICHAEL ENGLISH Your Love Amazes Me (<i>Curb</i>)	426	251	—	—	42/14
29	29	28	28	WYONNA To Be Loved By You (<i>Curb/MCA</i>)	412	390	355	317	35/0
—	30	30	29	MICHAEL W. SMITH I'll Lead You Home (<i>Reunion/Arista</i>)	351	302	242	210	34/2
DEBUT			30	JANE KELLY WILLIAMS Breaking In To... (<i>Parachute/Mercury</i>)	299	226	147	78	34/5

This chart reflects airplay from May 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 93 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

GIN BLOSSOMS Follow You Down (*A&M*)
Total Stations: 12, Adds: 4, Plays: 282, WAFY 19 (18), WALK 28 (7), WFLC 31, WJDX 14, WTFM 9, WLAC 20 (24), WENS 30 (30), WIOG 16, WQLR 17 (15), KCIX 39 (42), KBIG 27 (27), KRUZ 32 (31).

LINDA RONSTADT Dedicated To The One I Love (*Elektra/EEG*)
Total Stations: 23, Adds: 7, Plays: 176, WMJX 2, WCOD 5 (5), WRCH 7 (7), WWLI 10 (7), WMAS 5, WLIF 10 (8), WTVR 5 (5), WEAT 5 (6), WDEF 5, WAHR 10 (5), KMXR 5 (5), KQXT 7 (7), WLIT 10 (10), WDOK 10, WLQT 7 (7), WTP1 10 (8), WGLM 5 (5), WMT 10 (7), KELO 8, KCLI 13 (13), KJSN 5, KWAV 5, KKCW 17 (15).

FOURPLAY The Closer I Get To You (*WB*)
Total Stations: 22, Adds: 1, Plays: 175, WCOD 5 (5), WRCH 7 (7), WWLI 15 (10), WLEV 5 (5), WARM 6 (6), WGSY 7 (7), WTVR 5 (5), WEAT 5 (5), WMJJ 3 (7), WDEF 10 (10), WJXB 7 (7), KMXR 5 (5), KQXT 7 (7), WDOK 11 (9), WLQT 7, WAJI 5 (5), WTP1 15 (12), WGLM 7 (7), WMGN 17 (17), KELO 8 (8), KCLI 13 (13), KWAV 5 (5).

AL GREEN Love Is A Beautiful Thing (*Miramax/Hollywood*)
Total Stations: 17, Adds: 0, Plays: 149, WCOD 5 (5), WRCH 7 (7), WAFY 12 (13), WLWZ 7 (7), WKWK 10 (10), WTCB 7 (7), WOOF 15 (8), WAHR 10 (10), KMXR 5 (3), KQXT 5 (5), WLQT 7 (7), WAJI 5 (5), WFMK 10 (10), WGLM 7 (7), WMGN 17 (17), WQLR 7 (7), KCLI 13 (13).

ROBERT MILES Children (*Arista*)
Total Stations: 15, Adds: 0, Plays: 136, WCOD 5 (5), WWLI 10 (10), WMGS 5 (5), WTCB 7 (7), WTVR 5 (5), WEAT 5 (5), WDEF 15 (15), KMXR 5 (5), KQXT 7 (7), KMXZ 9 (8), KTYL 21 (21), WFMK 10 (10), WQLR 19 (32), KELO 8 (8), KWAV 5 (5).

INTRIGUE Dance With Me (*Universal*)
Total Stations: 14, Adds: 0, Plays: 107, WCOD 5 (5), WKWK 10 (10), WARM 6 (6), WTVR 5 (5), WEAT 5 (5), WDEF 5 (5), WOOF 15 (15), WTFM 15 (15), KMXR 11 (3), KQXT 5 (5), WGLM 5 (7), WQLR 7 (7), KOSI 5 (5), KWAV 8 (5).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

TRACY CHAPMAN
Give Me One Reason (*Elektra/EEG*)

TOTAL PLAYS/INCREASE: 843/171
TOTAL STATIONS/ADDS: 46/9
CHART: 14

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MICHAEL ENGLISH Your Love Amazes Me (<i>Curb</i>)	14
TONI BRAXTON Let It Flow (<i>Arista</i>)	9
TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	9
NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	8
LINDA RONSTADT Dedicated To The One... (<i>Elektra/EEG</i>)	7
STING You Still Touch Me (<i>A&M</i>)	6
JAE CIE Reason For Living (<i>Carbide</i>)	5
JANE KELLY WILLIAMS Breaking In... (<i>Parachute/Mercury</i>)	5
GIN BLOSSOMS Follow You Down (<i>A&M</i>)	4
GEORGE MICHAEL Fastlove (<i>DreamWorks/Geffen</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL ENGLISH Your Love Amazes Me (<i>Curb</i>)	+175
TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	+171
GEORGE MICHAEL Fastlove (<i>DreamWorks/Geffen</i>)	+169
STING You Still Touch Me (<i>A&M</i>)	+157
TONI BRAXTON Let It Flow (<i>Arista</i>)	+151
GLORIA ESTEFAN Reach (<i>Epic</i>)	+93
GIN BLOSSOMS Follow You Down (<i>A&M</i>)	+88
JANN ARDEN Insensitive (<i>A&M</i>)	+77
JANE KELLY WILLIAMS Breaking In... (<i>Parachute/Mercury</i>)	+73
NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	+62

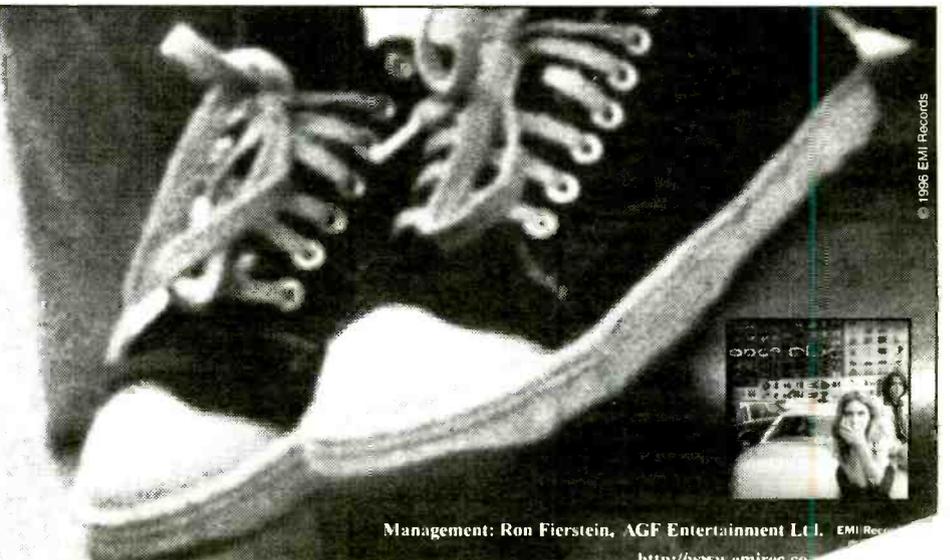
HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TAKE THAT Back For Good (<i>Arista</i>)
PETER CETERA Faithfully (<i>River North</i>)
MARY CHAPIN CARPENTER Grow Old With Me (<i>Hollywood</i>)
SEAL Kiss From A Rose (<i>ZTT/WB</i>)
WHITNEY HOUSTON Exhale (Shoop Shoop) (<i>Arista</i>)
MADONNA You'll See (<i>Maverick/WB</i>)
SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia/CRG</i>)
HOOTIE & THE BLOWFISH Time (<i>Atlantic</i>)
ALL-4-ONE I Can Love You Like That (<i>Blitz/Atlantic</i>)
P. CETERA f/c. BERNARD Forever Tonight (<i>River North</i>)

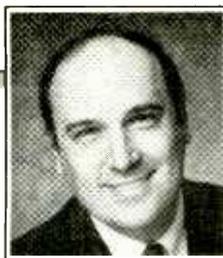
Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

once
blue
save me

The first track from their self-titled debut album.
AC & HOT AC IMPACT DATE MAY 20TH
Produced by Steve Addabbo.



Management: Ron Fierstein, AGF Entertainment Lt. I. EMI Records
<http://www.emirec.com>



MIKE KINOSHIAN

Overcoming Market Obstacles

Two South Texas ACs adapt to Hispanic-dominated listenership

"This market's *different*." I'd happily cash in a nickel for each time I've heard that line. The truth is ethnic composition in certain areas can create unique programming challenges. Yet if you think all U.S. markets are basically the same, a pair of South Texas AC programmers may change your mind.

Consider the case of McAllen-Brownsville, where nearly 90% of the 63rd ranked market's 611,500 12+ population is Hispanic.

Commenting on Arbitron's Hispanic survey methodology, KVLY/McAllen PD Roger Scott says, "The Spanish diary allows households originally not surveyed to be allowed to participate, which could definitely improve the valley's Tejano and Spanish music stations. Stations that were doing just 'okay' surged and the only thing we could attribute it to was the fact there are now Spanish diary interviewers. There are methodology problems, but I'd be naive to think that's the ultimate reason why my ratings [could be better]." Of the market's nine Spanish-language outlets, six saw their ratings increase in the Winter book; Spanish contemporary KIWW-FM led all stations overall.



Roger Scott

In Its Own Stream

Despite AC's mass appeal nature, programming to a 10% non-Hispanic audience will pose problems. "About 35% of McAllen's population doesn't speak English," explains Scott. "When I came here [19 months ago], I made the mistake of trying to take KVLY more mainstream. We attempted to do what other U.S. ACs were doing and we got killed. It was a tough lesson to learn."

KVLY rebounded this fall, becoming McAllen's No. 4 25-54 station. While that might not sound noteworthy for a top 75 market, it should be viewed in another light — ahead of it were KIWW, Spanish KGBT-AM, and Spanish KKPS-FM — making KVLY the market's top English-language station.

"Fortunately, we have one station per format; we're the only AC. There is one CHR [KBFM], one Rock [KRQ], and one Country [KTEX]."

KVLY's percentage of Hispanic listeners is much higher than KRQ. Buys here come from KRQ. English and No. 1 last year absorbed last quarter of

'96 was very good because we were the No. 1 English station."

One particular ratings trend captured Scott's attention. "We improved 18-24, 25-34, and 45-54, but had a huge 35-44 drop. We determined that mothers gave diaries to their kids. Since Arbitron didn't give the diaries to the kids, it may be our responsibility to make sure she's supposed to complete it."

The Selena Factor

The murder of Tejano singing star Selena created a huge ratings surge for Spanish outlets in many markets nationwide, including McAllen. "They haven't been able to maintain those numbers. I've never seen anything like what happened after her death: Everything here just stopped."

Crossover popularity began to soar when Selena's first English-language album was posthumously released. Although many ACs embraced her singles, KVLY doesn't play massive doses of the artist's music. "Our listeners want to be reminded of the wonderful music from their past.

Memories and traditions really drive them. Selena's a 'point,' but not KVLY's focal point."

In fact, a Saturday night disco show is the station's highest-rated [daypart]. Sundays, it's all oldies. Scott, who grew up in a Hispanic section of Tucson, notes Tejano music isn't for everybody. "I've never been interested in it; it's an acquired taste. Most people either love it or hate it, and some Hispanics here can't stand it. Like many [English-language] formats, Tejano has very hot rotations. People get tired with it and start punching the dial."



No Frills

Economically depressed McAllen suffers one of the highest percentages of unemployment in the country. Simple on-air contests can really give a station a good reputation. "It sounds silly, but they'll take anything they can get for free. People here are dirt poor and go crazy for things like movie passes. ACs target \$40,000+

a-year listeners, but that's about .1 of 1% of our population. A family of four's average income here is about \$15,000."

KVLY and American Airlines share a good relationship, Scott says. The station gives away trips to Disneyland and Dallas and is preparing for a Father's Day vacation to San Diego. "The disadvantage is that people can't afford additional money for meals [and incidentals], but maybe it gives them an inspiration to save."

Three Markets In One

Another market quirk is the inability to successfully link the three cities that comprise the metro area. "People in Brownsville don't care about what's happening in McAllen and people in Harlingen don't care what's happening in Brownsville. It's just about impossible to do anything promotionally to combine the metro."

Lack of financial support for the Miss USA Pageant, held on nearby South Padre Island, could cause the event to relocate. "Our morning show asked for listener input and nobody called. It's very sad, but, if it doesn't affect their hometown, they don't care. It's our responsibility to get into each major and minor community and promote KVLY to those listeners."

Hispanic Hot Spots

Arbitron uses Hispanic ethnic controls on 54 markets listed below.

Each market's 12+ Hispanic population is listed in the second column, while the third column indicates a market's percentage of 12+ Hispanic residents.

Laredo, TX's 117,100 Hispanics, for example, account for nearly all (99.3%) of that market's 12+ population. The first five markets having the highest percentage of Hispanic population are all in Texas. California has the most markets (18), followed by Texas (16), and Florida (3).

Market	12+ Hsp	12+ %	Market	12+ Hsp	12+ %
Laredo, TX	117,100	99.3%	San Diego	474,200	21.4%
McAllen-Brownsville	543,800	88.9%	San Jose	281,200	21.3%
El Paso	404,000	74.7%	Austin	173,300	21.1%
Corpus Christi, TX	164,300	54.0%	New York	2,162,000	20.2%
San Antonio	572,100	48.4%	Phoenix	322,000	16.1%
Santa Fe, NM	45,300	42.7%	San Francisco	812,700	15.7%
Visalia, CA	141,700	39.1%	San Luis Obispo, CA	28,000	14.4%
Miami-Ft. Lauderdale	1,119,800	38.1%	Dallas	505,500	14.1%
Albuquerque	201,300	37.4%	Bryan-College Station, TX	15,100	13.9%
Fresno	219,600	37.0%	Abilene, TX	16,200	13.5%
Los Angeles	3,556,000	36.7%	Amarillo, TX	21,300	13.4%
Oxnard-Ventura, CA	130,400	36.0%	Tri-Cities, WA	17,600	13.4%
Pueblo, CO	38,300	36.0%	Waco, TX	20,000	12.4%
Palm Springs, CA	83,800	35.1%	Denver	212,300	12.2%
Merced, CA	53,900	32.3%	Las Vegas	102,700	12.1%
Bakersfield	132,100	31.7%	Killeen-Temple, TX	24,700	12.0%
Monterey Salinas Santa Cruz	138,000	28.8%	Sacramento	152,400	11.7%
Riverside-San Bernardino	379,300	28.2%	Chicago	783,000	11.5%
Odessa-Midland, TX	51,900	27.9%	Santa Rosa, CA	40,000	11.4%
San Angelo, TX	21,200	25.6%	Orlando	113,600	11.2%
Santa Barbara, CA	42,000	24.6%	Bridgeport, CT	38,300	10.6%
Stockton	103,500	24.6%	Reno, NV	28,400	10.0%
Tucson	154,500	24.6%	Cheyenne, WY	6100	9.7%
Yakima, WA	38,300	23.5%	Fort Myers	37,800	7.7%
Modesto, CA	76,500	23.2%	Long Island, NY	163,700	7.3%
Lubbock, TX	43,400	22.8%	Washington, DC	229,800	6.8%
Houston	739,000	22.1%	Boston	171,600	5.3%

Putting Hispanics In Corpus Christi's 'Mix'

Mainstream AC KMXR/Corpus Christi, TX PD Jesse DeLeon programs in a market where Hispanics comprise the majority (54%) of the 12+ population

Being aware of cultural nuances and understanding the importance of family is especially critical in a predominantly Latino region such as South Texas. DeLeon works hard to attract women in Corpus Christi who predominantly rely on traditional family lifestyles.



Jesse DeLeon

"They get married early and have kids and don't usually go to college. They might be a bit less cosmopolitan and their concerns are different from their counterparts in other places like Dallas. We've found that these young females aren't inclined to come out to station events, but will participate in phone-related contests."

Unique Artist Base

Among 25-54s this fall, "Mix 93.9" ranked fourth behind Country competitors KRYS-FM and KOUL, and Oldies KLTG. KMXR's Hispanic listeners, according to DeLeon, prefer songs receiv-

ing no exposure elsewhere in the market. Since VH-1 isn't available to Texas communities south of San Antonio, "We end up making artists like Sheryl Crow, Curtis Stigers, Michael Bolton, Jann Arden, and Melissa Etheridge uniquely ours," he remarks.

Some tracks work perfectly based on the area's Latino dominance. "Benny Mardones' 'Into The Night' is one of the best-testing songs in this part of the world. It's important to have certain 'flavor' records to keep things interesting, so we jumped on all the tracks from Selena's album.

"She had worked the area a long time and could have been the next Gloria Estefan. Her charm was that she was so accessible and she didn't separate herself from anyone. I've never seen anything like what happened when she died."

Following her death, listeners flocked to the market's Tejano sta-

tions as in other markets. Yet KMXR chose to become involved by creating station concern over the tragedy. "The [Tejano stations] went weekends at a time playing nothing but her music. At midnight, a record store put the album on sale and we were the only English-language station out there. The event was covered by all three local television stations, *Entertainment Weekly*, and a Los Angeles radio station."

Loyal Latino Listeners

DeLeon views his ability to draw from his Hispanic heritage as an asset for his radio station's success. "It's important to treat business owners in a one-on-one style. During remotes, I don't want my announcers just sitting in an air-conditioned van waiting to do their break into a cell phone. I want them out and focusing on the listeners."

"As a Hispanic, I know what many of our listeners really like. It's a great challenge to make the station exciting and come alive. There tends to be a great amount of loyalty among Hispanics for anything. It's a very special feeling for me to program an AC station."

AC PLAYLISTS

May 17, 1996 R&R • 61

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KBIG 104 MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
28	28	28	28	28	SEAL/Don't Cry
27	27	27	27	27	GOD GOO DOLLS/Name
26	27	27	27	27	GIN BLOSSOMS/Follow You Down
26	26	27	27	27	BLUES TRAVELER/Run-Around
27	26	27	27	27	SOPHIE B. HAWKINS/As I Lay Me Down
27	26	27	27	27	GIN BLOSSOMS/It I Hear It...
20	27	26	26	26	DEL AMITRI/Roll To Me
26	27	26	26	26	SEAL/Kiss From A Rose
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
16	21	21	21	21	HOOTIE & BLOWFISH/Time
28	14	21	21	21	TAKE THAT/Back For Good
21	21	21	21	21	ELTON JOHN/Blessed
-	-	-	-	-	NATALIE MERCHANT/Wonder
-	-	-	-	-	HOOTIE & BLOWFISH/Only Wanna Be...
20	20	20	20	20	DEEP BLUE SOMETHING/Breakfast All...
14	14	14	14	14	ROD STEWART/So Far Away
21	14	14	14	14	JOAN OSBORNE/One Of Us
14	14	14	14	14	ALL-4-ONE/Can Love You...
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	BRYAN ADAMS/Have You Ever...
14	14	14	14	14	MARTIN PAGE/In The House...

Lite 39 MARKET #3
WLIT/Chicago
(312) 329-9002
Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	JANN ARDEN/Insensitive
19	19	19	19	19	MARIAH CAREY/Always Be My Baby
19	19	19	19	19	CELINE DION/Because You Loved Me
17	17	17	17	17	GLORIA ESTEFAN/Reach
19	17	17	17	17	EVERYTHING BUT.../Missing
17	17	17	17	17	TONI BRAXTON/Let It Flow
17	17	17	17	17	HOUSTON & WINANS/Count On Me
19	17	17	17	17	LIONEL RICHIE/Don't Wanna Lose You
17	17	17	17	17	TONY RICH PROJECT/Nobody Knows
11	11	11	11	11	SORAYA/Suddenly
11	11	11	11	11	JIM BRICKMAN/By Heart
10	11	11	11	11	WYNNONNA/To Be Loved By You
11	11	11	11	11	TRISHA YEARWOOD/On A Bus To...
-	-	-	-	-	TINA ARENA/Chains
-	-	-	-	-	MICHAEL ENGLISH/Your Love Amazes Me
10	10	10	10	10	GEORGE MICHAEL/Fastlove
-	-	-	-	-	LINDA RONSTADT/Dedicated To...
10	10	10	10	10	DIANA ROSS/Voice Of The Heart
8	8	8	8	8	BRYAN ADAMS/Have You Ever...
8	8	8	8	8	MARIAH CAREY/One Sweet Day
17	8	8	8	8	M. CHAPIN CARPENTER/Grow Old With Me
-	-	-	-	-	SOPHIE B. HAWKINS/As I Lay Me Down
8	8	8	8	8	SEAL/Kiss From A Rose

B-101.1 MARKET #5
WBEB/Philadelphia
(610) 667-8400
Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32	32	CELINE DION/Because You Loved Me
20	20	20	20	20	MARIAH CAREY/Always Be My Baby
30	32	32	32	32	PETER CETERA/Forever Tonight
20	17	20	24	24	ROD STEWART/So Far Away
24	24	24	24	24	M. CHAPIN CARPENTER/Grow Old With Me
20	20	20	20	20	TAKE THAT/Back For Good
20	20	20	20	20	SEAL/Don't Cry
20	20	20	20	20	HOUSTON & WINANS/Count On Me
13	20	20	20	20	TONY RICH PROJECT/Nobody Knows
32	32	32	32	32	MARIAH CAREY/One Sweet Day
17	17	17	17	17	HOOTIE & BLOWFISH/Only Wanna Be...
13	13	13	13	13	JANN ARDEN/Insensitive
10	13	13	13	13	CELINE DION/You're Natural...
10	10	10	10	10	GLORIA ESTEFAN/Reach
10	10	10	10	10	MADONNA/You'll See
10	10	10	10	10	MADONNA/You'll See
20	10	10	10	10	ELTON JOHN/Blessed
20	10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
10	10	10	10	10	SEAL/Kiss From A Rose
10	10	10	10	10	VANESSA WILLIAMS/Colors Of The Wind
13	13	13	13	13	LIONEL RICHIE/Don't Wanna Lose You
-	-	-	-	-	GEORGE MICHAEL/Fastlove
-	-	-	-	-	HOOTIE & BLOWFISH/Old Man & Me
-	-	-	-	-	DIANA ROSS/Voice Of The Heart
-	-	-	-	-	STING/You Still Touch Me

KVIL 103.7fm MARKET #7
KVIL/Dallas
(214) 691-1037
Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	CELINE DION/Because You Loved Me
17	17	17	17	17	LIONEL RICHIE/Don't Wanna Lose You
20	20	20	20	20	ELTON JOHN/Blessed
20	20	20	20	20	JIM BRICKMAN/By Heart
13	13	13	13	13	PETER CETERA/Forever Tonight
19	19	19	19	19	EAGLES/Love Will Keep Us...
19	19	19	19	19	TAKE THAT/Back For Good
8	8	8	8	8	TONY RICH PROJECT/Nobody Knows
15	15	15	15	15	MARIAH CAREY/One Sweet Day
13	13	13	13	13	MICHAEL BOLTON/A Love So Beautiful
6	6	6	6	6	JANN ARDEN/Insensitive
23	23	23	23	23	ROD STEWART/So Far Away
13	13	13	13	13	SELENA/ Could Fall In Love
-	-	-	-	-	PETER CETERA/Faithfully
8	8	8	8	8	HOUSTON & WINANS/Count On Me
-	-	-	-	-	TONI BRAXTON/Let It Flow
6	6	6	6	6	SELENA/ I'm Getting Used...
13	13	13	13	13	SARAH MCLACHLAN/I Will Remember You
8	8	8	8	8	JACKSON BROWNE/Some Bridges
6	6	6	6	6	TRISHA YEARWOOD/On A Bus To...
13	13	13	13	13	SEAL/Kiss From A Rose
5	5	5	5	5	VANESSA WILLIAMS/Colors Of The Wind
5	5	5	5	5	BROWNE & SCHMITZ/Let It Be
5	5	5	5	5	ELTON JOHN/Can You Feel...
5	5	5	5	5	BRYAN ADAMS/Have You Ever...

Soft Rock 97.1 WASH MARKET #8
WASH/Washington
(202) 695-5000
Streit/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	CELINE DION/Because You Loved Me
35	35	35	35	35	MARIAH CAREY/One Sweet Day
10	10	10	10	10	ELTON JOHN/Blessed
10	10	10	10	10	TAKE THAT/Back For Good
28	10	10	10	10	HOOTIE & BLOWFISH/Time
28	28	28	28	28	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	HOUSTON & WINANS/Count On Me
28	28	28	28	28	LIONEL RICHIE/Don't Wanna Lose You
28	21	21	21	21	MARIAH CAREY/Always Be My Baby
21	11	21	21	21	SEAL/Don't Cry
28	11	11	11	11	EVERYTHING BUT.../Missing
21	21	21	21	21	GLORIA ESTEFAN/Reach
-	-	-	-	-	HOOTIE & BLOWFISH/Old Man & Me
21	21	21	21	21	JANN ARDEN/Insensitive
-	-	-	-	-	NATALIE MERCHANT/Wonder
-	-	-	-	-	GEORGE MICHAEL/Fastlove
28	10	10	10	10	TONI BRAXTON/Let It Flow
10	10	10	10	10	SEAL/Kiss From A Rose
-	-	-	-	-	BLUES TRAVELER/Run-Around
28	10	10	10	10	DEL AMITRI/Roll To Me
10	10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
-	-	-	-	-	VANESSA WILLIAMS/Colors Of The Wind
10	5	5	5	5	JIM BRICKMAN/By Heart
7	5	5	5	5	M. CHAPIN CARPENTER/Grow Old With Me

MAGIC 106.7 MARKET #10
WMJX/Boston
(617) 542-0241
Kelly/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	CELINE DION/Because You Loved Me
25	23	23	23	23	TONY RICH PROJECT/Nobody Knows
24	23	24	24	24	MARIAH CAREY/One Sweet Day
25	23	24	24	24	MADONNA/You'll See
25	25	25	25	25	SEAL/Don't Cry
20	22	23	23	23	ROD STEWART/So Far Away
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
13	12	13	13	13	SELENA/Dreaming Of You
15	12	13	13	13	ALL-4-ONE/Can Love You...
14	13	14	14	14	SOPHIE B. HAWKINS/As I Lay Me Down
13	13	14	14	14	TAKE THAT/Back For Good
11	10	12	12	12	BOYZ II MEN/Water Runs Dry
12	12	12	12	12	GLORIA ESTEFAN/Reach
12	12	12	12	12	MICHAEL JACKSON/You Are Not Alone
12	11	12	12	12	SEAL/Kiss From A Rose
12	11	12	12	12	SELENA/ Could Fall In Love
11	13	13	13	13	ELTON JOHN/Blessed
11	14	13	13	13	VANESSA WILLIAMS/Colors Of The Wind
5	11	10	9	9	SARAH MCLACHLAN/I Will Remember You
9	7	7	7	7	M. CHAPIN CARPENTER/Grow Old With Me
2	2	2	2	2	JANN ARDEN/Insensitive
-	-	-	-	-	LINDA RONSTADT/Dedicated To...
-	-	-	-	-	TRACY CHAPMAN/Give Me One Reason
1	1	1	1	1	EVERYTHING BUT.../Missing
-	-	-	-	-	SORAYA/Suddenly

HDAS 97.3 FM MARKET #11
WFLC/Miami
(305) 759-4311
Landay/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	BODEANS/Closer To Free
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
31	31	31	31	31	DEEP BLUE SOMETHING/Breakfast All...
16	16	16	16	16	CELINE DION/Because You Loved Me
31	31	31	31	31	MELISSA ETHERIDGE/I Want To Come Over
-	-	-	-	-	GIN BLOSSOMS/Follow You Down
31	31	31	31	31	HOOTIE & BLOWFISH/Time
-	-	-	-	-	SEAL/Don't Cry
31	31	31	31	31	ROD STEWART/So Far Away
-	-	-	-	-	GLORIA ESTEFAN/Reach
-	-	-	-	-	ALANIS MORISSETTE/Ironic
31	31	31	31	31	GIN BLOSSOMS/It I Hear It...
31	31	31	31	31	JOAN OSBORNE/One Of Us
31	31	31	31	31	MADONNA/You'll See
10	10	10	10	10	ELTON JOHN/Blessed
10	10	10	10	10	MARIAH CAREY/One Sweet Day

92.5 KISY MARKET #13
KLSY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	CELINE DION/Because You Loved Me
33	33	33	33	33	MARIAH CAREY/One Sweet Day
18	27	27	27	27	GLORIA ESTEFAN/Reach
33	33	33	33	33	MARTIN PAGE/In Your Heart
33	33	33	33	33	JIM BRICKMAN/By Heart
33	33	33	33	33	MARIAH CAREY/Always Be My Baby
29	29	29	29	29	KATHY TRUCCOLO/Go Light Your World
14	27	27	27	27	ALL-4-ONE/These Arms
35	35	35	35	35	ROD STEWART/So Far Away
33	33	33	33	33	GLORIA ESTEFAN/Reach
33	33	33	33	33	TONY RICH PROJECT/Nobody Knows
-	-	-	-	-	ELTON JOHN/Blessed
14	14	14	14	14	TRISHA YEARWOOD/On A Bus To
18	14	14	14	14	LIONEL RICHIE/Don't Wanna Lose You
-	-	-	-	-	DIANA ROSS/Voice Of The Heart
-	-	-	-	-	CELINE DION/You're Natural
27	18	18	18	18	HOUSTON & WINANS/Count On Me
14	14	14	14	14	SORAYA/Suddenly
-	-	-	-	-	BLESSID UNION OF.../All Along
9	18	10	10	10	TIN DRUM/Surrender
16	16	16	16	16	M. CHAPIN CARPENTER/Grow Old With Me
14	-	-	-	-	JANN ARDEN/Insensitive
9	9	9	9	9	NEIL DIAMOND/Marry Me
18	18	18	18	18	ROD STEWART/So Far Away
-	-	-	-	-	MICHAEL ENGLISH/Your Love Amazes Me

WALK 97.5 MARKET #14
WALK/Long Island
(516) 475-5200
Michaels/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
14	-	-	-	-	JANN ARDEN/Insensitive
28	28	28	28	28	HOUSTON & WINANS/Count On Me
28	28	28	28	28	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	-	GIN BLOSSOMS/Follow You Down
10	10	9	9	9	M. CHAPIN CARPENTER/Grow Old With Me
10	10	9	9	9	BODEANS/Closer To Free
10	10	9	9	9	GLORIA ESTEFAN/Reach
10	10	9	9	9	HOOTIE & BLOWFISH/Old Man & Me
10	10	9	9	9	TINA ARENA/Chains
28	28	28	28	28	LIONEL RICHIE/Don't Wanna Lose You
-	-	-	-	-	COLOR ME BADD/The Earth...
-	-	-	-	-	GEORGE MICHAEL/Fastlove
10	10	7	7	7	EVERYTHING BUT.../Missing
10	10	7	7	7	TAKE THAT/Back For Good
10	10	7	7	7	MARTIN PAGE/In The House
10	10	7	7	7	DEEP BLUE SOMETHING/Breakfast All...
10	10	7	7	7	BLUES TRAVELER/Run-Around
8	10	6	6	6	GIN BLOSSOMS/It I Hear It...
8	10	6	6	6	MARIAH CAREY/One Sweet Day
8	10	6	6	6	DEL AMITRI/Roll To Me
8	10	6	6	6	GLORIA ESTEFAN/Everlasting Love
8	10	6	6	6	REMBRANDT/It'll Be There For...
8	10	6	6	6	NICKI FRENCH/Total Eclipse Of...
8	10	6	6	6	BLESSID UNION OF.../I Believe
8	10	6	6	6	ANNIE LENNOX/No More "I" Love...
-	-	-	-	-	VANESSA WILLIAMS/Colors Of The Wind
-	-	-	-	-	ALL-4-ONE/Can Love You...

103 FM WLTE MARKET #16
WLTE/Minneapolis
(612) 339-1029
Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	15	15	15		

REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OM/PD: Buzz Brindle MD: Pat Ryan 5. TONI BRAXTON "Flow" 5. BLESS'D UNION OF "Along"	WRRM/Cincinnati, OH PD/M: T.J. Holland No Adds	KEZA/Fayetteville, AR OM/PD: Chip Arledge AP/DMD: Rich Kelly 12. TONI BRAXTON "Flow"	WFMK/Lansing, MI PD/M: Ray Marshall 10. NATALIE MERCHANT "Jealousy"	WMOG/Orlando, FL OM: John Frost PD: Laura Davis 7. TONI BRAXTON "Flow"	WHYN/Springfield, MA Sta Mgr/PD: Bill Hess MD: Michele Allen 8. NATALIE MERCHANT "Jealousy"
WFPG/Atlantic City, NJ OM/PD: Dick Fennessy MD: Mariana Aquino 14. TONI BRAXTON "Flow" 14. TRACY CHAPMAN "Reason"	WNNK/Cincinnati, OH PD: Dave Mason AP/DMD: Bobbi Maxwell 15. GEORGE MICHAEL "Tastove" 5. COLOR ME BADD "Earth"	WAJF/Wayne, IN OM: Lee Tobin PD: Barb Richards 10. EVERYTHING BUT "Missing" 5. MICHAEL ENGLISH "Love" 5. TONI BRAXTON "Flow"	KMZQ/Las Vegas, NV PD: Jeff Cochran MD: Scott Keith 24. SEAL "Don't" 24. TONY RICH PROJECT "Knows" 5. MICHAEL ENGLISH "Love"	WBEB/Philadelphia, PA PD/M: Jim Ryan 7. STING "Touch"	WMAS/Springfield, MA Interim PD/M: Keith Stephens 10. NATALIE MERCHANT "Jealousy" 5. LINDA RONSTADT "Dedicated" 5. JANE KELLY WILLIAMS "Breaking"
WBBQ/Augusta, GA PD/M: John Patrick 6. TRACY CHAPMAN "Reason"	WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 10. LINDA RONSTADT "Dedicated"	WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 12. TOTO "Remember" 12. BRYAN ADAMS "Only" 12. PHILOSOPHER KINGS "Charms" 12. MESSINA & BERNARD "River"	KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry No Adds	KKCW/Portland, OR PD/M: Bill Minckler No Adds	WRVF/Toledo, OH PD: Steve Kendall MD: Geri Cooper 15. MICHAEL ENGLISH "Love" 14. JANE KELLY WILLIAMS "Breaking" 1. BRUCE ROBERTS "Steal"
KKMJ/Austin, TX OM/PD: Stan Main MD: Nolan Cruise No Adds	WLTF/Cleveland, OH PD: Steve LaBeau MD: Jay Hudson 10. MICHAEL ENGLISH "Love"	KTHT/Fresno, CA PD: Mark Thomas MD: Mike Alexander No Adds	WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 10. GEORGE MICHAEL "Tastove" 5. TONI BRAXTON "Flow"	WWLI/Providence, RI PD: Tom Holt MD: Bob Boisvert 7. BOBBY CALDWELL "Gone"	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
WLIF/Baltimore, MD OM/PD: Gary Balaban MD: Mark Thoner No Adds	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13. TOTO "Remember" 13. MICHAEL ENGLISH "Love"	WTKT/Gainesville, FL PD: Britton Jon MD: Heather Shea No Adds	KBIG/Los Angeles, CA PD: Dave Ervin AP/DMD: Dave Verdery No Adds	WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels No Adds	KTYL/Tyler, TX PD: Dave Morland MD: Julie Baker 7. MICHAEL ENGLISH "Love"
WMLJ/Birmingham, AL OM: John Jenkins MD: John Stewart No Adds	WTCB/Columbia, SC PD/M: Brent Johnson 7. NATALIE MERCHANT "Jealousy"	WLHT/Grand Rapids, MI PD: Steve Dirksen MD: Michael Siranni 17. TRACY CHAPMAN "Reason"	WPEZ/Macon, GA PD/M: Jim Franklin No Adds	KGYS/Sacramento, CA PD: Bob Laurence MD: Vince Garcia 18. BROOKS & DUNN "Mana" 18. BRYAN ADAMS "Only"	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
KCIX/Boise, ID PD: Don Jennings MD: Jim O'Brien No Adds	WGSY/Columbus, GA OM/PD: Paul Hildreth MD: David Nolin 7. MICHAEL ENGLISH "Love"	WMAG/Greensboro, NC PD/M: Nick Allen No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 2. LINDA RONSTADT "Dedicated" 1. TRACY CHAPMAN "Reason"	KMXR/Corpus Christi, TX PD/M: Jesse DeLeon 3. NATALIE MERCHANT "Jealousy"	WRCH/Hartford, CT PD: Alan Camp MD: Joe Hann No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
WEZN/Bridgeport, CT PD/M: Steve Marcus 5. MICHAEL ENGLISH "Love"	KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 13. PETER CETERA "Fairly Baby" 8. TONI BRAXTON "Flow"	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 14. MICHAEL ENGLISH "Love"	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
WCOO/Cape Cod, MA PD/M: Chris Boies 5. NATALIE MERCHANT "Jealousy" 5. JAE CIE "Reason"	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
WMT/Cedar Rapids, IA OM: Rick Sellers PD/M: Randy Lee 7. TRACY CHAPMAN "Reason"	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
WDEF/Chattanooga, TN PD/M: Darny Howard 10. COLOR ME BADD "Earth" 5. CLAYTON & MULLEN "Mission" 5. LINDA RONSTADT "Dedicated" 5. JAE CIE "Reason"	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds
WLIT/Chicago, IL PD/M: Mark Edwards 10. MICHAEL ENGLISH "Love"	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVIZ/Macon, GA PD/M: Jim Franklin No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds

HOT AC

KMXS/Anchorage, AK PD: Mark Carlson MD: Loren Dixon 28. MELISSA ETHERIDGE "Come"	KSTZ/Des Moines, IA PD: Jim Schaefer MD: John Weis No Adds	WKTI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 25. DONNA LEWIS "Always"	WMXB/Richmond, VA OM/PD/M: Jack Alts 10. CLAYTON & MULLEN "Mission"
WKDO/Akron, OH PD/M: Chuck Collins 14. JEWEL "Save"	WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchhalter 10. PHILOSOPHER KINGS "Charms"	WMXC/Mobile, AL PD: Bill Black MD: Rich Freeman 14. GLORIA ESTEFAN "Reach"	KYKY/Si. Louis, MO PD: Smokey Rivers AP/DMD: Greg Hewitt 23. DOG'S EYE VIEW "Fals" 2. CLAYTON & MULLEN "Mission"
WRDE/Appleton, WI PD/M: J. Davis 7. NATALIE MERCHANT "Jealousy" 7. MICHAEL ENGLISH "Love" 5. COLOR ME BADD "Earth" 5. VOICE OF THE BEEHIVE "Scary" 3. CELINDA FINK "Changed"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 33. TRACY CHAPMAN "Reason" 33. GEORGE MICHAEL "Tastove"	KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 5. BRYAN ADAMS "Only"	KBEE/Salt Lake City, UT OM/PD: Steve Kelly AP/DMD: Sean Michaels 11. PHILOSOPHER KINGS "Charms" 8. NATALIE MERCHANT "Jealousy"
KKMY/Beaumont, TX GM/PD: Robert X. Brown MD: Gary D. 8. TOTO "Remember" 8. BRYAN ADAMS "Only" 8. COLOR ME BADD "Earth" 8. VOICE OF THE BEEHIVE "Scary"	KSII/E Paso, TX PD: Courtney Nelson MD: Mike Martinez 19. FUGEES "Sofly"	WJRX/Monmouth-Ocean, NJ OM/PD: Lance DeBock MD: Sharon Zarnowski 14. JARS OF CLAY "Flood"	KISN/Salt Lake City, UT PD: Jim Morales MD: Brandon Young 30. MADONNA "Love" 14. NATALIE MERCHANT "Wonder" 14. JANN ARDEN "Insensibility" 14. TRACY CHAPMAN "Reason"
WBMX/Boston, MA VP/Prog: Greg Strassel AP/DMD: Tim Richards 14. ALANIS MORISSETTE "Learn" 9. CLAYTON & MULLEN "Mission" 9. NATALIE MERCHANT "Jealousy"	WRTS/Erie, PA PD: Ron Klina MD: Shane Taylor 15. BILLIE RAY MARTIN "Loving" 15. CHER "One" 15. FUGEES "Sofly"	WMXS/Montgomery, AL GM/PD: Larry Stevens MD: Karen Rife 28. BRYAN ADAMS "Only" 14. MICHAEL ENGLISH "Love"	KFMB/San Diego, CA PD: Tracy Johnson MD: Greg Simms 34. JARS OF CLAY "Flood" 15. BUSH "Glycerine" 7. SHAGGY "Summertime" 7. SPECIALS "Little"
WEZF/Burlington, VT PD/M: Dave Simmons 5. NEIL DIAMOND "Mary"	WQSM/Fayetteville, NC PD/M: Dave Stone 7. BRYAN ADAMS "Only" 7. NATALIE MERCHANT "Jealousy"	WMXV/New York, NY PD: Steve Weed AP/DMD: Linda Silver 14. BRYAN ADAMS "Only" 14. NATALIE MERCHANT "Jealousy"	KIOI/San Francisco, CA PD: Casey Keating MD: Connie Lindell 15. SEAL "Don't"
WHBC/Canton, OH PD: Terry Simmons MD: Bruce Lewis 18. ROD STEWART "Away"	WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	KMGQ/Santa Barbara, CA PD: Abby Boneil MD: Steve Bauer 7. VOICE OF THE BEEHIVE "Scary" 7. EVERYTHING BUT "Wrong" 7. PHILOSOPHER KINGS "Charms"
WLRW/Champaign, IL PD: Mike Blakemore MD: Randi West 28. BRYAN ADAMS "Only"	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WAEV/Savannah, GA PD: Burke Allen MD: Brad Kelly 16. BRYAN ADAMS "Only"
WVAF/Charleston, WV OM/PD: Rick Johnson MD: Amie Nutter 11. COLOR ME BADD "Earth"	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	KPLZ/Seattle, WA PD/M: Kent Phillips 21. NATALIE MERCHANT "Jealousy"
WWSN/Charlotte, NC OM: Tom Jackson PD/M: John McFadden 21. BRYAN ADAMS "Only" 20. ROBERT MILES "Children"	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WNSN/South Bend, IN PD: Phil Brittan AP/DMD: Steve O'Brian 9. BODEANS "Closer" 9. NATALIE MERCHANT "Jealousy"
WQAZ/Charlottesville, VA PD: Dan Miller AP/DMD: Angie Logan 18. NATALIE MERCHANT "Jealousy"	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WYYY/Syracuse, NY MD: Jay Nachis 10. NATALIE MERCHANT "Jealousy" 5. LENNY KRAVITZ "Mud"
WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WMTX/Tampa, FL PD: Mason Dixon MD: Rico Blanco 8. CHER "One" 5. STING "Touch"
WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	KMAJ/Topeka, KS PD: John Lee Hooker MD: Rose Rues 14. BRYAN ADAMS "Only" 14. NATALIE MERCHANT "Jealousy" 14. CLAYTON & MULLEN "Mission" 9. COLOR ME BADD "Earth"
WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WVTV/Charlotte, NC PD: Tom Morrison MD: Dick Daniels No Adds	WRQX/Washington, DC PD: Randy James MD: Carol Parker 10. BRYAN ADAMS "Only"

100 Total Reporters
100 Current Reporters
93 Current Playlists

Reported Frozen Playlist (5):
WLEV/Allentown, PA
WCRZ/Flint, MI
KSSK/Honolulu, HI
KOST/Los Angeles, CA
KRNO/Reno, NV

Did Not Report, Playlist Frozen (2):
WSNY/Columbus, OH
WTVR/Richmond, VA

64 Total Reporters
64 Current Reporters
64 Current Playlists

Tracy Chapman

"Give Me One Reason"

Hot AC 6 - 3 #2 Most Increased Plays
New This Week At: WWDE, KISN, KATF



AC 20 - 14 Breaker
#3 Most Added!

New This Week At:
WMJX KISC WFPG
KMGL WTFM WXKC
WLHT WBBQ WMT





HOT AC TOP 30

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	①	CELINE DION Because You Loved Me (550 Music) 2327 2275 2282 2328 61/0					
2	2	2	2	MARIAH CAREY Always Be My Baby (Columbia/CRG) 1926 1981 1871 1800 57/0					
14	8	6	③	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) 1824 1619 1401 1255 62/3					
4	4	3	4	BODEANS Closer To Free (Slash/Reprise) 1610 1670 1674 1620 54/1					
7	5	5	5	GIN BLOSSOMS Follow You Down (A&M) 1602 1638 1503 1436 54/0					
8	6	7	⑥	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic) 1596 1592 1470 1404 59/0					
3	3	4	7	NATALIE MERCHANT Wonder (Elektra/EEG) 1595 1670 1719 1690 54/2					
6	7	8	⑧	TONY RICH PROJECT Nobody Knows (LaFace/Arista) 1456 1396 1449 1493 50/1					
13	9	9	⑨	ALANIS MORISSETTE Ironic (Maverick/Reprise) 1448 1364 1358 1257 47/0					
12	12	10	⑩	JANN ARDEN Insensitive (A&M) 1355 1261 1295 1264 54/2					
9	11	12	11	EVERYTHING BUT THE GIRL Missing (Atlantic) 1064 1122 1325 1381 43/1					
5	10	11	12	SEAL Don't Cry (ZTT/WB) 1061 1186 1350 1563 43/1					
10	13	13	13	MELISSA ETHERIDGE I Want To Come Over (Island) 1011 1071 1177 1313 41/1					
22	17	16	⑭	GEORGE MICHAEL Fastlove (DreamWorks/Geffen) 912 825 762 560 47/3					
11	14	14	15	GOO GOO DOLLS Name (Metal Blade/WB) 881 990 1058 1305 35/0					
16	15	15	16	TINA ARENA Chains (Epic) 797 941 886 856 41/0					
—	26	22	⑰	STING You Still Touch Me (A&M) 741 568 394 182 43/5					
21	20	18	18	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG) 703 714 649 569 36/1					
18	19	19	19	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista) 631 660 704 661 25/0					
25	22	20	⑳	FOO FIGHTERS Big Me (Roswell/Capitol) 623 612 592 499 30/0					
27	25	23	㉑	GLORIA ESTEFAN Reach (Epic) 512 459 449 469 24/2					
19	21	21	22	ROD STEWART So Far Away (Lava/Atlantic) 476 591 632 633 18/1					
30	27	25	㉓	ROBERT MILES Children (Arista) 428 344 313 212 23/2					
24	24	24	24	LIONEL RICHIE Don't Wanna Lose You (Mercury) 386 435 489 523 20/0					
—	—	30	㉕	NATALIE MERCHANT Jealousy (Elektra/EEG) 376 197 103 41 28/14					
—	29	27	㉖	JARS OF CLAY Flood (Silvertone) 370 301 249 204 19/2					
DEBUT	27	27	㉗	BRYAN ADAMS The Only Thing That Looks Good... (A&M) 356 103 — — 22/16					
28	28	26	㉘	MADONNA Love Don't Live Here Anymore (Maverick/WB) 340 334 313 296 18/1					
—	30	28	㉙	LENNY KRAVITZ Can't Get You Off My Mind (Virgin) 267 266 240 186 16/2					
DEBUT	30	28	㉚	A. CLAYTON & L. MULLEN Mission: Impossible (Mother/Island) 266 192 88 45 21/6					

This chart reflects airplay from May 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 64 Hot AC reporters. 64 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRYAN ADAMS The Only Thing That Looks Good... (A&M)	16
NATALIE MERCHANT Jealousy (Elektra/EEG)	14
CLAYTON & MULLEN Mission: Impossible (Mother/Island)	6
STING You Still Touch Me (A&M)	5
COLOR ME BADD The Earth, The Sun, The Rain (Giant)	4
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	4
PHILOSOPHER KINGS Charms (Columbia/CRG)	4
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	3
JEWEL Who Will Save Your Soul (Atlantic)	3
GEORGE MICHAEL Fastlove (DreamWorks/Geffen)	3
ALANIS MORISSETTE You Learn (Maverick/Reprise)	3
VOICE OF THE BEEHIVE Scary Kisses (Discovery)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRYAN ADAMS The Only Thing That Looks... (A&M)	+253
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	+205
NATALIE MERCHANT Jealousy (Elektra/EEG)	+179
STING You Still Touch Me (A&M)	+173
DEL AMITRI Roll To Me (A&M)	+139
COLLECTIVE SOUL The World I Know (Atlantic)	+104
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	+96
JANN ARDEN Insensitive (A&M)	+94
JEWEL Who Will Save Your Soul (Atlantic)	+88
GEORGE MICHAEL Fastlove (DreamWorks/Geffen)	+87

NEW & ACTIVE

SMASHING PUMPKINS 1979 (Virgin)

Total Stations: 10, Adds: 1, Plays: 242, WRTS 34 (34), WKEE 30 (30), WRQX 31 (31), WMC 11 (11), WTMX 9 (11), WMMX 10, WAZY 16 (10), KALC 35 (48), KYSR 18 (23), KFMB 48 (46).

JEWEL Who Will Save Your Soul (Atlantic)

Total Stations: 13, Adds: 3, Plays: 240, WDAQ 17, WRTS 15 (15), WPLJ 15, WQSM 10 (10), KKMY 8 (8), KHM 25 (6), WKDD 14, WROE 14 (5), WTMX 23 (23), KALC 25 (15), KYSR 37 (34), KFMB 27 (26), KMGQ 10 (10).

ALANIS MORISSETTE You Learn (Maverick/Reprise)

Total Stations: 9, Adds: 3, Plays: 172, WBMX 14, WBLI 17 (17), WPLJ 20 (18), KHM 21 (15), WTMX 7, WMMX 10, KYSR 36 (34), KFMB 37 (29), KMGQ 10 (7).

PHILOSOPHER KINGS Charms (Columbia/CRG)

Total Stations: 13, Adds: 4, Plays: 157, WKEE 24, WBLI 11 (11), WQSM 10 (10), WWDE 13 (18), WMTX 5 (5), KURB 23 (23), KKMY 8 (8), WKDD 14 (14), WROE 7 (5), WKQI 10, KMAJ 14 (14), KBEE 11, KMGQ 7.

COLOR ME BADD The Earth, The Sun, The Rain (Giant)

Total Stations: 10, Adds: 4, Plays: 152, WVAF 11, WRTS 24 (24), WYXR 6 (6), WYYY 5 (5), WWSN 19 (19), WQSM 20 (15), KKMY 8, KSII 45 (42), WROE 5, KMAJ 9.

TONI BRAXTON Let It Flow (Arista)

Total Stations: 13, Adds: 0, Plays: 148, WVAF 11 (11), WHUD 16 (13), WYYY 5 (5), WQSM 7 (15), WKYE 10 (14), WMC 8 (5), KKMY 12 (12), KSII 6 (23), WROE 28 (21), WAZY 17 (16), WNSN 9 (9), KATF 5 (5), KMAJ 14 (14).

FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)

Total Stations: 6, Adds: 4, Plays: 133, WDAQ 29 (17), WRTS 15, WBLI 17, WYXR 38, KSII 19, KALC 15 (20).

SORAYA Suddenly (Island)

Total Stations: 9, Adds: 0, Plays: 103, WVAF 5 (5), WHUD 16 (17), WQSM 10 (7), WMYI 7 (6), WMTX 5 (5), KKMY 20 (20), WROE 21 (21), KATF 5 (5), KMAJ 14 (14).

WYNONNA To Be Loved By You (Curb/MCA)

Total Stations: 6, Adds: 0, Plays: 70, WHUD 6 (8), WKYE 5 (5), WMTX 5 (5), WMXL 18 (19), KKMY 8 (8), WROE 28 (28).

Songs ranked by total plays.
Station call letters followed by number of plays.

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
HOOTIE & THE BLOWFISH Time (Atlantic)
DEL AMITRI Roll To Me (A&M)
BLUES TRAVELER Run-Around (A&M)
DEEP BLUE SOMETHING Breakfast At... (RainMaker/Interscope)
MARIAH CAREY One Sweet Day (Columbia/CRG)
ELTON JOHN Blessed (Rocket/Island)
SEAL Kiss From A Rose (ZTT/WB)
GIN BLOSSOMS Til I Hear It From You (A&M)
SOPHIE B. HAWKINS As I Lay Me Down (Columbia/CRG)
TAKE THAT Back For Good (Arista)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Long after the polar ice caps melt and Manhattan vanishes beneath the waves and Minneapolis gets warm enough to grow oranges and the last tree on earth is made into a postage stamp to celebrate Earth Day, your U.S. Tape & Label bumper stickers will still look good.

1561 FAIRVIEW AVENUE ST. LOUIS, MO 63132 1.800.569.1906 FAX: 314.423.2964

UST
US TAPE & LABEL

HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WXXM/New York
 (212) 704-1051
 Weed/Silver

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	28	28	40	TRACY CHAPMAN/Give Me One Reason
40	40	40	40	CELINÉ DION/Because You Loved Me
40	28	28	40	BODEANS/Closer To Free
28	28	40	40	COLLECTIVE SOUL/The World I Know
40	40	40	40	GIN BLOSSOMS/Follow You Down
28	40	40	40	MARIAH CAREY/Always Be My Baby
28	21	21	28	FOO FIGHTERS/Big Me
10	10	10	28	ALANIS MORISSETTE/Ironic
40	40	40	28	NATALIE MERCHANT/Wonder
28	28	28	28	SEAL/Don't Cry
28	28	28	28	JANN ARDEN/Insensitive
21	28	28	28	MADONNA/Love Don't Live...
40	40	40	40	GOO GOD DOLLS/Name
28	28	28	28	HOOTIE & BLOWFISH/Old Man & Me
18	18	18	28	TONY RICH PROJECT/Nobody Knows
40	10	10	28	MELISSA ETHERIDGE/Want To Come Over
21	21	21	21	GEORGE MICHAEL/Fastlove
21	21	21	21	CLAYTON & MULLEN/Mission: Impossible
10	10	10	10	STING/You Still Touch Me
21	28	28	21	LENNY KRAVITZ/Can't Get You Off
10	10	10	10	BRYAN ADAMS/The Only Thing...
10	10	10	10	DEEP BLUE SOMETHING/Breakfast At...
10	10	10	10	HOOTIE & BLOWFISH/Time

MARKET #1
95.5 WPLJ
 NEW YORK

WPLJ/New York
 (212) 613-8900
 Shannon/Preston

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
39	38	40	40	CELINÉ DION/Because You Loved Me
27	27	39	39	TRACY CHAPMAN/Give Me One Reason
37	37	39	39	NATALIE MERCHANT/Wonder
35	37	36	38	GIN BLOSSOMS/Follow You Down
37	35	36	38	BODEANS/Closer To Free
36	37	36	38	ALANIS MORISSETTE/Ironic
37	35	37	37	MELISSA ETHERIDGE/Want To Come Over
27	27	24	29	HOOTIE & BLOWFISH/Old Man & Me
27	25	25	28	BLUES TRAVELER/Hook
15	21	23	28	MARIAH CAREY/Always Be My Baby
20	28	21	26	JANN ARDEN/Insensitive
29	28	31	26	HOOTIE & BLOWFISH/Time
34	35	26	26	TONY RICH PROJECT/Nobody Knows
18	18	23	23	GOO GOD DOLLS/Name
25	26	25	21	FOO FIGHTERS/Big Me
15	15	20	20	ALANIS MORISSETTE/You Learn
23	26	25	19	EVERYTHING BUT...Missing
15	15	18	18	JARS OF CLAY/Flood
17	15	14	18	TLC/Waterfalls
14	15	15	16	GIN BLOSSOMS/You Hear It...
18	17	17	15	BLUES TRAVELER/Run-Around
18	20	15	15	DOG'S EYE VIEW/Everything Falls...
16	12	14	14	LENNY KRAVITZ/Can't Get You Off
12	12	10	12	SEAL/Don't Cry
12	10	11	11	JOAN OSBORNE/One Of Us
12	10	11	11	REMBRANDT'S/It'll Be There For...
11	11	10	10	SOPHIE B. HAWKINS/As I Lay Me Down

MARKET #2
STAR 98.7

KYSR/Los Angeles
 (818) 955-7000
 Beasing/Perelli

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	34	38	43	ALANIS MORISSETTE/Ironic
42	40	42	42	RADIOHEAD/High & Dry
40	40	42	42	JANN ARDEN/Insensitive
40	41	42	41	LENNY KRAVITZ/Can't Get You Off
25	32	34	37	JEWEL/Who Will Save...
34	35	35	36	NATALIE MERCHANT/Jalousy
27	33	34	36	ALANIS MORISSETTE/You Learn
36	36	36	35	TRACY CHAPMAN/Give Me One Reason
42	41	38	35	BUSH/Glycerine
33	35	35	35	COLLECTIVE SOUL/The World I Know
21	28	35	35	RED HOT CHILI... Aeroplane
25	25	30	34	STING/You Still Touch Me
25	25	30	33	JARS OF CLAY/Flood
36	36	34	30	HOOTIE & BLOWFISH/Old Man & Me
34	36	32	30	SOUL ASYLUM/Promises Broken
10	20	20	30	CLAYTON & MULLEN/Mission: Impossible
25	25	25	25	JOAN OSBORNE/St. Teresa
25	25	25	25	DAVE MATTHEWS BAND/Too Much
25	25	25	25	OASIS/Champagne Supernova
32	25	23	23	FOO FIGHTERS/Big Me
36	35	28	20	BODEANS/Closer To Free
33	25	23	18	SMASHING PUMPKINS/1979
36	20	15	15	GIN BLOSSOMS/Follow You Down
23	15	15	15	OASIS/Wonderwall
15	15	15	13	NATALIE MERCHANT/Wonder

MARKET #3
101.9 FM
 TODAY'S ROCK MIX

WTMX/Chicago
 (312) 946-1019
 James/Kartak

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	SEAL/Don't Cry
37	40	38	37	GIN BLOSSOMS/Follow You Down
38	39	38	37	NATALIE MERCHANT/Wonder
27	21	23	37	FOO FIGHTERS/Big Me
39	38	40	37	HOOTIE & BLOWFISH/Old Man & Me
39	40	37	37	MELISSA ETHERIDGE/Want To Come Over
38	37	38	37	COLLECTIVE SOUL/December
5	7	11	23	TRACY CHAPMAN/Give Me One Reason
13	15	23	23	JEWEL/Who Will Save...
21	22	23	23	BODEANS/Closer To Free
25	23	23	23	ALANIS MORISSETTE/Ironic
22	23	16	21	COLLECTIVE SOUL/The World I Know
37	38	40	41	GOO GOD DOLLS/Name
26	23	20	21	TOAD THE WET.../Good Intentions
16	12	15	15	NATALIE MERCHANT/Carnival
12	14	15	15	GIN BLOSSOMS/You Hear It...
26	23	20	15	JOAN OSBORNE/One Of Us
15	15	14	15	OASIS/Wonderwall
15	17	15	14	TOM PETTY/Waiting For Tonight
16	17	15	14	BLUES TRAVELER/Run-Around
14	15	15	14	EVERYTHING BUT...Missing
16	15	14	14	DEEP BLUE SOMETHING/Breakfast At...
15	11	12	12	SEAL/Kiss From A Rose
13	15	15	11	MELISSA ETHERIDGE/Come To My Window
9	8	8	9	SMASHING PUMPKINS/1979
9	11	7	7	NATALIE MERCHANT/Jalousy
5	9	5	7	DOG'S EYE VIEW/Everything Falls...
5	9	5	7	STING/You Still Touch Me
5	9	5	7	ALANIS MORISSETTE/You Learn

MARKET #4
KIOI
 101.3 FM

KIOI/San Francisco
 (415) 956-5101
 Keating/Lindell

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
38	40	40	39	CELINÉ DION/Because You Loved Me
38	39	37	37	CORRS/Runaway
26	24	33	33	HOOTIE & BLOWFISH/Time
32	34	31	33	HOOTIE & BLOWFISH/Only Wanna Be...
29	25	29	30	HOUSTON & WINANS/Count On Me
37	38	29	27	ELTON JOHN/Blessed
26	24	28	27	MARIAH CAREY/Always Be My Baby
25	23	25	26	JANN ARDEN/Insensitive
22	22	25	26	MELISSA ETHERIDGE/Want To Come Over
22	23	25	25	TONY RICH PROJECT/Nobody Knows
22	23	26	24	BLUES TRAVELER/Run-Around
22	20	22	23	TINA ARENA/Chains
22	20	23	23	TRACY CHAPMAN/Give Me One Reason
21	21	22	22	SEAL/Don't Cry
21	21	22	22	DEL AMITRI/Roll To Me
19	19	19	19	SOPHIE B. HAWKINS/As I Lay Me Down
19	19	19	19	BOYZ II MEN/Water Runs Dry
16	18	19	18	BRYAN ADAMS/Have You Ever...
17	19	18	18	SEAL/Kiss From A Rose
17	19	18	18	SEAL/Don't Cry

MARKET #5
STAR 104.5

WYXR/Philadelphia
 (610) 668-0750
 Knight/Proke

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
42	42	53	53	CELINÉ DION/Because You Loved Me
36	36	39	39	TONY RICH PROJECT/Nobody Knows
42	42	53	53	MARIAH CAREY/Always Be My Baby
36	42	38	38	SOPHIE B. HAWKINS/As I Lay Me Down
36	38	38	38	FUGEES/Killing Me Softly
36	34	38	38	JTA/Anything
32	30	32	32	EVERYTHING BUT...Missing
32	30	32	32	REMBRANDT'S/It'll Be There For...
32	30	32	32	FUN FACTORY/Wanna B With U
32	30	32	32	HOOTIE & BLOWFISH/Only Wanna Be...
32	30	32	32	DEL AMITRI/Roll To Me
32	30	32	32	GROOVE THEORY/Tell Me
25	25	24	24	ACE OF BASE/Beautiful Life
25	25	24	24	NATALIE MERCHANT/Wonder
25	22	24	24	LA BOUCHE/Be My Lover
25	22	24	24	ALANIS MORISSETTE/Ironic
12	12	12	12	WHITNEY HOUSTON/Exhale (Shoop Shoop)
12	12	12	12	SEAL/Kiss From A Rose
12	12	12	12	MARIAH CAREY/One Sweet Day
12	12	12	12	MICHAEL JACKSON/You Are Not Alone
12	12	12	12	ALL-4-ONE/I Can Love You
12	12	12	12	SEAL/Kiss From A Rose
10	10	10	10	MARIAH CAREY/Anasty
7	7	7	7	JON B. & NERVA/Someone To Love
6	6	6	6	ALL-4-ONE/These Arms
6	6	6	6	LIONEL RICHIE/Don't Wanna Lose You
6	6	6	6	COLOR ME BAD/On The Earth
6	6	6	6	MARIAH CAREY/Open Arms
6	6	6	6	MADONNA/Love Don't Live...
6	6	6	6	MICHAEL ENGLISH/Your Love Amazes Me

MARKET #6
Q95
 FM

WKQI/Detroit
 (810) 967-3750
 O'Brien/Buchalter

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
54	56	56	55	TLC/Waterfalls
51	51	55	55	ALANIS MORISSETTE/Ironic
32	32	41	41	REAL MCCOY/Another Night
32	32	41	41	MARIAH CAREY/Always Be My Baby
49	53	54	40	SPIN DOCTORS/Two Princes
41	41	39	39	EVERYTHING BUT...Missing
32	32	35	36	BODEANS/Closer To Free
24	24	34	36	NATALIE MERCHANT/Wonder
22	22	22	26	GIN BLOSSOMS/Follow You Down
53	49	35	35	HOOTIE & BLOWFISH/Time
36	36	33	35	COLLECTIVE SOUL/December
41	39	36	34	GIN BLOSSOMS/You Hear It...
23	23	27	28	MELISSA ETHERIDGE/Want To Come Over
21	21	27	27	TRACY CHAPMAN/Give Me One Reason
35	28	27	27	ALANIS MORISSETTE/Hand In My Pocket
39	24	24	25	DEEP BLUE SOMETHING/Breakfast At...
10	22	24	24	TONY RICH PROJECT/Nobody Knows
24	24	24	22	TAKE THAT/Back For Good
26	24	21	21	BLUES TRAVELER/Run-Around
21	21	18	18	ALL-4-ONE/I Can Love You
22	22	18	18	SEAL/Kiss From A Rose
18	18	18	18	HOOTIE & BLOWFISH/Old Man & Me
16	16	16	16	COLLECTIVE SOUL/The World I Know
23	23	16	16	MARIAH CAREY/One Sweet Day
10	14	14	14	CLAYTON & MULLEN/Mission: Impossible
14	12	12	12	BLUES TRAVELER/Hook
12	12	12	12	DOG'S EYE VIEW/Everything Falls...
10	10	10	10	TINA ARENA/Chains
10	10	10	10	PHILOSOPHER KINGS/Charms

MARKET #7
MIX 102.9
 FM

KDMX/Dallas
 (214) 991-1029
 Morley/Ashley

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
30	41	27	40	SARAH McLACHLAN/I Will Remember You
30	39	26	39	CELINÉ DION/Because You Loved Me
28	41	27	39	ELTON JOHN/Blessed
20	24	26	38	GIN BLOSSOMS/Follow You Down
26	26	22	35	NATALIE MERCHANT/Carnival
24	21	25	34	NATALIE MERCHANT/Wonder
16	28	20	28	MELISSA ETHERIDGE/Want To Come Over
17	26	19	27	EVERYTHING BUT...Missing
20	24	17	26	SEAL/Don't Cry
19	22	22	26	BLUES TRAVELER/Run-Around
17	37	21	26	SOPHIE B. HAWKINS/As I Lay Me Down
9	32	21	25	SEAL/Kiss From A Rose
27	30	17	25	TAKE THAT/Back For Good
20	27	19	24	JANN ARDEN/Insensitive
11	22	22	22	ALANIS MORISSETTE/Ironic
20	24	20	21	TRACY CHAPMAN/Give Me One Reason
19	25	14	21	BODEANS/Closer To Free
13	22	16	20	MARIAH CAREY/Always Be My Baby
16	16	16	16	COLLECTIVE SOUL/The World I Know
17	11	21	19	HOOTIE & BLOWFISH/Only Wanna Be...
16	11	20	18	HOOTIE & BLOWFISH/Time
16	20	11	14	HOOTIE & BLOWFISH/Old Man & Me
12	13	11	11	BRYAN ADAMS/Have You Ever...
10	10	10	10	BIG MOUNTAIN/Baby, I Love...
10	10	10	10	DIONNE FARRIS/I Know
10	10	10	10	SEAL/Prayer For The Dying
10	10	10	10	CLAYTON & MULLEN/Mission: Impossible
8	8	8	8	GEORGE MICHAEL/Fastlove

MARKET #8
MIX 107.3 FM
 Washington's Best Music Mix

WROX/Washington
 (202) 686-3100
 James/Parker

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
44	44	44	44	CELINÉ DION/Because You Loved Me
44	44	44	44	BODEANS/Closer To Free
44	44	44	44	COLLECTIVE SOUL/The World I Know
44	44	44	44	GIN BLOSSOMS/Follow You Down
31	44	44	44	TOAD THE WET.../Good Intentions
44	44	44	44	HOOTIE & BLOWFISH/Old Man & Me
41	41	41	41	TRACY CHAPMAN/Give Me One Reason
31	41	31	31	ALANIS MORISSETTE/Ironic
31	41	31	31	EVERYTHING BUT...Missing
31	31	31	31	BLUES TRAVELER/Hook
44	31	31	31	SEAL/Don't Cry
31	31	31	31	GOO GOD DOLLS/Name
31	31	31	31	MARIAH CAREY/Always Be My Baby
17	17	17	17	SMASHING PUMPKINS/1979
10	17	17	17	DOG'S EYE VIEW/Everything Falls...
24	31			



CAROL ARCHER

The Neighbors Are Still Talking

□ Programmers from other formats continue to evaluate their adult competitors

Last week (R&R 5/10), I began an investigation into how NAC appears to other formats' programmers. This time, Oldies KRTH/Los Angeles PD Mike Phillips and Country KFRG/Riverside PD Lee Logan weigh in with their assessments.

Marketing-Driven Format

KRTH's largest cell is 35-44, followed by 45-54, so Phillips considers crosstown KTWV a competitor. "From a program director's standpoint, I think they do a very good job," he says. "I've noticed that the Wave is very marketing-driven. When they market heavily, they get great time spent listening. When they don't market, TSL goes down to fairly average levels.

"This is generally true of 35+ formats because adults have a lot more to think about than radio stations. The Wave lends itself to long TSL because of its sound and [low] commercial load. But when they do a heavy marketing campaign that requires some forced listening, they certainly exceed that eight-hour time spent listening. It's impressive.



One of the real challenges an NAC programmer faces is interacting with the sales department and making sure that loud, obnoxious commercials aren't aired. The format is so mood-intensive, you have to be extremely careful.

— Mike Phillips

"I don't know how mass-appeal NAC is. I think it's a niche format, a background format. From an advertiser's standpoint, commercials really penetrate on a KRTH, for instance, because it's an in-your-face station. To what extent they penetrate and sell on NAC, I'm not so sure. One of the real challenges an NAC programmer faces is interact-



Mike Phillips



Lee Logan

ing with the sales department and making sure that loud, obnoxious commercials aren't aired. The format is so mood-intensive, you have to be extremely careful of the commercials you put on the air.

"What the format has done is a pretty clever positioning trick. When I was growing up, jazz meant The-

lonious Monk and Zoot Sims; any jazz purist probably wouldn't like the Wave at all. But 'jazz' is a very sexy word, and NAC programmers can get away with a lot in terms of what the 35-44 listener perceives as jazz these days. The Wave will play Steve Winwood, and he's not a jazz artist. But because they play so many instrumentals, they make it work.

"Soft ACs have to be very careful of NACs stealing their relaxing image or position. Soft ACs are perceived as being relaxing because they play soft music. However, some of the lyrics are bound to stir some heavy emotions — the lost-love, wrist-slasher music. [Soft ACs] say their format is relaxing, but considering some of those duets with fairly intense vocals and messages, I'm not so sure it is."

Beyond The Music

Among other assignments, Logan has programmed Country WUSN (US99)/Chicago and KSAN/San Francisco. During those years, NAC came into being — and he's been paying attention.

"While I was in Chicago, it was just the very beginnings of NAC," Logan remembers. "WNUA was a baby at that point and not a very strong presence. I thought it was very strange. Chicago is a very blue-collar community, and the 'gold coast' people — who I guessed would find the format appealing — tend not to fill out diaries. They were, I thought, doing a format for listeners, not for diarykeepers; odds were they'd get a very strong contingent of loyal listeners who wouldn't fill out diaries, so I thought they'd go broke. That was my initial impression of NAC.

"Then I ran into [KKSF/San Francisco PD] Steve Feinstein, and that was a whole different story. My beliefs about the music form have never changed: It's very eclectic and very

niched, but it serves a very specific audience. The great stations in the format — and I've run up against two of them in KKSF and, now [that I'm in Southern California], KTWV — have found ways to make the stations so appealing that they reach beyond the music form. They do that, primarily, with incredible marketing efforts.

"Steve Feinstein, in my opinion, is close to genius in this format. I have a great deal of respect for him based on the fact that he created a really incredibly consistent, yet constantly growing, radio station in San Francisco. He started KKSF the way most stations in the format started — by being very background with a good mix of music, concentrating



SONGS IN THE KEY OF ... JAZZ — EMI artist Najee (l) headlined KWJZ/Seattle's "Cultural Fest '96 Jazz Extravaganza." He's seen here backstage with MD Michael Eads.

on music features, and creating the foundation impression of the radio station. Then he grew it, slowly but surely, with a step-by-step plan.

"First, their mornings grew when he hired one of the best all-around FM newspeople I've ever heard [Dave McQueen]. All of a sudden, they had an information presence

in the morning that married tremendously well with the music. That gave them a service element in the morning show that had an entertainment value other than music — and gave mornings the ability to be the lead daypart, as all great radio stations should. He figured out a way to provide the consummate background music format, yet add just the right touch of entertainment and information to make the radio station stand out.

"From my standpoint — trying to play the position of mass-appeal adult music station in the market — KKSF became an important competitor, especially after they began

their direct-mail campaign: a free cassette sample backed up with their membership club. Once they got a hold of listeners, the satisfaction levels were so high that it was tough to go in and take those people away from them. I kept thinking people would check them out, get bored, and come back to us. But it proved very difficult — and very expensive — to take those people away from them.

"I've noticed since I left the market that KKSF has remained very strong, while other adult music stations have faltered and slipped. I believe that's because KKSF's product continues to grow and evolve and they continue to aggressively target-market the station very efficiently."

'An Alternative To The Frenzy'

Although KFRG lies about 50 miles outside of Los Angeles, it's well within KTWV's signal range. "Some of the things that affect us here at KFRG are based on the fact

that Riverside is a shadow market to Los Angeles, not an imbedded market," Logan notes. "There are some specific radio stations that do well out here, and KTWV is one of them.

"I'm impressed with the programming talent behind the Wave; it's probably the most mature NAC station in the country and, yet, it's not. It continues to

grow, evolve, and move with the target. Their marketing seems to come in spurts, rather than in the consistent program [that I witnessed with KKSF]. They'll do big blitzes and then fall back. The interesting thing is that you never know when they'll hit you. With most stations, you figure they'll hit you in the spring, fall, and at the beginning and the end of the book. But the Wave will pop up at the end of the winter so they catch both the winter and spring.

"The Wave has very effectively used its marketing dollars in a marketplace in which it is very expensive to market. At the same time, they seem to do that with product improvements. Over the fourth quarter of last year and the beginning of this year, they seemed to really fine-tune and take off the rough edges. I don't know what was going on internally, but things seemed to really fall into place. When you listen, they present a real alternative to the frenzy that surrounds them on the rest of the dial, and they really fill that niche well.

"I listen to all of my competitors, but I'd have to say I'm a Wave P2. If I listen to AC or Oldies, the same texture of the music we play in contemporary Country is there. So the Wave is a great alternative if I'm listening around the house or something. Then, of course, I think, 'If it's such a great alternative for me, it probably is for people in my audience, too.'"



The great stations in the format — and I've run up against two of them in KKSF and KTWV — have found ways to make the stations so appealing that they reach beyond the music form. They do that, primarily, with incredible marketing efforts.

— Lee Logan



[NAC] is a great alternative if I'm listening around the house. Then, of course, I think, 'If it's such a great alternative for me, it probably is for people in my audience, too.'

— Lee Logan



GULF COAST SMOOTH JAZZ — Higher Octave artist Craig Chaquico (c) and Blue Note artist Richard Elliott (r) recently played WSJT/Tampa's Smooth Jazz Concert Series. They're seen here hanging with (back row, l-r) Paxson/Orlando OM John Frost and Corporate PD Alan Mason; (front row, l-r) female members of WSJT's airstaff Alicia Kay, Susan Colby, Kathy Curtis, and Carolyn St. Claire.

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	3	1	HERBIE HANCOCK Thieves In The Temple (Verve) 541	520	490	391	53/1	
3	4	2	2	DOC POWELL Sunday Mornin' (Discovery) 528	524	477	409	49/0	
1	1	1	3	COUNT BASIC Joy And Pain (Instinct) 514	538	556	533	50/0	
5	5	4	4	RIPPINGTONS Hideaway (GRP) 504	490	459	405	47/0	
15	8	6	5	GEORGE JINDA Just My Imagination (Shanachie) 489	422	391	322	47/1	
2	2	5	6	VIBRAPHONIC Can't Get Enough (Hollywood) 438	483	513	510	46/0	
26	15	10	7	HERB ALPERT My Funny Valentine (Almo Sounds/Geffen) 413	371	335	245	43/1	
9	10	7	8	ED HAMILTON Gray Day (Telarc) 400	403	372	371	49/1	
13	12	11	9	PETE ESCOVEDO All This Love (Concord) 369	362	353	346	39/0	
4	7	9	10	BONEY JAMES Ain't No Sunshine (Warner Bros.) 355	377	397	407	39/0	
7	6	13	11	GEORGE MICHAEL Jesus To A Child (DreamWorks/Geffen) 343	357	401	389	42/0	
14	16	16	12	EARL KLUGH Maybe Tonight (Warner Bros.) 338	344	334	329	45/0	
18	21	17	13	JOE SAMPLE Hippies On A Corner (Warner Bros.) 335	324	301	300	47/1	
16	18	12	14	JOHN TESH PROJECT Fragile (GTSP) 335	358	331	318	36/0	
21	19	20	15	ED CALLE Me And Mrs. Jones (Sony Latin Jazz) 332	311	311	285	37/0	
10	9	8	16	STRANGE CARGO El Ninjo (Discovery) 328	389	387	367	44/0	
11	13	15	17	BOB MAMET Morningside (Atlantic) 325	345	346	351	33/0	
19	17	18	18	AVENUE BLUE Conversation (Mesa/Bluemoon) 308	314	332	299	42/0	
23	23	19	19	SLIM MAN There For You (GES) 298	313	283	271	37/0	
12	14	14	20	LIONEL RICHIE Don't Wanna Lose You (Mercury) 296	347	338	346	38/0	
20	20	22	21	TONI BRAXTON Let It Flow (Arista) 291	278	307	297	33/0	
BREAKER			22	RICK BRAUN Club Harlem (Mesa/Bluemoon) 277	267	236	239	30/0	
8	11	21	23	PAUL TAYLOR 'Til We Meet Again (Countdown/Unity) 274	311	356	372	28/0	
29	25	28	24	PAMELA WILLIAMS Castine (Heads Up) 273	257	269	225	43/1	
DEBUT			25	DOUG CAMERON Rendezvous (Higher Octave) 264	227	214	193	42/3	
—	—	30	26	OLETA ADAMS We Will Meet Again (Fontana/Mercury) 262	233	199	182	37/2	
17	22	26	27	THOM ROTELLA Talk 2 Me (Positive) 258	262	299	308	36/1	
25	28	25	28	TONY RICH PROJECT Nobody Knows (LaFace/Arista) 251	263	256	255	31/0	
DEBUT			29	CRAIG CHAQUICO Autumn Blue (Higher Octave) 245	221	184	155	40/2	
24	27	29	30	GEORGE HOWARD Our Love (GRP) 227	235	256	269	36/1	

This chart reflects airplay from May 1-7. Songs ranked by total plays. Highlighted songs indicate Breaker.
55 NAC reporters. 52 current playlists. © 1996, R&R Inc.

BREAKERS®

RICK BRAUN
Club Harlem (Mesa/Bluemoon)

TOTAL PLAYS/INCREASE: **277/10** TOTAL STATIONS/ADDS: **30/0** CHART: **22**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOE MCBRIDE Highland Park (Heads Up)	26
BRIAN CULBERTSON Close To You (Mesa/Bluemoon)	11
MARILYN SCOTT I'm Calling You (Warner Bros.)	7
JOE MCBRIDE After Sunset (Heads Up)	5
CHRIS CAMOZZI Ring Of Gold (Higher Octave)	4
MIKE POST Enchanted Evening (American Gramophone)	4
SPYRO GYRA Heart Of The Night (GRP)	4
DOUG CAMERON Rendezvous (Higher Octave)	3
CHECKFIELD Calypso Street (American Gramophone)	3
DEUCE WindJammer (Pivotal)	3
ENYA On My Way Home (Reprise)	3
BRYAN SAVAGE Cat Food (Elation)	3
J MICHAEL VERTA Time Line (Brainchild)	3
JOSEPH VINCELLI Friendly Advice (Breakaway)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRIAN CULBERTSON Close To You (Mesa/Bluemoon)	+113
GEORGE JINDA Just My Imagination (Shanachie)	+67
HERB ALPERT My Funny Valentine (Almo Sounds/Geffen)	+42
BRYAN SAVAGE Cat Food (Elation)	+39
DOUG CAMERON Rendezvous (Higher Octave)	+37
MARILYN SCOTT I'm Calling You (Warner Bros.)	+32
BRIAN CULBERTSON After Hours (Mesa/Bluemoon)	+31
OLETA ADAMS We Will Meet Again (Fontana/Mercury)	+29
BILLY MANN In The Rain (DV8/A&M)	+29
PETE ESCOVEDO Flying South (Concord)	+25

Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

BRYAN SAVAGE Cat Food (Elation)
Total Plays: 212, Total Stations: 42, Adds: 3

SPYRO GYRA Heart Of The Night (GRP)
Total Plays: 196, Total Stations: 37, Adds: 4

MICHAEL ROSS Last Love Letter (Mihi)
Total Plays: 183, Total Stations: 35, Adds: 2

FREDDIE RAVEL Sailaway (Navegando...) (Verve)
Total Plays: 170, Total Stations: 32, Adds: 2

J MICHAEL VERTA Time Line (Brainchild)
Total Plays: 169, Total Stations: 29, Adds: 3

ANGELA BOFILL All She Wants (Is Love) (Shanachie/Cachet)
Total Plays: 159, Total Stations: 24, Adds: 1

RICHARD ELLIOT City Speak (Blue Note)
Total Plays: 144, Total Stations: 19, Adds: 0

JOSEPH VINCELLI Friendly Advice (Breakaway)
Total Plays: 140, Total Stations: 26, Adds: 3

BILL EVANS The Sunday After (Escapade)
Total Plays: 130, Total Stations: 20, Adds: 0

BRIAN CULBERTSON Close To You (Mesa/Bluemoon)
Total Plays: 128, Total Stations: 29, Adds: 11

MARILYN SCOTT I'm Calling You (Warner Bros.)
Total Plays: 112, Total Stations: 25, Adds: 7

COUNT BASIC On The Move (Instinct)
Total Plays: 105, Total Stations: 16, Adds: 1

HERB ALPERT Second Wind (Almo Sounds/Geffen)
Total Plays: 97, Total Stations: 16, Adds: 1

PAUL TAYLOR Set Me Free (Countdown/Unity)
Total Plays: 96, Total Stations: 21, Adds: 0

ENYA On My Way Home (Reprise)
Total Plays: 84, Total Stations: 12, Adds: 3

DOC POWELL Laid Back (Discovery)
Total Plays: 81, Total Stations: 13, Adds: 2

SPYRO GYRA Westwood Moon (GRP)
Total Plays: 80, Total Stations: 11, Adds: 2

GEORGE JINDA Between Dreams (Shanachie)
Total Plays: 79, Total Stations: 12, Adds: 1

ANGELA BOFILL Real Love (Shanachie/Cachet)
Total Plays: 71, Total Stations: 10, Adds: 0

BOBBY CALDWELL Walk On By (Sin-Drome)
Total Plays: 70, Total Stations: 12, Adds: 0

BRIAN CULBERTSON After Hours (Mesa/Bluemoon)
Total Plays: 64, Total Stations: 10, Adds: 0

BILLY MANN In The Rain (DV8/A&M)
Total Plays: 56, Total Stations: 9, Adds: 1

BILL EVANS Escape (Escapade)
Total Plays: 46, Total Stations: 4, Adds: 0

LIONEL RICHIE Piece Of Love (Mercury)
Total Plays: 39, Total Stations: 6, Adds: 2

Songs ranked by total plays

HERB ALPERT

"MY FUNNY VALENTINE"

NAC TRACKS 10 - 7

From the album SECOND WIND

NAC ALBUMS 9 - 6



<http://www.geffen.com/almo/herbalpert>

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	WEEKS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	1 RIPPINGTONS Brave New World (GRP)	764	+8	"Hideaway" (504) "First" (153) "Brave" (43)
7	4	2	2	2 DOC POWELL Laid Back (Discovery)	681	+15	"Sunday" (528) "Laid" (81) "Dance" (22)
2	2	3	3	COUNT BASIC Movin' In The Right Direction (Instinct)	653	-13	"Joy" (514) "Move" (105) "Got" (34)
3	3	4	4	BONEY JAMES Seduction (Warner Bros.)	589	-26	"Sunshine" (355) "Lights" (141) "Camouflage" (34)
18	10	11	5	5 GEORGE JINDA Between Dreams (Shanachie)	584	+79	"Just" (489) "Dreams" (79) "Brokenheart" (8)
30	12	9	6	6 HERB ALPERT Second Wind (Almo Sounds/Geffen)	561	+51	"Valentine" (413) "Second" (97) "Wherever" (21)
16	7	6	7	7 HERBIE HANCOCK The New Standard (Verve)	550	+13	"Thieves" (541) "When" (5) "Stronger" (2)
8	8	7	8	EARL KLUGH Sudden Burst Of Energy (Warner Bros.)	535	-1	"Maybe" (338) "Happy" (58) "Wiggle" (49)
5	6	8	9	AVENUE BLUE Naked City (Mesa/Bluemoon)	519	-12	"Conversation" (308) "Naked" (115) "Baby" (56)
4	5	5	10	VIBRAPHONIC Vibraphonic 2 (Hollywood)	490	-49	"Enough" (438) "Vibes" (32) "Strolling" (14)
28	17	10	11	RICHARD ELLIOT City Speak (Blue Note)	486	-23	"Make" (186) "City" (144) "Lights" (72)
13	16	13	12	ED HAMILTON Planet Jazz (Telarc)	471	-6	"Gray" (400) "Better" (28) "Planet" (18)
17	20	15	13	SLIM MAN Closer To Paradise (GES)	424	-16	"There" (298) "Language" (39) "Dream" (26)
14	11	12	14	JOHN TESH PROJECT Discovery (GTSP)	423	-58	"Fragile" (335) "Follow" (50) "Let" (20)
9	13	14	15	BOB MAMET Day Into Night (Atlantic)	417	-30	"Morningside" (325) "Calabay" (52) "Greenstreet" (19)
23	23	26	16	16 PETE ESCOVEDO Flying South (Concord)	405	+32	"Love" (369) "Flying" (33)
10	9	16	17	PAUL TAYLOR On The Horn (Countdown/Unity)	394	-29	"Meet" (274) "Free" (96) "True" (9)
—	28	19	18	FREDDIE RAVEL Sol To Soul (Verve)	393	-12	"Sailaway" (170) "Erotika" (160) "Sol" (36)
22	21	17	19	LIONEL RICHIE Louder Than Words (Mercury)	388	-29	"Lose" (296) "Piece" (39) "Matters" (28)
12	19	23	20	SOUNDTRACK Waiting To Exhale (Arista)	380	-2	"Flow" (291) "Dancin'" (38) "Exhale" (31)
24	27	25	21	21 JOE SAMPLE Old Places Old Faces (Warner Bros.)	379	+6	"Hippies" (335) "Places" (31) "Miles" (7)
27	24	27	22	22 ED CALLE DoubleTalk (Sony Latin Jazz)	379	+14	"Jones" (332) "Autumn" (24) "You" (23)
15	18	24	23	23 GEORGE MICHAEL Older (DreamWorks/Geffen)	378	+2	"Jesus" (343) "Older" (19) "Fastlove" (16)
25	26	20	24	CRAIG CHAQUICO A Thousand Pictures (Higher Octave)	376	-21	"Autumn" (245) "Friends" (51) "Sweet" (31)
—	29	28	25	25 PAMELA WILLIAMS Saxtress (Heads Up)	374	+23	"Castine" (273) "Saxtress" (30) "Slow" (14)
11	15	21	26	THOM ROTELLA How My Heart Beats (Positive)	369	-27	"Talk" (258) "Heart" (36) "Shuffle" (30)
DEBUT			27	27 SPYRO GYRA Heart Of The Night (GRP)	350	+34	"Night" (196) "Westwood" (80) "Midnight" (22)
21	22	22	28	STRANGE CARGO Hinterland (Discovery)	348	-41	"Ninjo" (328) "Million" (20)
—	—	—	29	29 OLETA ADAMS Moving On (Fontana/Mercury)	346	+26	"Meet" (262) "Motion" (41) "Moving" (31)
19	25	29	30	GEORGE HOWARD Attitude Adjustment (GRP)	345	-6	"Love" (227) "Last" (51) "Blues" (42)

This chart reflects airplay from May 1-7. Albums ranked by total plays, with plays from all cuts from an album combined.
55 NAC reporters. 52 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

There are many NAC MDs who routinely listen to everything that comes across their desks — regardless of whether promotion people are working them to the format — in their quest to find the best, most appropriate new tunes for their stations. This may seem to be a novel concept to programmers in other formats. But for NAC, music remains at the forefront. This week, KTWV/L.A. APD/MD Ralph Stewart unearthed a gem in Tina Arena's "Message" (Epic). Arena's powerful pure pop mid-tempo vocal provides a perfect counterpoint to a deeply sensuous track.

Joe McBride's instant classic, "Highland Park," (Heads Up) got an endorsement from Broadcast Architecture and

took Most Added honors with 26 reporters going on it out of the box. McBride's earliest believers include KTWV, SW Networks' Smooth FM, WNUA/Chicago, WLOQ/Orlando, KKJZ/Portland, and KIFM/San Diego. Coupled with significant airplay on the track "After Sunset" at WQCD (11 plays), WJZF/Atlanta, KKSF/S.F., and KQBR/Sacramento, McBride's album "Keys To Your Heart" will be a force to be reckoned with until the leaves start to turn!

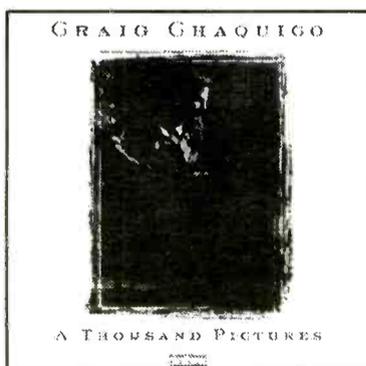
What more can be said about Brian Culbertson? His soulful, moody "Close To You" (Mesa/Bluemoon) is top Most Increased with +113 plays. WQCD's already up to ten plays on this track.

If you're craving a melodic, acoustic guitar track with some tempo, check out Chris Camozzi's "Ring Of Gold" (Higher Octave). Camozzi's already been embraced at KTWV, WJZF, and KKJZ, among others.

For the third week, Marilyn Scott's "I'm Calling You" (Warner Bros.) is among those Most Added, with WNUA, KMJZ/Minneapolis, WQFM/Milwaukee, and WVAE/Cincinnati joining the others (WJZF PD Mark Edwards is playing it 11 times) who've accepted Scott's call.

Spyro Gyra's album "Heart Of The Night" (GRP) debuted at 27* on the Album chart, with the track of the same name poised to chart soon. New adds include WNUA, KIFM, and KMJZ.

DOUBT!

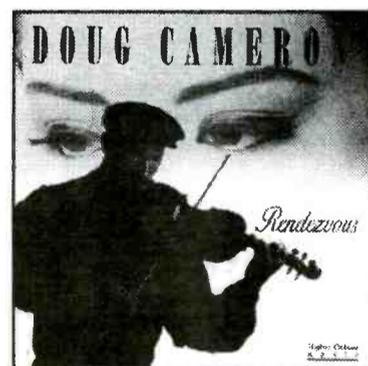


CRAIG CHAQUICO
"AUTUMN BLUE"

R&R Debut **29**
Gavin SJ&V **15**

Promotion: Roger Lifeset 818-991-7668

Higher Octave Music
23852 PCH, STE 2C
Malibu, CA 90265
(310) 589-1515
Fax (310) 589-1525



DOUG CAMERON
"RENDEZVOUS"

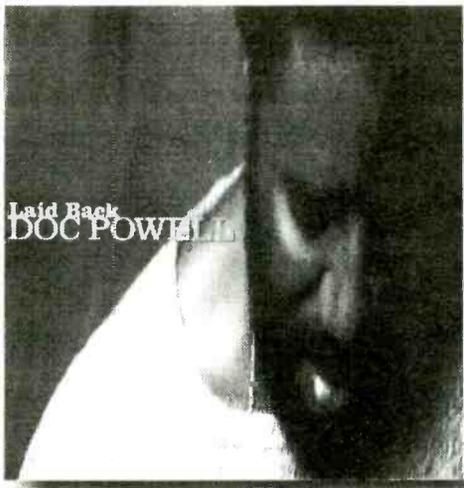
R&R Debut **25**
Gavin SJ&V **35**

Promotion: Don Graham 213-969-8422



NAC REPORTERS

Stations and their adds by track listed alphabetically by market



DOC POWELL Laid Back

THE FIRST SINGLE:

"Sunday Mornin'"

NAC TRACKS CHART 2

NAC ALBUMS CHART 2

StrangeCargo "MillionTown"



On Your Desk Now!

Contact: Leigh Armistead
Discovery Records
800-377-9620 ext. 216
e-mail: info@discoveryrec.com.

©1996
Discovery
Records



KRZN/Albuquerque, NM
PD/MD: Mark McGuire
GEORGE JINDA "Just"
BRIAN CULBERTSON "Close"
GEORGE MICHAEL "Fastlove"
CAROLINE LAVELLE "Desire"
DARYLE CHINN "Casaba"
DOUG CAMERON "Rendezvous"
DOUGLAS SPOTTED... "Closer"
ENYA "Home"
CHRIS CAMOZZI "Walk"
AVENUE BLUE "Wildflower"
GEORGE JINDA "Dreams"
HERB ALPERT "Valentine"
THOM ROTELLA "Talk"

KNIK/Anchorage, AK
PD/MD: Dean Williams
ED HAMILTON "Better"
CHRIS CAMOZZI "Ring"
DOC POWELL "Laid"
ENYA "Home"
JOE MCBRIDE "Highland"

WJZF/Atlanta, GA
PD/MD: Mark Edwards
JOE MCBRIDE "Sunset"
HERB ALPERT "Second"

KAJZ/Austin, TX
PD: Doc Burns
MD: Jay Kendal
No Adds

WOAZ/Boston, MA
PD/MD: Bill George
JOSEPH VINCELLI "Friendly"
MARILYN SCOTT "Calling"
BRIAN CULBERTSON "Close"

WSJZ/Buffalo, NY
PD: Steve Wiersman
MD: Chris Wittingham
JOE MCBRIDE "Highland"
BRIAN CULBERTSON "Close"

WFAE/Charlotte, NC
PD: Paul Stribling
MD: Tena Simmons
No Adds

WNUA/Chicago, IL
PD: Lee Hansen
APD/MD: Tom Miller
SPYRO GYRA "Night"
MARILYN SCOTT "Calling"
JOE MCBRIDE "Highland"
AARON NEVILLE "Imagine"

WNWV/Cleveland, OH
PD/MD: Bernie Kimble
ANGELA BOFILL "All"
J MICHAEL VERTA "Time"
FREDDIE RAVEL "Sailaway"

WVAE/Cincinnati, OH
PD: Rich McMillan
BRIAN CULBERTSON "Close"
JOE MCBRIDE "Highland"
MARILYN SCOTT "Calling"

WZJZ/Columbus, OH
PD: Bill Harman
BRIAN CULBERTSON "Close"

KOAI/Dallas, TX
PD: Michael Fischer
MD: Bret Michael
JOHN TESH PROJECT "Follow"
JOE SAMPLE "Hippies"
HERBIE HANCOCK "Thieves"

WVMV/Detroit, MI
GM/PD: Jeff "Ozzie" Sattler
JOE MCBRIDE "Highland"

WGUF/Ft. Myers, FL
PD: Michael Bode
MD: Greg Hammonds
JOE MCBRIDE "Highland"

KEZL/Fresno, CA
PD/MD: Mike Vasquez
JOE MCBRIDE "Highland"
DAVE CAMP "Torrid"

KUCD/Honolulu, HI
PD: Mahlon Moore
BRIAN CULBERTSON "Close"
JOE MCBRIDE "Highland"

WFSJ/Jacksonville, FL
PD: Hank Dole
MD: Craig Williams
BRIAN CULBERTSON "Close"

KCIY/Kansas City, MO
MD: Michelle Chase
JOE MCBRIDE "Highland"

WEZV/Lafayette, IN
PD/MD: Bob Miller
JOE MCBRIDE "Sunset"
JOE MCBRIDE "Highland"
JOE MCBRIDE "Miracles"
DARYLE CHINN "All"
DARYLE CHINN "Beauty"
STING "Senses"
MIKE POST "Evening"
CHECKFIELD "Calypso"
DEUCE "WindJammer"
MARILYN SCOTT "Summer"
JOE MCBRIDE "Steppin'"

KTWV/Los Angeles, CA
PD: Chris Brodie
APD/MD: Ralph Stewart
TINA ARENA "Message"

WALJ/Macon, GA
OM/PD/MD: Bob Davis
MICHAEL ROSS "Letter"

WLVE/Miami, FL
PD: Shirley Maldonado
MD: Geoff Fischer
BOB THOMPSON "Feel"
NAJEE "Feet"
J MICHAEL VERTA "Time"
JOE MCBRIDE "Highland"

WQFM/Milwaukee, WI
PD: Fred Heller
MARILYN SCOTT "Calling"
ROBERT MILES "Children"

KMJZ/Minneapolis, MN
PD/MD: Tom Sleeker
MARILYN SCOTT "Calling"
SPYRO GYRA "Night"

KSBR/Mission Viejo, CA
PD/MD: Terry Wedel
JOE MCBRIDE "Highland"
CHRIS CAMOZZI "Marin"
DAVE CAMP "Say"
NANDO LAURIA "Shall"
CHECKFIELD "Calypso"

KRVR/Modesto, CA
PD: Jim Bryan
MD: Doug Wulff
DEUCE "WindJammer"
LIONEL RICHIE "Paradise"
LIONEL RICHIE "Piece"
MARILYN SCOTT "Beauty"
MARILYN SCOTT "Calling"

KXDC/Monterey, CA
PD/MD: Scott O'Brien
BONEY JAMES "Sara"
DAVE CAMP "Tinman"
DAVE CAMP "Torrid"
OAVE CAMP "Stay"
GEORGIE FAME "Moondance"
JOE MCBRIDE "Highland"
GLENN ALEXANDER "Laura"
SPYRO GYRA "Westwood"
DAVID PAUL "Cruisin'"

KLJZ/New Orleans, LA
PD/MD: Michael Grayson
JOE MCBRIDE "Highland"

SW/New York, NY
APD/MD: Haneen Hunter
CELINE DION "Because"
JOE MCBRIDE "Highland"

WQCD/New York, NY
PD: Fleetwood Gruver
APD/MD: Steve Williams
LIONEL RICHIE "Piece"
EARL KLUGH "Wiggle"
BRYAN SAVAGE "Cat"
DOUG CAMERON "Rendezvous"
MAXWELL "Ascension"

WJCD/Norfolk, VA
PD: Maxine Todd
MD: Larry Hollowell
BRIAN CULBERTSON "Close"
SPYRO GYRA "Westwood"
KEN NAVARRO "Morning"

KTNT/Oklahoma City, OK
MD: Stephanie Stewart
SPYRO GYRA "Night"
PALOMINO DUCK "Remember"
COUNT BASIC "Move"

WLOQ/Orlando, FL
PD: Steve Huntington
MD: Bob Church
DIANE SCHUUR "Sunday"
MIKE POST "Evening"
CHRIS CAMOZZI "Ring"
JOE MCBRIDE "Highland"
CHECKFIELD "Calypso"
OLETA ADAMS "Meet"
DOC POWELL "Laid"
JOSEPH VINCELLI "Friendly"
GLENN ALEXANDER "Laura"
CHECKFIELD "Fat"
PHILOSOPHER KINGS "Charms"

WEBZ/Panama City, FL
MD: Terry James
PETE ESCOVEDO "Flying"
DAVID LANZ "Nocturne"
SOVDORY "Mean"
BILLY MANN "Rain"
JOHN MICKIE "Angel"
LAURA NEWMAN "Subversive"
OLETA ADAMS "Meet"
LAURA NEWMAN "Heart"
MIKE POST "Evening"
RAY CHEW "Got"
JOE MCBRIDE "People"
NANDO LAURIA "Fell"
ZAPPACOSTA "Madonna"
JOE MCBRIDE "Sunset"
JOE MCBRIDE "Can"

WJZJ/Philadelphia, PA
PD: Ann Gress
MD: Michael Tozzi
PHIL COLLINS "Somewhere"
JOE MCBRIDE "Highland"

KYOT/Phoenix, AZ
PD/MD: Nick Francis
GEORGE HOWARD "Love"
ADRIAN GURVITZ "Images"
TORCUATO MARIANO "Ocean"
JOE MCBRIDE "People"
JOE MCBRIDE "Can"

KKJZ/Portland, OR
PD/MD: Shaun Yu
PAMELA WILLIAMS "Castine"
JOE MCBRIDE "Highland"
PAUL GILREATH "Eyes"
PAUL GILREATH "Rain"
PATRICK O'HEARN "Patience"
PATRICK O'HEARN "Divide"
JOE MCBRIDE "Chit-Chat"

WOTB/Providence, RI
CRAIG CHAQUICO "Autumn"
KING ERRISSON "Natural"
JOE MCBRIDE "Highland"
BRIAN CULBERTSON "Close"
DEUCE "WindJammer"
CHRIS CAMOZZI "Ring"
CHRIS CAMOZZI "Young"
DAVE CAMP "Tinman"
DAVE CAMP "Saxrap"
NANDO LAURIA "Shall"

WTCO/Raleigh, NC
PD: Don Brookshire
MD: John Horan
MARILYN SCOTT "Calling"
BRYAN SAVAGE "Cat"
BRIAN CULBERTSON "Close"
ED HAMILTON "Gray"
J MICHAEL VERTA "Time"
DOUG CAMERON "Rendezvous"
CRAIG CHAQUICO "Autumn"

KQBR/Sacramento, CA
PD: Lawrence Tanter
BRYAN SAVAGE "Cat"
JOE MCBRIDE "Sunset"
JOE MCBRIDE "Highland"

KSSJ/Sacramento, CA
PD/MD: Don Langford
No Adds

KCLC/St. Charles, MO
PD: Rich Reighard
MD: Scott Nenninger
STRANGE CARGO "Million"
JEFF ORDER "Stepping"
CHRIS CAMOZZI "Ring"
JOE MCBRIDE "Highland"
FREDDIE RAVEL "Dance"
MIKE POST "Evening"
PATRICK O'HEARN "Drive"

KBZN/Salt Lake City, UT
No Adds

KCJZ/San Antonio, TX
PD: Norm Miller
MD: Diane Travis
JOE MCBRIDE "Highland"

KIFM/San Diego, CA
PD: Bob O'Connor
MD: Kelly Cole
ENYA "Home"
STING "Touch"
BRIAN CULBERTSON "Inside"
JOE MCBRIDE "Highland"
KEN NAVARRO "Lucky"
KEN NAVARRO "Night"
SPYRO GYRA "Night"
BRIAN CULBERTSON "Take"
J MICHAEL VERTA "Orion"
JOE MCBRIDE "Chit-Chat"
KEN NAVARRO "Rain"
PALOMINO OUCK "Remember"

KBLX/San Francisco, CA
PD: Kevin Brown
MD: Ron Cadet
GEORGE JINDA "Brokenheart"

KKSF/San Francisco, CA
PD: Steve Feinstein
JOE MCBRIDE "Sunset"

KJZY/Santa Rosa, CA
PD: Gordon Zlot
MD: Rob Singleton
J MICHAEL VERTA "Orion"
CRAIG CHAQUICO "Sweet"

KWJZ/Seattle, WA
PD: Dave McKay
MD: Michael Eads
BRIAN CULBERTSON "Close"
JOE MCBRIDE "Highland"

WSJT/Tampa, FL
PD/MD: Ross Block
FREDDIE RAVEL "Sailaway"
PAUL HOWARDS "Sanibel"

KOAS/Tulsa, OK
JOE MCBRIDE "Highland"

WJZW/Washington, DC
PD/MD: Steve Kosbau
JOSEPH VINCELLI "Friendly"
MICHAEL ROSS "Letter"
JOE MCBRIDE "Highland"

55 Total Reporters
55 Current Reporters
52 Current Playlists

Reported Frozen Playlist (2):
KHIV/Denver, CO
WJZZ/Detroit, MI

Did Not Report,
Playlist Frozen (1):
WJZE/Toledo, OH

NAC PLAYLISTS

May 17, 1996 R&R • 69

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

Smooth Jazz
CD 101.9
MARKET #1
WQCD/New York
(212) 210-2769
Gruver/Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	11	11	12		WHITNEY HOUSTON/Dancin' On...
10	10	10	12		MAYSA/Can We Change...
11	10	10	12		HERB ALPERT/My Funny Valentine
10	11	11	12		TONI BRAXTON/Let It Flow
11	11	11	12		TONY RICH PROJECT/Nobody Knows
10	10	10	12		GEORGE JINDA/Just My Imagination
11	9	9	12		SPECIAL FX/Seduction
11	10	10	12		SPYRO GYRA/Westwood Moon
12	11	11	12		GEORGE MICHAEL/Jesus To A Child
11	11	11	12		JOE MCBRIDE/After Sunset
11	11	11	12		LIONEL RICHIE/Piece Of Love
12	11	11	12		RICHARD ELLIOT/It's My Love
12	11	11	12		TOLEDO/Baha
10	10	10	12		BOBBY CALDWELL/Don't Ask My...
11	10	10	12		JOHN TESH PROJECT/Fragile
10	10	10	12		BRIAN CULBERTSON/Close To You
10	10	10	12		EARL KLUGH/Maybe Tonight
10	12	12	12		BOBNEY JAMES/Lights Down Low
10	12	12	12		NAJEE/Wish
9	9	9	12		MARC ANTOINE/First Ran
11	12	12	12		QUINCY JONES/Ft. AMIA/You Put A Move On...
8	8	8	12		RIPPINGTONS/Hideaway
12	9	9	12		MCDONALD/INGRAM/PACK/Maria
5	5	5	12		FREDDIE RAVEL/Erotika
5	5	5	12		PIECES OF A DREAM/My Love
5	5	5	12		DOC POWELL/Laid Back
6	6	6	12		OTTMAR LIEBERT/Nuevo Mexico
5	5	5	12		STRANGE CARGO/EI Ninjo
5	5	5	12		BLUE KNIGHTS/Missing You
3	3	3	12		BROOKLYN FUNK.../Take The L Train...

THE WAVE
94.7 KTWW
MARKET #2
KTWW/Los Angeles
(213) 466-9283
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	10	11	13		THOM ROTELLA/Talk 2 Me
8	10	9	13		RIPPINGTONS/Hideaway
10	11	12	12		AVENUE BLUE/Conversation
7	8	7	12		HERBIE HANCOCK/Thieves In...
8	11	11	12		BLUE KNIGHTS/Missing You
9	9	10	11		ED HAMILTON/Gray Day
6	7	7	11		GEORGE JINDA/Just My Imagination
8	11	12	10		ADRIAN GURVITZ/Images
10	9	9	10		WHITNEY HOUSTON/Exhale (Shoop Shoop)
11	11	10	10		PETE ESCOVEDO/All This Love
10	9	9	10		STING/I've Been Thinking About You
7	8	9	10		DOC POWELL/Sunday Mornin'
10	10	9	9		TONI BRAXTON/Let It Flow
9	11	9	9		BOBBY CALDWELL/Don't Ask My...
5	5	7	9		BOB MAMET/Morningside
6	9	8	9		COUNT BASIC/Joy And Pain
8	8	9	9		STRANGE CARGO/EI Ninjo
9	9	8	9		GEORGE MICHAEL/Jesus To A Child
7	7	8	9		RICHARD ELLIOT/When The Lights...
8	7	7	9		DOUG CAMERON/Rendezvous
7	6	8	9		HERB ALPERT/My Funny Valentine
9	9	9	9		BRYAN SAVAGE/Cat Food
9	9	9	9		SIMPLY RED/So Many People
9	9	9	9		CHRIS CARMICHAEL/Ring Of Gold
11	10	8	9		RANDY CRAWFORD/Give Me The Night
7	8	8	8		VIBRAPHONIC/Can't Get Enough
8	9	8	8		MARC ANTOINE/EI Matador
8	9	7	8		STEVE LAURY/Gloria Ann
6	7	7	8		J. MICHAEL VERTA/Night Di Orion

WNUA 95.5
MARKET #3
WNUA/Chicago
(312) 645-9550
Hansen/Miller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	11	9	11		PAMELA WILLIAMS/Castine
11	10	11	11		HERB ALPERT/My Funny Valentine
8	9	10	10		BOB THOMPSON/Sometimes I Feel...
11	10	10	10		JOHN TESH PROJECT/Love Will Follow
6	11	9	10		STRANGE CARGO/EI Ninjo
11	10	10	10		THOM ROTELLA/Don't You Worry
10	10	10	10		RIPPINGTONS/Hideaway
11	10	10	10		NAJEE/ Wish
11	11	10	10		EARL KLUGH/Maybe Tonight
10	11	10	10		CHAKA KHAN/Love Me Still
10	8	9	10		HERBIE HANCOCK/Thieves In...
10	9	9	10		RICHARD ELLIOT/It's My Love
9	8	9	10		RANDY CRAWFORD/Give Me The Night
10	11	10	10		ED CALLE/Me And Mrs. Jones
9	9	9	9		BRYAN SAVAGE/Cat Food
10	8	9	9		LIONEL RICHIE/Don't Wanna Lose You
9	10	11	9		PIECES OF A DREAM/For You
9	9	10	9		GEORGE MICHAEL/Jesus To A Child
10	8	10	9		MCDONALD/INGRAM/PACK/Maria
10	8	10	9		GEORGE JINDA/Just My Imagination
10	8	12	9		BOBNEY JAMES/Lights Down Low
10	10	9	9		ED HAMILTON/Gray Day
9	10	9	9		RICHARD ELLIOT/It's My Love
9	10	9	9		DOUG CAMERON/Rendezvous
6	10	9	9		TONI BRAXTON/Let It Flow
10	9	9	9		RICK BRAUN/Club Harlem
9	9	9	9		BLUE KNIGHTS/Venice Beach
9	9	11	9		AVENUE BLUE/Conversation
9	11	9	9		SPRAWL/Moderately Funky
10	11	11	8		DOC POWELL/Sunday Mornin'

KBLX 102.9 FM
MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadel

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	16		TONI BRAXTON/Let It Flow
12	14	14	14		QUINCY JONES/Do Nothin' Till...
13	13	14	14		AVENUE BLUE/Baby I'm Yours
13	13	14	14		TINA TURNER/Last
11	11	12	14		HERBIE HANCOCK/Thieves In...
12	12	13	13		QUINCY JONES/Moody's Mood For...
13	13	13	13		BOBNEY JAMES/Am I No Sunshine
12	12	12	12		GEORGE HOWARD/Our Love
12	12	12	12		WILL DOWNING/Inseparable
13	13	12	12		COUNT BASIC/Joy And Pain
5	5	7	7		COUNT BASIC/On The Move
5	5	7	7		RICHARD ELLIOT/It's My Love
7	7	7	7		BONNEY JAMES/Lights Down Low
5	5	7	7		PETE ESCOVEDO/All This Love
4	7	7	7		DOC POWELL/Tropical Love
4	7	7	7		DOC POWELL/Laid Back
6	7	7	7		PAMELA WILLIAMS/Slow Burn
6	7	7	7		PAMELA WILLIAMS/Angels Among Us
10	10	10	10		EARL KLUGH/Happy Song
10	10	10	10		GEORGE MICHAEL/Jesus To A Child
9	10	10	10		RIPPINGTONS/First Time I Saw Her
11	11	9	9		AVENUE BLUE/Spooky
6	8	8	8		GEORGE HOWARD/Dianne's Blues
3	6	8	8		FREDDIE RAVEL/Erotika
3	6	8	8		FREDDIE RAVEL/Sol To Soul
5	8	8	8		GEORGE JINDA/Between Dreams
5	8	8	8		SPYRO GYRA/As We Sleep
5	8	8	8		JOE SAMPLE/Hippies On A Corner
8	8	8	8		LIONEL RICHIE/Don't Wanna Lose You
8	8	8	8		RICHARD ELLIOT/When The Lights...

KKSF 103.7 FM
MARKET #4
KKSF/San Francisco
(415) 875-5555
Feinstein

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	7	8	8		HERB ALPERT/Second Wind
7	7	8	8		DOC POWELL/Laid Back
10	10	8	8		GEORGE MICHAEL/Jesus To A Child
8	8	7	8		SLIM MAN/There For You
10	10	7	8		STING/La Belle Dame
8	8	8	8		PAUL TAYLOR/It's My Love
5	5	7	7		DOUG CAMERON/Rendezvous
5	5	7	7		DOUG CAMERON/On The Town
5	5	7	7		COUNT BASIC/Joy And Pain
5	5	7	7		COUNT BASIC/On The Move
5	5	7	7		RICHARD ELLIOT/It's My Love
7	7	7	7		BONNEY JAMES/Lights Down Low
5	5	7	7		PETE ESCOVEDO/All This Love
6	7	7	7		JOE SAMPLE/Hippies On A Corner
8	8	7	7		VIBRAPHONIC/Can't Get Enough
7	7	7	7		MARC ANTOINE/EI Matador
5	7	7	7		ALEX BURGESS/Harem/Ga My Mind
7	7	7	7		CRAIG CHAUDICO/Just Friends
7	7	7	7		BILL EVANS/The Sunday After
7	7	7	7		EVERYTHING BUT.../The Heart Remains...
5	5	7	7		BRIAN HUGHES/Pamela
7	7	7	7		EARL KLUGH/Sunset Island
7	7	7	7		NATIVE VIBEA/Cool Harlem
5	5	7	7		LIONEL RICHIE/Piece Of Love
7	7	7	7		RIPPINGTONS/Hideaway
7	7	7	7		MICHAEL ROSS/Last Love Letter
5	7	7	7		THOM ROTELLA/How My Heart Beats
7	7	7	7		RICARDO SCALES/Mujer Latina
7	7	7	7		SINI/For Wesley

WJZZ 106.1
MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	13	14		NAJEE/ Wish
11	13	13	14		RICK BRAUN/Philadelphia
11	12	13	14		VIBRAPHONIC/Can't Get Enough
12	13	13	14		HERBIE HANCOCK/Thieves In...
14	14	13	13		PAUL TAYLOR/It's My Love
14	14	13	13		COUNT BASIC/Joy And Pain
13	14	13	13		THOM ROTELLA/Talk 2 Me
6	6	6	13		ED CALLE/Me And Mrs. Jones
13	13	13	13		SPECIAL FX/Seduction
14	13	13	13		JAZZMASTERS/Siomotom
4	6	7	12		EARL KLUGH/Maybe Tonight
12	12	12	12		BOBNEY JAMES/Am I No Sunshine
6	6	13	12		DOC POWELL/Sunday Mornin'
12	12	12	12		GEORGE JINDA/Just My Imagination
5	12	11	11		HERB ALPERT/My Funny Valentine
9	10	11	11		QUINCY JONES/Do Nothin' Till...
7	9	10	11		WHITNEY HOUSTON/Exhale (Shoop Shoop)
4	4	11	10		ANGELA BOFILL/All She Wants...
9	10	9	9		TONY RICH PROJECT/Nobody Knows
10	8	9	9		GEORGE MICHAEL/Jesus To A Child
10	7	9	9		MAYSA/Can We Change...
9	8	9	9		LIONEL RICHIE/Don't Wanna Lose You
8	8	6	9		STRANGE CARGO/EI Ninjo
11	10	7	9		SLIM MAN/There For You
9	9	8	8		VIBRAPHONIC/Can't Get Enough
5	6	6	7		PAMELA WILLIAMS/Castine
8	10	7	7		CELINE DION/Because You Loved Me
6	7	6	7		J. MICHAEL VERTA/Time Line
5	6	7	6		ED HAMILTON/Gray Day
6	7	4	6		AVENUE BLUE/Naked City

V 98.7 FM
MARKET #6
V 98.7 FM
VWV/Detroit
(810) 855-5100
Sattler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
1	4	10	12		HERBIE HANCOCK/Thieves In...
11	11	11	12		THOM ROTELLA/Talk 2 Me
11	11	12	12		GEORGE JINDA/Just My Imagination
10	11	11	11		VIBRAPHONIC/Can't Get Enough
12	11	11	11		BOBNEY JAMES/Am I No Sunshine
11	10	11	11		HERB ALPERT/My Funny Valentine
10	10	11	11		DOUG CAMERON/Rendezvous
12	11	11	11		ED HAMILTON/Gray Day
11	11	11	11		PAUL TAYLOR/It's My Love
12	11	11	11		COUNT BASIC/Joy And Pain
11	11	11	11		DOC POWELL/Sunday Mornin'
12	11	11	11		PETE ESCOVEDO/All This Love
11	11	11	11		ED CALLE/Me And Mrs. Jones
12	12	12	12		JOHN TESH PROJECT/Fragile
11	11	12	11		BOB MAMET/Morningside
11	11	11	11		RIPPINGTONS/Hideaway
7	7	8	9		OLETA ADAMS/We Will Meet Again
8	7	7	8		ANGELA BOFILL/All She Wants...
7	7	7	8		TONI BRAXTON/Let It Flow
1	1	7	8		J. MICHAEL VERTA/Time Line
7	5	7	8		MCDONALD/INGRAM/PACK/Maria
5	7	6	7		MICHAEL ROSS/Last Love Letter
9	9	9	9		BRYAN SAVAGE/Cat Food
10	8	7	7		TONY RICH PROJECT/Nobody Knows
7	6	7	7		RANDY CRAWFORD/Give Me The Night
8	8	7	7		MAYSA/Can We Change...
8	9	9	9		LIONEL RICHIE/Don't Wanna Lose You
10	9	8	7		STRANGE CARGO/EI Ninjo
8	8	8	7		GEORGE MICHAEL/Jesus To A Child

ASIS 107.5 FM
MARKET #7
ASIS 107.5 FM
KDAI/Dallas
(214) 630-3011
Fischer/Michael

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	11	7	11		SPECIAL FX/Sunset
12	12	7	10		PAUL TAYLOR/It's My Love
9	9	9	9		SPYRO GYRA/My Love
9	9	9	9		BILL EVANS/The Sunday After
9	9	9	9		WHITNEY HOUSTON/Dancin' On...
9	9	9	9		TORCUATO MARIANO/A Very Special Place
14	12	8	9		GEORGE JINDA/Just My Imagination
6	9	10	9		RIPPINGTONS/Hideaway
12	12	9	9		DAVID BENIOIT/Searching For June
4	4	5	8		AVENUE BLUE/Conversation
13	11	9	8		BOBNEY JAMES/Am I No Sunshine
9	10	8	8		BOBNEY JAMES/Lights Down Low
9	10	8	8		RICK BRAUN/Club Harlem
5	7	7	8		CHANTE' MOORE/Wey U
6	5	11	8		PAMELA WILLIAMS/Castine
3	5	8	8		DOC POWELL/Sunday Mornin'
9	9	9	9		JOHN TESH PROJECT/Love Will Follow
7	5	7	7		BRYAN SAVAGE/Cat Food
10	9	6	7		EARL KLUGH/Maybe Tonight
5	7	7	7		LIONEL RICHIE/Don't Wanna Lose You
12	13	7	7		STRANGE CARGO/EI Ninjo
13	14	7	7		BOB MAMET/Morningside
13	14	7	7		COUNT BASIC/Joy And Pain
7	11	6	7		GEORGE MICHAEL/Jesus To A Child
7	6	7	7		PHIL COLLINS/S



CYNDEE MAXWELL

Olympian Year For WKLS/Atlanta

□ Heritage Rocker focuses on marketing and merchandising to tie into '96 Games

With the Olympic Summer Games in Atlanta this year, the marketing and promotion efforts of the entire city are in overdrive. WKLS (96rock) began its billboard campaign April 1, and two of the four pieces are pictured on this page.

Tying into the world's most-watched event isn't as easy as you might think. The Olympic Committee is extremely sensitive about the use of official — and even non-official — Olympic images. Although WKLS isn't an official sponsor, its billboard campaign unites the station and the games without infringing on the rights of the official sponsors.

PD Michael Hughes explains

into the 1996 games was a natural. In the middle of last year, we began a line-extension marketing campaign by adding '19' in front of our logo and updating the look. We rolled out a full line of '1996rock' merchandising — t-shirts, hats, key chains, etc. — in addition to a special line of related merchandise. And our billboards are as close as you can get without putting up the Olympic rings."

☞

We rolled out a full line of '1996rock' merchandising — t-shirts, hats, key chains, etc. And our billboards are as close as you can get without putting up the Olympic rings.

☞

at the end of the month and will continue through the Olympics."

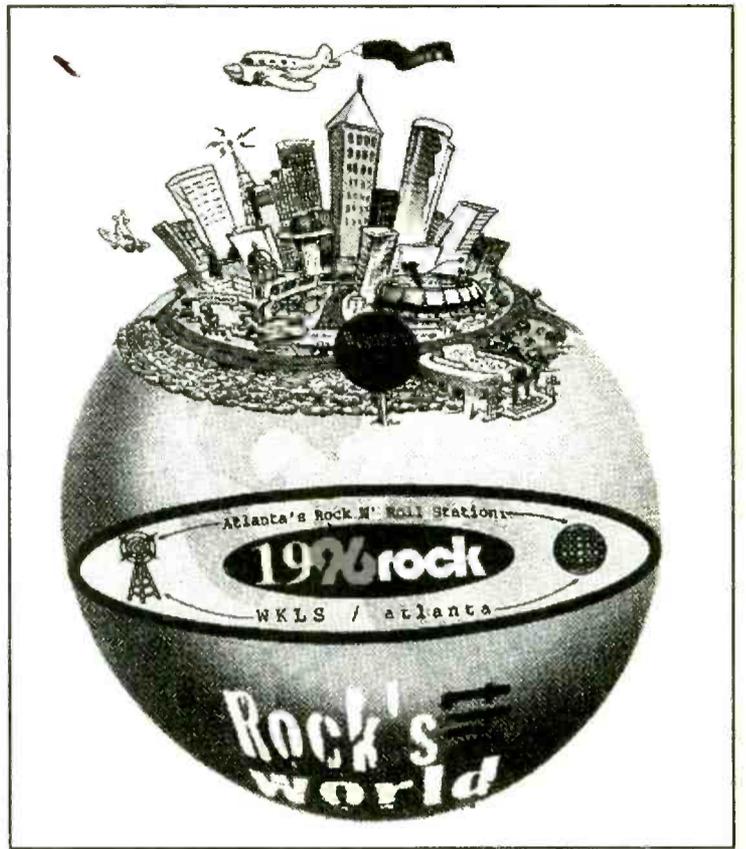
With the 96rock billboards marrying elements of the station's music with the summer games, the station has enlisted the help of several athletes to provide Olympic reports from the inside. Hughes explains, "For the last year, we've established relationships with the American and foreign athletes who are particularly animated personalities — not the mainstream athletes, but the others who are really hav-

ing fun and are the jokers of the

team. We have an Irish wrestler, English and German swimmers, Italian and French soccer players, and the twin American wrestlers from Iowa. We'll have them doing things like foreign pick-up lines and unusual, insider Olympic scoop."

Resident Perspective

Because of all the Olympic commotion in the market, Hughes is keeping a watchful eye on his core listeners. "Atlanta is going to double in



population for one month, and a lot of the locals won't have the opportunity to participate in some way with the games. They may not ever be able to get tickets to any of the events, so we're keeping the perspective of the residents in mind. We're not necessarily taking a rah-rah approach as much as we're getting people in the games, the Coca Cola Olympic City, and the other activities surrounding the Olympics.

"This month we're doing a promotion where the winner chooses between going out of town for a couple of weeks during the games or winning a big-screen TV to watch the games. As qualifying prizes, we're giving away Olympic tickets or weekend getaways in the mountains.

"We're being careful to balance this extraordinary event with the opinions of our local residents. For the last two years, I've implemented ongoing callout to track the opinions of the locals. Many of them are getting frustrated now due to traffic and construction hassles, but everyone still wants something to do with the Olympics — we're trying to

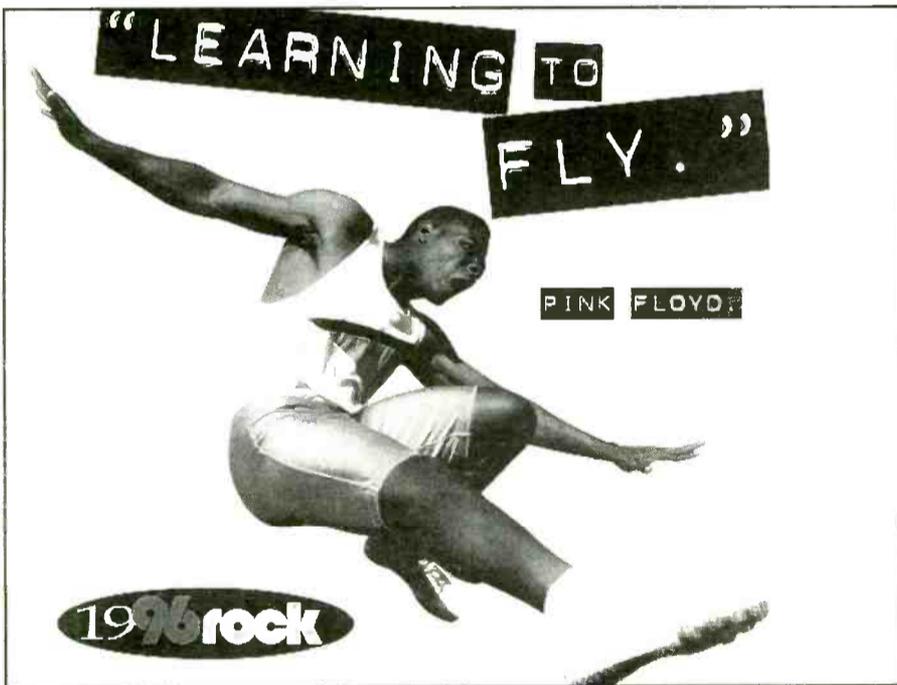
match their thinking. Our first priority is our core listener — his attitude is our attitude. So other than promotional activities, there's no big change on the station. It's really a focus on marketing opportunities.

"One of the most rewarding things we've done so far was give one of our listeners the opportunity to carry the torch; they also could give it to anyone they wanted to carry it. What's cool is that they get to keep the torch when they're done."

☞

We'll have an Irish wrestler, English and German swimmers, and Italian and French soccer players doing things like foreign pick-up lines and unusual, insider Olympic scoop.

☞



Athletes On-Air

Another way WKLS can get close is via third-party association with station clients who are official Olympic sponsors, such as Budweiser, Coca Cola, Nations Bank, and Bell South. Says Hughes, "When they broke ground on the Georgia Dome, we gave away 2500 Kodak instant cameras and Olympic guides in conjunction with Kodak. We're going to be a big part of the Coca Cola Olympic

City, an interactive theme park that includes an amphitheatre where bands will perform nightly. It opens

how the station was involved with the Olympics from the beginning. "We made special window stickers of the proposed Atlanta Olympics logo and rallied people to support the bid. When the committee was ready to announce

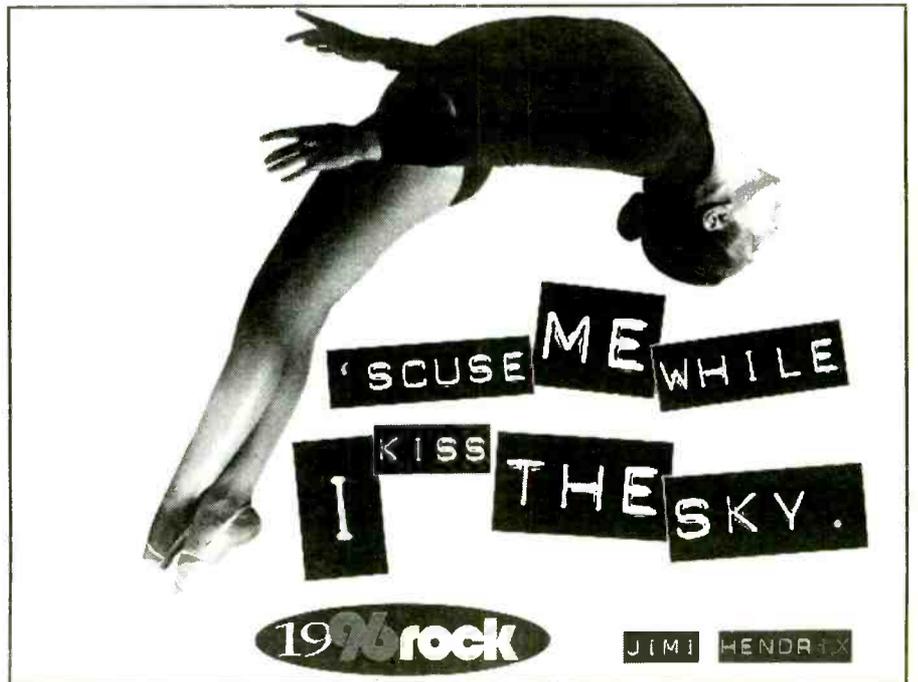
which city won the bid, everyone was gathered in Underground Atlanta [shopping site] to watch the live, televised announcement. When we heard 'It's Atlanta!' the whole town went nuts, and that became the operative phrase over the next year. From that point on, we began making our specific plans.

"Fortunately for us, our slogan has always been 96rock, so tying

☞

We're being careful to balance this extraordinary event with the opinions of our local residents. Our first priority is our core listener — his attitude is our attitude.

☞





ACTIVE ROCK TOP 50

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	1	1	DISHWALLA Counting Blue Cars (A&M)	2097	1908	1742	1659	77/0
1	1	3	2	BUSH Machinehead (Trauma/Interscope)	1906	1862	1931	1948	70/0
25	6	4	3	VAN HALEN Humans Being (Warner Sunset/WB)	1874	1677	1437	731	65/0
3	4	2	4	COLLECTIVE SOUL Where The River Flows (Atlantic)	1846	1864	1642	1682	69/1
31	5	5	5	SOUNDGARDEN Pretty Noose (A&M)	1787	1635	1460	626	77/0
9	10	7	6	OASIS Champagne Supernova (Epic)	1457	1389	1321	1344	55/2
2	2	6	7	STONE TEMPLE PILOTS Big Bang Baby (Atlantic)	1305	1569	1759	1909	60/0
17	14	11	8	ALICE IN CHAINS Again (Columbia/CRG)	1299	1218	1024	910	72/1
6	8	8	9	SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)	1269	1373	1384	1579	58/0
—	33	14	10	DEF LEPPARD Work It Out (Mercury)	1252	1057	524	27	60/0
8	9	9	11	SMASHING PUMPKINS Zero (Virgin)	1199	1296	1366	1389	65/0
21	18	16	12	TRACY BONHAM Mother Mother (Island)	1199	1008	918	881	59/3
5	7	10	13	STABBING WESTWARD What Do I Have To Do? (Columbia/CRG)	1133	1292	1413	1600	58/0
15	13	13	14	DAVE MATTHEWS BAND Too Much (RCA)	1074	1086	1028	928	48/4
20	19	18	15	VERVE PIPE Photograph (RCA)	1057	973	874	881	62/5
19	17	17	16	CRANBERRIES Salvation (Island)	1053	991	921	884	48/0
7	11	12	17	SPACEHOG In The Meantime (HiFi/Sire/EEG)	1006	1128	1214	1508	54/0
36	30	24	18	STONE TEMPLE PILOTS Trippin' On A Hole In A... (Atlantic)	978	756	587	498	60/7
26	26	22	19	REFRESHMENTS Banditos (Mercury)	976	844	721	711	58/1
10	12	15	20	EVERCLEAR Santa Monica (Watch The World Die) (Capitol)	922	1057	1121	1329	50/0
27	25	21	21	MARILYN MANSON Sweet Dreams... (Nothing/Interscope)	887	845	743	707	67/0
24	22	23	22	HOWLIN' MAGGIE Alcohol (Columbia/CRG)	886	831	784	736	65/1
13	16	19	23	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)	840	963	991	1013	38/0
BREAKER	24	25	24	EVERCLEAR Heartspark Dollarsign (Capitol)	788	599	447	384	53/4
11	15	20	25	NIXONS Sister (MCA)	762	860	995	1187	47/1
43	37	28	26	HUNGER Vanishing Cream (Universal)	736	614	481	393	51/4
18	24	25	27	GREEN DAY Brain Stew (Reprise)	728	745	761	899	36/0
35	31	27	28	JARS OF CLAY Flood (Silvertone)	683	646	558	532	40/5
BREAKER	29	31	29	JERRY CANTRELL Leave Me Alone (Work/CRG)	682	177	12	—	60/9
BREAKER	30	32	30	OZZY OSBOURNE I Just Want You (Epic)	676	581	506	270	41/3
34	29	29	31	BADLEES Angeline Is Coming Home (Polydor/A&M)	613	613	590	534	36/1
—	44	36	32	SCREAMIN' CHEETAH WHEELIES Hello From Venus (Atlantic)	564	483	424	325	38/1
—	42	35	33	HAZIES Skin & Bones (EMI)	552	514	439	337	45/5
DEBUT	34	37	34	SCORPIONS Wild Child (Atlantic)	539	109	—	—	41/7
40	40	34	35	GRAVITY KILLS Guilty (TVT)	525	521	449	433	44/2
16	20	26	36	KISS Rock And Roll All Nite (Mercury)	525	662	871	914	36/0
—	—	41	37	GIN BLOSSOMS Day Job (A&M)	497	420	320	77	33/5
47	46	38	38	RAGE AGAINST THE MACHINE Bulls On Parade (Epic)	496	466	380	351	50/3
22	27	33	39	ALICE IN CHAINS Heaven Beside You (Columbia/CRG)	481	581	715	768	33/0
DEBUT	40	43	40	GOO GOO DOLLS Long Way Down (Metal Blade/WB)	463	225	59	27	38/9
—	—	49	41	IMPERIAL DRAG Boy Or A Girl (Work/CRG)	443	341	257	49	38/1
DEBUT	42	45	42	DADA I Get High (IRS)	440	314	292	174	32/4
—	—	42	43	PAUL WESTERBERG Love Untold (Reprise)	421	391	314	283	29/2
32	36	39	44	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)	409	438	484	566	30/0
—	48	43	45	SEMISONIC Down In Flames (MCA)	400	383	353	330	31/0
49	50	46	46	SELF So Low (Spongebath/Zoo)	399	356	327	339	34/1
—	—	44	47	PANTERA Drag The Waters (EastWest/EEG)	398	377	310	220	45/3
—	—	48	48	MY HEAD Humbucker (Capitol)	395	344	326	277	39/4
DEBUT	49	50	49	HOLY BARBARIANS Brother Fights (Beggars Banquet/Reprise)	354	296	238	181	32/1
12	23	40	50	SON VOLT Drown (Warner Bros.)	342	433	761	1033	21/0

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 78 Active Rock reporters. 76 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

WHY STORE Lack Of Water (Way Cool Music/MCA)
Total Plays: 335, Total Stations: 21, Adds: 0

PORNO FOR PYROS Tahitian Moon (Warner Bros.)
Total Plays: 311, Total Stations: 25, Adds: 3

GIGANTIC Disenchanted (Columbia/CRG)
Total Plays: 301, Total Stations: 32, Adds: 2

GOLDFINGER Here In Your Bedroom (Mojo/Universal)
Total Plays: 298, Total Stations: 21, Adds: 4

LOUD LUCY Down Baby (DGC/Geffen)
Total Plays: 295, Total Stations: 30, Adds: 1

PATTI ROTHBERG Inside (EMI)
Total Plays: 277, Total Stations: 20, Adds: 1

WHITE ZOMBIE Blood, Milk And Sky (Geffen)
Total Plays: 254, Total Stations: 33, Adds: 9

SPOT Moon, June, Spoon (Ardent/Interscope)
Total Plays: 228, Total Stations: 18, Adds: 5

WALLFLOWERS 6th Avenue Heartache (Interscope)
Total Plays: 206, Total Stations: 17, Adds: 1

SUPER 8 King Of The World (Hollywood)
Total Plays: 205, Total Stations: 26, Adds: 6

Songs ranked by total plays.

BREAKERS

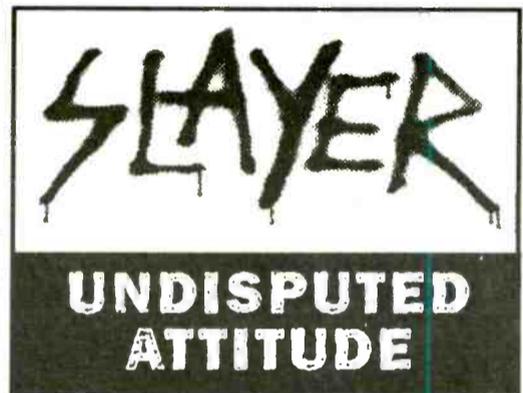
EVERCLEAR
Heartspark Dollarsign (Capitol!)
TOTAL PLAYS/INCREASE: 788/189
TOTAL STATIONS/ADDS: 53/4
CHART: 24

JERRY CANTRELL
Leave Me Alone (Work/CRG)
TOTAL PLAYS/INCREASE: 682/505
TOTAL STATIONS/ADDS: 60/9
CHART: 29

OZZY OSBOURNE
I Just Want You (Epic)
TOTAL PLAYS/INCREASE: 676/95
TOTAL STATIONS/ADDS: 41/3
CHART: 30

MOST ADDED

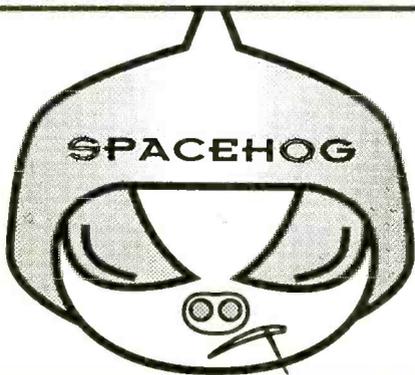
ARTIST TITLE LABEL(S)	ADDS
CRACKER Nothing To Believe In (Virgin)	11
PRONG Rude Awakening (Epic)	10
RED HOT CHILI PEPPERS Coffee Shop (Warner Bros.)	10
JERRY CANTRELL Leave Me Alone (Work/CRG)	9
GOO GOO DOLLS Long Way Down (Metal Blade/WB)	9
WHITE ZOMBIE Blood, Milk And Sky (Geffen)	9
311 Down (Capricorn)	7
KING'S X Sometime (Atlantic)	7
ALANIS MORISSETTE You Learn (Maverick/Reprise)	7
ODDS Eat My Brain (Elektra/EEG)	7
SCORPIONS Wild Child (Atlantic)	7
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	7



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JERRY CANTRELL Leave Me Alone (Work/CRG)	+505
SCORPIONS Wild Child (Atlantic)	+430
GOO GOO DOLLS Long Way Down (Metal Blade/WB)	+238
STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)	+222
PORNO FOR PYROS Tahitian Moon (Warner Bros.)	+217
VAN HALEN Humans Being (Warner Sunset/WB)	+197
DEF LEPPARD Work It Out (Mercury)	+195
TRACY BONHAM Mother Mother (Island)	+191
DISHWALLA Counting Blue Cars (A&M)	+189
EVERCLEAR Heartspark Dollarsign (Capitol)	+189

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



SPACEHOG

"CRUEL TO BE KIND"

FROM THE ALBUM **RESIDENT ALIEN**
THE FOLLOW UP TO THE #1 ROCK TRACK
"IN THE MEANTIME"

ON YOUR DESK NOW!

BEFORE THE BOX:
WAXQ WDHA
KSJO WWCT
KCAL WOUR

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #1
WAXQ/New York
(212) 575-1043
Valeri/Marino

104.3

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	34	36	36	36	DISHWALLA/Counting Blue Cars
22	17	32	36	36	COLLECTIVE SOUL/Where The River...
21	30	36	36	36	VERVE PIPE/Photograph
37	32	38	38	38	SEVEN MARY THREE/Water's Edge
26	29	38	38	38	GOLDFINGER/Here In Your Bedroom
26	29	38	38	38	SMASHING PUMPKINS/Tonight, Tonight
37	34	39	39	39	ALICE IN CHAINS/Agan
33	33	37	37	37	SOUNDGARDEN/Pretty Noose
34	23	34	34	34	STONE TEMPLE PILOTS/Trippin' On A...
18	22	38	38	38	MARILYN MANSON/Sweet Dreams...
21	19	23	28	38	TRACY BONHAM/Mother Mother
36	33	31	28	38	BUSH/Machinehead
19	33	35	26	38	STONE TEMPLE PILOTS/Big Bang Baby
22	22	29	26	38	EVERCLEAR/Santa Monica...
10	19	23	26	38	SPARKLEHORSE/Someday I Will...
11	20	23	23	38	HR/HAM/Anthem
35	34	30	23	38	SMASHING PUMPKINS/Zero
16	19	22	22	38	JERRY CANTRELL/Leave Me Alone
16	19	22	22	38	AMMONIA/Drugs
9	16	22	22	38	EVERCLEAR/Heartspark...
9	12	14	20	38	VAN HALEN/Humans Being
12	18	17	20	38	PORNO FOR PYROS/Tahitian Moon
12	18	17	20	38	FOO FIGHTERS/Down In The Park
19	17	22	19	38	RAGE AGAINST.../Bulls On Parade
5	14	12	16	38	NO DOUBT/Just A Girl
15	17	15	17	38	NINE INCH NAILS/Terrible Lie
5	14	12	16	38	BROTHER CANE/And Fools Shine On
5	14	12	16	38	GRAVITY KILLS/Guilty
10	15	14	14	38	PRONG/Rude Awakening
10	15	14	14	38	SPACEHOG/Cruel To Be Kind

MARKET #2
KLOS/Los Angeles
(310) 840-4836
Curtis/Wilde

KLOS 95.5

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	31	27	32	32	VAN HALEN/Humans Being
20	22	27	32	32	SMASHING PUMPKINS/Zero
19	33	28	29	32	SOUNDGARDEN/Pretty Noose
18	28	29	29	32	EVERCLEAR/Santa Monica...
31	35	29	29	32	DISHWALLA/Counting Blue Cars
25	23	24	24	32	DAVE MATTHEWS BAND/Too Much
18	24	23	23	32	OASIS/Champagne Supernova
17	24	22	22	32	DEF LEPPARD/Work It Out
19	22	24	21	32	HODDIE & BLOWFISH/Old Man & Me
15	15	18	20	32	COLLECTIVE SOUL/Where The River...
18	18	16	18	32	SCORPIONS/Wild Child
18	18	16	18	32	SEVEN MARY THREE/Water's Edge
21	22	22	22	32	STONE TEMPLE PILOTS/Trippin' On A...
19	17	17	17	32	HOWLIN' MAGGIE/Alcohol
26	28	17	17	32	FOO FIGHTERS/Big Me
12	15	15	15	32	SMASHING PUMPKINS/Tonight, Tonight
16	17	15	15	32	CRAMBERIES/Salvation
12	13	14	14	32	BUSH/Machinehead
27	14	14	14	32	EVERCLEAR/Santa Monica...
6	5	9	13	32	PEARL JAM/ Got It
8	8	11	13	32	RED HOT CHILLI.../Aeroplane
20	14	12	12	32	BAD RELIGION/A Walk
14	13	12	12	32	STABBING WESTWARD/What Do I Have To...
11	9	12	11	32	ALICE IN CHAINS/Heaven Beside You
15	13	10	10	32	STONE TEMPLE PILOTS/Big Bang Baby
16	13	11	10	32	GREEN DAY/Brain Stew
7	6	6	10	32	KENNY WAYNE SHEPHERD/Deja Voodoo
10	11	12	9	32	SMASHING PUMPKINS/1979
10	6	7	9	32	HOG/Get A Job
5	5	9	9	32	RAGE AGAINST.../Bulls On Parade

MARKET #3
WRCC/Chicago
(312) 861-8100
Richards/Robinson

102.7 WDRZ

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	48	43	47	47	VAN HALEN/Humans Being
46	43	40	44	47	EVERCLEAR/Santa Monica...
40	38	39	43	47	GREEN DAY/Brain Stew
19	20	38	38	47	SMASHING PUMPKINS/Zero
23	18	34	34	47	ALICE IN CHAINS/Over Now
24	23	24	26	47	BUSH/Machinehead
22	46	23	23	47	SOUNDGARDEN/Pretty Noose
25	23	21	23	47	SEVEN MARY THREE/Water's Edge
22	20	21	21	47	DEF LEPPARD/Work It Out
15	15	20	20	47	STONE TEMPLE PILOTS/Trippin' On A...
23	20	18	20	47	VERVE PIPE/Photograph
19	24	20	20	47	NIXONS/Sister
29	20	23	23	47	SPACEHOG/In The Meantime
42	23	20	20	47	STABBING WESTWARD/What Do I Have To...
15	20	21	21	47	DISHWALLA/Counting Blue Cars
13	18	18	18	47	LOCAL H/High-Fiving MF
17	14	18	18	47	KISS/Rock And Roll All...
17	14	18	18	47	TOADIES/Away
15	12	17	17	47	ALICE IN CHAINS/Agan
12	15	17	17	47	COLLECTIVE SOUL/Where The River...
20	20	16	16	47	SEVEN MARY THREE/Cumbersome
20	20	16	16	47	SILVERCHAIR/Tomorrow
14	14	12	15	47	GRAVITY KILLS/Guilty
18	17	16	15	47	LIVE/All Over You
19	17	15	15	47	SMASHING PUMPKINS/Bullet With...
4	8	9	14	47	HUNGER/Vanishing Cream
19	21	19	14	47	FOO FIGHTERS/This Is A Call
11	14	17	14	47	BUSH/Comedown
11	10	11	13	47	HOWLIN' MAGGIE/Alcohol

MARKET #6
WDRZ/Detroit
(810) 589-7900
Bevilacqua

101 WRIF

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	29	26	29	29	REFRESHMENTS/Banditos
28	27	28	28	29	SOUNDGARDEN/Pretty Noose
28	28	28	28	29	STABBING WESTWARD/What Do I Have To...
28	28	28	28	29	VERVE PIPE/Photograph
28	28	28	28	29	NIXONS/Sister
18	21	22	22	29	GRAVITY KILLS/Guilty
8	16	27	27	29	STONE TEMPLE PILOTS/Trippin' On A...
17	29	28	27	29	VAN HALEN/Humans Being
28	28	28	28	29	BUSH/Machinehead
6	17	17	16	29	HOLY BARBARIANS/Brother Fights
16	19	16	16	29	MARILYN MANSON/Sweet Dreams...
17	15	15	15	29	CLUTCH/Big News
18	18	16	16	29	RAGE AGAINST.../Bulls On Parade
14	14	16	16	29	HUNGER/Vanishing Cream
20	15	16	16	29	KISS/Rock And Roll All...
18	17	17	16	29	ALICE IN CHAINS/Agan
9	9	8	11	29	FLITER/Hey Man, Nice Shot
9	8	11	11	29	OZZY OSBOURNE/Just Want You
6	15	15	15	29	EVERCLEAR/Heartspark...
15	15	12	15	29	SMASHING PUMPKINS/Zero
12	15	12	14	29	DEF LEPPARD/Work It Out
16	17	14	14	29	HOWLIN' MAGGIE/Alcohol
11	12	13	14	29	PRONG/Rude Awakening
28	26	23	23	29	STONE TEMPLE PILOTS/Big Bang Baby
11	10	13	13	29	DISHWALLA/Counting Blue Cars
9	9	13	13	29	KICKING HAROLD/Kill You
23	14	13	13	29	SEVEN MARY THREE/Water's Edge
22	11	12	12	29	PANTERA/Drag The Waters
16	14	13	12	29	CRACKERI/Hate My Generation
8	9	11	11	29	WHITE ZOMBIE/Blood, Milk And Sky

MARKET #6
WRIF/Detroit
(810) 547-0101
Podell/Wellington

101 WRIF

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	29	29	29	29	GREEN DAY/Brain Stew
29	26	28	28	29	BUSH/Machinehead
31	29	28	28	29	EVERCLEAR/Santa Monica...
23	22	25	25	29	STONE TEMPLE PILOTS/Big Bang Baby
29	29	27	27	29	KISS/Rock And Roll All...
25	24	25	25	29	VERVE PIPE/Photograph
24	23	25	25	29	STONE TEMPLE PILOTS/Trippin' On A...
17	25	24	24	29	VAN HALEN/Humans Being
19	22	23	23	29	SEVEN MARY THREE/Water's Edge
8	7	20	20	29	OASIS/Champagne Supernova
26	25	23	23	29	SPACEHOG/In The Meantime
10	24	25	25	29	SOUNDGARDEN/Pretty Noose
22	24	22	22	29	DEF LEPPARD/Work It Out
26	25	23	23	29	STABBING WESTWARD/What Do I Have To...
13	9	11	11	29	NIXONS/Sister
9	6	11	11	29	PEARL JAM/Leaving Here
6	7	11	11	29	ALICE IN CHAINS/Over Now
6	5	6	6	29	CHARM FARM/Sick
6	5	6	6	29	HUNGER/Vanishing Cream
2	5	6	6	29	HOLY BARBARIANS/Brother Fights
2	5	6	6	29	HAZIE/Skin & Bones
7	6	11	11	29	GRAVITY KILLS/Guilty
11	11	10	9	29	COLLECTIVE SOUL/Where The River...
8	11	10	9	29	FLITER/Hey Man, Nice Shot
11	11	8	8	29	TOADIES/Possum Kingdom
7	7	9	9	29	OZZY OSBOURNE/See You On
7	7	8	8	29	REFRESHMENTS/Banditos
10	10	10	10	29	LIVE/All Over You
10	10	9	8	29	FOO FIGHTERS/This Is A Call
15	15	8	8	29	ALICE IN CHAINS/Heaven Beside You

MARKET #7
KEGL/Dallas
(214) 869-9700
Doherty/Scully

97.1

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	36	37	39	39	VAN HALEN/Humans Being
37	36	38	38	39	GREEN DAY/Brain Stew
37	36	38	38	39	STABBING WESTWARD/What Do I Have To...
23	36	38	37	39	ALICE IN CHAINS/Agan
36	37	38	36	39	BUSH/Machinehead
34	35	37	35	39	COLLECTIVE SOUL/Where The River...
20	15	23	23	39	DISHWALLA/Counting Blue Cars
20	23	25	25	39	DEF LEPPARD/Work It Out
24	24	25	25	39	KICKING HAROLD/Kill You
15	21	24	24	39	SEMISONIC/Down In Flames
15	24	25	24	39	SPOT/Moon, June, Spoon
13	16	22	22	39	GRAVITY KILLS/Guilty
12	15	18	18	39	HODDIE & BLOWFISH/Old Man & Me
16	12	16	16	39	JERRY CANTRELL/Leave Me Alone
17	14	14	14	39	OZZY OSBOURNE/Just Want You
17	14	14	14	39	HUNGER/Vanishing Cream
11	13	13	13	39	DAVE MATTHEWS BAND/Too Much
24	21	13	13	39	HOWLIN' MAGGIE/Alcohol
15	14	13	13	39	TRACY BONHAM/Mother Mother
15	16	14	13	39	TABLET/Cancelled
16	15	12	12	39	SEVEN MARY THREE/Water's Edge
16	15	12	12	39	GOOD GOD DOLLS/Long Way Down
14	14	12	12	39	CRAMBERIES/Salvation
14	14	12	12	39	HAZIE/Skin & Bones
14	14	12	12	39	SPARKLEHORSE/Someday I Will...
13	12	11	11	39	SOUNDGARDEN/Pretty Noose
16	14	15	15	39	RAGE AGAINST.../Bulls On Parade
13	13	15	15	39	LOCAL H/High-Fiving MF
11	11	14	14	39	SCORPIONS/Wild Child
11	11	14	14	39	KISS/Rock And Roll All...

MARKET #7
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

Q102

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	23	38	42	42	SOUNDGARDEN/Pretty Noose
19	39	42	42	42	VAN HALEN/Humans Being
35	39	40	41	42	DISHWALLA/Counting Blue Cars
7	22	40	41	42	CLAYTON & MULLEN/Mission: Impossible
41	40	41	41	42	DAVE MATTHEWS BAND/Too Much
35	37	39	39	42	TRACY BONHAM/Mother Mother
20	21	29	29	42	RAGE AGAINST.../Bulls On Parade
27	25	28	28	42	TRACY CHAPMAN/Give Me One Reason
25	21	25	25	42	STONE TEMPLE PILOTS/Trippin' On A...
34	40	23	24	42	CRAMBERIES/Salvation
22	24	24	23	42	STONE TEMPLE PILOTS/Big Bang Baby
2	16	23	23	42	DEF LEPPARD/Work It Out
17	17	16	16	42	PAUL WESTERBERG/Love Untold
17	17	16	16	42	TABLET/Cancelled
15	17	18	18	42	GOLDFINGER/Here In Your Bedroom
21	22	25	25	42	SEVEN MARY THREE/Water's Edge
24	21	24	24	42	GRAVITY KILLS/Guilty
26	23	24	24	42	BUSH/Machinehead
11	12	13	13	42	BUTTHOLE SURFERS/Pepper
20	21	22	22	42	HUNGER/Vanishing Cream
16	14	15	15	42	JERRY CANTRELL/Leave Me Alone
16	14	15	15	42	COLLECTIVE SOUL/Where The River...
14	12	13	13	42	SUPER 8/King Of The World
11	11	11	11	42	PATTI ROBERTS/Inside
10	11	13	13	42	WHY STORE/Lack Of Water
7	6	5	5	42	SMASHING PUMPKINS/Bullet With...
16	16	16	16	42	GOOD GOD DOLLS/Long Way Down
11	11	13	13	42	SPIN DOCTORS/She Used To Be Mine
12	12	12	12	42	IMPERIAL DRAG/Boy Or A Girl

MARKET #9
KLOL/Houston
(713) 526-6855
Beaubien/Bennett

101 KLOL

PLAYS</

Stations and their adds listed alphabetically by market

ACTIVE ROCK

Table listing active rock stations across various markets including Abilene, TX; Albuquerque, NM; Allentown, PA; Altoona, PA; Ann Arbor, MI; Austin, TX; Bakersfield, CA; Baltimore, MD; Baton Rouge, LA; Biliboxi, MS; Boston, MA; Charleston, SC; Chicago, IL; Colorado Springs, CO; Columbia, SC; Dallas, TX; Dayton, OH; Denver, CO; Detroit, MI; Evansville, IN; Fayetteville, NC; Fresno, CA; Gainesville, FL; Grand Rapids, MI; Greensboro, NC; Harrisburg, PA; Houston, TX; Jacksonville, FL; Kansas City, MO; Lansing, MI; Los Angeles, CA; Lubbock, TX; Madison, WI; Miami, FL; Milwaukee, WI; Modesto, CA; Nashville, TN; New York, NY; Newburgh, NY; Norfolk, VA; Omaha, NE; Orlando, FL; Panama City, FL; Phoenix, AZ; Portland, OR; Raleigh, NC; Reno, NV; Richmond, VA; Sacramento, CA; Savannah, GA; Seattle, WA; Shreveport, LA; Springfield, IL; Tallahassee, FL; Tampa, FL; Toledo, OH; Tulsa, OK; Wichita, KS; Wichita, KS; Wichita, KS.

ROCK

Table listing rock stations across various markets including Albany, NY; Des Moines, IA; Long Island, NY; Pittsburgh, PA; Shreveport, LA; Albany, NY; Appleton, WI; Duluth, MN; Long Island, NY; Portland, ME; Providence, RI; Louisville, KY; Louisville, KY; Erie, PA; Ft. Myers, FL; Ft. Pierce, FL; Macon, GA; Manchester, NH; Wayne, IN; Ft. Wayne, IN; Boise, ID; Burlington, VT; Cape Cod, MA; Hartford, CT; Hartford, CT; New Orleans, LA; Morristown, NJ; New Haven, CT; Saginaw, MI; Salisbury, MD; Santa Rosa, CA; Santa Rosa, CA; Savannah, GA; Springfield, IL; Tallahassee, FL; Tampa, FL; Toledo, OH; Tulsa, OK; Wichita, KS; Wichita, KS; Wichita, KS.

78 Total Reporters
78 Current Reporters
76 Current Playlists
Reported Frozen Playlist (1): WSMW/Wilmington, NC
Did Not Report, Playlist Frozen (1): WTKX/Pensacola, FL

85 Total Reporters
85 Current Reporters
83 Current Playlists
Did Not Report, Playlist Frozen (2): KKEG/Fayetteville, AR
WTAO/Marion-Carroll, IL

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
13	2	2	1	VAN HALEN Humans Being (Warner Sunset/WB) 1844	1745	1577	977	84/0	
1	1	1	2	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic) 1572	1753	1757	1772	74/0	
5	4	3	3	COLLECTIVE SOUL Where The River Flows (Atlantic) 1508	1529	1465	1269	75/0	
8	9	5	4	DAVE MATTHEWS BAND Too Much (RCA) 1348	1368	1202	1189	75/0	
11	10	6	5	DISHWALLA Counting Blue Cars (A&M) 1333	1318	1127	1044	76/2	
—	22	12	6	DEF LEPPARD Work It Out (Mercury) 1234	1022	524	22	81/2	
14	12	9	7	BADLEES Angeline Is Coming Home (Polydor/A&M) 1154	1132	998	950	74/0	
6	6	8	8	STONE TEMPLE PILOTS Big Bang Baby (Atlantic) 1119	1268	1274	1251	67/0	
2	3	4	9	SPACEHOG In The Meantime (HiFi/Sire/EEG) 1092	1380	1537	1679	67/0	
3	5	7	10	EVERCLEAR Santa Monica (Watch The World Die) (Capitol) 1083	1273	1381	1467	62/0	
17	14	13	11	BUSH Machinehead (Trauma/Interscope) 1015	1000	896	832	60/1	
49	16	14	12	SOUNDGARDEN Pretty Noose (A&M) 928	935	762	264	73/1	
20	15	15	13	OASIS Champagne Supernova (Epic) 916	932	785	698	53/2	
4	7	11	14	SON VOLT Drown (Warner Bros.) 829	1121	1217	1346	52/0	
7	8	10	15	KISS Rock And Roll All Nite (Mercury) 806	1125	1214	1205	58/0	
9	11	16	16	KENNY WAYNE SHEPHERD Bom With A Broken Heart (Revolution) 738	921	1050	1120	52/0	
12	13	17	17	SEVEN MARY THREE Water's Edge (Mammoth/Atlantic) 707	860	947	980	57/0	
BREAKER	18	18	18	GIN BLOSSOMS Day Job (A&M) 550	408	247	80	47/4	
BREAKER	20	21	19	ALICE IN CHAINS Heaven Beside You (Columbia/CRG) 537	594	693	836	41/0	
BREAKER	22	22	21	OZZY OSBOURNE I Just Want You (Epic) 524	471	281	228	47/5	
10	18	18	21	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG) 510	671	744	1062	34/0	
18	19	19	22	NIXONS Sister (MCA) 509	639	705	803	41/1	
24	24	24	23	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic) 499	510	495	533	48/0	
27	26	23	24	VERVE PIPE Photograph (RCA) 498	529	465	480	50/3	
15	17	20	25	ALANIS MORISSETTE Ironic (Maverick/Reprise) 493	631	747	850	32/0	
34	27	29	26	JARS OF CLAY Flood (Silvertone) 492	420	430	386	38/4	
42	30	25	27	SCREAMIN' CHEETAH WHEELIES Hello From Venus (Atlantic) 490	490	393	301	56/6	
—	—	38	28	WALLFLOWERS 6th Avenue Heartache (Interscope) 441	338	218	51	49/7	
46	34	31	29	ALICE IN CHAINS Again (Columbia/CRG) 410	390	348	283	43/4	
DEBUT	30	31	30	SCORPIONS Wild Child (Atlantic) 396	81	—	—	41/11	
48	39	32	31	REFRESHMENTS Banditos (Mercury) 381	390	307	265	43/4	
40	36	35	32	MARK KNOPFLER Don't You Get It (Warner Bros.) 375	362	330	319	28/0	
21	23	27	33	SMASHING PUMPKINS 1979 (Virgin) 370	437	516	641	38/0	
19	21	22	34	STABBING WESTWARD What Do I Have To Do? (Columbia/CRG) 361	565	634	704	35/0	
22	25	28	35	COLLECTIVE SOUL The World I Know (Atlantic) 349	432	468	585	45/0	
41	40	34	36	HOWLIN' MAGGIE Alcohol (Columbia/CRG) 341	367	305	318	41/1	
DEBUT	37	37	37	BRYAN ADAMS The Only Thing That Looks... (A&M) 326	29	—	—	35/8	
39	37	37	38	GREEN DAY Brain Stew (Reprise) 312	340	329	333	23/1	
—	—	45	39	STONE TEMPLE PILOTS Trippin' On A Hole In A... (Atlantic) 305	277	234	193	37/13	
—	49	46	40	WHY STORE Lack Of Water (Way Cool Music/MCA) 300	269	260	243	36/7	
—	48	44	41	PATTI ROTHBERG Inside (EMI) 277	285	261	238	30/0	
26	28	33	42	FOO FIGHTERS Big Me (Roswell/Capitol) 274	382	420	488	18/0	
25	31	41	43	DON HENLEY You Don't Know Me At All (Geffen) 262	296	379	522	22/0	
30	29	39	44	OASIS Wonderwall (Epic) 252	327	395	437	29/0	
37	32	36	45	SMASHING PUMPKINS Zero (Virgin) 241	347	370	340	25/0	
47	50	49	46	KENNY WAYNE SHEPHERD Deja Voodoo (Revolution) 231	255	257	269	33/0	
32	41	47	47	RED HOT CHILI PEPPERS Aeroplane (Warner Bros.) 220	266	303	432	20/0	
DEBUT	49	49	49	TRACY BONHAM Mother Mother (Island) 215	180	152	105	26/6	
—	—	50	49	SPIN DOCTORS She Used To Be Mine (Epic) 205	246	247	245	13/0	
DEBUT	50	50	50	COREY STEVENS & TEXAS FLOOD Gone Too Long (Eureka) 204	223	193	183	20/1	

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 83 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
Total Plays: 184, Total Stations: 9, Adds: 0

PAUL WESTERBERG Love Untold (Reprise)
Total Plays: 184, Total Stations: 23, Adds: 3

HUNGER Vanishing Cream (Universal)
Total Plays: 181, Total Stations: 24, Adds: 6

GOO GOO DOLLS Long Way Down (Metal Blade/WB)
Total Plays: 179, Total Stations: 22, Adds: 5

CRANBERRIES Salvation (Island)
Total Plays: 153, Total Stations: 15, Adds: 1

HAZIES Skin & Bones (EMI)
Total Plays: 145, Total Stations: 23, Adds: 6

JERRY CANTRELL Leave Me Alone (Work/CRG)
Total Plays: 139, Total Stations: 28, Adds: 12

PETER WOLF Long Line (Reprise)
Total Plays: 133, Total Stations: 16, Adds: 5

IMPERIAL DRAG Boy Or A Girl (Work/CRG)
Total Plays: 122, Total Stations: 17, Adds: 1

JACKSON BROWNE Looking East (Elektra/EEG)
Total Plays: 119, Total Stations: 11, Adds: 1

Songs ranked by total plays.

BREAKERS®

GIN BLOSSOMS Day Job (A&M)

TOTAL PLAYS/INCREASE: 550/142
TOTAL STATIONS/ADDS: 47/4
CHART: 18

OZZY OSBOURNE I Just Want You (Epic)

TOTAL PLAYS/INCREASE: 524/53
TOTAL STATIONS/ADDS: 47/5
CHART: 20

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	13
JERRY CANTRELL Leave Me Alone (Work/CRG)	12
SCORPIONS Wild Child (Atlantic)	11
BRYAN ADAMS The Only Thing That Looks... (A&M)	8
EVERCLEAR Heartspark Dollarsign (Capitol)	7
SMASHING PUMPKINS Tonight, Tonight (Virgin)	7
SUPER 8 King Of The World (Hollywood)	7
WALLFLOWERS 6th Avenue Heartache (Interscope)	7
WHY STORE Lack Of Water (Way Cool Music/MCA)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SCORPIONS Wild Child (Atlantic)	+315
BRYAN ADAMS The Only Thing That Looks... (A&M)	+297
DEF LEPPARD Work It Out (Mercury)	+212
GIN BLOSSOMS Day Job (A&M)	+142
JERRY CANTRELL Leave Me Alone (Work/CRG)	+129
WALLFLOWERS 6th Avenue Heartache (Interscope)	+103
VAN HALEN Humans Being (Warner Sunset/WB)	+99
GOO GOO DOLLS Long Way Down (Metal Blade/WB)	+81
JARS OF CLAY Flood (Silvertone)	+72
OZZY OSBOURNE I Just Want You (Epic)	+53

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
PEARL JAM I Got Id (Epic)
GOO GOO DOLLS Name (Metal Blade/WB)
BUSH Glycerine (Trauma/Interscope)
GIN BLOSSOMS Follow You Down (A&M)
ZZ TOP She's Just Killing Me (Los Hooligans/Epic)
GOO GOO DOLLS Naked (Metal Blade/WB)
OZZY OSBOURNE See You On The Other Side (Epic)
RED HOT CHILI PEPPERS My Friends (Warner Bros.)
BUSH Comedown (Trauma/Interscope)
BLUES TRAVELER Hook (A&M)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Jars of clay

Multi-Format Smash!

Rock Chart **26**

Adds Include WMMR/Philadelphia

Active Rock Chart **28**

Adds Include WZTA/Miami

CHR Pop Chart **27**

One of the best callout records at Alternative & Adult Alternative this year!
National Club Tour Beginning Today
Contact John Butler at (212) 620-8798 for information



" f l o o d "

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #5
WMMR
The Radio Station
93.3

WMMR/Philadelphia
(215) 238-8000
BonaDonna

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
27	29	29	22	HOOTIE & BLOWFISH/Old Man & Me	
18	20	20	21	MARK KNOPFLER/Don't You Get It	
-	-	-	21	TRACY CHAPMAN/Give Me One Reason	
21	20	20	17	BADLEES/Angeline Is...	
-	-	-	12	GIN BLOSSOMS/Day Job	
19	26	26	13	DAVE MATTHEWS BAND/Too Much	
-	-	-	13	BRYAN ADAMS/The Only Thing...	
-	-	-	11	WALLFLOWERS/6th Avenue Heartache	
21	13	10	10	COLLECTIVE SOUL/The World I Know	
22	26	26	9	KENNY WAYNE SHEPHERD/Born With A Broken...	
11	10	10	9	KISS/Rock And Roll All...	
17	19	19	5	STONE TEMPLE PILOTS/Lady Picture Show	
9	10	10	4	DON HENLEY/You Don't Know Me...	
13	19	19	3	OASIS/Champagne Supernova	
-	-	-	-	JACKSON BROWNE/Looking East	
-	-	-	-	JARS OF CLAY/Flood	
-	-	-	-	PETER WOLF/Long Line	

MARKET #5
WYSP
Philadelphia
(610) 668-9460
Sabean/Thompson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	31	32	33	COLLECTIVE SOUL/Where The River...	
22	30	32	33	BUSH/Machinehead	
10	11	30	33	STONE TEMPLE PILOTS/Big Bang Baby	
16	24	23	32	VAN HALEN/Humans Being	
23	24	23	28	SMASHING PUMPKINS/Tonight, Tonight	
22	23	23	28	STABBING WESTWARD/What Do I Have To...	
-	-	-	19	OZZY OSBOURNE/Just Want You	
18	23	24	25	HUNGER/Vanishing Cream	
-	-	-	22	DEF LEPPARD/Work It Out	
11	21	23	25	SOUNDGARDEN/Pretty Noose	
-	-	-	20	DISHWALLA/Counting Blue Cars	
12	19	21	20	STONE TEMPLE PILOTS/Trippin' On A...	
-	-	-	17	SEVEN MARY THREE/Water's Edge	
5	5	21	18	ALICE IN CHAINS/Over Now	
24	21	-	-	SPACEHOG/In The Meantime	
22	12	-	-	SON VOLT/Down	
2	4	-	-	ALICE IN CHAINS/Again	
8	-	-	-	SMASHING PUMPKINS/1979	
21	24	-	-	PEARL JAM/Get It	
-	-	-	-	EVERCLEAR/Santa Monica...	
-	-	-	-	TOADIES/Possum Kingdom	
6	-	-	-	SMASHING PUMPKINS/Butter With...	
14	-	-	-	SEVEN MARY THREE/Cumbersome	
30	32	-	-	ALICE IN CHAINS/Heaven Beside You	
-	-	-	-	COLLECTIVE SOUL/December	
10	-	-	-	GREEN DAY/Brain Stew	
-	-	-	-	BUSH/Glycerine	
5	7	-	-	IMPERIAL DRAG/Boy Or A Girl	
4	7	-	-	GRAVITY KILLS/Down	
-	-	-	-	LUSTRE/Kalifornia	

MARKET #12
96rock
Atlanta
WGLS/Atlanta
(404) 325-0960
Hughes/Keppie

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
26	35	36	35	ALICE IN CHAINS/Heaven Beside You	
-	-	-	33	SEVEN MARY THREE/Cumbersome	
31	32	34	34	SPACEHOG/In The Meantime	
33	34	34	33	SON VOLT/Down	
20	33	34	32	EVERCLEAR/Santa Monica...	
6	8	9	21	VAN HALEN/Humans Being	
35	31	20	20	DAVE MATTHEWS BAND/Too Much	
5	13	15	11	STEVE EARLE/Feel Alright	
8	12	13	11	NIXONS/Sister	
7	11	11	10	SOUNDGARDEN/Pretty Noose	
11	9	12	10	SEVEN MARY THREE/Water's Edge	
8	10	11	10	BRYAN ADAMS/The Only Thing...	
-	-	-	5	FREEWHEELERS/Best Be On Your Way	
-	-	-	2	DEF LEPPARD/Work It Out	
-	-	-	5	DISHWALLA/Counting Blue Cars	
9	5	7	7	KENNY WAYNE SHEPHERD/Born With A Broken...	
-	-	-	4	WALLFLOWERS/6th Avenue Heartache	
3	5	3	3	DRIVIN' N CRYIN'/Underground Umbrella	
4	6	10	4	DASH RIP ROCK/Let's Go Smoke...	
-	-	-	-	COLLECTIVE SOUL/Where The River...	
3	6	2	2	JOE SATRIANI/Luminous Flesh...	
6	1	2	2	BADLEES/Angeline Is...	
2	5	1	1	MARK KNOPFLER/Don't You Get It	
-	-	-	-	SCREAMIN' CHEETAH...Hello From Venus	
-	-	-	-	STONE TEMPLE PILOTS/Trippin' On A...	
-	-	-	-	BUSH/Machinehead	
-	-	-	-	GREEN DAY/Brain Stew	

MARKET #14
WBAB
Long Island
(516) 587-1023
Levine/Tortora

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
6	15	20	28	TRACY CHAPMAN/Give Me One Reason	
27	26	27	27	DOG'S EYE VIEW/Everything Falls...	
26	25	27	24	HOOTIE & BLOWFISH/Old Man & Me	
26	25	26	23	DON HENLEY/You Don't Know Me...	
27	28	26	22	NATALIE MERCHANT/Wonder	
13	15	18	18	BADLEES/Angeline Is...	
20	13	18	18	FOO FIGHTERS/Big Me	
12	23	17	18	SPIN DOCTORS/She Used To Be Mine	
-	-	-	14	PETER WOLF/Long Line	
10	17	16	16	WALLFLOWERS/6th Avenue Heartache	
14	15	10	15	BROTHER CANE/Voice Of Eujena	
-	-	-	14	BRYAN ADAMS/The Only Thing...	
13	14	10	14	GIN BLOSSOMS/Follow You Down	
11	7	6	10	BADLEES/Fear Of Falling	
14	11	12	10	BOB SEGER/Hands In The Air	
7	7	11	10	MARK KNOPFLER/Don't You Get It	
23	11	10	10	VAN HALEN/Humans Being	
-	-	-	7	CLAYTON & MULLEN/Mission: Impossible	
-	-	-	6	DEF LEPPARD/Work It Out	
-	-	-	6	HOOTIE & BLOWFISH/Sad Capers	
-	-	-	9	KENNY WAYNE SHEPHERD/Born With A Broken...	
-	-	-	7	PETE TOWNSHEND/Uneasy Street	
7	7	5	6	MARK KNOPFLER/Don't You Get It	
5	5	5	5	COLLECTIVE SOUL/Where The River...	
-	-	-	5	HOOTIE & BLOWFISH/Tucker's Town	
5	5	5	5	INTO ANOTHER I.A.L.	
-	-	-	5	JOHN HIATT/Shredding...	
-	-	-	5	KENNY WAYNE SHEPHERD/Deja Voodoo	
-	-	-	5	KILLING JOKE/Democracy	
-	-	-	5	PAUL WESTERBERG/Love Untold	

MARKET #14
94.3 & 103.9
WRON/Long Island
(516) 423-6740
Sheehan/Thompson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	29	31	31	HOOTIE & BLOWFISH/Old Man & Me	
19	28	31	30	VAN HALEN/Humans Being	
27	27	26	27	EVERCLEAR/Santa Monica...	
26	27	26	27	DOG'S EYE VIEW/Everything Falls...	
26	27	26	28	SPACEHOG/In The Meantime	
20	21	22	22	COLLECTIVE SOUL/Where The River...	
19	21	21	21	BADLEES/Angeline Is...	
21	21	20	21	KENNY WAYNE SHEPHERD/Born With A Broken...	
-	-	-	20	DEF LEPPARD/Work It Out	
20	21	20	20	KISS/Rock And Roll All...	
10	20	19	20	SON VOLT/Down	
-	-	-	13	DAVE MATTHEWS BAND/Too Much	
-	-	-	12	DISHWALLA/Counting Blue Cars	
12	15	14	16	SEVEN MARY THREE/Water's Edge	
14	17	14	15	BUSH/Machinehead	
15	17	14	14	STONE TEMPLE PILOTS/Big Bang Baby	
10	12	12	12	CRACKER/Hate My Generation	
-	-	-	14	SOUNDGARDEN/Pretty Noose	
-	-	-	12	SCORPIONS/Wild Child	
-	-	-	11	SCREAMIN' CHEETAH...Hello From Venus	
10	10	11	10	STABBING WESTWARD/What Do I Have To...	
28	8	7	8	DON HENLEY/You Don't Know Me...	
-	-	-	8	OZZY OSBOURNE/See You On...	
8	8	8	8	AC/DC/Hard As A Rock	
7	6	7	7	COLLECTIVE SOUL/The World I Know	
7	7	7	7	GOD GOOD DOLLS/Name	
7	6	7	7	SMASHING PUMPKINS/1979	
6	7	7	7	SEVEN MARY THREE/Cumbersome	
6	7	7	7	BLUES TRAVELER/Hook	
8	7	7	8	OASIS/Wonderwall	

MARKET #19
WDVE
Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
15	21	25	27	JARS OF CLAY/Flood	
27	24	24	23	DISHWALLA/Counting Blue Cars	
23	24	22	23	EVERCLEAR/Santa Monica...	
21	19	21	20	SEVEN MARY THREE/Cumbersome	
24	19	20	20	NIXONS/Sister	
17	19	20	20	BONE PONY/Where The Water's...	
-	-	-	9	OZZY OSBOURNE/Just Want You	
17	16	14	19	GOD GOOD DOLLS/Naked	
23	13	18	18	CLARKS/Caroline	
24	19	12	18	ALICE IN CHAINS/Heaven Beside You	
13	27	-	-	DEF LEPPARD/Work It Out	
24	19	25	17	SON VOLT/Down	
-	-	-	11	VERVE PIPE/Photograph	
-	-	-	11	PAUL WESTERBERG/Love Untold	
19	14	14	14	GREEN DAY/Brain Stew	
-	-	-	13	VAN HALEN/Humans Being	
18	11	-	-	LIVE/Is	
9	15	13	13	KENNY WAYNE SHEPHERD/Born With A Broken...	
10	9	14	12	GATHERING FIELDS/Are You An Angel	
9	8	14	12	BADLEES/Angeline Is...	
21	15	20	11	OZZY OSBOURNE/See You On...	
14	16	14	11	WHY STORE/Lack Of Water	
8	6	10	11	HOOTIE & BLOWFISH/Old Man & Me	
-	-	-	9	SOUNDGARDEN/Pretty Noose	
13	13	12	9	BADLEES/Fear Of Falling	
8	13	14	9	COLLECTIVE SOUL/Where The River...	
8	9	10	8	BUSH/Machinehead	
10	9	7	7	SEVEN MARY THREE/Water's Edge	
9	6	4	6	WALLFLOWERS/6th Avenue Heartache	
-	-	-	13	GOD GOOD DOLLS/Flat Top	

MARKET #20
KDKB
Phoenix
(602) 897-9300
Maranville/Peterson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
-	-	-	20	21	HOOTIE & BLOWFISH/Sad Capers
-	-	-	31	31	SCORPIONS/Wild Child
41	42	43	29	JARS OF CLAY/Flood	
-	-	-	23	23	BADLEES/Angeline Is...
41	44	41	27	DISHWALLA/Counting Blue Cars	
-	-	-	18	BRYAN ADAMS/The Only Thing...	
-	-	-	22	DAVE MATTHEWS BAND/Too Much	
1	2	3	17	EDWIN MCCAIN/Solitude	
24	23	20	16	CRACKER/Sweet Taste Pie	
42	24	21	16	SEMISONIC/Down In Flames	
38	41	21	18	VAN HALEN/Humans Being	
27	23	21	15	DEF LEPPARD/Work It Out	
27	23	21	15	REFRESHMENTS/Banditos	
9	10	9	10	BUSH/Glycerine	
8	10	10	10	BUSH/Comedown	
10	8	9	9	BLUES TRAVELER/Run-Around	
10	9	9	9	BROTHER CANE/And Fools Shine On	
10	4	3	9	COLLECTIVE SOUL/The World I Know	
10	8	8	8	DOG'S EYE VIEW/Everything Falls...	
9	11	8	8	GOD GOOD DOLLS/Name	
11	10	8	8	JOAN OSBORNE/One Of Us	
9	10	8	8	PEARL JAM/Leaving Here	
-	-	-	24	21	EDWIN MCCAIN/Alive
9	10	8	7	ALANIS MORISSETTE/Ironic	
9	10	8	7	EVERCLEAR/Santa Monica...	
9	9	11	7	SPACEHOG/In The Meantime	
9	10	7	7	TOADIE'S/Possum Kingdom	
9	10	7	7	GIN BLOSSOMS/Day Job	
8	9	8	8	REFRESHMENTS/Banditos	
8	9	8	8	ZZ TOP/She's Just Kiling...	

MARKET #25
WERN
Cincinnati
(513) 621-9326
Hardin/Reinhardt

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
21	23	25	34	BUSH/Machinehead	
27	31	33	33	STONE TEMPLE PILOTS/Trippin' On A...	
31	33	32	29	SEVEN MARY THREE/Water's Edge	
33	32	32	27	GREEN DAY/Brain Stew	
15	21	15	26	SPACEHOG/In The Meantime	
27	33	24	24	SEVEN MARY THREE/Cumbersome	
9	22	21	20	SOUNDGARDEN/Pretty Noose	
5	19	19	19	VAN HALEN/Humans Being	
12	12	16	19	DISHWALLA/Counting Blue Cars	
12	13	17	17	ALICE IN CHAINS/Again	
11	15	17	17	SEVEN MARY THREE/Devil Boy	
33	23	16	16	EVERCLEAR/Santa Monica...	
10	13	16	16	COLLECTIVE SOUL/Where The River...	
20	23	15	15	STONE TEMPLE PILOTS/Big Bang Baby	
15	14	15	15	TOADIE'S/Possum Kingdom	
19	15	15	15	BUSH/Comedown	
14	14	14	14	NIXONS/Sister	
23	20	14	14	KENNY WAYNE SHEPHERD/Deja Voodoo	
-	-	-	14	LIVE/Alone	
9	11	11	11	SEMISONIC/Down In Flames	
-	-	-	10	DEF LEPPARD/Work It Out	
23	18	16	16	STABBING WESTWARD/What Do I Have To...	
18	19	13	9	ALICE IN CHAINS/Heaven Beside You	
9	9	9	9	DAVE MATTHEWS BAND/Too Much	
10	10	10	9	VERVE PIPE/Photograph	
2	8	5	6	SCREAMIN' CHEETAH...Hello From Venus	
2	8	5	6	HAZIES/Skin & Bones	
3	8	5	6	WALLFLOWERS/6th Avenue Heartache	
8	5	5	5	HOWLIN' MAGGIE/Alcohol	

MARKET #27
KCAL
Riverside
(909) 793-3554
Shaw/Matthews

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	30	27	38	VAN HALEN/Humans Being	
7	21	27	28	STONE TEMPLE PILOTS/Pretty Noose	
15	17	24	26	BUSH/Machinehead	
27	24	23	26	KENNY WAYNE SHEPHERD/Born With A Broken...	
3	4	13	23	COLLECTIVE SOUL/Where The River...	
20	18	22	22	DISHWALLA/Counting Blue Cars	
6	24	21	20	DEF LEPPARD/Work It Out	
19	17	19	20	GOD GOOD DOLLS/Naked	
9	10	16	19	ALICE IN CHAINS/Again	
-	-	-	15	SCORPIONS/Wild Child	
-	-	-	7	9	OZZY OSBOURNE/Just Want You
-	-	-	5	4	KISS/Rock Bottom
25	29	27	14	SPACEHOG/In The Meantime	
18	18	23	14	EVERCLEAR/Santa Monica...	
19	15	11	12	SEVEN MARY THREE/Cumbersome	
17	17	18	12	STONE TEMPLE PILOTS/Big Bang Baby	
11	9	9	12	BAD RELIGION/A Walk	
26	26	25	12	COLLECTIVE SOUL/The World I Know	
-	-	-	11	GIN BLOSSOMS/Day Job	
10	9	9	11	TOADIE'S/Possum Kingdom	
15	10	13	10	HOWLIN' MAGGIE/Alcohol	
17	14	11	10	STONE TEMPLE PILOTS/Trippin' On A...	
8	12	9	9	SEVEN MARY THREE/Water's Edge	
8	12	9	9	HOLY BARBARIANS/Brother Fights	
-	-	-	9	BRYAN ADAMS/The Only Thing...	
19	16	19	9	GREEN DAY/Brain Stew	
-	-	-	9	GREAT WHITE/My World	
10	11	12	8	SMASHING PUMPKINS/Zero	
8	6	8	8	SMASHING PUMPKINS/1979	
8	9	9	8	TRACY BONHAM/Mother Mother	

MARKET #31
94 HJY
Providence
(401) 438-6110
Weston/Schifino

PLAYS	3W	
-------	----	--



SKY DANIELS

Who's Afraid Of The Big Bad Beat?

□ **Need a way to differentiate from the competition? The road may lead to rhythm**

Every day I hear someone at Alternative radio lament the fact that "everybody is stealing our music." What can be done to break away from a pack of stations that all sound alike? For some, the answer feels like a strong sense of *deja vu* — start playing stuff your Rock competitors will never touch. That can mean finding records evolving out of the alternative club scene.

Years ago, when techno bands like **Depeche Mode** and **Erasure** ruled the roost, it was easy to tell which station was Alternative in a market. Back in 1991, grunge put the emphasis on guitar at Alternative, and the rhythm bands with their synths were all power-chorded to Pluto. Many would argue that Alternative exploded because more listeners would readily embrace the rock-based material, which allowed for an evolution of mass tastes.

Now that the format is reaching a growth plateau, the need to reinforce the market position as the cutting-edge music leader is being tested.

There is a growing sentiment that technology will once again provide the tools to build the better mousetrap.

Rhythm Will Rise Again

A new ethic is at play, with nary a flannel shirt in sight. Its launching point is the stream of 12-inches overnighted from England to club DJs like **Jason Bentley**. Actually, Bentley is more than a DJ; his vision for the big beat has evolved into his own label, **Quango Records**, distributed by **Island**. He was also editor of one of dance culture's leading journals, *URB Magazine*, and hosts two prime-time L.A. radio shows, **KCRW's "Metropolis"** and

KROQ's "Afterhours."

Bentley believes that rhythm will rise again not because of radio, but due to the existing underground demand. "I loosely refer to this as 'underground culture' so as not to pigeonhole it.



Jason Bentley

"In L.A. I felt that the communal applications of club culture were tailor-made for a city without its own sense of belonging. I've already been able to merge the overly urban notions of club culture with punk rock, first at **KXLU** [Loyola Marymount's college station], then at **KCRW**."

Coming to **KROQ**, Bentley felt that the action in L.A.'s clubs had grown to a point where there would be a listener demand. "This market was caught up in a huge movement. There were three massive raves every Saturday night, each being attended by thousands of kids. It still took me two months to context the show for **KROQ** listeners. [KROQ MD] **Lisa Worden** was a big champion for the idea. I grew up on **KROQ** and had a local's perspective. I knew that just providing a beat wouldn't be enough. I had to return to an angst-driven, aggressive approach that their listeners could relate to."

Bentley cites examples of records

that provide common ground for Alternative listeners and the fans of the big beat. "The Monkey-Mafia mix of **Ruby** was huge at **KROQ**. The recent remix record of **New Order** standards — especially "Blue Monday" — really struck a chord. If you look at some of Alternative's heroes, be it **Adam Clayton** and **Larry Mullen Jr.** from **U2** having **Howie B** mix the "Theme From **Mission: Impossible**" to **Butch Vig** being bored with rock and experimenting with **Garbage** — their commitment to club notions empowers acceptance of the notion. This music scene is going ballistic. I have a sense of boundaries, and a lot of this audience has no concern for them. The indie sensibility within club culture has formed, with DJs becoming artists conscious of concept, stage presence, and performance. It goes beyond just the well-known ones like **Goldie** or **Tricky**."

For Bentley, going to clubs is the social aspect of the movement. He notes, "The root of the movement is techno-culture. The computer literacy, the rave notions, all relate to a future-shock sensory overload that leads to sounds and experiences rock can't produce. There are limits to what an instrument played by humans can do. Artists using this approach are empowered to do more. They create 'boombastic' sounds that the new generation craves. I'm finding a broadening of the alternative music pool. Youths are heading in this direction, whether an older generation can understand it or not. An Alternative station that excludes this leaves out a substantial niche that is available. The idea of 'alternative' as a defining word can accommodate this music; you don't need to define a term for it. The legacy of a lot of these stations will allow for it."

Beyond Beeps And Beats

One Alternative station whose legacy allows for the incorporation of rhythm is **WFNX/Boston**. Acting PD **Todd Wilkinson** has long been a Boston club DJ, and the station has not one but two shows dedicated to the movement. According to Wilkinson, "We've got 'Spin Cycle,' Saturday's between 10pm-2am, and 'Product,' a show on Sunday nights dedicated to a more open, less dance-driven format. We play ambient, acid jazz, jungle bass, and the like there. Artists like **Orbital**, **Portishead**, and **James Christian** have come in and DJ'd on that show."

Experimentation is key to this new form, according to Wilkinson.

[[

Every guitar solo has been played at least twice. Is the next generation going to want to hear it recycled a third time?

— **Todd Wilkinson**

"A lot of music gets passed over by even the coolest 'indie-rock' show. Most of those shows are just trying to out-harsh each other on the guitar. I see this music as a prototype for a future form in radio. Electronic music is more than beeps and beats. Rock is in its death throes. Face it, every guitar solo has been played at least twice. Is the next generation going



Todd Wilkinson

to want to hear it recycled a third time? There's no real movement taking place that you can believe in at rock. Originality has a certain power that can't be recreated."

A longtime club jock who's surveyed both clubs and radio audiences alike, **Wilkinson** says, "Feedback at clubs is more direct and immediate than radio audiences, so it's no wonder the great club DJs are the new stars. The DJ there has more freedom, and is more important than it is at Rock. The audience recognizes club DJs as filters for the great new music. They are aware that radio jocks no longer have that power."

Can more Alternative stations implement the new rhythm to their advantage? "In the '80s, when electronic music was overtly pop, look how big **Depeche Mode** got. They sold out the **Rose Bowl**! Electronic music and rock parted ways in the '90s. Now it's a big leap from **Green Day** to **Goldie**. The key to success will be landmark artists having successful records. **Leftfield**, **Chemical Bros.**, maybe **Underworld** have a shot. The **Fugees** have been appealing to both audiences. A strong part of being 'alternative' is being different. When you've exhausted all of your options with rock, where do you go? Well, I host rave parties where 4000 kids show up regularly."

Bridge Builders

Many will attest to the acceptance of an electro-beat mindset among younger demos. The question of its compatibility in the rock-purified niche of '90s Alternative is what holds many programmers back from dabbling in it. One radio programmer/club jock who's perplexed by the issue is **Mike Peer**, **KNNC/Austin PD**. According to Peer, "I am totally in favor of the notion of Alternative embracing rhythm again as a means of differentiation. I've been a club jock for 10 years. I came to Alternative from that universe. Let's face it, this Clayton/Mullen record is a techno thing. Could things like that be the start of something new? I go from club to station three nights a week. I still feel there is a wall between a very large and active club scene and radio. These kids don't listen to radio. Radio hasn't accommodated

them in any sense. Until you find records that can cross the barrier, you'll have problems.

"We need visionary bands to incorporate these elements into what is 'safe' for Alternative. If bands come along with the proper vision, then there is an inordinate number of young people who will follow. **Gravity Kills**, **Stabbing Westward**, and **Nine Inch Nails** are all melodic industrial bands that come close. You can't stray too far from a melodic song form if you expect to retain radio listeners."

Sergio Goncalves, Manager/Special Market Promotion at **Reprise**, builds on that very notion with his approach to bringing the beat back to Alternative. **Goncalves**, steeped in promoting club records, is excited at the number of programmers, particularly specialty show hosts, who support all things rhythm. "I'm surprised at the number of programmers who get it. I was shocked at how many were hip to something like the **Babble** record. They are totally aware of the **Dust Brothers** and are willing to help push the boundaries of Alternative.

"There are a lot of clubs conceding to Alternative fans and blending the musical forms. Club **Cherry** in L.A. caters to **KROQ** fans. They're into mixed versions of **White Zombie**; the **Filter** remix by the **Dust Brothers** exploded there. That record



Sergio Goncalves

sold more than all of our other 12-inches last year. It takes harder, more edgy stuff like mixes of **Black Grape**, **Ministry**, and a lot of the '80s techno stars. When bands like **Filter** lead fans to the form, they get interested on their own. The base for this breakthrough is set. A couple of big records could turn the tide."

Peer agrees, feeling that, without standard-bearers to start the charge, the movement will never leave the province of specialty shows. "It's still a limited universe needing breakthrough artists and daring programmers. Kudos to every Alternative station that plays **Dubstar** and the **Chemical Bros.** Anyone who saw the **Fugees** tour knows there's a very imminent possibility of cultural breakthrough for them. The teens and pre-teens have grown up believing rap and rhythm is their music. Do the math. How many years is it before their tastes dictate what is 'Alternative'?"

[Editor's Postscript]: The week this column was written, both **KROQ/L.A.** and **WXRK/NY** added the **Fugees**.

Alternative Chart 31

Book 'em, Dan-O!

WHFS, KEDJ, KBBT

30 - 28* Billboard Monitor Modern Rock 899 Spins

ON TOUR WITH THE NIXONS IN JUNE

Contact John Perrone or Gary Jay at TVT Records (212) 979-6410 FAX (212) 979-6489 e-mail: gary@tvtreports.com johnp@tvtreports.com

M TV
MUSIC TELEVISION
UP TO STRESS
ROTATION



ALTERNATIVE TOP 50

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	CRANBERRIES Salvation (Island)	3036	3107	3058	2954	94/0
6	5	3	2	TRACY BONHAM Mother Mother (Island)	2725	2641	2459	2231	92/0
8	7	6	3	DISHWALLA Counting Blue Cars (A&M)	2492	2310	2077	1848	90/1
5	6	5	4	DAVE MATTHEWS BAND Too Much (RCA)	2408	2421	2426	2299	87/0
4	3	4	5	BUSH Machinehead (Trauma/Interscope)	2384	2436	2581	2552	79/1
39	8	7	6	SOUNDGARDEN Pretty Noose (A&M)	2373	2193	2072	775	86/0
1	2	2	7	OASIS Champagne Supernova (Epic)	2338	2710	2962	3052	82/0
9	9	8	8	VERVE PIPE Photograph (RCA)	2174	2103	2026	1813	92/1
17	13	10	9	GOLDFINGER Here In Your Bedroom (Mojo/Universal)	1960	1836	1657	1464	91/5
13	12	11	10	NIXONS Sister (MCA)	1686	1651	1721	1700	71/1
—	—	25	11	ALANIS MORISSETTE You Learn (Maverick/Reprise)	1685	1141	441	249	74/3
3	4	9	12	STONE TEMPLE PILOTS Big Bang Baby (Atlantic)	1657	2056	2577	2826	67/0
27	23	12	13	EVERCLEAR Heartspark Dollarsign (Capitol)	1589	1421	1202	1101	81/2
24	20	16	14	REFRESHMENTS Banditos (Mercury)	1560	1371	1280	1144	74/3
28	26	18	15	NO DOUBT Spiderwebs (Trauma/Interscope)	1488	1313	1143	1094	69/7
25	22	15	16	PAUL WESTERBERG Love Untold (Reprise)	1462	1375	1236	1136	76/3
BREAKER			17	PORNO FOR PYROS Tahitian Moon (Warner Bros.)	1392	408	—	—	78/11
31	25	21	18	RAGE AGAINST THE MACHINE Bulls On Parade (Epic)	1361	1253	1143	1036	79/4
—	34	28	19	GIN BLOSSOMS Day Job (A&M)	1328	1111	860	283	76/9
36	29	26	20	JEWEL Who Will Save Your Soul (Atlantic)	1320	1140	994	833	66/2
23	21	20	21	LUSH Ladykillers (4AD/Reprise)	1287	1265	1272	1178	68/0
BREAKER			22	BUTTHOLE SURFERS Pepper (Capitol)	1279	950	514	93	67/10
18	17	13	23	COWBOY JUNKIES A Common Disaster (Geffen)	1257	1401	1411	1431	63/1
12	15	17	24	SMASHING PUMPKINS Zero (Virgin)	1103	1339	1489	1717	44/0
BREAKER			25	STONE TEMPLE PILOTS Trippin' On A Hole In A... (Atlantic)	1100	878	572	313	62/11
37	31	29	26	MARILYN MANSON Sweet Dreams... (Nothing/Interscope)	1093	1069	968	811	69/1
14	14	23	27	STABBING WESTWARD What Do I Have To Do? (Columbia/CRG)	1061	1168	1495	1683	52/1
16	18	24	28	JARS OF CLAY Flood (Silvertone)	1013	1165	1405	1481	44/0
7	11	14	29	FOO FIGHTERS Big Me (Roswell/Capitol)	1006	1382	1727	2081	53/0
15	19	22	30	SPACEHOG In The Meantime (HiFi/Sire/EEG)	996	1168	1341	1512	52/0
32	36	32	31	GRAVITY KILLS Guilty (TVT)	983	932	821	960	54/3
42	41	37	32	PATTI ROTHBERG Inside (EMI)	899	779	732	680	50/2
—	45	35	33	IMPERIAL DRAG Boy Or A Girl (Work/CRG)	885	818	592	192	64/8
20	24	27	34	EVERCLEAR Santa Monica (Watch The World Die) (Capitol)	882	1140	1189	1386	41/0
10	10	19	35	CURE The 13th (Fiction/EEG)	826	1269	1739	1791	39/0
35	37	38	36	SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)	754	747	807	850	42/0
—	48	43	37	SOLUTION A.D. Fearless (TAG)	745	680	553	309	55/10
11	16	30	38	LOVE AND ROCKETS Sweet Lover Hangover (American/Reprise)	734	1066	1436	1748	46/0
34	35	34	39	CAST Alright (Polydor/A&M)	712	824	849	857	46/0
DEBUT			40	SMASHING PUMPKINS Tonight, Tonight (Virgin)	697	501	460	412	39/5
—	49	46	41	CLAYTON & MULLEN Mission: Impossible (Mother/Island)	693	645	537	154	54/2
45	44	45	42	HOWLIN' MAGGIE Alcohol (Columbia/CRG)	685	649	620	582	51/0
46	46	47	43	SELF So Low (Spongebath/Zoo)	683	631	587	522	48/2
21	27	36	44	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	620	781	1054	1298	29/1
DEBUT			45	CRACKER Nothing To Believe In (Virgin)	606	489	386	182	39/7
30	30	40	46	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)	605	738	984	1049	29/0
38	38	42	47	GARBAGE Only Happy When It Rains (Almo Sounds/Geffen)	577	694	793	801	32/0
DEBUT			48	SUPERDRAG Sucked Out (Elektra/EEG)	564	436	276	69	48/10
26	33	44	49	GREEN DAY Brain Stew (Reprise)	560	673	863	1111	29/0
40	42	48	50	NO DOUBT Just A Girl (Trauma/Interscope)	558	595	676	730	28/0

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.
95 Alternative reporters. 93 current playlists. © 1996, R&R Inc.

BREAKERS®

PORNO FOR PYROS
Tahitian Moon (Warner Bros.)

TOTAL PLAYS/INCREASE: 1392/984
TOTAL STATIONS/ADDS: 78/11
CHART: 17

BUTTHOLE SURFERS

Pepper (Capitol)

TOTAL PLAYS/INCREASE: 1279/329
TOTAL STATIONS/ADDS: 67/10
CHART: 22

STONE TEMPLE PILOTS

Trippin' On A Hole In A... (Atlantic)

TOTAL PLAYS/INCREASE: 1100/222
TOTAL STATIONS/ADDS: 62/11
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MAGNAPOP Open The Door (Priority)	27
CURE Mint Car (Fiction/EEG)	23
311 Down (Capricorn)	16
GARBAGE Stupid Girl (Almo Sounds/Geffen)	12
PORNO FOR PYROS Tahitian Moon (Warner Bros.)	11
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	11
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	11
3 LB. THRILL Something Will Come (57/550)	10
BUTTHOLE SURFERS Pepper (Capitol)	10
PRONG Rude Awakening (Epic)	10
SOLUTION A.D. Fearless (TAG)	10
SUPERDRAG Sucked Out (Elektra/EEG)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PORNO FOR PYROS Tahitian Moon (Warner Bros.)	+984
ALANIS MORISSETTE You Learn (Maverick/Reprise)	+544
BUTTHOLE SURFERS Pepper (Capitol)	+329
CURE Mint Car (Fiction/EEG)	+321
STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)	+222
JERRY CANTRELL Leave Me Alone (Work/CRG)	+218
GIN BLOSSOMS Day Job (A&M)	+217
GOO GOO DOLLS Long Way Down (Metal Blade/WB)	+216
SUPER 8 King Of The World (Hollywood)	+202
SMASHING PUMPKINS Tonight, Tonight (Virgin)	+196

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



underworld

"pearl's girl"

Impact Date May 21st

"Every now & then a record comes along that is so different to what's currently on offer, that it makes you question how good everything else really is." **Mixmag**

Contact: John Perrone or Gary Jay at TVT Records tel: (212) 979-6410
fax: (212) 979-6489 e-mail: gary@tvtreports.com johnp@tvtreports.com



ALTERNATIVE REPORTERS

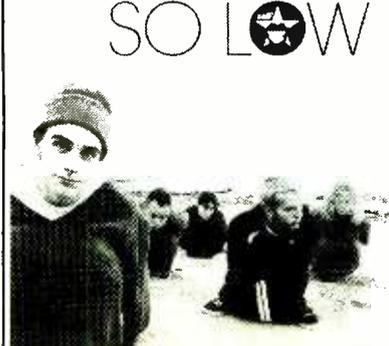
Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison APD/MD: Marc Alghini 3 TRAGICALLY HIP "Century" CURE "Mint" MYSTERIES OF LIFE "Motions" MAGNAPOP "Open" ELVIS COSTELLO "Bowed"</p> <p>WQBK/Albany, NY OM/PD: Dan Binder MD: Kelly McNamara 3 LB. THRILL "Come" PORNO FOR PYROS "Tahitian" GOLDFINGER "Bedroom" CURE "Mint"</p> <p>KTEG/Albuquerque, NM PD: Sandy Horowitz MD: Julie Hoyt GIN BLOSSOMS "Job" SOUNDGARDEN "Burden" GOO GOO DOLLS "Long"</p> <p>WNNX/Atlanta, GA PD: Brian Phillips APD: Leslie Fram MD: Sean Demery 26 STONE TEMPLE PILOTS "Trippin" 14 PRIMITIVE RADIO GODS "Standing" 10 IOWENILE "Treason" 8 GIN BLOSSOMS "Job" SUPER 8 "King"</p> <p>WJSE/Atlantic City, NJ OM/PD/MD: Dave King 1000 MONA LISAS "Girlfriend" RED HOT CHILLI "Coffee" DAREDEVILS "Hate" 311 "Down" MAGNAPOP "Open" SUPER 8 "King"</p> <p>WCHZ/Augusta, GA OM/PD: Eric Hall MD: Todd Haller WALLFLOWERS "Heartache" LOVE SPT LOVE "Soon" POSIES "Please" JAMES HALL "Homespun" 3 LB. THRILL "Come"</p> <p>KNNC/Austin, TX PD: Mike Peor MD: Raydog 18 DAVIS "Anger" 10 FOO FIGHTERS "Aloha" 10 CURE "Mint" 4 WHY STORE "Water" 311 "Down" MAGNAPOP "Open" SOLUTION A.D. "Fearless"</p> <p>KROX/Austin, TX PD: Sara Trazier APD/MD: Lloyd Houtt 12 RAGE AGAINST "Parade" STONE TEMPLE PILOTS "Trippin" MAGNAPOP "Open" GIN BLOSSOMS "Job"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane GRANT LEE BUFFALO "Homespun" GARBAGE "Stupid" DOG'S EYE VIEW "Princes" SUPERDRAG "Sucked"</p> <p>WBCN/Boston, MA VP/Programming: Oedipus MD: Carter Alan APD: Steven Strick 11 CURE "Mint" 2 IMPERIAL DRAG "Boy" SOLUTION A.D. "Fearless" TRIPLE FAST ACTION "Reved" DAREDEVILS "Hate"</p> <p>WFXN/Boston, MA PD: Todd Wilkinson MD: Laurie Gail CURE "Mint" PRIMITIVE RADIO GODS "Standing" MAGNAPOP "Open" VERVE PIPE "Photograph" 311 "Down"</p> <p>WEDG/Buffalo, NY MD: Rich Wall ALANIS MORISSETTE "Learn" GIN BLOSSOMS "Job" PORNO FOR PYROS "Tahitian"</p> <p>WUNX/Cape Cod, MA PD: Chris Boles MD: Steve Binder NO DOUBT "Spiderwebs" GOLDFINGER "Bedroom" RAGE AGAINST "Parade" SOLUTION A.D. "Fearless" TORI AMOS "Talula" 311 "Down"</p>	<p>WPGU/Champaign, IL PD: Jay Schulman MD: Kim Haskell 8 RAGE AGAINST "Parade" MAGNAPOP "Open" WHY STORE "Water"</p> <p>WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe 5 JEWEL "Save" GOLDFINGER "Bedroom" SOLUTION A.D. "Fearless" MAGNAPOP "Open"</p> <p>WKQX/Chicago, IL PD: Bill Gamba APD/MD: Mary Shuminas SOLUTION A.D. "Fearless" CURE "Mint" GOO GOO DOLLS "Long" HOLD "Gold"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiesler 7 BUTTHOLE SURFERS "Pepper" ALANIS MORISSETTE "Learn" GOO GOO DOLLS "Long" WHY STORE "Water"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellman MD: Doris Fyffe 2 NO HUM "Out" GRANT LEE BUFFALO "Room" 2 MAGNAPOP "Open" 2 LUSTRE "Kalifornia" 2 WALLFLOWERS "Heartache" 2 FISHBONE "Acidic" 2 PATTI ROTHBERG "Tina" 2 MYSTERIES OF LIFE "Guests"</p> <p>WENZ/Cleveland, OH PD: Ric "Rocco" Bennett MD: Sean Robertson STONE TEMPLE PILOTS "Trippin" BARENAKED LADIES "Apartment"</p> <p>WMMS/Cleveland, OH VP/Dir./Ops.: John Gorman APD/MD: Doug Kubinski CURE "Mint" STONE TEMPLE PILOTS "Trippin"</p> <p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 11 COLLECTIVE SOUL "World" 8 NATALIE MERCHANT "Jealousy" IMPERIAL DRAG "Boy" PRIMITIVE RADIO GODS "Standing"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Jay Michaels 25 RED HOT CHILLI "Aeroplane" 1 311 "Down" 3 LB. THRILL "Come" DOG'S EYE VIEW "Princes" MAGNAPOP "Open"</p> <p>WXEG/Dayton, OH PD: Jeff Stevens 3 LB. THRILL "Come" LUSTRE "Kalifornia" BUTTHOLE SURFERS "Pepper" IMPERIAL DRAG "Boy" SELF "Low" CURE "Mint" SUPERDRAG "Sucked"</p> <p>WKRO/Daytona Beach, FL PD: Tait Moore MD: Della Rae 14 CURE "Mint" 2 RED HOT CHILLI "Coffee" 2 POSIES "Please" 2 3 LB. THRILL "Come" 2 CRACKER "Nothing" 1 ALICE IN CHAINS "Again" 1 311 "Down" 1 PRONG "Rude" 1 SOLUTION A.D. "Fearless" 1 SPECIALS "Little" 1 MAGNAPOP "Open"</p> <p>KTCL/Denver, CO PD: John Hayes 14 CURE "Mint" 10 PRIMITIVE RADIO GODS "Standing" 8 MAGNAPOP "Open" 6 YUM YUM "Apaty" 6 POSIES "Please" 6 STONE TEMPLE PILOTS "Trippin"</p> <p>KKDM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John 311 "Down" SPECIALS "Little" JEWEL "Save" NO DOUBT "Spiderwebs"</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 15 STONE TEMPLE PILOTS "Trippin" 7 SUICIDE MACHINE "Face" 7 PRONG "Rude" 3 TRIPLE FAST ACTION "Reved"</p>	<p>WHYT/Detroit, MI PD: Garrett Michaels MD: Alex Tear Asst. MD: Caeri Bertrand 6 JOAN OSBORNE "Teresa" 5 ALANIS MORISSETTE "Learn"</p> <p>KFRF/Fresno, CA PD: Don O'Neal APD/MD: Kozman PORNO FOR PYROS "Tahitian" GIN BLOSSOMS "Job" BUTTHOLE SURFERS "Pepper" NIRVANA "Marigold"</p> <p>WEJE/Ft. Wayne, IN PD: Sean Smyth MD: Wesael 5 SMASHING PUMPKINS "Tonight" SOUNDGARDEN "Burden" 3 LB. THRILL "Come"</p> <p>WGRD/Grand Rapids, MI PD: Allan Fee MD: Leann Curtis 5 RAGE AGAINST "Parade" MAGNAPOP "Open" GOO GOO DOLLS "Long" DADA "G" IMPERIAL DRAG "Boy"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden BUTTHOLE SURFERS "Pepper" CURE "Mint" SMASHING PUMPKINS "Tonight"</p> <p>WMRQ/Hartford, CT PD: Brian Krutz MD: Gina Crash CURE "Mint" IMPERIAL DRAG "Boy" ALICE IN CHAINS "Again" SEMISONIC "Flames"</p> <p>KPOL/Honolulu, HI PD: Brock Whaley MD: Nikki Basque STONE TEMPLE PILOTS "Trippin" RED HOT CHILLI "Coffee" MAGNAPOP "Open" 311 "Down" MARIYAN MANSON "Sweet"</p> <p>KTBB/Houston, TX PD: Steve Robison MD: David Sadof 23 PORNO FOR PYROS "Tahitian" 21 CURE "Mint" 12 FOO FIGHTERS "Park" 5 JERRY CANTRELL "Leave" 4 PAUL WESTERBERG "Unltd" 3 EVERCLEAR "Heartspark" 3 KING'S X "Sometime" POE "Angry" SUPER 8 "King" GOD LIVES UNDERWATER "Know"</p> <p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young No Adds</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beamer MD: Greg Brady 12 PRONG "Rude" 10 SUPERDRAG "Sucked" GARBAGE "Stupid" CRACKER "Nothing" HUNGER "Vanishing"</p> <p>KISF/Kansas City, MO PD: Jon Anthony APD: Ed Parraino MD: Jason Justice 10 BUTTHOLE SURFERS "Pepper" 4 NO DOUBT "Spiderwebs"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn GREEN DAY "Walking" RED HOT CHILLI "Coffee" GARBAGE "Stupid" MAGNAPOP "Open" YOU AM I "Jewels"</p> <p>WNFZ/Knoxville, TN OM/PD/MD: Jonathan Pirkle DAREDEVILS "Hate" PRONG "Rude" LITTLE JOHN "Shoelace" GOO GOO DOLLS "Long" RED HOT CHILLI "Coffee" MYSTERIES OF LIFE "Motions" GIN BLOSSOMS "Job" AFGHAN WHIGS "Town"</p>	<p>WWDX/Lansing, MI PD: Mike Childs MD: Chris Brunt 3 NO DOUBT "Spiderwebs" 3 SUPER 8 "King" 1 GRANT LEE BUFFALO "Homespun" SOUNDGARDEN "Burden"</p> <p>KEDG/Las Vegas, NV OM: Steve Hoffman PD: John Griffin MD: Freddy Snakekin SOUTHERN CULTURE... "Camel"</p> <p>WXZZ/Lexington, KY PD: Peter DeHoro MD: Tony Doolin 10 PORNO FOR PYROS "Tahitian" 10 BUTTHOLE SURFERS "Pepper" SOLUTION A.D. "Fearless" 10 TORI AMOS "Talula" 10 SUPERDRAG "Sucked"</p> <p>KKNL/Lincoln, NE PD: Erik Johnson MD: John Laffler GREEN DAY "Walking" MYSTERIES OF LIFE "Motions" SAMMY NEPTUNE SPECIALS "Little"</p> <p>KROO/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Wordan 9 PRIMITIVE RADIO GODS "Standing" ALICE IN CHAINS "Again" CURE "Mint" CURE "Strang" NADA SURF "Popular" RADIOHEAD "Street" RED HOT CHILLI "Coffee" 311 "Down"</p> <p>WXNU/Louisville, KY PD: Rick Janie MD: Dave Abbott SEMISONIC "Flames" DADA "G" MAGNAPOP "Open" MYSTERIES OF LIFE "Motions" 3 LB. THRILL "Come" CLAYTON & MULLEN "Mission" AFGHAN WHIGS "Town"</p> <p>WMAD/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott SOLUTION A.D. "Fearless" NIRVANA "Marigold" REFRESHMENTS "Banditos" NO DOUBT "Spiderwebs" BUTTHOLE SURFERS "Pepper"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee SOUNDGARDEN "Burden" 311 "Down" SOUNDGARDEN "Burden"</p> <p>WLUM/Milwaukee, WI PD: Vince Richards APD: Tommy Wilde MD: Zerrin Gulut GREEN DAY "Walking" SMASHING PUMPKINS "Tonight" MAGNAPOP "Open" POE "Angry"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Wade Linder 5 STONE TEMPLE PILOTS "Trippin" MAGNAPOP "Open"</p> <p>KREV/Minneapolis, MN PD: Kevin Cole MD: Shawn Stewart CURE "Mint" ALICE IN CHAINS "Again" JERRY CANTRELL "Leave" MAGNAPOP "Open" YUM YUM "Apaty" SPINAMES "Lines"</p> <p>WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan FUGEES "No" LITTLE JOHN "Shoelace" POSIES "Please" AFGHAN WHIGS "Town" PRIMITIVE RADIO GODS "Standing" GRANT LEE BUFFALO "Homespun"</p> <p>WRLG/Nashville, TN OM: John Lenac PD/MD: Julie Forman No Adds</p>	<p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier 3 LB. THRILL "Come" CURE "Mint" GARBAGE "Stupid" MAGNAPOP "Open" PRONG "Rude"</p> <p>WXRK/New York, NY PD: Steve Kingston 9 PRIMITIVE RADIO GODS "Standing" SUPERDRAG "Sucked" NADA SURF "Popular" CRACKER "Nothing" RADIOHEAD "Street"</p> <p>WKOC/Norfolk, VA PD/MD: Mark Bradley 19 DOG'S EYE VIEW "Princes" 12 STABBING WESTWARD "What" 11 OASIS "Wonderwall" 9 PHUNK JUNKEEZ "Girl" 8 BUTTHOLE SURFERS "Pepper" NIXONS "Wear" 4 SOLUTION A.D. "Fearless" 311 "Down"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: A Mitchell MAGNAPOP "Open" PRIMITIVE RADIO GODS "Standing" GARBAGE "Stupid" JERRY CANTRELL "Leave" RED HOT CHILLI "Coffee" 311 "Down"</p> <p>KGDE/Omaha, NE PD: Lynn Barstow MD: John Stewart SAMMY NEPTUNE SOUTHERN CULTURE... "Camel" GREEN DAY "Walking" 311 "Down" 311 "Down" GOLDFINGER "Bedroom" FUGEES "No" SELF "Low"</p> <p>KRRK/Omaha, NE VP/Programming: Matt Martel OM/PD: Nick Maloy APD: Kevin Calahan 12 CLAYTON & MULLEN "Mission" 1 REFRESHMENTS "Banditos" 1 RED HOT CHILLI "Coffee" 1 SUPERDRAG "Sucked" 1 PRONG "Rude"</p> <p>WJRR/Orlando, FL DM/PD: John Frost APD/MD: Steve Robertson 3 GREEN DAY "Walking" SOUNDGARDEN "Burden"</p> <p>WOWW/Pensacola, FL DM/PD: Joel Sampson MD: Alexander NIRVANA "Marigold" JOAN OSBORNE "Teresa" PRONG "Rude" GARBAGE "Stupid" PRIMITIVE RADIO GODS "Standing" 3 LB. THRILL "Come" MAGNAPOP "Open"</p> <p>WIBF/Philadelphia, PA OM: Jim McGuinn RED HOT CHILLI "Coffee" STONE TEMPLE PILOTS "Trippin" NIXONS "Wear"</p> <p>WPLY/Philadelphia, PA PD: John Knapp MD: Chuck Tisa 12 BUSH "Machine" 9 RED HOT CHILLI "Aeroplane" PAUL WESTERBERG "Unltd"</p> <p>KEDJ/Phoenix, AZ PD: Shellie Hart MD: Chris Falyt 18 MAGNAPOP "Open" 15 GRAVITY KILLS "Gully" 11 JERRY CANTRELL "Leave" 9 PORNO FOR PYROS "Tahitian" GARBAGE "Stupid"</p> <p>KZDN/Phoenix, AZ PD: Chris Ebbott MD: Erika Smith CRACKER "Nothing" JEWEL "Water" PORNO FOR PYROS "Tahitian"</p> <p>WNRQ/Pittsburgh, PA PD: Phil Manning MD: Booker GARBAGE "Stupid" GREEN DAY "Walking"</p> <p>WXDX/Pittsburgh, PA PD: Chris Winter MD: Steve Frankanberry 17 REFRESHMENTS "Banditos" 9 IMPERIAL DRAG "Boy" 8 BUTTHOLE SURFERS "Pepper"</p>	<p>KBBT/Portland, OR PD: Dave Numme MD: Al Scott 25 PORNO FOR PYROS "Tahitian" 12 GRAVITY KILLS "Gully" MAGNAPOP "Open" CURE "Mint" GARBAGE "Stupid" JOHNNY BRAVO "Used" REACHARDING "Chair" CRACKER "Nothing"</p> <p>KNRK/Portland, OR PD: Mark Hamilton MD: Matt Southern 7 LOCAL H "MF" PATTI ROTHBERG "Tina" SAMMY NEPTUNE STONE TEMPLE PILOTS "Trippin"</p> <p>WDST/Poughkeepsie, NY PD: Dave Leonard APD: Dave Doud MD: Nic Harcourt CURE "Mint" 311 "Down" COCTEAU TWINS "Tishbite" DOG'S EYE VIEW "Princes" MAGNAPOP "Open" CRACKER "Nothing" FISHBONE "Acidic" CATE CURTIS "Radical" DENI BONE "Batter" URCHINS "Grudge"</p> <p>WBRU/Providence, RI PD: Alexa Tobin No Adds</p> <p>WDGE/Providence, RI PD/MD: Brent Peterson 3 SOUNDGARDEN "Burden" 3 SOUNDGARDEN "Blow" 1 PRONG "Rude" 1 311 "Down" GOLDFINGER "Bedroom" FUGEES "No" SELF "Low"</p> <p>KORB/Quad Cities, IA PD: Steve Gunner NO DOUBT "Spiderwebs" SUPER 8 "King" SMASHING PUMPKINS "Tonight" POSIES "Please"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks MD: Rip Ewing 4 CURE "Mint"</p> <p>WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 18 GREEN DAY "Walking" 18 PORNO FOR PYROS "Tahitian" 18 GIN BLOSSOMS "Job" 18 LOCAL H "MF" 18 MAGNAPOP "Open"</p> <p>WVGO/Richmond, VA PD: Bill Glasser APD: Kevin Matthews MD: Caroline Henderson 9 NIRVANA "Marigold" 2 CURE "Mint" 1 OASIS "Anger" 1 SUPER 8 "King" 1 PORNO FOR PYROS "Tahitian" 1 PRIMITIVE RADIO GODS "Standing"</p> <p>KCCX/Riverside, CA PD: Chuck Summers MD: Dwight Arnold PORNO FOR PYROS "Tahitian" SUPERDRAG "Sucked"</p> <p>WNVE/Rochester, NY PD/MD: Erik Anderson 23 ALANIS MORISSETTE "Right" GOO GOO DOLLS "Long" IMPERIAL DRAG "Boy" SUPERDRAG "Sucked" EVERCLEAR "Heartspark"</p> <p>KWOD/Sacramento, CA PD/MD: Alex Cosper 5 SUPER 8 "King" 6 CURE "Mint" 4 NIRVANA "Marigold" 311 "Down"</p> <p>KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin CRACKER "Nothing" BUTTHOLE SURFERS "Pepper" GIN BLOSSOMS "Job" SUPERDRAG "Sucked" PATTI ROTHBERG "Tina"</p> <p>KXRK/Salt Lake City, UT VP/Dir. & Prog.: Mike Summers MD: Sean Ziebarth 23 SCHEER "Wish" 9 SOLUTION A.D. "Fearless" 5 GARBAGE "Stupid"</p>	<p>XHRM/San Diego, CA OM: Bryan Jones MD: Bryan Capella 7 LOVE SPT LOVE "Soon" 4 GOLDFINGER "Bedroom" 2 MAGNAPOP "Open" 1 SUPERDRAG "Sucked"</p> <p>XTRA/San Diego, CA OM: Tim Dukes MD: Todd Shannon 19 COWBOY JUNKIES "Disaster" 2 IMPERIAL DRAG "Boy"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands Acting PD: Roland West 10 CURE "Mint" 8 FUGEES "No" DISHWALLA "Cars" YUM YUM "Apaty"</p> <p>KOME/San Jose, CA OM: Ron Nenni PD/MD: Jay Taylor 19 FUGEES "No" 5 311 "Down"</p> <p>KJEE/Santa Barbara, CA MD: Eddie Gutierrez MD: Deanne Saffran 2 PRONG "Rude" 2 MAGNAPOP "Open" GIN BLOSSOMS "Job" SAMMY NEPTUNE</p> <p>KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins 15 HOLE "Askng" FOO FIGHTERS "Aloha" PAUL WESTERBERG "Unltd" SOUNDGARDEN "Dusty" SOUNDGARDEN "Burden" SOUNDGARDEN "Blow"</p> <p>KTOZ/Springfield, MO MD: Julie Bahr 3 LB. THRILL "Come" DOG'S EYE VIEW "Princes" JERRY CANTRELL "Leave" NEWSBOYS "Take" POSIES "Please"</p> <p>WXSR/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 6 311 "Down" 4 MAGNAPOP "Open" STONE TEMPLE PILOTS "Trippin" DADA "G" PRIMITIVE RADIO GODS "Standing" 1000 MONA LISAS "Girlfriend"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn GARBAGE "Stupid" CURE "Mint"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Jane Shasstererra SAMMY NEPTUNE PRONG "Rude" AFGHAN WHIGS "Town"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise GRAVITY KILLS "Gully" NO DOUBT "Spiderwebs"</p> <p>WPBZ/West Palm Beach, FL PD: Amy Doyle MD: Robert English 1 SMASHING PUMPKINS "Tonight"</p>
---	--	--	---	--	--	--

NEW & ACTIVE

<p>CURE Mint Car (Fiction/EEG) Total Plays: 527, Total Stations: 52, Adds: 23</p> <p>ALICE IN CHAINS Again (Columbia/CRG) Total Plays: 521, Total Stations: 37, Adds: 4</p> <p>SOUTHERN CULTURE ON THE SKIDS Camel Walk (DGC/Geffen) Total Plays: 477, Total Stations: 27, Adds: 2</p> <p>DAOA I Get High (IRS) Total Plays: 459, Total Stations: 36, Adds: 3</p> <p>SUPER 8 King Of The World (Hollywood) Total Plays: 457, Total Stations: 43, Adds: 7</p> <p>GOO GOO DOLLS Long Way Down (Metal Blade/WB) Total Plays: 449, Total Stations: 38, Adds: 6</p> <p>POE Angry Johnny (Modern/Atlantic) Total Plays: 425, Total Stations: 31, Adds: 2</p>	<p>TOADIES Possum Kingdom (Interscope) Total Plays: 375, Total Stations: 28, Adds: 0</p> <p>SUPER DELUXE She Came On (Tim Kerr/Revolution) Total Plays: 370, Total Stations: 23, Adds: 0</p> <p>SEMISONIC Down In Flames (MCA) Total Plays: 329, Total Stations: 27, Adds: 2</p> <p>GARBAGE Stupid Girl (Almo Sounds/Geffen) Total Plays: 317, Total Stations: 29, Adds: 12</p> <p>JERRY CANTRELL Leave Me Alone (Work/CRG) Total Plays: 283, Total Stations: 23, Adds: 5</p> <p>NIRVANA Marigold (Import) Total Plays: 272, Total Stations: 16, Adds: 5</p> <p>TRIPLE FAST ACTION Reved Up (Capitol) Total Plays: 258, Total Stations: 23, Adds: 2</p>	<p>OASIS Don't Look Back In Anger (Epic) Total Plays: 242, Total Stations: 15, Adds: 2</p> <p>PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG) Total Plays: 242, Total Stations: 21, Adds: 11</p> <p>POSIES Please Return It (DGC/Geffen) Total Plays: 231, Total Stations: 16, Adds: 5</p> <p>TORI AMOS Talula (Atlantic) Total Plays: 228, Total Stations: 18, Adds: 2</p> <p>JOHNNY BRAVO Used To Be Cool (Arista) Total Plays: 225, Total Stations: 17, Adds: 1</p> <p>SCHEER Wish You Were Dead (4AD/Warner Bros) Total Plays: 215, Total Stations: 19, Adds: 1</p>
--	---	--

Songs ranked by total plays.



Self "SO LOW"

From The Album Subliminal Plastic Motives
 Produced By Matt Mahaffey

WXRK 22x
 WBZU 18x
 KGDE 19x
 KLZR 18x

KNRK 25x
 KNNC 33x
 WLUM 17x
 KREV 16x

WRLG 29x
 WENZ 16x
 WAQZ 16x
 KISF 12x

WXNU 24x
 KFMA 22x
 WEND 15x
 KBBT 18x

Alternative Chart 47 - 48

New This Week: WDGE/Providence • WXEG/Dayton
 Requesting at: Top 5 Phones KDGE • KNNC
 Top 10 Phones KTBB • KNRK • WRLG

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

92.3 K-ROCK MARKET #1
WKRK/New York (212) 750-0550
Kingsston/Milkman

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
17	14	19	41	NO DOUBT/Spiderwebs	
41	40	41	BUSH/Machinehead		
24	34	40	RAGE AGAINST.../Bulls On Parade		
25	35	33	39	SOUNDGARDEN/Pretty Noose	
23	32	30	38	SMASHING PUMPKINS/Zero	
35	34	35	35	TRACY BONHAM/Mother Mother	
37	39	36	35	NIRVANA/Marigold	
13	40	32	32	STONE TEMPLE PILOTS/Trippin' On A...	
42	30	32	32	STONE TEMPLE PILOTS/Big Bang Baby	
-	-	-	-	14 29 FUGEEES/No Woman, No Cry	
-	-	-	-	5 26 PORN FOR PYROS/Tahitian Moon	
27	33	31	25	VERVE PIPE/Photograph	
17	14	18	24	OASIS/Don't Look Back...	
26	24	26	24	SPACEHOG/In The Meantime	
41	41	27	24	GOLDFINGER/Here In Your Bedroom	
33	35	23	24	CRANBERRIES/Salvation	
18	27	24	LUSH/Ladykillers		
22	22	24	GRAVITY KILLS/Guilty		
22	22	20	23	SMASHING PUMPKINS/Tonight, Tonight	
-	-	-	-	5 22 GARBAGE/Stupid Girl	
32	36	34	22	MARILYN MANSON/Sweet Dreams...	
25	28	24	22	ALICE IN CHAINS/Heaven Beside You	
-	-	-	-	11 22 SELF/So Low	
-	-	-	-	12 21 JARS OF CLAY/Flood	
18	22	25	21	NIXONS/Sister	
19	22	23	21	JEWEL/Who Will Save...	
-	-	-	-	15 21 EVERCLEAR/Heartspark...	
29	29	19	20	OASIS/Champagne Supernova	
26	30	25	18	EVERCLEAR/Santa Monica...	
33	28	32	18	NO DOUBT/Just A Girl	

WORLD FAMOUS KROQ MARKET #2
KROQ/Los Angeles (818) 567-1067
Weatherly/Sandblom/Worden

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
21	34	38	42	RAGE AGAINST.../Bulls On Parade	
41	39	38	38	NO DOUBT/Spiderwebs	
22	34	23	36	LUSH/Ladykillers	
38	39	37	35	BUSH/Machinehead	
21	27	37	35	SMASHING PUMPKINS/Zero	
34	34	38	33	JEWEL/Who Will Save...	
31	25	32	32	MARILYN MANSON/Sweet Dreams...	
37	20	21	31	STONE TEMPLE PILOTS/Trippin' On A...	
14	22	30	30	SOUNDGARDEN/Pretty Noose	
29	34	32	28	TRACY BONHAM/Mother Mother	
21	34	39	27	STONE TEMPLE PILOTS/Trippin' On A...	
-	-	-	-	10 27 GARBAGE/Stupid Girl	
-	-	-	-	6 25 MAGNAPOP/Open The Door	
-	-	-	-	13 22 FUGEEES/No Woman, No Cry	
22	20	14	21	JARS OF CLAY/Flood	
14	13	20	21	OASIS/Don't Look Back...	
25	27	21	20	CRANBERRIES/Salvation	
15	19	20	20	NIRVANA/Marigold	
19	22	18	18	GOLDFINGER/Here In Your Bedroom	
12	17	16	18	ALANIS MORISSETTE/You Learn	
-	-	-	-	27 15 PORN FOR PYROS/Tahitian Moon	
15	14	16	15	NO DOUBT/Just A Girl	
12	10	9	14	PAUL WESTERBERG/Love Untold	
26	25	21	14	VERVE PIPE/Photograph	
10	13	14	14	IMPERIAL DRAG/Boy Or A Girl	
12	11	12	13	DISHWALLA/Counting Blue Cars	
14	15	13	13	SMASHING PUMPKINS/Tonight, Tonight	
17	14	11	12	SMASHING PUMPKINS/1979	
13	13	13	12	NIXONS/Sister	
10	11	10	12	BUTTHOLE SURFERS/Pepper	

Q101 MARKET #3
WKQX/Chicago (312) 527-8348
Gambier/Stummas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
44	55	61	59	BUSH/Machinehead	
42	35	30	38	EVERCLEAR/Santa Monica...	
25	38	41	38	RAGE AGAINST.../Bulls On Parade	
-	-	-	-	19 36 STONE TEMPLE PILOTS/Trippin' On A...	
56	60	58	37	SMASHING PUMPKINS/Zero	
32	39	38	35	CRANBERRIES/Salvation	
34	17	21	35	GOLDFINGER/Here In Your Bedroom	
32	36	34	34	NIXONS/Sister	
32	35	34	34	TRACY BONHAM/Mother Mother	
-	-	-	-	24 35 STABBING WESTWARD/What Do I Have To...	
-	-	-	-	31 31 NIRVANA/Marigold	
17	28	31	33	SEVEN MARY THREE/Cumbersome	
22	36	31	31	SOUNDGARDEN/Pretty Noose	
17	14	12	27	SMASHING PUMPKINS/Tonight, Tonight	
20	20	26	26	GRAVITY KILLS/Guilty	
39	43	23	25	SPACEHOG/In The Meantime	
30	29	25	25	NO DOUBT/Spiderwebs	
32	38	35	24	OASIS/Champagne Supernova	
22	31	12	23	JEWEL/Who Will Save...	
-	-	-	-	4 22 PORN FOR PYROS/Tahitian Moon	
-	-	-	-	21 OASIS/Don't Look Back...	
5	6	18	20	EVERCLEAR/Heartspark...	
-	-	-	-	10 20 BUTTHOLE SURFERS/Pepper	
21	10	15	15	FOO FIGHTERS/Big Me	
-	-	-	-	14 15 GARBAGE/Stupid Girl	
5	10	18	15	DAVE MATTHEWS BAND/Too Much	
-	-	-	-	10 22 15 REFRESHMENTS/Banditos	
-	-	-	-	6 15 GREEN DAY/Walking	
-	-	-	-	15 PRIMITIVE RADIO GODS/Standing Outside...	
17	28	21	14	VERVE PIPE/Photograph	

LIVE 105 MARKET #4
KITS/San Francisco (415) 512-1053
Sands/West/Axelsen

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
-	-	-	-	-	20 29 PORN FOR PYROS/Tahitian Moon
18	26	27	28	BUTTHOLE SURFERS/Pepper	
16	18	11	28	CRANBERRIES/Salvation	
5	13	16	26	PRIMITIVE RADIO GODS/Standing Outside...	
15	21	20	25	TRACY BONHAM/Mother Mother	
25	28	27	22	BUSH/Machinehead	
7	11	13	22	RAGE AGAINST.../Bulls On Parade	
12	15	17	22	MARILYN MANSON/Sweet Dreams...	
21	24	21	21	CURE/The 13th	
17	25	26	21	ALANIS MORISSETTE/You Learn	
-	-	-	-	8 18 20 SAMMY/Neptune Ave...	
15	26	21	18	GOLDFINGER/Here In Your Bedroom	
-	-	-	-	11 18 GARBAGE/Stupid Girl	
8	15	17	18	CRACKER/Nothing To Believe...	
5	7	15	18	SUPERDRAG/Sucked Out	
18	19	15	17	STONE TEMPLE PILOTS/Big Bang Baby	
12	17	18	17	PAUL WESTERBERG/Love Untold	
22	29	27	17	NO DOUBT/Spiderwebs	
-	-	-	-	17 17 MAGNAPOP/Open The Door	
24	28	27	16	SMASHING PUMPKINS/Tonight, Tonight	
-	-	-	-	14 17 JEWEL/Who Will Save...	
5	6	15	15	TRIPLE FAST ACTION/Reved Up	
-	-	-	-	11 15 14 CARDIGANS/Carnival	
-	-	-	-	12 18 STONE TEMPLE PILOTS/Trippin' On A...	
10	19	18	13	IMPERIAL DRAG/Boy Or A Girl	
13	16	11	12	LUSH/Ladykillers	
8	16	9	12	SOUNDGARDEN/Pretty Noose	
-	-	-	-	10 13 11 GRAVITY KILLS/Guilty	
12	18	11	11	VERVE PIPE/Photograph	
5	11	15	10	HOWLIN' MAGGIE/Alcohol	

103.9 FM WDRB MARKET #5
WIBF/Philadelphia (215) 884-9400
McGuinn

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
38	36	38	40	DAVE MATTHEWS BAND/Too Much	
39	39	40	40	CRANBERRIES/Salvation	
28	28	40	40	TRACY BONHAM/Mother Mother	
29	35	39	39	CURE/The 13th	
38	38	40	39	NIXONS/Sister	
36	36	41	39	GOLDFINGER/Here In Your Bedroom	
42	42	37	37	BUSH/Machinehead	
36	36	37	37	STONE TEMPLE PILOTS/Big Bang Baby	
26	26	30	31	DISHWALLA/Counting Blue Cars	
18	18	21	31	REFRESHMENTS/Banditos	
17	17	20	31	ALANIS MORISSETTE/You Learn	
18	18	28	28	EVERCLEAR/Heartspark...	
25	25	25	25	TOADIES/Away	
-	-	-	-	9 27 PORN FOR PYROS/Tahitian Moon	
15	15	17	26	SPIN DOCTORS/She Used To Be Mine	
25	25	26	26	STABBING WESTWARD/What Do I Have To...	
23	23	26	25	NO DOUBT/Spiderwebs	
18	18	28	22	SOUNDGARDEN/Pretty Noose	
24	24	21	22	NIRVANA/Marigold	
-	-	-	-	21 SMASHING PUMPKINS/Tonight, Tonight	
16	16	16	16	VERVE PIPE/Photograph	
16	16	16	16	AMMONIA/Drugs	
18	18	18	18	DADA/Get High	
16	16	16	18	CAST/Airight	
16	16	18	18	PAUL WESTERBERG/Love Untold	
17	17	18	18	COWBOY JUNKIES/A Common Disaster	
16	16	18	18	SOUNDGARDEN/Pretty Noose	
-	-	-	-	10 GARBAGE/Stupid Girl	
-	-	-	-	18 ALANIS MORISSETTE/You Learn	
9	9	13	18	LUSH/Ladykillers	

Y100 MARKET #5
WPLY/Philadelphia (610) 565-8900
Knapp/Tisa

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	42	47	47	GOO GOO DOLLS/Naked	
46	46	46	46	FOO FIGHTERS/Big Me	
-	-	-	-	13 42 ALANIS MORISSETTE/You Learn	
32	42	46	46	DOG'S EYE VIEW/Everything Falls...	
46	45	46	46	OASIS/Champagne Supernova	
47	33	41	41	SEVEN MARY THREE/Cumbersome	
46	45	46	46	EVERCLEAR/Santa Monica...	
29	40	47	46	DAVE MATTHEWS BAND/Satellite	
29	32	32	30	NO DOUBT/Just A Girl	
14	16	30	31	DISHWALLA/Counting Blue Cars	
31	30	32	31	JEWEL/Who Will Save...	
31	31	29	30	TORI AMOS/Caught A Lite Sneeze	
14	26	29	30	TRACY CHAPMAN/Give Me One Reason	
26	28	30	29	GREEN DAY/Brain Slew	
29	30	31	29	LENNY KRAVITZ/Can't Get You Off...	
26	27	24	28	OASIS/Wonderwall	
28	30	29	28	BUSH/Glycerine	
44	47	29	27	ALANIS MORISSETTE/Ironic	
30	32	13	25	ALICE IN CHAINS/Heaven Beside You	
30	30	25	25	DAVE MATTHEWS BAND/Too Much	
15	15	15	15	GARBAGE/Only Happy When...	
46	36	16	25	SPACEHOG/In The Meantime	
31	27	16	20	CRANBERRIES/Salvation	
32	30	16	16	HOOTIE & BLOWFISH/Old Man & Me	
31	30	16	16	STONE TEMPLE PILOTS/Big Bang Baby	
14	13	14	13	JARS OF CLAY/Flood	
30	-	-	-	6 12 BODEANS/Closer To Free	
16	16	15	12	GOLDFINGER/Here In Your Bedroom	
-	-	-	-	10 NIXONS/Sister	
10	10	13	12	COWBOY JUNKIES/A Common Disaster	

89X MARKET #6
CIMX/Detroit (313) 961-9811
Carnova

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	46	55	63	SOUNDGARDEN/Pretty Noose	
47	48	55	61	STONE TEMPLE PILOTS/Big Bang Baby	
47	48	53	60	BUSH/Machinehead	
43	44	57	60	OASIS/Champagne Supernova	
35	39	51	54	CRANBERRIES/Salvation	
-	-	-	-	20 44 RAGE AGAINST.../Bulls On Parade	
-	-	-	-	20 44 PORN FOR PYROS/Tahitian Moon	
11	17	41	40	TRACY BONHAM/Mother Mother	
-	-	-	-	33 42 BUTTHOLE SURFERS/Pepper	
39	49	39	38	SMASHING PUMPKINS/Zero	
40	45	42	34	GOLDFINGER/Here In Your Bedroom	
11	12	28	33	MARILYN MANSON/Sweet Dreams...	
-	-	-	-	6 29 31 JEWEL/Who Will Save...	
19	21	24	30	ALICE IN CHAINS/Agan	
-	-	-	-	9 27 ALANIS MORISSETTE/You Learn	
21	19	20	27	VERVE PIPE/Photograph	
21	20	23	25	EVERCLEAR/Heartspark...	
23	24	28	25	SPACEHOG/In The Meantime	
18	18	25	25	COWBOY JUNKIES/A Common Disaster	
22	24	24	24	TRAGICALLY HIP/Head By A Century	
22	24	24	24	RUSTY/California	
21	19	31	24	NIXONS/Sister	
25	23	20	24	HAYDEN/Bad As They Seem	
-	-	-	-	10 21 22 JALE/AI	
9	18	15	22	SMASHING PUMPKINS/Tonight, Tonight	
14	8	6	15	GIRLS AGAINST BOYS/Super-Fire	
-	-	-	-	15 STONE TEMPLE PILOTS/Trippin' On A...	
36	36	16	10	OASIS/Don't Look Back...	
4	12	10	10	IMPERIAL DRAG/Boy Or A Girl	
21	21	15	7	MOLLY'S REACH/Poppyson	

WHY? Detroit MARKET #6
(313) 871-3030
Michaels/Tear

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
45	46	46	44	ALANIS MORISSETTE/Ironic	
29	44	44	44	EVERCLEAR/Santa Monica...	
43	44	44	44	GIN BLOSSOMS/Follow You Down	
34	34	34	43	SPACEHOG/In The Meantime	
44	30	43	43	OASIS/Champagne Supernova	
10	28	28	41	NIXONS/Sister	
31	43	43	37	EVERYTHING BUT.../Missing	
34	34	36	36	VERVE PIPE/Photograph	
40	27	27	34	NATALIE MERCHANT/Wonder	
29	30	30	34	FOLK IMPLOSION/Natural One	
29	33	34	34	BODEANS/Closer To Free	
17	18	33	34	DAVE MATTHEWS BAND/Too Much	
42	42	42	42	COLLECTIVE SOUL/The World I Know	
30	31	30	30	OASIS/Wonderwall	
27	32	24	29	DOG'S EYE VIEW/Everything Falls...	
32	32	29	29	STONE TEMPLE PILOTS/Big Bang Baby	
29	29	29	29	SOUNDGARDEN/Pretty Noose	
22	30	28	28	GOO GOO DOLLS/Naked	
27	28	28	28	HOOTIE & BLOWFISH/Old Man & Me	
33	30	28	28	FOO FIGHTERS/Big Me	
32	26	26	26	GREEN DAY/Brain Slew	
25	28	28	26	JEWEL/Who Will Save...	
27	30	26	26	BLUES TRAVELER/Hook	
17	15	15	25	COWBOY JUNKIES/A Common Disaster	
9	10	10	23	BUSH/Machinehead	
17	21	21	19	HOOTIE & BLOWFISH/Time	
31	18	19	19	SEVEN MARY THREE/Cumbersome	
33	33	33	36	CRANBERRIES/Salvation	
13	14	14	15	REFRESHMENTS/Banditos	
9	10	10	15	DISHWALLA/Counting Blue Cars	

94.5 THE EDGE MARKET #7
KDGE/Dallas (214) 770-7777
Folger/Michaels

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
40	39	40	41	NIXONS/Sister	
25	33	40	41	BUSH/Machinehead	
37	41	39	40	TRACY CHAPMAN/Give Me One Reason	
31	37	30	37	SMASHING PUMPKINS/Tonight, Tonight	
18	17	20	31	COWBOY JUNKIES/A Common Disaster	
34	30	29	30	FOO FIGHTERS/Big Me	
20	20	28	29	VERVE PIPE/Photograph	
17	26	32	29	DISHWALLA/Counting Blue Cars	
22	23	23	28	JEWEL/Who Will Save...	
47	38	27	26		

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #19
WNRQ/Pittsburgh
 (412) 471-9950
 Manning/Booker

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
45	47	46	46	OASIS/Champagne Supernova
26	40	46	46	NO DOUBT/Just A Girl
39	46	46	46	CRANBERRIES/Salvation
16	27	41	46	ALANIS MORISSETTE/You Learn
45	46	46	46	SMASHING PUMPKINS/Zero
46	45	45	45	STONE TEMPLE PILOTS/Big Bang Baby
46	45	45	45	BUSH/Machinehead
18	45	45	45	SOUNDGARDEN/Pretty Noose
45	45	45	45	EVERCLEAR/Santa Monica...
21	28	31	28	GOLDFINGER/Here In Your Bedroom
27	27	27	27	TRACY BONHAM/Mother Mother
10	25	27	27	LUSH/Ladykillers
25	27	27	27	NIXONS/Sister
26	29	30	28	VERVE PIPE/Photograph
26	29	30	28	DAVE MATTHEWS BAND/Too Much
27	29	29	28	COLLECTIVE SOUL/Where The River...
29	27	29	29	DISHWALLA/Counting Blue Cars
23	27	29	29	JARS OF CLAY/Flood
4	21	25	25	STONE TEMPLE PILOTS/Trippin' On A...
24	23	26	25	STABBING WESTWARD/What Do I Have To...
16	25	24	24	SEVEN MARY THREE/Water's Edge
18	17	21	23	RAGE AGAINST.../Bulls On Parade
17	25	23	23	GIN BLOSSOMS/Day Job
21	26	25	22	JEWEL/Who Will Save...
21	26	25	22	REFRESHMENTS/Banditos
18	17	23	28	GRAVITY KILLS/Guilty
17	20	19	17	PAUL WESTERBERG/Love Untold
11	18	19	18	MARILYN MANSON/Sweet Dreams...
16	17	18	17	EVERCLEAR/Heartspark...
12	17	15	15	SOLUTION A.D./Fearless

MARKET #19
WXOZ/Pittsburgh
 (412) 846-4100
 Winter/Frankenberry

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
27	27	27	27	STABBING WESTWARD/What Do I Have To
27	27	26	29	NIXONS/Sister
30	26	29	28	DISHWALLA/Counting Blue Cars
29	27	28	28	CRANBERRIES/Salvation
25	24	24	28	COLLECTIVE SOUL/Where The River...
24	27	23	28	JARS OF CLAY/Flood
28	26	27	27	OASIS/Champagne Supernova
29	28	27	27	LOVE AND ROCKETS/Sweet Lover Hangover
24	26	27	27	SALT/Bluster
15	21	25	27	DAVE MATTHEWS BAND/Too Much
22	23	27	27	GOLDFINGER/Here In Your Bedroom
24	26	24	27	GRAVITY KILLS/Guilty
32	25	28	28	STONE TEMPLE PILOTS/Big Bang Baby
21	26	28	28	TRACY BONHAM/Mother Mother
27	27	28	28	SMASHING PUMPKINS/Zero
30	26	26	28	BUSH/Machinehead
22	25	26	28	GREEN DAY/Walking
26	25	26	28	SEVEN MARY THREE/Water's Edge
26	25	26	28	VERVE PIPE/Photograph
10	24	26	26	MARILYN MANSON/Sweet Dreams...
10	24	26	26	SOUNDGARDEN/Pretty Noose
21	23	24	24	STONE TEMPLE PILOTS/Trippin' On A...
22	24	23	24	CLARKS/Stop
22	21	21	21	EVERCLEAR/Heartspark...
11	11	13	20	PAUL WESTERBERG/Love Untold
19	20	19	19	ALANIS MORISSETTE/Right Through You
17	18	17	18	GOD GOO DOLLS/Long Way Down
17	18	17	18	HUNGER/Vanishing Cream
16	20	15	17	TOADIES/Just A Girl
17	17	17	17	REFRESHMENTS/Banditos

MARKET #20
KEDJ/Phoenix
 (602) 266-1360
 Hart/Patyk

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
45	41	46	55	MARILYN MANSON/Sweet Dreams
24	16	41	55	GREEN DAY/Brain Stew
38	41	48	55	TRACY BONHAM/Mother Mother
18	5	35	52	ALANIS MORISSETTE/Ironic
41	39	42	51	BUSH/Machinehead
14	42	48	51	BUSH/Glycerine
41	42	41	49	EVERCLEAR/Santa Monica...
23	27	33	39	BUTTHOLE SURFERS/Pepper
21	34	34	31	SOUNDGARDEN/Pretty Noose
27	30	30	30	STONE TEMPLE PILOTS/Trippin' On A
29	27	27	27	VERVE PIPE/Photograph
27	33	25	27	DISHWALLA/Counting Blue Cars
34	35	27	28	CRANBERRIES/Salvation
34	35	27	28	NO DOUBT/Just A Girl
37	29	26	28	RAGE AGAINST.../Bulls On Parade
28	27	26	28	GOLDFINGER/Here In Your Bedroom
20	14	18	28	TOADIES/Just A Girl
23	21	24	24	ALICE IN CHAINS/Again
23	24	24	23	OASIS/Champagne Supernova
36	36	23	22	SMASHING PUMPKINS/Zero
26	24	23	22	FOO FIGHTERS/Big Me
15	19	18	21	REFRESHMENTS/Banditos
39	40	22	20	STONE TEMPLE PILOTS/Big Bang Baby
12	15	13	19	SMASHING PUMPKINS/Bullet With
11	11	11	18	MAGNAPOP/Open The Door
21	5	16	18	SMASHING PUMPKINS/Tonight, Tonight
11	11	11	17	IMPERIAL DRAG/Boy Or A Girl
11	11	11	12	GRAVITY KILLS/Guilty
11	11	11	12	PEARL JAM/Get It
10	9	7	12	STONE TEMPLE PILOTS/Lady Picture Show
16	14	12	11	EVERCLEAR/Santa Monica...

MARKET #20
KZON/Phoenix
 (602) 258-8181
 Ebbott/Smith

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
27	27	27	28	DAVE MATTHEWS BAND/Too Much
28	26	26	28	GIN BLOSSOMS/Day Job
10	7	19	27	ALANIS MORISSETTE/You Learn
26	27	27	27	CRANBERRIES/Salvation
22	28	27	28	DISHWALLA/Counting Blue Cars
27	28	27	27	OASIS/Champagne Supernova
27	28	27	28	RED HOT CHILI.../Aeroplane
17	21	27	26	REFRESHMENTS/Banditos
17	15	17	26	MARRY ME JANE/TwentyOne
15	16	15	15	LOVE AND ROCKETS/Sweet Lover Hangover
13	12	15	15	NO DOUBT/Just A Girl
13	12	15	15	SATCHEL/Suffering
27	19	14	14	BODEANS/Closer To Free
12	12	13	14	GOD GOO DOLLS/Long Way Down
14	13	12	14	HOOTIE & BLOWFISH/Old Man & Me
15	14	14	14	LISA LOEB/Walking For
10	16	14	14	NIXONS/Sister
15	16	14	14	RUST/Not Today
10	11	14	13	CURE/The 13th
14	12	10	13	GARBAGE/Only Happy When...
9	11	11	13	NIHVANA/Margold
13	11	11	13	TORI AMOS/Just A Girl
12	12	13	13	VERVE PIPE/Photograph
11	14	14	12	ALICE IN CHAINS/Heaven Beside You
18	12	13	12	FOO FIGHTERS/Big Me
11	10	12	12	LUSH/Ladykillers
11	13	12	12	PEARL JAM/Get It
10	9	7	12	STONE TEMPLE PILOTS/Lady Picture Show
16	14	12	11	EVERCLEAR/Santa Monica...

MARKET #22
WENZ/Cleveland
 (216) 861-0100
 Bennett/Robertson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
43	46	48	47	CRANBERRIES/Salvation
17	44	45	45	TRACY BONHAM/Mother Mother
21	23	44	44	JEWEL/Who Will Save...
44	45	46	44	OASIS/Champagne Supernova
18	46	46	44	DAVE MATTHEWS BAND/Too Much
32	43	46	43	BUSH/Machinehead
18	22	42	42	DISHWALLA/Counting Blue Cars
18	22	42	42	VERVE PIPE/Photograph
17	21	42	42	SOUNDGARDEN/Pretty Noose
18	22	42	42	LUSH/Ladykillers
15	21	42	42	IMPERIAL DRAG/Boy Or A Girl
20	20	42	42	ALANIS MORISSETTE/You Learn
20	20	42	42	PRIMITIVE RADIO GODS/Standing Outside...
20	20	42	42	PORNO FOR PYROS/Tahitian Moon
17	24	23	21	HOWLIN' MAGGIE/Alcohol
17	24	23	21	CASI/Alright
18	22	21	21	GIN BLOSSOMS/Day Job
18	22	21	21	FOR SQUIRRELS/8:02 PM
13	20	20	20	TORI AMOS/Talula
10	21	20	20	GRAVITY KILLS/Guilty
10	21	20	20	SUPERDRAG/Sucked Out
18	20	19	19	CLARKS/Stop
18	20	19	19	SOUTHERN CULTURE.../Camel Walk
18	20	19	19	WHY STORE/Lack Of Water
18	20	19	19	CRACKER/Here In Your Bedroom
16	19	23	28	COLLECTIVE SOUL/Where The River...
19	23	20	18	SPARKLEHORSE/Someday I Will...
14	20	19	18	SMASHING PUMPKINS/Zero
14	20	19	18	CURE/Mini Car

MARKET #22
Wmms 100.5 FM
 Wmms/Cleveland
 (216) 781-9667
 Gorman/Kubinski

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
19	30	38	45	JEWEL/Who Will Save...
31	34	38	43	NIXONS/Sister
30	37	42	42	STONE TEMPLE PILOTS/Big Bang Baby
20	25	40	40	POE/Angrny Johnny
17	28	40	40	SEVEN MARY THREE/Water's Edge
38	35	34	39	BUSH/Machinehead
27	26	35	39	LUSH/Ladykillers
32	34	34	38	CRANBERRIES/Salvation
28	29	30	35	TRACY BONHAM/Mother Mother
41	44	33	33	JARS OF CLAY/Flood
24	30	33	33	DISHWALLA/Counting Blue Cars
41	41	45	32	SPACEHOG/In The Meantime
32	32	32	32	PATTI ROTHBERG/Inside
29	33	30	31	HOLY BARBARIANS/Brother Fights
15	15	22	31	GIN BLOSSOMS/Day Job
10	14	18	30	IMPERIAL DRAG/Boy Or A Girl
10	23	30	30	SOUNDGARDEN/Pretty Noose
10	23	30	30	ALANIS MORISSETTE/You Learn
28	27	30	30	EVERCLEAR/Santa Monica...
37	44	37	29	DAVE MATTHEWS BAND/Too Much
27	32	28	28	GOD GOO DOLLS/Don't Change
19	20	24	26	GOLDFINGER/Here In Your Bedroom
14	17	19	22	REFRESHMENTS/Banditos
11	14	17	21	MAGNAPOP/Open The Door
38	38	27	21	LENNY KRAVITZ/Can't Get You Off
21	22	23	21	TRAGICALLY HIP/Can't Get You Off
10	14	18	20	OASIS/Hey Now!
10	14	18	20	GOD GOO DOLLS/Long Way Down
18	19	19	18	EVERCLEAR/Heartspark...
18	19	19	18	SPARKLEHORSE/Someday I Will...

MARKET #23
KTCL/Denver
 (303) 571-1232
 Hayes

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	34	33	31	DAVE MATTHEWS BAND/Too Much
32	30	38	30	CRANBERRIES/Salvation
28	33	35	30	REFRESHMENTS/Banditos
10	20	31	30	SMASHING PUMPKINS/Tonight, Tonight
33	34	31	29	OASIS/Champagne Supernova
36	34	32	28	COLLECTIVE SOUL/Where The River...
10	10	10	28	PORNO FOR PYROS/Tahitian Moon
13	22	24	25	GIN BLOSSOMS/Day Job
32	34	32	25	FOO FIGHTERS/Big Me
23	31	27	24	JEWEL/Who Will Save...
15	24	25	24	IMPERIAL DRAG/Boy Or A Girl
27	24	23	23	DISHWALLA/Counting Blue Cars
25	25	24	21	LOVE AND ROCKETS/Sweet Lover Hangover
22	19	22	21	VERVE PIPE/Photograph
23	15	21	21	NO DOUBT/Spiderwebs
6	19	22	20	PATTI ROTHBERG/Inside
11	19	28	20	LUSH/Ladykillers
32	25	22	20	ALANIS MORISSETTE/You Learn
18	20	21	19	PAUL WESTERBERG/Love Untold
37	22	23	18	JARS OF CLAY/Flood
10	10	10	14	CURE/Mini Car
6	10	11	11	GOD GOO DOLLS/Long Way Down
6	10	11	11	CLAYTON & MULLEN/Mission: Impossible
6	10	10	10	SAMMY/Neptune Ave...
10	10	10	10	DADAI/Get High
10	10	10	10	PRIMITIVE RADIO GODS/Standing Outside...
10	10	10	10	GOLDFINGER/Here In Your Bedroom
10	10	10	10	TRACY BONHAM/Mother Mother
6	10	10	10	BUTTHOLE SURFERS/Pepper

MARKET #24
KBRT/Portland, OR
 (503) 222-1011
 Numme/Scott

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	41	41	44	SMASHING PUMPKINS/Zero
27	36	36	39	TRACY BONHAM/Mother Mother
38	42	42	38	BUSH/Machinehead
20	20	20	37	NO DOUBT/Spiderwebs
21	17	17	33	JEWEL/Who Will Save...
26	23	32	32	STONE TEMPLE PILOTS/Trippin' On A...
24	25	25	25	RAGE AGAINST.../Bulls On Parade
6	21	21	28	SOUNDGARDEN/Pretty Noose
35	35	35	26	OASIS/Champagne Supernova
41	44	44	28	CRANBERRIES/Salvation
17	24	24	26	POSIES/Please Return It
22	21	21	25	SUPER DELUXE/She Came On
24	37	37	25	VERVE PIPE/Photograph
18	19	19	24	PORNO FOR PYROS/Tahitian Moon
18	19	19	24	MY HEAD/humbucker
18	19	19	24	BUTTHOLE SURFERS/Pepper
22	25	25	23	ALANIS MORISSETTE/You Learn
15	21	21	23	POE/Angrny Johnny
42	34	34	34	SUPER King Of The World
23	21	21	21	SPACEHOG/In The Meantime
24	28	28	21	ALICE IN CHAINS/Again
18	19	19	21	DISHWALLA/Counting Blue Cars
10	10	10	21	GIN BLOSSOMS/Day Job
19	21	21	21	GIGANTIC/Disenchanted
19	21	21	21	SUPERDRAG/Sucked Out
19	20	20	21	COWBOY JUNKIES/A Common Disaster
22	17	17	20	SEVEN MARY THREE/Water's Edge

MARKET #24
KNRK/Portland, OR
 (503) 223-1441
 Hamilton/Souther

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	24	18	38	NO DOUBT/Spider

NEW MUSIC SPECIALTY SHOWS

Ash Smokes The Competition

Ash gained the title of Most Added this week, with killer calls like **KITS/SF**, **KROQ/L.A.**, and **WFNX/Boston** coming in on "Goldfinger." **Porno For Pyros'** "Tahitian Moon" was highlighted by the Specialty Show panel, even as it gained nearly 70 mainstream adds. **Farrell and Co.** was spun at the Specialty shows at **KTBB/Houston**, **WDRE/Long Island**, and **WROX/Norfolk**, amongst others. **Prodigy**, one of the masters of the rhythmic universe (detailed in my main column next week), sparked play with "Firestarter" at **WBCN/Boston**, **KNDD/Seattle**, **WEDG/Buffalo**, and more.

WDST/Poughkeepsie

INDIE FLUX

Thursday, May 2



MAVIS PIGGOTT Keeping Still (Fly)

WEDDING PRESENT Love Machine (Cooking Vinyl)

ULTRASOUND Freak (Countdown)

PUSHSTARS Me (Imago)

ANI DIFRANCO Outta Me Onto You (Righteous Babe)

JOHNATHAN FIREATER The Search For Cherry Red (Medicine)

PERFECT THYROID Which One Of Us Is Me (Local)

MOMMYHEADS Bingham's Hole (Dot Dot Dash)

JUNE Stripteaser (Beggars Banquet)

SPINANES Oceanwide (Sub Pop)

JACK DRAG Loop (Hepcat)

HOLLY MCNARLAND Stormy (Laser)

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- ASH (Infectious)
- PORNO FOR PYROS (Wamer Bros.)
- PRODIGY (Mute/EEG)
- STEREOLAB (Elektra/EEG)
- CURE (Fiction/EEG)
- MAGNAPOP (Priority)
- COCTEAU TWINS (Capitol)
- POSIES (DGC/Geffen)
- ELVIS COSTELLO (Wamer Bros.)
- VERUCA SALT (DGC/Geffen)

GAINING MOMENTUM

- LOVE SPIT LOVE (Columbia/CRG)
Airplay Includes: KDGE, KISF, WROX
- IMPERIAL DRAG (Work/CRG)
Airplay Includes: KKNB, WAQZ, WBCN
- PAVEMENT (Matador)
Airplay Includes: KFMA, KPNT, WOXY
- ANI DIFRANCO (Righteous Babe)
Airplay Includes: KTBB, WDRE, WDST
- POLVO (Touch And Go)
Airplay Includes: KDGE, WCHZ, WFNX
- BUTTHOLE SURFERS (Capitol)
Airplay Includes: KISF, WOXY, WQXA
- GIRLS AGAINST BOYS (Touch And Go)
Airplay Includes: KNDD, WEDG, WROX
- GUIDED BY VOICES (Matador)
Airplay Includes: KDGE, KFMA, WXNU
- PRIMITIVE RADIO GODS (Ergo/Columbia/CRG)
Airplay Includes: KFMA, KISF, WROX
- SUPER DELUXE (Tim Kerr/Revolution)
Airplay Includes: KKNB, WRLG, WQXA

NEW MUSIC SCENE

- **Artist:** Imperial Drag
- **Track:** "Boy or A Girl"
- **LP:** "Imperial Drag"
- **Producer:** Brad Jones and Roger Joseph Manning Jr.
- **Label:** Work/CRG



• **Essentials:** Casual, clever, retro references abound in the work of **Imperial Drag**. Just when the overtly glam notions start to become self-conscious, the production by **Brad Jones** and **Roger Manning** vaults everything forward to the here-and-now. Manning and **Eric Dover** (former partners in **Jellyfish**), have made an aware, clever paean to our latest round of gender-bending.

Living with the legacy — though by no means in the shadow — of **Jellyfish**, **Imperial Drag** represents **Dover's** and **Manning's** attempt to produce a less saccharine brew, with a highly caffeinated jolt.

Less pop, though no less pristine, **Imperial Drag** is **Dover** (guitars/vocals), **Manning** (keyboards/vocals), along with **Joseph Karnes** (bass), and **Eric Skodis** (drums). "Boy Or A Girl" is just one slice from an album notable for an amazing variety of styles and stances. Oh,

you pretty things!

• **Influences:** T. Rex, David Bowie

• **Artist POV:** "When I start writing lyrics, I take something in real life and pervert it," exclaims **Dover**. "I see it as a little surreal. I have no idea what people are going to think of these songs." **Manning** notes the conscious attempt to toughen things since the **Jellyfish** days by adding. "I was writing more like what's on the album. It was more hard-edged, more groovy."

—Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WCHZ/Augusta, GA Renegade Radio Sunday 9pm-10:30pm Steve Bingham</p> <p>Starfish "Burnt Out" Cannanes "Marching Song" For Against "Forever" Handsome Family "Amelia Earhart vs. The Dancing Bear" Furry Things "Take You Away"</p>	<p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am 311 "Down" Ass Ponys "Under Cedars And Stars" Ben Folds Five "Uncle Walter" Tracy Chapman "Smoke And Ashes" Charm Farm "Sick" Loveinreverse "I'm A Contradiction"</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson</p> <p>Super Deluxe "She Came On" Clarissa "Sail Away" NOFX "Philly Phil Philanthropist" Scheer "Wish You Were Dead" Loveinreverse "I'm A Contradiction"</p>	<p>WDRE/Long Island, NY Left Of Center Sunday 11am-noon Lazlow</p> <p>Fun Lovin Criminals "Scooby Snacks" Westby Williams "Blood, Guts, and Fire Trucks" Scheer "Wish You Were Dead" Little John "Shelace" Ani DiFranco "Outta Me, Onto You"</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 6-8pm Jason Moon</p> <p>Semisonic "Down In Flames" Richard Davies "Sign Up Maybe For Being" You Am I "She Digs Her" Grant Lee Buffalo "Homespun" Joe Marc's Brother "Ronelle"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron</p> <p>Cure "Used To Be Me" Ash "Lose Control" Bob Mould "Egoverride" Elvis Costello "It's Time" Manic Street Preachers "Design For Life"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Dedipus</p> <p>Imperial Drag "Boy Or A Girl" Magnapop "Open The Door" God Lives Underwater "Don't Know How To Be" Extra Fancy "Sinner Man"</p>	<p>WOXY/Cincinnati, OH Gridloxx Sunday 11pm-1am Rob Ervin & Dan Cromer</p> <p>Guided By Voices "Cut-Out Witch" My Bloody Valentine "Map Ref 41N 93W" Girls Against Boys "Zodiac Love Team" Mecca Normal "Cave-In" Man...Or Astro-Man? "Television Man"</p>	<p>KTBB/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sadof</p> <p>Ani DiFranco "Outta Me, Onto You" Tracy Bonham "The One" Cure "Return" Magnapop "Open The Door" Veruca Salt "Shimmer Like A Girl"</p>	<p>KROQ/Los Angeles, CA Rodney On The RQG Sunday 10pm-1am Rodney Bingenheimer</p> <p>Home Grown "I Hate Myself" Northern Uproar "Live It Up" Baby Lemonade "Pop Tart" Ride "Starlight Motel" Trae "Led Me In"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 11pm-2am Al Mitchell</p> <p>Tommy Kaene "Turning On Blue" Soul Coughing "Super Bon Bon" Sepultura "Ratamahatta" Prodigy "Firestarter" Primitive Radio Gods "Standing Outside..."</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Rick Stuart & Steve Masters</p> <p>Nada Surf "Popstar" Yum-Yum "Aplary" Stereolab "The Noise Of Carpet" Chemical Brothers "Loops Of Fury" Crumb "Shoegazer"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Jason Steeves</p> <p>Those Bastard Souls "Curious State I'm In" Milk "You Must Be Saved" Killing Joke "Democracy" Unlabeled "Christmas (California)" Play Trains "Getaway Car"</p>	<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin</p> <p>Yo La Tengo "Demons" Sleeper "Nice Guy Eddie" Ash "Goldfinger" Spare Snare "Smile, It's Sugar" Cure "Return"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel</p> <p>Ash "Goldfinger" Love Spit Love "How Soon Is Now?" Dada "I Get High" Tina And The B-Side Movement "It's Alright" Cast "Finetime"</p>	<p>WXNU/Louisville, KY Out Of The Box Sunday 11pm-midnight Rick Jamie</p> <p>Joe Henry "Trampoline" Guided By Voices "Big Boring Wedding" Sugarplastic "Sheep" Sammy "Neptune Ave" Pavement "Give It A Day"</p>	<p>KNRK/Portland, OR Something Cool Sunday 11pm-midnight Rage Against The Machine "Revolver" Soul Coughing "Soundtrack To Mary" Meicres "Uncool" Ministry "Stigmata" 311 "Down"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins</p> <p>Ridel High "Wynona Rider" Daft Punk "Da Funk" Nearly God "Poems" Scud Mountain Boys "Grudge" Everything But The Girl "Walking Wounded"</p>
<p>WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Rich Wall</p> <p>Love And Rockets "Sweet Lover Hangover" Frank Black "You Ain't Me" Girls Against Boys "Disco Six Six Six" Goo Goo Dolls "I Want To Destroy You" Afghan Whigs "Double Dig"</p>	<p>WEJE/R. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel</p> <p>1000 Mona Lisa's "Girlyfriendy" Ben Folds Five "Uncle Walter" Cocteau Twins "Tishbite" Cure "Mint Car" Dada "I Get High"</p>	<p>KKNB/Lincoln, NE Latitudes Sunday 9-10pm Junior</p> <p>Velocity Girl "Nothing" Specials "A Little Bit Me, A Little Bit You" 311 "Down" Black Grape "Kelly's Heroes" Husikisque "Bad Head Day"</p>	<p>KREV/W. Minneapolis, MN Counter Revolution Wednesday 10-11pm Christine Kass</p> <p>Ani DiFranco "Outta Me, Onto You" Posies "Daily Mutation" Imperial Drag "You're One" Cocteau Twins "Tishbite" Jack Drag "Velour"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursdays 10pm Nic Harcourt</p> <p>Mavis Piggott "Keeping Still" Wedding Present "Love Machine" Pushstars "Me" Ani DiFranco "Outta Me Onto You" June "Stripteaser"</p>	<p>KFMA/Tucson, AZ New Music Test Department Sunday 5-8pm Chuck Roast & Suzie Duen</p> <p>Primitive Radio Gods "Standing Outside" Prodigy "Firestarter" Husikisque "Bad Head Day" Sepultura "Ratamahatta" Brian Setzer Orchestra "Hoodoo Voodoo Doll"</p>

Solution a.d. "Fearless"

Q101 • WBCN

X96 • WEND • WKOC
and many more!

#1 Most Played At 99x / Atlanta
Alternative Chart 43-37

WHFS, KDGE, KISF, KPNT, WLUM, WPLY, WHYT rotation increases!

"Immediate calls after one day of spins ... we plan to be on this record for the long haul."

- Sean Demery / MD
99X/Atlanta

Produced By
Chad Taylor





MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic) 707 710 780 760 37/0					
2	2	2	2	DAVE MATTHEWS BAND Too Much (RCA) 701 710 710 679 38/0					
9	7	5	3	STING You Still Touch Me (A&M) 520 460 422 388 32/1					
3	4	6	4	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG) 447 435 551 634 25/0					
4	3	3	5	COWBOY JUNKIES A Common Disaster (Geffen) 441 579 619 609 30/0					
11	9	7	6	MARK KNOPFLER Don't You Get It (Warner Bros.) 434 394 328 318 33/0					
5	5	4	7	JARS OF CLAY Flood (Silvertone) 399 461 535 566 24/0					
23	22	15	8	JEWEL Who Will Save Your Soul (Atlantic) 374 273 224 219 28/2					
16	12	10	9	PATTI ROTHBERG Inside (EMI) 366 312 300 262 34/1					
7	6	9	10	FOO FIGHTERS Big Me (Roswell/Capitol) 346 347 442 420 20/0					
27	18	14	11	WHY STORE Lack Of Water (Way Cool Music/MCA) 333 275 233 183 28/1					
13	13	11	12	OASIS Champagne Supernova (Epic) 328 312 297 297 18/0					
17	14	13	13	JACKSON BROWNE Looking East (Elektra/EEG) 324 303 275 255 27/0					
25	21	18	14	BADLEES Angeline Is Coming Home (Polydor/A&M) 317 259 224 187 29/2					
21	15	17	15	PAUL WESTERBERG Love Untold (Reprise) 296 264 253 224 27/3					
BREAKER	16			ALANIS MORISSETTE You Learn (Maverick/Reprise) 289 239 159 125 23/2					
6	8	8	17	GIN BLOSSOMS Follow You Down (A&M) 279 355 411 455 18/0					
BREAKER	18			LOS LOBOS Can't Stop The Rain (Slash/WB) 255 210 160 143 24/1					
8	11	12	19	JOAN OSBORNE Ladder (Blue Gorilla/Mercury) 251 305 309 401 17/0					
15	17	19	20	SUBDUDES All The Time In The World (High Street) 238 254 236 269 17/0					
10	10	16	21	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) 231 266 309 328 16/0					
24	25	24	22	DISHWALLA Counting Blue Cars (A&M) 229 210 201 217 14/1					
14	16	21	23	NATALIE MERCHANT Jealousy (Elektra/EEG) 220 222 237 272 16/0					
—	—	26	24	WALLFLOWERS 6th Avenue Heartache (Interscope) 218 177 122 36 26/3					
22	19	22	25	CRANBERRIES Salvation (Island) 200 221 232 221 16/0					
—	—	29	26	TODD SNIDER I Believe You (Margaritaville/MCA) 158 150 150 144 18/0					
DEBUT	27			DAVE MATTHEWS BAND So Much To Say (RCA) 153 83 27 — 22/3					
DEBUT	28			GIN BLOSSOMS Not Only Numb (A&M) 151 138 132 133 16/1					
DEBUT	29			TORI AMOS Talula (Atlantic) 145 135 97 75 16/0					
DEBUT	30			CURE Mint Car (Fiction/EEG) 139 69 — — 15/5					

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 44 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

KENNY WAYNE SHEPHERD Born With A Broken Heart (Revolution)
Total Plays: 139, Total Stations: 12, Adds: 2

TRACY CHAPMAN Smoke And Ashes (Elektra/EEG)
Total Plays: 135, Total Stations: 16, Adds: 1

PHILOSOPHER KINGS Charms (Columbia/CRG)
Total Plays: 134, Total Stations: 17, Adds: 0

CRACKER How Can I Live Without You (Virgin)
Total Plays: 128, Total Stations: 15, Adds: 2

SUBDUDES Do Me A Favor (High Street)
Total Plays: 126, Total Stations: 12, Adds: 3

SUZANNE VEGA Caramel (A&M)
Total Plays: 112, Total Stations: 17, Adds: 2

JOAN OSBORNE St. Teresa (Blue Gorilla/Mercury)
Total Plays: 109, Total Stations: 9, Adds: 0

CRANBERRIES Free To Decide (Island)
Total Plays: 106, Total Stations: 17, Adds: 6

ELVIS COSTELLO You Bowed Down (Warner Bros.)
Total Plays: 102, Total Stations: 27, Adds: 21

AMANDA MARSHALL Birmingham (Epic)
Total Plays: 84, Total Stations: 13, Adds: 3

Songs ranked by total plays.

BREAKERS®

ALANIS MORISSETTE
You Learn (Maverick/Reprise)

TOTAL PLAYS/INCREASE: **289/50** TOTAL STATIONS/ADDS: **23/2** CHART: **16**

LOS LOBOS

Can't Stop The Rain (Slash/WB)

TOTAL PLAYS/INCREASE: **255/45** TOTAL STATIONS/ADDS: **24/1** CHART: **18**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ELVIS COSTELLO You Bowed Down (Warner Bros.)	21
DOG'S EYE VIEW The Prince's Favorite Son (Columbia/CRG)	11
NEVILLE BROTHERS Fire On The Mountain (A&M)	7
CRANBERRIES Free To Decide (Island)	6
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	6
ERIC CLAPTON Cryin' (Polydor/A&M)	5
CURE Mint Car (Fiction/EEG)	5
TRAGICALLY HIP Ahead By A Century (Atlantic)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEWEL Who Will Save Your Soul (Atlantic)	+101
ELVIS COSTELLO You Bowed Down (Warner Bros.)	+97
CURE Mint Car (Fiction/EEG)	+70
DAVE MATTHEWS BAND So Much To Say (RCA)	+70
STING You Still Touch Me (A&M)	+60
BADLEES Angeline Is Coming Home (Polydor/A&M)	+58
WHY STORE Lack Of Water (Way Cool Music/MCA)	+58
PATTI ROTHBERG Inside (EMI)	+54
ALANIS MORISSETTE You Learn (Maverick/Reprise)	+50
CRANBERRIES Free To Decide (Island)	+49

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Quality Auditorium Test Hook Tapes

Digitally Produced Hooks

Clear Sound

Consistent Length



For information contact **Bernie Grice**
(573) 443-4155

Internet: hooks@hooks.com
<http://www.hooks.com>
Compuserve: 72223,2705
FAX: 573-443-4016

200 Old 63 South, Suite 103 • Columbia, Missouri 65201-6081

Featuring: **TM century GoldDiscs™ and HitDiscs™**

MAY 17, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
2	1	1	1	1 HOOTIE & THE BLOWFISH Fairweather Johnson (Atlantic)	41/0	962	+14	"Old" (707) "Town" (71) "Be" (57)
6	3	2	2	2 DAVE MATTHEWS BAND Crash (RCA)	41/1	914	+60	"Much" (701) "Say" (153) "Lie" (21)
1	2	3	3	3 STING Mercury Falling (A&M)	39/2	776	+20	"Touch" (520) "Winter" (53) "Hung" (50)
11	10	6	4	4 MARK KNOPFLER Golden Heart (Warner Bros.)	36/0	641	+54	"Get" (434) "Imelda" (63) "Do" (41)
3	4	4	5	GIN BLOSSOMS Congratulations, I'm Sorry (A&M)	35/0	631	-75	"Follow" (279) "Numb" (151) "Job" (92)
5	5	5	6	COWBOY JUNKIES Lay It Down (Geffen)	36/0	562	-129	"Disaster" (441) "Angel" (38) "Calling" (30)
4	6	9	7	7 DOG'S EYE VIEW Happy Nowhere (Columbia/CRG)	32/2	518	+28	"Falls" (447) "Small" (59) "Prince's" (12)
9	8	7	8	JACKSON BROWNE Looking East (Elektra/EEG)	29/0	472	-37	"Looking" (324) "Bridges" (74) "Culver" (21)
7	7	8	9	JARS OF CLAY Jars Of Clay (Silvertone)	26/0	443	-50	"Flood" (399) "Liquid" (24) "Sinking" (-0)
13	13	11	10	SUBDUDES Primitive Streak (High Street)	32/1	439	-28	"Time" (238) "Favor" (126) "Soon" (36)
8	9	10	11	JOAN OSBORNE Relish (Blue Gorilla/Mercury)	24/0	433	-51	"Ladder" (251) "Teresa" (109) "Spider" (29)
19	16	12	12	LOS LOBOS Colossal Head (Slash/WB)	29/0	430	-12	"Rain" (255) "Revolution" (73) "Mas" (60)
12	14	15	13	13 ALANIS MORISSETTE Jagged Little Pill (Maverick/Reprise)	27/2	416	+20	"Learn" (289) "Ironic" (85) "Oughta" (17)
10	11	13	14	TRACY CHAPMAN New Beginning (Elektra/EEG)	28/0	402	-35	"Reason" (231) "Smoke" (135) "Beginning" (18)
15	15	14	15	OASIS (What's The Story) Morning Glory (Epic)	23/0	396	-8	"Champagne" (328) "Wonderwall" (37) "Anger" (31)
20	20	17	16	16 PATTI ROTHBERG Between The 1 & The 9 (EMI)	34/1	390	+53	"Inside" (366) "Flicker" (12) "Ways" (5)
23	24	24	17	17 JEWEL Pieces Of You (Atlantic)	28/2	380	+102	"Save" (374) "You" (6)
26	26	20	18	18 CRANBERRIES To The Faithful Departed (Island)	31/3	352	+51	"Salvation" (200) "Decide" (106) "Gone" (26)
—	23	22	19	19 WHY STORE Why Store (MCA)	29/1	346	+58	"Water" (333) "When" (7) "Broken" (6)
14	12	16	20	FOO FIGHTERS Foo Fighters (Roswell/Capitol)	20/0	346	-1	"Big" (346)
22	21	19	21	21 PAUL WESTERBERG Eventually (Reprise)	29/3	344	+39	"Untold" (296) "These" (12) "Century" (-2)
29	22	25	22	22 BADLEES River Songs (Polydor/A&M)	29/2	327	+56	"Angeline" (317) "Fear" (5) "Ore" (5)
18	19	23	23	TORI AMOS Boys For Pele (Atlantic)	24/0	284	-4	"Talula" (145) "Sneeze" (125) "Muhammad" (11)
16	17	18	24	NATALIE MERCHANT Tigerlily (Elektra/EEG)	17/0	274	-47	"Jealousy" (220) "Camival" (24) "Wonder" (16)
17	18	21	25	STEVE EARLE I Feel Alright (Warner Bros.)	24/0	249	-50	"More" (136) "Alright" (87) "Still" (10)
—	—	27	26	26 CURE Wild Mood Swings (Fiction/EEG)	21/3	237	+13	"Mint" (139) "13th" (86) "Want" (12)
DEBUT			27	27 WALLFLOWERS Bringing Down The Horse (Interscope)	27/3	234	+56	"Heartache" (218) "Headlight" (11) "Laughing" (5)
28	30	28	28	28 DISHWALLA Pet Your Friends (A&M)	14/1	229	+19	"Cars" (229)
21	28	29	29	29 COLLECTIVE SOUL Collective Soul (Atlantic)	9/0	206	+5	"World" (99) "River" (42) "Water" (41)
30	25	26	30	30 TAJ MAHAL Phantom Blues (Private)	22/0	198	-29	"Lovin'" (100) "Feeling" (44) "Loving" (18)

This chart reflects airplay from May 6-12. Albums ranked by total plays, with plays from all cuts from an album combined. 44 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

REPORTERS		Stations and their adds by track listed alphabetically by market	
WXLE/Albany, NY PD: Cliff Nash	WBOS/Boston, MA (cont.) CRACKER "Live" CURE "Mint" DUNCAN SHEIK "Barely" LOUNGE FLOUNDERERS "Porch"	WXRC/Charlotte, NC PD: Anthony Michaels	KFMG/Des Moines, IA (cont.) 2 REDWING "Mama" 2 BEATLES "Love" 1 SOUNDGARDEN "Pretty" 1 RED HOT CHILLI "Walkabout" 1 311 "Mixed" 1 DOG'S EYE VIEW "Prince's" 1 ZEN COWBOYS "Counter" 1 NICKS & BUCKINGHAM "Twisted" 1 DADA "One"
KGSR/Austin, TX PD: Jody Osberg MD: Susan Castle	WXRV/Boston, MA PD: James Dooley MD: Mike Millaway	WXRT/Chicago, IL VP/Prog: Norm Wiener MD: Patty Martin	KSCA/Los Angeles, CA MD: Marites Kelly
WRNR/Baltimore, MD PD: Sean O'Meara co-MD: Daniela Elmata co-MD: Phil Hamill	WNCV/Burlington, VT PD: Glean Roberts MD: Jody Peterson	KLRF/Eugene, OR PD: Patric Miller	KPIG/Monterey, CA (cont.) 3 CACHE VALLEY "Room" 3 TODD SNIDER "Side" 3 BLUES TRAVELER "Imagine" 3 MARTIN SEXTON "Freedom" 3 AMAZING RHYTHM ACES "Delia's" 3 ALVIN Y. HART "Mama's" 3 RICHARD THOMPSON "Baby" 3 TINA AND THE B-SIDE "Tonight" 3 MARTIN SEXTON "Black" 3 DOG'S EYE VIEW "Prince's" 3 WALLFLOWERS "Marlene" 3 WALLFLOWERS "Heartache" 3 WEBB WILDER "Scattered" 3 WEBB WILDER "Loud"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Weick	KBXR/Columbia, MO MD: Michael Perry	KTCZ/Minneapolis, MN PD: Lauren MacLennan APD/MD: Jane Frederickson	KTHX/Reno, NV (cont.) 3 JOHN MOONEY "Bones" 3 COWBOY JUNKIES "Angel" 3 LOS LOBOS "Colossal" 3 WAILING SOULS "Casey" 3 BAND "Crazy" 3 MIGHTY DIAMONDS "Grey" 3 STEEL PULSE "Franklin's" 3 JOE HIGGS "Uncle" 3 JOE CRAVEN "Barley" 3 AMANDA MARSHALL "Birmingham" 3 BUDDY GUY "Talk" 3 CURE "Mint" 3 ELVIS COSTELLO "Bowed" 3 ERIC CLAPTON "Cryin" 3 BONNIE HAYES "Face"
WBOS/Boston, MA PD/MD: Jim Herman	KBCO/Denver, CO PD: Glean Roberts MD: Scott Arbough	KMBY/Monterey, CA PD: Rich Bertie	KUMT/Salt Lake City, UT PD: Zan Zest APD/MD: Kelly Monson
WBOS/Boston, MA PD/MD: Jim Herman	KXPK/Denver, CO PD: Doug Clifton MD: Gary Schaeffer	KWNE/New York, NY PD: Ted Edwards MD: Amy Wiselaw	KRSH/Santa Rosa, CA PD: Dan Zest MD: Bill Bower
WBOS/Boston, MA PD/MD: Jim Herman	KFMG/Des Moines, IA GM/MD: Ron Sorenson PD: Mark Vos	KINK/Portland, OR PD: Carl Widing APD: Anita Gortock	KMTT/Seattle, WA PD: Chris May MD: Dean Carlson
WBOS/Boston, MA PD/MD: Jim Herman	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis	KTHX/Reno, NV PD: Bruce Van Dyke MD: Kae Allen	KMUP/San Diego, CA PD: Sherman Cohen MD: Clark Novak
WBOS/Boston, MA PD/MD: Jim Herman	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis	KTRX/San Antonio, TX PD: Scott Strong MD: Mike Richter	KWOP/San Francisco, CA PD: Paul Marzanic MD: Bill Evans
WBOS/Boston, MA PD/MD: Jim Herman	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis	KTVB/Salt Lake City, UT PD: Scott Strong MD: Mike Richter	KWOP/San Francisco, CA PD: Paul Marzanic MD: Bill Evans
WBOS/Boston, MA PD/MD: Jim Herman	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis	KTVB/Salt Lake City, UT PD: Scott Strong MD: Mike Richter	KWOP/San Francisco, CA PD: Paul Marzanic MD: Bill Evans



catie curtis

Truth from Lies

An ocean of honesty

"RADICAL"

WRNR	KTHX	KLRF
WXLE	KUMT	WOXY
WMMM	KFXD	WDST
CIDR	KINK	
WRLT	KRSH	

Our Music Is Your Music

© 1996 GUARDIAN Records, 810 Seventh Avenue, New York, NY 10019. Distributed by CEMA Distribution.

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185
(Stations: List jobs for free/cover EEO responsibility)

WE'RE PLACING TALENT!

SE - Chris gets job paying 50% more. MW - Kelly is interviewed within an hour of registering. NE - Angela secures morning show. W - Jeff scores first medium market position. The tighter it gets, the better we do: finding these openings through our coast to coast contacts. And with more stations/consultants contacting us from all size markets, we need talent. REGISTER TODAY - DON'T WAIT!

STATIONS, HEAR AIRCHECKS NOW

NETWORK
(407) 679 8090

OLDIES ON-AIR PROGRAM DIRECTOR

Ozmon Media is seeking an outstanding Program Director for one of our most accomplished Oldies stations. This job has it all: hot company, great Top-50 market, supportive management and all the tools you need to succeed. You should have demonstrable Arbitron success in AC or Oldies programming while being open to the possibility there's more you can learn. An airshift is also required. If you're ready to work with intelligent people who love to win, send your resume & a 30-minute composite aircheck to:
Ozmon Media, 1123 W. Columbia, Chicago, IL 60626

NO PHONE CALLS, PLEASE!



MUSIC SCHEDULING

If you're a wizard on the MusicMaster system and know your way around the inside of a computer, we'd like to hear from you. We're looking for someone to help manage our software support team. It's a big plus if you are multilingual, Netware certified, or have experience with computer programming, traffic and billing software, or Selector. Windows, DOS, or telephone support training is also helpful. We offer competitive salary and a generous benefit package with full health care coverage. Relocation to Milwaukee area expected. If interested, please send a resume with references and recent salary history to: A-aware Software, Inc. 22600 Arcadian Ave. 3rd Floor Waukesha, WI 53186

FREE web page on the **JOCKNET**

for 1 month for the first 50 customers only!
Send tape, resume and photo to P.O. Box 8884, Red Bluff, CA 96080.
<http://www.ddt.net>

EAST

Parttime talent needed for AC. Flexible schedule only. T&R: WMAS, Keith Stephens, 101 West Street, Springfield, MA 01101 (5/17) EOE

FM97 WLAN is looking for a midday/production director! Digital production skills a plus! Min. 3 years' exp. Send T&R ASAP to Jordan Walsh, WLAN 252 N. Queen St., Lancaster, PA 17603 EOE

AIR TALENT/WMJC-FM, LONG ISLAND, NY

Barnstable Broadcasting's Country 94.3 WMJC, Long Island's new country music station is seeking experienced AIR TALENT for all shifts. Candidates must relate well to the country audience, possess solid production skills, and be enthusiastic teamplayers. T&Rs to: JIM ASKER, Program Director, 900 Walt Whitman Rd., Melville, NY 11747. EOE



95 Triple X, Northern New England's top-rated CHR has lost half of its airstaff to Philly! Now seeking talent for all positions. Exceptional pay and benefits. Send T&R to: Ben Hamilton, WXXX, P.O. Box 9550 Colchester, VT 05446 EOE

Upper-demo AOR in great town seeks co-host for established morning show who can double as production director. Must have topical, hip sense of humor, solid people skills, be very organized, and offer quality production. We've got the Blue Ridge Mountains, University of Virginia, nightlife, a local music scene, and close proximity to D.C. Great place to live. Females/minorities encouraged. Rush T&R and production samples to Tom Bass/3WV, 1140 Rose Hill Drive, Charlottesville, VA 22903

Growing West Virginia Company with several fulltime openings. Format TBA. Solid company. Great radio. 2-3 years in rated market preferred. T&R, references to: Radio & Records, 10100 Santa Monica Bl #920, 5th Floor, Los Angeles, CA 90067 EOE

MUSIC DIRECTOR/AIR TALENT OPPORTUNITY

The last real rock radio station in the New Jersey/New York market is looking for a music director/evening personality with potential assistant PD stripes. Candidates should have a minimum of 2 years' album rock radio experience, be able to massage selector on a daily basis, maintain our stellar relationships with the record community, and handle a 7-midnight airshift in the most competitive market in the world. This position require AFTRA membership. If you've got what it takes, send a tape, resume, and programming philosophies to: Program Director, WDHA, 55 Horsehill Road, Cedar Knolls, NJ 07927, Fax #201-538-3060, NO CALLS PLEASE, M/F EOE

1# Country FM in Northern New England seeks fulltime on-air talent who possesses strong on-air skills, hot phones, strong production, and has a positive influence in the hallways. Knowledge of format helpful send T&R ASAP! Radio & Records, 10100 Santa Monica Bl #919, 5th Floor, Los Angeles, CA 90067 EOE

Creative Services Director needed for Philadelphia's New Rock Revolution Y100. Must be crafty, copywriting, dropmaster. Digital experience a plus. Send package to WPLY, 1003 Baltimore Pike, Media, PA 19063. EOE

Northern New England FM seeks dedicated, energetic operations manager for its hot Country format. Well entrenched in market, strong ratings, solid performer but needs a new leader to take us to the next level. Must have strong on-air skills, promotions, be able to create and maintain team spirit, and have knowledge of the format. Radio & Records, 10100 Santa Monica Bl #918, 5th Floor, Los Angeles, CA 90067 EOE

ARE YOU READY FOR TOP 3?

Looking for the next great morning talent(s) for a Top 3 market! If you can superserve an 18-34, mostly female audience with topical, relatable humor with an attitude, combined with a nearly absolute reliance on the phones, can still get in some tunes, and you wanna work for a major that's buying, not selling, rush us your stuff: P.O. Box 20146, New York, NY 10001-0002

WFNX 101.7 Boston Gavin Award Winner Program Director

WFNX, the station that is recognized throughout the industry as one of the pioneers and leaders of the alternative format, is looking for a new and energetic Program Director to guide the airstaff, music direction and on-air sound of the station that ALWAYS plays it first. We're looking for a talented PD who has an undying passion and complete understanding of the history, direction and future of the alternative format.

have an overwhelming desire to join the station that Gavin has selected as Best Commercial Alternative Radio Station in the country 4 out of the last 6 years? Do you have what it takes to be successful in a major market? Will you know the next Nirvana or Green Day when you hear it? If so, please fax or send resume with SALARY HISTORY to:

Amy Ward, HR, WFNX
126 Brookline Ave., Boston, MA 02215
Fax: 617-425-2615

Are you ready for the big time? Do you

SOUTH

Can you make evenings EXCITING? Digital production skills required. T&R: KKYS, Ron Elliot, Box 4132, Bryan, TX 77805 No Calls. (5/17) EOE

Production assistant fulltime! T&R: WDCG/WZZU, Jeff Hayes, 1000 Park Forty Plaza, Durham, NC 27713 (5/17) EOE

Country station seeks motivated overnighter! Fulltime with benefits. T&R: KCKR, DeWayne Wells, 4949 Franklin Ave., Waco, TX 76710 (5/17) EOE

San Antonio's Smooth Jazz 106.7FM KCJZ is accepting tapes and resumes. Digital production experience and knowledge of Jazz helpful. No beginners, please. Rush your package to Norm Miller, PD KCJZ 8122 Datapoint Drive Suite 500, San Antonio, TX 78229 EEO.

MORNING: If you have a great voice, quick wit, solid boardwork and production, and are capable of functioning as part of a team, we need to hear from you right away. Our ensemble morning show needs an organized in-studio conductor. You'll make a lot of personal appearances where you'll interact with our adult listeners. Great facility, great staff, in a very desirable top-25 market. Radio & Records, 10100 Santa Monica Bl., #926, 5th Floor, Los Angeles, CA 90067. EOE

OPPORTUNITIES

OPENINGS

PRODUCER

104.1 WTKS, one of the country's top-rated Radio Talk Shows, seeks a highly motivated producer for THE ED TYLL SHOW. Must have excellent radio show prep. & production skills. Must be organized with strong communication skills. Send resume to HR/P, 602 Courtland, Ste. 200, Orlando, FL 32804.

50,000-watt 70s based rocker accepting T&R's for possible future openings. Live appearances & excellent production skills a must! T&R to: Alan Hoover, PD, WKQB, P.O. Box 1677, Southern Pines, NC 28388. EOE No phone calls please.

LOCAL SALES MANAGER

Texas Riviera medium market is building a dynasty! Currently two FM's, one AM. Need a smart, creative, aggressive street fighter to take winning stations to next level. No desk jockeys — carry list, control inventory, train & motivate. This is a real career opportunity. FAX resumes to: General Manager, (512) 289-5836. EOE

99.7 WBJX

Today's BEST Music!

After 10 years our midday talent/MD is going to be a PD. We need someone to take over the airchair and win! Can you communicate effectively to 18-34 adults in a tight, bright way? Send tape and resume to: C.C Matthews, Program Director, WDJX, 612 4th Avenue, Suite 100, Louisville, KY 40202. EOE.

Wanted! High-energy morning personality for small southern market. Females encouraged to apply. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #914, 5th Floor, Los Angeles, CA 90067. EOE

PAXSON COMMUNICATIONS

Join Florida's fastest growing broadcaster. We are searching for: HIGH PROFILE, PERSONALITY MORNING SHOWS with proven Arbitron track records and AIR TALENT in the areas of:

- NAC
- Country
- AC
- Modern Rock/Alternative
- AOR
- Sports/Talk
- News
- Talk

Tape, resume, and things to grab our attention to: Mary Franco, Paxson Communications, 601 Clearwater Park Road, West Palm Beach, FL 33401 No calls at this time please. We will contact you when we receive your package Women and minorities encouraged. EOE/MHF

OPENINGS

The POINT, Rock and Roll Oldies for Little Rock, wants you. Be part of the hottest radio team in town. Must know 60s/70s/80s Rock Oldies music and be able to follow strict winning format. Rush material to: Mike Kennedy, KKPT, 2400 Cottdonale, Ln, Little Rock, AR 72202. No Calls. EOE



MORNINGS at a premiere DC shadow market Hot AC opening soon. Work with established, ultra-talented co-host in supportive, closely held station group environment. Salary 26-28k. Slick, big-town sound with small-town show flavor. Extremely professional operation, great management. Well-developed production, personal appearance and remote skills a required. Polished, big-city quality voice a must. Women and minorities encouraged to apply. Send tape, resume, photo, cover letter to station's programming consultant:

Pete Salant
SALANT BROADCAST CONSULTING
Box 9788
Virginia Beach, VA 23450-9788
EOE. No call please.

MIDWEST

Seeking production pro/afternoon air talent. T&R: KDAF-FM, Joe Kelly, 901 Pine Street, Rolla, Missouri 65401. No phone calls please! (5/17) EOE

Seeking news director, morning anchor with 2-3 years' on-air experience. T&R: WWJM, Michelle West, 210 South Jackson Street, New Lexington, OH 43764 (5/17) EOE

Top Newstalk station seeking news director, news anchor/reporter. T&R: WOSH, Eric Spencer, Box 1490, Oshkosh, WI 54902 (5/17) EOE

Wanted: effective, creative copywriter production person. T&R: WFMB, Bob Grayson, 3055 South 4th, Springfield, IL 62703(5/17) EOE

REPORTER: KMBZ in Kansas City needs a street reporter who will give us stories we haven't read in the paper. Work beats and beat everyone else to the story! Enthusiasm and great audio work required. Tape/resume to Carmen Corporal, KMBZ, 4935 Belinder Rd., Westwood, KS 66205 EOE

KRKQ 98 Rock

Des Moines' Only All Classic Rock

NEEDED IMMEDIATELY:
MORNING DRIVE AT/TEAM

Qualifications:

- UDS/DCS experience
- Can be entertaining in :30 or less
- Phone god
- Loves to hit the streets
- Must know the music and relate to lifestyle

Send tape, resume, and salary requirements to:
Chris Keyzer, Program Director
KRKQ 98 Rock
5161 Maple Dr.
Des Moines, IA 50317

Radio Ingstad of Iowa, Inc. is an Equal Opportunity Employer
Operated by
Fuller-Jeffrey Broadcasting

OPENINGS

96.5 KRAV

Heritage bright AC looking for creative, positive morning drive-news personality with 5 years' experience. Tape, resume, photo to: Steve Hunter, Program Director, KRAV Radio, 1638 S. Carson, 11th Floor, Tulsa, OK 74119 EOE

WRCX-FM/Chicago seeks Event Marketing Director. Responsibilities include but are not limited to the creation, packaging, negotiation, and selling of radio station events jointly with the sales and programming departments; gain additional station exposure/visibility without cost; explore non-traditional avenues to generate revenue. EOE. Send resume and portfolio to Natalie DiPietro/WRCX 875 N. Michigan, Ave. #4000 Chicago, IL 60611

We have an award-winning sports department that reports sports ... 610 WTVN needs a "Voice Of The Fan" type personality who can talk sports nightly. Passionate, opinionated entertainers should send T&R to Bill White, PD, 610 WTVN, 1301 Dublin Rd., Columbus, Ohio 43215. EOE

WEST

Irreverent Phoenix area hit Country seeks aggressive entry level news personality. (520) 425-4378, 6 to 9pm LA time. EOE (5/17) EOE

OPENINGS

Seeking air talent. T&R: KBCO, Scott Arbaugh, 2500 Pearl Street, #315, Boulder Colorado, 80302 (5/17) EOE

Seeking night talent. Including promotion responsibilities. T&R: KFXD, Greg Roberts, 455 West Amity, Mendham, ID 83542 (5/17) EOE

Seeking mature voice talent/production. T&R: KHOP/KROW, Richard Perry, 1581 Cummins Drive #135, Modesto, CA 95358 (5/17) EOE

Seeking aggressive Rock MD/air talent. T&R: KILO, 1805 E Cheyenne Rd., Colorado Springs, CO 80906 (5/17) EOE

Seeking morning show cohost. T&R: KFFM, Michael Jack Kirby, 215 N. 4th Street, Yakima, WA 98901 (5/17) EOE

Seeking experienced PBP announcer. T&R: KVAY, Russ Bladwin, Box 1176, Lamar, CO 81052 (5/17) EOE

Western Colorado HAC seeks T&R for future shifts. Send to: KMXY, Martie Miller, 315 Kennedy Avenue, Grand Junction, CO 81501 (5/17) EOE

Central CA classic Rocker has opening for AM News/sidekick. T&R: KVRQ, Todd Martin, 514 E. Bellevue Rd., Atwater, CA 95301 (5/17) EOE

Seeking production manager at LA's Christian Talk station. T&R: KKLA, Jim Tinker, Box 29023, Glendale, CA 91209 (5/17) EOE

ALTERNATIVE MUSIC EXPERT NEEDED IN LOS ANGELES!

Mediabase Research, the industry leader in monitored airplay, has a rare opening for an Alternative Music Specialist. Qualifications include deep and thorough knowledge of the music. Must be able to identify songs within just a few notes. You'll be listening to and transcribing the best stations in America. Rush resume to Nancy Deitemeyer, Mediabase, 15260 Ventura Blvd., 5th Floor, Sherman Oaks, CA 91403. Or fax resume to 818-377-5333. EOE



GENERAL MANAGER/PRESIDENT KXPR/KXJZ, INC.

KXPR/KXJZ Inc. is accepting applications for the position of General Manager/President. KXPR-FM and KXJZ-FM are two top-rated, NPR-affiliated stations licensed to California State University, Sacramento, providing service to California's capitol and nine surrounding counties. Seventy percent of funding comes from individuals and businesses within the listening area. KXPR/KXJZ Inc. is a 501(c)(3) organization with a \$2 million annual operating budget.

The General Manager/President reports to a board of 22 volunteer community leaders and university representatives, and serves to lead, plan, and manage the administrative, personnel, development, fundraising, and strategic planning functions, and to develop strong external community, board and university relationships. The successful candidate will have a bachelor's degree in a relevant academic discipline with an advanced degree preferred; ten years of relevant senior management experience with successful implementation of fundraising and sales promotions; nonprofit and public radio management desirable. Knowledge of principles and practices of effective leadership and management; team building and business planning techniques; public broadcasting and radio station operations; FCC policies and regulations. Skills to establish goals and evaluate performance; develop and manage station budget; represent the station to the community; communicate effectively orally and in writing.

Review of applications begins June 1, 1996, and will continue until filled. Applications must include: 1) cover letter; 2) current professional resume; and 3) names, addresses, and telephone numbers of three references who can speak to professional qualifications. Applications should be submitted to:

KXPR/KXJZ, Inc. General Manager Search
P.O. Box 2036
Sacramento, CA 95812

KXPR/KXJZ, Inc. is an Equal Employment Opportunity/Affirmative Action Employer.

OPENINGS

"American Radio Systems' new Mix 94.1 Las Vegas has prime 'slots'. Creative positions for creative talent who can entertain and relate to the new hot AC lifestyle. Full and parttime including mornings and afternoons, plus production and promotions. Minimum 2 years' experience and knowledge of basics required. Send T&R: Mix 94.1, Program Director, 6655 W. Sahara, C-216, Las Vegas, Nevada, 89102. No calls. A.R.S. is an equal opportunity employer."

West Coast AC needs "Top Flight" production maverick. Digital expertise a must, airshift required. Send aircheck and production samples. Radio & Records, 10100 Santa Monica Bl., #925, 5th Floor, Los Angeles, CA 90067. EOE

Regent Broadcasting of Las Vegas is seeking tapes and resumes for future positions of all on-air daypart positions, including news. If you are a team player, have the ability and strong desire to win, and would like to live and work in the nation's best and fastest-growing markets, and work with a great company filled with dedicated people, send T&R to: Jay Phillips, Regent Broadcasting of Las Vegas, 1130 E. Desert Inn Road, Las Vegas, NV 89109. No phone calls please. EOE

LARGE MARKET HOT AC MORNING HOST

Lead fun, established morning show to new heights! Humorous, clean, female-friendly, well-prepped entertainer willing to share spotlight with ensemble. Prima-donnas, drifters, and "it's not my job" types save your postage! Great station, beautiful city. Respected, "not for sale" company. Good base, bonus plan, and outstanding benefits. Application deadline May 30th, 1996. Radio & Records, 10100 Santa Monica Bl., #924, 5th Floor, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

DAVE-O IS AVAILABLE FOR DRIVETIME FUN

Proven ratings killer in:
Denver Minneapolis Milwaukee
Des Moines Louisville

LOOKING FOR A PARTY IN ANY
FORMAT DAVE-O (303) 759-4998

POSITIONS SOUGHT

TALK WITH AN ATTITUDE! Former Rock/CHR morning mouth will liven up your talk format with humor, bits, interviews, whatever. I don't care if they love me, but I guarantee I'll keep them listening! Call THE ROCK (407) 843-5486

Stop me before I waste beer \$\$ on blank tapes. Top 10 CBS news director/cohost seeks aggressive station. JOHN: (800) 713-0414 (5/17)

NATIVE ONE. The hottest craziest, most inventive bi-lingual air talent since...YOU! Seeking Urban gig. Will relocate. (202) 333-6344 or (703) 490-1527 (5/17)

The Southwest is the best. Never wanted to leave, help this experienced AT get back. DAN: (517) 386-6094 (5/17)

He's a close friend of your mom. Boomer. CHR. Any market. Any shift. Caffeine free. No after-taste. ROB MATTHEWS: (314) 845-6602 (5/17)

If you're looking... experienced pro available now. Great for production! Ready to roll. LARRY: (918) 481-1405 (5/17)

Refuse to lose! Personality, creativity and ratings to much! 8 years' AC, CHR, Alternative - PD, APD, MD. RON ANTHONY: (407) 952-9320 (5/17)

Veteran sportscaster/PBP man available. MIKE: (910) 835-4996 (5/17)

Living in Florida. 15 year veteran. Worked Daytona/West Palm. CHR, AC, Oldies, 70's. Fulltime or parttime. J.J. SHANNON: (407) 997-2131 (5/17)

MORNING MOUTH will talk till he's blue in the face and your station is making mega bucks! Call THE ROCK: (407) 843-5486 (5/17)

Bring on 3am! 15-year morning pro available now! On-air fun, great phones, and a team player...KEVIN HILLEY: (717) 944-7673 (5/17)

Free booze! Now that I have your attention. Experienced AT seeks FT employment. Southwest preferred. DAN LONDON: (517) 386-6094 (5/17)

A touch of NY. Country/Top 40/Dance/Oldies/AC airtalent. All shifts. Great appearances/phones. JIMMY DIELE: (718) 257-3158 (5/17)

Ferrell's logical lead-in. Clearing markets for 20-something rockin' Sports show. Universal appeal. Ready for fall book. LARRY: (800) 268-0196 (5/17)

Country - hardworking, energetic, experienced female wants to be a part of your team! ANGELA: (509) 443-1536 (5/17)

Talk show host described as 'witty' in July 95's ELLE magazine. I am available for you! PETER: (612) 486-8335 (5/17)

HAC/CHR/ALT: you haven't heard relatable till you've heard me. High energy and great phones. JIMMY: (718) 646-4302 (5/17)

POSITIONS SOUGHT

Have voice will travel. Your newest star personality is waiting for your call. Oldies, '70's, experienced. JIM: (312) 866-2135 (5/17)

Experienced CHR night geek. Mega fun, hot phones, great numbers. Major/ medium market successes. ACE: (810) 695-9691 (5/17)

Copy, production, voice-overs, and on-air. Smooth and versatile female voice. Will compliment almost any format. CATHERINE: (405) 275-9309 (5/17)

Air personality with strong knowledge of Country music history. Willing to work any shift, anywhere. GARY: (405) 681-9412 (5/17)

Bite the big apple! 13 year pro seeks parttime air position in/near NYC. Any shift/format. MARK: (914) 895-5141 (5/17)

Program director AC, CHR. Major market. Out of country for 3 years', looking to re-integrate secondary market. Will relocate. BOB: (407) 615-9702 (5/17)

Morning show guy unexpectedly released from my non-compete. A rocker with Country format background. Please call. Mom's worried. HERB PAINTER: (505) 881-8620 (5/17)

Trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean and reverent production pro. EDDIE BEAR FISCHER: (309) 828-7398 (5/17)

Liberal talk host/PD with more than 15 years' experience in major and larger medium market seek talk position. JOHN: (954) 561-1792 (5/17)

Exciting and descriptive PBP from two-time sportscaster of the year. Looking for Division I position. Sales background. RANDY: (915) 942-0589 (5/17)

Former WZXL alternative show producer and host seeks fulltime employment. RICH RUSSO: (609) 589-8171 or email: CEEMEL@aol.com (5/17)

Take me (back) to radio land! Adult AT seeks return to classic AC personality format, updated for 90's. MIKE: (603) 543-3022 (5/17)

Versatile talent/PD seeks return to Central Florida area due to family illness. DAVE: (913) 826-9782 (5/17)

OPPORTUNITY KNOCKS

in the pages of R&R
every Friday

CALL: 310-553-4330

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1996. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

Online Job Listings

To post your ad on R&R's website (<http://www.rronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

R&R Opportunities Advertising

1x	2x
\$100/inch	\$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx, Discover accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT #193. KRTH/Real Don Steele, Denver's KWMX & KALC, KIOZ/Dave, Shelly & Charsaw, NY's WKTU, KFMB-FM/Dave Smiley, KVIL/Ken Barnett, KZPS/John Boy & Billy, \$7.50.
CURRENT #192. WFLZ/Bubba the Love Sponge, KHMX/Paul Christy, KLSY/Murdock & Hunter, WRDQ/Jack Diamond, KOOL/Lee Simms, KMTT/Crow & West, KHKS, KKOB-FM, WIOQ, \$7.50.
PERSONALITY PLUS #PP-101. WIOD/Phil Hendrie, K101 Don Bleu, WFOZ/Randy & Spiff, WMTX/Mason Dixon & Bill Connolly, WLUP/Jonathon Brandmeier, \$7.50.
PERSONALITY PLUS #PP-100. WPLJ/Rocky Allen, KGB/Brian Whitman & Jack Silver, KHMX/Larry Moon & Shelly Sweeney, WFAN/Don Imus, \$7.50.
PERSONALITY PLUS #PP-99. KLOU/Stevens & Pruett, KISW/Bob Rivers, KSCS/Terry Dorsey, WXRK/Greaseman, KHKS/Kid Kraddick, \$7.50.
ALL COUNTRY #CY-48. WGAR, KSAN, WUSN, WKKK, KFMS, KEYV, KRTY, \$7.50.
ALL CHR #CHR-18. WPOW, Y100, KYLD, WSTR, WFLZ, KTFM, \$7.50.
ALL AC #AC-26. K101, WYXR, KEZR, KOMX, KOOA, KMZO, \$7.50.
PROFILE #S-318. MIAMI CHR Y100, WPOW, AC WLYF, WFLC, UC WEOR, WHQT, Gold WMXJ, WBBG, Ctry WKIS, AOR WZTA, WSHH, Talk WIOD, \$7.50.
PROFILE #S-319. NASHVILLE! CHR WRWV, AC WLAC, WJXA, AOR WKDF, WGFY, Ctry WSIX, WSM, UC WOOK, Gold WRMX, \$7.50.
PROMO VAULT #PR-24. promo samples - all formats, all market sizes, Cassette, \$10.
SWEETPEA VAULT #SV-10. Sweeper & Legal ID samples, all formats, Cassette, \$10.
#MR-4 (MODERN ROCK), #F-22 (ALL FEMALE), #CHN-22 (CHR NIGHTS), #O-17 (ALL OLDIES), #AOR-12 (ALL AOR), #T-4 (TALK RADIO), #UC-17 (ALL URBAN), #S-317 (ATLANTA) at \$7.50 each.
CLASSIC #C-186. KOL/Danny Holiday-1967, WAPE/Ted Richard 9-71, KIOQ 1976, KTNQ/Nancy Plum-1976, KIIS/Rick Dees-1983, KFRC 1973 \$11
VIDEO #61. BEST OF MORNING RADIO Part 4; over 20 of the country's best morning shows, all formats! 2 HOT hrs, VHS \$20!
VIDEO #62. Dallas' KSCS/Terry Dorsey, Tampa's WMTX/Mason Dixon & Bill Connolly, Philly's WIOQ/Chio, Atlanta's 99X/Barnes, Leslie & Jimmy, Houston's KLDE/Jerry Pelletier, \$25 VHS.

CALIFORNIA AIRCHECK
 Box 4408 - San Diego, CA 92164 - (619) 460-6104

AIRCHECK REMASTERING

"DJ's" Put your aircheck on a "CD". That's right! The highest quality "digital remastered," Copy of your on-air work dubbed to a gold disk. Think of all the advantages of having your aircheck on compact disk. Sound like the "Big Boys" for only 29.95. Call On-Air Productions at (406) 582-0828! Don't miss out on another job. Call today! Coming soon: affordable video airchecks on CD ROM! On-Air productions is a registered trademark '96.

BIG PROFITS

900#s = BIG PROFITS
 for your station
 Call LJ Enterprises Now!
3 1 0 - 2 2 6 - 2 8 1 8

COMEDY JINGLES

Heard on the BLAZE, WLS, TV-5 Chicago
 I will do all station production
 Call for introductory rates now
312-461-0740

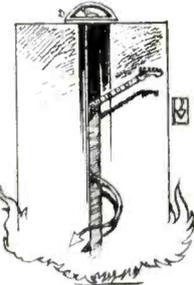
COMEDY SERVICES

COMEDY SERVICE
 Jokes, Bits, Joke Books, at a reasonable price. Send for samples & rates:
COMEDY CONNECTION
 406 N. BREWSTER RD. RR1 BOX 112, VINELAND, NJ 08360
 or call (609) 697-2298 (fax available)

R&R IS ONLINE <http://www.rronline.com>

COMEDY SERVICES

The Elevator From Hell™



WELCOMES
 KZOK-Seattle

Call us for the stupidest "Elevator" versions of current and Classic Rock Hits.

This Book, Why Don't You Go To Hell?!

Call Tony Fiore
 Bits & Pieces Creative Services, Inc.
 718/966-0499 Fax: 718/966-7841

COMEDY SEGMENTS? FLAHERTY DELIVERS!

"Imitation is the sincerest form of Flaherty"
 "Jim Flaherty is the most on-target voice-impressionist I've heard... Best Clinton out there... Best Dole... Most adaptable voice guy... No one sharper... Easiest to work with..."
 -Gary Scott Thomas, KRTY-FM

For a Free Sample, Call Jim at (212) 956-6249

Bugg Bytes Comedy

We don't insult your intelligence.
 Everything else is fair game.

Call Nita at (813) 889-0223

"It's the first thing I read when I get into the station every Morgan and, often, it's also the last!" -Robert W. Morgan, KRTH/Los Angeles

Alan Spector's
COMEDY NEWS NETWORK
 Call for a FREE week by fax or E-mail!
 (407) 682-2880
 E-mail: AlanComedy@AOL.com

LAFFLINE

Our 10th Year!!
 Hundreds of crazy people can't be wrong.

Fax samples: Call 312-464-9443
 E-Mail samples: laffcom@aol.com

FEATURES

RADIO LINKS Presents
"FLIPPER"
 interviews with
Elijah Wood & Paul Hogan
 Free Satellite Delivery Hard Copies Available
 Contact Lori Lerner at (310) 457-5358
 (310) 457-9869 (Fax)
 Call for list of free interviews

MUSIC SONG REFERENCE

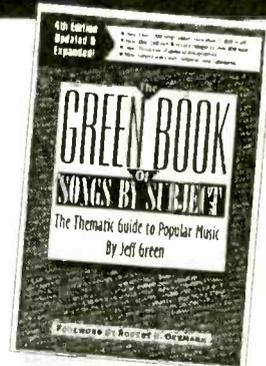
Find songs to fit any subject... instantly!

New! 4th Edition **Green Book of Songs By Subject** is the world's only thematic guide to popular music!

If you've ever needed songs to fit a particular topic, the all-new 4th Edition **Green Book of Songs By Subject** is the book you've been waiting for! Jeff Green has created the "ultimate music reference" for Program Directors, Music Directors, Production Directors, Morning Show and Talk Show Producers, and air personalities in all formats!

- Over 800 subject categories
- 744 jam-packed pages
- All genres and eras of music
- More than 21,000 songs
- More than 7000 artists
- Nearly 1000 record labels
- New subject index
- Now hardcover or paperback

Also available in Hardcover for \$64.95. Charge by phone at (310) 788-1622 or send check or money order to:



Radio & Records, 10100 Santa Monica Blvd. 5th Floor, Los Angeles, CA 90067 Note: Additional copies add \$1.00 add'l shipping per copy. Canada/Mexico shipping: \$10 first copy, \$5.00 add'l copies. Other international shipping: \$20 first copy, \$10 add'l copies. US Dollars Only.

Satisfaction Guaranteed! Only \$49.95 (Paperback) plus \$4.00 S/H

For fastest service charge by phone at (310) 788-1622

Our clients tell us again and again:
 "The material you provide is the best in the business!"
 Why not try our daily, faxed comedy service on your personality - intensive show for a week, FREE.*

THE MORNING PUNCH™

Call 803-781-6608 today, and see for yourself!
 *Offer subject to availability © 1996 - Crossan & Crossan Creative™

MUSIC SOFTWARE



Music Scheduling Software

BEST FEATURES

POWERGOLD® Music Scheduling Software has been refined over the past 8 years to compete and win in the toughest market conditions. We've added all the powerful features our customers have asked for. Why not use better weapons than your competition?

INSTANT, DIRECT SERVICE

POWERGOLD® is now available in North America only from Micropower Corporation, the people who created it. Sales, license renewals, and friendly, expert support are available 24 hours-a-day, 7 days-a-week.

INSTANT UPGRADES & PRODUCT INFO

Visit our new internet web page to upgrade to the latest version, or to get product information and a working demo version.

501-221-0660

No Voice Mail!

<http://www.powergold.com>

POWERGOLD® is a Registered Trademark of Micropower Corporation
 Copyright © 1996 Micropower Corporation

PROMOTIONAL WEARABLES



TWIST-AWAY TRAY™ stops drips for **UNDER 2 bucks!**

Our patented TWIST AWAY TRAY™ prevents spills while eating on the run. Made of Tyvek®, we can print logos in full color! Affordable... collapsible... reusable... a MUST premium for the 90's



Call Dr. Twist @ Pacific Sportswear Co. 1.800.872.8778

R&R IS ONLINE <http://www.rronline.com>

REAL ESTATE



UNIQUE NASHVILLE HOME

Off Granny White Pike on dead-end street. Almost 7000 square feet, with two living areas. Private 1.3 wooded acres. Three gorgeous levels all with decks. Spectacular entry with spiral staircase and ceramic tile. Six bedrooms, two stone fireplaces, and master suite with jacuzzi. Separate area perfect for studio or nanny.

Coldwell Banker **649,900** Adrienne Arnett
Andrews & Assoc. (615) 383-3142
1-800-383-3142

SHOW PREP

Don't go on the AIR without your

BROADCAST PARTNER

WOW!

BIZZARE BITS, FRIDAY HORRIBLE HEADLINES, FLASHBACKS, STUPID QUOTES, TOPICAL NEWS, BIRTHDAYS, TRIVIA, PLUS FRESH MONTHLY AIRDROPS. Delivered monthly. BROADCAST PARTNER is #1. REASONABLE RATES! Market Exclusivity. Call Now, Your PREP is DONE!!!

BROADCAST PARTNER (605)439-3201

SPANISH RADIO

Is Spanish Radio for you? we can help!

Ricardo Salazar Call **Top Sound**
(818) 841-0078

VOICEOVER SERVICES



Hard work
Great Attitude
The best!
VOICE IMAGING 412-776-9797

VoiceStuff Productions

ROCK...MODERN ROCK...CHR...BRING YOUR STATION INTO THE NEXT CENTURY WITH OUR UNIQUE ATTITUDE..... WHY ARE YOU STILL READING?... CALL THE NUMBER.....

voicestuff@ (610) 434 - 4920 voicestuff@
aol.com aol.com

Cool Station Imaging

VOICEOVER SERVICES

IMAGERS
\$80 A PAGE

FOR ANY MARKET SIZE CALL CHRIS MICHAELS
IN PROVIDENCE
(401) 467-4366 EXT. 30

Bill A Quinn, announcer for the Montel Williams Show & It's Showtime At the Apollo... introduces THE "Q" FACTOR Dry Voice Imaging For Your Radio Station

"Bill Quinn in my opinion is one of the finest Voiceover talents in America!"
- Tony Gray, Media Consultant, Gray Communications

For your free demo call toll free (888) 92-VOICE or e-mail at ComVoice@AOL.com Radio station group rates available



The Voice of
"Extreme Radio X107.5" In Las Vegas.

To hear how we imaged extreme radio,
CALL US!

Phone (516) 679-1316
FAX (516) 679-1329

**Extreme Music
needs an
extreme voice.**

Mark McKay

McKay Media Welcomes
Our Newest Client:
WBUB/Charleston, SC
"BUBBA 107.5"

The 70's:
KFRC, WRKO, WAPP
The 80's:
KMEL, KDWB, WRQX
The 90's:
KFKF, KYGO, Your Station

HEAR DEMO NOW! 913/345-2381

Full Production/Trax! Affordable! Small, Medium, and Large Markets



**FEMALE VOICE OF THE 90S
DARLA COOP**

800-910-3244

IDS - LINERS
PRODUCTION - PROMOS

Studio (818) 766-0491 Fax (818) 766-0457 Demoline (818) 766-6980

JOHN
VOICE OVER
DRISCOLL

<http://www.johndriscoll.com>
Connect instantly Via ISDN

SWEEPS - BUMPS - PROMOS
DAVID KAYE PRODUCTIONS INC.

Voice of WSFZ/Memphis, Q102/Dallas, WIXX/Greenbay

ANY FORMAT! ANY STYLE!
COLD VOICE OR FULLY PRODUCED
ISDN/DCI AVAILABLE

Call now for free demo.

800-843-3933



VOICEOVER SERVICES



GET THE MARKET ADVANTAGE

SUPER SWEEPERS by Mike Carta
LINERS • PROMOS • IDS 512-218-0878

23 years experience, big voice, seeks to record liners and promos.
CALL PHILLIP GIBBONS
615-526-7144

JOE CIPRIANO
PROMOS

Promos with Personality®

The Voice of the Fox Television Network

NOW IMAGING

Star 100.7 San Diego
WBLI, Long Island, NY
The Point, Norfolk, VA



CURRENT PROJECTS

VH-1 Honors
Siskel & Ebert Interviews/CBS
Leeza Gibbons Top 25 Countdown

VOX 310-454-8905 • FAX 310-454-3CIP • Cip@aol.com
Over-night DAT or LIVE ISDN



MIKE ORTEGO, pres.

All formats Produced & Unproduced
male and female voices

PH/FAX 901-754-5051

ORTEGO
PRODUCTIONS ortegoprod@aol.com



**Listen To
Doug Jeffers'
Demo Line!**

212-582-5777

(Studio=914-232-0707)

Promos - ID's - VO's
Politicals - Image Maker

ISDN POWER TOO!

A Recognized Voice From His Studio To Yours
For Over 28 Years In One Crystal Instant

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx/Discover accepted. One inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R marketplace (per inch):

1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
51 insertions	65.00

Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

CHR/POP

LW	TW	ARTIST	SONG	REMARKS
1	1	CELINE DION	Because You Loved Me (550 Music)	
3	2	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
2	3	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
4	4	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
6	5	HOOTIE & THE BLOWFISH	Old Man & Me (Atlantic)	
5	6	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
11	7	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
7	8	GIN BLOSSOMS	Follow You Down (A&M)	
9	9	DOG'S EYE VIEW	Everything Falls Apart (Columbia/CRG)	
8	10	BODEANS	Closer To Free (Slash/Reprise)	
10	11	FOO FIGHTERS	Big Me (Roswell/Capitol)	
17	12	GEORGE MICHAEL	Fastlove (DreamWorks/Geffen)	
14	13	COLOR ME BADD	The Earth, The Sun, The Rain (Giant)	
16	14	LA BOUCHE	Sweet Dreams (RCA)	
18	15	JANN ARDEN	Insensitive (A&M)	
12	16	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
13	17	BRANDY	Sittin' Up In My Room (Arista)	
15	18	COLLECTIVE SOUL	The World I Know (Atlantic)	
19	19	SMASHING PUMPKINS	1979 (Virgin)	
20	20	TINA ARENA	Chains (Epic)	
22	21	NATALIE MERCHANT	Wonder (Elektra/EEG)	
26	22	A. CLAYTON & L. MULLEN	Mission: Impossible (Mother/Island)	
21	23	LA BOUCHE	Be My Lover (RCA)	
24	24	NO DOUBT	Just A Girl (Trauma/Interscope)	
23	25	GOO GOO DOLLS	Name (Metal Blade/WB)	
25	26	BLUES TRAVELER	Hook (A&M)	
30	27	JARS OF CLAY	Flood (Silvertone)	
32	28	ROBERT MILES	Children (Arista)	
27	29	VOICE OF THE BEEHIVE	Scary Kisses (Discovery)	
31	30	BILLIE RAY MARTIN	Your Loving Arms (Sire/EEG)	

CHR begins on Page 28.

CHR/RHYTHMIC

LW	TW	ARTIST	SONG	REMARKS
1	1	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
2	2	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
4	3	BONE THUGS-N-HARMONY	Tha Crossroads (Ruthless/Relativity)	
3	4	CELINE DION	Because You Loved Me (550 Music)	
7	5	SWV	You're The One (RCA)	
5	6	COOLIO	1,2,3,4 (Sumpin' New) (Tommy Boy)	
6	7	R. KELLY	Down Low (Nobody Has To Know) (Jive)	
8	8	BRANDY	Sittin' Up In My Room (Arista)	
10	9	LA BOUCHE	Sweet Dreams (RCA)	
9	10	ANGELINA	Release Me (Upstairs)	
11	11	MARY J. BLIGE	Not Gon' Cry (Arista)	
14	12	PUFF JOHN SQN	Forever More (Work/CRG)	
12	13	JOE ALL	The Things (Your Man Won't Do) (Island)	
13	14	COLOR ME BADD	The Earth, The Sun, The Rain (Giant)	
17	15	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
24	16	QUAD CITY DJ'S	C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	
20	17	GEORGE MICHAEL	Fastlove (DreamWorks/Geffen)	
15	18	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
16	19	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
25	20	MC LYTE & XSCAPE	Keep On Keepin' On (Flavor Unit/EastWest/EEG)	
19	21	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
18	22	MONICA	Why I Love You So Much (Rowdy/Arista)	
22	23	SHAI	I Don't Want To Be Alone (Gasoline Alley/MCA)	
26	24	TOTAL	Kissin' You (Bad Boy/Arista)	
28	25	JODECI	Get On Up (Uptown/MCA)	
31	26	BILLIE RAY MARTIN	Your Loving Arms (Sire/EEG)	
23	27	D'ANGELO	Lady (EMI)	
27	28	DELINQUENT HABITS	Tres Delinquents (Loud/RCA)	
33	29	H-TOWN	A Thin Line Between Love & Hate (Jac-Mac/WB)	
21	30	2PAC F/DR. DRE	California Love (Death Row/Interscope)	

CHR begins on Page 28.

URBAN

LW	TW	ARTIST	SONG	REMARKS
1	1	SWV	You're The One (RCA)	
3	2	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
5	3	MONICA	Why I Love You So Much (Rowdy/Arista)	
8	4	JODECI	Get On Up (Uptown/MCA)	
6	5	HORACE BROWN	One For The Money (Motown)	
10	6	ISLEY BROTHERS	Let's Lay Together (Island)	
11	7	QUINCY JONES	Slow Jams (Qwest/WB)	
15	8	TOTAL	Kissin' You (Bad Boy/Arista)	
2	9	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
12	10	FAITH EVANS	Ain't Nobody (Who Could...) (Bad Boy/Arista)	
4	11	H-TOWN	A Thin Line Between Love & Hate (Jac-Mac/WB)	
19	12	BONE THUGS-N-HARMONY	Tha Crossroads (Ruthless/Relativity)	
7	13	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
17	14	MC LYTE & XSCAPE	Keep On Keepin' On (Flavor Unit/EastWest/EEG)	
21	15	MEN OF VIZION	House Keeper (M.J.J./550 Music/Epic)	
24	16	R. KELLY	I Can't Sleep Baby (If I) (Jive)	
20	17	IMMATURE	Please Don't Go (MCA)	
23	18	MICHAEL JACKSON	They Don't Care About Us (Epic)	
18	19	JOE ALL	The Things (Your Man Won't Do) (Island)	
9	20	ART N' SOUL	Ever Since You Went Away (Big Beat/Atlantic)	
22	21	XSCAPE	Can't Hang (So So Def/Columbia/CRG)	
13	22	CHANTAY SAVAGE	I Will Survive (RCA)	
29	23	CASE & FOXXY BROWN	Touch Me Tease Me (Def Jam/RAL/Mercury)	
16	24	LIONEL RICHIE	Don't Wanna Lose You (Mercury)	
26	25	KINO WATSON	Bring It On (Columbia/CRG)	
25	26	D'ANGELO	Lady (EMI)	
30	27	QUINDON	It's You That's On My Mind (Virgin)	
27	28	SKINDEEP	No More Games (Loose Cannon/Island)	
34	29	AALIYAH	Are You Ready (Flavor Unit/EastWest/EEG)	
14	30	TONI BRAXTON	Let It Flow (Arista)	
41	34	SOLO	He's Not Good Enough (Perspective/A&M)	
45	35	MONIFAH	You (Uptown/Universal)	
46	36	DONELL JONES	In The Hood (Untouchables/LaFace/Arista)	

URBAN begins on Page 41.

HOT AC

LW	TW	ARTIST	SONG	REMARKS
1	1	CELINE DION	Because You Loved Me (550 Music)	
2	2	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
6	3	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
3	4	BODEANS	Closer To Free (Slash/Reprise)	
5	5	GIN BLOSSOMS	Follow You Down (A&M)	
7	6	HOOTIE & THE BLOWFISH	Old Man & Me (Atlantic)	
4	7	NATALIE MERCHANT	Wonder (Elektra/EEG)	
8	8	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
9	9	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
10	10	JANN ARDEN	Insensitive (A&M)	
12	11	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
11	12	SEAL	Don't Cry (ZTT/WB)	
13	13	MELISSA ETHERIDGE	I Want To Come Over (Island)	
16	14	GEORGE MICHAEL	Fastlove (DreamWorks/Geffen)	
14	15	GOO GOO DOLLS	Name (Metal Blade/WB)	
15	16	TINA ARENA	Chains (Epic)	
22	17	STING	You Still Touch Me (A&M)	
18	18	DOG'S EYE VIEW	Everything Falls Apart (Columbia/CRG)	
19	19	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
20	20	FOO FIGHTERS	Big Me (Roswell/Capitol)	
23	21	GLORIA ESTEFAN	Reach (Epic)	
21	22	ROD STEWART	So Far Away (Lava/Atlantic)	
25	23	ROBERT MILES	Children (Arista)	
24	24	LIONEL RICHIE	Don't Wanna Lose You (Mercury)	
30	25	NATALIE MERCHANT	Jealousy (Elektra/EEG)	
27	26	JARS OF CLAY	Flood (Silvertone)	
—	27	BRYAN ADAMS	The Only Thing That Looks Good... (A&M)	
26	28	MADONNA	Love Don't Live Here Anymore (Maverick/WB)	
28	29	LENNY KRAVITZ	Can't Get You Off My Mind (Virgin)	
—	30	A. CLAYTON & L. MULLEN	Mission: Impossible (Mother/Island)	

No Songs Qualified For Breaker Status This Week

AC begins on Page 59.

AC

LW	TW	ARTIST	SONG	REMARKS
1	1	CELINE DION	Because You Loved Me (550 Music)	
2	2	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
4	3	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
3	4	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
5	5	LIONEL RICHIE	Don't Wanna Lose You (Mercury)	
6	6	GLORIA ESTEFAN	Reach (Epic)	
8	7	JANN ARDEN	Insensitive (A&M)	
7	8	SEAL	Don't Cry (ZTT/WB)	
9	9	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
10	10	ROD STEWART	So Far Away (Lava/Atlantic)	
12	11	GEORGE MICHAEL	Fastlove (DreamWorks/Geffen)	
16	12	TONI BRAXTON	Let It Flow (Arista)	
15	13	SELENA	I'm Getting Used To You (EMI)	
20	14	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
13	15	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
11	16	JIM BRICKMAN	By Heart (Windham Hill)	
14	17	DIANA ROSS	Voice Of The Heart (Motown)	
19	18	SORAYA	Suddenly (Island)	
17	19	ELTON JOHN	Blessed (Rocket/Island)	
18	20	TRISHA YEARWOOD	On A Bus To St. Cloud (MCA)	
21	21	TINA ARENA	Chains (Epic)	
22	22	ALL-4-ONE	These Arms (Blitz/Atlantic)	
23	23	HOOTIE & THE BLOWFISH	Old Man & Me (Atlantic)	
24	24	MADONNA	Love Don't Live Here Anymore (Maverick/WB)	
26	25	NEIL DIAMOND	Marry Me (Columbia/CRG)	
29	26	STING	You Still Touch Me (A&M)	
—	27	MICHAEL ENGLISH	Your Love Amazes Me (Curb)	
28	28	WYONNNA	To Be Loved By You (Curb/MCA)	
30	29	MICHAEL W. SMITH	I'll Lead You Home (Reunion/Arista)	
—	30	JANE KELLY WILLIAMS	Breaking In To... (Parachute/Mercury)	

AC begins on Page 59.

ACTIVE ROCK

LW	TW	ARTIST	SONG	REMARKS
1	1	DISHWALLA	Counting Blue Cars (A&M)	
3	2	BUSH	Machinehead (Trauma/Interscope)	
4	3	VAN HALEN	Humans Being (Warner Sunset/WB)	
2	4	COLLECTIVE SOUL	Where The River Flows (Atlantic)	
5	5	SOUNDGARDEN	Pretty Noose (A&M)	
7	6	OASIS	Champagne Supernova (Epic)	
6	7	STONE TEMPLE PILOTS	Big Bang Baby (Atlantic)	
11	8	ALICE IN CHAINS	Again (Columbia/CRG)	
8	9	SEVEN MARY THREE	Water's Edge (Mammoth/Atlantic)	
14	10	DEF LEPPARD	Work It Out (Mercury)	
9	11	SMASHING PUMPKINS	Zero (Virgin)	
16	12	TRACY BONHAM	Mother Mother (Island)	
10	13	STABBING WESTWARD	What Do I Have To Do? (Columbia/CRG)	
13	14	DAVE MATTHEWS BAND	Too Much (RCA)	
18	15	VERVE PIPE	Photograph (RCA)	
17	16	CRANBERRIES	Salvation (Island)	
12	17	SPACEHOG	In The Meantime (HiFi/Sire/EEG)	
24	18	STONE TEMPLE PILOTS	Trippin' On A Hole In A... (Atlantic)	
22	19	REFRESHMENTS	Banditos (Mercury)	
15	20	EVERCLEAR	Santa Monica (Watch...) (Capitol)	
21	21	MARILYN MANSON	Sweet Dreams (Are...) (Nothing/Interscope)	
23	22	HOWLIN' MAGGIE	Alcohol (Columbia/CRG)	
19	23	HOOTIE & THE BLOWFISH	Old Man & Me (Atlantic)	
30	24	EVERCLEAR	Heartspark Dollarsign (Capitol)	
20	25	NIXONS	Sister (MCA)	
28	26	HUNGER	Vanishing Cream (Universal)	
25	27	GREEN DAY	Brain Stew (Reprise)	
27	28	JARS OF CLAY	Flood (Silvertone)	
—	29	JERRY CANTRELL	Leave Me Alone (Work/CRG)	
32	30	OZZY OSBOURNE	I Just Want You (Epic)	

ROCK begins on Page 70.

THE NEWSBOYS

"TAKE ME TO YOUR LEADER"

BREAKING WZRH, KLRZ, WKTI, KBPI
AT: KHOM, WEND, CKEY,
 WYCR, WJET, WCHZ

OVER 250,000 SOLD!

Virgin
RECORDS

Breakers In Blue

URBAN AC

LW	TW	Artist	Title	Label
4	1	LIONEL RICHIE	Don't Wanna Lose You	(Mercury)
1	2	WHITNEY HOUSTON & CECE WINANS	Count On Me	(Arista)
2	3	JOE	All The Things (Your Man Won't Do)	(Island)
6	4	ISLEY BROTHERS	Let's Lay Together	(Island)
3	5	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
5	6	QUINCY JONES	Slow Jams	(Qwest/WB)
8	7	ART N' SOUL	Ever Since You Went Away	(Big Beat/Atlantic)
11	8	SWV	You're The One	(RCA)
9	9	D'ANGELO	Lady	(EMI)
7	10	TONI BRAXTON	Let It Flow	(Arista)
13	11	FUGEES	Killing Me Softly	(Ruffhouse/Columbia/CRG)
10	12	CHANTAY SAVAGE	I Will Survive	(RCA)
14	13	MEN OF VIZION	House Keeper	(MJJ/550 Music/Epic)
12	14	H-TOWN	A Thin Line Between Love & Hate	(Jac-Mac/WB)
17	15	GERALD & EDDIE LEVERT SR.	Get Your Thing Off	(EastWest/EEG)
15	16	R. KELLY	Down Low (Nobody Has To Know)	(Jive)
25	17	R. KELLY	I Can't Sleep Baby (If I)	(Jive)
20	18	JODECI	Get On Up	(Uptown/MCA)
16	19	AFTER 7	How Do You Tell The One	(Virgin)
18	21	RIPPINGTONS	Caravan Of Love	(GRP)
—	21	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
24	22	KENNY LATTIMORE	Never Too Busy	(Columbia/CRG)
21	23	PUFF JOHNSON	Forever More	(Work/CRG)
22	24	RANDY CRAWFORD	Cajun Moon	(Bluemoon/Atlantic)
19	25	FAITH EVANS	Ain't Nobody (Who Could...)	(Bad Boy/Arista)
30	26	SOLO	He's Not Good Enough	(Perspective/A&M)
—	27	MICHAEL JACKSON	They Don't Care About Us	(Epic)
29	28	TOTAL	Kissin' You	(Bad Boy/Arista)
28	29	KING WATSON	Bring It On	(Columbia/CRG)
—	30	MAXWELL	Til The Cops Come Knockin'	(Columbia/CRG)

URBAN begins on Page 41.

COUNTRY

LW	TW	Artist	Title	Label
1	1	BROOKS & DUNN	My Maria	(Arista)
3	2	BILLY DEAN	It's What I Do	(Capitol)
2	3	FAITH HILL	Someone Else's Dream	(Warner Bros.)
5	4	GEORGE STRAIT	Blue Clear Sky	(MCA)
6	5	COLLIN RAYE	I Think About You	(Epic)
7	6	BRYAN WHITE	I'm Not Supposed To Love...	(Asylum/EEG)
10	7	TOBY KEITH	Does That Blue Moon Ever Shine...	(A&M)
12	8	TRACY LAWRENCE	Time Marches On	(Atlantic)
8	9	BLACKHAWK	Almost A Memory Now	(Arista)
14	10	TERRI CLARK	If I Were You	(Mercury)
15	11	MINDY MCCREADY	Ten Thousand Angels	(BNA)
17	12	ALAN JACKSON	Home	(Arista)
19	13	DAVID LEE MURPHY	Every Time I Get Around You	(MCA)
18	14	VINCE GILL	High Lonesome Sound	(MCA)
21	15	JEFF CARSON	Holdin' Onto Something	(MCG/Curb)
16	16	GARTH BROOKS	The Change	(Capitol)
20	17	REBA MCGENTIRE	Starting Over Again	(MCA)
23	18	WYNONNA	Heaven Help My Heart	(Curb/MCA)
11	19	JOHN MICHAEL MONTGOMERY	Long As I Live	(Atlantic)
4	20	JO DEE MESSINA	Heads Carolina, Tails California	(Curb)
24	21	SAWYER BROWN	Treat Her Right	(Curb)
25	22	SAMMY KERSHAW	Meant To Be	(Mercury)
9	23	TIM MCGRAW	All I Want Is A Life	(Curb)
26	24	PAUL BRANDT	My Heart Has A History	(Reprise)
27	25	PATTY LOVELESS	A Thousand Times A Day	(Epic)
34	26	SHANIA TWAIN	No One Needs To Know	(Mercury)
32	27	RICOCHE	Daddy's Money	(Columbia/CRG)
29	28	MARTINA MCBRIDE	Phones Are Ringin' All Over Town	(RCA)
31	29	M. STUART & T. TRITT	Honky Tonkin's What I Do Best	(MCA)
33	30	RHETT AKINS	Don't Get Me Started	(Decca)

41	38	NEAL MCCOY	Then You Can Tell Me Goodbye	(Atlantic)
43	39	ALABAMA	Say I	(RCA)
44	43	LEE ROY PARNELL	Givin' Water To A Drowning Man	(Career)

COUNTRY begins on Page 48.

NAC

LW	TW	Artist	Title	Label
3	1	HERBIE HANCOCK	Thieves In The Temple	(Verve)
2	2	DOC POWELL	Sunday Mornin'	(Discovery)
1	3	COUNT BASIC	Joy And Pain	(Instinct)
4	4	RIPPINGTONS	Hideaway	(GRP)
6	5	GEORGE JINDA	Just My Imagination	(Shanachie)
5	6	VIBRAPHONIC	Can't Get Enough	(Hollywood)
10	7	HERB ALPERT	My Funny Valentine	(Almo Sounds/Geffen)
7	8	ED HAMILTON	Gray Day	(Telarc)
11	9	PETE ESCOVEDO	All This Love	(Concord)
9	10	BONEY JAMES	Ain't No Sunshine	(Warner Bros.)
13	11	GEORGE MICHAEL	Jesus To A Child	(DreamWorks/Geffen)
16	12	EARL KLUGH	Maybe Tonight	(Warner Bros.)
17	13	JOE SAMPLE	Hippies On A Corner	(Warner Bros.)
12	14	JOHN TESH PROJECT	Fragile	(GTSP)
20	15	ED CALLE	Me And Mrs. Jones	(Sony Latin Jazz)
8	16	STRANGE CARGO	El Ninjo	(Discovery)
15	17	BOB MAMET	Morningside	(Atlantic)
18	18	AVENUE BLUE	Conversation	(Mesa/Bluemoon)
19	19	SLIM MAN	There For You	(GES)
14	20	LIONEL RICHIE	Don't Wanna Lose You	(Mercury)
22	21	TONI BRAXTON	Let It Flow	(Arista)
24	22	RICK BRAUN	Club Harlem	(Mesa/Bluemoon)
21	23	PAUL TAYLOR	'Til We Meet Again	(Countdown/Unity)
28	24	PAMELA WILLIAMS	Castine	(Heads Up)
—	25	DOUG CAMERON	Rendezvous	(Higher Octave)
30	26	OLETA ADAMS	We Will Meet Again	(Fontana/Mercury)
26	27	THOM ROTELLA	Talk 2 Me	(Positive)
25	28	TONY RICH PROJECT	Nobody Knows	(LaFace/Arista)
—	29	CRAIG CHAQUICO	Autumn Blue	(Higher Octave)
29	30	GEORGE HOWARD	Our Love	(GRP)

NAC begins on Page 65.

ROCK

LW	TW	Artist	Title	Label
2	1	VAN HALEN	Humans Being	(Warner Sunset/WB)
1	2	HOOTIE & THE BLOWFISH	Old Man & Me	(Atlantic)
3	3	COLLECTIVE SOUL	Where The River Flows	(Atlantic)
5	4	DAVE MATTHEWS BAND	Too Much	(RCA)
6	5	DISHWALLA	Counting Blue Cars	(A&M)
12	6	DEF LEPPARD	Work It Out	(Mercury)
9	7	BADLEES	Angeline Is Coming Home	(Polydor/A&M)
8	8	STONE TEMPLE PILOTS	Big Bang Baby	(Atlantic)
4	9	SPACEHOG	In The Meantime	(HiFi/Sire/EEG)
7	10	EVERCLEAR	Santa Monica (Watch The World Die)	(Capitol)
13	11	BUSH	Machinehead	(Trauma/Interscope)
14	12	SOUNDGARDEN	Pretty Noose	(A&M)
15	13	OASIS	Champagne Supernova	(Epic)
11	14	SON VOLT	Drown	(Warner Bros.)
10	15	KISS	Rock And Roll All Nite	(Mercury)
16	16	KENNY WAYNE SHEPHERD	Born With A Broken Heart	(Revolution)
17	17	SEVEN MARY THREE	Water's Edge	(Mammoth/Atlantic)
30	18	GIN BLOSSOMS	Day Job	(A&M)
21	19	ALICE IN CHAINS	Heaven Beside You	(Columbia/CRG)
26	20	OZZY OSBOURNE	I Just Want You	(Epic)
18	21	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
19	22	NIXONS	Sister	(MCA)
24	23	SEVEN MARY THREE	Cumbersome	(Mammoth/Atlantic)
23	24	VERVE PIPE	Photograph	(RCA)
20	25	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
29	26	JARS OF CLAY	Flood	(Silvertone)
25	27	SCREAMIN' CHEETAH WHEELIES	Hello From Venus	(Atlantic)
38	28	WALLFLOWERS	6th Avenue Heartache	(Interscope)
31	29	ALICE IN CHAINS	Again	(Columbia/CRG)
—	30	SCORPIONS	Wild Child	(Atlantic)

ROCK begins on Page 70.

ALTERNATIVE

LW	TW	Artist	Title	Label
1	1	CRANBERRIES	Salvation	(Island)
3	2	TRACY BONHAM	Mother Mother	(Island)
6	3	DISHWALLA	Counting Blue Cars	(A&M)
5	4	DAVE MATTHEWS BAND	Too Much	(RCA)
4	5	BUSH	Machinehead	(Trauma/Interscope)
7	6	SOUNDGARDEN	Pretty Noose	(A&M)
2	7	OASIS	Champagne Supernova	(Epic)
8	8	VERVE PIPE	Photograph	(RCA)
10	9	GOLDFINGER	Here In Your Bedroom	(Mojo/Universal)
11	10	NIXONS	Sister	(MCA)
25	11	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
9	12	STONE TEMPLE PILOTS	Big Bang Baby	(Atlantic)
12	13	EVERCLEAR	Heartspark Dollarsign	(Capitol)
16	14	REFRESHMENTS	Banditos	(Mercury)
18	15	NO DOUBT	Spiderwebs	(Trauma/Interscope)
15	16	PAUL WESTERBERG	Love Untold	(Reprise)
—	17	PORNO FOR PYROS	Tahitian Moon	(Warner Bros.)
21	18	RAGE AGAINST THE MACHINE	Bulls On Parade	(Epic)
28	19	GIN BLOSSOMS	Day Job	(A&M)
26	20	JEWEL	Who Will Save Your Soul	(Atlantic)
20	21	LUSH	Ladykillers	(4AD/Reprise)
31	22	BUTTHOLE SURFERS	Pepper	(Capitol)
13	23	COWBOY JUNKIES	A Common Disaster	(Geffen)
17	24	SMASHING PUMPKINS	Zero	(Virgin)
33	25	STONE TEMPLE PILOTS	Trippin' On A Hole In A...	(Atlantic)
29	26	MARILYN MANSON	Sweet Dreams (Are...)	(Nothing/Interscope)
23	27	STABBING WESTWARD	What Do I Have To Do?	(Columbia/CRG)
24	28	JARS OF CLAY	Flood	(Silvertone)
14	29	FOO FIGHTERS	Big Me	(Roswell/Capitol)
22	30	SPACEHOG	In The Meantime	(HiFi/Sire/EEG)

ALTERNATIVE begins on Page 76.

ADULT ALTERNATIVE

LW	TW	Artist	Title	Label
1	1	HOOTIE & THE BLOWFISH	Old Man & Me	(Atlantic)
2	2	DAVE MATTHEWS BAND	Too Much	(RCA)
5	3	STING	You Still Touch Me	(A&M)
6	4	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
3	5	COWBOY JUNKIES	A Common Disaster	(Geffen)
7	6	MARK KNOPFLER	Don't You Get It	(Warner Bros.)
4	7	JARS OF CLAY	Flood	(Silvertone)
15	8	JEWEL	Who Will Save Your Soul	(Atlantic)
10	9	PATTI ROTHBERG	Inside	(EMI)
9	10	FOO FIGHTERS	Big Me	(Roswell/Capitol)
14	11	WHY STORE	Lack Of Water	(Way Cool Music/MCA)
11	12	OASIS	Champagne Supernova	(Epic)
13	13	JACKSON BROWNE	Looking East	(Elektra/EEG)
18	14	BADLEES	Angeline Is Coming Home	(Polydor/A&M)
17	15	PAUL WESTERBERG	Love Untold	(Reprise)
20	16	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
8	17	GIN BLOSSOMS	Follow You Down	(A&M)
23	18	LOS LOBOS	Can't Stop The Rain	(Slash/WB)
12	19	JOAN OSBORNE	Ladder	(Blue Gorilla/Mercury)
19	20	SUBDUDES	All The Time In The World	(High Street)
16	21	TRACY CHAPMAN	Give Me One Reason	(Elektra/EEG)
24	22	DISHWALLA	Counting Blue Cars	(A&M)
21	23	NATALIE MERCHANT	Jealousy	(Elektra/EEG)
26	24	WALLFLOWERS	6th Avenue Heartache	(Interscope)
22	25	CRANBERRIES	Salvation	(Island)
29	26	TODD SNIDER	I Believe You	(Margaritaville/MCA)
—	27	DAVE MATTHEWS BAND	So Much To Say	(RCA)
—	28	GIN BLOSSOMS	Not Only Numb	(A&M)
—	29	TORI AMOS	Talula	(Atlantic)
—	30	CURE	Mint Car	(Fiction/EEG)

ADULT ALTERNATIVE begins on Page 82.

LENNY KRAVITZ

"CAN'T GET YOU OFF MY MIND"

16 WEEKS OF TENACITY!!

ADDED KRBE, WZPL, 99X, KDGE, WHYT, WBMX, WXKS, AT: Q102, WMXV, WPLJ, WNCI, WFLZ, WENZ, WMMS, KROQ, KISF, WDRE, STAR 98.7, 89X, Y100, KHOM, KXPX, WBCN, WZJM, plus 100 others!



HEADLINING THE H.O.R.D.E. TOUR 7/6 - 9/1



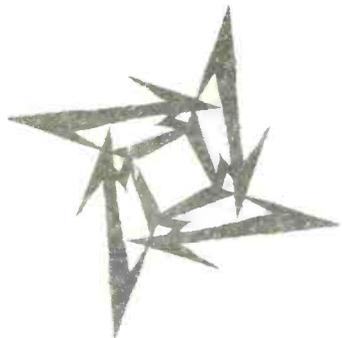
METALLICA

UNTIL IT SLEEPS

IMPACT DATE MAY 21!

**THE FIRST 4:33
FROM THE 78:59 ALBUM LOAD
IN STORES 6:4:96.**

PRODUCED BY BOB ROCK WITH HETFIELD & ULRICH
MANAGEMENT: Q PRIME



ON ELEKTRA COMPACT DISCS,  CASSETTES AND RECORDS

© 1996 E/M Ventures. <http://www.elektra.com>