

'96 SPRING RADIO STATION TRADING TOPS \$7 BILLION

The first full quarter of post-telecom trading saw 725 stations and \$7.4 billion change hands. And 10 major station swaps — valued at more than \$500 million — took place, too.

Pages 4, 11

'HONK IF YOU OWN US'

KTBZ (The Buzz)/Houston has managed to survive — and thrive — through four ownership changes in 12 months. VP/GM Pat Fant, PD Cruze, and MD David Sadof detail how they did it.

Page 88

KEEPING YOUR OLDIES OUTLET SOUNDING NEW

Oldies WBIG-FM/Washington PD Steve Allan tells how involved air talents, creative production, and increased marketing and promotion efforts can keep your station sounding fresh.

Page 47

RETURNING TO RADIO AFTER THREE YEARS

After 14 years in our business, WQOK/Raleigh PD Hozie Mack took a three-year sabbatical — then he returned to radio. What did he learn in the interim?

Page 48

PEOPLE IN THE NEWS

- Ed Lambert named PD at KHKS/Dallas
- Dan Bennett becomes GM at KLIF-AM & KTCK-AM/Dallas
- Randall Bloomquist takes WBT/Charlotte PD position
- Phil Manning now PD for L.A.-area Y107 triplecast

Page 3

THIS #1 WEEK

CHR/POP

- ALANIS MORISSETTE You Learn (Maverick/Reprise)

CHR/RHYTHMIC

- KEITH SWEAT Twisted (Elektra/EEG)

URBAN

- CASE I/FOXXY BROWN Touch ... (Def Jam/RAL/Mercury)

URBAN AC

- TONI BRAXTON You're Makin' Me High (LaFace/Arista)

COUNTRY

- GEORGE STRAIT Carried Away (MCA)

NAC

- HERBIE HANCOCK Thieves In The Temple (Verve)

HOT AC

- TRACY CHAPMAN Give Me One Reason (Elektra/EEG)

AC

- ERIC CLAPTON Change The World (Reprise)

ACTIVE ROCK

- STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)

ROCK

- BLACK CROWES Good Friday (American/Reprise)

ALTERNATIVE

- PRIMITIVE RADIO GODS Standing ... (Ergo/Columbia/CRG)

ADULT ALTERNATIVE

- PRIMITIVE RADIO GODS Standing ... (Ergo/Columbia/CRG)

NEWSSTAND PRICE \$6.50



Westinghouse, Infinity To Sell Two Chicago Stations

Deal designed to facilitate mega-merger

BY STEVEN COLFORD
R&R WASHINGTON BUREAU

Westinghouse Electric Corp. and Infinity Broadcasting will sell two Chicago radio stations to minority owners to facilitate their proposed merger, Westinghouse announced this week. The company said it soon will announce the sale of one AM and one FM in Chicago, where the combined company would own 10 stations — two more than allowed in a market by the FCC.

An industry analyst speculated that the stations most likely to be sold were WYSY-FM — a 23kw station licensed to nearby Aurora, IL that managed a 1.7 share in the spring ratings — and Talk WJJD-AM, which ranked 29th in the market during the winter book.

A Westinghouse/Infinity combination also would own 11 stations in Dallas/Ft. Worth, but CBS Radio VP/Communications Helene Blieberg said the company will satisfy the FCC's limit in that market through a swap or exchanges. Blieberg said confidentiality agreements precluded identifying the Chicago stations to be sold, but the company believed reaching FCC ownership limits in Chicago and Dallas/Ft. Worth would satisfy government regulators.

The two companies also said they were filing merger documents with the FCC and the Department of Justice, arguing that the combination would improve existing services and allow the develop-

WESTINGHOUSE/See Page 30

Deal Details

- WJJD-AM, WYSY-FM rumored candidates for sale
- Dallas stations likely to be exchanged
- Parents' radio guide slated

Capstar Takes Osborn Group

New group's holdings number 50 stations

In two fell swoops, newly formed Capstar Broadcasting Partners has reached the 50-station mark.

Capstar agreed this week to acquire Osborn Communications Corp. for approximately \$100 million. Osborn owns 17 stations in Dayton; Ft. Myers-Naples; Wheeling, WV; Jackson, TN; Gadsden, AL; and Asheville, NC. Capstar agreed last month to buy Commadore Media's 33 stations (R&R 6/28).

The deal, a cash merger, is expected to close by the end of February. Osborn will become an autonomous subsidiary of Capstar and will be headed by current Osborn President/CEO Frank Osborn, who will have an equity stake in the company. Osborn says its directors agreed to approve the deal.

Capstar, which was created to invest in medium-market radio stations, is headed by former SFX Broadcasting President Steve Hicks. The investment firm Hicks, Muse, Tate & Furst — headed by Steve

CAPSTAR/See Page 30

Thunderstorm Topples Nashville Trombo's Tower



Winds estimated in excess of 60mph toppled the News/Talk WKDA-AM, Classic Hits WGFX-FM, and Rock WKDF-FM Nashville radio tower on Sunday (7/21) evening, forcing the trombo off the air for about 48 hours. At least 30,000 local residents lost power during the sudden storm.

According to a report in Nashville's Tennessean, 'GFX air talent J.R. and his wife were leaving the station parking lot at about 7:30pm when they witnessed the guy wire securing the tower give way, causing the structure to come crashing down onto three autos, including a Nissan truck that the station planned to give away and a vehicle owned by WGFX's engineer.

Teller Back In Business; Opens Red Ant Label



Red Ant CEO/Chairman Al Teller and Wasserstein Perella Managing Dir. Townsend Zeibold

BY COREY LEVITAN
R&R STAFF WRITER

In a move hotly tipped for months, former MCA Music Entertainment Group Chairman/CEO and MCA Inc. Exec. VP Al Teller has resurfaced with a \$100 million music company called Red Ant Entertainment. At Red Ant's core will be an independent record label focusing on urban and alternative music, with an eye toward country and

TELLER/See Page 30

Small Market Stations Suffer Big-City Scam

BY ADAM JACOBSON
R&R STAFF WRITER

Here is a story of seller beware. Radio and other media generate all sorts of ad business from clients in and out of town. Unfortunately, not every potential advertiser is as honest as your regulars. Some may not even be as reputable as your most delinquent client.

Mike Klasby, GM of KAAR-FM & KQUY-FM/Butte, MT, celebrated his 50th birthday on June 18. That same day, his station began to air preproduced spots that arrived with a check from United Liquidators of America, an Anaheim, CA-based firm that travels from city to city holding weekend "expos" offering electronics and clothing accessories. "You'd think after all those years in the busi-

ness, I wouldn't get stuck like I did," Klasby told R&R.

KLEN-FM/Cheyenne, WY OM/morning co-host Brenda Mee and PD/husband Kevin Mee aren't your unknowing, small-market radio types, either. Both worked 75 miles south in Denver for seven years before the couple moved to Wyoming in 1990 — Brenda as an AE at KQKS (KS104), and Kevin as an air talent at such stations as KSYY and KBPI. Yet their large-market acumen couldn't prevent what occurred the weekend of June 28.

Said Kevin Mee, "We got the check a week before they got into town. We figured we'd have it cleared by the time they arrived — and it had already been in there seven days."

SCAM/See Page 20

Bishop To MCA As Sr. VP/Promotion

MCA Records has tapped Skip Bishop as Sr. VP/Promotion. Most recently VP/National Pop Promotion for RCA Records, Bishop fills the void left by Bruce Tenenbaum, who left MCA to become President of Left Bank Management last year.



Bishop

On tap for months, Bishop's appointment was delayed until he could be released from his RCA contract. "After a long wait, we are thrilled to welcome Skip to our new executive team," said MCA Exec. VP Abbey Konowitch. "With the ever-changing dynamics of the promotion scene, Skip's knowledge and overview of the various radio formats — as

BISHOP/See Page 30

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-MIKE MORRISON/KSCA

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'Mister Ed' Lambert Now KHKS Mane Man

Top-ranked Gannett Radio CHR/Pop KHKS/Dallas has promoted Asst. PD/MD/middayer "Mister Ed" Lambert to PD. Lambert — who has been with the station for two and a half years — has been acting PD since John Cook moved to sister KIIS/Los Angeles (R&R 4/26).

"I am thrilled to recognize Ed's many contributions to KHKS and Gannett Radio," said Gannett Radio President Gerry DeFrancesco. "He is absolutely the ideal person to lead KISS-FM to

LAMBERT/See Page 30

KLIF & KTCK Lift Bennett To GM Slot

Dan Bennett has been elevated to GM at Susquehanna Radio Talk-Sports combo KLIF-AM & KTCK-AM/Dallas. KLIF's Station Manager since 1993, Bennett moves into the slot recently held by Dan Haliburton, who is GM at co-owned KPLX-FM and an as-yet-unbuilt Dallas FM.

"For the past several years, Bennett has steadily assumed greater responsibilities at the stations as they grew in stature and success," Susquehanna President Dave Kennedy commented. "The task of building and enhancing unique and powerful identities for each station — while achieving the greatest amount of operating synergy between them — is a complex one."

Bennett told R&R, "My goal is to maximize the programming and sales potentials of both stations. 'Ticket' and KLIF are aimed at and seem to attract a different audience. We need to maximize the earning

BENNETT/See Page 30

For The Record

Phil Zachary has been named VP/GM at WHFS/Washington. The headline in last week's news story (R&R 7/19) inaccurately reflected his appointment.

Independence Gaze



According to KLOS/L.A., its "Independence Daze" concert — headlined by the Black Crowes on July 6 — broke the Southern California attendance record for a radio station-sponsored show at 37,000. Breaking the record for number of people squeezed into a backstage photograph are (rear, l-r) KLOS personality Mark Thompson and Creative Services staffer Jolene Peilant, Black Crowes Marc Ford, Johnny Colt, Rich Robinson and Eddie Harsch, KLOS Program Operations staffer Laurie Nickoloff, Crowes Steve Gorman and Chris Robinson, KLOS MD Rita Wilde and personality Brian Phelps; (front, l-r) KLOS Production Dir. Stew Herrera, personalities Remy Maxwell and Long Paul, and PD Carey Curelop.

Spring ARBs: Country Shines

Country radio enjoyed spectacular results in several key major markets, according to Spring '96 Arbitron numbers. Stations in Dallas, Tampa, Minneapolis, and Washington (where WMZQ leaped from third to first in the market) performed notably.

In other formats, Dallas's five News/Talk/Sports stations commanded 15% of the listening during the spring, and ABC morning man Tom Joyner helped propel WHUR-FM/Washington to second in the market.

Dallas-Ft. Worth			Washington, DC		
	Wl '96	Sp '96		Wl '96	Sp '96
KHKS-FM (CHR/Pop)	5.7	6.2	WMZQ-FM (Country)	5.3	6.4
KSCS-FM (Country)	5.0	6.2	WHUR-FM (Urban/AC)	5.4	5.8
KKDA-FM (Urban)	5.4	5.7	WPGC-FM (CHR/Rhy)	6.5	5.6
KVIL-FM (AC)	5.4	5.2	WASH-FM (AC)	4.8	5.1
KYNG-FM (Country)	3.9	4.9	WBIG-FM (Oldies)	4.4	4.9
WBAP-AM (News/Talk)	4.6	4.9	WKYS-FM (Urban)	4.1	4.8
KPLX-FM (Country)	4.4	4.3	WMMJ-FM (Urban/AC)	4.9	4.6
KRBV-FM (Urban/AC)	4.2	4.2	WRQX-FM (Hot AC)	4.5	4.6
KRLD-AM (News/Talk)	3.7	4.1	WMAL-AM (News/Talk)	4.0	4.2
KDMX-FM (Hot AC)	2.8	3.9	WGMS-FM (Classical)	4.5	4.1

COMPLETE RESULTS FROM 12 MARKETS: PAGE 31. SAME-DAY UPDATES: <http://www.rronline.com>

'Young Buck Country' Debuts In Phoenix

A third Phoenix FM Country outlet debuted last Friday (7/19) when an 8200-watt (at 571 feet) facility signed on as KBUQ — "Young Buck Country" — to do battle with market stalwarts KMLE and KNIX.

KBUQ launched as "a fresher cut of country music" with 10,000 songs in a row under a five-year LMA with New Century, owners of Phoenix's Talk/Sports KGME-AM and Alternative simulcast KEDJ-FM & KHOT-FM. Despite the initial 10 straight hours of Buck Owens's "Ti-

ger By The Tail" — more than a bit coincidental considering KNIX is owned by Owens and his family — the programming plan is to target a young audience.

Commenting on Country as the format of choice, New Century/Arizona VP/GM Reid Reker told R&R, "Only Dallas, Houston, and Oklahoma City have a larger Country life group than Phoenix. All three have supported three Country outlets, and we believe Phoenix is capable of the same thing. In fact, the

KBUQ/See Page 30

JULY 26, 1996

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Country Chart	58	Adult Alternative Albums	95
Adult Contemporary	67		

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R&R's Bloomquist Set To Join WBT As PD

Longtime R&R News/Talk Editor and Washington Bureau Chief Randall Bloomquist has been named PD at Jefferson-Pilot's all-Talk WBT-AM & FM/Charlotte, effective in late August. Bloomquist succeeds Mary June Rose, who is now with Jefferson-Pilot's JP Publishing.

"We are really impressed with Randall," WBT GM Rick Jackson told R&R. "He's a bright guy, an out-of-the-box thinker, a good manager and leader. Even more important, he has a fresh perspective on things. Those were the



Bloomquist

elements I was looking for. Randall knows what's going on with everybody in the industry. I'm looking forward to the chance to get him down here and rub his nose in it and make him actually do what he's been writing about all these years."

Bloomquist added, "This is a truly unique opportunity. It's like a veteran baseball writer having the chance to manage the New York Yankees. No more backseat driving! WBT has a

BLOOMQUIST/See Page 30

Manning Named To Man Y-107's PD Post

Former WNRQ/Pittsburgh PD Phil Manning has been named PD at Odyssey Communications' Los Angeles-area Alternative triplecast "Y-107," comprised of KLYY-FM/Arcadia, KSYY/Fallbrook & KVVY/Ventura. The appointment is effective August 19.

Odyssey VP/Programming Steve Blatter stated, "Phil has a great ear and feel for the Alternative format and a firm understanding of what we are trying to



Manning

accomplish at Y-107." "I am thrilled to be part of Y-107 at this early stage," Manning added. "The station already has carved out a unique position for itself, and based on the latest ratings I would say we are well on our way. I am looking forward to the challenge and to working with Steve and the staff to take the station into the future."

Besides WNRQ, Manning has programmed WENZ/Cleveland and WOXY/Cincinnati.

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FCC Looks Outside For DARS Solution

The National Telecommunications Information Administration is reacting coolly to attempts by the FCC to let a panel of NTIA officials resolve the simmering dispute over digital audio radio (DARS).

The FCC has proposed forming a panel of experts from the NTIA, an agency within the Department of Commerce, and letting them decide whether CD Radio should receive preferential treatment when the FCC allocates DARS spectrum. The Washington, DC-based company had qualified for a "pioneer's preference" because it developed some basic DARS technology. However, two powerful congressmen objected to the FCC's plan to allocate some DARS spectrum to CD Radio and auction the rest. Those objections were initially registered a day before a panel of FCC experts was to rule on CD Radio's qualifications.

Unpopular Decision

That's when the FCC came up with the idea of enlisting the aid of the NTIA. But the FCC's solution — using non-FCC experts to determine CD Radio's status — doesn't appear to be popular with either the NTIA or Congress. A spokeswoman at NTIA said the proposal had just been received. "We will neither set up such a panel nor lead such a panel, although we may participate in it. We would be just one participant, not all of them." A source familiar with the issue characterized it somewhat more dramatically: "This is the FCC's mess, and NTIA doesn't want any part of it."

A spokesman for Rep. John Dingell (D-MI), who first objected to giving CD Radio preferential treatment, declined to comment on the proposal. "The consideration here is whether there is any valid reason to continue pioneer preferences," the spokesman said. "There may be some occasions when it's valid ... but it doesn't appear to have been thought through here or in other instances."

CD Radio Chairman/CEO Dave Margolese, whose publicly held company has invested about \$20 million trying to launch its national subscription radio services, remained resolute. "I think we're entitled" to being granted a pioneer's preference, he said. "We first applied for this six years and [most recently] two months ago; it's OK if it takes a little longer."

QUARTERLY BUSINESS REVIEW

Behind The \$7.4 Billion Spring Of '96

By Heather Van Slooten
R&R Washington Bureau

We haven't seen wheeling and dealing like this since Monty Hall retired from television. The first full quarter of post-telecom trading proved to be a blockbuster: \$7.4 billion and 725 stations traded hands in April, May, and June '96, increases of 1205% and 105%, respectively, over the second-quarter '95 figures of \$567 million and 354 stations.

The trading surge wouldn't be nearly so impressive were it not for the latest deal to end all deals: Westinghouse's acquisition of Infinity Broadcasting in the final week of the quarter. Nevertheless, the quarter sans Westinghouse/Infinity is still imposing. In last year's second quarter, a deal worth a mere \$14 million made the quarter's top 10 transaction list. But this year, it took at least \$48 million to achieve that honor — and that's discounting the deals done using the latest rage in radio trading: the station swap.

Swaps Gather Steam

Owners in Top 50 markets want more than cash for their stations these days — they want tax breaks, mak-

2nd Quarter '96	
Total Stations Traded	April-June '96: 725
Total Dollar Volume:	\$7.39 billion
• AM CPs:	0
• AM Stations:	253
• FM CPs:	14
• FM Stations:	458
Total:	725

ing the swap strategy increasingly popular as groups consolidate their holdings in fewer markets. There were 10 major swaps — valued at

more than \$500 million — in the second quarter. (Swap values are not included in R&R's tally of dollars traded, but the properties count toward the total number of stations changing hands.) Since little or no cash was exchanged in these swap deals, R&R assigns them values based on industry estimates (see chart, page 11).

In a dizzying and complex series of swaps, KTBZ-FM/Houston was traded from Shamrock Broadcasting to Secret Communications to Entercom to Nationwide Communications. The initial deal allowed Shamrock (now a subsidiary of Chancellor Broadcasting) to move into Denver. Secret used 'TBZ to get Entercom's Pittsburgh stations, and Entercom then traded it for Nationwide's KISW-FM/Seattle. When the dust settles, Nationwide will have two FMs in Houston, Secret will have four stations in Pittsburgh, and Entercom will have five in Seattle.

Continued on Page 11

BUSINESS BRIEFS

Congressional Hearing Spares Radio

A House committee last week admonished the FCC over its implementation of the 1996 Telecommunications Act. But not a single critical word was directed at the radio industry.

The Commission's handling of children's TV, cable TV, and the telephone companies was the focal point of the attack by members of the House Telecommunications Subcommittee during a half-day oversight hearing. FCC Chairman Reed Hundt, trying to placate committee members, went so far as to mention the proposed merger of Westinghouse/CBS and Infinity Broadcasting as an example of the "explosion" of mergers and acquisitions that have occurred in all media in the wake of the new law. He offered no criticism of the deal and said the Commission hoped to deal with the proposed merger quickly.

Media Mergers A Boon For Everyone

The combination of Westinghouse/CBS with Infinity Broadcasting will produce a network of radio stations that will dominate the nation's Top 10 markets. But that doesn't necessarily mean listeners in those markets will lose programming diversity.

That was the consensus at a media merger conference last week sponsored by the Freedom Forum's Media Studies Center. Critical of the merger, however, was David Honig, Exec. Director of the Minority Media and Telecommunications Council. He said minority-owned media was being killed off by the 1996 Telecommunications Act.

Arguing that current media growth provides opportunities for everyone was USA Today columnist Kevin Maney, who cited the Internet as an example. And NAB's Dwight Ellis said that while minority owners of small radio groups might be tempted to sell because of the high prices being paid today, they then can apply their profit to other media.

SFX Offers To Exchange Notes

SFX Broadcasting Inc. (NASDAQ: SFXBA) has offered to exchange its 10 3/4% senior subordinated Series B notes due 2006 for Series A. Some \$450 million in aggregate principal is currently outstanding. The offer expires August 14.

Web Ads Won't Hurt Radio Revenues

A study of World Wide Web ad revenues projects dramatic growth by the year 2000 — but with little of the tenfold increase expected to come at the expense of radio.

Elizabeth Estroff, an analyst for SIMBA Information in Wilton, CT, said the impact on other media advertising would be "marginal" and that most, if any, lost dollars would be at the expense of direct marketing and research/development budgets. Estroff estimated ad revenues on the web and proprietary online services will jump from \$200 million this year to nearly \$2 billion in 2000.

CBC Takes To British Airwaves

Children's Broadcasting Corp. (CBC) may soon be bringing its Radio AAHS format to the Brits. CBC has announced it's a "developmental partner" with British company Children's Radio Broadcast Co. Ltd. (CRBC) and will own 24.9% of CRBC.

CRBC recently applied for an FM license in the London market. The companies say the deal will close by the end of the year if the license is awarded.

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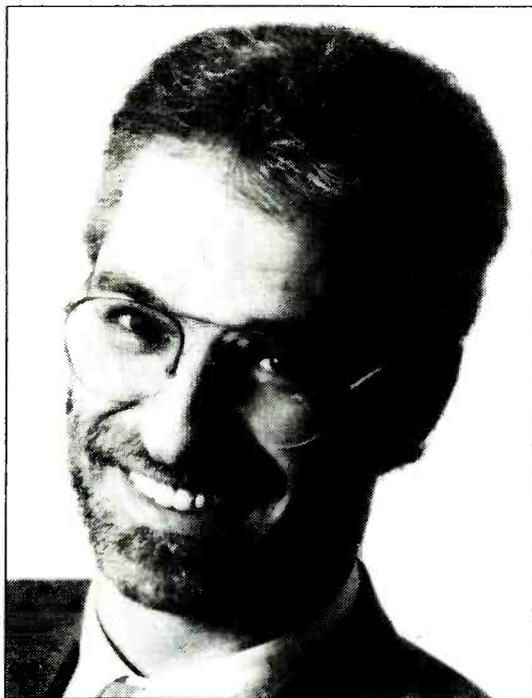
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– Hans-Jürgen Kratz
General Manager
Antenne Thüringen, Germany

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DEAL OF THE WEEK

- **Osborn Communications Corp. \$100 million (approximate)**
- **WWNC-AM & WKSF-FM/Asheville, NC**
- **WAAX-AM & WQEN-FM/Birmingham**
- **WKII-AM, WEEJ-FM & WOLZ-FM/Ft. Myers-Naples**
- **WING-AM/Dayton**
- **WTJS-AM, WTNV-FM & WYNU-FM/Jackson, TN**
- **WBBD-AM, WWVA-AM, WEGW-FM, WHLX-FM, WKWK-FM & WOVK-FM/Wheeling, WV**

1996 DEALS TO DATE

Dollars To Date: \$10,283,267,551
(Last Year: \$1,641,468,282)

This Week's Action: \$188,059,513
(Last Year: \$5,936,450)

Stations Traded This Year: 1436
(Last Year: 693)

Stations Traded This Week: 45
(Last Year: 20)

TRANSACTIONS AT A GLANCE

- **WTNW-AM & WFFX-FM/Tuscaloosa, AL \$2.8 million**
- **KNAX-FM & KRBT-FM/Fresno \$11 million**
- **WTMY-AM/Sarasota \$125,000**
- **WQXJ-FM/Clayton, GA \$180,000**
- **WZBX-FM/Sylvania, GA \$200,000**
- **WPNT-FM/Chicago \$68 million**
- **KJVC-FM/Mansfield, LA \$52,000**
- **WDGY-AM/St. Paul (Minneapolis) \$86,962.65***
- **KMIS-AM/Portageville & KMIS-FM/Madrid, MO \$425,000**
- **WUSS-AM/Atlantic City, NJ \$140,000**
- **WYOS-FM/Chenango Bridge, NY \$550,000**
- **WZZM-FM/Cornith, NY \$450,000**
- **KAOC (FM CPY)/Cavalier & KVAG (FM CPY)/Rugby, ND**
No cash consideration
- **KRPT-AM & FM/Anadarko, OK \$450,000**
- **KRXZ-FM/Ardmore, OK \$35,000**
- **KSIW-AM/Woodward, OK \$500**
- **KDUK-AM/Eugene & KDUK-FM/Florence, OR \$2.5 million**
- **WNCC-AM/Barnesboro, WRDD-AM/Ebensburg & WCRO-AM/Johnstown, PA \$60,000**
- **KTKK-AM/Sandy, UT \$50 for 80%**
- **WXPS (FM CPY)/Vergennes, VT \$1,005,000**

* Amount will be rounded to nearest dollar in weekly and year-to-date figures.

TRANSACTIONS

Capstar: 50 Stations And Counting

Just-formed group acquires 17 Osborn stations for \$100 million

Deal Of The Week

Osborn Communications Corp.
PRICE: \$100 million (approximate)
TERMS: Stock sale for cash
BUYER: Capstar Broadcasting Partners, headed by President Steve Hicks. It has agreed to acquire 33 other stations from Commodore Media.
SELLER: Osborn Communications Corp., headed by President/CEO Frank Osborn
BROKER: Robert Chaisson

WWNC-AM & WKSF-FM/Asheville, NC
FREQUENCY: 570 kHz; 99.9 MHz
POWER: 5kw; 48kw at 2622 feet
FORMAT: Country; Country

WAAX-AM & WQEN-FM/Birmingham
FREQUENCY: 570 kHz; 103.7 MHz
POWER: 5kw day/500 watts night; 97kw at 1079 feet
FORMAT: News/Talk; Hot AC

WKII-AM, WEEJ-FM & WOLZ-FM/Ft. Myers-Naples
FREQUENCY: 1070 kHz; 100.1 MHz; 95.3 MHz
POWER: 3.1kw day/260 watts night;

100kw at 476 feet; 78.51kw at 476 feet
FORMAT: Nostalgia; Oldies; Oldies

WING-AM/Dayton
FREQUENCY: 102.9 MHz
POWER: 50kw at 492 feet
FORMAT: Classic Rock

WTJS-AM, WTNV-FM & WYNU-FM/Jackson, TN
FREQUENCY: 1390 kHz; 104.1 MHz; 92.3 MHz
POWER: 5kw day/1kw night; 100kw at 679 feet; 100kw at 991 feet
FORMAT: Talk; Country; AC

WBBD-AM, WWVA-AM, WEGW-FM, WHLX-FM, WKWK-FM & WOVK-FM/Wheeling, WV
FREQUENCY: 1400 kHz; 1170 kHz; 107.5 MHz; 105.5 MHz; 97.3 MHz; 98.7 MHz
POWER: 1kw; 50kw; 10.5kw at 883 feet; 13.5kw at 313 feet; 50kw at 420 feet; 15kw at 889 feet
FORMAT: Nostalgia; Country; Rock; B/EZ; AC; Country

Alabama

WTNW-AM & WFFX-FM/Tuscaloosa
PRICE: \$2.8 million

TERMS: Asset sale for cash
BUYER: H and P Radio Birmingham II L.L.C., headed by Manager Carl Parmer. He is Chairman of Hefel Broadcasting. Phone: (702) 367-3322
SELLER: Alabama Universal Corp., headed by President James Kirk. Phone: (205) 758-5523
FREQUENCY: 1230 kHz; 95.7 MHz
POWER: 1kw; 100kw at 981 feet
FORMAT: News/Talk; Rock

Arkansas

KOTN-AM/Pine Bluff
PRICE: No cash consideration
TERMS: License transfer
BUYER: Delta Radio Inc., headed by President Dawn Deane. Phone: (501) 524-8978
SELLER: Board of Trustees of the University of Arkansas. It owns four other stations. Phone: (501) 686-2500
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: Talk

California

KNAX-FM & KRBT-FM/Fresno
PRICE: \$11 million
TERMS: Cash
BUYER: American Radio Systems Inc., headed by Chairman/CEO Steve Dodge. It owns or operates 50

other stations, including **KMJ-AM, KKDJ-FM & KSKS-FM/Fresno.**
SELLER: Osborn Communications Corp., headed by President/CEO Frank Osborn. It is selling its other 17 stations to Capstar (see Deal Of The Week).
FREQUENCY: 97.9 MHz; 101.1 MHz
POWER: 2.09 at 1988 feet; 10kw at 1076 feet
FORMAT: Country; Country
BROKER: Elliot Evers of Media Venture Partners

Florida

WTMY-AM/Sarasota
PRICE: \$125,000
TERMS: Asset sale for cash
BUYER: Metropolitan Radio Group Inc., headed by President Gary Lewis Acker. It owns three other stations, including **WBRD-AM/Palmetto, FL.** Phone: (817) 430-3548
SELLER: Panamedia of Sarasota Inc., headed by Harold and Susan Goldsmith. They have interests in five other stations.
FREQUENCY: 1280 kHz
POWER: 500 watts day/340 watts night
FORMAT: News

Georgia

WQXJ-FM/Clayton
PRICE: \$180,000
TERMS: Asset sale for \$50,000 cash and a \$130,000 promissory note
BUYER: Chase Broadcasting Inc., headed by President Gordon Van Mol. Phone: (205) 328-0480
SELLER: Turner-Rabun Radio Inc., headed by President Sylvia Turner. Phone: (706) 782-6816
FREQUENCY: 104.1 MHz
POWER: 480 watts at 817 feet
FORMAT: AC

WZBX-FM/Sylvania
PRICE: \$200,000
TERMS: Asset sale for \$67,500 cash and a 10-year, \$132,500 promissory note at 8% interest
BUYER: Radio Statesboro Inc., headed by President Nathan Hirsch. It owns **WWNS-AM & WMCD-FM/Statesboro, GA.** Phone: (912) 764-5446
SELLER: Shirley Mahaffey. She owns **WSYL-AM/Sylvania.** Phone: (912) 564-7461
FREQUENCY: 106.5 MHz

Continued on Page 8

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TRANSACTIONS

Continued from Page 6

POWER: 6kw at 328 feet
FORMAT: Country

Illinois

WPNT-FM/Chicago

PRICE: \$68 million
TERMS: Cash
BUYER: Evergreen Media Corp., headed by Chairman/CEO Scott Ginsburg. It owns 36 other stations, including WMVP-AM, WEJM-AM & FM, WLUP-FM, WNUA-FM, WRCX-FM & WVAZ-FM/Chicago.
SELLER: Century Broadcasting Corp., headed by President George Collias
FREQUENCY: 100.3 MHz
POWER: 8.3kw at 1175 feet
FORMAT: Hot AC

Louisiana

KJVC-FM/Mansfield

PRICE: \$52,000
TERMS: Asset sale for \$27,000 cash and a four-year, \$25,000 promissory note at 7% interest
BUYER: FM Radio L.C., headed by President Ken Noble. Phone: (804) 272-7101
SELLER: DeSoto Broadcasting Inc. Phone: (318) 697-4000
FREQUENCY: 92.7 MHz
POWER: 3kw at 299 feet
FORMAT: Misc.

Minnesota

WDGY-AM/St. Paul

PRICE: \$86,962.65
TERMS: Asset sale for \$12,000 cash and a nine-year, \$74,962.65 promissory note at 8% interest
BUYER: 630 Radio Inc., headed by President Gregory Borgen. He owns WMIN-AM/Hudson, WI. Phone: (612) 436-7212
SELLER: Midcontinent Broadcasting Inc. It owns six other sta-

tions. Phone: (612) 644-2600
FREQUENCY: 630 kHz
POWER: 5kw at 500 watts
FORMAT: This station is dark.

Missouri

KMIS-AM/Portageville & KMIS-FM/Madrid

PRICE: \$425,000
TERMS: Cash
BUYER: Williams Communications Inc., headed by President Walton Williams Jr.
SELLER: New Madrid County Broadcasting Co., headed by Julie Sweet and Shelly Rudd
FREQUENCY: 1050 kHz; 106.5 MHz
POWER: 1kw day/87 watts night; 50kw at 469 feet
FORMAT: Country; Country
BROKER: Randall Jeffrey Jr. of Media Venture Partners

New Jersey

WUSS-AM/Atlantic City

PRICE: \$140,000
TERMS: Asset sale for cash
BUYER: South Jersey Radio Inc., headed by President Howard Green. He has interests in six other stations, including WMGM-FM/Atlantic City. Phone: (609) 653-1400
SELLER: Allan Mendelsohn, trustee. Phone: (516) 921-1200
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: This station is dark.

New York

WYOS-FM/Chenango Bridge

PRICE: \$550,000
TERMS: Asset sale for cash
BUYER: Wicks Broadcast Group L.P. The general partner, WSB Management Inc., is headed by President Edgar Berner. It owns nine other stations. Phone: (212) 838-2100
SELLER: BS Investment Co., headed by general partner Arthur Belendiuk. He has an interest in WTPX-FM/Jupiter, FL. Phone: (202) 785-2800

FREQUENCY: 104.1 MHz
POWER: 3.1kw at 180 feet
FORMAT: Oldies

WZZM-FM/Cornith

PRICE: \$450,000
TERMS: Asset sale for \$300,000 cash and a \$150,000 promissory note at 9% interest
BUYER: Starview Media Inc., headed by President Douglas George. It owns seven other stations. Phone: (717) 266-6606
SELLER: Target Media Radio Inc. Phone: (518) 654-2336
FREQUENCY: 93.5 MHz
POWER: 1.35kw at 420 feet
FORMAT: Country

North Dakota

KAOC (FM CP)/Cavalier & KVAG (FM CP)/Rugby

PRICE: No cash consideration
TERMS: CP transfers
BUYER: Two Rivers Broadcasting Inc., headed by President Janice Ingstad. She is the mother of the seller. It owns six other stations. Phone: (701) 845-1490
SELLER: Rob Ingstad Broadcasting Inc., headed by President Robert Ingstad. It owns KQZZ-FM/Devils Lake, ND. He has a 10% interest in the buyer. Phone: (701) 845-1490
FREQUENCY: 105.1 MHz; 96.7 MHz
POWER: 44kw at 512 feet; 45kw at 512 feet

Oklahoma

KRPT-AM & FM/Anadarko

PRICE: \$450,000
TERMS: Asset sale for cash
BUYER: Monroe-Stephens Broadcasting Inc., headed by President Stanton Nelson. Phone: (405) 247-6682
SELLER: Anadarko Broadcasting Co. Inc. Phone: (405) 247-6682
FREQUENCY: 850 kHz; 103.7 MHz
POWER: 500 watts; 75kw at 279 feet

FORMAT: Country; Country
BROKER: Ralph Meador

KRXZ-FM/Ardmore

PRICE: \$35,000
TERMS: Asset sale for cash
BUYER: KRIG Inc., headed by President Homer Hillis Jr. It owns two other stations. Phone: (918) 333-7943
SELLER: Oklahoma Sports Properties Inc., headed by President Fred Weinberg. It owns seven other stations. Phone: (918) 234-1270
FREQUENCY: 96.5 MHz
POWER: 4.8kw at 367 feet
FORMAT: This station is dark.

KSIW-AM/Woodward

PRICE: \$500
TERMS: Asset sale for cash
BUYER: Classic Communications Inc., headed by President Sherre House. Phone: (405) 254-9102
SELLER: Fuchs Communications Inc., headed by President Alfred Fuchs. Phone: (405) 726-2420
FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: Country

Oregon

KDUK-AM & FMEugene

PRICE: \$2.5 million
TERMS: Asset sale for cash
BUYER: McCoy Broadcasting Co., headed by President Craig McCoy. It owns or has agreed to buy six other stations, including KPNW-AM & KODZ-FM/Eugene. Phone: (503) 796-1070
SELLER: Quack Radio Corp., headed by President Richard Dames. Phone: (503) 345-8888
FREQUENCY: 1280 kHz; 99.3 MHz
POWER: 5kw day/1.5kw night; 3kw at 299 feet
FORMAT: Sports; CHR

Pennsylvania

WNCC-AM/Barnesboro, WRDD-AM/Ebensburg & WCRO-AM/Johnstown
PRICE: \$60,000

TERMS: Asset sale for cash
BUYER: Broadcast Communications Inc., headed by President Robert Stevens. It owns WXLJ-FM/Spangler, PA. Phone: (814) 375-2797
SELLER: Eagle Broadcasting Group Inc., headed by President Richard Lee. Phone: (814) 536-9270
FREQUENCY: 950 kHz; 1580 kHz; 1230 kHz
POWER: 500 watts; 1kw day/4 watts night; 1kw
FORMAT: Religious; Religious; Religious

Utah

KTKK-AM/Sandy (Salt Lake City)

PRICE: \$50 for 80%
TERMS: Stock sale for cash
BUYER: Richard Perry, increasing his interest in United Broadcasting Co. Inc. from 17% to 97%. Phone: (801) 253-4883
SELLER: Joe Stumph, George Cavanaugh, N.V. Smith, D.J. Stevens-Allen, and Joe Ferguson, selling their collective 80% interest in United Broadcasting Co. Inc. Phone: (801) 253-4883
FREQUENCY: 630 kHz
POWER: 1kw day/500 watts night
FORMAT: News/Talk

Vermont

WXPS (FM CP)/Vergennes

PRICE: \$1,005,000
TERMS: Asset sale for \$505,000 cash and a \$500,000 promissory note
BUYER: Watertown Radio Assoc. L.P. The general partner, Northstar Broadcasting Corp., is headed by Chairman Jeffrey Shapiro and VP William Goddard. They have interests in nine other stations. Phone: (603) 542-7735
SELLER: Lakeside Broadcasting Corp., headed by President John Davis. Phone: (414) 962-9502
BROKER: Media Services Group

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Scott Ginsburg, Evergreen Media Corp., Dallas, TX
Dan Mason, CBS Radio Group, New York, NY
Randy Michaels, JACOR Broadcasting Corp., Cincinnati, OH



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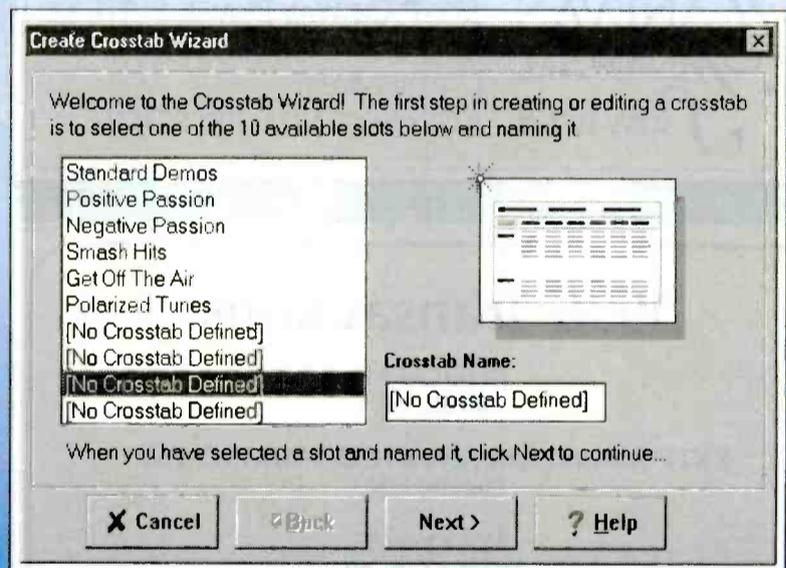
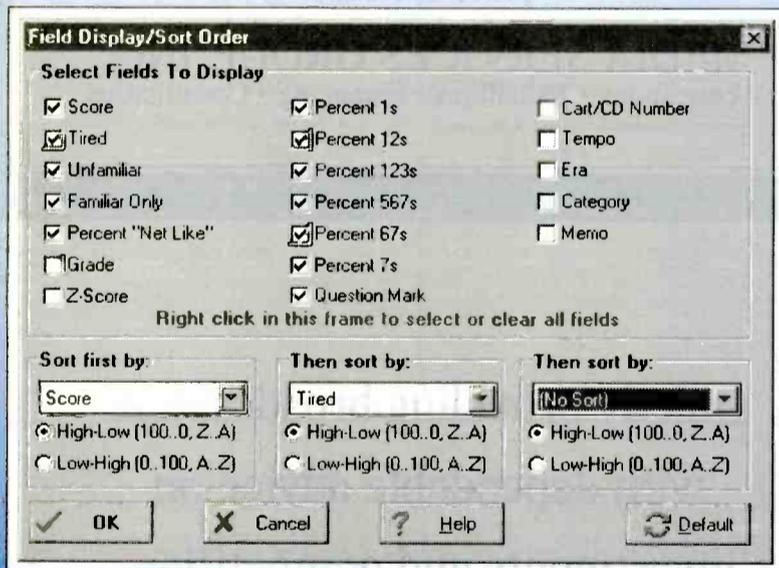
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TOP SECOND-QUARTER TRANSACTIONS

Top 10 Sales

- \$4.9 billion**
1 Infinity Broadcasting to CBS/Westinghouse
33 stations in 14 markets: Atlanta, Baltimore, Boston, Chicago, Dallas, Detroit, Houston, Los Angeles, New York, Philadelphia, San Francisco, San Jose, Tampa, and Washington
- \$275,000,000**
2 HefTel Broadcasting to Clear Channel Communications
17 stations in seven markets: Chicago, Dallas-Ft. Worth, Las Vegas, Los Angeles, Miami-Ft. Lauderdale, Nassau-Suffolk, and New York
- \$250,000,000**
3 NewCity Communications to Cox Broadcasting
18 stations in seven markets: Atlanta; Birmingham; Bridgeport, CT; Orlando; San Antonio; Syracuse; and Tulsa
- \$235,000,000**
4 Radio Equity Partners to Clear Channel Communications
19 stations in eight markets: Columbia, Ft. Myers-Naples, Greensboro, Memphis, New Orleans, Oklahoma City, Providence, and Springfield, MA
- \$200,000,000**
5 Commodore Media to Capstar Media
33 stations in eight markets: Allentown-Bethlehem, PA; Danbury, CT; Ft. Pierce-Stuart-Vero Beach, FL; Huntington, WV-Ashland, KY; White Plains, NY; Poughkeepsie, NY; Stamford-Norfolk, CT; and Wilmington, DE
- \$178,000,000**
6 OmniAmerica stations to Chancellor Broadcasting
Eight stations in three markets: Jacksonville, West Palm Beach, and Orlando
- \$103,000,000**
7 BayCom Partners to American Radio Systems
Four stations in two markets: San Jose and Portland, OR
- \$85,000,000**
8 Sundance Broadcasting to Cofax Communications
Nine stations in three markets: Boise, Milwaukee, and Phoenix
- \$80,355,000**
9 Multi-Market Radio to SFX Broadcasting
19 stations in eight markets: Albany; Biloxi, MS; Hartford; Myrtle Beach, SC; New Haven; Providence; Richmond; Springfield-Northampton, MA
- \$48,000,000**
10 KFNS-AM & KEZX-FM/St. Louis to EZ Communications

Top 10 Swap Deals

- \$90,000,000**
1 Nationwide Communications/OmniAmerica
•WUJI-FM & WMMS-FM/Cleveland (to Nationwide)
•WOMX-FM/Orlando (to Omni)
- \$70,000,000**
2 CBS Radio/SFX Broadcasting
•KRLD-AM/Dallas (to CBS)
•KRRW-FM/Houston (to SFX)
- \$65,000,000**
3 Cox Broadcasting/Infinity Broadcasting
•WCKG-FM & WYSY-FM/Chicago (to Infinity)
•WHDQ-AM, WHTQ-FM & WMMO-FM/Orlando (to Cox)
- \$55,000,000**
4 Entercom/Secret Communications (See swaps #6 and #9)
•KTZB-FM/Houston (to Entercom)
•WDSY-FM & WNRQ-FM/Pittsburgh (to Secret)
- \$48,500,000**
5 American Radio Systems/Secret Communications
•WQRS-FM/Detroit (to Secret)
•WFLN-FM/Philadelphia (to Secret)
•KMJI-AM & KSFM-FM/Sacramento (to ARS)
- \$42,000,000**
6 Entercom/Nationwide Communications (See swaps #4 and #9)
•KTZB-FM/Houston (to Nationwide)
•KISW-FM/Seattle (to Entercom)
- \$40,000,000**
7 American Radio Systems/Chancellor Communications
•KSTE-AM/Sacramento (to Chancellor)
•WEAT-AM & FM & WOLL-FM/West Palm Beach (to ARS)
- \$40,000,000**
8 Evergreen Media/Greater Media
•WKLB-FM/Boston (to Greater Media)
•WEBR-FM/Washington (to Evergreen)
- \$33,400,000**
9 Secret Communications/Shamrock Broadcasting (See swaps #4 and #6)
•KALC-FM & KIMN-FM/Denver (to Shamrock)
•KTZB-FM/Houston (to Secret)
- \$20,000,000**
10 Fuller-Jeffrey/Barnstable
•KKSO-AM & KJJY-FM/Des Moines (to Barnstable)
•WLPZ-AM, WCSO-FM & WHOM-FM/Portland, ME (to Fuller-Jeffrey)

A complete list of stations involved in the Top 10 sales is available in the News section of R&R's World Wide Web site, located at <http://www.rronline.com>



State-By-State Transactions

1996 second-quarter stations traded

State	AM	FM	AM CP	FM CP	Total
Alabama	6	9	0	1	16
Alaska	1	0	0	0	1
Arizona	5	5	0	0	10
Arkansas	4	5	0	1	10
California	15	30	0	0	45
Colorado	5	11	0	0	16
Connecticut	6	12	0	0	18
Delaware	1	1	0	0	2
DC	3	5	0	0	8
Florida	16	49	0	1	66
Georgia	9	16	0	0	25
Hawaii	2	2	0	0	4
Idaho	1	4	0	0	5
Illinois	13	18	0	0	31
Indiana	0	2	0	0	2
Iowa	3	6	0	0	9
Kansas	4	5	0	0	9
Kentucky	6	7	0	0	13
Louisiana	4	5	0	0	9
Maine	1	4	0	0	5
Maryland	2	2	0	0	4
Massachusetts	4	14	0	0	18
Michigan	9	11	0	1	21
Minnesota	1	5	0	1	7
Mississippi	1	7	0	0	8
Missouri	3	7	0	0	10
Montana	1	2	0	0	3
Nebraska	1	1	0	2	4
Nevada	2	7	0	0	9
New Hampshire	0	0	0	0	0
New Jersey	3	5	0	0	8
New Mexico	3	4	0	0	7
New York	22	22	0	0	44
North Carolina	16	19	0	0	35
North Dakota	0	1	0	1	2
Ohio	3	13	0	1	17
Oklahoma	6	13	0	0	19
Oregon	7	13	0	1	21
Pennsylvania	7	14	0	0	21
Puerto Rico	2	3	0	0	5
Rhode Island	1	4	0	0	5
South Carolina	3	13	0	0	16
South Dakota	1	0	0	0	1
Tennessee	5	10	0	2	17
Texas	15	32	0	2	49
Utah	1	3	0	0	4
Vermont	2	4	0	0	6
Virginia	3	6	0	0	9
Washington	3	4	0	0	7
West Virginia	9	8	0	0	17
Wisconsin	11	15	0	0	26
Wyoming	1	0	0	0	1
Total 2nd Qtr	253	458	0	14	725
Total 1st Qtr	198	270	2	7	477
1996 Year To Date	451	734	2	21	1208

Continued from Page 4

Big Deals

Along with swaps, the volume of traditional acquisitions shows the TelecomAct engine is not losing any steam. Clear Channel Communications swept up 36 more stations this quarter with its \$235 million and \$275 million acquisitions of Radio Equity Partners and HefTel Broadcasting, respectively.

A new group to be headed by

Steve Hicks, Capstar Media, arrived with a bang by picking up Commodore Media's 33 stations for \$200 million. Hicks, of course, had been President of Robert Sillerman's SFX Broadcasting, which made the Top 10 with its formal acquisition of Multi-Market Radio, another Sillerman group.

Brokers Smiling

Media brokers had a strong quarter, even though none had the honor

of brokering Westinghouse/Infinity. Media Venture Partners took top honors, handling \$509.4 million in deals that involved 84 stations. Star Media Group was second (\$495.5 million, 28 stations). After a two-year absence from the Top 5, Kalil & Co. brokered \$177.5 million in deals (18 stations) to place third. Rounding out the Top 5 were Gary Stevens (\$119 million, six stations) and Blackburn & Co. (\$86.75 million, 20 stations).

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Weaver Welcomed As Imprint's VP/Promo

Twelve-year industry veteran **Anne Weaver** has been named VP/Promotion for Nashville-based **Imprint Records**.



Weaver

Weaver — who most recently ran her own company, **Anne Weaver Promotion** — succeeds **Brad Chambers**, who exited the label a month ago.

"Anne's strong promotion history and wide-ranging professional experience with radio have made her an attractive addition to Imprint's executive ranks," Imprint Chairman/CEO **Roy Wunsch** noted. "Her proven ability to get the job done and her very real commitment to country music make her a solid choice to run Imprint's promotion department."

WEAVER/See Page 30

Knight Dubbed PD Of WSNY/Columbus

WSNY/Columbus has tapped Hot AC **WYXR/Philadelphia** programmer **Chuck Knight** to be its next PD. Knight succeeds **Don Hallett**, who will soon depart the **Saga Communications AC**.



Knight

Saga Exec. VP/Group PD **Steve Goldstein** remarked, "I was unhappy when Chuck left the company a few years ago, but I'm thrilled to welcome him back. He's a strong, people-oriented programmer, a great technician, and a perfect fit for WSNY."

Knight added, "Programming WSNY has always been a goal of"

KNIGHT/See Page 30

i.e. Sets Example



PolyGram's Verve Records has formed i.e. music, a joint-venture label with jazz guitarist Lee Ritenour, former GRP Records Sr. VP Mark Wexler, and publishing entrepreneurs Michael and Lori Fagien. Wexler will serve as President of the New York-based concern, with Ritenour spearheading artistic direction. Announcing the deal are (l-r) PolyGram Classics and Jazz Worldwide President Chris Roberts, Ritenour, Michael and Lori Fagien, Wexler, and Verve Sr. VP/GM Chuck Mitchell.

Saurer Steps Up To Mercury/Buffalo GM

Bill Saurer has been elevated from Station Manager to GM at **Mercury Radio Communications' Oldies WHTT-AM & FM, Alternative WEDG-FM, and Classic Rock WGRF-FM/Buffalo.**

"Bill is very deserving of this promotion," Mercury President **Charlie Banta** commented. "His hard work and result-oriented management style have earned him this job."

Saurer added, "Mercury is building a great organization, and I'm proud to be part of it. Our team is outstanding, and I'm looking forward to continuing the track record of the success that we've built."

Prior to his most recent post, Saurer was GSM for WEDG & WGRF. He joined the Buffalo stations in 1991.



Saurer

Hoffman Returns To KEDG/LV OM Post

Steve Hoffman is slated to return to Alternative **KEDG/Las Vegas** on August 12. Hoffman, who left two months ago for the PD post at **KLLC (Alice@97.3)/San Francisco**, will once again become OM (or as GM **Dax Tobin** put it, "Supreme Godhead of the Space-Time Continuum").

Hoffman remarked, "I'm very grateful to KLLC GM **Steve DiNardo** and **CBS Radio** for giving me an opportunity to come to San Francisco. However, I believe KLLC needs a different kind of programming leadership. At the same time, when I left 'The Edge,' I hadn't finished the job I was hired to do. I intend to complete that job now."

At KLLC, meanwhile, DiNardo resumes the search for a permanent PD. Asst. PD/Creative Services Director **Rich Boerner** is serving as acting PD in the interim.

EXECUTIVE ACTION

Silipigni Set As CBS Radio Nets Sr. VP/Sales

CBS Radio Networks has elevated **Dick Silipigni** to Sr. VP/Sales. Silipigni — who had been VP/Sales since 1990 — oversees the sales efforts of the networks' New York, Los Angeles, Chicago, Dallas, and Detroit regional sales offices.

Silipigni began his career in 1966 as a buyer/planner at **Young & Rubicam**, then held AE posts at **RKO Radio Representatives** and **WOR-AM/New York**. In 1973 he was named AE for **CBS Radio Representatives** and, two years later, shifted to **WCBS-AM/New York** as AE. WCBS later upped him to **LSM**, a post he held for four years; he was WCBS's GSM between 1986-1990.

Bass Becomes Interep's VP/Urban Marketing

Anthony Bass has joined the **Interep Radio Store** as VP/Urban Marketing. He most recently worked at **Savior Marketing Associates**, which he founded in 1994.

According to **Stewart Yaguda**, President of Interep's Radio 2000: "Tony Bass is a tremendously savvy and experienced marketer who will be able to work closely with advertisers and stations on developing radio campaigns to reach the urban market. He will be a very successful activist on behalf of our client stations."

Prior to Savior, Bass was a Sr. Product Manager at **Colgate Palmolive**. He also has served as Product Manager at **L&F Products** and Marketing Manager at **Nestle Food Co.**



Bass

SFX/Hartford Taps PDs Griffin & Jones

John Griffin and **Jay Beau Jones** have added PD duties at **SFX Broadcasting Rock WHCN-FM** and Alternative **WMRQ-FM/Hartford**, respectively. Griffin keeps his PD post at Rock sister **WPLR/New Haven**; Jones remains CHR/Pop **WKSS/Hartford's** PD. The appointments follow SFX's merger with **Multi-Market Radio (R&R 4/19)**.

"I am extremely excited about our new challenge and joining the SFX team," Jones told **R&R**. "This is a new era of radio, and SFX has proven they are on the cutting edge. They have come to the table with extensive resources and a top company management team. If you combine that with the talent at SFX's Hartford properties, you can see why I'm so excited."

Griffin has served as WPLR's PD since 1986. Jones's other experience includes stints as Asst. PD/MD at **WEGX/Philadelphia** and **WHTT/Boston**, swing at **WHTZ/New York**, and nights at **WPJB/Providence**.



Jones



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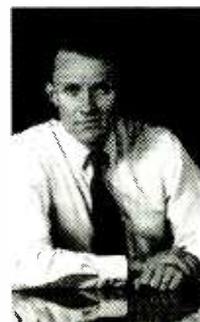
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Records



Statman

• **DAVE STATMAN** has been promoted to the newly created Director/Entertainment Development post at Atlantic Records. He was formerly Producer/Special Projects for the label.



Feldman



Rothstein

• **MARK FELDMAN, SETH ROTHSTEIN,** and **JOY GILBERT** have been named Associate Director/Marketing, Director/Jazz Marketing, and Product Manager, respectively, at Legacy. Feldman was previously Associate Director/New Technology & Business Development at Sony Music Entertainment; Rothstein most recently served as a freelance producer for PolyGram in Europe; Gilbert was formerly Marketing Coordinator for Epic Records.



Gilbert



Gnoli

• **ALAN GNOLI** has been appointed National Sales Director for H.O.L.A. Recordings. She most recently served in a similar position for Unique Distribution.

National Radio

• **RAY DE LA GARZA** has formed Estrella Radio Networks, a syndicator of Spanish programming to domestic and international affiliates. As a result, he will depart his Exec. Producer position at ABC Radio Networks' "Tom Joyner Morning Show," effective August 2. The networks first scheduled show, "Sabia Usted," will be hosted by Telemundo sportscaster Mauricio Cardenas; (214) 494-7244.

• **GLOBAL SATELLITE NETWORK** presents "A Very Special Evening with Sting," slated to air live via satellite on August 22 from 11pm-12:30am ET/8-9:30pm PT. The 90-minute, market-exclusive program features music and listener Q&A. Bob Coburn will host; (818) 906-1888

• **JONES SATELLITE NETWORKS** has announced holiday programming packages for the "Crook & Chase Country Countdown." "CenterStage Specials" will be offered to affiliates for Labor Day, Thanksgiving, and Christmas on compact disc. Each are four hours in length; (303) 784-8746

CHRONICLE

BIRTHS

Songwriter/producer **James (Jimmy Jam) Harris III**, wife Lisa, son Tyler James, July 21.

Walt Disney Records Dir./Publicity **Maria Kleinman**, husband Dave, son Matthew William, July 19.

Catspaw Productions Broadcast/Entertainment Dir. **Fred McFarlin**, wife Georgia, daughter Mallory Angelee, July 17.

MJM Research owner **C.C. McCartney**, wife Leeann, son Jacob Robert, July 13.

KHAY-FM/Oxnard-Ventura, CA swings **Alan Hill**, wife Debbie, daughter Jennifer Shania, June 29.

WMGK-FM/Philadelphia PD **Dan Michaels**, wife Laura Martinez, daughter Sarah Anne, May 29.

CONDOLENCES

Former **Animals** bassist/**Jimi Hendrix Experience** manager **Chas Chandler**, 57, July 17.

Styx co-founder/drummer **John Panozzo**, 47, July 17.

WXBD-AM/Biloxi, MS PD & **WXLS-AM/Biloxi** MD **Jim Sullivan**, 63, July 17.

Industry

• **JOHN LANHAM** has been appointed Director/Music Services at Computer Concepts Corp. He most recently served as Asst. Production Dir./Middays at KMGL-FM/Oklahoma City, where he was known as Jay Collins.



Lanham

Changes

AC: KYXY/San Diego PD Sonny West resigns but remains as APD/mornings at the Soft AC ... **Jim Davis** is now officially PD at **WKEE/Huntington, WV**.

Adult Alternative: KRQR/San Francisco adopts the KLLC calls for its new "Alice@97.3" ... **Cindy Stevens** will serve as interim MD at **KQPT/Sacramento** while **Carrie Owens** takes a three-month maternity leave.

CHR: Paul Jaxon is the new MD at **KSYN/Joplin, MO**.

Country: Jerry Pelletier is new to mornings at **WIRK/West Palm Beach** ... **Ron Revere** has been named PD at **KSQY/Rapid City, SD**. He replaces **Dave Ruth**, who has become PD at **KJKT/Joplin, MO** ... **KJUG/Tulare, CA** afternoon host **Lisa Hamilton** segues to middays. **Mike O'Neill** replaces **Hamilton** in afternoons, while **Randy Hendrix** joins for nights from **KNAX/Fresno**.

NAC: Keli Garrett has segued to **KSSJ/Sacramento** as MD from crosstown **KQBR**.

News/Talk: New York Post film critic **Michael Medved** replaces **Mike Siegel** in middays at

PROS ON THE LOOSE

Mike Alexander—Afternoons **KEZL/Fresno** (209) 432-9165

Dave Thomson—Afternoons **WXTR & WXVR/Washington** (703) 481-6546

KVI/Seattle ... **Dennis Morgigno** and **Barbara Whitesides** have joined **KSDO/San Diego** as the new morning co-hosts.

Religious: Talk-oriented KPRZ/San Diego adds **Jay Sekulow** for mid-mornings and adds **Dr. James Dobson's "Focus On The Family"** to the 12:30-1pm slot. The latter show already airs at 4:55am, 7:30am, 7pm, and 10pm.

Rock: WRXK/Ft. Myers afternoon talent **Allyn Black** and parttimer **Jack St. Clair** have departed. Morning hosts **Joe & Stan** are manning afternoons until a replacement is named.

Spanish: Charly Valentino joins **KKHJ (Radio Alegria)/Los Angeles** for mornings with **Emilio Castellanos, La India Edelmira,** and **Julian Gallegos**.

Records: Rejina Brown has become Marketing Services Mgr. for **MCA Music Media Studios**.

PRECIOUS METAL

The RIAA has issued the following awards for the month of June:

MULTIPLATINUM ALBUMS

"Cracked Rear View," **Hootie & The Blowfish**, Atlantic (14 million); "I," **Boyz II Men**, Motown (12 million); "CrazySexyCool," **TLC**, LaFace/Arista (10 million); "Invisible Touch," **Genesis**, Atlantic; "Flashdance" ST, Various Artists, Casablanca (6 million); "Sixteen Stone," **Bush**, Trauma/Interscope; "12 Play," **R. Kelly**, Jive (5 million); "The Score," **Fugees**, Ruffhouse/Columbia/CRG; "MTV Unplugged In New York," **Nirvana**, DGC/Geffen; "Under The Table And Dreaming," **Dave Matthews Band**, RCA; "Kickin' It Up," **John Michael Montgomery**, Atlantic; "We Can't Dance" and "Genesis," **Genesis** (4 million); "Falling Into You," **Celine Dion**, 550 Music; "R. Kelly," **R. Kelly**; "(What's The Story) Morning Glory?" **Oasis**, Epic; "E. 1999 Eternal," **Bone Thugs-N-Harmony**, Ruthless/Relativity; "Pulp Fiction" ST, Various Artists, MCA; "You Might Be A Redneck If ..." **Jeff Foxworthy**, Warner Bros.; "It's All About To Change," **Travis Tritt**, Warner Bros.; "Greatest Hits," **George Strait**, MCA (3 million); "Fairweather Johnson," **Hootie & The Blowfish**; "Friday" ST, Various Artists, Priority; "Another Night," **Real McCoy**, Arista; "The Ultimate Experience," **Jimi Hendrix**, MCA; "T-R-O-U-B-L-E" and "Country Club,"

Travis Tritt; "Shaking The Tree: 16 Golden Greats," **Peter Gabriel**, Geffen; "Strong Persuader," **Robert Cray**, Mercury (2 million).

PLATINUM ALBUMS

"Fairweather Johnson," **Hootie & The Blowfish**; "Sunset Park" ST, Various Artists, Elektra/EEG; "Bad Hair Day," **"Weird Al" Yankovic**, Rock And Roll/All-American; "Experience The Divine: Greatest Hits," **Bette Midler**, Atlantic; "Shaking The Tree: 16 Golden Greats," **Peter Gabriel**.

GOLD ALBUMS

"The Great Southern Trendkill," **Pantera**, Elektra/EEG; "Fairweather Johnson," **Hootie & The Blowfish**; "Sunset Park" ST, Various Artists; "Resurrection," **Geto Boys**, Rap-A-Lot/Noo Trybe; "Soul Food," **Goodie Mob**, LaFace/Arista; "Smells Like Children," **Marilyn Manson**, Interscope; "Tapestry Revisited: A Tribute To Carole King," Various Artists, Lava/Atlantic; "Tragic Kingdom," **No Doubt**, Trauma/Interscope; "Enrique Iglesias," **Enrique Iglesias**, Fonovisa; "The Celts," **Enya**, Reprise; "Amazing Grace: A Country Salute To Gospel," Various Artists, Sparrow; "Further Down The Spiral," **Nine Inch Nails**, Nothing/TVT/Interscope; "Beggins' After Dark," **H-Town**, Luke; "Blues," **Jimi Hendrix**; "Dance Mix USA," Various Artists, Quality; "C'Mon Feel The Lemonheads" and

"It's A Shame About Ray," **Lemonheads**, Atlantic; "Add It Up 1981-1993," **Violent Femmes**, Slash/Reprise; "Hush," **Yo-Yo Ma & Bobby McFerrin**, Columbia/CRG.

GOLD SHORTFORM ALBUM

"Zero," **Smashing Pumpkins**, Virgin.

MULTIPLATINUM SINGLE

"Tha Crossroads," **Bone Thugs-N-Harmony** (2 million).

PLATINUM SINGLE

"Tha Crossroads," **Bone Thugs-N-Harmony**.

GOLD SINGLES

"Touch Me, Tease Me," **Case f/ Foxy Brown**, Def Jam/RAL/Mercury; "You," **Monifah**, Uptown/Universal; "Kissing You," **Total**, Bad Boy/Arista; "Tha Crossroads," **Bone Thugs-N-Harmony**; "You're The One," **SWV**, RCA; "Renee," **Lost Boyz**, Island; "Give Me One Reason," **Tracy Chapman**, Elektra/EEG; "Lady," **D'Angelo**, EMI; "Dead Presidents," **Jay-Z**, Rock-A-Fella/Priority; "C'mon 'N Ride It," **Quad City DJ's**, Quadra Sound/Big Beat/Atlantic; "A Thin Line Between Love & Hate," **H-Town**; "Let Me," **Paul Revere & The Raiders**, Columbia/CRG.

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TRACY CHAPMAN New Beginning
ELEPHANT RIDE Wash Me
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Keeping Abreast Of New Technologies

By George Burns

Recent organizational changes in our industry have numbed the hearts and minds of many a broadcast manager. Each day brings more fallout from telecommunications reform — and there's no clear end in sight. No one really knows what "radio" will look like next month, let alone in the next millennium.

The mergers, acquisitions, and corporate gang-bangs of the last several months have stolen the spotlight from the tidal wave of technological change that is sweeping over us. Now comes news that reintroduces technology onto the scene and combines it with all this megalopolizing.

The **Sinclair Broadcast Group** is the seventh-largest broadcaster in America. It got that big only recently — by acquiring **River City Broadcasting**. River City had just grown quite a bit itself by buying **Keymarket Communications**. Sinclair was a TV company. River City also was primarily a TV organization. With the acquisition of Keymarket, the new conglomerate becomes a major radio power, too.

'Supercast' System Combines TV & PC

Sinclair just completed extensive testing of a new system designed to provide high-speed Internet access over existing TV signals. This system, dubbed "Supercast," is similar to another recent development known as PC-TV. But the purpose of PC-TV is to bring a TV picture to your computer. Supercast brings the Internet to your computer through the air, piggy-backed on regular TV.

For The Record

Due to a typographical error, the phone number for **Breneman Radio Services** printed in last week's R&R was incorrect. The correct phone number is (818) 348-3162.

Both systems utilize the part of the TV signal that carries sub-captions and text. Sinclair conducted this test over two of its TV stations in the Baltimore area. During the test period, Internet data was transmitted at 100kbps throughout the area. That's a whole lot faster than standard modems over the phone line.

According to news reports, Sinclair will stage a rapid rollout of the new technology. It plans to be the first company to broadcast in the Supercast system on a regular basis. This is not some new fangled start-up organization. It's the seventh-largest broadcast company in America!

Web TV On Horizon

In a related development, an organization known as **Web TV** announced that it will market a \$200 box that will convert your TV set into an Internet device. Web TV was started by former technologists from **Apple** computers. **Sony** and **Phillips** have said that they'll license the new technology. Web TV boxes will be available *this fall*. Buy the box, plug it in, and 15 minutes later you can browse the 'Net from your couch with a remote control. They call it "thumb surfing."

All of this comes at a time when mainstream Internet technology has reached the point where audio, video, and text are munching and scrunching together into an entirely new medium, encompassing all previous ones. More than 100 radio stations worldwide are now broadcasting live on the Internet. Those of us who have devoted our

lives to the audio medium, along with workers in all other communication fields, must realize that the very definition of media is changing.

More Radio/Internet Ventures Required

I personally view Sinclair's embrace of new technologies with great relief. It's important that broadcasters get in the forefront of this revolution. I'm happy to see that NBC is taking giant steps toward the 'Net by broadcasting this year's Olympics over PC-TV. It's good that **Microsoft** and NBC have begun their joint venture **MSNBC**, a combination cable and Internet news service. I wish that there were more specific radio/Internet ventures.

In a world where companies you never heard of are suddenly in the Top 10 of your industry, it's important to keep abreast of the new technologies. We've already seen the terrible toll that consolidation is taking on middle management. If you are a manager and you want to stay in the media business, be sure of the century in which you are qualified to serve.

During the early part of this century, the railroads viewed the fledgling airline companies as "another industry." They thought they were in the business of manufacturing rolling stock and maintaining track and depot facilities. They failed to recognize that they were in the transportation business. Let's hope that radio doesn't act like the railroads. Otherwise, we'll wind up carrying nothing but common freight.

George Burns is President of **Burns Media Consultants**. Reach him at (310) 457-1599 or burnsmmedia@earthlink.net

DATELINE

• **June 26 (through September 18)** — Summer Arbitron.

• **August 8-10** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 16-17** — O'Day/O'Kin's International Radio Creative & Voiceover Summit. Bel-Air Summit Hotel, Los Angeles; (310) 476-8111.

• **August 22-25** — Jack The Rapper Convention & Expo. Georgia International Convention Center and Sheraton Gateway Hotel, Atlanta; (407) 290-2289.

• **September 4** — MTV Video Awards. Radio City Music Hall, New York.

• **September 9 (through December 11)** — Fall Arbitron.

• **September 10-14** — 20th Annual NABOB Fall Broadcast Management Conference. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.

• **September 17-19** — Internet Business Strategies For Radio. Embassy Suites Hotel, Chicago; (800) 420-2145 or <http://www.iqpc.com/radio.htm>

• **October 2** — CMA Awards. Grand Ole Opry, Nashville.

• **October 4-6** — '96 Women In Communications Conference. Red Lion Jantzen Beach Hotel, Portland, OR; (703) 359-9000.

• **October 9-12** — NAB Radio Show. Los Angeles Convention Center; (202) 429-5420.

• **October 9-12** — RTNDA 51st International Conference & Exhibition. Los Angeles Convention Center; (202) 659-6510.

• **October 12** — NAB Marconi Radio Awards Dinner & Show. Westin Bonaventure, Los Angeles; (202) 429-5350.

• **October 23-26** — **RAP SHEET's** Working Towards A Unified Hip Hop Nation III. Site TBA, Los Angeles; (213) 634-3528.

• **October 27** — '96 Radio Hall of Fame Induction Ceremony & Dinner. Radio Hall of Fame, Chicago; (800) 860-9559.

• **October 30** — John Bayliss Foundation Roast. Waldorf Hotel, New York; (408) 624-1536.

• **November 2-5** — RAB Board Meeting. Ritz-Carlton, Dearborn, MI; (214) 753-6750.

1997:

• **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• **February 6-9** — RAB '97 Mktg. Leadership Conference & Exec. Symposium. Marriott Marquis, Atlanta; (800) 722-7355.

• **March 5-8** — 28th Country Radio Seminar. Opryland Hotel, Nashville; (615) 327-4487.

• **April 4-7** — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium." Las Vegas Convention Center; (202) 429-5354.

• **April 5-10** — NAB '97. Las Vegas Convention Center; (202) 775-4970.

• **April 5-10** — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

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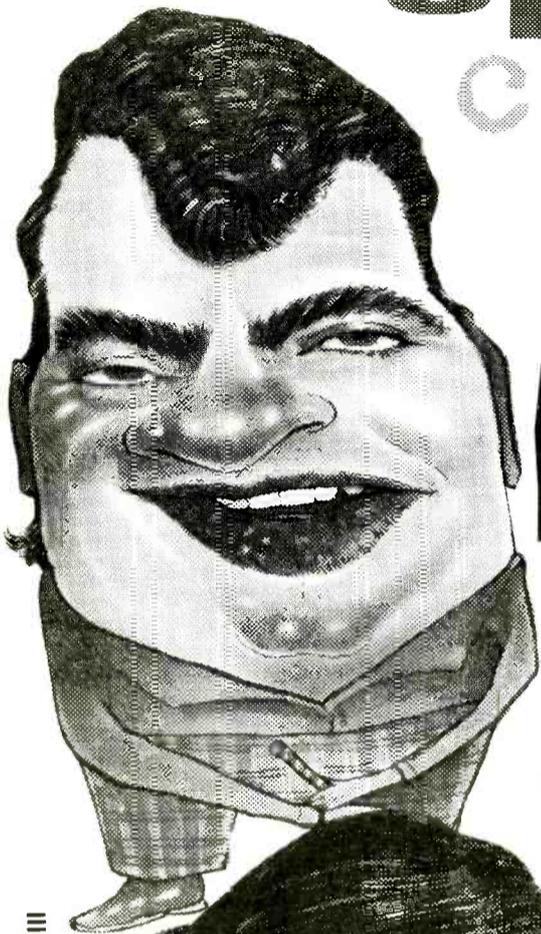


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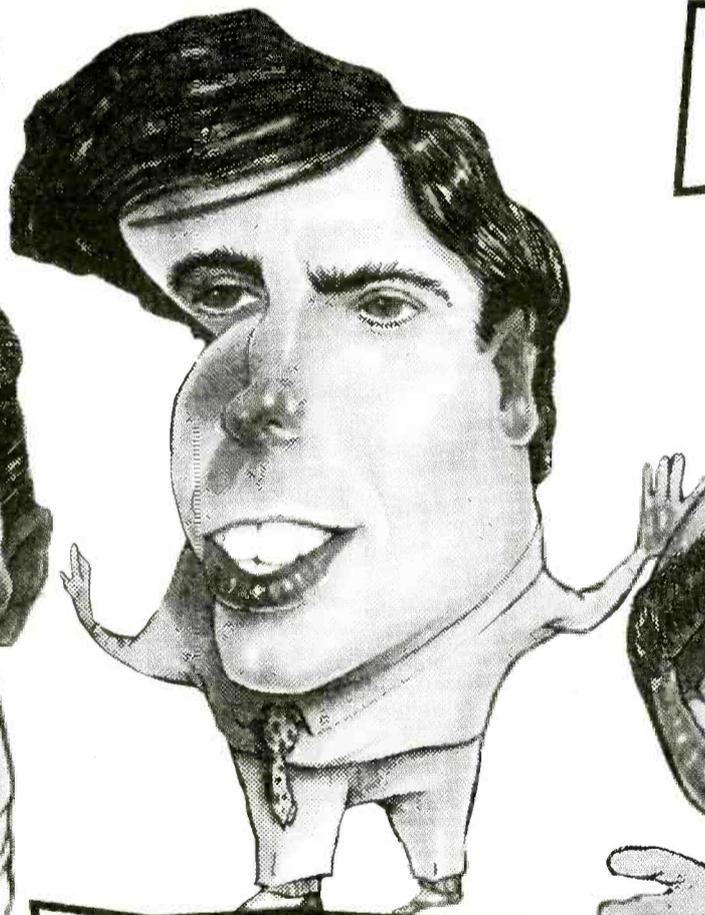
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Department Stores Rising To The Challenge

By Christa Mallick Dahlander

Consolidation has reshaped the department store business over the last decade as the strongest companies in the industry have eliminated weaker regional competitors. Dismissed only a few years ago as outdated and overpriced, department stores have evolved into one of the few areas of retailing that actually is gaining ground. The most successful companies have overcome the high cost of acquisitions to beat out not only other department stores, but specialty retailers — once a serious threat — as well.

Today, instead of growing through acquisitions as in the 1980s, department stores have been upgrading and expanding stores, illustrating a renewed focus on improving business in already-established markets.

Department store sales are increasing steadily, year after year. According to the U.S. Department of Commerce, department store sales have increased 31% over the last five years. Here's a look at department store sales, by year:

• 1991: \$179.1 billion
• 1992: \$193.1 billion
• 1993: \$207.0 billion
• 1994: \$224.4 billion
• 1995: \$234.9 billion

Chains with 11 or more stores claimed 99.1% of all sales in this category in 1995. The 10 largest department store chains in terms of sales are **Sears** (\$34.9 billion in 1995); **Dayton Hudson** (\$23.5 billion), **JC Penney** (\$20.6 billion), **Federated** (\$15 billion), **May Co.** (\$10.5 billion), **Montgomery Ward** (figures not available), **Dillard's** (\$5.9 billion), **Nordstrom** (\$4.1 billion), **Mercantile Stores** (\$2.9 billion), and **Neiman Marcus** (\$2 billion).

Not surprisingly, most consumer sales take place in November and December and are heaviest on Saturdays. The industry has a major concern for the holiday season this year, as there are five fewer shopping days between Thanksgiving and Christmas. Apparel is the dominant sales category for department stores, capturing an average of 63% of store sales.

According to 1995 **Simmons** data, 92.8% of adults 18+ have shopped at a department store, discount, clothing, or children's business within the past four weeks. Why do people shop at department stores vs. other outlets? Selection is the most frequent answer (52%), followed by quality (43%), location (36%), price (33.6%), and service (24%). Forty-nine percent of regular department store shoppers are generally satisfied, 7% are not, and 44% are neutral.

Here's a deeper look at the top five U.S. department store chains:

Sears

Sears — which suffered through a major sales slump earlier this decade — made a strong resurgence with its most successful year ever in 1995, realizing a 20% increase in retail profits. One strategy that helped Sears tremendously is the concept of brand marketing. A five-year, \$4 billion restructuring forced

the end of the Sears Catalog unit, closed a number of underperforming stores, spun off some non-retail ventures, and downsized the corporate staff. This restructuring ultimately was designed to effect five specific business strategies:

- 1) Focus on core businesses.
- 2) Make Sears a more compelling place to shop.
- 3) Achieve local market focus in products and services.
- 4) Accelerate cost and productivity improvements.
- 5) Create a winning culture and set of values.

The result: Sears celebrated its first billion-dollar sales week in December 1995, while most retailers had a slow holiday season.

Sears also has a major hold on the private-label business, with more than nine different private-label collections. Company executives believe the key to department store survival today is to focus on understanding customer needs, and then create a unique point of difference that makes the store brand special. According to Sears Chairman/CEO **Arthur Martinez**, the future growth of Sears centers around home and auto-related goods and services.

Dayton Hudson

Dayton Hudsons department store division accounts for 14% of the company's total revenues, with 64 Dayton's, Hudson's, and Marshall Field's stores in nine states. Total revenues in 1995 increased a record 10% to \$23.5 billion, compared with \$21.3 billion in 1994. According to Chairman/CEO **Bob Ulrich**, the goal for the department store division is to return their stores to superior profitability over the next several years. Initiatives underway include:

- 1) Expanding the assortment of "better" merchandise.
- 2) Introducing more unique items into the stores.
- 3) Reducing the number of store-wide promotions.
- 4) Improving guest service by increasing staffs in key merchandise areas.

JC Penney

By contrast, Penney's 1996 first-quarter net income of \$142 million was 9.2% lower than last year's first-quarter profits of \$156 million. Profits suffered because of weak sales and increased markdowns, as Penney was forced to cut prices to move men's and women's apparel. Penney's total first-quarter sales increased 1.9% to \$4.45 billion from \$4.37 billion last year. The trend for higher-priced goods has been on the upswing since last holiday shopping season.

The women's division is JC Penney's most lucrative area, garnering 41% of the chain's sales in 1995. However, because women's apparel sales remained flat last year, Penney is focusing on growing that category. Even a small increase can translate into hundreds of millions of dollars in new business. Penney's women's division sales reached \$7.2 billion last year — a significant share of the \$72 billion that American women spent on clothes. Penney's traditional customer base of middle- and middle-upper-income consumers is being lured away by such stores as Sears, which has been promoting its "softer side" to the tune of \$720 million in 1995 revenue.

These two strong sales performances show that higher-priced apparel continues to sell better than low- to moderate-priced clothing. According to industry analysts, people with money are buying, while those who aren't secure about their financial future are not parting with their money. Penney is implementing the following strategic initiatives to ensure competitiveness, meet growth objectives, and provide a strong return on investment during 1996:

- 1) Accelerate growth in the Top 10 markets (Chicago, Dallas/Ft. Worth, Detroit, Los Angeles, Houston, New York, Philadelphia, San Francisco, Boston, and Washington, DC).
- 2) Expand its women's apparel and accessories business.
- 3) Speed merchandise to market.
- 4) Reduce cost structure.
- 5) Enhance customer service.

Federated

Federated bills itself as "the nation's leading operator of premiere department stores," with more than 400 department stores and 150 specialty locations in 36 states. The Federated department stores are **Bloomington's**, **Bon Marche**, **Burdines**, **Goldsmith's**, **Lazarus**, **Macy's East** and **Macy's West**, **Rich's**, and **Stern's**. The company's net sales in 1995 increased a whopping 81% to \$15 billion over 1994's \$8.3 billion, largely due to the acquisition of the **R.H. Macy Co.** and **Broadway Stores Inc.** Federated did experience a 2.7% increase in comparable-store sales during the same period.

Federated is focused on strategic growth, and its 1996 priorities are:

- 1) To concentrate aggressively on increasing sales, with a goal of producing comparable-store sales growth of 3%.
- 2) To successfully complete the conversion of retained Broadway stores into Macy's and Bloomington's.
- 3) To successfully introduce Bloomington's to its new California markets.
- 4) To continue to develop and expand the company's private-brands penetration and to capitalize on marketing brands that are exclusive to Federated.

Pro:Motions

- **Kim Leeds** has become Promotions Dir. at **KFMB-FM (Star 100.7) San Diego**.
- **Lori Baister** is the new Dir./Marketing at **WCMF/Rochester**.
- **Thomas Callahan** has been appointed Marketing Mgr./Baltimore & Washington at **Metro Networks Inc.** He was formerly Dir./Mktg. & Sales for **Charlottesville Broadcasting Co.**
- **Dave Herring** is elevated to Regional Manager/Affiliate Marketing, Southwest Region from Manager/Talk & Business Programming for **ABC Radio Networks**.

5) To continue to look for ways to improve operations and reduce costs.

6) To continue to identify and take full advantage of opportunities to increase earnings potential.

May Company

The May Department Store Company owns **Lord & Taylor**, **Hecht's**, **Foley's**, **Robinsons-May**, **Kaufmann's**, **Filene's**, **Famous-Barr**, and **Meier & Frank**. Last year was the company's 21st consecutive year of record sales and earnings. Sales reached \$10.5 billion, up 7.7% from \$9.8 billion in '94. Private label and direct import programs are extremely lucrative for the company, surpassing \$1.4 billion in retail sales in 1995. May opened a record 37 new or acquired stores in 1995; this included the acquisition of 16 **John Wanamaker** and **Woodward & Lothrop** stores that allowed for a stronger position in Baltimore and Washington, DC as well as a solid entry into Philadelphia.

This year, 15 new stores will open. Over the next five years, the company will invest \$3.7 billion on opening 115 new department stores and remodeling existing ones. May is emphasizing higher-priced goods this year, concentrating more on high-end home furnishings instead of fashion. The firm also is implementing total coordination in such departments as bed-and-bath and china-and-glassware. Furthermore, the company is continuing to focus on value, identify trends, work more closely with suppliers, reduce expenses, and pursue new store opportunities. More extensive plans for the future include building same-store sales by:

- 1) Increasing comparable-store sales by at least 5% annually.
- 2) Introducing exciting new merchandise.
- 3) Speeding delivery of merchandise to the selling floor.
- 4) Becoming a more successful holiday and gift store.
- 5) Broadening its merchandise assortments.
- 6) Achieving 6% annual growth in selling space from new stores, acquisitions, and store expansions.

A 1995 study by **Management Horizons**, a division of **Price Waterhouse**, concluded that the appeal of department stores has become stronger among affluent consumers (those with a household income of \$100,000+). Factors considered very important to these shoppers are as follows:

- Products that appeal to personal tastes (80%)
- Availability of high-quality goods (62%)

- Sale prices (54%)
- Availability of advertised products (47%)
- Low everyday prices (42%)
- Availability of well-known brands (30%)
- Unique merchandise (19%)
- Availability of trend-setting fashions (9%)

Radio's Role In Reaching Department Store Shoppers

According to **Media Targeting 2000**, a joint study from **RAB** and **Arbitron**, 49% of people who have shopped in a department store in the past three months are male, 51% female. While 39% of these shoppers have an annual income of \$50,000+, another 39% make between \$25,000 and \$50,000 per year. Seventy-five percent own their home, and 38% have children. What's more, 33% of these shoppers don't read the weekday newspaper and are likely to spend more time with radio between the hours of 6am and 6pm than any other medium.

Radio also is the medium heard closest to the time of purchase. Ninety-one percent of these shoppers are exposed to radio in a given week, 96% use their car when shopping, 88% listen to radio while driving to shop — and they listen an average of 30 minutes each trip.

These prime customers spend a lot of time in the car when they're not on their way to the department store as well. Ninety-one percent commute by car to work, and 88% listen to radio while commuting by car. During this commute, the car radio is on an average of 50 minutes. Plus ... 48% of all department store shoppers have a radio at work.

Obviously, radio is the medium that gives department stores the most for their ad dollars. It's flexible, targetable, cost-efficient, and — according to Arbitron — 96% of all adults listen to more than three hours of radio each day. In addition, Simmons Consumer Research reveals that radio reaches 93% of everyone who has shopped in a department store in the last month. Radio has the power to keep department stores on the upswing and give them the brand image they need to thrive in this highly competitive marketplace segment.

Christa Mallick Dahlander is Editor of **Radio Sales Today**, a publication of the **Radio Advertising Bureau (RAB)**. For more information, call the RAB at (800) 232-3131 or access **RadioLink** at www.rab.com

Q: What do the Orlando Magic, HBO, Universal Studios, The Democratic National Committee, Comedy Central, and 60 great radio stations have in common?

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"Edison Media Research brought a down-to-earth, 'usage' oriented approach to our latest strategic project. They ask the right questions, in the right way, and cut through the clutter with common sense presentations. Getting results quickly is just the icing on the cake!"

Herb McCord: "We called after Thanksgiving wondering if it was possible to get research by Christmas. We were amazed to get top quality information, with a full presentation and their unique video report, well in advance of the holiday."

The Orlando Magic's John Cook: "We had been working with another research company when we heard about how quickly and how well Edison Media Research worked. We were so impressed with their performance that we're using them for several more projects. Radio stations are lucky to have a company like Edison concentrating on their field."

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Small Market Stations Suffer Big-City Scam

Continued From Page 1

Both Klasby and the Mees had just become victims of a check-bouncing caravan through the northern Rockies that involved television stations, newspapers, and even its media buyer — who has filed Chapter 11 as a result.

Take The Money & Run

A week before the event, KAAR & KQUY received a call from United's agent, L.A.-based **Event Marketing**, placing an order for advertising time to promote the Butte expo. As the event continued through the weekend, the suspicions of some observers were raised when United Liquidators was accused of price gouging and false advertising by many expo attendees. Klasby said that purses advertised for \$8 were unavailable while similar ones were reportedly being sold for nearly three times that amount.

By chance, Klasby happened to find a couple of people working with United as they readied to depart on June 23 and was told that the expo's next destination was Cheyenne, WY. On Tuesday, a day after the expo had moved out of the state, Klasby's bank returned United's check, unpaid.

Crosstown **KBOW-AM & KOPR-FM** owner/GM **Ron Davis** suffered a similar fate. But Davis and Klasby simply can't take the returned checks to the local district attorney's office and file charges against United. "According to Montana law, we have to give them a chance to pay, and phone calls don't apply," said Davis. "We sent them a certified letter [7/15], and when we get a receipt back, we can go to the local police and county attorney's office and file charges."

Broken Promises

Klasby, concerned that a rubber check parade may have been marching into Wyoming's state capital, called Brenda Mee on June 28 to warn her that United was on the way. Mee knew — KLEN had its check in the bank and spots on the air. Said Klasby, "I called to say, 'Did you guys get an order with a tape and check [from United Liquidators]?' because we got a returned check and I didn't want any other stations to go through this. They did."

Commented Brenda Mee, "They really got a lot of people. They do a three-to-four-day sale, and I received their check and spots on the event's first day. As soon as they left, we received the bounced check. It seems to be a pattern ... We were savvy to [United] because we got a call from Klasby. But they couldn't pay us in cash because they said the check had already been issued, and in effect, would result in double payment." Nevertheless, no stop payment on the check was initiated, and KLEN's problems began to escalate.

"Usually with concerts and things, you go the night of the show and get the money upfront," she said. "The thing we learned from this is to insist on payment in cashier's checks or cash upfront. A check is

basically a promise, and promises can always be broken."

Pursuing Payments

While the Cheyenne media ventured down to the local convention center where the expo was packing up to get their money in cash, Klasby began taking steps with United to collect the \$1191 his stations were owed. "It reeks of a scam, but I don't know if you could really call that a scam." Klasby first contacted Event Marketing to find out why the firm's check bounced.

Event Marketing's then-owner, **Corey Cuddeback**, who has represented United as an agent since 1993, said United took advantage of him as well as the stations. Cuddeback also said he was unaware that the checks bounced until Klasby phoned him with the news. He immediately called KLEN to notify them of the matter. "I called Brenda saying, 'I'm resigning this account,' the morning of the day they opened the sale [6/28]. I told her to tell all the stations in Cheyenne. I then called [United Liquidators owner **Mike Khatib**] and said, 'You guys buried yourselves on this one, and it wasn't me.' But even if the guy gets shut down, he'll just open up under a different name."

Fighting Back

KIGN-FM & KMUS-FM/Cheyenne, along with the city's **KGWN-TV**, **KKTU-TV**, and **KLWY-TV**, all agreed to run United's spots. All experienced the same trouble when depositing their checks, but **KMUS AE Skip Walker** made an admirable effort to get the money owed to the involved Cheyenne media.

Said Walker, "We weren't scammed. It was actually my account, and I went over and got the cash — just over \$800. I was tipped off that there might be a problem with the check. I got half [of the money] on Friday and the other half on Saturday. KGWN's check had already bounced, so after 30 minutes of discussion with a United rep named Steve, the company finally agreed to pay in cash. The guy from the TV station called [United's California-based **Sanwa Bank**] himself and found not only that his check had bounced, but there hadn't been a deposit in that account in more than a week. The implication I got was that there was nothing in the account. And in the event there was, how could my check clear if the TV station's didn't? They have higher rates for their spots."

When KLEN Traffic Manager/Office Manager **Stacy Cenedese** tried calling United's headquarters on July 2 and 3, she was met with ambivalence by United reps. "They said they had to give [the matter] to the manager. The person I spoke with said he didn't know anything about it."

Meanwhile, Klasby placed two calls to United Liquidators from Butte before the Fourth of July holiday. His call was finally returned on July 8. "I was supposed to receive

a letter of intent via fax following a follow-up phone call on the ninth."

When Klasby finally spoke with a United representative named **Gamel** a few days later, the person explained to him that a third party bought some products from United Liquidators and failed to meet their payment. This, in turn, created problems with United's payment timetable. "He said that United would not have another show until August 8 as a result."

Gamel explained to Klasby that the company had been in business for a long time and expected that payment would clear. To make matters worse, it was their "slow time of the year," and asked him if United could pay the \$1191 in four installments. Klasby has not yet received any sort of payment from United.

Lessons Learned

As a result of its problems with United Liquidators, Cuddeback will have to file under Chapter 11 bankruptcy protection. "I learned some valuable lessons from all that. I should have placed 'Client Responsible For Payment' on the document. Since there was none, and this guy in Anaheim was a flake, I'm going to be implicated in all this. I'm the guy that called Cheyenne and warned them that everyone in Butte had just been stiffed. I used to work up there and these guys are all my friends."

A United Liquidators secretary confirmed with Cuddeback that all of the people in Cheyenne had come and picked their money up as the event ended, except one — KLEN. Additionally, the Butte Civic Center received a cashier's check in advance as well as cash the day they arrived for use of that facility. Neither KLEN nor KBOW & KOPR have received any sort of payment as of this writing, either.

Said Kevin Mee, "We ran the check through one more time last week, and the check came back. The District Attorney's office is filing charges in Cheyenne, and 10-1, since United has left the state, state charges will be filed."

On July 11, Klasby again spoke with **Gamel** after three attempts. Finally, there seemed to be a light at the end of the tunnel. "He said to me that the paperwork will be faxed and mailed with a payment by certified or cashier's check, rather than having them send a letter saying they'll start payments in August. But the paperwork still hadn't been signed by [Khatib]." The fax, expected the following day, never arrived.

Unfortunately, what happened in Montana and Wyoming has happened just about everywhere in the United States over the years, and will continue to happen unless stations are more cautious. Commented **KALC-FM/Denver** Director/Sales **Graham Satherlie**, "We would require a check at least a week in advance or cash upfront for events such as those. That's **Chancellor's** policy ... unless you've established a relationship with the

Pro:Motions

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company. But I've worked in Chicago, and in just about any major market, I'm sure you'll find a similar policy."

In fact, Cuddeback said that stations in Kalispell, MT received all their payments upfront when United visited that city, and experienced no hassles.

Case Open, Account Closed

When contacted by **R&R**, a **Sanwa Bank** representative confirmed that the bank closed the account on July 16. "The customer had bounced several checks, and each was as-

essed a \$10 charge. We tried to contact them, but we've had no luck. Their numbers all have machines, and the people don't respond to them. We took the action to close the account so people who deposited the checks would be able to take additional action."

Several calls placed by **R&R** to United Liquidators' headquarters were immediately transferred to voicemail. When contacted July 16, a receptionist responded that neither **Khatib** or **Gamel** were available. No call was returned by presstime.

That's What 'Friends' Are For

By **Scott Slaven, PROMAX International**

While the high-profile cast of "Friends" recently threatened a walk-out over salary disputes, the actors still had enough charity to help **KYSR-FM (Star 98.7)/Los Angeles** throw a 24-hour "Friends Of Friends" radiothon.

The event raised nearly \$100,000 for **AIDS Project Los Angeles** and featured the participation of such celebs as **Tom Arnold**, **Gabrielle Carteris**, and "Friends" star **Jennifer Aniston**, the last of whom made a last-hour call-in to the station to help keep the momentum going.

Among the highest bid items: a "Christmas With The Cranberries" package in London, golf bags autographed by **Hootie & The Blowfish**, and a "Friends" CD that had been autographed by the cast. Topping 'em all, though, was the guy who donated a \$6300 bid to buy his child a walk-on part in the forthcoming **Tri-Star** film "Stinkers."

Global Warming

In keeping with its cutting-edge image of using chain saws on stacks of disco records and giving away a morning show personality's tonsils on-air, **KGON-FM/Portland** has launched itself over the Internet. The **Classic Rocker** teamed up with **Audionet**, the world's largest broadcast network, on live and archived programming on the Web. The **Real Audio** service will allow listeners from virtually anywhere around the world to hear an audio feed of **KGON's** live broadcasts via their home computer.

All Fired Up

WKGN/Knoxville is sponsoring an event to help raise money for the rebuilding of one of the local churches that recently was burned. Employees and staff of the station will play a benefit softball game against members of the **Inner City Church Ministries**.

Hot Stuff

WPXY/Rochester will celebrate the decade that refuses to die with a



'70s music explosion on August 8. Donning platform heels, elephant bells, and big-collared shirts for the event will be such '70s staples as **Kool & The Gang**, **KC & The Sunshine Band**, **Gloria Gaynor**, and the **Village People**. The station is giving away tickets to the eighth caller who hears the infamous **Jimmie Walker's** "Dynooooomite!" — surely familiar to any viewer of the equally infamous "Good Times" '70s TV show.

Heartwarming News

WSRR-FM/Memphis made one listener's Father's Day — if not year — when he was the 79th person to attempt to ignite the engine of a **Toyota RAV-4**. The — poignant pause — payoff is that the holder of the winning key suffered an irreparable car breakdown during a family cross-country trek just the weekend before.

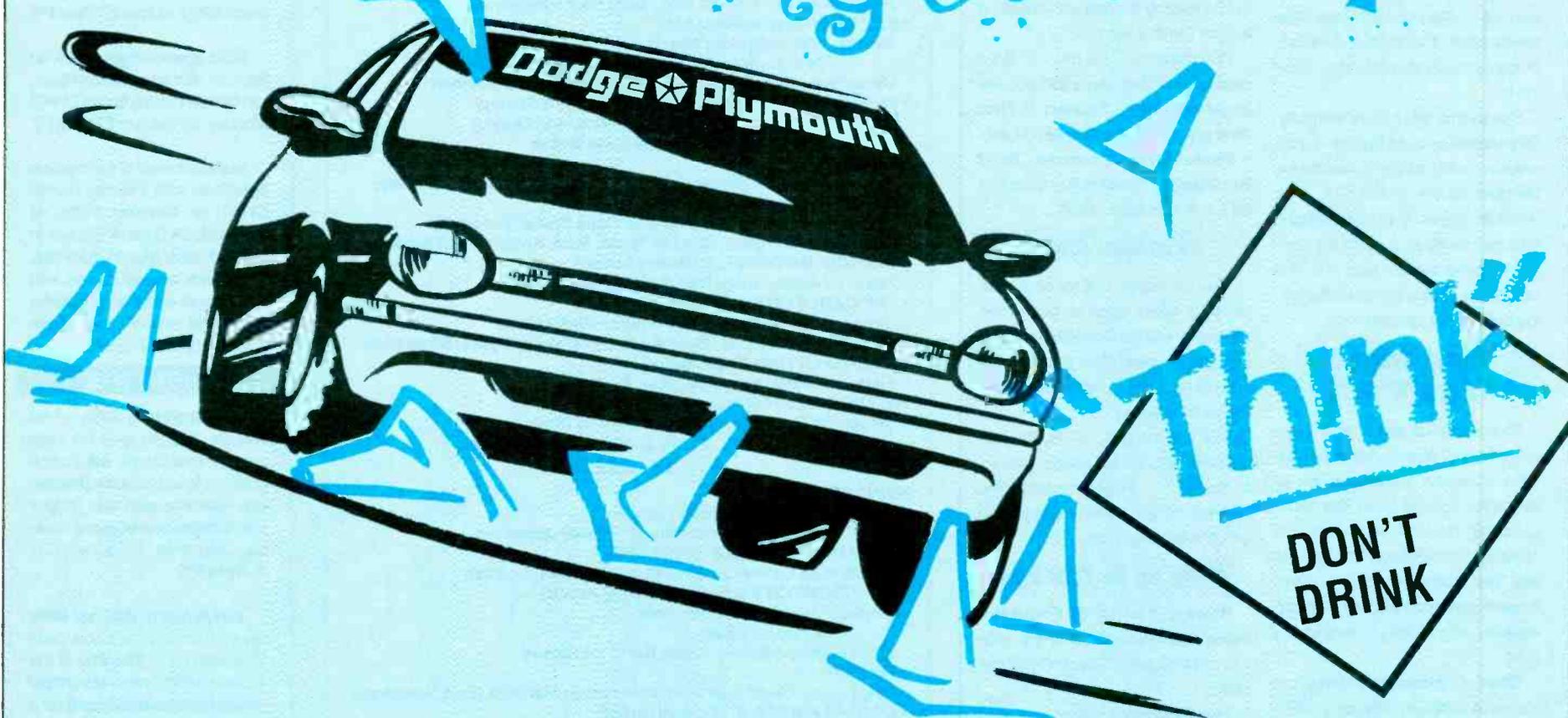
A Toast For Tots

KRTH/Los Angeles raised a record \$150,000 in its "Care For Kids" campaign to benefit the **Variety Club's** children's charity of Southern California. The 38-hour event involved the participation of such diverse celebrities as **William Shatner**, **Shirley MacLaine**, **Monty Hall**, and **Dick Clark**. The **Variety Club** provides therapy and shelter for abused and neglected children, **AIDS** research and care for patients, and treatment and recovery for drug-addicted patients.

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Free Promotion!
GREAT COMMUNITY EVENT!!

DRUNK Driving Simulator



MADD and Chrysler have teamed up to promote responsible driving and your station can join them!

The Chrysler Drunk Driving Simulator tour features a '96 Dodge/Plymouth Neon with an on-board computer program that delays the car's steering and braking. The car is programmed so your listeners can feel the effects of drunk driving without consuming alcohol.

This is the perfect way for your station to increase its community involvement and gain positive personality exposure. You can interview local police and spokespersons, announce hotline numbers and give away station promotion items supporting the event!

This free promotion is now available in these markets:

- | | |
|-------------------|------------------|
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| Boise | Portland |
| Boston | Reno |
| Bowling Green, KY | Richmond |
| Casper, WY | Sacramento |
| Charleston, WV | Salt Lake City |
| Charlotte, NC | Santa Maria, CA |
| Cleveland | Seattle |
| Dayton | Spokane |
| Denver | Syracuse |
| Indianapolis | Williamsport, PA |
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'ZINE SCENE

Simmons Sports 18-Pound Codpiece!

"The boots are about 13 to 15 pounds each, and the codpiece, which is covered in studs and so on, is another 18 or so pounds. The guitar is another 10 or 12 pounds" — Kiss bassist **Gene Simmons** details the physical demands of the group's reunion tour (*New York*).

Speaking of heavyweights, "Wynonna loses 45 pounds in four weeks on olive oil diet" screams the headline on the *Globe*. The *Star*, however, claims Wynonna's weight-loss has more to do with the liposuction and tummy tuck she had before she left the hospital after giving birth to her second child.

Sex & Drugs & Rock 'N' Roll

"Spontaneous sex in spontaneous places helps to keep the fire alive. However, I draw the line at airplanes. Even if **Brad Pitt** came up to me on a plane and said, 'I need you immediately,' I'd have to say, 'Not right now, dear'" — **Garbage** frontwoman **Shirley Manson** explains why timing is everything (*Us*).

Cher confesses to having had several lesbian affairs (*Advocate*).

Priscilla Presley tells the *Ladies Home Journal* all about **Lisa Marie Presley's** battle with cocaine — back when she was 14 years old.

"I have been known to make a soufflé to two, zoomin' down the highway at 60 miles an hour. You have to be really, really steady when you're cooking on the bus" — **Aretha Franklin** on the hazards of practicing the culinary arts on the road (*Harper's Bazaar*).

Jennifer Aniston is so angry that her "Friends" co-star **Courteney Cox** has taken to dating her old flame (**Counting Crows** frontman **Adam Duritz**) that she refused to chip in for Cox's birthday present (*Star*).

Reunited **Eagles** members **Don Henley**, **Joe Walsh**, **Glenn Frey**, and **Don Felder** all flew into Ireland on separate planes, took separate limos to the hotel, and stayed on separate floors (*Globe*).

"A lot of bands said after the fact, 'We totally support you.' The only people who really supported us were **Tim Collins** and **Bertis Downs**, who are **Aerosmith's** and **R.E.M.'s** respective managers" — **Pearl Jam** bassist **Jeff Ament** essays the results of the band's battle with **Ticketmaster** (*Rolling Stone*).

Money Honey

Whitney Houston spent \$500 on an imported sleeper set in New York recently, fueling rumors that she and hubby **Bobby Brown** will be adding to their family (*Star*).

Wonderbra model **Eva Herzigova** is flashing a \$30,000 engagement ring — courtesy of **Bon Jovi** drummer **Tico Torres** (*Globe*).

Paula Abdul's fiancée, **Brad Beckerman**, is one of five heirs to a \$93 million fortune (*Star*).

I'm Your Fan!

"You can listen to it for hours because it takes ages to get all the rhymes" — **Elvis Costello** explains why the **Fugees'** "The Score" LP is among his current favorites (*Entertainment Weekly*).

"We got the gun heads, the hip-hopppers, and the old people listenin' to the shit" — **Fugees** mastermind **Wyclef "Clef" Jean** explains the group's success (*Us*).

Hang On To Your Ego

Howard Stern's E! Entertainment Television show is the subject of *TV Guide's* "Couch Critic" this week.

The *Star* finds a doctor who says that **Michael Jackson's** fondness for disguises and plastic surgery is symptomatic of **Body Dysmorphic Disorder**.

The *Star* claims the reason **Courtney Love** has been polishing her image into something resembling **Jackie Onassis** is that she's in love with her "The People Vs. Larry Flynn" co-star, 27-year-old Yale grad **Edward Norton**.

In the wake of the movie "Barb Wire"'s flop, **Pamela Anderson** is trying to get the ring of barbed wire that she got tattooed on her left arm removed (*Star*).

Madonna has posed for shots showing off her expectant figure in preparation for her new book, to be called "Baby" (*Star*).

"I grew up with my stepmother. My parents were nowhere to be found. There's no getting around that. It definitely makes you go, 'What is love?' They say they love me; *love me* means don't live with me. I don't understand" — **Live!** cover stars **Smashing Pumpkins** frontman **Billy Corgan** gets to the root of his conflicts.

"Anything that presents you as a personality apart from your work can be detrimental" — **Lyle Lovett** on being the talk of the tabloids (*Us*).

Each week **R&R** sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. **R&R** has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **PHENOMENON (Reprise)**
Single: Change The World/Eric Clapton
Other Featured Artists: Bryan Ferry, Jewel, Peter Gabriel
- **THE NUTTY PROFESSOR (Def Jam/RAL/Mercury)**
Singles: Touch Me Tease Me/Case f/Foxy Brown
I Like/Montell Jordan
Ain't No Nigga/Jay Z f/Foxy Brown (Roc-A-Fella/Priority)
Come Around/Dos Of Soul
Other Featured Artists: Warren G., Monica, Def Squad
- **FLED (Rowdy/Arista)**
Featured Artists: Goodie Mob, Tony Rich Project, Joi
- **KAZAAM (Perspective/A&M)**
Singles: Wishes/Nathan Morris
I'll Make Your Dreams Come True/Subway
Other Featured Artists: Barrio Boyzz, Immature f/Quindon
- **THE HUNCHBACK OF NOTRE DAME (Walt Disney)**
Singles: Someday/All-4-One (Hollywood/Walt Disney)
God Bless The Outcasts/Bette Midler
- **ERASER**
Single: Where Do We Go From Here/Vanessa Williams (Mercury)
- **TWISTER (Warner Sunset/WB)**
Single: Long Way Down/Goo Goo Dolls (Metal Blade/WB)
Other Featured Artists: Shania Twain, Mark Knopler, Tori Amos
- **MISSION: IMPOSSIBLE (Mother/Island)**
Featured Artists: Pulp, Salt, Cranberries
- **THE CABLE GUY (Work/CRG)**
Single: Standing Outside .../Primitive Radio Gods
Other Featured Artists: Cypress Hill, Porno For Pyros, Silverchair
- **TRAINSPOTTING (EMI/Capitol)**
Featured Artists: Iggy Pop, Blur, Elastica
- **EDDIE (Island/Hollywood)**
Single: All The Way Live/Coolio (Tommy Boy/Island)
Other Featured Artists: J'son, Jodeci, House Of Pain

COMING

- **KINGPIN (A&M)**
Single: But Anyway/Blues Traveler
Other Featured Artists: Goldfinger, Freedy Johnston
- **THE ADVENTURES OF PINOCCHIO**
Single: Kiss Lonely Goodbye/Stevie Wonder (London)
- **THE CROW: CITY OF ANGELS (Hollywood)**
Singles: Gold Dust Woman/Hole
Jurassitol/Filter
Other Featured Artists: Bush, Korn, PJ Harvey
- **TIN CUP**
Single: This Could Take All Night/Amanda Marshall (Epic Soundtrax)
- **ESCAPE FROM L.A. (Lava/Atlantic)**
Featured Artists: Stabbing Westward, Butthole Surfers, CIV

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Visit with **De La Soul** Monday evening (7/29) in America Online's Spin Online section (keyword: SPIN) at 8pm ET/5pm PT.

REO Speedwagon, back on the road after an extended hiatus, join fans on Prodigy (jump: CHAT) Monday night at 9pm ET/6pm PT.

Surf both ends of the musical spectrum with Prodigy (jump: CHAT) on Tuesday (7/30). At 7:30pm ET/4:30pm PT, check in with industrial music's **KMFDM**. Then stick around to talk with NAC staple and **SW Networks** "Personal Notes" host **Dave Koz** at 10pm ET/7pm PT.

On The Web

Longtime **Elton John** lyricist **Bernie Taupin** and his new band, **Farm Dogs**, will participate in a live chat at the **Discovery Records** web site (<http://www.discoveryrec.com>) Tuesday night at 10:30pm ET/7:30pm PT.

Tori Amos makes her initial foray into cyberspace next Thursday (8/1): She'll be at the Ticketmaster Online site (<http://www.ticketmaster.com>) for a live discussion starting at 6pm ET/3pm PT.

MUSIC DATEBOOK

MONDAY, AUGUST 5

1957/"American Bandstand" makes its network television debut.

1967/**Pink Floyd** releases its first album, "The Piper At The Gates Of Dawn."

1975/**Stevie Wonder** signs a \$13 million deal with **Motown**. At the time it's the richest record contract ever.

1981/**Olivia Newton-John** is awarded a star on the Hollywood Walk Of Fame.

1992/**Toto** drummer **Jeff Porcaro**, 38, dies of a heart attack.

Born: **Pat Smear (Foo Fighters)** 1959, **Adam Yauch aka MCA (Beastie Boys)** 1967

TUESDAY, AUGUST 6

1973/**Stevie Wonder** lapses into a coma when his car collides with a logging truck. He regains consciousness four days later, but head injuries rob him of his sense of smell.



The Traveling Wilburys — road's scholars.

1988/**The Traveling Wilburys** — **Bob Dylan**, **George Harrison**, **Jeff Lynne**, **Roy Orbison**, and **Tom Petty** — go on a mini-tour prior to releasing their first album.

1993/**Luther Vandross** makes his movie debut in "The Meteor Man."

WEDNESDAY, AUGUST 7

1974/**J. Geils Band** singer **Peter Wolf** marries actress **Faye Dunaway**.

1987/**Madonna**, appearing on The "Today Show," refers to her hometown Bay City, MI as "that little smelly town." She later apologizes.

Born: **Bruce Dickinson (Iron Maiden)** 1958

THURSDAY, AUGUST 8

1975/**Hank Williams Jr.** falls off Montana's Mt. Ajax, permanently scarring facial tissue around his eyes.

Born: **David "The Edge" Evans (U2)** 1961

FRIDAY, AUGUST 9

1969/**Charles Manson** and his "family" begin their murder spree in California. Manson later claims he was inspired by "secret messages" he heard on the **Beatles'** "White Album."

1995/**Grateful Dead** leader **Jerry Garcia**, 53, is found dead of natural causes in a drug treatment center.

Born: **Kurtis Blow** 1959, **Whitney Houston** 1963

SATURDAY, AUGUST 10

1970/**Jim Morrison's** trial for allegedly exposing himself to a Miami audience begins.

1985/**Duran Duran** singer **Simon LeBon's** boat capsizes off the English coast during a race. The Royal Navy rescues him after he spends 40 minutes in an underwater air pocket.

Born: **Ian Anderson (Jethro Tull)** 1947, **Ronnie Spector** 1947, **Patti Austin** 1948, **Julia Fordham** 1962, **Neneh Cherry** 1964, **John Farris (INXS)** 1961, **Michael Bivins (New Edition, Bell Biv DeVoe)** 1968

SUNDAY, AUGUST 11

1962/**Booker T. & The MG's** release "Green Onions."

1968/**The Beatles** launch **Apple Records** with the release of "Hey Jude" b/w "Revolution."

1972/**Elvis** and **Priscilla Presley** file for divorce.

Born: **Joe Jackson** 1955, **Charlie Sexton** 1968

— Paul Colbert

THE GREATEST NAMES IN RADIO

The Radio Creative Fund would like to say special thanks to these radio industry leaders whose generous support made the \$200,000 Radio-Mercury Awards Competition and Radio-Mercury Awards Event possible.

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ABC RADIO	Bob Callahan

Silver

ABC RADIO NETWORK	David Kantor
CBS RADIO NETWORK	Bob Kipperman
CHANCELLOR BROADCASTING	Steve Dinetz
DONOVAN DATA SYSTEMS	David Solomon
DG SYSTEMS	Hank Donaldson
EMMIS BROADCASTING	Jeffrey Smulyan
GRANUM COMMUNICATIONS	Herb McCord
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TRIBUNE BROADCASTING	Wayne Vriesman
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The Radio Creative Fund



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- JOHN MELLENCAMP Key West Intermezzo ... (Mercury)
- MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)
- NATALIE MERCHANT Jealousy (Elektra/EEG)
- MISTA Blackberry Molasses (EastWest/EEG)
- BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)
- POE Angry Johnny (Modern/Atlantic)

EXCLUSIVE

- DASIS Don't Look Back In Anger (Epic)
- SOUNDGARDEN Burden In My Hand (A&M)

HEAVY

- BECK Where It's At (DGC/Geffen)
- TONI BRAXTON You're Makin' Me High (LaFace/Arista)
- BUTTHOLE SURFERS Pepper (Capitol)
- MARIAH CAREY Forever (Columbia/CRG)
- CRANBERRIES Free To Decide (Island)
- DAVE MATTHEWS BAND So Much To Say (RCA)
- GARBAGE Stupid Girl (Almo Sounds/Geffen)
- HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
- L.L. COOL J Loungin' (Def Jam/RAL/Mercury)
- JOHN MELLENCAMP Key West Intermezzo ... (Mercury)
- METALLICA Until It Sleeps (Elektra/EEG)
- NADA SURF Popular (Elektra/EEG)
- NO DOUBT Spiderwebs (Trauma/Interscope)
- TOM PETTY Walls (Warner Bros.)
- PRIMITIVE RADIO GODS Standing ... (Ergo/Columbia/CRG)
- SMASHING PUMPKINS Tonight, Tonight (Virgin)
- STONE TEMPLE PILOTS Trippin' On A ... (Atlantic)
- 2PAC/KC & JOJO How Do U Want It (Death Row/Interscope)

STRESS

- ALICE IN CHAINS Over Now (Columbia/CRG)
- BONE THUGS ... The Crossroads (Ruthless/Relativity)
- ERIC CLAPTON Change The World (Reprise)
- DISHWALLA Counting Blue Cars (A&M)
- HOLE Gold Dust Woman (Hollywood)
- WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
- MONTELL JORDAN I Like (Def Jam/RAL/Mercury)
- R. KELLY I Can't Sleep Baby (If I) (Jive)
- ALANIS MORISSETTE You Learn (Maverick/Reprise)
- NAS If I Ruled The World (Columbia/CRG)
- JOAN OSBORNE St. Teresa (Blue Gortla/Mercury)
- MAXI PRIEST I/SHAGGY That Girl (Virgin)
- QUAD CITY DJ'S C'Mon 'N Ride It (Big Beat/Atlantic)
- SPONGE Wax Ecstatic (To Sell...) (Columbia/CRG)
- STABBING WESTWARD Shame (Columbia/CRG)
- SUPERDRAG Sucked Out (Elektra/EEG)
- 311 Down (Capricorn)
- TONY RICH PROJECT Like A Woman (LaFace/Arista)
- WALLFLOWERS 6th Avenue Heartache (Interscope)

ACTIVE

- BLUES TRAVELER But Anyway (A&M)
- D'ANGELO Me And Those Dreamin' Eyes ... (EMI)
- DE LA SOUL Stakes Is High (Tommy Boy)
- JEWEL Who Will Save Your Soul (Atlantic)
- MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)
- NATALIE MERCHANT Jealousy (Elektra/EEG)
- MISTA Blackberry Molasses (EastWest/EEG)
- NATHAN MORRIS Wishes (Perspective/A&M)
- ME'SHELL NDEGECELLO Leviticus: Faggot (Maverick/Reprise)
- NEW EDITION Hit Me Off (MCA)
- 112 Only You (Bad Boy/Arista)
- KEITH SWEAT Twisted (Elektra/EEG)
- T-BOZ Touch Myself (Rowdy/Arista)

ON

- BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)
- RYAN DOWNE Scratch (Rocket/Island)
- FILTER Jurassiol (Hollywood)
- HAYDEN Bad As They Seem (Outpost/Geffen)
- KISS Shout It Out Loud (Mercury)
- MAGNAPOP Open The Door (Priority)
- ROBERT MILES Children (Arista)
- POE Angry Johnny (Modern/Atlantic)
- IGGY POP Lust For Life (Capitol)
- PORNO FOR PYROS Tahitian Moon (Warner Bros.)
- REFRESHMENTS Banditos (Mercury)
- REPUBLICA Ready To Go (RCA)
- PATTI ROTHBERG Inside (EMI)
- SCREAMING TREES All I Know (Epic)

Video airplay from July 29-August 4.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- MELISSA ETHERIDGE Nowhere To Go (Island)
- PUFF JOHNSON Forever More (Work)
- DONNA LEWIS I Love You Always Forever (Atlantic)
- AMANDA MARSHALL This Could Take All Night (Epic)
- DAVE MATTHEWS BAND So Much To Say (RCA)
- NATHAN MORRIS Wishes (Perspective/A&M)

XL

- TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
- ERIC CLAPTON Change The World (Reprise)
- HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
- JEWEL Who Will Save Your Soul (Atlantic)
- ALANIS MORISSETTE You Learn (Maverick/Reprise)

LARGE

- TONI BRAXTON You're Makin' Me High (LaFace/Arista)
- MARIAH CAREY Forever (Columbia/CRG)
- GLORIA ESTEFAN Reach (Epic)
- MELISSA ETHERIDGE Nowhere To Go (Island)
- FUGEES Killing Me Softly (Ruthless/Columbia/CRG)
- JOHN MELLENCAMP Key West Intermezzo ... (Mercury)
- NATALIE MERCHANT Jealousy (Elektra/EEG)
- TOM PETTY Walls (Warner Bros.)
- WALLFLOWERS 6th Avenue Heartache (Interscope)

MEDIUM

- JANN ARDEN Insensitive (A&M)
- HARRY CONNICK JR. Hear Me In The Harmony (Columbia/CRG)
- CRANBERRIES Free To Decide (Island)
- WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
- LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)
- PRIMITIVE RADIO GODS Standing Outside A... (Columbia/CRG)
- STING You Still Touch Me (A&M)

CUSTOM

- "AFKAP" Dinner With Delores (Warner Bros.)
- TINA ARENA Show Me Heaven (Epic)
- BADLEES Angelina Is Coming Home (Polydor/A&M)
- BLUES TRAVELER But Anyway (A&M)
- D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)
- DISHWALLA Counting Blue Cars (A&M)
- PETE DROGE Mr. Jade (American/WB)
- PUFF JOHNSON Forever More (Work/CRG)
- R. KELLY I Can't Sleep Baby (If I) (Jive)
- KENNY LATTIMORE Never Too Busy (Columbia/CRG)
- DONNA LEWIS I Love You Always Forever (Atlantic)
- AMANDA MARSHALL This Could Take All Night (Epic)
- DAVE MATTHEWS BAND So Much To Say (RCA)
- MAXWELL Ascension (Columbia/CRG)
- MEN OF VIZION House Keeper (MJJ/550 Music/Epic)
- NATHAN MORRIS Wishes (Perspective/A&M)
- OASIS Champagne Supernova (Epic)
- MAXI PRIEST I/SHAGGY That Girl (Virgin)
- REFRESHMENTS Banditos (Mercury)
- PATTI ROTHBERG Inside (EMI)
- KENNY WAYNE SHEPHERD Aberdeen (Revolution)
- SMASHING PUMPKINS Tonight, Tonight (Virgin)
- SPECIALS A Little Bit Me, A Little Bit You (Kuff/Virgin)
- SYD STRAW Love And The Lack Of It (Mercury)
- TONY RICH PROJECT Like A Woman (LaFace/Arista)

Video airplay from July 29-August 4.



36 million households
Lydia Cole,
VP/Music Programming

Video Soul Top 10

- TONI BRAXTON You're Makin' Me High (LaFace/Arista)
- R. KELLY I Can't Sleep Baby (If I) (Jive)
- 112 Only You (Bad Boy/Arista)
- KEITH SWEAT Twisted (Elektra/EEG)
- MONTELL JORDAN I Like (Def Jam/RAL/Mercury)
- CASE (FOXXY BROWN) Touch Me... (Def Jam/RAL/Mercury)
- J'SON Never Stop Loving You (Hollywood)
- NEW EDITION Hit Me Off (MCA)
- TEVIN CAMPBELL Back To The World (Qwest/WB)
- MARIAH CAREY Forever (Columbia/CRG)

Information for week ending July 26.

Rap City Top 10

- NAS If I Ruled The World (Columbia/CRG)
- DE LA SOUL Stakes Is High (Tommy Boy)
- L.L. COOL J Loungin' (Def Jam/RAL/Mercury)
- CRUCIAL CONFLICT Hay (Pallas/Universal)
- SADAT X Hang 'Em High (Loud/RCA)
- OUTKAST Elevators (LaFace/Arista)
- TODD SHORT Gettin' It (Dangerous/Jive)
- A TRIBE CALLED QUEST 1nce Again (Jive)
- JAY Z I/FOXXY... Ain't No... (Roc-A-Fella/Priority)
- HELTAH SKELTAH Operation Lockdown (Priority)

Information for week ending July 27.

FILMS

WEEKEND BOX OFFICE JULY 19-21

- 1 Independence Day \$21.27 (Fox)
- 2 Phenomenon \$8.12 (Buena Vista)
- 3 Courage Under Fire \$8.02 (Fox)
- 4 The Nutty Professor \$7.56 (Universal)
- 5 The Frighteners \$5.56 (Universal)*
- 6 Fled (MGM/UA)* \$5.40
- 7 Multiplicity \$5.07 (Columbia)*
- 8 Kazaam \$5.00 (Buena Vista)*
- 9 The Hunchback Of Notre Dame (Buena Vista) \$3.64
- 10 Eraser (WB) \$3.43

All figures in millions
* First week in release
Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Kingpin," starring **Woody Harrelson** and **Randy Quaid**. The film's A&M soundtrack showcases **Blues Traveler's** current single ("But Anyway") as well as **Goldfinger's** "Superman," **Super Deluxe's** "She Came On," **Josh Clayton-Felt's** "Soon Enough," **Todd Rundgren's** "I Saw The Light," **Freedy Johnston's** "This Perfect World," **English Beat's** "Save It For Later," the **Trammps'** "Disco Inferno," and songs by **Colin James & The Little Big Band**, **Red Eye**, **Jono Manson Band**, and **Billy Goodrum**.

Jackie Chan stars in "Super-cop," which also opens this week. The film's forthcoming **Interscope** soundtrack sports cover tunes by **Devo** (**Nine Inch Nails'** "Head Like A Hole"), **Warren G. f/Adina Howard** (**Tina Turner's** "What's Love Got To Do With It"), **Tom Jones**



and **Ruby** member **Leslie Rankin** (**Carl Douglas's** "Kung Fu Fighting"), and **Siobhan Lynch** (**Bee Gees'** "Stayin' Alive"). **Devo** also contribute the title track, while **No Doubt's** "Open The Gate," **2Pac's** "Made Niggas," **Tha Dogg Pound's** "I'll Do It," and cuts by **Black Grape**, **Rocket From The Crypt**, **Pantera** member **Dimebag Darrell**, **Goatboy**, **Pur**, and **Polara** complete the LP.

"The Adventures Of Pinnocchio," starring **Martin Landau** and **Jonathan Taylor Thomas**, also opens this week. The film's **London** soundtrack showcases **Stevie Wonder's** "Kiss Lonely Goodbye" and "Hold On To Your Dream."

Limited Engagements

Opening in limited release is "Stonewall," which carries a **Columbia** soundtrack with four tunes by the **Shangri-Las** — "Sophisticated Boom Boom," "Remember (Walkin' In The Sand)," and two versions of "Give Him A Great Big Kiss" — as well as two songs by **Judy Garland** ("Over The Rainbow" and "Zing Went The Strings Of My Heart"). The ST also spotlights **Patti LaBelle & The Bluebelles'** "Down The Aisle," **Barenaked Ladies'** "What A Good Boy," the **Shirelles'** "Ooh Poo Pah Doo," the **Ad Libs'** "Boy From New York City," the **Butterflies'** "Gee Baby Gee," and **Bessie Banks's** "Go Now."

Rounding out this week's limited releases is "The Pompatus Of Love," which stars **Jon Cryer** and derives its title from a lyric in **Steve Miller Band's** "The Joker." That song is featured on the film's forthcoming **Zoo** soundtrack, along with **Midge Ure's** "Trail Of Tears," **Love Jones's** "Fragile," **Little Feat's** "Shakeytown," and cuts by **Lone Kent**, **Katrina Bongo Boys**, **Course Of Empire**, **Porcupine**, **Rip Goleet**, **Mojo Son**, **John Hill**, and the **Revelons**.

TELEVISION

TOP TEN SHOWS JULY 15-21

Total Audience
(95.9 million households)

- 1 Olympics Opening Ceremonies
- 2 Olympics (Sunday)
- 3 Olympics (Saturday)
- 4 Seinfeld
- 5 3rd Rock From The Sun (Thursday)
- 6 Friends
- (tie) Mad About You (Thursday)
- 8 ER
- 9 Home Improvement
- (tie) Movie (Monday) ("Awake To Danger")

Adults 18-34

- 1 Olympics (Sunday)
- 2 Olympics Opening Ceremonies
- 3 Seinfeld
- 4 Olympics (Saturday)
- 5 3rd Rock From The Sun (Thursday)
- 6 Mad About You (Thursday)
- 7 Friends
- 8 ER
- 9 Home Improvement
- 10 Wings

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 7/26

• **Vince Gill**, "Prime Time Country" (TNN, 9pm ET/6pm PT).

Monday, 7/29

• **Howard Stern** is the subject of A&E's latest installment of its hourlong "Biography" series (check local listings).

• **Michael W. Smith** and **Bryndle** perform on TNN's hourlong "CMT Presents Monday Night Concerts" (8pm ET/5pm PT).

• **Ricky Lynn Gregg**, "Prime Time Country."

Wednesday, 7/31

• **James Gregory** and **Lisa Brokop**, "Prime Time Country."

• "Intimate Portrait: **Gloria Estefan**" — an hourlong documentary — debuts on **Lifetime** (7pm).

• **Tori Amos** is interviewed on **ABC's** hourlong "Prime Time Live" (10pm).

VIDEO

NEW THIS WEEK

• **THE BEATLES STORY (White Star)**

This hourlong collection takes an inside look at the "Beatlemania" phenomenon from its 1962 roots in Liverpool through the release of "Abbey Road" in 1969. Exclusive footage includes early interviews with band members.



21 million households
Les Garland,
Exec. VP/Programming

National Top 20

- BONE THUGS... The Crossroads (Ruthless/Relativity)
- NAS If I Ruled The World (Columbia/CRG)
- CODE 3 Humpin' Bumpin' (Outburst/RAL/Mercury)
- NEW EDITION Hit Me Off (MCA)
- QUAD CITY DJ'S C'Mon 'N Ride It (Big Beat/Atlantic)
- KEITH SWEAT Twisted (Elektra/EEG)
- DEBORAH COX Where Do We Go From Here (Arista)
- CRUCIAL CONFLICT Hay (Pallas/Universal)
- ROBERT MILES Children (Arista)
- A+ All I See (Kedar/Universal)
- TONY RICH PROJECT Like A Woman (LaFace/Arista)
- TOTAL Kissin' You (Bad Boy/Arista)
- DONELL JONES In The Hood (Untouchables/LaFace/Arista)
- MONICA Why I Love You So Much (Rowdy/Arista)
- R. KELLY I Can't Sleep Baby (If I) (Jive)
- ME'SHELL NDEGECELLO Leviticus... (Maverick/Reprise)
- J'SON I'll Never Stop Loving You (Hollywood)
- L.L. COOL J Loungin' (Def Jam/RAL/Mercury)
- MISTA Blackberry Molasses (EastWest/EEG)
- WATTS G'S Stuck In Da Game (Hood Rat)

Most requested for week ending July 19.



CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	GARTH BROOKS	\$858.7
2	ROD STEWART	\$478.9
3	BOB SEGER	\$464.9
4	GEORGE STRAIT	\$410.5
5	ALANIS MORISSETTE	\$324.4
6	REBA McENTIRE	\$285.5
7	DAVE MATTHEWS BAND	\$276.7
8	BUSH	\$227.3
9	ALLMAN BROTHERS BAND	\$216.9
10	OZZY OSBOURNE	\$212.9
11	CROSBY, STILLS & NASH/CHICAGO	\$210.4
12	MOODY BLUES	\$199.5
13	R. KELLY	\$198.9
14	ALAN JACKSON	\$190.5
15	LYNYRD SKYNYRD	\$184.8

Among this week's new tours:

Artist	Tour
BECK	"ENT FESTIVAL"
RICK BRAUN	(PORNO FOR PYROS,
CRAIG CHAQUICO	LOVE AND ROCKETS,
KENNY G	BLACK GRAPE, ORB,
GOD LIVES UNDERWATER	LADY MISS KIER,
HO-HUM	MEAT BEAT MANIFESTO)
POSSUM DIXON	
SHAGGY/MAXI PRIEST/SHABBA RANKS	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

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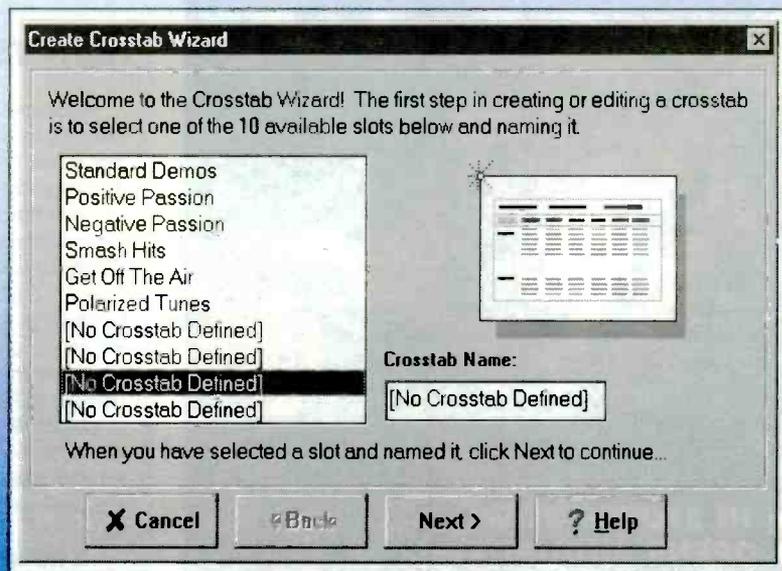
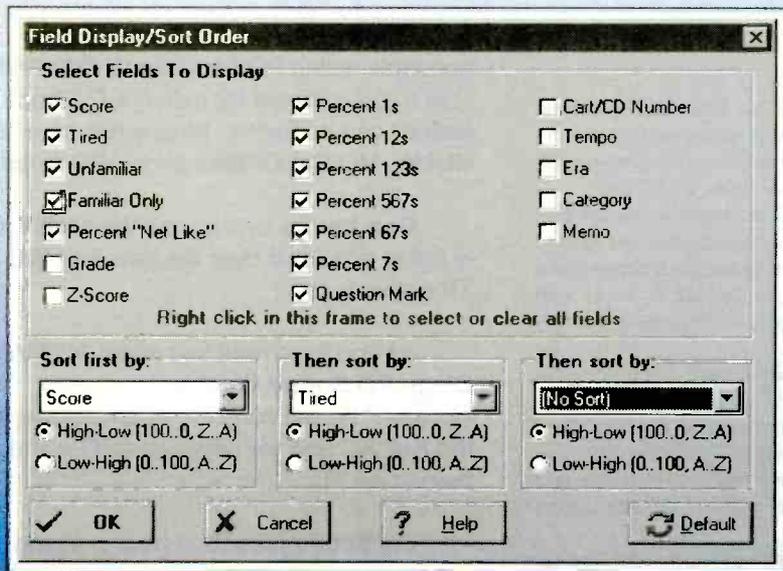
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RADIO RECORDS STREET TALK®

'Groove Radio' Airstaff Debuts!

L.A.-area Dance simulcast **KACD & KBCD (Groove Radio)** was set to debut its new on-air lineup on Thursday (7/25). And the groovers are (*drum machine, please ...*) former **KROQ** and **KPWR/L.A.** night dude **Jim "Poorman" Trenton** and "Guest Celebrity Love Doctors" doing a "Sex In The Morning" show (6-9am), followed by ex-**KPWR/L.A.** night jammer **Joe "The Boomer" Servantez** (9am-noon), and veteran local air talent **Holly Adams** (noon-3pm).

PD Egil "Swedish Eagle" Aalvik holds down afternoon drive (3-6pm), trailed by ex-**KPWR** mixmaster **Tony B.** and "Groovy transvestite" **Womina Wells** (6-9pm), former **KDGE/Dallas** personality **Jeff K** (9pm-midnight), ex-**WPOW/Miami** mixer **Mohamed Moretta** (midnight-3am), and **China Smith** (3-6am), who remains from the previous incarnation.

Columbia Sr. Dir./Promo Charlie Walk becomes VP/Pop Promo for the label. Speaking of Columbia, now that Sr. VP **Jerry Blair** has allowed West Coast-based Nat'l Dir./Crossover Promo **Bruce Reiner** out of his

contract, look for Reiner to quickly segue to a similar position with **Skip Bishop's** new **MCA** team.

Is **Epic VP/Pop Promo Dale Connone** adding more responsibilities?

Is **MCA Assoc. Nat'l Promo Dir. Paula Tuggey** close to inking a deal with **Interscope**?

Look for **Sony Music/Nashville VP/Sales Mike Kraski** to be promoted to the newly created position of Sr. VP/Sales & Mktg. for the label. He'll oversee sales, marketing, and media operations for **Columbia** as well as **Epic** and their associated labels. Kraski has been with Sony (and **CBS** before that) for 21 years; he took the Nashville VP/Sales gig in 1989.

WEZB-FM & WRNO-FM/New Orleans Dir./Programming Harry Valentine exits; no replacement named at the CHR/Pop-Oldies combo. **WEZB** also pens a consultancy pact with **Randy Lane**.

WJMN/Boston PD Cadillac Jack becomes acting PD for sister **WYXR/Philly** until a replacement for exiting PD **Chuck Knight** can be found. Meanwhile back at **WJMN**, **MD Cat Collins** adds APD stripes.

Don Imus's syndicated **WFAN/NY** show is being simulcast over the new **MSNBC** cable TV network.

As you read here last week, **KYXY/San Diego PD Sonny West** has resigned. However, he will continue to do mornings at the Soft AC and will serve as APD to the yet-to-be-named PD.

For further proof that having a long radio career boosts one's pain threshold, look no further than **WXYT & WYCD/Detroit GM Scott Meier**, who suddenly found himself suffering acute pain from a kidney stone during a recent flight from NYC to the Motor City.

The pilot was going to make an emergency landing in Pittsburgh, but Meier elected to tough it out until the plane touched down in Detroit, where his immediate medical needs were met by emergency ground personnel.

Continued on Page 28

Rumors

- Was that **Jefferson-Pilot Prez Clarke Brown** standing in line for Denver Broncos season tickets? Seeing as how Brown has been spending more quality time in the Mile High City lately, what's up?

- Now that former **WHTZ/NY** morning driver **Steve Cochrane** has signed a short-term deal for nights at **WLUP/Chicago**, does **Evergreen** have bigger plans for him? Incidentally, the Windy City is burnin' with rumors that **Evergreen's** newest acquisition (**WPNT**) will segue to CHR.

- What was Talk consultant **Walt Sabo** doing inside the **WJR/Detroit** studios this week?

- Didn't **WOMC/Detroit** morning legend **Dick Purtan** have dinner with crosstown **WJR** morning driver **Paul W. Smith** last weekend? What were Purtan and the man who filled his longtime **WJR** slot talking about?

- Is **WBBM-FM/Chicago** morning co-host **George McFly** about to segue to **WXTR/Washington**? Will ex-**WPLY/Philly** afternoon driver **L.A. Reed** resurface as **WXTR's** afternoon delight? Has **WXTR GM Allan Hotlen** narrowed his PD choice down to two people? And will the final solution arrive quickly?

- After his non-compete is up, will former **WQHT/NY** mixer **Glenn Friscia** segue to similar duties at **WKTU/NY**?

- Is **WKSS/Hartford PD Jay Beau Jones** currently negotiating with morning show co-host **Robin King**? Could King rejoin her ex-partner (and former long-time **WKSS** morning driver) **Gary Craig** at crosstown **WTIC-FM**?

- Will **Walter Yetnikoff's** **Velvet** label announce its distribution deal shortly?

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(L.A. REMIX)

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WZRH	WLUM
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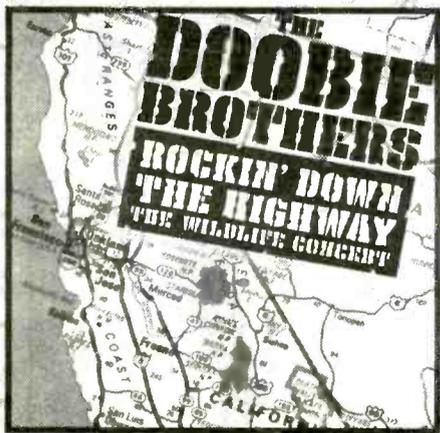
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Continued from Page 26

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This Week!!**

**#1 Played AND
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SCOTT THOMAS/WDJB**

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**Debuting at Rhythm-
Crossover
Radio This Week!**



Summer Redneck Games (And Some Ain't)

More than 3000 people turned out for the opening ceremony of Country WQZY/Dublin, GA's "1996 Summer Redneck Games." Local redneck "L-Bo" was the official propane-torchbearer, leading a parade through a racetrack on his way to lighting the ceremonial barbeque grill that marked the beginning of the festivities.

Once word of the event hit the wire services, APD/MD Mark Powers told ST that he and PD Charlie Edwards started getting calls from around the world, including Australia, Germany, and England. Here's just a sample of the featured contests:

- Mud pit belly-flopping
- Bobbing for pigs' feet
- Hubcap hurling
- Big hair competition
- Seed-spitting contest
- Bottle throw at stop sign
- Armpit serenade

The games will run daily through August 3. Winners will receive trophies (crowned by crushed beer cans) as well as cash, jewelry, gift certificates, and other valuable prizes.

Rumbles

- Former KKNB & KIBZ/Lincoln, NE PD Bo Shannon becomes PD at KMCK/Fayetteville, AR.
- Former KJOK/Tri-Cities, WA PD Paul Walker becomes PD/afternoon driver at KGOT/Anchorage, AK.
- Rich Stevens replaces Ed Couzens as PD of Jacor's newly acquired Talk-Country combo WAMR-AM & WCTQ-FM/Sarasota. Stevens most recently worked at CHR sister WFLZ/Tampa.
- Jim Davis removes the "interim" label and is officially named PD at HotAC WKEE-FM/Huntington, WV.
- WHTZ/NY APD/MD/night slammer Paul Cubby Bryant takes over afternoons, replacing Jo Maeder, who segues to swing. Look for Chris Pellegrino to handle nights until an official replacement is named.
- Former KYSR/L.A. afternoon team Rick Stacy & Leah Brandon resurface in mornings on Jefferson-Pilot's KWMX/Denver.
- WERQ/Baltimore adds a hip-hop show — "Rap Attack" — hosted by Buttahman and JB The Bald Headed Wonder.
- Under the guidance of new PD Rick Thomas, KBZR/Phoenix begins airing live mixes 'round-the-clock, becoming the only radio station in America playing mixes 24 hours a day, seven days a week.
- WEGW/Wheeling, WV names Dana Kelly acting PD and moves Jeff Jagger to MD.
- WXYT/Detroit afternoon driver David Newman exits; local comic Bill Thomas cops the slot for now. ST hears rocker Ted Nugent and Thomas are the lead candidates to land the position permanently.
- Former WNOE/New Orleans morning co-host Kim Carson joins crosstown WEZB for middays and ex-KHOM/New Orleans night slammer Skid Marxx (now known as David Marxx) joins WEZB for afternoons. Meanwhile back at KHOM, ex-WHHY/Montgomery PD Willie B come aboard for nights.

RADIO & RECORDS



1

- Bruce Blevins appointed KABL-AM, KNEW-AM, KBGG-FM, & KSAN-FM/SF GM.
- Crescent Communications taps Bob Hamilton as KSOL-FM, KYLD & KLYZ/SF OM; ups Michael Martin to KYLD & KLYZ PD.
- Bob Snyder promoted to WTEM/Washington GM.
- Troy Smith elevated to WFNX/Boston PD.
- Rick Van Cise named KOMO/Seattle PD/ND.

5

- Derek Shulman elevated to Atco Records Chairman.
- Columbia Records names Paul Rappaport VP/Artist Development, Kid Leo VP/AOR, Jim Del Balzo VP/Album Promo, and Pam Edwards Dir./West Coast Album Promo.
- David G. Hall promoted to KFVL.A. PD.
- Rocky Allen returns to mornings at WPRO-FM/Providence.

10

- Les Goldberg appointed Interep President/COO.
- Emmis sets Rick Dames as WHN/NY VP/GM, Stuart Layne as WAPP/NY VP/GM, and Tac Hammer as WLOL/Minneapolis Station Mgr.
- Lynn Tolliver promoted to WZAK/Cleveland Ops Dir.
- Tony Davis upped to WTRK/Philly PD.

15

- Frank Tenore appointed WITS/Boston VP/GM.
- WDRQ/Detroit PD Bill Garcia segues to the same slot at crosstown WOMC.
- Mike McGee becomes WCAU/Philly PD.
- Jed Duval rejoins WIBC/Indy as PD.

20

- Rochelle Stabb appointed Bartell Broadcasting VP/Programming.
- Charlie Minor named A&M Records Nat'l Promo Dir.
- Mel Phillips becomes WNBC/NY PD.

Records

- Krasnow Entertainment Exec. VP/GM Matt Stringer exits.
- Magnatone VP/Artist Development Dianna Maher has been promoted to Sr. VP/A&R and will continue to serve as Dir./Creative Services for the label.
- Former KNFM/Midland-Odessa, TX PD Woody Roberts joins Almo Sounds for Southwest Promo.
- Ex-Columbia VP/A&R Nick Terzo becomes a Maverick A&R rep.

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"9 out of 10-near perfect... shockingly good!" - SPIN MAGAZINE



Beth Winer Management



Westinghouse

Continued from Page 1

ment of new commercial products. "This will permit the combined company to meet effectively the intense competition from other radio stations; broadcast, cable, and direct broadcast satellite television; print media; electronic media; and outdoor displays — competition that will intensify as a result of the reforms contained in the Telecommunications Act of 1996," the companies said.

In addition, Westinghouse said it would broadcast a daily "Parents'

Program Guide" on the combined CBS and Infinity radio stations, highlighting each week's educational and informational children's programs airing on the **CBS Television Network**.

"Our filings illustrate the extraordinary public-interest benefits of combining the radio and TV stations of our two companies," Westinghouse Chairman/CEO **Michael Jordan** said. The program guide, scheduled to begin this fall, would provide on-air scheduling and content information via a 30-second message produced each week and airing in rotating dayparts.

Capstar

Continued from Page 1

Hicks's brother, **Tom Hicks** — will commit \$100 million of equity capital to Capstar.

Osborn commented, "I've been very impressed by the expertise of Steve Hicks and the commitment of

Tom Hicks and his Hicks, Muse colleagues to build the value of Osborn and Capstar. Together, we intend to achieve the leading position among radio groups focusing on mid-sized markets."

Bankers Trust Co. advised Hicks, Muse in the deal. **Alex. Brown & Sons** was financial advisor to Osborn. The broker was **Robert Chaisson**.

Teller

Continued from Page 1

a possible Nashville imprint by next year.

Teller, who will serve as Red Ant's CEO/Chairman, said he expects to announce a distribution agreement within 30-45 days. Although Red Ant may take the independent route, the frontrunner is reportedly rumored to be **BMG**.

Based in Los Angeles with offices in New York, Red Ant may debut product as early as September, followed by an annual output of 12-15 releases. Also on the company's horizon: publishing, label acquisition, film financing, and Internet-related projects.

"I'm very excited to focus on the core of what the music business is about — a great artist roster and a great executive team to serve on behalf of those artists," Teller told **R&R**.

R&R has confirmed that Red Ant's executive team will include **Stiefel Phillips Entertainment** co-founder **Randy Phillips** as President. In addition to his management background, Phillips is a former part-owner of **Gasoline Alley Records**, which was housed at MCA during Teller's chairmanship. Sources also say former MCA Exec. VP/Marketing **Randy Miller** will be named GM.

"I know there's a lot of talk, which I'm not going to comment on," said Teller. "But I'm looking forward to making several key executive announcements over the coming weeks."

Wall Street Backing

Red Ant is funded to the tune of \$75 million by the **Wasserstein Perella Group**, a Wall Street banking firm also partially staked in **Jellybean Benitez's** \$10 million-\$15 million-capitalized **H.O.L.A. Recordings**. Red Ant's remaining \$25 million came from outside banking institutions.

"We view it as a tremendous opportunity to start an independent label with a manager of AI's caliber," Wasserstein Perella Managing Director **Townsend Zeibold** told **R&R**. "Plenty of executives in the industry could be considered strong creative types. But in a startup,

you need to combine a good creative sense with very strong business skills. And AI does so in an extraordinary way."

Teller, 51, is credited with turning the MCA Music Entertainment Group into the most profitable division under MCA's banner. During his seven-year tenure, Teller acquired both **Geffen Records** and **GRP Records** and established MCA as a worldwide music force with reported 1994 gross revenues of \$1.25 billion.

Before MCA, Teller served as President of **CBS Records** (now **Sony Music**) between 1985-88, **Columbia Records** (1981-85), **Windsong Records** (1978-81), and **United Artists Records** (1974-78). Among the artists whose careers he has guided are **Bruce Springsteen**, **Billy Joel**, and **Tom Petty**.

After being ousted from MCA last November (which made room for the current **Doug Morris** regime), Teller said he fielded offers to head existing labels and even online projects. "I had discussions with a number of people, but ultimately I wanted to follow the entrepreneurial route and build a company from scratch."

Ample Experience

Although all of Teller's 26 years in the record business have been spent at major companies, he said he has no shortage of experience establishing independent labels. "Obviously, starting a company from scratch is very different from building an already-established major enterprise. But one of the things I did a great deal of — both at CBS and MCA — was starting up small labels."

Teller said he expects Red Ant to stand out among the forest of new label startups by stressing "long-term marketing of our artists and records, micro-marketing from market to market, and not rushing the process."

Teller — whose initials spell out "ANT" (his middle name is Norman) — said he liked the sound of "Red Ant" because the insects are "pesky things, they're determined, and they work well in teams. And whether you like it or not, it's a name you remember."

Bishop

Continued from Page 1

well as his leadership skills — will help catapult the new MCA to the forefront of building new artists and taking established artists to their highest level. The bow ties and shorts add a great look to the new team."

Bishop added, "The vibe at the new MCA is so genuinely musical. It is intensely passionate and fueled with creativity and imagination. I am truly stoked to have the career opportunity of converging with talent like this."

Bishop began his RCA tenure in 1986 as a local promotion rep for Houston, later rising to Regional AOR Manager/Dallas, National Sr. Director/Pop Promotion, and VP/National Pop Promotion. Prior to RCA, Bishop spent 15 years in radio, including a stretch as morning show host and PD for **WPFM/Panama City, FL**. He also consulted **Broadcast Properties' KKSS/Albuquerque** and **KYIS/Boise, ID** and served as the broadcasting chain's VP/Programming for two years.

Bennett

Continued from Page 3

potential of one station without undercutting the other."

Bennett joined then-Country **KLIF** as PD in 1984 and handled its flip to Talk in 1986. Before joining the Dallas stations, Bennett was GM at **WREN-AM/Topeka, KS**.

Bloomquist

Continued from Page 3

glorious history, and I can't wait to help the excellent people there write the next few chapters."

Bloomquist joined **R&R** in 1989 as News/Talk Editor and added Bureau Chief duties in 1992. He left for a short stint as VP/Corporate Communications for advertising firm **Earle Palmer Brown** between 1994-95. He has also been a substitute talk host at **WWRC-AM & WAMU-FM/Washington**.

In addition, Bloomquist was a writer/producer for political consulting/ad firm **The Kamber Group** from 1982 to 1985. His articles have appeared in **The Washington Post**, **Spy** magazine and **Adweek**, among other publications.

Knight

Continued from Page 12

mine, and it's great to be back in the Saga family."

Before his two-year **WYXR** programming stint, Knight — who joins **WSNY August 12** — programmed **WENS/Indianapolis**, **Saga's KRNQ/Des Moines** (now **KSTZ**), and **WLXR/LaCrosse, WI**, and was MD at **KKRC/Sioux Falls, SD**.

KBUQ

Continued from Page 3

young-skewing Country stations in Dallas and Houston have been very successful and present a very encouraging story."

KBUQ is currently being programmed by Seattle-based New Century President **Michael O'Shea**, company VP/Programming **Bob Case**, and Reker, who added they're "actively seeking a PD."

Reker also noted that former **KSLX** and morning teamers **David K. Jones** and **Bob Boze Bell** and personality **Jeannie Sedello** (who at one time was part of the Jones & Boze team) are under contract. Market rumors suggest they may reunite for wakeups when the 10k run ends, which is expected in about three weeks. Incidentally, airtime for the first commercial heard on KBUQ is being auctioned off, with the proceeds going to the local **YWCA**.

16-Year Process

Licensed to Paradise Valley, KBUQ is owned by **Scottsdale Talking Machine & Wireless** principals **Katherine Klein** and **Randy Baca**, who serve as KBUQ's GM and Station Manager, respectively. They had been in the application process for 16 years.

Initially, there were 11 applicants for the signal, one of the few 80-90 Docket stations that would ser-

Lambert

Continued from Page 3

new heights."

KHKS President/GM **Brenda Adriance** told **R&R**, "Ed has proven he has what it takes to be an excellent PD. He was acting PD for over half the spring Arbitron, and I feel it was an incredible accomplishment for Ed to maintain our No. 1 market position."

"We'll probably name an Asst. PD to help Ed next week. And Ed will come off the air, so we'll need to hire a middayer."

Lambert — who also has been PD at **WZEE/Madison, WI** and Asst. PD/MD at **KDWB/Minneapolis** — remarked, "I am very excited about this great opportunity. I am looking forward to working more closely with **Brenda Adriance**, **Gerry DeFrancesco**, and with a man whom I believe is the best morning talent in America — **Kidd Kraddick**."

Weaver

Continued from Page 12

"Anne has a great respect for Country radio and a real romance with the format. She treats radio with great respect, and it seems to be mutual."

Before forming her company in January, Weaver served as VP/Promotion for **Mercury/Nashville** (1993-95) and Manager/Southwest Regional Promotion for **Arista/Nashville** (1989-93). She began her career in 1984 as Promotion Coordinator at **RCA/Nashville's** Dallas branch.

vice a major market. Among the hurdles were a series of review panels and a "sore loser" who sued the FCC in federal court.

Two and a half years after buying a mountain top for the transmitter site that would hold a 36-foot tower, a special-use permit was rescinded. The pair had even proposed to engage the company that creates artificial environments for **Disney** to build a tower cover that would make it look like a cactus. That was rejected by the citizens of **Paradise Valley**, and another protracted search for a site was undertaken.

Baca said tears were streaming down her face when she first heard the station on the air.



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12+ SPRING '96 ARBITRON RESULTS

Dallas-Ft. Worth

	Wi '96	Sp '96
KHKS-FM (CHR/Pop)	5.7	6.2
KSCS-FM (Country)	5.0	6.2
KKDA-FM (Urban)	5.4	5.7
KVIL-FM (AC)	5.4	5.2
KYNG-FM (Country)	3.9	4.9
WBAP-AM (News/Talk)	4.6	4.9
KPLX-FM (Country)	4.4	4.3
KRBV-FM (Urban/AC)	4.2	4.2
KRLD-AM (News/Talk)	3.7	4.1
KDMX-FM (Hot AC)	2.8	3.9
KEGL-FM (Rock)	4.6	3.8
KLUV-FM (Oldies)	4.0	3.4
KOAI-FM (NAC)	3.6	3.4
KDGE-FM (Alternative)	3.6	3.2
KLTY-FM (Religious)	2.6	2.9
KTXQ-FM (Rock)	4.0	2.7
KLIF-AM (News/Talk)	2.3	2.6
KZPS-FM (Cl. Rock)	2.2	2.6
KTCK-AM (Sports)	2.1	2.3
KRRW-FM (Cl. Hits)	2.9	2.2
WRR-FM (Classical)	2.1	2.2
KESS-AM (Spanish)	1.7	1.7
KAAM-AM (MOR)	1.5	1.2
KHVN-AM (Religious)	1.9	1.2
KEWS-FM (News)*	1.7	1.1
KHCK-FM (Spanish)	.8	1.1
KMRT-A/F (Spanish)	1.0	1.1
KKDA-AM (Urban/O)	1.1	1.0

*Was KSNN-FM (Country) until March.

Washington, DC

	Wi '96	Sp '96
WMZQ-FM (Country)	5.3	6.4
WHUR-FM (Urban/AC)	5.4	5.8
WPGC-FM (CHR/Rhy)	6.5	5.6
WASH-FM (AC)	4.8	5.1
WBG-FM (Oldies)	4.4	4.9
WKYS-FM (Urban)	4.1	4.8
WMMJ-FM (Urban/AC)	4.9	4.6
WRQX-FM (Hot AC)	4.5	4.6
WMAL-AM (News/Talk)	4.0	4.2
WGMS-FM (Classical)	4.5	4.1
WWDC-FM (Rock)	3.7	3.5
WJZW-FM (NAC)	3.2	3.4
WJFK-FM (Talk)	3.7	3.3
WTOP-AM (News)	3.2	3.0
WHFS-FM (Alternative)	3.6	2.9
WARW-FM (Cl. Rock)*	2.5	2.3
WWRC-AM (Talk)	1.9	2.0
WEBR-FM (AC)**	2.6	1.9
WYCB-AM (Religious)	1.5	1.4
WXTR-FM (Oldies)***	1.0	1.3
WFRE-FM (Country)	1.3	1.1
WOL-AM (Talk)	1.1	1.1
WAVA-FM (Religious)	1.2	1.0
WTEM-AM (Sports)	1.3	1.0

*Was Classic Hits until February.

**Switched to WGAY-FM in late June.

***Switched to CHR/Pop format on July 15.

Houston-Galveston

	Wi '96	Sp '96
KBXX-FM (CHR/Rhy)	7.2	7.5
KODA-FM (AC)	7.5	6.2
KMJQ-FM (Urban/AC)	5.2	6.0
KKBQ-A/F (Country)	5.4	5.3
KQUE-FM (Nostalgia)	5.0	5.1
KHMX-FM (Hot AC)	4.6	4.9
KILT-FM (Country)	5.6	4.6
KTRH-AM (News)	4.9	4.6
KRBE-FM (CHR/Pop)	4.2	4.5
KLDE-FM (Oldies)	4.0	4.3
KIKK-FM (Country)	3.3	3.5
KKRW-FM (Cl. Hits)	3.5	3.3
KLOL-FM (Rock)	3.4	3.3
KPRC-AM (News/Talk)	2.8	3.3
KQQK-FM (Spanish)	2.5	3.2
KLTN/KLTO (Spanish)	2.7	3.1
KTBZ-FM (Alternative)	2.8	3.1
KHYS-FM (NAC)	1.8	1.8
KLAT-FM (Spanish)	1.7	1.3
KXTJ-FM (Spanish)	1.2	1.2
KCOH-AM (News/Talk)	.7	1.0
KILT-AM (Country)	.7	1.0
KSEV-AM (News/Talk)	.9	1.0

Tampa-St. Petersburg

	Wi '96	Sp '96
WFLZ-FM (CHR/Pop)	7.5	8.4
WQYK-FM (Country)	5.9	7.3
WDUV-FM (B/EZ)	6.7	6.6
WFLA-AM (News/Talk)	6.8	6.5
WMTX-A/F (Hot AC)	6.0	6.4
WGUL-A/F (MOR)	5.7	6.1
WRBQ-FM (Country)	6.0	5.7
WXTB-FM (Rock)	5.0	5.3
WWRM-FM (AC)	5.1	4.3
WDAE/WUSA (AC)*	3.8	4.1
WYUU-FM (Oldies)	3.9	4.0
WCOF-FM (Oldies)	3.4	3.3
WHPT-FM (Adult Alt)	4.5	3.3
WSJT-FM (NAC)	3.5	3.3
WTBT-FM (Cl. Rock)	1.9	2.2
WTMP-AM (Urban/AC)	1.2	1.7
WRBQ-AM (Urban/AC)	1.3	1.6
WLWU-FM (Nostalgia)	2.5	1.5
WSUN-AM (Sports)	1.0	1.3

*WUSA-FM evolved to Hot AC in early June.

For daily Arbitron updates, look up R&R on the World Wide Web: <http://www.rronline.com>

Minneapolis-St. Paul

	Wi '96	Sp '96
KQRS-A/F (Cl. Rock)	10.5	11.6
WCCO-AM (Full Serv)	13.3	10.5
KDWB-FM (CHR/Pop)	7.8	8.0
WLTE-FM (AC)	6.4	6.2
KEEY-FM (Country)	5.5	6.1
KSTP-FM (Hot AC)	5.3	6.1
KEGE-A/F (Alternative)	5.3	5.8
KQQL-FM (Oldies)	4.1	5.2
KSTP-AM (Talk)	5.5	5.1
KTCJ/KTCZ (Adult Alt)	4.0	4.7
WBOB-FM (Country)	5.4	4.7
KMJZ-FM (NAC)	2.7	3.0
KLBB/WLOL (Nost.)	1.9	2.0
KREV/WREV (Alternative)	1.5	1.8
KFAN-AM (Sports)	1.5	1.6

Cleveland

	Wi '96	Sp '96
WGAR-FM (Country)	8.9	9.3
WZAK-FM (Urban)	9.0	7.8
WRMR-AM (Nostalgia)	5.7	6.6
WMJM-FM (Oldies)	7.2	6.3
WMMS-FM (Alternative)	4.8	6.0
WNCX-FM (Cl. Rock)	6.6	5.7
WDOK-FM (AC)	7.5	5.6
WKNR-AM (Sports)	2.7	5.2
WQAL-FM (Hot AC)	5.0	5.1
WZJM-FM (CHR/Pop)	4.5	4.7
WLTF-FM (AC)	4.7	4.6
WWWE-AM (News/Talk)	4.9	4.6
WNWV-FM (NAC)	3.5	3.5
WCLV-FM (Classical)	3.0	2.6
WENZ-FM (Alternative)	2.1	2.1
WABQ-AM (Religious)	.8	1.4
WJMO-AM (Urban/O)	1.8	1.4
WONE-FM (Cl. Rock)	1.4	1.2

Columbus, OH

	Wi '96	Sp '96
WSNY-FM (AC)	6.9	8.5
WCOL-FM (Country)	9.3	8.1
WNCI-FM (CHR/Pop)	7.8	7.7
WTVN-AM (Full Serv)	9.6	7.2
WBZX-FM (Rock)	6.4	7.1
WLWQ-FM (Cl. Rock)	5.6	7.0
WBNS-FM (Oldies)	4.7	5.9
WJZA-FM (Urban/AC)	3.2	5.1
WHOK-FM (Country)	4.9	3.9
WWCD-FM (Alternative)	2.4	3.0
WCEZ-FM (B/EZ)	2.7	2.5
WLLD-FM (Country)	2.7	2.4
WAKS-FM (Cl. Hits)	2.1	2.1
WCLT-FM (Country)	2.3	1.9
WZJZ-FM (NAC)	1.8	1.7
WMNI-AM (Country)	1.3	1.6
WCOL-AM (Talk)	1.1	1.5
WBNS-AM (Full Serv)	1.6	1.4
WCKX-FM (Urban)	3.0	1.4
WAHC-FM (Oldies)	1.3	1.2
WVKO-AM (Urban/AC)	1.8	1.2

St. Louis

	Wi '96	Sp '96
KMOX-AM (Talk)	14.1	13.1
WIL-FM (Country)	8.3	7.8
KMJM-FM (Urban)	6.8	7.1
KEZT-FM (AC)	7.3	6.9
KPNT-FM (Alternative)	4.4	5.7
KSHE-FM (Cl. Rock)	5.6	5.7
KYKY-FM (Hot AC)	4.5	5.6
KLOU-FM (Oldies)	3.9	4.7
WKBQ-FM (CHR/Pop)	4.5	3.9
KIHT-FM (Cl. Hits)	3.4	3.3
KSD-FM (Cl. Rock)	2.7	3.3
WKIX-FM (Country)	3.9	3.1
WRTH-AM (Nostalgia)	3.0	2.9
WIBV-AM (Talk)	1.5	2.7
KFUO-FM (Classical)	3.5	2.2
KXOK-FM (Urban/AC)	2.3	2.1
WVRV-FM (Adult Alt)	1.6	2.1
WEW-AM (Nostalgia)	1.8	1.8
WCBW-FM (Religious)	1.3	1.2
KATZ-AM (Urban/AC)	1.4	1.1
KATZ-FM (Urban/AC)*	1.6	1.1
KSD-AM (Nostalgia)	1.3	1.1
KFNS-AM (Sports)	1.0	1.0

*Was KNJZ-FM until March

Cincinnati

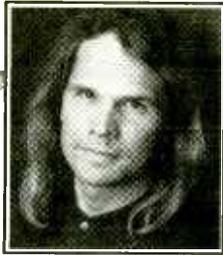
	Wi '96	Sp '96
WLW-AM (Full Serv)	10.3	11.0
WEBN-FM (Rock)	9.0	9.2
WUBE-FM (Country)	9.9	8.6
WGRR-FM (Oldies)	5.5	5.9
WKRR-FM (CHR/Pop)	5.1	5.8
WIZF-FM (Urban)	5.4	5.3
WRRM-FM (AC)	5.5	5.1
WSAI-AM (Nostalgia)	4.6	4.9
WCKY-AM (Full Serv)	4.5	4.8
WVAE-FM (NAC)	4.4	4.4
WVNN-FM (AC)	3.8	4.3
WYGY-FM (Country)	3.3	3.4
WOFX-FM (Cl. Rock)	3.6	3.2
WAKW-FM (Religious)	1.2	2.0
WAQZ-FM (Alternative)	2.6	1.8
WHKO-FM (Country)	.9	1.2
WCIN-AM (Urban/AC)	.9	1.1

Buffalo-Niagara Falls

	Wi '96	Sp '96
WJYE-FM (AC)	8.3	9.1
WYRK-FM (Country)	10.1	9.0
WBEN-AM (News/Talk)	8.7	7.8
WGRF-FM (Cl. Rock)	6.8	7.4
WKSE-FM (CHR/Pop)	7.0	7.2
WEDG-FM (Alternative)	5.5	7.1
WHTT-FM (Oldies)	6.8	6.8
WMJQ-FM (AC)	5.3	5.3
WECK-AM (Nostalgia)	6.6	5.2
WBLK-FM (Urban)	6.0	4.9
WGR-AM (News/Talk)	6.2	4.7
WSJZ-FM (NAC)	3.3	4.4
WDCX-FM (Religious)	1.0	1.4
WNUC-FM (Country)	1.5	1.4
WWWS-AM (Urban/O)	.9	1.4
CHTZ-FM (Rock)	.8	1.2
CFNY-FM (Alternative)	.7	1.1

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AC-Adult Contemporary, Adult Alt-Adult Alternative, Alternative-Alternative, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Classical-Classical, Cl. Rock-Classic Rock, Country-Country, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, MOR - Middle of the Road, NAC-New AC, News-News, Nostalgia-Nostalgia, New/Talk-News/Talk, Oldies-Oldies, Religious-Religious, Rock-Rock, Spanish-Spanish, Sports-Sports, Talk-Talk, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.



STEVE WONSIEWICZ

SOUND DECISIONS

New Pearl Jam LP Rates '10' With Radio

□ Industry execs outline how they plan to program band's new single and album

Pearl Jam's new percussive, world music-tinged first single "Who You Are" went to radio this week. As anticipated, programmers are clamoring to "own" a piece of the band, whose new album, "No Code," will be released on August 27.



Jim McGuinn



Tim Sabeen



Chuck Tisa



Kim Alexander

For Alternative stations, Pearl Jam product provides new ammunition in a fight against competitors feasting on a hard-rock smorgasbord. For Active Rock and Rock, new Pearl Jam bolsters their claim to playing the best contemporary rock available. And certain CHRs and Hot ACs see it as a perfect opportunity to be associated with one of the best-selling bands around, regardless of genre.

For a taste of how different formats view "Who You Are," following is a sample of the plans PDs from Alternative, Active Rock, Adult Alternative, and CHR/Pop stations around Philadelphia have for the single and album.

Pearl Jams At Alternative

For Alternative **WDRE OM/PD Jim McGuinn**, the music comes at a crucial time for the format. "Active Rock really jammed during this past book, and one reason was that there was not a lot of great product [from established bands] at Alternative. Active Rock benefited from some great new releases from bands like **Metallica** and **Def Leppard**. In the fall book we'll be getting new **Nirvana**, **R.E.M.**, and **U2**. And although those are shared bands, in essence they are alternative, which should help us out a lot."

Like nearly all Alternative programmers, McGuinn will throw "Who You Are" on the air immediately and see what happens. "Personally, I hope the first [Pearl Jam] track scares people off like 'Spin The Black Circle' did from their last album, because it will give us a better chance of being able to own the band. This is when radio's fun; when you can walk right into the studio and go with a record. We'll play the first single as much as we can — depending on how the listeners react — and when we get the album we will immediately add a few depth tracks.

"There are a couple of phases when it comes to playing new product from an artist like this. The first phase — when the single comes out

— is great because usually the record is not available in stores. The only place fans can hear it is by listening to the radio. Those first couple of weeks are important to the fans because they want to hear the record often in order to make up their minds if they want to buy the record."

When it comes to recent high-profile releases, McGuinn draws parallels the **Smashing Pumpkins** "Mellon Collie & The Infinite Sadness" and **Metallica**'s "Load." "We have been on 'Until It Sleeps,' but are dayparting it now because we haven't wanted to give up the band totally to [crosstown Active Rock] **WYSP**. Yet we aren't convinced enough to be committed to the band to the extent they are. The Pumpkins, however, are a more natural fit for us and were able to hear the album about a month before the release so we knew what tracks we could play."

Active At Active

Over at **WYSP**, PD **Tim Sabeen** agrees with McGuinn that Pearl Jam is a must out of the box. "People want to hear the single to be able to judge for themselves whether it fits the format or not. They expect to hear it on 'YSP. We've worked hard to position the station as the place to turn to when something like this happens. We'll immediately go on the single and when the album comes out we'll play the tracks that best fit the station for a couple of days in order to make our audience aware of how it sounds."

While everyone has the same music to play, Sabeen says it's the subtle things that can make a station stand out as the market leader in exposing a major release. "You take ownership by doing a better job of exposing the music. We will repeat pretty much what we did with **Metallica** when it comes to the music and promotions. With **Metallica**, we had a very successful tie-in with the **Laserium**, which programmed a show to 'Load' and we gave away tickets.

"You also have to lay the groundwork before you even have the music. Our airstaff has been talking about the [Pearl Jam] record for weeks, letting our listeners know about any developments because you have to let them know what's going on out there."

CHR's Job

On the CHR side of the coin, Alternative-leaning **WPLY PD Chuck Tisa** has his station joining the grunge party. "We are going to give it some good exposure. With a band like Pearl Jam, it's our job to play the record when we get it no matter how hard or soft the single is and let our audience decide.

"We're an Alternative-leaning CHR and Pearl Jam is a core artist



If they weren't the biggest band in the world, we probably wouldn't be playing them. But it is an event and we want their music, regardless of how it sounds.

— Kim Alexander

for us. We have cuts like 'Better Man,' 'Jeremy,' 'Alive,' and 'Daughter' in our library. Our job is to play the pop hits, so one of my concerns is that the new song might be too abrasive for our audience over a long period of time. Even though many alternative and rock records initially sound harder on the air and soften up after you get accustomed to them, there are limits. "If the song sounds along the lines of 'Spin The Black Circle,' we might have to play it only at night after the first day or two. If it's like 'Better Man,' we'll be all over it.

"After the first couple of days we'll have a pretty good idea of how far we can go with the record. Then things go back to normal. It's not our job to be the Pearl Jam station."

AA Reserved

That's the same stance taken by non-

commercial Adult Alternative **WXPB PD Kim Alexander**. "The median age of our listener is around 37-38, so a Pearl Jam record is a musical happening for them. We are a much [folksier] leaning station, so it depends on the album as to how deep we go. If it sounds like their last few records then we won't be all over the album. If we were a harder-edged, commercial station, I probably would go several cuts deep on them for quite a while."

Alexander agrees that the band has succeeded in transcending format boundaries. "If they weren't the biggest band in the world, we probably wouldn't be playing them. But it is an event and we want their music, regardless of how it sounds, to be heard first on our station so listeners can make up their own minds."

Epic Keeping Low Profile On 'Who You Are'

Let the music do the talking. That's the approach **Epic** continues to take with **Pearl Jam**. The band, its management, and **Epic Records** hesitate going into detail about any marketing and promotion plans for "Who You Are."

Setup? No need, since the media has been following the progress of the album for months. Publicity? C'mon, we're talking Pearl Jam. Promotion strategy? Everybody gets the music at once.



Harvey Leeds



Greg Thompson

Comments VP/Promotion **Harvey Leeds**, "With Pearl Jam, it's all about the music. It's as simple as that." Leeds does, however, acknowledge that things get complicated once the album is released. "Like any superstar release, the tricky work comes into play when people start going four or five tracks deep into the album. The hard part will be keeping everybody focused on the second song and keeping the momentum going after the first track. What that second song is, we don't know yet."

Nonetheless, **Epic** does face the same opportunities and obstacles that **Elektra** and **Virgin** encountered when those labels were releasing new albums from **Metallica** and the **Smashing Pumpkins**, respectively.

Lesson From Metallica

Observes **Elektra Sr. VP/Promotion Greg Thompson**, "Metallica is a little different in that there's a perception that the band has more of a

hard-rock edge than Pearl Jam. It was an education process to convince radio — less so Active Rock and Rock — that no matter how hard the music might be perceived, there's a huge demand for the record and kids will be calling their station and wanting to hear the band."

Thompson says **Metallica** was able to move into a different arena and receive airplay at Alternative "because programmers found in their perceptual studies that in many cases the 18-34 demo is very into the band. At CHR, we wanted to make sure people saw the impact the record was making in the market; to have them look at sales and hear the stories at Alternative and Active Rock, as well as the **MTV** exposure."

While Rock radio had a lot to say about which track was eventually the second single ("Ain't My Bitch"), Thompson cautions about going to fast and furious at Pop radio. "We'll probably go with another single to CHR, but it won't be 'Ain't My

Bitch.' It's a little too hard. When we have a track that we feel is multiformal, then we'll go to CHR. And we have every intention of doing that."

Don't Lose Control

Virgin VP/Promotion Jeffrey Naumann agrees that **Epic** will be jumping through many of the same hoops his team had to with the Pumpkins. "With a band like the Pumpkins or Pearl Jam you want to go right to the core, which is Rock and Alternative. We satisfied them with 'Bullet With Butterfly Wings' and then went with '1979,' a more CHR-friendly song.

"One thing you do have to be careful about is coming out with one poppy song after another because you could blow off the core. That's why we've been careful in choosing singles that are different in tempo and appeal." He also cautions about overexposure: "Bands need resting periods, so you have to be very careful about what you do and how it's perceived. You have to keep the reins tight or you could lose control."

Naumann, however, recognizes that Pearl Jam already has laid a firm base at radio. "They went through on 'Vitalogy' what we did with the new Pumpkins album. A couple of years ago we struggled with 'Siamese Dream' beyond the Alternative world. Rock and CHR back then were slow to embrace the band, yet we were still able to get our foot through the door with songs like 'Disarm' and 'Today.' Now we're finding that songs from the previous records, which back then were viewed as too alternative, are coming back as recurrences or gold — even if they never played them the first time around."

RR LAUNCHING PAD

The Eels Are Electrifying Alternative

Add DreamWorks' the Eels to the list of artists enjoying Alternative radio's efforts to champion music unique to the format. The Los Angeles-based trio's single "Novocaine For The Soul"

too heavily into a particular sound." This isn't the first time around for Eels leader E. The singer/songwriter/guitarist released two albums in the '90s ("A Man Called E" and "Broken Toy



Eels

was the third-most-added at the format last week, reported by such stations as KROQ/Los Angeles, KITS (Live 105)/San Francisco, WHFS/Washington, and WNNX/Atlanta. This week the station picks up 27 more adds for a total of 47.

Live 105 acting MD Aaron Axelsen is outspoken about the format's need to develop new bands not as likely to be heard on the Active Rock or Adult Alternative competitors across the street. "They have a sound that represents the direction the format needs to take in order to grow. It's a great hybrid of quirky pop with a rhythmic backdrop. Folk Implosion, the Primitive Radio Gods, and Imperial Teen all fit into that category."

Don't get Axelsen wrong. He's not about to dump wholesale, guitar-based alterna-rock; it's just that the format needs some new blood. "The best of that music still works. We've been thriving on rock bands. But listeners seem to be tiring of the weaker, watered-down grunge. We can't continue championing that material all the time. We have to develop new bands for the future."

Axelsen says "Novocaine For The Soul" already is generating a lot of curiosity calls and reacting positively with the audience. "Sometimes you wonder if you're making the right call with a record like this. So it was nice to see the calls."

KZON/Phoenix PD Chris Ebbott says "Novocaine," which he liked right out of the box, is already "rivaling the Primitive Radio Gods" in popularity. "It has a very different texture, yet still comes across as a catchy pop song. It goes great with our currents and gold."

Ebbott agrees with Axelsen that it's incumbent to support new acts that could be exclusive to the format. "It's important that we help develop bands who are playing these kinds of songs because you can't allow yourself to get

time we heard the soundtrack, we felt it was a hit. The lyrics are intense and the groove is extremely catchy. Plus, females love to hear the kind of stuff they're singing about. It's a very romantic song that is reacting well with our audience."

Like many stations, KKBT tested the record at night. Yet response was so great, says Snider, that the Beat started spiking the song throughout the day after only one week. "We decided to open it up, and the requests continued to increase."

WOWI/Norfolk MD Michael "Heart Attack" Mauzone followed a similar path. He calls "Last Night" an "excellent, well-written ballad that's turning out to be a strong female record. I knew it had potential, and when I saw the video and how it features bits from the movie I really was sold."

Even though the format is drowning in ballads, Mauzone says "Last Night" is "going to be one of those records that rises to the top. You have to look hard to find the ballads that make a strong statement about the station and the listeners. But when you do, people react. We got phones the first day on the record."

Az Yet features former Boyz II Men founding member Marc Nelson, who teamed with Tony Rich for two songs on Toni Braxton's new album. The quintet is currently in the studio working on a full-length album to be released later this year.

Observes Arista VP/Black Music Promotion David Linton, "You couldn't ask for a better setup than being a part of 'The Nutty Professor' soundtrack. Right now it's all about building demand for the group and laying the foundation for the future."

"And even though the album is a ways off, when you go to radio you better make sure the first song is a hit single, or if you're going to build a base with a first track that the second track is a killer. We think we've come out of the gate with a hit that has cross-over potential as well."

Shop"), which helped when DreamWorks began setting the project up at radio.

To lay groundwork for the record, Geffen Director/Alternative Promotion Ted Volk says DreamWorks took a different tact by first sending out a triple-play CD to create awareness, then following up with an advance CD in order to find out which track would work best. "We haven't done that in a while. While it's a roll of the dice because you could get a lot of different choices, this was the one that kept coming back. It's a nice statement for a band with an artist who's been around for a while."

The Eels' album "Beautiful Freak" drops August 13 at retail. An opening slot on the Beck tour is being discussed.

Urban's Fond Memories Of 'Last Night'

The summer of the soundtrack is paying dividends for LaFace/Arista quintet Az Yet, whose debut single "Last Night" — from the "The Nutty Professor" set — was the second-most-added at Urban last week. This week 15 new stations come aboard.

Says KKBT(The Beat)/Los Angeles MD Mariama Snider, "The first



RCA hosted a party for Wild Orchid's debut single, "At Night I Pray," due in August. Saying cheese at New York's Trattoria Dell'Arte are (l-r) label Sr. VP/A&R Staff Producer Ron Fair, President Bob Jamieson, the group's Stephanie Ridel, BMG Distribution President Pete Jones, the group's Renee Sandstrom, label Exec. VP/GM Jack Rovner, the group's Stacy Ferguson, and BMG Entertainment North America President/CEO Strauss Zelnick.

MUSIC NEWS & VIEWS

Pearl Jam Tour Rolls Sept. 16

Pearl Jam kicks off a tour supporting its forthcoming album, "No Code," on September 16 in Seattle. So far the band has scheduled 11 American dates, one Canadian show, and 18 European performances. The U.S. shows end in Miami on October 7 while the European dates begin October 24 in Cork, Ireland, concluding November 25 in Lisbon, Portugal. Details about venues or ticket sales will be made available in early August.

Other tour news: Chris O'Connor, he of Primitive Radio Gods fame, has assembled a touring version of the band for its first U.S. tour. The tour kicks off July 28 in Santa Cruz, CA and visits most major markets ... Some of urban music's hottest artists have joined the Club Benson & Hedges Tour, which kicked off July 15 in Los Angeles. Signing on for the six-week (five-nights-per-week) tour are Chantay Savage, Groove Theory, Terry Ellis, Art N' Soul, Morris Day & The Time, Pure Soul, Intro, George Howard, Silk, and Zapp & Roger. The traveling show wraps up on November 16 in Atlanta ... Columbia's red-hot New York rapper Nas has joined the Smokin' Grooves tour. He makes his first appearance in Los Angeles on July 23 ... '60s folk star Donovan has canceled his U.S. tour because of visa problems stemming from an arrest for marijuana possession in the UK in 1966. While Donovan eventually obtained an exemption allowing him to tour, the permission came too late to get the tour back on track. American Recordings plans to bring Donovan back around September to promote his latest album, "Sutras."

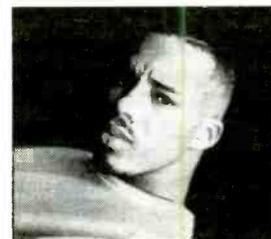
Crow Flies With New LP Warren G. LP Set For Oct.

Sheryl Crow's eagerly awaited sophomore album on A&M drops at retail on September 24. The self-titled disc's lead single, "If It Makes You Happy," will be shipped to all formats on August 8 ... Warren G.'s long-awaited new album is slated for an early October release. The artist is collaborating with Dr. Dre and the Isley Brothers, among others ... R.E.M.'s new single, "E-Bow The Letter," goes to radio August 12.



Sheryl Crow

An album drops on September 9 ... Columbia rappers Cypress Hill will bow "Unreleased & Revamped," a collection of unreleased studio tracks, new remixes, and out-of-print tracks originally issued as limited-edition singles. The nine-song set goes to retail on August 13 ... Original Bone Thugs-N-Harmony member Flesh-N-Bone releases his first solo album, "Trues Humbly United Gathering Souls," this fall on the group's own Mo-Thugs Records ... Drag queen RuPaul, who recently inked with Rhino Records, bows a new album this fall with the working title "Foxy Lady" ... Adult Alternative-oriented artist Lucinda Williams's new American Recordings album, produced by Steve Earle, is scheduled for a fall release ... Blues/rock guitarist Eric Johnson's new album on Capitol goes to retail August 8.



Warren G.

The Crow II Also Flies

Next week also sees the release of Hollywood Records' soundtrack to "The Crow: City Of Angels," which features new material from Hole (a cover of Fleetwood Mac's "Gold Dust Woman"), Filter ("Jurassitol"), and White Zombie (their version of K.C. & The Sunshine Band's "I'm Your Boogie Man"), among others. The set also features the cut "Spit" from Hollywood's hot new alterna-rock band N.Y. Loose, whose debut album "Year Of The Rat" will be released in September.



Hole



RANDALL BLOOMQUIST

Talk's Spring Lions And Lambs

□ WOR/NY and WLS/Chicago surge in latest Arbitrons

Ah, Spring! It can be a time of gentle tranquility or a period of vicious storms and upheaval — just ask any Talk programmer.

While many major-market talkers had uneventful Spring '96 Arbitron reports, some experienced serious atmospheric turbulence.

The biggest spring story is, without a doubt, WOR/New York's surge past crosstown rival WABC



David Bernstein

— a victory powered by WOR's mid-April addition of 'ABC afternoon driver Bob Grant, who was fired from the station in early April. WOR surged 2.8-3.8, 12+ — good enough for sixth place in that demo — while WABC slipped 3.6-3.4, 12+. WOR also rose 1.0-1.9, 25-54, with a demo cume increase of 296,000 to 432,000.

WOR PD David Bernstein initially tried to restrain his glee at the turnabout. "To have a victory like this over a competitor I respect as much as WABC feels great." Pause. "Oh, I really dig this! Who am I kidding!"

Bernstein is particularly pleased with the across-the-board audience growth spawned by Grant's arrival. Among 25-54s, for example, pm drive moved 1.0-3.1, while mornings rose 1.3-2.1, middays went up .7-1.6, and weekends grew .9-1.1. "[The growth] is clearly coming

from Bob Grant's arrival. But what's nice is that his arrival has turned people on to these other shows. As a result of all the [media coverage] of Bob's move, a lot of people have been reminded that WOR is a radio station that meets their needs." Thus, Bernstein says, the spring numbers are not a fluke, but the start of a trend for WOR.

Dodging A Bullet

Noting WABC's light 12+ losses, Bernstein suggested that both WOR and WABC benefited from the Grant flap because the hoopla simply brought new listeners to the Talk format. WABC PD Phil Boyce wouldn't likely go that far, but acknowledges that his station didn't suffer as much damage as it could have from Grant's departure.



I was surprised our numbers didn't go down more. When you go through nuclear winter like we did and your number only goes down .2, you wipe your brow and say, 'We dodged a bullet.'

—Phil Boyce



Phil Boyce

we did and your numbers only go down .2, you wipe your brow and say, 'We dodged a bullet.'"

Boyce reports that while WABC's afternoon ratings fell 4.7-2.8, 12+, the station was up in other dayparts. Based on those results, Boyce is optimistic his station will recoup its losses in the coming year. "I think we could fall a little bit more in the next book, because Bob wasn't at WOR for an entire book. We just have to see where the bottom is and work from there. But one talk host does not make a radio station. If it did, we wouldn't be a very good station."

Slow-Growth Success

WLS/Chicago turned in its best performance in several books, surging 3.0-3.7, 12+. PD Diana Bodkins attributes much of that growth

Says Boyce, "I wasn't too surprised by WOR's numbers. That's about what I thought they would do. But I was surprised our numbers didn't go down more. When you go through a nuclear winter like

to strong performances by new addition Dr. Laura Schlessinger, afternoon hosts Roe Conn and Gary Meier, and evening duo Catherine Johns and Jay Marvin.

The station moved 2.5-3.5, 12+ in the 9-11am slot occupied by Schlessinger since early April.

Evenings were up 2.6-4.0, 12+ and 2.2-3.0, 25-54. In their first full book in afternoon drive, Conn and Meier edged ahead 2.5-2.8, 12+. Bodkins says that's part of a year-long trend that has seen the station's 3-7pm numbers advance steadily from a 1.9.

Bodkins is confident WLS is on a lasting roll. "This trend will last — definitely. This is the best lineup we've had in years, and we expect continued success."

Conservative talker KSFO/San Francisco continued to experience audience growth, moving 1.8-2.2, 12+ and 1.4-1.7, 25-54.

Much of that growth comes from a dramatic rise in Time Spent Listening. The station's TSL rose from 8.15 hours to 10.15 hours, 12+, giving it the highest TSL among San Francisco's English-language stations.

KGO & KSFO OM Jack

Swanson says the increased TSL puts the station on track in that category.

"That [spring TSL] may be a bit high, but that's about where it should be. I think it was a little bit low before." According to Swanson, KSFO's hot, conservative sound was designed to have a low cume and high TSL among hardcore fans. The KSFO

fan, he says, has nowhere else to go on the radio dial. "They believe there is a liberal bias on the other radio stations in town. So, they weld it in place [on KSFO]."

Continued on Next Page



The WLS airstaff: (l-r) Don Wade, Jay Marvin, Gary Meier, Roe Conn, and an effigy of Rush Limbaugh; front: (l-r) Roma and Catherine Johns.



This is a transitional period. We're going through some changes, so we weren't expecting a stellar book. There was a lot of flux with the morning show and some shuffling in other dayparts.

—Matt Zucker



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KEEPER OF THE FLAME — *WGST/Atlanta GM Bob Houghton did his part to bring the Olympic games to Atlanta by serving as an Olympic torchbearer. Houghton, whose station is the official Olympic Information Radio Station, carried the flame for 15 minutes as the torch made its way through Knoxville on June 27.*



MERRY MAER UNDER DEADLINE PRESSURE — *President Clinton and Vice President Al Gore recently presented Westwood One's NBC Radio/Mutual News White House correspondent Peter Maer with the 1996 Merriman Smith Broadcast Award. The honor, bestowed upon him by the White House Correspondents Association, was given for outstanding reporting under deadline pressure during the funeral of Israeli Prime Minister Yitzhak Rabin from Jerusalem. Maer also won the award in 1992.*

Talk's Spring Lions And Lambs

Philly Willies

In one of the more eyebrow-raising spring results, **WWDB/Philadelphia** plummeted 5.9-4.4, 12+ despite its first-ever television campaign and its early March addition of Schlessinger. PD **Matt Zucker** put on a brave face, saying the tumble was "not entirely unexpected," blaming the shrinkage on the disruption caused by morning man **Paul W. Smith's** departure and other staff changes. According to Zucker, while Smith did not leave the station to become morning host at **WJR/Detroit** until the end of the spring ratings, he was frequently away from the mike during the last month of the book.

"This is a transitional period. We're going through some changes, so we weren't expecting a stellar book. There was a lot of flux with the morning show and some shuffling in other dayparts. Were we disappointed by this book? Sure. But we're standing by the changes we made. We remain optimistic they're

going to help us get the younger demos without alienating our older core."

Crosstown all-News **KYW** also saw some significant ratings shrinkage. The station retained its 12+ crown despite falling 9.1-7.2 in that demo. **KYW** was also off 7.0-5.0, 25-54.

GM Roy Shapiro says those moves represent a normal seasonal adjustment. "This is exactly where we're supposed to be in the spring. The past four springs we've been at

7.1, 7.4, 7.3, and now 7.2. Any time we finish No. 1 we're delighted."

Chancellor's **KFBK/Sacramento** also managed to hold on to its 12+ title despite a breathtaking 10.4-8.5 tumble. The station was also off 8.0-6.5, 25-54. **GM Joe Bayliss** says the station was pushed off that ratings cliff by a long period of self-satisfaction.

"I believe **KFBK** got complacent," says Bayliss, who has been on the job since early this year. "The station needs to get with today's news/talk programming; it needs a more contemporary sound." Bayliss said **KFBK** will start to make changes once a new OM/PD is hired to replace **Betsy Braziel**, who exited several weeks ago. That person should be hired by the end of July.

Meanwhile, crosstown competitor **KSTE**, which was recently purchased by Chancellor, was up slightly in 12+, moving 3.2-3.5. "HotTalk" **KHTK**, which benefitted in the winter book from Sacramento Kings coverage, dropped 2.8-1.9 overall.



I believe KFBK got complacent. The station needs to get with today's news/talk programming, it needs a more contemporary sound.

—**Joe Bayliss**



WILD WEEK IN WICHITA — *Westwood One's syndicated Don & Mike Show hit the road once again and returned to Wichita to visit affiliate KQAM, where 1000 fans sat in 102-degree heat in Old Town to watch Washington-based listener Dennis Murphy dance topless in a cage and attend a wedding performed by Don Geronimo — who is a real minister. Mike O'Meara served as best man. Shown under the welcome banner are (l-r) Geronimo, KQAM PD Guerin Emig, D&M News Anchor Buzz Burbank, O'Meara, and (front) KQAM Promotions Dir. Leanna Beat.*

Did you hear
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said today?

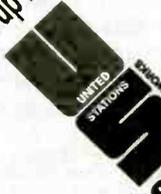
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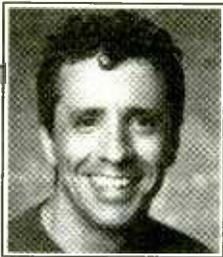
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TONY NOVIA

How Research Can Keep Format Viable

□ Experts identify common mistakes and how to overcome them

With multiformat, multicity, multidemo, and multi-ethnic overviews as well as experience working with owners, GMs, and PDs, researchers have a unique perspective on what does and doesn't work and why.

In part two of my discussion with researchers, I speak with Harker Research President Richard Harker and The Research Group President Larry Campbell.

The Trouble With Assumptions

In the 15 years Harker has been a researcher, there has been an incredible decline in the number of CHR stations. He cites some of the most common mistakes CHR has made over the years. "Number one would be assuming we know what the market wants instead of finding out what it wants. Related to that is assuming a market will continue to want what it wants now. We tend to overshoot trends and offer a product that's mismatched with the market. More often than not, CHR is underperforming its potential in a market. Then other broadcasters look at its performance and say [either] the format's too young, or there aren't enough listeners.

"Another mistake is assuming that if a little bit of something [the audience likes] is good, then a lot will be much better. We tend to go to extremes in the format, and that has hurt. That's why we have that boom-bust cycle. The format will go too far on something that's hot, then the audience rebels."

According to Harker, CHR can be as successful today as it ever was. "The format is as viable today as it

was 20 years ago, yet a successful execution is trickier today because of so many different forces in music. The need to hear the latest hits is as strong with the audience as it ever was.

CHR listeners want to know what's hot. Some stations may be saying 'We can't play dance because we're an Alternative-leaning CHR' while their audience is saying, 'I just want to hear the hits.'

—Richard Harker

"We have niched ourselves into two shares. The audience didn't decide CHR would be a two-share format, CHR decided two shares was acceptable. That mentality perme-



Richard Harker Larry Campbell

ates everything we do, so we're not as broad as we could be. I like to say, 'Be as narrow as you need to be, but as broad as you can afford to be.' There's an optimum breadth to every station's music. Too broad or narrow, and you lose. Lately we've focused on being very narrow, believing that was going to save us and it hasn't. It's produced smaller shares. We have to rethink the narrowing strategy."

Fixing The Problem

So what would Harker offer as a cure for CHR's ailment? "Knowing and not prejudging your audience. The common feature of any audience is a desire to hear the hits. Tap into what's happening in your market at that moment. Focus on the emotional benefit one gets from listening to CHR. Worry less about what *kind* of CHR you are, because you're going to sound different a year from now. If you maintain that relevancy, you'll be just as successful, if not more so, than you are today.

"Morning shows are obviously critical for bringing older adults to the station. We no longer have a sense that 35-40-year-old parents have to listen to CHR. It's no longer essential for them to listen to be a proper parent. That's why you used to see two bumps in the formats — 12-24 and 25-34. I don't see that anymore."

Harker blames an overused excuse as the reason several obvious major-market CHR holes haven't been plugged. He says, "The business side of radio focuses on 25-54, so even when there's a hole for CHR most say, 'I can't sell young numbers.' CHR is still dismissed because it's too young,

much like Easy Listening was dismissed for being too old. Also, radio stations are more expensive to buy and operate."

Alternative & CHR

Harker believes programmers sometimes forget to consult their listeners when making programming decisions. "CHR listeners are much more flexible and open to different types of music than radio gives them credit for," he says. "That's not true for AC, Rock, or Country listeners. CHR listeners want to know what's hot. It could be dance or alternative. They don't see any contradiction in hearing both types of music on one station, but it takes some finesse to put them together. Some stations may be saying, 'We can't play dance because we're an Alternative-leaning CHR' while their audience is saying, 'I just want to hear the hits.'

"Listeners don't know the difference. That doesn't mean they don't lean one way or another depending on what's happening. Radio just tends to

get more carried away with trends than the listener does. Radio tends to yank the listener around because the programmer doesn't respond quickly enough.

"Several years ago we were starting to pick up a buzz about alternative music's appeal to the CHR listener. We knew we had to pay attention to it. At the

time, most CHR programmers said, 'No, you're crazy; that music's for AOR.' By the time a lot of them woke up, they had to play catch-up.

"CHR could have moved incrementally toward alternative music, like in the '60s when CHRs played Jimi Hendrix. In a sense, [playing] alternative bands today would be no different from playing Moody Blues or Hendrix in the '70s. Back then CHR didn't think much about it. Those were the hits, they were selling, so they were played. The debate started when Progressive FMs started playing album cuts and pre-empted CHRs. Now we debate if we can play Madonna and Bush on the same station. It wasn't a problem then."

Identify Target Demographics

Prior to joining The Research Group, Larry Campbell was a station manager. He's spent thousands of hours working with CHR programmers and analyzing research in

markets of all sizes. Campbell has also served as mediator at many research presentations.

You know there's trouble when the research comes back and five people interpret it five different ways. To alleviate that problem, Campbell says, "When we design a study, the owner and GM often get involved, along with the PD. We'll say from the outset, 'Not to insult your intelligence, but CHR typically attracts a 12-30-year-old demographic. If you can power enough 25-29-year-olds, you can do really well 25-34. But if you lust for dominating 25-54 and don't care about teens or 18-24 because you're looking at a sales perspective, you should consider moving to AC, Country, Classic Rock, or another adult format. We can put several hypothetical situations together for you.

"The reality with CHR is that you're never going to do really well 35-44 or 44-54. If you're hell-bent on a strong adult listenership, you'd better have backup options."

When the results arrive, Campbell mediates with options and logic. "You come in with a completed study and give them the key findings. If the station conducted a cluster analysis, we identify the P1s, age in terms of narrow and broad appeal, lean — male or female — ethnic makeup, and target audience. Then we'll show how we anticipate the format will perform in Arbitron."

In cluster analysis studies, Campbell also explores different types of music and provides the station with a general kind of musical presentation. He adds, "If necessary, I'll tell the GM certain rap songs are important to the audience. If he doesn't like them and arbitrarily decides not to play them, he won't be marketing to those potential P1s. Not playing those titles will make your cume and TSL suffer. You have to leave your predispositions at the door.

"If you want to do it right, it's real simple. Give the target listeners what they want, and great things will happen in Arbitron. If you don't satisfy



A SCARY CROWD INDEED — The Badlees hooked up with some influential industry insiders at the Upper Midwest Conclave. Planning the next innovation are (l-r) group members Jeff Feltenberger and Bret Alexander, R&R Rock Editor Cyndee "Fingers" Maxwell, the Badlees' Pete Palladino, Paul Smith and Ron Simasek, Polydor's Jeff Davis and Dave Darus, and R&R CHR Editor Tony "Get the knife outta my back" Novia and (kneeling) AE Kristy "Happie" Reeves.

The reality with CHR is that you're never going to do really well 35-44 or 44-54. If you're hell-bent on a strong adult listenership, you'd better have backup options.

—Larry Campbell

your listeners' needs, you're going to be disappointed. We identify what we see as reality and ask, 'Do you buy it?' Then take us on and make us prove it.' Generally, they say, 'No, you've proven it's very straightforward.'"

After the results of a research study are presented, what role should a research company continue to play? Campbell believes it's a function of what the customer wants. "Most of our clients want as much contact with us as they can get. When we sign them up, many of them ask, 'You're not going to leave us right after the study, are you? You're not going to drop it off at the doorstep and say goodbye?'"

"We feel the most important step in creating great success is the im-

The most important step in creating great success is the implementation of a good strategy. It's always better to have two good heads instead of one.

—Larry Campbell

plementation of a good strategy. It's always better to have two good heads instead of one. When we establish our relationship with a client, we typically work out how they'd like us to handle things. We can do it through conference calls or face-to-face meetings.

"In some cases, the client says, 'We have a little brain trust here that consists of our programming people and our consultant. All we want is the completed research project and your recommendations to help develop a strategy.' But that is really the minority."

CHR Asst. Editor Paul Colbert contributed to this column.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES JULY 26, 1996

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of July 1-7.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL% FAMILIARITY	TOTAL% BURN
	TOTAL	AVERAGE	FAVORABILITY	ESTIMATE (1-5)		
	TW	LW	2W	3W		
ALANIS MORISSETTE You Learn (Maverick/Reprise)	4.04	4.04	4.01	4.06	89.3%	28.5%
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	3.96	4.00	3.98	3.95	97.3%	31.8%
BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	3.92	3.89	4.06	4.14	58.3%	15.0%
CELINE DION Because You Loved Me (550 Music)	3.87	3.95	3.94	4.14	90.0%	36.3%
OASIS Champagne Supernova (Epic)	3.85	3.83	3.69	3.76	65.0%	18.8%
DONNA LEWIS I Love You Always Forever (Atlantic)	3.71	3.69	3.69	—	45.0%	9.0%
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	3.70	3.60	3.50	3.59	85.0%	30.0%
JANN ARDEN Insensitive (A&M)	3.69	3.66	3.65	3.71	63.8%	17.8%
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	3.67	3.65	3.66	3.71	55.3%	11.0%
ERIC CLAPTON Change The World (Reprise)	3.65	3.52	3.39	3.39	45.0%	9.3%
JEWEL Who Will Save Your Soul (Atlantic)	3.63	3.76	3.68	3.82	74.3%	19.5%
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	3.60	3.64	3.52	3.52	82.5%	32.0%
MARIAH CAREY Always Be My Baby (Columbia/CRG)	3.58	3.72	3.76	3.83	40.0%	10.5%
MARIAH CAREY Forever (Columbia/CRG)	3.57	3.57	3.63	—	65.0%	17.8%
NATALIE MERCHANT Jealousy (Elektra/EEG)	3.57	3.51	3.54	3.45	63.5%	18.0%
QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	3.57	3.71	—	—	51.0%	13.3%
PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)	3.53	3.73	—	—	44.0%	13.8%
COLOR ME BADD The Earth, The Sun, The Rain (Giant)	3.50	3.66	3.63	3.64	50.3%	13.0%
DISHWALLA Counting Blue Cars (A&M)	3.45	3.69	3.46	3.64	61.5%	18.8%
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	3.37	—	—	—	65.8%	23.5%
MAXI PRIEST F/SHAGGY That Girl (Virgin)	3.36	3.37	—	—	49.0%	12.5%
HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)	3.35	3.35	3.15	3.26	75.5%	34.3%
LA BOUCHE Sweet Dreams (RCA)	3.34	3.31	3.40	3.47	79.8%	28.8%
BADLEES Angeline Is Coming Home (Polydor/A&M)	3.18	3.26	3.27	—	22.8%	5.0%
BLESSID UNION OF SOULS All Along (EMI)	3.15	3.20	3.08	—	39.3%	7.5%
ROBERT MILES Children (Arista)	3.15	3.31	3.31	3.20	43.0%	12.5%
TEVIN CAMPBELL Back To The World (Qwest/WB)	3.08	3.13	3.30	3.18	29.5%	10.8%
BILLIE RAY MARTIN Your Loving Arms (Sire/EEG)	3.05	3.21	3.30	3.33	47.5%	16.5%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.

CALLOUT AMERICA® Hot Scores

By TONY NOVIA

Beginning this week, Callout America announces the addition of Washington, DC — and the return of New Orleans to the list of markets we call each week for R&R's exclusive weekly CHR/Pop Callout America chart.

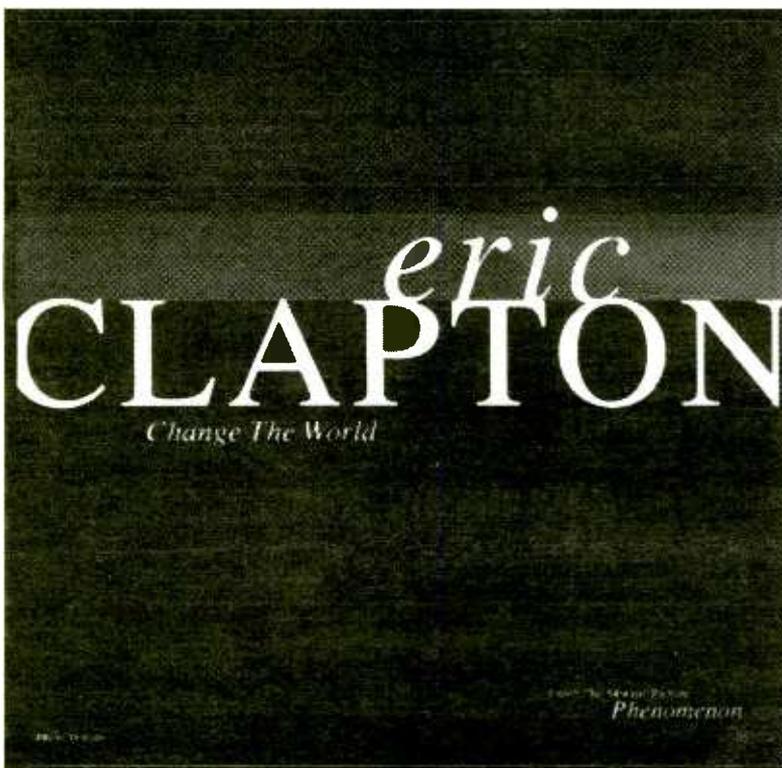
The recent switch of WXTR (Z104) to CHR/Pop (R&R 7/19) gives Washington listeners radio access to CHR/Pop hit music for the first time in five years. R&R will now add their opinions to our Callout America survey of 400 women aged 12-34. And with New Orleans now the home to two CHR/Pop outlets (WEZB and KHOM), that market also rejoins the Callout America panel.

Callout America was introduced in February 1995 to help programmers and record company executives find out what listeners and potential record buyers think about the music they're hearing on the radio. Callout America is the largest weekly national survey of CHR/Pop listeners in the United States.

Since R&R introduced Callout America, there's been a CHR/Pop resurgence. KHKS/Dallas, WXKS-FM/Boston, and WFLZ/Tampa are on top of their markets 12+. Meanwhile, WHYI/Miami, KDWB/Minneapolis, WNKS/Charlotte, and WXXL/Orlando — to name a few — are achieving some of their highest ratings in years.

CHR is growing, and station owners are beginning to believe in the format again — the ratings and financial success of CHR/Rhythmic sign-on WKTU/New York also help illustrate the phenomenon.

Any good programmer knows great ratings are about playing the biggest and best hits for your audience, and R&R's Callout America promises to keep them coming.



“change the world”

4 WEEK TREND: UP ▸ UP ▸ UP ▸ UP ▸

CALLOUT AMERICA
3.65 OVERALL SCORE (#10)
3.78 WOMEN 25-34 (#4)
3.67 EAST REGION (#7)
3.61 WEST REGION (#8)

SOUNSCAN 28*-13*
OVER 500,000 SHIPPED



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	6298	6286	6067	6091	127/0
3	2	2	2	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	4760	5187	5293	5707	118/0
2	3	3	3	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	4615	5094	5283	5734	109/0
8	6	4	4	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	4569	4125	3845	3444	118/2
21	13	8	5	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	4342	3623	2925	2188	120/6
7	7	5	6	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	4074	4036	3813	3493	121/0
5	5	6	7	LA BOUCHE Sweet Dreams (<i>RCA</i>)	3817	3976	3950	4016	102/2
13	9	9	8	ERIC CLAPTON Change The World (<i>Reprise</i>)	3767	3581	3312	3009	118/2
19	14	12	9	MARIAH CAREY Forever (<i>Columbia/CRG</i>)	3423	3143	2774	2298	113/1
6	4	7	10	COLOR ME BADD The Earth, The Sun, The Rain (<i>Giant/WB</i>)	3388	3740	3951	3951	94/1
11	10	11	11	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	3342	3276	3143	3111	95/0
14	12	13	12	JANN ARDEN Insensitive (<i>A&M</i>)	3137	3133	2994	2932	92/0
29	20	16	13	DISHWALLA Counting Blue Cars (<i>A&M</i>)	3032	2608	2191	1593	113/2
4	8	10	14	CELINE DION Because You Loved Me (<i>550 Music</i>)	2918	3422	3526	4090	89/0
20	19	15	15	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	2882	2638	2345	2213	99/3
9	11	14	16	OASIS Champagne Supernova (<i>Epic</i>)	2628	3063	3141	3206	92/0
25	22	20	17	MAXI PRIEST F/SHAGGY That Girl (<i>Virgin</i>)	2451	2287	2124	1850	102/1
40	29	24	18	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	2311	2023	1563	1005	104/2
24	24	22	19	BONE THUGS-N-HARMONY Tha Crossroads (<i>Ruthless/Relativity</i>)	2152	2063	1944	1893	86/2
28	25	23	20	BLESSID UNION OF SOULS All Along (<i>EMI</i>)	2086	2026	1890	1707	86/2
10	15	17	21	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	2078	2508	2739	3164	67/1
BREAKER	22	22	22	BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	2014	1903	1680	1497	90/4
12	16	18	23	ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)	1969	2431	2665	3029	70/0
17	18	19	24	ROBERT MILES Children (<i>Arista</i>)	1897	2324	2355	2495	73/2
45	36	28	25	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia/CRG</i>)	1879	1594	1246	839	101/14
15	17	21	26	DOG'S EYE VIEW Everything Falls Apart (<i>Columbia/CRG</i>)	1872	2105	2400	2797	68/0
33	32	27	27	NO MERCY Where Do You Go (<i>Arista</i>)	1754	1656	1479	1314	79/7
35	35	30	28	QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)	1645	1386	1255	1179	78/6
34	31	29	29	LISA LOEB & NINE STORIES Waiting For Wednesday (<i>Geffen</i>)	1520	1527	1485	1310	82/0
16	23	26	30	HOOTIE & THE BLOWFISH Old Man & Me (<i>Atlantic</i>)	1461	1699	2042	2520	55/0
—	42	34	31	TONY RICH PROJECT Like A Woman (<i>LaFace/Arista</i>)	1458	1270	885	516	84/5
—	39	35	32	CRANBERRIES Free To Decide (<i>Island</i>)	1408	1263	1021	624	92/7
27	33	33	33	GIN BLOSSOMS Follow You Down (<i>A&M</i>)	1254	1299	1437	1729	51/1
—	—	41	34	BLUES TRAVELER But Anyway (<i>A&M</i>)	1236	974	511	104	75/10
—	43	39	35	GARBAGE Stupid Girl (<i>Almo Sounds/Geffen</i>)	1228	1003	735	536	79/9
—	—	42	36	DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>)	1170	952	560	113	79/13
32	34	36	37	BRANDY Sittin' Up In My Room (<i>Arista</i>)	1115	1164	1285	1335	46/0
23	28	31	38	JARS OF CLAY Flood (<i>Silvertone</i>)	1041	1382	1577	1915	40/0
36	38	37	39	NIXONS Sister (<i>MCA</i>)	1023	1095	1063	1072	58/2
22	27	32	40	BILLIE RAY MARTIN Your Loving Arms (<i>Sire/EEG</i>)	928	1344	1631	1954	36/0
—	47	46	41	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	926	789	665	504	52/6
—	—	50	42	NO DOUBT Spiderwebs (<i>Trauma/Interscope</i>)	869	619	337	189	56/12
—	46	45	43	SMASHING PUMPKINS Tonight, Tonight (<i>Virgin</i>)	864	824	714	505	52/3
DEBUT	44	44	44	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	855	131	—	—	81/22
39	40	43	45	COOLIO 1,2,3,4 (Sumpin' New) (<i>Tommy Boy</i>)	808	942	994	1007	27/0
31	37	40	46	GEORGE MICHAEL Fastlove (<i>DreamWorks/Geffen</i>)	804	995	1167	1473	34/0
—	48	48	47	TINA ARENA Show Me Heaven (<i>Epic</i>)	799	761	662	354	59/1
DEBUT	48	48	48	TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	744	66	—	—	70/18
DEBUT	49	49	49	GOD GOO DOLLS Long Way Down (<i>Metal Blade/WB</i>)	680	619	564	486	45/1
49	45	47	50	CURE Mint Car (<i>Fiction/EEG</i>)	676	778	714	647	44/0

This chart reflects airplay from July 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker.

130 CHR/Pop reporters. 125 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

BADLEES

Angeline Is Coming Home (*Polydor/A&M*)

TOTAL PLAYS/INCREASE: 2014/111
 TOTAL STATIONS/ADDS: 90/4
 CHART: 22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
OASIS Don't Look Back In Anger (<i>Epic</i>)	28
WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)	28
GIN BLOSSOMS As Long As It Matters (<i>A&M</i>)	23
MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	22
TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	18
VOICE OF THE BEEHIVE So Hard (<i>Discovery</i>)	17
PRIMITIVE RADIO GODS Standing... (<i>Ergo/Columbia/CRG</i>)	14
DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>)	13
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	13
NO DOUBT Spiderwebs (<i>Trauma/Interscope</i>)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	+724
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+719
TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	+678
NEW EDITION Hit Me Off (<i>MCA</i>)	+515
JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	+444
DISHWALLA Counting Blue Cars (<i>A&M</i>)	+424
GIN BLOSSOMS As Long As It Matters (<i>A&M</i>)	+344
HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	+288
PRIMITIVE RADIO GODS Standing... (<i>Ergo/Columbia/CRG</i>)	+285
MARIAH CAREY Forever (<i>Columbia/CRG</i>)	+280

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	+288
EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)	+288
COLLECTIVE SOUL The World I Know (<i>Atlantic</i>)	+288
LA BOUCHE Be My Lover (<i>RCA</i>)	+288
SMASHING PUMPKINS 1979 (<i>Virgin</i>)	+288
NATALIE MERCHANT Wonder (<i>Elektra/EEG</i>)	+288
GOD GOO DOLLS Name (<i>Metal Blade/WB</i>)	+288
BODEANS Closer To Free (<i>Slash/Reprise</i>)	+288
BLUES TRAVELER Run-Around (<i>A&M</i>)	+288
DEEP BLUE SOMETHING Breakfast At... (<i>RainMaker/Interscope</i>)	+288

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	ALANIS MORISSETTE You Learn (Maverick/Reprise)	7339	7505	176/0
3	2	JEWEL Who Will Save Your Soul (Atlantic)	5592	5297	168/2
2	3	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	4945	5477	128/0
4	4	PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	4856	4472	191/13
5	5	DISHWALLA Counting Blue Cars (A&M)	4512	4354	174/3
6	6	NATALIE MERCHANT Jealousy (Elektra/EEG)	4176	4148	126/0
7	7	GARBAGE Stupid Girl (Almo Sounds/Geffen)	4032	3687	169/9
8	8	BUTTHOLE SURFERS Pepper (Capitol)	3631	3457	140/9
11	9	CRANBERRIES Free To Decide (Island)	3464	3209	181/7
9	10	SMASHING PUMPKINS Tonight, Tonight (Virgin)	3326	3357	136/3
12	11	NO DOUBT Spiderwebs (Trauma/Interscope)	3229	2989	137/12
13	12	STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	2930	2977	101/1
10	13	OASIS Champagne Supernova (Epic)	2730	3216	104/0
15	14	BECK Where It's At (DGC/Geffen)	2666	2462	97/1
17	15	DAVE MATTHEWS BAND So Much To Say (RCA)	2584	2228	150/15
20	16	BLUES TRAVELER But Anyway (A&M)	2490	2192	141/11
19	17	OASIS Don't Look Back In Anger (Epic)	2268	2202	115/29
-	18	NADA SURF Popular (Elektra/EEG)	2129	1928	93/1
-	19	SCREAMING TREES All I Know (Epic)	2068	1993	89/0
14	20	ALANIS MORISSETTE Ironic (Maverick/Reprise)	2041	2529	78/0

This chart reflects airplay from July 15-21. Songs ranked by total plays. 130 CHR/Pop reporters and 95 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



STRAIGHT TO THE TOP — Work Group Sr. VP Burt Baumgartner (second from left) and VP Justin Fontaine (c) held a PD summit meeting at the White House ... either that or they stole a White House logo. Feeling much too important are (l-r) WGTZ/Dayton PD Louis Kaplan, WWKX/Providence PD Joe Dawson, and WDCG/Raleigh-Durham PD Brian Burns.



I AIN'T JOE MAMA — WZJM/Cleveland morning talent Joe Mama proudly displays the station's new mobile billboard.

NEW & ACTIVE

BUTTHOLE SURFERS Pepper (Capitol) Total Plays: 670, Total Stations: 50, Adds: 9	AMBER This Is Your Night (Tommy Boy) Total Plays: 365, Total Stations: 17, Adds: 4
NEW EDITION Hit Me Off (MCA) Total Plays: 660, Total Stations: 58, Adds: 7	GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG) Total Plays: 313, Total Stations: 14, Adds: 4
M.T.S. I'll Be Alright (Summit) Total Plays: 553, Total Stations: 18, Adds: 0	OASIS Don't Look Back In Anger (Epic) Total Plays: 284, Total Stations: 34, Adds: 28
KEITH SWEAT Twisted (Elektra/EEG) Total Plays: 551, Total Stations: 35, Adds: 13	CRUSH Jellyhead (Robbins) Total Plays: 282, Total Stations: 13, Adds: 3
REFRESHMENTS Banditos (Mercury) Total Plays: 548, Total Stations: 44, Adds: 3	STONE TEMPLE PILOTS Trippin' On A Hole In A Paper Heart (Atlantic) Total Plays: 215, Total Stations: 15, Adds: 1
GIN BLOSSOMS As Long As It Matters (A&M) Total Plays: 539, Total Stations: 58, Adds: 23	TIA As I Watch U Dance (Ichiban) Total Plays: 163, Total Stations: 3, Adds: 0
WHITNEY HOUSTON Why Does It Hurt So Bad (Arista) Total Plays: 511, Total Stations: 54, Adds: 9	BUSH Machinehead (Trauma/Interscope) Total Plays: 157, Total Stations: 4, Adds: 0
FUGEES No Woman, No Cry (Ruffhouse/Columbia/CRG) Total Plays: 470, Total Stations: 16, Adds: 2	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) Total Plays: 149, Total Stations: 6, Adds: 4
METALLICA Until It Sleeps (Elektra/EEG) Total Plays: 376, Total Stations: 30, Adds: 0	2PAC How Do U Want It (Death Row/Interscope) Total Plays: 145, Total Stations: 10, Adds: 0
LINA SANTIAGO Just Because I Love You (Groove Nation/Universal) Total Plays: 371, Total Stations: 30, Adds: 6	DEF LEPPARD All I Want Is Everything (Mercury) Total Plays: 133, Total Stations: 18, Adds: 7

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

ADDS JULY 30

Groove Theory	"Baby Luv" (Epic)
Dru Hill	"Tell Me" (Island)
Mark Knopfler	"Darling Pretty" (Warner Bros.)
Magnapop	"Open The Door" (Priority)
John Mellencamp	"Key West Intermezzo (I Saw You First) (Mercury)
Nada Surf	"Popular" (Elektra/EEG)
Pearl Jam	"Where You Are" (Epic)
Patti Rothberg	"Inside" (EMI)



BATHROOM RADIO — The KFRX/Lincoln, NE airstaff reveals the source of their on-air inspiration. Enjoying their "creativity zone" are (l-r) PD Sonny Valentine, PM driver Larry Freeze, morning talents Kristi London and Andy Vaughn, and night personality Pauly Powers.

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams 7 R. KELLY "Sleep" 6 GHOST TOWN DJs "Boo" AMBERSUNSHOWER "Water" BLUES TRAVELER "But"</p>	<p>KZMG/Boise, ID PD: Mike Kasper MD: Carl Baizano GIN BLOSSOMS "Matters" WALLFLOWERS "Heartache" NO DOUBT "Spiderwebs"</p>	<p>WGTZ/Dayton, OH PD: Louis Kaplan MD: Gretchen Corbett 8 VOICE OF THE BEEHIVE "Scary" KEITH SWEAT "Twisted" GIN BLOSSOMS "Matters" NEW EDITION "Hit"</p>	<p>WIXX/Green Bay, WI PD: Dan Stone MD: David Barnes 26 PRIMITIVE RADIO GODS "Standing" 20 TOM PETTY & HB "Walls" 19 WHITNEY HOUSTON "Hurt" 10 BUTTHOLE SURFERS "Pepper" 9 MELISSA ETHERIDGE "Nowhere" 9 NO DOUBT "Spiderwebs"</p>	<p>WHZZ/Lansing, MI PD: Chris Kerr APD/MD: Woody Houston 14 KATALINA "Girl" DAVE MATTHEWS BAND "Say" GARBAGE "Stupid" QUAD CITY DJs "Ride"</p>	<p>KHOM/New Orleans, LA PD: Bill Thorman MD: Janner, OASIS "Angel" PET SHOP BOYS "Before" SMASHING PUMPKINS "Tonight" BILLIE RAY MARTIN "Running" WALLFLOWERS "Heartache" ELECTRONIC "Forbidden" VOICE OF THE BEEHIVE "Hard"</p>	<p>KKRZ/Portland, OR PD: Ken Benson APD/MD: Rick Thomas 7 CRANBERRIES "Decide" REFRESHMENTS "Banditos" DEF LEPPARD "Everything" NO MERCY "Where"</p>	<p>KHTY/Santa Barbara, CA PD/MD: Damien Young 35 OASIS "Angel" VOICE OF THE BEEHIVE "Hard" DASHBOARD PROPHETS "Sick" WALLFLOWERS "Heartache"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham MELISSA ETHERIDGE "Nowhere" TOM PETTY & HB "Walls" KEITH SWEAT "Twisted"</p>	
<p>KQIO/Alexandria, LA PD: Kahuna APD: Sharkman 46 MELANIE BENDER "Just" WALLFLOWERS "Heartache" VOICE OF THE BEEHIVE "Hard" KEITH SWEAT "Twisted" OASIS "Angel" DEF LEPPARD "Everything"</p>	<p>WXKS/Boston, MA PD: John Ivey MD: Tad Bonvic 8 ALANIS MORISSETTE "Head" 5 PATTI ROTHBERG "Inside" 5 OAVE MATTHEWS BAND "Say" CELINE DION "Coming" WALLFLOWERS "Heartache"</p>	<p>KWMX/Denver, CO PD: Dan Bowen APD: Steve Douglas MD: Lee Cagle TONI BRAXTON "Makin'" WKMV/Dothan, AL PD: Phil Thomas MD: Tim Godwin KEITH SWEAT "Twisted" GIN BLOSSOMS "Matters"</p>	<p>WRHT/Greenville, NC PD: J. T. Bosch APD/MD: Gina Gray 6 OASIS "Angel" 4 DAVE MATTHEWS BAND "Say" 3 MELISSA ETHERIDGE "Nowhere" TOM PETTY & HB "Walls"</p>	<p>KIIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Aestin 45 AMBER "Night" NEW EDITION "Hit"</p>	<p>WEZB/New Orleans, LA Interim PD/APD/MD: Joey G. PRIMITIVE RADIO GODS "Standing"</p>	<p>WERZ/Portsmouth, NH OM/MD: Jack O'Brien MD: Liz Jordan LINA SANTIAGO "Because" WALLFLOWERS "Heartache" OASIS "Angel"</p>	<p>KHTQ/Spokane, WA PD: Scott Shannon MD: Tripp Rodgers 9 GINUWINE "Pony" 7 NATHAN MORRIS "Wishes" BUTTHOLE SURFERS "Pepper" DEF LEPPARD "Everything" GIN BLOSSOMS "Matters" LINA SANTIAGO "Because" OASIS "Angel" SMASHING PUMPKINS "Tonight" STONE TEMPLE PILOTS "Trippin'" VOICE OF THE BEEHIVE "Hard" WALLFLOWERS "Heartache"</p>	<p>WSKS/Utica, NY PD: Becky Myers MD: Steve Lawrence VOICE OF THE BEEHIVE "Hard" WALLFLOWERS "Heartache" ELECTRONIC "Forbidden"</p>	
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee WHITNEY HOUSTON "Hurt" GARBAGE "Stupid" PRIMITIVE RADIO GODS "Standing"</p>	<p>WKSE/Buffalo, NY PD: Sue O'Neil MD: Dave Universal CELINE DION "Coming" HOOTIE & BLOWFISH "Town"</p>	<p>WFKB/Greenville, SC PD: Rob Wagman MD: Hawk Harrison PRIMITIVE RADIO GODS "Standing" MAXI PRIEST FSHAGGY "That"</p>	<p>WFBC/Greenville, SC PD: Rob Wagman MD: Hawk Harrison PRIMITIVE RADIO GODS "Standing" MAXI PRIEST FSHAGGY "That"</p>	<p>WDJX/Louisville, KY PD: C. C. Matthews APD/MD: Karen Rite WHITNEY HOUSTON "Hurt" NO DOUBT "Spiderwebs" WALLFLOWERS "Heartache"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cobby Bryant 25 ALANIS MORISSETTE "Head" 22 LA BOUCHE "Sweet" 10 ROBERT MILES "Children" 6 HOLE "Gold" 5 MELISSA ETHERIDGE "Nowhere" 2 REACHAROUND "Chair"</p>	<p>WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac 1 WILLI ONE BLOOD "True" WALLFLOWERS "Heartache" VOICE OF THE BEEHIVE "Hard" OASIS "Angel"</p>	<p>WDBR/Springfield, IL OM: Bill Klaproth MD: Rik Blado 13 QUAD CITY DJs "Ride" BADLEES "Angeline" TONI BRAXTON "Makin'"</p>	<p>KWTX/Waco, TX PD: Tom Martens MD: Flash Phillips No Adds</p>	<p>WIFC/Wausau, WI PD: Kevin Kollins MD: Jackie Johnson NO DOUBT "Spiderwebs" PRIMITIVE RADIO GODS "Standing" TONY RICH PROJECT "Woman"</p>
<p>WQIZ/Amarillo, TX PD/MD: Ted Kelly DONNA LEWIS "Always" BILLIE RAY MARTIN "Running" ELECTRONIC "Forbidden" VOICE OF THE BEEHIVE "Hard" TOSHI KUBOTA "Just"</p>	<p>WRQK/Canton, OH PD/MD: Rick Michaels APD: Todd Downard BADLEES "Angeline" MELISSA ETHERIDGE "Nowhere" OASIS "Angel"</p>	<p>WNNK/Harrisburg, PA PD: John O'Dea MD: Scott Shaw No Adds</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/MD: Dana London CRANBERRIES "Decide" PRIMITIVE RADIO GODS "Standing"</p>	<p>WNVZ/Norfolk, VA PD: Don London MD: Sean Sellers TONY RICH PROJECT "Woman" KEITH SWEAT "Twisted"</p>	<p>KCHX/Odesa-Midland, TX PD: Clayton Allen MD: Leo Caro VOICE OF THE BEEHIVE "Hard" OASIS "Angel" PET SHOP BOYS "Before" WALLFLOWERS "Heartache"</p>	<p>WPRD/Providence, RI PD: Chris Shebel MD: Tony Mascaro R. KELLY "Sleep" BILLIE RAY MARTIN "Running"</p>	<p>WHTS/Quad Cities, IL-IA OM: Tony Whitlock MD: Brian Scott GIN BLOSSOMS "Matters" CRUSH "Jellyhead"</p>	<p>WKRZ/Wichita, KS PD: Jack Oliver MD: Craig Hubbard WHITNEY HOUSTON "Hurt" OASIS "Angel" BUTTHOLE SURFERS "Pepper"</p>	<p>WBHT/Wilkes-Barre, PA PD: Kid Kelly APD/MD: Danny Ocean GIN BLOSSOMS "Matters" MELISSA ETHERIDGE "Nowhere" OASIS "Angel" WALLFLOWERS "Heartache" DONNA LEWIS "Always"</p>
<p>WGOT/Anchorage, AK OM: Mark Murphy Interim PD: Roxy Lonnax TOM PETTY & HB "Walls" CRANBERRIES "Decide" PRIMITIVE RADIO GODS "Standing"</p>	<p>WSSX/Charleston, SC PD/MD: Calvin Hicks 15 OASIS "Angel" 15 WALLFLOWERS "Heartache" 13 AMBERSUNSHOWER "Water" LINA SANTIAGO "Because" GIN BLOSSOMS "Matters"</p>	<p>WKSS/Hartford, CT PD: Jay Bean Jones MD: Dave Vayda 40 GARBAGE "Stupid" 39 HOOTIE & BLOWFISH "Blind" 39 GHOST TOWN DJs "Boo" 28 TONY RICH PROJECT "Knows" 14 BLUES TRAVELER "Hook" 14 FUN FACTORY "Wanna"</p>	<p>WZYP/Huntsville, AL PD: Marc Sammers MD: Kramer, No Adds</p>	<p>WVNZ/Norfolk, VA PD: Don London MD: Sean Sellers TONY RICH PROJECT "Woman" KEITH SWEAT "Twisted"</p>	<p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barrella WALLFLOWERS "Heartache" GIN BLOSSOMS "Matters"</p>	<p>WRFY/Reading, PA PD: Al Burke MD: Mike Browne OASIS "Angel" HUNGER "Vanishing" ALICE IN CHAINS "Over" EARTH TO BOB "Toll"</p>	<p>WVWQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf HOOTIE & BLOWFISH "Town"</p>	<p>WKRZ/Wilkes-Barre, PA OM: Gary Hoffman PD: Ken Modak MD: Jerry Padden TOM PETTY & HB "Walls" GARBAGE "Stupid" PRIMITIVE RADIO GODS "Standing" QUAD CITY DJs "Ride"</p>	<p>WSTW/Wilmington, DE PD: Mike Somers MD: Mike Rossi 34 SEAL "Don't" MELISSA ETHERIDGE "Nowhere" TOM PETTY & HB "Walls"</p>
<p>WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Ammons NIXONS "Sister" TOM PETTY & HB "Walls" GARBAGE "Stupid"</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Marco Crocicchio 16 GARBAGE "Stupid"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Rob Blair KEITH SWEAT "Twisted" TOM PETTY & HB "Walls"</p>	<p>WZYY/Huntsville, AL PD: Marc Sammers MD: Kramer, No Adds</p>	<p>WVWQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf HOOTIE & BLOWFISH "Town"</p>	<p>WVWQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf HOOTIE & BLOWFISH "Town"</p>	<p>WVWQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf HOOTIE & BLOWFISH "Town"</p>	<p>WVWQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf HOOTIE & BLOWFISH "Town"</p>	<p>WVWQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf HOOTIE & BLOWFISH "Town"</p>	<p>WVWQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf HOOTIE & BLOWFISH "Town"</p>

130 Total Reporters
130 Current Reporters
125 Current Playlists

Reported Frozen Playlist (3):
KFRX/Lincoln, NE
KSLY/San Luis Obispo, CA
WNDU/South Bend, IN

Did Not Report, Playlist Frozen (2):
WVAQ/Morgantown, WV
WMGI/Terre Haute, IN

CHR/POP PLAYLISTS

July 26, 1996 R&R • 41

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	44	49	54		NIXONS/Sister
23	27	28	46		DISHWALLA/Counting Blue Cars
24	28	25	38		JEWEL/Who Will Save...
36	29	26	37		EVERCLEAR/Santa Monica...
46	41	44	36		NO DOUBT/Spiderswebs
34	23	19	36		BUSH/Machinehead
25	29	29	33		SMASHING PUMPKINS/Tonight, Tonight
48	53	52	33		PRIMITIVE RADIO GODS/Standing Outside...
19	42	51	32		OASIS/Don't Look Back...
10	23	32	28		NADA SURF/Popular
27	29	33	26		VOICE OF THE BEEHIVE/Scary Kisses
24	32	25	26		LOVE SPIT LOVE/How Soon Is Now?
35	37	32	25		FUGEES/No Woman, No Cry
-	-	-	25		ALANIS MORISSETTE/Head Over Feet
16	23	26	24		CRANBERRIES/Free To Decide
23	29	26	23		GARBAGE/Stupid Girl
27	29	30	23		BUTTHOLE SURFERS/Pepper
-	-	-	22		LA BOUCHE/Sweet Dreams
24	19	22	20		NATALIE MERCHANT/Jalousy
15	21	18	20		DAVE MATTHEWS BAND/So Much To Say
48	35	30	19		ALANIS MORISSETTE/You Learn
20	26	27	18		NATALIE MERCHANT/Wonder
6	21	18	17		LEAH ANDREONE/It's Alright...
21	13	8	16		GOO GOO DOLLS/Long Way Down
-	-	-	16		BLUES TRAVELER/But Anyway
26	21	27	16		DAVE MATTHEWS BAND/Satellite
23	34	23	15		TRACY BONHAM/Mother Mother
7	9	11	14		REFRESHMENTS/Banditos
38	19	14	14		OASIS/Champagne Supernova
26	30	28	14		SMASHING PUMPKINS/1979
-	-	-	9		GIN BLOSSOMS/As Long As It...
13	15	13	13		CURE/Mint Car
7	9	9	13		ALANIS MORISSETTE/Ironic
13	16	12	12		PATTI ROYBROUGH/Inside
13	16	14	12		HOOTIE & BLOWFISH/Tucker's Town
-	-	-	9		TRACY CHAPMAN/New Beginning
-	-	-	11		NINE INCH NAILS/Closer
12	10	11	11		STONE TEMPLE PILOTS/Interstate Love Song
-	-	-	10		ROBERT MILES/Children
-	-	-	10		NO DOUBT/Just A Girl

KISFM 102.7 MARKET #2
KIS/Los Angeles
(212) 845-1027
Cook/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
43	41	62	85		LA BOUCHE/Sweet Dreams	
66	62	68	64		FUGEES/Killing Me Softly	
87	70	85	73		CELINE DION/Because You Loved Me	
86	82	82	82		ALANIS MORISSETTE/You Learn	
35	42	84	81		MARIAH CAREY/Forever	
42	73	66	81		GROOVE THEORY/Tell Me	
-	-	-	45		AMBER/This Is Your Night	
-	-	-	13		13	DONNA LEWIS/I Love You Always...
42	46	42	44		BILLIE RAY MARTIN/Your Loving Arms	
63	15	15	43		ALANIS MORISSETTE/Ironic	
-	-	-	32		43	CRUSH/Jellyhead
89	45	42	42		EVERYTHING BUT...Missing	
-	-	-	19		42	KRISTINE W./One More Try
56	59	38	41		MARIAH CAREY/Always Be My Baby	
42	33	40	40		TONY RICH PROJECT/Nobody Knows	
41	39	43	37		BRANDY/Sittin' Up In My...	
39	42	38	36		LA BOUCHE/Be My Lover	
42	40	41	33		COLOR ME BADD/The Earth...	
24	27	27	31		BONE THUGS-N-HARMONY/The Crossroads	
32	32	41	27		SOPHIE B. HAWKINS/As I Lay Me Down	
40	38	44	27		FUN FACTORY/Wanna B With U	
40	38	-	27		LOS DEL RIO/BAYSIDE/Macarena	
26	23	27	24		MAXI PRIEST F/SHAGGY/That Girl	
31	31	31	21		QUAD CITY DJ'S/C'mon 'N Ride It...	
21	18	20	20		COOLIO/1,2,3,4 (Sumptin'...)	
18	16	16	13		REAL MCCOY/Run Away	
21	19	22	13		CELINE DION/Because You Loved Me	
14	13	14	12		FUN FACTORY/Close To You	
-	-	-	12		NEW EDITION/Hit Me Off	

102 MARKET #3
WIOQ/Philadelphia
(610) 667-8100
Kalina/McGuire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
41	58	67	66		DEBORAH COX/Who Do U Love	
66	62	68	64		ALANIS MORISSETTE/You Learn	
61	63	67	64		LA BOUCHE/Sweet Dreams	
45	52	65	62		FUGEES/No Woman, No Cry	
35	46	49	47		QUAD CITY DJ'S/C'mon 'N Ride It...	
57	63	66	47		2 UNLIMITED/Do What's Good...	
66	41	37	45		MARIAH CAREY/Always Be My Baby	
54	39	46	45		COOLIO/1,2,3,4 (Sumptin'...)	
43	40	46	43		BRANDY/Sittin' Up In My...	
41	41	42	42		ROBERT MILES/Children	
28	42	47	42		BILLIE RAY MARTIN/Your Loving Arms	
33	35	38	41		FUGEES/Killing Me Softly	
57	44	45	41		LOS DEL RIO/BAYSIDE/Macarena	
40	38	47	39		TONY RICH PROJECT/Nobody Knows	
65	42	47	39		TRACY CHAPMAN/Give Me One Reason	
53	43	40	39		CELINE DION/Because You Loved Me	
35	38	37	39		MARIAH CAREY/Forever	
20	38	43	39		R. KELLY/Can't Sleep...	
14	25	33	28		ABIGAIL/Don't You Wanna...	
22	28	31	27		BONE THUGS-N-HARMONY/The Crossroads	
31	26	30	27		EVERYTHING BUT...Missing	
26	27	24	26		DREAM WORLD/Movin' Up	
13	20	25	24		JEWEL/Who Will Save...	
41	31	26	24		M.T.S./I'll Be Alright	
28	24	25	24		FUN FACTORY/Celebration	
18	23	25	24		MAXI PRIEST F/SHAGGY/That Girl	
30	24	-	22		DONNA LEWIS/I Love You Always...	
18	18	27	22		LA BOUCHE/Tonight Is The Night	
-	-	-	27		37	Anything
-	-	-	20		20	LIVIN' JOY/Dreamer
21	24	33	18		TONI BRAXTON/You're Makin' Me...	
15	20	18	18		SOPHIE B. HAWKINS/As I Lay Me Down	
-	-	-	17		17	GOO GOO DOLLS/Name
21	17	19	16		LA BOUCHE/Be My Lover	
17	11	15	15		AMBER/This Is Your Night	
-	-	-	12		12	MCS/Dream Girl
19	12	11	9		BAD YARD CLUB/In The Ghetto	
8	12	8	8		GHOST TOWN DJ'S/My Boo	
21	26	28	5		JORDAN HILL/For The Love Of You	
-	-	-	-		-	CELINE DION/What's All Coming...

100 MARKET #4
WPLY/Philadelphia
(610) 565-8900
Tisa

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
47	46	48	46		BUSH/Machinehead	
49	47	47	45		DISHWALLA/Counting Blue Cars	
44	46	46	44		NATALIE MERCHANT/Jalousy	
46	44	43	43		ALANIS MORISSETTE/You Learn	
25	8	9	38		HOOTIE & BLOWFISH/Old Man & Me	
46	39	31	36		TRACY CHAPMAN/Give Me One Reason	
46	43	43	35		JEWEL/Who Will Save...	
32	31	31	35		OASIS/Don't Look Back...	
28	31	31	32		GOO GOO DOLLS/Long Way Down	
30	31	31	32		GARBAGE/Stupid Girl	
30	30	32	32		CURE/Mint Car	
28	33	28	32		GARBAGE/Only Happy When...	
29	32	32	32		TRACY BONHAM/Mother Mother	
20	18	31	31		PALL WESTERBERG/Love Untold	
22	31	28	31		CRANBERRIES/Free To Decide	
32	30	31	31		PATTI ROYBROUGH/Inside	
32	32	30	31		NIXONS/Sister	
32	32	31	30		JARS OF CLAY/Flood	
32	26	31	30		FUGEES/No Woman, No Cry	
30	35	40	38		SMASHING PUMPKINS/Tonight, Tonight	
31	32	38	27		PRIMITIVE RADIO GODS/Standing Outside...	
29	32	30	28		REFRESHMENTS/Banditos	
-	-	-	13		13	JEWEL/You Were Meant...
31	40	25	25		DOG'S EYE VIEW/Everything Falls...	
21	23	21	28		STONE TEMPLE PILOTS/Trippin' On A Hole...	
16	16	17	19		BUTTHOLE SURFERS/Pepper	
-	-	-	13		13	WALLFLOWERS/6th Avenue Heartache
14	15	13	19		NO DOUBT/Spiderswebs	
17	20	16	17		JOAN OSBORNE/St. Teresa	
16	17	16	15		NADA SURF/Popular	
-	-	-	10		10	DAVE MATTHEWS BAND/So Much To Say
12	18	-	14		SPACEHOG/In The Meantime	
24	25	19	13		LENNY KRAVITZ/Can't Get You Off...	
-	-	-	18		18	HOOTIE & BLOWFISH/Tucker's Town
-	-	-	9		9	POE/Angrny Johnny
6	7	6	8		SPONGE/Wax Ecstatic (To...)...	
-	-	-	7		7	BLUES TRAVELER/But Anyway
-	-	-	6		6	SUPERDRAG/Sucked Out
7	8	7	6		BAD LEEZ/Angeline Is...	
-	-	-	5		5	BETTER THAN EZRA/King Of New Orleans

106.1 KISSFM MARKET #7
KHKS/Dallas
(214) 881-3400
Lambert

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
84	76	82	84		FUGEES/Killing Me Softly	
73	72	75	84		MARIAH CAREY/Always Be My Baby	
75	62	80	80		CELINE DION/Because You Loved Me	
63	68	74	84		ALANIS MORISSETTE/You Learn	
51	50	49	48		COOLIO/1,2,3,4 (Sumptin'...)	
50	52	50	48		TRACY CHAPMAN/Give Me One Reason	
58	82	74	48		TRACY CHAPMAN/Give Me One Reason	
40	45	48	48		COLOR ME BADD/The Earth...	
49	52	48	47		BRANDY/Sittin' Up In My...	
45	46	45	46		LA BOUCHE/Sweet Dreams	
45	42	43	43		JON B. & BABYFACE/Someone To Love	
-	-	-	18		18	DONNA LEWIS/I Love You Always...
64	62	40	41		37/Anything	
35	38	34	37		EVERYTHING BUT...Missing	
53	50	47	36		TONY RICH PROJECT/Nobody Knows	
24	43	36	36		ALANIS MORISSETTE/You Learn	
29	39	37	31		MAXI PRIEST F/SHAGGY/That Girl	
25	27	29	29		CRUSH/Jellyhead	
26	27	27	27		PLANET SOUL/Set U Free	
-	-	-	14		14	KATALINA/DJ Girl
24	24	22	25		SEAL/Kiss From A Rose	
21	20	21	23		REFRESHMENTS/Another Night	
27	33	32	22		MARIAH CAREY/One Sweet Day	
-	-	-	15		15	KEITH SWEAT/Twisted
18	21	22	21		MONTELL JORDAN/This Is How We Do It	
14	19	16	19		CRYSTAL WATERS/100% Pure Love	
-	-	-	19		19	SALT-N-PEPA/EN Vogue/Whatta Man
18	17	16	18		NICKI FRENCH/Total Eclipse Of...	
22	18	18	18		CORONA/The Rhythm Of...	
23	23	18	17		QUAD CITY DJ'S/C'mon 'N Ride It...	
15	19	17	17		2 UNLIMITED/Get Ready For This	
15	16	17	12		BIZARRE INC./I'm Gonna Get You	
17	15	-	15		15	SNAP/Rhythm Is A Dancer
16	17	15	14		HADAWAY/What Is Love	
17	17	14	14		TLC/Waterfalls	
-	-	-	7		7	TONI BRAXTON/You're Makin' Me...
11	12	12	12		BLESSIO UNION OF.../All Along	
10	8	11	8		MARIAH CAREY/Forever	
7	8	7	7		BONE THUGS-N-HARMONY/The Crossroads	
-	-	-	-		-	NO MERCY/Where Do You Go

104 KRBE MARKET #9
KRBE/Houston
(713) 266-1000
Peake/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
47	50	54	49		FUGEES/Killing Me Softly	
36	49	43	49		NIXONS/Sister	
43	55	51	47		DISHWALLA/Counting Blue Cars	
28	44	47	40		DONNA LEWIS/I Love You Always...	
30	35	42	45		PRIMITIVE RADIO GODS/Standing Outside...	
35	40	38	44		LA BOUCHE/Be My Lover	
39	46	47	42		TRACY CHAPMAN/Give Me One Reason	
22	28	34	42		LA BOUCHE/Sweet Dreams	
13	17	24	41		CRANBERRIES/Free To Decide	
29	42	40	40		JARS OF CLAY/Flood	
42	40	36	40		ROBERT MILES/Children	
33	43	40	38		EVERYTHING BUT.../Wrong	
-	-	-	28		28	QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	-	19		19	CRUSH/Jellyhead
-	-	-	12		12	HOOTIE & BLOWFISH/Tucker's Town
-	-	-	20		20	GARBAGE/Stupid Girl
19	27	25	25		ERIC CLAPTON/Change The World	
-	-	-	22		22	MAXI PRIEST F/SHAGGY/That Girl
30	18	28	24		FUGEES/No Woman, No Cry	
13	21	23	21		ALANIS MORISSETTE/Ironic	
17	20	21	21		EVERYTHING BUT.../Missing	
15	20	21	19		STONE TEMPLE PILOTS/Interstate Love Song	
18	21	23	19		FOLK IMPLORATION/Natural One	
33	42	41	18		NATALIE MERCHANT/Jalousy	
-	-	-	18		18	MELISSA ETHERIDGE/Nowhere To Go
19	23	24	18		BUTTHOLE SURFERS/Pepper	
13	17	15	18		DAVE MATTHEWS BAND/What Would You Say	
32	35	34	37		DOG'S EYE VIEW/Everything Falls...	
42	44	37	37		JEWEL/Who Will Save...	
13	22	33	16		CURE/Mint Car	
-	-	-	17		17	LOS DEL RIO/BAYSIDE/Macarena
14	12	15	14		SARAH MACLACHLAN/Full Of Grace	
-	-	-	14		14	COLLECTIVE SOUL/The World I Know
-	-	-	15		15	COUNTING CROWS/Mr. Jones
12	14	14	14		BLUES TRAVELER/Run-Around	
-	-	-	14		14	GOO GOO DOLLS/Name
27	34	32	13		JOAN OSBORNE/St. Teresa	
17	19	18	13		SMASHING PUMPKINS/Tonight, Tonight	
-	-	-	13		13	HADAWAY/What Is Love
-	-	-	15		15	BETTER THAN EZRA/Good

KIP 105fm MARKET #10
WKXS/Boston
(617) 396-1430
Ivey/Bonve

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	48	4			

CHR/POP PLAYLISTS

July 26, 1996 R&R • 43

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #40						
WKSE/Bufalo (716) 884-5101 O'Neil/Universal						
PLAYS	ARTIST/TITLE					
SW	ZW	LW	TW			
57	49	53	54	TRACY CHAPMAN/Give Me One Reason		
42	39	39	53	DOG'S EYE VIEW/Everything Falls...		
51	52	53	52	ALANIS MORISSETTE/You Learn		
55	41	38	52	GOO GOO DOLLS/Naked		
48	46	49	50	COOLIO/1,2,3,4 (Sumpin'...)		
39	50	51	49	FUGEES/No Woman, No Cry		
52	51	50	47	FUGEES/Killing Me Softly		
43	39	41	47	LIVIN' JOY/Dreamer		
27	32	49	41	BONE THUGS-N-HARMONY/The Crossroads		
41	52	43	41	NATALIE MERCHANT/Jealousy		
21	21	37	40	AMBER/This Is Your Night		
24	21	38	40	COLLECTIVE SOUL/The World I Know		
39	40	40	40	BARENAKED LADIES/Shoe Box		
53	54	34	39	CELINE DION/Because You Loved Me		
17	22	31	37	R. KELLY/Can't Sleep...		
27	28	36	36	OASIS/Champagne Supernova		
36	35	32	32	ALANIS MORISSETTE/Ironic		
26	30	25	28	MARIAH CAREY/Forever		
26	26	27	27	NO DOUBT/Just A Girl		
18	23	21	27	FIRST BASE/Love Is Paradise		
-	-	-	-	22	27	DONNA LEWIS/ Love You Always...
20	22	20	26	QUAD CITY DJ'S/mon 'N Ride It...		
43	28	21	25	BILLIE RAY MARTIN/Your Loving Arms		
27	27	27	23	LISA LOEB/Waiting For...		
15	17	15	21	GOO GOO DOLLS/Long Way Down		
25	26	24	21	ROBERT MILES/Children		
21	22	20	20	MAXI PRIEST F/SHAGGY/That Girl		
-	-	-	-	18	22	PRIMITIVE RADIO GODS/Standing Outside...
20	23	20	23	JEWEL/Who Will Save...		
-	-	-	-	19	23	NO MERCY/Where Do You Go
24	28	20	19	TONI BRAXTON/You're Makin' Me...		
20	37	39	19	BLUES TRAVELER/Hook		
16	19	18	19	EVERYTHING BUT...Missing		
-	-	-	-	18	19	JARS OF CLAY/Flood
-	-	-	-	18	19	DISHWALLA/Counting Blue Cars
-	-	-	-	18	19	OUTHERE BROTHERS/Boom Boom Boom
17	19	18	18	FUN FACTORY/Close To You		
18	19	16	18	REAL MCCOY/Automatic Lover		
44	38	28	17	SMASHING PUMPKINS/1979		
20	19	19	17	DIANA KING/Shy Guy		
17	21	-	-	16	HOOTIE & BLOWFISH/Tucker's Town	

MARKET #41						
WKSS/Hartford (860) 524-7819 Jones/Vayda						
PLAYS	ARTIST/TITLE					
SW	ZW	LW	TW			
56	55	64	61	ALANIS MORISSETTE/You Learn		
48	47	51	53	LOS DEL RIO/BAYSIDE/Macarena		
58	55	59	50	FUGEES/Killing Me Softly		
40	46	52	47	LA BOUCHE/Sweet Dreams		
48	47	50	41	CELINE DION/Because You Loved Me		
43	39	49	41	COLOR ME BADD/The Earth...		
5	5	5	41	J'SON/Will Never Stop...		
-	-	-	-	40	GARBAGE/Stupid Girl	
44	39	42	39	DOG'S EYE VIEW/Everything Falls...		
-	-	-	-	20	-	HOOTIE & BLOWFISH/Go Blind
-	-	-	-	39	-	GHOST TOWN DJ'S/My Boo
56	55	55	38	TRACY CHAPMAN/Give Me One Reason		
6	16	34	37	DONNA LEWIS/ Love You Always...		
26	23	21	37	ERIC CLAPTON/Change The World		
23	34	42	35	JANN ARDEN/Insensitive		
-	-	-	-	28	32	DISHWALLA/Counting Blue Cars
49	35	33	31	MARIAH CAREY/Always Be My Baby		
36	34	28	29	COLLECTIVE SOUL/The World I Know		
29	32	35	28	GIN BLOSSOMS/Follow You Down		
38	26	-	-	28	TONY RICH PROJECT/Nobody Knows	
38	26	-	-	28	LA BOUCHE/Be My Lover	
17	8	8	26	JEWEL/Who Will Save...		
38	26	-	-	24	NATALIE MERCHANT/Jealousy	
30	28	-	-	23	CRANBERRIES/Free To Decide	
-	-	-	-	26	23	SMASHING PUMPKINS/1979
-	-	-	-	22	20	TONI BRAXTON/You're Makin' Me...
12	8	14	21	MARIAH CAREY/Forever		
33	26	17	18	OASIS/Champagne Supernova		
15	15	12	18	NATALIE MERCHANT/Jealousy		
5	15	10	18	HOOTIE & BLOWFISH/Tucker's Town		
31	23	25	14	ROBERT MILES/Children		
-	-	-	-	18	14	MAXI PRIEST F/SHAGGY/That Girl
24	25	-	-	14	14	BLUES TRAVELER/Hook
8	15	8	8	FUN FACTORY/Wanna B With U		
-	-	-	-	5	10	CRANBERRIES/Free To Decide
8	15	8	8	BONE THUGS-N-HARMONY/The Crossroads		
-	-	-	-	-	-	MELISSA ETHERIDGE/Nowhere To Go
-	-	-	-	-	-	NEW EDITION/HR Me Off
13	15	5	5	LISA LOEB/Waiting For...		
6	5	5	5	BLESSID UNION OF.../All Along		

MARKET #44						
WRVW/Nashville (615) 664-2400 Quinn/Scotter						
PLAYS	ARTIST/TITLE					
SW	ZW	LW	TW			
52	52	52	54	TRACY CHAPMAN/Give Me One Reason		
51	53	53	54	JANN ARDEN/Insensitive		
32	33	45	52	COLLECTIVE SOUL/The World I Know		
30	33	44	41	DOG'S EYE VIEW/Everything Falls...		
30	33	44	41	NATALIE MERCHANT/Jealousy		
24	24	26	40	JEWEL/Who Will Save...		
28	26	40	40	ALANIS MORISSETTE/You Learn		
13	22	31	32	ROBERT MILES/Children		
32	36	34	31	ERIC CLAPTON/Change The World		
27	30	28	29	COLOR ME BADD/The Earth...		
-	-	-	-	16	28	MARIAH CAREY/Forever
18	10	19	28	BLESSID UNION OF.../All Along		
14	23	25	27	HOOTIE & BLOWFISH/Tucker's Town		
23	23	25	27	FOO FIGHTERS/Big Me		
26	29	25	24	LENNY KRAVITZ/Can't Get You Off...		
17	15	23	24	GLORIA ESTEFAN/Reach		
29	34	21	23	DONNA LEWIS/ Love You Always...		
29	34	21	23	TONY RICH PROJECT/Nobody Knows		
-	-	-	-	13	19	BADLIES/Angeline Is...
12	-	-	-	17	18	BRYAN ADAMS/The Only Thing...
-	-	-	-	13	18	TINA ARENA/Show Me Heaven
6	10	10	17	LISA LOEB/Waiting For...		
14	15	16	17	TONI BRAXTON/You're Makin' Me...		
-	-	-	-	15	15	EDWIN MCCAIN/Solitude
-	-	-	-	9	14	JANN ARDEN/Insensitive
-	-	-	-	9	14	LA BOUCHE/Sweet Dreams
-	-	-	-	17	21	BLESSID UNION OF.../Let Me Be The One
20	18	20	20	DIONNE FARRIS/ Know		
22	23	21	19	BLUES TRAVELER/Run-Around		
19	21	20	19	HOOTIE & BLOWFISH/Only Wanna Be...		
19	19	17	19	MELISSA ETHERIDGE/ I Want To Come Over		
32	37	22	19	M.T.S./I'll Be Alright		
-	-	-	-	18	18	DONNA LEWIS/ Love You Always...
-	-	-	-	12	18	AMBER/This Is Your Night
15	14	14	17	EVERYTHING BUT...Missing		
-	-	-	-	14	14	BACKSTREET BOYS/We've Got It...
25	28	21	13	REAL MCCOY/Doh Boy		
12	-	-	-	13	13	MARIAH CAREY/One Sweet Day
-	-	-	-	13	13	REAL MCCOY/Automatic Lover
24	23	15	13	LA BOUCHE/Sweet Dreams		

MARKET #45						
98 FM WPKY WPKY/Rochester, NY (716) 454-2600 Ingram/Rice						
PLAYS	ARTIST/TITLE					
SW	ZW	LW	TW			
51	54	53	51	TRACY CHAPMAN/Give Me One Reason		
54	47	46	51	ALANIS MORISSETTE/You Learn		
27	42	44	51	NATALIE MERCHANT/Jealousy		
57	51	47	47	CELINE DION/Because You Loved Me		
53	56	37	46	COLLECTIVE SOUL/The World I Know		
61	48	54	46	FUGEES/Killing Me Softly		
44	46	52	41	MARIAH CAREY/Always Be My Baby		
24	32	31	37	JEWEL/Who Will Save...		
18	28	29	36	BLUES TRAVELER/Hook		
52	41	49	33	ALANIS MORISSETTE/Ironic		
31	27	30	32	MARIAH CAREY/Forever		
31	23	26	32	LA BOUCHE/Be My Lover		
7	17	25	30	BRANDY/Sittin' Up In My...		
-	-	-	-	29	29	HOOTIE & BLOWFISH/Old Man & Me
34	30	33	28	LOS DEL RIO/BAYSIDE/Macarena		
22	22	25	28	GIN BLOSSOMS/Follow You Down		
20	24	27	28	BLESSID UNION OF.../All Along		
-	-	-	-	26	26	NATALIE MERCHANT/Jealousy
14	22	20	25	MELISSA ETHERIDGE/ I Want To Come Over		
24	25	22	24	ERIC CLAPTON/Change The World		
-	-	-	-	15	23	BLUES TRAVELER/But Anyway
14	18	23	23	TONY RICH PROJECT/Nobody Knows		
-	-	-	-	22	22	ALANIS MORISSETTE/Head Over Feet
-	-	-	-	9	14	JANN ARDEN/Insensitive
20	23	21	21	TLC/Waterfalls		
-	-	-	-	17	21	BLESSID UNION OF.../Let Me Be The One
20	18	20	20	DIONNE FARRIS/ Know		
22	23	21	19	BLUES TRAVELER/Run-Around		
19	21	20	19	HOOTIE & BLOWFISH/Only Wanna Be...		
19	19	17	19	MELISSA ETHERIDGE/ I'm The Only One		
32	37	22	19	M.T.S./I'll Be Alright		
-	-	-	-	18	18	DONNA LEWIS/ Love You Always...
-	-	-	-	12	18	AMBER/This Is Your Night
15	14	14	17	EVERYTHING BUT...Missing		
-	-	-	-	14	14	BACKSTREET BOYS/We've Got It...
25	28	21	13	REAL MCCOY/Doh Boy		
12	-	-	-	13	13	MARIAH CAREY/One Sweet Day
-	-	-	-	13	13	REAL MCCOY/Automatic Lover
24	23	15	13	LA BOUCHE/Sweet Dreams		

MARKET #49						
99.7 WDJX Today's BEST Music! WDJX/Louisville (502) 589-4800 Matthews/Rite						
PLAYS	ARTIST/TITLE					
SW	ZW	LW	TW			
12	46	43	47	DONNA LEWIS/ Love You Always...		
44	43	48	47	ALANIS MORISSETTE/You Learn		
47	44	26	45	MARIAH CAREY/Always Be My Baby		
43	41	43	44	TRACY CHAPMAN/Give Me One Reason		
26	44	44	39	JANN ARDEN/Insensitive		
28	30	28	39	BRANDY/Sittin' Up In My...		
27	44	43	37	JANN ARDEN/Insensitive		
45	44	47	35	FUGEES/Killing Me Softly		
29	28	45	35	SMASHING PUMPKINS/1979		
42	44	45	33	CELINE DION/Because You Loved Me		
28	27	29	29	ERIC CLAPTON/Change The World		
12	27	28	29	NATALIE MERCHANT/Jealousy		
28	31	28	27	OASIS/Champagne Supernova		
44	44	30	27	ALANIS MORISSETTE/Ironic		
26	4	5	26	LA BOUCHE/Sweet Dreams		
7	5	7	25	LOS DEL RIO/BAYSIDE/Macarena		
29	28	14	21	COLOR ME BADD/The Earth...		
11	12	12	21	BLESSID UNION OF.../All Along		
11	20	20	20	JEWEL/Who Will Save...		
7	16	12	18	DEBORAH COX/Where Do We Go...		
5	11	18	15	LISA LOEB/Waiting For...		
8	8	29	15	ROBERT MILES/Children		
44	28	29	15	TONY RICH PROJECT/Nobody Knows		
5	15	11	14	TONI BRAXTON/You're Makin' Me...		
28	20	20	24	BODEANS/Close To Free		
18	17	14	14	BLUES TRAVELER/Hook		
19	14	14	14	BLESSID UNION OF.../Let Me Be The One		
29	15	17	13	MELISSA ETHERIDGE/ I Want To Come Over		
18	18	15	13	GOO GOO DOLLS/Name		
-	-	-	-	3	12	NO MERCY/Where Do You Go
-	-	-	-	6	11	NIXONS/Sister
12	13	13	11	BADLIES/Angeline Is...		
17	16	16	11	HEAL/Kiss From A Rose		
27	12	9	10	SEAL'S/This Is Your Night		
5	14	11	9	CHER/One By One		
9	16	11	9	JORDAN HILL/For The Love Of You		
4	15	11	9	TINA ARENA/Show Me Heaven		
-	-	-	-	3	9	PRIMITIVE RADIO GODS/Standing Outside...
-	-	-	-	3	5	BLUES TRAVELER/But Anyway
5	11	8	9	DISHWALLA/Counting Blue Cars		

MARKET #51							
GOS WDCG/Raleigh (919) 361-1051 Burns/Taylor							
PLAYS	ARTIST/TITLE						
SW	ZW	LW	TW				
-	63	62	61	ALANIS MORISSETTE/Head Over Feet			
46	54	45	60	DISHWALLA/Counting Blue Cars			
51	51	62	59	OASIS/Champagne Supernova			
59	49	50	47	ALANIS MORISSETTE/You Learn			
54	54	44	44	TRACY CHAPMAN/Give Me One Reason			
25	52	46	43	PRIMITIVE RADIO GODS/Standing Outside...			
55	33	40	39	JEWEL/Who Will Save...			
26	32	37	37	ERIC CLAPTON/Change The World			
-	-	-	-	19	37	HOOTIE & BLOWFISH/Go Blind	
28	28	28	35	SMASHING PUMPKINS/1979			
57	41	39	33	JARS OF CLAY/Flood			
38	37	34	32	DAVE MATTHEWS BAND/So Much To Say			
51	37	36	31	EVERCLEAR/Santa Monica			
38	47	26	26	NATALIE MERCHANT/Jealousy			
45	40	38	26	JOAN OSBORNE/ Teresa			
40	35	33	28	CRANBERRIES/Free To Decide			
10	20	18	25	HOOTIE & BLOWFISH/Tucker's Town			
17	24	24	24	SMASHING PUMPKINS/Tonight, Tonight			
24	22	22	22	SPACEHOG/In The Meantime			
25	21	21	22	BUSH/Glycerine			
-	-	-	-	11	20	22	BLUES TRAVELER/But Anyway
-	-	-	-	18	18	LISA LOEB/Waiting For...	
-	-	-	-	6	12	17	BECK/Where It's At
21	22	17	17	BADLIES/Angeline Is...			
9	11	10	16	BUTTHOLE SURFERS/Pepper			
-	-	-	-	17	16	MELISSA ETHERIDGE/Nowhere To Go	
19	18	17	16	TRACY BONHAM/Mother Mother			
7	10	18	15	RED HOT CHILLI... Aeroplane			
31	20	11	12	NO DOUBT/Spideweb			
13	9	10	12	TOAD THE WET... Good Intentions			
11	10	12	10	REFRESHMENTS/Bandits			
9	18	15	10	CURE/Mint Car			
29	25	21	18	NIXONS/Sister			
7	8	7	10	GARBAGE/Stupid Girl			
14	9	10	10	BODEANS/Close To Free			
19	9	12	10	EVERYTHING BUT...Missing			
11	10	10	10	BLUES TRAVELER/Hook			
11	13	11	10	JOAN OSBORNE/One Of Us			
-	-	-	-	9	10	NATALIE MERCHANT/Carnival	
-	-	-	-	8	9	BLUES TRAVELER/Run-Around	

MARKET #51			
KJYO/Oakman City (405) 840-5271 McCoy/Barreda			
PLAYS	ARTIST/TITLE		
SW	ZW	LW	TW
42			



JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	3	1	KEITH SWEAT Twisted (Elektra/EEG)	1963	1847	1593	1441	37/0
3	4	4	2	R. KELLY I Can't Sleep Baby (If I) (Jive)	1850	1706	1535	1462	38/2
2	2	2	3	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	1829	1881	1770	1636	35/1
10	6	5	4	GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	1629	1435	1197	912	37/0
1	1	1	5	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	1622	1889	1865	1907	35/0
7	5	7	6	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	1204	1194	1203	1242	32/0
8	9	8	7	TOTAL Kissin' You (Bad Boy/Arista)	1150	1180	1096	1044	30/1
5	7	6	8	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	1053	1196	1187	1432	29/0
12	10	10	9	CASE /FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)	1002	992	892	847	25/1
13	14	11	10	MONICA Why I Love You So Much (Rowdy/Arista)	973	859	723	787	22/1
6	8	9	11	SWV You're The One (RCA)	867	1013	1149	1287	20/0
—	—	19	12	NEW EDITION Hit Me Off (MCA)	861	621	36	—	31/2
28	27	16	13	NAS If I Ruled The World (Columbia/CRG)	820	662	402	435	25/2
14	13	14	14	MAXI PRIEST /SHAGGY That Girl (Virgin)	808	791	762	734	25/0
24	22	17	15	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	785	647	491	468	28/1
21	17	15	16	GROOVE THEORY Baby Luv (Epic)	740	692	610	522	23/2
9	11	12	17	MARIAH CAREY Always Be My Baby (Columbia/CRG)	729	812	885	970	17/0
11	12	13	18	CELINE DION Because You Loved Me (550 Music)	722	801	837	897	18/0
27	28	22	19	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	600	532	387	435	21/2
BREAKER			20	MARIAH CAREY Forever (Columbia/CRG)	571	497	466	465	22/0
20	18	21	21	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	568	548	563	552	14/1
16	16	20	22	JODECI Get On Up (Uptown/MCA)	563	567	631	714	16/0
17	15	18	23	COLOR ME BADD The Earth, The Sun, The Rain (Giant/WB)	545	643	682	663	15/0
BREAKER			24	2PAC How Do U Want It (Death Row/Interscope)	502	477	404	439	17/1
BREAKER			25	TONY RICH PROJECT Like A Woman (LaFace/Arista)	500	461	361	228	22/1
15	19	24	26	GEORGE MICHAEL Fastlove (DreamWorks/Geffen)	485	506	531	727	12/0
49	32	29	27	NO MERCY Where Do You Go (Arista)	477	384	315	240	17/4
19	21	28	28	ALANIS MORISSETTE Ironic (Maverick/Reprise)	468	455	504	553	11/1
—	48	33	29	DONNA LEWIS I Love You Always Forever (Atlantic)	450	327	225	160	13/2
—	42	32	30	JOCELYN ENRIQUEZ Do You Miss Me (Classified)	392	336	257	214	13/2
22	20	23	31	COOLIO All The Way Live (Tommy Boy/Island)	366	515	508	513	15/0
—	—	39	32	LINA SANTIAGO Just Because I Love You (Groove Nation/Universal)	353	290	120	—	17/2
42	31	30	33	NATHAN MORRIS Wishes (Perspective/A&M)	352	362	319	279	14/0
45	45	37	34	CRUCIAL CONFLICT Hay (Pallas/Universal)	340	294	235	277	12/0
40	34	31	35	112 Only You (Bad Boy/Arista)	340	337	302	288	11/1
35	—	38	36	FUGEES Ready Or Not (Ruffhouse/Columbia/CRG)	326	294	209	317	12/0
—	—	47	37	AMBER This Is Your Night (Tommy Boy)	315	233	212	213	11/2
32	37	35	38	TOO SHORT Gettin' It (Dangerous/Jive)	296	311	276	354	7/0
—	—	41	39	FUGEES No Woman, No Cry (Ruffhouse/Columbia/CRG)	268	281	196	219	8/0
23	24	34	40	JORDAN HILL For The Love Of You (143/Atlantic)	261	316	420	477	8/0
41	39	43	41	ANGELINA Release Me (Upstairs)	259	258	270	287	8/0
DEBUT			42	SHADES Tell Me (I'll Be Around) (Motown)	257	165	125	71	14/2
47	41	44	43	MISTA Blackberry Molasses (EastWest/EEG)	256	254	264	267	18/1
33	33	45	44	J'SON I'll Never Stop Loving You (Hollywood)	248	250	305	348	11/0
—	—	48	45	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	234	231	127	—	16/1
DEBUT			46	T-BOZ Touch Myself (Rowdy/Arista)	234	168	—	—	13/5
—	44	46	47	ALANIS MORISSETTE You Learn (Maverick/Reprise)	234	248	237	130	6/0
37	43	49	48	ROBERT MILES Children (Arista)	216	229	241	301	8/0
DEBUT			49	JAY-Z w/FOXXY BROWN Ain't No Nigga (Roc-A-Fella/Priority)	209	176	111	187	7/0
DEBUT			50	RICKY MARTIN Maria (Sony Latin)	206	219	184	164	4/0

This chart reflects airplay from July 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 CHR/Rhythmic reporters. 38 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS

MARIAH CAREY
Forever (Columbia/CRG)
TOTAL PLAYS/INCREASE: 571/74
TOTAL STATIONS/ADDS: 22/0
CHART: 20

2PAC
How Do U Want It (Death Row/Interscope)
TOTAL PLAYS/INCREASE: 502/25
TOTAL STATIONS/ADDS: 17/1
CHART: 24

TONY RICH PROJECT
Like A Woman (LaFace/Arista)
TOTAL PLAYS/INCREASE: 500/39
TOTAL STATIONS/ADDS: 22/1
CHART: 25

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MC LYTE Everyday (EastWest/EEG)	10
SIR MIX-A-LOT Jump On It (American/Reprise)	7
SWV Use Your Heart (RCA)	7
GINUWINE Pony (550 Music)	5
MAD COBRA Big Long John (EMI)	5
T-BOZ Touch Myself (Rowdy/Arista)	5
NO MERCY Where Do You Go (Arista)	4
BAYSIDE BOYS Caliente (Lava/Atlantic)	3
DRU DOWN Can You Feel Me (Relativity)	3
NNEKA Say It Again (Island)	3
3T Why (MJJ/550 Music)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEW EDITION Hit Me Off (MCA)	+240
GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	+194
NAS If I Ruled The World (Columbia/CRG)	+158
R. KELLY I Can't Sleep Baby (If I) (Jive)	+144
L.L. COOL J Loungin (Def Jam/RAL/Mercury)	+138
DONNA LEWIS I Love You Always Forever (Atlantic)	+123
KEITH SWEAT Twisted (Elektra/EEG)	+116
MONICA Why I Love You So Much (Rowdy/Arista)	+114
NO MERCY Where Do You Go (Arista)	+93
SHADES Tell Me (I'll Be Around) (Motown)	+92

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BRANDY Sittin' Up In My Room (Arista)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
LA BOUCHE Sweet Dreams (RCA)
MARY J. BLIGE Not Gon' Cry (Arista)
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)
EVERYTHING BUT THE GIRL Missing (Atlantic)
GROOVE THEORY Tell Me (Epic)
LA BOUCHE Be My Lover (RCA)
3T Anything (MJJ/550 Music)
MARIAH CAREY Fantasy (Columbia/CRG)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	CASE F/FOXXY BROWN Touch Me... (Def Jam/RAL/Mercury)	4139	4150	106/1
3	2	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	3001	2821	101/2
2	3	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	2983	3511	92/0
7	4	NAS If I Ruled The World (Columbia/CRG)	2225	1835	98/7
4	5	2PAC How Do U Want It (Death Row/Interscope)	2209	2191	93/1
5	6	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	2207	1994	103/1
6	7	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	1626	1919	57/0
8	8	QUAD CITY DJ'S C'mon... (Quadra Sound/Big Beat/Atlantic)	1546	1550	50/0
9	9	CRUCIAL CONFLICT Hay (Pallas/Universal)	1299	1247	70/1
10	10	BUSTA RHYMES It's A Party (Elektra/EEG)	1116	1204	63/0
11	11	OUTKAST Elevators (LaFace/Arista)	1091	1024	72/5
15	12	A+ All I See (Kedar/Universal)	824	650	67/3
14	13	A TRIBE CALLED QUEST 1nce Again (Jive)	743	662	70/2
12	14	TOO SHORT Gettin' It (Dangerous/Jive)	717	719	30/0
16	15	NONCHALANT Until The Day (MCA)	600	649	55/0
18	16	FUGEES Ready Or Not (Ruffhouse/Columbia/CRG)	553	578	23/0
13	17	COOLIO All The Way Live (Tommy Boy/Island)	493	693	21/0
20	18	JAY-Z W/FOXXY BROWN Ain't No Nigga (Roc-A-Fella/Priority)	477	528	28/0
—	19	RAPPIN' 4-TAY A Lil' Some'em Some'em (Rag Top/EMI)	461	305	50/5
17	20	MC LYTE F/XSCAPE Keep On... (Flavor Unit/EastWest/EEG)	419	590	17/0

This chart reflects airplay from July 15-21. Songs ranked by total plays. 39 CHR/Rhythmic reporters and 82 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

NEW & ACTIVE

JOHNNY Z Latin Swing (Local)

Total Plays: 195, Total Stations: 6, Adds: 0

2PAC F/SNOOP DOGGY DOGG 2 Of Americas (Death Row/Interscope)

Total Plays: 189, Total Stations: 4, Adds: 0

A+ All I See (Kedar/Universal)

Total Plays: 172, Total Stations: 10, Adds: 1

A TRIBE CALLED QUEST 1nce Again (Jive)

Total Plays: 169, Total Stations: 12, Adds: 1

3T Why (MJJ/550 Music)

Total Plays: 166, Total Stations: 11, Adds: 3

STEVIE B Waiting For Your Love (CME)

Total Plays: 156, Total Stations: 3, Adds: 0

GINA THOMPSON The Things That You Do (Mercury)

Total Plays: 156, Total Stations: 6, Adds: 0

MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)

Total Plays: 155, Total Stations: 15, Adds: 2

ALL-4-ONE Someday (Hollywood)

Total Plays: 150, Total Stations: 6, Adds: 0

BAYSIDE BOYS Caliente (Lava/Atlantic)

Total Plays: 140, Total Stations: 9, Adds: 3

GINI/WINE Pony (550 Music)

Total Plays: 136, Total Stations: 7, Adds: 5

EURYTHMICS Sweet Dreams '96 (Import)

Total Plays: 129, Total Stations: 2, Adds: 0

D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)

Total Plays: 126, Total Stations: 10, Adds: 0

OUTKAST Elevators (LaFace/Arista)

Total Plays: 124, Total Stations: 7, Adds: 2

PLANET SOUL Feel The Music (Strictly Rhythm)

Total Plays: 123, Total Stations: 5, Adds: 1

RAPPIN' 4-TAY A Lil' Some'em Some'em (Rag Top/EMI)

Total Plays: 117, Total Stations: 10, Adds: 0

EL PRESIDENTE Cafe Con Leche (Out Of Control)

Total Plays: 114, Total Stations: 7, Adds: 0

TRACY CHAPMAN Give Me One Reason (Elektra/EEG)

Total Plays: 112, Total Stations: 2, Adds: 0

QUAD CITY DJ'S Summer Jam (Quadra Sound/Big Beat/Atlantic)

Total Plays: 109, Total Stations: 4, Adds: 0

FUN FACTORY Celebration (Curb)

Total Plays: 106, Total Stations: 2, Adds: 0

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

ADDS JULY 30

Brandy, Tamia, Gladys Knight, Chaka Khan "Missing You" (EastWest/EEG)

Ginuwine "Pony" (550 Music)

Elissa "Show Me How You Love Me (Do You Love Me?) (Metropolitan)

Nneka

"say it again"

WWKX ADD

WOCQ ADD

KCAQ ADD

R&R UC 46 - 43



CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM Interim PD: Randy Savage MD: Jacque James SWV "Use"	KQKS/Denver, CO PD: Cindy Rose APD: Ricky D. No Adds	KQMQ/Honolulu, HI PD: Jamie Hyatt MD: Mars Frelhey 16 BUFFY "First" SIR MIX-A-LOT "Jump"	KPWR/Los Angeles, CA PD: Michelle Mercer APD/MD: Bruce St. James L.L. COOL J "Loungin"	KCAQ/Oxnard, CA PD: Rooster Rhodes MD: Luty B. MAD COBRA "John" T-BOZ "Touch" SWV "Use" TINA ARENA "Heaven" NNEKA "Again" 3T "Why" NO MERCY "Where" MC LYTE "Everyday"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 5 GINUWINE "Pony" SHADES "Tel" SIR MIX-A-LOT "Jump"	XHTZ/San Diego, CA DM/PD: Lisa Vazquez APD/MD: Jeff Nelson 14 YOUNG M.C. "Rollin" 6 ELISSA "Show" 5 DRU DOWN "Feel" 4 BARRIO SOUL INC. "Summer" XZIBIT "Paparazzi" SWV "Use"	KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 2 TONY RICH PROJECT "Woman"
KKOX/Bakersfield, CA PD: Chris Squires MD: Tony Manes R. KELLY "Sleep" NEW EDITION "Hit"	KPRR/EI Paso, TX PD: John Candelaria 11 EL GENERAL "Funkete" GLORIA ESTEFAN "Mine" T-BOZ "Touch"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 26 MC LYTE "Everyday" 19 112 "Only" 9 T-BOZ "Touch"	WPOW/Miami, FL Interim PD: Kid Curry MD: Phil Jones 13 BAYSIDE BOYS "Caliente" 9 TONI BRAXTON "Makin" 2 A+ "See" MAXWELL "Ascension"	WJJS/Roanoke, VA PD: Bob West MD: Trejo 3T "Why" LINA SANTIAGO "Because" NAS "Ruled"	KWLN/Stockton, CA PD: Steve Wall MD: C.K. 11 SIR MIX-A-LOT "Jump" BAYSIDE BOYS "Caliente" MC LYTE "Everyday" MAD COBRA "John" SWV "Use"		
WERQ/Baltimore, MD PD: Tom Calococi MD: Camille Cashwell 12 GROOVE THEORY "Baby"	KBOS/Fresno, CA PD/MD: Mark Adams 19 RHYTHMICENTRIC "Worry" 16 TOTAL "Kissin" 12 NO MERCY "Where"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye SWV "Use" 3T "Why" MC LYTE "Everyday" OUTKAST "Elevators"	KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina 18 SIR MIX-A-LOT "Jump" 5 MONTELL JORDAN "Like" DRU DOWN "Feel" MC LYTE "Everyday"	WOCQ/Salisbury, MD MD: Marilou MC LYTE "Everyday" NO MERCY "Where" T-BOZ "Touch" MAD COBRA "John" NNEKA "Again"	KMEL/San Francisco, CA PD: Michelle Santosuosso MD: Joey Arbagey 20 DE LA SOUL "Stakes" MISTA "Blackberry" SWV "Use" MC LYTE "Everyday"		
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins NO MERCY "Where"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 25 LOST BOYZ "Music" 15 GOODIE MOB "Dirty" 9 AALIYAH "Knew"	WJBT/Jacksonville, FL PD: Paco Lopez Music Coord.: Jeff Lee 6 MC LYTE "Everyday" MAD COBRA "John"	KDON/Monterey, CA PD: Michael Newman APD/MD: Jennifer Wilde No Adds	WJJS/Roanoke, VA MD: Dr. Doug AMBER "Night" GINUWINE "Pony" A TRIBE CALLED QUEST "1nce" CASE F/FOXXY BROWN "Touch" BECK "Where"	KYLD/San Francisco, CA PD: Michael Martin MD: Jose Mein 42 2 LIVE CREW "Shake" 34 M.O.B.B. "Summertime" 16 LOS DEL RIO/BAYSIDE "Macarena" 12 DRU DOWN "Feel" 5 LINA SANTIAGO "Because"		
WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 31 ALANIS MORISSETTE "Ironic"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 37 MONICA "Why" 21 AMBER "Night" 18 GINUWINE "Pony" 6 SIR MIX-A-LOT "Jump" 5 WHITNEY HOUSTON "Hurt"	KLUC/Las Vegas, NV PD: Jerry Dean MD: Cal Thomas 25 BAYSIDE BOYS "Caliente" DONNA LEWIS "Always" GINUWINE "Pony" NEW EDITION "Hit"	WKTN/New York, NY PD: Andy Shane MD: R. KELLY "Sleep" JOCELYN ENRIQUEZ "Miss"	KWNV/Reno, NV PD: Jeff Davis APD: Bill Shakespeare T-BOZ "Touch" SWV "Use" SIR MIX-A-LOT "Jump"	KZHT/Salt Lake City, UT PD: Chet Buchanan MD: Dr. Doug AMBER "Night" GINUWINE "Pony" A TRIBE CALLED QUEST "1nce" CASE F/FOXXY BROWN "Touch" BECK "Where"		
KJMN/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 36 MONTELL JORDAN "Like" 18 SHADES "Tel"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherty 16 LOST BOYZ "Music"	KGGI/Riverside, CA PD/MD: Bob Lewis 43 PLANET SOUL "Music" JOCELYN ENRIQUEZ "Miss"	KTFM/San Antonio, TX PD: Cliff Tedway MD: Charlie Huero 2PAC "How" GINUWINE "Pony" ELISSA "Show" BARRIO SOUL INC. "Summer"	KUBE/Seattle, WA PD: Mike Tierney MD: Lindsey Cjpic 42 DONNA LEWIS "Always" 16 NAS "Ruled" MAXWELL "Ascension" MC LYTE "Everyday" GROOVE THEORY "Baby"	WPGC/Washington, DC PD: Jay Stevens MD: G-Sharp 40 702 "Steele"		

39 Total Reporters
 39 Current Reporters
 38 Current Playlists

Did Not Report, Playlist
 Frozen (1):
 KZFM/Corpus-Christi, TX

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
 (201) 420-3700
 Blue/Shane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
55	18	58	59		BILLIE RAY MARTIN/Your Loving Arms
38	16	45	57		LA BOUCHE/Sweet Dreams
58	23	58	54		CELINE DION/Because You Loved Me
40	23	44	46		TONY RICH PROJECT/Nobody Knows
27	9	31	44		AMBER/This Is Your Night
49	11	22	44		MARIAH CAREY/Always Be My Baby
45	24	39	40		LOS DEL RIO/BAYSIDE/Macarena
40	21	54	39		LIVIN' JOY/Dreamer
26	11	35	38		ROBERT MILLES/Children
58	24	49	37		LA BOUCHE/Be My Lover
30	9	26	30		NO MERCY/Where Do You Go
11	21	25	25		FUN FACTORY/Close To You
16	8	20	24		MARIAH CAREY/Forever
56	18	32	24		FUGEES/Killing Me Softly
26	15	37	21		PLANET SOUL/Set U Free
13	10	20	20		COLLAGE/It's Loving You
19	15	15	19		BAD YARD CLUB/In The Ghetto
20	9	18	18		EVERYTHING BUT...Missing
18	11	18	18		COLOR ME BADD/The Earth...
25	7	15	16		GROOVE THEORY/Tell Me
-	-	-	-		SCATMAN JOHN/Scatman
26	16	16	15		LINA SANTIAGO/Feels So Good...
9	4	13	14		QUAD CITY DJ'S/mon 'N Ride It...
13	4	13	14		ORIGINAL/I Love You Baby
-	-	-	-		DONNA LEWIS/Love You Always...
-	-	-	-		MAXI PRIEST/FSHAGGY/That Girl
13	5	20	12		KRISTINE W/One More Try
-	-	-	-		LA BOUCHE/Tonight Is The Night
-	-	-	-		GINA G/Ooh Ah, Just A...
9	3	11	10		TONI BRAXTON/You're Makin' Me...
-	-	-	-		GHOST TOWN DJ'S/My Boo
-	-	-	-		R. KELLY/Can't Sleep...
-	-	-	-		JOCELYN ENRIQUEZ/Do You Miss Me

MARKET #1
HOT 97.3/New York
 (212) 840-0097
 Smith/Cloherly

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	42	42		MONIEFAY/You
43	43	43	41		MONICA/Why I Love You So...
39	39	43	41		NAS/If I Ruled The World
40	40	43	41		R. KELLY/Can't Sleep...
34	34	42	41		L.L. COOL J/Loungin
37	37	36	40		TONI BRAXTON/You're Makin' Me...
39	39	37	39		GINA THOMPSON/The Things That...
40	40	41	39		BONE THUGS-N-HARMONY/The Crossroads
39	39	36	38		MONTELL JORDAN/Like
-	-	-	-		NEW EDITION/Hit Me Off
29	29	40	36		A TRIBE CALLED QUEST/1nce Again
32	32	33	35		112/Only You
31	31	34	35		JODECI/Get On Up
33	33	33	33		BUSTA RHYMES/It's A Party
25	25	31	32		FUGEES/No Woman, No Cry
-	-	-	-		BRAXTONS/So Many Ways
-	-	-	-		KEITH SWEAT/Twisted
41	41	36	26		FUGEES/Ready Or Not
23	23	23	25		MONICA/FNAUGHTY.../Ain't Nobody
10	10	24	24		TOTAL/Kissin' You
25	25	24	24		GROOVE THEORY/Baby Luv
30	30	33	24		MISTA/Blackberry Molasses
26	26	25	20		DE LA SOUL/The Bizness
16	16	11	17		FUGEES/Family Business
-	-	-	-		LOST BOYZ/Music Makes Me High
-	-	-	-		A+.../I See
14	14	12	13		SADAT X/Hang 'Em High
23	23	23	13		WU-TANG CLAN/America

MARKET #2
POWER 106 FM/Los Angeles
 (818) 953-4200
 Mercer/St. James

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	32	67	67		S'AIN'T JOHN/Agua
69	33	68	66		TOO SHORT/Gettin' It
67	35	65	65		EURYTHMICS/Sweet Dreams '96
71	30	67	64		2PAC F/SNOOP.../2 Of America's...
67	37	69	61		BONE THUGS-N-HARMONY/The Crossroads
67	25	43	44		ENERGY/Take Me Higher
44	21	44	42		NAS/If I Ruled The World
31	19	44	42		2PAC/How Do U Want It
47	23	39	42		EL PRESIDENTE/Cafe Con Leche
-	-	-	-		JAY-Z W/FOXXY BROWN/Ain't No Nigga
31	15	32	30		CHARM FARM/Superstar
23	14	31	29		XZIBIT/Paparazzi
30	12	25	29		GHOST TOWN DJ'S/My Boo
22	14	28	27		COOLIO/All The Way Live
29	13	29	22		DELINQUENT HABITS/Lower Eastside
30	11	21	19		FUGEES/Killing Me Softly
20	6	13	18		L.A.D./Ridin' Low
16	5	15	17		ANGELINA/Release Me
15	8	14	17		COOLIO/1,2,3,4 (Sumpin'...)
46	12	18	14		DELINQUENT HABITS/Tres Delinquents
15	9	15	14		ARTIE THE 1 MAN.../Esa Nena Linda
15	8	15	10		PLANET SOUL/Feel The Music
-	-	-	-		L.L. COOL J/Loungin

MARKET #3
B96/Chicago
 WBBM/Chicago
 (312) 944-6000
 Cavanah/Bradley

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
47	46	61	64		TONI BRAXTON/You're Makin' Me...
39	68	65	64		BONE THUGS-N-HARMONY/The Crossroads
58	60	60	59		TONY RICH PROJECT/Nobody Knows
53	70	71	55		QUAD CITY DJ'S/mon 'N Ride It...
62	67	60	54		FUGEES/Fu-gee-la
47	46	41	48		AMBER/This Is Your Night
46	34	56	44		FUGEES/Killing Me Softly
52	31	27	42		NO MERCY/Where Do You Go
57	40	38	40		BRANDY/Sittin' Up In My...
24	34	38	40		CULTURE BEAT/Crying In The Rain
28	34	30	44		MARIAH CAREY/Always Be My Baby
7	24	19	34		R. KELLY/Can't Sleep...
43	10	-	-		ALANIS MORISSETTE/Ironic
28	39	32	30		SWW/You're The One
-	-	-	-		JOCELYN ENRIQUEZ/Do You Miss Me
55	20	13	23		CULTURE BEAT/Inside Out
13	18	14	16		ALANIS MORISSETTE/You Learn
6	19	17	13		R. KELLY/Down Low (Nobody...)
-	-	-	-		DONNA LEWIS/Love You Always...
-	-	-	-		GHOST TOWN DJ'S/My Boo
9	9	6	9		FUGEES/Ready Or Not
-	-	-	-		KEITH SWEAT/Twisted

MARKET #4
KMEL/San Francisco
 (415) 391-1061
 Santosuocco/Arbagey

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
67	40	52	59		NAS/If I Ruled The World
48	38	47	53		KEITH SWEAT/Twisted
40	28	46	52		L.L. COOL J/Loungin
47	31	46	52		FUGEES/Ready Or Not
53	35	46	51		TOTAL/Kissin' You
30	30	32	39		CASE F/FOXXY BROWN/Touch Me Tease Me
15	10	10	38		GELLY CEL/It's Goin' Down
27	26	43	38		R. KELLY/Can't Sleep...
49	27	42	36		TOO SHORT/Gettin' It
10	17	30	32		MONICA/Why I Love You So...
51	34	41	32		QUAD CITY DJ'S/mon 'N Ride It...
40	34	42	32		2PAC F/SNOOP.../2 Of America's...
-	-	-	-		DIGITAL UNDERGROUND/Oregeno Flow
-	-	-	-		NEW EDITION/Hit Me Off
-	-	-	-		CRUCIAL CONFLICT/Hay
37	32	32	27		AZ YET/Last Night
-	-	-	-		A TRIBE CALLED QUEST/1nce Again
33	20	21	23		JOCELYN ENRIQUEZ/Do You Miss Me
7	7	10	22		DEBORAH COX/Where Do We Go...
39	26	35	22		2PAC/How Do U Want It
-	-	-	-		COLOR ME BADD/Sexual Capacity
15	15	20	21		ALANIS MORISSETTE/You Learn
38	22	20	21		SWW/You're The One
60	38	44	20		GHOST TOWN DJ'S/My Boo
-	-	-	-		DE LA SOUL/Stakes Is High
7	5	10	19		J'SON/It'll Never Stop...
42	23	21	18		JODECI/Get On Up
5	5	5	10		D'ANGELO/Me And Those...
26	14	10	9		CYPRESS HILL/Boom Biddy Bye Bye
-	-	-	-		RAPPIN' 4-TAY/A Lil' Some'em...
-	-	-	-		MISTA/Blackberry Molasses
-	-	-	-		SWW/Use Your Heart
-	-	-	-		MC LYTE/Everyday

MARKET #4
WID 107.7/San Francisco
 (415) 391-1077
 Martin/Main

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
74	62	76			QUAD CITY DJ'S/mon 'N Ride It...
66	66	74			NAS/If I Ruled The World
75	64	74			GHOST TOWN DJ'S/My Boo
46	31	31	66		KEITH SWEAT/Not
69	31	66			FUGEES/Ready Or Not
47	47	64			JOCELYN ENRIQUEZ/Do You Miss Me
63	63	58			GELLY CEL/It's Goin' Down
34	29	19	57		JAY-Z W/FOXXY BROWN/Ain't No Nigga
45	15	43			TOTAL/Kissin' You
-	-	-	-		2 LIVE CREW/Shake A Lil'...
-	-	-	-		CASE F/FOXXY BROWN/Touch Me Tease Me
41	21	21	37		2PAC/How Do U Want It
38	39	36			S'AIN'T JOHN/Agua
-	-	-	-		M.O.B./Summer Time
51	57	57			JOHNNY Z/Latin Swing
-	-	-	-		R. KELLY/Can't Sleep...
8	21	21	31		L.L. COOL J/Loungin
48	40	40			PLANET SOUL/Feel The Music
7	27	27	28		XZIBIT/Paparazzi
62	60	62			BONE THUGS-N-HARMONY/The Crossroads
-	-	-	-		CRUCIAL CONFLICT/Hay
61	7	16			LOS DEL RIO/BAYSIDE/Macarena
-	-	-	-		2PAC F/SNOOP.../2 Of America's...
45	43	43			TOO SHORT/Gettin' It
-	-	-	-		DRU HILL/Run To Me
-	-	-	-		NO MERCY/Where Do You Go
-	-	-	-		TRUTH/Red Lights
40	34	34			EL PRESIDENTE/Cafe Con Leche
-	-	-	-		LINA SANTIAGO/Just Because I...
-	-	-	-		A TRIBE CALLED QUEST/1nce Again

MARKET #8
WPGC/Washington
 (301) 441-3500
 Stevens/G-Sharp

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
66	62	57	61		TOTAL/Kissin' You
58	55	55	59		MONICA/Why I Love You So...
39	55	48	58		TONI BRAXTON/You're Makin' Me...
53	63	60	58		R. KELLY/Can't Sleep...
60	63	54	46		CASE F/FOXXY BROWN/Touch Me Tease Me
38	37	35	45		JODECI/Get On Up
55	65	58	44		QUAD CITY DJ'S/mon 'N Ride It...
-	-	-	-		MONIEFAY/You
-	-	-	-		KEITH SWEAT/Twisted
-	-	-	-		702/Steelo
28	19	16	35		GHOST TOWN DJ'S/My Boo
-	-	-	-		112/Only You
40	40	34	32		MC LYTE F/XSCAPE/Keep On Keepin' On
43	62	54	31		BONE THUGS-N-HARMONY/The Crossroads
23	23	29	31		JOE/All The Things...
36	18	16	27		CRUCIAL CONFLICT/Hay
35	18	25	25		SWW/You're The One
35	25	19	23		NAS/If I Ruled The World
-	-	-	-		MONIEFAY/You
19	28	23	13		OUTKAST/Elevators
-	-	-	-		GINA THOMPSON/The Things That...
37	30	31	11		SWW/Use Your Heart
-	-	-	-		MAXWELL/Ascension (Don't...)
9	3	5	4		L.L. COOL J/Loungin

MARKET #9
92.9 FM/Houston
 KBXX/Houston
 (713) 623-2108
 Scorpio/Head

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
65	57	72	65		TONI BRAXTON/You're Makin' Me...
22	50	66	63		GHOST TOWN DJ'S/My Boo
24	31	59	63		2PAC/How Do U Want It
56	40	67	61		MONICA/Why I Love You So...
59	52	71	57		KEITH SWEAT/Twisted
-	-	-	-		SHADES/Tell Me (I'll...)
56	35	55	54		R. KELLY/Can't Sleep...
-	-	-	-		DO OR DIE/Pe's Pimp
-	-	-	-		NEW EDITION/Hit Me Off
67	52	69	45		BONE THUGS-N-HARMONY/The Crossroads
41	28	27	42		QUAD CITY DJ'S/mon 'N Ride It...
50	45	42	41		CASE F/FOXXY BROWN/Touch Me Tease Me
51	41	44	39		TOTAL/Kissin' You
43	42	43	38		CRUCIAL CONFLICT/Hay
11	18	41	35		KEITH SWEAT/Whatever You Want
-	-	-	-		JAY-Z W/FOXXY BROWN/Ain't No Nigga
14	12	30	29		TONI BRAXTON/Don't Want To
-	-	-	-		MC LYTE/Everyday
32	27	32	25		FUGEES/Killing Me Softly
28	32	34	21		UGK/One Day
-	-	-	-		112/Only You
44	30	33	20		MONIEFAY/You
-	-	-	-		DIANA KING/Chilly Guy
-	-	-	-		112/Only You
-	-	-	-		MR. MIKE/Where Is Ya Love
44	12	7	10		OUTKAST/Elevators
-	-	-	-		TEVIN CAMPBELL/It'll Be There
21	15	18	12		BRAXTONS/So Many Ways
13	11	14	11		TRINITY GARDEN.../Judged By Twelve
-	-	-	-		T-BOZ/Touch Myself
10	14	7	8		NAS/If I Ruled The World

MARKET #10
JAMN 94.5/Boston
 WJMN/Boston
 (617) 290-0009
 McCartney/Collins

PLAYS	SW	ZW	LW	TW	ARTIST
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Keeping Your Oldies Station Fresh

□ Research and responsiveness provide keys to station success

By Steve Allan

Programming an Oldies station is one of radio's easiest duty assignments. After all, what's there to do? Mix together some **Beatles**, **Elvis**, and some prime **Motown** tunes. And — voila — you've got Oldies Radio.

If only it were that easy. Any programmer who has made the switch to Oldies will tell you the format presents its own set of unique... um... opportunities.

The Frozen Playlist

Among the first challenges an Oldies programmer faces is the permanently frozen playlist. Trust me, Elvis is dead, and despite the sales success of the Beatles' anthologies, we weren't getting a huge number of requests for "Real Love."

The good news is that a certain percentage of your sound no longer depends on label A&R departments. The bad news is that you don't have a natural flow of currents and recurrences to provide you with the fresh breeze of variety.

Research is the best way to combat the problem. This may seem obvious, but one school of thought contends you do not need to test Oldies. After all, the theory goes, these songs have been tested to death for almost 30 years. What could be new? The reality is that, over time, approximately 30% of your active titles will rotate in and out. However, the basic core of 250-350 titles will *never* change.

Whether you use callout or auditorium research, make sure your active library is tested every six months. As with any format, more is better. If you cannot afford regular music research, I suggest you do what any other self-respecting programmer would do: Steal the information. It's available through services (like Media Base Research from **Premiere Radio Net-**



Steve Allan

works) for the cost of a few spots per week. While this is not a substitute for individualized research, it is more reliable than instinct alone.

Resist the temptation to add titles just for the sake of variety. You'll only be reacting to your (and your airstaff's) boredom and the mewling tirades of a very small percentage of diehard Oldies fanatics. (I never advocate taking your passionate core audience for granted, but this is one instance where their complaints will not cause them to leave you. Their dependence on the music leaves them few choices.)

Between The Grooves

While it's true that 75% of a Gold station's appeal is in the music, the other 25% makes the difference. Picking and effectively rotating the right songs is easy. What goes on between the records can mean the difference between a simple jukebox and a fresh, fun, and engaging Oldies station.

Oldies music is fast, fun, and uplifting. Your airstaff should be tapping into that energy and emotion at every opportunity.

Just because you're an Oldies station doesn't mean you have to act like one. Your airstaff is one of the keys to product freshness. Are they thinking — or are they just running the format? Do you chal-

lenge them daily to be on top of what's going on in your market? Are you allowing them to trip, stumble, and fall in hopes of being better tomorrow? Or are you so worried about perfection that you don't allow them room to move, create, and relate?

Do they actively work the phones? You'd be amazed by the quality of interaction you get from an adult who is calling a radio station for the first time in 20 years. Your airstaff's passion and ability to relate to your station will sell your position and product better than you ever can.

Does your talent know their audience? Have you shared your market research with them? Information is power. The more they know about their target consumer, the greater impact they'll have on TSL.

Are you relating to the target consumer in a contemporary fashion? It is important that an Oldies personality know the significance of February 2, 1957 — the date **Buddy Holly**, **Ritchie Valens**, and the **Big Bopper** died in a plane crash. But it's equally important that they know what's No. 1 at the box office. Be careful. If you're more focused on the past than the present, you are in danger of forcing your Oldies station into a very narrow "way back" position.

Today's Oldies listeners live in the present, but they use the music as a form of escape and release. Instead of trying to "take 'em back to those groovy days of the '60s," help them cope with what is going on in their world today. If you live their life, you'll always be on their cutting edge.

Production Fits The Fun

Another beauty of Oldies is that the production values can fit the fun and feeling of the music — and your personalities. Jingles are an absolute must, but make sure you go beyond the basic a capellas and shotguns. The next time you produce a package, be sure to include logo-friendly staging elements, show opens, and (especially) talk-over beds.

Sell your position with style, substance, and a sense of humor. Oldies stations can take a lesson from the production values of today's Rock stations. They're irreverent, cutting edge, and totally in tune with the attitude and feelings of their audience. Oldies stations can cop an attitude just as well.

Your sweepers and recorded promos should add to the station's personality. If they're just covering your basic positioning statement, you're missing a big oppor-

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The familiarity and emotional charge of the music combined with customers' fervent passion provides Oldies stations with a unique opportunity to be fresh, alive, and involved.

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tunity to freshen your sound. When was the last time your staff got together for a good, old-fashioned brainstorming session? Writing liners is one of the most grueling tasks any programmer faces. Make it easy by including your team in the process. You'll be amazed by the results.

Repackage The Obvious

You can create the image of variety and freshness through the appropriate use of music features, otherwise known as repackaging the obvious. Three basic areas of music packaging can freshen any Oldies station:

- **Request Shows:** Oldies listeners know and love their music. Given the chance, they'll burn up your phone lines. Carefully controlled request shows foster the impression that your playlist is much larger than it actually is. Request shows also promote an overall image of accessibility. You allow listeners to believe that you really care about their opinion, that you live to serve, and that they are involved with how "their" radio station sounds.

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Just because you're an Oldies station doesn't mean you have to act like one. Your airstaff is one of the keys to product freshness.

□

- **Weekends:** This daypart presents an interesting challenge to an Oldies programmer. On the one hand, your P1s have a different, potentially longer listening pattern. If you're banging the same 450 songs you spin during the week, your core may fatigue more quickly than normal. At the same time, a significant portion of your P2s and P3s are coming to an Oldies station on the weekend for relief from their regular music preference. When your average Soft AC or Country listener tunes in on Saturday afternoon they better hear the hits.

- **Music Themes:** They allow you to repackage your normal playlist, add in a few familiar "oh, wow" titles, and take ownership of an important position. Theme weekends accomplish that by making the station sound different to your P1s, thereby reducing their fatigue. You can go deeper into

your library to find those less heard — but universally known — cuts that will satisfy your P1s' need for variety and the others' need for hit music.

A variety of music-related themes are available. Motown has an almost universal appeal, one that cuts across most format lines. As an Oldies station, you want to be considered *the* Motown station. Are you addressing historic events with appropriate music? If you're not playing "American Pie" on February 3, you're not telling your audience that you know — and love — this music as much as they do. Are you reacting to current events? Did you trot out **Lalo Schiffrin's** "Mission Impossible" theme when the movie hit the streets? Your Country competitor didn't. This responsiveness keeps you contemporary, fighting the image of an "old" station.

- **Promotions and marketing:** Nothing keeps an Oldies station fresh like new cume. Unfortunately, not everyone can afford half-million-dollar television campaigns every week. If your budget is marketing-challenged, you can still freshen your product with creative and fun promotions. Again, the energy and emotion of the format will allow you to reach out and touch your listeners on a regular basis.

Oldies is an active format. Interactive call-in contests should be a regular part of your programming. Make sure they are fun, entertaining, easy-to-win, and most of all, worth winning. A great contest with a weak payoff is like playing a bad song: It turns off the majority of your audience. If you know your target consumer, you'll know what they like to win.

Although an Oldies station is limited by its playlist there's no limit to what it can do. Are you "out and about," creating your own big events? If you can't afford to produce your own, identify existing events of which you can take ownership. Are your events strictly Oldies-oriented or are they relatable to the general public? Sock hops can be fun, but they have limited appeal. A very small percentage of your cume actually owns a poodle skirt, or would be caught dead wearing one.

The familiarity and emotional charge of the music combined with customers' fervent passion provides Oldies stations with a unique opportunity to be fresh, alive, and involved.

Steve Allan is PD at **WBIG-FM/Washington**.



MAGIC BALLS O' FIRE! — Little Richard whooped it up with the crowd at WMJI/Cleveland's recent "MAJIC Moondog Coronation Ball '96, Roots of Rock 'N' Roll" concert. The show featured an all-star lineup that included Bo Diddley, LaVern Baker, The Chiffons, and special guest Gary "U.S." Bonds. And we must not forget Hall of Fame honoree and 'MJI air talent Denny Sanders, who hosted part of the event for listeners.



WALT LOVE

The Second Time Around

□ Return to radio after a three-year break gives Raleigh PD new perspective

WQOK/Raleigh PD Hozie Mack knows just how Michael Jordan feels. Mack chose to walk away from the profession he loves, only to return a few years later. Why did he do it? What did he learn? And how did his sabbatical affect his view of the industry? This week, he talks about his choice and its results.

Mack's initial run in the industry lasted 14 years and included five programming positions in various markets, including Raleigh. With all that experience behind him, could selling Toyotas in Lexington, KY for almost three years actually enhance his broadcasting skills? "Absolutely!" he responds. "My career change was really a help to me, because sales really drives the broadcast industry. The thing that really drives me in this industry is my love for music, and I've had to adapt over the years and understand the business side of what we do.

"Sales gave me understanding I needed about broadcasting as a business. No one's radio station is happening if they

don't have productive salespeople who are able to take audience gains and turn them into revenues. Cash flow — that's what the business is all about. So going out and becoming a car salesman gave me an idea of what it's like to have your livelihood depend on whether or not you can sell a product."

For Better Or Worse

What brought about Mack's abrupt change of careers in the first place? "I felt like I had maximized my effectiveness at the radio station I was working at," he recalls, "and there weren't a lot of stations there in other formats that I was comfortable with." So why didn't he move to a different market? "I did have three job offers to program in significant markets, and I could have relocated to take one of those positions, but I didn't feel they were the right offers for me at that time. I was into a very serious personal relationship and about to get married. My fiancée had landed an excellent position with the U.S. government in that market. I decided to make the sacrifice so she could pursue her professional dream and success. Most of the time in our society, we hear how the women sacrifice by giving up their jobs or career opportunities and move where their husband has landed a job. I felt it was only fair for me to make the change."

Ironically enough, it was his

wife's job that brought him back to Raleigh — and to radio. "She happens to be from Durham, NC, and she really wanted to come back home. She really missed this area, and an opportunity came about where she could be transferred back here. When that became a reality, I knew there would be a lot more opportunities



Hozie Mack

in broadcasting if I wanted to pursue it again. And I really did!

"In fact," he admits, "the only reason I wasn't in broadcasting in Kentucky was because of the few opportunities in that region."

Major Adjustments

When Mack returned to the business, he found a lot of the rules had changed. "The fragmentation of the industry and the individual formats is the biggest thing I see. It had started while I was still in the business, but it really took on the 'full steam ahead'-type momentum during the time I was out.

"As you look at Urban radio specifically, the number of mainstream Urban Contemporary stations is really dwindling, and what's driving that is the relaxed multiple ownership laws. In a lot of markets, one company owns the black franchise. And when they have two signals that serve the black community, they want to cover the entire base of that community. All they have to do is move one station all the way to one extreme — hip-hop — and then take the other and make it an Urban AC. This way, they are taking

two stations and being as efficient and effective as possible.

"Operations these days are a lot leaner, and they have a number of other efficiencies built in to better manage their business. Programmers are being included in this style of management. Some are responsible for two or more stations. There are a lot more flankers out there, and if you happen to be part of a situation with a flanker station, technology today allows you to have programming with no real air-staff. There are fewer jobs for people today on the operational side, but the jobs that are there tend to be better jobs with larger companies that offer better benefits. And there are more people out there competing for those jobs."

Back To Basics

But while the structure of station management may have changed, Mack's approach toward programming stems from his lifelong love of music. "Because of my interest in music, I also gained an interest in knowing how to entertain people with music. Basically, I try and match the music with my target audience. It's no secret — we want to reach African-American adults who are 18-34 years of age. I just try and match the music to the people using the research, which tells me what that audience wants to hear. It may vary from daypart to daypart. Obviously, I strive to find out what the hits really are. First and foremost, we want to make sure we are playing the hits.

"In 1986 I first started to use Selector to program music. It was a way to rotate music and create the type of sound that I was looking for that would enhance my radio station. At that time, I saw it as more of a programming tool than a computer."

Mack identifies tempo, gender, and "essence" as prime considerations

in choosing music, but admits one thing has changed during his time off. "Gender is not as important an issue as it was for me programming six years ago," he says, mentioning that the old thinking about avoiding back-to-back

Sales gave me understanding I needed about broadcasting as a business. Going out and becoming a car salesman gave me an idea of what it's like to have your livelihood depend on whether or not you can sell a product.



WQOK/Raleigh recently staged FamFest '96 for its loyal listeners. 60,000+ turned out this year, besting last year's 20,000. Entertaining the masses is Monifah.



The crowd having hot fun in the summertime.



Tony Terry enjoys his time onstage.

female records doesn't apply in today's radio world.

Promotional Presence

Another change he's come back to find is an increased need for quality promotions and marketing, something Mack says his station is blessed with. "We have an excellent promotional department and staff. Sometimes [Promotion Director] Maria Hughing may come to me and initiate things that are sales-driven, or I may go to her and initiate a programming-driven contest. And we have things that come to both of us from a third source. I look for promotions just like I look for the music — I look for promotions that will be attractive to our target audience.

"One of the great things about working for WQOK [is that] this station is associated with doing very big, successful promotions. The community has grown to

expect and appreciate the type of promotions this station has done over the years. For example, there's the second annual 'Fam Fest' — which is an abbreviation for 'Family Festival' — promotion. It just took place and we drew 60,000 people. It was an outdoor event that featured 11 nationally known recording artists, five local artists, vendors, a play area for children, face painting, and a puppet show. It was an extremely exciting day. Our promotions department had to work around the clock putting this thing together, and I am really proud of what they did."

So Mack's back, and it's gratifying to see that a change he made in deference to his personal life — taking a different career path in order to support his wife's goals — has not only strengthened his marriage, but given him knowledge and experience that have enhanced his professional skills.

CONGRATULATIONS

JOHN LONDON AND THE HOUSE PARTY

ON BEING #1

BEN KELLY

P-FUNK

ERRIN BROWN

JOHN LONDON

DENNIS CRUZ

SHIRLEY STRAWBERRY



EVERGREEN MEDIA CORPORATION AND KKBT-FM

92.3 THE BEAT, LOS ANGELES

CONGRATULATE JOHN LONDON AND THE HOUSE PARTY

ON BEING THE #1 MORNING SHOW IN LOS ANGELES.



THE BEAT
92.3

Spring, Arbitron 12+, 6-10am, English

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	CASE /FOXXY BROWN Touch Me... (Def Jam/RAL/Mercury)	3164	3189	3093	2793	82/0
4	4	3	2	KEITH SWEAT Twisted (Elektra/EEG)	3011	2759	2679	2466	82/0
1	1	2	3	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	2725	3169	3228	3162	79/0
8	5	4	4	112 Only You (Bad Boy/Arista)	2713	2441	2345	2172	82/0
11	6	6	5	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	2431	2317	2227	2021	81/0
9	8	8	6	MONIFAH You (Uptown/Universal)	2261	2198	2178	2127	73/0
10	7	7	7	TEVIN CAMPBELL Back To The World (Qwest/WB)	2219	2223	2182	2089	75/0
2	3	5	8	R. KELLY I Can't Sleep Baby (If I) (Jive)	2080	2392	2800	3046	62/0
43	22	12	9	GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	1958	1645	1225	775	73/1
17	15	11	10	D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)	1855	1715	1581	1414	78/1
—	—	23	11	NEW EDITION Hit Me Off (MCA)	1831	1187	69	9	82/5
21	17	13	12	MISTA Blackberry Molasses (EastWest/EEG)	1831	1634	1488	1348	79/3
13	12	9	13	MONA LISA You Said (Island)	1801	1766	1723	1616	67/0
15	13	10	14	2PAC How Do U Want It (Death Row/Interscope)	1725	1724	1667	1487	77/0
19	16	15	15	DONELL JONES In The Hood (Untouchables/LaFace/Arista)	1645	1571	1495	1396	67/3
22	18	16	16	DEBORAH COX Where Do We Go From Here (Arista)	1579	1511	1449	1306	69/2
23	20	17	17	SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)	1579	1463	1293	1241	63/1
25	19	21	18	L.L. COOL J Loungin' (Def Jam/RAL/Mercury)	1440	1358	1297	1156	76/0
32	27	24	19	NAS If I Ruled The World (Columbia/CRG)	1421	1184	1055	866	74/5
31	23	22	20	GROOVE THEORY Baby Luv (Epic)	1399	1309	1219	946	75/2
6	10	14	21	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	1361	1622	2062	2327	57/0
12	14	20	22	MONICA Why I Love You So Much (Rowdy/Arista)	1243	1405	1603	1756	45/0
7	11	19	23	TOTAL Kissin' You (Bad Boy/Arista)	1230	1419	1734	2199	43/1
33	29	26	24	ERIC BENET Let's Stay Together (Jac-Mac/WB)	1223	1138	1015	845	66/1
49	37	28	25	MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)	1210	1080	890	654	69/3
—	41	29	26	BRAXTONS So Many Ways (Atlantic)	1167	1044	825	468	73/2
27	25	25	27	ANN NESBY I'll Do Anything For You (Perspective/A&M)	1151	1160	1117	1098	60/1
37	33	31	28	HORACE BROWN Things We Do For Love (Motown)	1137	1020	911	812	66/2
—	—	38	29	MAXI PRIEST f/SHAGGY That Girl (Virgin)	1105	907	737	319	72/1
—	48	32	30	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	1076	980	760	287	71/4
38	38	33	31	NATHAN MORRIS Wishes (Perspective/A&M)	1076	973	878	789	63/2
28	26	27	32	BUSTA RHYMES It's A Party (Elektra/EEG)	1025	1124	1101	1055	59/0
—	—	47	33	SHADES Tell Me (I'll Be Around) (Motown)	985	828	627	377	62/2
35	34	34	34	SUBWAY I'll Make Your Dreams Come True (Perspective/A&M)	976	955	896	830	55/2
41	42	40	35	OUTKAST Elevators (LaFace/Arista)	967	902	816	781	65/3
44	39	35	36	CRUCIAL CONFLICT Hay (Pallas/Universal)	959	953	855	759	58/1
5	9	18	37	MEN OF VIZION House Keeper (MJJ/550 Music/Epic)	936	1424	2125	2376	42/2
BREAKER	47	40	38	T-BOZ Touch Myself (Rowdy/Arista)	896	571	120	—	59/2
BREAKER	40	44	39	JESSE POWELL Gloria (Silas/MCA)	891	875	843	700	57/0
BREAKER	46	44	40	GINA THOMPSON The Things That You Do (Mercury)	890	470	93	89	71/12
—	46	37	41	OANNY BOY Slip N' Slide (Death Row/Interscope)	886	916	806	702	59/0
—	46	39	42	4U Home (Rip-It)	884	905	772	636	53/0
—	—	46	43	NNEKA Say It Again (Island)	863	829	695	505	65/0
—	—	45	44	USHER Dreamin' (LaFace/Arista)	850	841	726	589	56/0
40	43	42	45	J'SON I'll Never Stop Loving You (Hollywood)	819	892	813	782	38/2
BREAKER	—	—	46	ORU HILL Tell Me (Island)	804	533	165	49	65/3
—	—	50	47	ART N' SOUL All My Luv (Big Beat/Atlantic)	797	709	644	505	66/1
DEBUT	—	—	48	SWV Use Your Heart (RCA)	793	258	170	77	70/53
29	28	30	49	TONY RICH PROJECT Like A Woman (LaFace/Arista)	779	1033	1048	995	45/1
16	24	36	50	JODECI Get On Up (Uptown/MCA)	774	949	1195	1465	37/0

This chart reflects airplay from July 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker.
82 Urban reporters. 82 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
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NEW & ACTIVE

DOS OF SOUL Come Around (Def Jam/RAL/Mercury)
Total Plays: 761, Total Stations: 57, Adds: 1

ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)
Total Plays: 705, Total Stations: 66, Adds: 7

A+ All I See (Kedar/Universal)
Total Plays: 652, Total Stations: 57, Adds: 2

MONICA F/NAUGHTY BY NATURE Ain't Nobody (Rowdy/Arista)
Total Plays: 609, Total Stations: 49, Adds: 1

MELIECK BRITT I'm The Only Player (EastWest/EEG)
Total Plays: 607, Total Stations: 50, Adds: 3

A TRIBE CALLED QUEST 1nce Again (Jive)
Total Plays: 582, Total Stations: 59, Adds: 1

AZ YET Last Night (LaFace/Arista)
Total Plays: 551, Total Stations: 66, Adds: 15

CECE PENISTON Movin' On (A&M)
Total Plays: 527, Total Stations: 60, Adds: 59

GEORGE BENSON Holdin' On (GRP)
Total Plays: 487, Total Stations: 48, Adds: 1

TOO SHORT Gettin' It (Dangerous/Jive)
Total Plays: 421, Total Stations: 23, Adds: 0

GETO BOYS Geto Fantasy (Rap-A-Lot/Noo Trybe)
Total Plays: 397, Total Stations: 46, Adds: 1

QUINCY JONES Moody's Mood For Love (Qwest/WB)
Total Plays: 396, Total Stations: 43, Adds: 4

TERRI & MONICA Sexuality (If You Take...) (Epic)
Total Plays: 344, Total Stations: 46, Adds: 8

RAPPIN' 4-TAY A Lil' Some'em Some'em (Rag Top/EMI)
Total Plays: 344, Total Stations: 40, Adds: 5

MC LYTE Everyday (EastWest/EEG)
Total Plays: 330, Total Stations: 63, Adds: 61

Songs ranked by total plays.

BREAKERS

T-BOZ
Touch Myself (Rowdy/Arista)
TOTAL PLAYS/INCREASE: 896/325
TOTAL STATIONS/ADDS: 59/2
CHART: 38

GINA THOMPSON
The Things That You Do (Mercury)
TOTAL PLAYS/INCREASE: 890/420
TOTAL STATIONS/ADDS: 71/12
CHART: 40

DRU HILL
Tell Me (Island)
TOTAL PLAYS/INCREASE: 804/271
TOTAL STATIONS/ADDS: 65/3
CHART: 46

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MC LYTE Everyday (EastWest/EEG)	61
CECE PENISTON Movin' On (A&M)	59
SWV Use Your Heart (RCA)	53
3T Why (MJJ/550 Music/Epic)	38
SMOOTH Love And Happiness (Perspective/A&M)	37
GOODIE MOB Dirty South (LaFace/Arista)	36
WHOOINI Keep Running Back (So So Def/Columbia/CRG)	34
LIONEL RICHIE Ordinary Girl (Mercury)	31
SKINDEEP Everybody (Loose Cannon/Island)	27
COOE 3 Humpin' And Bumpin' (Def Jam/RAL/Mercury)	16

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEW EDITION Hit Me Off (MCA)	+644
SWV Use Your Heart (RCA)	+535
CECE PENISTON Movin' On (A&M)	+520
AZ YET Last Night (LaFace/Arista)	+441
GINA THOMPSON The Things That You Do (Mercury)	+420
ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	+337
T-BOZ Touch Myself (Rowdy/Arista)	+325
GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	+313
MC LYTE Everyday (EastWest/EEG)	+288
GETO BOYS Geto Fantasy (Rap-A-Lot/Noo Trybe)	+273

HOTTEST RECURRENTS

FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)

SWV You're The One (RCA)

MARIAH CAREY Always Be My Baby (Columbia/CRG)

BAHAMADIA I Confess (Chrysalis/EMI)

MICHAEL JACKSON They Don't Care About Us (Epic)

JOE All The Things (Your Man Won't Do) (Island)

MC LYTE f/XSCAPE Keep On Keepin'... (Flavor Unit/EastWest/EEG)

QUINDON It's You That's On My Mind (Virgin)

D'ANGELO Lady (EMI)

PUFF JOHNSON Forever More (Work)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE DEBUT SINGLE

URBAN CHART #42

NOW ON 53 URBAN REPORTERS—65%

WEDR WIZF KSJL WJHM WJZD
KMJM WKKV WTLC WQMG WESE
WZAK WCKX WQUE KNEK ...and many more!

URBAN AC CHART 22

NOW ON 16 UAC REPORTERS—50%

KDIA KMJK WVKO
WDAS WTMP WMYK
KMJQ WMCS WSOJ
KXOK ...and many more!

4U HOME

Finally!

CECE PENISTON

movin' on

the new single

**FIRST WEEK:
URBAN MOST ADDED!
60 URBAN REPORTERS**

WEJM WHTA WIZF WCKX WPEC
WCCI KMJM KPRS WOWI WQUE
WKYS WXYV WKKY KSJL WBLK
WEDR WZAK WNOV WTLC WQMG

...and many more!

From the forthcoming lp I'M MOVIN' ON

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Del'our
Produced by Dave "Jam" Tull for Stone Jam Music
Executive Producers: Manny Lehmann and Damon Jones
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ZAKYA



LOVE LIKE MINE the single **Going for adds 8/19!**



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URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

THE BEAT 92.3 MARKET #2
 KKBT/Los Angeles (213) 466-9566 Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	53	55	55	55	CASE F/FOXXY BROWN/Touch Me Tease Me
45	47	49	54	54	TOO SHORT/Gettin' It
43	45	47	52	52	2PAC/How Do U Want It
55	55	45	50	50	MONICA/Why I Love You So...
32	32	33	49	49	MONIFAH/You
33	33	47	47	47	TONI BRAXTON/You're Makin' Me...
22	24	24	45	45	2PAC/How Do U Want It
14	14	16	43	43	NAS/If I Ruled The World
28	28	30	33	33	L.L. COOL J/Loungin'
26	26	28	31	31	MONTELL JORDAN/ Like
20	27	29	29	29	NEW EDITION/Hi Me Off
40	41	43	28	28	SWV/Fine Time
49	51	51	26	26	R. KELLY/ Can't Sleep...
21	25	25	25	25	FUGEES/Ready Or Not
47	49	53	23	23	BONE THUGS-N-HARMONY/The Crossroads
12	21	21	22	22	112/Only You
15	17	17	19	19	D'ANGELO/Me And Those...
8	13	14	19	19	JAY-Z/W/FOXXY BROWN/Ain't No Nigga
13	13	13	16	16	CRUCIAL CONFLICT/Hay
12	12	14	14	14	T-BOZ/Touch Myself
12	11	11	14	14	TONY RICH PROJECT/Like A Woman
18	15	15	13	13	KEITH SWEAT/Twisted
7	8	8	9	9	MAXWELL/Ascension (Don't...)
7	8	9	9	9	MISTA/Blackberry Molasses
7	8	9	9	9	TRUTH/Red Lights
7	8	9	9	9	OUTKAST/Elevators

105 MARKET #3
 WEJM/Chicago (708) 895-1400 Starr/Allen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	47	49	49	49	OUTKAST/Elevators
38	35	42	47	47	TD0 SHORT/Gettin' It
51	47	47	47	47	DONELL JONES/In The Hood
41	45	45	45	45	CASE F/FOXXY BROWN/Touch Me Tease Me
36	31	33	44	44	2PAC/How Do U Want It
31	27	30	43	43	NAS/If I Ruled The World
30	29	28	40	40	KEITH SWEAT/Twisted
33	32	34	34	34	BAHAMADIA/ Confess
29	29	33	33	33	GETO BOYS/Geto Fantasy
35	28	29	33	33	NEW EDITION/Hi Me Off
35	28	29	33	33	112/Only You
34	29	26	30	30	MC LYTE/Everyday
34	29	26	30	30	MISTA/Blackberry Molasses
34	29	26	30	30	WHODINI/Keep Running Back
13	29	29	28	28	GHOST TOWN DJ'S/My Boo
29	29	29	29	29	CECE PENISTON/Movin' On
28	28	28	28	28	T-BOZ/Touch Myself
21	17	25	25	25	RAPPIN' 4-TAY/4 Lil' Some'em...
22	17	26	25	25	SMOOTH/Love And Happiness
23	18	25	25	25	TEVIN CAMPBELL/Back To The World
23	18	25	25	25	D'ANGELO/Me And Those...
7	7	10	20	20	HORACE BROWN/Things We Do For...
8	10	7	15	15	GINA THOMPSON/The Things That...
8	10	7	15	15	BUSTA RHYMES/It's A Party
15	12	12	12	12	HASAN/It's All About...
18	14	15	11	11	PUDGEE/Money Don't Make...
10	10	11	11	11	NONCHALANT/Unlil The Day
12	10	10	10	10	CRUCIAL CONFLICT/Hay

WGCI MARKET #3
 WGCI/Chicago (312) 427-4600 Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	73	78	72	72	R. KELLY/ Can't Sleep...
42	44	42	44	44	TONI BRAXTON/You're Makin' Me...
45	47	42	44	44	CASE F/FOXXY BROWN/Touch Me Tease Me
17	30	30	37	37	KEITH SWEAT/Twisted
22	28	26	36	36	112/Only You
37	33	38	36	36	MONICA/Why I Love You So...
39	47	46	34	34	MICHAEL JACKSON/They Don't Care...
18	22	25	33	33	MAXWELL/Ascension (Don't...)
29	31	31	31	31	JODECI/Get On Up
38	23	28	30	30	BRIAN MCKNIGHT/Still In Love
26	24	29	29	29	GROOVE THEORY/Baby Luv
32	31	24	29	29	MONTELL JORDAN/ Like
9	28	27	28	28	NEW EDITION/Hi Me Off
31	37	32	27	27	DRU HILL/Tell Me
31	24	20	26	26	RANDY CRAWFORD/Cajun Moon
38	32	35	26	26	BONE THUGS-N-HARMONY/The Crossroads
14	17	15	24	24	ANN NESBY/It's Still Together...
5	7	15	18	18	GHOST TOWN DJ'S/My Boo
21	24	18	24	24	CHANTAY SAVAGE/Callin'
19	22	26	18	18	KENNY LATTIMORE/Never Too Busy
7	15	14	17	17	SOMETHIN' FOR.../With You
17	15	14	17	17	FUGEES/Killing Me Softly
13	15	14	15	15	JESSE POWELL/Gloria
16	13	15	15	15	ISLEY BROTHERS/Tears
19	22	19	15	15	ISLEY BROTHERS/Let's Lay Together
11	13	14	14	14	SWV/Use Your Heart
11	13	14	14	14	OUTKAST/Elevators

POWER 99 MARKET #5
 WUSL/Philadelphia (215) 483-8900 Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	37	45	44	44	SWV/Use Your Heart
41	36	39	36	36	MONICA/Why I Love You So...
39	41	43	36	36	R. KELLY/ Can't Sleep...
16	34	36	36	36	GINA THOMPSON/The Things That...
26	32	32	32	32	NEW EDITION/Hi Me Off
34	34	34	34	34	TOTAL/Kissin' You
18	30	34	34	34	NAS/If I Ruled The World
32	33	33	33	33	KEITH SWEAT/Twisted
26	34	36	29	29	DRU HILL/Tell Me
26	34	36	29	29	CASE F/FOXXY BROWN/Touch Me Tease Me
30	31	24	28	28	BONE THUGS-N-HARMONY/The Crossroads
26	29	32	28	28	112/Only You
37	33	27	27	27	MARIAH CAREY/Always Be My Baby
26	25	27	26	26	D'ANGELO/Me And Those...
30	20	24	26	26	TONI BRAXTON/You're Makin' Me...
9	20	27	26	26	TONI BRAXTON/You're Makin' Me...
30	26	25	25	25	JR KODOL/Let Me Clear My...
25	28	20	24	24	JODECI/Love U 4 Life
30	28	23	23	23	JOE/All The Things...
18	22	19	19	19	L.L. COOL J/Loungin'
24	18	15	17	17	FUGEES/Killing Me Softly
21	11	9	15	15	R. KELLY/Down Low (Nobody...)
26	12	15	15	15	XSCAPE/Who Can I Run To
14	11	13	14	14	FAITH EVANS/Soon As I Get Home
12	10	11	13	13	FAITH EVANS/Used To Love Me
13	12	10	13	13	R. KELLY/You Remind Me Of...
13	12	14	12	12	BRANDY/Best Friend

WJLB MARKET #6
 WJLB/Detroit (313) 965-2000 Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	33	44	44	44	CASE F/FOXXY BROWN/Touch Me Tease Me
27	27	33	41	41	MONIFAH/You
34	32	39	39	39	BONE THUGS-N-HARMONY/The Crossroads
32	30	36	38	38	TONI BRAXTON/You're Makin' Me...
30	28	38	38	38	MARIAH CAREY/Always Be My Baby
24	23	24	34	34	MONICA/Why I Love You So...
23	24	34	34	34	BRIAN MCKNIGHT/Still In Love
28	25	31	32	32	2PAC/How Do U Want It
30	27	33	32	32	ERIC BENET/Let's Stay Together
23	25	29	29	29	MC LYTE F/XSCAPE/Keep On Keepin' On
9	11	22	28	28	MEN OF VIZION/House Keeper
26	26	26	26	26	NEW EDITION/Hi Me Off
32	28	28	28	28	FUGEES/Killing Me Softly
18	25	25	25	25	DRU HILL/Tell Me
5	18	25	25	25	112/Only You
14	16	19	21	21	QUINDON/It's Your That's...
27	22	25	20	20	D'ANGELO/Lady
25	14	24	20	20	MONIFAH/ Miss You (Come...)
28	21	19	19	19	ART N' SOUL/Ever Since You...
18	18	18	18	18	MONTELL JORDAN/ Like
13	14	14	14	14	NONCHALANT/Unlil The Day
10	18	18	18	18	L.L. COOL J/Loungin'
12	18	18	18	18	MARY J. BLIGE/Don't Get No Cry
15	17	17	17	17	KEITH SWEAT/Twisted
7	12	17	17	17	TONI BRAXTON/Let It Flow
13	14	15	16	16	GROOVE THEORY/Baby Luv
13	14	16	16	16	MONICA/Before You Walk...
10	16	16	16	16	FAITH EVANS/Soon As I Get Home
14	14	15	15	15	CHANTAY SAVAGE/ Will Survive
14	14	14	14	14	R. KELLY/ Can't Sleep...

KIO4 MARKET #7
 KKDA/Dallas (214) 263-9911 Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	52	59	53	53	R. KELLY/ Can't Sleep...
16	16	28	52	52	GHOST TOWN DJ'S/My Boo
55	55	49	49	49	BUSTA RHYMES/It's A Party
45	45	48	49	49	CASE F/FOXXY BROWN/Touch Me Tease Me
55	55	49	49	49	TOTAL/Kissin' You
56	56	53	47	47	L.L. COOL J/Loungin'
40	40	43	47	47	BONE THUGS-N-HARMONY/The Crossroads
55	55	48	47	47	KEITH SWEAT/Twisted
54	54	56	47	47	MONICA/Why I Love You So...
55	55	46	46	46	NEW EDITION/Hi Me Off
52	52	55	44	44	TONI BRAXTON/You're Makin' Me...
29	29	57	42	42	MONIFAH/You
18	18	42	42	42	JODECI/Get On Up
18	18	42	42	42	D'ANGELO/Me And Those...
56	56	38	40	40	OUTKAST/Elevators
52	52	42	36	36	112/Only You
55	55	45	36	36	MONTELL JORDAN/ Like
23	23	43	34	34	NAS/If I Ruled The World
23	23	43	34	34	MAXWELL/Ascension (Don't...)
40	40	34	31	31	MEN OF VIZION/House Keeper
5	5	16	31	31	MISTA/Blackberry Molasses
27	27	22	30	30	DONELL JONES/In The Hood
25	25	13	18	18	QUAD CITY DJ'S/Com' N Ride It...
9	9	13	17	17	HORACE BROWN/One For The Money
25	25	10	15	15	FUGEES/Killing Me Softly
5	5	13	14	14	A TRIBE CALLED QUEST/Ince Again
40	40	11	11	11	2PAC/How Do U Want It
52	52	10	10	10	SWV/Use Your Heart
9	9	10	10	10	UGK/One Day
48	48	10	10	10	GROOVE THEORY/Baby Luv

WKYS MARKET #8
 WKYS/Washington (202) 686-9300 Hogwood/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	55	55	51	51	CASE F/FOXXY BROWN/Touch Me Tease Me
50	55	53	51	51	TONI BRAXTON/You're Makin' Me...
5	9	5	50	50	KEITH SWEAT/Twisted
54	56	55	50	50	NAS/If I Ruled The World
55	56	54	49	49	R. KELLY/ Can't Sleep...
27	41	52	47	47	JODECI/Get On Up
41	55	53	46	46	TOTAL/Kissin' You
24	29	32	45	45	SWV/Use Your Heart
55	54	59	40	40	BONE THUGS-N-HARMONY/The Crossroads
30	29	28	38	38	112/Only You
37	44	25	35	35	MC LYTE F/XSCAPE/Keep On Keepin' On
25	31	29	30	30	JAY-Z/W/FOXXY BROWN/Ain't No Nigga
22	22	23	28	28	MONIFAH/You
15	25	25	25	25	GINA THOMPSON/The Things That...
18	21	28	28	28	MEN OF VIZION/House Keeper
46	25	24	24	24	MONICA/Why I Love You So...
40	31	28	23	23	NEW EDITION/Hi Me Off
40	31	28	23	23	FUGEES/Ready Or Not
11	20	22	27	27	GHOST TOWN DJ'S/My Boo
17	25	19	22	22	MONTELL JORDAN/ Like
13	21	29	21	21	BUSTA RHYMES/It's A Party
11	16	24	16	16	QUAD CITY DJ'S/Com' N Ride It...
23	10	17	18	18	JOE/All The Things...
13	16	18	18	18	L.L. COOL J/Loungin'
15	13	17	18	18	BUSTA RHYMES/Woo-hah! Got You...
22	14	13	16	16	JUNIOR M.A.F.I.A./Gettin' Money
10	13	15	15	15	OUTKAST/Elevators
5	7	10	15	15	CECE PENISTON/Movin' On
5	7	10	15	15	D'ANGELO/Me And Those...
19	16	16	13	13	CRUCIAL CONFLICT/Hay

WEDR-FM 99 JANZ MARKET #11
 WEDR/Miami (305) 823-7711 Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
32	33	31	28	28	MONIFAH/You
6	6	21	28	28	CRUCIAL CONFLICT/Hay
6	6	21	28	28	MONTELL JORDAN/ Like
6	6	21	28	28	MONA LISA/You Said
6	6	22	25	25	SUBWAY/II Make Your...
19	26	24	24	24	L.L. COOL J/Loungin'
27	27	27	27	27	ANN NESBY/It's Still Together...
9	10	17	23	23	BUSTA RHYMES/It's A Party
25	25	23	23	23	

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 FM MARKET #34
KSJL/San Antonio
 (210) 271-9600
 Andrews/Olivarez

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
20	19	20	22	CASE F/FOXXY BROWN/Touch Me Tease Me
17	16	18	21	TEVIN CAMPBELL/Back To The World
17	15	18	21	MONIA LISA/You Said
17	15	18	21	KEITH SWEAT/Twisted
18	19	19	20	MONIFAH/You
16	17	19	20	112/Only You
18	18	18	18	MONTELL JORDAN/Like
-	-	19	18	NEW EDITION/Hi Me Off
20	18	18	18	HORACE BROWN/Things We Do For...
-	18	18	18	BRAXTONS/So Many Ways
16	17	18	18	ANN NESBY/II Do Anything...
16	18	17	18	D'ANGELO/Me And Those...
15	9	17	18	SOMETHIN' FOR.../With You
-	16	14	18	WHITNEY HOUSTON/Why Does It Hurt...
-	-	15	18	SW/Use Your Heart
-	-	9	15	MONICA F/NAUGHTY.../Ain't Nobody
8	-	-	9	DEBORAH COX/Where Do We Go...
12	13	12	12	CRUCIAL CONFLICT/Hay
22	18	12	12	TOMI BRAXTON/You're Makin' Me...
16	15	12	12	ARETHA FRANKLIN/It Hurts Like Hell
11	12	10	11	L.L. COOL J/Loungin'
-	-	11	11	TRUTH/Red Lights
5	9	10	10	DANNY BOY/Slip N' Slide
-	10	10	10	NAS/II Ruled The World
9	12	10	10	2PAC/How Do U Want It
5	6	8	8	MISTA/Blackberry Molasses
-	5	7	7	GEORGE BENSON/Holdin' On
-	5	7	7	MAXI PRIEST F/SHAGGY/That Girl
5	6	7	7	SHADES/Tell Me (I'll...)...
-	6	7	7	QUINCY JONES/Moody's Mood For...

WTLC/Indianapolis MARKET #36
 (317) 923-1456
 Buchanan/Buchanan

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
38	37	40	40	CASE F/FOXXY BROWN/Touch Me Tease Me
35	37	40	40	KEITH SWEAT/Twisted
35	36	34	39	112/Only You
28	32	34	37	DONELL JONES/In The Hood
25	29	30	30	ANN NESBY/II Do Anything...
37	36	35	35	MONIFAH/You
23	26	30	33	DEBORAH COX/Where Do We Go...
35	34	32	32	TEVIN CAMPBELL/Back To The World
32	35	31	31	J'SON/II Never Stop...
21	25	29	31	SOMETHIN' FOR.../With You
8	20	30	30	MISTA/Blackberry Molasses
15	23	27	30	DOS OF SOUL/Come Around
7	22	24	29	D'ANGELO/Me And Those...
20	26	27	29	MONIA LISA/You Said
-	11	26	28	NEW EDITION/Hi Me Off
19	25	24	27	SUBWAY/II Make Your...
15	18	23	27	GROOVE THEORY/Baby Luv
15	13	21	27	ERIC BENET/Let's Stay Together
21	27	28	28	2PAC/How Do U Want It
22	20	28	28	MONTELL JORDAN/Like
15	19	26	28	NATHAN MORRIS/Wishes
9	13	24	25	JESSE POWELL/Gloria
14	21	28	25	TONY RICH PROJECT/Like A Woman
41	39	43	24	TOMI BRAXTON/You're Makin' Me...
11	14	17	20	HORACE BROWN/Things We Do For...
12	16	15	20	JORDAN HILL/For The Love Of You
19	25	26	20	TOO SHORT/Gettin' It
15	15	16	20	XSCAPE/Can't Hang
-	-	-	19	AZ YET/Last Night
-	18	17	18	HORACE BROWN/One For The Money

RHYTHM 102.3 KJLH MARKET #2
KJLH/Los Angeles
 (310) 330-5550
 Winston

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
38	38	39	39	TOMI BRAXTON/You're Makin' Me...
39	38	38	38	R. KELLY/Can't Sleep...
17	17	38	38	WHITNEY HOUSTON/Why Does It Hurt...
38	38	38	38	TEVIN CAMPBELL/Back To The World
6	11	14	28	KEITH SWEAT/Twisted
16	16	20	28	MAXWELL/Ascension (Don't...)
13	14	14	19	KENNY LATTIMORE/Never Too Busy
36	38	30	18	ART N' SOUL/You Said
-	11	19	15	BRAXTONS/So Many Ways
13	13	13	13	ANN NESBY/II Do Anything...
15	15	14	12	CASE F/FOXXY BROWN/Touch Me Tease Me
18	18	10	10	D'ANGELO/Me And Those...
10	10	10	10	JESSE POWELL/Gloria
7	7	10	10	KIRK FRANKLIN/Melodies From Heaven
-	-	-	10	ISLEY BROTHERS/Floatin' On Your...
39	24	32	5	ISLEY BROTHERS/Let's Lay Together
17	18	11	5	TOTAL/Kissin' You
36	38	10	5	JODEC/Get On Up
10	10	7	5	MEN OF VIZION/House Keeper
-	-	-	-	GEORGE BENSON/Holdin' On
-	-	-	-	SW/Use Your Heart
-	-	-	-	QUINCY JONES/Moody's Mood For...
-	-	-	-	NEW EDITION/Hi Me Off
-	-	-	-	MONICA/Why I Love You So...

103 WVAZ MARKET #3
WVAZ/Chicago
 (312) 360-9000
 Myrick/Muhammad

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
38	43	43	39	MAXWELL/Ascension (Don't...)
36	41	41	37	KENNY LATTIMORE/Never Too Busy
28	36	36	32	R. KELLY/Can't Sleep...
29	35	35	30	JOE/II The Things...
27	29	29	29	TOMI BRAXTON/You're Makin' Me...
28	31	26	26	JODEC/Get On Up
34	34	28	28	QUINCY JONES/Moody's Mood For...
27	29	29	22	RANDY CRAWFORD/Give Me The Night
-	-	-	-	21 QUINCY JONES/Heaven's Girl
-	-	-	-	20 GEORGE HOWARD/Let's Unwind
16	18	14	14	D'ANGELO/Lady
21	18	13	13	ART N' SOUL/You Said
11	14	11	11	RANDY CRAWFORD/Give Me The Night
-	-	-	-	10 NEW EDITION/Hi Me Off
14	18	10	10	FUGEES/Killing Me Softly
11	7	7	7	MEN OF VIZION/House Keeper
6	8	8	7	ERIC BENET/Let's Stay Together
5	5	5	5	ANN NESBY/II Do Anything...
5	5	5	5	GEORGE BENSON/Holdin' On
-	-	-	-	WHITNEY HOUSTON/Why Does It Hurt...
-	-	-	-	ARETHA FRANKLIN/It Hurts Like Hell
19	24	24	24	TEVIN CAMPBELL/Back To The World
-	-	-	-	5 CECE PENISTON/Movin' On

KSOL 98.9 MARKET #4
KSOL/San Francisco
 (415) 989-5765
 Allen

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
-	-	18	30	BRANDY, TAMIA.../Missing You
29	28	29	28	TOMI BRAXTON/You're Makin' Me...
-	-	28	28	TINA TURNER/Somebody
15	19	22	27	MAXWELL/Ascension (Don't...)
17	28	26	26	WHITNEY HOUSTON/Why Does It Hurt...
20	23	23	23	D'ANGELO/Lady
19	20	20	20	R. KELLY/Can't Sleep...
31	21	20	20	JESSE POWELL/You
19	21	18	20	TEVIN CAMPBELL/Back To The World
20	19	20	19	ASANTE/II About You
-	-	-	-	7 BRAXTONS/So Many Ways
21	14	10	10	KENNY LATTIMORE/Never Too Busy
20	15	17	17	GROOVE THEORY/Baby Luv
-	-	-	-	17 TOMI BRAXTON/II Love Me Some Him
31	20	25	10	PUFF JOHNSON/Forever Mine
9	15	14	14	ARETHA FRANKLIN/It Hurts Like Hell
18	15	13	13	NATHAN MORRIS/Wishes
-	-	-	-	17 TEVIN CAMPBELL/Could You Learn...
10	12	12	12	ANN NESBY/II Do Anything...
-	-	-	-	12 ERIC BENET/Let's Stay Together
13	15	14	11	VANESSA WILLIAMS/Where Do We Go...
-	-	-	-	11 MARIAN CAREY/Underneath The Stars
20	29	-	-	KEITH SWEAT/Twisted

WPEG 98.9 FM MARKET #37
WPEG/Charlotte
 (704) 333-0131
 Carson/Quick

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
34	32	32	41	CASE F/FOXXY BROWN/Touch Me Tease Me
20	19	23	39	112/Only You
37	36	43	30	R. KELLY/Can't Sleep...
36	34	36	37	MONICA/Why I Love You So...
28	32	34	34	KEITH SWEAT/Twisted
26	28	33	33	MISTA/Blackberry Molasses
35	37	28	32	MONIFAH/You
31	32	32	32	OUTKAST/Elevators
30	32	32	32	DONELL JONES/In The Hood
18	19	19	19	L.L. COOL J/Loungin'
14	14	16	23	2PAC/How Do U Want It
21	22	27	29	MONIA LISA/You Said
34	29	31	28	TOTAL/Kissin' You
25	27	25	27	GHOST TOWN DJ'S/My Boo
20	25	23	27	NAS/II Ruled The World
26	33	31	27	LUKE/Scarred
18	22	19	26	MONTELL JORDAN/Like
41	41	42	36	TOMI BRAXTON/You're Makin' Me...
29	28	26	26	MEN OF VIZION/House Keeper
18	23	24	25	DANNY BOY/Slip N' Slide
17	21	22	24	TEVIN CAMPBELL/Back To The World
27	31	32	23	MICHAEL JACKSON/They Don't Care...
-	-	-	-	17 GINA THOMPSON/The Things That...
15	21	18	18	USHER/Dreamin'
-	-	-	-	7 DRU HILL/Tell Me
-	-	-	-	NEW EDITION/Hi Me Off
34	24	24	20	JODEC/Get On Up
11	15	12	19	A/II I See
-	-	-	-	7 WHITNEY HOUSTON/Why Does It Hurt...
21	20	18	18	BUSTA RHYMES/It's A Party

Q93.5 MARKET #38
WQUE/New Orleans
 (504) 827-6000
 Stevens

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
54	50	54	54	CASE F/FOXXY BROWN/Touch Me Tease Me
-	36	44	53	TEVIN CAMPBELL/Back To The World
-	-	-	51	CECE PENISTON/Movin' On
-	51	52	61	R. KELLY/Can't Sleep...
-	52	50	58	MONTELL JORDAN/Like
-	44	46	58	SHADES/Tell Me (I'll...)...
-	-	-	29	NEW EDITION/Hi Me Off
-	46	47	42	USHER/Dreamin'
-	44	40	42	KEITH SWEAT/Twisted
-	42	52	57	TOMI BRAXTON/You're Makin' Me...
-	37	35	35	MONIA LISA/You Said
-	44	38	34	112/Only You
-	36	32	32	DONELL JONES/In The Hood
-	53	40	30	TOTAL/Kissin' You
-	17	23	20	MISTA/Blackberry Molasses
-	36	34	29	4U/Home
-	28	24	23	NATHAN MORRIS/Wishes
-	28	25	23	GROOVE THEORY/Baby Luv
-	27	26	23	SOMETHIN' FOR.../With You
-	27	24	22	MONIFAH/You
-	46	32	22	MAXI PRIEST F/SHAGGY/That Girl
-	27	23	22	DEBORAH COX/Where Do We Go...
-	21	21	21	2PAC/How Do U Want It
-	-	-	-	21 GETO BOYS/Gelo Fantasy
-	-	-	-	20 ISLEY BROTHERS/Floatin' On Your...
-	-	-	-	5 DE LA SOUL/Skate Is High
-	-	-	-	10 GHOST TOWN DJ'S/My Boo
-	-	-	-	52 TEVIN CAMPBELL/Back To The World
-	-	-	-	29 MONICA/Why I Love You So...
-	-	-	-	29 L.L. COOL J/Loungin'
-	-	-	-	29 LUCIANO/Who Could It Be

WDAS 105.3 FM 1480 AM MARKET #5
WDAS/Philadelphia
 (215) 878-2000
 Tamburro/Davis

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
27	25	24	28	JOE/II The Things...
28	26	27	27	R. KELLY/Can't Sleep...
22	22	23	23	MONICA/Why I Love You So...
28	26	27	22	HOUSTON & WINANS/Count On Me
8	10	10	10	ANN NESBY/II Do Anything...
5	10	10	10	KEITH SWEAT/Twisted
5	10	10	10	JESSE POWELL/Gloria
5	10	10	10	MAXWELL/Ascension (Don't...)
15	10	10	10	KENNY LATTIMORE/Never Too Busy
8	8	8	8	TOMI BRAXTON/You're Makin' Me...
8	8	8	8	D'ANGELO/Me And Those...
7	8	8	8	TEVIN CAMPBELL/Back To The World
5	7	7	7	TONY RICH PROJECT/Like A Woman
-	-	-	-	5 WHITNEY HOUSTON/Why Does It Hurt...
-	-	-	-	5 BRAXTONS/So Many Ways
-	-	-	-	5 DRU HILL/Tell Me
7	7	10	5	4U/Home
5	5	5	5	NATHAN MORRIS/Wishes
5	5	5	5	DEBORAH COX/Where Do We Go...
5	5	5	5	DOS OF SOUL/Come Around
5	5	5	5	RONNIE LAWS/Without Your Love
5	5	5	5	ART N' SOUL/II My Luv
5	5	5	5	TERRY ELLIS/II Ain't Over
5	5	5	5	QUINCY JONES/Moody's Mood For...
5	5	5	5	SA-DEUCE/Body Knockin'
-	-	-	-	5 GEORGE BENSON/Holdin' On
-	-	-	-	5 NNEKA/Say It Again
-	-	-	-	NEW EDITION/Hi Me Off
-	-	-	-	ISLEY BROTHERS/Floatin' On Your...
-	-	-	-	5 MAXI PRIEST F/SHAGGY/That Girl

V100 MARKET #7
KRBV/Dallas
 (214) 630-3011
 Bacote/Solis

PLAYS ARTIST/TITLE

3W	2W	1W	TW	ARTIST/TITLE
22	37	35	35	ISLEY BROTHERS/Let's Lay Together
34	34	30	35	R. KELLY/Can't Sleep...
28	34	33	33	ART N' SOUL/You Said
15	33	29	30	JODEC/Get On Up
17	21	21	25	KIRK FRANKLIN/Melodies From Heaven
27	30	26	25	TONY RICH PROJECT/Nobody Knows
20	19	17	24	TOMI BRAXTON/You're Makin' Me...
-	-	-	-	18 JOHNNIE TAYLOR/Good Love
11	15	19	21	ANN NESBY/II Do Anything...
-	-	-	-	22 CHAKA KHAN/My Funny Valentine
28	23	11	14	HOUSTON & WINANS/Count On Me
25	11	14	14	SOLO/Where Do U Want...
-	-	-	-	14 TINA TURNER/Somebody
-	-	-	-	13 FUGEES/Killing Me Softly
11	10	11	12	MARIAN CAREY/One Sweet Day
22	10	12	12	D'ANGELO/Lady
-	-	-	-	11 ISLEY BROTHERS/Tears
11	-	-	-	10 WHITNEY HOUSTON/Exhale (Shoop Shoop)
24	24	19	10	KENNY LATTIMORE/Never Too Busy
12	11	-	-	10 FOURPLAY/The Closer I Get...
13	11	13	10	JOE/II The Things...
-	-	-	-	10 TONY RICH PROJECT/Like A Woman

Stations and their adds listed alphabetically by market

URBAN

<p>KBCE/Alexandria, LA PD/MD: Donnie Taylor SKINDEEP "Everyday" LIONEL RICHIE "Ordinary" ISLEY BROTHERS "Froatin" MC LYTE "Everyday" TERRI & MONICA "Sexuality" GOODE MOB "Dirty"</p> <p>WHTA/Atlanta, GA PD: Steve Hegwood MD: Chaka Zulu 23 TRIGGER THA GAMBLER "Crew" 7 BONE THUGS-N-HARMONY "Shoot" CECE PENISTON "Movin'" SW "Use" BRAXTONS "Ways"</p> <p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeayah Shabazz 18 SW "Use" 15 MC LYTE "Everyday" 5 DONELL JONES "Hood" TONY RICH PROJECT "Woman" D'ANGELO "Dreamin'"</p> <p>WFXA/Augusta, GA PD: James Alexander MD: Derrick Jonzun 18 CECE PENISTON "Movin'" 13 SW "Use" 6 MAXWELL "Ascension" HORACE BROWN "Things" MELUECK BRITT "Player" MAX PIERCE "Fraggy That" WHODINI "Running" MC LYTE "Everyday"</p> <p>WYVV/Baltimore, MD PD: Steve Crumbley MD: Lorenzo Thomas 5 CECE PENISTON "Movin'"</p> <p>KDXL/Baton Rouge, LA PD: Chris Clay 33 CECE PENISTON "Movin'" 5 WHODINI "Running" SKINDEEP "Everyday" SMOOTH "Happiness" MC LYTE "Everyday"</p> <p>WJZD/Biloxi, MS PD/MD: Rob Neal 15 SW "Use" 15 LIONEL RICHIE "Ordinary" 5 WHODINI "Running" 5 MC LYTE "Everyday" 5 SMOOTH "Happiness" 5 CECE PENISTON "Movin'" 5 CODE 3 "Humppin'" 5 JAZZHOLE "Star" 5 SKINDEEP "Everyday" 5 MONICA FALGOUT "Nobody" 5 HASAN "Money"</p> <p>WENN/Birmingham, AL PD: Dave Donnell MD: Michael Starr 27 CECE PENISTON "Movin'" 19 ASSORTED FLAVORS "Patience" 11 MC LYTE "Everyday" 11 WHODINI "Running" 11 NAS "Ruled" 8 RAPPIN' 4-TAY "Some'em" 8 HATH EVANS "Over" BRANDY TAMIA "Missing" LIONEL RICHIE "Ordinary"</p> <p>KHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr. 10 MC LYTE "Everyday" 10 CODE 3 "Humppin'" 9 SW "Use" 8 CECE PENISTON "Movin'" 7 WHODINI "Running" 6 3T "Why" 5 LIONEL RICHIE "Ordinary" 5 SMOOTH "Happiness" 5 MAD COBRA "John" GOODE MOB "Dirty" PHAREZ WHITTET "Grapevine" CHINO XL "Kreep"</p> <p>WBK/Buffalo, NY PD: Eric Faison MD: Debbie Sims WHITNEY HOUSTON "Hurt" ISLEY BROTHERS "Froatin" CECE PENISTON "Movin'"</p> <p>WPAL/Charleston, SC PD: Jae Jackson 8 CECE PENISTON "Movin'" 8 SW "Use" 6 LIONEL RICHIE "Ordinary" 6 GOODE MOB "Dirty" 5 SKINDEEP "Everyday" 5 MC LYTE "Everyday" 5 QUINCY JONES "Moody's" 5 SMOOTH "Happiness"</p> <p>WWVZ/Charleston, SC PD: Brian Wallace MD: Cliff Fletcher 41 R KELLY "Baby" 21 SW "Use" 9 CYPRESS HILL "Boom" 6 WHODINI "Running" 5 GOODE MOB "Dirty" 5 TERRI & MONICA "Sexuality" 5 MC LYTE "Everyday" 5 CECE PENISTON "Movin'" 5 SMOOTH "Happiness"</p>	<p>WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 10 GOODE MOB "Dirty" 6 MC LYTE "Everyday" 6 WHODINI "Running" 6 SW "Use" CODE 3 "Humppin'" DUS OF SOUL "Come" SKINDEEP "Everyday" CECE PENISTON "Movin'"</p> <p>WJTT/Chattanooga, TN PD: Keith Landecker 3T "Why" GINA THOMPSON "Things" CECE PENISTON "Movin'" WHODINI "Running" HORACE BROWN "Things" ROYAL C "None" CODE 3 "Humppin'"</p> <p>WEJM/Chicago, IL PD: Monica Starr MD: Jay Allan 33 GETO BOYS "Grit" 30 MC LYTE "Everyday" 29 WHODINI "Running" 25 SMOOTH "Happiness" 20 CECE PENISTON "Movin'" 14 HASAN "Money" 9 SW "Use" 5 GOODE MOB "Dirty"</p> <p>WGCI/Chicago, IL PD: Elroy Smith APD/MD: Don E. Cologne 12 CECE PENISTON "Movin'" 9 MISTA "Backberry" 7 MAXWELL "Ascension" 6 DONELL JONES "Hood" 5 AZ YET "Last"</p> <p>WIZF/Cincinnati, OH PD: Bill Bailey MD: Tony Rankin 32 TOTAL "Kissin'" GINA THOMPSON "Things" SW "Use" GOODE MOB "Dirty" CECE PENISTON "Movin'" MC LYTE "Everyday" MR. X "Flossin'" AZ YET "Last" LOST BOYZ "Music"</p> <p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 15 CECE PENISTON "Movin'" 15 MC LYTE "Everyday" 15 SW "Use" 10 LIONEL RICHIE "Ordinary" 10 NAS "Ruled" 10 JOHNNIE TAYLOR "Good" WWDM/Columbia, SC PD/MD: Paul Jackson No Adds WFXE/Columbus, GA PD: Philip D. March MD: Ari Thomason 24 NAS "Ruled" 12 SMOOTH "Happiness" 11 ERIC BENET "Together" 10 CRUCIAL CONFLICT "Hay" MC LYTE "Everyday" SW "Use" AZ YET "Last" GOODE MOB "Dirty"</p> <p>WGXC/Columbus, OH PD/MD: Frank Kelly 3T "Why" CECE PENISTON "Movin'" SMOOTH "Happiness" MC LYTE "Everyday" LIONEL RICHIE "Ordinary" WHODINI "Running" MAD COBRA "John" GOODE MOB "Dirty" SKINDEEP "Everyday"</p> <p>KKDA/Dallas, TX PD/MD: Skip Cheatham 5 SW "Use" 5 MC LYTE "Everyday" 5 WHODINI "Running" 5 RAPPIN' 4-TAY "Some'em" 5 GOODE MOB "Dirty"</p> <p>WROU/Dayton, OH PD/MD: Marco Simmons 10 CECE PENISTON "Movin'" GINA THOMPSON "Things" WHITNEY HOUSTON "Hurt" AZ YET "Last" TERRI & MONICA "Sexuality" CECE PENISTON "Movin'"</p> <p>WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Darcell 5 MC LYTE "Everyday" 5 AZ YET "Last"</p> <p>WJUN/Dothan, AL PD: Larry Steele MD: Ron Cook 15 GINA THOMPSON "Things" 12 A "See" 9 CODE 3 "Humppin'" 9 CECE PENISTON "Movin'" 5 SW "Use" 5 MC LYTE "Everyday" 5 TERRI & MONICA "Sexuality" 5 ROYAL C "None" SMOOTH "Happiness" GOODE MOB "Dirty" 3T "Why"</p>	<p>WZFX/Fayetteville, NC PD: Bobby Jay MD: D. Chene 11 A "See" 10 SKINDEEP "Everyday" 6 LOST BOYZ "Music" 5 A-KON "Nature" 5 CELLA DWELLAS "Boardwalk" 5 GOODE MOB "Dirty" 5 3T "Why"</p> <p>WZZZ/Flint, MI PD: Ross Holland MD: Eugene Brown No Adds WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 9 SW "Use" 7 CODE 3 "Humppin'" 7 TRINA "Droo" 6 CECE PENISTON "Movin'" 6 SKINDEEP "Everyday" 6 WHODINI "Running" 5 GOODE MOB "Dirty" 5 SMOOTH "Happiness" LIONEL RICHIE "Ordinary" 3T "Why" ROYAL C "None" MC LYTE "Everyday"</p> <p>WFLM/Ft. Pierce, FL PD/MD: Michael James SA-DEUCE "Koooon" SKINDEEP "Everyday" AZ YET "Last" 3T "Why" CECE PENISTON "Movin'" WHODINI "Running" LIONEL RICHIE "Ordinary" YOUNG M.C. "Boogie" MC LYTE "Everyday"</p> <p>WJFX/Ft. Wayne, IN PD/MD: Ange Canessa 13 CECE PENISTON "Movin'" 7 SIR MIX-A-LOT "Jump" 6 DONELL JONES "Hood" LIONEL RICHIE "Ordinary" DRAWZ "U" SW "Use" MC LYTE "Everyday" ISLEY BROTHERS "Froatin" DEBORAH COX "Where"</p> <p>WTMG/Gainesville, FL PD/MD: Don Cody 7 LIONEL RICHIE "Ordinary" 6 AZ YET "Last" 5 SA-DEUCE "Koooon" 5 MR. X "Flossin'" 5 WHODINI "Running" 5 MELUECK BRITT "Player" 5 MC LYTE "Everyday" 5 SKINDEEP "Everyday" 5 LOST BOYZ "Music"</p> <p>WQMG/Greensboro, NC PD/MD: Jackson Brown 24 SW "Use" 8 CECE PENISTON "Movin'" 6 MC LYTE "Everyday" 5 3T "Why" 5 QUINCY JONES "Moody's"</p> <p>WJMV/Greenville, SC PD: Marvin Hankston MD: Kelly Berry 5 SHADES "Til" 5 ISLEY BROTHERS "Froatin" NATHAN MORRIS "Wishes" GROOVE THEORY "Baby" MAXWELL "Ascension"</p> <p>WEUP/Huntsville, AL PD/MD: Steve Murray 5 SW "Use" 5 LIONEL RICHIE "Ordinary" CECE PENISTON "Movin'" MC LYTE "Everyday" SMOOTH "Happiness" TERRI & MONICA "Sexuality"</p> <p>WTLC/Indianapolis, IN PD/MD: Vycky Buchanan 9 CECE PENISTON "Movin'" TERRI & MONICA "Sexuality" LIONEL RICHIE "Ordinary" SW "Use" SMOOTH "Happiness" 3T "Why"</p> <p>WJMI/Jackson, MS PD/MD: Steve Poston NATHAN MORRIS "Wishes" DRU HILL "Til"</p> <p>WXDL/Jacksonville, FL PD: Roger Moore MD: Steve Carrington 21 CECE PENISTON "Movin'" 19 SW "Use" 13 MC LYTE "Everyday" 13 DONELL JONES "Hood" 6 LOST BOYZ "Music" 5 AZ YET "Last" 5 MR. X "Flossin'" SMOOTH "Happiness" GOODE MOB "Dirty" PAPERBOY "Cure"</p> <p>KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 SW "Use" 5 CECE PENISTON "Movin'" LIONEL RICHIE "Ordinary" MC LYTE "Everyday" 3T "Why"</p>	<p>KIIZ/Killeen, TX PD: Michael McGuire MD: Babysitter 10 CECE PENISTON "Movin'" 5 SA-DEUCE "Koooon" LIONEL RICHIE "Ordinary" MC LYTE "Everyday" CODE 3 "Humppin'" WHODINI "Running" HASAN "Money" RAPPIN' 4-TAY "Some'em" GOODE MOB "Dirty"</p> <p>WKGN/Knoxville, TN PD/MD: Wayne Swann 12 GINA THOMPSON "Things" 10 LIONEL RICHIE "Ordinary" 9 QUINCY JONES "Moody's" 9 SW "Use" 8 3T "Why" 7 CECE PENISTON "Movin'" 5 MC LYTE "Everyday" 5 SMOOTH "Happiness" 5 WHODINI "Running" 5 ROYAL C "None" 5 MAD COBRA "John" 5 GOODE MOB "Dirty"</p> <p>KNEK/Lafayette, LA PD: Tyrone Davis APD: Demetrius Lloyd 20 MC LYTE "Everyday" 12 SW "Use" 5 GOODE MOB "Dirty" 5 SMOOTH "Happiness" 3T "Why" LIONEL RICHIE "Ordinary" MAD COBRA "John" ROYAL C "None"</p> <p>KRRQ/Lafayette, LA PD/MD: Frank Tray 6 SW "Use" 6 ISLEY BROTHERS "Froatin" 6 MC LYTE "Everyday" CECE PENISTON "Movin'" 3T "Why" GOODE MOB "Dirty" LOST BOYZ "Music" SMOOTH "Happiness"</p> <p>KZWA/Lake Charles, LA PD/MD: Randolph Walker 9 SW "Use" 5 SMOOTH "Happiness" 5 CECE PENISTON "Movin'" 5 TERRI & MONICA "Sexuality" 5 MC LYTE "Everyday" 5 SKINDEEP "Everyday" 5 LIONEL RICHIE "Ordinary" 5 GOODE MOB "Dirty" 5 TROZ "Touch"</p> <p>WQHH/Lansing, MI Interim PD/MD: Brant Johnson 5 MC LYTE "Everyday" 5 CODE 3 "Humppin'" 5 3T "Why" 5 SMOOTH "Happiness" 5 GOODE MOB "Dirty" 5 CECE PENISTON "Movin'" 5 SKINDEEP "Everyday"</p> <p>WJKX/Laurel, MS PD: J. J. Hughes MD: J. Mac 15 NEW EDITION "Hi" 15 MAXWELL "Ascension" 3 GINA THOMPSON "Things" 5 LOST BOYZ "Music" 5 MC LYTE "Everyday" 5 GOODE MOB "Dirty" 5 CECE PENISTON "Movin'" 5 SW "Use"</p> <p>WJMG/Laurel, MS PD: LaDonna Jones 10 GHOST TOWN D.J.'S "Boo" 5 SMOOTH "Happiness" 5 SW "Use" 5 MC LYTE "Everyday" 5 GOODE MOB "Dirty" 5 SMOOTH "Happiness" 5 THC "Funk" 5 SKINDEEP "Everyday" 5 RAW SEED "Cure"</p> <p>WTKL/Lexington, KY PD: Le Gold MD: DJ Cruise GINA THOMPSON "Things" SW "Use" GEORGE BENSON "Holds" WHITNEY HOUSTON "Hurt" SKINDEEP "Everyday"</p> <p>KIPR/Little Rock, AR PD: Joe Booker MD: Terry Terrell 26 CECE PENISTON "Movin'" 5 RAPPIN' 4-TAY "Some'em" SKINDEEP "Everyday" SW "Use" LIONEL RICHIE "Ordinary" 3T "Why" SMOOTH "Happiness" MAD COBRA "John" HASAN "Money" PAPERBOY "Cure"</p> <p>KKBT/Los Angeles, CA PD: Harold Austin MD: Manana Snider 7 OUTKAST "Elevators" 3T "Why" GINA THOMPSON "Things" DRU HILL "Til"</p>	<p>WGZB/Louisville, KY VP Programming/PD: Tony Field APD: Paul Strong MD: Tim Jherard 21 MEN OF VIZION "Keeper" AZ YET "Last" 3T "Why" MR. X "Flossin'" MC LYTE "Everyday" CECE PENISTON "Movin'" LOST BOYZ "Music" SW "Use" GINA THOMPSON "Things" GOODE MOB "Dirty"</p> <p>WIBB/Macon, GA PD/MD: Kevin Fox 18 CECE PENISTON "Movin'" 14 SW "Use" 7 SKINDEEP "Everyday" 6 WHODINI "Running" 6 3T "Why" 5 MC LYTE "Everyday" 5 SMOOTH "Happiness"</p> <p>KJMS/Memphis, TN PD: Terry Base MD: Toni St. James 5 ANN MESSEY "Anything" SMOOTH "Happiness" CODE 3 "Humppin'" GOODE MOB "Dirty" ROYAL C "None" CECE PENISTON "Movin'" SKINDEEP "Everyday" SW "Use" LIONEL RICHIE "Ordinary" LOST BOYZ "Music" MC LYTE "Everyday" JAZZHOLE "Star"</p> <p>WHRK/Memphis, TN PD: Bobby D'Jay MD: Stan Bell 14 SW "Use" 6 CECE PENISTON "Movin'" 6 SKINDEEP "Everyday" 6 LIONEL RICHIE "Ordinary" 6 WHODINI "Running" 6 GOODE MOB "Dirty" 5 MC LYTE "Everyday" 5 DIAMOND "U-Go-Git"</p> <p>WEDR/Miami, FL PD/MD: James Thomas SKINDEEP "Everyday" AZ YET "Last" GINA THOMPSON "Things" 3T "Why" CECE PENISTON "Movin'" LIONEL RICHIE "Ordinary" YOUNG M.C. "Boogie" MC LYTE "Everyday" WHODINI "Running"</p> <p>WKKV/Milwaukee, WI PD: Nate Bell MD: Kevin Hart MR. X "Flossin'" CECE PENISTON "Movin'" WHODINI "Running" SW "Use" GOODE MOB "Dirty" MC LYTE "Everyday" AZ YET "Last" GINA THOMPSON "Things" 3T "Why" LOST BOYZ "Music"</p> <p>WNOV/Milwaukee, WI PD/MD: Sandra Robinson CECE PENISTON "Movin'" MC LYTE "Everyday" TRUTH "Lights" WHODINI "Running" SW "Use" SMOOTH "Happiness" THC "Funk"</p> <p>WBLX/Mobile, AL PD: Niecy Davis APD: Jimmy Mack 32 CECE PENISTON "Movin'" 25 NEW EDITION "Hi" 15 NAS "Ruled" 10 QUINCY JONES "Moody's" 3T "Why" GOODE MOB "Dirty" CODE 3 "Humppin'" MC LYTE "Everyday"</p> <p>KYEA/Monroe, LA PD: Rocky Love 25 SW "Use" 9 SHADES "Til" MC LYTE "Everyday" CECE PENISTON "Movin'" SMOOTH "Happiness" GOODE MOB "Dirty" 3T "Why"</p> <p>WZHT/Montgomery, AL PD/MD: Michael Long 19 NEW EDITION "Hi" 13 TERRI & MONICA "Sexuality" 11 LIONEL RICHIE "Ordinary" 11 GWEN MCRAE "Peter" 6 GOODE MOB "Dirty" 6 RAPPIN' 4-TAY "Some'em" 5 CECE PENISTON "Movin'" 5 SW "Use" 5 MC LYTE "Everyday" 5 WHODINI "Running" SMOOTH "Happiness"</p>	<p>WQOK/Nashville, TN PD/MD: Tony Wright 23 SW "Use" 16 GINA THOMPSON "Things" 16 CECE PENISTON "Movin'" 6 JAZZHOLE "Star" 5 MC LYTE "Everyday" 3T "Why" ROYAL C "None" GOODE MOB "Dirty" WHODINI "Running" LIONEL RICHIE "Ordinary"</p> <p>WQNE/New Orleans, LA PD/MD: Gerod Stevens 51 CECE PENISTON "Movin'" 18 SW "Use" AZ YET "Last" MC LYTE "Everyday"</p> <p>WOWI/Norfolk, VA PD: Hurricane Dave MD: Michael Mauzone 16 SKINDEEP "Everyday" 16 SW "Use" 12 CECE PENISTON "Movin'" 5 MC LYTE "Everyday" 5 ASANTE "Air" GOODE MOB "Dirty" WHODINI "Running" LIONEL RICHIE "Ordinary"</p> <p>KVSP/Oklahoma City, OK PD: Terry Monday MD: Maurice Prince SKINDEEP "Everyday" LIONEL RICHIE "Ordinary" WHODINI "Running" SW "Use" 3T "Why" CODE 3 "Humppin'" SMOOTH "Happiness" MC LYTE "Everyday" GOODE MOB "Dirty" MAD COBRA "John"</p> <p>WJHM/Oriando, FL PD: Duff Lindsey MD: Cedric Hollywood 5 JSON "Slop" SW "Use" ARI N SOUL "Luv"</p> <p>WURL/Philadelphia, PA PD: Gary Young MD: Glenn Cooper 29 DRU HILL "Til" 9 OUTKAST "Elevators" 5 MEN OF VIZION "Keeper"</p> <p>WAMO/Pittsburgh, PA PD: Ron Adams MD: Krs Kelley 15 MC LYTE "Everyday" 10 3T "Why" 10 GOODE MOB "Dirty" SKINDEEP "Everyday" LIONEL RICHIE "Ordinary" WHODINI "Running" SW "Use" CODE 3 "Humppin'" SMOOTH "Happiness" MAD COBRA "John"</p> <p>WACR/Tupelo, MS PD/MD: Jerold Jackson 20 JSON "Slop" 11 SOMETHIN FOR "Whit" 3T "Why" CECE PENISTON "Movin'" CODE 3 "Humppin'" JAZZHOLE "Star" MAD COBRA "John" MC LYTE "Everyday" SMOOTH "Happiness" SW "Use" WHODINI "Running"</p> <p>WESE/Tupelo, MS PD/MD: Stan Allen 20 MC LYTE "Everyday" 20 MAD COBRA "John" 20 SW "Use" 10 LIONEL RICHIE "Ordinary" 10 WHODINI "Running" 10 SMOOTH "Happiness"</p> <p>WPLZ/Richmond, VA PD: Phil Daniels 30 SW "Use" 10 CECE PENISTON "Movin'" 5 SUBWAY "Make" 5 AZ YET "Last" SMOOTH "Happiness" GOODE MOB "Dirty" 3T "Why" MC LYTE "Everyday" WHODINI "Running" LIONEL RICHIE "Ordinary" SKINDEEP "Everyday"</p> <p>WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 5 MC LYTE "Everyday" 5 SMOOTH "Happiness" 5 CECE PENISTON "Movin'" SKINDEEP "Everyday" GOODE MOB "Dirty" 3T "Why" MAD COBRA "John" MR. X "Flossin'" WHODINI "Running" CODE 3 "Humppin'"</p> <p>WRKE/Salisbury, MD PD: Tony Quarantone MD: Manuel Mena 10 WHITNEY HOUSTON "Hurt" 3T "Why" CECE PENISTON "Movin'"</p>	<p>KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko 15 SW "Use" 5 CECE PENISTON "Movin'" 5 WHODINI "Running" MC LYTE "Everyday"</p> <p>WEAS/Savannah, GA DM: Don Wilson MD: Vic Thomas SW "Use" LIONEL RICHIE "Ordinary" SMOOTH "Happiness" SKINDEEP "Everyday" MR. X "Flossin'" CECE PENISTON "Movin'" 3T "Why" MC LYTE "Everyday" GOODE MOB "Dirty" PAPERBOY "Cure"</p> <p>KDKS/Shreveport, LA PD/MD: Sharon Floumy 10 SW "Use" 10 LIONEL RICHIE "Ordinary" 10 TROZ "Touch" 5 WHODINI "Running" 5 3T "Why" 5 ASANTE "Air" 5 CECE PENISTON "Movin'" 5 SMOOTH "Happiness" 5 JAZZHOLE "Star" 5 MC LYTE "Everyday"</p> <p>KMJJ/Shreveport, LA PD: John Wilson MD: Candy Marshall 14 MISTA "Backberry" 14 CECE PENISTON "Movin'" 3T "Why" 5 JAZZHOLE "Star" 5 GRAVYARD "Die" 5 SKINDEEP "Everyday" 5 SUBWAY "Make" 5 SMOOTH "Happiness" 5 SW "Use" 5 GOODE MOB "Dirty" 5 MC LYTE "Everyday" 5 ROYAL C "None" 5 CODE 3 "Humppin'"</p> <p>KMJM/St. Louis, MO DM/PD: Chuck Atkins 18 CECE PENISTON "Movin'" 5 TONI BRAXTON "Him" 5 CHANTAY SAVAGE "Blow" 5 IMMATURE "Lovers" SMOOTH "Happiness"</p> <p>KJMM/Tulsa, OK PD: Terry Monday MD: Maurice Prince 15 MC LYTE "Everyday" 10 3T "Why" 10 GOODE MOB "Dirty" SKINDEEP "Everyday" LIONEL RICHIE "Ordinary" WHODINI "Running" SW "Use" CODE 3 "Humppin'" SMOOTH "Happiness" MAD COBRA "John"</p> <p>WACR/Tupelo, MS PD/MD: Jerold Jackson 20 JSON "Slop" 11 SOMETHIN FOR "Whit" 3T "Why" CECE PENISTON "Movin'" CODE 3 "Humppin'" JAZZHOLE "Star" MAD COBRA "John" MC LYTE "Everyday" SMOOTH "Happiness" SW "Use" WHODINI "Running"</p> <p>WTUG/Tuscaloosa, AL PD/MD: Steve Sloan 20 MC LYTE "Everyday" 20 MAD COBRA "John" 20 SW "Use" 10 LIONEL RICHIE "Ordinary" 10 WHODINI "Running" 10 SMOOTH "Happiness"</p> <p>WKYS/Washington, DC PD: Steve Hegwood APD/MD: Mike Fox 15 CECE PENISTON "Movin'" 11 MC LYTE "Everyday" 6 GROOVE THEORY "Baby" 5 TRIGGER THA GAMBLER "Crew" 5 ISLEY BROTHERS "Froatin" 5 DEBORAH COX "Where" 5 BRAXTONS "Ways" TRUTH "Lights"</p> <p>WMNX/Wilmington, NC PD/MD: Rod Cruise AZ YET "Last" NEW EDITION "Hi" MISTA "Backberry" MELUECK BRITT "Player" MC LYTE "Everyday" ISLEY BROTHERS "Froatin"</p>
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82 Total Reporters
82 Current Reporters
82 Current Playlists

URBAN AC

<p>WAEG/Augusta, GA OM/PD: James Alexander MD: Reggie Rouse 23 SW "Use" 21 LIONEL RICHIE "Ordinary" 10 NEW EDITION "Hi" 7 3T "Why" 6 ERIC BENET "Together" TONY RICH PROJECT "Woman"</p> <p>WWIN/Baltimore, MD PD: Kathy Brown No Adds</p> <p>WILD/Boston, MA PD: Ken Johnson MD: Dana Hall 5 NONCHALANT "Unit" SMOOTH "Happiness" CECE PENISTON "Movin'"</p> <p>WPAL-AM/Charleston, SC PD/MD: Jae Jackson 12 DAZZ BAND "Boogie" 12 BRAXTONS "Ways" 10 LIONEL RICHIE "Ordinary" 10 SW "Use" 8 JAZZHOLE "Star" 8 PHAREZ WHITTET "Grapevine"</p>	<p>WVAZ/Chicago, IL PD: Maxx Myrick MD: Jamillah Muhammad 20 GEORGE HOWARD "Luvvud" 10 NEW EDITION "Hi" 7 ISLEY BROTHERS "Froatin" 5 LIONEL RICHIE "Ordinary" 5 CECE PENISTON "Movin'"</p> <p>WVVO/Columbus, OH PD: Sam Nelson MD: Mike Anderson NATHAN MORRIS "Wishes"</p> <p>KRBV/Dallas, TX PD: Thomas Bacote MD: Keith Solis 14 TINA TURNER "Something" 11 ISLEY BROTHERS "Froatin" 5 TONY RICH PROJECT "Woman"</p> <p>KRLD/Denver, CO PD/MD: Rick Walker 8 CECE PENISTON "Movin'" 7 LIONEL RICHIE "Ordinary" 7 PAMELA WILLIAMS "Secret" 5 TINA TURNER "Something" 5 RICK BRAUN "Cubicle"</p>	<p>WNFQ/Gainesville, FL PD/MD: Paul Dancer 15 MC LYTE "Everyday" WHODINI "Running" JAZZHOLE "Star" MAD COBRA "John" SW "Use" GINA THOMPSON "Things" LIONEL RICHIE "Ordinary" 3T "Why" KIAN & UPGURGH "Love"</p> <p>KMJQ/Houston, TX PD: Carl Conner MD: Carl Boatner 18 JOE "Things" 14 TINA TURNER "Something" 5 ANGELA BOFILL "Moloni" DRAMATICS "Try" CECE PENISTON "Movin'"</p> <p>KJLH/Los Angeles, CA PD/MD: Cliff Winston SW "Use" QUINCY JONES "Moody's" NEW EDITION "Hi" MONICA "Why"</p> <p>WHQT/Miami, FL PD: Tony Kidd MD: Phil Michaels CECE PENISTON "Movin'" LIONEL RICHIE "Ordinary"</p>	<p>WMCS/Milwaukee, WI PD/MD: Darryn D. SW "Use" CECE PENISTON "Movin'" LIONEL RICHIE "Ordinary"</p> <p>WDLT/Mobile, AL PD/MD: Mark Dylan 8 KEITH SWEAT "Yumi" 8 SW "Use" JAZZHOLE "Star" CECE PENISTON "Movin'" LIONEL RICHIE "Ordinary" AZ YET "Last" ISLEY BROTHERS "Froatin" PHAREZ WHITTET "Grapevine"</p> <p>WNHC/New Haven, CT PD: Lamonda Williams MD: Doc Martin 8 CECE PENISTON "Movin'" 8 SW "Use" 7 DRU HILL "Til" 6 MELUECK BRITT "Player"</p> <p>WYLD/New Orleans, LA PD/MD: LeBron Joseph 10 LIONEL RICHIE "Ordinary" 10 NORMAN BROWN "Fiber" 7 CECE PENISTON "Movin'" 7 DRAMATICS "Til"</p>	<p>WMYK/Norfolk, VA PD: Hurricane Dave MD: Heartattack 13 DRU HILL "Til" 9 SKINDEEP "Everyday" SW "Use" TERRY ELLIS "Ain't"</p> <p>WDAS/Philadelphia, PA PD: Joe Tamburo MD: Daisy Davis 5 SW "Use" 3T "Why"</p> <p>KMJK/Phoenix, AZ PD/MD: Art Jackson 10 CECE PENISTON "Movin'" 10 VALERIE GEORGE "Beng" 8 BRANDY TAMIA "Missing" 8 GINOWINE "Fony"</p> <p>WSOJ/Richmond, VA PD/MD: Kevin Kotaz 13 3T "Why" 14 QUINCY JONES "Moody's" 6 JOHANNIE TAYLOR "Good" DRU HILL "Til" 4U "Home"</p>	<p>KSOL/San Francisco, CA PD: Russ Allen 12 ERIC BENET "Together" 11 MARIJAH CAREY "Underneath" KETH SWEAT "Wasted"</p> <p>KXOK/St. Louis, MO PD: Mike Love MD: Ronn Scott 7 GROOVE THEORY "Baby" 5 TINA TURNER "Something" 5 CECE PENISTON "Movin'" 5 BRANDY TAMIA "Missing"</p> <p>WTMP/Tampa, FL PD: Yolanda Anderson 14 BONE THUGS-N-HARMONY "Crossroads" 6 GINA THOMPSON "Things" 5 3T "Why" 5 JOHNNIE TAYLOR "Good" 5 JAZZHOLE "Star" 5 PAPERBOY "Cure" 5 ROYAL C "None" 5 CODE 3 "Humppin'" 5 DIAMOND "U-Go-Git" 5 BOO-YA T.L.B.E. "Chillin'"</p> <p>WIMX/Toledo, OH PD/MD: Lou Bennett 13 TOTAL "Kissin'" 10 MAXWELL "Ascension"</p>	<p>WMMJ/Washington, DC PD: Doug Gilmore 6 GEORGE BENSON "Hodin"</p> <p>31 Total Reporters 31 Current Reporters 25 Current Playlists</p> <p>Reported Frozen Playlist (3): WJZZ/Columbus, OH WJXX/Jackson, MS WFXC/Raleigh, NC</p> <p>Did Not Report Playlist Frozen (3): WNOO/Chattanooga, TN WIKS/Greenville, NC KDI/A/San Francisco, CA</p> <p>No Longer A Reporter (1): WMX/Detroit, MI</p>
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URBAN AC TOP 30

JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	846	871	830	825	31/0
1	1	2	2	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	762	817	856	839	26/0
8	6	5	3	MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia/CRG</i>)	651	610	537	447	27/1
4	4	4	4	TEVIN CAMPBELL Back To The World (<i>Qwest/WB</i>)	613	672	678	658	26/0
5	5	6	5	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	601	569	599	518	25/1
3	3	3	6	KENNY LATTIMORE Never Too Busy (<i>Columbia/CRG</i>)	577	686	691	694	24/0
11	7	7	7	ANN NESBY I'll Do Anything For You (<i>Perspective/A&M</i>)	567	550	506	433	28/0
13	9	8	8	D'ANGELO Me And Those Dreamin' Eyes Of Mine (<i>EMI</i>)	434	432	425	365	22/0
14	12	13	9	PUFF JOHNSON Forever More (<i>Work</i>)	365	347	378	362	16/0
28	19	14	10	ERIC BENET Let's Stay Together (<i>Jac-Mac/WB</i>)	363	295	276	191	18/2
—	27	15	11	WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)	338	292	204	129	19/0
—	26	21	12	BRAXTONS So Many Ways (<i>Atlantic</i>)	320	255	212	56	17/1
10	11	12	13	JOE All The Things (Your Man Won't Do) (<i>Island</i>)	319	349	404	438	14/1
30	25	19	14	JESSE POWELL Gloria (<i>Silas/MCA</i>)	304	265	220	182	16/0
16	14	11	15	MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)	303	352	337	348	14/1
9	10	10	16	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	296	381	414	445	15/0
—	—	27	17	ISLEY BROTHERS Floatin' On Your Love (<i>T-Neck/Island</i>)	275	212	133	62	16/2
—	—	28	18	GEORGE BENSON Holdin' On (<i>GRP</i>)	273	210	85	19	23/1
7	8	9	19	MEN OF VIZION House Keeper (<i>MJJ/550 Music/Epic</i>)	266	408	450	462	19/0
BREAKER			20	NEW EDITION Hit Me Off (<i>MCA</i>)	256	160	—	—	17/2
19	15	16	21	CASE / FOXXY BROWN Touch Me Tease Me (<i>Def Jam/RAL/Mercury</i>)	252	287	312	308	11/0
22	22	23	22	4U Home (<i>Rip-It</i>)	248	240	238	215	16/1
29	24	25	23	GROOVE THEORY Baby Luv (<i>Epic</i>)	244	233	226	189	12/1
12	18	18	24	WHITNEY HOUSTON & CECE WINANS Count On Me (<i>Arista</i>)	239	271	293	395	14/0
—	—	22	25	NATHAN MORRIS Wishes (<i>Perspective/A&M</i>)	223	240	185	145	17/1
—	—	29	26	JOHNNIE TAYLOR Good Love (<i>Malaco</i>)	223	201	173	109	11/2
18	16	17	27	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	217	284	307	321	10/0
23	20	26	28	MONTELL JORDAN I Like (<i>Def Jam/RAL/Mercury</i>)	216	213	253	215	9/0
6	13	20	29	ISLEY BROTHERS Let's Lay Together (<i>T-Neck/Island</i>)	213	261	341	496	13/0
—	23	30	30	MONA LISA You Said (<i>Island</i>)	202	197	233	180	10/0

This chart reflects airplay from July 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker.

31 Urban AC reporters. 25 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

MAXI PRIEST I/SHAGGY That Girl (*Virgin*)
Total Plays: 200, Total Stations: 13, Adds: 0

DEBORAH COX Where Do We Go From Here (*Arista*)
Total Plays: 197, Total Stations: 13, Adds: 0

TONY RICH PROJECT Like A Woman (*LaFace/Arista*)
Total Plays: 175, Total Stations: 12, Adds: 2

ART N' SOUL All My Luv (*Big Beat/Atlantic*)
Total Plays: 172, Total Stations: 13, Adds: 0

MISTA Blackberry Molasses (*EastWest/EEG*)
Total Plays: 170, Total Stations: 8, Adds: 0

SOMETHIN' FOR THE PEOPLE With You (*Warner Bros.*)
Total Plays: 165, Total Stations: 7, Adds: 0

NNEKA Say It Again (*Island*)
Total Plays: 165, Total Stations: 11, Adds: 0

QUINCY JONES Moody's Mood For Love (*Qwest/WB*)
Total Plays: 162, Total Stations: 13, Adds: 2

SWV Use Your Heart (*RCA*)
Total Plays: 162, Total Stations: 13, Adds: 9

DRU HILL Tell Me (*Island*)
Total Plays: 140, Total Stations: 9, Adds: 3

Songs ranked by total plays.

BREAKERS

NEW EDITION
Hit Me Off (*MCA*)

TOTAL PLAYS/INCREASE: 256/96
TOTAL STATIONS/ADDS: 17/2
CHART: 20

MAXI PRIEST I/SHAGGY
That Girl (*Virgin*)

TOTAL PLAYS/INCREASE: 200/15
TOTAL STATIONS/ADDS: 13/0
CHART: N&A

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CECE PENISTON Movin' On (<i>A&M</i>)	11
LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	9
SWV Use Your Heart (<i>RCA</i>)	9
3T Why (<i>MJJ/550 Music/Epic</i>)	5
JAZZHOLE Shining Star (<i>Bluemoon/Atlantic</i>)	4
TINA TURNER Something Beautiful Remains (<i>Virgin</i>)	4
DRU HILL Tell Me (<i>Island</i>)	3
ERIC BENET Let's Stay Together (<i>Jac-Mac/WB</i>)	2
ISLEY BROTHERS Floatin' On Your Love (<i>T-Neck/Island</i>)	2
NEW EDITION Hit Me Off (<i>MCA</i>)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEW EDITION Hit Me Off (<i>MCA</i>)	+96
LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	+74
ERIC BENET Let's Stay Together (<i>Jac-Mac/WB</i>)	+68
BRAXTONS So Many Ways (<i>Atlantic</i>)	+65
GEORGE BENSON Holdin' On (<i>GRP</i>)	+63
ISLEY BROTHERS Floatin' On Your Love (<i>T-Neck/Island</i>)	+63
SWV Use Your Heart (<i>RCA</i>)	+62
TINA TURNER Something Beautiful Remains (<i>Virgin</i>)	+57
CECE PENISTON Movin' On (<i>A&M</i>)	+54
DRU HILL Tell Me (<i>Island</i>)	+49

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
D'ANGELO Lady (<i>EMI</i>)
CHANTAY SAVAGE I Will Survive (<i>RCA</i>)
MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)
SWV You're The One (<i>RCA</i>)
TOTAL Kissin' You (<i>Bad Boy/Arista</i>)
ART N' SOUL Ever Since You Went Away (<i>Big Beat/Atlantic</i>)
LIONEL RICHIE Don't Wanna Lose You (<i>Mercury</i>)
TONI BRAXTON Let It Flow (<i>Arista</i>)
BONE THUGS-N-HARMONY Tha Crossroads (<i>Ruthless/Relativity</i>)
RANDY CRAWFORD Give Me The Night (<i>Bluemoon/Atlantic</i>)

Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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Let The Games Begin

□ Promotions and contests from your friends in the country

As athletes from around the world gather in Atlanta to run, throw, and swim in the Olympics, here are a few of the games your compatriots have been playing.

Garth Hits The 'Wall'

WXXQ/Rockford, IL wants **Garth** — bad. In fact, it teamed with the city of Rockford in touring a 12' X 22' inflatable invitation — dubbed the "Wall Of Country" — which was signed by more than 10,000 people in the first six months of this year.

The presentation was turned into a three-day event, starting with a send-off party the morning of July 8th. Thousands of listeners were on hand — many dropping off mementos and invites of their own to be delivered to Garth — as morning personalities **Steve Summers** and **Bob Ace** set off on their trek to Music City. The "Wall" was on display at the **GB Management** offices the next day. The coup de grace came on the 10th, when the intrepid pair broadcast live from the front gate of Garth's home and personally delivered the giant invite.

Much to their — and WXXQ listeners' shock — the morning show had a special guest that day. Garth was pulling out of his driveway and stopped to join Steve and Bob on

the air. He also took time to sign the "Wall" himself. He told the Rockford listeners, "I'm touched, I'm flattered, and I'll bend over backwards to hopefully bring the tour to Rockford."

Coffee, Tea, Or Seat Cushion?

KRYS/Corpus Christi, TX and Southwest Airlines teamed for a promotion that left a lucky listener with a pair of tickets anywhere the carrier flies. Listeners had to call or fax their guess on the number of cities morning teamer **Pam Johnson** could fly to in one day. Ties were broken by a drawing. Her trek, accompanied by calls along the way: Houston, St. Louis, Chicago, Baltimore, Nashville, Houston, and back to Corpus Christi.

Not to be outdone, morning cohort **Heidi Wilson** offered to wear the underwear of co-host **Dean Jaxson** if someone pledged \$500 for the Children's Miracle Network. Not only did she get the offer, but she got even more dough by letting peo-

ple sign 'em for \$5 apiece. I'm not quite sure how or why, but she raised over \$100 more.

Cool Contest

WAAG/Galesburg, IL recently held a "Dive For The Balls" contest, which combined two favorite summer activities — swimming and golf. The names of four contestants were drawn from those registering at a local sponsor. The final four went digging through a kids pool, looking for one of four golf balls with the station's logo. The catch: The pool was filled with ice. Rules prohibited the players from shoveling ice or golf balls out of the pool. Luckily, no frostbite was reported. And, they did it all for the grand prize of a lawn mower.

When The Music Stops ...

KSON-AM & FM recently staged "San Diego's Largest Musical Chairs Contest," where the grand prize included tickets and backstage passes to a Garth Brooks concert. Held on the steps of the city's Sports Arena, there were five circles of 100 chairs each. The final two contestants in each circle won tickets to the show, with the last remaining person in each circle advancing to the "Super Circle." The last listener with a chair in that elite group won the backstage passes.

Swat This

KBRJ/Anchorage, AK imported special electronics that, when attached to the transmitter, are designed to exterminate mosquitos. Which, according to MD **Dawson McKay**, are not a small problem in Alaska. He reports the pests are of the "Jumanji" breed.

Listeners are told that playing "the Bear" loudly and frequently will drive the insects from their area.

Sammy To The Rescue

WBBS/Syracuse came to the aid of a small town that saw an entire block burn down. When **Sammy Kershaw**, who was in town for a concert, heard of the station's efforts, he called some station folks onstage in the middle of his show and gave them his guitar, which he also signed. It later sold for \$750. An autographed shirt of his went for \$185.

Less than a week later, Mr. Kershaw found himself the prey in a relentless pursuit. A **WYGY/Cincinnati** listener called the station from a mobile phone, telling the jocks that he was following Kershaw's bus. The jocks offered the caller free concert tickets if he could get Sammy on the phone to talk with them. The caller maintained a running play-by-play of the chase, which went on for quite a while.

Midwest Mini-Conclave Meets Again

Intrepid Midwest regional record reps, starved for a cruise through the cornfields of central Illinois, once again converged on Springfield for the second annual Midwest Radio, Records & Automotive Conclave. Held in conjunction with the Bloomington Gold Corvette Show, the night was highlighted by a side trip to the Sand Bar Lounge — details of which are available from **Mercury's John Ettinger**.

The assembled once again fixed all of this industry's problems over dinner and aperitifs. Of course, we got some help from our friends Jack, Johnnie, Adolph, and Augie, among others.

Thanks again to those who made the trek — see you (and anyone else who wants to come) next year.



Feeling festive were (front row, l-r) Arista's Dave Dame, RCA's Gussie Thomason, WFMB morning co-host Sue Hagar (partner John Spaulding had left for a personal appearance by the time the photo op came along), yours truly, Giant/Reprise's Jean Cashman, BNA's Joe Devine, Asylum's Jennifer Lyons, and Sally O'Keefe, the fiancée of WFMB middayer Mark Phillips. Standing (l-r) are Curb's Fritz Kuhlman, Karen and WFMB OM Bob Grayson, Ettinger, WXCL/Peoria MD Joe Cameron, WB's Tom Moran, WCVS-FM/Springfield APD/morning personality Lonnie Scott and wife KJ, a personality on both WFMB and WCVS, Phillips, and Career's Jon Conlon.

Finally, the bus pulled over. But it took quite a while to convince the driver to wake Sammy for an interview. The jocks finally prevailed, however, with Sammy getting on the line and completing an odyssey that had listeners hanging on to some fascinating radio.

Owen At The Bat

Alabama lead singer **Randy Owen** led a squad fielded by **WHMA/Anniston, AL** in a charity game against the Nicaraguan Olympic Baseball team. No word on the final score of the game, which featured former major leaguers **Luis Tiant** and **Rico Carty** on the opposing team.

This 'N' That

- **KRRV/Alexandria, LA** raised \$6000 for the Radpides Parish Child Advocacy Center with a "Golf Spectacular."

- **WKHX/Atlanta** took in \$201,302 in pledges during the 16-hour telecast of the Children's Miracle Network Radiothon.

- **WUSY/Chattanooga** raised \$256,000 during its 16-hour "Country Cares for St. Jude's Kids" radiothon. **Confederate Railroad's Danny Shirley** and **Baker & Myers** stopped by to lend moral support. Among the items on the auction block: An autographed copy of **John Michael Montgomery's** single "I Swear" that sold for \$500 and a new pick-up, which sold for \$12,000.

- **WKXX/Chicago** morning newcomers **Tim & Willy** turned their Windy City debut into a fundraiser for the Special Olympics. The pair boarded a Ferris wheel at 5:30am, vowing to rotate until they collected \$10,000. They hit that by

early afternoon, but kept on riding right until midnight, collecting \$25,691.

- **KFDI/Wichita** recently celebrated its 32nd anniversary with a party and concert featuring **Mandy Barnett** and **Bobby Bare**.

Looking For News

And, while not exactly a contest or promotion, this story from the **Katz Radio Group** comes under the heading of something we already feared was true, but now we know for sure — and to what extent.

I'm speaking of KRG's study of 19 Northeast markets during the "Blizzard of '96." KRG's research documents a 7.2% increase in the number of 25-54s who switch to a news station during time of an emergency or breaking news story.

Charlie Sislen, VP/Marketing & Research with KRG's **Eastman Radio** notes, "While a small portion of the growth can be attributed to a .9% increase in overall listening levels, the majority of gains are a direct result of active changes in station selection from this demo group."

Another interesting point made by the study: while 25-54 news/information listening levels went up, 12+ remained flat, and 55+ actually dropped slightly. The report concludes that this is an "excellent indication that in emergency situations such as these, weather-focused programming is most important to the core 25-54 age group."

Unfortunately, we all know the format a lot of those folks leave during those times, don't we? Is it a large enough exodus to rethink the depth of your weather/breaking-news coverage? We'll examine that issue in a future column.



GARTH HITS THE WALL — WXXQ/Rockford, IL morning personality **Steve Summers** (l) interviews **Garth Brooks** in front of the G-Man's home. **Summers** and partner **Bob Ace** hand-delivered a petition — which Brooks signed — with 10,000 names asking Brooks to bring his "Fresh Horses" tour to their city.



What Will You Do With M-E

“KKBQ has never played Western Flyer before. We’re playing ‘M-E’ 52+ times a week. It’s destined to become the most memorable record of the summer of ’96. Don’t let the fact it’s an unknown, independent label keep you from playing this massive hit another day.”

DENE HALLAM, KKBQ-HOUSTON

“I call them response records. Those gems you get instant response from on the very first play. ‘Blue’ was that kind of record. ‘What Will You Do With M-E’ is that kind of record. There is a huge response on the phones. This record touches people deeply. It’s goose-bumps and tears-in-the-eyes for a good many folks the very first time they hear this record. When listeners start telling us about that happening to them, we usually have a big record on our hands. So, I’m adding this in HEAVY rotation straight off. This is one I want to be sure listeners hear on our station first.”

STEVE WARREN, WARREN MEDIA

“There isn’t a dry eye in Phoenix. This is the type of song that touches peoples hearts and touches their lives.”

JEFF GARRISON, KMLE-PHOENIX

“This song sparks more emotion from our listeners than any song I have ever played on the radio. The requests for the song are overwhelming. It’s our most requested song on the station night after night. Radio has got to let the listeners hear this song.”

MIKE KENNEDY, KBEQ-KANSAS CITY

“One play on the air and we got 20 phone calls within 15 minutes – Biggest phones since ‘Don’t Take The Girl.’ We bumped up rotation to MEDIUM.”

KELLY THOMPSON, KXKC-LAFAYETTE

Western Flyer





COUNTRY TOP 50

JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
13	6	5	1	GEORGE STRAIT Carried Away (MCA)	182/0	1	6500	+431	34554	+2368
4	3	2	2	RHETT AKINS Don't Get Me Started (Decca)	182/0	2	6493	+89	34429	+565
6	4	3	3	DIAMOND RIO That's What I Get For Lovin' You (Arista)	182/1	3	6423	+167	33809	+908
12	7	6	1	WADE HAYES On A Good Night (DKC/Columbia/CRG)	182/0	4	6154	+264	32211	+1354
17	13	7	5	NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)	180/1	5	6003	+672	31434	+3408
15	11	8	5	CLAY WALKER Only On Days That End In "Y" (Giant)	182/1	6	5698	+380	29806	+2260
16	12	9	7	BROOKS & DUNN I Am That Man (Arista)	182/0	7	5628	+462	29696	+2558
19	14	12	8	TIM MCGRAW She Never Lets It Go To Her Heart (Curb)	182/0	8	5316	+528	28171	+3029
2	1	4	9	RICOCHE Daddy's Money (Columbia/CRG)	162/0	9	4875	-1213	26441	-6122
28	19	13	10	GARTH BROOKS It's Midnight Cinderella (Capitol)	182/0	10	4857	+575	25426	+2799
25	22	15	11	JAMES BONAMY I Don't Think I Will (Epic)	182/2	11	4720	+580	24743	+3083
3	2	1	12	SAWYER BROWN Treat Her Right (Curb)	151/0	12	4438	-2169	23942	-11246
20	18	14	13	LEE ROY PARNELL Givin' Water To A Drowning Man (Career)	180/1	13	4432	+186	22948	+912
33	28	19	14	MINDY MCCREADY Guys Do It All The Time (BNA)	180/4	14	4219	+620	22156	+3349
23	23	17	15	LONESTAR Runnin' Away With My Heart (BNA)	178/1	15	4178	+286	21515	+1466
21	21	16	16	TRACE ADKINS There's A Girl In Texas (Capitol)	175/1	16	4098	+116	21073	+734
27	26	20	17	RICK TREVINO Learning As You Go (Columbia/CRG)	179/3	18	3986	+354	20794	+2025
26	25	18	18	BLACKHAWK Big Guitar (Arista)	174/1	19	3936	+194	20151	+1017
29	27	21	19	PAM TILLIS It's Lonely Out There (Arista)	179/3	20	3845	+364	20012	+1896
37	33	25	20	BRYAN WHITE So Much For Pretending (Asylum/EEG)	175/9	21	3671	+598	19161	+3295
34	32	22	21	BILLY DEAN That Girl's Been Spyin' On Me (Capitol)	179/10	22	3634	+538	19001	+2878
36	34	26	22	TY HERNDON Living In A Moment (Epic)	174/15	23	3371	+535	17813	+2770
30	29	24	23	RANDY TRAVIS Are We In Trouble Now (Warner Bros.)	171/2	24	3239	+208	17188	+1170
42	36	30	24	FAITH HILL You Can't Lose Me (Warner Bros.)	168/14	25	3069	+663	15752	+3515
32	31	27	25	TRACY BYRD 4 To 1 In Atlanta (MCA)	163/3	26	3044	+213	15323	+1125
35	35	28	26	MARK WILLIS Jacob's Ladder (Mercury)	165/9	27	2924	+371	15309	+1885
44	39	32	27	COLLIN RAYE Love Remains (Epic)	158/13	28	2795	+555	13984	+2864
44	44	35	28	VINCE GILL Worlds Apart (MCA)	164/24	29	2609	+653	13547	+3510
47	42	36	29	TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)	157/21	30	2390	+543	12606	+2882
40	38	34	30	JO DEE MESSINA You're Not In Kansas Anymore (Curb)	155/10	31	2509	+432	12587	+2154
46	41	38	31	TOBY KEITH A Woman's Touch (A&M)	146/15	32	2295	+437	11925	+2406
11	8	10	32	PATTY LOVELESS A Thousand Times A Day (Epic)	92/0	33	2196	-2996	11688	-15105
39	37	37	33	JOE DIFFIE Whole Lotta Gone (Epic)	137/2	34	2071	+111	10151	+463
43	40	39	34	TERRI CLARK Suddenly Single (Mercury)	141/10	35	1995	+258	10139	+1386
50	50	41	35	ALABAMA The Maker Said Take Her (RCA)	133/20	36	1781	+512	9140	+2594
BREAKER			36	TRACY LAWRENCE Stars Over Texas (Atlantic)	130/53	37	1796	+777	8887	+3959
		42	37	PAUL BRANDT I Do (Reprise)	103/34	38	1590	+595	8016	+3066
BREAKER			38	SAMMY KERSHAW Vidalia (Mercury)	115/50	39	1439	+648	7179	+3134
		46	39	KENNY CHESNEY Me And You (BNA)	101/25	40	1288	+417	6338	+2032
		50	40	JOHN BERRY Change My Mind (Capitol)	100/36	41	1106	+413	5767	+2197
	49	45	41	LARRY STEWART Why Can't You (Columbia/CRG)	86/12	42	1073	+157	5212	+899
DEBUT			42	TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)	82/20	43	1008	+314	5040	+1594
48	47	44	43	MAVERICKS Missing You (MCA)	86/2	44	1002	+53	4986	+236
18	16	31	44	LORRIE MORGAN & JON RANDALL By My Side (BNA/RCA)	40/0	45	836	-1386	4711	-7082
DEBUT			45	DAVID LEE MURPHY The Road You Leave Behind (MCA)	78/67	46	913	+782	4650	+3907
31	30	29	46	MARK CHESNUTT Wrong Place, Wrong Time (Decca)	44/0	47	880	-1761	4648	-8605
		49	47	4RUNNER That Was Him (This Is Now) (A&M)	72/3	48	840	+104	4225	+561
DEBUT			48	STEVE AZAR I Never Stopped Lovin' You (River North)	70/5	49	833	+144	4122	+753
DEBUT			49	MICHELLE WRIGHT Nobody's Girl (Arista)	72/12	50	778	+163	4030	+889
DEBUT			50	LEANN RIMES Hurt Me (MCG/Curb)	68/34	51	777	+391	3839	+1967

This chart reflects airplay from July 22-28. Songs ranked by total points. Highlighted songs indicate Breaker.

182 Country reporters. 178 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc

BREAKERS®

TRACY LAWRENCE
Stars Over Texas (Atlantic)
71% of our reporters on it (130 stations)
53 Adds • Moves 43-36

SAMMY KERSHAW
Vidalia (Mercury)
63% of our reporters on it (115 stations)
50 Adds • Moves 47-38

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVID LEE MURPHY The Road You Leave Behind (MCA)	67
TRACY LAWRENCE Stars Over Texas (Atlantic)	53
SAMMY KERSHAW Vidalia (Mercury)	50
TY ENGLAND Irresistible You (RCA)	46
JOHN BERRY Change My Mind (Capitol)	36
PAUL BRANDT I Do (Reprise)	34
LEANN RIMES Hurt Me (MCG/Curb)	34
KENNY CHESNEY Me And You (BNA)	25
VINCE GILL Worlds Apart (MCA)	24
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)	21

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID LEE MURPHY The Road You Leave Behind (MCA)	+782
TRACY LAWRENCE Stars Over Texas (Atlantic)	+777
NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)	+672
FAITH HILL You Can't Lose Me (Warner Bros.)	+663
VINCE GILL Worlds Apart (MCA)	+653
SAMMY KERSHAW Vidalia (Mercury)	+648
MINDY MCCREADY Guys Do It All The Time (BNA)	+620
BRYAN WHITE So Much For Pretending (Asylum/EEG)	+598
PAUL BRANDT I Do (Reprise)	+595
JAMES BONAMY I Don't Think I Will (Epic)	+580

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TRACY LAWRENCE Stars Over Texas (Atlantic)	+3959
DAVID LEE MURPHY The Road You Leave Behind (MCA)	+3907
FAITH HILL You Can't Lose Me (Warner Bros.)	+3515
VINCE GILL Worlds Apart (MCA)	+3510
NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)	+3408
MINDY MCCREADY Guys Do It All The Time (BNA)	+3349
BRYAN WHITE So Much For Pretending (Asylum/EEG)	+3295
SAMMY KERSHAW Vidalia (Mercury)	+3134
JAMES BONAMY I Don't Think I Will (Epic)	+3083
PAUL BRANDT I Do (Reprise)	+3066

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SHANIA TWAIN No One Needs To Know (Mercury)
ALAN JACKSON Home (Arista)
SAMMY KERSHAW Meant To Be (Mercury)
PAUL BRANDT My Heart Has A History (Reprise)
TRACY LAWRENCE Time Marches On (Atlantic)
DAVID LEE MURPHY Every Time I Get Around You (MCA)
TOBY KEITH Does That Blue Moon Ever Shine (A&M)
GEORGE STRAIT Blue Clear Sky (MCA)
BROOKS & DUNN My Maria (Arista)
COLLIN RAYE I Think About You (Epic)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total play or plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

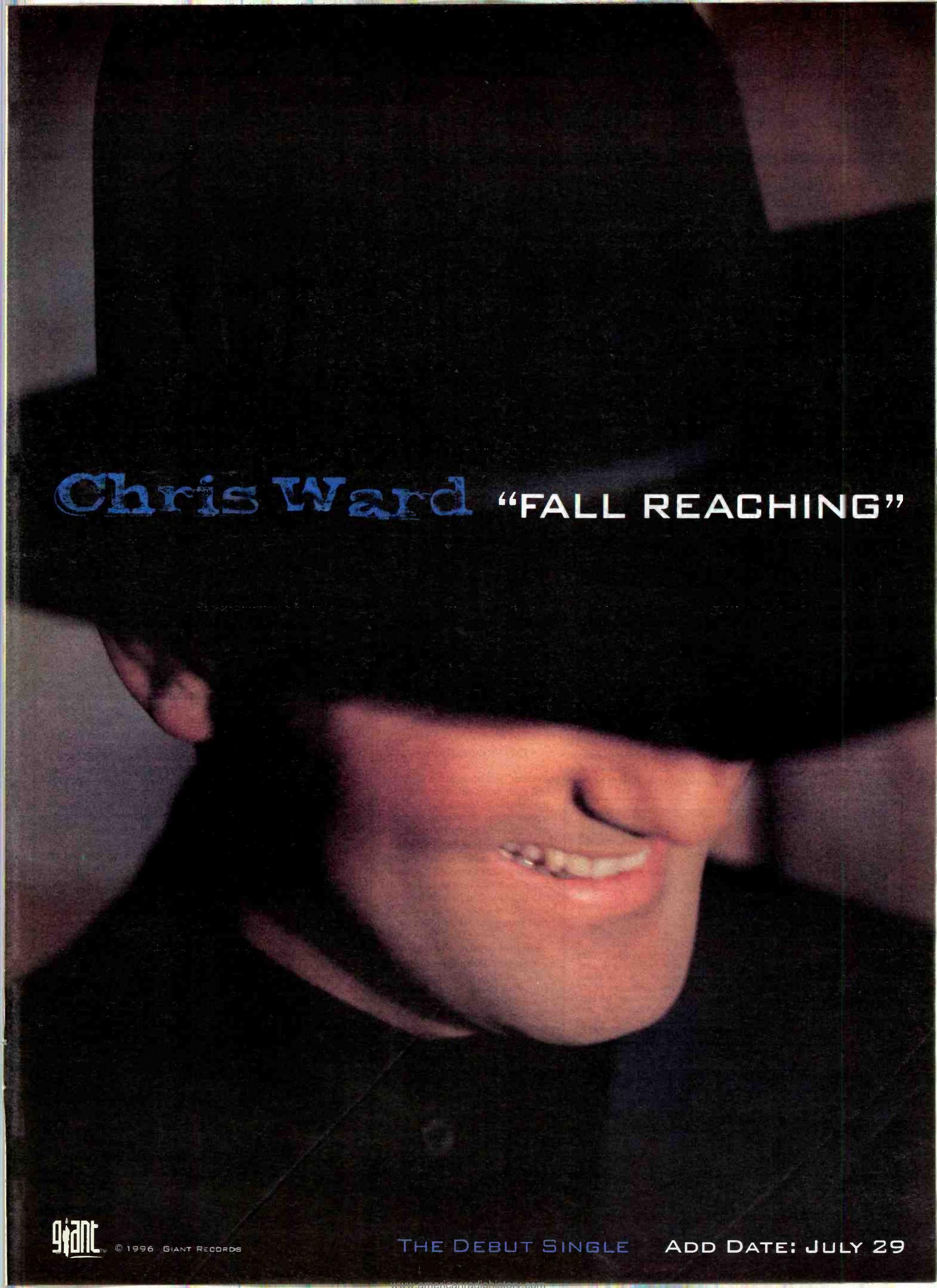
Shania Twain

"Home Ain't Where His Heart Is (Anymore)"

ADD DATE: 7/29



http://www.polygram.com



Chris Ward "FALL REACHING"

Artists Hit Links And Rev Engines

□ **Celebrity friends join Vince Gill, Mark Collie for two popular charity events**

Charity activities are commonplace in the music industry, but plans are well underway for two of Nashville's most popular annual events. In addition to the Vinny, Vince Gill's golf tournament that takes place August 12-13, engines will be revving October 9 for the third annual Mark Collie Celebrity Race For Diabetes Cure.

The Vinny began in 1993 as a small golf outing for Gill and his friends. Since then, it has raised almost \$500,000 for Junior Golf and youth programs in Tennessee. It's also one of the nation's most recognized pro-celebrity invitational golf tournaments. Collie's race and auction has combined his love of country music and NASCAR to raise more than \$500,000 for diabetes research.

Celebrity involvement is the key to both events' success, and Gill and Collie don't seem to have a problem convincing their friends to participate. Held at the Golf Club Of Tennessee, the Vinny will showcase the greens skills of John Michael Montgomery, Amy Grant, Susan Anton, Gary Chapman, Gary Morris, Sawyer Brown's Mark Miller, and baseball legend Brooks Robinson.

At the Nashville Speedway, Collie's list of confirmations include Brooks & Dunn, Tim McGraw, Faith Hill, Tracy Lawrence, the Mavericks, Terri Clark, Tanya Tucker, and David Lee Murphy. Collie kicks off the benefit with an October 8 VIP party, auction, and concert.

Ewing Inks New Deal

Singer-songwriter Skip Ewing has signed to Word Nashville, the newly formed country music division of the multimedia entertainment company Word Records & Music Inc. Although the parent company is closely identified with Christian music, Word Nashville is a secular label aimed at a mainstream country audience.

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "I Don't Even Know Your Name" - Alan Jackson

5 YEARS AGO

• No. 1: "She's In Love With The Boy" - Trisha Yearwood

10 YEARS AGO

• No. 1: "Desperado Love" - Conway Twitty

15 YEARS AGO

• No. 1: "I Don't Need You" - Kenny Rogers

20 YEARS AGO

• No. 1: "Golden Ring" - George Jones & Tammy Wynette

Previously on the MCA, Capitol, and Liberty rosters, Ewing is among Nashville's most successful songwriters. His credits include Doug Stone's "Little Houses," Collin Raye's "Love Me," Randy Travis's "If I Didn't Have You," and Bryan White's "Somebody Else's Star," "Rebecca Lynn," and "I'm Not Supposed To Love You Anymore."

Ewing's Word Nashville debut album, produced by White's producer,

Billy Joe Walker Jr., will be released early next year.

Bits 'N' Pieces

Suzy Bogguss is traveling the information superhighway with her new web site and an upcoming "cyberchat" to discuss her professional and personal life. Her 35-page web site (www.suzybogguss.com) includes fan club and concert information. Plus, she'll be fielding questions via the Internet with an August 1 session from the Capitol Nashville conference room. To access the 8:30pm CT chat, log onto the web address above.

• If you've been to a Sammy Kershaw concert, you must have noticed his matching boots and guitar, which glow in a distinctive "nuclear yellow" hue. Kershaw kept the boots, but has donated the Gibson guitar to Nashville's Hard Rock Cafe.

• Chet Atkins will be performing eight consecutive Monday nights, beginning August 5, at Caffe Millano, a small restaurant-club in downtown Nashville. Atkins got the idea after sitting in with his friend Les Paul, who performs weekly at the Iridium in New York City.

• A previously unpublished collection of Hank Williams photos are seeing the light of day in "The Essential Hank Williams" (Eggman Publishing/\$19.95). With text written by Tim Jones and collaborators Harold McAlindon and Richard Courtney, the book contains photos Jones discovered in 1993 after purchasing Henry Schofield's photography studio near Music Row.

• TNN VP Brian Hughes says a permanent host for "Prime Time Country" will be named in September; guest hosts will be featured in the meantime. And effective September 30, the show's running time will change from 90 to 60 minutes.

• Willie Nelson has announced the 11th annual Farm Aid concert will take place October 12 at Williams-Brice Stadium in Columbia, SC. In addition to Nelson, the lineup includes Farm Aid co-founders Neil Young and John Mellencamp as well as one of Columbia's local bands — Hootie & The Blowfish.

• George Hamilton V, son of '60s country hitmaker George Hamilton IV, has become the first American artist to tour in Poland. The 23-city tour, already underway, concludes August 7.

— Calvin Gilbert

Mark Wills

NEW ARTIST FACT FILE

Current Single: "Jacob's Ladder"

Current Album, Label: "Mark Wills," Mercury/Nashville

Management: Star-Ray Management/John Gallichio

Influences: Conway Twitty, Keith Whitley, Alabama, Ronnie Milsap

Background

Mark Wills, 22, grew up in Blue Ridge, GA, located near the Tennessee and North Carolina borders. "I just loved music ever since I was a little kid," Wills says. "I've sung all my life."

His earliest musical memory centers around some Conway Twitty albums, given to him by a family friend. With that reference point, Wills later became enamored with the music of Keith Whitley, Alabama, Ronnie Milsap, and George Jones.

During his teens, Wills played drums in garage bands. "We were doing some country, but we did a little bit of everything," he recalls. "There wasn't much of a call for a 14-year-old drummer. We even played Motley Crue stuff, but I worked myself back into the country side. That's what I liked."

Buckboard Break

Still in his teens, Wills entered the weekly talent contest at the Buckboard, a well-known Marietta, GA nightspot. Armed with some Garth Brooks covers, Wills sang with the house band and won the contest.

The timing was excellent: Club owner John Gallichio (who now manages Wills) was looking for a singer to replace Daron Norwood, who had just signed to Giant Records. "It was a great experience for me," Wills says. "Here I was, 17 years old, and I'd never played at many bars."

"I think it prepared me greatly... that's not to say I'm greatly prepared! You can't get that experience anywhere else. Being onstage five nights a week, you learn how to read the crowd. If you can tell you're boring them to death, you have to come up with something else."

The Real Deal

Along the way, Wills secured a developmental deal with producer James Stroud and, on his frequent visits to Nashville, began singing demos for songwriters, including Tony Martin (Joe Diffie's "Third Rock From The Sun").

The demos found their way to music veteran Carson Chamberlain, who convinced Mercury/Nashville exec Keith Stegall to see Wills in action at the Buckboard.

"It was a nerve-racking experience," Wills admits. "Keith Stegall produced Alan Jackson, and Carson played steel guitar for Keith Whitley and road-managed Alan Jackson and Clint Black." Stegall must have been impressed — he offered Wills a recording contract.

The Album

Chamberlain and Stegall co-produced Wills's self-titled debut album. Wills explains, "I wanted the album to



Mark Wills

show a broad spectrum of what I do. We do everything from hard-core country to a little bit of rockin' country, but we try to stay focused on country. I really believe in country music. That's what I was raised on, and that's what I wanted to sing."

Although Wills is a songwriter, he decided against placing any of his originals on the album. "A lot of friends of mine are really great songwriters," he says. "They helped me out a lot when I first came to Nashville. I pretty much turned the favor around and told them that if their songs were what we needed, I'd record their stuff."

Calling himself "a big song fan," Wills concentrated on material that would please the fans while fitting into Country radio.

The Singles

Martin co-wrote the first single, "Jacob's Ladder." "I sang the original demo," Wills says. "As soon as I signed with Mercury, 'Jacob's Ladder' was the first song we found for the album."

Although the add date is still TBA, Wills says the next single will be "High Low And In Between," written by David Kent and Harley Campbell. "They pitched it to us, and I just loved it," Wills says. "I love the groove, and I love the words. You can sort of read between the lines. It's just a feel-good, fun song."

The Future

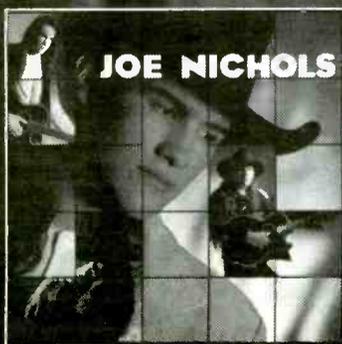
Wills flew to Los Angeles last week to film the video for the upcoming single. "It's me and a good-looking girl in an airplane," he laughs.

Having done an extensive radio tour, Wills didn't take anything for granted when "Jacob's Ladder" was released. "Everything's been really successful," he says. "I feel really fortunate; a lot of new artists have a tough time because nobody knows them. We've had a lot of really good support from radio."

Putting the final touches on his touring band, Wills is set to hit the road in August for a series of club dates. "I want to get out to meet all the people," he says. "That's the big thing for me. That's what I'm looking forward to most of all."



CABIN 11 OPENS DOORS — BMG Music Publishing/Nashville VP/GM Henry Hurt has entered into a joint venture with the company to form Cabin 11 Music Group, which includes Tennessee Ridge Runner Music (ASCAP) and Cross Creek Music (BMI). Under the agreement, Hurt's new title is VP/Country Acquisitions for BMG Music Publishing in the U.S. Cabin 11's first signing is Johnny MacRae, whose hits include "You Can't Make A Heart Love Somebody" (George Strait), and "Goodbye Says It All" (BlackHawk). Gathering at a recent party in Nashville are (l-r) Hurt, MacRae, and BMG Music Publishing Worldwide President Nick Firth.



JOE NICHOLS

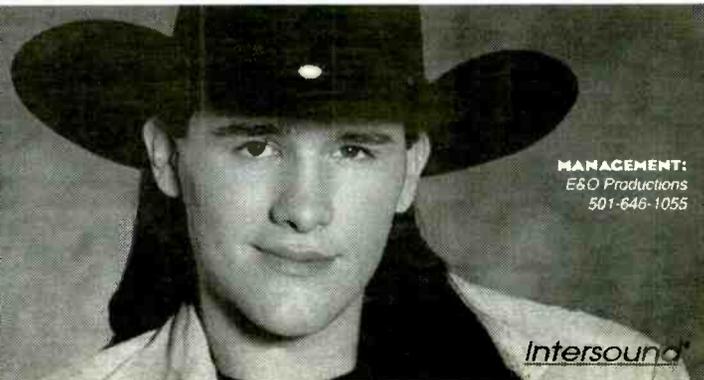
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IF YOU'RE NOT A BELIEVER, THEN LISTEN AND BECOME ONE!

FROM THE INTERSOUND CD & CASSETTE

JOE NICHOLS

IN STORES AUGUST 20TH



MANAGEMENT:
ESO Productions
501-646-1055

intersound

NEW & ACTIVE

JEFF FOXWORTHY Redneck Games (*Warner Bros.*)
Total Stations: 19, Total Points: 2595, Total Adds: 2, Including: WDSY 40, KZLA 7
Plays Include: WOGY 50 (50), WGGY 46 (30), WJCL 46 (46), KAJA 45 (30), WRBQ 45 (45), WSOC 25 (25), WDAF 20 (20), WESC 20 (20), WKIX 20 (20), WYAY 18 (18), WTDR 9 (9), KFMS 5 (5), KNAX 5 (5), WDEN 5 (5)

TY ENGLAND Irresistible You (*RCA*)
Total Stations: 53, Total Points: 2304, Total Adds: 46, Including: KGNC 22, WIL 19, WRBQ 18, KKIX 15, WJCL 15, KNFR 14, WXCL 14, WGGY 13, WHWK 13, WRNS 13, KRRV 12, WTCM 12, KAJA 10, KBEQ 10, KIKF 10, KNFM 10, WACO 10, WDAF 10, WGTY 10, WTVY 10, KNAX 9, KTEX 9, KVOO 9, WOW 9, KHEY 8, KYKR 8

DAVID KERSH Goodnight Sweetheart (*Curb*)
Total Stations: 42, Total Points: 1986, Total Adds: 14, Including: KMLE 28, WKNN 12, KBUL 11, WITL 10, WTDR 9, WXBW 9, KAYD 7, KJUG 7, WTVY 7, WWQQ 7, WTHI 6, KUGN 5, WKIX 5, WKSF 5
Plays Include: WIVK 25 (13), WQXK 18 (14), KRRV 17 (12), WACO 16 (10), KKIX 15 (15), WFMB 15 (12), WGH 14 (14), WTCM 14 (12), WWZD 14 (14), KFMS 10 (10), KILT 10 (10), WDAF 10 (10)

STEPHANIE BENTLEY Once I Was The Light Of Your Life (*Epic*)
Total Stations: 31, Total Points: 1449, Total Adds: 7, Including: KIKF 10, WRNS 10, WOW 9, WWQQ 7, WFMS 6, WKLB 5, WTCR 5
Plays Include: KBEQ 24 (18), WKSF 18 (18), WYAY 18 (18), KKIX 15 (15), WTCM 15 (14), WXTA 15 (15), WQXK 13 (5), WKDQ 12 (12), WXBQ 12 (12), WTVY 10 (10), WWYZ 10 (5), KVOO 9 (5), WTDR 9 (9), WFRG 7 (7), WMTZ 7 (7), WTHI 6 (6), KFDI 5 (5), KTTS 5 (5), KYCY 5 (5), WDEN 5 (5), WKCNC 5 (5), WRKZ 5 (5), WUSW 5 (5)

WESTERN FLYER What Will You Do With M-E (*SOR*)
Total Stations: 19, Total Points: 1246, Total Adds: 16, Including: KXKC 24, WKIX 20, KJUG 15, WIBW 15, WKXK 15, WFMB 12, WKNN 12, KEAY 10, KPLX 10, WOW 9, KFDI 5, KTTS 5, KVOO 5, WDEN 5, WKCNC 5, WKSF 5
Plays Include: KMLE 45 (28), KBEQ 18 (10), WWYZ 5 (5)

SHANIA TWAIN Home Ain't Where His Heart Is *Anytime* (*Mercury*)
Total Stations: 14, Total Points: 1212, Total Adds: 11, Including: KMLE 28, KXKC 24, WUSY 24, WTCR 16, WZZK 16, WMZQ 15, WTCM 12, WYRK 12, KBUL 11, KHAY 9, KZLA 7
Plays Include: WWYZ 10 (5), KSOP 7 (7), WQXK 7 (9)

RICKY SKAGGS When (*Atlantic*)
Total Stations: 19, Total Points: 866, Total Adds: 1, Including: WXTU 9
Plays Include: WFMB 18 (15), WKSF 18 (18), KKIX 15 (15), KPLM 14 (14), WRNS 14 (11), WTCM 12 (11), KPLX 10 (10), WWYZ 10 (5), KVOO 9 (9), KJUG 7 (7), WTVY 7 (7), WWQQ 7 (7), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WKCNC 5 (5), WVLK 5 (5)

JEFF CARSON That Last Mile (*MCG/Curb*)
Total Stations: 19, Total Points: 807, Total Adds: 18, Including: KTTS 34, KJUG 15, WSIX 13, WTCM 12, WTCR 11, KGNC 10, WTVY 10, KHAY 8, KYKR 8, KSOP 7, KUZZ 7, WWQQ 7, WSM 6, WTHI 6, WXCL 6, KFDI 5, WDEN 5, WWYZ 5
Plays Include: KYGO 5 (5)

THRASHER SHIVER Goin' Goin' Gone (*Asylum/EEG*)
Total Stations: 17, Total Points: 679, Total Adds: 16, Including: WBCT 18, WRKZ 16, KJUG 15, KRRV 12, WGTY 10, KXKC 9, KNUE 7, WFRG 7, WTVY 7, WSM 6, KFDI 5, KTTS 5, KVOO 5, WDEN 5, WKCNC 5, WSIX 5
Plays Include: WWYZ 5 (5)

RICH MCCREADY When Hell Freezes Over (*Magnatone*)
Total Stations: 19, Total Points: 616, Total Adds: 2, Including: KRRV 12, KWJ 5
Plays Include: WTCM 15 (14), WKSJ 12 (12), WRNS 10 (10), WTVY 10 (7), KVOO 9 (9), KHAY 8 (8), KHSL 7 (7), KKIX 7 (7), KSOP 7 (7), KFDI 5 (5), KRST 5 (5), KRTY 5 (5), KTCS 5 (5), KTTS 5 (5), WDEN 5 (5), WRKZ 5 (5), WSIX 5 (5)

JAMES HOUSE & THE BEACH BOYS Little Deuce Coupe (*River North*)
Total Stations: 18, Total Points: 598, Total Adds: 18, Including: WTCR 16, WTCM 12, WRKZ 9, WXBW 9, KHSL 7, KKIX 7, KNFR 7, WSSL 7, WTVY 7, WWQQ 7, KNAX 5, KRYS 5, WBEE 5, WDEN 5, WKSF 5, WMIL 5, WSIX 5, WWYZ 5

LORRIE MORGAN I Just Might Be (*BNA*)
Total Stations: 13, Total Points: 561, Total Adds: 11, Including: KNCI 15, WXTA 15, KPLM 14, WGTY 13, WDAF 10, KTEX 9, KHEY 8, KSOP 7, KASE 5, WBEE 5, WTCR 5
Plays Include: KUZZ 7 (7), WWYZ 5 (5)

MC POTTS Put Me Out Of My Misery (*Critique*)
Total Stations: 10, Total Points: 308, Total Adds: 2, Including: WTVY 7, WTCR 5
Plays Include: WRNS 10 (10), KKIX 7 (7), KFDI 5 (5), KTTS 5 (5), WBSC 5 (5), WDEN 5 (5), WRKZ 5 (5), WWYZ 5 (5)

PAUL JEFFERSON Fear Of A Broken Heart (*Almo Sounds*)
Total Stations: 10, Total Points: 287, Total Adds: 10, Including: WQMX 9, KXKC 7, WTVY 7, WTHI 6, KTTS 5, WBCT 5, WDEN 5, WRKZ 5, WWYZ 5, WXTA 5

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Mark Edwards • (214) 991-9200

Coast-To-Coast

Adds:
SAMMY KERSHAW Vidalia
LEANN RIMES Hurt Me
Hottest:
RHETT AKINS Don't Get Me Started
GEORGE STRAIT Carried Away
BROOKS & DUNN I Am That Man
MINDY MCCREADY Guys Do It All The Time
BRYAN WHITE So Much For Pretending

Real Country

Dave Nicholson • (602) 966-6236

Adds:
SAMMY KERSHAW Vidalia
LORRIE MORGAN I Just Might Be
TRAVIS TRITT More Than You'll Ever Know
Hottest:
MARK CHESNUTT Wrong Place, Wrong Time
JAMES BONAMY I Don't Think I Will
GEORGE STRAIT Carried Away
BROOKS & DUNN I Am That Man
RANDY TRAVIS Are We In Trouble Now

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:
KENNY CHESNEY Me And You
DAVID LEE MURPHY The Road You Leave Behind
TRAVIS TRITT More Than You'll Ever Know
Hottest:
WADE HAYES On A Good Night
GEORGE STRAIT Carried Away
NEAL MCCOY Then You Can Tell Me Goodbye
CLAY WALKER Only On The Days That End In "Y"
BROOKS & DUNN I Am That Man

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:
JOHN ANDERSON My Kind Of Crazy
BILLY DEAN That Girl's Been Spying On Me
TY HERNDON Living In A Moment
FAITH HILL You Can't Lose Me
TRISHA YEARWOOD Believe Me Baby (I Lied)

Hottest:
RICOCHET Daddy's Money
SAWYER BROWN Treat Her Right
GEORGE STRAIT Carried Away
WADE HAYES On A Good Night
RHETT AKINS Don't Get Me Started

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country Pure Country – Ken Moultrie

Adds:
VINCE GILL Worlds Apart
SAMMY KERSHAW Vidalia
TRACY LAWRENCE Stars Over Texas
Hottest:
DAVID LEE MURPHY Every Time I Get Around You
SHANIA TWAIN No One Needs To Know
RICOCHET Daddy's Money
GEORGE STRAIT Carried Away
MINDY MCCREADY Guys Do It All The Time

Digital Country – L.J. Smith

Adds:
DAVID BALL Hangin' In And Hangin' On
JEFF CARSON That Last Mile
LEANN RIMES Hurt Me
Hottest:
BROOKS & DUNN I Am That Man
RICOCHET Daddy's Money
SHANIA TWAIN No One Needs To Know
WADE HAYES On A Good Night
RHETT AKINS Don't Get Me Started

BROADCAST PROGRAMMING CONTINUED

Digital New Country – L.J. Smith

Adds:
DAVID BALL Hangin' In And Hangin' On
JEFF CARSON That Last Mile
SAMMY KERSHAW Vidalia
TRACY LAWRENCE Stars Over Texas
LEANN RIMES Hurt Me
Hottest:
RICOCHET Daddy's Money
BROOKS & DUNN I Am That Man
DIAMOND RIO That's What I Get For Loving You
RHETT AKINS Don't Get Me Started
SHANIA TWAIN No One Needs To Know

GREAT AMERICAN COUNTRY VIDEO NETWORK

Jim Murphy • (303) 784-8700

Adds:
GEORGE JONES Honky Tonk Song
RICH MCCREADY When Hell Freezes Over
RONNA REEVES Rodeo Man
TRAVIS TRITT More Than You'll Ever Know
Hottest:
JAMES BONAMY I Don't Think I Will
WADE HAYES On A Good Night
NEAL MCCOY Then You Can Tell Me Goodbye
PATTY LOVELESS A Thousand Times A Day
LEANN RIMES Blue

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

CD Country – John Hendricks

Adds:
JOHN BERRY Change My Mind
TY ENGLAND Irresistible You
TRACY LAWRENCE Stars Over Texas
DAVID LEE MURPHY The Road You Leave Behind
TRAVIS TRITT More Than You'll Ever Know
Hottest:
RHETT AKINS Don't Get Me Started
BLACKHAWK Big Guitar
JAMES BONAMY I Don't Think I Will
JOE DIFFIE Whole Lotta Gone
GEORGE STRAIT Carried Away

U.S. Country – Jim Murphy

Adds:
SAMMY KERSHAW Vidalia
TRACY LAWRENCE Stars Over Texas
Hottest:
RHETT AKINS Don't Get Me Started
DIAMOND RIO That's What I Get For Loving You
WADE HAYES On A Good Night
TIM MCGRAW She Never Lets It Go To Her Heart
GEORGE STRAIT Carried Away

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country – David Felker

Adds:
JOHN BERRY Change My Mind
PAUL BRANDT I Do
4RUNNER That Was Him (This Is Now)
SAMMY KERSHAW Vidalia
TRACY LAWRENCE Stars Over Texas
Hottest:
RICOCHET Daddy's Money
GEORGE STRAIT Carried Away
SAWYER BROWN Treat Her Right
RHETT AKINS Don't Get Me Started
DIAMOND RIO That's What I Get For Loving You

Mainstream Country – David Felker

Adds:
ALABAMA The Maker Said Take Her
TY HERNDON Living In A Moment
FAITH HILL You Can't Lose
Hottest:
SHANIA TWAIN No One Needs To Know
RICOCHET Daddy's Money
SAWYER BROWN Treat Her Right
RHETT AKINS Don't Get Me Started
DIAMOND RIO That's What I Get For Loving You



60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

JOHN BERRY Change My Mind (*Capitol*)
JEFF CARSON That Last Mile (*MCG/Curb*)
COX FAMILY Runaway (*Asylum/EEG*)
EDDY RAVEN & JO-EL SONNIER Fas Do-Do (*K-Tel*)
THRASHER SHIVER Goin' Goin' Gone (*Asylum/EEG*)
CHRIS WARD Fall Reaching (*Giant*)

HEAVY

TRACE ADKINS There's A Girl In Texas (*Capitol*)
BLACKHAWK Big Guitar (*Arista*)
JAMES BONAMY I Don't Think I Will (*Epic*)
JUNIOR BROWN Venom Wearin' Denim (*MCG/Curb*)
JEFF FOXWORTHY Redneck Games (*Warner Bros.*)
WADE HAYES On A Good Night (*DKG/Columbia/CRG*)
TY HERNDON Living In A Moment (*Epic*)
PATTY LOVELESS A Thousand Times A Day (*Epic*)
NEAL MCCOY Then You Can Tell Me Goodbye (*Atlantic*)
EDDY RAVEN & JO-EL SONNIER Fas Do-Do (*Ktel Int'l*)
RICOCHET Daddy's Money (*Columbia/CRG*)
LEANN RIMES Blue (*MCG/Curb*)
RICKY SKAGGS Cat's In The Cradle (*Atlantic*)
STUART & TRITT Honky Tonkin's What I Do Best (*MCA*)
RANDY TRAVIS Are We In Trouble Now (*Warner Bros.*)
RICK TREVINO Learning As You Go (*Columbia/CRG*)
SHANIA TWAIN You Win My Love (*Mercury*)

Information current as of July 22.



30.8 million households
Tracy Rogers, Director/Programming
Paul Hastaba, VP/GM

TOP 10

RICOCHET Daddy's Money (*Columbia/CRG*)
WADE HAYES On A Good Night (*DKG/Columbia/CRG*)
NEAL MCCOY Then You Can Tell Me Goodbye (*Atlantic*)
TRACE ADKINS There's A Girl In Texas (*Capitol*)
LEANN RIMES Blue (*MCG/Curb*)
SHANIA TWAIN No One Needs To Know (*Mercury*)
BLACKHAWK Big Guitar (*Arista*)
JAMES BONAMY I Don't Think I Will (*Epic*)
HAL KETCHUM Hang In There Superman (*MCG/Curb*)
SAWYER BROWN Treat Her Right (*Curb*)

ADDS

DEANA CARTER Strawberry Wine (*Capitol*)
KENNY CHESNEY Me And You (*BNA*)
VINCE GILL Worlds Apart (*MCA*)
JAMES HOUSE & BEACH BOYS Little Deuce... (*River North*)
RICH MCCREADY When Hell Freezes Over (*Magnatone*)
MARTY STUART Thanks To You (*MCA*)
TRAVIS TRITT More Than You'll Ever Know (*Warner Bros.*)
SHANIA TWAIN Home Ain't Where His Heart... (*Mercury*)

HEAVY

TRACE ADKINS There's A Girl In Texas (*Capitol*)
BLACKHAWK Big Guitar (*Arista*)
JAMES BONAMY I Don't Think I Will (*Epic*)
JEFF FOXWORTHY Redneck Games (*Warner Bros.*)
WADE HAYES On A Good Night (*DKG/Columbia/CRG*)
HAL KETCHUM Hang In There Superman (*MCG/Curb*)
PATTY LOVELESS A Thousand Times A Day (*Epic*)
NEAL MCCOY Then You Can Tell Me Goodbye (*Atlantic*)
LEANN RIMES Blue (*MCG/Curb*)
SAWYER BROWN Treat Her Right (*Curb*)
RICK TREVINO Learning As You Go (*Columbia/CRG*)

HOT SHOTS

JOHN BERRY Change My Mind (*Capitol*)
PAUL BRANDT I Do (*Reprise*)
JEFF CARSON That Last Mile (*MCG/Curb*)
KENNY CHESNEY Me And You (*BNA*)
VINCE GILL Worlds Apart (*MCA*)
FAITH HILL You Can't Lose Me (*Warner Bros.*)
JAMES HOUSE & BEACH BOYS Little Deuce... (*River North*)
DAVID LEE MURPHY The Road You Leave Behind (*MCA*)
EDDY RAVEN & JO-EL SONNIER Fas Do-Do (*Ktel Int'l*)
RICOCHET Love Is Stronger Than Pride (*Columbia/CRG*)
MARTY STUART Thanks To You (*MCA*)
THRASHER SHIVER Goin' Goin' Gone (*Asylum/EEG*)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of July 24.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p>WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 VINCE GILL 18 TOBY KEITH 9 STEVE AZAR 9 PAUL JEFFERSON</p>	<p>WBCS/Boston, MA PD: Harry Nelson MD: Ginny Rogers 12 LEANN RIMES 12 TRAVIS TRITT 5 MICHELLE WRIGHT</p>	<p>PD: Smokey Rivers MD: Teresa Whitney 10 FAITH HILL 10 4RUNNER 10 WESTERN FLYER</p>	<p>PD: Doug Montgomery MD: Dolly Irla 25 TRISHA YEARWOOD 18 PAUL BRANDT 18 DAVID LEE MURPHY 18 THRASHER SHIVER 5 SAMMY KERSHAW 5 FAITH HILL 5 TONY TOLIVER 5 PAUL JEFFERSON</p>	<p>KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. Entire 18 JOHN BERRY 18 TRACY LAWRENCE 18 DAVID LEE MURPHY 10 TY ENGLAND</p>	<p>KTEX/McAllen, TX PD/MD: Jim Paczkowski 9 TRACY LAWRENCE 9 DAVID LEE MURPHY 9 TRAVIS TRITT 9 TY ENGLAND 9 LORRIE MORGAN</p>	<p>WOW/Denver, CO PD: Ken Brooks MD: Tom Scott 9 PAUL BRANDT 9 KENNY CHESNEY 9 JOHN BERRY 9 TRAVIS TRITT 9 STEVE AZAR 9 MICHELLE WRIGHT 9 STEPHANIE BENTLEY 9 DAVID LEE MURPHY 9 TY ENGLAND 9 WESTERN FLYER</p>	<p>WQDR/Raleigh, NC PD/MD: Len Schackelford 7 JOHN BERRY 7 SAMMY KERSHAW</p>	<p>KMPS/Seattle, WA PD: Alan Sledge MD: Tony Thomas 16 LEANN RIMES 5 JAMES BONAMY 5 DAVID LEE MURPHY 5 SAMMY KERSHAW</p>	<p>KWEN/Tulsa, OK PD: Dave Block MD: Tim Howard 18 COLLIN RAYE 18 TOBY KEITH</p>	
<p>WGNM/Albany, NY OM: Fred Horton MD: Bill Earley 13 STEVE AZAR 13 TY HERNDON 13 DAVID LEE MURPHY</p>	<p>WKLB/Boston, MA PD: Harry Nelson MD: Ginny Rogers 5 STEPHANIE BENTLEY 5 PAUL BRANDT 5 TRACY LAWRENCE 5 SAMMY KERSHAW 5 LARRY STEWART 5 JOHN BERRY</p>	<p>KSCS/Dallas, TX PD: Dean James MD: Linda O'Brian 14 TOBY KEITH 14 TERRI CLARK 14 BRYAN WHITE 14 TRISHA YEARWOOD</p>	<p>WTOR/Greensboro, NC PD: Paul Franklin MD: Danny Hall 15 TRACY LAWRENCE 5 TERRI CLARK 5 SAMMY KERSHAW 5 LARRY STEWART 5 TRISHA YEARWOOD</p>	<p>KFKF/Kansas City, MO PD: Dale Carter MD: Tony Stevens 8 ALABAMA 8 TRACY LAWRENCE</p>	<p>WOGY/Memphis, TN PD: Holly Wogg MD: Hopalong Cassidy 20 VINCE GILL 7 TRISHA YEARWOOD</p>	<p>WVWA/Oriando, FL PD: Mike Moore MD: Shadow Stevens 17 FAITH HILL 17 COLLIN RAYE 17 TRISHA YEARWOOD 5 TY ENGLAND</p>	<p>WKHL/Reno, NV PD: Jeff Baird MD: Chuck Reeves 11 BAKER & MYERS 11 DAVID KERSH 11 KENNY CHESNEY 11 LEANN RIMES 11 SAMMY KERSHAW 11 SHANIA TWAIN</p>	<p>KRMN/Shevport, LA MD: Rick Stephenson 8 COLLIN RAYE 8 JO DEE MESSINA 8 TRISHA YEARWOOD</p>	<p>WVZD/Tupelo, MS PD: T.J. McKay MD: Mark Summer 30 LEANN RIMES 14 ALABAMA 14 JO DEE MESSINA 14 DAVID LEE MURPHY</p>	
<p>KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Malibu 12 TRACY LAWRENCE 5 SAMMY KERSHAW 5 PAUL BRANDT</p>	<p>WYRK/Bufalo, NY PD: Ken Johnson MD: Pat O'Brien 12 SHANIA TWAIN 12 RICK TREVINO 12 BILLY DEAN</p>	<p>WGNB/Daytona Beach, FL PD: John Rivers 20 TRISHA YEARWOOD 11 SAMMY KERSHAW 10 TRACY LAWRENCE 9 JOHN BERRY</p>	<p>WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 22 DAVID LEE MURPHY 13 TY ENGLAND 10 PAUL BRANDT 10 JOHN BERRY 10 STEPHANIE BENTLEY 10 LEANN RIMES</p>	<p>WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 20 TOBY KEITH 10 LORRIE MORGAN 10 SAMMY KERSHAW 10 TY ENGLAND 10 DAVID LEE MURPHY 10 JOHN BERRY</p>	<p>WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 14 ALABAMA 14 DAVID LEE MURPHY 14 COLLIN RAYE 14 MICHELLE WRIGHT</p>	<p>WKAY/Oxnard, CA PD/MD: Mark Hill 9 DAVID BALL 9 TRACY LAWRENCE 9 SHANIA TWAIN 9 RICCOCHET 8 JEFF CARSON 8 DAVID LEE MURPHY 8 LARRY STEWART 7 CHRIS WARD</p>	<p>WKHK/Richmond, VA MD: Rick Campbell 15 TRAVIS TRITT 15 SAMMY KERSHAW 15 DAVID LEE MURPHY 15 PAUL BRANDT</p>	<p>KDRK/Spokane, WA PD: Tim Roberts APD/MD: T.C. Patrick 8 JOHN BERRY 8 TRACY LAWRENCE 8 SAMMY KERSHAW</p>	<p>WFRG/Utica-Rome, NY PD/MD: Chris Atkins 17 TY ENGLAND 7 DAVID LEE MURPHY 7 LEANN RIMES 7 THRASHER SHIVER</p>	
<p>KRRV/Alexandria, LA PD: Ron Knighten APD/MD: Michael Bailey 12 RICH MCCREADY 12 TRAVIS TRITT 12 TY ENGLAND 12 THRASHER SHIVER</p>	<p>WBUB/Charleston, SC PD: Charlie Lindsay MD: John Dixon 15 VINCE GILL 15 TRISHA YEARWOOD 15 TRACY LAWRENCE 15 TERRI CLARK</p>	<p>KYGO/Denver, CO PD: John St. John MD: Jennifer Page 13 TRACY LAWRENCE 5 PAUL BRANDT 5 BAKER & MYERS</p>	<p>WSSJ/Greenville, SC PD: Jeff Garrison MD: John Landrum 20 VINCE GILL 7 JOHN BERRY 7 JO DEE MESSINA 7 KENNY CHESNEY</p>	<p>KXKC/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 24 SHANIA TWAIN 24 DEANA CARTER 24 WESTERN FLYER 24 CHRIS WARD 9 THRASHER SHIVER 7 PAUL JEFFERSON 5 TY ENGLAND</p>	<p>WKMI/Milwaukee, WI PD: Kerry Wolfe MD: Mitch Morgan 14 SAMMY KERSHAW 14 PAUL BRANDT 5 LARRY STEWART 5 JOHN BERRY 5 4RUNNER 5 KENNY CHESNEY 5 JAMES HOUSE/BEACH...</p>	<p>KEYE/Minneapolis, MN PD: Gregg Swedberg MD: Tracy Lawrence 10 WESTERN FLYER</p>	<p>WYWD/Roanoke, VA PD/MD: Robynn Jaymes 16 MARK WILLS 14 TRACY LAWRENCE 14 TRISHA YEARWOOD 16 JO DEE MESSINA</p>	<p>KNFR/Spokane, WA PD/MD: Jay Daniels 14 PAUL BRANDT 14 TRACY LAWRENCE 14 TY ENGLAND 7 JAMES HOUSE/BEACH...</p>	<p>WACO/Waco, TX OM/MD: Zack Owen APD/MD: Glenn Michaels 10 SAMMY KERSHAW 10 LEANN RIMES 10 JOHN BERRY 10 TY ENGLAND 10 DAVID LEE MURPHY</p>	
<p>KGNC/Amarillo, TX PD: Tim Butler MD: Patrick Clark 22 DAVID LEE MURPHY 22 TY ENGLAND 10 JEFF CARSON</p>	<p>WEZI/Charleston, SC PD: TJ Phillips MD: Gary Griffin 16 JOHN BERRY 16 DAVID LEE MURPHY 16 PAUL BRANDT 7 ALABAMA</p>	<p>KJYJ/Des Moines, IA PD: Beverly Brannigan MD: Eddie Hatfield 21 TY HERNDON</p>	<p>WSSL/Greenville, SC PD: Mike Chapman MD: Dude Walker 15 TRACY LAWRENCE 13 SAMMY KERSHAW 7 TY ENGLAND 7 DAVID LEE MURPHY 7 LEANN RIMES 7 JAMES HOUSE/BEACH... 7 TONY TOLIVER</p>	<p>WIOV/Lancaster, PA PD: Brother Weems MD: Robin Williams 12 LEANN RIMES 12 TRACY LAWRENCE 12 TRAVIS TRITT 5 SAMMY KERSHAW 5 PAUL BRANDT 5 TY ENGLAND 5 KENNY CHESNEY</p>	<p>WBOB/Minneapolis, MN PD/MD: Bob Wood 9 PAUL BRANDT</p>	<p>WXSJ/Mobile, AL PD: Scott Johnson MD: Bill Dotson 12 PAUL BRANDT 12 TRACY LAWRENCE 12 DAVID LEE MURPHY 12 TRAVIS TRITT 12 SAMMY KERSHAW 12 JOHN BERRY</p>	<p>WXBM/Pensacola, FL PD: Lynn West MD: Bruce Clark 15 SAMMY KERSHAW 9 JAMES HOUSE/BEACH... 9 DAVID KERSH 9 JOHN BERRY</p>	<p>WVBE/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 TRACY LAWRENCE 12 TERRI CLARK 12 DAVID LEE MURPHY 15 TRISHA YEARWOOD 5 TERRI CLARK 5 TRAVIS TRITT 5 LORRIE MORGAN 5 JAMES HOUSE/BEACH...</p>	<p>KNCI/Sacramento, CA PD: Mark Evans MD: Jennifer Wood 15 LORRIE MORGAN 6 LEANN RIMES 6 TY ENGLAND 6 DAVID LEE MURPHY 5 LARRY STEWART</p>	<p>WVWK/West Palm Beach, FL PD: Ron Brooks MD: J.R. Jackson 16 VINCE GILL 16 BRYAN WHITE 5 MARK WILLS</p>
<p>KASH/Anchorage, AK PD: Dennis Carter MD: Eddie Maxwell 6 TY ENGLAND 6 DAVID LEE MURPHY</p>	<p>WSOC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 18 FAITH HILL 5 TONY TOLIVER 5 DAVID BALL 5 VINCE GILL 5 TY ENGLAND 5 TRACY LAWRENCE 5 DAVID LEE MURPHY</p>	<p>WWWV/Detroit, MI PD: Mark Hamlin MD: Carl E. 5 TRAVIS TRITT 5 PAUL BRANDT 5 TRACY LAWRENCE</p>	<p>WRKZ/Harrisburg, PA PD: Mitch Mahan MD: Daniel 16 THRASHER SHIVER 9 DAVID LEE MURPHY 9 JAMES HOUSE/BEACH... 5 LEANN RIMES 5 CHRIS WARD 5 PAUL JEFFERSON</p>	<p>WTLN/Lansing, MI PD: Steve Cherry APD/MD: A.J. Wilson 14 JAMES BONAMY 10 SAMMY KERSHAW 10 DAVID KERSH</p>	<p>WKSJ/Mobile, AL PD: Scott Johnson MD: Bill Dotson 12 PAUL BRANDT 12 TRACY LAWRENCE 12 DAVID LEE MURPHY 12 TRAVIS TRITT 12 SAMMY KERSHAW 12 JOHN BERRY</p>	<p>KATM/Modesto, CA PD: Ed Hill 9 DAVID LEE MURPHY 9 TRACY LAWRENCE 5 PAUL BRANDT 5 LARRY STEWART</p>	<p>WXCL/Peoria, IL PD: Dan Dermody MD: Mark Langston 14 DAVID LEE MURPHY 14 JOHN BERRY 14 LEANN RIMES 14 TY ENGLAND 6 JEFF CARSON</p>	<p>WVBC/Saginaw, MI PD/MD: Rick Walker 8 TRISHA YEARWOOD 8 FAITH HILL 8 ALABAMA 8 TY HERNDON</p>	<p>WVWL/Wilmington, NC PD/MD: Clay McCauley APD: Ron Gray 7 JOHN BERRY 7 LEANN RIMES 7 DAVID KERSH 7 JEFF CARSON 7 DAVID LEE MURPHY 7 STEPHANIE BENTLEY 7 JAMES HOUSE/BEACH...</p>	
<p>WUSW/Appleton, WI PD: Mark Lewis MD: Billy Cannon 15 DAVID LEE MURPHY 5 JOE NICHOLS 5 TRACY LAWRENCE</p>	<p>WYCD/Detroit, MI PD/MD: Eddie Haskell 5 COLLIN RAYE 5 TRACY LAWRENCE</p>	<p>WTVY/Dothan, AL PD/MD: Shannon O'Neal 10 DAVID LEE MURPHY 10 JEFF CARSON 10 TY ENGLAND 10 LEANN RIMES 7 JAMES HOUSE/BEACH... 7 THRASHER SHIVER 7 PAUL JEFFERSON 7 DAVID KERSH 7 MC POTTS</p>	<p>WVYZ/Hartford, CT PD: Greg Roche MD: John 10 DAVID LEE MURPHY 5 PAUL JEFFERSON 5 JEFF CARSON 5 JAMES HOUSE/BEACH... 5 MILA MASON 5 DEANA CARTER 5 TONY TOLIVER 5 LINDA DAVIS 5 LYLE LOVETT 5 RICCOCHET</p>	<p>KFMS/Las Vegas, NV PD: Jay Phillips APD/MD: Shari Singer 10 ALABAMA 10 MARK WILLS 10 BRYAN WHITE</p>	<p>WKSJ/Mobile, AL PD: Scott Johnson MD: Bill Dotson 12 PAUL BRANDT 12 TRACY LAWRENCE 12 DAVID LEE MURPHY 12 TRAVIS TRITT 12 SAMMY KERSHAW 12 JOHN BERRY</p>	<p>KTOM/Monterey, CA PD: Erik Fox MD: Karyann Hamilton 10 PAUL BRANDT 10 KENNY CHESNEY 10 SAMMY KERSHAW 10 LEANN RIMES 10 TRAVIS TRITT 10 TRISHA YEARWOOD</p>	<p>WVBC/Saginaw, MI PD/MD: Rick Walker 8 TRISHA YEARWOOD 8 FAITH HILL 8 ALABAMA 8 TY HERNDON</p>	<p>WVWL/Wilmington, NC PD/MD: Clay McCauley APD: Ron Gray 7 JOHN BERRY 7 LEANN RIMES 7 DAVID KERSH 7 JEFF CARSON 7 DAVID LEE MURPHY 7 STEPHANIE BENTLEY 7 JAMES HOUSE/BEACH...</p>	<p>WVWL/Wilmington, NC PD/MD: Clay McCauley APD: Ron Gray 7 JOHN BERRY 7 LEANN RIMES 7 DAVID KERSH 7 JEFF CARSON 7 DAVID LEE MURPHY 7 STEPHANIE BENTLEY 7 JAMES HOUSE/BEACH...</p>	
<p>WYAY/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 COLLIN RAYE 18 PAUL BRANDT 18 KENNY CHESNEY 18 DAVID LEE MURPHY</p>	<p>WVYD/Detroit, MI PD/MD: Eddie Haskell 5 COLLIN RAYE 5 TRACY LAWRENCE</p>	<p>WVYZ/Hartford, CT PD: Greg Roche MD: John 10 DAVID LEE MURPHY 5 PAUL JEFFERSON 5 JEFF CARSON 5 JAMES HOUSE/BEACH... 5 MILA MASON 5 DEANA CARTER 5 TONY TOLIVER 5 LINDA DAVIS 5 LYLE LOVETT 5 RICCOCHET</p>	<p>KFMS/Las Vegas, NV PD: Jay Phillips APD/MD: Shari Singer 10 ALABAMA 10 MARK WILLS 10 BRYAN WHITE</p>	<p>KWNR/Las Vegas, NV PD/MD: Tom Jordan 13 RICK TREVINO 7 RANDY TRAVIS 7 TY HERNDON</p>	<p>WKSJ/Mobile, AL PD: Scott Johnson MD: Bill Dotson 12 PAUL BRANDT 12 TRACY LAWRENCE 12 DAVID LEE MURPHY 12 TRAVIS TRITT 12 SAMMY KERSHAW 12 JOHN BERRY</p>	<p>KTOM/Monterey, CA PD: Erik Fox MD: Karyann Hamilton 10 PAUL BRANDT 10 KENNY CHESNEY 10 SAMMY KERSHAW 10 LEANN RIMES 10 TRAVIS TRITT 10 TRISHA YEARWOOD</p>	<p>WVBC/Saginaw, MI PD/MD: Rick Walker 8 TRISHA YEARWOOD 8 FAITH HILL 8 ALABAMA 8 TY HERNDON</p>	<p>WVWL/Wilmington, NC PD/MD: Clay McCauley APD: Ron Gray 7 JOHN BERRY 7 LEANN RIMES 7 DAVID KERSH 7 JEFF CARSON 7 DAVID LEE MURPHY 7 STEPHANIE BENTLEY 7 JAMES HOUSE/BEACH...</p>	<p>WVWL/Wilmington, NC PD/MD: Clay McCauley APD: Ron Gray 7 JOHN BERRY 7 LEANN RIMES 7 DAVID KERSH 7 JEFF CARSON 7 DAVID LEE MURPHY 7 STEPHANIE BENTLEY 7 JAMES HOUSE/BEACH...</p>	
<p>WYAY/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 COLLIN RAYE 18 PAUL BRANDT 18 KENNY CHESNEY 18 DAVID LEE MURPHY</p>	<p>WVYD/Detroit, MI PD/MD: Eddie Haskell 5 COLLIN RAYE 5 TRACY LAWRENCE</p>	<p>WVYZ/Hartford, CT PD: Greg Roche MD: John 10 DAVID LEE MURPHY 5 PAUL JEFFERSON 5 JEFF CARSON 5 JAMES HOUSE/BEACH... 5 MILA MASON 5 DEANA CARTER 5 TONY TOLIVER 5 LINDA DAVIS 5 LYLE LOVETT 5 RICCOCHET</p>	<p>KFMS/Las Vegas, NV PD: Jay Phillips APD/MD: Shari Singer 10 ALABAMA 10 MARK WILLS 10 BRYAN WHITE</p>	<p>KWNR/Las Vegas, NV PD/MD: Tom Jordan 13 RICK TREVINO 7 RANDY TRAVIS 7 TY HERNDON</p>	<p>WKSJ/Mobile, AL PD: Scott Johnson MD: Bill Dotson 12 PAUL BRANDT 12 TRACY LAWRENCE 12 DAVID LEE MURPHY 12 TRAVIS TRITT 12 SAMMY KERSHAW 12 JOHN BERRY</p>	<p>KTOM/Monterey, CA PD: Erik Fox MD: Karyann Hamilton 10 PAUL BRANDT 10 KENNY CHESNEY 10 SAMMY KERSHAW 10 LEANN RIMES 10 TRAVIS TRITT 10 TRISHA YEARWOOD</p>	<p>WVBC/Saginaw, MI PD/MD: Rick Walker 8 TRISHA YEARWOOD 8 FAITH HILL 8 ALABAMA 8 TY HERNDON</p>	<p>WVWL/Wilmington, NC PD/MD: Clay McCauley APD: Ron Gray 7 JOHN BERRY 7 LEANN RIMES 7 DAVID KERSH 7 JEFF CARSON 7 DAVID LEE MURPHY 7 STEPHANIE BENTLEY 7 JAMES HOUSE/BEACH...</p>	<p>WVWL/Wilmington, NC PD/MD: Clay McCauley APD: Ron Gray 7 JOHN BERRY 7 LEANN RIMES 7 DAVID KERSH 7 JEFF CARSON 7 DAVID LEE MURPHY 7 STEPHANIE BENTLEY 7 JAMES HOUSE/BEACH...</p>	
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COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM		MARKET #2
KIKF/Los Angeles (714) 634-9494 Harvey/Dunne		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
20 20 30	WADE HAYES/On A Good Night	
10 20 20	GARTH BROOKS/It's Midnight...	
20 20 20	NEAL MCCOY/Then You Can Tell...	
30 30 30	DIAMOND RIO/That's What I Get...	
20 20 30	TIM MCGRAW/She Never Lets It...	
20 20 30	BROOKS & DUNN/Am That Man	
20 20 30	GEORGE STRAIT/Carried Away	
30 30 30	RHETT AKINS/Don't Get Me Started	
30 30 30	CLAY WALKER/Only On Days That...	
10 10 10	PAM TILLIS/It's Lonely Out...	
10 10 20	BRYAN WHITE/So Much For...	
10 10 20	LEE ROY PARNELL/Givin' Water To...	
20 20 20	JAMES BONAMY/Don't Think I Will	
20 20 20	LONESTAR/Runnin' Away With...	
10 10 20	BLACKHAWK/Big Guitar	
10 10 20	MINDY MCCREADY/Guys Do It All...	
10 10 20	RANDY TRAVIS/Are We In Trouble...	
20 20 20	PATTY LOVELESS/A Thousand Times...	
10 10 20	BILLY DEAN/That Girl's Been...	
10 10 20	RICK TREVIÑO/Learning As You Go	
20 20 20	TRACE ADKINS/There's A Girl In...	
10 10 20	TRACY BYRD/4 To 1 In Atlanta	
10 10 20	MARK WILLIS/Jacob's Ladder	
10 10 20	MAVERICKS/Missing You	
10 10 20	JOE OFFIE/Whole Lotta Gone	
10 10 20	TY HERNDON/Living In A Moment	
10 10 20	COLLIN RAYE/Love Remains	
10 10 20	TERRI CLARK/Suddenly Single	
10 10 20	TRISHA YEARWOOD/Believe Me Baby...	
10 10 20	FAITH HILL/You Can't Lose Me	
10 10 20	JOE DEE MESSINA/You're Not In...	
10 10 20	VINCE GILL/Worlds Apart	
10 10 20	ALABAMA/The Maker Said...	
10 10 20	TRACY LAWRENCE/Stars Over Texas	
10 10 20	SAMMY KERSHAW/Vidalia	
10 10 20	LEANN RIMES/Hurt Me	
10 10 20	DAVID LEE MURPHY/The Road You...	
10 10 20	TRAVIS TRITT/More Than You'll...	
10 10 20	PAUL BRANDT/Do	

93.9 KZLA		MARKET #2
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
35 35 35	SAWYER BROWN/Treat Her Right	
22 22 22	DAVID LEE MURPHY/Every Time I Get...	
35 35 35	RICOCHET/Daddy's Money	
22 25 22	RICK TREVIÑO/Learning As You Go	
5 16 22	COLLIN RAYE/Love Remains	
16 22 22	GEORGE STRAIT/Carried Away	
16 22 22	BROOKS & DUNN/Am That Man	
22 22 22	DIAMOND RIO/That's What I Get...	
5 16 22	GARTH BROOKS/It's Midnight...	
16 22 22	TIM MCGRAW/She Never Lets It...	
5 16 22	MARK WILLIS/Jacob's Ladder	
16 22 22	JAMES BONAMY/Don't Think I Will	
16 22 22	TY HERNDON/Living In A Moment	
16 22 22	PATTY LOVELESS/A Thousand Times...	
16 22 22	PAM TILLIS/It's Lonely Out...	
16 22 22	SAMMY KERSHAW/Vidalia	
16 22 22	TRACE ADKINS/There's A Girl In...	
16 5 5	BILLY DEAN/That Girl's Been...	
16 5 5	MINDY MCCREADY/Guys Do It All...	
16 5 5	JOE DEE MESSINA/You're Not In...	
16 5 5	TOBY KEITH/Woman's Touch	
16 5 5	WADE HAYES/On A Good Night	
35 35 35	ALAN JACKSON/Home	
16 22 22	MARTINA MCBRIDE/Phones Are Ringin'...	
14 15 35	NEAL MCCOY/Then You Can Tell...	
22 22 22	WYNNONNA/Heaven Help My Heart	
22 15 14	RHETT AKINS/Don't Get Me Started	
22 15 14	PAUL BRANDT/My Heart Has A...	
35 35 14	TOBY KEITH/Does That Blue...	
14 15 14	SAMMY KERSHAW/Meant To Be	
14 15 14	TRACY LAWRENCE/Time Marches On	
22 15 14	MINDY MCCREADY/Ten Thousand Angels	
25 15 14	SHANIA TWAIN/No One Needs To Know	
7	VINCE GILL/Worlds Apart	
7	LEE ROY PARNELL/Givin' Water To...	
7	CLAY WALKER/Only On Days That...	
7	JEFF CARSON/Holdin' Onto...	
7	LEANN RIMES/Hurt Me	
7	SHANIA TWAIN/No One Needs To Know	
7	DEANA CARTER/Strawberry Wine	
7	FAITH HILL/You Can't Lose Me	

94.7 KICKS COUNTRY		MARKET #3
WKXX/Chicago (312) 984-5425 Stecker/McCann		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
37 37 37	SAWYER BROWN/Treat Her Right	
37 37 37	RICOCHET/Daddy's Money	
23 37 37	DIAMOND RIO/That's What I Get...	
23 37 37	CLAY WALKER/Only On Days That...	
23 37 37	WADE HAYES/On A Good Night	
23 37 37	GEORGE STRAIT/Carried Away	
23 37 37	RHETT AKINS/Don't Get Me Started	
23 37 37	NEAL MCCOY/Then You Can Tell...	
23 37 37	BROOKS & DUNN/Am That Man	
23 37 37	PATTY LOVELESS/A Thousand Times...	
23 37 37	TIM MCGRAW/She Never Lets It...	
23 37 37	MARK WILLIS/Jacob's Ladder	
23 37 37	JAMES BONAMY/Don't Think I Will	
23 37 37	LEE ROY PARNELL/Givin' Water To...	
23 37 37	TRACE ADKINS/There's A Girl In...	
23 37 37	LONESTAR/Runnin' Away With...	
23 37 37	BLACKHAWK/Big Guitar	
23 37 37	GARTH BROOKS/It's Midnight...	
14 23 37	RICK TREVIÑO/Learning As You Go	
14 23 37	PAM TILLIS/It's Lonely Out...	
14 23 37	JAMES BONAMY/Don't Think I Will	
37 37 37	SHANIA TWAIN/No One Needs To Know	
23 37 37	PAUL BRANDT/My Heart Has A...	
14 14 20	BRYAN WHITE/So Much For...	
14 14 20	BILLY DEAN/That Girl's Been...	
14 14 20	MINDY MCCREADY/Guys Do It All...	
14 14 20	COLLIN RAYE/Think About You	
14 14 20	REBA MCKENTRE/Starting Over Again	
14 14 20	JEFF CARSON/Holdin' Onto...	
14 14 20	TOBY KEITH/Does That Blue...	
37 14 20	TRACY LAWRENCE/Time Marches On	
37 14 20	DAVID LEE MURPHY/Every Time I Get...	
37 14 20	SAMMY KERSHAW/Meant To Be	
37 14 20	ALAN JACKSON/Home	
23 37 14	WYNNONNA/Heaven Help My Heart	
37 14 20	LEANN RIMES/Hurt Me	
14 14 20	RANDY TRAVIS/Are We In Trouble...	
14 14 20	FAITH HILL/You Can't Lose Me	
14 14 20	COLLIN RAYE/Love Remains	
14 14 20	JOE DEE MESSINA/You're Not In...	
14 14 20	TOBY KEITH/Woman's Touch	
14 14 20	ALABAMA/The Maker Said...	

US-99		MARKET #3
WUSN/Chicago (312) 649-0099 McNeil/Biondo		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
37 37 37	DIAMOND RIO/That's What I Get...	
37 37 37	ALAN JACKSON/Home	
37 37 37	RICOCHET/Daddy's Money	
37 37 37	SAWYER BROWN/Treat Her Right	
21 37 37	NEAL MCCOY/Then You Can Tell...	
21 37 37	GEORGE STRAIT/Carried Away	
37 37 37	RHETT AKINS/Don't Get Me Started	
37 37 37	SHANIA TWAIN/No One Needs To Know	
37 37 37	WADE HAYES/On A Good Night	
17 17 21	LEE ROY PARNELL/Givin' Water To...	
21 21 21	BLACKHAWK/Big Guitar	
21 21 21	BROOKS & DUNN/Am That Man	
21 21 21	TIM MCGRAW/She Never Lets It...	
17 17 21	TRACE ADKINS/There's A Girl In...	
21 21 21	CLAY WALKER/Only On Days That...	
21 21 21	BRYAN WHITE/So Much For...	
17 17 21	BILLY DEAN/That Girl's Been...	
21 21 21	GARTH BROOKS/It's Midnight...	
21 21 21	LONESTAR/Runnin' Away With...	
17 17 21	COLLIN RAYE/Love Remains	
17 17 21	JAMES BONAMY/Don't Think I Will	
17 17 21	PAM TILLIS/It's Lonely Out...	
17 17 21	MINDY MCCREADY/Guys Do It All...	
10 17 21	RICK TREVIÑO/Learning As You Go	
17 17 21	JOHN BERRY/Change My Mind	
17 17 21	TERRI CLARK/Suddenly Single	
17 17 21	FAITH HILL/You Can't Lose Me	
17 17 21	MARK WILLIS/Jacob's Ladder	
17 17 21	TOBY KEITH/Woman's Touch	
17 17 21	RANDY TRAVIS/Are We In Trouble...	
17 17 21	TRACE ADKINS/Stars Over Texas	
17 17 21	ALABAMA/The Maker Said...	
17 17 21	TRISHA YEARWOOD/Believe Me Baby...	
17 17 21	TY HERNDON/Living In A Moment	
17 17 21	VINCE GILL/Worlds Apart	
17 17 21	PAM TILLIS/It's Lonely Out...	
17 17 21	PAUL BRANDT/Do	
10 10 10	KENNY CHESNEY/Me And You	
10 10 10	MAVERICKS/Missing You	
10 10 10	TRACY BYRD/4 To 1 In Atlanta	
10 10 10	JOE DEE MESSINA/You're Not In...	

KFSN 94.7 FM		MARKET #4
KFSN/San Francisco (415) 291-0202 Roberts/Ryan		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
45 40 38	RHETT AKINS/Don't Get Me Started	
7 38	PAUL BRANDT/Do	
28 40 38	BROOKS & DUNN/Am That Man	
28 40 38	DIAMOND RIO/That's What I Get...	
28 40 38	WADE HAYES/On A Good Night	
15 28 24	NEAL MCCOY/Then You Can Tell...	
15 28 24	RICK TREVIÑO/Learning As You Go	
28 40 38	GEORGE STRAIT/Carried Away	
15 28 24	TRACE ADKINS/There's A Girl In...	
15 28 24	BLACKHAWK/Big Guitar	
15 28 24	JAMES BONAMY/Don't Think I Will	
15 28 24	GARTH BROOKS/It's Midnight...	
15 28 24	VINCE GILL/Worlds Apart	
15 28 24	FAITH HILL/You Can't Lose Me	
15 28 24	TIM MCGRAW/She Never Lets It...	
15 28 24	JOE DEE MESSINA/You're Not In...	
15 28 24	LEE ROY PARNELL/Givin' Water To...	
15 28 24	RANDY TRAVIS/Are We In Trouble...	
15 28 24	RICK TREVIÑO/Learning As You Go	
15 28 24	MARK WILLIS/Jacob's Ladder	
15 28 24	SHANIA TWAIN/No One Needs To Know	
15 28 24	ALABAMA/The Maker Said...	
15 28 24	TY HERNDON/Living In A Moment	
15 28 24	BILLY DEAN/That Girl's Been...	
15 28 24	SAMMY KERSHAW/Vidalia	
28 28 15	CLAY WALKER/Only On Days That...	
45 15 12	PAUL BRANDT/My Heart Has A...	
15 15 12	JEFF CARSON/Holdin' Onto...	
15 15 12	MARK CHESNUT/Who Wouldn't Hurt...	
15 15 12	TERRI CLARK/Where I Do	
15 15 12	BILLY DEAN/That Girl's Been...	
45 40 38	ALAN JACKSON/Home	
15 15 12	TOBY KEITH/Does That Blue...	
15 15 12	SAMMY KERSHAW/Meant To Be	
15 15 12	TRACY LAWRENCE/Time Marches On	
28 28 15	PATTY LOVELESS/A Thousand Times...	
15 15 12	MINDY MCCREADY/Ten Thousand Angels	
45 40 12	DAVID LEE MURPHY/Every Time I Get...	

YOUNG COUNTRY 93.3		MARKET #4
KYCY/San Francisco (415) 391-9330 Logan		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
50 50 50	PAUL BRANDT/My Heart Has A...	
50 50 50	GEORGE STRAIT/Carried Away	
50 50 50	WYNNONNA/Heaven Help My Heart	
50 50 50	REBA MCKENTRE/Starting Over Again	
50 50 50	SHANIA TWAIN/No One Needs To Know	
40 50 50	LINDA DAVIS/A Love Story In...	
40 50 50	JOHN M. MONTGOMERY/High School Heart	
40 50 50	BROOKS & DUNN/Am That Man	
40 50 50	DIAMOND RIO/That's What I Get...	
40 50 50	SAWYER BROWN/Treat Her Right	
40 50 50	LEE ROY PARNELL/Givin' Water To...	
40 50 50	MARTINA MCBRIDE/Phones Are Ringin'...	
40 50 50	PAUL BRANDT/Do	
40 50 50	PATTY LOVELESS/A Thousand Times...	
40 50 50	RHETT AKINS/Don't Get Me Started	
40 50 50	GARTH BROOKS/It's Midnight...	
40 50 50	BLACKHAWK/Big Guitar	
40 50 50	WADE HAYES/On A Good Night	
40 50 50	NEAL MCCOY/Then You Can Tell...	
40 50 50	MINDY MCCREADY/Guys Do It All...	
20 20 20	MICHELLE WRIGHT/Nobody's Girl	
20 20 20	TRISHA YEARWOOD/Believe Me Baby...	
20 20 20	VINCE GILL/Worlds Apart	
20 20 20	TRACY BYRD/4 To 1 In Atlanta	
20 20 20	BRYAN WHITE/So Much For...	
10 10 10	CLAY WALKER/Only On Days That...	
10 10 10	TRACE ADKINS/There's A Girl In...	
10 10 10	STEVE AZARI/Never Stop Lovin'	
10 10 10	JAMES BONAMY/Don't Think I Will	
10 10 10	PAM TILLIS/It's Lonely Out...	
10 10 10	CLAY WALKER/Only On Days That...	
10 10 10	DIAMOND RIO/That's What I Get...	
10 10 10	VINCE GILL/Worlds Apart	
10 10 10	MINDY MCCREADY/Ten Thousand Angels	
10 10 10	COLLIN RAYE/Think About You	
10 10 10	FAITH HILL/Someone Else's Dream	
10 10 10	JOE DEE MESSINA/Heads Carolina...	
10 10 10	ALAN JACKSON/Home	
10 10 10	LONESTAR/No News	
10 10 10	PAM TILLIS/It's Lonely Out...	

COUNTRY 92.5 WXTU		MARKET #5
WXTU/Philadelphia (610) 667-9000 O'Neal/Brophy		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
23 23 23	WYNNONNA/Heaven Help My Heart	
23 23 23	SAWYER BROWN/Treat Her Right	
36 36 36	REBA MCKENTRE/Starting Over Again	
36 36 36	RICOCHET/Daddy's Money	
23 22 22	RHETT AKINS/Don't Get Me Started	
36 36 36	STUART & TRITTI/Honky Tonkin's...	
22 34 36	SHANIA TWAIN/No One Needs To Know	
22 34 36	SAWYER BROWN/Treat Her Right	
36 36 36	LEANN RIMES/Blue	
8 11 11	BROOKS & DUNN/Am That Man	
23 23 23	LONESTAR/Runnin' Away With...	
23 22 22	MARTINA MCBRIDE/Phones Are Ringin'...	
24 23 23	LEE ROY PARNELL/Givin' Water To...	
22 24 24	WADE HAYES/On A Good Night	
11 10 23	FAITH HILL/You Can't Lose Me	
11 20 23	GARTH BROOKS/It's Midnight...	
23 24 24	GEORGE STRAIT/Carried Away	
10 24 23	MINDY MCCREADY/Guys Do It All...	
22 23 23	PAUL BRANDT/My Heart Has A...	
10 21 21	MORGAN & RANDALL/By My Side	
23 23 23	PATTY LOVELESS/A Thousand Times...	
22 22 22	BILLY DEAN/That Girl's Been...	
23 25 22	DIAMOND RIO/That's What I Get...	
22 22 22	BLACKHAWK/Big Guitar	
10 21 21	TIM MCGRAW/She Never Lets It...	
23 24 24	SAMMY KERSHAW/Vidalia	
10 12 12	CLAY WALKER/Only On Days That...	
7 7 7	RICK TREVIÑO/Learning As You Go	
11 11 11	TRISHA YEARWOOD/Believe Me Baby...	
10 11 11	TY HERNDON/Living In A Moment	
10 10 11	MAVERICKS/Missing You	
10 10 11	RANDY TRAVIS/Are We In Trouble...	
10 11 11	AARON TIPPIN/Everything I Own	
10 11 11	JOE DEE MESSINA/You're Not In...	
9 11 11	PAM TILLIS/It's Lonely Out...	
11 11 11	JAMES BONAMY/Don't Think I Will	
10 11 11	LARI WHITE/Wild At Heart	
11 12 12	MICHELLE WRIGHT/Nobody's Girl	
10 10 10	ALABAMA/The Maker Said...	

104.1 FM WWWW		MARKET #6
WWW/Detroit (313) 259-4323 Hamlin/E		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
23 23 23	BROOKS & DUNN/Am That Man	
23 23 23	GEORGE STRAIT/Carried Away	
23 23 23	SHANIA TWAIN/No One Needs To Know	
33 33 33	WADE HAYES/On A Good Night	
33 33 33	NEAL MCCOY/Then You Can Tell...	
33 33 33	DIAMOND RIO/That's What I Get...	
33 33 33	RICOCHET/Daddy's Money	
33 33 33	RHETT AKINS/Don't Get Me Started	
33 33 33	SAWYER BROWN/Treat Her Right	
13 13 23	TY HERNDON/Living In A Moment	
5 13 23	BRYAN WHITE/So Much For...	
13 23 23	GARTH BROOKS/It's Midnight...	
13 23 23	MINDY MCCREADY/Guys Do It All...	
13 23 23	BILLY DEAN/That Girl's Been...	
13 23 23	RANDY TRAVIS/Are We In Trouble...	
13 23 23	RICK TREVIÑO/Learning As You Go	
13 23 23	PAM TILLIS/It's Lonely Out...	
23 23 23	TIM MCGRAW/She Never Lets It...	
23 23 23	BLACKHAWK/Big Guitar	
13 13 23	JAMES BONAMY/Don't Think I Will	
23 23 23	TRACY BYRD/4 To 1 In Atlanta	
23 23 23	TRACE ADKINS/There's A Girl In...	
23 23 23	LONESTAR/Runnin' Away With...	
23 23 23	LEE ROY PARNELL/Givin' Water To...	
23 23 23	ALABAMA/The Maker Said...	
5 13 13	VINCE GILL/Worlds Apart	
5 13 13	FRAZIER RIVER/Tangled Up In Texas	
5 13 13	CLAY WALKER/Only On Days That...	
5 13 13	RICK TREVIÑO/Learning As You Go	
5 13 13	TERRI CLARK/Suddenly Single	
13 13 13	TRISHA YEARWOOD/Believe Me Baby...	
13 13 13	JOE OFFIE/Whole Lotta Gone	
5 13 13	FAITH HILL/You Can't Lose Me	
13 13 13	COLLIN RAYE/Love Remains	
13 13 13	TOBY KEITH/Woman's Touch	
13 13 13	TRAVIS TRITT/More Than You'll...	
5 13 13	PAUL BRANDT/Do	
5 13 13	TRACE ADKINS/Stars Over Texas	
5 5 5	JOE DEE MESSINA/You're Not In...	
5 5 5	MICHELLE WRIGHT/Nobody's Girl	
5 5 5	MARK WILLIS/Jacob's Ladder	

COUNTRY 99.5		MARKET #6
WYCD/Detroit (810) 799-0600 Haskell/Maroso		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
54 54 54	RHETT AKINS/Don't Get Me Started	
54 54 54	ALAN JACKSON/Home	
54 54 54	SHANIA TWAIN/No One Needs To Know	
37 37 54	TIM MCGRAW/She Never Lets It...	
37 37 37	CLAY WALKER/Only On Days That...	
54 54 54	RICOCHET/Daddy's Money	
37 37 54	SAMMY KERSHAW/Meant To Be	
37 37 54	GEORGE STRAIT/Carried Away	
37 37 37	WADE HAYES/On A Good Night	
37 37 37	PAUL BRANDT/My Heart Has A...	
5 27 37	PAM TILLIS/It's Lonely Out...	
27 37 37	GARTH BROOKS/It's Midnight...	
37 37 37	PATTY LOVELESS/A Thousand Times...	
37 37 37	MORGAN & RANDALL/By My Side	
37 37 37	DIAMOND RIO/That's What I Get...	
37 37 37	BROOKS & DUNN/Am That Man	
27 37 37	MINDY MCCREADY/Guys Do It All...	
27 37 37	LONESTAR/Runnin' Away With...	
27 37 37	BRYAN WHITE/So Much For...	
37 37 37	NEAL MCCOY/Then You Can Tell...	
5 5 37	STEVE AZARI/Never Stop Lovin'	
27 27 27	LEE ROY PARNELL/Givin' Water To...	
27 27 27	TRISHA YEARWOOD/Believe Me Baby...	
27 27 27	RANDY TRAVIS/Are We In Trouble...	
5 5 27	FAITH HILL/You Can't Lose Me	
5 5 27	TOBY KEITH/Woman's Touch	
5 5 27	PAUL BRANDT/Do	
5 5 27	JAMES BONAMY/Don't Think I Will	
5 5 27	MARK WILLIS/Jacob's Ladder	
5 5 27	BILLY DEAN/That Girl's Been...	
5 5 5	TRACY BY	

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

WQYK MARKET #21
WQYK/Tampa (813) 576-6055 Martin/Roberts

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	32	32	32	32	RHETT AKINS/Don't Get Me Started
32	32	32	32	32	PAUL BRANDT/My Heart Has A...
18	32	32	32	32	DIAMOND RIO/That's What I Get...
18	32	32	32	32	WADE HAYES/On A Good Night
32	32	32	32	32	RICOCHET/Daddy's Money
32	32	32	32	32	SAWYER BROWN/Treat Her Right
18	32	32	32	32	GEORGE STRAIT/Carried Away
32	32	32	32	32	SHANIA TWAIN/No One Needs To Know
18	32	32	32	32	CLAY WALKER/Only On Days That...
18	18	18	18	18	BLACKHAWK/Big Guitar
18	18	18	18	18	JAMES BONAMY/Don't Think I Will
18	18	18	18	18	GARTH BROOKS/It's Midnight...
18	18	18	18	18	BROOKS & DUNN/Am That Man
10	10	10	10	10	BILLY DEAN/That Girl's Been...
18	18	18	18	18	VINCE GILL/Worlds Apart
10	10	10	10	10	FAITH HILL/You Can't Lose Me
18	18	18	18	18	LONESTAR/Runnin' Away With...
18	18	18	18	18	NEAL MCCOY/Then You Can Tell...
18	18	18	18	18	MINDY MCCREADY/Guys Do It All...
18	18	18	18	18	WADE HAYES/On A Good Night
18	18	18	18	18	LEE ROY PARNELL/Givin' Water To...
10	10	10	10	10	RANDY TRAVIS/Are We In Trouble...
10	10	10	10	10	RICK TREVIÑO/Learning As You Go
10	10	10	10	10	BRYAN WHITE/So Much For...
12	12	12	12	12	BROOKS & DUNN/My Maria
12	12	12	12	12	FAITH HILL/Someone Else's Dream
20	12	12	12	12	ALAN JACKSON/Home
20	12	12	12	12	TOBY KEITH/Does That Blue...
20	12	12	12	12	TRACY LAWRENCE/Time Marches On
12	12	12	12	12	LONESTAR/No News
12	12	12	12	12	MINDY MCCREADY/Ten Thousand Angels
12	12	12	12	12	JO DEE MESSINA/Heads Carolina...
12	12	12	12	12	JOHN M. MONTGOMERY/Long As I Live
32	32	32	32	32	DAVID LEE MURPHY/Every Time I Get...
12	12	12	12	12	COLLIN RAYE/Think About You
32	32	32	32	32	LEANN RIMES/Blue
12	12	12	12	12	GEORGE STRAIT/Blue Clear Sky
12	12	12	12	12	SHANIA TWAIN/You Win My Love
12	12	12	12	12	BRYAN WHITE/It's Not Supposed...
10	10	10	10	10	ALABAMA/The Maker Said...

Q105 MARKET #21
WRBQ/Tampa (813) 287-1047 Lane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	45	45	45	45	DIAMOND RIO/That's What I Get...
45	45	45	45	45	RHETT AKINS/Don't Get Me Started
25	45	45	45	45	JEFF FOXWORTHY/Redneck Games
45	45	45	45	45	ALAN JACKSON/Home
45	45	45	45	45	SAMMY KERSHAW/Meant To Be
45	45	45	45	45	PATTY LOVELESS/A Thousand Times...
25	45	45	45	45	NEAL MCCOY/Then You Can Tell...
28	28	25	45	45	MINDY MCCREADY/Guys Do It All...
45	45	45	45	45	RICOCHET/Daddy's Money
45	45	45	45	45	SAWYER BROWN/Treat Her Right
45	45	45	45	45	SHANIA TWAIN/No One Needs To Know
25	25	25	45	45	CLAY WALKER/Only On Days That...
18	28	28	28	28	GARTH BROOKS/It's Midnight...
18	28	28	28	28	BROOKS & DUNN/Am That Man
7	7	7	7	7	COLLIN RAYE/Worlds Apart
7	7	7	7	7	BRYAN WHITE/So Much For...
18	28	28	28	28	MICHELLE WRIGHT/Nobody's Girl
28	28	25	25	25	JAMES BONAMY/Don't Think I Will
28	28	25	25	25	BILLY DEAN/That Girl's Been...
25	25	25	25	25	WADE HAYES/On A Good Night
18	18	18	18	18	LEE ROY PARNELL/Givin' Water To...
18	18	18	18	18	RANDY TRAVIS/Are We In Trouble...
28	28	28	28	28	TIM MCGRAW/She Never Lets It...
18	25	25	25	25	TRACY LAWRENCE/Time Marches On
18	18	18	18	18	PAM TILLIS/It's Lonely Out...
25	25	25	25	25	AARON TIPPIN/Everything I Own
18	18	18	18	18	RANDY TRAVIS/Are We In Trouble...
28	25	25	25	25	RICK TREVIÑO/Learning As You Go
25	25	25	25	25	MARK WILLIS/Jacob's Ladder
25	25	25	25	25	TERRI CLARK/I Wrote You
25	25	25	25	25	JOHN M. MONTGOMERY/Sold (The Grumpy...)
25	25	25	25	25	GEORGE STRAIT/Check Yes Or No
45	45	45	45	45	PAUL BRANDT/My Heart Has A...
18	18	18	18	18	GARTH BROOKS/It's Midnight...
18	18	18	18	18	BROOKS & DUNN/My Maria
25	25	25	25	25	FAITH HILL/Someone Else's Dream
25	25	25	25	25	BRYAN WHITE/It's Not Supposed...
45	45	45	45	45	COLLIN RAYE/Think About You
25	25	25	25	25	TRACY LAWRENCE/Time Marches On
25	25	25	25	25	WYNNONNA/Heaven Help My Heart

WGAR MARKET #22
WGAR/Cleveland (216) 328-9950 Nugent/Collier

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	RHETT AKINS/Don't Get Me Started
36	36	36	36	36	PAUL BRANDT/My Heart Has A...
25	36	36	36	36	DIAMOND RIO/That's What I Get...
36	36	36	36	36	ALAN JACKSON/Home
36	36	36	36	36	SAMMY KERSHAW/Meant To Be
36	36	36	36	36	PATTY LOVELESS/A Thousand Times...
25	25	25	25	25	NEAL MCCOY/Then You Can Tell...
25	25	25	25	25	MINDY MCCREADY/Guys Do It All...
25	25	25	25	25	RICOCHET/Daddy's Money
18	25	25	25	25	SAWYER BROWN/Treat Her Right
25	25	25	25	25	SHANIA TWAIN/No One Needs To Know
18	18	18	18	18	CLAY WALKER/Only On Days That...
25	25	25	25	25	GARTH BROOKS/It's Midnight...
25	25	25	25	25	BROOKS & DUNN/Am That Man
25	25	25	25	25	BILLY DEAN/That Girl's Been...
18	18	18	18	18	VINCE GILL/Worlds Apart
18	18	18	18	18	LONESTAR/Runnin' Away With...
25	25	25	25	25	NEAL MCCOY/Then You Can Tell...
25	25	25	25	25	MINDY MCCREADY/Guys Do It All...
25	25	25	25	25	WADE HAYES/On A Good Night
25	25	25	25	25	LEE ROY PARNELL/Givin' Water To...
25	25	25	25	25	RANDY TRAVIS/Are We In Trouble...
25	25	25	25	25	TIM MCGRAW/She Never Lets It...
18	18	18	18	18	TRACY LAWRENCE/Time Marches On
36	36	36	36	36	MARK WILLIS/Jacob's Ladder
18	18	18	18	18	TERRI CLARK/I Wrote You
18	18	18	18	18	JOHN M. MONTGOMERY/Sold (The Grumpy...)
18	18	18	18	18	GEORGE STRAIT/Check Yes Or No
18	18	18	18	18	PAUL BRANDT/My Heart Has A...
18	18	18	18	18	GARTH BROOKS/It's Midnight...
18	18	18	18	18	BROOKS & DUNN/My Maria
15	15	15	15	15	FAITH HILL/Someone Else's Dream
15	15	15	15	15	BRYAN WHITE/It's Not Supposed...
15	15	15	15	15	COLLIN RAYE/Think About You
15	15	15	15	15	TRACY LAWRENCE/Time Marches On
15	15	15	15	15	MINDY MCCREADY/Ten Thousand Angels

KYGO MARKET #23
KYGO/Denver (303) 321-0950 St. John/Page

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	30	30	30	30	PAUL BRANDT/My Heart Has A...
30	30	30	30	30	MARK CHESNUTT/Wrong Place, Wrong...
30	30	30	30	30	LONESTAR/Runnin' Away With...
30	30	30	30	30	JAMES BONAMY/Don't Think I Will
30	30	30	30	30	RHETT AKINS/Don't Get Me Started
30	30	30	30	30	TIM MCGRAW/She Never Lets It...
22	30	30	30	30	GEORGE STRAIT/Carried Away
30	30	30	30	30	SAWYER BROWN/Treat Her Right
22	30	30	30	30	JOE DIFFIE/Whole Lotta Gone
22	30	30	30	30	WADE HAYES/On A Good Night
22	30	30	30	30	DIAMOND RIO/That's What I Get...
22	30	30	30	30	MARK WILLIS/Jacob's Ladder
13	22	22	22	22	BROOKS & DUNN/Am That Man
30	30	30	30	30	TRACY ADKINS/There's A Girl In...
30	30	30	30	30	RICOCHET/Daddy's Money
22	22	22	22	22	4RUNNER/That Was Him...
22	22	22	22	22	NEAL MCCOY/Then You Can Tell...
5	22	22	22	22	GARTH BROOKS/It's Midnight...
22	22	22	22	22	BLACKHAWK/Big Guitar
13	22	22	22	22	TRACY BYRD/4 To 1 In Atlanta
13	22	22	22	22	CLAY WALKER/Only On Days That...
13	22	22	22	22	BILLY DEAN/That Girl's Been...
13	22	22	22	22	TOBY KEITH/A Woman's Touch
5	13	22	22	22	LEE ROY PARNELL/Givin' Water To...
5	13	22	22	22	MINDY MCCREADY/Guys Do It All...
5	13	22	22	22	BRYAN WHITE/So Much For...
13	13	13	13	13	TRACY BYRD/4 To 1 In Atlanta
13	13	13	13	13	JO DEE MESSINA/You're Not In...
13	13	13	13	13	TERRI CLARK/Suddenly Single
5	5	13	13	13	RICK TREVIÑO/Learning As You Go
5	5	13	13	13	PAM TILLIS/It's Lonely Out...
5	5	13	13	13	TRISHA YEARWOOD/Believe Me Baby...
5	5	13	13	13	COLLIN RAYE/Worlds Apart
5	5	13	13	13	TRISHA YEARWOOD/Believe Me Baby...
5	5	13	13	13	COLLIN RAYE/Worlds Apart
5	5	13	13	13	TRISHA YEARWOOD/Believe Me Baby...
5	5	13	13	13	TOBY KEITH/A Woman's Touch
5	5	13	13	13	ALABAMA/The Maker Said...
5	5	13	13	13	RANDY TRAVIS/Are We In Trouble...
5	5	13	13	13	DAVID LEE MURPHY/The Road You...
5	5	13	13	13	KENNY CHESNEY/Me And You
5	5	13	13	13	TRACY LAWRENCE/Stars Over Texas
5	5	13	13	13	VINCE GILL/Worlds Apart

KUPL MARKET #24
KUPL/Portland, OR (503) 223-0300 Rogers/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	GEORGE STRAIT/Blue Clear Sky
36	36	36	36	36	DAVID LEE MURPHY/Every Time I Get...
25	25	25	25	25	PATTY LOVELESS/A Thousand Times...
36	36	36	36	36	SHANIA TWAIN/No One Needs To Know
12	12	12	12	12	SAWYER BROWN/Treat Her Right
25	25	25	25	25	PAUL BRANDT/My Heart Has A...
36	36	36	36	36	GEORGE STRAIT/Carried Away
36	36	36	36	36	GARTH BROOKS/It's Midnight...
7	7	7	7	7	STEVE AZARI/Never Stop Lovin'
12	12	12	12	12	DIAMOND RIO/That's What I Get...
25	25	25	25	25	WADE HAYES/On A Good Night
7	7	7	7	7	LEE ROY PARNELL/Givin' Water To...
12	12	12	12	12	TRACY ADKINS/There's A Girl In...
12	12	12	12	12	RHETT AKINS/Don't Get Me Started
12	12	12	12	12	PAM TILLIS/It's Lonely Out...
7	7	7	7	7	CLAY WALKER/Only On Days That...
25	25	25	25	25	TIM MCGRAW/She Never Lets It...
25	25	25	25	25	BROOKS & DUNN/Am That Man
7	7	7	7	7	BILLY DEAN/That Girl's Been...
25	25	25	25	25	BRYAN WHITE/So Much For...
7	7	7	7	7	JAMES BONAMY/Don't Think I Will
12	12	12	12	12	MINDY MCCREADY/Guys Do It All...
12	12	12	12	12	RICK TREVIÑO/Learning As You Go
12	12	12	12	12	RANDY TRAVIS/Are We In Trouble...
12	12	12	12	12	BLACKHAWK/Big Guitar
25	25	25	25	25	BRYAN WHITE/So Much For...
7	7	7	7	7	TRACY BYRD/4 To 1 In Atlanta
12	12	12	12	12	CLAY WALKER/Only On Days That...
12	12	12	12	12	BILLY DEAN/That Girl's Been...
12	12	12	12	12	TOBY KEITH/A Woman's Touch
12	12	12	12	12	LEE ROY PARNELL/Givin' Water To...
12	12	12	12	12	MINDY MCCREADY/Guys Do It All...
12	12	12	12	12	BRYAN WHITE/So Much For...
12	12	12	12	12	RANDY TRAVIS/Are We In Trouble...
12	12	12	12	12	MARK WILLIS/Jacob's Ladder
12	12	12	12	12	JOHN BERRY/Change My Mind
12	12	12	12	12	JOHN BERRY/Change My Mind

KWJL MARKET #24
KWJL/Portland, OR (503) 228-4393 Mitchell/McCrae

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	38	38	GEORGE STRAIT/Blue Clear Sky
38	38	38	38	38	GEORGE STRAIT/Carried Away
25	38	38	38	38	RICOCHET/Daddy's Money
18	18	18	18	18	GARTH BROOKS/It's Midnight...
45	25	38	38	38	SHANIA TWAIN/No One Needs To Know
25	25	38	38	38	SAWYER BROWN/Treat Her Right
38	38	38	38	38	WADE HAYES/On A Good Night
25	25	38	38	38	CLAY WALKER/Only On Days That...
38	38	38	38	38	TRACY LAWRENCE/Time Marches On
25	25	38	38	38	SAWYER BROWN/Treat Her Right
10	15	38	38	38	RHETT AKINS/Don't Get Me Started
25	25	38	38	38	DIAMOND RIO/That's What I Get...
25	25	38	38	38	MORGAN & RANDALL/By My Side
20	25	38	38	38	TOBY KEITH/Does That Blue...
20	25	38	38	38	DAVID LEE MURPHY/Every Time I Get...
15	15	38	38	38	MINDY MCCREADY/Guys Do It All...
25	25	38	38	38	JO DEE MESSINA/Heads Carolina...
25	25	38	38	38	ALAN JACKSON/Home
25	25	38	38	38	BROOKS & DUNN/Am That Man
25	25	38	38	38	COLLIN RAYE/Think About You

A

TRACE ADKINS There's A Girl In Texas (*Capitol 10341*)
Prod: Scott Hendricks Wr: Trace Adkins, Vip Viperman Pub: Sawng Cumpny(ASCAP)/Vip Viperman Music(ASCAP) Mgr: Borman Entertainment

RHETT AKINS Don't Get Me Started (*Decca 55166*)
Prod: Mark Wright Wr: Rhett Akins, Sam Hogin, Mark D. Sanders Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Starstruck Writers Group, Inc./Mark D. Music (ASCAP) Mgr: Starstruck Entertainment

ALABAMA The Maker Said Take Her (*RCA 07863*)
Prod: Emory Gordy, Jr., Alabama Wr: Ronnie Rogers, Mark Wright Pub: Maypop Music (a div. of Wildcountry Inc./Route Six Music(adm. by Maypop Music)/EMI Blackwood Music Inc.(BMI) Mgr: Dale Morris & Associates

STEVE AZAR I Never Stopped Lovin' You (*River North 51416*)
Prod: Joe Thomas Wr: Steve Azar, Jason Blume Pub: Murrah Music Corp./Top Of The Levy Music(Adm. by Murrah Music Corp./Zomba Songs, Inc.(BMI) Mgr: Gold Mountain Entertainment

B

STEPHANIE BENTLEY Once I Was The Light Of Your Life (*Epic 66877*)
Prod: Todd Wilkes, Paul Worley Wr: Hugh Prestwood Pub: Careers-BMG Music Publishing Inc./Hugh Prestwood Music(BMI) Mgr: The Bobby Roberts Company

JOHN BERRY Change My Mind (*Capitol 10349*)
Prod: Chuck Howard Wr: Jason Blume, A.J. Masters Pub: Zomba Enterprises Inc.(ASCAP)/Bull's Creek Publishing, Inc.(BMI) Mgr: Corlew-O'Grady Management

BLACKHAWK Big Guitar (*Arista 3017*)
Prod: Mark Bright, Mike Clute, Tim DuBois Wr: Henry Paul, Henry Cross Pub: EMI Blackwood Music Inc./Gator Tale Music Publishing/Half Mine Music(BMI) Mgr: Rick Alter Management, Inc.

JAMES BONAMY I Don't Think I Will (*Epic 78298*)
Prod: Doug Johnson Wr: Doug Johnson Pub: Sydney Erin Music (BMI) Mgr: Hallmark Direction

PAUL BRANDT I Do (*Reprise 8276*)
Prod: Josh Leo Wr: Paul Brandt Pub: Warner-Tamerlane Pub.Corp./Polywog Music SOCAN/BMI Mgr: Creative Trust

GARTH BROOKS It's Midnight Cinderella (*Capitol 7087*)
Prod: Allen Reynolds Wr: Kim Williams, Kent Blazy, Garth Brooks Pub: Sony Cross Keys Publishing Co., Inc.(ASCAP)/Kim Williams Music(ASCAP)/Careers-BMG Music Publishing, Inc.(BMI)/A Hard Day's Write Music(BMI)/Major Bob Music Co., Inc.(ASCAP)/No-Fences Music(Adm. by Major Bob Music Co., Inc.)(ASCAP) Mgr: GB Management, Inc.

BROOKS & DUNN I Am That Man (*Arista 07822*)
Prod: Don Cook, Kix Brooks, Ronnie Dunn Wr: Terry McBride, Monty Powell Pub: Warner-Tamerlane Publishing Corp./Constant Pressure Music(All rights o/b/o Constant Pressure Music adm. by Warner-Tamerlane Publishing Corp./Acuff Rose Music, Inc.(BMI) Mgr: Titley & Associates

TRACY BYRD 4 To 1 In Atlanta (*MCA 55201*)
Prod: Tony Brown Wr: Bill Kenner, L. Russel Brown Pub: Tom Collins Music Corp./Brown Music, Inc. (BMI) Mgr: Ritter Carter Management

C

JEFF CARSON That Last Mile (*MCG/Curb 1269*)
Prod: Chuck Howard Wr: Larry Boone, Will Robinson Pub: Sony Cross Keys Publishing Co., Inc.(ASCAP), Seven Summits Music/Will Robinsons(Adm. by Seven Summits Music)(BMI) Mgr: Marv Dennis & Associates

KENNY CHESNEY Me And You (*BNA 66908*)
Prod: Barry Beckett Wr: Skip Ewing, Ray Hemdon Pub: BMG Music/Acuff-Rose Music, Inc.(BMI) and Songs of Raymon(Adm. by CMI)(BMI) Mgr: IMS Management

MARK CHESNUTT Wrong Place Wrong Time (*Decca 55198*)
Prod: Tony Brown Wr: Jimmy Alan Stewart, Scott Miller Pub: Millhouse Music and EMI Tower Street Music/EMI Blackwood Music Inc./Rights on behalf of Millhouse Music managed worldwide by Songs of Polygram International, Inc./EMI Tower Street Music(Adm. by EMI Blackwood Music Inc.)(BMI) Mgr: BDM Management

TERRI CLARK Suddenly Single (*Mercury 119*)
Prod: Keith Stegall, Chris Waters Wr: Tom Shapiro, Terri Clark, Chris Waters Pub: Great Cumberland Music/Diamond Struck Music/Tom Shapiro Music/Sony Tree Pub., Co., Inc.(BMI) Mgr: Woody Bowles Company

D

BILLY DEAN That Girl's Been Spyin' On Me (*Capitol 30525*)
Prod: Tom Shapiro Wr: Max T. Barnes, Tom Shapiro Pub: Island Bound Music (adm. by Famous Music Corporation d/b/a Island Bound Music and itself)(ASCAP)/Famous Music Corporation(ASCAP)/Diamond Struck Music(BMI)/Hamstein Cumberland Music(BMI) Mgr: Starstruck Entertainment

DIAMOND RIO That's What I Get For Lovin' You (*Arista 2992*)
Prod: Michael D. Clute, Tim DuBois and Diamond Rio Wr: Kent Blazy, Neil Thrasher Pub: Careers-BMG Music Publishing, Inc. A Hard Day's Write Music(BMI)/Rio Bravo Music, Inc.(BMI) Mgr: International Artist Management

JOE DIFFIE Whole Lotta Gone (*Epic 78333*)
Prod: Johnny Slate and Joe Diffie Wr: Mark James Oliverius and Bryan Keith Burns Pub: Golf Club Music(ASCAP) adm. by Affiliated Publishers Inc.(ASCAP)/Oliverius Music(ASCAP)/Diffies(BMI) adm. by Affiliated Publishers Inc.(BMI)/Cut-Write Publishing(BMI)/C.S.A. Music Group(BMI) Mgr: Image Management Group

F

4 RUNNER That Was Him (This Is Now) (*A&M 102*)
Prod: Buddy Cannon, Larry Shell Wr: Vernon Rust, Keith Urban Pub: What About Vern Music/Firststars Music(A div. of Bugle Pub. Group)(ASCAP)/Coburn Music, Inc.(BMI) Mgr: Starstruck Entertainment

JEFF FOXWORTHY Redneck Games (*Warner Bros 8152*)
Prod: Scott Rouse Wr: Jeff Foxworthy, Scott Rouse, Ronny Scaife Pub: Max Laffs Publishing/Shaboo Music/Songs of Polygram International, Inc./Virgin Timber Music(BMI) Mgr: Parallel Entertainment

G

VINCE GILL Worlds Apart (*MCA 55213*)
Prod: Tony Brown Wr: Vince Gill, Bob DiPiero Pub: Benefit Music/Little Big Town/American Made Music(BMI) Mgr: Fitzgerald Hartley Company

H

WADE HAYES On A Good Night (*Columbia/DKC 78312*)
Prod: Don Cook Wr: Paul Nelson, Don Cook, Larry Boone Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Terilee Music(BMI) Don Cook Music(BMI), Sony/ATV Tunes LLC dba Cross Keys Publishing Co.(ASCAP) Mgr: Mike Robertson Management

TY HERNDON Living In A Moment (*Epic 78334*)
Prod: Doug Johnson Wr: Pat Bunch, Doug Johnson Pub: Pat Price Music(BMI)/Sydney Erin Music(BMI) Mgr: Image Management Group

FAITH HILL You Can't Loose Me (*Warner Bros 8234*)
Prod: Scott Hendricks, Faith Hill Wr: Trey Bruce, Thom McHugh Pub: Big Tractor Music(Adm. by WB Music Corp./WB Music Corp(ASCAP)/Kicking Bird Music, Inc./Thomahawk Music(Adm. by Kicking Bird Music, Inc.)(BMI) Mgr: Borman Entertainment

J

JAMES HOUSE & THE BEACH BOYS Little Deuce Coupe (*River North 51416*)
Prod: Mike Love, Brian Wilson, Joe Thomas Wr: Brian Wilson, Roger Christian Pub: Irving Music Inc./BMG Music Publishing(BMI) Mgr: Lonesome Management

PAUL JEFFERSON Fear Of A Broken Heart (*Almo Sounds 80007*)
Prod: Garth Fundis Wr: Paul Jefferson, Billy Spencer, Steven McCintock Pub: Irving Music, Inc./McJames Music/Saltillo Songs Inc./More Baroque Music BMI/Hamstein Stroudvarious Music ASCAP Mgr: Firststars Management

K

TOBY KEITH A Woman's Touch (*A&M 105*)
Prod: Nelson Larkin, Toby Keith Wr: Toby Keith, Wayne Perry Pub: Songs of Polygram Int'l, Inc./Tokoco Tunes(BMI)/Zomba Enterprises Inc.(ASCAP) Mgr: TKO Artist Management

DAVID KERSH Goodnight Sweetheart (*Curb 1262*)
Prod: Pat McMakin Wr: Kim Williams, L. David Lewis, Randy Boudreaux Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co.(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co./Tharxamillion Music(BMI) Mgr: Mark Hybner

SAMMY KERSHAW Vidalia (*Mercury 118*)
Prod: Keith Stegall Wr: Tim Nichols, Mark D. Sanders Pub: EMI Blackwood Music Inc./Ty Land Music(BMI)/Starstruck Writers Group, Inc./Mark D. Music(ASCAP) Mgr: Lucks Management Grop

L

TRACY LAWRENCE Stars Over Texas (*Atlantic 6781*)
Prod: Tracy Lawrence, Flip Anderson Wr: Larry Boone, Paul Nelson, Tracy Lawrence Pub: Sony Cross Keys Publishing Co., Inc./SLL Music, ASCAP/Sony Tree Publishing Co., Inc./Terilee Music, BMI Mgr: TLE Management, Inc.

LONESTAR Runnin' Away With My Heart (*BNA 64549*)
Prod: Don Cook, Wally Wilson Wr: Michael Britt, Sam Hogin, Mark D. Sanders Pub: Sony/ATV Songs LLC dba Tree Publishing Co., Inc./Katy's Rainbow (BMI)(Adm. by Sony/ATV Music Publishing)Starstruck Writers Group, Inc. Mark D. Music(ASCAP) Mgr: William N. Carter Career Management

PATTY LOVELESS A Thousand Times A Day (*Epic 67269*)
Prod: Emory Gordy, Jr. Wr: Gary Burr, Gary Nicholson Pub: MCA Music Publishing, A Division of MCA, Inc./Gary Burr Music, Inc./Sony Cross Keys Publishing Co., Inc./Four Sons Music(ASCAP) Mgr: Fitzgerald-Hartley

M

MAVERICKS Missing You (*MCA 55021*)
Prod: Don Cook, Raul Malo Wr: Raul Malo, Al Anderson Pub: Sony Tree Publishing Co., Inc./Raul Malo Music (BMI)/Mighty Nice Music/Al Andersons(BMI) All rights o/b/o Raul Malo Music adm. by Sony Music Publishing Mgr: Frank Callan Corporation

NEAL MCCOY Then You Can Tell Me Goodbye (*Atlantic 6729*)
Prod: Barry Beckett Wr: John D. Loudemilk Pub: Acuff/Rose Music, Inc.(BMI) Mgr: Management Associates of Dallas

MINDY MCCREADY Guys Do It All The Time (*BNA 64575*)
Prod: David Malloy, Norro Wilson Wr: Bobby Whiteside, Kim Tribble Pub: QMP Music(ASCAP)/Teapot Music(ASCAP)/Wildlawn Music(a division of Balmur, Inc.)(ASCAP)/Brian's Dream Publishing(ASCAP) Mgr: Stan Mores

RICH MCCREADY When Hell Freezes Over (*Magnatone 3104*)
Prod: Brian Dean Maher Wr: Dean Dillon, Pam Belford Pub: Music Corporation of America, Inc./Jessie Jo Music(BMI)/Dixie Stars Music(ASCAP) Mgr:

TIM MCGRAW She Never Lets It Go To Her Heart (*Curb 1258*)
Prod: James Stroud, Byron Gallimore Wr: Tom Shapiro, Chris Waters Pub: Great Cumberland Music(BMI)/Tom Shapiro Music(BMI)/Diamond Struck Music(BMI)/Mike Curb Music(BMI) Mgr: TMR II

JO DEE MESSINA You're Not In Kansas Anymore (*Curb 1253*)
Prod: Byron Gallimore, Tim McGraw Wr: Zack Turner, Tim Nichols Pub: Coburn Music, Inc.(BMI)/Bro 'N Sis Music Music Inc.(BMI) Mgr:

LORRIE MORGAN/JON RANDALL By My Side (*BNA 64512*)
Prod: James Stroud Wr: Constant Change Pub: Red Brazos Music, Inc./It's Timeless(BMI) Mgr: Susan Nadler Management/M. Hitchcock Management

LORRIE MORGAN I Just Might Be (*BNA 07863*)
Prod: James Stroud Wr: John Moffat Pub: Jerry Taylor Music (BMI) Mgr: Susan Nadler Management

DAVID LEE MURPHY The Road You Leave Behind (*MCA 55205*)
Prod: Tony Brown Wr: David Lee Murphy Pub: Old Desperados/N2D Publishing Company, Inc.(ASCAP) Mgr: D. Management Company

P

LEE ROY PARNELL Givin' Water To A Drowning Man (*Career 0503*)
Prod: Scott Hendricks, Lee Roy Parnell Wr: Gary Nicholson, Lee Roy Parnell Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co., Inc. Four Songs Music(ASCAP)/Songs of Polygram International, Inc. Lee Roy Parnell Music(BMI) Mgr: Mike Robertson Management

MC POTTS Put Me Out Of My Misery (*Critique 01624*)
Prod: Steve Gibson Wr: Kaysie Poulsen, Katie Poulsen, Dean Dillon Pub: Double K Music(BMI), Acuff-Rose Music, Inc.(BMI) Mgr: In-House Management

R

COLLIN RAYE Love Remains (*Epic 67033*)
Prod: John Hobbs, Ed Seay, Paul Worley Wr: Tom Douglas, Jim Daddario Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Mgr: Scott-Dean Management

RICOCHET Daddy's Money (*Columbia 78097*)
Prod: Ron Chancey and Ed Seay Wr: Bob DiPiero, Steve Seskin and Mark D. Sanders Pub: Little Big Town Music(BMI)/American Made Music(BMI)/Love This Town Music(ASCAP)/David Aaron Music(ASCAP)/Starstruck Writers Group(ASCAP)/Mark D. Music(ASCAP) Mgr: Hallmark Direction

LEANN RIMES Hurt Me (*MCG/Curb 1272*)
Prod: Wilbur C. Rimes Wr: Deborah Allen, Rafe VanHoy, Bobby Braddock Pub: Mike Curb Music(BMI)/Diamond Strom Music(BMI)/Posey Publishing Company(BMI)/Rockin' R Music(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Mgr: Wilbur C. Rimes

S

SAWYER BROWN Treat Her Right (*Curb 1243*)
Prod: Mark A. Miller, Mac McAnally Wr: Lenny LeBlanc, Ava Aldridge Pub: Integrity's Hosanna Music/Lensongs Publishing(ASCAP)/Blonde Hair Music(BMI) Mgr: TKO Artist Management

RICKY SKAGGS When (*Atlantic 6826*)
Prod: Brian Ahern Wr: Gilles Godard, Robert Ellis Orrall Pub: Marbleworks/EMI April Music Inc./J. Kids Music, ASCAP Mgr: RS Entertainment, Inc.

LARRY STEWART Why Can't You (*Columbia 78307*)
Prod: Emory Gordy, Jr. Wr: Larry Stewart, R.C. Bannon Pub: EMI Blackwood Music Inc.(BMI)/B Bit B Rock Music (adm. by EMI Blackwood Music Inc.)(BMI) Nic Kim R Music(BMI) Mgr: The Fitzgerald-Hartley Company

GEORGE STRAIT Carried Away (*MCA 55204*)
Prod: Tony Brown, George Strait Wr: Steve Bogard, Jeff Stevens Pub: Warner-Tamerlane Publishing Corp.(BMI)/Rancho Belita Music(BMI)/Jeff Stevens Music(BMI) Mgr: Erv Woolsey Company

T

THRASHER SHIVER Goin' Goin' Gone (*Asylum/EEG 61929*)
Prod: Justin Neilbank, Neil Thrasher, Kelly Shiver Wr: Neil Thrasher, Michael Delany Pub: Rio Bravo Music, Inc./Gila Monster Music, Inc.(BMI) Mgr: Bob Doyle & Associates

PAM TILLIS It's Lonely Out There (*Arista 0505*)
Prod: Pam Tillis, Mike Poole Wr: Bob DiPiero, Pam Tillis Pub: Little Big Town Music, American made Music/Sony Tree Publishing Co., Inc. Ben's Future Music(BMI) Mgr: Mike Robertson Management

RANDY TRAVIS Are We In Trouble Now (*WB 8266*)
Prod: Kyle Lehning Wr: Mark Knopfer Pub: Almo Music Corp.(ASCAP) Mgr: The Lib Hatcher Agency

RICK TREVINO Learning As You Go (*Columbia 78329*)
Prod: Steve Buckingham and Doug Johnson Wr: Larry Boone and Billy Lawson Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co.(ASCAP) Mgr: Dan Goodman Management

TRAVIS TRITT More Than You'll Ever Know (*Warner Bros 8304*)
Prod: Don Was, Travis Tritt Wr: Travis Tritt Pub: Post Oak Publishing(BMI) Mgr: Krage & Company

SHANIA TWAIN Home Ain't Where His Heart Is (*Anymore*) (*Mercury 123*)
Prod: Robert John "Mut" Lange Wr: Twain, Lange Pub: Loon Echo Inc.(BMI); Zomba Enterprises Inc.(ASCAP) Mgr: Mary Bailey Management

W

CLAY WALKER Only On Days That End In Y (*Giant 8195*)
Prod: James Stroud Wr: Richard Fagan Pub: Second Wave Music/Full reel Music Co./Songs of Timothy (ASCAP) Mgr: Erv Woolsey Company

WESTERN FLYER What Will You Do With M-E (*SOR 507*)
Prod: Ray Pennington, Western Flyer Wr: Craig Martin, Rick Tiger Pub: Cro-Jo Music, BMI, Dennis Morgan Music(A Div. of Morgan Music Group, Inc.)(BMI) Mgr: The Hallmark Direction Company

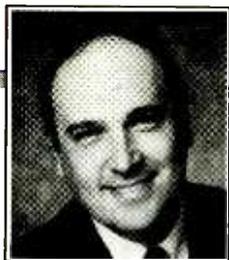
BRYAN WHITE So Much For Pretending (*Asylum 9583*)
Prod: Billy Joe Walker, Jr. and Kyle Lehning Wr: Bryan White, Derek George, John Tirro Pub: Seventh Son Music, Inc. Adm. by Glen Campbell Music Group(ASCAP)/New Court Music, Adm. by Hayes Street Music, Inc.(BMI) Mgr: G.C. Management

MARK WILLS Jacob's Ladder (*Mercury 117*)
Prod: Carson Chamberlain and Keith Stegall Wr: Tony Martin, Cal Sweet and Brenda Sweet Pub: Hamstein Cumberland Music, Adm. by Hamstein Cumberland Music, Co-Hart Music(BMI) Mgr:

MICHELLE WRIGHT Nobody's Girl (*Arista 3023*)
Prod: Jim Scherer, Tim DuBois Wr: Gretchen Peters Pub: Sony/ATV Tunes, LLC Purple Crayon Music(ASCAP) Mgr: Savannah Music

Y

TRISHA YEARWOOD Believe Me Baby (I Lied) (*MCA 55211*)
Prod: Garth Fundis Wr: Kim Richey, Angelo, Larry Gottlieb Pub: Mighty Nice Music/Wait No More Music(Adm. by Bluewater Music Corporation (BMI), Polygram International, Inc./Julann Music(ASCAP) Mgr: Krage & Company



MIKE KINOSHIAN

Know What You Want To Know First

□ Top mistakes made by stations while performing research

In this second in a three-part series on research, leading experts discuss the biggest mistakes made by stations attempting to perform research. Also featured this week are results of R&R's exclusive research study.

Harker Research President **Richard Harker** explains that one of the most common research errors is deciding to do research before ascertaining exactly what you want to discover. "I'll get a call from a GM or PD requesting to do a phone study or music test. Perhaps that's what the station needs, but most stations shouldn't plunge into research without fully understanding important issues. A vague, uneasy feeling about the market calls for one type of research, while a specific problem that a station fears is hurting ratings requires a different research approach.

"Rather than deciding on a type of research first and hoping that it answers questions, stations should first identify programming and marketing questions and let that determine which type of research is best."

Stronger Market Research

Paragon Research Managing Partner **Mike Henry** notices a huge difference between working with radio and non-radio clients such as **Coors** and **Proctor & Gamble** because of radio's lack of marketing research. Astounded by what he's found over the years, Henry points out, "Most stations place too much effort into overanalyzing the product. Very little — if any — is placed on developing and critiquing marketing. A station's success or failure rests heavily on its ability to market the station. Marketing messages should support on-air programming and positioning by spinning directly from a strategic plan. The creative content should be tested with the target audience."

Proper Perspective

Mark Kassof & Company President **Mark Kassof** suggests stations put research into the proper perspective. "At one extreme are stations that

don't conduct research at all — or ignore it when it fails to support their preconceptions. At the other extreme are stations that follow research strictly — without question, modification, or inspiration."

Neither of these extremes, **Kassof** emphasizes, is desirable. "Radio is both an art and a science. It's a powerful tool, but just that — a tool. It's something stations can use to understand the audience and competition to plot the best strategy. But great stations don't stop there. They use insights gained from research and go beyond the basics to create a unique identity and a close bond with their target audience."

In a similar "scientific" vein, **Mediabase-Premiere Research** President **Rich Meyer** remarks, "The recipe for a well-programmed station includes just the right blend of science and emotion. And an over-reliance on one ingredient can result in an ill-conceived final product."

Time After Time

Eagle Group President **Dr. Roger Wimmer** urges that sufficient time be allocated for research projects. "Many studies are done on an emergency basis. Many problems could be addressed before they become significant if research were scheduled consistently. Stations should also provide enough information to researchers so correct questions can be asked."

Concurring, **Coleman Research** VP **Chris Ackerman** adds, "America's most successful stations pursue the execution of their strategic plans with a vengeance and don't rest until every aspect is thoroughly complete.

"Stations that wait too long between perceptual studies and music tests are unable to appropriately monitor changes in listener music tastes and preferences. Unless significant competitive changes occur, conduct-

ing annual perceptual studies and auditorium tests every six months is the appropriate frequency for staying on top of a situation. More frequent perceptual work may be required if there's a major change in a station's ratings performance."

Ackerman cautions, however, that "most stations fail to comprehend that station perceptions are slow to develop and slow to change. It may take a year or two for material changes in a station's perceptual status to occur."

Appropriate Remedy

The vast majority of ACs/Hot ACs budget for auditorium tests and perceptual studies, but as **Bolton Research** President **Ted Bolton** declares, "They do it because it's what they've always done. It's like taking aspirin regardless if you have a headache or broken leg."

Instead, he suggests, "Do music tests if you have music issues; do perceptuals when you need to know about market trends; do focus groups if you're concerned about the station's overall sound. Use the best remedy for each ailment."

Since research cost and value are tied together, **Bolton** says, "pricing will probably get more competitive. But there's a cost threshold below which the research will have no value. Work with researchers who really add value to your station instead of just another expense."

Easily one of the biggest errors stations make is throwing bundles of money into television campaigns at the wrong time. "If you recruit listeners and have the wrong music or wrong personalities, you've given them good reason to never listen again. For less than a tenth of the marketing budget, stations can find out what listeners think and what they want. They then can do blowout marketing campaigns to tell people just how great the station is."

(Next week's column will feature more insight on interpreting research results and avoiding common pitfalls.)

Survey Results

On agreement that specific call letters would not be revealed, leading ACs/Hot ACs shared confidential research information with us. Here are those exclusive survey results.

Which Do You Currently Do?

	AC	Hot AC
Auditorium Testing	171%	79%
Callout	23%	62%
Focus Groups	30%	34%
Perceptual Studies	55%	68%
None	10%	9%

If You Could Only Do One

	AC	Hot AC
Auditorium Testing	70%	33%
Callout	12%	36%
Focus Groups	6%	2%
Perceptual Studies	12%	29%

Second Choice

	AC	Hot AC
Auditorium Testing	14%	50%
Callout	17%	27%
Focus Groups	17%	0%
Perceptual Studies	52%	23%

1995 - 1996 Budget Comparisons

	AC	Hot AC
Will Spend Less in '96	10%	8%
Will Spend More	41%	38%
Will Spend The Same	49%	54%

Budgets

Markets	Population	Ave. Annual Research Budget	
		AC	Hot AC
1-5	4 Million+	\$206,667	\$202,500
6-19	2 - 4 Million	\$ 88,333	\$158,333
20-39	1 - 2 Million	\$ 79,300	\$100,250
40-75	500,000 - 1 Million	\$ 51,894	\$ 62,800
76-145	250,000 - 500,000	\$ 32,428	\$ 28,300
146-238	100,000 - 250,000	\$ 10,900	\$ 13,650

Research Options

	AC	Hot AC
Auditorium, Callout, Focus & Perceptuals	4%	27%
Auditorium, Callout & Focus	—	4%
Auditorium, Callout & Perceptuals	6%	13%
Auditorium, Focus & Perceptuals	16%	4%
Auditorium & Callout	4%	9%
Auditorium & Focus	4%	—
Auditorium & Perceptuals	26%	17%
Auditorium Only	14%	4%
Callout, Focus & Perceptuals	3%	—
Callout & Focus	—	2%
Callout & Perceptuals	1%	2%
Callout Only	6%	4%
Focus & Perceptuals	1%	—
Focus Only	3%	—
None	10%	9%
Perceptuals Only	1%	4%

Reviewing Research Realities

According to an exclusive R&R survey of approximately 125 of the country's leading ACs and Hot ACs, the vast majority do some combination of annual auditorium music tests, callout, focus groups, and/or perceptual studies.

Following is a detailed look behind the stats. (Please refer to the chart at right for a quick survey overview.)

In addition to the nearly identical percentage of Hot ACs (91%) and ACs (90%) relying on some type of research, another significant survey finding involves callout. Nearly three times as many Hot ACs tend to use it, compared to their AC counterparts.

Also noteworthy is callout's frequency of use and market size. Approximately 29% of those ACs us-

ing callout are in the Top 25, whereas about 50% of Hot ACs doing callout are in the Top 25. Fifty-five percent of Hot ACs do weekly callout; only 35% of ACs do it that often. And especially interesting is the fact that only 6% of ACs that do weekly callout are in the Top 25. Almost 20% of those ACs indicating they do weekly callout are in markets 125+!

Limit One To A Customer

If restricted to just one research area, seven of 10 ACs said they'd choose auditorium testing. Hot ACs, however, had no true consensus. While not AC's strong top choice, perceptual studies were favored in more than one of every two cases as a second choice.

In almost two of every three cases (65%), ACs do twice yearly auditorium tests; 29% do one a year; 4% say they conduct them quarterly; and 2% schedule them three times a year.

Half the Hot ACs do two a year; 25% once a year; 18% quarterly; and 7% say they have three tests a year.

JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	ERIC CLAPTON Change The World (<i>Reprise</i>)	2415	2387	2278	2164	97/0
1	2	2	2	CELINE DION Because You Loved Me (<i>550 Music</i>)	2045	2162	2234	2261	97/0
12	6	5	3	MARIAH CAREY Forever (<i>Columbia/CRG</i>)	1986	1815	1579	1249	92/1
6	5	4	4	VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	1984	1893	1743	1507	94/0
4	4	3	5	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	1944	1895	1850	1845	81/2
3	3	6	6	GLORIA ESTEFAN Reach (<i>Epic</i>)	1627	1767	1862	1903	81/1
10	7	7	7	MICHAEL ENGLISH Your Love Amazes Me (<i>Curb</i>)	1552	1521	1437	1384	80/0
22	14	10	8	WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)	1496	1346	982	635	91/3
11	10	8	9	CHER One By One (<i>Reprise</i>)	1406	1367	1356	1338	73/0
7	8	9	10	JANN ARDEN Insensitive (<i>A&M</i>)	1256	1353	1427	1487	67/0
14	13	13	11	ALL-4-ONE Someday (<i>Hollywood</i>)	1201	1144	1053	883	81/2
8	9	11	12	TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	1113	1346	1406	1459	67/1
5	11	12	13	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	1027	1201	1328	1550	65/0
23	18	15	14	PETER CETERA One Clear Voice (<i>River North</i>)	970	800	697	606	66/4
BREAKER			15	JIM BRICKMAN Hero's Dream (<i>Renegade</i>)	933	736	682	496	68/6
9	12	14	16	TONI BRAXTON Let It Flow (<i>Arista</i>)	896	1074	1291	1443	55/0
20	17	16	17	JANE KELLY WILLIAMS Breaking In To The Past (<i>Parachute/Mercury</i>)	755	749	718	691	58/2
26	22	19	18	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	701	582	473	429	39/3
24	21	18	19	BLESSID UNION OF SOULS All Along (<i>EMI</i>)	693	616	579	564	52/2
27	25	22	20	GIN BLOSSOMS Follow You Down (<i>A&M</i>)	438	418	417	416	18/1
28	26	23	21	DAN HILL Wrapped Around Your Finger (<i>Spontaneous</i>)	433	410	375	332	40/3
—	28	24	22	HARRY CONNICK JR. Hear Me In The Harmony (<i>Columbia/CRG</i>)	411	323	275	209	37/8
DEBUT			23	LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	351	19	—	—	37/35
29	27	25	24	COLOR ME BADD The Earth, The Sun, The Rain (<i>Giant/WB</i>)	344	308	302	292	22/0
—	—	29	25	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	342	228	152	91	21/6
—	—	30	26	BETTE MIDLER God Help The Outcasts (<i>Walt Disney</i>)	323	190	—	—	35/10
—	30	26	27	JORDAN HILL For The Love Of You (<i>143/Atlantic</i>)	319	289	242	209	35/2
13	15	21	28	SORAYA Suddenly (<i>Island</i>)	317	508	870	1114	26/1
30	29	27	29	DEBORAH COX Where Do We Go From Here (<i>Arista</i>)	272	263	252	223	29/1
DEBUT			30	REO SPEEDWAGON Building The Bridge (<i>Castle</i>)	217	169	110	54	25/5

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 101 AC reporters. 91 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

TONY RICH PROJECT Like A Woman (*LaFace/Arista*)
Total Stations: 23, Adds: 10, Plays: 193, WCOD 5, WWLI 7, WMAS 7 (7), WLEV 5 (5), WAFY 12 (13), WLZV 7, WMGS 7 (7), WTCB 7 (7), WKTK 14 (14), WTVR 5, WEAT 6 (6), WDEF 5 (5), WOOF 8, WAHR 5, WTFM 10, KTDY 11, WLTS 5, KMXR 5 (5), KQXT 7, KTYL 21 (21), WFMK 10 (10), WGLM 7 (7), WQLR 17 (14).

HOOTIE & THE BLOWFISH Tucker's Town (*Atlantic*)
Total Stations: 11, Adds: 1, Plays: 189, WMJQ 28 (28), WAFY 13 (12), WTCB 12 (12), WGSY 23, WSPA 15 (15), WAHR 10 (10), WTFM 25 (20), KHLA 5 (5), WRVR 16 (16), WLAC 20 (17), KRUZ 22 (22).

STEVIE WONDER Kiss Lonely Goodbye (*Motown*)
Total Stations: 17, Adds: 1, Plays: 147, WCOD 5 (5), WRCH 7 (7), WWLI 10 (10), WTVR 5 (5), WEAT 14 (6), WDEF 10 (5), WAHR 10 (5), KMXR 5 (5), KPLY 13 (13), KQXT 7 (7), WLIT 10 (10), WFMK 10 (10), WGLM 7 (7), WMT 7 (7), WLTE 5, KKLI 13 (13), KISC 9 (7).

MELISSA ETHERIDGE Nowhere To Go (*Island*)
Total Stations: 15, Adds: 5, Plays: 146, WMAS 10 (10), WLEV 10 (8), WMJQ 28, WLZV 7 (7), WKTK 14 (14), WSLQ 13, WDEF 5, WTFM 10, WLTS 6 (5), KMXR 5, KQXT 7 (5), KTYL 9 (9), WFMK 10 (10), WGLM 5 (7), KRUZ 7 (7).

CHUCK NEGRON How 'Bout Us (*Viceroy*)
Total Stations: 14, Adds: 2, Plays: 106, WCOD 5 (5), WRCH 7 (7), WWLI 10 (7), WKWK 10 (10), WTVR 5 (5), WEAT 6, WDEF 10 (5), WVEZ 5 (5), KQXT 5 (5), WDDK 7, WFMK 10 (10), WGLM 7 (7), KRNO 14 (14), KWAV 5 (5).

TINA ARENA Show Me Heaven (*Epic*)
Total Stations: 12, Adds: 3, Plays: 101, WMAS 12, WLIF 8 (8), WGSY 7 (7), WDEF 10 (10), WOOF 8 (8), WTPI 10 (8), WRVF 1, WQLR 15 (15), WLTE 10 (5), KELO 8 (8), KSNE 5 (5), KISC 7.

STYX It Takes Love (*A&M*)
Total Stations: 12, Adds: 0, Plays: 95, WEZN 5 (5), WAFY 12 (12), WTVR 5 (5), WAHR 10 (10), KMXR 5 (5), KQXT 7 (7), WAJI 5 (5), WTPI 15 (12), WMT 5 (5), KELO 8 (8), KKLI 13 (13), KJSN 5 (5).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

JIM BRICKMAN

Hero's Dream (*Renegade*)

TOTAL PLAYS/INCREASE 933/197
TOTAL STATIONS/ADDS 68/6
CHART 15

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	35
BETTE MIDLER God Help The Outcasts (<i>Walt Disney</i>)	10
TONY RICH PROJECT Like A Woman (<i>LaFace/Arista</i>)	10
HARRY CONNICK JR. Hear Me In The Harmony (<i>Columbia/CRG</i>)	8
JACKSON BROWNE I'm The Cat (<i>Elektra/EEG</i>)	7
JIM BRICKMAN Hero's Dream (<i>Renegade</i>)	6
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	6
MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	5
LYLE LOVETT Private Conversation (<i>Curb/MCA</i>)	5
REO SPEEDWAGON Building The Bridge (<i>Castle</i>)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	+332
JIM BRICKMAN Hero's Dream (<i>Renegade</i>)	+197
MARIAH CAREY Forever (<i>Columbia/CRG</i>)	+171
PETER CETERA One Clear Voice (<i>River North</i>)	+170
WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)	+150
BETTE MIDLER God Help The Outcasts (<i>Walt Disney</i>)	+133
NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	+119
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+114
VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	+91
HARRY CONNICK JR. Hear Me In The... (<i>Columbia/CRG</i>)	+88

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SEAL Don't Cry (<i>ZTT/WB</i>)
EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)
ROD STEWART So Far Away (<i>Lava/Atlantic</i>)
LIONEL RICHIE Don't Wanna Lose You (<i>Mercury</i>)
WHITNEY HOUSTON & CECE WINANS Count On Me (<i>Arista</i>)
ELTON JOHN Blessed (<i>Rocket/Island</i>)
TAKE THAT Back For Good (<i>Arista</i>)
MARIAH CAREY One Sweet Day (<i>Columbia/CRG</i>)
STING You Still Touch Me (<i>A&M</i>)
SEAL Kiss From A Rose (<i>ZTT/WB</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Anne Murray

WHAT WOULD IT TAKE

A BRAND NEW TRACK FROM A CLASSIC VOICE.

WRITTEN BY BRYAN ADAMS AND GRETCHEN PETERS.

EMI Records



Management: Debra Allen

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Disney's
THE HUNCHBACK OF NOTRE DAME

an original **Walt Disney RECORDS** soundtrack

"God Help the Outcasts"

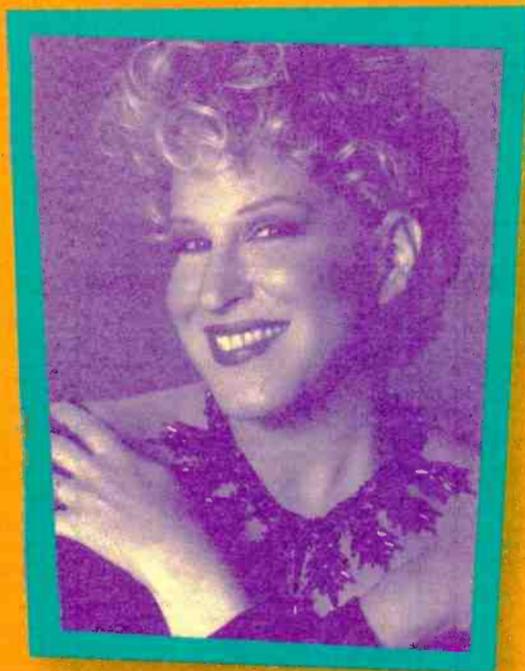
performed by

Bette Midler

AC Chart **30** - **26**

Now Playing On:

WLIT
KLSY
WLTE
KOSI
WRRM
KQXT
WTPI
WLTS
WRCH
WRVR
WJLK
WEAT
WLQT
KSNE
WTVR
WYJB
KVLV
WLEV
WOOD
KTDY
WDEF
WKTK
WFMK
WAHR
WCRZ
KMXR
WXKC
WQLR
WCOD
WMT
WAFY
WVEZ
KELO
WKWK
WGLM



RECORDS



Walt Disney

RECORDS

Burbank, CA 91521

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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KBIG 104 MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	TRACY CHAPMAN/Give Me One Reason
22	22	22	22	22	ERIC CLAPTON/Change The World
28	28	28	28	28	GIN BLOSSOMS/Follow You Down
28	27	27	27	27	SEAL/Don't Cry
22	22	22	22	22	ALANIS MORISSETTE/Ironic
27	27	27	27	27	SOPHIE B. HAWKINS/As I Lay Me Down
27	27	27	27	27	HOOTIE & BLOWFISH/Only Wanna Be...
27	27	27	27	27	HOOTIE & BLOWFISH/Time
27	27	27	27	27	GIN BLOSSOMS/If I Hear It...
22	22	22	22	22	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	JEWEL/Who Will Save...
-	-	-	-	-	NATALIE MERCHANT/Jealousy
-	-	-	-	-	ALANIS MORISSETTE/You Learn
21	22	21	21	21	MARIAH CAREY/One Sweet Day
21	21	21	21	21	DEEP BLUE SOMETHING/Breakfast At...
21	21	21	21	21	DEL AMITRI/Roll To Me
27	14	14	14	14	SEAL/Kiss From A Rose
14	14	14	14	14	BLUES TRAVELER/Run-Around
14	14	14	14	14	GOO GOO DOLLS/Name
14	14	14	14	14	ALL-4-ONE/Can Love You...
27	14	14	14	14	TAKE THAT/Back For Good

KOST 103.5 FM MARKET #2
KOST/Los Angeles
(213) 427-1035
Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	7	7	7	7	TRACY CHAPMAN/Give Me One Reason
7	7	7	7	7	GLORIA ESTEFAN/Reach
28	28	28	28	28	GIN BLOSSOMS/Follow You Down
28	28	28	28	28	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	MARIAH CAREY/One Sweet Day
28	28	28	28	28	EVERYTHING BUT.../Missing
28	28	28	28	28	ROD STEWART/So Far Away
28	28	18	18	18	JANET JACKSON/Runaway
18	18	18	18	18	SELENA/Dreaming Of You
18	18	18	18	18	GIN BLOSSOMS/If I Hear It...
18	18	18	18	18	PETER CETERA/Faithfully
18	18	18	18	18	SEAL/Don't Cry
18	18	18	18	18	HOOTIE & BLOWFISH/Only Wanna Be...
-	-	-	-	-	FUGGIE/Killing Me Softly

93.9 MARKET #3
WLT/Chicago
(312) 329-9002
Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	17	17	MARIAH CAREY/Forever
19	19	19	19	19	ERIC CLAPTON/Change The World
19	19	19	19	19	MICHAEL ENGLISH/Your Love Amazes Me
19	19	19	19	19	GLORIA ESTEFAN/Reach
17	19	19	19	19	VANESSA WILLIAMS/Where Do We Go...
11	17	17	17	17	ALL-4-ONE/Someday
19	19	19	19	19	JANN ARDEN/Insensitive
19	19	17	17	17	TONI BRAXTON/Let It Flow
17	17	17	17	17	EVERYTHING BUT.../Missing
10	11	17	17	17	WHITNEY HOUSTON/Why Does It Hurt...
11	11	11	11	11	JIM BRICKMAN/Hero's Dream
11	11	11	11	11	HARRY CONNICK JR./Hear Me In...
-	-	-	-	-	WYONNNA/To Be Loved By You
-	-	-	-	-	BETTIE MIDLER/God Help...
-	-	-	-	-	STEVIE WONDER/Kiss Lonely Goodbye
8	8	8	8	8	JIM BRICKMAN/By Heart
8	8	8	8	8	PETER CETERA/Forever Tonight
8	8	8	8	8	CELINE DION/Because You Loved Me
-	-	-	-	-	TONY RICH PROJECT/Nobody Knows
-	-	-	-	-	SEAL/Kiss From A Rose
-	-	-	-	-	RED SPEEDWAGON/Building The Bridge
-	-	-	-	-	LIVINGSTON TAYLOR/I Believe

B-101.1 MARKET #5
WBEB/Philadelphia
(610) 667-8400
Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32	32	CELINE DION/Because You Loved Me
32	32	32	32	32	MARIAH CAREY/Always Be My Baby
30	30	30	30	30	ERIC CLAPTON/Change The World
17	20	20	20	20	GLORIA ESTEFAN/Reach
17	20	20	20	20	TRACY CHAPMAN/Give Me One Reason
20	20	20	20	20	MADONNA/You'll See
20	20	20	20	20	TAKE THAT/Back For Good
20	20	20	20	20	SEAL/Don't Cry
20	20	20	20	20	TONY RICH PROJECT/Nobody Knows
17	17	13	13	13	JANN ARDEN/Insensitive
7	7	7	7	7	WHITNEY HOUSTON/Why Does It Hurt...
13	13	13	13	13	VANESSA WILLIAMS/Where Do We Go...
7	13	13	13	13	MARIAH CAREY/Forever
10	10	10	10	10	NATALIE MERCHANT/Wonder
10	10	10	10	10	M. CHAPIN CARPENTER/Grow Old With Me
10	10	10	10	10	ROD STEWART/So Far Away
10	10	10	10	10	MARIAH CAREY/One Sweet Day
10	10	10	10	10	HOUSTON & WINANS/Count On Me
17	17	7	7	7	CHER/One By One
7	7	7	7	7	HARRY CONNICK JR./Hear Me In...
7	7	7	7	7	NATALIE MERCHANT/Jealousy
7	7	7	7	7	ALL-4-ONE/Someday

KVIL 103.7 fm MARKET #7
KVIL/Dallas
(214) 691-1037
Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	CELINE DION/Because You Loved Me
25	25	25	25	25	ELTON JOHN/Blessed
24	24	24	24	24	JIM BRICKMAN/Angel Eyes
24	24	24	24	24	MICHAEL BOLTON/A Love So Beautiful
24	24	24	24	24	PETER CETERA/Forever Tonight
24	24	24	24	24	EAGLES/Love Will Keep Us...
13	24	24	24	24	SARAH McLACHLAN/Will Remember You
23	23	23	23	23	TAKE THAT/Back For Good
-	16	16	16	16	ERIC CLAPTON/Change The World
25	15	15	15	15	TRACY CHAPMAN/Give Me One Reason
9	15	15	15	15	VANESSA WILLIAMS/Where Do We Go...
15	15	15	15	15	TONY RICH PROJECT/Nobody Knows
-	14	13	13	13	JIM BRICKMAN/Hero's Dream
14	13	13	13	13	PETER CETERA/Faithfully
14	13	13	13	13	SELENA/Could Fall In Love
-	10	10	10	10	WHITNEY HOUSTON/Why Does It Hurt...
-	10	10	10	10	PETER CETERA/One Clear Voice
8	10	10	10	10	ROD STEWART/So Far Away
8	10	10	10	10	MARIAH CAREY/One Sweet Day
-	-	-	-	-	LIONEL RICHIE/Ordinary Girl
9	8	8	8	8	JANE KELLY WILLIAMS/Breaking In To...
10	8	8	8	8	SORAYA/Suddenly
5	5	5	5	5	ROD STEWART/So Far Away
14	5	5	5	5	JIM BRICKMAN/If You Believe
5	5	5	5	5	SEAL/Kiss From A Rose
5	5	5	5	5	ELTON JOHN/Can You Feel...
5	5	5	5	5	BRYAN ADAMS/Have You Ever...

Soft Rock 97.1 WASH-FM MARKET #8
WASH/Washington
(202) 895-5000
Stret/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	CELINE DION/Because You Loved Me
35	35	35	35	35	ELTON JOHN/Blessed
28	28	28	28	28	HOUSTON & WINANS/Count On Me
21	21	21	21	21	GLORIA ESTEFAN/Reach
7	28	28	28	28	TAKE THAT/Back For Good
7	28	28	28	28	SOPHIE B. HAWKINS/As I Lay Me Down
21	28	28	28	28	SEAL/Don't Cry
28	28	28	28	28	MARIAH CAREY/Forever
28	7	7	7	7	ALL-4-ONE/Can Love You...
28	28	28	28	28	VANESSA WILLIAMS/Where Do We Go...
28	28	28	28	28	ERIC CLAPTON/Change The World
21	21	21	21	21	TRACY CHAPMAN/Give Me One Reason
7	21	21	21	21	DEL AMITRI/Roll To Me
21	21	21	21	21	NATALIE MERCHANT/Jealousy
-	21	21	21	21	JANN ARDEN/Insensitive
-	7	7	7	7	GRANT & GILL/House Of Love
7	7	7	7	7	SEAL/Kiss From A Rose
28	7	7	7	7	HOOTIE & BLOWFISH/Only Wanna Be...
-	7	7	7	7	MADONNA/You'll See
7	-	-	-	-	MARTIN PAGE/In The House...

MAGIC 106.7 MARKET #10
WMLX/Boston
(617) 542-0241
Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	TONY RICH PROJECT/Nobody Knows
21	21	25	25	25	ERIC CLAPTON/Change The World
26	26	26	26	26	CELINE DION/Because You Loved Me
24	24	24	24	24	EVERYTHING BUT.../Missing
11	11	12	12	12	MARIAH CAREY/Always Be My Baby
5	5	5	5	5	VANESSA WILLIAMS/Where Do We Go...
23	23	26	26	26	JANN ARDEN/Insensitive
26	26	25	25	25	SEAL/Don't Cry
14	14	14	14	14	TAKE THAT/Back For Good
12	12	13	13	13	MADONNA/You'll See
15	15	13	13	13	SARAH McLACHLAN/Will Remember You
13	13	14	14	14	SELENA/Could Fall In Love
12	12	11	11	11	ELTON JOHN/Blessed
13	13	12	12	12	MARIAH CAREY/One Sweet Day
13	13	13	13	13	SEAL/Kiss From A Rose
12	10	11	11	11	ROD STEWART/So Far Away
9	9	10	10	10	GLORIA ESTEFAN/Reach
13	13	11	11	11	MICHAEL JACKSON/You Are Not Alone
10	10	9	9	9	ALL-4-ONE/Someday
5	5	5	5	5	M. CHAPIN CARPENTER/Grow Old With Me
-	-	-	-	-	LIVINGSTON TAYLOR/I Believe
1	1	1	1	1	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	-	HARRY CONNICK JR./Hear Me In...

97.3 FM MARKET #11
WFLC/Miami
(305) 759-4311
Landy/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	BODEANS/Closer To Free
31	31	31	31	31	MARIAH CAREY/Always Be My Baby
31	31	31	31	31	COLLECTIVE SOUL/The World I Know
31	31	31	31	31	DEEP BLUE SOMETHING/Breakfast At...
31	31	31	31	31	CELINE DION/Because You Loved Me
31	31	31	31	31	GIN BLOSSOMS/Follow You Down
31	31	31	31	31	SEAL/Don't Cry
31	31	31	31	31	GLORIA ESTEFAN/Reach
31	31	31	31	31	ALANIS MORISSETTE/Ironic
31	31	31	31	31	HOOTIE & BLOWFISH/Old Man & Me
10	10	10	10	10	MELISSA ETHERIDGE/I Want To Come Over
10	10	10	10	10	JOAN OSBORNE/One Of Us
10	10	10	10	10	ELTON JOHN/Blessed
-	-	-	-	-	GIN BLOSSOMS/If I Hear It...
-	-	-	-	-	MARIAH CAREY/One Sweet Day

92.5 KLSY MARKET #13
KLSY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	25	25	24	24	CELINE DION/Because You Loved Me
30	24	24	24	24	JIM BRICKMAN/By Heart
30	24	24	24	24	HOUSTON & WINANS/Count On Me
24	24	24	24	24	GLORIA ESTEFAN/Reach
12	24	24	24	24	JIM BRICKMAN/Hero's Dream
24	24	24	24	24	LIONEL RICHIE/Don't Wanna Lose You
24	17	24	24	24	BLESSID UNION OF.../All Along
18	17	24	24	24	ERIC CLAPTON/Change The World
24	17	24	24	24	PETER CETERA/One Clear Voice
24	17	17	17	17	MARIAH CAREY/One Sweet Day
18	17	17	17	17	MICHAEL ENGLISH/Your Love Amazes Me
24	17	17	17	17	CELINE DION/To Love You More
18	17	17	17	17	ALL-4-ONE/Someday
9	13	13	13	13	WHITNEY HOUSTON/Why Does It Hurt...
-	13	13	13	13	VANESSA WILLIAMS/Where Do We Go...
12	13	13	13	13	CHER/One By One
-	-	-	-	-	BETTIE MIDLER/God Help...

WALK 97.5 MARKET #14
WALK/Long Island
(516) 475-5200
Michaels/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	DONNA LEWIS/ Love You Always...
27	30	30	28	28	ERIC CLAPTON/Change The World
27	28	28	28	28	TONI BRAXTON/Let It Flow
27	28	28	28	28	CHER/One By One
27	29	29	29	29	TRACY CHAPMAN/Give Me One Reason
27	27	27	27	27	CELINE DION/Because You Loved Me
27	26	25	25	25	MARIAH CAREY/Always Be My Baby
27	19	10	10	10	LOS DEL RIO/BAY/De Macarena
3	9	9	9	9	MARIAH CAREY/Forever
3	9	9	9	9	VANESSA WILLIAMS/Where Do We Go...
-	10	10	10	10	ALL-4-ONE/Someday
3	7	7	7	7	COLOR ME BADD/The Earth...
27	7	7	7	7	GEORGE MICHAEL/Fastlove
3	6	6	6	6	GLORIA ESTEFAN/Reach
27	6	6	6	6	ROBERT MILES/Children
3	27	27	27	27	JANN ARDEN/Insensitive
5	6	6	6	6	EVERYTHING BUT.../Missing
-	6	6	6	6	TAKE THAT/Back For Good
5	6	6	6	6	MARTIN PAGE/In The House...
5	6	6	6	6	DEEP BLUE SOMETHING/Breakfast At...
-	5	6	6	6	GIN BLOSSOMS/If I Hear It...
-	6	6	6	6	MARIAH CAREY/One Sweet Day

REPORTERS

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Stations and their adds listed alphabetically by market

AC

<p>WYJB/Albany, NY OMPD: Buzz Brindle MD: Pat Ryan 5 DEBORAH COX "Where" 5 MARIAH CAREY "Forever" 5 ANNE MURRAY "Take"</p>	<p>WVNC/Cincinnati, OH PD: Dave Mason APDMD: Bobbi Maxwell 15 LIONEL RICHE "Ordinary" 5 PETER CETERA "Voice" 5 JIM BRICKMAN "Dream"</p>	<p>KEZA/Fayetteville, AR OMPD: Chip Arledge APDMD: Rich Kelly 12 JIM BRICKMAN "Dream" 12 ALL-4-ONE "Someday"</p>	<p>WJXB/Knoxville, TN PD: Jeff Jamigan MD: Barbara Bridges 14 TONY RICH PROJECT "Knows" 7 JANE KELLY WILLIAMS "Breaking"</p>	<p>WJLK/Monmouth-Ocean, NJ PD: Gary Guida APDMD: Dan Turt 5 BETTE MIDLER "Outcasts" 5 DONNA LEWIS "Always"</p>	<p>KLSS/Seattle, WA PD: Bobby Irwin MD: Bob Brooks No Adds</p>
<p>WLEV/Allentown, PA OMPD: John Lodge MD: Marlene Aza 5 BETTE MIDLER "Outcasts"</p>	<p>WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 19 LIONEL RICHE "Ordinary" 7 CHUCK NEGRO "How"</p>	<p>WCRZ/Flint, MI OMPD: Jay Patrick MD: George McIntyre 8 BETTE MIDLER "Outcasts" 7 LIONEL RICHE "Ordinary"</p>	<p>WGLM/Lafayette, IN PD: Dan McKay MD: Bryan Sargent 17 GIN BLOSSOMS "Follow" 17 LIONEL RICHE "Ordinary" 7 JACKSON BROWNE "Cal" 7 LYLE LOVETT "Private" 7 VOICES FOR CARE "Power"</p>	<p>WLAC/Nashville, TN PD: Billy Squires MD: Bryan Sargent 8 PETER CETERA "Voice" 8 LENNY KRAVITZ "Mind" 8 NEIL DIAMOND "Anybody"</p>	<p>KELO/Sioux Falls, SD PD: Reid Holson MD: Kathy James 18 LIONEL RICHE "Ordinary" 18 TONY RICH PROJECT "Woman" 8 CELINE DION "Coming" 8 NEIL DIAMOND "Anybody"</p>
<p>WVPG/Atlantic City, NJ OMPD: Dick Fennessey MD: Marlene Aza 14 PETER CETERA "Voice"</p>	<p>WLTJ/Cleveland, OH PD: Steve Labreau MD: Jay Hudson 26 GLORIA ESTEFAN "Reach"</p>	<p>WVJ/Fl. Wayne, IN OM: Lee Tobin PD: Barb Richards 5 JORDAN HILL "Love"</p>	<p>KTGY/Lafayette, LA OMPD: Michael W. Kay MD: Ed Perkins 11 BETTE MIDLER "Outcasts" 11 TONY RICH PROJECT "Woman" 10 LIONEL RICHE "Ordinary"</p>	<p>WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo 5 JIM BRICKMAN "Dream" 5 TONY RICH PROJECT "Woman"</p>	<p>KISC/Spokane, WA PD: Dawn Marcel MD: Dawn Marcel 7 HARRY CONNICK JR. "Hear" 7 TINA ARENA "Heaven"</p>
<p>KKMJ/Austin, TX OMPD: Stan Mann MD: Nolan Cruise 5 WHITNEY HOUSTON "Hurt"</p>	<p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 LIONEL RICHE "Ordinary" 13 JACKSON BROWNE "Cal"</p>	<p>WAFY/Frederick, MD PD: John Fieseler MD: Norman Henry Schmidt 12 CORRS "Forgiver" 12 JACKSON BROWNE "Cal"</p>	<p>KHLA/Lake Charles, LA OM: Don Rivers 5 BRYAN ADAMS "Let's"</p>	<p>KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 10 CELINE DION "Coming" 5 LIONEL RICHE "Ordinary"</p>	<p>WHYN/Springfield, MA PD: Gary James MD: Michele Allen 10 HARRY CONNICK JR. "Hear"</p>
<p>WMJJ/Birmingham, AL OM: John Jenkins PDMD: John Stuart 8 LIONEL RICHE "Ordinary"</p>	<p>WGSY/Columbus, GA PDMD: David Nolin 23 DONNA LEWIS "Always" 23 HOOTIE & BLOWFISH "Town" 7 HARRY CONNICK JR. "Hear"</p>	<p>KTHT/Fresno, CA PD: Mark Thomas MD: Mike Alexander No Adds</p>	<p>WFMK/Lansing, MI PDMD: Ray Marshall 10 LIONEL RICHE "Ordinary"</p>	<p>WMGF/Orlando, FL PD: Laura Dane MD: Dean Miuccio No Adds</p>	<p>WMAS/Springfield, MA Interim PDMD: Keith Stephens 12 LIONEL RICHE "Ordinary" 12 TINA ARENA "Heaven" 7 LIVINGSTON TAYLOR "Believe"</p>
<p>KCIX/Boise, ID PD: Don Jennings MD: Russ Novak No Adds</p>	<p>KMXR/Corpus Christi, TX PDMD: Jesse DeLeon 5 LIONEL RICHE "Ordinary" 5 JACKSON BROWNE "Cal" 5 MELISSA ETHERIDGE "Nowhere"</p>	<p>WKTK/Gainesville, FL PD: Britton Jon MD: Heather Shea 14 BETTE MIDLER "Outcasts" 14 LIONEL RICHE "Ordinary"</p>	<p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 10 BETTE MIDLER "Outcasts"</p>	<p>WBEB/Philadelphia, PA PDMD: Jim Ryan No Adds</p>	<p>WVRF/Toledo, OH PD: Steve Kendall MD: Geri Cooper 1 TINA ARENA "Heaven" 1 LIONEL RICHE "Ordinary" 1 SHELBY LYNN "Wish"</p>
<p>WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 2 LIVINGSTON TAYLOR "Believe" 1 HARRY CONNICK JR. "Hear"</p>	<p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 10 LIONEL RICHE "Ordinary"</p>	<p>WLHT/Grand Rapids, MI PDMD: Steve Dirksen 15 JIM BRICKMAN "Dream" 15 JANE KELLY WILLIAMS "Breaking" 5 RED SPEEDWAGON "Building" 5 DAN HILL "Wrapped" 5 NATALIE MERCHANT "Jealousy"</p>	<p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 3 WHITNEY HOUSTON "Hurt"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Bob Balsvert 7 LIVINGSTON TAYLOR "Believe" 7 LIONEL RICHE "Ordinary" 7 TONY RICH PROJECT "Woman"</p>	<p>KNXZ/Tucson, AZ PDMD: Bobby Rich 19 JIM BRICKMAN "Dream"</p>
<p>WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 28 MELISSA ETHERIDGE "Nowhere" 14 LIONEL RICHE "Ordinary"</p>	<p>WLQT/Dayton, OH PDMD: Mary Fleener 10 BETTE MIDLER "Outcasts" 10 JACKSON BROWNE "Cal" 7 VOICES FOR CARE "Power"</p>	<p>WOOD/Grand Rapids, MI OMPD: Stan Atkinson MD: Michael Striano 5 RED SPEEDWAGON "Building" 5 LIONEL RICHE "Ordinary"</p>	<p>KBIG/Los Angeles, CA PD: Dave Ervin APDMD: Dave Verdery No Adds</p>	<p>KRNO/Reno, NV PD: Larry Irwin MD: Jerry Rosen 14 HARRY CONNICK JR. "Hear"</p>	<p>WVVA/Utica, NY PD: Randy Jay MD: Jeanne Ashley 7 DONNA LEWIS "Always" 7 TONY RICH PROJECT "Woman" 7 LIONEL RICHE "Ordinary"</p>
<p>WCOB/Cape Cod, MA PDMD: Chris Boles 5 HARRY CONNICK JR. "Hear" 5 TONY RICH PROJECT "Woman" 5 LIONEL RICHE "Ordinary" 5 LYLE LOVETT "Private" 5 VOICES FOR CARE "Power"</p>	<p>KOSI/Denver, CO OMPDMD: Scott Taylor Format Mgr.: Steve Hamilton 5 DAN HILL "Wrapped" 5 BETTE MIDLER "Outcasts" 5 NEVILLE & ROBERTSON "Crazy"</p>	<p>WMAG/Greensboro, NC PDMD: Nick Allen 9 TRACY CHAPMAN "Reason"</p>	<p>KOST/Los Angeles, CA Sta Mgr/PD: Jhani Kaye APDMD: Johnny Chiang No Adds</p>	<p>WTVR/Richmond, VA PDMD: Scott O'Brien 5 TONY RICH PROJECT "Woman" 5 LIONEL RICHE "Ordinary" 5 LYLE LOVETT "Private"</p>	<p>WVAF/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
<p>WMT/Cedar Rapids, IA OM: Rick Sellers PDMD: Randy Lee 10 LIONEL RICHE "Ordinary"</p>	<p>WSPA/Greenville, SC OM: Jim Kirkland PDMD: Greg McKinney 15 LIONEL RICHE "Ordinary"</p>	<p>WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 12 DONNA LEWIS "Always" 12 BETTE MIDLER "Outcasts"</p>	<p>WPEZ/Macon, GA PDMD: Jim Franklin 10 DONNA LEWIS "Always"</p>	<p>WASH/Washington, DC PD: Steve Streit MD: Randi Martin No Adds</p>	<p>WWSN/Charlotte, NC OM: Tom Jackson PDMD: John McFadden 21 TONY RICH PROJECT "Woman"</p>
<p>WDEF/Chattanooga, TN PDMD: Danny Howard 10 LIONEL RICHE "Ordinary" 5 RED SPEEDWAGON "Building" 5 MELISSA ETHERIDGE "Nowhere"</p>	<p>WOOF/Dothan, AL GM/PD: Leigh Simpson OMMD: Mike Holderfield 15 LIONEL RICHE "Ordinary" 8 PUFF JOHNSON "Forever" 8 TONY RICH PROJECT "Woman" 8 RED SPEEDWAGON "Building"</p>	<p>WVXK/Erie, PA PD: Ron Arlen MD: Ron Davies 7 BETTE MIDLER "Outcasts" 7 LIONEL RICHE "Ordinary"</p>	<p>WVMA/Charlottesville, VA PD: Dan Miller APDMD: Angie Logan No Adds</p>	<p>WVWA/West Palm Beach, FL PD: Les Howard MD: Chad Perry 6 CHUCK NEGRO "How" 6 LIONEL RICHE "Ordinary" 4 VOICES FOR CARE "Power"</p>	<p>WVWZ/Chicago, IL PD: Barry James APDMD: James Karak No Adds</p>
<p>WLIT/Chicago, IL PDMD: Mark Edwards 5 RED SPEEDWAGON "Building" 5 LIVINGSTON TAYLOR "Believe"</p>	<p>WVWA/Dothan, AL GM/PD: Leigh Simpson OMMD: Mike Holderfield 15 LIONEL RICHE "Ordinary" 8 PUFF JOHNSON "Forever" 8 TONY RICH PROJECT "Woman" 8 RED SPEEDWAGON "Building"</p>	<p>WVXK/Erie, PA PD: Ron Arlen MD: Ron Davies 7 BETTE MIDLER "Outcasts" 7 LIONEL RICHE "Ordinary"</p>	<p>WVWA/West Palm Beach, FL PD: Les Howard MD: Chad Perry 6 CHUCK NEGRO "How" 6 LIONEL RICHE "Ordinary" 4 VOICES FOR CARE "Power"</p>	<p>WVWZ/Chicago, IL PD: Barry James APDMD: James Karak No Adds</p>	<p>WVWZ/Chicago, IL PD: Barry James APDMD: James Karak No Adds</p>
<p>WRRM/Cincinnati, OH PDMD: T.J. Holland No Adds</p>	<p>WVWA/Dothan, AL GM/PD: Leigh Simpson OMMD: Mike Holderfield 15 LIONEL RICHE "Ordinary" 8 PUFF JOHNSON "Forever" 8 TONY RICH PROJECT "Woman" 8 RED SPEEDWAGON "Building"</p>	<p>WVXK/Erie, PA PD: Ron Arlen MD: Ron Davies 7 BETTE MIDLER "Outcasts" 7 LIONEL RICHE "Ordinary"</p>	<p>WVWA/West Palm Beach, FL PD: Les Howard MD: Chad Perry 6 CHUCK NEGRO "How" 6 LIONEL RICHE "Ordinary" 4 VOICES FOR CARE "Power"</p>	<p>WVWZ/Chicago, IL PD: Barry James APDMD: James Karak No Adds</p>	<p>WVWZ/Chicago, IL PD: Barry James APDMD: James Karak No Adds</p>

101 Total Reporters
100 Current Reporters
91 Current Playlists

Reported Frozen Playlist (5):
WEZN/Bridgeport, CT
WTCB/Columbia, SC
WVEZ/Louisville, KY
KWAV/Monterey, CA
KTYL/Tyler, TX

Did Not Report, Playlist Frozen (4):
WBBQ/Augusta, GA
WLIF/Baltimore, MD
WSNY/Columbus, OH
KCCW/Portland, OR

Did Not Report For Two Consecutive Weeks; Data Not Used (1):
WEZF/Burlington, VT

HOT AC

<p>KMXS/Anchorage, AK PDMD: Mark Carlson 30 MELISSA ETHERIDGE "Nowhere" 30 DISHWALLA "Cars" 30 MARIAH CAREY "Forever"</p>	<p>KATF/Dubuque, IA PD: Jackie Livingston 33 CHER "One" 33 TOM PETTY & HB "Walt" 5 VANESSA WILLIAMS "Where"</p>	<p>KSTP/Minneapolis, MN PD: Bob Davis MD: Leighton Peck 27 DONNA LEWIS "Always" 27 BADLEES "Angeline"</p>	<p>KNEV/Reno, NV PDMD: Rusty Keys 15 MELISSA ETHERIDGE "Nowhere"</p>
<p>WKDD/Akron, OH PDMD: Chuck Collins 19 BEACH BOYS/TROCKOU "Music" 17 TONY RICH PROJECT "Woman" 17 DISHWALLA "Cars"</p>	<p>KSII/EI Paso, TX PD: Courtney Nelson MD: Mike Martinez 27 KEITH SWEAT "Twisted" 21 ERIC CLAPTON "Change"</p>	<p>WMXC/Mobile, AL PD: Bill Black MD: Rich Freeman 18 COLOR ME BADD "Earth" 12 LOS DEL RIO/BAYSIDE "Macarena" 7 MELISSA ETHERIDGE "Nowhere"</p>	<p>WMXB/Richmond, VA OMPDMD: Jack Alitz No Adds</p>
<p>WROE/Appleton, WI PDMD: J. Davis 7 LYLE LOVETT "Private" 7 ELECTRONIC "Forbidden" 7 JILL SOBULE "Secretive" 5 JACKSON BROWNE "Cal"</p>	<p>WRYS/Erie, PA PD: Ron Kline MD: Shane Taylor No Adds</p>	<p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 5 ELECTRONIC "Forbidden"</p>	<p>KYKY/St. Louis, MO OMPD: Steve Kelly APDMD: Greg Hewitt 20 DONNA LEWIS "Always"</p>
<p>KKMY/Beaumont, TX PD: Kurt Gichrist MD: Robert X. Brown 10 LYLE LOVETT "Private" 10 HARRY CONNICK JR. "Hear" 10 ELECTRONIC "Forbidden" 10 JACKSON BROWNE "Cal"</p>	<p>WQSM/Fayetteville, NC PDMD: Dave Stone 7 LYLE LOVETT "Private"</p>	<p>WJRX/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski No Adds</p>	<p>KBEE/Salt Lake City, UT OMPD: Steve Kelly APDMD: Sean Michaels No Adds</p>
<p>WBMX/Boston, MA VPP/Prog: Greg Strassell APDMD: Tim Richards 28 GIN BLOSSOMS "TIP" 23 FOOD FIGHTERS "Big" 23 BLUES TRAVELER "Hook"</p>	<p>WVNY/Greenville, SC PD: Mark Pollitt MD: Eric Rogers 6 CELINE DION "Coming"</p>	<p>WVMT/Hartford, CT PD: Steve Kendall MD: David Simpson 10 TOM PETTY & HB "Walt"</p>	<p>KISN/Salt Lake City, UT PD: Burke Allen MD: Bill Tanner 14 LOS DEL RIO/BAYSIDE "Macarena" 14 LIONEL RICHE "Ordinary" 14 ALANIS MORISSETTE "Lam" 14 SMASHING PUMPKINS "1979"</p>
<p>WVBC/Canton, OH PD: Terry Simmons MD: Brian Lewis 18 HOOTIE & BLOWFISH "Town" 18 DONNA LEWIS "Always" 18 WHITNEY HOUSTON "Hurt"</p>	<p>WVWJ/New York, NY PD: Steve Weed APDMD: Linda Silver 10 LISA LOEB "Wednesday" 10 GIN BLOSSOMS "Matters"</p>	<p>WVPL/New York, NY VPP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 20 ROBERT MILES "Children"</p>	<p>KSMG/San Antonio, TX PD: Pat Evans MD: Daria Thomas 5 JEWEL "Save"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>KFMB/San Diego, CA PD: Tracy Johnson MD: Greg Siems No Adds</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>KIOI/San Francisco, CA PD: Casey Keating MD: Connie Lindell 21 LOS DEL RIO/BAYSIDE "Macarena" 15 DONNA LEWIS "Always"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>KMGQ/Santa Barbara, CA PD: Abby Bonell APDMD: Steve Bauer No Adds</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WAEV/Savannah, GA MD: Brad Kelly 14 DONNA LEWIS "Always"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>KPLZ/Seattle, WA PDMD: Keith Phillips 21 TOM PETTY & HB "Walt"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
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<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
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<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
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<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>	<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL LEARNS... "Why"</p>
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<p>WVWA/Charleston, WV OM: Rick Johnston PD: Kat Simons 11 CELINE DION "Coming" 5 MICHAEL</p>			

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	2529	2570	2555	2500	67/0
3	3	2	2	ERIC CLAPTON Change The World (<i>Reprise</i>)	2324	2237	2123	2038	68/1
2	2	3	3	CELINE DION Because You Loved Me (<i>550 Music</i>)	2045	2208	2233	2179	57/0
7	6	4	4	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	1841	1679	1487	1391	60/2
9	7	5	5	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	1620	1594	1418	1334	58/0
17	15	10	6	OONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	1604	1206	1010	839	61/9
5	5	7	7	JANN AROEN Insensitive (<i>A&M</i>)	1592	1552	1548	1445	54/1
4	4	6	8	GIN BLOSSOMS Follow You Down (<i>A&M</i>)	1561	1573	1612	1700	51/0
10	8	8	9	TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	1281	1438	1385	1308	43/0
16	16	13	10	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	1272	1129	952	863	50/5
12	10	9	11	NATALIE MERCHANT Wonder (<i>Elektra/EEG</i>)	1160	1288	1302	1250	38/0
19	17	14	12	MARIAH CAREY Forever (<i>Columbia/CRG</i>)	1157	1045	916	778	48/2
11	12	11	13	ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)	1101	1196	1240	1292	42/0
6	9	12	14	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	1028	1147	1339	1407	38/0
18	18	17	15	ROBERT MILES Children (<i>Arista</i>)	968	955	898	837	40/2
8	11	16	16	HOOTIE & THE BLOWFISH Old Man & Me (<i>Atlantic</i>)	886	995	1289	1356	32/0
20	19	19	17	CHER One By One (<i>Reprise</i>)	855	810	781	725	39/2
13	13	15	18	STING You Still Touch Me (<i>A&M</i>)	835	1035	1237	1237	35/0
BREAKER			19	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	833	694	529	357	44/4
—	—	26	20	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	737	520	42	—	44/10
—	26	24	21	DISHWALLA Counting Blue Cars (<i>A&M</i>)	710	549	479	327	31/6
14	14	18	22	DOG'S EYE VIEW Everything Falls Apart (<i>Columbia/CRG</i>)	707	948	1014	1096	31/0
22	20	21	23	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	610	636	715	670	24/0
27	27	25	24	BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	601	537	470	434	30/2
26	22	22	25	COLOR ME BADD The Earth, The Sun, The Rain (<i>Giant/WB</i>)	586	595	561	459	24/2
25	24	23	26	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	568	584	510	494	26/4
—	—	30	27	TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	509	316	—	—	30/8
30	29	27	28	VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	428	413	395	352	24/1
—	30	28	29	ALL-4-ONE Someday (<i>Hollywood</i>)	354	386	385	315	20/1
—	—	29	30	HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)	348	317	272	167	11/0

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 70 Hot AC reporters. 66 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

CRANBERRIES Free To Decide (*Island*)

Total Stations: 17, Adds: 1, Plays: 289, WDAQ 9, WRTS 24 (24), WKEE 25 (24), WJRZ 14 (14), WMXV 21 (10), WQSM 25 (15), WMC 15 (17), KKMY 18 (10), KDMX 6 (6), KHMV 14 (26), WKDD 16 (16), WROE 21 (14), WAZY 16 (16), KALC 15 (15), KYSR 22 (15), KFMB 18 (9), KMGQ 10 (10).

HARRY CONNICK JR. Hear Me In The Harmony (*Columbia/CRG*)

Total Stations: 19, Adds: 2, Plays: 285, WBMX 8 (11), WVAF 11 (11), WRQX 7 (7), WQSM 7 (7), WMYI 6 (7), WKYE 13 (10), WMC 21 (23), WMXC 7 (7), WMXS 25 (15), KKMY 10, KSMG 30 (26), WROE 21 (14), WMMX 10 (10), WAZY 18 (18), WKTI 22 (24), KYKY 8 (5), KMAJ 14, KMXS 26 (33), KIOI 21.

WHITNEY HOUSTON Why Does It Hurt So Bad (*Arista*)

Total Stations: 16, Adds: 1, Plays: 245, WVAF 21 (21), WHUD 17 (15), WMYI 6 (6), WKYE 17 (13), WXIL 31 (29), WMXL 5 (5), WMC 8 (8), WMXS 25 (25), KKMY 10 (10), KSII 8 (7), WROE 28 (21), WHBC 18, WNSN 9 (9), KMAJ 9 (9), KBEE 13 (21), KSSK 20 (20).

SMASHING PUMPKINS 1979 (*Virgin*)

Total Stations: 10, Adds: 1, Plays: 222, WDAQ 30 (29), WTCI 33 (33), WMMX 23 (23), WRTS 10 (9), WKEE 10, WRQX 24 (24), KDMX 23 (23), KMXG 28 (28), KISN 14, KFMB 27 (29).

PRIMITIVE RADIO GODS Standing Outside A Broken Phone Booth

With Money In My Hand (*Ergo/Columbia/CRG*)
Total Stations: 8, Adds: 2, Plays: 166, WRTS 15 (15), WRQX 7, WMTX 9 (6), KDMX 6 (6), KHMV 12 (6), KALC 39 (25), KYSR 20, KFMB 58 (61).

JORDAN HILL For The Love Of You (*143/Atlantic*)

Total Stations: 9, Adds: 0, Plays: 147, WRTS 24 (24), WHUD 10 (9), WQSM 20 (15), WMXL 15 (17), KSII 21 (28), WROE 14 (14), KMAJ 14 (14), KSSK 10 (10).

ONCE BLUE Save Me (*EMI*)

Total Stations: 9, Adds: 2, Plays: 111, WDAQ 11 (9), WRTS 24 (24), WJRZ 12 (12), WMC 5, KKMY 10 (10), WROE 14 (14), WTMX 9 (7), WAZY 6, KFMB 20 (21).

TONY RICH PROJECT Like A Woman (*LaFace/Arista*)

Total Stations: 7, Adds: 2, Plays: 87, WVAF 5 (5), WRTS 15 (15), WWSN 21, WKYE 10 (10), WMC 5 (5), WKDD 17, WROE 14 (7).

REO SPEEDWAGON Building The Bridge (*Castle*)

Total Stations: 8, Adds: 0, Plays: 76, WVAF 5 (5), WJRZ 15 (15), WHUD 9 (7), KKMY 10 (10), WLRW 9 (9), KATF 5 (5), KMAJ 9 (9), KBEE 14 (13).

CELINE DION It's All Coming Back To Me Now (*550 Music*)

Total Stations: 7, Adds: 7, Plays: 67, WVAF 11, WKEE 16, WMYI 6, WKYE 5, WMTX 9, WMXL 15, KHMV 5.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

HOOTIE & THE BLOWFISH Tucker's Town (*Atlantic*)

TOTAL PLAYS/INCREASE: 833/139
TOTAL STATIONS/ADDS: 44/4
CHART: 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	10
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	9
TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	8
CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	7
DISHWALLA Counting Blue Cars (<i>A&M</i>)	6
JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	5
ELECTRONIC Forbidden City (<i>Warner Bros.</i>)	4
HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	4
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	4
GIN BLOSSOMS As Long As It Matters (<i>A&M</i>)	3
LYLE LOVETT Private Conversation (<i>Curb/MCA</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+398
MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	+217
TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	+193
ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	+162
DISHWALLA Counting Blue Cars (<i>A&M</i>)	+161
JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	+143
HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	+139
MARIAH CAREY Forever (<i>Columbia/CRG</i>)	+112
ERIC CLAPTON Change The World (<i>Reprise</i>)	+87
CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	+67

HOTTEST RECURRENTS

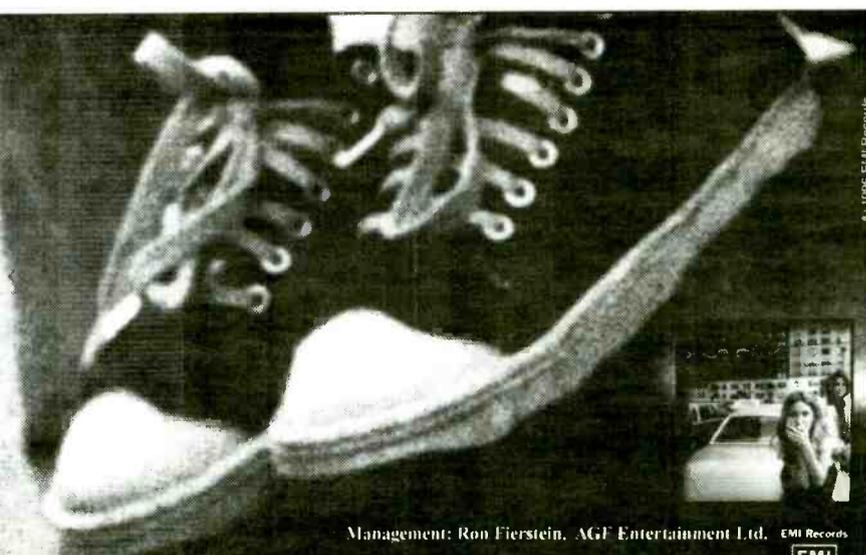
ARTIST TITLE LABEL(S)
GOO GOO DOLLS Name (<i>Metal Blade/WB</i>)
BODEANS Closer To Free (<i>Slash/Reprise</i>)
COLLECTIVE SOUL The World I Know (<i>Atlantic</i>)
EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)
BLUES TRAVELER Run-Around (<i>A&M</i>)
DEL AMITRI Roll To Me (<i>A&M</i>)
MELISSA ETHERIDGE I Want To Come Over (<i>Island</i>)
SEAL Don't Cry (<i>ZTT/WB</i>)
DEEP BLUE SOMETHING Breakfast At... (<i>RainMaker/Interscope</i>)
HOOTIE & THE BLOWFISH Time (<i>Atlantic</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

once
blue
save me

Already Playing at these Hot AC Stations:

WTMX WROE WZPK KFMB WMC
WDAQ WJRZ WRTS KKMY WAZY



Management: Ron Fierstein, AGF Entertainment Ltd. EMI Records
http://www.emirec.com EMI

HOT AC PLAYLISTS

July 26, 1996 R&R • 73

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1	
WMMX/New York (212) 704-1051 Weed/Silver	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
40 40 40 40	TRACY CHAPMAN/Give Me One Reason
28 28 28 28	ROBERT MILES/Children
40 40 40 40	ALANIS MORISSETTE/You Learn
40 40 40 40	ERIC CLAPTON/Change The World
28 28 28 28	JANN ARDEN/Insensitive
28 28 28 28	CHEER/One By One
28 28 28 28	GOD GOO DOLLS/Name
28 28 28 28	HOOTIE & BLOWFISH/Old Man & Me
28 28 28 28	TOM PETTY & HB/Walls
40 40 28 28	JEWEL/Who Will Save...
21 21 21 21	BADLEES/Angeline Is...
21 21 21 21	DISHWALLA/Counting Blue Cars
10 10 28 28	DONNA LEWIS/I Love You Always...
- - - 21 21	MELISSA ETHERIDGE/Nowhere To Go
- - - 28 28	HOOTIE & BLOWFISH/Tucker's Town
- - - 10 10	CRANBERRIES/Free To Decide
- - - 10 10	TOM PETTY & HB/Walls
10 10 10 10	ALL-4-ONE'S/Good Intentions
- - - 10 10	LISA LOEB/Waiting For...
- - - 10 10	GIN BLOSSOMS/As Long As It...
10 10 10 10	MARIAH CAREY/Always Be My Baby
28 28 28 28	CELINE DION/Because You Loved Me
10 10 10 10	BODEANS/Closer To Free
28 28 10 10	ALANIS MORISSETTE/Ironic
10 10 10 10	GIN BLOSSOMS/Follow You Down

MARKET #1	
WPLJ/New York (212) 613-8900 Cuddy/Shannon/Preston	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
40 16 42 42	CELINE DION/Because You Loved Me
39 15 40 42	ALANIS MORISSETTE/You Learn
40 15 40 41	JANN ARDEN/Insensitive
42 15 43 41	GIN BLOSSOMS/Follow You Down
36 14 40 41	NATALIE MERCHANT/Jalousy
29 11 40 40	JEWEL/Who Will Save...
26 10 29 32	DONNA LEWIS/I Love You Always...
42 15 41 32	ALANIS MORISSETTE/Ironic
30 10 42 31	TRACY CHAPMAN/Give Me One Reason
31 9 30 31	ERIC CLAPTON/Change The World
44 37 32 31	LOS DEL RIO/BAYSIDE/Macarena
23 11 30 30	CHEER/One By One
27 12 31 30	GOD GOO DOLLS/Name
27 10 28 30	NATALIE MERCHANT/Jalousy
32 10 29 29	BODEANS/Closer To Free
28 11 30 29	HOOTIE & BLOWFISH/Time
- - - 27 27	MELISSA ETHERIDGE/Nowhere To Go
19 9 25 27	DISHWALLA/Counting Blue Cars
22 10 23 22	BADLEES/Angeline Is...
- - - 15 15	HOOTIE & BLOWFISH/Tucker's Town
10 9 21 21	MARIAH CAREY/Forever
10 11 31 21	BLUES TRAVELER/Run-Around
- - - 20 20	ROBERT MILES/Children
11 - 11 13	EVERYTHING BUT...Missing
15 7 13 12	DEL AMITR/Run To Me
12 - 12 11	TLC/Waterfalls
10 6 - 11	JOHN MELLENCAMP/Wild Night
10 5 10 11	GIN BLOSSOMS/TH I Hear It...
15 - - 10	BLUES TRAVELER/Run-Around
- - - 10	SEAL/Kiss From A Rose

MARKET #2	
KYSR/Los Angeles (818) 955-7000 Beasing/Peroff	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
40 42 42 42	TRACY CHAPMAN/Give Me One Reason
42 41 42 42	ALANIS MORISSETTE/You Learn
40 41 42 42	DISHWALLA/Counting Blue Cars
35 39 42 42	JEWEL/Who Will Save...
35 35 35 35	STING/You Still Touch Me
36 35 35 36	JARS OF CLAY/Flood
35 35 35 36	DONNA LEWIS/I Love You Always...
35 35 35 36	ERIC CLAPTON/Change The World
35 34 35 35	LENNY KRAVITZ/Can't Get You Off...
34 34 35 35	NATALIE MERCHANT/Jalousy
39 37 35 35	JANN ARDEN/Insensitive
36 33 35 35	OASIS/Champagne Supernova
33 34 30 34	JOAN OSBORNE/One Of Us
34 35 35 33	RADIOHEAD/High & Dry
32 33 33 33	BADLEES/Angeline Is...
25 30 30 28	SOPHIE B. HAWKINS/As I Lay Me Down
20 25 27 35	BLUES TRAVELER/Run-Around
30 30 30 32	GARBAGE/Stupid Girl
32 32 32 25	LOS DEL RIO/BAYSIDE/Macarena
- 15 25 23	HOOTIE & BLOWFISH/Tucker's Town
- - - 15 22	CRANBERRIES/Free To Decide
- - - 20 20	PRIMITIVE RADIO GODS/Standing Outside...
25 15 13 13	ALANIS MORISSETTE/Ironic
13 10 13 13	COLLECTIVE SOUL/The World I Know
15 10 10 13	EVERYTHING BUT...Missing
13 10 10 13	NATALIE MERCHANT/Wonder
17 10 8 10	SEAL/Don't Cry

MARKET #3	
WTMX/Chicago (312) 946-1019 James/Karbak	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
35 33 36 38	NATALIE MERCHANT/Wonder
37 36 37 39	ERIC CLAPTON/Change The World
39 38 36 39	TRACY CHAPMAN/Give Me One Reason
36 38 36 37	HOOTIE & BLOWFISH/Tucker's Town
22 21 33 37	COLLECTIVE SOUL/The World I Know
- 37 36 36	ALANIS MORISSETTE/Ironic
39 40 37 36	GIN BLOSSOMS/Follow You Down
20 20 20 21	LISA LOEB/Waiting For...
- - - 20 21	TOM PETTY & HB/Walls
- - - 19 21	MELISSA ETHERIDGE/Nowhere To Go
22 21 20 20	BADLEES/Angeline Is...
23 21 21 20	FOO FIGHTERS/Big Me
23 21 21 19	JEWEL/Who Will Save...
22 10 10 16	BODEANS/Closer To Free
14 14 12 15	GOD GOO DOLLS/Name
17 14 12 13	TOAD THE WET.../Good Intentions
15 14 12 13	EVERYTHING BUT...Missing
10 6 8 12	ALANIS MORISSETTE/You Learn
12 13 12 12	JOAN OSBORNE/One Of Us
12 12 11 12	COLLECTIVE SOUL/December
15 14 13 12	DEEP BLUE SOMETHING/Breakfast At...
35 38 10 11	SEAL/Don't Cry
12 15 13 11	BLUES TRAVELER/Run-Around
14 13 12 10	NATALIE MERCHANT/Carnival
17 8 7 9	ONCE BLUE/Save Me
- - - 9 8	GARBAGE/Stupid Girl
20 8 8 8	PAUL WESTERBERG/Love Untold
- 7 7 7	OASIS/Champagne Supernova
9 6 5 7	MELISSA ETHERIDGE/I Want To Come Over
6 6 6 6	MELISSA ETHERIDGE/Come To My Window

MARKET #4	
KIOI/San Francisco (415) 956-5101 Kaeling/Lindell	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
38 36 - 42	CELINE DION/Because You Loved Me
37 37 - 48	MARIAH CAREY/Always Be My Baby
33 33 - 36	BLUES TRAVELER/Run-Around
25 25 - 38	TRACY CHAPMAN/Give Me One Reason
27 27 - 29	JANN ARDEN/Insensitive
26 26 - 28	TOM RICH PROJECT/Nobody Knows
24 24 - 27	FUGEE'S/Killing Me Softly
28 28 - 26	HOUSTON & WINANS/Count On Me
32 32 - 26	DEL AMITR/Run To Me
18 18 - 25	SDPHIE B. HAWKINS/As I Lay Me Down
25 25 - 23	ERIC CLAPTON/Change The World
17 17 - 22	SELENA/Could Fall In Love
28 28 - 22	SEAL/Don't Cry
- - - 22	ELTON JOHN/Blessed
17 17 - 22	BOYZ II MEN/Water Runs Dry
10 10 - 21	HARRY CONNICK JR./Hear Me In...
- - - 21	LOS DEL RIO/BAYSIDE/Macarena
23 23 - 17	NATALIE MERCHANT/Wonder
- - - 15	DONNA LEWIS/I Love You Always...
15 15 - 9	HOOTIE & BLOWFISH/Tucker's Town

MARKET #5	
WYXR/Philadelphia (610) 668-0750 Knight/Davis	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
62 62 62 62	CELINE DION/Because You Loved Me
63 63 61 62	MARIAH CAREY/Always Be My Baby
62 62 55 56	HOOTIE & BLOWFISH/Only Wanna Be...
41 41 35 55	BLUES TRAVELER/Run-Around
- 18 22 55	DEL AMITR/Run To Me
63 63 55 55	ALANIS MORISSETTE/Ironic
21 18 36 55	GIN BLOSSOMS/Follow You Down
42 40 35 55	MELISSA ETHERIDGE/I Want To Come Over
30 29 34 55	NATALIE MERCHANT/Wonder
41 40 16 55	LA BOUCHE/Sweet Dreams
43 26 25 55	LA BOUCHE/Be My Lover
28 28 25 55	GOD GOO DOLLS/Name
40 46 29 29	TRACY CHAPMAN/Give Me One Reason
- 19 15 29	DONNA LEWIS/I Love You Always...
- - - 25	JANN ARDEN/Insensitive
29 41 35 25	ALANIS MORISSETTE/You Learn
29 27 25 25	LOS DEL RIO/BAYSIDE/Macarena
17 17 22 22	DEE REE/You Gotta Be
- - - 19 19	REAL MCCOY/Come And Get Your...
- 18 18 18	EVERYTHING BUT...Missing
14 - 18 18	ALL-4-ONE/I Can Love You...
13 16 18 18	DIANNE FARRIS/I Know
15 18 18 18	REAL MCCOY/Another Night
12 - 18 18	TLC/Waterfalls
21 18 17 17	FUGEE'S/No Woman, No Cry
- - - 6 17	MARIAH CAREY/Forever
42 39 35 15	LA BOUCHE/Tonight Is The Night
21 21 15 15	BILLIE RAY MARTIN/Your Loving Arms
- - - 15	MELISSA ETHERIDGE/Nowhere To Go

MARKET #6	
WKQI/Detroit (810) 967-3750 O'Brien/Buchalter	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
52 52 52 53	TRACY CHAPMAN/Give Me One Reason
54 54 52 51	REAL MCCOY/Another Night
30 30 49 50	LA BOUCHE/Be My Lover
14 14 32 50	LOS DEL RIO/BAYSIDE/Macarena
51 51 49 49	FUGEE'S/Killing Me Softly
50 50 50 38	CELINE DION/Because You Loved Me
34 34 34 35	ERIC CLAPTON/Change The World
34 34 24 29	GIN BLOSSOMS/Follow You Down
22 22 32 29	ALANIS MORISSETTE/You Learn
31 31 28 31	NATALIE MERCHANT/Wonder
36 36 28 28	MARIAH CAREY/Always Be My Baby
27 27 27 27	ROBERT MILES/Children
24 24 26 26	TOM RICH PROJECT/Nobody Knows
26 26 28 28	HOOTIE & BLOWFISH/Tucker's Town
14 14 16 24	NATALIE MERCHANT/Jalousy
51 51 14 24	ALANIS MORISSETTE/Ironic
26 26 22 22	MARIAH CAREY/Forever
20 20 22 22	EVERYTHING BUT...Missing
24 24 18 21	COLLECTIVE SOUL/The World I Know
18 18 20 28	TLC/Waterfalls
22 22 20 18	SPIN DOCTORS/Two Princes
10 10 12 18	DONNA LEWIS/I Love You Always...
- - - 12 14	MELISSA ETHERIDGE/Nowhere To Go
- - - 12 14	LA BOUCHE/Sweet Dreams
35 35 33 12	BODEANS/Closer To Free

MARKET #7	
KDMX/Dallas (214) 991-1029 Ashley	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
23 20 32 32	GIN BLOSSOMS/Follow You Down
18 24 31 31	GOD GOO DOLLS/Name
31 31 31 31	BLUES TRAVELER/Run-Around
22 26 29 29	NATALIE MERCHANT/Wonder
29 38 28 28	TRACY CHAPMAN/Give Me One Reason
19 26 28 28	HOOTIE & BLOWFISH/Go Blind
16 15 27 27	CELINE DION/Because You Loved Me
31 30 26 26	ALANIS MORISSETTE/Ironic
20 21 25 25	ERIC CLAPTON/Change The World
20 19 25 25	COLLECTIVE SOUL/The World I Know
20 20 23 23	NATALIE MERCHANT/Jalousy
- 12 23 23	SMASHING PUMPKINS/1979
17 25 21 21	ALANIS MORISSETTE/You Learn
24 30 21 21	MELISSA ETHERIDGE/I Want To Come Over
10 12 20 20	JEWEL/Who Will Save...
20 22 20 20	HOOTIE & BLOWFISH/Time
18 12 19 19	DONNA LEWIS/I Love You Always...
18 12 18 18	DOG'S EYE VIEW/Everything Falls...
18 11 18 18	STING/You Still Touch Me
- 12 12 18	MELISSA ETHERIDGE/Nowhere To Go
- - - 12 12	TOM PETTY & HB/Walls
8 9 9 12	DEE REE/You Gotta Be
8 14 9 12	SOPHIE B. HAWKINS/As I Lay Me Down
6 8 12 12	SEAL/Kiss From A Rose
5 5 9 11	DISHWALLA/Counting Blue Cars
9 5 8 8	BADLEES/Angeline Is...
10 6 8 8	OASIS/Champagne Supernova
- - - 8 8	TOAD THE WET.../Good Intentions
- 6 6 6	CRANBERRIES/Free To Decide
- 6 6 6	PRIMITIVE RADIO GODS/Standing Outside...

MARKET #8	
MIX 107.3 FM Washington's Best Music Mix	
WROX/Washington (202) 686-3100 James/Parker	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
36 36 36 36	CELINE DION/Because You Loved Me
36 36 36 36	ALANIS MORISSETTE/You Learn
36 36 36 36	NATALIE MERCHANT/Jalousy
36 36 36 36	ERIC CLAPTON/Change The World
36 24 24 36	TRACY CHAPMAN/Give Me One Reason
24 24 24 36	GOD GOO DOLLS/Name
36 36 36 24	EVERYTHING BUT...Missing
36 36 24 24	COLLECTIVE SOUL/The World I Know
36 24 24 24	BLUES TRAVELER/Run-Around
24 24 24 24	TOAD THE WET.../Good Intentions
24 24 24 24	DOG'S EYE VIEW/Everything Falls...
- 24 24 24	SMASHING PUMPKINS/1979
- - - 24 24	TOM PETTY & HB/Walls
24 36 36 18	NATALIE MERCHANT/Wonder
24 36 36 18	JANN ARDEN/Insensitive
- 24 18 18	TOM RICH PROJECT/Nobody Knows
24 24 18 18	JEWEL/Who Will Save...
18 18 18 18	HOOTIE & BLOWFISH/Old Man & Me
18 18 18 18	MARIAH CAREY/Always Be My Baby
10 18 18 18	DISHWALLA/Counting Blue Cars
- - - 18 18	MELISSA ETHERIDGE/Nowhere To Go
- - - 18 18	HOOTIE & BLOWFISH/Tucker's Town
5 5 5 18	GARBAGE/Stupid Girl
7 7 7 7	HARRY CONNICK JR./Hear Me In...
- - - 7 7	PRIMITIVE RADIO GODS/Standing Outside...

MARKET #9	
KHMV/Houston (713) 790-0965 Paxton/Anhorn	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
39 38 42 32	CELINE DION/Because You Loved Me
26 30 41 32	DONNA LEWIS/I Love You Always...
30 30 32 32	JEWEL/Who Will Save...
36 41 42 32	HOOTIE & BLOWFISH/Old Man & Me
42 42 43 32	TRACY CHAPMAN/Give Me One Reason
37 39 42 32	DOG'S EYE VIEW/Everything Falls...
38 42 42 32	GOD GOO DOLLS/Name
42 37 30 24	ALANIS MORISSETTE/You Learn
32 36 41 24	STING/You Still Touch Me
42 36 29 29	COLLECTIVE SOUL/The World I Know
42 42 41 23	NATALIE MERCHANT/Jalousy
26 27 30 23	CHEER/One By One
30 30 32 23	ERIC CLAPTON/Change The World
41 37 31 22	CORR'S/The Right Time
28 29 27 22	DISHWALLA/Counting Blue Cars
31 31 31 22	BRYAN ADAMS/The Only Thing...
10 26 25 19	GIN BLOSSOMS/As Long As It...
- - - 9 10	TOM PETTY & HB/Walls
9 27 27 17	ROBERT MILES/Children
- - - 6 16	MELISSA ETHERIDGE/Nowhere To Go
23 25 22 16	HOOTIE & BLOWFISH/Tucker's Town
5 22 26 16	CRANBERRIES/Free To Decide
- - - 6 12	PRIMITIVE RADIO GODS/Standing Outside...
20 18 14 12	EVERYTHING BUT...Missing
14 18 12 10	ALANIS MORISSETTE/Ironic
14 12 10 10	DONNA LEWIS/I Love You Always...
- - - 9 9	BLUES TRAVELER/Run-Around
- - - 9 9	JANN ARDEN/Insensitive
32 36 23 9	SARAH McLAUGHLIN/Will Remember You
- - - 8 8	BODEANS/Closer To Free
- - - 5 5	CELINE DION/It's All Coming...

MARKET #10	
WBMX/Boston (617) 236-6800 Strassell/Richards	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
38 36 36 37	MELISSA ETHERIDGE/I Want To Come Over
36 34 34 37	JANN ARDEN/Insensitive
39 36 36 36	MARIAH CAREY/Always Be My Baby
36 34 34 36	CELINE DION/Because You Loved Me
38 35 35 36	TRACY CHAPMAN/Give Me One Reason
30 28 28 32	ALANIS MORISSETTE/You Learn
40 30 30 32	ERIC CLAPTON/Change The World
- - - 31	BODEANS/Closer To Free
39 36 36 30	SEAL/Don't Cry
30 28 28 28	TOM RICH PROJECT/Nobody Knows
22 - - - 28	GIN BLOSSOMS/TH I Hear It...
29 28 28 27	COLLECTIVE SOUL/The World I Know
29 25 25 27	GIN BLOSSOMS/Follow You Down
- 18 18 26	HOOTIE & BLOWFISH/Go Blind
- 20 20 26	DISHWALLA/Counting Blue Cars
- - - 25	EVERYTHING BUT...Missing
27 24 24 23	STING/You Still Touch Me
- - - 23	FOO FIGHTERS/Big Me
- - - 23	BLUES TRAVELER/Run-Around
14 20 20 22	JEWEL/Who Will Save...
- - - 10 19	DONNA LEWIS/I Love You Always...
- - - 15 17	AMANDA MARSHALL/Let It Rain
- - - 10 10	TOM PETTY & HB/Walls
- 10 10 10	CHEER/One By One
- 10 10 8	ROBERT MILES/Children
5 11 11 8	TINA TURNER/When Love Takes Over
7 11 11 8	HARRY CONNICK JR./Hear Me In...
12 16 16 8	MARIAH CAREY/Forever
- 10 10 5	MELISSA ETHERIDGE/Nowhere To Go
5 8 8 5	NATALIE MERCHANT/Jalousy

MARKET #11	
STAR 101.5 KPLZ/Seattle (206) 223-5700 Phillips	
PLAYS	ARTIST/TITLE
SW ZW LW TW	
41 41 41 41	BLUES TRAVELER/Run-Around
31 31 31 41	BODEANS/Closer To Free
41 41 41 41	TRACY CHAPMAN/Give Me One Reason
41 41 41 41	GIN BLOSSOMS/Follow You Down
41 41 41 41	HOOTIE & BLOWFISH/Time
31 31 41 41	SARAH McLAUGHLIN/Will Remember You
41 41 41 41	ALANIS MORISSETTE/Ironic
31 31 31 31	JANN ARDEN/Insensitive
31 31 31 31	ERIC CLAPTON/Change The World
31 31 31 31	COLLECTIVE SOUL/December
41 41 17 31	DEEP BLUE SOMETHING/Breakfast At...
41 41 41 31	DEL AMITR/Run To Me
21 21 21 31	DOG'S EYE VIEW/Everything Falls...
31 31 31 31	GLORIA ESTEFAN/Reach
31 31 31 31	GIN BLOSSOMS/TH I Hear It...
31 31 31 31	GOD GOO DOLLS/Name
31 31 31 31	HOOTIE & BLOWFISH/Old Man & Me
21 21 21 31	JEWEL/Who Will Save...
31 31 31 31	NATALIE MERCHANT/Jalousy
31 31 31 31	NATALIE MERCHANT/Wonder
31 31 31 31	ALANIS MORISSETTE/You Learn
21 21 21 21	BRYAN ADAMS/The Only Thing...
21 21 21 21	MARIAH CAREY/Forever



CAROL ARCHER

Shifting Gears: NAC Musician To Leading Format 'Record Man'

□ Harner's been in the trenches ... and he's developed strong views along the way

Colleagues on both sides of the format regard Verve Records Director/National Promotion **Bud Harner**, highly: He's knowledgeable about the music and the format that embraces it, and his easy humor sets the right tone for dialogue. A format pioneer as both musician and promotion exec, he's passionate and opinionated about NAC.

Broaden Dayparts

Harner began his career as a drummer, first in **Paul Anka's** band, then playing some of the world's largest venues backing **Barry Manilow**. After hours, he and other band members jammed, playing the cool contemporary jazz they loved so much. Eventually, he formed his own group, **Uncle Festive**, and recorded an album that was picked up by **Mesa/Bluemoon**.

Eager to see the release gain airplay, Harner hit the phones, call-

ing NAC stations. Uncle Festive recorded six albums, but Harner was struck with the promotion bug and **Mesa/Bluemoon** President **Jim Snowden** put him on staff. After five and a half years, he was lured away by jazz/NAC giant Verve at the end of last year. Given his unique perspective as artist turned record exec, I asked Harner to discuss some of the many aspects of NAC that are on his mind today.

"Some programmers aspire to keep NAC a background format and not jar listeners with songs that attract too much attention," he begins. "In my opinion, this attitude needs an adjustment. There are too many great tracks on albums that never get airplay because they might disturb the office worker. I understand the principle of providing a smooth bed of music to get through the workday, but why not beef it up in morning drive, in the evenings, [and on weekends]?"

"Couldn't **Broadcast Architecture** and other programmers/con-

sultants come up with a drivetime category in addition to their regular lights, mediums, and heavies? If an album is deep enough, why not pick out the main track for play in all dayparts and add a more 'up' track for drivetimes? This way, the stations might avoid that dreaded comment from listeners: 'It all sounds the same.'"

Parties Pay Off

He's equally adamant about the importance of creative, cooperative relationships in building artists' careers and station identity. "I can't stress enough the value of listener parties. These events provide a chance for a relatively new artist to play before a large [and passionate] audience. In most cases, these artists are without a major agency to get them on the road — and rightly so. Until they build a following, why should a promoter or club owner risk booking an act that probably won't fill the house?"

"By doing a listener event, the artist is guaranteed massive promotion around the appearance. All of a sudden, they're playing in front of thousands, the listeners are discovering a new talent, the concert promoter has a reason to book them in the future because of the great response, CDs are sold at a booth provided by the local record store, and the radio station is a hero to all!"

"Sounds great, but it costs. Artists have to be willing to play for low money — or none — and the



Bud Harner

If an album is deep enough, why not pick out the main track for play in all dayparts and add a more 'up' track for drivetimes? This way, the stations might avoid that dreaded comment from listeners: 'It all sounds the same.'

Why Artists Make Good Film Music Executives

□ Disney's Montan: It's about creativity & empathy

Walt Disney Pictures Exec. Producer/Animation Music **Chris Montan** began his career as a songwriter and toured with **Karla Bonoff** as pianist/guitarist in the mid-'70s. While seeking covers of his songs by other artists, he was recognized as an artist himself and signed to **20th Century Fox Records**. He began his tenure at **Disney Music** as the company's music publisher, then segued to creative directorship for Disney's film group, which includes **Touchstone** and **Hollywood Pictures**.

Montan's soundtrack credits are impressive, including "Pretty Woman," "Good Morning, Vietnam," "Beauty And The Beast," "Aladdin," "The Lion King," "Pocahontas," "The Little Mermaid," "Toy Story," and current blockbuster "The Hunchback Of Notre Dame."

"I think the artist-as-executive's first instinct is always to the creative quality of whatever the work is," he explains. "A lot of executives, by training, have come up through the ranks of marketing or business. But an artist instinctively is concerned, first and foremost, with the underlying quality of what he's working on — and that can be contagious. Another artist will reflect that back when they meet someone who thinks the way they do."

Empathy plays an important role, too. "In my experience working with other writers, they feel I understand what their process is better than another [non-artist] executive might. There's nothing like having to have invented your living every day — sitting at a piano for as many years as I did — to give you the awareness of how artists produce what they do and how difficult it is. There's always that first, desperate phase of a project when you look at a blank piece of paper and say, 'I'll never be able to do this again.'"

"I read an article in which **Barry Mann** and **Cynthia Weill**, with all the hit songs they've written over the years, said they go through the same thing each time. It's very, very daunting, but with hard work and inspiration, you get to the other side."

There's nothing like having to have invented your living every day — sitting at a piano for as many years as I did — to give you the awareness of how artists produce what they do and how difficult it is.

record company has to be willing to invest in tour costs. In the long run, it pays off. I've seen it work first-hand."

Be Distinctive & Compelling

"New artists need to find a 'recognition factor,' something that can set them apart from other artists," Harner continues. "Somehow, out of all the sax players out there, I can always tell if it's **Richard Elliot** on the radio, even if I've never heard the song before. People tell me all the time that they can tell that **Jeff Lorber** produced the **Herb Alpert** album because of his distinctive 'sound,' and the same thing about **Brian Culbertson** producing **Bob Marmet**. What makes group recordings by the **Rippingtons** sound different than **Spyro Gyra**?"

"I get tapes all the time from musicians who've made an 'NAC album.' They're right: They've made a recording that fits into the NAC format perfectly. However, once [you've heard it], it's forgettable. It could be anybody. There's

nothing about it that sets it apart. Even if it gets played on the radio, no one will notice it and run out to buy it.

"It's not easy coming up with something new. And even if you do, it's a battle to get it accepted. When **Rick Braun's** first album came out, every day I used to hear, 'We don't play trumpets.' Gradually, the ice was broken and that instrument now is one of the hottest in the format. Trumpet artists have to distinguish themselves from one another now!"

"Creating a distinctive sound and a dynamic live show are really crucial for a new artist to really break through in the NAC format. I've heard people say you can't make it just on NAC airplay, but I think they're wrong. I've seen it happen with **Boney James**, **Rick Braun**, **Jeff Lorber**, the **Rippingtons**, and others. Efforts have been made to cross over to AC or Urban AC, but primarily their success has come from the airplay received on NAC radio and from the tie-ins with live performances."



Chris Montan



WVMV 'DISCOVERS' JOHN TESH — The John Tesh Project recent played a concert for WVMV (V98.7)/Detroit in support of Tesh's "Discovery" project. Seen here after the show are (l-r) V98.7's Michael Knight, musician Colleen Ford, GM Ozzie Sattler, singer Natasha Pierce, Tesh, morning personality Sandy Kovach, Promotions/Marketing Dir. Suzanne Belanger, and two band members.



NAC TOP 30 TRACKS

JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	HERBIE HANCOCK Thieves In The Temple (Verve) 596 625 627 628 47/0					
3	3	3	2	JOE SAMPLE Hippies On A Corner (Warner Bros.) 586 579 561 534 48/0					
1	1	1	3	DOC POWELL Sunday Mornin' (Discovery) 565 630 651 631 45/0					
9	9	6	4	NORMAN BROWN Better Days Ahead (MoJAZZ/Motown) 562 510 445 435 52/0					
15	12	8	5	RAMSEY LEWIS Les Fleur (GRP) 540 456 409 374 46/0					
10	10	11	6	BRYAN SAVAGE Cat Food (Elation) 535 447 431 423 50/0					
5	4	4	7	ED HAMILTON Gray Day (Telarc) 532 533 516 492 40/0					
7	5	5	8	BONEY JAMES Lights Down Low (Warner Bros.) 506 524 499 453 36/0					
11	11	10	9	JOE MCBRIDE Highland Park (Heads Up) 469 455 429 419 47/0					
6	8	9	10	GEORGE JINDA Just My Imagination (Shanachie) 424 456 453 459 44/0					
8	6	7	11	RICHARD ELLIOT I'll Make Love To You (Blue Note) 417 478 464 437 37/0					
13	14	15	12	EARL KLUGH Maybe Tonight (Warner Bros.) 391 380 358 393 41/0					
17	17	16	13	BILL EVANS The Sunday After (Escapade) 390 354 323 319 43/0					
16	16	14	14	BRIAN CULBERTSON Close To You (Mesa/Bluemoon) 387 384 342 349 39/0					
12	13	13	15	MARILYN SCOTT I'm Calling You (Warner Bros.) 383 389 378 399 43/0					
4	7	12	16	RIPPINGTONS Hideaway (GRP) 376 426 458 512 42/0					
28	21	17	17	VANESSA WILLIAMS Erase (Mercury) 369 346 300 239 43/1					
22	22	19	18	ERIC CLAPTON Change The World (Reprise) 349 324 282 273 41/1					
25	24	22	19	JEFF LORBER State Of Grace (Verve) 334 302 265 255 39/1					
21	18	20	20	DOUG CAMERON Rendezvous (Higher Octave) 318 319 316 297 43/0					
14	15	21	21	HERB ALPERT My Funny Valentine (Almo Sounds/Geffen) 297 309 343 389 34/0					
20	19	18	22	PAMELA WILLIAMS Castine (Heads Up) 295 336 309 301 42/0					
BREAKER	23		23	PETER WHITE Caravan Of Dreams (Columbia/CRG) 276 98 2 51/6					
—	—	27	24	AARON NEVILLE I Can't Imagine (A&M) 261 242 206 147 36/4					
—	—	29	25	CHRIS CAMOZZI Ring Of Gold (Higher Octave) 258 235 184 161 36/2					
—	25	23	26	AVENUE BLUE Naked City (Mesa/Bluemoon) 257 273 253 201 38/2					
—	29	24	27	EVERYTHING BUT THE GIRL The Heart Remains... (Atlantic) 255 251 238 200 31/0					
DEBUT	28		28	ANGELA BOFILL All She Wants... (Shanachie/Cachet) 243 223 212 223 29/0					
24	26	25	29	SPYRO GYRA Heart Of The Night (GRP) 236 247 252 256 35/0					
19	20	28	30	ED CALLE Me And Mrs. Jones (Sony Latin Jazz) 233 238 307 310 28/0					

This chart reflects airplay from July 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 53 NAC reporters. 51 current playlists. © 1996, R&R Inc.

BREAKERS®

PETER WHITE
Caravan Of Dreams (Columbia/CRG)

TOTAL PLAYS/INCREASE: 276/178
TOTAL STATIONS/ADDS: 51/6
CHART: 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GEORGE BENSON Summer Love (GRP)	29
GEORGE BENSON That's Right (GRP)	14
DOC POWELL Laid Back (Discovery)	10
GEORGE BENSON Johnnie Lee (GRP)	8
TONI BRAXTON How Could An Angel... (LaFace/Arista)	7
LIONEL RICHIE Ordinary Girl (Mercury)	6
PETER WHITE Caravan Of Dreams (Columbia/CRG)	6
GEORGE BENSON Holdin' On (GRP)	5
RIPPINGTONS First Time I Saw Her (GRP)	5
HIROSHIMA Koto Blues (Qwest/WB)	4
CHIELI MINUCCI Anything And Everything (JVC)	4
AARON NEVILLE I Can't Imagine (A&M)	4
SHAHIN & SEPEHR Return To Jakarta (Higher Octave)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE BENSON Summer Love (GRP)	+194
PETER WHITE Caravan Of Dreams (Columbia/CRG)	+178
BRYAN SAVAGE Cat Food (Elation)	+88
RAMSEY LEWIS Les Fleur (GRP)	+84
CHIELI MINUCCI Anything And Everything (JVC)	+65
NORMAN BROWN Better Days... (MoJAZZ/Motown)	+52
HARVEY MASON It's You (Atlantic)	+50
TONI BRAXTON How Could An Angel... (LaFace/Arista)	+48
GEORGE BENSON That's Right (GRP)	+39
COUNT BASIC On The Move (Instinct)	+39

Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

COUNT BASIC On The Move (Instinct)
Total Plays: 228, Total Stations: 32, Adds: 2

FREDDIE RAVEL Sailaway (Navegando...) (Verve)
Total Plays: 204, Total Stations: 31, Adds: 0

CHIELI MINUCCI Anything And Everything (JVC)
Total Plays: 196, Total Stations: 35, Adds: 4

DOC POWELL Laid Back (Discovery)
Total Plays: 195, Total Stations: 30, Adds: 10

GEORGE BENSON Summer Love (GRP)
Total Plays: 194, Total Stations: 29, Adds: 29

DAVE CAMP Torrid Rain (Blue Orchid)
Total Plays: 190, Total Stations: 29, Adds: 0

DARYLE CHINN My Summer Love (MoJAZZ/Motown)
Total Plays: 169, Total Stations: 26, Adds: 1

RIPPINGTONS First Time I Saw Her (GRP)
Total Plays: 164, Total Stations: 28, Adds: 5

TOM SCOTT Tom Cat (GRP)
Total Plays: 163, Total Stations: 24, Adds: 0

TONI BRAXTON How Could An Angel Break... (LaFace/Arista)
Total Plays: 155, Total Stations: 22, Adds: 7

HARVEY MASON It's You (Atlantic)
Total Plays: 146, Total Stations: 28, Adds: 3

JEFF LORBER Katherine (Verve)
Total Plays: 140, Total Stations: 16, Adds: 1

KIM PENNYL That's The Way Of The World (Shanachie/Cache)
Total Plays: 139, Total Stations: 27, Adds: 2

APOSTLES Mercy Mercy Me (The Ecology) (Acid Jazz/Hollywood)
Total Plays: 137, Total Stations: 19, Adds: 0

SPYRO GYRA Westwood Moon (GRP)
Total Plays: 116, Total Stations: 12, Adds: 0

HERB ALPERT Second Wind (Almo Sounds/Geffen)
Total Plays: 115, Total Stations: 15, Adds: 2

JOE MCBRIDE After Sunset (Heads Up)
Total Plays: 104, Total Stations: 13, Adds: 0

BRIAN CULBERTSON After Hours (Mesa/Bluemoon)
Total Plays: 100, Total Stations: 11, Adds: 0

ACOUSTIC ALCHEMY Columbia (GRP)
Total Plays: 99, Total Stations: 16, Adds: 1

DOUG CAMERON On The Town (Higher Octave)
Total Plays: 81, Total Stations: 9, Adds: 0

GEORGE MICHAEL Move On (DreamWorks/Geffen)
Total Plays: 79, Total Stations: 12, Adds: 1

Songs ranked by total plays

PAUL JACKSON, Jr.

Never Alone - Duets

Featuring "Da Boardwalk"

Already On:

WNUA	WQCD	KOAI	WLOQ
WJZZ	WTCD	WJZF	KXDC
WZJZ	KSBR	KQBR	KRVR
KBLX	KNIK	KIFM	WEZV
KKJZ	WALJ	WJCD	WEBZ
SW NET	KRZN	KLJZ	WJZE

For Service: All That Jazz (310) 395-6995



JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	DOC POWELL Laid Back (<i>Discovery</i>)	826	-53	"Sunday" (565)	"Laid" (195)	"Dance" (27)
14	13	12	2	RAMSEY LEWIS Between The Keys (<i>GRP</i>)	696	+106	"Fleur" (540)	"Goddess" (56)	"Between" (49)
2	2	2	3	RICHARD ELLIOT City Speak (<i>Blue Note</i>)	684	-99	"Make" (417)	"City" (115)	"Lights" (65)
18	16	11	4	NORMAN BROWN Better Days Ahead (<i>MoJAZZ/Motown</i>)	664	+69	"Days" (562)	"Time" (49)	"Callin'" (14)
13	12	7	5	JEFF LORBER State Of Grace (<i>Verve</i>)	662	+37	"State" (334)	"Katherine" (140)	"Spaces" (73)
7	6	5	6	JOE MCBRIDE Keys To Your Heart (<i>Heads Up</i>)	656	+17	"Highland" (469)	"Sunset" (104)	"Chit-Chat" (29)
8	5	3	7	ED HAMILTON Planet Jazz (<i>Telarc</i>)	653	+6	"Gray" (532)	"Better" (59)	"Planet" (46)
9	7	8	8	JOE SAMPLE Old Places Old Faces (<i>Warner Bros.</i>)	618	+7	"Hippies" (586)	"Places" (17)	"Miles" (9)
10	8	9	9	BONEY JAMES Seduction (<i>Warner Bros.</i>)	617	+16	"Lights" (506)	"Seduction" (38)	"Sunshine" (25)
6	9	10	10	EARL KLUGH Sudden Burst Of Energy (<i>Warner Bros.</i>)	609	+11	"Maybe" (391)	"Happy" (67)	"Sunset" (64)
3	3	4	11	RIPPINGTONS Brave New World (<i>GRP</i>)	609	-33	"Hideaway" (376)	"First" (164)	"Urban" (31)
12	14	13	12	BRIAN CULBERTSON After Hours (<i>Mesa/Bluemoon</i>)	602	+22	"Close" (387)	"After" (100)	"Take" (73)
4	4	6	13	HERBIE HANCOCK The New Standard (<i>Verve</i>)	597	-29	"Thieves" (596)	"Norwegian" (1)	
17	15	16	14	BRYAN SAVAGE Cat Food (<i>Elation</i>)	580	+88	"Cat" (535)	"Enchantment" (13)	"Nightshift" (13)
11	11	14	15	GEORGE JINDA Between Dreams (<i>Shanachie</i>)	520	-44	"Just" (424)	"Dreams" (83)	"Brokenhearted" (8)
5	10	15	16	HERB ALPERT Second Wind (<i>Almo Sounds/Geffen</i>)	511	-6	"Valentine" (297)	"Second" (115)	"Flirtation" (34)
15	17	17	17	MARILYN SCOTT Take Me With You (<i>Warner Bros.</i>)	477	-8	"Calling" (383)	"Beauty" (58)	"Again" (13)
24	24	21	18	BILL EVANS Escape (<i>Escapade</i>)	445	+34	"Sunday" (390)	"Escape" (33)	"Easilee" (20)
19	20	19	19	SPYRO GYRA Heart Of The Night (<i>GRP</i>)	441	-3	"Night" (236)	"Westwood" (116)	"Surrender" (23)
27	23	22	20	DOUG CAMERON Rendezvous (<i>Higher Octave</i>)	399	-10	"Rendezvous" (318)	"Town" (81)	
—	—	30	21	CHIELI MINUCCI Renaissance (<i>JVC</i>)	398	+70	"Anything" (196)	"Come" (70)	"Country" (38)
16	18	23	22	COUNT BASIC Movin' In The Right Direction (<i>Instinct</i>)	397	-10	"Move" (228)	"Joy" (135)	"Got" (34)
—	—	28	23	CHRIS CAMOZZI Windows Of My Soul (<i>Higher Octave</i>)	390	+33	"Ring" (258)	"Walk" (41)	"Young" (30)
20	19	18	24	AVENUE BLUE Naked City (<i>Mesa/Bluemoon</i>)	386	-62	"Naked" (257)	"Conversation" (70)	"Baby" (24)
25	25	25	25	ANGELA BOFILL Love In Slow Motion (<i>Shanachie/Cachet</i>)	382	+12	"All" (243)	"Real" (87)	"Soul" (28)
22	21	24	26	J MICHAEL VERTA Time Line (<i>Brainchild</i>)	381	-14	"Time" (204)	"Orion" (144)	"Toys" (10)
—	30	27	27	SOUNDTRACK Eraser (<i>Mercury</i>)	381	+24	"Erase" (369)	"Where" (12)	
21	22	20	28	PAMELA WILLIAMS Saxtress (<i>Heads Up</i>)	380	-57	"Castine" (295)	"Saxtress" (21)	"Ladies" (18)
DEBUT	29	29	29	SOUNDTRACK Phenomenon (<i>Reprise</i>)	374	+50	"Change" (349)	"Crazy" (18)	"Dance" (7)
23	27	26	30	FREDDIE RAVEL Sol To Soul (<i>Verve</i>)	370	+1	"Sailaway" (204)	"Erotika" (123)	"Sol" (22)

This chart reflects airplay from July 10-16. Albums ranked by total plays, with plays from all cuts from an album combined.

53 NAC reporters. 51 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

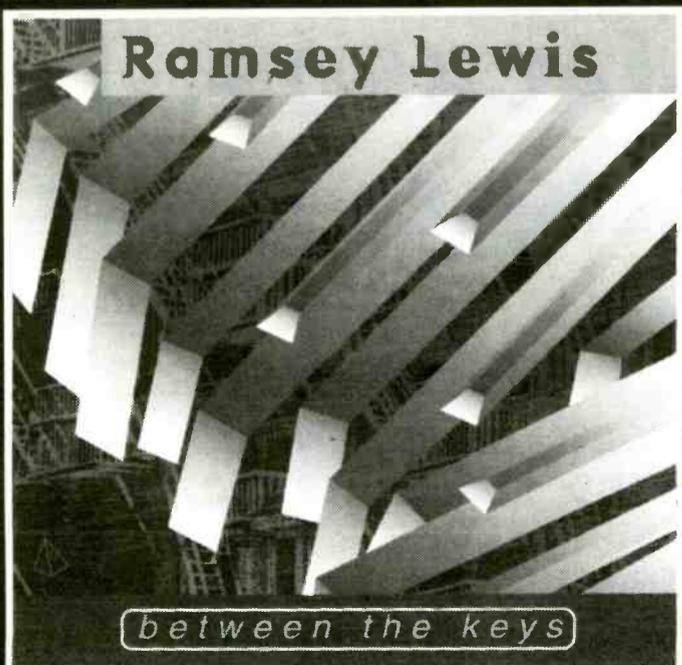
If you think Hurricane Bertha had high velocity, check out the premiere week's action on **George Benson's** "That's Right" CD (*GRP*). His virtuoso guitar work on the track "Summer Love," coupled with great melody and production — and a top-down-wind-in-your-hair vibe — make this automatic for Most Added. Twenty-nine panelists, including **WQCD/New York** (11 plays), **KOAI/Dallas** (also 11), **KTWV/Los Angeles** (four), and **WNUA/Chicago** (nine) — plus **Broadcast Architecture** — agreed, validating this legendary artist's perennial value to the format. Plus, it is top Most Increased at +194 plays. The title track is second Most Added with 14 reports, with two others also among Most Added.

Peter White's "Caravan Of Dreams" (*Columbia*) debuts at 23*/Breaker and a close second for Most Increased at +178. Increases this week: **SW Networks Smooth FM** and **WJZF/Atlanta** (both from add to 11) and **KKJZ/Portland** (zero to 10), for example. Ninety-six percent of the panel is on White after only three weeks.

"Laid Back," the follow-up to **Doc Powell's** No. 1 track "Sunday Mornin'" (*Discovery*), also won a BA endorsement and was third Most Added. It has new airplay this week at **Smooth FM**, **KHIH/Denver**, **WVMV/Detroit**, **WNWV/Cleveland**, and **KCIY/Kansas City**. Powell's hot in San Francisco, too: 14 plays at **KBLX**, and 10 at **KKSF**.

Ramsey Lewis earns heaviest rotation at **WJZZ/Philadelphia** (32 plays) and **WVAE/Cincinnati** (28 plays for three consecutive weeks) and, as a result, surges 12-2* on Albums and 8-5* on Tracks with "Les Fleur."

As though there's not enough musical excitement at hand, gird your loins for these upcoming releases: **Tina Turner's** track "Something Beautiful Remains" (*Virgin*), **Andy Snitzer's** "Eye Of The Storm" CD (*Warner Bros.*), and advance tracks "Let Me Count The Ways" and "Don't Look Back" from the greatly anticipated **Dave Koz** project, "Off The Beaten Path" (*Capitol*). All this ... and **David Sanborn's** waiting in the wings.



WOW!!

Ramsey Lewis between the keys

12 - 2!

Thanks NAC Radio!



NAC REPORTERS

Stations and their adds by track listed alphabetically by market

<p>KRZN/Albuquerque, NM PD/MD: Mark McGuire PETER WHITE "Caravan" DOC POWELL "Laid" MAXI PRIEST "Teardrops" KEB' MO' "Just" STEVE REID "Peruvian"</p>	<p>WVMV/Detroit, MI PD/MD: Tom Sleeker DOC POWELL "Laid" GEORGE BENSON "Summer"</p>	<p>Smooth FM/New York, NY APD/MD: Haneen Hunter DOC POWELL "Laid" HARVEY MASON "You" JIM BRICKMAN "Dream" GEORGE BENSON "Thinker" LIONEL RICHIE "Ordinary"</p>	<p>KSSJ/Sacramento, CA PD/MD: Don Langford JOHN TESH PROJECT "Break" GEORGE BENSON "Summer" GLORIA ESTEFAN "Giving" ANGELA BOFILL "Real" RIPPINGTONS "First" HARVEY MASON "You"</p>
<p>KNIK/Anchorage, AK PD/MD: Dean Williams AARON NEVILLE "Imagine" CHIELI MINUCCI "Shine" GEORGE BENSON "Park" GEORGE BENSON "Holdin" LINCOLN ADLER "Toot" MAXI PRIEST "Teardrops" NICK COLIONNE "Hurry" STEVE REID "Rain" TAJ MAHAL "Tell" MAXI PRIEST "Cross" COLOUR CLUB "Prayer" COLOUR CLUB "Good"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez GEORGE BENSON "Summer" TONI BRAXTON "Angel"</p>	<p>WQCD/New York, NY PD: Fleetwood Gruver APD/MD: Steve Williams TONI BRAXTON "Angel" GEORGE BENSON "Summer" PETER WHITE "Caravan" GEORGE BENSON "Johnnie" HERB ALPERT "Second" GEORGE BENSON "Right" J MICHAEL VERTA "Time" HARVEY MASON "Ratamacue" PAUL JACKSON JR. "Reunited" CHIELI MINUCCI "Anything" CHIELI MINUCCI "Cause" MAXWELL "Ascension" GEORGE BENSON "Holdin" BOB JAMES TRIO "James" AARON NEVILLE "Imagine"</p>	<p>KCLC/St. Charles, MO PD: Rich Reighard MD: Scott Nenninger SHAHIN & SEPEHR "Jakarta"</p>
<p>WJZF/Atlanta, GA PD/MD: Mark Edwards GEORGE BENSON "Holdin" TONI BRAXTON "Heart" GLORIA ESTEFAN "Well" TONI BRAXTON "Angel" CHIELI MINUCCI "Anything" LIONEL RICHIE "Ordinary" HIROSHIMA "Koto" PHAREZ WHITTED "Any"</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore GEORGE BENSON "Summer" TONI BRAXTON "Angel" DOC POWELL "Laid"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell PAUL JACKSON JR. "End" HERB ALPERT "Second" GEORGE BENSON "Summer"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen DOC POWELL "Laid" GEORGE BENSON "Summer"</p>
<p>KAJZ/Austin, TX PD: Doc Burns TONI BRAXTON "Care" GEORGE BENSON "Johnnie"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams TONI BRAXTON "Angel" AARON NEVILLE "Imagine" CHRIS CAMOZZI "Ring"</p>	<p>KTNT/Oklahoma City, OK MD: Stephanie Stewart DARYLE CHINN "Summer" CHUCK NEGRON "How" MAXI PRIEST "Teardrops" COLOR ME BADD "Earth"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller GEORGE BENSON "Summer" DOC POWELL "Laid"</p>
<p>WQAZ/Boston, MA PD/MD: Bill George GEORGE BENSON "Summer"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase GEORGE BENSON "Summer" DOC POWELL "Laid"</p>	<p>WLOQ/Oriando, FL PD: Steve Huntington MD: Bob Church LYLE LOVETT "Mistake" GEORGE BENSON "Right" GREENIDGE/UTLEY "Style" CHIELI MINUCCI "Cause" WALTER BEASLEY "Sake" GEORGE BENSON "Johnnie" SAM RINEY "Nightwind" SAM RINEY "Giverny" SAM RINEY "Reminds"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet GEORGE BENSON "Holdin" LIONEL RICHIE "Ordinary" GEORGE BENSON "Right" ESQUE "Sky"</p>
<p>WSJZ/Bufalo, NY PD: Steve Wiersman MD: Chris Wittingham BONEY JAMES "Seduction" GEORGE BENSON "Summer"</p>	<p>WEVZ/Lafayette, IN PD/MD: Bob Miller GEORGE BENSON "Johnnie" GEORGE BENSON "Holdin"</p>	<p>WEBZ/Panama City, FL MD: Terry James TOM SCOTT "Only" GEORGE BENSON "Right" GEORGE BENSON "Brother" GEORGE BENSON "Summer" WAYNE JOHNSON "Puvaman" COLORS IN MOTION "Secrets" COLORS IN MOTION "Nature" MARK ALMOND "Black" MARK ALMOND "Dreams" STANLEY TOVAL "Daughters" STANLEY TOVAL "Children" MARK ALMOND "Cruising" BAL "Bal's" ROBIN MILLER "Company" ROBIN MILLER "Tiffany"</p>	<p>KJFY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton HIROSHIMA "Eyes" ZAPPACOSTA "Days" HIROSHIMA "Koto" JEFF LORBER "State" JEFF LORBER "Katherine" PETER WHITE "Caravan" ZAPPACOSTA "Lombard"</p>
<p>WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller GEORGE BENSON "Summer" BONEY JAMES "Doubt" DOC POWELL "Dance" COUNT BASIC "Move" AVENUE BLUE "Naked" WHITNEY HOUSTON "Hurt"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart GEORGE BENSON "Summer"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi GEORGE BENSON "Summer" TONI BRAXTON "Angel" AARON NEVILLE "Imagine" AVENUE BLUE "Conversation" VANESSA WILLIAMS "Erase" RIPPINGTONS "First"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton HIROSHIMA "Eyes" ZAPPACOSTA "Days" HIROSHIMA "Koto" JEFF LORBER "State" JEFF LORBER "Katherine" PETER WHITE "Caravan" ZAPPACOSTA "Lombard"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble GEORGE BENSON "Summer" DOC POWELL "Laid" ACOUSTIC ALCHEMY "Columbia"</p>	<p>WALJ/Macon, GA OM/MD: Bob Davis GEORGE BENSON "Right"</p>	<p>WJZJ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi GEORGE BENSON "Summer" TONI BRAXTON "Angel" AARON NEVILLE "Imagine" AVENUE BLUE "Conversation" VANESSA WILLIAMS "Erase" RIPPINGTONS "First"</p>	<p>KWJZ/Seattle, WA GEORGE BENSON "Summer" DOC POWELL "Laid"</p>
<p>WVAE/Cincinnati, OH PD: Rich McMillan GEORGE BENSON "Summer" RIPPINGTONS "First"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn PETER WHITE "Caravan" CHIELI MINUCCI "Anything" GEORGE BENSON "Right" WHITNEY HOUSTON "Hurt"</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block ERIC CLAPTON "Change" RIPPINGTONS "First"</p>
<p>WZJZ/Columbus, OH PD: Bill Harman GEORGE BENSON "Right" GEORGE BENSON "Summer"</p>	<p>KMJJ/Minneapolis, MN GEORGE BENSON "Johnnie" PETER WHITE "Caravan"</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>
<p>KOAI/Dallas, TX PD: Michael Fischer GEORGE BENSON "Summer" DOC POWELL "Dance" THOM ROTELLA "Worry" COLORS IN MOTION "Nature"</p>	<p>KSBK/Mission Viejo, CA PD/MD: Terry Wedel KIM PENNYL "World" KIM PENNYL "Morning" GEORGE BENSON "Blue" GEORGE BENSON "Thinker" GEORGE BENSON "Johnnie" GEORGE BENSON "Right" SHAHIN & SEPEHR "More" SHAHIN & SEPEHR "Jakarta"</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>
<p>KHII/Denver, CO PD: Chris Conley MD: Becky Taylor GEORGE BENSON "Summer" DOC POWELL "Laid" AVENUE BLUE "Naked"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff GEORGE BENSON "Right" GEORGE BENSON "Blue" GEORGE BENSON "Johnnie" TONI BRAXTON "Angel" JIM BRICKMAN "Dream" IMAGES "Eclipse" STEVE REID "Peruvian" STEVE REID "Secret" STEVE REID "Rain" STEVE REID "Water" KIM WATERS "Mickey" KIM WATERS "Alone"</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>
<p>WJZZ/Detroit, MI PD: O'Neal Stevens MD: Rosetta Hines GEORGE BENSON "Right" GEORGE BENSON "Marvin" GEORGE BENSON "Summer" RYO KAWASAKI "Promise" GEORGE BENSON "Blue" TINA TURNER "Something" EMMETT NORTH JR. "Groove" EMMETT NORTH JR. "From" GEORGE BENSON "Brother" RAY CHEW "BRC" EMMETT NORTH JR. "Between" RAY CHEW "Stop" RAY CHEW "Servitude"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien No Adds</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>
<p>KLJZ/New Orleans, LA PD/MD: Michael Grayson GEORGE BENSON "Summer" GEORGE MICHAEL "Move" LIONEL RICHIE "Ordinary"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter GEORGE BENSON "Marvin" GEORGE BENSON "Summer" HIROSHIMA "Koto" HIROSHIMA "How" KHAN & UPCHURCH "Love"</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>	<p>WJZE/Toledo, OH PD/MD: Brian Lorenzen No Adds</p>

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MARKET #1
WQCD/New York
 (212) 210-2769
 Gruver/Williams

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
11	11	11	14	BILL EVANS/The Sunday After
12	12	12	14	HOUSTON & WILMANS/Count On Me
10	10	10	13	JOE MCBRIDE/After Sunset
10	10	10	13	FREDDIE RAVEL/Erotika
10	10	10	13	DOC POWELL/Laid Back
11	11	11	13	VANESSA WILLIAMS/Erase
10	10	10	13	ERIC CLAPTON/Change The World
10	10	10	13	TOMI BRAXTON/How Could An...
3	3	3	3	TOMI BRAXTON/Un-break My Heart
10	10	10	12	TOM SCOTT/Tom Cat
11	11	11	12	GEOURGE JINDA/Just My Imagination
10	10	10	12	BRIAN CULBERTSON/After Hours
10	10	10	12	TONY RICH PROJECT/Nobody Knows
11	11	11	12	GLORIA ESTEFANI/In My Arms
9	9	9	12	RICHARD ELLIOTT/It's Make Love To...
10	10	10	12	JOE SAMPLE/Hippies On A Corner
11	11	11	12	AVENUE BLUE/Naked City
10	10	10	12	PAMELA WILLIAMS/Castine
10	10	10	12	RIPPINGTONS/Hideaway
10	10	10	11	BONEY JAMES/Sara Smile
10	10	10	11	GEORGE JINDA/Just My Imagination
10	10	10	11	COUNT BASIC/Joy And Pain
12	12	12	11	BLUE KNIGHTS/Missing You
10	10	10	11	LIONEL RICHIE/Don't Wanna Lose You
5	5	5	5	SPYRO GYRA/Westwood Moon
5	5	5	5	RAMSEY LEWIS/Les Fleur
10	10	10	10	MARILYN SCOTT/It's Calling You
10	10	10	9	CELINE DION/Because You Loved Me
10	10	10	9	PETER WHITE/Caravan Of Dreams

MARKET #2
KTWV/Los Angeles
 (213) 466-9283
 Brodie/Stewart

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
11	12	11	11	AVENUE BLUE/Conversation
12	13	11	11	THOM ROTELLA/Talk 2 Me
7	6	7	11	RICK BRAUN/Marty's Party
13	11	12	11	BLUE KNIGHTS/Missing You
7	8	7	11	BRYAN SAVAGE/Cat Food
10	10	10	10	PETE ESCOVEDO/All This Love
10	10	10	10	BONEY JAMES/Ain't No Sunshine
11	11	10	10	GEORGE JINDA/Just My Imagination
14	12	10	10	HERBIE HANCOCK/Thieves In...
12	11	10	10	ADRIAN GURVITZ/Images
12	13	10	10	ED HAMILTON/Gray Day
12	12	10	10	JOE SAMPLE/Hippies On A Corner
-	-	-	-	TOM SCOTT/Only You
9	12	9	9	HERB ALPERT/My Funny Valentine
6	8	9	9	AARON NEVILLE/Can't Imagine
6	7	7	9	RICHARD ELLIOTT/When The Lights...
8	9	7	9	JOE MCBRIDE/Highland Park
7	6	9	9	COUNT BASIC/On The Move
-	-	-	-	TOMI BRAXTON/How Could An...
9	8	8	9	BRIAN CULBERTSON/After Hours
9	9	8	8	ERIC CLAPTON/Change The World
8	8	8	8	MARC ANTOINE/El Matador
8	8	8	8	WHITNEY HOUSTON/Exhale (Shoop Shoop)
7	8	10	8	JOHN TESH PROJECT/Fragile
12	11	9	8	RIPPINGTONS/Hideaway
8	7	8	8	OLETA ADAMS/We Will Meet Again
9	7	8	8	RAMSEY LEWIS/Les Fleur
7	7	8	8	VANESSA WILLIAMS/Erase
8	7	7	8	J MICHAEL VERTA/Night Of Orion
8	9	10	7	BOBBY MCFerrin/Friends

MARKET #3
WNUA/Chicago
 (312) 845-9550
 Hansen/Miller

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
10	10	9	12	EARL KLUGH/Maybe Tonight
-	-	-	-	PETER WHITE/Caravan Of Dreams
-	-	-	-	JOSEPH WINGELL/Friendly Advice
9	9	9	11	J MICHAEL VERTA/Time Line
10	10	9	11	DOC POWELL/Sunday Mornin'
12	12	10	11	RICHARD ELLIOTT/It's Make Love To...
-	-	-	-	DAVE CAMP/Torrid Rain
9	9	11	10	JOHN TESH PROJECT/Love Will Follow
8	9	9	10	MARILYN SCOTT/It's Calling You
8	9	9	10	JOE MCBRIDE/Highland Park
-	-	-	-	PAUL JACKSON JR./Da Boardwalk
13	13	9	10	KENNY G/The Champions Theme
12	12	10	10	BRYAN SAVAGE/Cat Food
12	12	9	10	BILL EVANS/The Sunday After
10	10	10	10	PETE ESCOVEDO/All This Love
11	11	13	10	BRIAN CULBERTSON/Close To You
8	8	10	10	DOUG CAMERON/Rendezvous
10	10	9	9	VANESSA WILLIAMS/Erase
11	11	9	9	SPYRO GYRA/Heart Of The Night
12	12	9	9	JOE SAMPLE/Hippies On A Corner
8	8	8	9	LIONEL RICHIE/Paradise
11	11	-	-	FREDDIE RAVEL/Sailaway...
11	11	9	9	RAMSEY LEWIS/Les Fleur
11	11	9	9	EVERYTHING BUT.../The Heart Remains...
-	-	-	-	JEFF LORBER/PCH (Pacific...)
12	12	10	10	RICHARD ELLIOTT/It's Make Love To...
-	-	-	-	ERIC CLAPTON/Change The World
9	9	8	9	BOBBY CALDWELL/Walk On By
-	-	-	-	NORMAN BROWN/Better Days Ahead

MARKET #4
KBLX/San Francisco
 (415) 284-1029
 Brown/Cadet

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
14	14	14	14	DOC POWELL/Laid Back
8	8	14	14	ERIC CLAPTON/Change The World
13	13	13	13	DOC POWELL/Tropical Love
12	12	12	12	PAMELA WILLIAMS/Angels Among Us
12	12	12	12	RICHARD ELLIOTT/Unspoken Words
13	13	12	12	AVENUE BLUE/Baby I'm Yours
14	14	12	12	HERBIE HANCOCK/Thieves In...
11	11	12	12	BRIAN CULBERTSON/Close To You
11	11	11	11	PAMELA WILLIAMS/Slow Burn
10	10	10	10	JOE SAMPLE/Hippies On A Corner
10	10	10	10	SPYRO GYRA/As We Sleep
10	10	10	9	EARL KLUGH/Happy Song
13	13	9	9	QUINCY JONES/Moody's Mood For...
7	7	9	9	JEFF LORBER/After Sunset
3	3	7	9	BRYAN SAVAGE/Cat Food
8	8	8	8	GEORGE JINDA/Between Dreams
8	8	8	8	GEORGE JINDA/Brokenhearted
7	7	8	8	JEFF LORBER/Katherine
7	7	8	8	JEFF LORBER/PCH (Pacific...)
8	8	8	8	NORMAN BROWN/Better Days Ahead
11	11	8	8	ANGELA BOFILL/Real Love
8	8	8	8	JEFF LORBER/State Of Grace
7	7	7	7	RAMSEY LEWIS/Between The Keys
7	7	7	7	RAMSEY LEWIS/Les Fleur
7	7	7	7	PHAREZ WHITTED/A Different Kind...
7	7	7	7	PAUL JACKSON JR./End To A Perfect Day
4	4	4	4	MARILYN SCOTT/It's Make Love To...
-	-	-	-	ERIC CLAPTON/Change The World
6	6	6	6	RICHARD ELLIOTT/When The Lights...
-	-	-	-	NORMAN BROWN/Your Body's Callin'

MARKET #4
KKSF/103.7 FM
 Smooth Jazz

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
8	8	11	10	DOC POWELL/Laid Back
10	10	10	10	EVERYTHING BUT.../The Heart Remains...
9	9	10	10	JOE SAMPLE/Hippies On A Corner
8	8	8	8	BRIAN CULBERTSON/Close To You
8	8	8	8	RICHARD ELLIOTT/Unspoken Words
8	8	8	8	BILL EVANS/The Sunday After
8	8	8	8	HERBIE HANCOCK/Thieves In...
8	8	8	8	TOM SCOTT/Tom Cat
8	8	8	8	STING/My One And Only Love
8	8	8	8	PHIL UPGURCH/Bees Of Dreams
-	-	-	-	PETER WHITE/Caravan Of Dreams
-	-	-	-	GEORGE BENSON/That's Right
7	7	7	7	DOUG CAMERON/On The Move
7	7	7	7	DOUG CAMERON/Rendezvous
7	7	7	7	NORMAN BROWN/Better Days Ahead
7	7	7	7	NORMAN BROWN/This Time Around
7	7	7	7	DOC POWELL/Sunday Mornin'
7	7	7	7	RICHARD ELLIOTT/When The Lights...
7	7	7	7	BRIAN HUGHES/Pamela
-	-	-	-	NORMAN BROWN/Better Days Ahead
7	7	7	7	JEFF LORBER/Katherine
5	5	7	7	JEFF LORBER/State Of Grace
7	7	7	7	JOE MCBRIDE/Highland Park
7	7	7	7	FREDDIE RAVEL/Sol To Soul
7	7	7	7	BLUE KNIGHTS/Venice Beach
7	7	7	7	ERIC CLAPTON/Change The World
7	7	7	7	BONEY JAMES/Lights Down Low
7	7	7	7	RAMSEY LEWIS/Les Fleur
7	7	7	7	TORCUATO MARIANO/Ocean Way
7	7	7	7	HARVEY MASON/It's You

MARKET #5
WJZZ/Philadelphia
 (610) 667-3939
 Gress/Tozzi

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
13	13	20	34	EARL KLUGH/Maybe Tonight
13	21	32	32	RAMSEY LEWIS/Les Fleur
32	31	31	32	BONEY JAMES/Lights Down Low
13	19	31	31	RICHARD ELLIOTT/It's Make Love To...
30	28	29	31	DOC POWELL/Sunday Mornin'
30	28	29	31	RICK BRAUN/Philadelphia
6	6	11	29	BRYAN SAVAGE/Cat Food
11	12	14	14	RIPPINGTONS/Hideaway
21	22	13	14	HERBIE HANCOCK/Thieves In...
-	-	-	-	GEORGE BENSON/Summer Love
-	-	-	-	NORMAN BROWN/Better Days Ahead
24	13	13	13	HERB ALPERT/My Funny Valentine
13	11	13	13	PAUL TAYLOR/Set Me Free
13	7	13	13	CHELLI MINUCCI/Anything And...
19	33	25	13	AVENUE BLUE/Naked City
12	12	11	13	BRIAN CULBERTSON/After Hours
14	13	12	12	GEORGE JINDA/Just My Imagination
12	13	12	12	KENNY G/The Champions Theme
13	14	14	12	JOE MCBRIDE/Highland Park
30	24	12	12	ED CALLE/Me And Mrs. Jones
14	13	12	11	COUNT BASIC/Joy And Pain
13	12	11	11	JOHN TESH PROJECT/Fragile
9	9	10	10	LIONEL RICHIE/Don't Wanna Lose You
8	8	10	9	TONY RICH PROJECT/Nobody Knows
8	8	8	8	REGINA BELLE/Just Don't Want...
9	9	8	8	ERIC CLAPTON/Change The World
9	9	8	8	PHIL COLLINS/Somewhere
8	8	7	8	GEORGE MICHAEL/Just To A Child
5	5	6	8	J MICHAEL VERTA/Time Line
-	-	-	-	HARVEY MASON/It's You

MARKET #6
WJZZ/Detroit
 (313) 871-0590
 Stevens/Hines

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
11	11	11	12	TIM BOWMAN/It'll Be There
12	11	12	12	DAVE CAMP/Bow To The Cow
9	9	10	11	DAVE CAMP/Torrid Rain
10	8	9	11	BLUE KNIGHTS/Highway Of Passion
9	11	10	11	RAMSEY LEWIS/Sun Goddess 2000
5	9	9	10	ACUSTIC ALCHEMY/L'azeez
10	10	9	10	NICK COLIOTONE/Jackson Boulevard
9	10	9	10	RIPPINGTONS/Brave New World
8	10	10	10	J MICHAEL VERTA/Toys
8	9	8	9	JUST TO REMEMBER/In Your Dreams
8	9	8	9	APOSTLES/Super Strut
8	10	8	9	APOSTLES/Merry Mercy Me...
8	8	8	8	TIM BOWMAN/Give Me You
-	-	-	-	NORMAN BROWN/This Time Around
11	7	9	9	BRIAN CULBERTSON/Inside Pocket
7	8	7	8	MICHAEL DAVIS/Fish Talk
8	9	9	9	PAUL JACKSON JR./Soulful Strut
8	10	9	9	JEFF LORBER/PCH (Pacific...)
7	11	9	9	HARVEY MASON/It's You
8	10	8	9	HARVEY MASON/Screen
8	10	9	9	CHELLI MINUCCI/Shine
12	12	8	9	CHELLI MINUCCI/L'etiani
9	9	8	9	KIM PENNYL/Minute By Minute
10	11	9	9	DOC POWELL/Laid Back
7	9	9	9	MICHAEL ROSS/Sincerely Yours
10	9	9	9	ZAROS/Share My Love
-	-	-	-	LINDCOLN ADLER/Too Uncommon
9	9	7	8	HERB ALPERT/Side Steppin'
9	9	7	8	ANGELA BOFILL/Sail Away
9	8	7	8	NORMAN BROWN/Better Days Ahead

MARKET #6
V98.7 FM
 Smooth Jazz

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
10	10	11	12	ED HAMILTON/Gray Day
8	11	9	12	PAUL TAYLOR/Set Me Free
8	10	12	12	DOC POWELL/Sunday Mornin'
10	10	10	12	GEORGE JINDA/Just My Imagination
10	9	11	11	HERBIE HANCOCK/Thieves In...
8	10	11	11	BONEY JAMES/Lights Down Low
9	12	10	11	HERB ALPERT/My Funny Valentine
10	10	11	11	ED CALLE/Me And Mrs. Jones
9	12	11	11	JOHN TESH PROJECT/Fragile
5	7	4	11	RAMSEY LEWIS/Les Fleur
10	12	10	11	NORMAN BROWN/Better Days Ahead
-	-	-	-	COUNT BASIC/On The Move
11	10	10	10	JEFF LORBER/State Of Grace
6	12	10	10	BRYAN SAVAGE/Cat Food
8	8	10	10	RIPPINGTONS/Hideaway
7	8	6	9	ANGELA BOFILL/All She Wants...
9	5	9	8	MARILYN SCOTT/It's Calling You
-	-	-	-	VANESSA WILLIAMS/Erase
-	-	-	-	CHELLI MINUCCI/Anything And...
8	8	8	8	CHELO/One By One
8	8	8	8	SUIM MAN/There For You
-	-	-	-	TONI BRAXTON/How Could An...
-	-	-	-	AARON NEVILLE/Can't Imagine
-	-	-	-	ERIC CLAPTON/Change The World
-	-	-	-	CHRIS CAMOZZI/Ring Of Gold
5	5	4	6	J MICHAEL VERTA/Time Line
4	3	6	6	FREDDIE RAVEL/Sailaway...
4	8	7	8	OLETA ADAMS/We Will Meet Again
5	7	5	6	BRIAN CULBERTSON/Close To You

MARKET #7
ASIS 107.5 FM
 Smooth Jazz

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	TONI BRAXTON/How Could An...
-	-	-	-	GEORGE BENSON/Summer Love
6	10	8	11	RICK BRAUN/Philadelphia
10	10	8	11	CHARTE MOORE/Way U
8	10	7	11	AVENUE BLUE/Conversation
7	7	11	10	WHITNEY HOUSTON/Dancin' On...
10	8	7	10	ED HAMILTON/Gray Day
-	-	-	-	BONEY JAMES/Lights Down Low
-	-	-	-	PETER WHITE/Caravan Of Dreams
-	-	-	-	EVERYTHING BUT.../The Heart Remains...



CYNDEE MAXWELL

What Do Your Listeners Want With Their Music?

Survey gauges interest in extracurricular programming elements

Many Rock listeners could care less about on-air contests, but the thought of exploring the Internet has them wired — even if most of them aren't wired up yet. Those are a couple of the conclusions reached in a brand new **Kelly Research** survey about what Rock listeners want from the format.

The company conducted a series of interviews with 18-44-year-old Rock radio listeners in more than 60 markets nationwide over the last three months, with an average sample of 300 respondents per question.

Respondents were asked to give "yes" or "no" responses or rate their interest in the specified subject matter using the following scale: no interest, not much interest, some interest, interested, or high interest.

Core listeners are defined as those who list a Rock station as their "favorite" music station. Cume listeners are those who "listen regularly" to Rock stations but may not necessarily view them as a "favorite." The sample's average distribution was: 54% core listeners; 46% cume listeners; 50%

male, 50% female; 25% 18-24; 45% 25-34; 30% 35-44. The comments following each question are **Tom Kelly's** interpretation of the data.

Net? Not Yet...

• *Do you personally use the Internet either at school, home, or work?*

More than three-quarters of those surveyed do not use the Internet at school, home, or work. Core Rock listeners are even less likely to be Internet users, with only 19% claiming to have experience on it, compared to 27% of the cume. There is very little differential between males and females, but demographically, the older age groups have been slightly quicker to find access to the Web.

• *Do you plan to use the Internet at*

home, work, or school in the next year?

While less than one-quarter of the Rock listeners surveyed admitted to being Internet regulars, nearly half claim they plan to be on within the next year. Core listeners and males are more enthusiastic about getting on the Internet by an approximately 10% margin over their cume and female counterparts. The younger 18-24s are most interested, with 58% expressing plans to do so in the next year, compared to 44% of 25-34s and 51% of 35-44s. These numbers suggest that while the Internet is still in its infancy, there is a significant awareness among the Rock audience. And the curiosity level appears high enough to confirm that "web hype" has hit its target, and Rock listeners are looking forward to experiencing it first-hand.

• *What is your level of interest in radio station contests?*

Only slightly more than half of those surveyed expressed any interest at all, with few respondents claiming high interest among any

While less than one-quarter of the Rock listeners surveyed admitted to being Internet regulars, nearly half claim they plan to be on within the next year.

cell or breakout; 41% of the core and 52% of the males reveal little or no interest at all in on-air contests. Of the three demographic cells, the 25-34s express the highest level of enthusiasm, but even that's less than one-third of the cell. It's important to note the reaction to this question may display the likelihood that a listener might play a contest. Radio's most productive approach might be to design contests that are entertaining for all listeners — even those with no intention of playing.

Shock Or Rock Talk?

• *What is your level of interest in radio personalities who are controversial or shocking?*

Without naming names, the Rock audience is mixed on this issue. Core listeners find the concept more acceptable than cumes, and controversial personalities elicit high interest from twice as many males than females. Demographically, the numbers are very close, with 58% of 18-24s, 59% of 25-34s, and 58% of 35-44s showing at least some interest. The key difference seems to lie in the percentage of each cell that claims "high interest" in controversy. The numbers do not suggest that controversy or shock will work regardless of the personality. Conversely, someone who is more

skilled at this style of presentation is likely to get higher ratings. What we do see is that the "in your face" attitude is considered acceptable among the target audience.

• *What is your level of interest in radio interviews with artists or bands?*

There appears to be an active interest among Rock listeners, with 65% expressing at least some interest in the concept of interviews with artists. Rock's core audience was most interested, with 74% having at least some interest and 44% showing interest or high interest. The idea of artist interviews is slightly more appealing to males than females; demographically, the 18-24 cell is very high on the idea, while even the 25-34s and 35-44s express more interest than not.

Exercise caution when programming interview segments. This information does not indicate that long-form interview programs would necessarily score well. But if packaged and presented properly to fit coherently with the flow of the station, brief interview segments or sound bytes could add an appealing dimension for Rock listeners.

Kelly Research is based in Philadelphia and specializes in music research. For copies of survey results, call Tom Kelly at (610) 446-0318.

CONCLAVE SESSION SUMMARY

'Rock Radio: Between The Records'

What makes Rock radio great after your music is perfect? That was the topic of the Rock panel at the recent Upper Midwest Communications Conclave.

WRCX/Chicago PD Dave Richards, the session's moderator, kicked things off with a brief recap of the early days of "AOR" radio for a bit of historical perspective. Returning to the present, a 10-minute aircheck composite of several Rock stations led into the panel discussion.

Panelist POV

Each of the four other panelists was then given the floor to address issues relating to Rock radio "between the records":

• Researcher **Tom Kelly** said that in many cases, the progression from unrestricted, freeform radio to card files, computer scheduling, liner card-reading, and then purely researched music eventually killed the creativity in radio for many years.

• Rock radio has been forced to become interesting again, consultant **Fred Jacobs** observed, noting

that while Classic Rock and Alternative are well-defined formats, Active Rock poses a tougher programming challenge.

• **WKLQ & WLAV/Grand Rapids OM Tom Marshall**, concurring with Jacobs about the difficulty of programming Active Rock, said the key lies in the constant need for creative energy, synergy, and finding time for those areas. The job is made easier, he added, when you surround yourself with a staff of experts who are qualified in more than one field within the radio station.

• **WEBN/Cincinnati PD Brad Hardin**, citing his station's "Nude Olympics" as an example, pointed out the need for creative promotions that will interest listeners.

Personalities A Plus

Morning shows became a hot topic: • Hardin and Marshall both agreed

that personality-driven morning shows are a necessity for Rock stations, saying the "more music" morning show approach doesn't work.

• The proliferation of syndicated morning shows, Jacobs said, has challenged local personalities to work harder to improve and set themselves apart by doing things locally — something the syndicated shows can't do.

What about "personality shows" in dayparts outside of morning drive? Creative air talents, Marshall remarked, are always better than liner card readers in this format, and he stressed the importance of allowing all talent — fulltime and part-time — to be creative on the air. He added that if parttimers are stifled early in their careers, it'll be more difficult to expect them to suddenly be creative at some point.

Image Is Everything

What's the best way to create an effective and memorable station image?

• Panelists agreed that ideally, sta-



Tom Kelly, Tom Marshall, Brad Hardin, Dave Richards, Fred Jacobs

tions should have one person on staff whose sole job was executing the station image, creativity, and stationality, leaving commercials and other types of production to a separate production director.

• Kelly produced research (see accompanying story) showing that Rock listeners have little interest in contests. But he did point out that if contests are handled in creative and unusual ways, they could be used to make the station sound fun and entertaining.

• Richards, acknowledging the trend toward producing enormous station-sponsored concerts, wondered aloud whether they had any value. As with contests, Jacobs answered, station concerts aren't necessarily ratings-boosters, but ideally are used as an image tool,

reminding the audience that you are the concert station. Marshall and Hardin added that they also use such concerts primarily to thank the audience for their support of the station.

• Not long ago, virtually all Rock stations used positioning statements like "The Home Of Rock 'n' Roll," but those concepts are out of favor today. Hardin reported that WEBN's new logo, using its frog mascot sans call letters, came about because after so many years in the format, the station had become synonymous with rock.

• Rock personalities, the panelists agreed, must also be able to relate informational elements — such as sports, news, and politics (especially in election years) — in an interesting and imaginative way.



MURRAY'S NIGHT OUT — The yearly dinner at Murray's Steakhouse did not fail to disappoint the most hearty of appetites, including those belonging to these industry heavyweights.



ARE WE HAVING FUN YET? — Back at the American party, DiDia's Angels were on the loose, spreading the fun around: (l-r) Haffley, Zoo's Ray Gmeiner, FMQB & WYSP/Philadelphia's Ray Koob, Maxwell, TVT's Sudi Gaasche, Reeves, Geffen's Billy Burrs, and that's KYYS/Kansas City PD John Duncan on his knees.

No 'Communication Breakdown' Here!

Minneapolis was the site of the industry's latest gathering, the 21st annual Conclave.

This array of snapshots gives an idea of some of the social aspects of the three-day event.



HANDS ALL OVER — A meeting of the formats dinner at a local hangout was the setting for this bunch of yahoos: (l-r) Novia, Reeves, Lojack, Maxwell, Jeff McClusky & Associates' Alternative guy Thomas Westfall, and R&R's Carol Archer, Haffley, and Kevin McCabe.



DIDIA'S ANGELS — American threw a party for the Black Crowes after the band's performance. Host Mark DiDia (r) and "The R&R Girls" — (l-r) Missy Haffley, Cyndee Maxwell, and Kristy Reeves — made sure everyone had a good time.



ROLLING AROUND THE LAKE — Taking advantage of the area's lakes, this motley crew rode the bike path around Lake Calhoun. Pausing for breath are (l-r) WRCX/Chicago Promotions Director Natalie DiPietro, the blade runner, Virgin's Jeff Naumann, FMQB's Paul Heine, and Virgin's Scott "Lojack" Douglas.



WHERE'S WALDO? — Zoo's Ray Gmeiner (rear, center) was the backboard for these lounge lizards, including (l-r) R&R's Kristy Reeves, Missy Haffley, Max, and Tony Novia, along with (front, l-r) Lava's Steve Klein and Virgin's Lojack.



ROCK REBELS — Holding court at the Cinnabar were (front, l-r) WYNF/Sarasota PD Susan Gates, WBYR/Ft. Wayne OM Darrin Arriens, WVIC/Lansing MD Kristin Burns, and WDZR/Detroit OM "Smokin' Joe" Bevilacqua, with Epic's Mike Jansta bringing up the rear.

The Crow

city of angels

In Just Five Weeks *The Crow*
City of Angels Soundtrack Has:

R&R: 1,867 Plays

BDS: 1,673 Spins

Audience Reach: 10,783,000

HOLE

"Gold Dust Woman"

The  Stress Play Is Generating Major Requests!!!
BDS Increase Over 200 Spins Over Last Week at 885!!

R&R Alternative Breaker  !!!

35* Billboard Modern Rock Monitor!!

Top 5 Phones at Q101/Chicago!!

FILTER

"Jurassitol"

On  Alternative Nation and 120 Minutes!!

R&R: 806 Plays!!

BDS After 3 Weeks 536 Spins!!

Over 80 Stations with New Adds Including:

WOXY, WXTB, WZTA, WEBN, WZRH, WBUZ

Major National Tour Now Underway!!

WHITE ZOMBIE

"I'm Your Boogieman"

These Stations are not afraid of the "Boogieman"

#4 Most Added Including:

KEGE, KXRK, KRXQ, KISS, KSJO, WIYY, WYSP, WLZR, KUPD

Retail:

Album in Stores July 30th!

Our Selling Assignment, 200,000

Shipping **GOLD!!!**

Movie Premieres August 30th!

soundtrack album includes new performances from:

Hole • White Zombie • Filter • PJ Harvey • Bush • Tricky Vs. The Gravediggaz • Seven Mary Three
Linda Perry Featuring Grace Slick • Toadies • NY Loose • Korn • Deftones • Iggy Pop • Above The Law Featuring Frost • Pet

JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic) 2205 2243 2228 2190 74/0					
4	3	3	2	SMASHING PUMPKINS Tonight, Tonight (Virgin) 1923 1873 1706 1634 67/0					
1	2	2	3	METALLICA Until It Sleeps (Elektra/EEG) 1891 2018 2101 2218 64/0					
12	8	6	4	SOUNDGARDEN Burden In My Hand (A&M) 1674 1457 1238 1043 74/0					
6	5	4	5	HUNGER Vanishing Cream (Universal) 1608 1548 1471 1369 66/0					
10	9	8	6	SPONGE Wax Ecstatic (To Sell Angelina) (Columbia/CRG) 1365 1370 1223 1151 70/0					
7	6	7	7	GOO GOO DOLLS Long Way Down (Metal Blade/WB) 1362 1376 1324 1309 61/1					
42	14	10	8	BLACK CROWES Good Friday (American/Reprise) 1358 1216 1002 395 66/0					
15	13	12	9	BUTTHOLE SURFERS Pepper (Capitol) 1309 1178 1064 920 61/0					
19	16	13	10	TONIC Open Up Your Eyes (Polydor/A&M) 1292 1153 965 770 73/1					
11	11	11	11	HAZIES Skin & Bones (EMI) 1255 1200 1211 1081 60/1					
3	4	5	12	SOUNDGARDEN Pretty Noose (A&M) 1214 1488 1552 1719 51/0					
17	15	14	13	SCREAMING TREES All I Know (Epic) 1199 1120 989 885 67/2					
8	7	9	14	JERRY CANTRELL Leave Me Alone (Work) 976 1236 1285 1293 50/0					
28	23	20	15	METALLICA Ain't My Bitch (Elektra/EEG) 966 784 690 591 64/3					
20	20	18	16	STABBING WESTWARD Shame (Columbia/CRG) 889 861 782 696 64/0					
27	21	17	17	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG) 884 867 742 598 44/0					
29	24	21	18	NIXONS Wire (MCA) 861 756 664 589 61/2					
9	12	15	19	ALICE IN CHAINS Again (Columbia/CRG) 809 1043 1111 1174 40/0					
—	33	24	21	I MOTHER EARTH One More Astronaut (Capitol) 790 676 492 302 63/3					
31	26	23	21	WALLFLOWERS 6th Avenue Heartache (Interscope) 776 680 614 574 47/6					
5	10	16	22	DISHWALLA Counting Blue Cars (A&M) 770 1016 1222 1373 51/0					
BREAKER	23	23	23	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.) 756 244 — — 54/10					
16	17	19	24	GREEN DAY Walking Contradiction (Reprise) 675 823 859 902 42/0					
33	27	25	25	CRACKER Nothing To Believe In (Virgin) 648 652 600 533 42/1					
BREAKER	26	26	26	REACHAROUND Big Chair (Trauma/Interscope) 627 523 376 238 50/5					
49	38	33	27	BLUES TRAVELER But Anyway (A&M) 563 463 411 349 32/2					
DEBUT	28	28	28	ALICE IN CHAINS Over Now (Columbia/CRG) 547 — — — 64/64					
32	29	28	29	KENNY WAYNE SHEPHERD Aberdeen (Revolution) 542 525 560 542 32/1					
38	34	30	30	ZAKK WYLDE Between Heaven And Hell (DGC/Geffen) 524 500 482 453 33/2					
14	18	27	31	REFRESHMENTS Banditos (Mercury) 521 631 814 927 34/0					
—	—	43	32	SEVEN MARY THREE My My (Mammoth/Atlantic) 499 352 143 97 49/8					
—	40	34	33	DAVE MATTHEWS BAND So Much To Say (RCA) 494 447 404 305 28/3					
—	41	35	34	GARBAGE Stupid Girl (Almo Sounds/Geffen) 476 442 393 268 26/1					
45	37	32	35	PANTERA Suicide Note Pt. 1 (EastWest/EEG) 461 491 439 384 42/0					
—	49	40	36	311 Down (Capricorn) 431 394 313 308 39/2					
25	28	31	37	JARS OF CLAY Flood (Silvertone) 431 499 585 608 23/0					
—	43	37	38	WHY STORE Lack Of Water (Way Cool Music/MCA) 428 418 379 333 28/2					
18	19	22	39	SPACEHOG Cruel To Be Kind (HiFi/Sire/EEG) 405 735 787 791 33/0					
13	22	26	40	VAN HALEN Humans Being (Warner Sunset/WB) 394 635 722 936 30/0					
—	—	45	41	SEMISONIC If I Run (MCA) 385 319 205 136 31/1					
DEBUT	42	42	42	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG) 384 52 — — 44/25					
—	—	49	43	FILTER Jurassitol (Hollywood) 376 291 146 47 46/8					
35	35	38	44	GRAVITY KILLS Guilty (TVT) 374 415 467 490 21/0					
37	39	39	45	PORNO FOR PYROS Tahitian Moon (Warner Bros.) 357 408 409 456 18/0					
26	36	36	46	COLLECTIVE SOUL Where The River Flows (Atlantic) 354 431 462 600 30/0					
—	48	44	47	OASIS Don't Look Back In Anger (Epic) 334 337 338 280 19/0					
—	—	46	49	CRANBERRIES Free To Decide (Island) 327 313 296 282 21/0					
DEBUT	49	49	49	NADA SURF Popular (Elektra/EEG) 301 208 148 112 26/4					
DEBUT	51	51	51	NEIL YOUNG & CRAZY HORSE Big Time (Reprise) 285 247 213 152 18/0					

This chart reflects airplay from July 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 74 Active Rock reporters. 74 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

VERVE PIPE Cup Of Tea (RCA)
Total Plays: 248, Total Stations: 28, Adds: 9

BECK Where It's At (DGC/Geffen)
Total Plays: 207, Total Stations: 16, Adds: 1

TRIPPING DAISY Trip Along (Island)
Total Plays: 199, Total Stations: 15, Adds: 0

DEF LEPPARD All I Want Is Everything (Mercury)
Total Plays: 146, Total Stations: 9, Adds: 1

GRAVITY KILLS Blame (Lava/Atlantic)
Total Plays: 141, Total Stations: 25, Adds: 7

HO HUM It's A Lie (Universal)
Total Plays: 132, Total Stations: 11, Adds: 1

Songs ranked by total plays.

BREAKERS®

TOM PETTY & THE HEARTBREAKERS
Walls (Warner Bros.)

TOTAL PLAYS/INCREASE: 756/512
TOTAL STATIONS/ADDS: 54/10
CHART: 23

REACHAROUND

Big Chair (Trauma/Interscope)

TOTAL PLAYS/INCREASE: 627/104
TOTAL STATIONS/ADDS: 50/5
CHART: 26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ALICE IN CHAINS Over Now (Columbia/CRG)	64
BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	25
LOCAL H Bound For The Floor (Island)	17
WHITE ZOMBIE I'm Your Boogie Man (Hollywood)	16
EVERCLEAR You Make Me Feel Like A Whore (Capitol)	11
EELS Novocaine For The Soul (DreamWorks/Geffen)	10
TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	9
VERVE PIPE Cup Of Tea (RCA)	9
FILTER Jurassitol (Hollywood)	8
SEVEN MARY THREE My My (Mammoth/Atlantic)	8

Rock 1 Active Rock 8

GOOD FRIDAY
THE BLACK CROWES

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALICE IN CHAINS Over Now (Unplugged) (Columbia/CRG)	+547
TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	+512
BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	+332
SOUNDGARDEN Burden In My Hand (A&M)	+217
METALLICA Ain't My Bitch (Elektra/EEG)	+182
SEVEN MARY THREE My My (Mammoth/Atlantic)	+147
BLACK CROWES Good Friday (American/Reprise)	+142
TONIC Open Up Your Eyes (Polydor/A&M)	+139
BUTTHOLE SURFERS Pepper (Capitol)	+131
GRAVITY KILLS Blame (Lava/Atlantic)	+124

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BUSH Machinehead (Trauma/Interscope)
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
SPACEHOG In The Meantime (HiFi/Sire/EEG)
SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)
STABBING WESTWARD What Do I Have To Do? (Columbia/CRG)
NIXONS Sister (MCA)
SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)
GREEN DAY Brain Stew (Reprise)
GOLDFINGER Here In Your Bedroom (Mojo/Universal)
RAGE AGAINST THE MACHINE Bulls On Parade (Epic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

LOCAL H

"Bound For The Floor"

#3 Most Added At Active Rock

NEW AT

WRCX WXRK WDZR KROQ
Q101 WRIF CIMX WAAF
KUPD WBCN WFNX KOME

and many more



ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS	SW	LW	TW	ARTIST/TITLE
37	20	31	20	TOM PETTY & HB/Walls
34	29	29	29	STONE TEMPLE PILOTS/Trippin' On A Hole...
25	31	27	28	JARS OF CLAY/Food
27	30	27	28	METALLICA/Until It Sleeps
23	27	25	24	GOO GOO DOLLS/Long Way Down
27	24	22	22	SOUNDGARDEN/Burden In My Hand
26	30	22	21	DISHWALLA/Counting Blue Cars
19	25	22	21	BLACK CROWES/Good Friday
16	19	20	20	HUNGER/Vanishing Cream
17	20	17	20	WALLFLOWERS/8th Avenue Heartache
12	17	18	18	BETTER THAN EZRA/King Of New Orleans
19	20	15	14	ALICE IN CHAINS/Over Now (Unplugged)
14	17	15	14	KENNY WAYNE SHEPHERD/Aberdeen
2	13	9	9	THE MADDORE/Three Days
12	10	15	13	BUSH/Machinehead
25	20	13	13	GIN BLOSSOMS/Day Job
12	15	13	11	SMASHING PUMPKINS/1979
15	12	11	11	DAVE MATTHEWS BAND/So Much To Say
8	11	9	11	HAZIES/Skin & Bones
12	10	9	11	TONIC/Open Up Your Eyes
24	20	20	11	BLUES TRAVELER/But Anyway
12	12	13	10	EVERCLEAR/Santa Monica...
11	14	9	10	DADAD/Get High
11	11	10	9	BLACK CROWES/Under A Mountain
11	11	10	9	CRANBERRIES/Salvation
5	9	10	9	GREEN DAY/Walking...
10	10	9	9	JERRY CANTRELL/Leave Me Alone
12	10	5	9	METALLICA/My Bitch

MARKET #3
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	SW	LW	TW	ARTIST/TITLE
40	39	45	42	STONE TEMPLE PILOTS/Trippin' On A Hole...
41	44	45	40	SOUNDGARDEN/Pretty Noose
39	40	39	39	METALLICA/Until It Sleeps
37	40	41	37	ALICE IN CHAINS/Again
18	25	21	24	SMASHING PUMPKINS/Tonight, Tonight
23	27	24	24	SPONGE/Wax Ecstatic (To...)
28	26	26	21	ALICE IN CHAINS/Over Now (Unplugged)
18	26	25	21	HUNGER/Vanishing Cream
18	26	25	21	BLACK CROWES/Good Friday
42	44	41	21	SEVEN MARY THREE/Water's Edge
12	12	12	12	SEVEN MARY THREE/My My
12	12	7	17	TONIC/Open Up Your Eyes
16	18	17	17	TOADIES/Possum Kingdom
9	11	17	17	FOO FIGHTERS/This Is A Call
21	23	21	16	SOUNDGARDEN/Burden In My Hand
25	27	28	16	GRAVITY KILLS/Guilty
14	21	21	16	STABBING WESTWARD/What Do I Have To...
15	19	17	15	METALLICA/Ain't My Bitch
16	17	15	15	GREEN DAY/Brain Stew
16	16	17	15	SPACEHOG/In The Meantime
13	16	15	15	BUSH/Comedown
13	12	14	14	STABBING WESTWARD/Shame
14	16	16	14	BUSH/Machinehead
21	20	18	14	COLLECTIVE SOUL/Where The River...
17	18	18	13	SMASHING PUMPKINS/Zero
11	14	14	12	MOTHER EARTH/One More Astronaut
7	7	12	12	REACHAROUND/Big Chair
11	13	14	12	SCREAMING TREES/All I Know
17	16	21	12	GREEN DAY/Walking...

MARKET #5
WYSP/Philadelphia
(610) 668-9460
Sabear/Thompson

PLAYS	SW	LW	TW	ARTIST/TITLE
33	33	33	33	STONE TEMPLE PILOTS/Trippin' On A Hole...
31	31	31	33	METALLICA/Until It Sleeps
23	25	31	30	HUNGER/Vanishing Cream
33	33	33	30	SOUNDGARDEN/Pretty Noose
24	23	25	25	ALICE IN CHAINS/Again
20	20	25	25	BUSH/Testosterone
25	22	24	24	VAN HALEN/Humans Being
5	23	24	24	BLACK CROWES/Good Friday
24	22	23	23	SOUNDGARDEN/Burden In My Hand
24	23	23	23	SMASHING PUMPKINS/Tonight, Tonight
6	9	22	23	TONIC/Open Up Your Eyes
22	24	22	23	SPONGE/Wax Ecstatic (To...)
16	21	21	21	ALICE IN CHAINS/Over Now (Unplugged)
12	11	11	13	DISHWALLA/Counting Blue Cars
12	11	11	13	SPACEHOG/In The Meantime
8	9	8	11	SCREAMING TREES/All I Know
12	11	10	11	TOADIES/Possum Kingdom
23	11	10	11	COLLECTIVE SOUL/Where The River...
2	6	9	10	MOTHER EARTH/One More Astronaut
13	10	10	10	EVERCLEAR/Santa Monica...
11	10	10	10	GREEN DAY/Brain Stew
8	8	7	9	STABBING WESTWARD/Shame
8	6	9	9	SMASHING PUMPKINS/1979
24	23	23	8	JERRY CANTRELL/Leave Me Alone
5	8	8	8	HAZIES/Skin & Bones
7	8	8	8	CRACKER/Nothing To Believe...
13	10	8	8	SEVEN MARY THREE/Cumbersome
7	9	9	8	COLLECTIVE SOUL/December

MARKET #6
102.7 WQZR
WQZR/Detroit
(810) 589-7900
Bevilacqua

PLAYS	SW	LW	TW	ARTIST/TITLE
32	29	28	30	SPONGE/Wax Ecstatic (To...)
26	23	24	30	HUNGER/Vanishing Cream
25	23	24	30	SOUNDGARDEN/Burden In My Hand
21	25	24	28	METALLICA/Ain't My Bitch
23	29	28	28	VAN HALEN/Humans Being
32	27	28	28	ALICE IN CHAINS/Again
23	27	26	26	STONE TEMPLE PILOTS/Trippin' On A Hole...
23	21	26	26	METALLICA/Until It Sleeps
14	17	14	23	BUTTHOLE SURFERS/Pepper
13	18	18	21	CLUTCH/Big News
23	25	27	19	PANTERA/Suicide Note Pt. 1
19	20	19	19	REFRESHMENTS/Banditos
28	19	19	19	GRAVITY KILLS/Guilty
14	19	18	19	VERVE PIPE/Cup Of Tea
15	18	18	19	KICKING HAROLD/Kill You
15	18	18	19	GOO GOO DOLLS/Long Way Down
15	15	15	19	NIXONS/Sister
15	15	15	19	BUSH/Machinehead
14	16	16	17	TOADIES/Syber
14	16	16	17	TONIC/Open Up Your Eyes
13	16	16	16	OZZY OSBOURNE/Just Want You
12	13	15	15	MOTHER EARTH/One More Astronaut
13	16	15	15	PROMG/Rude Awakening
12	15	15	15	LOCAL H/High-Fiving MF
12	11	11	14	STABBING WESTWARD/Shame
15	15	15	12	JERRY CANTRELL/Leave Me Alone
5	10	12	11	311/Down
13	11	11	11	ALICE IN CHAINS/Over Now (Unplugged)
9	11	11	11	NIXONS/Wire
9	11	11	11	WHITE ZOMBIE/More Human Than...

MARKET #8
WRIF/Detroit
(810) 547-0101
Podell/Wellington

PLAYS	SW	LW	TW	ARTIST/TITLE
33	35	31	34	METALLICA/Until It Sleeps
30	33	33	33	VAN HALEN/Humans Being
32	34	33	31	STONE TEMPLE PILOTS/Trippin' On A Hole...
24	23	30	30	HUNGER/Vanishing Cream
24	22	25	24	SEVEN MARY THREE/Water's Edge
23	23	24	24	SPONGE/Wax Ecstatic (To...)
5	19	26	23	TONIC/Open Up Your Eyes
20	25	25	23	SMASHING PUMPKINS/Tonight, Tonight
22	24	22	23	ALICE IN CHAINS/Again
4	23	27	19	BLACK CROWES/Good Friday
28	36	26	19	BUSH/Machinehead
22	21	24	19	SOUNDGARDEN/Burden In My Hand
20	17	20	19	METALLICA/Ain't My Bitch
6	9	8	10	SPACEHOG/In The Meantime
7	7	8	10	GREEN DAY/Brain Stew
6	9	7	10	TOADIES/Possum Kingdom
8	7	9	9	FILTER/Man, Nice Shot
8	7	9	9	STABBING WESTWARD/Shame
23	14	6	9	STABBING WESTWARD/What Do I Have To...
6	5	4	8	REFRESHMENTS/Banditos
2	3	8	8	COREY STEVENS...Gone Too Long
2	7	8	8	REACHAROUND/Big Chair
6	5	8	8	HOLY BARBARIANS/Brother, Fights
4	5	8	8	VERVE PIPE/Cup Of Tea
4	5	8	8	HAZIES/Skin & Bones
9	7	5	8	WHITE ZOMBIE/More Human Than...
6	6	5	8	PEARL JAM/Got Id
7	6	5	7	ALICE IN CHAINS/Over Now (Unplugged)

MARKET #7
KEGL/Dallas
(214) 869-9700
Doherty/Scull

PLAYS	SW	LW	TW	ARTIST/TITLE
37	38	37	37	STONE TEMPLE PILOTS/Trippin' On A Hole...
35	35	37	37	SMASHING PUMPKINS/Tonight, Tonight
35	39	37	37	DISHWALLA/Counting Blue Cars
37	35	36	36	TOADIES/Syber
35	38	36	35	BUTTHOLE SURFERS/Pepper
16	13	33	33	TRIPPING DAISY/Trip Along
17	13	30	30	METALLICA/Ain't My Bitch
21	22	26	24	SPONGE/Wax Ecstatic (To...)
22	25	21	22	KENNY WAYNE SHEPHERD/Aberdeen
18	23	22	22	HUNGER/Vanishing Cream
21	24	21	21	STABBING WESTWARD/Shame
14	17	18	18	BLACK CROWES/Good Friday
14	17	18	18	SOUNDGARDEN/Burden In My Hand
15	13	14	16	PANTERA/Suicide Note Pt. 1
14	13	15	15	SUPER & King Of The World
17	15	14	15	MOTHER EARTH/One More Astronaut
15	12	16	15	FILTER/Jurassic
20	21	18	14	REACHAROUND/Big Chair
15	11	13	13	SPACEHOG/Cruel To Be Kind
20	14	13	13	GOO GOO DOLLS/Long Way Down
15	14	13	13	TONIC/Open Up Your Eyes
19	13	12	10	NIXONS/Wire
17	15	16	10	311/Down
14	13	16	10	GRAVITY KILLS/Blame
14	13	16	10	SEVEN MARY THREE/My My
16	16	16	10	WHITE ZOMBIE/My Your Boogie Man
14	13	14	10	NADA SURF/Popular
14	13	14	10	WHY STORE/Lack Of Water
14	13	14	10	TOM PETTY & HB/Walls

MARKET #7
Q102
KTXX/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	SW	LW	TW	ARTIST/TITLE
13	16	43	43	SPONGE/Wax Ecstatic (To...)
39	41	42	42	DAVE MATTHEWS BAND/So Much To Say
10	16	43	42	BLACK CROWES/Good Friday
42	42	42	42	GARBAGE/Stupid Girl
41	42	42	42	SMASHING PUMPKINS/Tonight, Tonight
45	43	41	41	METALLICA/Until It Sleeps
34	40	41	41	BUTTHOLE SURFERS/Pepper
15	23	41	41	BLUES TRAVELER/But Anyway
41	40	40	40	PRIMITIVE RADIO GODS/Standing Outside...
30	25	26	27	SOUNDGARDEN/Burden In My Hand
30	24	28	28	TABLE/Cancelled
29	26	26	24	SOUNDGARDEN/Pretty Noose
13	17	23	23	NIXONS/Wire
15	17	17	17	TOM PETTY & HB/Walls
11	13	16	18	JACKOPIERCE/Trials
15	17	17	17	SCREAMING TREES/All I Know
12	13	14	14	HUNGER/Vanishing Cream
12	13	14	14	RAMONES/R.A.M.O.E.S.
12	13	14	14	REACHAROUND/Big Chair
14	15	15	15	GRAVITY KILLS/Blame
22	16	15	15	TONIC/Open Up Your Eyes
14	15	13	15	TRACY CHAPMAN/Give Me One Reason
14	15	13	14	DEAD CITY RADIO/Angie Wood
14	15	13	14	311/Down
11	16	14	13	MOTHER EARTH/One More Astronaut
11	16	14	13	EVERCLEAR/Santa Monica...
13	15	13	13	JONNY POLOWSKY/Love Lovely Love
13	15	13	13	STABBING WESTWARD/What Do I Have To...

MARKET #9
KL01/KL01
KL01/Houston
(713) 526-6855
Beaubien/Bennett

PLAYS	SW	LW	TW	ARTIST/TITLE
39	28	30	35	KING'S X/Sometime
38	28	30	35	METALLICA/Until It Sleeps
26	34	34	35	PUSHMONKEY/Caught My Mind
39	38	34	34	SOUNDGARDEN/Pretty Noose
18	19	11	29	PUSHMONKEY/Loner
15	12	20	27	BLACK CROWES/Good Friday
26	24	30	26	ALICE IN CHAINS/Again
20	25	21	28	STONE TEMPLE PILOTS/Trippin' On A Hole...
18	13	11	29	IAN MOORE/Bar Line 99
17	16	15	15	METALLICA/Ain't My Bitch
17	16	15	15	EVERCLEAR/Santa Monica...
10	12	7	14	OZZY OSBOURNE/Party Mason
15	14	11	13	SMASHING PUMPKINS/Bullet With...
12	12	9	13	STABBING WESTWARD/What Do I Have To...
9	10	18	13	IAN MOORE/Society
14	16	16	13	TOM PETTY & HB/Walls
9	21	25	12	BROTHER CAME/Breadmaker
16	15	12	11	AC/DC/Balbreaker
16	15	12	11	STORYVILLE/Good Day For...
10	11	8	10	TONIC/Open Up Your Eyes
10	11	8	10	BETTER THAN EZRA/King Of New Orleans
16	11	9	10	SPONGE/Wax Ecstatic (To...)
13	11	9	10	GOO GOO DOLLS/Long Way Down
13	11	9	10	SPACEHOG/Cruel To Be Kind
23	22	20	10	JERRY CANTRELL/Leave Me Alone
10	9	8	8	SCREAMING TREES/All I Know
10	9	8	8	KISS/Rock And Roll All...

MARKET #10
WAF 107.3 FM
WAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	SW	LW	TW	ARTIST/TITLE
38	38	36	37	GRAVITY KILLS/Guilty
36	36	37	37	STONE TEMPLE PILOTS/Trippin' On A Hole...
33	33	33	33	SOUNDGARDEN/Burden In My Hand
34	34	35	34	PORNO FOR PYROS/Tahitian Moon
35	35	35	33	SMASHING PUMPKINS/Tonight, Tonight
19	19	19	19	TONIC/Open Up Your Eyes
33	33	32	32	BUTTHOLE SURFERS/Pepper
33	33	32	32	METALLICA/Until It Sleeps
16	16	35	31	REACHAROUND/Big Chair
19	19	31	27	GREEN DAY/Walking...
35	35	31	29	METALLICA/Ain't My Bitch
27	27	26	24	HUNGER/Vanishing Cream
15	15	29	23	SCREAMING TREES/All I Know
15	15	29	23	NIXONS/Wire
20	20	22	22	BLACK CROWES/Good Friday
28	28	22	22	RAGE AGAINST.../Bulls On Parade
18	21	21	22	SELF/So Low
13	13	21	21	JAMES HALL/Wingness
17	17	20	20	BUSH/Rude Awakening
21	21	20	20	PROMG/Rude Awakening
13	12	19	19	

REPORTERS

Stations and their adds listed alphabetically by market

ACTIVE ROCK

KEYJ/Abilene, TX OMPD: Randy Jorras MD: Dave Andrews 1 TRAGICALLY HIP "Gir" 2 BETTER THAN EZRA "King" 3 ALICE IN CHAINS "Over" 4 CRACKER "Nothing" 5 ELEPHANT RIDE "Wash" 6 LOCAL H "Bound" 7 DOG EAT DOG "Sams" 8 GRAVITY KILLS "Blame"	WARQ/Columbia, SC PD: Justin Keyes MD: Susan Groves 12 ALICE IN CHAINS "Over" 13 TRACY BONHAM "Dm" 14 CHALK FARM "Lr"	KRZR/Fresno, CA PD/MD: E. Curtis Johnson 16 ALICE IN CHAINS "Over" 17 TOM PETTY & HB "Walls" 18 SUGARPOON "Shm" 19 LOCAL H "Bound"	KHOP/Modesto, CA PD/MD: Dave Taylor APD: Chris Lavoie 1 BETTER THAN EZRA "King" 2 ELEPHANT RIDE "Wash" 3 NICKELBAG "Low"	KBER/Salt Lake City, UT PD: Randy Riese APD: Evan Laine MD: Chris Huggins 9 BETTER THAN EZRA "King" 10 TOM PETTY & HB "Walls" 11 WALLFLOWERS "Heartache" 12 SEVEN MARY THREE "My" 13 GARBAGE "Stupid" 14 DEF LEPPARD "Truth"	WPKY/Albany, NY OMPD: Fred Horton MD: Tom Stephens No Adds	WRKT/Erie, PA VPP/Programming: Ron Kline MD: Kevin Thompson 1 VERVE PIPE "Tea" 2 ALICE IN CHAINS "Over" 3 NICKELBAG "Low"	WRCN/Long Island, NY PD: Tim Sheehan MD: Kevin Thompson 20 TOM PETTY & HB "Walls" 21 METALLICA "Blch" 22 NADA SURF "Popular" 23 ALICE IN CHAINS "Over" 24 TONIC "Eyes" 25 DEF LEPPARD "Everything"	WDVE/Pittsburgh, PA OM: Gene Romano MD: Chris Winter CHALK FARM "Lr"	WIXV/Savannah, GA PD/MD: Mark Blake ALICE IN CHAINS "Over"	KTAL/Shreveport, LA PD: Kevin King MD: Pagan King 8 ALICE IN CHAINS "Over" 9 BLUEBIRDS "Wash" 10 MELISSA ETHERIDGE "Nowhere" 11 COREY STEVENS "Blu" 12 STORYVILLE "Good" 13 NICKELBAG "Low"	WBLM/Portland, ME PD: Herb Ivy MD: Brian James LOVENREVERSE "Bluprint"	WHJY/Providence, RI PD: Bill Weston MD: Sharon Schilling 14 ALICE IN CHAINS "Over"	KRRO/Sioux Falls, SD PD: John Ford MD: Brian Wheeler 1 BETTER THAN EZRA "King" 2 VERVE PIPE "Tea" 3 SEMSONIC "Run" 4 ALICE IN CHAINS "Over" 5 STABBING WESTWARD "Sham"	WADP/South Bend, IN PD: Bill Martin OMD: Sue Frey 1 METALLICA "Day"	KXUS/Springfield, MO PD: Todd Holman MD: Tim Austin 5 ALICE IN CHAINS "Over"	KCAL/Riverside, CA OM: Rick Shaw MD: M.J. Matthews ALICE IN CHAINS "Over" BETTER THAN EZRA "King" SCORPIONS "Anyone" TONIC "Eyes" SPONGE "War"	WZZD/Terre Haute, IN PD: Jim Stone MD: Jerry Wayne ALICE IN CHAINS "Over" COREY STEVENS "Blu"	WIOT/Toledo, OH OMPD: Lyn Carve APD/MD: Don Davis No Adds	KLPX/Tucson, AZ OMPD: Larry Miles MD: Charlie Morris BRIAN SETZER ORCHE "Brighton" METALLICA "Blch"	KMOD/Tulsa, OK OMPD: Phil Stone MD: Rob Hart NEIL YOUNG "Big" ALICE IN CHAINS "Over" DAVE MATTHEWS BAND "Say"	WOUR/Utica, NY PD: Peter Hirsch MD: Alan Ryan 1 TONIC "Eyes" 2 ZACK WYLDE "Heaven" 3 MELISSA ETHERIDGE "Nowhere" 4 BLACK CROWES "Blackberry" 5 SPONGE "War"	KFMW/Waterloo, IA PD/MD: Mark Alan Hansen BETTER THAN EZRA "King" 1 MOTHER EARTH "Astronaut" 2 NEIL YOUNG "Big"	WEGW/Wheeling, WV PD/MD: Chris Zambino SOUNDGARDEN "Burdn"	KRZZ/Wichita, KS PD: Greg Burger APD/MD: Lester St. James 10 SOUTHERN CULTURE "Came" 11 ALICE IN CHAINS "Over" 12 SEVEN MARY THREE "My"	WEZZ/Wilkes Barre, PA PD: Paul Lipshutz MD: Paul "Mad Dog" Kelly BETTER THAN EZRA "King"	KATS/Yakima, WA PD/MD: Troy Hanson 11 ALICE IN CHAINS "Over" 12 SEVEN MARY THREE "My" 13 LOCAL H "Bound" 14 GRAVITY KILLS "Blame" 15 1 MOTHER EARTH "Astronaut" 16 COREY STEVENS "Blu"	WNCD/Youngstown, OH PD: Chris Patrick MD: Don Nordelle 9 ALICE IN CHAINS "Over" 10 METALLICA "Blch" 11 VERVE PIPE "Tea"
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ROCK

WAPL/Appleton, WI OMPD: Garrett Hart MD: Bob Baron METALLICA "Day" ALICE IN CHAINS "Over" BETTER THAN EZRA "King" STORYVILLE "Good" METALLICA "Blch"	WZXR/Ft. Myers, FL PD/MD: Greg Gilmore SMASHING PUMPKINS "Tough" BETTER THAN EZRA "King"	WQMF/Louisville, KY PD: Rick Jamie MD: Mal 16 ALICE IN CHAINS "Over" 17 SMASHING PUMPKINS "Tough" 18 FILTER "Shit" 19 HAZES "Star" 20 SPONGE "War" 21 PANTERA "Pl 1" 22 1 MOTHER EARTH "Astronaut" 23 TOADIES "Yer" 24 METALLICA "Blch"	WBLM/Portland, ME PD: Herb Ivy MD: Brian James LOVENREVERSE "Bluprint"	WHJY/Providence, RI PD: Bill Weston MD: Sharon Schilling 14 ALICE IN CHAINS "Over"	KRRO/Sioux Falls, SD PD: John Ford MD: Brian Wheeler 1 BETTER THAN EZRA "King" 2 VERVE PIPE "Tea" 3 SEMSONIC "Run" 4 ALICE IN CHAINS "Over" 5 STABBING WESTWARD "Sham"	WADP/South Bend, IN PD: Bill Martin OMD: Sue Frey 1 METALLICA "Day"	KXUS/Springfield, MO PD: Todd Holman MD: Tim Austin 5 ALICE IN CHAINS "Over"	KCAL/Riverside, CA OM: Rick Shaw MD: M.J. Matthews ALICE IN CHAINS "Over" BETTER THAN EZRA "King" SCORPIONS "Anyone" TONIC "Eyes" SPONGE "War"	WZZD/Terre Haute, IN PD: Jim Stone MD: Jerry Wayne ALICE IN CHAINS "Over" COREY STEVENS "Blu"	WIOT/Toledo, OH OMPD: Lyn Carve APD/MD: Don Davis No Adds	KLPX/Tucson, AZ OMPD: Larry Miles MD: Charlie Morris BRIAN SETZER ORCHE "Brighton" METALLICA "Blch"	KMOD/Tulsa, OK OMPD: Phil Stone MD: Rob Hart NEIL YOUNG "Big" ALICE IN CHAINS "Over" DAVE MATTHEWS BAND "Say"	WOUR/Utica, NY PD: Peter Hirsch MD: Alan Ryan 1 TONIC "Eyes" 2 ZACK WYLDE "Heaven" 3 MELISSA ETHERIDGE "Nowhere" 4 BLACK CROWES "Blackberry" 5 SPONGE "War"	KFMW/Waterloo, IA PD/MD: Mark Alan Hansen BETTER THAN EZRA "King" 1 MOTHER EARTH "Astronaut" 2 NEIL YOUNG "Big"	WEGW/Wheeling, WV PD/MD: Chris Zambino SOUNDGARDEN "Burdn"	KRZZ/Wichita, KS PD: Greg Burger APD/MD: Lester St. James 10 SOUTHERN CULTURE "Came" 11 ALICE IN CHAINS "Over" 12 SEVEN MARY THREE "My"	WEZZ/Wilkes Barre, PA PD: Paul Lipshutz MD: Paul "Mad Dog" Kelly BETTER THAN EZRA "King"	KATS/Yakima, WA PD/MD: Troy Hanson 11 ALICE IN CHAINS "Over" 12 SEVEN MARY THREE "My" 13 LOCAL H "Bound" 14 GRAVITY KILLS "Blame" 15 1 MOTHER EARTH "Astronaut" 16 COREY STEVENS "Blu"	WNCD/Youngstown, OH PD: Chris Patrick MD: Don Nordelle 9 ALICE IN CHAINS "Over" 10 METALLICA "Blch" 11 VERVE PIPE "Tea"
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74 Total Reporters
74 Current Reporters
73 Current Playlists

Reported Frozen Playlist (1):
WKPE/Cape Cod, MA

86 Total Reporters
86 Current Reporters
81 Current Playlists

Did Not Report, Playlist Frozen (5):
WKLS/Atlanta, GA
KRNA/Cedar Rapids, IA
WEBG/Cincinnati, OH
KKEG/Fayetteville, AR
WDHA/Morristown, NJ



ROCK TOP 50

JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
21	4	3	1	BLACK CROWES Good Friday (<i>American/Reprise</i>)	1647	1522	1278	654	84/0
2	1	1	2	METALLICA Until It Sleeps (<i>Elektra/EEG</i>)	1570	1645	1618	1655	74/0
3	3	4	3	STONE TEMPLE PILOTS Trippin' On A Hole In... (<i>Atlantic</i>)	1432	1444	1336	1309	76/1
1	2	2	4	DISHWALLA Counting Blue Cars (<i>A&M</i>)	1430	1568	1557	1684	75/1
4	5	5	5	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)	1374	1347	1170	1164	78/0
7	6	6	6	SMASHING PUMPKINS Tonight, Tonight (<i>Virgin</i>)	1263	1171	1003	899	68/4
—	—	18	7	TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	1252	678	—	—	76/2
11	10	7	8	WHY STORE Lack Of Water (<i>Way Cool Music/MCA</i>)	1005	1017	831	821	69/3
13	7	8	9	GOO GOO DOLLS Long Way Down (<i>Metal Blade/WB</i>)	988	940	857	798	66/1
26	21	13	10	SOUNDGARDEN Burden In My Hand (<i>A&M</i>)	937	826	650	576	69/3
15	14	9	11	KENNY WAYNE SHEPHERD Aberdeen (<i>Revolution</i>)	926	902	738	769	63/0
22	12	12	12	BLUES TRAVELER But Anyway (<i>A&M</i>)	901	858	750	648	64/3
19	15	11	13	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	899	879	720	693	57/0
24	16	14	14	HAZIES Skin & Bones (<i>EMI</i>)	885	814	703	641	69/3
12	9	10	15	REFRESHMENTS Banditos (<i>Mercury</i>)	868	884	832	799	54/0
20	20	15	16	ZACK WYLOE Between Heaven And Hell (<i>DGC/Geffen</i>)	794	767	659	657	68/3
29	24	16	17	NEIL YOUNG & CRAZY HORSE Big Time (<i>Reprise</i>)	790	738	612	532	59/3
43	35	27	18	DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>)	663	523	343	277	52/4
39	34	29	19	TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)	615	510	360	307	64/7
16	19	21	20	JARS OF CLAY Flood (<i>Silvertone</i>)	586	626	668	725	40/1
25	25	23	21	ERIC CLAPTON Change The World (<i>Reprise</i>)	580	595	584	629	36/0
23	23	22	22	SOUNDGARDEN Pretty Noose (<i>A&M</i>)	574	620	618	646	39/1
14	13	20	23	COLLECTIVE SOUL Where The River Flows (<i>Atlantic</i>)	570	634	743	798	46/0
5	8	17	24	VAN HALEN Humans Being (<i>Warner Sunset/WB</i>)	544	719	836	1097	44/0
34	28	28	25	SPONGE Wax Ecstatic (To Sell...) (<i>Columbia/CRG</i>)	525	521	477	413	54/4
10	17	19	26	BUSH Machinehead (<i>Trauma/Interscope</i>)	524	668	698	823	38/0
32	31	30	27	HUNGER Vanishing Cream (<i>Universal</i>)	497	494	430	423	44/1
50	38	35	28	SCREAMING TREES All I Know (<i>Epic</i>)	464	399	278	233	48/2
8	18	24	29	DAVE MATTHEWS BAND Too Much (<i>RCA</i>)	453	579	670	869	39/0
33	32	34	30	SPACEHOG Cruel To Be Kind (<i>HiFi/Sire/EEG</i>)	412	442	419	414	40/0
31	29	31	31	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	408	494	456	516	22/0
28	27	32	32	ALICE IN CHAINS Again (<i>Columbia/CRG</i>)	402	492	527	558	29/0
—	41	38	33	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia/CRG</i>)	363	304	258	188	27/1
17	26	33	34	OASIS Champagne Supernova (<i>Epic</i>)	360	452	539	706	33/0
6	11	26	35	DEF LEPPARD Work It Out (<i>Mercury</i>)	344	536	756	971	32/0
47	36	36	36	NIXONS Wire (<i>MCA</i>)	335	355	309	258	42/3
—	46	41	37	DEEP PURPLE Vavoom: Ted The Mechanic (<i>CMC International</i>)	284	264	219	190	25/3
—	—	45	38	METALLICA Ain't My Bitch (<i>Elektra/EEG</i>)	278	224	174	165	43/6
36	33	37	39	JERRY CANTRELL Leave Me Alone (<i>Work</i>)	269	325	392	402	23/0
9	22	25	40	GIN BLOSSOMS Day Job (<i>A&M</i>)	258	577	619	834	25/0
—	—	49	41	SEVEN MARY THREE My My (<i>Mammoth/Atlantic</i>)	253	187	94	80	30/7
—	48	44	42	BUTTHOLE SURFERS Pepper (<i>Capitol</i>)	234	230	197	143	22/0
—	49	46	43	STABBING WESTWARD Shame (<i>Columbia/CRG</i>)	233	224	196	171	31/1
37	37	42	44	BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	233	262	279	384	21/0
44	42	40	45	STONE TEMPLE PILOTS Big Bang Baby (<i>Atlantic</i>)	222	267	258	274	18/0
DEBUT	46	46	46	ALICE IN CHAINS Over Now (<i>Columbia/CRG</i>)	216	—	—	—	47/47
DEBUT	47	47	47	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	190	32	—	—	23/5
49	40	43	48	GREEN DAY Walking Contradiction (<i>Reprise</i>)	187	238	260	238	18/0
18	30	39	49	SCREAMIN' CHEETAH WHEELIES Hello From Venus (<i>Atlantic</i>)	181	302	440	702	17/0
—	—	48	50	CRACKER Nothing To Believe In (<i>Virgin</i>)	177	189	165	156	24/2

This chart reflects airplay from July 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 81 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

BETTER THAN EZRA King Of New Orleans (*Swell/Elektra/EEG*)

Total Plays: 175, Total Stations: 32, Adds: 19

DEF LEPPARD All I Want Is Everything (*Mercury*)

Total Plays: 171, Total Stations: 19, Adds: 3

OASIS Don't Look Back In Anger (*Epic*)

Total Plays: 168, Total Stations: 12, Adds: 0

SUPER 8 King Of The World (*Hollywood*)

Total Plays: 151, Total Stations: 20, Adds: 1

METALLICA Hero Of The Day (*Elektra/EEG*)

Total Plays: 133, Total Stations: 16, Adds: 3

I MOTHER EARTH One More Astronaut (*Capitol*)

Total Plays: 129, Total Stations: 23, Adds: 6

STORYVILLE Good Day For The Blues (*Atlantic*)

Total Plays: 123, Total Stations: 18, Adds: 6

UGLY AMERICANS Vulcan Death Grip (*Capricorn*)

Total Plays: 103, Total Stations: 13, Adds: 1

METALLICA King Nothing (*Elektra/EEG*)

Total Plays: 102, Total Stations: 9, Adds: 2

GARBAGE Stupid Girl (*Almo Sounds/Geffen*)

Total Plays: 101, Total Stations: 13, Adds: 2

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ALICE IN CHAINS Over Now (<i>Columbia/CRG</i>)	47
BETTER THAN EZRA King Of New Orleans (<i>Swell/Elektra/EEG</i>)	19
VERVE PIPE Cup Of Tea (<i>RCA</i>)	9
COREY STEVENS &... Blue Drops... (<i>Eureka/Discovery</i>)	7
SEVEN MARY THREE My My (<i>Mammoth/Atlantic</i>)	7
TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)	7
I MOTHER EARTH One More Astronaut (<i>Capitol</i>)	6
METALLICA Ain't My Bitch (<i>Elektra/EEG</i>)	6
SEMISONIC If I Run (<i>MCA</i>)	6
STORYVILLE Good Day For The Blues (<i>Atlantic</i>)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	+574
ALICE IN CHAINS Over Now (<i>Columbia/CRG</i>)	+216
MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	+158
BETTER THAN EZRA King Of New Orleans (<i>Swell/Elektra/EEG</i>)	+144
DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>)	+140
BLACK CROWES Good Friday (<i>American/Reprise</i>)	+125
SOUNDGARDEN Burden In My Hand (<i>A&M</i>)	+111
TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)	+105
SMASHING PUMPKINS Tonight, Tonight (<i>Virgin</i>)	+92
DEF LEPPARD All I Want Is Everything (<i>Mercury</i>)	+82

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SPACEHOG In The Meantime (<i>HiFi/Sire/EEG</i>)
EVERCLEAR Santa Monica (Watch The World Die) (<i>Capitol</i>)
SEVEN MARY THREE Cumbersome (<i>Mammoth/Atlantic</i>)
NIXONS Sister (<i>MCA</i>)
COLLECTIVE SOUL The World I Know (<i>Atlantic</i>)
ALICE IN CHAINS Heaven Beside You (<i>Columbia/CRG</i>)
SEVEN MARY THREE Water's Edge (<i>Mammoth/Atlantic</i>)
GOO GOO DOLLS Name (<i>Metal Blade/WB</i>)
DOG'S EYE VIEW Everything Falls Apart (<i>Columbia/CRG</i>)
TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



GOOD FRIDAY
THE BLACK CROWES

THANKS FOR ANOTHER GOOD TUESDAY!

ROCK 1



ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #1
102.7 FM WJNEW
 WJNEW/New York
 (212) 489-1027
 Young/Winslow

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	25	20	25	20	TOM PETTY & HB/Walls
5	7	22	25	25	NEIL YOUNG.../Big Time
22	20	23	23	23	HOOTIE & BLOWFISH/Tucker's Town
6	23	23	23	23	BLACK CROWES/Good Friday
24	10	25	23	23	ERIC CLAPTON/Change The World
12	15	25	23	23	DAVE MATTHEWS BAND/So Much To Say
12	15	25	23	23	PETE DROGE/Find A Door
4	14	25	23	23	WHY STORE/Lack Of Water
13	6	14	25	23	WALLFLOWERS/6th Avenue Heartache
10	14	25	23	23	GOO GOO DOLLS/Long Way Down
10	14	25	23	23	KENNY WAYNE SHEPHERD/Aberdeen
14	6	9	13	13	BRIAN SETZER ORCH./Rumble In Brighton
4	9	12	13	13	SMASHING PUMPKINS/Tonight, Tonight
12	13	13	13	13	DISHWALLA/Counting Blue Cars
15	12	10	11	11	PETER WOLF/Long Line
11	6	9	11	11	ALANIS MORISSETTE/You Learn
12	4	11	11	11	PATTI ROBERTSON/Slide
15	5	11	11	11	PATTI SMITH/Summer Cannibals
10	10	10	10	10	METALLICA/Until It Sleeps
10	10	10	10	10	SOUNDGARDEN/Burden In My Hand
10	10	10	10	10	ALICE IN CHAINS/Over Now (Unplugged)
10	10	10	10	10	STONE TEMPLE PILOTS/Trippin' On A Hole...
10	10	10	10	10	ZACK WYLDE/Between Heaven...

MARKET #14
WBAB
 WBAB/Long Island
 (516) 587-1023
 Levine/Tortora

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
9	12	28	27	27	HOOTIE & BLOWFISH/Tucker's Town
23	25	27	27	27	JARS OF CLAY/Flood
24	24	27	27	27	ALANIS MORISSETTE/You Learn
22	22	25	24	24	ERIC CLAPTON/Change The World
22	26	25	24	24	TRACY CHAPMAN/Give Me One Reason
15	23	20	20	20	BADLEES/Angeline Is...
18	21	17	17	17	WALLFLOWERS/6th Avenue Heartache
18	24	17	17	17	BLACK CROWES/Good Friday
10	12	17	17	17	DISHWALLA/Counting Blue Cars
17	17	12	15	15	PETER WOLF/Long Line
11	12	14	14	14	BLUES TRAVELER/But Anyway
12	13	14	14	14	DOG'S EYE VIEW/The Prince...
11	15	14	14	14	NATALIE MERCHANT/Jealousy
13	12	11	11	11	TOM PETTY & HB/Walls
14	17	12	12	12	NEIL YOUNG.../Big Time
8	11	11	11	11	SOUNDGARDEN/Burden In My Hand
13	10	10	10	10	METALLICA/Until It Sleeps
6	10	10	10	10	KENNY WAYNE SHEPHERD/Born With A Broken...
5	6	8	8	8	SOUNDGARDEN/Burden In My Hand
5	6	8	8	8	SPACEHOG/Cruel To Be Kind
5	6	8	8	8	DEF LEPPARD/All I Want Is...
9	5	5	5	5	STORYVILLE/Good Day For...
5	7	6	6	6	WHY STORE/Lack Of Water
5	7	6	6	6	MELISSA ETHERIDGE/Nowhere To Go

94.3 & 103.9 WRGN
 WRGN/Long Island
 (516) 423-6740
 Sheehan/Thompson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	28	28	30	30	STONE TEMPLE PILOTS/Trippin' On A Hole...
26	30	30	30	30	METALLICA/Until It Sleeps
21	21	28	28	28	HOOTIE & BLOWFISH/Tucker's Town
19	19	20	20	20	JARS OF CLAY/Flood
25	27	27	27	27	DISHWALLA/Counting Blue Cars
11	17	20	20	20	PEARL JAM/Grimmle Out Of...
10	17	20	20	20	REFRESHMENTS/Banditos
20	20	20	20	20	TOM PETTY & HB/Walls
16	20	19	19	19	SMASHING PUMPKINS/Tonight, Tonight
18	18	19	19	19	KENNY WAYNE SHEPHERD/Aberdeen
12	20	19	19	19	WALLFLOWERS/6th Avenue Heartache
20	20	19	19	19	BLACK CROWES/Good Friday
19	19	19	19	19	SPACEHOG/Cruel To Be Kind
19	19	19	19	19	SEVEN MARY THREE/My My
18	18	18	18	18	SOUNDGARDEN/Burden In My Hand
19	18	18	18	18	ZACK WYLDE/Between Heaven...
19	19	18	18	18	WHY STORE/Lack Of Water
19	19	18	18	18	GOO GOO DOLLS/Long Way Down
9	11	12	12	12	METALLICA/Ain't My Bitch
9	11	12	12	12	SPONGE/Wax Ecstatic (To...)
9	10	11	11	11	HUNGER/Vanishing Cream
9	10	11	11	11	HAZIES/Skin & Bones
12	10	11	11	11	PETER WOLF/Long Line
10	11	11	11	11	NADA SURF/Popular
10	11	11	11	11	ALICE IN CHAINS/Over Now (Unplugged)
10	10	10	10	10	BLUES TRAVELER/Hook
28	28	28	28	28	DEF LEPPARD/Work It Out
27	29	29	29	29	VAN HALEN/Humans Being
9	12	12	12	12	SEVEN MARY THREE/Cumbersome

WOLLS WOLLS WOLLS
 WOLLS/Pittsburgh
 (412) 537-1441
 Romano/Winter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	26	27	28	28	WHY STORE/Lack Of Water
28	27	27	25	25	JARS OF CLAY/Flood
19	22	25	25	25	BADLEES/Angeline Is...
28	25	24	23	23	KENNY WAYNE SHEPHERD/Born With A Broken...
25	27	27	27	27	TOM PETTY & HB/Walls
25	26	27	27	27	DISHWALLA/Counting Blue Cars
22	23	24	24	24	NIXONS/Sister
9	19	23	23	23	ZACK WYLDE/Between Heaven...
25	20	19	19	19	CLARKS/Caroline
12	20	19	19	19	BLACK CROWES/Good Friday
25	5	6	6	6	COLLECTIVE SOUL/The World I Know
11	16	17	17	17	GOO GOO DOLLS/Naked
17	16	13	13	13	OZZY OSBOURNE/Just Want You
11	17	13	13	13	HAZIES/Skin & Bones
21	21	21	21	21	DAVE MATTHEWS BAND/So Much To Say
10	13	13	13	13	GOO GOO DOLLS/Flat Top
8	8	10	10	10	WALLFLOWERS/6th Avenue Heartache
7	8	10	10	10	METALLICA/Until It Sleeps
6	4	7	7	7	STONE TEMPLE PILOTS/Trippin' On A Hole...
6	4	7	7	7	GREEN DAY/Brain Stew
6	10	9	9	9	NEIL YOUNG.../Big Time
6	12	7	7	7	SPACEHOG/In The Meantime
5	7	7	7	7	DAVE MATTHEWS BAND/Ants Marching
6	8	7	7	7	BONEPONY/Where The Water's...
6	8	7	7	7	BLUES TRAVELER/Hook
25	19	9	9	9	HO HUM/It's A Lie
6	7	7	7	7	EVERCLEAR/Santa Monica...
10	8	7	7	7	HOOTIE & BLOWFISH/Tucker's Town
6	7	7	7	7	BADLEES/Fear Of Falling

KDKB
 KDKB/Phoenix
 (602) 897-9300
 Maranville/Peterson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	31	24	24	ERIC CLAPTON/Change The World
14	23	32	23	23	HAZIES/Skin & Bones
11	24	25	25	25	BLACK CROWES/Good Friday
32	32	34	34	34	BLUES TRAVELER/But Anyway
23	24	25	25	25	DAVE MATTHEWS BAND/So Much To Say
15	24	20	20	20	ALANIS MORISSETTE/Not The Doctor
15	24	20	20	20	NEIL YOUNG.../Big Time
24	23	21	21	21	SCREAMIN' CHEETAH.../Hello From Venus
23	23	21	21	21	TRACY CHAPMAN/Give Me One Reason
10	23	21	21	21	CRACKER/Nothing To Believe...
34	31	34	34	34	GIN BLOSSOM/Day Job
31	34	32	32	32	GOO GOO DOLLS/Long Way Down
5	6	24	12	12	TOM PETTY & HB/Walls
5	6	24	12	12	PETE DROGE/M... Jade
15	7	9	9	9	KENNY WAYNE SHEPHERD/Aberdeen
7	7	9	9	9	BLUES TRAVELER/Run-Around
3	3	8	8	8	DAVE MATTHEWS BAND/So Much To Say
6	8	8	8	8	BADLEES/Angeline Is...
7	8	8	8	8	BUSH/Machinehead
32	34	6	7	7	DEF LEPPARD/Work It Out
7	8	7	7	7	SPACEHOG/In The Meantime
6	8	6	6	6	COLLECTIVE SOUL/The World I Know
8	8	6	6	6	DISHWALLA/Counting Blue Cars
9	9	6	6	6	JOAN OSBORNE/One Of Us
7	6	7	7	7	VAN HALEN/Humans Being
3	6	5	5	5	TONIC/Open Up Your Eyes
7	8	5	5	5	EVERCLEAR/Santa Monica...
6	5	5	5	5	TRAGICALLY HIP/Gift Shop
6	5	5	5	5	WALLFLOWERS/6th Avenue Heartache
6	5	5	5	5	WHY STORE/Lack Of Water

94 ROCK
 KCAL/Riverside
 (909) 793-3554
 Shaw/Matthews

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	21	27	24	24	ALICE IN CHAINS/Again
16	13	23	23	23	STONE TEMPLE PILOTS/Trippin' On A Hole...
22	23	23	23	23	SCORPIONS/Wind Child
22	21	22	22	22	METALLICA/Until It Sleeps
10	20	21	21	21	AC/DC/Back In Black
22	15	22	21	21	VAN HALEN/Humans Being
4	13	11	11	11	GARY HOEY/Wipe Out
23	17	15	15	15	DISHWALLA/Counting Blue Cars
8	8	14	14	14	KISS/Dominio
22	16	14	14	14	GREAT WHITE/My World
13	10	12	12	12	EVERCLEAR/Santa Monica...
9	10	12	12	12	COLLECTIVE SOUL/Where The River...
9	10	12	12	12	TOM PETTY & HB/Walls
12	14	9	9	9	GOO GOO DOLLS/Long Way Down
9	7	11	11	11	SOUNDGARDEN/Burden In My Hand
9	6	10	10	10	SMASHING PUMPKINS/Tonight, Tonight
11	12	10	10	10	OZZY OSBOURNE/Just Want You
9	10	10	10	10	SPACEHOG/In The Meantime
9	10	9	9	9	WALLFLOWERS/6th Avenue Heartache
8	9	9	9	9	COLLECTIVE SOUL/The World I Know
8	10	9	9	9	SOUNDGARDEN/Pretty Noose
11	14	8	8	8	SEVEN MARY THREE/Water's Edge
8	9	8	8	8	SEVEN MARY THREE/Cumbersome
8	7	8	8	8	KENNY WAYNE SHEPHERD/Born With A Broken...
11	8	8	8	8	GOO GOO DOLLS/Naked
11	8	8	8	8	GREEN DAY/Geek Stink Breath
8	9	7	7	7	KENNY WAYNE SHEPHERD/Deja Voodoo
10	9	7	7	7	BUSH/Machinehead
7	5	6	6	6	PANTERA/Suicide Note Pt. 1
9	8	10	6	6	METALLICA/Z X 4

94 HJY
 WHJY/Providence
 (401) 438-6110
 Weston/Schifino

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	24	30	27	27	ALANIS MORISSETTE/You Learn
30	24	30	27	27	METALLICA/Until It Sleeps
16	15	24	25	25	JEWEL/Who Will Save...
11	14	20	21	21	HOOTIE & BLOWFISH/Tucker's Town
28	22	28	23	23	SMASHING PUMPKINS/Tonight, Tonight
7	9	13	14	14	WALLFLOWERS/6th Avenue Heartache
12	13	14	14	14	GREEN DAY/Walking...
27	23	14	14	14	TOM PETTY & HB/Walls
15	14	15	15	15	OASIS/Champagne Supernova
15	14	15	15	15	GOO GOO DOLLS/Name
7	8	12	12	12	ALICE IN CHAINS/Over Now (Unplugged)
18	14	12	12	12	RED HOT CHILLI.../Aeroplane
18	14	12	12	12	EVERCLEAR/Santa Monica...
18	19	15	15	15	DOG'S EYE VIEW/Everything Falls...
18	19	15	15	15	SPACEHOG/In The Meantime
17	17	12	12	12	COLLECTIVE SOUL/The World I Know
19	6	12	11	11	BLACK CROWES/Good Friday
15	11	11	11	11	DAVE MATTHEWS BAND/What Would You Say
20	16	11	11	11	DAVE MATTHEWS BAND/Too Much
13	15	10	10	10	STONE TEMPLE PILOTS/Trippin' On A Hole...
14	12	10	10	10	BUSH/Comedown
18	9	15	10	10	SMASHING PUMPKINS/1979
10	12	9	9	9	SOUNDGARDEN/Burden In My Hand
9	8	7	7	7	PRIMITIVE RADIO GODS/Standing Outside...
8	6	7	7	7	SCREAMING TREES/All I Know
8	6	7	7	7	SEMISONIC/I Run
8	6	7	7	7	PORNO FOR PYROS/Tahitian Moon

LOUISIANA'S ROCK 92.3 WCKW
 WCKW/New Orleans
 (504) 831-8811
 Levett

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	19	28	32	32	GOO GOO DOLLS/Long Way Down
34	29	31	29	29	SMASHING PUMPKINS/Tonight, Tonight
29	30	28	29	29	METALLICA/Until It Sleeps
12	25	29	29	29	SOUNDGARDEN/Pretty Noose
15	26	31	29	29	STONE TEMPLE PILOTS/Trippin' On A Hole...
14	21	21	21	21	BETTER THAN EZRA/King Of New Orleans
15	13	14	18	18	NIXONS/Wire
19	18	18	18	18	KENNY WAYNE SHEPHERD/Aberdeen
20	16	17	17	17	BLACK CROWES/Good Friday
19	21	20	20	20	REFRESHMENTS/Banditos
17	13	17	17	17	HOOTIE & BLOWFISH/Tucker's Town
7	13	17	17	17	SOUNDGARDEN/Burden In My Hand
15	18	22	16	16	OASIS/Don't Look Back...
18	17	18	18	18	JERRY CAMPTRELL/Leave Me Alone
12	15	12	12	12	WALLFLOWERS/6th Avenue Heartache
5	8	11	11	11	DOG'S EYE VIEW/Everything Falls...
5	8	11			

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison APD/MD: Marc Alghini FUN LOVIN' CRIMINALS "Tim Booth 'Believe'" SOUNDGARDEN "Chair" KEVIN SALEM "Underneath" ALICE IN CHAINS "Over"</p> <p>WQBK/Albany, NY DM/PD: Dan Binder MD: Kelly McNamara REPUBLICA "Ready" ASH "Goldfinger" EELS "Novocaine"</p> <p>KTEG/Albuquerque, NM PD: Sandy Horowitz MD: Mark Copeland ALICE IN CHAINS "Over" GOLDFINGER "Mable" GRAVITY KILLS "Blame" JEREMY TOBACK "Word" WHY STORE "Water"</p> <p>WNNX/Atlanta, GA PD: Brian Phillips APD: Leslie Fram MD: Sean Demery BETTER THAN EZRA "King" REPUBLICA "Ready" GEGGY TAH "Whoever"</p> <p>WJSE/Atlantic City, NJ DM/PD/MD: Dave King EVERCLEAR "Where" SUPER DELUXE "Famous" FUN LOVIN' CRIMINALS "EELS 'Novocaine'" TRACY BONHAM "One" BLUETONES "Return" SUPERDRAG "Suckad" FILTER "Jurassitol" WHITE ZOMBIE "Boogie" VERVE PIPE "Tea" ALICE IN CHAINS "Over"</p> <p>WCHZ/Augusta, GA DM/PD: Eric Hall MD: Todd Haller 11 "Down" 10 STABBING WESTWARD "Shame" PATTI ROTHBERG "Inside" WHITE ZOMBIE "Boogie" EELS "Novocaine"</p> <p>KNCC/Austin, TX FUN LOVIN' CRIMINALS "GRAVITY KILLS 'Blame'" DIG "Side" ELEPHANT RIDE "Wash" VERVE PIPE "Tea" BETTER THAN EZRA "King" RAGE AGAINST "People"</p> <p>KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hecutt 7 FUN LOVIN' CRIMINALS "WALLFLOWERS 'Heartache'" EELS "Novocaine" BETTER THAN EZRA "King"</p> <p>WTGE/Baton Rouge, LA PD: Larry LeBlanc MD: Spencer Kane FUN LOVIN' CRIMINALS "RAGE AGAINST 'People'" SEVEN MARY THREE "My"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane CHIMERAS "Catch" UNCLE MINGO "Moonlight" ALICE IN CHAINS "Over"</p> <p>WBCN/Boston, MA VP/Programming: Oedipus MD: Carter Alan APD: Steven Strick 23 ALICE IN CHAINS "Over" 13 PATTI SMITH "Gone" LOCAL H "Bound" EELS "Novocaine" FUN LOVIN' CRIMINALS "BETTER THAN EZRA 'King'"</p> <p>WFXN/Boston, MA PD: Bill Glasser APD: Todd Wilkinson MD: Laurie Gail TIM BOOTH "Believe" MONO PUFF "Over" HEADCRASH "Sobriety"</p> <p>KQXR/Boise, ID PD: Dan McColly MD: Tim Johnstone BETTER THAN EZRA "King"</p> <p>WEDG/Buffalo, NY MD: Rich Wall RAGE AGAINST "People"</p>	<p>WUNX/Cape Cod, MA PD: Chris Boies MD: Steve Binder 18 BETTER THAN EZRA "King" 9 TIM BOOTH "Believe" 7 TRACY BONHAM "One" HOLE "Gold" SOUL COUGHING "Soundtrack"</p> <p>WPGU/Champaign, IL PD: Ben Ponzio MD: Jacent Jackson 10 ALICE IN CHAINS "Over" 1 LOCAL H "Bound" 1 SUBLIME "What" 3 DAVE MATTHEWS BAND "Say"</p> <p>WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe POE "Angry" REACHAROUND "Chair"</p> <p>WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shuminas 11 BETTER THAN EZRA "King" 11 NO DOUBT "Happy" 5 BECK "Debris"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schlessler EELS "Novocaine" SOUL COUGHING "Soundtrack" HOWLIN' MAGGIE "Slut"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 4 FINN BROTHERS "Talking" 3 R.E.M. "Sponge" 3 EELS "Novocaine" 2 POSIES "Ontario" 2 PET SHOP BOYS "Befora" 2 FILTER "Jurassitol" 311 "Down" 1 WALLFLOWERS "Bleeders" 1 HOODOO GURUS "Dear"</p> <p>WENZ/Cleveland, OH PD: Bob Neumann MD: Sean Robertson 16 ALICE IN CHAINS "Over" 1 BETTER THAN EZRA "King" LOCAL H "Bound" 1 RAGE AGAINST "People"</p> <p>WMMS/Cleveland, OH MD: Doug Kubinski 20 BLACK CROWES "Friday" TIM BOOTH "Believe" FUN LOVIN' CRIMINALS "MOTHER EARTH 'Astronaut'" WALLFLOWERS "Heartache" BETTER THAN EZRA "King"</p> <p>WWCD/Columbus, OH PD: Jane Perrelli MD: Andy Davis ALICE IN CHAINS "Over" BETTER THAN EZRA "King"</p> <p>KDGE/Dallas, TX PD: Joel Folger APD: Alan Smith MD: Mike Peer EELS "Novocaine"</p> <p>WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rantz 8 BETTER THAN EZRA "King" ALICE IN CHAINS "Over" SEVEN MARY THREE "My"</p> <p>WKRO/Daytona Beach, FL PD: Taff Moore MD: Della Rae 21 TRACY BONHAM "One" 4 EELS "Novocaine" 2 JASON FALKNER "Live" 1 FUN LOVIN' CRIMINALS "VERVE PIPE 'Tea'" 1 BEM HARRER "Master"</p> <p>KTCL/Denver, CO PD: John Hayes 16 ME SHELL NDEGEODELLO "Leviticus" 12 TIM BOOTH "Believe" 10 VOOODOO GLOW SKULLS "Fat" 10 LOCAL H "Bound" 8 SUBLIME "What" 8 SUPER DELUXE "Famous" 5 BEN HARRER "Master"</p> <p>KKDM/Des Moines, IA PD: J. Michael McKay MD: Sophia John REPUBLICA "Ready" SOUNDGARDEN "Blow" SANDBOX "Curious"</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 33 GREEN DAY "Walking" 9 TRACY BONHAM "Mother" 7 BETTER THAN EZRA "King" 5 REACHAROUND "Chair" 2 HOLE "Gold"</p>	<p>WHYT/Detroit, MI PD: Gareth Michaels MD: Alex Tear REPUBLICA "Ready" CLARKS "Courtney"</p> <p>KFRF/Fresno, CA PD: Don D'Neal APD/MD: Kozman SOUNDGARDEN "Burden" REACHAROUND "Chair" DAVE MATTHEWS BAND "Say"</p> <p>WEJE/Ft. Wayne, IN PD: Sean Smyth MD: Weasel 20 ALICE IN CHAINS "Over" 2 FUN LOVIN' CRIMINALS "HOWLIN' MAGGIE 'Slut'" 1 HOWLIN' MAGGIE "Slut" 1 BETTER THAN EZRA "King" 1 ELEPHANT RIDE "Wash" 1 EVERCLEAR "Where"</p> <p>WGRD/Grand Rapids, MI PD: Allan Fee MD: Leann Curtis 14 BETTER THAN EZRA "King" 5 GRAVITY KILLS "Blame" ALICE IN CHAINS "Over" EELS "Novocaine" FILTER "Jurassitol"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 23 BETTER THAN EZRA "King" 14 POE "Angry" 11 GRAVITY KILLS "Blame" 10 RAGE AGAINST "People" 7 SUPERDRAG "Suckad" 5 SEMISONIC "Run" 1 ASH "Goldfinger"</p> <p>WMRO/Hartford, CT PD: Jay Beau Jones MD: Gina Crash 14 ALICE IN CHAINS "Over" TRACY BONHAM "One" RAGE AGAINST "People" WALLFLOWERS "Heartache" REPUBLICA "Ready"</p> <p>KDEO/Honolulu, HI PD: Norm Winder MD: Don Liss Fugiyama 22 CAROLANNE "Carnival" 22 DELTONES "Fat" 22 SKINNY PUPPY "Hardest" 22 GRAPEFRUIT "Pomona" 22 RAGE AGAINST "People" 12 DEAD CAN DANCE "Mania" 10 SLEEPER "Sak" 10 DAVIS "Anger" 9 YUM YUM "Aplary" 6 D GENERATION "Stands"</p> <p>KPOI/Honolulu, HI PD: Brock Whaley MD: Mike Basque EELS "Novocaine" IMPERIAL TEEN "You're" VOODOO GLOW SKULLS "Fat" TRACY BONHAM "One"</p> <p>KTBB/Houston, TX PD: Cruz APD: Steve Robison MD: David Sadel 6 ALICE IN CHAINS "Over" 5 TRACY BONHAM "One" 5 EELS "Novocaine"</p> <p>WRXZ/Indianapolis, IN PD: Scott Jameson MD: Michael Young No Adds</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Benner MD: Greg Brady SMASHING PUMPKINS "Muzzle" HAYDEN "Bad" HOWLIN' MAGGIE "Slut" ELEPHANT RIDE "Wash" IMPERIAL TEEN "You're"</p> <p>KISF/Kansas City, MO PD: Jon Anthony APD: Ed Parreira MD: Jason Justice 4 TRACY BONHAM "One" 1 BLUETONES "Return" 1 WALLFLOWERS "Heartache"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn VERVE PIPE "Tea" EELS "Novocaine" ALICE IN CHAINS "Over" RIMBLE "Noont"</p>	<p>WMFZ/Knoxville, TN DM/PD/MD: Jonathan Pirkle TRACY BONHAM "One" SUPER DELUXE "Famous" EELS "Novocaine"</p> <p>WWOX/Lansing, MI PD: Mike Childs MD: Chris Brunt 16 ALICE IN CHAINS "Over" 15 BETTER THAN EZRA "King" 1 BUSH "Test" 1 D GENERATION "Stands"</p> <p>KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakekin DEVO "Hole" REFRESHMENTS "Together" SUBLIME "What"</p> <p>KFBI/Las Vegas, NV PD: Mike Stern MD: Chris Ripley 14 ALICE IN CHAINS "Over" NO DOUBT "Happy" BETTER THAN EZRA "King" GRAVITY KILLS "Blame" SUBLIME "What"</p> <p>WXZZ/Lexington, KY PD: Dennis Dillon MD: Tony Doolin No Adds</p> <p>WLIR/Long Island, NY PD: Ted Taylor MD: Shelley Miller HOOTIE & BLOWFISH "Town" REPUBLICA "Ready" TRACY CHAPMAN "Beginning"</p> <p>KROQ/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 10 WALLFLOWERS "Heartache" 10 SUBLIME "What" 9 BLUES TRAVELER "But"</p> <p>WXNU/Louisville, KY PD: Rick Jamie MD: Dave Abbott 6 POE "Angry" HAYDEN "Bad" FILTER "Jurassitol" HOWLIN' MAGGIE "Slut" PSYCHOTICA "Planet" JILL SLOBLE "Secretive" D GENERATION "Stands"</p> <p>WMAD/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott SOUNDGARDEN "Burden" SOUL COUGHING "Soundtrack" LUSH "500" BETTER THAN EZRA "King" STABBING WESTWARD "Shame"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Diana Gee WHY STORE "Water" GRAVITY KILLS "Blame"</p> <p>WLUM/Milwaukee, WI PD: Vince Richards APD: Tommy Wilde MD: Zorria Bulst 13 BETTER THAN EZRA "King" NO DOUBT "Happy" EELS "Novocaine" ALICE IN CHAINS "Over" IMPERIAL TEEN "You're" GUFFS "Smile"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Wade Linder 20 SUBLIME "What" 14 ALICE IN CHAINS "Over" 14 REFRESHMENTS "Banditos" 14 HOWLIN' MAGGIE "Slut" SOUL COUGHING "Soundtrack" GRAVITY KILLS "Blame"</p> <p>KREV/Minneapolis, MN PD: Kevin Cole MD: Shawn Stewart 10 BETTER THAN EZRA "King" 8 RAGE AGAINST "People" 8 DOWN BY LAW "Radioactive" 4 GEGGY TAH "Whoever" 4 ALICE IN CHAINS "Over" 1 BLUETONES "Return"</p> <p>WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan 5 FUN LOVIN' CRIMINALS "TIM BOOTH 'Believe'" 21 WALLFLOWERS "Heartache" 5 SEMISONIC "Run" 3 BLINK-182 "Waggy" 3 SANDBOX "Curious" 3 LOCAL H "Bound" 3 SUBLIME "What" 2 FILTER "Jurassitol"</p>	<p>WRLG/Nashville, TN DM: John Lenac PD: Julie Forman MD: Kevin Klina 8 HOLE "Gold" FLEMING & JOHN "Love" TRACY BONHAM "One" IMPERIAL TEEN "You're"</p> <p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier TRACY BONHAM "One" EELS "Novocaine" FILTER "Jurassitol" FUN LOVIN' CRIMINALS "SOUL COUGHING 'Soundtrack'" SUGARSPLOON "Shine" SUPER DELUXE "Famous"</p> <p>WXRK/New York, NY PD: Steve Kingston APD/MD: Alexa Tobin 15 GOLDFINGER "Mable" 5 POE "Angry"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell 10 TRACY BONHAM "One" 6 SUBLIME "What" 4 STABBING WESTWARD "Shame" 3 EELS "Novocaine" 3 RAGE AGAINST "People" 3 FILTER "Jurassitol" 3 GRAVITY KILLS "Blame"</p> <p>KDGE/Omaha, NE PD: Lynn Barstow MD: John Stewart 5 ALICE IN CHAINS "Over" POE "Angry" WALLFLOWERS "Heartache" RAGE AGAINST "People" D GENERATION "Stands" HOWLIN' MAGGIE "Slut"</p> <p>WOWW/Pensacola, FL DM/PD: Joel Sampson MD: Alexander TIM BOOTH "Believe" BETTER THAN EZRA "King" BLUETONES "Return" SOUL COUGHING "Soundtrack" TRACY BONHAM "One"</p> <p>WDRE/Philadelphia, PA DM: Jim McGuinn 14 ALICE IN CHAINS "Over" 10 FUN LOVIN' CRIMINALS "SEK PISTOLS 'Pretty'"</p> <p>KEDJ/Phoenix, AZ PD: Shellie Hart MD: Chris Palyk 27 ALICE IN CHAINS "Over" 9 TRACY BONHAM "One" STABBING WESTWARD "Shame"</p> <p>KZON/Phoenix, AZ PD: Chris Ebbott MD: Erika Smith POE "Angry" REPUBLICA "Ready"</p> <p>WXDX/Portland, OR PD: Kris Winter MD: All HOLE "Gold"</p> <p>KBBT/Portland, OR PD: Dave Numme MD: Al Scott 8 DISHWALLA "Cars" FUN LOVIN' CRIMINALS "</p> <p>KNRK/Portland, OR PD: Mark Hamilton MD: Matt Souther TRACY BONHAM "One" FUN LOVIN' CRIMINALS "BETTER THAN EZRA 'King'" RAGE AGAINST "People" LUSH "500" VERVE PIPE "Tea" SEK PISTOLS "Pretty"</p> <p>WSTP/Poughkeepsie, NY PD: Dave Leonard APD: Dave Doud MD: Mic Harcourt 10 SUPER DELUXE "Famous" TRACY BONHAM "One" FUN LOVIN' CRIMINALS "BETTER THAN EZRA 'King'" LUSH "500" VERVE PIPE "Tea" SEK PISTOLS "Pretty"</p> <p>WBRU/Providence, RI PD: Tim Schiavelli MD: Matt Maloney 11 ALICE IN CHAINS "Over" 4 SMASHING PUMPKINS "Muzzle" 1 LOCAL H "Bound" 1 BOGEMEN "Water" RAGE AGAINST "People" WALLFLOWERS "Heartache"</p>	<p>WDGE/Providence, RI PD/MD: Brent Petersen 10 ALICE IN CHAINS "Over" 4 RAGE AGAINST "People" REFRESHMENTS "Together" ASH "Goldfinger"</p> <p>KORR/Quad Cities, IA PD: Steve Gunner HOLE "Gold" 311 "Down" WALLFLOWERS "Heartache" GOO GOO DOLLS "King" BETTER THAN EZRA "King"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks MD: Rip Ewing REPUBLICA "Ready" EELS "Novocaine" ALICE IN CHAINS "Over"</p> <p>WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 17 ALICE IN CHAINS "Over" SOUL COUGHING "Soundtrack" EELS "Novocaine" TRACY BONHAM "One" SUPER DELUXE "Famous" HOWLIN' MAGGIE "Slut"</p> <p>KCXX/Riverside, CA PD: Chuck Summers MD: Dwight Arnold BETTER THAN EZRA "King" REPUBLICA "Ready" VERVE PIPE "Tea" GOLDFINGER "Mable" TOM PETTY & HB "Walls" NADA SURF "Popular"</p> <p>WVNE/Rochester, NY PD/MD: Erick Anderson 7 RAGE AGAINST "People" ALICE IN CHAINS "Over" FUN LOVIN' CRIMINALS "</p> <p>KWOD/Sacramento, CA PD/MD: Alex Cosper 27 REFRESHMENTS "Together" 5 HOLE "Gold" 2 VOOODOO GLOW SKULLS "Fat" LUSH "500" SUPER DELUXE "Famous" TRACY BONHAM "One" FUN LOVIN' CRIMINALS "MOTHER EARTH 'Astronaut'" WALLFLOWERS "Heartache" SCHLEPPROCK "Suburbs"</p> <p>KPTN/Si. Louis, MO PD: Alex Lake APD: Eric Schmidt MD: Tim Virgin 8 BETTER THAN EZRA "King" WALLFLOWERS "Heartache" ALICE IN CHAINS "Over"</p> <p>KXRK/Salt Lake City, UT VP/Ops. & Prog.: Mike Summers MD: Sean Ziebarth 19 EVERYTHING BUT "Wrong" 13 GRAVITY KILLS "Gally" 6 SMASHING PUMPKINS "Zero" 5 BUSH "Machine" 5 ANI DIFRANCO "Outta" WHITE ZOMBIE "Boogie"</p> <p>XHRM/San Diego, CA DM: Bryan Jones MD: Bryan Capella No Adds</p> <p>XTRA/San Diego, CA OM: Tim Dukes MD: Todd Shannon 13 ALICE IN CHAINS "Over" 10 BETTER THAN EZRA "King" VERVE PIPE "Tea" EVERCLEAR "Where"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands MD: Roland West 11 SOUNDGARDEN "Burden" TIM BOOTH "Believe"</p> <p>KOME/San Jose, CA DM: Ron Nenni PD/MD: Jay Taylor 20 REPUBLICA "Ready" 12 OASIS "Anger" 12 BETTER THAN EZRA "King" 10 FUN LOVIN' CRIMINALS "VERVE PIPE 'Tea'" 8 GOLDFINGER "Mable"</p> <p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanna Saffron 7 EELS "Novocaine" 2 ALICE IN CHAINS "Over" WALLFLOWERS "Heartache" VERVE PIPE "Tea"</p>	<p>KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins 28 FUN LOVIN' CRIMINALS "EELS 'Novocaine'" 13 ALICE IN CHAINS "Over" BETTER THAN EZRA "King" GEGGY TAH "Whoever" WALLFLOWERS "Heartache" SOUL COUGHING "Soundtrack" SUBLIME "What"</p> <p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer SOUL COUGHING "Soundtrack" LOCAL H "Bound" BETTER THAN EZRA "King" TRACY BONHAM "One" FUN LOVIN' CRIMINALS "EELS 'Novocaine'" VERVE PIPE "Tea"</p> <p>KTQZ/Springfield, MD PD: J.J. Babro VERVE PIPE "Tea" EELS "Novocaine" SOUL COUGHING "Soundtrack"</p> <p>WKRL/Syracuse, NY PD: Jeff Gillis MD: Mimi Griswold EELS "Novocaine" EELS "Novocaine" NIXONS "Where" ALICE IN CHAINS "Over"</p> <p>WXSR/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 FUN LOVIN' CRIMINALS "BETTER THAN EZRA 'King'" 14 BETTER THAN EZRA "King" 8 SEVEN MARY THREE "My" 7 SUBLIME "What" 5 EELS "Novocaine"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn 10 WHITE ZOMBIE "Boogie" 5 HOLE "Gold" 2 VOOODOO GLOW SKULLS "Fat" LUSH "500" SUPER DELUXE "Famous" TRACY BONHAM "One" FUN LOVIN' CRIMINALS "MOTHER EARTH 'Astronaut'" WALLFLOWERS "Heartache" SCHLEPPROCK "Suburbs"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Jane Skasarrero 18 ALICE IN CHAINS "Over" 8 SOUNDGARDEN "Blow" 4 TRACY BONHAM "One" LOCAL H "Bound" 1 RAGE AGAINST "People" 1 MOTHER EARTH "Astronaut" 1 WALLFLOWERS "Heartache" SCHLEPPROCK "Suburbs"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise 15 TRACY BONHAM "One" 15 SUBLIME "What" 15 ALICE IN CHAINS "Over"</p> <p>WPBZ/West Palm Beach, FL PD: Amy Doyle MD: Robert English GRAVITY KILLS "Blame" FUN LOVIN' CRIMINALS "</p> <p>KICT/Wichita, KS MD: Sherry McKinnon 9 ALICE IN CHAINS "Over" 5 SMASHING PUMPKINS "Muzzle" FILTER "Jurassitol" EELS "Novocaine" GRAVITY KILLS "Blame" 1 MOTHER EARTH "Astronaut"</p>
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NEW & ACTIVE

FILTER Jurassitol (Hollywood)

Total Plays: 375, Total Stations: 44, Adds: 8

YUM YUM Apiary (TAG)

Total Plays: 371, Total Stations: 26, Adds: 1

EELS Novocaine For The Soul (DreamWorks/Geffen)

Total Plays: 343, Total Stations: 47, Adds: 27

GOLDFINGER Mable (Mojo/Universal)

Total Plays: 317, Total Stations: 25, Adds: 4

ALICE IN CHAINS Over Now (Columbia/CRG)

Total Plays: 300, Total Stations: 36, Adds: 36

GRAVITY KILLS Blame (Lava/Atlantic/TVT)

Total Plays: 293, Total Stations: 38, Adds: 10

I MOTHER EARTH One More Astronaut (Capitol)

Total Plays: 285, Total Stations: 26, Adds: 3

LOCAL H Bound For The Floor (Island)

Total Plays: 259, Total Stations: 24, Adds: 8

VERVE PIPE Cup Of Tea (RCA)

Total Plays: 255, Total Stations: 27, Adds: 10

SMASHING PUMPKINS Muzzle (Virgin)

Total Plays: 237, Total Stations: 13, Adds: 3

DIG Whose Side You On? (Radioactive)

Total Plays: 203, Total Stations: 20, Adds: 1

RAGE AGAINST THE MACHINE People Of The Sun (Epic)

Total Plays: 195, Total Stations: 29, Adds: 15

HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)

Total Plays: 179, Total Stations: 12, Adds: 1

HAYDEN Bad As They Seem (Outpost/Geffen)

Total Plays: 170, Total Stations: 16, Adds: 2

SEVEN MARY THREE My My (Mammoth/Atlantic)

Total Plays: 168, Total Stations: 15, Adds: 3

SOUL COUGHING Soundtrack To Mary (Slash/WB)

Total Plays: 162, Total Stations: 27, Adds: 12

SUBLIME What I Got (Gasoline Alley/MCA)

Total Plays: 148, Total Stations: 16, Adds: 11

D GENERATION She Stands There (Columbia/CRG)

Total Plays: 131, Total Stations: 16, Adds: 5

VOODOO GLOW SKULLS Fat Randy (Epitaph)

Total Plays: 124, Total Stations: 14, Adds: 3

HOWLIN' MAGGIE I'm A Slut (Columbia/CRG)

Total Plays: 115, Total Stations: 15, Adds: 6

Songs ranked by total plays.

BETTER THAN EZRA

King of New Orleans

#2 MOST ADDED! 75 STATIONS ON INCLUDING:

- WXRK WDRE KTBZ XHRM KPNT KTCL
- KROQ CIMX WBCN XTRA KZON & MANY,
- WKQX WHYT 99X KEGE WENZ MANY,
- KITS WHFS KNDD KREV WMMS MORE!





SKY DANIELS

ALTERNATIVE

KTBZ/Houston: 'Honk If You Own Us'

Station thrives through four ownership changes in one year

We have entered an unprecedented era in radio ownership. There is fierce competition for properties and fast action in transactions. The mind-boggling flurry of activity since deregulation has had an upside — Wall Street is noticing radio again. The view from the top looks very promising for the industry.

Most of us, however, simply work at our jobs, hoping our efforts and achievements will be recognized and appreciated enough to provide some sense of security in our lives. Radio, that most insecure of professions, may seem even less secure to many these days. To a dedicated team of broadcasters at KTBZ (The Buzz)/Houston, an underdog's

with. We were focused internally on making the station happen." Externally, Fant says, the industry and the Buzz's competition all tended to magnify these situations. "[They'll say], 'Oh, new owners, now there will be a format change.' You'd think it would wear thin that a sale equals a format change. Radio is a zero-sum game. Broadcasters tend

to have the attitude that one station can only grow at another station's expense. Attacks exist to create doubt in the marketplace. As an industry, this does nothing but enhance the image that radio is reactionary and petty."

Fant, as a manager, takes a different view on many things. "Radio, by and large, remains a local medium. On a national level, we are going through a period of establishing who will be a 'channel-trader' and who will be an operator. Nationwide has been in radio for 50 years — they're operators. Locally, we did everything you must do to create market awareness. We set out to establish the Buzz as a brand, with 'Buzz Music,' 'Buzz Wear,' and more. We sent out our 'Team Buzz,' a group of skaters that would skate alongside our promotional vehicles — two Hummers equipped with prize cannons. We had to forge brand recognition, because owners No. 2 or 3 weren't waiting for organic growth. I kept things focused internally by keeping people busy locally. You don't dwell on the changes when you're creating new successes. As a brand, 'Buzz' now represents Alternative in Houston. We're an 'alternative' to ordinary radio. Our first Buzz-fest drew a crowd of 20,000 just five weeks into our existence."

Fant, a former PD at crosstown Active Rock KLOL, is a GM who recognizes the value of Alternative from the product side. "The format couldn't be healthier for stations willing to take an intelligent risk and not be driven, but guided, by research. Take a chance on a great new record. I feel good knowing I have Cruze and MD David Sadof discov-

ering those records. Hurray for their instincts! We used instinct to build this station, and I used it to originally build KLOL. Therefore, if you homogenize your approach to this format, you'll run the same risk that befell Album Rock. If Album Rock would have embraced this new music five years ago, there may have been no need for this format. But there is, and we are going to make the most of it. Couple us with a partner like [new crosstown sibling] KHMX, and we probably have a greater sense of stability and security than we ever had. No longer are we the free electron floating in matter."

'Between Masses & The Core'

Cruze arrived at the station with a mission of his own. "When coming to Houston, I considered two things that have helped give the Alternative format a reason for being: AOR fell asleep at the wheel while it was defending itself against Classic Rock, and CHR said to most non-ethnic listeners, 'We don't have anything for you.' This created a mass-appeal availability for this format. My job is to grow the station beyond a two-share core. We can do a lot as a result of the disenfranchisement of a lot of listeners from Rock and Pop. The test for a lot of Alternative programmers is to maintain mass viability without losing your image. Too often, stations start out with mass potential, then evolve negatively by responding to fringe demands. Out goes the cume. Most successful PDs walk the tightrope between the masses and the core. You have to respond to the core, because they brought you to the party. Stations like KROQ/L.A. and WNNX/Atlanta have been models, historically, for walking that line. Music is just part of the equation. Marketing and image enhancement are key to core retention. Now that others have caught on to the music, this is not going to be the easiest of years for the format."

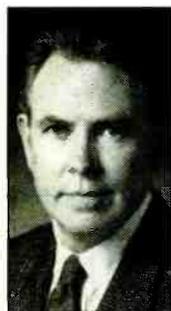
The last year represented a paradox for Cruze. While the station was going through new owner after new owner, he remained fixated on fos-

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Radio is a zero-sum game. Broadcasters tend to have the attitude that one station can only grow at another's expense. Attacks exist to create doubt in the marketplace. As an industry, this does nothing but enhance the image that radio is reactionary and petty.

—Pat Fant

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Pat Fant



Cruze



David Sadof

sense of purpose exists — along with a mission to fulfill a dream conjured up many months, and many corporate logos, ago.

Coping With The Changes

In the last 12 months, KTBZ has been owned, in seceding order, by Shamrock, Chancellor, Secret, and Nationwide, its current owner. Station VP/GM Pat Fant has seen a lot throughout his years in Houston, but concedes that four ownership changes within one year created complex considerations at the Buzz. "It was obviously difficult to arrive at any long-term planning. Our sales goals, budgeting, and other strategic concerns were sorely tested. Remember, all of this was taking place as we set out to grow a new station. If we had stopped to dwell on the changes, it would have eaten us alive. We didn't — we put our heads down and ran like [legendary Houston Oilers running back] Earl Campbell. Between [Secret and Nationwide ownership], we manufactured mock bumper stickers that said, 'Honk If You Own Us.'"

Fant laughs in reminiscence about a situation that was anything but lighthearted. In a more serious tone, he relates, "I somehow managed to feel good about things because I was assembling a team that I truly believed in. Getting a PD like Cruze made a difference, because he was someone I really saw eye-to-eye

with purity and credibility for KTBZ. "I took the purity of this station, the true Alternative station, and used it like a wedge between [crosstown] KRBE's pop lean and KLOL's rock target. I jump down on the wedge to carve a bigger slice for us. We utilize many facets to develop exclusivity with artists. We have never assumed that people align the best new artists with us. We identify ourselves in some way between every record. With all the music-sharing in the market, we want people to know where they heard the music first. We do extensive features. Our Sunday nights are dedicated to image enhancement with Sadof's 'Lunar Rotations' specialty show, and 'What The Hell Is This?' a show that features acts such as the Flaming Lips hosting an hour as guest DJs to an hour dedicated to industrial to a live concert taped in Houston. Nothing gets stale or over-used; there is no predictability. On the other hand, we are consistent in approaching certain things. Every week we do a show from the Urban Art Bar, and people count on us being there. We are involved with local artists, too. When I did Top 40, I had no concern for active issues like this.

Now I know it is paramount to our image."

Cruze regards the changes during the last 12 months as a positive act. "Unlike some Alternatives, we didn't have the market handed to us overnight. A lot of stations come on with a bang, then disappear. We have had to grow steadily against direct competition. I believe, on a lot of levels, that the toughest part is behind us. We have

Every week we do a show from [a local bar], and people count on us being there. We're involved with local artists, too. When I did Top 40, I had no concern for active issues like this. Now I know it is paramount to our image.

—Cruze

had positive in-house research. We have established identity and momentum. Now, with Nationwide coming in, I look to them to shovel coal in the fire."

Buzzing The 'Three-Lane Highway'

Sadof brings his longtime active support of alternative music to KTBZ. Working at KLOL with KNDD/Seattle PD Rick Lambert, Sadof pushed Houston's musical envelope in the '80s. "I've done a spe-

cialty show in this market for more than 10 years. I watched the music that would become this market's alternative gold break out of that show. Back then, there was a gap between what was played in college and what was played on mainstream radio. At KLOL, we tried to be more adventurous. Before that, no one in Houston played the current, promising artists of the era. Bands like the Church, the Cult, and Dream Syndicate were deemed threatening then. Back in '89, I started programming an imaginary station on my Macintosh. I developed clocks and categories using all the new music. When KTBZ came along, I was more than prepared. I had been waiting for it."

Sadof had to wait a long time to have a pure vehicle for his musical perspective in Houston. Given that, he is careful to preserve his newfound freedom. "I took nothing for granted coming to KTBZ. As far as what I have to do as a music director, my historical perspective keeps me from being elitist. I have listened carefully to what this market has wanted. A lot of people lack a historical perspective. My favorite bands were the Jam and Robyn Hitchcock. I look at everything coming out now with that informed view. People are going to have preconceived views of what is corporate and what is credible. I listen to music in terms of what I think will be best for this station in the broadest sense. We aren't as keen on the 'HORDE' notions as some markets' [Alternative stations]. We have a lot of regional comparisons to Atlanta, where a Pete Droge might work right away. Here, we have had success with the guitar-based Alternative bands. We don't allow ourselves to get too linear, though. That's why the recent influx of material like Beck, Primitive Radio Gods, Nada Surf, and Republica have been welcomed relief."

Sadof likens doing music for the station in terms relatable to his long journey in Houston. "I view finding 'Buzz' music to driving on a three-lane highway. The left lane, the fast lane, is for the musically active, adventurous listeners. I put an Ani DiFranco or a Salt in that lane. The right lane is for that cume audience who is just becoming familiar and comfortable with the station. We play a lot of accessible pop in that lane. The middle of the road are the guitar-based superstars. There's lots of traffic in that lane."



TONIC OPEN UP YOUR EYES

ACTIVE ROCK **13** - **10**
ROCK **29** - **19**
BILLBOARD ROCK MONITOR 20-14*
EARLY ALTERNATIVE EYE OPENERS:
KPNT KNNC KFMA

from the album

LEMON PARADE

CHR/POP BREAKER **22**
BDS MAINSTREAM MONITOR 37-32*

ALTERNATIVE CRUSADERS:

WHYT WEDG WXEG
WRAX WQBK WQXA
KKDM WMAD KORB



the badlees



angeline is coming home
from
river songs



ALTERNATIVE CHART DEBUT **50**

TV 120 Minutes
MUSIC TELEVISION

FROM
THE
ALBUM
ALL CHANGE



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JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	2	1	PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	3004	2928	2699	2630	92/0
1	1	1	2	BUTTHOLE SURFERS Pepper (Capitol)	2989	2937	2784	2786	91/0
5	4	4	3	GARBAGE Stupid Girl (Almo Sounds/Geffen)	2834	2733	2536	2452	91/0
2	3	3	4	STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	2766	2827	2640	2645	87/0
8	7	7	5	BECK Where It's At (DGC/Geffen)	2588	2388	2239	2174	91/0
6	6	5	6	SMASHING PUMPKINS Tonight, Tonight (Virgin)	2492	2565	2418	2386	85/0
4	5	6	7	NO DOUBT Spiderwebs (Trauma/Interscope)	2390	2393	2434	2479	82/0
16	10	11	8	CRANBERRIES Free To Decide (Island)	2086	1979	1895	1735	90/0
15	11	10	9	SCREAMING TREES All I Know (Epic)	2068	1993	1819	1748	89/0
21	14	12	10	NADA SURF Popular (Elektra/EEG)	2023	1825	1602	1411	89/1
12	12	9	11	OASIS Don't Look Back In Anger (Epic)	1984	1995	1799	1772	82/2
9	8	8	12	PORNO FOR PYROS Tahitian Moon (Warner Bros.)	1934	2081	2062	2118	77/0
31	23	15	13	SOUNDGARDEN Burden In My Hand (A&M)	1903	1623	1270	1052	82/3
20	16	16	14	SPONGE Wax Ecstatic (To Sell Angelina) (Columbia/CRG)	1620	1577	1496	1451	78/0
27	25	19	15	311 Down (Capricorn)	1547	1395	1206	1097	83/3
7	9	13	16	DISHWALLA Counting Blue Cars (A&M)	1522	1779	1997	2326	63/1
24	22	18	17	SUPERDRAG Sucked Out (Elektra/EEG)	1490	1444	1282	1181	76/2
35	31	22	18	DAVE MATTHEWS BAND So Much To Say (RCA)	1424	1286	1131	903	72/2
14	13	14	19	CURE Mint Car (Fiction/EEG)	1357	1672	1611	1751	67/0
30	30	21	20	GOO GOO DOLLS Long Way Down (Metal Blade/WB)	1353	1289	1140	1066	69/1
29	28	23	21	BLUES TRAVELER But Anyway (A&M)	1305	1269	1148	1070	67/1
19	18	17	22	GREEN DAY Walking Contradiction (Reprise)	1279	1464	1411	1535	57/1
26	26	24	23	PATTI ROTHBERG Inside (EMI)	1240	1255	1170	1113	72/1
37	32	32	24	POE Angry Johnny (Modern/Atlantic)	1162	1019	891	815	66/6
BREAKER	25			HOLE Gold Dust Woman (Hollywood)	1161	992	839	810	69/6
11	17	20	26	ALANIS MORISSETTE You Learn (Maverick/Reprise)	1120	1298	1471	1791	51/0
25	27	28	27	MAGNAPOP Open The Door (Priority)	1095	1217	1152	1161	62/0
18	19	25	28	JEWEL Who Will Save Your Soul (Atlantic)	1094	1247	1406	1605	52/0
BREAKER	29			REPUBLICA Ready To Go (RCA)	1075	794	471	194	68/10
BREAKER	30			BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	1001	197	—	—	75/30
13	20	27	31	GOLDFINGER Here In Your Bedroom (Mojo/Universal)	987	1226	1369	1753	50/0
—	42	34	32	REACHAROUND Big Chair (Trauma/Interscope)	982	852	634	441	69/3
22	24	29	33	REFRESHMENTS Banditos (Mercury)	945	1134	1210	1394	46/1
43	40	37	34	WALLFLOWERS 6th Avenue Heartache (Interscope)	916	713	674	657	64/11
48	41	36	35	WHY STORE Lack Of Water (Way Cool Music/MCA)	860	755	640	585	51/2
—	43	40	36	STABBING WESTWARD Shame (Columbia/CRG)	815	690	607	494	58/4
17	21	30	37	TRACY BONHAM Mother Mother (Island)	803	1070	1359	1662	47/1
10	15	26	38	SOUNDGARDEN Pretty Noose (A&M)	753	1240	1584	1937	39/0
23	29	31	39	CRACKER Nothing To Believe In (Virgin)	726	1062	1146	1202	42/0
—	—	45	40	IMPERIAL TEEN You're One (London/Island)	690	592	321	201	45/4
—	—	44	41	ASH Goldfinger (Reprise)	654	623	449	349	47/3
—	—	46	42	SEMISONIC If I Run (MCA)	627	528	374	235	40/2
39	38	42	43	METALLICA Until It Sleeps (Elektra/EEG)	577	630	695	770	28/0
40	39	43	44	ALICE IN CHAINS Again (Columbia/CRG)	541	625	688	769	24/0
28	33	41	45	RAGE AGAINST THE MACHINE Bulls On Parade (Epic)	502	650	840	1091	34/0
36	36	38	46	SELF So Low (Spongebath/Zoo)	482	697	755	858	32/0
32	35	39	47	VERVE PIPE Photograph (RCA)	480	696	828	1049	29/0
DEBUT	48			TRACY BONHAM The One (Island)	462	273	178	148	44/21
DEBUT	49			NIXONS Wire (MCA)	397	389	341	324	33/1
DEBUT	50			CAST Sandstorm (Polydor/A&M)	388	366	315	289	24/0

This chart reflects airplay from July 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 95 Alternative reporters. 94 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

HOLE

Gold Dust Woman (Hollywood)

TOTAL PLAYS/INCREASE: 1161/169
TOTAL STATIONS/ADDS: 69/6
CHART: 25

REPUBLICA

Ready To Go (RCA)

TOTAL PLAYS/INCREASE: 1075/281
TOTAL STATIONS/ADDS: 68/10
CHART: 29

BETTER THAN EZRA

King Of New Orleans (Swell/Elektra/EEG)

TOTAL PLAYS/INCREASE: 1001/804
TOTAL STATIONS/ADDS: 75/30
CHART: 30

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ALICE IN CHAINS Over Now (Columbia/CRG)	36
BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	30
EELS Novocaine For The Soul (DreamWorks/Geffen)	27
FUN LOVIN' CRIMINALS Scooby Snacks (EMI)	22
TRACY BONHAM The One (Island)	21
RAGE AGAINST THE MACHINE People Of The Sun (Epic)	15
SOUL COUGHING Soundtrack To Mary (Slash/WB)	12
SUBLIME What I Got (Gasoline Alley/MCA)	11
WALLFLOWERS 6th Avenue Heartache (Interscope)	11
GRAVITY KILLS Blame (Lava/Atlantic)	10
REPUBLICA Ready To Go (RCA)	10
VERVE PIPE Cup Of Tea (RCA)	10

Tracy Bonham

"THE ONE"

On Over 50 Stations including

KROQ LIVE 105 KTBZ and more
WXRK WHFS WZRH
WBCN KEGE XHRM
KNDD KPNT WDRE
KOME KEDJ KISF ISLAND

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	+804
ALICE IN CHAINS Over Now (Columbia/CRG)	+300
REPUBLICA Ready To Go (RCA)	+281
SOUNDGARDEN Burden In My Hand (A&M)	+280
GRAVITY KILLS Blame (Lava/Atlantic)	+250
EELS Novocaine For The Soul (DreamWorks/Geffen)	+241
WALLFLOWERS 6th Avenue Heartache (Interscope)	+203
BECK Where It's At (DGC/Geffen)	+200
NADA SURF Popular (Elektra/EEG)	+198
TRACY BONHAM The One (Island)	+189

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE WALLFLOWERS

"6th Avenue Heartache"

NEW ADDS

KROQ KNDD WBRU KORB
KROX KPNT KFMA KJEE
KISF WMRO KGDE

Great SPINS At

99X #2 Rotated WDGE WMMS
WXRK WDRE and more!
WBCN WLIR

R&R **37** - **XX**

BB Modern Rock Monitor Debut 40*

On OVER 50 Stations!

Produced by T-Bone Burnett - Mixed by Tom Lord-Alge - A&R Direction: Tom Whalley - Management: Andy Slater/HK Management

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
92.3 K-ROCK
WXRK/New York
(212) 750-0550
Kington/Tobin

PLAYS	SW	LW	TW	ARTIST/TITLE		
26	16	35	42	BECK/Where It's At		
29	17	24	41	SOUNDGARDEN/Burden In My Hand		
40	19	39	39	BUTTHOLE SURFERS/Pepper		
33	29	38	38	METALLICA/Until It Sleeps		
40	30	37	37	PORNO FOR PYROS/Tahitian Moon		
17	13	30	31	311/Down		
26	17	30	36	SMASHING PUMPKINS/Muzzle		
30	11	40	33	PRIMITIVE RADIO GODS/Standing Outside...		
40	24	29	30	STONE TEMPLE PILOTS/Trippin' On A Hole...		
23	11	19	27	NADA SURF/Popular		
27	16	23	25	GREEN DAY/Walking...		
27	23	24	24	RAGE AGAINST...Bulls On Parade		
30	17	22	23	TRACY BONHAM/Mother Mother		
25	15	19	23	NO DOUBT/Spiderwebs		
-	-	-	-	13	22	BLUES TRAVELER/But Anyway
-	-	-	-	22	18	ALICE IN CHAINS/Again
23	16	21	21	GARBAGE/Stupid Girl		
22	11	29	20	LOCAL H/Bound For The Floor		
32	26	32	32	SOUNDGARDEN/Pretty Noose		
16	13	20	19	SMASHING PUMPKINS/Tonight, Tonight		
20	14	18	18	STONE TEMPLE PILOTS/Big Bang Baby		
29	14	18	18	TRACY BONHAM/The One		
25	14	19	17	SCREAMING TREES/All I Know		
30	26	19	16	SMASHING PUMPKINS/Zero		
10	2	16	16	DISHWALLA/Counting Blue Cars		
11	2	16	16	SUPERDRAG/Sucked Out		
21	11	33	33	GRAVITY KILLS/Guilty		
-	-	-	-	13	3	GOLDFINGER/Mable
13	3	13	13	D GENERATION/She Stands There		
31	23	13	14	SPONGE/Wax Ecstatic (To...)		

MARKET #2
KROQ
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/Worden

PLAYS	SW	LW	TW	ARTIST/TITLE			
22	24	44	44	311/Down			
41	25	40	39	PORNO FOR PYROS/Tahitian Moon			
34	22	40	39	BECK/Where It's At			
40	29	40	38	GARBAGE/Stupid Girl			
37	23	41	37	STONE TEMPLE PILOTS/Trippin' On A Hole...			
39	32	43	37	BUTTHOLE SURFERS/Pepper			
3	16	32	34	PDE/Angrly Johnny			
40	20	36	31	PRIMITIVE RADIO GODS/Standing Outside...			
18	17	25	31	GREEN DAY/Walking...			
16	10	20	30	NO DOUBT/Spiderwebs			
15	8	21	29	CRANBERRIES/Free To Decide			
13	15	16	28	NADA SURF/Popular			
18	12	20	27	SMASHING PUMPKINS/Zero			
38	22	26	25	SOUNDGARDEN/Burden In My Hand			
20	14	23	23	LOCAL H/Bound For The Floor			
19	12	23	23	TRACY BONHAM/Mother Mother			
19	9	23	21	LUSH/Ladykillers			
-	-	-	-	21	11	WALLFLOWERS/6th Avenue Heartache	
15	10	20	19	SMASHING PUMPKINS/Tonight, Tonight			
19	14	24	17	TRACY BONHAM/The One			
12	11	15	17	GRAVITY KILLS/Guilty			
14	12	17	15	CURE/Mint Car			
-	-	-	-	17	18	13	SUPERDRAG/Sucked Out
-	-	-	-	14	11	12	RAGE AGAINST...Bulls On Parade
-	-	-	-	8	2	12	NO DOUBT/Spiderwebs
14	11	11	12	VOODOO GLOW SKULLS/Fat Randy			
-	-	-	-	16	11	11	EELS/Novocaine For...
-	-	-	-	15	11	11	BETTER THAN EZRA/King Of New Orleans
-	-	-	-	10	11	11	SUBLIME/What I Got
-	-	-	-	9	11	11	BLUES TRAVELER/But Anyway

MARKET #3
Q101
WKQX/Chicago
(312) 527-8348
Garbale/Shuminas

PLAYS	SW	LW	TW	ARTIST/TITLE			
36	39	38	41	BUTTHOLE SURFERS/Pepper			
37	37	36	39	311/Down			
36	39	36	36	GRAVITY KILLS/Guilty			
35	34	35	35	PORNO FOR PYROS/Tahitian Moon			
32	38	37	34	STONE TEMPLE PILOTS/Trippin' On A Hole...			
-	-	-	-	20	28	34	SOUNDGARDEN/Burden In My Hand
30	32	29	34	CURE/Mint Car			
24	34	33	33	SMASHING PUMPKINS/Muzzle			
31	34	33	33	GREEN DAY/Walking...			
20	18	24	32	SUPERDRAG/Sucked Out			
32	35	32	31	GARBAGE/Stupid Girl			
39	40	40	41	PRIMITIVE RADIO GODS/Standing Outside...			
47	37	37	39	NO DOUBT/Spiderwebs			
18	24	30	29	OASIS/Don't Look Back...			
29	35	37	38	FOO FIGHTERS/Alone & Easy Target			
20	16	28	28	STABBING WESTWARD/Shame			
-	-	-	-	8	20	25	ALANIS MORISSETTE/Head Over Feet
29	30	16	25	CRANBERRIES/Free To Decide			
30	33	12	24	DISHWALLA/Counting Blue Cars			
17	15	16	24	SCREAMING TREES/All I Know			
-	-	-	-	10	15	23	PDE/Angrly Johnny
21	15	26	22	HOLE/Gold Dust Woman			
10	10	18	20	WHY STORE/Lack Of Water			
30	33	27	18	SPONGE/Wax Ecstatic (To...)			
-	-	-	-	15	13	18	EGGY TAH/Whoever You Are
20	17	18	17	REACHAROUND/Big Chair			
15	14	15	16	SUPER DELUXE/Famous			
12	14	13	14	NADA SURF/Popular			
31	32	32	32	GOLDFINGER/Here In Your Bedroom			
-	-	-	-	10	12	12	REPUBLICA/Ready To Go

MARKET #4
LIVE 105
KITS/San Francisco
(415) 512-1053
Sands/West/Avelsen

PLAYS	SW	LW	TW	ARTIST/TITLE			
17	20	28	31	IMPERIAL TEEN/You're One			
29	27	30	30	BUTTHOLE SURFERS/Pepper			
26	29	30	29	PRIMITIVE RADIO GODS/Standing Outside...			
22	29	30	29	CRANBERRIES/Free To Decide			
-	-	-	-	16	28	28	SMASHING PUMPKINS/Muzzle
26	32	28	22	BECK/Where It's At			
17	15	12	22	GARBAGE/Stupid Girl			
27	29	28	21	PORNO FOR PYROS/Tahitian Moon			
30	31	26	20	CURE/Mint Car			
-	-	-	-	5	20	20	EELS/Novocaine For...
13	20	23	19	GOLDFINGER/Mable			
7	8	24	18	STONE TEMPLE PILOTS/Trippin' On A Hole...			
7	17	22	18	FUN LOVIN' CRIMINALS/Scoby Snacks			
23	18	17	18	SCREAMING TREES/All I Know			
-	-	-	-	5	18	18	REPUBLICA/Ready To Go
-	-	-	-	11	15	15	TRACY BONHAM/The One
26	25	14	18	DISHWALLA/Counting Blue Cars			
-	-	-	-	8	18	18	BETTER THAN EZRA/King Of New Orleans
13	11	28	16	OASIS/Don't Look Back...			
19	15	15	15	ASH/Goldfinger			
18	18	15	15	PDE/Angrly Johnny			
-	-	-	-	15	15	15	EVERCLEAR/You Make Me Feel...
-	-	-	-	15	15	15	SPECIALS/A Little Bit Me...
19	18	15	15	YUM YUM/Apiary			
20	28	13	10	NO DOUBT/Spiderwebs			
17	21	18	13	NADA SURF/Popular			
-	-	-	-	18	18	18	FRONTENSH/On My Hands
20	17	12	12	CAST/Sandstorm			
7	11	8	12	PATTI ROTHBERG/Inside			
15	13	13	11	ELECTRONIC/Forbidden City			

MARKET #5
103.9 FM WDRP
PILADELPHIA
WDRP/Philadelphia
(215) 884-9400
McGuinn

PLAYS	SW	LW	TW	ARTIST/TITLE			
29	26	38	42	BUTTHOLE SURFERS/Pepper			
36	39	42	40	GARBAGE/Stupid Girl			
40	37	40	40	PRIMITIVE RADIO GODS/Standing Outside...			
27	29	37	40	GREEN DAY/Walking...			
39	40	40	40	ALANIS MORISSETTE/You Learn			
41	39	38	38	CURE/Mint Car			
27	28	32	37	BECK/Where It's At			
38	39	36	36	SMASHING PUMPKINS/Tonight, Tonight			
19	18	17	29	WALLFLOWERS/6th Avenue Heartache			
30	28	32	30	NADA SURF/Popular			
19	18	28	28	SCREAMING TREES/All I Know			
17	17	29	27	IMPERIAL TEEN/You're One			
19	18	17	27	PATTI ROTHBERG/Inside			
-	-	-	-	8	27	27	BLUES TRAVELER/But Anyway
11	14	17	25	SOUNDGARDEN/Burden In My Hand			
41	39	41	24	OASIS/Don't Look Back...			
20	22	22	22	311/Down			
24	23	22	22	CRANBERRIES/Free To Decide			
23	26	24	21	STONE TEMPLE PILOTS/Trippin' On A Hole...			
-	-	-	-	3	16	20	REACHAROUND/Big Chair
18	17	16	19	MAGNAPOP/Open The Door			
20	17	17	19	GOO GOO DOLLS/Long Way Down			
11	18	19	19	SUPERDRAG/Sucked Out			
18	19	16	18	SELF/So Low			
17	20	15	18	JOHNY POLONSKY/Love Lovely Love			
-	-	-	-	11	18	18	BETTER THAN EZRA/King Of New Orleans
-	-	-	-	3	17	17	ASH/Goldfinger
-	-	-	-	19	17	17	SEMISONIC/I Run
5	4	6	17	WHY STORE/Lack Of Water			

MARKET #6
89X
CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	SW	LW	TW	ARTIST/TITLE			
56	57	54	54	SPONGE/Wax Ecstatic (To...)			
53	59	52	52	STONE TEMPLE PILOTS/Trippin' On A Hole...			
54	50	50	50	NO DOUBT/Spiderwebs			
40	41	42	41	BUTTHOLE SURFERS/Pepper			
32	44	49	49	JEWEL/Who Will Save...			
-	-	-	-	8	40	40	311/Down
-	-	-	-	12	40	40	LOCAL H/Bound For The Floor
-	-	-	-	17	39	39	SMASHING PUMPKINS/Muzzle
13	17	31	39	SOUNDGARDEN/Burden In My Hand			
39	40	35	38	BECK AGAINST...Bulls On Parade			
42	40	42	36	BECK/Where It's At			
10	10	29	34	PRIMITIVE RADIO GODS/Standing Outside...			
41	39	41	33	ALANIS MORISSETTE/You Learn			
-	-	-	-	33	33	33	GREEN DAY/Walking...
24	26	30	30	PLUTO/Paste			
40	56	52	50	NIXONS/Sister			
34	31	30	28	GARBAGE/Stupid Girl			
32	31	31	28	VERVE PIPE/Photograph			
25	24	28	28	COWBOY JUNKIES/A Common Disaster			
24	28	29	27	SLOAN/The Good In Everyone			
5	24	27	27	YUM YUM/Apiary			
38	39	38	36	SCREAMING TREES/All I Know			
29	29	29	26	OASIS/Don't Look Back...			
23	30	21	25	SMASHING PUMPKINS/Tonight, Tonight			
23	26	25	25	HAYDEN/Back As They Saem			
24	25	24	24	CRANBERRIES/Free To Decide			
6	6	15	15	JOHNY POLONSKY/Love Lovely Love			
24	33	26	14	NADA SURF/Popular			
-	-	-	-	3	14	14	FOO FIGHTERS/Alone & Easy Target
14	9	17	12	PORNO FOR PYROS/Tahitian Moon			

MARKET #6
WHYT/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	SW	LW	TW	ARTIST/TITLE			
45	45	44	46	ALANIS MORISSETTE/You Learn			
41	41	46	46	DISHWALLA/Counting Blue Cars			
41	41	45	43	REFRESHMENTS/Banditos			
41	41	45	41	JEWEL/Who Will Save...			
42	42	44	41	TRACY CHAPMAN/Give Me One Reason			
24	24	25	24	CRANBERRIES/Free To Decide			
44	44	26	38	BUSH/Machinhead			
30	31	31	35	SPACE/In The Meantime			
30	30	32	34	GIN BLOSSOMS/Follow You Down			
32	32	41	42	NIXONS/Sister			
23	23	27	30	CURE/Mint Car			
30	30	32	30	VERVE PIPE/Photograph			
27	27	43	43	DOG'S EYE VIEW/Everything Falls...			
20	20	25	28	PRIMITIVE RADIO GODS/Standing Outside...			
31	31	29	28	SMASHING PUMPKINS/Tonight, Tonight			
32	32	27	27	Lenny Kravitz/Can't Get You Off...			
17	17	18	24	NO DOUBT/Spiderwebs			
-	-	-	-	12	24	24	HOOTIE & BLOWFISH/Tucker's Town
27	27	17	24	TRACY BONHAM/Mother Mother			
24	24	27	22	GOO GOO DOLLS/Long Way Down			
25	25	23	22	NATALIE MERCHANT/Jalousy			
-	-	-	-	16	21	21	BETTER THAN EZRA/King Of New Orleans
14	14	16	21	OASIS/Don't Look Back...			
26	26	20	25	BODEANS/Closer To Free			
14	14	14	19	SPONGE/Wax Ecstatic (To...)			
28	28	28	19	JOAN OSBORNE/Sil. Teresa			
-	-	-	-	19	18	18	IMPERIAL TEEN/You're One
24	24	20	17	BARENAKED LADIES/The Old Apartment			
19	19	18	17	STONE TEMPLE PILOTS/Trippin' On A Hole...			
15	15	15	17	WHY STORE/Lack Of Water			

MARKET #7
94.5 EDGE
KDGE/Dallas
(214) 770-7777
Folger/Smith/Peer

PLAYS	SW	LW	TW	ARTIST/TITLE			
36	45	45	45	BUTTHOLE SURFERS/Pepper			
31	28	27	43	GARBAGE/Stupid Girl			
26	26	44	42	STONE TEMPLE PILOTS/Trippin' On A Hole...			
23	25	22	41	TOADIES/Tyler			
-	-	-	-	22	23	29	SUPERDRAG/Sucked Out
-	-	-	-	28	28	28	SOUNDGARDEN/Burden In My Hand
33	29	23	27	PORNO FOR PYROS/Tahitian Moon			
29	24	26	26	OASIS/Don't Look Back...			
12	13	28	26	311/Down			
-	-	-	-	22	26	26	REPUBLICA/Ready To Go
26	25	25	25	GOLDFINGER/Here In Your Bedroom			
50	47	27	25	FUGEES/No Woman, No Cry			
27	24	27	25	SCREAMING TREES/All I Know			
-	-	-	-	28	24	24	COLLECTIVE SOUL/Where The River...
23	24	20	24	DAVE MATTHEWS BAND/So Much To Say			
44	45	23	23	PRIMITIVE RADIO GODS/Standing Outside...			
21	19	18	23	GREEN DAY/Walking...			
-	-	-	-	14	25	22	SMASHING PUMPKINS/Tonight, Tonight
24	24	24	22	NO DOUBT/Spiderwebs			
48	24	8	22	BECK/Where It's At			
-	-	-	-	20	24	21	REACHAROUND/Big Chair
26	20	21	21	SPONGE/Wax Ecstatic (To...)			
6	6	20	10	HOLE/Gold Dust Woman			
14	12	21	19	BLUES TRAVELER/But Anyway			
-	-	-	-	19	19	19	GRAVITY KILLS/Guilty
19	18	17	18	JACKPOT/Trails			
-	-	-	-	18	18	18	IMPERIAL TEEN/You're One
14	17	22	16	GIN BLOSSOMS/Day Job			

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #19

WXDX/Pittsburgh
 (412) 846-4100
 Winter/Alf

PLAYS	ARTIST/TITLE
27 33 30 35	JEWEL/Who Will Save...
37 35 27 35	BUTTHOLE SURFERS/Pepper
33 34 28 34	REFRESHMENTS/Banditos
31 30 28 34	BECK/Where It's At
29 35 29 34	NO DOUBT/Spiderwebs
34 34 29 34	STONE TEMPLE PILOTS/Trippin' On A Hole...
34 35 30 33	PORNO FOR PYROS/Tahitian Moon
29 34 28 33	CRANBERRIES/Free To Decide
33 34 31 33	GARBAGE/Stupid Girl
34 34 33	PRIMITIVE RADIO GODS/Standing Outside...
35 34 29 32	GOLDFINGER/Here In Your Bedroom
26 28 34	MAGNAPOP/Open The Door
24 28 30	EVERCLEAR/Heartspart...
17 20 27 30	SCREAMING TREES/All I Know
29 31 27 29	GOO GOO DOLLS/Long Way Down
14 30 27 28	PATTI ROTHBERG/Inside
17 20 26 28	CRACKER/Nothing To Believe...
19 29 26	CURE/Mint Car
16 19 16 24	SPONGE/Wax Ecstatic (To...)
16 17 14 24	POE/Angrly Johnny
- - 16 22	I MOTHER EARTH/One More Astronaut
- - 21	REPUBLICA/Ready To Go
11 19 17 20	311/Down
- - 18 20	DAVE MATTHEWS BAND/So Much To Say
17 21 18 19	OASIS/Don't Look Back...
18 19 19	SELFS/So Low
- - 9 10	REACHAROUND/Big Chair
- - 12 11	NADA SURF/Popular
29 28 16 18	IMPERIAL DRAG/Boy Or A Girl
- - 12	SUPERDRAG/Sucked Out

MARKET #20

KEDJ/Phoenix
 (602) 266-1360
 Hart/Patyk

PLAYS	ARTIST/TITLE
5 45 57 60	NO DOUBT/Spiderwebs
37 36 44 58	GARBAGE/Stupid Girl
34 38 42 58	311/Down
24 53 54 56	SOUNDGARDEN/Pretty Noose
53 57 58 56	STONE TEMPLE PILOTS/Trippin' On A Hole...
55 57 58 55	BUSH/Machinehead
27 26 40	TRACY BONHAM/Mother Mother
63 58 53 39	RAGE AGAINST...Bulls On Parade
26 25 31 34	SPONGE/Wax Ecstatic (To...)
- - 30 33 31	WHITE ZOMBIE/In Your Boogie Man
55 35 28 30	BUTTHOLE SURFERS/Pepper
- - 27 28	ALICE IN CHAINS/Over Now (Unplugged)
23 24 23 27	SCREAMING TREES/All I Know
8 21 22 27	SUPERDRAG/Sucked Out
5 12 26	PORNO FOR PYROS/Tahitian Moon
27 24 24 25	BECK/Where It's At
- - 24 24	RAGE AGAINST...People Of The Sun
24 23 29 24	NADA SURF/Popular
27 23 25 24	METALLICA/Until It Sleeps
34 20 24 22	GREEN DAY/Walking...
19 47 42 21	JEWEL/Who Will Save...
15 17 17 20	SMASHING PUMPKINS/Zero
21 8 9 17	SOUNDGARDEN/Burden In My Hand
- - 8 15	OASIS/Don't Look Back...
15 25 17 13	MAGNAPOP/Open The Door
19 20 18 13	SMASHING PUMPKINS/Tonight, Tonight
12 11 6 12	CRANBERRIES/Free To Decide
- - 9	TRACY BONHAM/The One
- 5 10 7	HOLE/Gold Dust Woman
27 11 16 5	ADAM SANDLER/Ode To My Car

MARKET #20

KZON/Phoenix
 (602) 258-8181
 Ebbott/Smith

PLAYS	ARTIST/TITLE
28 26 27 30	DISHWALLA/Counting Blue Cars
28 27 27 30	PRIMITIVE RADIO GODS/Standing Outside...
23 26 27 29	OASIS/Don't Look Back...
14 15 26 28	CRANBERRIES/Free To Decide
24 27 27 27	HOOTIE & BLOWFISH/Old Man & Me
12 17 18 26	BLUES TRAVELER/But Anyway
18 17 16 23	CURE/Mint Car
27 29 28 22	VERVE PIPE/Photograph
20 27 26 20	GIN BLOSSOMS/Follow You Down
28 22 20 18	ALANIS MORISSETTE/You Learn
18 17 18 17	REFRESHMENTS/Banditos
17 15 16 18	STONE TEMPLE PILOTS/Lady Picture Show
21 17 16 17	GARBAGE/Stupid Girl
11 13 12 17	WHY STORE/Lack Of Water
27 22 18 17	TRACY CHAPMAN/Give Me One Reason
15 15 16 16	DOG'S EYE VIEW/Everything Falls...
18 17 16 16	MAGNAPOP/Open The Door
16 16 16 16	PAUL WESTERBERG/Love Untold
9 11 13 15	ALANIS MORISSETTE/Head Over Feet
28 27 23 15	DAVE MATTHEWS BAND/Too Much To Say
- 4 14 15	DAVE MATTHEWS BAND/So Much To Say
15 17 18 15	PATTI ROTHBERG/Inside
- 11 17 15	SMASHING PUMPKINS/Tonight, Tonight
15 18 14	EVERCLEAR/Santa Monica...
18 19 13 14	JEWEL/Under The Water
19 18 17 14	NIXONS/Sister
11 13 11 11	ELECTRONIC/Forbidden City
11 11 12 11	JEWEL/Who Will Save...
- - 4 11	REFRESHMENTS/Mekong
11 10 11 10	GIN BLOSSOMS/As Long As It...

MARKET #22

WENZ/Cleveland
 (216) 861-0100
 Neumann/Robertson

PLAYS	ARTIST/TITLE
48 48 47 49	BUTTHOLE SURFERS/Pepper
47 46 49 47	STONE TEMPLE PILOTS/Trippin' On A Hole...
48 48 47 47	PRIMITIVE RADIO GODS/Standing Outside...
49 49 51 46	PORNO FOR PYROS/Tahitian Moon
16 18 20 46	NO DOUBT/Spiderwebs
21 19 18 46	BECK/Where It's At
48 46 46 45	SMASHING PUMPKINS/Tonight, Tonight
19 46 46 45	GARBAGE/Stupid Girl
12 11 12 44	SOUNDGARDEN/Burden In My Hand
18 23 22 21	SUPERDRAG/But Anyway
18 22 21 21	3 L.B. THRILL/Something Will Come
19 22 20 21	SCREAMING TREES/All I Know
21 21 20 21	311/Down
18 18 19 21	NADA SURF/Popular
18 18 18 21	METALLICA/Until It Sleeps
- - 21	EELS/Novocaine For...
17 20 22 20	POE/Angrly Johnny
18 18 19 19	OASIS/Don't Look Back...
16 18 18 19	SPONGE/Wax Ecstatic (To...)
17 17 17 19	BLUES TRAVELER/But Anyway
- - 19	SEVEN MARY THREE/My My
22 20 21 18	PATTI ROTHBERG/Inside
18 20 19 18	ALICE IN CHAINS/Again
17 19 16 18	CRANBERRIES/Free To Decide
18 19 23 17	SUPERDRAG/Sucked Out
- 16 21 17	DAVE MATTHEWS BAND/So Much To Say
27 21 20 17	WHY STORE/Lack Of Water
18 19 20 17	GOO GOO DOLLS/Long Way Down
14 13 13 17	I MOTHER EARTH/One More Astronaut
- 11 13 17	HOLE/Gold Dust Woman

MARKET #22

Wmms/Cleveland
 (216) 781-9667
 Kubinski

PLAYS	ARTIST/TITLE
36 44 46 44	PRIMITIVE RADIO GODS/Standing Outside...
35 34 39 44	STONE TEMPLE PILOTS/Trippin' On A Hole...
44 43 44 41	BUTTHOLE SURFERS/Pepper
37 39 44 40	REFRESHMENTS/Banditos
33 34 41 39	NO DOUBT/Spiderwebs
32 33 34 38	GARBAGE/Stupid Girl
38 42 42 37	SOUNDGARDEN/Pretty Noose
41 42 40 31	SMASHING PUMPKINS/Tonight, Tonight
32 34 33 28	BLUES TRAVELER/But Anyway
26 33 33 28	GOO GOO DOLLS/Long Way Down
29 31 29 28	POE/Angrly Johnny
16 25 33 27	SCREAMING TREES/All I Know
20 25 26 28	311/Down
18 17 28 25	REACHAROUND/Big Chair
26 26 29 25	BUSH/Machinehead
19 19 23 24	BECK/Where It's At
37 41 27 22	METALLICA/Until It Sleeps
19 29 35 22	CRANBERRIES/Free To Decide
31 31 30 21	GOLDFINGER/Here In Your Bedroom
- - 13 21	REPUBLICA/Ready To Go
- - 15 26	SOUNDGARDEN/Burden In My Hand
24 31 23 20	DAVE MATTHEWS BAND/So Much To Say
28 28 22 22	WALLFLOWERS/6th Avenue Heartache
- - 2 18	BLACK CROWES/Good Friday
- - 7 18	WHY STORE/Lack Of Water
18 24 25 18	NIXONS/Sister
- 5 15 18	NADA SURF/Popular
- 11 18 18	ALICE IN CHAINS/Again
15 9 18 18	CURE/Mint Car
- 13 17	IMPERIAL TEEN/You're One

MARKET #23

KTCL/Denver
 (303) 571-1232
 Hayes

PLAYS	ARTIST/TITLE
23 23 27 26	BECK/Where It's At
29 28 27 24	REPUBLICA/Ready To Go
24 24 26 22	PORNO FOR PYROS/Tahitian Moon
- - 23 22	EELS/Novocaine For...
26 22 29 22	SMASHING PUMPKINS/Tonight, Tonight
7 14 22 21	IMPERIAL TEEN/You're One
31 27 20 21	BUTTHOLE SURFERS/Pepper
29 27 27 20	PRIMITIVE RADIO GODS/Standing Outside...
27 28 29 28	GARBAGE/Stupid Girl
- - 5 18	GEGGY TAH/Whoever You Are
- - 22 19	DADA/Rob The Drummer
19 24 26 18	OASIS/Don't Look Back...
- - 5 18	BETTER THAN EZRA/King Of New Orleans
- - 16	ME/SHELL NDEGECCO/Leviticus: Faggot
21 22 21 15	ELECTRONIC/Forbidden City
21 22 23 15	SCREAMING TREES/All I Know
- - 5 14	SOUL COUGHING/Soundtrack To Mary
8 21 21 14	MAGNAPOP/Open The Door
10 - 5 14	YUM YUM/Apiary
6 10 10 14	GOO GOO DOLLS/Long Way Down
6 9 7 13	WALLFLOWERS/6th Avenue Heartache
12 11 11 13	NADA SURF/Popular
5 14 11 12	POE/Angrly Johnny
- - 12	TIM BODTIN/Believe
12 5 9 12	SPACEHOG/Cruel To Be Kind
11 12 9 12	311/Down
6 11 11 12	SUPER DRAG/Of The World
7 13 11 11	SOLUTION A.D./Fearless
- 10 10	SEMISONIC/I Run
- - 10	VOODOO GLW SKULLS/Fat Randy

MARKET #24

KBBT/Portland, OR
 (503) 222-1011
 Numme/Scott

PLAYS	ARTIST/TITLE
31 40 40 53	GARBAGE/Stupid Girl
47 41 45 49	BECK/Where It's At
17 23 42 48	SCREAMING TREES/All I Know
37 30 39 43	PORNO FOR PYROS/Tahitian Moon
37 41 39 43	BUTTHOLE SURFERS/Pepper
30 46 48 39	STONE TEMPLE PILOTS/Trippin' On A Hole...
35 43 38 34	PRIMITIVE RADIO GODS/Standing Outside...
- - 21 27	REPUBLICA/Ready To Go
- - 20 27	VOODOO GLW SKULLS/Fat Randy
- 15 21 22	GOLDFINGER/Mable
11 21 15 22	AFGHAN WHIGS/Going To Town
17 20 17 21	PATTI ROTHBERG/Inside
39 45 19 21	SPONGE/Wax Ecstatic (To...)
16 23 21 21	REACHAROUND/Big Chair
30 30 15 20	CRANBERRIES/Free To Decide
- 15 27 20	ASH/Golffinger
20 21 19 20	311/Down
14 19 19 20	GREEN DAY/Walking...
- - 19	BETTER THAN EZRA/King Of New Orleans
- - 20 19	UGLY AMERICANS/Vuican Death Grip
25 20 22 19	OASIS/Don't Look Back...
- 12 13 19	DIG/Whose Side You On?
19 15 17 18	IMPERIAL TEEN/You're One
21 18 20 18	STABBING WESTWARD/Shame
21 18 20 18	SMASHING PUMPKINS/Tonight, Tonight
20 19 18 18	SOUNDGARDEN/Burden In My Hand
- - 18	EVERCLEAR/You Make Me Feel...
27 16 18 18	HOLE/Gold Dust Woman
18 20 18 20	NADA SURF/Popular
18 27 17 17	GOOMESS/Goodbye

MARKET #24

KNRK/Portland, OR
 (503) 223-1441
 Hamilton/Souther

PLAYS	ARTIST/TITLE
36 32 35 37	BUTTHOLE SURFERS/Pepper
10 10 36 37	DISHWALLA/Counting Blue Cars
35 34 36 37	STONE TEMPLE PILOTS/Trippin' On A Hole...
37 13 35 37	TRACY BONHAM/Mother Mother
38 14 36 38	GOLDFINGER/Here In Your Bedroom
20 33 38 38	PRIMITIVE RADIO GODS/Standing Outside...
19 30 36 38	SMASHING PUMPKINS/Tonight, Tonight
16 28 37 35	CRANBERRIES/Free To Decide
- 20 18 23	CRACKER/Nothing To Believe...
- - 22	BETTER THAN EZRA/King Of New Orleans
22 33 19 22	NADA SURF/Popular
38 34 19 21	MAGNAPOP/Open The Door
21 22 22 20	311/Down
- 20 20	DAVE MATTHEWS BAND/So Much To Say
- - 28	EVERCLEAR/You Make Me Feel...
19 16 16 20	OASIS/Don't Look Back...
- 19 25 20	REACHAROUND/Big Chair
- - 20	REFRESHMENTS/Down Together
- 17 20 20	REPUBLICA/Ready To Go
20 18 21 19	ELECTRONIC/Forbidden City
- - 20 19	IMPERIAL TEEN/You're One
6 7 7 18	STABBING WESTWARD/Shame
19 15 20 17	SOUNDGARDEN/Pretty Noose
19 16 18 17	SOUNDGARDEN/Burden In My Hand
11 13 14 13	HOLE/Gold Dust Woman
21 20 14 13	BECK/Where It's At
20 18 19 13	NO DOUBT/Spiderwebs
22 23 13 13	SPONGE/Wax Ecstatic (To...)
10 11 12 12	PORNO FOR PYROS/Tahitian Moon
10 14 12 12	SUPER DRAG/Of The World

MARKET #25

WAQZ/Cincinnati
 (513) 621-9326
 Harris/Schlesler

PLAYS	ARTIST/TITLE
26 27 29 49	NO DOUBT/Spiderwebs
43 34 45 48	DISHWALLA/Counting Blue Cars
24 21 22 41	BUTTHOLE SURFERS/Pepper
21 21 21 40	PRIMITIVE RADIO GODS/Standing Outside...
40 42 27 36	PATTI ROTHBERG/Inside
20 17 22 34	BECK/Where It's At
32 26 31	BUSH/Machinehead
21 20 24 27	DAVE MATTHEWS BAND/So Much To Say
21 18 20 24	REFRESHMENTS/Banditos
11 21 24 23	BLUES TRAVELER/But Anyway
10 12 17 23	WHY STORE/Lack Of Water
11 13 20 22	MAGNAPOP/Open The Door
11 13 20 21	NADA SURF/Popular
19 19 19 21	OASIS/Don't Look Back...
7 9 21 21	SUPERDRAG/Sucked Out
10 9 20 20	GOLDFINGER/Here In Your Bedroom
9 8 17 20	CRANBERRIES/Free To Decide
19 16 20 19	SMASHING PUMPKINS/Tonight, Tonight
25 19 19 19	PORNO FOR PYROS/Tahitian Moon
32 25 30 18	CRANBERRIES/Salvation
7 9 12 18	SCREAMING TREES/All I Know
16 18 21 18	GARBAGE/Stupid Girl
22 22 18 17	FUGES/Me Woman, No Cry
16 14 13 16	CURE/Mint Car
- 9 14 16 31	DOWN/Down
- 15 15	REPUBLICA/Ready To Go
- 7 15	BETTER THAN EZRA/King Of New Orleans
- 14 15	SOUNDGARDEN/Burden In My Hand
11 9 13 13	RAGE AGAINST...Bulls On Parade

MARKET #25

WOXY/Cincinnati
 (513) 523-4114
 Tellmann/Fyffe

PLAYS	ARTIST/TITLE
- 3 6 21	REVEREND HORTON HEAT/It's Martin Time
21 22 22 21	IMPERIAL TEEN/You're One
9 9 10 20	LIZ PHAIR/Rocket Boy
5 9 10 12	RAINCOATS/Pretty
9 10 9 11	NADA SURF/Popular
- 2 11	GRANT LEE BUFFALO/Boysling Thunder
12 7 11 11	GRANT LEE BUFFALO/Boysling Thunder
10 11 11 11	SCREAMING TREES/All I Know
6 7 7 11	TORII AMOS/Little Amsterdam
- 2 7 11	TORII AMOS/Hey Jupiter
9 8 7 11	HOWLIN' MAGGIE/Promise To Be Happy
10 11 12 11	SCREAMING TREES/All I Know
11 11 12 11	BECK/Where It's At
17 11 10 11	NADA SURF/Popular
11 11 10 11	GUIDED BY VOICES/Sheet Kickers
11 11 12 11	SEMISONIC/I Run
5 7 8 11	BOB MOULD/Hate Alternative...
- 3 11 11	TRAGICAL HIP/Put It Off
10 11 11 11	TRAGICAL HIP/Gift Shop
1 11 11 11	POSIES/Hit Song
10 11 11 11	PATTI SMITH/Summer Cannibals
9 11 11 11	WALLFLOWERS/Angel On My Bike
10 9 10 11	ELVIS COSTELLO/You Bowed Down
1 11 11 11	ELVIS COSTELLO/Complicated Shadows
21 22 22 11	BRIAN SETZER DRCH./Legend Of Johnny...
1 11 11 11	ASS PONY/God Tells Me
8 9 10 11	TRACY BONHAM/The One
8 8 7 11	PORNO FOR PYROS/Dogs Rule The Night
- 4 11	MAGNAPOP/Juicy Fruit
10 10 10 11	BLUE MOUNTAIN/Soul Sister

MARKET #26

KISF/Kansas City
 (816) 254-1073
 Anthony/Justice

PLAYS	ARTIST/TITLE
25 36 44 44	NO DOUBT/Spiderwebs
43 43 44 44	SMASHING PUMPKINS/Tonight, Tonight
43 44 44 44	BUTTHOLE SURFERS/Pepper
45 44 44 43	STONE TEMPLE PILOTS/Trippin' On A Hole...
17 31 32 43	PRIMITIVE RADIO GODS/Standing Outside...
44 44 44 43	JEWEL/Who Will Save...
28 30 27 38	ALANIS MORISSETTE/You Learn
43 43 43 28	BUSH/Machinehead
18 23 28	BECK/Where It's At
27 28 27 28	OASIS/Don't Look Back...
17 24 27 28	CRANBERRIES/Free To Decide
14 22 28 28	GARBAGE/Stupid Girl
15 29 26 28	GOO GOO DOLLS/Long Way Down
26 29 27 28	MAGNAPOP/Open The Door
28 28 27 27	LUSA/Ladykillers
7 14 20 26	NADA SURF/Popular
28 28 28 21	GREEN DAY/Walking...
12 18 15 19	CAS/Standstom
13 18 16 18	SUPERDRAG/Sucked Out

NEW MUSIC SPECIALTY SHOWS

Sleeper Rises Again!

Upon seeing Sleeper's "Sale Of The Century" rise decidedly to the top of the R&R Specialty Show panel AGAIN, I immediately phoned the folks at Arista and blathered on, essentially telling them "Records don't achieve this kind of consistent, total acceptance on this panel unless something is THERE!" Forget female glut, Louise Wener is THE It Girl! It's time for you panel hosts to wake up the programming gods to Sleeper. Speaking of gods, Rev. Horton Heat received testimony from stations like KNRK/Portland, WNNX/Atlanta, and KDGE/Dallas. Ani DiFranco continues to achieve success her own truly independent way with "Outta Me," placing third in this week's derby by way of play at WFNX/Boston, KCXX/Riverside, and more.

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- SLEEPER (Arista)
- REVEREND HORTON HEAT (Interscope)
- ANI DIFRANCO (Righteous Babe)
- SOUL COUGHING (Slash/WB)
- JAWBOX (TAG)
- BETTER THAN EZRA (Swell/Elektra/EEG)
- BLUETONES (A&M)
- D GENERATION (Columbia/CRG)
- ELECTRONIC (Warner Bros.)
- SUICIDE MACHINES (Hollywood)

GAINING MOMENTUM

- EELS (Dreamworks/Geffen)
Airplay Includes: KFMA, KTBZ, WLIR
- PERFECT (Restless)
Airplay Includes: KISF, WDST, WHFS
- CHIMERA (Grass)
Airplay Includes: KXRK, WOXY, WMRQ
- TRAE (Cabana Boy)
Airplay Includes: KXRK, WZRH, XHRM
- IMPERIAL TEEN (Slash/London)
Airplay Includes: KPNT, WXSX, WQXA
- FASTBACKS (Sub Pop)
Airplay Includes: KJEE, WHFS, WFNX
- STEVE WYNN (Zero Hour)
Airplay Includes: KUKQ, WQXA, WROX
- MONO PUFF (Rykodisc)
Airplay Includes: KFMA, WBRU, WMRQ
- BOMB THE BASS (Quango/Island)
Airplay Includes: KNRK, WFNX, XHRM
- R.E.M. (Columbia/CRG)
Airplay Includes: KXRK, WLUM, WRLG

WBRU/Providence
Greenz
Wednesday, July 10

95.5
WBRU

- D GENERATION She Stands There (Columbia/CRG)
- ELECTRONIC Second Nature (Warner Bros.)
- SLEEPER Atomic (Capitol)
- SOUL COUGHING Soundtrack To Mary (Slash/WB)
- R.L. BURNSIDE & BLUES EXPL. Have You... (Matador)
- MUZZLE What A Bore (Reprise)
- RUBY This Is (Work/CRG)
- RYAN DOWNE Scratch (Rocket/Island)
- MONO PUFF The Devil Went Down To Newport (Rykodisc)
- PRODIGY Firestarter (Mute)
- PULP Mile End (Capitol)
- SCARCE All Sideways (A&M)

NEW MUSIC SCENE

- Artist: Republica
- Track: "Ready To Go"
- LP: "Republica"
- Producer: Republica
- Label: RCA



• Essentials: Recording on UK indie label DeConstruction, Republica carried the banner of alternative/dance into the studio. While working on their self-titled lp, the music began to evolve. Lead Vocalist Saffron likes to describe the finished sound "techno-pop punk rock," and for once, it's an apt description. Everyone hears different elements in the course of listening to "Ready To Go," making it a track with something for everybody in our eclectic little format.

Joining Saffron are bandmates Johnny Male (guitar), Tim Dorney (keyboards), Andy Todd (keyboards), and Dave Barborossa (drums). Male's guitar work began to lend the rhythmic drive of the band a little rock power. Dorney and Todd had joined together with

Saffron on the heels of their success in Flowered Up. Saffron had a connection to DeConstruction through her work with that label's N-Joi. With RCA signing Republica for America, things are really "Ready To Go".

• Influences: Moby, Shamen
• Artist POV: "We all write all the songs together," says Saffron. "The guys do most of the music. My role is lyrics and melody, but we all write the lyrics. It's a band consciousness. Nothing would get past if we didn't all like it."

—Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

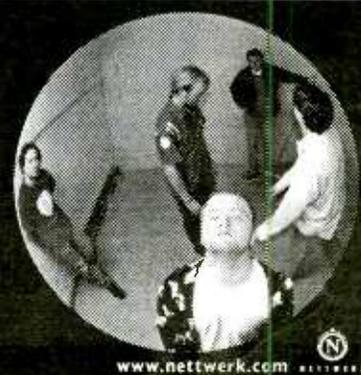
SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WNNX/Atlanta, GA Planet Jill Weeknights 11-midnight Jill Melancon</p> <p>Ocean Colour Scene "You've Got It Bad" Goodness "Goodbye" Local H "High Fivin' MF" Republica "Ready To Go" Reverend Horton Heat "It's Martini Time"</p>	<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin</p> <p>Octopus "Your Smile" Figgs "Mold" Mansun "Drastic Sturgeon" Rezillos "Top Of The Pops" Robert Forster "Fortress"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel</p> <p>Reverend Horton Heat "Big Red Rocket Of Love" Perfect "Sometimes" Jason Faulkner "I Live" Blameless "Breathe" Cowboy Mouth "Love Of My Life"</p>	<p>KREV & WREV/Minneapolis, MN Counter Revolution Wednesday 10-11pm Christine Kass</p> <p>Rage Against The Machine "People Of The Sun" Dodgy "In A Room" Throwing Muses "Ruthie's Knocking" 12 Rods "Mexico" Land Of The Loops "Multi-Family Garage Sale"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron</p> <p>Kula Shakor "Tattua" Ash "Does Your Mother Know" Chixdiggit "Great Legs" D Generation "She Stands There" Super Furry Animals "</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins</p> <p>Goggy Tah "Whoever You Are" Prodigy "Voodoo People" Failure "Stuck On You" Everything But The Girl "Not Today" Jeremy Toback "The Word Behind Words"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Jason Steeves</p> <p>Placebo "36 Degrees" Delta 72 "Trick Baby" Fastbacks "Fortune's Misery" Far "What I've Wanted To Say To You" Slug "The Distinct Room"</p>	<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel</p> <p>Delinquent Habits "When The Skates Are High" Fun Lovin' Criminals "Scooby Snacks" Popsicko "Hard To Tell" Suicide Machines "No Face" Elevator Drops "Car II"</p>	<p>WLIR/Long Island, NY Left Of Center Sunday 11am-noon Lazlow</p> <p>Elvis Costello "All This Useless Beauty" Cast "Sandstorm" Jan Astbury's Holy Barbarians "Dolly Bird" Brian Ferry "Dance With Life..." Elephant Ride "Wash Me"</p>	<p>KUKQ/Phoenix, AZ Generation U Sunday 7-9pm Larry Mac</p> <p>Soul Coughing "Soundtrack To Mary" Kelley Deal 8000 "Canyon" Melvin's "Bar-X-The Rocking M" Lee Harvey Oswald Band "Summertime Earthlings" Me "You Got It Half Right"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm, Tuesday 10-11am Sean Ziebarth</p> <p>Everclear "You Make Me..." Ani DiFranco "Outta Me, Onto You" Suicide Machines "No Face" Jawbox "Cornflake Girl" Battery Acid "The Break..."</p>	<p>WXSR/Tallahassee, FL Underground Lounge Sunday 8-10:30pm Rob The Lounge Lizard</p> <p>Ani DiFranco "Napoleon" Hayden "Bad As They Seem" Tracy Bonham "The One" Sleeper "Sale Of The Century" Imperial Teen "You're One"</p>
<p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am</p> <p>Ain't Helen "Friends And Lovers" Jason Falkner "I Live" Lyle Lovett "Private Conversation" Big In Iowa "Mr. Becky" Fun Lovin' Criminals "Scooby Snacks"</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson</p> <p>Ash "Goldfinger" Electronic "Forbidden City" Semisonic "If I Run" Ramones "R.A.M.O.N.E.S." Hayden "Bad As They Seem"</p>	<p>KROQ/Los Angeles, CA Rodney On The Road Sunday 10pm-1am Rodney Bingenheimer</p> <p>Shakespeare Sister "I Can Drive" Lee Harvey Oswald "Rocket 69" Edward Ball "Mill Hill Hero..." Home Grown "Hangin' Out" Baby Lemonade "Pop Tart"</p>	<p>KNRK/Portland, OR Something Cool Sunday 11pm-midnight</p> <p>Reverend Horton Heat "It's Martini Time" Richmond Fontaine "Settle" Money Mark "Cry" Screaming Trees "Dying Days" Almighty Ultrasound "Christmas At Brandos"</p>	<p>XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson</p> <p>Eels "Novocaine For The Soul" Van Gogh's Daughter "Through The Eyes..." Prodigy "Firestarter" Charm Farm "Superstar" Lotion "Rock Chick"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast</p> <p>Mono Puff "The Devil Went Down..." Goodness "Good-Bye" His Name Is Alive "Home" Helmet "Army Of Me" Bomb The Bass "Empire"</p>
<p>WOXY/Cincinnati, OH Gridlock Sunday 11pm-1am Rob Ervin & Dan Cromer</p> <p>Guided By Voices "Lord Of Overstock" Frogs "God Is Gay" MX-80 "I've Seen Enough" Come "Hurricane" Reverend Horton Heat "Cowboy Love"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sadol</p> <p>Eels "Novocaine For The Soul" Imperial Teen "You're One" Lima Sugar "All Or Nothing" Soul Coughing "Lazzybones" Violent Blue "Tremolo"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel</p> <p>Barstool Prophets "Paranoia" Tim Booth "I Believe" Tuscadero "Hollywood Handsome" Super 8 "April 19th" Chixdiggit "Where's Your Mom"</p>	<p>WBRU/Providence, RI Breaking & Entering Wednesday Midnight-2am Matt Maloney</p> <p>Prodigy "Firestarter" R.L. Burnside & Blues Expl. "Have You..." Apples In Stereo "Tidal Wave" Primal Scream "Trainspotting" Gedrays "Comforting Joe"</p>	<p>KJEE/Santa Barbara, CA Dissonates Tendrils Sunday 10pm-midnight John Schroter</p> <p>Sleeper "Sale Of The Century" Miss Alans "Sparkler Queen" Texas Is The Reason "Back And To The Left" Love In Reverse "I Was Here" Bluetones "Are Blue Or Blind"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh</p> <p>Lazer Boy "Aye Aye Captain" Magnapop "An Apology" Mekons "Axelrip" Delta 72 "Satellite" Heartworms "I Don't Need To Know"</p>

sandbox.
CURIOUS

ON: WPUP - Top 5 Phones WDOX WVGO WOWW WERX WXNU QORX
ADDS: WHTG KKDM
SPINS AT: Q101 KNRQ WDRE WCHZ WXEG KXPK KEDG XHRM WOXY WEJE



Contact: Doug Lagambina, 212-477-8198

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JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
	9	5	2	1 PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	689	630	529	451	36/0
	5	1	1	2 DAVE MATTHEWS BAND So Much To Say (RCA)	663	645	596	537	39/0
	4	4	4	3 ERIC CLAPTON Change The World (Reprise)	590	572	538	540	30/0
	8	7	5	4 WALLFLOWERS 6th Avenue Heartache (Interscope)	578	523	480	461	36/1
	6	8	10	5 CRANBERRIES Free To Decide (Island)	550	475	454	476	35/1
	10	9	7	6 BLUES TRAVELER But Anyway (A&M)	525	507	452	447	31/0
	1	2	3	7 WHY STORE Lack Of Water (Way Cool Music/MCA)	517	574	592	577	29/0
BREAKER				8 TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	510	169	—	—	36/3
	17	10	9	9 HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	506	481	427	318	31/0
	3	6	8	10 ALANIS MORISSETTE You Learn (Maverick/Reprise)	432	500	500	543	18/0
	11	11	11	11 DISHWALLA Counting Blue Cars (A&M)	404	390	396	419	20/2
	2	3	6	12 JEWEL Who Will Save Your Soul (Atlantic)	398	517	555	548	22/0
	7	12	12	13 STING You Still Touch Me (A&M)	348	357	351	473	23/0
	21	16	15	14 LYLE LOVETT Private Conversation (Curb/MCA)	324	300	282	257	28/0
	14	15	13	15 ELVIS COSTELLO You Bowed Down (Warner Bros.)	276	327	296	355	22/1
	18	19	18	16 BADLEES Angeline Is Coming Home (Polydor/A&M)	276	255	243	308	20/3
BREAKER				17 SMASHING PUMPKINS Tonight, Tonight (Virgin)	269	244	211	180	16/0
BREAKER				18 NEIL YOUNG & CRAZY HORSE Big Time (Reprise)	263	234	210	185	26/1
BREAKER				19 BLACK CROWES Good Friday (American/Reprise)	259	190	154	45	22/3
	23	20	16	20 KEB' MO' That's Not Love (Okeh/Epic)	250	263	235	226	27/0
	—	30	23	21 DUNCAN SHEIK Barely Breathing (Atlantic)	248	209	174	165	29/3
	12	13	14	22 PATTI ROTHBERG Inside (EMI)	244	310	326	389	20/0
	19	18	17	23 LOS LOBOS Can't Stop The Rain (Slash/WB)	221	256	247	295	18/0
	13	14	19	24 PAUL WESTERBERG Love Untold (Reprise)	218	252	307	385	17/0
	22	21	22	25 CURE Mint Car (Fiction/EEG)	200	223	227	248	17/0
	—	—	27	26 JACKOPIERCE Trials (A&M)	199	178	131	102	21/2
DEBUT				27 UGLY AMERICANS Vulcan Death Grip (Capricorn)	186	168	150	127	22/2
	30	28	24	28 SQUEEZE This Summer (IRS)	182	192	178	166	19/0
	—	—	28	29 GARBAGE Stupid Girl (Almo Sounds/Geffen)	176	170	104	97	13/3
	24	25	26	30 GIN BLOSSOMS Not Only Numb (A&M)	166	182	195	208	12/0

This chart reflects airplay from July 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker.
42 Adult Alternative reporters. 41 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

TRAGICALLY HIP Ahead By A Century (Atlantic)
Total Plays: 151, Total Stations: 12, Adds: 1

FINN BROTHERS Only Talking Sense (Discovery)
Total Plays: 145, Total Stations: 19, Adds: 2

BRYAN FERRY Dance With Life... (Reprise)
Total Plays: 140, Total Stations: 12, Adds: 1

TRACY CHAPMAN New Beginning (Elektra/EEG)
Total Plays: 131, Total Stations: 13, Adds: 3

SUBDUDES Do Me A Favor (High Street)
Total Plays: 120, Total Stations: 16, Adds: 1

MELISSA ETHERIDGE Nowhere To Go (Island)
Total Plays: 115, Total Stations: 16, Adds: 7

BRIAN SETZER ORCHESTRA Rumble In Brighton (Interscope)
Total Plays: 114, Total Stations: 12, Adds: 0

SAMPLES The Lost Children (A Slow...) (MCA)
Total Plays: 114, Total Stations: 13, Adds: 0

STORYVILLE Good Day For The Blues (Atlantic)
Total Plays: 109, Total Stations: 13, Adds: 2

BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)
Total Plays: 95, Total Stations: 12, Adds: 4

Songs ranked by total plays.

BREAKERS®

TOM PETTY & THE HEARTBREAKERS
Walls (Warner Bros.)

TOTAL PLAYS/INCREASE: 510/341
TOTAL STATIONS/ADDS: 36/3
CHART: 8

SMASHING PUMPKINS
Tonight, Tonight (Virgin)

TOTAL PLAYS/INCREASE: 269/25
TOTAL STATIONS/ADDS: 16/0
CHART: 17

NEIL YOUNG & CRAZY HORSE
Big Time (Reprise)

TOTAL PLAYS/INCREASE: 263/29
TOTAL STATIONS/ADDS: 26/1
CHART: 18

BLACK CROWES

Good Friday (American/Reprise)

TOTAL PLAYS/INCREASE: 259/69
TOTAL STATIONS/ADDS: 22/3
CHART: 19

MOST ADDED®

ARTIST	TITLE LABEL(S)	ADDS
ELEANOR MCEVOY	Precious Little (Columbia/CRG)	8
MARSHALL CRENSHAW	Starless Summer... (Razor & Tie Music)	7
MELISSA ETHERIDGE	Nowhere To Go (Island)	7
BETTER THAN EZRA	King Of New Orleans (Swell/Elektra/EEG)	4
BADLEES	Angeline Is Coming Home (Polydor/A&M)	3
BLACK CROWES	Good Friday (American/Reprise)	3
TRACY CHAPMAN	New Beginning (Elektra/EEG)	3
EELS	Novocaine For The Soul (DreamWorks/Geffen)	3
JASON FALKNER	I Live (Elektra/EEG)	3
PETER GABRIEL	I Have The Touch (Reprise)	3
GARBAGE	Stupid Girl (Almo Sounds/Geffen)	3
HOLLY PALMER	Scandinavian Places (Reprise)	3
DUNCAN SHEIK	Barely Breathing (Atlantic)	3
STING	I Hung My Head (A&M)	3
TOM PETTY & THE HEARTBREAKERS	Walls (Warner Bros.)	3
ZOE HAMMER	(RCA)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	+341
MELISSA ETHERIDGE Nowhere To Go (Island)	+83
BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	+82
CRANBERRIES Free To Decide (Island)	+75
BLACK CROWES Good Friday (American/Reprise)	+69
TRACY CHAPMAN New Beginning (Elektra/EEG)	+69
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	+59
WALLFLOWERS 6th Avenue Heartache (Interscope)	+55
R.E.M. Sponge (Columbia/CRG)	+40
DUNCAN SHEIK Barely Breathing (Atlantic)	+39

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

BETTER THAN EZRA

King of New Orleans

THE PREMIERE SINGLE AND VIDEO FROM THEIR NEW ALBUM AND ELEKTRA DEBUT friction, baby

THE FOLLOW-UP TO THEIR PLATINUM DEBUT Deluxe.

Produced by Don Gehman for Redwood Productions. Management: Jeffrey LePenson/Theme Two.

ALBUM IN STORES AUGUST 13.



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ALREADY ON :

WXRT, KBCO, KXPX, KENZ, WHPT, WMAX, KMBY, KJBX, KTMN, KFMG, KAEP, WXKR

JULY 26, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	1 DAVE MATTHEWS BAND <i>Crash (RCA)</i>	41/0	892	+5	"Say" (663) "Much" (133) "Lie" (42)
6	3	2	2	2 SOUNDTRACK <i>Phenomenon (Reprise)</i>	37/3	765	+44	"Change" (590) "Dance" (140) "Touch" (35)
12	9	4	3	3 PRIMITIVE RADIO GODS <i>Rocket (Ergo/Columbia/CRG)</i>	36/0	689	+76	"Standing" (689)
9	8	7	4	4 WALLFLOWERS <i>Bringing Down The Horse (Interscope)</i>	39/1	662	+75	"Heartache" (578) "Headlight" (68) "Marleans" (8)
2	2	3	5	5 HOOTIE & THE BLOWFISH <i>Fairweather Johnson (Atlantic)</i>	37/0	659	-45	"Town" (506) "Old" (81) "Sad" (22)
8	10	8	6	6 CRANBERRIES <i>To The Faithful Departed (Island)</i>	36/0	614	+44	"Decide" (550) "Salvation" (23) "Skies" (17)
3	5	6	7	7 STING <i>Mercury Falling (A&M)</i>	31/0	576	-25	"Touch" (348) "Hung" (89) "Seasons" (35)
4	4	5	8	8 WHY STORE <i>Why Store (Way Cool Music/MCA)</i>	31/0	558	-51	"Water" (517) "Nobody" (9) "Sunrise" (8)
11	11	11	9	9 BLUES TRAVELER <i>Live From The Fall (A&M)</i>	31/0	529	+16	"But" (525) "Run" (4)
DEBUT				10 TOM PETTY & THE HEARTBREAKERS <i>She's The One (Warner Bros.)</i>	37/3	510	+341	"Walls" (510)
5	6	9	11	11 ALANIS MORISSETTE <i>Jagged Little Pill (Maverick/Reprise)</i>	21/1	491	-69	"Learn" (432) "Head" (51) "Ironic" (8)
20	14	13	12	12 LYLE LOVETT <i>The Road To Ensenada (Curb/MCA)</i>	28/0	430	+38	"Private" (324) "Right" (45) "Mistake" (22)
15	12	12	13	13 DISHWALLA <i>Pet Your Friends (A&M)</i>	20/2	404	-10	"Cars" (404)
7	7	10	14	14 JEWEL <i>Pieces Of You (Atlantic)</i>	22/0	398	-119	"Save" (398)
17	15	15	15	15 LOS LOBOS <i>Colossal Head (Slash/WB)</i>	26/0	364	-22	"Rain" (221) "Revolution" (105) "Bones" (23)
21	20	22	16	16 TRACY CHAPMAN <i>New Beginning (Elektra/EEG)</i>	29/1	357	+49	"Beginning" (131) "Reason" (106) "Smoke" (101)
23	22	17	17	17 KEB' MO' <i>Just Like You (Okeh/Epic)</i>	28/0	357	+15	"That's" (250) "Just" (28) "Action" (19)
10	13	16	18	18 MARK KNOPFLER <i>Golden Heart (Warner Bros.)</i>	24/0	348	-23	"Get" (134) "Darling" (76) "Imelda" (53)
14	17	14	19	19 ELVIS COSTELLO <i>All This Useless Beauty (Warner Bros.)</i>	24/1	339	-49	"Bowed" (276) "End" (20) "Shadows" (16)
—	29	24	20	20 NEIL YOUNG & CRAZY HORSE <i>Broken Arrow (Reprise)</i>	29/1	313	+33	"Big" (263) "Arcade" (29) "Highways" (15)
24	25	25	21	21 BADLEES <i>River Songs (Polydor/A&M)</i>	21/3	292	+22	"Angeline" (276) "Gwendolyn" (16)
19	21	19	22	22 CURE <i>Wild Mood Swings (Fiction/EEG)</i>	21/0	292	-35	"Mint" (200) "Strange" (57) "Jupiter" (20)
30	28	26	23	23 SMASHING PUMPKINS <i>Mellon Collie And... (Virgin)</i>	16/0	283	+21	"Tonight" (269) "1979" (10) "Muzzle" (2)
16	18	18	24	24 PATTI ROTHBERG <i>Between The 1 & The 9 (EMI)</i>	21/0	279	-62	"Inside" (244) "Flicker" (35)
18	19	20	25	25 GIN BLOSSOMS <i>Congratulations, I'm Sorry (A&M)</i>	18/0	279	-32	"Numb" (166) "Matters" (34) "Follow" (28)
13	16	21	26	26 PAUL WESTERBERG <i>Eventually (Reprise)</i>	22/0	278	-31	"Untold" (218) "These" (15) "Once" (12)
25	24	23	27	27 COWBOY JUNKIES <i>Lay It Down (Geffen)</i>	25/0	270	-36	"Angel" (108) "Speaking" (76) "Disaster" (37)
DEBUT				28 BLACK CROWES <i>Three Snakes And One Charm (American/Reprise)</i>	22/3	267	+77	"Friday" (259) "Blackberry" (4) "Bring" (2)
—	—	30	29	29 DUNCAN SHEIK <i>Duncan Sheik (Atlantic)</i>	31/3	259	+39	"Barely" (248) "Runs" (11)
28	30	27	30	30 OASIS <i>(What's The Story) Morning Glory? (Epic)</i>	16/0	230	-29	"Anger" (119) "Champagne" (94) "Shadow" (15)

This chart reflects airplay from July 15-21. Albums ranked by total plays, with plays from all cuts from an album combined. 42 Adult Alternative reporters. 41 current playlists. © 1996, R&R Inc.

REPORTERS			Stations and their adds by track listed alphabetically by market					
WXLE/Albany, NY PD: Cliff Nash 8 REFRESHMENTS "Mekong" TRACY CHAPMAN "Beginning" MARSHALL CRENSHAW "Starless"	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullaney 8 JASON FALKNER "Live" 4 KENNY WAYNE SHEPHERD "Deja" 4 TORI AMOS "Jupiter" 3 MARSHALL CRENSHAW "Starless" 1 CHALK FARM "Lie" 1 ELEANOR MCEVOY "Precious" 1 TIM BOOTH "Believe" 1 AMANDA MARSHALL "Rain" 1 EELS "Novocaine" 1 ZOE "Hammer"	WXRT/Chicago, IL VP/Programming: Norm Wiener MD: Patty Marlin 6 FINN BROTHERS "Suffer" 4 BLACK CROWES "Friday" MELISSA ETHERIDGE "Nowhere" DUNCAN SHEIK "Barely"	KFMG/Des Moines, IA GM/MD: Ron Sorenson PD: Mark Vas 12 TOM PETTY & HB "Walls" 7 BETTER THAN EZRA "King" 4 BECK "Where" 4 MARSHALL CRENSHAW "Starless" 4 BLACK CROWES "Blackberry" 4 ALICE IN CHAINS "Over" 3 STONE TEMPLE PILOTS "Trippin" 3 DOOBIE BROTHERS "Slow" 4 BLACK CROWES "Blackberry" 2 DOOBIE BROTHERS "Music" 2 DOOBIE BROTHERS "China" 2 MARRY ME JANE "Atessa" 2 STORYVILLE "Good" 2 BLACK CROWES "Bring" 2 HD HUM "Lie" 2 BLACK CROWES "Better" 2 SOVORY "Midnight" 1 DAVID GRAY "Radio" 1 DOOBIE BROTHERS "Minute" 1 STING "Hung" 1 PEARL JAM "Got" 1 MARRY ME JANE "Positive" 1 MELISSA ETHERIDGE "Nowhere"	WTTS/Indianapolis, IN PD/MD: Rich Anton TRACY CHAPMAN "Beginning"	KMBY/Monterey, CA PD: Rick Berle 8 VERVE PIPE "Tea" 5 JASON FALKNER "Live" 5 CURIE "Strange" 5 SOUL COUGHING "Soundtrack" 4 LEAH ANDREONE "Alright" 3 SUBDUDES "Favor" 2 IMPERIAL TEEN "You're"	KINK/Portland, OR PD: Carl Widong APD: Anita Garlock TOMIC "Lemon" HOLLY PALMER "Wide"	KUMT/Salt Lake City, UT PD: Zeb Norris APD/MD: Kelly Monson BRYAN FERRY "Dance" MELISSA ETHERIDGE "Nowhere" FIOWA APPLE "Shadowboxe"	KAEP/Spokane, WA PD: Scott Souhrada MD: Allie Strong 5 BETTER THAN EZRA "King" 1 TRACY CHAPMAN "Beginning" ALANIS MORISSETTE "Right" PETER GABRIEL "Touch" TOM PETTY & HB "Walls" BUTTHOLE SURFERS "Pepper"
KGSR/Austin, TX PD: Jody Oenberg MD: Susan Castle 8 CRAIG ROSS "Cry" ALEJANDRO ESCOBEDO "Crooked" ELEANOR MCEVOY "Precious" DEAD CAN DANCE "Snake" MESHHELL NDEGEOORLO "Way" BILL MORRISSEY "Summers" JASON FALKNER "Live" 8 1/2 SOUVENIRS "Place" WILLIE NELSON "Memory" STORYVILLE "Make"	WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 3 GARBAGE "Slupid" MARSHALL CRENSHAW "Starless" FINN BROTHERS "Talking" HOLLY PALMER "Places"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Keeler" Faigham BLACK CROWES "Friday" DUNCAN SHEIK "Barely" UGLY AMERICANS "Vulcan"	KSCA/Los Angeles, CA PD: Michael Morrison MD: Marilee Kelly LOW & SWEET ORCH "Sometimes" ELVIS COSTELLO "End" JACKOPIERCE "Trials" PETER WOLF "Line" SPECIALS "Little"	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis 10 ZACK WYLDE "Heaven" 8 WALLFLOWERS "Heartache" 5 CRANBERRIES "Decide" 4 DISHWALLA "Cars"	KPIG/Monterey, CA PD/MD: Laura Hopper 6 TEXAS TORNADOS "Aces" 5 SHAVER "Yesterday" 3 FARM DOGS "Ballad" 2 BONEPONY "Poor" 2 JOHN PRINE "Ain't" 2 TODD SNIDER "Guy" 2 JOE CRAVEN "Soldiers" PAUL KELLY "Dumb"	KTHX/Reno, NV MD: Ken Allen 3 STING "Hung" 3 MIDGE URE "Fields" 2 MICKEY HART "Last" ZOE "Hammer" FUJI MARINERS... "Raining"	KUPR/San Diego, CA PD: Mike Halloran MD: Clark Novak 7 PEARL JAM "Gremmie" BRIAN SETZER ORCH "Voodoo" MARSHALL CRENSHAW "Starless" LEAH ANDREONE "Alright" LOS STRAIGHTJACKETS "Pallid" SOUL COUGHING "Soundtrack" FINN BROTHERS "Suffer" JOEL RAFAEL BAND "Pearls" LOAM "Spellbound"	WRNX/Springfield, MA MD: Bruce Stebbins 7 MARSHALL CRENSHAW "Starless" 7 SOVORY "Midnight" 7 UGLY AMERICANS "Vulcan" 7 VALERIE CARTER "Amen" 7 BLACK CROWES "Friday"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch 5 BADLEES "Angeline" NEIL YOUNG... "Highways" WILD COLONIALS "Charm" ELEANOR MCEVOY "Precious" MELISSA ETHERIDGE "Nowhere" FIOWA APPLE "Shadowboxe" LISA LOEB "Wednesday" STING "Hung" COWBOY JUNKIES "Speaking" JACKSON BROWNE "Barricades" ELLIS PAUL "Paris" HOLLY PALMER "Languages"	WVMT/Cape Cod, MA PD/MD: Barbara Dacey 1 ELEANOR MCEVOY "Precious" 1 J.J. CALE "Guitar" 1 ELLIS PAUL "Deliver" BADLEES "Angeline" BILL MORRISSEY "Summers" CATTIE CURTIS "Wolf" LOS LOBOS "Revolution" MELISSA ETHERIDGE "Nowhere" MUDDY WATERS... "Know"	KBCO/Denver, CO PD: Mike O'Connor MD: Scott Arbaugh 21 MELISSA ETHERIDGE "Nowhere" 9 SAMPLES "Look" 6 ZOE "Hammer" CATTIE CURTIS "Wolf" 3 TOM PETTY & HB "Walls" 2 ELVIS COSTELLO "Bowed" SOVORY "May" BETTER THAN EZRA "King"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 10 BADLEES "Angeline" JACKOPIERCE "Trials" DUNCAN SHEIK "Barely" STORYVILLE "Good"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi No Adds	WRLT/Nashville, TN PD: Joe Peterson APD: David Hall WILLY DEVILLE "Running" ELEANOR MCEVOY "Precious" RUSTED ROOT "Really" HOLLY PALMER "Places"	WMAX/Rochester, NY CO-PD: Jennifer Vanderlice CO-PD: Tom Sheridan SAMPLES "Look"	KFOG/San Francisco, CA PD: Paul Marzaiak MD: Bill Evans No Adds	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 19 R.E.M. "Sponge" 5 GARBAGE "Slupid" 1 VALERIE CARTER "Amen" 1 NEIL YOUNG... "Big" 1 BETTER THAN EZRA "King"
WBOS/Boston, MA PD/MD: Jim Herro JACKSON BROWNE "Cat"	WXRC/Charlotte, NC PD: Anthony Michaels 7 NIL LARA "Crawl" 4 RICHARD THOMPSON "Hide" HOLLY PALMER "Places" ELEANOR MCEVOY "Precious" EELS "Novocaine" TRAGICALLY HIP "Century"	KXPK/Denver, CO PD: Doug Clifton MD: Gary Schoenwetter 3 TIM BOOTH "Believe" MELISSA ETHERIDGE "Nowhere"	WSHE/Miami, FL PD: Dave Stewart No Adds	KLRF/Eugene, OR PD: Patric Miller MD: Tom Krumm JOHN GORKA "Blues" VALERIE CARTER "Hear" FARM DOGS "Friends"	WXPW/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 5 IGUANAS "Cadillac" 5 STING "Happy" 4 ELEANOR MCEVOY "Precious" MARSHALL CRENSHAW "Starless" CRAIG ROSS "Cry" SPECIALS "Summer" FRENTE "Hands" PATTY GRIFFIN "Mission" KRIS MCKAY "Later"	WVRV/St. Louis, MO PD: Scott Strag MD: Mike Richter 1 CHALK FARM "Lie"	KOFT/Sacramento, CA OIM/MD: Jim Trapp APD/MD: Carrie Owens EELS "Novocaine" ELEANOR MCEVOY "Precious"	KTMN/Santa Fe, NM PD/MD: Rick Robinson SEVEN MARY THREE "My" BECK "Pollution"
			KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredericksen No Adds	WJBF/Fl. Myers, FL PD: Bucyruski MD: Chad Chumly PETER GABRIEL "Touch"	KENZ/Salt Lake City, UT PD: Bruce Jones MD: Dom Casal ALANIS MORISSETTE "Head" PETER GABRIEL "Touch"	KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson 2 DAVE MATTHEWS BAND "Crash" 2 LOS LOBOS "Mas" DISHWALLA "Cars"	42 Total Reporters 42 Current Reporters 41 Current Playlists	Reported Frozen Playlist (1): KRSH/Santa Rosa, CA

Vulcan Death Grip

From the album *Stereophonic Spanish Fly*



ADULT ALTERNATIVE DEBUT 27

TAKING HOLD AT:

KFCZ	WHPT	WRNR	KBXR	WMMM
KFOG	WTTS	KBCO	WCBE	KRSH
WCBR	KMBY	KFMU	KXPB	KTHX
WXPW	WBOS	WRLT	KQPT	KBAC
WXRV	KCFE	WRNX	WNCS	KFMG

ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

fm 101.9
KSCA/Los Angeles
(213) 845-1600
Morrison/Kelly

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	7	22	24		DISHWALLA/Counting Blue Cars
22	8	22	23		BLUES TRAVELER/But Anyway
23	8	23	22		ERIC CLAPTON/Change The World
23	8	23	22		PRIMITIVE RADIO GODS/Standing Outside...
19	8	22	21		CRANBERRIES/Free To Decide
22	8	23	20		ALANIS MORISSETTE/You Learn
14	6	17	17		SOUTHERN CULTURE...Carnel Walk
12	5	21	16		BADLEES/Angeline Is...
17	6	15	15		WHY STORE/Lack Of Water
4	12	13	13		NEIL YOUNG...Big Time
2	1	13	13		BLACK CROWES/Good Friday
1	5	9	12		STING/You Still Touch Me
4	11	12	12		SMASHING PUMPKINS/Tonight, Tonight
14	4	13	12		CURE/Mint Car
9	4	12	12		SOUEZE/This Summer
11	4	9	12		MARK KNOPFLER/Don't You Get It
13	4	12	12		FINN BROTHERS/Only Talking Sense
14	4	11	12		AMANDA MARSHALL/Birmingham
14	4	15	12		PATTI ROTHBERG/Inside
4	12	11	11		HOOTIE & BLOWFISH/Tucker's Town
2	13	11	11		SAMPLES/The Lost Children...
8	4	11	11		PATTI SMITH/Summer Cannibals
13	5	9	11		JARS OF CLAY/Liquid
11	4	12	11		OASIS/Don't Look Back...
10	4	12	11		DAVE MATTHEWS BAND/So Much To Say
11	4	10	11		PETE DROGE/Mr. Jade
12	2	12	10		KENNY WAYNE SHEPHERD/Born With A Broken...
3	10	10	10		FIONA APPLE/Shadowboxer

93.1
RADIO CHICAGO
WKRT/Chicago
(312) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
8	10	14	13		MYSTERIES OF LIFE/Going Through...
10	7	8	11		LOS LOBOS/Can't Stop The Rain
9	8	7	11		MARK KNOPFLER/Don't You Get It
12	9	9	11		PAUL WESTERBERG/Love Untold
11	9	9	11		GIN BLOSSOMS/Not Only Numb
6	11	11	11		LOS LOBOS/Revolution
8	10	10	11		DAVE MATTHEWS BAND/So Much To Say
7	7	12	11		PRIMITIVE RADIO GODS/Standing Outside...
12	14	11	10		NEIL YOUNG...Big Time
5	7	10	10		ELVIS COSTELLO/Complicated Shadows
11	12	11	10		CRANBERRIES/Free To Decide
8	8	12	10		ELVIS COSTELLO/You Bowed Down
8	11	14	8		TRAGICALLY HIP/Ahead By A Century
11	11	11	8		SUBDUDES/Do Me A Favor
5	10	9	9		PATTI SMITH/Going Again
7	10	9	9		HOOTIE & BLOWFISH/Nowhere
8	6	5	9		STING/Hung My Head
6	10	9	9		R.E.M./Sponge
6	7	9	9		PATTI SMITH/Summer Cannibals
11	7	10	9		TRACY CHAPMAN/Tail It Like It Is
11	7	10	9		TOM PETTY & HB/Walls
8	5	6	9		PAUL WESTERBERG/Century
5	9	7	8		NIL LARA/Money Makes...
4	7	5	8		BLUE NILE/Sentimental Man
7	8	7	8		WALLFLOWERS/6th Avenue Heartache
7	8	7	8		PAUL WESTERBERG/Ain't Got Me
6	7	5	7		YUM YUM/Ariary
6	6	7	7		ANDERS OSBORNE/Burning On...
9	7	7	7		ERIC CLAPTON/Change The World
9	7	7	7		GIN BLOSSOMS/Day Job

KFOG
104.5 97.7
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
7	15	19	20		WALLFLOWERS/6th Avenue Heartache
17	19	20	20		BRIAN SETZER ORCH./Hoodoo Voodoo Doll
17	20	19	19		COBOWY JUNKIES/Come Calling (His.)
6	5	14	19		DAVE MATTHEWS BAND/So Much To Say
6	6	14	19		SOUEZE/Electric Trains
17	20	18	18		DADA/No One
18	16	18	18		ELVIS COSTELLO/You Bowed Down
19	16	18	18		STING/Hung My Head
18	17	18	18		TOM PETTY & HB/Walls
18	17	18	18		WHY STORE/Lack Of Water
6	6	15	18		ERIC CLAPTON/Change The World
16	17	17	18		PETER GABRIEL/Have The Touch
16	17	17	18		PAUL WESTERBERG/Love Untold
11	11	11	18		MELISSA ETHERIDGE/Nowhere To Go
6	6	8	9		SAMPLES/The Lost Children...
9	11	9	9		BLUES TRAVELER/But Anyway
18	18	18	9		JACKPIERCE/Trials
18	18	18	9		LOS LOBOS/Can't Stop The Rain
7	8	6	7		CRACKER/How Can I Live...
8	5	6	7		KEB' MO'/That's Not Love
5	6	7	7		LYLE LOVETT/Private Conversation
6	7	6	7		PETE DROGE/Doesn't Have...
7	7	6	7		CRANBERRIES/Free To Decide
6	7	7	6		J.J. CALE/Guitar Man
5	7	6	7		LITTLE FEAT/Oh Atlanta
7	4	7	6		NEIL YOUNG...Big Time
6	5	6	7		NEVILLE BROTHERS/Love Spoken Here
6	6	7	6		NIL LARA/I Will Be Free
17	18	9	9		TRAGICALLY HIP/Ahead By A Century
5	5	5	5		BLACK CROWES/Good Friday

WXPN
93.9 FM
WXPN/Philadelphia
(215) 898-6677
Alexander/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
4	12	12	12		DUNCAN SHEIK/Barely Breathing
4	12	12	12		TOM PETTY & HB/Walls
7	7	10	11		CRANBERRIES/Free To Decide
9	9	8	9		WALLFLOWERS/6th Avenue Heartache
6	6	5	9		MARTIN SEXTON/Diner
8	8	8	8		LYLE LOVETT/Private Conversation
8	8	8	8		PATTI ROTHBERG/Inside
5	5	5	8		JIMMIE DALE GILMORE/Headed For A Fall
8	8	8	8		ELVIS COSTELLO/You Bowed Down
4	4	6	8		PATTI ROTHBERG/Flicker
9	9	9	8		WHY STORE/Lack Of Water
8	8	8	8		STING/You Still Touch Me
4	4	7	8		CURE/Mint Car
6	6	6	8		NIL LARA/Money Makes...
6	6	6	8		DAVE MATTHEWS BAND/So Much To Say
8	8	8	8		LOS LOBOS/Can't Stop The Rain
7	7	5	8		MICKEY HART/Down The Road
5	5	4	7		NIELS/Best Black Dress
6	6	7	7		SOUEZE/Electric Trains
4	4	3	7		KENNEDYS/Life Is Large
7	7	7	7		SOUEZE/This Summer
3	3	5	7		WALLFLOWERS/One Headlight
7	7	7	7		EVERYTHING BUT.../The Heart Remains...
5	5	11	7		LEAH ANDREONE/It's Alright...
8	8	3	7		TRACY CHAPMAN/Smoke And Ashes
3	3	5	7		UGLY AMERICANS/Vulcan Death Grip
6	6	4	6		RUSTED ROOT/evil Ways
6	6	4	6		COBOWY JUNKIES/Angel Mine
4	4	4	6		AMANDA MARSHALL/Birmingham

RIVER 93.9 FM
CJDR/Detroit
(519) 729-8888
Brookshaw/Deisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	30	31	31		ELVIS COSTELLO/You Bowed Down
22	31	30	31		BLUES TRAVELER/But Anyway
31	31	31	31		LOS LOBOS/Can't Stop The Rain
30	31	31	30		ERIC CLAPTON/Change The World
26	28	29	29		WHY STORE/Lack Of Water
25	20	24	27		BRIAN SETZER ORCH./Hoodoo Voodoo Doll
22	22	22	22		BLACK CROWES/Good Friday
11	20	22	25		LYLE LOVETT/Private Conversation
23	23	23	25		HOOTIE & BLOWFISH/Tucker's Town
28	23	22	25		GIN BLOSSOMS/Not Only Numb
28	23	25	25		NIL LARA/Baby
23	22	26	25		ME-SHELL MIDGE/CELL/Outback: Faggot
26	22	25	24		WALLFLOWERS/6th Avenue Heartache
22	23	24	24		KEB' MO'/That's Not Love
25	24	24	24		EVERYTHING BUT.../Nowhere To Go
7	24	24	24		DAVE MATTHEWS BAND/So Much To Say
25	28	24	24		PRIMITIVE RADIO GODS/Standing Outside...
23	25	25	25		CATIE CURTIS/Radical
10	23	25	25		TOM PETTY & HB/Walls
20	25	23	23		CRANBERRIES/Free To Decide
7	21	23	23		JACKPIERCE/Trials
17	19	19	21		TRAGICALLY HIP/Ahead By A Century
21	18	25	21		ALANIS MORISSETTE/You Learn
21	18	21	20		BARENKED LADIES/The Old Apartment
18	19	21	19		WILD STRAWBERRIES/Don't Want To...
21	19	19	19		COBOWY JUNKIES/Angel Mine
21	19	19	19		SOUL AMERICANS/Vulcan Death Grip
15	19	19	19		NEIL YOUNG...Big Time
15	19	19	19		PETE DROGE/evil Ways
15	19	19	19		COBOWY JUNKIES/Angel Mine
15	19	19	19		BILLY MANN/Killed By A Flower

WBOS 92.9 FM
WBOS/Boston
(617) 254-9267
Herron

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	33	33	33		PRIMITIVE RADIO GODS/Standing Outside...
33	33	33	33		JEWEL/Who Will Save...
33	33	33	33		BLUES TRAVELER/But Anyway
33	33	33	33		OISHWALLA/Counting Blue Cars
33	33	33	33		ALANIS MORISSETTE/You Learn
8	24	12	24		MELISSA ETHERIDGE/Nowhere To Go
8	24	12	24		WHY STORE/Lack Of Water
24	24	24	24		TOM PETTY & HB/Walls
24	24	24	24		HOOTIE & BLOWFISH/Tucker's Town
24	24	24	24		CRANBERRIES/Free To Decide
24	24	24	24		COLLECTIVE SOUL/When The Water Falls
12	12	12	12		GIN BLOSSOMS/Not Only Numb
12	12	12	12		PETER WOLF/Rosie
12	12	12	12		DAVE MATTHEWS BAND/So Much To Say
3	3	3	3		CHALK FARM/Lie On Lies
3	3	3	3		WALLFLOWERS/6th Avenue Heartache
24	8	8	8		SCREAMING TREES/I Know
8	8	8	8		NATALIE MERCHANT/Jealousy
8	8	8	8		REFRESHMENTS/Banditos
8	8	8	8		SMASHING PUMPKINS/Tonight, Tonight
8	8	8	8		CURE/Mint Car
8	8	8	8		GARBAGE/Stupid Girl
24	24	24	24		LOS LOBOS/Can't Stop The Rain
24	24	24	24		PATTI ROTHBERG/Inside
12	12	12	12		ELVIS COSTELLO/You Bowed Down
3	3	3	3		NEIL YOUNG...Big Time
3	3	3	3		DUNCAN SHEIK/Barely Breathing
3	3	3	3		BLACK CROWES/Good Friday
3	3	3	3		SEMISONIC/I Run
3	3	3	3		SAMPLES/The Lost Children...

RIVER 92.5 FM
WXRV/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	15	16	18		FIONA APPLE/Shadowboxer
3	10	12	18		BLACK CROWES/Good Friday
3	7	13	18		ERIC CLAPTON/Change The World
17	20	17	17		FINN BROTHERS/Only Talking Sense
20	17	16	17		LYLE LOVETT/Private Conversation
22	18	17	17		PRIMITIVE RADIO GODS/Standing Outside...
9	12	9	12		STING/You Still Touch Me
13	11	17	17		NEIL YOUNG...Big Time
11	10	16	16		DISHWALLA/Counting Blue Cars
11	10	16	16		LOS LOBOS/Revolution
8	9	12	16		BRYAN FERRY/Dance With Life...
20	18	19	16		SOUEZE/This Summer
16	15	15	15		WALLFLOWERS/6th Avenue Heartache
9	10	11	15		DOG'S EYE VIEW/The Prince...
9	10	14	15		BLUES TRAVELER/But Anyway
9	12	9	14		KENNY WAYNE SHEPHERD/Born With A Broken...
11	12	13	14		NO DOUBT/Don't Speak
12	10	11	13		CRANBERRIES/Free To Decide
2	9	8	13		DADA/Boh The Drummer
3	12	14	13		JIMMY BUFFETT/Only Time Will Tell
12	8	14	13		KEB' MO'/That's Not Love
12	11	13	13		DUNCAN SHEIK/Barely Breathing
12	11	13	13		SOVOIR/Did You Mean What...
10	7	8	12		DAVE MATTHEWS BAND/Too Much
13	11	7	12		MARK KNOPFLER/Cannibals
9	13	8	12		WHY STORE/Lack Of Water
11	8	13	12		JOY ASKEW/Corinne
13	8	13	12		ELECTRONIC/Forbidden City
9	11	11	11		BLUE NILE/Sentimental Man
3	11	3	11		TOM PETTY & HB/Walls

WSHE
WSHE/Miami
(305) 587-1035
Stewart

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	29	44	40		ERIC CLAPTON/Change The World
33	45	40	40		ALANIS MORISSETTE/You Learn
39	41	44	40		TRACY CHAPMAN/Give Me One Reason
40	43	40	40		RADIOHEAD/High & Dry
39	42	42	40		JARS OF CLAY/Flood
40	40	44	40		NATALIE MERCHANT/Jealousy
40	42	42	40		FOO FIGHTERS/Big Me
37	41	41	40		HOOTIE & BLOWFISH/Tucker's Town
42	41	41	40		JANN ARDEN/Insensitive
41	41	41	40		JEWEL/Who Will Save...
42	39	44	40		ALANIS MORISSETTE/You Learn
41	41	42	40		STING/You Still Touch Me
32	29	31	40		DISHWALLA/Counting Blue Cars
29	32	29	32		CRANBERRIES/Free To Decide
29	32	29	32		BRYAN FERRY/Dance With Life...
29	32	29	32		DONNA LEWIS/I Love You Always...
29	32	29	32		

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Top-25 market looking for morning show sidekick for one of America's truly major companies. Competitive, street-smart, experienced. You'll get the tools you need and the room to grow. Also need savvy, aggressive, promotions director. Excellent salary and benefits. EOE. Tape, picture, and resume. Radio & Records, 10100 Santa Monica Bl., #025, 5th Floor, Los Angeles, CA 90067. EOE

JACOBS MEDIA

Major market Classic Rock outlet is seeking adult, personality morning show that plays music and entertains at the same time. We don't need shock — we do need a show that will compliment a great music mix. Station is owned by one of the mega-companies that's built to last. Station offers a very attractive work environment, outstanding benefits, and attractive weather in a sun belt city. Many people are finding that this is an opportune time to reassess things, so if you've been thinking about making a big move, this could be a win-win for you and your client. We guarantee confidentiality so send your tape and resume to: Jacobs Media, 29777 Telegraph Road, Suite 3435, Southfield, Michigan 48034. No phone calls please. EOE/M/F/V/H

EAST

In search of new talent. T&R: Steve Summers, McGraw Group Stations, 228 Randolph St., Elkins, WV 26241 (7/26) EOE

Seeking morning Country talent. Come join a growing company. T&R: Jay Scott, WENU, 251 Quaker Road, Queensbury, NY 12804 (7/26) EOE

Two rare FT openings: middays/MD (Country) and HAC. Also seeking parttimers. T&R: Joel Scott, WCEM, Box 237, Cambridge, MD 21613 (7/26) EOE

Albany metro AC seeks future FT AM/PM drive AT. T&R: Ken McGrail, WJKE, 21 Malta Commons, Malta, NY 12020. No calls. (7/26) EOE

Seeking news director/midday AT. T&R: WAAI/WTDK, Terry Ayers, Box 1300, Hurllock MD 21643 (7/26) EOE

CHR in big 10 college town seeks overnighter. Great gig! T&R: Dave Dalkow, WBHV, Box 888, State College, PA 16804 (7/26) EOE

Seeking executive producer. T&R: Kevin Straley, WRKO, 116 Huntington Ave, 10th floor, Boston, MA 02116 (7/26) EOE

COUNTRY MORNINGS

Air talent needed for FM-AM-FM trombo in un-rated Maryland suburbs. Stable, reliable, talented, and experienced describes us and you. Great working environment, good salary and benefits await right applicant. Job-hoppers can hop to the next ad. Send T&R to: P.O. Box 2470, La Plata, MD 20646. No Phone Calls. EOE

MUSIC DIRECTOR

The position of *Music Director* is now available for one of America's premier Country music radio stations. WMZQ-FM in Washington, DC, is looking for a *Music Director* who is plugged into Nashville and is able to deal with music calls. He or she must be exceptionally experienced with Selector, have a great on-air presentation, high organizational skills, and a willingness to learn and grow in a career. Prior experience and a winning attitude is a must. Send tapes and resumes to:

Mac Daniels
 Program Director
 WMZQ-FM
 5513 Connecticut Avenue, NW
 Washington, DC 20015
 (202) 362-8330

Tapes and resumes should be postmarked no later than August 2, 1996. WMZQ is an Equal Opportunity Employer.

Does your life revolve around music and radio? Are you creative and determined to win? Amazing new 100,000-watt Alternative station in Burlington wants you! We need production director, music director, and on-air talent NOW. Wacky sense of humor a big plus. Rush T&R to: P.O. Box 999 Burlington, VT 05402. EOE

ON-AIR PERSONALITIES WALK/WBAB/WBLI

Chancellor Broadcasting, under its Long Island LMA, is doing a talent search ... perennial, top full service AC (WALK), legendary rocker (WBAB), heritage Hot AC-Adult CHR (WBLI), News/Talk (WGBB). We're looking for the best in each format for these powerhouse radio stations. If you're an experienced, professional broadcaster with proven track records and results, and you're ready to work in a Top 20 market, let's hear what you've got. Rush tape and resume to Gene Michaels Free, VP/Programming, Chancellor/Long Island, 66 Colonial Drive, Long Island, New York 11772. No Phone Calls!!! EOE M/F

PROGRAMMER/ MORNINGS

Market-leading Rock station that is committed to staying #1 is looking for a program director/morning talent who has the vision for Rock Radio in the '90s, and the ability to make it happen on the air! We're a smaller market, but have a lot of the tools of the large markets. If you're currently in a large market and are looking for some stability, or in a small market on your way up, and you think you've got what we're looking for, rush T&R: Radio & Records, 10100 Santa Monica Bl., #022, 5th Floor, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR WLBI-FM

Chancellor Broadcasting, under its Long Island LMA, is looking for an experienced Hot AC-Adult CHR program director/on-air personality for WBLI. If you've got a proven track record in ratings, talent development and promotions ... and you do a great airshift yourself ... we want to hear from you! Give me (on paper please!) specific examples of what YOU'D do with Long Island's most powerful radio station. Rush your tape, resume, and programming philosophies to: Gene Michaels Free, VP/Programming, Chancellor/Long Island, 66 Colonial Drive, Long Island, New York, 11772. EOE M/F

Outstanding opportunity on Florida's greatest beach! Major Country station needs fun, reliable talent. Strong production/phone skills. Min. 2 years' exp. Michael O'Malley, Hill & O'Malley, 9 Desmet, Milltown, NJ 08850. 908-937-5757. EOE

THE RIVER/97.3 WRVV- DAME MEDIA, INC.

America's most successful Rock/AC needs FT afternoon AT. At least 2 years' experience. Good production. Must understand unique Adult Rock approach. T&R: Chris Tyler, P.O. Box 6477, Harrisburg, PA 17112. Dame Media/WRVV is an Equal Opportunity Employer.

SOUTH

Seeking morning AT at new Country in Florida! If you believe in show prep, working the phones. T&R: Grover Collins, WAIB, Box 13909, Tallahassee, FL 32317-3909 (7/26) EOE

Alternative PT air talent. T&R: PD, WXSX, 3360 Capital Circle, NE, Suite E, Tallahassee, FL 32308 (7/26) EOE

WIRK P/T, min. 1-year on-air exp. T&R: Ron Brooks, WIRK, 4763 10th Avenue North, Lake Worth, FL 33463 (7/26) EOE

Small market Rock station in tourist city seeks FT airstaff. One year exp. preferred. T&R: Jim Wood & Assoc. Box 203, Franklin, TN 37068 (7/26) EOE

WKAZ

107.3 FM THE 70'S STATION

Searching for a morning personality who's topical, does great phones, and is highly creative. Great production and promotional skills necessary. 2-3 years' in an Arbitrated market preferred. Females and Minorities encouraged to apply. T&R: Darrin Marshall, WKAZ, 1111 Virginia Street East, Charleston, WV 25301. No Calls Please. EOE

100,000-WATT CHR

Needs hot, energetic, hard-working night-slammer who can work the phones and dominate the 12-24 audience. Minimum of 3 years on-air experience. T&R to: Jon Reilly, Program Director, WKBC-FM, North Wilkesboro, NC 28659

Chattanooga's Heritage rocker has a rare opening for a nighttime personality. We target adults 18-49. Great pipes, delivery, and phones. Hands on remotes and community involvement. T&R to: Scott Chase, WSKZ, 821 Pineville Rd., Chattanooga, TN 37405. EOE

SHANE MEDIA

Leader in News-Talk consulting, searching for AM/PM communicators who understand information-based format and how people use news-oriented radio.



T&R to:
 Shane Media
 2450 Fondren Road Ste. 112
 SHANE MEDIA Houston, TX 77063
 M/F EOE

96.3 WROV... The rock of Virginia... is looking for a midday talent/killer production skills are a must. Get your T&R to: Buzz Casey, WROV, 1432 Cleveland Ave. Roanoke, VA 24016. EOE

MORNING SHOW

Top 50 Market. Person or Team. Current format irrelevant. Ability to entertain adults without blue humor very relevant. All replies confidential. Tape, resume, ratings history, salary requirements to: Radio & Records, 10100 Santa Monica Bl., #102, 5th Floor, Los Angeles, CA 90067. EOE

News anchor for Chattanooga trombo. Big voice, tight writing, experience a must. Will handle news on our three stations during morning drive. Pressure with rewards! T&R: Bill Lockhart WGOW/WSKZ/WOGT, 821 Pineville Rd., Chattanooga, TN 37405. EOE

OPPORTUNITIES

OPENINGS



RARE OPENING: NEWCITY PD, KCYY/SAN ANTONIO. One of the Nation's premier Country leaders. Great professional environment. Challenge: pick up and build on a winning base. You understand strategic thinking, can build a plan, execute it, and make it happen. Basics: you're a great coach-trainer and get it done through varsity leadership; keep an eye on detail, but view the big picture; know systems, research, marketing, music computer, budgets; articulate use of the language; see Sales as a partner. Traits: objective; restless desire to win and make it better; compatible with those who help you do it; flexible thinking for a changing professional landscape. Please write it down, flesh it out, tell us about your experience, education. We view these situations as collaborations, so send your own expectations of us and how this position would fit into your career path. The first screening will correspond to how well this has been read. Hugh Barr, Group VP/GM, KCYY, 8122 Datapoint Drive, #500, San Antonio, TX 78229. We're an Equal Opportunity Employer.

PRODUCTION DIRECTOR Medium Market — University of Florida — WRUF-AM/FM

Heritage AOR is currently recruiting for a talented copywriter/producer to create great station promos and commercials. Competitive applicants will have strong organizational skills and 8-track experience. Digital audio production and commercial traffic systems experience a plus.

Minimum requirements include a high school diploma and four years appropriate work experience. Salary range: \$16,390.80-\$28,188.00, negotiable. When applying, please refer to LP# 991850, and send resume, production tape and writing samples to Mr. Freddy Jones, P.O. Box 115002, Gainesville, FL 32611-5002 by July 30, 1996. AA/EA, EEO.

TOP 50 COUNTRY STATION needs enthusiastic team player who's creative & relatable to **WAKE UP MEMPHIS** on **WOGY-FM/FROGGY 94**. No off-color humor. Send T/R to: WOGY/PD, 5904 Ridgeway Center Parkway, Memphis, TN 38120. EOE M/F

PRODUCTION DIRECTOR IN PARADISE

Need production director for three top stations in beautiful Lexington, KY. Two years' experience with creative style. Newly remodeled studios for producing award winning commercials. Must have excellent people skills, be sales friendly and manage department. Competitive salary and benefits. Packages to Keith Yarber, Box 100, Lexington, KY 40590. EOE M/F/V/H

OPENINGS



MORNINGS MARKET #60! Top rated **COUNTRY 107.3** Poughkeepsie. Also morning opening at co-owned '70s hits **Z93.3**. Professional operation owned by partnership of veteran group operators. Great production and personal appearance skills required. Big city voice and Hot AC delivery a must. One of the morning hosts we hire will also be PD of both stations. EOE, no calls. Tape, resume, photo, cover letter to:

Pete Salant
SALANT BROADCAST CONSULTING
Box 9788
Virginia Beach, VA 23450-9788

Austin Texas' radio stations **KASE 101 FM** and **KVET-FM/AM**, are looking for a public affairs director experienced in radio promotions and EEO policies. Related degree preferred. Applicants must work nights, weekends, and should demonstrate computer skills along with a strong track record as a team player. Minority applicants are encouraged. Send resume to Promotions Director - Toni Luttrell, P.O. Box 380, Austin, Texas, 78767. EOE



We are seeking a **PROGRAMMING COORDINATOR/SCHEDULER** for CMT Latin America. Qualified candidates will have at least one year experience in radio or video programming and a thorough knowledge of Country music. Conversational Spanish is required as is a minimum six months computer experience with word processing skills.

The Programming Coordinator/Scheduler (located in Nashville) will create CMT, Latin America daily programming schedule which includes reviewing, evaluating and creating the music playlist.

We offer a creative working atmosphere and a competitive compensation and benefits package. Qualified candidates can submit resume with cover letter to: Gaylord Entertainment Human Resources, ATTN: PS, 2806 Opryland Drive, Nashville, TN 37214. Or fax to 615-871-5750. **WE ARE AN EQUAL OPPORTUNITY EMPLOYER.**

Prime Sports is looking for energetic/creative men and women to do entertaining radio talk shows and sports updates. If you've got Sports knowledge and can captivate an audience, we want to hear from you.

Rush your tape and background info to: Tim Parker, Program Director, Prime Sports Radio, 100 East Royal Lane, Suite 100, Irving, Texas 75039.

No calls, please.
Equal Opportunity Employer.

OPENINGS

Want to work in one of the most high profile top-10 market morning shows in America? Are you bilingual in Spanish/English and have at least two years' professional experience? Here's your chance to be an in-studio traffic reporter/personality, in a great city, working for a great company. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #101, 5th Floor, Los Angeles, CA 90067. EOE

Legendary Florida AC needs warm, creative AM drive talent to work within music and information framework. Major market experience, digital production prowess, initiative and passion absolute requirements. You "get the big picture" but "sweat the small stuff" too. Computer/Internet expertise, past PD experience desired. APD potential for the right person. T&R, 3 PD or GM references: Radio & Records, 10100 Santa Monica Bl., #105, 5th Floor, Los Angeles, CA 90067. EOE

MIDWEST

READY TO MOVE UP

in market size/income? With the most experience placing talent coast to coast, we give you the edge in your competitive job search. If you're average or above and seriously looking, give us a call today. JOCKS, NEWS, PDS, PROD. male/female NEEDED for openings and to replace those we've placed. Make the call for FREE registration information.

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NETWORK
(407) 679 8090

HOT AC/CHR PD WANTED

Do you have the ability to coach, lead & guide an airstaff to excellence? Do you have the skills to work with all departments in harmony? Are you a master at music scheduling & on top of today's CHR and Hot AC music? Know how to program to "Generation X" as well as to the "baby boomer"? Can you pull a shift and set the example for the staff? If this is you, send tape and resume to: Tom Watson ACC Consultants, P.O. Box 7100, Phoenix, AZ 85011-7100. M/F EOE



Looking for promotion director with a music background. Can you create and implement station promotions? Do you have strong organizational skills? Work well under pressure? Are you proactive, a team player? Then please send your resume immediately to John Dimick, Program Director, WNCI Radio, 2nd Floor, One Nationwide Plaza, Columbus, OH 43215 - EOE



OPENINGS



We're looking for a program director for the hottest format in America! In the greatest city in America! Smooth Jazz 104.1 KMJZ-FM in Minneapolis/St. Paul

Are you ready to build a winner? We need someone with street smarts, passion, creativity and genuine leadership. We'll provide the research and marketing support. Plus, excellent compensation, wonderful benefits, and an all-around great company to work for and be part of.

Send packages to:

Dan Seeman
General Manager
KMJZ-FM

11320 Valley View Road
Eden Prairie, MN 55344

Nationwide Communications Inc. and KMJZ radio are equal opportunity employers and encourage women and minorities to apply. It is a policy of KMJZ and Nationwide Communications Inc. to provide equal employment opportunity to all qualified persons regardless of race, sex, color, national origin or religion in all terms and conditions of employment.

TOP 100 COUNTRY MORNING HOST NEEDED NOW!!!

Previous AM Drive experience required/ Good phones. If you're ready for battle, FED-EX your stuff today to:

Wes McShay, PD
KHKI-FM
3900 N.E. Broadway
Des Moines, IA 50317

Equal Opportunity Employer

KLKX needs fulltime, experienced air personality/production coordinator for Rock format. Digital automation and digital editing experience helpful. Demonstrated production know-how a must. Beginners need not apply. Pay commensurate with market and experience. Supervisor references needed. Send tape and resume to P. Dale Ware, KLKX, 570 East Ave. Q-9, Palm-dale, CA 93550. EOE

DRIVE TIME TALK

Heritage Top 30 station looking for world-class phone talk host who can think and react in short segments — and get listeners to respond. Be compelling, not offensive. Sense of humor, guerilla promotional technique a must. T&R to: Radio & Records, 10100 Santa Monica Bl., #104, 5th Floor, Los Angeles, CA 90067. EOE

News/Talker seeks news director who understands how news is done in the '90s. Strong writer. Management experience. Team player. Send T&R, writing samples to: Andi Roman, Program Director, WSPD Radio, 125 S. Superior St., Toledo, Ohio 43602. EOE

OPENINGS

If you have high energy, opinions and attitude. Not afraid to challenge and push the listener hot buttons. Send T&R: Andi Roman, Program Director, 125 S. Superior St., Toledo, Ohio 43602. WSPD is an EOE.

NETWORK AFFILIATE SALES REP

DMI, a Chicago-based Infinity subsidiary, seeks national sales rep who enjoys travel for growing venture. Candidate must be motivated self-starter, possess successful radio background; programming experience is welcome. Will call on top decision-makers at stations and meet with station group management. Create strong relationships and provide exceptional service. Superior communication and organizational skills a must. College degree preferred. Compensation based on experience. FAX resume to 312-649-9138 or call 312-266-3636. DMI is an equal opportunity employer.

News Director

News Radio 610 WTVN/Columbus, OH is looking for a news director who can lead without bossing, manage while maintaining enthusiasm, and motivate an award-winning team of professionals named Outstanding News Operation in Ohio by the AP. You bring the talent, we supply the tools and resources you've dreamed about. Prior broadcast news management experience required. Tape and resume to Bill White, PD, 610 WTVN Radio, 1301 Dublin Road, Columbus, OH 43215. EOE

.....
 • We're expanding our News department! If you're hungry and can write news for the '90s, then we want to hear from you. Great team-oriented company, great location on beautiful Lake Michigan. Send T&R and your best writing samples: Ed Skonie, B-99/AM-1060, 2100 Fairplain Ave., Benton Harbor, MI 49022. EOE

OPENINGS

Fulltime CHR/AM drive position. Seeking maturity and experience for conservative family town. Production skills necessary. Remote work abundant. Group owner: Tape and resume to Radio & Records, 10100 Santa Monica Bl., #103, 5th Floor, Los Angeles, CA 90067. EOE

WEST

Seeking News director. Video, audio, resume: Personnel Director, KSGL, Box 1450, 210 North 1000 East, St. George, UT 84771 (7/26) EOE

Hot talkers, sick of book reviews, suckup interviews? Pueblo/Colorado Springs needs you. T&R: GM, KCSJ/KGHF/KYZX, Box 236, Pueblo, CO 81002 (7/26) EOE

Network board op/producer. Must have passion, creativity, speed. Will train. T&R: Talk Radio Network, 744 E. Pine St., Central Point, OR 97502 (7/26) EOE

Adult Alternative PM drive & nights for great company. T&R Ken Richards, KISM, 2219 Yew St Road, Bellingham, WA 98226 (7/26) EOE

RARE PM DRIVE OPENING!

Opportunity to work for Infinity Broadcasting's 98.5 KOME and live in the San Francisco Bay area.

You're going to be replacing a guy that is going to L.A. (KROQ). We're looking for star quality with fresh energy, street savvy, momentum, and attitude. Send tapes and resumes to Anita Vazquez, KOME Radio, 3031 Tisch Way, Suite 3, San Jose, California 96128.

KOME is an EOE

Mighty Ducks flagship KEZY is seeking hard working, experienced Sports producer. Experience in producing killer broadcasts of flagship pro sports teams strongly preferred. Rush resume to Chris Cox, 1190 E. Ball Rd., Anaheim, CA 92805. EOE

Santa Barbara's Hot AC, KMGQ is offering a fantastic morning co-host opportunity. Looking for a fun, adult creative personality to join our established female morning drive personality. Send T&R to Abby Bonell, KMGQ Radio, 1221 Chapala St., Santa Barbara, CA 931101. EOE

OPENINGS

PROGRAMMERS

Located on the beautiful Oregon Coast, CBSI is the world's leading provider of business computer systems in the radio broadcasting industry serving over 2,200 clients worldwide. We offer a wonderful small town atmosphere with little crime, fresh air and lots of outdoor recreation. With 85 employees we are financially stable and growing in many departments. Our benefit package includes Med/Den, Life, LTD, Section 125 Cafeteria Plan, 401(k) Match and Profit Sharing.

Windows Programmer: Req. 2+ yrs' exp. in object-oriented design & implementation in Visual C++ with MFC. Win-32, multimedia, networking, NT exp. and multi-user database design exp. a +.

Programmer: Req. 4 yrs' exp. in design, implementation, doc. & testing of acct. & bus. software. Must be familiar with C or NPL. Strong design exp. & knowledge of Radio or TV Broadcasting software a +.

Custom Business Systems, Inc. (CBSI)
 Human Resources
 P.O. Box 67
 Reedsport, Oregon 97467
 E-mail cbsi@harborside.com

COUNTRY MUSIC EXPERT NEEDED IN LOS ANGELES!

Mediabase Research, the industry leader in monitored airplay, has a rare opening for a Country Music Specialist. Qualifications include deep and thorough knowledge of the music. Must be able to identify songs within just a few notes. You'll be listening to and transcribing the best stations in America. Rush resume to Nancy Deitemeyer, Mediabase, 15260 Ventura Blvd., 5th Floor, Sherman Oaks, CA 91403. Or fax resume to 818-377-5333. EOE

PROMOTIONS DIRECTOR FOR NAPA VALLEY, CA

Established Napa AM/FM wants a team player to develop and coordinate both programming and sales promotions. This is not an on-air position. Min. two years promotions experience. Fax resume and salary needs to Barry Martin, KVON/KVYN, 707-226-7544 or e-mail, kvonkvyn@napanet.net. M/F EOE.

OPENINGS



PROGRAM DIRECTOR

Our morning personality/PD is stepping back from PD job to concentrate on morning show. So our top-rated soft adult contemporary station in America's finest city seeks America's finest soft AC programmer. Must have 3 years' successful AC programming experience, be comfortable with a research-based approach, be an opportunistic strategic thinker, possess fabulous people skills, know how to bring out the best in our experienced on-air staff, and be able to work with GM, OM, VP of programming and consultant in a team environment, be able to develop innovative promotional and marketing concepts to continue awesome history of ratings success.

Send resume to KyXy-FM, attn: Jim Donahoe, Vice President & General Manager, 8033 Linda Vista Road, San Diego, CA 92111.

KyXy is owned by SFX Broadcasting a growing group. An Equal Opportunity Employer.

S·F·X·Broadcasting, Inc.

POSITIONS SOUGHT

Currently working African American, conservative talk show host, no nonsense, tackling tough issues, hard driving entertainment. Contact Lyle: 818-769-2390

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R&R MARKETPLACE
THE INDUSTRY'S NEWSPAPER

OPPORTUNITIES

POSITIONS SOUGHT

Stop me before I un-pack! 6 years as Top 25/ Top 10 morning partner/news satirist. Clearance sale! (800) 713-0414

AT with promotion background seeks promo and/or on-air gig in So. Cal. Understands marketing and what it takes to be noticed. Internet savvy. Leave message (310) 772-0124

Independence Day II: When the aliens attack, they get bought up by Westinghouse. Six years' Top 25/Top 10 morning partner. JOHN: (800) 713-0414 (7/26)

24 years' experience. Last 15 years in Phoenix. Seeking new challenge. Oldies/AC/NT. All markets considered. JACK: (602) 582-9146 (7/26)

Feeling alone? The most productive morning co-host is on the loose! Bit writer, character voices, bad boy! MIKE: (909) 335-5933 (7/26)

BJ ODOM seeking major market gig. Willing to relocate to start at the bottom and work my way up. Now working medium market and doing stand-up. (941) 947-BJFM (7/26)

Experienced CHR nightcrawler. Team player. great numbers, winning attitude, high energy, outstanding phones. ACE: (810) 695-9691 (7/26)

AOR/Air vet seeks more sunshine to survive. Solid air/production, attitude a-plenty. \$\$ not important. JAYBIRD: (800) 376-4499 (7/26)

Experienced jock/programmer looking for small market opportunity to get back in the biz. Rock, New Rock, CHR, HAC. DAN: (513) 942-3514 (7/26)

Ready to win! Hire me today! PD, MD, CHR, Country AT, striving to win for you! Call today. CHAD: (314) 456-2383 (7/26)

God is radio boring! Let's change it! AT/stand-up comedian. Looking for exciting challenges. Have air will travel. HENRY SCOTT: (312) 477-9634 (7/26)

13 years top-60. APD, AM/PM drive, production director. Selector, digital skills. Seeking Oldies or Country PD/APD position. MARK: (914) 895-5141 (7/26)

POSITIONS SOUGHT

I don't know everything! Wanna learn! 6-years AC/Country AT. Former PD/MD. Looking to Rock or whatever. STEVE: (406) 778-3582 (7/26)

20-year pro, #1 rating, large market & multi-format experience, phones-fun-humor, seeks personality morning show. Great reference. JOHN: (219) 255-6390 (7/26)

Talk show host with 9 years of experience is available for the right station (612) 486-8335 (7/26)

King of Rock production directors, now format change victim. Tape: guaranteed, scary, fun! Legendary skills. BILL KATES: (718) 797-3994 (7/26)

Veteran sportscaster seeks new challenge. Call me, I'm waiting. MIKE: (910) 835-4996 (7/26)

Talk or music: 17 year, large market humorist. An original taught by originals. CHUCK: (301) 949-8118 (7/26)

Have the training, experience, willingness, and know how whether it's News, Sports, or on-air. Will relocate. KEITH: (405) 273-1482 (7/26)

Experienced broadcaster/sportscaster, hard-working, loyal team player seeks PD position at Sports/News/Talk station. ED: (702) 369-1801 (7/26)

The "Independence Day" of morning radio shows. Matthew in the morning. Rated PG-13 and #1. MATTHEW: (408) 356-5230 (7/26)

BLACKJACK ELLIOT, great air, prod. wiz! Worked majors but will accept medium with majors attitude. Let's kick butt! (615) 582-7905 (7/26)

MARK WILLIAMS TALKS. Being fussy. Available for vacation fill ins until right suitor proposes. (513) 435-7072 (7/26)

MATT BORAX ready to get your small market demo up with a ton of talent and experience in major market. he's bipedal too! (613) 523-3387 (7/26)

SWD.J. seeks lonely oldies station. I like rock n' roll, all-request shows and strolls down memory lane. JIM: (312) 866-2135 (7/26)

Top morning show can do anything. Rating are way up and I need another challenge. Fun, excitement & commitment. (800) 535-7956 (7/26)

Seasoned news professional seeking right opportunity. Authoritative and credible. Distinctive style. Listener recognition. JAMES BANZER: (502) 968-3574 (7/26)

Adaptable to all formats. Major market experience. Programming experience in good small markets. RANDY: (573) 635-0080 (7/26)

POSITIONS SOUGHT

Female, seeking FT on-air position, available immediately. Internship at KQRS, Minneapolis. Production, computer skills, sense of humor. KIM: (715) 265-4828 (7/26)

Liberal Talk host/PD with more than 15 years' experience in major and larger medium markets seeks Talk position. JOHN: (954) 561-1792 (7/26)

Experienced AT/programmer. Looking for small market opportunity to get back in the biz. Rock, New Rock, CHR, HAC. DAN: (513) 942-3514 (7/26)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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To post your ad on R&R's website (<http://www.ronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

POSITIONS SOUGHT

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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MARKETPLACE

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AUDIO & VIDEO AIRCHECKS

CURRENT #195, Z100/Evns Duran, KLOU/Stevens & Pruett, WPLJ/Scott & Todd, WSTR/Kevin Steale, KUBE, WSM/Gina Donegan, KWFN/Rich Bro Robbin, Y100, \$7.50.
CURRENT #194, KIIS/Nastyman-Domino, WPNT/Fred Winston, WSIX/Carl P Mayfield, WRCC/Mancow, WTMX/Dave Hilton, KLUV/Hubcap Carter, KHFI \$7.50.
PERSONALITY PLUS #193, WMMR/Brian & Joe, KOST/Mark & Kim, KTXO/Beau & Jimmy, WKHX/Moby, KFRC/Gary Bryan \$7.50.
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ALL AC #AC-28, WPNT, WUSA, WMTX, WOAL, KPZZ, \$7.50.
PROFILE #S-322, LOS ANGELES AMO! CHR KIIS, KPWR, AC KOST, KBIG KYSR, AOR KLOS, KROQ, Gold KRTH, KCBS, UC KKBT, City KZLA \$7.50.
PROFILE #S-323, SAN DIEGO! CHR KKLO, Z90, AOR KIOZ, KGB, KMIX, 91X, XHRM, AC KFMB-FM, KKBH, KXXY, City KSON, Gold KBZT \$7.50.
PROMO VAULT #PB-25, promo samples - all formats, all market sizes, Cassette, \$10.
SWEEPER VAULT #SV-11, Sweeper & Legal ID samples, all formats, Cassette, \$10.
#194 (INDEXED), #195 (NEW), #196 (NEW), #197 (NEW), #198 (NEW), #199 (NEW), #200 (NEW), #201 (NEW), #202 (NEW), #203 (NEW), #204 (NEW), #205 (NEW), #206 (NEW), #207 (NEW), #208 (NEW), #209 (NEW), #210 (NEW), #211 (NEW), #212 (NEW), #213 (NEW), #214 (NEW), #215 (NEW), #216 (NEW), #217 (NEW), #218 (NEW), #219 (NEW), #220 (NEW), #221 (NEW), #222 (NEW), #223 (NEW), #224 (NEW), #225 (NEW), #226 (NEW), #227 (NEW), #228 (NEW), #229 (NEW), #230 (NEW), #231 (NEW), #232 (NEW), #233 (NEW), #234 (NEW), #235 (NEW), #236 (NEW), #237 (NEW), #238 (NEW), #239 (NEW), #240 (NEW), #241 (NEW), #242 (NEW), #243 (NEW), #244 (NEW), #245 (NEW), #246 (NEW), #247 (NEW), #248 (NEW), #249 (NEW), #250 (NEW), #251 (NEW), #252 (NEW), #253 (NEW), #254 (NEW), #255 (NEW), #256 (NEW), #257 (NEW), #258 (NEW), #259 (NEW), #260 (NEW), #261 (NEW), #262 (NEW), #263 (NEW), #264 (NEW), #265 (NEW), #266 (NEW), #267 (NEW), #268 (NEW), #269 (NEW), #270 (NEW), #271 (NEW), #272 (NEW), #273 (NEW), #274 (NEW), #275 (NEW), #276 (NEW), 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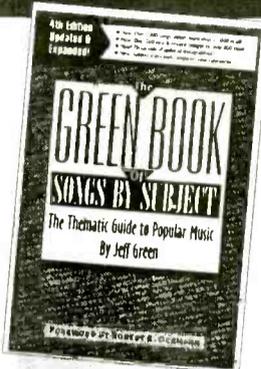
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1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
51 insertions	65.00

Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

CHR/POP

LW	TW	ARTIST	SON	Label
1	1	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
2	2	TRACY CHAPMAN	Give Me One Reason	(Elektra/EEG)
3	3	FUGEES	Killing Me Softly	(Ruffhouse/Columbia/CRG)
4	4	JEWEL	Who Will Save Your Soul	(Atlantic)
8	5	DONNA LEWIS	I Love You Always Forever	(Atlantic)
5	6	NATALIE MERCHANT	Jealousy	(Elektra/EEG)
6	7	LA BOUCHE	Sweet Dreams	(RCA)
9	8	ERIC CLAPTON	Change The World	(Reprise)
12	9	MARIAH CAREY	Forever	(Columbia/CRG)
7	10	COLOR ME BADD	The Earth, The Sun, The Rain	(Giant)
11	11	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena	(RCA)
13	12	JANN ARDEN	Insensitive	(A&M)
16	13	DISHWALLA	Counting Blue Cars	(A&M)
10	14	CELINE DION	Because You Loved Me	(550 Music)
15	15	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
14	16	OASIS	Champagne Supernova	(Epic)
20	17	MAXI PRIEST F/SHAGGY	That Girl	(Virgin)
24	18	HOOTIE & THE BLOWFISH	Tucker's Town	(Atlantic)
22	19	BONE THUGS-N-HARMONY	Tha Crossroads	(Ruthless/Relativity)
23	20	BLESSID UNION OF SOULS	All Along	(EMI)
17	21	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
25	22	BAOLEES	Angeline Is Coming Home	(Polydor/A&M)
18	23	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
19	24	ROBERT MILES	Children	(Arista)
28	25	PRIMITIVE RADIO GODS	Standing Outside...	(Ergo/Columbia/CRG)
21	26	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
27	27	NO MERCY	Where Do You Go	(Arista)
30	28	QUAD CITY DJ'S	C'mon 'N Ride It...	(Quadra Sound/Big Beat/Atlantic)
29	29	LISA LOEB & NINE STORIES	Waiting For Wednesday	(Geffen)
26	30	HOOTIE & THE BLOWFISH	Old Man & Me	(Atlantic)

CHR begins on Page 36.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
3	1	KEITH SWEAT	Twisted	(Elektra/EEG)
4	2	R. KELLY	I Can't Sleep Baby (If I)	(Jive)
2	3	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
5	4	GHOST TOWN DJ'S	My Boo	(So So Def/Columbia/CRG)
1	5	BONE THUGS-N-HARMONY	Tha Crossroads	(Ruthless/Relativity)
7	6	QUAD CITY DJ'S	C'mon 'N Ride It...	(Quadra Sound/Big Beat/Atlantic)
8	7	TOTAL KISSIN' YOU	You	(Bad Boy/Arista)
6	8	FUGEES	Killing Me Softly	(Ruffhouse/Columbia/CRG)
10	9	CASE I/FOXXY BROWN	Touch Me Tease Me	(Def Jam/RAL/Mercury)
11	10	MONICA	Why I Love You So Much	(Rowdy/Arista)
9	11	SWV	You're The One	(RCA)
19	12	NEW EDITION	Hit Me Off	(MCA)
16	13	NAS	If I Ruled The World	(Columbia/CRG)
14	14	MAXI PRIEST F/SHAGGY	That Girl	(Virgin)
17	15	L.L. COOL J	Loungin	(Def Jam/RAL/Mercury)
15	16	GROOVE THEORY	Baby Luv	(Epic)
12	17	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
13	18	CELINE DION	Because You Loved Me	(550 Music)
22	19	MONTELL JORDAN	I Like	(Def Jam/RAL/Mercury)
25	20	MARIAH CAREY	Forever	(Columbia/CRG)
21	21	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena	(RCA)
20	22	JODECI	Get On Up	(Uptown/MCA)
18	23	COLOR ME BADD	The Earth, The Sun, The Rain	(Giant)
26	24	2PAC	How Do U Want It	(Death Row/Interscope)
27	25	TONY RICH PROJECT	Like A Woman	(LaFace/Arista)
24	26	GEORGE MICHAEL	Fastlove	(DreamWorks/Geffen)
29	27	NO MERCY	Where Do You Go	(Arista)
28	28	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
33	29	DONNA LEWIS	I Love You Always Forever	(Atlantic)
32	30	JOCELYN ENRIQUEZ	Do You Miss Me	(Classified)

CHR begins on Page 36.

URBAN

LW	TW	ARTIST	SON	Label
1	1	CASE I/FOXXY BROWN	Touch... (Def Jam/RAL/Mercury)	
3	2	KEITH SWEAT	Twisted (Elektra/EEG)	
2	3	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
4	4	112	Only You (Bad Boy/Arista)	
6	5	MONTELL JORDAN	I Like (Def Jam/RAL/Mercury)	
8	6	MONIFAH	You (Uptown/Universal)	
7	7	TEVIN CAMPBELL	Back To The World (Qwest/WB)	
5	8	R. KELLY	I Can't Sleep Baby (If I) (Jive)	
12	9	GHOST TOWN DJ'S	My Boo (So So Def/Columbia/CRG)	
11	10	D'ANGELO	Me And Those Dreamin' Eyes Of Mine (EMI)	
23	11	NEW EDITION	Hit Me Off (MCA)	
13	12	MISTA	Blackberry Molasses (EastWest/EEG)	
9	13	MONA LISA	You Said (Island)	
10	14	2PAC	How Do U Want It (Death Row/Interscope)	
15	15	DONELL JONES	In The Hood (Untouchables/LaFace/Arista)	
16	16	DEBORAH COX	Where Do We Go From Here (Arista)	
17	17	SOMETHIN' FOR THE PEOPLE	With You (Warner Bros.)	
21	18	L.L. COOL J	Loungin (Def Jam/RAL/Mercury)	
24	19	NAS	If I Ruled The World (Columbia/CRG)	
22	20	GROOVE THEORY	Baby Luv (Epic)	
14	21	BONE THUGS-N-HARMONY	Tha Crossroads (Ruthless/Relativity)	
20	22	MONICA	Why I Love You So Much (Rowdy/Arista)	
19	23	TOTAL KISSIN' YOU	You (Bad Boy/Arista)	
26	24	ERIC BENET	Let's Stay Together (Jac-Mac/WB)	
28	25	MAXWELL	Ascension (Don't Ever Wonder) (Columbia/CRG)	
29	26	BRAXTONS	So Many Ways (Atlantic)	
25	27	ANN NESBY	I'll Do Anything For You (Perspective/A&M)	
31	28	HORACE BROWN	Things We Do For Love (Motown)	
38	29	MAXI PRIEST F/SHAGGY	That Girl (Virgin)	
32	30	WHITNEY HOUSTON	Why Does It Hurt So Bad (Arista)	
—	38	T-BOZ	Touch Myself (Rowdy/Arista)	
—	43	GINA THOMPSON	The Things That You Do (Mercury)	
—	46	DRU HILL	Tell Me (Island)	

URBAN begins on Page 48.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	TRACY CHAPMAN	Give Me One Reason	(Elektra/EEG)
2	2	ERIC CLAPTON	Change The World	(Reprise)
3	3	CELINE DION	Because You Loved Me	(550 Music)
4	4	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
5	5	NATALIE MERCHANT	Jealousy	(Elektra/EEG)
10	6	DONNA LEWIS	I Love You Always Forever	(Atlantic)
7	7	JANN ARDEN	Insensitive	(A&M)
6	8	GIN BLOSSOMS	Follow You Down	(A&M)
8	9	TONY RICH PROJECT	Nobody Knows	(LaFace/Arista)
13	10	JEWEL	Who Will Save Your Soul	(Atlantic)
9	11	NATALIE MERCHANT	Wonder	(Elektra/EEG)
14	12	MARIAH CAREY	Forever	(Columbia/CRG)
11	13	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
12	14	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
17	15	ROBERT MILES	Children	(Arista)
16	16	HOOTIE & THE BLOWFISH	Old Man & Me	(Atlantic)
19	17	CHER	One By One	(Reprise)
15	18	STING	You Still Touch Me	(A&M)
20	19	HOOTIE & THE BLOWFISH	Tucker's Town	(Atlantic)
26	20	MELISSA ETHERIDGE	Nowhere To Go	(Island)
24	21	DISHWALLA	Counting Blue Cars	(A&M)
18	22	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
21	23	FUGEES	Killing Me Softly	(Ruffhouse/Columbia/CRG)
25	24	BADLEES	Angeline Is Coming Home	(Polydor/A&M)
22	25	COLOR ME BADD	The Earth, The Sun, The Rain	(Giant)
23	26	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena	(RCA)
30	27	TOM PETTY & THE HEARTBREAKERS	Walls	(Warner Bros.)
27	28	VANESSA WILLIAMS	Where Do We Go From Here	(Mercury)
28	29	ALL-4-ONE	Someday	(Hollywood)
29	30	HOOTIE & THE BLOWFISH	I Go Blind	(Reprise)

AC begins on Page 67.

AC

LW	TW	ARTIST	SON	Label
1	1	ERIC CLAPTON	Change The World	(Reprise)
2	2	CELINE DION	Because You Loved Me	(550 Music)
5	3	MARIAH CAREY	Forever	(Columbia/CRG)
4	4	VANESSA WILLIAMS	Where Do We Go From Here	(Mercury)
3	5	TRACY CHAPMAN	Give Me One Reason	(Elektra/EEG)
6	6	GLORIA ESTEFAN	Reach	(Epic)
7	7	MICHAEL ENGLISH	Your Love Amazes Me	(Curb)
10	8	WHITNEY HOUSTON	Why Does It Hurt So Bad	(Arista)
8	9	CHER	One By One	(Reprise)
9	10	JANN ARDEN	Insensitive	(A&M)
13	11	ALL-4-ONE	Someday	(Hollywood)
11	12	TONY RICH PROJECT	Nobody Knows	(LaFace/Arista)
12	13	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
15	14	PETER CETERA	One Clear Voice	(River North)
17	15	JIM BRICKMAN	Hero's Dream	(Renegade)
14	16	TONI BRAXTON	Let It Flow	(Arista)
16	17	JANE KELLY WILLIAMS	Breaking In To The Past	(Parachute/Mercury)
19	18	NATALIE MERCHANT	Jealousy	(Elektra/EEG)
18	19	BLESSID UNION OF SOULS	All Along	(EMI)
22	20	GIN BLOSSOMS	Follow You Down	(A&M)
23	21	DAN HILL	Wrapped Around Your Finger	(Spontaneous)
24	22	HARRY CONNICK JR.	Hear Me In The Harmony	(Columbia/CRG)
—	23	LIONEL RICHIE	Ordinary Girl	(Mercury)
25	24	COLOR ME BADD	The Earth, The Sun, The Rain	(Giant)
29	25	DONNA LEWIS	I Love You Always Forever	(Atlantic)
30	26	BETTE MIDLER	God Help The Outcasts	(Walt Disney)
26	27	JORDAN HILL	For The Love Of You	(143/Atlantic)
21	28	SORAYA	Suddenly	(Island)
27	29	DEBORAH COX	Where Do We Go From Here	(Arista)
—	30	REO SPEEDWAGON	Building The Bridge	(Castle)

AC begins on Page 67.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	STONE TEMPLE PILOTS	Trippin' On A Hole...	(Atlantic)
3	2	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
2	3	METALLICA	Until It Sleeps	(Elektra/EEG)
6	4	SOUNDGARDEN	Burden In My Hand	(A&M)
4	5	HUNGER	Vanishing Cream	(Universal)
8	6	SPONGE	Wax Ecstatic (To Sell...)	(Columbia/CRG)
7	7	GOO GOO DOLLS	Long Way Down	(Metal Blade/WB)
10	8	BLACK CROWES	Good Friday	(American/Reprise)
12	9	BUTTHOLE SURFERS	Pepper	(Capitol)
13	10	TONIC	Open Up Your Eyes	(Polydor/A&M)
11	11	HAZIES	Skin & Bones	(EMI)
5	12	SOUNDGARDEN	Pretty Noose	(A&M)
14	13	SCREAMING TREES	All I Know	(Epic)
9	14	JERRY CANTRELL	Leave Me Alone	(Work)
20	15	METALLICA	Ain't My Bitch	(Elektra/EEG)
18	16	STABBING WESTWARD	Shame	(Columbia/CRG)
17	17	PRIMITIVE RADIO GODS	Standing Outside...	(Ergo/Columbia/CRG)
21	18	NIXONS	Wire	(MCA)
15	19	ALICE IN CHAINS	Again	(Columbia/CRG)
24	20	I MOTHER EARTH	One More Astronaut	(Capitol)
23	21	WALLFLOWERS	6th Avenue Heartache	(Interscope)
16	22	DISHWALLA	Counting Blue Cars	(A&M)
—	23	TOM PETTY & THE HEARTBREAKERS	Walls	(Warner Bros.)
19	24	GREEN DAY	Walking Contradiction	(Reprise)
25	25	CRACKER	Nothing To Believe In	(Virgin)
29	26	REACHAROUND	Big Chair	(Trauma/Interscope)
33	27	BLUES TRAVELER	But Anyway	(A&M)
—	28	ALICE IN CHAINS	Over Now	(Unplugged) (Columbia/CRG)
28	29	KENNY WAYNE SHEPHERD	Aberdeen	(Revolution)
30	30	ZAKK WYLDE	Between Heaven And Hell	(DGC/Geffen)

ROCK begins on Page 79.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW JULY 26, 1996

URBAN AC

LW	TW	Artist	Title	Label
1	1	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
2	2	R. KELLY	I Can't Sleep Baby (If I)	(Jive)
5	3	MAXWELL	Ascension (Don't Ever Wonder)	(Columbia/CRG)
4	4	TEVIN CAMPBELL	Back To The World	(Qwest/WB)
6	5	KEITH SWEAT	Twisted	(Elektra/EEG)
3	6	KENNY LATTIMORE	Never Too Busy	(Columbia/CRG)
7	7	ANN NESBY	I'll Do Anything For You	(Perspective/A&M)
8	8	O'ANGELO	Me And Those Dreamin' Eyes Of Mine	(EMI)
13	9	PUFF JOHNSON	Forever More	(Work)
14	10	ERIC BENET	Let's Stay Together	(Jac-Mac/WB)
15	11	WHITNEY HOUSTON	Why Does It Hurt So Bad	(Arista)
21	12	BRAXTONS	So Many Ways	(Atlantic)
12	13	JOE	All The Things (Your Man Won't Do)	(Island)
19	14	JESSE POWELL	Gloria	(Silas/MCA)
11	15	MONICA	Why I Love You So Much	(Rowdy/Arista)
10	16	FUGEES	Killing Me Softly	(Ruffhouse/Columbia/CRG)
27	17	ISLEY BROTHERS	Floatin' On Your Love	(T-Neck/Island)
28	18	GEORGE BENSON	Holdin' On	(GRP)
9	19	MEN OF VIZION	House Keeper	(MJJ/550)
—	20	NEW EDITION	Hit Me Off	(MCA)
16	21	CASE /FOXXY BROWN	Touch Me Tease Me	(Def Jam/RAL/Mercury)
23	22	4U	Home	(Rip-It)
25	23	GROOVE THEORY	Baby Luv	(Epic)
18	24	WHITNEY HOUSTON & CECE WINANS	Count On Me	(Arista)
22	25	NATHAN MORRIS	Wishes	(Perspective/A&M)
29	26	JOHNNIE TAYLOR	Good Love	(Malaco)
17	27	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
26	28	MONTELL JORDAN	I Like	(Def Jam/RAL/Mercury)
20	29	ISLEY BROTHERS	Let's Lay Together	(T-Neck/Island)
30	30	MONA LISA	You Said	(Island)

— N & A MAXI PRIEST I/SHAGGY That Girl (Virgin)

URBAN begins on Page 48.

ROCK

LW	TW	Artist	Title	Label
3	1	BLACK CROWES	Good Friday	(American/Reprise)
1	2	METALLICA	Until It Sleeps	(Elektra/EEG)
2	3	STONE TEMPLE PILOTS	Trippin' On A Hole In...	(Atlantic)
4	4	DISHWALLA	Counting Blue Cars	(A&M)
5	5	WALLFLOWERS	6th Avenue Heartache	(Interscope)
6	6	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
18	7	TOM PETTY & THE HEARTBREAKERS	Walls	(Warner Bros.)
7	8	WHY STORE	Lack Of Water	(Way Cool Music/MCA)
8	9	GOO GOO DOLLS	Long Way Down	(Metal Blade/WB)
13	10	SOUNDGARDEN	Burden In My Hand	(A&M)
9	11	KENNY WAYNE SHEPHERD	Aberdeen	(Revolution)
12	12	BLUES TRAVELER	But Anyway	(A&M)
11	13	HOOBIE & THE BLOWFISH	Tucker's Town	(Atlantic)
14	14	HAZIES	Skin & Bones	(EMI)
10	15	REFRESHMENTS	Banditos	(Mercury)
15	16	ZACK WYLDE	Between Heaven And Hell	(DGC/Geffen)
16	17	NEIL YOUNG & CRAZY HORSE	Big Time	(Reprise)
27	18	DAVE MATTHEWS BAND	So Much To Say	(RCA)
29	19	TONIC	Open Up Your Eyes	(Polydor/A&M)
21	20	JARS OF CLAY	Flood	(Silvertone)
23	21	ERIC CLAPTON	Change The World	(Reprise)
22	22	SOUNDGARDEN	Pretty Noose	(A&M)
20	23	COLLECTIVE SOUL	Where The River Flows	(Atlantic)
17	24	VAN HALEN	Humans Being	(Warner Sunset/WB)
28	25	SPONGE	Wax Ecstatic (To Sell...)	(Columbia/CRG)
19	26	BUSH	Machinehead	(Trauma/Interscope)
30	27	HUNGER	Vanishing Cream	(Universal)
35	28	SCREAMING TREES	All I Know	(Epic)
24	29	DAVE MATTHEWS BAND	Too Much	(RCA)
34	30	SPACEHOG	Cruel To Be Kind	(HIFI/Sire/EEG)

No Songs Qualified For Breaker Status This Week

ROCK begins on Page 79.

COUNTRY

LW	TW	Artist	Title	Label
5	1	GEORGE STRAIT	Carried Away	(MCA)
2	2	RHETT AKINS	Don't Get Me Started	(Decca)
3	3	DIAMONO RIO	That's What I Get For...	(Arista)
6	4	WADE HAYES	On A Good Night	(DKC/Columbia/CRG)
7	5	NEAL McCOY	Then You Can Tell Me Goodbye	(Atlantic)
8	6	CLAY WALKER	Only On Days That End In "Y"	(Giant)
9	7	BROOKS & OUNN	I Am That Man	(Arista)
12	8	TIM MCGRAW	She Never Lets It Go To Her...	(Curb)
4	9	RICOCHET	Daddy's Money	(Columbia/CRG)
13	10	GARTH BROOKS	It's Midnight Cinderella	(Capitol)
15	11	JAMES BONAMY	I Don't Think I Will	(Epic)
1	12	SAWYER BROWN	Treat Her Right	(Curb)
14	13	LEE ROY PARNELL	Givin' Water To A Drowning Man	(Career)
19	14	MINDY MCCREADY	Guys Do It All The Time	(MCA)
17	15	LONESTAR	Runnin' Away With My Heart	(BNA)
16	16	TRACE ADKINS	There's A Girl In Texas	(Capitol)
20	17	RICK TREVINO	Learning As You Go	(Columbia/CRG)
18	18	BLACKHAWK	Big Guitar	(Arista)
21	19	PAM TILLIS	It's Lonely Out There	(Arista)
25	20	BRYAN WHITE	So Much For Pretending	(Asylum/EEG)
22	21	BILLY DEAN	That Girl's Been Spyin' On Me	(Capitol)
26	22	TY HERNDON	Living In A Moment	(Epic)
24	23	RANDY TRAVIS	Are We In Trouble Now	(Warner Bros.)
30	24	FAITH HILL	You Can't Lose Me	(Warner Bros.)
27	25	TRACY BYRD	4 To 1 In Atlanta	(MCA)
28	26	MARK WILLS	Jacob's Ladder	(Mercury)
32	27	COLLIN RAYE	Love Remains	(Epic)
35	28	VINCE GILL	Worlds Apart	(MCA)
36	29	TRISHA YEARWOOD	Believe Me Baby (I Lied)	(MCA)
34	30	JO DEE MESSINA	You're Not In Kansas Anymore	(Curb)
43	36	TRACY LAWRENCE	Stars Over Texas	(Atlantic)
47	38	SAMMY KERSHAW	Vidalia	(Mercury)

COUNTRY begins on Page 56.

ALTERNATIVE

LW	TW	Artist	Title	Label
2	1	PRIMITIVE RADIO GOOS	Standing...	(Ergo/Columbia/CRG)
1	2	BUTTHOLE SURFERS	Pepper	(Capitol)
4	3	GARBAGE	Stupid Girl	(Almo Sounds/Geffen)
3	4	STONE TEMPLE PILOTS	Trippin' On A Hole In...	(Atlantic)
7	5	BECK	Where It's At	(DGC/Geffen)
5	6	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
6	7	NO DOUBT	Spiderwebs	(Trauma/Interscope)
11	8	CRANBERRIES	Free To Decide	(Island)
10	9	SCREAMING TREES	All I Know	(Epic)
12	10	NADA SURF	Popular	(Elektra/EEG)
9	11	OASIS	Don't Look Back In Anger	(Epic)
8	12	PORNO FOR PYROS	Tahitian Moon	(Warner Bros.)
15	13	SDUNDGARDEN	Burden In My Hand	(A&M)
16	14	SPONGE	Wax Ecstatic (To Sell...)	(Columbia/CRG)
19	15	311	Down	(Capricorn)
13	16	DISHWALLA	Counting Blue Cars	(A&M)
18	17	SUPERDRAG	Sucked Out	(Elektra/EEG)
22	18	DAVE MATTHEWS BAND	So Much To Say	(RCA)
14	19	CURE	Mint Car	(Fiction/EEG)
21	20	GOD GOD DOLLS	Long Way Down	(Metal Blade/WB)
23	21	BLUES TRAVELER	But Anyway	(A&M)
17	22	GREEN DAY	Walking Contradiction	(Reprise)
24	23	PATTI ROTHBERG	Inside	(EMI)
32	24	POE	Angry Johnny	(Modern/Atlantic)
33	25	HOLE	Gold Dust Woman	(Hollywood)
20	26	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
28	27	MAGNAPOP	Open The Door	(Priority)
25	28	JEWEL	Who Will Save Your Soul	(Atlantic)
35	29	REPUBLICA	Ready To Go	(RCA)
—	30	BETTER THAN EZRA	King Of New Orleans	(Swell/Elektra/EEG)

ALTERNATIVE begins on Page 87.

NAC

LW	TW	Artist	Title	Label
2	1	HERBIE HANCOCK	Thieves In The Temple	(Verve)
3	2	JOE SAMPLE	Hippies On A Corner	(Warner Bros.)
1	3	DOC POWELL	Sunday Mornin'	(Discovery)
6	4	NORMAN BROWN	Better Days Ahead	(MoJAZZ/Metown)
8	5	RAMSEY LEWIS	Les Fleur	(GRP)
11	6	BRYAN SAVAGE	Cat Food	(Elation)
4	7	ED HAMILTON	Gray Day	(Telarc)
5	8	BONEY JAMES	Lights Down Low	(Warner Bros.)
10	9	JOE McBRIDE	Highland Park	(Heads Up)
9	10	GEORGE JINOA	Just My Imagination	(Shanachie)
7	11	RICHARD ELLIOT	I'll Make Love To You	(Blue Note)
15	12	EARL KLUGH	Maybe Tonight	(Warner Bros.)
16	13	BILL EVANS	The Sunday After	(Escapade)
14	14	BRIAN CULBERTSON	Close To You	(Mesa/Bluemoon)
13	15	MARILYN SCOTT	I'm Calling You	(Warner Bros.)
12	16	RIPPINGTONS	Hideaway	(GRP)
17	17	VANESSA WILLIAMS	Erase	(Mercury)
19	18	ERIC CLAPTON	Change The World	(Reprise)
22	19	JEFF LORBER	State Of Grace	(Verve)
20	20	DOUG CAMERON	Rendezvous	(Higher Octave)
21	21	HERB ALPERT	My Funny Valentine	(Almo Sounds/Geffen)
18	22	PAMELA WILLIAMS	Castine	(Heads Up)
—	23	PETER WHITE	Caravan Of Dreams	(Columbia/CRG)
27	24	AARON NEVILLE	I Can't Imagine	(A&M)
29	25	CHRIS CAMOZZI	Ring Of Gold	(Higher Octave)
23	26	AVENUE BLUE	Naked City	(Mesa/Bluemoon)
24	27	EVERYTHING BUT THE GIRL	The Heart Remains A Child	(Atlantic)
—	28	ANGELA BOFILL	All She Wants (Is Love)	(Shanachie/Cachet)
25	29	SPYRO GYRA	Heart Of The Night	(GRP)
28	30	ED CALLE	Me And Mrs. Jones	(Sony Latin Jazz)

NAC begins on Page 74.

ADULT ALTERNATIVE

LW	TW	Artist	Title	Label
2	1	PRIMITIVE RADIO GOOS	Standing...	(Ergo/Columbia/CRG)
1	2	DAVE MATTHEWS BAND	So Much To Say	(RCA)
4	3	ERIC CLAPTON	Change The World	(Reprise)
5	4	WALLFLOWERS	6th Avenue Heartache	(Interscope)
10	5	CRANBERRIES	Free To Decide	(Island)
7	6	BLUES TRAVELER	But Anyway	(A&M)
3	7	WHY STORE	Lack Of Water	(Way Cool Music/MCA)
29	8	TOM PETTY & THE HEARTBREAKERS	Walls	(Warner Bros.)
9	9	HOOBIE & THE BLOWFISH	Tucker's Town	(Atlantic)
8	10	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
11	11	DISHWALLA	Counting Blue Cars	(A&M)
6	12	JEWEL	Who Will Save Your Soul	(Atlantic)
12	13	STING	You Still Touch Me	(A&M)
15	14	LYLE LOVETT	Private Conversation	(Curb/MCA)
13	15	ELVIS COSTELLO	You Bowed Down	(Warner Bros.)
18	16	BADLEES	Angeline Is Coming Home	(Polydor/A&M)
20	17	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
21	18	NEIL YOUNG & CRAZY HORSE	Big Time	(Reprise)
25	19	BLACK CROWES	Good Friday	(American/Reprise)
16	20	KEB' MO'	That's Not Love	(Okeh/Epic)
23	21	DUNCAN SHEIK	Barely Breathing	(Atlantic)
14	22	PATTI ROTHBERG	Inside	(EMI)
17	23	LOS LOBOS	Can't Stop The Rain	(Slash/WB)
19	24	PAUL WESTERBERG	Love Untold	(Reprise)
22	25	CURE	Mint Car	(Fiction/EEG)
27	26	JACKOPIERCE	Trials	(A&M)
—	27	UGLY AMERICANS	Vulcan Death Grip	(Capricorn)
24	28	SQUEEZE	This Summer	(IRS)
28	29	GARBAGE	Stupid Girl	(Almo Sounds/Geffen)
26	30	GIN BLOSSOMS	Not Only Numb	(A&M)

ADULT ALTERNATIVE begins on Page 94.

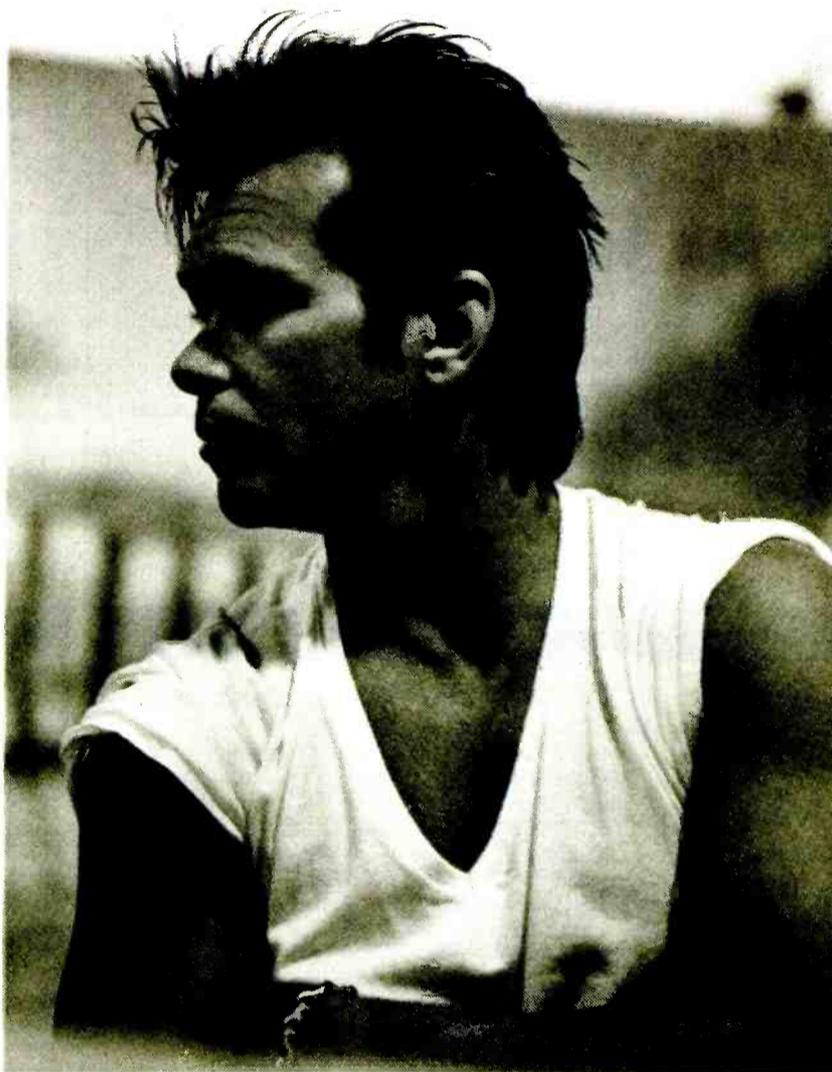
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