



With **R&R's** second Talk Radio Seminar taking place this weekend, **R&R** music radio editors focus on talk's place in their formats.

- **CHR**
Howard Stern's accomplishments
- **UC**
Straight talk on WDAS/Philly
- **AC**
KFMB-FM's nightly chats
- **COUNTRY**
WKXX's new morning show
- **ROCK**
KBER hits with "Ground Zero"
- **ALTERNATIVE**
Need for community concern?

Begins Page 44

LAUNCHING NEW LABELS

While the record business may be sluggish of late, **The Enclave** President/CEO **Tom Zutaut** and **Red Ant** President **Randy Phillips** explain why now's the right time to get a new label off the ground and how they each intend to do it.

Page 28

PEOPLE IN THE NEWS

- **Wayne Vriesman** returns to WGN/Chicago as VP/GM; **Marv Dyson** rejoins WGCI/Chicago as VP/GM; **Jim de Castro** goes back to WMVP & WLUP/Chicago as VP/GM
- **Doug Sterne** now KKSF/SF VP/GM

Page 3

THIS #1 WEEK

- CHR/POP**
• **CARDIGANS** Lovetool (Mercury)
- CHR/RHYTHMIC**
• **SPICE GIRLS** Wannabe (Virgin)
- URBAN**
• **ERYKAH BADU** On & On (Kedar/Universal)
- URBAN AC**
• **BABYFACE** Every Time I Close My Eyes (Epic)
- COUNTRY**
• **TOBY KEITH** Me Too (Mercury)
- NAC/SMOOTH JAZZ**
• **DAVID SANBORN** Rikke (Elektra/EEG)
- HOT AC**
• **NO DOUBT** Don't Speak (Trauma/Interscope)
- AC**
• **TONI BRAXTON** Un-break My Heart (LaFace/Arista)
- ACTIVE ROCK**
• **LIVE** Lakini's Juice (Radioactive)
- ROCK**
• **AEROSMITH** Falling In Love... (Columbia)
- ALTERNATIVE**
• **LIVE** Lakini's Juice (Radioactive)
- ADULT ALTERNATIVE**
• **WALLFLOWERS** One Headlight (Interscope)

NEWSSTAND PRICE \$6.50



Talk Listeners: Get To Facts

Talk radio listeners have a greater preference for substantive, factual discussions about their favorite topics than they have for controversial talk show hosts, according to a **Paragon Research** survey of 400 people who listen to Talk radio at least an hour a day.

PARAGON/See Page 16

How They Want Their Talk

	PREFERENCE LEVEL (%)		
	Very Much	Somewhat	Not At All
Factual, substantive discussions	50	38	11
Mostly guest interviews	36	57	7
Mostly listener phone calls	35	50	15
Attention-getting/controversial hosts	28	40	31

Source: Paragon Research

KABC & KTZN Rebuild Heritage Talk

■ **Lesourd charts ABC's new direction in L.A.**

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

and even departing the ABC Inc. stations' Culver City, CA complex altogether.

Maureen Lesourd has her hands full. It's not like she hasn't sailed the dark seas in the past, successfully turning around the big ships before they crashed into an iceberg.



Lesourd

But this time around, Lesourd is at the helm of three large vessels, as President/GM of Talk troika **KABC-AM**, **KTZN-AM** (which had been **KMPC-AM** until Monday 2/24), and **Rock KLOS-FM**. Lesourd acknowledges that the AM stations are in a rough storm in the largest ocean — the Los Angeles radio market. But she sees better days ahead.

Rebuilding at both **KABC** and **KTZN** has been under way since September, with some personalities shuffling from one station to the other, moving to different dayparts,

Overall, there's been some heavy hitting going on in every direction.

"What we had were two radio stations that were very similar and were competing against each other," says Lesourd. "Now we're trying to make a differentiation so that they can be more compatible and not just compete head-to-head."

Cooking Up A New Recipe

Lesourd, who took over the threesome last May, credits **KABC & KTZN PD Dave Cooke** with the suggestion to reformulate the combo the way big-city newspaper consolidation has been accomplished. That is, programming

LESOURD/See Page 40

KMPC Calls Give Way To New 'Zone'

One of radio's longest-held and best-known set of call letters went the way of ... well ... stand-alone radio stations this week when **ABC Inc.** Talker **KMPC/Los Angeles** became **KTZN (The Zone)**.



ABC execs decided that equity in those heritage calls belonged with the memories of **Dick Whittinghill**, **Gary Owens**, MOR music, UCLA sports, and other elements that haven't been with the station in years. And that's before taking into account that its new target audience of adult women probably didn't listen to the old **KMPC**.

CBS Deals Three To Greater Media For L.A. Combo

CBS Radio and Greater Media Inc. traded five major-market radio stations on Tuesday (2/25), strengthening CBS's position in Los Angeles and boosting Greater Media in Philadelphia and Boston.

In other major swaps announced Tuesday, **SFX Broadcasting** agreed to trade **WDSY-FM/Pittsburgh** and \$20 million in return for **EZ Communications' WRFX-FM/Charlotte**; **Heritage Media** is giving up **WVAE-FM/Cincinnati** plus \$5 million for **WGH-AM & FM & WVCL-FM/Norfolk** from **Susquehanna Broadcasting**.

CBS gave up Adult Alternative-NAC/Smooth Jazz combo **WBOS-FM & WOAZ-FM/Boston** and **Rock WMMR/Philadelphia** to Greater Media for **Urban AC-Talk/Alternative** combo **KRLA-AM & KLSX-FM/Los Angeles**. The transaction was structured as a tax-free like-kind exchange and satisfies Department of Justice concerns about CBS's market share in Boston and Philadelphia after the com-

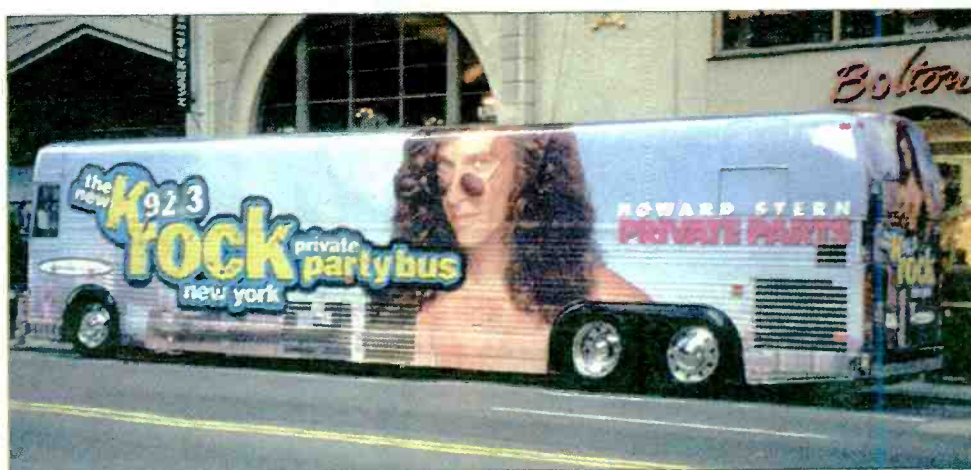
SWAPS/See Page 16

Burns Letter Burns FCC; Klein 'Opens Door To Justice'

It's a good thing the military restricts the use of rocket launchers or else there would have been some serious injuries at the FCC last week. Instead, there are just bruised egos after broadcaster-turned-Senator **Conrad Burns** (R-MT) used his poison pen to fire on the agency, accusing it of "undertaking independent evaluations of competitive impact" when the buyer owns more than one station in the given market.

"Joint ownership in the local market by one licensee is precisely what Congress intended to permit when we revised the local radio ownership limits," scolded Burns in his letter to FCC Chairman **Reed Hundt**. "Your actions are moving away from policies

DOJ/See Page 16



'Private Parts' Exposed On K-Rock Party Bus!

WXRK-FM (K-Rock)/New York teamed with the **Prodigy** online service to present three-minute previews of the forthcoming **Howard Stern** film ("Private Parts") aboard a luxury coach driven to remotes around the tri-state area between February 18-22. The first 92 listeners to show up at each location got the chance to see the clip, review it, and win tickets to the film's Thursday (2/27) Madison Square Garden premiere. While *Daily Variety* described the movie — which opens March 7 nationwide — as "closer to a picaresque odyssey of Stern's effort to assert his own voice on the nation's straightlaced airwaves than to the gross-out some people may expect," the *Hollywood Reporter* called it an "affectionate bio" in which "the Philistines, of course, are philistine radio programmers and the pusillanimous pussies of public mores." Think about it.

PAVO WAVE

radio bliss



guitar

First Track "Angelica" At NAC/Smooth Jazz Now!

ambient soundscapes

breakbeats

T.D.F.

Retail

Therapy

Street Date: March 11

Produced by Simon Climie and a-sample

acid blues



electronica

It's Déjà Vu For Chicago GMs

■ Vriesman, Dyson, de Castro reclaim ops duties

Three Chicago radio execs who left GM jobs due to promotions have taken back day-to-day responsibility of their former stations — all while retaining their current positions.

• **Wayne Vriesman**, who left his VP/GM post at WGN after 12 years to become VP/Radio for parent **Tribune Broadcasting** in 1987, has officially added GM responsibilities at the heritage Full-Service outlet.

• **WGCI-AM & FM President Marv Dyson** — who had been GM for 14 years before turning those chores over to **Darryll Green** in 1994 — will again take over those duties next month, when Green transfers to **Gannett's WGRZ-TV/Buffalo** as VP/Broadcast.

• And **Evergreen Media President/COO Jim de Castro** — who will be co-COO in the new **Chancellor Media** group (**R&R 2/21**) — has appointed himself acting GM at **WMVP-AM & WLUP-FM**. He succeeds **Doug Sterne**, who has transferred to the VP/GM post at co-owned **NAC/Smooth Jazz KKSF/San Francisco** (see story, right).

While conducting a search to replace GM **Dan Fabian**, who resigned

CHICAGO/See Page 32

Sterne Segues To KKSF As VP/GM

WMVP-AM & WLUP-FM/Chicago VP/GM Doug Sterne has been named VP/GM at **Chancellor Media's** recently acquired **NAC/Smooth Jazz KKSF-FM/San Francisco**. Current GM **Dave Kendrick** will continue to serve **Evergreen** in a consultant role for **KKSF, Classical KDFC-AM & FM, AC KIOI-FM, and CHR's KMEL-FM & KYLD-FM**.

Chancellor Media co-COO **Jim de Castro** — who will assume Sterne's former post (see story, left) — said, "As [Chancellor Media] continues to build independent franchises for our

STERNE/See Page 32

FEBRUARY 28, 1997

NEWS & FEATURES

Radio Business	4	National Video Charts	27
Business Briefs	4	Sound Decisions	28
Transactions	6	Street Talk	34
Management	19	Nashville	66
Sales	21	Opportunities	113
Marketing & Promotion	22	Marketplace	116
Show Prep	24		
'Zine Scene	24		

FORMATS & CHARTS

News/Talk	40	Hot AC Chart	81
CHR	44	NAC/Smooth Jazz	84
CHR Callout America	43	NAC/Smooth Jazz Tracks Chart	86
CHR/Pop Chart	46	NAC/Smooth Jazz Albums Chart	88
Pop/Alternative Chart	47	Rock	92
CHR/Rhythmic Chart	52	Active Rock Chart	94
Hip-Hop Chart	53	Rock Chart	96
Urban	56	Alternative	98
Urban Chart	58	Alternative Chart	101
Urban AC Chart	63	Alternative Action	104
Country	64	Alternative Specialty Shows	106
Country Chart	67	Adult Alternative	109
Country Action	68	Adult Alternative Tracks	110
Adult Contemporary	74	Adult Alternative Albums	111
AC Chart	76		

The Back Pages 118

Armao Appointed GM At 'YCD-FM/Detroit

KVEN-AM, KBBY-FM & KHAY-FM/Ventura, CA GM Joe Armao has been named GM at **WYCD-FM/Detroit**. He succeeds **Scott Meier**, who is now concentrating his efforts on Motor City Talk sister **WXYT-AM**.

CBS Radio President Dan Mason remarked, "Joe is a veteran broadcaster who brings a wealth of knowledge and experience to what is already a great radio station."

Before moving to Ventura, Armao spent four years (May '92-June '96) as GM of **Entercom's Pittsburgh Country WDSY-AM & FM** and **Alternative WNRQ-FM**. He left

ARMAO/See Page 10

Gorman Gets PD Gig At WYST/Detroit

Former **WHK-AM, WMJI-FM & WMMS-FM/Cleveland VP/Director of Operations John Gorman** has been named PD for new Active Rock outlet **WYST (97 Rock)/Detroit**.

With **Howard Stern** in morning drive, the addition of Gorman puts the two former rivals at the same station. When Gorman was at **WMMS**, Stern was on crosstown **Classic Rock WNCX** where the infamous wire-cutting incident occurred (interestingly, Gorman once programmed **WNCX**). However, Stern was openly supportive of Gorman on the air, breaking the news

GORMAN/See Page 32

Legislators, NAB Debate Hot Issues

BY HEATHER VAN SLOOTEN
R&R WASHINGTON BUREAU

Several radio policymakers met with **NAB** members in Washington this week to elucidate the mountain of broadcast issues before Congress and the **FCC**. While the pending outcomes on issues like alcohol advertising and political airtime aren't any clearer, broadcasters had an opportunity to air their views and challenge those of the legislators.

Alcohol Headache

Although formal hearings on alcohol advertising have not been set, **House Telecommunications Subcommittee Chairman Billy Tauzin (R-LA)** is proposing broadcasters adopt a formal code that says alcohol spots — including beer and wine — will not be targeted toward children. "I would hope we can

avoid the rush to regulate this First Amendment area," Tauzin said. "I think it's in everybody's interest to come up with a common, voluntary, credible, responsible code."

Establishing such a code would mean broadcasters would need a waiver for a certain portion of the antitrust laws; Tauzin said he has already discussed this possibility with the **Federal Trade Commission**. He also cautioned that although beer and wine have not been regulated, that could happen "with hard liquor coming into the picture."

Senate Majority Leader **Trent Lott** said he is pleased the major networks will not run the spots and said the Senate will "look at how we can discourage efforts [to air the ads]."

NAB/See Page 32

NAC KHYS & KJOJ Flip To CHR/Rhythmic

Clear Channel Communications NAC/Smooth Jazz simulcast KHYS-FM & KJOJ-FM/Houston flipped to **CHR/Rhythmic** on Monday (2/24) at noon, using the slogan "Kiss." Co-owned **KBXX MD Greg Head** has been named PD, while former **KTFM/San Antonio MD Charles Chavez** has become MD.

Previous PD **Ted Carson** will stay on during the transition, but most of the staff has exited. Also, the **KHYS & KJOJ** sales department is in the process of merging with that of **KBXX**.

Head told **R&R**, "Charles and I are holding down the fort. The station will remain jockless — with the exception of Chavez — until a staff is hired."

The station's first hour of music included **Toni Braxton's "Un-break My Heart," Proyecto Uno's "El Tiburon," Spice Girls' "Wannabe," Angelina's "Release Me," Keith Sweat's "Twisted," Planet Soul's "Set You Free," No Doubt's "Don't Speak," No Mercy's "Where Do You Go," Debbie Deb's "When I Hear Music," AZ Yet's "Last Night," Le Click's "Tonight Is The Night," Jocelyn Enriquez's "Do You Miss Me," and Mariah Carey's "Fantasy."**

Beck Becomes Emmis/St. Louis Sr. VP

■ Kelley takes over as Classic Rock KSHE's GM

KSHE/St. Louis VP/GM John Beck — a 13-year station veteran — has been promoted to Sr. VP of **Emmis Broadcasting's** St. Louis outlets: **Country simulcast WKBQ-AM & WKKX-FM, Classic Rock KSHE, and Hot AC WALC-FM**.



Beck



Kelley

Beck's first order of business was to tap crosstown **KMOX-AM GSM David Kelley** as **KSHE's GM**.

During his three years at **KMOX**, Kelley also added management responsibilities for sister **KLOU-FM**. The appointment marks Kelley's second stint with **KSHE**: He once held the station's **GSM and Station Man-**

ager posts. "David did a great job when he was

EMMIS/See Page 32

Rittberg, Tindle Named A&M Promo VPs

A&M Records has elevated **Mike Rittberg** and **Mark Tindle** to **VP/Rock Promotion** and **VP/Alternative Promotion**, respectively. Rittberg most recently served as Sr. Director/Rock Radio Promotion; Tindle was Sr. Director/Promotion, Atlanta.



Rittberg



Tindle

"These two are dedicated to our artists and the partnership essential

for success with radio," commented Sr. VP/Promotion **Rick Stone**. "Mark and Mike have the necessary energy and vision to break records and make careers." Rittberg was **Metal Blade's** VP/Promotion & Marketing before joining **A&M** in March 1994 as Director/Rock Pro-

A&M/See Page 32

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

WEB SITE: <http://www.rronline.com>

	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com
NEWS DESK:	310-553-4330	310-203-9763	newsroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com

	Phone	Fax	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	garrett@rronline.com
EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
WASHINGTON, DC BUREAU:	202-783-3826	202-783-0260	mailroom@rronline.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

FCC Split Over DARS Auction Limit

By Heather Van Slooten
R&R Washington Bureau

The satellite digital audio radio service (DARS) auctions have hit another couple of glitches. FCC Chairman **Reed Hundt** is arguing spectrum auctions should not be limited to the four companies that have applied for licenses.

Commissioner **Susan Ness** agrees with Hundt, but Commissioners **Rachelle Chong** and **Jim Quello** want it kept to the original companies. Responding to Hundt's statement, **CD Radio** President

David Margolese told R&R, "We were not pleased to hear that. I think it's too early to read much into it."

'Guarantee Services'

Hundt devoted nearly three pages of an eight-page speech to the matter at a meeting of **NAB** members this week. "DARS ... spectrum belongs to the public no less than broadcast spectrum. The Commission should guarantee that a portion of that spectrum is used for programming and services that the market alone won't adequately generate."

However, House Telecommunications Subcommittee Chairman **Billy Tauzin** (R-LA) disagrees. "It should not be up to a government commission to determine the public interest objectives for digital broadcasters."

CD Radio was the first of the four companies to develop the technology and has struggled to come through the years-long delay. **Chong** last week urged the Commission to

SFX had a loss for the year of \$56.9 million (\$7.52 a share) on revenues of \$143.1 million, compared to 1995's loss of \$4.7 million (71 cents) on revenue of \$76.8 million.

"In the year ahead we intend to continue to grow the company and improve its performance with that same intensity and focus which we have demonstrated throughout our history," said SFX Exec. Chairman **Robert F.X. Sillerman**.

Continued on Page 8

BUSINESS BRIEFS

Merger Fallout: Analysts Rate Chancellor, Viacom

Days after the merger of the year, **Standard & Poor's** placed its single B-plus corporate credit rating and single B-minus subordinated debt and preferred stock rating of **Chancellor Broadcasting** on CreditWatch. Also rated single B-minus and placed on CreditWatch: Chancellor's \$100 million convertible preferred stock and \$200 million in exchangeable preferred stock.

"The capital structure of the resulting company and the ability to quickly realize operating synergies and cost savings will be a key factor for upgrade consideration," S&P said.

Moody's Investor Services, meanwhile, is reviewing its B3 rating on Chancellor's \$200 million of senior subordinated notes and its "caa" rating on its senior exchangeable preferred stock. Moody's said those could be upgraded. It also assigned "caa" ratings to Chancellor's new \$200 million in exchangeable preferred stock and its new \$100 million in convertible preferred stock. Those are also being reviewed.

S&P affirmed the following ratings for **Viacom Inc.**:

- Viacom Inc. corporate credit rating: BB+
- Viacom International Inc. corporate credit rating: BB+
- Senior debt: BB+
- Subordinated debt: BB-

Finally, **Alex. Brown & Sons** started coverage of Chancellor with a "strong buy."

Clear Channel/Chancellor Deal Cleared

Clear Channel Communications (NYSE: CCU) has received early antitrust clearance from the **Federal Trade Commission** to acquire **Chancellor Broadcasting's** (Nasdaq: CBCA) **WOKY-AM & WMIL-FM/Milwaukee**. The price of the deal is \$40 million.

Capstar Completes Osborn Buy

Capstar Broadcasting Partners and investment firm **Hicks, Muse, Tate & Furst** have completed their \$100 million purchase of **Osborn Communications Corp.'s** 20 stations. The deal brings Capstar's holdings to 53 stations, and it has agreements to purchase an additional 67 stations. Osborn will be an autonomous subsidiary of Capstar; Osborn President/CEO **Frank Osborn** will continue as its head. Capstar also received \$150 million from the sale of discount notes maturing in 2009.

Jacor Sells News Corp. Warrants; Signs Solomon

To help finance upcoming acquisitions, **Jacor Communications** (Nasdaq: JCOR) is selling its investment in **News Corporation**. The sale — involving warrants convertible into 7.25 million Preferred American Depository Receipts — is a private one to a sole purchaser. Jacor will receive proceeds of about \$44.9 million, providing it with the cash equivalent of approximately \$1.43 per Jacor share.

Also, **Paul Solomon** has been named Jacor's Sr. VP/General Counsel. He was most recently a partner with the Cincinnati law firm **Graydon, Head & Ritchey**.

Continued on Page 8

EARNINGS

SFX, Saga, Cox, Paxson Weigh In

SFX Broadcasting Inc. (Nasdaq: SFXBA) said fourth-quarter 1996 cash flow increased 169% to \$18.9 million. SFX also saw net revenues for the quarter increase from \$21.5 million to \$50.2 million. On a same-station basis, net revenues increased 12% and broadcast cash flow rose about 33%.

For the entire year, cash flow was up 95% to \$50.2 million; for the same stations, cash flow increased approximately 26% to \$100 million.

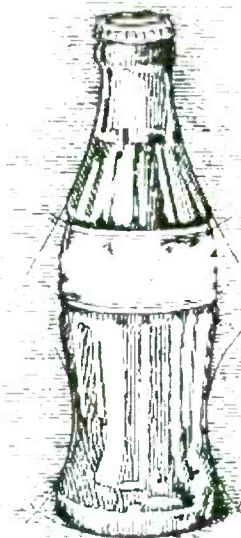
JSC
Jarad
Syncination
Co., Inc.

The **DEBRA WASSER** Show

The
Hottest
New
One Hour
Weekly Live Talk Show

About Relationships &

(516)
222.1466 Attitudes in the 90's.



Just a soda.

IMAGE IS EVERYTHING

GO TAKE ON THE DRAP



**400 Stations in
Only 30 Months!**

The Dr. Laura Program

Produced and distributed by:

For station affiliation call:



(212) 581-3962



SBI BROADCASTING
INTERNATIONAL

(714) 720-3999

For national ad sales call:



(212) 541-8400

DEALS OF THE WEEK

- **CBS/Greater Media swap \$300 million (estimated)**
 - **WBOS-FM & WOAZ-FM/Boston**
 - **WMMR-FM/Philadelphia**
 - **KRLA-AM & KLSX-FM/Los Angeles**
- **KJCE-AM, KAMX-FM & KKMJ-FM/Austin \$28.7 million**

1997 DEALS TO DATE

Dollars To Date: \$2,834,746,319
 (Last Year: \$1,352,927,249)

This Week's Action: \$37,318,645
 (Last Year: \$74,006,300)

Stations Traded This Year: 349
 (Last Year: 322)

Stations Traded This Week: 31
 (Last Year: 23)

TRANSACTIONS AT A GLANCE

- **Heritage Media/Susquehanna swap \$45 million**
- **KHTX-AM, KDON-FM & KRQC-FM/Monterey-Salinas**
Not available*
- **WNCM-AM/Atlantic Beach (Jacksonville), FL \$350,000**
- **WIRE-FM/Lebanon (Indianapolis), IN \$1.2 million**
- **KPEL-FM/Erath (Lafayette), LA \$2 million**
- **WINX-AM/Rockville, MD \$450,000**
- **KKJM-FM/St. Joseph (St. Cloud), MN**
No cash consideration
- **WLIR-AM/Spring Valley, NY \$285,000**
- **WMYT-AM/Carolina Beach, NC** No cash consideration
- **KOHU-AM & KQFM-FM/Hermiston, OR \$710,000**
- **KOPE-FM/Medford-Ashland, OR \$500,000**
- **WVSC-AM & FM/Somerset, PA \$1.55 million**
- **KBAT-FM/Midland, TX \$1,025,000**
- **KQIP-FM/Odessa, TX \$475,000**
- **FM CP/Stamford, TX \$13,645**
- **KZAZ-FM/Bellingham, WA \$60,000**

*The purchase price of this deal had not been made public at presstime; the price will be added to the year-to-date dollar totals once it is disclosed.

TRANSACTIONS

Austin Acquisitions Usher ARS Into Lone Star State

☐ **\$28.7 million purchase of Texas trio brings group's station tally to 96**

Deals Of The Week

CBS/Greater Media

swap
EXCHANGE VALUE: \$300 million (estimated)
TERMS: CBS Radio is swapping its WBOS-FM & WOAZ-FM/Boston and WMMR-FM/Philadelphia for Greater Media's KRLA-AM & KLSX-FM/Los Angeles.

WBOS-FM & WOAZ-FM Boston

TRADED TO: Greater Media, headed by COO Tom Milewski. It owns WMEX-AM, WBCS-FM, WKLB-FM & WMJX-FM/Boston. Phone: (908) 247-6161
FREQUENCY: 92.9 MHz; 99.5 MHz
POWER: 8.8kw at 1152 feet; 32kw at 600 feet
FORMAT: AC; NAC/Smooth Jazz

WMMR-FM/Philadelphia

TRADED TO: Greater Media
FREQUENCY: 93.3 MHz
POWER: 18kw at 827 feet
FORMAT: Rock

KRLA-AM & KLSX-FM/Los Angeles

TRADED TO: CBS Radio, headed

by CEO Mel Karmazin. It owns KFWB-AM, KNX-AM, KCBS-FM, KROQ-FM, KRTH-FM & KTWV-FM/Los Angeles. Phone: (212) 975-4215
FREQUENCY: 1110 kHz; 97.1 MHz
POWER: 50kw day/20kw night; 21kw at 3002 feet
FORMAT: Oldies; Talk/Alternative

KJCE-AM, KAMX-FM & KKMJ-FM/Austin

PRICE: \$28.7 million
TERMS: Asset sale for cash
BUYER: Amnet Radio Systems Corp., headed by CEO Steve Dodge. Phone: (617) 375-7500
SELLER: Amaturio Group of Texas Ltd., headed by general partner Joseph Amaturio. Phone: (954) 565-1411
FREQUENCY: 1370 kHz; 94.7 MHz; 95.5 MHz
POWER: 5kw day/500 watts night; 97kw at 1257 feet; 100kw at 1001 feet
FORMAT: Urban; Hot AC; B/EZ

Swap Deal

Heritage Media/Susquehanna swap

EXCHANGE VALUE: \$45 million

TERMS: Heritage Media Corp. is swapping its WVAE-FM/Cincinnati plus \$5 million cash for Susquehanna Radio Corp.'s WGH-AM & FM & WVCL-FM/Norfolk.

WVAE-FM/Cincinnati

TRADED TO: Susquehanna, headed by President Dave Kennedy. It owns WRRM-FM/Cincinnati. Phone: (717) 852-2139
FREQUENCY: 94.9 MHz
POWER: 10.5kw at 1056 feet
FORMAT: NAC/Smooth Jazz

WGH-AM & FM & WLTY-FM/Norfolk

TRADED TO: Heritage Media, headed by President Paul Fiddick. Phone: (214) 702-7380
FREQUENCY: 1310 kHz; 97.3 MHz; 95.7 MHz
POWER: 5kw; 74kw at 394 feet; 40kw at 879 feet
FORMAT: Sports/Talk; Country; Oldies

California

KHTX-AM, KDON-FM & KRQC-FM/Monterey-Salinas

PRICE: Not disclosed

TERMS: Not disclosed

BUYER: Lartique Multi-Media Systems, headed by President John Lynch

SELLER: Henry Broadcasting Co., headed by President Charlton Buckley. Phone: (415) 285-1133

FREQUENCY: 1460 kHz; 102.5 MHz; 92.7 MHz
POWER: 5kw; 18.5kw at 2270 feet; 6.9kw at 620 feet
FORMAT: KHTX is dark; CHR; Oldies
BROKER: Austin Walsh and Thomas McKinley of Media Services Group

Florida

WNCM-AM/Atlantic Beach (Jacksonville)

PRICE: \$350,000
TERMS: Asset sale for cash
BUYER: First Coast Catholic Communications Inc., headed by President Peter Cagle. Phone: (904) 249-9329
SELLER: New Covenant Ministries Inc., headed by Pastor Wiley Tomlinson Sr. Phone: (904) 641-3688
FREQUENCY: 1600 kHz

POWER: 5kw day/89 watts night
FORMAT: Religious

Indiana

WIRE-FM/Lebanon (Indianapolis)

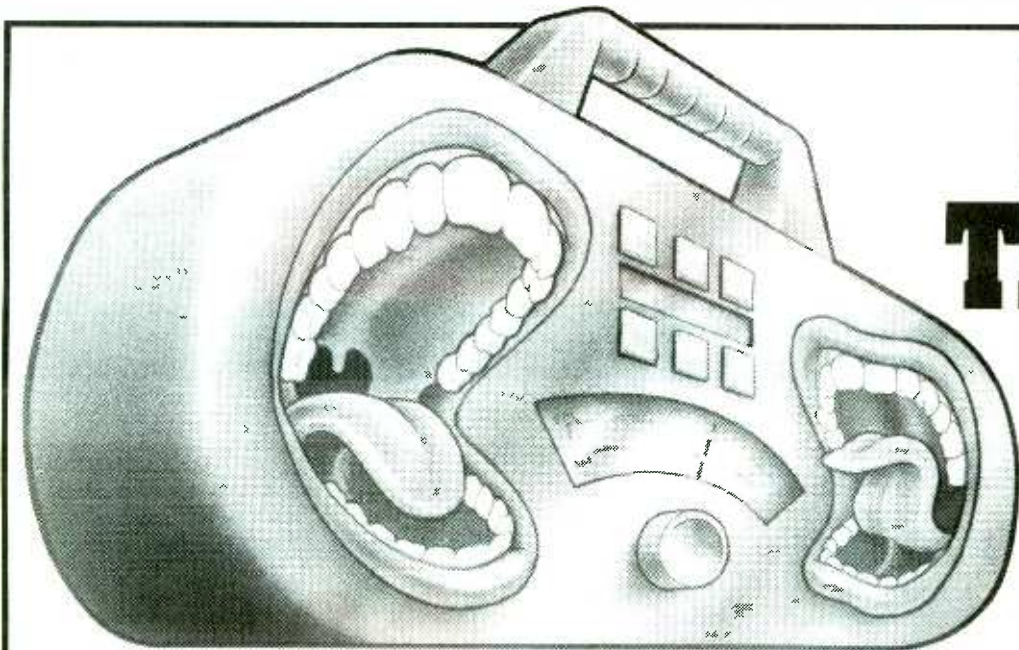
PRICE: \$1.2 million
TERMS: Asset sale for cash
BUYER: IBL L.L.C., headed by Bill Shirk and William Mays. It owns WGGR-FM & WHHH-FM/Indianapolis. Phone: (317) 293-9600
SELLER: Boone County Broadcasters Inc., headed by co-owners, John & Helen Dotas. Phone: (317) 482-4427
FREQUENCY: 100.9 MHz
POWER: 3kw at 299 feet
FORMAT: Country

Louisiana

KPEL-FM/Erath (Lafayette)

PRICE: \$2 million
TERMS: Stock sale for cash
BUYER: ComCorp Of Lafayette Inc., a wholly owned subsidiary of

Continued on Page 8



PARAGON TALKS THE TALK

News talk, sports talk, no matter what the talk, we can walk the walk. We've helped talk radio stations throughout the nation, and we can do the same for you. With research that is custom designed for your station, your market, your needs.

No preconceptions. No agenda. Just tons of experience and all the right tools. Call Michael Henderson today and learn more.

(303) 922-5600.



So... you want to know
the average **age** of your
diarykeepers,
where your listeners are
(by zip and by location),
how your **format** is
performing in your market,
and the strength
of your **P1** listeners.
Oh, and you'd like to see it
over a **five-book** period
...along with your
competitors' numbers.
Anything else?

The new Programmers Package from Arbitron

ARBITRON

TRANSACTIONS

Continued from Page 6

Communications Corp. Of America, is acquiring **Radio KPEL-FM Inc.** It owns KFTE-FM/Beaux Bridge, LA; KMDL-FM/Kaplan, LA; and KPEL-AM & KTDY-FM/Lafayette. Phone: (318) 237-1142

SELLER: Michael Mitchell. Phone: (318) 233-7003

FREQUENCY: 107.9 MHz
POWER: 100kw at 584 feet
FORMAT: News/Talk

Maryland

WINX-AM/Rockville

PRICE: \$450,000

TERMS: Asset sale for cash

BUYER: Montgomery County Government Department Of Public Works. Phone: (301) 217-2190

SELLER: Radio Broadcast Communications Inc., headed by President **William Parris.** Phone: (301) 424-9292

Minnesota

KKJM-FM/St. Joseph (St. Cloud)

PRICE: No cash consideration

TERMS: Asset merger. The stockholders of **St. Joseph Broadcasters L.L.C.** will retain their existing voting interest through **WJON Broadcasting Co. L.P.**

BUYER: WJON Broadcasting Co. L.P., a wholly owned subsidiary of **WJON Broadcasting Co.,** headed by President **Andrew Hilger.** Phone: (612) 251-4422

SELLER: St. Joseph Broadcasters L.L.C., headed by CEO **Kevin Hilger.** Phone: (612) 255-5479
FREQUENCY: 92.9 MHz

POWER: 25kw at 328 feet
FORMAT: AC

New York

WLIR-AM/Spring Valley (New York)

PRICE: \$285,000

TERMS: Asset sale for cash

BUYER: Glickin Broadcasting Inc., headed by President **Michael Levine.** Phone: (201) 261-6560

SELLER: Tsooris Corp., headed by President **Eugene Gigg.** Phone: (914) 624-1313

FREQUENCY: 1300 kHz
POWER: 500 watts day/83 watts night
FORMAT: Nostalgia

Oregon

KOHU-AM & KQFM-FM/Hermiston

PRICE: \$710,000

TERMS: Asset sale for \$100,000 cash and a \$610,000 promissory note

BUYER: Capps Broadcast Group, headed by President **David Capps.** It owns **KCMB-FM/Baker City, OR;** **KSRV-AM & FM/Ontario, OR;** and **KUMA-AM & FM/Pendleton, OR.** Phone: (503) 889-8651

SELLER: Hermiston Broadcasting Co., headed by owners **Mr. & Mrs. Bob Chopping** and **Mr. & Mrs. Harmon Springer.** Phone: (503) 567-6500

BROKER: Jerry Dennon of **Montcalm Inc.**

KOPE-FM/Medford-Ashland

PRICE: \$500,000

TERMS: Asset sale for cash

BUYER: Chancellor Broadcasting Co. Inc., headed by President **Alan Corbeth.** Phone: (541) 664-8829

SELLER: Broadcast Communications Inc., headed by President **Ann Masters.** Phone: (541) 664-5673

FREQUENCY: 103.5 MHz
POWER: 100kw at 440 feet
FORMAT: News/Talk

Pennsylvania

WVSC-AM & FM/Somerset

PRICE: \$1.55 million

TERMS: Stock sale for \$1.23 million cash and 3200 shares of **Winston Radio Corp.'s** preferred stock (valued at \$320,000)

BUYER: Winston Radio Corp., headed by CEO **Michael Brosig Sr.,** is acquiring **Ridge Communications Inc.** It owns **WALY-AM/Bellwood, PA** and **WJAC-AM & WKYE-**

FM/Johnstown, PA. Phone: (814) 255-4186

SELLERS: I. Richard Adams, Dean Hottle, George Shafer, and Joseph Mauest. Phone: (814) 445-4186

FREQUENCY: 990 kHz; 97.7 MHz
POWER: 10kw day/100 watts night; 3.5kw at 430 feet
FORMAT: Country; AC

Texas

KBAT-FM/Midland

PRICE: \$1,025,000

TERMS: Asset sale for cash

BUYER: New Frontier Communications Inc., headed by President **Tommy Vasocu.** It owns **KMND-AM & KNFM-FM/Midland; KGEE-FM/Monahans, TX;** and **KODM-FM/Odessa.** Phone: (915) 550-5499

SELLER: KWEL Inc., headed by President **Bob Hicks.** Phone: (915) 520-9600

FREQUENCY: 93.3 MHz
POWER: 100kw at 440 feet
FORMAT: Rock

KQIP-FM/Odessa

PRICE: \$475,000

TERMS: Asset sale for cash

BUYER: ICA Media I Inc., headed by Chairman **John Bushman.**

Phone: (915) 334-8881

SELLER: KWEL Inc., headed by President **Bob Hicks.** Phone: (915) 520-9600

FREQUENCY: 96.9 MHz
POWER: 100kw at 420 feet
FORMAT: Oldies

FM CP/Stamford

PRICE: \$13,645

TERMS: Asset sale for cash

BUYER: M & M Broadcasting Co., headed by President **Gary Moss.** It owns **KWOW-FM/Clifton, TX** and **KCUB-FM/Stephenville, TX.** Phone: (817) 645-6643

SELLER: Blue Plains Broadcasting Co., headed by President **David Hite.** Phone: (501) 782-9699
BROKER: Bill Cate of **Sunbelt Media Inc.**

Washington

KZAZ-FM/Bellingham

PRICE: \$60,000

TERMS: Asset sale for cash

BUYER: Washington State University. Phone: (509) 335-6511

SELLER: Northern Sound Public Radio, headed by President/Board of Directors **Wayne Terry.** Phone: (360) 738-9170

FCC Split Over DARS Auction Limit

Continued from Page 4

speed up discussions and bring the issue to a vote as soon as possible.

And still at the heart of the issue is whether DARS operators should be subject to public interest obligations as analog broadcasters are. Again, the Commission is split. "That really is the big issue and they should have resolved it by now ... They *could* have resolved it by now," said Margolese. As to what he would like the outcome to be Margolese responded, "We will be happy however they resolve it."

Consumer Electronics Manufacturers Association (CEMA) President **Gary Shapiro** Tuesday (2/25) reiterated his group's belief that DARS will not work in urban areas if S-band spectrum is used. But several others in the industry say that is not the case and give little credence to CEMA's research.

The other three applicants in the DARS proceedings are **American Mobile Radio Corp.** (a unit of **American Mobile Satellite Corp.**), **Digital Broadcast Satellite Corp.**, and **Primosphere.**

EARNINGS

Continued from Page 4

Cox Radio Inc. (NYSE: CXR) saw a 17.8% increase in broadcast cash flow for the fourth quarter and a 22.1% increase in cash flow for the full year, the company reported. Cox had earnings of \$7.4 million (26 cents) on revenues of \$33.6 million, compared to fourth-quarter 1995 earnings of \$3 million (15 cents) on revenues of \$33.6 million. The increase in income assumes Cox's recapitalization; its issuance of 19.5 million shares of Class B common stock occurred on January 1, 1995. It also includes the issuance of 8.7 million of Class A common stock in connection with its IPO on October 2, 1996.

For the full year Cox posted earnings of \$14.9 million (69 cents) on revenues of \$132.9 million, com-

pared to 1995 earnings of \$6.1 million (42 cents) on revenues of \$123.6 million.

Saga Communications Inc. (AMEX: SGA) had year-end and fourth-quarter increases in net income, revenue, and broadcast cash flow. The company also declared a 5-for-4 stock split Monday (2/24) effective April 1. The split is its third since Saga's December 1992 initial public offering.

For the fourth quarter 1996 Saga posted earnings of \$1.4 million (17 cents) on revenues of \$16.3 million, compared to earnings of \$705,000 (9 cents) on revenues of \$12.6 million the previous fourth quarter. Broadcast cash flow for the 1996 quarter was \$5.8 million, up from \$4.4 million in fourth-quarter 1995.

Earnings also picked up for the year. Saga had income in 1996 of \$3.9 million (48 cents) on revenues

Continued on Page 32



"Get the talk show that gets advertising dollars!"

BULLETPROOF YOUR FINANCIAL FUTURE

"He's been a well kept secret that I highly recommend to stations looking for quality Financial Talk Programming."

-Diane Bonilla Lee
President, Master Media

Hosted by Bruce Lefavi

- Accredited talk show host
- Best selling author

For market availability call Peggy Rawlings at 800-422-9997

NEW WORLD
NEW RULES
NEW ANSWERS

**What Company is Helping
#1 Stations Win in
New York
Los Angeles
Chicago**

**Big Hint:
Not The Old Research Factory.
It's A Company With New Innovative Ways
Of Winning!**

CRITICAL MASS MEDIA®

Revolutionary Radio Research • Nest Marketing • Mental Weaponry

To upgrade your career to Critical Mass Media's revolutionary services, contact:
John Martin, Abbe Harris, Elizabeth Hamilton, Jennifer Hodlick, Donna Leonard.
(847) 441-9CMM • (847) 441-4FAX • cmm@cmmnet.com

Miniaci Joins R&R As Radio Editor

Industry veteran Frank Miniaci has joined R&R as Radio Editor. In



Miniaci

his new post, Miniaci will contribute to all of R&R's products, including news and feature coverage to the R&R ONLINE web site, the weekly newspaper, and R&R's

weekly format fax publications.

"We're thrilled to have someone with such an extensive background as Frank's join our editorial team," remarked R&R Managing Editor Ron Rodrigues. "His knowledge and expertise will be invaluable to our coverage of fast-changing events in our industry and as we develop new products for our customers."

Miniaci's radio background includes a PD stint at KHYI/Dallas as well as Asst. PD/MD posts at KKBT/Los Angeles and KVIL/Dallas; he also was an Editor at *Himakers*.

Zuroweste Tapped As VP/GM For Entercom/KC

RAB Sr. VP Bob Zuroweste has returned to day-to-day station management as VP/GM of Entercom's Kansas City outlets: News/Talk KMBZ-AM, News/Talk-Oldies combo KCMO-AM & FM, and Lite AC KLTH-FM.

"Bob's an outstanding leader with a long history of Kansas City success," stated Entercom COO/CFO David Field. "We believe these stations have an enormous amount of untapped potential, and Bob's rich blend of talent and competitiveness

30,000 People Can't Be Wrong



And each signed the 12ft. x 25ft. billboard petition put up by KXGL to save the Super Bowl, San Diego Chargers, and San Diego Padres. Two days later, a ruling came down: Jack Murphy Stadium will be expanded to 72,000 seats — in time for Super Bowl '98. Above KXGL staffers take a well-deserved rest.

St. James PD As KUPR Readies New Format

Former KPWR-FM/Los Angeles Asst. PD/MD Bruce St. James has been named PD of Nationwide Communications' KUPR-FM/San Diego — a signal apparently in search of a format.

A press release regarding St. James's appointment begins, "Tacitly acknowledging it will not stay with the 'New Country' music format it introduced last November, KUPR-FM has hired Bruce St. James as PD." KUPR had been an Adult Alternative outlet before it debuted "the top 10,000 Country songs in a row" on November 22, 1996.

"We have identified an exciting format opportunity for KUPR," Nationwide President Steve Berger said. "While we can't predict what other changes might occur in the market, we are making a significant long-term commitment to San Diego. Our focus is to provide entertaining products that have exceptional appeal and value to listeners and advertisers alike."

KUPR has scheduled a luncheon for next week, presumably to announce the new format. Last month (R&R 1/24), Nationwide flipped newly acquired KFSD-FM from Classical to Oldies.

Regarding St. James, KUPR-FM GM Dennis Gwiazdon commented, "Bruce's talent, energy and passion for the business are going to help us make this one of the most successful stations in the market." Before joining KPWR two and a half years ago, St. James was the PD/afternoon talent at KJYK-AM/Tucson for three years. He spent the three years prior to that doing nights at KRQQ-FM/Tucson.



St. James

make him the ideal candidate to move us forward."

Zuroweste added, "Life can't get much better than this. I'm returning to my hometown to have leadership responsibilities for a tremendous cluster of stations and to work for one of America's

best broadcast companies."

Zuroweste's background includes stints as VP/GM at WHB-AM & KUDL-FM/Kansas City, KXKL-AM & FM/Denver, and KZDG/Denver. He's also been Station Manager at KCFX/Kansas City.

EXECUTIVE ACTION

Power 106/L.A. Promotes Radlovic To GSM

KPWR-FM/Los Angeles LSM Marko Radlovic has been promoted to GSM. He assumes fulltime duties previously held by Dave Preshner, who now serves as GSM of CBS Corp.'s crosstown KTWV-FM (R&R 10/25/96).

"This is a very exciting move for us," KPWR GM Marie Kordus told R&R. "Marko has been with the station for eight years and has moved up the ranks. He has always been an above-and-beyond performer and a team player, and I'm excited to promote from within. He knows the system here, and he's perfect for the job."

Radlovic joined the Emmis Broadcasting CHR/Rhythmic outlet in 1989 as a sales assistant. He later rose to NSM.

Murphy Upped To RCA Nat'l Dir./Top 40 Promo

Eric Murphy has been upped to National Director/Top 40 Promotion at RCA Records. Most recently the label's Local Promotion Manager/Detroit, Murphy now will be based in New York.

"Eric brings a keen sense and clear vision for every artist and a perception that gives RCA efficient ways to expose and break artists," commented Sr. VP/Promotion Butch Waugh. "Every artist must be given an opportunity to be successful, and Eric is dedicated to placing our artists into that position."

Prior to joining RCA in 1995, Murphy was PD at KDUK/Eugene, OR. He began his radio career in 1987 at KKSS/Albuquerque and later moved to Asst. PD and MD posts at KKRZ/Portland, WENZ/Cleveland, and WAEB/Allentown.

Wood Adds VP/GM Duties At WOKY & WMIL

WKKV-FM/Milwaukee VP/GM Terry Wood has added those duties at newly acquired Nostalgia-Country sisters WOKY-AM & WMIL-FM. Exiting the Clear Channel stations is VP/GM Brian Ongaro, who joined WMIL as GSM when it signed on 14 years ago; he's been GM for the last 11 years.

Wood told R&R, "Talk about two great stations! I'm absolutely ecstatic about working with properties of this stature — they're the cherries of this market. Both stations are staffed with very strong professionals, and [WOKY & WMIL OM] Kerry Wolfe has done an exemplary job there."

Wood joined Urban WKKV last August. Prior to that, he spent 13 years with Viacom as GM of WLTJ-FM/Detroit and WRVR-FM/Memphis. Wood spent 10 years of his 25-year career in Country, programming WONE-AM/Dayton, WWSW-AM/Pittsburgh, and WSAI-AM/Cincinnati before moving to Memphis in 1980. He served on the CRS Agenda Committee in the '70s and was the Agenda Chair in 1978.

Armao

Continued from Page 3
when Entercom sold the stations to Secret Communications. His background includes stints as WFLA &

WFLZ/Tampa-St. Petersburg Station Manager, WWBA/Tampa GM, KJQY/San Diego GSM, WNEW-AM & FM/New York NSM, and KDKA/Pittsburgh GSM.

A radio program that really hits home... and work.

Today, less than 10% of the U.S. workforce represents the traditional family, with father at work and mother at home with the kids. That means issues like child care, stress, burnout, time-management, even elder care are more critical than ever. In addition to making one's home-life more complex, these issues can have a dramatic impact on workplace performance. Work & Family from *The Wall Street Journal*® is the new talk radio program that offers true insight and sound advice on these important topics. Best of all, it's hosted by Sue Shellenbarger, the creator and writer of the popular *Journal* column.

For more information on this truly relevant program featuring Sue Shellenbarger—the country's foremost expert—call Nancy Abramson, Marketing Manager, at 1-800-828-6397.

Available Saturdays 10 a.m.-12 Noon (ET), Satcom C-5, Transponder 23, SEDAT Channel 56

Already on: WWDB/Philadelphia, WIBV/St. Louis, KEX/Portland, WJNO/West Palm Beach, WHJJ/Providence, KARN/Little Rock & more!

SUE SHELLENBARGER'S

W&R FAMILY

FROM THE WALL STREET JOURNAL®

Real-life solutions
to real-world problems.

©1996 Dow Jones & Company, Inc. All rights reserved. The Wall Street Journal and Work & Family are registered marks of Dow Jones & Company, Inc.
*Bureau of Labor Statistics

WOR of the words

Invading markets across the nation with the most powerful radio since Orson Welles!!

**Stupendous
Star Power
Personalities!**

**Spectacular
FM Quality
Sound!**

**An Awesome
Variety of
Shows!!**

**The Gargantuan
Power of
360 Stations!**

Weekdays Starring:
**Joan Rivers • Dr. Joy Brown
Bob Grant • Joey Reynolds
Dr. Ronald Hoffman
The Dolans**

**We Dominate
Weekends, too!**

**WOR
RADIO NETWORK**

Protect your market before it's too late!! Call Rich Wood or Marc LoPonte at (212) 642-4533 or Skip Joeckel in our Western office at (719) 579-6676

KSPA & KFSD Hire Hoffman As SVP/GM

Susan Hoffman has been named to KSPA-AM & KFSD-FM/Escondido-San Diego's newly created Sr. VP/GM post. She previously was GM at KSDO-AM & KKBH-FM/San Diego, which recently was purchased by Jacor Communications from Gannett Co.; Jacor/SD VP/GM Mike Glickenhauz absorbed Hoffman's former duties upon the combo's purchase.

"We're very fortunate to get someone of Susan Hoffman's caliber," Astor Broadcast Group President Art Astor told R&R. "She comes with heavy credentials as we try to upgrade management with those who've had major-market experience. In today's climate, you have to manage multiples to be successful. She's the first in our

HOFFMAN/See Page 16



Hoffman

Luther's 'Secret Love'



During a recent visit to the "Rosie O'Donnell Show," Luther Vandross was presented with platinum plaques commemorating RIAA sales of 1 million copies of both his 1995 release, "This Is Christmas," and his current album "Your Secret Love."

Messick Becomes PD At 'VAE/Cincinnati'

Rad Messick has been named PD at WVAE/Cincinnati. The post had been vacant since the departure of Rich McMillan, who is now an Optimum consultant.

"I've always looked at NAC as being very cutting-edge, not a 'Beautiful Music' format as it's sometimes mistakenly perceived," Messick commented. "Some of NAC's greatest programmers have come from Rock radio, like Frank Cody and Steve Feinstein. I'd certainly like to be one to follow in that tradition. I thank GM Randy Grossert and the Heritage Media people for the opportunity to work here in Cincinnati."

Messick previously held PD posts at WKGR & WPBZ/West Palm Beach, WDIZ/Orlando, WQXM/Tampa, WFYV/Jacksonville, and WWWV/Charlottesville, VA. He also was MD/air talent at WQDR/Raleigh.

Richardson Named WCKX/Columbus VP/GM

Strong now PD at new Blue Chip acquisition

Shortly after closing on its \$4.4 million acquisition of WCKX/Columbus, OH last Friday (2/21), Blue Chip Broadcasting appointed a new VP/GM at the Urban outlet: WAGG-AM & WENN-FM/Birmingham VP/GM Charles Richardson. There's also a new PD: Paul Strong, Asst. PD of co-owned WGZB-FM & WMJM-FM/Louisville. Blue Chip's plans for Richardson — who begins his duties on March 10 — include responsibility for the company's anticipated expansion in the Columbus market.

"We're really excited about entering the Columbus market," Blue Chip President/CEO Ross Love told R&R. "We think it has huge potential. We believe we can return WCKX to Urban leadership in the Columbus mar-

WCKX/See Page 16



Richardson



Strong

Clear Channel Ups Todd To Norfolk OM

Steele assumes WJCD programming duties

WJCD-FM/Norfolk PD Maxine Todd has been promoted to OM of Clear Channel Communications' four Norfolk stations: NAC/Smooth Jazz WJCD, CHR WMYK-FM, Urban WOWI-FM, and Urban AC WSVY-FM. Former WJCD Asst. PD Terry Steele has assumed Todd's previous post.

Todd joined WJCD — then Hot AC WMXN — as PD three years ago this month. "Maxine brings over 17 years of experience in radio programming, and we're very pleased to be able to promote from within," Clear Channel/Norfolk VP/GM Janet Armstead told R&R.

TODD/See Page 16



Todd

Morgan Adds WPXY Management Duties

American Radio Systems/Rochester Market Manager/VP/GM Bob Morgan — who oversees WAQB (soon to be acquired from Brighton Broadcasting), Rock WCMF, and Soft AC WRMM — has added similar duties for crosstown CHR/Pop WPXY, which ARS recently purchased from Lincoln Broadcasting. He succeeds Ken Spitzer, who remains GM of Lincoln's WHAM & WVOR/Rochester; Jacor recently acquired that combo.

Morgan told R&R, "We've watched WPXY from afar for a long time and really admired the way the radio station was run, its ratings success, and the talent associated with the station. Clarke Ingram is a terrific OM who has done a fantastic job — it will be great to work with him from day to day."

Prior to joining ARS's Rochester outlets, Morgan worked for Atlantic Radio — ARS's predecessor — for eight years as WAQX/Syracuse GSM/GM and WHDH/Boston's GSM.

We spend our weekend talking sports



Jay Mariotti!
9am-1pm E.T.



Larry Cotlar!
7pm-12am E.T.

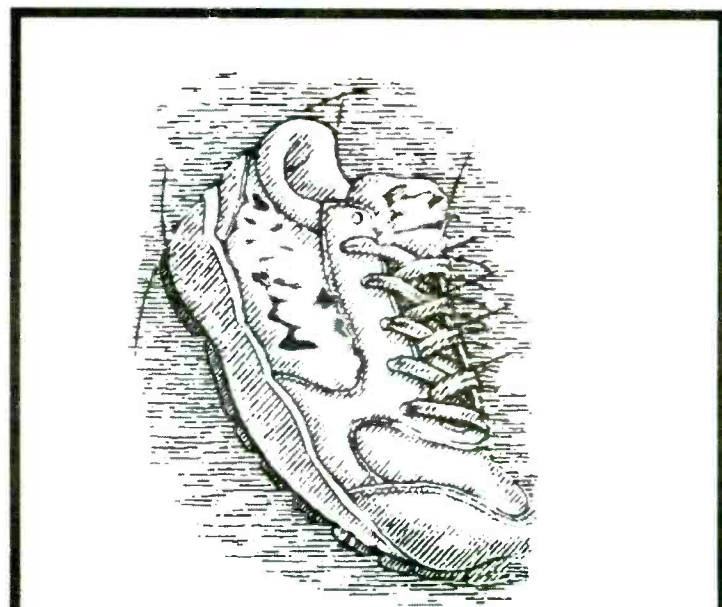


Bob Berger & Bruce Murray!
1pm-7pm E.T.



Game Previews • Updates • Scores • Live Reports • Interviews
One-On-One Sports Radio Network

847-509-1661



Just a sneaker.

IMAGE IS EVERYTHING

Making Waves In Boston.



“ Our logo is our primary graphic identity. Providing quality decals that people are passionate about creates excitement and brand loyalty. Our listeners go crazy for them! But it has to be more than just a sticker. CGI is a sole source. They really understand our need for outstanding creative, and back it up with the graphic design, production and service to really help us make waves in the Boston market. ”

DAVE DOUGLAS, PROGRAM DIRECTOR

 **Communication
Graphics Inc**

1765 North Juniper, Broken Arrow, OK 74012 • 1-800-331-4438 • 918-258-6502 • Fax 918-251-8223

WORLD'S LEADING PRINTER OF STICKERS AND DECALS.



Radio

• **MAT TIAHRT** has been appointed News Bureau Chief/Norfolk of Metro Networks. He most recently served as an anchor for Metro's Norfolk news operation.

• **JOHN SNYDER** has risen from Training Specialist/Radio Station Services to AE/Radio Station Services at the Arbitron Company.

Records

• **KAREN HEFLER HOPE** is now VP/Business & Legal Affairs and **AMANDA MARKS** has become Director/



Hope



Marks



Robinson

Business & Legal Affairs at Mercury Records. Hope most recently served as Sr. Director/Business & Legal Affairs at Arista Records; Marks had served as General Counsel at Rock-It Cargo. Additionally

SAGE ROBINSON ascends to Manager/Media & Artist Relations at Mercury. She previously served as Assistant to VP/National Media & Artist Relations Lauren Murphy.

PROS ON THE LOOSE

Steve Cross — MD WWMX-FM/Baltimore (410) 549-6587
Mark St. John — Swings KCBS-FM/L.A. (619) 325-7846

• **JANET KLEINBAUM** has been promoted from Sr. Director/Artist Development & Video Production to VP/Artist Marketing at Jive Records.

• **RANA ALEM** has been elevated from National Administrative Coordinator to National Promotion/Administrative Manager for Elektra Entertainment Group.



Alem

• **SEAN "SAFARI" OWOLO** has joined H.O.L.A. Recordings as Director/Urban Music. Owolo was formerly Manager/Promotions at Round the Globe/Penalty Recordings.



Owolo

National Radio

• **SONY's SW NETWORKS** has signed celebrity journalist **FLORENCE ANTHONY** for a daily gossip show slated to begin in

April. She currently serves as a contributor to E! Entertainment Television's "Gossip Show" and "The Geraldo Rivera Show" and has a recurring role in the Nickelodeon dramatic series "My Brother & Me"; (609) 397-3809.



Anthony

• **WESTWOOD ONE RADIO NETWORKS'** NBC Radio and Mutual News is set to launch a 20-part series of tax tips available to affiliates through early March. Each 60-second feature will also air daily on NBC Radio's "First Light" and Mutual's "America In The Morning"; (212) 641-2066.

Industry

• **SANDY ASHENDORF** has become Sr. VP/Affiliate Sales & Marketing and **JASON MALAMUD** has been named National Director/Affiliate Advertising Sales for MTV Networks. Ashendorf previously served as VP/Business Development, Affiliate Sales & Marketing for the network; Malamud had most recently been Director/National Accounts, Affiliate Sales & Marketing.

Changes

Adult Alternative: Eileen Rivera is the new Programming Asst. at KFFG & KFOG/San Francisco ... **Annie Sommers** is appointed MD/middays at WMMO/Orlando, replacing **Jessie Scott** ... **WJBX-FM/Ft. Myers-Naples** welcomes **Annie** for its "99X After Dark" program.

AC: **Benny Martinez** joins KIBB-FM/L.A. for swings ... Former **WBGGMiami** midday host **Linda Energy** joins crosstown **Hot AC WPLL** for mornings ... **Hot AC**

KZZP/Phoenix MD **Dave Cooper** adds APD duties ... **WKXA/Findlay, OH MD/afternoons** **Jim Bickel** exits and is replaced by morning host **Chris Oaks**. **Tom Summers** returns to **WKXA** for mornings and is teamed with **Meg Stevens**. Former crosstown **WHMQ** morning man **Smokin' Joe Bacon** joins for swings.

Alternative: **Eric Gray** joins **WNNX/Atlanta** for an as-yet-unspecified shift ... **Dave Justus** moves to **WLUM/Milwaukee** for mornings ... **KCXX/Riverside-**

SHAWN SHERLOCK and **PETER KLINE** have been appointed Director/Sales, New Accounts and Manager/A&R, respectively, at Simitar Entertainment, a full-service multimedia entertainment company based in Plymouth, MN. He previously served as head of sales for the industrial products division at Coleman, an outdoor products manufacturer.

Products & Services

• **BIA RESEARCH** has released two radio industry reference guides, available for purchase from the Chantilly, VA-based company. "BIA's Investing In Radio Market Report 1997, First Edition" profiles all 263 Arbitron-related markets with Fall 1996 ratings and includes market overviews and boundary maps. Updated following each rating book, the market-specific guide includes current ownership, revenue estimates, and ratings information for each rated station. The report is available annually for \$405 or as a quarterly for \$605.

"BIA's Investing In Radio Ownership File 1997" lists contact information for more than 2000 commercial radio station owners throughout the U.S. In addition to ratings and revenue data on a market-specific basis, this publication provides rating performance data and 1996 revenue estimates on individual stations; \$150.

For purchasing information, call BIA at (703) 818-2425.

San Bernardino nights/Creative Director **John DeSantis** assumes Production Director duties. **Lisa Axe** retains her morning host duties ... **Shelly Miller** joins **WHTG/Monmouth-Ocean** as MD/afternoons ... At **KGDE/Omaha, MD** **John Stewart** exits. **PD Lynn Barstow** segues from mornings to PM drive, while **Ian McCain** and **Heather Hooper** join **Chris Baker** in morning drive. **Nikki Boulay** moves to middays from wake-ups.

Classic Rock: **Miki Hunter** rises from nights to morning co-host at **WLFX-FM/Salisbury-Ocean City, MD**. Intern **Spooze** becomes morning news/sports anchor while **Michelle Michaels** is upped to nights ... **Scott Kelly** joins **WYMG/Springfield, IL** for nights. He replaces **Brian Hartmann**, who moves to weekends.

CHR: **Dino** is new to nights at **KRBE/Houston** ... **KZZU/Spokane** weekender **Devin James** joins **KKFR/Phoenix** for similar duties ... **Kim Diamond** segues to nights at **WEZB/New Orleans** ... **KQMQ/Honolulu MD** **Mars Frehley** resigns. Middayer "Wendy from Waianae" moves to afternoons, flipping shifts with station vet **Wili Moku**. Parttimer **Kut Master Spaz** moves to nights, replacing **Jimmy Da Geek** — who leaves for nights at crosstown **KCCN**. **KPOI** receptionist **Sherry Clifton** picks up overnights at **KQMQ**, while **KPOI** Production Director **Darah York** adds Creative Service duties for **KQMQ** ... **KHTQ/Spokane** hires

Continued on Page 16

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Robert Hall • (214) 991-9200

Starstation — Peter Stewart
 CELINE DION All By Myself

Hot AC — Robert Hall
 SARAH McLACHLAN Possession

Touch — Monica Logan
 MONICA For You I Will

Classic Rock — Chris Miller
 AEROSMITH Falling In Love (Is Hard On ...)
 JOHN MELLENCAMP Emotional Love

MR-35 — Cary Pall
 SILVERCHAIR Abuse Me
 SMASHING PUMPKINS Eye
 SUBLIME Santeria

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818

CHR/Rock
 DON HENLEY Through Your Hands
 JOURNEY Can't Tame The Lion
 U2 Discotheque

Mainstream AC
 EN VOGUE Don't Let Go (Love)
 ELEANOR McEVROY Precious Little

Lite AC
 JEWEL You Were Meant For Me
 R. KELLY I Believe I Can Fly
 JOHN MELLENCAMP Just Another Day

UC
 FOXY BROWN I'll Be
 HEAVY D Big Daddy
 MONICA For You I Will
 KEITH SWEAT Just A Touch

BROADCAST PROGRAMMING
Walter Powers • (800) 426-9082

CHR — J.J. Cook
 AEROSMITH Falling In Love (Is Hard On ...)
 SPICE GIRLS Say You'll Be There

Hot AC — J.J. Cook
 TONI BRAXTON Un-break My Heart
 CELINE DION All By Myself
 WHITNEY HOUSTON Step By Step
 SAVAGE GARDEN I Want You

Digital Soft AC — Mike Bettelli
 WARREN HILL Shelter From The Storm

Digital AC Mix — Mike Bettelli
 WHITNEY HOUSTON Step By Step

Alternative — Leslie Cohan
 FUN LOVIN' CRIMINALS The Fun Lovin' Criminal
 PRODIGY Firestarter
 MATTHEW SWEET Where You Get Love

JONES SATELLITE NETWORKS
Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay
 CRANBERRIES When You're Gone
 SARAH McLACHLAN Possession

Soft Hits — Rick Brady
 KENNY G Havana

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • (805) 294-9000

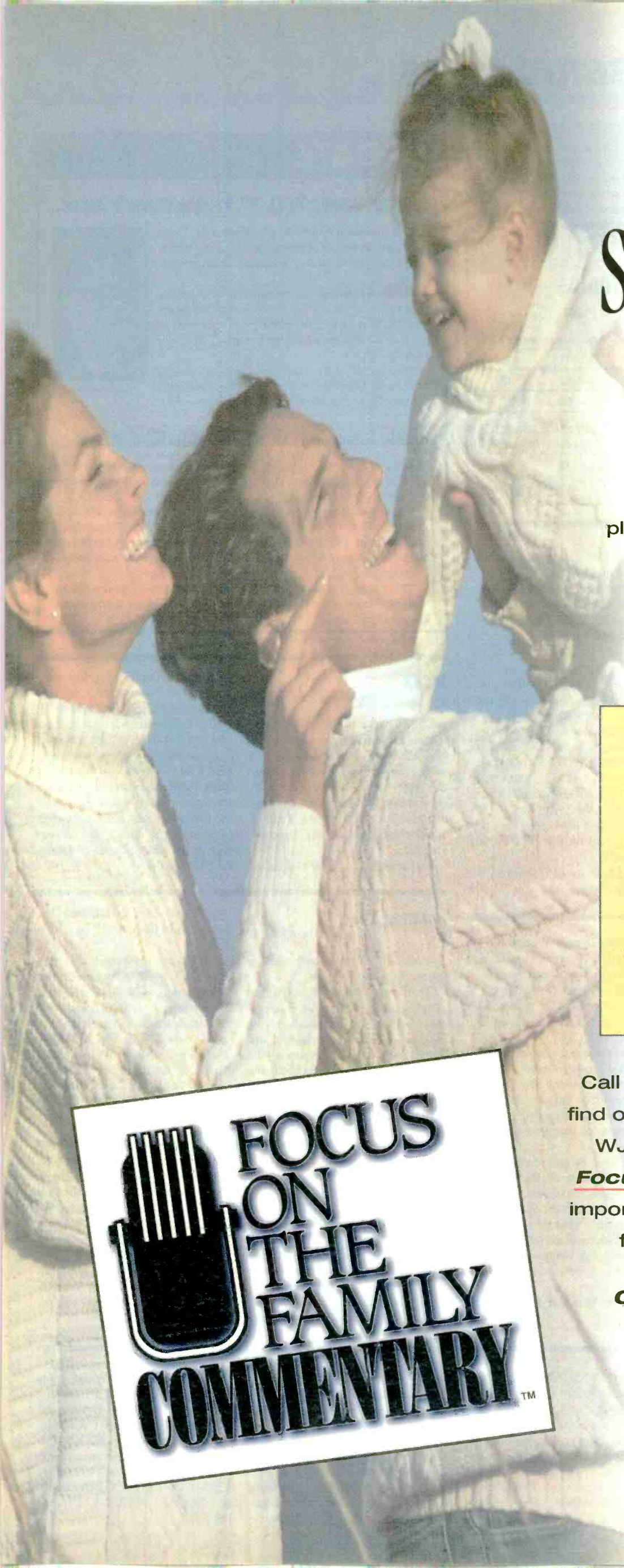
Bright AC — Bill Michaels
 PAULA COLE Where Have All The Cowboys Gone
 CRANBERRIES When You're Gone
 SAVAGE GARDEN I Want You

Soft AC — Andy Fuller
 BABYFACE Every Time I Close My Eyes
 CELINE DION All By Myself

Adult Rock & Roll — Jeff Gonzer
 AEROSMITH Falling In Love (Is Hard On ...)

Just a tissue.

IMAGE IS EVERYTHING



Make Your Station Important In 90 Seconds!

The family is not just a passing political platform, it's a priority of society. By including **Focus On The Family Commentary** in your schedule you'll hit a bull's eye with a huge target audience with enormous influence and buying power.

- Family values is the #1 concern of the '90s
- **Focus On The Family Commentary** gives practical, real-life insight
- Positive, insightful messages that are helpful to your listeners
- Host Dr. James Dobson, noted psychologist, author and family advocate.

Call your Radio Today representative now and find out why WOR/New York, KNX/Los Angeles, WJR/Detroit and 200 other stations consider **Focus On The Family Commentary** a most important part of their programming. This show fits any format, and it's *market exclusive*.

Call Radio Today at (212)581-3962



**FOCUS
ON
THE
FAMILY
COMMENTARY™**



RADIO TODAY
ENTERTAINMENT

Greensboro Gets The Point As 'KSI Flips

WKSI/Greensboro jettisoned Country last week (2/21) to become Hot AC "The Point." PD **Chuck Finley** remains in place, but he's currently looking for a complete airstaff; the **Vallie/Richards**-consulted station is on-air without personalities.

Finley told **R&R**, "We're playing the best of the '80s and '90s, and it sounds like CHR of about five years ago. [Representative artists include] the **Cardigans**, **Sheryl Crow**, **Hootie & The Blowfish**, **Jewel**, **Alanis Morissette**, and **No Doubt**."

Regarding crosstown Hot AC WKZL (**The Eagle**), Finley told **R&R**, "They're softer, whereas our music's newer and hotter. We're trying to fill the hole between [Rock] **WXRA** and **WKZL**. We underestimated our competition when **SFX** came to town [with Country **WHSL**]. Our research showed that our [strongest] option was this Hot AC format."

Among persons 12+ in the fall **Arbitron**, WKSI placed 15th (1.9).

DOJ

Continued from Page 1

established by Congress and moving towards an independent policy established by the Commission — a policy which adds unnecessary regulatory hurdles and, therefore, circumvents congressional intent."

In his February 18 missive, Burns included a point-by-point outline of how many stations a group could hold in a given market based on market size. He added, "By setting these specific allowable ownership numbers, Congress did not intend for the FCC to further define, on a case-by-case basis, the allowable number of jointly owned radio stations, either from a 'diversity of voices' perspective or on the basis of 'competitive effect.'"

Burns, who is Chairman of the Senate Subcommittee on Communications, said the Department of Justice "has the authority and resources to conduct the necessary analysis" regarding concentration of radio ownership. And since DOJ "is already providing an adequate review," he felt obliged to "strongly urge the Commission to re-evaluate its position on this analysis and to expeditiously implement the radio ownership rules enacted by Congress."

No Reply

Burns did not request a response, nor was there evidence at presstime that one was forthcoming. At a

Paragon

Continued from Page 1

That preference is even more pronounced among frequent listeners — defined as those who listen three or more hours a day.

And what topics do listeners want

to hear? Those that affected their health and pocketbooks primarily. Current events was in the second tier, but chats with politicians isn't that popular ... and neither are discussions about personal relationships and sex.

Talk Radio's Top Topics

Level Of Interest In Topic (%)

	Extreme	Somewhat	Not At All
Medical, health, fitness	43	41	16
Personal finance & career advice	40	42	18
Social and political issues	34	50	16
Sports	31	33	35
Politician and candidate interviews	19	44	36
Personal relationships/sex	12	43	46

Source: Paragon Research

Swaps

Continued from Page 1

pany acquired **Infinity Broadcasting's** stations.

Greater Media will now have a six-station cluster in Boston (it also owns Country simulcast **WNFT-AM & WKLB-FM**, AC **WMJX-FM**, and Oldies **WROR-FM**). In Philadelphia, Greater Media already owns Nostalgia **WPEN-AM** and Classic Hits **WMGK-FM**. The deal closes the company out of L.A.

CBS will own eight L.A. properties — by far the largest cluster in the nation's largest revenue market. It already owns all-News **KFWB-AM** and **KNX-AM**, Classic Hits **KCBS-FM**, Alternative **KROQ-FM**, Oldies **KRTH-FM**, and NAC/Smooth Jazz **KTWV-FM**. CBS will

still have four stations each in Boston and Philadelphia.

The companies will begin operating their new stations under LMAs as soon as the Justice Department approves the transaction. Analysts peg billings of CBS's three Boston and Philadelphia properties at nearly \$30 million — some \$10 million more than the two L.A. stations Greater Media is trading away.

In the Pittsburgh-Charlotte deal, **SFX** is in the process of acquiring **WDSY** from **Secret Communications**, and **EZ** is being acquired by **American Radio Systems**. The deal also includes the "**John Boy and Billy**" syndication network, whose program is heard on five **SFX** stations and 32 others.

For details on the *Heritage Media-Susquehanna swap*, see Page 6.

meeting before **NAB** members on Monday (2/24), **Hundt** said the FCC has had a long-standing policy of deferring to the DOJ and that the FCC does not "defer decisions where the DOJ has not indicated they will investigate."

The following day, **Joel Klein** — acting director of DOJ's Antitrust Division — told **NAB** members that DOJ's aim "is to separate the good mergers from the bad ones — those that are efficient from those that result in naked market power."

Klein said he does not believe "an advertiser can always buy around radio — that is, buy advertising in a newspaper, broadcast, cable, or some other effective substitute" if radio ad rates skyrocket, supposedly after a large merger results in one group owning a sizable portion of a market.

"We disagree strongly that radio is a market unto itself," said **NAB**

spokesman **Dennis Wharton**. "He suggested that you can't buy around radio, and that's just not the case. If rates are too high, you've got TV, newspaper, cable TV, direct mail. Radio is part of a broad advertising market."

While some in the audience didn't buy DOJ's position on mergers, **Klein** won respect for shooting straight with an industry that is still learning its way through the government maze of mega-merger mayhem.

"We have to give credit to Mr. Klein for wading into the lion's den and giving us his sincere, open, and forthright assessment of the Justice Department's view of the marketplace," one attendee told **R&R**. "He was very good. He gave us positive feedback and opened the door to Justice."

— **Jeffrey Yorke & Heather Van Slooten**

Tom Dean is named Music Coordinator. Former **WEZB**/New Orleans APD/afternoons **Catfish Cooper** takes afternoons and Production Director duties ... **KCHX**/Odessa-Midland, TX nighttimer **Kevin Chase** adds MD stripes ... **KQKY**/Beaumont, TX morning co-host **Doug** exits. Morning show producer **Brandon** steps in as interim co-host ... **Andrew**

Wright joins **KQIZ**/Amarillo, TX as afternoons/Promo Director. **Cisco Kidd** mans nights while **Eric Stevens** joins as middays/Production Director ... **Larry Thompson** joins **KISX**/Tyler, TX for overnights, replacing **Joey** (who moves to nights) and **Jake**, who exits ... **Pete McRae** and **Cara Sabin** join **WVSR**/Charleston, WV for wake-ups.

UPDATE

Johnson Jumps To Sr. VP At Alan Burns & Assoc.

Jeff Johnson has been elevated to Sr. VP at **Alan Burns & Associates**. The promotion marks Johnson's 10th anniversary at the consultancy.

"Jeff and I have worked together for most of the past 15 years," remarked **Alan Burns**. "Ten years ago, his first consulting client went from zero to No. 1 in its first book, and he's been on fire ever since."

Prior to joining the company, Johnson worked as Director/Client Services at **Hiber Research** and Director/Research at **WRQX**/Washington.



Johnson

Ribble Rises To Metro/DC Director/Operations

Metro Networks has upped **Jim Ribble** to Director/Operations for its Washington, DC bureau. For the past five years, he has served as Operations Director in Dallas.

"Jim is among the most qualified, experienced, and respected Directors/Operations in our company," said Metro VP/GM, Atlantic Region **Benson Riseman**. "His leadership, as well as his understanding and commitment to meeting affiliate needs, will further strengthen our Washington, DC operation."

Ribble began his career with Metro as an Asst. News Director in Austin. He later worked for the **Associated Press** and various radio stations in Austin and Dallas.

WCKX

Continued from Page 12

ket, and Charles is a first-class individual. He's an extremely seasoned GM. He brings the right balance of sales, programming, and administrative expertise to the party. He's an outstanding motivator and an organization-builder. He's the kind of talent who can help Blue Chip grow long term."

Richardson joins Blue Chip after

four years at the Birmingham combo. During Richardson's 18-year broadcasting career, he has been VP of the **Davis Broadcasting** chain and VP/GM of **KATZ**/St. Louis.

Regarding Strong's appointment, Blue Chip VP/Broadcast Operations **Tony Fields** commented, "Paul is a blossoming talent who understands the intricacies of successful Urban programming." Strong began his career as an announcer at **WLOU-AM**/Louisville.

Hoffman

Continued from Page 12

expansion, and I anticipate hiring more sales staff as well."

Hoffman added, "I'm excited about getting back in the entrepreneur side [of the business]. Having worked on the corporate side, I'm a little tired of it. The decisions with 10 stations under one umbrella are coming from places like Cincinnati and Columbus. Here, the decisions will be coming from North San Di-

ego County. I think it will be a challenge, and I think it will be a lot of fun."

Hoffman — who will also manage **KCEO-AM/Oceanside-San Diego** upon FCC approval of its purchase by Astor from **Nationwide Communications** — served as GM of **KONO-AM & FM & KSRR-FM/San Antonio** before joining **KSDO & KKBH**. Prior to that, she was GM at the former **KNRJ-FM/Houston** and GSM of **KPWR-FM/Los Angeles**.

Todd

Continued from Page 12

"Maxine has excellent abilities, and she's going to be an even greater asset in our efforts here in Norfolk. Her vast background in various formats makes her a novelty, and we're extremely pleased and proud to have her."

Todd commented, "Janet's philosophy is likened to [Miami Heat

coach] **Pat Riley**'s 'no risks, no rings' philosophy, and every single day we take risks at one of the four Clear Channel franchises here. We do radio a little differently every day."

Before moving to Norfolk, Todd was a Memphis mainstay: She spent five years as Asst. OM at **WHRK & WDIA** and was Asst. PD for **WRVR**.

Changes

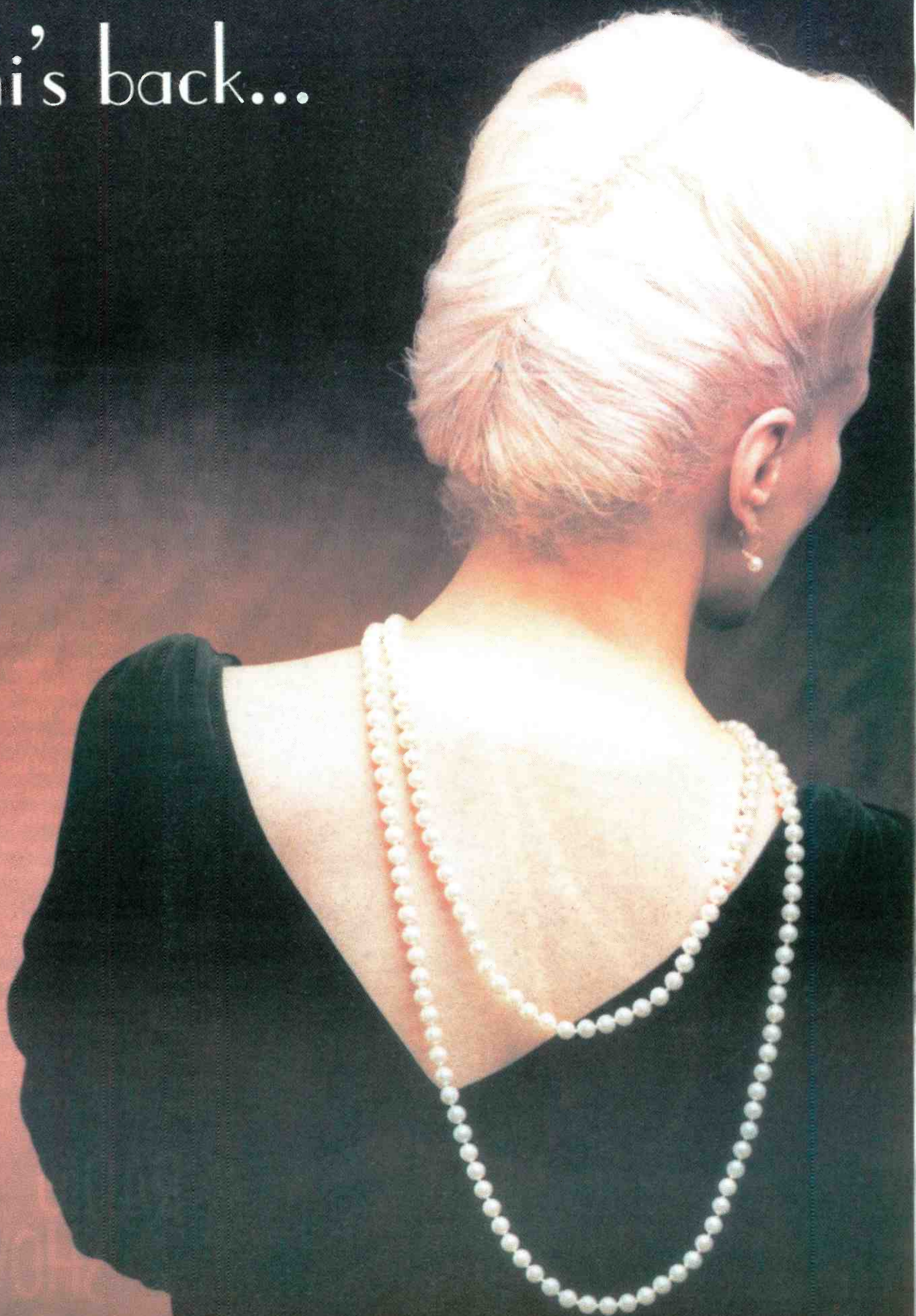
Continued from Page 14

Nancy Wilson for morning show co-host duties ... **WXLK**/Roanoke-Lynchburg, VA nighttimer **Chris Mann** takes similar duties at **WAEZ**/Johnson City-Bristol ... At **WZEE**/Madison, WI, nighttimer

Country: **WKLB**/Boston adds news coverage from Metro Networks ... Evening talent **Stefan Carpenter** joins **Ruth Michaels** in mornings at **KNAX-FM/Fresno**. PD **Larry Santiago** assumes middays, MD **Scott Stevens** shifts to afternoons, and Production Director **Jim Michaels** handles nights ... **Sam Yates** takes wake-ups at **WYNG-FM**/Evans-

ville, IN ... **Wendy White** joins **WTDR-FM**/Charlotte as morning news anchor ... **David Grant** joins **KTPI-FM**/Lancaster-Palmdale, CA for mornings ... **KXKT-FM**/Omaha's new phone number is (402) 537-1000; fax (402) 537-1295 ... Correction: **CJ Bruin** has not departed **WGRL-FM**/Indianapolis.

Toni's back...





...and she's
hotter
than ever!

America's original radio psychologist, Dr. Toni Grant achieved national notoriety and phenomenal ratings with her syndicated program on over 180 radio stations across the U.S. before going on creative hiatus in 1990. Now she's back by popular demand and ready to sweep the nation once again.

Although others have tried, no one has come close to capturing Dr. Grant's unique delivery style and special bond with listeners. She is a practicing licensed psychologist, but don't be afraid of her Ph.D. — she provides both clinical and common-sense solutions with candor and compassion, while never losing sight of the entertainment value of radio.

You have a choice when programming talk radio, and this is the easiest choice you'll ever make. To lock Dr. Grant in your market, call Radio Shows, Ltd. at 800-988-4341 today, and start enjoying success with the one and only, the true original, the brilliant Dr. Toni Grant.

**RADIO
SHOWS** Ltd.

800-988-4341

Three Things That Will Change Your Arbitron Response Rates This Spring

This spring, Arbitron will implement three separate items that could affect response rates in your market. Most markets around the country — especially smaller ones — will be affected.

Boosting Male 25-34 Response

One of the company's most successful initiatives in recent years was to improve response rates among 18-24 men. It's next goal is to improve rates among 25-34 men.

Towards that goal, Arbitron has designated 45 markets that will receive extra efforts to get men in that demo to fill out their diaries and return them.

Diarykeepers in the following markets will receive extra follow-up calls

after the survey period reminding them to return their diaries: Altoona, PA; Anchorage, AK; Asheville, NC; Atlantic City, NJ; Austin; Buffalo-Niagara Falls; Canton, OH; Cleveland; Columbus, OH; El Paso; Frederick, MD; Green Bay, WI; Honolulu; Jackson, TN; Lakeland-Winter Haven, FL; Las Vegas; Laurel-Hattiesburg, MS; Lincoln, NE; McAllen-Brownsville, TX; Medford, OR; Philadelphia; San Angelo, TX; Washington, DC; Waterloo, IA; and Winchester, VA.

Meanwhile, diarykeepers in the following markets will receive ex-

tra follow-up calls as well as an extra premium (the amounts vary based on the market, the ethnicity of the household, and the presence of a young male listener in the household): Albuquerque; Augusta, GA; Baltimore; Binghamton, NY; Bryan-College Station, TX; Dayton; Dubuque, IA; Duluth-Superior, MN-WI; Grand Forks, ND; Johnstown, PA; Joplin, MO; Kalamazoo, MI; Macon, GA; Monterey-Salinas; Orlando; Redding, CA; Roanoke-Lynchburg, VA; San Luis Obispo, CA; Trenton, NJ; Wichita.

All Markets Upped To A Buck

Arbitron is also boosting its minimum premium from 50 cents to \$1.

In 77 markets (including some large markets such as Cleveland, Pittsburgh, and Tampa), diarykeepers received premiums as little as 50 cents to return their diaries. The minimum premium for all markets will be \$1 effective in the spring.

New Qualitative Diary

Finally, Arbitron is launching a new qualitative research service in 128 smaller markets that don't have either Scarborough qualitative or Arbitron's Research Direct service.

Diarykeepers in these markets will be asked to respond to 25 questions that appear in the back of the diary, immediately following the last day's (Wednesday) listening page (see the questions below).

So how will this diary affect response rates? Just about everyone agrees that the addition of these questions is likely to knock one or several percentage points off a market's response rates. The actual figure is difficult to predict because Arbitron never tested this particular diary in the field. A similar test years ago showed that response rates were lowered somewhat.

However, Arbitron execs maintain that GMs in smaller markets expressed a willingness to give up a few percentage points in response rates in return for more qualitative information about their listeners.

The actual questions can be found in the box below.

Quick questions for you

The following questions apply to you yourself. Each household member should complete these questions in his or her own diary. Your answers will be kept in the strictest confidence.

1 What is your age?

 years

2 Are you male or female?

Mark (x) one.
 Male Female

3 Where do you live?

City _____
 County _____
 State _____
 Zip _____

4 Are you employed either full time or part time? Mark (x) one.

Yes No
 If yes: How many hours per week are you usually employed? Mark (x) one.
 Less than 35
 35 or more

5 In the past 7 days, have you yourself read or looked into a Sunday newspaper? Mark (x) one.

 Yes No

6 In the past 7 days, have you yourself read or looked into any of the following sections of a Monday through Friday edition of your local daily newspaper? Mark (x) "yes" or "no" for each.

Main news	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Local news	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Sports	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Business	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Lifestyle/Entertainment	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Classified	<input type="checkbox"/> Yes	<input type="checkbox"/> No

7 In the past 7 days, have you yourself read or looked into the automotive section of your local daily newspaper?

 Yes No

8 In the past 7 days, have you yourself watched any of the following cable TV channels or networks? Mark (x) "yes" or "no" for each.

A&E	<input type="checkbox"/> Yes	<input type="checkbox"/> No
CNN	<input type="checkbox"/> Yes	<input type="checkbox"/> No
CNN Headline News	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Discovery Channel	<input type="checkbox"/> Yes	<input type="checkbox"/> No
ESPN	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Family Channel	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Lifetime	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Local/Home Team Sports Channel	<input type="checkbox"/> Yes	<input type="checkbox"/> No
MTV	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Nick/Nick at Nite	<input type="checkbox"/> Yes	<input type="checkbox"/> No
TNN	<input type="checkbox"/> Yes	<input type="checkbox"/> No
TNT	<input type="checkbox"/> Yes	<input type="checkbox"/> No
USA	<input type="checkbox"/> Yes	<input type="checkbox"/> No
VH-1	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Weather Channel	<input type="checkbox"/> Yes	<input type="checkbox"/> No

9 How many times in the past 7 days have you yourself eaten or bought food at a fast-food restaurant?

 None
 1-2 times
 3 or more times

10 Which of the following banking services do you use? Mark (x) all that apply.

 Checking account
 Savings account
 Credit card
 ATM/cash card
 None of these

11 In the past 30 days, have you yourself shopped at a: Mark (x) "yes" or "no" for each.

Shopping mall?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Department store?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Discount store?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Clothing store?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

12 Within the past 30 days, have you yourself shopped at a:

Home improvement center/hardware store?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Lawn and garden center?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Sporting goods store?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Auto parts store?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Drugstore/pharmacy?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

13 In the past 12 months, have you yourself attended a:

Nightclub/bar?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Live concert?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

14 What type of soft drinks do you yourself usually drink? Mark (x) all that apply.

 Regular cola
 Diet cola
 Regular or diet non-cola
 Do not usually drink soft drinks

15 Please answer only if you are age 21 or older: In the past 7 days, did you yourself drink any beer? Mark (x) one.

 Yes No

16 What was the last grade of school you completed? Mark (x) one.

 Less than 12th grade
 12th grade (high school graduate or GED)
 More than 12th (some college)
 College graduate (bachelor's degree or higher)

Quick questions about your household

Please choose one person age 18 or older in the household to answer the following questions in his or her diary. Be sure someone does answer them.

17 Do you or anyone in your household plan to buy or lease a vehicle in the next 2 years? Mark (x) one.

<input type="checkbox"/> Yes	<input type="checkbox"/> No															
If yes, will this probably be a: Mark (x) all that apply.																
	<table border="0"> <tr> <td></td> <td>New</td> <td>Used</td> </tr> <tr> <td>Car?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>Pickup truck?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>Sport utility vehicle?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>Van or minivan?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>		New	Used	Car?	<input type="checkbox"/>	<input type="checkbox"/>	Pickup truck?	<input type="checkbox"/>	<input type="checkbox"/>	Sport utility vehicle?	<input type="checkbox"/>	<input type="checkbox"/>	Van or minivan?	<input type="checkbox"/>	<input type="checkbox"/>
	New	Used														
Car?	<input type="checkbox"/>	<input type="checkbox"/>														
Pickup truck?	<input type="checkbox"/>	<input type="checkbox"/>														
Sport utility vehicle?	<input type="checkbox"/>	<input type="checkbox"/>														
Van or minivan?	<input type="checkbox"/>	<input type="checkbox"/>														
If yes, would you expect the total cost of your next vehicle to be: Mark (x) all that apply.																
	<table border="0"> <tr> <td></td> <td>New</td> <td>Used</td> </tr> <tr> <td>Under \$10,000?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>\$10,000 - \$14,999?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>\$15,000 - \$19,999?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>\$20,000 or more?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>		New	Used	Under \$10,000?	<input type="checkbox"/>	<input type="checkbox"/>	\$10,000 - \$14,999?	<input type="checkbox"/>	<input type="checkbox"/>	\$15,000 - \$19,999?	<input type="checkbox"/>	<input type="checkbox"/>	\$20,000 or more?	<input type="checkbox"/>	<input type="checkbox"/>
	New	Used														
Under \$10,000?	<input type="checkbox"/>	<input type="checkbox"/>														
\$10,000 - \$14,999?	<input type="checkbox"/>	<input type="checkbox"/>														
\$15,000 - \$19,999?	<input type="checkbox"/>	<input type="checkbox"/>														
\$20,000 or more?	<input type="checkbox"/>	<input type="checkbox"/>														

20 Do you or anyone in your household own a home computer?

 Yes No

21 Is any TV set in your home connected to: Mark (x) "yes" or "no" for each.

Cable TV?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Satellite?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

22 In the past 7 days, how much did your household spend on groceries? Mark (x) one.

 Less than \$75
 \$75 - \$124
 \$125 or more

18 Do you or anyone in your household plan to buy any of these household items in the next 12 months? Mark (x) "yes" or "no" for each.

Carpet or floor covering	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Mattress	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Furniture	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Major household appliance	<input type="checkbox"/> Yes	<input type="checkbox"/> No

19 Do you or anyone in your household plan to buy any of the following electronic equipment in the next 12 months?

TV, VCR or camcorder	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Stereo or CD player	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Home computer	<input type="checkbox"/> Yes	<input type="checkbox"/> No

23 How many children under age 12 live in this household?

 Children (Enter number) None

24 Is your home: Mark (x) one.

 Owned by you or anyone in your household?
 Rented?
 Other?

25 Which of the following categories best describes your total household income from all sources (before taxes) for the past year? Mark (x) one.

 Less than \$25,000
 \$25,000 - \$49,999
 \$50,000 or more

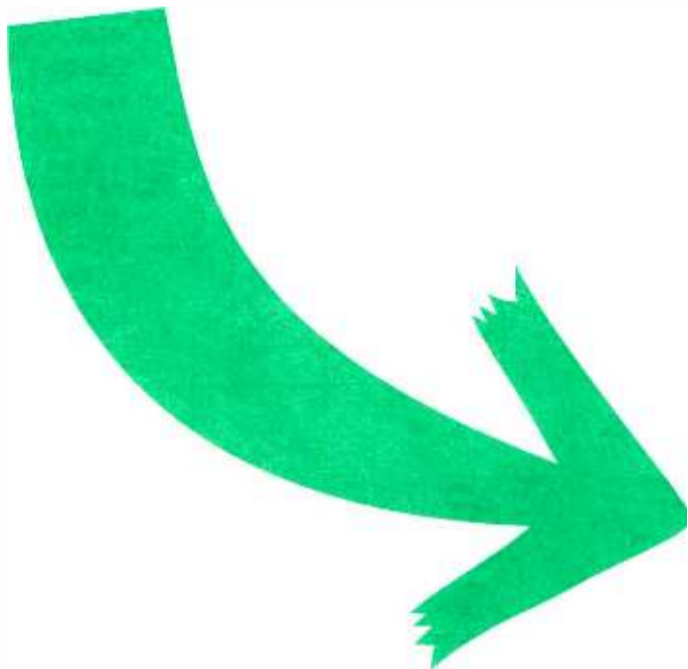
Talk Program Directors Are Geniuses

Creating programming is easy, but...

...advertisers, community groups and management can sometimes make your job hard. Very Hard. The more successful the station, the more complex your job gets. Sabo Media salutes hard working talk PDs. Our company has been associated with the best ones since 1983.

Great GMs...

...respect PDs who seek a strategic alliance with a qualified consultancy. They want their PD to have a confidential source of creative ammunition, marketplace intelligence and perspective on new trends. Supportive GMs recognize that even the most skilled PD is wise to ask for extra "RAM".



"Always great advice!"

Harry Valentine of Real Radio 104.1/Orlando is this month's programming visionary. Harry Valentine: "Our FM talk station is number 1 in Men 25-54, Men 18-34 and number 2 Adults 25-54 ... AGAIN! The support from Sabo Media for our killer airstaff made that happen." Harry knows the power of our Raw Radio™ young talk format.

SABO MEDIA

212.808.3005

230 Park Avenue, New York City 10169

Advisors to Successful talk management

Marketing The Oldies Format Today

By Mariann DeLuca

It may not be wise to live in the past, but Madison Avenue is increasingly drawing upon the rock 'n' roll music of some 30 years ago to stimulate the baby boomers of the present. Meanwhile, this mainstay advertising trend is working to advance the positioning of Oldies radio stations across all markets. The operative word here is "stimulate."

For many present-day marketers, oldies music represents an appealing comfort zone for the 30-54-year-old baby boomer, those people born between 1946 and 1964 who are now approaching their peak earning years. These consumers, who will be expanding their financial base by the turn of the century, have always forged the way for national trends in fashion, automobiles, leisure styles, and the workplace.

It is for this reason that more and more creative executives in New York City's media community are recommending campaign themes incorporating many of the popular contemporary tunes of yesteryear, mainly the hits of the late '50s though the early '70s, as tie-backdrops to their clients' advertising messages.

Today's boomers, who are still primarily concentrated in the 35-44 age cell, grew up with the format's music. And this core boomer age cell, according to **Interrep** research, accounts for more than \$1 trillion in annual income.

Indeed, the overriding goal for all advertisers operating within a fiercely competitive, highly specialized marketing arena is to position their products/services in very familiar terms to the broad-based boomer audience. By fostering mental flashes of pleasant memories, oldies music can directly stimulate this target demographic.

In fact, when it comes to experiencing American pop culture, there's a tendency for everything old to turn new again.



When baby boomers are 70, they'll still eat pizzas and still listen to the Rolling Stones, the popular view that the old are behaving younger is really misplaced.

—Bill Whitehead



We see it in movies, such as the re-release of the "Star Wars" trilogy, and in car brand names, such as the reintroduction of Chevrolet's Malibu. The end result of this movement for the oldies radio format of the late 1990s is higher power ratios than many other music formats as well as a steady ratings performance.

There's no question that the hit music of a generation ago has become an integral part of today's pop culture. Our research data shows that the oldies format has grown by more than 150 radio stations during the 1990s.

Musical Interludes

It is these same songs that, for the past two years, have been playing a pivotal role in many leading radio and TV advertising campaigns.

A partial sampling of the more recent campaigns in which oldies music functions as the backdrop are: Red Lobster ("Good

Lovin'"), Buick LeSabre ("Stand By Me"), Alka-Seltzer Plus ("Tired Of Waiting"), Velveeta Cheese ("It's The Same Old Song"), and Burger King ("Tossin' And Turnin'"). Some of these featured hit songs are the versions recorded by the original artists; others are cover versions.

Two of the quintessential boomer TV tunes from the '60s also were adapted as the music bed for TV spots — the theme music from "The Jetsons" for America Online and the theme song from "Green Acres" for Ford Explorer.

Tapping the music of yesterday for a modern-day advertising campaign is certainly not a new Madison Avenue tactic. It has, however, become the now widely accepted practice among savvy-minded creative executives for capturing the ear, eye, and — ultimately — the full attention of the advertiser-coveted boomer audience. This growing reliance on oldies music only means these spots are resulting in positive financial results for the advertisers.

Let me take a moment to underscore that this is the same consumer audience "franchise" that is the domain of every oldies radio station across the nation.

Forward Motion

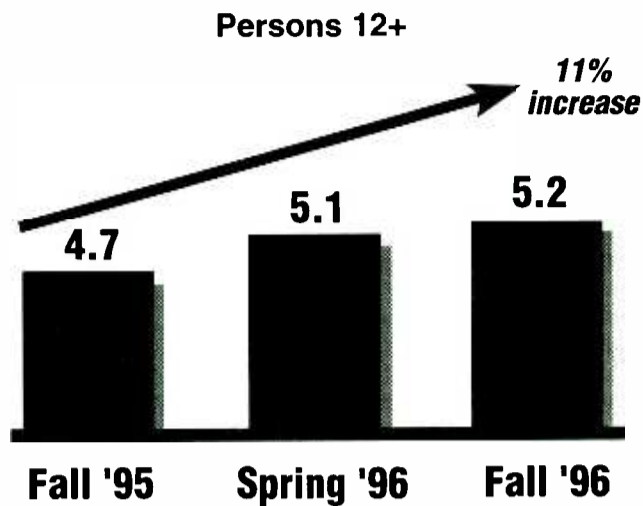
The Madison Avenue practice of incorporating oldies music beds into campaign themes not only reflects the American penchant for relating current events and ideas to the past, but also holds far-reaching implications for radio executives. That is, think of oldies not as a soon-to-be forgotten format genre, but as the "classics" of the maturing boomer generation as it enters the new millennium. If Madison Avenue doesn't believe oldies music to be passe, why should radio?

The underlying message here is that today's baby boomers will not follow the path of their parents by significantly changing patterns of behavior as they age.

This issue was aptly addressed in an August 1996 *Wall Street Journal* article on baby boomers coming of age together. In that article, **Bates North America** CEO **Bill Whitehead** observes, "When baby boomers are 70, they'll still eat pizzas and still listen to the **Rolling Stones** ... The popular view that the old are behaving younger is really misplaced. It's rather that the young are becoming older and those habits are sticking with them."

For today's new breed of radio owner, the Oldies format, whether it focuses primarily on the Top 40 music of the late '50s

Oldies Format Share Trends



(Source: Arbitron/AQH-Share Mon-Sun, 6a-12m)

through the '60s or only on the hit music of the '70s, should be viewed as an excellent complement to other formats that attract a baby boomer audience demographic such as News/Talk or Country. This is especially true for group owners who are expanding in specific markets that are void of Oldies radio.

Powering Strength

Illustrating the extensive marketing pull of Oldies radio is a comprehensive study of power ratios released last fall by the Chantilly, VA-based **Broadcast Industry Analysts (BIA)** media research firm. The study found that Oldies stations experience a greater than average success rate for converting their audience shares into ad revenues, particularly in local, multiple-ownership situations.

According to this BIA study, among all stations, Oldies has an estimated power ratio of 1.07, which translates into an oversell of revenues to listening of 7%.

However, in a "polyopoly" situation, the Oldies format registered the greatest estimated power ratio among all formats at 1.20. (Note: BIA defines a polyopoly situation as owning multiple stations in a single market with three or more of those stations in the same service.) In this category, Oldies was followed by the Adult Contemporary format at 1.19. The BIA analysis was based upon 5600 Arbitron-rated stations, of which 967 were part of polyopolies.

Further support of the revenue strength of Oldies music in the current radio marketplace comes from the actual 12+ Arbitron share trends of the format during the key fall and spring ratings periods over the past year. The format climbed from a 4.7 overall audience share in Fall '95 to 5.1 in Spring '96 to 5.2 in the Fall '96 survey period — an increase of 11%.

Consumer Driven

What about the overall characteristics of the boomer audience that tunes into Oldies radio stations? A newly revised Interrep Research Division report on Oldies radio notes that today's baby boomers make up more than 40% of the adult population in the U.S., representing approximately 80 million people.

According to the research, baby boomers also enjoy a greater than average household income (\$49,473 for the 35-44 age bracket and \$57,770 for the 45-54 demographic) than all other age groups. And 40% of boomers are now heavy radio listeners — averaging 5.5 to 10-plus hours of listening over two weekdays.

Capitalizing On The Franchise

What should more Oldies radio stations be doing? For Oldies station managers and sales executives to successfully market their listeners, they must effectively maintain as well as build upon the station's already-established audience. This can easily be done through a series of station promotions, which create a high listener loyalty factor.

Oldies radio executives then will be in better position to marshal together their station's demographic composition for securing more advertising accounts. Remember, it's many of these same advertisers, national and regional, who are trying to reach your listeners through their own broadcast spot campaigns.

Herein lies the challenge for managers and programmers of Oldies radio. In charting a strategic course for the next century, Oldies stations must continually capitalize on their all-important audience franchise.

Mariann DeLuca is Director of **Interrep's** Best Of Oldies Music Format Network. She's also Sr. VP/Regional Manager of **Allied Radio Partners**, an Interrep company, in New York.

Salespeople On The Move

• **KROQ/L.A.** AE **Kim Valenzuela** joins crosstown **KCBS-FM (Arrow 93)** for similar duties as **Kim Clark** is appointed Continuity Dir. Clark had most recently been Sales/Traffic Asst. & Copy Coordinator for **KNX/L.A.**

• **WOGL-FM/Philadelphia** GSM **Kevin Jones** is the new Dir./Sales at **Radio One's** new crosstown **WDRE-FM**.

• **Patricia Baker** joins **MediaAmerica** as Managing Dir. She most recently served as Dir./Sales for **Infinity Radio Sales**, Dallas.

• **Katz Media Group** has announced the following personnel changes: **Katz Radio** AE **Amy Weinberg** transfers **Atlanta** office to **New York** while **Lee Christopher Cox** joins as a NY-based AE. Cox previously served as an AE for **Cable Radio Network**.

Sentry Radio sales assistant **Chris Young** rises to AE in its Chicago office as **Bethany Blessing** joins Sentry's L.A. office as an AE. Blessing most recently served as Account Mgr. with **Night Rider**.

Suzanne Kozlowski joins **Banner Radio** as an Atlanta-based AE. She was formerly a media buyer for **Rubin Postner and Associates**.

Lastly, **Dominick Amarito** rejoins **Katz Hispanic Media** as an AE. He had previously been a media supervisor for **Bravo**, the Hispanic division of **Y&R**.

Love Is All Around, No Need To Waste It

Maybe you heard about the waffle house wedding that aired on WGRR/Cincinnati this Valentine's Day and thought you'd heard it all. Well ...

KSTP/Minneapolis hosted a Valentine's Day wedding at McDonald's. The lovin' couple won a package that included the wedding, dress, tuxedos, limo service, invitations, photography, decorations, flowers, a four-piece string quartet, and a seven-night honeymoon in Jamaica. Micky D's threw in the wedding cake, a breakfast buffet, and Ronald McDonald's blessing. The ceremony was broadcast *live!* on the morning show. Exchanging sacred vows at a fast-food franchise? Would you like fries with that?

More Wacky Weddings

In other Valentine's Day news, KQRS/Minneapolis helped commit mass matrimony when it



broadcast the collective commitments of 92 couples at the Mall of America. The station then sent the entire group on a honeymoon trip to Spirit Mountain. Hey, two's a company, 92's a crowd!

Meanwhile, KRCH/Rochester, MN broadcast a wedding ceremony from a truckstop bathroom because, according to the station, love stinks. Let's hope the nuptials took place in the ladies' room —

there's more seating for guests in there.

Kiss Me, Kiss Me, Kiss Me

WSBG/Stroudsburg, PA recently gave away a used Hyundai to a lucky contestant with a persistent pucker. Fifteen listeners kissed a 1992 Hyundai Scoupe in hopes of driving it home. The last one kissing it got the keys. Wonder if the winner kept thinking that if he or she kissed it long enough, it would turn into a brand-new BMW ...

Prom Memories

WKRQ/Cincinnati gave everyone who missed his or her prom — or had one that rivaled Carrie's — one more try. Benefitting the Enjoy The Arts organization, the "Second Chance Prom" was a high school flashback, but without the omnipresent chaperones.

Show Us Your Marketing Campaign!

How is your station marketed visually? Care to share your campaign with us?

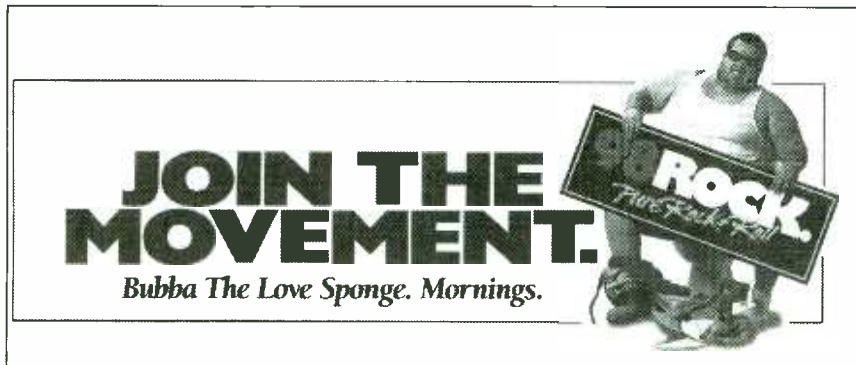
R&R has started to prepare "Marketing & Promotion Guide 1997," the industry's comprehensive resource to effective radio station marketing for a new era in broadcasting.

The guide will prominently showcase radio's finest visual images from these categories:

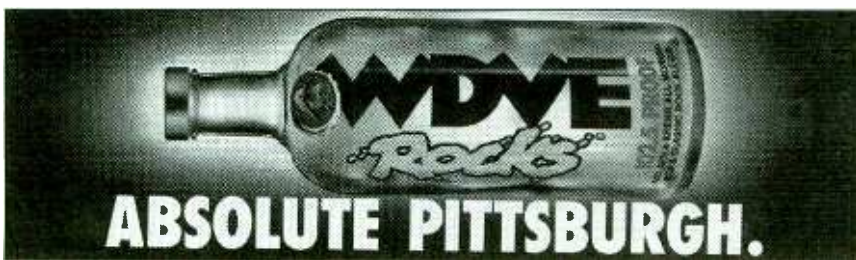
- Billboards, buscards, and other outdoor signs
- TV spots (stills)
- Bumper stickers
- Print ads
- In-house publications
- Web sites
- Station CDs
- T-shirts and other merchandise

Send your materials by April 1 to:

Margo Ravel -R&R
10100 Santa Monica Blvd., 5th Floor
Los Angeles, CA 90067
Materials will be returned upon request.



MOVIN' 'N' GROOVIN' — WXTB-FM (98 Rock)/Tampa's morning star Bubba The Love Sponge provides the roll model.



ABSOLUTE FLATTERY — Rock WDVE/Pittsburgh parodies a popular brand of vodka's famous ad campaign. Note the dial position ID — 102.5 proof.



THE LOVE SHOW — Urban KKBT/Los Angeles's bumper stickers promote its moniker, dial position — and peace 'n' love 'n' understanding.



? & THE MYSTERIANS — Alternative WKRO (The Crow)/Daytona Beach asks R.E.M.'s (by way of Dan Rather's attacker's) question — and provides the self-promoting answer.



© Cigar Association of America

Cigar Association of America
&

The Tobacco Institute

— PROUD SPONSORS OF —

The Friday Night "Cigar Smoker"

— AT —

The R&R Talk Radio Seminar '97



Art Bell

COAST TO COAST AM

Call CBC
541-664-8829

The Best In Overnight Talk Radio



11pm - 4 am PST • 2am - 7am EST

Legend of the Fall:

Persons 12 + Adults 25-54

	Station	AQH	Rank	%change	Share	AQH	Rank	%change	Share	Times
DMA Rank # 48	Albuquerque KKOB	2,900	2	+45	9.9	900	3	+50	5.8	M-F 12M-4A
Metro Rank # 165	Anchorage KENI	900	2	-18	15.3	800	1	+100	26.7	M-F 10P-5A
Metro Rank # 86	Bakersfield KERN	2,700	1	+238	20.9	700	2	+133	14.6	M-F 11P-5A
DMA Rank # 13	Cleveland WTAM	3,300	3	+94	4.6	2,100	4	+250	5.9	M-F 2A-5A
DMA Rank # 18	Denver KHOW	6,400	1	+52	10.3	1,800	2	-44	6.3	M-F 12M-5A
Metro Rank #144	Eugene KPNW	1,100	1	-15	15.1	600	1	+20	16.7	M-F 11P-5A
DMA Rank # 16	Ft. Lauderdale WFTL	5,600	4	+19	5.7	← After only one book!				M-F 2A-6A
Metro Rank # 58	Honolulu KHVH	3,100	2	+35	11.8	1,000	4	+11	8.0	M-F 10P-4A
DMA Rank # 32	Kansas City KCMO	4,000	5	+0	6.6	1,600	8	+33	4.9	M-F 1A-6A
Metro Rank # 48	Las Vegas KVEG (KXNT)	1,600	4	-56	5.9	1,200	1	-8	9.1	M-F 11P-5A
Metro Rank #82	Little Rock KARN	1,200	5	+140	9.8	800	3	+300	13.3	M-F 1A-4A
DMA Rank # 2	Los Angeles KABC	22,900	1	-12	6.3	5,900	7	+23	3.5	M-F 11P-4A
Metro Rank #147	Macon, GA WMWR	300	5	+200	5.7	200	5	+100	7.7	M-F 2A-5A
DMA Rank # 42	Memphis WMC	800	7	-20	2.6	600	6	+20	4.4	M-F 1A-5A
DMA Rank # 31	Milwaukee WTMJ	3,500	2	+13	10.0	1,600	3	+129	9.3	M-F 1A-4A
DMA Rank # 14	Minneapolis KSTP	6,000	4	-8	5.4	2,700	8	+13	4.1	M-F 1A-6A
DMA Rank # 41	New Orleans WSMB	1,800	6	+800	5.8	← In less than one book!				M-F 1A-5A
Metro Rank #72	Omaha KFAB	1,400	2	+40	10.9	600	3	-25	14.3	M-F 2A-5A
Metro Rank # 151	Palm Springs KNWZ	500	4	+400	7.8	200	5	+0	7.7	M-F 11P-4A
DMA Rank # 17	Phoenix KFYI	6,300	1	-19	9.4	2,900	1	+12	8.7	M-F 12M-4A
DMA Rank # 24	Portland KEX	10,800	1	+27	16.8	5,800	1	+71	17.1	M-F 11P-5A
Metro Rank # 208	Redding KQMS	1,900	1	+90	43.2	200	2	-67	13.3	M-F 11P-5A
Metro Rank # 133	Reno KKOH	2,000	1	+0	22.7	300	4	-70	7.5	M-F 11P-5A
Metro Rank # 45	Rochester WHAM	2,000	1	+11	11.9	1,200	1	+100	12.8	M-F 2A-5A
DMA Rank # 21	Sacramento KSTE	4,100	2	+52	7.5	2,400	1	+71	10.9	M-F 12M-5A
DMA Rank # 37	San Antonio WOAI	1,900	3	+58	5.4	500	11	+67	3.2	M-F 1A-4A
DMA Rank #26	San Diego KFMB	9,700	1	+471	15.7	2,800	1	+155	12.2	M-F 11P-5A
DMA Rank # 5	San Francisco KSFO	7,500	6	+44	4.3	4,900	4	+172	5.4	M-F 12M-6A
DMA Rank # 12	Seattle KOMO	11,300	1	-4	13.1	2,700	1	-56	7.3	M-F 11P-4A
DMA Rank # 20	St. Louis KSD	3,400	7	+79	3.5	1,900	10	+138	3.6	M-F 1A-6A
Metro Rank # 62	Tucson KTUC	400	10	+100	2.9	100	13	+0	1.5	M-F 1A-5A
Metro Rank # 91	Wichita KFH	1,400	1	+250	14.6	700	1	+600	15.9	M-F 1A-4A
Metro Rank # 182	Wilmington, WMFD	200	6	-33	5.6	0	4	+0	0.0	M-F 2A-5A

*Figures supplied by Marketron from Arbitron books based on Persons 12+ and Adults 25-54 from Fall 1996.

'ZINE SCENE

What Does Stern's Mom Call Her Son?

"Shooting the video with Perry [Farrell] was absolutely fun. We started spontaneously teaching each other to dance. He's doing this rap: 'Howard, man, dancing isn't a male or female thing. People are uptight and can't fuck, so they dance. You gotta act like you're fucking.' I'm just like, 'Perry, let's get real, OK?' — Howard Stern gets real, too real (*Rolling Stone*).

"I'm the guy that showed his cheeks on MTV — and they're not pretty. I'm not afraid of anything" — Howard Stern offers yet-another pithy quote to go with *Newsweek's* three-page profile/plug for the forthcoming "Private Parts" film.

"Before, I would say, 'Please turn him off' to my boyfriend. Now it sounds like Stern and [Robin] Quivers are doing a bit and it's a joke. It's so much different when you get him" — "Private Parts" director Betty Thomas describes becoming a fan of Stern's show (*People*).

Meanwhile, the *Globe* publishes 25 tidbits taken from an unauthorized "Howard Stern — A To Z" book, including Stern's mother's pet names for him: "Boopsy" and "Howch."

Jackson Action

The now 17-year-old boy who received a \$20 million settlement after accusing Michael Jackson of child molestation is profiled in the *Globe*, which also reports that after having his baby, the superstar singer's bride wants a divorce.

Meanwhile, the *Star* provides details of Jackson's son's birth, repeats the imminent divorce rumors, and provides a detailed description of the first night that Jackson and ex-wife Lisa Marie Presley made love: in the dark, he with his clothes on, and Lisa Marie less than thrilled.

And ... the *National Enquirer* notes that Jackson is air-freighting the mother's breast milk from her Arizona hideaway to his Nevada ranch.

Incidentally ... with her personal net worth calculated at \$200 million, Lisa Marie Presley is the *National Enquirer's* idea of the "most eligible girl in the world" — thanks to her recent breast-lifts, thigh liposuction, and the laser surgery on her face.

Love, Love, Love,

Godfather of Soul James Brown, 64, is romancing talk show host Rolonda Watts, 37 (*Globe, Star*).

While Counting Crows frontman Adam Duritz is out touring

his dreadlocks off, galpal Courtney Cox went to a party alone and left with old flame David Arquette, who's car stayed parked outside her house until the wee hours (*Star*).

Dire Straits guitarist Mark Knopfler married actress Kitty Aldridge on Valentine's Day in Barbados (*People*).

Bon Jovi guitarist Richie Sambora's wife, Heather Locklear, is four months pregnant (*Star*).

"Baywatch" beauty Donna D'Errico — who recently wed Motley Crue bassist Nikki Sixx — went out and got a tattoo, but insisted the heart 'n' flower design be small enough to hide under her usual skimpy bikini (*Globe*).

Police & Thieves

Original Village People policeman Victor Willis has been charged with beating up a woman during a crack cocaine binge in Reno (*Globe, Star*).

One of Madonna's ex-boytoys, party promoter Peter Shue, was sentenced to 25 years in prison for planning to buy 90 pounds of cocaine (*Globe*).

Songwriter Hoyt Axton, 58, was busted in Hamilton, MT for having \$3000 worth of pot in his house (*People*).

Getting Into The Act

"Billy Bob Thornton came to see me in concert several years ago and told someone he thought I would become an actor. He sent me the script, and I realized Doyle was the kind of character I might find fascinating because he was wrestling with all of his emotions. I don't feel that I'm personally like Doyle — he's a bully — but I have known guys like Doyle" — Dwight Yoakam discusses his co-starring role in "Sling Blade" (*People*).

Signs O' The Times

The famous "Big Pink" house where the Band recorded the "Music From Big Pink" album is up for sale at an asking price of \$149,000. The Cape Cod-style home sits on 3.9 acres, but the basement recording studio has been converted to a home office (*New York*).

Madonna flies her personal waxer from Miami to L.A. whenever she feels she's getting too hairy. Each five-hour session, including manicure, pedicure, and facial, costs \$600 — not counting airfare (*National Enquirer*).

"I've eaten three tubs of it — and I'm vegan" — Phish bassist Mike Gordon approves of Ben & Jerry's new "Phish Food" ice cream (*Newsweek*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **JERRY MAGUIRE** (*Epic Soundtrax*)
Featured Artists: Neil Young, Aimee Mann, Bruce Springsteen
- **SCREAM** (*TVT Soundtrax*)
Featured Artists: Nick Cave & The Bad Seeds, Moby, Connells
- **EVITA** (*Warner Bros.*)
Single: Don't Cry For Me Argentina/Madonna
Other Featured Artists: Antonio Banderas, Jonathan Pryce
- **MICHAEL** (*Revolution*)
Single: Through Your Hands/Don Henley
Other Featured Artists: Kenny Wayne Shepherd, Bonnie Raitt
- **DANGEROUS GROUND** (*Jive*)
Singles: The World Is Mine/Ice Cube
Ghetto Smile/B-Legit f/Daryl Hall (Sick Wid' It/Jive)
Other Featured Artists: Keith Murray, Jay-Z, KRS-One
- **SPACE JAM** (*Warner Sunset/Atlantic*)
Single: For You I Will/Monica
Other Featured Artists: Coolio, D'Angelo, All-4-One
- **ONE FINE DAY** (*Columbia*)
Single: For The First Time/Kenny Loggins
Other Featured Artists: Keb'Mo', Tina Arena, Natalie Merchant
- **WHEN WE WERE KINGS** (*Mercury*)
Single: Rumble In The Jungle/Fugees
Other Featured Artists: Brian McKnight & Diana King, James Brown
- **THE PREACHER'S WIFE** (*Arista*)
Single: Step By Step/Whitney Houston
- **SUBURBIA** (*DGC/Geffen*)
Featured Artists: Beck, Butthole Surfers, Girls Against Boys

COMING

- **LOST HIGHWAY** (*Nothing/Interscope*)
Single: The Perfect Drug/Nine Inch Nails
Other Featured Artists: David Bowie, Lou Reed, Smashing Pumpkins
- **HOWARD STERN'S PRIVATE PARTS**
Single: Hard Charger/Porno For Pyros (Warner Bros.)
Other Featured Artists: Marilyn Manson, Green Day, Van Halen
- **SELENA**
Single: Dance Medley/Selena (EMI/Latin)
- **THE SAINT** (*Virgin*)
Single: Out Of My Mind/Duran Duran
Other Featured Artists: Sneaker Pimps, Duncan Sheik, Luscious Jackson

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Wilco singer/songwriter Jeff Tweedy, Monday (3/3) at 9:30pm ET/6:30pm PT, America Online (keyword: WARNER).

It's "Howard Stern Week" on Prodigy (jump: CHAT), featuring chats with key players from Stern's show each weeknight (3/3-7) at 10pm ET/7pm PT (guests and dates to be announced).

Shawn Colvin, Wednesday (3/5) at 10pm ET/7pm PT, America Online (keyword: LIVE).

On The Web

Check out a show by new Sony 550 act moe. Friday night (2/28) at 12:45am ET/9:45pm PT (<http://www.lalive.com>).

LiveConcerts.com presents real-time cybercasts of Poe, Monday at 11:30pm ET/8:30pm PT, and Warren G, Thursday (3/6) at midnight ET/9pm PT (<http://www.LiveConcerts.com>).

MUSIC DATEBOOK

MONDAY, MARCH 10

- 1973/The Edgar Winter Group releases "Frankenstein."
- 1986/Anita Baker releases her "Rapture" LP. One year later, it reaches 3 million in sales.
- 1988/Andy Gibb, 30, dies of a heart/stomach virus.
- 1993/Jimmy Jam & Terry Lewis receive a star on the Hollywood Walk Of Fame.
- 1995/L.L. Cool J makes his TV debut as "In The House" premieres.
Born: Dean Torrence (Jan & Dean) 1940, Tom Scholz (Boston) 1947, Edie Brickell 1966

TUESDAY, MARCH 11

- 1970/The Fifth Dimension's "Aquarius/Let The Sun Shine" wins a Best Record Grammy; "Blood, Sweat & Tears" self-titled disc wins Best Album; and Crosby, Stills & Nash are named Best New Artist.
- 1991/Janet Jackson signs a \$30 million deal with Virgin — the industry's richest until brother Michael inks with Sony Music a week later.
Born: Bobby McFerrin 1940

WEDNESDAY, MARCH 12

- 1955/Jazz giant Charlie "Bird" Parker, 34, dies of heart failure.
- 1969/Simon & Garfunkel's "Mrs. Robinson" wins a Best Record Grammy, Glen Campbell's "By The Time I Get To Phoenix" takes Best Album, and Jose Feliciano wins Best New Artist.

Also ... Paul McCartney marries Linda Eastman.

Born: The late Jack Kerouac 1922, Al Jarreau 1940, Paul Kantner (Jefferson Airplane) 1942, James Taylor 1948, Marlon Jackson 1957, Graham Coxon (Blur) 1969

THURSDAY, MARCH 13

- 1965/Eric Clapton quits the Yardbirds. He's replaced by Jeff Beck.
- 1987/Bryan Adams's "In The Heat Of The Night" becomes the first commercially released cassette single.



Bob Seger — Hollywood nights.

Also ... Bob Seger & The Silver Bullet Band receive a star on the Hollywood Walk Of Fame.

Born: Neil Sedaka 1939, Adam Clayton (U2) 1960

FRIDAY, MARCH 14

- 1972/Carole King wins four Grammys, including Best Record ("It's Too Late"), Song ("You've Got A Friend"), and Album ("Tapestry"). Carly Simon wins Best New Artist.

1980/Quincy Jones celebrates his birthday by accepting his star on the Hollywood Walk Of Fame.

1992/Farm Aid V — featuring Willie Nelson, John Mellencamp, Neil Young, and Paul Simon, among others — is held in Irving, TX.

Born: Quincy Jones 1933, Walt Parazider (Chicago) 1945

SATURDAY, MARCH 15

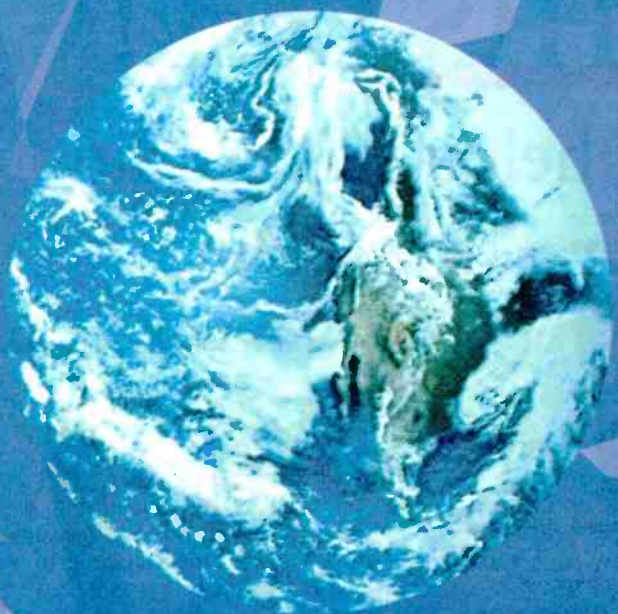
- 1956/Elvis Presley signs a managerial deal with Col. Tom Parker.
- 1977/Marvin Gaye releases "Got To Give It Up."
- Born: Phil Lesh (Grateful Dead) 1940, Mike Love (Beach Boys) 1941, Sly Stone 1944, Ry Cooder 1947, Terence Trent D'Arby 1962, Bret Michaels (Poison) 1965

SUNDAY, MARCH 16

- 1970/Tammi Terrell dies of a brain tumor, discovered after her 1967 onstage collapse into frequent duet partner Marvin Gaye's arms.
- 1971/Simon & Garfunkel win Best Record, Song, and Album Grammys for "Bridge Over Troubled Water." The Carpenters win Best New Artist.
- 1991/Eddie Van Halen and Valerie Bertinelli become parents to son Wolfgang.
- 1994/En Vogue's Cindy Herron and husband Glenn Braggs become parents to son Donovan Andrew.
Born: Nancy Wilson (Heart) 1954

— Paul Colbert

Isn't it good to know ...



AP

that in this world..

of continual change...



there is one element that..

will always be consistent - AP

THE ASSOCIATED PRESS

A Name You Can Trust with a Service You Can Rely On.

Multimedia • News Wires • Audio • Video • Graphic Services • Photos • Newsroom Software

**Ask about our new and enhanced services for '97
(800) 821-4747**

Everything Your Listeners Want To Know Is On THIS Disk!

Finally, a research product that helps Talk Radio executives do their job better... Every Day!

A DAILY FAX:

Every day, our Newstrack research team monitors the nation's top rated Talk Radio stations. We compile all the monitors and fax them to you before noon, PST, so they reach your desk the very same day! You receive a comprehensive breakdown of the topics covered, the angles taken on each story, and any in-studio or telephone guests. We even track down and include the telephone numbers for a majority of guests!

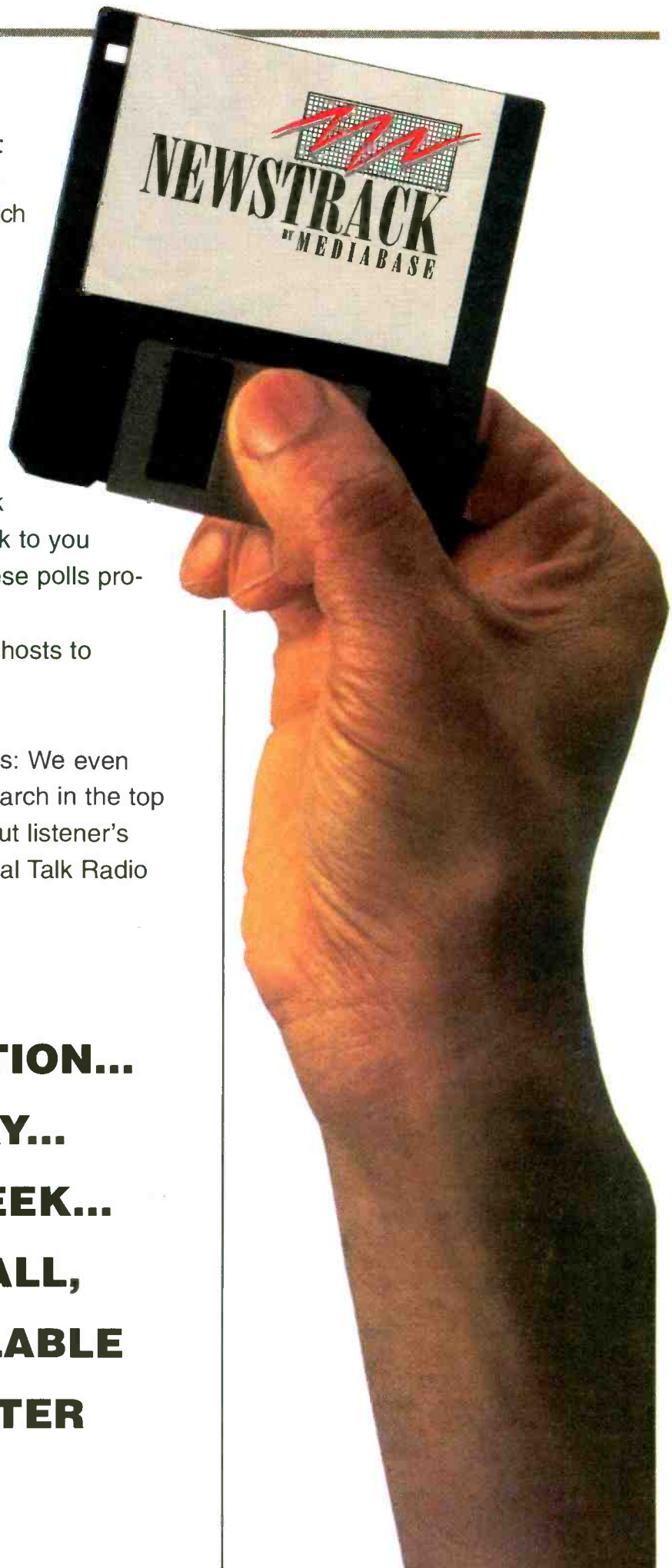
A WEEKLY DATA DISK:

Nobody tracks Talk Radio like Newstrack. Every week you get:

- In-depth station monitors; a new station each week. We cover it all. All the topics discussed between, 6am-midnight. All the positioning statements and promos, verbatim. All station mechanics, e.g., time checks, weather breaks, sports, etc.
- Sample Hours: A new market each week. You get a minute-by-minute, blow-by-blow account of a typical hour in the life of a major market Talk Radio station.
- National Topic Tracking: Every week, we survey hundreds of listeners to determine which topics are hot and which topics are not. Find out which topics listeners want to hear more of... less of...none of!

- Local Topic Tracking: Every week, we probe listeners to find out which topics are hot in America's top 25 markets.
- Exclusive Polls: Every week, we conduct eight exclusive Newstrack polls and report back to you with the results. These polls provide interesting information for your hosts to discuss on the air.
- Personality rankers: We even conduct callout research in the top 25 markets to find out listener's opinions on their local Talk Radio hosts.

**ALL THIS
INFORMATION...
EVERY DAY...
EVERY WEEK...
BEST OF ALL,
IT'S AVAILABLE
ON A BARTER
BASIS!**



FOR MORE INFORMATION, PLEASE CONTACT YOUR NEWSTRACK REPRESENTATIVE AT (818) 377-5300.



59.8 million households
Patti Galluzzi,
VP/Music Programming

ADDS

COLLECTIVE SOUL Precious Declaration (Atlantic)
OFFSPRING Gone Away (Columbia)
MAKAVELI To Live & Die In L.A. (Death Row/Interscope)
WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
CAMP LO Luchini (Profile)
NO MERCY Please Don't Go (Arista)
WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)
JON SPENCER BLUES EXPLOSION Wait (Matador/Capitol)
KULA SHAKER Hey Dude (Columbia)
MIGHTY MIGHTY BOSSTONES The Impression I Get (Mercury)
SPACE Female Of The Species (Gut/Universal)

EXCLUSIVE

AEROSMITH Falling In Love (Is Hard On...) (Columbia)
BECK The New Pollution (DGC/Geffen)

HEAVY

AALIYAH One In A Million (BlackGround/Atlantic)
BABYFACE Everytime I Close My Eyes (Epic)
ERYKAH BADU On & On (Kedar/Universal)
BUSH Greedy Fly (Trauma/Interscope)
CARDIGANS Lovetool (Mercury)
COLLECTIVE SOUL Precious Declaration (Atlantic)
SHERYL CROW Everyday Is A Winding Road (A&M)
JEWEL You Were Meant For Me (Atlantic)
LIVE Lakini's Juice (Radioactive)
METALLICA King Nothing (Elektra/EEG)
NINE INCH NAILS The Perfect Drug (Nothing/Interscope)
NO DOUBT Excuse Me Mr. (Trauma/Interscope)
OFFSPRING Gone Away (Columbia)
PORNO FOR PYROS Hard Charger (Warner Bros.)
PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
SILVERCHAIR Abuse Me (Epic)
WALLFLOWERS One Headlight (Interscope)

STRESS

FIONA APPLE Sleep To Dream (Work)
BLACKSTREET Don't Leave Me (Interscope)
COUNTING CROWS A Long December (DGC/Geffen)
SNOOP DDGG Vapors (Death Row/Interscope)
FUN LOVIN' CRIMINALS Fun Lovin' Criminal (EM)
WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
DRU HILL In My Bed (Island)
WHITNEY HDUSTON Step By Step (Arista)
KORN A.D.I.D.A.S. (Immortal/Epic)
MAKAVELI To Live & Die In L.A. (Death Row/Interscope)
JDHN MELLENCAMP Just Another Day (Mercury)
MONICA For You I Will (Warner Sunset/Atlantic)
DUNCAN SHEIK Barely Breathing (Atlantic)
SOUL COUGHING Super Bon Bon (Slash/WB)
SPICE GIRLS Wannabe (Virgin)
SUBLIME Santeria (Gasoline Alley/MCA)
U2 Discotheque (Island)
VERUCA SALT Volcano Girls (Outpost)
VERVE PIPE The Freshman (RCA)

ACTIVE

FOXY BROWN I'll Be Good (Def Jam/RAL/Mercury)
CAKE I Will Survive (Capricorn/Mercury)
CAMP LO Luchini (Profile)
DJ KOOL Let Me Clear My Throat (American/WB)
LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)
MAXWELL Sumthin' Sumthin' (Columbia)
NO MERCY Please Don't Go (Arista)
SOUL ASSASSINS The Puppet Master (Columbia)
KEITH SWEAT Just A Touch (Elektra/EEG)
WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)
WILCO Outtassite (Outta Mind) (Reprise)
ZHANE Request Line (Illtown/Motown)

ON

LEAH ANDREONE It's Alright, It's OK (RCA)
JON SPENCER BLUES EXPLOSION Wait (Matador/Capitol)
KULA SHAKER Hey Dude (Columbia)
MARILYN MANSON Tourniquet (Nothing/Interscope)
MIGHTY MIGHTY BOSSTONES The Impression I Get (Mercury)
PRODIGY Firestarter (Mute/Mavenck/WB)
R.E.M. Electrolite (Warner Bros.)
SPACE Female Of The Species (Gut/Universal)
Video airplay from March 3-9.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

AMANDA MARSHALL Fall From Grace (Epic)
MONICA For You I Will (Warner Sunset/Atlantic)
ODDS Someone Who's Cool (Elektra/EEG)

XL

CARDIGANS Lovetool (Mercury)
WHITNEY HOUSTON Step By Step (Arista)
JEWEL You Were Meant For Me (Atlantic)
NO DOUBT Don't Speak (Trauma/Interscope)
WALLFLOWERS One Headlight (Interscope)

LARGE

"AFKAP" Somebody's Somebody (NPG/EM)
BABYFACE Every Time I Close My Eyes (Epic)
PNULA COLE Where Have All The Cowboys Gone (Imago/WB)
SHERYL CROW Everyday Is A Winding Road (A&M)
COUNTING CROWS A Long December (DGC/Geffen)
CELINE DION All By Myself (550 Music)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
JOHN MELLENCAMP Just Another Day (Mercury)
U2 Discotheque (Island)

MEDIUM

ERYKAH BADU On & On (Kedar/Universal)
DAVID BOWIE Little Wonder (Virgin)
R. KELLY I Believe I Can Fly (Jive)
JON SECADA Too Late, Too Soon (EM)
DUNCAN SHEIK Barely Breathing (Atlantic)

CUSTOM

AALIYAH One In A Million (BlackGround/Atlantic)
LEAH ANDREONE It's Alright, It's OK (RCA)
FIONA APPLE Sleep To Dream (Work)
MERRILL BAINBRIDGE Under The Water (Universal)
BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
BLACKSTREET No Diggity (Interscope)
CRANBERRIES When You're Gone (Island)
PHIL COLLINS It's In Your Eyes (Atlantic)
DAVE MATTHEWS BAND Crash Into Me (RCA)
GINA G Ooh Aah... Just A Little Bit (Eternal/WB)
JOHNNY GILL It's Your Body (Motown)
DRU HILL In My Bed (Island)
ISLEY BROTHERS Tears (7-Neck/Island)
FREEDY JOHNSTON On The Way Out (Elektra/EEG)
AMANDA MARSHALL Fall From Grace (Epic)
MAXWELL Sumthin' Sumthin' (Columbia)
GEORGE MICHAEL Star People (DreamWorks/Geffen)
MONICA For You I Will (Warner Sunset/Atlantic)
ODDS Someone Who's Cool (Elektra/EEG)
R.E.M. Electrolite (Warner Bros.)
SPICE GIRLS Wannabe (Virgin)
KEITH SWEAT Nobody (Elektra/EEG)
LUTHER VANDROSS I Can Make It Better (LV/Epic)
WILCO Outtassite (Outta Mind) (Reprise)

Video airplay from March 3-9.

36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

ERYKAH BADU On & On (Kedar/Universal)
DRU HILL In My Bed (Island)
AALIYAH One In A Million (BlackGround/Atlantic)
PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
MAXWELL Sumthin' Sumthin' (Columbia)
NEW EDITION I'm Still In Love With You (MCA)
TONY TONI TDNE Let's Get Down (Mercury)
BRAT 17-BOZ Ghetto Love (So So Def/Columbia)
BABYFACE Every Time I Close My Eyes (Epic)
WHITNEY HOUSTON Step By Step (Arista)

Information for week ending February 28.

Rap City Top 10

PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
FUGEES Rumble In The Jungle (Mercury)
REDMAN Whateva Man (Def Jam/RAL/Mercury)
TRACY LEE The Theme (Universal)
WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)
DO OR DIE Playa Like Me & You (Rap-A-Lo)
ARTIFACTS The Ultimate (Big Beat/Atlantic)
LOST BOYS Get Up (Universal)
FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
TRU I Always Feel Like (Priority)

Information for week ending February 28.

TELEVISION

TOP TEN SHOWS FEBRUARY 17-23

Total Audience
(97 million households)

- 1 **ER**
- 2 **Seinfeld**
- 3 **Movie (Sunday)**
("Schindler's List")
- 4 **Movie (Monday)**
("Asteroid, Pt. 2")
- 5 **Friends**
- 6 **The Naked Truth**
- 7 **The Single Guy**
- 8 **20/20**
- 9 **Primetime Live**
- 10 **Home Improvement**

Teens 12-17

- 1 **Movie (Monday)**
("Asteroid, Pt. 2")
- 2 **Seinfeld**
- 3 **Movie (Friday)**
("The Flintstones")
- 4 **Friends**
- 5 **Movie (Sunday)**
("Schindler's List")
- (tie) **The Single Guy**
- 7 **The Simpsons**
- 8 **Movie (Tuesday)**
("Cool Runnings")
- 9 **ER**
- 10 **The Naked Truth**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 2/28

- **Lyle Lovett and Randy Newman**, "Late Show With David Letterman."
- **Bonnie Raitt**, "Late Night With O'Brien."
- **Bruce Springsteen**, "ABC In Concert" (check local listings).

Saturday, 3/1

• **Michelle Wright** performs on "The Stalter Bros. Show" (TNN, 9pm ET/6pm PT)

Monday, 3/3

• **Kathy Mattea**, "Prime Time Country" (TNN, 9pm EST/6pm PST).



• **Me'shell Ndegeocello**, "The Tonight Show With Jay Leno."
• **Duncan Sheik**, "David Letterman."

Tuesday, 3/4

• **Ricky Skaggs and Perfect Stranger**, "Prime Time Country."



• **James** perform and **Robin Quivers** is interviewed on "David Letterman."

Wednesday, 3/5

• **Kevin Sharp**, "Prime Time Country."
• **Phish**, "David Letterman."

Thursday, 3/6

• **A Tribe Called Quest** guest-star on USA's "Claude's Crib" (check local listings).
• **Trace Adkins and LeAnn Rimes**, "Prime Time Country."

FILMS

WEEKEND BOX OFFICE FEBRUARY 21-23

1 The Empire Strikes Back (Fox)*	\$21.97
2 Star Wars (Fox)	\$11.03
3 Absolute Power (Columbia)	\$9.01
4 Dante's Peak (Universal)	\$7.13
5 Vegas Vacation (WB)	\$6.54
6 Fools Rush In (Columbia)	\$5.51
7 That Darn Cat (Buena Vista)	\$3.62
8 Rosewood (WB)*	\$3.15
9 Jerry Maguire (TriStar)	\$3.08
10 The English Patient (Miramax)	\$2.82

All figures in millions
* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Booty Call," starring **Jamie Foxx** and **Tommy Davidson**.

The film's **Jive** soundtrack contains **R. Kelly's** "Baby, Baby, Baby, Baby..." **Joe's** "Don't Wanna Be A Player," **Gerald Levert's** "Hold That Thought," **Silk's** "Feel Good," **KRS-One's** "Plan Up Your Family," and **SWV's** "Can We"; **SWV's Coko** teams with **Johnny Gill** on "Fire & Desire."

Cuts by **Freaknasty**, **D-Shot**, **Backstreet Boys**, **Squirrel**, **L.A. Ganz**, **Whitey Don**, **Crooked**, **1 Accord**, and **E-40 & B-Legit** record out the album.

"Donnie Brasco," starring **Al Pacino** and **Johnny Depp**, also opens this week. The film's Hollywood soundtrack sports vintage tunes by **Dinah Washington** ("A Stranger On Earth"), the **Pointer Sisters** ("Happiness"), **Bobby Caldwell** ("What You Won't Do For Love"), **Blondie** ("Heart Of Glass"), the **Miracles** ("Love Machine - Pt. I"), **Electric Light Orchestra** ("Don't Bring Me Down"), and the **Trammps** ("Disco Inferno").

Robbie Dupree's "Brooklyn Girls," **Dean Martin's** "Return To Me," **El Chicano's** "The Latin One," **Herbie Hancock's** "Just Around The Corner," and **Lou Monte's** "The Gang That Sang) Heart Of My Heart" complete the LP.

Opening in limited release is "Hard Eight," starring **Philip Baker Hall** and **Gwyneth Paltrow**. The film features music by **57 Records** recording artist **Michael Penn** as well as **Jon Brion**.

VIDEO

NEW THIS WEEK

• **THAT THING YOU DO!** (Fox)

This feature film's **Epic Soundtrack** LP highlights six cuts by "the Wonders" — portrayed on-screen by actors **Tom Everett Scott**, **Johnathon Schaech**, **Steve Zahn**, and **Ethan Embry** — as well as songs by such fictitious bands as "the Norm Wooster Singers," "the Heardsmen," "Freddie Fredrickson," "the Chantrellines," "the Satum 5," "Diane Dane," "the Vicksburgs," "Del Paxton," and "Cap'n Geech & The Shrimp Shack Shooters."

21 million households
Liz Kiley,
VP/Programming

National Top 20

DRU HILL In My Bed (Island)
SPICE GIRLS Wannabe (Virgin)
WHITNEY HDUSTON Step By Step (Arista)
FUGEES Rumble In The Jungle (Mercury)
PEGGY SCOTT-ADAMS Bill (Miss Butch/Mardi Gras)
RAHSAAN PATTERSON Stop By (MCA)
"AFKAP" Somebody's Somebody (NPG/EM)
PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
ZHANE Request Line (Illtown/Motown)
WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)
RZA Tragedy (Priority)
MACK 10 & DOGG ... Nothin' But... (Buzzone/Priority)
WILD ORCHID Talk To Me (RCA)
AALIYAH One In A Million (BlackGround/Atlantic)
TRU I Always Feel Like... (Priority)
BLACKSTREET Don't Leave Me (Interscope)
KEITH SWEAT Just A Touch (Elektra/EEG)
BILLY LAWRENCE C'Mon (Elektra/EEG)
MONICA For You I Will (Warner Sunset/Atlantic)
TELA Sho Nuff (Suave/Relativity)

Most requested for week ending February 21.

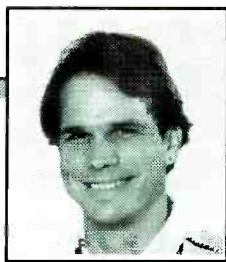
POLLSTAR
CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	WHO	\$645.0
2	METALLICA	\$509.4
3	KENNY G/TONI BRAXTON	\$483.4
4	BETTE MIDLER	\$482.9
5	KISS	\$444.0
6	REBA McENTIRE	\$409.8
7	TRAGICALLY HIP	\$352.8
8	RUSH	\$309.6
9	PHISH	\$255.0
10	SMASHING PUMPKINS	\$245.4
11	STONE TEMPLE PILOTS	\$225.8
12	ALAN JACKSON	\$207.3
13	DAVE MATTHEWS BAND	\$203.9
14	VINCE GILL	\$176.9
15	MELISSA ETHERIDGE	\$171.0

Among this week's new tours:

NATALIE COLE
DE LA SOUL
ERASURE
KORN
NICKLEBAG
NO DOUBT
STARSEED
SUPERSUCKERS
TAKE 6
TINA TURNER

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.



STEVE WONSIEWICZ

SOUND DECISIONS

Launching New Labels

Red Ant and The Enclave execs discuss their companies' start-ups

What's it like to start a new record company in 1997? It's been written that 1996 was not the best growth year for record sales. But depending on who you ask, it's either the best or worst time to make a go of a new label.

That said, it's interesting to observe two well-capitalized players — EMI Music Group's **The Enclave** and Alliance Entertainment's **Red Ant** — as they spend big bucks to establish a beachhead and gain market share in an industry that's been somewhat sluggish of late. This week, key players in the two start-ups talk about what it's been like to get their companies up and running.



Randy Phillips

Readying The Ant

Red Ant President **Randy Phillips** isn't concerned about the industry's relatively flat sales the last few years. "We're looking at potentially buying **Profile's** hip-hop catalog, including some of its contemporary acts. One of them is a group I'm in love with called **Camp Lo**. First week out, its album scanned over 50,000 copies and [was the 27th best-selling album in the country]. At that many units, I thought it would have come in the teens. Given those numbers, that's not such a bad business to be in."

While Phillips knows sales were particularly strong that week, he counters, "What it underscores is that people are buying records. Maybe we have just been doing a poor job of ferreting out great new talent."

Discussing how Red Ant morphed into its current shape, Phillips says the company's marriage with Alliance forced it to change strategy. "Alliance's need to fill its pipeline dictated that we get much bigger, so we bit the bullet and formed a full-service company of between 70-80 employees. That's scary when you don't have a lot of product. But there's no other way to do it if you



I don't really give a shit about formats. Our team is trained to think per station. Period. That one station is a format. That's the most successful way to break acts.
—Nancy Levin



want to own the product. We're not an A&R satellite that hands the record to another label."

As for signing talent, Phillips says,



Nancy Levin



Tom Zutaut

"We got a mixed reaction. Some situations we won; others we lost. One high-profile bidding war we won was for [London-based alterna-rock band] **Symposium**. Eleven labels wanted them, and one offered significantly more upfront, yet we got them because they liked the idea of rolling the dice with a new company like us. We were also in the running for **Prodigy**, but I couldn't overcome **Beggars Banquet's** perception that we weren't strong enough to make things happen."

Despite the urge to move quickly and start generating cash, Phillips says he's in no hurry. "We're not going to rush records to radio and try to get a quick hit. Certain records and acts are ready to happen. For instance, with an act like **Cheap Trick**, you have to go to radio first and have a hit single out of the box that blows people's minds. That's what people expect."

"But we also have 12-18-month plans for a group like **Salmon**, which we want to keep on the road for 12 months. That's why we have different kinds of records and artists."

"I don't delude myself. In two years, we're either going to look like geniuses or bums. But you know what? At the end of the day, it will be about the acts we sign, how great the talent is, and how resourceful they are."

Creative Approaches

Sr. VP **Nancy Levin** has the record company geared up to attack projects from a market-by-market perspective. "There are going to be certain records that we literally take to three markets and work in every single way you can imagine. It may not even include radio, because we want to find out the project's strength before we commit tons of money for a national effort that may not pan out."

"I don't really give a shit about formats. Our team is trained to think per station. Period. That one sta-

tion is a format. That's the most successful way to break acts. You can't get caught up in the charts, what they mean, or which side of the format you're working."

While Levin says there are more creative ways to break records, she declines to get specific. "A lot of labels are under such a strict corporate structure that people are not allowed to do new things because they would step on someone's toes or department. It's a spider web of politics that prevents a lot of great ideas from getting through."

It's the same thing that allowed her to hire "a very talented group of people. People came running to join us."

Looking to the immediate future, Levin remains bullish about radio's hit-making potential. "Everyone's talking about how the Internet is messing with the music business. Radio isn't any less powerful. The Internet is taking time away, but not taking away the potency of the music. Radio can still break acts in a huge way."

"You just have to be more patient. You have to make sure you don't release a record until you are convinced it's a piece of art, because having only one hit can be devastating to everybody."

Levin's wish list for '97 is to see "more brave PDs. This is a risk-taking business. In order to be in touch with popular culture,

you have to be in step with — or almost ahead of — the popular culture curve. To do that, you have to step out on things and risk failing. But that's the attitude you have to have if you want to be successful."

Turning Enclave On

What's it like to launch a company during a trying sales period? The Enclave President/CEO **Tom Zutaut** speaks like a true contrarian: "A lot of people say it's one of the worst times to start a company. But if you look back, some of the greatest labels were formed during hard times. I don't think 1980 was a particularly great year in the music business when **David Geffen** started **Geffen**



I don't delude myself. In two years, we're either going to look like geniuses or bums. But you know what? At the end of the day, it will be about the acts we sign, how great the talent is, and how resourceful they are.

—Randy Phillips



Records. I don't think the '80s were a great time for **Interscope** to start up.

"What also is exciting about this time is that people like **Mo Ostin**, **Lenny Waronker**, **Danny Goldberg**, and **Doug Morris** are starting over. I'm sure I'm missing a few others, but I don't think there's been any point in music business history that so many label heads have started over — or that new executives have started running things for the first time, like **Val Azzoli** at **Atlantic** and **Howie Klein** at **Reprise**. The whole business has been kind of turned upside-down over the last couple of years, and that's definitely created a more level playing field. Anyone can win... anything can happen."

One way the industry shake-up is manifesting itself is in regard to signing artists. Zutaut says, "Every artist we've signed had offers from the biggest labels, like **Sony**, or the best start-ups, like **DreamWorks**. These artists haven't necessarily signed with us because we wrote a bigger check — in a lot of instances, we wrote smaller checks. They signed with us because they believe in our approach."

When it comes to breaking artists, Zutaut observes, "The one thing we don't have a lot of is multiplatinum records, and one of the contributing factors is that radio is very fragmented. There are more formats than **Carter** has pills, which means we have to

target audiences more carefully.

"You can't take one song, get it on every format, and succeed. You have to kind of get back to where things were 20 years ago, where you found great artists and got them touring, winning over friends and fans and building an incredible fan base."

"People forget that about **Guns N' Roses**. The first year, radio, or

MTV wouldn't play their records, yet the band sold 200,000 albums by touring. You look back now and think 'instant success,' but that wasn't the case."

"It takes a lot of money to do artist development. It's almost cheaper to throw things at radio and see what happens because all you would have are your indie [promotion] bills and the cost of trade advertising. But that's not going to build careers."

To help radio along, Zutaut promises a couple of things from Enclave. First: There will be CDs at retail when the label goes for airplay. Second: Programmers "can be assured that the artist has had press visibility and performed in the market, and that we've been developing the artist for

six or seven months before we've asked them to play it. They may not like every piece of music that says **The Enclave** on it, but everything we put out will be developed to its fullest potential."

Starting Over Again

For Head/Promotion **Valerie DeLong**, Enclave is yet another start-up situation. "I know — all labels say they are artist-driven, but this is the first company I've worked for that stays true to the concept. I had a lot of opportunities to join a major label after **Lava**, but once I heard the music and listened to the company's philosophies, that was it. I've never been at a label where everybody was so in synch."

"A lot of people thought I was a lunatic trying to go at this again — putting blood, sweat, and tears into another start-up. But I feel like I'm in the music industry again, as opposed to working at a label and not even relating or being able to focus on the artists."

To help foster more marketing and promotion creativity, Enclave's field staff also performs marketing and sales duties. "They participate in all the marketing meetings, coordinate activities in their territories, and submit marketing plans for every release in their region. We're trying to do more than just set a launch date for a project, a street date at retail, and an add date at radio, then hope for the best."

"With **Fluffy**, for instance: By the time we released this track to radio, we had scanned over 10,000 copies, the band was voted best new artist of '96 in the **Rolling Stone** readers poll, and they had performed on **Kiss's** West Coast tour. You need to get those kinds of things going in order to get people excited about an artist."

DeLong also is striving to be more patient in trying to break artists. "The industry hasn't exercised enough patience. When you're at a larger label, you've got so many releases that you can't focus on some of the hits or potential hits. You end up losing some things. We're not going to be foolish and chase a stiff, but we're certainly going to be patient enough to stay with good songs."

DeLong places the problem mostly with the record biz. "I can't blame radio. The labels are showing so many projects down their throats that they don't have a choice. I've seen many times where the majors will press programmers for weeks for an add, then a couple weeks later tell them to take it off and go on something else. You're not going to find that here."

Despite the flat sales environment, DeLong believes there is still a hunger at radio for new music. "Every format is still open to — if not craving — new music. Every time you think radio may not be paying attention, they shock you — and that includes even the toughest stations."

TUNE-IN TO NAB...YOUR RADIO CONNECTION.

With all the changes the radio industry is going through — deregulation, consolidation, new technologies — how can you survive? And thrive? You can start by attending two can't-miss events. Both sponsored by NAB and filled with the tools you need to successfully navigate this new era.

NAB'97

Conferences: April 5 & 6-10, 1997
Exhibits: April 7-10, 1997
Las Vegas, Nevada USA

When it comes to radio, NAB'97 really pours it on. With two targeted Radio/Audio Pavilions, NAB'97 is setting the pace of convergence. At NAB'97, you'll:

- ▼ See the hottest new technologies, products and services for radio broadcasting and audio production; plus explore the latest innovations for satellite communication, telecommunications, multimedia and the Internet.
- ▼ Learn tools and techniques to succeed at the NAB Radio Management Conference and RAB Sales and Marketing Conference plus have full access to 10 additional conferences covering topics like law & regulation, satellite communication, the Internet and more.
- ▼ Network with thousands of your colleagues and rub elbows with industry leaders at dozens of special events.

NAB'97. Everything you need to compete in the world of convergence.

RADIO — THE NAB — SHOW

September 17-20, 1997
Morial Convention Center
New Orleans, Louisiana

This event is a magnet for the best and brightest who are leading the industry into the 21st century. So, come to New Orleans in September and get ready to super-charge your business:

- ▼ Learn from radio's leading managers in dozens of interactive and idea generating sessions.
- ▼ Sharpen your edge in sessions on management, programming and production, as well as in the Radio Advertising Bureau's Sales & Marketing program.
- ▼ Hone your skills in NAB's new Engineering Certification Program.
- ▼ Meet nearly 200 suppliers of Radio/Audio technologies, products and services, follow up on your NAB'97 contacts and wrap up end-of-year purchases.
- ▼ Network at the one event that's a who's who of radio.

The NAB Radio Show. It's a hot bed of ideas, opportunities, and entertainment. If you're a radio professional, this is the one event you can't afford to miss!

**Win a free hotel stay in New Orleans!
Check our website for details.**

Register on the Web! Check our website at www.nab.org/conventions/

for all the latest information on NAB'97 and The 1997 NAB Radio Show conferences, exhibitors, registration and housing.

For more information, complete this form and fax to: (202)429-5343

Please send me information on NAB'97 Attending Exhibiting

Areas of Interest (Check all that apply): Radio/Audio Television/Video/Film Multimedia Internet/Intranet Telecommunications Satellite

Name _____ Title _____

Company _____ Call Letters AM FM TV

Address _____

City _____ State _____ Zip (Postal Code) _____ Country _____

Phone _____ Fax _____ E-Mail Address _____

For up-to-the-minute registration, exhibitor and program details:

- Visit the NAB Website at www.nab.org/conventions/
- Call the NAB Fax-On-Demand Service at (301)216-1847 from the touch-tone handset of your fax machine and follow the voice instructions.
- Or for information on attending, call (800)342-2460 or (202)775-4970. For information on exhibiting call (800)NAB-EXPO or (202)775-4988.

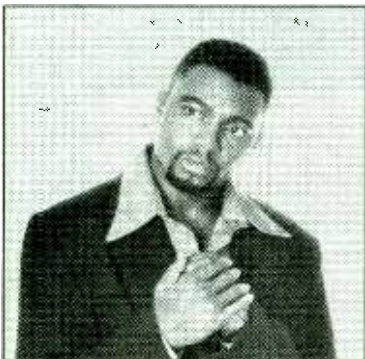
RR

R&R LAUNCHING PAD

Urban Says Rome 'Belongs' At The Format

Bone Thugs-N-Harmony-meets-**Bobby Womack**. That's what many programmers are saying about "I Belong To You (Every Time I See Your Face)," the new single from RCA singer/songwriter **Rome**.

The track, which skillfully blends the hypnotic sing-song chatting of the platinum-plus hip-hop group with the rich soul of the '60s and '70s, has found a welcome home at Urban and



Rome

add date. **WQOK/Raleigh** was another one out of the box. "The days of giving the music to radio and picking an add date are gone. We have to think of ways other than just radio to expose our product, because in the end, that will only help radio. At the *Vibe* convention, **Quincy Jones** said that everything is about a song and a story. We have the song; now we're trying to build the story."

While the first phase of the campaign centered on the streets, phase two focused on video, with the RCA team getting on both the **Box** and **BET**. Now the label is working on and gearing up for phases three and four, which are locking down the rest of radio and implementing a retail campaign, respectively.

The single hit retail two weeks ago; the album hits stores on April 29.

Pop Jazzed About Joose's Garth Brooks Cover

Pop goes another country hit. **Elektra** vocal quartet **Joose's** soulful remake of **Garth Brooks's** hit "If Tomorrow Never Comes" is getting an early buzz at CHR/Pop and Rhythmic radio. Early crossover supporters include Rhythmic **WJMN/Boston**, **KJMN/Denver**, **WWXX/Providence**, and **KTFM/San Antonio** and Pop outlets **WHYI/Miami**, **WFLZ/Tampa**, and **WZJM/Cleveland**.

The group's members — who hail from Brooks's home state of Oklahoma, but moved to Long Island a few years ago — co-wrote, co-produced, and arranged their self-titled debut. The single goes to retail on March 4, with the album following on April 22.

Commenting about the song's appeal, **WJMN APD/MD Cat Collins** says, "The Garth Brooks connection is almost irrelevant, because our audience most likely hasn't been exposed to the record. We target 18-34 adults, especially 18-24 females. The chances that they are hip to Garth are slim to none, because Country hasn't done very well in this market. We decided to play the song based on its own merits."

"It's a soulful ballad that artists like **All-4-One** and **Boyz II Men** have proven can be huge mass-appeal hits. This one has a shot. It has the potential to be a big female mass-appeal record."

Interestingly, the reverse also is holding true in at least one market. **CHR/Pop WRVW/Nashville OM/DPD Charlie Quinn** has bumped up airplay for the single in a market where country music — not to mention Brooks — is king. In fact, **WRVW** shares 35% of its audience with sister station and ratings leader **Country WSIX**.

Quinn says, "My feeling has always been that we play hit remakes. They almost always are successful. They are pre-sold items with a built-in fan base, because people are already familiar with the song."

"But this one also fits the familiar pattern that's already documented. **All-4-One's** 'I Swear' [recorded originally by country artist **John Michael Montgomery**] is one of the biggest records we've ever played. It still gets top requests. The group's beautiful, harmonious vocals on one of Garth's biggest hits of all time — I don't need charts to tell me it's a hit."

In setting up the record, **Elektra** opted to keep things simple. Notes Sr. Director/Pop Promotion **Don Coddington**, "We didn't feel we had to do anything unusual because it's such a strong song. A lot of the programmers were familiar with the song, having either worked in Country or competing against a strong Country station."

"We did the regular set-up and had the field staff play it for people, who in turn gave us some outstanding feedback. We also had a few key programmers excited about it, which helped spread the buzz."

Because of the nature of the song, **Elektra** decided to go after Pop and Rhythmic radio first; next up: Urban and Urban AC. Special remixes also have been serviced to the various formats. **Elektra** also had the group perform a recent trade convention and plans to get the group on the radio promo trail in the near future.



HAPPY DAYS FOR THE CUNNINGHAMS—*Revolution's* latest signing, the *Cunninghams*, celebrate joining the label. Pictured (seated, l-r) are guitarist *Eric Craig*, vocalist *Seven Pearson*, guitarist *Scott Bickham*, *Revolution Sr. Creative Executive Missy Worth* and owner *Irving Azoff*, drummer *Eliot Freed*, bassist *Tim Foresander*; standing (l-r) are A&R staffer *Berko*, manager *Kevin Lee*, and attorney *Fred Davis*.

Director/National Urban Promotion **James Boyce** says, "We got some very positive feedback thanks to the 800 number, which we were able to share with radio. But it also helped us tremendously in a few key markets, especially with [WGCI PD] **Elroy Smith**, who came on before the

MUSIC NEWS & VIEWS

Hagar Now Factory Worker

Former **MCA Inc.** President **Sid Sheinberg's** record company, **Track Factory**, won the bidding war for former **Van Halen** lead singer **Sammy Hagar's** services. The imprint — which until now focused exclusively on film and TV soundtracks and is a part of Sheinberg's indie movie production company the **Bubble Factory** — inked Hagar to a multi-album deal, besting several major labels with its seven-figure offer. Hagar's new album, "Marching To Mars," is slated for a May release.



Sammy Hagar

Texas Site Of Rock, Country Fests

Festival update: **Blockbuster** and **Fruit Of The Loom** will sponsor rock and country festivals, respectively, at the Texas Motor Speedway in Ft. Worth. The concerts are expected to attract 250,000 people each. Artists said to be performing June 14 at **RockFest '97** include **Collective Soul**, **Bush**, the **Wallflowers**, **Counting Crows**, **Jewel**, and **No Doubt**. One week later, **Vince Gill**, **Wynonna**, **Travis Tritt**, **Randy Travis**, **Bryan White**, and others are said to be on the **CountryFest '97** bill ... In other festival news, **Beastie Boy Adam Yauch** has begun work on an East Coast version of the **Tibetan Freedom Concert**, to be held in Washington, DC in early June. Bands said to be interested in performing include **R.E.M.**, **David Bowie**, and **U2**.

Celluloid snippets: Some of alternative's best-known performers have teamed to record songs for the **London Records** soundtrack to "Velvet Goldmine," a glam-rock fantasy film directed by **Todd Haynes**. The combo includes former **Stooges** member **Ron Asheton** (guitars), **Mike Watt** (bass), **Mudhoney's Mark Arm** (vocals), **Sonic Youth's Thurston Moore** (guitars), and **Steve Shelley** (drums). The group has recorded versions on the **Stooges'** "TV Eye," "Little Doll," and "I Wanna Be Your Dog." The movie is slated for release in the fourth quarter.

Walt Disney Blesses Priests's New Single

Speaking of movies, **Walt Disney/Hollywood** swings into the world music front on March 4 with the release of the soundtrack to the **Tim Allen** movie "Jungle 2 Jungle." The disc includes **Maxi Priest's** "It Starts In The Heart," the lead-off single, as well as performances by **Shaggy** and artists on **Peter Gabriel's Real World Records**. Priest's single goes for adds at radio on March 3. The soundtrack also features **Shaggy** singing to the tribal remix of **Gabriel** and **Yousour N'Dour's** "Shaking The Tree."

File under "fun stuff": **MTV** is looking at recording a spoken-word "Unplugged" special in June, featuring renowned beat poet **Allen Ginsberg**, **Paul McCartney**, **Bob Dylan**, and **Beck** ... Meanwhile, look for **McCartney's** first new studio album in four years later this year; guests include **Jeff Lynne**, **Steve Miller**, and **Ringo Starr**. **McCartney** also is working with British commercial TV network **ITV** on an hour-long documentary following his career since the break-up of the **Fab Four**.

Signing news: **Geffen/DGC** picks up alterna-rock band the **Seahorses**, featuring former **Stone Roses** lead guitarist/songwriter **John Squire**. Look for an early summer release for the debut album, "Do It Yourself," which is being produced by **Tony Visconti** ... **Mojo** has signed psychedelic-tinged rock band **Plastiscene**. The band's self-titled EP is slated for release in late spring; a full-length album is due toward the end of summer ... **Radioactive's Gary Kurfurst** has inked UK band **Snowpony**, which features members from the bands **Stereolab**, **My Bloody Valentine**, and **Quickspace** ... **Volcano** has signed alternative-leaning U.S. bands the **Interpreters** and **Size 14**. Expect an **Interpreters** EP this summer, and a full-length from **Size 14** by early fall.

Lastly, sad to note death of critically acclaimed contemporary jazz guitarist **Zachary Breaux**, who drowned in Miami Beach trying to rescue a woman in the ocean. He was 32. Breaux's debut album, "Uptown Groove" on **Zebra Records**, recently reached the top of the **NAC/Smooth Jazz** albums chart.



TALK SHOW MANAGEMENT

- Instant History of All Callers
- Timers for On-Air, On Hold
- Cool Icons Give Host Caller Info

NEW!



See TalkBack at
Talk Radio '97
Booth #1

RCS
Sound Software

RADIO COMPUTING SERVICES

World Headquarters

Two Overhill Road

Scarsdale, New York, USA 10583

Tel (914) 723-8567

Fax (914) 723-2258

FROM THE MAKERS OF
Selector
THE MUSIC SCHEDULING SYSTEM

Background: RCS, a pioneering radio software company, finally revolutionizes the talk radio industry with TalkBack. Give your hosts, producers/screeners, and PD more information on each call and show than ever before possible. Just TalkBack's Call Timers, Call History and Call Reports sections alone will help your station's talk shows make quantum leaps in show-by-show information management. If information is power, you'll have plenty of both with the all new TalkBack from RCS. Visit the RCS TalkBack home page - <http://www.rcsworks.com/public/talkback.htm>

NAB

Continued from Page 3

Rep. Ed Markey (D-MA) echoed those sentiments. "Broadcasters have acted very responsibly over the years, and I hope we can work together to keep the lowest common denominator out of the equation," he said of alcohol advertising. He also encouraged NAB members to "quelch the move on the part of some to air hard liquor ads ... this is an issue that has a nitroglycerine-like impact on families."

Who's In At FCC?

At least two spots on the five-member FCC are open, and discussions as to who will be nominated has narrowed to a few candidates. Lott is backing House Commerce Committee Chief Economist Harold Furchtrott-Roth for the Republican seat under recommendation from Commerce Committee Chairman Thomas Bliley (R-VA). He also told the Associated Press he supports a second term for Republican Rachelle Chong.

Chong last week announced she would seek renomination, despite opposition from such influential people as Senate Commerce Committee Chairman John McCain (R-AZ). Tauzin and the NAB are also backing Chong. McCain, meanwhile, has thrown his support behind Department of Justice Antitrust Division Chief of Staff Michael Powell.

Calling it a "delicate situation," Lott said he opposes any outcome "that would give a three-to-two majority for those inclined toward regulation and perhaps not sensitive to areas where you have major concern." For the Democratic seat soon to be vacated by James Quello, Lott supports FCC General Counsel Bill Kennard, who is not likely to receive much opposition.

Issues Still Pending

A spirited debate broke out when Markey declared, "I was never happy with the radio portion [of the telecom act]. I still feel there is no need to have eight stations in a market ... I just don't think it's healthy to have that much concentration."

When several attendees respond-

ed that the radio industry was not healthy prior to consolidation, Markey said, "I don't deny that for large radio companies this was good." He also said he does not support liberalizing the cross-ownership policies for radio, television, and newspapers.

FCC Mass Media Bureau Chief Roy Stewart was given the task of telling broadcasters when guidelines for cross-ownership and another important issue, EEO streamlining, will be decided. Stewart predicted the EEO guidelines would be ready sometime in the second quarter, but added, "There is a tension between two concepts" — specifically, the tension between the concept of giving small-market broadcasters EEO relief versus the belief that minorities have the greatest chance of entering the industry through smaller-market stations. As for cross-ownership, Stewart said it is "something that's on the front burner. It should be completed by the end of next quarter."

One topic that got the audience riled was pirate radio. FCC Compliance & Information Bureau Chief Beverly Baker said one pirate in Hartford is arguing he "has a message from the Lord to continue broadcasting." She added, "The Lord may have neglected to inform him of the FCC rules." Still, the broadcasters were not amused when she said the investigations with the U.S. Attorney's office were "ongoing." "If someone doesn't have a license to broadcast, what's to investigate?" one irate attendee asked.

Free Political Airtime?

The legislators were wary of portions of a recently introduced Campaign Finance Reform bill. The bill, co-sponsored by McCain and Sen. Russ Feingold (D-WI), contains a provision that would provide some free airtime to political candidates. Lott thinks that's a bad idea. "Who pays for that?" he asked. "It's alien to what I believe in." Tauzin agreed, but FCC Chairman Reed Hundt is all in favor of the idea. "What a tremendous opportunity for broadcasters — they can be the heroes who cut the Gordian knot of political fundraising."

Chicago

Continued from Page 3

from WGN last year, Vriesman had been interim GM. "I went through a lot of resumés, and there are a lot of good people who wanted to work here," Vriesman told R&R. "But in talking to my boss late last year, I offered to stay down here if things were going to stay the same for a while on the group side, so he accepted my offer.

"Since Tribune at this point has decided not to get into the furious consolidation activity, taking this job on is no problem. It has gone well, and I'm really enjoying it. The challenges are still here, but this place is in good shape, business is good, and it's really an honor to again be at the helm of a great heritage radio station. It continues to be as successful as ever and has a great future, great people, and great programming."

Vriesman, who has worked in the Tribune family for 36 years, started with the company as an overnight news writer at WGN. After stints at Tribune's TV stations in Chicago and Denver, he



Vriesman

Bittersweet Affair

For Dyson, assuming day-to-day GM duties at the Urban Gold/Urban combo is a bittersweet affair. "Darryll's been my left and right hand for the last eight or nine years, but I'm really glad to see him get this opportunity [in TV]. "This means I will now be working very hard once again, rather than work-



Dyson

ing with some help. It looks like it's just going to be me again running the radio stations. I'm going to miss him." Dyson joined WGCI about 18 years ago after a stint as VP/GM at crosstown WJPC.

At WMVP & WLUP, de Castro is again taking the reins of the stations he ran for eight years before his 1989 ascension into the Evergreen corporate ranks. Will he stay with the combo for another eight? It seems unlikely. Although de Castro could not be reached before presstime, the *Chicago Sun-Times* and company sources indicate that he is likely assuming the day-to-day GM duties on a temporary basis.



de Castro

Sterne

Continued from Page 3

audiences and advertisers in the Bay Area, I'm thrilled to bring Doug back to San Francisco where his experience and management strengths can further enhance the position of KKSF."

Sterne added, "KKSF is America's premier Smooth Jazz station, and this is a truly exceptional opportunity. As a former competitor, I have the highest regard for the station and the very professional people responsible for its reputation and success."

Sterne previously had served as Director/Sales and GSM of crosstown KNBR & KFOG.



Sterne

A&M

Continued from Page 3

motion. "I would like to thank Rick Stone and [label President/CEO] Al Cafaro for this great opportunity," he said. "I look forward to advancing the careers of our bands and adding some records to our walls."

Tindle joined A&M in 1987 as a local promotion rep in Dallas and

went on to become Director/National Album Rock Promotion in Chicago. He added, "I landed in Los Angeles 10 years to the day that I started with A&M, and it couldn't feel more right. I'm thrilled to get the opportunity to work next to the people I respect the most in the industry."

Gorman

Continued from Page 3

last week (3/20) that Gorman was named PD.

Meanwhile, Jim Marchyshyn has joined 97 Rock as Marketing Director; he exits crosstown WXYT-AM, where he held a similar post. "John and Jim are tight in the rock 'n' roll radio community," WYST VP/GM Rich Homberg told R&R. "We hired the most powerful personality in the history of radio, then we

went out and found the absolute best program and marketing directors to back it up."

Gorman told R&R, "This is a brand new project, and it's very exciting. How often do you get to build a station from the ground up with Howard Stern as your morning show — especially at a time when his national profile is so high? We're building a station that will be strong not only in mornings, but we want the best personalities, music, and promotions for the rest of the day, too."

Emmis

Continued from Page 3

here before and has certainly proven himself with KMOX," Beck noted. "He has always been extremely passionate about KSHE, and that kind of passion is what is needed to take KSHE into the next century. We are really glad to have him back."

Kelley — who also has been GSM at WKQX/Chicago — added, "It's rare to have two legendary radio stations like KSHE and KMOX in the same community. To have had the opportunity to serve at both of those stations is any broadcaster's dream. I'm thrilled to be returning to one of St. Louis's true treasures in KSHE 95."



PUBLISHER/CEO: Erica Farber
CHIEF FINANCIAL OFFICER: Bill Ferrari
SENIOR VP/RESEARCH & DEVELOPMENT: Dan Cole

EDITORIAL

MANAGING EDITOR: Ron Rodrigues
EXECUTIVE EDITOR: Gail Mitchell
SENIOR EDITOR: Don Waller
DIRECTOR/CHARTS & FORMATS: Kevin McCabe
MUSIC EDITOR: Steve Wonsiewicz
FORMAT EDITORS: AC: Mike Kinoshian
ALTERNATE: Sky Daniels CHR: Tony Novia
COUNTRY: Lon Helton NAC: Carol Archer
ROCK: Cyndee Maxwell URBAN: Walt Love
RADIO EDITOR: Frank Miniaci
DIRECTOR OF RESEARCH SERVICES: Hurricane Heeran
ASSOCIATE EDITORS: Jeff Axelrod, Julie Gidlow, Adam Jacobson, Margo Ravel
ASSISTANT CHART DIRECTOR: Anthony Acampora
ASSISTANT EDITORS: Lynn Beaudoin, Frank Correia, Jay Gross
Jennifer Harris, Jay Levy, Tanya O'Quinn

INFORMATION SERVICES

SALES & MARKETING DIRECTOR: Jeff Gelb
MANAGER: Jill Bauhs
CUSTOMER SERVICE REPRESENTATIVES:
Marko Kiric, David Riley
DISTRIBUTION MANAGER: John Ernenpitsch

DATA PROCESSING

DP/COMMUNICATIONS DIRECTOR: Mike Onufer
COMPUTER SERVICES: Mary Lou Downing,
Dan Holcombe, Saeid Irvani, Cecil Phillips,
Marjon Shabanpour, Kenton Young

CIRCULATION

CIRCULATION MANAGER: Andrew O'Donnell
CIRCULATION COORDINATORS: Kelley Schieffelin,
Jim Hanson

ELECTRONIC PUBLICATIONS

HOTLINE PRODUCTION: Jeff Steiman
DESIGNER: Carl Harmon

PRODUCTION

PRODUCTION DIRECTOR: Kent Thomas
PRODUCTION MANAGER: Roger Zumwalt
DESIGN DIRECTOR: Gary van der Steur
ASSOCIATE ART DIRECTOR: Marilyn Frandsen
DESIGNER: Tim Kummerow
GRAPHICS: Lucie Morris, Derek Cornett,
Renu Ahluwalia

ADMINISTRATION

LEGAL COUNSEL: Lise Deary
OFFICE MANAGER: Jacqueline Lennon
ACCOUNTING MANAGER: Tony Munoz
ACCOUNTING: Maria Abuiya, Nalini Khan,
Magda Lizardo
RECEPTION: Juanita Newton, Karen Mumaw
MAIL SERVICES: Rob Sparago, Tim Walters

BUREAU

WASHINGTON, DC: 202-783-3822, FAX: 202-783-0260
BUREAU CHIEF: Jeffrey Yorke
ASSOCIATE EDITOR: Heather Van Slooten
LEGAL COUNSEL: Jason Shrinky

NASHVILLE: 615-244-8822, FAX: 615-248-6655
BUREAU CHIEF: Lon Helton
ASSOCIATE EDITOR: Calvin Gilbert
OFFICE MANAGER: Ashley Selby

ADVERTISING

LOS ANGELES: 310-553-4330, FAX: 310-203-8450
VICE PRESIDENT/ADVERTISING: Michael Atkinson
SALES MANAGER: Henry Mowry
ADVERTISING COORDINATOR: Nancy Hoff
SALES REPRESENTATIVES: Paul Colbert, Missy Haffley,
Lanetta Kimmons, Kristy Reeves
SALES ASSISTANT: Deborah White
ADMINISTRATIVE ASSISTANT: Ted Kozlowski
MARKETPLACE SALES: Matt Parvis
OPPORTUNITIES SALES: Dawn Garrett
WASHINGTON: 202-783-3826, FAX: 202-783-0260
VICE PRESIDENT/SALES: Barry O'Brien
SALES REPRESENTATIVE: Lauren Betcher
ADMINISTRATIVE ASSISTANT: Shannon Weiner
NASHVILLE: 615-244-8822, FAX: 615-248-6655
DIRECTOR/SALES: Jennifer Scruggs

A Perry Corp. Company

EARNINGS

Continued from Page 8

of \$56.2 million, compared to '95 income of \$2.7 million (33 cents) on revenues of \$50 million. Broadcast cash flow for the year was up to \$19.6 million from \$17.3 million.

Paxson Communications Corp.'s (AMEX: PXN) radio segment posted a 50% increase in revenues for the year and a 68% increase in operating cash flow, the company said.

For the fourth quarter, radio revenues were \$29.7 million, a 95% increase. Fourth-quarter operating cash flow increased 65% from \$3.8 million to \$6.3 million.

Paxson had a fourth-quarter loss

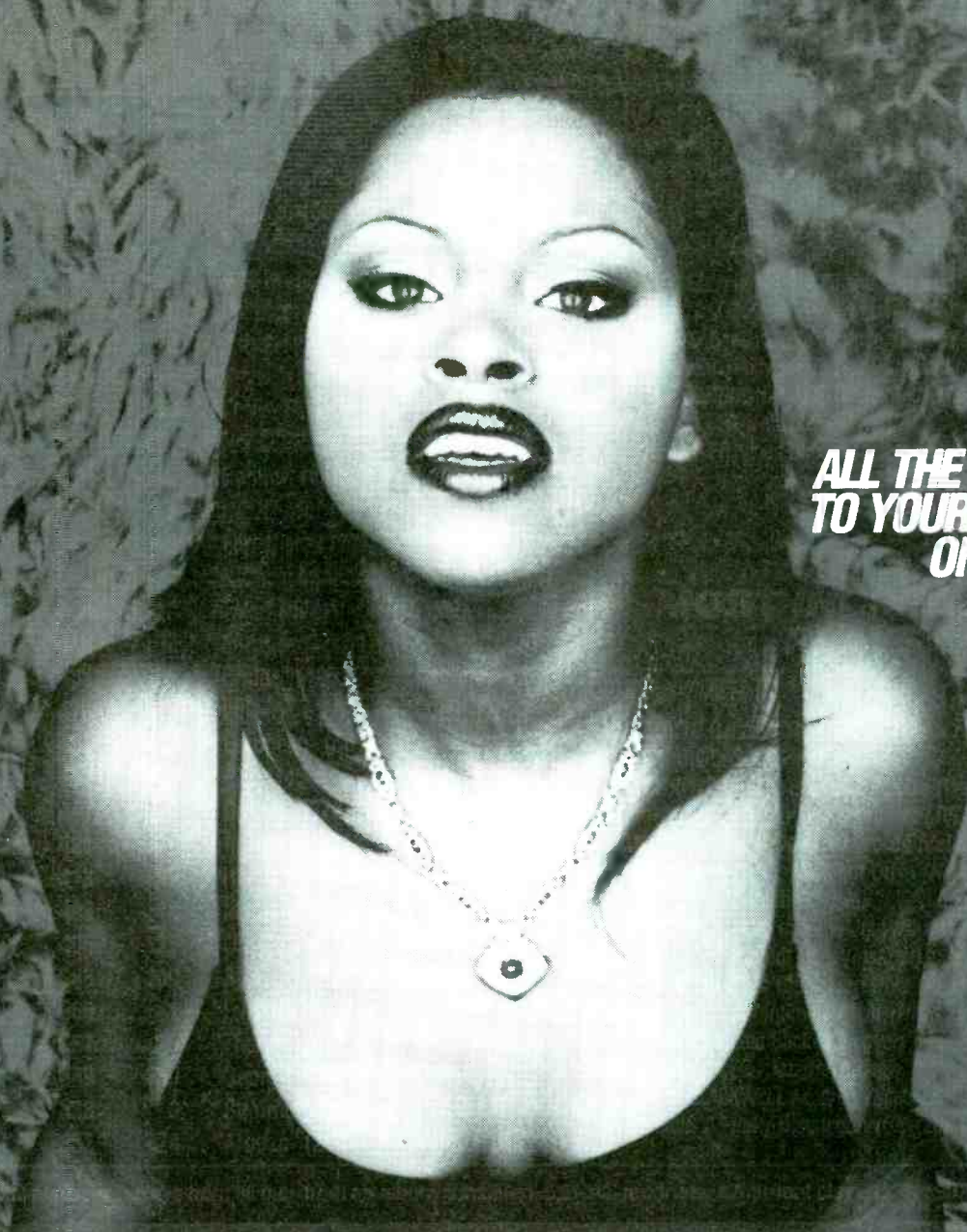
of \$12.5 million (27 cents) on total revenues of \$55.5 million. For the comparable quarter last year the loss was \$5.6 million (16 cents) on revenues of \$10.6 million. The company also had a loss of \$26.2 million (60 cents) on total revenues of \$50.9 million for the full year, compared to 1995's loss of \$33.5 million (97 cents) on revenues of \$29.7 million.

Paxson said its strategic objective for radio is to "dominate the Florida market." After the closing of pending deals Paxson will own 43 stations; 39 of those will be in eight Florida markets. The company says it also plans to "augment its Florida radio presence by operating state news and college sports networks as well as outdoor advertising locations."

HEAVY ROTATION AT:

HOT 97 40X
WXYV 20X
WPEG 30X
WFXE 20X
WOWI 27X
WJHM 20X
WPLZ 21X
KKDA 20X
KNEK 36X
KMJJ 22X
KDKS 25X

URBAN BREAKER
DEBUT URBAN CHART **44**



**ALL THE WAY FROM THE HOOD
TO YOUR NECK OF THE WOODS
ONE THING'S FOR SURE
THAT'S RIGHT...
WE DROP HITS!**

Foxy **BROWN**

THE 2nd SINGLE FROM HER PLATINUM DEBUT ALBUM
ILL NA NA

"FOXY'S SKILLS ARE MOST DEFINITELY IN EXCESS!! YOU'VE GOT MY SUPPORT ON THIS ONE."

RUSS ALLEN,
PD-WJHM ORLANDO

"STRONG COMEBACK! SHOULD BE BIGGER THAN 'GET ME HOME'."

MARIAMA SNYDER,
MD-KKBT LOS ANGELES

"'I'LL BE' IS THE BOMB!
I IMMEDIATELY PUT IT IN ROTATION!"

DR. DAVE FERGUSON,
PD-WXYV BALTIMORE

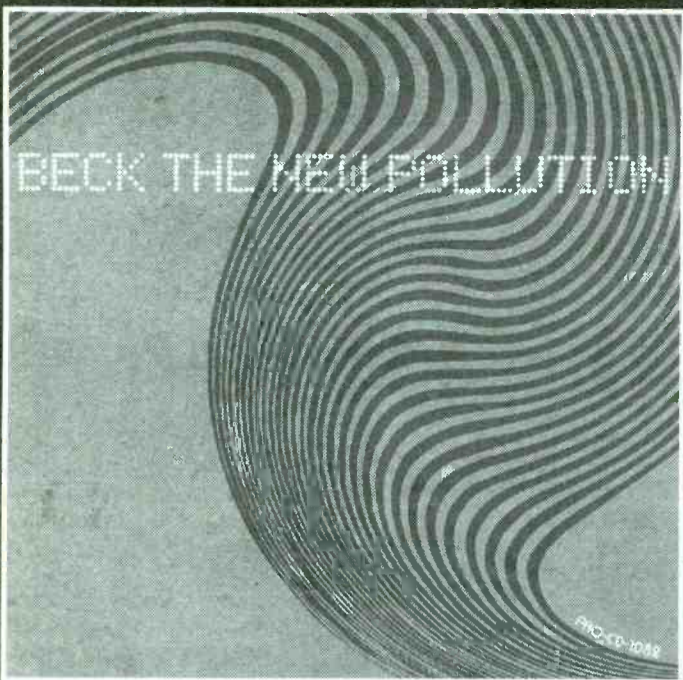
I'LL BE
FEATURING JAY Z

ON YOUR DESK NOW!



©1997 Def Jam Records Inc.

THE DRAMA CONTINUES....



BECK

"THE NEW POLLUTION"

Can be heard while shopping at "the Gap, Tommy Hilfiger and other youth-targeted emporiums..."

Entertainment Weekly

Because these stores "want to be associated with the pop icon of the generation they're trying to reach."

Shellye Poster, AEI Music Network



EXCLUSIVE ROTATION

**TOP 40 ADDS
MARCH 4**



STREET TALK®

Seattle, Baltimore, Portland GMs Exit

Sandusky Radio/Seattle VP/GM Gary Robb suddenly resigned due to "philosophical differences." Sandusky's Grunge City properties are **KEXZ-AM, KIXI-AM, KLSY-FM, KRWM-FM & KWJZ-FM.**

Meanwhile, **WXYV/Baltimore** GM **Bob Woodward** exits after two years on the job. No replacement named; **CBS** exec **Ben Hill** will serve as interim GM.

And... **KEX/Portland** President/GM **Dave Milner** will retire on March 31. The 23-year radio veteran's career includes stints as VP/GM for **WYNF** and **WDAE/Tampa**, VP/Radio for **Great American's** radio group, and VP/GM of **KEX** and crosstown **KKRZ.**

Karmazin Kontest Kontinues

"Obviously, your readers who picked **O.J. Simpson** have their heads up their collective asses ..."

No, that's *not* **Mel Karmazin's** response to last week's Street Talk, but that of just one of the many people who took their time to participate in ST's ongoing "Guess Who Karmazin's Courting?" contest (see ST 2/14 for details).

Nevertheless, **Simpson** remains the front-runner and his odds have dipped to 2 1/2-1. While **David Letterman** gains support, **Robin Williams's** backers stand pat; these two are now tied for second-favorite at 10-1. **Johnny Carson** jumps to a 25-1 shot. **Oprah Winfrey, Dennis Miller, and Arsenio Hall** join **Billy Crystal, Jerry Seinfeld, Bill Maher, and Jay Leno** as 35-1 shots.

Blair Garner, Jim Carrey, and Tom Lasorda join the **Wolf Blitzer, Colin Powell, Richard Pryor, Bob Dole, George Bush, Rush Limbaugh, Charles Barkley, Dennis Rodman,**

Rumors

- Have new corporate duties caused **New Century VP/Programming Bob Case** to stop consulting **KQKS/Denver**? Has **KUBE/Seattle PD Mike Tierney** stepped in to help out in the interim?

- Is ex-**WXTU/Philly** morning medic **Dr. Michael Lynn** mulling over another offer in the City of Brotherly Cheesesteaks?

Rumbles, Pt. 1

- Look for **WYNF/Sarasota PD/MD Susan Gates** to exit on March 14 in order to pursue opportunities elsewhere; **WQBZ/Macon, GA OM Eric Stevens** is her replacement.

- **KRAD/Corpus Christi, TX** interim PD **Kenny Mann** cops the official PD nod, midday maven **Roxie Waters** becomes APD, and **Ruthless Jon** is named MD.

- **KEAN-AM & FM/Abilene, TX** PD/morning co-host **Kelly Jay** is upped to OM/Sales Mgr. and his wake-up partner, **Dwayne Alexander**, has been promoted to PD. Jay will give up his morning duties, and **Justin Case** returns to the station to co-host mornings with Alexander.

- **WLHT/Grand Rapids PD Steve Dirksen** segues to APD/MD at crosstown Hot AC **WAKX**; **Jeff Silvers** becomes 'LHT's interim PD.

- **KYSR/L.A.** welcomes news 'n' traffic maven **Lisa Fox** to its morning show. Fox segues from similar duties at **KMEL/SF.**

- **WKQX/Chicago** welcomes new Production Dir. **Mike Bratton**, coming from **KEQJ/Phoenix.**

- **WWKX/Providence** morning driver **Bill Keeler** segues to **WRCK/Utica, NY** for family reasons. Mixer **Bobby Z** becomes **WWKX's** interim morning driver.

Stiller & Meara, Madonna, Joe Pesci, Kathie Lee Gifford, Michael Jackson — the pop singer, *not* the radio personality — and **Jim "Poorman" Trenton** field of longshots/people whose friends like to see their names in print. Keep those guesses (via fax or e-mail to mailroom@rronline.com) comin' ...

Oldies **KRTH/L.A.** promotes MD/11-year station night talent **Jay Coffey** to APD.



Jay Coffey

EXCL Communications CHR/Rhythmic KJMN/Denver flips to the satellite "Zeta" Spanish format. While **KJMN PD Mark Feather, APD Michael Hayes, MD John Dickinson,** and the entire on-air staff exit, **KJMN** night jammer

Continued on Page 36

(advertisement)

BOB MOODY ADDS WSM-FM AND WKIX-FM

McVay Media VP/Country **Bob Moody** hits the ground running. The consultant adds legendary Country station **WSM-FM/Nashville** and Country-formatted **WKIX/Raleigh.**

Moody starts with the stations as

early as March 1. More clients to be announced soon.

JOIN THE WINNERS

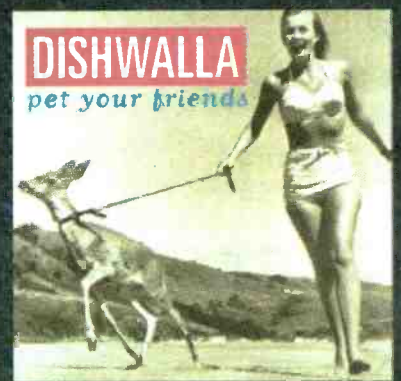
Contact **Bob Moody** at his Nashville office at (615) 758-3250 or fax (615) 758-3253. Contact **Mike McVay** at (216) 892-1910 or fax (216) 892-8817.

DISHWALLA



give

On tour now with Sheryl Crow



MOST ADDED!

Including:

WFLZ KHOM WDJX KJYO WKRZ

Also On:

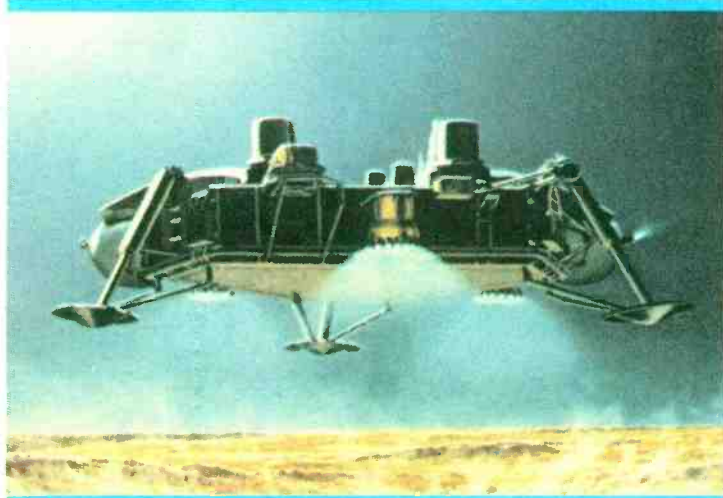
KPNT/St. Louis	KZON/Phoenix	KCXX/Riverside	WLUM/Milwaukee
WZRH, New Orleans	WBOS/Boston	WVRV/St. Louis	KXPB/Denver
WKOC, Norfolk	WRLT/Nashville	WLZR/Milwaukee	KLOS/Los Angeles
	KDKB/Phoenix		



<http://www.aandm.com>
Management: David Young/Black Artist
Produced by Phil Spector and Dishwalla
© 1997 A&M Records, Inc. All rights reserved.

STREET TALK®

Matthew Sweet



WHERE YOU GET LOVE
The first single

#1 Most Added Alternative

Including:

Q101	KNDD	99X	WENZ
KDGE	91X	WLUM	XHRM
WHFS	KEGE	WNVE	KWOD
WHYT	WEND	KEDJ	KKND
KPNT	WFNX	X96	KISF

and soooooo many more

See Matthew Sweet At South By Southwest
Thursday 3/13 At Waterloo Brewing Company

#1 Most Added Active Rock

KTXQ	DC101	KISS	WLVQ
WLZR	WTPA	WXRA	WPYX
WKLQ	WTUE	KLPX	WAVF

Most Added Rock

from the new album

Blue Sky On Mars

Landing in stores March 25



Produced by Brendan O'Brien and Matthew Sweet • Mixed by Brendan O'Brien
Lettering Roger Dean ©1997 • Management: Russell Carter Artist Management, Ltd.
©1997 Volcano Entertainment • All Rights Reserved • www.zoology.com



STARK RAVING LOONS — WFBQ/Indy morning nudes Bob & Tom hope their judicious use of the station's logo will disguise their obvious shortcomings in this recent billboard campaign. Ah, well, brevity is the soul of wit ...

Continued from Page 34

Naughty Boy segues to the same shift at **Jefferson-Pilot's** new crosstown CHR/Rhythmic **KQKS**.

WPLY/Philly ups **Doug Kubinski** to APD and afternoon delight **Preston Elliot** adds MD duties.

San Diego Speculatin'

Will **KKLQ/San Diego** morning drivers **Jeff & Jer** and their staff (including **Laura Kane**, **Tommy Sablan**, **Randy Hoag**, and **Chris Cantorri**) segue to crosstown **KFMB-FM**? And

Rumbles, Pt. 2

- News/Talk **WWTN-FM/Nashville** welcomes new morning mouth **Darrell Ankarlo**, formerly with **Sony's SW Networks**.

- Active Rock **WAVF/Charleston, SC** welcomes new MD **Janda Baldwin**, formerly with **Alternative WKND/Charlotte**.

- **WARQ/Columbia, SC** names **Genny Layne MD**.

- **WRUF/Gainesville, FL** ups midday maven **Matt Adams** to MD as **Derol Nail** exits to pursue other interests.

- **WGTZ/Dayton** ups parttimer **Amee Stewart** to overnights.

- **WWCK/Flint, MI** adds **Mr. Bob Forster** to the **Scott & Gin** morning team; **Bo The Jammer** shifts to nights.

is **Jacor** thinking about syndicating **KIIS/L.A.** morning star **Rick Dees** — with San Diego one of the first markets? And ... how soon will **Nationwide** launch **KUPR/San Diego's** long-sSpeculated Rhythmic AC format?

Under PD **Rick Thomas**, **Jerry Clifton's** CHR/Rhythmic **KBZR/Phoenix** flips calls to **KPTY** as befits its "The Party" moniker.

Is **Susquehanna** looking to add two new signals in Dallas?

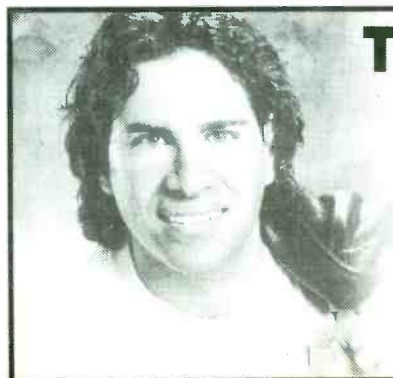
Jacor's **WGST/Atlanta** faced off with former account exec **Joe Skladany** in court this week, claiming the ex-employee passed confidential information to **Cox** crosstown competitor **WSB-AM**.

Recent *Atlanta Business Journal* reports said **Skladany** told **Cox** "three years ago about **WGST's** lucrative contracts to broadcast **Atlanta Hawks** and **Atlanta Braves** games." (**WGST** outbid longtime **Braves** outlet **WSB-AM** for radio broadcast rights back in 1991.)

"That same year," the story continues, "**WGST** hired **Skladany** to sell advertising during the games. **WSB** won back the contract in 1994, taking millions in ad revenue (not to mention a sizable audience) from **WGST**."

"A month after the contract was awarded, **WGST** sued **Skladany**, alleging that he gave the rival station financial secrets about the contract. **Skladany** has denied the accusations and is countersuing, alleging slander, and seeking \$200,000."

Continued on Page 38



The Original '80s Show is...

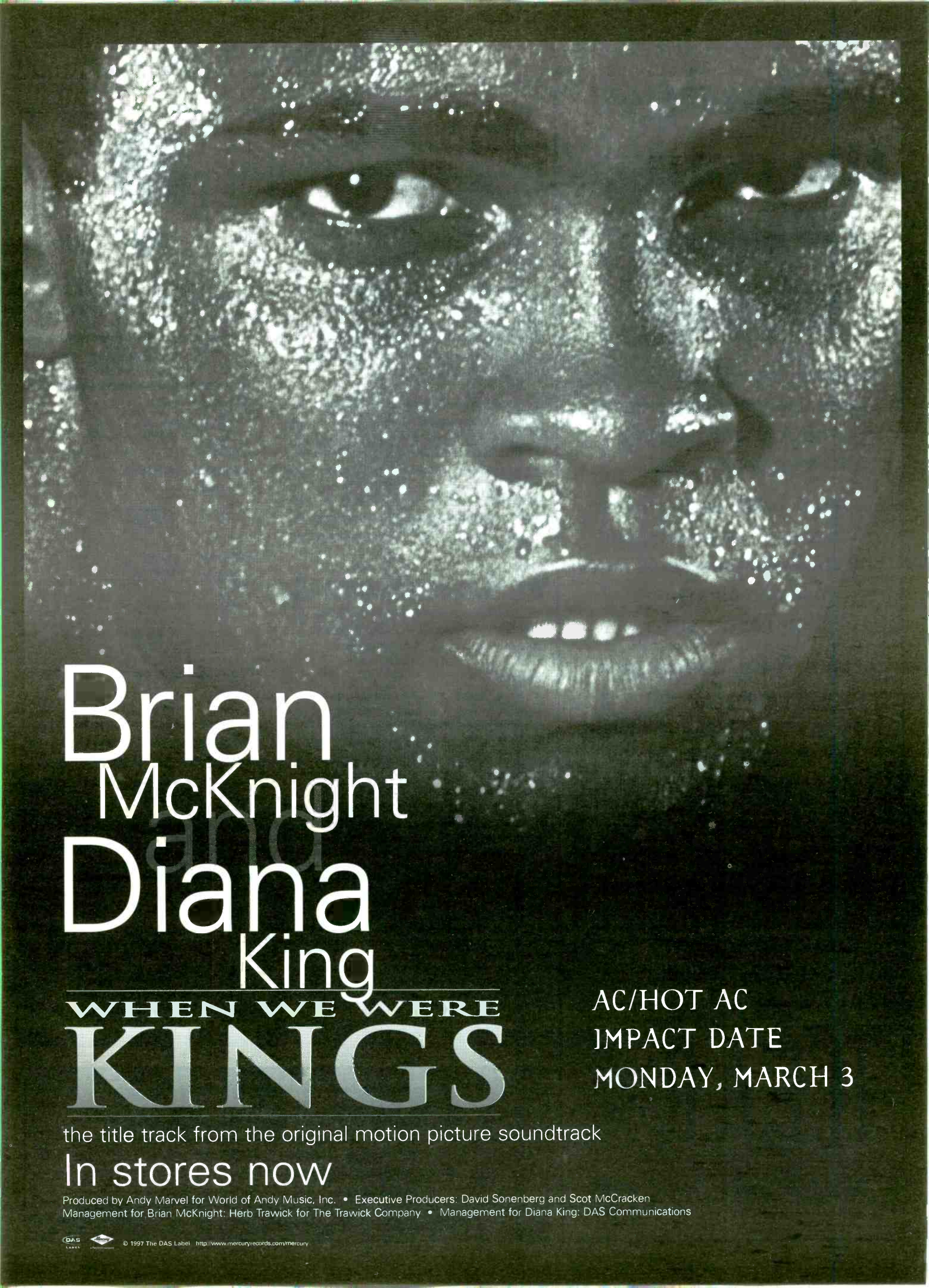
RetroActive!

Backtrax lights up the phones more than any other syndicated show that we run in Chicago. Kid Kelly is the perfect host for a retro show like Backtrax USA.

—Lorrin Palagi, WPNT Chicago

BACKTRAX
USA with KID KELLY

Call Kathy Gilbert at
201-487-0900



Brian
McKnight
and
Diana
King

WHEN WE WERE
KINGS

AC/HOT AC
IMPACT DATE
MONDAY, MARCH 3

the title track from the original motion picture soundtrack

In stores now

Produced by Andy Marvel for World of Andy Music, Inc. • Executive Producers: David Sonenberg and Scot McCracken
Management for Brian McKnight: Herb Trawick for The Trawick Company • Management for Diana King: DAS Communications

Change the course of music history.

Hearing loss has altered many careers in the music industry.

H.E.A.R. can help you save your hearing.

A non-profit organization founded by musicians and physicians for musicians, music fans and other music professionals.

H.E.A.R. offers information about hearing loss, tinnitus, testing, and hearing protection.

For an information packet, send \$10.00 to:

H.E.A.R.
P.O. Box 460847
San Francisco, CA 94146
or call the H.E.A.R.
24-hr hotline at
(415) 773-9590



STREET TALK®

Continued from Page 36

WGST GM **Bob Houghton** was in court when ST tried to contact him. Cox and WSB-AM GM **Marc Morgan** are not involved in the lawsuit; Morgan was unavailable for comment.

PROMAX has extended its deadline for the 1997 Gold Medallion Awards to March 10. For more info, call (310) 788-7600.

CBS Radio personality **Charles Osgood** will host the 1997 Radio Hall of Fame awards, set to take place on Sunday, October 19 in Chicago. Ballots to determine new inductees into the hall will go out to the radio industry in May.

Two women hoping to win a **WKQI/Detroit** contest staged a minor traffic accident, then a knockdown, drag-out fight. Local police and medical attention rushed to the scene, only to find out it was a ruse perpetrated by WKQI morning star **Danny Bonaduce** — who apologized and agreed to pay any emergency costs. Bonaduce wasn't charged, but the two women were ticketed for obstructing traffic.

The Last Resort?

To announce new **KIOI/SF** afternoon driver **Ryan Seacrest's** arrival, PD **Casey Keating** purchased a commercial schedule on crosstown rival **KOIT** for a client named "Seacrest Resort."

When listeners called (415) 281-5628 — the number cited in the spot — they heard a recording of ex-**KYSR/L.A.** afternooner Seacrest promoting his new **KIOI** shift. They also were invited to leave their name and number, then prompted to listen to **KIOI** at a predetermined time. (**KIOI** ran the spots, too).

The grand prize winner received **Celine Dion** concert tickets and a free trip to the *real* Seacrest Resort (no relation to Ryan) on Catalina Island, CA.

Records

• **EMI Dallas** promo rep **Tony Davis** segues to similar duties at **Elektra**. **American's Chris Payne** takes the empty **EMI** slot.

• **KTUX/Shreveport, LA** PD **Mark Landis** joins **RCA** for Dallas promo duties. **Nipper** also welcomes **Kim Langbecker** to its L.A. local promo post.

• **A&M** welcomes new Northwest promo rep **Bob Smith**, formerly with **Revolution**.

RADIO RECORDS



1

- **Daniel Glass** appointed **Universal Records** President.
- **Chris Claus** elevated to **CBS Television & Radio** VP/Station Ops.
- **New CBS VP/GMs:** **Roger Nadel** at **KFWB & KTWW/L.A.**, **Rich Homberg** at **WWJ & WYST/Detroit**, and **Brian Whittemore** at **KDKA/Pittsburgh**.
- **MCA Music Entertainment Group** acquires 50% of **Interscope Records**.
- **Eddie Haskell** promoted to **WYCD/Detroit** PD.
- First **R&R** Talk Radio Seminar held in Washington, DC.

5

- **WGMS-AM/Washington** becomes all-Sports **WTEM**.
- **Sunny Joe Stevens** joins **KXXR/KC** as MD/mornings.

10

- **Buzz Bennett** named **H&G Communications** Nat'l PD.
- **Steve Kingston** becomes **WHTZ (Z100/NY)** OM.
- **Rick Candea** upped to **KILT-AM & FM/Houston** OM.
- **Charlie Ochs** appointed **WQYK/Tampa** PD.
- **Dayna Steele** chosen **KLOL/Houston** APD.

15

- **Jay Hoker** appointed **KZEW/Dallas** GM.
- **Don Benson** rejoins **WQXI-AM & FM/Atlanta** as OM.
- **Trip Reeb** named **WMET/Chicago** PD.
- **Gary Wall** becomes **WMC-FM (FM100)/Memphis** PD.
- **John Blair & Co.** buys **WFLA-AM & FM/Tampa** for \$14 million.

20

- **Paul Sullivan** appointed **KWST/L.A.** PD.
- **J.D. Spangler** named **WMEE/Ft. Wayne** PD.
- **Joe Benson** becomes **WQFM/Milwaukee** MD.

COM QUEST

Does your call-out research company use the same people over & over?
You control panel building with ComQuest. What a concept.

CALL-OUT MUSIC RESEARCH FOR THE NEXT MILLENNIUM

CALL FOR FREE VIDEO & BROCHURE!

619-268-4821

www.callout.com

TONIC

IF YOU COULD ONLY SEE

THE NEW SINGLE

ALTERNATIVE CHART

50 - 39

On Over 60 stations in
3 Weeks Including:

KROQ	WRLG
WHTG	KPNT
KKDM	WZRH
WHYT	WAQZ
KEDG	WRZX
WRXQ	WEDG
WGRD	KMYZ
KOME	WLUM

SPIN LEADERS:

KEGE	27x
KKND	21x
KTOZ	32x
WPLA	19x
WEJE	27x
KWOD	20x
KNRX	23x
WXEG	22x

CHR programmers that foresee a hit...

WFBC/Greenville
WKRZ/Wilkes-Barre
KSMB/Lafayette
WRFY/Reading



<http://www.polydor.com/polydor>

Management: Sheila Scott - Produced by Jack Joseph Puig

©1997 PolyGram Records, Inc. Manufactured and Marketed by A&M Records, Inc. All rights reserved.



KABC & KTZN Rebuild Heritage Talk

Continued from Page 1

one station to sound like the "A" section: lots of hard news and a little bit of an edge, while the other has a softer, lifestyle presentation that's lively and doesn't turn away adult male listeners.

Says Cooke, "That idea was supported by research. It showed there was a hole in the L.A. marketplace for a lifestyle-oriented Talk station skewed toward women."

Although KTZN's programming will continue to evolve for many months, Cooke figures the audience will ultimately level off with a ratio of 60% women and 40% men.

Right now, the audience is about 50/50. Asserts Cooke, "We are not going to lose men. We're not trying to be exclusionary of males, but more attractive to females." He is quick to point out that the station's new slogan, "Talk radio is not just

a guy thing," is an invitation to the opposite sex to join in the chat. "What we set out to do is create a new product category in this market."

Rebuilding KABC, a Talk outlet with more than 35 years in the format, will be easier "because it is far superior to a lot of the stations around the country," Cooke says. "It's a heritage Talk station, and the challenge is to be contemporary. And then to keep it contemporary."



Larry Elder

That's where some of the construction began five months ago. Peter Tilden, paired with Tracey Miller in morning drive for nearly three years, was transferred from KMPC to KABC to work with Ken Minyard in mornings, following Roger Barkley's departure. The change in morning has created an irreverent attitude, but hasn't stooped to "shock radio" status.

Last week, for instance, when police dog stun muzzle inventor Bill Burke joined the show, the duo waited for the inventor to tell listeners how the device helps police chase down bad guys before Minyard asked, "What if the dog goes to lick himself?" (The canine wouldn't have to be Pavlov's dog to quickly figure out that practice was no longer an option.) Later, during a serious discussion about a grass-roots effort to recall the Orange County, CA judge who awarded O.J. Simpson custody of his children, Minyard and Tilden were both thoughtful and skillful — and even respectful — in taking apart listeners' emotional arguments for ousting the judge. That occurred even after both hosts ad-

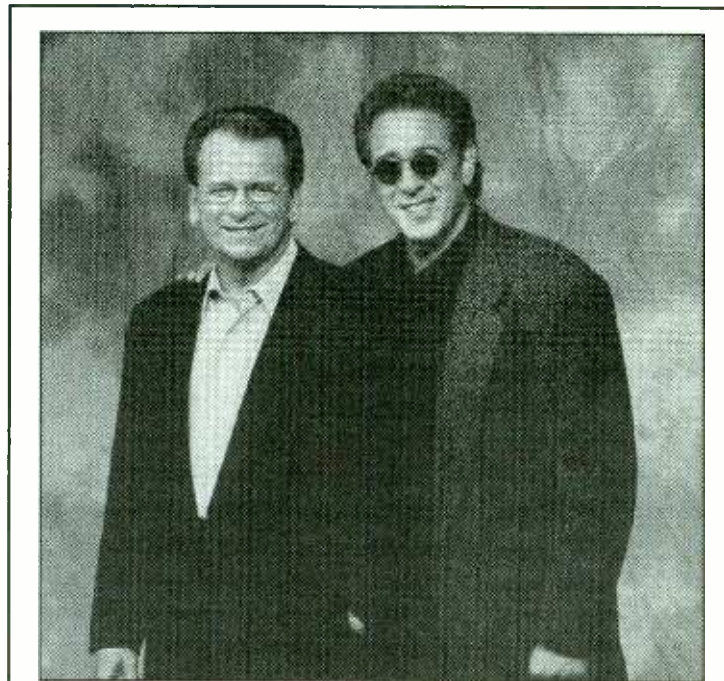
mitted they didn't approve of Simpson getting his kids.

KABC and its direct competitor, format leader KFI, are "issue-oriented, topic-driven" stations and "will be fighting it out" for a long time, predicts Cooke. He's probably right. KFI, in fourth place 12+ in the latest Arbitron trend report, shows a small decline from the 4.3 it received in the Fall '96 ratings book. While KABC continued to see some minor audience erosion, it placed tenth overall — well ahead of "Alternative Talk" KLSX-FM (which Greater Media has agreed to trade to CBS Corporation). But KABC promises to continue plugging away, reminding listeners that AM 790 is "where Southern California comes to talk" and, following newscasts, telling them that "you heard the news, now it's time to talk about it."

Veteran Voices

One of talk radio's best-known hosts, Michael Jackson continues to reign proudly in the 9am-noon shift. The British host, who in December celebrated his 30th anniversary at KABC, is known for his broad range of interviews with celebrities, authors, musicians, scientists, mobsters, politicians, students, sports figures, and every one of the past seven presidents. His list of notables include President Clinton, England's Prince Philip, Bishop Desmond Tutu, Henry Kissinger, Gen. Colin Powell, and Placido Domingo.

The "Dennis Prager Show" follows at noon with the bombastic Larry Elder during PM drive. Elder — who is a conservative African American, has come under fire from the Talking Drum Community Forum, an African-American group, for his on-air positions: Elder believes O.J. Simpson mur-



TRADITION & TILDEN — To boost ratings, KABC/L.A. paired sister KMPC morning host Peter Tilden with veteran Ken Minyard.

dered two people; he doesn't think racism is the most serious problem in America; he thinks Ebonics is "an excuse to justify bad grammar," and he doesn't support race- and gender-based affirmative action policies. Talking Drum has called for an advertiser boycott of Elder's sponsors and wants the host canned. Lesourd has been steadfast in her support. "Larry is very issue-driven. He's in your face and very passionate about his viewpoint."

Then, last month, "Mr. KFI" segued to KABC, where he's been redubbed "Mr. KABC." Marc Germaine, a 29-year-old know-it-all, tickled listeners with his answer-any-question evening show at KFI and built an impressive cume, says KABC spokesman Bill Lennert. He said Germaine also built a 15,000-name e-mail address file from listener responses to his former show. During his three-hour evening high-wire act, "Mr. KABC" uses no safety net — that is, no producer, no call screeners,

no structured agenda. He simply takes on questions from the "city of lost angels."

Sparkling Without Sports

Lesourd, sitting in her spacious office, appeared unfazed on January 29 — the day that KABC announced the Los Angeles Dodgers had signed a five-year, \$7 million-plus per season deal with Jacor's newly acquired KIIS-AM. This broadcast season, which begins with a spring training match-up between the Dodgers and the Atlanta Braves today (2/28), will be KABC's last after 23 years. She wished the Dodgers "the best of luck in the future" and went on with the business of radio.

Usually, the loss of exclusive broadcast rights to a sports franchise is seen as a death blow to a radio station. It's community image, the must-tune spot on the dial. But maybe Lesourd knows better.

☞

What we had were two radio stations that were very similar and were competing against each other. Now we're trying to make a differentiation so that they can be more compatible and not just compete head-to-head.

—Maureen Lesourd

☞

Continued on Page 42

AMERICA'S DOMINANT RADIO TALK SHOWS

Provocative. Conservative. Satirical. Adored by tens of millions. Known to take listener calls.

RUSH LIMBAUGH SHOW

MONDAY-FRIDAY 12 NOON-3PM (ET)



Health-medical news, issues, opinions and advice to callers by America's favorite M.D.

DR. DEAN EDELL SHOW

MONDAY-FRIDAY 4PM-5PM (ET)



Both programs via Satcom C5, Transponder 23, Channel 54. For the full story please call Lee Vanden-Handel at 212-338-1406 or Catherine Beronilla at 212-338-1405.



SW talk

PROGRAMMING SERVICES PACKAGE

SW Talk Prep offers you the services of more than a dozen staff members without adding to your head count...

SW Talk Prep gives your hosts and producers additional tools to succeed

Your staff can't possibly watch every TV show or read major newspapers and magazines from around the country and around the world, let us do it for you

SW Talk Prep is produced and delivered by professionals who know your needs as a talk station

Alan Dershowitz

Alan Dershowitz is one of the media's most recognizable personalities. And, whether you love him or you hate him, there's no question that he's entertaining, quotable and outspoken...the ideal qualities for compelling talk radio. Bring new life to Sunday evenings... with **DERSHOWITZ!**

SW

a Sony Corporation of America company

SW Networks • A Sony Corporation of America Company
1370 Avenue of the Americas, New York 10019
Cal: 212-833-5400 or Fax 212-833-4994

KABC & KTZN Rebuild Heritage Talk

Continued from Page 40

In 1992, Lesourd served as President/GM of ABC Inc.'s WRQX-FM/Washington when sister WMAL-AM lost the rights to Washington Redskins play-by-play after 44 years. The city — and the station — were stunned when the team announced the games were moving to WTEM-AM.

When that story is recalled to Lesourd, she smiles but says nothing. The loss of the Dodgers will help KABC "in the long run," asserts Cooke. "In the short run, we will probably lose some cume.

☞

We are not going to lose men [at 'The Zone.'] We're not trying to be exclusionary of males, but more attractive to females. Talk radio is not just a guy thing ... What we set out to do is create a new product category in this market.

—Dave Cooke

☞

Dodger fans who come to us just for the game could go away but consistency will bring back audiences. We will have format consistency with season-to-season programming. And we'll have more talk."

Cooke is also quick to point out that before KABC had Dodgers baseball, KFI carried the games

and KFI is "stronger than they have ever been . . . a very formidable competitor." He also notes that L.A. "is not necessarily a sports town. There are so many other forms of entertainment that the city is not that highly identified with sports." For instance, L.A. has lost two NFL teams "and people are still getting up in the morning. It's not like other cities."

Getting Women In 'The Zone'

Lesourd said that KTZN "is kind of a secret right now. People have to find us; we are still developing the product."

A big part of that development began with softer KABC programming being moved to "The Zone." By doing that, Lesourd hopes to better define both stations and to "maintain the core audience and bring in new audience." If it all works according to plan, both stations will compete with FM outlets for listeners and much of their new audiences will be younger people — people in their 30s who have tired of the repetition of music on the FM dial.

"We need to make the stations accessible to younger people. They are an important audience and we need to pull in the FM listeners," Lesourd says. In a note sent to KMPC advertisers this week announcing the switch to The Zone, the station makes clear its target. "For years, Talk radio has been predominantly skewed toward men. Why? We know women listen to Talk radio ... and we also know in recent years newspapers have increased their lifestyle sections. But there has continued to be a void in a radio format that is more appealing to women. That doesn't mean fluff. It's compelling, provocative, intelligent discussions that matter to her."

The station promised that the new format will be "one that enriches and entertains and always keeps in mind the issues that affect her life . . . because we know that Talk radio is *not* just a guy thing." The KMPC calls, which had been used since the station's 1927 sign-on, were changed to help rebrand the new format. This is a big departure from the days when Gene Autry's Golden West Broadcasters owned the-then blockbuster station (1952-1994) that was home to such radio greats as Gary Owens, Dick Wittinghill, Wink Martindale, and Roger Carroll. Owens, in fact, returned to the KMPC airwaves to reminisce on Monday morning at 7:10 when the station announced it was dropping the legendary calls for KTZN.

Wake Up With Women

Los Angeles Times columnist Robin Abcarian is paired with KMPC's Miller for mornings on The Zone; they're now billing themselves as "Chick Chat: Two chicks on the radio." But these "chicks" are different than most, hopes Lesourd and Cooke. "Tracey

☞

We need to make the stations accessible to younger people. They are an important audience and we need to pull in the FM listeners.

—Maureen Lesourd

☞



WOMANLY WAKE-UP — KTZN/Los Angeles's new morning show features Tracey Miller (l) with Los Angeles Times columnist Robin Abcarian.

and Robin are women that guys will listen to."

And there is no reason why it can't happen. The morning duo came together last September by accident when Abcarian agreed to fill in while management recruited a new partner for Miller. "We didn't plan on putting Robin on at first. She was just filling in with Tracey," Lesourd recalls. "But they had incredible chemistry. It just worked, and they way they relate to the listeners is great. They don't usually agree with each other but they respect each other's views."

And that they are fun can't hurt either. Last week's issues and bits included Liz Taylor vs. Deng Xiaoping, "Chumps of the Week," outing gays, "Defend Your Gender," and the softer side of KABC's "Judging The Judge." When it came to the actress and the Chinese leader, Abcarian asked, "Which has more relevance to your life? Which really deserves to be above the fold of the newspaper in 85-point type? Or the lead story of TV news?"

They opted to rescind their chump of the week award given to

the Palm Springs airport commissioners after the panel rescinded its earlier order to airport cabbies to "take showers with soap. To brush their teeth with toothpaste. And to eat breakfast," noted Miller.

"They backed down. Isn't that fabulous?!" said Abcarian, as the hosts applauded. "Good for you . . ." But they are tough, too. No breaks were cut for another "chump" who was awarded for "holding up traffic on Valentine's Day by threatening to kill himself."

However, all of it is done in good fun and in good taste. Lesourd makes it clear that shock is not her game. She knows it works, she has said, but not with her at the helm.

Both Lesourd and Cooke are quick to remind observers that both formats are still under development. But Cooke knows what the final product ought to sound like and he's optimistic — even with strong competition from KFI.

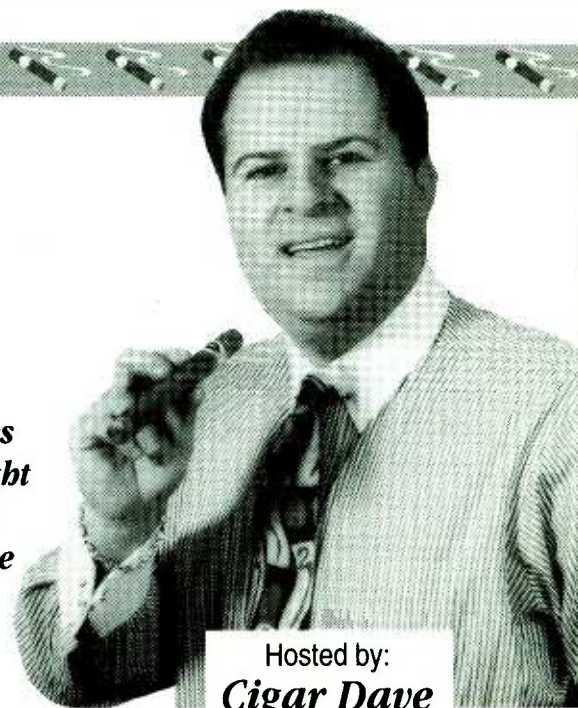
"They (KFI and KABC) are the Coke and Pepsi [of radio] while The Zone has been the RC Cola. But it will become the Snapple of radio."

**Cigars on the air?
You bet your sweet ash.**



It's the hottest, hippest show to hit the air. Led by the "Cigar General," SMOKE THIS! celebrates the cigar resurgence in a lively, fast paced, downright entertaining format. It's your chance to generate big nontraditional revenues at the high rates you've only dreamed about on the weekends. In other words, it's smokin'!

For market availability call Victoria Miller at (813) 579-3323.
Satcom C-5, Transponder 23, SEDAT Channel 49



Hosted by:
Cigar Dave

Saturdays 12NOON to 2PM (ET)



EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES FEBRUARY 28, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of February 3-9.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	4.05	4.12	4.16	4.19	87.4%	24.1%
KEITH SWEAT Nobody (<i>Elektra/EEG</i>)	3.99	3.88	3.89	3.92	69.3%	13.6%
BLACKSTREET No Diggity (<i>Interscope</i>)	3.95	3.81	3.84	3.88	77.9%	18.6%
CARDIGANS Lovefool (<i>Mercury</i>)	3.95	3.90	4.13	4.01	85.9%	18.1%
EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	3.94	3.87	3.86	3.94	95.0%	28.6%
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	3.94	3.84	3.77	3.91	97.5%	31.7%
SPICE GIRLS Wannabe (<i>Virgin</i>)	3.89	3.74	3.67	3.69	74.9%	15.1%
R. KELLY I Believe I Can Fly (<i>Jive</i>)	3.83	3.71	3.54	3.74	78.9%	21.6%
NEW EDITION I'm Still In Love With You (<i>MCA</i>)	3.80	3.81	3.69	3.71	64.8%	14.1%
BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	3.78	3.72	3.63	3.84	57.3%	11.6%
JEWEL You Were Meant For Me (<i>Atlantic</i>)	3.76	4.02	4.02	4.06	70.4%	16.6%
ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)	3.69	3.82	3.87	3.97	86.9%	36.2%
WALLFLOWERS One Headlight (<i>Interscope</i>)	3.64	—	—	—	27.6%	6.0%
MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	3.59	3.56	3.64	3.52	81.4%	31.7%
CRANBERRIES When You're Gone (<i>Island</i>)	3.55	3.66	3.53	3.75	46.2%	10.1%
GINA G Ooh Aah...Just A Little Bit (<i>Eternal/WB</i>)	3.54	3.31	3.32	3.35	57.8%	17.6%
BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	3.53	3.66	—	—	24.6%	4.0%
CELINE DION All By Myself (<i>550 Music</i>)	3.49	3.47	—	—	82.9%	21.6%
COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	3.49	3.75	3.60	3.60	63.8%	16.6%
SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	3.40	3.50	3.55	3.57	64.8%	21.6%
JOHN MELLENCAMP Just Another Day (<i>Mercury</i>)	3.36	3.16	3.33	3.46	24.1%	6.5%
NO MERCY Please Don't Go (<i>Arista</i>)	3.34	3.09	—	—	36.7%	11.1%
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	3.32	3.48	3.48	3.31	34.7%	9.0%
SHERYL CROW If It Makes You Happy (<i>A&M</i>)	3.32	3.48	3.53	3.54	86.9%	38.2%
AMBER This Is Your Night (<i>Tommy Boy</i>)	3.28	3.30	3.23	3.27	74.4%	26.6%
SAVAGE GARDEN I Want You (<i>Columbia</i>)	3.24	—	—	—	38.2%	11.6%
RED HOT CHILI PEPPERS Love Rollercoaster (<i>Geffen</i>)	3.18	3.27	3.30	3.33	56.3%	19.6%
"AFKAP" The Holy River (<i>NPG/EMI</i>)	3.14	3.02	3.07	—	22.1%	5.5%
HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)	3.14	3.25	3.31	3.28	62.3%	27.1%
MADONNA Don't Cry For Me Argentina (<i>Warner Bros.</i>)	2.96	3.17	3.23	3.37	88.9%	36.7%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, New York, Philadelphia, Pittsburgh, Providence, Washington. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By KEVIN McCABE

Rhythmic titles dominate the Top 10 on this week's Callout America survey of 400 CHR/Pop radio listeners in 25 top markets. If you're wondering why, the answer is simple: Callout America's weekly scores are ultimately decided by the chosen direction of the 27 stations whose cume we interview.

It's important to note that several markets have undergone changes that might affect the scores for different genres of pop music. For instance, WHYZ (Z100)/New York has completed its transition from Pop/Alternative to mainstream CHR. Among Z100's most-played songs this week include top testers "Don't Let Go (Love)" by En Vogue (EastWest/EEG) and "Wannabe" by Spice Girls (Virgin).

KIIS/Los Angeles continues to rely heavily on rhythmic titles in what is perhaps the nation's most ethnically diverse market. Among this week's most-played at KIIS include "Unbreak My Heart" by Toni Braxton (LaFace/Arista) and "No Diggity" by Blackstreet (Interscope). Additionally, the successful launch of WWZZ/Washington is another contributing factor to the success of rhythmic music: 27 titles on Z104's current playlist are rhythmic.

In addition to reaching exclusive cume of many stations, it's quite possible for Callout America to survey P1 listeners of rhythmic stations that respond favorably to the Callout America music montage. For example, in Providence, a listener who punches between WPRO-FM and WWKX can participate and make her decisions based on the music that's exposed in the Providence market.

R&R is committed to making Callout America one of the radio and record industries' most accurate and useful "reality-based" tools.

**Clear.
Consistent.
Quality.**

(It makes a **WORLD** of difference)



HOOKS
UNLIMITED



TONY NOVIA

COMMENTARY

Hooray For Howard!

The ideas behind this column have been on my mind for a long time, but I didn't quite know how to put it into words until now. For years, I've been attending radio conventions and watching the radio media, including this trade paper, and to the best of my knowledge, **Howard Stern** — by far radio's most popular and controversial personality — has rarely, if ever, been acknowledged by his radio peers ... except for when he's done something outrageous or been in trouble with the FCC.

That's when I began to think about what Stern has done for radio and what radio, embarrassingly enough, has not returned to Stern.

After seeing "The People vs. Larry Flynt," I started thinking about Howard Stern. While there are underlying themes in the movie one can relate to Stern, such as fighting for First Amendment rights, the scene in the movie that really set it off for me was the one involving convicted felon **Charles Keating**, played by **James Cromwell**. Cromwell plays Keating, a close friend of **Jerry Falwell** and someone who was totally offended by Flynt and his publication. As you may know, Keating ripped off thousands of people, including many senior citizens, of their life savings in the infamous Lincoln Savings and Loan scandal. Keating was proven to be a liar, cheater, and — most of all — a hypocrite. I wonder if radio hasn't played that same sort of role with Howard Stern.

While Stern has always stood up and fought without wavering for what he believed in, one thing he's never been is a hypocrite. In a business where people will change just about anything, including their names, in an effort to gain mass popularity, Howard Stern has succeeded by being Howard Stern.

My thoughts, views, and opinions come purely from being a listener since the '80s, when my friend used to send me Stern tapes from **WNBC/NY** while I was in college at the University of Miami. I've always been amazed at his topics of discussion, mostly because he's always had the balls to talk about things that nobody else would. Ask anyone about their view of Howard Stern and you'll get opinions that may include adjectives like homophobic, raunchy, anti-female and racist to describe his show.

At The Top Of His Game

Like him or not, Stern speaks his mind and isn't afraid to go where no one else has gone or will ever attempt to go. The thing you never know about Stern is whether he really means what he says or if he has an incredible ability to act and, at times, shock his listeners. It's always that feeling of not-knowing that's part of what plays so well.

Stern has always proven to be an equal opportunity offender, but it is his real-life views, his ability to talk about what his listeners are thinking, and his ability to tap into what may be deep down inside of them that keeps Stern at the top of his game. While so many seem to be offended by Stern's act, I fail to hear about complaints or letters from viewers who watch comedians on nationwide networks such as **HBO** and **Showtime** as they rip into men, women, and all ethnic and religious groups. Are there different rules for Stern or is he simply a victim of his own success? It seems that for all of his years on radio, Stern has been put on a different playing field than everyone else. To steal one of his lines, "The listeners have the ultimate power: Change the station or turn off the radio!"

Today, when we hear or read about Howard, it's never about how good his radio morning show really is. It's usually some typical Hollywood piece about one of his guests or something outrageous he's said or done. The truth be known, all the interviewers and writers are missing it all. They're caught up in the

hype and forget about the genius of Stern's radio show.

If I may dare compare, one of the best-cast and best-written TV shows in recent memory was "Cheers." The same goes for Stern's daily radio show. He has assembled a cast of characters on radio like no other. **Robin Quivers**, **Jackie Martling**, **Gary Dell'Abate**, **Fred Norris**, and "Stuttering" **John Melendez** — just to name a few — are about as funny without trying to be funny as you can get, though the greatest attribute of Stern's show is its "realness" factor. Stern and his cast are as real-life and compelling as it gets.

Every morning he takes his listeners into private places like his bedroom and opens them up for the world to hear. He also explores other sometimes deeply personal facets of his co-hosts' lives. We all know how much fun it can be to eavesdrop on someone else's life, and Stern has mastered this art. Day in and day out, Stern and his cast deliver a daily soap opera that is very, very difficult to tune out from, even during those 10-minute stop sets.

Stern is also an extraordinary interviewer. With every guest and every story, he takes his listeners through each exciting detail and gets things out of his guests that few other interviewers would ever hope to accomplish. Titillating tantalizing, compelling, humorous — these are just some of the words I would

use to describe Stern's interview style.

A 1

In a business where people will change just about anything, including their names, in an effort to gain mass popularity, Howard Stern has succeeded by being Howard Stern.

ways asking the questions the listeners want to know — whether it's sex, money matters, or deeply personal topics, Stern goes where no others want to tread. That's what helps make him unique. As a listener, I usually leave a Stern interview feeling fulfilled but always wanting more.

Shameless Self-Promotion

When it comes to promotion, especially self-promotion, no one but no one can touch Stern. He unabashedly talks about his success and how good he is and most impressively delivers on his promises. His relaxed, cool, hip, cutting-edge, and confident demeanor works big time. Is there any other 43-year-old radio personality today who relates so well with his audience and can jam personal appearances with 15,000 fans in city after city?

Even today, many national and local advertisers continue to boycott Stern because of his shock jock persona, show content, and what they perceive as consumer pressure. My message to these advertisers is they are moronic and out of touch! They don't care about selling their product and increasing the dividends for stockholders; they're more concerned with the politics. I suggest they get out and look at the cars in the parking lot and people jammed in the theatre to watch Stern's new movie next Friday.

When I think of Howard Stern's ability to sell, I immediately think of **Snapple**. When the company that created Snapple was young and hungry, they created a mutually rewarding relationship with Stern that paid off big time with an eventual sale of the company to **Quaker Oats**. Along the way, following the success he brought to the table, Stern was suddenly dropped as a spokesperson. According to Stern, the sales of Snapple also dropped and have not fully recovered to this day.

Behind every great radio personality are mentors who helped them get there. One person who stood behind Stern was then-**Infinity** boss (and current **CBS Corporation** head) **Mel Karmazin**. Karmazin, with a unique ability to identify talent and spend the money to keep them, has been a driving force behind Stern's success even though he doesn't want his name mentioned on Stern's program. From 1988-94, the FCC chased Stern down with listener complaints such as, "[Stern] references sexual and excretory activities and organs during his syndicated radio show."

Since 1988, Stern has generated more than \$1.2 million in fines — which Karmazin paid. What I fail to recollect was radio's support for

Stern and, most of all, for his First Amendment rights. Even with all of this hanging over his head, Stern never faltered. He kept kicking and screaming and continued the Stern momentum.

If you think about Stern's multimedia success, it is amazing. His syndicated morning show is heard daily on 35 radio stations and growing quickly. Stern produced a TV show that aired on cable superstation **WWOR-TV/NY** for a national audience. An hour of Stern's radio show that airs daily nationally on the **E! Entertainment Network** was recently nominated for a cable "Ace" award (another one which he didn't win). His New Year's Rotten Eve Pay-Per-View event (1993-94) is said to be one of the highest grossing non-sports Pay-Per-View events ever recorded. He's had two *New York Times* best-selling books "Private Parts" and "Miss America." This is in addition to numerous appearances on "The Tonight Show with **Jay Leno**," "David Letterman," "Entertainment Tonight" and other TV programs, plus features in hundreds of magazines.

On March 7, Howard Stern's new \$20 million movie based on his best-selling book, "Private Parts," which follows the life of shock-jock Stern from infancy to the present, hits theaters all over America. His superstar-studded movie soundtrack is right around the corner. Not bad for a radio disc jockey.

While Stern has reaped the financial and personal awards of his success, either through jealousy or ignorance, radio has not properly stood up and paid him the respect he deserves for paying his radio dues, never giving up, never changing, never becoming a hypocrite, and mostly for fighting hard for what he believed in. Few in radio have said thanks for opening up doors others would not dare open.

For all this and more I wanted to say thanks, Howard. Thanks for all you've done for radio, for the spotlight you've shined on our medium, and for proving our little \$12 billion business is a most powerful one. I'll proudly shell out that \$8 to see your new movie because after all is said and done, after the lights go down, and the money and success is accounted, I know deep down inside you're still a radio guy.

CHR Asst. Editor **Jay Levy** contributed to this column.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: tnovia@ronline.com



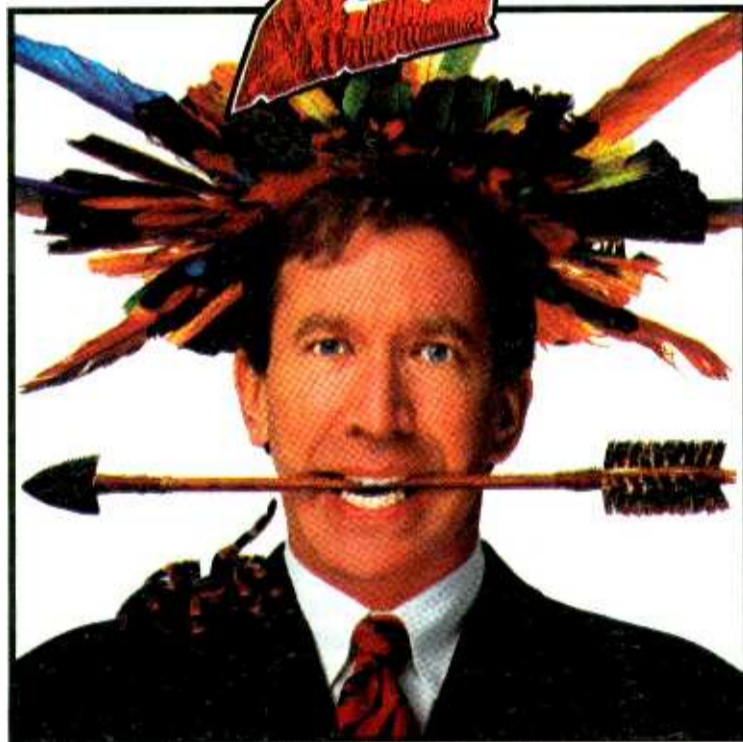


**“It Starts
in the Heart”**

Featuring
Maxi Priest

From the **WALT DISNEY'S** Pictures film

JUNGLE 2 JUNGLE



Starring
Tim Allen

Opens Nationwide on March 14, 1997

**GOING FOR TOP 40 ADDS
ON MARCH 3RD AND 4TH!**



**WALT DISNEY
RECORDS**

© Disney



**WALT DISNEY
Pictures**

**Hollywood
RECORDS**

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	CARDIGANS Lovefool (Mercury)	6375	6420	6332	6140	124/0
1	1	2	2	NO DOUBT Don't Speak (Trauma/Interscope)	5802	5984	6375	6502	122/0
5	5	3	3	JEWEL You Were Meant For Me (Atlantic)	5528	5500	5076	4715	118/1
3	3	4	4	TONI BRAXTON Un-break My Heart (LaFace/Arista)	4878	5300	5494	5816	113/0
7	6	6	5	SPICE GIRLS Wannabe (Virgin)	4871	4718	4693	4340	117/0
4	4	5	6	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	4752	5002	5271	5441	105/0
8	8	7	7	MADONNA Don't Cry For Me Argentina (Warner Bros.)	4172	4323	4209	4020	113/0
10	10	10	8	COUNTING CROWS A Long December (DGC/Geffen)	4001	3783	3698	3490	109/0
6	7	8	9	GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	3869	4315	4408	4417	111/1
13	11	11	10	SHERYL CROW Everyday Is A Winding Road (A&M)	3691	3338	2999	2791	114/1
9	9	9	11	R. KELLY I Believe I Can Fly (Jive)	3667	3873	3900	3784	104/0
11	12	12	12	KEITH SWEAT Nobody (Elektra/EEG)	3285	3183	2998	2997	96/0
18	15	13	13	DUNCAN SHEIK Barely Breathing (Atlantic)	3139	2698	2428	2154	106/5
28	18	14	14	CELINE DION All By Myself (550 Music)	3061	2497	2124	1463	116/1
44	26	16	15	SAVAGE GARDEN I Want You (Columbia)	2967	2390	1526	779	116/8
32	23	20	16	WALLFLOWERS One Headlight (Interscope)	2554	2140	1758	1301	102/5
17	16	15	17	"AFKAP" The Holy River (NPG/EMI)	2456	2491	2368	2214	93/0
22	21	19	18	BABYFACE Every Time I Close My Eyes (Epic)	2381	2148	1941	1790	95/6
14	13	17	19	BLACKSTREET No Diggity (Interscope)	2294	2312	2502	2695	79/0
BREAKER			20	NO MERCY Please Don't Go (Arista)	2093	1864	1684	1414	97/3
12	14	18	21	MERRIL BAINBRIDGE Mouth (Universal)	1891	2171	2465	2909	76/2
—	41	33	22	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	1652	1156	730	252	96/13
15	17	21	23	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	1590	1928	2155	2667	65/0
20	19	23	24	CRANBERRIES When You're Gone (Island)	1563	1824	1947	1810	65/0
39	34	31	25	LEAH ANDREONE It's Alright, It's OK (RCA)	1446	1214	1109	928	75/5
36	31	29	26	BLACKOUT ALLSTARS I Like It (Columbia)	1437	1289	1226	1032	67/3
—	—	39	27	WHITNEY HOUSTON Step By Step (Arista)	1369	908	227	5	89/8
25	28	26	28	HOOTIE & THE BLOWFISH I Go Blind (Reprise)	1324	1481	1498	1698	54/0
34	33	30	29	CRYSTAL WATERS Say...If You Feel Alright (Mercury)	1282	1259	1173	1080	68/6
30	30	27	30	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	1269	1349	1369	1379	70/1
23	25	28	31	JOHN MELLENCAMP Just Another Day (Mercury)	1187	1331	1584	1727	44/0
37	37	36	32	311 All Mixed Up (Capricorn/Mercury)	1098	1067	1048	984	70/4
42	39	38	33	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	1048	983	907	805	71/3
—	46	40	34	JON SECADA Too Late, Too Soon (SBK/EMI)	1030	824	581	163	69/5
33	35	37	35	GINUWINE Pony (550 Music)	973	1043	1075	1138	52/1
21	27	35	36	NEW EDITION I'm Still In Love With You (MCA)	936	1129	1513	1791	35/0
26	29	32	37	RED HOT CHILI PEPPERS Love Rollercoaster (Geffen)	924	1169	1426	1686	43/0
50	44	44	38	MONICA For You I Will (Warner Sunset/Atlantic)	913	719	627	552	56/9
35	32	34	39	U2 Discotheque (Island)	897	1151	1175	1058	58/0
DEBUT			40	AEROSMITH Falling In Love... (Columbia)	881	241	—	—	71/14
45	40	41	41	AMANDA MARSHALL Fall From Grace (Epic)	704	815	828	737	44/0
31	38	42	42	JOURNEY When You Love A Woman (Columbia)	646	783	925	1331	33/0
—	—	45	43	LIVIN' JOY Don't Stop Movin' (MCA)	618	539	449	416	45/2
—	—	49	44	SHAWN COLVIN Sunny Came Home (Columbia)	565	489	340	49	44/6
DEBUT			45	WILD ORCHID Talk To Me (RCA)	545	301	52	16	37/5
—	—	50	46	SABELLE One O'Clock (Work)	535	466	411	296	42/7
DEBUT			47	BARENAKED LADIES The Old Apartment (Reprise)	524	425	373	318	39/4
DEBUT			48	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	499	310	34	—	44/7
46	47	48	49	AZ YET Last Night (LaFace/Arista)	496	491	573	685	15/0
DEBUT			50	MERRIL BAINBRIDGE Under The Water (Universal)	484	328	98	29	39/6

This chart reflects airplay from February 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 126 CHR/Pop reporters. 123 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

NO MERCY

Please Don't Go (Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2093/229	97/3	20

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
REAL MCCOY One More Time (Arista)	46
DISHWALLA Give (A&M)	31
JOURNEY If He Should Break Your Heart (Columbia)	27
U2 Staring At The Sun (Island)	21
RICHARD MARX Until I Find You Again (Capitol)	20
WHITE TOWN Your Woman (Chrysalis/EMI)	16
ODDS Someone Who's Cool (Elektra/EEG)	15
AEROSMITH Falling In Love (Is Hard On The Knees) (Columbia)	14
SUBLIME Santeria (Gasoline Alley/MCA)	14
PAULA COLE Where Have All The Cowboys Gone (Imago/WB)	13

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH Falling In Love (Is Hard...) (Columbia)	+640
SAVAGE GARDEN I Want You (Columbia)	+577
CELINE DION All By Myself (550 Music)	+564
PAULA COLE Where Have All The Cowboys Gone (Imago/WB)	+496
WHITNEY HOUSTON Step By Step (Arista)	+461
DUNCAN SHEIK Barely Breathing (Atlantic)	+441
WALLFLOWERS One Headlight (Interscope)	+414
SHERYL CROW Everyday Is A Winding Road (A&M)	+353
WILD ORCHID Talk To Me (RCA)	+244
BABYFACE Every Time I Close My Eyes (Epic)	+233

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHERYL CROW If It Makes You Happy (A&M)	+414
DONNA LEWIS I Love You Always Forever (Atlantic)	+411
NO MERCY Where Do You Go (Arista)	+408
KEITH SWEAT Twisted (Elektra/EEG)	+398
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	+394
DISHWALLA Counting Blue Cars (A&M)	+391
NO DOUBT Spiderwebs (Trauma/Interscope)	+387
CELINE DION It's All Coming Back To Me Now (550 Music)	+384
QUAD CITY DJ'S C'mon... (Quadra Sound/Big Beat/Atlantic)	+381
EVERYTHING BUT THE GIRL Missing (Atlantic)	+378

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Quality Auditorium Test Hook Tapes

Digitally Produced Hooks

Clear Sound

Consistent Length



For information contact
Bernie Grice
(573) 443-4155

Internet: hooks@hooks.com

http://www.hooks.com

Compuserve: 72223,2705

FAX: 573-443-4016

200 Old 63 South, Suite 103 • Columbia, Missouri 65201-6081

Featuring: **TM century GoldDiscs™ and HitDiscs™**

POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	CARDIGANS Lovefool (Mercury) 8124 8385 189/0			
2	2	NO DOUBT Don't Speak (Trauma/Interscope) 6357 6644 153/0			
3	3	COUNTING CROWS A Long December (DGC/Geffen) 6336 6253 186/0			
4	4	JEWEL You Were Meant For Me (Atlantic) 6175 6052 153/10			
5	5	WALLFLOWERS One Headlight (Interscope) 5457 4931 187/5			
6	6	SHERYL CROW Everyday Is A Winding Road (A&M) 5110 4919 176/1			
7	7	U2 Discotheque (Island) 3553 4192 147/0			
8	8	LIVE Lakini's Juice (Radioactive) 3116 3306 96/0			
9	9	BUSH Greedy Fly (Trauma/Interscope) 2727 2765 91/0			
10	10	SILVERCHAIR Abuse Me (Epic) 2659 2721 94/0			
11	11	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG) 2391 2568 116/2			
12	12	COLLECTIVE SOUL Precious Declaration (Atlantic) 2359 2156 101/1			
13	13	311 All Mixed Up (Capricorn/Mercury) 2349 2564 125/4			
14	14	DAVE MATTHEWS BAND Crash Into Me (RCA) 2239 2268 88/1			
15	15	SUBLIME Santeria (Gasoline Alley/MCA) 2215 2156 103/16			
16	16	VERUCA SALT Volcano Girls (Outpost/Geffen) 2067 1914 94/3			
17	17	VERVE PIPE The Freshmen (RCA) 2059 1762 87/3			
18	18	PAULA COLE Where Have All The Cowboys... (Imago/WB) 1963 1463 114/13			
19	19	NINE INCH NAILS The Perfect Drug (Nothing/Interscope) 1958 2032 93/0			
20	20	SMASHING PUMPKINS Thirty-Three (Virgin) 1945 2480 74/0			

This chart reflects airplay from February 17-23. Songs ranked by total plays. 126 CHR/Pop reporters and 94 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1997, R&R Inc.



LOTS OF SUGAR, A LI'L BIT O' SPICE — It was a truly flavourful affair aboard Virgin President Phil Quartararo's private jet after dinner in Maui with the Spice Girls. Letting it all hang out just before landing are (l-r) Virgin's Mike Easterlin, "Godfather" Al Moinet, Quartararo (reaching into R&R CHR editor Tony Novia's pocket — as usual), Jeff Naumann, WSEX/Peoria PD Barry Richards, Virgin Sr. VP Michael Plen, and Spice Girls Victoria.



CRIMSON AND CLOVER — WPLJ-FM/NY was recently visited by legendary rocker (and onetime Roulette recording artist) Tommy James (second from l), where he performed tracks from his new "Greatest Hits Live" album on the air. Showing James the 'mony' are (l-r) WPLJ PD/morning driver Scott Shannon, morning show co-host Todd Pettengill, and the one who really wears the pants in the family, 'PLJ News Director Naomi DiClemente.

NEW & ACTIVE

CRUSH Jellyhead (Robbins) Total Plays: 441, Total Stations: 18, Adds: 1	ASHLEY MACISAAC Sleepy Maggie (A&M) Total Plays: 231, Total Stations: 24, Adds: 0
COLLECTIVE SOUL Precious Declaration (Atlantic) Total Plays: 390, Total Stations: 23, Adds: 0	K5 Passion (Robbins) Total Plays: 228, Total Stations: 10, Adds: 0
OMC How Bizarre (Mercury) Total Plays: 383, Total Stations: 36, Adds: 7	REPUBLICA Drop Dead Gorgeous (RCA) Total Plays: 225, Total Stations: 21, Adds: 0
JOCELYN ENRIQUEZ Do You Miss Me (Classified) Total Plays: 304, Total Stations: 9, Adds: 0	SELENA Dance Medley (EMI Latin) Total Plays: 224, Total Stations: 24, Adds: 9
AALIYAH One In A Million (BlackGround/Atlantic) Total Plays: 302, Total Stations: 18, Adds: 4	FUN FACTORY Oh Yeah Yeah (I Like It) (Curb) Total Plays: 221, Total Stations: 21, Adds: 2
JOURNEY If He Should Break Your Heart (Columbia) Total Plays: 294, Total Stations: 33, Adds: 27	TORI AMOS Silent All These Years (Atlantic) Total Plays: 221, Total Stations: 20, Adds: 0
BRUCE SPRINGSTEEN Secret Garden (Columbia) Total Plays: 261, Total Stations: 14, Adds: 9	KENNY G Havana (Arista) Total Plays: 219, Total Stations: 24, Adds: 3
MARK MORRISON Return Of The Mack (Atlantic) Total Plays: 260, Total Stations: 14, Adds: 5	REAL MCCOY One More Time (Arista) Total Plays: 202, Total Stations: 47, Adds: 46
FUNKY GREEN DOGS Fired Up (Twisted/MCA) Total Plays: 254, Total Stations: 17, Adds: 0	R.E.M. Electrolite (Wamer Bros.) Total Plays: 198, Total Stations: 15, Adds: 0
AZ YET Hard To Say I'm Sorry (LaFace/Arista) Total Plays: 238, Total Stations: 25, Adds: 11	BILLY MANN Killed By A Flower (DVB/A&M) Total Plays: 160, Total Stations: 18, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS MARCH 4

Verve Pipe	"The Freshmen" (RCA)
Rome	"I Belong To You..." (RCA)
Collective Soul	"Precious Declaration" (Atlantic)
Quad City DJ's	"Let's Do It" (Big Beat/Atlantic)



TWO BUTTS AND LOTS OF BRIDES — No, this isn't a bunch of moonies! On Valentine's Day, WPRO-FM/Providence morning drivers Mike & Lisa Butts married 50 couples simultaneously at a local hotel and broadcast the entire ceremony live. Here is one of their deeply personal photos, featuring Pro-FM's morning show producers in the first two rows and Mike and Lisa in the middle of the third row from the floor.

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Buffalo, NY; Erie, PA; Greenville, NC; Lansing, MI; New London, CT; Pittsburgh, PA; Shreveport, LA; Tulsa, OK) with their respective PDs, APDs, and current/added songs.

126 Total Reporters
126 Current Reporters
123 Current Playlists
Reported Frozen Playlist (1):
WPST/Trenton, NJ
Did Not Report, Playlist Frozen (2):
WRVQ/Richmond, VA
WWZZ/Washington, DC

CHR/POP PLAYLISTS

February 28, 1997 R&R • 49

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
(212) 239-2300
Polemara/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	63	64	63		SPICE GIRLS/Wannabe
65	64	63	62		NO DOUBT/Don't Speak
62	63	64	62		CARDIGANS/Lovefool
39	56	62	61		JEWEL/You Were Meant...
58	57	64	60		EN VOEGUE/Don't Let Go (Love)
42	41	38	59		BLACKOUT ALLSTARS/Like It
40	36	38	37		GINA G/Ooh Aah... Just...
39	38	45	37		CRUSH/Jellyhead
59	42	36	35		MADONNA/Don't Cry For Me...
34	34	35	35		TONI BRAXTON/You're Makin' Me...
27	29	24	34		LEAH ANDREONE/It's Alright, It's...
30	34	36	33		TONI BRAXTON/Un-break My Heart
16	26	31	31		DONNA LEWIS/Without Love
-	21	24	28		SAVAGE GARDEN/Want You
22	21	27	27		LUSCIOUS JACKSON/Naked Eye
22	31	27	27		SHERYL CROW/Everyday Is...
23	22	21	26		311/All Mixed Up
22	35	37	25		COUNTING CROWS/A Long December
29	26	28	22		"AFKAP"/The Holy River
11	18	22	21		JOCELYN ENRIQUEZ/Do You Miss Me
-	-	20	20		WALLFLOWERS/One Headlight
-	-	15	20		OUNCAN SHEIK/Barely Breathing
-	14	18	20		MERRIL BAINBRIDGE/Mouth
25	15	16	20		DONNA LEWIS/I Love You Always...
-	11	18	19		AMBER/Colour Of Love
-	-	-	18		NO MERCY/Please Don't Go
5	15	16	18		CELINE DION/All By Myself
-	-	17	18		MONICA/For You I Will
-	-	14	17		AMBER/This Is Your Night
17	14	16	17		LIVIN' JOY/Dreamer
13	15	17	16		LA BOUCHE/Sweet Dreams
11	17	17	16		JOHN MELLENCAMP/Just Another Day
-	-	-	16		ALANIS MORISSETTE/Ironic
-	-	-	15		LIVIN' JOY/Don't Stop Movin'
22	23	18	15		NO DOUBT/Spiderwebs
13	12	14	14		BABYFACE/Every Time I...
26	21	19	14		BLACKSTREET/No Diggity
-	-	17	14		JEWEL/Who Will Save...
14	-	-	14		ALANIS MORISSETTE/Head Over Feet
12	-	-	14		OUTHERE BROTHERS/Boom Boom Boom

MARKET #2
KISFM
102.7

KIIS/Los Angeles
(818) 845-1027
Cook/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
81	83	86	83		TONI BRAXTON/Un-break My Heart
79	85	85	81		NO DOUBT/Don't Speak
79	89	86	81		CARDIGANS/Lovefool
82	83	86	80		EN VOEGUE/Don't Let Go (Love)
79	84	83	64		R. KELLY/ Believe I Can Fly
45	44	44	57		GINA G/Ooh Aah...Just...
46	46	46	46		SPICE GIRLS/Wannabe
46	46	46	46		BLACKSTREET/No Diggity
14	19	40	41		JEWEL/You Were Meant...
35	44	30	40		JOCELYN ENRIQUEZ/Do You Miss Me
53	43	42	40		KEITH SWEAT/Twisted
33	40	41	39		AZ YET/Last Night
15	16	42	35		KEITH SWEAT/Nobody
41	40	42	35		TONI BRAXTON/You're Makin' Me...
-	-	16	30		SELENA/Dance Medley
31	27	27	29		CRUSH/Jellyhead
36	27	26	27		NO MERCY/Where Do You Go
13	20	21	27		BABYFACE/Every Time I...
17	21	20	27		NO MERCY/Please Don't Go
30	27	29	26		AMBER/This Is Your Night
44	24	24	24		MERRIL BAINBRIDGE/Mouth
14	16	23	24		GINUWINE/Pony
14	21	25	23		CRYSTAL WATERS/Say...If You Feel...
-	25	29	23		DONNA LEWIS/I Love You Always...
31	23	-	21		GHOST TOWN DJ'S/My Boo
23	-	23	20		QUAO CITY DJ'S/Com'N Ride It...
11	20	28	20		SAVAGE GARDEN/Want You
-	10	18	18		CELINE DION/All By Myself
50	40	21	18		MADONNA/Don't Cry For Me...
10	13	13	11		BLACKOUT ALLSTARS/Like It
-	-	-	10		NEW EDITION/I'm Still In Love...
-	-	-	10		CELINE DION/All By Myself
-	-	-	5		SHERYL CROW/Everyday Is...
-	-	-	-		REAL MCCOY/One More Time
-	-	-	-		MONICA/For You I Will

MARKET #5
WIOQ/Philadelphia
(610) 667-8100
Kalina/McGuire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
77	52	60	66		EN VOEGUE/Don't Let Go (Love)
75	51	61	66		SUMMER JUNKIES/I'm Gonna Love...
43	50	63	65		CARDIGANS/Lovefool
23	31	30	59		ROCKELL/ Fell In Love
22	27	39	58		DENISE W/COLLAGE/Love Of A Lifetime
71	49	59	55		TONI BRAXTON/Un-break My Heart
28	28	44	54		JOCELYN ENRIQUEZ/Do You Miss Me
26	20	19	47		AMBER/This Is Your Night
43	36	42	47		LIVIN' JOY/Don't Stop Movin'
74	54	44	47		BLACKSTREET/No Diggity
10	9	33	47		FUNKY GREEN DOGS/Fired Up
25	21	40	46		NO MERCY/Please Don't Go
70	33	40	45		KEITH SWEAT/Nobody
21	46	36	42		SPICE GIRLS/Wannabe
74	38	42	41		NO DOUBT/Don't Speak
44	33	20	39		MADONNA/Don't Cry For Me...
45	32	18	33		GINA G/Ooh Aah...Just...
42	33	39	32		R. KELLY/ Believe I Can Fly
27	23	31	31		EVERYTHING BUT...Missing
24	24	29	30		GHOST TOWN DJ'S/My Boo
31	22	31	29		BLACKOUT ALLSTARS/Like It
27	24	28	28		NO MERCY/Where Do You Go
-	21	27	27		WILD ORCHID/Talk To Me
-	19	26	26		LE CLICK/Call Me
26	22	29	24		CRYSTAL WATERS/Say...If You Feel...
22	22	30	23		DONNA LEWIS/I Love You Always...
23	18	22	22		2 UNLIMITED/Do What's Good...
26	18	20	21		OUTHERE BROTHERS/Boom Boom Boom
-	-	21	18		REAL MCCOY/One More Time
39	44	42	40		KEITH SWEAT/Twisted
12	13	23	20		TONI BRAXTON/You're Makin' Me...
24	16	20	18		LE CLICK/Tonight Is The Night
-	-	-	20		CRUSH/Jellyhead
19	17	17	17		GINUWINE/Pony
-	-	-	7		OJ KOOL/Let Me Clear My...
41	33	-	11		AMBER/Colour Of Love
-	-	-	10		SAVAGE GARDEN/Want You
-	-	-	5		BABYFACE/Every Time I...
10	10	7	7		SABELLE/One O'Clock
-	-	-	7		ROOTS/What They Do

MARKET #5
WPLJ/Philadelphia
(610) 565-8900
McGuire/Kubinski

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	44	46		DAVE MATTHEWS BAND/Crash Into Me
46	46	45	44		NO DOUBT/Don't Speak
44	44	44	44		CARDIGANS/Lovefool
31	31	40	40		LIVE/Lakin's Juice
41	41	46	43		BUSH/Swallowed
45	45	43	41		COUNTING CROWS/A Long December
21	21	26	36		SMASHING PUMPKINS/Thirty-Three
20	20	29	29		CAKE/The Distance
-	-	26	29		BECK/Where It's At
25	25	28	29		BETTER THAN EZRA/Desperately Wanting
27	27	31	28		SHERYL CROW/Everyday Is...
21	21	26	27		LUSCIOUS JACKSON/Naked Eye
27	27	30	26		GARBAGE/1 Crush
23	23	29	26		WALLFLOWERS/One Headlight
41	41	29	26		STONE TEMPLE PILDTA/Lady Picture Show
14	14	24	25		SPACE/Female Of...
14	14	24	25		COLLECTIVE SOUL/Precious Declaration
28	28	29	25		OUNCAN SHEIK/Barely Breathing
30	30	27	24		SUBLIME/What I Got
43	43	36	24		U2/Discotheque
-	-	18	20		NO DOUBT/Excuse Me Mr.
16	16	14	20		R.E.M./Electric Blue
14	14	27	20		S.P.E.M./Have You Seen Mary
-	-	-	18		SUBLIME/Santaria
10	10	11	17		BUSH/Greedy Fly
18	18	15	16		NINE INCH NAILS/The Perfect Drug
21	21	41	14		JEWEL/You Were Meant...
-	-	-	13		SOUNDGARDEN/Burden In My Hand
-	-	-	13		BLOODHOUND GANG/Fire Water Burn
41	41	14	13		NO DOUBT/Don't Speak
17	17	13	12		DEPECHE MODE/Barrel Of A Gun
28	28	15	12		CRANBERRIES/When You're Gone
-	-	-	10		LIVIN' JOY/Don't Stop Movin'
-	-	-	9		VERUCA SALT/Volcano Girls
-	-	-	9		U2/Staring At The Sun
-	-	-	5		OFFSPRING/Gone Away
-	-	-	5		VERVE PIPE/The Freshmen
-	-	-	5		KULA SHAKER/Hey Dude
-	-	-	5		STONE TEMPLE PILDTA/Tumble In The Rough

MARKET #7
106.1 KISSFM

KHKS/Dallas
(214) 891-3400
Lambert/Reynolds

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
73	72	75	73		CARDIGANS/Lovefool
72	75	71	70		NO DOUBT/Don't Speak
77	74	76	68		EN VOEGUE/Don't Let Go (Love)
75	70	68	61		TONI BRAXTON/Un-break My Heart
54	62	56	56		KEITH SWEAT/Twisted
45	42	41	55		LE CLICK/Tonight Is The Night
37	45	52	55		SPICE GIRLS/Wannabe
44	46	45	50		R. KELLY/ Believe I Can Fly
49	47	49	49		AMBER/This Is Your Night
43	46	49	45		ALANIS MORISSETTE/Head Over Feet
50	48	49	45		GINA G/Ooh Aah...Just...
44	35	42	42		MERRIL BAINBRIDGE/Mouth
50	-	44	32		HOOTIE & BLOWFISH/Go Blind
6	21	30	30		CELINE DION/All By Myself
24	28	30	26		BLACKOUT ALLSTARS/Like It
48	45	43	28		DONNA LEWIS/I Love You Always...
46	28	22	28		WHITNEY HOUSTON/Step By Step
24	23	23	25		GHOST TOWN DJ'S/My Boo
17	15	20	23		KEITH SWEAT/Nobody
25	24	27	23		TONY RICH PROJECT/Nobody Knows
22	21	22	23		EVERYTHING BUT...Missing
20	24	22	22		BLACKSTREET/No Diggity
30	24	22	22		REAL MCCOY/Another Night
20	24	22	22		NO MERCY/Please Don't Go
21	18	21	21		REAL MCCOY/Run Away
-	19	21	21		ANGELINA/Release Me
20	18	20	20		UNLIMITED/Get Ready For This
16	16	12	19		DES'REE/You Gotta Be
-	-	-	17		BRUCE SPRINGSTEEN/Secret Garden
26	26	21	17		NEW EDITION/I'm Still In Love...
48	49	30	17		GREASE MEGAMIX/Grease Megamix
6	17	18	17		SABELLE/One O'Clock
19	12	17	17		ALANIS MORISSETTE/You Learn
19	20	14	17		PLANET SOUL/Set U Free
15	16	14	16		TLC/Waterfalls
-	7	12	15		LIVIN' JOY/Don't Stop Movin'
39	16	17	15		CELINE DION/It's All Coming...
15	15	15	15		MONTELL JORDAN/This Is How We Do It
15	14	-	14		CRYSTAL WATERS/100% Pure Love

MARKET #9
104 KRBE

KRBE/Houston
(713) 266-1000
Peake/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	60	60	62		CARDIGANS/Lovefool
58	57	57	58		NO DOUBT/Don't Speak
56	61	56	57		AMBER/This Is Your Night
41	50	39	50		EN VOEGUE/Don't Let Go (Love)
32	36	35	44		SPICE GIRLS/Wannabe
27	28	38	38		JEWEL/You Were Meant...
27	38	34	37		TONI BRAXTON/Un-break My Heart
56	51	36	35		MERRIL BAINBRIDGE/Mouth
21	26	22	35		NO MERCY/Please Don't Go
40	39	39	35		CRUSH/Jellyhead
24	30	51	34		LE CLICK/Tonight Is The Night
27	33	36	31		ROBERT MILES/One And One
33	40	36	30		KEITH SWEAT/Twisted
38	33	35	30		SHERYL CROW/It Makes You...
33	32	35	28		BLACKSTREET/No Diggity
25	23	26	26		GINA G/Ooh Aah...Just...
40	35	29	25		LA BOUCHE/Be My Lover
21	26	19	22		SHERYL CROW/Everyday Is...
-	-	21	22		WILD ORCHID/Talk To Me
34	30	29	22		MADONNA/Don't Cry For Me...
-	-	21	21		BRUCE SPRINGSTEEN/Secret Garden
-	-	18	20		CELINE DION/Because You Loved Me
14	21	23	19		LUSCIOUS JACKSON/Naked Eye
23	24	19	19		EVERYTHING BUT...Missing
-	-	8	18		WHITE TOWN/Your Woman
-	-	-	17		SAVAGE GARDEN/Want You
-	-	-	18		CELINE DION/All By Myself
15	17	16	16		"AFKAP"/The Holy River
15	13	15	16		FUNKY GREEN DOGS/Fired Up
19	17	15	15		NO MERCY/Where Do You Go
-	-	12	14		SHAWN COLVIN/Sunny Came Home
-	-	11	14		QUAD CITY DJ'S/Com'N Ride It...
13	13	15	13		REAL MCCOY/Another Night
35	33	13	13		NO DOUBT/Spiderwebs
17	15	13	13		ALANIS MORISSETTE/You Learn
16	19	18	12		LA BOUCHE/Sweet Dreams
12	14	10	12		2 UNLIMITED/Get Ready For This
11	15	11	12		GREEN DAY/When I Come Around
15	12	-	11		ERIC CLAPTON/Change The World
-	-	-	11		ALANIS MORISSETTE/Head Over Feet

MARKET #10
Kiss 102.7

WXKS/Boston
(617) 396-1430
Ivey/Carrey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	58</				

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #25
WKQR/Cincinnati
 (513) 763-5500
 Steal/Douglas

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
62	66	65	70	CRANBERRIES/When You're Gone
69	54	62	69	TONI BRAXTON/Un-break My Heart
44	47	57	68	GINA G/Ooh Aah...Just...
63	69	70	68	CARDIGANS/Lovefool
67	67	66	67	NO DOUBT/Don't Speak
44	60	53	47	EN VOUGUE/Don't Let Go (Love)
46	59	55	47	MADONNA/Don't Cry For Me...
48	47	48	47	SPICE GIRLS/Wannabe
46	50	53	45	AMBER/This Is Your Night
32	41	42	43	DUNCAN SHEIK/Barely Breathing
43	39	38	43	COUNTING CROWS/A Long December
44	43	43	42	JEWEL/You Were Meant...
37	37	44	42	SHERYL CROW/It Makes You...
-	31	36	41	PAULA COLE/Where Have All...
-	32	36	41	WALLFLOWERS/One Headlight
43	44	43	41	NO DOUBT/Spiderwebs
40	39	43	40	JOHN MELLENCAMP/Just Another Day
32	33	40	40	JOURNEY/When You Love...
41	37	41	40	SHERYL CROW/Everyday Is...
35	39	40	40	JEWEL/Who Will Save...
38	40	38	39	SAVAGE GARDEN/Want You
61	43	40	38	JOHN MELLENCAMP/Key West...
37	34	38	33	LEAH ANDREONE/It's Alright, It's...
23	28	26	30	ERIC CLAPTON/Change The World
-	-	-	-	19 29 KEITH SWEAT/Nobody
5	7	7	23	R. KELLY/ Believe I Can Fly
26	29	24	22	CELINE DION/All By Myself
-	-	-	-	22 9 WHITNEY HOUSTON/Step By Step
-	-	-	-	RICHARD MARX/Until I Find You...
-	-	-	-	AEROSMITH/Falling In Love...

MARKET #27
KMXV/Kansas City
 (816) 753-0933
 Zellner

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	NO DOUBT/Don't Speak
54	56	56	56	CARDIGANS/Lovefool
50	54	54	54	JEWEL/You Were Meant...
56	52	52	52	TONI BRAXTON/Un-break My Heart
50	50	50	50	EN VOUGUE/Don't Let Go (Love)
38	40	40	48	SPICE GIRLS/Wannabe
36	38	38	46	COUNTING CROWS/A Long December
48	48	48	44	ALANIS MORISSETTE/Head Over Feet
44	44	44	44	MADONNA/Don't Cry For Me...
46	46	46	42	GINA G/Ooh Aah...Just...
24	32	36	40	SHERYL CROW/Everyday Is...
-	24	30	38	SAVAGE GARDEN/ Want You
42	36	34	34	MERRIL BAINBRIDGE/Mouth
34	34	32	32	KEITH SWEAT/Twisted
46	46	46	32	SHERYL CROW/It Makes You...
14	18	24	24	WALLFLOWERS/One Headlight
20	22	24	24	CELINE DION/All By Myself
34	30	26	24	DONNA LEWIS/ Love You Always...
26	26	26	22	R. KELLY/ Believe I Can Fly
18	18	18	20	BABYFACE/Every Time I...
-	14	16	18	WHITNEY HOUSTON/Step By Step
-	14	18	18	MERRIL BAINBRIDGE/Under The Water
10	12	14	16	311/All Mixed Up
-	-	-	-	7 16 PAULA COLE/Where Have All...
-	-	-	-	7 12 14 KEITH SWEAT/Nobody
-	-	-	-	12 12 BRUCE SPRINGSTEEN/Secret Garden
12	12	12	12	JON SECADA/Too Late, Too Soon
16	16	16	12	"AFKAP"/The Holy River
7	7	7	12	BETTER THAN EZRA/Desperately Wanting
-	-	-	-	12 12 LEAH ANDREONE/It's Alright, It's...
-	-	-	-	- 12 DUNCAN SHEIK/Barely Breathing
7	7	7	10	NO MERCY/Please Don't Go

MARKET #31
WPRO/Providence
 (401) 433-4200
 Shebel/Mascaro

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
62	63	60	63	CARDIGANS/Lovefool
59	60	62	63	MADONNA/Don't Cry For Me...
24	41	38	63	NO MERCY/Please Don't Go
59	61	58	62	SPICE GIRLS/Wannabe
65	62	58	59	R. KELLY/ Believe I Can Fly
64	64	57	59	JEWEL/You Were Meant...
34	38	59	56	COUNTING CROWS/A Long December
22	21	22	40	BLACKOUT ALLSTARS/ Like It
62	63	40	40	GINA G/Ooh Aah...Just...
39	38	34	39	SHERYL CROW/Everyday is...
-	25	27	37	SAVAGE GARDEN/ Want You
41	38	37	37	DUNCAN SHEIK/Barely Breathing
24	21	24	37	FRANCE JOLI/Touch
26	25	19	36	BETTER THAN EZRA/Desperately Wanting
60	58	63	33	NO DOUBT/Don't Speak
25	20	31	31	CELINE DION/All By Myself
28	24	23	28	"AFKAP"/The Holy River
-	-	-	-	25 25 LEAH ANDREONE/It's Alright, It's...
-	-	-	-	24 24 WLO ORCHID/Talk To Me
-	-	-	-	25 25 WALLFLOWERS/One Headlight
22	20	19	23	LUSCIOUS JACKSON/Naked Eye
-	-	-	-	22 21 JOURNEY/It He Should...
-	-	-	-	24 24 FUN FACTORY/Oh Yeah Yeah...
23	22	21	21	MERRIL BAINBRIDGE/Under The Water
-	-	-	-	22 21 AEROSMITH/Falling In Love...
-	-	-	-	18 JON SECADA/Too Late, Too Soon
21	22	21	18	KEITH SWEAT/Nobody
-	-	-	-	12 18 BABYFACE/Every Time I...
10	-	-	-	10 11 SMASHING PUMPKINS/1979
-	-	-	-	10 11 DOG'S EYE VIEW/Everything Falls...
-	-	-	-	10 11 BLUES TRAVELER/Run-Around
21	16	19	5	311/All Mixed Up
-	-	-	-	5 PEGGY SCOTT-ADAMS/Bill
-	-	-	-	REAL MCCOY/One More Time

MARKET #32
WNCI/Columbus, OH
 (614) 224-9624
 Dimick/Sharpe

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
59	61	63	60	NO DOUBT/Don't Speak
62	59	60	58	TONI BRAXTON/Un-break My Heart
59	63	58	56	EN VOUGUE/Don't Let Go (Love)
56	54	57	56	ALANIS MORISSETTE/Head Over Feet
42	40	57	55	R. KELLY/ Believe I Can Fly
48	54	50	50	STREISAND & ADAMS/ Finally Found...
61	61	49	48	CARDIGANS/Lovefool
18	16	38	40	MADONNA/Don't Cry For Me...
41	42	42	40	MERRIL BAINBRIDGE/Mouth
35	54	42	39	JEWEL/You Were Meant...
47	42	36	38	GINA G/Ooh Aah...Just...
40	40	40	37	DONNA LEWIS/ Love You Always...
40	39	41	36	WONDERS/That Thing You Do!
13	15	34	38	BABYFACE/Every Time I...
8	31	31	31	CELINE DION/All By Myself
26	23	33	31	SPICE GIRLS/Wannabe
36	10	6	30	WILD ORCHID/At Night I Pray
35	35	30	30	ERIC CLAPTON/Change The World
29	22	30	30	CELINE DION/Because You Loved Me
32	33	35	26	JEWEL/Who Will Save...
-	6	13	18	SAVAGE GARDEN/ Want You
-	-	-	-	17 WLO ORCHID/Talk To Me
14	15	15	15	NEW EDITION/It's Still In Love...
6	7	12	14	AMBER/Colour Of Love
16	10	13	13	CRYSTAL WATERS/Say...If You Feel...
16	15	14	13	DUNCAN SHEIK/Barely Breathing
-	-	-	-	7 10 11 KEITH SWEAT/Nobody
11	9	10	11	BLACKSTREET/No Diggity
-	-	-	-	9 11 WHITNEY HOUSTON/Step By Step
13	13	11	10	ROO STUART/If We Fall In...
-	-	-	-	6 9 JON SECADA/Too Late, Too Soon
13	13	14	9	AMANDA MARSHALL/Fall From Grace
8	9	9	9	COUNTING CROWS/A Long December
30	26	28	5	CELINE DION/It's All Coming...
5	30	11	5	WHITNEY HOUSTON/ Believe In You...
-	-	-	-	NO MERCY/Please Don't Go
-	-	-	-	RICHARD MARX/Until I Find You...

MARKET #33
WNVZ/Norfolk
 (804) 497-2000
 London/West

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
69	62	65	64	SPICE GIRLS/Wannabe
56	55	59	63	KEITH SWEAT/Nobody
52	57	62	61	BLACKOUT ALLSTARS/ Like It
55	55	59	59	AZ YET/Last Night
44	49	58	58	BABYFACE/Every Time I...
54	58	54	57	R. KELLY/ Believe I Can Fly
60	63	56	57	TONI BRAXTON/Un-break My Heart
50	50	46	53	BLACKSTREET/No Diggity
55	53	52	52	GINA G/Ooh Aah...Just...
45	46	46	52	MONICA/For You I Will
50	51	49	52	LE CLUCK/Tonight Is The Night
30	55	52	42	AMBER/Colour Of Love
53	57	55	49	EN VOUGUE/Don't Let Go (Love)
-	1	14	26	AALIYAH/One In A Million
33	28	45	48	SAVAGE GARDEN/ Want You
51	53	48	48	CRUSH/Jellyhead
24	29	29	44	CRYSTAL WATERS/Say...If You Feel...
7	29	27	31	FUNKY GREEN DOGS/Fired Up
-	-	-	-	17 26 SABELLE/One O'Clock
-	-	-	-	21 22 25 NO MERCY/Please Don't Go
30	26	19	25	LIVIN' JOY/Don't Stop Movin'
28	23	24	24	MADONNA/Don't Cry For Me...
-	-	-	-	15 21 22 ZHANE/Request Line
25	23	18	19	"AFKAP"/The Holy River
7	7	14	16	LUSCIOUS JACKSON/Naked Eye
9	5	13	6	TRUTH/Everyday
-	-	-	-	1 5 DRU HILL/In My Bed
-	-	-	-	16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

MARKET #36
WZPL/Indianapolis
 (317) 816-4000
 Gjerdrum/Decker

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
50	64	61	73	JEWEL/You Were Meant...
65	61	66	62	HOOTIE & BLOWFISH/ Go Blind
68	64	64	62	TONI BRAXTON/Un-break My Heart
68	67	61	62	EN VOUGUE/Don't Let Go (Love)
65	58	58	52	NO DOUBT/Don't Speak
46	42	46	44	JOHN MELLENCAMP/Just Another Day
43	44	43	43	COUNTING CROWS/A Long December
50	43	50	43	CARDIGANS/Lovefool
34	40	43	42	CRANBERRIES/When You're Gone
48	45	41	42	SHERYL CROW/Everyday Is...
26	26	31	42	BABYFACE/Every Time I...
28	42	41	40	SAVAGE GARDEN/ Want You
35	31	35	38	CELINE DION/All By Myself
10	16	43	37	WALLFLOWERS/One Headlight
44	49	42	35	ALANIS MORISSETTE/Head Over Feet
18	17	30	33	LEAH ANDREONE/It's Alright, It's...
20	12	18	30	DUNCAN SHEIK/Barely Breathing
-	-	-	-	30 28 BARENAKED LADIES/The Old Apartment
-	-	-	-	15 29 AMANDA MARSHALL/Fall From Grace
17	28	28	28	TRACY CHAPMAN/Give Me One Reason
40	46	43	25	R. KELLY/ Can't Sleep...
18	20	18	25	R. KELLY/ Believe I Can Fly
33	29	24	24	TONI BRAXTON/You're Makin' Me...
-	-	-	-	13 18 24 BETTER THAN EZRA/Desperately Wanting
28	28	25	23	RED HOT CHILI...Love Rollercoaster
24	19	16	23	SUBLIME/What I Got
-	-	-	-	17 20 22 WHITNEY HOUSTON/Step By Step
17	30	22	21	ERIC CLAPTON/Change The World
-	-	-	-	20 19 LUSCIOUS JACKSON/Naked Eye
26	22	19	18	JEWEL/Who Will Save...
-	-	-	-	13 18 PAULA COLE/Where Have All...
15	18	15	17	DEEP BLUE SOMETHING/Breakfast AL...
-	-	-	-	17 GIN BLOSSOMS/It's Hear It...
-	-	-	-	17 EVERYTHING BUT...Missing
-	-	-	-	17 GIN BLOSSOMS/Follow You Down
-	-	-	-	17 BRANDY/Sittin' Up In My...
16	14	16	15	DONNA LEWIS/ Love You Always...
25	15	11	12	SPICE GIRLS/Wannabe
20	18	12	9	U2/Discotheque
-	-	-	-	6 7 ASHLEY MACISAAC/Sleepy Maggle

MARKET #37
WKNS/Charlotte
 (704) 331-9510
 Bridgman/Crescente

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
64	65	64	68	NO DOUBT/Don't Speak
66	72	70	65	CARDIGANS/Lovefool
61	62	63	64	EN VOUGUE/Don't Let Go (Love)
49	62	62	63	JEWEL/You Were Meant...
61	62	64	61	TONI BRAXTON/Un-break My Heart
18	45	56	60	R. KELLY/ Believe I Can Fly
44	38	39	42	QUAD CITY DJ'S/C'mon 'N Ride It...
40	30	31	38	SHERYL CROW/It Makes You...
46	43	35	38	KEITH SWEAT/Twisted
55	45	38	38	NO DOUBT/Spiderwebs
26	24	35	37	GINA G/Ooh Aah...Just...
33	41	43	35	SPICE GIRLS/Wannabe
28	17	23	29	TONI BRAXTON/You're Makin' Me...
21	12	14	29	AMBER/This Is Your Night
24	23	23	29	KEITH SWEAT/Nobody
37	20	17	29	PLANET SOUL/Set U Free
31	33	33	20	RED HOT CHILI...Love Rollercoaster
23	28	26	21	BLACKSTREET/No Diggity
35	30	37	27	MERRIL BAINBRIDGE/Mouth
22	24	23	24	DONNA LEWIS/ Love You Always...
-	-	-	-	10 27 24 SAVAGE GARDEN/ Want You
14	27	22	22	COUNTING CROWS/A Long December
6	19	20	21	DUNCAN SHEIK/Barely Breathing
16	20	19	21	LE CLUCK/Tonight Is The Night
10	6	5	21	CELINE DION/All By Myself
24	21	23	19	ALANIS MORISSETTE/Head Over Feet
31	31	22	20	GREASE MEGAMIX/Grease Megamix
18	21	23	19	311/All Mixed Up
21	19	18	19	TONY RICH PROJECT/Nobody Knows
20	19	20	19	HOOTIE & BLOWFISH/ Go Blind
-	-	-	-	18 17 18 K5/Passion
18	16	14	14	ALANIS MORISSETTE/Tronic
-	-	-	-	7 14 PAULA COLE/Where Have All...
18	16	14	14	ALANIS MORISSETTE/Tronic
10	11	12	13	NO MERCY/Where Do You Go
34	32	37	11	MADONNA/Don't Cry For Me...

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

99.7 WDJX
Today's BEST Music!

MARKET #50
WDJX/Louisville
(502) 589-4800
Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
78	73	71	71	70	CARDIGANS/Lovefool
78	74	71	70	70	NO DOUBT/Don't Speak
41	38	37	69	69	NEW EDITION/It's Still In Love...
78	73	72	69	69	EN VOEGUE/Don't Let Go (Love)
65	63	66	66	66	JEWEL/You Were Meant...
51	53	51	51	51	TONI BRAXTON/Un-break My Heart
37	42	41	42	42	SAVAGE GARDEN/It's Alright, It's...
40	42	41	41	41	KEITH SWEAT/Nobody
16	14	11	10	10	BABYFACE/Every Time I...
37	41	45	39	39	SPICE GIRLS/Wannabe
28	40	37	38	38	LEAH ANDREONE/It's Alright, It's...
38	43	37	37	37	BLACKSTREET/No Diggity
24	28	26	36	36	DONNA LEWIS/Without Love
26	30	30	36	36	MERRIL BAINBRIDGE/Mouth
38	40	39	35	35	GINA G/Ooh Aah... Just...
39	31	32	34	34	SHERYL CROW/Everyday Is...
28	17	15	28	28	AALIYAH/One In A Million
67	71	71	71	71	R. KELLY/ Believe I Can Fly
32	42	51	22	22	TONI BRAXTON/You're Makin' Me...
20	17	18	18	18	GINUWINE/Pony
21	17	18	17	17	RED HOT CHILI...Love Rollercoaster
19	16	17	16	16	NO MERCY/Please Don't Go
21	17	19	16	16	K5/Passion
20	15	14	15	15	COLLECTIVE SOUL/Precious Declaration
20	15	14	15	15	AMBER/Colour Of Love
32	15	15	15	15	MADONNA/Don't Cry For Me...
10	12	12	12	12	BETTER THAN EZRA/Desperately Wanting
8	11	8	12	12	JON SECADA/Too Late, Too Soon
11	10	13	11	11	LUSCIOUS JACKSON/Naked Eye
11	10	13	11	11	LE CLIC/Tonight Is The Night
10	10	10	11	11	BARENAKED LADIES/The Old Apartment
7	6	7	10	10	AEROSMITH/Falling In Love...
7	6	7	10	10	"AFKAP"/The Holy River
6	6	6	9	9	DUNCAN SHEIK/Barely Breathing
19	15	9	8	8	CRANBERRIES/When You're Gone
11	8	6	8	8	BLACKOUT ALLSTARS/Like It
11	8	6	7	7	PAULA COLE/Where Have All...
7	6	6	7	7	ASHLEY MADISON/Sleepy Maggie
16	12	7	7	7	AMANDA MARSHALL/Fall From Grace

96.7 KHFI
Today's BEST Music!

MARKET #51
KHFI/Austin
(512) 474-9233
Roberts/Ventura

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	70	72	73	73	TONI BRAXTON/Un-break My Heart
33	39	72	72	72	JEWEL/You Were Meant...
71	69	72	71	71	NO DOUBT/Don't Speak
73	70	70	71	71	CARDIGANS/Lovefool
70	74	71	69	69	EN VOEGUE/Don't Let Go (Love)
45	73	41	46	46	MADONNA/Don't Cry For Me...
24	26	41	45	45	GINUWINE/Pony
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	42	43	43	43	BUFFY/First Love
44	41	42	42	42	KEITH SWEAT/Nobody
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40	39	39	ALANIS MORISSETTE/Head Over Feet
41	38	39	38	38	MERRIL BAINBRIDGE/Mouth
73	39	36	38	38	BLACKSTREET/No Diggity
44	34	35	36	36	SHERYL CROW/It Makes You...
12	18	30	32	32	LEAH ANDREONE/It's Alright, It's...
30	30	29	31	31	MARIAH CAREY/Always Be My Baby
29	32	30	29	29	TONI BRAXTON/You're Makin' Me...
26	26	28	28	28	LA BOUCHE/Fall In Love
46	27	27	27	27	SPICE GIRLS/Wannabe
17	42	47	44	44	NEW EDITION/It's Still In Love...
34	41	42	42	42	CRANBERRIES/When You're Gone
37	38	40			

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	2	1	SPICE GIRLS Wannabe (<i>Virgin</i>)	1776	1706	1646	1570	35/2
3	1	1	2	AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)	1695	1806	1744	1638	40/1
6	5	4	3	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	1605	1590	1526	1462	39/1
2	3	3	4	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)	1372	1615	1645	1776	32/0
5	6	6	5	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	1304	1403	1479	1525	27/0
15	11	10	6	DRU HILL In My Bed (<i>Island</i>)	1299	1149	945	784	36/5
9	8	7	7	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	1267	1304	1254	1197	36/0
10	10	9	8	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	1253	1196	1113	1088	22/0
18	13	12	9	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	1210	1073	900	731	29/5
7	7	8	10	BLACKSTREET No Diggity (<i>Interscope</i>)	1142	1254	1405	1406	29/0
1	4	5	11	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	1126	1448	1618	1884	30/0
29	22	13	12	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	1105	1005	693	472	35/4
26	23	17	13	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	944	787	641	580	26/2
8	9	11	14	TONY TONI TONE Let's Get Down (<i>Mercury</i>)	937	1090	1170	1349	23/1
16	15	14	15	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	929	913	864	773	31/6
21	14	16	16	FREAK NASTY Da Dip (<i>Power</i>)	919	887	876	694	30/2
33	29	23	17	CARDIGANS Lovefool (<i>Mercury</i>)	785	667	528	380	18/0
22	19	19	18	BLACKOUT ALLSTARS I Like It (<i>Columbia</i>)	737	749	722	691	20/0
36	28	21	19	ZHANE' Request Line (<i>Illtown/Motown</i>)	723	698	583	365	33/2
12	12	15	20	GINUWINE Pony (<i>550 Music</i>)	719	888	922	946	25/0
31	25	20	21	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	691	716	626	405	25/1
27	27	22	22	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	684	669	593	509	21/0
BREAKER			23	ALLURE F/NAS Head Over Heels (<i>Crave</i>)	578	407	246	142	20/2
17	21	26	24	MC LYTE Cold Rock A Party (<i>EastWest/EEG</i>)	560	582	694	758	20/1
13	16	18	25	NEW EDITION I'm Still In Love With You (<i>MCA</i>)	557	756	811	909	16/0
11	17	24	26	R. KELLY I Believe I Can Fly (<i>Jive</i>)	506	611	785	959	16/0
28	31	30	27	CRYSTAL WATERS Say...If You Feel Alright (<i>Mercury</i>)	498	489	484	504	17/0
—	41	38	28	702 Get It Together (<i>Biv 10/Motown</i>)	461	352	280	233	18/3
50	38	37	29	CELINE DION All By Myself (<i>550 Music</i>)	393	352	301	242	16/0
23	24	28	30	MADONNA Don't Cry For Me Argentina (<i>Warner Bros.</i>)	392	564	634	666	13/0
DEBUT			31	SWV Can We (<i>Jive</i>)	390	156	—	—	21/3
30	33	32	32	E-40 Things'll Never Change (<i>Sick Wid' It/Jive</i>)	385	426	469	435	14/0
24	32	31	33	MINT CONDITION What Kind Of Man... (<i>Perspective/A&M</i>)	383	438	478	649	12/0
25	26	29	34	GINA G Ooh Aah...Just A Little Bit (<i>Eternal/WB</i>)	376	494	603	646	11/0
14	18	27	35	FOXY BROWN Get Me Home (<i>Violator/Def Jam/RAL/Mercury</i>)	372	566	766	792	13/0
—	45	43	36	ANGELINA Without Your Love (<i>Upstairs</i>)	357	273	255	126	12/2
49	47	40	37	MAXWELL Sumthin' Sumthin' (<i>Columbia</i>)	352	285	238	247	16/0
—	—	49	38	GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	349	219	90	—	20/7
—	—	45	39	YVETTE MICHELLE I'm Not Feeling You (<i>Loud/RCA</i>)	334	250	189	151	16/1
DEBUT			40	AFTER 7 Sara Smile (<i>Virgin</i>)	313	188	151	74	15/1
48	43	39	41	MAKAVELI Hail Mary (<i>Death Row/Interscope</i>)	300	294	278	263	13/4
38	36	36	42	LIVIN' JOY Don't Stop Movin' (<i>MCA</i>)	296	355	350	345	12/0
34	35	35	43	"AFKAP" Somebody's Somebody (<i>NPG/EMI</i>)	291	372	389	368	15/1
DEBUT			44	JOOSE If Tomorrow Never Comes (<i>Flavor Unit/EastWest/EEG</i>)	285	151	45	17	17/4
—	—	50	45	WILD ORCHID Talk To Me (<i>RCA</i>)	282	211	87	—	15/4
32	34	34	46	IMMATURE Watch Me Do My Thing (<i>Loud/RCA</i>)	272	402	461	401	10/0
—	—	48	47	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	263	226	207	160	15/1
DEBUT			48	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	256	97	86	52	13/3
42	42	42	49	NO MERCY Please Don't Go (<i>Arista</i>)	242	282	278	286	12/0
DEBUT			50	DJ KOOL Let Me Clear My Throat (<i>American/WB</i>)	236	153	132	89	17/9

This chart reflects airplay from February 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker.

43 CHR/Rhythmic reporters. 41 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

ALLURE F/NAS

Head Over Heels (*Crave*)

TOTAL PLAYS/INCREASE

TOTAL STATIONS/ADDS

CHART

578/171

20/2

23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
REAL MCCOY One More Time (<i>Arista</i>)	11
DJ KOOL Let Me Clear My Throat (<i>American/WB</i>)	9
GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	7
AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	6
RAHSAAN PATTERSON Stop By (<i>MCA</i>)	6
WESTSIDE CONNECTION Gangstas Make... (<i>Lench Mob/Priority</i>)	6
CAMP LO Luchini (<i>Profile</i>)	5
DRU HILL In My Bed (<i>Island</i>)	5
MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SWV Can We (<i>Jive</i>)	+234
ALLURE F/NAS Head Over Heels (<i>Crave</i>)	+171
FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	+159
PUFF DADDY Can't Nobody... (<i>Bad Boy/Arista</i>)	+157
DRU HILL In My Bed (<i>Island</i>)	+150
MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	+137
JOOSE If Tomorrow... (<i>Flavor Unit/EastWest/EEG</i>)	+134
GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	+130
AFTER 7 Sara Smile (<i>Virgin</i>)	+125
CARDIGANS Lovefool (<i>Mercury</i>)	+118

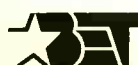
HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)
GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)
L.L. COOL J Loungin' (<i>Def Jam/RAL/Mercury</i>)
AZ YET Last Night (<i>LaFace/Arista</i>)
AMBER This Is Your Night (<i>Tommy Boy</i>)
QUAD CITY DJ'S C'mon... (<i>Quadra Sound/Big Beat/Atlantic</i>)
AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)
NO MERCY Where Do You Go (<i>Arista</i>)
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WESTSIDE CONNECTION

"GANGSTAS MAKE THE WORLD GO ROUND"



The second smash single from the Platinum-plus "Bow Down" Album!



Most Added Rhythmic

- KPWR / Los Angeles
- KBXX / Houston
- KMEL / San Francisco
- KYLD / San Francisco
- WHHH / Indianapolis
- WJBT / Jacksonville
- KPRR / El Paso
- KBZR / Phoenix
- WKXJ / Chatanooga
- KCAQ / Oxnard...and more!

Most Added Urban - Over 50 Stations!

HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	PUFF DADDY Can't Nobody Hold... (Bad Boy/Arista)	2741	2457	103/4
2	2	MAKAVELI Hail Mary (Death Row/Interscope)	1984	1853	84/5
6	3	HEAVY D Big Daddy (Uptown/MCA)	1397	1236	79/0
4	4	E-40 Things'll Never Change (Sick Wid' It/Jive)	1357	1425	74/0
14	5	ALLURE F/NAS Head Over Heels (Crave)	1177	693	83/17
7	6	BRAT F/T-BOZ Ghetto Love (So So Def/Columbia)	1172	1203	74/1
8	7	FREAK NASTY Da Dip (Power)	1140	1198	43/2
10	8	DJ KOOL Let Me Clear My Throat (American/WB)	1109	970	75/11
13	9	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)	1063	694	82/11
3	10	MC LYTE Cold Rock A Party (EastWest/EEG)	1053	1490	48/1
5	11	FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)	947	1304	39/1
12	12	TELA Sho 'Nuff (Suav House/Relativity)	878	851	49/1
16	13	GHOST FACE KILLER All I Got Is You (Epic)	746	662	65/2
17	14	TRACEY LEE The Theme (By Storm/Universal)	724	615	62/3
11	15	LIL' KIM No Time (Undeas/Big Beat/Atlantic)	698	872	27/0
—	16	LIL' KIM Crush On U (Big Beat/Atlantic)	694	236	64/55
—	17	OUTKAST Jazzy Belle (LaFace/Arista)	693	397	65/11
15	18	ICE CUBE The World Is Mine (Jive)	692	676	54/2
18	19	RICHELIE RICH Do G's Get To Go To Heaven? (Def Jam/Mercury)	672	601	53/0
19	20	REDMAN Whatever Man (Def Jam/RAL/Mercury)	641	596	56/4

This chart reflects airplay from February 17-23. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 80 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

NEW & ACTIVE

WHITNEY HOUSTON Step By Step (Arista)
Total Plays: 235, Total Stations: 17, Adds: 2

NU FLAVOR Sweet Sexy Thing (Reprise)
Total Plays: 230, Total Stations: 13, Adds: 4

TRE Take Your Time (Mo Thug/Relativity)
Total Plays: 228, Total Stations: 12, Adds: 0

SELENA Dance Medley (EMI Latin)
Total Plays: 211, Total Stations: 11, Adds: 1

LIL' KIM Crush On U (Big Beat/Atlantic)
Total Plays: 202, Total Stations: 7, Adds: 4

SABELLE One O'Clock (Work)
Total Plays: 186, Total Stations: 10, Adds: 0

HEAVY D Big Daddy (Uptown/MCA)
Total Plays: 186, Total Stations: 6, Adds: 0

MAKAVELI To Live & Die In L.A. (Death Row/Interscope)
Total Plays: 176, Total Stations: 4, Adds: 0

CAMP LO Luchini (Profile)
Total Plays: 172, Total Stations: 14, Adds: 5

TRACEY LEE The Theme (By Storm/Universal)
Total Plays: 162, Total Stations: 7, Adds: 1

SHAQUILLE O'NEAL Straight (T.W.is.M./Trauma/Interscope)
Total Plays: 158, Total Stations: 8, Adds: 1

JEWEL You Were Meant For Me (Atlantic)
Total Plays: 146, Total Stations: 3, Adds: 1

SUNLAND We Are Only Human (Lavaland)
Total Plays: 142, Total Stations: 2, Adds: 0

FUNKY GREEN DOGS Fired Up (Twisted/MCA)
Total Plays: 140, Total Stations: 10, Adds: 0

KENNY G Havana (Arista)
Total Plays: 132, Total Stations: 9, Adds: 1

ROOTS What They Do (DGC/Geffen)
Total Plays: 129, Total Stations: 9, Adds: 0

DONELL JONES Knocks Me Off... (Untouchables/LaFace/Arista)
Total Plays: 128, Total Stations: 3, Adds: 0

WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)
Total Plays: 125, Total Stations: 9, Adds: 6

MINT CONDITION You Don't Have... (Perspective/A&M)
Total Plays: 123, Total Stations: 12, Adds: 1

ACID FACTOR Fantasy (Street Beat)
Total Plays: 106, Total Stations: 5, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS MARCH 4

Notorious B.I.G.	"Hypnotize" (Bad Boy/Arista)
Ray J.	"Let It Go" (Elektra/EEG)
Jocelyn Enriquez	"A Little Bit Of Ecstasy" (Tommy Boy)
Spearhead	"U Can't Sing R Song" (Capitol)



WHAT UP? — Bad Boy/Arista recording artists 112 party with KPWR-FM (Power 106)/L.A.'s Crazy Kidz. Clowning around the studio are (l-r) Power 106's Johnny 5 and Joey Boy, 112 group members, and Arista super power Joe Reichling.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacque James 13 NU FLAVOR "Sweet" KENNY G "Havana" REAL MCCOY "More" DRU HILL "Bed" BLACKSTREET "Leave" MARK MORRISON "Return"	WKXJ/Chattanooga, TN PD: Roy Jaynes MD: Bobby Corona TRU "Feel" CAMP LO "Luchini" RAHSAAN PATTERSON "Stop" REAL MCCOY "More" JANA "What" WESTSIDE CONNECTION "Gangstas"	KIKI/Honolulu, HI PD: Ales Oda MD: James Coles 33 MAESTRO "Jonns" 11 ANGELINA "Without" 10 JOOSE "Tomorrow" 10 ERA "Just"	KLUC/Las Vegas, NV PD: Alan Oda MD: Melissa Stefan 24 TONY TONI TONE "Let's" 21 PUFF DADDY "Nobody"	WKTU/New York, NY PD: Franka Bero MD: Andy Shane RUPAUL "Love"	KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 2 REAL MCCOY "More" 1 GINUWINE "Tell"	KHTS/San Diego, CA PD: Todd Shannon APD/MD: Ron Geronimo 34 WHITE TOWN "Woman" 5 FREAK NASTY "Dip" 5 REAL MCCOY "More" GINUWINE "Tell" AZ YET "Sorry"	KWIN/Stackton, CA PD: Steve Wall MD: Panama Jack 35 RACE "Fantasy" 19 REAL MCCOY "More" 18 FAITHLESS "Insomnia" 17 MONICA "Ter" 14 JANA "What" 12 DJ KOOL "Clear" 9 702 "Tweeter" RAHSAAN PATTERSON "Stop" GINUWINE "Tell" ROME "Healing"	
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes AALIYAH "Million" MARK MORRISON "Return" FRANCE JOLI "Touch"	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 19 MARK MORRISON "Return" 27 DRU HILL "Bed" 10 PUFF DADDY "Nobody" 6 WHITNEY HOUSTON "Stop" 7 DJ KOOL "Clear" 702 "Together"	KQMG/Honolulu, HI PD: Jamie Hyatt 30 ANGELINA "Without" 30 AFTER 7 "Sara" 27 DRU HILL "Bed" 10 PUFF DADDY "Nobody" 6 WHITNEY HOUSTON "Stop" 7 DJ KOOL "Clear" 702 "Together"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damien Young CAMP LO "Luchini" OUTKAST "Jazzy" NOTORIOUS B.I.G. "Hypnotize"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherty 12 ALLURE F/NAS "Heels"	WJSS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 4 SNOOP DOGGY DOGG "Vapors" SWW "Can" NU FLAVOR "Sweet"	XHTZ/San Diego, CA DMPD: Lisa Vazquez APD/MD: Jeff Nelson 58 AZ YET "Sorry" 21 RARE BLEND "Swang" 7 YVETTE MICHELLE "Feeling" 5 FOXY BROWN "Titi" 5 MONTELL JORDAN "Tonight"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D 34 MC LYTE "Cold" 28 ELEMENTS OF LIFE "Sweet" 24 FREAK NASTY "Dip" 23 ERYKAH-BADU "Lifetime" 16 SPICE GIRLS "Wannabe" 9 REDMAN "Whatever" 7 DJ KOOL "Clear"	
WERQ/Baltimore, MD PD: Tom Catacecci MD: Cole 8 SPICE GIRLS "Wannabe" 5 LIL' KIM "Crush" 5 DJ KOOL "Clear"	WQKS/Denver, CO PD: Dan Bowen MD: Lee Cagle 38 MONTELL JORDAN "Falling" DJ KOOL "Clear"	KBXX/Houston, TX PD: Rob Scoble MD: Greg Head 24 BLACKSTREET "Leave" 19 AZ YET "Sorry" 17 LIL' KIM "Crush" 16 WESTSIDE CONNECTION "Gangstas"	WPCW/Miami, FL PD: Kid Curry MD: Phil Jones 21 FAITHLESS "Insomnia" 8 JOOSE "Tomorrow" 3 UNCLE AL "Menealo"	KCAQ/Oxnard, CA PD: Dan Garite APD: Keith McKay MD: Steve Perez WESTSIDE CONNECTION "Gangstas" 112 "Cuppa" SNOOP DOGGY DOGG "Vapors" MAKAVELI "Hail"	WJSS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 4 SNOOP DOGGY DOGG "Vapors" SWW "Can" NU FLAVOR "Sweet"	KSFM/Sacramento, CA PD: Bob West MD: Traelo WILD ORCHID "Talk"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D 34 MC LYTE "Cold" 28 ELEMENTS OF LIFE "Sweet" 24 FREAK NASTY "Dip" 23 ERYKAH-BADU "Lifetime" 16 SPICE GIRLS "Wannabe" 9 REDMAN "Whatever" 7 DJ KOOL "Clear"	
WBHJ/Birmingham, AL PD: Mickey Johnson MD: Daysha Parker 50 LIL' KIM "Crush" 50 FOXY BROWN "Titi" 50 GINUWINE "Tell" 10 ZHANE "Request" 10 "AFKAP" "Somebody" 5 SWW "Can" 5 CAMP LO "Luchini"	KPRR/EI Paso, TX PD: John Candelaria MD: John Candelaria 35 RICHIE RICH "Return" 17 MONSTARS "High" 8 ANGELINA "Mambo" 7 MARK MORRISON "Return" 7 BRAT F/T-BOZ "Ghetto" 2 SELENA "Medley" WESTSIDE CONNECTION "Gangstas"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Fry RAHSAAN PATTERSON "Stop" JOOSE "Tomorrow" WESTSIDE CONNECTION "Gangstas" DJ KOOL "Clear"	KDON/Monterey, CA PD: Jamiller Wilde MD: Marcus D. WILD ORCHID "Talk" NU FLAVOR "Sweet" JOSETTE "Dream"	WVWX/Providence, RI PD: Jon Davston MD: Becky Janessa 29 REAL MCCOY "More" 12 RUPAUL "Love" AZ YET "Sorry" MINT CONDITION "Hurt" TRACEY LEE "Theme" PAULA COLE "Cowboys" RAHSAAN PATTERSON "Stop" ARTIE THE 1 MAN "Mami"	WJSS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 4 SNOOP DOGGY DOGG "Vapors" SWW "Can" NU FLAVOR "Sweet"	KZHT/Salt Lake City, UT PD: Chet Buchanan MD: Dr. Doug 64 JEWEL "You" REAL MCCOY "More" JON SECADA "Late" DRU HILL "Bed" SHERYL CROW "Everyday" ENIGMA "T.N.T."	WPGC/Washington, DC PD: Jay Stevens MD: Albie D 34 MC LYTE "Cold" 28 ELEMENTS OF LIFE "Sweet" 24 FREAK NASTY "Dip" 23 ERYKAH-BADU "Lifetime" 16 SPICE GIRLS "Wannabe" 9 REDMAN "Whatever" 7 DJ KOOL "Clear"	
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 18 GINUWINE "Tell" 14 MARK MORRISON "Return"	KBDS/Fresno, CA PD/MD: Mark Adams REAL MCCOY "More" DRU HILL "Bed" TRUTH "Everyday"	WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palano SWW "Can" SAVAGE GARDEN "Want" AZ YET "Sorry"	KWNZ/Reno, NV PD: Jeff Davis MD: Bill Shakespear REAL MCCOY "More" WILD ORCHID "Talk" JON SECADA "Late" NU FLAVOR "Sweet"	WVWX/Providence, RI PD: Jon Davston MD: Becky Janessa 29 REAL MCCOY "More" 12 RUPAUL "Love" AZ YET "Sorry" MINT CONDITION "Hurt" TRACEY LEE "Theme" PAULA COLE "Cowboys" RAHSAAN PATTERSON "Stop" ARTIE THE 1 MAN "Mami"	WJSS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 4 SNOOP DOGGY DOGG "Vapors" SWW "Can" NU FLAVOR "Sweet"	KTFM/San Antonio, TX PD: Cliff Treadway Acting MD: Steve Chavez DJ KOOL "Clear" REAL MCCOY "More" DRU HILL "Bed" SF SPANISH FLY "See" TONI BRAXTON "Want"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 16 DJ KOOL "Clear" 5 GINUWINE "Tell"	KUBE/Seattle, WA PD: Mike Tierney APD/MD: Lindsey Clipic RAHSAAN PATTERSON "Stop" SHAQUILLE O'NEAL "Straight"

43 Total Reporters
43 Current Reporters
41 Current Playlists

Did Not Report, Playlist Frozen (2):
WJMH/Greensboro, NC
KDGS/Wichita, KS

No Longer A Reporter (1):
KJMN/Denver, CO

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	58	59	58	58	BLACKOUT ALLSTARS/ Like It
46	54	58	58	58	TONI BRAXTON/Un-break My Heart
41	42	46	50	50	NO MERCY/Where Do You Go
28	50	57	47	47	EN VOUE/Don't Let Go (Love)
30	40	40	47	47	JOCELYN ENRIQUEZ/Do You Miss Me
44	52	50	44	44	TONI BRAXTON/You're Makin' Me...
24	34	41	41	41	MADONNA/Don't Cry For Me...
22	37	40	38	38	SPICE GIRLS/Wannabe
23	33	34	36	36	LOVE TRIBES/Stand Up
25	35	36	34	34	LE CLICK/Tonight Is The Night
13	26	32	32	32	GINA G/Oh Aah...Just...
20	22	27	27	27	LA BOUCHE/Fatlin' In Love
9	20	25	25	25	LIVIN' JOY/Don't Stop Movin'
23	26	23	20	20	AMBER/This Is Your Night
16	18	13	19	19	R. KELLY/ Believe I Can Fly
-	-	-	-	-	WILD ORCHID/Talk To Me
5	10	21	19	19	CRYSTAL WATERS/Say...If You Feel...
9	13	8	18	18	MONICA/For You I Will
17	16	19	16	16	BLACKSTREET/No Diggity
-	-	-	-	-	REAL MCCOY/One More Time
10	16	12	14	14	BAD YARD CLUB/In The Ghetto
-	-	-	-	-	LE CLICK/Call Me
8	10	11	13	13	ROCKELL/ Fell In Love
7	11	14	13	13	FUNKY GREEN DOGS/Fired Up
-	-	-	-	-	WHITNEY HOUSTON/Step By Step
6	7	15	8	8	NO MERCY/Please Don't Go
7	7	5	5	5	BABYFACE/Every Time I...
7	7	5	5	5	KEITH SWEAT/Nobody
4	6	5	5	5	CELINE DION/All By Myself
-	-	-	-	-	RUPAULA Little Bit Of Love

MARKET #1
WQHT/New York
(212) 229-9797
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	40	43	43	43	DRU HILL/In My Bed
20	28	40	42	42	PUFF DADDY/Can't Nobody Hold...
41	41	40	41	41	MINT CONDITION/What Kind Of Man...
36	42	39	41	41	LOST BOYZ/Get Up
40	39	43	41	41	AALIYAH/One In A Million
43	42	40	40	40	BLACKSTREET/Don't Leave Me
37	43	41	40	40	NEW EDITION/Still In Love...
-	-	-	-	-	GINUWINE/Tell Me Do U Wanna
27	39	32	36	36	MONICA/For You I Will
41	40	41	36	36	MC LYTE/Cold Rock A Party
39	39	30	35	35	ERYKAH BADU/On & On
-	-	-	-	-	MAKAVELI/Hail Mary
32	39	34	32	32	ZHANE/Request Line
32	30	32	31	31	LIL' KIM/Crush On U
25	31	30	30	30	FOXY BROWN/II Be
40	42	30	30	30	GHOST FACE KILLER/All I Got Is You
-	-	-	-	-	NEW EDITION/You Don't Have To...
27	26	25	28	28	YVETTE MICHELLE/It's Not Feeling You
13	26	24	26	26	ALFONZO HUNTER/Weekend Thing
-	-	-	-	-	702/Get It Together
31	30	26	24	24	112/Come See Me
37	29	28	21	21	FOXY BROWN/Get Me Home
18	15	17	21	21	HEAVY D/Big Daddy
16	12	15	20	20	REDMAN/Whatever Man
25	24	24	18	18	IMMATURE/Watch Me Do My Thing
17	14	15	17	17	TRACY LEE/The Theme
26	22	25	17	17	BABYFACE/Every Time I...
-	-	-	-	-	BRAT F/7-BOZ/Ghetto Love
26	24	24	14	14	MONTELL JORDAN/What's On Tonight
-	-	-	-	-	ALLURE F/NAS/Head Over Heels
11	11	11	10	10	CAMP LO/Luchini
28	13	16	10	10	ROOTS/What They Do
-	-	-	-	-	NOTORIOUS B.I.G./Hypnotize

MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	48	68	72	72	MACK 10 & DOGG POUND/Nothin' But...
69	70	64	70	70	KEITH SWEAT/Nobody
70	73	64	68	68	KEITH SWEAT/twisted
66	73	62	68	68	112/Only You
70	72	68	67	67	TONY TONI TONE/Let's Get Down
45	47	46	46	46	MAKAVELI/To Live & Die In...
46	48	42	46	46	PUFF DADDY/Can't Nobody Hold...
31	47	40	46	46	FOXY BROWN/Get Me Home
67	72	47	43	43	WESTSIDE CONNECTION/Gangstas Make...
45	46	43	43	43	EN VOUE/Don't Let Go (Love)
-	-	-	-	-	AALIYAH/One In A Million
28	33	31	31	31	E-40/Things'll Never...
32	32	29	31	31	SHAQUILLE O'NEAL/Straight
28	32	26	28	28	YVETTE MICHELLE/It's Not Feeling You
-	-	-	-	-	ALLURE F/NAS/Head Over Heels
20	26	25	25	25	ICE CUBE/The World Is Mine
26	27	20	25	25	SNOOP DOGGY DOGG/Snoop's Upside Ya...
-	-	-	-	-	SNOOP DOGGY DOGG/Vapors
23	24	19	24	24	BLACKSTREET/No Diggity
47	25	23	22	22	GINUWINE/Pony
22	26	19	22	22	2PAC/Ain't Mad At Ya
-	-	-	-	-	OUTKAST/Liens
-	-	-	-	-	CAMP LO/Luchini
-	-	-	-	-	OUTKAST/Jazzy Belle
-	-	-	-	-	NOTORIOUS B.I.G./Hypnotize

MARKET #3
WBMM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	54	48	67	67	TONI BRAXTON/Un-break My Heart
35	35	48	65	65	SPICE GIRLS/Wannabe
61	43	63	63	63	KEITH SWEAT/Nobody
64	63	61	62	62	NO DOUBT/Don't Speak
27	36	56	58	58	AZ YET/Last Night
27	37	63	53	53	NEW EDITION/Still In Love...
64	69	53	53	53	CARDIGANS/Lovefool
41	43	42	43	43	GINA G/Oh Aah...Just...
18	29	40	35	35	AMBER/Colour Of Love
29	22	15	35	35	TONY TONI TONE/Let's Get Down
66	70	60	33	33	BLACKSTREET/No Diggity
27	23	23	33	33	LE CLICK/Call Me
-	-	-	-	-	REAL MCCOY/One More Time
33	36	25	29	29	MADONNA/Don't Cry For Me...
63	64	49	28	28	EN VOUE/Don't Let Go (Love)
27	18	7	28	28	BABYFACE/Every Time I...
11	22	21	27	27	GINUWINE/Pony
-	-	-	-	-	AZ YET/Hard To Say I'm...
-	-	-	-	-	WILD ORCHID/Talk To Me
-	-	-	-	-	TORI AMOS/Professional Widow
-	-	-	-	-	MARK MORRISON/Return Of The Mack
15	17	15	17	17	CRYSTAL WATERS/Say...If You Feel...
-	-	-	-	-	SPICE GIRLS/Say You'll Be There
17	21	20	10	10	NO MERCY/Please Don't Go
-	-	-	-	-	FREAK NASTY/Da Dip
26	26	14	9	9	R. KELLY/ Believe I Can Fly

MARKET #4
KMEL/San Francisco
(415) 391-1061
Santosusso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	49	61	60	60	BLACKSTREET/Don't Leave Me
33	38	48	58	58	DRU HILL/In My Bed
61	51	59	48	48	TONY TONI TONE/Let's Get Down
54	41	34	45	45	AALIYAH/One In A Million
13	25	17	39	39	RICHIE RICH/Do's Get To Go...
32	25	28	36	36	MAXWELL/Sumthin' Sumthin'
48	57	56	35	35	MAKAVELI/To Live & Die In...
53	40	40	32	32	BABYFACE/Every Time I...
28	29	32	31	31	MONICA/For You I Will
48	40	38	31	31	MAKAVELI/Toss It Up
30	27	29	30	30	WESTSIDE CONNECTION/Gangstas Make...
-	-	-	-	-	SWW/Can We
48	47	50	29	29	MINT CONDITION/What Kind Of Man...
36	30	32	28	28	RICHIE RICH/Let's Ride
28	26	22	27	27	ERYKAH BADU/On & On
-	-	-	-	-	YVETTE MICHELLE/It's Not Feeling You
-	-	-	-	-	OUTKAST/Jazzy Belle
12	17	24	23	23	ZHANE/Request Line
11	22	20	23	23	ALLURE F/NAS/Head Over Heels
5	12	17	22	22	FOXY BROWN/II Be
34	36	32	31	31	ROOTS/What They Do
41	35	19	14	14	MACK 10 & DOGG POUND/Nothin' But...
33	22	13	19	19	CAMP LO/Luchini
5	6	8	13	13	112/Cupid
-	-	-	-	-	MINT CONDITION/You Don't Have To...
-	-	-	-	-	MAKAVELI/Hail Mary
10	11	13	7	7	AFTER 7/Sara Smile
13	24	15	7	7	E-40/Things'll Never...
-	-	-	-	-	AZ YET/Hard To Say I'm...
-	-	-	-	-	MARK MORRISON/Return Of The Mack
-	-	-	-	-	GINUWINE/Tell Me Do U Wanna

MARKET #4
KYLD/San Francisco
(415) 391-1077
Martin/Jazzy Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	55	61	65	65	FREAK NASTY/Da Dip
48	62	61	64	64	PUFF DADDY/Can't Nobody Hold...
-	-	-	-	-	SPANISH FLY/Can See
65	63	60	58	58	TONY TONI TONE/Let's Get Down
31	36	53	50	50	NO DOUBT/Don't Speak
52	48	51	48	48	ANGELINA/Without Your Love
63	62	40	47	47	JOSETTE/In A Dream
62	62	61	39	39	RICHIE RICH/Let's Ride
28	16	21	36	36	WESTSIDE CONNECTION/Gangstas Make...
62	49	46	36	36	MAKAVELI/Toss It Up
67	66	40	30	30	KEITH SWEAT/Nobody
28	24	22	30	30	MAKAVELI/To Live & Die In...
35	34	39	29	29	MACK 10 & DOGG POUND/Nothin' But...
5	19	30	29	29	BRAT F/7-BOZ/Ghetto Love
68	62	42	46	46	AALIYAH/One In A Million
35	37	33	24	24	ACID FACTOR/Fantasy
-	-	-	-	-	CARDIGANS/Lovefool
29	23	15	23	23	MC LYTE/Cold Rock A Party
16	16	15	22	22	E-40/Things'll Never...
11	13	18	20	20	BLACKSTREET/Don't Leave Me
-	-	-	-	-	MAKAVELI/Hail Mary
-	-	-	-	-	SHAQUILLE O'NEAL/Straight
37	45	38	20	20	ALLURE F/NAS/Head Over Heels
8	7	5	19	19	SPICE GIRLS/Wannabe
-	-	-	-	-	RICHIE RICH/Do's Get To Go...
29	24	16	17	17	OUTKAST/Liens
-	-	-	-	-	DJ KOOL/Let Me Clear My...
14	24	20	16	16	MONICA/For You I Will
-	-	-	-	-	MAXWELL/Sumthin' Sumthin'
12	15	9	12	12	DRU HILL/In My Bed
-	-	-	-	-	FOXY BROWN/II Be
7	9	10	10	10	AZ YET/Hard To Say I'm...
-	-	-	-	-	OUTKAST/Jazzy Belle
14	16	11	7	7	KATALINA/Sonic Groove
-	-	-	-	-	SELENA/Dance Medley
-	-	-	-	-	SWW/Can We
-	-	-	-	-	GINUWINE/Tell Me Do U Wanna
17	14	15	5	5	IMMATURE/Watch Me Do My Thing

MARKET #8
WPGC/Washington
(301) 441-3500
Stevens/Albie D.

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	62	62	64	64	DRU HILL/In My Bed
36	42	60	64	64	ERYKAH BADU/On & On
48	54	62	63	63	MONICA/For You I Will
46	50	48	55	55	LIL' KIM/No Time
45	35	48	51	51	702/Get It Together
63	43	51	48	48	TONI BRAXTON/ Love Me Some Him
41	50	53	46	46	DONELL JONES/Knocks Me Off My...
44	37	43	43	43	TONY TONI TONE/Let's Get Down
46	54	37	37	37	AALIYAH/One In A Million
48	48	50	35	35	EN VOUE/Don't Let Go (Love)
24	29	-	-	-	MC LYTE/Cold Rock A Party
-	-	-	-	-	PUFF DADDY/Can't Nobody Hold...
29	30	32	29	29	MAXWELL/Sumthin' Sumthin'
-	-	-	-	-	ELEMENTS OF LIFE/Sweet Love
15	16	26	28	28	LIL' KIM/Crush On U
24	23	36	27	27	BLACKSTREET/Every Time I...
33	17	21	26	26	BLACKSTREET/Don't Leave Me
-	-	-	-	-	SWW/Can We
40	39	29	25	25	MINT CONDITION/What Kind Of Man...
29	29	-	-	-	FREAK NASTY/Da Dip
37	37	26	23	23	WHITNEY HOUSTON/ Believe In You...
-	-	-	-	-	ERYKAH BADU/Next Lifetime
19	29	21	20	20	MAKAVELI/Hail Mary
-	-	-	-	-	AALIYAH/ Page Letter
-	-	-	-	-	SPICE GIRLS/Wannabe
-	-	-	-	-	SPICE GIRLS/Wannabe
-	-	-	-	-	FOXY BROWN/II Be
15	19	21	12	12	TRACY LEE/The Theme
-	-	-	-	-	REDMAN/Whatever Man
10	15	17	7	7	CAMP LO/Luchini
26	16	17	7	7	AFKAP/Friend, Lover...
7	21	15	7	7	AZ YET/Hard To Say I'm...
7	7	7	7	7	ZHANE/Request Line
-	-	-	-	-	DJ KOOL/Let Me Clear My...

MARKET #9
KBXX/Houston
(713) 623-2108
Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	41	47</			

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #36
WTLG/Indianapolis
 (317) 923-1456
 Buchanan

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
32	35	42	42	ERYKAH BADU/On & On
25	31	40	40	MONICA/For You I Will
38	38	39	39	MAXWELL/Sumthin' Sumthin'
32	35	38	38	DRU HILL/In My Bed
32	26	36	36	BABYFACE/Every Time I...
27	29	31	31	IMMATURE/Watch Me Do My Thing
30	30	35	35	NEW EDITION/You Don't Have To...
15	26	28	28	AZ YET/Hard To Say I'm...
14	28	25	25	KEITH SWEAT/Just A Touch
21	30	28	28	"AFKAP"/Somebody's Somebody
13	16	20	20	RAHSAAN PATTERSON/Stop By
27	29	28	28	TONY TONI TONE/Let's Get Down
19	22	28	28	PUFF DADDY/Can't Nobody Hold...
17	20	24	24	LATANYA/You Play Your...
30	29	25	25	EN VOGUE/Don't Let Go (Love)
30	26	31	31	CHAKA KHAN/Never Miss The Water
15	19	24	24	MONTELL JORDAN/What's On Tonight
26	25	24	24	TONI BRAXTON/Un-break My Heart
11	16	25	25	702/Get It Together
13	17	23	23	MINT CONDITION/You Don't Have To...
17	19	20	20	BRAXTONS/Only Love
37	25	22	22	BLACKSTREET/Never Gonna Let...
11	14	21	21	TRUTH/Everyday
11	14	21	21	TASHA HOLIDAY/Just The Way You...
-	-	-	-	LEVERT/True Dat
26	25	20	20	AALIYAH/One In A Million
9	10	19	19	MAKAVELI/Hail Mary
17	18	19	19	ZHANE/Request Line
17	18	19	19	SWEETBACK/You Will Rise
11	12	20	20	PUFF JOHNSON/All Over Your Face

MARKET #37
WPEG/Charlotte
 (704) 333-0131
 Carson/Quick

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
31	39	43	43	702/Get It Together
42	45	42	42	MONICA/For You I Will
41	41	42	42	DRU HILL/In My Bed
20	32	37	40	BABYFACE/Every Time I...
42	42	39	39	BLACKSTREET/Never Gonna Let...
40	42	40	40	AALIYAH/One In A Million
41	42	38	38	MAXWELL/Sumthin' Sumthin'
37	40	40	40	ERYKAH BADU/On & On
30	32	36	37	NEW EDITION/You Don't Have To...
38	25	37	37	GINUWINE/Pony
19	24	28	28	PUFF DADDY/Can't Nobody Hold...
25	26	28	28	IMMATURE/Watch Me Do My Thing
21	21	22	22	KEITH SWEAT/Just A Touch
16	19	19	19	112/Cupid
32	33	18	18	FOXY BROWN/Get Me Home
38	38	35	35	R. KELLY/ Believe I Can Fly
-	-	-	-	9 24 24
13	20	24	24	MONTELL JORDAN/What's On Tonight
17	19	24	24	ZHANE/Request Line
5	10	23	23	ROME/ I Belong To You...
18	18	23	23	TASHA HOLIDAY/Just The Way You...
20	20	22	22	YVETTE MICHELLE/ I'm Not Feeling You
18	20	22	22	MINT CONDITION/You Don't Have To...
16	15	19	19	DONNELL JONES/You Should Know
-	-	-	-	21 21
20	20	21	21	AZ YET/Hard To Say I'm...
34	35	34	34	TONY TONI TONE/Let's Get Down
25	21	21	21	702/Steelo
21	16	20	20	BRANDY, TAMIA.../Missing You
-	-	-	-	15 19 20
-	-	-	-	GINUWINE/Tell Me Do U Wanna

MARKET #1
WBL/New York
 (212) 592-0554
 Campbell

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
21	21	19	22	ERYKAH BADU/On & On
10	15	21	20	BABYFACE/Every Time I...
21	19	21	19	EN VOGUE/Don't Let Go (Love)
17	20	18	18	WHITNEY HOUSTON/ Believe In You...
18	21	19	18	LUTHER VANDROSS/ Can Make It Better
19	19	17	18	R. KELLY/ Believe I Can Fly
19	20	17	17	TONI BRAXTON/Un-break My Heart
19	20	17	17	MAXWELL/Sumthin' Sumthin'
13	12	10	11	ZHANE/Request Line
7	8	10	9	"AFKAP"/Somebody's Somebody
12	11	8	8	"AFKAP"/Somebody's Somebody
5	8	9	9	ISLEY BROTHERS/Tears
8	9	9	8	ANN NESBY/This Weekend
-	-	-	-	5 5 7
-	-	-	-	CHARISSE ARRINGTON/ Ain't No Way
10	5	7	7	AFTER 7/Sara Smile
-	-	-	-	6 7
-	-	-	-	WHITNEY HOUSTON/ Step By Step
-	-	-	-	5 7 7
-	-	-	-	TONI BRAXTON/ I Don't Want To
5	8	9	8	KEITH SWEAT/ Nobody
-	-	-	-	5 5 6
-	-	-	-	BLACKSTREET/ Don't Leave Me
9	8	7	7	MONICA/ For You I Will
-	-	-	-	5 5
-	-	-	-	KENNY LATTIMORE/ For You
-	-	-	-	5 5
-	-	-	-	ME SHELL NDEGECELLO/ Stay
-	-	-	-	5 5
-	-	-	-	MINT CONDITION/ You Don't Have To...
-	-	-	-	5 5
-	-	-	-	ROME/ I Belong To You...
-	-	-	-	5 5
-	-	-	-	INCOGNITO/ A Shade Of Blue
-	-	-	-	RAHSAAN PATTERSON/ Stop By
-	-	-	-	ALLURE F/NAS/ Head Over Heels
-	-	-	-	AZ YET/ Hard To Say I'm...
-	-	-	-	DRU HILL/ In My Bed
-	-	-	-	LATANYA/ You Play Your...

MARKET #2
KJLH/Los Angeles
 (212) 330-5550
 Winston

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
37	34	36	38	AALIYAH/One In A Million
21	26	37	37	MONICA/For You I Will
17	20	37	37	BABYFACE/Every Time I...
25	34	33	33	DRU HILL/In My Bed
30	16	11	12	LUTHER VANDROSS/ Can Make It Better
33	32	35	25	TONY TONI TONE/Let's Get Down
24	25	30	25	ISLEY BROTHERS/Tears
38	36	17	23	ERYKAH BADU/On & On
37	37	21	21	EN VOGUE/Don't Let Go (Love)
5	18	18	18	KENNY LATTIMORE/For You
-	-	-	-	14 18
19	19	15	15	SWEETBACK/You Will Rise
17	5	5	11	DRU HILL/Tell Me
16	9	16	10	MARK MORRISON/Return Of The Mack
11	12	10	10	"AFKAP"/Somebody's Somebody
10	10	10	10	AZ YET/Hard To Say I'm...
5	7	8	9	RAHSAAN PATTERSON/Stop By
5	5	5	8	WHITNEY HOUSTON/ Believe In You...
-	-	-	-	5 7 7
-	-	-	-	ZHANE/Request Line
5	6	6	6	MINT CONDITION/You Don't Have To...
15	10	5	5	BLACKSTREET/ Never Gonna Let...
-	-	-	-	5 5 5
-	-	-	-	KIRK FRANKLIN/Whatcha Lookin' 4
-	-	-	-	5 5 5
-	-	-	-	702/Get It Together
-	-	-	-	5 5 5
-	-	-	-	ROME/ I Belong To You...
-	-	-	-	TONI BRAXTON/ I Don't Want To
-	-	-	-	ANN NESBY/ This Weekend
-	-	-	-	GINA THOMPSON/ You Bring...
-	-	-	-	5 5 5
-	-	-	-	ROME/ I Belong To You...
-	-	-	-	5 5 5
-	-	-	-	CURTIS MAYFIELD/ No One Knows...
-	-	-	-	5 5 5
-	-	-	-	CHARISSE ARRINGTON/ Ain't No Way
-	-	-	-	TEVIN CAMPBELL/ Could You Learn...

MARKET #5
WDAS/Philadelphia
 (610) 617-8500
 Tamburro/Davis

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
15	15	19	26	ISLEY BROTHERS/Tears
28	23	26	26	MINT CONDITION/What Kind Of Man
27	27	25	25	TONI BRAXTON/Un-break My Heart
15	15	28	22	JESSE POWELL/Gloria
10	10	11	19	MONICA/For You I Will
17	16	14	19	BRANDY, TAMIA.../Missing You
26	27	18	19	LUTHER VANDROSS/Your Secret Love
26	29	24	17	R. KELLY/ Believe I Can Fly
19	20	16	15	EN VOGUE/Don't Let Go (Love)
16	16	11	11	ERYKAH BADU/On & On
10	10	10	10	BABYFACE/Every Time I...
5	10	10	10	SWEETBACK/You Will Rise
5	10	10	10	702/Get It Together
8	8	10	10	DRU HILL/In My Bed
-	-	-	-	7 5 7
-	-	-	-	AFTER 7/Sara Smile
5	5	5	7	MINT CONDITION/You Don't Have To...
6	6	6	6	"AFKAP"/Somebody's Somebody
6	6	6	6	RAHSAAN PATTERSON/Stop By
5	5	5	5	KENNY LATTIMORE/For You
5	5	5	5	GERALD ADAMS/Give Me "You Lovin"
5	5	5	5	AZ YET/Hard To Say I'm...
5	5	5	5	ALONZO HUNTER/Weekend Thang
5	5	5	5	KEITH SWEAT/Just A Touch
5	5	5	5	TONI BRAXTON/ I Don't Want To
5	5	5	5	ANN NESBY/ This Weekend
5	5	5	5	GINA THOMPSON/ You Bring...
5	5	5	5	ROME/ I Belong To You...
5	5	5	5	CURTIS MAYFIELD/ No One Knows...
5	5	5	5	CHARISSE ARRINGTON/ Ain't No Way
5	5	5	5	TEVIN CAMPBELL/ Could You Learn...

MARKET #38
WJHM/Orlando
 (407) 333-0072
 Allen/Hollywood

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
54	46	49	55	MONICA/For You I Will
56	47	53	53	AALIYAH/One In A Million
56	48	50	50	DRU HILL/In My Bed
-	-	-	-	33 46
-	-	-	-	ROME/ I Belong To You...
44	46	40	40	LIL' KIM/No Time
42	35	34	37	TASHA HOLIDAY/Just The Way You...
30	29	36	37	PEGGY SCOTT-ADAMS/Bill
22	24	34	34	ZHANE/Request Line
21	20	32	32	E-40/Things I Never
9	26	30	32	ERYKAH BADU/On & On
43	32	32	32	GINUWINE/Pony
26	-	-	-	13 27
-	-	-	-	KEITH SWEAT/Just A Touch
-	-	-	-	26 702/Get It Together
-	-	-	-	26 MAXWELL/Sumthin' Sumthin'
-	-	-	-	25 AALIYAH/4 Page Letter
25	23	29	25	MAKAVELI/Hail Mary
41	35	35	35	FREAK NASTY/Da Dip
-	-	-	-	18 19
-	-	-	-	PUFF DADDY/Can't Nobody Hold...
-	-	-	-	10 22 19
-	-	-	-	TONI BRAXTON/ I Don't Want To
-	-	-	-	18 18
-	-	-	-	OUTKAST/Jazzy Belle
-	-	-	-	13 14
-	-	-	-	FOXY BROWN/ I'll Be
35	25	29	35	RAHSAAN PATTERSON/Stop By
-	-	-	-	10
-	-	-	-	PUFF JOHNSON/All Over Your Face
16	18	18	10	TELA/She 'Nuff
-	-	-	-	8
-	-	-	-	DJ KOOL/ Let Me Clear My...

MARKET #39
WQUE/New Orleans
 (504) 827-6000
 Stevens

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
56	58	52	64	AALIYAH/One In A Million
50	59	63	60	MONICA/For You I Will
35	50	60	59	DRU HILL/In My Bed
38	52	60	59	NEW EDITION/You Don't Have To...
46	48	40	47	"AFKAP"/Somebody's Somebody
49	47	45	45	BLACKSTREET/Don't Leave Me
49	47	45	45	ERYKAH BADU/On & On
39	43	42	42	TASHA HOLIDAY/Just The Way You...
36	39	37	40	TRE/ Take Your Time
38	41	41	40	IMMATURE/Watch Me Do My Thing
28	35	38	40	702/Get It Together
-	-	-	-	20 39
-	-	-	-	SWW/Can We
22	25	26	28	MONTELL JORDAN/What's On Tonight
47	50	50	56	ZHANE/Request Line
-	-	-	-	46 33
-	-	-	-	ALLURE F/NAS/ Head Over Heels
45	32	26	29	YVETTE MICHELLE/ I'm Not Feeling You
27	25	26	27	GINA THOMPSON/ You Bring...
51	35	30	27	MARK MORRISON/Return Of The Mack
23	27	25	25	KEITH SWEAT/Just A Touch
-	-	-	-	9 7
-	-	-	-	MINT CONDITION/ You Don't Have To...
26	26	24	25	BABYFACE/Every Time I...
-	-	-	-	25 25
-	-	-	-	TEVIN CAMPBELL/ Could You Learn...
-	-	-	-	22 22
-	-	-	-	HEAVY D/Big Daddy
20	16	20	20	RICH & TUOLO/ Stay With Me
27	26	20	20	RAY J/ Let It Go
-	-	-	-	20 20
-	-	-	-	SCARFACE/ Game Over
7	20	20	20	112/Cupid
-	-	-	-	20 20
-	-	-	-	SHADQUILLE D'NEAL/ Straight
46	45	43	20	WHITNEY HOUSTON/ Believe In You...
60	40	30	20	FOXY BROWN/ Get Me Home

MARKET #7
KRBB/Dallas
 (214) 630-3011
 Bacote/Solis

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
31	31	27	29	MINT CONDITION/What Kind Of Man...
21	32	28	28	WHITNEY HOUSTON/ Believe In You...
29	28	24	24	BLACKSTREET/ Never Gonna Let...
23	25	12	17	LUTHER VANDROSS/ Can Make It Better
23	20	25	25	EN VOGUE/Don't Let Go (Love)
17	20	26	25	ISLEY BROTHERS/Tears
9	24	19	22	DONNELL JONES/Knocks Me Off My...
23	18	5	21	MONICA/ For You I Will
9	24	20	21	DRU HILL/In My Bed
28	30	25	21	BRANDY, TAMIA.../Missing You
10	16	18	19	ERYKAH BADU/On & On
-	-	-	-	24 15
-	-	-	-	TONI BRAXTON/Un-break My Heart
10	10	13	14	MAXWELL/Ascension (Don't...)
12	15	14	14	



WALT LOVE

Straight Talk On WDAS/Philadelphia

□ How host and NSM Collins mixes community awareness with the bottom line

Talk shows have always been a part of the Urban format design since its beginnings in the late '40s at WDIA/Memphis. Black radio management has always known listeners need, want, and expect more than music on a weekly, 24-hour basis. WDAS-FM/Philadelphia's "News Magazine" hosted by E. Steven Collins every Sunday from 9:30-11am, exemplifies how much of an impact a talk program can have when all the elements are in place.

One noteworthy element about "New Magazine" is that Collins is also WDAS-AM & FM's NSM, a position he's maintained for the past four years. And his background further qualifies him for his host post: During his 19 years at the combo he has held stints in the news, information & public affairs, and promotions departments.

Marriage Of Sales & Public Affairs

"Because I'm still doing Public Affairs along with my national sales manager duties, it's a real positive," Collins says. "I still get to talk to newsmakers and members of the community. This also gives me the opportunity to talk with clients about more than our market share. I get to tell clients what the Philadelphia City Counsel President is talking about and how he's working with our station and their constituents, who are our listeners. Or, I can tell them how we're working with the School Board President and the Board of Education.

"The main point is I'm talking with decision-makers and key people in the city, as well as people in Pennsylvania State Government on a regular basis. These people help me to represent our radio stations locally and nationally. Many of the buyers truly don't understand the culture, this lifestyle that is so unique to the African-American experience. When I get in there and I'm pitching the station and



The important fact is Urban stations are more than jukeboxes. We're the voice of a people and a community within a community. So this program has done what it set out to do over the years.

we're talking AQH delivery, cost-per-point, and GRPs, etc., we also talk about what's happening and what's going on in our community."

A Long-Time Goal

Collins knew when he started at WDAS-AM & FM as a news reporter that he wanted to work fulltime in a news capacity. At the time, he was a student at Temple University majoring in Radio/TV & Film. "I wanted very badly to do news on the radio. The year I started was a very volatile year in Philadelphia. The MOVE organization incident had occurred. Then-Mayor Frank Rizzo gave the order to blow this family out of their home. In the muck and mire of all this a police officer was killed. The MOVE members were all sub-

sequently charged and convicted of his murder.

"That one incident started a number of things in this city and in this region. But for me, it started the FM 'News Magazine' program. There was so much happening that they gave me two hours on Sunday mornings to talk with the community from a positive outreach perspective to tell that story.

"From that event through the years of many, many other things, including the rise and fall of Mayor Wilson Goode and the Mumia Abu-Jamal incident, which involved another police officer being killed. Mumia, who is my best friend, was charged and convicted of that officer's death. He's now an international figure for many of us who oppose the death penalty.

"Basically, the program has chronicled the ongoing evolution of the African-American middle class, via politics, political empowerment, our first elected black mayor, the first elected black city council president, and many other firsts for this city."

Real Radio In Black Community

"The important fact of all this is Urban stations are more than jukeboxes," he suggests. "We're the voice of a people and a community within a community. So this program has done what it set out to do over the years. It's difficult to have a person doing sales and running all over the country selling airtime, representing the radio station, and supervising 13 or 14 different sales offices in L.A., Atlanta, Detroit, New York, Seattle, San Francisco, and then making it back every Sunday morning to do a quality talk show."

Despite his hectic schedule, Collins insisted that he be allowed to continue his talk show duties after he took on his NSM title. "I know how important it is, and I still love doing it. We did this program live from Los Angeles two different times. Once was after the Million Man March. We had a number of Crips and Bloods [gang members] show up at a makeshift studio that was put together and say what was on their minds. I've had some very incredible good luck and good fortune with our people doing this program all of these years."

Another unique connection that has developed from this special situation at WDAS is Collins's involvement with the WDAS Unity Day celebration, which has since become Unity Week. Apparently, VP/GM Kernie Anderson took advantage of Collins's promotional background and put him in charge of organizing the Unity event, which draws an estimated 700,000 people each year



E. Steven Collins meets with President Clinton.

and has garnered local and national press coverage.

"There is an emotional attachment by listeners that has developed for this heritage station from their dependence and expectations that we do so much more than just play the hits and the music.

"I think a part of it is we provide editorial news and analytical public affairs. So we really attempt to provide fair treatment ... when I say fair, I mean in a sense that we try and present both sides to an issue of whatever is affecting our community. Then we can hear it intelligently and discuss it rationally. We can articulate our views without the attempt to create acrimony. So much of Talk radio in America right now is spent trying to get reaction and shock. What we need for African



Black talk radio is usually an opportunity to dialogue and hear things that are important to our people, discussed by our people, and presented to our people.

people living in America is the opportunity to think. I've done many shows where I've never taken a position."

Deeper Into Urban Radio

"Take for example the whole issue of morality concerning Newt Gingrich and President Clinton. For African-American people, they want to understand it. They want to hear intelligent people talking about these things, and they want to have the opportunity to have their say and their opinions heard. Urban radio does that. To a larger or lesser degree, this is still a vibrant and critically important component in the delivery of news, music, and information that Urban radio does an excellent job of.

"Corporate American sees the positive nature of talk on Urban radio. Here at WDAS we have taken it to the level of additional revenue. Ad-

vertisers pay to be part of what we're doing. AT&T and Burger King pay to sponsor what we're doing on Sunday mornings.

"People are realizing that African-American History Month is so much more than black trivia, which — in my view — trivializes the proud accomplishments of our people. We're doing so much more by spending two hours on Sunday mornings talking to the tri-state area about issues like how Lincoln University, one of the oldest black universities in the country, has helped to grow the black middle class by educating and graduating African-American people with degrees in the sciences, arts, and business so they can go out and be productive members of society. We've made public affairs mean something in our community, but also to our clients. That's positive for everyone."

On a lighter note, one popular subject that the program covered pertained to African-American comedy. "We played excerpts from things by Bill Cosby, Richard Pryor, Jackie 'Moms' Mabley, and a little bit from everybody you can think of. It was a real hit with our listeners. I had Dr. Judith Thomas of Lincoln University help me analyze the importance of African-American comedy. We try and cover it all at different times during the year."

The Big Picture

For the VP/GMs of Urban who are still hesitant about putting on a talk program, Collins says, "I think they're discounting the intelligence of their audience, not to mention their audience's needs. African-American people truly need more from radio. Sure, entertainment, lifestyle, and the multifaceted culture that makes up our music, from R&B and hip hop to blues, jazz, reggae, and gospel — all of that is so important. But we're also supremely complicated people, and we require a thought process.

"Black talk radio is usually an opportunity to dialogue and hear things that are important to our people, discussed by our people, and presented to our people. So we need that kind of healthy dialogue, not only to sustain the community, but also to shore up the bottom line. Right thinking advertisers ingratiate themselves to the community via 'heady' public affairs."



LEADERS OF THE FUTURE — KKBT (92.3 The Beat)/Los Angeles recognized 20 outstanding young leaders between the ages of 14 and 23 at the first annual Youth Leadership Conference. Taking part in the festivities are (l-r) KKBT PD Harold Austin, Assemblyman Kevin Murray's rep Lisa Dixon, (fourth from left) KKBT's Lisa Canning, VP/GM Craig Wilbraham, KKBT GSM Nancy Leichter, (fourth from right) KKBT's Community Action Director Dominique DiPrima with Youth Leadership recipients Yasar Jamaal Cole, Mia Gramata-Jones, Robin Lee, Yadhira Lozano, Cesar Maciel, Maria Martinez, Ronetta Merchand, Narciso Mora, Samuel Pope, and Lateefah Starks.

GINA THOMPSON

You Bring The Sunshine

BREAKING OUT AT:

WAMO -Pittsburgh
WEDR -Miami
WWDM -Columbia
WGCI -Chicago
WZAK -Cleveland
KMJM -St. Louis
KPRS -Kansas City
WTLC -Indianapolis
WQUE -New Orleans
KKDA -Dallas
...and many more

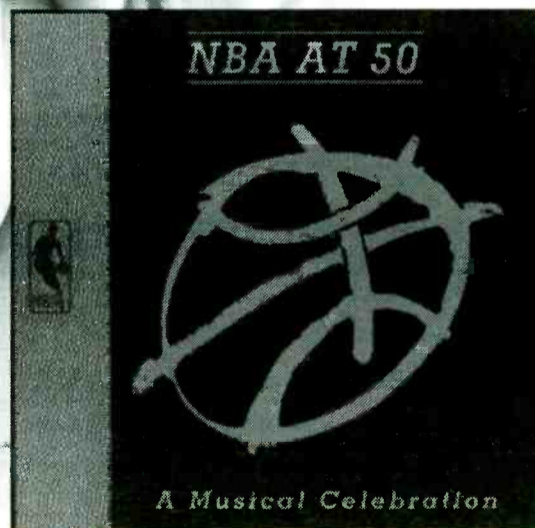
Urban Chart **40** - **33**

FROM



NBA AT 50

A M U S I C A L C E L E B R A T I O N



IN STORES NOW!



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	ERYKAH BADU On & On (Kedar/Universal)	2960	3078	3051	2674	78/0
9	4	3	2	MONICA For You I Will (Warner Sunset/Atlantic)	2874	2774	2491	2105	79/0
4	1	2	3	DRU HILL In My Bed (Island)	2792	3029	3075	2667	76/0
18	11	9	4	702 Get It Together (Biv 10/Motown)	2472	2092	1682	1351	78/3
11	9	6	5	"AFKAP" Somebody's Somebody (NPG/EMI)	2397	2233	2008	1784	74/1
7	6	4	6	NEW EDITION You Don't Have To Worry (MCA)	2370	2392	2322	2148	74/0
8	8	7	7	BABYFACE Every Time I Close My Eyes (Epic)	2280	2229	2191	2110	78/1
1	3	8	8	AALIYAH One In A Million (BlackGround/Atlantic)	1994	2146	2608	3025	60/0
6	7	5	9	MAXWELL Sumthin' Sumthin' (Columbia)	1969	2266	2286	2203	67/1
16	12	10	10	KEITH SWEAT Just A Touch (Elektra/EEG)	1926	1713	1576	1416	75/1
49	19	13	11	ZHANE' Request Line (Illtown/Motown)	1859	1568	1260	661	77/1
19	14	11	12	PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)	1797	1670	1509	1301	77/2
22	15	14	13	MAKAVELI Hail Mary (Death Row/Interscope)	1684	1559	1393	1265	71/1
—	—	23	14	BLACKSTREET Don't Leave Me (Interscope)	1683	1142	320	106	75/2
27	16	16	15	MINT CONDITION You Don't Have To Hurt... (Perspective/A&M)	1652	1438	1329	1114	75/4
28	18	17	16	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	1567	1404	1296	1103	72/0
37	25	20	17	YVETTE MICHELLE I'm Not Feeling You (Loud/RCA)	1489	1259	1096	852	75/4
31	23	18	18	RAHSAAN PATTERSON Stop By (MCA)	1460	1367	1142	1041	68/2
30	22	19	19	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	1335	1274	1169	1064	69/0
38	26	22	20	ALFONZO HUNTER Weekend Thang (Def Squad/EMI)	1297	1160	1037	835	62/1
41	29	21	21	TASHA HOLIDAY Just The Way You Like (MCA)	1289	1195	998	801	63/1
—	37	24	22	TONI BRAXTON I Don't Want To (LaFace/Arista)	1231	1123	919	409	74/1
45	35	28	23	112 Cupid (Bad Boy/Arista)	1224	1075	929	725	70/1
42	38	29	24	MARK MORRISON Return Of The Mack (Atlantic)	1218	1069	916	790	61/5
43	33	26	25	HEAVY D Big Daddy (Uptown/MCA)	1211	1082	939	776	73/0
46	36	31	26	RAY J Let It Go (Elektra/EEG)	1190	1052	927	722	70/2
—	—	34	27	AFTER 7 Sara Smile (Virgin)	1164	973	627	103	70/1
39	32	30	28	DONELL JONES You Should Know (Untouchables/LaFace/Arista)	1106	1062	945	835	60/2
BREAKER	—	—	29	SWV Can We (Jive)	1104	364	7	—	71/9
—	46	35	30	LEVERT True Dat (Atlantic)	1093	960	728	262	67/1
—	—	42	31	GINUWINE Tell Me Do U Wanna (550 Music/Epic)	1074	848	334	44	69/2
36	31	27	32	BRAT F/T-BOZ Ghetto Love (So So Def/Columbia)	1066	1079	962	856	66/0
—	—	40	33	GINA THOMPSON You Bring The Sunshine (Mercury)	1023	887	673	298	65/3
2	5	12	34	WHITNEY HOUSTON I Believe In You And Me (Arista)	977	1575	2382	2825	48/0
34	30	33	35	E-40 Things'll Never Change (Sick Wid' It/Jive)	972	999	992	889	60/0
13	24	32	36	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	947	1025	1132	1507	36/0
44	42	41	37	TRE' Take Your Time (Mo Thug/Relativity)	923	871	836	742	53/0
10	10	15	38	IMMATURE Watch Me Do My Thing (Loud/RCA)	905	1487	1776	1902	40/0
BREAKER	—	—	39	ROME I Belong To You (Every...) (RCA)	902	768	578	277	66/5
48	43	39	40	PUFF JOHNSON All Over Your Face (Work/Epic)	897	890	800	713	52/0
BREAKER	—	—	41	TRUTH Everyday (Priority)	887	750	685	550	57/2
47	44	43	42	DJ KOOL Let Me Clear My Throat (American/WB)	873	817	790	722	58/2
17	21	25	43	TONY TONI TONE Let's Get Down (Mercury)	843	1087	1189	1411	32/0
BREAKER	—	—	44	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)	807	597	264	17	69/8
—	—	47	45	TELA Sho 'Nuff (Suav House/Relativity)	794	762	643	540	47/1
DEBUT	—	—	46	KENNY LATTIMORE For You (Columbia)	763	669	627	511	58/5
DEBUT	—	—	47	WHITNEY HOUSTON Step By Step (Arista)	754	656	222	—	60/2
—	—	49	48	ANN NESBY This Weekend (Perspective/A&M)	751	740	608	434	55/3
DEBUT	—	—	49	GHOST FACE KILLER All I Got Is You (Epic)	686	599	508	368	63/2
DEBUT	—	—	50	CRYSTAL WATERS Say...If You Feel Alright (Mercury)	634	619	595	531	38/2

This chart reflects airplay from February 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Urban reporters. 79 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

KENNY LATTIMORE For You (Columbia)
Total Plays: 669, Total Stations: 54, Adds: 2

WHITNEY HOUSTON Step By Step (Arista)
Total Plays: 656, Total Stations: 59, Adds: 1

ICE CUBE The World Is Mine (Jive)
Total Plays: 634, Total Stations: 52, Adds: 0

CRYSTAL WATERS Say...If You Feel Alright (Mercury)
Total Plays: 619, Total Stations: 40, Adds: 0

FOR REAL The Saddest Song I Ever Heard (Rowdy/Arista)
Total Plays: 601, Total Stations: 46, Adds: 0

GHOST FACE KILLER All I Got Is You (Epic)
Total Plays: 599, Total Stations: 61, Adds: 5

FOXY BROWN I'll Be (Violator/Def Jam)
Total Plays: 597, Total Stations: 61, Adds: 10

RICHIE RICH Do G's Get To Go To Heaven? (Def Jam/Mercury)
Total Plays: 571, Total Stations: 50, Adds: 0

ME'SHELL NDEGECELLO Stay (Maverick/Reprise)
Total Plays: 567, Total Stations: 49, Adds: 5

REDMAN Whatever Man (Def Jam/RAL/Mercury)
Total Plays: 558, Total Stations: 51, Adds: 1

TRACEY LEE The Theme (By Storm/Universal)
Total Plays: 505, Total Stations: 53, Adds: 6

CURTIS MAYFIELD No One Knows About A Good... (Warner Bros.)
Total Plays: 499, Total Stations: 39, Adds: 0

B-LEGIT I/DARYL HALL Ghetto Smile (Sick Wid' It/Jive)
Total Plays: 478, Total Stations: 42, Adds: 0

CHARISSE ARRINGTON Ain't No Way (MCA)
Total Plays: 455, Total Stations: 45, Adds: 2

TRU I Always Feel Like (Priority)
Total Plays: 373, Total Stations: 47, Adds: 12

Songs ranked by total plays.

BREAKERS

SWV Can We (Jive)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1104/740	71/9		29
ROME I Belong To You (Every...) (RCA)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
902/134	66/5		39
TRUTH Everyday (Priority)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
887/137	57/2		41
FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
807/210	69/8		44

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SCARFACE Game Over (Noo Trybe)	53
LIL' KIM Crush On U (Big Beat/Atlantic)	51
WESTSIDE CONNECTION Gangstas... (Lench Mob/Priority)	48
SNOOP DOGGY DOGG Vapors (Death Row/Interscope)	46
ELEMENTS OF LIFE Sweet Love (RCA)	43
BILLY LAWRENCE Come On (EastWest/EEG)	42
SOUL ASSASSINS Puppet Master (Columbia)	25
E.U. Hold U (Escape)	16
PASSION Gigolo's Get Lonely Too (MCA)	16
ALLURE F/NAS Head Over Heels (Crave)	15

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SWV Can We (Jive)	+740
BLACKSTREET Don't Leave Me (Interscope)	+541
LIL' KIM Crush On U (Big Beat/Atlantic)	+385
702 Get It Together (Biv 10/Motown)	+380
TEVIN CAMPBELL Could You Learn To Love (Qwest/WB)	+372
JOHNNY GILL Love In An Elevator (Motown)	+349
OUTKAST Jazzy Belle (LaFace/Arista)	+321
ALLURE F/NAS Head Over Heels (Crave)	+313
ZHANE' Request Line (Illtown/Motown)	+291
SCARFACE Game Over (Noo Trybe)	+285

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
R. KELLY I Believe I Can Fly (Jive)
BLACKSTREET Never Gonna Let You Go (Interscope)
KEITH SWEAT Nobody (Elektra/EEG)
FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)
MINT CONDITION What Kind Of Man... (Perspective/A&M)
GINUWINE Pony (550 Music/Epic)
MC LYTE Cold Rock A Party (EastWest/EEG)
LIL' KIM No Time (Undeas/Big Beat/Atlantic)
SWEETBACK You Will Rise (Epic)
TONI BRAXTON Un-break My Heart (LaFace/Arista)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Desi

“(You Are Everything) SUPERSTAR”

“Once in a while, a few artists will emerge from the sameness of music to deliver a fresh new approach to singing. There's nothing complex about Desi's style, it's just natural singing, beautiful melodies and a pulsating rhythm that appeases the listener.” —BOB THOMAS/Black Entertainment

Horne RECORDS ON YOUR DESK NOW! VIDEO HEATING UP THE AIRWAVES

HORNE RECORDS debut artist's second premiere single and video from his upcoming debut album. This mass appeal single is a smooth yet powerfully blended rendition of the Stylistics “You Are Everything” and the smash hit from the Carpenters “SUPERSTAR”.

Ann Nesby



This Weekend the new single

Urban Chart **48**

Now on 55 Urban Reporters - 69%

...Breaking:

WEDR	KPRS	KSJL	WQQK	WXQL
WXYY	WKKV	WTLC	WQOK	WROU
WAMO	WNOV	WPEG	WGZB	WZFX
WIZF	WCKX	WHRK	KVSP	KIZZ

<http://www.future.net/~annesby>

annesby@future.net

snail mail Ann's All Stars Fan Club at PO Box 22124 Robbinsdale, NY 55422-0124

Produced by Jimmy Jam and Terry Lewis for Flyte Tyme Productions, Inc.

Co-produced by Big Jim Wright for Flyte Tyme Productions, Inc.

EXECUTIVE PRODUCERS: JIMMY JAM AND TERRY LEWIS

Management: Timothy W. Lee For Labor Force Management

© 1997 Perspective Records. Manufactured and Marketed by A&M Records, Inc. All rights reserved.



URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #2
KKBTA/Los Angeles
 (213) 634-1800
 Austin/Smider

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	46	54	50	49	ERYKAH BADU/On & On
52	52	48	47	49	TONY TONI TONE/Let's Get Down
40	48	50	47	49	FOXY BROWN/Get Me Home
29	33	44	45	44	ISLEY BROTHERS/Tears
54	44	46	44	44	AALIYAH/One In A Million
11	16	34	42	40	SHAQUILLE O'NEAL/Straight
48	40	48	40	40	BABYFACE/Every Time I...
35	38	38	38	38	MACK 10 & DOGG POUND/Nothin' But...
50	50	42	36	36	EN VOGUE/Don't Let Go (Love)
37	36	36	36	36	MAKAVELI/Hail Mary
26	30	32	33	33	DRU HILL/In My Bed
27	26	30	30	30	WESTSIDE CONNECTION/Gangstas Make...
25	28	30	30	30	MONICA/For You I Will
30	27	27	26	26	MC LYTE/Cold Rock A Party
16	24	24	24	24	ICE CUBE/The World Is Mine
18	24	22	22	22	PUFF DADDY/Can't Nobody Hold...
5	12	15	20	20	ALLURE FRAS/Head Over Heels
17	20	18	18	18	NEW EDITION/You Don't Have To...
19	17	16	16	16	E-40/Things'll Never...
12	13	14	14	14	GINUWINE/Tell Me Do U Wanna
7	11	13	14	14	RICHEL RICH/Do G's Get To Go...
10	12	14	14	14	MINI CONDITION/You Don't Have To...
7	11	12	12	12	BLACKSTREET/Don't Leave Me
5	9	10	10	10	ROOTS/What They Do
14	17	16	16	16	YVETTE MICHELLE/In Not Feeling You
5	8	9	9	9	LIL' KIM/Crush On U
5	8	9	9	9	MONTELL JORDAN/What's On Tonight
5	8	9	9	9	ZHANE/Request Line
5	8	9	9	9	TRACY LEE/The Theme

MARKET #3
WEJM/Chicago
 (312) 360-9000
 Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	49	47	49	49	702/Get It Together
47	49	49	49	49	MAKAVELI/Hail Mary
25	40	46	46	46	MONICA/For You I Will
34	35	35	34	34	PUFF DADDY/Can't Nobody Hold...
34	35	35	34	34	WESTSIDE CONNECTION/Gangstas Make...
16	22	28	32	32	TELA/No Nutt
21	26	27	29	29	"AFKAP"/Somebody's Somebody
18	26	27	29	29	MAXWELL/Sumthin' Sumthin'
31	31	31	29	29	BRAT FT-BOZ/Ghetto Love
20	26	27	27	27	ZHANE/Request Line
24	26	30	30	30	GHOST FACE KILLER/All I Got Is You
21	25	26	26	26	RAY J/It's Go
22	26	26	26	26	BLACKSTREET/Don't Leave Me
21	24	28	26	26	KEITH SWEAT/Just A Touch
18	16	19	24	24	112/Cupid
16	28	23	24	24	YVETTE MICHELLE/In Not Feeling You
27	26	26	26	26	NEW EDITION/You Don't Have To...
17	17	20	20	20	FOXY BROWN/II Be
19	19	19	19	19	SCARFACE/Game Over
32	32	32	32	32	B-LEGIT F/DARYL HALL/Ghetto Smile
9	23	17	17	17	OUTKAST/Jazzy Belle
7	9	23	17	17	GINUWINE/Tell Me Do U Wanna
16	16	20	17	17	HEAVY D/Big Daddy
15	15	15	15	15	TASHA HOLIDAY/Just The Way You...
5	16	17	15	15	REDMAN/Whatever Man
7	7	7	7	7	AZ YET/Hard To Say I'm...
10	10	10	10	10	LIL' KIM/Crush On U
5	5	5	5	5	RAHSAAN PATTERSON/Stop By

MARKET #3
WGCI/Chicago
 (312) 427-4800
 Smith/Cologne

POWER 99.1

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	48	44	43	43	AALIYAH/One In A Million
49	51	46	42	42	ERYKAH BADU/On & On
36	41	38	38	38	DRU HILL/In My Bed
24	24	33	37	37	MINT CONDITION/You Don't Have To...
41	36	37	37	37	TONY TONI TONE/Love Me Some Him
47	29	33	37	37	EN VOGUE/Don't Let Go (Love)
29	28	29	34	34	702/Get It Together
10	18	27	34	34	HEAVY D/Big Daddy
10	13	34	34	34	MONICA/For You I Will
26	21	27	34	34	R. KELLY/ Believe I Can Fly
16	36	32	34	34	YVETTE MICHELLE/In Not Feeling You
7	24	32	32	32	ZHANE/Request Line
38	30	32	32	32	TONY TONI TONE/Let's Get Down
31	29	34	28	28	BLACKSTREET/The Lord Is Real
32	25	30	28	28	DAVID JOSS/In My Life
14	11	20	27	27	ROMEL/ Belong To You
34	35	34	26	26	PEGGY SCOTT-ADAMS/Bill
24	14	20	25	25	MINT CONDITION/What Kind Of Man...
11	22	23	24	24	TONY BRAXTON/Don't Want To
22	22	26	24	24	GINA THOMPSON/You Bring
17	17	21	24	24	MONTELL JORDAN/What's On Tonight
29	25	24	24	24	GINUWINE/Pony
25	20	21	24	24	LUTHER VANDROSS/Can Make It Better
18	20	21	23	23	KEITH SWEAT/Just A Touch
26	16	19	23	23	BLACKSTREET/Never Gonna Let...
32	19	21	22	22	FOXY BROWN/Get Me Home
10	12	22	22	22	RAHSAAN PATTERSON/Stop By
17	11	18	22	22	KEITH SWEAT/No Diggity
16	20	22	22	22	JOHNNY GILL/Love In An Elevator
27	21	28	22	22	LATANYA/You Play Your...

MARKET #5
WUSL/Philadelphia
 (215) 483-8900
 Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE				
33	42	51	49	49	112/Cupid				
43	51	45	47	47	DRU HILL/In My Bed				
51	49	44	46	46	AALIYAH/One In A Million				
48	50	48	43	43	MONICA/For You I Will				
41	29	46	43	43	TONY BRAXTON/ Love Me Some Him				
31	28	37	41	41	PUFF DADDY/Can't Nobody Hold...				
-	-	-	-	-	13	28	36	41	YVETTE MICHELLE/In Not Feeling You
31	41	39	35	35	LIL' KIM/No Time				
5	15	31	34	34	702/Get It Together				
46	48	34	33	33	ERYKAH BADU/On & On				
-	-	-	-	-	7	10	33	33	SWV/Can We
31	41	30	30	30	NEW EDITION/You Don't Have To...				
32	20	22	26	26	EN VOGUE/Don't Let Go (Love)				
18	21	24	25	25	MINT CONDITION/You Don't Have To...				
17	24	24	24	24	FOXY BROWN/Get Me Home				
-	-	-	-	-	5	17	22	22	MAKAVELI/Hail Mary
-	-	-	-	-	17	17	19	19	LIL' KIM/Crush On U
10	22	24	19	19	DRU HILL/In My Bed				
16	32	29	19	19	MAXWELL/Sumthin' Sumthin'				
-	-	-	-	-	18	21	21	21	RAY J/It's Go
18	21	17	18	18	KEITH SWEAT/Just A Touch				
40	24	17	17	17	R. KELLY/ Believe I Can Fly				
21	24	21	16	16	BLACKSTREET/No Diggity				
37	38	25	16	16	ZHANE/Request Line				
24	24	14	14	14	KENNY LATTIMORE/For You				
29	32	15	12	12	MINT CONDITION/What Kind Of Man...				
15	12	15	10	10	SALT-N-PEPA/Champagne				
-	-	-	-	-	5	10	10	10	GHOST FACE KILLER/All I Got Is You
27	13	12	10	10	GINUWINE/Pony				

MARKET #6
WJLB/Detroit
 (313) 965-2000
 Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE				
34	52	48	52	52	ERYKAH BADU/On & On				
26	49	41	49	49	TONY TONI TONE/Let's Get Down				
39	48	40	46	46	MINT CONDITION/What Kind Of Man...				
37	35	19	46	46	ANN NESBY/In Still Wearing...				
41	39	37	44	44	AALIYAH/One In A Million				
-	-	-	-	-	47	45	44	44	BLACKSTREET/Don't Leave Me
13	28	36	41	41	MONICA/For You I Will				
32	46	42	40	40	D'ANGELO/Me And Those...				
11	12	14	39	39	MAKAVELI/Hail Mary				
29	27	39	37	37	NEW EDITION/You Don't Have To...				
5	31	35	35	35	DRU HILL/In My Bed				
34	45	39	35	35	MAXWELL/Ascension (Don't...)				
19	26	34	34	34	R. KELLY/ Believe I Can Fly				
32	21	30	30	30	BRIAN MCKNIGHT/Still In Love				
-	-	-	-	-	19	27	27	27	GINUWINE/Tell Me Do U Wanna
-	-	-	-	-	27	27	27	27	702/Get It Together
39	30	28	23	23	GINUWINE/Pony				
18	19	22	23	23	MONTELL JORDAN/What's On Tonight				
-	-	-	-	-	22	22	22	22	AFTER 7/Sara Smile
18	21	22	22	22	ZHANE/Request Line				
36	27	28	20	20	AALIYAH/You Girl Only				
16	18	18	18	18	MINT CONDITION/You Don't Have To...				
-	-	-	-	-	14	14	14	14	CASE/Foxy Brown/Touch Me Tease Me
20	12	17	17	17	BLACKSTREET/No Diggity				
37	25	20	16	16	KEITH SWEAT/No Diggity				
17	15	16	16	16	"AFKAP"/Somebody's Somebody				
20	19	16	16	16	NEW EDITION/You Don't Have To...				
15	12	15	15	15	FOXY BROWN/Get Me Home				
11	32	25	15	15	MONTELL JORDAN/Falling				
16	16	16	16	16	JOE/All The Things...				

MARKET #7
KKDA/Dallas
 (214) 263-9911
 Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE				
57	40	55	58	58	AALIYAH/One In A Million				
59	56	57	58	58	DRU HILL/In My Bed				
59	59	56	58	58	BLACKSTREET/Don't Leave Me				
25	30	35	36	36	MONICA/For You I Will				
61	53	54	56	56	BLACKSTREET/Never Gonna Let...				
26	45	54	50	50	702/Get It Together				
63	59	50	50	50	ERYKAH BADU/On & On				
53	61	44	44	44	TONY BRAXTON/Un-break My Heart				
42	27	40	43	43	FOXY BROWN/Get Me Home				
5	25	42	43	43	GINUWINE/Tell Me Do U Wanna				
43	54	41	41	41	MAKAVELI/Hail Mary				
-	-	-	-	-	40	40	40	40	BABYFACE/Every Time I...
5	12	39	39	39	BRAT FT-BOZ/Ghetto Love				
60	56	36	36	36	KEITH SWEAT/No Diggity				
52	52	30	30	30	EN VOGUE/Don't Let Go (Love)				
14	14	14	14	14	MINT CONDITION/You Don't Have To...				
54	32	38	26	26	MINT CONDITION/What Kind Of Man...				
19	22	37	37	37	PUFF DADDY/Can't Nobody Hold...				
53	59	41	42	42	R. KELLY/ Believe I Can Fly				
5	10	21	21	21	YVETTE MICHELLE/In Not Feeling You				
23	40	35	35	35	KEITH SWEAT/Just A Touch				
18	25	18	18	18	E-40/Things'll Never...				
18	34	25	25	25	TELA/No Nutt				
5	10	18	18	18	"AFKAP"/Somebody's Somebody				
19	20	20	20	20	HEAVY D/Big Daddy				
50	22	18	16	16	WHITNEY HOUSTON/Un-break My Heart				
14	14	14	14	14	WESTSIDE CONNECTION/Gangstas Make...				
-	-	-	-	-	13	13	13	13	LIL' KIM/Crush On U
5	10	14	12	12	ICE CUBE/The World Is Mine				

MARKET #8
WKYS/Washington
 (202) 686-9300
 Williams/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	58	52	50	50	DRU HILL/In My Bed
39	52	52	48	48	MONICA/For You I Will
56	50	52	47	47	AALIYAH/One In A Million
26	34	47	47	47	ERYKAH BADU/On & On
25	33	46	46	46	BABYFACE/Every Time I...
51	48	45	45	45	LIL' KIM/No Time
36	31	34	33	33	TONY TONI TONE/Let's Get Down
23	29	32	31	31	SWV/Can We
50	46	43	43	43	EN VOGUE/Don't Let Go (Love)
11	22	27	27	27	BLACKSTREET/Don't Leave Me
35	40	29	27	27	112/Come See Me
40	34	28	27	27	NEW EDITION/You Don't Have To...
24	30	26	26	26	BRANDY TAMIA...Missing You
19	27	26	26	26	MINT CONDITION/You Don't Have To...
44	31	34	35	35	702/Steelo
14	12	15	24	24	HEAVY D/Big Daddy
9	21	12	23	23	ZHANE/Request Line
40	28	30	23	23	WHITNEY HOUSTON/ Believe In You...
25	14	33	18	18	NEW EDITION/In Still In Love...
11	12	11	16	16	PUFF DADDY/Can't Nobody Hold...
6	5	11	16	16	ROMEL/ Belong To You
26	12	13	14	14	FOXY BROWN/Get Me Home
5	7	10	12	12	LIL' KIM/Crush On U
11	20	11	11	11	MAKAVELI/Hail Mary
16	10	11	11	11	YVETTE MICHELLE/In Not Feeling You
4	7	7	10	10	TONY BRAXTON/Un-break My Heart
5	5	10	10	10	"AFKAP"/Somebody's Somebody
5	5	10	10	10	MONTELL JORDAN/What's On Tonight
15	11	8	9	9	AZ YET/Hard To Say I'm...

“ I BELONG TO YOU ”

the first bite from

THE CHOCOLATE LOVER

ROME

...belongs on your radio



Over 75,000 Initial Orders in 1 Week!
Debuts #29 at THE BOX
R&R BREAKER 39
Most Requested Dedication Song!

THE BOX #442
MUSIC TELEVISION THE CONTROLLER



TAKE A SWEET TRIP TO ROME.

Executive Producers: Kevin Evans & Michael Concepcion

<http://www.peeps.com>

The RCA Records Label is a unit of BMG Entertainment - TMK(s) Registered Marca(s) Registrada(s) © General Electric Co. USA · BMG Logo is a trademark of BMG Music · © 1997 BMG Entertainment



URBAN AC TOP 30

FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	1	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	887	877	835	749	34/0
15	6	4	2	DRU HILL In My Bed (<i>Island</i>)	769	741	685	484	28/1
10	7	5	3	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	750	736	681	570	29/0
1	1	3	4	LUTHER VANDROSS I Can Make It Better (<i>LV/Epic</i>)	707	758	959	981	30/0
13	13	9	5	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	689	591	542	491	29/1
16	12	8	6	"AFKAP" Somebody's Somebody (<i>NPG/EMI</i>)	652	604	542	441	30/1
5	5	7	7	ISLEY BROTHERS Tears (<i>T-Neck/Island</i>)	648	688	733	698	27/0
2	2	2	8	WHITNEY HOUSTON I Believe In You And Me (<i>Arista</i>)	639	782	884	895	27/0
4	4	6	9	MAXWELL Sumthin' Sumthin' (<i>Columbia</i>)	629	702	783	739	26/0
8	9	11	10	R. KELLY I Believe I Can Fly (<i>Jive</i>)	500	571	589	616	21/0
18	16	15	11	PAUL HARDCASTLE Got To Be Love (<i>JVC</i>)	485	501	450	401	20/0
—	24	20	12	AFTER 7 Sara Smile (<i>Virgin</i>)	484	383	269	24	32/3
7	10	10	13	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	480	582	583	631	20/0
6	11	12	14	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	460	548	550	689	21/0
12	14	14	15	MINT CONDITION What Kind Of Man... (<i>Perspective/A&M</i>)	460	521	539	508	19/0
23	20	17	16	KENNY LATTIMORE For You (<i>Columbia</i>)	428	426	364	288	23/1
9	8	13	17	BLACKSTREET Never Gonna Let You Go (<i>Interscope</i>)	427	541	595	607	20/1
20	17	16	18	SWEETBACK You Will Rise (<i>Epic</i>)	414	439	427	371	21/0
25	19	19	19	ANN NESBY This Weekend (<i>Perspective/A&M</i>)	411	412	379	252	23/0
24	21	21	20	MINT CONDITION You Don't Have To Hurt... (<i>Perspective/A&M</i>)	363	359	350	262	20/0
11	15	18	21	AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)	353	417	500	514	16/0
29	26	23	22	702 Get It Together (<i>Biv 10/Motown</i>)	346	315	261	223	18/1
—	—	26	23	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	332	269	202	101	23/2
26	25	24	24	RAHSAAN PATTERSON Stop By (<i>MCA</i>)	297	276	268	252	19/2
—	—	28	25	CURTIS MAYFIELD No One Knows About A Good... (<i>Warner Bros.</i>)	292	262	221	126	19/0
—	—	27	25	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	282	273	249	177	17/0
—	—	29	27	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	243	235	200	151	12/0
—	—	27	28	ALFONZO HUNTER Weekend Thang (<i>Def Squad/EMI</i>)	225	266	212	181	14/0
—	—	30	29	ZHANE' Request Line (<i>Illtown/Motown</i>)	221	206	168	96	13/2
DEBUT	—	—	30	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	192	154	114	59	13/2

This chart reflects airplay from February 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker.

34 Urban AC reporters. 32 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
© 1997, R&R Inc.

NEW & ACTIVE

CHARISSE ARRINGTON Ain't No Way (*MCA*)

Total Plays: 189, Total Stations: 16, Adds: 1

GINA THOMPSON You Bring The Sunshine (*Mercury*)

Total Plays: 176, Total Stations: 11, Adds: 0

ROME I Belong To You (Every...) (*RCA*)

Total Plays: 173, Total Stations: 16, Adds: 0

DEAN PHIL! I Do (*A.B. Solute/Motown*)

Total Plays: 162, Total Stations: 13, Adds: 2

ME'SHELL NDEGECELLO Stay (*Maverick/Reprise*)

Total Plays: 155, Total Stations: 11, Adds: 0

ALFONZO BLACKWELL Down Low (Nobody...) (*All American Music*)

Total Plays: 151, Total Stations: 14, Adds: 1

KIRK FRANKLIN Whatcha Lookin' 4 (*GospoCentric*)

Total Plays: 149, Total Stations: 11, Adds: 0

PUFF JOHNSON All Over Your Face (*Work/Epic*)

Total Plays: 137, Total Stations: 8, Adds: 1

LEVERT True Dat (*Atlantic*)

Total Plays: 135, Total Stations: 10, Adds: 1

MARK MORRISON Return Of The Mack (*Atlantic*)

Total Plays: 132, Total Stations: 7, Adds: 0

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRIAN MCKNIGHT & DIANA KING When We... (<i>DAS/Mercury</i>)	6
ELEMENTS OF LIFE Sweet Love (<i>RCA</i>)	6
TEVIN CAMPBELL Could You Learn To Love (<i>Qwest/WB</i>)	4
SWV Can We (<i>Jive</i>)	4
AFTER 7 Sara Smile (<i>Virgin</i>)	3

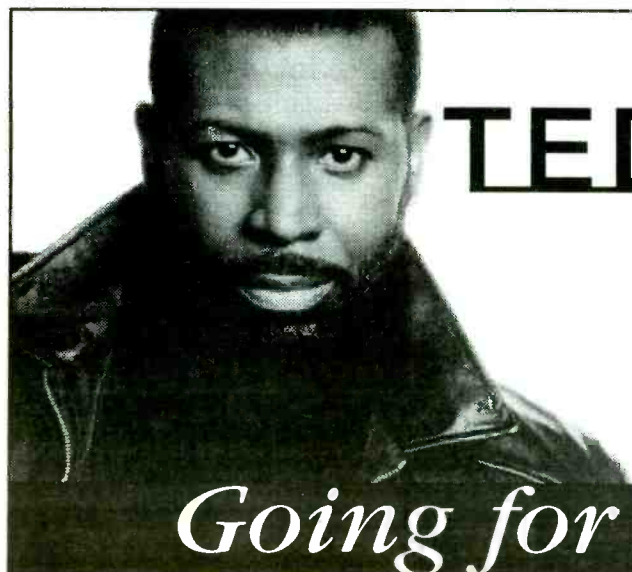
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AFTER 7 Sara Smile (<i>Virgin</i>)	+101
MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	+98
SWV Can We (<i>Jive</i>)	+79
TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	+63
BRIAN MCKNIGHT & DIANA KING When We... (<i>DAS/Mercury</i>)	+57
TEVIN CAMPBELL Could You Learn To Love (<i>Qwest/WB</i>)	+55
"AFKAP" Somebody's Somebody (<i>NPG/EMI</i>)	+48
ALFONZO BLACKWELL Down... (Nobody...) (<i>All American Music Group</i>)	+43
BLACKSTREET Don't Leave Me (<i>Interscope</i>)	+38
LEVERT True Dat (<i>Atlantic</i>)	+38

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
KEITH SWEAT Nobody (<i>Elektra/EEG</i>)
BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)
NEW EDITION I'm Still In Love With You (<i>MCA</i>)
TONY TONI TONE Let's Get Down (<i>Mercury</i>)
NEW EDITION You Don't Have To Worry (<i>MCA</i>)
LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)
AZ YET Last Night (<i>LaFace/Arista</i>)
PEGGY SCOTT-ADAMS Bill (<i>Miss Butch/Mardi Gras</i>)
"AFKAP" Betcha By Golly Wow! (<i>NPG/EMI</i>)
TINA TURNER F/BARRY WHITE In Your Wildest Dreams (<i>Virgin</i>)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



TEDDY PENDERGRASS

the first single from his forthcoming album *You and I*

DON'T KEEP WASTING MY TIME

Surefire
Records

212.251.9665

DISTRIBUTED BY

Going for Adds March 3/4



LON HELTON

WKKX/St. Louis's (Almost) No-Music Mornings

□ From Jewel to George Strait, Steve & D.C. adapt to new surroundings in the Gateway City

This column was originally planned as a profile of the first Country station to feature a local, all-talk morning show. But, a funny thing happened on the way to press.

Last Thursday (2/20), WKKX-FM (Kix 106)/St. Louis morning personalities Steve Shannon and D.C. Chymes began playing three records an hour. Never one to let facts get in the way of a good story, I figured the unique nature of this show was still worth exploring.

Flipping Formats

But first, let's go back to the beginning with WKKX PD Jeff Allen, who explains how a CHR

station. He picks up the story following Emmis's recent purchase of Country Kix 106 and the former CHR/Pop WKBO-AM & FM (Q104) from Zimmer Enterprises. "We had an 18-34 Country radio station that needed a morning show. We looked



Jeff Allen

around and saw that we had a No. 1 18-34 morning show that we owned, just down the hall. And, it was on a station that would soon be changing formats. "We did some research and found that 18% of Steve & D.C.'s listeners turned to Country when they went off the air. By comparison, 10% went to Alternative, second after Country. Almost twice as many people went to Country than any other format. We started thinking in that vein and came to the conclusion that they were the best morning show for what we wanted to accomplish. We thought it would be nice if they played some music, but figured that since they were already No. 1 18-34, we'd just give it a try with no music in the morning."

One of the mitigating circumstances factoring into the "no music" decision was the fact that Steve & D.C.'s show was syndicated to a handful of other stations

— none of which were Country (although the show is now being marketed to Country outlets). Thus, musicless mornings would simplify everyone's life.

Asked how he felt about putting an all-talk morning show on a Country outlet, Allen admitted, "It was very scary. We knew we were taking some chances, but knowing Steve & D.C.'s history in the market, we felt pretty good. It would have been an entirely different situation if we had brought them in cold from out of town—it probably wouldn't have been good.

"But we were dealing with a known entity. They've been on the air in St. Louis on-and-off for seven years and were bringing 15 shares with them. Plus, the research provided a decent comfort level. The only question was whether or not to play any music."

Ripping Open The Envelope

Allen describes Steve & D.C.'s show as having a "homey kind of feel. They hang their hat on being real. And it's not over-produced, which is great for Country."

He also says they run a three-ring circus. There are eight people involved with various support jobs. But each has a well-known character that's part of the show. So everyone had to be on-board about what was acceptable fare. Allen notes, "They had a reputation for doing some blue material. So we talked about how far you can go in that area when dealing with the Country life-



GETTING DRESSED FOR 'KIX' — WKKX/St. Louis morning show co-hosts Steve Shannon (in suspenders) and D.C. Chymes (top row, second from right) gather for a photo with their morning show crew.

group — where the envelope is pushed and where it's ripped wide open.

"Some of the things they were known for — like the tape of the Donald Duck orgasm — were obviously off-limits. There were some phrases that were part of their everyday vernacular had to be cleaned up — like saying "ticked-off" instead of "pissed-off" — for the parents-with-their-kids appeal of the Country life group."

Allen also had them scale back on their Rock-related chatter. "We kept some of it, because it's a huge part of who they are and a big part of their audience grew up on it. That's part of their being mass appeal — this isn't strictly a Country show. Just because people like Country doesn't mean they're unconscious to what else is going on."

Facing The Music

Steve & D.C. made their debut at WKKX on January 27. Says Allen, "Everything has been going just as we'd hoped — maybe even better. As you might expect, some of the Country core was concerned. After a while, our P1s told us that they gave them a chance and liked what they were hearing, but they also said, 'we miss our music.'"

At that point, Allen got on the phone and called some PDs from around the country to find out how many records an hour some of this format's major personalities were playing. "I didn't find one successful Country morning show that played no music at all. That doesn't mean it can't be done; it just hasn't been done up to this point."

The decision was made to answer the P1s request for music with three songs per hour. They're played out of stop-sets at :15, :35, and :50. Says Allen, "The listeners know a song is coming up out of the commercials, which is another reason for them to stick around. And, since the show is syndicated, affiliates can play what they want during those four minutes."

Of the records played in morning drive, 90% are uptempo and 100% are instantly recognizable to the broadest of audiences. "Even P3s will know every song," says Allen, adding, "There are no currents at all in the morning. It's all Power Gold and Power Recurrent — they're all super-huge records."

Even though there wasn't any music early in the show's life, music-imaging promos were aired throughout the morning to help assimilate Steve & D.C.'s audience to Country and to try and get them to listen to the rest of the station. It didn't stop there. "The first few weeks we were trying tricks to endear them to the Country audience. We had the 'KIX Cash Song' (which they would play a snip of at 7:20am), interviews with Country stars, etc. But we realized that doing it that way would take a long time to make it happen. After two days of music, we found that playing country songs did it instantly."

Obviously, it's difficult to gauge how things are going with only a month behind the project. Allen, however, is very optimistic. "A lot of Steve & D.C. cumers who had listened very little to Country are telling us they're listening to WKKX regularly and our regular listeners are saying they're very comfortable with them. We're really expecting great things."

We'll keep you posted.

A lot of Steve & D.C. cumers who had listened very little to Country are telling us they're listening to WKKX regularly and our regular listeners are saying they're very comfortable with them. We're really expecting great things.

—Jeff Allen

“We knew we were taking some chances, but knowing Steve & D.C.'s history in the market, we felt pretty good. It would have been an entirely different situation if we had brought them in cold from out of town. But we were dealing with a known entity.”

—Jeff Allen

act like Steve & D.C. wound up on — of all places — a Country



HE REALLY DID GO TO FLORIDA — When it came time to film his latest video, "Cledus Went Down To Florida," Razor & Tie recording artist Cledus T. Judd (No Relation) wasn't the least reluctant to escape to the land of sunshine and beaches. After a hard day's work, Judd stopped by WAKT/Panama City to meet the staff before appearing at the station's parking lot party. Air talent sharing in the frivolity include (l-r) Chris Malone, Reed Kinney, Judd, Kathy Fabian, and Kat Kountry 105 mascot "The Kat."

LOOK FOR
**Bullseye
Callout**
AT CRS



Bullseye Callout

- ◎ **Research Designed To Help You Increase Market Share**
- ◎ **Easy-To-Use Software Available For Windows 95 and 3.x**
- ◎ **Reliable Results...Every Week**
- ◎ **Available On A Barter Basis**

Read a good Book lately? Make the next one yours!

*For more information, call June Brody
at (212) 679-3200, extension 220.*



SJS entertainment

Bullseye Research
Compiled by John Hart Media
Marketed by
SJS Entertainment

CRS Announces Added Star Power

□ Next week's seminar includes visits from Raul Malo and revamped Headhunters

With many of you arriving in Nashville next week for the 28th annual Country Radio Seminar, it seemed like a good time to let you know of some additions to the schedule.

The Kentucky Headhunters, Bill Engvall, Cledus T. Judd, Brady Seals, and the Mavericks' Raul Malo will be assuming highly visible roles during the event, which takes place March 5-8 at the Opryland Hotel.

The Schedule, Please

Judd, CMT's 1996 Independent Video Artist Of The Year, will host this year's CRS opening press conference, taking place March 5 in the hotel's Sewanee Room.

Another recent announcement finds the reunited Kentucky Headhunters joining Terri Clark as entertainment at ASCAP's March 7 luncheon.

The Country Music Association's March 8 luncheon has been billed as "CMA Acoustic Cafe." In addition to previously announced performances by Suzy Bogguss and Pam Tillis, the entertainment now includes Malo and Seals. Other guest artists may be added to the list.

And for the second year, Engvall returns to host the March 8 New Faces Show. The music lineup includes Trace Adkins, James Bonamy, Paul Brandt, Deana Carter, Deryl Dodd, David Kersh, Mila Mason, Jo Dee Messina, LeAnn Rimes, and Kevin Sharp.

Of course, Nashville's record labels will be providing plenty of extra-curricular opportunities. When one publicist called us about his label's plans, he first said the party area would be a "beer-free zone." He quickly corrected himself, joking, "What I meant to say was 'free beer zone.'"

Two Million Served

Although Melinda and Ricky Huffman considered themselves fortunate to have scored tickets to Garth Brooks' recent sold-out show in Charleston, WV, they found themselves stuck in the very last row of the arena.

Things started improving when two of Brooks's crew members walked up the steps to invite them backstage to meet the superstar. When they arrived there, Brooks and his entourage showered them with gifts, including beach towels, snorkels, and underwater goggles.

It was then that the Huffmans

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "The Beaches Of Cheyenne"—Garth Brooks

5 YEARS AGO

• No. 1: "Straight Tequila Night"—John Anderson

10 YEARS AGO

• No. 1: "Twenty Years Ago"—Kenny Rogers

15 YEARS AGO

• No. 1: "Mountain Of Love"—Charley Pride (second week)

20 YEARS AGO

• No. 1: "Moody Blue/She Thinks I Still Care"—Elvis Presley (third week)

learned that Brooks and wife Sandy were presenting them with a four-day, three-night trip of their choice of the Virgin Islands or the Cayman Islands.

The big winners had purchased the 2 millionth ticket to Brooks's current tour. Brooks told them, "What we're doing for you, we'd love to do for the other 1,999,999 people who came out to see us on this tour." Of course, Brooks couldn't give lavish gifts to the rest of them, especially since he's keeping his concert tickets below \$20 for the entire tour.

In a scene out of "Let's Make A Deal," Brooks then opened a curtain, which revealed two vehicles. The Huffmans were faced with the difficult choice of driving away in either a new Chevrolet Tahoe or a Pontiac Grand Prix GT Coupe. They opted for the Chevy, which was laden with additional gifts, including a video camera and loads of Garth Brooks merchandise.

Mrs. Huffman said she and her husband got the best of both worlds. "He got the Tahoe; I got to meet Garth Brooks."

Brooks orchestrated a similar giveaway last July in Denver when the 1

millionth ticket buyer received a Chevy Z28 convertible.

Prior to last week's show in Richmond, Brooks contemplated the expanding array of prizes, joking, "Now we're gearing up for the 3 millionth ticket. This is getting expensive."

At the pre-show press conference, Brooks also revealed that he's delaying the release of a live album from the current tour. Instead, he's already recorded at least three songs — with a strong acoustic sound — for a studio album which could be released as early as this fall.

Rodeo King

Well, James Brown is known as "the hardest working man in show business," but has he ever played two of America's biggest rodeos on the same day?

Neal McCoy has.

McCoy was scheduled to perform a February 15 afternoon show at the Houston Livestock Show And Rodeo. That morning, Houston officials — trying to assist their counterparts at the San Antonio Stock Show And Rodeo — asked McCoy if he would consider playing that night in San Antonio. Patty Loveless, the original headliner, was forced to cancel her appearance due to illness. LeAnn Rimes had been scheduled to fill in for Loveless, but she, too, had to cancel at the last minute because of illness.

Having never met a stage he didn't like, McCoy accepted the offer. Just outside of Houston, McCoy's bus broke down. He and his band squeezed themselves and their equipment into another bus and made the 200-mile trip just before it was time to go onstage.

Was there even the remote possibility that McCoy's bus driver broke the speed limit? McCoy says, "My mother frequently advises me that it isn't necessary to always tell everything I know."

Nashville Temptations

The Temptations and Little Richard may be among the least-likely suspects to be performing at Opryland, but they're on the 1997 schedule for the theme park's "Nashville On Stage" concert series.

But the list includes more obvious candidates, including Collin Raye, Sammy Kershaw, Gary Chapman, Trace Adkins, David Kersh, Billy Ray Cyrus, the Oak Ridge Boys, Charlie Daniels, Tanya Tucker, Shenandoah, Tracy Byrd, the Gatlin Brothers, Marty Stuart, Martina McBride, John Berry, Patty Loveless, Ricky Van Shelton, Aaron Tippin, Suzy Bogguss, and Billy Dean.

The season kicks off with performances by Pam Tillis (May 24) and Diamond Rio (May 25) and concludes with an August 31 appearance by Waylon Jennings. Now in its third year, the series takes place at Opryland's 4000-seat Chevrolet/Geo Celebrity Theater.

The theater will also be presenting a 76-day gospel music series, which will include performances by Michael English, J.D. Sumner & The Stamps, and the Speers. Opryland's Roy Acuff Theater will offer "Dick Clark's American Bandstand Clas-



RICOCHET STRIKES GOLD — Before a recent performance at Nashville's Wildhorse Saloon, Ricochet was presented with gold plaques commemorating the success of its self-titled Columbia/Nashville debut album. Kneeling to share the glory are (front row, l-r) Junior Bryant and Sony/Nashville Exec. VP Paul Worley; (back row, l-r) Eddie Kilgallon, Columbia VP/National Promo Debi Fleischer, Teddy Carr, Greg Cook, Sony/Nashville Exec. VP/GM Allen Butler, Heath Wright, and Jeff Bryant.

sics," a revue featuring a 12-member cast and 10-piece band.

Parnell Gets An Autograph

If you've ever talked music with Lee Roy Parnell, you know he's a huge fan of the late Duane Allman's slide guitar work. Parnell received a special keepsake during a recent visit to Macon, GA, the old stomping ground of the Allman Brothers Band.

Realizing his appreciation of the town's musical history, WDEN/Macon PD Laura Starling started looking for a memento to present while Parnell was in town for the grand opening of the new Macon Mall. Starling tracked down a local ophthalmologist who owns the old Capricorn recording studio where the Allman Brothers created some of their most famous albums.

After the studio's owner provided what he thought was a suitable item, several mall officials expressed dismay that Parnell was being given nothing more than a framed piece of old paper.

And while it was, indeed, an old piece of paper, Parnell soon realized it was an original contract — signed by Duane Allman.

The Power Of Music

When a very pregnant woman in Kansas City went into labor, her first call was to her husband, a local law enforcement officer. But the second call involved asking KBEQ/Kansas City to play Stephanie Bentley's "The Hopechest Song." While she was waiting for a ride to the hospital, she told PD T.J. McEntire that the song would provide comfort. A few days after delivering a baby girl, the woman phoned McEntire, explaining that she'd bought her daughter a hopechest — which now contains a

copy of Bentley's Epic album.

In Nashville, Corey Heinz proposed to Crystal Rolow while hearing Deana Carter sing "Strawberry Wine" at a recent television taping for TNN's "Monday Night Concerts With Ricky Skaggs." When Carter began the song, Heinz pulled out a red box containing a diamond engagement ring. Carter gave the Coopertown, TN couple an early wedding present — a signed, special-edition poster from the concert series.

Bits 'N' Pieces

In metal news from the RIAA ... Deana Carter's Capitol/Nashville debut album "Did I Shave My Legs For This" has been certified double platinum, and Ty Herndon's Epic/Nashville debut "What Mattered Most" has been certified gold.

• While in town for their recent concert at the Ryman Auditorium, Sheryl Crow and Wallflowers' lead vocalist Jakob Dylan (Bob's son) took in Chet Atkins's show at Caffe Milano.

• Eddie Rabbitt has signed to Intersound and is working on a new album scheduled for summer release.

• If you're in the market to buy a home in the Nashville area, you might want to talk to Barbara Mandrell. She's selling her 27,000-square-foot log home situated on 142 acres. The amenities include a helicopter pad and an indoor pool and firing range. Be sure to tell the mortgage company you need approximately \$7 million to complete the transaction.

• The city of Branson has dedicated a downtown street as Boxcar Willie Drive. Its honoree, diagnosed with leukemia in 1996, is undergoing chemotherapy treatments in Houston.

— Calvin Gilbert



WRITERS AROUND THE HOUSE — WSIX/Nashville personality Gerry House has penned his share of country hits, but he opted to stick with hosting duties at a recent writers night sponsored by the Songwriters Guild Of America's Nashville chapter. Gathering after the show are (l-r) Little Big Town Music President Woody Bomar, songwriter Bill Spencer, House, songwriter Bob DiPiero, and SGA Regional Director Rundi Ream.



PLANET NEW YORK — Capitol/Nashville recording artist Suzy Bogguss met author John Gray following a recent performance of his Broadway show, "Men Are From Mars, Women Are From Venus." Her next single, "She Said, He Heard," examines miscommunication between the sexes and touches on many of the same themes found in Gray's book.



COUNTRY TOP 50

FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	5	2	1	TOBY KEITH Me Too (Mercury)	191/0	1	6822	+149	34938	+843
9	8	6	2	DEANA CARTER We Danced Anyway (Capitol)	191/0	2	6532	+503	33326	+2494
7	7	4	3	TRAVIS TRITT Where Corn Don't Grow (Warner Bros.)	190/0	3	6475	+181	32601	+908
13	12	9	4	JOHN BERRY She's Taken A Shine (Capitol)	191/0	4	6312	+727	32228	+3909
11	9	5	5	LEANN RIMES Unchained Melody (MCG/Curb)	190/1	5	6213	+153	31600	+693
10	10	8	6	PATTY LOVELESS She Drew A Broken Heart (Epic)	191/0	6	6067	+349	30949	+1741
12	11	10	7	REBA MCENTIRE How Was I To Know (MCA)	191/0	7	5916	+431	30326	+2203
14	13	12	8	ALAN JACKSON Everything I Love (Arista)	190/1	8	5828	+714	29431	+3319
18	14	13	9	DIAMOND RIO Holdin' (Arista)	189/0	9	5566	+714	27959	+3230
19	15	15	10	TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)	191/0	10	5007	+327	25386	+1749
24	17	16	11	CLAY WALKER Rumor Has It (Giant)	191/1	11	4945	+486	25351	+2457
3	2	1	12	RICK TREVINO Running Out Of Reasons To Run (Columbia)	156/0	12	4722	-2099	24804	-9975
26	20	18	13	KENNY CHESNEY When I Close My Eyes (BNA)	187/1	13	4641	+464	23416	+2356
29	21	20	14	TRACY BYRD Don't Take Her She's All I Got (MCA)	188/2	14	4461	+496	22843	+2623
22	19	19	15	LONESTAR Heartbroke Every Day (BNA)	185/0	15	4212	+154	21113	+592
20	16	17	16	TY HERNDON She Wants To Be Wanted Again (Epic)	169/1	16	4190	-176	20670	-1391
28	22	21	17	TERRI CLARK Emotional Girl (Mercury)	187/0	18	4044	+243	20490	+1142
32	26	24	18	DAVID KERSH Another You (Curb)	185/6	19	3937	+630	19996	+3077
30	25	22	19	RICOCHET Ease My Troubled Mind (Columbia)	188/5	20	3848	+329	19094	+1650
46	33	27	20	COLLIN RAYE On The Verge (Epic)	185/8	21	3700	+857	18812	+4259
4	4	3	21	DARYLE SINGLETARY Amen Kind Of Love (Giant)	131/0	25	3401	-2855	18137	-13708
—	39	28	22	TRACY LAWRENCE Better Man, Better Off (Atlantic)	185/18	22	3643	+912	18134	+4683
36	27	26	23	BUFFALO CLUB If She Don't Love You (Rising Tide)	184/3	23	3462	+413	17363	+2042
27	24	23	24	MARTY STUART You Can't Stop Love (MCA)	171/0	24	3407	-31	16743	-286
37	31	29	25	LORRIE MORGAN Good As I Was To You (BNA)	175/9	26	3225	+540	15781	+2782
—	45	33	26	ALABAMA Sad Lookin' Moon (RCA)	170/31	27	2830	+856	14216	+4122
2	1	14	27	VINCE GILL Pretty Little Adriana (MCA)	122/1	30	2493	-2112	13591	-10736
42	37	31	28	MILA MASON Dark Horse (Atlantic)	167/10	29	2556	+426	12976	+2253
35	28	30	29	NEAL MCCOY That Woman Of Mine (Atlantic)	157/0	28	2663	-38	12615	-312
41	38	34	30	KATHY MATTEA 455 Rocket (Mercury)	159/16	33	2391	+380	11865	+1859
39	35	32	31	MARTINA MCBRIDE Cry On The Shoulder Of... (RCA)	153/6	31	2409	+277	11753	+1581
5	6	7	32	CLINT BLACK Half Way Up (RCA)	98/0	35	2214	-3647	11622	-18037
BREAKER			33	KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)	149/52	34	2231	+980	11461	+5006
40	36	35	34	BILL ENGVALL Here's Your Sign (Get...) (Warner Bros.)	119/6	38	1899	+60	10032	+189
43	42	36	35	MARY CHAPIN CARPENTER I Want To Be Your... (Columbia)	134/8	37	1923	+343	9289	+1563
DEBUT			36	JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)	106/99	41	1578	+1462	7993	+7366
BREAKER			37	BIG HOUSE Cold Outside (MCA)	129/22	40	1589	+249	7548	+1205
—	—	45	38	MINDY MCCREADY A Girl's Gotta Do (What...) (BNA)	109/48	42	1488	+750	7265	+3667
—	—	46	39	TANYA TUCKER Little Things (Capitol)	113/42	45	1287	+521	6380	+2997
DEBUT			40	BRYAN WHITE Sittin' On Go (Asylum/EEG)	88/75	47	1152	+968	6194	+5147
—	—	44	41	MARK WILLS Places I've Never Been (Mercury)	105/23	48	1121	+332	5491	+1829
DEBUT			42	SAWYER BROWN Six Days On The Road (Curb)	80/61	52	1047	+758	5423	+3683
49	46	40	43	AARON TIPPIN That's What Happens When I... (RCA)	99/5	51	1088	+110	4991	+517
—	48	42	44	THRASHER SHIVER Be Honest (Asylum/EEG)	76/10	54	960	+157	4650	+662
DEBUT			45	TRISHA YEARWOOD I Need You (MCA)	80/33	53	974	+430	4605	+2110
50	47	43	46	GENE WATSON Change Her Mind (SOR)	79/4	55	951	+94	4502	+516
44	44	39	47	GARY ALLAN Forever And A Day (Decca)	70/1	56	913	-149	4392	-751
—	—	48	48	BURNIN' DAYLIGHT Say Yes (Curb)	75/11	59	846	+219	4052	+1039
—	—	47	49	KIPPI BRANNON Daddy's Little Girl (Curb/Universal)	64/8	62	770	+148	3903	+795
DEBUT			50	SONS OF THE DESERT Whatever Comes First (Epic)	84/20	61	793	+234	3601	+959

This chart reflects airplay from February 24-March 2. Songs ranked by total points. Highlighted songs indicate Breaker.

191 Country reporters. 186 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

KEVIN SHARP

She's Sure Taking It Well (143/Asylum/EEG)

78% of our reporters on it (149 stations)

52 Adds • Moves 37-33

BIG HOUSE

Cold Outside (MCA)

67% of our reporters on it (129 stations)

22 Adds • Moves 38-37

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)	99
BRYAN WHITE Sittin' On Go (Asylum/EEG)	75
SAWYER BROWN Six Days On The Road (Curb)	61
KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)	52
MINDY MCCREADY A Girl's Gotta Do (What A Girl's...) (BNA)	48
TANYA TUCKER Little Things (Capitol)	42
DAVID LEE MURPHY Breakfast In Birmingham (MCA)	35
TRISHA YEARWOOD I Need You (MCA)	33
ALABAMA Sad Lookin' Moon (RCA)	31
LITTLE TEXAS Bad For Us (Warner Bros.)	24

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)	+1462
KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)	+980
BRYAN WHITE Sittin' On Go (Asylum/EEG)	+968
TRACY LAWRENCE Better Man, Better Off (Atlantic)	+912
COLLIN RAYE On The Verge (Epic)	+857
ALABAMA Sad Lookin' Moon (RCA)	+856
SAWYER BROWN Six Days On The Road (Curb)	+758
MINDY MCCREADY A Girl's Gotta Do (What A Girl's...) (BNA)	+750
JOHN BERRY She's Taken A Shine (Capitol)	+727
DIAMOND RIO Holdin' (Arista)	+714
ALAN JACKSON Everything I Love (Arista)	+714

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)	+7366
BRYAN WHITE Sittin' On Go (Asylum/EEG)	+5147
KEVIN SHARP She's Sure Taking It... (143/Asylum/EEG)	+5006
TRACY LAWRENCE Better Man, Better Off (Atlantic)	+4683
COLLIN RAYE On The Verge (Epic)	+4259
ALABAMA Sad Lookin' Moon (RCA)	+4122
JOHN BERRY She's Taken A Shine (Capitol)	+3909
SAWYER BROWN Six Days On The Road (Curb)	+3683
MINDY MCCREADY A Girl's Gotta Do (What...) (BNA)	+3667
ALAN JACKSON Everything I Love (Arista)	+3319

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BROOKS & DUNN A Man This Lonely (Arista)
MARK CHESNUTT It's A Little Too Late (Decca)
KEVIN SHARP Nobody Knows (143/Asylum/EEG)
TRACY LAWRENCE Is That A Tear (Atlantic)
JOHN MICHAEL MONTGOMERY Friends (Atlantic)
FAITH HILL I Can't Do That Anymore (Warner Bros.)
LEANN RIMES One Way Ticket (Because I Can) (MCG/Curb)
ALAN JACKSON Little Bitty (Arista)
TRISHA YEARWOOD Everybody Knows (MCA)
TRACY BYRD Big Love (MCA)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

SCAN-AND-WIN A HYDRA-SPORTS Z260 BASS BOAT OR 4 AMERICAN AIRLINES TICKETS AT CRS-28.



Brought to you by Direct Marketing Results, American Airlines, and OMC Fishing Boat Group whose new radio promotion is guaranteed to reel in country listeners. Find out more at CRS-28! To register for Country Radio Seminar, call (615) 327-4487.

NEW & ACTIVE

GEORGE DUCAS Long Trail Of Tears (Capitol)

Total Stations: 68, Total Points: 3398, Total Adds: 4, Including:
 KBEQ 18, WFRG 14, WPKX 14, KXKT 7
 Plays Include: WWQQ 35 (20), WFMB 30 (24), WPOC 24 (20), WGRL 23 (23), WSIX 23 (13), KALF 20 (7), WWYZ 19 (10), WTCM 18 (16), KSKS 16 (16), KJUG 15 (15), KRRV 15 (15), WKDQ 15 (15), WRNS 15 (15), WSM 15 (15), KNAX 14 (14), KPLM 14 (14), WGH 14 (14), KWNR 13 (13), KNUE 12 (12), KSON 12 (12), WAXX 12 (12)

STEPHANIE BENTLEY The Hopechest Song (Epic)

Total Stations: 57, Total Points: 3203, Total Adds: 18, Including:
 KJUG 15, WPKX 14, WUSQ 14, KYGO 13, KKIX 12, KEYY 10, KFMS 10, KFKF 8, KUZZ 7, WMJC 7, WMSI 7, WXCL 6, KATM 5, KUGN 5, WBCT 5, WIRK 5, WKDQ 5
 Plays Include: KBEQ 30 (24), KPLX 30 (30), KPLM 26 (26), WSIX 23 (13), KALF 20 (20), KTST 20 (20), WWQQ 20 (7), KZLA 19 (19)

RANDY TRAVIS Price To Pay (Warner Bros.)

Total Stations: 57, Total Points: 3067, Total Adds: 2, Including:
 KKIX 12, KRZY 5
 Plays Include: WWQQ 35 (35), KASE 21 (21), WPKX 21 (21), WAYZ 20 (20), WGNE 20 (20), WRKZ 19 (19), WKSJ 18 (18), WTCM 18 (15), KHEY 17 (17), KLLL 17 (17), WACO 17 (17), WMZQ 17 (17), KRRV 15 (15), WBEE 15 (15), WFGY 15 (15), WLWI 15 (15), WMJC 15 (15), WXTA 15 (15), WUSN 14 (14), WUSQ 14 (14), WXCL 14 (14), WSIX 13 (13), WWFG 13 (13)

LITTLE TEXAS Bad For Us (Warner Bros.)

Total Stations: 44, Total Points: 2786, Total Adds: 24, Including:
 KMLE 26, WYCD 25, KJY 21, WCOL 19, WBYT 18, WKSJ 18, WKDQ 15, WXBQ 13, KCYY 12, WCMS 11, WTCR 11, WAMZ 10, WKKX 10, WNOE 10, WTVY 10, WRKZ 9, WXCL 6, KIKF 5, KTTS 5, KYGO 5, WDEN 5, WDEZ 5, WMIL 5, WSOC 5
 Plays Include: KASE 21 (5)

EMILIO I'd Love You To... (Capitol)

Total Stations: 40, Total Points: 2390, Total Adds: 2, Including: WTCR 11, KNIX 10
 Plays Include: KYNG 35 (20), KPLX 30 (30), KGNC 25 (25), KASE 21 (21), KTST 20 (20), WAYZ 20 (20), WTCM 20 (18), KHEY 17 (17), KJUG 15 (15), KSEE 14 (5), KPLM 14 (14), KRYS 14 (14), WSIX 13 (13), KCYY 12 (12), WAXX 12 (12), WGRL 12 (12), WLWI 12 (12), KIKF 10 (10), KMLE 10 (10), WFMB 10 (12), WOVK 10 (10), WTVY 10 (10), WWYZ 10 (10)

BR5-49 Little Ramona... (Arista)

Total Stations: 42, Total Points: 1765, Total Adds: 5, Including:
 WAMZ 28, WFGY 15, KALF 7, WTDK 6, KSOP 5
 Plays Include: WWYZ 19 (19), WTCM 16 (13), KASH 15 (6), KRRV 15 (12), KVOO 15 (5), KPLM 14 (14), WKIS 14 (13), KWNR 13 (13), KNUE 12 (7), WGTU 11 (10), WTCR 11 (11), KZKX 10 (10), KXKC 9 (8), WOV 9 (9), WRKZ 9 (9), KHAK 8 (8), KHAY 8 (8), KJUG 7 (7), WMJC 7 (7)

DAVID LEE MURPHY Breakfast In... (MCA)

Total Stations: 36, Total Points: 1734, Total Adds: 35, Including:
 WGRL 23, WWQQ 20, KBEQ 18, WYAY 18, KJUG 15, WDEN 15, WFMS 15, WXTA 15, WFRG 14, WUSQ 14, WRNS 13, KCYY 12, WAXX 12, KBUL 11, WTCR 11, WTVY 10, WFMB 9, WGTU 9, KXKT 7, KZLA 7, WSSL 7, WTHI 6, WXCL 6, KFDI 5, KIKF 5, KTCS 5, KTTS 5, KVOO 5, KYGO 5, WDEZ 5, WCKM 5, WKDQ 5, WKSJ 5, WRKZ 5

LITTLE TEXAS Kiss The Girl (Walt Disney)

Total Stations: 12, Total Points: 1667, Total Adds: 1, Including:
 Plays Include: WUBE 35 (35), WMIL 34 (21), KIKK 28 (17), WKIX 27 (33), WDSY 23 (23), WBOB 22 (22), WIL 20 (20), WWQQ 20 (dr), WBEE 18 (18), WMTZ 18 (18), KHAK 12 (12), WXBW 9 (9)

CARYL MACK PARKER One Night Stand (Magnatone)

Total Stations: 42, Total Points: 1589, Total Adds: 11, Including:
 WWQQ 20, KPLM 14, WPKX 14, WAXX 12, WKML 9, WOGY 7, KKAT 5, WKKX 5, WOKQ 5, WWZD 5, WXTA 5
 Plays Include: WTCM 22 (22), KZSN 17 (17), KJUG 15 (15), KRRV 15 (12), KNAX 14 (14), KNFR 14 (14), WGNE 13 (14), WSOC 13 (13), WYNK 13 (5), WKNN 12 (12), WLWI 12 (12), WTCR 11 (11), WKSJ 10 (5), WKSJ 10 (10), WTVY 10 (10)

GEORGE STRAIT Do The Right Thing (MCA)

Total Stations: 7, Total Points: 1387, Total Adds: 2, Including:
 WBCT 35, WGAR 25
 Plays Include: KYNG 45 (45), KBEQ 34 (31), WWYZ 26 (19), WHOK 25 (13), WGNE 20 (19)

BRADY SEALS Still Standing Tall (Reprise)

Total Stations: 26, Total Points: 1181, Total Adds: 2, Including:
 WKIX 18, WTCR 11
 Plays Include: WWQQ 20 (20), WKSJ 18 (18), WUBE 15 (18), KNFR 14 (14), WUSQ 14 (14), WRNS 13 (13), WSIX 13 (13), WGTU 10 (9), WTVY 10 (10), WWYZ 10 (10), WFMS 8 (8), WEZL 7 (7), WCKT 6 (6), WSM 6 (6), WTDK 6 (6), WTHI 6 (6), KASE 5 (5), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WBCT 5 (5), WDEN 5 (5), WRKZ 5 (5), WXTA 5 (5)

BILLY RAY CYRUS Three Little Words (Mercury)

Total Stations: 15, Total Points: 1128, Total Adds: 0
 Plays Include: WAMZ 28 (28), WCOL 19 (19), WWYZ 19 (10), WCMS 18 (11), WTCR 16 (16), WBCT 15 (15), WDEN 15 (15), WGTU 14 (13), KATM 9 (9), KHAK 8 (8), KTEX 5 (5), WBEE 5 (5), WKL 5 (5), WQYK 5 (5), WSIX 5 (5)

JEFFREY STEELE A Girl Like You (MCG/Curb)

Total Stations: 15, Total Points: 1110, Total Adds: 14, Including:
 WWQQ 20, WBOB 19, WMZQ 17, WXTU 17, WPOC 16, WGH 14, WCMS 11, KIKF 10, WGTU 9, WMJC 7, WDEN 5, WRKZ 5, WTVY 5, WWYZ 5
 Plays Include: WKL 12 (12)

JOE DIFFIE This Is Your Brain (Epic)

Total Stations: 17, Total Points: 980, Total Adds: 16, Including:
 KRZY 25, KWJJ 18, WBYT 18, KFMS 16, WKNN 12, WQDR 12, WTDK 12, KEYY 10, KATM 9, KHAY 8, WQXK 8, KSOP 7, WSSL 7, WSM 6, WDEN 5, WWYZ 5
 Plays Include: WROD 7 (7)

JEFF WOOD Use Mine (Imprint)

Total Stations: 26, Total Points: 936, Total Adds: 19, Including:
 WWQQ 20, WGNE 14, KXKC 10, KHAK 8, KALF 7, KHAY 7, KZSN 7, WMTZ 7, KASH 6, KFDI 5, KIKF 5, KTEX 5, KTTS 5, KVOO 5, WDEN 5, WKCN 5, WQYK 5, WRKZ 5, WYCD 5
 Plays Include: KZLA 19 (7), KJUG 15 (15), WTVY 10 (10), WSM 6 (6), KWJJ 5 (5), WTDK 5 (5), WWYZ 5 (5)

DARYLE SINGLETARY The Used To Be's (Giant)

Total Stations: 18, Total Points: 920, Total Adds: 16, Including:
 KTTS 34, WCOL 19, WKSJ 18, WXTA 15, WGNA 13, KCYY 12, WAXX 12, WTCR 11, WTVY 10, KNUE 7, WTDK 6, KFDI 5, KVOO 5, WDEN 5, WKCN 5, WWYZ 5
 Plays Include: KFMS 10 (10), WQXK 8 (8)

RHETT AKINS Somebody Knew (Decca)

Total Stations: 16, Total Points: 740, Total Adds: 11, Including:
 WAMZ 28, WTCR 11, WTVY 10, WRKZ 9, WFMS 8, WSM 6, KFDI 5, KORD 5, KTTS 5, WDEN 5, WIOV 5
 Plays Include: WKSJ 18 (18), WUSQ 14 (14), KSOP 7 (7), KVOO 5 (5), WWYZ 5 (5)

NIKKI NELSON Too Little Too Much (DKC/Columbia)

Total Stations: 19, Total Points: 633, Total Adds: 13, Including:
 WWQQ 20, WFGY 15, WXTA 15, KNFR 14, WGTU 9, KSEE 5, KORD 5, KTOM 5, KTTS 5, KVOO 5, WKSJ 5, WRKZ 5, WYCD 5
 Plays Include: KWNR 13 (13), WTVY 10 (5), KSOP 7 (7), WDEN 5 (5), WKCN 5 (5), WWYZ 5 (5)

BEKKA & BILLY Patient Heart (Almo Sounds)

Total Stations: 13, Total Points: 530, Total Adds: 8, Including:
 KLLL 17, WGNA 13, WAXX 12, WNT 12, KBUL 5, KFDI 5, WRKZ 5, WTVY 5
 Plays Include: WWQQ 20 (7), WXTA 15 (15), WWYZ 10 (10), KTTS 5 (5), WDEN 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:
 JOHN MICHAEL MONTGOMERY I Miss You A Little
 BRYAN WHITE Sittin' On Go
 TRISHA YEARWOOD I Need You

Hottest:
 DEANA CARTER We Danced Anyway
 JOHN BERRY She's Taken A Shine
 CLAY WALKER Rumor Has It
 TRACY BYRD Don't Take Her She's All I Got

Real Country

Dave Nicholson • (602) 966-6236

Adds:
 JOHN MICHAEL MONTGOMERY I Miss You A Little
 SAWYER BROWN Six Days On The Road
 OARLYE SINGLETARY The Used To Be's
 MARK WILLS Places I've Never Been

Hottest:
 TOBY KEITH Me Too
 TRACY BYRD Don't Take Her She's All I Got
 TRACE ADKINS (This Ain't) No Thinkin' Thing
 REBA McENTIRE How Was I To Know
 CLAY WALKER Rumour Has It

After Midnight Entertainment

Craig Scott • (901) 755-9753

Adds:
 STEPHANIE BENTLEY The Hopechest Song
 MINDY McCREADY A Girl's Gotta Do (What A ...)
 JOHN MICHAEL MONTGOMERY I Miss You A Little
 GEORGE STRAIT One Night At A Time
 TRISHA YEARWOOD I Need You

Hottest:
 TOBY KEITH Me Too
 TRAVIS TRITT Where Corn Don't Grow
 JOHN BERRY She's Taken A Shine
 REBA McENTIRE How Was I To Know
 DEANA CARTER We Danced Anyway

Alternative Programming

Steve Knoll • (800) 231-2818

Adds:
 GARY ALLAN Forever And A Day
 KIPPI BRANNON Daddy's Little Girl
 BILL ENGVALL Here's Your Sign
 REGINA REGINA More Than I Wanted To Know

Hottest:
 VINCE GILL Pretty Little Adriana
 TOBY KEITH Me Too
 CLINT BLACK Half Way Up
 DEANA CARTER We Danced Anyway
 TRAVIS TRITT Where Corn Don't Grow

Broadcast Programming

Walter Powers • (800) 426-9082

Super Country/Pure Country

Adds:
 MILA MASON Dark Horse
 MINDY McCREADY A Girl's Gotta Do (What A ...)
 KEVIN SHARP She's Sure Taking It Well
 THRASHER/SHIVER Be Honest
 RANDY TRAVIS Price To Pay

Hottest:
 CLINT BLACK Half Way Up
 DEANA CARTER We Danced Anyway
 TOBY KEITH Me Too
 JOHN BERRY She's Taken A Shine
 DARYLE SINGLETARY Amen Kind Of Love

Digital Country — L.J. Smith

Adds:
 GEORGE DUCAS Long Trail Of Tears
 SAWYER BROWN Six Days On The Road
 TRISHA YEARWOOD I Need You
 BRYAN WHITE Sittin' On Go

Hottest:
 RICK TREVINO Running Out Of Reasons To Run
 CLINT BLACK Half Way Up
 DEANA CARTER We Danced Anyway
 TOBY KEITH Me Too
 PATTY LOVELESS She Drew A Broken Heart

BROADCAST PROGRAMMING CONTINUED

New Country — L.J. Smith

Adds:
 GEORGE DUCAS Long Trail Of Tears
 SAWYER BROWN Six Days On The Road
 TRISHA YEARWOOD I Need You
 BRYAN WHITE Sittin' On Go

Hottest:
 DEANA CARTER We Danced Anyway
 TOBY KEITH Me Too
 LEANN RIMES Unchained Melody
 JOHN BERRY She's Taken A Shine
 PATTY LOVELESS She Drew A Broken Heart

Great American Country Video

John Hendricks • (303) 784-8700

Adds:
 ROYAL WADE KIMES Another Man's Sky
 MARTINA McBRIDE/JIM BRICKMAN Valentine
 NIKKI NELSON Too Little Too Much
 CARYL MACK PARKER One Night Stand
 JEFF WOOD Use Mine

Hottest:
 TRACE ADKINS (This Ain't) No Thinkin' Thing
 BILL ENGVALL Here's Your Sign (Get The Picture)
 KATHY MATTEA 455 Rocket
 DEANA CARTER We Danced Anyway
 JOHN BERRY She's Taken A Shine

Jones Satellite Networks

Phil Barry • (303) 784-8700

U.S. Country — Jim Murphy

Adds:
 JOE DIFFIE This Is Your Brain
 MINDY McCREADY A Girl's Gotta Do (What A ...)
 JOHN MICHAEL MONTGOMERY I Miss You A Little
 SAWYER BROWN Six Days On The Road
 BRYAN WHITE Sittin' On Go

Hottest:
 DEANA CARTER We Danced Anyway
 TOBY KEITH Me Too
 LEANN RIMES Unchained Melody
 RICK TREVINO Running Out Of Reasons To Run
 TRAVIS TRITT Where Corn Don't Grow

CD Country — John Hendricks

Adds:
 RHETT AKINS Somebody Knew
 JOE DIFFIE This Is Your Brain
 JOHN MICHAEL MONTGOMERY I Miss You A Little
 DAVID LEE MURPHY Breakfast In Birmingham
 NIKKI NELSON Too Little Too Much
 DARYLE SINGLETARY The Used To Be's
 LEE ANN WOMACK Never Again, Again

Hottest:
 TRACE ADKINS (This Ain't) No Thinkin' Thing
 NOEL HAGGARD Once You Learn
 TY HERNDON She Wants To Be Wanted Again
 KATHY MATTEA 455 Rocket
 CLAY WALKER Rumor Has It

Westwood One Radio Networks

Charlie Cook • (805) 294-9000

Hot Country — David Felker

Adds:
 BURNIN' DAYLIGHT Say Yes
 MINDY McCREADY A Girl's Gotta Do (What A ...)
 JOHN MICHAEL MONTGOMERY I Miss You A Little
 THRASHER SHIVER Be Honest
 RANDY TRAVIS Price To Pay

Hottest:
 PATTY LOVELESS She Drew A Broken Heart
 TOBY KEITH Me Too
 DARYLE SINGLETARY Amen Kind Of Love
 RICK TREVINO Running Out Of Reasons To Run
 DEANA CARTER We Danced Anyway

Mainstream Country — David Felker

Adds:
 ALABAMA Sad Lookin' Moon
 TRACY LAWRENCE Better Man, Better Off
 MARTINA McBRIDE Cry On The Shoulder Of The Road

Hottest:
 BROOKS & DUNN A Man This Lonely
 RICK TREVINO Running Out Of Reasons To Run
 DEANA CARTER We Danced Anyway
 DARYLE SINGLETARY Amen Kind Of Love
 VINCE GILL Pretty Little Adriana



60.2 million households
 Traci Todd,
 Manager/Video Programming

ADDS

KIPPI BRANNON Daddy's Little Girl (Curb/Universal)
 KENTUCKY HEADHUNTERS Singin' The Blues (BNA)
 JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)
 NIKKI NELSON Too Little Too Much (Columbia)
 LEE ANN WOMACK Never Again, Again (Decca)

HEAVY

TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
 JOHN BERRY She's Taken A Shine (Capitol)
 TRACY BYRD Don't Take Her She's All I Got (MCA)
 DEANA CARTER We Danced Anyway (Capitol)
 TERRI CLARK Emotional Girl (Mercury)
 TY HERNDON She Wants To Be Wanted Again (Epic)
 TOBY KEITH Me Too (Mercury)
 ALISON KRAUSS Baby Mine (Walt Disney)
 TRACY LAWRENCE Better Man, Better Off (Atlantic)
 KATHY MATTEA 455 Rocket (Mercury)
 JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)
 LORRIE MORGAN Good As I Was To You (BNA)
 COLLIN RAYE On The Verge (Columbia)
 RICCOCHET Ease My Troubled Mind (Columbia)
 OARLYE SINGLETARY Amen Kind Of Love (Giant)
 TRAVIS TRITT Where Corn Don't Grow (Warner Bros.)
 CLAY WALKER Rumor Has It (Giant)

Information current as of March 3.



30.8 million households
 Chris Parr, Director/Programming
 Paul Hastaba, VP/GM

ADDS

ANITA COCHRAN I Could Love A Man Like That (Warner Bros.)
 KENTUCKY HEADHUNTERS Singin' The Blues (BNA)
 JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)

TOP 10

TRAVIS TRITT Where Corn Don't Grow (Warner Bros.)
 RICK TREVINO Running Out Of Reasons To Run (Columbia)
 DEANA CARTER We Danced Anyway (Capitol)
 JOHN BERRY She's Taken A Shine (Capitol)
 OARLYE SINGLETARY Amen Kind Of Love (Giant)
 TOBY KEITH Me Too (Mercury)
 CLAY WALKER Rumor Has It (Giant)
 TY HERNDON She Wants To Be Wanted Again (Epic)
 TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
 BROOKS & DUNN A Man This Lonely (Arista)

HEAVY

TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
 JOHN BERRY She's Taken A Shine (Capitol)
 TRACY BYRD Don't Take Her She's All I Got (MCA)
 DEANA CARTER We Danced Anyway (Capitol)
 TERRI CLARK Emotional Girl (Mercury)
 TY HERNDON She Wants To Be Wanted Again (Epic)
 TOBY KEITH Me Too (Mercury)
 DARYLE SINGLETARY Amen Kind Of Love (Giant)
 RICK TREVINO Running Out Of Reasons To Run (Columbia)
 CLAY WALKER Rumor Has It (Giant)

HOT SHOTS

ANITA COCHRAN I Could Love A Man Like That (Warner Bros.)
 EMILIO I'd Love You To Love Me (Capitol)
 CLEUDUS T. JUDD Cleudus Went Down To Florida (Razor & Tie)
 TRACY LAWRENCE Better Man, Better Off (Atlantic)
 LITTLE TEXAS Bad For Us (Warner Bros.)
 MILA MASON Dark Horse (Atlantic)
 NIKKI NELSON Too Little Too Much (Columbia)
 CARYL MACK PARKER One Night... (Magnatone/Sq. West)
 COLLIN RAYE On The Verge (Epic)
 SAWYER BROWN Six Days On The Road (Curb)
 KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
 TRISHA YEARWOOD I Need You (MCA)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of February 26.

COUNTRY PLAYLISTS

February 28, 1997 R&R • 71

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM MARKET #2
KIKF/Los Angeles
(714) 634-9494
Cisco/Dunne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	30	30	30	30	LEANN RIMES/Unchained Melody
20	30	30	30	30	MARTY STUART/You Can't Stop Love
20	30	30	30	30	DEANA CARTER/We Danced Anyway
20	30	30	30	30	TOBY KEITH/Me Too
20	20	30	30	30	JOHN BERRY/She's Taken A Shine
20	20	30	30	30	TRAVIS TRITT/Where Corn Don't...
20	20	30	30	30	PATTY LOVELESS/She Drew A Broken...
20	20	30	30	30	REBA MCGENTIRE/How Was I To Know
20	20	30	30	30	DIAMOND RIO/Holdin'
20	20	20	20	20	LONESTAR/Heartbroke Every Day
20	20	20	20	20	ALAN JACKSON/Everything I Love
20	20	20	20	20	TY HERNDON/She Wants To Be...
20	20	20	20	20	TRACE ADKINS/This Ain't No...
20	20	20	20	20	TERRI CLARK/Emotional Girl
20	20	20	20	20	TRACY BYRD/Don't Take Her...
20	20	20	20	20	CLAY WALKER/Rumor Has It
20	20	20	20	20	KENNY CHESNEY/When I Close My Eyes
20	20	20	20	20	RICOCHET/Ease My Troubled...
20	20	20	20	20	BUFFALO CLUBB/She Don't Love...
20	20	20	20	20	LITTLE TEXAS/Kiss The Girl
20	20	20	20	20	COLLIN RAYE/On The Verge
20	20	20	20	20	TRACY LAWRENCE/Better Man...
20	20	20	20	20	NEAL MCCOY/That Woman Of Mine
20	20	20	20	20	MARTINA MCBRIDE/Cry On...
20	20	20	20	20	KATHY MATTEA/455 Rocket
20	20	20	20	20	GEORGE STRAIT/One Night At A Time
20	20	20	20	20	LORRIE MORGAN/Good As I Was To You
20	20	20	20	20	DAVID KERSH/Another You
20	20	20	20	20	M. CHAPIN CARPENTER/ Want To Be Your...
20	20	20	20	20	GARY ALLAN/Forever And A Day
20	20	20	20	20	MILA MASON/Dark Horse
20	20	20	20	20	AARON TIPPIN/That's What...
20	20	20	20	20	EMILIO/Id Love You To...
20	20	20	20	20	KIPPI BRANNON/Daddy's Little Girl
20	20	20	20	20	BIG HOUSE/Cold Outside
20	20	20	20	20	KEVIN SHARP/She's Sure Taking...
20	20	20	20	20	MARK WILLS/Places I've Never...
20	20	20	20	20	THREE HANKS/Moanin' The Blues
20	20	20	20	20	MINDY MCCREADY/A Girl's Gotta Do...
20	20	20	20	20	TRISHA YEARWOOD/I Need You

93.9 KZLA MARKET #2
KZLA/Los Angeles
(818) 246-0939
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	34	34	34	34	JOHN BERRY/She's Taken A Shine
24	24	34	34	34	DAVID KERSH/Another You
24	24	15	34	34	DEANA CARTER/We Danced Anyway
34	24	15	34	34	TOBY KEITH/Me Too
19	19	7	34	34	SAMMY KERSHAW/Politics, Religion...
24	19	24	24	24	TRACE ADKINS/This Ain't No...
24	24	24	24	24	BUFFALO CLUBB/She Don't Love...
7	24	24	24	24	KENNY CHESNEY/When I Close My Eyes
7	24	24	24	24	DIAMOND RIO/Holdin'
19	24	24	24	24	REBA MCGENTIRE/How Was I To Know
19	19	24	24	24	CLAY WALKER/Rumor Has It
7	19	24	24	24	REBA MCGENTIRE/How Was I To Know
19	19	19	19	19	STEPHANIE BENTLEY/The Hopechest Song
7	19	19	19	19	TERRI CLARK/Emotional Girl
19	19	19	19	19	LONESTAR/Heartbroke Every Day
7	19	19	19	19	JEFF WOOD/Use Mine
7	19	19	19	19	COLLIN RAYE/On The Verge
7	19	19	19	19	TRISHA YEARWOOD/I Need You
7	19	19	19	19	ALABAMA/Sad Lookin' Moon
7	19	19	19	19	KEVIN SHARP/She's Sure Taking...
7	19	19	19	19	TRACY BYRD/Don't Take Her...
34	34	34	34	34	TY HERNDON/She Wants To Be...
24	34	34	34	34	MINDY MCCREADY/Maybe He'll Notice...
34	34	34	34	34	RICK TREVIN/Running Out Of...
24	19	19	19	19	NEAL MCCOY/That Woman Of Mine
7	19	19	19	19	TRAVIS TRITT/Where Corn Don't...
15	15	15	15	15	LEANN RIMES/Unchained Melody
34	15	15	15	15	BROOKS & DUNN/Man This Loney
15	15	15	15	15	VINCE GILL/Pretty Little...
15	15	15	15	15	TRACY LAWRENCE/Is That A Tear
19	24	15	15	15	PATTY LOVELESS/She Drew A Broken...
15	15	15	15	15	JOHN M. MONTGOMERY/Friends
34	15	15	15	15	JOHNNY SHARP/She's Taken A Shine
7	7	7	7	7	KATHY MATTEA/455 Rocket
7	7	7	7	7	KIPPI BRANNON/Daddy's Little Girl
7	7	7	7	7	TRACY LAWRENCE/Better Man...
7	7	7	7	7	CARYL MACK PARKER/One Night Stand
7	7	7	7	7	MARK WILLS/Places I've Never...
19	19	19	19	19	THREE HANKS/Moanin' The Blues
7	7	7	7	7	ALAN JACKSON/Everything I Love
7	7	7	7	7	JOHN M. MONTGOMERY/ Miss You A Little

94.7 KICKS COUNTRY MARKET #3
WKKK/Chicago
(312) 984-5425
Stecker/McCann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	VINCE GILL/Pretty Little...
35	35	35	35	35	REBA MCGENTIRE/How Was I To Know
35	35	35	35	35	DARYLE SINGLETARY/Amen Kind Of Love
35	35	35	35	35	LEANN RIMES/Unchained Melody
20	35	35	35	35	TOBY KEITH/Me Too
20	35	35	35	35	DEANA CARTER/We Danced Anyway
20	35	35	35	35	TRAVIS TRITT/Where Corn Don't...
20	20	35	35	35	JOHN BERRY/She's Taken A Shine
20	20	35	35	35	PATTY LOVELESS/She Drew A Broken...
20	20	20	20	20	ALAN JACKSON/Everything I Love
20	20	20	20	20	CLAY WALKER/Rumor Has It
20	20	20	20	20	REBA MCGENTIRE/How Was I To Know
20	20	20	20	20	DIAMOND RIO/Holdin'
20	20	20	20	20	TRACE ADKINS/This Ain't No...
20	20	20	20	20	TRACY BYRD/Don't Take Her...
10	20	20	20	20	BILL HERNDON/She Wants To Be...
10	20	20	20	20	LORRIE MORGAN/Good As I Was To You
35	35	35	35	35	KENNY CHESNEY/When I Close My Eyes
10	20	20	20	20	MARK TREVIN/Running Out Of...
10	20	20	20	20	DAVID KERSH/Another You
10	20	20	20	20	TERRI CLARK/Emotional Girl
10	20	20	20	20	LONESTAR/Heartbroke Every Day
10	20	20	20	20	CLINT BLACK/Half Way Up
35	35	35	35	35	BROOKS & DUNN/Man This Loney
10	10	10	10	10	RICOCHET/Ease My Troubled...
14	14	14	14	14	GARTH BROOKS/That Ol' Wind
14	14	14	14	14	TIM MCGRAW/Maybe We Should...
14	14	14	14	14	TRACE ADKINS/Every Light In...
14	14	14	14	14	GARY ALLAN/Her Man
14	14	14	14	14	TRACY BYRD/Big Love
20	14	14	14	14	JOHN M. MONTGOMERY/Friends
20	14	14	14	14	JOHN SHARP/Nobody Knows
20	14	14	14	14	TRACY LAWRENCE/Is That A Tear
35	20	14	14	14	TRISHA YEARWOOD/Everybody Knows
35	20	14	14	14	FAITH HILL/Can't Do That...
10	10	10	10	10	MARTY STUART/You Can't Stop Love
10	10	10	10	10	TY HERNDON/She Wants To Be...
10	10	10	10	10	M. CHAPIN CARPENTER/ Want To Be Your...
10	10	10	10	10	BUFFALO CLUBB/She Don't Love...
10	10	10	10	10	KATHY MATTEA/455 Rocket

US-99 MARKET #3
WUSN/Chicago
(312) 649-0099
Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	36	36	36	36	PATTY LOVELESS/She Drew A Broken...
20	36	36	36	36	REBA MCGENTIRE/How Was I To Know
20	36	36	36	36	ALAN JACKSON/Everything I Love
20	36	36	36	36	BROOKS & DUNN/Man This Loney
20	36	36	36	36	DARYLE SINGLETARY/Amen Kind Of Love
20	36	36	36	36	LEANN RIMES/Unchained Melody
20	36	36	36	36	DEANA CARTER/We Danced Anyway
20	36	36	36	36	TRAVIS TRITT/Where Corn Don't...
20	36	36	36	36	JOHN BERRY/She's Taken A Shine
20	20	36	36	36	CLAY WALKER/Rumor Has It
20	20	36	36	36	LONESTAR/Heartbroke Every Day
14	20	20	20	20	DAVID KERSH/Another You
14	20	20	20	20	TERRI CLARK/Emotional Girl
20	20	20	20	20	TOBY KEITH/Me Too
14	20	20	20	20	TRACE ADKINS/This Ain't No...
20	20	20	20	20	TY HERNDON/She Wants To Be...
14	20	20	20	20	LORRIE MORGAN/Good As I Was To You
20	20	20	20	20	TRAVIS TRITT/Where Corn Don't...
20	20	20	20	20	RICK TREVIN/Running Out Of...
20	20	20	20	20	DIAMOND RIO/Holdin'
20	20	20	20	20	COLLIN RAYE/On The Verge
20	20	20	20	20	ALABAMA/Sad Lookin' Moon
20	20	20	20	20	TRACY BYRD/Don't Take Her...
20	20	20	20	20	RICOCHET/Ease My Troubled...
20	20	20	20	20	ALABAMA/Sad Lookin' Moon
14	14	14	14	14	M. CHAPIN CARPENTER/ Want To Be Your...
14	14	14	14	14	BUFFALO CLUBB/She Don't Love...
5	14	14	14	14	MILA MASON/Dark Horse
14	14	14	14	14	TRACE ADKINS/Every Light In...
14	14	14	14	14	TRISHA YEARWOOD/Everybody Knows
14	14	14	14	14	NEAL MCCOY/That Woman Of Mine
14	14	14	14	14	MARTINA MCBRIDE/Cry On...
14	14	14	14	14	RANDY TRAVIS/Price To Pay
5	14	14	14	14	KENNY CHESNEY/When I Close My Eyes
36	36	36	36	36	KIPPI BRANNON/Daddy's Little Girl
36	36	36	36	36	CLINT BLACK/Half Way Up
15	15	15	15	15	VINCE GILL/Pretty Little...
5	10	10	10	10	BILL ENGVALL/Here's Your Sign...
5	10	10	10	10	KEVIN SHARP/She's Sure Taking...
5	10	10	10	10	TANYA TUCKER/Little Things

KSAN 94.9 FM MARKET #4
KSN/ San Francisco
(415) 281-0202
Roberts/Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	JOHN BERRY/She's Taken A Shine
35	35	35	35	35	DEANA CARTER/We Danced Anyway
25	25	25	25	25	ALAN JACKSON/Everything I Love
35	35	35	35	35	TOBY KEITH/Me Too
25	35	35	35	35	PATTY LOVELESS/She Drew A Broken...
25	25	25	25	25	REBA MCGENTIRE/How Was I To Know
25	25	25	25	25	DARYLE SINGLETARY/Amen Kind Of Love
25	25	25	25	25	TRAVIS TRITT/Where Corn Don't...
25	25	25	25	25	CLAY WALKER/Rumor Has It
25	25	25	25	25	RICK TREVIN/Running Out Of...
25	25	25	25	25	TRACE ADKINS/This Ain't No...
5	5	5	5	5	TY HERNDON/She Wants To Be...
25	25	25	25	25	M. CHAPIN CARPENTER/ Want To Be Your...
15	15	15	15	15	KENNY CHESNEY/When I Close My Eyes
25	25	25	25	25	TERRI CLARK/Emotional Girl
15	25	25	25	25	DIAMOND RIO/Holdin'
15	25	25	25	25	BILL ENGVALL/Here's Your Sign...
15	25	25	25	25	TRACY LAWRENCE/Better Man...
25	25	25	25	25	LEANN RIMES/Unchained Melody
15	25	25	25	25	TRACY BYRD/Don't Take Her...
15	25	25	25	25	LEE ANN WOMACK/Never Again, Again
15	25	25	25	25	ALABAMA/Sad Lookin' Moon
15	15	15	15	15	VINCE GILL/Little More Love
15	15	15	15	15	DAVID KERSH/Another You
5	5	5	5	5	MILA MASON/Dark Horse
15	15	15	15	15	LORRIE MORGAN/Good As I Was To You
15	15	15	15	15	RICOCHET/Ease My Troubled...
15	15	15	15	15	TRISHA YEARWOOD/Everybody Knows
15	15	15	15	15	NEAL MCCOY/That Woman Of Mine
15	15	15	15	15	MARTINA MCBRIDE/Cry On...
25	25	25	25	25	GARY ALLAN/Her Man
25	25	25	25	25	CLINT BLACK/Half Way Up
35	35	35	35	35	BROOKS & DUNN/Man This Loney
15	15	15	15	15	TRACY BYRD/Big Love
15	15	15	15	15	DEANA CARTER/Strawberry Wine
35	35	35	35	35	MARK CHESNUTT/It's A Little Too...
35	35	35	35	35	VINCE GILL/Pretty Little...
35	35	35	35	35	DAVID KERSH/Goodnight Sweetheart

YOUNG COUNTRY 93.3 MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	50	50	50	50	TRACY BYRD/Don't Take Her...
50	35	50	50	50	DIAMOND RIO/Holdin'
50	50	50	50	50	VINCE GILL/Pretty Little...
35	35	50	50	50	TY HERNDON/She Wants To Be...
35	35	50	50	50	TOBY KEITH/Me Too
35	50	50	50	50	CLAY WALKER/Rumor Has It
35	25	50	50	50	LEANN RIMES/Unchained Melody
50	35	50	50	50	REBA MCGENTIRE/How Was I To Know
25	35	50	50	50	TRACE ADKINS/This Ain't No...
5	5	50	50	50	ALABAMA/Sad Lookin' Moon
35	35	50	50	50	JOHN BERRY/She's Taken A Shine
35	50	50	50	50	DEANA CARTER/We Danced Anyway
25	35	50	50	50	TERRI CLARK/Emotional Girl
35	35	50	50		

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #11
KISS 99.9
COUNTRY
 WKIS/Miami
 (954) 431-6200
 McKay/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	22	32	34		JOHN BERRY/She's Taken A Shine
23	22	22	34		DEANA CARTER/We Danced Anyway
23	22	22	34		DIAMOND RIO/Holdin'
23	22	22	34		ALAN JACKSON/Everything I Love
23	34	32	34		TOBY KEITH/Me Too
23	34	32	34		PATTY LOVELESS/She Drew A Broken...
23	34	32	34		REBA MCENTIRE/How Was I To Know
23	34	32	34		LEANN RIMES/Unchained Melody
36	34	32	34		TRAVIS TRITT/Where Corn Don't...
14	26	22	34		TRACE ADKINS/(This Ain't) No...
14	13	22	34		TRACY BYRD/Don't Take Her
14	13	22	34		KENNY CHESNEY/When I Close My Eyes
14	13	22	34		TERRI CLARK/Emotional Girl
14	22	22	34		LONESTAR/Heartbroke Every Day
-	-	13	34		KATHY MATTEA/455 Rocket
-	-	13	34		COLLIN RAYE/On The Verge
-	-	13	34		RICOCHET/Ease My Troubled...
23	22	22	34		MARTY STUART/You Can't Stop Love
-	-	22	34		CLAY WALKER/Rumor Has It
-	-	14	34		ALABAMA/Sad Lookin' Moon
-	-	13	34		BR5-99/Little Ramona
-	-	14	34		BIG HOUSE/Cold Outside
-	-	13	34		BUFFALO CLUBB/She Don't Love...
-	-	13	34		BURNIN' DAYLIGHT/Say Yes
-	-	14	34		M. CHAPIN CARPENTER/Want To Be Your...
-	-	13	34		DAVID KERSH/Another You
-	-	14	34		MARTINA MCBRIDE/Cry On
14	13	13	34		NEAL MCCOY/That Woman Of Mine
-	-	13	34		LORRIE MORGAN/Good As I Was To You
-	-	14	34		TANYA TUCKER/Little Things
10	10	10	10		GARY ALLAN/Her Man
10	10	10	10		JOHN BERRY/Change My Mind
10	10	10	10		CLINT BLACK/Like The Rain
10	10	10	10		GARTH BROOKS/That Ol' Wind
10	10	10	10		TRACY BYRD/Big Love
10	10	10	10		DEANA CARTER/Strawberry Wine
10	10	10	10		TERRI CLARK/Poor, Poor Pitiful
36	34	32	10		BROOKS & DUNN/Man This Lonely
36	34	32	10		VINCE GILL/Pretty Little
10	10	10	10		ALAN JACKSON/Little Bit

MARKET #12
Kicks 101.5 FM
 WKHX/Atlanta
 (770) 955-0101
 McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	38	38	38		TOBY KEITH/Me Too
28	38	38	38		LEANN RIMES/Unchained Melody
28	38	38	38		TRAVIS TRITT/Where Corn Don't...
28	38	38	38		DEANA CARTER/We Danced Anyway
28	38	38	38		PATTY LOVELESS/She Drew A Broken...
38	38	38	38		RICK TREVINO/Running Out Of...
18	28	28	38		JOHN BERRY/She's Taken A Shine
28	28	28	38		REBA MCENTIRE/How Was I To Know
38	38	38	38		DARYLE SINGLETARY/Amen Kind Of Love
18	28	28	38		ALAN JACKSON/Everything I Love
18	28	28	38		TRACE ADKINS/(This Ain't) No...
18	28	28	38		DIAMOND RIO/Holdin'
18	28	28	38		LONESTAR/Heartbroke Every Day
-	-	18	38		CLAY WALKER/Rumor Has It
18	28	28	38		LONESTAR/Heartbroke Every Day
-	-	18	38		KENNY CHESNEY/When I Close My Eyes
-	-	18	38		TRACY BYRD/Don't Take Her
-	-	18	38		COLLIN RAYE/On The Verge
-	-	18	38		TERRI CLARK/Emotional Girl
-	-	18	38		RICOCHET/Ease My Troubled...
-	-	18	38		DAVID KERSH/Another You
-	-	18	38		BUFFALO CLUBB/She Don't Love...
-	-	18	38		TRACY LAWRENCE/Better Man...
-	-	18	38		MILA MASON/Dark Horse
-	-	18	38		LORRIE MORGAN/Good As I Was To You
-	-	18	38		BILL ENGVALL/Here's Your Sign...
6	8	18	18		VINCE GILL/Pretty Little
38	38	16	16		JOHN M. MONTGOMERY/Friends
16	16	16	16		KEVIN SHARP/Nobody Knows
38	38	16	16		BROOKS & DUNN/Man This Lonely
38	38	16	16		MARK CHESNUTT/It's A Little Too...
38	38	16	16		TRACY LAWRENCE/Is That A Tear
16	16	16	16		LEANN RIMES/One Way Ticket...
16	16	16	16		TRACY BYRD/Big Love
38	38	16	16		CLINT BLACK/Half Way Up

MARKET #12
Y106.7
 TODAY'S HIT COUNTRY
 WYAY/Atlanta
 (770) 955-0106
 McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42		LEANN RIMES/Unchained Melody
42	42	42	42		TOBY KEITH/Me Too
42	42	42	42		PATTY LOVELESS/She Drew A Broken...
32	42	42	42		DEANA CARTER/We Danced Anyway
32	42	42	42		REBA MCENTIRE/How Was I To Know
42	42	42	42		TRAVIS TRITT/Where Corn Don't...
32	42	42	42		JOHN BERRY/She's Taken A Shine
32	42	42	42		ALAN JACKSON/Everything I Love
32	32	42	42		DIAMOND RIO/Holdin'
32	32	42	42		KENNY CHESNEY/When I Close My Eyes
32	32	42	42		CLAY WALKER/Rumor Has It
32	32	42	42		TRACE ADKINS/(This Ain't) No...
18	32	32	42		TRACY BYRD/Don't Take Her
32	32	32	42		LONESTAR/Heartbroke Every Day
18	32	32	42		DAVID KERSH/Another You
18	32	32	42		TERRI CLARK/Emotional Girl
18	32	32	42		RICOCHET/Ease My Troubled...
18	32	32	42		BUFFALO CLUBB/She Don't Love...
-	-	18	32		COLLIN RAYE/On The Verge
-	-	18	32		TRACY LAWRENCE/Better Man...
-	-	18	32		KATHY MATTEA/455 Rocket
-	-	18	32		MILA MASON/Dark Horse
-	-	18	32		LORRIE MORGAN/Good As I Was To You
-	-	18	32		BILL ENGVALL/Here's Your Sign...
-	-	18	32		M. CHAPIN CARPENTER/Want To Be Your...
-	-	18	32		KEVIN SHARP/She's Sure Taking...
-	-	18	32		ALABAMA/Sad Lookin' Moon
-	-	18	32		JOHN M. MONTGOMERY/Friends
-	-	18	32		KEVIN SHARP/Nobody Knows
-	-	18	32		GARY ALLAN/Forever And A Day
-	-	18	32		MARTINA MCBRIDE/Cry On
-	-	18	32		TANYA TUCKER/Little Things
-	-	18	32		TRISHA YEARWOOD/Need You
-	-	18	32		MARK WILLS/Places I've Never...
-	-	18	32		LITTLE TEXAS/Bad For Us
-	-	18	32		MINDY MCCREADY/A Girl's Gotta Do...
-	-	18	32		SAWYER BROWN/Six Days On The Road
-	-	18	32		BRYAN WHITE/Sittin' On Go
-	-	18	32		JOHN M. MONTGOMERY/MISS You A Little
-	-	18	32		DAVID LEE MURPHY/Breakfast In...
18	18	18	16		MARTY STUART/You Can't Stop Love

MARKET #13
94.1 WMPSE
 KMP5/Seattle
 (206) 443-9400
 Sledge/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	41	41		ALAN JACKSON/Everything I Love
41	41	41	41		MARK CHESNUTT/It's A Little Too...
28	28	41	41		DEANA CARTER/We Danced Anyway
28	28	41	41		MARTY STUART/You Can't Stop Love
41	41	41	41		TRAVIS TRITT/Where Corn Don't...
41	41	41	41		BROOKS & DUNN/Man This Lonely
41	41	41	41		CLINT BLACK/Half Way Up
41	41	41	41		VINCE GILL/Pretty Little
16	28	28	41		LEANN RIMES/Unchained Melody
28	28	41	41		PATTY LOVELESS/She Drew A Broken...
16	28	28	41		TERRI CLARK/Emotional Girl
16	28	28	41		M. CHAPIN CARPENTER/Want To Be Your...
28	28	28	41		RICK TREVINO/Running Out Of...
28	28	28	41		JOHN BERRY/She's Taken A Shine
16	28	28	41		DIAMOND RIO/Holdin'
28	28	28	41		TRACE ADKINS/(This Ain't) No...
16	28	28	41		REBA MCENTIRE/How Was I To Know
28	28	28	41		TOBY KEITH/Me Too
16	28	28	41		DAVID KERSH/Another You
5	5	16	28		LONESTAR/Heartbroke Every Day
16	28	28	41		BUFFALO CLUBB/She Don't Love...
41	41	41	41		GARY ALLAN/Her Man
10	10	10	10		M. CHAPIN CARPENTER/Let Me Into Your...
10	10	10	10		TRISHA TRITT/More Than You'll...
41	41	41	41		TRISHA YEARWOOD/Everybody Knows
22	22	22	22		JOHN M. MONTGOMERY/Friends
41	41	41	41		GEORGE STRAIT/Can't Stop Lovin'
5	5	16	28		CLAY WALKER/Rumor Has It
-	-	16	28		ALABAMA/Sad Lookin' Moon
5	5	16	28		BIG HOUSE/Cold Outside
16	16	16	28		COLLIN RAYE/On The Verge
5	5	16	28		KATHY MATTEA/455 Rocket
16	16	16	28		BUFFALO CLUBB/She Don't Love...
5	5	16	28		KENNY CHESNEY/When I Close My Eyes
-	-	5	16		KEVIN SHARP/She's Sure Taking...
-	-	5	16		GENE WATSON/Change Her Mind
-	-	5	16		SAWYER BROWN/Six Days On The Road
28	41	41	10		MINDY MCCREADY/Maybe He'll Notice...
10	10	10	10		TERRI CLARK/Poor, Poor Pitiful

MARKET #14
KSDN
 KSDN/San Diego
 (619) 291-9797
 Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31		TOBY KEITH/Me Too
31	31	31	31		DARYLE SINGLETARY/Amen Kind Of Love
31	31	31	31		RICK TREVINO/Running Out Of...
31	31	31	31		BROOKS & DUNN/Man This Lonely
31	31	31	31		TY HERNDON/She Wants To Be...
20	31	31	31		JOHN BERRY/She's Taken A Shine
20	31	31	31		CLINT BLACK/Half Way Up
20	31	31	31		LEANN RIMES/Unchained Melody
20	20	31	31		ALAN JACKSON/Everything I Love
20	31	31	31		REBA MCENTIRE/How Was I To Know
20	20	20	31		TRAVIS TRITT/Where Corn Don't...
20	20	20	31		PATTY LOVELESS/She Drew A Broken...
20	20	20	31		DEANA CARTER/We Danced Anyway
20	20	20	31		LONESTAR/Heartbroke Every Day
20	20	20	31		MARTY STUART/You Can't Stop Love
12	20	20	31		DIAMOND RIO/Holdin'
12	20	20	31		TRACE ADKINS/(This Ain't) No...
12	20	20	31		CLAY WALKER/Rumor Has It
12	20	20	31		LORRIE MORGAN/Good As I Was To You
12	20	20	31		TERRI CLARK/Emotional Girl
12	20	20	31		TRACY BYRD/Don't Take Her
14	14	14	14		TRACY BYRD/Big Love
14	14	14	14		JOHN SHARP/Nobody Knows
14	14	14	14		LEANN RIMES/One Way Ticket...
14	14	14	14		VINCE GILL/Pretty Little
14	14	14	14		DAVID KERSH/Goodnight Sweetheart
14	14	14	14		ALAN JACKSON/Little Bit
31	14	14	14		TRACY LAWRENCE/Is That A Tear
31	14	14	14		MARK CHESNUTT/It's A Little Too...
31	14	14	14		JOHN M. MONTGOMERY/Friends
12	12	12	12		GEORGE DUCAS/Long Trail Of Tears
12	12	12	12		MILA MASON/Dark Horse
12	12	12	12		BUFFALO CLUBB/She Don't Love...
-	-	12	12		RICOCHET/Ease My Troubled...
-	-	12	12		MARTINA MCBRIDE/Cry On
-	-	12	12		KEVIN SHARP/She's Sure Taking...
-	-	12	12		KATHY MATTEA/455 Rocket
-	-	12	12		BILL ENGVALL/Here's Your Sign...
-	-	12	12		COLLIN RAYE/On The Verge

MARKET #15
WMJC
 Country 94.3
 WMJC/Long Island
 (516) 423-6740
 Asker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	38	38		TOBY KEITH/Me Too
22	22	38	38		DIAMOND RIO/Holdin'
22	22	38	38		ALAN JACKSON/Everything I Love
38	38	38	38		RICK TREVINO/Running Out Of...
22	22	38	38		JOHN BERRY/She's Taken A Shine
38	38	38	38		BROOKS & DUNN/Man This Lonely
22	22	38	38		TRAVIS TRITT/Where Corn Don't...
22	22	38	38		LEANN RIMES/Unchained Melody
22	22	38	38		DEANA CARTER/We Danced Anyway
15	15	15	22		LORRIE MORGAN/Good As I Was To You
-	-	15	22		COLLIN RAYE/On The Verge
22	22	22	22		RICOCHET/Ease My Troubled...
22	22	22	22		TRACE ADKINS/(This Ain't) No...
15	22	22	22		BUFFALO CLUBB/She Don't Love...
15	22	22	22		TRACY BYRD/Don't Take Her
22	22	22	22		PATTY LOVELESS/She Drew A Broken...
22	22	22	22		LONESTAR/Heartbroke Every Day
15	22	22	22		DAVID KERSH/Another You
22	22	22	22		TY HERNDON/She Wants To Be...
15	22	22	22		CLAY WALKER/Rumor Has It
15	22	22	22		NEAL MCCOY/That Woman Of Mine
15	22	22	22		KENNY CHESNEY/When I Close My Eyes
-	-	15	22		TRACY LAWRENCE/Better Man...
22	22	22	22		MARTY STUART/You Can't Stop Love
-	-	-	15		TANYA TUCKER/Little Things
10	7	10	15		AARON TIPPIN/That's What...
-	-	10	15		RANDY TRAVIS/Price To Pay
15	15	15	15		MILA MASON/Dark Horse
15	15	15	15		KATHY MATTEA/455 Rocket
15	15	15	15		

COUNTRY PLAYLISTS

February 28, 1997 R&R • 73

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

Q103
MARKET #21
WRBQ/Tampa
(813) 287-1047
Lane/Myles

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45	45	MARK CHESNUTT/It's A Little Too...
18	28	45	45	45	BILL ENGVALL/Here's Your Sign...
45	45	45	45	45	VINCE GILL/Pretty Little...
45	45	45	45	45	FAITH HILL/Can't Do That...
25	45	45	45	45	TOBY KEITH/Me Too
25	45	45	45	45	TRACY LAWRENCE/Is That A Tear
45	45	45	45	45	BRADY SEALS/Another You...
45	25	45	45	45	KEVIN SHARP/Nobody Knows
25	45	45	45	45	DARYLE SINGLETARY/Amen Kind Of Love
25	25	45	45	45	TRAVIS TRITT/Where Corn Don't...
28	28	28	28	28	TRACE ADKINS/(This Ain't) No
18	28	28	28	28	KIPPI BRANNON/Daddy's Little Girl
18	18	28	28	28	TRACY BYRD/Don't Take Her...
18	18	28	28	28	KENNY CHESNEY/When I Close My Eyes
25	25	25	25	25	TRACY LAWRENCE/Better Man...
25	25	25	25	25	JOHN BERRY/She's Taken A Shine
28	25	25	25	25	DEANA CARTER/We Danced Anyway
18	18	25	25	25	TERRI CLARK/Emotional Girl
25	25	25	25	25	DIAMOND RIO/Holdin'
25	25	25	25	25	TY HERNDON/She Wants To Be...
18	25	25	25	25	ALAN JACKSON/Everything I Love
25	45	45	45	45	PATTY LOVELESS/She Drew A Broken...
28	25	25	25	25	REBA MCKENTRE/How Was I To Know
28	25	25	25	25	LEANN RIMES/Unchained Melody
18	28	25	25	25	CLAY WALKER/Rumor Has It
45	45	45	45	45	RICK TREVIÑO/Running Out Of...
50	45	45	45	45	BROOKS & DUNN/Man This Lonely
25	25	25	25	25	TRACY BYRD/Big Love
25	25	25	25	25	TRACE ADKINS/Every Light In...
25	25	25	25	25	JOHN M. MONTGOMERY/Friends
25	25	25	25	25	PAUL BRANDT/Do
25	25	25	25	25	TY ENGLAND/Inseparable You
25	25	25	25	25	TRAVIS TRITT/More Than You'll...
25	25	25	25	25	REBA MCKENTRE/The Fear Of Being...
25	25	25	25	25	MINDY MCCREADY/Maybe He'll Notice...
25	25	25	25	25	JAMES BONAMY/All I Do Is Love Her
18	18	18	18	18	BURNIN' DAYLIGHT/Say Yes
18	18	18	18	18	DAVID KERSH/Another You
18	18	18	18	18	MILA MASON/Dark Horse

WGAR
MARKET #22
WGAR/Cleveland
(216) 328-9951
Nugent/Collier

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	JOHN BERRY/She's Taken A Shine
30	30	30	30	30	BROOKS & DUNN/Man This Lonely
25	36	36	36	36	TOBY KEITH/Me Too
33	36	36	36	36	PATTY LOVELESS/She Drew A Broken...
25	25	25	25	25	REBA MCKENTRE/How Was I To Know
33	36	36	36	36	RICK TREVIÑO/Running Out Of...
25	36	36	36	36	TRAVIS TRITT/Where Corn Don't...
25	25	25	25	25	TRACY BYRD/Don't Take Her...
18	25	25	25	25	LONGESTAR/Heartbroke Every Day
25	25	25	25	25	TRACE ADKINS/(This Ain't) No
25	25	25	25	25	ALABAMA/Sad Lookin' Moon
25	25	25	25	25	DEANA CARTER/We Danced Anyway
18	18	18	18	18	KENNY CHESNEY/When I Close My Eyes
18	18	18	18	18	TERRI CLARK/Emotional Girl
25	25	25	25	25	DIAMOND RIO/Holdin'
25	25	25	25	25	TY HERNDON/She Wants To Be...
25	25	25	25	25	ALAN JACKSON/Everything I Love
25	25	25	25	25	TRACY LAWRENCE/Better Man...
25	25	25	25	25	BRICKMAN & MCBRIDE/Valentine
25	25	25	25	25	NEAL MCCOY/That Woman Of Mine
25	25	25	25	25	COLLIN RAYE/On The Verge
25	25	25	25	25	RICOCHE/Ease My Troubled...
25	25	25	25	25	LEANN RIMES/Unchained Melody
25	25	25	25	25	KEVIN SHARP/She's Sure Taking...
25	25	25	25	25	GEORGE STRAIT/Do The Right Thing
25	25	25	25	25	BRYAN WHITE/Sittin' On Go
25	25	25	25	25	CLAY WALKER/Rumor Has It
18	18	18	18	18	DAVID KERSH/Another You
18	18	18	18	18	BUFFALO CLUB/If She Don't Love...
18	18	18	18	18	BILL ENGVALL/Here's Your Sign...
18	18	18	18	18	MILA MASON/Dark Horse
25	25	25	25	25	MINDY MCCREADY/A Girls Gotta Do...
25	25	25	25	25	JOHN M. MONTGOMERY/You A Little
25	25	25	25	25	LORRIE MORGAN/Good As I Was To You
25	25	25	25	25	TANYA TUCKER/Little Things
25	25	25	25	25	CLINT BLACK/Half Way Up
36	36	36	36	36	BROOKS & DUNN/Man This Lonely
36	36	36	36	36	DEANA CARTER/Strawberry Wine
15	15	15	15	15	VINCE GILL/Pretty Little...
15	15	15	15	15	TRACY LAWRENCE/Is That A Tear

KYGO
MARKET #23
KYGO/Denver
(303) 321-0950
St John/Page

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	JOHN M. MONTGOMERY/Friends
30	30	30	30	30	BROOKS & DUNN/Man This Lonely
30	30	30	30	30	KENNY CHESNEY/When I Close My Eyes
30	30	30	30	30	CLINT BLACK/Half Way Up
22	30	30	30	30	LONGESTAR/Heartbroke Every Day
30	30	30	30	30	TOBY KEITH/Me Too
30	30	30	30	30	VINCE GILL/Pretty Little...
22	30	30	30	30	JOHN BERRY/She's Taken A Shine
22	22	22	22	22	TRACE ADKINS/(This Ain't) No
30	30	30	30	30	JAMES BONAMY/All I Do Is Love Her
22	22	22	22	22	ALAN JACKSON/Everything I Love
13	13	13	13	13	DAVID KERSH/Another You
22	22	22	22	22	DIAMOND RIO/Holdin'
13	22	22	22	22	BILL ENGVALL/Here's Your Sign...
22	22	22	22	22	TRAVIS TRITT/Where Corn Don't...
22	22	22	22	22	PATTY LOVELESS/She Drew A Broken...
13	22	22	22	22	CLAY WALKER/Rumor Has It
22	22	22	22	22	REBA MCKENTRE/How Was I To Know
13	22	22	22	22	DEANA CARTER/We Danced Anyway
13	13	22	22	22	LEANN RIMES/Unchained Melody
13	13	22	22	22	THRASHER SHIVER/Be Honest
13	13	22	22	22	MARTINA MCBRIDE/Cry On
22	22	22	22	22	DERYL DODD/That's How I Got...
13	13	22	22	22	BUFFALO CLUB/If She Don't Love...
13	13	22	22	22	TERRI CLARK/Emotional Girl
13	13	22	22	22	NEAL MCCOY/That Woman Of Mine
13	13	22	22	22	SAWYER BROWN/Six Days On The Road
13	13	22	22	22	COLLIN RAYE/On The Verge
13	13	22	22	22	M. CHAPIN CARPENTER/I Want To Be Your...
5	5	5	5	5	RICOCHE/Ease My Troubled...
5	5	5	5	5	TRACY BYRD/Don't Take Her...
5	5	5	5	5	KEVIN SHARP/She's Sure Taking...
13	13	13	13	13	STEPHANIE BENTLEY/The Hopechest Song
13	13	13	13	13	MARTY STUART/You Can't Stop Love

KUPL
MARKET #24
KUPL/Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	TRACY LAWRENCE/Is That A Tear
36	36	36	36	36	RICK TREVIÑO/Running Out Of...
36	36	36	36	36	KEVIN SHARP/Nobody Knows
25	25	25	25	25	TRAVIS TRITT/Where Corn Don't...
25	25	25	25	25	REBA MCKENTRE/How Was I To Know
25	25	25	25	25	DARYLE SINGLETARY/Amen Kind Of Love
25	25	25	25	25	TRACY BYRD/Don't Take Her...
25	25	25	25	25	BILL ENGVALL/Here's Your Sign...
12	25	25	25	25	CLAY WALKER/Rumor Has It
25	25	25	25	25	LONGESTAR/Heartbroke Every Day
7	7	7	7	7	TOBY KEITH/Me Too
25	25	25	25	25	DEANA CARTER/We Danced Anyway
25	25	25	25	25	ALAN JACKSON/Everything I Love
25	25	25	25	25	JOHN BERRY/She's Taken A Shine
25	25	25	25	25	PATTY LOVELESS/She Drew A Broken...
25	25	25	25	25	TERRI CLARK/Emotional Girl
12	25	25	25	25	TRACE ADKINS/(This Ain't) No
12	12	25	25	25	DIAMOND RIO/Holdin'
7	12	25	25	25	COLLIN RAYE/On The Verge
7	12	25	25	25	BIG HOUSE/Cold Outside
7	12	25	25	25	ALABAMA/Sad Lookin' Moon
25	25	25	25	25	LEANN RIMES/Unchained Melody
12	12	12	12	12	TY HERNDON/She Wants To Be...
12	12	12	12	12	RICOCHE/Ease My Troubled...
7	12	12	12	12	BUFFALO CLUB/If She Don't Love...
12	12	12	12	12	CHRIS LEDOUX/When I Say Forever
12	12	12	12	12	TRACY LAWRENCE/Better Man...
7	7	7	7	7	M. CHAPIN CARPENTER/I Want To Be Your
7	7	7	7	7	KENNY CHESNEY/When I Close My Eyes
7	7	7	7	7	SAWYER BROWN/Six Days On The Road
7	7	7	7	7	NEAL MCCOY/That Woman Of Mine
7	7	7	7	7	BURNIN' DAYLIGHT/Say Yes
7	7	7	7	7	TRISHA YEARWOOD/Need You
7	7	7	7	7	KATHY MATTEA/455 Rocket
7	7	7	7	7	MINDY MCCREADY/A Girls Gotta Do...

KWJ
MARKET #24
KWJ/Portland, OR
(503) 228-4383
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	38	38	38	38	TOBY KEITH/Me Too
25	38	38	38	38	DARYLE SINGLETARY/Amen Kind Of Love
25	38	38	38	38	TRACY BYRD/Don't Take Her...
25	38	38	38	38	ALAN JACKSON/Everything I Love
38	38	38	38	38	REBA MCKENTRE/How Was I To Know
38	38	38	38	38	LEANN RIMES/Unchained Melody
38	38	38	38	38	CLAY WALKER/Rumor Has It
38	38	38	38	38	RICK TREVIÑO/Running Out Of...
38	38	38	38	38	PATTY LOVELESS/She Drew A Broken...
38	38	38	38	38	BRYAN WHITE/That's Another Song
38	38	38	38	38	ALAN JACKSON/Man This Lonely
38	38	38	38	38	TRACE ADKINS/(This Ain't) No
38	38	38	38	38	TRISHA YEARWOOD/Everybody Knows
25	25	25	25	25	JOHN M. MONTGOMERY/Friends
25	25	25	25	25	DAVID KERSH/Goodnight Sweatheart
25	25	25	25	25	FAITH HILL/Can't Do That
25	25	25	25	25	TRACY LAWRENCE/Is That A Tear
25	25	25	25	25	MARK CHESNUTT/It's A Little Too
25	25	25	25	25	KENNY CHESNEY/When I Close My Eyes
38	38	38	38	38	KEVIN SHARP/Nobody Knows
25	25	25	25	25	LEANN RIMES/Unchained Melody
25	25	25	25	25	DEANA CARTER/We Danced Anyway
25	25	25	25	25	COLLIN RAYE/What I Jesus
25	25	25	25	25	DIAMOND RIO/Holdin'
19	20	20	20	20	MARTY STUART/You Can't Stop Love
18	20	20	20	20	SAMMY KERSHAW/Politics, Religion
18	18	18	18	18	TRACY LAWRENCE/Better Man...
7	18	18	18	18	BIG HOUSE/Cold Outside
18	18	18	18	18	GARY ALLAN/Forever And A Day
25	18	18	18	18	CLINT BLACK/Half Way Up
18	18	18	18	18	LONGESTAR/Heartbroke Every Day
18	18	18	18	18	BILL ENGVALL/Here's Your Sign...
18	18	18	18	18	BUFFALO CLUB/If She Don't Love...
18	18	18	18	18	TANYA TUCKER/Little Things
18	18	18	18	18	COLLIN RAYE/On The Verge
18	18	18	18	18	ALABAMA/Sad Lookin' Moon
18	18	18	18	18	JOHN BERRY/She's Taken A Shine
18	18	18	18	18	TRACE ADKINS/(This Ain't) No
25	25	25	25	25	TRAVIS TRITT/Where Corn Don't...

B105
MARKET #25
WUBE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	25	25	25	25	PATTY LOVELESS/She Drew A Broken...
25	25	25	25	25	RICK TREVIÑO/Running Out Of...
35	35	35	35	35	BROOKS & DUNN/Man This Lonely
25	25	25	25	25	REBA MCKENTRE/How Was I To Know
25	25	25	25	25	LITTLE TEXAS/Kiss The Girl
35	35	35	35	35	LEANN RIMES/Unchained Melody
35	35	35	35	35	DARYLE SINGLETARY/Amen Kind Of Love
35	35	35	35	35	DEANA CARTER/We Danced Anyway
35	35	35	35	35	TOBY KEITH/Me Too
25	25	25	25	25	LEE ANN WOMACK/Never Again, Again
35	35	35	35	35	VINCE GILL/Pretty Little...
25	25	25	25	25	TRAVIS TRITT/Where Corn Don't...
25	25	25	25	25	ALAN JACKSON/Everything I Love
18	18	18	18	18	JOHN BERRY/She's Taken A Shine
18	18	18	18	18	KENNY CHESNEY/When I Close My Eyes
18	18	18	18	18	TRACY BYRD/Don't Take Her...
18	18	18	18	18	DAVID KERSH/Another You
35	35	35	35	35	MARK CHESNUTT/It's A Little Too...
25	25	25	25	25	JOHN M. MONTGOMERY/You A Little
18	25	25	25	25	CLINT BLACK/Half Way Up
18	25	25	25	25	TRACE ADKINS/(This Ain't) No
18	18	18	18	18	TRACY LAWRENCE/Better Man...
18	18	18	18	18	KEVIN SHARP/She's Sure Taking...
18	18	18	18	18	BRADY SEALS/Sittin' Standing Tall
18	18				



MIKE KINOSHIAN

Breaking The Music Box

□ **KFMB-FM/SD found success — and 'created a trend' — by airing nighttime talk**

When given a choice, most AC and Hot AC PDs are much more interested in keeping their stations true and focused to a music-intensive image than breaking format for extended talk blocks. Several leading programmers offer their input on the subject.

Hot AC **KFMB-FM (Star 100.7)** San Diego broke out of the typical music box about 18 months ago by plugging in a local Sunday-Thursday night (9-11pm) call-in show. "The Love Doctor" — who addressed questions about love, relationships, and sex — actually began on Star in July 1995 as an 8-10pm Sunday feature.

"We [originally] just wanted to stick our toes in the water and test the show's popularity," recalls Director/Programming & Operations **Tracy Johnson**. "It did very well over the summer and fit very much into the lifestyle of our target audience. Nights for non-extreme music formats like Hot AC are always a challenge. The available audience shrinks as we try to gain attention or share in that daypart."

As fall approached, it became clear to Johnson that Star's popular Sunday night show could develop into something of greater significance. "We weren't exactly setting the world on fire on weeknights, so [in September 1995] we put the show on Sunday-Thursday nights and kept Friday and Saturday nights for music. The Love Doctor exploded, as we nearly went from worst to first. After only a few books, we wound up No. 3 [18-34]."

Love Triangle

Everything went smoothly until last April, when things hit a competitive snag. The Love Doctor (whose real identity was never given on-air) attracted — and accepted — a better offer from another San Diego station. Ironically, it was Johnson's former station, **CHR KKLQ**, that lured her away. "They basically doubled her salary," he reports. "We wanted to have our last turn at bat with her, but she never gave us that opportunity. Never dreaming that we'd be interested, she signed a deal with them."

Acknowledging that Q106's offer would've been tough to match, Johnson explains, "We paid her a lot for doing two hours in a daypart that overall doesn't affect the station that much. It helps the image and is a great thing to promote, but doesn't really impact Monday-Sunday, 6am-midnight shares. We could've paid her more than we were, but wouldn't have given her what Q106 did."

GM Bob Bolinger and Johnson wanted to counterprogram the Love Doctor and brought **Dr. Theresa Crenshaw** aboard. "We felt we held

the franchise for that show and could maintain the momentum," notes

Johnson. "In the [following book], our share for that show only fell by about 15%. In the meantime, however, [Alternative **XTRA-FM**] picked up **KROQ/Los Angeles**'s sex, love, and relationship show ['Love-line']. Three similar shows at night were cutting up the audience, nobody was playing music, and we didn't want to be there."

Back To Basics

Consequently last July, Star reverted to playing music at night. But Johnson concedes, "My preference is that we'd still have the Love Doctor on and be the only station in town doing that type of show. In a perfect world, I'd like to play music between 6-10pm followed by the Love Doc-

tor between 10pm-midnight — or the Love Doctor between 7-9pm [then back to music]. We created a trend. But when the fad caught on, it was no longer unique — it was just talk.

"Most other programmers I talk with aren't interested in picking up the syndicated 'Love Phones' or 'Loveline' because those shows are too graphic and extreme and aren't as relationship-based."

The Love Doctor, explains Johnson, wasn't a huge revenue generator. "The money that was brought in was peripheral. It was a great thing to talk about and a hook to get [advertisers] to run spots at night. In this format, everybody wants to be on 6am-7pm. By having this show, we were able to direct a lot of business to nights. We can't take out a calculator and say the show gave us a certain return on our investment, but it definitely helped us by tripling our nighttime shares."

Summer Spikes

Prior to its present Star handle, **KFMB-FM** was known as "B100." Johnson speculates the station may have — in the B100 days — benefit-



Tracy Johnson



Russ Morley

Sunday morning public affairs shows constitute Hot AC **WMC-FM (FM 100)/Memphis's** lone talk programming.

"We're first and foremost a music station," comments PD **Russ Morley**. "It's as simple as delivering to expectations, and talk programming isn't an expectation of Hot AC. When you're a Chinese restaurant, you don't start serving pizza another time of the day. There are specific dayparts, however — like Sunday morning and Sunday night — where talk programming may be appropriate."

Morley also oversees News/Talk **WMC-AM** and quickly discovered that Memphis isn't very well-equipped to handle adverse weather. "It's a nice symbiosis having a News/Talk sister station. When it rains or snows here, you'd think a nuclear cloud was rising over the Mississippi. They close schools, and banks shut down left and right. When we have bad weather, we utilize AM news people and carry alerts two or three times an hour on FM."

"Several years ago, part of the city was left without power for 30 days. In a case like that, we'd have to look at simulcasting as a possible scenario."

Included on Morley's resume are programming stints at Hot ACs **KIOI/San Francisco** and **KDMX/Dallas** and Mainstream AC **WRMF/West Palm Beach**. Regarding 'RMF, Morley notes, "They do a 'Pillow Talk' version that's more than just love songs and dedications. They bring in a psychologist several nights a week who does on-air readings in a tender and loving manner. It's a talk show first and a music show second."

Some stations slot programs like this as early as 7pm. "It softens a station's overall image, so you don't want to do too much out of the ordinary," Morley contends. "Some 6am-7pm listeners could tune in and wonder what happened to their station. That's the risk you take."

There can be some exceptions. "A full-service AC like **KVIL/Dallas** does football on Sundays. It's much less appropriate for a station that hangs its hat on music to do something like that."

Fast Break

While **WTIC-FM/Hartford** is another Hot AC that doesn't carry talk programming, it's experimenting with a non-music block similar to Morley's **KVIL** reference.

Radio Sibling Rivalry?

Here's how four sets of News/Talk AMs and their AC FM sisters — **KFMB-AM & FM/San Diego** (market No. 14), **WTIC-AM & FM** (42), **WMC-AM & FM** (43), and **WOOD-AM & FM/Grand Rapids** (66) — performed this fall among key Arbitron demos.

Women				Men			
	18-34	25-54	35-64		18-34	25-54	35-64
KFMB-AM	#26	#8	#4	KFMB-AM	#19	#10	#3
KFMB-FM*	#2	#5	#9	KFMB-FM*	#6	#9	#14
WTIC-AM	#10	#6	#2	WTIC-AM	#9	#1	#1
WTIC-FM*	#1	#2	#6	WTIC-FM*	#4	#9	#7
WMC-AM	#17	#13	#12	WMC-AM	#11	#9	#4
WMC-FM*	#2	#1	#2	WMC-FM*	#11	#5	#2
WOOD-AM	#9	#5	#3	WOOD-AM	#8	#2	#2
WOOD-FM	#1	#1	#1	WOOD-FM	#6	#8	#4

* Hot AC

ed by receiving nighttime credit intended for Full-Service sister/San Diego flagship **KFMB-AM**. "You could see summer gains, but now that we're Star, I haven't seen evidence of that kind of confusion. There was a little internal jealousy that the Love Doctor was on Star. Some **KFMB-AM** people thought Star was trying to get into their territory by carrying talk shows. In fact, there was even some talk of putting that show on **KFMB-AM**."

Love Songs endures as AC/Hot AC's strongest nighttime option, with

few in the format scheduling FM talk. Johnson, however, opines, "There's a tremendous opportunity for it. Perhaps one reason most stations don't do it is it can't be properly researched. Respondents will, most likely, reject the concept. They'll indicate that 'more music/less talk' is always better."

"It takes a bold move and a good company to take some chances on the right type of talk show. It must be consistent with your station's target and must be given enough time to develop. Nothing is an overnight success."

'We're First & Foremost A Music Station'

"We have two big things going for us," notes **WTIC OM/PD Steve Salhany**. "We play 'the best variety of the '80s and '90s' and have a great morning personality [**Gary Craig**], who we just signed to a multiyear contract. Neither **Howard Stern** nor **Don Imus** would fit on an adult-leaning **CHR** these days."

Last December, however, 'TIC-FM introduced a different night-

time wrinkle. When News/Talk sister **WTIC-AM** has a conflict and is unable to carry University of Connecticut women's basketball games, the contests are shifted to **WTIC-FM**. "UConn female basketball is humongous in this state," boasts Salhany. They're the top-rated team in the country, and all of their home games are sellouts. Our weakest daypart is nights, and our main competitors are **Alternative [WMRQ]** and **CHR [WKSS]**."

Former UConn star player **Rebecca Lobo** does a special five-minute pre-game show and voices liners and game promos. "She also was involved in some big charity events when we started our basketball coverage," recalls Salhany. "The coach of the Lady Huskies appears on our morning show."

Approaching the games cau-

tiously, Salhany remarks, "You must be very careful to put sports events on FM. But you can do very well with the right event for the right demo. We took advantage of a franchise we own via **WTIC-AM** and went for it. We wouldn't, however, put the Hartford Whalers [NHL hockey team] on **WTIC-FM** because the games are targeted to a different demo."

Focus On Music

Well aware that adults can find talk programming on other local outlets — including News/Talk sister **WOOD-AM** — Soft AC **WOOD-FM/Grand Rapids** **Stan Atkinson** notes, "Music is the specialty for most ACs. The only thing I'd consider implementing would be something inside our successful Love Songs show. We have to be careful it doesn't become too talky because we stress that we play the most music. I wouldn't want to jeopardize that, especially since [crosstown AC **WLHT**] is trying to attack us on that hill."



Stan Atkinson

FM 100

got joose?



**Heading
Elektra's AC Department**

**Artists. Managers. Radio.
Consultants. Independents. Budgets.
Conference Calls. Marketing Meetings. PO's.
BDS. Soundscan. Adds. Drops.
Greg Thompson!**

How do we keep our sunny dispositions?

JOOSE

"If Tomorrow Never Comes"

Make It Part Of Your Day

**#2 Most Added With 23 Adds
#5 Most Increased Airplay**

R&R AC Debut At 30

Elektra

FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	2048	2126	2099	2162	93/0
5	4	3	2	JIM BRICKMAN W/MARTINA MCBRIDE Valentine (<i>Windham Hill</i>)	1996	1949	1865	1673	89/0
1	1	2	3	WHITNEY HOUSTON I Believe In You And Me (<i>Arista</i>)	1697	2099	2123	2209	85/0
13	10	8	4	CELINE DION All By Myself (<i>550 Music</i>)	1690	1504	1364	1032	88/1
3	3	4	5	BARBRA STREISAND & BRYAN ADAMS I Finally... (<i>Columbia</i>)	1675	1865	1904	2072	85/0
9	7	7	6	KENNY LOGGINS For The First Time (<i>Columbia</i>)	1559	1532	1447	1387	82/5
6	5	5	7	GLORIA ESTEFAN I'm Not Giving You Up (<i>Epic</i>)	1540	1625	1612	1621	78/1
4	6	6	8	ROD STEWART If We Fall In Love Tonight (<i>Warner Bros.</i>)	1424	1555	1530	1689	73/0
7	8	9	9	JOURNEY When You Love A Woman (<i>Columbia</i>)	1334	1409	1421	1605	79/3
11	11	10	10	PHIL COLLINS It's In Your Eyes (Any...) (<i>Face Value/Atlantic</i>)	1304	1301	1266	1112	75/3
25	17	16	11	BRYAN ADAMS I'll Always Be Right There. (<i>A&M</i>)	1104	827	693	418	76/10
15	14	13	12	R. KELLY I Believe I Can Fly (<i>Jive</i>)	1103	1020	975	873	70/2
10	13	14	13	ERIC CLAPTON Change The World (<i>Reprise</i>)	945	1001	993	1126	65/0
12	12	12	14	DON HENLEY Through Your Hands (<i>Revolution</i>)	937	1104	1104	1069	52/0
BREAKER			15	JON SECADA Too Late, Too Soon (<i>SBK/EMI</i>)	936	798	672	392	72/4
8	9	11	16	LIONEL RICHIE Still In Love (<i>Mercury</i>)	901	1252	1391	1463	57/0
29	20	18	17	KENNY G Havana (<i>Arista</i>)	728	643	553	352	62/6
—	29	25	18	WHITNEY HOUSTON Step By Step (<i>Arista</i>)	681	454	265	—	56/9
14	15	15	19	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	667	836	814	966	50/1
30	26	24	20	JEWEL You Were Meant For Me (<i>Atlantic</i>)	601	462	414	330	37/12
23	24	20	21	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	585	533	503	479	29/4
24	25	22	22	JOHN MELLENCAMP Just Another Day (<i>Mercury</i>)	524	507	476	437	35/3
DEBUT			23	RICHARD MARX Until I Find You Again (<i>Capitol</i>)	505	10	—	—	48/47
—	28	28	24	MICHAEL ENGLISH When I Need You (<i>Curb</i>)	461	393	365	311	43/3
28	27	26	25	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	431	407	369	355	38/3
22	19	19	26	MADONNA Don't Cry For Me Argentina (<i>Warner Bros.</i>)	391	546	559	491	29/0
—	30	30	27	CRYSTAL BERNARD Have We Forgotten What... (<i>River North</i>)	265	222	189	148	26/4
—	—	29	28	HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)	226	230	182	237	9/0
DEBUT			29	WARREN HILL Shelter From The Storm (<i>Discovery</i>)	223	119	90	—	30/12
DEBUT			30	JOOSE If Tomorrow Never Comes (<i>Flavor Unit/EastWest/EEG</i>)	199	42	25	—	26/23

NEW & ACTIVE

This chart reflects airplay from February 24-March 2. Songs ranked by total plays. Highlighted songs indicate Breaker. 97 AC reporters. 92 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

JOURNEY If He Should Break Your Heart (*Columbia*)

Total Stations: 15, Adds: 13, Plays: 163, WMJQ 28 (28), WKWK 5, WBBQ 21, WTCB 12, WAHR 5, KTDY 18 (13), WLTS 11, KMGL 5, KQXT 7, WCRZ 7, WGLM 7, WQLR 14, WLTE 5, KKLI 13, KOST 5.

SHAWN COLVIN Sunny Came Home (*Columbia*)

Total Stations: 11, Adds: 0, Plays: 138, WMJQ 28 (28), WKWK 5 (5), WTCB 7 (7), WKTK 14 (14), WAHR 10 (15), KTDY 29 (29), KQXT 7 (7), WTPI 12 (8), WFMK 10 (10), WGLM 9 (7), WQLR 7 (7).

PETER WHITE I/BASIA Just Another Day (*Columbia*)

Total Stations: 14, Adds: 1, Plays: 118, WRCH 7 (7), WLIF 2 (2), WLZV 10, WSPA 2 (2), WTVR 5 (5), WAHR 10 (15), KQXT 7 (7), WTPI 10 (5), WFMK 10 (10), WMGN 3 (3), KELO 7 (7), KKLI 13 (13), KRNO 14 (14), KKCW 18 (20).

ALAN PARSONS Blown By The Wind (*River North*)

Total Stations: 11, Adds: 2, Plays: 111, WWLI 10 (5), WTCB 7 (7), WTVR 5 (5), WAHR 10 (15), WTFM 12 (12), KTDY 18, KQXT 7 (7), WFMK 10, WGLM 7 (7), KELO 7 (7), KXLY 18 (1).

BARRY MANILOW I'd Really Love To See You Tonight (*Arista*)

Total Stations: 13, Adds: 12, Plays: 96, WWLI 5, WMGS 7, WARM 14, WVEZ 5 (5), KMXR 5, KQXT 5, WDOK 14, WCRZ 7, WOOD 4, WFMK 10, WGLM 8, KELO 7, KWAV 5.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

JON SECADA

Too Late, Too Soon (*SBK/EMI*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
936/138 72/4 15

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
RICHARD MARX Until I Find You Again (<i>Capitol</i>)	47
JOOSE If Tomorrow Never Comes (<i>Flavor Unit/EastWest/EEG</i>)	23
JOURNEY If He Should Break Your Heart (<i>Columbia</i>)	13
WARREN HILL Shelter From The Storm (<i>Discovery</i>)	12
JEWEL You Were Meant For Me (<i>Atlantic</i>)	12
BARRY MANILOW I'd Really Love To See You Tonight (<i>Arista</i>)	12
BRYAN ADAMS I'll Always Be Right There (<i>A&M</i>)	10
WHITNEY HOUSTON Step By Step (<i>Arista</i>)	9
KENNY G Havana (<i>Arista</i>)	6
MAXI PRIEST It Starts In The Heart (<i>Walt Disney</i>)	6
CHAKA KHAN Your Love Is All I Know (<i>Reprise</i>)	5
KENNY LOGGINS For The First Time (<i>Columbia</i>)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICHARD MARX Until I Find You Again (<i>Capitol</i>)	+495
BRYAN ADAMS I'll Always Be Right There (<i>A&M</i>)	+277
WHITNEY HOUSTON Step By Step (<i>Arista</i>)	+227
CELINE DION All By Myself (<i>550 Music</i>)	+186
JOOSE If Tomorrow Never Comes (<i>Flavor Unit/EastWest/EEG</i>)	+157
JEWEL You Were Meant For Me (<i>Atlantic</i>)	+139
JON SECADA Too Late, Too Soon (<i>SBK/EMI</i>)	+138
JOURNEY If He Should Break Your Heart (<i>Columbia</i>)	+122
WARREN HILL Shelter From The Storm (<i>Discovery</i>)	+104
BARRY MANILOW I'd Really Love To See You (<i>Arista</i>)	+91

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
ELTON JOHN You Can Make History (<i>Young Again</i>) (<i>MCA</i>)
KENNY G The Moment (<i>Arista</i>)
CELINE DION Because You Loved Me (<i>550 Music</i>)
SEAL Fly Like An Eagle (<i>Warner Sunset/Atlantic</i>)
TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)
HUEY LEWIS & THE NEWS 100 Years From Now (<i>Elektra/EEG</i>)
MADONNA You Must Love Me (<i>Warner Bros.</i>)
BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)
MARIAH CAREY Forever (<i>Columbia</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

SECADA

EMI Records



"TOO LATE TOO SOON"

R&R AC: 17 - 15 BREAKER!
R&R HOT AC: DEBUT 28
AC BILLBOARD CHART: 25*-23*

ALREADY SPINNING AT:

KOST/Los Angeles
WBEB/Philadelphia
WLTE/Minneapolis
WDOK/Cleveland
WDAQ/Danbury
WMC/Memphis
& many, many, more ...

KVIL/Dallas
WEAT/West Palm Beach
WRMF/West Palm Beach
KOSI/Denver
WKDD/Akron
WRCH/Hartford



rod stewart
when i need you

As Performed
on the
Elizabeth Taylor
Birthday Special

Produced by Jimmy Jam & Terry Lewis for Flyte Tyne Productions Inc.

From: If We Fall In Love Tonight

Management: Arnold Stiefel and Annie Challis for Stiefel Entertainment



©1997 Warner Bros. Records Inc.
www.wbr.com/radio

AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

MARKET #2
KOST 103.5FM
 KOST/Los Angeles
 (213) 427-1035
 Kaye/Chang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	6	7	27		WHITNEY HOUSTON/I Believe In You...
-	-	-	27		GLORIA ESTEFANI/I'm Not Giving...
28	28	28	27		ROD STEWART/II We Fall In...
28	28	28	27		TONI BRAXTON/Un-break My Heart
28	28	28	27		JOURNEY/When You Love...
28	28	28	27		CELINE DION/It's All Coming...
28	28	28	27		TINA TURNER/Missing You
28	28	28	27		ELTON JOHN/You Can Make...
21	21	21	21		PHIL COLLINS/Dance Into The Light
21	21	21	21		SEAL/Fly Like An Eagle
18	18	18	18		MARIAH CAREY/Forever
18	18	18	18		DONNA LEWIS/I Love You Always...
18	18	18	18		EVERYTHING BUT...Missing
18	18	18	18		MARIAH CAREY/Always Be My Baby
18	18	18	18		CELINE DION/Because You Loved Me
18	18	18	18		GLORIA ESTEFANI/Reach
-	-	-	7		JON SECADA/Too Late, Too Soon
-	-	-	7		BARBYFACE/Every Time I...
-	-	-	5		JOURNEY/II He Should...

MARKET #3
WJLT/Chicago
 (312) 329-9002
 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	24	19	19		BRICKMAN & MCBRIDE/Valentine
19	19	19	19		PHIL COLLINS/It's In Your Eyes...
19	19	19	19		WHITNEY HOUSTON/I Believe In You...
19	19	19	19		KENNY LOGGINS/For The First Time
17	17	17	19		JON SECADA/Too Late, Too Soon
-	10	10	17		BRYAN ADAMS/II Always Be...
11	17	17	17		CELINE DION/II By Myself
17	19	17	17		GLORIA ESTEFANI/I'm Not Giving...
-	-	-	17		RICHARD MARX/Until I Found You...
19	17	17	17		ROD STEWART/II We Fall In...
11	11	11	11		R. KELLY/I Believe I Can Fly
10	11	11	11		KENNY G/Havana
17	17	17	11		LIONEL RICHIE/Still In Love
10	10	11	11		CAST OF RENAISSANCE/When I Need You
10	11	11	11		MICHAEL ENGLISH/When I Need You
10	10	10	10		LIVINGSTON TAYLOR/Boatman
-	-	-	10		CHAKA KHAN/Your Love Is All...
11	10	10	10		TONI BRAXTON/Un-break My Heart
-	8	8	8		ERIC CLAPTON/Change The World
8	8	8	8		JOURNEY/When You Love...
8	8	8	8		KENNY G/The Moment
17	17	17	8		STREISAND & ADAMS/II Finally Found...

MARKET #5
B-101.1
 WBEB/Philadelphia
 (610) 667-8400
 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	24	24		WHITNEY HOUSTON/I Believe In You...
23	23	24	24		TONI BRAXTON/Un-break My Heart
23	23	24	24		JOURNEY/When You Love...
18	18	24	24		STREISAND & ADAMS/II Finally Found...
23	23	24	24		ROD STEWART/II We Fall In...
23	23	24	24		ELTON JOHN/You Can Make...
23	23	24	24		ERIC CLAPTON/Change The World
-	-	-	18		WHITNEY HOUSTON/Step By Step
-	10	18	18		CELINE DION/II By Myself
18	18	18	18		NO DOUBT/Don't Speak
18	18	18	18		BRICKMAN & MCBRIDE/Valentine
18	18	18	18		KENNY LOGGINS/For The First Time
18	18	18	18		DON HENLEY/Through Your Hands
18	18	18	18		LIONEL RICHIE/Still In Love
23	18	18	18		GLORIA ESTEFANI/I'm Not Giving...
18	18	18	18		PHIL COLLINS/It's In Your Eyes...
23	23	-	-		CELINE DION/Because You Loved Me
-	11	12	18		GLORIA ESTEFANI/Reach
-	-	-	18		TONY RICH PROJECT/Nobody Knows
-	11	12	18		MARIAH CAREY/Forever
-	-	-	12		PHIL COLLINS/Dance Into The Light
-	9	10	10		JON SECADA/Too Late, Too Soon
10	9	10	10		BRUCE SPRINGSTEEN/Secret Garden
-	10	9	10		BRYAN ADAMS/II Always Be...
-	10	9	10		JEWEL/You Were Meant...
10	10	9	10		BARBYFACE/Every Time I...
10	10	9	10		MADONNA/You Must Love Me
5	5	5	5		R. KELLY/I Believe I Can Fly

MARKET #7
KVIL 103.7fm
 KVIL/Dallas
 (214) 691-1037
 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	24	24	24		CELINE DION/II By Myself
-	23	23	24		TONI BRAXTON/Un-break My Heart
12	16	16	24		BRICKMAN & MCBRIDE/Valentine
24	24	24	24		KENNY G/The Moment
16	24	24	22		STREISAND & ADAMS/II Finally Found...
24	24	24	22		CELINE DION/It's All Coming...
23	23	23	22		PETER CETERA/Forever Tonight
23	23	-	22		JIM BRICKMAN/Angel Eyes
16	16	16	16		KENNY G/Havana
24	15	15	16		SEAL/Fly Like An Eagle
16	16	16	16		R. KELLY/I Believe I Can Fly
16	16	16	16		LIONEL RICHIE/Still In Love
24	16	16	16		NEVILLE & ROBERTSON/Crazy Love
15	15	14	14		PETER CETERA/One Clear Voice
16	9	14	14		ERIC CLAPTON/Change The World
12	12	12	12		JON SECADA/Too Late, Too Soon
12	12	12	12		CETERA & REEVES/S.O.S.
12	12	12	12		TONY RICH PROJECT/Leavin'
9	12	12	12		CRYSTAL BERNARD/Have We Forgotten...
-	-	-	9		WARREN HILL/Shelter From...
9	9	9	9		BARRY MANILOW/Bluer Than Blue
5	5	5	5		TONY RICH PROJECT/Nobody Knows
5	5	5	5		SARAH MCLACHLAN/II Will Remember You
5	5	5	5		CELINE DION/Because You Loved Me
5	5	5	5		MICHAEL BOLTON/A Love So Beautiful
23	5	5	5		ELTON JOHN/Blessed

MARKET #8
Soft Rock 97.1
 WASH/Washington
 (202) 895-5000
 Stern/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		ERIC CLAPTON/Change The World
35	35	35	35		JOURNEY/When You Love...
35	35	35	35		STREISAND & ADAMS/II Finally Found...
35	35	35	35		CELINE DION/It's All Coming...
35	35	35	35		TONI BRAXTON/Un-break My Heart
28	28	28	28		CELINE DION/II By Myself
28	28	28	28		WHITNEY HOUSTON/I Believe In You...
28	28	28	28		GLORIA ESTEFANI/I'm Not Giving...
21	21	21	21		NO DOUBT/Don't Speak
21	21	21	21		MADONNA/Don't Cry For Me
10	10	10	10		PHIL COLLINS/It's In Your Eyes...
28	28	28	21		R. KELLY/I Believe I Can Fly
-	-	-	21		CARDIGANS/Loveful
-	-	-	21		JEWEL/You Were Meant...
10	10	10	10		JON SECADA/Too Late, Too Soon
10	10	10	10		KENNY LOGGINS/For The First Time
10	10	10	10		BRICKMAN & MCBRIDE/Valentine
-	-	-	10		RICHARD MARX/Until I Found You...
28	28	28	10		ELTON JOHN/You Can Make...
28	28	28	10		SARAH MCLACHLAN/II Will Remember You
10	10	10	10		DONNA LEWIS/I Love You Always...
-	-	-	10		JANN ARDEN/Insensitive
10	10	10	10		CELINE DION/Because You Loved Me

MARKET #10
MAGIC 106.7
 WMJX/Boston
 (617) 542-0241
 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	24	24	26		TONI BRAXTON/Un-break My Heart
25	27	27	26		JOURNEY/When You Love...
24	25	25	25		ERIC CLAPTON/Change The World
26	25	25	25		DONNA LEWIS/I Love You Always...
25	26	25	25		STREISAND & ADAMS/II Finally Found...
15	18	18	18		CELINE DION/It's All Coming...
-	12	12	15		R. KELLY/I Believe I Can Fly
14	13	13	13		CELINE DION/Because You Loved Me
11	11	11	13		TONY RICH PROJECT/Nobody Knows
11	10	10	12		ROD STEWART/So Far Away
12	12	12	12		TAKE THAT/Back For Good
12	12	12	11		MARIAH CAREY/Always Be My Baby
10	10	11	11		MARIAH CAREY/Forever
12	9	11	11		SEAL/Don't Cry
9	12	11	10		CELINE DION/II By Myself
12	11	11	10		ELTON JOHN/You Can Make...
13	13	13	10		MADONNA/You'll See
10	9	10	10		VANESSA WILLIAMS/Where Do We Go...
-	7	7	9		BRICKMAN & MCBRIDE/Valentine
9	8	8	9		WHITNEY HOUSTON/I Believe In You...
-	1	1	6		WARREN HILL/Shelter From...
-	5	5	5		BARBYFACE/Every Time I...
5	5	5	5		PHIL COLLINS/It's In Your Eyes...
5	5	5	5		KENNY G/The Moment
1	1	1	1		LIVINGSTON TAYLOR/Boatman

MARKET #13
92.5 KLSY
 KLSY/Seattle
 (206) 454-1540
 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28		TONI BRAXTON/Un-break My Heart
28	28	28	28		STREISAND & ADAMS/II Finally Found...
28	28	28	28		CELINE DION/It's All Coming...
28	28	28	28		KENNY LOGGINS/For The First Time
28	28	28	28		BRICKMAN & MCBRIDE/Valentine
23	28	28	28		JOURNEY/When You Love...
23	28	28	28		CELINE DION/Send Me A Lover
23	23	23	23		PETER CETERA/One Clear Voice
23	23	23	23		KENNY G/The Moment
28	23	23	23		WHITNEY HOUSTON/I Believe In You...
17	17	17	23		DONNA LEWIS/I Love You Always...
14	14	14	23		ROD STEWART/II We Fall In...
23	23	23	17		DON HENLEY/Through Your Hands
17	17	17	14		BRYAN ADAMS/Let's Make A...
14	14	14	14		PHIL COLLINS/Dance Into The Light
14	14	14	14		MADONNA/You Must Love Me
14	14	14	14		MADONNA/Don't Cry For Me...
9	14	14	14		ERIC CLAPTON/Change The World
14	9	14	14		TONY RICH PROJECT/Nobody Knows
-	-	-	14		BRYAN ADAMS/II Always Be...
-	-	-	14		MICHAEL ENGLISH/When I Need You
-	9	9	12		CELINE DION/II By Myself
-	9	9	9		SARAH MCLACHLAN/II Will Remember You
-	9	9	9		BARBYFACE/Every Time I...

MARKET #15
WALK 97.5
 WALK/Long Island
 (516) 475-5200
 Michaels/Miller/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30		TONI BRAXTON/Un-break My Heart
30	30	30	30		STREISAND & ADAMS/II Finally Found...
30	30	30	30		WHITNEY HOUSTON/I Believe In You...
30	30	30	30		NO DOUBT/Don't Speak
30	30	30	30		JEWEL/You Were Meant...
27	27	27	27		HOOTIE & BLOWFISH/Go Blind
7	8	8	27		MADONNA/Don't Cry For Me...
10	10	10	10		JOURNEY/When You Love...
30	30	25	10		JOURNEY/When You Love...
10	10	10	10		ROD STEWART/II We Fall In...
10	10	10	10		GLORIA ESTEFANI/I'm Not Giving...
4	10	10	10		CELINE DION/II By Myself
10	10	10	10		PHIL COLLINS/It's In Your Eyes...
4	10	10	10		BARBYFACE/Every Time I...
10	10	10	10		BRYAN ADAMS/Let's Make A...
10	10	10	10		CELINE DION/It's All Coming...
10	10	10	10		DONNA LEWIS/I Love You Always...
10	10	10	10		ERIC CLAPTON/Change The World
10	10	10	10		TONI BRAXTON/Un-break My Heart
8	8	8	8		JOHN MELLENCAMP/Key West...
8	8	8	8		MARIAH CAREY/Forever
8	8	8	8		ROBERT MILES/Children
8	8	8	8		TRACY CHAPMAN/Give Me One Reason
8	8	8	8		JANN ARDEN/Insensitive
8	8	8	8		CELINE DION/Because You Loved Me
8	8	8	8		MARIAH CAREY/Always Be My Baby
8	8	8	8		JEWEL/Who Will Save...
8	8	8	8		TONY RICH PROJECT/Nobody Knows
8	8	8	8		HOUSTON & WINANS/Count On Me
8	8	8	8		DEEP BLUE SOMETHING/Breakfast Al...

MARKET #16
103 FM WLTE
 WLTE/Minneapolis
 (612) 339-1029
 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	32		BRICKMAN & MCBRIDE/Valentine
17	17	17	17		STREISAND & ADAMS/II Finally Found...
17	17	17	17		LIONEL RICHIE/Still In Love
17	17	17	17		WHITNEY HOUSTON/I Believe In You...
17	17	17	17		KENNY LOGGINS/For The First Time
17	17	17	17		GLORIA ESTEFANI/I'm Not Giving...
17	17	17	17		PHIL COLLINS/It's In Your Eyes...
17	17	17	17		JOURNEY/When You Love...
17	17	17	17		TONI BRAXTON/Un-break My Heart
17	17	17	17		ERIC CLAPTON/Change The World
17	17	17	17		BARBYFACE/Every Time I...
17	17	17	17		CELINE DION/II By Myself
16	16	16	16		MADONNA/You Must Love Me
16	16	16	16		TONY RICH PROJECT/Nobody Knows
15	15	15	15		CELINE DION/It's All Coming...
15	15	15	15		ELTON JOHN/You Can Make...
12	12	12	12		R. KELLY/I Believe I Can Fly
12	12	12	12		MADONNA/Don't Cry For Me...
8	8				

R I C H A R D M A R X

We could fill this page with **Quotes** from **programmers**, but we'd rather you heard from your **audience.**

"Not only do I like his music, but he is a true musician in every way, not just a great singer."

—BRENDA KOEBNICK, 33,
WPNT 100.3/FM LISTENER



"I like Richard Marx's songs because... they always seem to strike a familiar chord inside me. It seems as though he is talking directly to me."

—JENI PITCOCK, 17,
WRVW/107.5 THE RIVER LISTENER

"Richard Marx has a great rock 'n' roll voice. The versatility of his music and the emotion with which he sings are a rare commodity."



—JEFF GRAFF, 30,
WLTF LISTENER



- #1 Most Added At Mainstream AC
- Debut **23** Out Of The Box
- Over 500 Spins
- Most Added At Hot AC
- Most Added At CHR/Pop

The extraordinary new single from an album full of them

Until I find you again

From the new album coming April 8 **flesh** His songs. Their lives.

AND
bone

flesh...bone Produced by **R I C H A R D M A R X** Management: The Left Bank Organization

REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY
 OMPD: Buzz Brindle
 MD: Pat Ryan
 5 WARREN HILL "Shelter"
 5 ANNE MURRAY "Me"

WLEW/Allentown, PA
 OMPD: J. Davis
 APDMD: Bill Marvin
 14 R KELLY "Fly"
 10 RICHARD MARX "Found"
 7 KENNY G "Havana"
 7 CRYSTAL BERNARD "Forgotten"
 7 WARREN HILL "Shelter"

WROE/Appleton, WI
 PDMD: Ford Colley
 7 JEWEL "You"
 7 RICHARD MARX "Found"

WFPJ/Atlantic City, NJ
 OMPD: Dick Fennessy
 MD: Marlene Aqua
 14 BRYAN ADAMS "Always"

WBBQ/Augusta, GA
 PDMD: John Patrick
 21 RICHARD MARX "Found"
 21 JOURNEY "Break"

KKMJ/Austin, TX
 OM: Stan Main
 PD: Nolan Cruise
 18 CELINE DION "Coming"
 7 JOURNEY "Woman"
 5 MICHAEL ENGLISH "When"
 5 PHIL COLLINS "Eyes"

WLIF/Baltimore, MD
 OMPD: Gary Balaban
 MD: Mark Thoner
 7 JOOSE "Tomorrow"
 7 RICHARD MARX "Found"

WMJJ/Birmingham, AL
 OM: John Jenkins
 PDMD: John Stuart
 10 R KELLY "Fly"
 10 RICHARD MARX "Found"

WMJX/Boston, MA
 PD: Don Kelley
 MD: Mark Laurence
 5 BABYFACE "Close"

WEZN/Bridgeport, CT
 PDMD: Steve Marcus
 21 KENNY G "Havana"
 5 RICHARD MARX "Found"

WMJQ/Bufalo, NY
 PD: Ron Lucas
 MD: Roger Christian
 28 WHITNEY HOUSTON "Step"
 14 RICHARD MARX "Found"

KDAT/Cedar Rapids, IA
 PD: Dick Stadler
 MD: Tom Cook
 No Adds

WLIT/Chicago, IL
 PDMD: Mark Edwards
 17 RICHARD MARX "Found"
 10 CHAKA KHAN "You"

97 Total Reporters
 95 Current Reporters
 92 Current Playlists

Did Not Report, Playlist Frozen (3):
 WTVR/Richmond, VA
 WSLQ/Roanoke, VA
 KSFI/Salt Lake City, UT

Did Not Report A New Playlist For Two
 Consecutive Weeks; Data Not Used (2):
 WDEF/Chattanooga, TN
 WRMF/West Palm Beach, FL

WRRM/Cincinnati, OH
 PDMD: T.J. Holland
 No Adds

WDOK/Cleveland, OH
 PD: Sue Wilson
 MD: Scott Miller
 18 RICHARD MARX "Found"
 14 BARRY MANILOW "Love"
 9 MAXI PRIEST "Starts"
 8 JOOSE "Tomorrow"

KKLI/Colorado Springs, CO
 PD: Steve Larson
 MD: Sharon Green
 13 RICHARD MARX "Found"
 13 JOURNEY "Break"
 5 WARREN HILL "Shelter"

WTCB/Columbia, SC
 PDMD: Brent Johnson
 12 JOURNEY "Break"
 7 RICHARD MARX "Found"
 7 JOOSE "Tomorrow"
 7 CRYSTAL BERNARD "Forgotten"

WSNY/Columbus, OH
 PD: Chuck Knight
 MD: Bob Nunnally
 15 RICHARD MARX "Found"

KMXR/Corpus Christi, TX
 PDMD: Jesse DeLeon
 5 RICHARD MARX "Found"
 5 JOOSE "Tomorrow"
 5 BARRY MANILOW "Love"
 5 BABYFACE "Close"

KVIL/Dallas, TX
 PD: Bill Curtis
 MD: Alex O'Neal
 27 JIM BRICKMAN "Angel"
 9 WARREN HILL "Shelter"

WLQT/Dayton, OH
 PDMD: Mary Fleenor
 No Adds

KOSI/Denver, CO
 OM: Scott Taylor
 PD: Steve Hamilton
 3 RICHARD MARX "Found"

KLYF/Des Moines, IA
 PD: Ken McInnes
 MD: Tim White
 6 GLORIA ESTEFAN "Giving"
 6 CARDIGANS "Lovefool"

WOOF/Dothan, AL
 OMPD: Leign Simpson
 OMPD: Mike Holderfield
 15 WHITNEY HOUSTON "Step"
 15 RICHARD MARX "Found"
 15 JOOSE "Tomorrow"

WXKC/Erie, PA
 PD: Ron Arlen
 MD: Paul Davies
 7 MICHAEL ENGLISH "When"
 7 RICHARD MARX "Found"

WIKY/Evansville, IN
 PDMD: Mark Baker
 5 JON SECADA "Late"
 5 JOOSE "Tomorrow"

KEZA/Fayetteville, AR
 OMPD: Chip Arledge
 APDMD: Rich Kelly
 4 BRYAN ADAMS "Always"

WCRZ/Flint, MI
 OMPD: J. Patrick
 MD: George McIntyre
 7 RICHARD MARX "Found"
 7 BARRY MANILOW "Love"
 7 JOURNEY "Break"
 8 JOOSE "Tomorrow"

WAJF/Ft. Wayne, IN
 OM: Lee Tobin
 PD: Barb Richards
 5 RICHARD MARX "Found"
 5 JOURNEY "Break"
 5 WARREN HILL "Shelter"

WAFY/Frederick, MD
 PD: John Fieseler
 MD: Norman Henry Schmidt
 12 RICHARD MARX "Found"

KTHT/Fresno, CA
 PDMD: Mark Thomas
 No Adds

WKTK/Gainesville, FL
 PDMD: Briton Jon
 14 RICHARD MARX "Found"

WLHT/Grand Rapids, MI
 Interim PDMD: Jeff Silvers
 7 JON SECADA "Late"

WOOD/Grand Rapids, MI
 OMPDMD: Stan Atkinson
 MD: Alex O'Neal
 4 BARRY MANILOW "Love"
 1 MAXI PRIEST "Starts"

WMAG/Greensboro, NC
 PDMD: Nick Allen
 No Adds

WSPA/Greenville, SC
 OM: Jim Kirkland
 PDMD: Greg McKinney
 14 BRYAN ADAMS "Always"

WRCH/Hartford, CT
 PD: Allan Camp
 MD: Joe Han
 7 RICHARD MARX "Found"
 7 CHAKA KHAN "You"
 7 JOOSE "Tomorrow"

WENS/Indianapolis, IN
 OMPD: Greg Dunkin
 MD: Jim Cerone
 30 SHERYL CROW "Everyday"

WTPI/Indianapolis, IN
 PD: Gary Havens
 MD: Steve Cooper
 8 JON SECADA "Late"

WTFM/Johnson City, TN
 PDMD: Mark E. McKinney
 10 DUNCAN SHEIK "Barely"
 10 GRETCHEN PETERS "Secret"
 10 KENNY LOGGINS "First"

WQLR/Kalamazoo, MI
 OM: Ken Lanphear
 PD: Brian Wertz
 19 RICHARD MARX "Found"
 14 JOURNEY "Break"
 14 JOOSE "Tomorrow"
 7 WARREN HILL "Shelter"

KUDL/Kansas City, MO
 PD: Tom Land
 MD: Thom Walsh
 No Adds

WJXB/Knoxville, TN
 PD: Jeff Jamigan
 MD: Barbara Bridges
 No Adds

WGLM/Lafayette, IN
 PDMD: Dan McKay
 17 RICHARD MARX "Found"
 8 BARRY MANILOW "Love"
 7 JOURNEY "Break"
 7 DRIVING BLIND "Fly"
 7 JOOSE "Tomorrow"
 7 BILLY MANN "Flower"
 7 GRETCHEN PETERS "Secret"
 5 MAXI PRIEST "Starts"

KTDY/Lafayette, LA
 MD: Ed Perakis
 26 JEWEL "You"
 18 ALAN PARSONS "Blown"
 16 RICHARD MARX "Found"
 12 CRYSTAL BERNARD "Forgotten"
 10 SUZANNE VEGA "Thrill"
 5 MAXI PRIEST "Starts"
 5 WARREN HILL "Shelter"
 5 MCKNIGHT & KING "Kings"

WVAJ/Ft. Wayne, IN
 OM: Lee Tobin
 PD: Barb Richards
 5 RICHARD MARX "Found"
 5 JOURNEY "Break"
 5 WARREN HILL "Shelter"

KHLA/Lake Charles, LA
 OMPD: Don Rivers
 MD: JOHN MELLENCAMP "Day"
 24 KENNY LOGGINS "First"

WFMK/Lansing, MI
 PDMD: Ray Marshall
 MD: Kelli Yeager
 5 JOURNEY "Break"
 5 RICHARD MARX "Found"
 5 NO DOUBT "Speak"
 10 ANNE COCHRAN "Clearly"

KSNE/Las Vegas, NV
 PD: Tom Chase
 MD: John Berry
 10 RICHARD MARX "Found"
 5 JOOSE "Tomorrow"

KEZG/Lincoln, NE
 PD: Scott Larson
 MD: Jeff Scott
 15 KENNY G "Havana"
 5 WARREN HILL "Shelter"

WALK/Long Island, NY
 PD: Gene Michaels
 APD: Rob Miller
 MD: Charlie Lombardo
 4 KENNY LOGGINS "First"

KOST/Los Angeles, CA
 Sta Mgr/PD: Jhani Kaye
 APDMD: Johnny Chiang
 7 BABYFACE "Close"
 5 JOURNEY "Break"

WVEZ/Louisville, KY
 OMPD: C.C. Matthews
 APD: Joe Fodele
 5 WHITNEY HOUSTON "Step"
 5 KENNY G "Havana"
 5 WARREN HILL "Shelter"

WPEZ/Macon, GA
 PDMD: Jim Franklin
 10 WHITNEY HOUSTON "Step"

WMOG/Madison, WI
 VPP/Prog: Pat O'Neill
 MD: Leigh Smith
 17 RICHARD MARX "Found"
 17 BRYAN ADAMS "Always"

KVLY/McAllen, TX
 PD: Roger Scott
 MD: Brenda Lynn
 6 KENNY LOGGINS "First"
 4 JON SECADA "Late"
 3 KENNY G "Havana"

WLRQ/Melbourne, FL
 MD: Mark Cantoni
 8 RICHARD MARX "Found"
 8 CHAKA KHAN "You"
 8 CRYSTAL BERNARD "Forgotten"
 8 PATTY CABREIRA "Home"

WRRV/Memphis, TN
 OMPD: Joel Burke
 MD: Kay Manley
 7 RICHARD MARX "Found"
 7 JOOSE "Tomorrow"

WLTE/Minneapolis, MN
 PDMD: Gary Nolan
 5 JOHN MELLENCAMP "Day"
 5 JOURNEY "Break"
 5 JOOSE "Tomorrow"
 5 RICHARD MARX "Found"

KJSN/Modesto, CA
 PDMD: Gary Michaels
 5 RICHARD MARX "Found"

KWAV/Monterey, CA
 PDMD: Bernie Moody
 20 RICHARD MARX "Found"
 7 WARREN HILL "Shelter"
 5 BARRY MANILOW "Love"
 5 JOOSE "Tomorrow"
 5 MAXI PRIEST "Starts"

WLAC/Nashville, TN
 PD: Billy Shears
 MD: Bryan Sargent
 6 BRYAN ADAMS "Always"

WLTS/New Orleans, LA
 PD: Steve Suler
 MD: Jim Hanzo
 11 JOURNEY "Break"
 8 RICHARD MARX "Found"
 8 JEWEL "You"

KMGL/Oklahoma City, OK
 PD: Steve D'Brien
 MD: Kelli Yeager
 5 JOURNEY "Break"
 5 RICHARD MARX "Found"
 5 NO DOUBT "Speak"

WMGF/Orlando, FL
 MD: Dean Miuccio
 12 PHIL COLLINS "Eyes"

WBEB/Philadelphia, PA
 PD: Chris Conley
 MD: Donna Rowland
 No Adds

KKCW/Portland, OR
 PDMD: Bill Minkler
 10 JEWEL "You"
 9 BRUCE SPRINGSTEEN "Secret"

WWLI/Providence, RI
 PD: Tom Holt
 MD: Bob Bovert
 5 BARRY MANILOW "Love"
 5 JOOSE "Tomorrow"
 5 RICHARD MARX "Found"
 5 JEWEL "You"

KRNO/Reno, NV
 PD: Larry Irons
 MD: Jenny Rolan
 21 WHITNEY HOUSTON "Step"
 14 RICHARD MARX "Found"

KGBY/Sacramento, CA
 PDMD: Bob Laurence
 24 RICHARD MARX "Found"
 24 JEWEL "You"

WIOG/Saginaw, MI
 PD: Mike MacDonald
 MD: Keith Kelly
 33 JOHN MELLENCAMP "Day"
 21 MELISSA ETHERIDGE "Nowhere"
 19 PHIL COLLINS "Ligh"
 17 JEWEL "You"

KEZK/St. Louis, MO
 PDMD: Pat McMahon
 No Adds

KQXT/San Antonio, TX
 OMPD: Mike Scott
 MD: Bill Norris
 14 RICHARD MARX "Found"
 7 JOURNEY "Break"
 7 JOOSE "Tomorrow"
 5 GRETCHEN PETERS "Secret"
 5 BARRY MANILOW "Love"
 5 MAXI PRIEST "Starts"

KSBL/Santa Barbara, CA
 PDMD: Peter Bie
 10 JOOSE "Tomorrow"
 10 WARREN HILL "Shelter"

KZST/Santa Rosa, CA
 PD: Brent Farris
 MD: Pat Schaffer
 12 KENNY G "Havana"
 3 WHITNEY HOUSTON "Step"

KLSY/Seattle, WA
 PD: Bobby Irwin
 MD: Bob Brooks
 14 BRYAN ADAMS "Always"
 14 MICHAEL ENGLISH "When"

KELO/Sioux Falls, SD
 PD: Reid Holten
 MD: Kathy James
 15 WARREN HILL "Shelter"
 15 RICHARD MARX "Found"
 7 BARRY MANILOW "Love"
 7 JOOSE "Tomorrow"

KISC/Spokane, WA
 PD: Rob Harder
 MD: Dawn Marcel
 7 RICHARD MARX "Found"
 7 JOOSE "Tomorrow"

KXLY/Spokane, WA
 PD: Brian Paul
 MD: Scott Phillips
 2 BRYAN ADAMS "Always"

WHYN/Springfield, MA
 OMPD: Gary James
 MD: Bridget Lynott
 10 JEWEL "You"
 10 RICHARD MARX "Found"

WMAS/Springfield, MA
 PD: Paul Cannon
 APDMD: Keith Stephens
 7 WHITNEY HOUSTON "Step"
 7 RICHARD MARX "Found"

WRVF/Toledo, OH
 PDMD: Kim Carson
 No Adds

KMXZ/Tucson, AZ
 PDMD: Bobby Rich
 9 NO DOUBT "Speak"

WLZW/Utica, NY
 PDMD: Randy Jay
 10 BRYAN ADAMS "Always"
 10 PETER WHITE "FRASIA" "Just"
 7 JOOSE "Tomorrow"

WASH/Washington, DC
 PD: Steve Street
 MD: Randi Martin
 21 CARDIGANS "Lovefool"
 21 JEWEL "You"
 10 RICHARD MARX "Found"

WEAT/West Palm Beach, FL
 WHY/Prog: Leg Howard Jacoby
 APDMD: Chad Perry
 20 JOURNEY "Woman"
 6 KENNY LOGGINS "First"

WKWK/Wheeling, WV
 PDMD: Doug Daniels
 5 JEWEL "You"
 5 JOURNEY "Break"
 5 RICHARD MARX "Found"
 5 JOOSE "Tomorrow"

WMGS/Wilkes-Barre, PA
 PD: Mike Edwards
 MD: Stan Phillips
 10 JOURNEY "Woman"
 17 BRYAN ADAMS "Always"
 7 BARRY MANILOW "Love"

WSRS/Worcester, MA
 PDMD: Steve Peck
 5 WHITNEY HOUSTON "Step"
 5 JOOSE "Tomorrow"

WARM/York, PA
 PDMD: Kelly West
 14 BARRY MANILOW "Love"
 14 RICHARD MARX "Found"
 6 NO DOUBT "Speak"
 6 JEWEL "You"

WKBN/Youngstown, OH
 OMPD: Dan Rivers
 MD: Mark French
 24 NO DOUBT "Speak"
 19 BRYAN ADAMS "Always"
 19 WHITNEY HOUSTON "Step"
 11 CELINE DION "Myself"

HOT AC

WKDD/Akron, OH
 PDMD: Chuck Collins
 17 SPICE GIRLS "Wannabe"
 15 AMANDA MARSHALL "Grace"
 15 SHAWN COLVIN "Sunny"
 11 CELINE DION "Myself"
 11 BRYAN ADAMS "Always"

KKOB/Albuquerque, NM
 DM: John Forsythe
 PDMD: Mike Parsons
 No Adds

KMKS/Anchorage, AK
 PD: Mark Carlson
 APDMD: Roxy Lennox
 34 SAVAGE GARDEN "Want"
 34 WHITNEY HOUSTON "Step"
 17 BRYAN ADAMS "Always"
 5 SHAWN COLVIN "Sunny"

KAMX/Austin, TX
 PD: Daryl Hayes
 MD: Jack Stevens
 45 CELINE DION "Coming"
 8 BILLY MANN "Flower"
 8 JOURNEY "Woman"
 8 JOOSE "Tomorrow"
 8 MAXI PRIEST "Starts"
 22 CRANBERRIES "Dreams"
 21 SPIN DOCTORS "Little"
 16 MELISSA ETHERIDGE "Nowhere"
 14 SAVAGE GARDEN "Want"

KKMY/Beaumont, TX
 PD: Kurt Gilchrist
 MD: Robert A. Brown
 8 BILLY MANN "Flower"
 8 JOURNEY "Woman"
 8 JOOSE "Tomorrow"
 8 MAXI PRIEST "Starts"

WMJY/Biloxi, MS
 PD: Walter Brown
 MD: Heather Williams
 6 WALLFLOWERS "Headlight"
 6 SAVAGE GARDEN "Want"

WBMX/Boston, MA
 VP/Prog.: Greg Strassel
 APDMD: Michelle Buczyński
 24 U2 "Staring"
 10 SISTER HAZEL "All"
 8 BETTER THAN EZRA "Wanting"
 8 LUSCIOUS JACKSON "Naked"

WBHC/Canton, OH
 PD: Terry Simmons
 MD: Bruce Lewis
 18 RICHARD MARX "Found"

WLRW/Champaign, IL
 PD: Mike Blakemore
 MD: Rebecca Ryan
 28 PHIL COLLINS "Eyes"

WVAF/Charleston, WV
 OMPD: Rick Johnson
 MD: Amie Nutter
 11 JOURNEY "Break"
 11 RICHARD MARX "Found"
 5 CRANBERRIES "Gone"

WDMZ/Charlottesville, VA
 PDMD: Angie Logan
 14 CELINE DION "Myself"

WLUP/Chicago, IL
 OMPD: Leg Howard Jacoby
 APDMD: Vinnie Marino
 12 U2 "Staring"
 10 CRANBERRIES "Gone"

WTMX/Chicago, IL
 PD: Barry James
 APDMD: Jaime Kartak
 53 U2 "Staring"
 45 TORI AMOS "Silent"
 15 LEAH ANDREONE "Alight"

WOAL/Cleveland, OH
 PD: Mary Ellen Kachinske
 MD: Steve Brown
 No Adds

WCGQ/Columbus, GA
 PDMD: Lee McCord
 10 WALLFLOWERS "Headlight"

KOMX/Dallas, TX
 PD: Kim Ashley
 MD: Lisa Thomas
 14 BRUCE SPRINGSTEEN "Secret"
 9 KIM STOKWOOD "Jerk"
 9 BRYAN ADAMS "Always"

WDAQ/Danbury, CT
 PD: Bill Trotta
 MD: Kelly Nash
 No Adds

WMMX/Dayton, OH
 PD: Jeff Ballentine
 MD: Dean Taylor
 No Adds

KALC/Denver, CO
 PD: Greg Cassidy
 MD: Jim Lawson
 25 ELEANOR McGEVOY "Precious"
 25 AEROSMITH "Falling"
 10 SAVAGE GARDEN "Want"
 10 BILLY MANN "Flower"
 10 AMANDA MARSHALL "Grace"

KSTZ/Des Moines, IA
 PD: Jim Schaefer
 MD: Carol Vonn
 23 WALLFLOWERS "Headlight"

WKQI/Detroit, MI
 PD: Tom O'Brien
 MD: Fred Buchalter
 24 PAULA COLE "Cowboys"
 12 WALLFLOWERS "Headlight"
 12 BRYAN ADAMS "Always"
 10 BRUCE SPRINGSTEEN "Secret"

KATF/Dubuque, IA
 PD: Tim Dillon
 MD: Jackie Livingston
 33 COUNTING CROWS "December"
 4 CELINE DION "Myself"

KSII/El Paso, TX
 PD: Courtney Nelson
 MD: Mike Martinez
 No Adds

WWSM/Fayetteville, NC
 PDMD: Dave Stone
 33 BABYFACE "Close"
 15 JOURNEY "Break"
 15 SHAWN COLVIN "Sunny"

WKJZ/Greensboro, NC
 PD: Jeff McHugh
 APDMD: Doug McKnight
 10 PAULA COLE "Cowboys"
 9 SARAH McLACHLAN "Possession"
 9 WALLFLOWERS "Headlight"

WVNY/Greenville, SC
 PD: Gary Jackson
 MD: Chris Scott
 5 LIONEL RICHIE "Shil"
 5 BRYAN ADAMS "Always"

WKZ/Hagerstown, MD
 PDMD: Rick Alexander
 24 GREASE MEGAMIX "Grease"
 16 EN VOIGUE "Don't"

WTIC/Hartford, CT
 PDMD: Steve Sahlany
 MD: David Simpson
 27 CRANBERRIES "Dreams"
 7 PAULA COLE "Cowboys"
 6 WALLFLOWERS "Headlight"
 6 ALANIS MORISSETTE "Learn"
 6 SHAWN COLVIN "Sunny"

KSSK/Honolulu, HI
 OMPD: Michael Shishido
 PD: Dick Wainwright
 10 CELINE DION "Myself"

KHMX/Houston, TX
 PD: Pat Paxton
 MD: Rich Anhorn
 No Adds

WKEE/Huntington, WV
 PD: Jim Davis
 APDMD: Gary Miller
 20 REAL MCCOY "More"
 20 CRYSTAL WATERS "Say"
 17 JOURNEY "Break"
 6 AEROSMITH "Falling"

WJDX/Jackson, MS
 PDMD: Wayne Scott



HOT AC TOP 30

FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 NO DOUBT Don't Speak (Trauma/Interscope)	2892	2797	2924	2949	76/0
4	3	2	2	2 JEWEL You Were Meant For Me (Atlantic)	2541	2326	2216	2062	74/2
2	2	3	3	3 CARDIGANS Lovefool (Mercury)	2457	2282	2300	2221	72/1
7	5	5	4	4 DUNCAN SHEIK Barely Breathing (Atlantic)	2201	2019	2031	1827	69/3
3	4	4	5	5 TONI BRAXTON Un-break My Heart (LaFace/Arista)	2138	2029	2214	2185	58/0
16	11	8	6	6 SHERYL CROW Everyday Is A Winding Road (A&M)	1803	1473	1338	1033	64/2
10	10	9	7	7 COUNTING CROWS A Long December (DGC/Geffen)	1708	1473	1434	1336	61/2
5	6	6	8	8 HOOTIE & THE BLOWFISH I Go Blind (Reprise)	1619	1636	1798	1845	52/0
6	7	7	9	9 JOURNEY When You Love A Woman (Columbia)	1547	1500	1611	1840	54/2
8	8	10	10	10 SHERYL CROW If It Makes You Happy (A&M)	1359	1382	1538	1687	50/1
23	21	15	11	11 PAULA COLE Where Have All The Cowboys Gone (Imago/WB)	1218	968	877	722	49/7
14	13	13	12	12 JOHN MELLENCAMP Just Another Day (Mercury)	1213	1161	1191	1091	49/0
21	15	14	13	13 CELINE DION All By Myself (550 Music)	1196	1128	1081	912	55/4
9	9	11	14	14 ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	1193	1353	1496	1612	46/0
12	12	12	15	15 MADONNA Don't Cry For Me Argentina (Warner Bros.)	1148	1228	1279	1199	49/2
BREAKER	16			16 SAVAGE GARDEN I Want You (Columbia)	1040	674	555	429	48/12
BREAKER	17			17 CRANBERRIES When You're Gone (Island)	929	781	773	761	39/5
13	14	16	18	18 DISHWALLA Counting Blue Cars (A&M)	928	966	1100	1148	34/0
25	23	21	19	19 EN VOGUE Don't Let Go (Love) (EastWest/EEG)	827	775	800	699	36/1
—	29	28	20	20 WALLFLOWERS One Headlight (Interscope)	772	460	394	257	36/15
11	16	17	21	21 CELINE DION It's All Coming Back To Me Now (550 Music)	692	906	988	1259	31/1
—	—	29	22	22 SHAWN COLVIN Sunny Came Home (Columbia)	639	376	307	156	35/11
19	18	19	23	23 DON HENLEY Through Your Hands (Revolution)	627	795	907	992	28/0
27	27	27	24	24 PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic)	587	477	475	432	27/2
30	28	25	25	25 SARAH MCLACHLAN Possession (Nettwerk/Arista)	524	495	468	395	22/2
DEBUT	26			26 BRYAN ADAMS I'll Always Be Right There (A&M)	467	305	302	192	29/7
DEBUT	27			27 "AFKAP" The Holy River (NPG/EMI)	424	488	502	504	27/0
DEBUT	28			28 JON SECADA Too Late, Too Soon (SBK/EMI)	377	243	241	146	23/3
DEBUT	29			29 WHITNEY HOUSTON Step By Step (Arista)	369	249	156	23	22/5
DEBUT	30			30 AMANDA MARSHALL Fall From Grace (Epic)	367	244	247	177	17/4

This chart reflects airplay from February 24-March 2. Songs ranked by total plays. Highlighted songs indicate Breaker. 78 Hot AC reporters. 74 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

GINA G Ooh Aah...Just A Little Bit (Eterna/WB)
Total Stations: 12, Adds: 1, Plays: 354, WKEE 29 (30), WBLI 25 (25), WJLK 5 (10), WPLJ 10 (10), WYXR 29, WQSM 44 (40), WMTX 18, WMXL 24 (15), KKOB 14 (9), WKQI 60 (56), WKTI 38 (32), KFMB 58 (46).

BABYFACE Every Time I Close My Eyes (Epic)
Total Stations: 20, Adds: 2, Plays: 353, WVAJ 11 (11), WBLI 18 (42), WHUD 11 (11), WQSM 33, WMYI 6 (5), WKYE 5 (10), WMTX 7, WAKS 14 (14), WMXL 45 (22), KURB 23 (23), KSII 31 (35), WKDD 23 (23), WAZY 17 (10), KMXG 21 (21), WNSN 9, KATF 5 (5), KBEE 13, KISN 20 (22), KIOI 10 (12), KPLZ 31 (31).

R. KELLY I Believe I Can Fly (Jive)
Total Stations: 14, Adds: 3, Plays: 334, WSNE 22, WKEE 10 (9), WBLI 25 (25), WHUD 15 (14), WMYI 22 (15), WKYE 18 (17), WMTX 38, WGNi 16 (16), WMXL 8, KSII 29 (36), WKQI 29 (27), KATF 33 (33), KSSK 40 (40), KBIG 29.

JOURNEY If He Should Break Your Heart (Columbia)
Total Stations: 17, Adds: 9, Plays: 280, WTIC 30 (24), WVAJ 11, WKEE 17, WHUD 8, WQSM 15, WKZL 23 (26), WKYE 13, WAKS 6, WGNi 16, WMC 6 (5), WMSX 25, KMY 8, KDMX 22 (19), KHMZ 29 (30), WHBC 18 (18), WAZY 12 (9), KMXG 21 (21).

GLORIA ESTEFAN I'm Not Giving You Up (Epic)
Total Stations: 9, Adds: 0, Plays: 251, WSNE 22 (22), WVAJ 42 (42), WBLI 18 (18), WMYI 24 (18), WGNi 47 (47), WMSX 25 (25), WHBC 35 (33), WNSN 31, KIOI 7 (7).

ELEANOR McEVY Precious Little (Columbia)
Total Stations: 14, Adds: 1, Plays: 243, WDAQ 13 (13), WMGX 22 (22), WDBZ 28 (28), WPLL 20 (24), WMXB 15 (15), WJDX 21 (21), WMC 5 (5), KMY 18 (25), WQAL 10 (17), WAZY 19 (13), KSTZ 23 (21), KALC 25, KBEE 14 (10), KOSO 10 (10).

SPICE GIRLS Wannabe (Virgin)
Total Stations: 11, Adds: 1, Plays: 240, WKEE 10 (12), WBLI 42 (42), WMTX 5, WMC 10 (5), KSII 21 (15), WKDD 17, WKTI 15 (9), KALC 15 (15), KLLC 26 (31), KFMB 48 (30), KPLZ 31 (31).

JIM BRICKMAN / MARTINA McBRIDE Valentine (Windham Hill)
Total Stations: 8, Adds: 0, Plays: 221, WVAJ 42 (21), WHUD 21 (20), WMYI 36 (18), WKYE 30 (17), WGNi 47 (47), WMSX 35 (35), KMY 8 (8), KMXG 2 (2).

DAVE MATTHEWS BAND Crash Into Me (RCA)
Total Stations: 8, Adds: 1, Plays: 192, WBMX 24 (22), WQZ 18 (28), WMXB 27 (27), WLUP 19 (20), WTMX 32 (10), KYSR 28 (28), KLLC 39 (36), KOSO 5.

U2 Staring At The Sun (Island)
Total Stations: 10, Adds: 10, Plays: 169, WBMX 24, WDBZ 10, WMTX 5, WAKS 5, WLUP 12, KZZP 26, WTMX 53, KMXB 6, KLLC 15, KFMB 13.

LEAH ANDREONE It's Alright, It's OK (RCA)
Total Stations: 8, Adds: 3, Plays: 117, WBMX 8 (9), WMXB 13 (13), WMTX 5, WMC 5, KMY 8 (8), WTMX 15, KALC 35 (27), KLLC 28.

RICHARD MARX Until I Find You Again (Capitol)
Total Stations: 8, Adds: 8, Plays: 80, WVAJ 11, WHUD 8, WKYE 10, WAKS 5, WGNi 16, WHBC 18, KATF 5, KIOI 7.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

SAVAGE GARDEN
I Want You (Columbia)

TOTAL PLAYS/INCREASE: 1040/366
TOTAL STATIONS/ADDS: 48/12
CHART: 16

CRANBERRIES

When You're Gone (Island)

TOTAL PLAYS/INCREASE: 929/148
TOTAL STATIONS/ADDS: 39/5
CHART: 17

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
WALLFLOWERS One Headlight (Interscope)	15
SAVAGE GARDEN I Want You (Columbia)	12
SHAWN COLVIN Sunny Came Home (Columbia)	11
U2 Staring At The Sun (Island)	10
JOURNEY If He Should Break Your Heart (Columbia)	9
RICHARD MARX Until I Find You Again (Capitol)	8
BRYAN ADAMS I'll Always Be Right There (A&M)	7
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	7
BRUCE SPRINGSTEEN Secret Garden (Columbia)	6
CRANBERRIES When You're Gone (Island)	5
WHITNEY HOUSTON Step By Step (Arista)	5
CELINE DION All By Myself (550 Music)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SAVAGE GARDEN I Want You (Columbia)	+366
SHERYL CROW Everyday Is A Winding Road (A&M)	+330
WALLFLOWERS One Headlight (Interscope)	+312
SHAWN COLVIN Sunny Came Home (Columbia)	+263
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	+250
COUNTING CROWS A Long December (DGC/Geffen)	+235
JEWEL You Were Meant For Me (Atlantic)	+215
DUNCAN SHEIK Barely Breathing (Atlantic)	+182
CARDIGANS Lovefool (Mercury)	+175
U2 Staring At The Sun (Island)	+169

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DONNA LEWIS I Love You Always Forever (Atlantic)
ERIC CLAPTON Change The World (Reprise)
WHITNEY HOUSTON I Believe In You And Me (Arista)
BRYAN ADAMS Let's Make A Night To Remember (A&M)
BARBRA STRESAND & BRYAN ADAMS I Finally Found... (Columbia)
MERRIL BAINBRIDGE Mouth (Universal)
JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)
NO MERCY Where Do You Go (Arista)
ROD STEWART If We Fall In Love Tonight (Warner Bros.)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

"STEP BY STEP"

written by Annie Lennox
from the soundtrack event of the year "The Preacher's Wife"

Most Added AGAIN!

AC 25 - 18 Biggest jump on the chart!

Hot AC Debut 29

Billboard AC Hotshot Debut 28*

Billboard Hot AC Hotshot Debut 37*



ARISTA



HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

BUZ MARKET #1
WDBZ/New York
(212) 704-1051
Weed/Silver

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	CARDIGANS/Lovefool
40	40	40	40	40	COUNTING CROWS/A Long December
28	40	40	40	40	SHERYL CROW/Everyday Is...
40	40	40	40	40	CRANBERRIES/When You're Gone
40	40	40	40	40	JEWEL/You Were Meant...
40	40	40	40	40	JOHN MELLENCAMP/Just Another Day
40	40	40	40	40	NO DOUBT/Don't Speak
40	40	40	40	40	DUNCAN SHEIK/Barely Breathing
40	40	40	40	40	WALLFLOWERS/6th Avenue Heartache
10	28	28	28	28	PAULA COLE/Where Have All...
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	AMANDA MARSHALL/Fall From Grace
28	28	28	28	28	ELEANOR MCGEEVY/Precious Little
10	10	10	10	10	SAVAGE GARDEN/I Want You
20	28	28	28	28	SUBMINE/What I Got
10	10	10	10	10	R.E.M./Electrolite
10	10	10	10	10	MATTHEW SWETT/Where You Get Love
10	10	10	10	10	U2/Staring At The Sun
10	10	10	10	10	SARAH MCLACHLAN/Possession
10	10	10	10	10	TRACY CHAPMAN/Give Me One Reason
40	10	10	10	10	DC TALK/Just Between You...
10	10	10	10	10	NO DOUBT/Spiderwebs
10	10	10	10	10	OASIS/Champagne Supernova

95.5 WPLJ MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	43	48	48	CARDIGANS/Lovefool
44	43	44	46	46	NO DOUBT/Don't Speak
42	44	44	46	46	HOOTIE & BLOWFISH/Go Blind
45	42	44	43	43	MADONNA/Don't Cry For Me...
40	42	41	42	42	TONI BRAXTON/Un-break My Heart
39	31	30	41	41	SHERYL CROW/It Makes You...
28	36	43	41	41	JEWEL/You Were Meant...
31	31	29	29	29	DUNCAN SHEIK/Barely Breathing
23	29	26	26	26	PAULA COLE/Where Have All...
26	30	32	26	26	SAVAGE GARDEN/I Want You
28	28	31	26	26	MERRIL BAINBRIDGE/Mouth
29	29	31	23	23	SHERYL CROW/Everyday Is...
18	26	23	23	23	WHITNEY HOUSTON/Step By Step
27	27	29	22	22	JOHN MELLENCAMP/Key West...
22	20	14	19	19	CELINE DION/All By Myself
12	17	19	19	19	BRYAN ADAMS/It's Always Be...
29	31	17	17	17	ALANIS MORISSETTE/Head Over Feet
10	17	17	17	17	NO MERCY/Where Do You Go
10	16	16	16	16	DONNA LEWIS/I Love You Always...
23	25	19	15	15	CELINE DION/It's All Coming...
10	15	15	15	15	WALLFLOWERS/One Headlight
10	10	10	10	10	DEEP BLUE SOMETHING/Breakfast At...
11	11	11	11	11	DEL AMITRI/Roll To Me
10	10	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	10	GIN BLOSSOMS/It's I Hear It...
10	10	10	10	10	JANN ARDEN/Insensitive
10	10	10	10	10	REAL MCGOY/Another Night
10	10	10	10	10	NATALIE MERCHANT/Jalousy
18	16	10	10	10	GINA G/Ooh Aah...Just...

KBIG 104 MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	29	28	41	41	NO DOUBT/Don't Speak
29	29	28	41	41	TONI BRAXTON/Un-break My Heart
27	27	27	41	41	JEWEL/You Were Meant...
28	28	28	40	40	JOURNEY/When You Love...
28	28	26	40	40	ERIC CLAPTON/Change The World
22	22	22	40	40	MADONNA/Don't Cry For Me...
27	27	26	40	40	CELINE DION/Because You Loved Me
22	22	22	30	30	CARDIGANS/Lovefool
21	21	22	30	30	SHERYL CROW/Everyday Is...
7	7	7	30	30	R. KELLY/I Believe I Can Fly
28	28	27	29	29	NO MERCY/Where Do You Go
28	28	27	29	29	DISHWALLA/Counting Blue Cars
22	22	22	13	13	ALANIS MORISSETTE/Head Over Feet
22	22	13	13	13	DONNA LEWIS/I Love You Always...
28	28	27	13	13	CELINE DION/All By Myself
21	21	21	12	12	HOOTIE & BLOWFISH/Go Blind
27	27	26	12	12	TONY RICH PROJECT/Nobody Knows
27	27	26	12	12	TRACY CHAPMAN/Give Me One Reason
10	10	10	12	12	MARIAH CAREY/Always Be My Baby
10	10	10	12	12	BRYAN ADAMS/Have You Ever...
19	17	17	12	12	JEWEL/Who Will Save...
19	17	17	12	12	SEAL/Kiss From A Rose

STAR 96.7 MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	56	NO DOUBT/Don't Speak
56	56	56	56	56	CARDIGANS/Lovefool
35	35	35	56	56	JEWEL/You Were Meant...
56	56	56	56	56	ALANIS MORISSETTE/Head Over Feet
35	35	35	56	56	HOOTIE & BLOWFISH/Go Blind
35	35	35	56	56	SHERYL CROW/Everyday Is...
35	35	35	56	56	SARAH MCLACHLAN/Possession
35	35	35	56	56	COUNTING CROWS/A Long December
35	35	35	56	56	SHERYL CROW/It Makes You...
14	28	35	56	56	ALANIS MORISSETTE/Right Through You
14	14	14	56	56	TONI BRAXTON/Un-break My Heart
28	28	28	56	56	WALLFLOWERS/One Headlight
28	28	28	56	56	SAVAGE GARDEN/I Want You
28	28	28	56	56	DAVE MATTHEWS BAND/Crash Into Me
28	28	28	56	56	CRANBERRIES/When You're Gone
20	28	28	56	56	DUNCAN SHEIK/Barely Breathing
35	15	15	56	56	JARVIS CHAPMAN/Give Me One Reason
15	15	15	56	56	TRACY CHAPMAN/Give Me One Reason
15	15	15	56	56	DISHWALLA/Counting Blue Cars
14	14	14	56	56	PAULA COLE/Where Have All...
14	14	14	56	56	U2/Discotheque
14	14	14	56	56	SHAWN COLVIN/Sunny Came Home
14	14	14	56	56	JEWEL/Who Will Save...
14	14	14	56	56	DISHWALLA/Give
14	14	14	56	56	JEWEL/Who Will Save...
14	14	14	56	56	NATALIE MERCHANT/Jalousy

LOOP MARKET #3
WLPJ/Chicago
(312) 440-5270
Solk/Marino

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	31	35	33	33	DUNCAN SHEIK/Barely Breathing
38	30	35	32	32	SHERYL CROW/Everyday Is...
24	30	35	32	32	WALLFLOWERS/One Headlight
1	14	19	31	31	OASIS/Whatever
35	20	19	29	29	JOHN MELLENCAMP/Just Another Day
34	31	30	29	29	SHERYL CROW/Everyday Is...
1	1	1	24	24	HOOTIE & BLOWFISH/Tucker's Town
33	33	37	22	22	COUNTING CROWS/A Long December
14	23	22	22	22	JEWEL/You Were Meant...
16	20	23	21	21	ALANIS MORISSETTE/Right Through You
31	22	22	21	21	BLUES TRAVELER/Run-Around
20	19	19	19	19	DAVE MATTHEWS BAND/Crash Into Me
31	21	21	19	19	ALANIS MORISSETTE/Head Over Feet
32	31	35	19	19	JOHN MELLENCAMP/Key West...
14	12	18	18	18	STING/I'm So Happy...
18	14	17	16	16	SARAH MCLACHLAN/Possession
22	16	16	16	16	TRACY CHAPMAN/Give Me One Reason
19	18	15	16	16	SUBMINE/What I Got
35	18	16	16	16	HOOTIE & BLOWFISH/Go Blind
10	14	15	16	16	COLLECTIVE SOUL/Precious Declaration
13	12	15	15	15	BETTER THAN EZRA/Desperately Wanting
1	12	14	15	15	TONI BRAXTON/Un-break My Heart
1	10	16	14	14	VERVE PIPE/The Freshmen
10	10	10	12	12	U2/Staring At The Sun
10	10	10	12	12	CRANBERRIES/When You're Gone
32	22	22	8	8	BLUES TRAVELER/Run-Around
11	18	18	8	8	NATALIE MERCHANT/Jalousy
11	18	18	8	8	PRIMITIVE RADIO GODS/Standing Outside...

101.9 MARKET #3
WTMJ/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	37	40	53	53	JOHN MELLENCAMP/Just Another Day
10	10	10	53	53	U2/Staring At The Sun
12	21	32	52	52	SHERYL CROW/Everyday Is...
33	36	35	46	46	PAULA COLE/Where Have All...
21	18	20	46	46	COUNTING CROWS/A Long December
19	21	22	45	45	WALLFLOWERS/One Headlight
37	36	33	45	45	TONI BRAXTON/Un-break My Heart
19	20	35	45	45	SAVAGE GARDEN/I Want You
22	19	21	44	44	JEWEL/You Were Meant...
9	10	32	44	44	CRANBERRIES/When You're Gone
10	10	32	44	44	DAVE MATTHEWS BAND/Crash Into Me
20	20	32	44	44	SHAWN COLVIN/Sunny Came Home
10	10	32	44	44	AMANDA MARSHALL/Fall From Grace
22	22	31	44	44	CARDIGANS/Lovefool
35	35	31	44	44	NO DOUBT/Don't Speak
35	35	31	44	44	DUNCAN SHEIK/Barely Breathing
38	38	25	44	44	DC TALK/Just Between You...
15	15	15	44	44	LEAH ANDREONE/It's Alright, It's...
37	37	18	44	44	DISHWALLA/Counting Blue Cars
10	9	14	44	44	PHIL COLLINS/It's In Your Eyes...
17	14	14	44	44	SEAL/Fly Like An Eagle
16	14	13	44	44	NATALIE MERCHANT/Wonder
10	11	12	44	44	VERVE PIPE/The Freshmen
10	11	12	44	44	DON HELENY/Through Your Hands

KIOI MARKET #4
KIOI/San Francisco
(415) 538-1013
Keating/Nachts

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	41	41	ERIC CLAPTON/Change The World
25	25	25	39	39	CELINE DION/It's All Coming...
40	40	40	39	39	MADONNA/You Must Love Me
40	40	40	39	39	TONI BRAXTON/Un-break My Heart
25	22	27	39	39	DONNA LEWIS/I Love You Always...
27	27	27	39	39	JOURNEY/When You Love...
25	25	25	39	39	WHITNEY HOUSTON/Step By Step
27	27	27	39	39	STREISAND & ADAMS/Finally Found...
25	25	25	39	39	MERRIL BAINBRIDGE/Mouth
7	7	23	39	39	CELINE DION/All By Myself
24	24	24	39	39	NO MERCY/Where Do You Go
23	23	23	39	39	NO DOUBT/Don't Speak
23	23	23	39	39	MADONNA/Don't Cry For Me...
20	20	20	39	39	WHITNEY HOUSTON/Step By Step
20	20	20	39	39	CARDIGANS/Lovefool
19	19	19	39	39	SOPHIE B. HAWKINS/As I Lay Me Down
16	15	18	39	39	REMBRANDT'S/I'll Be There For...
14	14	18	39	39	TRACY CHAPMAN/Give Me One Reason
12	12	13	39	39	SEAL/Kiss From A Rose
12	12	12	39	39	BABYFACE/Every Time I...
7	7	7	39	39	BRYAN ADAMS/It's Always Be...
7	7	7	39	39	JEWEL/You Were Meant...
7	7	7	39	39	RICHARD MARX/Until I Found You...
7	7	7	39	39	GLORIA ESTEFANI/Not Giving...

Alice @ 97.3 MARKET #4
KLLC/San Francisco
(415) 765-4097
Kaplan/Stoeckel

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	48	48	48	48	CARDIGANS/Lovefool
45	47	48	48	48	SHERYL CROW/Everyday Is...
38	43	48	48	48	PAULA COLE/Where Have All...
45	48	48	48	48	NO DOUBT/Don't Speak
36	46	47	48	48	BETTER THAN EZRA/Desperately Wanting
47	48	47	48	48	311/100 Proof
34	40	40	48	48	SEMSONSIC/F.I.T.
34	38	38	48	48	DAVE MATTHEWS BAND/Crash Into Me
34	38	39	48	48	AMANDA MARSHALL/Fall From Grace
30	31	39	48	48	WALLFLOWERS/One Headlight
30	31	39	48	48	SHERYL CROW/Everyday Is...
37	38	38	48	48	CRANBERRIES/When You're Gone
37	39	38	48	48	OMC/How Bizarre
28	27	27	48	48	SNEAKER PIMPS/6 Underground
24	29	38	48	48	SPACE/Female Of...
37	36	36	48	48	DONNA LEWIS/Without Love
20	32	32	48	48	BT/W/TONI AMOS/Blue Skies
47	42	42	48	48	JARVIS CHAPMAN/Give Me One Reason
24	24	24	48	48	JEWEL/You Were Meant...
28	26	26	48	48	LEAH ANDREONE/It's Alright, It's...
23	26	27	48	48	EVERYTHING BUT.../Missing
30	31	26	48	48	SPICE GIRLS/Wannabe
27	27	27	48	48	SMASHING PUMPKINS/1979
24	24	24	48	48	THIRD EYE BLIND/Semi-Charmed Life
26	28	23	48	48	SHAWN COLVIN/Get Out Of This...
24	21	23	48	48	SAVAGE GARDEN/I Want You
24	21	23	48	48	BILLY MANN/Killed By A Flower
16	16	16	48	48	WHITE TOWN/Your Woman
15	15	15	48	48	SHAWN COLVIN/Sunny Came Home

STAR 104.5 MARKET #5
WYXR/Philadelphia
(610) 668-075

NAC/SMOOTH JAZZ PLAYLISTS

February 28, 1997 R&R • 83

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

Smooth Jazz CD 101.9
MARKET #1
WQCD/New York
(212) 210-2769
Williams/LaBoy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	13	15	17		BRAXTON BROTHERS/Eventide
17	14	15	17		WHITNEY HOUSTON/I Believe In You
16	14	15	16		ZACHARY BREAUX/Cafe Reggio
15	15	16	16		INCOGNITO/A Shade Of Blue
11	12	14	16		FATBURGER/Oye Como Va
15	15	16	15		TONI BRAXTON/I Don't Want To
15	15	16	15		DOTSERO/Someone Like You
15	16	15	15		BABYFACE/Every Time I
11	17	14	13		GROVER WASHINGTON, Jr./Bordertown
12	13	15	13		ALFONZO BLACKWELL/Hermia
12	16	15	12		LUTHER VANDROSS/Out Of My Head
7	5	14	11		KEIKO MATSUI/A Cat On The Chimney
9	6	11	11		TIM CUNNINGHAM/This Is The Life
11	12	7	10		TIM BOWMAN/It'll Be There
7	9	10	10		NESTOR TORRES/Talk To Me
10	10	10	10		ROGER SMITH/Can You Stand
7	11	9	10		SHAHIN & SEPEHR/More Of You
10	10	17	9		SWEETBACK/Gaze
6	2	7	9		ANDY SNITZER/East Oak Lane
12	12	11	9		SOUL BALLETT/N.Y.C. Tripin
10	10	10	9		BOBBY LYLE/Just Talk To Me
10	10	10	9		JIM BRICKMAN/You Never Know
8	10	10	9		MARK JOHNSON/Shades Of Dre
5	8	11	8		URBANATOR/Magic
8	10	10	9		DIRK RICHTER/Smooth Move
8	10	10	9		PAOLO/Passa
6	7	12	7		GOT/European Comfort
10	10	10	9		TONY GUERRERO/Weebcrawler
10	10	10	9		3RD FORCE/In The Full
4	5	7	7		ART PORTER/Lake Shore Drive

THE WAVE 94.7 KT WV
MARKET #2
KTWV/Los Angeles
(213) 466-9283
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	9	11	13		PAUL HARDCASTLE/Jokers Wild
11	12	11	13		MICHAEL PAULO/That's The Way Of...
13	12	12	12		DENNY JIOSA/Lights Of The City
11	17	13	12		SLASH/Obsession Confession
11	14	12	12		BRAXTON BROTHERS/When Love Comes...
12	14	12	12		SOUNDSCAPE/It's Around
8	4	12	12		CHUCK LOEB/Cruzin' South
7	7	12	12		GOT/European Comfort
13	11	11	11		EXODUS QUARTET/Summer Soultice
12	11	10	11		DAVID SANBORN/Rikke
10	10	10	11		NATALIE & NAT COLE/When I Fall In Love
7	6	10	10		WAYMAN TISDALE/Don't Take Your...
6	6	10	10		KENNY G/Eastside Jam
11	11	12	10		ZACHARY BREAUX/Never Can Say...
3	3	10	10		DAVE KOZ/Lullaby For A...
10	10	10	10		NORMAN BROWN/Third World
10	10	10	10		GROVER WASHINGTON, Jr./Soulful Strut
6	7	10	10		BOBBY LYLE/Aruban Nights
6	7	10	10		JIM BRICKMAN/You Never Know
12	11	13	9		JEFF LORBER/Katherine
7	7	10	10		LUTHER VANDROSS/Your Secret Love
6	7	10	10		SOUL BALLETT/N.Y.C. Tripin
6	7	10	10		CELINE DION/Falling Into You
12	11	13	9		AFTER 7/Sara Smile
7	7	10	10		PAOLO/Passa
4	4	10	10		OENNY JIOSA/Angel's Kiss
4	4	10	10		ANDY SNITZER/A River's Road
10	10	10	10		INCOGNITO/A Shade Of Blue
8	8	10	10		TONI BRAXTON/How Could An...
8	8	10	10		PETER WHITE/F/BASIA/Just Another Day

WNUA 95.5
MARKET #3
WNUA/Chicago
(312) 645-9550
Goldstein/Miller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	18	20	22		PETER WHITE/Venice Beach
12	18	20	22		JOE MCBRIDE/After Sunset
18	21	20	20		JIM BRICKMAN/You Never Know
16	5	10	19		KENNY G/Gettin' On The Step
12	19	17	18		SOUNDSCAPE/It'll Be Around
21	20	21	18		MICHAEL PAULO/My Heart And Soul
19	20	22	15		NEVILLE & ROBERTS/On Crazy Love
9	14	21	14		MARK PORTMANN/No Truer Words
9	14	20	13		SOUL BALLETT/N.Y.C. Tripin
19	19	17	11		LUTHER VANDROSS/Out Of My Head
8	9	12	11		TINA TURNER/Something...
10	8	11	10		WHITNEY HOUSTON/I Believe In You...
16	9	10	10		BABYFACE/Every Time I...
8	7	6	9		COLORS IN MOTION/Foreign Nature
8	5	7	9		BRAXTON BROTHERS/When Love Comes...
9	6	5	8		J MICHAEL VERTA/Night Of Orion
9	5	8	10		KIM PENNY/That's The Way Of...
10	5	8	10		BRIAN HUGHES/Soul Fruit
7	5	8	10		TONY GUERRERO/Mysterie
7	5	8	10		EXODUS QUARTET/Summer Soultice
10	6	4	8		BRIAN CULBERTSON/After Hours
8	7	6	8		SOUL BALLETT/N.Y.C. Tripin
9	11	14	8		JEFF LORBER/Katherine
7	6	8	7		DAVE KOZ/Lullaby For A...
6	5	7	7		RONNY JORDAN/Closer Than Close
6	5	7	7		ZACHARY BREAUX/Cafe Reggio
7	7	7	7		TIM BOWMAN/It'll Be There
8	5	6	6		GROVER WASHINGTON, Jr./Soulful Strut
7	6	5	6		KEIKO MATSUI/Bridge Over...
5	5	5	5		KENNY BLAKE/European Undergound

KBLX 102.9 FM
MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	18	18		TONI BRAXTON/Un-break My Heart
15	15	16	16		VANESSA DAOU/Two To Tango
15	15	15	15		LUTHER VANDROSS/Your Secret Love
16	16	16	16		RONNY JORDAN/Laidback
10	10	15	15		BABYFACE/Every Time I...
13	13	14	14		DAVID SANBORN/Rikke
14	14	14	14		MARVIN SCOTT/Close Enough
9	9	14	14		GOT/European Comfort
12	12	13	13		JAMES & WHALUM/Kickin' Back
10	10	13	13		JAMES & WHALUM/Out Of The Cold
9	9	13	13		KENNY G/Eastside Jam
12	12	12	12		MARK PORTMANN/No Truer Words
13	13	12	12		CHUCK LOEB/The Music Inside
8	8	12	12		BOBBY LYLE/Aruban Nights
9	9	9	9		ZACHARY BREAUX/ I Told You
9	9	9	9		ALFONZO BLACKWELL/Hermia
8	8	9	9		GROVER WASHINGTON, Jr./Can Count...
9	9	9	9		PAUL HARDCASTLE/Peace On Earth
8	8	9	9		KHANI COLE/Perfect Lover
8	8	8	8		BRAXTON BROTHERS/Sunset Bay
8	8	8	8		BRAXTON BROTHERS/When Love Comes...
8	8	8	8		URBANATOR/Magic
7	7	8	8		INCOGNITO/That You Want...
7	7	8	8		KENNY BLAKE/Sunday Serenade
7	7	8	8		FATBURGER/Till Then
7	7	7	7		JAMES & WHALUM/The Prayer
7	7	7	7		LUTHER VANDROSS/Whether Or Not...
7	7	7	7		GEORGE BENSON/Johnnie Lee
6	6	6	6		RONNY JORDAN/Deep In Your Heart
3	3	9	6		ZACHARY BREAUX/Flavors Of My Mind

KKSF 103.7 FM
MARKET #5
Smooth Jazz
KKSF/San Francisco
(415) 975-5555
Hansen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	8	7	11		NORMAN BROWN/Third World
7	8	7	10		BRAXTON BROTHERS/Eventide
10	9	10	10		KEIKO MATSUI/Bridge Over...
7	10	10	10		MARK PORTMANN/No Truer Words
9	10	8	10		GROVER WASHINGTON, Jr./Bordertown
10	9	8	9		KENNY BLAKE/European Undergound
7	10	7	9		PHIL COLLINS/It'll Be There
10	9	7	9		VANESSA DAOU/Two To Tango
7	9	9	9		EXODUS QUARTET/Summer Soultice
7	8	9	9		GOT/European Comfort
10	11	8	9		DENNY JIOSA/Lights Of The City
10	9	11	7		ALFONZO BLACKWELL/Hermia
9	9	11	8		TIM BOWMAN/It'll Be There
9	9	9	8		ZACHARY BREAUX/Cafe Reggio
10	7	6	8		KENNY G/Gettin' On The Step
7	10	7	7		WAYMAN TISDALE/Don't Take Your...
11	9	7	7		GROVER WASHINGTON, Jr./The Thinker
8	9	10	7		KENNY G/Eastside Jam
10	9	11	7		TONY GUERRERO/For Your Love
10	9	10	7		INCOGNITO/A Shade Of Blue
10	9	7	7		DANIEL HO & KILAUAEA/Time To Remember
9	8	7	7		GIUSEPPE & MICHAEL/Desafinado
7	7	7	7		PAOLO/Passa
10	10	9	7		MICHAEL PAULO/My Heart And Soul
8	7	7	7		PETER WHITE/Together Again
5	6	7	7		SLASH/Obsession Confession
8	5	6	6		KENNY G/Havana
8	5	6	6		TOMMY EMMANUEL/Midnight Drive
9	8	8	6		AARON NEVILLE/Can't Imagine
6	6	6	6		SOUL BALLETT/N.Y.C. Tripin

WJZZ 106.1
MARKET #6
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	10	21	33		ZACHARY BREAUX/Never Can Say...
33	32	32	32		KENNY G/Eastside Jam
33	31	29	29		ALFONZO BLACKWELL/Hermia
29	33	23	23		DAVID SANBORN/Rikke
4	7	23	23		FATBURGER/Oye Como Va
32	31	30	21		GEORGE BENSON/The Thinker
6	6	11	20		BRAXTON BROTHERS/When Love Comes...
17	18	18	20		MICHAEL PAULO/My Heart And Soul
13	13	19	20		PAUL HARDCASTLE/Jokers Wild
16	14	12	16		WAYMAN TISDALE/Don't Take Your...
12	16	12	16		KENNY BLAKE/European Undergound
32	21	12	15		DAVE KOZ/Lullaby For A...
10	10	11	13		CELINE DION/Falling Into You
12	12	12	12		CHELIE MINUCCI/Cause We've Ended...
12	12	12	12		BRAXTON BROTHERS/When Love Comes...
12	11	10	12		NORMAN BROWN/Third World
10	11	11	11		MARK PORTMANN/No Truer Words
11	10	11	11		ZACHARY BREAUX/Never Can Say...
11	12	10	10		DOC POWELL/From The Heart
11	11	11	10		DAVE KOZ/Lullaby For A...
10	11	10	10		TONI BRAXTON/Un-break My Heart
10	11	10	10		BRIAN HUGHES/Soul Fruit
6	7	10	10		EXODUS QUARTET/Summer Soultice
11	10	10	10		INCOGNITO/A Shade Of Blue
8	7	7	9		GLORIA ESTEFANI/Not Giving...
11	10	10	10		NATALIE & NAT COLE/When I Fall In Love
24	23	21	21		GEORGE BENSON/The Thinker
8	7	7	7		LIONEL RICHIÉ/Paradise
11	10	10	10		TOMMY EMMANUEL/Midnight Drive
7	7	8	8		TIM CUNNINGHAM/This Is The Life

V 98.7 FM
MARKET #7
WVWV/Detroit
(810) 855-5100
Steeler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	23	24	24		BRAXTON BROTHERS/When Love Comes...
23	23	24	23		DAVID SANBORN/Rikke
6	11	12	23		SOUL BALLETT/N.Y.C. Tripin
10	11	11	23		GROVER WASHINGTON, Jr./Soulful Strut
6	5	11	23		FATBURGER/Oye Como Va
11	12	11	22		KENNY BLAKE/European Undergound
25	23	24	22		DAVE KOZ/Lullaby For A...
11	11	12	12		KEIKO MATSUI/Bridge Over...
7	11	10	12		LOUIE SHELTON/Reflections
23	9	10	12		WAYMAN TISDALE/Don't Take Your...
11	23	21	11		NORMAN BROWN/Third World
8	10	11	11		PHIL COLLINS/The Same Moon
12	23	21	11		PAUL HARDCASTLE/Jokers Wild
12	24	22	11		GROVER WASHINGTON, Jr./Soulful Strut
12	24	22	11		MICHAEL PAULO/My Heart And Soul
11	11	11	11		MARK PORTMANN/No Truer Words
23	12	11	11		ZACHARY BREAUX/Never Can Say...
11	12	10	10		DOC POWELL/From The Heart
11	12	10	10		DAVE KOZ/Lullaby For A...
8	7	10	10		TONI BRAXTON/Un-break My Heart
10	9	10	10		BRIAN HUGHES/Soul Fruit
6	7	10	10		EXODUS QUARTET/Summer Soultice
11	10	10	10		INCOGNITO/A Shade Of Blue
8	7	7	9		GLORIA ESTEFANI/Not Giving...
11	10	10	10		NATALIE & NAT COLE/When I Fall In Love
24	23	21	21		GEORGE BENSON/The Thinker
8	7	7	7		LIONEL RICHIÉ/Paradise
11	10	10	10		TOMMY EMMANUEL/Midnight Drive
7	7	8	8		TIM CUNNINGHAM/This Is The Life

ASIS 107.5 FM
MARKET #8
KQAI/Dallas
(214) 630-3011
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	17	17	17		ZACHARY BREAUX/Cafe Reggio
9	17	19	19		BRAXTON BROTHERS/When Love Comes...
17	17	17	18		KENNY G/Eastside Jam
10	17	17	18		GROVER WASHINGTON, Jr./Bordertown
16	17	17	18		KEIKO MATSUI/Bridge Over...
11	21	17	18		PETER WHITE/Venice Beach
10	11	10	12		DANIEL HO & KILAUAEA/Avonl Sunrise
9	9	9	11		GOT/European Comfort
11	10	11	11		BOBBY CALDWELL/Sluck On You
11	10	11	11		DIRK RICHTER/Smooth Move
8	10	10	10		PAUL HARDCASTLE/Jokers Wild
9	10	8	10		ART MAPA/Back To Mania
10	10	11	10		WHITNEY HOUSTON/I Believe In You...
10	10	10	10		TIM BOWMAN/It'll Be There
9	10	10	10		MARK PORTMANN/No Truer Words
10	9	10	10		TONI BRAXTON/Un-break My Heart
7	7	7	10		NORMAN BROWN/Third World
7	10	8	9		KENNY G/W/T. BRAXTON/That Somebody Was...
16	11	11	9		DAVE KOZ/Lullaby For A...
7	9	9	9		



CAROL ARCHER

Warner Bros. Jazz: Planning To Stay On Top

□ The staff of 1996's top label tells how they did it ... and what's ahead in '97

Warner Bros. Jazz scored R&R's top slot as the highest performing label of 1996 — no small feat considering it had placed seventh only one year before. The label's accomplishments in '96 included establishing a new record for weeks at number one: Boney James's CD "Seduction" stayed at the top for a phenomenal 17 weeks and on the Albums chart for better than a year.

Smooth Jazz Continuum

Spearheading Warner Bros. Jazz efforts for the past two years is longtime jazz A&R executive and producer Matt Pierson, now the label's Sr. VP/Jazz. Some observers, Pierson notes, may think the label has taken a decidedly mainstream jazz direction because of his work with Joshua Redman, Brad Meldau, Wallace Roney, and Kenny Garrett, among others. Not exactly so, says Pierson. "There's a perception that since I came aboard and united both sides of the department, I'm a straight-



Matt Pierson



Randall Kennedy



Chris Jonz



Deborah Lewow

er that last year Bob James, Joe Sample, and George Duke all for the most part delivered non-commercial records. The Sample record turned out to have a hit — "Hippies On The Corner" — but it was a trio record. We didn't have a Fourplay record, either. This year, we'll have commercial records by all those guys, plus we'll have another from Boney and some surprises, too. We're going to have a huge year."

Artistic Strength & Diversity

Label Sr. Director/Marketing Randall Kennedy says the key to their success rests with the artists. "First and foremost, we got there because of the strength and diversity of our roster," he notes. "Matt referred to the fact that three of our top artists delivered records that might be considered art: George Duke's symphonic jazz suite and both Joe Sample and Bob James going acoustic in a trio format — a bold move for guys who are staples of the NAC format.

"In 1997, we will have more commercially oriented projects from them. More importantly, the diversity they displayed last year is the kind of diversity that Warner Bros. has always had in general. This company was a king of NAC before there was NAC, before it had a name. It is the place that created the legacies of Al Jarreau, Michael Franks, Earl Klugh, George Benson, and Bob James.

"We do all the things that must be done on a day-to-day basis. You've got to spread the word and get the music out there in a reasonable timeframe for people to absorb it, whether it's to radio, publicity, or the decision-makers who choose how many pieces to bring in to how many stores. They've got to make informed de-

isions, and that starts with the music. We provide all the information that allows them to make an informed decision.

"On the retail side, buyers often go to their computer to see how the previous release did. When an artist is brand new, or delivers a change-of-pace record, you have to take the extra step, and that's what we do [better than most]. We let people know our goals to give them the most succinct blueprint for how a record will live in its first three, six, and 12 months — and how we intend to nurture that puppy."

'Get The Best'

Waxing philosophical about Warner Jazz's recent accomplishments, Sr. Director/Promotion, Jazz Chris Jonz says, "Certainly, we are elated with the success of our department's roster. Our contention is that the most essential ingredient in formulating this pattern of success lies in the talent — the artist and his or her craft. This philosophy is pretty much an extension of a major guideline for the entire company: Get the best and let them do the rest.

"At some labels, the artist is generally thought of as creative and imaginative, while the marketing rep is depicted as practical, predictable. The line is not so finely drawn at Warner Bros. We have developed a very rewarding synergy in which we all participate and benefit. On the marketing and promotion side, we are encouraged to go beyond the proven techniques — not just the same 5% off, but 5% off with a different twist; not just another radio contest, but a chance for the winner to get



We let people know our goals to give them the most succinct blueprint for how a record will live in its first three, six, and 12 months — and how we intend to nurture that puppy.

—Randall Kennedy



WJZI's Public Affairs: 'Let's Make It Something Worthwhile'

■ PD says talk block serves the community well

WJZI/Milwaukee carries two public affairs shows, one of which is locally produced. PD Fred Heller says that while both shows fulfill ascertainment requirements, he is genuinely proud of the role they fill in serving the community.

The local show first began airing last May. "The show is hosted and produced by our morning news anchor, Debbie Young," Heller explains. "We tape Friday mornings and run it 8-9am on Sunday. We try to address those issues that our ascertainment reports say we should be addressing, but it's an interesting show. Topics such as child abuse, breast cancer awareness, and Girl Scouts have been aired recently.

"We also pick up a show from ABC called 'Perspective,' which they created for their information network but allow us to carry, which runs 7-8am on Sundays. It's a compilation of different reports on national topics that range from an interview with Mark Fuhrman to body piercing among young people. I take the issues that community leaders tell us we should be addressing and affix the topics that we've discussed onto one of those issues.

"Listeners call asking about a topic and how they can get more information. That lets us know we're doing the right thing. Yes, we have to do this for our public affairs commitment. But nevertheless, let's make it something worthwhile. We go out of our way to see that the shows fit some kind of a community need. Personally, I've always been a big believer that we are licensed to serve the public interest and we should do that. Although the show runs on Sunday morning, it's at a decent hour — not buried at 4:30am, as some are."



Fred Heller

something or an experience never offered before.

"As we become more immersed in a sea of technology, it's important for all of us to remind ourselves — and one another — why we got into this business in the first place: to avail ourselves of the music and its message to ease a little of this world's pain; we get to tap our foot; we teach something that wasn't known before; we cause a celebration for humanity."

The Soft Sell

Based in Atlanta, National Promotion Director/Jazz Deborah Lewow shares promotional duties with Jonz. She is quick to reiterate the quality of the label's releases and the synergistic nature of the jazz department, but adds that Warner Jazz's promotional attitude sets the company apart from the rest of the pack, too. "I love my work," she says with enthusiasm. "In this format, we all love great music and I find it really easy to convey my enthusiasm about music. You can't deny the success of Boney James or the genius of Joe Sample.

"We've had a tradition of great music to work with, and that enables us to be consistent without being overbearing or using a hard sell. Plus, Chris and I both have enough experience to understand the subtle differences in each record and in each market, and we have the tools to maximize each opportunity. But it still all starts with the music.

"Another thing that sets us apart is we are very promotionally oriented in terms of being supportive of stations with giveaways, win-it-before-you-can-buy-it, and seeding programs. The other thing



It's important for all of us to remind ourselves why we got into this business in the first place: to avail ourselves of the music and its message to ease a little of this world's pain.

—Chris Jonz



is that we try to make it fun. A good example of this was 'Saxtember,' a concept I stole from Rock radio's 'Rocktober.' Boney's birthday is September 1, plus we had the Bob James/Kirk Whalum project coming out. I went to all the stations and encouraged them to contact other labels with sax releases — Sanborn, Koz, Grover — to add more to the mix and really lay claim to it.

"Many major-market stations embraced the idea. WQCD/New York had a field day with it. They had a month-long promotion with all these great tie-ins to performances. They ended it with an Andy Snitzer live-to-track performance, and he conducted the drawing to send winners to San Francisco to see David Sanborn. I have a feeling that many stations will do Saxtember again this year, too."

These are just some of many ways, Lewow says, that Warner Jazz uplifts the entire format for artists and radio, too.

There's a perception that since I united both sides of the department, I'm a straight-ahead guy and don't care anything about smooth jazz," he begins. "That's very frustrating to me because I signed both Boney and Andy Snitzer. In fact, my signings have been about 50/50 jazz to smooth jazz, except for a couple of special projects. It means a great deal to me that we've done so well in R&R — especially since the publication doesn't have a jazz chart — because it shows there is a continuum of smooth jazz at this company.

"In a year when the business was in the toilet, we were number one in both R&R and Billboard in 1996. Everyone here has a great sense of accomplishment about that, especially when you consid-



VALGARDENA

MIGRATION

The New Album featuring
Chris Botti on "Avalon" and "Here With Me Now"
and Lee Ritenour on "Valley Of Colors."

"Compelling, captivating, and passionate, ValGardena is back with another spellbinding release. Capturing the imagination, 'Avalon' is a hit."

-Mike Fisher, P.D. KOAI/Dallas

Going for adds 3/6 at NAC/Smooth Jazz

Visit the ValGardena web site at, <http://www.europa.com/~valg>



a fezz/gram company

© 1997 Mercury Records

FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	DAVID SANBORN Rikke (<i>Elektra/EEG</i>)	814	832	810	755	47/0
8	2	2	2	BRAXTON BROTHERS When Love Comes Around (<i>Kokopelli</i>)	808	807	780	569	47/0
4	3	3	3	KENNY G Eastside Jam (<i>Arista</i>)	742	744	766	710	44/1
9	4	5	4	PAUL HARDCASTLE Jokers Wild (<i>JVC</i>)	739	670	688	526	44/0
14	6	4	5	NORMAN BROWN Third World (<i>MoJazz/Motown</i>)	710	684	616	427	46/0
7	5	6	6	GEORGE BENSON The Thinker (<i>GRP</i>)	631	639	621	576	37/0
2	7	7	7	ZACHARY BREAUX Never Can Say Goodbye (<i>Zebra</i>)	557	560	592	746	45/0
12	9	8	8	SOUL BALLET N.Y.C. Tripin (<i>Countdown/Unity</i>)	551	532	501	432	48/0
3	8	9	9	WAYMAN TISDALE Don't Take Your Love Away (<i>MoJazz/Motown</i>)	494	504	588	741	40/0
10	10	10	10	MARK PORTMANN No Truer Words (<i>Zebra</i>)	492	475	492	479	44/0
19	16	12	11	JIM BRICKMAN You Never Know (<i>Windham Hill</i>)	484	459	427	372	47/0
27	18	17	12	GOTA European Comfort (<i>Instinct</i>)	461	421	377	292	50/2
13	12	13	13	GROVER WASHINGTON JR. Soulful Strut (<i>Columbia</i>)	456	456	468	428	40/0
11	15	14	14	VANESSA DAOU Two To Tango (<i>MCA</i>)	454	436	443	450	42/0
15	14	15	15	MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	450	435	452	422	42/0
6	11	11	16	KEIKO MATSUI Bridge Over The Stars (<i>Countdown/Unity</i>)	425	465	491	608	39/0
17	17	18	17	DAVE KOZ Lullaby For A Rainy Night (<i>Capitol</i>)	420	411	394	381	41/0
24	19	20	18	KENNY BLAKE European Underground (<i>Heads Up</i>)	409	373	369	320	42/1
5	13	16	19	SLASH Obsession Confession (<i>Geffen</i>)	405	432	468	635	37/0
28	21	19	20	ALFONZO BLACKWELL Hermina (<i>Street Life/All American</i>)	404	375	360	290	41/1
22	20	21	21	DOC POWELL From The Heart (<i>Discovery</i>)	388	352	366	346	37/1
BREAKER			22	INCOGNITO A Shade Of Blue (<i>Verve Forecast</i>)	375	268	67	—	43/2
29	28	23	23	TOMMY EMMANUEL Midnight Drive (<i>Higher Octave</i>)	374	328	307	285	43/1
—	27	22	24	CHUCK LOEB Cruzin' South (<i>Shanachie</i>)	372	329	313	229	39/2
BREAKER			25	WILL LEE Georgy Porgy (<i>Go Jazz/Bean Bag</i>)	348	317	323	284	36/1
18	22	26	26	BRIAN HUGHES Soul Fruit (<i>Higher Octave</i>)	324	314	350	372	39/0
20	23	24	27	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	324	328	340	361	38/0
23	24	27	28	EXODUS QUARTET Summer Soulstice (<i>Instinct</i>)	307	303	336	340	36/0
DEBUT			29	PAOLO Paisa (<i>Island</i>)	275	266	260	271	36/3
DEBUT			30	TIM BOWMAN I'll Be There (<i>I.M.</i>)	271	254	222	109	35/0

This chart reflects airplay from February 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker.
51 NAC reporters. 47 current playlists. © 1997, R&R Inc.

BREAKERS®

INCOGNITO

A Shade Of Blue (*Verve Forecast*)

TOTAL PLAYS/INCREASE: 375/107
TOTAL STATIONS/ADDS: 43/2
CHART: 22

WILL LEE

Georgy Porgy (*Go Jazz/Bean Bag*)

TOTAL PLAYS/INCREASE: 348/31
TOTAL STATIONS/ADDS: 36/1
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
3RD FORCE In The Full Moonlight (<i>Higher Octave</i>)	8
SOUNSCAPE I'll Be Around (<i>Instinct</i>)	7
JOHN TESH L'Aquila (<i>GTSP</i>)	7
MICHAEL LINGTON Tell It Like It Is (<i>Nu Groove</i>)	5
ZACHARY BREAUX Cafe Reggio (<i>Zebra</i>)	4
TIM CUNNINGHAM This Is The Life (<i>Atlantic</i>)	4
KENNY G Havana (<i>Arista</i>)	4
LEE RITENOUR Water To Drink (<i>I.E.</i>)	4
ANDY SNITZER A River's Road (<i>Warner Bros.</i>)	4
3RD FORCE You Gotta Be Real (<i>Higher Octave</i>)	3
PAOLO Paisa (<i>Island</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INCOGNITO A Shade Of Blue (<i>Verve Forecast</i>)	+107
SOUNSCAPE I'll Be Around (<i>Instinct</i>)	+103
ANDY SNITZER A River's Road (<i>Warner Bros.</i>)	+81
PAUL HARDCASTLE Jokers Wild (<i>JVC</i>)	+69
TOMMY EMMANUEL Midnight Drive (<i>Higher Octave</i>)	+46
CHUCK LOEB Cruzin' South (<i>Shanachie</i>)	+43
GOTA European Comfort (<i>Instinct</i>)	+40
PHIL COLLINS The Same Moon (<i>Face Value/Atlantic</i>)	+39
TIM CUNNINGHAM This Is The Life (<i>Atlantic</i>)	+38

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

BOBBY LYLE

Aruban Nights (*Atlantic*)
Total Plays: 270, Total Stations: 37, Adds: 1

PHIL COLLINS

The Same Moon (*Face Value/Atlantic*)
Total Plays: 269, Total Stations: 29, Adds: 1

CHIELI MINUCCI

Cause We've Ended As Lovers (*JVC*)
Total Plays: 235, Total Stations: 30, Adds: 0

ANDY SNITZER

A River's Road (*Warner Bros.*)
Total Plays: 221, Total Stations: 29, Adds: 4

WARREN HILL

Shelter From The Storm (*Discovery*)
Total Plays: 213, Total Stations: 26, Adds: 0

PETER WHITE

Venice Beach (*Columbia*)
Total Plays: 157, Total Stations: 12, Adds: 0

DANIEL HO & KILAUUA

Avalon Sunrise (*Brainchild*)
Total Plays: 146, Total Stations: 16, Adds: 0

PETER WHITE f/BASIA

Just Another Day (*Columbia*)
Total Plays: 144, Total Stations: 18, Adds: 0

SOUNSCAPE

I'll Be Around (*Instinct*)
Total Plays: 144, Total Stations: 26, Adds: 7

ROGER SMITH

Can You Stand The Rain (*JVC*)
Total Plays: 134, Total Stations: 16, Adds: 1

KENNY G w/TONI BRAXTON

That Somebody Was You (*Arista*)
Total Plays: 105, Total Stations: 12, Adds: 0

LIONEL RICHIE

Paradise (*Mercury*)
Total Plays: 103, Total Stations: 14, Adds: 1

ZACHARY BREAUX

Cafe Reggio (*Zebra*)
Total Plays: 93, Total Stations: 13, Adds: 4

QUIET BOYS

Righteous (*Hollywood*)
Total Plays: 92, Total Stations: 11, Adds: 0

TIM CUNNINGHAM

This Is The Life (*Atlantic*)
Total Plays: 86, Total Stations: 15, Adds: 4

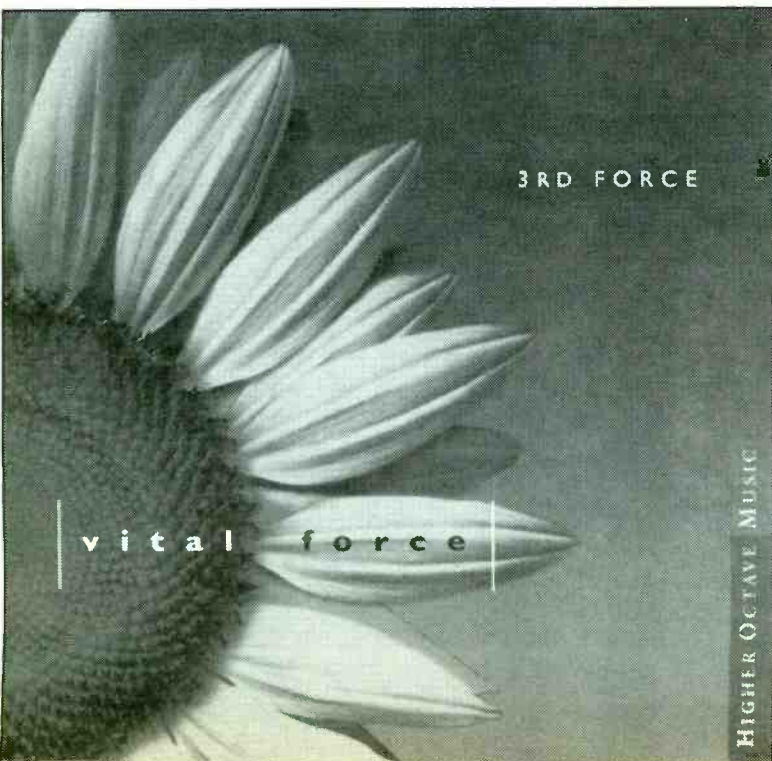
GROVER WASHINGTON JR.

Bordertown (*Columbia*)
Total Plays: 83, Total Stations: 5, Adds: 0

DIRK RICHTER

Smooth Move (*Sin-Drome*)
Total Plays: 82, Total Stations: 13, Adds: 2

Songs ranked by total plays



LET THE "vital force" BE WITH YOU
3RD FORCE "VITAL FORCE"

The Track "In The Full Moon Light" With Special Guest Rick Braun

R&R NAC Tracks #1 Most Added
R&R NAC Albums #1 Most Added

Gavin SJ&V #1 Most Added/Record To Watch/Chartbound

Promotion: Roger Lifeset/Peer Pressure 818-991-7668

Higher Octave Music/Contact: Jo Ann Klass-Gerstein
23852 Pacific Coast Hwy. #2C, Malibu, CA 90265

310-589-1515 • FAX 310-589-1525 • www.higheroctave.com



ZACHARY BREAUX

6.26.60 - 2.20.97

An Extraordinary Human Being, Who Died A Hero



An Exceptional Artist; A Gentle Spirit,
A Devoted Father And Husband; Our Friend



His Spirit And Music Will Continue To Enrich Our Lives

Announcing The ZACHARY BREAUX Memorial Fund,
Benefitting The 3 Daughters Of Zachary & Frederica Breaux:
Alexis, Age 14 – Mia, Age 12 & Nina, Age 6

Tax Deductible Donations Can Be Sent To:
The ZACHARY BREAUX Memorial Fund

c/o Zebra Records, 200 Bell Canyon Rd., Bell Canyon, CA 91307

FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	1 KENNY G The Moment (Arista)	1023	+41	"Eastside" (742) "Somebody" (105)
9	3	3	2	2 BRAXTON BROTHERS Steppin' Out (Kokopelli)	865	+3	"Around" (808) "Sunset" (30)
3	2	2	3	DAVID SANBORN Songs From The Night Before (Elektra/EEG)	843	-23	"Rikke" (814) "Spooky" (29)
8	4	5	4	4 PAUL HARDCASTLE Hardcastle 2 (JVC)	800	+63	"Jokers" (739) "Peace" (33)
5	5	4	5	GEORGE BENSON That's Right (GRP)	724	-21	"Thinker" (631) "Holdin'" (33)
17	7	6	6	6 NORMAN BROWN Better Days Ahead (MoJazz/Motown)	722	+26	"Third" (710) "Serenade" (4)
2	6	7	7	ZACHARY BREAUX Uptown Groove (Zebra)	681	-2	"Never" (557) "Cafe" (93)
11	11	11	8	8 MARK PORTMANN No Truer Words (Zebra)	602	+53	"Truer" (492) "Here" (67)
16	12	9	9	9 SOUL BALLET Soul Ballet (Countdown/Unity)	590	+20	"N.Y.C." (551) "Livin'" (18)
10	8	8	10	10 GROVER WASHINGTON JR. Soulful Strut (Columbia)	590	+6	"Soulful" (456) "Bordertown" (83)
12	14	10	11	MICHAEL PAULO My Heart And Soul (Noteworthy)	550	-3	"Heart" (450) "World" (41)
13	10	12	12	12 PETER WHITE Caravan Of Dreams (Columbia)	541	+2	"Together" (177) "Venice" (157)
24	18	14	13	13 JIM BRICKMAN Picture This (Windham Hill)	532	+27	"Never" (484) "Valentine" (48)
4	9	15	14	WAYMAN TISDALE In The Zone (MoJazz/Motown)	494	-10	"Take" (494)
22	20	17	15	15 KENNY BLAKE An Intimate Affair (Heads Up)	486	+32	"European" (409) "Sunday" (36)
6	13	13	16	KEIKO MATSUI Dream Walk (Countdown/Unity)	481	-39	"Bridge" (425) "Chimney" (28)
14	15	16	17	17 DAVE KOZ Off The Beaten Path (Capitol)	476	+11	"Lullaby" (420) "Look" (20)
—	26	21	18	18 GOTA It's So Different Here (Instinct)	461	+40	"European" (461)
19	19	19	19	19 VANESSA DAOU Slow To Burn (MCA)	454	+18	"Two" (454)
15	16	18	20	20 CHUCK LOEB The Music Inside (Shanachie)	447	+9	"Cruzin'" (372) "Music" (71)
30	27	22	21	21 ALFONZO BLACKWELL Alfonzo Blackwell (Street Life/All American)	421	+29	"Hermine" (404) "Kiss" (11)
23	21	23	22	22 DOC POWELL Laid Back (Discovery)	413	+32	"Heart" (388) "Laid" (12)
28	29	24	23	23 TOMMY EMMANUEL Midnight Drive (Higher Octave)	409	+42	"Midnight" (374) "Fields" (15)
7	17	20	24	SOUNDTRACK Curdled (Geffen)	405	-27	"Obsession" (405)
DEBUT			25	25 INCOGNITO Beneath The Surface (Verve Forecast)	383	+109	"Shade" (375) "Want" (8)
21	22	25	26	26 BRIAN HUGHES Straight To You (Higher Octave)	365	+1	"Fruit" (324) "Pamela" (31)
—	—	27	27	27 TIM BOWMAN Love, Joy, Peace (I.M.)	357	+23	"There" (271) "Rapture" (52)
—	30	29	28	28 WILL LEE Oh! (Go Jazz/Bean Bag)	349	+30	"Georgy" (348) "Driftn" (1)
25	24	26	29	EXODUS QUARTET Way Out There (Instinct)	338	0	"Summer" (307) "Red" (31)
—	—	30	30	30 BOBBY LYLE The Power Of Touch (Atlantic)	333	+24	"Aruban" (270) "Timbuktu" (23)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
3RD FORCE Vital Force (Higher Octave)	11
JOHN TESH Avalon (GTSP)	7
MICHAEL LINGTON Michael Lington (Nu Groove)	5
LEE RITENOUR A Twist Of Jobim (I.E.)	4
TIM CUNNINGHAM Right Turn Only (Atlantic)	3
PAOLO Mystic Man (Island)	3
LOU PARDINI A Night To Remember (JVC)	3
ANDY SNITZER In The Eye Of The Storm (Warner Bros.)	3
GOTA It's So Different Here (Instinct)	2
INCOGNITO Beneath The Surface (Verve Forecast)	2
CHUCK LOEB The Music Inside (Shanachie)	2
MARCUS JOHNSON PROJECT Lessons In Love (Positive)	2
BYRON MILLER Until... (Discovery)	2
DIRK RICHTER Vibes Alive (Sin-Drome)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INCOGNITO Beneath The Surface (Verve Forecast)	+109
PAUL HARDCASTLE Hardcastle 2 (JVC)	+63
ANDY SNITZER In The Eye Of The Storm (Warner Bros.)	+63
LOU PARDINI A Night To Remember (JVC)	+55
MARK PORTMANN No Truer Words (Zebra)	+53
TOMMY EMMANUEL Midnight Drive (Higher Octave)	+42
KENNY G The Moment (Arista)	+41
PHIL COLLINS Dance Into The Light (Face Value/Atlantic)	+40
GOTA It's So Different Here (Instinct)	+40
TIM CUNNINGHAM Right Turn Only (Atlantic)	+38
KENNY BLAKE An Intimate Affair (Heads Up)	+32
DOC POWELL Laid Back (Discovery)	+32
WILL LEE Oh! (Go Jazz/Bean Bag)	+30
ALFONZO BLACKWELL Alfonzo... (Street Life/All American)	+29
WINDOWS A Funky Distinction (Blue Orchid)	+28

This chart reflects airplay from February 12-18. Albums ranked by total plays, with plays from all cuts from an album combined. 51 NAC reporters. 47 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

The three hottest tracks of the week are Gota's "Euro pean Comfort" (Instinct), Incognito's "Shade Of Blue" (Verve Forecast), and Soundscape's "I'll Be Around" (Instinct). Gota shot up 17-12*, a move that reflects strongly committed airplay — such as 18 plays at KMJZ/Minneapolis, 12 each at WJJZ/Philadelphia and WJZF/Atlanta, and 11 apiece at KOAI/Dallas and WJZI/Milwaukee.

Incognito is showing dramatic increases, as well. The track debuted at 22*/Breaker — fueled by an increase of +107 plays — and the CD "Beneath The Surface" debuted at 25* on Albums; 84% of our reporters are on it. I

cannot imagine why the remaining 16% are resisting this great tune.

"I'll Be Around" is making a very strong early showing. With more than half the panel already on it, Soundscape is second Most Increased this week with +103 plays and seven new adds, including KHYS/Houston, WFSJ/Jacksonville, KBZN/Salt Lake City, and WSJT/Tampa.

Dirk Richter's "Smooth Move" (Sin-Drome) was among KKSF/San Francisco's adds this week; WQCD/New York reported Richter at 8 plays.

Michael Lington's cover of Aaron Neville's 1966 hit

"Tell It Like It Is" (NuGroove) features a stirring vocal by Bobby Caldwell. Lington plays sax in Caldwell's band, and their pairing on this track honors the original while breathing new life into it. KOAI added it out of the box.

One of the strongest tracks available to this format is Lee Ritenour & Dave Grusin's "Water To Drink" (i.e. music), from their forthcoming "Twisted Jobim" CD, the new label's first offering. To quote WNUA/Chicago OM Paul Goldstein, "This one's got it all!"

If you haven't received Kenny Lattimore's "For You" yet, call your nearest Columbia rep to beg or whine, but just get it!

All That Jazz

CONSULTING AND MARKETING

The Industry Standard.

Jason Gorov

Tim Fitzgibbon

Suzy Peters

Cliff Gorov

Phone: 310-395-6995

Fax: 310-395-9334

e-mail: alljazz@aol.com

the very best
just got better.

after 7

Sara Smile

the first single from
THE VERY BEST OF AFTER 7

Produced by Babyface for ECAF Productions, Inc. and
Keith Andes for Ande Pandee Entertainment, Inc.

KENT BLACKWELDER
MANAGEMENT

ALREADY ON: KMJZ, KTWV

Virgin

<http://www.virginrecords.com>

©1997 Virgin Records America, Inc.

NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

STATION MAGAZINES



- Custom designed
- No boilerplate
- No syndication
- All formats available

Direct Mail • Database Marketing • Posters
Graphic Design • Cards • SuperLists™



Superlists™ are made up of actives in your ZIP-SCFs who've purchased a CD or cassette within the last six months — by music preference!

CD MAILERS

CASSETTES, TOO!

- Up to 75 minutes
- Custom designed
- In homes for under \$1²⁵ each including postage
- All formats available



"CPM Group did a tremendous job on our mailer kicking off Smooth Jazz, V98.7. The project came off without a hitch — truly a successful campaign. We'll be working together again."

— Suzanne Belanger, Promotion and Marketing Director, WVMV, V98.7FM/Detroit



CUSTOM PUBLISHING & MARKETING GROUP, INC.

POB 1150 • JUPITER, FL 33468-1150
(561) 743-0548 FAX 743-7842
<http://home.earthlink.net/~cpmgrp/>

<p>KNIK/Anchorage, AK OM/PD: Dean Williams 3RD FORCE "Moonlight" LEE RITENOUR "Water"</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore No Adds</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien 3RD FORCE "Whispered" JOHN TESH "L'Aquila" TDF "Angelica"</p>	<p>KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett LOU PARDINI "Remember"</p>
<p>KAJZ/Austin, TX PD: Doc Burns WILL LEE "Georgy" MARK PORTMANN "Here" PAOLO "Paiza" TONY GUERRERO "Webbcrawler" LARRY CORYELL "Soulin" NORMAN CONNORS "Mr. C" PONCHO SANCHEZ "Watermelon" LOU PARDINI "Remember"</p>	<p>KHYS/Houston, TX PD/MD: Ted Carson YELLOWJACKETS "Rochelle" SOUNDSCAPE "Around"</p>	<p>WQCD/New York, NY PD: Steve Williams MD: Rick LaBoy MICHAEL PAULO "Bumpin" MICHAEL PAULO "Spring" KENNY BLAKE "European" BRIAN CULBERTSON "Take" CHAKA KHAN "Your"</p>	<p>KCLC/St. Charles, MO PD: Rich Reighard MD: Scott Nenninger No Adds</p>
<p>WOAZ/Boston, MA PD/MD: Bill George No Adds</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams CHUCK LOEB "Cruzin" SOUNDSCAPE "Around"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell TOMMY EMMANUEL "Midnight"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen SOUNDSCAPE "Around" TIM CUNNINGHAM "This" ANDY SNITZER "Road"</p>
<p>WSJZ/Buffalo, NY PD/MD: Steve Wiersman No Adds</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase No Adds</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart LOU PARDINI "Mystery" KHANI COLE "Perfect" TONY GUERRERO "Uptown" PAOLO "Paiza" GOTA "European"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller KENNY G "Havana" JOHN TESH "L'Aquila"</p>
<p>WNUA/Chicago, IL OM: Paul Goldstein PD: Tom Miller BOBBY CALDWELL "Beyond" ALFONZO BLACKWELL "Hermina" 3RD FORCE "Moonlight"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller JOHN TESH "L'Aquila" ANDY SNITZER "Road" MICHAEL LINGTON "Tell" 3RD FORCE "Real"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church TIM CUNNINGHAM "This" JOHN TESH "L'Aquila" ZACHARY BREAUX "Cafe" LEE RITENOUR "Water" NATALIE COLE "Teach" MAXWELL "Suite" MARK JOHNSON "Medit"</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole No Adds</p>
<p>WJZK/Charleston, SC PD/MD: Tom Kennedy ANDY SNITZER "Road"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart 3RD FORCE "Moonlight"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi KENNY G "Havana" MICHAEL LINGTON "Tell"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet JAMES & WHALUM "Prayer" LEE RITENOUR "Water" BYRON MILLER "Until" LENNY WHITE "Pick"</p>
<p>WVAE/Cincinnati, OH PD: Rad Messick No Adds</p>	<p>WSJW/Louisville, KY PD: Brian Conn No Adds</p>	<p>WJZJ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi KENNY G "Havana" MICHAEL LINGTON "Tell"</p>	<p>KKSF/San Francisco, CA OM/PD: Lee Hansen MD: Blake Lawrence JIM BRICKMAN "Sweet" BOBBY LYLE "Aruban" DIRK RICHTER "Smooth"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble KENNY G "Havana" LEE RITENOUR "Water"</p>	<p>WLVF/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer INCOGNITO "Shade"</p>	<p>KOAZ/Phoenix, AZ PD/MD: Angela Handa LOUIE SHELTON "Reflection" ROGER SMITH "Stand" ZACHARY BREAUX "Cafe"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton INCOGNITO "Shade" KENNY G "Havana" ZACHARY BREAUX "Cafe" 3RD FORCE "Moonlight" STEPHEN DREYFUSS "Cleo's"</p>
<p>WZJZ/Columbus, OH PD: Bill Harman ZACHARY BREAUX "Cafe" KENNY LOGGINS "First" DIRK RICHTER "Smooth" JOHN TESH "L'Aquila" 3RD FORCE "Moonlight" MARK PORTMANN "Come"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn MICHAEL LINGTON "Tell"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis KENNY G "Eastside"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block SOUNDSCAPE "Around" GOTA "European" CELINE DION "Falling"</p>
<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser 3RD FORCE "Real" MICHAEL LINGTON "Tell"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore AUSTIN & GRUSIN "Now" GOTA "Chillin'"</p>	<p>WJJI/Pittsburgh, PA PD: Carl Anderson MD: Herschel TIM CUNNINGHAM "This"</p>	<p>KOAS/Tulsa, OK PD: Steve Fernandez MD: Ron Allen CHUCK LOEB "Cruzin" ANDY SNITZER "Road"</p>
<p>WVMV/Detroit, MI PD/MD: Tom Sleeker LUTHER VANDROSS "Feet"</p>	<p>KSBR/Mission Viejo, CA PD/MD: Terry Wedel PAOLO "Paiza" JOHN TESH "L'Aquila" SOUNDSCAPE "Around" MICHEL CAMILO "Poinciana" YELLOWJACKETS "Rochelle"</p>	<p>KKJZ/Portland, OR PD: Shaun Yu MD: Hal Murray DOC POWELL "Heart" 3RD FORCE "Moonlight"</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau MARCUS JOHNSON PROJ. "88"</p>
<p>WGUF/Ft. Myers, FL PD: Michael Bode PHIL COLLINS "Same" LIONEL RICHIE "Paradise" SOUNDSCAPE "Around" WINDOWS "Lights" JOHN TESH "L'Aquila" MARCUS JOHNSON PROJ. "88" 3RD FORCE "Moonlight" MICHAEL LINGTON "Tell"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff 3RD FORCE "Moonlight" TIM CUNNINGHAM "This" SOUNDSCAPE "Around" 3RD FORCE "Real" 3RD FORCE "Whispered"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming No Adds</p>	<p>51 Total Reporters 51 Current Reporters 47 Current Playlists</p>
<p>Reported Frozen Playlist (1): KEZL/Fresno, CA</p>	<p>Did Not Report, Playlist Frozen (3): WJZF/Atlanta, GA KHJH/Denver, CO KWJZ/Seattle, WA</p>		

ACTIVE ROCK PLAYLISTS

February 28, 1997 R&R • 91

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

ROCK103.5
MARKET #3
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	66	37	AEROSMITH/Falling In Love
39	36	31	31	31	LIVE/Lakin's Juice
33	35	34	35	35	BUSH/Greedy Fly
18	17	17	20	20	SEVEN MARY THREE/Devil Boy
33	31	29	29	29	METALLICA/King Nothing
17	25	21	26	26	WALLFLOWERS/One Headlight
11	14	19	19	19	STONE TEMPLE PILOTS/Tumble In The Rough
-	-	-	7	18	OFFSPRING/Gone Away
42	37	24	24	24	COLLECTIVE SOUL/Precious Declaration
14	19	17	17	17	SMASHING PUMPKINS/Here Is No Why
16	29	19	17	17	SILVERCHAIR/Abuse Me
17	15	16	16	16	SOUNDGARDEN/Rhinosaur
-	-	-	7	8	TONIC/Casual Affair
-	-	-	15	13	VERVE PIPE/The Freshmen
-	-	-	7	11	LOCAL H/FRITZ's Corner
-	-	-	7	8	NINE INCH NAILS/The Perfect Drug
-	-	-	9	9	MARILYN MANSON/Tourniquet
-	-	-	9	9	GARY HOEY/Desire
-	-	-	6	8	TALLBOY/Just Another Day
-	-	-	4	6	VOLEX/Just Another Day
11	10	11	11	11	NUNO/Gravity
-	-	-	5	7	VERUCA SALT/Volcano Girls
-	-	-	6	6	SENSE FIELD/Different Times
-	-	-	6	6	OUTHOUSE/Welcome
-	-	-	7	6	SOCIAL DISTORTION/When The Angels Sing
-	-	-	4	7	STORYVILLE/Blind Side
-	-	-	6	7	ODDS/Someone Who's Cool
-	-	-	5	5	BLACK CROWES/Better When...
-	-	-	4	5	PROTEIN/My Blood
21	17	14	4	4	U2/Discotheque

101 WRIF
MARKET #6
WRIF/Detroit
(810) 547-0101
Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
-	-	-	32	27	36	ALICE IN CHAINS/Would?
-	-	-	30	35	35	AEROSMITH/Falling In Love
30	33	28	28	28	WALLFLOWERS/One Headlight	
26	25	25	28	28	LIVE/Lakin's Juice	
21	25	29	29	29	TOOL/Stinkst	
24	26	26	26	26	METALLICA/Hero Of The Day	
18	27	28	26	26	SILVERCHAIR/Abuse Me	
25	25	24	24	24	BUSH/Greedy Fly	
20	26	21	24	24	SPONGE/Have You Seen Mary	
17	20	20	17	17	METALLICA/King Nothing	
11	22	15	17	17	COLLECTIVE SOUL/Precious Declaration	
19	18	13	14	14	WALLFLOWERS/One Headlight	
4	9	12	14	14	TONIC/Casual Affair	
18	19	11	13	13	TONIC/Open Up Your Eyes	
1	5	10	12	12	STONE TEMPLE PILOTS/Tumble In The Rough	
5	8	7	9	9	MARILYN MANSON/Tourniquet	
-	-	-	1	5	OFFSPRING/Gone Away	
-	-	-	7	7	TOOL/H	
-	-	-	6	9	GARY HOEY/Desire	
-	-	-	5	6	TABBING WESTWARD/What Do I Have To...	
-	-	-	6	6	NINE INCH NAILS/The Perfect Drug	
-	-	-	5	9	VERVE PIPE/The Freshmen	
-	-	-	6	6	SEVEN MARY THREE/My My	
-	-	-	4	5	ODDS/Someone Who's Cool	
-	-	-	5	6	SPACEHOG/In The Meantime	
-	-	-	5	5	METALLICA/Until It Sleeps	
-	-	-	2	3	WHITE ZOMBIE/More Human Than...	
-	-	-	5	5	KISS/Rock And Roll All...	
-	-	-	5	5	PEARL JAM/ Got It	
-	-	-	4	5	SEVEN MARY THREE/Cumbersome	

THE EAGLE 97.1 PURE ROCK
MARKET #7
KEGL/Dallas
(972) 869-9700
Doherty/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	36	34	38	38	COLLECTIVE SOUL/Precious Declaration
34	35	35	37	37	BUSH/Greedy Fly
38	37	37	37	37	WALLFLOWERS/One Headlight
32	36	37	36	36	LIVE/Lakin's Juice
14	14	26	34	34	METALLICA/King Nothing
34	34	34	34	34	SILVERCHAIR/Abuse Me
-	-	-	19	33	AEROSMITH/Falling In Love
-	-	-	15	26	OFFSPRING/Gone Away
18	19	25	22	22	STONE TEMPLE PILOTS/Tumble In The Rough
14	19	21	21	21	SMASHING PUMPKINS/Thirty-Three
-	-	-	8	22	MATCHBOX 20/Push
21	30	24	21	21	TONIC/Casual Affair
17	18	20	21	21	BIG HEAD TODD.../Resignation Superman
16	19	17	19	19	MBDY/That's When I
16	19	15	18	18	MARILYN MANSON/Tourniquet
-	-	-	7	18	SENSE FIELD/Different Times
-	-	-	11	16	THIRD DAY/Nothing At All
-	-	-	15	15	PORNO FOR PYROS/Hard Charger
23	22	18	18	18	COLLECTIVE SOUL/Precious Declaration
19	19	15	15	15	SOCIAL DISTORTION/When The Angels Sing
-	-	-	11	14	LOCAL H/FRITZ's Corner
-	-	-	12	14	VERUCA SALT/Volcano Girls
36	31	21	14	14	STIR/Looking For
13	19	16	13	13	PROTEIN/My Blood
19	20	16	13	13	RUSH/Driven
11	15	14	12	12	CORROSION OF.../King Of The Rotten
-	-	-	12	12	TOOL/H
17	17	12	11	11	NUNO/Gravity
17	16	13	10	10	NINE INCH NAILS/The Perfect Drug
9	12	9	9	9	DC TALK/Jesus Freak
-	-	-	9	9	STORYVILLE/Blind Side

Q102 TEXAS BEST ROCK
MARKET #7
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	36	39	AEROSMITH/Falling In Love
18	37	39	37	37	COUNTING CROWS/A Long December
47	49	38	38	38	U2/Discotheque
39	40	38	36	36	GARBAGE/1 Crush
41	40	38	35	35	BUSH/Greedy Fly
41	43	36	34	34	SILVERCHAIR/Abuse Me
46	47	39	34	34	LIVE/Lakin's Juice
34	41	39	31	31	COLLECTIVE SOUL/Precious Declaration
41	42	37	27	27	WALLFLOWERS/One Headlight
23	23	20	21	21	SMASHING PUMPKINS/Destination Unknown
18	17	21	20	20	VERUCA SALT/Volcano Girls
24	24	23	19	19	GRAND STREET CRYERS/You Win Again
-	-	-	22	18	WIDESPREAD PANIC/Hope In A Hopeless
22	22	20	17	17	SMASHING PUMPKINS/Thirty-Three
16	18	19	16	16	BIG HEAD TODD.../Resignation Superman
-	-	-	17	16	DAVID BOWIE/Little Wonder
18	17	19	16	16	SPONGE/Have You Seen Mary
-	-	-	10	19	VALLEJO/Just Another Day
18	17	15	15	15	DUICKSERV JOHNNY/Janitor Man
-	-	-	18	15	OFFSPRING/Gone Away
13	16	19	15	15	TONIC/Casual Affair
2	15	16	15	15	K'S CHOICE/Not An Addict
21	20	18	14	14	NINE INCH NAILS/The Perfect Drug
-	-	-	12	12	MATCHBOX 20/Push
-	-	-	11	11	U2/If God Will Send...
-	-	-	11	11	U2/Staring At The Sun
10	11	9	10	10	RAIDISH/Deer Antl Arctic
-	-	-	10	10	NINE INCH NAILS/On Earth
9	9	9	10	10	JARS OF CLAY/Flood
9	11	9	10	10	STONE TEMPLE PILOTS/Trippin' On A Hole...

WAAF 107.3 FM
MARKET #10
WAAF/Boston
(617) 236-073
Douglas/Osterind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	36	30	31	31	BUSH/Greedy Fly
28	33	31	35	35	METALLICA/King Nothing
39	38	36	31	31	LIVE/Lakin's Juice
34	33	33	30	30	TOOL/Stinkst
30	33	32	30	30	STONE TEMPLE PILOTS/Tumble In The Rough
18	14	26	28	28	OFFSPRING/All I Want
28	24	28	28	28	VERVE PIPE/The Freshmen
31	33	25	28	28	SMASHING PUMPKINS/Here Is No Why
-	-	-	19	27	OFFSPRING/Gone Away
32	24	28	25	25	TONIC/Casual Affair
22	13	17	25	25	STIR/Looking For
29	29	24	24	24	NUNO/Gravity
26	22	24	24	24	WIDESPREAD PANIC/Hope In A Hopeless
23	24	23	23	23	RAGE AGAINST.../Down Road
14	13	23	23	23	NINE INCH NAILS/The Perfect Drug
3	10	21	22	22	VERUCA SALT/Volcano Girls
-	-	-	23	20	PORNO FOR PYROS/Hard Charger
-	-	-	15	20	SILVERCHAIR/Abuse Me
16	29	25	21	21	COLLECTIVE SOUL/Precious Declaration
6	6	14	19	19	KORNA D.I.D.S.
-	-	-	19	19	AEROSMITH/Falling In Love
20	12	15	15	15	LOCAL H/FRITZ's Corner
11	12	15	15	15	HANDSOME/Needles
14	13	16	14	14	CORROSION OF.../King Of The Rotten
10	12	15	14	14	NIRVANA/Aneurysm
29	7	14	13	13	SILVERCHAIR/Abuse Me
-	-	-	13	13	SMASHING PUMPKINS/Thirty-Three
12	11	13	12	12	DOWNSET/Pocket Full Of...
14	14	12	12	12	ALICE IN CHAINS/Would?

94.9 ZETA
MARKET #11
WZTA/Miami
(305) 654-9494
Steele/Hess

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	30	32	34	34	BUSH/Greedy Fly
33	34	31	31	31	WALLFLOWERS/One Headlight
29	32	31	31	31	MIGHTY JOE PLUM/Live Through This
-	-	-	20	30	AEROSMITH/Falling In Love
31	30	31	30	30	BETTER THAN EZRA/Desperately Wanting
16	27	30	29	29	METALLICA/King Nothing
26	29	29	29	29	LIVE/Lakin's Juice
35	33	33	28	28	SILVERCHAIR/Abuse Me
20	21	25	25	25	NINE INCH NAILS/The Perfect Drug
19	21	25	25	25	COLLECTIVE SOUL/Precious Declaration
17	20	21	25	25	VERVE PIPE/The Freshmen
24	27	25	25	25	U2/Discotheque
-	-	-	16	19	PUZZLE DUTY/Know It Well
-	-	-	15	17	OFFSPRING/Gone Away
13	12	17	17	17	VERUCA SALT/Volcano Girls
-	-	-	10	14	STONE TEMPLE PILOTS/Tumble In The Rough
-	-	-	7	10	ALICE IN CHAINS/Would?
10	11	13	13	13	LOCAL H/Bound For The Floor
8	9	9	13	13	SMASHING PUMPKINS/Muzzle
30	32	26	11	11	STONE TEMPLE PILOTS/Lady Picture Show
-	-	-	2	6	PROTEIN/My Blood
22	21	10	10	10	MATCHBOX 20/Long Day
13	12	9	10	10	SOCIAL DISTORTION/I Was Wrong
-	-	-	2	4	JARS OF CLAY/Flood
12	15	12	10	10	SOUNDGARDEN/Burden In My Hand
10	5	10	10	10	BUSH/Swallowed
16	20	14	9	9	SOCIAL DISTORTION/When The Angels Sing
14	12	11	9	9	MARILYN MANSON/Tourniquet
-	-	-	-	-	U2/Staring At The Sun
-	-	-	-	-	TONIC/If You Could Only...

KISW 99.9
MARKET #13
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	36	35	37	37	TOOL/Stinkst
-	-	-	29	36	AEROSMITH/Falling In Love
20	31	36	34	34	BUSH/Greedy Fly
32	34	35	34	34	SPONGE/Have You Seen Mary
34	36	35	34	34	METALLICA/Hero Of The Day
35	34	26	34	34	OZZY OSBOURNE/Walk On Water
16	16	17	19	19	TONIC/Casual Affair
-	-	-	16	19	BETTER THAN EZRA/Desperately Wanting
31	36	28	19	19	LIVE/Lakin's Juice
15	19	17	19	19	PEARL JAM/Oh He Goes
14	17	19	19	19	COLLECTIVE SOUL/Precious Declaration
10	17	19	19	19	SOUNDGARDEN/Rhinosaur
17	18	17	18	18	SILVERCHAIR/Abuse Me
15	14	17	17	17	GARY HOEY/Desire
11	10	10	11	11	CORROSION OF.../Drowning In...
-	-	-	8	11	OFFSPRING/Gone Away
-	-	-	7	10	MARILYN MANSON/Tourniquet
-	-	-	10	10	STONE TEMPLE PILOTS/Tumble In The Rough
10	7	9	6	6	HANDSOME/Needles
7	8	5	4	4	METALLICA/King Nothing

ROCK 105.3
MARKET #14
KIOZ/San Diego
(619) 560-5464
Stevens/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	29	30	32	32	SILVERCHAIR/Abuse Me
-	-	-	25	32	AEROSMITH/Falling In Love
28	29	29	31	31	BUSH/Greedy Fly
12	17	31	31	31	COLLECTIVE SOUL/Precious Declaration
26	28	30	30	30	BUSH/Greedy Fly
26	29	29	29	29	METALLICA/King Nothing
26	27	30	28	28	SOCIAL DISTORTION/When The Angels Sing
16	24	14	25	25	TONIC/Casual Affair
24	21	23	22	22	WALLFLOWERS/One Headlight
26	28	17	16	16	BETTER THAN EZRA/Desperately Wanting
16	17	18	16	16	PROTEIN/My Blood
16	16	15	15	15	NICKELBACK/Sweet Thang
14	14	17	14	14	U2/Discotheque
5	3	14	14	14	NINE INCH NAILS/The Perfect Drug
14	14	12	17	17	MARILYN MANSON/Tourniquet
13	11	12	14	14	TOADIES/Come From...
28	31	13	13	13	SOUNDGARDEN/Blow Up
11	-	-	12	13	STONE TEMPLE PILOTS/Lady Picture Show
8	12	12	12	12	SMASHING PUMPKINS/Thirty-Three
15	13	18	12	12	STONE TEMPLE PILOTS/Tumble In The Rough
-	-	-	13	12	VERUCA SALT/Volcano Girls
-	-	-	13	12	MY HEAD/Humbucker
4	8	10	11	11	ALMIGHTY ULTRASOUNDS/Freak
15	16	13	11	11	LOCAL H/Bound For The Floor
-	-	-	12	11	SOCIAL DISTORTION/I Was



CYNDEE MAXWELL

Talk On The Wild Side

□ 'Ground Zero' zeroes in on the weird, eerie, and unexplainable

To describe "Ground Zero" as the "X-Files" of radio is one way to get this story off the, ahem, ground. But such an explanation isn't really fair to the radio show.

Each Sunday night on the airwaves of KBER/Salt Lake City, Clyde Lewis hosts "Ground Zero," a talk show unlike any other. The show's title: an admonition that listeners keep their minds at ground zero when presented with accounts pertaining to the bizarre.

The show's topics cover the paranormal spectrum, from UFOs and urban legends to ghosts and real-life witches. "We focus on strange stories," Lewis explains, "about subjects that are strange and taboo enough to keep people compelled. I don't want the audience to leave for one second."

Cult Radio

The show is a take-off on a screenplay, "Cult Radio," that Lewis continues to develop. "The main character is a prominent shock jock who loses his job, ends up working overnights at another station, and starts to hear voices in his headphones," Lewis explains. "He can't figure out where they're coming from, but ends up finding a guy who also hears the voices."

The man is killed before the two can meet, so the jock feels it's his duty to broadcast to the world that alien voices are coming into his headphones. "'Ground Zero' is a sound funhouse. We mix talk on the paranormal, the occult, and science fiction with a very strong production value. I create produced elements that I call mind mosaics. The mind mosaics are really the messages the host hears."



Clyde Lewis

Lewis tells how the idea took flight at KCNR-AM about two years ago. "I've done AC, CHR, dabbled in Country, and Rock. I ended up doing Talk radio in a fill-in position, then was offered the opportunity to do a weekend show. The station agreed to my idea, but didn't like the 'Cult Radio' title because they didn't want the occult connotation, so I just named it 'Ground Zero.'"

KCNR's RealAudio web site was among the most-listened-to on the Internet, Lewis recalls, and his three-hour show had a TSL of three hours. So when the station was sold KBER PD Randy Rose immediately picked up the show. "Randy can see there's a method to my madness, and he's always been supportive. At KBER I reinvented the show to add some dark, sinister rock bands. We play a lot of Metallica, Megadeth, Marilyn Manson, KISS, and Alice Cooper. I mix the talk and the music with the mind mosaics. It's a strange trip when you listen."

'Executed' To Perfection

One of Lewis's most intense shows was based on Utah's execution of convicted murderer John Albert Taylor. Lewis, who is anti-capital punishment, called it the "Execution Show." An acquaintance — a therapist who treated child-killers in prison — played a killer on-air. The premise: He had murdered a black stripper because of his racist nature.

"I ran a disclaimer about three times whenever we switched to commercials," Lewis says, "and a lot of people didn't care. They wanted to challenge this guy and his thinking." Calls poured in, including one from a mother whose son was in prison for murder. She was sobbing on-air because she was reliving her experience with her son's crime. Other callers threatened violence against the fictitious killer. Then Lewis got another call — from the Utah State Penitentiary.

"Immediately, my heart went into my pants," he recalls. "Maybe I pissed somebody off. It was this convict, sobbing. He said, 'Clyde, I know what you're trying to do, man, but it's making me relive my murder. I murdered my girlfriend in Immigration Canyon.' He started crying. When I heard that, I started crying too."

The convict said a life sentence was the worst punishment, since it forced him to relive the murder daily, and also mentioned that the entire prison — including Taylor, locked in his cell — was listening. "That's when I realized that what I was doing was very real," Lewis says.

By the show's end, Lewis was contacted by an acquaintance from the Governor's office who was with a man slated for execution. The convict stated that he was ready to die, and Lewis ended the show with an eerie sound effect. "I gave the legal ID, and right before the news, you heard all the guns cock. Then the guns fired, and I gave 30 seconds of silence before the news. It was one of the more chilling shows I had done."

The Truth Is Out There

Although "Ground Zero"'s topics are a bit risqué for conservative Salt Lake City, the local press has reacted favorably. "I was voted 'Strangest Show With The Kindest Announcer,'" Lewis points out. "They wrote that Clyde Lewis drums up all kinds of weirdness on his program, yet he's very sensitive to his callers, to his listeners. If it's Mabel down the street who believes there's an alien living in her basement, Clyde will be there for her."

But not everybody is comfortable with Lewis's tales from the dark side. During one show, a ghost supposedly showed up in the studio, opening doors and causing board problems. After that, afternoon driver Uncle Nasty wanted someone to exorcise the place, and overnighter/MD Chris Haggin took his concerns to Rose.

"He actually told the PD, 'You let Clyde know that if he's going to play with ghosts, he has to put them away after 1:00,'" Lewis recounts.

Lewis's first producer quit after she began having nightmares about the show. Current producer Kurt

Real Life 'X-Files'

While Clyde Lewis's "Ground Zero" broadcasts the most bizarre occurrences on air, Lewis's off-air life reads like an "X-Files" screenplay. Here are some examples.

- Lewis's existence on the internet is truly a twisted web. "News At Ground Zero" presents highlights from his radio show in a news format. "It's CNN for the paranormal," Lewis adds. "I merchandise the show with T-shirts on the web. When I first came on the air a lot of people spread rumors that I was a devil worshipper because of the pictures on my own web site (www.apeleon.net/~kcnr). Those people played off my appearance." Lewis is portrayed as a druid and a dungeon creature on different web sites.

In the meantime, Lewis is trying to get Ground Zero back on the World Wide Web; he participates in IRC chat, and rumors abound that the show will go national via satellite hookup. Fans can currently find Lewis on the Xtreme Talk web site as well (www.xtremetalk.com).

Strange Days Indeed

- Despite Lewis's claim that he's just a normal guy, weirdness does seem to follow him around. A woman approached him once saying that his real name was Luke, which was another name for Lewis, Luce, and Lucifer. While Lewis began to shrug this off as another devil accusation, the woman was quick to point out that Luce meant "light." The space brethren had told her that Lewis was the "Holder of the Light." Lewis said he got chills since his real name is Lewis Holder.
- Lewis saw his first UFO in South America and was approached by someone he thought to be a spiritual entity of some sort. This being, Lewis says, had stigmata, or the wounds of Jesus Christ.
- While staging a UFO party at the station, Lewis was given some strange pictures by a partygoer. Lewis thought he saw an alien in the photos, posted them on the web, and invited the photographer on air. Shortly thereafter, Lewis was visited by a "man in black" who claimed to work for the government and wanted to see the photos. The man denied any alien presence in the photo, but also declined to go on record with any comment and left.
- Perhaps the strangest thing, however, happened when Lewis was about to leave for work one morning. When Lewis started his car, the engine exploded and engulfed the car in flames. Lewis escaped with singed hair, but a fire official thought it was a murder attempt. Lewis's GM asked if he had pissed anyone off lately but Lewis didn't think so. Just another day at Ground Zero.

Gelts has a completely different attitude, Lewis says, and finds it all very amusing.

An agitated Bible thumper, though, wasn't amused after a show on transvestites. The man came to the studio, confronted Lewis, and followed him to a local book store. "He said the reason transvestites existed was because they were of the devil," says Lewis. "He said my show was of the devil as well." The man reached into his pocket, Lewis recalls and pulled out a religious tract for Lewis to read.

Fire Power

To describe the show's atmosphere, Lewis reaches back into his own childhood. "When I was a Boy Scout, I used to love sitting at the campfire. It's funny what people tell you after 10:00 when you're sitting in the middle of nowhere with the stars above you and a fire burning. That was the power of the campfire, the power of being with someone you don't know or being somewhere you don't know. You feel like you're very small, and you can talk about anything.

"I try to build a fire on the air, sit down with a cup of coffee, and listen to people tell me things they normally wouldn't tell me.

"People have told me I'm the young [nationally syndicated] Art Bell," Lewis notes, "but I disagree. He originated the *Weekly World News*-type format. I have this low,

dark voice, and the way I set up the show, you're listening from the mind-control test facility somewhere in the west desert. It's almost like you're listening to an imaginary broadcast that's not coming from anywhere except your mind. A psychiatrist from New York once e-mailed me, saying my show is mind control because she can't walk away from it."

For "Ground Zero," an open mind is the key. "If you feel that my guests are insane, you don't get what the show is all about. I stand at ground zero and look at everything in front of me rather than taking a side," Lewis says. "I ask my listeners to do the same. You come here, listen, walk away, and then make your judgment."

Does Lewis himself believe? "Either we're part of this mass hysteria, or this stuff is happening. I'm starting to lean toward the latter. There have been a lot of people making up stories. But there's that 5% you talk to, and you're thinking, 'There's just no way they're making this up.'

"I screw people up for a living. I get on the air and challenge their thinking," Lewis states. "And I give them plausible alternatives to their thinking. I'm a heretic, and I commit heresy every Sunday night."

R&R Asst. Rock Editor Frank Correia contributed to this column.



PICK YOUR POSE — A&M's Dishwalla had some fun while visiting WJRR/Orlando. Posing in the studio were (back, l-r) the band's J.R. Richards, WJRR MD Pat Lynch, two WJRR interns, (front, l-r) afternoon personality Crash, and Dishwalla's Rodney Browning.

odds

"someone who's cool"

the premiere single from their new album nest

ALREADY COOL AT:

WAAF WRCX
WRIF KQRC
WLZR WJRR
WYSP WBAB
KLBJ WHJY
WCCC

NEWLY COOL AT:

WXTB
WEGR
WZMT
KCLB
WHMH

R&R ACTIVE ROCK 42 - 35
R&R ROCK 43

ALBUM NET
POWER CUTS 44* - 39*
ACTIVE 40* - 36*

FMQB
HOT TRAX 42* - 36*

"character zero"

the new single from the gold album

Billy Breathes and the follow-up to "FREE"

PHISH

ALBUM NETWORK
POWER CUTS 88* - 75*

FMQB HOT TRAX 73* - 66*

NEW THIS WEEK:

KFMX WGLF
WZXR WTKX
WKQZ KUGR
WHOQ

ALSO ON:

WEGR KWBR
KAOI WIQB
WHEB WIZN
WROV WRAT
KZBB WKGB
WDRK WKQQ
WWGZ WSFM
WRBR WUBR
WYKT WTAD

third eye blind

"semi charmed life"

The 'buzz' band at Gavin gets ready to 'charm' radio this week!

GOING FOR ADDS NOW!





FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	LIVE Lakin's Juice (<i>Radioactive</i>)	2288	2300	2313	2275	76/0
2	2	2	2	BUSH Greedy Fly (<i>Trauma/Interscope</i>)	2073	1947	1899	1829	76/0
3	3	4	3	SILVERCHAIR Abuse Me (<i>Epic</i>)	2037	1895	1895	1778	76/0
16	5	3	4	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)	1999	1910	1702	973	75/0
—	—	9	5	AEROSMITH Falling In Love... (<i>Columbia</i>)	1790	1302	—	—	66/3
4	4	5	6	WALLFLOWERS One Headlight (<i>Interscope</i>)	1726	1721	1720	1705	65/0
7	7	7	7	METALLICA King Nothing (<i>Elektra/EEG</i>)	1596	1524	1520	1464	66/0
10	8	8	8	TONIC Casual Affair (<i>Polydor/A&M</i>)	1486	1407	1329	1196	72/0
5	6	6	9	U2 Discotheque (<i>Island</i>)	1280	1545	1591	1578	53/0
32	18	10	10	STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)	1220	1087	807	472	68/3
30	21	16	11	VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)	1034	881	748	506	66/5
17	13	13	12	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	1029	1059	1087	970	43/0
19	16	15	13	NINE INCH NAILS The Perfect Drug (<i>Nothing/Interscope</i>)	939	913	871	756	65/0
6	9	14	14	SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)	917	1024	1273	1565	56/1
BREAKER			15	OFFSPRING Gone Away (<i>Columbia</i>)	888	598	235	40	65/16
23	20	17	16	BIG HEAD TODD & THE MONSTERS Resignation... (<i>Revolution</i>)	885	837	757	664	48/0
13	12	11	17	SMASHING PUMPKINS Thirty-Three (<i>Virgin</i>)	875	1078	1097	1074	44/1
35	25	19	18	VERVE PIPE The Freshmen (<i>RCA</i>)	857	742	606	454	49/6
9	10	12	19	BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	817	1074	1180	1311	46/0
22	22	21	20	MARILYN MANSON Tourniquet (<i>Nothing/Interscope</i>)	742	736	729	689	61/0
38	26	24	21	TOOL "H" (<i>Zoo</i>)	718	666	584	419	66/1
27	27	22	22	EELS Rags To Rags (<i>DreamWorks/Geffen</i>)	714	718	582	531	49/1
26	24	23	23	WIDESPREAD PANIC Hope In A Hopeless World (<i>Capricorn/Mercury</i>)	697	687	609	568	36/0
8	11	18	24	STIR Looking For (<i>Aware/Capitol</i>)	641	785	1175	1426	39/0
18	23	26	25	METALLICA Hero Of The Day (<i>Elektra/EEG</i>)	630	615	700	797	49/0
BREAKER			26	SOCIAL DISTORTION When The Angels Sing (<i>550 Music</i>)	606	599	545	494	44/1
12	17	25	27	STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)	526	620	843	1091	44/0
11	14	20	28	SPONGE Have You Seen Mary (<i>Columbia</i>)	503	738	996	1152	32/0
46	39	31	29	WILCO Outtasite (Outta Mind) (<i>Reprise</i>)	494	463	387	341	35/1
41	34	33	30	SUBLIME Santeria (<i>Gasoline Alley/MCA</i>)	486	443	428	391	27/2
44	36	32	31	SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	453	445	410	360	20/0
—	48	39	32	THIRD DAY Nothing At All (<i>Silvertone</i>)	437	383	304	273	32/2
24	28	30	33	SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)	433	515	577	644	37/0
—	46	34	34	KULA SHAKER Hey Dude (<i>Columbia</i>)	422	415	309	212	40/4
50	43	42	35	ODDS Someone Who's Cool (<i>Elektra/EEG</i>)	420	347	347	306	37/3
28	35	40	36	TOOL Stinkfist (<i>Zoo</i>)	399	381	423	515	29/0
21	29	37	37	MATCHBOX 20 Long Day (<i>Lava/Atlantic</i>)	397	391	574	732	33/0
DEBUT			38	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	389	207	43	15	34/6
40	37	35	39	FOUNTAINS OF WAYNE Radiation Vibe (<i>Tag/Atlantic</i>)	388	407	398	394	24/0
—	—	41	40	PORNO FOR PYROS Hard Charger (<i>Warner Bros.</i>)	370	358	227	32	33/3
—	—	47	41	JONNY LANG Lie To Me (<i>A&M</i>)	360	281	195	105	22/1
25	32	38	42	BUSH Swallowed (<i>Trauma/Interscope</i>)	351	385	484	588	35/0
33	33	36	43	GARBAGE #1 Crush (<i>Capitol</i>)	345	398	464	469	14/0
DEBUT			44	LOCAL H Fritz's Corner (<i>Island</i>)	333	234	122	48	39/9
—	49	45	45	DC TALK Jesus Freak (<i>Forefront</i>)	332	300	260	183	29/1
15	19	29	46	OFFSPRING All I Want (<i>Columbia</i>)	324	532	779	983	23/0
DEBUT			47	ORBIT Medicine (Baby Come Back) (<i>A&M</i>)	292	168	34	16	31/4
—	—	49	48	SENSE FIELD Different Times (<i>Revelation/WB</i>)	282	261	235	197	27/3
—	—	48	49	CRAVIN' MELON Come Undone (<i>Mercury</i>)	281	262	235	197	20/2
DEBUT			50	PROTEIN My Blood (<i>Work</i>)	269	244	179	77	31/2

This chart reflects airplay from February 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 76 Active Rock reporters. 75 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

VALLEJO Just Another Day (*IMI*)
Total Plays: 264, Total Stations: 23, Adds: 5

CORROSION OF CONFORMITY King Of The Rotten (*Columbia*)
Total Plays: 260, Total Stations: 24, Adds: 1

KORN A.D.I.D.A.S. (*Immortal/Epic*)
Total Plays: 238, Total Stations: 28, Adds: 1

SOUNDGARDEN Rhinoceros (*A&M*)
Total Plays: 226, Total Stations: 16, Adds: 2

STORYVILLE Blind Side (*Code Blue/Atlantic*)
Total Plays: 199, Total Stations: 17, Adds: 1

BLACK CROWES Better When You're Not Alone (*American/Reprise*)
Total Plays: 197, Total Stations: 14, Adds: 1

NICKELBAG Sweet Thang (*Iguana*)
Total Plays: 173, Total Stations: 17, Adds: 1

COWBOY MOUTH Jenny Says (*MCA*)
Total Plays: 169, Total Stations: 21, Adds: 8

LIFTER 402 (*Interscope*)
Total Plays: 165, Total Stations: 18, Adds: 0

FLUFFY Black Eye (*Enclave*)
Total Plays: 157, Total Stations: 17, Adds: 1

Songs ranked by total plays.

BREAKERS®

OFFSPRING
Gone Away (*Columbia*)
TOTAL PLAYS/INCREASE: 888/290
TOTAL STATIONS/ADDS: 65/16
CHART: 15

SOCIAL DISTORTION
When The Angels Sing (*550 Music*)
TOTAL PLAYS/INCREASE: 606/7
TOTAL STATIONS/ADDS: 44/1
CHART: 26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MATTHEW SWEET Where You Get Love (<i>Zoo</i>)	34
U2 Staring At The Sun (<i>Island</i>)	30
HELMET Exactly What You Wanted (<i>Interscope</i>)	29
STIR Stale (<i>Aware/Capitol</i>)	21
OFFSPRING Gone Away (<i>Columbia</i>)	16
RUSH Driven (<i>Atlantic</i>)	10
LOCAL H Fritz's Corner (<i>Island</i>)	9
COWBOY MOUTH Jenny Says (<i>MCA</i>)	8
OUTHOUSE Welcome (<i>Mercury</i>)	7
LIVE Rattlesnake (<i>Radioactive</i>)	6
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	6
VERVE PIPE The Freshmen (<i>RCA</i>)	6

"Outtasite (Outta Mind)"

Active Rotation →

Active Rock 31-29
Rock 45-38
Alternative 34-32

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH Falling In Love... (<i>Columbia</i>)	+488
OFFSPRING Gone Away (<i>Columbia</i>)	+290
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	+182
VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)	+153
COWBOY MOUTH Jenny Says (<i>MCA</i>)	+144
SILVERCHAIR Abuse Me (<i>Epic</i>)	+142
STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)	+133
BUSH Greedy Fly (<i>Trauma/Interscope</i>)	+126
ORBIT Medicine (Baby Come Back) (<i>A&M</i>)	+124
VERVE PIPE The Freshmen (<i>RCA</i>)	+115

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
LOCAL H Bound For The Floor (<i>Island</i>)
TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)
SOUNDGARDEN Burden In My Hand (<i>A&M</i>)
STONE TEMPLE PILOTS Trippin' On A Hole In... (<i>Atlantic</i>)
ALICE IN CHAINS Over Now (<i>Columbia</i>)
SMASHING PUMPKINS Muzzle (<i>Virgin</i>)
STABBING WESTWARD Shame (<i>Columbia</i>)
METALLICA Until It Sleeps (<i>Elektra/EEG</i>)
HUNGER Vanishing Cream (<i>Universal</i>)
SOCIAL DISTORTION I Was Wrong (<i>550 Music</i>)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

helmet

"exactly what you wanted"

Format Leaders Leading:

WRCX	WLZR	WAAF	WXTB
KRXQ	WZTA	WRIF	KUPD
KIOZ	WMMS	KEGL	KILO
KSJO	WBZX	WXTB	KRZR

- Album in stores March 18th!!
- Tour Starts March 1st!



Stations and their adds listed alphabetically by market

ACTIVE ROCK

Table listing stations and their adds for the ACTIVE ROCK market. Columns include station call letters, market, and a list of song titles and artists.

ROCK

Table listing stations and their adds for the ROCK market. Columns include station call letters, market, and a list of song titles and artists.

76 Total Reporters
76 Current Reporters
75 Current Playlists

Did Not Report, Playlist Frozen (1):
WYY/Baltimore, MD

87 Total Reporters
87 Current Reporters
84 Current Playlists

Reported Frozen Playlist (2):
WCKW/New Orleans, LA
WWCT/Peoria, IL

Did Not Report, Playlist Frozen (1):
KTAL/Shreveport, LA



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	—	2	1	AEROSMITH Falling In Love... (Columbia)	2196	1697	—	—	86/2
1	1	1	2	WALLFLOWERS One Headlight (Interscope)	1968	2090	2079	2026	85/0
21	4	4	3	COLLECTIVE SOUL Precious Declaration (Atlantic)	1694	1571	1299	663	86/0
4	2	3	4	LIVE Lakini's Juice (Radioactive)	1557	1592	1487	1368	81/0
2	3	5	5	COUNTING CROWS A Long December (DGC/Geffen)	1435	1474	1477	1396	69/0
12	10	8	6	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	1137	1059	986	867	77/0
14	13	9	7	SILVERCHAIR Abuse Me (Epic)	1131	1032	933	839	70/0
13	15	11	8	BUSH Greedy Fly (Trauma/Interscope)	1014	950	900	845	70/0
16	14	12	9	METALLICA King Nothing (Elektra/EEG)	993	942	903	789	73/1
3	5	7	10	JOHN MELLENCAMP Just Another Day (Mercury)	985	1076	1299	1374	65/2
6	6	6	11	U2 Discotheque (Island)	945	1159	1210	1229	60/0
22	18	18	12	BIG HEAD TODD & THE MONSTERS Resignation Superman (Revolution)	904	806	785	652	69/4
18	16	17	13	TONIC Casual Affair (Polydor/A&M)	900	837	822	720	73/1
9	8	10	14	TOM PETTY & THE HEARTBREAKERS Change The Locks (Warner Bros.)	892	998	1041	1048	53/0
11	12	16	15	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	772	842	945	885	54/0
5	9	15	16	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	759	875	1004	1275	59/0
7	7	14	17	SPONGE Have You Seen Mary (Columbia)	735	889	1092	1156	50/0
10	17	19	18	METALLICA Hero Of The Day (Elektra/EEG)	667	732	810	971	55/0
40	32	22	19	JONNY LANG Lie To Me (A&M)	657	562	405	297	55/10
8	11	13	20	SOUNDGARDEN Blow Up The Outside World (A&M)	633	890	980	1106	55/0
26	21	23	21	SHERYL CROW Everyday Is A Winding Road (A&M)	550	549	574	571	34/0
15	19	20	22	STIR Looking For (Aware/Capitol)	529	615	714	796	40/0
BREAKER			23	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	518	407	257	115	50/6
25	20	21	24	JOURNEY Can't Tame The Lion (Columbia)	518	578	613	580	36/0
43	42	35	25	VERVE PIPE The Freshmen (RCA)	433	380	269	229	43/7
39	36	29	26	BLACK CROWES Better When You're Not Alone (American/Reprise)	433	410	349	304	34/1
49	40	31	27	STORYVILLE Blind Side (Code Blue/Atlantic)	414	392	278	174	39/2
17	22	24	28	RUSH Half The World (Atlantic)	400	474	566	742	37/0
30	29	32	29	VAN HALEN Me Wise Magic (Warner Bros.)	394	390	449	526	45/0
32	30	27	30	SMASHING PUMPKINS Thirty-Three (Virgin)	385	436	426	489	29/0
28	25	28	31	LOCAL H Bound For The Floor (Island)	385	430	519	551	27/0
24	26	26	32	MATCHBOX 20 Long Day (Lava/Atlantic)	380	436	510	584	33/0
46	45	38	33	THIRD DAY Nothing At All (Silvertone)	370	312	230	181	41/2
20	23	25	34	SUBLIME What I Got (Gasoline Alley/MCA)	361	460	562	677	34/0
DEBUT			35	VERUCA SALT Volcano Girls (Outpost/Geffen)	333	200	117	61	38/5
31	31	33	36	DAVE MATTHEWS BAND Crash Into Me (RCA)	330	388	414	498	29/0
19	24	34	37	VAN HALEN Can't Get This Stuff No More (Warner Bros.)	324	384	553	720	28/0
50	47	45	38	WILCO Outtasite (Outta Mind) (Reprise)	313	239	198	164	36/4
—	50	46	39	CRAVIN' MELON Come Undone (Mercury)	308	232	175	116	34/3
23	27	37	40	DON HENLEY Through Your Hands (Revolution)	296	319	460	595	21/0
DEBUT			41	OFFSPRING Gone Away (Columbia)	289	165	55	4	39/10
27	28	36	42	ZZ TOP Bang Bang (RCA)	285	361	451	551	27/0
48	44	43	43	ODDS Someone Who's Cool (Elektra/EEG)	284	258	232	179	36/1
38	38	41	44	COREY STEVENS It's Over (Eureka/Discovery)	260	299	317	324	19/0
37	39	44	45	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)	257	257	301	338	34/0
35	34	40	46	ERIC JOHNSON S.R.V. (Capitol)	253	307	360	397	20/0
—	—	48	47	TOOL "H" (Zoo)	251	220	169	118	30/2
DEBUT			48	JOHN MELLENCAMP Emotional Love (Mercury)	248	173	4	—	23/4
—	48	49	49	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)	238	217	189	146	22/2
29	33	39	50	BUSH Swallowed (Trauma/Interscope)	204	308	391	548	26/0

This chart reflects airplay from February 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 87 Rock reporters. 84 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

MATCHBOX 20 Push (Lava/Atlantic)
Total Plays: 202, Total Stations: 27, Adds: 5
SOCIAL DISTORTION When The Angels Sing (550 Music)
Total Plays: 182, Total Stations: 16, Adds: 0
MARILYN MANSON Tourniquet (Nothing/Interscope)
Total Plays: 167, Total Stations: 18, Adds: 0
FOUNTAINS OF WAYNE Radiation Vibe (Tag/Atlantic)
Total Plays: 162, Total Stations: 13, Adds: 0
KULA SHAKER Hey Dude (Columbia)
Total Plays: 142, Total Stations: 20, Adds: 1
EELS Rags To Rags (DreamWorks/Geffen)
Total Plays: 141, Total Stations: 21, Adds: 2

CLARKS Caroline (Way Cool Music/MCA)
Total Plays: 133, Total Stations: 17, Adds: 1
U2 Staring At The Sun (Island)
Total Plays: 123, Total Stations: 40, Adds: 40
RUSH Driven (Atlantic)
Total Plays: 121, Total Stations: 26, Adds: 19
R.E.M. Electrolite (Warner Bros.)
Total Plays: 118, Total Stations: 10, Adds: 2

Songs ranked by total plays.

BREAKERS

STONE TEMPLE PILOTS
Tumble In The Rough (Atlantic)

TOTAL PLAYS/INCREASE 518/111 TOTAL STATIONS/ADDS 50/6 CHART 23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
U2 Staring At The Sun (Island)	40
RUSH Driven (Atlantic)	19
MATTHEW SWEET Where You Get Love (Zoo)	18
STIR Stale (Aware/Capitol)	12
CHALK FARM Live Tomorrow (Columbia)	10
JONNY LANG Lie To Me (A&M)	10
OFFSPRING Gone Away (Columbia)	10
U2 Last Night On Earth (Island)	10
U2 Do You Feel Loved (Island)	7
VERVE PIPE The Freshmen (RCA)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH Falling In Love... (Columbia)	+499
VERUCA SALT Volcano Girls (Outpost/Geffen)	+133
OFFSPRING Gone Away (Columbia)	+124
COLLECTIVE SOUL Precious Declaration (Atlantic)	+123
U2 Staring At The Sun (Island)	+123
MATCHBOX 20 Push (Lava/Atlantic)	+119
STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	+111
SILVERCHAIR Abuse Me (Epic)	+99
BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	+98
JONNY LANG Lie To Me (A&M)	+95

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TONIC Open Up Your Eyes (Polydor/A&M)
SOUNDGARDEN Burden In My Hand (A&M)
WALLFLOWERS 6th Avenue Heartache (Interscope)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)
DISHWALLA Counting Blue Cars (A&M)
ALICE IN CHAINS Over Now (Columbia)
METALLICA Until It Sleeps (Elektra/EEG)
R.E.M. Bittersweet Me (Warner Bros.)
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NOW, ROCK IS HEAVIER THAN EVER.

HEAVY LENNY PROMOTIONS

27 YEARS OF SUPER SERVING ALL FORMS OF ROCK RADIO.

NOW H.E.L.P. IS ON THE WAY!

2343 31ST ST., SANTA MONICA, CA 90405-2021
PHONE: 310-450-6224 • FAX: 310-450-8822

ROCK PLAYLISTS

February 28, 1997 R&R • 97

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS/Los Angeles
(310) 840-4836
Wide

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	17	11	16	15	AEROSMITH/Falling In Love...
17	15	13	15	15	STONE TEMPLE PILOTS/Lady Picture Show
11	20	14	14	14	WIDESPREAD PANIC/Hope In A Hopeless...
18	17	14	14	14	COUNTING CROWS/Daily Light Fading
18	17	14	14	14	WALLFLOWERS/One Headlight
17	16	14	14	14	BIG HEAD TODD.../Resignation Superman
11	16	14	14	14	JONNY LANG/Lie To Me
9	19	13	14	14	R.E.M./Electrolite
10	16	13	14	14	COREY STEVENS/Blue Drops Of Rain
10	18	12	14	14	ERIC JOHNSON'S R.V.
22	17	12	14	14	JOHN MELLENCAMP/Just Another Day
14	16	14	14	14	DAVE MATTHEWS BAND/Crash Into Me
-	-	6	14	13	WILCO/Monday
-	-	5	13	13	COLLECTIVE SOUL/Precious Declaration
-	-	1	10	13	BLACK CROWES/Better When...
-	-	1	10	13	U2/Staring At The Sun
11	7	9	9	9	DISHWALLA/Give
17	6	9	9	9	BETTER THAN EZRA/Desperately Wanting
2	5	6	9	9	ZZ TOP/Bang Bang
7	6	5	5	5	U2/Discotheque
10	5	5	5	5	DISHWALLA/Counting Blue Cars
12	6	5	5	5	RUSH/Half The World
6	5	5	5	5	R.E.M./Bittersweet Me
6	5	5	5	5	COUNTING CROWS/A Long December
6	5	5	5	5	SUBLINE/What I Got
-	-	2	3	3	U2/Last Night On Earth
-	-	1	1	1	STORYVILLE/Good Day For...

MARKET #6
WWBR/Detroit
(810) 589-7900
Bevilacqua

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	23	23	34	AEROSMITH/Falling In Love...
22	23	28	28	28	METALLICA/King Nothing
28	28	27	28	28	TOM PETTY & HB/Climb That Hill
28	28	27	28	28	STONE TEMPLE PILOTS/Lady Picture Show
17	20	26	27	27	LIVE/Lakin's Juice
21	27	23	26	26	SPONGE/Have You Seen Mary
28	26	27	24	24	VAN HALEN/Can't Get This...
-	-	8	17	17	AC/DC/Gone Shootin'
10	13	12	17	17	JONNY LANG/Lie To Me
16	15	14	16	16	COLLECTIVE SOUL/Precious Declaration
28	26	15	14	14	ZZ TOP/Bang Bang
20	14	14	14	14	TONIC/Open Up Your Eyes
14	13	14	13	13	SUBLINE/What I Got
13	11	14	13	13	SOUNDGARDEN/Burden In My Hand
-	-	8	14	13	HOWLING DIABLOS/Nobody In Detroit
9	11	10	12	12	TONIC/Casual Affair
12	11	10	12	12	TOM PETTY & HB/Climb That Hill
10	12	10	12	12	LOCAL H/Bound For The Floor
10	12	10	12	12	BUSH/Greedy Fly
16	13	12	12	12	RUSH/Half The World
13	12	11	11	11	VAN HALEN/Me Wise Magic
12	12	11	11	11	STIR/Looking For
26	23	16	11	11	SOUNDGARDEN/Blow Up...
16	13	16	10	10	U2/Discotheque
-	-	10	10	10	VERUCA SALT/Volcano Girls
3	8	9	9	9	DARLAHOOD/Sister Dementia
8	8	9	9	9	SUBLINE/Santeria
-	-	10	10	10	TOADIES/Possum Kingdom
17	13	10	9	9	BLACK CROWES/Blackberry

MARKET #12
WKLS/Atlanta
(404) 325-0960
Hughes/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	31	32	31	31	SILVERCHAIR/Abuse Me
33	33	32	30	30	METALLICA/Hero Of The Day
18	19	20	29	29	COLLECTIVE SOUL/Precious Declaration
16	18	17	19	19	VAN HALEN/Me Wise Magic
19	18	22	18	18	LIVE/Lakin's Juice
16	20	18	18	18	VAN HALEN/Can't Get This...
17	15	17	17	17	SPONGE/Have You Seen Mary
-	-	15	17	17	AEROSMITH/Falling In Love...
15	20	14	17	17	BETTER THAN EZRA/Desperately Wanting
15	13	14	16	16	WIDESPREAD PANIC/Hope In A Hopeless...
15	14	12	15	15	BUSH/Greedy Fly
16	14	15	15	15	DARLAHOOD/Grow Your Own
12	15	14	14	14	COUNTING CROWS/A Long December
15	14	16	13	13	SOCIAL DISTORTION/I Was Wrong
12	14	11	11	11	WALLFLOWERS/One Headlight
8	9	10	8	8	ATLANTA RHYTHM.../Voodoo
2	7	8	7	7	THIRD DAY/Nothing At All
7	7	11	6	6	TOOL/H
11	8	6	6	6	TYPE O NEGATIVE/Love You To Death
-	-	5	12	12	METALLICA/King Nothing
-	-	5	12	12	LIVE/Century
8	7	6	5	5	STIR/Looking For
-	-	5	10	10	STONE TEMPLE PILOTS/Tumble In The Rough
9	7	8	5	5	TONIC/Casual Affair
8	8	6	5	5	DISHWALLA/Charlie Brown's...
-	-	4	10	10	LIVE/Herosychodramer
-	-	3	10	10	LIVE/Graze
-	-	3	10	10	OFFSPRING/Gone Away
-	-	1	10	10	U2/Staring At The Sun
-	-	1	10	10	VERVE PIPE/The Freshmen

MARKET #15
WBAB/Long Island
(516) 587-1023
Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	28	27	30	30	WALLFLOWERS/One Headlight
-	-	30	29	29	AEROSMITH/Falling In Love...
30	30	28	28	28	COUNTING CROWS/A Long December
26	27	27	27	27	JOHN MELLENCAMP/Just Another Day
17	21	21	19	19	WIDESPREAD PANIC/Hope In A Hopeless...
18	21	19	19	19	SUBLINE/What I Got
20	20	19	19	19	ZZ TOP/Bang Bang
-	-	20	19	19	DON HENLEY/Through Your Hands
-	-	18	18	18	SHERYL CROW/Everyday Is...
18	21	20	16	16	U2/Discotheque
10	14	16	16	16	COLLECTIVE SOUL/Precious Declaration
-	-	15	16	16	LIVE/Menca
5	11	11	11	11	STORYVILLE/Blind Side
9	5	10	12	12	WILCO/Outsite (Outta...)
-	-	12	10	10	BIG HEAD TODD.../Resignation Superman
10	12	10	11	11	BETTER THAN EZRA/Desperately Wanting
11	10	10	11	11	COREY STEVENS/It's Over
5	5	10	11	11	ODDS/Someone Who's Cool
13	13	17	10	10	LIVE/Lakin's Juice
-	-	7	10	10	U2/Staring At The Sun
-	-	7	10	10	U2/Last Night On Earth
10	12	7	5	5	BETH HART BAND/Immortal
5	5	5	5	5	RUSTED ROOT/Faith I Do Believe
-	-	5	5	5	GRAVIN' MELON/Come Undone
-	-	1	5	5	JONNY LANG/Lie To Me

MARKET #15
WRCN/Long Island
(516) 423-6740
Tortora/Rodger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	32	44	44	METALLICA/King Nothing
34	41	37	39	39	U2/Discotheque
21	30	30	37	37	WALLFLOWERS/One Headlight
28	33	29	33	33	BUSH/Greedy Fly
-	-	31	33	33	AEROSMITH/Falling In Love...
27	30	28	32	32	TOOL/Sinkist
21	18	14	24	24	BETTER THAN EZRA/Desperately Wanting
15	14	15	14	14	311/Am I Dead Yet?
32	23	20	23	23	SOUNDGARDEN/Blow Up
20	29	22	22	22	COLLECTIVE SOUL/Precious Declaration
23	23	15	22	22	STIR/Looking For
34	26	21	21	21	SPONGE/Have You Seen Mary
21	22	21	21	21	STONE TEMPLE PILOTS/Lady Picture Show
31	20	20	20	20	SUBLINE/What I Got
20	19	18	20	20	SILVERCHAIR/Abuse Me
23	22	18	20	20	LIVE/Lakin's Juice
19	20	16	20	20	LOCAL H/Bound For The Floor
16	15	14	16	16	PEARL JAM/Hail, Hail
19	20	16	14	14	SMASHING PUMPKINS/You're All I've
14	13	9	14	14	BIG HEAD TODD.../Resignation Superman
10	17	14	14	14	NINE INCH NAILS/The Perfect Drug
14	14	11	13	13	FOUNTAINS OF WAYNE/Radiator Vibe
15	13	12	12	12	TONIC/Casual Affair
12	14	11	12	12	SMASHING PUMPKINS/Thirty-Three
6	10	8	12	12	SOUNDGARDEN/Burden In My Hand
8	12	9	12	12	TONIC/Open Up Your Eyes
15	17	12	12	12	VAN HALEN/Me Wise Magic
11	13	11	11	11	VERUCA SALT/Volcano Girls
-	-	8	7	7	SILVERCHAIR/Abuse Me
8	7	8	11	11	JARS OF CLAY/Flood

MARKET #18
KDKB/Phoenix
(602) 897-9300
Maranville/Peterson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	17	33	33	33	COLLECTIVE SOUL/Precious Declaration
26	32	31	33	33	JOURNEY/Can't Tame The Lion
-	-	33	32	32	AEROSMITH/Falling In Love...
8	19	21	33	33	JONNY LANG/Lie To Me
32	32	33	32	32	SHERYL CROW/Everyday Is...
20	17	19	21	21	MATCHBOX 20/Push
-	-	14	20	20	KENNY WAYNE SHEPHERD/The Spider And...
-	-	19	20	20	STORYVILLE/Blind Side
-	-	2	20	20	ZZ TOP/Rhythmmen
15	17	19	18	18	BIG HEAD TODD.../Resignation Superman
17	18	18	18	18	SILVERCHAIR/Abuse Me
17	14	14	14	14	JOHN MELLENCAMP/Circling Around...
25	32	28	9	9	BETTER THAN EZRA/Desperately Wanting
7	11	12	9	9	WALLFLOWERS/Laughing Out Loud
-	-	12	9	9	WIDESPREAD PANIC/Hope In A Hopeless...
-	-	2	8	8	CHALK FARM/Live Tomorrow
12	10	8	8	8	VERVE PIPE/The Freshmen
6	7	7	7	7	LIVE/Lakin's Juice
6	7	8	6	6	DAVE MATTHEWS BAND/Crash Into Me
31	30	6	6	6	JOHN MELLENCAMP/Key West...
23	7	10	6	6	WALLFLOWERS/One Headlight
3	2	10	5	5	COUNTING CROWS/Angels Of...
5	5	8	5	5	WALLFLOWERS/6th Avenue Heartache
25	6	4	5	5	ZAKK WYLD/Way Beyond Empty
6	4	4	4	4	JOHN MELLENCAMP/Just Another Day
7	5	10	4	4	MATCHBOX 20/Long Day
9	8	4	4	4	STORYVILLE/Good Day For...
32	34	8	3	3	COUNTING CROWS/A Long December
15	7	7	3	3	DISHWALLA/Give

MARKET #20
WDVE/Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	13	22	20	20	COUNTING CROWS/A Long December
20	21	20	20	20	MATCHBOX 20/Long Day
8	13	16	17	17	ZAKK WYLD/Between Heaven...
13	23	15	15	15	BETTER THAN EZRA/Desperately Wanting
14	13	16	15	15	WALLFLOWERS/One Headlight
18	15	15	15	15	WALLFLOWERS/6th Avenue Heartache
-	-	3	20	20	BLACK CROWES/Better When...
16	15	14	13	13	TONIC/Open Up Your Eyes
-	-	5	13	13	AEROSMITH/Falling In Love...
16	15	13	12	12	CLARKS/Mercury
12	10	5	11	11	GATHERING FIELD/Rhapsody In Blue
15	13	14	11	11	TOM PETTY & HB/Climb That Hill
22	20	13	11	11	R.E.M./Bittersweet Me
10	10	11	11	11	COUNTING CROWS/Angels Of...
15	16	13	11	11	CLARKS/Caroline
6	6	11	10	10	STONE TEMPLE PILOTS/Lady Picture Show
8	9	9	9	9	DAVE MATTHEWS BAND/Crash Into Me
14	13	11	9	9	JOHN MELLENCAMP/Just Another Day
-	-	9	9	9	BIG HEAD TODD.../Resignation Superman
-	-	9	9	9	WIDESPREAD PANIC/Hope In A Hopeless...
19	16	9	8	8	WILCO/Outsite (Outta...)
10	9	10	7	7	STORYVILLE/Good Day For...
10	7	10	5	5	METALLICA/Hero Of The Day
7	5	6	5	5	COREY STEVENS/It's Over
2	4	5	4	4	ALICE IN CHAINS/Over Now
4	5	4	4	4	SPACEHOG/In The Meantime
-	-	5	5	5	EVERCLEAR/Santa Monica...
-	-	5	5	5	GOD GOD DOLLS/Flat Top
4	4	5	5	5	KENNY WAYNE SHEPHERD/Born With A Broken...
5	-	4	5	5	BLUES TRAVELER/Hook

MARKET #25
WEBN/Cincinnati
(513) 621-9326
Richards/Reinhart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	31	33	35	35	LIVE/Lakin's Juice
19	20	26	25	25	COLLECTIVE SOUL/Precious Declaration
17	18	21	23	23	WALLFLOWERS/One Headlight
-	-	19	22	22	AEROSMITH/Falling In Love...
33	24	27	21	21	SILVERCHAIR/Abuse Me
14	17	20	21	21	TONIC/Casual Affair
17	17	18	21	21	SOUNDGARDEN/Rhinoaur
33	29	27	21	21	ALICE IN CHAINS/Nutshell
22	18	20	20	20	MIGHTY JOE PLUM/Live Through This
4	22	21	19	19	OFFSPRING/Gone Away
19	17	20	18	18	STABBING WESTWARD/Shame
15	14	14	16	16	HUNGER/Vanishing Cream
21	12	11	12	12	SOCIAL DISTORTION/I Was Wrong
-	-	10	10	10	BUSH/Comedown
14	8	10	10	10	SOUNDGARDEN/Burden In My Hand
11	11	9	9	9	STIR/Looking For
7	6	6	9	9	BUSH/Greedy Fly
17	8	8	8	8	METALLICA/King Nothing
16	16	14	8	8	STONE TEMPLE PILOTS/Push
14	16	15	5	5	STONE TEMPLE PILOTS/Tripin' On A Hole...
-	-	4	5	5	STONE TEMPLE PILOTS/Tumble In The Rough
4	4	6	5	5	TYPE O NEGATIVE/Love You To Death
5	4	4	4	4	SMASHING PUMPKINS/Thirty-Three
2	4	4	4	4	MOBY/That's When I...



SKY DANIELS

A Programming Issue Of Concern

□ Talking about real community affairs is a low priority in Alternative

If the FCC didn't have public service requirements, I wonder if some Alternative stations would even have news programming that discussed issues in depth. When programmers talk about the need to improve the "stationality" and "lifestyle" areas of their station, it wouldn't appear community affairs programming is considered a vital part of it. Whatever conversation exists about issues on Alternative stations is generally relegated to morning show banter, and, of course, early Sunday morning burial grounds.

A number of Alternative stations, particularly those partnered in clusters, don't even have news directors. The ones who do seem to nail a few breaks in AM drive, hack together an hour of public affairs programming for Sunday, and act as occasional foils for their morning show hosts. Don't Alternative listeners have a demand for information and issues-oriented programming?

Barb Quinn, News Director at KLZR/Kansas City, admits the focus isn't strong. "Occasionally we have programming that targets the 'Lazer' audience directly, but a lot



Kim Perry

of times we are doing more general issues programming targeted more toward our [sister-station] KLWN adult audience. I really doubt that Alternative listeners get worked up about whether water meters will be installed in rural areas."

Quinn tries to infuse issues awareness, but finds it gets limited to morning show bites. She allows, "Really, most of the specific issues affecting that target audience are approached within newscasts during weekday morning drive."

The Citizen's Voice

KEGE/Minneapolis Community Relations Director **Kim Perry** works hard to infuse vital issues into the approach at the "Edge." She admits, "It's a shame that some stations take public radio syndicated productions, download them, and consider that targeting their community. It's easy for stations to have really generic public affairs programming



It's easy for stations to have really generic public affairs programming representing the issues. We asked ourselves if we were going to be involved with the community or not and how we would target their concerns.

—Kim Perry



representing the issues. We asked ourselves if we were going to be involved with the community or not, and how we would target their concerns.

"One approach that has worked for us is going to the University of Minnesota's Broadcast Services Department and targeting issues facing the university. Students comprise a large portion of our audience and we feel there is more enthusiasm coming from a show produced with them."

Perry knows that Sunday morning can be a proverbial dumping ground for public affairs programming and has tried to avoid that approach. "We really thought outside the box when we put on a show hosted by local African-American attorney **Quentin Collins Jr.** Minneapolis has a largely white populace, but we found stronger interest in the Alternative audience in multicultural issues. Quentin addresses those strongly in his show, 'On Point.'

Perry finds a lot of the station's involvement with community issues doesn't necessarily evolve through the talk medium of Sunday morning programming, but through ties with broader-based station promotions. "Most of KEGE's larger annual events are involved with community charities and concerns. Our summer festival, 'Edgefest,' gave \$70,000 to local charities. It also provided a forum for those charities at the event, with tables, booths, and other avenues of disseminating info.

"It's my job to go beyond bi-annual, community-issue surveys and find out what organizations could be positively impacted by the Edge. I identify issues and then work on a collaborative basis with [PD] **John Lassman**, sales, and marketing to



STERN WINNERS 'BUST' TO NYC — A trio of major market Alternative stations, XTRA(91X)/San Diego, KEDJ/Phoenix, and KXTE/Las Vegas, joined together and chartered a bus to take each market's winners to the world premiere of Howard Stern's "Private Parts" in New York City. The stations were clearly "milking" their morning show affiliation with Stern.

find how we can make this sound relevant on-air. This generation is facing its responsibility to be real citizens, and we have to be involved in that."

Why So Dry?

KEGD/Las Vegas OM **Steve Hoffman** immediately summarized the condition by saying, "Breathing life into this column will be about as easy as making public affairs shows entertaining. It seems like public affairs programming has been traditionally ignored. We're taught how to be better programmers, learning people skills, becoming brand managers, etc. About the only time this area becomes a concern is that brief period around license renewal time."



Steve Hoffman

Hoffman knew that this element of programming especially required attention if it was to remain aligned with KEDG's overall tone. In order to ensure that, he initially hosted the public affairs program. He recalls, "The bottom line is too many stations just bury a mundane show in what they conceive the lowest number of come will be affected. I wanted to put on a show that addressed issues, but I knew we couldn't feign any hard-hitting journalistic stance. We just needed to make the show target-friendly. I had to tell guests beforehand we might be skewering some of the heaviness of the issues."

Hoffman has since handed the show over to News Director **Julie Souers**, who he feels has the right combination of personality and awareness. "I've heard jocks forced into assuming roles they were ill-prepared to play. They didn't know anything, didn't care anyway ... the shows sounded atrocious. Julie has an upbeat personality and cares about the community, but doesn't get heavy-handed.

"I'm fortunate, I have a crew of personalities who are all willing to be passionate about the community. [PD] **John Griffin** annually spends a week before Thanksgiving living in a trailer as part of a massive food

drive. A couple of years ago, he saw the impact of hungry people being given food on Thanksgiving. He realized his 'stunt' had really helped people and has been dedicated to it ever since."

Hoffman has found added value in his involvement in producing public affairs shows. "You manage to make contacts with people in government and the community that can be meaningful to the station in other ways. We were addressing transportation on our show a few years ago, because as Las Vegas explodes in population, it's become a major issue. Through our conversations with civic leaders, our morning show ended up naming the new freeway that was built through the city."



It seems like public affairs programming has been traditionally ignored. About the only time this area becomes a concern is that brief period around license renewal time.

—Steve Hoffman

Imagine the top-of-mind connection we made with listeners as they drove that highway for the first few times."

Hoffman offers a final consideration for those responsible for producing public affairs programming. "How many times have you tuned into a vital, exciting Alternative station on Sunday morning and wondered if you've tuned in the wrong station? Stations that have a normally exciting feel to them drop into a black hole for a couple of hours. While this may never remotely approach the audience interest level of a great forced-listening promotion, these shows don't have to be dry, boring throwaways. It just takes a little effort to maintain an overall context for your station."

VALLEJO

NEW ADDS:

X96
WKDF
WGLF
WKQZ

ALREADY ON:

XHRM KDGE
KTCL KROX
WOSC KCXX
WRAX KPOI
WKRO WJSE
KNRQ WDST
WGRG KQRX
KHTY WXPS

"JUST ANOTHER DAY"

R&R NEW & ACTIVE

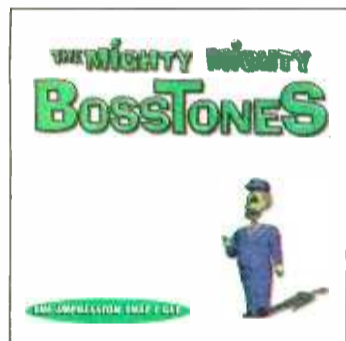
THE MIGHTY MIGHTY BOSSTONES

"The Impression That I Get"

from the long-awaited album

"LET'S FACE IT"

On Tour Always



R&R Alternative **41** to **27** !

Y107	XTRA	KNRK	WDGE	WNVE
Q101	KEGE	WOXY	KXRK	WHTG
KDGE	KREV	KISF	KKND	WPBZ
WHFS	KPNT	KLZR	WZRH	KROX
WBCN	WXDX	KWOD	WEDG	KNRX
WFNX	WENZ	WLUM	WRLG	WPLA
KNDD	KTCL	WBRU	KXTE	WXEG

and many, many more!



Active Rotation

Co-Headlining Warped Tour This Summer!

Produced and Engineered by Paul Q. Kolderie and Sean Slade Co-Production: The Mighty Mighty Bosstones Management: Ami Bennitt for Nasty Little Man



© 1997 Mercury Records <http://www.mercuryrecords.com/mercury>

UNFORGETTABLE

“you make me remember”

the new single from

leah
andreone

from her debut album

“VEILED”

On your desk now!
Already on these fine radio stations:

Y107	KEGE	WAQZ	KAEP
91X	WBOS	KTMN	KDEO
WXRV	WRLT	WGRG	WJSE
KFXD	KHBG	KMBY	& many more
WZRH			

Produced by Rick Neigher
 Mixed by Brian Malouf
 Russell Carter for
 Russell Carter Artist Management, Ltd.
 E-mail: rc-cl@rcam.com



UNDENIABLE

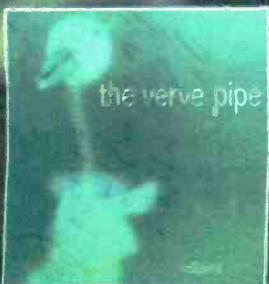
“the freshmen”

- 183% Soundscan increase in the last 2 weeks!
- #1 at Q101 2 weeks in a row and Top 5 requests!
- #1 ranked airplay at WBOS w/listener faxes pouring in!
- #1 Requested at WBCN after 50 cumulative spins!
- #1 Ranked airplay at: 99x
- #Top 5 ranked airplay at:

WHFS DC101 Y107 WEND WENZ
 WMRQ KENZ WLUM & many more!

the new single by

the verve pipe



“The Freshmen” produced and mixed by Nick Joseph/Pipe
 The album produced by Jerry Harrison / Mixed by Tom Lord-Alge
 Management: Doug Eubank Management
 The Fragrant Harlow Company

Web Site: <http://thevervepipe.com>
 E-mail: info@thevervepipe.com

from the album “villains”

Alternative 11 - 10
 Rock 11 - 10
 Active Rock 11 - 10
 Adult Alternative 12 - 10
 Over 2300 combined spins this week



© 2000 RCA



ALTERNATIVE TOP 50

FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	LIVE Lakini's Juice (<i>Radioactive</i>)	2977	3162	3162	3196	90/0
7	3	3	2	WALLFLOWERS One Headlight (<i>Interscope</i>)	2903	2791	2688	2541	85/0
8	4	4	3	BUSH Greedy Fly (<i>Trauma/Interscope</i>)	2659	2700	2638	2482	87/0
1	1	2	4	U2 Discotheque (<i>Island</i>)	2656	3041	3182	3361	89/0
6	7	5	5	SILVERCHAIR Abuse Me (<i>Epic</i>)	2579	2650	2603	2542	91/0
4	5	6	6	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	2335	2470	2636	2650	77/0
13	10	8	7	SUBLIME Santeria (<i>Gasoline Alley/MCA</i>)	2134	2099	1977	1876	86/2
18	15	12	8	VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)	2011	1876	1704	1384	90/3
28	17	13	9	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)	1969	1803	1623	923	78/1
24	20	14	10	VERVE PIPE The Freshmen (<i>RCA</i>)	1967	1719	1340	1001	81/1
14	11	10	11	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	1940	1982	1900	1802	78/0
11	12	9	12	NINE INCH NAILS The Perfect Drug (<i>Nothing/Interscope</i>)	1932	1986	1896	1899	91/0
3	6	7	13	SMASHING PUMPKINS Thirty-Three (<i>Virgin</i>)	1837	2353	2613	2777	69/0
10	9	11	14	CARDIGANS Lovefool (<i>Mercury</i>)	1749	1965	1990	1976	65/0
22	22	19	15	NO DOUBT Excuse Me Mr. (<i>Trauma/Interscope</i>)	1492	1454	1263	1022	84/7
16	16	16	16	SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	1419	1581	1642	1725	62/0
19	21	20	17	SPACE Female Of The Species (<i>Gut/Universal</i>)	1417	1364	1266	1115	75/1
50	29	21	18	BECK The New Pollution (<i>DGC/Geffen</i>)	1413	1228	896	479	78/2
—	32	23	19	PORNO FOR PYROS Hard Charger (<i>Warner Bros.</i>)	1277	1088	846	214	74/1
9	13	17	20	311 All Mixed Up (<i>Capricorn/Mercury</i>)	1251	1497	1755	2040	55/0
5	8	15	21	GARBAGE #1 Crush (<i>Capitol</i>)	1201	1593	2099	2553	54/0
BREAKER	22	22	22	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	1156	906	617	375	56/9
29	25	24	23	PRODIGY Firestarter (<i>Mute/Maverick/WB</i>)	1135	1086	1006	888	79/0
17	19	22	24	BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	1122	1219	1353	1479	46/1
35	27	27	25	CAKE I Will Survive (<i>Capricorn/Mercury</i>)	1090	1007	918	840	67/6
12	14	18	26	DEPECHE MODE Barrel Of A Gun (<i>Reprise</i>)	1082	1488	1740	1898	64/0
—	—	41	27	MIGHTY MIGHTY BOSSTONES The Impression I Get (<i>Mercury</i>)	949	603	177	8	64/7
42	38	32	28	KULA SHAKER Hey Dude (<i>Columbia</i>)	854	799	684	637	60/5
DEBUT	29	29	29	OFFSPRING Gone Away (<i>Columbia</i>)	850	448	173	40	59/18
—	49	39	30	STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)	827	638	484	333	53/11
23	24	26	31	SOCIAL DISTORTION When The Angels Sing (<i>550 Music</i>)	825	1035	1025	1015	46/0
39	35	34	32	WILCO Outtasite (Outta Mind) (<i>Reprise</i>)	806	784	743	749	55/1
27	30	31	33	LUSCIOUS JACKSON Naked Eye (<i>Grand Royal/Capitol</i>)	796	849	890	956	44/0
31	31	30	34	MUNDY To You I Bestow (<i>Epic</i>)	779	868	849	865	51/0
47	42	36	35	FIONA APPLE Sleep To Dream (<i>Work</i>)	775	709	644	519	53/2
46	40	35	36	BIG HEAD TODD & THE MONSTERS Resignation... (<i>Revolution</i>)	759	750	664	524	41/1
20	23	29	37	SOUL COUGHING Super Bon Bon (<i>Slash/WB</i>)	737	888	1032	1094	42/0
37	33	33	38	R. E. M. Electrolite (<i>Warner Bros.</i>)	692	793	807	800	39/0
—	—	50	39	TONIC If You Could Only See (<i>Polydor/A&M</i>)	688	487	202	90	50/6
—	—	42	40	MOBY That's When I Reach For My... (<i>Elektra/EEG</i>)	663	583	456	400	54/2
—	—	44	41	JEWEL You Were Meant For Me (<i>Atlantic</i>)	647	552	384	245	35/9
15	18	25	42	OFFSPRING All I Want (<i>Columbia</i>)	607	1042	1495	1777	36/0
40	37	37	43	MARILYN MANSON Tourniquet (<i>Nothing/Interscope</i>)	603	671	700	690	50/0
—	—	45	44	ODDS Someone Who's Cool (<i>Elektra/EEG</i>)	600	544	473	389	41/4
—	50	48	45	TOOL "H" (<i>Zoo</i>)	590	516	477	311	53/1
DEBUT	46	46	46	ORBIT Medicine (Baby Come Back) (<i>A&M</i>)	576	369	101	42	46/3
43	44	47	47	ASHLEY MACISAAC Sleepy Maggie (<i>A&M</i>)	438	525	615	552	27/0
DEBUT	48	48	48	TORI AMOS Silent All These Years (<i>Atlantic</i>)	422	460	445	309	33/1
DEBUT	49	49	49	SNEAKER PIMPS 6 Underground (<i>Virgin</i>)	422	354	229	97	27/3
48	48	—	50	FUN LOVIN' CRIMINALS Fun Lovin' Criminals (<i>EMI</i>)	417	481	521	505	33/0

This chart reflects airplay from February 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 94 Alternative reporters. 92 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

WHITE TOWN
Your Woman (*Chrysalis/EMI*)
TOTAL PLAYS/INCREASE: 1156/250
TOTAL STATIONS/ADDS: 56/9
CHART: 22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MATTHEW SWEET Where You Get Love (<i>Zoo</i>)	65
U2 Staring At The Sun (<i>Island</i>)	56
BEN FOLDS FIVE Battle Of Who Could Care Less (<i>550 Music</i>)	19
OFFSPRING Gone Away (<i>Columbia</i>)	18
STAR 69 I'm Insane (<i>Radioactive</i>)	17
FOUNTAINS OF WAYNE Sink To The Bottom (<i>Tag/Atlantic</i>)	12
LOCAL H Fritz's Corner (<i>Island</i>)	12
STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)	11
PUZZLE GUT I Know It Well (<i>Trauma</i>)	10
JEWEL You Were Meant For Me (<i>Atlantic</i>)	9
WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	9

Are you in Fritz's Corner?

LOCAL H

"Fritz's Corner"

Already on over 45 stations including:

KPNT KEDJ WLUM KWOD
KISF WENZ KXTE KEDG
KOME X96 WEDG and more

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OFFSPRING Gone Away (<i>Columbia</i>)	+402
U2 Staring At The Sun (<i>Island</i>)	+393
MATTHEW SWEET Where You Get Love (<i>Zoo</i>)	+364
MIGHTY MIGHTY BOSSTONES The Impression I Get (<i>Mercury</i>)	+346
BEN FOLDS FIVE Battle Of Who Could Care Less (<i>550 Music</i>)	+311
WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	+250
VERVE PIPE The Freshmen (<i>RCA</i>)	+248
ORBIT Medicine (Baby Come Back) (<i>A&M</i>)	+207
TONIC If You Could Only See (<i>Polydor/A&M</i>)	+201
PORNO FOR PYROS Hard Charger (<i>Warner Bros.</i>)	+189
STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)	+189

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
LOCAL H Bound For The Floor (<i>Island</i>)
SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)
CAKE The Distance (<i>Capricorn/Mercury</i>)
STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)
SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)
311 Down (<i>Capricorn/Mercury</i>)
SOCIAL DISTORTION I Was Wrong (<i>550 Music</i>)
SOUNDGARDEN Burden In My Hand (<i>A&M</i>)
SHERYL CROW If It Makes You Happy (<i>A&M</i>)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

"(Damon) Albarn prefaced the release of **blur** by denouncing Britpop as a tattered flag, almost daring the U.K. media to burn him in effigy. But no amount of gratuitous distortion or mumbling could disguise the truth that...**blur** have stumbled over the most accomplished record of their career."
- SPIN MAGAZINE

Produced by Stephen Street from the new album **blur**

CMO Management (International) Ltd., London
<http://www.virginrecords.com>



TOUR STARTS MARCH 7TH
ALBUM IN STORES MARCH 11TH

New Adds Include:
89X X96 WDST WRLG KXBS
Already On:
KEGE REV KNDD WHFS LIVE 105 KTCL
WBRU Q101 WFNX WPBZ WNTZ WNFN
WCYY WOXY KICT WBER WJPZ and more!



©1997 EMI Records Ltd.
Distributed by Virgin Records America, Inc.

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
92.3 K-ROCK
WXRK/New York
(212) 314-9230
Kingston/Tobin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	39	39	40		SUBLIME/What I Got
24	37	40			STONE TEMPLE PILOTS/Lady Picture Show
39	39	37			NIRVANA/Drain You
39	40	38			METALLICA/Hero Of The Day
21	30	36			COUNTING CROWS/A Long December
28	35	36			OFFSPRING/All I Want
19	29	37			SDUNGGARDEN/Blow Up...
41	40	35			LIVE/Lakini's Juice
27	36	40			BUSH/Greedy Fly
27	34	37			DAVE MATTHEWS BAND/Crash Into Me
30	33	30			311/Down
40	40	32			U2/Discotheque
15	16	30			WALLFLOWERS/One Headlight
39	29	29			SMASHING PUMPKINS/Muzzle
30	28	28			TOOL/Stinkist
16	16	28			RAGE AGAINST.../People Of The Sun
21	28	27			COLLECTIVE SOUL/Precious Declaration
29	25	26			BUSH/swallowed
28	29	25			SILVERCHAIR/Abuse Me
35	34	33			NINE INCH NAILS/The Perfect Drug
22	21	21			WHITE TOWN/Your Woman
20	21	20			SUBLIME/Santeria
16	19	21			VERUCA SALT/Volcano Girls
19	20	11			SMASHING PUMPKINS/Eye
17	17	19			SMASHING PUMPKINS/Thirty-Three
3	16	20			METALLICA/King Nothing
3	15	19			PORNO FOR PYROS/Hard Charger
22	21	18			SOUL COUGHING/Super Bon Bon
13	16	17			PRODIGY/Firestarter

MARKET #2
KROQ
KRQQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	36	34			SMASHING PUMPKINS/Eye
24	30	32			WALLFLOWERS/One Headlight
43	36	26			WHITE TOWN/Your Woman
39	40	23			SUBLIME/Santeria
20	20	22			DAVE MATTHEWS BAND/Crash Into Me
25	20	23			OFFSPRING/Gone Away
22	31	22			U2/Staring At The Sun
25	19	22			NO DOUBT/Excuse Me Mr.
40	25	21			BUSH/Greedy Fly
13	19	22			PRODIGY/Firestarter
16	15	21			VERVE PIPE/The Freshmen
13	19	22			JEWEL/You Were Meant...
16	15	21			THIRD EYE BLIND/Semi-Charmed Life
27	25	27			SILVERCHAIR/Abuse Me
40	27	15			LIVE/Lakini's Juice
21	23	17			CARDIGANS/Lovefool
24	16	14			COUNTING CROWS/A Long December
9	24	23			MATCHBOX 20/Long Day
10	14	13			PORNO FOR PYROS/Hard Charger
14	15	12			NINE INCH NAILS/The Perfect Drug
26	13	11			BECK/The New Pollution
33	18	15			VERUCA SALT/Volcano Girls
14	18	11			SUICIDE MACHINES/No Face
11	8	11			FIONA APPLE/Sleep To Dream
9	14	11			LUSCIOUS JACKSON/Naked Eye
15	12	10			SILVERCHAIR/Freak
13	17	15			DEPECHE MODE/Barrel Of A Gun
11	7	10			TONIC/You Could Only...

MARKET #3
Q101
WKQX/Chicago
(312) 527-8348
Gamble/Shummas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	34	41	57		BUSH/Greedy Fly
36	53	57			VERVE PIPE/The Freshmen
51	40	50			NINE INCH NAILS/The Perfect Drug
40	34	32			SUBLIME/Santeria
58	34	33			COUNTING CROWS/A Long December
38	30	32			SILVERCHAIR/Abuse Me
54	57	39	31		WALLFLOWERS/One Headlight
44	58	31			SPACE/Female Of...
19	30	31			WHITE TOWN/Your Woman
0	16	30			BUSH/Greedy Fly
30	30	29			LIVE/Lakini's Juice
0	16	30			SMASHING PUMPKINS/Eye
14	20	25			NO DOUBT/Excuse Me Mr.
23	20	25			PRODIGY/Firestarter
14	20	25			JEWEL/You Were Meant...
10	15	16			TORI AMOS/Silent All These...
11	26	24			GARBAGE/#! Crush
14	14	18			311/All Mixed Up
32	16	18			LOCAL H/Bound For The Floor
0	10	16			JAMES/She's A Star
18	18	16			KORNA/D.I.D.A.S.
33	28	15			SMASHING PUMPKINS/Thirty-Three
18	23	15			VERUCA SALT/Volcano Girls
13	14	15			THE OCEAN BROTHERS/Setting Sun
61	25	24			ODDS/Someone Who's Cool
10	12	15			DAVE MATTHEWS BAND/Crash Into Me
12	10	12			FIONA APPLE/Sleep To Dream
23	18	14			BECK/The New Pollution
18	16	14			MUNDY/You I Bestow
44	17	15			CARDIGANS/Lovefool

MARKET #4
89X
CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	44	55	69		WHITE TOWN/Your Woman
62	76	67			CARDIGANS/Lovefool
84	85	73			LIVE/Lakini's Juice
55	5	45			DAVE MATTHEWS BAND/Crash Into Me
33	33	33			JEWEL/You Were Meant...
36	41	49	61		BUSH/Greedy Fly
52	46	52			PORNO FOR PYROS/Hard Charger
0	13	47			SMASHING PUMPKINS/Eye
66	61	51			OASIS/Whatever
81	62	62			COUNTING CROWS/A Long December
65	39	42			SILVERCHAIR/Abuse Me
31	31	36			OUR LADY PEACE/Superman's Dead
38	38	46			NINE INCH NAILS/The Perfect Drug
20	37	31			BECK/The New Pollution
38	44	64			SUBLIME/Santeria
5	17	30			VERVE PIPE/The Freshmen
34	37	34			ALANIS MORISSETTE/Right Through You
45	37	37			VERUCA SALT/Volcano Girls
41	37	35			NO DOUBT/Excuse Me Mr.
40	69	62			WALLFLOWERS/One Headlight
27	30	31			CHANTAL KREVIAZUK/God Made Me
19	19	20			ODDS/Someone Who's Cool
87	51	36			U2/Discotheque
16	28	25			SHERYL CROW/Everyday Is...
6	19	24			SHRED/Teasing
0	18	12			U2/Staring At The Sun
8	5	8			SUICIDE MACHINES/No Face
5	10	8			MUNDY/You I Bestow
9	11	8			STONE TEMPLE PILOTS/Tumble In The Rough
5	6	5			SNEAKER PIMPS/6 Underground

MARKET #5
6
WHYY/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	37	40	42		WALLFLOWERS/One Headlight
25	37	42			DAVE MATTHEWS BAND/Crash Into Me
36	42	41			CARDIGANS/Lovefool
29	23	36			JEWEL/You Were Meant...
41	42	38			311/All Mixed Up
32	35	36			SARAH MCLACHLAN/Possession
28	22	28			DUNCAN SHEIK/Barely Breathing
28	27	36			COUNTING CROWS/A Long December
40	37	34			NO DOUBT/Don't Speak
28	29	31			R.E.M./Electrolite
31	30	32			U2/Discotheque
35	35	30			LUSCIOUS JACKSON/Naked Eye
16	23	28			SUBLIME/Santeria
36	33	30			TONIC/Open Up Your Eyes
27	29	29			SHERYL CROW/Everyday Is...
31	29	20			BETTER THAN EZRA/Desperately Wanting
14	25	29			OASIS/Whatever
42	30	28			SUBLIME/What I Got
30	28	31			NO DOUBT/Spiderwebs
42	30	27			BARNAKED LADIES/The Old Apartment
11	24	26			COLLECTIVE SOUL/Precious Declaration
17	21	26			SILVERCHAIR/Abuse Me
28	27	24			DEPECHE MODE/Barrel Of A Gun
21	22	24			TORI AMOS/Silent All These...
19	21	24			VERVE PIPE/The Freshmen
17	22	19			WHITE TOWN/Your Woman
20	18	22			LIVE/Lakini's Juice
5	16	16			TONIC/You Could Only...
16	13	16			NINE INCH NAILS/The Perfect Drug
0	10	15			SPACE/Female Of...

MARKET #7
94.5 EDGE
KDGE/Dallas
(972) 770-7777
Folger/Smith/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	23	53	51		SMASHING PUMPKINS/Thirty-Three
50	45	48			COUNTING CROWS/A Long December
55	51	27			WALLFLOWERS/One Headlight
14	22	35			WHITE TOWN/Your Woman
0	12	23			JEWEL/You Were Meant...
19	20	23			SPACE/Female Of...
20	23	53			BUSH/Greedy Fly
32	48	55			CARDIGANS/Lovefool
26	28	29			LIVE/Lakini's Juice
11	26	26			SAVAGE GARDEN/I Want You
18	24	25			SUBLIME/Santeria
7	12	21			SMASHING PUMPKINS/Destination Unknown
0	8	19			K'S CHOICE/Not An Addict
18	22	24			VERUCA SALT/Volcano Girls
32	30	22			OASIS/Whatever
11	13	22			BECK/The New Pollution
38	26	25			U2/Discotheque
25	21	27			BETTER THAN EZRA/Desperately Wanting
16	8	18			VERVE PIPE/The Freshmen
25	16	17			COLLECTIVE SOUL/Precious Declaration
33	28	17			311/Gap
0	15	15			KULA SHAKER/Hey Dude
26	22	25			SILVERCHAIR/Abuse Me
17	15	13			NO DOUBT/Excuse Me Mr.
11	9	12			DAVE MATTHEWS BAND/Crash Into Me
0	10	12			OFFSPRING/Don't Pick It Up
11	10	12			MOBY/That's When I...
13	17	17			PRODIGY/Firestarter
0	10	12			PORNO FOR PYROS/Hard Charger

MARKET #8
WHFS 99.1 FM
WHFS/Washington
(301) 306-0991
Benjamin/Waugh/Ferriss

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		311/All Mixed Up
25	25	35			BUSH/Greedy Fly
25	35	35			COUNTING CROWS/A Long December
35	35	35			DAVE MATTHEWS BAND/Crash Into Me
35	35	35			SUBLIME/Santeria
35	35	35			VERVE PIPE/The Freshmen
35	35	35			WALLFLOWERS/One Headlight
0	35	35			WHITE TOWN/Your Woman
25	25	25			BETTER THAN EZRA/Desperately Wanting
35	25	25			CARDIGANS/Lovefool
15	15	15			KULA SHAKER/Hey Dude
25	25	25			LUSCIOUS JACKSON/Naked Eye
25	25	25			NINE INCH NAILS/The Perfect Drug
0	25	25			OFFSPRING/Gone Away
15	15	25			PRODIGY/Firestarter
25	25	25			SMASHING PUMPKINS/Thirty-Three
25	25	25			SNEAKER PIMPS/6 Underground
25	25	25			SOUNDGARDEN/Blow Up...
35	35	35			SPACE/Female Of...
15	15	15			VERUCA SALT/Volcano Girls
15	15	15			BECK/The New Pollution
25	25	25			BLOODHOUND GANG/Fire Water Burn
15	15	15			BLUR/Song 2
0	15	15			COLLECTIVE SOUL/Precious Declaration
0	15	15			FIONA APPLE/Sleep To Dream
0	15	15			JAMES/She's A Star
0	15	15			MIGHTY MIGHTY BT/The Impression I Get
25	25	25			MOBY/That's When I...
0	15	15			PORNO FOR PYROS/Hard Charger

MARKET #10
WBCN 104.1 FM
WBCN/Boston
(617) 266-1111
Oedpus/Alan/Strick

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	26	35	39		COLLECTIVE SOUL/Precious Declaration
41	39	40			LIVE/Lakini's Juice
39	37	34			U2/Discotheque
18	24	39			COUNTING CROWS/A Long December
12	12	31			OFFSPRING/Gone Away
28	26	37			DAVE MATTHEWS BAND/Crash Into Me
22	26	26			BECK/The New Pollution
0	19	25			WHITE TOWN/Your Woman
0	20	24			MIGHTY MIGHTY BT/The Impression I Get
18	28	23			HOWARD STERN/Tortured Man
41	38	27			SILVERCHAIR/Abuse Me
1	9	18			U2/Discotheque
1	21	21			VERUCA SALT/Volcano Girls
25	27	27			MOBY/That's When I...
12	17	16			PRODIGY/Firestarter
14	15	18			VERVE PIPE/The Freshmen
13	19	17			METALLICA/King Nothing
23	29	21			NO DOUBT/Excuse Me Mr.
27	25	19			BUSH/Greedy Fly
18	14	16			KULA SHAKER/Hey Dude
24	19	16			PORNO FOR PYROS/Hard Charger
20	17	21			SOCIAL DISTORTION/When The Angels Sing
13	12	14			SOUL COUGHING/Super Bon Bon
17	19	18			WALLFLOWERS/One Headlight
17	19	20			ASHLEY MACISAAC/Sleepy Maggie
12	14	17			JAMES/She's A Star
17	16	14			FUN LOVIN' CRIMINALS/Fun Lovin' Criminals
0	10	13			FIONA APPLE/Sleep To Dream
0	12	13			MUNDY/You I Bestow
8	11	12			MARILYN MANSON/Tourniquet

MARKET #10
WFMX Boston
(617) 595-6200
Glass

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #22
107.9 WENZ/Cleveland
 (216) 861-0100
 Robertson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	24	47	56		VERVE PIPE/The Freshmen
48	50	45	50		SMASHING PUMPKINS/Thirty-Three
48	50	47	49		DAVE MATTHEWS BAND/Crash Into Me
20	50	47	41		SILVERCHAIR/Abuse Me
48	47	47	41		COUNTING CROWS/A Long December
49	45	48	48		U2/Discotheque
20	45	45	48		WALLFLOWERS/One Headlight
48	46	45	43		LIVE/Lakin's Juice
49	48	44	43		BUSH/Greedy Fly
19	20	21	21		BECK/The New Pollution
21	22	22	22		BEN FOLDS FIVE/Battle Of Who...
18	22	22	20		WILCO/Outasite (Outta...)
21	20	20	20		MIGHTY MIGHTY BT/The Impression I Get
21	20	20	20		FIONA APPLE/Sleep To Dream
12	12	12	12		JEWEL/You Were Meant...
20	20	15	20		EELS/Rags To Rags
20	20	15	20		OFFSPRING/Gone Away
21	20	21	19		SUBLIME/Santeria
20	20	21	19		MUNDY/To You I Bestow
20	23	20	19		K'S CHOICE/Not An Addict
18	21	20	19		RESIDENTS OF.../Volcano
20	25	19	19		TRICKEY/Christian Sands
18	21	19	19		ASHLEY MAGISAC/Sleepy Maggie
19	21	19	19		SHERYL CROW/Everyday is...
19	23	18	19		CAKE/Will Survive
21	18	19	19		COLLECTIVE SOUL/Precious Declaration
18	20	18	19		SOCIAL DISTORTION/When The Angels Sing
17	19	17	19		NINE INCH NAILS/The Perfect Drug
21	20	22	18		SPACE/Female Of...
19	22	20	18		REDD KROSS/Stoned

MARKET #23
KTCL/Denver
 (303) 623-9330
 Hayes

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	19	20	30		SQUIRREL NUT ZIPPERS/Hell
28	28	28	29		U2/Discotheque
29	28	28	29		SILVERCHAIR/Abuse Me
19	18	20	29		BECK/The New Pollution
16	20	23	28		311/All Mixed Up
19	22	29	28		SPACE/Female Of...
28	28	29	28		SMASHING PUMPKINS/Thirty-Three
28	30	27	27		BIG HEAD TODD.../Resignation Superman
5	5	23	27		DAVE MATTHEWS BAND/Crash Into Me
27	27	29	27		CARDIGANS/Lovefool
27	27	26	24		WALLFLOWERS/One Headlight
12	10	10	22		CAKE/Will Survive
12	10	22	22		OMC/How Bizarre
6	12	20	21		VERUCA SALT/Volcano Girls
11	16	19	21		SNEAKER PIMPS/Underground
6	17	19	21		PORNO FOR PYROS/Hard Charger
28	28	27	21		LIVE/Lakin's Juice
5	13	20	20		MIGHTY MIGHTY BT/The Impression I Get
18	13	20	20		KULA SHAKER/Hey Dude
18	21	26	20		NO DOUBT/Excuse Me Mr.
24	26	22	20		BETTER THAN EZRA/Desperately Wanting
28	28	18	19		DEPECHE MODE/Barrel Of A Gun
14	18	18	19		WHITE TOWN/Your Woman
9	12	10	18		VERVE PIPE/The Freshmen
8	12	15	15		BARENAKED LADIES/The Old Apartment
7	11	15	15		WILCO/Outasite (Outta...)
1	14	14	14		TONIC/If You Could Only...
5	10	13	13		ORBIT/Excuse Me Mr.
5	10	13	13		MATTHEW SWEET/Where You Get Love
14	13	13	13		BLUR/Song 2

MARKET #24
94.7 KNRR/Portland, OR
 (503) 223-1441
 Hamilton/Souther

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	21	23	38		COLLECTIVE SOUL/Precious Declaration
22	38	37	38		SMASHING PUMPKINS/Thirty-Three
12	12	38	38		WHITE TOWN/Your Woman
20	37	38	37		BETTER THAN EZRA/Desperately Wanting
19	30	37	35		DAVE MATTHEWS BAND/Crash Into Me
21	18	22	22		LUSCIOUS JACKSON/Naked Eye
22	23	23	22		NO DOUBT/Excuse Me Mr.
23	23	21	22		SPACE/Female Of...
21	22	22	22		SUBLIME/Santeria
22	21	21	22		SUICIDE MACHINES/No Face
8	21	22	22		VERUCA SALT/Volcano Girls
21	22	20	22		VERVE PIPE/The Freshmen
21	21	21	21		311/All Mixed Up
37	21	25	21		LIVE/Lakin's Juice
20	20	22	21		MUNDY/To You I Bestow
21	22	20	20		ORBIT/Excuse Me Mr.
15	20	20	20		BECK/The New Pollution
23	22	21	20		BIG HEAD TODD.../Resignation Superman
23	22	21	20		DEPECHE MODE/Barrel Of A Gun
37	38	37	37		BUSH/Greedy Fly
8	22	21	19		CAKE/Will Survive
37	38	38	38		SILVERCHAIR/Abuse Me
18	18	18	19		STONE TEMPLE PILOTS/Tumble In The Rough
23	23	21	19		OFFSPRING/Gone Away
23	23	21	18		SOCIAL DISTORTION/When The Angels Sing
18	18	18	18		STONE TEMPLE PILOTS/Lady Picture Show
15	16	15	16		DMC/How Bizarre
37	21	21	14		NINE INCH NAILS/The Perfect Drug
17	15	16	13		OFFSPRING/All I Want
7	10	12	12		PORNO FOR PYROS/Hard Charger

MARKET #25
WAQZ/Cincinnati
 (513) 621-9326
 Harris/Schiesler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	40	41		WALLFLOWERS/One Headlight
38	47	47	41		DUNCAN SHEIK/Barely Breathing
39	43	38	36		COUNTING CROWS/A Long December
31	44	45	35		JEWEL/You Were Meant...
31	44	45	35		TRU AMOS/Silent All These
16	25	30	31		DAVE MATTHEWS BAND/Crash Into Me
16	25	30	31		BETTER THAN EZRA/Desperately Wanting
37	30	29	30		GARBAGE/1 Crush
16	22	27	29		VERVE PIPE/The Freshmen
16	22	27	29		COLLECTIVE SOUL/Precious Declaration
22	23	21	22		SUBLIME/Santeria
20	23	21	20		SHAWN COLVIN/Sunny Came Home
31	27	18	19		BODEANS/Hurt By Love
21	12	12	19		SMASHING PUMPKINS/Thirty-Three
19	23	22	19		PAULA COLE/Where Have All...
25	21	20	18		NO DOUBT/Excuse Me Mr.
9	9	14	17		VERUCA SALT/Volcano Girls
14	19	16	15		OFFSPRING/All I Want
7	10	12	12		WHITE TOWN/Your Woman
9	11	12	12		FIONA APPLE/Sleep To Dream
11	10	11	11		BEN FOLDS FIVE/Battle Of Who...
11	10	11	11		CAKE/Will Survive
11	10	11	11		DAVID BOWIE/Little Wonder
9	9	8	10		BUSH/Greedy Fly
9	9	8	10		JANE JENSEN/More Than I Can
7	9	8	10		FUN LOVIN' CRIMINALS/Fun Lovin' Criminals
9	9	8	10		ODDS/Someone Who's Cool

Adds

R&R 20-17
Top Ten Phones
Across the Universe
Out of This World Sales
"HELLO... EARTHLINGS?"
 UNIVERSAL

MARKET #26
103.9 KCXK/Riverside
 (909) 384-1039
 Arnold

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	32	30	37		U2/Discotheque
38	32	30	35		LIVE/Lakin's Juice
35	32	27	33		NO DOUBT/Don't Speak
31	31	26	33		DEPECHE MODE/Barrel Of A Gun
39	32	26	32		CARDIGANS/Lovefool
10	11	10	27		FIONA APPLE/Sleep To Dream
10	10	10	25		COLLECTIVE SOUL/Precious Declaration
12	24	20	22		SHERYL CROW/Everyday is...
26	25	23	21		WALLFLOWERS/One Headlight
29	25	21	21		GARBAGE/1 Crush
25	25	20	18		LUSCIOUS JACKSON/Naked Eye
26	27	22	18		SUBLIME/Santeria
2	5	6	10		REEL BIG FISH/Sell Out
27	25	21	17		COUNTING CROWS/A Long December
32	31	28	15		CAKE/The Distance
27	25	28	15		SMASHING PUMPKINS/Thirty-Three
12	12	10	15		COMMON SENSE/Never Give Up
10	12	10	14		SAVE FERRIS/The World Is New
23	26	14	11		BUSH/Greedy Fly
23	26	14	11		DAVE MATTHEWS BAND/Crash Into Me
12	10	11	11		GOLDFINGER/Pictures
11	11	11	10		DISHWALL/Give
7	10	10	10		VERVE PIPE/The Freshmen
8	7	10	10		SILVERCHAIR/Abuse Me
8	7	10	10		NINE INCH NAILS/The Perfect Drug
10	10	8	8		FUN LOVIN' CRIMINALS/Scobby Snacks
10	10	8	8		SKELTONS/Take The Time
10	10	8	8		VERUCA SALT/Volcano Girls
10	10	8	8		STAR 69/In Insane

MARKET #27
Kiss 107.3 FM
 KANSAS CITY'S NEW ROCK
KISF/Kansas City
 (816) 254-1073
 Anthony/Justice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	28	40	44		BUSH/Greedy Fly
44	43	44	44		COUNTING CROWS/A Long December
45	43	44	43		GARBAGE/1 Crush
29	41	44	43		LIVE/Lakin's Juice
44	43	43	43		U2/Discotheque
43	45	44	43		WALLFLOWERS/One Headlight
17	27	29	32		SILVERCHAIR/Abuse Me
2	2	20	29		STONE TEMPLE PILOTS/Tumble In The Rough
4	16	33	29		SQUIRREL NUT ZIPPERS/Hell
10	27	29	27		SUBLIME/Santeria
7	20	26	26		COLLECTIVE SOUL/Precious Declaration
15	27	29	26		R.E.M./Electrolite
29	28	27	25		NINE INCH NAILS/The Perfect Drug
1	12	22	22		OFFSPRING/Gone Away
18	18	18	18		MIGHTY MIGHTY BT/The Impression I Get
18	18	18	18		NO DOUBT/Excuse Me Mr.
24	18	18	18		OUTHOUSE/Welcome
1	11	16	16		BECK/The New Pollution
15	15	14	15		LOCAL H/It's Your Turn
15	15	14	15		MOBY/That's When I...
29	27	18	15		FROG POND/Be
4	16	15	15		PRODIGY/Firestarter
15	15	15	15		DAVE MATTHEWS BAND/Crash Into Me
15	16	15	15		JON SPENCER BLUES.../Wall
15	15	15	14		SHYRLY CROW/Everyday is...
19	18	17	13		FUN LOVIN' CRIMINALS/Fun Lovin' Criminals
19	18	17	13		WILCO/Outasite (Outta...)
7	7	7	7		VERVE PIPE/The Freshmen
7	7	7	7		CAKE/Will Survive
7	7	7	7		TORI AMOS/Silent All These...

MARKET #27
The LAZER
KLZR/Kansas City
 (913) 843-1320
 Roger/The Dodger/Osbum

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	39	38	38		U2/Discotheque
36	36	39	38		LIVE/Lakin's Juice
21	18	38	38		SUBLIME/Santeria
39	38	37	37		BUSH/Greedy Fly
37	35	38	37		WALLFLOWERS/One Headlight
38	35	37	37		NINE INCH NAILS/The Perfect Drug
21	21	37	36		SILVERCHAIR/Abuse Me
22	22	33	33		VERUCA SALT/Volcano Girls
38	37	37	27		DEPECHE MODE/Barrel Of A Gun
39	38	25	26		GARBAGE/1 Crush
23	25	24	25		SMASHING PUMPKINS/Thirty-Three
20	19	22	25		SOCIAL DISTORTION/When The Angels Sing
25	24	24	24		311/All Mixed Up
14	24	23	23		DAVE MATTHEWS BAND/Crash Into Me
12	15	28	23		SPACE/Female Of...
21	22	23	23		KULA SHAKER/Hey Dude
19	21	21	23		CAKE/Will Survive
1	19	22	22		BEN FOLDS FIVE/Battle Of Who...
20	19	24	22		BUBBLE BOYS/Dust Bunnies
10	12	20	22		PRODIGY/Firestarter
7	10	19	22		VERVE PIPE/The Freshmen
12	14	19	22		BECK/The New Pollution
18	18	19	21		NO DOUBT/Excuse Me Mr.
1	16	21	21		OFFSPRING/Gone Away
18	21	21	21		PORNO FOR PYROS/Hard Charger
17	21	22	21		ARTHUR DODGE/Old White Church
15	21	21	21		OUTHOUSE/Welcome
22	23	20	20		CARDIGANS/Lovefool
9	12	9	20		JON SPENCER BLUES.../Wall
19	21	18	19		COUNTING CROWS/A Long December

MARKET #28
106.3 KWOD/Sacramento
 (916) 448-5000
 Bunce

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	47		BUSH/Greedy Fly
47	44	47	46		LIVE/Lakin's Juice
47	46	33	45		SMASHING PUMPKINS/Thirty-Three
47	44	44	41		GARBAGE/1 Crush
20	27	31	37		WALLFLOWERS/One Headlight
45	46	45	36		BETTER THAN EZRA/Desperately Wanting
33	34	33	33		LIVE/Lakin's Juice
38	24	33	31		VERVE PIPE/The Freshmen
33	29	43	31		LOCAL H/Bound For The Floor
28	31	31	31		K'S CHOICE/Not An Addict
6	10	22	29		BECK/The New Pollution
33	32	33	29		SILVERCHAIR

BreakThrough

Artist:

MIGHTY MIGHTY BOSSTONES

TRACK: "THE IMPRESSION I GET"
LP: "LET'S FACE IT"
PRODUCER: PAUL Q. KOLDERIE AND SEAN SLADE
LABEL: BIG RIG/MERCURY

forces may finally be aligned. The road (operative word) has been where the BT's have blasted onto the consciousness of fans everywhere. "Impression" comes at a time when Alternative is looking to add more variety to the menu than just rock, and the horn-driven swingfest has programmers cuing it up with the same fervor the Bosstones bring to a sweaty club. The Bosstones have virtually stood for variety through their career, fusing ska, punk, rock, blues ... you get the point.

This has become an all-too familiar scenario: A band has toured faithfully, built a cult, and are just waiting for its day in the sun. (The MMBTs already had way too many nights in dark and dingy clubs.) Could all the years of touring, all the miles of travel, all the grip and grins finally bear fruit for this beloved cult band? That's the impression I get.

• **Influences:** Bob Marley, Madness, Motorhead ... you name it, they'll play it.

• **Artist POV:** Brassman Dennis Brockenborough says, "The Bosstones try to show no boundaries between people by breaking down musical barriers. We like to mix all types of music together, like mixing older ska sounds with newer rock sounds. The live shows break down the barrier between us

and the audience."

—Sky Daniels

essentials: I know how ludicrous it seems that I'd write about the bad **Mighty Mighty Bosstones** in Breakthrough Artist. But, fact is, this might be the one that puts 'em on the airwave map. Once again **Paul Q. Kolderie**, joined by **Sean Slade** (**Pixies**, **Hole**), have twiddled the knobs looking to



bring the live power onto disc. A large contingent of programmers agree that the

Breakthrough Artist highlights breaking artists charting for the first time.

Brian Phillips ON THE RECORD



Matthew Sweet
"Where You Get Love" (Zoo)
WNNX/Atlanta PD Brian Phillips



If there's a smarter collaboration in pop music than Matthew Sweet and Brendan O'Brien, we'd like to hear it. Matthew's entire new "Blue Sky on Mars" CD is filled with more of the indelible hooks which turned 1995's "100% Fun" into gold. ■ "Where You Get Love" is the exhilarating, made-for-radio lead track from an album loaded with fun pop references: Byrds, Beatles, Cars, Producers, Raspberries, etc. ■ You'll even get cover art from Roger Dean, best known for Yes's psychedelic '70s packaging. (P.S. The Artist and the Producer each have an admitted weakness for "Tales Of Topographic Oceans." Don't ask, don't tell.)

Programmers had their hands full absorbing both the **Live** and **U2** albums in one 24-hour period. It was interesting to watch the organic gravitation to the respective single choices, "Freaks" and "Staring At The Sun." Look for a **Butch Vig/Danny Saber** remix on "Sun" ... Meanwhile, **Matthew Sweet** found "Love" and rightfully was at the top with a slew of quality adds ... **Third Eye Blind** has PDs thinking with their ... ears. This one has MEGA-buzz ... **K's Choice** is showing signs of being one of those long, steady builders. Calderone gets a nod for an earpick on this one ... **Puzzle Gut** could be the next record to "traumatize" the chart. The phones say nice "Ass," while industry mouths are whispering, "Know It" ... Looking over left field for contenders? Consider **Jamiroquai**, **Morcheeba**, or **Squirrel Nut Zippers** ... From the "right" field, records crossing back from other format's successes include **Tonic**, **Jewel**, and **Cowboy Mouth** ...

ON THE RADIO With Sky Daniels

PUZZLE GUT
"I KNOW IT WELL"

They knew...
99X Q101 WRZX KPNT KROQ WKDF KGDE KXRK KEDJ KEGE
WRXQ KTOZ WZRH WZAZ WNTX WDOX KXBS KNRK KTEG
...out of the box and coming at ya!!

Trauma RECORDS

From their self-titled debut album
Produced & Mixed by Thom Panunzio and Paul Palmer
© 1997 Interscope Records. All Rights Reserved INTD/C-90103

SNEAKER PIMPS



"6 Underground"

Debut album in stores this week

Spins ^{○○○○○○○○○○○○○○○○} requests at

WHFS 15x	WBZU 24x
WDST 21x	WEQX 13x
XHRM 25x	KEDJ 17x

from the debut album



Mixed by Nellæ Hooper
Produced by Line of Flight and Jim Abbiss
Quest Management

On over 40
stations including

WBCN	99X	KNDD
89X	WFNX	KITS
KORB	KCRW	KTCL
WPGU	WZRH	KCFX
KRZQ	WBER	WWBX
WIZB	KQRX	WNTX
WHMP	WPUP	

...and growing

New this week:

WXEG	KNRQ
KHTY	WZAZ
CKEY	WTGZ
WDOX	



<http://www.virginrecords.com>

On 120 Minutes and



NEW MUSIC SPECIALTY SHOWS

Pavement Inches Past Blur

In one of the tightest finishes in some time, **Pavement** held the top spot, finishing just ahead of **Blur**. Pavement has dominated the R&R Panel, and Blur is set to do the same. Play on Blur included **KOME/San Jose**, **WBCN/Boston**, and **KFMA/Tucson**. **Helmet** hit hard for a decidedly strong third place slot, as **KTBZ/Houston**, **KXTE/Las Vegas**, and **WMRQ/Hartford** were among those who knew "Exactly" what **Helmet** means to the street. Between **Helmet** and offshoot act, **Handsome**, filing under "H" means **HARDER** (you can never get too hard). Record To Watch: **Built To Spill**.

WXRK/New York

The Buzz
Sunday, February 16th



BLUR Song 2 (Virgin)

U2 Holy Joe (Island)

SILVERCHAIR Freak (Epic)

PAVEMENT Shady Lane (Matador/Capitol)

JAMES She's A Star (Fontana/Mercury)

LOCAL H Fritz's Corner (Island)

HELMET Exactly What You Wanted (Interscope)

SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic)

PLEXI Roller Rock Cam (Sub Pop)

SNEAKER PIMPS 6 Underground (Virgin)

LONGPINS She Said (Mother/Island)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 PAVEMENT (Matador/Capitol)
- 2 BLUR (Virgin)
- 3 HELMET (Nothing/Interscope)
- 4 SNEAKER PIMPS (Virgin)
- 5 L7 (Slash/Reprise)
- 6 BEN FOLDS FIVE (550 Music)
- 7 SMASHING PUMPKINS (Interscope)
- 8 MIGHTY MIGHTY BT (Mercury)
- 9 TRICKY (Island)
- 10 REEL BIG FISH (Mojo/Universal)
- 11 STAR 69 (Radioactive/MCA) Airplay Includes: KROQ, WBCN, WNNX
- 12 CRANES (Dedicated) Airplay Includes: KDGE, KEGE, WPLA
- 13 OFFSPRING (Columbia) Airplay Includes: KNGE, KEGE, WPLA
- 14 BIS (Grand Royal/Capitol) Airplay Includes: KITS, KJEE, KOME
- 15 MOBY (Elektra/EEG) Airplay Includes: WXEG, WROX, WQXA
- 16 BJORK (Elektra/EEG) Airplay Includes: WBTZ, XHRM, KITS
- 17 BUILT TO SPILL (Warner Bros.) Airplay Includes: WRLG, WQBK, KXRK
- 18 FIREWATER (Jetset) Airplay Includes: WBRU, WNNX, WBCN
- 19 SQUIRREL NUT ZIPPERS (Mammoth/Atlantic) Airplay Includes: KCXX, KTEG, KNRX
- 20 JAMIROQUAI (Work) Airplay Includes: WWDX, XTRA, WAOZ



Blur

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Pavement "Stereo" Ben Folds Five "Battle Of Who..." Superchunk "Does Your Hometown..." Gravel Pit "Something's Growing" Boo Radleys "What's In The Box?"</p>	<p>KNRQ/Eugene, OR The "Q" Afterdark Monday midnight-2am Jace Edwards Drain "I Don't Mind" Chainsaw Kittens "Heartcatchthump" Diatrobe "Ultradice" Helmet "Exactly What You..." Jacob Marley's Ghost "The World's Kite"</p>	<p>KEGE/Minneapolis, MN Under The Edge Monday 1-2am Brian Davis Super Fury Animals "Weekend" Mighty Mighty BT "The Impression..." Lou Reed "This Magic Moment" Sneaker Pimps "6 Underground" 60 Ft. Dolls "Pig Valentine"</p>	<p>WDGE/Providence, RI House Of New Edge Music Tuesday 11pm-midnight John Allers Mighty Mighty BT "Royal Oil" James "She's A Star" Built To Spill "Untrustable" Jane Jensen "More Than I Can" Fluffy "Black Eye"</p>
<p>KTEG/Albuquerque, NM Over The Edge Sunday 7-8:30pm Julie Hoyt Helmet "Exactly What You..." Squirrel Nut Zippers "Hell" Veruca Salt "Benjamin" Nert Herder "Sorry" Ben Folds Five "Battle Of Who..."</p>	<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Cowboy Mouth "Jenny Says" Sloan "The Good In Everyone" Elephant Ride "The Box" Hi-Fives "It's Up To You" L7 "Off The Wagon"</p>	<p>KREV/Minneapolis, MN Counter Revolution Wednesday 10-11pm Christine Kaas Bis "Kill Yr Boyfriend" Sloan "The Good In Everyone" Bjork "I Miss You" Hi-Fives "It's Up To You" Whoops Kitty "David's Hair"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean Ziebarth Incubus "You Will Be A Hot..." Jamiroquai "Virtual Insanity" Less Than Jake "Automatic" Sneaker Pimps "Tesko Suicide" Ludlow "A Ride With Jesus"</p>
<p>WNNX/Atlanta, GA Planet J!!! Sunday 10pm-1am Jill Melancon Red Kross "Pretty Please Me" Pigeonhed "It's Like The Man" Whitpool "Cindy Crawford..." Orbit "Yeah" Firewater "Some Strange..."</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Moby "That's When I..." Cake "I Will Survive" L7 "Off The Wagon" Latimer "Citizen Jive" Firewater "Some Strange..."</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9-midnight Jeff Raspe 60 Ft. Dolls "Talk To Me" Beth Orton "Touch Me With Your..." Bill Janovitz "Think Of All" Vent 414 "Life Before You" Blur "Beetebum"</p>	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley U2 "Staring At The Sun" Gentle People "Journey" Gentle People "Soundtrack For Life" Fat Boy Slim "Punk To Funk" Alan Teenage Riot "Alan Teenage Riot"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Dedipus Smashing Pumpkins "Eye" DJ Shadow "Midnight In A..." Pavement "Date With Ikea" Blur "Song 2" L7 "Off The Wagon"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadol Ben Folds Five "Battle Of Who..." Dinosaur Jr. "Nothin's Goin' On" Failure "Pitiful" Chavez "The Guard Attacks" Folk Implosion "Insinuation" Pavement "Stereo"</p>	<p>KNND/New Orleans, LA The Deep End Sunday 8-10pm Laura Jones Smashing Pumpkins "Eye" Ben Folds Five "Battle Of Who..." Morphine "Early To Bed" Marilyn Manson "Apple Of Sodom" Space "Female Of..."</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Rick Stuart & Steve Masters Gus Gus "Believe" Geneva "Into The Blue" Ben Folds Five "Battle Of Who..." Babybird "Candy Girl" Orb "Toxygen"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Charlie Underworld "Pearl's Girl" Real People "Bring You Down" Penniless People "Weightless" Chavez "The Guard Attacks" Faithless "Insomnia"</p>	<p>WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman Chemical Brothers "Setting Sun" Squirrel Nut Zippers "Hell" Mighty Mighty BT "Blue Skies" Beck "The New Pollution" Care "Boy's Don't Cry"</p>	<p>WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Orbit "Medicine" Puzos Gut "Your Sister's Ass" V-Roys "Sooner Or Later" Reel Big Fish "She Has A Girlfriend" Crumbs "Long Distance Love"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter Pavement "Stereo" Blur "Song 2" OMC "How Bizarre" Nert Herder "Sorry" Helmet "Exactly What You..."</p>
<p>WAOZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am Jamiroquai "Virtual Insanity" Downset "Pocket Full Of..." Orbit "Medicine" Sister Hazel "All For You" Cowboy Mouth "Jenny Says"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Outhouse "Get On" Protein "My Blood" Engine 88 "Stairway" Longpops "She Said" Plexi "Roller Rock Cam" Plexi "Roller Rock Cam"</p>	<p>WXRK/New York, NY The Buzz Sunday midnight-2am Alexa Tobin Ben Folds Five "The Battle Of Who..." Orbit "Medicine" Blur "Song 2" Plexi "Roller Rock Cam" Marden Hill "Hjjack"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins U2 "Staring At The Sun" Pavement "Stereo" Cub Narcotic "Bone Dry" Blur "MOR" Henry Rollins "Iron Man Rant"</p>
<p>WOXY/Cincinnati, OH 11 O'clock News Sunday 11pm-1am Dorsey Fyffe Phi Cody "Hats Off" Ben Folds Five "Kate" Big Head Todd "Boom Boom" Less Than Jake "Automatic" Lusk "Backworlds"</p>	<p>WVOX/Lansing, MI Above The Pale Sunday 9-10:30pm Chris Brunt Tricky "Christiansands" OMC "How Bizarre" Jamiroquai "Cosmic Girl" Sneaker Pimps "6 Underground" James "She's A Star"</p>	<p>KNRX/Oklahoma City, OK Xtremities Sunday 8-9:30pm Geno Pearson Cowboy Mouth "Jenny Says" Helmet "Exactly What You..." Reel Big Fish "Sell Out" Pavement "Stereo" Sneaker Pimps "6 Underground"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron The Sweet "Blockbuster" Love Bites "Carved In Stone" Silverchair "Freak" James "Whiplash" Mighty Lemon Drops "Inside Out"</p>
<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin Make-Up "Make-Up Is Lies" Promise "Everywhere In Denver" Palace Music "Little Blue Eyes" Pavement "Date With Ikea" Placebo "Nancy Boy"</p>	<p>KROQ/Los Angeles, CA Rodney On The Rooq Sunday 10pm-1am Rodney Bingenheimer Star 69 "You Are Here" Cranes "Can't Get Free" Queers "Don't Back Down" Sorethumb "I Wanna Be Your..." Rodney & The Tube "I Hate The 90's"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Pusher "Supernaked" Queers "Don't Back Down" Birdbrain "Youth Of America" Simpletons "Taking The Time" Faithless "Insomnia"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast Faithless "Insomnia" Boo Radleys "What's In The Box?" Ben Folds Five "Battle Of Who..." Lagwagon "27" Firewater "Bourbon And Division"</p>
<p>WKRO/Daytona Beach, FL Brave New World Thursday 10-11am Aaron "with a K" Schatz Third Eye Blind "Semi-Charmed Life" Spooky Ruben "Wendy McDonald" Ben Folds Five "Battle Of Who..." Mighty Mighty BT "The Impression..." Pavement "Stereo"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Otit Spring "Odemons" Bad Religion "Everybody Knows..." Les Lokley "Voices" Redd Kross "Stoned" Gang Of Four "Damaged Goods"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Matt Maloney Number One Cup "Malcolm's X-Ray" The Hydrogen Terror "Latin King" Pavement "Date With Ikea" Jocasta "Go" Moray Eels Eat "Never Lonely Alone"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Garty "Sick Of Being Tired" Shudder To Think "Red House" Frogpond "Be" Lilys "Shovel Into Spade..." Boss Hog "I'm Not Like..."</p>

36 Total Reporters

Alisha's attic



i am, i feel

the first track from their debut album
Alisha rules the World
produced by: Dave Stewart management: Paul White





"TAPE LOOP" THE NEW SINGLE FROM THEIR DEBUT ALBUM "WHO CAN YOU TRUST?" • ON TOUR WITH **LIVE** AND **FIONA APPLE** IN MARCH/APRIL **MORCHEEBA**



DISCOVERY
77050-2



Morcheeba

<http://www.discoveryrec.com>
© 1997 Discovery Records, a Warner Music Group Company.



ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Ian Harrison 15 U2 "Staring" 7 LONG RIGS "Sad" UNDERWORLD "Slip" CHRIS WHITLEY "Automatic" SPACE "Female" MATTHEW SWEET "Where" FOUNTAINS OF WAYNE "Sink" JAMIROQUAI "Insanity" FLUFFY "Black" STAR 69 "Insane" VIOLENT FEMMES "Blister"	WPGU/Champaign, IL PD: Ben Ponzio MD: Jacent Jackson 28 U2 "Staring" 6 MATTHEW SWEET "Where" 3 BEN FOLDS FIVE "Battle" 1 STAR 69 "Insane" URGE "Washed"	WHYT/Detroit, MI PD: Gareth Michaels MD: Alex Tear 12 MATTHEW SWEET "Where" 8 U2 "Staring"	WNFZ/Knoxville, TN DM/DP/MD: Jonathan Pirkie STAR 69 "Insane" JAMIROQUAI "Cosmic" FOUNTAINS OF WAYNE "Sink" THIRD EYE BLIND "Life" JAMES "Star" MATTHEW SWEET "Where"	WRLG/Nashville, TN DM: John Lenac PD: Julie Forman MD: Jason Moon 25 MATTHEW SWEET "Where" 16 BEN FOLDS FIVE "Battle" 12 K'S CHOICE "Addict" 7 LOCAL H "Fritz's" 1 WILCO "Outbase" U2 "Staring" BLUR "Song" WHITE TOWN "Woman" SELV "Shoes"	WBUR/Providence, RI PD: Tim Schiavelli MD: Matt Maloney No Adds	KJEE/Santa Barbara, CA GM/PP: Eddie Gutierrez 10 U2 "Staring" 2 MATTHEW SWEET "Where" 2 KULA SHAKER "Dude" KORN "A.D.I.D." OFFSPRING "Gone"
WQBK/Albany, NY DM/DP: Dan Binder MD: Kelly McNamara 16 MATTHEW SWEET "Where" THIRD EYE BLIND "Life" STONE TEMPLE PILOTS "Tumble" BEN FOLDS FIVE "Battle" RUTH RUTH "Daddy" JAMES "Star"	WENO/Charlotte, NC PD: Jack Daniel MD: Kim Monroe 5 SQUIRREL NUT ZIPPERS "Hell" MATTHEW SWEET "Where" STAR 69 "Insane"	KNRQ/Eugene, OR PD: Stu Allen 10 LOCAL H "Fritz's" NERF HERDER "Sorry" SNEAKER PUMPS "G" MATTHEW SWEET "Where" TONIC "Coud" WHITE TOWN "Woman"	WWDX/Lansing, MI PD: Mike Childs MD: Chris Brunt LOCAL H "Fritz's" 60 FT DOLLS "Stay" U2 "Staring" MIGHTY MIGHTY BT "Impression" ODOS "Cool"	KKND/New Orleans, LA PD: Vince Richards MD: Rod Ryan 12 MATTHEW SWEET "Where" BETTER THAN EZRA "Long" THIRD EYE BLIND "Life"	KORB/Quad Cities, IA PD: Steve Gunner 12 U2 "Staring" 7 NO DOUBT "Happy" BRIGID BOWEN "Must" BLURK "Miss" BEN FOLDS FIVE "Battle" MATTHEW SWEET "Where"	KNDD/Seattle, WA PD: Phil Manning 15 U2 "Staring" 1 MATTHEW SWEET "Where" JEWEL "You" KORN "A.D.I.D." KULA SHAKER "Dude" NO DOUBT "Excuse" STONE TEMPLE PILOTS "Tumble" SUBMINTUE "Radio Called"
KTEG/Albuquerque, NM PD: Skip Isley MD: Julie Hoyt 23 U2 "Staring" 19 MATTHEW SWEET "Where" TONIC "Coud" KULA SHAKER "Dude" PUZZLE GUT "Know" MOBY "Thats"	WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shumias 27 U2 "Staring" LIVE "Turn" MIGHTY MIGHTY BT "Impression" PUZZLE GUT "Know" MATTHEW SWEET "Where" KULA SHAKER "Dude"	WEJE/Ft. Wayne, IN PD: Sean Smyth MD: Wesael 13 LIVE "Freaks" 12 LIVE "Ghost" 2 WHITE TOWN "Woman" 1 MATTHEW SWEET "Where" 1 BEN FOLDS FIVE "Battle" U2 "Staring" FOUNTAINS OF WAYNE "Sink"	KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin 4 U2 "Staring" STONE TEMPLE PILOTS "Tumble"	WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier 8 RUTH RUTH "Daddy" MATTHEW SWEET "Where" FOUNTAINS OF WAYNE "Sink" OFFSPRING "Gone" PUZZLE GUT "Know" LEAH ANDREONE "Remember" STAR 69 "Insane"	KRZQ/Reno, NV PD: Rob "Blaze" Brooks 7 WHITE TOWN "Woman" U2 "Staring" STONE TEMPLE PILOTS "Tumble" LOCAL H "Fritz's"	WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer 16 MATTHEW SWEET "Where" 11 AEROSMITH "Falling" DISHWALLA "Gone" FOUNTAINS OF WAYNE "Sink" U2 "Staring" LESS THAN JAKE "Automatic"
WNNX/Atlanta, GA PD: Brian Phillips APD: Leslie Fram MD: Sean Demery 24 MATTHEW SWEET "Where" U2 "Staring" THIRD EYE BLIND "Life" K'S CHOICE "Addict" COWBOY MOUTH "Jenny" PUZZLE GUT "Know"	WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiesser 7 U2 "Staring" COWBOY MOUTH "Jenny" STAR 69 "Insane" TONIC "Coud" LEAH ANDREONE "Remember"	WGRD/Grand Rapids, MI PD: Alan Fee MD: Margot Smith U2 "Staring" MATTHEW SWEET "Where"	KXTE/Las Vegas, NV PD: Mike Stem MD: Chris Ripley 11 HELMET "Exactly" 3 SILVERCHAIR "Freak" 2 DRAIN S.T.H. "Mind" 2 FAILURE "Piblu" 2 LIFTER "40" LIVE "Rabbit" 1 SOUNDGARDEN "Rhinoceros" LESS THAN JAKE "Automatic"	WRRK/New York, NY PD: Steve Kingston MD: Alexa Tobin 8 U2 "Staring" JEWEL "You" BEN FOLDS FIVE "Battle" PAVEMENT "Shady"	WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 23 MATTHEW SWEET "Where" CAKE "Sunrise" KORN "A.D.I.D."	KTOZ/Springfield, MO PD: Melody Lee MD: Sheli Scott SMASHING PUMPKINS "Eye" U2 "Staring" MATTHEW SWEET "Where" PORNO FOR PYROS "Charge" ORBIT "Medicine" PUZZLE GUT "Know" ODOS "Cool" WHITE TOWN "Woman"
WJSE/Atlantic City, NJ DM/DP/MD: Dave King JEWEL "You" U2 "Staring" LEAH ANDREONE "Remember" STAR 69 "Insane" MATTHEW SWEET "Where" 60 FT DOLLS "Stay" FOUNTAINS OF WAYNE "Sink"	WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 2 PAPAS FRITAS "Hey" 2 WACO BROTHERS "Fires" 2 BILL JANKOVITZ "Girls" 2 CRANES "Free" 2 MATTHEW SWEET "Where" 2 BIG HEAD TODD "Boom" U2 "Staring" OFFSPRING "Gone" 1 MORCHEEBA "Tape" 1 LEMON D "The" 1 HELMET "Exactly" 1 MICHELLE SHOOKED "Eddie" 1 BUILT TO SPILL "Made Up" 1 BRUCE COCKBURN "Mines" 1 DESCENDENTS "Out" 1 JASON AND SCORCHERS "Uncertain"	WQXX/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 7 MATTHEW SWEET "Where" FIONA APPLE "Stere" TOOL "1" BEN FOLDS FIVE "Battle" RUTH RUTH "Daddy" KORN "A.D.I.D." LOCAL H "Fritz's"	WXXZ/Lexington, KY PD: Dennis Dillon MD: Brad Hart 25 U2 "Staring" 2 NO DOUBT "Excuse" LOCAL H "Fritz's"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell 5 U2 "Staring"	WCXX/Salisbury-Ocean City, MO PD: Bob Maxwell MD: Jeff Cushman 11 MATTHEW SWEET "Where" U2 "Staring" COWBOY MOUTH "Jenny" JEWEL "You"	WKRL/Syracuse, NY PD: Mimi Griswold APD: Scorch MATTHEW SWEET "Where" U2 "Staring"
WJAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane 25 BETTER THAN EZRA "Warning" WHITE TOWN "Woman" BEN FOLDS FIVE "Battle" MATTHEW SWEET "Where" U2 "Staring" LOCAL H "Fritz's"	WQXX/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 7 MATTHEW SWEET "Where" FIONA APPLE "Stere" TOOL "1" BEN FOLDS FIVE "Battle" RUTH RUTH "Daddy" KORN "A.D.I.D." LOCAL H "Fritz's"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott LOCAL H "Fritz's" MATTHEW SWEET "Where"	WLR/Long Island, NY PD: Jeff Levine 15 U2 "Staring" ODOS "Cool" COLLECTIVE SOUL "Precious" NO DOUBT "Excuse"	KNRX/Oklahoma City, OK MD: Gene Pearson 4 U2 "Staring" REEL BIG FISH "Self" FOUNTAINS OF WAYNE "Sink" MATTHEW SWEET "Where" STAR 69 "Insane"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WWSR/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 4 STONE TEMPLE PILOTS "Tumble" 4 BEN FOLDS FIVE "Battle"
WGRG/Binghamton, NY PD/MD: Steve Ghinsky 14 FIONA APPLE "Stere" BIG HEAD TODD "Spartan" MATTHEW SWEET "Where" COWBOY MOUTH "Jenny" STAR 69 "Insane" LEAH ANDREONE "Remember" U2 "Staring"	WQXX/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 7 MATTHEW SWEET "Where" FIONA APPLE "Stere" TOOL "1" BEN FOLDS FIVE "Battle" RUTH RUTH "Daddy" KORN "A.D.I.D." LOCAL H "Fritz's"	WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee PUZZLE GUT "Know" WHITE TOWN "Woman" MATTHEW SWEET "Where" U2 "Staring"	KROQ/Los Angeles, CA VP/Programming: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 21 U2 "Staring" K'S CHOICE "Addict" PUZZLE GUT "Know"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"
WBCN/Boston, MA VP/Programming: Oedipus MD: Carter Alan APD: Steven Strick LEMONHEAD "Odorous" SUBLINE "Santana"	WQXX/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 7 MATTHEW SWEET "Where" FIONA APPLE "Stere" TOOL "1" BEN FOLDS FIVE "Battle" RUTH RUTH "Daddy" KORN "A.D.I.D." LOCAL H "Fritz's"	WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee PUZZLE GUT "Know" WHITE TOWN "Woman" MATTHEW SWEET "Where" U2 "Staring"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott LOCAL H "Fritz's" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"
WFNX/Boston, MA PD: Bill Glasser MD: Laurie Gail 5 U2 "Staring" MATTHEW SWEET "Where" 3 U2 "Love" U2 "Moto" LIVE "Hiss" K'S CHOICE "Addict" FOUNTAINS OF WAYNE "Sink" PAVEMENT "Shady" ATARI TEENAGE MUTT "Rat"	WQXX/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 7 MATTHEW SWEET "Where" FIONA APPLE "Stere" TOOL "1" BEN FOLDS FIVE "Battle" RUTH RUTH "Daddy" KORN "A.D.I.D." LOCAL H "Fritz's"	WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee PUZZLE GUT "Know" WHITE TOWN "Woman" MATTHEW SWEET "Where" U2 "Staring"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott LOCAL H "Fritz's" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"
WEDG/Buffalo, NY MD: Rich Wall CAKE "Sunrise" LOCAL H "Fritz's" MATTHEW SWEET "Where"	WQXX/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 7 MATTHEW SWEET "Where" FIONA APPLE "Stere" TOOL "1" BEN FOLDS FIVE "Battle" RUTH RUTH "Daddy" KORN "A.D.I.D." LOCAL H "Fritz's"	WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee PUZZLE GUT "Know" WHITE TOWN "Woman" MATTHEW SWEET "Where" U2 "Staring"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott LOCAL H "Fritz's" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"
WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 10 SMASHING PUMPKINS "Eye" 8 FRICKY "Christen" 6 PAVEMENT "Shady" 1 JAMIROQUAI "Insanity" 1 MATTHEW SWEET "Where" 1 THIRD EYE BLIND "Life" 1 STAR 69 "Insane"	WQXX/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 7 MATTHEW SWEET "Where" FIONA APPLE "Stere" TOOL "1" BEN FOLDS FIVE "Battle" RUTH RUTH "Daddy" KORN "A.D.I.D." LOCAL H "Fritz's"	WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee PUZZLE GUT "Know" WHITE TOWN "Woman" MATTHEW SWEET "Where" U2 "Staring"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott LOCAL H "Fritz's" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"	WVNE/Rochester, NY PD: Perry Stone APD/MD: Erick Anderson 10 U2 "Staring" OFFSPRING "Gone" MATTHEW SWEET "Where"

NEW & ACTIVE

SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic) Total Plays: 398, Total Stations: 26, Adds: 1	K'S CHOICE Not An Addict (550 Music) Total Plays: 334, Total Stations: 21, Adds: 6	DAVID BOWIE Little Wonder (Virgin) Total Plays: 227, Total Stations: 15, Adds: 1
JAMES She's A Star (Fontana/Mercury) Total Plays: 397, Total Stations: 29, Adds: 2	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB) Total Plays: 311, Total Stations: 18, Adds: 0	VALLEJO Just Another Day (TVT/IMI) Total Plays: 182, Total Stations: 14, Adds: 1
U2 Staring At The Sun (Island) Total Plays: 393, Total Stations: 56, Adds: 56	KORN A.D.I.D.A.S. (Immortal/Epic) Total Plays: 277, Total Stations: 34, Adds: 5	DUNCAN SHEIK Barely Breathing (Atlantic) Total Plays: 169, Total Stations: 9, Adds: 1
MATTHEW SWEET Where You Get Love (Zoo) Total Plays: 364, Total Stations: 65, Adds: 65	BLUR Song 2 (Virgin) Total Plays: 277, Total Stations: 19, Adds: 4	JON SPENCER BLUES EXPLOSION Wail (Matador/Capitol) Total Plays: 165, Total Stations: 13, Adds: 1
MATCHBOX 20 Long Day (Lava/Atlantic) Total Plays: 360, Total Stations: 18, Adds: 1	SMASHING PUMPKINS Eye (Interscope) Total Plays: 275, Total Stations: 13, Adds: 3	FLUFFY Black Eye (Enclave) Total Plays: 157, Total Stations: 19, Adds: 3
LOCAL H Fritz's Corner (Island) Total Plays: 350, Total Stations: 44, Adds: 12	JANE JENSEN More Than I Can (Flip/Interscope) Total Plays: 260, Total Stations: 20, Adds: 1	COWBOY MOUTH Jenny Says (MCA) Total Plays: 142, Total Stations: 17, Adds: 7
BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music) Total Plays: 347, Total Stations: 42, Adds: 19	OMC How Bizarre (Mercury) Total Plays: 247, Total Stations: 12, Adds: 0	Songs ranked by total plays.

#5 Most Added At Alternative First Week Adds Include...
WAQZ KGDE WMRQ KNRX WEND KCXX KWOD

their debut album includes "I'm Insane"

Impacting Radio February 24th
 On Tour With SPACE beginning February 28th

Produced by Don Smith
 Management: Jeff Jacquin for Creative Music Management
<http://www.radioactive.net>

©1997 Radioactive Records, I.V.

ating february On Tour With Space

Zoning In On Dallas

□ **KKZN debuts amidst great expectations from the industry**

Months ago, rumblings began to surface from Dallas on the heels of a LMA agreement struck by **Susquehanna Broadcasting** with the **Hispanic Coalition Inc.** Speculation as to which formatic approach the company would take ran wild. Little clues began to surface as industry detectives followed the trail of Susquehanna's high-profile programming brain trust. When it was announced that the new property, temporarily dubbed **KNBR/Dallas**, would be an Adult Alternative station, few in the industry were surprised. After all, Susquehanna had helped develop **KFOG/SF** into one of the most profitable outlets in the format.

Coincidentally, **KSCA/L.A.** was in the throes of a well-publicized demise. Adult Alternative needed a major-market antidote to concerns being raised about the format's viability in the new world order. **KKZN/Dallas** was born, and the baby was asked to get to work immediately.

Meeting Of The Minds

KKZN GM Dan Halyburton, himself a former programmer, has the kind of product sensitivity you would expect from someone with his background. He tells the tale of Susquehanna's methodical strategy to determine what approach the station



Dan Halyburton

would take with great enthusiasm. He recalls, "Back in spring of '96, we successfully entered into the LMA and gathered the programming brain trust of Susquehanna. We brought in **Brian Philips** of [Alternative] **WNNX (99X)/Atlanta**, **John Peake** of [CHR] **KRBE/Houston**, **Paul Marszalek** from [Adult Alternative] **KFOG**, and Susquehanna VP/Programming **Rick MacDonald**.

"We listened to tapes we had made of all the contemporary music stations in Dallas. At that point we were willing to consider any vi-



If we are as popular as the media and the industry have made us feel in the beginning, we'll have a 10-share. Truth is, I know to be careful in letting insider views skew my expectations.

— Dan Halyburton



able approach. Some believed we were pre-disposed to Adult Alternative, as **KFOG** was having great success. Realistically, we felt Country was well-covered, and we had **Talk on AM** and didn't want to dilute its success. We believed **Urban** was covered from a business standpoint, due to expected consolidation of properties and a limited revenue potential. We discussed amongst the programmers what they felt would work."

Halyburton remained methodical in his uncovering answers. He asserts, "The next step we had was a radio usage study conducted by **David Lebow** of **Rating Point Management**. David really deserves a lot of credit for providing an insightful look as to how radio

was being used in Dallas. Based on that great information and a lot of gut feel, the brain trust felt we should pursue Adult Alternative.

"We then employed a full-market strategic study and a market segmentation study both conducted by **Paragon Research**. We wanted to get the best we could from in-auditorium studies, so we used **UA Theaters Research Division**. They provided us the cozy environment of a movie theater with the latest in technology for testing. We watched respondents utilize wireless, handheld devices for the tests and surveyed the results live on-screen in the projection room. We reviewed the results and felt ready to commit to this approach."

Committing to the format would instantly gather a flurry of attention from the media and music industry. Halyburton jokes, "If we are as popular as the media and the industry have made us feel in the beginning, we'll have a 10-share. Truth is, I know to be careful in letting insider views skew my expectations. That's one reason I felt comfortable not hiring an Adult Alternative insider to program the station."

No 'Background Station'

Halyburton did feel comfortable with a suggestion made to him by **WNNX GM Mark Renier**. Renier had earlier worked with **Amy Doyle** at **Hot AC WBMX/Boston**. He felt she possessed the sensibilities Halyburton sought. He notes, "Amy came from the most musically active approach, **Alternative [at WPBZ/West Palm Beach]**, and has worked in a successful adult background in Boston. We didn't want this station to become a background station. We needed someone who would put on a product that related to, and excited, adults." With that, Doyle had won the PD position.

Doyle believes her background helped her develop a proper perspective. "At **WBMX** I was exposed to the research and psychographics of adult," she says. "They also believed in high-profile personalities who reached listeners. There I learned a valuable lesson: adults have other priorities, and you need to really impact them to become a station of preference. At **WPBZ**, we had a younger, more immediately aware demo. They were ready for you to provide them new music. Here I plan on surgically fusing the two notions."

Doyle, while new to Dallas, feels there is a demographic target she can lay claim to. "I see the Zone as reaching listeners growing out of Alternative. We know we have to capture the right stationality that will make adults comfortable, but enthused. Everything from commercials to promos to jock presentation must enhance the music. We need the right voic-

ATTENTION: Calling All AA Promotion Directors!!!!

(your station photos here)

R&R wants revealing, candid photos of your management and staff in compromising positions. There's a huge market for that stuff ...

If you don't have any of those, go ahead and send us photos of your staff in more typical promotional settings. While it may not be as fun as ruining people's careers, it seems that stations do get some benefit from having the entire industry know what they are up to in a marketing and promotional sense.

Send any and all photos to: **R&R**
 Attn: **Sky Daniels**
 10100 Santa Monica Blvd., 5th Floor
 Los Angeles, CA 91304

es and the right attitude to make our music choices work."

Halyburton recognizes this is one area where the Zone will differ greatly from the emerging **Alternative AC/Star-type** stations. "It's important to respect the listeners while remaining aggressive and prominent," he suggest. "You can't hype them with your presentation. 'Star' stations have been too pop, particularly in their stationality. Our brain trust agreed that our jocks should sound somewhere between **99X's** and **KFOG's**."

He also felt being in Dallas required an individual stamp. "It's hard to sell stations that don't have foreground appeal. You have to be top-of-mind. Dallas is about making things happen. California might want to be lower-keyed, but here we build everything big. Dallas has more East Coast intensity than West Coast energy. Susquehanna has been successful at developing new models to meet listener needs. **WNNX** is not your typical Alternative, and **KRBE** is far from the usual CHR."



Amy Doyle

Privately Held, Publicly Loved

Though Dallas may have strong intensity, Adult Alternative has required a patient gestation period typically before it achieves success in major markets. Halyburton feels this is where Susquehanna's ownership is a blessing. He jokes, "We've been given a large supply of sea rations by corporate that we store in the prize closet."

"Seriously, Susquehanna has the same expectations of success any major group would have. I feel comfortable knowing this is a privately held company rather than a public-held corporation. If publicly held, we probably would have done a quick-fix format to appease **Arbitron** methodology. Sometimes — not always — stock prices overshadow product development. Susquehanna provides a buffer of understanding through its commitment with **KFOG**. The company is seeking long-term profitable growth, not short-term profit-taking."

Doyle dispels any notion of industry pressure affecting their approach as well. "I really haven't considered any sense of the Zone having to represent Adult Alternative as a format. I am aware of the importance of having this station succeed in lieu of situations other stations have faced, but really am focused on putting on the best station for Dallas I can."

"When I got here, before we even had on-air personalities, there was a presence in the streets. We know we have to impact our listener's lifestyle concerns and do so through local approaches. How we market this station will be vital to our success. Some people believe the adult audience can't be motivated and develop an approach that is too background. I think that adult listeners want to be involved, both musically and on a lifestyle-basis."

Halyburton cites early listener feedback stating the now-familiar appreciation for providing exposure to artists without haven. "We've gotten a lot of response thanking us for giving deserving artists a place on the dial," he says. "Prior to this, bands like **Wilco** didn't have a home. We're broad enough to satisfy those concerns. The listeners win all the way around."

"Our job is to convert appreciation into ratings and revenue. We've hired an **LSM** in **Matt Kiselstein** — who understands starting up a Rock entity in Dallas — he's coming to us from **KEGL**. We are going to put together a staff on-air and off that will find the adults we're targeting. We won't make them find us."



Some people believe the adult audience can't be motivated and develop an approach that is too background. I think that adult listeners want to be involved, both musically and on a lifestyle-basis.

— Amy Doyle



ON A 'MOODY' MOUNTAIN — **KMTT/Seattle** recently hosted **CMC International** recording artist **Justin Hayward (l)** for an on-air visit. Posing are (l-r) **OM Chris Mays** and **MD Dean Carlson**.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 WALLFLOWERS One Headlight (Interscope) 693 680 719 778 35/1					
4	2	2	2	SHERYL CROW Everyday Is A Winding Road (A&M) 599 646 649 657 32/0					
3	4	3	3	DAVE MATTHEWS BAND Crash Into Me (RCA) 594 620 598 676 33/0					
2	3	4	4	COUNTING CROWS A Long December (DGC/Geffen) 540 571 621 721 31/0					
12	7	6	5	5 SHAWN COLVIN Sunny Came Home (Columbia) 497 453 438 392 33/0					
9	5	5	6	6 R.E.M. Electrolite (Warner Bros.) 484 456 457 428 35/0					
6	6	7	7	7 BIG HEAD TODD & THE MONSTERS Resignation Superman (Revolution) 457 444 441 454 29/0					
14	14	10	8	8 JEWEL You Were Meant For Me (Atlantic) 436 377 326 309 29/3					
11	9	8	9	9 WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury) 426 422 383 409 30/0					
16	15	12	10	10 VERVE PIPE The Freshmen (RCA) 371 350 275 251 31/5					
7	8	9	11	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB) 367 410 418 448 25/0					
22	18	17	12	12 ODDS Someone Who's Cool (Elektra/EEG) 295 252 248 197 25/1					
15	16	14	13	FIONA APPLE Sleep To Dream (Work) 291 291 265 255 25/0					
BREAKER			14	14 VAN MORRISON The Healing Game (Polydor/A&M) 278 247 205 115 27/3					
10	10	11	15	U2 Discotheque (Island) 266 347 380 420 21/1					
BREAKER			16	16 BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG) 257 227 234 220 16/0					
8	12	13	17	JOHN MELLENCAMP Just Another Day (Mercury) 243 295 333 433 20/0					
5	11	15	18	BODEANS Hurt By Love (Slash/Reprise) 233 277 353 496 18/0					
—	25	22	19	19 COLLECTIVE SOUL Precious Declaration (Atlantic) 231 205 172 61 14/1					
17	17	18	20	SMASHING PUMPKINS Thirty-Three (Virgin) 229 250 253 230 14/0					
21	22	24	21	21 DUNCAN SHEIK She Runs Away (Atlantic) 226 199 197 210 22/0					
13	13	16	22	DON HENLEY Through Your Hands (Revolution) 216 274 330 378 17/0					
20	20	21	23	CARDIGANS Lovefool (Mercury) 205 206 223 217 10/0					
25	24	23	24	24 BRUCE COCKBURN Night Train (Rykodisc Inc.) 203 200 181 163 20/1					
26	26	26	25	25 COUNTING CROWS Daylight Fading (DGC/Geffen) 196 172 167 160 19/2					
DEBUT			26	26 MORPHINE Early To Bed (DreamWorks/Rykodisc) 177 94 25 — 19/3					
24	27	28	27	27 STING Twenty Five To Midnight (A&M) 176 162 160 177 14/1					
18	23	25	28	WILCO Outtasite (Outta Mind) (Reprise) 166 177 192 227 20/1					
30	28	27	29	29 LOW & SWEET ORCHESTRA A Nail Won't Fix A Broken... (Interscope) 166 163 152 146 16/0					
—	29	29	30	30 NIL LARA Baby (Metro Blue/Capitol) 156 151 130 98 18/0					

This chart reflects airplay from February 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

PATTY GRIFFIN Every Little Bit (A&M)
Total Plays: 154, Total Stations: 18, Adds: 2

WILCO Monday (Reprise)
Total Plays: 136, Total Stations: 14, Adds: 1

PAULA COLE Me (Imago/WB)
Total Plays: 135, Total Stations: 15, Adds: 0

JONNY LANG Lie To Me (A&M)
Total Plays: 130, Total Stations: 14, Adds: 2

CHRIS WHITLEY Automatic (Work)
Total Plays: 126, Total Stations: 16, Adds: 2

WILLIAM TOPLEY Uptown (Mercury)
Total Plays: 125, Total Stations: 18, Adds: 5

FREEDY JOHNSTON On The Way Out (Elektra/EEG)
Total Plays: 117, Total Stations: 16, Adds: 0

LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)
Total Plays: 116, Total Stations: 6, Adds: 0

SILVERCHAIR Abuse Me (Epic)
Total Plays: 110, Total Stations: 5, Adds: 0

SPACE Female Of The Species (Gut/Universal)
Total Plays: 106, Total Stations: 10, Adds: 0

Songs ranked by total plays.

BREAKERS

VAN MORRISON
The Healing Game (Polydor/A&M)
TOTAL PLAYS/INCREASE: 278/31
TOTAL STATIONS/ADDS: 27/3
CHART: 14

BETTER THAN EZRA
Desperately Wanting (Swell/Elektra/EEG)
TOTAL PLAYS/INCREASE: 257/30
TOTAL STATIONS/ADDS: 16/0
CHART: 16

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
U2 Staring At The Sun (Island)	29
MATTHEW SWEET Where You Get Love (Zoo)	13
U2 Last Night On Earth (Island)	7
PHIL CODY Hats Off (Interscope)	6
U2 The Playboy Mansion (Island)	6
WILLIAM TOPLEY Uptown (Mercury)	5
U2 Do You Feel Loved (Island)	5
VERVE PIPE The Freshmen (RCA)	5
BODEANS Count On Me (Slash/Reprise)	4
CHALK FARM Live Tomorrow (Columbia)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Staring At The Sun (Island)	+95
MORPHINE Early To Bed (DreamWorks/Rykodisc)	+83
JEWEL You Were Meant For Me (Atlantic)	+59
SHAWN COLVIN Sunny Came Home (Columbia)	+44
ODDS Someone Who's Cool (Elektra/EEG)	+43
BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)	+41
DISHWALLA Give (A&M)	+35
DUNCAN SHEIK Barely Breathing (Atlantic)	+35
SISTER HAZEL All For You (Universal)	+33
MATTHEW SWEET Where You Get Love (Zoo)	+32

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

MORPHINE

"Early To Bed"

Adult Alternative
Debut **26**

New This Week: WBOS WMAX WMMM

Already On:

WXRT WXPB CIDR WXRW KMTT
WHPT WXRC WRLT KGSR KMBY
KRSH KFXD KTHX WMVY WNCS KTMN

Produced by Mark Sandman and Paul Q. Kolderie
Management: Deborah J. Klein
© 1997 Rykodisc



FEBRUARY 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
2	1	1	1	SHERYL CROW Sheryl Crow (A&M)	37/1	854	-46	"Everyday" (599) "Hard" (98)
3	3	3	2	WALLFLOWERS Bringing Down The Horse (Interscope)	38/1	840	+33	"Headlight" (693) "Marleans" (90)
1	2	2	3	COUNTING CROWS Recovering The Satellites (DGC/Geffen)	37/0	817	-4	"December" (540) "Daylight" (196)
4	4	4	4	DAVE MATTHEWS BAND Crash (RCA)	35/0	641	-22	"Crash" (594) "Two" (25)
8	6	6	5	SHAWN COLVIN A Few Small Repairs (Columbia)	35/0	626	+28	"Sunny" (497) "House" (53)
5	5	5	6	R.E.M. New Adventures In Hi-Fi (Warner Bros.)	36/0	625	+9	"Electro" (484) "Me" (63)
9	8	7	7	BIG HEAD TODD & THE MONSTERS Beautiful World (Revolution)	34/0	606	+37	"Superman" (457) "Tell" (73)
7	7	8	8	PAULA COLE This Fire (Imago/WB)	33/0	544	-6	"Cowboys" (367) "Me" (135)
17	14	12	9	JEWEL Pieces Of You (Atlantic)	29/3	499	+70	"You" (436) "Save" (63)
13	10	11	10	WIDESPREAD PANIC Bombs & Butterflies (Capricorn/Mercury)	30/0	446	+7	"Hope" (426) "Radio" (12)
6	9	9	11	JOHN MELLENCAMP Mr. Happy Go Lucky (Mercury)	27/0	445	-37	"Day" (243) "Emotional" (102)
12	13	14	12	U2 Pop (Island)	35/10	431	+84	"Disco" (266) "Staring" (95)
11	11	10	13	FIONA APPLE Tidal (Work)	29/0	404	-38	"Sleep" (291) "Shadowboxer" (71)
15	16	15	14	DUNCAN SHEIK Duncan Sheik (Atlantic)	29/0	397	+62	"Runs" (226) "Barely" (171)
20	18	13	15	VERVE PIPE Villains (RCA)	31/5	371	+21	"Freshmen" (371)
16	17	16	16	WILCO Being There (Reprise)	28/0	326	+2	"Outtassite" (166) "Monday" (136)
29	21	21	17	ODDS Nest (Elektra/EEG)	25/1	308	+56	"Cool" (295) "Mad" (5)
28	23	19	18	BRUCE COCKBURN The Charity Of Night (Rykodisc)	22/1	298	+17	"Night" (203) "Pacing" (35)
10	12	17	19	BODEANS Blend (Slash/Reprise)	25/2	292	-32	"Hurt" (233) "Count" (39)
—	27	22	20	VAN MORRISON The Healing Game (Polydor/A&M)	27/3	278	+31	"Healing" (278)
14	15	18	21	SOUNDTRACK Michael (Revolution)	19/0	271	-46	"Hands" (216) "Spider" (55)
23	22	23	22	BETTER THAN EZRA Friction, Baby (Swell/Elektra/EEG)	16/0	269	+30	"Wanting" (257) "King" (12)
—	—	27	23	COLLECTIVE SOUL Disciplined Breakdown (Atlantic)	14/1	231	+26	"Precious" (231)
24	19	20	24	SMASHING PUMPKINS Mellon Collie And... (Virgin)	14/0	229	-33	"Thirty" (229)
25	24	25	25	CARDIGANS First Band On The Moon (Mercury)	11/0	221	+1	"Lovefool" (205) "Cuckoo" (7)
22	20	24	26	SUBLIME Sublime (Gasoline Alley/MCA)	11/0	210	-12	"What" (108) "Santeria" (102)
18	25	26	27	TOM PETTY & THE HEARTBREAKERS She's The One (Warner Bros.)	16/0	198	-15	"Locks" (116) "Hill" (60)
26	29	—	28	STING Mercury Falling (A&M)	15/1	198	+12	"Twenty" (176) "Happy" (14)
19	26	28	29	PHISH Billy Breathes (Elektra/EEG)	17/0	182	-17	"Character" (75) "Free" (50)
—	—	30	30	NO DOUBT Tragic Kingdom (Trauma/Interscope)	8/0	178	-11	"Speak" (84) "Happy" (47)

This chart reflects airplay from February 17-23. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

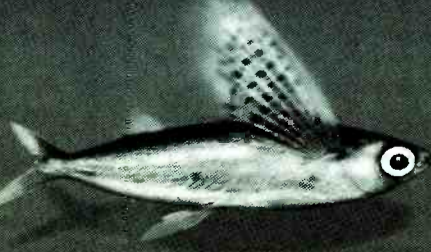
REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Cliff Nash 11 DAVID BOWIE "Little" 2 CHALK FARM "Tomorrow" 2 U2 "Love" 1 MATTHEW SWEET "Where" U2 "Staring"	WNCN/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 8 BRIGID BODEN "Must" 4 BRUCE COCKBURN "Pacing" 4 BRUCE COCKBURN "Rains" 3 BRUCE COCKBURN "Jonah" 3 BRUCE COCKBURN "Mines" PHIL CODY "Hats" MERRIE AMSTERBERG "Goodbye"	KKZN/Dallas, TX PD: Amy Doyle CHRIS WHITLEY "Automatic" U2 "Staring" WALLFLOWERS "Difference" BODEANS "Count"	WJXB/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner SAVAGE GARDEN "Want" OMC "Bizarre"	KMBY/Monterey, CA PD: Rich Berlin 8 BUSH "Greedy" 7 MATTHEW SWEET "Where" 6 MIGHTY MIGHTY BT "Impression" 5 VAN MORRISON "Healing" 3 U2 "Staring" 2 DISHWALLA "Give" 1 PATTY GRIFFIN "Little"	WXPN/Philadelphia, PA OM/PD: Bruce Rines MD: Bruce Warren 6 KIM RICHEY "River" 5 ODDS "Mail" 4 WILCO "Outtaste" 4 ODDS "Hurt" 4 ODDS "Nothing" BIG HEAD TODD "World" BIG HEAD TODD "Tell" COWBOY MOUTH "Jenny" WHITE TOWN "Woman" PHIL CODY "Hats" U2 "Staring" U2 "Earth" MATTHEW SWEET "Where" BEN VAUGHN "Days" ERYKAH BADU "Clover" DAUDE "Chove"	KQPT/Sacramento, CA OM/PD: Jim Trapp APD/MD: Carrie Owens 7 U2 "Staring" COLLECTIVE SOUL "Precious" U2 "Disco"	KTMN/Santa Fe, NM PD: Rich Robinson MD: Cole Croshaw 6 JEWEL "You" MATTHEW SWEET "Where" WILLIAM TOPLEY "Uptown" ROOMFULL OF BLUES "Fine" MERRIE AMSTERBERG "Goodbye" CHALK FARM "Tomorrow" FOUNTAINS OF WAYNE "Radiation" PATTY GRIFFIN "Little" LIVE "Rattle" U2 "Staring" AEROSMITH "Falling"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins 8 STING "Twenty" 8 BRUCE COCKBURN "Night" U2 "Staring" WALLFLOWERS "Difference" VERVE PIPE "Freshmen"
KGSR/Austin, TX PD: Jody Danberg MD: Susan Castle U2 "Staring" U2 "Please" MATTHEW SWEET "Where" LEO KOTIKE "World" BRUCE COCKBURN "Jonah" ISHMAEL LO "Blame" JIMMY LAFAVE "Never"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 WILLIAM TOPLEY "Uptown"	KBCO/Denver, CO PD: Dave Benson MD: Scott Arbough 8 U2 "Staring" 7 U2 "Love" 6 U2 "Earth" 1 VAN MORRISON "Healing"	WTTS/Indianapolis, IN PD/MD: Rich Anton 2 WALLFLOWERS "Difference" 1 VERVE PIPE "Freshmen" U2 "Staring"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 JOHN LEE HOOKER "Spellbound" 5 DAVE HOLÉ "Ticket" 3 JOHN LEE HOOKER "Healing" 3 LOS LOBOS "Rain" 3 WILCO "Monday" 3 PHIL CODY "Running" 3 COREY STEVENS "Gone" 2 JUPITER COYOTE "Man" MARY BLACK "One"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 4 U2 "Staring" 1 DISHWALLA "Give"	KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual 5 SUBLIME "Santeria"	KRSH/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowler 7 SHERYL CROW "Happy" 6 BADLEES "Fear" 6 LYLE LOVETT "Private" 6 R.E.M. "Me" 6 WALLFLOWERS "Headlight" 4 CHALK FARM "Lil" COUNTING CROWS "Daylight" LEAH ANDREONE "Remember" U2 "Staring" U2 "Mansion" CHRIS WHITLEY "Automatic"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 14 OMC "Bizarre" 3 U2 "Staring" SHERYL CROW "Hard"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch 14 JEWEL "You"	WXRC/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	KXPK/Denver, CO PD: Doug Clifton MD: Gary Schoenwetter 8 U2 "Staring" 7 WHITE TOWN "Woman" 6 LIVE "Rattle" 4 JEWEL "You" 3 LIVE "Century" 2 U2 "Please" 2 U2 "Mansion" 2 TORI AMOS "Silent" 1 U2 "God" 1 LIVE "Merica"	KXPT/Las Vegas, NV PD: Chris Fox MD: J.D. Davis 1 U2 "Staring" U2 "Mansion" U2 "Earth" JONNY LANG "Lie"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 3 U2 "Staring" 2 U2 "Love" 2 U2 "Earth" MORPHINE "Early"	WVLT/Nashville, TN PD: Jessie Scott MD: Keith Coes 4 SISTER HAZEL "All" BODEANS "Count" CHALK FARM "Tomorrow" DISHWALLA "Give" JONNY LANG "Lie" MATTHEW SWEET "Where" U2 "Staring"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans U2 "Staring" MATTHEW SWEET "Where" TDF "Rip"	WVCR/Toledo, OH PD: Dusty Scott MD: Laura Leo 6 MATTHEW SWEET "Where" 3 U2 "Staring" 3 U2 "Love" 2 LIVE "Merica" 1 LIVE "Turn"	
WBOS/Boston, MA PD/MD: Jim Herron 14 U2 "Staring" 9 MATTHEW SWEET "Where" 9 MOON SEVEN TIMES "Burn" 9 MORPHINE "Early" 5 BEN FOLDS FIVE "Battle" 5 DEAR JAMES "Grace"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 9 U2 "Holy" 5 LIVE "Merica" 5 MATTHEW SWEET "Where" 2 SMASHING PUMPKINS "Eye" JOHN LEE HOOKER "Dipples"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredericksen 12 U2 "Staring" VERVE PIPE "Freshmen" PHIL CODY "Hats"	WMMR/Boston, MA PD: Joanne Doody MD: Mike Mullany 5 TODD THIBAUT "Live" 4 U2 "Staring" 4 MATTHEW SWEET "Where" 3 TARA MCLEAN "Evidence" 1 JAMES "Star" 1 OMC "Bizarre"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keebler" Fulgham 3 U2 "Earth" 3 U2 "Love" 2 U2 "God" 2 U2 "Staring" 2 U2 "Mansion" MATTHEW SWEET "Where" CRAWIN MELON "Undone" WILLIAM TOPLEY "Uptown"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Karen Kattari 7 CAROLYN WONDERLAND "Stuck" 7 JOHN LEE HOOKER "Dipples" 4 PHIL CODY "Hats" 4 BJORK "Miss" 4 BRIGID BODEN "Must" 4 CADILLAC ANGELS "Peter" 3 PATTI SMITH "Barefoot" 2 U2 "Staring"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"
WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullany 5 TODD THIBAUT "Live" 4 U2 "Staring" 4 MATTHEW SWEET "Where" 3 TARA MCLEAN "Evidence" 1 JAMES "Star" 1 OMC "Bizarre"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keebler" Fulgham 3 U2 "Earth" 3 U2 "Love" 2 U2 "God" 2 U2 "Staring" 2 U2 "Mansion" MATTHEW SWEET "Where" CRAWIN MELON "Undone" WILLIAM TOPLEY "Uptown"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"	WVTV/Charlotte, NC PD: Anthony Michaels 10 DARDEN SMITH "First" PHIL CODY "Hats" VERVE PIPE "Freshmen" BEN FOLDS FIVE "Brick"

 40 Total Reporters
 40 Current Reporters
 39 Current Playlists

 Reported Frozen
 Playlist (1):
 WMMO/Orlando, FL

 AA Tracks 17 - 12 AA Albums 21 - 17
 Add Most Increased Airplay!


someone
who's cool

The premiere single from their new album
nest.

 Produced by Nigel The Cat
 Management: Chris Blake at Blake & Bradford

ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 RT
RADIO CHICAGO

MARKET #3
WXRT/Chicago
(312) 777-1700
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	13	14	11	12	MORPHINE/Early To Bed
8	4	12	11	10	U2/Discotheque
10	10	11	10	10	SHAWN COLVIN/Sunny Came Home
10	10	11	10	10	COUNTING CROWS/A Long December
8	7	10	10	10	CHRIS WHITLEY/Automatic
12	10	10	10	10	NIL LARA/Baby
12	10	10	10	10	WIDESPREAD PANIC/Hope In A Hopeless
10	9	8	10	10	DAVID BOWIE/Little Wonder
12	9	8	10	10	BIG HEAD TODD...Resignation Superman
12	9	8	10	10	JAMES'S/She's A Star
9	8	7	10	10	U2/In My Arms
5	8	8	10	10	ODDS/Someone Who's Cool
10	10	10	9	10	VERVE PIPE/The Freshmen
9	10	11	8	10	DAVE MATTHEWS BAND/Crash Into Me
9	4	5	8	10	JONNY LANG/Good Morning
6	8	8	10	10	WILCO/Monday
6	8	8	10	10	COLLECTIVE SOUL/Precious Declaration
8	7	7	8	10	ASHLEY MACISAAC/Sleepy Maggie
9	7	7	8	10	BETTER THAN EZRA/Desperately Wanting
6	9	7	8	10	R.E.M./Electrolite
9	9	8	10	10	SHERYL CROW/Everyday Is...
8	8	8	10	10	PHISH/Free
11	7	10	10	10	LIVE/Larkin's Juice
7	5	7	10	10	VAN MORRISON/The Healing Game
3	5	4	7	10	BRUCE COCKBURN/The Whole Night Sky
8	11	7	7	10	DON HENLEY/Through Your Hands
9	6	7	7	10	MONIE LOVE/Underwater
8	6	7	7	10	VERUCA SALTA/Volcano Girls
6	9	7	7	10	PHISH/Character Zero
7	7	6	6	10	BRUCE SPRINGSTEEN/High Hopes

KFOG
104.5 97.7

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	18	20	23	23	BRUCE SPRINGSTEEN/High Hopes
20	19	23	23	23	ODDS/Someone Who's Cool
9	6	13	22	22	COUNTING CROWS/Daylight Fading
20	21	19	22	22	DAVE MATTHEWS BAND/Crash Into Me
19	15	18	22	22	DON HENLEY/Through Your Hands
8	11	20	22	22	UGLY AMERICANS/You Turn Me On
19	19	18	21	21	BIG HEAD TODD...Resignation Superman
20	17	21	21	21	CHRIS ISAAK/Dancin'
20	17	21	21	21	WILCO/Monday
19	20	19	20	20	WALLFLOWERS/One Headlight
21	15	17	19	19	TOM PETTY & HB/Climb That Hill
17	18	15	15	15	R.E.M./Electrolite
7	9	9	11	11	VAN MORRISON/The Healing Game
9	10	11	11	11	VERVE PIPE/The Freshmen
9	4	5	8	10	AMANDA MARSHALL/Fall From Grace
6	6	8	9	9	CHRIS WHITLEY/Automatic
6	6	8	9	9	MIDNIGHT DIL/E-Beat
8	6	5	9	9	PAULA COLE/Where Have All...
9	9	7	9	9	ROOMFULL OF BLUES/She'll Be So Fine
9	9	7	9	9	SHAWN COLVIN/Get Out Of This...
9	7	7	9	9	WIDESPREAD PANIC/Hope In A Hopeless...
7	7	6	8	8	BIG HEAD TODD...Please Don't Tell...
19	19	12	8	8	BOEANS/Hurt By Love
8	8	8	8	8	SHERYL CROW/Hard To Make A Stand
3	4	5	8	8	BRUCE COCKBURN/Night Train
3	4	5	8	8	JONNY LANG/Good Morning
5	8	5	7	8	R.E.M./Bittersweet Me
8	9	6	6	6	LYLE LOVETT/Private Conversation
4	4	6	5	5	NIL LARA/Baby
4	4	6	5	5	U2/Staring At The Sun

88.5

MARKET #5
WXP/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	14	16	18	18	LOW & SWEET ORCH/A Nail Won't Fix...
8	14	16	18	18	BEN FOLDS FIVE/Battle Of Who...
4	7	6	15	15	FRYKAM BABU/On & On
8	8	6	14	14	ODDS/Someone Who's Cool
8	7	6	15	15	MORPHINE/Early To Bed
6	6	2	9	9	BRUCE COCKBURN/Night Train
6	6	2	9	9	CHRIS WHITLEY/Automatic
7	7	6	8	8	ENIGMA/Beyond The Invisible
8	7	6	8	8	COUNTING CROWS/Daylight Fading
12	10	10	8	8	VERVE PIPE/The Freshmen
8	8	8	8	8	SHAWN COLVIN/Sunny Came Home
4	4	5	8	8	DAVE MATTHEWS BAND/Cry Freedom
8	8	7	8	8	CARDIGANS/Lovelet
3	5	6	8	8	PAULA COLE/Me
8	8	7	8	8	REGGAE COWBOYS/We Ah Come Down
8	8	7	8	8	FIONA APPLE/Sleep To Dream
8	7	8	8	8	SQUIRREL NUT ZIPPERS/Hell
7	7	8	8	8	MADLINE PEYROUX/Dream Land
8	7	7	8	8	R.E.M./Electrolite
3	6	7	8	8	VAN MORRISON/The Healing Game
4	4	6	8	8	OMC/How Bizarre
7	7	7	7	7	BRUCE SPRINGSTEEN/Without You
8	6	12	7	7	GRAY EVE GLANCES/At My Back
5	5	4	7	7	NIL LARA/Baby
8	7	7	7	7	DON HENLEY/Through Your Hands
18	4	3	7	7	SEPTEMBER 67/Lucky Shoe
7	7	7	7	7	PATTY GRIFFIN/Every Little Bit
6	5	4	7	7	PAULA COLE/Feelin' Love
8	8	5	7	7	SHERYL CROW/Everyday Is...
7	4	5	6	6	PHISH/Talk

THE RIVER
93.9 FM

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	30	31	30	30	SHERYL CROW/Everyday Is...
30	30	31	30	30	DAVE MATTHEWS BAND/Crash Into Me
30	30	30	29	29	U2/Discotheque
21	30	31	29	29	ODDS/Someone Who's Cool
9	9	18	28	28	MORPHINE/Early To Bed
28	30	30	24	24	SHAWN COLVIN/Sunny Came Home
19	21	22	22	22	FIONA APPLE/Sleep To Dream
23	23	21	22	22	DON HENLEY/Through Your Hands
21	25	22	22	22	COUNTING CROWS/A Long December
22	23	22	22	22	CHRIS ISAAK/Dancin'
31	23	21	20	20	R.E.M./Electrolite
9	9	9	16	16	JOHN MELLENCAMP/Emotional Love
14	23	22	14	14	SMASHING PUMPKINS/Thirty-Three
13	14	13	14	14	ROBERT BRADLEY/Belly Bone
1	13	15	14	14	PATTY GRIFFIN/Every Little Bit
9	11	14	13	13	KEB' MO'/Just Like You
13	13	12	12	12	NIL LARA/Baby
9	13	12	12	12	CHANTAL KREYAZUK/God Made Me
9	10	13	11	11	WIDESPREAD PANIC/Hope In A Hopeless...
10	12	14	11	11	SARA CRAIG/Miss Rocket
11	11	12	11	11	BRUCE COCKBURN/Night Train
11	11	12	11	11	RIAN SETZER ORCH/Legend Of Johnny...
9	12	11	11	11	WHY STORE/Lack Of Water
9	12	11	11	11	JOAN OSBORNE/Just Another Day
23	12	12	12	12	MELISSA ETHERIDGE/I Want To Come Over
12	11	11	11	11	JOAN OSBORNE/Just Another Day
23	12	12	12	12	WILCO/Monday
12	12	12	12	12	TRACY CHAPMAN/New Beginning
12	12	12	12	12	SUZANNE VEGA/No Cheap Thrill
12	12	12	12	12	MELISSA ETHERIDGE/Nowhere To Go
12	12	12	12	12	HOOTIE & BLOWFISH/Old Man & Me
12	12	12	12	12	JOAN OSBORNE/One Of Us

zone
KXZN/Dallas
(214) 526-2400
Doyle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	PAULA COLE/Where Have All...
19	22	22	22	22	DUNCAN SHEIK/Barely Breathing
14	24	24	22	22	WHY STORE/Father
24	21	21	21	21	CHALK FARM/Le On Lie
24	21	21	21	21	BIG HEAD TODD...Resignation Superman
14	25	25	22	22	SHAWN COLVIN/Sunny Came Home
15	23	23	22	22	JEWEL/You Were Meant...
24	22	22	21	21	DAVE MATTHEWS BAND/Crash Into Me
24	25	25	21	21	JOHN MELLENCAMP/Just Another Day
25	25	25	21	21	WALLFLOWERS/One Headlight
7	9	9	20	20	COUNTING CROWS/Daylight Fading
5	5	5	14	14	SISTER HAZEL/All For You
15	21	21	14	14	SHERYL CROW/Everyday Is...
5	5	5	13	13	STORYVILLE/Good Day For...
12	12	13	13	13	SHERYL CROW/It Makes You...
11	12	12	13	13	SARAH MCLACHLAN/Possession
23	24	24	12	12	COUNTING CROWS/A Long December
12	12	12	12	12	DISHWALLA/Counting Blue Cars
12	12	12	12	12	JOHN HENLEY/Cry Love
12	12	12	12	12	LISA LOEB/Do You Sleep?
10	10	12	12	12	R.E.M./Electrolite
12	12	12	12	12	GIN BLOSSOM/Follow You Down
12	12	12	12	12	MELISSA ETHERIDGE/I Want To Come Over
12	11	11	12	12	JOAN OSBORNE/Just Another Day
23	12	12	12	12	WILCO/Monday
12	12	12	12	12	TRACY CHAPMAN/New Beginning
12	12	12	12	12	SUZANNE VEGA/No Cheap Thrill
12	12	12	12	12	MELISSA ETHERIDGE/Nowhere To Go
12	12	12	12	12	HOOTIE & BLOWFISH/Old Man & Me
12	12	12	12	12	JOAN OSBORNE/One Of Us

WBOS
92.9 FM

MARKET #10
WBOS/Boston
(617) 254-9267
Herron

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	24	24	24	FIONA APPLE/Sleep To Dream
9	14	24	24	24	DAVID BOWIE/Little Wonder
14	14	24	24	24	WIDESPREAD PANIC/Hope In A Hopeless...
14	24	24	24	24	SHAWN COLVIN/Sunny Came Home
14	24	24	24	24	ODDS/Someone Who's Cool
24	24	24	24	24	OCEAN BLUE/Slide
24	24	24	24	24	DISHWALLA/Give
24	24	24	24	24	VERVE PIPE/The Freshmen
24	24	24	24	24	SHERYL CROW/Everyday Is...
24	24	24	24	24	JEWEL/You Were Meant...
24	24	24	24	24	SARAH MCLACHLAN/Possession
24	24	24	24	24	DAVE MATTHEWS BAND/Crash Into Me
24	24	24	24	24	WALLFLOWERS/One Headlight
24	24	24	24	24	U2/Staring At The Sun
24	24	24	24	24	R.E.M./Electrolite
14	14	14	14	14	JOHN MELLENCAMP/Emotional Love
5	14	14	14	14	DUNCAN SHEIK/She Runs Away
14	14	14	14	14	SNEAKER PIMPS/Underground
14	14	14	14	14	TOM PETTY & HB/Change The Locks
14	14	14	14	14	WILLIAM TOPLRY/Uptown
14	14	14	14	14	MEXICO 70/1 Want You
9	9	9	9	9	MATTHEWS BAND/Where You Get Love
9	9	9	9	9	MOON SEVEN TIMES/Some Of Them Burn
9	9	9	9	9	MORPHINE/Early To Bed
9	9	9	9	9	LEAH ANDREONE/You Make Me Remember
9	9	9	9	9	BRUCE COCKBURN/Night Train
24	24	24	24	24	SPACE/Female Of...
9	9	9	9	9	GRAVIN' MELON/Come Undone
9	9	9	9	9	VAN MORRISON/The Healing Game

THE RIVER
92.5 FM

MARKET #10
WXR/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	24	24	24	24	LEMONHEADS/The Outdoor Type
14	17	22	24	24	SPACE/Female Of...
23	20	24	23	23	BIG HEAD TODD...Resignation Superman
24	25	22	22	22	BRUCE COCKBURN/Night Train
13	12	10	21	21	JONNY LANG/Good Morning
19	22	23	21	21	U2/Discotheque
25	22	21	21	21	WIDESPREAD PANIC/Hope In A Hopeless...
11	14	10	20	20	PATTY GRIFFIN/Every Little Bit
13	13	21	20	20	MERRIE AMSTERBERG/Say Goodbye
12	19	25	20	20	SHAWN COLVIN/Sunny Came Home
21	19	22	20	20	ODDS/Someone Who's Cool
11	11	9	20	20	R.E.M./Electrolite
2	10	8	18	18	BOEANS/Count On Me
24	17	18	17	17	DAVE MATTHEWS BAND/Two Step
16	10	10	10	10	NO DOUBT/Hey You
13	14	15	13	13	PAULA COLE/Me
10	14	10	13	13	JOHN MELLENCAMP/Just Another Day
13	11	10	13	13	CARDIGANS/Lovelet
3	9	13	13	13	DEAR JANE S/Grace My Table
11	13	11	13	13	WILLIAM TOPLRY/Uptown
13	12	12	12	12	WILCO/Monday
13	12	12	12	12	SHERYL CROW/A Change
8	11	9	12	12	WALLFLOWERS/One Headlight
9	12	12	12	12	BRIGID BODEN/Must Go On
2	5	8	12	12	HORNBY TOAD/Shiver
3	9	12	12	12	SISTER HAZEL/All For You
11	10	12	12	12	SQUIRREL NUT ZIPPERS/Hell
10	12	11	12	12	TODD THIBAUT/That Wasn't Me
10	11	13	12	12	CHRIS WHITLEY/Automatic

The Mountain
103.7 FM

MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	19	19	19	19	DAVE MATTHEWS BAND/Crash Into Me

OPPORTUNITIES

OPENINGS

AIRTALENTS.COM

PDs/Consultants
Have an immediate opening?
Listen to the talents on
AirTalents.com
WHAT YOU HEAR WILL IMPRESS YOU.

AirTalents

Don't miss another opening.
Be heard today by stations
with New Openings//
Forward your air check to
AirTalents.com P.O. Box 24645
Jackson, MS USA 39225-4645
\$99.95 for one month
of unlimited on-line exposure.
Questions?
601 924 8647

at@airtalents.com
AIRTALENTS.COM

Top-rated Modern Rock station in Southeast is looking for a morning personality for music intensive morning show. Hurry...needed yesterday. T&R to: Radio & Records, 10100 Santa Monica Bl., #244, 5th Floor, Los Angeles, CA 90067. EOE

Rock 105, Jacksonville's legendary AOR, has two fulltime openings.

MUSIC DIRECTOR/ON-AIR TALENT

Must have some selector skills. Prefer background in AOR or Classic Rock.

NEWSPERSON FOR LEX AND TERRY SHOW

The ideal candidate will be thick skinned with little or no journalistic credibility. Must be willing to deal with endless talk of bodily functions, lesbians, sports and TV shows about animals attacking humans.

T&R to: David Moore, WFYV, 9090 Hogan Road, Jacksonville, FL 32216 No Calls Please. EOE

NEWCITY/COX, ORLANDO ARE YOU A COPYWRITING GENIUS?

If you've written a spot within the last 3 years that begins "If you're in the market for "fill in the blank", don't waste your money on postage. But, if every work is a picture, every spot a creative adventure, every campaign a client success, read on. If your copy utilizes the theater of the mind, elicits emotion and gets results, keep reading. If you write under pressure, work effectively with sales and clients and develop award winning campaigns, send a dozen samples of your best stuff (production and copy to): Steve Holbrook, NewCity/Cox, 4192 John Young Parkway, Orlando, FL 32804. EOE

OPENINGS

MORNING PERSONALITY

Southeastern coastal resort, top-100 market FM looking for charismatic morning personality to take our 100 kw Country station to the next level. Top pay, benefits and working conditions. Send T&R to: Radio & Records, 10100 Santa Monica Bl., #242, 5th Floor, Los Angeles, CA 90067. EOE

KEGL Dallas is looking for America's best production/imaging pro! Must kick digital ass, have an ear for powerful imaging, and creative writing is paramount! If you "get it", overnight T&R to: Duane Doherty, KEGL, The Millennium Center, 222 W. Las Colinas Blvd., Suite 1400, Irving, TX 75039. EOE

CHIEF ENGINEER

Needed for two FM, one AM trombo in Montgomery, AL. Experience, quality track record a must. Forward resumes ASAP to: Bill Jones, General Manager, WAFX/WJCC/WHHY, 3435 Norman Bridge Road, Montgomery, AL 36105, FAX: 334-834-9102 WAFX/WJCC/WHHY are the properties of McDonald Media Group, an Equal Opportunity Employer.

PRODUCTION DIRECTOR

Classic Rock WKRR and Hot AC WKZL, a division of Dick Broadcasting, seeks our next great Production Director. We need someone who understands the needs of sales and programming. You'll be working in digital studios in facilities with state-of-the-art audio vault systems. We offer a very attractive compensation/benefit package in market #41. Check us out and you'll find we have a fine reputation. If you have the same, overnight your best production and copy along with professional history, salary history, and references to: Dick Broadcasting, 192 E. Lewis Street, Greensboro, NC 27406 EOE

94.5/KDGE The EDGE Dallas, seeks parttime weekend on-air talent. Please call for application. Mary Young, Director/Human Resources, 214-770-7777. An Equal Opportunity Employer.

NEWCITY/COX ORLANDO WANTED: PRODUCTION WIZ

Can you Crank out Clio's in a flash? Make digital editor sing? Do top notch voice work? Coach top talent?

Are you Inventive, creative, passionate, energetic, and focused?

Do you Have 3 years production experience? Would you like to Live in the sunshine and get a really swell paycheck?

Ability to write and produce parodies and jingles a plus! Send tape and resume to: Steve Holbrook, NewCity/Cox, 4192 John Young Parkway, Orlando, FL 32804. EOE

OPENINGS

STAR SEARCH!!! NEWCITY/COX RADIO

Orlando's Star 94.5 is searching for America's best personality! Do you love Motown? Can you relate to the soulful '70s? Do you understand how to communicate with your audience one listener at a time? Can you talk TO adults, not AT them? Send your T&R to: Steve Holbrook, Star 94.5, 4192 John Young Parkway, Orlando, FL 32804. EEO (Digital production experience a plus)

All Rock and Roll Classics, The POINT 94.1 is looking for nighttime air personality. Be part of the hottest team in town. Must know '60s/'70s/'80s classic rock and be able to follow strict format. Rush tape & resume to: Mike Kennedy, Program Director, 2400 Cottondale Lane, Little Rock, AR 72202. No Calls. EOE

GENERAL SALES MANAGER

Eagle Radio/KEGL, a Dallas based company, has an opening for a General Sales Manager. Must have radio management experience in Top 20 market. Please fax your resume with references to: 972-401-2161, or mail KEGL-FM, P.O. Box 540397, Dallas, TX 75354. Attention: Kimberly Jackson. No phone calls. EOE

MIDWEST

100,000 watt Country station seeks afternoon AT. Production, remotes. T&R: Sherry Lynn, KFXI, 1101 N. Highway 81, Marlow, OK 73055 EOE (2/28)

Seeking all on-air shifts. Also, News Director & news announcers. T&R: Zack Stevens, WZKL, Box 2356, Alliance, OH 44601 EOE (2/28)

Seeking Sports Director! Experienced with reporting ability. T&R: Steve Heaton, O.M., KUOO-FM, Box 526, Spirit Lake, IA 51360 EOE (2/28)

KRG/KMMJ/KLRB seek Assistant News Director. No calls please. T&R: Chris Lohry, Box 4907, Grand Island, NE 68802 EOE (2/28)

Country powerhouse seeks on-air PD. T&R: Richard Young, WBTU-FM, 2100 Goshen Rd, Fort Wayne, IN 46808 EOE (2/28)

Seeking experienced News and Talk host. Women/minorities encouraged. T&R: Greg Gack, WFHR, Box 8022, Wisconsin Rapids, WI 54495 EOE (2/28)

YOU WON'T KNOW

about the great jobs unless you're NETWORKING! WE NEED — Jocks all shifts, PDs, FEMALES, NEWS for current openings from CA to MI to FL. OUT? Looking to move up or move on? We place talent! No placement fee unless we find you the position. Call for free info.

STATIONS — HEAR AIRCHECKS NOW

NETWORK

(407) 679 8090

A new GIANT midwest CHR/Rhythmic is looking for experienced, high-energy talent for future openings in ALL dayparts. Send T&R to: Radio & Records, 10100 Santa Monica Bl., #245, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

MAJIC 95.1fm

Needs morning show anchor. If you're quick-witted, creative, work phones, and want to be a part of a successful morning team, send tape and resume to: Barb Richards, Program Director, WAJI, 347 W. Berry Street, Ste. 600, Fort Wayne, IN 46802. No Phone Calls. EEO

IT'S ABOUT TIME YOU HAD SOME FUN!

Midwest Communications is offering great future opportunities to have fun in radio again! We're seeking morning talents and air talents. If you have a radio passion, an attitude to win and you're a "radio geek" (this is a good thing), send T&R (before midnight tonight), to: Midwest Communications, c/o Jeff McCarthy, P.O. Box 23333, Green Bay, WI 54301 EOE

Program Director/PM Drive person for WLHT 95.7, Grand Rapids. We are looking for our first new Program director in a decade. The candidate chosen will be a leader, creative, authentic, encouraging, energetic sales-friendly, and will sweat the details. A successful background in competitive AC radio, marketing, positioning, and Selector is helpful. We work with Mike McVay's consultancy, and are a part of Patterson Broadcasting. Being number 1 persons 25-54 is very important. Nothing less is acceptable. Resumes and tapes to: Phil Catlett, WLHT, P.O. Box 96, Grand Rapids, MI 49501. EOE

ROCK RADIO PROMOTION DIRECTOR WLWQ - WZAZ - WAZU

The Columbus Rock Radio Promotion Director will supervise and be directly responsible for all three (3) stations' promotion activity: Contesting, marketing, public relations and public service. Coordination of all local and national client promotion is also required.

Candidate should possess excellent communication and people skills and be able to demonstrate a creative flair that will separate us from the competition. The Columbus Rock Radio Promotion Director will oversee Promotion Assistants at Q-FM-96 and the Z Combo. Previous radio experience is helpful but not required.

All candidates for this fulltime position should send introductory letters and resumes to:

Greg Ausham
Program Director
Jacor Columbus Rock Radio
1301 Dublin Road
Columbus, OH 43215

No phone calls please. Jacor is an equal opportunity employer. Minorities and Women are encouraged to apply.

<http://www.ronline.com>

OPENINGS

NEWS AND OPERATIONS MANAGER

Heritage AM News/Talk/FS seeks PD/ND/Morning Anchor. Midwest small-medium market group. Local news, community service, NAB Crystal Award. 5-person staff plus shared resources of 6 station cluster. Female and Minority applicants encouraged. Radio & Records, 10100 Santa Monica Bl., #249, 5th Floor, Los Angeles, CA 90067. EOE

WEST

XHRM The Flash 92.5, with studios in San Diego, CA, is looking for a fulltime chief engineer. Primarily studio work. Occasional trips to Tijuana transmitter required. Bilingual a plus. Computer skills essential. Salary negotiated based on experience. Fax resume to: Tim McCarthy at (619) 336-4925. Job needs to be filled immediately. EOE



PROMOTIONS DIRECTOR

Wanted: a pro-active opportunist with good people skills, experienced at making 1+1=3, and a demonstrable track record of success. Rush proof & resume to: Robin Mitchell, Program Director, KWJJ AM/FM, 931 S.W. King Ave., Portland, OR 97205. EOE

PARTTIME ON-AIR POSITIONS

KOSI radio in Denver is seeking parttime announcers for weekend positions. Please send an audition tape and resume to: Tribune Denver Radio, Inc., Attention: Steve Hamilton, 10200 E. Girard Ave., B-130 Denver, CO 80231.

Equal Opportunity Employer

OLDIES FULLTIME TALENT

Oldies 101.1, KEYF AM/FM in Spokane, WA is looking for experienced fulltime talent. Candidate must have 5 years on-air, production, telephone and live appearance, skills. Amateurs and beginners need not apply. No calls!!! Send tape and resume to: KEYF AM/FM, Attn: Program Director, 6019 S. Crestline, Spokane, WA 99223

OPENINGS

Professional, experienced broadcast sales person wanted. Must be well organized, detail oriented and able to meet sales goals while working mostly unsupervised. Send resume and references to: P.O. 1488, Sedona, AZ or FAX (520)282-6088.

The Monterey Bay's premier soft Rock radio station needs top flight Promotion Director. Experience in sales, voice over and "big event" promotions required! Send tape, resume and promotional samples to: Kathy Baker, General Manager, KWAV 97FM, P.O. Box 1391, Monterey, CA 93942 EOE

Established California Classic Rocker seeks on-air, promotions-oriented Program Director to take station to next level of excellence. Digital studio and talent development skills essential. Resume with references and salary history to: Radio & Records, 10100 Santa Monica Bl., #230, 5th Floor, Los Angeles, CA 90067. EOE

105.7 The Peak has a possible opening for PM Drive. 3 years experience minimum. Relate to adults, both men and women. Adult, upbeat & topical presentation. Great quick phones and production are pluses. Send T&R to: 105.7 The Peak, attn: Scott Souhrada, P.O. Box 30013, Spokane, WA 99223. No Calls! Citadel Broadcasting Company is an Equal Opportunity Employer.

KOB-AM has a rare and immediate opening for a morning drive news anchor/reporter. KOB is now in its 75th year of operation with 50,000 watts of clear channel power. Looking for an experienced, progressive, anchor to join a large, award-winning news staff. Rush tape and resume to: Vern Beachy, News Director, KOB, 500 West 4th St., Albuquerque, NM 87102.

SPORTS

KPLY in beautiful Reno, Nevada is looking for a Sports Authority to do a live morning show and program Sports/Talk. Must be an expert on sports with Talk Radio experience. Rush T&R to: Harry Reynolds/OM, KPLY-AM, 255 West Moana Lane #208, Reno NV 89509. EOE

OPENINGS

National Radio syndicator looking for a self-motivated energetic person to be a part of our affiliate relations team. Benefits. Contact: Lori Wilson, Telephone Number (310) 392-9600. Fax resumes to: (310)452-1770. email: otrb@aol.com EOE

AC PROGRAM DIRECTOR WANTED

West coast broadcast group needs a PD with AC and Hot AC experience. You must be a leader with great people skills...know the music, Selector and be a decent jock. T&R to: Radio & Records, 10100 Santa Monica Bl., #248, 5th Floor, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Your next Promotions Director / AT is waiting. Experienced in various formats. Killer T&R available. "WILD" JOE TYLER: (717) 871-4034 http://www.geocities.com/Hollywood/9950 (2/28)

Program Director. Major market and network experience. News/Sports/ Talk. A motivator with winning track record. JACK: (619) 455-6677 (2/28)

Entertaining sports personality available. MIKE: (800) 785-0918-18 (2/28)

Veteran broadcaster seeks PD/OM at Sports/News/Talk station. Small- medium market. Interested in college PBP as well. ED: (702) 369-1801 (2/28)

Female talent, five-years major market on-air / production seeks medium/major. KATHY: (707) 765-0266 (2/28)

Florida AT/ experienced. Seeking new challenge anywhere in FL/GA/southeast coast. Worked all formats/ air-shifts. SHANNON: (407) 770-4749 (2/28)

Perils 5: Sportsbabe just ate radio city. Rush is causing earthquakes. Commissioner radio's voice trembles as he asks us...OUTLAW: (954) 962-9282 (2/28)

Recent graduate I.S.O. First big gig! On-air experience in medium market NAC format! DAVE: (405) 799-4709 (2/28)

Major market AT/PD with an edge to streamline your image. Hard work wins. JACK: (814) 765-4575 (2/28)

Female voice-over talent, writer, researcher seeks contract work or regular position utilizing these skills. JEANNE: (707) 794-0125 (2/28)

Andy "Crash" Kelly is on the loose! 20-year pro ready to go! Mornings/afternoons/PD. Rock/AC/Country. ANDY: (608) 288-9333 (2/28)

POSITIONS SOUGHT

FOR YOUR AIRSHIFT OR PLAY-BY-PLAY NEEDS

Multi-talented adult communicator with full-service background is looking for new opportunities. Winner of air personality and play-by-play awards. Also experienced with digital production. Willing to relocate. Call 614-344-4195.

Seeking Production Director gig. Twelve-years experience with digital. Preferably in the NC/SC/TN/KY areas. JOHN: (715) 693-4969 or jciriello@pcprops.net (2/28)

Former VP/Ops.-Lincoln Group, Burbach Broadcasting. GM, WKHQ/WCCK/WQXK. Management, engineering and programming. BOB MALLERY: (607) 432-1715 (2/28)

Top 40 News/ reporter / anchor seeks major market newsroom. Sharp/colorful writing, natural voice. I'll get the story first! ERIC: (914) 942-5668 (2/28)

LMA rep job ending. Seeking overnights or promotion gig. AL/TX/MO/ western states. AC/ contemporary Christian background. TCM: (205) 320-0874 (2/28)

They'll bury 'em next to the transmitter they have been here so long. Great tape. JEFF: (815) 965-3408 (2/28)

Three-years Country experience. Weekends, fillins, announcing, production. Seeking F/T announcer position. West/ Midwest area. SHAUN: (308) 384-6453 (2/28)

Seeking a news pro? Solid management, anchoring and reporting background. Credible, professional, great pipes. DAVE: (419) 893-2227 (2/28)

Top-rated San Francisco personality. Quality of life and positive atmosphere is most important. Oldies/C&W/AC. J.JAY: (510) 223-2478 (2/28)

Recent broadcasting school graduate with excellent production skills & great on-air personality. Willing to travel. BENJAMIN: (405) 356-9675 (2/28)

Believable, funny, mature morning man with lots of experience. Seeking position nationwide. Comfortable with all formats. Ratings leader! STEVE ALLISON: (503) 282-4845 (2/28)

Get me outta here! 18-year professional female. Mornings, midday, remotes, news-killer production. Packs a mean u-haul. CINDY: (318) 640-9240 (2/28)

Ratings suffering from "Spring Fever"? You need the Doctor! Your cure for "Morning Sickness" is just a call away!

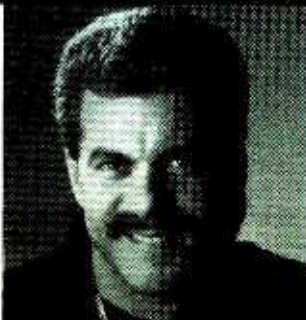
Winner! 1996 Philadelphia A.I.R. Award "Best Morning Host". South Jersey CHR PD/Morning Host... Women 25-34 Up 1.7-14.1!

Proven Major Market Morning Success: Pittsburgh, Detroit, Carolinas

Immediate results at WXTU/Philadelphia

12+ : Pre-"Doc" 4.1/With "Doc" 5.4 #3!

25-54: Pre-"Doc" 4.3/With "Doc" 5.6 #5!



"Skilled, talented, diligent - if you're looking for a pro who puts in the time to put on a great morning show, your search is over! If you need more persuading, call me at 610-667-9000."

-Gary McCarrie, WXTU OM/PD

"His work ethic, show prep, and enthusiasm are beyond reproach."

-Rick Marston, WXTU VP/GM

DR. MICHAEL LYNN - Now available for Spring Arbitron for CHR, Dance, Rhythmic Crossover, Urban and Country. Call for a tape and resume today!
(215) 878-9301, E-mail: DOCKMIKE@voicenet.com

OPPORTUNITIES

POSITIONS SOUGHT

Midwest contemporary Country programmer. Consistent ratings performance. Sensible, direct, resolute leader. ART OPPERMEN: (414) 469-1026 (2/28)

POSITIONS SOUGHT

Veteran midwest AC/PD/AT seeking next opportunity, preferably in the southeast, especially Florida. DAVE: (913) 826-9782 (2/28)

POSITIONS SOUGHT

Marketing/Promotions Director available. Chicago radio and sports entertainment experienced. Station and sales promotions, collateral material, direct mail. GLENN: (708) 489-6489 (2/28)

WANT TO WIN? GET A WINNER.

WANT TRACK RECORD? GET THE GUY WHO'S MADE NOISE IN MINNEAPOLIS, DENVER, MILWAUKEE, LOUISVILLE, DES MOINES...ROCK, CHR AND COUNTRY.. WANT A FUN, CREATIVE, WORKAHOLIC DRIVE PRO WITH GREAT ATTITUDE? GET DAVE-O! (303)759-4998

RADIO & RECORDS
10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email—garrett@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$120/inch	2x \$100/inch
--------------------------------	--------------------------------

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

MARKETPLACE

AUDIO ENTERTAINMENT

THE 60's LIBRARY

For 25 years, the ultimate resource for audio of TV, MOVIES NEWS SPORTS etc. Used by UNISTAR, MJI, CBS and stations who put their value on ENTERTAINMENT!

Complete 50s, 70s & 80s Libraries too

800-332-8515

DORFMAN MEDIA CORP.

COMEDY SERVICES

Alan Ray's
TELEJOKE!

Topical one liners faxed or e-mailed daily!

- THE ORIGINAL COMEDY FAX/E-MAIL SERVICE!
- RADIO'S MOST QUOTED SHEET SINCE 1988
- NOW WITH OVER 300 SUBSCRIBERS

TO ORDER A FREE SAMPLE:
PHONE (209) 476-1511
E-MAIL: ARAYCOMEDY@aol.com
or SURF: <http://www.telejoke.com>

DATABASE

RADIO STATION DATABASE

100% CASS Certified
Addresses, Formats, Phone, FAX, Market size, Ratings & More

The Radio Mall 888-97-RADIO

The Digital Weenie
A BROADCASTER'S FUNNY PAPER



Serving Broadcasters Since 1970

443 Solida Cir.,
Port Lucie, FL. 34983

Get the Digital Weenie to fill in the cracks. \$65 for 12 issues. IT'S EASY!
Call 561-878-8764 for Samples

R&R is ONLINE

<http://www.rronline.com>

FEATURES

Radio Links Presents
"LOST HIGHWAY"
Directed by David Lynch
interviews with
Bill Pullman & Patricia Arquette

Free Satellite Delivery Hard Copies Available
Contact Lori Lerner at (310) 457-5358
(310) 457-9869 (Fax)
Call for list of free interviews

COMEDY SERVICES

HEY PERSONALITIES!

Leno & Letterman wouldn't do a show without writers and neither should you! Call us at 803-781-6608 and put our team of comedy writers to work for you with a free week of...

THE MORNING PUNCH™

No matter where you are, your competition these days is tougher than ever. Don't go on the air unprepared. Let us fax (or e-mail) you five pages a day of comedy! It's the best in the business & it's used by the best in the business!

Offer subject to availability © 1997 - Crossan & Crossan Creative™
Also visit our web page www.ccpunch.com

MUSIC REFERENCE

St. Patrick's Day: "200 Songs about Luck, Green and Ireland"

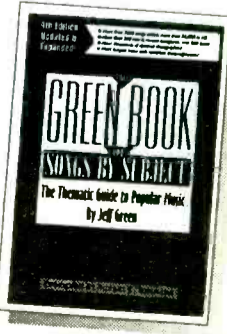
New! 4th Edition Green Book of Songs By Subject is the world's only thematic guide to popular music!

If you've ever needed songs to fit a particular topic, the all-new 4th Edition *Green Book of Songs By Subject* is the book you've been waiting for! Jeff Green has created the "ultimate music reference" for Program Directors, Music Directors, Production Directors, Morning Show and Talk Show Producers, and air personalities in all formats!

<input type="checkbox"/> Over 800 subject categories	<input type="checkbox"/> More than 7000 artists
<input type="checkbox"/> 744 jam-packed pages	<input type="checkbox"/> Nearly 1000 record labels
<input type="checkbox"/> All genres and eras of music	<input type="checkbox"/> New subject index
<input type="checkbox"/> More than 21,000 songs	<input type="checkbox"/> Now hardcover or paperback

Satisfaction Guaranteed! Only \$49.95 (Paperback) plus \$4.00 S/H

Also available in Hardcover for \$64.95. Charge by phone at (310) 788-1622 or send check or money order to:
Radio & Records, 10100 Santa Monica Blvd. 5th Floor, Los Angeles, CA 90067 Note: Additional copies add \$1.00 add'l shipping per copy. Canada/Mexico shipping: \$10 first copy, \$5.00 add'l copies. Other international



For fastest service charge by phone at (310) 788-1617

TOMS LAKE HUMOR CO.

Nasty one liners for Radio's funniest people since 1986. News & celebrity based hilarity daily by fax or e-mail.

250-782-8114 tomslake@aol.com



INTERNET SERVICES

GET ONLINE NOW!

We build INTERNET WEBSITES for stations just like yours.

mediacasting.com

internal marketing services
pob 1736 • fond du lac, wi 54936-1736 • 414.926.9620

MUSIC LIBRARIES

MUSIC LIBRARIES

1229 hits from 54-69-\$599
545 hits from the 70's-\$599
1012 hits from 1980-1995-\$599
For free track listings call Ghostwriters (800) 646-2911
For radio broadcast only! Outside US call (612) 559-6524

PRODUCTION LIBRARIES

Quixotic
Music Productions, L.L.C.
The Sound Alternative

We are proud to announce the release of the "Quixotic Music Production Library" The finest collection of live production music available anywhere, and it is 100% Buyout!!

- Over 40 Styles Of Music.
- At Least 10 Cuts Per Style.
- Each Cut In :60, :30, and :15 edits.
- Priced By Market Size.
- New Updated MONTHLY.

For a free Demo CD and rate card, please call Toll Free 1-888-33-SOUND
VISA, MASTERCARD & AMERICAN EXPRESS (We Pay ALL Shipping)

Come visit our exhibit at the Spring '97 NAB @booth S-4873

PROMOTIONS

CASH CUBE



"MONEY MACHINE" gives your station instant impact...
800-747-1144

VOICEOVER SERVICES

KRIS ERIK STEVENS
EXCEPTIONAL VOICE IMAGERY

- Demoline 818-990-KRIS
- Instant ISDN Connection

800-231-6100
<http://www.kriserikstevens.com>

PG Productions
liners, sweepers, promos

Special Rates For Small Markets *A truly different sound*

PHILIP GIBBONS
615-526-7144 or 615-537-9951

VOICEOVER SERVICES

Full Production Available
All Formats

ZEUS

The Voice of the #1 Country Station
WXTU Philadelphia and just signed WSM Nashville

CALL FOR DEMO (910) 997-7192

sonny everett Spots and Image Sounders
voice a la carte

941-774-6464
fax 941-774-2225

Air Freshener

JOHN DRISCOLL
VOICE OVER

Studio (818) 766-0481 Fax (818) 766-0457 Demoline (818) 766-6880
<http://www.johndriscoll.com>

Jim Muehl

VOICE IMAGING
Call for a custom demo and a great rate!

412-776-9797
981 Route 228 - Mars, PA 16046

CARTER DAVIS Tel/FAX:
Busts Ass (901)681-0650

ALTERNATIVE/MODERN COUNTRY ROCK TALK CHR AC

ORTEGO PRODUCTIONS

901-754-5051
ALL FORMATS PRODUCED & UNPRODUCED

Welcome!
WZZR/Modern Rock
KTCS/Country
WWFO/Classic Rock
JOVEI PAN BRAZIL/Hot CHR www.wspice.com/ortego

NEW VOICES

CAMERON • WOOD PRODUCTIONS

natural, mature voice imaging
Email focsle@ccnet.com
Demo, info: (415) 788-8761

A Voice Production Service for Today's Media!

MEDIA IMAGE VOICE Profile Communications

Voiceworks That Work!

Steve Herring
DEMO? Call (604) 531-6908 or FAX (604) 536-8693

VOICEOVER SERVICES

SWEEPERS.ID'S.LINERS.PROMOS

Get a leg up... and drown your competition!

Mike Carta MAC PRODUCTIONS



"Gets a lot said for your station"™
COUNTRY, ROCK, AC, CHR URBAN, ALL FORMATS
1-800-459-DEMO

A Proven Team

BRUCE VIDAL and RON SHAPIRO
Voice Imagery/Prod.

KIIS-FM, * FOX Kids Countdown
After Midnight * KKBH

PHONE/FAX (805) 520-3500
DEMO HOTLINE (818) 831-6962

GLENN GORDON
VOICE IMAGING • PROMOS • SPOTS
Dry or Produced Tracks
Call for a demo (818) 710-9067

VO/PRODUCTION SERVICES

CHARLIE TUNA

30 Years A Los Angeles Radio Legend

Voice of: Dozens of Network TV Shows • National & international Syndicated Radio/TV Programs • Commercials
And NOW... Image Liners, Promos, IDs, Commercials FOR YOUR STATION TODAY!

CHECK OUT THE NEW 1997 DEMO LINE (818) 344-9125
Studio (818) 344-6749 Fax (818) 344-8083
Overnight DAT/Analog Reel or LIVE ISDN Rates scaled to market size e-mail: ctuna@dejavudesign.com <http://www.dejavudesign.com/charlietuna>

YOU CAN SEA IT IN HIS VOICE

BOBBY OCEAN®

DEMO 415-472-7045 • signup 415-472-5625

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx/Discover accepted. One inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R marketplace (per inch):

1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
51 insertions	65.00

Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

CHR/POP

LW	TW	ARTIST	SON	RECORD LABEL
1	1	CARDIGANS	Lovefool	(Mercury)
2	2	NO DOUBT	Don't Speak	(Trauma/Interscope)
3	3	JEWEL	You Were Meant For Me	(Atlantic)
4	4	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
6	5	SPICE GIRLS	Wannabe	(Virgin)
5	6	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
7	7	MADONNA	Don't Cry For Me Argentina	(Warner Bros.)
10	8	COUNTING CROWS	A Long December	(DGC/Geffen)
8	9	GINA G	Ooh Aah...Just A Little Bit	(Eternal/WB)
11	10	SHERYL CROW	Everyday Is A Winding Road	(A&M)
9	11	R. KELLY	I Believe I Can Fly	(Jive)
12	12	KEITH SWEAT	Nobody	(Elektra/EEG)
13	13	DUNCAN SHEIK	Barely Breathing	(Atlantic)
14	14	CELINE DION	All By Myself	(550 Music)
16	15	SAVAGE GARDEN	I Want You	(Columbia)
20	16	WALLFLOWERS	One Headlight	(Interscope)
15	17	"AFKAP"	The Holy River	(NPG/EMI)
19	18	BABYFACE	Every Time I Close My Eyes	(Epic)
17	19	BLACKSTREET	No Diggity	(Interscope)
22	20	NO MERCY	Please Don't Go	(Arista)
18	21	MERRIL BAINBRIDGE	Mouth	(Universal)
33	22	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
21	23	ALANIS MORISSETTE	Head Over Feet	(Maverick/Reprise)
23	24	CRANBERRIES	When You're Gone	(Island)
31	25	LEAH ANDREONE	It's Alright, It's OK	(RCA)
29	26	BLACKOUT ALLSTARS	I Like It	(Columbia)
39	27	WHITNEY HOUSTON	Step By Step	(Arista)
26	28	HOOTIE & THE BLOWFISH	I Go Blind	(Reprise)
30	29	CRYSTAL WATERS	Say...If You Feel Alright	(Mercury)
27	30	BETTER THAN EZRA	Desperately Wanting	(Swell/Elektra/EEG)

CHR begins on Page 43.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	RECORD LABEL
2	1	SPICE GIRLS	Wannabe	(Virgin)
1	2	AALIYAH	One In A Million	(BlackGround/Atlantic)
4	3	MONICA	For You I Will	(Warner Sunset/Atlantic)
3	4	KEITH SWEAT	Nobody	(Elektra/EEG)
6	5	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
10	6	DRU HILL	In My Bed	(Island)
7	7	BABYFACE	Every Time I Close My Eyes	(Epic)
9	8	NO DOUBT	Don't Speak	(Trauma/Interscope)
12	9	MARK MORRISON	Return Of The Mack	(Atlantic)
8	10	BLACKSTREET	No Diggity	(Interscope)
5	11	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
13	12	BLACKSTREET	Don't Leave Me	(Interscope)
17	13	PUFF DADDY	Can't Nobody Hold Me Down	(Bad Boy/Arista)
11	14	TDNY TONI TONE	Let's Get Down	(Mercury)
14	15	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
16	16	FREAK NASTY	Da Dip	(Power)
23	17	CARDIGANS	Lovefool	(Mercury)
19	18	BLACKOUT ALLSTARS	I Like It	(Columbia)
21	19	ZHANE'	Request Line	(Illtown/Motown)
15	20	GINUWINE	Pony	(550 Music)
20	21	KEITH SWEAT	Just A Touch	(Elektra/EEG)
22	22	ERYKAH BADU	On & On	(Kedar/Universal)
33	23	ALLURE F/NAS	Head Over Heels	(Crave)
26	24	MC LYTE	Cold Rock A Party	(EastWest/EEG)
18	25	NEW EDITION	I'm Still In Love With You	(MCA)
24	26	R. KELLY	I Believe I Can Fly	(Jive)
30	27	CRYSTAL WATERS	Say...If You Feel Alright	(Mercury)
38	28	702	Get It Together	(Biv 10/Motown)
37	29	CELINE DION	All By Myself	(550 Music)
28	30	MADONNA	Don't Cry For Me Argentina	(Warner Bros.)

CHR begins on Page 43.

URBAN

LW	TW	ARTIST	SON	RECORD LABEL
1	1	ERYKAH BADU	On & On	(Kedar/Universal)
3	2	MONICA	For You I Will	(Warner Sunset/Atlantic)
2	3	DRU HILL	In My Bed	(Island)
9	4	702	Get It Together	(Biv 10/Motown)
6	5	"AFKAP"	Somebody's Somebody	(NPG/EMI)
4	6	NEW EDITION	You Don't Have To Worry	(MCA)
7	7	BABYFACE	Every Time I Close My Eyes	(Epic)
8	8	AALIYAH	One In A Million	(BlackGround/Atlantic)
5	9	MAXWELL	Sumthin' Sumthin'	(Columbia)
10	10	KEITH SWEAT	Just A Touch	(Elektra/EEG)
13	11	ZHANE'	Request Line	(Illtown/Motown)
11	12	PUFF DADDY	Can't Nobody Hold Me Down	(Bad Boy/Arista)
14	13	MAKAVELI	Hail Mary	(Death Row/Interscope)
23	14	BLACKSTREET	Don't Leave Me	(Interscope)
16	15	MINT CONDITION	You Don't Have To Hurt...	(Perspective/A&M)
17	16	MONTELL JORDAN	What's On Tonight	(Def Jam/RAL/Mercury)
20	17	YVETTE MICHELLE	I'm Not Feeling You	(Loud/RCA)
18	18	RAHSAAN PATTERSON	Stop By	(MCA)
19	19	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
22	20	ALFONZO HUNTER	Weekend Thang	(Def Squad/EMI)
21	21	TASHA HOLIDAY	Just The Way You Like	(MCA)
24	22	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
28	23	112	Cupid	(Bad Boy/Arista)
29	24	MARK MORRISON	Return Of The Mack	(Atlantic)
26	25	HEAVY D	Big Daddy	(Uptown/MCA)
31	26	RAY J	Let It Go	(Elektra/EEG)
34	27	AFTER 7	Sara Smile	(Virgin)
30	28	DONELL JONES	You Should Know	(Untouchables/LaFace/Arista)
—	29	SWV	Can We	(Jive)
35	30	LEVERT	True Dat	(Atlantic)
46	39	ROME	I Belong To You (Every...)	(RCA)
48	41	TRUTH	Everyday	(Priority)
—	44	FOXY BROWN	I'll Be	(Violator/Def Jam/RAL/Mercury)

URBAN begins on Page 55.

HOT AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NO DOUBT	Don't Speak	(Trauma/Interscope)
2	2	JEWEL	You Were Meant For Me	(Atlantic)
3	3	CARDIGANS	Lovefool	(Mercury)
5	4	DUNCAN SHEIK	Barely Breathing	(Atlantic)
4	5	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
8	6	SHERYL CROW	Everyday Is A Winding Road	(A&M)
9	7	COUNTING CROWS	A Long December	(DGC/Geffen)
6	8	HOOTIE & THE BLOWFISH	I Go Blind	(Reprise)
7	9	JOURNEY	When You Love A Woman	(Columbia)
10	10	SHERYL CROW	If It Makes You Happy	(A&M)
15	11	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
13	12	JOHN MELLENCAMP	Just Another Day	(Mercury)
14	13	CELINE DION	All By Myself	(550 Music)
11	14	ALANIS MORISSETTE	Head Over Feet	(Maverick/Reprise)
12	15	MADONNA	Don't Cry For Me Argentina	(Warner Bros.)
24	16	SAVAGE GARDEN	I Want You	(Columbia)
20	17	CRANBERRIES	When You're Gone	(Island)
16	18	DISHWALLA	Counting Blue Cars	(A&M)
21	19	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
28	20	WALLFLOWERS	One Headlight	(Interscope)
17	21	CELINE DION	It's All Coming Back To Me Now	(550 Music)
29	22	SHAWN COLVIN	Sunny Came Home	(Columbia)
19	23	DON HENLEY	Through Your Hands	(Revolution)
27	24	PHIL COLLINS	It's In Your Eyes (Any...)	(Face Value/Atlantic)
25	25	SARAH McLACHLAN	Possession	(Nettwerk/Arista)
—	26	BRYAN ADAMS	I'll Always Be Right There	(A&M)
26	27	"AFKAP"	The Holy River	(NPG/EMI)
—	28	JON SECADA	Too Late, Too Soon	(SBK/EMI)
—	29	WHITNEY HOUSTON	Step By Step	(Arista)
—	30	AMANDA MARSHALL	Fall From Grace	(Epic)

AC begins on Page 74.

AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
3	2	JIM BRICKMAN W/MARTINA MCBRIDE	Valentine	(Windham Hill)
2	3	WHITNEY HOUSTON	I Believe In You And Me	(Arista)
8	4	CELINE DION	All By Myself	(550 Music)
4	5	BARBRA STREISAND & BRYAN ADAMS	Finally Found...	(Columbia)
7	6	KENNY LOGGINS	For The First Time	(Columbia)
5	7	GLORIA ESTEFAN	I'm Not Giving You Up	(Epic)
6	8	ROD STEWART	If We Fall In Love Tonight	(Warner Bros.)
9	9	JOURNEY	When You Love A Woman	(Columbia)
10	10	PHIL COLLINS	It's In Your Eyes (Any...)	(Face Value/Atlantic)
16	11	BRYAN ADAMS	I'll Always Be Right There	(A&M)
13	12	R. KELLY	I Believe I Can Fly	(Jive)
14	13	ERIC CLAPTON	Change The World	(Reprise)
12	14	DON HENLEY	Through Your Hands	(Revolution)
17	15	JON SECADA	Too Late, Too Soon	(SBK/EMI)
11	16	LIONEL RICHIE	Still In Love	(Mercury)
18	17	KENNY G	Havana	(Arista)
25	18	WHITNEY HOUSTON	Step By Step	(Arista)
15	19	CELINE DION	It's All Coming Back To Me Now	(550 Music)
24	20	JEWEL	You Were Meant For Me	(Atlantic)
20	21	NO DOUBT	Don't Speak	(Trauma/Interscope)
22	22	JOHN MELLENCAMP	Just Another Day	(Mercury)
—	23	RICHARD MARX	Until I Found You Again	(Capitol)
28	24	MICHAEL ENGLISH	When I Need You	(Curb)
26	25	BABYFACE	Every Time I Close My Eyes	(Epic)
19	26	MADONNA	Don't Cry For Me Argentina	(Warner Bros.)
30	27	CRYSTAL BERNARD	Have We Forgotten What Love Is	(River North)
29	28	HOOTIE & THE BLOWFISH	I Go Blind	(Reprise)
—	29	WARREN HILL	Shelter From The Storm	(Discovery)
—	30	JOOSE	If Tomorrow Never Comes	(Flavor Unit/EastWest/EEG)

AC begins on Page 74.

ACTIVE ROCK

LW	TW	ARTIST	SON	RECORD LABEL	
1	1	LIVE	Lakini's Juice	(Radioactive)	
2	2	BUSH	Greedy Fly	(Trauma/Interscope)	
4	3	SILVERCHAIR	Abuse Me	(Epic)	
3	4	COLLECTIVE SOUL	Precious Declaration	(Atlantic)	
9	5	AEROSMITH	Falling In Love...	(Columbia)	
5	6	WALLFLOWERS	One Headlight	(Interscope)	
7	7	METALLICA	King Nothing	(Elektra/EEG)	
8	8	TONIC	Casual Affair	(Polydor/A&M)	
6	9	U2	Discotheque	(Island)	
10	10	STONE TEMPLE PILOTS	Tumble In The Rough	(Atlantic)	
16	11	VERUCA SALT	Volcano Girls	(Outpost/Geffen)	
13	12	COUNTING CROWS	A Long December	(DGC/Geffen)	
15	13	NINE INCH NAILS	The Perfect Drug	(Nothing/Interscope)	
14	14	SOUNDGARDEN	Blow Up The Outside World	(A&M)	
28	15	OFFSPRING	Gone Away	(Columbia)	
17	16	BIG HEAD TODD & THE MONSTERS	Resignation...	(Revolution)	
11	17	SMASHING PUMPKINS	Thirty-Three	(Virgin)	
19	18	VERVE PIPE	The Freshmen	(RCA)	
12	19	BETTER THAN EZRA	Desperately Wanting	(Swell/Elektra/EEG)	
21	20	MARILYN MANSON	Tourniquet	(Nothing/Interscope)	
24	21	TOOL	"H" (Zoo)	(Zoo)	
22	22	EELS	Rags To Rags	(DreamWorks/Geffen)	
23	23	WIDESPREAD PANIC	Hope In A Hopeless World	(Capricorn/Mercury)	
18	24	STIR	Looking For	(Aware/Capitol)	
26	25	METALLICA	Hero Of The Day	(Elektra/EEG)	
27	26	SOCIAL DISTORTION	When The Angels Sing	(550 Music)	
25	27	STONE TEMPLE PILOTS	Lady Picture Show	(Atlantic)	
20	28	SPONGE	Have You Seen Mary	(Columbia)	
31	29	WILCO	Outtastite	(Outta Mind)	(Reprise)
33	30	SUBLIME	Santeria	(Gasoline Alley/MCA)	

ROCK begins on Page 91.

Results Marketing

TOTALY COOL PROMOTIONS!

407-786-5660 800-786-8011

<http://www.resultsmarketing.com>

bumper stickers

t-shirts

magnets

key tags

golf stuff

pens

mouse pads

hats

mugs

balloons

license plates

sun shades

plastic visors

towels

fun flyers

frisbees

can coolers

buttons & more cool stuff

Breakers in Blue

NATIONAL AIRPLAY OVERVIEW FEBRUARY 28, 1997

URBAN AC

LW	TW	Artist	Album	Label
1	1	BABYFACE	Every Time I Close My Eyes	(Epic)
4	2	DRU HILL	In My Bed	(Island)
5	3	ERYKAH BADU	On & On	(Kedar/Universal)
3	4	LUTHER VANDROSS	I Can Make It Better	(LV/Epic)
9	5	MONICA	For You I Will	(Warner Sunset/Atlantic)
8	6	"AFKAP"	Somebody's Somebody	(NPG/EMI)
7	7	ISLEY BROTHERS	Tears	(T-Neck/Island)
2	8	WHITNEY HOUSTON	I Believe In You And Me	(Arista)
6	9	MAXWELL	Sumthin' Sumthin'	(Columbia)
11	10	R. KELLY	I Believe I Can Fly	(Jive)
15	11	PAUL HARDCASTLE	Got To Be Love	(JVC)
20	12	AFTER 7	Sara Smile	(Virgin)
10	13	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
12	14	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
14	15	MINT CONDITION	What Kind Of Man Would I Be	(Perspective/A&M)
17	16	KENNY LATTIMORE	For You	(Columbia)
13	17	BLACKSTREET	Never Gonna Let You Go	(Interscope)
16	18	SWEETBACK	You Will Rise	(Epic)
19	19	ANN NESBY	This Weekend	(Perspective/A&M)
21	20	MINT CONDITION	You Don't Have To Hurt...	(Perspective/A&M)
18	21	AALIYAH	One In A Million	(BlackGround/Atlantic)
23	22	702	Get It Together	(Biv 10/Motown)
26	23	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
24	24	RAHSAAN PATTERSON	Stop By	(MCA)
28	25	CURTIS MAYFIELD	No One Knows About A Good...	(Wamer Bros.)
25	26	KEITH SWEAT	Just A Touch	(Elektra/EEG)
29	27	MONTELL JORDAN	What's On Tonight	(Def Jam/RAL/Mercury)
27	28	ALFONZO HUNTER	Weekend Thang	(Def Squad/EMI)
30	29	ZHANE'	Request Line	(Illtown/Motown)
—	30	BLACKSTREET	Don't Leave Me	(Interscope)

No Songs Qualified For Breaker Status This Week

URBAN begins on Page 55.

ROCK

LW	TW	Artist	Album	Label
2	1	AEROSMITH	Falling In Love...	(Columbia)
1	2	WALLFLOWERS	One Headlight	(Interscope)
4	3	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
3	4	LIVE	Lakini's Juice	(Radioactive)
5	5	COUNTING CROWS	A Long December	(DGC/Geffen)
8	6	WIDESPREAD PANIC	Hope In A Hopeless World	(Capricorn/Mercury)
9	7	SILVERCHAIR	Abuse Me	(Epic)
11	8	BUSH	Greedy Fly	(Trauma/Interscope)
12	9	METALLICA	King Nothing	(Elektra/EEG)
7	10	JOHN MELLENCAMP	Just Another Day	(Mercury)
6	11	U2	Discotheque	(Island)
18	12	BIG HEAD TODD & THE MONSTERS	Resignation...	(Revolution)
17	13	TONIC	Casual Affair	(Polydor/A&M)
10	14	TOM PETTY & THE HEARTBREAKERS	Change The...	(Wamer Bros.)
16	15	BETTER THAN EZRA	Desperately Wanting	(Swell/Elektra/EEG)
15	16	STONE TEMPLE PILOTS	Lady Picture Show	(Atlantic)
14	17	SPONGE	Have You Seen Mary	(Columbia)
19	18	METALLICA	Hero Of The Day	(Elektra/EEG)
22	19	JONNY LANG	Lie To Me	(A&M)
13	20	SOUNDGARDEN	Blow Up The Outside World	(A&M)
23	21	SHERYL CROW	Everyday Is A Winding Road	(A&M)
20	22	STIR	Looking For	(Aware/Capitol)
30	23	STONE TEMPLE PILOTS	Tumble In The Rough	(Atlantic)
21	24	JOURNEY	Can't Tame The Lion	(Columbia)
35	25	VERVE PIPE	The Freshmen	(RCA)
29	26	BLACK CROWES	Better When You're Not Alone	(American/Reprise)
31	27	STORYVILLE	Blind Side	(Code Blue/Atlantic)
24	28	RUSH	Half The World	(Atlantic)
32	29	VAN HALEN	Me Wise Magic	(Warner Bros.)
27	30	SMASHING PUMPKINS	Thirty-Three	(Virgin)

ROCK begins on Page 91.

COUNTRY

LW	TW	Artist	Album	Label
2	1	TOBY KEITH	Me Too	(Mercury)
6	2	DEANA CARTER	We Danced Anyway	(Capitol)
4	3	TRAVIS TRITT	Where Corn Don't Grow	(Warner Bros.)
9	4	JOHN BERRY	She's Taken A Shine	(Capitol)
5	5	LEANN RIMES	Unchained Melody	(MCG/Curb)
8	6	PATTY LOVELESS	She Drew A Broken Heart	(Epic)
10	7	REBA MCENTIRE	How Was I To Know	(MCA)
12	8	ALAN JACKSON	Everything I Love	(Arista)
13	9	DIAMOND RIO	Holdin'	(Arista)
15	10	TRACE ADKINS	(This Ain't) No Thinkin' Thing	(Capitol)
16	11	CLAY WALKER	Rumor Has It	(Giant)
1	12	RICK TREVINO	Running Out Of Reasons To Run	(Columbia)
18	13	KENNY CHESNEY	When I Close My Eyes	(BNA)
20	14	TRACY BYRD	Don't Take Her She's All I Got	(MCA)
19	15	LONESTAR	Heartbroke Every Day	(BNA)
17	16	TY HERNDON	She Wants To Be Wanted Again	(Epic)
21	17	TERRI CLARK	Emotional Girl	(Mercury)
24	18	DAVID KERSH	Another You	(Curb)
22	19	RICOCHET	Ease My Troubled Mind	(Columbia)
27	20	COLLIN RAYE	On The Verge	(Epic)
3	21	DARYLE SINGLETARY	Amen Kind Of Love	(Giant)
28	22	TRACY LAWRENCE	Better Man, Better Off	(Atlantic)
26	23	BUFFALO CLUB	If She Don't Love You	(Rising Tide)
23	24	MARTY STUART	You Can't Stop Love	(MCA)
29	25	LORRIE MORGAN	Good As I Was To You	(BNA)
33	26	ALABAMA	Sad Lookin' Moon	(RCA)
14	27	VINCE GILL	Pretty Little Adriana	(MCA)
31	28	MILA MASON	Dark Horse	(Atlantic)
30	29	NEAL MCCOY	That Woman Of Mine	(Atlantic)
34	30	KATHY MATTEA	455 Rocket	(Mercury)
37	33	KEVIN SHARP	She's Sure Taking It Well	(143/Asylum/EEG)
38	37	BIG HOUSE	Cold Outside	(MCA)

COUNTRY begins on Page 64.

ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	LIVE	Lakini's Juice	(Radioactive)
3	2	WALLFLOWERS	One Headlight	(Interscope)
4	3	BUSH	Greedy Fly	(Trauma/Interscope)
2	4	U2	Discotheque	(Island)
5	5	SILVERCHAIR	Abuse Me	(Epic)
6	6	COUNTING CROWS	A Long December	(DGC/Geffen)
8	7	SUBLIME	Santeria	(Gasoline Alley/MCA)
12	8	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
13	9	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
14	10	VERVE PIPE	The Freshmen	(RCA)
10	11	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
9	12	NINE INCH NAILS	The Perfect Drug	(Nothing/Interscope)
7	13	SMASHING PUMPKINS	Thirty-Three	(Virgin)
11	14	CARDIGANS	Lovefool	(Mercury)
19	15	NO DOUBT	Excuse Me Mr.	(Trauma/Interscope)
16	16	SHERYL CROW	Everyday Is A Winding Road	(A&M)
20	17	SPACE	Female Of The Species	(Gut/Universal)
21	18	BECK	The New Pollution	(DGC/Geffen)
23	19	PORNO FOR PYROS	Hard Charger	(Warner Bros.)
17	20	311	All Mixed Up	(Capricorn/Mercury)
15	21	GARBAGE	#1 Crush	(Capitol)
28	22	WHITE TOWN	Your Woman	(Chrysalis/EMI)
24	23	PRODIGY	Firestarter	(Mute/Maverick/WB)
22	24	BETTER THAN EZRA	Desperately Wanting	(Swell/Elektra/EEG)
27	25	CAKE	I Will Survive	(Capricorn/Mercury)
18	26	DEPECHE MOOE	Barrel Of A Gun	(Reprise)
41	27	MIGHTY MIGHTY BOSSTONES	The Impression I Get	(Mercury)
32	28	KULA SHAKER	Hey Dude	(Columbia)
—	29	OFFSPRING	Gone Away	(Columbia)
39	30	STONE TEMPLE PILOTS	Tumble In The Rough	(Atlantic)

ALTERNATIVE begins on Page 98.

NAC

LW	TW	Artist	Album	Label
1	1	DAVID SANBORN	Rikke	(Elektra/EEG)
2	2	BRAXTON BROTHERS	When Love Comes Around	(Kokopelli)
3	3	KENNY G	Eastside Jam	(Arista)
5	4	PAUL HARDCASTLE	Jokers Wild	(JVC)
4	5	NORMAN BROWN	Third World	(MoJazz/Motown)
6	6	GEORGE BENSON	The Thinker	(GRP)
7	7	ZACHARY BREAUX	Never Can Say Goodbye	(Zebra)
8	8	SOUL BALLET	N.Y.C. Tripin	(Countdown/Unity)
9	9	WAYMAN TISDALE	Don't Take Your Love Away	(MoJazz/Motown)
10	10	MARK PORTMANN	No Truer Words	(Zebra)
12	11	JIM BRICKMAN	You Never Know	(Windham Hill)
17	12	GOTA	European Comfort	(Instinct)
13	13	GROVER WASHINGTON JR.	Soulful Strut	(Columbia)
14	14	VANESSA DAOU	Two To Tango	(MCA)
15	15	MICHAEL PAULO	My Heart And Soul	(Noteworthy)
11	16	KEIKO MATSUI	Bridge Over The Stars	(Countdown/Unity)
18	17	DAVE KOZ	Lullaby For A Rainy Night	(Capitol)
20	18	KENNY BLAKE	European Underground	(Heads Up)
16	19	SLASH	Obsession Confession	(Geffen)
19	20	ALFONZO BLACKWELL	Hermiona	(Street Life/All American)
21	21	DOC POWELL	From The Heart	(Discovery)
—	22	INCOGNITO	A Shade Of Blue	(Verve Forecast)
23	23	TOMMY EMMANUEL	Midnight Drive	(Higher Octave)
22	24	CHUCK LOEB	Cruzin' South	(Shanachie)
25	25	WILL LEE	Georgy Porgy	(Go Jazz/Bean Bag)
26	26	BRIAN HUGHES	Soul Fruit	(Higher Octave)
24	27	BABYFACE	Every Time I Close My Eyes	(Epic)
27	28	EXODUS QUARTET	Summer Soulstice	(Instinct)
—	29	PAOLO	Paisa	(Island)
—	30	TIM BOWMAN	I'll Be There	(I.M.)

NAC begins on Page 83.

ADULT ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	WALLFLOWERS	One Headlight	(Interscope)
2	2	SHERYL CROW	Everyday Is A Winding Road	(A&M)
3	3	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
4	4	COUNTING CROWS	A Long December	(DGC/Geffen)
6	5	SHAWN COLVIN	Sunny Came Home	(Columbia)
5	6	R.E.M.	Electrolite	(Warner Bros.)
7	7	BIG HEAD TODD & THE MONSTERS	Resignation...	(Revolution)
10	8	JEWEL	You Were Meant For Me	(Atlantic)
8	9	WIDESPREAD PANIC	Hope In A Hopeless World	(Capricorn/Mercury)
12	10	VERVE PIPE	The Freshmen	(RCA)
9	11	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
17	12	ODDS	Someone Who's Cool	(Elektra/EEG)
14	13	FIONA APPLE	Sleep To Dream	(Work)
19	14	VAN MORRISON	The Healing Game	(Polydor/A&M)
11	15	U2	Discotheque	(Island)
20	16	BETTER THAN EZRA	Desperately Wanting	(Swell/Elektra/EEG)
13	17	JOHN MELLENCAMP	Just Another Day	(Mercury)
15	18	BODEANS	Hurt By Love	(Slash/Reprise)
22	19	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
18	20	SMASHING PUMPKINS	Thirty-Three	(Virgin)
24	21	DUNCAN SHEIK	She Runs Away	(Atlantic)
16	22	DON HENLEY	Through Your Hands	(Revolution)
21	23	CARDIGANS	Lovefool	(Mercury)
23	24	BRUCE COCKBURN	Night Train	(Rykodisc Inc.)
26	25	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
—	26	MORPHINE	Early To Bed	(DreamWorks/Rykodisc)
28	27	STING	Twenty Five To Midnight	(A&M)
25	28	WILCO	Outtassite (Outta Mind)	(Reprise)
27	29	LOW & SWEET ORCHESTRA	Nail Won't Fix A Broken...	(Interscope)
29	30	NIL LARA	Baby	(Metro Blue/Capitol)

ADULT ALTERNATIVE begins on Page 109.

AUDITORIUM MUSIC TESTING

With
MusicLink
software.

(303) 922-5600





the first track from the album EVER SINCE I WAS A KID
Protein: my blood

Winning Radio Stations Play Protein!

WRCX
KEGL
KBPI
KBER

WAAF
WZTA
KRXQ
KLBJ

WLZR
KI0Z
KISS
WIOT

+ 30 more!



produced by BRETT ELIASON

"WORK" is a trademark of Sony Music Entertainment Inc./©1997 Sony Music Entertainment Inc. <http://www.workrec.com>

WORK