

INSIDE

DOES RADIO WORK LIKE DRUGS?

Well ... there are parallels, according to R&R's resident sage **George Burns**. It can alter your mood when it's there and cause withdrawal when it's absent.

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MANAGE YOUR INVENTORY!

Sales consultant **Irwin Pollack** offers eight ways sales managers can better control their inventories.

Page 14

CHAKA KHAN, LEMME ROCK YOU!

Two months into her new late evening show on Rhythmic AC KIBB/L.A., **Chaka Khan** is cruisin'!



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CRITICS' ALTERNATIVE VIEW

Former pop music critic **Sky Daniels** checks in with a few of his contemporaries for their take on Alternative radio.

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IN THE NEWS

- **'The Planet'** debuts on KQUE-FM as Nostalgia format flips to AM
- **Wade Linder** becomes PD at KCFE, KREV & WREV/Minneapolis
- **Katz** establishes **Amcast** rep firm, dissolves **Banner**. **Bob McCurdy** named Amcast President
- **Michael Castello** becomes United Stations Talk Net Managing Director

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THIS #1 WEEK

CHR/POP

- **CARDIGANS** Lovetool (Mercury)

CHR/RHYTHMIC

- **BLACKSTREET** Don't Leave Me (Interscope)

URBAN

- **702** Get It Together (Biv 10/Motown)

URBAN AC

- **AFTER 7** Sara Smile (Virgin)

COUNTRY

- **TRACE ADKINS** (This Ain't) No Thinkin' Thing (Capitol)

NAC/SMOOTH JAZZ

- **PAUL HARDCASTLE** Jokers Wild (JVC)

HOT AC

- **JEWEL** You Were Meant For Me (Atlantic)

AC

- **CELINE DION** All By Myself (550 Music)

ACTIVE ROCK

- **LIVE** Lakini's Juice (Radioactive)

ROCK

- **AEROSMITH** Falling In Love... (Columbia)

ALTERNATIVE

- **U2** Staring At The Sun (Island)

ADULT ALTERNATIVE

- **U2** Staring At The Sun (Island)

NEWSSTAND PRICE \$6.50



RAB Leads Radio Job Fairs For Minority Recruitment

■ **FCC** — set to release new EEO rules — is impressed with quality of job applicants

By **HEATHER VAN SLOOTEN** AND **RON RODRIGUES**
R&R STAFF WRITERS

The tedious and often murky process by which broadcasters have to recruit and employ minorities may get somewhat easier in a few months when the FCC issues new EEO guidelines. According to FCC Mass Media Bureau Chief **Roy Stewart**, the new regulations are supposed to mean simpler paperwork requirements and more flexibility in which sources are used for recruiting.

Among the more popular recruiting methods: job fairs. Events like these aren't new — state and local broadcaster groups, along with the **NAB**, have done them for years. But some operators were left dissatisfied with a few of these attempts because the recruitment pool was laced with too many inexperienced college graduates or underskilled labor. In other cases, paperwork was carelessly bounced from station to station — resulting in misappropriated resumes or job applications.

Enter the **RAB**. The organization's top brass recognized early on the impending need for more salespeople in this business. They also observed that certain radio station sales departments didn't reflect the ethnic diversity of the communities they served. So they developed a program called "Radio Careers

EEO/See Page 9

KLOS/L.A. PD Post Filled By Duncan

KYYS/Kansas City PD John Duncan has been tapped as PD



Duncan

of **ABC Radio's KLOS-FM/Los Angeles**, effective March 31. Duncan replaces **Carey Curelop**, who exited the Rock outlet in January.

KABC-AM, KTZN-AM & KLOS President/GM **Maureen Lesourd** remarked, "I'm delighted to have John join our team of professionals. He's competitive, experienced, and committed to winning. John is a positive leader and takes an active interest in the talent and the marketing of the radio station."

Duncan added, "I'm thrilled to be working at KLOS! It's probably the best job in Rock radio. I am also very excited to join the outstanding team ABC Radio has

DUNCAN/See Page 24

Radio Responds To Rap's Recent Violence

By **WALT LOVE**
R&R URBAN EDITOR

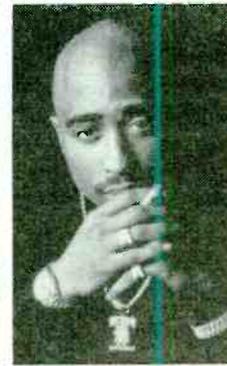
Verna Green is the mother of two young men who belong to a group that both the **Centers for Disease Control** and the **FBI** have identified as endangered: black males between 13-24 being preyed upon by other young black males. So when two prominent, young rappers — **Tupac Shakur** and the **Notorious B.I.G.** — were gunned down in separate incidents during the past year, Green used her role as Sr. VP/GM of **WJLB-FM & WMXD-FM/Detroit** to send a message:

"I don't accept that violence is specific to rappers. I think there is too much violence, period. Even before rap was a genre, there was violence — inside our community and outside. Violence has been modeled for this country in every entertainment medium that exists. So for rap to take [the blame] for all of this violence is simply not fair. It is not fair, it is not accurate, and it takes people's attention away from the acceptance of violence in the American culture."

Green says it's other forms of music — not just rap — that promote violence. "Lord knows most movies sell and promote violence. And they have incorporated rap music as a music bed to their story lines of violence. But rap did not cause violence. Rap simply reflects violence. It is very easy to make a form of music a scapegoat. But I don't accept that."



Notorious B.I.G.



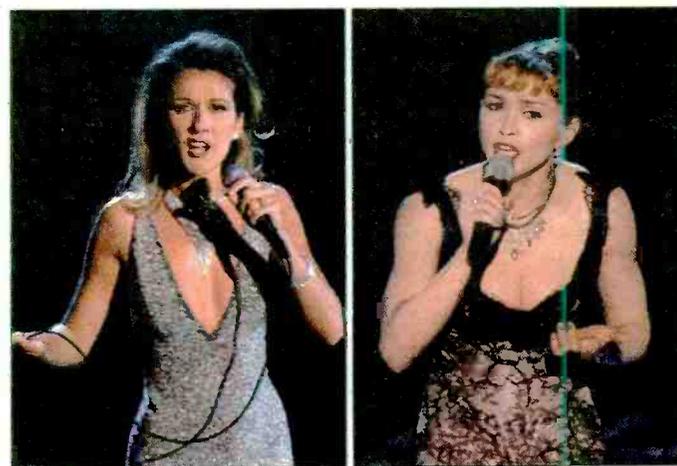
2Pac

And the station will continue to play rap. "We play all the 'hit rap' on WJLB. When there is language that's not appropriate to be broadcast, we simply edit the music. In fact, on the day following **Biggie's** death, people wanted to hear his music. People were allowed to make comments, but just in terms of contemplating the scope of this thing. They simply wanted to hear that which made him special to them."

"But we did not stop the music, and we did not break our normal format. We had announcers who were able to incorporate the reflections of listeners throughout the day — for a couple of days. Even morning talent **Mason** gave his

RAP/See Page 42

MARCH 28, 1997 Oscar's Battle Of The Ballads



Celine Dion (l) performed two Oscar-nominated songs at Monday's (3/24) Academy Awards ceremony: her "Because You Loved Me" (from "Up Close & Personal") as well as **Barbra Streisand & Bryan Adams's** "I Finally Found Someone" ("The Mirror Has Two Faces"). But it was the **Andrew Lloyd Webber/Tim Rice**-penned "You Must Love Me," as performed by "Evita" star **Madonna**, that won the Best Original Song trophy.

Fee Weighs In As 'PHT/Philly VP/GM

Chuck Fee has been appointed VP/GM at CBS Talk outlet **WPHT-AM/Philadelphia**, effective in April. Fee had held a similar post at crosstown **WMMR-FM** since 1990; CBS has agreed to swap 'MMR and two Boston stations for two **Greater Media** stations in L.A.

"Chuck is an accomplished station manager who will make a positive impact on WPHT," stated CBS Radio President **Dan Mason**. "We're very pleased that he will remain a part of CBS Radio and guide this six-month-old format to its next phase of development."



Fee

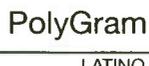
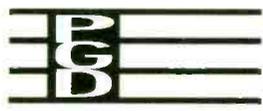
Fee succeeds **Roy Shapiro**, who had been VP/GM of both 'PHT and all-New **KYW-AM**. Shapiro now will manage **KYW** exclusively. "Roy has done an outstanding job of planning and launching the Talk format on WPHT," Mason said. "He has assembled a terrific staff and a solid base to build on."

Fee's extensive Philadelphia radio career began in 1970 at **WFIL**. He worked between 1975-80 at then-**WCAU**, where he was an AE and Sales Manager. Joining **WMMR** in 1985 as an AE, Fee later moved up to **LSM, GSM**, and his most re-

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Linder Lifted To PD Of ABC Active Rock Triplecast

Wade Linder has been named PD of ABC Radio Active Rock triplecast KCFE-FM, KREV-FM & WREV-FM/Minneapolis. Linder previously was Asst. PD/MD of Alternative sister KEGE-FM.

KQRS-FM, KEGE & KREV Community Relations/Public Relations Director Kim Perry told R&R, "Wade has been with both KQRS and the Edge for a number of years, and he was the logical choice. We like to promote from within. The new station will be a challenge for anyone to master, let alone that it's a triplecast. We believe Wade is the obvious choice."

Linder added, "It's great to deliver Active Rock to the Twin Cities. It has been over two years since you could find hard rock on the dial here, and we're here to stay."

Castello Managing Director At United Stations Talk Net

Voelzke also joins



Castello

United Stations Radio Networks has promoted Michael Castello from Director/Affiliate Relations to Managing Director of the United Stations Talk Radio Network.



Voelzke

Reporting to Castello will be Kathleen Voelzke, who has been named Director/Affiliate Relations, Western Region for USTRN. She most recently was Manager/Affiliate Relations for CBS Radio Networks' South-west division.

"In the last year, we have seen the tremendous response and appetite for United Stations talk programs," noted USRN VP/Programming Andy Denemark. "With a new team in place under the leadership of Michael Castello, we are certain to see further affiliate growth and expansion on the talk front."

Additional USTRN appointments: David Blaustein rises from Producer of "The Barry Farber Show" and "Left To Right" to Production Man-

CASTELLO/See Page 24

'Freedom Works' For Marshall



Joe Marshall (second from left) — who hosts the syndicated radio program "Street Soldiers" — was presented with the "Freedom Works Award" for his part in founding the Omega Boys Club. On hand to congratulate him were (l-r) Rep. Ron Dellums (D-CA), U.S. House Majority Leader Dick Armye (R-TX), and Rep. Nancy Pelosi (D-CA). More details: Page 42.

New Hot AC 'Planet' Found In Houston

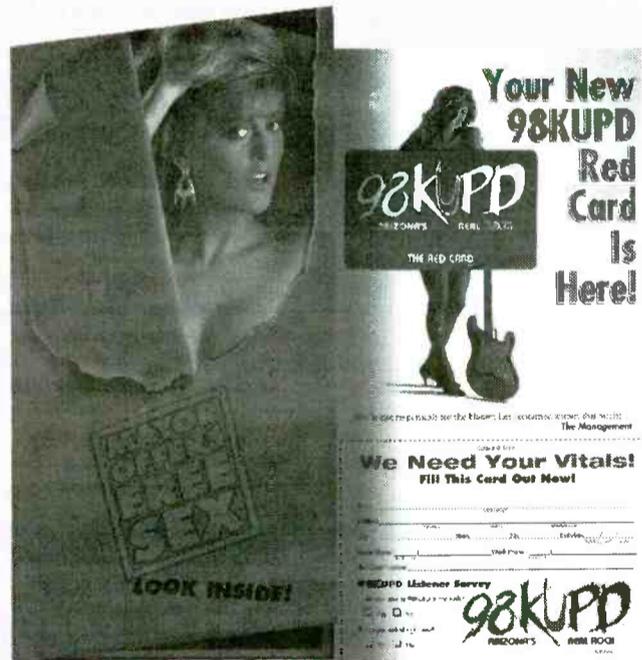
SFX moves KQUE's Nostalgia format to AM

SFX Broadcasting shifted KQUE/Houston's Nostalgia format from 102.9 FM to 1230 AM last week (3/19) at 4pm, clearing the way for the company to debut an FM Alternative-leaning Hot AC. Jack Taddeo-consulted "Modern Hits 102.9 — The Planet" will continue to operate as KQUE until the FCC approves new calls.

Interim PD Rich Hawkins is on loan from SFX Soft AC sister KXYX/San Diego until a fulltime programmer is hired. SFX/Houston also owns Soft AC KODA, and one of the Planet's prime targets would appear to be crosstown Nationwide Hot AC KHMx.

According to SFX/Houston Market VP/GM Michael Crusham, "This is the next logical progression in SFX's plan to provide quality programming and deliver a quality audience to our advertisers. This format change was the result of months of research, and we will market, promote, and super-

KQUE/See Page 24



Blue Mailer Has Phoenix Seeing 'Red'

A whole bunch of Phoenix residents were up in arms over this direct-mail piece sent by market Rocker KUPD. In addition to a misleading teaser on its cover (above, left), the mailer promises "Free Sex" inside (it's actually a KUPD "Red Card"). Most startling of all: a pic of morning "Mayor" Dave Pratt in ... er ... a prone position behind a sheep with the headline, "98KUPD with Praaaaaaaat in the Morning!" (You think we'd show that one to you?) The mailer generated two days' worth of coverage on at least four local TV stations.

MARCH 28, 1997

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New Katz Arm Dubbed Amcast Radio Sales

Management reshuffled as Banner dissolves

Katz Radio Group gave a name to the dedicated ABC Radio rep firm it formed three weeks ago — Amcast Radio Sales — and at the same time said it will dissolve Banner Radio. Katz's Sentry Radio President Bob McCurdy is the new division's President, while Banner VP/GSM Mitch Kline is Amcast's VP/GM (R&R 3/7).

Meanwhile, Katz has moved Christal Radio President Bill Fortenbaugh — a 27-year Katz veteran — to President of Sentry. Christal VP/GSM Steve Shaw has



McCurdy

moved up to Fortenbaugh's former post. And Christal's Tucker Flood has risen from VP Stations/Eastern Division to VP/GSM. Katz said most of Banner's employees will move to other company sales divisions.

The rationale for the shifts was to allow the managers to "assume positions for which they've been groomed," Katz Radio Group President Stu

Olds said. "If there is one thing that's of paramount importance here at Katz, it's making sure our clients' needs are being met, and that's the direct result of our management, sales, and support personnel."

All Aboard The Stern Express ... Bus



WJFK/Washington was one of three stations that put a vinyl wrap on a 40-ft. bus to promote the "Private Parts" release and the fact that Stern is on the station. Listeners had the opportunity to view a clip from the movie on the bus and enter to win tickets to the movie's NYC world premiere.

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067 WEB SITE: <http://www.ronline.com>

	Phone	Fax	E-mail	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com	310-788-1621	310-203-8727	garrett@rronline.com
NEWS DESK:	310-553-4330	310-203-9763	newsroom@rronline.com	310-553-4330	310-203-9763	mailroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com	202-783-3826	202-783-0260	mailroom@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com	615-244-8822	615-248-6655	lhelton@rronline.com
OPPORTUNITIES/MARKETPLACE:						
EDITORIAL, OTHER DEPTS:						
WASHINGTON, DC BUREAU:						
NASHVILLE BUREAU:						

Cochran Tapped As New RTNDA President

CBS Exec. Producer/Politics **Barbara Cochran** will become the new President of the **Radio-Television News Directors Association**, effective April 28. Cochran replaces **David Bartlett**, who stepped down in December 1996 following philosophical differences with the board of directors. She is reported to have signed a three-year contract.

Commenting on the appointment, RTNDA Chairman **Mike Cavender** said the group hopes Cochran will help RTNDA "take a more public posture on issues affecting broadcasting media. Barbara's prestigious news background and the respect accorded to her by her colleagues will be especially valuable in RTNDA's efforts to guard the First Amendment rights of all media, establish our stance on legislative matters affecting our members, and to



Cochran

ensure that RTNDA's views are brought to the public where appropriate."

"Radio and television news directors are managing the media that more Americans turn to than any other for their news," Co-

chran noted, "and it is an honor to represent these journalists."

Before her most recent CBS stint, Cochran served as VP/Washington Bureau Chief for the network from 1989-95. Prior to that she joined NBC news as a political editor in 1983 and shifted to Exec. Producer of "Meet The Press" in 1985. Her background also includes four years as News Director for **National Public Radio**, where she advanced to VP/News in 1982. Cochran's news days began in 1968 as a copy desk trainee at the (now defunct) *Washington Star*; she rose through the ranks there to become Managing Editor in 1978.

Cochran, who is married to ABC

Continued on Page 9

Shaw, Gray Form Centennial Broadcasting

Allen Shaw and **Gordon Gray Jr.** announced this week the formation of Winston-Salem-based **Centennial Broadcasting**.

Shaw — who will serve as company President — is a former partner of **Crescent Communications**. Gray becomes Chairman of the new endeavor. He had been involved with family-owned **Summit Communications**.

In addition, former **New Market Media** VP/CFO **Steven Watts** joins Centennial as Exec. VP/CFO. Coincidentally, the three previously worked together in the early '80s at Summit.

Centennial has wasted no time delving into the acquisition arena with its first purchase for \$12.5 million: **KQOL-FM/Las Vegas**. The deal is subject to FCC approval, and the station will maintain its Oldies format. The company is anticipating additional acquisitions in the near future.

BUSINESS BRIEFS

Commodore Chiefs Leave; Create A Triumph

Commodore Media President **Bruce Friedman**, CFO **James Sullivan**, and Director/Investor Relations **Sandra Nacinovitch** have left the company — but not the building. The trio have created **Triumph Holdings Group Inc.**, an investment firm that will be located in the same building as — but operating independently of — Commodore.

Commodore was acquired last June for \$200 million by **Capstar Broadcasting**. Capstar spokesperson **Lisa Dollinger** told R&R, "We got some great properties out of that acquisition. I just wish we could keep the great people we are unfortunately losing. We really wish them the best."

Triathlon Buys Nebraska Sports Producer

Triathlon Broadcasting (Nasdaq: TBCOA) is beefing up in its largest market, but not by buying radio stations. The 35-station group has said it will buy Nebraska-based **Pinnacle Sports Productions** for \$5 million. Triathlon owns or has agreed to buy eight stations in the Omaha and Lincoln markets and it intends to acquire other broadcast networks in the future.

Pinnacle holds the rights to all of the University of Nebraska men's football, basketball and baseball games, plus women's basketball and volleyball games. Triathlon said Pinnacle will continue to produce the games and sell the advertising for the **University of Nebraska Network**. Pinnacle Managing Director **Paul Aaron** will continue in that position.

Smith Barney Rates ARS, Clear Channel

Smith Barney analyst **John Reidy** has lowered his rating of **American Radio Systems** (NYSE: AFM) from "buy" to "outperform." Reidy, who has placed an earnings estimate of \$1.26 per ARS share in 1997, said he downgraded ARS based on its valuation, noting that year to date the stock is up 25%.

Reidy also began coverage of **Clear Channel Communications** (NYSE: CCU) with a rating of "outperform." He said Clear Channel is a "really good company" and added the group should earn \$1.96 per share this year and \$2.52 in 1998.

Morgan Stanley: Evergreen A 'Strong Buy'

Evergreen Media Corp. (Nasdaq: EVGM) is a good buying opportunity, according to **Morgan Stanley** analyst **Frank Bodenchak**, who added that the recent dip in Evergreen's stock price may be due to fears the group paid too much for the **Viacom** (AMEX: VIA) stations and to the overall weakness in the Nasdaq market.

Bodenchak said the upcoming Evergreen merger with **Chancellor Broadcasting Co.** (Nasdaq: CBCA) will improve Evergreen's free cash flow per share and reaffirmed his strong buy rating on the stock.

FTC Gives Nod To Portion Of Chancellor Buy

Speaking of **Evergreen Media** and **Chancellor Broadcasting**, a portion of the massive Chancellor/Evergreen/Viacom deal has received

Continued on Page 9



INTEREP HOSTS PANEL — During the recent annual "Marketing Opportunities Through Black Entertainment" (MOBE) Conference in New Jersey, members of the panel, "Radio: Media Partnerships To Sell Product And Serve Communities," took a break for this photo op: (l-r) American Urban Network President Jack Bryant, Interep VP/Urban Marketing Tony Bass, RAI/MOBE President Yvette Moyo, Johnnie Cochran, Interep Radio Marketing Specialist/Director/Urban Marketing Sherman Kizart, and RAI/MOBE CEO Kofi Moyo.

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DEAL OF THE WEEK

**Fritz Broadcasting stations
\$45 million**

- WSGW-AM, WGER-FM & WIOG-FM/
Saginaw-Bay City, MI
- WTOD-AM, WIMX-FM,
WKKO-FM & WRQN-FM/Toledo

1997 DEALS TO DATE

Dollars To Date: \$3,619,371,695
(Last Year: \$2,440,227,051)
This Week's Action: \$114,645,533
(Last Year: \$170,080,600)
Stations Traded This Year: 517
(Last Year: 483)
Stations Traded This Week: 33
(Last Year: 42)

TRANSACTIONS AT A GLANCE

- Salem Communications Corp. acquisitions \$3 million
 - WITH-AM/Baltimore
 - WTSJ-AM/Cincinnati
 - WCCD-AM/Cleveland
- SFX acquisitions \$35 million
- WVFG-FM/Uniontown, AL \$70,000
- KATA-AM/Arcata & KFMI-FM/Eureka, CA \$1.4 million
- KOCN-FM/Monterey-Salinas \$6.5 million
- WINV-AM/Inverness, FL \$5000
- KUMU-AM & FM/Honolulu \$2.8 million
- WHOW-AM & FM/Ciinton, IL No cash consideration
- WLBH-AM & FM/Mattoon, IL No cash consideration
- WFKN-AM/Franklin, KY \$365,533
- WNTX-FM/Allegan, MI \$425,000
- KQOL-FM/Las Vegas \$12.5 million
- WPXX-FM/Semora, NC \$3 million
- WDBL-AM & FM/Springfield (Nashville), TN \$580,000
- KMMX-FM & KONE-FM/Lubbock, TX \$4 million

TRANSACTIONS

Fritz Stations Get New 62nd Street Address

■ For \$45 million, group now has a Saginaw six-pack and entry into Toledo

Deal Of The Week

**Fritz Broadcasting
stations**
PRICE: \$45 million

TERMS: Asset sale for cash

BUYER: 62nd Street Broadcasting, headed by co-owners Charles McLravy and Gregory Capogna. It owns WKQZ-FM, WMJA-FM & WMJK-FM/Saginaw. Phone: (517) 337-2877

SELLER: Fritz Broadcasting, headed by CEO Jock Fritz. Phone: (810) 641-9952

**WSGW-AM, WGER-FM
& WIOG-FM/Saginaw-
Bay City, MI**
FREQUENCY: 790 kHz; 106.3 MHz; 102.5 MHz

POWER: 5kw day/1kw night; 2.05kw at 381 feet; 86kw at 801 feet
FORMAT: News/Talk; AC; Hot AC

**WTOD-AM, WIMX-FM,
WKKO-FM & WRQN-
FM/Toledo**
FREQUENCY: 1560 kHz; 95.7 MHz; 99.9 MHz; 93.5 MHz

POWER: 5kw; 3.5kw at 433 feet; 50kw at 499 feet; 4.1kw at 397 feet
FORMAT: Country; Urban AC; Country; Oldies

Group Deal

**Salem
Communications Corp.
acquisitions**
PRICE: \$3 million

TERMS: Asset sale for cash

BUYER: Salem Communications Corp., headed by President Ed-

ward Atsinger III. It owns WHK-AM/Cleveland. Phone: (805) 987-0400
SELLER: Guardian Communications, headed by President Mark McNeil. Phone: (513) 931-8080
BROKER: Hal Gore of Force Communications

WITH-AM/Baltimore
FREQUENCY: 1230 kHz

POWER: 1kw

FORMAT: Adult Standards

WTSJ-AM/Cincinnati
FREQUENCY: 1050 kHz

POWER: 1kw day/279 watts night

FORMAT: Religious

WCCD-AM/Cleveland
FREQUENCY: 1000 kHz

POWER: 500 watts

FORMAT: Religious

Group Deal

SFX acquisitions
PRICE: \$35 million

TERMS: Not available at presstime

BUYER: SFX Broadcasting Inc., headed by President Robert Sillerman. It owns WDVE-FM, WXDX-FM & WJJJ-FM/Pittsburgh. Phone: (512) 477-7338

SELLER: Hearst Broadcasting Group. Phone: (212) 649-2300

**WISN-AM & WLTQ-FM/
Milwaukee**
FREQUENCY: 1130 kHz; 97.3 MHz

POWER: 50kw day/10kw night; 15.5kw at 912 feet

FORMAT: Talk; AC

**WTAE-AM & WVTY-FM/
Pittsburgh**
FREQUENCY: 1250 kHz; 96.1 MHz

POWER: 5kw; 44kw at 522 feet
FORMAT: Sports/Talk; Hot AC

Alabama

WVFG-FM/Uniontown
PRICE: \$70,000

TERMS: Asset sale for cash

BUYER: Charles Jones Jr. Phone: (334) 289-2892

SELLER: James Wilson III. Phone: (334) 671-1753

California

**KATA-AM/Arcata &
KFMI-FM/Eureka**
PRICE: \$1.4 million

TERMS: Asset sale for \$500,000 cash and a 15-year, \$900,000 promissory note at 8.5% interest

BUYER: North Country Communications Inc., headed by President William Groody. It owns KGOE-AM, KKHB-FM & KRED-FM/Eureka; KXBX-AM & FM/Lakeport, CA; and KQPM-FM/Ukiah, CA. Phone: (707) 263-6113

SELLER: Merit Broadcasting Corp., headed by President Jeffrey Martin. Phone: (707) 822-7223

FREQUENCY: 1340 kHz; 96.3 MHz

POWER: 1kw; 30kw at 1581 feet
FORMAT: Sports; AC

**KOCN-FM/Monterey-
Salinas**
PRICE: \$6.5 million

TERMS: Asset sale for cash

BUYER: Lartigue Multimedia Systems Inc., headed by President John Lynch. It has agreed to acquire KHTX-AM, KTOM-AM &

**FM, KDON-FM & KRQC-FM/
Monterey-Salinas.** Phone: (619) 229-8900

SELLER: C.R. Pasquier Properties Inc., headed by President Roger Pasquier. Phone: (408) 375-2242

FREQUENCY: 105.1 MHz

POWER: 4.2kw at 791 feet

FORMAT: Oldies

BROKER: Austin Walsh and Tom McKinley of Media Services Group

Florida

WINV-AM/Inverness
PRICE: \$5000

TERMS: Asset sale for cash

BUYER: WGUL-FM Inc., headed by Chairman Carl Marcocci. It owns WGUL-AM & FM/Dunedin, FL. Phone: (813) 849-2285

SELLER: WINV Inc., headed by President Robert Webb. Phone: (352) 726-1560

Hawaii

**KUMU-AM & FM/
Honolulu**
PRICE: \$2.8 million

TERMS: Asset sale for cash

BUYER: Pacific West Broadcasting Inc., headed by President Jeff Coelho. Phone: (808) 262-2227

SELLER: John Hutton Corp., headed by President John Weiser. Phone: (808) 531-4511

FREQUENCY: 1500 kHz; 94.7 MHz
POWER: 10kw; 100kw at 79 feet
FORMAT: B/EZ; Nostalgia

Illinois

**WHOW-AM & FM/
Clinton**
PRICE: Stock transfer; no cash consideration

BUYER: James Livesay and Shirley Herrington are receiving Cornbelt Broadcasting Co. Phone: (217) 935-2161

SELLER: The Estate of J.R. and Lefel Livesay. Phone: (217) 234-2929

**WLBH-AM & FM/
Mattoon**
PRICE: Stock transfer; no cash consideration

BUYER: James Livesay and Shirley Herrington are receiving Mattoon Broadcasting Co. Phone: (217) 234-6464

SELLER: The Estate of J.R. and Lefel Livesay. Phone: (217) 234-2929

Kentucky

WFKN-AM/Franklin
PRICE: \$365,533

TERMS: Asset sale for cash

BUYER: HG Acquisition Inc., a wholly owned subsidiary of A.H. Belo Corp., headed by Chairman Ward Huey. Phone: (214) 977-8249
SELLER: Gleaner and Journal Publishing Co., headed by President Walter Dear. Phone: (502) 586-4481

Continued on Page 9

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TRANSACTIONS

Continued from Page 6

Michigan

WNTX-FM/Allegan

PRICE: \$425,000

TERMS: Asset sale for cash

BUYER: Forum Communications Inc., headed by President Robert Brink. It owns WQXC-AM & FM/Ostego, MI and WMSH-AM & FM/Sturgis, MI. Phone: (616) 692-6851

SELLER: Spectrum Communications Inc., headed by President Mitch Ambler. Phone: (616) 341-4100

FREQUENCY: 92.3 MHz

POWER: 860 watts at 600 feet

FORMAT: Alternative

Nevada

KQOL-FM/Las Vegas

PRICE: \$12.5 million

TERMS: Not available at presstime

BUYER: Centennial Broadcasting, headed by Chairman Gordon Gray

SELLER: American General Media of Nevada, headed by President Anthony Brandon. Phone: (410) 832-5870

FREQUENCY: 105.5 MHz

POWER: 3.65kw at 1588 feet

FORMAT: Oldies

North Carolina

WPXX-FM/Semora

PRICE: \$3 million

TERMS: Asset sale for cash

BUYER: Pinnacle Southeast Inc., headed by Chairman Phillip Marella. Phone: (212) 247-1760

SELLER: Southeastern Entertainment Corp., headed by President Samuel Cooper

FREQUENCY: 106.7 MHz

POWER: 6kw at 492 feet

FORMAT: AC

BROKER: Zoph Potts and Tom Snowden of Snowden Assoc. for

Pinnacle and Gary Whittle of the Whittle Agency for Southeastern

Tennessee

WDBL-AM & FM/ Springfield (Nashville)

PRICE: \$580,000

TERMS: Asset sale for cash

BUYER: Tuned In Broadcasting Inc., headed by President Lester Turner. It owns WYYB-FM/Dickson, TN; WRLT-FM/Franklin, TN; and WRLG-FM/Smyrna, TN. Phone: (615) 366-5454

SELLER: WDBL Broadcasting Inc., headed by President Terry Forcht. Phone: (606) 528-9600

FREQUENCY: 1590 kHz; 94.3 MHz

POWER: 710 watts day/30 watts night; 3kw at 325 feet

FORMAT: Gospel; Country

Texas

KMMX-FM & KONE-FM/ Lubbock

PRICE: \$4 million

TERMS: Asset sale for cash

BUYER: Pinnacle Broadcasting Co. Inc., headed by Chairman Phillip Marella. Phone: (212) 247-1760

SELLER: HD Inc./West Texas Broadcasting Co., headed by President Mark Harlan

FREQUENCY: 104.7 MHz; 101.1 MHz

POWER: 100kw at 794 feet; 100kw at 751 feet

FORMAT: AC; Country

BROKER: Paul Leonard of Star Media Group

For the Record

In the 1996 year-end business review (R&R 1/31), Star Media Group's totals were incorrect. The total number of stations brokered by Star Media was 118, worth \$2,736,020,000, making them the year's top broker. The corrected overall totals for the Broker Scorecard are 790 stations and \$6,824,320,000.

Cochran Tapped As New RTNDA President

Continued from Page 4

Correspondent John Cochran and has one son, also serves on the board of the International Women's Media Foundation, the National Press Foundation, the Board of Visitors

of the University of Maryland College of Journalism, and the Columbia Journalism Review Advisory Board. She received her master's degree from the Columbia University Graduate School of Journalism and a BA from Swarthmore College.

EEO

Continued from Page 1

Workshops" in conjunction with local and statewide broadcasters associations.

Under this plan, the RAB sets up a turnkey event in which the participating stations are asked only to supply 40 60-second spots promoting the fair during the two weeks before the event and a few station staffers to discuss their careers with the job seekers. The sponsoring association usually arranges for a venue (some will do this via a hotel trade or a local university) and pay the RAB a \$1000 fee plus travel costs for the coordinator.

RAB Exec. VP/Training George Hyde has conducted about 30 of these fairs over the past couple of years, and he's been asked back to several cities, including Dallas, St. Louis, Kansas City, and Tampa.

An important element in these fairs, Hyde said, is to get the involvement of the local Urban League or similar organizations: "They lend a lot of credibility to this. All of a sudden, people don't think they're being invited to a DJ training course. An organization like the Urban League can also help with recruitment, and they can handle reservations to the fair."

Hyde said the RAB job fairs typically draw minority attendance "around double" their proportion to the general population. A sizable number of the applicants are employed, have college educations, and careers similar to those they are seeking in radio. Once the fair is completed, the RAB will take the application forms completed by the job prospects and put them into a database. A report is then sent to all of the participating stations.

RAB Chairman Skip Finley said RAB President Gary Fries and Hyde have created an "outstanding video" that will help station management in markets of all sizes to fairly and effectively recruit qualified staff and meet the intended EEO goals. Finley told R&R he'd like to see the FCC put its stamp of approval on the program because "it's something that works."

Commission Impressed

FCC EEO Branch Chief Paulette Laden was impressed by the RAB's efforts, particularly because they involve painstaking record-keeping and they are effective in targeting the minorities stations are likely to hire. "It is unbelievable the applicants the RAB gets," Laden said. "These fairs get hundreds of applicants with previous experience." That, she add-

ed, is significantly better than recruiting at colleges where the applicants have little or no experience and are not as likely to get hired.

Job fairs, which are typically held in large cities, can even be an effective way for stations in smaller markets to recruit if they can offer proof that attendees to the fairs would be willing to relocate.

The NAB has been trying to get the FCC to "give greater weight toward attendance at job fairs and at the state association's job banks," according to NAB General Counsel Jeff Baumann. "That is something we have advocated and are actively discussing with the FCC, and it is something we will continue to discuss."

According to Laden, radio job fairs are already allowed as a station's sole source of recruitment. But there are several qualifications: "We advise people to rely on job fairs as their sole recruitment source for about three months. After that, the resumes become stale — and stations had better add other sources."

But the RAB thinks that time frame should be extended or, at the very least, clarified. Broadcasters have been frustrated by the fact that

the three-month limit on the validity of job fair recruiting is not in writing. To make matters more confusing, Laden said the FCC might consider resumes received at fairs to be valid for more than three months if a station has other recruitment sources. How much more? "It depends," Laden responded.

The current EEO rules require stations to recruit for each vacancy as it occurs, which could make it difficult to justify a job fair as the only recruitment tool. Still, Laden said, "You can have 100 sources, and if what you do is send them a form letter, that's probably worse than using only one job fair."

Streamlining On The Horizon

Baumann also believes the new EEO rules will come about "during the second quarter or sometime shortly thereafter." But whether the new rules will be a significant change from what is currently in place is anyone's guess. "If we don't do a massive overhaul, it will have been a conscious decision to keep what we already have," Laden said.

EEO/See Page 24

BUSINESS BRIEFS

Continued from Page 4

clearance from one of the three federal agencies interested in the merger: the Federal Trade Commission. The FTC granted early antitrust clearance to new group Chancellor Media's acquisition of WLIT-FM/Chicago, WDRQ-FM/Detroit, KIBB-FM & KYSR-FM/Los Angeles, and WAXQ-FM & WLTW-FM/New York. That still leaves Viacom's Washington, DC stations waiting to be cleared: WBZS-AM, WJZW-FM & WMZQ-AM & FM. The Department of Justice and FCC, of course, are still reviewing the deal.

SFX Cleared To Purchase Richmond Outlets

The FTC has granted Robert Sillerman's SFX Broadcasting Inc. (Nasdaq: SFXBA) early antitrust clearance to acquire ABS Communications' four Richmond, VA stations. The stations, which have a purchase price of \$37.5 million, include WBZU-FM, WKHK-FM, WLEE-FM & WVGO-FM.

Done Deals: Chancellor/ARS Swap; Jacor/Iowa

American Radio Systems (NYSE: AFM) and Chancellor Broadcasting (Nasdaq: CBCA) have closed their \$40 million swap of stations in Sacramento and West Palm Beach. To recap, ARS paid Chancellor \$33 million in cash plus KSTE-AM/Sacramento. In exchange, ARS received Chancellor's WEAT-AM & FM & WOLL-FM/West Palm Beach. Paul Leonard of Star Media Group was the broker.

Palmer Broadcasting's sale of WHO-AM & KLYF-FM/Des Moines and WMT-AM & FM/Cedar Rapids to Jacor Communications closed today. The sale of the four Iowa outlets ends Palmer's involvement with the radio industry. With this purchase, Cincinnati-based Jacor now owns 122 radio stations in 28 markets. Kalil & Company represented Jacor in the transaction.

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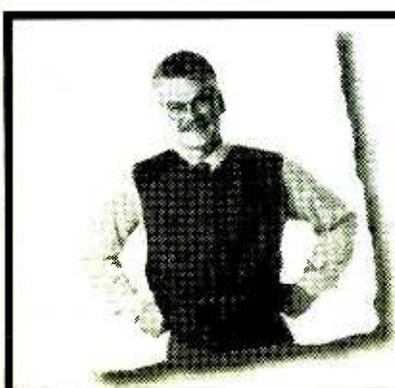
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Swerling Steps Up To Dir./Nat'l Pop Promotion At Epic



Swerling

Epic Records has elevated Felicia Swerling to Director/National Pop Promotion. Swerling — who will remain based in Santa Monica, CA — will report directly to VP/Promotion Dale Connone.

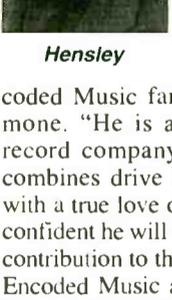
"I am thrilled to be working with Felicia, this time in a national capacity," Connone told R&R. "Her relationships with radio are second to none, and she will play a vital role in breaking all of our records."

Swerling added, "I feel very fortunate to be working with professionals such as Dale, [Sr. VP/Promotion] John Boulos, and [Sr. VP] Craig Lambert. I know they will help take our artists and myself to the next level."

Swerling joined Epic in 1996. She worked with Arista Records between 1992-96, where she rose to Director/West Coast Promotion. She was IRS Records' Manager/West Coast Regional Promotion between 1990-92. She also worked with Charisma Records as Regional West Coast Promotion Manager.

N2K Encoded Music Into Hensley As Sr. VP/Mktg. & Promo

N2K Encoded Music has tapped Chris Hensley as Sr. VP/Marketing & Promotion. A veteran with over two decades of radio and record experience, Hensley will be based in New York and report to N2K Encoded Music President Phil Ramone.



Hensley

"I am delighted to welcome Chris to the N2K Encoded Music family," stated Ramone. "He is an extraordinary record company executive who combines drive and commitment with a true love of the music. I am confident he will make a prominent contribution to the shaping of N2K Encoded Music as a dynamic and forward-thinking label."

Hensley joins the company after nearly two years with Guardian/EMI, where he was VP/Marketing & Promotion. Previously, he had risen through the ranks at RCA Records, from Regional Director/Midwest Field Promotion in Cleveland (1989-91), to Sr. Director/National Field Promotion in Chicago (1991-93), and finally to Sr. Director/Artist Development (1993-95).

Before his tenure with RCA, Hensley founded his own company in Atlanta, Union Street Management, and served as VP/Outside Counsel of Mediagraphics International. He began his music industry career in 1974 at PD at WRPL/Charlotte.

Baduizm Catches On & On



To celebrate the release of Erykah Badu's groundbreaking debut album on Kedar Entertainment/Universal, Kedar has entered into a worldwide joint venture with BMG Music Publishing. Smiling on and on are (l-r) Kedar attorney Fred Davis, Director/Publishing Aleta Carter, GM Kojo Bentil and President Kedar Massenburg, BMG Songs Creative Director/Urban Music Derrick Thompson, President Danny Strick and VP/East Coast Creative Services Clyde Lieberman.

Macky To Direct MCA/Nash. Nat'l Promo

MCA/Nashville Director/Western Region Promotion Bill Macky has been upped to Director/National Promotion. He will be moving from L.A. to Nashville to assume his new duties.

"Stations in the West love working with Bill," MCA/Nashville VP/National Promotion David Haley commented. "He has the creativity, radio knowledge, and work ethic to shine in this new leadership role. I am looking forward to his arrival in Nashville."

Prior to joining MCA in 1994, Macky was PD at WEEP-AM & WDSY-FM/Pittsburgh. A 16-year broadcasting veteran, he previously has worked for EZ Communications as well as KRTY-FM/San Jose; KMIX/Modesto, CA; KSON/San Diego; and KUZZ-AM/Bakersfield.



Macky

Lake Appointed PD At WRNO/New Orleans

KCFX/Kansas City personality Charley Lake has been named PD at Oldies WRNO/New Orleans, effective April 14. Both stations are owned by Heritage Media.

"I am eternally grateful to Heritage Media and KCFX PD Beau Raines for bringing me out of retirement last year," Lake told R&R. "I will pay them back big-time at our legendary sister station in New Orleans."

The former R&R Sr. VP is a 30-year veteran of the radio and record business. Prior to becoming the KCFX morning host in October, Lake served as VP/Promotion at Epic Records, EastWest Records, and Motown Records.



Lake

Jordan Dir./Ops At KFMS & KWNR/Vegas

Tom Jordan has been named Director/Operations for KFMS-AM & FM & KWNR-FM/Las Vegas. The KWNR PD got the promotion following final approval of Jacor Communications' acquisition of Regent Communications.

Noting that Jordan will also serve as PD for the stations, Jacor/Las Vegas Market Manager Michael Ginsburg told R&R, "I decided if they can clone sheep, I can clone Tom Jordan. He's a good guy. He does a fabulous job, and he's up to the task. In making him operations director, that means I can give him the keys to the on-air product. He and the team he works with, both corporately and locally, can run this show."

Jordan had also been handling mornings at KWNR, but he now will relinquish his airshift. The station is looking for a new morning host.

Mega Flips Spanish 'NEZ/Hartford To UC

Following its 1996 purchase of WNEZ/Hartford from American Radio Systems, Mega Broadcasting Corp. flipped the Spanish station to Urban on Wednesday (3/26) at noon. "JAMZ 910" will be programmed by Mega VP/Programming Nomar Vizcarrondo, while sales/management functions will be handled by Mega VP Gene Bryan.

"Since taking over WNEZ in mid-December, our intention has been to service the minority community of central Connecticut," Mega President/CEO Alfredo Alonso remarked. "After a brief period as a Spanish station, we have decided that the Hispanic population has a healthy number of radio outlets, but the black community was void of a fully dedicated radio station. After researching the format, we decided to move in that direction immediately."

UPDATE

Fair Game For KFWB/L.A. Exec. Producer Post

Don Fair has been named to all-News KFWB/Los Angeles's newly created Exec. Producer post. Fair — who's been serving as acting Exec. Producer since last November — most recently operated his own consulting firm.

"In the information age, the consumer is being bombarded by news and information," stated PD Greg Tantum. "The executive producer looks ahead so KFWB is prepared not only to react to future events, but also to better prepare listeners so they can make informed decisions in their lives. Don has demonstrated the ability not only to work on-air product from day to day, but also to work with sales and promotions on such projects as our first live remote broadcast."

Fair's other experience includes reporter, writer, and producer posts at KYW-AM & TV/Philadelphia.



Fair

Carroll Now MCA Dir./Album Promo, Black Music

Allen Carroll has been elevated to Director/Album Promotion, Black Music at MCA Records. He joined the label in 1986 as a local promotion rep for San Francisco.

"MCA never had a better or wiser promotion strategist than Allen," stated President/Black Music Ken Wilson. "It's always great to see the cream rise to the top, and that's the case with Allen Carroll."

In 1990, Carroll relocated to MCA's Burbank, CA branch, where he began overseeing West Coast promotion of MCA releases. He began his career at Elektra Records, where for three of his five years he served as a pop and R&B promotion rep.



Carroll

Head Hired For Big Beat Nat'l Rap/Radio Promo

Shirlene Head has joined Big Beat/Atlantic Records as National Director of Rap/Radio Promotion. She most recently was Director/Promotion for Virgin Records' Rap-A-Lot and Noo Trybe labels. Based in Los Angeles, Head will report to Big Beat VP/GM Darren Higman.

Big Beat President/Atlantic Sr. VP Craig Kallman noted, "Shirlene comes to us with an unrivaled reputation for doing what's needed to establish and break artists in today's hip-hop marketplace. A comprehensive knowledge of and passion for the music — coupled with exceptional management skills — make her the ideal person to oversee our national promotion efforts."

Head began her career in 1987 as KMJQ/Houston's Program Coordinator. In 1991, she started doing independent radio promotion throughout Texas. She moved to L.A. in 1992 to assume Avenue Records' Director/Promotion post and joined Virgin three years later.



Head

Burch Becomes GSM Of N/T WMAL/Washington

WMAL/Washington LSM Dean Burch has been promoted to GSM of the ABC Radio News/Talk outlet. He had been acting GSM since January, when Elaine Saunders departed to become NSM at CBS Radio's WZGC-FM/Atlanta.

"It's always wonderful to hire from within, and the local staff has really rallied around Dean," WMAL GM Tom Bresnahan told R&R. "We're exceeding budgets under his leadership [as acting GSM], and that's great. We are the powerhouse News/Talk station in Washington, and that's a great situation for him to be in."

Burch joined WMAL as an AE in February 1990. He then rose to NSM before being elevated to his most recent position. Burch is the son of former FCC Chairman Dean Burch.

Industry Mourns SCBA Pres. Emeritus Bob Light

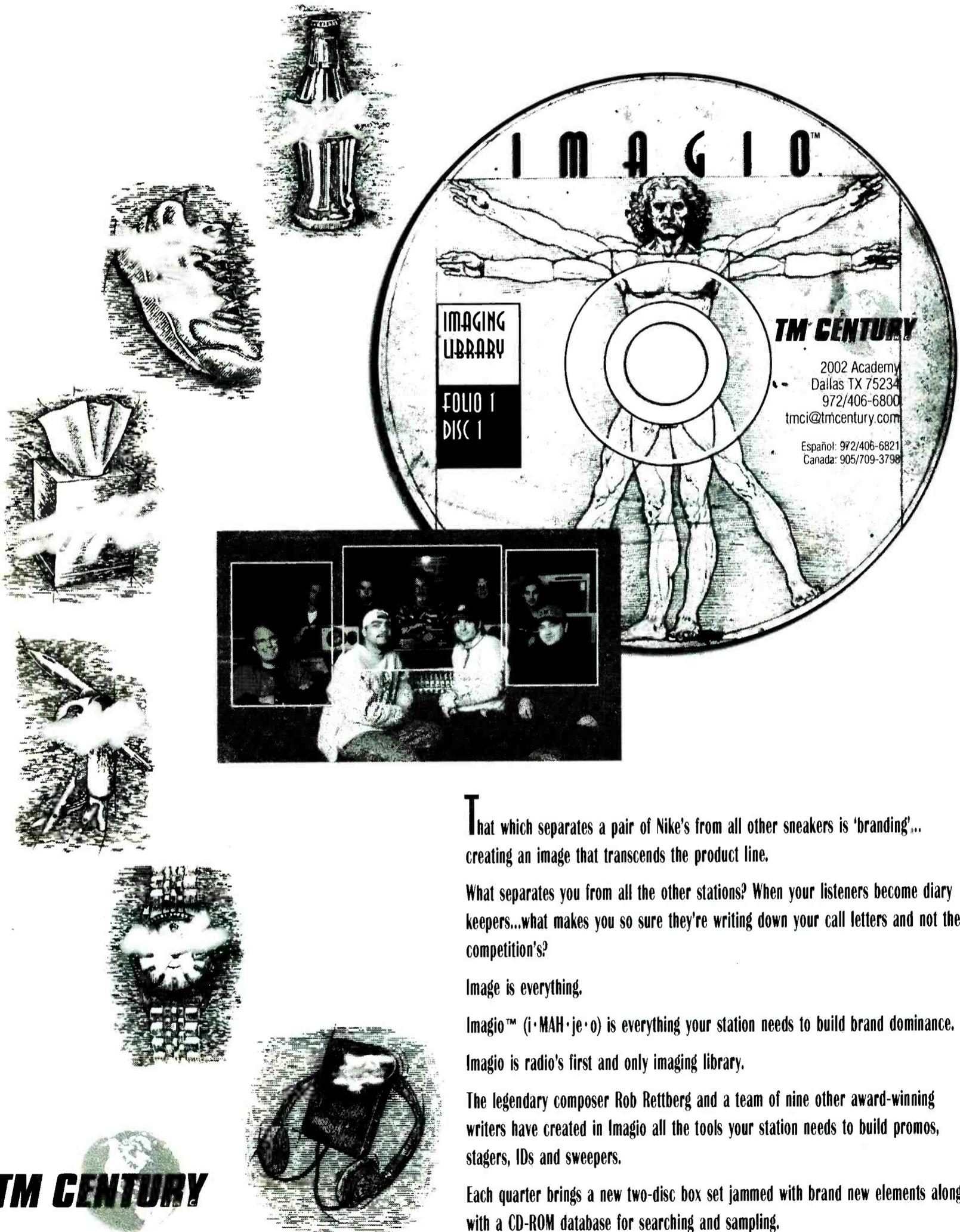
Robert Light, President Emeritus of the Southern California Broadcasters Assn., passed away last Friday (3/21) from pneumonia. Light joined the SCBA in January 1959 as Exec. Director, a position he held until his retirement in 1984. Before that, he served as head of all West Coast advertising and promotion for RKO General, which included departmental oversight of KHJ-AM & TV/Los Angeles, KFRC/San Francisco, and the Don Lee Radio Network.

"Under Bob's leadership, the SCBA became the best organized and productive association of its kind in the country, setting high standards in both the public affairs and marketing areas," commented SCBA President Gordon Mason.

A longtime colleague of Light's, KNX/L.A. GM George Nicholaw added, "He was responsible for aiding and providing a lot of moral support for a lot of people. When I first joined KNX 30 years ago, it was a very difficult point in the history of radio, and he did a lot to help it out."

Light is survived by his wife, Julie, and three children. For service and donation information, call the family at (818) 784-5135.

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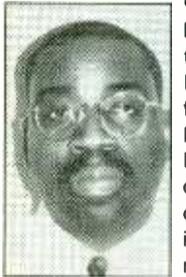
Thomson

• **PETE THOMSON** has been named GM of Salem Communications' KWRD-FM/Dallas. He most recently held the VP/GSM post at crosstown KLTY.

• **JOHN SLOAN** has been appointed GM of Kovas Communications' Ft. Wayne properties: WIFF-AM, WGL-AM & FM, WEJE-FM & WGLL-FM. He most recently served as VP/GM for WOI-TV/Des Moines.

• **PENNY MITCHELL** has risen from MD to Asst. OM of Jones Satellite Networks' U.S. Country format.

Records



Davis

• **CRAIG DAVIS** has become Director/Mid-Atlantic R&B Promotions for Arista Records. Davis — who will be based in Philadelphia — previously served as an independent promoter.

• **ERIC KAYSER** has been promoted from National Manager/Promotion to Associate Director/Promotion for Rhino Records.



Kayser

• **ALLYSON CUNEO** has been named National Director/Singles Sales at MCA Records. She most recently served as Singles Sales Specialist/L.A. for PolyGram Distribution.



Cuneo

CHRONICLE

MARRIAGES

Velvet Records promotion rep **Mike Abbattista** to Nancy Sherman, March 22.

BIRTHS

WWBB-FM/Providence morning host **Daria Bruno**, husband Matt, daughter Rachel Chase, March 18.

Warner Bros. Records VP/Int'l Operations **Steve Margo**, wife Amy Simon, daughter Rudy Edith, March 8.

Atlantic Nat'l Dir./Rock Promo **Jon Nardachone**, wife Tracey, son Nicholas Jon, March 4.

KHMX/Houston MD **Rich Anhorn**, wife Amanda, son Grant Richard, February 28.

KPLS/Anaheim, CA GM **Greg Schoenbaum**, wife Kathy, daughter Carolann Jillian, February 21.

• **MICHELLE MUNZ** has been named Rock Promotion Manager and **DENNIS BLAIR** has become Hard Rock Promotion Manager at Geffen



Munz



Blair

Records. Munz was previously a Boston-based Local Promotion Manager; Blair had formerly served as a Hard Rock promotion assistant.

• **PATRICK WHALEN** has been named Manager/National Radio Promotion for K-tel International. He most recently served as North American Branch Manager, Minneapolis for CMP Records, a German label.

• **NANCY ZANNINI** has risen from Sr. VP/Public Relations & Development to Sr. VP/Soundtracks at PolyGram Classics & Jazz.

• **CRAIG CAMPBELL** has been upped from Manager/Media & Publicity to As-

sociate Director/Media & Publicity at Epic Records/Nashville.

• **TRACY GRAHAM-McCLOCKLIN** has been promoted from Supervisor/Sales to Manager/Sales & Marketing at Sony Music/Nashville.

National Radio

• **WESTWOOD ONE ENTERTAINMENT** presents country artist Wynonna live from Caesar's Palace in Las Vegas on April 7. The 90-minute performance, recorded in December 1996, coincides with the release of the country superstar's greatest hits album.

In related news, WW1 has signed NBC-TV news Managing Editor/anchor **TOM BROKAW** to host "The Tom Brokaw Report," a daily 90-second feature covering politics and human interest stories. Brokaw will share his personal thoughts on topical issues with analysis and commentary; (212) 641-2066.

• **SONY'S SW NETWORKS** will expand its entertainment news coverage with the establishment of a new Los Angeles studio. **MARI CARTEL** will serve as L.A. Bureau Chief, while **LAUREN SAFT** will head booking efforts from SW Networks' New York headquarters.

• **SJS URBAN ENTERTAINMENT** will begin a feature focusing on new, up-and-coming hip-hop and R&B artists, "On The Rise," slated to debut on April 7. The short-form programs focus on individual artists in short interview segments that can be customized to fit a station's programming needs; (212) 679-3200, ext. 224.

Industry

• **TRACEY EDWARDS**, President/CEO of Yab Yum Entertainment, and **TOM SILVERMAN**, Chairman of Tommy Boy Music, have been elected to fill two independent seats on the RIAA's board of directors. Edwards is the wife of producer Kenneth "Babyface" Edmonds.

Products & Services

• **HEPBURN'S BROADCAST CONNECTION** is now offering a six-month subscription that includes free

weekly data updates for subscribers with an e-mail address. The Internet-based business tool provides radio executives with Arbitron data, technical and personal data for all rated stations, and industry contacts. For further information, call (513) 271-

5400 or order a free demo via the World Wide Web at <http://www.hbcmmedia.com>.

See Changes Page 24

NATIONAL RADIO FORMATS



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Starstation — Peter Stewart

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MR-35 — Cary Pall

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Lite AC

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Digital AC — J.J. Cook

JEWEL You Were Meant For Me

Hot AC — J.J. Cook

U2 Staring At The Sun

Digital Soft AC — Mike Bettelli

ROD STEWART When I Need You

Digital AC Mix — Mike Bettelli

JEWEL You Were Meant For Me

Alternative — Leslie Cohan

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FOUNTAINS OF WAYNE Sink To The Bottom
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■ *The medium doesn't work like a drug ... or does it?*

By George Burns

A little over a month ago, I lost my favorite radio station. I'm not complaining. If I were the new owner, I would probably have done the same thing. Changing format to Spanish certainly made more sense than doing what they were doing. It was just good business. The "radio guy" inside me couldn't disagree.

But there is also a radio listener somewhere down in here. Many years ago I learned that those of us who call radio a way of life have been spoiled as audience members. We can't just listen to radio like Joe Lunchpail. We're always critiquing and comparing. A normal person drives into a new town and looks for a place to eat and to go to the john. Not us! The first thing we do is start scanning and setting. Legions of ex-wives and former children can testify to that.

Emotional Fix

And so it was a genuine surprise when I realized my life had been ever so slightly diminished when KSCA/Los Angeles slipped sadly out of the Adult Alternative format and resurfaced as a Spanish outlet. My routine plodding on the freeway system became even more trying. I began to act like a radio guy: I switched and scanned, I sniffed and snorted, I puffed and dragged, but no other station seemed to provide quite the attitude adjustment, the emotional fix that I received from good old 101.9. I had actually become a regular, everyday listener to the station!

It's been nearly 20 years since I first began writing about the "Pharmaceutical Nature of Radio." Back in the late '70s, focus group participants and one-to-one respondents were talking about radio like it was a drug. The more I looked at it, the clearer it seemed. As fragmentation forced stations to specialize, listeners began to "use" radio to change their moods and attenuate their perspectives.

Comments like, "It gets me going" and "I get a kick out of them" slowly formed a pattern. People talked about turning to certain stations,

I concluded that the radio dial had become a virtual medicine cabinet.

"whenever I'm down." I concluded that the radio dial had become a virtual medicine cabinet. I wrote about this and made it part of our Burns Media Radio Studies Seminars throughout the '80s.

But back then, the pharmaceutical nature of radio was mere theory. It wasn't until last month — when I experienced actual withdrawal from KSCA — that the reality behind the theory came home. I had become accustomed (addicted?) to a certain mood. It was a repeatable emotional and mental experience that usually occurred within moments of tuning to the station. This radio-induced mental state was part emotion and part thought. It gave me a good feeling about the way I thought and felt about myself. It made me happy to be an old hippie.

But that was purely personal. Sadly there are not enough old hippies and hippy wannabes to make financial sense. And so I've lost my audio drug of choice. Tuning around I've found bits and pieces of the old feeling, but not the feeling itself. I'll have to get addicted to some other kind of noise.

Radio: The Drug

The whole experience started me thinking again about the pharmaceutical nature of radio. I began to wonder if I couldn't get a little closer to proving that radio actually is a mood attenuator, a trance inducer. A friend of mine let me "borrow" one of his music tests. I added a personality questionnaire to the other questions he normally asked before the hook parade began.

I was able to correlate the tastes and habits of respondents to specific patterns of emotions and feelings as measured by the psychological test. It's true! There are specific, differing and repeatable patterns of mental states associated with various formats. Songs, promos, and even appreciation of nationally known television personalities correspond with measurable personality traits. It appears that each of us has a certain number of hardwired "pre-sets" of our own. These "buttons in the mind" can be pushed by different radio formats and on-air elements. The purer the mix of psychological ingredients, the better the "stuff" that comes out of the speaker, the more effective the trance. The greater the fix.

It is clear that a station's overall mood and tone is best summarized by its total marketing image. Off the air promotional materials like TV commercials, direct-mail pieces, and live events can actually be harmful if they aren't appropriate to the station's on-air tone. This is so even if these activities never reach the air.

Early Mood Pushers

In the early days of radio the "mood" was set by the man behind the scenes. Gordon MacLendon and Todd Storz were the engines of their stations' trance-inducing apparatus. The same was true with people like Tom Donahue. The mood he set up there in San Francisco defined FM Rock radio. The late Rick Carroll breathed life into KROQ/Los Angeles and gave everyone else a contact high. Somewhere out in the mists a guy named Buzzy Bennett is still soaring around. This man set some of the greatest stations ever heard in motion. Ditto Ron Jacobs and KHJ during the '60s in L.A. The earliest pharmacists in radio were the leaders who were often behind the scenes.

But today things have become a little more complicated. Our industry has become totally corporatized. Like it or not, colorful characters like our early heroes just don't survive very well as executives in such organized environments. The only eccentrics who survive today are the few who are actually on the radio, people like Howard Stern. But their impact

DATELINE

• April 4-7 — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium." Las Vegas Convention Center; (202) 429-5354.

• April 5-10 — NAB '97. Las Vegas Convention Center; (202) 775-4970.

• April 5-10 — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

• April 23 — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles; (213) 462-2351.

• April 30-May 2 — Radio Only Management Conference. Phoenixian Hotel, Scottsdale, AZ; (609) 424-6800.

• May 15-21 — 21st Annual NABOB Spring Broadcast Management Conference. Site TBA; (202) 463-8970.

• May 17 — Third Annual Producer's Workshop. Radisson Empire Hotel, New York; (212) 580-3385.

• May 21-24 — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (708) 296-0200.

• June 4-7 — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.

• June 11 — Radio Mercury Awards. Waldorf Astoria, New York; (212) 681-7207.

• June 11-14 — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

• June 16-22 — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• June 26 (through September 7) — Summer Arbitron.

• July 8 — Major League Baseball All-Star Game. Jacobs Field, Cleveland.

• July 16-20 — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

• August 1-2 — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• August 14-16 — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• August 23-26 — Jack The Rapper Convention. Site TBA.

• September 17-20 — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• September 17-20 — 52nd RTNDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• September 18 (through December 10) — Fall Arbitron.

• September 24 — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• October 19 — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

Thinking Points

Here are some important "Thinking Points" about "The Pharmaceutical Nature of Radio":

1. No station is without an overall mood. The question is: Is the one you're putting out the best one for the station?
2. The overall mood of your station is the sum of all the program elements. This includes records, announcer breaks, promos, commercials, news breaks, and everything else.
3. Records are the primary building blocks of a music station's mood. Simple popularity should not be the only repetition criterion.
4. It's vital that non-musical elements on a music station blend easily with and enhance the emotional tone of the music.
5. Talk and News stations are as much a part of this pharmaceutical thing as any other outlets. The mix of moods and tones is just as important as it is with music stations.

beyond their airtime is minimal.

Those people who are in a position to influence the highs and lows from behind the scenes tend to be rather buttoned down. There is an emerging cadre of technocrats programming radio today. There really isn't anything wrong with that, as long as we don't rely on them to turn on the audience with their moods. Very few people will "get off" on a low-level hum.

Nurture Station's Tone

Today it behooves the manager to become aware of the overall emotional and psychological tone of the station. He or she must first bring it to consciousness, and then nurture and promote it. The mood is the "taste" of the station. You have to make sure nothing adulterates it. Don't spit in momma's chicken soup. Those folks out there are counting on you to get them through the next few quarter hours. The overall mood of the station emanates from so many

departments: programming, promotion, sales, and even the on-air sound quality. Only the manager has the juice to control all of it.

Some managers will want to research these moods, to analyze, monitor and expand upon them. Others will rely on their intuition, the old gut, to sense and sustain it. That will be, and always has been, a matter of personal style. But don't forget one thing. The audience doesn't care if there's a colorful character behind the scenes or some Wall Street geek. They're plugging in to the moods and trances you generate on the air. If you aren't putting out the right buzz, they're going to find another connection.

George Burns is President of Burns Media Consultants. Reach him at (714) 758-7057 or burnsmedia@earthlink.net

Better Ways To Manage Your Inventory

By Irwin Pollack

While many salespeople dread the sales manager's inventory management lecture — fearing the long, drawn-out “get your rates up” speech — the overall inventory management concept goes a lot more in-depth.

Inventory management is best defined as selling every single commercial available at the highest rate possible. *Note:* It doesn't suggest the only way to better manage your inventory is to raise rates. While that may need to be the case on Thursday and Friday in prime dayparts, actually lowering the rate on Sunday and Monday may be a smart move. The concepts below will help you with a better overview:

1. Insist that your inventory management start on the streets with how salespeople negotiate each schedule. *Example:* Buyers want as narrow and specific days and dayparts as possible. Salespeople, who take the path of least resistance, just want an order and will too easily concede to a buyer's demands unless they understand the importance of flexible scheduling.

2. Consistently train salespeople to negotiate on days and dayparts, as well as on rate, on every order. Make the process of salespeople turning orders into you for approval a demanding concession process. Question salespeople on all narrow, specific orders that are not at optimal rate. Ask what concessions the buyer made. Never let up on the “if we ... then you ...” negotiation process.

3. Stop giving in to buyers' “policies.” Create policies of your own. *Example:* A client says their “policy” is only to air schedules 6am-7pm. You respond that your “policy” is 5:30am-8pm. Demonstrate your willingness to compromise by airing the schedule 6am-8pm.

4. Develop and sell different classes of rotators. As a way to spread the inventory over all seven days and all five daily dayparts, con-

sider “ROS 7-Day Equal,” “Week-end ROS,” or “Daily ROS 2/3-1/3” (66% 5am-8pm, 34% 8pm-mid.). *Note:* These are also effective alternatives to rate increases for resistant buyers.

5. Schedule spots *per week* instead of spots *per day*. This allows more flexibility in scheduling and opens end-of-week inventory for those who are willing to pay the premium. *Important:* When orders are sold on a “per week” basis, insist the sales manager be the one who forces and hand picks the days where the commercials actually air (usually toward early week); not the traffic director.

6. Remove all inventory management decision-making from the traffic director. Since the sales manager is ultimately responsible for the revenue of the radio station, let them control those elements crucial to the entire picture. The client who ends up running on Tuesday (versus Thursday) or the ROS client whose commercial falls in afternoon drive (versus 8pm-mid.) should be a func-

Salespeople On The Move

• **Ardie Gregory** is named GSM of **WJFK-AM & WLIF-FM/Baltimore**. She most recently served as VP/GM of crosstown **WOCT-FM & WWMX-FM**.

• **Tim Turner** joins **XTRA-AM/San Diego** as Sales Manager. He previously served as LSM of **KIRO-AM/Seattle**.

• **Scott Heffner** heads to **XTIN-AM (X-Bach)/San Diego** as Associate Dir./Sales. He previously served as Regional Sales Mgr. for sisters **KGIL-AM & KKGQ-FM/Los Angeles**. Additionally, **Tom O'Reilly** joins XTIN as Sr. Mktg. Consultant.

• **GulfStar Communications/Beaumont** taps **Kenneth Belaire, Tony Exby, Jean Fulton, Frank McHaney, Dixie McKee, Steve Monk, Paula Murphy, Mike Simpson, and Allan Tapley** as Certified Radio Marketing Consultants.

tion of the sales manager; not someone who holds an administrative position at the station.

7. Create non-prime inventory packages. Push 8pm-5am low-rate packages. Design “Bar Drive” or “Church Drive” sponsorships for those clients who they would fit best.

8. Post avails daily on a large board in the sales area where salespeople can easily see them. *Better:* Have salespeople deduct commercial units from the board before they turn in each order. This gets them

involved in the process of managing the inventory, plus they're always involved in the inventory management process.

Many broadcast groups consider up to one-third of a sales manager's overall evaluation be based on their ability to maximize inventory. Yes, it is a tedious, laborious, boring, and long process. But, in the long run, in a world of supply and demand it's one of the most important ways to maximize the revenue function of a radio station.

Agency Owner A Fan Of Radio

Q&A with BOC Advertising/Portland's Kristin Taylor Brettman

By Bryan Farrish
RADIO-MEDIA NEWSLETTER

Bryan Farrish: Give us a general description of your position and your agency, with an emphasis on radio activities.

Kristin Taylor Brettman: I am the co-owner of the agency, and also supervise account service and media. I have worked with many local,

regional, and national clients, including ConAgra/Beatrice foods, local Pepsi marketing, and Subaru.

BF: What percentage of your total media (agency-wide) goes to radio? What are your billings for total media?

KTB: Our current billing has approximately 15% going to radio. This is largely due to a very large print client we have right now. Our

total media billings are approximately \$2 million.

BF: What do you like to see in a rep? What do you dislike?

KTB: I like reps that listen, respond to needs, and use creativity in their sales. I dislike pushy reps who do not consider the clients' needs, and also who do not take creativity into consideration in their sales, or in their station.

Are :10s As Effective As :30s?

There appears to be little available research on the subject of 10-second spots vs. :30s in a media plan. Here are a few experiences and observations:

A definite advantage of a :10 is the lower cost for each unit, and therefore logically more bang for the buck (i.e., more GRPs with the same budget). It is curious that most media-buying software attaches the same rating to a :10 that it does to a :30. Some software gives you adjustment options (similar to how radio ratings can sometimes be adjusted if there is a billboard attached), so that the rating value can be 20% higher than a spot alone (i.e., an index of 120).

However, this raises an interesting question: Should a :10 spot have one-third the rating of a :30, or is this just a gray theory of aca-

demia? It is certainly true that there is a higher chance that the :10 spot can go unnoticed, or not be remembered due to its short length. Network TV usually doesn't charge exactly one-third of a :30, but instead charges incrementally more. The argument for this is that :10s cause greater placement headaches — other shorter spots have to be found which can fill up a pod of “X” minutes, and the higher rates kind of compensate for this stress.

In my experience, local cable operators in particular are not very used to dealing with “unusual” spot lengths. I do think a :10 spot has somewhat of an “outdoor board”

function, where one can basically introduce a name, a brand, or a service in the nick of time. It is a very good reminder-tool, which can be used to freshen someone's memory about whatever was said before. However, a :10 needs to be complemented by some other form of message delivery, unless the weight of the :10 itself is so great it delivers enough reach and frequency by itself. Needless to say, you would need to be very selective with your target, even on cable, to reach this audience.

Spot-lengths, I think, play a basic role in recency (defined as the remembering of something afterwards... the what, and the how long).

Olaf Werder is Media Planner for **Fallon McElligott Advertising** in Minneapolis.

BF: What are your feelings on radio's consolidation?

KTB: It causes me problems in several small markets I work with right now. There are so many stations in a combo, it makes it very difficult to negotiate and target.

BF: Do you use network radio? Does its structure work for you?

KTB: I have used network in the past, and it worked well. It's cost-efficient and a good frequency builder.

BF: Rep firms are designed to make radio buys simpler, more like TV network or magazine buys. Do they succeed, in your opinion?

KTB: Yes, in most cases they do. I am astounded at the variances in the levels of service from firm to firm, but those that structure it well make radio a very efficient medium to buy and plan.

BF: Consumers use radio about as much as they use TV. However, radio's revenue is only one-third as much (\$12 billion vs. \$36 billion). What is your reason for this?

KTB: I use radio primarily as a frequency builder in a target, but use television as a broad-reach vehicle. I see their functions as being very different, and I think that this could contribute to the variance in billings. There is no denying that the [wide] reach of television gives it the knock-down power that many advertisers seek in major campaigns ... and this reach is expensive.

BF: Radio is called a “local” medium. Some people have said this it's because it is audio-only. Do you follow this theory, or do you believe it's because of some other factors?

KTB: No, I see radio's local na-

ture as one of its biggest attributes. This is partly due to the promotional opportunities of radio, which is one of the strong points of the medium. Also, until recently, owners of stations were local members of the community. Radio is more immediate, and therefore it responds more quickly to the community. Its out-of-pocket cost being much lower than television or magazine — and often newspaper — makes it the first choice for many local advertisers.

BF: Should radio concern itself with selling against other media, or just against itself?

KTB: I think radio has a very distinct position in a solid media plan. I think the concept of selling “against” other media is a flawed one. I think the best tactic is to promote radio's strengths rather than try to compare it.

BF: What specifically does radio offer your brands that other media do not?

KTB: Radio offers the best method of targeting a specific group, especially in markets where additional research on demographics is available, such as **Media Audit**. Radio offers value-added promotions and opportunities for clients to become tied in to the community through community-oriented events. Radio offers immediacy and flexibility. I am also a strong believer in the strength of radio creative. The use of the consumers' imagination in the process of a good radio ad makes it especially compelling.

You can reach Brettman at LetsDoAds@aol.com.

For a subscription to the **RADIO-MEDIA** newsletter, send an e-mail request to RADIO_MEDIA@adsong.com.

Matsui, Smooth Jazz Stations Team To Fight Breast Cancer

Breast cancer will dramatically affect a substantial core of NAC/Smooth Jazz listeners. Here are some staggering facts: it's the leading cause of death among women 40-55. Over 1.6 million women are currently diagnosed with the disease, and one out of every eight in America will develop breast cancer in her lifetime.

Through awareness and education, breast cancer can often be detected early on, leading to treatment that can often preserve the breast and save lives. With Mother's Day fast approaching, top NAC/Smooth Jazz artist **Keiko Matsui** decided to do something about promoting awareness of the disease. Matsui will promote a national breast cancer awareness and education campaign throughout May in association with the **Y-ME National Breast Cancer Organization**, a non-profit group founded by women who have survived cancer.

No Blues, Lots Of Pink

Matsui will embark on a week-long tour to raise awareness and funds for Breast Cancer Education and Research. Slated for May 5-11, the series of benefit concerts will be held at House Of Blues locations in Chicago, Boston, New York, and L.A. with corresponding NAC/Smooth Jazz outlets WNUA,

WOAZ, WQCD, and KTWV (**The Wave**). Says Matsui, "It is my hope that through awareness and education, breast cancer will be detected earlier, which can lead to treatment that preserves the breast and saves lives. It is also my hope that women with breast cancer, their friends, and their families can find support groups and counseling. It is my ultimate hope and dream that together we can find a cure for cancer. And finally, it is my hope that my music will make a difference."

The "House Of Pink" performances (pink is the symbol for breast cancer awareness) will also coincide with the release of Matsui's latest single, "Hope." The track is three minutes in length, and was recorded so on purpose — every three minutes, an American woman is diagnosed with breast cancer. Proceeds generated from a "Gift Of Hope" CD package containing the single and Matsui's live perfor-

mances will benefit the Y-ME Organization. Additionally, Matsui will provide NAC/Smooth Jazz radio with :30- and :60-second PSAs for broadcast throughout the month.

What Stations Can Do

NAC/Smooth Jazz outlets that wish to become involved in the fundraising opportunities may conduct silent auctions, including prizes such as a trip for four to L.A. to attend a show at the House Of Blues on Sunset Blvd. Other ideas include a local "night on the town," or other types of community-oriented fundraising events.

For further information on how your station can get involved, contact **Bill Clodfelter** at **Unity Entertainment** at (800) 860-1917, ext. 199.

Show Us Your Marketing Campaign!

How is your station marketed visually? Care to share your campaign with us?

R&R has started to prepare "Marketing & Promotion Guide 1997," the industry's comprehensive resource to effective radio station marketing for a new era in broadcasting.

The guide will prominently showcase radio's finest visual images from these categories:

- Billboards, buscards, and other outdoor signs
- TV spots (stills)
- Bumper stickers
- Print ads
- In-house publications
- Web sites
- Station CDs
- T-shirts and other merchandise

Send your materials by April 1 to:

Margo Ravel - R&R

10100 Santa Monica Blvd., 5th Floor
Los Angeles, CA 90067

Materials will be returned upon request.

April Promotional Opportunities

By Irwin Pollack

Monthly Events

- Actor's Appreciation Month
- Alcohol Awareness Month
- Cancer Control Month
- Child Abuse Prevention Month
- Confederate Heritage Month
- Dog Appreciation Month
- Fair Housing Month
- Fresh Florida Tomato Month
- Holy Humor Month
- Home Improvement Month
- International Amateur Radio Month
- International Guitar Month
- Keep America Beautiful Month
- Knuckles Down Month
- Listening Awareness Month
- Mathematics Education Month
- Month Of The Young Child
- Multicultural Communication Month
- Municipal Community Services Month
- National Anxiety Month
- National Fresh Celery Month
- National Humor Month
- National Occupational Therapy Month
- National Poetry Month
- National Recycling Month
- National Welding Month
- National Woodworking Month
- Parkinson's Awareness Month
- Prevention Of Cruelty To Animals Month

- Sexual Assault Awareness Month
- Sports Eye Safety Month
- Stress Awareness Month
- Travel & Entertainment Books Month

Special Days & Weeks

- April 1 — Dollar sign (\$) created (1778)
- Nat'l Radio Talk Show Host Day
- Firefighter's Day
- April 1-7 — National Laugh Week
- April 2 — First motion picture theater opened (1902)
- April 3 — American Circus Day
- Don't Go To Work Unless It's Fun Day
- April 5-7 — Alcohol-Free Weekend
- April 6 — Mormon Church founded (1830)
- Twinkies Day
- April 7 — Matches invented (1827)
- No Housework Day
- Television first shown to the public (1927)
- April 7-13 — National Birthparents Week
- April 8 — Behave Yourself Day
- April 8-14 — National Garden Week
- Egg Salad Week
- April 9 — Longest Word Day
- TV Guide Birthday (1953)
- April 11 — Sexual harassment banned (1980)
- April 12 — Stupid Pet Tricks Day

- World's Largest Trivia Contest
- April 13 — World's Largest Hula Competition
- April 14 — Webster's dictionary first published (1828)
- April 14-20 — National Library Week
- April 15 — Get That Stain Out Day
- First McDonald's (1955 — Des Plaines, IL)
- National Hostility Day
- Rubber Eraser Day
- April 16 — Lookalike Day
- National CPAs Goof-Off Day
- National Stress Awareness Day
- April 18 — First crossword puzzle book (1924)
- First Walk/Don't Walk sign (1955)
- April 21-28 — Big Brothers/Sisters Appreciation Week
- National Lingerie Week
- Professional Secretaries' Week
- April 23 — New Coke introduced (1985)
- April 24 — Change Your Batteries In Your Car Alarm Day
- National TV Turn-Off Day
- April 25 — Abortion first legalized (1967)
- Take Our Daughters To Work Day
- April 26 — National Crayola Day
- April 27 — Largest bank robbery (1981, Tucson, \$3.3 million)
- April 28 — Kiss Your Mate Day
- April 30 — National Honesty Day

Pro:Motions

• **Gaye Lenihan** has been added to the Sports Mktg. staff at **WMAQ-AM/Chicago**. WMAQ recently acquired the broadcast rights to the Chicago Bears and has created a special marketing team for all NFL-related programming. She most recently served as an AE at crosstown **WPWR-TV**.

• **Paul "P.C." Cook** has been named Mktg. & Promotion Manager at **KXGL-FM/San Diego**. A 14-year industry veteran, Cook has served as Mktg. Dir. for **Paxson Communications**, **Fairbanks Communications**, and **Ackerly Communications**, and has also served as Promotions Dir. at **WXKS-FM/Boston**.

• **WAQZ-FM, WEBN-FM & WOFX-FM/Cincinnati** Promotions Dir. **Teresa Birdsong** adds similar duties at **Jacor** sisters **WCKY-AM, WLW-AM, WSAI-AM & WWNK-FM**.

• **Claudette Bond** rises from Promotion Coordinator to Promotion Dir. at **KPOI/Honolulu**, replacing **Richie Sweet**.



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ZINE SCENE

Gwen Stefani's Dating Tips!

"I was worried I was going to have to hide in my bunk, 'cause there's no way I was gonna start hanging out with some dude who's in a band that every girl wants to fuck" — **No Doubt's Gwen Stefani** airs second thoughts about dating **Bush** lead singer/heartthrob **Gavin Rossdale** (*Details*).

Other Gwenisms: "I think earlier on there were ideas that since I'm a rock chick I would be some slutty wild woman. People are suddenly starting to accuse me of selling myself, like obviously I knew that 10 years down the line if I kept it up, I would make some money off this belly button."

Speaking of Gavin, **Nine Inch Nails' Trent Reznor** had this to say about Gwen's boyfriend's band: "There are a few innovators and imitators. It shocks me to see Bush go to No. 1. Not to single them out, but I just can't respect them. I cannot respect or tolerate the lack of innovation. Music is my life. I know everything I can about it. And that's why I hate when something so uninteresting can be successful" (*Spin*).

Here's Mud In Yer Eye

Reznor, who is *Spin's* cover boy as the Most Vital Artist in Music Today, says this about the title: "It's nice to have some kind of mainstream-media appreciation. But, you know, I'm just a footnote in rock history, the guy that had mud on at Woodstock. 'Where Are They Now: The Nineties.' I hope 10 years from now I'm making soundtracks or producing or something. I don't want to be putting mud all over myself at the Sands in Las Vegas."

Rounding out the top 10 of *Spin's* 40 Most Vital Artists In Music Today: **Smashing Pumpkins** (No. 2), **Wu-Tang Clan** (3), **Beck** (4), **U2** (5), **Oasis** (6), **Pearl Jam** (7), **Hole** (8), **Fugees** (9), and **PJ Harvey** (10).

Photo Play

The *National Enquirer*, the *Globe*, and the *Star* all run photos of a baby who is supposedly **Michael Jackson's**, although the latter 'zine says to "Get Real! Those 'First Photos' of Jacko's Baby Are Fakes."

Airier Than Thou

"I'm coming from a place that's more ancient than air. This is life. It's a serious thing. This ain't just one girl coming out of the ghetto who got a record deal. The world

is going through a rebirthing process, and I feel like I'm one of the midwives aiding in that process, through black music" — **Erykah Badu** gets spiritual in *Interview*.

"For a long time I didn't know I was this person [Queen of Hip-Hop Soul]. I couldn't see that I was somebody. That something good was happening in my life. It only hit me that I was a singer and meant something at the beginning of last year. Before that, my mentality was still in the ghetto" — **Mary J. Blige** opens up in *Vibe* and *Essence*, which both feature her on the cover.

"When we first talked about making this album a double record, we said, 'Good, it's more pretentious.' And in a way, that's more honest. Because it's a pretentious thing to play in a rock-and-roll band, to get up onstage and say, 'Look at me!' I think people who look at it any other way are deluding themselves" — **Wilco's Jeff Tweedy** sets his "No Depression" fans straight (*GQ*).

Virgin Confessions

Virgin Group Chairman **Richard Branson** is profiled in an eight-page *GQ* story. The piece focuses on Branson's numerous business ventures, the most notable being **Virgin Records**, from which he used the profits to take off with **Virgin Airlines**. Since selling the label in 1992 to **Thorn EMI** for approximately \$1 billion, he has created the well-known Virgin megastores, a modeling agency, hotels, and his most recent venture — a one-stop wedding superstore called Virgin Bride. He is set to launch a 24-hour music-television channel plus blue jeans and clothing lines.

Fond Memories

"At the Social [nightclub], someone set their shoe on fire and threw it at us once. That was pretty good" — **Chemical Brothers' Ed Simons** reminisces (*Details*).

"If you're trying to identify what the enemy is, obviously the enemy is having to listen to **Celine Dion** or really bland R&B" — Simons defends dance music (*Interview*).

I've Got A Secret

The *Globe* prints **Howard Stern** "sidekick" **Robin Quivers's** deepest secret: "Miss Lonelyheart Robin Quivers Can't Find A Guy." Says Quivers, "I'm just looking for candidates willing to rub my feet and put me to sleep."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **SELENA**
Single: Dance Medley/Selena (EMI/Latin)
- **JUNGLE2JUNGLE (Walt Disney)**
Single: It Starts In The Heart/Maxi Priest
Other Featured Artists: Peter Gabriel w/Youssou N' Dour, Jam Nation
- **PRIVATE PARTS (Warner Bros.)**
Single: Hard Charger/Porno For Pyros
Other Featured Artists: Marilyn Manson, Green Day, Van Halen
- **LOVE JONES (Columbia)**
Single: Hopeless/Dionne Farris
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **JERRY MAGUIRE (Epic Soundtrax)**
Single: Secret Garden/Bruce Springsteen (Columbia)
Other Featured Artists: Neil Young, Aimee Mann, Bruce Springsteen
- **BOOTY CALL (Jive)**
Singles: Can We/SWV
Don't Wanna Be A Player/Joe
Other Featured Artists: KRS-One, R. Kelly, Johnny Gill
- **THE PREACHER'S WIFE (Arista)**
Single: Step By Step/Whitney Houston
- **LOST HIGHWAY (Nothing/Interscope)**
Single: The Perfect Drug/Nine Inch Nails
Other Featured Artists: David Bowie, Lou Reed, Smashing Pumpkins
- **WHEN WE WERE KINGS (Mercury)**
Singles: Rumble In The Jungle/Fugees
When We Were Kings/Brian McKnight & Diana King
Other Featured Artists: James Brown, B.B. King
- **ONE FINE DAY (Columbia)**
Single: For The First Time/Kenny Loggins
Other Featured Artists: Keb' Mo', Tina Arena, Natalie Merchant
- **DANGEROUS GROUND (Jive)**
Singles: The World Is Mine/Ice Cube
Ghetto Smile/B-Legit f/Daryl Hall (Sick Wid' It/Jive)
Other Featured Artists: Keith Murray, Jay-Z, KRS-One

COMING

- **THE SAINT (Virgin)**
Single: Out Of My Mind/Duran Duran
Other Featured Artists: Sneaker Pimps, Duncan Sheik, Luscious Jackson
- **THE SIXTH MAN**
Single: Like This And Like That/LaKiesha Berri (Hollywood)

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

The **Mighty Mighty Boss-tones**, Monday (3/31) at 7:30pm ET/4:30pm PT, Prodigy (jump: CHAT).

"Rock 'N Roll Fantasy Camp" (guests TBA), Wednesday-Saturday (4/2-5) at 10pm ET/7pm PT, Prodigy (Music area).

Microsoft Network debuts "Hard Rock Live On MSN," an online companion to the **VH1** series, on Sunday (3/30); **Jewel** headlines the first show (On-stage Channel 5).

Sky Cries Mary, Monday at 9:30pm ET/6:30pm PT, America Online (Keyword: WARNER)

On The Web

Check out **Nada Surf** live from NYC's Knitting Factory on Friday (3/28) at 9pm ET/6pm PT (<http://www.sonicnet.com>).

One hour later (10pm ET/7pm PT), **Bush** logs on with its show, live from Memphis (<http://www.rocktropolis.com> or www.audionet.com).

The House Of Blues is now cybercasting its Gospel Brunch every Sunday at 3pm ET/noon PT (<http://www.LiveConcerts.com>).

Chick Corea performs, then chats live on Tuesday (4/1) at 9pm ET/6pm PT (<http://www.audionet.com>).

MUSIC DATEBOOK

MONDAY, APRIL 7

1956/CBS Radio premieres "Rock 'N' Roll Dance Party" with **Alan Freed**, the nation's first regularly scheduled music show.

1967/Veteran DJ **Tom "Big Daddy" Donahue** introduces "Progressive FM Radio" to listeners in San Francisco, eventually evolving into "Album Oriented Radio" by the '70s.

Releases: **Little Richard's** "Long Tall Sally" (1956), **Elton John's** "Daniel" (1974)

Born: **Billie Holiday** (1915), **Grateful Dead's Bill Dreytzmann** (1946), **Janis Ian** (1951)

TUESDAY, APRIL 8

1974/**Elton John's** "Bennie And The Jets" turns gold.

1976/**Phil Ochs**, a folk singer famous for his anti-Vietnam war anthem "I Ain't Marching Anymore," hangs himself in Queens, NY.

1977/The **Damned** become the first British punk group to perform in America. They play at CBGB's in NYC.

Born: **Julian Lennon** (1963)

WEDNESDAY, APRIL 9

1965/The **Rolling Stones** make their first live British TV appearance on the show "Ready Set Go."

1981/**Sam Goody** record chain and a top company executive are con-

victed of trafficking in pirated tapes.

Releases: **Paul McCartney's** "My Love" (1973), **Percy Sledge's** "When A Man Loves A Woman" (1979)

Born: **Carl Perkins** (1932), **Byrds** drummer **Gene Parson** (1944)

THURSDAY, APRIL 10

1969/**Tom "Big Daddy" Donahue** resigns as OM and DJ of **KSAN/San Francisco**.

1979/The Boogie 'N' Blues Concert goes up at New York's Carnegie Hall. Players include **John Lee Hooker**, **Lightnin' Hopkins**, and "Big Mama" Thornton.

Releases: **Doors'** "Love Her Madly" (1971)

FRIDAY, APRIL 11



Bob Dylan: Opened for a Hooker at 19

1961/19-year-old **Bob Dylan** makes his first NYC stage appearance opening for **John Lee Hooker**.

1970/**Paul McCartney** announces a "temporary break" with the **Beatles**, citing "personal differences."

1977/**Alice Cooper** is put under "house arrest" at his Australian hotel after an Aussie promoter claims Cooper failed to perform a pre-paid engagement years before.

SATURDAY, APRIL 12

1961/**Ray Charles** is the big winner at the third annual Grammy Awards, taking home four awards including Best Pop Vocal, Best Vocal (Album), and Best R&B Performance.

1962/The *New Music Express* concert is held in London. A few of the acts include: **Beatles**, **Rolling Stones**, **Moody Blues**, **Herman's Hermits**, and the **Kinks**.

1969/The 11th annual Grammy Awards are given out. Winners include **Simon & Garfunkel's** "Mrs. Robinson" (Record Of The Year) and **Jose Feliciano** (Best New Artist).

1979/**Mickey Thomas** replaces **Marty Balin** as lead singer of **Jefferson Starship**.

SUNDAY, APRIL 13

1967/The **Rolling Stones** perform in Warsaw, Poland. Police use batons and tear gas to subdue 2000 fans trying to get into the sold-out show.

1973/The **J. Geils Band** and **Curtis Mayfield** are censored on separate TV shows: Geils for a sexual reference in "Give It To Me," Mayfield for drug references in "Pusherman."

Releases: **Rolling Stones'** "Brown Sugar" (1971)

1979/**David Lee Roth** collapses on a Seattle stage five days into **Van Halen's** world tour.

— Jay J. Levy



59.4 million households
Patti Galluzzi,
VP/Music Programming



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- U2 Staring At The Sun (Island)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- CELINE DION All By Myself (550 Music)
- GINUINE Tell Me Do You Wanna (550 Music)
- INXS Elegantly Wasted (Mercury)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- MATTHEW SWEET Where You Get Love (Zoo)

HEAVY

- AEROSMITH Falling In Love (Is Hard On...) (Columbia)
- BABYFACE Every Time I Close My Eyes (Epic)
- BECK The New Pollution (DGC/Geffen)
- BLACKSTREET Don't Leave Me (Interscope)
- BLUR Song 2 (Virgin)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- SHERYL CROW Everyday Is A Winding Road (A&M)
- OFFSPRING Gone Away (Columbia)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- SPICE GIRLS Say You'll Be There (Virgin)
- SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic)
- SUBLIME Santeria (Gasoline Alley/MCA)
- U2 Staring At The Sun (Island)
- VERVE PIPE The Freshman (RCA)
- WALLFLOWERS One Headlight (Interscope)

STRESS

- AALIYAH One In A Million (BlackGround/Atlantic)
- FIDNA APPLE Sleep To Dream (Work)
- ERYKAH BADU On & On (Kedar/Universal)
- MARY J. BLIGE Love Is All We Need (MCA)
- FDXY BRDWN I'll Be Good (Def Jam/RAL/Mercury)
- PAULACOLE Where Have All The Cowboys Gone? (Imago/WB)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- GHOST FACE KILLER All I Got Is You (Epic)
- DRU HILL In My Bed (Island)
- WHITNEY HOUSTON Step By Step (Arista)
- KORN A.D.I.D.A.S. (Immortal/Epic)
- MAKAVELI To Live & Die In L.A. (Death Row/Interscope)
- METALLICA King Nothing (Elektra/EEG)
- MONICA For You I Will (Warner Sunset/Atlantic)
- NINE INCH NAILS The Perfect Drug (Nothing/Interscope)
- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- VERUCA SALT Volcano Girls (Outpost/Geffen)
- WILCO Outtasite (Outta Mind) (Reprise)

BREAKTHROUGH

- JAMIROQUAI Virtual Insanity (Work)

ACTIVE

- ALLURE I/NAS Head Over Heels (Crave)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
- CELINE DION All By Myself (550 Music)
- DJ KOOL Let Me Clear My Throat (American/WB)
- GINUINE Tell Me Do You Wanna (550 Music)
- INXS Elegantly Wasted (Mercury)
- KULA SHAKER Hey Dude (Columbia)
- JONNY LANG Lie To Me (A&M)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)
- MIGHTY MIGHTY... The Impression That I Get (Mercury)
- SAVAGE GARDEN I Want You (Columbia)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- SILVERCHAIR Freak (Epic)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- MATTHEW SWEET Where You Get Love (Zoo)
- TONIC If You Could Only See (Polydor/A&M)
- WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)

Video airplay from March 31-April 6.

ADDS

- BEE GEES Alone (Polydor/A&M)
- U2 Staring At The Sun (Island)
- RICHARD MARX Until I Find You Again (Capitol)
- KENNY G Havana (Arista)
- MORPHINE Early To Bed (DreamWorks/Rykodisc)
- TONY TONI TONE Thinking Of You (Mercury)

XL

- PAULACOLE Where Have All The Cowboys Gone? (Imago/WB)
- SHERYL CROW Everyday Is A Winding Road (A&M)
- CELINE DION All By Myself (550 Music)
- JEWEL You Were Meant For Me (Atlantic)
- WALLFLOWERS One Headlight (Interscope)

LARGE

- "AFKAP" The Holy River (NPG/EMI)
- BABYFACE Every Time I Close My Eyes (Epic)
- BEE GEES Alone (Polydor/A&M)
- WHITNEY HOUSTON Step By Step (Arista)
- INXS Elegantly Wasted (Mercury)
- SAVAGE GARDEN I Want You (Columbia)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- U2 Staring At The Sun (Island)

MEDIUM

- ERYKAH BADU On & On (Kedar/Universal)
- SHAWN COLVIN Sunny Game Home (Columbia)
- DURAN DURAN Out Of My Mind (Virgin)
- RICHARD MARX Until I Find You Again (Capitol)
- JON SECADA Too Late, Too Soon (EMI)
- SPICE GIRLS Say You'll Be There (Virgin)

CUSTOM

- AALIYAH One In A Million (BlackGround/Atlantic)
- AFTER 7 Sara Smile (Virgin)
- LEAH ANDREONE It's Alright, It's OK (RCA)
- FIONA APPLE Sleep To Dream (Work)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BARENKED LADIES The Old Apartment (Reprise)
- T. BENNETT & B. HOLIDAY God Bless The Child (Columbia)
- BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
- BLACKSTREET Don't Leave Me (Interscope)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- KENNY G Havana (Arista)
- DRU HILL In My Bed (Island)
- FREEDY JOHNSTON On The Way Out (Elektra/EEG)
- KENNY LATTIMORE For You (Columbia)
- MONICA For You I Will (Warner Sunset/Atlantic)
- MORPHINE Early To Bed (DreamWorks/Rykodisc)
- VAN MORRISON The Healing Game (Polydor/A&M)
- ODDS Someone Who's Cool (Elektra/EEG)
- RUPAUL A Little Bit Of Love (Rhino/Atlantic)
- SELENA Dance Medley (EMI Latin)
- SPACE Female Of The Species (Universal)
- TONY TONI TONE Thinking Of You (Mercury)
- LUTHER VANDROSS I Can Make It Better (LV/Epic)
- VERVE PIPE The Freshman (RCA)
- WILD ORCHID Talk To Me (RCA)

Video airplay from March 31-April 6.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- WHITNEY HOUSTON Step By Step (Arista)
- KEITH SWEAT Just A Touch (Elektra/EEG)
- "AFKAP" Somebody's Somebody (NPG/EMI)
- ZHANE Request Line (Illtown/Motown)
- ORU HILL In My Bed (Island)
- HEAVY D Big Daddy (Uptown/Universal)
- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- BABYFACE Every Time I Close My Eyes (Epic)
- BRAT I/T-BOZ Ghetto Love (So So Def/Columbia)

Information for week ending March 28.

Rap City Top 10

- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- RZA Tragedy (Epic)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- TRACY LEE The Theme (Universal)
- HEAVY D Big Daddy (Uptown/Universal)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- REDMAN Whatever Man (Def Jam/RAL/Mercury)
- GHOST FACE KILLER All I Got Is You (Epic)
- SNOOP DOGGY DOGG ... Wanted... (Death Row/Interscope)

Information for week ending March 28.

TELEVISION

TOP TEN SHOWS MARCH 17-23

Total Audience
(97 million households)

- 1 **Seinfeld**
- 2 **Friends**
- 3 **Suddenly Susan**
- 4 **The Naked Truth**
- 5 **60 Minutes**
- 6 **Law And Order**
- 7 **Touched By An Angel**
- 8 **Home Improvement**
- 9 **Primetime Live**
- 10 **20/20**

Teens 12-17

- 1 **Sabrina The Teenage Witch**
- 2 **Home Improvement**
- 3 **King Of The Hill**
- (tie) **Step By Step**
- 5 **The Simpsons**
- 6 **Friends**
- (tie) **Seinfeld**
- 8 **Boy Meets World**
- 9 **Suddenly Susan**
- 10 **The X-Files**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 3/28

- **Cardigans**, "Late Show With David Letterman."
- **Fiona Apple and Jamiroquai**, "ABC In Concert" (check local listings).

Saturday, 3/29

- **Suzu Bogguss** performs on "The Statler Bros. Show" (TNN, 9pm ET/6pm PT).
- **Jon Bon Jovi** appears on "A Gala For The President At Ford's Theater" (ABC, 10pm).

Monday, 3/31

- **Reba McEntire** serves as host during ABC's nine-week run of vintage "All My Children," "One Life To Live," and "General Hospital" episodes (11am).
- **Patty Loveless and Exile**, "Prime Time Country" (TNN, 9pm EST/6pm PST).

Tuesday, 4/1

- **Tanya Tucker** is interviewed when "Ralph Emery On The Record With Tanya" airs on TNN (10pm ET/7pm PT).
- **Shudder To Think** performs when the 30-minute "Viva Variety" variety show debuts on **Comedy Central** (10pm).
- **Tracy Lawrence**, "Prime Time Country."
- **Bee Gees**, "The Tonight Show With Jay Leno."
- **Nanci Griffith**, "David Letterman."

Wednesday, 4/2

- **Roy Orbison** is profiled on TNN's "The Life And Times Of ..." series (8pm ET/5pm PT).



- **BlackHawk**, "Prime Time Country."
- **Cyndi Lauper**, "David Letterman."

Thursday, 4/3

- **George Jones and Daryle Singletary**, "Prime Time Country."
- **Wallflowers**, "Jay Leno."
- **Johnny Cash**, "David Letterman."
- **Steve Earle & The V Roys**, "Late Night With Conan O'Brien."

FILMS

WEEKEND BOX OFFICE MARCH 21-23

- | | |
|---|---------|
| 1 Liar Liar (Universal)* | \$31.42 |
| 2 Selena (WB)* | \$11.61 |
| 3 Return Of The Jedi (Fox) | \$7.51 |
| 4 Jungle2Jungle (Buena Vista) | \$6.01 |
| 5 Private Parts (Paramount) | \$4.40 |
| 6 Donnie Brasco (TriStar) | \$3.31 |
| 7 Sling Blade (Miramax) | \$3.01 |
| 8 Love Jones (New Line) | \$2.55 |
| 9 The Empire Strikes Back (Fox) | \$2.42 |
| 10 The English Patient (Miramax) | \$2.01 |

All figures in millions
* First week in release
Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "The Sixth Man," starring **Marlon Wayans** and **Kadeem Hardison**. The film's Hollywood soundtrack sports **Doug E. Fresh's** cover of **Stevie Wonder's** "Superstition" as well as **Pharcyde's** "Tasty," **Guru's** "Illest Man," **J'son's** "Down And Dirty," **Johnny Gill's** "All He's Supposed To Be," **Marcus Miller's** "Anything Can Happen," **Jade f/Lil' Rachett & VAZ's** "Keep On Risin'," and "Make Me Say It Again Girl" by **Mint Condition's** **Stokley**. Tracks by **LaKiesha Berri**, **Sovory**, **Public Demand**, **Marquis**, **Dominica**, and **Ortis** complete the LP.

The animated "Cats Don't Dance" — featuring voiceovers by **Scott Bakula**, **Jasmine Guy**, and **Elektra/EEG** recording artist **Natalie Cole** — also opens this week. Cole contributes "Tell Me Lies" and "Nothing's Gonna Stop Us Now" to the film's **Mercury** soundtrack, which showcases six new songs by **Randy Newman**. Also included are "I Do Believe" by **Will Downing** and "Our Time Has Come" by **James Ingram & Carnie Wilson**.

Halle Berry and **Martin Landau** star in "B.A.P.S.," another of this week's openers. The film's **Milan** soundtrack spotlights cuts by **Veronica f/Craig Mack** ("No One But You"), **Kool & The Gang** ("Get Down On It"), **Gyrl** ("Get Your Groove On"), **Kinsui** ("Giddy Up Let's Ride"), **Sheree Ford-Payne** ("Move On"), **Alex Brown** ("I'm So Glad"), and the **88X Unit's** version of "A Fifth Of Beethoven."

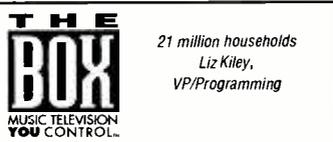
Rounding out this week's openers is "Turbo: A Power Rangers Adventure." Its **Mercury** soundtrack features **Fulfeij's** "Shift Into Turbo," along with songs by the **Mighty RAW**, the **Power**, **OO-Spies**, and more.

VIDEO

NEW THIS WEEK

• KORN: WHO THEN NOW? (Epic)

This 45-minute collection contains live performances, backstage footage, and more. Selections include "Blind," "Shoots And Ladders," "Clown," and the previously unreleased "Faget."



21 million households
Liz Kiley,
VP/Programming

National Top 20

- MAKAVELI Hail Mary (Death Row/Interscope)
- TRU I Always Feel Like (Priority)
- WHITNEY HOUSTON Step By Step (Arista)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- MARY J. BLIGE I/NAS Love Is All We Need (MCA)
- SPICE GIRLS Wannabe (Virgin)
- DRU HILL In My Bed (Island)
- WESTSIDE CONNECTION Gangstas... (Lench Mob/Priority)
- RAHSAAN PATTERSON Stop By (MCA)
- MARIO WINANS Don't Know (Motown)
- 112 Cupid (Bad Boy/Arista)
- TASHA HOLIDAY Just The Way You Like It (MCA)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- ROME I Belong To You (RCA)
- "AFKAP" Somebody's Somebody (NPG/EMI)
- PUFF DADDY Can't Nobody Hold Me... (Bad Boy/Arista)
- B-ROCK & THE BIZ MyBabyDaddy (LaFace/Arista)
- RZA Tragedy (Priority)
- JOHNNY GILL Love In An Elevator (Motown)
- BILLY LAWRENCE Come On (Elektra/EEG)

Most requested for week ending March 21.



CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	METALLICA	\$582.3
2	KENNY G/TONI BRAXTON	\$436.4
3	REBA McENTIRE	\$434.6
4	RUSH	\$295.1
5	PHISH	\$284.9
6	TRAGICALLY HIP	\$279.7
7	ALAN JACKSON	\$249.2
8	STONE TEMPLE PILOTS	\$243.4
9	DAVE MATTHEWS BAND	\$238.7
10	SMASHING PUMPKINS	\$232.4
11	VINCE GILL	\$214.1
12	EMMANUEL TOUR	\$157.6
13	CLAY WALKER	\$92.0
14	STEVEN CURTIS CHAPMAN	\$87.8
15	SOUNDGARDEN	\$86.0

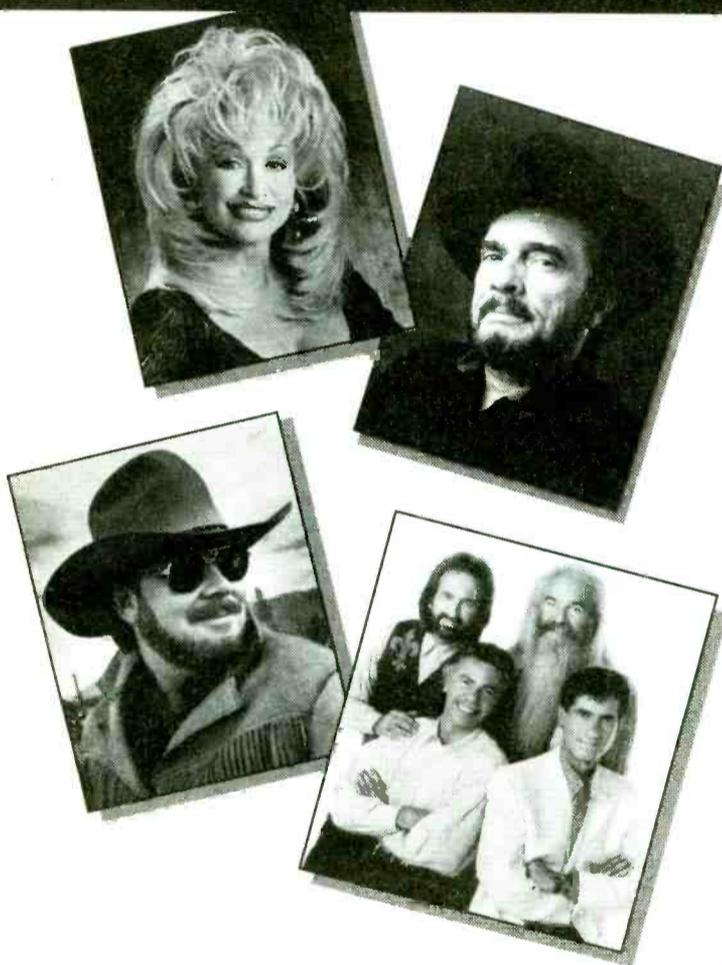
Among this week's new tours:

JIMMY BUFFETT	PHISH
MARY CHAPIN CARPENTER	DUNCAN SHEIK
BOB DYLAN	SHONEN KNIFE
JIMMIE DALE GILMORE	SISTER HAZEL
JAMIROQUAI	SOUL ASYLUM
PAVEMENT	VIGILANTES OF LOVE

The CONCERT PULSE is courtesy of Polistar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.

Tammy Wynette
 Kenny Rogers
 Waylon Jennings
 Don Williams
 Dolly Parton
 Merle Haggard
 Charlie Pride

Where Have They Gone?



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STREET TALK®

Tales As Tall As Texas?

What's the real deal in Dallas? What started as conversations between a prominent consultant and several key CHR DJs regarding a new "Big D" CHR sign-on has erupted into a mountain of rumors throughout the Metroplex. Everyone is asking, "Just what station is flipping to CHR?"

Well, if you consider that **Howard Stern** is reportedly up for renewal on Active Rock **KEGL**, a lot of people might want to believe *this* is the station that will return to CHR.

But **Nationwide** head honcho **Clancy Woods** emphatically stated, "We have an agreement with Howard Stern and we plan on keeping it that way. Would it make sense to have Howard on a CHR?"

Stern's rep, **Don Buchwald** adds, "This is the first I've heard about it."

And let's not discount the possibility that a Stern wanna-be affiliate might be stirring the waters in order to rattle "The Eagle's" cage.

There's also recycled chatter that **Bonneville** is kicking the tires of the remaining **Gannett** stations, including CHR **KHKS (106.1 Kiss-FM)**.

Consultant **Don Kelly** and **WRKE/Salisbury-Ocean City, MD** Owner/GM **Tony Quartarone** have joined forces to form **QC Communications** in order to acquire radio stations. The pair's first deals: **WNNN-FM/Wilmington** and **WJIC-FM** in nearby Salem, DE. Kelly and Quartarone worked together in New York and Philadelphia during the '80s.

LATE FLASH!ST has learned that **Heftel/Miami GM Louis Diaz Albertini** was let go.

Rumors

- With **CBS Radio** acquiring **KITS-FM/SF** and selling **N/T KPIX-FM** to **Bonneville**, the *San Francisco Business Journal* speculates that **KPIX** will flip to Classical. If this is true, does that fuel already rampant rumors that **Evergreen-owned Classical KDFC** is exploring a contemporary format?

- Any truth to Windy City chatter that **ABC Radio's WKXX** will abandon Country? President/GM **Zemira Jones** tells **ST**, "We are still very committed to Country. I have no plans of changing the format; the rumors out there are all plants to get misinformation printed."

The San Diego morning wars continue as **KFMB-FM (Star 100.7)** morning drivers **Dave Smiley, Kim Morrison**, and producer **Matt McWhirter** will segue to **Jacor CHR KKLQ (Q106)** sometime in the very near future. They replace current **KKLQ** morning guys **Jeff & Jer**, who have already signed to do mornings at **Star** sometime after April 25. **WCIL/Carbondale, IL** overnighter **Roscoe Cherry** makes the leap of the week, taking overnights at **KKLQ**.

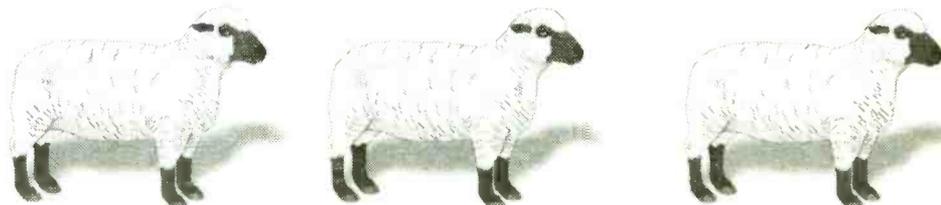
Longtime Philadelphia rivals **WMMR** and **WYSP** have planned a four-hour truce: **WMMR's Earle Bailey** and **WYSP's Ray Koob** will

Continued on Page 21

Rumbles Pt. 1

- **ABC Radio Networks** will discontinue its Alternative "MR-35" programming on May 31.
- **KPLX/Dallas** morning driver **Jonathan Wilde** chooses not to re-up with the **Susquehanna** outlet. Afternoon driver **Cody Allen** is filling in until a replacement is named.
- Former **WHYT/Detroit** PD **Rick Gillette** joins **Network 40** as Top 40 Editor and will split his time between L.A. and his home of Detroit.
- **WWDX/Lansing, MI** PD **Mike Childs** exits the Alternative station to join **McGathy Promotions** in NY and is replaced by crosstown **WHZZ** PD **Chris Kerr**. **Chris Brunt** is upped to APD/MD.
- **WFYV/Jacksonville** pulls **WIXV/Savannah, GA** PD/MD **Derek Myers** in for MD/night duty; **Charlie Logan** joins for middays.
- **KISF/Kansas City** changes monikers from "Kiss 107.3" to "107.3 The X" with the debut of **Mancow** in the morning.
- **Americom's KQNV/Reno** changes from New Country to Alternative AC as **KLCA (Alice)** under **KRZQ** PD **Rob 'Blaze' Brooks** and VP/GM **Kevin Mashek**. **Jacobs Media's Dave Beasing** will consult.
- **WMEE/Ft. Wayne** afternoon driver **Joe Nasty** and middayer **Capt. Chris** are named co-PD's replacing **Jeff Davis**, who steps down to concentrate on PD duties at sister **WQHK**.
- **KHTQ/Spokane** Promo Director **Brian Scott** adds MD stripes.
- **WKHQ/NW Michigan** PD **Ron Pritchard** adds MD duties.
- **WRQX (Mix 107.3)/Washington** morning show co-host **Dave Corrigan** exits for similar morning co-host duties at **WNKS (Kiss 95.1)/Charlotte** beginning March 31st. **Corrigan** will be known on the air as "Frankie C".

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AIRPLAY *First Place*

POP RADIO / UNIVERSAL COMPETITION

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Of course Dave Universal, of WKSE, won the 1997 BMW-Z3 Roadster,

but how many people can say they have a semi-used 1978 classic

Schwinn bicycle in the garage? When I first heard about the

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(no relation to Dave), I acted quickly. I immediately, called my

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go for the glory. He politely told me that he couldn’t play favorites,

however he did tip me off about an exciting new band he was working,

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Universal Records would like to thank John Ivey, KISS108, Jonas Cash, Alan Smith Bruce Tyler, and everyone at AIR for allowing us to shamelessly plug SISTER HAZEL's "All For You" ...and congratulations to Dave Universal. Did we mention we're going for adds 3/31?



STREET TALK®

Continued from Page 18

broadcast from two studios just a few feet apart at the WMMR site on Independence Mall from 6-10am tomorrow morning (3/29). The two outlets are swapping studio space as part of the recently announced trade between **Greater Media** and **CBS Radio**. It's expected that by 10am each station will be settled in its new home.

All-Sports **WTEM/Washington** VP/GM **Bob Snyder** has been named President of **Paxson Sports**. Reporting to Paxson Radio President **Jay Hoker**, Snyder will oversee the day-to-day operations of the new venture, which currently operates an Arena Football League team and an American Hockey League team.

Arbitron has reissued the Atlantic City-Cape May, NJ (market 136) Fall '96 book, thanks to "media-affiliated individuals" having contact with a household with four diaries. So those diaries get pulled and a new report; complete with slightly altered numbers, has been published.

The Other Bush In Washington

After a week of dry runs, CHR **WWZZ-FM/Washington** plans to unveil its new morning show with **Billy Bush** and **Janet Elliot**.

Bush, nephew of former President **George Bush**, was recruited from crosstown Classic Rocker **WARW-FM** to be paired with Elliot, who was sidelined for four months while the search for a partner was underway. APD/MD **Ron Ross** had been hosting AM drive. **Ernie Kelly**, formerly of **WVTY-FM/Pittsburgh**, is the show's Executive Producer.

"It will be a high-energy show. No negative stuff, a lot of topical information and listener involvement," GM **Allan Hotlen** told **R&R**.

Bush agrees. "It'll be a ton of fun, natural and real. I'm not a smooth broadcaster. I just turn on the mike and do what's on my mind. We'll be doing the 'F' word. That's *FUN*, man!"

Hotlen said the pair will begin on April 1 (wink-wink!)

A few more additions to our "DJs In The Movies" bit. Though we mentioned some of **M.G. Kelly**'s appearances, he was also in "The Enforcer," and "Roller Boogie"; **Marc Coppola** appeared in "Apocalypse Now" and "Cotton Club"; **Jordan Walsh** was in the

"Mighty Ducks"; and let's not forget **Sean Phillips**' appearance in "Convoy."

Happy birthday today to **John "Records" Landecker**, who turns 50.

Michigan State University Professor **Bradley Greenberg** will receive the 1997 **Hugh Malcolm Beville Jr.** award from the **NAB** and the **Broadcast Education Association** at the April 6 BEA luncheon in Las Vegas. The award recognizes outstanding

Continued on Page 22

Rumbles Pt. 2

- After an extended audition for mornings at **WPLL (Planet Radio 103.5)/Miami**, **Linda Energy** exits with a replacement to be named soon. PD **Dave Stewart** is filling in during the interim.

- **WBLI/Long Island** nighttimer **Danny Wright** joins **WPRO-FM/Providence** for similar duties.

- **WIOD/Miami** hires **Karen Kaye**, last with **WEZB (B97)/New Orleans**, for 9-12mid, while **Brooke Daniels** handles 6-9pm.

- **XHTZ (Z90)/San Diego** Music Coordinator **James Dee** is appointed interim MD and Production Director **Big Daddy** adds night duties.

- **KKMG/Colorado Springs** nighttimer **Rich Ward** and co-host **Julie Kay** exit for an undisclosed morning gig in Minnesota.

- **WJMH/Greensboro, NC** morning show co-host **Marlo Devoe** has resigned to move to Phoenix.

- New CHR **WBAM (Star 98.9)/Montgomery** afternoon driver/Production Director **Todd Stone** exits and is replaced by crosstown **WAFX** nighttimer/Production Director **Lon "The Lon Man" Simmons**.

- Industry figure **Mark Driscoll** signs with **Don Buchwald & Associates** for voice over management.

- At **KZFM Corpus Christi, TX**, GM **Lillian Katz** exits. Owner **Audrey Malken** stepping in to replace Katz.

- **WMCS/Wilkes Barre MD** **Stan Phillips** adds interim PD duties as OM/PD **Mike Edwards** exits.

- **WTCR/Huntington, WV** morning drive host **Chuck Black** becomes interim PD/MD.

- **KTST/Oklahoma City's Keith Marlow** has stepped down from his MD post to concentrate on the midday show. OM **Charlie Harrigan** will serve as interim MD.

- Congrats to **KKCS-FM/Colorado Springs**, which was named the **Colorado Broadcasters Association's** "Station of the Year." The station also won two news awards, while **Charlie Cassidy & Wendy Green** were named "Best Broadcast Personality Team."

- **WXLE/Albany, NY** OM **Cliff Nash** segues to **WBOS/Boston** for MD/nights beginning March 31.

- **WDRK/Panama City, FL** welcomes **WRDU/Raleigh** Promotions Director **Mike Lee** as MD.

- **KQDS/Duluth, MN** PD **Paul St. Andrews** and MD **Bill Jones** both exit. Jones joins **KREV (X105)/Minneapolis** as MD.

- **WXLE/Albany, NY** names **Neil Hunter** as PD, replacing **Cliff Nash**.

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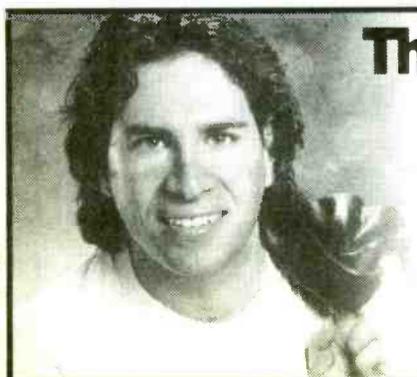
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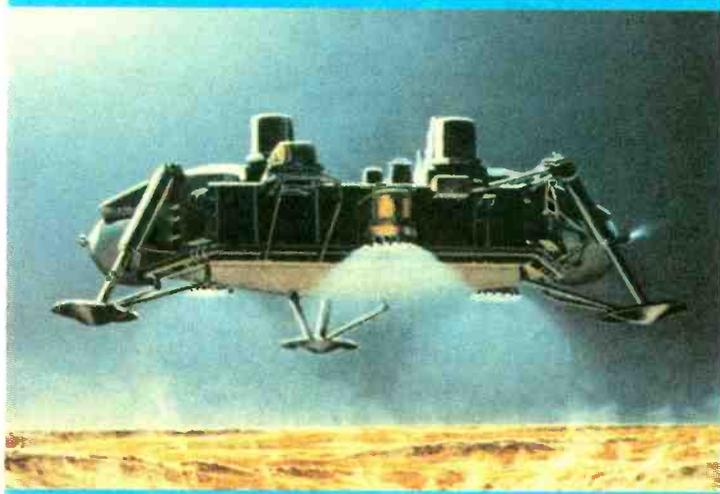
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STREET TALK®

Continued from Page 21

achievement in the field of audience research. Greenberg has been at Spartan since 1964 and is considered one of the most prolific researchers in mass communications over the past 25 years.

March really did a number on **Dick Cavett's** life. Two weeks ago, he was hit with a \$35 million breach-of-contract suit by his producer (ST 3/21). Now workers using torches to repair the roof of his Victorian mansion are being blamed for accidentally burning his \$3 million structure on Long Island to the ground. Cavett and his wife had owned "Tick Hall," an ocean-front home built in 1882, since the late 1960s.

Granville "Granny" Klink, Jr., 87, a broadcast engineer who worked at **WTOP-AM/Washington** since 1937, died of cancer March 18. He began his radio career in 1930, before joining the station (then known as **WJSV**) seven years later. Klink worked on network programs such as "The **Arthur Godfrey Show**," "The \$64,000 Question," as well as presidential broadcasts by **FDR**. Klink helped design the station's Wheaton, MD transmitter site, which has been designated a historic landmark. He worked as a fulltime consultant to **WTOP-AM** until his death.

In the wake of last week's Midwest ice storm, **WJR-AM/Detroit** essayist **Dan Streeter** was left without power for several days. But with the use of an extension

Records

- **Discovery Records** SE Regional Dir./Promo **Jed Tauber** exits.
- Hats off to **Paige Levy**, who was promoted to Sr. VP/A&R at **Warner/Reprise Nashville**.
- **Epic** moves Houston regional promo rep **Ann Carlross** to L.A. She succeeds **Pam Newman**, who will leave the label on May 1.
- **550 Music** ups **Chuck Field** to Associate Dir./Nat'l Pop Promo in L.A. and **Kim Stolz** to Associate Dir./Nat'l Pop Promo in New York.
- Is **Jive's Karen McLellan** about to take on more promotion duties at the label, specifically with National AC and Hot AC/Secondary Markets/Special Projects? Meantime, Sr. VP/Promotion **Jack Satter** names **Erica Sandoval-Cooper** as Promo Coordinator and **Phil Poulous** as Dallas regional promo rep.
- Best wishes and a get well soon to **Epic's** Dir./Nat'l Pop Promo **Felicia Swerling**, who suffered a fractured lower back in a recent car accident.

RADIO & RECORDS



1

- **David Leach** boosted to **Mercury Records** Exec. VP/GM.
- **Ray Harris** tapped as **Epic Records** Sr. VP/Black Music.
- **Marijane Milton** promoted to **KRWM/Seattle GM**.
- **John Sebastian** returns to Los Angeles as **KLAC & KZLA PD**.
- **Tom Casey** chosen **WERQ (92Q)/Baltimore PD**.

5

- **Vince Faraci** rises to **Third Stone/Atlantic** Exec. VP.
- **Craig Wilbraham** elevated to **KKBT/Los Angeles GM**.
- **Rich Kahn** tapped as **KOME/San Jose** Station Manager.
- **Russ Schell** set as **WYAY & WYAI/Atlanta PD**.
- Going for the Gold in L.A.: **Dave Hull** returns to **KRLA** for mornings, **Johnny Hayes** joins **KRTH**; and **Benny Martinez** gets late nights at **KCBS-FM**.

10

- **Bill Knobler** returns to Dallas as **KLDD & KZEW GM**.
- **Joe Krause** recruited as **WCSX/Detroit PD**.
- **Steve Gallagher** named **WMRE & WSSH/Boston PD**.
- **Ron Rodrigues** rejoins **R&R** editorial dept.

15

- **John Bayliss** chosen **Surrey Broadcasting** President.
- **Bill Ward** set as **Golden West Broadcasting** Radio President.
- **WCFL/Chicago PD** **Dave Martin** joins crosstown **WCLR** as PD.
- **Tom Barsanti** boosted to **WTIC-AM & FM/Hartford** VP/Ops.
- **Jim Freeman** elevated to **KHTZ/Los Angeles** GSM.

20

- **Jim Maddox** selected **KLYX/Houston** VP/GM.
- **Frank Oxarart** tapped as **KFWB/Los Angeles GM**.
- **Charley Lake** elevated to **Bartell Broadcasting** National PD.
- **Joe Galante** appointed **RCA Records** Director/Nashville Ops.
- **Roxy Myzal** spins into **WXLO-FM (99X)/New York** MD chair.

cord, he tapped into **WYCD-FM** News Director **Bob Shuman's** house, who lives right behind Streeter. Not a bad gesture for a fellow competitor.

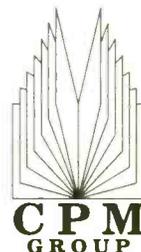
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-Tracy Austin MD KIIS/Los Angeles



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EEO

Continued from Page 9

"We may not change every clause, but we are looking at every single part of the rules."

One of the major objectives small-market broadcasters hope to achieve with the new rules is more flexible paperwork requirements. Several broadcasters have raised the idea of delegating recruitment and EEO paperwork to their state broadcasters associations. Laden said there "almost definitely" will be changes in the paperwork requirements, but the proposal to allow associations to handle the job could hit a few snags.

"You can't know how you're doing if the broadcast associations have all of the resumes," Laden said. "The only reason you need the records is for self-assessment." As long as stations don't try to delegate their EEO responsibilities, Laden admitted, "It makes a lot of sense to have associations handle the paperwork." The NAB has not lobbied to allow associations to manage stations' recruitment or EEO paperwork.

Fines On The Decline

Millions of dollars in fines later, broadcasters are beginning to learn the EEO ropes, which has meant a

slight decrease in the number of fines the FCC doles out. One year into the current radio cycle, the FCC is clearing 94% of license renewals immediately. During the last full renewal cycle, 87% were immediately renewed.

Laden also offered some statistics on a typical renewal cycle:

- 5% of all applications will get petitions to deny.
- 3% of the total will get some sort of inquiry from the FCC. Of those, 2.5% have already been subject to a petition to deny.
- The FCC will ask for more information from less than 1% of applications that did not receive a petition to deny.
- 3% of the total will receive a sanction, and 1% get forfeitures.

The FCC doesn't fine stations for discrimination; it fines them for insufficient record-keeping and recruitment efforts. If someone were fined by the EEOC, however, the FCC could rule that person does not have the character to be a station licensee.

Laden brushed off the widespread criticism that the FCC's EEO branch is unnecessary, given the existence of the EEOC. "We do different things. They don't look at recruitment, and we don't look at discrimination or affirmative action."

Duncan

Continued from Page 1

created in Los Angeles. KLOS really has an opportunity to regain its dominance in the marketplace, and I look forward to a long tenure of

growth and success."

Duncan has been at KYYS for two years. Previously, he was OM of WRDU & WTRG/Raleigh. He also has programming experience at WLZR/Milwaukee and WMAD/Madison, WI.

Castello

Continued from Page 3

ager: WRKO/Boston weekend producer Cynthia Hughes is named Producer of "The Alan Colmes

Show"; and Jonathan Costantino exits Sweet Talk Productions to become Associate Producer for Colmes, Farber, and "The Victoria Jones Show."

Changes

Continued from Page 12

Adult Alternative: Dan Jessop joins KUMT/Salt Lake City as MD/middays.

AC: Ed Maloney departs the Production Dir. post at Hot AC KYSR/Los Angeles ... Kelly Marshall joins new rhythmic-leaning Soft AC KMCG/San Diego for middays. Chris Wilcox joins from KMXZ/Tucson for an as-yet-undetermined shift ... Kellie Quinn rises from nights to middays at WEZN/Bridgeport-New Haven. Carla St. John joins from crosstown WKCI for Quinn's old shift ... Tom Ryder segues from nights to overnights at WDKB/De Kalb, IL. Helen Michaels assumes Ryder's former shift ... KEZK-FM's new address is 3100 Market St., St. Louis, MO 63103.

Alternative: WHTG/Monmouth-Ocean Asst. MD/afternoons Rob Acampora exits ... WEQX/Manchester, VT Production Dir./afternoons Kevin Quinn is promoted to Asst. PD as DeAnna Mach becomes Music Asst.

CHR: WNVZ/Norfolk nighttimer Kevin Scott adds weekends at WWZZ/Washington ... XHTZ-FM/San Diego MD Jeff Nelson exits, with no replacement named. At crosstown KKLQ-FM, KRQQ/Tucson MD/nighttimer Ryno joins for afternoons, effective April 1. In other Q106 news, crosstown KGB afternoon driver Cindy Spicer moves to middays ... WJBT/Jacksonville swinger Easy E replaces nighttimer Jeff E ... KWIN/Stockton, CA afternoon driver Maverick takes similar duties at KDON/Monterey-Salinas ... KCAQ/Oxnard, CA PD Dan Garite adds MD duties as Steve Perez exits ... KCDD/Abilene, TX MD/middays Steve Brown splits for similar duties at KDUK/Eugene, OR ... Sam Diamond is the new APD/MD/nights at KSMB/Lafayette, LA, while Nervous Mitch stays on as AMD/over-nighter ... Former WQSL/Wilmington, NC PD James Gregory joins WMGB/Macon, GA for similar duties ... WWSR/Charleston, WV nighttimer Kidd Conley exits with no replacement named ... WMEE/Ft. Wayne parttimer Joe Nasty segues to afternoons while afternoon host Capt. Chris moves to middays ... WERZ & WSRI/Portsmouth, NH Promo Dir. Brett Richards adds interim MD duties.

KQUE

Continued from Page 3

serve our target audience of women 18-34."

The Planet's core artists include the Cranberries, Sheryl Crow, Melissa Etheridge, Gin Blossoms, Hootie & The Blowfish, Alanis Morissette, Oasis, and R.E.M. Regional VP/Programming Dave Dillon added, "Finding another winning format in a market like Houston is a complex process. We interviewed hundreds of 18-59-year-olds and are sure that this mass-appeal format will be a real winner."

Country: KCYY/San Antonio afternoon host Rick Taylor departs with no replacement named ... Krystal Carlisle joins KDRK/Spokane as morning co-host ... Beth Brooks joins WWZD/Tupelo, MS for middays ... John Boyle is the new MD/afternoons at KGRT-FM/Las Cruces, NM while taking evenings at sister KGRT-AM. Additionally, Antonette Beret takes middays at KGRT-FM while assuming afternoons at KGRT-AM.

News/Talk: KNX/Los Angeles has won a National Headliner Award, presented by the Press Club of Atlantic City, for "Best Coverage Of A Live News Event." The station was honored for "Death Of A Killer," a report of a killer's execution at San Quentin, reported by Stephanie Robert ... Tyrone Bynum takes the 3-4pm shift at WKWM-AM/Grand Rapids.

Rock: Josie Fieser is the new Asst. Business Mgr. at KSHE/St. Louis ... WRQR/Wilmington, NC adds the syndicated "LovePhones" program, airing Monday through Thursday 10pm-midnight ... KEYJ/Abilene, TX adds Jones & Stevens for wake-ups ... Tim Boland joins WKGB/Binghamton, NY as Production Dir./middays, replacing Dave Berman ... WFRD/Hanover, NH promotes Asst. MD Chadd Kline to MD. P.J. Wolfe takes Kline's former duties ... At KCMQ/Columbia, MO, morning show producer Lee Peak and nighttimer Mood Man switch duties. MD Debbie Wyldy's shift moves from 2-6pm to 3-7pm ... KFMF/Chico, CA welcomes new morning show "Buc & Chase." Tim "Buc" Moore was previously in afternoons, while Holly Chase joins from middays at sister KPPL. Mike Bower takes afternoon duties ... WEGW's new address is Capital Music Hall, 1015 Main St., Wheeling, WV 26003.

Sports: Peter Brown joins the One-On-One Sports Radio Network for afternoons.

Urban: Melissa Summers joins WALR-FM/Atlanta for middays.

Records: Lisa Otto is now VP/Production at Virgin Records ... Cecille Pagarigan is appointed Sr. Dir./Mktg. at Universal Music & Video Distribution ... Rani Hancock rises to Dir./A&R Administration at Arista ... Josh Zieman takes VP/Product Development duties while Rachel Mintz is named Manager/Advertising for Mercury Records ... Michele Singer is upped to Sr. Counsel/Legal & Business Affairs at BMG Entertainment ... Marcel Garaud and Nadja Webb are appointed Counsel in Sony Music Entertainment's law department ... Several changes at MCA/Nashville: Steve Armstrong rises to Dir./Advertising & Creative Mktg., Jim Roe becomes Dir./Regional Sales, David Sanders assumes Dir./Inventory Control duties, Phil Hart takes Associate Dir./Field Mktg. duties, and Julie Hall is now Mgr./Mktg. ... Peter Brooks is promoted to Sr. VP/Logistics Management at EMI-Capitol Music Group. In related news, Janet Gallagher is now VP/Human Resources, Felix Cromey becomes Dir./Int'l, and Nancy Park assumes Mgr./Int'l du-

ties at Capitol Records ... Fran Lichtman rises to Sr. VP/Int'l for Atlantic Records ... Patrick Conseil is elevated to VP/Creative Services Int'l at Warner/Chappell New York ... Milan Records announces several changes: Jenni Glenn becomes Dir./Media Relations, Dana Berez is named Dir./West Coast A&R, and Hipolito Martinez-Mendez is now Marketing Dir.

Industry: Alex Ferrari is named Sr. VP/CFO for MTV Networks. Susan Keith rises to the VP/Affiliate Sales & Marketing post. In related news, MTV Networks' L.A. offices have relocated. Their new address is 2600 Colorado Avenue, Fourth Floor, Santa Monica, CA 90434.



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LETTER TO THE EDITOR

Beautiful Music Ripe For Return

One of the most successful radio FM formats of the '70s was Beautiful Music. It was an instrumental-based sound that featured the greatest popular music ever written, offered complementary vocals, and generated huge quarter-hour audiences — in many cases upwards of seven hours a day!

As someone who was very close to that scene (I was VP/Creative Director for Schulke Radio Productions), my instincts tell me that the first major FM station that decides to switch back to Beautiful Music, in its purest '70s form, and is willing to provide the time and promo dollars, will not have to say "show me the money (or listeners)" very loudly.

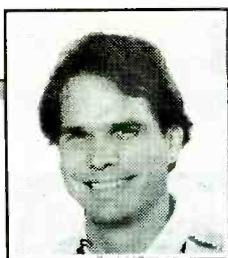
I know there are stations currently offering what is called Easy Listening, and a few syndication firms provide music for it. However, it is not traditional Beautiful Music, and it is not programmed with the special touch that was the secret of SRP's success.

A station or group that has the courage to color outside the lines of today's strict contemporary radio confines, and doesn't give a damn if they're called a background music station (as a matter of fact, I'd make that my image), will find a large disenfranchised audience out there; lost listeners who have been searching the dial for the Beautiful Music they remember. Radio might also be pleasantly surprised at the younger demos now available to this format. Lounge is in!

A broadcaster might have been reluctant to risk it before, but now with more group-owned stations per market, it makes a lot of sense to consider Beautiful Music as a legitimate alternative format. It's turnkey and user- and listener-friendly, and if anyone out there has guts, I'd be happy to help them achieve the glory.

Sincerely, Phil Stout

Cross Country Communications/Glen Gardner, NJ cccomm@aol.com



STEVE WONSIEWICZ

For Today's Pop Music, The 'Skas' The Limit

□ Southern California trend now the national Alternative sound

Spring is here! And as the buds bloom and tree limbs sprout new leaves, isn't it appropriate that the airwaves are ushering in the new season with the funky, brassy-filled, ska-influenced tunes out from several West Coast-based bands?

You know the style I'm talking about. Currently receiving mass popularity, these tunes by a handful of Southern California acts are distinctly different from such notables as **311**, **Rancid**, or **No Doubt**. This "third wave" of bands is producing an energetic blend of music that's more true to its form and even features some elements of swing — punctuated by a full-horn section throughout nearly every song each act performs. It's a softer, more mass appeal hybrid than the original punk ska popularized throughout the late '70s and '80s.



Jay Rifkin

Mighty Mighty CD Sales

Along with the improbable, incredible increasing airplay, many industry pros took notice last week at the strong sales of long-time college faves the **Mighty Mighty Bosstones**'s new album, "Let's Face It." Nearly 27,000 copies were sold in its first week at retail, making it the 45th best-selling album in the country. The new-style ska also picked up some impressive press in recent issues of *Spin* and *Alternative Press*; readers of both magazines gave the music an enthusiastic thumbs up.

Ska-influenced pop has always played a role at heritage Alternative stations. Stations such as **XTRA-FM (91X)/San Diego**, **KROQ/L.A.**, and **WLIR/Long Island** all had great success with tunes from such acts as the **Specials**, **Madness**, and the **English Beat**. Now, the Bosstones join other new generation groups set to explode onto the national musical forefront. **Mojo/Universal's Reel Big Fish** ("Sell Out") and **Capitol's Less Than Jake** ("Automatic") are just two of the acts harboring lots of potential. Other West Coast acts in the pipeline include **TVT's Buck-O-Nine** and **Save Ferris** ("The World Is New"), which is on the verge of signing with a major label.

While the West Coast may be getting the attention of A&R execs at the majors, it's somewhat fitting that the veteran Bosstones are leading the way at radio with "The Impression That I Get," the debut single from their fifth album. That radio-friendly single, from such a richly textured album, perhaps best represents why this more accessible

sound is attracting the attention of programmers everywhere.

Focusing On Phone Reaction

Admittedly, I'd forgotten how much fun ska is — whether it's listening to it at home, on the radio, or seeing bands live. That changed after seeing several bands at a jam-packed Austin club during the recent South By Southwest convention. It also showed me how well the music is being embraced by the heartland.

Commenting on what it's been like working radio, Mojo President **Jay Rifkin** observes, "Some of it comes from knocking on doors long enough to get people to take notice. We heard from the beginning it was tough to program horns. But when the music gets such a great phone reaction programmers realize that, at a certain point, they can't ignore it."

Unlike the Bosstones, who have paid their dues for eight years, many of the newer bands are only now laying their foundations. Says Rifkin, "At first we were pretty disappointed with the national radio picture with **Reel Big Fish**, but then we realized we had to reevaluate what we're trying to accomplish. We focused on the West Coast first and made sure we got our backyard in order. People are now seeing that success and realizing that it could translate to their market as well."

"You have to be patient. It's suicidal to go to commercial radio until you have a story. We didn't really look hard at commercial radio before we scanned over 40,000 records because we knew radio wasn't ready for it. You can't force feed them."

It's the passion level of that fan base that is opening many people's eyes. "I think even **KROQ/Los Angeles** was a little surprised at how intense the fans are," says Rifkin, noting that 3000 people showed up at a **Reel Big Fish** show at **Tower Records** in nearby Long Beach; 1000 kids made it into the store while the remaining 2000 kids had to be turned away.

"That shows how passionate the fans are about supporting their artists. The network [for this kind of music] is pretty tight around the country. We've seen sales jump in

markets where the band hasn't even performed and wondered what happened, which shows how important radio is but also how strong word of mouth is. There are pockets all across the country. Kansas City is a pocket for us. Who would have thought that city would be one?"

KISF/Kansas City PD Jon Anthony, however, isn't too surprised. Local ska bands (of different styles) have built quite a following. In fact, a sampler of regional acts sold at **Best Buy** did very well.

What really piqued Anthony's interest in the music, however, was a concert last year by **311** and **No Doubt** — before both bands became red hot — in which 13,500 people attended. "That got my attention," he says.

Rock With A Beat

Like many, Anthony believes the time is right for the music to surface at radio. Part of that can be contributed to the platinum-plus success of **311**, **No Doubt**, and **Sublime**. "People are tired of rock and grunge and this is almost the opposite in some regards. It's rhythm instead of riff-based music. It's about having a good time versus the doom and gloom of grunge."

He also notes it's also showing up in callout. "I have three clusters in callout. One is comprised of music from bands like **311**, **No Doubt**, **Beck**, and **Sublime**. The second is **Soundgarden**, **Pearl Jam**, **Smashing Pumpkins**, and **Stone Temple Pilots**. The last is **Alanis Morissette**, the **Gin Blossoms**, and **Natalie Merchant**. While the music from the other two clusters still is liked by a lot of people, the first cluster is fast becoming a preference here."

That bodes well for developing bands. In fact, **Capitol Director/A&R Craig Aaronson** goes so far to say that 1997 will be the summer of ska. If he's right, the acts that breakout now stand a better chance of achieving long-term success.

What also appeals to many is the natural growth of the music; it's not something that's been dreamed up in A&R or promotion offices. "The kids are looking for something new and fresh, and these bands are giving it to them. **Less Than Jake** has been using horns for about three or four years. The reason they brought in the horns was because they wanted to bring something unique and interesting into their music. What's driving this is the kids. It's all been word of mouth so far. The band has been selling around 3000 copies a week since the record came out three months ago because of that. We didn't even go to radio until about four weeks ago."

Kids may be driving sales and phones now, but in order for the



Craig Aaronson

The Bee Gees 1997: This Ain't No Disco!

By Jay Levy

If "Star Wars" can have a 20th anniversary celebration, why can't the **Bee Gees**? That's right, it's been 20 years since the brothers **Gibb** ushered in an entire musical movement with the release of "Saturday Night Fever." No multi-million dollar spruce-up in this case, though. Just three brothers from Britain doing what they've always loved to do — only this time they're hoping to create a few special effects of their own.

It's shaping up to be a big year for **Robin**, **Barry**, and **Maurice**. The **American Music Awards** honored them in January, the **Brit Awards** honored them last month, the **Rock & Roll Hall of Fame** will be inducting them in May, their new album "Still Waters" debuted at No. 1 on the British charts a few weeks ago, and now they're taking it to America with the album's first single, "Alone."

I recently talked with Robin about some of the challenges the Bee Gees have experienced over the years, as well as what's on the horizon for a group of singers/songwriters/producers whose career actually traces back to their first hit in Australia a full 30 years ago.

Robin recalls the humble beginnings of their musical aspirations. "Maurice got a guitar on his seventh birthday and we just started singing. It was totally organic. Our family was poor, living on the back streets of Manchester. We just started and kept on doing it. We didn't think about the consequences."

The brothers' rise to fame started when they were at a fairly early age. To what does Robin attribute their longevity in a very trend-oriented industry? "We've always believed in what we were doing. We've had hurdles and times where we've had to make transitions. But we've always felt that if you're going to have any type of longevity, you've got to really take the knocks and changes."

Trend Resistant

"We've never been ones to sail with trends. If there have been trends in our life, they've been inflicted on us, rather than our actually giving in to any. For instance, the 'Fever' music was very organic. We never actually went out and said, by design, 'Let's make a disco record.' It started as a progressive R&B feel — to us, it was our new studio album. Then, [**RSO Records** founder] **Robert Stigwood** called and asked for some songs. And we said, 'Well, we've only got these.' It just happened that they ended up as a soundtrack."

The "Fever" music, as he put it, became a tidal wave of success for the Bee Gees. That same success, however, had an inherent mixed blessing attached. "There was a bit of a backlash," says Robin, "which kind of froze us out at radio for unknown reasons. It was probably one of the most unnecessary backlashes that could have been inflicted on anyone. People just stopped listening to the music for a while."

Now in 1997, with "Alone" in the top five on the British charts and "Still Waters" making an impressive debut there as well, the Bee Gees are poised to cross over to the U.S. — and to hopefully write their biggest success story in a long time. The question is, why now? Robin responds honestly: "I don't know. It's stunning. I'm trying to figure out what's happening. A lot of young people are buying this album. We're getting a lot of letters from 12-14 year-olds saying it's the best record they've ever heard, so obviously a young market is responding to it."

Part of what Robin attributes their recent British success to are the differences between English and American marketing mentality. He explains, "An American view is that [record companies] aim at markets. Our view is a very English mentality: you don't aim at markets. You just put a record out. You don't even have to aim at a fan base. If the record's a hit, you're picking up more than just your fan base, you pick up new fans and a whole new generation who explores your history. That's very important to us."

To expand that fan base and broaden their appeal even further, the Bee Gees chose several big-name producers whose styles vary from soul to rock to work on the new album. The guest producers include **David Foster (Celine Dion)**, **Hugh Padgham (Melissa Etheridge, Phil Collins)**, **Arif Mardin (Aretha Franklin)**, and **Raphael Saadiq (En Vogue)**. Robin explains the varied selection simply: "We really don't put up any walls or stipulations on what we do. We like to experiment with different people, and they bring out different parts of you."

We know that at this point, Robin (along with his brothers) has probably given hundreds of interviews and answered thousands of queries from career to personal life to fashion ("What kind of shoes do you wear with that coat?"). Always fair-minded, I asked Robin what he would like to say to the world that he might not have had a chance to declare in 30 years. He said, "I just want to thank everyone who has supported us. It's hard, because people don't applaud you all the time. People are only human and they change, so we have to convince them to listen. That's why we're here and doing our part. Hopefully we'll convince them."

Jay Levy is CHR Asst. Editor

music to cross in a big way it's going to have to be embraced by a larger audience. Says Rifkin, "Like any style of music, it's going to take a hit song to get people to take notice. But we're also

living in the reality of radio and advertising, so the music has to start skewing a little older to attract those demos. I think it already has, based on seeing who's coming to the shows."

R&R LAUNCHING PAD

Handsome Looking Good At Active Rock

Don't tell Active Rock programmers that Generation X angst doesn't work anymore. A growing number



Handsome

of major-market PDs are finding success with Epic hard-rock quintet Handsome's debut single, "Needles." Outlets reporting the powerfully dense track include KEGG/Dallas, WAAF/Boston, KISW/Seattle, KUPD/Phoenix, WIYY/Baltimore, WXTB/Tampa, KUFO/Portland, and KQRC/Kansas City.

The New York-based group was formed in 1993 and featured Helmet guitarist and founding member Peter Mengede. As a foursome the band released two singles in the latter part of 1995. "Waiting" and "Swimming." Shortly thereafter, former Quicksand guitarist Tom Capone joined the group, which went on to tour with the Deftones before recording its debut Epic album.

One big supporter of the band is WAAF PD Dave Douglas, who's played the single over 230 times since first adding it in mid-January. "We had some success with Quicksand, and this band is a bit of an offshoot, so there are some musical similarities. And frankly, because we had a relationship with the group it was easy to continue with Handsome."

While "Needles" might come across pretty hard at first listen, Douglas says that's not a reason to not give the track a spin. "We've had a fair amount of success with harder rock, so this isn't out of place. It appeals mainly to males under the age of 30; but hey, those are the guys buying records."

"I think too many Rock stations are overreacting to the hardness of some of the music in an effort to appeal to more upper demos. I've talked with enough programmers across the country to get a sense that they aren't looking closely enough at some of this music. That's a big mistake. Just because a listener is over 30 doesn't mean they stopped liking this kind of music."

As with all music, it comes down to balance. "Hardness is something that often mellows over time. It may feel hard now, but when you mix it in with other mu-

sic it won't feel out of place."

In setting up the band and single to radio, Epic made sure programmers were familiar with the album before the add date and had a chance to see the band perform. The group did over a dozen dates from mid-February to mid-March opening for Silverchair. The band also toured for a while with Corrosion Of Conformity.

Comments Epic VP/Rock Promotion Laura Curtin — who credits WAAF, KISW, and WIYY with building the buzz at the format — "We wanted them out there touring

so people could get a good look at what they're all about. And we got some great early feedback.

"Yet because of the merits of the album, we wanted radio to live with it for a while. The record was completed in December, and we were playing it for a lot of people. With this kind of music it's really important for people to get a sense of the record and let them discover other songs as well. This format is very loyal and will stay with artists who deliver. You can't just give programmers a single for a while, give them an add date, and then pressure them to play the song. Once you prove to them you have the music, they'll come back for second and third singles."

Handsome begins another round of support dates for Silverchair, beginning on April 11 and ending on May 13. The album went to retail on February 4.



STIR ROCKS THE TROUBADOUR — Capitol rockers Stir recently completed a two-night stand at Los Angeles's famed Troubadour, where they opened for the Samples. Pictured after the show are (standing, l-r) Capitol VP/Marketing Steve Rosenblatt, Stir's Kevin Gagnepain, Capitol Sr. VP/Sales Joe McFadden, Stir's Andy Schmidt, and Capitol VP/A&R Perry Watts-Russell; kneeling (l-r) Stir's Brad Booker, Capitol Sr. VP/New Media Liz Heller, and band manager Michael Goessling.



A SUBLIME CELEBRATION — MCA, Sublime, and Gasoline Alley recently celebrated the platinum certification of the band's latest self-titled album. On hand for the bittersweet presentation are (l-r) Universal Music Group President Zach Horowitz, producer Miguel, Sublime bassist Eric Wilson, MCA President Jay Boberg, Sublime collaborator Field Marshall, Troy Nowell (widow of Sublime's late singer/songwriter Brad Nowell), Sublime drummer Bud Gaugh, MCA Exec. VP/GM Abbey Konowitch, Sublime co-Manager Jon Phillips, producer David Kahne, Brad's father Jim and son Jakob Nowell; kneeling (l-r) MCA Sr. VP/Promotion Skip Bishop, Sublime co-Manager Jason Westfall, MCA Director/Marketing Paul Orescan, Lou Dog, MCA Sr. VP/Field & Sales Marketing Jayne Simon, Gasoline Alley President Randy Phillips and Gasoline Alley GM Lorne Saifer.

MUSIC NEWS & VIEWS

Rage Opens For U2

It's official: **Rage Against The Machine** will open the first two weeks of U2's worldwide "Pop Mart" tour, performing nine shows beginning with the April 25 opening date in Las Vegas. The politically active Epic hard rockers will donate proceeds from their gigs to a variety of causes, including Friends & Family of Mumia Abu-Jamal, Fairness and Accuracy In Reporting, the National Commission for Democracy in Mexico, the Zapatista Front for National Liberation, and the garment workers' union UNITE.



Rage Against The Machine

Jerry Hall Says Stones To Tour In '97

In other tour news, Mick Jagger's wife Jerry Hall is said to have told the UK commercial network ITV's morning show that the **Rolling Stones**, who are in the midst of working on a new Virgin album, will kick off their world tour in August in the U.S. ... **Prodigy** has pushed back its first U.S. tour to early June. It was slated to begin on April 14 in Chicago ... The "Warped Tour" has added the following acts: **Helmet**, the **Descendents**, **Social Distortion**, **Sick Of It All**, the **Mighty Mighty Bosstones**, **Reel Big Fish**,



Helmet

Less Than Jake, **Face To Face**, the **Suicide Machines**, and the **Vandals**. The tour will also feature for the first time a locals-only show spotlighting homegrown regional talent ... Look for **Toad The Wet Sprocket** to announce a handful of college shows in late April and early May, as well as a brief national club tour to promote the group's new album "Coil" ... For all of you **Grand Funk Railroad** fans, the trio will get together for three U.S. shows (Detroit, New York, and Los Angeles) to benefit the Bosnian Relief Fund. The group then jets off to Japan and Europe before returning in mid-summer for a series of shows with Ted Nugent.

Green Day In The Studio

Green Day has just begun work on a new album for Reprise. **Rob Cavallo** is producing the disc, which could hit retail by early October. Expect a new single going to radio by this summer ... **K-Ci** and **JoJo**, founding members of **Jodeci**, are putting the finishing touches on their debut duo album slated for release June 3 on MCA.

Signing News: Beyond Music — the new record company formed by **Epitaph**, **Tommy Boy**, and artist management firm the **Left Bank Organization** — has just signed one of its first bands, **Chronic Future**. The deal reportedly is for six albums ... **RCA** has picked up **Agents Of Good Roots**, who will begin recording their new album in August.

Industry Condolences

Lastly, sad to note the passing of two industry veterans: **Cash Box** magazine founder **George Albert** and soul great **Harold Melvin**.

Albert originally created **Cash Box** in 1942 to cover the vending machine industry. He later expanded the influential trade publication to include information on the growing jukebox industry, which led to the first record company advertisements. In 1957 **Cash Box** was the first magazine to publish music charts, starting with rhythm & blues. Two years later Albert coined the term "bullet" to highlight fast-moving records on the chart. He died on March 24 at the age of 83.

Melvin, whose rich voice defined the "Philly sound," also died on March 24, from complications suffered after a debilitating stroke last year. He was 57. Melvin founded the influential group **Harold Melvin & The Blue Notes** (which included former member **Teddy Pendergrass**), which recorded such hits as "If You Don't Know Me By Now," "Wake Up Everybody," and "The Love I Lost."

FORMATS MAINTAIN SUPERB PERFORMANCE

News/Talk/Sports: Qualitative Strengths

Last year, when R&R debuted Scarborough Qualitative Research in its semiannual "Ratings Report & Directory," News/Talk stations posted consistently high scores across the consumer spectrum. In a few weeks, you'll be receiving the next edition of the "Ratings Report," along with a fresh batch of Scarborough scores.

In the meantime, the story hasn't changed. N/T remains a format with superb qualitative numbers. See for yourself in the tables below. Because of the vast amount of data supplied to us, we couldn't possibly print all of it here or in the "Ratings Report." So look for a complete breakout of automotive ownership by brand, soft drink and beer consumption, finan-

cial services, and computer and on-line usage in the "Ratings Report," along with a sampling of other consumption characteristics below.

And for the first time ever, R&R is presenting Scarborough qualitative numbers culled from Sports station listeners. Owing to space limitations, we were unable to include these into the "Ratings Re-

port." So the numbers you'll see below are the only place where you'll find them for the time being.

How To Read

Scarborough Research operates in 60 of the top radio markets and gathers consumption data for adults 18+. Information is then sorted by "composition" and "index." For example, the Scarborough survey base is composed of 48% men and 52% women. But N/T listeners are composed of 60% men and 40% women. That means N/T's index among men is 126% of the norm while its index among women is just 76% of the norm.

News/Talk Notes

The format scores high in ...

- Most sports categories
- 50k+ incomes
- Computer software usage

It's about even with national averages in ...

- "Walking for exercise"
- Department store credit card holders
- Disneyland attendance

And it scores low among...

- 18-34 listeners
- Those with an incomplete high school education
- Blue collar workers

Scarborough Qualitative Research

Total Adults 18+	News/Talk Comp% 100%	Sports Comp% 100%	Index 100	Comp% 100%	Index 100
Gender					
Adult Men	48%	60%	126	87%	182
Adult Women	52%	40%	76	13%	24
Age					
18 - 34	34%	17%	49	30%	88
35 - 54	39%	43%	111	50%	128
55+	27%	40%	148	21%	75
Household Income					
Less than \$25K	25%	18%	73	11%	45
\$25K-\$50K	42%	38%	91	35%	83
\$50K+	34%	44%	131	54%	162
Education (highest level)					
Some high school or less	12%	7%	59	4%	36
High school graduate	38%	32%	85	29%	77
Some college or more	50%	61%	121	67%	133

Total Adults 18+	News/Talk Comp% 100%	Sports Comp% 100%	Index 100	Comp% 100%	Index 100
Presence of Children					
None	57%	67%	116	56%	98
One	17%	13%	77	17%	95
Two	16%	13%	81	18%	111
Three or more	10%	7%	76	10%	102
Employment & Occupation					
Employed full/parttime	67%	65%	97	83%	123
White collar	43%	47%	108	57%	131
Blue collar	24%	18%	76	26%	109
Business Decision-Making, participation					
Business travel or convention	5%	6%	117	8%	160
Company health care programs	2%	3%	121	4%	146
Computer hardware	8%	11%	131	16%	195
Computer software	10%	13%	128	18%	182

Total Adults 18+	News/Talk Comp% 100%	Sports Comp% 100%	Index 100	Comp% 100%	Index 100
Entertainment & Recreation					
Sailboating	3%	4%	135	6%	190
Golf	17%	20%	116	30%	181
Walking for exercise	64%	65%	101	60%	93
In-line skating	8%	6%	79	10%	125
Rock concert	14%	11%	78	20%	143
Comedy club	10%	9%	94	14%	139
Dance or ballet performance	8%	8%	101	8%	99
Any professional sports event	34%	37%	109	53%	155
Recreational Vehicle Ownership					
Sailboat	1%	2%	125	2%	175
Personal watercraft	3%	3%	82	3%	94
RV (motor home)	3%	3%	100	2%	66
None of these	83%	84%	101	83%	100
Home Improvements & Repairs, past year					
Carpeting or floor covering	12%	13%	102	13%	102
Remodeled kitchen	6%	6%	95	7%	120
Siding	2%	2%	100	3%	133

Continued on Page 28

What do

singer Engelbert Humperdinck, prisoner Susan McDougal, comedian Tim Conway, Judge Robert Bork, The Jerky Boys, drug czar General Barry McCaffrey, twister Chubby Checker, pornographer Larry Flynt, Senator Barbara Boxer, Labor Secretary Robert Reich, actor David Hasselhoff, and President William Jefferson Clinton have in common?

They've all risked their careers by being guests on

THE ALAN COLMES SHOW

so have billionaire Steve Forbes, former Surgeon General Joycelin Elders, trekker William Shatner, communist Gus Hall, comedian Tommy Chong, MTV star Eleanor Mondale, folk singer Peter Yarrow, rapper Chuck D, impresario Dick Clark, and a host of others, including *Radio Graffiti* callers by the thousands.

The Alan Colmes Show: Mon.-Fri. 3-5p E & 12-2p P Satcom C5, Transponder 23, channel 55
United Stations Talk Radio Network (212) 764-5800 x17 Risk your career, call now!

Warning: This program has been shown to have an adverse effect on anal retention syndrome!



Scarborough Qualitative Research

Continued from Page 27

Total Adults 18+	News/Talk Comp% 100%	Sports Comp% 100%	Index 100	Comp% 100%	Index 100
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Groceries (amount spent past week)

Less than \$30	5%	5%	89	5%	85
\$100 - \$124	17%	17%	101	20%	119
\$200 or more	5%	5%	102	6%	116

Items Personally Purchased, past three months

Compact discs	42%	40%	95	51%	122
Paperback books	46%	48%	105	49%	107
Photographic film	44%	44%	100	47%	105

Personal Items Purchased, past year

Athletic shoes	48%	45%	95	52%	108
Watches	21%	20%	92	20%	94
Men's suits	12%	13%	113	19%	160

Travel: Air Trips Taken, past year

None	84%	82%	98	79%	94
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Total Adults 18+	News/Talk Comp% 100%	Sports Comp% 100%	Index 100	Comp% 100%	Index 100
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One	3%	3%	103	4%	127
Five-Nine	4%	4%	111	6%	145
Fifteen+	2%	2%	118	2%	135

Travel: Attractions Visited, past year

Disney World	9%	9%	103	12%	134
Disneyland (Anaheim)	6%	6%	100	4%	68
Universal Studios (L.A.)	3%	3%	110	2%	80
Universal Studios (Orlando)	5%	5%	102	6%	140

Travel: Car Rental, past year

Avis	6%	8%	131	11%	176
Hertz	8%	10%	129	14%	178

Travel: Hotels/Motels, past year

Days Inn	12%	12%	96	12%	100
Hyatt	4%	5%	129	7%	168
Motel 6	6%	6%	98	5%	77
Ritz-Carlton	1%	1%	122	2%	200

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Sports Story

It ranks high among...

- Ritz-Carlton Hotel customers
- American Express gold/platinum card holders
- Rental car consumers

Average among...

- Cat owners
- Days Inn customers
- Ballet or dance performance attendance

And low among...

- Adult women (and women's clothing/cosmetics)
- Disneyland attendance
- Motel 6 customers



VIPs AT WBT — WBT/Charlotte recently boasted a couple of VIPs in its midst. In the photo at left, middayer Mike Matthews (r) talks shop with syndicated TV host Jerry Springer. In the photo at right, PM driver John Hancock (l) enjoys a rare on-air interview with Nationsbank Chairman/CEO Hugh McColl.



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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES MARCH 28, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of March 3-9.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL% FAMILIARITY	TOTAL% BURN
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)					
	TW	LW	2W	3W		
CARDIGANS Lovefool (Mercury)	4.05	3.94	4.10	3.99	89.5%	25.0%
JEWEL You Were Meant For Me (Atlantic)	4.05	4.10	4.11	3.97	79.8%	19.5%
NO DOUBT Don't Speak (Trauma/Interscope)	4.04	4.01	4.11	3.99	90.0%	27.5%
MONICA For You I Will (Warner Sunset/Atlantic)	3.96	3.82	—	—	55.0%	8.5%
BLACKSTREET No Diggity (Interscope)	3.89	3.84	4.00	3.93	74.3%	18.8%
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	3.84	3.84	4.02	3.87	88.8%	26.5%
SPICE GIRLS Wannabe (Virgin)	3.81	3.86	3.81	3.96	81.5%	23.3%
KEITH SWEAT Nobody (Elektra/EEG)	3.80	3.80	3.84	3.96	67.3%	20.5%
TONI BRAXTON Un-break My Heart (LaFace/Arista)	3.79	3.79	3.89	3.97	93.0%	35.8%
BABYFACE Every Time I Close My Eyes (Epic)	3.72	3.75	3.71	3.87	68.3%	19.3%
R. KELLY I Believe I Can Fly (Jive)	3.67	3.78	3.66	3.79	77.5%	25.0%
WALLFLOWERS One Headlight (Interscope)	3.67	3.63	3.48	3.54	46.8%	10.3%
COUNTING CROWS A Long December (DGC/Geffen)	3.64	3.61	3.53	3.61	70.8%	21.5%
CELINE DION All By Myself (550 Music)	3.58	3.56	3.53	3.65	87.8%	24.3%
SHERYL CROW Everyday Is A Winding Road (A&M)	3.57	3.66	3.53	3.44	78.5%	22.8%
BRUCE SPRINGSTEEN Secret Garden (Columbia)	3.56	3.70	—	—	39.5%	10.0%
DUNCAN SHEIK Barely Breathing (Atlantic)	3.52	3.54	3.51	3.42	57.3%	16.8%
LEAH ANDREONE It's Alright, It's OK (RCA)	3.45	3.43	3.53	3.40	44.8%	11.8%
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	3.39	3.25	3.14	—	44.0%	13.5%
GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	3.30	3.43	3.39	3.31	68.5%	23.5%
SAVAGE GARDEN I Want You (Columbia)	3.24	3.25	3.14	3.15	59.5%	19.0%
MADONNA Don't Cry For Me Argentina (Warner Bros.)	3.23	3.31	3.20	3.20	87.8%	31.3%
JON SECADA Too Late, Too Soon (SBK/EMI)	3.19	—	—	—	20.3%	6.5%
CRYSTAL WATERS Say...If You Feel Alright (Mercury)	3.17	3.23	3.21	3.23	33.3%	11.5%
BLACKOUT ALLSTARS I Like It (Columbia)	3.14	3.10	3.05	3.15	69.0%	23.0%
AEROSMITH Falling In Love... (Columbia)	3.06	3.34	—	—	31.8%	10.5%
NO MERCY Please Don't Go (Arista)	3.00	2.97	3.19	3.00	55.8%	22.3%
WHITNEY HOUSTON Step By Step (Arista)	2.93	3.02	2.97	—	44.3%	19.0%
REAL MCCOY One More Time (Arista)	2.81	—	—	—	31.0%	11.5%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

While the movie "Space Jam" has already moved from the big screen to home video, two songs from the hit film continue to score on Callout America, R&R's exclusive listener survey of 400 women aged 12-34.

Following the success of R. Kelly's "I Believe I Can Fly" (Jive), "For You I Will" by Monica (Warner Sunset/Atlantic) moves 3.82-3.96 in total favorability this week — good for fourth overall. "For" is sixth among women 12-17 with a 4.13, second among 18-24s (3.95), and sixth with 25-34s (3.64). Key stations with "For" in power rotation include WIOQ/Philadelphia and WNVZ/Norfolk.

Another movie, "Jerry Maguire," has helped bring the Boss back. After an impressive Callout America debut last week, "Secret Garden" by Bruce Springsteen (Columbia) continues to post solid results — including No. 1 in the South, with a 4.22 favorability score. Stations that have uncovered the secret include WXXS/Boston (50 plays) and KZHT/Salt Lake City (51 plays).

"One Headlight" by the Wallflowers (Interscope) is building in Callout America, moving 3.63-3.67 in total favorability. "Headlight" is shining with women 18-24, where it ranks fourth with a 3.90. The song is Top 10 in the East and Midwest regions. Stations with "Headlight" in high rotation include KKLQ/San Diego and WZPL/Indianapolis.

It's always important to use a multiple-week trend before making a final judgment on a song with callout research. While many songs will stay relatively flat throughout their run, there are titles that will increase favorability with increased familiarity — especially in cases involving new artists.

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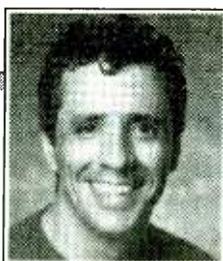


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TONY NOVIA

A Marketer's Guide To The Nation

□ Ethnic mix, at-home work force, adult education on the rise

February 17, 1997: **KJMN/Denver** drops CHR for Spanish. February 4, 1997: Adult Alternative **KSCA/Los Angeles** signs off, and on February 5 the **New Heffel Group** Regional Mexican format debuts with a 4.1 12+ share in the extrapolated February Arbitrend.

Are Hispanic-targeted CHRs — including **KPWR/L.A.**; **WKTU/NY**; **KYLD/SF**; **WPOW/Miami**; **KPRR/El Paso**; **KTFM/San Antonio**; **KZFM/Corpus Christi, TX**; **XHTZ/San Diego**; **KBOS/Fresno**; **KXXX/Bakersfield**; **KWIN/Stockton, CA**; **KHYS/Houston**; and **KCAQ/Oxnard, CA** — about to become the rule instead of the exception?

The obvious answer is that it still mostly depends on where your station is geographically located. However, it is increasingly important to note that Hispanics are one of the fastest-growing ethnic groups in America today.

In last week's look ahead at America in the new millennium, I explored population and age trends. This week, I detail **Interop Radio Store's** exclusive research study on "America in the 21st Century." Once again, **Interop's** Exec. VP/Director of Research **Marla Pirner** and Research Director/Marketing Communications **Michele Skettino** provide the statistics and trends on America's ethnic growth, education, occupation, income, and family structure.

America's Ethnic Mix

According to the Census Bureau, immigration and higher-than-average birth rates will continue to move the U.S. ethnic population upward. Presently, the two fastest-growing ethnic groups are Hispanics and Asian/Pacific Islanders. The percentage for both of these groups is expected to more than double

over the next few decades. In 1980, non-Hispanic whites comprised 80% of the population. Here's how current ethnic composition of the U.S. population breaks down: non-Hispanic white (74%), black (13%), Hispanic (10%), Asian (4%), and "other" (1%).

Ethnic growth is coming from: Mexico (6.3 million), Philippines (4), Cuba (.8), El Salvador (.7), Canada (.7), Germany (.6), China (.6), Dominican Republic (.6), Korea (.5), Vietnam (.5) and India (.5).

Looking at percentages of the nation's total population, African Americans represented 12% in both 1980 and 1990. Projections move that number to 14% by the year 2020, inching up to 16% by 2050.

In 1980, Hispanics accounted for a mere 6% of the total U.S. population. That number jumped to 9% in 1990 and is estimated surge to 16% in 2020. By the year 2050, **Interop's** research estimates that Hispanics will comprise 23% of the U.S. population.

Similarly, Asian growth is also expected to leap forward. In 1980, the Asian population was 2%, moving up slightly to 3% in 1990. But looking ahead, the Asian population in America will almost triple by the year 2020 to 8%, and by 2050 it looks to increase again to 11%.

In 2050, the Census Bureau estimates only 50% of this country's population will be non-Hispanic white, with Hispanics becoming the largest ethnic group at 23%, African Americans (16%), and Asians (11%).

A Look At Education

According to **Simmons Research** (Fall 1996), looking at education levels of adults 18+: 34% of U.S. adults have earned a high school degree, while 19% have not. When it comes to college, 26% of Americans have had some college, 11% earned a college diploma, and another 10% have received their graduate degree.

Interop research trends point out a rise of "non-traditional" students, which includes adults over 25 years old, working parents, and those seeking a career change. It's estimated that by the year 2005, one out of every five college students will be over 35 years old. Trends show adult education courses gaining in popularity, especially work-related courses or personal development studies. Last year, 30% of all adults participated in this type of educational program.

Changing Work Habits

There isn't a day that goes by where we don't hear something about technology: computers, the World Wide Web, satellites, and cellular phones to name a few. Our world is a technological marvel. Not surprisingly, the future work environment is the home. In 1985, it was estimated that 7 million Americans worked at home. In 1989, that number moved to 27 million, in 1993 it bumped up to 40 million, and in the year 2000 it is estimated that 52 million people will work at home.

Since in-car and at-work listening have been such positive forces for radio listening, the next challenge

R&R Quick Read

Interop Radio Store's "America in the 21st Century" summary points:

- America's population is becoming ...
- Bigger in the South and West.
- Older in population skew.
- More ethnically diverse.
- More educated over longer time periods.
- Increasingly mobile through technology.
- Richer for some, poorer for others.
- Singled out ... fewer married adults and two-parent homes.

will be the competition of at-home radio listening and the TV and computer. Has your radio station put together a game plan yet?

America's work resume' points out that among all adults, approximately seven out of every 10 are currently in the work force. White-collar workers now outnumber blue-collar workers. Of the white-collar work force, 30% hold professional or managerial jobs, 16% are clerical, and 12% are in sales.

Genderwise, women represent 46% of the total work force, and that number is projected to increase to 48% by 2005. Women also account for 60% of growth in the work force between 1984 and 1994. Women, Hispanics, Asians, and those over 65 are expected to comprise the most significant growth shares of the labor force in the years to come.

Wider Rich And Poor Gap

According to the U.S. Census, here is the income distribution breakdown of all U.S. households: Under 4% of American households make an annual income of \$5000 or less. That number moves to 9% for both the \$5000-\$9999 and \$10,000-\$14,999 ranges. Among households making \$15,000-24,900 a year, the number increases to 17%. Americans making \$25,000-\$34,999 stands at 14%, those in the \$35,000-\$49,999 bracket account for 16%, and 17% of U.S. households make up the \$50,000-\$74,999 demo. In the higher regions, 7% of all Americans

fall in the \$75,000-\$99,000 range and another 7% bring in \$100,000+.

The disparity between the rich and poor is widening with time. In 1969, 38.9% of households earned under \$25,000. In 1984 it was 39.5%, and in 1994 39.4%. Households making \$25,000-\$75,000 in 1969 averaged 54.2%. That number decreased to 49.4% in 1984 and 47% in 1994. On the flip side, households making over \$75,000 comprised only 6.8% in 1969, almost doubled to 11% in 1984, and increased again in 1994 to 13.6%.

Family Changes

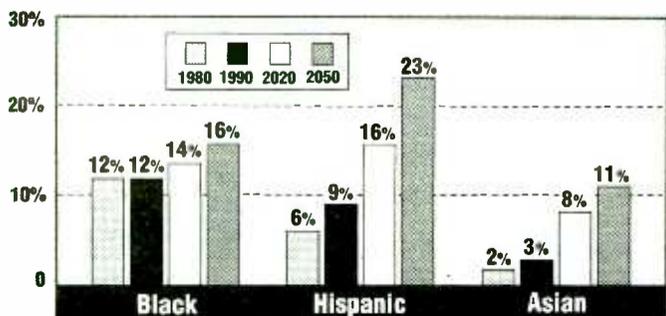
Interop notes the number of married adults has declined from 82% in 1980 to 61% in 1994. Obvious reasons include an ever-increasing divorce rate and adults waiting longer to get married. Forecasters predict that the number of single adults will rise to 50% of the population by 2005.

The latest statistics from the Census Bureau and the U.S. Dept. of Commerce reveal some other startling numbers: A 20-year trend of children living with two parents shows incredible declines. In 1970, 90% of white children lived with two parents. In 1980 that number declined to 83%, and in 1993 77%. For Hispanics, the number was 78% in 1970, 75% in 1980, and 64% in 1993. For African Americans, 59% (1970), 42% (1980), and 36% (1993).

CHRAsst. Editor Jay J. Levy contributed to this column.

Ethnic Growth Trend

(% total population)



Hispanics and Asian/Pacific Islanders are the two fastest-growing ethnic groups in America. The percentage for both of these groups is expected to more than double from 1980 census numbers over the next few decades, while the African-American population is estimated to increase only 4% over the span of 70 years.

In an interview with WKTU/NY MD Andy Shane (3/14), his response to his prediction for 1997 and beyond should have read, "I don't want to get caught up in being No. 1 12+. I am more concerned with maintaining and growing our money demos 18-34 and 25-54."

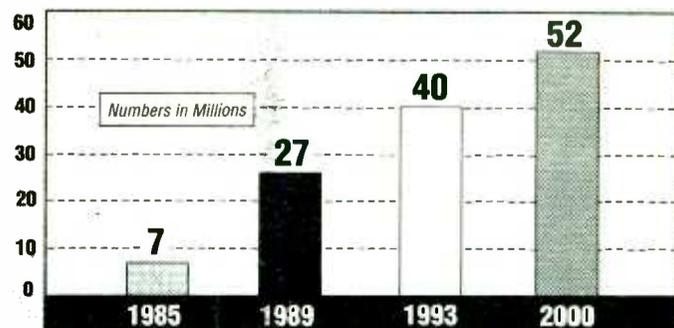


Michele Skettino Marla Pirner

In last week's column (R&R 3/21), the photos and names of Interop's Marla Pirner and Michele Skettino were transposed. Also, their names were misspelled. We apologize for the error.

Future Work Environment

Rise in At-Home Work Force



In 1985, it was estimated that 7 million Americans worked at home. In 1989 that number almost quadrupled to 27 million, increasing steadily in 1993 (40 million). In the year 2000, it is estimated that 52 million people will work at home. Since in-car and at-work listening are where radio is strongest, to survive, programmers will have to effectively tap into the home and compete for time spent listening against TV and computers.

BeeGees ALONE

MOST ADDED!

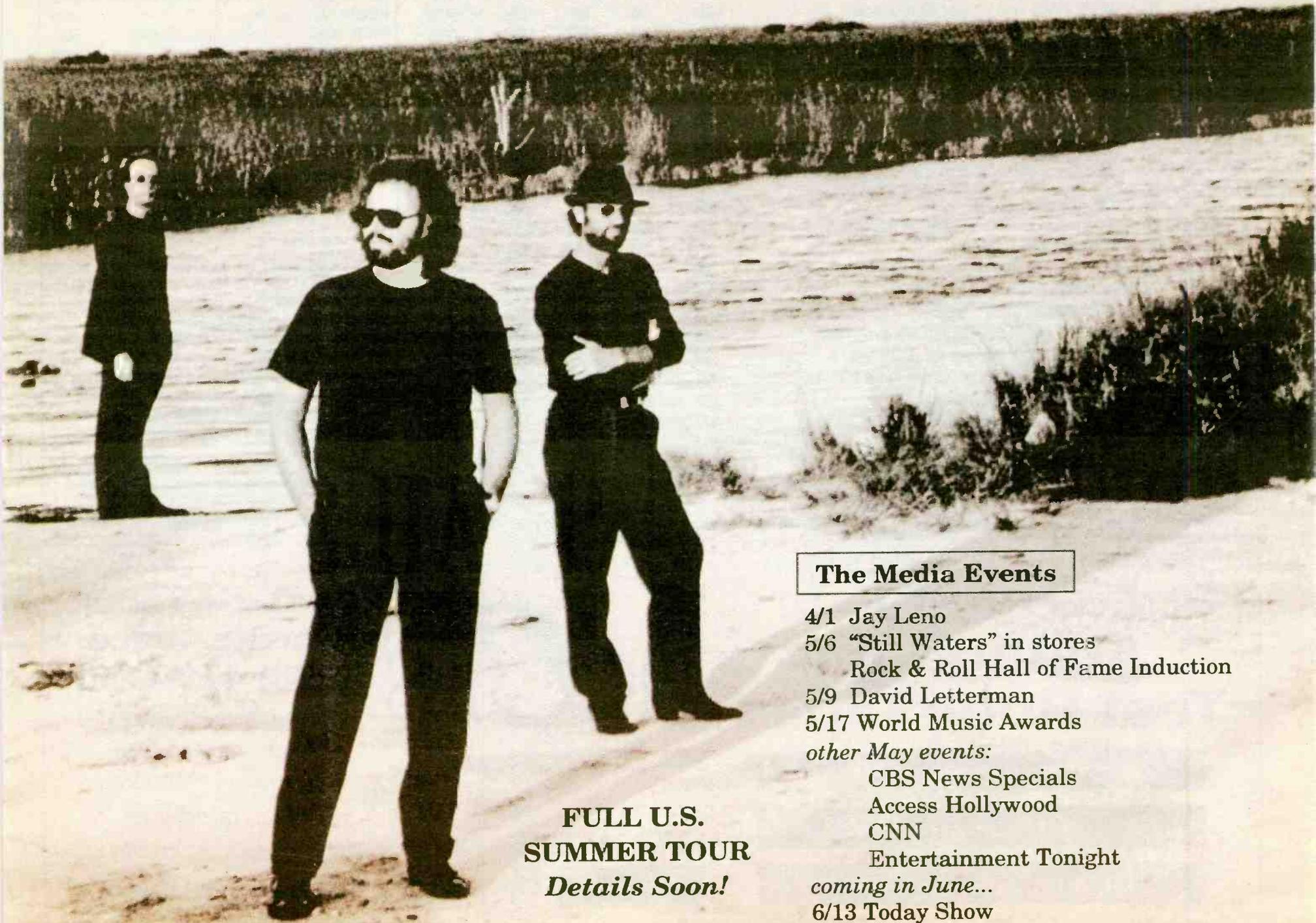
**CHR/Pop
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Large



The Media Events

- 4/1 Jay Leno
- 5/6 "Still Waters" in stores
- Rock & Roll Hall of Fame Induction
- 5/9 David Letterman
- 5/17 World Music Awards
- other May events:*
- CBS News Specials
- Access Hollywood
- CNN
- Entertainment Tonight
- coming in June...*
- 6/13 Today Show

**FULL U.S.
SUMMER TOUR
Details Soon!**

MARCH 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	CARDIGANS Lovefool (Mercury)	6299	6441	6527	6644	127/0
2	2	2	2	JEWEL You Were Meant For Me (Atlantic)	6117	6037	6070	5967	124/2
3	3	3	3	NO DOUBT Don't Speak (Trauma/Interscope)	5306	5568	5812	5887	119/0
4	4	4	4	SPICE GIRLS Wannabe (Virgin)	5014	5310	5346	5256	118/0
7	7	5	5	SHERYL CROW Everyday Is A Winding Road (A&M)	4689	4706	4405	4155	119/1
12	9	6	6	SAVAGE GARDEN I Want You (Columbia)	4500	4214	3974	3590	122/0
11	10	9	7	CELINE DION All By Myself (550 Music)	4237	4027	3930	3645	120/0
15	11	11	8	DUNCAN SHEIK Barely Breathing (Atlantic)	3927	3727	3574	3381	108/0
16	14	12	9	WALLFLOWERS One Headlight (Interscope)	3863	3527	3315	2846	110/1
6	5	8	10	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	3781	4044	4442	4753	97/0
8	8	7	11	COUNTING CROWS A Long December (DGC/Geffen)	3725	4130	4163	4144	103/0
19	16	13	12	PAULA COLE Where Have All The Cowboys... (Imago/WB)	3625	3272	2877	2332	117/1
5	6	10	13	TONI BRAXTON Un-break My Heart (LaFace/Arista)	3345	3751	4423	4850	95/0
17	17	16	14	BABYFACE Every Time I Close My Eyes (Epic)	3234	3002	2835	2639	105/0
9	12	14	15	GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	2835	3182	3524	3854	87/0
14	13	15	16	KEITH SWEAT Nobody (Elektra/EEG)	2617	3028	3444	3404	75/0
13	15	17	17	R. KELLY I Believe I Can Fly (Jive)	2322	2701	3177	3522	74/0
BREAKER			18	MONICA For You I Will (Warner Sunset/Atlantic)	2265	1926	1541	1274	95/10
BREAKER			19	REAL MCCOY One More Time (Arista)	2138	1626	1370	827	106/3
BREAKER			20	BRUCE SPRINGSTEEN Secret Garden (Columbia)	2102	1721	1219	752	73/10
24	22	19	21	LEAH ANDREONE It's Alright, It's OK (RCA)	1973	2049	1870	1693	81/1
20	20	20	22	BLACKSTREET No Diggity (Interscope)	1915	1975	2064	2226	61/0
32	29	27	23	JON SECADA Too Late, Too Soon (SBK/EMI)	1622	1523	1325	1124	79/1
18	19	18	24	NO MERCY Please Don't Go (Arista)	1620	2050	2319	2342	64/0
—	—	35	25	INXS Elegantly Wasted (Mercury)	1610	1000	272	—	88/6
—	39	31	26	U2 Staring At The Sun (Island)	1605	1185	810	399	96/13
27	23	25	27	CRYSTAL WATERS Say...If You Feel Alright (Mercury)	1570	1689	1665	1522	68/2
23	21	22	28	WHITNEY HOUSTON Step By Step (Arista)	1483	1870	1872	1694	71/0
—	—	37	29	WHITE TOWN Your Woman (Chrysalis/EMI)	1389	936	531	279	84/12
33	33	30	30	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	1315	1231	1154	1094	77/2
30	30	28	31	AEROSMITH Falling In Love... (Columbia)	1271	1347	1280	1173	78/0
25	24	29	32	BLACKOUT ALLSTARS I Like It (Columbia)	1144	1320	1567	1597	47/0
43	40	32	33	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	1115	1013	810	715	71/3
45	42	40	34	SHAWN COLVIN Sunny Came Home (Columbia)	1105	859	755	650	74/9
44	37	34	35	WILD ORCHID Talk To Me (RCA)	1099	1002	844	701	65/2
10	18	23	36	MADONNA Don't Cry For Me Argentina (Warner Bros.)	1089	1808	2796	3745	46/0
47	41	38	37	JOURNEY If He Should Break Your Heart (Columbia)	929	915	791	583	50/0
—	48	42	38	OMC How Bizarre (Mercury)	904	765	639	530	56/5
29	32	33	39	JOHN MELLENCAMP Just Another Day (Mercury)	897	1003	1173	1255	32/0
—	45	41	40	DISHWALLA Give (A&M)	861	805	681	389	62/3
—	—	45	41	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	805	666	504	343	54/8
37	36	39	42	GINUWINE Pony (550 Music)	805	898	916	978	35/0
—	—	49	43	MARK MORRISON Return Of The Mack (Atlantic)	776	555	472	349	46/16
31	34	36	44	HOOTIE & THE BLOWFISH I Go Blind (Reprise)	769	974	1090	1143	38/1
—	—	50	45	BLACKSTREET Don't Leave Me (Interscope)	756	538	327	100	59/10
48	—	43	46	BARENAKED LADIES The Old Apartment (Reprise)	721	679	629	572	48/4
42	43	44	47	LIVIN' JOY Don't Stop Movin' (MCA)	662	676	737	718	45/0
50	47	47	48	MERRIL BAINBRIDGE Under The Water (Universal)	572	633	658	563	38/0
DEBUT			49	HANSON Mmm Bop (Mercury)	557	61	37	28	70/65
DEBUT			50	TONI BRAXTON I Don't Want To (LaFace/Arista)	542	274	17	—	48/11

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker.

129 CHR/Pop reporters. 126 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

MONICA

For You I Will (Warner Sunset/Atlantic)

TOTAL PLAYS/INCREASE: 2265/339
TOTAL STATIONS/ADDS: 95/10
CHART: 18

REAL MCCOY

One More Time (Arista)

TOTAL PLAYS/INCREASE: 2138/512
TOTAL STATIONS/ADDS: 106/3
CHART: 19

BRUCE SPRINGSTEEN

Secret Garden (Columbia)

TOTAL PLAYS/INCREASE: 2102/381
TOTAL STATIONS/ADDS: 73/10
CHART: 20

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
HANSON Mmm Bop (Mercury)	65
BEE GEES Alone (Polydor/A&M)	28
ERASURE In My Arms (Mute/Maverick/WB)	26
GEORGE MICHAEL Star People (DreamWorks/Geffen)	20
KEITH SWEAT Just A Touch (Elektra/EEG)	17
MARK MORRISON Return Of The Mack (Atlantic)	16
DURAN DURAN Out Of My Mind (Virgin)	14
U2 Staring At The Sun (Island)	13
SPICE GIRLS Say You'll Be There (Virgin)	12
WHITE TOWN Your Woman (Chrysalis/EMI)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INXS Elegantly Wasted (Mercury)	+610
REAL MCCOY One More Time (Arista)	+512
HANSON Mmm Bop (Mercury)	+496
WHITE TOWN Your Woman (Chrysalis/EMI)	+453
U2 Staring At The Sun (Island)	+420
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+381
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	+353
MONICA For You I Will (Warner Sunset/Atlantic)	+339
WALLFLOWERS One Headlight (Interscope)	+336
DURAN DURAN Out Of My Mind (Virgin)	+293

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MERRIL BAINBRIDGE Mouth (Universal)	
DONNA LEWIS I Love You Always Forever (Atlantic)	
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	
KEITH SWEAT Twisted (Elektra/EEG)	
NO MERCY Where Do You Go (Arista)	
SHERYL CROW If It Makes You Happy (A&M)	
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	
DISHWALLA Counting Blue Cars (A&M)	
EVERYTHING BUT THE GIRL Missing (Atlantic)	
NO DOUBT Spiderwebs (Trauma/Interscope)	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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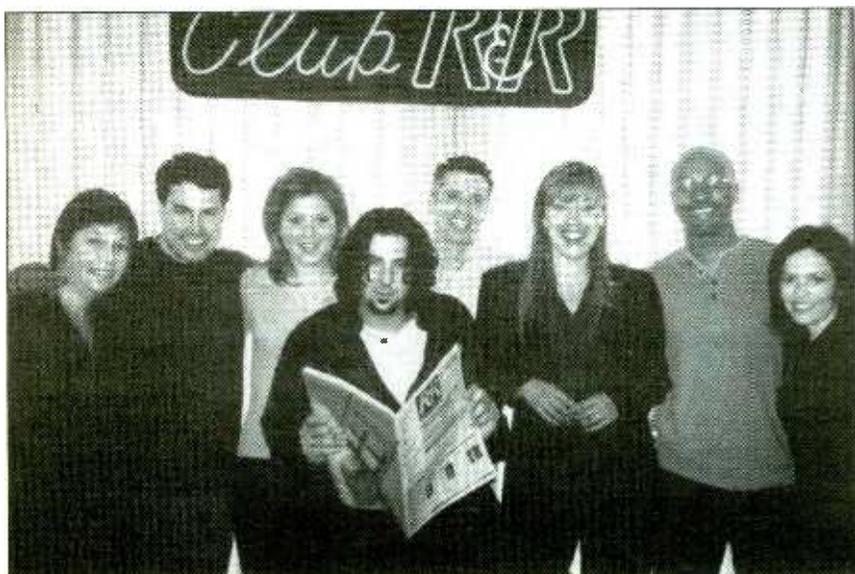
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POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
2	1	JEWEL You Were Meant For Me (Atlantic)	7305	7214	174/3
1	2	CARDIGANS Lovefool (Mercury)	7211	7606	166/0
3	3	WALLFLOWERS One Headlight (Interscope)	6812	6560	194/1
4	4	NO DOUBT Don't Speak (Trauma/Interscope)	5564	5962	134/0
5	5	SHERYL CROW Everyday Is A Winding Road (A&M)	5519	5697	158/1
7	6	U2 Staring At The Sun (Island)	4780	4070	195/13
6	7	COUNTING CROWS A Long December (DGC/Geffen)	4678	5457	145/0
8	8	PAULA COLE Where Have All The Cowboys... (Imago/WB)	4279	3747	153/6
12	9	WHITE TOWN Your Woman (Chrysalis/EMI)	3513	2856	164/16
11	10	VERVE PIPE The Freshmen (RCA)	3260	2992	129/6
9	11	SUBLIME Santeria (Gasoline Alley/MCA)	3158	3121	126/5
18	12	INXS Elegantly Wasted (Mercury)	3101	2098	164/12
10	13	LIVE Lakini's Juice (Radioactive)	2932	3094	92/1
14	14	COLLECTIVE SOUL Precious Declaration (Atlantic)	2779	2680	104/0
16	15	VERUCA SALT Volcano Girls (Outpost/Geffen)	2435	2410	96/0
13	16	BUSH Greedy Fly (Trauma/Interscope)	2433	2737	85/0
17	17	BECK The New Pollution (DGC/Geffen)	2413	2301	122/3
15	18	SILVERCHAIR Abuse Me (Epic)	2105	2587	81/0
—	19	MATTHEW SWEET Where You Get Love (Zoo)	2035	1891	93/3
19	20	LEAH ANDREONE It's Alright, It's OK (RCA)	2026	2094	84/1

This chart reflects airplay from March 17-23. Songs ranked by total plays. 129 CHR/Pop reporters and 100 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1997, R&R Inc.



KILLED BY THE MANN — The R&R staff was blown away by Billy Mann after he played a set at "Club R&R". Satisfied listeners include (l-r) A&M's Tami Shawn, Manager David Pringle, R&R sales gal Kristy Reeves, Mann, CHR Editor Tony Novia, sales gal Missy Haffley, CHR sales guy Paul Colbert, and Rock Editor Cyndee Maxwell.



THE HAPPY McCOUPLE — WJET/Erie married (listeners) Brian Kelly and Sandy Pamula live on-air at a local McDonald's as part of a recent promotion. They billed it as "The McWedding Of The McCentury." Free extra value breakfast meals followed at the reception.

NEW & ACTIVE

RICHARD MARX Until I Find You Again (Capitol)
Total Plays: 468, Total Stations: 42, Adds: 1

SELENA Dance Medley (EMI Latin)
Total Plays: 458, Total Stations: 26, Adds: 1

AALIYAH One In A Million (BlackGround/Atlantic)
Total Plays: 424, Total Stations: 15, Adds: 0

CRUSH Jellyhead (Robbins)
Total Plays: 410, Total Stations: 15, Adds: 0

VERVE PIPE The Freshmen (RCA)
Total Plays: 396, Total Stations: 35, Adds: 6

JOCELYN ENRIQUEZ Do You Miss Me (Classified)
Total Plays: 391, Total Stations: 12, Adds: 0

DRU HILL In My Bed (Island)
Total Plays: 380, Total Stations: 44, Adds: 4

TONIC If You Could Only See (Polydor/A&M)
Total Plays: 375, Total Stations: 34, Adds: 2

SPICE GIRLS Say You'll Be There (Virgin)
Total Plays: 371, Total Stations: 23, Adds: 12

ODDS Someone Who's Cool (Elektra/EEG)
Total Plays: 342, Total Stations: 31, Adds: 2

SUBLIME Santeria (Gasoline Alley/MCA)
Total Plays: 340, Total Stations: 37, Adds: 3

JANA What Am I To You (Curb)
Total Plays: 337, Total Stations: 30, Adds: 2

DURAN DURAN Out Of My Mind (Virgin)
Total Plays: 310, Total Stations: 35, Adds: 14

COLLECTIVE SOUL Precious Declaration (Atlantic)
Total Plays: 301, Total Stations: 19, Adds: 0

BECK The New Pollution (DGC/Geffen)
Total Plays: 268, Total Stations: 27, Adds: 3

ERYKAH BADU On & On (Kedar/Universal)
Total Plays: 265, Total Stations: 34, Adds: 2

FREAK NASTY Da Dip (Power)
Total Plays: 265, Total Stations: 16, Adds: 3

LE CLICK Call Me (Logic)
Total Plays: 219, Total Stations: 12, Adds: 1

FUNKY GREEN DOGS Fired Up (Twisted/MCA)
Total Plays: 218, Total Stations: 18, Adds: 3

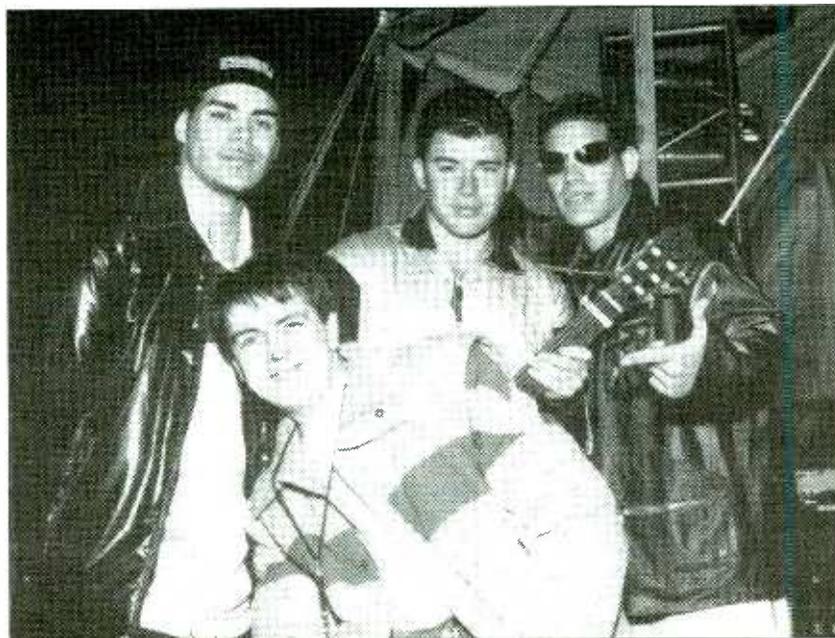
ERASURE In My Arms (Mute/Maverick/WB)
Total Plays: 184, Total Stations: 31, Adds: 26

Songs ranked by total plays

NEW RELEASES

ADDS APRIL 1

- Dionne Farris** "Hopeless" (Columbia)
- Jock Jam** "The Jock Jam" (Tommy Boy)
- Brian McKnight/Diana King** "When We Were Kings" (DAS/Mercury)
- Mint Condition** "You Don't Have To Hurt No More" (Perspective/A&M)
- Sister Hazel** "All For You" (Universal)
- Temperance** "Forever Young" (Critique/Popular)
- US3** "Come On Everybody" (Capitol/Blue Note)
- Luther Vandross** "Love Don't Love You Anymore" (Epic)



MERCY, MERCY ME — The No Mercy boys recently took part in KRUF/Shreveport, LA's "Big Dog's Pre-Spring Break Concert." PD Gary Robinson takes front & center for a photo-op with the guys.

Stations and their adds listed alphabetically by market

<p>WFLY/Aibany, NY PD: Michael Morgan MD: Ron Williams 9 KEITH SWEAT "Touch" SHAWN COLVIN "Sunny" BEE GEES "Alone"</p>	<p>WRQK/Canton, OH PD: Rick Michaels APD: Todd Downard DURAN DURAN "Mind" HANSON "Mmm" CYNDI LAUPER "Know" CHEAP TRICK "Say" SISTER HAZEL "All"</p>	<p>WJET/Erie, PA PD: Dana Landon MD: J.J. Fox INXS "Elegantly" ERASURE "Arms" KEITH SWEAT "Touch"</p>	<p>KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels 8 DEPECHE MODE "Good" GEORGE MICHAEL "Star" SPICE GIRLS "Say"</p>	<p>WBLI/Long Island, NY PD: Ken Medek MD: Al Levine 18 TONI BRAXTON "Want" 18 PAULA COLE "Cowboys" 18 MARK MORRISON "Return"</p>	<p>WKCI/New Haven, CT PD: Tony Bristol APD/MD: Jeff McCartney 25 HANSON "Mmm"</p>	<p>WBZZ/Pittsburgh, PA PD: Keith Clark MD: John Cline No Adds</p>	<p>KRUF/Shreveport, LA PD/MD: Gary Robinson 12 SPICE GIRLS "Say" 5 BECK "Pollution" KEITH SWEAT "Touch" BEE GEES "Alone" DURAN DURAN "Mind" DISHWALLA "Give" HANSON "Mmm"</p>	<p>KHTT/Tulsa, OK DM: Sean Phillips PD/MD: Carly Rush SPICE GIRLS "Say"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee 9 MONICA "For" HANSON "Mmm"</p>	<p>WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross HANSON "Mmm" ERASURE "Arms"</p>	<p>KDUK/Eugene, OR PD: Barry McGuire MD: Steve Brown U2 "Staring" WHITE TOWN "Woman" TONIC "Could"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway 6 SHAWN COLVIN "Sunny" LUSCIOUS JACKSON "Naked" HANSON "Mmm"</p>	<p>KHIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Austin 10 MARK MORRISON "Return" 7 HANSON "Mmm" 6 BLACKSTREET "Leave"</p>	<p>WQGN/New London, CT DM/MD: Franco 13 JON SECADA "Late" KEITH SWEAT "Touch" BEE GEES "Alone" DISHWALLA "Give" VERVE PIPE "Freshmen" ERASURE "Arms"</p>	<p>KKRZ/Portland, OR PD: Ken Benson APD/MD: Tommy Austin 38 SPICE GIRLS "Say" 8 HANSON "Mmm"</p>	<p>WNDU/South Bend, IN PD/MD: Bill Mitchell 14 CHEAP TRICK "Say" HANSON "Mmm" BEE GEES "Alone" SHAWN COLVIN "Sunny"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Feighan HANSON "Mmm" WHITE TOWN "Woman" TONI BRAXTON "Want"</p>
<p>KQIZ/Amarillo, TX PD/MD: Ted Kelly KEITH SWEAT "Touch" BEE GEES "Alone" WILD ORCHID "Talk" ERASURE "Arms" CYNDI LAUPER "Know"</p>	<p>WVSR/Charleston, WV PD: Bill Shaban APD: Mike Edwards BRUCE SPRINGSTEEN "Secret" GEORGE MICHAEL "Star" TONI BRAXTON "Want"</p>	<p>WSTO/Evansville, IN PD: Barry Witherspoon 11 GEORGE MICHAEL "Star" ODDS "Cool" INXS "Elegantly"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker 19 SPICE GIRLS "Say" HANSON "Mmm"</p>	<p>WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rife 42 HANSON "Mmm" 5 JANA "What" 5 AZ YET "Sorry" 5 SHAWN COLVIN "Sunny" TONIC "Could" BECK "Pollution"</p>	<p>KHOM/New Orleans, LA PD: Bill Thorman APD/MD: Kandy Klatch 18 KEITH SWEAT "Touch" BEE GEES "Alone" TONY TONI TONE "Thinking" FAITHLESS "Insomnia" SPACE "Female" JENNIFER PAGE "Fools"</p>	<p>WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac 4 HANSON "Mmm" 3 KEITH SWEAT "Touch" 1 ERASURE "Arms" BEE GEES "Alone" MARK MORRISON "Return"</p>	<p>WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascaro SHAWN COLVIN "Sunny"</p>	<p>KWTS/Waco, TX PD: Flash Phillips 26 WHITE TOWN "Woman" HANSON "Mmm" DRU HILL "Bed"</p>
<p>KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker APD: Bill Stewart 11 AZ YET "Sorry"</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Marcia Crescente 10 HANSON "Mmm" 5 CYNDI LAUPER "Know" WHITE TOWN "Woman"</p>	<p>WVCK/Flint, MI PD/MD: Scott Seipel 14 HANSON "Mmm" DURAN DURAN "Mind" BEE GEES "Alone" DRU HILL "Bed"</p>	<p>WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 31 BRUCE SPRINGSTEEN "Secret" BARENAKED LADIES "Apartment" HANSON "Mmm" MONICA "For" BEE GEES "Alone"</p>	<p>WZEE/Madison, WI PD: John Harrison Music Coord.: Tom Dean 16 AZ YET "Sorry" 9 HANSON "Mmm"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cubby Bryant 20 WHITE TOWN "Woman" 19 U2 "Staring" 14 OMC "Bizarre" 10 SPICE GIRLS "Say" 2 ERASURE "Arms"</p>	<p>WVTV/Norfolk, VA PD: Don London MD: Jay West MARY J. BLIGE "Need" GINUWINE "Tell"</p>	<p>WDRB/Springfield, IL DM: Bill Klaproth MD: Rick Blade DURAN DURAN "Mind" GEORGE MICHAEL "Star"</p>	<p>WVFX/Wausau, WI PD: Rod Phillips 2 SHAWN COLVIN "Sunny"</p>
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 4 MONICA "For" 3 BEE GEES "Alone" 3 GEORGE MICHAEL "Star" 2 AZ YET "Sorry" 2 CHEAP TRICK "Say"</p>	<p>WJMX/Florence, SC DM: Keith Mitchell MD: Jack Kahan HANSON "Mmm" GEORGE MICHAEL "Star" GEDRGE MICHAEL "Star" CYNDI LAUPER "Know"</p>	<p>WKFR/Kalamazoo, MI PD/MD: Dave Michaels GEORGE MICHAEL "Star" TONI BRAXTON "Want" ERYKAH BADU "On" BEE GEES "Alone"</p>	<p>WZEE/Madison, WI PD: John Harrison Music Coord.: Tom Dean 16 AZ YET "Sorry" 9 HANSON "Mmm"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cubby Bryant 20 WHITE TOWN "Woman" 19 U2 "Staring" 14 OMC "Bizarre" 10 SPICE GIRLS "Say" 2 ERASURE "Arms"</p>	<p>WVTV/Norfolk, VA PD: Don London MD: Jay West MARY J. BLIGE "Need" GINUWINE "Tell"</p>	<p>WDRB/Springfield, IL DM: Bill Klaproth MD: Rick Blade DURAN DURAN "Mind" GEORGE MICHAEL "Star"</p>	<p>WVFX/Wausau, WI PD: Rod Phillips 2 SHAWN COLVIN "Sunny"</p>
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<p>WYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly 16 WHITE TOWN "Woman" GEORGE MICHAEL "Star"</p>	<p>WKRQ/Cincinnati, OH PD: Jimmy Steal APD/MD: Race Taylor 48 NO MERCY "Where" 44 HANSON "Mmm" 36 ERIC CLAPTON "Change" 32 JEWEL "Save" 29 HOOTIE & BLOWFISH "Band" 27 WALLFLOWERS "Heartache" 22 CELINE DION "Coming" 22 CELINE DION "Because" SHAWN COLVIN "Sunny" BARENAKED LADIES "Apartment" DISHWALLA "Give"</p>	<p>WJMX/Florence, SC DM: Keith Mitchell MD: Jack Kahan HANSON "Mmm" GEORGE MICHAEL "Star" GEDRGE MICHAEL "Star" CYNDI LAUPER "Know"</p>	<p>WKFR/Kalamazoo, MI PD/MD: Dave Michaels GEORGE MICHAEL "Star" TONI BRAXTON "Want" ERYKAH BADU "On" BEE GEES "Alone"</p>	<p>WZEE/Madison, WI PD: John Harrison Music Coord.: Tom Dean 16 AZ YET "Sorry" 9 HANSON "Mmm"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cubby Bryant 20 WHITE TOWN "Woman" 19 U2 "Staring" 14 OMC "Bizarre" 10 SPICE GIRLS "Say" 2 ERASURE "Arms"</p>	<p>WVTV/Norfolk, VA PD: Don London MD: Jay West MARY J. BLIGE "Need" GINUWINE "Tell"</p>	<p>WDRB/Springfield, IL DM: Bill Klaproth MD: Rick Blade DURAN DURAN "Mind" GEORGE MICHAEL "Star"</p>	<p>WVFX/Wausau, WI PD: Rod Phillips 2 SHAWN COLVIN "Sunny"</p>
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CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
(212) 239-2300
Poleman/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	67	60	64	64	SPICE GIRLS/Wannabe
62	62	62	62	62	CARDIGANS/Lovefool
60	61	62	61	61	JEWEL/You Were Meant...
63	62	60	60	60	NO DOUBT/Don't Speak
39	36	38	36	36	EN VOEGUE/Don't Let Go (Love)
38	40	38	39	38	CRUSH/Jellyhead
20	25	39	39	39	CELINE DION/All By Myself
55	61	60	59	59	GINA G/Ooh Aah...Just...
36	33	34	33	33	LEAH ANDREONE/It's Alright, It's...
26	37	39	37	37	SHERYL CROW/Everyday Is...
30	30	28	28	28	SAVAGE GARDEN/Want You
23	28	37	36	36	DUNCAN SHEIK/Barely Breathing
20	18	28	32	32	BRUCE SPRINGSTEEN/Secret Garden
20	18	28	30	30	WALLFLOWERS/One Headlight
32	29	30	29	29	LUSCIOUS JACKSON/Naked Eye
32	29	29	29	29	TONI BRAXTON/You're Makin' Me...
27	25	27	28	28	COUNTING CROWS/A Long December
18	14	26	26	26	REAL MCCOY/One More Time
18	20	26	26	26	MONICA/For You I Will
12	9	24	25	25	BABYFACE/Every Time I...
18	22	26	25	25	AMBER/This Is Your Night
31	35	37	34	34	TONI BRAXTON/Un-break My Heart
20	14	24	24	24	LE CLIC/Tonight Is The Night
19	18	24	24	24	JEWEL/Who Will Save...
11	11	25	21	21	PAULA COLE/Where Have All...
15	11	14	20	20	BLACKSTREET/No Diggity
25	19	14	20	20	JOCELYN ENRIQUEZ/Do You Miss Me
19	18	24	24	24	U2/Staring At The Sun
15	11	14	20	20	CRYSTAL WATERS/Say...If You Feel...
40	35	29	15	15	MADONNA/Don't Cry For Me...
16	17	15	15	15	DONNA LEWIS/I Love You Always...
16	17	15	15	15	DISHWALLA/Counting Blue Cars
18	12	13	13	13	OMC/How Bizarre
18	12	13	13	13	AMBER/Colour Of Love
14	14	13	13	13	MERRIL BAINBRIDGE/Mouth
13	15	13	13	13	EVERYTHING BUT...Missing
13	15	13	13	13	CELINE DION/Because You Loved Me
19	24	13	12	12	NO DOUBT/Spiderwebs
12	12	12	12	12	QUAD CITY DJ'S/Com 'N Ride It...

MARKET #2
KISFM
102.7
KIIS/Los Angeles
(818) 845-1027
Cook/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	44	69	83	83	SELENA/Dance Medley
81	81	81	81	81	TONI BRAXTON/Un-break My Heart
78	78	78	77	77	NO DOUBT/Don't Speak
83	82	83	72	72	JOCELYN ENRIQUEZ/Do You Miss Me
83	82	81	67	67	CARDIGANS/Lovefool
31	28	45	51	51	CELINE DION/All By Myself
79	79	51	49	49	EN VOEGUE/Don't Let Go (Love)
45	42	44	48	48	SPICE GIRLS/Wannabe
40	41	41	48	48	BABYFACE/Every Time I...
20	21	46	46	46	SPICE GIRLS/Say You'll Be There
47	46	47	46	46	JEWEL/You Were Meant...
82	83	83	45	45	GINA G/Ooh Aah...Just...
43	43	43	42	42	LE CLIC/Tonight Is The Night
43	42	40	41	41	MONICA/For You I Will
43	42	40	41	41	BLACKSTREET/No Diggity
43	41	39	39	39	KEITH SWEAT/Nobody
40	39	35	36	36	AZ YET/Last Night
25	22	26	32	32	REAL MCCOY/One More Time
29	29	27	27	27	KEITH SWEAT/Twisted
42	42	33	27	27	NO MERCY/Please Don't Go
34	35	26	24	24	TONI BRAXTON/You're Makin' Me...
13	11	14	20	20	OMC/How Bizarre
13	11	14	20	20	GINUWINE/Pony
10	14	17	17	17	PAULA COLE/Where Have All...
10	14	17	17	17	TONY TONI TONE/Let's Get Down
8	13	13	13	13	FREAK NASTY/Da Dip
22	18	12	12	12	SHERYL CROW/Everyday Is...
11	11	11	11	11	LIVIN' JOY/Don't Stop Movin'
10	10	10	10	10	MARK MORRISON/Return Of The Mack
10	10	10	10	10	HANSON/Mmm Bop
10	10	10	10	10	BLACKSTREET/Don't Leave Me
10	10	10	10	10	ERYKAH BADU/On & On

MARKET #5
WIOQ/Philadelphia
(610) 667-8100
Kalina/McGuire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	67	61	65	65	CARDIGANS/Lovefool
8	24	42	64	64	MONICA/For You I Will
64	62	54	62	62	SUMMER JUNKIES/It's Gonna Love...
11	9	37	56	56	BABYFACE/Every Time I...
32	57	53	55	55	NO DOUBT/Don't Speak
62	62	59	55	55	ROCKELL/Fell In Love
48	50	51	51	51	SPICE GIRLS/Wannabe
52	39	43	50	50	FUNKY GREEN DOGS/Fired Up
42	43	42	42	42	BLACKSTREET/No Diggity
62	69	50	42	42	DENINE W/COLLAGE/Love Of A Lifetime
39	48	41	41	41	KEITH SWEAT/Nobody
40	38	42	40	40	GINA G/Ooh Aah...Just...
21	33	40	38	38	TONI BRAXTON/Un-break My Heart
33	40	21	34	34	KEITH SWEAT/Twisted
67	53	37	34	34	EN VOEGUE/Don't Let Go (Love)
44	38	31	33	33	R. KELLY/ Believe I Can Fly
10	21	27	32	32	DJ KOOL/Let Me Clear My...
20	21	27	31	31	NO MERCY/Please Don't Go
36	33	36	31	31	JOCELYN ENRIQUEZ/Do You Miss Me
28	32	31	30	30	EVERYTHING BUT...Missing
26	28	28	28	28	SANDY B/Make The World Go...
32	33	28	28	28	NO MERCY/Where Do You Go
10	14	20	27	27	AMBER/Colour Of Love
57	45	43	27	27	LIVIN' JOY/Don't Stop Movin'
23	26	24	26	26	CRUSH/Jellyhead
27	28	25	26	26	GHOST TOWN DJ'S/My Boo
25	29	24	26	26	LE CLIC/Tonight Is The Night
23	28	25	25	25	GINUWINE/Pony
36	25	21	23	23	AMBER/This Is Your Night
26	24	24	22	22	CRYSTAL WATERS/Say...If You Feel...
17	16	18	18	18	TONI BRAXTON/You're Makin' Me...
12	14	12	12	12	ACID FACTOR/Fantasy
24	17	21	13	13	WILD ORCHID/Talk To Me
12	14	12	12	12	AFTER 7/Sara Smile
9	11	11	11	11	FAITHLESS/Insomnia
9	11	11	11	11	JON SECADA/Too Late, Too Soon
8	11	11	11	11	BLACKSTREET/Don't Leave Me
8	11	11	11	11	SPICE GIRLS/Say You'll Be There

MARKET #7
106.1 KISSFM
KHKS/Dallas
(214) 891-3400
Lambert/Reynolds

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
73	73	77	77	77	NO DOUBT/Don't Speak
76	73	78	77	77	CARDIGANS/Lovefool
44	63	75	73	73	TONI BRAXTON/Un-break My Heart
73	76	74	71	71	EN VOEGUE/Don't Let Go (Love)
26	28	44	58	58	CELINE DION/All By Myself
54	50	49	52	52	LE CLIC/Tonight Is The Night
54	50	52	52	52	SPICE GIRLS/Wannabe
54	51	51	52	52	GINA G/Ooh Aah...Just...
48	45	49	51	51	AMBER/This Is Your Night
43	53	46	50	50	KEITH SWEAT/Twisted
18	33	41	44	44	JEWEL/You Were Meant...
18	33	41	44	44	JOCELYN ENRIQUEZ/Do You Miss Me
7	15	37	38	38	MONICA/For You I Will
44	42	41	36	36	R. KELLY/ Believe I Can Fly
37	37	39	35	35	BRUCE SPRINGSTEEN/Secret Garden
44	47	46	33	33	ALANIS MORISSETTE/Head Over Feet
29	28	29	33	33	DONNA LEWIS/I Love You Always...
25	25	27	27	27	TONY RICH PROJECT/Nobody Knows
21	22	25	25	25	BLACKSTREET/No Diggity
24	17	21	23	23	UNLIMITED/Get Ready For This
20	23	21	22	22	REAL MCCOY/One More Time
20	22	21	22	22	PLANET SOUL/Set U Free
25	22	21	22	22	EVERYTHING BUT...Missing
18	20	20	20	20	SPICE GIRLS/Say You'll Be There
18	22	20	20	20	BLACKSTREET/No Diggity
25	21	23	20	20	REAL MCCOY/Another Night
18	22	19	19	19	NO MERCY/Where Do You Go
22	17	19	18	18	ANGELINA/Release Me
20	19	18	18	18	REAL MCCOY/Run Away
16	18	17	17	17	ALANIS MORISSETTE/You Learn
17	20	19	16	16	MONTELL JORDAN/This Is How We Do It
16	16	16	16	16	CRYSTAL WATERS/100% Pure Love
14	17	16	16	16	BRANDY/Sittin' Up In My...
38	37	37	37	37	MERRIL BAINBRIDGE/Mouth
19	14	21	15	15	NEW EDITION/It's Still In Love...
16	16	16	16	16	SNAP/Rhythm Is A Dancer
7	9	12	8	8	JON SECADA/Too Late, Too Soon
7	9	12	8	8	JOOSE/It's Tomorrow Never...

MARKET #8
WWZZ/Washington
(301) 899-1041
O'Brian/Ross

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
67	67	72	71	71	EN VOEGUE/Don't Let Go (Love)
65	67	72	70	70	CARDIGANS/Lovefool
59	67	73	70	70	JEWEL/You Were Meant...
65	67	72	70	70	NO DOUBT/Don't Speak
57	56	58	64	64	BLACKSTREET/No Diggity
56	57	58	61	61	SPICE GIRLS/Wannabe
59	56	58	60	60	NO MERCY/Where Do You Go
47	46	45	47	47	CRYSTAL WATERS/Say...If You Feel...
48	47	45	47	47	BLACKOUT ALLSTARS/Like It
44	46	45	45	45	GINA G/Ooh Aah...Just...
34	31	30	30	30	SAVAGE GARDEN/Want You
42	38	33	38	38	COUNTING CROWS/A Long December
22	27	37	37	37	R. KELLY/ Believe I Can Fly
55	45	46	36	36	AMBER/This Is Your Night
17	28	20	34	34	AMBER/Colour Of Love
32	32	32	32	32	GINUWINE/Pony
30	26	30	32	32	REAL MCCOY/One More Time
25	21	26	32	32	LE CLIC/Call Me
18	19	21	21	21	3RD PARTY/Can U Feel It
53	28	25	21	21	FUNKY GREEN DOGS/Fired Up
16	22	20	20	20	KEITH SWEAT/Nobody
27	27	22	20	20	LIVIN' JOY/Don't Stop Movin'
45	46	45	19	19	LE CLIC/Tonight Is The Night
22	21	19	18	18	R. KELLY/ Can't Sleep
37	32	21	16	16	NO MERCY/Please Don't Go
12	13	12	14	14	MONICA/For You I Will
12	13	12	14	14	CELINE DION/All By Myself
11	13	12	14	14	LUSCIOUS JACKSON/Naked Eye
11	13	12	14	14	REAL MCCOY/Another Night
11	13	12	14	14	SMASHING PUMPKINS/1979
11	13	12	14	14	LA BOUCHE/Sweet Dreams
10	11	10	11	11	QUAD CITY DJ'S/Com 'N Ride It...
14	14	13	10	10	DJ KOOL/Let Me Clear My...
10	14	13	10	10	DONNA LEWIS/I Love You Always...
10	14	13	10	10	BARFACE/Every Time I...
10	14	13	10	10	SHERYL CROW/Everyday Is...

MARKET #9
104 KRBE
KRBE/Houston
(713) 266-1000
Peake/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	61	61	63	63	CARDIGANS/Lovefool
57	56	54	58	58	AMBER/This Is Your Night
53	56	50	57	57	EN VOEGUE/Don't Let Go (Love)
57	56	56	56	56	NO DOUBT/Don't Speak
21	45	53	50	50	TONI BRAXTON/Un-break My Heart
56	46	38	48	48	SPICE GIRLS/Wannabe
31	34	30	38	38	KEITH SWEAT/Twisted
31	44	37	35	35	JEWEL/You Were Meant...
39	32	37	35	35	NO MERCY/Please Don't Go
34	32	29	34	34	JOCELYN ENRIQUEZ/Do You Miss Me
31	32	24	32	32	BLACKSTREET/No Diggity
34	34	35	30	30	MERRIL BAINBRIDGE/Mouth
33	26	36	30	30	GINA G/Ooh Aah...Just...
41	37	26	29	29	LE CLIC/Tonight Is The Night
20	25	21	28	28	PAULA COLE/Where Have All...
20	25	21	26	26	EVERYTHING BUT...Missing
13	19	24	23	23	SHERYL CROW/Everyday Is...
18	22	19	21	21	MARIAH CAREY/Always Be My Baby
18	22	19	21	21	LA BOUCHE/Be My Lover
18	21	22	20	20	WHITE TOWN/Your Woman
18	21	20	20	20	WILD ORCHID/Talk To Me
19	20	21	20	20	NO MERCY/Where Do You Go
25	30	30	19	19	CYNDI LAUPER/You Don't Know
19	32	30	19	19	SHERYL CROW/It Makes You...
15	11	18	18	18	CELINE DION/All By Myself
13	15	18	18	18	ERASURE/In My Arms
14	17	12	18	18	ALANIS MORISSETTE/You Learn
14	17	12	18	18	DONNA LEWIS/I Love You Always...
36	38	29	18	18	CRUSH/Jellyhead
38	36	34	17	17	BRUCE SPRINGSTEEN/Secret Garden
18	14	17	16	16	2 UNLIMITED/Get Ready For This
15	14	16	15	15	REAL MCCOY/Another Night
12	17	15	14	14	LA BOUCHE/Sweet Dreams
12	17	15	14	14	FUGEES/Killing Me Softly
12	16	13	14		

CHR/POP PLAYLISTS

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MARKET #24

KKRZ/Portland, OR
 (503) 226-0100
 Benson/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	70	67	69	67	JEWEL/You Were Meant...
45	50	68	BRUCE SPRINGSTEEN/Secret Garden		
68	67	66	R. KELLY/ Believe I Can Fly		
65	68	67	CARDIGANS/Lovefool		
29	32	47	CELINE DION/All By Myself		
62	62	46	BLACKSTREET/No Diggity		
39	40	41	MARK MORRISON/Return Of The Mack		
53	67	59	DUNCAN SHEIK/Barely Breathing		
33	55	60	SHERYL CROW/Everyday Is...		
40	39	40	KEITH SWEAT/No Doubt		
31	33	39	COUNTING CROWS/A Long December		
33	34	36	CRYSTAL WATERS/Say, If You Feel...		
59	44	33	EN VOUGUE/Don't Let Go (Love)		
-	-	-	SPICE GIRLS/Say You'll Be There		
43	46	45	GINA G/Ooh Aah... Just...		
45	43	40	NO DOUBT/Don't Speak		
32	32	31	KEITH SWEAT/Twisted		
12	24	23	CRANBERRIES/When You're Gone		
38	32	27	SPICE GIRLS/Wannabe		
32	36	42	SAVAGE GARDEN/I Want You		
17	24	30	PAULA COLE/Where Have All...		
5	22	28	WALLFLOWERS/One Headlight		
33	30	28	MERRIL BAINBRIDGE/Mouth		
33	29	25	R. KELLY/ Can't Sleep		
20	26	26	REAL MCCOY/One More Time		
26	18	20	SHERYL CROW/If It Makes You...		
21	20	20	BETTER THAN EZRA/Desperately Wanting		
11	12	13	MONICA/For You I Will		
-	-	-	WHITE TOWN/Your Woman		
30	27	13	TONI BRAXTON/Un-break My Heart		
10	14	15	AEROSMITH/Falling In Love...		
16	13	12	LEAH ANDREONE/It's Alright, It's...		
-	-	-	HANSON/Mmm Bop		
-	-	-	U2/Staring At The Sun		
-	-	-	JOJOE/It Tomorrow Never...		
-	-	-	RICHARD MARX/Until I Find You...		
-	-	-	DISHWALLA/Give		
-	-	-	JON SECADA/Too Late, Too Soon		

MARKET #25

WKRO/Cincinnati
 (513) 763-5500
 Steal/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	64	65	71	CARDIGANS/Lovefool	
40	37	42	67	DUNCAN SHEIK/Barely Breathing	
67	65	67	66	NO DOUBT/Don't Speak	
56	64	66	66	JEWEL/You Were Meant...	
49	49	48	50	EN VOUGUE/Don't Let Go (Love)	
-	-	-	-	NO MERCY/Where Do You Go	
67	66	54	47	TONI BRAXTON/Un-break My Heart	
-	-	-	-	HANSON/Mmm Bop	
32	30	42	42	WALLFLOWERS/One Headlight	
51	47	47	42	SPICE GIRLS/Wannabe	
43	44	44	41	SAVAGE GARDEN/I Want You	
38	38	39	40	SHERYL CROW/Everyday Is...	
55	45	42	38	JOHN MELLENCAMP/Just Another Day	
42	34	41	37	JOHN MELLENCAMP/Key West...	
32	37	-	-	ERIC CLAPTON/Change The World	
-	-	-	-	SPICE GIRLS/Say You'll Be There	
-	-	-	-	DAVE MATTHEWS BAND/Crash Into Me	
-	-	-	-	TORI AMOS/Silent All These...	
16	13	50	35	CELINE DION/All By Myself	
39	44	41	35	COUNTING CROWS/A Long December	
-	-	-	-	INXS/Elegantly Wasted	
-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden	
-	-	-	-	U2/Staring At The Sun	
36	37	-	-	JEWEL/Who Will Save...	
-	-	-	-	HOOTIE & BLOWFISH/Go Blind	
47	36	34	28	CRANBERRIES/When You're Gone	
-	-	-	-	WALLFLOWERS/6th Avenue Heartache	
40	39	49	25	VERVE PIPE/The Freshmen	
-	-	-	-	CELINE DION/It's All Coming...	
-	-	-	-	CELINE DION/Because You Loved Me	
31	29	32	20	LEAH ANDREONE/It's Alright, It's...	
-	-	-	-	OMC/How Bizarre	
10	15	22	18	AEROSMITH/Falling In Love...	
-	-	-	-	DURAN DURAN/Out Of My Mind	
57	52	12	7	GINA G/Ooh Aah... Just...	
6	5	6	6	RICHARD MARX/Until I Find You...	
38	39	9	5	R. KELLY/ Believe I Can Fly	
30	9	7	5	KEITH SWEAT/No Doubt	
-	-	-	-	SHAWN COLVIN/Sunny Came Home	
-	-	-	-	BARNAKED LADIES/The Old Apartment	

MARKET #27

KMXV/Kansas City
 (816) 753-0933
 Zellner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	CARDIGANS/Lovefool	
54	54	54	56	JEWEL/You Were Meant...	
50	50	50	54	EN VOUGUE/Don't Let Go (Love)	
46	48	52	COUNTING CROWS/A Long December		
36	42	42	50	WALLFLOWERS/One Headlight	
38	38	48	48	SAVAGE GARDEN/I Want You	
14	18	22	46	DUNCAN SHEIK/Barely Breathing	
42	46	44	44	SHERYL CROW/Everyday Is...	
56	44	40	42	NO DOUBT/Don't Speak	
24	40	40	40	BRUCE SPRINGSTEEN/Secret Garden	
52	52	52	38	TONI BRAXTON/Un-break My Heart	
24	36	36	36	PAULA COLE/Where Have All...	
22	34	34	34	R. KELLY/ Believe I Can Fly	
48	56	56	34	SPICE GIRLS/Wannabe	
32	30	32	32	KEITH SWEAT/Twisted	
24	24	28	28	CELINE DION/All By Myself	
34	34	32	24	MERRIL BAINBRIDGE/Mouth	
16	20	24	24	KEITH SWEAT/No Doubt	
-	-	-	-	HANSON/Mmm Bop	
14	16	18	20	U2/Staring At The Sun	
-	-	-	-	INXS/Elegantly Wasted	
-	-	-	-	JOURNEY/If He Should...	
-	-	-	-	TONI BRAXTON/ Don't Want To	
-	-	-	-	ERASURE/In My Arms	
20	22	14	14	BRUCE SPRINGSTEEN/Secret Garden	
12	12	14	14	AEROSMITH/Falling In Love...	
12	12	12	14	JON SECADA/Too Late, Too Soon	
-	-	-	-	VERVE PIPE/The Freshmen	
-	-	-	-	COLLECTIVE SOUL/Precious Declaration	
14	14	14	10	MERRIL BAINBRIDGE/Under The Water	
-	-	-	-	RICHARD MARX/Until I Find You...	
-	-	-	-	REAL MCCOY/One More Time	

MARKET #31

WPRO/Providence
 (414) 433-4200
 Sibel/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	57	61	63	CARDIGANS/Lovefool	
60	56	57	62	CELINE DION/All By Myself	
58	63	59	59	JEWEL/You Were Meant...	
39	54	56	59	DUNCAN SHEIK/Barely Breathing	
62	60	58	57	NO MERCY/Please Don't Go	
40	39	41	57	SAVAGE GARDEN/I Want You	
26	33	35	54	BABYFACE/Every Time I...	
59	62	60	45	COUNTING CROWS/A Long December	
61	62	60	43	SPICE GIRLS/Wannabe	
38	38	39	39	WALLFLOWERS/One Headlight	
27	23	33	38	LEAH ANDREONE/It's Alright, It's...	
37	40	39	38	FRANCE JOLI/Touch	
-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden	
23	25	25	35	REAL MCCOY/One More Time	
-	-	-	-	MONICA/For You I Will	
37	36	32	32	SHERYL CROW/Everyday Is...	
-	-	-	-	WHITNEY HOUSTON/Step By Step	
-	-	-	-	U2/Staring At The Sun	
-	-	-	-	PAULA COLE/Where Have All...	
23	25	27	25	WILD ORCHID/Talk To Me	
14	18	20	25	JON SECADA/Too Late, Too Soon	
27	26	25	25	JOURNEY/If He Should...	
20	22	25	24	LUSCIOUS JACKSON/Naked Eye	
-	-	-	-	INXS/Elegantly Wasted	
28	26	25	23	SELENA/Dance Medley	
-	-	-	-	HANSON/Mmm Bop	
20	24	21	21	AEROSMITH/Falling In Love...	
-	-	-	-	SPICE GIRLS/Say You'll Be There	
-	-	-	-	WHITE TOWN/Your Woman	
11	11	14	16	SMASHING PUMPKINS/1979	
-	-	-	-	HOOTIE & BLOWFISH/Go Blind	
36	35	34	14	NO DOUBT/Don't Speak	
11	-	-	-	ORIGINAL/Luv U Baby	
23	31	31	10	MERRIL BAINBRIDGE/Under The Water	
42	-	-	-	GINA G/Ooh Aah... Just...	
35	-	-	-	MADONNA/Don't Cry For Me	
-	-	-	-	SHAWN COLVIN/Sunny Came Home	

MARKET #32

WNCI/Columbus, OH
 (614) 224-9624
 Dimick/Sharpe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	61	61	63	SPICE GIRLS/Wannabe	
46	51	53	57	CELINE DION/All By Myself	
54	58	55	57	TONI BRAXTON/Un-break My Heart	
57	59	63	54	ERIC CLAPTON/Change The World	
34	35	36	54	BABYFACE/Every Time I...	
56	55	54	54	EN VOUGUE/Don't Let Go (Love)	
56	56	56	52	DONNA LEWIS/I Love You Always...	
64	46	59	44	NO DOUBT/Don't Speak	
18	22	37	41	SAVAGE GARDEN/I Want You	
37	38	34	40	MADONNA/Don't Cry For Me	
38	41	39	40	MERRIL BAINBRIDGE/Mouth	
42	38	41	38	GINA G/Ooh Aah... Just...	
17	19	17	36	DUNCAN SHEIK/Barely Breathing	
46	44	27	36	SHAWN COLVIN/Sunny Came Home	
53	59	57	36	R. KELLY/ Believe I Can Fly	
36	33	31	31	ERIC CLAPTON/Change The World	
11	11	22	30	BLACKSTREET/No Diggity	
46	45	45	27	CARDIGANS/Lovefool	
43	39	26	27	ALANIS MORISSETTE/Head Over Feet	
7	15	13	19	CELINE DION/It's All Coming...	
16	32	38	18	CRYSTAL WATERS/Say, If You Feel...	
-	-	-	-	MERRIL BAINBRIDGE/Under The Water	
16	13	14	13	JON SECADA/Too Late, Too Soon	
-	-	-	-	HANSON/Mmm Bop	
-	-	-	-	GEORGE MICHAEL/Sunny People	
-	-	-	-	RICHARD MARX/Until I Find You...	
7	8	6	12	RICHARD MARX/Until I Find You...	
15	12	13	11	WHITNEY HOUSTON/Step By Step	
11	12	10	10	KEITH SWEAT/No Doubt	
-	-	-	-	REAL MCCOY/One More Time	
-	-	-	-	OMC/How Bizarre	
10	7	7	7	COUNTING CROWS/A Long December	
-	-	-	-	ERASURE/In My Arms	

MARKET #33

WNVZ/Norfolk
 (804) 497-2000
 London/West

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	59	63	64	SPICE GIRLS/Wannabe	
59	52	58	59	BLACKOUT ALLSTARS/ Like It	
51	52	57	59	MONICA/For You I Will	
55	45	57	59	BLACKSTREET/No Diggity	
3	36	53	58	MARK MORRISON/Return Of The Mack	
54	56	53	58	BABYFACE/Every Time I...	
56	57	55	57	AZ YET/Hard To Say I'm...	
22	41	47	50	NO MERCY/Please Don't Go	
50	47	44	49	SAVAGE GARDEN/I Want You	
52	51	48	49	CRYSTAL WATERS/Say, If You Feel...	
-	-	-	-	ROCKELL/ I Felt In Love	
-	-	-	-	GINA G/Ooh Aah... Just...	
13	26	27	47	REAL MCCOY/One More Time	
19	45	43	46	RUN FACTORY/Oh Yeah Yeah...	
19	22	23	46	ZHANE/Request Line	
25	40	50	45	LIVIN' JOY/Don't Stop Movin'	
49	54	52	43	AALIYAH/One In A Million	
51	48	52	42	CRUSH/Jellyhead	
19	24	25	24	SABELLE/One O'Clock	
-	-	-	-	SW/Can We	
-	-	-	-	L. E. CLUCK/Call Me	
-	-	-	-	30 PARTY/Can't U Feel It	
-	-	-	-	WHITNEY HOUSTON/Step By Step	
-	-	-	-	WILD ORCHID/Talk To Me	
12	18	22	19	ALLURE/FIASH/Head Over Heels	
14	22	22	17	JANA/What Am I To You	
-	-	-	-	BLACKSTREET/Don't Leave Me	
-	-	-	-	JON SECADA/Too Late, Too Soon	
4	9	9	9	DRU HILL/In My Bed	
-	-	-	-	ERYKAH BADU/On & On	
-	-	-	-	AZ YET/Hard To Say I'm...	
7	7	18	5	KEITH SWEAT/Just A Touch	
-	-	-	-	MARY J. BLIGE/Love Is All We Need	
-	-	-	-	GINUWINE/Tell Me Do U Wanna	

MARKET #35

KZHT/Salt Lake City
 (801) 263-9950
 Buchanan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	52	62	65	SHERYL CROW/Everyday Is...	
62	63	65	64	CARDIGANS/Lovefool	
45	60	64	64	SAVAGE GARDEN/I Want You	
56	61	63	61	CELINE DION/All By Myself	
62	62	65	61	JEWEL/You Were Meant...	
33	32	36	60	MARK MORRISON/Return Of The Mack	
37	53	62	51	BRUCE SPRINGSTEEN/Secret Garden	
36	42	47	43	REAL MCCOY/One More Time	
8	35	46	43	PAULA COLE/Where Have All...	
31	32	42	42	BABYFACE/Every Time I...	
10	32	42	42	WALLFLOWERS/One Headlight	
42	35	34	34	BLACKSTREET/Don't Leave Me	
31	31	33	33	MONICA/For You I Will	
62	65	39	33	NO DOUBT/Don't Speak	
31	32	31	32	COUNTING CROWS/A Long December	
-	-	-	-	HANSON/Mmm Bop	
63	44	31	29	SHERYL CROW/If It Makes You...	
27	26	25	25	WILD ORCHID/Talk To Me	
5	5	22	24	JON SECADA/Too Late, Too Soon	
23	21	28	24	DUNCAN SHEIK/Barely Breathing	
-	-	-	-	KEITH SWEAT/Just A Touch	
5	5	5	20	AZ YET/Hard To Say I'm...	
-	-	-	-	OMC/How Bizarre	
-	-	-	-	WHITE TOWN/Your Woman	
-	-	-	-	INXS/Elegantly Wasted	
16	15	14	13	AALIYAH/One In A Million	
-	-	-	-	NU FLAVOR/Sweet Sexy Thing	
-	-	-	-	JOJOE/It Tomorrow Never...	
-	-	-	-	ERASURE/In My Arms	
-	-	-	-	MONICA/For You I Will	
14	15	19	15	BRANDY/Sittin' Up In My...	
-	-	-	-	SHERYL CROW/If It Makes You...	
-	-	-	-	DISHWALLA/Give	
14	17	12	12	DONNA LEWIS/I Love You Always...	
27	12	12	11	AMANDA MARSHALL/Fall From Grace	

CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

98 FM WPMX MARKET #46
WPMX/Rochester, NY
(716) 454-2600
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	49	55	62	SPICE GIRLS/Wannabe	
39	42	56	62	JEWEL/You Were Meant...	
48	56	52	59	CARDIGANS/Lovefool	
34	46	38	56	GINA G/Ooh Aah...Just...	
57	56	53	56	NO DOUBT/Don't Speak	
49	47	46	55	SHERYL CROW/If It Makes You...	
52	45	39	54	EN VOGUE/Don't Let Go (Love)	
57	50	52	47	HOOTIE & BLOWFISH/Go Blind	
29	27	48	34	MERRIL BAINBRIDGE/Mouth	
41	36	34	33	MADONNA/Don't Cry For Me...	
31	29	28	33	SAVAGE GARDEN/I Want You	
33	43	43	32	CELINE DION/All By Myself	
39	35	32	32	REAL MCCOY/One More Time	
28	23	29	31	AMBER/This Is Your Night	
16	31	29	31	WALLFLOWERS/One Headlight	
17	19	19	29	DUNCAN SHEIK/Barely Breathing	
23	28	30	28	PAULA COLE/Where Have All...	
19	22	19	29	SHERYL CROW/Everyday Is...	
28	25	25	26	SPICE GIRLS/You Were Meant...	
28	21	14	25	JOURNEY/When You Love...	
28	21	14	25	NO MERCY/Where Do You Go	
24	21	17	22	WILD ORCHID/Talk To Me	
16	24	20	21	BLUES TRAVELER/But Anyway	
16	24	15	19	JON SECADA/Too Late, Too Soon	
7	21	24	18	BRUCE SPRINGSTEEN/Secret Garden	
17	17	15	18	ALANIS MORISSETTE/You Oughta Know	
-	18	27	18	ALANIS MORISSETTE/Head Over Feet	
-	17	15	17	TONI BRAXTON/Don't Want To	
46	49	9	17	TONI BRAXTON/Un-break My Heart	
-	17	16	16	ALANIS MORISSETTE/You	
11	11	10	15	BARENAKED LADIES/The Old Apartment	
18	19	20	15	NATALIE MERCHANT/Wonder	
-	11	14	14	LE CLICK/Call Me	
-	16	16	12	COUNTING CROWS/A Long December	
-	14	15	16	ALANIS MORISSETTE/You Learn	
17	15	16	14	NATALIE MERCHANT/Carnal	
13	13	15	13	TRACY CHAPMAN/Give Me One Reason	
42	39	27	13	CELINE DION/It's All Coming...	

Q105 MARKET #48
WDCG/Raleigh
(919) 361-1051
Burns/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	49	56	58	DAVE MATTHEWS BAND/Crash Into Me	
41	52	58	58	CARDIGANS/Lovefool	
59	59	56	53	JEWEL/You Were Meant...	
47	49	46	47	TRACY CHAPMAN/Smoke And Ashes	
36	38	47	47	NO DOUBT/Don't Speak	
59	55	40	42	COUNTING CROWS/A Long December	
35	40	42	36	RED HOT CHILI...Love Rollercoaster	
19	28	32	36	MATCHBOX 20/Push	
38	38	41	35	WALLFLOWERS/One Headlight	
35	39	42	35	CRAVIN' MELON/Come Undone	
37	36	37	32	DUNCAN SHEIK/Barely Breathing	
9	23	30	29	WHITE TOWN/Your Woman	
18	25	25	28	U2/Staring At The Sun	
26	26	25	27	PRODIGY/Freestarter	
-	21	23	24	BRUCE SPRINGSTEEN/Secret Garden	
-	21	23	24	THIRD EYE BLIND/Semi-Charmed Life	
17	22	26	23	SHERYL CROW/Everyday Is...	
9	11	12	21	SHAWN COLVIN/Sunny Came Home	
8	21	25	20	PAULA COLE/Where Have All...	
-	11	16	19	INXS/Elegantly Wasted	
-	11	16	19	BARENAKED LADIES/The Old Apartment	
15	16	19	18	LIVE/Lakin's Juice	
12	13	20	18	LUSCIOUS JACKSON/Naked Eye	
-	8	16	16	VERVE PIPE/The Freshmen	
39	37	17	16	SUBLINE/What I Got	
-	15	14	14	FOO FIGHTERS/Big Me	
7	11	15	13	COWBOY MOUTH/Jenny Says	
12	14	12	12	JEWEL/Who Will Save...	
-	14	12	12	OASIS/Champagne Supernova	
-	10	11	11	BECK/Where It's At	
-	7	11	10	COLLECTIVE SOUL/Precious Declaration	
-	10	10	10	GARBAGE/Stupid Girl	
-	8	9	9	BECK/The New Pollution	
-	9	9	9	COUNTING CROWS/Daylight Fading	
13	13	5	6	VERUCA SAULT/Volcano Girls	
5	5	5	5	SUBLINE/Santana	
-	-	-	-	DURAN DURAN/Out Of My Mind	

99.7 WDJX MARKET #50
Today's BEST Music!
WDJX/Louisville
(502) 589-4800
Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	34	34	70	BABYFACE/Every Time I...	
69	62	62	67	JEWEL/You Were Meant...	
70	63	63	65	CARDIGANS/Lovefool	
7	11	11	63	CELINE DION/All By Myself	
48	66	66	62	KEITH SWEAT/Nobody	
68	67	67	54	NO DOUBT/Don't Speak	
38	62	62	43	SPICE GIRLS/Wannabe	
40	25	45	43	TONI BRAXTON/Un-break My Heart	
37	37	37	42	GINA G/Ooh Aah...Just...	
-	-	-	-	HANSON/Mmm Bop	
6	7	7	40	REAL MCCOY/One More Time	
34	31	31	39	BLACKSTREET/No Diggity	
37	41	41	39	AALIYAH/If Your Girl Only...	
-	12	12	31	MARK MORRISON/Return Of The Mack	
17	18	18	30	GINUWINE/Pony	
31	29	29	30	MERRIL BAINBRIDGE/Mouth	
32	31	31	30	DONNA LEWIS/Without Love	
67	34	34	29	EN VOGUE/Don't Let Go (Love)	
17	18	18	25	K5/Passion	
27	24	24	22	SHERYL CROW/Everyday Is...	
-	-	-	-	INXS/Elegantly Wasted	
36	36	36	16	SAVAGE GARDEN/I Want You	
37	34	34	15	LEAH ANDREONE/It's Alright, It's...	
10	24	24	15	PAULA COLE/Where Have All...	
14	14	14	14	BARENAKED LADIES/The Old Apartment	
10	14	14	13	COLLECTIVE SOUL/Precious Declaration	
14	14	14	13	LUSCIOUS JACKSON/Naked Eye	
17	23	23	12	DUNCAN SHEIK/Barely Breathing	
7	7	7	11	COUNTING CROWS/A Long December	
11	19	19	10	WALLFLOWERS/One Headlight	
8	7	7	9	OMC/How Bizarre	
9	7	7	8	JOOSE/If Tomorrow Never...	
11	10	10	8	AEROSMITH/Falling In Love...	
-	6	6	8	CRYSTAL WATERS/Say...If You Feel...	
-	-	-	-	WHITE TOWN/Your Woman	
-	-	-	-	FREAK NASTY/Da Dip	
7	7	7	7	DRU HILL/In My Bed	
7	7	7	7	MONICA/For You I Will	
11	7	7	7	JON SECADA/Too Late, Too Soon	
10	21	21	7	MERRIL BAINBRIDGE/Under The Water	

96.7 KHFI MARKET #51
KHFI/Austin
(512) 474-9233
Roberts/Ventura

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	72	73	72	NO DOUBT/Don't Speak	
43	46	45	72	SPICE GIRLS/Wannabe	
69	71	68	71	EN VOGUE/Don't Let Go (Love)	
37	37	38	71	BLACKSTREET/No Diggity	
70	69	73	69	JEWEL/You Were Meant...	
27	46	45	45	LUSCIOUS JACKSON/Naked Eye	
19	28	25	44	NU FLAVOR/Sweet Sexy Thing	
73	72	71	43	GINUWINE/Pony	
32	45	46	42	BRUCE SPRINGSTEEN/Secret Garden	
-	33	35	42	WALLFLOWERS/One Headlight	
42	41	46	38	CARDIGANS/Lovefool	
37	35	37	37	ALANIS MORISSETTE/Head Over Feet	
38	36	35	37	MERRIL BAINBRIDGE/Mouth	
-	-	-	-	ERASURE/In My Arms	
73	44	39	34	TONI BRAXTON/Un-break My Heart	
30	35	32	32	TONI BRAXTON/You're Makin' Me...	
5	30	31	29	BABYFACE/Every Time I...	
40	71	70	28	KEITH SWEAT/Nobody	
30	30	28	28	LA BOUCHE/Sweet Dreams	
30	29	30	27	MARIAH CAREY/Always Be My Baby	
24	25	26	25	BRANDY/Sittin' Up In My...	
36	37	36	24	SAVAGE GARDEN/I Want You	
24	24	19	23	ALANIS MORISSETTE/Ironic	
8	9	8	21	LIVIN' JOY/Don't Stop Movin'	
8	23	19	20	NO MERCY/Please Don't Go	
21	20	20	20	WILD ORCHID/Talk To Me	
18	17	16	20	CRYSTAL WATERS/Say...If You Feel...	
19	20	22	19	REAL MCCOY/One More Time	
20	19	22	19	FUGEES/Killing Me Softly	
11	15	15	17	MARK MORRISON/Return Of The Mack	
6	6	5	10	SABELLE/One O'Clock	
-	5	9	JON SECADA/Too Late, Too Soon		
-	5	8	MERRIL BAINBRIDGE/Under The Water		
-	5	7	6	SHAWN COLVIN/Sunny Came Home	
-	5	7	7	ERYKAH BADU/On & On	
-	5	7	7	DRU HILL/In My Bed	
-	5	7	7	MONICA/For You I Will	
-	5	7	7	JON SECADA/Too Late, Too Soon	
-	5	7	7	MERRIL BAINBRIDGE/Under The Water	

104 MARKET #52
KJYO/OklaHoma City
(405) 840-5271
McGoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	72	70	70	JEWEL/You Were Meant...	
14	53	70	70	HOOTIE & BLOWFISH/Go Blind	
71	70	71	69	CARDIGANS/Lovefool	
28	26	27	66	DUNCAN SHEIK/Barely Breathing	
-	14	24	65	BRUCE SPRINGSTEEN/Secret Garden	
28	70	65	55	SPICE GIRLS/Wannabe	
14	57	55	55	CELINE DION/All By Myself	
20	26	30	45	WALLFLOWERS/One Headlight	
70	71	70	38	NO DOUBT/Don't Speak	
13	22	28	28	SHERYL CROW/Everyday Is...	
25	27	28	28	R. KELLY/ Believe I Can Fly	
28	29	26	27	AMBER/This Is Your Night	
18	22	26	26	BABYFACE/Every Time I...	
28	27	24	25	COUNTING CROWS/A Long December	
22	19	23	23	SAVAGE GARDEN/I Want You	
71	26	10	20	TONI BRAXTON/Un-break My Heart	
7	15	19	20	PAULA COLE/Where Have All...	
-	12	21	19	U2/Staring At The Sun	
13	17	15	18	GINUWINE/Pony	
-	-	-	-	INXS/Elegantly Wasted	
7	12	15	15	JOOSE/If Tomorrow Never...	
-	5	9	12	WHITE TOWN/Your Woman	
6	7	7	12	LIVIN' JOY/Don't Stop Movin'	
7	8	7	12	LUSCIOUS JACKSON/Naked Eye	
7	13	12	12	KEITH SWEAT/Nobody	
-	6	13	10	AZ YET/Hard To Say I'm...	
6	7	7	10	MONICA/For You I Will	
5	7	7	8	CRYSTAL WATERS/Say...If You Feel...	
5	5	7	8	AEROSMITH/Falling In Love...	
-	5	7	7	WILD ORCHID/Talk To Me	
-	5	7	7	ERYKAH BADU/On & On	
-	5	7	7	DRU HILL/In My Bed	
-	5	7	7	MONICA/For You I Will	
-	5	7	7	DISHWALLA/Give	
-	5	7	7	REAL MCCOY/One More Time	
-	5	7	7	TONIC/If You Could Only...	
6	6	7	6	NO MERCY/Please Don't Go	

WJPE-FM MARKET #53
WJPE/Jacksonville
(904) 642-1055
Thomas/Mann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	58	52	58	JEWEL/You Were Meant...	
30	34	43	57	SPICE GIRLS/Wannabe	
42	40	55	56	SHERYL CROW/Everyday Is...	
25	28	40	55	LUSCIOUS JACKSON/Naked Eye	
55	60	54	54	CELINE DION/All By Myself	
61	57	54	54	NO DOUBT/Don't Speak	
21	55	52	53	R. KELLY/ Believe I Can Fly	
21	51	51	40	BRUCE SPRINGSTEEN/Secret Garden	
46	42	38	40	SAVAGE GARDEN/I Want You	
25	32	33	38	DUNCAN SHEIK/Barely Breathing	
20	24	34	33	BABYFACE/Every Time I...	
22	28	33	33	MONICA/For You I Will	
33	32	34	32	WALLFLOWERS/One Headlight	
-	30	24	28	INXS/Elegantly Wasted	
25	29	27	28	PAULA COLE/Where Have All...	
14	17	19	19	JON SECADA/Too Late, Too Soon	
15	16	16	17	OMC/How Bizarre	
14	18	17	17	REAL MCCOY/One More Time	
-	12	15	18	LEAH ANDREONE/It's Alright, It's...	
-	15	14	14	SPICE GIRLS/You Were Meant...	
63	57	42	11	CARDIGANS/Lovefool	
-	-	-	-	HANSON/Mmm Bop	
-	-	-	-	WHITE TOWN/Your Woman	

Z-93 MARKET #54
WGTX/Dayton
(513) 294-5858
Franco/Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
67	64	62	66	KEITH SWEAT/Nobody	
52	66	69	65	SPICE GIRLS/Wannabe	
61	64	63	64	CARDIGANS/Lovefool	
63	63	64	64	NO DOUBT/Don't Speak	
64	63	65	61	EN VOGUE/Don't Let Go (Love)	
27	51	51	51	MONICA/For You I Will	
-	19	45	50	PAULA COLE/Where Have All...	
-	-	-	-	HANSON/Mmm Bop	
27	28	35	34	SHERYL CROW/Everyday Is...	
27	26	23	33	COUNTING CROWS/A Long December	
33	37	33	33	JEWEL/You Were Meant...	
45	47	45	33	CELINE DION/All By Myself	
35	33	34	32	GINA G/Ooh Aah...Just...	
31	32	33	32	AZ YET/Last Night	
29	32	30	31	BABYFACE/Every Time I...	
27	27	28	30	FREAK NASTY/Da Dip	
32	33	31	30	NEW EDITION/It's Still In Love...	
-	27	28	28	WHITE TOWN/Your Woman	
-	23	28	28	LIVIN' JOY/Don't Stop Movin'	
30	29	29	28	CRYSTAL WATERS/Say...If You Feel...	
26	28	20	27	NO MERCY/Please Don't Go	
26	27	28	27	BLACKOUT ALLSTARS/ Like It	
-	7	24	26	DRU HILL/In My Bed	
9	25	26	26	REAL MCCOY/One More Time	
-	24	24	24	BLACKSTREET/Don't Leave Me	
31	28	27	23	SAVAGE GARDEN/I Want You	
23	24	23	23	RED HOT CHILI...Love Rollercoaster	
35	32	31	22	BLACKSTREET/No Diggity	
-	22	21	21	WALLFLOWERS/One Headlight	
21	18	20	21	GINUWINE/Pony	
-	-	-	-	AALIYAH/One In A Million	
29	31	19	16	R. KELLY/ Can't Sleep...	
14	12	17	16	HOOTIE & BLOWFISH/Go Blind	
61	15	14	15	R. KELLY/ Believe I Can Fly	
18	13	16	14	KEITH SWEAT/ Twisted	
12	12	11	14	ALANIS MORISSETTE/Head Over Feet	
29	27	12	13	DUNCAN SHEIK/Barely Breathing	
-	10	10	11	L.L. COOL J/Loungin'	
-	7	9	9	U2/Staring At The Sun	
45	30	7	8	BRUCE SPRINGSTEEN/Secret Garden	

Q94 MARKET #56
WRVQ/Richmond
(804) 576-3200
McKay/Surf

PLAYS	3W	2W	LW	TW	ARTIST
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MARCH 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	1853	1802	1570	1402	41/1
6	5	2	2	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	1718	1682	1488	1332	35/0
4	6	4	3	DRU HILL In My Bed (<i>Island</i>)	1381	1415	1447	1493	35/1
3	3	5	4	MONICA For You I Will (<i>Wamer Sunset/Atlantic</i>)	1335	1411	1567	1588	35/0
2	1	3	5	AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)	1328	1537	1588	1655	33/0
11	9	8	6	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	1241	1210	1115	1100	34/1
1	4	6	7	SPICE GIRLS Wannabe (<i>Virgin</i>)	1236	1388	1567	1696	28/0
7	8	7	8	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	1185	1287	1213	1309	31/0
25	18	12	9	SWV Can We (<i>Jive</i>)	1160	1047	824	624	34/1
14	13	9	10	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	1116	1133	1053	991	29/1
13	12	11	11	FREAK NASTY Da Dip (<i>Power</i>)	1079	1052	1068	1049	29/1
8	7	10	12	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)	1015	1110	1238	1272	26/0
10	10	13	13	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	917	1013	1081	1137	18/0
34	27	21	14	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	885	736	559	354	26/0
12	14	14	15	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	879	925	1039	1087	26/0
31	23	18	16	GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	819	760	632	432	33/2
17	16	17	17	CARDIGANS Lovefool (<i>Mercury</i>)	816	844	912	894	17/0
9	11	15	18	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	814	854	1077	1140	21/0
24	21	20	19	702 Get It Together (<i>Biv 10/Motown</i>)	767	738	691	630	24/0
15	15	16	20	BLACKSTREET No Diggity (<i>Interscope</i>)	763	850	959	977	21/0
BREAKER			21	MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	759	477	12	—	33/3
23	20	22	22	ALLURE /NAS Head Over Heels (<i>Crave</i>)	745	713	698	635	26/3
16	17	19	23	TONY TONI TONE Let's Get Down (<i>Mercury</i>)	686	742	864	918	16/0
19	22	23	24	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	620	662	641	721	22/0
18	19	24	25	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	559	631	728	744	20/0
29	28	26	26	JOOSE If Tomorrow Never Comes (<i>Flavor Unit/EastWest/EEG</i>)	556	548	549	453	20/1
BREAKER			27	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	528	424	307	311	21/4
33	29	30	28	ANGELINA Without Your Love (<i>Upstairs</i>)	498	447	476	396	18/1
50	34	32	29	REAL MCCOY One More Time (<i>Arista</i>)	477	418	369	265	18/1
22	25	27	30	BLACKOUT ALLSTARS I Like It (<i>Columbia</i>)	477	480	615	649	13/0
32	32	29	31	YVETTE MICHELLE I'm Not Feeling You (<i>Loud/RCA</i>)	467	450	427	426	19/2
40	35	33	32	WILD ORCHID Talk To Me (<i>RCA</i>)	448	400	362	321	18/1
42	36	35	33	DJ KOOL Let Me Clear My Throat (<i>American/WB</i>)	445	381	359	313	21/0
39	40	41	34	CELINE DION All By Myself (<i>550 Music</i>)	378	325	316	326	14/2
—	50	40	35	NU FLAVOR Sweet Sexy Thing (<i>Reprise</i>)	368	336	252	229	19/3
—	—	42	36	WARREN G I Shot The Sheriff (<i>Def Jam/RAL/Mercury</i>)	326	319	250	111	17/1
48	43	37	37	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	322	358	296	268	11/1
—	—	45	38	JANA What Am I To You (<i>Curb</i>)	320	292	208	151	15/2
35	38	39	39	GINA G Ooh Aah...Just A Little Bit (<i>Eternal/WB</i>)	320	350	345	352	9/0
—	45	44	40	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	300	308	283	230	12/2
—	—	47	41	HEAVY D Big Daddy (<i>Uptown/Universal</i>)	292	276	229	217	10/2
DEBUT			42	AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	292	190	93	86	9/5
45	44	50	43	MINT CONDITION What Kind Of Man Would I Be (<i>Perspective/A&M</i>)	278	257	295	284	8/0
20	26	34	44	ZHANE' Request Line (<i>Illtown/Motown</i>)	277	392	604	677	12/0
DEBUT			45	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	276	229	94	36	16/1
DEBUT			46	SHAQUILLE O'NEAL Strait Playin' (<i>T.W.isM/Trauma/Interscope</i>)	271	210	163	161	11/2
49	46	48	47	SELENA Dance Medley (<i>EMI Latin</i>)	263	265	272	266	10/0
—	48	43	48	WHITNEY HOUSTON Step By Step (<i>Arista</i>)	260	317	259	254	10/0
26	31	36	49	MC LYTE Cold Rock A Party (<i>EastWest/EEG</i>)	254	361	441	538	8/0
DEBUT			50	112 Cupid (<i>Bad Boy/Arista</i>)	252	193	153	107	15/4

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 CHR/Rhythmic reporters. 42 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

MARY J. BLIGE		
Love Is All We Need (<i>MCA</i>)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
759/282	33/3	21

FOXY BROWN		
I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
528/104	21/4	27

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	5
B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	5
112 Cupid (<i>Bad Boy/Arista</i>)	4
LAKIESHA BERRI Like This And Like That (<i>Hollywood</i>)	4
BRAT /T-BOZ Ghetto Love (<i>So So Def/Columbia</i>)	4
FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	+282
NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	+149
B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	+138
SWV Can We (<i>Jive</i>)	+113
DIONNE FARRIS Hopeless (<i>Columbia</i>)	+108
SF SPANISH FLY I Can See (<i>Upstairs/WB</i>)	+106
TONY TONI TONE Thinking Of You (<i>Mercury</i>)	+105
FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	+104
AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	+102
LAKIESHA BERRI Like This And Like That (<i>Hollywood</i>)	+70

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GINUWINE Pony (<i>550 Music</i>)
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)
R. KELLY I Believe I Can Fly (<i>Jive</i>)
GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)
AZ YET Last Night (<i>LaFace/Arista</i>)
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)
QUAD CITY DJ'S C'mon 'N Ride... (<i>Quadra Sound/Big Beat/Atlantic</i>)
L.L. COOL J Loungin' (<i>Def Jam/RAL/Mercury</i>)
NO MERCY Please Don't Go (<i>Arista</i>)
AMBER This Is Your Night (<i>Tommy Boy</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WESTSIDE CONNECTION

ICE CUBE - MACK 10 - W.C.
"GANGSTAS MAKE THE WORLD GO ROUND"



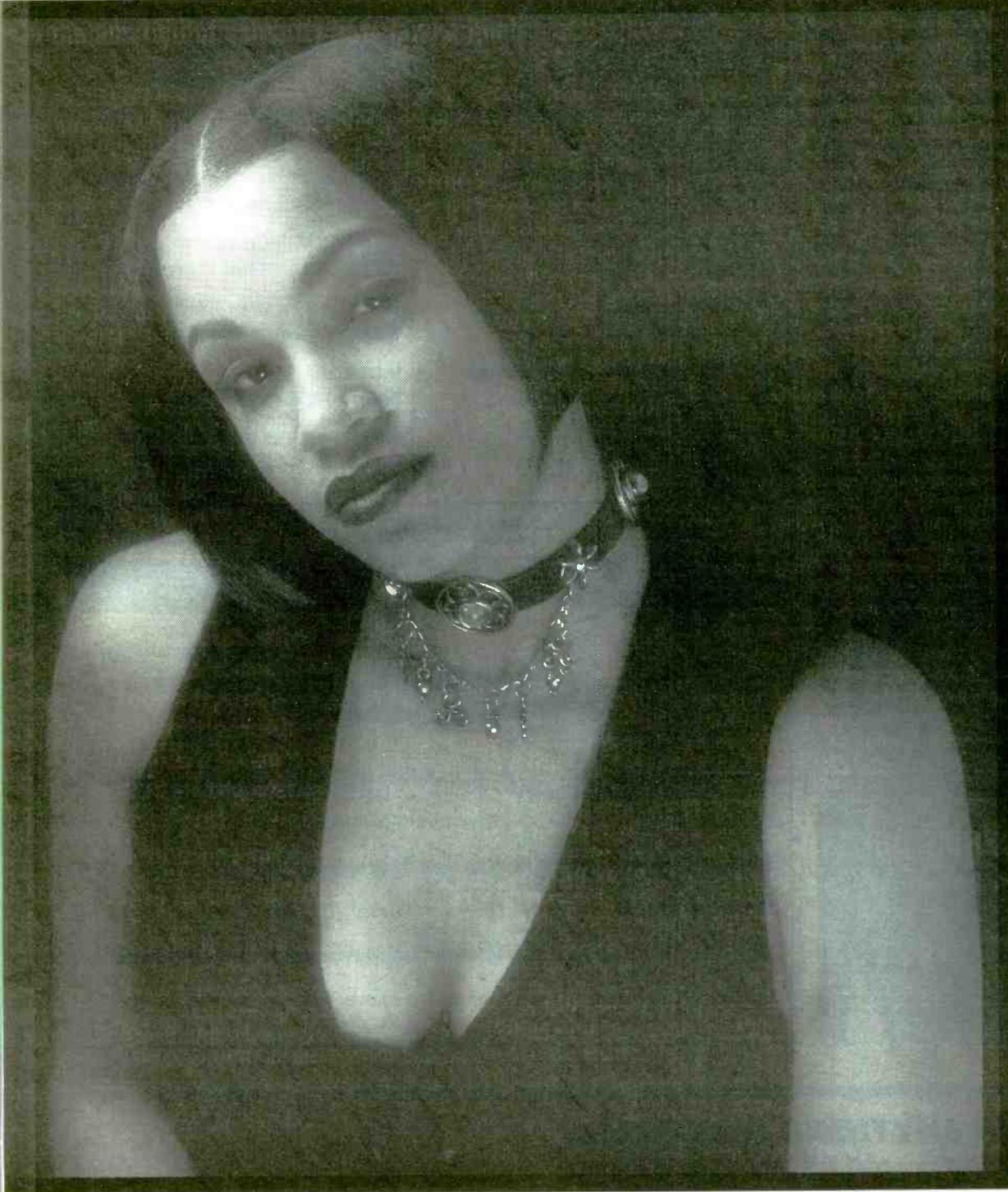
The second smash single from the Platinum-plus "Bow Down" Album!

Hip Hop Top 20 **9 - 7**

Third Most Added!

- KPWR / Los Angeles
- WHHH / Indianapolis
- KMEL / San Francisco
- Z90 / San Diego
- KPRR / El Paso
- WKXJ / Chattanooga
- WBHJ / Birmingham
- KKSS / Albuquerque
- WOCO / Ocean City
- KBXX / Houston
- WWKX / Providence
- KYLD / San Francisco
- WJBT / Jacksonville
- KPTY / Phoenix
- KCAQ / Oxnard
- WBTT / Dayton
- KHTN / Modesto
- And many more!

LaKiesha Berri "Like This and Like That"



the first single from the

OFFICIAL SOUNDTRACK
**THE
GOTH
MAN**

album also includes new music by
Doug E. Fresh, JADE (featuring
Lil'Rachett & VAZ), Pharcyde,
Sovory, Stokley of Mint Condition,
Guru, J'son, Public Demand,
Johnny Gill, Marquis, Dominica,
Ortis and Marcus Miller

NEW & ACTIVE!

#2 Most Added!

Stations Include:

KTFM KWNZ
WJJS WBTT

2nd week spins include:

WHHH 20x
WOCQ 19x
WWKX 9x
Z90 8x
KWIN 9x

R&R Urban 46 stations total!
12 New this week!
One of the Most Added!



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HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
2	1	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	2850	2422	109/0
1	2	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	2844	3198	99/1
3	3	HEAVY D Big Daddy (<i>Uptown/Universal</i>)	2136	2025	89/2
4	4	ALLURE F/NAS Head Over Heels (<i>Crave</i>)	1984	1829	100/7
5	5	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	1793	1569	100/6
6	6	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	1710	1520	93/6
9	7	WESTSIDE CONNECTION Gangstas Make... (<i>Lench Mob/Priority</i>)	1366	1262	85/4
7	8	FREAK NASTY Da Dip (<i>Power</i>)	1254	1316	40/1
10	9	WARREN G I Shot The Sheriff (<i>Def Jam/RAL/Mercury</i>)	1178	1047	86/4
12	10	TRACEY LEE The Theme (<i>By Storm/Universal</i>)	1027	1002	73/4
16	11	TRU I Always Feel Like (<i>Priority</i>)	1016	897	65/5
8	12	MAKAVELI Hail Mary (<i>Death Row/Interscope</i>)	1012	1292	52/4
14	13	SCARFACE Game Over (<i>Noo Trybe</i>)	996	918	72/1
11	14	OUTKAST Jazzy Belle (<i>LaFace/Arista</i>)	996	1021	63/1
17	15	SHAQUILLE O'NEAL Strait Playin' (<i>T.W.isM/Trauma/Interscope</i>)	957	793	73/11
15	16	SNOOP DOGGY DOGG Vapors (<i>Death Row/Interscope</i>)	926	915	68/2
18	17	GHOST FACE KILLER All I Got Is You (<i>Epic</i>)	800	759	65/5
13	18	DJ KOOL Let Me Clear My Throat (<i>American/WB</i>)	786	942	42/1
-	19	DANNY BOY It's Over Now (<i>Death Row/Interscope</i>)	721	358	70/6
-	20	SOUL ASSASSINS Puppet Master (<i>Columbia</i>)	686	614	56/3

This chart reflects airplay from March 17-23. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 84 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

NEW & ACTIVE

SF SPANISH FLY I Can See (<i>Upstairs/WB</i>) Total Plays: 247, Total Stations: 10, Adds: 0	JEWEL You Were Meant For Me (<i>Atlantic</i>) Total Plays: 164, Total Stations: 5, Adds: 1
WESTSIDE CONNECTION Gangstas Make... (<i>Lench Mob/Priority</i>) Total Plays: 242, Total Stations: 16, Adds: 3	SAVAGE GARDEN I Want You (<i>Columbia</i>) Total Plays: 159, Total Stations: 7, Adds: 0
MINT CONDITION You Don't Have To (<i>Perspective/A&M</i>) Total Plays: 236, Total Stations: 15, Adds: 0	MAKAVELI To Live & Die In L.A. (<i>Death Row/Interscope</i>) Total Plays: 152, Total Stations: 3, Adds: 0
RAY-J Let It Go (<i>EastWest/EEG</i>) Total Plays: 235, Total Stations: 13, Adds: 2	DIONNE FARRIS Hopeless (<i>Columbia</i>) Total Plays: 141, Total Stations: 10, Adds: 3
JOCELYN ENRIQUEZ A Little Bit Of Ecstasy (<i>Classified/Timber/Tommy Boy</i>) Total Plays: 230, Total Stations: 9, Adds: 0	RAHSAAN PATTERSON Stop By (<i>MCA</i>) Total Plays: 133, Total Stations: 13, Adds: 2
BRAT F/T-BOZ Ghetto Love (<i>So So Def/Columbia</i>) Total Plays: 229, Total Stations: 12, Adds: 4	RICHIE RICH Do G's Get To Go To Heaven? (<i>Def Jam/Mercury</i>) Total Plays: 125, Total Stations: 3, Adds: 0
LIVIN' JOY Don't Stop Movin' (<i>MCA</i>) Total Plays: 226, Total Stations: 9, Adds: 0	TONY TONI TONE Thinking Of You (<i>Mercury</i>) Total Plays: 123, Total Stations: 11, Adds: 1
FAITHLESS Insomnia (<i>Arista</i>) Total Plays: 199, Total Stations: 11, Adds: 1	OUTKAST Jazzy Belle (<i>LaFace/Arista</i>) Total Plays: 120, Total Stations: 4, Adds: 0
B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>) Total Plays: 195, Total Stations: 9, Adds: 5	LE CLICK Call Me (<i>Logic</i>) Total Plays: 112, Total Stations: 5, Adds: 0
JON SECADA Too Late, Too Soon (<i>SBK/EMI</i>) Total Plays: 166, Total Stations: 13, Adds: 3	MAESTRO Jorins Lullaby (<i>Local</i>) Total Plays: 111, Total Stations: 2, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS APRIL 1

Brand New Heavies	"Sometimes" (Delicious Vinyl/Red Ant)
Jock Jam	"The Jock Jam" (Tommy Boy)
Billy Lawrence	"Come On" (Elektra/EEG)
Temperance	"Forever Young" (Popular/Critique)
US3	"Come On Everybody" (Blue Note/Capitol)
Luther Vandross	"Love Don't Love You Anymore" (Epic)

JANA
"What Am I To You"

CHR Rhythmic
45 - 38!
ADDS:
KKFR WJJS

CURB

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage APD: Micky Fuentes MD: Jacque James WESTSIDE CONNECTION "Gangstas" ALLURE F/NAS "Heels"	WKXJ/Chattanooga, TN PD: Roy James MD: Bobby Corona 42 CELINE DION "Myself" 10 LIL BUD & TIZONE "Gonna" 8 ROME "Belong" 1 NU FLAVOR "Sweet" HEAVY D "Daddy" TRACEY LEE "Theme"	KPRR/El Paso, TX PD: John Casablata REAL MCEEDY "More" B-ROCK AND THE BIZZ "Mybaby"	WJHT/Jacksonville, FL PD: Dave Wynler APD/MD: Hifman Haze 8 FREAK NASTY "Dip" ALIYAH "Letter" ALLURE F/NAS "Heels" RAMPAGE "Night" MONTELL JORDAN "Tonight" NOTORIOUS B.I.G. "Notorious"	KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina PAULA COLE "Cowboys" SHAQUILLE O'NEAL "Strait" 112 "Cupid" WESTSIDE CONNECTION "Gangstas"	KCAQ/Oxnard, CA PD: Dan Garite 20 NOTORIOUS B.I.G. "Call" 19 BRAT F/T-BOZ "Ghetto" 17 CAMP LO "Luchini" 5 JOE "Player" 2 MARY J. BLIGE "Need" 2 TONY TONI TONE "Thinking" 1 RAHSAAN PATTERSON "Stop"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 16 SHADOWCAST "Danger" 8 GRANDMASTER MELE MEL "Stuff" LAKIESHA BERRI "Like" JANA "What" DIONNE FARRIS "Hopeless"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim No Adds KUBE/Seattle, WA PD: Mike Tierney APD/MD: Lindsey Cicic 9 B-ROCK AND THE BIZZ "Mybaby"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes No Adds	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 37 KEITH SWEAT "Twisted" ? JON SECADA "Late"	KBOS/Fresno, CA PD/MD: Mark Adams 23 PUFF DADDY "Nobody" 16 AZ YET "Sorry" 8 TONI BRAXTON "Want" GINUWINE "Tel"	KLUC/Las Vegas, NV PD: Cal Thomas MD: Melissa Snelis 15 AALIYAH "Letter"	KDON/Monterey, CA PD: Jennifer Wilde Interim MD: Marcus D MAKAVELI "Hail" MARY J. BLIGE "Need"	KKFR/Phoenix, AZ PD: Don Parker MD: Mike Freeman SPICE GIRLS "Say" JANA "What" RAHSAAN PATTERSON "Stop"	WOCQ/Salisbury, MD PD: Wookie MD: Maribou DUAD CITY DJ'S "Do" 112 "Cupid" JOE "Player" WESTSIDE CONNECTION "Gangstas"	KWIN/Stockton, CA PD: Steve Wall MD: Panama Jack 56 GEORGE MICHAEL "Star" 17 US3 "Come" BEE GEES "Abnra" LIL BUD & TIZONE "Gonna" POETIC HUSTLERS "Peace" FRANKIE CUTLASS "Cypher"
WERQ/Baltimore, MD PD: Tom Calococi MD: Coka 12 VERONICA CRAIG MACK "One" 11 GINUWINE "Tel" 2 112 "Cupid" 2 TRACEY LEE "Theme"	KZFM/Corpus Christi, TX PD: Ed Ocanas MD: Tony Manes ANGELINA "Without" SPICE GIRLS "Say" DRU HILL "Bea" JEWEL "You"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 43 112 "Cupid" 27 B-ROCK AND THE BIZZ "Mybaby" 19 TOO SHORT & LIL KIM "Call" 6 FOXY BROWN "Ii"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Danton Young MARY J. BLIGE "Need" LIL KIM "Crush" SWV "Can" PUFF DADDY "Benjamins"	WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palano NU FLAVOR "Sweet" RAY-J "Tel"	WWWX/Providence, RI PD: Joe Dawson MD: Becky Inanone 20 JON SECADA "Late" 16 CELINE DION "Myself" 14 HEAVY D "Daddy" CYNOL LAUPER "Krow" GHOST FACE KILLER "Got" US3 "Come"	KTFM/San Antonio, TX PD: Cliff Treadway Acting MD: Steve Chavez WILD ORCHID "Talk" LAKIESHA BERRI "Like" LOVE CONSTRUCTION "Endless"	WPGC/Washington, DC PD: Jay Stevens MD: Aline D 24 KENNY LATTIMORE "For"
WBHJ/Birmingham, AL PD: Mickey Johnson MD: Daysha Parker 42 SCARFACE "Smile" 40 TOO SHORT & LIL KIM "Call" 5 SHAQUILLE O'NEAL "Strait"	WBTT/Dayton, OH PD: Jeff Ballentine MD: Raye Kimberlin LAKIESHA BERRI "Like" NU FLAVOR "Sweet" TRU "Feel" SCARFACE "Game" LIL KIM "Crush"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 18 B-ROCK AND THE BIZZ "Mybaby" 18 TENDERONI "Tel"	WQW/Miami, FL PD: Kid Curry MD: Phil Jones 13 BLACKSTREET "Leave" 1 FOXY BROWN "Ii"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane No Adds	KWNZ/Reno, NV PD: Jeff Davis APD: Bill Shakespeare DIONNE FARRIS "Hopeless" LAKIESHA BERRI "Like" JOOSE "Tomorrow"	KHTS/San Diego, CA PD: Todd Shannon MD: Ron Gerolimio 4 GINA G "Gimme" 3 FAITHLESS "Insomnia"	KDGS/Wichita, KS PD: AJ Willoughby MD: A.J. Jones FOXY BROWN "Ii" AALIYAH "Letter"
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins RAY-J "Tel"	KQKS/Denver, CO MD: Lee Cagle 33 ALLURE F/NAS "Heels"	KBXX/Houston, TX PD: Rob Scornio MD: Greg Head 14 FOXY BROWN "Ii" 11 LIL BUD & TIZONE "Gonna" 4 YVETTE MICHELLE "Feeling" BRAT F/T-BOZ "Ghetto"	WQHT/New York, NY PD: Steve Tracy APD/MD: Tracy Cluethy 22 AALIYAH "Letter" 11 WARREN G "Sherrif" 8 YVETTE MICHELLE "Feeling"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane No Adds	KGGI/Riverside, CA PD: Diane Laird APD/MD: Jesse Duran 4 AFTER 7 "Sara"	XHTZ/San Diego, CA OM/MD: Lisa Valquez Interim MD: James Oea 27 DJ TAZ "Right" 7 BRAT F/T-BOZ "Ghetto" DIONNE FARRIS "Hopeless" JON SECADA "Late"	KMEL/San Francisco, CA PD: Michelle Santosuosso MD: Joey Arapay GHOST FACE KILLER "Got" JAY-Z "Who"

43 Total Reporters
43 Current Reporters
42 Current Playlists

Reported Frozen Playlist (1):
KFSM/Sacramento, CA

CHR/RHYTHMIC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1				
WKTU/New York (201) 420-3700 Blue/Shane				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
55	56	45	56	BLACKOUT ALLSTARS/ Like It
62	57	46	55	JOCLEYN ENRIQUEZ/Do You Miss Me
54	55	41	55	MADONNA/Don't Cry For Me...
56	47	42	52	EN VOGUE/Don't Let Go (Love)
56	57	43	51	TONI BRAXTON/Un-break My Heart
34	37	26	36	LE CLUCK/Tonight Is The Night
34	39	26	35	GINA G/Ooh Aah...Just...
40	36	26	35	LOVE TRIBE/Stand Up
32	33	22	29	TONI BRAXTON/You're Makin' Me...
16	14	16	25	REAL MCCOY/One More Time
24	26	15	24	LIVIN' JOY/Don't Stop Movin'
11	21	14	24	NO MERCY/Please Don't Go
38	35	19	23	SPICE GIRLS/Wannabe
22	24	15	22	WILD ORCHID/Talk To Me
27	27	18	22	LA BOUCHE/Fallin' In Love
19	17	16	22	R. KELLY/I Believe I Can Fly
21	20	15	21	AMBER/This Is Your Night
16	14	12	19	LE CLUCK/Call Me
25	23	13	15	MONICA/For You I Will
18	12	9	15	BAD HAD CLUB/In The Ghetto
5	9	8	15	ANGELINA/Without Your Love
13	14	9	13	FUNKY GREEN DOGS/Fired Up
11	15	13	13	RUPAKUJA Little Bit Of Love
16	11	9	11	BLACKSTREET/No Diggity
-	6	8	11	CARDIGANS/Lovefool
-	14	11	10	SANDY B/Make The World Go...
21	18	7	10	CRYSTAL WATERS/Say...If You Feel...
13	12	6	9	WHITNEY HOUSTON/Step By Step
-	5	7	9	TONI BRAXTON/Don't Want To
-	7	5	6	JON SECADA/Too Late, Too Soon
-	-	-	-	6 FAITHLESS/Insomnia
-	-	-	-	5 3RD PARTY/Can U Feel It
-	-	-	-	5 SAVAGE GARDEN/I Want You
-	-	-	-	5 ERYKAH BADU/On & On
-	-	-	-	5 MARK MORRISON/Return Of The Mack

MARKET #1				
WOHT/New York (212) 229-9797 Smith/Cloherly				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
41	43	39	39	AALIYAH/One In A Million
42	41	41	38	MONICA/For You I Will
16	34	44	38	NOTORIOUS B.I.G./Hypnotize
-	12	39	37	MARY J. BLIGE/Love Is All We Need
32	31	34	36	LIL' KIM/Crush On U
43	42	41	35	BLACKSTREET/Don't Leave Me
41	42	41	35	LOST BOYZ/Get Up
31	41	39	33	FOXY BROWN/It's Be
26	36	40	32	SWV/Can We
36	41	33	32	702/Get It Together
43	43	43	32	DRU HILL/In My Bed
38	41	31	32	PUFF DADDY/Can't Nobody Hold...
33	32	31	31	ERYKAH BADU/On & On
23	38	36	31	112/Cupid
30	29	32	27	HEAVY D/Big Daddy
33	25	31	26	GINUWINE/Tell Me Do U Wanna
14	10	24	25	BABYFACE/Every Time I...
34	32	32	23	REDMAN/Whatever Man
-	-	-	-	22 AALIYAH/4 Page Letter
27	29	23	21	ALLURE F/NAS/Head Over Heels
25	24	22	21	NEW EDITION/You Don't Have To...
-	26	23	21	CHRISTIAN/Full Of Smoke
-	24	21	21	MARK MORRISON/Return Of The Mack
-	23	19	21	RAY J/Let It Go
-	16	18	11	JAY-Z/Feelin' It
23	25	25	16	ZHANE/Request Line
15	16	14	11	TRACEY LEE/The Theme
-	15	11	11	KRS-ONE/Step Into A World...
-	-	-	-	11 WARREN G./I Shot The Sheriff
15	14	14	9	RAMPAGE/Wild For Da Night
13	16	13	9	BOUNTY KILLA/Hip Hoppers
23	20	-	8	YVETTE MICHELLE/I'm Not Feeling You

MARKET #2				
KPWR/Los Angeles (818) 953-4200 Mercer/Young				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
72	71	69	70	TONY TONI TONE/Let's Get Down
45	46	47	60	SHAGUILE O'NEAL/Straight Playin'
67	71	72	67	MAKAVELI/To Live & Die In...
69	69	72	66	KEITH SWEAT/Nobody
71	67	69	64	MACK 10 & DOGG POUND/Nothin' But...
-	-	23	46	MAKAVELI/Hail Mary
-	-	29	45	BLACKSTREET/Don't Leave Me
69	69	64	44	KEITH SWEAT/Twisted
43	46	45	44	PUFF DADDY/Can't Nobody Hold...
26	29	29	42	NOTORIOUS B.I.G./Hypnotize
30	29	31	31	ICE CUBE/The World Is Mine
31	48	28	28	AALIYAH/One In A Million
-	-	-	-	22 NOTORIOUS B.I.G./Gang Back To Cali
43	24	26	25	EN VOGUE/Don't Let Go (Love)
49	-	46	23	FOXY BROWN/Get Me Home
47	44	43	23	WESTSIDE CONNECTION/Gangstas Make...
23	25	23	23	SNOOP DOGGY DOGG/Vaporz
-	24	25	23	DJ KOOL/Let Me Clear My...
-	-	-	-	22 FOXY BROWN/It's Be
20	23	23	21	112/Only You
24	21	23	21	2PAC/Ain't Mad At Ya
-	-	-	-	MARY J. BLIGE/Love Is All We Need
-	-	-	-	LIL' KIM/Crush On U
-	-	-	-	SWV/Can We
-	-	-	-	PUFF DADDY/Benjamins

MARKET #3				
B96/Chicago (312) 944-6000 Cavanah/Bradley				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
60	70	71	68	SPICE GIRLS/Wannabe
32	35	55	66	REAL MCCOY/One More Time
38	64	63	64	AZ YET/Hard To Say I'm...
64	60	65	62	BABYFACE/Every Time I...
35	37	47	53	NEW EDITION/It's Still In Love...
44	56	34	50	BLACKSTREET/No Diggity
67	69	59	48	CARDIGANS/Lovefool
39	48	56	47	TONY TONI TONE/Let's Get Down
40	20	29	43	AZ YET/Last Night
22	22	32	41	LE CLUCK/Call Me
46	50	48	39	GINA G/Ooh Aah...Just...
-	-	-	-	37 KEITH SWEAT/Twisted
49	38	44	35	KEITH SWEAT/Nobody
65	52	25	27	TONI BRAXTON/Un-break My Heart
26	32	35	25	GINUWINE/Pony
27	26	21	25	EN VOGUE/Don't Let Go (Love)
15	31	24	24	FREAK NASTY/Da Dip
-	-	18	23	BRUCE SPRINGSTEEN/Secret Garden
-	-	8	25	ROBYN/Do You Know (What...)
20	18	20	20	MARK MORRISON/Return Of The Mack
18	20	19	20	CRYSTAL WATERS/Say...If You Feel...
12	17	11	20	SPICE GIRLS/Say You'll Be There
-	5	15	17	AALIYAH/One In A Million
17	17	14	16	NO MERCY/Please Don't Go
22	23	13	15	WILD ORCHID/Talk To Me
-	-	12	15	FAITHLESS/Insomnia
6	6	5	15	LIVIN' JOY/Don't Stop Movin'
-	-	-	2	JON SECADA/Too Late, Too Soon

MARKET #4				
KMEL/San Francisco (415) 391-1061 Santos/Josso/Arbagey				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
60	59	49	52	BLACKSTREET/Don't Leave Me
47	45	42	51	SWV/Can We
26	28	38	51	FOXY BROWN/It's Be
48	30	37	41	MONICA/For You I Will
31	36	41	36	BABYFACE/Every Time I...
54	57	50	35	ORU HILL/In My Bed
-	26	36	35	LIL' KIM/Crush On U
30	41	40	35	MINT CONDITION/What Kind Of Man...
53	53	49	34	RICHIE RICH/Do G's Get To Go...
5	5	35	34	MARK MORRISON/Return Of The Mack
18	28	36	33	112/Cupid
49	67	48	33	NOTORIOUS B.I.G./Hypnotize
-	-	8	33	BILLY LAWRENCE/Come On
27	48	41	32	MAKAVELI/Hail Mary
25	25	35	31	ERYKAH BADU/On & On
28	29	34	31	WESTSIDE CONNECTION/Gangstas Make...
49	47	40	30	TONY TONI TONE/Let's Get Down
17	27	34	30	ALLURE F/NAS/Head Over Heels
-	-	26	26	KRS-ONE/Step Into A World...
-	-	10	26	MAXWELL/Sumthin' Sumthin'
50	46	39	26	GINUWINE/Tell Me Do U Wanna
17	19	27	23	PUFF DADDY/Can't Nobody Hold...
29	34	28	22	MINT CONDITION/You Don't Have To...
6	5	20	21	DIONNE FARRIS/Hopeless
8	18	15	15	WARREN G./I Shot The Sheriff
-	-	-	15	MARY J. BLIGE/Love Is All We Need
31	33	24	8	SCARFACE/Game Over
6	5	8	5	YVETTE MICHELLE/I'm Not Feeling You
25	22	17	5	CAMP LO/Luchini
-	-	-	-	5 GHOST FACE KILLER/All I Got Is You
-	-	-	-	JAY-Z/Who You Wit

MARKET #4				
WJMN/Boston (617) 290-0009 McCartney/Collins				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
9	22	55	62	BLACKSTREET/Don't Leave Me
65	65	64	61	FREAK NASTY/Da Dip
67	62	61	60	NO DOUBT/Don't Speak
35	41	51	56	RICHIE RICH/Do G's Get To Go...
24	34	44	50	SHAGUILE O'NEAL/Straight Playin'
64	65	61	46	SP SPANISH FLY/I Can See
28	31	36	45	MAKAVELI/To Live & Die In...
64	57	61	45	PUFF DADDY/Can't Nobody Hold...
37	35	44	44	CARDIGANS/Lovefool
11	16	19	44	JOCLEYN ENRIQUEZ/A Little Bit Of...
-	-	23	41	TOO KOOL CHRIS/Esta Loca
19	48	41	36	NOTORIOUS B.I.G./Hypnotize
29	32	42	35	WESTSIDE CONNECTION/Gangstas Make...
45	52	36	34	ANGELINA/Without Your Love
-	-	-	-	29 BLACKOUT ALLSTARS/ Like It
29	27	48	29	RICHIE RICH/Let's Ride
63	63	41	29	TONY TONI TONE/Let's Get Down
25	32	27	29	MAKAVELI/Hail Mary
64	63	41	27	JOSETTE/A Dream
-	-	-	-	25 B-ROCK AND THE BIZZ/Mybabydaddy
12	19	11	24	DRU HILL/In My Bed
23	14	28	23	FOXY BROWN/It's Be
33	28	13	22	AALIYAH/One In A Million
16	10	12	20	MONICA/For You I Will
24	22	25	17	BRAT F/T-BOZ/Ghetto Love
24	28	24	16	KEITH SWEAT/Nobody
15	14	13	16	AZ YET/Hard To Say I'm...
-	-	-	-	14 702/Get It Together
5	9	19	13	SWV/Can We
-	20	12	11	MARK MORRISON/Return Of The Mack
21	12	12	11	DJ KOOL/Let Me Clear My...
29	17	9	10	WARREN G./I Shot The Sheriff
-	-	-	-	8 LIL' KIM/Crush On U
10	10	10	8	GINUWINE/Tell Me Do U Wanna
-	-	-	-	112/Cupid
19	12	9	6	OUTKAST/Jazzy Belle
21	12	10	5	E-40/Things'll Never...

MARKET #6				
WPGC/Washington (415) 391-1077 Martin/Jazzy Jim				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
38	61	61	61	BLACKSTREET/Don't Leave Me
38	30	59	60	ERYKAH BADU/Next Lifetime
-	27	35	60	HEAVY D/Big Daddy
23	19	50	52	AALIYAH/4 Page Letter
63	63	61	49	DRU HILL/In My Bed
59	51	51	47	DONELL JONES/Knocks Me Off My...
51	48	49	46	ERYKAH BADU/On & On
47	51	48	46	SWV/Can We
18	18	32	43	NOTORIOUS B.I.G./Hypnotize
27	35	44	42	LIL' KIM/Crush On U
24	19	19	36	BABYFACE/Every Time I...
59	50	38	36	702/Get It Together
61	48	35	36	MONICA/For You I Will
33	31	52	31	PUFF DADDY/Can't Nobody Hold...
-	15	29	30	112/Cupid
36	43	47	29	EN VOGUE/Don't Let Go (Love)
46	46	45	25	TONI BRAXTON/I Love Me Some Him
-	-	-	-	24 KENNY LATTIMORE/For You
-	-	-	-	23 MARY J. BLIGE/Love Is All We Need
29	29	26	21	SPICE GIRLS/Wannabe
47	37	24	19	LIL' KIM/No Time
-	-	-	-	26 POETIC HUSTLERS/Searchin' For Peace
-	-	-	-	6 B-ROCK AND THE BIZZ/Mybabydaddy
-	-	-	-	12 NOTORIOUS B.I.G./More Money, No...
-	-	-	-	20 MARK MORRISON/Return Of The Mack
30	18	8	7	ELEMENTS OF LIFE/Sweet Love
23	11	5	7	AFTER 7/Sara Smile
10	7	15	7	DJ KOOL/Let Me Clear My...
-	-	-	-	22 SPICE GIRLS/Last Time Lover

MARKET #9				
KBXX/Houston (713) 623-2108 Scorpio/Head				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
76	72	71	65	HEAVY D/Big Daddy
70	74	69	62	PUFF DADDY/Can't Nobody Hold...
64	59	56	57	DRU HILL/In My Bed
51	46	54	54	BLACKSTREET/Don't Leave Me
56	55	56	53	SWV/Can We
59	55	56	51	MONTELL JORDAN/What's On Tonight
59	53	59	48	702/Get It Together
49	43	48	46	MONICA/For You I Will
49	57	51	43	NOTORIOUS B.I.G./Hypnotize
-	-	-	-	31 JOE/Don't Wanna Be A...
-	-	-	-	32 48 39 GINUWINE/Tell Me Do U Wanna
29	38	29	37	BABYFACE/Every Time I...
48	42	33	36	NEW EDITION/It's Still In Love...
-	-	-	-	26 MARY J. BLIGE/Love Is All We Need
53	42	48	35	AALIYAH/One In A Million
50	42	46	27	ERYKAH BADU/On & On
44	58	52	24	FREAK NASTY/Da Dip
31	33	33	22	LIL' KIM/Crush On U
29	29	28	17	WESTSIDE CONNECTION/Gangstas Make...
20	19	20	16	EN VOGUE/Don't Let Go (Love)
-	-	-	-	14 FOXY BROWN/It's Be
20	22	17	13	SCARFACE/Game Over
-	-	-	-	13 TRU/Always Feel Like
-	-	-	-	6 DJ KOOL/Let Me Clear My...
-	-	-	-	11 LIL' BUB & TIZONE/Gonna Let U Know
21	14	23	9	AFRICA 7/Sara Smile
17	27	24	8	KEITH SWEAT/Nobody
18	16	10	7	2PAC/Never Had A...
-	-	-	-	4 YVETTE MICHELLE/I'm Not Feeling You
-	-	-	-	BRAT F/T-BOZ/Ghetto Love

MARKET #10				
WJMN/Boston (617) 290-0009 McCartney/Collins				
PLAYS	ARTIST/TITLE			
SW	ZW	LW	TW	
36	41	48	67	KEITH SWEAT/Nobody



WALT LOVE

Radio Responds To Rap's Recent Violence

Continued from Page 1

own editorial about violence."

Green even holds a soft spot for both slain rappers. "This notion of an East Coast-West Coast rivalry — which is like 'Billy The Kid' and the 'Wild Guns of the West' — has been overblown. I don't know who these rivals are supposed to be. The living rappers don't seem to have any bone to pick with someone on either coast. We must begin to value each other as human beings and understand that when you take somebody out, you don't just take out that person. You're taking out everybody who has cared about them. When Biggie Smalls and 2Pac died, a part of everyone who cared about them died."

'People Wanted To Talk'

WUSL-FM (Power 99)/Philadelphia stopped the music on March 9 when the staff was informed of the Notorious B.I.G.'s death. The station did 12 non-stop hours of talk, with their audience calling in to discuss whatever was on their minds about the tragedy.

"When we got the news, we were already doing a news/public affairs program that we do each Sunday morning," said OM Helen Little. "We decided rather than go back into regular programming when that program was over, we'd just talk



Verna Green



Helen Little



Maxine Todd

of the day we played one or two of his songs each hour, with listeners calling in and giving their comments on the air. What's more, some peo-

ple in the music industry who were still in Los Angeles called us to talk about the situation.

"Black-on-black crime is a madness that just has to be addressed, as does taking things that aren't reality and making them real. Arnold Schwarzenegger does \$100 million-plus at the box office with one movie blowing people up and shooting them. But you don't see that happening to him in real life. Movies are so much more violent at times than the music that we hear. Yet people have such a hard time separating fiction from reality when it comes to our industry. So we wanted to address that as well. The whole East Coast-West Coast thing ... Whatever it manifested from, we don't know. If it did come out of music, it's fiction! It's not a reality. It's a movie."

Still, a number of rap artists say the lyrics in their music is the reality of their lives; what they're living on the streets. Little responds, "Them? Or what other people live on the streets? Or is that just something they say to try and sell more records? 2Pac was a well-educated young man. He went through some rehabilitation, but he also went to a school of the arts. I'd be willing to take a survey of all the rappers who have actually shot somebody and then were signed to a record deal. I just don't believe the life some of them talk about is true. The most important part we wanted to get across is that what you hear in these lyrics is just that: It's the creative expression of some individual. It's not necessarily fact.

"And I don't think this violence is only in black music. All radio stations need to take a stand about this. The issues may be different. But the outcomes have often times been the same. The death of Nirvana's Kurt Cobain is an example.

"What can we do? That's a difficult question because you would like to provide people with entertain-

ment and information — that is what they are seeking. But the question then becomes: What if what they are seeking isn't in the best interest of everyone's overall good? That's the question I have to deal with. And honestly, sometimes I don't know what to do in that regard.

"There are so many people who have so little value of life — who don't think they are going to live to be 25 — so they think, 'What do I have to lose?' I think we also run the danger of people like 2Pac and the Notorious B.I.G. becoming music martyrs and being viewed as heroes by these young people because

“All radio stations need to take a stand about this. The issues may be different. But the outcomes have often times been the same. The death of Nirvana's Kurt Cobain is an example.”

All radio stations need to take a stand about this. The issues may be different. But the outcomes have often times been the same. The death of Nirvana's Kurt Cobain is an example.
—Helen Little

they died for hip hop. We run that risk setting aside 12 hours of programming to talk about this issue. I didn't want to make them into martyrs."

'What's Happening?'

"Just what's happening in the music world?" was the question asked most by WOWI/Norfolk listeners when the station waited a day after the Notorious B.I.G.'s death for its Monday morning, predesignated time for talk. "We do a weekday morning feature between 9-10am, where we do a 'question of the day,'" said Maxine Todd, OM for WOWI as well as WJCD-FM, WMYK-FM & WSVY-FM/Norfolk. "We turned the question out to our audience to see what the people thought about the recent violence and the attacks of these two very young and talented musicians."

Todd said her station employs some young men to do mixes, and their dream is to become "big time" rappers. Now they have some reservations because of the ongoing violence in this particular genre of music. "I think a lot of young people who have always had these dreams of growing up to be rap artists have certainly thought twice

Joe Marshall Gets 'Freedom Works Award'

■ 'Street Soldiers' host honored on Capitol Hill

By Jeffrey Yorke

She's 23 and "caught up in a triangle of drugs." She has listened to Joe Marshall's "Street Soldiers" call-in talk show for several years and "wanted to call in for a while, but I didn't have the courage. But now, it seems I'm backed into a corner and I don't know which way to turn."

Marshall — who founded the Omega Boys Club in San Francisco a decade ago to help rescue inner-city youth from the influences of gangs, drugs, and violence — understands. In the nearly six years he's hosted the nationally syndicated "Street Soldiers," he and Margaret Norris, the show's "academic director," have pulled many from the jaws of drugs, violence, and surely, death.

Since 1991, the three-hour weekly program — which originates on KMEL-FM/San Francisco and is heard on KKBT-FM/Los Angeles and a handful of other stations — has served as a conduit for information that often means the difference between life and death. Marshall describes the program as "a solution-oriented program designed to steer youth away from self-destructive behavior and support them to build productive lives."

And Marshall's work has not gone unnoticed. On March 20, U.S. House Majority Leader Dick Armey (R-TX) presented Marshall with the "Freedom Works Award" for his part in founding the Omega Boys Club. "It truly is a wonderful organization," Armey told a press conference in the Capitol Building.



Joe Marshall

'Inspired & Inspiring'

Listeners to the popular program are offered a toll-free, round-the-clock hotline for counseling (1-800-SOLDIER). When the 23-year-old caller stated, "Everywhere I turn I'm always running into someone who is trafficking drugs" and admitted she is no longer worried about herself but about her drug-dealing boyfriend, Marshall's advice to her was simple but solid: "Don't go with a dude who's dealing drugs. There are a lot of brothers that don't."

"You are putting yourself at risk by dealing with him. You talk about that particular vicious cycle. That cycle can end for you by not going with a man that's dealing drugs."

And Norris jumps in at just the right time to reaffirm Marshall's street-smart solutions and to help guide the listener into common-sense problem-solving.

Rep. Nancy Pelosi (D-CA), who represents San Francisco, thanked Marshall for his work with the club and for the radio show. Rep. Ron Dellums (D-CA), whose district includes Oakland, said he is proud of Marshall's work in the Bay area. "Joe Marshall is an extraordinary human being — inspired and inspiring," Dellums said.

"Street Soldiers" is also syndicated on KATZ-AM/St. Louis and WQUE-FM/New Orleans and will be picked up by Radio One's WOL-AM/Washington and WOLB-AM/Baltimore "within the next two weeks," according to Jim Allen, who programs the regional combo. Allen expects to air "at least an hour" of the show live and the remainder on a tape-delay basis.

Jeffrey Yorke is R&R's Washington Bureau Chief.

“Rap did not cause violence. Rap simply reflects violence. It is very easy to make a form of music a scapegoat. But I don't accept that.”

about what had happened and see what our listeners had to say. I was on my way back to Philadelphia from North Carolina, and when I got here I went straight to the radio station where the entire staff had gathered. They took the lead in talking to the people on the air and answering phone calls off the air.

"People wanted to talk. So most

about going in that direction because of what has happened to these two incredible talents.

"We did do music tributes to both 2Pac and Biggie after their deaths. The way we feel about Biggie's and 2Pac's music is no different then how we feel about rap music in general. If the tone and the message is degrading to women and condones violence, sex, drugs, and alcohol, then it doesn't get airplay on WOWI. However, if the message is strong and the vibe and the production are strong, then it gets the love on WOWI.

"We do a lot of editing on WOWI — we're not going to turn away a record because of offensive slang. We look at each individual record, whether it be rap or a ballad or whatever, the same way. We build a story and see what's happening in the clubs and at retail — that's basically the barometer for WOWI.

"We all have a responsibility as

“We all have a responsibility as programmers to listen to the language and to see what kind of tone our music is sending across the air.”

programmers to listen to the language and to see what kind of tone our music is sending across the air. We need to keep abreast of how this moves people and what the language and the music is saying to our audience. It's just sad and a loss because not only does the music industry feel it, but the audience does too."

TONY TONI TONÉ

thinking of you

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R&R Urban **40** - **33**

R&R Urban AC **29** - **28**

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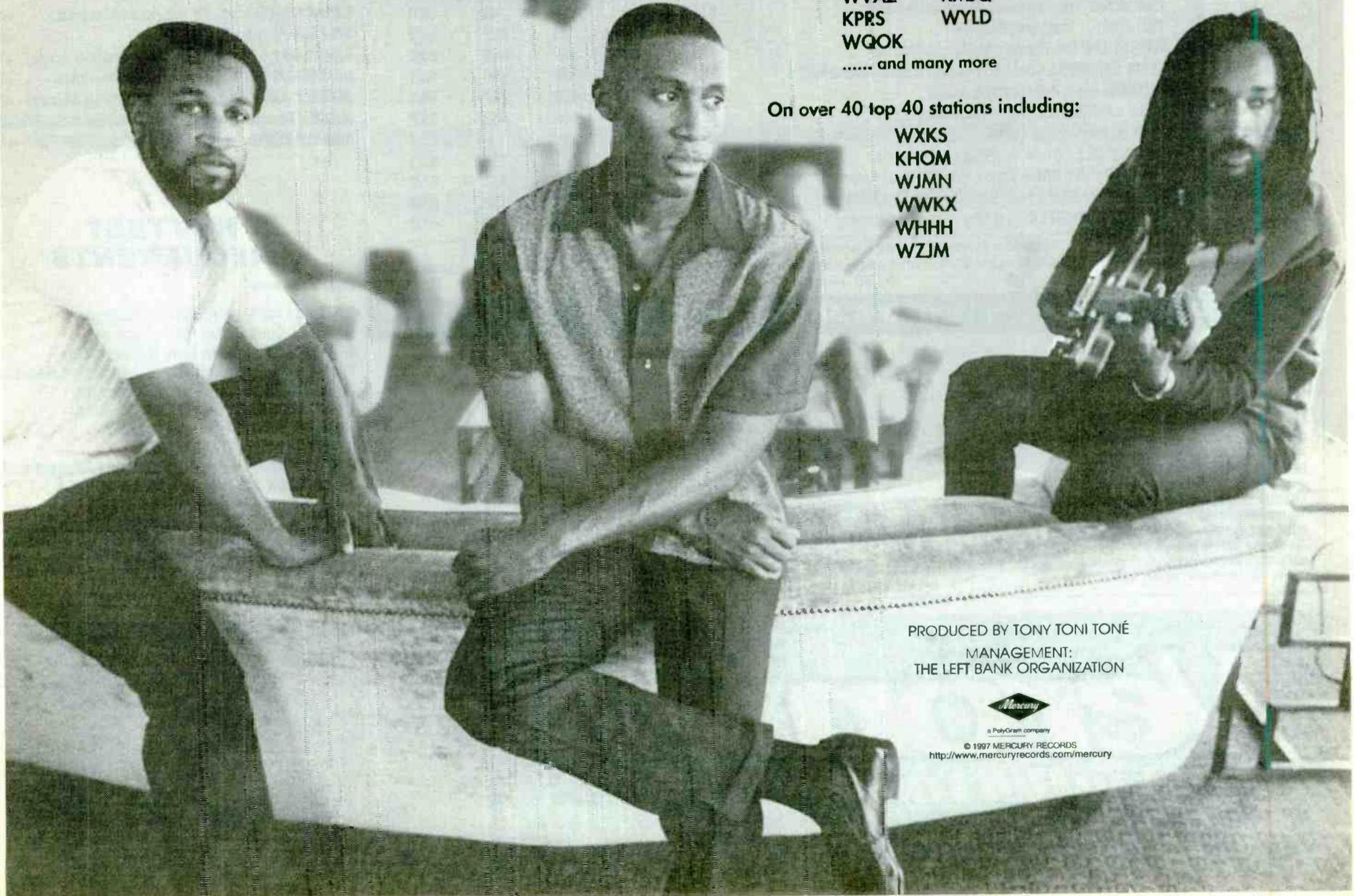
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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	1	702 Get It Together (<i>Biv 10/Motown</i>)	3177	3227	2922	2774	84/0
7	4	2	2	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	3176	2960	2726	2398	84/1
17	11	5	3	SWV Can We (<i>Jive</i>)	2783	2407	2048	1653	84/1
8	6	6	4	ZHANE' Request Line (<i>Illtown/Motown</i>)	2409	2401	2256	2147	84/0
14	13	7	5	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	2403	2137	1986	1836	80/0
12	12	10	6	MINT CONDITION You Don't Have To Hurt No More (<i>Perspective/A&M</i>)	2124	2073	1992	1887	82/0
26	18	13	7	GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	2090	1973	1650	1387	81/1
1	2	4	8	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	2081	2473	3079	3165	62/0
5	5	9	9	DRU HILL In My Bed (<i>Island</i>)	2080	2104	2342	2730	59/0
20	17	14	10	112 Cupid (<i>Bad Boy/Arista</i>)	2046	1867	1653	1492	82/4
15	14	11	11	YVETTE MICHELLE I'm Not Feeling You (<i>Loud/RCA</i>)	2019	2022	1912	1795	72/0
49	28	19	12	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	1965	1686	1305	759	83/0
2	1	3	13	" AFKAP " Somebody's Somebody (<i>NPG/EMI</i>)	1895	2643	3161	2973	71/0
22	21	18	14	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	1881	1692	1536	1449	72/5
18	16	16	15	RAHSAAN PATTERSON Stop By (<i>MCA</i>)	1864	1796	1703	1573	72/1
21	20	17	16	HEAVY D Big Daddy (<i>Uptown/Universal</i>)	1844	1749	1576	1484	79/0
—	—	44	17	MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	1762	890	—	—	84/2
24	24	22	18	AFTER 7 Sara Smile (<i>Virgin</i>)	1702	1566	1465	1403	74/0
23	22	20	19	TASHA HOLIDAY Just The Way You Like (<i>MCA</i>)	1702	1603	1514	1411	71/1
29	23	23	20	RAY-J Let It Go (<i>EastWest/EEG</i>)	1685	1536	1497	1361	75/1
33	29	24	21	ROME I Belong To You (Every...) (<i>RCA</i>)	1672	1507	1292	1053	78/2
10	10	12	22	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	1603	1988	2110	2050	65/0
28	26	26	23	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	1562	1450	1404	1374	75/0
4	9	15	24	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	1553	1823	2135	2745	57/0
—	—	39	25	AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	1507	917	113	110	79/2
35	32	28	26	KENNY LATTIMORE For You (<i>Columbia</i>)	1463	1324	1166	959	69/2
9	8	8	27	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	1460	2133	2143	2082	62/1
45	37	30	28	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	1410	1212	1001	830	81/4
27	25	27	29	ALFONZO HUNTER Weekend Thang (<i>Def Squad/EMI</i>)	1341	1420	1410	1384	64/0
32	30	29	30	GINA THOMPSON You Bring The Sunshine (<i>Mercury</i>)	1318	1248	1252	1111	63/2
36	35	31	31	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	1265	1145	1048	944	79/2
44	38	33	32	ALLURE t/NAS Head Over Heels (<i>Crave</i>)	1239	1116	997	839	74/4
—	—	40	33	TONY TONI TONE Thinking Of You (<i>Mercury</i>)	1124	916	355	11	70/1
—	46	36	34	WESTSIDE CONNECTION Gangstas Make The World... (<i>Lench Mob/Priority</i>)	1124	977	809	618	69/1
6	7	21	35	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	1103	1567	2175	2429	54/1
11	15	25	36	AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)	1083	1481	1752	1918	38/0
42	39	35	37	WHITNEY HOUSTON Step By Step (<i>Arista</i>)	1045	1006	937	877	59/1
—	50	43	38	SCARFACE Game Over (<i>Noo Trybe</i>)	975	891	738	590	69/0
BREAKER	39	40	39	JOE Don't Wanna Be A Player (<i>Jive</i>)	970	455	76	—	76/5
39	40	37	40	ANN NESBY This Weekend (<i>Perspective/A&M</i>)	928	966	922	895	52/0
—	—	47	41	TRU I Always Feel Like (<i>Priority</i>)	923	816	703	627	59/3
—	49	41	42	TRACEY LEE The Theme (<i>By Storm/Universal</i>)	919	904	760	652	65/2
47	43	42	43	TEVIN CAMPBELL Could You Learn To Love (<i>Qwest/WB</i>)	880	892	845	764	63/1
50	42	38	44	OUTKAST Jazzy Belle (<i>LaFace/Arista</i>)	876	927	850	737	59/1
—	—	49	45	BILLY LAWRENCE Come On (<i>EastWest/EEG</i>)	871	804	653	532	59/2
BREAKER	46	45	46	LUTHER VANDROSS Love Don't Love You Anymore (<i>LV/Epic</i>)	866	715	272	—	63/2
48	45	45	47	JOHNNY GILL Love In An Elevator (<i>Motown</i>)	858	878	823	764	57/1
—	—	46	48	SNOOP DOGGY DOGG Vapors (<i>Death Row/Interscope</i>)	854	838	682	563	62/2
BREAKER	49	48	49	WARREN G I Shot The Sheriff (<i>Def Jam/RAL/Mercury</i>)	852	728	545	232	69/3
—	47	48	50	ME'SHELL NDEGECELLO Stay (<i>Maverick/Reprise</i>)	793	810	770	693	47/0

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Urban reporters. 80 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

TWICE Sparkle (*MCA*)
Total Plays: 792, Total Stations: 54, Adds: 1

ELEMENTS OF LIFE Sweet Love (*RCA*)
Total Plays: 777, Total Stations: 62, Adds: 0

GHOST FACE KILLER All I Got Is You (*Epic*)
Total Plays: 767, Total Stations: 61, Adds: 3

DANNY BOY It's Over Now (*Death Row/Interscope*)
Total Plays: 721, Total Stations: 70, Adds: 6

ERIC BENET Femininity (*Warner Bros.*)
Total Plays: 696, Total Stations: 69, Adds: 2

SHAQUILLE O'NEAL Strait Playin' (*T.W.isM/Trauma*)
Total Plays: 686, Total Stations: 62, Adds: 9

SOUL ASSASSINS Puppet Master (*Columbia*)
Total Plays: 686, Total Stations: 56, Adds: 3

ASSORTED PHLAVERS Make Up Your Mind (*Hall Of Fame/Epic*)
Total Plays: 604, Total Stations: 43, Adds: 1

QUAD CITY DJ'S Let's Do It (*Quadra Sound/Big Beat/Atlantic*)
Total Plays: 565, Total Stations: 52, Adds: 0

ERYKAH BADU Next Lifetime (*Kedar/Universal*)
Total Plays: 519, Total Stations: 68, Adds: 67

IMPROMP2 Sweet Thang (*Motown*)
Total Plays: 468, Total Stations: 42, Adds: 0

DIONNE FARRIS Hopeless (*Columbia*)
Total Plays: 443, Total Stations: 37, Adds: 2

E.U. Hold You (*Escape*)
Total Plays: 395, Total Stations: 41, Adds: 3

ADRIANA EVANS Seein' Is Believing (*Loud/PMP/RCA*)
Total Plays: 390, Total Stations: 51, Adds: 13

3 X CRAZY Keep It On The Real (*Noo Trybe*)
Total Plays: 366, Total Stations: 45, Adds: 9

Songs ranked by total plays.

BREAKERS

JOE
Don't Wanna Be A Player (Jive)
TOTAL PLAYS/INCREASE: 970/515
TOTAL STATIONS/ADDS: 76/5
CHART: 39

LUTHER VANDROSS
Love Don't Love You Anymore (LV/Epic)
TOTAL PLAYS/INCREASE: 866/151
TOTAL STATIONS/ADDS: 63/2
CHART: 46

WARREN G
I Shot The Sheriff (Def Jam/RAL/Mercury)
TOTAL PLAYS/INCREASE: 852/124
TOTAL STATIONS/ADDS: 69/3
CHART: 49

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	67
COOLIO The Winner (<i>Warner Sunset/Atlantic</i>)	43
ERICKA YANCEY So Good (<i>RCA</i>)	38
TRAPP Stop The Gunfight (<i>Intersound International</i>)	34
2 LIVE CREW The Whole Damn Thing (<i>Lil' Joe</i>)	16
ADRIANA EVANS Seein' Is Believing (<i>Loud/PMP/RCA</i>)	13
TEDDY PENDERGRASS Don't Keep Wastin'... (<i>Sure Fire</i>)	13
LAKIESHA BERRI Like This And Like That (<i>Hollywood</i>)	12
3 X CRAZY Keep It On The Real (<i>Noo Trybe</i>)	9
SHAQUILLE O'NEAL Strait Playin' (<i>T.W.isM/Trauma/Interscope</i>)	9
SOUNDMASTER T 2 Much Booty (<i>Local</i>)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	+872
AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	+590
JOE Don't Wanna Be A Player (<i>Jive</i>)	+515
ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	+497
SWV Can We (<i>Jive</i>)	+376
DANNY BOY It's Over Now (<i>Death Row/Interscope</i>)	+363
NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	+279
MONTELL JORDAN What's On... (<i>Def Jam/RAL/Mercury</i>)	+266
JOOSE If Tomorrow Never... (<i>Flavor Unit/EastWest/EEG</i>)	+265
ADRIANA EVANS Seein' Is Believing (<i>Loud/PMP/RCA</i>)	+248

HOTTEST RECURRENTS

MAKAVELI Hail Mary (*Death Row/Interscope*)

MAXWELL Sumthin' Sumthin' (*Columbia*)

AZ YET Hard To Say I'm Sorry (*LaFace/Arista*)

DONELL JONES You Should Know (*Untouchables/LaFace/Arista*)

TONY TONI TONE Let's Get Down (*Mercury*)

CHARISSE ARRINGTON Ain't No Way (*MCA*)

TELA Sho 'Nuff (*Suav House/Relativity*)

R. KELLY I Believe I Can Fly (*Jive*)

MINT CONDITION What Kind Of Man Would... (*Perspective/A&M*)

NEW EDITION You Don't Have To Worry (*MCA*)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Veronica

"No One But You" with CRAIG MACK

Flavorful Mix Action HOT 97, KKBT, WPGC, WOWI, WAMO, WJMH, WZAK, WWDN, WPLZ, WJMZ, WBLK, WFXZ, WCDX, and more

Impact at Urban Radio:
April 7th



warren g

The "cume" building regulator returns

R&R Urban Debut **49** BREAKER

Now on 69 Reporters - 82%

Including:

KKBT	WKYS	WZAK	WCKX
WEJM	WEDR	WIZF	WJZA
WUSL	WHTA	KPRS	WOWI
WCHB	KMJM	WKKV	WQOK
WJLB	WAMO	WNOV	WXQL

...and many more

SHERIFF

"Another strong track from Warren G!
This familiar tune has a definite 18-34 demo appeal."

LANGFORD STEVENS,
MD-WZAK

"Heard the album - my favorite cuts are
'I Shot the Sheriff', 'Annie Mae' and
'Smokin Me Out'. 'I Shot the Sheriff'
will work for L.A."

MAURICE DE VOE,
PD-KKBT

*35,000 singles scanned
this week

*From #21-#16- Billboard
Hot R&B Singles Chart

*From #34-#28- Billboard
Hot 100 Singles Chart

*Over 70 stations
playing & reporting

Warren G is back with the first single
from his sophomore album

"I SHOT THE SHERIFF"
ON YOUR DESK NOW

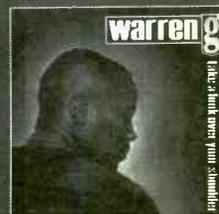


single in stores **NOW**
from the forthcoming album
TAKE A LOOK OVER YOUR SHOULDER
in stores **March 25th**

enhanced CD



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URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #2
THE BEAT
 KKBT/Los Angeles
 (213) 634-1800
 Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	50	50	50	50	AALIYAH/One In A Million
44	48	48	48	48	SHAQUILLE O'NEAL/Strait Playin'
30	30	44	46	46	DRU HILL/In My Bed
40	44	46	46	46	FOXY BROWN/Get Me Home
35	32	30	42	42	BABYFACE/Every Time I...
14	14	22	40	40	BLACKSTREET/Don't Leave Me
52	52	52	52	52	TONY TONI TONE/Let's Get Down
46	46	46	46	46	ERIKAH BADU/On & On
6	11	27	27	27	WARREN G./I Shot The Sheriff
25	23	25	25	25	WESTSIDE CONNECTION/Gangstas Make...
42	42	42	42	42	MACK 10 & DOGG POUND/Notin' But...
11	11	22	22	22	MAKAVELI/Hail Mary
48	40	35	21	15	ISLEY BROTHERS/Tears
5	12	20	20	20	NOTORIOUS B.I.G./Hypnotize
32	35	42	42	42	MARY J. BLIGE/Love Is All We Need
16	15	17	17	17	MAKAVELI/To Love & Die In
16	15	17	17	17	GINUWINE/Tell Me Do U Wanna
24	24	24	24	24	ICE CUBE/The World Is Mine
12	13	14	15	16	LIL' KIM/Crush On U
9	10	10	10	10	702/Get It Together
11	10	10	10	10	MONTELL JORDAN/What's On Tonight
15	12	11	11	11	MINT CONDITION/You Don't Have To...
13	11	11	11	11	AZ YET/Hard To Say I'm...
8	10	10	10	10	ZHANE/Request Line
10	10	10	10	10	AALIYAH/One In A Million
27	27	27	27	27	DANNY BOY/It's Over Now
11	11	11	11	11	ALLURE F/NAS/Head Over Heels
11	11	11	11	11	DANNY BOY/It's Over Now
11	11	11	11	11	LIL' KIM/Crush On U
11	11	11	11	11	ROME/It Belong To You...

MARKET #3
106.7
 WEJM/Chicago
 (312) 360-9000
 Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	50	53	49	49	TELA/Sho 'Nuff
34	37	40	49	49	SWV/Can We
44	45	41	47	47	PUFF DADDY/Can't Nobody Hold...
25	37	47	46	46	BLACKSTREET/Don't Leave Me
36	50	53	46	46	NOTORIOUS B.I.G./Hypnotize
36	40	40	45	45	SCARFACE/Game Over
42	42	41	44	44	702/Get It Together
32	34	39	44	44	GINUWINE/Tell Me Do U Wanna
34	34	40	40	40	WESTSIDE CONNECTION/Gangstas Make...
27	28	34	34	34	SNOOP DOGGY DOGG/Vapors
34	35	33	33	33	BRAT FT-BOZ/Ghetto Love
28	31	31	30	30	RAY-J/Let It Go
19	19	19	19	19	MARY J. BLIGE/Love Is All We Need
24	20	23	23	23	LIL' KIM/Crush On U
5	21	32	32	32	MINT CONDITION/You Don't Have To...
18	20	27	27	27	HEAVY D/Big Daddy
27	28	25	27	27	GHOST FACE KILLER/All I Got Is You
32	34	27	27	27	"AFKAP"/Somebody's Somebody
10	10	21	21	21	AALIYAH/4 Page Letter
10	10	21	21	21	ROME/It Belong To You...
27	27	27	25	25	DANNY BOY/It's Over Now
27	27	27	25	25	FOXY BROWN/II Be
27	27	27	25	25	JOE/Don't Wanna Be A...
27	27	27	23	23	ZHANE/Request Line
18	21	23	23	23	JOHNNY GILL/Love In An Elevator
15	20	15	18	18	WARREN G./I Shot The Sheriff
11	12	12	13	13	HAROLD BRASS/Me Open
11	12	12	13	13	TASHA HOLIDAY/Just The Way You...
5	10	11	12	12	RAHSAAN PATTERSON/Stop By

MARKET #3
107.7
 WGCI/Chicago
 (312) 427-4800
 Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	17	17	MARY J. BLIGE/Love Is All We Need
37	38	41	44	44	TONI BRAXTON/Love Me Some Him
40	42	44	44	44	HEAVY D/Big Daddy
37	36	39	38	38	DRU HILL/In My Bed
44	39	38	38	38	ERIKAH BADU/On & On
13	35	40	38	38	SWV/Can We
15	24	30	38	38	BLACKSTREET/Don't Leave Me
22	31	33	36	36	NOTORIOUS B.I.G./Hypnotize
36	35	34	36	36	702/Get It Together
24	27	33	33	33	ROME/It Belong To You...
49	47	37	32	32	AALIYAH/One In A Million
33	30	30	30	30	MONICA/For You I Will
9	19	23	29	29	BABYFACE/Every Time I...
35	33	20	29	29	BLACKSTREET/The Lord Is Real
20	22	28	28	28	ERIKAH BADU/Next Lifetime
21	23	23	23	23	MONTELL JORDAN/What's On Tonight
19	26	25	25	25	LUTHER VANDROSS/Can Make It Better
30	23	25	22	22	KENNY LATTIMORE/For You
14	10	10	22	22	PUFF DADDY/Can't Nobody Hold...
21	28	20	20	20	"AFKAP"/Somebody's Somebody
24	22	24	24	24	ZHANE/Request Line
21	23	23	23	23	MAXWELL/Sunthin' Sumthin'
23	21	25	26	26	LATANYA/If You Play Your...
7	7	17	16	16	TONY TONI TONE/Thinking Of You
21	15	13	16	16	MINT CONDITION/What Kind Of Man...
26	30	18	16	16	TONY TONI TONE/Let's Get Down
25	20	25	15	15	EN VOQUE/Don't Let Go (Love)
29	25	28	15	15	MINT CONDITION/You Don't Have To...
12	10	15	15	15	BLACKSTREET/No Diggity
9	14	21	14	14	TONI BRAXTON/Un-break My Heart

MARKET #5
POWER 99
 WUSL/Philadelphia
 (215) 483-8900
 Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	52	47	55	55	112/Cupid
27	48	46	45	45	LIL' KIM/Crush On U
51	45	46	43	43	DRU HILL/In My Bed
46	44	42	40	40	PUFF DADDY/Can't Nobody Hold...
38	38	38	38	38	ERIKAH BADU/Next Lifetime
16	36	37	37	37	NOTORIOUS B.I.G./Hypnotize
42	36	35	37	37	TONI BRAXTON/Love Me Some Him
26	26	36	36	36	702/Get It Together
30	30	30	30	30	MARY J. BLIGE/Love Is All We Need
35	35	35	35	35	REFUGEE CAMP / I Got A Love...
46	36	26	34	34	AALIYAH/One In A Million
34	38	34	33	33	SWV/Can We
42	17	36	32	32	MONICA/For You I Will
34	38	49	25	25	BLACKSTREET/Don't Leave Me
18	21	27	25	25	MINT CONDITION/You Don't Have To...
14	21	23	23	23	AALIYAH/4 Page Letter
14	21	23	23	23	GINUWINE/Tell Me Do U Wanna
27	25	20	22	22	ERIKAH BADU/On & On
19	28	29	21	21	ALFONZO HUNTER/Weekend Thang
6	19	7	21	21	EN VOQUE/Don't Let Go (Love)
21	19	7	21	21	FOXY BROWN/II Be
19	21	17	17	17	MAKAVELI/Hail Mary
16	13	16	16	16	B-ROCK AND THE BIZZY/MyBabydaddy
16	13	16	16	16	GINUWINE/Pony
11	16	12	15	15	KEITH SWEAT/Just A Touch
6	14	11	14	14	GHOST FACE KILLER/All I Got Is You
6	14	11	14	14	HEAVY D/Big Daddy
5	20	17	13	13	KRS-ONE/Step Into A World...
5	20	17	13	13	NEW EDITION/It's Still In Love...

MARKET #6
WCHB
 WCHB/Detroit
 (313) 871-0590
 Arnold/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	35	31	36	36	SWV/Can We
30	33	33	33	33	ERIKAH BADU/Four Leaf Clover
31	30	34	34	34	MAXWELL/Sunthin' Sumthin'
31	36	34	34	34	DRU HILL/In My Bed
28	35	34	34	34	MONICA/For You I Will
21	32	32	32	32	TONY TONI TONE/Tossin' & Turnin'
28	32	32	32	32	ZHANE/Request Line
29	35	34	31	31	ANN NESBY/II Be Your...
28	35	31	31	31	SHAQUILLE O'NEAL/Strait Playin'
28	29	27	27	27	CAMP L.O.U./Luchini
28	28	28	28	28	IMMATURE/Watch Me Do My Thing
29	29	29	29	29	JOE/Don't Wanna Be A...
34	30	29	29	29	MARK MORRISON/Return Of The Mack
24	31	28	28	28	CRUCIAL CONFlict/Ride The Rodeo
24	31	28	28	28	ERICKA YANCEY/So Good
24	28	28	28	28	BLACKSTREET/Goodovin'
9	23	14	22	22	MARY J. BLIGE/Love Is All We Need
9	23	14	22	22	YVETTE MICHELLE/II'm Not Feeling You
14	21	18	18	18	ADRIANA EVANS/Reality
17	24	16	16	16	ALLURE F/NAS/Head Over Heels
17	24	16	16	16	MONTELL JORDAN/What's On Tonight
16	23	16	16	16	ADRIANA EVANS/Seen' Is Believing
16	23	16	16	16	MINT CONDITION/You Don't Have To...
18	32	30	30	30	702/Get It Together
15	24	16	16	16	E-40/Things II Never...
18	24	15	15	15	LUTHER VANDROSS/Love Don't Love...
16	25	15	15	15	RAHSAAN PATTERSON/On't I Wanna Lose It

MARKET #6
WJLB
 WJLB/Detroit
 (313) 965-2000
 Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	29	40	45	45	MONTELL JORDAN/What's On Tonight
34	37	44	44	44	DRU HILL/In My Bed
43	41	41	40	40	MINT CONDITION/What Kind Of Man...
39	39	39	39	39	MONICA/For You I Will
39	42	40	39	39	BLACKSTREET/Don't Leave Me
41	38	45	38	38	TONY TONI TONE/Let's Get Down
48	40	42	37	37	ERIKAH BADU/On & On
24	24	20	29	29	SWV/Can We
24	24	20	29	29	JOE/Don't Wanna Be A...
34	34	33	32	32	MAKAVELI/Hail Mary
34	28	31	25	25	NEW EDITION/II'm Still In Love...
25	25	25	25	25	702/Get It Together
40	35	35	35	35	ANN NESBY/II'm Still Wearing...
22	23	23	23	23	GINUWINE/Tell Me Do U Wanna
35	37	36	24	24	AALIYAH/One In A Million
24	22	22	24	24	R. KELLY/II Believe I Can Fly
28	29	22	23	23	MARY J. BLIGE/Love Is All We Need
21	23	24	22	22	MONTELL JORDAN/What's On Tonight
21	23	24	22	22	JOHNNY GILL/Love In An Elevator
10	15	18	19	19	NOTORIOUS B.I.G./Hypnotize
22	21	19	19	19	ZHANE/Request Line
29	18	18	18	18	BRIAN MCKNIGHT/Still In Love
34	22	18	18	18	GINUWINE/Pony
12	17	17	17	17	FOXY BROWN/Get Me Home
14	10	22	16	16	AALIYAH/II Your Get Only
16	15	16	16	16	MINT CONDITION/You Don't Have To...
16	16	16	16	16	YVETTE MICHELLE/II'm Not Feeling You
13	16	16	16	16	MAKAVELI/Toss II Up
24	25	21	16	16	KEITH SWEAT/No Body
18	17	17	16	16	CASE F/FOXY BROWN/Touch Me Tease Me

MARKET #7
KKDA
 KKDA/Dallas
 (214) 263-9911
 Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	58	59	64	64	SWV/Can We
64	65	58	63	63	GINUWINE/Tell Me Do U Wanna
42	44	50	63	63	HEAVY D/Big Daddy
53	63	63	63	63	702/Get It Together
60	60	63	63	63	BLACKSTREET/Don't Leave Me
17	29	53	62	62	NOTORIOUS B.I.G./Hypnotize
58	64	58	62	62	DRU HILL/In My Bed
6	7	29	60	60	MONTELL JORDAN/What's On Tonight
64	58	58	58	58	MONICA/For You I Will
48	53	54	51	51	MAKAVELI/Hail Mary
15	29	50	50	50	OUTKAST/Jazzy Belle
5	8	21	38	38	112/Cupid
34	30	38	37	37	TELA/Sho 'Nuff
55	58	34	37	37	MINT CONDITION/You Don't Have To...
21	25	42	37	37	ZHANE/Request Line
28	25	33	33	33	YVETTE MICHELLE/II'm Not Feeling You
5	14	32	32	32	RAHSAAN PATTERSON/Stop By
56	58	31	31	31	NEW EDITION/You Don't Have To...
5	5	25	25	25	AALIYAH/4 Page Letter
16	15	17	28	28	LIL' KIM/Crush On U
27	23	26	26	26	FOXY BROWN/II Be
5	5	12	25	25	RAY-J/Let It Go
40	40	24	24	24	BRAT FT-BOZ/Ghetto Love
8	8	23	23	23	MARK MORRISON/Return Of The Mack
10	10	10	10	10	ROME/It Belong To You...
14	9	20	19	19	WESTSIDE CONNECTION/Gangstas Make...
12	15	17	18	18	TRACEY LEE/The Theme
14	17	15	15	15	SNOOP DOGGY DOGG/Vapors
13	18	11	11	11	CAMP L.O./Luchini
5	5	10	10	10	MARY J. BLIGE/Love Is All We Need

MARKET #8
WKYS
 WKYS/Washington
 (202) 686-9300

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

103 JAMZ MARKET #33 WQWI/Norfolk (804) 466-0009 Mauzone

96.1 FM MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Ollervidez

107.5 FM MARKET #1 WBLS/New York (212) 592-0554 Rouse/Campbell

RHYTHM MARKET #2 KJLH/Los Angeles (212) 330-5550 Winston

V100 MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad

103 JAMZ MARKET #36 WTLC/Indianapolis (317) 923-1456 Buchanan/Buchanan

WPEG 98.7 FM MARKET #37 WPEG/Charlotte (704) 333-0131 Carson/Quick

WDAS MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburro/Davis

V100 MARKET #7 KRBB/Dallas (214) 630-3011 Bacote/Solis

WMMJ MARKET #8 WMMJ/Washington DC (202) 686-9300 Gilmore

WJHM MARKET #38 WJHM/Orlando (407) 333-0072 Allen/Hollywood

Q93 FM MARKET #39 WQVE/New Orleans (504) 827-6000 Stevens

WILD MARKET #10 WILD/Boston (617) 427-2222 Johnson

Hot 107 MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaels

KISS 104.7 MARKET #12 WALR/Atlanta (404) 868-0068 McClendon/Stevens

93.7 WBLK MARKET #40 WBLK/Buffalo (716) 852-5955 Dillard/Sims

93.7 FM MARKET #43 WHRK/Memphis (901) 529-4397 O'Jay

100.3 KISS FM MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins

NIX 97.1 MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott

Majik 107 MARKET #18 KMJL/Phoenix (602) 265-2442 Jackson

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
10	6	4	1	AFTER 7 Sara Smile (<i>Virgin</i>)	820	770	624	576	37/2
1	1	1	2	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	820	867	891	989	34/0
4	3	5	3	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	798	769	844	747	32/0
5	4	2	4	"AFKAP" Somebody's Somebody (<i>NPG/EMI</i>)	791	860	789	738	30/0
2	2	3	5	DRU HILL In My Bed (<i>Island</i>)	780	774	854	870	32/1
3	5	6	6	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	694	709	718	772	30/0
14	11	8	7	KENNY LATTIMORE For You (<i>Columbia</i>)	685	588	535	485	33/4
16	10	7	8	ANN NESBY This Weekend (<i>Perspective/A&M</i>)	614	595	539	456	31/0
18	14	12	9	MINT CONDITION You Don't Have To Hurt No... (<i>Perspective/A&M</i>)	543	494	429	399	25/0
6	8	10	10	LUTHER VANDROSS I Can Make It Better (<i>LV/Epic</i>)	535	556	595	713	26/0
19	16	13	11	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	512	480	423	398	26/0
23	17	15	12	CURTIS MAYFIELD No One Knows About A Good... (<i>Warner Bros.</i>)	504	470	411	349	24/0
30	26	22	13	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	493	361	276	209	26/6
7	7	9	14	ISLEY BROTHERS Tears (<i>T-Neck/Island</i>)	479	581	604	650	24/0
8	9	11	15	WHITNEY HOUSTON I Believe In You And Me (<i>Arista</i>)	456	530	593	628	26/0
21	21	18	16	702 Get It Together (<i>Biv 10/Motown</i>)	444	406	382	371	17/0
22	20	16	17	RAHSAAN PATTERSON Stop By (<i>MCA</i>)	440	418	392	366	22/0
15	18	20	18	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	426	382	407	471	21/2
12	15	19	19	MINT CONDITION What Kind Of Man Would I Be (<i>Perspective/A&M</i>)	410	393	425	495	19/1
11	12	14	20	R. KELLY I Believe I Can Fly (<i>Jive</i>)	402	471	506	572	18/0
26	24	24	21	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	362	311	293	283	17/4
27	25	25	22	ZHANE' Request Line (<i>Illtown/Motown</i>)	332	304	285	250	16/1
9	13	23	23	MAXWELL Sumthin' Sumthin' (<i>Columbia</i>)	324	349	447	613	18/1
24	23	21	24	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	318	364	347	315	15/0
17	19	17	25	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	315	412	405	455	17/0
—	—	27	26	TEDDY PENDERGRASS Don't Keep Wastin' My Time (<i>Sure Fire</i>)	300	256	174	83	23/2
29	27	26	27	ROME I Belong To You (Every...) (<i>RCA</i>)	297	291	265	213	18/1
BREAKER			28	TONY TONI TONE Thinking Of You (<i>Mercury</i>)	296	229	109	—	19/1
BREAKER			29	LUTHER VANDROSS Love Don't Love You Anymore (<i>LV/Epic</i>)	291	165	61	—	23/3
BREAKER			30	DIONNE FARRIS Hopeless (<i>Columbia</i>)	268	189	96	15	17/3

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 37 Urban AC reporters. 35 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

CHARISSE ARRINGTON Ain't No Way (*MCA*)
Total Plays: 251, Total Stations: 16, Adds: 0

SWV Can We (*Jive*)
Total Plays: 244, Total Stations: 12, Adds: 1

ERIC BENET Femininity (*Warner Bros.*)
Total Plays: 241, Total Stations: 21, Adds: 2

ALFONZO BLACKWELL Down Low (Nobody Has...) (*All American Music*)
Total Plays: 237, Total Stations: 17, Adds: 2

BRIAN MCKNIGHT & DIANA KING When We Were... (*DAS/Mercury*)
Total Plays: 230, Total Stations: 18, Adds: 1

GINA THOMPSON You Bring The Sunshine (*Mercury*)
Total Plays: 228, Total Stations: 10, Adds: 0

TEVIN CAMPBELL Could You Learn To Love (*Qwest/WB*)
Total Plays: 227, Total Stations: 14, Adds: 0

TWICE Sparkle (*MCA*)
Total Plays: 209, Total Stations: 16, Adds: 0

ELEMENTS OF LIFE Sweet Love (*RCA*)
Total Plays: 208, Total Stations: 14, Adds: 1

WHITNEY HOUSTON Step By Step (*Arista*)
Total Plays: 206, Total Stations: 11, Adds: 0

Songs ranked by total plays.

BREAKERS®

TONY TONI TONE
Thinking Of You (*Mercury*)
TOTAL PLAYS/INCREASE: 296/67
TOTAL STATIONS/ADDS: 19/1
CHART: 28

LUTHER VANDROSS
Love Don't Love You Anymore (*LV/Epic*)
TOTAL PLAYS/INCREASE: 291/126
TOTAL STATIONS/ADDS: 23/3
CHART: 29

DIONNE FARRIS
Hopeless (*Columbia*)
TOTAL PLAYS/INCREASE: 268/79
TOTAL STATIONS/ADDS: 17/3
CHART: 30

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	8
4PM I Gave You Everything (<i>Next Plateau</i>)	6
BLACKSTREET Don't Leave Me (<i>Interscope</i>)	6
ERICKA YANCEY So Good (<i>RCA</i>)	6
MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	4
ADRIANA EVANS Seein' Is Believing (<i>Loud/PMP/RCA</i>)	4
MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	4
KENNY LATTIMORE For You (<i>Columbia</i>)	4
DIONNE FARRIS Hopeless (<i>Columbia</i>)	3
JOE Don't Wanna Be A Player (<i>Jive</i>)	3
LUTHER VANDROSS Love Don't Love You Anymore (<i>LV/Epic</i>)	3

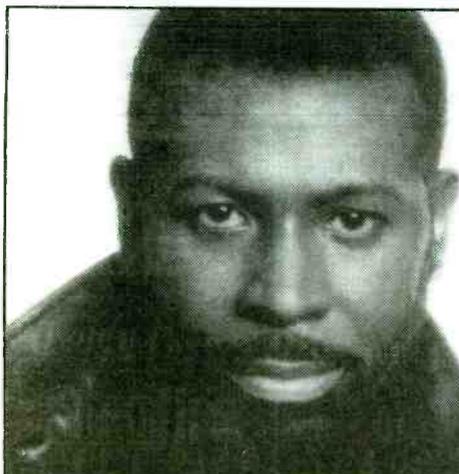
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	+143
BLACKSTREET Don't Leave Me (<i>Interscope</i>)	+132
LUTHER VANDROSS Love Don't Love You... (<i>LV/Epic</i>)	+126
KENNY LATTIMORE For You (<i>Columbia</i>)	+97
ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	+94
DIONNE FARRIS Hopeless (<i>Columbia</i>)	+79
ERIC BENET Femininity (<i>Warner Bros.</i>)	+77
TONY TONI TONE Thinking Of You (<i>Mercury</i>)	+67
JOE Don't Wanna Be A Player (<i>Jive</i>)	+63
MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	+51

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)
BLACKSTREET Never Gonna Let You Go (<i>Interscope</i>)
BRANDY/TAMIA/KNIGHT/KHAN Missing You (<i>EastWest/EEG</i>)
KEITH SWEAT Nobody (<i>Elektra/EEG</i>)
ALFONZO HUNTER Weekend Thang (<i>Def Squad/EMI</i>)
LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)
NEW EDITION I'm Still In Love With You (<i>MCA</i>)
ANN NESBY I'm Still Wearing Your Name (<i>Perspective/A&M</i>)
SWEETBACK You Will Rise (<i>Epic</i>)
DEAN PHIL! I Do (<i>A.B. Solute/Motown</i>)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



TEDDY PENDERGRASS

the first single from his forthcoming album *You and I*

DON'T KEEP WASTING MY TIME

R&R Urban AC **26**

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FEATURING CRAIG MACK

the first single

Produced by Billy Steele and Levi Seacer

Executive Producers: Gary Hines and Henley "Jr." Regisford

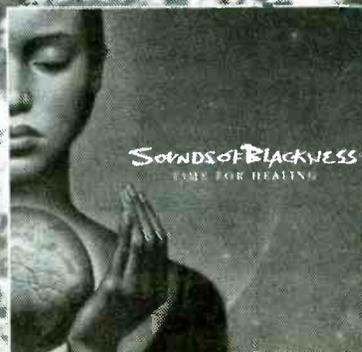
Co-executive Producers: Billy Steele, Levi Seacer and Kwaku Leon Saunders

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from Time For Healing



REPORTERS

Stations and their adds listed alphabetically by market

URBAN

KBCA/Alexandria, LA PD/MO: Donnie Taylor COOLIO "Winner" ERYKAH BADU "Lifetime" DANNY BOY "Over" LAKIESHA BERRI "Like" HANDS-ON "Open"	WPAL/Charleston, SC PD: Jae Jackson 18 ERYKAH BADU "Lifetime" 17 COOLIO "Winner" 17 RAMPAGE "Night" 6 ERICKA YANCEY "Good" 5 TRAPP "Gunfight" 5 SPEARHEAD "Sing"	KKDA/Dallas, TX PD/MO: Skip Cheatham ERYKAH BADU "Lifetime"	WJFX/Ft. Wayne, IN (cont.) 6 TRAPP "Gunfight" 6 TEDDY PENDERGRASS "Wastin" 6 COOLIO "Winner" 6 E.U. "Hold" 6 ERICKA YANCEY "Good" 6 BRAND NEW HEAVENS "Sometimes" 6 CHANGING FACES "G.H.E.T.T."	KNEK/Lafayette, LA PD: Tyone Davis APD: Demetrius Lloyd 13 ERYKAH BADU "Lifetime" 5 COOLIO "Winner" 5 2 LIVE CREW "Whole" 5 RAMPAGE "Night" 5 ERICKA YANCEY "Good" TRAPP "Gunfight" THREE-SIX MAFIA "Good" SOUNDMASTER T "Much"	KKBT/Los Angeles, CA PD: Harold Austin MD: Manama Snider 22 MAKAVELI "Hail" 6 LIL KIM "Crush" 5 ROME "Belong"	KRVV/Monroe, LA PD: Chris Collins MD: Vic Mathis 36 TONY TONI TONE "Still" 22 ERYKAH BADU "Lifetime" 17 TRAPP "Gunfight" 5 COOLIO "Winner" 5 2 LIVE CREW "Whole" 5 LAKIESHA BERRI "Like" 5 GYRL "Groove"	WAMO/Pittsburgh, PA PD: Ron Atkins MD: Kris Kelley 5 ERYKAH BADU "Lifetime" 5 BILLY LAWRENCE "Come" 5 GABLZ "Shookie" 5 JOE "Player" 5 DANNY BOY "Over" 5 BUCKSHOT "Joke"	KDKS/Shreveport, LA PD: Sharon Flournoy MD: Gentleman George 9 SOUNDS OF BLACKNESS "Spirit" 9 COOLIO "Winner" 9 ERYKAH BADU "Lifetime" 9 SOUNDMASTER T "Much" 9 CRIMEBOSS "Please" 8 2 LIVE CREW "Whole" TRAPP "Gunfight" ERICKA YANCEY "Good"
WHTA/Atlanta, GA PD: Steve Hegwood MD: Chaka Zulu 39 SOUNDMASTER T "Much" 5 JOE "Player" CRIMEBOSS "Please"	WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 8 ERYKAH BADU "Lifetime" 5 LUTHER VANDROSS "Love"	WCHB/Detroit, MI APD/MO: Vickie Preston 9 KEITH SWEAT "Touch" 8 ERYKAH BADU "Lifetime" 7 RICHIE RICH "Do" 6 ICE CUBE "World" RAY J "Let"	WTMG/Gainesville, FL PD/MO: Don Cody 15 COOLIO "Winner" 2 LIVE CREW "Whole" LAKIESHA BERRI "Like" ERICKA YANCEY "Good" ERYKAH BADU "Lifetime" SOUNDMASTER T "Much"	KZWA/Lake Charles, LA PD: B.B. Davis MD: James Williams 5 DIONNE FARRIS "Hopeless" 5 ERICKA YANCEY "Good" COOLIO "Winner" JOOSE "Tomorrow" ERYKAH BADU "Lifetime" 3 X CRAZY "Keep"	WGZB/Louisville, KY VP Prog./PD: Tony Fields MD: Tim Jherard COOLIO "Winner" TRAPP "Gunfight" ERYKAH BADU "Lifetime" LAKIESHA BERRI "Like" ERICKA YANCEY "Good"	KYEA/Monroe, LA PD: Rocky Love ERYKAH BADU "Lifetime" TEDDY PENDERGRASS "Wastin" COOLIO "Winner" ADRIANA EVANS "Seen" TRAPP "Gunfight"	WQOK/Raleigh, NC PD: Hosie Mack MD: K.C. Clark 6 RAH-SAN PATTERSON "Stop" 6 ERYKAH BADU "Lifetime" 5 WARREN G. "Sheriff" 5 FOX Y BROWN "It"	KMJJ/Shreveport, LA PD: John Wilson MD: Candy Marshall 10 ERICKA YANCEY "Good" 10 ERYKAH BADU "Lifetime" 10 TRAPP "Gunfight" 10 TRE + 6 "Project" 10 PEGGY SCOTT-ADAMS "Help" 10 COOLIO "Winner" 10 2 LIVE CREW "Whole" 10 THREE-SIX MAFIA "Good" 10 GYRL "Groove"
WVVE/Atlanta, GA PD: Tony Brown MD: Rajeeyah Shabazz 20 ERYKAH BADU "Lifetime" 5 GYRL "Groove" 5 TASHA HOLIDAY "Just"	WJTT/Chattanooga, TN PD: Keith Landecker ERYKAH BADU "Lifetime" TRAPP "Gunfight" ERICKA YANCEY "Good" 3 X CRAZY "Keep" ADRIANA EVANS "Seen"	WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Darcell 5 112 "Cupid" 5 SOUNDMASTER T "Much"	WJMZ/Greenville, SC PD: Marvin Hankston MD: Kelly Berry 9 GINA THOMPSON "Bring" 9 GINUWINE "Tell" 6 ALLURE FNAS "Heels" 5 WHITNEY HOUSTON "Step"	WHNR/Lakeland, FL PD: Kelly Karson 7 COOLIO "Winner" 7 MARK MORRISON "Return" 7 ERYKAH BADU "Lifetime" 7 ALLURE FNAS "Heels" 7 SNOOP DOGGY DOGG "Vapors" 7 BILLY LAWRENCE "Come" ERICKA YANCEY "Good"	WBB/Macon, GA PD/MO: Kevin Fox 20 BLACKSTREET "Leave" 5 TRAPP "Gunfight" 5 ERYKAH BADU "Lifetime" 5 ERICKA YANCEY "Good" 5 ADRIANA EVANS "Seen" 5 COOLIO "Winner"	WZHT/Montgomery, AL PD: Michael Long 13 LUTHER VANDROSS "Love" 12 ERYKAH BADU "Lifetime" 11 TYRONE DAVIS "Please" 10 B-ROCK AND THE BIZZ "Mybaby" 8 DJ TAZ "Right" 7 MICHAEL LONG "Feelin" ERICKA YANCEY "Good"	WCDX/Richmond, VA PD: Aaron Maxwell MD: Eric Lee 30 ERICKA YANCEY "Good" 12 ERYKAH BADU "Lifetime" SHADUILLE O'NEAL "Strait" JOOSE "Tomorrow" HANDS-ON "Open" COOLIO "Winner" TRAPP "Gunfight" LAKIESHA BERRI "Like"	KJMM/Tulsa, OK PD: Terry Monday MD: Maurice Prince SHADUILLE O'NEAL "Strait" ERICKA YANCEY "Good" ERYKAH BADU "Lifetime" TOO SHORT & LIL KIM "Call" COOLIO "Winner"
WFXA/Augusta, GA PD: James Alexander MD: Lance Pantan 5 ERYKAH BADU "Lifetime" SOUL ASSASSINS "Puppet"	WEJM/Chicago, IL PD/MO: Jay Alan 5 TRU "Fee" 5 ERYKAH BADU "Lifetime" 5 3 X CRAZY "Keep" 5 SOUL ASSASSINS "Puppet"	WJMN/Dothan, AL PD: Regina Dawkins MD: Tony Black 10 ERICKA YANCEY "Good" TEDDY PENDERGRASS "Wastin" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime" TRAPP "Gunfight" COOLIO "Winner"	WTLC/Indianapolis, IN PD/MO: Yvick Buchanan SPEARHEAD "Sing" ERYKAH BADU "Lifetime" ERICKA YANCEY "Good" ADRIANA EVANS "Seen"	WQHH/Lansing, MI PD/MO: Brant Johnson TRAPP "Gunfight" ERYKAH BADU "Lifetime" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime" COOLIO "Winner"	WEDR/Miami, FL PD/MO: James Thomas 11 E.U. "Hold" ERYKAH BADU "Lifetime" ADRIANA EVANS "Seen" ERICKA YANCEY "Good" TRAPP "Gunfight" WESTSIDE CONNECTION "Gangstas" COOLIO "Winner"	WQOK/Nashville, TN PD/MO: Tony Wright 15 TEDDY PENDERGRASS "Wastin" ADRIANA EVANS "Seen" ERYKAH BADU "Lifetime" ERICKA YANCEY "Good" SHADUILLE O'NEAL "Strait" TRAPP "Gunfight" 2 LIVE CREW "Whole" COOLIO "Winner"	WPLZ/Richmond, VA PD: Phil Daniels 31 ERYKAH BADU "Lifetime" 6 MAKAVELI "Hail" TRAPP "Gunfight" 3 X CRAZY "Keep" ADRIANA EVANS "Seen" SHADUILLE O'NEAL "Strait" ERICKA YANCEY "Good" COOLIO "Winner"	WACR/Tupelo, MS PD/MO: Jerold Jackson 7 112 "Cupid" 7 ERYKAH BADU "Lifetime" 6 GHOST FACE KILLER "Got" ADRIANA EVANS "Seen" LIL KIM "Crush" TEDDY PENDERGRASS "Wastin" TRAPP "Gunfight"
WXVY/Baltimore, MD PD: Dave Ferguson MD: Lorenzo Thomas 24 ERYKAH BADU "Lifetime" MARK MORRISON "Return" GINA THOMPSON "Bring" SHADUILLE O'NEAL "Strait"	WGCI/Chicago, IL PD: Eroy Smith APD/MO: Don E. Cologne 10 ROBIN S "Must" 8 MARK MORRISON "Return" 6 112 "Cupid" 5 B-ROCK AND THE BIZZ "Mybaby" 5 DANNY BOY "Over"	WZFX/Fayetteville, NC PD: D. Cherie 11 TEDDY PENDERGRASS "Wastin" 7 BUCKSHOT "Joke" 7 REFUGEE CAMP "Jones" 5 MEN OF STANDARD "Winter" 5 ERYKAH BADU "Lifetime" 5 LAKIESHA BERRI "Like"	WJMI/Jackson, MS PD/MO: Steve Poston TONY TONI TONE "Thinking" MARY J. BLIGE "Need" SHADUILLE O'NEAL "Strait" SPEARHEAD "Sing"	WJMG/Laurel, MS PD: LaDonna Jones 6 ERYKAH BADU "Lifetime" 6 ALLURE FNAS "Heels" SHADUILLE O'NEAL "Strait" SPEARHEAD "Sing" COOLIO "Winner" GABLZ "Shookie"	WQOW/New Orleans, LA PD/MO: Gerd Stevens JOE "Player" COOLIO "Winner" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime"	WQWK/Nashville, TN PD/MO: Gerd Stevens JOE "Player" COOLIO "Winner" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 5 SOUNDMASTER T "Much" 5 THREE-SIX MAFIA "Good" COOLIO "Winner" CRIMEBOSS "Please" TRAPP "Gunfight" TRE + 6 "Project" ERICKA YANCEY "Good" TOO SHORT & LIL KIM "Call" 2 LIVE CREW "Whole"	WESE/Tupelo, MS PD/MO: Stan Allen 10 ERYKAH BADU "Lifetime" 10 COOLIO "Winner" 5 TRAPP "Gunfight" 5 RAMPAGE "Night" 5 ERICKA YANCEY "Good" 5 2 LIVE CREW "Whole"
WEMX/Baton Rouge, LA PD: Al Jai Wallace 15 MARY J. BLIGE "Need" DANNY BOY "Over" E.U. "Hold" ERYKAH BADU "Lifetime"	WIZF/Cincinnati, OH VP/Prog.: Tony Fields MD: Lauri Jones COOLIO "Winner" ERICKA YANCEY "Good" TRAPP "Gunfight" ERYKAH BADU "Lifetime" LAKIESHA BERRI "Like"	WZDZ/Flint, MI PD: Ross Holland MD: Eugene Brown 7 LIL KIM "Time" ROME "Belong"	WJQL/Jacksonville, FL PD: Roger Moore MD: Steve Carrington 50 ERYKAH BADU "Lifetime" 15 LAKIESHA BERRI "Like" 15 JOE "Player" 10 ERICKA YANCEY "Good" 10 WARREN G. "Sheriff" 10 COOLIO "Winner" 5 SPEARHEAD "Sing" 5 2 LIVE CREW "Whole" 5 TRAPP "Gunfight"	WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold 55 MARK MORRISON "Return" 15 AALIYAH "Letter" TRAPP "Gunfight" ERICKA YANCEY "Good" COOLIO "Winner" ERYKAH BADU "Lifetime" 3 X CRAZY "Keep"	WOWI/Norfolk, VA MD: Michael Mauzone 14 ERYKAH BADU "Lifetime"	WQWK/Nashville, TN PD/MO: Gerd Stevens JOE "Player" COOLIO "Winner" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 5 SOUNDMASTER T "Much" 5 THREE-SIX MAFIA "Good" COOLIO "Winner" CRIMEBOSS "Please" TRAPP "Gunfight" TRE + 6 "Project" ERICKA YANCEY "Good" TOO SHORT & LIL KIM "Call" 2 LIVE CREW "Whole"	WKYS/Washington, DC VP Programming: Steve Hegwood PD: Damon Williams APD/MO: Mike Fox 26 ERYKAH BADU "Lifetime" KRS-ONE "Step"
WJZD/Biloxi, MS PD/MO: Rob Neal 10 ERYKAH BADU "Lifetime" 2 LIVE CREW "Whole" 5 RAMPAGE "Night" 5 TRAPP "Gunfight" 5 ERICKA YANCEY "Good" 5 COOLIO "Winner"	WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 15 OUTKAST "Jazzy" 15 ERICKA YANCEY "Good" 15 FRANKIE CUTLASS "Cypher" 10 GRANDMASTER MELIE MEL "Stuff" 10 TEDDY PENDERGRASS "Wastin" 10 ERYKAH BADU "Lifetime"	WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 15 GHOST FACE KILLER "Got" 13 ERYKAH BADU "Lifetime" 7 TRE + 6 "Project" 6 ERICKA YANCEY "Good" 5 TRAPP "Gunfight" 5 COOLIO "Winner" 5 JOOSE "Tomorrow" 5 GABLZ "Shookie"	KPRR/Kansas City, MO PD: Sam Weaver MD: Myron Fears ERYKAH BADU "Lifetime" JOOSE "Tomorrow" TEDDY PENDERGRASS "Wastin" SHADUILLE O'NEAL "Strait" COOLIO "Winner" 3 X CRAZY "Keep" GYRL "Groove" ERICKA YANCEY "Good"	WLJM/Lima, OH OM: Desari Downs APD: Kiva Williams 10 LIL KIM "Crush" 10 SWY "Can" 10 ERYKAH BADU "Lifetime" 10 TRACEY LEE "Theme" TEVIN CAMPBELL "Learn" ERICKA YANCEY "Good" TEDDY PENDERGRASS "Wastin" TRAPP "Gunfight"	WOWI/Norfolk, VA MD: Michael Mauzone 14 ERYKAH BADU "Lifetime"	WQWK/Nashville, TN PD/MO: Gerd Stevens JOE "Player" COOLIO "Winner" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 5 SOUNDMASTER T "Much" 5 THREE-SIX MAFIA "Good" COOLIO "Winner" CRIMEBOSS "Please" TRAPP "Gunfight" TRE + 6 "Project" ERICKA YANCEY "Good" TOO SHORT & LIL KIM "Call" 2 LIVE CREW "Whole"	WKYS/Washington, DC VP Programming: Steve Hegwood PD: Damon Williams APD/MO: Mike Fox 26 ERYKAH BADU "Lifetime" KRS-ONE "Step"
WENN/Birmingham, AL PD: Dave Donnell MD: Mychal Starr 5 TOO SHORT & LIL KIM "Call" 5 ERYKAH BADU "Lifetime" 5 COOLIO "Winner" JOOSE "Tomorrow" CRIMEBOSS "Please" ERICKA YANCEY "Good"	WZDZ/Flint, MI PD: Ross Holland MD: Eugene Brown 7 LIL KIM "Time" ROME "Belong"	WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 15 GHOST FACE KILLER "Got" 13 ERYKAH BADU "Lifetime" 7 TRE + 6 "Project" 6 ERICKA YANCEY "Good" 5 TRAPP "Gunfight" 5 COOLIO "Winner" 5 JOOSE "Tomorrow" 5 GABLZ "Shookie"	KPRR/Kansas City, MO PD: Sam Weaver MD: Myron Fears ERYKAH BADU "Lifetime" JOOSE "Tomorrow" TEDDY PENDERGRASS "Wastin" SHADUILLE O'NEAL "Strait" COOLIO "Winner" 3 X CRAZY "Keep" GYRL "Groove" ERICKA YANCEY "Good"	WLJM/Lima, OH OM: Desari Downs APD: Kiva Williams 10 LIL KIM "Crush" 10 SWY "Can" 10 ERYKAH BADU "Lifetime" 10 TRACEY LEE "Theme" TEVIN CAMPBELL "Learn" ERICKA YANCEY "Good" TEDDY PENDERGRASS "Wastin" TRAPP "Gunfight"	WOWI/Norfolk, VA MD: Michael Mauzone 14 ERYKAH BADU "Lifetime"	WQWK/Nashville, TN PD/MO: Gerd Stevens JOE "Player" COOLIO "Winner" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 5 SOUNDMASTER T "Much" 5 THREE-SIX MAFIA "Good" COOLIO "Winner" CRIMEBOSS "Please" TRAPP "Gunfight" TRE + 6 "Project" ERICKA YANCEY "Good" TOO SHORT & LIL KIM "Call" 2 LIVE CREW "Whole"	WKYS/Washington, DC VP Programming: Steve Hegwood PD: Damon Williams APD/MO: Mike Fox 26 ERYKAH BADU "Lifetime" KRS-ONE "Step"
WJZD/Biloxi, MS PD/MO: Rob Neal 10 ERYKAH BADU "Lifetime" 2 LIVE CREW "Whole" 5 RAMPAGE "Night" 5 TRAPP "Gunfight" 5 ERICKA YANCEY "Good" 5 COOLIO "Winner"	WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 15 OUTKAST "Jazzy" 15 ERICKA YANCEY "Good" 15 FRANKIE CUTLASS "Cypher" 10 GRANDMASTER MELIE MEL "Stuff" 10 TEDDY PENDERGRASS "Wastin" 10 ERYKAH BADU "Lifetime"	WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 15 GHOST FACE KILLER "Got" 13 ERYKAH BADU "Lifetime" 7 TRE + 6 "Project" 6 ERICKA YANCEY "Good" 5 TRAPP "Gunfight" 5 COOLIO "Winner" 5 JOOSE "Tomorrow" 5 GABLZ "Shookie"	KPRR/Kansas City, MO PD: Sam Weaver MD: Myron Fears ERYKAH BADU "Lifetime" JOOSE "Tomorrow" TEDDY PENDERGRASS "Wastin" SHADUILLE O'NEAL "Strait" COOLIO "Winner" 3 X CRAZY "Keep" GYRL "Groove" ERICKA YANCEY "Good"	WLJM/Lima, OH OM: Desari Downs APD: Kiva Williams 10 LIL KIM "Crush" 10 SWY "Can" 10 ERYKAH BADU "Lifetime" 10 TRACEY LEE "Theme" TEVIN CAMPBELL "Learn" ERICKA YANCEY "Good" TEDDY PENDERGRASS "Wastin" TRAPP "Gunfight"	WOWI/Norfolk, VA MD: Michael Mauzone 14 ERYKAH BADU "Lifetime"	WQWK/Nashville, TN PD/MO: Gerd Stevens JOE "Player" COOLIO "Winner" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 5 SOUNDMASTER T "Much" 5 THREE-SIX MAFIA "Good" COOLIO "Winner" CRIMEBOSS "Please" TRAPP "Gunfight" TRE + 6 "Project" ERICKA YANCEY "Good" TOO SHORT & LIL KIM "Call" 2 LIVE CREW "Whole"	WKYS/Washington, DC VP Programming: Steve Hegwood PD: Damon Williams APD/MO: Mike Fox 26 ERYKAH BADU "Lifetime" KRS-ONE "Step"
WHRK/Memphis, TN PD: Bobby O'Jay MD: Stan Bell 18 JOE "Player" 5 DEAN PHILLI "Do" 5 ERYKAH BADU "Lifetime" 5 THREE-SIX MAFIA "Good" TRAPP "Gunfight" SOUNDMASTER T "Much" COOLIO "Winner"	WQWK/Nashville, TN PD/MO: Tony Wright 15 TEDDY PENDERGRASS "Wastin" ADRIANA EVANS "Seen" ERYKAH BADU "Lifetime" ERICKA YANCEY "Good" SHADUILLE O'NEAL "Strait" TRAPP "Gunfight" 2 LIVE CREW "Whole" COOLIO "Winner"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 5 SOUNDMASTER T "Much" 5 THREE-SIX MAFIA "Good" COOLIO "Winner" CRIMEBOSS "Please" TRAPP "Gunfight" TRE + 6 "Project" ERICKA YANCEY "Good" TOO SHORT & LIL KIM "Call" 2 LIVE CREW "Whole"	KPRR/Kansas City, MO PD: Sam Weaver MD: Myron Fears ERYKAH BADU "Lifetime" JOOSE "Tomorrow" TEDDY PENDERGRASS "Wastin" SHADUILLE O'NEAL "Strait" COOLIO "Winner" 3 X CRAZY "Keep" GYRL "Groove" ERICKA YANCEY "Good"	WLJM/Lima, OH OM: Desari Downs APD: Kiva Williams 10 LIL KIM "Crush" 10 SWY "Can" 10 ERYKAH BADU "Lifetime" 10 TRACEY LEE "Theme" TEVIN CAMPBELL "Learn" ERICKA YANCEY "Good" TEDDY PENDERGRASS "Wastin" TRAPP "Gunfight"	WOWI/Norfolk, VA MD: Michael Mauzone 14 ERYKAH BADU "Lifetime"	WQWK/Nashville, TN PD/MO: Gerd Stevens JOE "Player" COOLIO "Winner" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 5 SOUNDMASTER T "Much" 5 THREE-SIX MAFIA "Good" COOLIO "Winner" CRIMEBOSS "Please" TRAPP "Gunfight" TRE + 6 "Project" ERICKA YANCEY "Good" TOO SHORT & LIL KIM "Call" 2 LIVE CREW "Whole"	WKYS/Washington, DC VP Programming: Steve Hegwood PD: Damon Williams APD/MO: Mike Fox 26 ERYKAH BADU "Lifetime" KRS-ONE "Step"
WJZD/Biloxi, MS PD/MO: Rob Neal 10 ERYKAH BADU "Lifetime" 2 LIVE CREW "Whole" 5 RAMPAGE "Night" 5 TRAPP "Gunfight" 5 ERICKA YANCEY "Good" 5 COOLIO "Winner"	WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 15 OUTKAST "Jazzy" 15 ERICKA YANCEY "Good" 15 FRANKIE CUTLASS "Cypher" 10 GRANDMASTER MELIE MEL "Stuff" 10 TEDDY PENDERGRASS "Wastin" 10 ERYKAH BADU "Lifetime"	WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 15 GHOST FACE KILLER "Got" 13 ERYKAH BADU "Lifetime" 7 TRE + 6 "Project" 6 ERICKA YANCEY "Good" 5 TRAPP "Gunfight" 5 COOLIO "Winner" 5 JOOSE "Tomorrow" 5 GABLZ "Shookie"	KPRR/Kansas City, MO PD: Sam Weaver MD: Myron Fears ERYKAH BADU "Lifetime" JOOSE "Tomorrow" TEDDY PENDERGRASS "Wastin" SHADUILLE O'NEAL "Strait" COOLIO "Winner" 3 X CRAZY "Keep" GYRL "Groove" ERICKA YANCEY "Good"	WLJM/Lima, OH OM: Desari Downs APD: Kiva Williams 10 LIL KIM "Crush" 10 SWY "Can" 10 ERYKAH BADU "Lifetime" 10 TRACEY LEE "Theme" TEVIN CAMPBELL "Learn" ERICKA YANCEY "Good" TEDDY PENDERGRASS "Wastin" TRAPP "Gunfight"	WOWI/Norfolk, VA MD: Michael Mauzone 14 ERYKAH BADU "Lifetime"	WQWK/Nashville, TN PD/MO: Gerd Stevens JOE "Player" COOLIO "Winner" 2 LIVE CREW "Whole" ERYKAH BADU "Lifetime"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 5 SOUNDMASTER T "Much" 5 THREE-SIX MAFIA "Good" COOLIO "Winner" CRIMEBOSS "Please" TRAPP "Gunfight" TRE + 6 "Project" ERICKA YANCEY "Good" TOO SHORT & LIL KIM "Call" 2 LIVE CREW "Whole"	WKYS/Washington, DC VP Programming: Steve Hegwood PD: Damon Williams APD/MO: Mike Fox 26 ERYKAH BADU "Lifetime" KRS-ONE "Step"
WHRK/Memphis, TN PD: Bobby O'Jay MD: Stan Bell 18 JOE "Player" 5 DEAN PHILLI "Do" 5 ERYKAH BADU "Lifetime" 5 THREE-SIX MAFIA "Good" TRAPP "Gunfight" SOUNDMASTER T "Much" COOLIO "Winner"	WQWK/Nashville, TN PD/MO: Tony Wright 15 TEDDY PENDERGRASS "Wastin" ADRIANA EVANS "Seen" ERYKAH BADU "Lifetime" ERICKA YANCEY "Good" SHADUILLE O'NEAL "Strait" TRAPP "Gunfight" 2 LIVE CREW "Whole" COOLIO "Winner"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 HANDS-ON "Open" 5 ERYKAH BADU "Lifetime" 5 SOUNDS OF BLACKNESS "Spirit" 						

NASHVILLE THIS WEEK

Comedy Showing More 'Signs' Of Acceptance At Country Radio

Comic Bill Engvall says discerning programmers are open to humor cuts

When he began his career on the regional comedy circuit, **Bill Engvall** never quite understood why club owners were so adamant that he appear on Rock radio's morning shows. Today, his instincts about Country radio have proven to be correct, with the format driving sales of his Warner Bros. comedy album, "Here's Your Sign."

"Comedy somehow got married to rock 'n' roll," Engvall told R&R. "I would tell the club owner near the end of the week that they needed to go to the country market. I knew they hit a demographic that would come to the show."

Signs And Pictures

It's not as though Country radio has never played comedy records, but Engvall's pal, **Jeff Foxworthy**, blazed a path for a new comedy genre through his collaboration with **Alan Jackson**. Engvall recently found success on R&R's Country chart with the "comedy remix" single of "Here's Your Sign (Get The Picture)." Using Engvall's stand-up routine, **Travis Tritt** recorded the musical bed for the single. The similar "Here's Your Sign, Part 2" was serviced to Country radio earlier this month.

With a push from Country airplay, Engvall is selling 16,000 albums and 17,000 singles a week — an impressive figure even for a new country music act. The first remix was the top-selling country single for two consecutive weeks. "I'm blown away by that," he said. "I have to give Country radio 95% of the credit. The stations really got behind this album and supported it."

A third single will feature Engvall's observations about warning labels on everyday products. Tentatively set for release this summer, Engvall has begun looking for another music act to join him. He explained, "We've had

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "To Be Loved By You" - Wynonna

5 YEARS AGO

• No. 1: "She Is His Only Need" - Wynonna

10 YEARS AGO

• No. 1: "Kids Of The Baby Boom" - Bellamy Brothers

15 YEARS AGO

• No. 1: "The Clown" - Conway Twitty (second week)

20 YEARS AGO

• No. 1: "Southern Nights" - Glen Campbell (second week)

a discussion about doing a rock version and a country version — or find someone who can cross over, like Travis. I'd love to get **John Michael Montgomery**, but he doesn't know that yet. I still haven't made that call."

No 'Hee Haw'

If comedy was previously married to rock 'n' roll, its courtship with Country radio looks promising. In terms of programmers adding more comedy tracks for variety, Engvall

said, "They're not going to just slap up some 'Hee Haw' thing. Country music has become such a driving force and, for some time, it has tried to shed that goofy image. I think they're discerning about who they will put on, but I think they're open to it."

Engvall has a role on NBC-TV's "Jeff Foxworthy Show," but he created a strong identity among Country programmers as host of the CRS "New Faces Show," a job he's held the past two years. "When I did the CRS the first time, I had no idea how big it was," Engvall admitted. "I probably won't do it next year. Of course, I'd like to, because I like to come there to drink with my buddies. I think we'll probably miss a year so I can come in with a whole new act."

"I'm a big country music fan anyway, so I get to meet the acts I enjoy listening to. This year, I got to meet **LeAnn Rimes** and **Deana Carter**."

At the CRS show, Engvall seemed to be rather taken by Carter's charms. "I couldn't believe it," he laughed. "When I came offstage, my manager said, 'What the hell was that about?' I said, 'Hey, she wanted to stand on my feet.'"

Bits 'N' Pieces

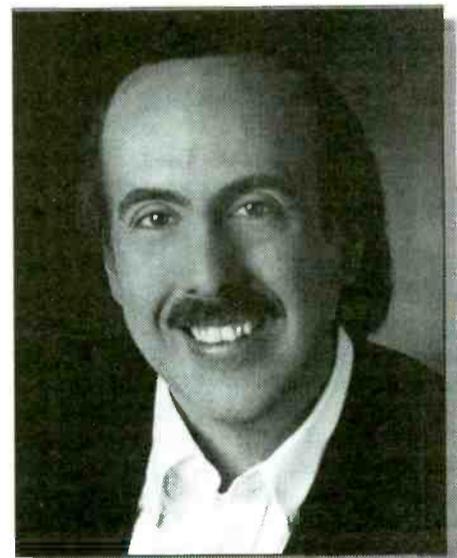
Arista President **Clive Davis** provides the keynote address at Leadership Music's symposium, "The Client-The Firm-The Deal." It takes place April 17 at Nashville's Regal Maxwell House hotel. For registration information, phone (615) 321-2808.

• **Dwight Yoakam** joins **Demi Moore**, **Oprah Winfrey**, and **k.d. lang** in the cast of the much-hyped "coming out" episode of "Ellen." The sitcom airs April 30 on ABC-TV.

— Calvin Gilbert

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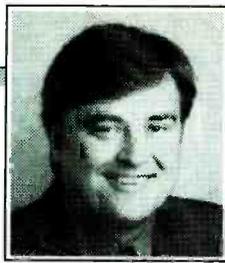


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ALABAMA JUBILEE — During the RCA Label Group's show at the recent CRS, supergroup Alabama was presented with a plaque commemorating worldwide sales of more than 57 million albums. The band's 20th RCA LP, "Dancin' On The Boulevard," will be released on April 8. Outstanding in the field of metal are (l-r) Alabama's Mark Herndon and Jeff Cook, former RLG GM/Sr. VP Randy Goodman, RLG Chairman Joe Galante, Alabama's Randy Owen and Teddy Gentry, and RLG Sr. VP/A&R Thom Schuyler.



LON HELTON

An Eagle's-Eye View Of Your Audience

Part two of research company's new survey of Country listeners

How do listeners feel about the music you're playing? What do they think about your contests? What else do they listen to? What do they like to do? These are some of the questions answered as we continue to examine "The State Of Country: Trend Report," a research study conducted by the **Eagle Research Group**.

The results, presented during a CRS session by Eagle's **Matt Hudson**, update a study the company presented at last year's CRS. The 1997 update examined trends in Country listeners' lifestyles and media usage habits.

A reminder: The responses to each question are sorted by total sample, gender, age cell, frequency of listening ("often" and "some"), daily Country TSL, years listening to Country, and region. We're just presenting the highlights in this overview.



Matt Hudson

They Hear A Difference In The Music

A large percentage of your audience — 62% — has "noticed [a] change in country music since [they] started listening." Of the rest, 36% say it's "about the same," while the rest answered "don't know/not applicable."

Across the demos, the percentage noticing a musical change were: 61% male, 63% female; 54% 18-24; 63% 25-34; 59% 35-44; 70% 45-54; listen "often," 66%; listen "some," 54%. The longer people have listened to the format, the more likely they are to have noticed a change: less than a year, 10%; 1-3 years, 47%; 3-6 years, 40%; over 6 years, 70%.

People who noticed a difference were asked to identify the "types of changes ... since [they] started listening." Only four responses received a significant number (10% or more) of mentions:

- **More rock/mainstream/pop styles** — 44% (of the 62%) chose this answer — 48% male/40% female; fairly even (40%-47%) across the age cells: 46% of those who listen "often," 39% who listen "some." The longer a person has been listening to the format, the more likely they are to answer this way.

- **More lively/upbeat** — 26% noticed this change, although the percentage that responded this way declined as the demos got older (37% 18-24, 32% 25-34, 21% 35-44, 18% 45-54); 1-3-year listeners, 24%; 3-6 years, 30%; over six years, 26%.

- **Updated/more modern lyrics** —

17% mentioned this; 13% male/19% female, but relatively even across the response groups. The largest difference: 14% of those who listen "often" vs. 23% who listen "some."

- **Not as twangy/whiny** — 10% responded this way.

The 'Perfect' Music Mix

The survey asked respondents to rate — on a 1-10 scale, with 10 meaning "very likely" — whether they "would listen to country music if station plays ...":

- **Mix of old/new songs and past favorites** — 8.6 overall; 8.3 males/8.8 females; 8.4 18-24, 8.8 25-34, 8.5 35-44, 8.6 45-54; listen "often," 9.0; "some," 7.7; listened less than 1 year, 7.0; 1-3 years, 8.4; 3-6 years, 8.7; over 6 years, 8.7.

- **Only newer songs** — 7.2 overall; 7.4 males/7.0 females; 8.0 18-24, 7.7 25-34, 6.8 35-44, 6.5 45-54; listen "often," 7.6; "some," 6.4; listened less than 1 year, 7.4; 1-3 years, 7.8; 3-6 years, 7.9; over 6 years, 7.0.

- **Only the brand-new songs** — 6.4 overall; 6.5 males/6.2 females; 7.1 18-24, 6.8 25-34, 6.0 35-44, 5.6 45-54; listen "often," 6.9; "some," 5.4; listened less than 1 year, 6.9; 1-3 years, 6.9; 3-6 years, 6.9; over 6 years, 6.2.

- **All older music** — 5.8 overall; 6.1 males/5.6 females; 5.2 18-24, 5.3 25-34, 6.1 35-44, 6.8 45-54; listen "often," 6.1; "some," 5.3; listened less than 1 year, 4.0; 1-3 years, 4.4; 3-6 years, 4.4; over 6 years, 6.4.

The 500 respondents were also asked to name the "other types of music [they] enjoy listening to." The surprise here was "Classical," which ranked third at 16%. Top-ranked was "Rock/Rock N' Roll/Southern Rock" (27%). Others responses: "Oldies/'50s-'60s," 26%; "Soft Rock," 15%; "Top 40/Pop/Contemporary," 15%; "Blues/R&B," 12%; "Easy Listening" and "Alternative," 11%; and "Classic Rock," 10%.

The 'No Show' Majority

Eagle also queried the sample about their concert-going habits, asking them to disclose "the number of live concerts attended past year featuring country music artists." The results are rather surprising: 53% said they didn't attend a single concert in the last year, including 47% of those who listen "often." (You'd think Country radio's PIs would be more

motivated to see their favorite acts live.) Among those who listen "some," 64% didn't go to a show.

As you might expect, the older respondents and newer Country listeners were less likely to have seen a concert. While 45% of the 18-24s and 25-34s hadn't been to a show, the same could be said of 61% of the 35-44 and 45-54-year-old listeners. And 60% of listeners who've been with the format either less than a year or for 1-3 years didn't attend a performance; the same goes for 47% of 3-6-year listeners and 52% of 6-year+ listeners.

But 47% of the respondents are going to concerts: 16% saw one show; 10%, two; 6%, three; 4%, four; five through 10, 1% each. The results across the various age, years-listening, and regional cells were fairly evenly distributed. It is shocking, though, to see that over two-thirds (69%) of Country radio listeners saw just one concert or less in the last year.

Music-Buying Habits

Eagle also queried the sample about the "number of country CDs/cassettes [they] buy during typical month," and 36% answered "none" — 27% of those who listen "often" and 54% who listen "some." Thirty percent buy one per month; 13%, two; 6%, three; 3%, four; 3%, five. But 2% said they buy 10 a month, while 1% purchase 20 each month! (We ought to send those folks a thank-you note.)

The respondents also revealed whether there was a "change in the number of country music CDs/cassettes bought compared to a year ago": 31% are buying more, 13% less, and 56% the same.

Those answering "less" were asked why. Of the 13%, 30% said "cost," 12% said they "have all they want," 12% are "losing interest," 12% now have "broader tastes," 9% "just listen to radio," and 5% "quit a record club."

Who They Are

According to the Eagle sample, 61% of the Country audience is married; 35% are Republicans, 27% admit to being Democrats; 40% are high school grads, 27% have had some college, and 20% are college graduates.

What do they like to do? "Sports/exercise" was cited by 31% as their "favorite spare-time activity," followed by "hunting/fishing" (12%), "reading" (11%), and "arts/crafts/sewing/painting" and "gardening/outside activities" (both 7%).

They also answered questions

Stats At A Glance

Here are some of the things that **Eagle Research Group's** study says about your listeners:

- 87% are buying as many — or more — country music CDs compared to last year.
- They clearly prefer a mix of new and old music on their "ideal" Country station.
- Among other musical genres, their favorites are rock and oldies.
- 73% of your core audience is buying at least one country CD/tape each month.
- 53% haven't gone to any concerts during the past year.
- Only 15% play your contests; 37% think they're a tune-out.
- 85% of them spend some time watching country music channels on TV.

about time spent with other media: 74% of TV watchers get cable; 41% of those subscribe to pay services, like **HBO** or **Showtime**; and 13% use a satellite dish to watch TV at home.

- Amount of time spent watching TV during a typical day: none, 2%; 1-30 minutes, 5%; 31 minutes-1 hour, 13%; 1-3 hours, 50%; over 3 hours, 29%.

- Types of programs they watch most often: comedy/sitcoms, 33%; movies, 14%; news/news magazines, 13%; sports, 10%.

- How much do they watch TV country music channels? Often, 28%; sometimes, 57%; never, 15%. Interestingly, the responses were spread very evenly among the demos. One exception: 73% of 3-6-year Country radio listeners watch "sometimes," while the other demos are all in the mid-50% range.

When it comes to Country listeners and high-tech toys...

- 44% have a cellular phone.
- 57% have a personal computer.
- 70% of the computer owners have a modem, and 61% use the modem to go on-line.

And here's a little stat for your sales department: 91% of the respondents said they spent less than 60 minutes reading the newspaper in a typical day!

Listener Loyalties

The 500 respondents were also asked a wide variety of other questions. Among them:

- The "source used most often to listen to country music" (1996 results in parentheses):
 - Radio — 76% (80%)
 - CDs — 13% (10%)
 - Videos on TV — 6% (4%)
 - Tapes/cassettes — 4% (5%)

The sample was also asked to indicate how many Country stations had radio preset buttons in their most frequently driven vehicle: 26% said one, 30% said two, 21% said three (I wonder where they live), 8% said four, and 5% said five or six (I really wonder where they live).

They were also asked to rate (on a scale of 1-10) the importance of various programming elements:

- A lot of music without a lot of talk — 8.9
- Always tells you the artist/title of songs — 8.6
- DJs who have good sense of humor — 8.5

- DJs upbeat/fun, don't overshadow music — 8.4
 - DJs who are warm and friendly — 8.3
 - DJs who don't overshadow music — 8.1
 - Local weather reports — 7.7
 - Information about artists — 7.1
 - Visible in community at special events — 6.5
 - Has games and contests for listeners — 5.5
- What do they think about your contests?

- How they react: play, 15%; listen, 48%; avoid, 37%
- Best type of radio contest: call-in, 79%; mail entry, 14%; doesn't matter, 7%
- Amount of radio contests: enough, 61%; too many, 23%; not enough, 12%
- Prize preference: cash, 12%; prize, 8%; doesn't matter, 80%

They were also asked to rate (again, on a 1-10 scale) the likelihood that they would enter contests in which they could win the following prizes:

- A new house — 9.1
- A new car — 8.9
- A trip — 8.3
- Country music CDs — 6.7

A Country station's bumper sticker adorns the personal vehicles of 8% of the respondents, but 37% said they'd put one on if they could win a cash prize.

Free Advice

Finally, the 500 respondents were asked if they had any "advice for country radio station managers." And while 34% had nothing to say, the rest said pretty much what you'd expect:

- Less talk/more music — 18%
- Fewer commercials/shorter breaks — 16%
- Less repetition/more variety of styles/eras — 14%
- Play older music — 10%

See For Yourself

Once again, these are only highlights from this comprehensive report, which also includes the data tables from Eagle's 1996 study. The complete report, as well as a video of the CRS session where Country experts discussed the findings, are both for sale. The report is \$199; the video is \$99. For more information, contact Hudson at (303) 980-2247.

Kris Tyler

KEEPING YOUR KISSES

"When I got the cassette sampler and saw that Tony Brown and Emory Gordy, Jr. produced her, it intrigued me...when I listened to the cassette, it blew me away... and when I saw her at CRS, I was convinced, Kris Tyler is the real deal...."

TIM COTTER
KDRK, Spokane

"It is the perfect springtime record... I'll add it as soon as I get it!"

TOM JORDAN
KWNR, Las Vegas

"The three song sampler tape wasn't enough, I wanted to hear more."

JOHN ST. JOHN
KYGO,
Denver

"WOW what a talent... A great find!"

MIKE MEEHAN
WCMS,
Virginia Beach

"When Kris Tyler's CD was playing in my office, sales people working down the hall came in to listen. That's the best in-house research you can get!"

JAY ROBERTS
WQYK, Tampa

"It's been a long time since I heard an artist who knocked me out on the first listen, Kris does that!"

BARRY MARDIT
WITL, Lansing

"Add this record immediately or we are going back to Phoenix!"

TIM & WILLY
WKXK, Chicago

PRODUCED BY **TONY BROWN** AND **EMORY GORDY, Jr.**

LISTENING FOR AIRPLAY NOW

THE PREMIERE SINGLE FROM HER DEBUT ALBUM OUT THIS MAY...

What A Woman Knows



RISING TIDE
country's next wave

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(53045)

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
9	7	3	1	TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)	195/0	1	7070	+385	35709	+1949
10	6	4	2	CLAY WALKER Rumor Has It (Giant)	195/0	2	6937	+289	34989	+1610
7	5	2	3	DIAMOND RIO Holdin' (Arista)	195/0	3	6928	+139	34750	+756
3	2	1	4	REBA MCENTIRE How Was I To Know (MCA)	193/0	4	6684	-399	33495	-2380
13	10	8	5	KENNY CHESNEY When I Close My Eyes (BNA)	195/0	5	6549	+310	32654	+1409
12	9	7	6	TRACY BYRD Don't Take Her She's All I Got (MCA)	193/0	6	6513	+251	32588	+1269
14	11	10	7	DAVID KERSH Another You (Curb)	194/3	7	6172	+832	30951	+3978
23	15	12	8	GEORGE STRAIT One Night At A Time (MCA)	195/1	9	5660	+657	28564	+3119
15	12	11	9	COLLIN RAYE On The Verge (Epic)	195/0	8	5704	+489	28562	+2446
16	13	13	10	TERRI CLARK Emotional Girl (Mercury)	194/1	10	5430	+403	26939	+1963
18	14	14	11	TRACY LAWRENCE Better Man, Better Off (Atlantic)	195/0	11	5118	+282	25555	+1461
22	16	15	12	ALABAMA Sad Lookin' Moon (RCA)	195/0	12	4859	+245	24373	+1283
20	17	16	13	BUFFALO CLUB If She Don't Love You (Rising Tide)	192/0	13	4768	+282	23979	+1467
25	22	18	14	JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)	195/2	15	4656	+344	23220	+1830
21	18	17	15	LORRIE MORGAN Good As I Was To You (BNA)	193/1	14	4685	+304	23093	+1489
27	24	19	16	KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)	192/5	16	4289	+416	21628	+2342
6	4	6	17	ALAN JACKSON Everything I Love (Arista)	143/1	17	4225	-2277	21576	-10934
30	26	21	18	BRYAN WHITE Sittin' On Go (Asylum/EEG)	189/4	18	4141	+537	20574	+2404
—	31	24	19	BROOKS & DUNN Why Would I Say Goodbye (Arista)	189/14	20	3928	+733	19904	+3665
26	25	22	20	MILA MASON Dark Horse (Atlantic)	191/3	19	3953	+312	19505	+1569
2	1	9	21	JOHN BERRY She's Taken A Shine (Capitol)	144/0	23	3462	-1989	18507	-9240
31	30	25	22	MINDY MCCREADY A Girl's Gotta Do (What...) (BNA)	184/11	21	3671	+538	18165	+2575
28	27	23	23	KATHY MATTEA 455 Rocket (Mercury)	183/4	22	3661	+352	18136	+1678
—	—	29	24	VINCE GILL A Little More Love (MCA)	185/50	25	3407	+1329	16866	+6473
4	3	5	25	PATTY LOVELESS She Drew A Broken Heart (Epic)	119/0	26	3174	-3323	16743	-15814
29	29	26	26	MARTINA MCBRIDE Cry On The Shoulder Of The Road (RCA)	183/8	24	3411	+206	16555	+1031
36	32	27	27	SAWYER BROWN Six Days On The Road (Curb)	169/14	27	3089	+397	15376	+1798
—	49	33	28	LEANN RIMES The Light In Your Eyes (MCG/Curb)	172/39	28	2878	+956	14353	+4747
35	35	30	29	TANYA TUCKER Little Things (Capitol)	167/17	29	2482	+386	12091	+2023
33	34	28	30	BIG HOUSE Cold Outside (MCA)	162/6	30	2453	+161	11599	+582
38	36	32	31	MARK WILLS Places I've Never Been (Mercury)	152/7	33	2227	+192	10799	+912
39	37	34	32	TRISHA YEARWOOD I Need You (MCA)	146/5	34	2156	+178	10116	+874
BREAKER	33	35	33	DEANA CARTER Count Me In (Capitol)	145/54	35	1949	+724	9547	+3426
BREAKER	34	35	34	LEE ANN WOMACK Never Again, Again (Decca)	137/23	36	1907	+524	9448	+2469
43	38	35	35	SONS OF THE DESERT Whatever Comes First (Epic)	140/8	37	1832	+162	8591	+904
BREAKER	36	36	36	JOE DIFFIE This Is Your Brain (Epic)	128/19	38	1789	+347	8349	+1428
BREAKER	37	37	37	BURNIN' DAYLIGHT Say Yes (Curb)	121/8	40	1596	+158	7666	+828
44	40	39	38	KIPPI BRANNON Daddy's Little Girl (Curb/Universal)	91/5	45	1424	+161	7142	+785
40	41	40	39	THRASHER SHIVER Be Honest (Asylum/EEG)	110/8	46	1388	+88	6542	+417
46	45	42	40	LITTLE TEXAS Bad For Us (Warner Bros.)	97/13	48	1256	+174	6148	+776
—	—	49	41	TY HERNDON Loved Too Much (Epic)	102/44	49	1192	+512	5839	+2408
45	46	43	42	STEPHANIE BENTLEY The Hopechest Song (Epic)	87/3	52	1144	+76	5704	+522
50	48	44	43	DAVID LEE MURPHY Breakfast In Birmingham (MCA)	88/5	53	1097	+100	5001	+476
DEBUT	44	44	44	MARK CHESNUTT Let It Rain (Decca)	82/54	54	1065	+691	4997	+3095
—	—	50	45	RICK TREVINO I Only Get This Way With You (Columbia)	96/31	56	1025	+330	4660	+1547
—	50	48	46	DARYLE SINGLETARY The Used To Be's (Giant)	81/12	57	944	+154	4217	+691
DEBUT	47	47	47	PAUL BRANDT Take It From Me (Reprise)	85/35	58	859	+292	4067	+1305
DEBUT	48	48	48	TAMMY GRAHAM A Dozen Red Roses (Career)	60/27	60	713	+343	3176	+1440
DEBUT	49	49	49	JEFF WOOD Use Mine (Imprint)	58/4	61	679	+106	3152	+581
DEBUT	50	50	50	SUZY BOGGUSS She Said, He Heard (Capitol)	53/8	62	636	+80	3057	+309

This chart reflects airplay from March 24-30. Songs ranked by total points. Highlighted songs indicate Breaker.

195 Country reporters. 189 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

DEANA CARTER

Count Me In (Capitol)

74% of our reporters on it (145 stations)

54 Adds • Moves 41-33

LEE ANN WOMACK

Never Again, Again (Decca)

70% of our reporters on it (137 stations)

23 Adds • Moves 36-34

JOE DIFFIE

This Is Your Brain (Epic)

65% of our reporters on it (128 stations)

19 Adds • Moves 37-36

BURNIN' DAYLIGHT

Say Yes (Curb)

62% of our reporters on it (121 stations)

8 Adds • Moves 38-37

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
DEANA CARTER Count Me In (Capitol)	54
MARK CHESNUTT Let It Rain (Decca)	54
VINCE GILL A Little More Love (MCA)	50
TY HERNDON Loved Too Much (Epic)	44
LEANN RIMES The Light In Your Eyes (MCG/Curb)	39
PAUL BRANDT Take It From Me (Reprise)	35
RICK TREVINO I Only Get This Way With You (Columbia)	31
TAMMY GRAHAM A Dozen Red Roses (Career)	27
LEE ANN WOMACK Never Again, Again (Decca)	23
JOE DIFFIE This Is Your Brain (Epic)	19

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VINCE GILL A Little More Love (MCA)	+1329
LEANN RIMES The Light In Your Eyes (MCG/Curb)	+956
DAVID KERSH Another You (Curb)	+832
BROOKS & DUNN Why Would I Say Goodbye (Arista)	+733
DEANA CARTER Count Me In (Capitol)	+724
MARK CHESNUTT Let It Rain (Decca)	+691
GEORGE STRAIT One Night At A Time (MCA)	+657
MINDY MCCREADY A Girl's Gotta Do (What A...) (BNA)	+538
BRYAN WHITE Sittin' On Go (Asylum/EEG)	+537
LEE ANN WOMACK Never Again, Again (Decca)	+524

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
VINCE GILL A Little More Love (MCA)	+6473
LEANN RIMES The Light In Your Eyes (MCG/Curb)	+4747
DAVID KERSH Another You (Curb)	+3978
BROOKS & DUNN Why Would I Say Goodbye (Arista)	+3665
DEANA CARTER Count Me In (Capitol)	+3426
GEORGE STRAIT One Night At A Time (MCA)	+3119
MARK CHESNUTT Let It Rain (Decca)	+3095
MINDY MCCREADY A Girl's Gotta Do (What A...) (BNA)	+2575
LEE ANN WOMACK Never Again, Again (Decca)	+2469
COLLIN RAYE On The Verge (Epic)	+2446

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DEANA CARTER We Danced Anyway (Capitol)
TOBY KEITH Me Too (Mercury)
BROOKS & DUNN A Man This Lonely (Arista)
TRAVIS TRITT Where Corn Don't Grow (Warner Bros.)
LEANN RIMES Unchained Melody (MCG/Curb)
KEVIN SHARP Nobody Knows (143/Asylum/EEG)
MARK CHESNUTT It's A Little Too Late (Decca)
RICK TREVINO Running Out Of Reasons To Run (Columbia)
DARYLE SINGLETARY Amen Kind Of Love (Giant)
TRACY LAWRENCE Is That A Tear (Atlantic)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

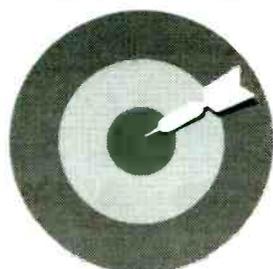
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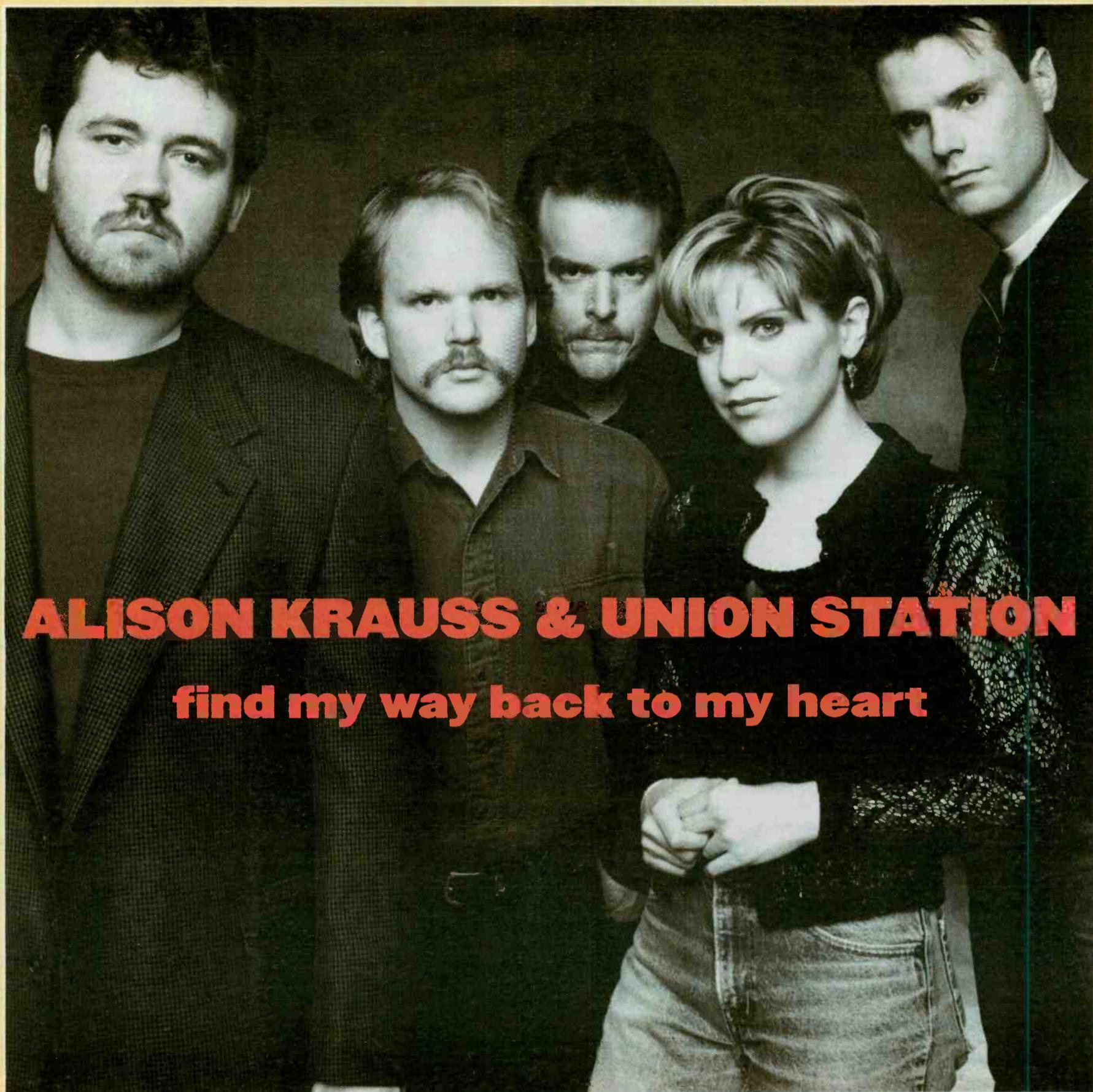
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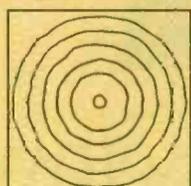


ALISON KRAUSS & UNION STATION

find my way back to my heart

COUNTRY RADIO SINGLE

**ADD DATE
APRIL 7TH**



ROUNDER®

The New Album Gallery

March 25

Buffalo Club "The Buffalo Club"

(Rising Tide)

Had the trio not changed its name, **Rising Tide** would be releasing the first **Johnny Ringo** album. With the **Buffalo Club** ensuring name recognition with the single "If She Don't Love You," the group is now celebrating the arrival of its debut album. With former **Imperials** member **Ron Hemby** on lead vocals, the Buffalo Club also features former **Restless Heart** drummer **John Dittrich** and guitarist **Charlie Kelley**, who has done road work with **Doug Stone**, **Tom Wopat**, and **Charly McClain**. Although Hemby is in the front spot, it's worth noting that Dittrich sang lead vocals on **Restless Heart's** biggest hit, "When She Cries." The combination of three exceptionally strong vocalists creates an impressive harmony sound that runs throughout the Buffalo Club's introductory album.



Jack Ingram "Livin' Or Dyin'" (Rising Tide)

Texas native **Jack Ingram's** strong college following was evident in the success of his first album, "Live At Adair's," which sold more than 25,000 copies on an indie label before **Rising Tide** re-released it. In addition to the campus crowd, Ingram has wowed mainstream country audiences as the opening act for **Merle Haggard**, **Mark Chesnutt**, **Hal Ketchum**, and others. Ingram wrote nine of the 14 songs on his first studio album, "Livin' Or Dyin'." The album, produced by **Steve Earle** and **Ray Kennedy**, also mines the work of Texas singer-songwriters **Guy Clark** and **Jimmie Dale Gilmore**, and includes a cover of **Joe & Rose Lee Maphis's** honky-tonk classic "Dim Lights, Thick Smoke (And Loud, Loud Music)."

GOING TO ADDS

March 31, 1997

The Bellamy Brothers "She's Awesome"

Intersound: Brothers **David** and **Howard** have another album due this summer. In the meantime, they co-wrote this new single from their most recent album "Sons Of Beaches."

James Bonamy "The Swing"

Epic: **Robert Ellis Orrall** and **Bob Regan** wrote this first single from Bonamy's second album, "Roots And Wings," scheduled for a May 27 release.

Jeff Carson "Do It Again"

MCG/Curb: It's the first single from Carson's new album, which is still untitled but scheduled for a June release. The song was written by **Jess Brown** and **Career** recording artist **Brett James**.

Sammy Kershaw "Fit To Be Tied Down"

Mercury: On Kershaw's latest album, "Politics, Religion, And Her," he and producer **Keith Stegall** got legendary session pianist **Hargus "Pig" Robbins** to play on several tracks, including the new single.

Travis Tritt "She's Goin' Home With Me"

Warner Bros.: **Marty Stuart** plays electric guitar on this Tritt-penned tune from his latest album, "The Restless Kind."

Kris Tyler "Keeping Your Kisses"

Rising Tide: Before embarking on a country music career, Nebraska native **Kris Tyler** was an Emmy-winning investigative reporter for a Phoenix TV station. She wrote "Keeping Your Kisses," the first single from her debut album. Set for May 20 release, the project was co-produced by **Tony Brown** and **Emory Gordy Jr.**

Ray Vega "I Can Dream"

BNA: An exact release date is still to be determined for **Ray Vega's** album "Remember When," but this track was co-written by **Stacy Dean Campbell** and former **O'Kanes** member **Jamie O'Hara**.

ON THE RECORD



THRASHER SHIVER
"Be Honest"

(Asylum/EEG)

Doug Montgomery, PD
WBCT/Grand Rapids

"Thrasher Shiver has been phenomenal for us. I attribute all of that to the freshness of their sound. Ever since **Brooks & Dunn** broke, everybody has been trying to come up with a duo that could give them a run for their money. This is a duo that doesn't try to be a **Brooks & Dunn** clone. These guys have a lot of God-given talent, which puts them a stratosphere above the other duos we've seen that appeared to be forced by the labels and **A&R** people. The harmonies are just phenomenal and, right now, we're looking for songs that have passion."

OUT OF THE BOX



TAMMY GRAHAM
"A Dozen Red Roses"

(Career)

Jim Tice, PD
WZZK/Birmingham

"This is the hottest song on **WZZK** by far. We are looking to put more passion into the Country format and **Tammy Graham's** 'A Dozen Red Roses' does it... immediate response. I read all the record company hype and decided I better listen to this song. It sounded great to me, but I wanted further input. When I played it for **Patti & Bill**, our morning team, **Patti** was crying before the song was over. We're not known for being first or early on songs, but this record works in Birmingham!"

CALL OUT



With MusicLink software. (303) 922-5600.

NEW & ACTIVE

SARA EVANS True Lies (RCA)

Total Stations: 59, Total Points: 2418, Total Adds: 10, Including: WBUB 15, KTST 14, WGNA 13, KRYS 7, WPOR 7, WXXQ 7, WLWI 6, KASH 5, KORD 5, KTOM 5

Plays Include: WWQQ 20 (20), WWYZ 19 (10), WKSJ 18 (18), KEAN 17 (17), KJUG 15 (15), KRRV 15 (12), KTCS 5 (5), WFGY 15 (15), WMJC 15 (15), WXTA 15 (15), WFMB 14 (14), WSOC 14 (13), WUSQ 14 (14), WHWK 13 (13), WAXX 12 (12)

CARYL MACK PARKER One Night Stand (Magnatone)

Total Stations: 53, Total Points: 2351, Total Adds: 1, Including: WXTU 17
Plays Include: WTCM 22 (22), WWQQ 20 (20), WKSJ 18 (18), KEAN 17 (17), KZSN 17 (17), KJUG 15 (15), KRRV 15 (15), KGEE 14 (14), KNFR 14 (14), KPLM 14 (14), WMTZ 14 (13), WPXK 14 (14), WSOC 14 (13), WFMB 13 (13), WYNN 13 (13), KWJJ 12 (12), WAXX 12 (12), WKCN 12 (12), WKNN 12 (12), WLWI 12 (12), WKXK 11 (11), WKSJ 10 (10), WTVY 10 (10)

JOHN & AUDREY WIGGINS Somewhere In Love (Mercury)

Total Stations: 44, Total Points: 2031, Total Adds: 17, Including: KBEQ 18, WKIX 18, KEAN 17, WFGY 15, WKDQ 15, KCY 12, WWQQ 10, WGTY 9, KHEY 7, WEZL 7, WIBW 7, KGEE 5, KMPS 5, KTCS 5, KTEX 5, WIRK 5, WSOC 5

Plays Include: WXBQ 25 (16), WGAR 18 (18), KSKS 16 (16), KJUG 15 (15), WBCT 15 (5), WQBE 15 (15), KWNR 13 (13)

NIKKI NELSON Too Little Too Much (DKC/Columbia)

Total Stations: 47, Total Points: 1923, Total Adds: 3, Including: WKSJ 10, KTCS 5, KYCY 5

Plays Include: KWNR 25 (13), WWQQ 20 (20), KBEQ 18 (18), WKSJ 18 (18), KEAN 17 (17), KFMS 16 (10), KJUG 15 (15), KRRV 15 (15), WFGY 15 (15), WKDQ 15 (15), WXTA 15 (15), KNFR 14 (14), WGH 14 (14), WLWI 12 (12), KBUL 11 (11), WTCM 10 (10), WTVY 10 (10), WWYZ 10 (10), WGTY 9 (9), WMTZ 9 (8), KQFC 7 (7), KSKS 7 (7), KSOP 7 (7), WGGY 7 (7), WMJC 7 (7), WMSI 7 (7), WRBQ 7 (7)

ANITA COCHRAN I Could Love A Man Like That (Warner Bros.)

Total Stations: 31, Total Points: 1283, Total Adds: 8, Including: WWQQ 20, KJUG 15, KCY 12, WXBW 9, KQFC 7, WIBW 7, WKCN 5, WSOC 5

Plays Include: KEAN 17 (17), KRRV 15 (12), WKDQ 15 (15), WLWI 15 (15), WXTA 15 (15), WWWW 13 (5), KEEY 10 (10), WKSJ 10 (10), WWYZ 10 (10), WMTZ 8 (7), KHEY 7 (7), KSKS 7 (7), KSOP 7 (7), WXXQ 7 (7), WITL 6 (6), WTDR 6 (6), KFDI 5 (5), KTCS 5 (5), KVOO 5 (5), WDEN 5 (5), WRKZ 5 (5), WTVY 5 (5), WYCD 5 (5)

JEFFREY STEELE A Girl Like You (MCG/Curb)

Total Stations: 20, Total Points: 1276, Total Adds: 0

Plays Include: KEAN 17 (17), WMZQ 17 (17), WXTU 17 (17), WFRG 14 (14), WGH 14 (14), KYGO 13(5), WGR 12 (12), WKLB 12 (12), WCMS 11 (11), WGTY 10 (9), WTVY 10 (5), WWYZ 10 (10), WXBW 9 (9), WFMS 8 (8), KQFC 7 (7), KFRG 5 (5), KTCS 5 (5), WDEN 5 (5), WSOC 5 (5), WTQR 5 (5)

ALAN JACKSON Who's Cheatin' Who (Arista)

Total Stations: 10, Total Points: 1166, Total Adds: 8, Including: KYCY 25, KNIX 24, KWJJ 18, KEAN 17, KPLX 15, KSN 15, WWYZ 10, KATM 9

Plays Include: WTDR 26 (26), WIL 25 (25)

PERFECT STRANGER Fire When Ready (Curb)

Total Stations: 21, Total Points: 1104, Total Adds: 6, Including: WBOB 19, KBEQ 18, KEAN 17, WXBW 9, KSOP 7, KVOO 5

Plays Include: WQBE 25 (15), WXBQ 20 (17), WXTA 15 (15), KNFR 14 (14), WRNS 13 (13), WTVY 10 (5), WWYZ 10 (10), KHAY 7 (7), KBUL 5 (5), KTCS 5 (5), WBCT 5 (5), WDEN 5 (5), WKCN 5 (5), WRKZ 5 (5)

CRYSTAL BERNARD State Of Mind (River North)

Total Stations: 16, Total Points: 798, Total Adds: 0

Plays Include: WQBE 25 (15), WXBQ 24 (17), KEAN 17 (17), KRRV 15 (15), KWNR 13 (13), WAXX 12 (12), WAMZ 10 (10), WUSY 9 (7), KFDI 5 (5), KTCS 5 (5), KVOO 5 (5), WBEE 5 (5), WFMB 5 (5), WTVY 5 (5)

JEFF CARSON Do It Again (MCG/Curb)

Total Stations: 13, Total Points: 639, Total Adds: 11, Including: KTCS 34, WKDQ 15, KCY 12, WFMB 10, WTVY 10, KSOP 7, WXXQ 7, KFDI 5, KVOO 5, WDEN 5, WKCN 5

Plays Include: WGAR 18 (18), WWYZ 5 (5)

REGINA REGINA Right Plan, Wrong Man (Giant)

Total Stations: 15, Total Points: 547, Total Adds: 13, Including: WWQQ 20, WKDQ 15, WXTA 15, WAXX 12, WKSJ 10, WTVY 10, WWYZ 10, KASH 6, KTCS 5, KVOO 5, WKCN 5, WRKZ 5, WSOC 5

Plays Include: WUSY 7 (7), WDEN 5 (5)

KENTUCKY HEADHUNTERS Singin' The Blues (BNA)

Total Stations: 10, Total Points: 530, Total Adds: 0

Plays Include: WWYZ 26 (19), WDEN 15 (15), WKDQ 15 (15), WAMZ 10 (10), WXXQ 7 (7), KTCS 5 (5), WBCT 5 (5), WRKZ 5 (5), WTVY 5 (5)

TRAVIS TRITT She's Going Home With Me (Warner Bros.)

Total Stations: 11, Total Points: 493, Total Adds: 10, Including: WKIX 18, WAXX 12, WWYZ 10, WQXK 8, KNCI 6, KASE 5, KFDI 5, KMPS 5, WDEZ 5, WHOK 5

Plays Include: KEAN 17 (17)

SAMMY KERSHAW Fit To Be Tied Down (Mercury)

Total Stations: 10, Total Points: 489, Total Adds: 9, Including: WIVK 13, WKNN 12, KATM 9, WQXK 8, KFDI 5, KYGO 5, WSOC 5, WWYZ 5, WXTA 5

Plays Include: KEAN 17 (17)

KRIS TYLER Keeping Your Kisses (Rising Tide)

Total Stations: 10, Total Points: 475, Total Adds: 3, Including: WOW 9, KUGN 5, WDEN 5

Plays Include: WXTA 15 (15), KPLM 14 (14), KWNR 13 (13), KYGO 13 (13), KHAY 8 (7), WWYZ 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

PAUL BRANDT Take It From Me
MARK CHESNUTT Let It Rain
DARYL SINGLETARY The Used To Be's

Hottest:

VINCE GILL A Little More Love
BROOKS & DUNN Why Would I Say Goodbye
GEORGE STRAIT One Night At A Time

Real Country

Dave Nicholson • (602) 966-6236

Adds:

MARK CHESNUTT Let It Rain
ALAN JACKSON Who's Cheatin' Who
JOHN/AUDREY WIGGINS Somewhere In Love

Hottest:

CLAY WALKER Rumor Has It
COLLIN RAYE On The Verge
TRACY LAWRENCE Better Man, Better Off
ALABAMA Sad Lookin' Moon
GEORGE STRAIT One Night At A Time

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:

JOE DIFFIE This Is Your Brain
DARYL SINGLETARY The Used To Be's

Hottest:

KENNY CHESNEY When I Close My Eyes
TRACE ADKINS (This Ain't) No Thinking Thing
CLAY WALKER Rumor Has It
TRACY BYRD Don't Take Her She's All I Got
DAVID KERSH Another You

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

ALABAMA Sad Lookin' Moon
GEORGE STRAIT One Night At A Time
TANYA TUCKER Little Things

Hottest:

LEANN RIMES Unchained Melody

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

DEANA CARTER Count Me In
LEANN RIMES The Light In Your Eyes

Hottest:

TRACY LAWRENCE Better Man, Better Off
KATHY MATTEA 455 Rocket
CLAY WALKER Rumor Has It
TRACY BYRD Don't Take Her She's All I Got
KENNY CHESNEY When I Close My Eyes

Digital Country – L.J. Smith

Adds:

MARK CHESNUTT Let It Rain
VINCE GILL A Little More Love
TY HERNDON Loved Too Much
SONS OF THE DESERT Whatever Comes First
LEE ANN WOMACK Never Again, Again

Hottest:

JOHN BERRY She's Taken A Shine
DIAMOND RIO Holdin'
TRACY BYRD Don't Take Her
GEORGE STRAIT One Night At A Time
REBA McENTIRE How Was I To Know

BROADCAST PROGRAMMING CONTINUED

New Country – L.J. Smith

Adds:

MARK CHESNUTT Let It Rain
VINCE GILL A Little More Love
TY HERNDON Loved Too Much
SONS OF THE DESERT Whatever Comes First
LEE ANN WOMACK Never Again, Again

Hottest:

TRACY BYRD Don't Take Her
JOHN BERRY She's Taken A Shine
ALAN JACKSON Everything I Love
TRACE ADKINS This Ain't (No Thinkin' Thing)
GEORGE STRAIT One Night At A Time

GREAT AMERICAN COUNTRY VIDEO

John Hendricks • (303) 784-8758

Adds:

STEPHANIE BENTLEY The Hopechest Song
HOLLY DUNN Leave One Bridge Standing
LEANN RIMES Light In Your Eyes
TANYA TUCKER Little Things
JOHN/AUDREY WIGGINS Somewhere In Love

Hottest:

JOHN BERRY She's Taken A Shine
MARTINA McBRIDE Cry On The Shoulder Of The Road
BILL ENGVALL Here's Your Sign (Get The Picture)
TRACE ADKINS (This Ain't) No Thinkin' Thing
JOHN MICHAEL MONTGOMERY I Miss You A Little

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

DEANA CARTER Count Me In

Hottest:

TRACE ADKINS (This Ain't) No Thinkin' Thing
KENNY CHESNEY When I Close My Eyes
DIAMOND RIO Holdin'
REBA McENTIRE How Was I To Know
CLAY WALKER Rumor Has It

CD Country – John Hendricks

Adds:

STEPHANIE BENTLEY The Hopechest Song
JAMES BONAMY The Swing
PAUL BRANDT Take It From Me
DEANA CARTER Count Me In
MARK CHESNUTT Let It Rain

Hottest:

ROYAL WADE KIMES Another Man's Sky
TRACY LAWRENCE Better Man, Better Off
MINDY McCREADY A Girl's Gotta Do (What A ...)
COLLIN RAYE On The Verge
LEANN RIMES The Light In Your Eyes

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

TY HERNDON Loved Too Much
LEE ANN WOMACK Never Again, Again

Hottest:

REBA McENTIRE How Was I To Know
DIAMOND RIO Holdin'
TRACE ADKINS (This Ain't) No Thinking Thing
TRACY BYRD Don't Take Her She's All I Got
CLAY WALKER Rumor Has It

Mainstream Country – David Felker

Adds:

BIG HOUSE Cold Outside
DEANA CARTER Count Me In
LEANN RIMES The Light In Your Eyes
TANYA TUCKER Little Things

Hottest:

JOHN BERRY She's Taken A Shine
REBA McENTIRE How Was I To Know
TRACE ADKINS (This Ain't) No Thinking Thing
ALAN JACKSON Everything I Love
DIAMOND RIO Holdin'



ADDS

JOE DIFFIE This Is Your Brain (Epic)
HOLLY DUNN Leave One Bridge Standing (River North)
JOHN & AUDREY WIGGINS Somewhere In... (Mercury)

HEAVY

TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
TRACY BYRD Don't Take Her She's All I Got (MCA)
TERRI CLARK Emotional Girl (Mercury)
BILLY RAY CYRUS Three Little Words (Mercury)
JOE DIFFIE This Is Your Brain (Epic)
BILL ENGVALL Here's Your Sign (Get The...) (Warner Bros.)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
MILA MASON Dark Horse (Atlantic)
KATHY MATTEA 455 Rocket (Mercury)
MARTINA McBRIDE Cry On The Shoulder Of The... (RCA)
JOHN MICHAEL MONTGOMERY I Miss You A... (Atlantic)
LORRIE MORGAN Good As I Was To You (BNA)
COLLIN RAYE On The Verge (Columbia)
RICOCHET Ease My Troubled Mind (Columbia)
SAWYER BROWN Six Days On The Road (Curb)
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
CLAY WALKER Rumor Has It (Giant)

Information current as of March 31.



38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

BELLAMY BROTHERS She's Awesome (Intersound)
JOE DIFFIE This Is Your Brain (Epic)
TAMMY GRAHAM A Dozen Red Roses (Career)
REGINA REGINA Right Plan, Wrong Man (Giant)
KIM RICHEY I Know (Mercury)

TOP 10

TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
CLAY WALKER Rumor Has It (Giant)
TRACY BYRD Don't Take Her She's All I Got (MCA)
TERRI CLARK Emotional Girl (Mercury)
JOHN BERRY She's Taken A Shine (Capitol)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
DEANA CARTER We Danced Anyway (Capitol)
LORRIE MORGAN Good As I Was To You (BNA)
BILL ENGVALL Here's Your Sign (Get The...) (Warner Bros.)
KATHY MATTEA 455 Rocket (Mercury)

HEAVY

JOHN BERRY She's Taken A Shine (Capitol)
TRACY BYRD Don't Take Her She's All I Got (MCA)
DEANA CARTER We Danced Anyway (Capitol)
TERRI CLARK Emotional Girl (Mercury)
BILL ENGVALL Here's Your Sign (Warner Bros.)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
MILA MASON Dark Horse (Atlantic)
KATHY MATTEA 455 Rocket (Mercury)
JOHN MICHAEL MONTGOMERY I Miss You A... (Atlantic)
LORRIE MORGAN Good As I Was To You (BNA)
COLLIN RAYE On The Verge (Epic)
CLAY WALKER Rumor Has It (Giant)

HOT SHOTS

ANITA COCHRAN I Could Love A Man Like... (Warner Bros.)
STEPHANIE BENTLEY The Hopechest Song (Epic)
BIG HOUSE Cold Outside (MCA)
JAMES BONAMY The Swing (Epic)
VINCE GILL A Little More Love (MCA)
KIM RICHEY I Know (Mercury)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
DARYL SINGLETARY The Use To Be's (Giant)
SONS OF THE DESERT Whatever Comes First (Epic)
TANYA TUCKER Little Things (Capitol)
KRIS TYLER Keeping Your Kisses (Rising Tide)
LEE ANN WOMACK Never Again, Again (Decca)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of March 26.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p>KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 JOHN/AUDREY WIGGINS 17 JAMES BONAMY 17 JOHN BERRY 17 PERFECT STRANGER 17 ALAN JACKSON 17 VICTORIA SHAW</p> <p>WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 MILA MASON 18 SONS OF THE DESERT</p> <p>WGNA/Albany, NY OM: Fred Horton MD: Bill Earley 13 MARK CHESNUTT 13 SARIA EVANS 13 LEE ANN WOMACK</p> <p>KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Melibu 12 DEANA CARTER 5 BROOKS & DUNN 5 SUZY BOGGUSS</p> <p>KRRV/Alexandria, LA PD: Dru LaBorde MD: Scott Bryant 12 DEANA CARTER 12 TAMMY GRAHAM 12 VINCE GILL</p> <p>WFGY/Altoona, PA PD/MD: Polly Wogg 35 MARK CHESNUTT 15 JOHN/AUDREY WIGGINS 15 DARYLE SINGLETARY</p> <p>KGNC/Amarillo, TX Interim PD: Patrick Clark 25 VINCE GILL 15 TAMMY GRAHAM</p> <p>KASH/Anchorage, AK MD: Chris Crowley 15 VINCE GILL 6 MARK CHESNUTT 6 REGINA REGINA 6 LEE ANN WOMACK 5 PAUL BRANDT 5 SARA EVANS</p> <p>WNKY/Appleton, WI PD: Mark Shannon MD: Steve Davis 21 LEANN RIMES 8 MARK WILLS</p> <p>WKSF/Asheville, NC PD: Steve Louis MD: Nikki Thomas 10 REGINA REGINA</p> <p>WKHX/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 15 MINDY MCCREADY 18 MARTINA MCBRIDE 18 SAWYER BROWN 18 VINCE GILL 18 MARK WILLS</p> <p>WYAY/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 BURNIN' DAYLIGHT 18 RICK TREVINO 18 JOHN BERRY</p> <p>WKCC/Augusta, GA PD: Tommy Cooper MD: Tony Cooper 18 JOE DUFFIE 18 TRISHA YEARWOOD 7 RICK TREVINO</p> <p>KASE/Austin, TX PD: Brad Hansen MD: Steve Gary 5 DEANA CARTER 5 MARK CHESNUTT 5 TRAVIS TRITT</p> <p>KUZZ/Bakersfield, CA PD/MD: Evan Bridwell 22 MARK CHESNUTT 7 TANYA TUCKER</p> <p>WPOC/Baltimore, MD Acting PD/MD: Greg Cole No Adds</p> <p>WYNK/Baton Rouge, LA PD/MD: Brian King 13 VINCE GILL 13 TANYA TUCKER 13 LEANN RIMES 13 JOE DUFFIE</p> <p>KAYD/Beaumont, TX PD/MD: Frank Dawson 13 LEANN RIMES</p> <p>WKNN/Biloxi, MS PD: Rick Nize MD: Kipp Gregory 12 SAMMY KERSHAW 6 JEFF WOOD</p> <p>WHWK/Binghamton, NY PD/MD: John Davison 13 LEE ANN WOMACK 13 DEANA CARTER 13 LITTLE TEXAS</p> <p>WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 14 RICK TREVINO 14 TANYA TUCKER</p> <p>KQFC/Boise, ID PD: Paul Wilson 14 KIPPI BRANNON 14 DEANA CARTER 14 VINCE GILL 14 LITTLE TEXAS 14 REGINA REGINA 7 ANITA COCHRAN 7 TY HERNDON 7 DARYLE SINGLETARY</p>	<p>WKLB/Boston, MA PD: Mike Brophy APD/MD: Ginny Rogers 5 TY HERNDON 5 DEANA CARTER 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p>WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 12 MARTINA MCBRIDE 12 TANYA TUCKER 12 DEANA CARTER</p> <p>WKHA/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 15 ALAN JACKSON 15 TANYA TUCKER 8 RICK TREVINO 8 LITTLE TEXAS</p> <p>WIXY/Champaign, IL PD/MD: Rob Kallin 18 VINCE GILL 18 MARK CHESNUTT 18 BROOKS & DUNN 11 DEANA CARTER 6 PAUL BRANDT 5 JOE DUFFIE</p> <p>WBUB/Charleston, SC PD: Charlie Lindsay MD: John Dixon 15 VINCE GILL 15 MARK WILLS 15 SARA EVANS</p> <p>WEZL/Charleston, SC PD: Kris Van Dyke MD: Gary Griffin 7 MARK CHESNUTT 7 LITTLE TEXAS 7 JOHN/AUDREY WIGGINS 7 TAMMY GRAHAM</p> <p>WQBE/Charleston, WV OM/PD: Jeff Whitehead 15 LEANN RIMES 15 DAVID KERSH</p> <p>WSDC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 5 JOHN/AUDREY WIGGINS 5 ANITA COCHRAN 5 SONS OF THE DESERT 5 DEANA CARTER 5 DARYLE SINGLETARY 5 SAMMY KERSHAW</p> <p>WTDR/Charlotte, NC PD/MD: Loyd Ford 12 TAMMY GRAHAM 6</p> <p>WUSY/Chattanooga, TN PD: Clay Hunnicut MD: Bill Poindexter 9 SAWYER BROWN 9 TANYA TUCKER</p> <p>WKXK/Chicago, IL OM/PD: Ted Stacker MD: Dominica 10 MARK CHESNUTT 10 MILA MASON 10 MARTINA MCBRIDE 10 RICK TREVINO 10 KIPPI BRANNON</p> <p>WUSN/Chicago, IL PD: Alan Sledge MD: Tricia Biondo 5 DEANA CARTER</p> <p>KALF/Chico, CA PD/MD: Scott Michaels 20 DEANA CARTER 20 TY HERNDON 7 PAUL BRANDT 7 RICK TREVINO</p> <p>WUBE/Cincinnati, OH PD: Tim Closson MD: Duke Hamilton No Adds</p> <p>KUZZ/Bakersfield, CA PD/MD: Evan Bridwell 22 MARK CHESNUTT 7 TANYA TUCKER</p> <p>WVWR/Cleveland, OH PD: Penny Nugent MD: Chuck Collier 18 DEANA CARTER 18 LEANN RIMES</p> <p>KKCS/Colorado Springs, CO PD: Charlie Cassidy MD: Dave Shepel 17 VINCE GILL 17 MARK CHESNUTT 17 RICK TREVINO 17 JOE DUFFIE</p> <p>WCOS/Columbia, SC PD: Bob Raleigh MD: Glen Garrett 11 MARTINA MCBRIDE 11 JOE DUFFIE 11 KATHY MATTEA 11 DEANA CARTER</p> <p>WKCN/Columbus, GA PD: Robin Lee MD: Andy Woods 5 MARK CHESNUTT 5 ANITA COCHRAN 5 JEFF CARSON 5 REGINA REGINA</p> <p>WWGR/Fl. Myers, FL PD: Rick McGee APD/MD: Buzzy Ford 17 DEANA CARTER 17 LEE ANN WOMACK 5 TY HERNDON 5 BIG HOUSE</p> <p>WCOL/Columbus, OH PD: Gary Moss MD: John Crenshaw No Adds</p> <p>KTCS/Fl. Myers, FL OM/MD: Mark Harper 15 PAUL BRANDT 15 VINCE GILL 15 JOHN/AUDREY WIGGINS 5 NIKKI NELSON 5 RICK TREVINO 5 KIPPI BRANNON 5 SUZY BOGGUSS</p>	<p>KRYS/Corpus Christi, TX PD: Clayton Allen Pickens MD: Lou Ramirez 21 VINCE GILL 14 LEANN RIMES 14 JOE DUFFIE 14 DEANA CARTER 14 LEE ANN WOMACK 14 MARK CHESNUTT 7 LITTLE TEXAS 7 BIG HOUSE 7 SARA EVANS</p> <p>KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney 30 MINDY MCCREADY 30 BROOKS & DUNN 15 ALAN JACKSON 15 TANYA TUCKER 7 MARTINA MCBRIDE 7 LEE ANN WOMACK</p> <p>KYNG/Dallas, TX PD: Dan Pearman MD: Stacey Tackett 20 TY HERNDON 20 TANYA TUCKER 20 BROOKS & DUNN 20 DEANA CARTER 5 LITTLE TEXAS 5 SONS OF THE DESERT 5 VINCE GILL</p> <p>WGNE/Daytona Beach, FL PD: John Rivers 21 MARK CHESNUTT 13 JAMES BONAMY 12 MARTINA MCBRIDE 7 TIM WILSON</p> <p>KYGO/Denver, CO PD: John St. John MD: Jennifer Page 5 JAMES BONAMY 5 SAMMY KERSHAW</p> <p>KJYJ/Des Moines, IA PD: Beverlee Brannigan MD: Eddie Hartfield 7 MARTINA MCBRIDE</p> <p>WYZZ/Detroit, MI PD: Dennis Hughes APD: Selma Luther 30 LEANN RIMES 30 DEANA CARTER 30 LEE ANN WOMACK 20 BURNIN' DAYLIGHT 20 TY HERNDON 20 DARYLE SINGLETARY</p> <p>WRKZ/Harrisburg, PA PD: Mitch Mahan MD: Dandalion 26 LEANN RIMES 26 VINCE GILL 16 MARK CHESNUTT 16 REGINA REGINA 16 TANYA TUCKER 16 JAMES BONAMY</p> <p>WTVY/Dothan, AL PD/MD: Shannon O'Neal 10 MARK CHESNUTT 10 REGINA REGINA 10 JEFF CARSON 5 MIKE WARD</p> <p>WYXX/Eau Claire, WI PD: George House MD: Tim Wilson 12 TY HERNDON 12 LITTLE TEXAS 12 TRAVIS TRITT 12 MARK CHESNUTT 12 REGINA REGINA</p> <p>KHEY/El Paso, TX PD/MD: Danny White 27 BROOKS & DUNN 7 JOHN/AUDREY WIGGINS 7 LEE ANN WOMACK</p> <p>WXTA/Erie, PA PD: Bill Shannon MD: Chet Price 15 DEANA CARTER 15 REGINA REGINA 15 JEFF CARSON 5 SAMMY KERSHAW 5 JEFF WOOD</p> <p>WFMN/Indianapolis, IN PD: David Wood MD: J.D. Cannon No Adds</p> <p>WGR/Indianapolis, IN PD: Sam McGuire MD: John Q. Morris 12 THRASHER SHIVER 12 BURNIN' DAYLIGHT 12 JOHN BERRY 12 TRAVIS TRITT</p> <p>WQKQ/Evansville, IN PD: Dave Evans MD: K.C. Todd 15 LEANN RIMES 15 JEFF CARSON 15 TANYA TUCKER 15 JOHN/AUDREY WIGGINS 15 REGINA REGINA</p> <p>KKIX/Fayetteville, AR PD: Eric Marshall MD: Tone Marconi 25 VINCE GILL 25 LEANN RIMES 25 JOE DUFFIE 12 TANYA TUCKER</p> <p>WKML/Fayetteville, NC PD: Don Chase APD/MD: Andy Brown 9 MARK CHESNUTT 9 LITTLE TEXAS 9 RICK TREVINO 5 TY HERNDON 5 PAUL BRANDT 5 TIM WILSON</p> <p>WRWO/Jacksonville, FL PD: Tom Kelly MD: Buzzy Jackson 7 MARK CHESNUTT 7 RICK TREVINO 7 PAUL BRANDT</p> <p>WQJK/Jacksonville, FL PD: Gail Austin APD/MD: Jon Scott 8 VINCE GILL 6 LEANN RIMES 6 TY HERNDON 6 PAUL BRANDT 6 DEANA CARTER</p> <p>WROO/Jacksonville, FL PD: Tom Kelly MD: Buzzy Jackson 7 MARK CHESNUTT 7 RICK TREVINO 7 PAUL BRANDT</p> <p>WGXK/Memphis, TN PD: J.L. Fisk MD: Mark Billingsley 22 VINCE GILL</p> <p>WQGY/Memphis, TN PD: David Cassidy MD: Polly Wogg 50 ALAN JACKSON 20 BROOKS & DUNN 20 MARTINA MCBRIDE 7 BIG HOUSE 7 TANYA TUCKER 7 LEANN RIMES 7 SAWYER BROWN</p> <p>WMTZ/Johnstown, PA PD/MD: Brian Cleary 11 LEANN RIMES 11 PAUL BRANDT 5 TY HERNDON 5 DEANA CARTER</p> <p>KBEO/Kansas City, MO PD: Bob McKay MD: Darlene Evans 13 DEANA CARTER 13 SONS OF THE DESERT 13 MINDY MCCREADY 13 LEANN RIMES 13 LEE ANN WOMACK</p>	<p>WQHF/Fl. Wayne, IN PD: Jeff Davis MD: Jeff Moore 13 LEANN RIMES 13 JOE DUFFIE 13 TY HERNDON 5 PAUL BRANDT 5 DEANA CARTER</p> <p>KSKS/Fresno, CA PD: Ken Boessen MD: Steve Montgomery 16 SAWYER BROWN 7 RICK TREVINO 7 TY HERNDON</p> <p>WBCT/Grand Rapids, MI PD: Doug Montgomery MD: Kelly Irie 45 GEORGE STRAIT 35 BROOKS & DUNN 35 VINCE GILL 35 TY HERNDON 35 MARK CHESNUTT 5 LITTLE TEXAS</p> <p>WRNS/Greenville, NC Wayne Castle MD: Dale Knippers 25 VINCE GILL 15 JOE DUFFIE 14 MARK CHESNUTT 14 RICK TREVINO 13 TY HERNDON</p> <p>WESC/Greenville, SC PD: Ron Brock MD: John Andrum 5 DEANA CARTER 5 PAUL BRANDT 5 TY HERNDON</p> <p>WSSL/Greenville, SC PD: Bruce Logan MD: Dude Walker 7 MARK CHESNUTT 7 RICK TREVINO</p> <p>WAYZ/Hagerstown, MD PD: Dennis Hughes APD: Selma Luther 30 LEANN RIMES 30 DEANA CARTER 30 LEE ANN WOMACK 20 BURNIN' DAYLIGHT 20 TY HERNDON 20 DARYLE SINGLETARY</p> <p>WVLR/Lexington, KY PD/MD: Matt Austin 5 DEANA CARTER 5 VINCE GILL</p> <p>KZXX/Lincoln, NE PD: Charlie Thomas 5 SUZY BOGGUSS 5 DARYLE SINGLETARY 5 LEANN RIMES</p> <p>KSSN/Little Rock, AR PD: Greg Mozingo MD: Tom Trivitt 25 DAVID KERSH 25 JOHN W. MONTGOMERY 10 KEVIN SHARP 10 KATHY MATTEA 10 TERRI CLARK</p> <p>WMJC/Long Island, NY PD/MD: Jim Asker 15 VINCE GILL 15 MARK CHESNUTT 7 LITTLE TEXAS 7 TAMMY GRAHAM</p> <p>KZLA/Los Angeles, CA PD: John Sebastian APD/MD: Bill Fink 7 JEFF GILL</p> <p>WAMZ/Louisville, KY MD: Ron Hazard No Adds</p> <p>KLLL/Lubbock, TX PD: Jay Richards MD: Heather Harris 17 SAWYER BROWN 17 RICK TREVINO 17 MINDY MCCREADY 17 SONS OF THE DESERT</p> <p>WDEM/Macon, GA PD: Gerry Marshall MD: Laura Stirling 5 MIKE WARD 5 JEFF CARSON 5 KRIS TYLER</p> <p>KGEE/Odesa/Midland, TX PD: Mike Lawrence MD: Boomer Kingston 14 TAMMY GRAHAM 5 THRASHER SHIVER 5 SAWYER BROWN 5 JOHN/AUDREY WIGGINS</p> <p>WMOM/Madison, WI OM/PD: Tom Oakes MD: Mel McKenzie 16 RICK TREVINO 16 TAMMY GRAHAM 16 LEANN RIMES 16 KIM RICHEY</p> <p>KTST/Oklahoma City, OK PD: Charlie Harrigan MD: Keith Marlow 14 SARA EVANS 14 PAUL BRANDT 14 DEANA CARTER 14 TY HERNDON 14 JEFF WOOD</p> <p>KXXY/Oklahoma City, OK PD: Charlie Harrigan MD: Bill Heston 10 VINCE GILL 10 LEANN RIMES 10 MINDY MCCREADY</p> <p>WGKX/Memphis, TN PD: J.L. Fisk MD: Mark Billingsley 22 VINCE GILL</p> <p>WQGY/Memphis, TN PD: David Cassidy MD: Polly Wogg 50 ALAN JACKSON 20 BROOKS & DUNN 20 MARTINA MCBRIDE 7 BIG HOUSE 7 TANYA TUCKER 7 LEANN RIMES 7 SAWYER BROWN</p> <p>WOW/Dmaoks, NE PD: Ken Brooks MD: Tom Scott 9 DEANA CARTER 9 TY HERNDON 9 THRASHER SHIVER 9 KRIS TYLER</p> <p>WWKA/Olando, FL PD: Mike Moore MD: Shadow Stevens 17 STEPHANIE BENTLEY 17 LEANN RIMES 17 THRASHER SHIVER 5 TAMMY GRAHAM</p>	<p>KFKF/Kansas City, MO PD: Dale Carter MD: Tony Stevens 8 TANYA TUCKER 8 BURNIN' DAYLIGHT 8 TY HERNDON</p> <p>WDFW/Kansas City, MO PD: Ted Cramer MD: David Byrum 20 KEVIN SHARP</p> <p>WVVK/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JOE DUFFIE 13 SAMMY KERSHAW 13 MINDY MCCREADY</p> <p>KXKC/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 21 MARK WILLS 21 SAWYER BROWN</p> <p>WIDW/Lancaster, PA PD: Dick Raymond MD: Keith Patrick 12 LEANN RIMES 5 DEANA CARTER 5 TY HERNDON 5 DARYLE SINGLETARY 5 RICK TREVINO 5 PAUL BRANDT</p> <p>WITL/Lansing, MI PD: Barry Meritt MD: Doug Wagner 6 RICK TREVINO 6 LEE ANN WOMACK 6 SUZY BOGGUSS</p> <p>WVWV/Lansing, MI PD: Barry Meritt MD: Doug Wagner 6 RICK TREVINO 6 LEE ANN WOMACK 6 SUZY BOGGUSS</p> <p>KATM/Modesto, CA PD: Ed Hill MD: Chris Costa 9 SAMMY KERSHAW 5 PAUL BRANDT</p> <p>KTOM/Monterey, CA Interim PD/MD: Karyann Hamilton 5 DEANA CARTER 5 MARK CHESNUTT 5 SARA EVANS 5 TY HERNDON 5 STEPHANIE BENTLEY</p> <p>WVWV/Montgomery, AL PD: Al Mason MD: Nancy Knight 15 RICK TREVINO 15 MARK CHESNUTT 15 SAWYER BROWN 12 PAUL BRANDT 6 DAVID LEE MURPHY 6 SARA EVANS</p> <p>WGTR/Myrtle Beach, SC PD: Dave Priest MD: Chris Palmer 12 BIG HOUSE 12 DEANA CARTER 12 TY HERNDON 6 TAMMY GRAHAM</p> <p>WSIX/Nashville, TN PD/MD: Bill Dutsey 13 TANYA TUCKER 13 MARK CHESNUTT 13 LEE ANN WOMACK 13 TY HERNDON</p> <p>WSM/Nashville, TN PD: Kyle Cantrell MD: Kevin Anderson 15 BURNIN' DAYLIGHT 15 BURNIN' DAYLIGHT 15 DEANA CARTER 6 DAVID LEE MURPHY 6 KIPPI BRANNON</p> <p>WNOE/New Orleans, LA Acting PD: Eddie Edwards APD/MD: Bill Dutsey 13 MARK CHESNUTT 13 RICK TREVINO 5 TY HERNDON 5 PAUL BRANDT</p> <p>WCTK/Providence, RI PD: Rick Everett 17 VINCE GILL 10 SUZY BOGGUSS 10 DEANA CARTER 10 MARK CHESNUTT 5 PAUL BRANDT 5 RICK TREVINO</p> <p>WLLR/Quad Cities, IA-IL PD: Jim O'Hara MD: Ron Evans 10 DEANA CARTER 10 JOE DUFFIE</p> <p>WKIX/Raleigh, NC Acting PD: Morgan Thomas 18 JOHN BERRY 18 TRAVIS TRITT 18 JOHN/AUDREY WIGGINS</p> <p>WQDR/Raleigh, NC PD: Len Shackelford 12 MARK CHESNUTT 12 MINDY MCCREADY 12 SAWYER BROWN 12 LEE ANN WOMACK</p> <p>KBUL/Reno, NV PD: Randy Black APD/MD: Chuck Reeves 11 VINCE GILL 11 MARK CHESNUTT</p> <p>KFRG/Riverside, CA PD: Ray Massie MD: Don Jeffrey 16 TANYA TUCKER 10 VINCE GILL</p> <p>WYD/Roanoke, VA PD/MD: Robynn Jaymes 16 MARK WILLS 16 MARK CHESNUTT 16 VINCE GILL 16 LEANN RIMES 16 SAWYER BROWN 16 LEE ANN WOMACK</p> <p>WBE/Rochester, NY PD: Ron Ellis MD: Coyote Collins No Adds</p> <p>WXXQ/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 7 THRASHER SHIVER 7 JEFF CARSON 7 MARK CHESNUTT 7 SARA EVANS</p>	<p>KNCI/Sacramento, CA PD: Mark Evans MD: Jennifer Wood 15 STEPHANIE BENTLEY 6 TRAVIS TRITT 6 TY HERNDON</p> <p>WKCO/Saginaw, MI PD/MD: Rick Walker 7 MARK CHESNUTT 7 LEANN RIMES 7 DEANA CARTER</p> <p>WLS/St. Louis, MO PD: Bob Barnett APD: Mark Langston 5 KATHY MATTEA</p> <p>WKXX/St. Louis, MO PD: Jeff Allen MD: Dave Louis 11 LEANN RIMES 5 TY HERNDON 5 PAUL BRANDT</p> <p>WWFG/Salisbury, MD PD: Chris O'Kelley MD: Kim Werne 15 TAMMY GRAHAM 15 TY HERNDON 15 DARYLE SINGLETARY 15 MARK CHESNUTT 5 THRASHER SHIVER 5 BURNIN' DAYLIGHT</p> <p>KNAT/Salt Lake City, UT PD: Don Crist MD: Jim Mickelson 10 VINCE GILL 10 DEANA CARTER</p> <p>KAJA/San Antonio, TX PD: Randy Carroll 15 MINDY MCCREADY 15 RICK TREVINO 8 JOE DUFFIE 8 BROOKS & DUNN 8 LEANN RIMES 5 BIG HOUSE</p> <p>KCYC/San Antonio, TX PD: R.J. Curtis 12 JOHN/AUDREY WIGGINS 12 ANITA COCHRAN 12 JEFF CARSON</p> <p>KSDN/San Diego, CA PD: Mike Shepard MD: Nick Upton 12 TANYA TUCKER</p> <p>KSAN/San Francisco, CA PD: Tim Roberts MD: Richard Ryan 15 ALAN JACKSON 5 MARK CHESNUTT 5 PATTY LOVELESS</p> <p>KYCY/San Francisco, CA PD: Eric Logan MD: Steve Jordan 25 ALAN JACKSON 25 TANYA TUCKER 5 PAUL BRANDT 5 NIKKI NELSON 5 DEANA CARTER</p> <p>KRST/San Jose, CA PD: Julie Stevens MD: Tony Michaels 25 BROOKS & DUNN 25 VINCE GILL 5 PAUL BRANDT 5 RICK TREVINO</p> <p>WJCL/Savannah, GA MD: Jay Morgan 20 BRYAN WHITE 5 SAWYER BROWN 5 TANYA TUCKER</p> <p>KMPS/Seattle, WA MD: Tony Thomas 5 TRAVIS TRITT 5 MILA MASON 5 JOHN/AUDREY WIGGINS</p> <p>KRMD/Shreveport, LA PD: John Swan MD: Rick Stephenson 13 LEANN RIMES 13 DEANA CARTER 13 LEE ANN WOMACK 5 THRASHER SHIVER</p> <p>WBYT/South Bend, IN PD: Ralph Cherry MD: Lisa Kost 18 MARK CHESNUTT 18 LEE ANN WOMACK 5 BIG HOUSE 5 RAY VEGA</p> <p>KDRK/Spokane, WA PD: Ray Edwards MD: Tim Cotters 15 JOE DUFFIE 8 PAUL BRANDT 8 MARK CHESNUTT 8 TAMMY GRAHAM</p> <p>KNFR/Spokane, WA PD: Jay Daniels MD: Paul Neuman 14 MARK CHESNUTT</p> <p>WFMB/Springfield, IL PD: Bob Grayson MD: John Spaulding 10 JEFF CARSON 10 SUZY BOGGUSS 9 PAUL BRANDT 9 JOE DUFFIE</p>	<p>WPKY/Springfield, MA PD: Jim Andrews MD: Kevin Wright 14 DEANA CARTER 14 JOE DUFFIE</p> <p>KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 34 JEFF CARSON 5 REGINA REGINA 5 MIKE WARD 5 LEANN RIMES 5 JOE DUFFIE</p> <p>WTNT/Tallahassee, FL PD/MD: Tim Mercer 25 VINCE GILL 25 LEANN RIMES 25 CLINT BLACK 12 DEANA CARTER 12 MARK WILLS 12 JOE DUFFIE 12 TAMMY GRAHAM</p> <p>WQYK/Tampa, FL PD: Beecher Martin MD: Jay Roberts 10 DEANA CARTER 10 VINCE GILL 5 SONS OF THE DESERT 5 RICK TREVINO</p> <p>WRBO/Tampa, FL PD: Ronnie Lane MD: Wanda Myles 6 MARK CHESNUTT 18 KEVIN SHARP 18 BRYAN WHITE 7 SAWYER BROWN 7 TRISHA YEARWOOD</p> <p>KSOP/Salt Lake City, UT PD: Don Hilton MD: Debbie Turpin 7 PERFECT STRANGER 7 TAMMY GRAHAM 7 MARK CHESNUTT 7 JEFF CARSON 7 JAMES BONAMY</p> <p>WTHI/Terre Haute, IN PD: Barry Kent MD: Steve Hall 6 MARK CHESNUTT 6 PAUL BRANDT 6 TAMMY GRAHAM</p> <p>WIBW/Topeka, KS PD: Kevin Wagner MD: Patti Cheek 23 BROOKS & DUNN 23 VINCE GILL 15 TY HERNDON 15 LEANN RIMES 7 JOHN/AUDREY WIGGINS 7 ANITA COCHRAN 7 LEE ANN WOMACK</p> <p>KYOR/Tri Cities, WA PD/MD: Rick Stewart APD: Kasey Parker 5 JAMES BONAMY 5 PAUL BRANDT 5 SARA EVANS 5 TAMMY GRAHAM 5 DARYLE SINGLETARY 5 SUZY BOGGUSS</p> <p>KIM/Tucson, AZ PD: Herb Crowe MD: Phil Williams 18 VINCE GILL 18 TY HERNDON</p> <p>KVVO/Tulsa, OK PD: Andy Oatman MD: Steve Jackson 5 PERFECT STRANGER 5 REGINA REGINA 5 PAUL BRANDT 5 TAMMY GRAHAM 5 JEFF CARSON</p> <p>KWEN/Tulsa, OK PD: Dave Block 18 SAWYER BROWN 18 TANYA TUCKER 18 LEE ANN WOMACK 18 LEANN RIMES</p> <p>WWZD/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 12 DEANA CARTER 12 RICK TREVINO 5 PAUL BRANDT</p> <p>KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 23 VINCE GILL 7 JOE DUFFIE</p> <p>WFRG/Utica-Rome, NY PD/MD: Chris Atkins 14 VINCE GILL 14 MINDY MCCREADY</p>	<p>KJUG/Visalia, CA PD/MD: Dave Daniels 15 PAUL BRANDT 15 MARK CHESNUTT 15 ANITA COCHRAN 15 TAMMY GRAHAM</p> <p>WACO/Waco, TX PD/MD: Glenn Michaels 15 KATHY MATTEA 15 MARK CHESNUTT 15 VINCE GILL 15 DEANA CARTER</p> <p>WMZO/Washington, DC PD: Mac Daniels MD: Jon Anthony 17 BROOKS & DUNN 17 JOHN M. MONTGOMERY 17 KEVIN SHARP</p> <p>WDEZ/Wausau, WI PD: Brian Kelly MD: Lou Stewart 5 TRAVIS TRITT 5 MARK CHESNUTT 5 TAMMY GRAHAM</p> <p>WIRK/West Palm Beach, FL PD: Scott Johnson MD: J.R. Jackson 5 THRASHER SHIVER 5 JOHN/AUDREY WIGGINS</p> <p>WQVK/Wheeling, WV PD/MD: Bill Berg MD: John Chesnutt 10 RICK TREVINO 10 TY HERNDON 10 DAVID LEE MURPHY 10 SUZY BOGGUSS</p> <p>KFOI/Wichita, KS PD: John Spear MD: Gary Hightower 5 GARY ALLAN 5 SAMMY KERSHAW 5 TRAVIS TRITT 5 MIKE WARD 5 JEFF CARSON</p> <p>KZSN/Wichita, KS PD: Pat Moyer MD: Dan Holiday 22 VINCE GILL 17 DEANA CARTER</p> <p>WGGY/Wilkes-Barre, PA PD: Hopalong Cassidy MD: John "Tadpole" Parker 7 BRYAN WHITE 7 BROOKS & DUNN</p> <p>WVWQ/Wilmington, NC PD: Ron Gray 35 LEANN RIMES 20 DEANA CARTER 20 RICK TREVINO 20 TY HERNDON 20 MARK CHESNUTT 20 ANITA COCHRAN 20 REGINA REGINA 10 JOHN/AUDREY WIGGINS 10 KIPPI BRANNON</p> <p>WUSQ/Winchester, VA PD: Randy Woodward MD: Jennifer Woodward 14 PAUL BRANDT 14 MARK CHESNUTT 14 DARYLE SINGLETARY</p> <p>KXDD/Yakima, WA PD: Dewey Boynton MD: Lia Knight 14 VINCE GILL 14 LEE ANN WOMACK 10 JEFF WOOD 10 TAMMY GRAHAM</p> <p>WGTY/York, PA PD: John Pellegrini MD: Denise McClain 13 DEANA CARTER 12 LITTLE TEXAS 12 MARK CHESNUTT 9 DARYLE SINGLETARY 9 PAUL BRANDT 9 JOHN/AUDREY WIGGINS 9 TY HERNDON</p> <p>WQXK/Youngstown, OH PD: Chuck Stevens MD: Burton Lee 8 THRASHER SHIVER 8 TRAVIS TRITT 8 LEE ANN WOMACK</p>
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195 Total Reporters
195 Current Reporters
189 Current Playlists

Reported Frozen Playlist (3):
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WTM/NW Michigan
WKHK/Richmond, VA

Did Not Report, Playlist Frozen (3):
WTQR/Greensboro, NC
KMLE/Phoenix, AZ
KUBL/Salt Lake City, UT

COUNTRY PLAYLISTS

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PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	24	34	34	34	TRACE ADKINS/(This Ain't) No
19	19	24	34	34	STEPHANIE BENTLEY/The Hopechest Song
19	24	34	34	34	BUFFALO CLUB/If She Don't Love...
24	34	34	34	34	DAVID KERSH/Another You
24	7	24	34	34	COLLIN RAYE/On The Verge
24	7	19	24	34	ALABAMA/Sad Lookin' Moon
19	19	7	24	34	KIPPI BRANNON/Daddy's Little Girl
19	19	7	24	34	LEANN RIMES/The Light In Your...
7	19	24	34	34	SAWYER BROWN/Six Days On The Road
24	24	34	34	34	CLAY WALKER/Rumor Has It
19	19	24	34	34	MARK WILLIS/Places I've Never...
7	24	19	24	34	JEFF WOOD/Use Mine
7	19	24	34	34	BROOKS & DUNN/Why Would I Say...
24	19	24	34	34	KENNY CHESNEY/When I Close My Eyes
19	19	24	34	34	JOHN M. MONTGOMERY/ Miss You A Little
19	19	24	34	34	DAVID LEE MURPHY/Breakfast In...
19	19	24	34	34	LEANN RIMES/Will Always...
19	19	24	34	34	KEVIN SHARP/She's Sure Taking...
19	7	24	34	34	GEORGE STRAIT/One Night At A Time
7	7	19	24	34	TRISHA YEARWOOD/ Need You
34	34	15	15	15	JOHN BERRY/She's Taken A Shine
34	34	15	15	15	TRACY BYRD/Don't Take Her...
34	34	15	15	15	DEANA CARTER/We Danced Anyway
24	15	15	15	15	TERRI CLARK/Poor, Poor Pitiful
24	15	15	15	15	LEANN RIMES/When I Close My Eyes
19	15	15	15	15	DIAMOND RIO/Holdin'
19	15	15	15	15	TOBY KEITH/Me Too
15	15	15	15	15	SAMMY KERSHAW/Politics, Religion...
24	24	15	15	15	LONESTAR/Heartbroke Every Day
15	15	15	15	15	REBA MCENTIRE/How Was I To Know
15	15	15	15	15	RICK TREVINO/Running Out Of...
15	15	15	15	15	BIG HOUSE/Cold Outside
7	7	7	7	7	PAUL BRANDT/Take It From Me
7	7	7	7	7	DEANA CARTER/Count Me In
7	7	7	7	7	VINCE GILL/Little More Love
7	7	7	7	7	TY HERNDON/Loved Too Much
7	7	7	7	7	TRACY LAWRENCE/Better Man...
7	7	7	7	7	MILA MASON/Dark Horse
7	7	7	7	7	BRICKMAN & MCBRIDE/Valentine

94.7 KICKS MARKET #3
WXXK/Chicago
(312) 984-5425
Stecker/Dominica

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	35	PATTY LOVELESS/She Drew A Broken...
35	35	35	35	35	DIAMOND RIO/Holdin'
35	35	35	35	35	ALAN JACKSON/Everything I Love
20	35	35	35	35	TRACE ADKINS/(This Ain't) No...
20	35	35	35	35	CLAY WALKER/Rumor Has It
35	35	35	35	35	REBA MCENTIRE/How Was I To Know
20	35	35	35	35	TRACY BYRD/Don't Take Her...
20	20	35	35	35	GEORGE STRAIT/One Night At A Time
20	20	35	35	35	DAVID KERSH/Another You
20	20	20	20	20	KENNY CHESNEY/When I Close My Eyes
20	20	20	20	20	TERRI CLARK/Emotional Girl
20	20	20	20	20	TRACY BYRD/Don't Take Her...
20	20	20	20	20	BUFFALO CLUB/If She Don't Love...
20	20	20	20	20	COLLIN RAYE/On The Verge
20	20	20	20	20	ALABAMA/Sad Lookin' Moon
20	20	20	20	20	BROOKS & DUNN/Why Would I Say...
10	20	20	20	20	KEVIN SHARP/She's Sure Taking...
10	20	20	20	20	LORRIE MORGAN/Good As I Was To You
10	20	20	20	20	JOHN M. MONTGOMERY/ Miss You A Little
10	20	20	20	20	VINCE GILL/Little More Love
35	35	35	35	35	JOHN BERRY/She's Taken A Shine
10	10	10	10	10	KATHY MATTEA/455 Rocket
10	10	10	10	10	BRYAN WHITE/Sittin' On Go
10	10	10	10	10	MINDY MCCREADY/A Girl's Gotta Do...
14	14	14	14	14	MARK CHESNUTT/It's A Little Too...
14	14	14	14	14	CLINT BLACK/Half Way Up
14	14	14	14	14	BROOKS & DUNN/A Man This Lonely
14	14	14	14	14	RICK TREVINO/Running Out Of...
20	14	14	14	14	VINCE GILL/Where Com Don't...
35	20	14	14	14	TRAVIS TRITT/When Com Don't...
20	20	14	14	14	DARYLE SINGLETARY/Amen Kind Of Love
35	20	14	14	14	LEANN RIMES/Unchained Melody
35	20	14	14	14	TOBY KEITH/Me Too
35	20	14	14	14	DEANA CARTER/We Danced Anyway
10	10	10	10	10	BURNIN' DAYLIGHT/Say Yes
10	10	10	10	10	SAWYER BROWN/Six Days On The Road
10	10	10	10	10	LITTLE TEXAS/Bad Fr Us
10	10	10	10	10	TEXAS TORNADOS/Little Bit Is...
10	10	10	10	10	TANYA TUCKER/Little Things
10	10	10	10	10	TRISHA YEARWOOD/ Need You

US-99 MARKET #3
WUSN/Chicago
(312) 649-0099
Sledge/Biondo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	PATTY LOVELESS/She Drew A Broken...
36	36	36	36	36	REBA MCENTIRE/How Was I To Know
36	36	36	36	36	JOHN BERRY/She's Taken A Shine
36	36	36	36	36	ALAN JACKSON/Everything I Love
36	36	36	36	36	COLLIN RAYE/On The Verge
20	36	36	36	36	DIAMOND RIO/Holdin'
36	36	36	36	36	CLAY WALKER/Rumor Has It
36	36	36	36	36	DEANA CARTER/We Danced Anyway
36	36	36	36	36	LEANN RIMES/Unchained Melody
5	14	20	20	20	BRYAN WHITE/Sittin' On Go
20	20	20	20	20	DAVID KERSH/Another You
20	20	20	20	20	TERRI CLARK/Emotional Girl
20	20	20	20	20	TRACY BYRD/Don't Take Her...
14	20	20	20	20	BROOKS & DUNN/Why Would I Say...
20	20	20	20	20	TRACE ADKINS/(This Ain't) No...
20	20	20	20	20	KENNY CHESNEY/When I Close My Eyes
20	20	20	20	20	LORRIE MORGAN/Good As I Was To You
20	20	20	20	20	BUFFALO CLUB/If She Don't Love...
20	20	20	20	20	KENNY CHESNEY/When I Close My Eyes
20	20	20	20	20	JOHN M. MONTGOMERY/ Miss You A Little
20	20	20	20	20	GEORGE STRAIT/One Night At A Time
20	20	20	20	20	ALABAMA/Sad Lookin' Moon
14	20	20	20	20	KATHY MATTEA/455 Rocket
20	20	20	20	20	BRYAN WHITE/Sittin' On Go
20	20	20	20	20	MINDY MCCREADY/A Girl's Gotta Do...
14	14	14	14	14	LEE ANN WOMACK/Never Again, Again
14	14	14	14	14	M. CHAPIN CARPENTER/ Want To Be Your...
14	14	14	14	14	MINDY MCCREADY/A Girl's Gotta Do...
5	14	14	14	14	MARK WILLIS/Places I've Never...
14	14	14	14	14	VINCE GILL/Little More Love
14	14	14	14	14	KIPPI BRANNON/Daddy's Little Girl
14	14	14	14	14	BIG HOUSE/Cold Outside
14	14	14	14	14	TRISHA YEARWOOD/ Need You
14	14	14	14	14	TANYA TUCKER/Little Things
14	14	14	14	14	MARTINA MCBRIDE/Cry On...
14	14	14	14	14	SAWYER BROWN/Six Days On The Road
5	5	5	5	5	MILA MASON/Dark Horse
5	5	5	5	5	LEANN RIMES/The Light In Your...
5	5	5	5	5	DEANA CARTER/Count Me In

KSAN MARKET #4
KSAN/San Francisco
(415) 291-0202
Roberts/Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	35	TRACE ADKINS/(This Ain't) No...
35	35	35	35	35	JOHN BERRY/She's Taken A Shine
15	15	15	15	15	BROOKS & DUNN/A Man This Lonely
25	35	35	35	35	TRACY BYRD/Don't Take Her...
25	35	35	35	35	DIAMOND RIO/Holdin'
35	35	35	35	35	REBA MCENTIRE/How Was I To Know
35	35	35	35	35	KEVIN SHARP/She's Sure Taking...
35	35	35	35	35	GEORGE STRAIT/One Night At A Time
35	35	35	35	35	CLAY WALKER/Rumor Has It
15	25	25	25	25	ALABAMA/Sad Lookin' Moon
25	25	25	25	25	KENNY CHESNEY/When I Close My Eyes
25	25	25	25	25	TERRI CLARK/Emotional Girl
15	15	15	15	15	VINCE GILL/Little More Love
15	15	15	15	15	DAVID KERSH/Another You
25	25	25	25	25	TRACY LAWRENCE/Better Man...
5	5	5	5	5	KATHY MATTEA/455 Rocket
25	25	25	25	25	JOHN M. MONTGOMERY/ Miss You A Little
15	25	25	25	25	LORRIE MORGAN/Good As I Was To You
15	25	25	25	25	BUFFALO CLUB/If She Don't Love...
25	25	25	25	25	COLLIN RAYE/On The Verge
25	25	25	25	25	SAWYER BROWN/Six Days On The Road
15	25	25	25	25	BRYAN WHITE/Sittin' On Go
25	25	25	25	25	LEANN RIMES/Unchained Melody
5	15	15	15	15	LEE ANN WOMACK/Never Again, Again
15	15	15	15	15	MARK CHESNUTT/It's A Little Too...
15	15	15	15	15	BUFFALO CLUB/If She Don't Love...
15	15	15	15	15	ALAN JACKSON/Who's Cheatin' Who
15	15	15	15	15	MILA MASON/Dark Horse
15	15	15	15	15	MINDY MCCREADY/A Girl's Gotta Do...
15	15	15	15	15	LEANN RIMES/The Light In Your...
15	15	15	15	15	TRACY BYRD/Don't Take Her...
15	15	15	15	15	DEANA CARTER/Count Me In
15	15	15	15	15	CLINT BLACK/Like The Rain
15	15	15	15	15	BROOKS & DUNN/Am That Man
15	15	15	15	15	TRACY BYRD/Big Love
15	15	15	15	15	DEANA CARTER/We Danced Anyway

YOUNG COUNTRY 93.3 MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan/Jordan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	35	35	35	35	KENNY CHESNEY/When I Close My Eyes
50	50	50	50	50	CLAY WALKER/Rumor Has It
35	50	50	50	50	JOHN BERRY/She's Taken A Shine
35	35	35	35	35	DAVID KERSH/Another You
50	50	50	50	50	REBA MCENTIRE/How Was I To Know
25	35	35	35	35	KEVIN SHARP/She's Sure Taking...
5	5	25	50	50	JOHN M. MONTGOMERY/ Miss You A Little
5	5	25	50	50	DIAMOND RIO/Holdin'
50	50	50	50	50	TRACE ADKINS/(This Ain't) No...
35	35	35	35	35	TRISHA YEARWOOD/ Need You
5	5	5	5	5	BROOKS & DUNN/Why Would I Say...
35	35	35	35	35	TERRI CLARK/Emotional Girl
35	50	50	50	50	MILA MASON/Dark Horse
35	35	35	35	35	GEORGE STRAIT/One Night At A Time
25	35	35	35	35	RICK TREVINO/1/2 Just As Soon Go
5	5	25	35	35	COLLIN RAYE/On The Verge
5	5	25	35	35	VINCE GILL/Little More Love
5	5	25	35	35	BRYAN WHITE/Sittin' On Go
35	5	25	35	35	LORRIE MORGAN/Good As I Was To You
25	35	35	35	35	BUFFALO CLUB/If She Don't Love...
50	50	50	50	50	TRACY BYRD/Don't Take Her...
25	25	25	25	25	LEANN RIMES/Unchained Melody
25	25	25	25	25	MINDY MCCREADY/A Girl's Gotta Do...
25	25	25	25	25	TRACY LAWRENCE/Better Man...
25	25	25	25	25	ALAN JACKSON/Who's Cheatin' Who
25	25	25	25	25	MARK CHESNUTT/It's A Little Too...
25	25	25	25	25	BUFFALO CLUB/If She Don't Love...
25	25	25	25	25	ALAN JACKSON/Who's Cheatin' Who
15	15	15	15	15	MILA MASON/Dark Horse
15	15	15	15	15	MINDY MCCREADY/A Girl's Gotta Do...
15	15	15	15	15	LEANN RIMES/The Light In Your...
15	15	15	15	15	TRACY BYRD/Don't Take Her...
15	15	15	15	15	DEANA CARTER/Count Me In
15	15	15	15	15	CLINT BLACK/Like The Rain
15	15	15	15	15	BROOKS & DUNN/Am That Man
15	15	15	15	15	TRACY BYRD/Big Love
15	15	15	15	15	DEANA CARTER/We Danced Anyway

92.5 WXTU MARKET #5
WXTU/Philadelphia
(610) 667-9000
McCartie/Radler

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	37	37	37	37	TERRI CLARK/Emotional Girl
37	37	37	37	37	TOBY KEITH/Me Too
37	37	37	37	37	REBA MCENTIRE/How Was I To Know
27	37	37	37	37	DAVID KERSH/Another You
37	37	37	37	37	PATTY LOVELESS/She Drew A Broken...
37	37	37	37	37	DIAMOND RIO/Holdin'
37	37	37	37	37	CLAY WALKER/Rumor Has It
37	37	37	37	37	ALAN JACKSON/Everything I Love
37	37	37	37	37	RICK TREVINO/Running Out Of...
27	27	27	27	27	TRACE ADKINS/(This Ain't) No...
27	27	27	27	27	BUFFALO CLUB/If She Don't Love...
27	27	27	27	27	KENNY CHESNEY/When I Close My Eyes
27	27	27	27	27	COLLIN RAYE/On The Verge
17	27	27	27	27	MARTINA MCBRIDE/Cry On...
27	27	27	27	27	TRACY LAWRENCE/Better Man...
17	17	17	17	17	TRACY BYRD/Don't Take Her...
17	17	17	17	17	ALABAMA/Sad Lookin' Moon
27	27	27	27	27	MILA MASON/Dark Horse
27	27	27	27	27	LORRIE MORGAN/Good As I Was To You
27	27	27	27	27	GEORGE STRAIT/One Night At A Time
17	27	27	27	27	KEVIN SHARP/She's Sure Taking...
17	27	27	27	27	JOHN M. MONTGOMERY/ Miss You A Little
17	17	17	17	17	KIPPI BRANNON/Daddy's Little Girl
17	17	17	17	17	JEFFREY STEELE/A Girl Like You

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #12
Y106.7
 TODAY'S HIT COUNTRY
WYAY/Atlanta
 (770) 955-0106
 McGinley/Gray

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	42	42	42	TRACE ADKINS/(This Ain't) No...
42	42	42	42	42	KENNY CHESNEY/When I Close My Eyes
32	42	42	42	42	TRACY BYRD/Don't Take Her...
32	42	42	42	42	DAVID KERSH/Another You
32	42	42	42	42	COLLIN RAYE/On The Verge
32	42	42	42	42	TRACY LAWRENCE/Better Man
18	32	42	42	42	GEORGE STRAIT/One Night At A Time
18	32	42	42	42	KEVIN SHARP/She's Sure Taking
32	32	42	42	42	ALABAMA/Sad Lookin' Moon
42	32	42	42	42	DIAMOND RIO/Holdin'
42	32	42	42	42	CLAY WALKER/Rumor Has It
32	32	42	42	42	TERRI CLARK/Emotional Girl
18	32	42	42	42	KATHY MATTEA/455 Rocket
18	32	42	42	42	JOHN M. MONTGOMERY/ Miss You A Little
32	32	42	42	42	BUFFALO CLUB/If She Don't Love...
18	32	42	42	42	LORRIE MORGAN/Good As I Was To You
18	32	42	42	42	MILA MASON/Dark Horse
18	32	42	42	42	MINDY MCCREADY/A Girl's Gotta Do...
18	32	42	42	42	BROOKS & DUNN/Why Would I Say...
18	32	42	42	42	LORRIE MORGAN/Good As I Was To You
18	32	42	42	42	SAWYER BROWN/Six Days On The Road
18	32	42	42	42	MARTINA MCBRIDE/Cry On
18	32	42	42	42	BIG HOUSE/Cold Outside
18	32	42	42	42	TANYA TUCKER/Little Things
18	32	42	42	42	MARK WILLIS/Places I've Never...
18	32	42	42	42	TRISHA YEARWOOD/I Need You
18	32	42	42	42	TAMMY GRAHAM/A Dozen Red Roses
18	32	42	42	42	JOE DIFFIE/This Is Your Brain
18	32	42	42	42	DAVID LEE MURPHY/Breakfast In...
18	32	42	42	42	VINCE GILL/Little More Love
18	32	42	42	42	LEANN RIMES/The Light In Your...
18	32	42	42	42	TY HERNDON/Loved Too Much
18	32	42	42	42	LITTLE TEXAS/Bad For Us
18	32	42	42	42	DEANA CARTER/Count Me In
18	32	42	42	42	SONS OF THE DESERT/Whatever Comes First
18	32	42	42	42	LEE ANN WOMACK/Never Again, Again
18	32	42	42	42	BURNIN' DAYLIGHT/Say Yes
18	32	42	42	42	RICK TREVIÑO/Running Out Of...
18	32	42	42	42	JOHN BERRY/Will, If You Will
16	16	16	16	16	RICK TREVIÑO/Running Out Of...

MARKET #13
KMPS/Seattle
 (206) 443-9400
 Thomas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	41	41	41	41	JOHN BERRY/She's Taken A Shine
28	41	41	41	41	DIAMOND RIO/Holdin'
41	41	41	41	41	LEANN RIMES/Unchained Melody
28	41	41	41	41	REBA MCKENTRE/How Was I To Know
41	41	41	41	41	TRACE ADKINS/(This Ain't) No...
41	41	41	41	41	ALAN JACKSON/Everything I Love
41	41	41	41	41	PATTY LOVELESS/She Drew A Broken...
41	41	41	41	41	DEANA CARTER/We Danced Anyway
16	28	41	41	41	CLAY WALKER/Rumor Has It
28	28	41	41	41	TERRI CLARK/Emotional Girl
16	28	41	41	41	GEORGE STRAIT/One Night At A Time
16	28	41	41	41	KENNY CHESNEY/When I Close My Eyes
16	28	41	41	41	MARTINA MCBRIDE/Cry On
16	28	41	41	41	ALABAMA/Sad Lookin' Moon
28	28	41	41	41	COLLIN RAYE/On The Verge
28	28	41	41	41	KATHY MATTEA/455 Rocket
28	28	41	41	41	DAVID KERSH/Another You
28	28	41	41	41	BUFFALO CLUB/If She Don't Love...
5	16	28	41	41	TRACY BYRD/Don't Take Her...
5	16	28	41	41	LORRIE MORGAN/Good As I Was To You
16	16	28	41	41	TRACY LAWRENCE/Better Man
41	41	41	41	41	BROOKS & DUNN/A Man This Lonely
10	22	22	22	22	MINDY MCCREADY/Maybe He'll Notice...
22	22	22	22	22	FAITH HILL/I Can't Do That
22	22	22	22	22	TRAVIS TRITT/Where Corn Don't...
41	41	41	41	41	CLINT BLACK/Half Way Up
41	41	41	41	41	VINCE GILL/Pretty Little
22	22	22	22	22	TRISHA YEARWOOD/Everybody Knows
16	16	16	16	16	VINCE GILL/Little More Love
5	16	16	16	16	LEANN RIMES/The Light In Your...
5	16	16	16	16	JOHN M. MONTGOMERY/ Miss You A Little
16	16	16	16	16	GENE WATSON/Change Her Mind
16	16	16	16	16	SAWYER BROWN/Six Days On The Road
16	16	16	16	16	KEVIN SHARP/She's Sure Taking...
16	16	16	16	16	BIG HOUSE/Cold Outside
16	16	16	16	16	LEANN RIMES/The Light In Your...
5	5	5	5	5	TANYA TUCKER/Little Things
5	5	5	5	5	BRYAN WHITE/Sittin' On Go
28	10	10	10	10	TOBY KEITH/Me Too
10	10	10	10	10	TERRI CLARK/Poor, Poor Pitiful...

MARKET #14
KSDN/San Diego
 (619) 291-9797
 Shepard/Upton

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	31	31	31	31	JOHN BERRY/She's Taken A Shine
31	31	31	31	31	ALAN JACKSON/Everything I Love
31	31	31	31	31	TRAVIS TRITT/Where Corn Don't...
31	31	31	31	31	TRACE ADKINS/(This Ain't) No...
20	31	31	31	31	REBA MCKENTRE/How Was I To Know
20	31	31	31	31	PATTY LOVELESS/She Drew A Broken...
20	31	31	31	31	TRACY BYRD/Don't Take Her...
20	31	31	31	31	CLAY WALKER/Rumor Has It
20	20	31	31	31	TERRI CLARK/Emotional Girl
20	20	20	20	20	DIAMOND RIO/Holdin'
20	20	20	20	20	KENNY CHESNEY/When I Close My Eyes
20	20	20	20	20	LORRIE MORGAN/Good As I Was To You
20	20	20	20	20	BUFFALO CLUB/If She Don't Love...
20	20	20	20	20	GEORGE STRAIT/One Night At A Time
12	20	20	20	20	MILA MASON/Dark Horse
12	20	20	20	20	KEVIN SHARP/She's Sure Taking...
12	20	20	20	20	TRACY LAWRENCE/Better Man
12	20	20	20	20	BROOKS & DUNN/Why Would I Say...
12	12	20	20	20	MARTINA MCBRIDE/Cry On
12	12	20	20	20	LORRIE MORGAN/Good As I Was To You
12	12	20	20	20	COLLIN RAYE/On The Verge
12	12	20	20	20	DAVID KERSH/Another You
14	14	14	14	14	BROOKS & DUNN/A Man This Lonely
14	14	14	14	14	VINCE GILL/Pretty Little
14	14	14	14	14	TY HERNDON/She Wants To Be...
14	14	14	14	14	MARK CHESNUTT/It's A Little Too...
31	31	31	31	31	LEANN RIMES/Unchained Melody
31	14	14	14	14	RICK TREVIÑO/Running Out Of...
14	14	14	14	14	TOBY KEITH/Me Too
14	14	14	14	14	TRACY LAWRENCE/Is That A Tear
31	31	31	31	31	CLINT BLACK/Half Way Up
12	12	12	12	12	BILL ENGvall/Here's Your Sign
12	12	12	12	12	SUZIE BOGGUSS/She Said, He Heard
12	12	12	12	12	ALABAMA/Sad Lookin' Moon
12	12	12	12	12	JOHN M. MONTGOMERY/ Miss You A Little
12	12	12	12	12	MINDY MCCREADY/A Girl's Gotta Do...
12	12	12	12	12	TRISHA YEARWOOD/I Need You
12	12	12	12	12	LEANN RIMES/The Light In Your...
12	12	12	12	12	THRASHER SHIVER/Be Honest
12	12	12	12	12	TY HERNDON/Loved Too Much

MARKET #15
WJJC/Long Island
 (516) 423-6740
 Asker

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	38	38	DIAMOND RIO/Holdin'
38	38	38	38	38	ALAN JACKSON/Everything I Love
38	38	38	38	38	REBA MCKENTRE/How Was I To Know
22	38	38	38	38	CLAY WALKER/Rumor Has It
22	38	38	38	38	KENNY CHESNEY/When I Close My Eyes
22	38	38	38	38	TRACY BYRD/Don't Take Her...
22	22	38	38	38	TRACE ADKINS/(This Ain't) No...
22	22	38	38	38	DAVID KERSH/Another You
22	22	38	38	38	TERRI CLARK/Emotional Girl
22	22	38	38	38	LORRIE MORGAN/Good As I Was To You
22	22	38	38	38	COLLIN RAYE/On The Verge
22	22	38	38	38	BUFFALO CLUB/If She Don't Love...
22	22	38	38	38	TRACY LAWRENCE/Better Man
22	22	38	38	38	ALABAMA/Sad Lookin' Moon
22	22	38	38	38	JOHN M. MONTGOMERY/ Miss You A Little
15	22	38	38	38	KEVIN SHARP/She's Sure Taking...
15	22	38	38	38	GEORGE STRAIT/One Night At A Time
15	22	38	38	38	MINDY MCCREADY/A Girl's Gotta Do...
15	22	38	38	38	MILA MASON/Dark Horse
15	22	38	38	38	LEANN RIMES/The Light In Your...
15	22	38	38	38	KATHY MATTEA/455 Rocket
15	22	38	38	38	DAVID KERSH/Another You
15	22	38	38	38	MARTINA MCBRIDE/Cry On
15	22	38	38	38	SAWYER BROWN/Six Days On The Road
15	22	38	38	38	LEANN RIMES/The Light In Your...
15	22	38	38	38	BROOKS & DUNN/Why Would I Say...
15	22	38	38	38	TANYA TUCKER/Little Things
15	15	15	15	15	BIG HOUSE/Cold Outside
15	15	15	15	15	TRISHA YEARWOOD/I Need You
15	15	15	15	15	SONS OF THE DESERT/Whatever Comes First
15	15	15	15	15	MARK WILLIS/Places I've Never...
15	15	15	15	15	SUZIE BOGGUSS/She Said, He Heard
15	15	15	15	15	LEE ANN WOMACK/Never Again, Again
15	15	15	15	15	BURNIN' DAYLIGHT/Say Yes
15	15	15	15	15	THRASHER SHIVER/Be Honest
15	15	15	15	15	SARA EVANS/True Lies
15	15	15	15	15	JOE DIFFIE/This Is Your Brain
15	15	15	15	15	DAVID LEE MURPHY/Breakfast In...
15	15	15	15	15	DARLYE SINGLETARY/The Used To Be's
15	15	15	15	15	DEANA CARTER/Count Me In
15	15	15	15	15	VINCE GILL/Little More Love

MARKET #16
KEEY/Minneapolis
 (612) 820-4200
 Swedberg/Moon

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	40	40	40	40	DIAMOND RIO/Holdin'
40	40	40	40	40	CLAY WALKER/Rumor Has It
40	40	40	40	40	TRACE ADKINS/(This Ain't) No...
40	40	40	40	40	TRACY BYRD/Don't Take Her...
40	40	40	40	40	SAWYER BROWN/Six Days On The Road
26	40	40	40	40	TRACY BYRD/Don't Take Her...
26	40	40	40	40	DAVID KERSH/Another You
26	40	40	40	40	JOHN M. MONTGOMERY/ Miss You A Little
26	40	40	40	40	GEORGE STRAIT/One Night At A Time
26	40	40	40	40	TERRI CLARK/Emotional Girl
26	40	40	40	40	KENNY CHESNEY/When I Close My Eyes
26	40	40	40	40	MINDY MCCREADY/A Girl's Gotta Do...
26	40	40	40	40	KEVIN SHARP/She's Sure Taking...
26	40	40	40	40	TRACY LAWRENCE/Better Man
26	40	40	40	40	ALABAMA/Sad Lookin' Moon
26	40	40	40	40	BRYAN WHITE/Sittin' On Go
18	26	40	40	40	THRASHER SHIVER/Be Honest
18	26	40	40	40	LEANN RIMES/The Light In Your...
18	26	40	40	40	BUFFALO CLUB/If She Don't Love...
18	26	40	40	40	DEANA CARTER/Count Me In
18	26	40	40	40	BROOKS & DUNN/Why Would I Say...
18	26	40	40	40	MARTINA MCBRIDE/Cry On
18	26	40	40	40	LEE ANN WOMACK/Never Again, Again
18	26	40	40	40	TRACY LAWRENCE/Better Man
18	26	40	40	40	MARK CHESNUTT/It's A Little Too...
18	26	40	40	40	SUZIE BOGGUSS/She Said, He Heard
18	26	40	40	40	TRISHA YEARWOOD/I Need You
18	26	40	40	40	MARK WILLIS/Places I've Never...
10	18	26	40	40	MARK WILLIS/Places I've Never...
10	18	26	40	40	JOE DIFFIE/This Is Your Brain
10	18	26	40	40	LITTLE TEXAS/Bad For Us
10	18	26	40	40	JAMES BONAMY/The Swing
10	18	26	40	40	LEE ROY PARCEL/Lucky Me Lucky You
26	26	26	26	26	REBA MCKENTRE/How Was I To Know
10	10	10	10	10	VINCE GILL/Little More Love
10	10	10	10	10	ANITA COCHRAN/I Could Love A...
10	10	10	10	10	KATHY MATTEA/455 Rocket
10	10	10	10	10	BIG HOUSE/Cold Outside
10	10	10	10	10	PAUL BRANDT/Take It From Me
10	10	10	10	10	TANYA TUCKER/Little Things

MARKET #16
BOB 100.1
 NEW COUNTRY
WBOB/Minneapolis
 (612) 330-0100
 Wood

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	47	47	47	47	TRACE ADKINS/(This Ain't) No...
47	47	47	47	47	SAWYER BROWN/Six Days On The Road
47	47	47	47	47	CLAY WALKER/Rumor Has It
30	47	47	47	47	COLLIN RAYE/On The Verge
47	47	47	47	47	DIAMOND RIO/Holdin'
47	47	47	47	47	TRACY BYRD/Don't Take Her

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

NEW COUNTRY
KUPL 98.5
MARKET #24
KUPL/Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	KEVIN SHARP/Nobody Knows
25	25	25	36	36	JOHN BERRY/She's Taken A Shine
36	36	36	36	36	REBA MCENTIRE/How Was I To Know
25	25	36	36	36	TRACE ADKINS/(This Ain't) No...
25	25	36	36	36	DIAMOND RIO/Holdin'
36	36	36	36	36	CLAY WALKER/Rumor Has It
25	25	36	36	36	COLLIN RAYE/On The Verge
12	25	36	36	36	SAWYER BROWN/Six Days On The Road
25	25	36	36	36	GEORGE STRAIT/One Night At A Time
25	25	36	36	36	PATTY LOVELESS/She Drew A Broken...
25	25	36	36	36	TERRI CLARK/Emotional Girl
25	25	36	36	36	RICOCHET/Ease My Troubles...
25	25	36	36	36	BIG HOUSE/Cold Outside
25	25	36	36	36	ALABAMA/Sad Lookin' Moon
12	25	36	36	36	TRACY LAWRENCE/Better Man...
12	15	25	36	36	KENNY CHESNEY/When I Close My Eyes
7	15	25	36	36	JOHN M. MONTGOMERY/ Miss You A Little
7	15	25	36	36	BROOKS & DUNN/Why Would I Say...
25	25	36	36	36	LEANN RIMES/The Light In Your...
15	25	36	36	36	BRYAN WHITE/Sittin' On Go
15	25	36	36	36	TAMMY GRAHAM/A Dozen Red Roses
15	25	36	36	36	VINCE GILL/A Little More Love
36	36	36	36	36	TRACY BYRD/Don't Take Her...
12	15	25	36	36	BUFFALO CLUB/If She Don't Love...
7	15	25	36	36	BURNIN' DAYLIGHT/Say Yes
7	15	25	36	36	KATHY MATTEA/455 Rocket
7	15	25	36	36	MINDY MCCREADY/A Girl's Gotta Do...
12	15	25	36	36	LORRIE MORGAN/Good As I Was To You
12	15	25	36	36	JOHN SHARP/She's Sure Taking...
12	15	25	36	36	TANYA TUCKER/Little Things
12	15	25	36	36	MILA MASON/Dark Horse
7	12	12	12	12	TRISHA YEARWOOD/Need You
12	12	12	12	12	DEANA CARTER/Court Me In
12	12	12	12	12	RICK TREVIÑO/Only Get This...
12	12	12	12	12	JOE DEE MESSINA/He'd Never Seen...
12	12	12	12	12	JOE DIFFIE/This Is Your Brain

KWJW
99.5 FM 1080 AM
MARKET #24
KWJW/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	45	45	45	DIAMOND RIO/Holdin'
38	38	38	38	38	REBA MCENTIRE/How Was I To Know
25	25	25	38	38	TRACE ADKINS/(This Ain't) No...
38	38	25	38	38	DARYLE SINGLETARY/Amen Kind Of Love
25	25	38	38	38	TRACY LAWRENCE/Better Man...
38	38	38	38	38	ALAN JACKSON/Everything I Love
38	38	38	38	38	TOBY KEITH/Me Too
38	38	38	38	38	COLLIN RAYE/On The Verge
25	25	38	38	38	GEORGE STRAIT/One Night At A Time
38	38	38	38	38	CLAY WALKER/Rumor Has It
38	38	38	38	38	PATTY LOVELESS/She Drew A Broken...
40	40	38	38	38	DEANA CARTER/We Danced Anyway
38	38	25	38	38	TRACY BYRD/Don't Take Her...
18	18	25	38	38	TERRI CLARK/Emotional Girl
25	25	25	38	38	MARK CHESNUTT/It's A Little Too...
25	25	25	38	38	KEVIN SHARP/Nobody Knows
38	38	25	38	38	RICK TREVIÑO/Running Out Of...
25	25	25	38	38	JOHN BERRY/She's Taken A Shine
18	18	25	38	38	SAWYER BROWN/Six Days On The Road
38	38	25	38	38	BRYAN WHITE/Sittin' On Go
25	25	38	38	38	LEANN RIMES/Unchained Melody
25	25	38	38	38	COLLIN RAYE/What I Jesus...
18	18	18	38	38	KENNY CHESNEY/When I Close My Eyes
20	20	20	38	38	BIG HOUSE/Cold Outside
18	18	18	38	38	VINCE GILL/A Little More Love
25	25	18	38	38	BILL ENGVALL/Here's Your Sign...
5	5	18	38	38	JOHN M. MONTGOMERY/ Miss You A Little
18	18	18	38	38	BUFFALO CLUB/If She Don't Love...
18	18	18	38	38	ALABAMA/Sad Lookin' Moon
18	18	18	38	38	BRYAN WHITE/Sittin' On Go
18	18	18	38	38	JOE DIFFIE/This Is Your Brain
5	5	18	38	38	ALAN JACKSON/Who's Cheatin' Who
5	5	18	38	38	BROOKS & DUNN/Why Would I Say...
5	5	12	38	38	CARYL MACK PARKER/One Night Stand
5	5	10	38	38	TAMMY GRAHAM/A Dozen Red Roses
5	5	10	38	38	MARK WILLS/Places I've Never...
7	7	7	7	7	JEFF WOOD/Use Mine
7	7	7	7	7	TRISHA YEARWOOD/Need You
6	6	6	6	6	KATHY MATTEA/455 Rocket
18	18	5	5	5	TANYA TUCKER/Little Things

B105
GOOD TIMES GREAT COUNTRY
MARKET #25
WUBE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	35	35	35	FAITH HILL/Can't Do That...
25	25	35	35	35	TRACY BYRD/Don't Take Her...
35	35	35	35	35	LITTLE TEXAS/Kiss The Girl
35	35	35	35	35	KENNY CHESNEY/When I Close My Eyes
35	35	35	35	35	TOBY KEITH/Me Too
35	35	35	35	35	REBA MCENTIRE/How Was I To Know
35	35	35	35	35	LEANN RIMES/Unchained Melody
35	35	35	35	35	MARK CHESNUTT/It's A Little Too...
25	25	35	35	35	COLLIN RAYE/What I Jesus...
25	25	35	35	35	DAVID KERSH/Another You
25	25	35	35	35	TRACE ADKINS/(This Ain't) No...
25	25	35	35	35	ALAN JACKSON/Everything I Love
18	18	25	35	35	LORRIE MORGAN/Good As I Was To You
18	18	25	35	35	BRYAN WHITE/Sittin' On Go
18	18	25	35	35	MINDY MCCREADY/A Girl's Gotta Do...
35	35	25	35	35	VINCE GILL/Pretty Little...
18	18	25	35	35	CLAY WALKER/Rumor Has It
25	25	25	35	35	LEE ANN WOMACK/Never Again, Again
25	25	25	35	35	GEORGE STRAIT/One Night At A Time
18	18	25	35	35	TRACY LAWRENCE/Better Man...
18	18	25	35	35	MINDY MCCREADY/Maybe He'll Notice...
18	18	18	35	35	KATHY MATTEA/455 Rocket
25	25	18	35	35	BROOKS & DUNN/Man That Man
25	25	18	35	35	JOHN M. MONTGOMERY/ Miss You A Little
18	18	18	35	35	MILA MASON/Dark Horse
18	18	18	35	35	JOHN M. MONTGOMERY/ Miss You A Little
18	18	18	35	35	COLLIN RAYE/On The Verge
35	35	18	35	35	PATTY LOVELESS/She Drew A Broken...
25	25	18	35	35	BROOKS & DUNN/Why Would I Say...
18	18	18	35	35	SAWYER BROWN/Six Days On The Road
18	18	18	35	35	TANYA TUCKER/Little Things
18	18	18	35	35	JOE DIFFIE/This Is Your Brain
18	18	18	35	35	ALABAMA/Sad Lookin' Moon
18	18	18	35	35	BUFFALO CLUB/If She Don't Love...
18	18	18	35	35	JOHN M. MONTGOMERY/ Miss You A Little
18	18	18	35	35	TERRI CLARK/Emotional Girl
18	18	18	35	35	DIAMOND RIO/Holdin'
13	13	13	13	13	LEANN RIMES/One Way Ticket...
13	13	13	13	13	REBA MCENTIRE/The Fear Of Being...
25	25	13	13	13	DARYLE SINGLETARY/Amen Kind Of Love
13	13	13	13	13	KEVIN SHARP/Nobody Knows

FR 95.1
KFRG
MARKET #26
KFRG/Riverside
(909) 825-9525
Massie/Jeffrey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	37	37	MARTY STUART/You Can't Stop Love
37	37	37	37	37	TY HERNDON/She Wants To Be...
37	37	37	37	37	TOBY KEITH/Me Too
24	24	37	37	37	BROOKS & DUNN/A Man This Lonely
37	37	37	37	37	JOHN BERRY/She's Taken A Shine
37	37	37	37	37	TRACY BYRD/Don't Take Her...
24	24	37	37	37	DEANA CARTER/We Danced Anyway
24	24	37	37	37	TRACE ADKINS/(This Ain't) No...
24	24	37	37	37	DIAMOND RIO/Holdin'
24	24	24	37	37	MARTINA MCBRIDE/Cry On...
24	24	24	37	37	ALAN JACKSON/Everything I Love
24	24	24	37	37	TERRI CLARK/Emotional Girl
24	24	24	37	37	BILL ENGVALL/Here's Your Sign...
16	16	24	37	37	BUFFALO CLUB/If She Don't Love...
16	16	24	37	37	CLAY WALKER/Rumor Has It
16	16	24	37	37	JOHN M. MONTGOMERY/ Miss You A Little
16	16	24	37	37	TRACY BYRD/Don't Take Her...
24	24	24	37	37	LORRIE MORGAN/Good As I Was To You
10	10	10	37	37	GEORGE STRAIT/One Night At A Time
16	16	24	37	37	ALABAMA/Sad Lookin' Moon
16	16	24	37	37	COLLIN RAYE/On The Verge
10	10	16	37	37	KIPPI BRANNON/Daddy's Little Girl
10	10	16	37	37	DAVID KERSH/Another You
10	10	16	37	37	KEVIN SHARP/She's Sure Taking...
10	10	16	37	37	MARK WILLS/Places I've Never...
10	10	16	37	37	MILA MASON/Dark Horse
10	10	16	37	37	VINCE GILL/A Little More Love
10	10	16	37	37	CRYSTAL BERNARD/State Of Mind
5	5	5	5	5	JEFFREY STEELE/A Girl Like You

Q104
MARKET #27
KBEQ/Kansas City
(816) 531-2535
Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	35	43	43	43	TRACE ADKINS/(This Ain't) No...
34	35	43	43	43	KENNY CHESNEY/When I Close My Eyes
34	35	43	43	43	DIAMOND RIO/Holdin'
31	35	43	43	43	DAVID KERSH/Another You
31	35	43	43	43	REBA MCENTIRE/How Was I To Know
31	31	30	35	35	TRACY BYRD/Don't Take Her...
31	31	35	35	35	TERRI CLARK/Emotional Girl
31	31	35	35	35	BUFFALO CLUB/If She Don't Love...
31	31	35	35	35	TIM MCGRAW/Didn't Ask And...
31	31	35	35	35	CLAY WALKER/Rumor Has It
18	24	30	31	31	SONS OF THE DESERT/Whatever Comes First
24	30	31	31	31	LORRIE MORGAN/Good As I Was To You
31	31	30	31	31	KEVIN SHARP/She's Sure Taking...
30	31	31	31	31	THRASHER SHIVER/Be Honest
18	24	31	31	31	TANYA TUCKER/Little Things
24	31	31	31	31	MARK WILLS/Places I've Never...
30	30	30	30	30	ALABAMA/Sad Lookin' Moon
31	31	30	30	30	STEPHANIE BENTLEY/The Hopechest Song
30	31	31	31	31	BURNIN' DAYLIGHT/Say Yes
30	31	31	31	31	TRACY LAWRENCE/Better Man...
18	24	30	31	31	DAVID LEE MURPHY/Breakfast In...
24	30	31	31	31	LITTLE TEXAS/Rumor Has It
30	31	30	30	30	MILA MASON/Dark Horse
12	12	24	30	30	LORRIE MORGAN/Good As I Was To You
24	30	30	30	30	MINDY MCCREADY/A Girl's Gotta Do...
24	30	30	30	30	JOHN M. MONTGOMERY/ Miss You A Little
31	31	30	30	30	COLLIN RAYE/On The Verge
24	31	30	30	30	GEORGE STRAIT/One Night At A Time
24	31	30	30	30	BRYAN WHITE/Sittin' On Go
18	24	30	30	30	STEVE AZARU/Go Crazy
18	24	30	30	30	BIG HOUSE/Cold Outside
18	24	30	30	30	VINCE GILL/A Little More Love
18	24	30	30	30	TRACE ADKINS/(This Ain't) No...
18	24	30	30	30	TY HERNDON/Loved Too Much
24	24	24	24	24	MARTINA MCBRIDE/Cry On...
18	24	24	24	24	LEANN RIMES/The Light In Your...
18	24	24	24	24	SAWYER BROWN/Six Days On The Road
18	24	24	24	24	DEANA CARTER/Court Me In
18	24	24	24	24	JOE DIFFIE/This Is Your Brain

KFKF 94FM
COUNTRY FAVORITES
MARKET #27
KFKF/Kansas City
(816) 753-4000
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	35	35	PATTY LOVELESS/She Drew A Broken...
35	35	35	35	35	TRACY BYRD/Don't Take Her...
25	25	35	35	35	COLLIN RAYE/On The Verge
25	25	35	35	35	LORRIE MORGAN/Good As I Was To You
25	25	35	35	35	TRACE ADKINS/(This Ain't) No...
25	25	35	35	35	DAVID KERSH/Another You
25	25	35	35	35	CLAY WALKER/Rumor Has It
25	25	35	35	35	KENNY CHESNEY/When I Close My Eyes
25	25	35	35	35	DIAMOND RIO/Holdin'
25	25	35	35	35	MINDY MCCREADY/A Girl's Gotta Do...
25	25	35	35	35	JOHN BERRY/She's Taken A Shine
25	25	35	35	35	REBA MCENTIRE/How Was I To Know
15	25	35	35	35	LEANN RIMES/Unchained Melody
15	25	35	35	35	STEPHANIE BENTLEY/The Hopechest Song
25	25	35	35	35	ALAN JACKSON/Everything I Love
25	25	35	35	35	DEANA CARTER/We Danced Anyway
15	25	35	35	35	BRYAN WHITE/Sittin' On Go
25	25	35	35	35	GEORGE STRAIT/One Night At A Time
15	25	35	35	35	MARTINA MCBRIDE/Cry On...
25	25	35	35	35	LORRIE MORGAN/Good As I Was To You
25	25	35	35	35	JOHN M. MONTGOMERY/ Miss You A Little
25	25	35	35	35	BUFFALO CLUB/If She Don't Love...
25	25	35	35	35	JOHN SHARP/She's Sure Taking
25	25	35	35	35	TERRI CLARK/Emotional Girl
15	25	35	35	35	MILA MASON/Dark Horse
8	25	35	35	35	SAWYER BROWN/Six Days On The Road
15	25	35	35	35	TRACY LAWRENCE/Better Man...
1					



MIKE KINOSHIAN

Romancing 'Through The Fire'

□ B100 sparks nights with the addition of celebrity host Chaka Khan

1984's infectious Prince-penned "I Feel For You" has guest star Grandmaster Melle Mel summoning its singer: "Chaka Khan, Chaka Khan, lemme rock you, Chaka Khan."

That very same "Chaka Khan, Chaka Khan" — whose name is even more forcefully "rocked" in Whitney Houston's "I'm Every Woman" — can now be heard hosting Rhythmic Hot AC KIBB/Los Angeles's "Romance After Hours" Monday-Thursday 10pm-1am. This week, we'll meet the star and hear the behind-the-scenes story of how she was selected — as well as discover how a PD in the second-largest market handled the challenge of working with a celebrity host who has had no previous radio experience.

"It's more work and requires more focus than I thought," jokes the 44-year-old Khan of her now two-month-old show. "People babble on the air, so you have to be skilled at the gift of gab. You're talking on the phone to people and you have to be civil, even if sometimes you don't want to be. You must find nice ways to handle people and control the situation."

Exercising control is certainly something Khan is used to as a singer/performer. "But there's more focus being on radio," she explains. "We're not just 'on the air.' We answer calls and play songs from a playlist, so you have to be clear of mind.

This job requires a lot of mental work."

Humming Along

In addition to being the show's board operator, B100 personality Rick Hummer interacts with Khan on-air and ensures station formatics run properly. Listeners won't hear rap on the station. "I have no problem at all with not playing rap," Khan comments. "Sometimes we feel we're a little too chipper for that late at night and have a little too much energy. Some listeners ask for really fast songs, and I wouldn't mind playing two funky, high-energy killer songs

beyond that of a performer hasn't caused her to regret her decision to join B100's team. "Sometimes I feel bad if there's something good on HBO that night. The best hours for their movies are between 10pm-1am, and those are my hours. But I have Friday nights off and I can watch 'Millennium.'"

The sultry former Rufus lead singer tries to sleep as late as possible, using her afternoons to run errands. "Then I cool out between 6-9pm and leave for work at 9:30. We prerecord the last hour so I can be home by 12:30am."

Syndication Talk

PD Tony Coles and Khan very quickly established a good working relationship. "He's always open to suggestions — we're all working together on the same team to make B100 really happen. I'm a worker, not a prima donna, and like to get things done. I think Tony sees that in me.

"Looking back at my first few nights, I was very breathy on the air. I can't even begin to think about doing that again — it's so pretentious!"

There's already talk of syndicating Khan's show — three companies have expressed interest, according to the singer. That would be quite a feat for someone who — prior to B100's sign-on — wasn't even a heavy radio user. "The only time I'd listen to the radio before was to hear jazz," Khan explains. "If the show does go into syndication, one thing I'll definitely do is have a jazz hour."

ff It's more work and requires more focus than I thought it would. You have to be skilled at the gift of gab.

— Chaka Khan

an hour. I can see expanding the format a bit to play more Aretha Franklin, Quincy Jones, Prince, and System. It's pretty cool when people call and request one of my songs."

Khan's desire to create an iden-



Chaka Khan

KHAN LEARNS RADIO 101

Getting Into The Formatics Groove

One thing KIBB/Los Angeles PD Tony Coles mentally prepared himself for in dealing with a celebrity air talent was the image of a multiperson entourage, complete with bodyguard. He's been pleased to discover, however, that singer/B100 "Romance After Hours" host Chaka Khan is a true pro.



Tony Coles

[her entourage] behind, but they were distracting her from focusing on the

"We thought we'd have to treat her differently, but she hasn't been a problem at all," Coles points out. "Even if she's tired or jet-lagged, she knows she has to come in and do the show.

"It was tough for her to leave

show. They now stay out of the studio and let her do her thing. It's made her more relaxed on the air."

On The Same Page

Before Khan ever went on the air, she sat down with station management and discussed expectations. "We mapped out any problems that could come up," Coles explains. "She quickly understood the station's philosophy. Chaka's a perfectionist; she sets very high standards for herself and doesn't want to fail."

During aircheck critique sessions, Khan understandably asked Coles

some rather interesting questions. "The early meetings were about formatic issues ... she asked if she had to say the call letters every time," Coles recalls. "Radio 101 was the biggest challenge, but she's adapted quickly and it's been a great working relationship."

Khan early on noticed a particular song was scheduled every night. "I was told that she'd rather play something else," says Coles. "I mentioned that just as people go to her concerts expecting certain songs, listeners expect us to play certain songs. Just because we're tired of doing it doesn't mean we should stop playing them. Since then, she hasn't said anything about the playlist."

Working with Khan has actually translated into a growth experience for Coles as a PD. "It's been much more work than I imagined. In our

first meeting, I'll admit I was very cautious — I didn't want to make her mad. But being a singer, she knows when something isn't right and has to be redone. She's very vocal with me, and I've been able to carry that over to how I deal with [B100's other air talent]."

Comfort Zone

Cox AC KOST's 15 years of "Love Songs On The Coast" provides B100 with a potent nighttime request/dedication competitor. "It's a heritage show and must be respected for what it is," acknowledges Coles. "We could've duplicated their show and prayed that we'd wear them down."

But instead B100 opted for a different approach: "Playlists for the two shows are similar. Clearly, our advantage is Chaka's name recognition and ability to attract some very

solid guests like Brandy, Aretha Franklin, and Diana Ross.

"They do syrupy dedications — we've designed Chaka's show around relationships. They do poems; we have artists come in and sing. Our mission is to have our show sound compelling."

As an onstage performer, Khan has always effectively worked a crowd. The singer-turned-radio-personality utilizes the same technique on the air, easily establishing a comfort zone with her listeners.

"A lady called recently requesting a song because she was having surgery the next morning," recalls Coles. "From a programming standpoint, it made me nervous that Chaka stopped the show to calm her — but it worked great on the air. She spent a few minutes to talk to her like a real friend."

Creative Problem-Solving

■ Perfect timing brings together B100 and Khan

After determining the need for a nightly "Romance After Hours" feature, Rhythmic Hot AC KIBB/Los Angeles GM Ken Christensen and PD Tony Coles wanted to find an attention-generating host to benefit both the station and the show.

"It was what I consider a creative problem-solving scenario," recalls Christensen. "We wanted somebody really cool, but didn't have someone specific in mind."

Quite fortuitously, a B100 promotional visit by Reprise artist Chaka Khan was scheduled right at this time. The Toluca Lake resident and B100 fan — who lives practically a stone's throw from the station's Burbank studios — ironically enough had a conversation that day with Coles about working at the station. Khan said she was serious about her interest in B100, but only if she could host the night show.

A perfect piece of timing resulted in an agreement on Khan hosting "Romance After Hours." Working out the logistics proved trickier. Christensen realized Khan's involvement would be a much more complicated scenario than hiring a typical night talent. "I started talking with her manager and lawyers, and we structured the time and hours of the show [Monday-Thursday, 10pm-1am] to accommodate her schedule. You have to be pretty creative to figure out what the station will feel comfortable living with."

Khan has just celebrated her second month as "Romance After Hours" host (she debuted 1/27). Her compensation for doing the three-hour show is comparable to what most Los Angeles stations would pay their morning talent. But, as Christensen explains, "A person like Khan has certain salary expectations. From a marketing and advertising standpoint, it was worth the investment. It's a chance to promote a new show on a new station that's trying to punch its way through in a very competitive market."

Christensen candidly admits that B100's original intent of hiring Khan was to bring attention to the show, but he amends, "The response she gets is terrific and she seems to be having a great deal of fun. [The show] was negotiated as a closed-end deal, but our expectation is that we'll run through our 13-week contract and keep it going."



Ken Christensen

Charting Chaka's Course

Chaka Khan has made four appearances on R&R's AC chart:

Title	Peak	Date
"Feels Like Heaven" @	No. 4	1-22-93
"Through The Fire"	No. 13	5-31-85
"Missing You"	No. 19	9-20-96
"I'll Be Good To You" %	No. 21	2-2-90

@ — Peter Cetera / Chaka Khan

* — Brandy, Tamia, Gladys Knight & Chaka Khan

% — Quincy Jones / Ray Charles & Chaka Khan



AC TOP 30

MARCH 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	CELINE DION All By Myself (550 Music) 2196	2217	2154	2021	96/2	
1	1	2	2	JIM BRICKMAN w/MARTINA MCBRIDE Valentine (Windham Hill) 2061	2157	2185	2146	96/1	
4	4	3	3	KENNY LOGGINS For The First Time (Columbia) 2043	1949	1865	1795	94/2	
10	6	5	4	BRYAN ADAMS I'll Always Be Right There (A&M) 1858	1707	1566	1390	92/2	
2	3	4	5	TONI BRAXTON Un-break My Heart (LaFace/Arista) 1681	1839	1978	2028	89/0	
8	7	6	6	PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic) 1565	1560	1521	1449	82/0	
13	11	7	7	JON SECADA Too Late, Too Soon (SBK/EMI) 1562	1464	1295	1131	86/3	
11	9	8	8	R. KELLY I Believe I Can Fly (Jive) 1433	1426	1397	1208	78/3	
15	13	10	9	WHITNEY HOUSTON Step By Step (Arista) 1401	1290	1144	902	74/1	
17	16	11	10	RICHARD MARX Until I Find You Again (Capitol) 1389	1266	1113	862	88/3	
14	14	12	11	KENNY G Havana (Arista) 1341	1237	1120	999	80/4	
19	17	15	12	JEWEL You Were Meant For Me (Atlantic) 1235	1078	857	751	62/4	
5	5	9	13	WHITNEY HOUSTON I Believe In You And Me (Arista) 1164	1393	1592	1727	78/0	
6	8	13	14	BARBRA STRESAND & BRYAN ADAMS I Finally Found... (Columbia) 1110	1210	1414	1558	73/0	
12	15	16	15	JOURNEY When You Love A Woman (Columbia) 944	1040	1118	1202	67/1	
7	10	14	16	GLORIA ESTEFAN I'm Not Giving You Up (Epic) 905	1123	1350	1509	59/0	
25	22	19	17	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG) 820	704	545	390	63/4	
9	12	17	18	ROD STEWART If We Fall In Love Tonight (Warner Bros.) 794	997	1293	1428	57/0	
26	23	22	19	JOURNEY If He Should Break Your Heart (Columbia) 643	545	434	352	48/6	
—	30	23	20	TONI BRAXTON I Don't Want To (LaFace/Arista) 637	453	235	21	58/12	
22	20	20	21	BABYFACE Every Time I Close My Eyes (Epic) 616	615	573	514	44/3	
20	19	21	22	NO DOUBT Don't Speak (Trauma/Interscope) 581	606	588	612	27/0	
27	26	24	23	WARREN HILL Shelter From The Storm (Discovery) 481	434	369	295	50/6	
—	—	25	24	BRIAN MCKNIGHT & DIANA KING When We Were... (DAS/Mercury) 443	371	206	108	48/7	
30	28	26	25	BARRY MANILOW I'd Really Love To See You Tonight (Arista) 423	352	277	196	40/6	
—	—	29	26	MAXI PRIEST It Starts In The Heart (Walt Disney) 288	251	188	133	31/1	
—	—	30	27	ROD STEWART When I Need You (Warner Bros.) 279	251	128	36	22/2	
29	29	28	28	CRYSTAL BERNARD Have We Forgotten What... (River North) 266	258	249	242	27/1	
—	—	—	29	BRUCE SPRINGSTEEN Secret Garden (Columbia) 264	114	59	66	22/11	
DEBUT	—	—	30	DUNCAN SHEIK Barely Breathing (Atlantic) 185	156	149	129	9/2	

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 90 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

BEE GEES Alone (Polydor/A&M)

Total Stations: 23, Adds: 23, Plays: 170, WRCH 7, WWLI 5, WSRS 5, WYJB 5, WLEV 7, WVAF 11, WXKC 7, WKWK 5, WTVR 5, WDEF 5, WAHR 10, WLTS 6, KQXT 7, WROE 7, WOOD 3, WFMK 10, WGLM 7, KELO 7, KRNO 14, KWAV 3, KKCW 15, KLSY 12, KISC 7.

CARDIGANS Lovefool (Mercury)

Total Stations: 10, Adds: 0, Plays: 169, WHYI 14 (14), WMAS 21 (21), WFPG 14 (14), WVAF 21 (21), WMYI 7 (9), WOOF 8 (8), WTFM 27 (27), KDAT 6 (7), KLYF 15 (10), KGBY 36 (36).

SHAWN COLVIN Sunny Came Home (Columbia)

Total Stations: 13, Adds: 0, Plays: 152, WMJQ 28 (28), WVAF 11 (11), WKWK 10 (10), WTCB 7 (7), WKTK 14 (14), WRMF 21 (22), WAHR 10 (10), KQXT 7 (7), WTPI 15 (15), WFMK 10 (10), WGLM 7 (7), WQLR 7 (7), KEZG 5 (5).

DAVE KOZ Wake Up Call (Capitol)

Total Stations: 12, Adds: 1, Plays: 83, WRCH 10 (7), WAFY 10, WKWK 5 (5), WTCB 7 (7), WAHR 10 (5), WLTS 6 (5), KQXT 7 (7), WTPI 6 (6), WGLM 5 (7), WMGN 5 (5), KELO 7 (7), KRNO 5 (5).

JAMES INGRAM & CARNIE WILSON Our Time Will Come (Mercury)

Total Stations: 11, Adds: 11, Plays: 81, WWLI 5, WLEV 7, WTCB 7, WAHR 10, WLTS 6, KMGL 5, KQXT 7, WFMK 10, WGLM 7, KWAV 5, KLSY 12.

PATTY CABRERA Home (Wherever...) (Curb)

Total Stations: 10, Adds: 0, Plays: 76, WRCH 7 (7), WWLI 10 (10), WLEV 5 (5), WKWK 5 (5), WTCB 7 (7), WLRQ 8 (8), WAHR 10 (10), KQXT 7 (5), WFMK 10 (10), WGLM 7 (7).

CHAKA KHAN Your Love Is All I Know (Reprise)

Total Stations: 10, Adds: 1, Plays: 71, WRCH 7 (7), WLZW 7 (7), WLRQ 8 (8), WAHR 10 (10), KQXT 5 (5), WLIT 11 (11), WOOD 3 (3), WTPI 10 (8), WMGN 5, KWAV 5 (5).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BEE GEES Alone (Polydor/A&M)	23
TONI BRAXTON I Don't Want To (LaFace/Arista)	12
JAMES INGRAM & CARNIE WILSON Our Time... (Mercury)	11
BRUCE SPRINGSTEEN Secret Garden (Columbia)	11
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	7
MONICA For You I Will (Warner Sunset/Atlantic)	7
WARREN HILL Shelter From The Storm (Discovery)	6
JOURNEY If He Should Break Your Heart (Columbia)	6
BARRY MANILOW I'd Really Love To See You... (Arista)	6
DIONNE FARRIS Hopeless (Columbia)	5
KYLE VINCENT Wake Me Up (Carport/Hollywood)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON I Don't Want To (LaFace/Arista)	+184
BEE GEES Alone (Polydor/A&M)	+170
JEWEL You Were Meant For Me (Atlantic)	+157
BRYAN ADAMS I'll Always Be Right There (A&M)	+151
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+150
RICHARD MARX Until I Find You Again (Capitol)	+123
JOOSE If Tomorrow Never... (Flavor Unit/EastWest/EEG)	+116
WHITNEY HOUSTON Step By Step (Arista)	+111
KENNY G Havana (Arista)	+104
JOURNEY If He Should Break Your Heart (Columbia)	+98
JON SECADA Too Late, Too Soon (SBK/EMI)	+98

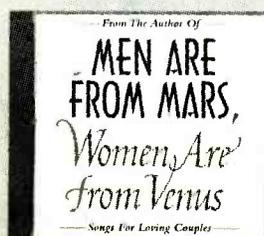
HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ERIC CLAPTON Change The World (Reprise)
DONNA LEWIS I Love You Always Forever (Atlantic)
CELINE DION It's All Coming Back To Me Now (550 Music)
ELTON JOHN You Can Make History (Young Again) (MCA)
LIONEL RICHIE Still In Love (Mercury)
CELINE DION Because You Loved Me (550 Music)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
KENNY G The Moment (Arista)
DON HENLEY Through Your Hands (Revolution)
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)

Breakers: Songs registering 825 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	14	14	14	14	TONI BRAXTON/Un-break My Heart
13	13	13	13	13	CELINE DION/All By Myself
13	13	13	13	13	STREISAND & ADAMS/Finally Found...
13	13	13	13	13	ERIC CLAPTON/Change The World
13	13	13	13	13	KENNY LOGGINS/For The First Time
13	13	13	13	13	PHIL COLLINS/It's In Your Eyes...
8	13	13	13	13	BRICKMAN & MCBRIDE/Valentine
8	13	13	13	13	BABYFACE/Every Time I...
5	8	13	13	13	BRYAN ADAMS/It's Always Be...
13	8	8	8	8	CELINE DION/It's All Coming...
13	8	8	8	8	WHITNEY HOUSTON/ Believe In You...
8	8	8	8	8	JOURNEY/When You Love...
8	8	8	8	8	CELINE DION/Because You Loved Me
8	8	8	8	8	KENNY G/Havana
8	8	8	8	8	WHITNEY HOUSTON/Step By Step
8	8	8	8	8	ROD STEWART/When I Need You
8	8	8	8	8	MADONNA/You Must Love Me
8	8	8	8	8	MADONNA/Don't Cry For Me...
8	8	8	8	8	PHIL COLLINS/Dance Into The Light
8	8	8	8	8	ROD STEWART/II We Fall In...
8	8	8	8	8	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	RICHARD MARX/Until I Find You...

KOST 103.5FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	5	5	5	5	BABYFACE/Every Time I...
27	27	27	27	27	WHITNEY HOUSTON/ Believe In You...
27	27	27	27	27	GLORIA ESTEFANI/It's Not Giving...
27	27	27	27	27	ROD STEWART/II We Fall In...
27	27	27	27	27	TONI BRAXTON/Un-break My Heart
27	27	27	27	27	JOURNEY/When You Love...
27	27	27	27	27	CELINE DION/It's All Coming...
27	27	27	27	27	ELTON JOHN/You Can Make...
21	21	21	21	21	PHIL COLLINS/Dance Into The Light
27	18	18	18	18	TINA TURNER/Missing You
21	18	18	18	18	SEAL/Fly Like An Eagle
18	18	18	18	18	MARIAH CAREY/Forever
18	18	18	18	18	DONNA LEWIS/ Love You Always...
18	18	18	18	18	EVERYTHING BUT...Missing
18	18	18	18	18	MARIAH CAREY/Always Be My Baby
18	18	18	18	18	CELINE DION/Because You Loved Me
18	18	18	18	18	GLORIA ESTEFANI/Reach
5	5	5	5	5	CELINE DION/All By Myself
5	5	5	5	5	WHITNEY HOUSTON/ Believe In You...
5	5	5	5	5	JON SECADA/Too Late, Too Soon
5	5	5	5	5	JOURNEY/If He Should...

93.9 MARKET #3
WLIT/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	BRICKMAN & MCBRIDE/Valentine
19	19	19	19	19	PHIL COLLINS/It's In Your Eyes...
19	19	19	19	19	CELINE DION/All By Myself
17	17	17	17	17	RICHARD MARX/Until I Find You...
17	17	17	17	17	JON SECADA/Too Late, Too Soon
17	17	17	17	17	BRYAN ADAMS/It's Always Be...
17	17	17	17	17	GLORIA ESTEFANI/It's Not Giving...
11	17	17	17	17	KENNY G/Havana
19	19	19	19	19	KENNY LOGGINS/For The First Time
10	11	11	11	11	ROD STEWART/When I Need You
10	11	11	11	11	JOSE/If Tomorrow Never...
10	11	11	11	11	R. KELLY/ Believe I Can Fly
10	11	11	11	11	CHAKA KHAN/You Love Is All
10	10	10	10	10	TONI BRAXTON/ Don't Want To
5	10	10	10	10	DIONNE COLLINS/It's In Your Eyes...
5	10	10	10	10	WARREN HILL/Shelter From...
5	10	10	10	10	MCKNIGHT & KING/When We Were Kings
8	8	8	8	8	TONI BRAXTON/Un-break My Heart
19	17	17	17	17	WHITNEY HOUSTON/ Believe In You...
8	8	8	8	8	DONNA LEWIS/ Love You Always...
8	8	8	8	8	MADONNA/You Must Love Me
17	8	8	8	8	ROD STEWART/II We Fall In...

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	STREISAND & ADAMS/ Finally Found...
24	24	24	24	24	CELINE DION/All By Myself
12	20	24	24	24	ERIC CLAPTON/Change The World
24	24	24	24	24	ROD STEWART/II We Fall In...
24	24	24	24	24	WHITNEY HOUSTON/ Believe In You...
24	24	24	24	24	TONI BRAXTON/Un-break My Heart
17	18	24	24	24	BRICKMAN & MCBRIDE/Valentine
17	18	24	24	24	MADONNA/Don't Cry For Me...
17	18	24	24	24	WHITNEY HOUSTON/Step By Step
17	18	24	24	24	GLORIA ESTEFANI/It's Not Giving...
10	18	18	18	18	JON SECADA/Too Late, Too Soon
10	18	18	18	18	BRYAN ADAMS/It's Always Be...
17	18	18	18	18	KENNY LOGGINS/For The First Time
17	18	18	18	18	NO DOUBT/Don't Speak
17	18	18	18	18	PHIL COLLINS/It's In Your Eyes...
17	18	18	18	18	KENNY G/Havana
12	20	24	24	24	CELINE DION/Because You Loved Me
24	24	24	24	24	JOURNEY/When You Love...
12	12	12	12	12	MADONNA/You Must Love Me
12	12	12	12	12	CELINE DION/It's All Coming...
10	10	10	10	10	JEWEL/You Were Meant...
10	10	10	10	10	BRUCE SPRINGSTEEN/Secret Garden
10	10	10	10	10	RICHARD MARX/Until I Find You...
10	10	10	10	10	MCKNIGHT & KING/When We Were Kings
10	10	10	10	10	MAXI PRIEST/II Starts In...
10	10	10	10	10	JOSE/If Tomorrow Never...
10	10	10	10	10	TONI BRAXTON/ Don't Want To
10	12	12	12	12	BABYFACE/Every Time I...

KVIL 103.7fm MARKET #7
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	BRICKMAN & MCBRIDE/Valentine
24	24	24	24	24	CELINE DION/All By Myself
16	24	24	24	24	R. KELLY/ Believe I Can Fly
22	24	24	24	24	STREISAND & ADAMS/ Finally Found...
24	24	24	24	24	KENNY G/The Moment
22	22	22	22	22	CELINE DION/It's All Coming...
22	22	22	22	22	PETER CETERA/Forever Tonight
22	22	22	22	22	JIM BRICKMAN/Angel Eyes
16	16	16	16	16	KENNY G/Havana
16	16	16	16	16	SEAL/Fly Like An Eagle
24	16	16	16	16	TONI BRAXTON/Un-break My Heart
16	16	16	16	16	JOURNEY/When You Love...
16	16	16	16	16	NEVILLE & ROBERTSON/Crazy Love
14	15	15	15	15	PETER CETERA/One Clear Voice
14	15	15	15	15	ERIC CLAPTON/Change The World
12	14	14	14	14	JON SECADA/Too Late, Too Soon
12	14	14	14	14	WARREN HILL/Shelter From...
12	14	14	14	14	RICHARD MARX/Until I Find You...
12	12	12	12	12	CRYSTAL BERNARD/Have We Forgotten...
9	9	9	9	9	MCKNIGHT & KING/When We Were Kings
9	9	9	9	9	BARRY MANILOW/II Really Love...
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	BLUES TRAVELER/Run-Around
5	5	5	5	5	ELTON JOHN/Blessed
5	5	5	5	5	SARAH McLACHLAN/II Will Remember You
5	5	5	5	5	CELINE DION/Because You Loved Me

Soft Rock 97.1 WASH-FM MARKET #8
WASH/Washington (202) 895-5000 Streit/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	JOURNEY/When You Love...
21	21	35	35	35	R. KELLY/ Believe I Can Fly
35	35	35	35	35	CELINE DION/All By Myself
35	35	35	35	35	STREISAND & ADAMS/ Finally Found...
21	21	28	28	28	NO DOUBT/Don't Speak
10	10	28	28	28	KENNY LOGGINS/For The First Time
21	21	28	28	28	WHITNEY HOUSTON/ Believe In You...
28	35	28	28	28	JEWEL/You Were Meant...
10	10	28	28	28	BRICKMAN & MCBRIDE/Valentine
21	21	21	21	21	BRYAN ADAMS/It's Always Be...
21	21	21	21	21	DUNCAN SHEIK/Barely Breathing
21	21	21	21	21	WHITNEY HOUSTON/Step By Step
21	21	21	21	21	ALANIS MORISSETTE/Head Over Feet
21	21	21	21	21	PHIL COLLINS/It's In Your Eyes...
10	10	10	10	10	JON SECADA/Too Late, Too Soon
10	10	10	10	10	RICHARD MARX/Until I Find You...
35	35	10	10	10	TONI BRAXTON/Un-break My Heart
35	35	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	10	CELINE DION/It's All Coming...
10	10	10	10	10	DONNA LEWIS/ Love You Always...
10	10	10	10	10	ELTON JOHN/You Can Make...

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	25	24	26	26	TONI BRAXTON/Un-break My Heart
26	26	26	26	26	ERIC CLAPTON/Change The World
26	26	26	26	26	JOURNEY/When You Love...
22	25	26	26	26	R. KELLY/ Believe I Can Fly
25	25	25	25	25	BRUCE SPRINGSTEEN/Secret Garden
12	12	12	12	12	CELINE DION/All By Myself
7	7	10	10	10	RICHARD MARX/Until I Find You...
14	14	14	14	14	BRYAN ADAMS/It's Always Be...
14	14	14	14	14	CELINE DION/Because You Loved Me
14	14	14	14	14	MARIAH CAREY/Always Be My Baby
13	13	10	10	10	TONY RICH PROJECT/Nobody Knows
10	10	10	10	10	MARIAH CAREY/Forever
14	14	9	9	9	CELINE DION/It's All Coming...
11	11	9	9	9	ROD STEWART/So Far Away
9	9	9	9	9	TAKE THAT/Back For Good
9	9	9	9	9	VANESSA WILLIAMS/Where Do We Go...
5	5	5	5	5	BABYFACE/Every Time I...
9	9	12	12	12	BRICKMAN & MCBRIDE/Valentine
8	8	8	8	8	ELTON JOHN/You Can Make...
6	6	6	6	6	WARREN HILL/Shelter From...

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	TONI BRAXTON/Un-break My Heart
28	28	28	28	28	STREISAND & ADAMS/ Finally Found...
28	28	28	28	28	KENNY LOGGINS/For The First Time
28	28	28	28	28	BRICKMAN & MCBRIDE/Valentine
28	28	28	28	28	JOURNEY/When You Love...
23	23	23	23	23	BRYAN ADAMS/It's Always Be...
23	23	23	23	23	DONNA LEWIS/ Love You Always...
17	17	17	17	17	BABYFACE/Every Time I...
17	17	17	17	17	WHITNEY HOUSTON/ Believe In You...
28	28	17	17	17	ROD STEWART/II We Fall In...
23	23	17	17	17	CELINE DION/Send Me A Lover
17	17	17	17	17	MADONNA/You Must Love Me
17	17	17	17	17	MADONNA/Don't Cry For Me...
17	17	17	17	17	ERIC CLAPTON/Change The World
14	14	17	17	17	RICHARD MARX/Until I Find You...
14	14	17	17	17	CELINE DION/All By Myself
23	17	14	14	14	CELINE DION/It's All Coming...
17	17	14	14	14	KENNY G/The Moment
17	17	14	14	14	PETER CETERA/One Clear Voice
17	17	14	14	14	BRYAN ADAMS/Let's Make A...
17	14	12	12	12	TONY RICH PROJECT/Nobody Knows
12	12	12	12	12	PHIL COLLINS/Dance Into The Light
12	12	12	12	12	R. KELLY/ Believe I Can Fly
6	6	6	6	6	JEWEL/You Were Meant...
10	10	10	10	10	TONI BRAXTON/ Don't Want To
10	10	10	10	10	INGRAM & WILSON/Our Time Will Come
10	10	10	10	10	BEE GEES/Alone
9	9	9	9	9	WARREN HILL/Shelter From...

WALK 97.5 MARKET #15
WALK/Long Island (516) 475-5200 Michaels/Miller/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	TONI BRAXTON/Un-break My Heart
30	30	30	30	30	NO DOUBT/Don't Speak
10	10	30	30	30	CELINE DION/All By Myself
30	30	30	30	30	JEWEL/You Were Meant...
27	27	27	27	27	KENNY G/Havana
8	27	27	27	27	MADONNA/Don't Cry For Me...
10	10	10	10	10	WHITNEY HOUSTON/Step By Step
10	10	10	10	10	BRUCE SPRINGSTEEN/Secret Garden
5	10	10	10	10	PHIL COLLINS/It's In Your Eyes...
5	10	10	10	10	BABYFACE/Every Time I...
4	4	10	10	10	BRICKMAN & MCBRIDE/Valentine
4	4	10	10	10	BRYAN ADAMS/It's Always Be...
10	10	10	10	10	MADONNA/Don't Cry For Me...
30	30	10	10	10	DUNCAN SHEIK/Barely Breathing
10	10	10	10	10	STREISAND & ADAMS/ Finally Found...
10	10	10	10	10	JOURNEY/When You Love...
30	30	10	10	10	WHITNEY HOUSTON/ Believe In You...

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	1 JEWEL You Were Meant For Me (Atlantic)	3278	3218	3162	3032	82/0
1	2	2	2	2 NO DOUBT Don't Speak (Trauma/Interscope)	3045	3021	3094	3155	80/0
4	3	3	3	3 DUNCAN SHEIK Barely Breathing (Atlantic)	2772	2710	2746	2651	78/0
5	5	4	4	4 SHERYL CROW Everyday Is A Winding Road (A&M)	2766	2667	2565	2334	80/1
3	4	5	5	5 CARDIGANS Lovefool (Mercury)	2328	2541	2648	2750	72/0
9	8	7	6	6 PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	2248	2058	1916	1724	75/1
16	9	8	7	7 WALLFLOWERS One Headlight (Interscope)	2195	1927	1677	1248	76/3
6	6	6	8	8 COUNTING CROWS A Long December (DGC/Geffen)	2178	2176	2139	2146	71/1
7	7	9	9	9 TONI BRAXTON Un-break My Heart (LaFace/Arista)	1865	1916	1972	2124	58/0
15	12	10	10	10 SAVAGE GARDEN I Want You (Columbia)	1763	1698	1568	1339	66/2
21	17	14	11	11 SHAWN COLVIN Sunny Came Home (Columbia)	1560	1370	1070	847	66/5
8	10	11	12	12 HOOTIE & THE BLOWFISH I Go Blind (Reprise)	1534	1614	1628	1874	54/1
11	13	13	13	13 CELINE DION All By Myself (550 Music)	1428	1479	1496	1497	52/0
10	11	12	14	14 JOHN MELLENCAMP Just Another Day (Mercury)	1326	1494	1607	1541	50/0
BREAKER			15	15 U2 Staring At The Sun (Island)	1019	845	774	417	51/11
BREAKER			16	16 INXS Elegantly Wasted (Mercury)	972	754	390	15	53/9
13	18	17	17	17 ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	937	934	1018	1365	41/0
12	14	15	18	18 JOURNEY When You Love A Woman (Columbia)	931	1025	1267	1479	39/0
17	15	16	19	19 CRANBERRIES When You're Gone (Island)	892	990	1130	1147	35/1
—	29	25	20	20 BRUCE SPRINGSTEEN Secret Garden (Columbia)	883	626	439	241	38/10
22	20	20	21	21 SARAH MCLACHLAN Possession (Nettwerk/Arista)	818	798	778	746	30/1
26	25	23	22	22 WHITNEY HOUSTON Step By Step (Arista)	800	739	555	472	35/1
20	19	21	23	23 EN VOGUE Don't Let Go (Love) (EastWest/EEG)	721	767	872	902	26/1
14	16	19	24	24 SHERYL CROW If It Makes You Happy (A&M)	715	812	1088	1364	32/0
24	22	24	25	25 BRYAN ADAMS I'll Always Be Right There (A&M)	691	668	629	527	32/0
27	28	26	26	26 DAVE MATTHEWS BAND Crash Into Me (RCA)	685	624	490	431	22/1
29	26	27	27	27 JOURNEY If He Should Break Your Heart (Columbia)	647	619	543	401	33/3
—	—	30	28	28 R. KELLY I Believe I Can Fly (Jive)	604	475	399	328	20/2
25	27	29	29	29 AMANDA MARSHALL Fall From Grace (Epic)	555	549	537	478	27/3
30	30	—	30	30 JON SECADA Too Late, Too Soon (SBK/EMI)	510	463	406	377	25/3

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Hot AC reporters. 80 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

BABYFACE Every Time I Close My Eyes (Epic)
Total Stations: 21, Adds: 0, Plays: 414, WKEE 19, WHUD 9 (10), WYXR 10 (23), WQSM 33 (31), WMTX 11 (7), WGNI 16 (16), WMJY 18 (18), WMXL 24 (42), KURB 42 (35), WMXS 25 (25), KKYS 35 (34), WKDD 12 (12), WAZY 18 (18), WMYX 26 (8), KMXG 35 (35), WNSN 9 (9), KATF 5 (5), KBEE 6 (7), KISN 20 (25), KPLZ 31 (31), KEYW 10 (20).

DISHWALLA Give (A&M)
Total Stations: 20, Adds: 5, Plays: 369, WBMX 8 (8), WDBZ 28 (28), WRQX 10 (10), WSHE 31 (31), WMBX 19 (19), KKYS 21 (33), KDMX 10 (10), KHMV 20 (5), KZZP 37 (35), WKDD 16, WLUP 14, WQAL 40, WKQI 12, WAZY 1, KALC 28 (5), KYSR 16 (16), KOSO 10 (10), KBBT 20 (20), KRUZ 7 (7), KPLZ 21 (21).

LEAH ANDREONE It's Alright, It's OK (RCA)
Total Stations: 16, Adds: 2, Plays: 355, WBMX 8 (8), WXLO 20 (20), WKEE 22, WDBZ 40 (40), WCGQ 10 (10), WMTX 7 (5), WMXL 7, WMC 8 (7), KKYS 36 (35), WKDD 15 (15), WTMX 45 (32), KTNP 12 (12), KALC 27 (23), KYSR 47 (47), KBBT 44 (44), KRUZ 7 (7).

TORI AMOS Silent All These Years (Atlantic)
Total Stations: 12, Adds: 0, Plays: 284, WBMX 7 (9), WXLO 24 (24), WDBZ 16 (16), WPTE 14 (14), KZZP 37 (26), WTMX 32 (32), KALC 12 (10), KMXB 37 (10), KYSR 30 (29), KYSR 35 (35), KOSO 10 (10), KBBT 30 (30).

GINA G Ooh Aah...Just A Little Bit (Eternal/WB)
Total Stations: 13, Adds: 0, Plays: 277, WKEE 31 (32), WJZR 17 (17), WPLJ 29 (23), WYXR 28 (40), WCGQ 10 (13), WMTX 17 (18), WKDD 10 (10), WKQI 14 (61), WKTI 38 (36), WMYX 33 (28), WIOG 20 (20), KCIX 21 (21), KEYW 9 (5).

RICHARD MARX Until I Find You Again (Capitol)
Total Stations: 16, Adds: 3, Plays: 269, WHUD 17 (14), WRQX 24 (24), WQSM 17 (10), WKYE 13 (13), WWDE 12, WXIL 29, WAKS 8 (7), WGNI 47 (16), WMXL 24 (19), WMXS 25 (25), KKYS 15 (28), WAZY 1, WNSN 9 (9), KATF 5 (5), KMAJ 14 (14), KIOI 9 (9).

WHITE TOWN Your Woman (Chrysalis/EMI)
Total Stations: 12, Adds: 1, Plays: 248, WBMX 15 (8), WPLL 27 (25), WMBX 11 (11), KHMV 5, WLUP 14 (14), KMXB 7 (7), KYSR 30 (15), KYSR 30 (16), KBBT 30 (30), KFMB 41 (41), KLLC 31 (33), KRUZ 7 (7).

MERRIL BAINBRIDGE Under The Water (Universal)
Total Stations: 11, Adds: 0, Plays: 182, WDAQ 13 (13), WQMZ 18 (19), WKYE 7 (7), WPLL 22 (23), WSHE 30 (30), WMBX 17 (17), WMTX 9 (5), KZZP 28 (26), WTMX 12 (12), KMXG 21 (21), KMXS 5 (5).

BILLY MANN Killed By A Flower (DVB/A&M)
Total Stations: 9, Adds: 0, Plays: 141, WDAQ 13 (12), WSHE 18 (18), WAKS 19 (21), WMTX 6 (5), WMC 10 (6), KALC 7 (8), KOSO 10 (10), KBBT 37 (37), KLLC 21 (19).

HANSON Mmm Bop (Mercury)
Total Stations: 10, Adds: 7, Plays: 128, WPLJ 28 (26), WKYE 5, WPLL 17 (20), WAKS 11 (12), WMTX 8, WKDD 16, WKTI 24, KALC 5, KFMB 7, KRUZ 7.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

U2
Staring At The Sun (Island)
TOTAL PLAYS/INCREASE: 1019/174
TOTAL STATIONS/ADDS: 51/11
CHART: 15

INXS
Elegantly Wasted (Mercury)
TOTAL PLAYS/INCREASE: 972/218
TOTAL STATIONS/ADDS: 53/9
CHART: 16

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
U2 Staring At The Sun (Island)	11
BRUCE SPRINGSTEEN Secret Garden (Columbia)	10
INXS Elegantly Wasted (Mercury)	9
GEORGE MICHAEL Star People (DreamWorks/Geffen)	8
BEE GEES Alone (Polydor/A&M)	7
HANSON Mmm Bop (Mercury)	7
SHAWN COLVIN Sunny Came Home (Columbia)	5
DISHWALLA Give (A&M)	5
ERASURE In My Arms (Mute/Maverick/WB)	4
CHEAP TRICK Say Goodbye (Red Ant)	3
JOURNEY If He Should Break Your Heart (Columbia)	3
AMANDA MARSHALL Fall From Grace (Epic)	3
RICHARD MARX Until I Find You Again (Capitol)	3
JON SECADA Too Late, Too Soon (SBK/EMI)	3
KYLE VINCENT Wake Me Up (Capitol/Hollywood)	3
WALLFLOWERS One Headlight (Interscope)	3

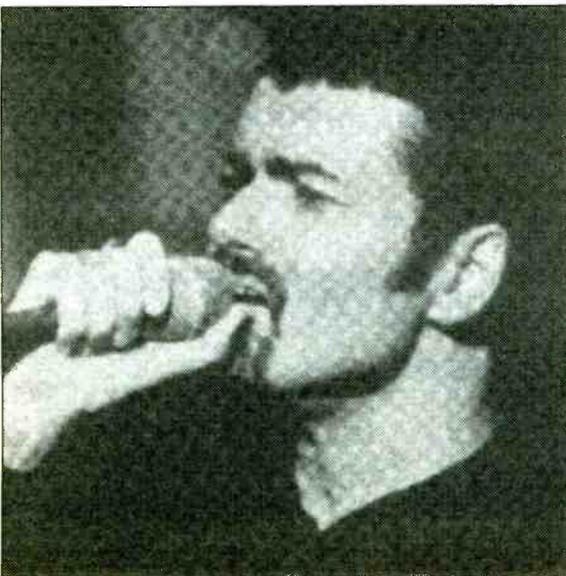
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WALLFLOWERS One Headlight (Interscope)	+268
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+257
INXS Elegantly Wasted (Mercury)	+218
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	+190
SHAWN COLVIN Sunny Came Home (Columbia)	+190
U2 Staring At The Sun (Island)	+174
R. KELLY I Believe I Can Fly (Jive)	+129
DISHWALLA Give (A&M)	+111
GEORGE MICHAEL Star People (DreamWorks/Geffen)	+110
SHERYL CROW Everyday Is A Winding Road (A&M)	+99

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DISHWALLA Counting Blue Cars (A&M)
ERIC CLAPTON Change The World (Reprise)
CELINE DION It's All Coming Back To Me Now (550 Music)
DONNA LEWIS I Love You Always Forever (Atlantic)
JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)
BRYAN ADAMS Let's Make A Night To Remember (A&M)
NO MERCY Where Do You Go (Arista)
BARBRA STREISAND & BRYAN ADAMS I Finally Found... (Columbia)
JEWEL Who Will Save Your Soul (Atlantic)
MERRIL BAINBRIDGE Mouth (Universal)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



GEORGE MICHAEL "star people"

BILLBOARD DANCE: 14*-8*-5*

MOST ADDED AT TOP 40 & HOT AC

WNCI/Columbus	KWIN	KSMB	WDBR	WZKW
KRBE/Houston	KBFM	WMGI	WYKS	WWKZ
WAKS/Tampa	WSTW	WHZZ	WKSZ	WJMX
KAMX/Austin	WRHT	WZST	WSTO	WVSR
WQZQ/Nashville	WQSL	WYCR	KHTQ	

Groove Radio/Los Angeles (16 spins)



Check out the new mixes: MTV Unplugged Edit • Forthright 7" Edit

HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WDBZ/New York
(212) 704-1051
Weed/Silver

PLAYS
SW ZW LW TW
28 40 40 40 LEAH ANDREONE/It's Alright, It's...
40 40 40 40 PAULA COLE/Where Have All...
40 40 40 40 CRANBERRIES/When You're Gone
40 40 40 40 SHERYL CROW/Everyday Is...
40 40 40 40 JEWEL/You Were Meant...
40 40 40 40 JOHN MULLEN/Camp/Just Another Day
28 28 28 28 SAVAGE GARDEN/I Want You
40 40 40 40 DUNCAN SHEIK/Barely Breathing
40 40 40 40 WALLEFLOWERS/One Headlight
28 28 28 28 BETTER THAN EZRA/Desperately Wanting
10 28 28 28 DISHWALLA/Give
- 28 28 ERASURE/In My Arms
- 28 28 INXS/Elegantly Wasted
- 16 28 LUSCIOUS JACKSON/Naked Eye
10 28 28 28 U2/Staring At The Sun
10 16 16 16 TORI AMOS/Silent All These...
28 28 28 28 SHAWN COLVIN/Sunny Came Home
28 20 16 16 AMANDA MARSHALL/Fall From Grace
10 15 16 16 MATTHEW SWEET/Where You Get Love
- 10 10 10 CARDIGANS/Lovefool
- 10 10 10 COUNTING CROWS/A Long December
40 40 10 10 NO DOUBT/Don't Speak
40 40 10 10 SUBLIME/What I Got
40 10 10 10 WALLEFLOWERS/6th Avenue Heartache

MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Preston

PLAYS
SW ZW LW TW
45 45 45 45 NO DOUBT/Don't Speak
28 43 43 45 BRUCE SPRINGSTEEN/Secret Garden
27 43 43 44 SHERYL CROW/Everyday Is...
46 45 46 44 CARDIGANS/Lovefool
26 27 41 43 DUNCAN SHEIK/Barely Breathing
44 44 41 42 JEWEL/You Were Meant...
41 25 28 42 MADONNA/Don't Cry For Me...
22 24 28 33 SAVAGE GARDEN/I Want You
30 25 42 32 COUNTING CROWS/A Long December
27 28 29 32 PAULA COLE/Where Have All...
25 21 23 29 GINA G/Ooh Aah... Just...
- 15 26 28 HANSON/Mmm Bop
18 25 27 27 CELINE DION/If By Myself
12 23 23 25 WALLEFLOWERS/One Headlight
- 15 24 24 INXS/Elegantly Wasted
12 20 22 23 SHAWN COLVIN/Sunny Came Home
24 22 20 20 WHITNEY HOUSTON/Step By Step
15 10 10 20 BRYAN ADAMS/It's Always Be...
41 43 34 17 HOOTIE & BLOWFISH/Go Blind
14 13 16 17 SHERYL CROW/If It Makes You...
18 14 17 17 ALANIS MORISSETTE/Head Over Feet
44 44 30 17 TONI BRAXTON/Un-break My Heart
24 14 17 16 NO MERCY/Where Do You Go
- - - 15 U2/Staring At The Sun
- - - 15 JON SECADA/Too Late, Too Soon
27 27 18 14 MERRILL BAINBRIDGE/Mouth
26 25 14 12 JOHN MULLEN/Camp/Key West...
11 - 11 11 DEL AMITRI/Roll To Me
- - - 10 NATALIE MERCHANT/Jalousy
- - - 10 GOO GOO DOLLS/Name

MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS
SW ZW LW TW
41 41 40 40 NO DOUBT/Don't Speak
41 41 40 40 JEWEL/You Were Meant...
41 41 40 40 TONI BRAXTON/Un-break My Heart
40 40 39 39 SHERYL CROW/Everyday Is...
40 40 39 39 ERIC CLAPTON/Change The World
29 29 38 38 KELLY/ Believe I Can Fly
40 40 38 38 CELINE DION/Because You Loved Me
30 30 30 30 CARDIGANS/Lovefool
29 30 30 30 DUNCAN SHEIK/Barely Breathing
29 30 29 29 DONNA LEWIS/I Love You Always...
30 29 29 29 CELINE DION/If By Myself
- - - 29 ROD STEWART/If We Fall In...
13 12 13 13 CELINE DION/It's All Coming...
12 13 12 13 HOOTIE & BLOWFISH/Go Blind
* 12 12 13 TONY RICH PROJECT/Nobody Knows
* 13 12 12 ALANIS MORISSETTE/Head Over Feet
12 12 12 12 TRACY CHAPMAN/Give Me One Reason
13 12 12 12 DISHWALLA/Counting Blue Cars
12 12 12 12 MARIAH CAREY/Always Be My Baby
12 12 12 12 BRYAN ADAMS/Rave You Ever...
13 12 12 12 NO MERCY/Where Do You Go
12 12 11 11 GIN BLOSSOMS/It I Hear It...
12 12 11 11 JEWEL/Who Will Save...
- 9 9 SOPHIE B. HAWKINS/As I Lay Me Down
- 9 9 EVERYTHING BUT.../Missing
- 9 9 TAKE THAT/Back For Good
- 9 9 SEAL/Don't Cry
- 9 9 MARIAH CAREY/One Sweet Day

MARKET #2
KYSR/Los Angeles
(818) 955-7000
Pere/El/Ebbott

PLAYS
SW ZW LW TW
48 50 50 50 JEWEL/You Were Meant...
35 50 50 50 SHERYL CROW/Everyday Is...
48 35 50 50 NO DOUBT/Don't Speak
35 50 35 35 COUNTING CROWS/A Long December
48 35 35 35 CARDIGANS/Lovefool
35 35 35 35 ALANIS MORISSETTE/Head Over Feet
35 35 35 35 SHERYL CROW/If It Makes You...
35 35 35 35 SARAH McLACHLAN/Possession
35 35 35 35 TORI AMOS/Silent All These...
35 35 35 35 DUNCAN SHEIK/Barely Breathing
30 35 35 35 WALLEFLOWERS/One Headlight
30 35 35 35 DUNCAN SHEIK/Barely Breathing
30 30 30 30 PAULA COLE/Where Have All...
14 30 30 30 U2/Staring At The Sun
14 30 30 30 SHAWN COLVIN/Sunny Came Home
- 14 30 30 WHITE TOWN/Your Woman
30 30 30 30 SAVAGE GARDEN/I Want You
- 14 16 16 INXS/Elegantly Wasted
14 14 16 16 LUSCIOUS JACKSON/Naked Eye
14 14 16 16 DISHWALLA/Give
35 15 15 15 HOOTIE & BLOWFISH/Go Blind
15 15 15 15 JARS OF CLAY/Flood
15 15 15 15 TRACY CHAPMAN/Give Me One Reason
15 15 15 15 DISHWALLA/Counting Blue Cars
14 14 15 14 JEWEL/Who Will Save...

MARKET #3
WLUP/Chicago
(312) 440-5270
Solk/Marino

PLAYS
SW ZW LW TW
21 51 43 43 DAVE MATTHEWS BAND/Crash Into Me
30 33 43 43 SHERYL CROW/Everyday Is...
32 51 43 43 JOHN MULLEN/Camp/Just Another Day
29 33 33 43 WALLEFLOWERS/One Headlight
31 51 33 33 U2/Staring At The Sun
29 33 33 33 DUNCAN SHEIK/Barely Breathing
18 33 33 33 VERVE PIPE/The Freshmen
27 21 33 33 HOOTIE & BLOWFISH/Tucker's Town
22 33 21 21 COUNTING CROWS/A Long December
19 7 21 21 BLUES TRAVELER/Run-Around
- 21 21 21 DUNCAN SHEIK/She Runs Away
19 14 14 21 SUBLIME/What I Got
- 14 21 21 31/AM Mixed Up
14 33 21 21 DISHWALLA/Counting Blue Cars
- 14 21 21 WALLEFLOWERS/6th Avenue Heartache
16 - 21 21 HOOTIE & BLOWFISH/Go Blind
- 14 14 14 WHITE TOWN/Your Woman
16 21 14 14 COLLECTIVE SOUL/Precious Declaration
13 14 14 14 CRANBERRIES/When You're Gone
10 14 14 14 MATTHEW SWEET/Where You Get Love
- - - 14 DISHWALLA/Give
- - - 14 VERUCA SALT/Vocano Girls
- - - 14 INXS/Elegantly Wasted
23 21 7 7 SHERYL CROW/If It Makes You...

MARKET #3
WTM/Chicago
(312) 946-1019
James/Kartak

PLAYS
SW ZW LW TW
45 45 52 53 SHAWN COLVIN/Sunny Came Home
31 52 53 53 JEWEL/You Were Meant...
53 53 53 53 JOHN MULLEN/Camp/Just Another Day
45 45 45 46 PAULA COLE/Where Have All...
32 45 45 45 AMANDA MARSHALL/Fall From Grace
45 45 45 45 COUNTING CROWS/A Long December
31 51 32 45 LEAH ANDREONE/It's Alright, It's...
53 53 44 45 SHERYL CROW/Everyday Is...
32 45 45 45 NO DOUBT/Don't Speak
45 45 46 44 SAVAGE GARDEN/I Want You
52 45 31 32 U2/Staring At The Sun
45 32 31 32 WALLEFLOWERS/One Headlight
45 31 32 32 TORI AMOS/Silent All These...
31 32 32 31 VERVE PIPE/The Freshmen
45 32 45 31 CRANBERRIES/When You're Gone
14 12 15 16 SEAL/Ify Like An Eagle
14 15 11 15 DUNCAN SHEIK/Barely Breathing
13 15 11 15 DISHWALLA/Counting Blue Cars
- - - 14 OCEAN BLUE/Side
32 13 13 13 DAVE MATTHEWS BAND/Crash Into Me
- 12 13 13 COLLECTIVE SOUL/Maybe
15 14 10 13 DC TALK/Just Between You...
13 13 12 12 NATALIE MERCHANT/Wonder
14 5 9 12 ELEANOR MCEVOY/Precious Little
10 13 11 12 CARDIGANS/Lovefool
- 12 12 MERRILL BAINBRIDGE/Under The Water
14 13 13 11 PHIL COLLINS/It's In Your Eyes...

MARKET #4
KIOI/San Francisco
(415) 538-1013
Keating/Nachis

PLAYS
SW ZW LW TW
28 29 36 36 TONI BRAXTON/Un-break My Heart
28 28 35 35 STREISAND & ADAMS/ Finally Found...
28 28 33 33 CELINE DION/It's All Coming...
35 26 31 31 CELINE DION/If By Myself
10 19 30 30 DONNA LEWIS/I Love You Always...
35 27 29 29 JEWEL/You Were Meant...
- 20 28 28 ALANIS MORISSETTE/Ironic
21 21 25 28 NO DOUBT/Don't Speak
7 7 9 25 BRYAN ADAMS/It's Always Be...
- 12 24 24 WHITNEY HOUSTON/ Believe In You...
28 20 23 23 KENNY G/Havana
28 18 21 21 CARDIGANS/Lovefool
28 17 20 20 WHITNEY HOUSTON/Step By Step
- 18 20 20 PHIL COLLINS/It's In Your Eyes...
25 20 30 14 ERIC CLAPTON/Change The World
10 20 22 14 MADONNA/You Must Love Me
- 11 13 13 TONY RICH PROJECT/Nobody Knows
7 7 10 10 JOURNEY/When You Love...
10 10 10 10 TRACY CHAPMAN/Give Me One Reason
7 7 9 9 RICHARD MARK/Until I Find You...

MARKET #4
KLLC/San Francisco
(415) 765-4097
Kaplan/Stoeckel

PLAYS
SW ZW LW TW
39 47 49 49 DAVE MATTHEWS BAND/Crash Into Me
39 47 47 48 WALLEFLOWERS/One Headlight
38 48 47 48 OMC/How Bizarre
18 48 47 47 SHERYL CROW/Everyday Is...
29 39 45 47 JEWEL/You Were Meant...
32 38 33 44 BT W/TORI AMOS/Blue Skies
- 37 34 41 INXS/Elegantly Wasted
24 22 32 38 THIRD EYE BLIND/Semi-Charmed Life
47 39 35 36 BETTER THAN EZRA/Desperately Wanting
- 35 36 36 LUSCIOUS JACKSON/Naked Eye
10 34 36 35 BEN FOLDS FIVE/Battle Of Who
39 34 32 34 JOHN MULLEN/Camp/Just Another Day
38 46 37 34 SPACE/Female Of
39 40 35 33 AMANDA MARSHALL/Fall From Grace
35 39 34 32 "AFKAP" The Holy River
43 48 48 32 SEMISONIC/NT
- 48 - 25 31 DURAN DURAN/Out Of My Mind
16 37 33 31 WHITE TOWN/Your Woman
15 21 23 31 U2/Staring At The Sun
38 37 36 31 SNEAKER PIMPS/Underground
- 24 30 30 CYNDI LAUPER/You Don't Know
48 48 47 29 PAULA COLE/Where Have All...
38 - - 24 CRANBERRIES/When You're Gone
10 25 24 24 SARAH McLACHLAN/Possession
- 24 21 23 BECK/The New Pollution
24 19 23 23 MEXICID 701/Want You
38 37 29 23 CHALK FARM/Lie On Lie
- 24 17 22 FIONA APPLE/Sleep To Dream
17 17 19 21 BILLY MANNIKILL/By A Flower
15 24 20 20 SHAWN COLVIN/Sunny Came Home

MARKET #5
WYXR/Philadelphia
(610) 668-0750
Allan/Davis

PLAYS
SW ZW LW TW
43 43 42 43 TONI BRAXTON/Un-break My Heart
43 43 42 43 JOURNEY/When You Love...
- 40 43 WHITNEY HOUSTON/ Believe In You...
42 43 40 42 JEWEL/You Were Meant...
41 40 39 38 CARDIGANS/Lovefool
41 40 39 38 EN VOUGE/Don't Let Go (Love)
41 41 39 37 NO DOUBT/Don't Speak
29 37 30 33 BRUCE SPRINGSTEEN/Secret Garden
- 28 33 R KELLY/ Believe I Can Fly
29 27 30 30 SAVAGE GARDEN/I Want You
23 26 40 28 HOOTIE & BLOWFISH/Go Blind
23 26 40 28 GINA G/Ooh Aah Just...
- 23 26 28 ND MERCY/Where Do You Go
13 - - 28 ALANIS MORISSETTE/Head Over Feet
25 28 26 27 DUNCAN SHEIK/Barely Breathing
- 26 26 MONICA/For You I Will
24 25 23 26 PAULA COLE/Where Have All...
24 25 24 23 SHAWN COLVIN/Sunny Came Home
25 25 25 23 WALLEFLOWERS/One Headlight
23 - 14 18 DONNA LEWIS/I Love You Always...
- 14 17 17 EVERYTHING BUT.../Missing
27 29 27 17 SHERYL CROW/Everyday Is...
21 21 16 DEEP BLUE/Something/Breakfast At...
- - - 15 NATALIE MERCHANT/Wonder
22 23 14 ERIC CLAPTON/Change The World
14 20 14 TRACY CHAPMAN/Give Me One Reason
- 23 10 BABYFACE/Every Time I...
29 9 30 7 CELINE DION/If By Myself
- 26 5 5 U2/Staring At The Sun

MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien/Buchalter

PLAYS
SW ZW LW TW
35 35 60 60 JEWEL/You Were Meant...
59 60 59 59 EN VOUGE/Don't Let Go (Love)
35 58 59 SHERYL CROW/Everyday Is...
61 61 60 58 NO DOUBT/Don't Speak
61 57 57 TONI BRAXTON/Un-break My Heart
57 57 56 R KELLY/ Believe I Can Fly
34 26 56 DUNCAN SHEIK/Barely Breathing
24 26 28 34 PAULA COLE/Where Have All...
32 32 32 32 JOHN MULLEN/Camp/Just Another Day
31 31 32 32 SAVAGE GARDEN/I Want You
28 32 32 32 SHAWN COLVIN/Sunny Came Home
10 16 31 31 BRUCE SPRINGSTEEN/Secret Garden
58 58 30 30 CARDIGANS/Lovefool
19 19 36 COUNTING CROWS/A Long December
12 14 26 26 WALLEFLOWERS/One Headlight
25 15 18 26 SARAH McLACHLAN/Possession
26 25 20 25 BRYAN ADAMS/It's Make A...
32 22 20 22 JOHN MULLEN/Camp/Key West
57 17 18 SHERYL CROW/If It Makes You...
20 21 18 CRANBERRIES/When You're Gone
- 18 18 INXS/Elegantly Wasted
- 10 18 U2/Staring At The Sun
32 26 16 16 HOOTIE & BLOWFISH/Go Blind
62 62 61 14 GINA G/Ooh Aah Just...
- - - 14 DAVE MATTHEWS BAND/Crash Into Me
- - - 12 LUSCIOUS JACKSON/Naked Eye
12 16 15 12 BRYAN ADAMS/It's Always Be...
- - - 12 OISHWALLA/Give
19 19 19 10 NO MERCY/Please Don't Go

MARKET #7
KDMX/Dallas
(214) 991-1029
Ashley/Thomas

PLAYS
SW ZW LW TW
29 32 31 31 ERIC CLAPTON/Change The World
31 32 30 31 NO DOUBT/Don't Speak
32 32 31 29 CARDIGANS/Lovefool
12 22 26 29 BRYAN ADAMS/It's Make A...
25 29 27 28 SHERYL CROW/If It Makes You...
29 30 32 27 JEWEL/You Were Meant...
17 23 19 26 JOURNEY/When You Love...
25 26 27 24 DISHWALLA/Counting Blue Cars
17 28 27 24 SAVAGE GARDEN/I Want You
26 25 24 24 DUNCAN SHEIK/Barely Breathing
23 22 23 24 PAULA COLE/Where Have All...
15 20 21 23 BRUCE SPRINGSTEEN/Secret Garden
22 24 22 22 HOOTIE & BLOWFISH/Go Blind
21 24 29 22 SHERYL CROW/Everyday Is...
22 24 24 24 JOURNEY/If He Should...
18 22 19 19 WALLEFLOWERS/One Headlight
9 16 18 18 TRACY CHAPMAN/Give Me One Reason
10 16 17 17 SHAWN COLVIN/Sunny Came Home
10 16 17 17 BRYAN ADAMS/It's Always Be...
19 16 16 16 COUNTING CROWS/A Long December
23 23 25 13 ALANIS MORISSETTE/Head Over Feet
10 13 9 11 KIM STOCKWOOD/Jerk
- 9 10 10 INXS/Elegantly Wasted
6 10 10 DISHWALLA/Give
- 7 - 7 GIN BLOSSOMS/Follow You Down
- - - 7 ALANIS MORISSETTE/You Learn
8 - 9 6 MELISSA ETHERIDGE/ Want To Come Over
- 9 5 6 BLUES TRAVELER/Run-Around

MARKET #8
MIX 107.3 FM
Washington's Best Music Mix

PLAYS
SW ZW LW TW
37 37 37 37 TONI BRAXTON/Un-break My Heart
37 37 37 37 SHERYL CROW/Everyday Is...
37 37 37 37 NO DOUBT/Don't Speak
37 37 37 37 DUNCAN SHEIK/Barely Breathing
37 24 37 37 JEWEL/You Were Meant...
37 24 37 37 COUNTING CROWS/A Long December
24 37 37 24 CARDIGANS/Lovefool
24 24 37 24 ALANIS MORISSETTE/Head Over Feet
24 24 24 24 HOOTIE & BLOWFISH/Go Blind
- 15 24 24 WALLEFLOWERS/One Headlight
24 24 24 24 DISHWALLA/Counting Blue Cars
24 24 24 24 CELINE DION/If By Myself
10 15 24 24 RICHARD MARK/Until I Find You...
10 10 10 10 JOURNEY/ If He Should...
10 10 10 10 PAULA COLE/Where Have All...
10 10 10 10 U2/Staring At The Sun
7 7 10 10 CRANBERRIES/When You're Gone
- 10 10 10 DISHWALLA/Give
- - - 10 WHITNEY HOUSTON/Step By Step

MARKET #9
KHMX/Houston
(713) 790-0965
Paxton/Anhorn

PLAYS
SW ZW LW TW
42 41 41 42 CARDIGANS/Lovefool
42 41 41 42 JEWEL/You Were Meant...
27 28 28 42 SAVAGE GARDEN/I Want You
29 31 31 42 CELINE DION/If By Myself
27 32 32 41 DUNCAN SHEIK/Barely Breathing
41 42 42 41 NO DOUBT/Don't Speak
29 29 29 31 JOURNEY/If He Should...
26 27 27 31 PAULA COLE/Where Have All...
30 29 29 31 COUNTING CROWS/A Long December
25 28 28 30 "AFKAP" The Holy River
42 41 41 30 JOURNEY/When You Love...
31 40 40 30 ROD STEWART/If We Fall In...
- - - 30 BRUCE SPRINGSTEEN/Secret Garden
29 28 28 29 AMANDA MARSHALL/Birmingham
- - - 27 EN VOUGE/Don't Let Go (Love)
22 26 26 26 WALLEFLOWERS/One Headlight
26 27 27 26 SHERYL CROW/Everyday Is...
21 26 26 26 SHAWN COLVIN/Sunny Came Home
- 23 23 25 U2/Staring At The Sun
- 5 5 22 INXS/Elegantly Wasted
- 5 20 DISHWALLA/Give
11 - - 12 ERIC CLAPTON/Change The World
- - - 12 ALANIS MORISSETTE/Head Over Feet
40 11 11 12 HOOTIE & BLOWFISH/Go Blind
12 12 12 12 GOO GOO DOLLS/Name
- - - 5 WHITE TOWN/Your Woman
- - - 5 AMANDA MARSHALL/Fall From Grace

MARKET #10
WBMX/Boston
(617) 236-8898
Sirassel/Buczynski

PLAYS
SW ZW LW TW
44 42 44 44 DUNCAN SHEIK/Barely Breathing
44 42 45 44 HOOTIE & BLOWFISH/Go Blind
11 28 29 44 JOHN MULLEN/Camp/Just Another Day
43 44 45 43 JEWEL/You Were Meant...
42 42 43 42 NO DOUBT/Don't Speak
27 44 44 42 WALLEFLOWERS/One Headlight
26 28 44 42 COUNTING CROWS/A Long December
26 28 29 32 SHERYL CROW/Everyday Is...
26 28 29 32 ELEANOR MCEVOY/Precious Little
26 28 29 32 PAULA COLE/Where Have All...
42 43 28 32 SARAH McLACHLAN/Possession
42 43 28 32 LEMONHEADS/If I Could Talk...
- 28 32 CRANBERRIES/When You're Gone
21 21 23 22 DISHWALLA/Counting Blue Cars
43 20 24 22 SHERYL CROW/If It Makes You...
23 20 24 22 ALANIS MORISSETTE/Head Over Feet
23 21 23 22 TRACY CHAPMAN/Give Me One Reason
23 20 23 22 WALLEFLOWERS/6th Avenue Heartache
13 14 28 21 HOOTIE & BLOWFISH/Tucker's Town
22 22 23 21 SISTER HAZEL/All For You
23 22 22 19 SAVAGE GARDEN/I Want You
22 22 22 19 U2/Staring At The Sun
15 23 22 19 AMANDA MARSHALL/Fall From Grace
24 22 22 18 DAVE MATTHEWS BAND/Crash Into Me
- 8 15 15 WHITE TOWN/Your Woman
43 29 29 14 BRUCE SPRINGSTEEN/Secret Garden
8 15 13 12 HANSON/Mmm Bop
- - - 8 9 DURAN DURAN/Out Of My Mind

MARKET #11
WPL/MIAMI
(954) 587-1035
Stewart

PLAYS
SW ZW LW TW
20 22 41 39 SAVAGE GARDEN/I Want You
20 39 39 39 WALLEFLOWERS/One Headlight
20 24 29 39 U2/Staring At The Sun
42 38 36 38 DUNCAN SHEIK/Barely Breathing
39 37 37 38 ALANIS MORISSETTE/Head Over Feet
42 40 38 38 NO DOUBT/Don't Speak...
38 42 38 38 JEWEL/You Were Meant...
38 38 37 37 CARDIGANS/Lovefool
44 41 36 36 PAULA COLE/Where Have All...
25 23 35 SHERYL CROW/Everyday Is...
42 39 35 34 COUNTING CROWS/A Long December
41 40 38 34 HOOTIE & BLOWFISH/Go Blind
27 26 25 27 WHITE TOWN/Your Woman
20 26 27 27 INXS/Elegantly Wasted
20 26 26 26 SHAWN COLVIN/Sunny Came Home
24 23 21 24 JOHN MULLEN/Camp/6th Avenue
27 25 24 23 SARAH McLACHLAN/Possession
25 24 24 22 MERRILL BAINBRIDGE/Under The Water
25 24 22 DUNCAN DURAN/Out Of My Mind
25 27 26 21 AMANDA MARSHALL/Fall From Grace
23 25 23 21 R.E.M./Electrolite
- 20 20 DAVE MATTHEWS BAND/Crash Into Me
25 23 20 20 ELEANOR MCEVOY/Precious Little
- 20 20 ERASURE/In My Arms
21 20 16 19 SUBLIME/What I Got
20 18 19 19 FIONA APPLE/Sleep To Dream
- 20 18 JOHN MULLEN/Camp/Just Another Day
- 20 17 HANSON/Mmm Bop
25 21 17 17 "AFKAP" The Holy River

MARKET #13
KPLZ/Seattle
(206) 223-5700
Phillips

PLAYS
SW ZW LW TW
31 31 31 41 SHAWN COLVIN/Sunny Came Home
41 41 41 41 HOOTIE & BLOWFISH/Go Blind
41 41 41 41 JEWEL/You Were Meant...
31 31 41 41 DUNCAN SHEIK/Barely Breathing
41 41 41 41 NO DOUBT/Don't Speak
31 31 31 31 BABYFACE/Every Time I...
31 31 31 31 CARDIGANS/Lovefool
31 31 31 31 PAULA COLE/Where Have All
41 41 41 31 EN VOUGE/Don't Let Go (Love)
21 31 31 31 COUNTING CROWS/A Long December
31 31 31 31 SHERYL CROW/Everyday Is...
31 31 31 31 CELINE DION/If By Myself
31 31 31 31 AMANDA MARSHALL/Birmingham
31 31 31 31 JOHN MULLEN/Camp/Key West
31 31 31 31 BRUCE SPRINGSTEEN/Secret Garden
21 31 31 31 SAVAGE GARDEN/I Want You
41 41 41 31 JOURNEY/When You Love
21 31 31 31 WALLEFLOWERS/One Headlight
31 31 31 31 DC TALK/Just Between You...
- - 21 WHITNEY HOUSTON/Step By Step
- 21 21 INXS/Elegantly Wasted
21 21 21 21 AMANDA MARSHALL/Fall From Grace
21 21 21 21 SARAH McLACHLAN/Possession
21 21 21 21 JOHN MULLEN/Camp/Just Another Day
21 21 21 21 U2/Staring At The Sun
- 21 21 VERVE PIPE/The Freshmen
- 21 21 DISHWALLA/Give
41 41 17 17 ALANIS MORISSETTE/Head Over Feet
41 41 17 17 ALANIS MORISSETTE/You Learn
31 17 17 17 SPICE GIRLS/Wannabe

MARKET #14
KFMB/San Diego
(619) 292-7600
Johnson/Simms

PLAYS
SW ZW LW TW
66 80 77 77 SAVAGE GARDEN/I Want You
38 46 69 69 WALLEFLOWERS/One Headlight
61 57 67 67 PAULA COLE/Where Have All...
78 79 61 61 DUNCAN SHEIK/Barely Breathing
78 80 59 59 SHERYL CROW/Everyday Is...
36 42 58 58 LUSCIOUS JACKSON/Naked Eye
48 55 57 57 SARAH McLACHLAN/Possession
43 44 47 47 CRANBERRIES/When You're Gone
38 43 43 43 U2/Staring At The Sun
- 19 43 43 DAVE MATTHEWS BAND/Crash Into Me
- 42 42 42 BRUCE SPRINGSTEEN/Secret Garden
40 39 41 41 ALANIS MORISSETTE/Head Over Feet
20 36 41 41 WHITE TOWN/Your Woman
39 41 40 40 NO DOUBT/Don't Speak
33 44 40 40 FIONA APPLE/Sleep To Dream
60 41 39 39 COUNTING CROWS/A Long December
38 37 36 36 SAVE FERRIS/The World Is New
- 16 36 36 CRUSH/Jellyhead
15 36 35 35 INXS/Elegantly Wasted
38 32 33 33 SHERYL CROW/If It Makes You...
23 19 27 27 SUBLIME/What I Got
- 15 27 27 SQUIRREL NUT ZIPPERS/Hell
39 34 24 24 CARDIGANS/Lovefool
31 18 19 19 DC TALK/Just Between You...
35 - 17 17 31/AM Mixed Up
18 17 17 17 NO DOUBT/Spiderwebs
16 - 16 16 DONNA LEWIS/I Love You Always
13 12 12 12 SHAWN COLVIN/Sunny Came Home
- - - 7 HANSON/Mmm Bop

MARKET #16
KSTP/Minneapolis
(612) 642-4141
Fisher/Peck

PLAYS
SW ZW LW TW
31 49 49 58 JEWEL/You Were Meant...
49 23 43 57 HOOTIE & BLOWFISH/Go Blind
49 48 57 57 COUNTING CROWS/A Long December
11 45 57 57 BRUCE SPRINGSTEEN/Secret Garden
30 23 42 56 SHERYL CROW/Everyday Is...
49 49 50 55 NO DOUBT/Don't Speak
28 49 45 49 DUNCAN SHEIK/Barely Breathing
30 27 31 46 WALLEFLOWERS/One Headlight
- 24 29 38 DAVE MATTHEWS BAND/What Would You Say
- - 25 37 SHAWN COLVIN/Sunny Came Home
- - 25 36 SHERYL CROW/Everyday Is...
- - - 35 PAULA COLE/Where Have All...
29 48 31 28 SARAH McLACHLAN/Possession
28 28 - 25 ALANIS MORISSETTE/Head Over Feet
49 - 25 24 DISHWALLA/Counting Blue Cars
29 23 - 24 JOHN MULLEN/Camp/Key West...

MARKET #17
KYKY/St. Louis
(314) 531-0000
Rivers/Hewitt

PLAYS
SW ZW LW TW
30 38 38 40 JOHN MULLEN/Camp/Just Another Day
20 27 27 39 PAULA COLE/Where Have All...
30 - - 39 NO DOUBT/Don't Speak
37 37 37 38 JEWEL/You Were Meant...
38 39 37 37 HOOTIE & BLOWFISH/Go Blind
35 35 35 36 TONI BRAXTON/Un-break My Heart
30 24 32 DUNCAN SHEIK/Barely Breathing
58 39 30 30 EN VOUGE/Don't Let Go (Love)
12 13 13 23 WALLEFLOWERS/One Headlight
6 10 10 22 SHAWN COLVIN/Sunny Came Home
57 37 32 20 CARDIGANS/Lovefool
- 8 - 15 INXS/Elegantly Wasted
8 8 8 12 COUNTING CROWS/A Long December
24 39 10 10 CELINE DION/If By Myself
24 25 10 10 SAVAGE GARDEN/I Want You
- 10 10 8 PHIL COLLINS/It's In Your Eyes...

MARKET #18
KZZP/Phoenix



CAROL ARCHER

Creating A Kinetic Relationship With Retail

■ **KKSF/SF Dir. /Mktg. Tom Hopfensperger describes a win-win situation**

When a listener can't find a CD from your playlist in his or her local record store, who do you think hears the complaint? The label? Not likely. The radio station? Count on it.

While it's not radio's mission to sell records *per se*, it may be wise to cultivate a relationship with a local record retailer in your market for a variety of reasons: Listeners won't feel thwarted if they can actually purchase the music they love, the retailer racks up NAC revenues, and your station can increase billing while enjoying the resulting goodwill. One radio station that has created a successful partnership with retail is **KKSF/San Francisco**. Director of Marketing **Tom Hopfensperger** details the win-win relationship his station has enjoyed with **Tower Records** for a number of years.

The relationship was originally

“We were looking for every possible revenue stream, of course, but the real motivation behind having product available was listener service.”

forged as a spinoff of a concept developed by former General Manager **Dave Kendrick**. “In the early '90s, we were being pitched heavily by [record] fulfillment houses with huge warehouses that radio listeners could call via an 800 number [to buy product heard on the station],” Hopfensperger recalls. “A station could get in the revenue stream on the purchase price. Dave did some research into setting up our own fulfillment [which would be entirely owned and operated by the radio station].”



Tom Hopfensperger



Mindy Brandon

Then we got a call from [Tower's founder] **Russ Solomon**, and we went to Sacramento to meet with him. He looked at us from across the table and said, ‘Do you guys want to be in the radio business or do you guys want to be in the record business?’ Our feeling was that if Tower could supply the kind of fulfillment we were talking about, our listeners would be served. What sounds like a heavy negative evolved into the idea of having designated KKSF sections in all 17 Bay Area stores. We were looking for every possible revenue stream, of course, but the real motivation behind having product available was listener service.”

Commercial Potential

It's possible that the enormous sales success of the “KKSF Sampler For AIDS Relief” initially brought the station to Tower's awareness by demonstrating the strong commercial potential of an NAC/Smooth Jazz radio/retail linkage. The now-legendary sampler is a perennial Bay Area bestseller each holiday season, with sales so significant (over \$2 million) that it routinely shows up among **SoundScan's** best-selling national contemporary jazz titles. Hopfensperger continues, “Tower,

in fact, holds an incentive contest for their store managers to build displays for the sampler. The top three displays win \$500 [in either] cash or a donation to the AIDS Foundation. Incidentally, winning managers always choose the donation, so that puts a cause-marketing spin on it, too.”

Some NAC/Smooth Jazz stations have developed retailer-driven strategies in which the store carries the titles on the station's playlist and pays for frequent on-air mentions. However, while KKSF's arrangement was conceived to provide a valuable service to listeners, it is still label-driven — a luxury that few stations lacking KKSF's longevity, ratings, and sales clout could accomplish.

Here's how it works: KKSF informs Tower of new adds to the station's playlist, and those titles are then stocked. Customers who walk into a Tower Records Bay Area store will see station signage and a KKSF end-cap bin. “The end-aisle [bin] is up 52 weeks a year and is augmented by a specific KKSF Sampler section that's up for about four months as each volume is released,” Hopfensperger says. “That rack is often an extension of the store's ‘On Sale’ section. It's a good package that we can put back to the labels because it gets them in-store, as well as the advertising that supports it on-air. The product that is on display is always chosen first by the radio station.”

Hopfensperger adds that the station's linkage to Tower is primarily a vehicle to drive sales in the KKSF magazine, *Music Notes*. “Record label display advertising is by far our largest category of advertising [in the magazine]. Labels can buy either a package that combines spots, promo, and print; or promo and print. The promo utilizes our interactive phone system, the ‘Bay Line,’ in which listeners call and hear



CHECK YOUR ID? — Bluemoon artist Brian Culbertson played before a sold-out crowd for WSJT/Tampa and took a moment to get a hug from afternoon drive jock Alicia Kaye.

hooks from different songs from the titles on sale at Tower. And there's an unwritten rule that our announcers plug Tower when referring listeners to retail.

“In using Tower, we get access to the labels. What we're really doing is selling the packages to the labels — Tower does the buy-in and they don't have to spend any cash with us at all. Labels get promos with each issue of *Music Notes*, because we plug all the advertisers. When I started in radio, there was a ton of spot money being thrown at Rock stations. That money dried up in the

“The Tower people know that listeners come into their stores carrying our magazine, which is really a buying guide, checking off the titles they want to purchase.”

early '80s, and that's why a project like ours was conceived, and why it had to become more sensitive to retailers' needs. The advantage to the label in participating in any of the programs is being on sale at Tower.

“Don't think that just any record can be included, either. We're sensitive — and so is Tower — to the possibility of leveraging shelf space

for our own profit pursuits. It just doesn't happen, because that defeats the premise.”

Keeping Current

“The point person on this project is KKSF AE **Mindy Brandon**, whose contribution cannot be overestimated. She talks to all the labels, and that is absolutely her major focus. She's the key driving street force behind all of our marketing,” Hopfensperger notes, adding that KKSF MD **Blake Lawrence** is also crucial in keeping the stores current. “He goes to every store on a rotating basis to speak with every manager and keep information flowing — what we're adding, learning what's hot in the store, [distributing] any point-of-sale materials, freshening up the sampler display.”

“We deal with a lot of independent stores, too, but the clout comes from the larger chains. Another great thing is that the Tower stores buy locally, rather than from some distant place. One of KKSF's strongest strategic alliances is with Tower's Regional Manager **Wayne Ennes**. It's a very positive thing. The Tower people know that listeners come into their stores carrying our magazine — which is really a buying guide — and check off titles they want to purchase. When a KKSF artist appears in-store at Tower, there's always a substantial line of people purchasing their CD and asking for autographs. Plus, we do about a dozen self-produced, free listener events each year, and Tower is selling product at each.”



DREAM TEAM — How's this for a star-studded moment? Programmers, artists, promotion luminaries, and air talent unite. Seen here (l to r): KTWW/LA and KYOT/Phoenix air talent Talaya, Higher Octave artist Ozzie Ahlers, KCIY/Kansas City PD Bret Michael, KKSF/SF MD/personality & KYOT jock Blake Lawrence, Promark's Marla Roseman, and Instinct artist Gota Yashiki.



'R&R PAYS ME TO HAVE THIS MUCH FUN!' — So says NAC/Smooth Jazz Editor Carol Archer as she enjoys the company of format legends Broadcast Architecture CEO Frank Cody (l) and keyboardist Jeff Lorber.



NAC/SMOOTH JAZZ TRACKS

MARCH 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	2	1	PAUL HARDCASTLE Jokers Wild (JVC)	797	778	753	742	45/0
1	1	1	2	BRAXTON BROTHERS When Love Comes Around (Kokopelli)	774	802	795	800	46/0
7	6	4	3	SOUL BALLET N.Y.C. Tripin (Countdown/Unity)	768	719	601	567	49/0
4	3	3	4	NORMAN BROWN Third World (MoJazz/Motown)	685	724	716	704	46/0
16	12	6	5	ALFONZO BLACKWELL Hermina (Street Life/All American)	635	587	470	424	43/1
11	9	5	6	GOTA European Comfort (Instinct)	595	610	544	474	49/0
8	8	7	7	JIM BRICKMAN You Never Know (Windham Hill)	578	580	551	528	47/0
—	17	10	8	LEE RITENOUR Water To Drink (I.E./Nerve)	556	511	415	125	48/0
13	7	8	9	GROVER WASHINGTON JR. Soulful Strut (Columbia)	537	566	557	443	32/0
18	10	12	10	INCOGNITO A Shade Of Blue (Verve Forecast)	502	499	499	416	46/0
22	20	15	11	TOMMY EMMANUEL Midnight Drive (Higher Octave)	451	432	402	378	42/0
BREAKER	12		12	RICK BRAUN Notorious (Bluemoon)	437	306	42	—	46/4
10	13	13	13	MICHAEL PAULO My Heart And Soul (Noteworthy)	430	483	452	477	39/0
5	5	11	14	KENNY G Eastside Jam (Arista)	428	506	651	688	35/0
21	21	16	15	CHUCK LOEB Cruzin' South (Shanachie)	413	421	402	386	42/1
9	11	14	16	ZACHARY BREAU Never Can Say Goodbye (Zebra)	395	437	494	505	38/1
2	4	9	17	DAVID SANBORN Rikke (Elektra/EEG)	383	532	686	773	34/0
19	18	19	18	DAVE KOZ Lullaby For A Rainy Night (Capitol)	360	356	412	404	36/0
BREAKER	19		19	ANDY SNITZER A River's Road (Warner Bros.)	349	317	295	274	42/2
17	16	17	20	VANESSA DAOU Two To Tango (MCA)	349	411	422	419	34/0
14	15	18	21	KENNY BLAKE European Underground (Heads Up)	347	404	424	435	30/0
BREAKER	22		22	TIM BOWMAN I'll Be There (I.M.)	336	301	292	273	35/0
20	23	21	23	DOC POWELL From The Heart (Discovery)	309	330	356	402	31/0
25	25	29	24	PAOLO Paisa (Island)	302	297	313	295	36/0
30	—	27	25	BOBBY LYLE Aruban Nights (Atlantic)	302	300	285	276	36/0
DEBUT	25		25	3RD FORCE In The Full Moonlight (Higher Octave)	293	256	199	69	41/3
24	28	25	27	BABYFACE Every Time I Close My Eyes (Epic)	287	304	294	303	30/0
15	22	20	28	MARK PORTMANN No Truer Words (Zebra)	276	355	394	425	30/0
DEBUT	29		29	MICHAEL LINGTON Tell It Like It Is (Nu Groove)	275	158	113	39	35/6
—	—	—	30	WHITNEY HOUSTON I Believe In You And Me (Arista)	264	281	283	264	26/0

This chart reflects airplay from March 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker.
51 NAC reporters. 49 current playlists. © 1997, R&R Inc.

BREAKERS®

RICK BRAUN Notorious (Bluemoon)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
437/131	46/4	12
ANDY SNITZER A River's Road (Warner Bros.)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
349/32	42/2	19
TIM BOWMAN I'll Be There (I.M.)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
336/35	35/0	22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
EVERETTE HARP What's Going On (Blue Note)	17
BRIAN HUGHES Pamela (Higher Octave)	12
TONI BRAXTON I Don't Want To (LaFace/Arista)	11
NORMAN CONNORS Saturday Afternoon (MoJazz/Motown)	11
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	8
FANTASY BAND Double Talk (Shanachie)	7
URBAN KNIGHTS The Promise (GRP)	7
MICHAEL LINGTON Tell It Like It Is (Nu Groove)	6
OZZIE AHLERS Fingerpainting (Higher Octave)	4
RICK BRAUN Notorious (Bluemoon)	4
DIRK K I Love Your Smile (Countdown/Unity)	4
VAL GARDENA Avalon (Mercury)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
URBAN KNIGHTS The Promise (GRP)	+139
RICK BRAUN Notorious (Bluemoon)	+131
MICHAEL LINGTON Tell It Like It Is (Nu Groove)	+117
FANTASY BAND Double Talk (Shanachie)	+93
WARREN HILL U R The 1 (Discovery)	+70
VAL GARDENA Avalon (Mercury)	+65
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	+50
SOUL BALLET N.Y.C. Tripin (Countdown/Unity)	+49
ALFONZO BLACKWELL Hermina (Street Life/All American)	+48
LEE RITENOUR Water To Drink (I.E./Nerve)	+45

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

WARREN HILL U R The 1 (Discovery)
Total Plays: 241, Total Stations: 35, Adds: 3

JOHN TESH L'Aquila (GTSP)
Total Plays: 240, Total Stations: 32, Adds: 1

LIONEL RICHIE Paradise (Mercury)
Total Plays: 169, Total Stations: 18, Adds: 0

TIM CUNNINGHAM This Is The Life (Atlantic)
Total Plays: 152, Total Stations: 22, Adds: 1

URBAN KNIGHTS The Promise (GRP)
Total Plays: 152, Total Stations: 28, Adds: 7

KENNY G Havana (Arista)
Total Plays: 138, Total Stations: 15, Adds: 1

MARCUS JOHNSON PROJECT 88 Ways To Love (Positive)
Total Plays: 138, Total Stations: 15, Adds: 1

FANTASY BAND Double Talk (Shanachie)
Total Plays: 138, Total Stations: 29, Adds: 7

T.D.F. Angelica (Reprise)
Total Plays: 113, Total Stations: 14, Adds: 2

VAL GARDENA Avalon (Mercury)
Total Plays: 105, Total Stations: 20, Adds: 4

LOU PARDINI A Night To Remember (JVC)
Total Plays: 102, Total Stations: 8, Adds: 0

QUIET BOYS Righteous (Hollywood)
Total Plays: 83, Total Stations: 12, Adds: 0

CHAKA KHAN Your Love Is All I Know (Reprise)
Total Plays: 64, Total Stations: 7, Adds: 0

PATTI AUSTIN & DAVE GRUSIN Now I Know... (N2K Encoded Jazz)
Total Plays: 63, Total Stations: 9, Adds: 0

EL DEBARGE Dindi (I.E./Nerve)
Total Plays: 63, Total Stations: 10, Adds: 3

BRIAN HUGHES Pamela (Higher Octave)
Total Plays: 61, Total Stations: 20, Adds: 12

LUIS SALINAS Santa Cruz (GRP)
Total Plays: 58, Total Stations: 8, Adds: 0

NORMAN CONNORS One For Mr. C (MoJazz/Motown)
Total Plays: 55, Total Stations: 6, Adds: 1

Songs ranked by total plays

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MARCH 28, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
3	3	2	1	PAUL HARDCASTLE	Hardcastle 2	(JVC)	840	+7	"Jokers" (797)	"Peace" (30)
2	2	1	2	BRAXTON BROTHERS	Steppin' Out	(Kokopelli)	821	-26	"Around" (774)	"Sunset" (26)
8	8	4	3	SOUL BALLET	Soul Ballet	(Countdown/Unity)	809	+51	"N.Y.C." (768)	"Livin'" (18)
1	1	3	4	KENNY G	The Moment	(Arista)	749	-78	"Eastside" (428)	"Havana" (138)
5	4	5	5	NORMAN BROWN	Better Days Ahead	(MoJazz/Motown)	697	-39	"Third" (685)	"Serenade" (4)
—	18	11	6	VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	652	+55	"Water" (556)	"Dindi" (63)
19	16	12	7	ALFONZO BLACKWELL	Alfonzo...	(Street Life/All American)	639	+46	"Hermiona" (635)	"Breezin'" (4)
12	7	6	8	GROVER WASHINGTON JR.	Soulful Strut	(Columbia)	613	-35	"Soulful" (537)	"Bordertown" (54)
15	11	8	9	GOTA	It's So Different Here	(Instinct)	601	-12	"European" (595)	"Alone" (6)
11	9	10	10	JIM BRICKMAN	Picture This	(Windham Hill)	596	-6	"Never" (578)	"Valentine" (17)
7	6	7	11	ZACHARY BREAUX	Uptown Groove	(Zebra)	592	-51	"Never" (395)	"Cafe" (163)
9	10	9	12	MICHAEL PAULO	My Heart And Soul	(Noteworthy)	528	-81	"Heart" (430)	"World" (37)
21	14	14	13	INCOGNITO	Beneath The Surface	(Verve Forecast)	510	+3	"Shade" (502)	"Want" (8)
23	19	16	14	TOMMY EMMANUEL	Midnight Drive	(Higher Octave)	491	+21	"Midnight" (451)	"Fields" (22)
16	20	17	15	CHUCK LOEB	The Music Inside	(Shanachie)	455	-11	"Cruzin'" (413)	"Music" (42)
10	12	15	16	PETER WHITE	Caravan Of Dreams	(Columbia)	448	-56	"Together" (208)	"Venice" (140)
DEBUT	—	—	17	RICK BRAUN	Body & Soul	(Bluemoon)	437	+131	"Notorious" (437)	
—	—	28	18	WARREN HILL	Shelter	(Discovery)	413	+73	"U" (241)	"Shelter" (159)
—	—	24	19	3RD FORCE	Vital Force	(Higher Octave)	408	+48	"Moonlight" (293)	"Real" (53)
4	5	13	20	DAVID SANBORN	Songs From The Night Before	(Elektra/EEG)	398	-153	"Rikke" (383)	"Spooky" (15)
14	15	19	21	KENNY BLAKE	An Intimate Affair	(Heads Up)	397	-63	"European" (347)	"Sunday" (25)
24	25	22	22	TIM BOWMAN	Love, Joy, Peace	(I.M.)	396	+26	"There" (336)	"Rapture" (29)
13	13	18	23	MARK PORTMANN	No Truer Words	(Zebra)	396	-65	"Truer" (276)	"Here" (49)
18	21	21	24	DAVE KOZ	Off The Beaten Path	(Capitol)	376	-3	"Lullaby" (360)	"Count" (8)
—	28	27	25	ANDY SNITZER	In The Eye Of The Storm	(Warner Bros.)	371	+27	"Road" (349)	"Dream" (15)
26	26	23	26	BOBBY LYLE	The Power Of Touch	(Atlantic)	360	-4	"Aruban" (302)	"Timbuktu" (23)
20	24	26	27	DOC POWELL	Laid Back	(Discovery)	351	+2	"Heart" (309)	"Laid" (18)
22	23	20	28	VANESSA DAOU	Slow To Burn	(MCA)	349	-62	"Two" (349)	
28	27	30	29	PAOLO	Mystic Man	(Island)	323	+2	"Paisa" (302)	"Get" (14)
—	29	29	30	SOUNDSCAPE	Life Force	(Instinct)	313	-24	"Around" (234)	"Morning" (65)

MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
EVERETTE HARP	What's Going On	(Blue Note)	19
NORMAN CONNORS	Norman Connors	(MoJazz/Motown)	12
FANTASY BAND	The Kiss	(Shanachie)	9
SOUNDTRACK	When We Were Kings	(DAS/Mercury)	8
URBAN KNIGHTS	Urban Knights II	(GRP)	8
BRIAN HUGHES	Straight To You	(Higher Octave)	7
MICHAEL LINGTON	Michael Lington	(Nu Groove)	7
OZZIE AHLERS	Fingerpainting	(Higher Octave)	6
VAL GARDENA	Migration	(Mercury)	5
RICK BRAUN	Body & Soul	(Bluemoon)	4
DIRK K	About You	(Countdown/Unity)	4
T.D.F.	Retail Therapy	(Reprise)	4
3RD FORCE	Vital Force	(Higher Octave)	3
TONI BRAXTON	Secrets	(LaFace/Arista)	2
ED HAMILTON	Path To The Heartland	(Telarc)	2

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
URBAN KNIGHTS	Urban Knights II	(GRP)	+145
FANTASY BAND	The Kiss	(Shanachie)	+140
RICK BRAUN	Body & Soul	(Bluemoon)	+131
MICHAEL LINGTON	Michael Lington	(Nu Groove)	+117
VAL GARDENA	Migration	(Mercury)	+86
WARREN HILL	Shelter	(Discovery)	+73
VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	+55
SOUL BALLET	Soul Ballet	(Countdown/Unity)	+51
SOUNDTRACK	When We Were Kings	(DAS/Mercury)	+50
3RD FORCE	Vital Force	(Higher Octave)	+48
ALFONZO BLACKWELL	Alfonzo...	(Street Life/All American)	+46
LUIS SALINAS	Salinas	(GRP)	+39
JOHN TESH	Avalon	(GTSP)	+34
ANDY SNITZER	In The Eye Of The Storm	(Warner Bros.)	+27
TIM BOWMAN	Love, Joy, Peace	(I.M.)	+26

This chart reflects airplay from March 12-18. Albums ranked by total plays, with plays from all cuts from an album combined. 51 NAC reporters. 49 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

Congratulations to format perennial **Paul Hardcastle** for attaining number one — again! — with "Jokers Wild" from "Hardcastle 2" (JVC) on this week's Tracks and Albums charts.

Rick Braun's "Notorious" (Bluemoon) is demonstrating huge gains: 24-12*/Breaker on Tracks with an increase in plays of +131 with the "Body And Soul" CD debuting at 17*.

With two tracks from "Twist Of Jobim" (I.E./Verve) getting current airplay attention in this format, it should come as no surprise that it has surged to 6* on the Album chart. Not only that, **Lee Ritenour's** brilliant tribute is selling through, debuting top five in national contemporary

jazz titles. "Water To Drink" is 8* on Tracks, but **El DeBarge's** "Dindi" is starting to attract attention, too.

You may be wondering why **Incognito's** "A Shade Of Blue" (Verve Forecast) appears to be hovering about 10th place on the Tracks chart. In the current state of this format, vocals seldom receive heavy rotations, even when they are smashes, as Incognito is. In case you didn't know, Incognito's CD "Beneath The Surface" is the best selling contemporary jazz album in the U.S., after **Kenny G**. This great record is a smash in the truest sense of the word!

Brian McKnight/Diana King's powerful duet "When We Were Kings" (Mercury), from the acclaimed film

of the same name, is generating significant activity at numerous key stations, including several consulted by **Broadcast Architecture** — this despite the fact BA hasn't recommended the track as yet. **WQCD/NY**, **WNUA/Chicago**, **WJJZ/Philadelphia**, **KOAI/Dallas**, **WVMV/Detroit**, **WNWV/Cleveland**, **KMJZ/Minneapolis**, and **WLOQ/Orlando**, among others, are all early believers. Don't overlook this one.

Upcoming from **Virgin**: **Boz Scaggs's** enticing rhythm and blues project, "Come On Home," including covers of **Isaac Hayes's** "Your Good Thing" and **Ketty Lester's** "Love Letters," both of which made me break out in a sweat on the first listen.

EVERETTE HARP

"WHAT'S GOING ON"

From the new CD "What's Going On" In stores now!

#1 Most Added/NAC

These stations have it going on!

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NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

<p>KNIK/Anchorage, AK OM/PD: Dean Williams T.D.F. "Donna" ANDY SNITZER "Road" EVERETTE HARP "Going" LUIS SALINAS "Rain" URBAN KNIGHTS "Step" ORQUESTRA WAS "Ain't" ED HAMILTON "Yes" ANALYSIS "Aye-E-Doh" OZZIE AHLERS "Finger" SEVERIN BROWNE "Betta"</p>	<p>WGUF/Ft. Myers, FL PD: Michael Bode MCKNIGHT & KING "Kings" EVERETTE HARP "Going" OZZIE AHLERS "Finger"</p> <p>KEZL/Fresno, CA PD/MD: Mike Vasquez EVERETTE HARP "Going"</p>	<p>WJCD/Norfolk, VA PO: Maxine Todd MD: Larry Hollowell No Adds</p> <p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart OZZIE AHLERS "Love's"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller TONI BRAXTON "Want" NORMAN CONNORS "Saturday" EVERETTE HARP "Going" BRIAN HUGHES "Pamela"</p> <p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole No Adds</p>
<p>KAJZ/Austin, TX PD: Doc Burns MICHAEL LINGTON "Tell" PETER WHITE "Together" T.D.F. "Sienna" 3RD FORCE "Moonlight"</p>	<p>KUCD/Honolulu, HI PD/MD: Mahlon Moore No Adds</p> <p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams MICHAEL LINGTON "Tell" URBAN KNIGHTS "Promise"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church T.D.F. "Donna" EVERETTE HARP "Going" SOUNSCAPE "Around" EL DEBARGE "Dindi" MCKNIGHT & KING "Kings" DANNY FEDERICI "Flemington" ED HAMILTON "Yes"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet URBAN KNIGHTS "Promise" EVERETTE HARP "Mercy" EVERETTE HARP "Brother"</p>
<p>WVAZ/Boston, MA PD/MD: Bill George MICHAEL LINGTON "Tell" FANTASY BAND "Talk"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase KENNY LATTIMORE "For" TONI BRAXTON "Want" EVERETTE HARP "Going"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi EVERETTE HARP "Going" MCKNIGHT & KING "Kings"</p>	<p>KKSF/San Francisco, CA PD: Lee Hansen MD: Blake Lawrence FANTASY BAND "Talk" JOHN TESH "Halcyon"</p>
<p>WSJZ/Bufalo, NY PD/MD: Steve Wiersman EVERETTE HARP "Going" BRIAN HUGHES "Pamela" TONI BRAXTON "Want" NORMAN CONNORS "Saturday"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller DOC POWELL "Lover" NORMAN CONNORS "Mr. C" JACK LEE "Honey" SOUNSCAPE "Around" DIRK K "Smile"</p>	<p>KOAZ/Phoenix, AZ PD/MD: Angela Handa PETER WHITE "Together" MICHAEL LINGTON "Tell" ANDY SNITZER "Road" FANTASY BAND "Talk" ALFONZO BLACKWELL "Hermina"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton SLIM MAN "Athena" BRAXTON BROTHERS "Eventide" GOIN' PUBLIC "Regrets"</p>
<p>WCCJ/Charlotte, NC PD: James Alexander RICK BRAUN "Notorious" MICHAEL LINGTON "Tell" EL DEBARGE "Dindi" MCKNIGHT & KING "Kings"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart TONI BRAXTON "Want"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis RICK BRAUN "Notorious" JOHN TESH "L'Aquila"</p>	<p>KWJZ/Seattle, WA PD: Carol Handley FANTASY BAND "Talk" VAL GARDENA "Avalon"</p>
<p>WNUA/Chicago, IL OM: Paul Goldstein PD: Tom Miller URBAN KNIGHTS "Promise" BRIAN HUGHES "Pamela" RICK BRAUN "Notorious"</p>	<p>WSJW/Louisville, KY PD: Brian Conn NORMAN CONNORS "Saturday" EVERETTE HARP "Going" TONI BRAXTON "Want"</p>	<p>WJZZ/Pittsburgh, PA PD: Carl Anderson MD: Herschel FANTASY BAND "Talk" NORMAN CONNORS "Saturday"</p>	<p>WJZT/Tallahassee, FL PD: Ron Reeves 3RD FORCE "Moonlight" DIRK RICHTER "Smooth" WARREN HILL "U" PAUL HARDCASTLE "Got" FANTASY BAND "Kiss" URBAN KNIGHTS "Promise"</p>
<p>WVAE/Cincinnati, OH PO: Rad Messick VAL GARDENA "Avalon" URBAN KNIGHTS "Promise" NORMAN CONNORS "Saturday"</p>	<p>WLVE/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer TONI BRAXTON "Want" LIONEL RICHIE "Matters" T.D.F. "Angelica" BRIAN HUGHES "Pamela"</p>	<p>KKJZ/Portland, OR PO: Shaun Yu MD: Hal Murray TONI BRAXTON "Want" BRIAN HUGHES "Pamela" EVERETTE HARP "Going" DIRK K "Smile" MCKNIGHT & KING "Kings"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block 3RD FORCE "Moonlight" AFTER 7 "Sara" CHUCK LOEB "Cruzin'" WARREN HILL "U" PETER WHITE "Together"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble EVERETTE HARP "Going" BRIAN HUGHES "Pamela" MCKNIGHT & KING "Kings" NORMAN CONNORS "Saturday"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore BONEY JAMES "Washington" VAL GARDENA "Valley" DIRK K "Smile" JESSE COOK "Brio" KEIKO MATSUI "Dream" T.D.F. "Donna" KHANI COLE "Someone" AKIRA JIMBO "Cactus" OZZIE AHLERS "Finger"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming BRIAN HUGHES "Pamela" DIRK RICHTER "Smooth" EVERETTE HARP "Going"</p>	<p>KOAS/Tulsa, OK PD: Steve Fernandez MD: Ron Allen FANTASY BAND "Kiss" VAL GARDENA "Avalon" KENNY G "Havana"</p>
<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser ZACHARY BREAUX "Never" DIRK K "Smile" TONI BRAXTON "Want"</p>	<p>KSBR/Mission Viejo, CA PD/MD: Terry Wedel EVERETTE HARP "Going" MICHAEL LINGTON "Tell" BRIAN HUGHES "Pamela"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter EVERETTE HARP "Flying" EVERETTE HARP "Right" ERYKAH BADU "On"</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau TONI BRAXTON "Want" EVERETTE HARP "Going" BRIAN HUGHES "Pamela"</p>
<p>JSN/Denver, CO PD: Steve Hibbard TIM CUNNINGHAM "This" MARCUS JOHNSON PROJ. "88" MARK JOHNSON "Ocean" EXODUS QUARTET "Summer" NORMAN CONNORS "Saturday"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff EL DEBARGE "Dindi" T.D.F. "Angelica" URBAN KNIGHTS "Promise" OZZIE AHLERS "Finger"</p>	<p>KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett BRIAN HUGHES "Pamela" NORMAN CONNORS "Saturday" VAL GARDENA "Avalon" TONI BRAXTON "Want"</p>	<p>51 Total Reporters 51 Current Reporters 49 Current Playlists</p> <p>Reported Frozen Playlist (1): WJZ/Milwaukee, WI</p>
<p>KHHH/Denver, CO PD: Becky Taylor MD: Cheri Marquart EVERETTE HARP "Going" TONI BRAXTON "Want" NORMAN CONNORS "Saturday"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien URBAN KNIGHTS "Promise" OZZIE AHLERS "Love's" BRAXTON BROTHERS "Eventide" EVERETTE HARP "Going" WARREN HILL "U" MCKNIGHT & KING "Kings" MARK PORTMANN "Come"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Scott Nenninger DALIA "Easy" FANTASY BAND "Talk" MARCOMBE "Yeku" RAPHAEL "First" MICHAEL LINGTON "Life"</p>	<p>Did Not Report, Playlist Frozen (1): WQCD/New York, NY</p> <p>Did Not Report, Data Not Used (1): WJZK/Charleston, SC</p>
<p>WVMV/Detroit, MI PD/MD: Tom Sleeper MCKNIGHT & KING "Kings" BRIAN HUGHES "Pamela" NORMAN CONNORS "Saturday"</p>		<p>KBZN/Salt Lake City, UT PD: Rob Riesen NORMAN CONNORS "Saturday" BRIAN HUGHES "Pamela" EVERETTE HARP "Going"</p>	

AUDITORIES



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Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	10	12	13		JIM BRICKMAN/You Never Know
11	12	12	13		GOT4/European Comfort
9	12	12	13		SLASH/Obsession Confession
13	11	12	13		CHUCK LOEB/Cruzin' South
9	9	8	11		WAYMAN TISDALE/Don't Take Your...
11	13	11	11		EXODUS QUARTET/Summer Soulstice
11	13	12	11		BRAXTON BROTHERS/When Love Comes...
10	11	8	11		GROVER WASHINGTON.../Soulful Strut
9	9	11	11		FANTASY BAND/Double Talk
10	11	11	11		BABYFACE/Every Time I...
11	11	11	11		PAUL HARDCASTLE/Jokers Wild
11	12	11	11		JEFF LORBER/Katherine
8	9	8	10		NATALIE & NAT COLE/When I Fall In Love
7	11	10	10		SOUNDSCAPE/II Be Around
9	8	10	10		NORMAN BROWN/Third World
8	9	10	10		PETER WHITE F/BASIA/Just Another Day
8	9	9	9		LUTHER VANDROSS/Your Secret Love
12	9	11	11		MICHAEL PAULO/That's The Way Of...
9	9	9	9		MARK PORTMANN/No Truer Words
9	9	11	11		DAVID SANBORN/Rikke
8	10	8	9		BRIAN HUGHES/Pamela
8	8	8	8		BOBBY LYLE/Aruban Nights
8	8	8	8		PAOLO/Paisa
9	8	7	9		ANDY SNITZER/A River's Road
9	9	7	9		INCIGNITO/A Shade Of Blue
9	9	8	9		KENNY G/Eastside Jam
9	9	7	9		BRIAN CURBERTSON/Take Your Time
9	9	7	9		BRAXTON BROTHERS/When Love Comes...
6	8	7	8		DAVE KOZ/Lullaby For A...
10	8	9	8		CELINE DION/Falling Into You
9	9	9	8		AFTER 7/Sara Smile

WNUA 95.5
Smooth Jazz

MARKET #3
WNUA/Chicago
(312) 645-9550
Miller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	28	28	22		TIM BOWMAN/II Be There
21	28	28	22		SLASH/Obsession Confession
8	8	8	20		GROVER WASHINGTON.../Soulful Strut
22	24	24	20		LEE RITENOUR/Water To Drink
12	19	19	20		JOE MCBRIDE/High Steppin'
21	23	23	20		JIM BRICKMAN/You Never Know
13	25	25	19		KENNY BLAKE/European Underground
16	12	12	16		PAUL HARDCASTLE/Jokers Wild
6	12	12	16		DAVE KOZ/Lullaby For A...
14	7	7	14		MICHAEL PAULO/My Heart And Soul
19	22	22	13		KENNY G/Got'in' On The Step
11	12	12	12		LUTHER VANDROSS/Goin' Out Of My Head
11	12	12	12		MCKNIGHT & KING/When We Were Kings
11	13	13	11		NEVILLE & ROBERTSON/Crazy Love
5	16	16	11		MICHAEL LINGTON/Tell It Like It Is
11	10	10	11		KENNY G/W/T, BRAXTON/That Somebody Was...
8	10	10	10		J. MICHAEL VERTA/Night Of Orion
7	10	10	9		BRIAN HUGHES/Soul Fruit
10	11	11	9		WHITNEY HOUSTON/II Believe In You...
20	19	19	8		SOUNDSCAPE/II Be Around
7	12	12	8		SOUL BALLET/N.Y.C. Tripin
4	4	4	8		INCIGNITO/A Shade Of Blue
9	6	6	8		EXODUS QUARTET/Summer Soulstice
7	9	9	7		RONNY JORDAN/Closer Than Close
8	9	9	7		BRIAN CURBERTSON/After Hours
9	9	9	7		BRIAN CURBERTSON/Take Your Time
7	7	7	7		BRAXTON BROTHERS/When Love Comes...
6	15	15	7		3RD FORCE/In The Full...
6	6	6	6		BOBBY CALDWELL/Beyond The Sea
3	6	6	6		ALFONZO BLACKWELL/Hermia

KBLX
102.9 FM

MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	18	18		TONI BRAXTON/Un-break My Heart
14	14	16	16		GOT4/European Comfort
14	14	15	15		DAVID SANBORN/Rikke
16	16	15	14		VANESSA DAOU/Two To Tango
15	15	14	14		BABYFACE/Every Time I...
13	13	13	13		KENNY G/Eastside Jam
12	13	13	13		BOBBY LYLE/Aruban Nights
9	12	12	12		BRAXTON BROTHERS/When Love Comes...
12	12	12	12		MARK PORTMANN/No Truer Words
13	13	13	12		LUTHER VANDROSS/Your Secret Love
7	11	12	12		WILL LEE/Georgy Porgy
7	7	11	11		RICK BRAUN/Notorious
7	7	8	10		LEE RITENOUR/Water To Drink
13	10	10	10		JAMES & WHALUM/Kickin' Back
13	10	10	10		JAMES & WHALUM/Out Of The Cold
7	7	7	10		JAMES & WHALUM/The Prayer
10	10	10	10		ZACHARY BREAUX/Told You
5	7	8	9		EL DEBARGE/Dindi
3	7	8	9		JARREAU & ADAMS/Waters Of March
9	9	9	9		ZACHARY BREAUX/Flavors Of My Mind
9	9	9	9		ALFONZO BLACKWELL/Hermia
9	9	9	9		BRAXTON BROTHERS/Sunset Bay
6	8	8	8		URBAN KNIGHTS/Magic
6	8	8	8		TONY GUERREIRO/Webcrawler
6	8	8	8		NORMAN CONNORS/One For Mr. C
6	8	8	8		INCIGNITO/A That You Want...
11	8	8	8		ALFONZO BLACKWELL/Hermia
9	9	9	9		KHANI COLE/Perfect Lover
5	7	7	7		ROGER SMITH/Hermosa
5	5	7	7		EXODUS QUARTET/Red

KKSF 103.7 FM
Smooth Jazz

MARKET #4
KKSF/San Francisco
(415) 975-5555
Hansen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	7	11	15		BRAXTON BROTHERS/Eventide
7	8	11	15		NORMAN BROWN/Third World
9	12	15	15		LEE RITENOUR/Water To Drink
4	4	6	14		PAOLO/Paisa
8	7	10	14		WAYMAN TISDALE/Don't Take Your...
5	5	9	13		JIM BRICKMAN/You Never Know
10	10	13	13		KENNY G/Eastside Jam
8	8	13	13		WARREN HILL/II R The 1
9	9	10	13		DANIEL HO & KILAU'EA/Time To Remember
8	11	13	13		BOBBY LYLE/Aruban Nights
11	7	12	12		GEORGE BENSON/The Thinker
11	7	12	12		DOC POWELL/From The Heart
7	9	12	12		GOT4/European Comfort
9	8	11	12		DENNY JUDAS/Lights Of The City
7	7	10	12		T.D./Angelia
7	7	9	12		GROVER WASHINGTON.../Bordertown
8	7	9	12		PETER WHITE/Together Again
7	9	11	11		MARK PORTMANN/No Truer Words
2	5	6	11		SLASH/Obsession Confession
8	5	7	11		SOUL BALLET/N.Y.C. Tripin
8	8	10	11		PETER WHITE/Venice Beach
7	10	12	10		VANESSA DAOU/Two To Tango
8	10	8	10		INCIGNITO/A Shade Of Blue
8	8	8	10		AARON NEVILLE/Can't Imagine
8	5	12	9		CELINE DION/Just Close Your Eyes
9	9	9	9		URBAN KNIGHTS/The Promise
9	9	9	9		PAUL HARDCASTLE/Jokers Wild
9	9	9	9		ALFONZO BLACKWELL/Hermia
8	8	11	8		BOBBY LYLE/Aruban Nights
9	9	9	7		MICHEL CAMILO/Ponciana

WJZZ 106.1
Smooth Jazz

MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	32	33	34		KENNY G/Havana
31	30	32	34		JIM BRICKMAN/You Never Know
18	34	32	33		TOMMY EMMANUEL/Midnight Drive
34	33	34	32		PAUL HARDCASTLE/Jokers Wild
33	31	30	24		BRAXTON BROTHERS/When Love Comes...
8	16	24	24		RICK BRAUN/Notorious
32	32	31	23		ZACHARY BREAUX/Never Can Say...
25	15	14	19		ALFONZO BLACKWELL/Hermia
13	13	11	16		CHUCK LOEB/Cruzin' South
7	9	10	15		VAL GARDENA/Avaton
17	17	17	14		MICHAEL PAULO/My Heart And Soul
7	8	13	13		FANTASY BAND/Double Talk
12	9	10	12		LUTHER VANDROSS/Goin' Out Of My Head
12	12	12	12		TONI BRAXTON/Un-break My Heart
12	12	12	12		CHIELI MINUCCI/Cause We've Ended...
11	11	11	11		NORMAN BROWN/Third World
15	13	12	12		LEE RITENOUR/Water To Drink
12	11	11	11		3RD FORCE/In The Full...
12	11	11	11		BABYFACE/Every Time I...
4	7	11	11		TIM CUNNINGHAM/PCH
10	12	9	11		WILL LEE/Georgy Porgy
10	13	11	11		SOUNDSCAPE/II Be Around
11	11	10	11		GOT4/European Comfort
13	12	11	11		CELINE DION/Falling Into You
12	12	11	11		INCIGNITO/A Shade Of Blue
12	12	13	11		JOHN TESH/L'Agua
11	10	12	10		WHITNEY HOUSTON/II Believe In You...
6	11	12	10		MARSH CAREY/Underneath The Stars
10	10	11	9		ALFONZO BLACKWELL/Hermia
10	10	11	9		MICHAEL LINGTON/Tell It Like It Is
10	11	10	8		BRIAN HUGHES/Soul Fruit

V98.7 FM
Smooth Jazz

MARKET #6
WVMD/Detroit
(810) 855-5100
Sleeker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	24	21	24		BRAXTON BROTHERS/When Love Comes...
10	11	22	24		NORMAN BROWN/Third World
5	11	22	24		ALFONZO BLACKWELL/Hermia
24	24	21	22		SOUL BALLET/N.Y.C. Tripin
12	12	22	22		PAUL HARDCASTLE/Jokers Wild
23	24	22	22		FATTBURGER/Oye Como Va
23	23	22	21		GROVER WASHINGTON.../Soulful Strut
6	5	10	13		CHUCK LOEB/Cruzin' South
12	11	12	13		MICHAEL PAULO/My Heart And Soul
14	9	11	11		ZACHARY BREAUX/Never Can Say...
4	11	12	11		JIM BRICKMAN/You Never Know
12	11	12	11		DAVE KOZ/Lullaby For A...
10	11	12	11		DOC POWELL/From The Heart
8	9	10	10		LUTHER VANDROSS/Knocks Me Off My...
6	7	10	10		3RD FORCE/In The Full...
9	11	10	10		WHITNEY HOUSTON/II Believe In You...
24	24	10	10		KENNY G/Eastside Jam
11	11	11	10		TIM BOWMAN/II Be There
8	10	10	10		LIONEL RICHI/Paradise
11	11	10	10		GOT4/European Comfort
11	11	10	10		RICK BRAUN/Notorious
8	11	8	10		INCIGNITO/A Shade Of Blue
12	11	10	9		LEE RITENOUR/Water To Drink
8	11	9	9		CHUCK LOEB/Cruzin' South
17	8	9	9		BRAXTON BROTHERS/When Love Comes...
9	10	9	9		WHITNEY HOUSTON/II Believe In You...
8	5	8	9		VANESSA DAOU/Two To Tango
7	8	10	8		URBAN KNIGHTS/The Promise
7	7	8	10		WARREN HILL/II R The 1
6	6	6	6		FANTASY BAND/Double Talk
6	8	6	6		NATALIE & NAT COLE/When I Fall In Love

ASIS 107.5 FM
Smooth Jazz

MARKET #7
KOAI/Dallas
(214) 630-3011
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	19	15	17		KENNY G/Eastside Jam
15	20	17	17		LEE RITENOUR/Water To Drink
18	17	17	17		RICK BRAUN/Notorious
19	18	17	17		GROVER WASHINGTON.../Bordertown
18	18	17	17		PETER WHITE/Together Again
8	10	12	12		PAUL HARDCASTLE/Jokers Wild
4	4	8	12		MCKNIGHT & KING/When We Were Kings
6	10	11	11		ANDY SNITZER/A River's Road
4	9	11	11		MICHAEL LINGTON/Tell It Like It Is
7	7	10	10		VAL GARDENA/Avaton
2	10	7	10		EL DEBARGE/Dindi
2	10	7	10		BONEY JAMES/Washington Bridge
10	10	9	10		WARREN HILL/II R The 1
9	8	8	10		MICHAEL PAULO/My Heart And Soul
6	8	11	10		TIM BOWMAN/II Be There
9	8	11	10		GLORIA ESTEFAN/II'm Not Giving...
8	7	10	10		LARRY CORVELL/Feel Like Makin'...
10	9	9	10		DAVE KOZ/Lullaby For A...
7	8	11	10		BOBBY CALDWELL/Stuck On You
10	8	11	10		VANESSA DAOU/Two To Tango
9	11	9	10		WAYMAN TISDALE/Don't Take Your...
9	6	5	9		DOC POWELL/From The Heart
8	8	9	9		CHUCK LOEB/Cruzin' South
17	8	9	9		BRAXTON BROTHERS/When Love Comes...
9	10	9	9		WHITNEY HOUSTON/II Believe In You...
9	8	7	9		JOE MCBRIDE/High Steppin'
10	11	9	11		NEVILLE & ROBERTSON/Crazy Love
9	8	9	9		VAL GARDENA/Valley Of Colors
10	11	9	9		FANTASY BAND/Could It Be I'm...
8	9	8	9		DIONNE FARRIS/Hopeless

WJZZ 105.9 FM
Smooth Jazz

MARKET #8
WJZZ/Washington
(703) 683-3000
Kosbau

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	27	27		NORMAN BROWN/Third World
11	11	19	28		SOUL BALLET/N.Y.C. Tripin
28	28	28	28		BRAXTON BROTHERS/When Love Comes...
11	11	27	27		GROVER WASHINGTON.../Soulful Strut
11	11	18	27		ALFONZO BLACKWELL/Hermia
27	27	27	27		PAUL HARDCASTLE/Jokers Wild
4	4	8	12		GOT4/European Comfort
10	10	9	12		



CYNDEE MAXWELL

'DO YOU MISS RADIO?'

Format's Radio Execs Adjust To Label Life

When I landed the gig as R&R Rock Editor four years ago — soon after the station I worked at had been sold — I didn't have time to ponder whether I'd miss working in radio ... although people still ask me all the time. So I thought it would be fitting to ask these four former Rock radio people — who are now on the label side of life — about the pros and cons of not working in radio anymore, dealing with radio as a record person, and how they view consolidation.

Missing You

For Virgin Sr. Director/Promotion, Albums **Scott "Lojack" Douglas** — who spent over eight years in radio — there is no doubt that he missed being on the air. "I loved it. That was the time I could be the most creative and spontaneous. But I also miss developing tactics, building clocks, beating the competition in and out of stop sets on a daily basis, the nuts and bolts of making a radio station sound good, and just in general kicking ass. I really enjoy that part of the conversation when I'm talking to radio people."



Scott Douglas

A radio vet for (12) years, **Work Group VP/Rock Promotion Pam Edwards** adds, "There's nothing like being at a radio station when a local or national event occurs that affects your listeners. I was on the air when **John Lennon** was shot and when the space shuttle blew up. The feeling of the connection I made with the listeners and the community was pretty unbelievable. I also miss choosing the records that everyone would hear. Championing a hit record was a blast! And of course I miss my ass being kissed every day. It may have been insincere, but it made for a nice day with some nice perks."

Capricorn's Lisa Lyons, a 15-year radio vet, recently declined an offer to return to radio programming. She says initially she was excited about the prospect and remembered that "what I miss most about radio is the brainstorming and working with new talent. I relished working with new people and helping them grow. Many of them have gone on to do great things, including programming."

One of Virgin's newest promotion members, National Album Director **Ted Edwards**, acknowledges his 24-year radio career had many rewarding opportunities. "The only thing I never got to do was a start-up. The idea of accumulating your own staff and building a team from the bottom up is really stimulating. So maybe that's a way of saying what I miss in radio is what I didn't get to do."

A Perfect 24-7

Pam Edwards points out she doesn't miss "baby-sitting talent, midnight calls about someone not showing up for a shift, interminable hounding from label reps, sales reps insisting on all-day remotes from 'Supershops,' and the music scheduling of 'rock block' weekends or 'Two-fer Tuesdays'!"



Pam Edwards



Ted Edwards

Similarly, Douglas's list of non-favorite radio things are "politics of the job or of dealing with radio within the marketplace. But that's probably changed because of consolidation. Radio now has different avenues to appease a client. It used to be one station against the world; now it's a cluster of stations against the world."

I find myself getting much more excited about records now and not looking at it the way a PD does, which makes it difficult to enjoy music.

—Ted Edwards

"I didn't have a life in radio," says Lyons. "It's a 24-7 operation, and being a perfectionist made me all the more crazy. I think a lot of radio people are that way — it gets in your blood, and you become a control freak. It's still in my blood, but now I get to enjoy all the people in the business. I'm really a people person, and in radio you're isolated in the studio or behind Selector for several hours a day."

Ted Edwards doesn't miss being in the middle of the telecom fallout. "I talk to a lot of people every week, and I feel a lot of pain, frustration,

and fear out there; I've gone through it myself." Nor does he miss managing under-enthusiastic people. "As a good manager, you try to see their side. But I've wasted more time than I care to remember telling people why they should do their job right. Now I'm talking to the best people in radio. The MDs and PDs are the motivated ones with a vision and a good work ethic."

Two Sides Of Understanding

Douglas finds that because he is a record guy, many programmers think he doesn't understand them. "But that's changing, and I see a much more cooperative situation between radio and records than ever before. We're sharing marketing goals, and radio is getting more involved in that earlier and sharing more ownership in it. My frustration tends to lie with newer or inexperienced PDs who think that because I'm on the 'other side,' I can't possibly understand their goals or what they're doing."

As for Pam Edwards, "The non-return of phone calls is probably the most frustrating thing about this job. I understand the reasons: it's hard for a busy PD or MD to return every call. But many people just don't even bother to conduct themselves with any sort of business etiquette — even when you're calling to set up a promotion they've requested!"

"I also dislike the number of people who really could care less about the music. I feel I could bring in a CD of **Jesus** recorded live in heaven with **Kurt**, **Jimi**, and **Janis** and still not get a rise out of some of these musicologists: 'I'll try to fit that into the meeting on Tuesday'; 'Our last auditorium test showed that Jesus has a 40% burn'; 'I'm frozen 'til September because we're only adding bands playing our summer show'; 'Hey, could those guys do an in-store at 'Supershops' with us?'"

Lyons says knowing what radio people deal with daily is disheartening. "I know how busy people are and how many hats they have to wear. While I have persistence and tenacity, I also have more patience, and I don't have any illusions about the role I play. The cruel irony is if I went back to radio, I'd be a better programmer and a better air talent because I have a better perspective now. When you're in radio you can't always see the forest for the trees."

Ted Edwards knows programmers look for specific info to help determine their adds, and he's bewildered when it doesn't convince them. "You have this wonderful story or statistics or whatever it is

I miss developing tactics, building clocks, beating the competition in and out of stop sets on a daily basis, the nuts and bolts of making a radio station sound good, and just in general kicking ass.

—Scott Douglas

that different people look for, and it doesn't matter."

Exciting Rock

It's not all negative. As Pam Edwards explains, "On the flip side, there are some really great people programming now that can really make your day. The real winners have a lot of passion and intensity for both radio and music. I really do have compassion for the amount of pressure they are under from all sides, because I've been in their chairs."

Douglas's enthusiasm for the format hasn't waned either. "The excitement I hear coming out of the radio is something I haven't heard in 15 years. Seriously, Rock radio sounds so much more exciting now than it ever has, even though we've lost a few radio stations here and there. There are still lots of people succeeding and kicking ass at the format."

Both Lyons and Ted Edwards have experienced a renewal of sorts since joining their respective record companies. Lyons says, "Now I have a life, which I didn't realize I was missing until I got out of radio. This job affords a lot of flexibility and communication with a lot of different radio people. I can do all the things I wanted to do when I was in radio but never had the time, so I still get my creative fix that way. But the reason I got into radio to begin with is my love for music. I really enjoy seeing new bands grow and being an active part of it."

Ted Edwards also finds listening to music is once again a plus. "When you're a PD, you find yourself looking for what is wrong with the piece of music and how it'll hurt your station. At a record company, you're back to being a pure listener like when you were a kid, looking for what's right in music, not fixating on the wrong. I find myself getting much more excited about records now and not looking at it the way a PD does, which makes it difficult to enjoy music."

The 'C' Word (Consolidation)

While consolidation has brought fear into the hearts of many, Douglas sees it as an opportunity. "When you're looking at a market you can say, 'Okay, what are the market clusters available to us? How can we

market this band?' You can go to the station and say, 'Here's what we're trying to present with this band. Where does it best fit with what you're doing?'"

He says it's also provided a different kind of creative outlet. "To be creative within the existing business structure stretches the boundaries of your creativity. Consolidation is forcing people to be more creative and do things they haven't done before."

Pam Edwards believes, "On the pro side, we're going to be dealing with the cream of the programming crop. Everybody who survives all of this consolidation is there for a reason — because they are programming to win. If you've got deserving artists, you'll get your rightful shot. It certainly has lessened the competitive battles in most markets because it seems there is one franchise that will own the entire rock niche. However, we may not have as many outlets for a particular artist as we once did. In general, though, I don't think we'll know the effects of consolidation for another two years or so."

Lyons adds, "On one side, it's more cut-and-dried about who will play what. But on the other side, Stations don't have to be as cutting-edge without competition. Competition made for more exciting radio."

Ted Edwards concludes: "It used to be if you got ratings, you kept your gig as long as you weren't a lunatic or had social problems. But people with great ratings have lost their job because the person 'wasn't the guy' of the new owners. Certain guarantees of accomplishment no longer apply."

If I went back to radio, I'd be a better programmer and a better air talent because I have a better perspective now. When you're in radio you can't always see the forest for the trees.

—Lisa Lyons

"It's easy to blame telecom as the reason for jobs going away, but the truth is that telecom has accelerated — not created — the situation. Digital automation took many people out of the business 10 years ago, and I've been through budget cuts and pushing the margin at companies long before telecom. It's possible that telecom can create some of the niche programming that many of us like. I'm not trying to be polyanna-ish, but I'm trying not to be a total doom-seer, either. Crisis creates opportunity, as well as pain. Good things could happen, but being in the middle of the tornado is tough."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	LIVE Lakini's Juice (Radioactive)	2268	2340	2264	2346	79/0
2	2	2	2	COLLECTIVE SOUL Precious Declaration (Atlantic)	2203	2262	2232	2190	80/0
5	4	4	3	AEROSMITH Falling In Love... (Columbia)	1961	2036	2068	2015	71/0
11	11	7	4	OFFSPRING Gone Away (Columbia)	1846	1607	1444	1236	79/0
7	6	6	5	METALLICA King Nothing (Elektra/EEG)	1791	1724	1677	1726	70/0
4	5	5	6	SILVERCHAIR Abuse Me (Epic)	1752	1998	2042	2104	72/0
3	3	3	7	BUSH Greedy Fly (Trauma/Interscope)	1748	2042	2124	2147	71/0
9	8	8	8	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	1688	1601	1524	1409	77/2
26	14	11	9	U2 Staring At The Sun (Island)	1674	1369	1070	582	75/2
10	10	10	10	VERUCA SALT Volcano Girls (Outpost/Geffen)	1581	1539	1452	1263	76/1
—	16	12	11	QUEENSRYPHE Sign Of The Times (EMI)	1523	1357	913	—	71/0
6	7	9	12	WALLFLOWERS One Headlight (Interscope)	1464	1543	1650	1779	67/0
13	12	14	13	VERVE PIPE The Freshmen (RCA)	1276	1185	1138	1009	63/8
14	15	16	14	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	1109	1090	1037	987	52/1
17	17	17	15	TOOL "H" (Zoo)	957	918	870	830	72/0
12	13	15	16	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)	954	1108	1114	1078	65/0
30	19	18	17	MATTHEW SWEET Where You Get Love (Zoo)	946	886	776	510	54/1
27	24	21	18	MATCHBOX 20 Push (Lava/Atlantic)	891	704	595	535	56/8
8	9	13	19	TONIC Casual Affair (Polydor/A&M)	850	1343	1500	1556	49/0
—	31	22	20	STIR Stale (Aware/Capitol)	805	679	533	292	60/4
BREAKER			21	NAKED Mann's Chinese (Red Ant)	755	540	293	79	63/8
19	20	19	22	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	716	734	759	757	34/0
29	27	23	23	WILCO Outtasite (Outta Mind) (Reprise)	680	656	573	513	44/1
BREAKER			24	HELMET Exactly What You Wanted (Interscope)	635	542	429	309	64/3
BREAKER			25	ORBIT Medicine (Baby Come Back) (A&M)	619	549	479	431	48/2
42	37	34	26	LOCAL H Fritz's Corner (Island)	585	497	487	391	56/2
—	43	37	27	COWBOY MOUTH Jenny Says (MCA)	583	467	386	270	46/4
28	28	25	28	KULA SHAKER Hey Dude (Columbia)	582	567	559	514	49/2
15	18	20	29	COUNTING CROWS A Long December (DGC/Geffen)	519	705	846	935	31/0
34	39	36	30	JONNY LANG Lie To Me (A&M)	518	490	462	451	31/3
—	—	41	31	INXS Elegantly Wasted (Mercury)	518	421	155	—	30/0
32	32	30	32	THIRD DAY Nothing At All (Silvertone)	509	519	520	469	35/0
25	23	29	33	METALLICA Hero Of The Day (Elektra/EEG)	507	527	595	603	42/0
—	49	45	34	OUTHOUSE Welcome (Mercury)	497	391	328	264	45/2
—	48	42	35	RUSH Driven (Atlantic)	492	410	349	217	33/2
46	47	40	36	VALLEJO Just Another Day (IM/TVT)	480	439	367	336	31/2
18	21	24	37	SOUNDGARDEN Blow Up The Outside World (A&M)	479	634	700	821	39/0
35	34	33	38	PORNO FOR PYROS Hard Charger (Warner Bros.)	458	505	517	441	32/0
31	33	31	39	SUBLIME Santeria (Gasoline Alley/MCA)	452	512	518	499	22/0
33	29	32	40	ODDS Someone Who's Cool (Elektra/EEG)	451	506	542	461	32/0
DEBUT			41	TONIC If You Could Only See (Polydor/A&M)	432	149	73	54	51/23
DEBUT			42	LIVE Rattlesnake (Radioactive)	406	280	223	131	30/4
50	—	46	43	SOUNDGARDEN Rhinoceros (A&M)	399	386	323	301	28/3
39	41	43	44	TOOL Stinkfist (Zoo)	370	401	402	400	30/0
43	46	44	45	SUBLIME What I Got (Gasoline Alley/MCA)	357	398	367	388	31/0
23	25	38	46	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	349	462	587	682	29/0
DEBUT			47	HANDSOME Needles (Epic)	322	260	193	116	33/1
44	42	47	48	DC TALK Jesus Freak (Virgin)	322	384	388	379	24/0
21	26	39	49	MARILYN MANSON Tourniquet (Nothing/Interscope)	308	460	580	715	29/0
24	22	35	50	SOCIAL DISTORTION When The Angels Sing (550 Music)	304	497	623	656	23/0

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Active Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

DRAIN S.T.H. I Don't Mind (Enclave)
Total Plays: 296, Total Stations: 45, Adds: 14

THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
Total Plays: 291, Total Stations: 24, Adds: 5

CHALK FARM Live Tomorrow (Columbia)
Total Plays: 284, Total Stations: 21, Adds: 0

OZZY OSBOURNE W/TYPO O... Pictures Of Matchstick Men (Warner Bros.)
Total Plays: 229, Total Stations: 21, Adds: 2

GRAVITY KILLS Down (TVT)
Total Plays: 202, Total Stations: 22, Adds: 3

KORN A.D.I.D.A.S. (Immortal/Epic)
Total Plays: 181, Total Stations: 23, Adds: 2

SILVERJET Plastica (Virgin)
Total Plays: 180, Total Stations: 19, Adds: 0

PUZZLE GUT I Know It Well (Trauma/Interscope)
Total Plays: 175, Total Stations: 20, Adds: 1

MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)
Total Plays: 170, Total Stations: 9, Adds: 2

DARLAHOOD Big Fine Thing (Reprise)
Total Plays: 166, Total Stations: 18, Adds: 3

Songs ranked by total plays.

BREAKERS

NAKED		
Mann's Chinese (Red Ant)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
755/215	63/8	21

HELMET		
Exactly What You Wanted (Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
635/93	64/3	24

ORBIT		
Medicine (Baby Come Back) (A&M)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
619/70	48/2	25

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BUSH Cold Contagious (Trauma/Interscope)	31
ROLLINS BAND Starve (DreamWorks/Geffen)	30
TONIC If You Could Only See (Polydor/A&M)	23
SCREAMIN' CHEETAH WHEELIES Magnolia (Atlantic)	19
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	17
DRAIN S.T.H. I Don't Mind (Enclave)	14
CHEAP TRICK Say Goodbye (Red Ant)	8
MATCHBOX 20 Push (Lava/Atlantic)	8
NAKED Mann's Chinese (Red Ant)	8
VERVE PIPE The Freshmen (RCA)	8
ZZ TOP Rhythmeen (RCA)	8

DARLAHOOD
BIG FINE THING
DARLAHOOD
BIG FINE THING
DARLAHOOD
BIG FINE ADDS: WXTB, WRIF, WKLG, WYRA, WNGD, WAZU
DARLAHOOD
BIG FINE SPINS: WAAF 10x, KQRC 19x, WJMS 15x, KDOT 1x, WQLZ 12x
DARLAHOOD
AND MORE!
BIG FINE THING

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Staring At The Sun (Island)	+305
TONIC If You Could Only See (Polydor/A&M)	+283
OFFSPRING Gone Away (Columbia)	+239
NAKED Mann's Chinese (Red Ant)	+215
MATCHBOX 20 Push (Lava/Atlantic)	+187
DRAIN S.T.H. I Don't Mind (Enclave)	+179
QUEENSRYPHE Sign Of The Times (EMI)	+166
LIVE Rattlesnake (Radioactive)	+126
STIR Stale (Aware/Capitol)	+126
COWBOY MOUTH Jenny Says (MCA)	+116

HOTTEST RECURRENTS

LOCAL H Bound For The Floor (Island)
TONIC Open Up Your Eyes (Polydor/A&M)
MATCHBOX 20 Long Day (Lava/Atlantic)
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)
SMASHING PUMPKINS Thirty-Three (Virgin)
SOUNDGARDEN Burden In My Hand (A&M)
BUSH Swallowed (Trauma/Interscope)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)
SPONGE Have You Seen Mary (Columbia)
STIR Looking For (Aware/Capitol)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"MOUNTAINSIDE"

"We've added 'Mountainside' from 'Sweet Vine' because we haven't been asked to be in a Columbia tip sheet ad since 'Born To Run' — besides, it's a great song."
—Marty Bender, WFBQ/Indianapolis

"'Mountainside' stands out during the day. After 3 weeks of airplay we are getting a reaction in the 18-34 demo."
—Dave Allen, WZAT/Savannah

EARLY AIRPLAY:
KDKB WFBQ
WZAT WNDD
WAOR KZBB
KBOY KZZE
KOZE KSPQ

GOING FOR ADDS APRIL 1st!

COLUMBIA

ACTIVE ROCK PLAYLISTS

March 28, 1997 R&R • 75

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

ROCK 103.5
MARKET #3
WRGX/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	34	34	34	LIVE/Lakin's Juice
36	30	35	33	30	SEVEN MARY THREE/Devil Boy
17	16	17	30	30	OFFSPRING/Gone Away
16	18	16	29	29	STONE TEMPLE PILOTS/Tumble In The Rough
20	25	28	28	28	METALLICA/King Nothing
25	14	12	26	26	STABBING WESTWARD/Shame
12	7	11	24	24	ALICE IN CHAINS/Agan
29	29	27	24	24	METALLICA/Ain't My Bitch
34	30	33	21	21	AEROSMITH/Falling In Love
15	14	17	21	21	QUEENSRYCHE/Sign Of The Times
16	18	21	21	21	SOUNDGARDEN/Rhinosa
15	14	17	21	21	QUEENSRYCHE/Sign Of The Times
16	10	17	17	17	COLLECTIVE SOUL/Precious Declaration
17	14	17	13	13	ALICE IN CHAINS/Down In A Hole
7	7	13	13	13	AEROSMITH/Taste Of India
7	7	9	13	13	VERUCA SALT/Volcano Girls
14	7	11	12	12	LOCAL H/Bound For The Floor
36	32	37	12	12	BUSH/Greedy Fly
14	15	11	11	11	AEROSMITH/Nine Lives
14	14	15	11	11	U2/Staring At The Sun
9	8	10	11	11	SMASHING PUMPKINS/Muzzle
8	7	10	11	11	CHEAP TRICK/Say Goodbye
8	7	10	11	11	LOCAL H/Fritz's Corner
11	25	26	10	10	ALICE IN CHAINS/Would?
4	6	8	9	9	STR/Stale
13	9	10	9	9	HUNGER/Vanishing Cream
29	25	23	9	9	WALLFLOWERS/One Headlight
7	7	5	8	8	VALLEJO/Just Another Day
9	5	6	8	8	TOOL/H
9	7	7	8	8	RUSH/Driven
7	6	7	8	8	HELMET/Exactly What You...

101 WRIF
MARKET #6
WRIF/Detroit
(810) 547-0101
Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	24	28	31	31	COLLECTIVE SOUL/Precious Declaration
27	31	34	30	30	LIVE/Lakin's Juice
25	26	23	28	28	BUSH/Greedy Fly
27	29	28	25	25	METALLICA/Hero Of The Day
22	26	25	25	25	TOOL/Stinkist
22	24	21	24	24	U2/Staring At The Sun
10	12	22	23	23	QUEENSRYCHE/Sign Of The Times
10	11	19	21	21	OFFSPRING/Gone Away
15	24	22	21	21	SILVERCHAIR/Abuse Me
22	24	21	21	21	SPONGE/Have You Seen Mary
6	20	20	19	19	GARY HOEY/Desire
14	14	18	19	19	METALLICA/King Nothing
15	22	18	19	19	TONIC/Casual Affair
23	21	22	18	18	AEROSMITH/Falling In Love
12	12	13	13	13	STONE TEMPLE PILOTS/Tumble In The Rough
4	5	10	12	12	VERUCA SALT/Volcano Girls
5	13	9	9	9	GUFS/Smile
1	10	11	8	8	MARILYN MANSON/Tourniquet
1	10	11	8	8	MATTHEW SWEET/Where You Get Love
1	10	11	8	8	SOUNDGARDEN/Rhinosa
6	6	6	8	8	OUTHOUSE/Welcome
6	6	7	7	7	NINE INCH NAILS/The Perfect Drug
5	8	7	7	7	HELMET/Exactly What You...
5	8	7	7	7	LOCAL H/Fritz's Corner
5	6	7	7	7	ALICE IN CHAINS/Would?
27	13	5	7	7	SOUNDGARDEN/Blow Up...
2	7	7	7	7	STABBING WESTWARD/Shame
1	2	6	6	6	SILVERJET/Plastica
10	7	10	6	6	TOOL/H
4	7	8	6	6	ORBIT/Medicine (Baby...)

LEAGUE 97.1
MARKET #7
KEGL/Dallas
(972) 869-9700
Doherty/Scully

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	37	37	38	38	LIVE/Lakin's Juice
29	34	34	36	36	AEROSMITH/Falling In Love
23	21	21	36	36	OFFSPRING/Gone Away
30	34	34	36	36	BUSH/Greedy Fly
21	31	31	35	35	MATCHBOX 20/Push
29	35	35	35	35	WALLFLOWERS/One Headlight
30	31	31	34	34	METALLICA/King Nothing
30	38	38	21	21	COLLECTIVE SOUL/Precious Declaration
18	21	21	19	19	RORNDORF/PROS/Stand Charger
20	18	18	19	19	THIRD DAY/Nothing At All
21	22	22	19	19	STONE TEMPLE PILOTS/Tumble In The Rough
25	25	19	19	19	QUEENSRYCHE/Sign Of The Times
20	18	17	17	17	BIG HEAD TODD.../Resignation Superman
9	12	12	16	16	LOCAL H/Fritz's Corner
9	12	16	16	16	TONIC/If You Could Only...
5	13	13	15	15	HANDSOME/Needles
5	11	11	14	14	HELMET/Exactly What You...
9	11	11	13	13	CORROSION OF.../Drowning In...
19	18	18	12	12	RUSH/Driven
17	17	17	12	12	VERUCA SALT/Volcano Girls
13	13	13	12	12	GARY HOEY/Peace Pipe
13	13	13	11	11	STR/Stale
5	10	10	10	10	ZOMBIE & STERN/The Great American...
11	11	11	11	11	NAKED/Mann's Chinese
11	11	11	11	11	GRAIN S.T.H./Don't Mind
11	11	11	11	11	RADISH/Little Pink Stars
7	12	12	9	9	NINE INCH NAILS/The Perfect Drug
12	12	12	9	9	U2/Staring At The Sun
12	12	12	8	8	STORYVILLE/Blind Side
9	8	9	8	8	PUZZLE GUTA Know It Well

Q102
MARKET #7
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	43	42	42	42	COUNTING CROWS/A Long December
41	43	42	41	41	WALLFLOWERS/One Headlight
39	44	44	41	41	AEROSMITH/Falling In Love...
21	24	38	41	41	WIDE SPREAD PANIC/Hope In A Hopeless...
12	25	34	38	38	METALLICA/King Nothing
41	45	45	25	25	LIVE/Lakin's Juice
23	27	24	25	25	VERUCA SALT/Volcano Girls
13	20	22	22	22	U2/Staring At The Sun
15	14	22	24	24	BIG HEAD TODD.../Resignation Superman
12	21	22	22	22	VERVE PIPE/The Freshmen
15	15	22	22	22	QUEENSRYCHE/Sign Of The Times
5	3	22	22	22	OFFSPRING/Gone Away
5	3	22	22	22	LIVE/Rattlesnake
12	19	23	22	22	U2/No Rain
12	14	19	19	19	MATTHEW SWEET/Where You Get Love
15	14	17	19	19	WILCO/Outstate (Outta...)
21	14	16	19	19	QUICKSERV JOHNNY/Janitor Man
24	27	24	19	19	COLLECTIVE SOUL/Precious Declaration
24	27	24	19	19	GRAND STREET CRYERS/You Win Again
13	12	17	18	18	RADISH/Little Pink Stars
13	12	17	18	18	VALLEJO/Just Another Day
8	11	12	15	15	PRIMITIVE RADIO GODS/Standing Outside...
9	12	11	14	14	GREEN DAY/Brain Stew
8	12	10	13	13	311/I Am Not Up
30	11	12	13	13	GARBAGE/1 Crush
9	11	12	13	13	ALICE IN CHAINS/Over Now
9	10	12	13	13	TOM PETTY & HB/Climb That Hill
10	11	14	13	13	R.E.M./Bittersweet Me
39	43	43	13	13	SILVERCHAIR/Abuse Me
6	8	10	12	12	COWBOY MOUTH/Jenny Says

WAAF 107.3 FM
MARKET #10
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	34	37	38	38	BUSH/Greedy Fly
23	30	35	35	35	VERUCA SALT/Volcano Girls
30	30	34	35	35	OFFSPRING/Gone Away
35	31	32	32	32	PORNO FOR PYROS/Hard Charger
23	24	32	31	31	POE/Helo
23	24	31	31	31	VERVE PIPE/The Freshmen
37	38	33	30	30	LIVE/Lakin's Juice
34	35	29	29	29	KORNA/D.I.D.A.S.
33	33	28	28	28	METALLICA/King Nothing
24	25	25	25	25	NINE INCH NAILS/The Perfect Drug
17	24	25	25	25	QUEENSRYCHE/Sign Of The Times
23	21	21	24	24	COLLECTIVE SOUL/Precious Declaration
15	13	15	23	23	U2/Staring At The Sun
24	20	24	22	22	SILVERCHAIR/Abuse Me
23	29	25	22	22	AEROSMITH/Falling In Love...
24	21	21	21	21	NUNO/Gravity
10	15	21	21	21	TOOL/H
11	17	21	21	21	KULA SHAKER/Hey Dude
20	20	20	20	20	CORROSION OF.../Drowning In...
29	21	27	20	20	SMASHING PUMPKINS/Here Is No Why
20	24	22	19	19	RAGE AGAINST.../Down Rodeo
23	23	23	19	19	HAZIE'S/Free Life
18	21	17	18	18	STR/Stale
15	15	15	17	17	HANDSOME/Needles
9	10	13	17	17	L7/Drama
7	13	17	17	17	LIVE/Rattlesnake
15	18	17	17	17	STONE TEMPLE PILOTS/Tumble In The Rough
10	9	14	15	15	HELMET/Exactly What You...
20	18	5	15	15	TONIC/Casual Affair
15	14	14	14	14	LOCAL H/Fritz's Corner

94.9 ZETA
MARKET #11
WZTA/Miami
(305) 654-9494
Steele/Hess

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	29	35	34	34	VERVE PIPE/The Freshmen
33	35	33	33	33	LIVE/Lakin's Juice
31	31	31	32	32	BUSH/Greedy Fly
29	30	31	31	31	METALLICA/King Nothing
34	32	31	31	31	MIGHTY JOE PLUM/Live Through This
34	33	29	29	29	AEROSMITH/Falling In Love
34	34	27	27	27	COLLECTIVE SOUL/Precious Declaration
16	28	25	25	25	VERUCA SALT/Volcano Girls
8	21	22	22	22	U2/Staring At The Sun
16	13	21	21	21	STONE TEMPLE PILOTS/Tumble In The Rough
5	20	20	20	20	QUEENSRYCHE/Sign Of The Times
24	19	20	20	20	SILVERCHAIR/Abuse Me
14	12	16	18	18	ALICE IN CHAINS/Would?
20	21	20	18	18	OFFSPRING/Gone Away
31	31	13	18	18	BETTER THAN EZRA/Desperately Wanting
11	15	15	15	15	MATCHBOX 20/Push
19	23	16	15	15	PUZZLE GUTA Know It Well
9	13	13	13	13	LOCAL H/Fritz's Corner
12	12	12	13	13	HELMET/Exactly What You...
11	11	11	11	11	KULA SHAKER/Hey Dude
7	10	11	11	11	METALLICA/Hero Of The Day
6	10	13	11	11	BUSH/Swallowed
12	22	13	10	10	TONIC/If You Could Only
10	5	10	10	10	SOUNDGARDEN/Burden In My Hand
11	7	10	10	10	SMASHING PUMPKINS/Muzzle
9	10	10	10	10	LOCAL H/Bound For The Floor
6	8	9	9	9	SPONGE/Have You Seen Mary
10	9	8	9	9	TONIC/Open Up Your Eyes
5	2	7	9	9	JARS OF CLAY/Flood
31	17	7	9	9	WALLFLOWERS/One Headlight

KISW 99.9 FM
MARKET #13
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	32	34	36	36	LIVE/Lakin's Juice
33	36	36	35	35	BUSH/Greedy Fly
36	36	33	34	34	SPONGE/Have You Seen Mary
19	33	37	34	34	COLLECTIVE SOUL/Precious Declaration
5	15	17	31	31	METALLICA/King Nothing
37	34	34	26	26	AEROSMITH/Falling In Love
11	11	8	20	20	OFFSPRING/Gone Away
4	15	20	19	19	U2/Staring At The Sun
21	19	19	19	19	QUEENSRYCHE/Sign Of The Times
18	19	19	19	19	SILVERCHAIR/Abuse Me
18	19	19	18	18	SOUNDGARDEN/Rhinosa
12	10	13	18	18	STONE TEMPLE PILOTS/Tumble In The Rough
19	19	19	17	17	TONIC/Casual Affair
34	37	34	14	14	TOOL/Stinkist
8	10	11	11	11	HELMET/Exactly What You...
9	8	7	11	11	TOOL/H
10	9	11	11	11	CORROSION OF.../Drowning In...
18	17	11	11	11	BETTER THAN EZRA/Desperately Wanting
8	9	10	11	11	THIRD DAY/Nothing At All
1	8	9	10	10	LOCAL H/Fritz's Corner
8	8	8	8	8	HANDSOME/Needles
17	17	17	5	5	GARY HOEY/Desire
4	4	4	4	4	AEROSMITH/Nine Lives
4	4	4	4	4	SEVEN MARY THREE/My My
4	4	4	4	4	QUEENSRYCHE/Teach

ROCK 105.3
MARKET #14
KIOZ/San Diego
(619) 565-6006
Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	25	29	31	31	METALLICA/King Nothing
15	29	28	29	29	OFFSPRING/Gone Away
24	30	29	29	29	QUEENSRYCHE/Sign Of The Times
12	11	25	25	25	MATCHBOX 20/Long Day
10	10	21	21	21	OFFSPRING/All I Want
14	17	17	18	18	KNAPSACK/Thursday Side Of...
29	15	17	17	17	NICKELBACK/Sweet Thing
29	15	17	17	17	TONIC/Casual Affair
29	15	17	17	17	AEROSMITH/Falling In Love...
12	15	17	17	17	TOOL/H
15	19	16	17	17	PROTEIN/My Blood
15	12	11	17	17	VERUCA SALT/Volcano Girls
15	12	11	17	17	SILVERCHAIR/Abuse Me
14	16				

Stations and their adds listed alphabetically by market

ACTIVE ROCK

Table listing radio stations in the Active Rock format, including call letters, market, and program details.

ROCK

Table listing radio stations in the Rock format, including call letters, market, and program details.

85 Total Reporters
84 Current Reporters
83 Current Playlists
Reported Frozen Playlist (1):
KQDS/Duluth, MN
Did Not Report For Two Consecutive Weeks; Data Not Used (1):
WRXL/Richmond, VA

ROCK PLAYLISTS

March 28, 1997 R&R • 77

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS/Los Angeles
(310) 840-4836
Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	17	15	16	16	U2/Staring At The Sun
13	15	15	15	15	COUNTING CROWS/Daylight Fading
12	15	14	15	15	R.E.M./Electrolite
11	9	14	15	15	DISHWALLA/Give
11	13	15	15	15	WALL FLOWERS/One Headlight
14	14	15	14	15	WIDESPREAD PANIC/Hope In A Hopeless
14	14	14	14	14	JONNY LANG/Lie To Me
8	14	14	14	14	STORYVILLE/Good Day For
14	13	14	14	14	JOHN MELLENCAMP/Just Another Day
-	10	14	14	14	CHALK FARM/Live Tomorrow
14	13	14	13	13	BIG HEAD TODD.../Resignation Superman
11	10	13	13	13	COLLECTIVE SOUL/Precious Declaration
11	10	13	13	13	ERIC JOHNSON/S.R.V.
12	14	13	12	12	DAVE MATTHEWS BAND/Crash Into Me
13	13	13	11	11	WILCO/Monday
7	9	10	12	12	U2/Last Night On Earth
13	13	13	9	9	COREY STEVENS/Blue Orops Of Rain
9	9	9	8	8	BLACK CROWES/Better When
-	-	-	8	8	MATCHBOX 20/Push
14	14	10	7	7	AEROSMITH/Falling In Love...
-	-	-	7	7	CHEAP TRICK/Say Goodbye
-	-	-	6	6	COREY STEVENS/It's Over
5	5	5	5	5	DISHWALLA/Counting Blue Cars
5	5	5	5	5	COUNTING CROWS/A Long December
13	5	5	4	4	WALL FLOWERS/One Headlight
9	10	8	4	4	BETTER THAN EZRA/Desperately Wanting
-	-	-	4	4	AEROSMITH/Pink
5	5	5	4	4	SUBLINE/What I Got
12	6	5	3	3	STONE TEMPLE PILOTS/Lady Picture Show
5	5	5	3	3	R.E.M./Bittersweet Me

MARKET #6
WWBR/Detroit
(810) 589-7900
Bevilacqua

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	32	32	33	33	AEROSMITH/Falling In Love...
31	31	31	31	31	METALLICA/King Nothing
27	31	31	31	31	COLLECTIVE SOUL/Precious Declaration
27	30	30	30	30	METALLICA/Hero Of The Day
31	29	29	29	29	LIVE/Lakin's Juice
29	27	27	27	27	VAN HALEN/Can't Get This...
19	19	19	19	19	JONNY LANG/Lie To Me
-	12	12	12	12	QUEENSRYCHE/Sign Of The Times
14	15	15	14	14	U2/Staring At The Sun
10	12	12	13	13	VERVE PIPE/The Freshmen
9	15	15	13	13	RUSH/Driven
13	15	15	13	13	AC/DC/Gone Shootin'
17	14	14	13	13	TOM PETTY & HB/Change The Locks
17	13	13	13	13	STONE TEMPLE PILOTS/Lady Picture Show
15	12	12	13	13	TONIC/Open Up Your Eyes
28	28	12	12	12	SPONGE/Have You Seen Mary
14	12	12	12	12	TOM PETTY & HB/Climb That Hill
14	12	12	12	12	STONE TEMPLE PILOTS/Tumble In The Rough
9	11	11	12	12	VERUCA SALT/Volcano Girls
14	13	13	11	11	TONIC/Casual Affair
9	9	9	11	11	BUSH/Greedy Fly
11	9	9	10	10	DARLHODD/Sister Dementia
14	12	12	10	10	SOUNDGARDEN/Blow Up
-	-	-	10	10	MATTHEW SWEET/Where You Get Love
13	11	11	10	10	HOWLING DIABLOS/Nobody In Detroit
5	9	9	10	10	NAKED/Mann's Chinese
13	12	12	10	10	ZZ TOP/Bang Bang
9	7	7	8	8	SUBLINE/Santeria
8	8	8	8	8	REFRESHMENTS/Banditos
14	12	12	8	8	SUBLINE/What I Got

MARKET #12
WKLS/Atlanta
(404) 325-0960
Hughes/Keppie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	29	24	29	29	BETTER THAN EZRA/Desperately Wanting
28	27	24	28	28	METALLICA/Hero Of The Day
21	28	26	26	26	SPONGE/Have You Seen Mary
15	13	23	25	25	WALL FLOWERS/One Headlight
34	27	25	26	26	COLLECTIVE SOUL/Precious Declaration
31	28	25	25	25	SILVERCHAIR/Abuse Me
20	19	20	20	20	AEROSMITH/Falling In Love...
18	27	25	20	20	BUSH/Greedy Fly
14	20	19	19	19	WIDESPREAD PANIC/Hope In A Hopeless
-	12	19	19	19	JONNY LANG/Lie To Me
10	17	19	19	19	U2/Staring At The Sun
5	6	8	16	16	VERVE PIPE/The Freshmen
14	16	20	16	16	STONE TEMPLE PILOTS/Tumble In The Rough
14	16	15	15	15	LIVE/Lakin's Juice
12	11	15	14	14	METALLICA/King Nothing
8	9	9	11	11	ATLANTA RHYTHM.../VooDoo
-	1	8	11	11	QUEENSRYCHE/Sign Of The Times
6	9	11	11	11	OFFSPRING/Gone Away
15	13	7	10	10	COUNTING CROWS/A Long December
-	1	8	10	10	TONIC/If You Could Only
7	8	8	8	8	TYPE O NEGATIVE/You To Death
9	9	7	8	8	STIR/Looking For
7	6	10	7	7	TOOL/H
8	7	6	7	7	THIRD DAY/Nothing At All
-	-	-	6	6	AEROSMITH/Kiss Your Past
-	-	-	5	5	AEROSMITH/Nine Lives
-	-	-	3	3	COLLECTIVE SOUL/Listen
-	-	-	2	2	COLLECTIVE SOUL/Crowded Head
-	-	-	1	1	COOL FOR AUGUST/Don't Wanna Be Here
-	-	-	1	1	KULA SHAKER/Hey Dude

MARKET #15
WBAB/Long Island
(516) 587-1023
Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	30	30	30	30	AEROSMITH/Falling In Love...
30	29	30	30	30	WALL FLOWERS/One Headlight
19	29	29	29	29	SHERYL CROW/Everyday Is...
28	29	27	27	27	COUNTING CROWS/A Long December
20	20	20	20	20	WIDESPREAD PANIC/Hope In A Hopeless
21	21	17	17	17	SUBLINE/What I Got
-	-	-	17	17	CHEAP TRICK/Say Goodbye
18	17	16	16	16	COLLECTIVE SOUL/Precious Declaration
14	18	15	15	15	U2/Staring At The Sun
-	15	15	15	15	QUEENSRYCHE/Sign Of The Times
11	12	13	13	13	LIVE/Merica
11	10	13	13	13	U2/Last Night On Earth
12	12	12	12	12	JONNY LANG/Lie To Me
12	10	12	12	12	WILCO/Duttsite (Outta...)
12	10	12	12	12	BIG HEAD TODD.../Resignation Superman
13	10	11	11	11	ODDS/Someone Who's Cool
10	10	11	11	11	AEROSMITH/Full Circle
10	10	10	10	10	LIVE/Lakin's Juice
-	-	-	10	10	SISTER HAZE/All For You
-	-	-	10	10	AEROSMITH/Pink
14	10	8	8	8	CHALK FARM/Live Tomorrow
12	11	7	7	7	BETTER THAN EZRA/Desperately Wanting
12	7	7	7	7	STORYVILLE/Blind Side
5	5	5	5	5	COREY STEVENS/It's Over
5	5	5	5	5	CRAVIN' MELON/Come Undone

MARKET #18
KDKB/Phoenix
(602) 897-9300
Maranville/Peterson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	32	32	32	32	MATCHBOX 20/Push
22	18	32	32	32	SILVERCHAIR/Abuse Me
33	33	32	32	32	JONNY LANG/Lie To Me
32	32	32	32	32	COLLECTIVE SOUL/Precious Declaration
-	-	-	6	6	PHIL COLLINS/River Swan
6	17	22	19	19	GARY HOEY/Peace Pipe
-	-	-	6	6	INXS/Elegantly Wasted
10	20	18	18	18	WALL FLOWERS/Looking Out Loud
14	18	20	18	18	WIDESPREAD PANIC/Hope In A Hopeless
13	18	21	17	17	LIVE/Rattlesnake
11	10	17	17	17	SWEET VINE/Mountain
-	-	-	4	4	AEROSMITH/Ani That A Bitch
-	-	-	4	4	SISTER HAZE/All For You
10	9	11	11	11	CHALK FARM/Live Tomorrow
-	-	-	11	11	CRAVIN' MELON/Come Undone
2	9	5	10	10	WILCO/Duttsite (Outta...)
-	-	-	9	9	AEROSMITH/Full Circle
3	9	11	9	9	CHEAP TRICK/Say Goodbye
-	-	-	8	8	AEROSMITH/Something's Gotta...
5	6	7	8	8	STORYVILLE/Good Day For
11	8	10	7	7	VERVE PIPE/The Freshmen
5	4	6	7	7	JOHN MELLENCAMP/Just Another Day
7	4	6	6	6	DAVE MATTHEWS BAND/Crash Into Me
7	6	12	6	6	SHERYL CROW/Everyday Is...
8	6	7	6	6	WALL FLOWERS/One Headlight
8	4	8	5	5	DISHWALLA/Give
5	5	7	5	5	JOHN MELLENCAMP/Key West
9	7	6	5	5	SHERYL CROW/If It Makes You
8	6	6	5	5	WALL FLOWERS/6th Avenue Heartache
-	-	-	5	5	JONNY LANG/Matchbox

MARKET #20
WDVE/Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	23	21	23	23	LIVE/Lakin's Juice
18	16	17	22	22	BETTER THAN EZRA/Desperately Wanting
-	-	-	22	22	U2/Staring At The Sun
17	20	18	18	18	DAVE MATTHEWS BAND/Crash Into Me
13	14	16	16	16	TONIC/Open Up Your Eyes
14	17	15	15	15	WALL FLOWERS/One Headlight
7	18	15	15	15	WILCO/Duttsite (Outta...)
12	15	14	13	13	AEROSMITH/Falling In Love...
20	18	14	13	13	MATCHBOX 20/Long Day
11	12	11	11	11	TOM PETTY & HB/Climb That Hill
13	8	9	11	11	GATHERING FIELDR/Rhapsody In Blue
15	15	9	11	11	COUNTING CROWS/A Long December
10	8	11	11	11	WALL FLOWERS/6th Avenue Heartache
9	12	11	10	10	METALLICA/Hero Of The Day
9	12	10	10	10	STONE TEMPLE PILOTS/Lady Picture Show
9	9	8	10	10	ZACK WYLDE/Between Heaven...
9	10	7	9	9	STORYVILLE/Good Day For...
-	-	-	6	6	JONNY LANG/Lie To Me
-	-	-	8	8	QUEENSRYCHE/Sign Of The Times
7	10	8	8	8	R.E.M./Bittersweet Me
6	9	8	8	8	CLARKS/Mercy
12	6	9	7	7	JOHN MELLENCAMP/Just Another Day
6	1	5	7	7	COREY STEVENS/It's Over
2	5	3	5	5	COLLECTIVE SOUL/Precious Declaration
4	5	5	5	5	BONEPONY/Where The Water's...
5	5	5	5	5	EVERCLEAR/Santa Monica
5	5	5	5	5	KENNY WAYNE SHEPHERD/Born With A Broken...
4	5	4	5	5	GOO GOO DOLLS/Fat Top
5	4	5	4	4	BLUES TRAVELER/But Anyway
7	4	4	4	4	ERIC JOHNSON/S.R.V.

MARKET #25
WEBN/Cincinnati
(513) 621-9326
Richards/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	24	26	27	27	LIVE/Lakin's Juice
18	22	26	27	27	U2/Staring At The Sun
24	26	26	26	26	COLLECTIVE SOUL/Precious Declaration
37	28	25	26	26	WALL FLOWERS/One Headlight
20	19	25	25	25	SOUNDGARDEN/Rhinoceros
20	18	21	21	21	STABBING WESTWARD/Shame
-	-	-	18	18	QUEENSRYCHE/Sign Of The Times
13	19	20	20	20	MIGHTY JOE FLOUM/Live Through This
11	17	20	20	20	BUSH/Greedy Fly
23	20	19	19	19	AEROSMITH/Falling In Love...
23	20	19	18	18	OFFSPRING/Gone Away
6	4	19	18	18	STONE TEMPLE PILOTS/Tumble In The Rough
-	-	-	12	12	LIVE/Herpsychodreamer
-	-	-	11	11	COLLECTIVE SOUL/Blame
10	10	10	10	10	STONE TEMPLE PILOTS/Triffin' On A Hole...
-	-	-	9	9	COLLECTIVE SOUL/Listen
22	19	9	9	9	TONIC/Casual Affair
-	-	-	10	10	LIVE/Turn My Head
34	28	8	8	8	ALICE IN CHAINS/Nutshell
8	8	8	8	8	STONE TEMPLE PILOTS/Plush
-	-	-	8	8	BETTER THAN EZRA/Desperately Wanting
5	6	6	6	6	CHALK FARM/Live Tomorrow
21	20	11	5	5	SILVERCHAIR/Abuse Me
8	5	5	5	5	METALLICA/King Nothing
-	-	-	5	5	LIVE/Rattlesnake
-	-	-	4	4	ORBIT/Medicine (Baby...)
-	-	-	5	5	BIG HEAD TODD.../Resignation Superman
4	5	5	5	5	VERVE PIPE/The Freshmen
-	-	-	4	4	NAKED/Mann's Chinese

MARKET #26
KCAL/Riverside
(909) 793-3554
Shaw/Mathews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	29	28	30	30	SOUNDGARDEN/Blow Up
28	29	30	30	30	AEROSMITH/Falling In Love...
22	24	26	29	29	METALLICA/Ani My Bitch
11	15	10	28	28	WALL FLOWERS/One Headlight
27	28	28	28	28	AC/DC/Gone Shootin'
-	-	-	14	14	QUEENSRYCHE/Sign Of The Times
20	29	13	12	12	DARLHODD/Grow Your Own
20	22	12	11	11	SILVERCHAIR/Abuse Me
13	10	11	11	11	STONE TEMPLE PILOTS/Lady Picture Show
15	5	10	10	10	OFFSPRING/Gone Away
5	2	10	10	10	VAN HALEN/Me Wise Magic
12	16	10	10	10	TONIC/Open Up Your Eyes
25	21	25	9	9	METALLICA/Hero Of The Day
28	14	11	9	9	ALICE IN CHAINS/Would?
19	13	8	9	9	BLACK CROWES/Blackberry
4	4	8	8	8	RUSH/Driven
-	-	-	8	8	BETTER THAN EZRA/Desperately Wanting
10	12	6	7	7	U2/Staring At The Sun
16	14	7	7	7	COLLECTIVE SOUL/Precious Declaration
16	18	10	7	7	ERIC JOHNSON/S.R.V.
11	10	10	7	7	GREAT WHITE/Life
-	-	-	6	6	KULA SHAKER/Hey Dude

MARCH 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	AEROSMITH Falling In Love... (Columbia)	2103	2194	2267	2218	83/0
3	2	2	2	COLLECTIVE SOUL Precious Declaration (Atlantic)	1878	1910	1891	1773	83/0
2	3	3	3	WALLFLOWERS One Headlight (Interscope)	1613	1750	1820	1927	78/0
20	11	6	4	U2 Staring At The Sun (Island)	1521	1248	996	574	80/1
4	4	4	5	LIVE Lakini's Juice (Radioactive)	1338	1365	1447	1497	70/0
6	6	5	6	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	1198	1279	1281	1223	72/0
14	12	10	7	JONNY LANG Lie To Me (A&M)	1184	1072	929	783	75/3
—	18	13	8	QUEENSRYPHE Sign Of The Times (EMI)	1141	898	630	—	80/0
8	8	9	9	METALLICA King Nothing (Elektra/EEG)	1084	1102	1157	1048	71/0
7	7	7	10	SILVERCHAIR Abuse Me (Epic)	1084	1168	1213	1211	68/0
9	9	11	11	BUSH Greedy Fly (Trauma/Interscope)	1027	1045	1088	1017	64/0
5	5	8	12	COUNTING CROWS A Long December (DGC/Geffen)	1003	1133	1298	1395	57/0
10	10	12	13	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	978	1026	1023	968	66/0
19	15	14	14	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	762	753	698	631	59/4
23	20	16	15	VERVE PIPE The Freshmen (RCA)	759	682	617	470	62/3
34	23	18	16	RUSH Driven (Atlantic)	721	630	525	365	53/3
28	25	20	17	OFFSPRING Gone Away (Columbia)	652	554	478	408	59/2
42	28	22	18	MATCHBOX 20 Push (Lava/Atlantic)	624	536	425	313	59/9
12	14	17	19	JOHN MELLENCAMP Just Another Day (Mercury)	611	648	724	890	49/1
17	17	19	20	METALLICA Hero Of The Day (Elektra/EEG)	591	585	649	690	50/0
11	13	15	21	TONIC Casual Affair (Polydor/A&M)	553	745	923	922	42/0
BREAKER	22	22	22	WILCO Outtasite (Outta Mind) (Reprise)	544	489	418	357	53/3
BREAKER	23	23	23	VERUCA SALT Volcano Girls (Outpost/Geffen)	539	474	470	406	45/0
15	19	23	24	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	443	531	630	742	37/0
—	40	35	25	MATTHEW SWEET Where You Get Love (Zoo)	423	319	290	180	37/3
16	21	26	26	SPONGE Have You Seen Mary (Columbia)	405	457	610	702	32/0
18	22	27	27	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	404	425	531	638	48/0
41	33	29	28	CRAVIN' MELON Come Undone (Mercury)	399	406	357	313	44/1
25	27	28	29	STORYVILLE Blind Side (Code Blue/Atlantic)	394	418	465	453	37/2
22	24	31	30	SOUNDGARDEN Blow Up The Outside World (A&M)	378	395	479	565	38/0
32	31	30	31	THIRD DAY Nothing At All (Silvertone)	372	402	397	390	36/1
—	49	37	32	CHALK FARM Live Tomorrow (Columbia)	369	303	229	120	40/5
—	—	47	33	INXS Elegantly Wasted (Mercury)	369	221	62	—	30/2
13	16	21	34	TOM PETTY & THE HEARTBREAKERS Change... (Warner Bros.)	360	541	653	798	30/0
40	35	33	35	ODDS Someone Who's Cool (Elektra/EEG)	320	327	317	317	36/1
—	50	42	36	STIR Stale (Aware/Capitol)	318	245	218	159	37/6
33	34	38	37	MATCHBOX 20 Long Day (Lava/Atlantic)	298	303	323	371	29/0
26	32	32	38	SHERYL CROW Everyday Is A Winding Road (A&M)	280	342	388	419	20/0
44	36	36	39	JOHN MELLENCAMP Emotional Love (Mercury)	272	306	316	270	19/0
36	38	39	40	VAN HALEN Me Wise Magic (Warner Bros.)	266	299	298	356	36/0
48	—	43	41	COREY STEVENS It's Over (Eureka/Discovery)	252	238	207	243	18/0
DEBUT	42	42	42	TONIC If You Could Only See (Polydor/A&M)	246	112	24	13	35/13
43	46	45	43	DAVE MATTHEWS BAND Crash Into Me (RCA)	233	226	248	298	23/0
30	42	40	44	STIR Looking For (Aware/Capitol)	221	277	284	399	21/0
38	41	41	45	SUBLIME What I Got (Gasoline Alley/MCA)	218	250	287	327	25/0
50	45	46	46	TOOL "H" (Zoo)	216	221	256	238	30/2
31	37	44	47	SMASHING PUMPKINS Thirty-Three (Virgin)	201	227	308	393	14/0
24	29	34	48	BLACK CROWES Better When You're Not Alone (American/Reprise)	195	326	425	467	16/0
DEBUT	49	49	49	CHEAP TRICK Say Goodbye (Red Ant)	191	108	27	3	27/12
DEBUT	50	50	50	AEROSMITH Pink (Columbia)	167	29	—	—	30/13

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

NAKED Mann's Chinese (Red Ant)

Total Plays: 157, Total Stations: 18, Adds: 0

ZZ TOP Rhythmeen (RCA)

Total Plays: 154, Total Stations: 22, Adds: 10

DISHWALLA Give (A&M)

Total Plays: 147, Total Stations: 11, Adds: 0

KULA SHAKER Hey Dude (Columbia)

Total Plays: 146, Total Stations: 19, Adds: 2

SOUNDGARDEN Rhinoceros (A&M)

Total Plays: 145, Total Stations: 12, Adds: 4

OZZY OSBOURNE w/TYPE O... Pictures Of Matchstick Men (Warner Bros.)

Total Plays: 136, Total Stations: 18, Adds: 4

LOCAL H Fritz's Corner (Island)

Total Plays: 114, Total Stations: 17, Adds: 4

LIVE Rattlesnake (Radioactive)

Total Plays: 104, Total Stations: 14, Adds: 2

ORBIT Medicine (Baby Come Back) (A&M)

Total Plays: 101, Total Stations: 16, Adds: 3

GARY HOEY Peace Pipe (Surfdog)

Total Plays: 97, Total Stations: 7, Adds: 0

Songs ranked by total plays.

BREAKERS

WILCO

Outtasite (Outta Mind) (Reprise)

TOTAL PLAYS/INCREASE: 544/55
TOTAL STATIONS/ADDS: 53/3
CHART: 22

VERUCA SALT

Volcano Girls (Outpost/Geffen)

TOTAL PLAYS/INCREASE: 539/65
TOTAL STATIONS/ADDS: 45/0
CHART: 23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SCREAMIN' CHEETAH WHEELIES Magnolia (Atlantic)	21
AEROSMITH Pink (Columbia)	13
TONIC If You Could Only See (Polydor/A&M)	13
CHEAP TRICK Say Goodbye (Red Ant)	12
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	11
BUSH Cold Contagious (Trauma/Interscope)	11
AEROSMITH Nine Lives (Columbia)	10
ZZ TOP Rhythmeen (RCA)	10
MATCHBOX 20 Push (Lava/Atlantic)	9
COUNTING CROWS Daylight Fading (DGC/Geffen)	6
DRAIN S.T.H. I Don't Mind (Enclave)	6
STIR Stale (Aware/Capitol)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Staring At The Sun (Island)	+273
QUEENSRYPHE Sign Of The Times (EMI)	+243
INXS Elegantly Wasted (Mercury)	+148
AEROSMITH Pink (Columbia)	+138
TONIC If You Could Only See (Polydor/A&M)	+134
JONNY LANG Lie To Me (A&M)	+112
MATTHEW SWEET Where You Get Love (Zoo)	+104
OFFSPRING Gone Away (Columbia)	+98
RUSH Driven (Atlantic)	+91
MATCHBOX 20 Push (Lava/Atlantic)	+88

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TONIC Open Up Your Eyes (Polydor/A&M)
SOUNDGARDEN Burden In My Hand (A&M)
WALLFLOWERS 6th Avenue Heartache (Interscope)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)
TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)
METALLICA Until It Sleeps (Elektra/EEG)
DISHWALLA Counting Blue Cars (A&M)
BUSH Swallowed (Trauma/Interscope)
ZZ TOP Bang Bang (RCA)
RUSH Half The World (Atlantic)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

ALREADY ON:
KSHE/St. Louis KQRS/Minneapolis
KYYS/Kansas City KLOS/Los Angeles
WFBQ/Indianapolis
ADD DATE: APRIL 1
National broadcast live from the Troubadour
courtesy of Album Network & KLOS April 3rd

George
Thorogood
& the destroyers

Rocking my life away

naked

M A N N ' S C H I N E S E

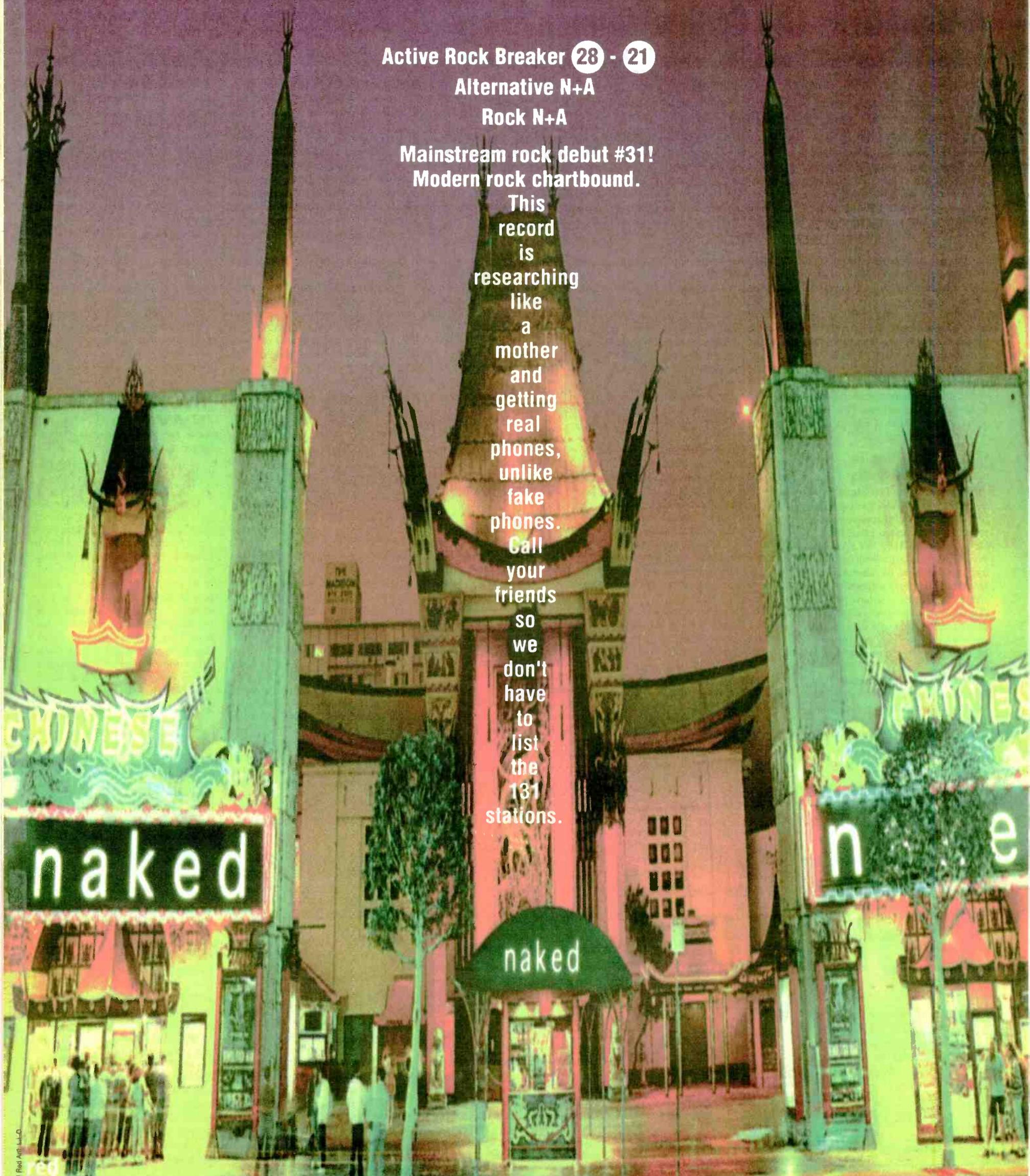
Active Rock Breaker **28** - **21**

Alternative N+A

Rock N+A

Mainstream rock debut #31!
Modern rock chartbound.

This record is researching like a mother and getting real phones, unlike fake phones. Call your friends so we don't have to list the 131 stations.



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SKY DANIELS

Alternative: The Critics' Choice?

Here's what music critics from America's leading newspapers think of the format

Upon graduation from college, I took a job at a daily newspaper as the pop music critic. For myself, that began a connection to the press that I retained as my career in radio took hold.

As my radio career evolved, in every market I went, I sought to network with the pop music critics from the respective major dailies. My reasons were varied. One, I wanted to get a perspective from people who represented the most formalized, active sensibilities in that market. Two, I always sought to insure proper "spin control" of how my station would be perceived by that market's press. Forging relationships with those critics would always be beneficial to that.

For this column, I reached out to many of those same music critics to participate and offer their thoughts on radio, particularly Alternative radio, in their market. Note that I did not elicit feedback from the ordained radio-TV critics, for their perspective would have a pure business overview. This isn't about commerce, this is asking, "Are we hitting the cultural mark?"

Responding To Cultural Shifts

Steve Hochman, Pop Music Contributor to the *Los Angeles Times*, believes that, overall, Alternative radio is probably faring best in Los Angeles. He notes, "In KROQ, we probably have the undisputed leader in the country, if not the world, for Alternative radio. While they have achieved a special status, they likewise have to work to not be regarded as a monolithic presence as well. The people who run the stations seem especially good at moving the station where it needs to go culturally."

Hochman says one example of the station "moving" was the hiring of electronica guru Jason Bentley. He allows, "KROQ sensed something was transpiring with electronica long before the trend became apparent and hired Jas-

on. It's not an accident they hired him as a result of his work at KCRW, the public station which really is a vanguard for L.A. radio. KCRW probably works at a point of convergence with most music critics' perspective; they lead to a smaller, limited niche. KROQ does a good job of committing to things early and often enough that they have cultural thrust. An example would be *White Town*, a record they added as an import, which went on to significantly impact both the market and the country. They do that enough to retain leader status."

Hochman believes that the rest of the dial doesn't aspire to a similar cache. "One thing I definitely give credit to KROQ for is their ability to meet head-on challenges in the market. KSCA came on and tried to generate a constituency of followers, and ownership just wasn't committed. Their demise indicated just how broad the forces are that enter into achieving success in a market this size and of this demographic makeup. It's no surprise that Hefstel is seeing early success with a Hispanic format, because that's feeding a large segment that is underserved and culturally hungry here."

"KROQ, meanwhile, has been able to exact a balance between satisfying their active, younger fans and holding off competitors like Star [KYSR] on the female, adult side. I've watched Y107 [suburban trimulcast KLYY, KSYY & KVVY] do something curious. While they have done an effective job marketing the station, with really vibrant billboards and print ads, they've allowed themselves to become a sec-

ond choice for KROQ listeners when commercials are running. I thought they might have come in and try to unseat KROQ with a more active approach, trying to reposition them as the 'older brother station.' Instead, they are following, rather than leading, and are basically a recurrent version of KROQ. They also haven't put their stamp on-air with any personalities, choosing to go jockless."

Extreme Impact

Jay Lustig, Popular Music Editor for the *Newark Star-Ledger*, questions the Alternative format's presence from a personality basis as well. He states, "I think it's ironic that I listen to Howard Stern for perspective on artists. Howard offers his feelings on music and acts alike. The only on-air personalities in New York who really seem to want to have an intimate connection with the artists and music are Howard and [WNEW's] Vin Scelsa. Scelsa does his late-night show where he sets up acts, plays their music, and really helps you relate to them in context. Alternative doesn't seem to



Greg Kot

have concern for having DJs you trust to introduce you to music and help you know what's great about it. There's a lot of offbeat, sort of 'cool' posturing, but no conviction or passion for the music."

Lustig feels the New York market recently underwent yet another transformation. He comments, "WXRK went Alternative from a Classic Rock position. WHTZ then began to become more Pop and less Alternative. WAXQ abandoned Active Rock, and WNEW went from an Adult Alternative approach back to Classic Rock. Radio tends to play musical chairs here."

Lustig tries to measure the impact that both WXRK and WHTG/Monmouth-Ocean have on musical culture by saying, "I watch trends evolve from my position as a critic, with all the information I have, to radio and MTV and then to the audience. Radio has a profound impact on those trends being realized or not. As writers, we tend to introduce ideas, and radio brings them home to a larger mass. WXRK has a more extreme musical approach than Z100 had. They do a solid job representing certain kinds of music, particularly harder stuff like Nine Inch Nails and Marilyn Manson."

Saying 'No' To Niching

Chicago Tribune rock music critic Greg Kot would like to see Alternative attempt to break out of what he perceives as an ever-narrowing niche approach. "I'm slightly disappointed with Alternative, having watched it — along with radio as a whole — become ever more subdivided into very specific small niches. Most consumers I know don't listen to just one kind of music, their tastes tend to be more eclectic than they are given credit for."

One cultural opportunity Kot feels Alternative misses is in the format's exclusion of black artists. "One of the



Alternative doesn't seem to have concern for having DJs you trust to introduce you to music and help you know what's great about it. There's a lot of offbeat, sort of 'cool' posturing, but no conviction or passion for the music.

—Jay Lustig



most acknowledged forms of progressive culture is in the hip-hop and black music mediums. The closest Alternative comes to recognizing black artistry is Lenny Kravitz. Early progressive radio formats would include artists like Stevie Wonder and Marvin Gaye. Where is Maxwell, an heir apparent to Gaye, on Alternative? Where is Spearhead, which is presaged by Sly Stone? We are watching the younger pre-teen and teen set adopt hip-hop music and culture. Will Alternative be prepared to regenerate itself to address that acceptance?"

Kot has felt secure in radio's overall Chicago presence. "Chicago has always had industry leaders, be it Q101 [WKQX], WXRT, or WRCX. Q101 has been responsive to a lot of the local culture here. They seized the bur-



Dan DeLuca

geoning scene in Wicker Park. They paid attention to the Smashing Pumpkins before it was fashionable to do so. I remember watching them get behind Smoking Popes, mostly out of local pride. WXRT has always supported local music, which I think is important. Radio considers its reason for being to act as a local, indigenous medium. It stands to reason you would heighten that aspect by supporting hometown acts."

Does radio pay attention to what local critics champion and, in turn, support those acts? Kot watched Q101 help drive a critic's darling like Liz Phair to national prominence, recalling, "Radio had to notice the clamor surrounding Liz Phair here. Her original work was so lo-fi, that I doubt radio would have touched 'Exile In Guyville' had it not been for critics being so over-the-top. Moby once said to me, 'A great endorsement by a respected critic can make a difference. Radio knows how to read.' I've found that great critics are great music fans first. I want to believe most Alternative PDs are that as well."

The New Synergy

In that regard, Dan DeLuca, Popular Music Critic for the *Philadelphia Inquirer*, has been a big supporter of WPLY/Philadelphia's PD Jim McGuinn. DeLuca recently did a front-page article on McGuinn's leap from WDRE to WPLY, citing, "With WPLY, McGuinn is set to build a station that will do for Philadelphia in the '90s what WMMR did in the '70s."

DeLuca believes one reason for optimism is McGuinn's understanding of cultural relevance. He suggests, "Jim has shown that he will go beyond just rotating records to try to invoke a stronger acceptance of artists. First at WDRE, and now at Y100, they air the 'Sonic Sessions,' a show with artists that combines music with a look at the artists' personalities and vision. Consumers aren't like critics. We don't rely on radio for music or information. We

generally have more background on emerging artists than radio has. The audience, though, counts on radio for that exposure."

DeLuca knows when there is synergy between what he as a critic writes and what radio in the market plays. "I've watched artists manifest in Philadelphia, first from initial exposure through press, then from broadening acceptance by radio. Do I formally align my perspective with radio's? No, because critics tend to be classifiers who provide a context for artists to be accepted through. I will watch the audience composition evolve as it's driven by radio acceptance."

"In that regard, things have changed since the days when critics felt they were championing things that radio would never have the guts to play. Now, I sometimes find myself exposed to artists by radio. I also know that if I write a piece on a Kula Shaker, there's a chance that radio will help me build a constituency for the act. With Alternative and Adult Alternative, it's no longer 'us against them.'"

Sculpting The Seattle Scene

Gene Stout, Rock Critic at the *Seattle Post-Intelligencer*, has watched radio play an instrumental role in making his market become a mecca for Alternative. He relates, "For a big commercial property, KNDD has done well in its attention to developing a scene here in Seattle. They have been very active — particularly at night — in tweaking the standard Alternative formula. They've been responsive to abetting the local artists and have probably led a significant portion of the community to believing there was a 'scene' here. Along with [college outlet]

KCMU, they are the place to discover Alternative music."

Stout watches the recent clustering of stations in Seattle with a keen eye. He notes, "I have to admit to a concern for what this ultimately means — having KMTT, KISW, and KNDD

all clustered [by Entercom]. Kindly, from a political standpoint, it provides them with an amazing amount of clout in the market. I just wonder if it will take the edge off 'the End.' I get a sense of radio stations being gaming chips in some high-stakes hand. Will the lack of competition blunt their drive? It wasn't that long ago that you saw three station vans giving out three different T-shirts, vying for attention at a Pearl Jam concert.

"As a critic, I would always opt for more inclusion on station playlists, not less. With this clustering, and the attendant honing of niches, you'll never see an across-the-board approach encompassing rock, soul, and country rock again. Those days are just a critic's memory, I guess."



Gene Stout

GRAVITY KILLS
MANIPULATED-The remix album

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CATHERINE Cotton Candy High

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WBCN	20x
WBRU	20x
WDGE	19x
WHFS	17x
KNDD	15x
89X	30x
WPLY	15x
WLUM	10x
KXTE	10x
KTCL	21x
X96	16x
WPBZ	30x
WFNX	26x
WXEG	25x

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Modern Rock Monitor 33* 30*

R&R Alternative **23** - **21**

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Kevin Nixey/Mit & Ron Mead.

MARCH 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
13	7	3	1	U2 Staring At The Sun (<i>Island</i>)	3175	2885	2412	1707	99/0
1	1	2	2	WALLFLOWERS One Headlight (<i>Interscope</i>)	2949	3033	3217	3217	84/0
2	2	1	3	LIVE Lakini's Juice (<i>Radioactive</i>)	2877	3041	3052	3163	89/1
6	6	6	4	VERVE PIPE The Freshmen (<i>RCA</i>)	2864	2713	2502	2328	94/0
5	5	4	5	SUBLIME Santeria (<i>Gasoline Alley/MCA</i>)	2818	2831	2672	2510	89/2
9	8	8	6	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)	2478	2409	2378	2208	85/0
3	3	5	7	BUSH Greedy Fly (<i>Trauma/Interscope</i>)	2426	2735	2818	2880	84/0
7	9	9	8	VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)	2413	2389	2329	2295	94/0
17	12	10	9	BECK The New Pollution (<i>DGC/Geffen</i>)	2145	2071	1849	1575	95/0
18	13	12	10	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	2124	1920	1806	1536	80/4
4	4	7	11	SILVERCHAIR Abuse Me (<i>Epic</i>)	2095	2578	2726	2755	80/0
23	16	13	12	MATTHEW SWEET Where You Get Love (<i>Zoo</i>)	2035	1891	1725	1342	93/3
27	18	15	13	OFFSPRING Gone Away (<i>Columbia</i>)	1977	1718	1484	1131	83/1
26	19	17	14	MIGHTY MIGHTY BOSSTONES The Impression That I Get (<i>Mercury</i>)	1715	1518	1411	1184	79/2
14	15	14	15	SPACE Female Of The Species (<i>Gut/Universal</i>)	1698	1772	1735	1676	81/1
11	10	11	16	NINE INCH NAILS The Perfect Drug (<i>Nothing/Interscope</i>)	1662	1921	2018	2053	88/0
—	39	22	17	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	1648	1182	760	273	89/7
34	28	19	18	TONIC If You Could Only See (<i>Polydor/A&M</i>)	1522	1336	1107	886	74/1
—	—	26	19	INXS Elegantly Wasted (<i>Mercury</i>)	1491	1098	307	—	76/6
10	11	16	20	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	1455	1612	1928	2076	56/0
32	27	23	21	KULA SHAKER Hey Dude (<i>Columbia</i>)	1248	1177	1160	1013	72/4
BREAKER			22	SMASHING PUMPKINS Eye (<i>Interscope</i>)	1223	909	554	400	71/20
31	29	24	23	JEWEL You Were Meant For Me (<i>Atlantic</i>)	1188	1177	1107	1028	50/1
BREAKER			24	BEN FOLDS FIVE Battle Of Who Could Care Less (<i>550 Music</i>)	1087	975	820	678	60/4
BREAKER			25	K'S CHOICE Not An Addict (<i>550 Music</i>)	1045	832	688	491	51/5
BREAKER			26	ORBIT Medicine (Baby Come Back) (<i>A&M</i>)	1012	950	835	736	63/1
29	31	27	27	STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)	1005	1096	1069	1031	55/4
20	22	21	28	PORNO FOR PYROS Hard Charger (<i>Warner Bros.</i>)	985	1191	1315	1357	59/0
28	30	28	29	BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	981	1088	1098	1087	39/0
15	17	18	30	NO DOUBT Excuse Me Mr. (<i>Trauma/Interscope</i>)	961	1365	1590	1625	55/0
8	14	20	31	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	953	1327	1796	2280	42/0
16	20	25	32	CARDIGANS Lovefool (<i>Mercury</i>)	912	1165	1386	1586	39/0
35	36	36	33	BIG HEAD TODD & THE MONSTERS Resignation... (<i>Revolution</i>)	888	869	846	861	44/2
36	35	35	34	FIONA APPLE Sleep To Dream (<i>Work</i>)	884	908	899	860	56/0
21	26	30	35	SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	830	991	1172	1356	39/0
48	45	42	36	SNEAKER PIMPS 6 Underground (<i>Virgin</i>)	775	708	635	489	41/0
24	24	29	37	CAKE I Will Survive (<i>Capricorn/Mercury</i>)	766	1033	1214	1301	44/0
46	46	43	38	LOCAL H Fritz's Corner (<i>Island</i>)	699	687	568	497	60/1
—	—	48	39	BLUR Song 2 (<i>Virgin</i>)	692	535	359	328	50/11
33	33	37	40	WILCO Outtasite (Outta Mind) (<i>Reprise</i>)	674	841	908	906	44/0
19	25	39	41	SMASHING PUMPKINS Thirty-Three (<i>Virgin</i>)	665	825	1186	1483	37/0
—	50	50	42	PAULA COLE Where Have All The Cowboys... (<i>Imago/WB</i>)	654	475	455	364	36/5
—	49	47	43	SQUIRREL NUT ZIPPERS Hell (<i>Mammoth</i>)	650	549	472	432	42/4
25	32	33	44	PRODIGY Firestarter (<i>Mute/Maverick/WB</i>)	642	913	1063	1187	52/0
30	34	40	45	GARBAGE #1 Crush (<i>Capitol</i>)	636	737	902	1031	39/0
42	41	44	46	ODDS Someone Who's Cool (<i>Elektra/EEG</i>)	614	684	695	675	40/0
37	40	41	47	LUSCIOUS JACKSON Naked Eye (<i>Grand Royal/Capitol</i>)	606	718	705	828	33/0
DEBUT			48	MORPHINE Early To Bed (<i>DreamWorks/Rykodisc</i>)	597	378	118	26	46/5
50	48	46	49	JAMES She's A Star (<i>Fontana/Mercury</i>)	557	580	512	460	32/0
DEBUT			50	FOUNTAINS OF WAYNE Sink To The Bottom (<i>Tag/Atlantic</i>)	487	393	246	135	37/3

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker.

100 Alternative reporters. 98 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

SMASHING PUMPKINS

Eye (*Interscope*)

TOTAL PLAYS/INCREASE: 1223/314
TOTAL STATIONS/ADDS: 71/20
CHART: 22

BEN FOLDS FIVE

Battle Of Who Could Care Less (*550 Music*)

TOTAL PLAYS/INCREASE: 1087/112
TOTAL STATIONS/ADDS: 60/4
CHART: 24

K'S CHOICE

Not An Addict (*550 Music*)

TOTAL PLAYS/INCREASE: 1045/213
TOTAL STATIONS/ADDS: 51/5
CHART: 25

ORBIT

Medicine (Baby Come Back) (*A&M*)

TOTAL PLAYS/INCREASE: 1012/62
TOTAL STATIONS/ADDS: 63/1
CHART: 26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MEREDITH BROOKS Bitch (<i>Capitol</i>)	47
DEPECHE MODE It's No Good (<i>Reprise</i>)	45
BUSH Cold Contagious (<i>Trauma/Interscope</i>)	35
SMASHING PUMPKINS Eye (<i>Interscope</i>)	20
BETTER THAN EZRA Long Lost (<i>Swell/Elektra/EEG</i>)	18
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	12
BLUR Song 2 (<i>Virgin</i>)	11
BLOODHOUND GANG Why's Everybody... (<i>Republic/Geffen</i>)	10
CARDIGANS Been It (<i>Mercury</i>)	9
DURAN DURAN Out Of My Mind (<i>Virgin</i>)	7
ROLLINS BAND Starve (<i>DreamWorks/Geffen</i>)	7
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	7
VIOLENT FEMMES Blister In The Sun 2000 (<i>London</i>)	7

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"Fritz's Corner"

Over 175,00 Scanned

Already On:

KROQ WXRK WBCN WLUM
KEGE KOME KPNT WENZ
X96 KEDJ KISF and more



On tour with Silverchair starting 4/11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	+466
INXS Elegantly Wasted (<i>Mercury</i>)	+393
DEPECHE MODE It's No Good (<i>Reprise</i>)	+333
SMASHING PUMPKINS Eye (<i>Interscope</i>)	+314
U2 Staring At The Sun (<i>Island</i>)	+290
OFFSPRING Gone Away (<i>Columbia</i>)	+259
MEREDITH BROOKS Bitch (<i>Capitol</i>)	+243
MORPHINE Early To Bed (<i>DreamWorks/Rykodisc</i>)	+219
K'S CHOICE Not An Addict (<i>550 Music</i>)	+213
WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	+204

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

DEPECHE MODE

IT'S NO GOOD

#2 Most Added R&R Alternative!

235 BDS Spins

KROQ-19x Q101-ADD LIVE 105-ADD
KNDD-ADD 99X-ADD WHFS-ADD
91X-ADD KDGE-ADD KTBZ-ADD
WHYT-ADD KLYY-ADD WFNX-ADD
KEGE-ADD WENZ-ADD to name a few

Album in stores 4/15

FROM THE ALBUM

ULTRA

Produced by Tim Simenon Management-Jonathan Kessler for Baron Inc.
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ISLAND MUTE

from the
debut album
One Mississippi

Brendan Benson

“Crosseyed”

Added at WNTX

On Tour with the Breeders:

3/26 Providence
3/27 Albany
3/28 North Hampton
3/29 Boston
3/31 New York

Produced by Ethan Johns and B.B.

East End Management

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AOL Keyword: Virgin Records

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Virgin

Break Through

Artist:

SQUIRREL NUT ZIPPERS

TRACK: "HELL"

LP: "HOT"

PRODUCER: BRIAN PAULSON/
MIKE NAPOLITANO

LABEL: MAMMOTH/ATLANTIC

Angeles, having the band play on-air at KROQ, appear live at a "Swingers" screening with the station's listeners, do an in-store concert on Sunset Strip, perform for a packed crowd at the Derby for KROQ's "Swingers" bash, and culminate in a breakthrough appearance on the "Tonight Show with Jay Leno" That began a run as the most requested song at KROQ, which ignited sales that could not be denied.

As Alternative strives to regain a sense of distinction, just remember, "it don't mean a thing..."

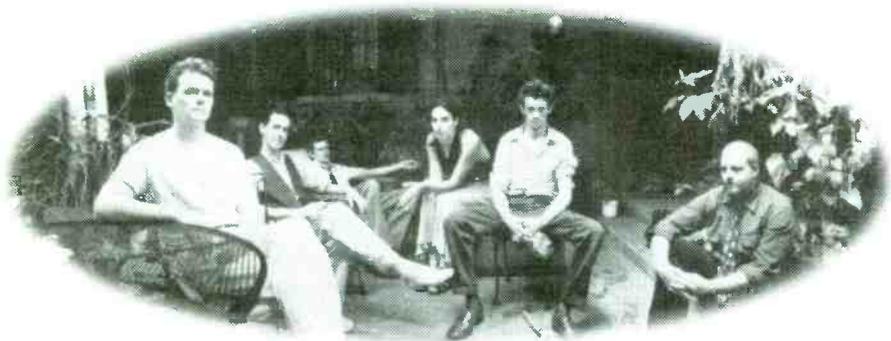
• **Influences:** Fats Waller, Billie Holiday, Cab Calloway (Alternative icons, for sure)

• **Artist POV:** Vocalist Katharine Whalen notes, "Our shows remind me of when I was a child when going to see a band. It would be an event — a special occasion. We try to bring that out in people, to get them to surrender to us. We can see it happening."

— Sky Daniels

essentials: Few can really measure the cult impact the movie "Swingers" has had yet. Released at a time when a *nouveau* swing movement was gaining impetus in music, that movie's charm created a lifestyle buzz. Possibly the best promotion job of the year has been Mammoth's determination to show radio that if presented in the proper context, this record would tap into the same psychographic fervor.

The record gained a toehold when KROQ/L.A.'s morning men Kevin & Bean adopted the Squirrel Nut Zippers as their "house band." In one crucial week, the marketing team took over Los



Breakthrough Artist highlights breaking artists charting for the first time.

Meredith Brooks
"Bitch" (Capitol)
KDGE/Dallas MD Mike Peer



Just when you thought it was safe to turn on the radio again, figuring that surely all of Alanis Morissette's songs had been worked as a single, now comes the expected run of Alanis heir apparents (does your label have at least one!).

■ At the front of the pack is Capitol's entry, "Bitch," by newcomer Meredith Brooks. Unless you've been in a coma the last month, you've heard the song, or at the very least, the buzz on it. "Bitch" is what you get melding Lou Reed's "Walk On The Wild Side" with Ms. Morissette's vocal approach, adding the proper rhythmic kick for contemporary purposes. Oh, did I mention the hook that could stop traffic? (Hey, even Folger heard this one!) There are hits, there are smashes, and then there are ANTHEMS. Brooks has written a '90s version of the age-old theme, "I can bring home the bacon and fry it up in the pan." Women will certainly relate to the emotions in this one. ■ While Alternative looks to lure females back (or keep them from defecting), you better jump on this before the competition—including CHR, AC, Alternative AC, and Adult Alternative—gets a chance to slam it (and they will). Claim the name — Meredith Brooks!!! ■ The album is deep, too. Sometimes reminiscent of Alanis, sometimes Sheryl Crow. I can hear a rollout of "What Would Happen," "It Don't Get Better," "Pollyanne," and "Birthday" as follow-up singles.

Mike Peer ON THE RECORD

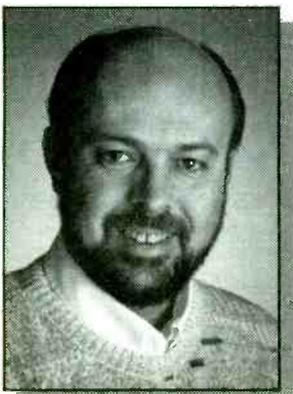
94.5 THE EDGE

Meredith Brooks benefits from a major setup commitment from Capitol with a huge add week. There's no negotiation on this one ... Depeche Mode is benefitting from fan-base allegiance as radio commits to a second track ... PDs are taking stock of a (welcome) first-quarter run of left-of-center adds and are noticing a need for rock balance. Puzzlegut, Fluf, and Silverchair could benefit ... Good buzz developing on Radish ... Lusk and Handsome have total street cred with their respective backgrounds in Tool, Helmet, and Quicksand ... There, now you have some rock to listen to ... In The Pop 'Til We Drop shop: Fountains Of Wayne, Star 69, and That Dog ... The Countdown to Chemical Bros. continues...

ON THE RADIO With Sky Daniels

ROCK ALTERNATIVE™

Outlasting the competition and committed to shaping the future of Modern AC

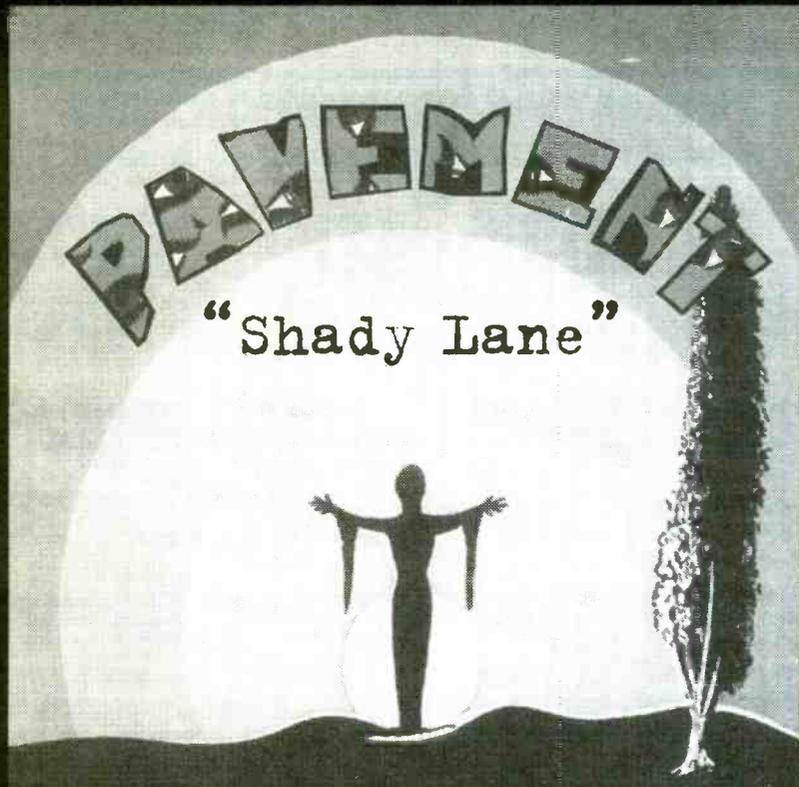


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single from
Pavement's
Matador/
Capitol
debut album
Brighten
The Corners

**U.S. TOUR
STARTS
IN APRIL**

NEW THIS WEEK:
KNRK KXRK KISF
WOBR KQXR WSFM

LEADING THE WAY:

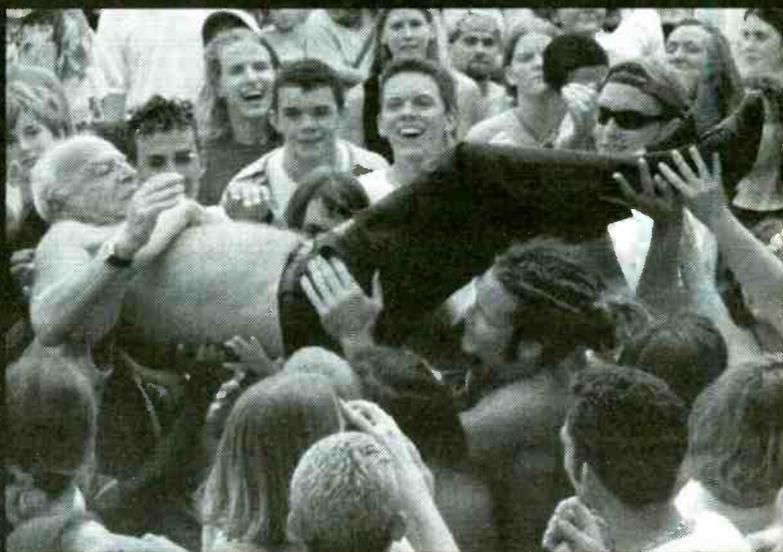
KITS	20X	#3 Phones	
WXRK	16X	WFNX	23X
KLZR	12X	WRLG	16X
WBRU	20X	KTCL	15X
KXRK	21X		
WHTG	KICT	WNTX	WAVF
KBRS	WBTZ	WGRG	KXBS
WXPS	WDST	KFMA	

Debut @ 70* on the Billboard
Top 200 Album Sales Chart.



LESS THAN JAKE

"AUTOMATIC"



EARLY ADDS:

KROQ	91X	KLZR	WFNX	KWOD	KTCL
WZRH	WBER	WLUM	WGRG	WKLL	WNTX
WHMP	WXPS	WKRL	WNFZ	KHTY	KXBS
WXSJ	KDEO	KXTE	WNTX	KBRS	

Soundscan Alternative New Artist Chart: 21* - 18*

Soundscanned over 50,000 pieces.

3244 to 3342 pieces sold this past week.

Less Than Jake has soundscanned over 2000 pieces
a week since the November 12 album street date.

The first single from Less Than Jake's Capitol
debut album Losing Streak

On tour with The Descendents in May *Capitol*



Meredith Brooks

"BITCH"

FIRST WEEK SPINS:

KNRK	42X	#1 PHONES
KDGE	24X	#1 PHONES
KEDJ	20X	#1 PHONES
WHFS	24X	TOP 5 PHONES
KITS	20X	
KEGE	21X	
KTBS	15X	
KNDD	24X	

**#1 MOST
ADDED
EVERYWHERE**



NEW MUSIC SPECIALTY SHOWS

Panel Can't Kick Morphine Habit

Once again, Morphine scores. As the record spreads across the mainstream, look for all the elements to come together: specialty show cred, tour base, and multi-demo appeal. WXRK/NY, XHRM/San Diego, and KKND/New Orleans helped keep this one on top. Dinosaur JR is another Northeast act to see love from the R&R Panel. Play at WBRU/Providence, KOME/San Jose, and KFMA/Tucson helped push this to second place. Rollins Band roared into a third-place debut, as support was shown at KNDD/Seattle, XTRA/San Diego, and KXTE/Las Vegas, amongst others. Sloan scored points after a buzz showcase at SXSW and Longpigs made huge gains. Record To Watch: Knapsack.

WDST/Poughkeepsie

Indie Flux
Thursday, March 20
Nic Harcourt

- BIRDBRAIN Youth Of America (TVT)
- TELSTAR POMIES Brewery Of Eggshells (Fire/Vel Vel)
- CONEHEAD BUDDHA Swedish Girls (Local)
- PERFECT THYROID Party At My House (Local)
- LUSK Savvy (Volcano)
- VERSUS Glitter Of Love (Caroline)
- FONTAINE \$50,000 Question (Local)
- STONEFOX Two Solid Weeks Of Menstruation (Rockstar)
- OVERWHELMING COLORFAST Starcrunch (Cargo)
- PUSHER Supernaked (Oblivion)
- PIGEONHEAD It's Like The Man Said (Sub Pop)
- GUS GUS Polyesterday (4AD)
- ELECTRIC DOGHOUSE Generations (Ark 21)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 MORPHINE (DreamWorks/Rykodisc)
- 2 DINOSAUR JR (Reprise)
- 3 ROLLINS BAND (DreamWorks/Geffen)
- 4 SLOAN (Enclave)
- 5 BLUR (Virgin)
- 6 PAVEMENT (Matador/Capitol)
- 7 ORBITAL (London/Virgin)
- 8 SUKIA (Nickelbag)
- 9 30 AMP FUSE (Dedicated)
- 10 LONGPIGS (Mother/Island)
- 11 ERASURE (Mute/Maverick/Warner Bros.) Airplay Includes: WEJE, WEQX, XHRM
- 12 BEN FOLDS FIVE (550 Music) Airplay Includes: KJEE, KTEG, WXEG
- 13 BOO RADLEYS (Mercury) Airplay Includes: KNDD, KNRK, WBRU
- 14 BUILT TO SPILL (Warner Bros.) Airplay Includes: KTBZ, WHTG, WRLG
- 15 HELMET (Interscope) Airplay Includes: KFMA, KKND, WDGE
- 16 US3 (Blue Note) Airplay Includes: KXRK, WFNX, XTRA
- 17 DURAN DURAN (Virgin) Airplay Includes: KGDE, WOXY, WXRK
- 18 KNAPSACK (Alias) Airplay Includes: KOME, WBTZ, WHFS
- 19 ELECTRIC DOGHOUSE (Ark 21) Airplay Includes: KNRX, KXRK, WDST
- 20 ATARI TEENAGE RIOT (Grand Royal) Airplay Includes: KNDD, KXTE, WKRO



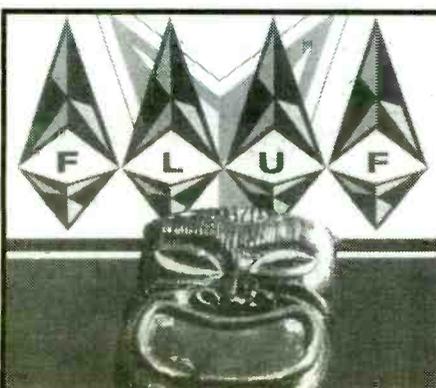
Rollins Band

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Mark Dark Cyndi Lauper "Searching" Morphine "Early To Bed" Ruby "Flippin' The Bird" Erasure "In My Arms" Helmet "Visiblity"</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Shudder To Think "Red House" Smashing Pumpkins "Eye" Blur "Song 2" Fourstars Of Wayne "Sink To The Bottom" Puzzle Gut "I Know It Well"</p>	<p>WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Uninvited "Too High" Horny Toad "Shiver" Tendör "Idols International" Flut "Got Everything" Silverjet "Plastica"</p>	<p>XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson Faithless "Insomnia" Moloko "Fun For Me" Morphine "Early To Bed" Alisha's Attic "I Am, I Feel" Brother Sun Sister "Nicosia"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Deus "Fell On The Floor..." Naked "Mann's Chinese" INXS "Elegantly Wasted" Vallejo "Just Another Day" Technical Jed "Edith Peach"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadoff Built To Spill "Untrustable" Ednaswap "Clown Show" Ben Folds Five "Steven's Last Night" Nick Cave/Bad Seeds "Idiot Prayer" Rollins Band "Starve"</p>	<p>WXRK/New York, NY The Buzz Sunday Midnight-2am Alexa Tobin Morphine "Early To Bed" Bomb The Bass "Bug Powder Dust" Shudder To Think "Red House" Squirrel Nut Zippers "Hell" Ben Folds Five "One Angry Dwarf"</p>	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley Propellerheads "Take California" Chemical Brothers "Piku" Marcy Playground "Sex & Candy" Radish "Little Pink Stars" MXPX "Chick Magnet"</p>
<p>KTEG/Albuquerque, NM Over The Edge Sunday 7-8:30pm Julie Hoyt Lon Carson "Something's Got Me" Orbital "The Saint" Squirrel Nut Zippers "Hell" Chemical Brothers "Loops Of Fury" Deus "Fell On The Floor..."</p>	<p>KLZR/Kansas City, MO Nocturnal Transmission Sunday 11pm-1am Ray Velasquez Source Direct "Two Mask" Herbert "See You On Monday" Chicane "Offshore" Duff Punk "Da Funk" Spring Heel Jack "Midwest"</p>	<p>KNRX/Oklahoma City, OK Xtremities Sunday 8-9:30pm Geno Pearson Elysian Fields "Star" L7 "Drama" Rollins Band "Starve" Atari Teenage Riot "Atari Teenage Riot" Supersuckers "Non-Addictive Mar..."</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron Axelsen Monaco "What Do You Want..." Orbital "The Saint" Daybehavior "Helio" Fluke "Atom Bomb" Swell "I Know The Trip"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Charlie Chemical Bros "Block Rockin' Beat" Cirrus "Break In" Curve "Nowhere" Furtleg "Shift Into Turbo" OMC "How Bizarre"</p>	<p>WWDX/Lansing, MI Above The Pale Sunday 9-10:30pm Chris Brunt OMC "How Bizarre" Jamiroquai "Virtual Insanity" Sneaker Pimps "6 Underground" Orbital "The Saint" Longpigs "She Said"</p>	<p>KGDE/Omaha, NE New From The Edge Monday midnight-2am Scott Papek Mars Needs Women "Superhero" Longpigs "She Said" Silverchair "Freak" Engine 88 "Man Club" Duran Duran "Out Of My Mind"</p>	<p>KOME/San Jose, CA Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Chemical Brothers "It..." Sleep On Drugs "Crime Time" Radish "Little Pink Stars" Death In Vegas "Rekkitt" Mansun "She Makes My Nose..."</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Pavement "Stereo" Mighty Mighty BT "The Rascal King" Papas Fritas "Hey Hey You Say" Built To Spill "Untrustable" Quasi "Sugar"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Prodigy "Breathe" Atari Teenage Riot "Speed" Rollins Band "Starve" Sublime "Wrong Way" Bloodhound Gang "Why's Everyone..."</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Ali Castellini/Brandon Davis Hanson "Mimmbop" Counting Crows "Daylight" Bill Janovitz "Talking to the Queen" Rusted Root "What Do You Tell It" Blur "Song 2"</p>	<p>KJEE/Santa Barbara, CA Oisonnate Tendrils Sunday 10:20pm-midnight John Schroeter Failure "Pitiful" Morphine "Early To Bed" Orbital "The Saint" Dinosaur Jr. "Nothin's Goin' On" Shonen Knife "ESP"</p>
<p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am Vallejo "Just Another Day" Lazlow Bane "I'll Do Everything" Jamiroquai "Virtual Insanity" Real Big Fish "Sell Out" Jon Spencer Blues "Wall"</p>	<p>KROQ/Los Angeles, CA Rodney On The Rooq Sunday 10pm-1am Rodney Bingenheimer That Dog "Never Say Never" Sparkler "Don't Despair" Diggers "O.K. Alright" Puzzle Gut "I Know It Well" Guglio Ants "Kinda Girl"</p>	<p>KNRK/Portland, OR Something Cool Sunday 11pm-midnight Mark Hamilton Boo Radleys "What's In The Box?" Blur "Death Of A Party" Bomb The Bass "Bug Powder Dust" Cool For August "Don't Wanna Be Here" Duran Duran "Out Of My Mind"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Cecil "My Neck" Kula Shaker "Hush" Charlatans "North Country Boy" Audiodweb "Bankrobber" Shonen Knife "ESP"</p>
<p>WOXY/Cincinnati, OH 11 O'clock News Sunday 11pm-1am Dorsey Fyffe 30 Amp Fuse "Punk Virtuoso" Ednaswap "Clown Show" Flut "Got Everything" Cyndi Lauper "Searching" Material Issue "What If I Killed..."</p>	<p>KEGE/Minneapolis, MN Under The Edge Monday 1-2am Peter Johns Orbit "Bicycle Song" Electric Doghouse "Generations" Hi-Fives "Tainted Love" Ocean Colour Scene "Day We Caught The..." Armchair Martian "Xenophobe"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Lusk "Savvy Kangaroos" Versus "Glitter Of Love" Overwhelming Color "Starcrunch" Pusher "Supernaked" Gus Gus "Polyesterday"</p>	<p>KNPT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Cecil "My Neck" Kula Shaker "Hush" Charlatans "North Country Boy" Audiodweb "Bankrobber" Shonen Knife "ESP"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Aller Rantz Morphine "Early To Bed" Jamiroquai "Virtual Insanity" Duran Duran "Out Of My Mind" Smashing Pumpkins "Eye" Sloan "The Good In Everyone"</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9-midnight Jeff Raspe Urge "Frying Pan" Orange 9mm "Fire In The Hole" Mighty Mighty BT "The Impression..." Andy White "Get Back Home" Trotic Charger "Sick Friend Called"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Matt Maloney Amnesia "Drained" Bettie Serveert "Geek" Supergrass "Richard III" Number One Cup "Paris" Orb "Toxygen"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast Pizzicato 5 "Baby Portable Rock" US3 "Come On Everybody" Knapsack "Thursday Side Of..." Cranes "Can't Get Free" Orb "Toxygen"</p>
<p>WKRO/Daytona Beach, FL Brave New World Tuesday 10-11pm Aaron "with a K" Schatz Dave Grohl "Touch" US3 "Come On Everybody" Cred "My Own Prison" Thrush Hermit "North Dakota" Bettie Serveert "Geek"</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon Papas Fritas "Hey Hey You Say" Swell "I Know The Trip" Sloan "The Good In Everyone" Kepone "Bring It Down" Five Eight "Stanley"</p>	<p>WDGE/Providence, RI House Of New Edge Music Tuesday 11pm-midnight John Allers Matchbox 20 "Push" 311 "Freak Out" Radiohead "Now I Can Be Sure" Pavement "Shady Lane" Naked "Mann's Chinese"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Archers of Loaf "Scenic Pastures" Dusters "Forest Fire" Shudder To Think "Red House" Boss Hog "I'm Not Like..." Startish "Burden"</p>
<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Bloodhound Gang "Why's Everyone..." Duff Punk "Musique" Duran Duran "Out Of My Mind" Helmet "Exactly What You" Third Eye Blind "Semi-Charmed Life"</p>	<p>KKND/New Orleans, LA The Deep End Sunday 8-10pm Laura Jones Helmet "Exactly What You..." Morcheeba "Tape Loop" Shudder To Think "Red House" Descendents "When I Get Old" Orbital "The Saint"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean Ziebarth 22 Jacks "Things To Come" Marden Hill "HiJack" Third Eye Blind "Semi-Charmed Life" Thrush Hermit "North Dakota" Poole "Glumb"</p>	<p>40 Total Reporters</p>



FLUF "GOT EVERYTHING"

Come out from behind the rock... These people did:

WENZ Sean Robertson	KNDD Phil Manning	WXSR Rick Schmidt	MCA
KNRX Mike McCoy	91X Bryan Schock	XHRM Brynna Capella	WAY COOL MUSIC

“BLISTER 2000”

BY THE VIOLENT FEMMES

FEATURED ON THE SOUNDTRACK
FROM THE MOTION PICTURE

GROSSE POINTE
BLANK

ALSO INCLUDES CLASSIC CUTS FROM THE ENGLISH BEAT,
THE SPECIALS, THE JAM AND FAITH NO MORE.



New This Week:

WPLY	KRZQ	KFGX	WGRG
WAQZ	WLUM	KNSX	KTCL
WDST	WEQX	XHRM	KCXX



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Orbital

THE
S A I N T

New At:

91X	KTCL
XKRM	WDST
WGRG	WEQX
WOXY	KKDM

GROOVE RADIO

THE FOLLOW-UP TO THE GENRE BREAKING SINGLE
“THE BOX”
FEATURED IN THE UPCOMING MOTION PICTURE
THE SAINT
AND ON THE ALBUM IN SIDES
(OVER 150,000 ALBUMS SOLD!)



IN SIDES

ROB HODDIN MONDO MGMT



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ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Ian Harrison APD: Kevin Quinn 8 VIOLENT FEMMES "Bitch" OCEAN COLOUR SCENE "Caught" MATCHBOX 20 "Push" SMASHING PUMPKINS "Eye" MEREDITH BROOKS "Bitch" MORGAN WAIN "Shame" BUSH "Cold"	WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer BETTER THAN EZRA "Long" MATCHBOX 20 "Push" MEREDITH BROOKS "Bitch" BUSH "Cold"	CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 47 LIVE "Merca" BUSH "Cold" CARDIGANS "Been" MIGHTY MIGHTY BT "Impression"	KISF/Kansas City, MO PD: Jon Anthony MD: Jason Justice 5 PAVEMENT "Shady" BUSH "Cold" DEPECHE MODE "Good" BUSH "Cold" SMASHING PUMPKINS "Eye"	WRLG/Nashville, TN DM: John Lenac PD: Julie Forman MD: Jason Moon 6 LIVE "Lenny" MEREDITH BROOKS "Bitch" DEPECHE MODE "Good" STAR 69 "Insane"	WBRU/Providence, RI PD: Tim Schiavelli MD: Matt Maloney LONDON SUEDE "Trash" DEPECHE MODE "Good" ERASURE "Arms"	KHTY/Santa Barbara, CA Co-PD: Samantha Mattern Co-PD: Deanne Saffren PAULA COLE "Cowboys"
WQBK/Albany, NY OM/PO: Dan Binder MD: Kelly McManara DEPECHE MODE "Good" INOS "Elegantly" MEREDITH BROOKS "Bitch" NAKED "Manne" ROLLINS BAND "Starve" BLUR "Song"	WKQX/Chicago, IL APD/MD: Mary Shuminas DEPECHE MODE "Good" MEREDITH BROOKS "Bitch" BUSH "Cold" CARDIGANS "Been"	WHYT/Detroit, MI PD: Bill Gamble MD: Alex Tear 10 DEPECHE MODE "Good" MEREDITH BROOKS "Bitch" CAULFIELDS "Figure" K'S CHOICE "Addict" REEL BIG FISH "Sell"	KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn BUSH "Cold" DINGSAUR JR "Nothin'" MEREDITH BROOKS "Bitch" K'S CHOICE "Addict" REEL BIG FISH "Sell"	KKND/New Orleans, LA PD: Vince Richards MD: Rod Ryan BLOODHOUND GANG "Always" JANE JENSEN "More"	KORB/Quad Cities, IA PD: Steve Gunner 25 DEPECHE MODE "Good" DISHWALLA "Give" BETTER THAN EZRA "Long"	KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe 22 MEREDITH BROOKS "Bitch" 19 DEPECHE MODE "Good" 12 SKY CRIBS MARY "Moon" 10 FLUF "Everything" 6 K'S CHOICE "Addict"
KTEG/Albuquerque, NM PD: Skip Isley MD: Julie Hoyt 17 DEPECHE MODE "Good" LONG PIGS "Sad"	WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiessler 13 DEPECHE MODE "Good" VIOLENT FEMMES "Bitch" LONG PIGS "Sad"	KNRQ/Eugene, OR PD: Stu Allen MEREDITH BROOKS "Bitch" SMASHING PUMPKINS "Eye"	WWDX/Lansing, MI PD: Chris Kerr APD/MD: Chris Brunt 6 MEREDITH BROOKS "Bitch" BUSH "Cold" SQUIRREL NUT ZIPPERS "Hair"	WZRH/New Orleans, LA MD: Darren Gauthier MEREDITH BROOKS "Bitch" BLUR "Song" ERASURE "Arms" BETTER THAN EZRA "Long" DEPECHE MODE "Good" SMASHING PUMPKINS "Eye" DURAN DURAN "Mind"	KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smith Marly MD: Heather Pierce 8 BETTER THAN EZRA "Long" 7 VIOLENT FEMMES "Bitch" 2 MEREDITH BROOKS "Bitch"	WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer 8 DEPECHE MODE "Good" MEREDITH BROOKS "Bitch" MATCHBOX 20 "Push" BLUR "Song" BETTER THAN EZRA "Long"
WNNX/Atlanta, GA DM: Brian Philips PD: Leslie Fram MD: Sean Demery BUSH "Cold" DEPECHE MODE "Good"	WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 9 SUICIDE MACHINES "S.O.F." 8 LORI CARSON "Got" 2 MUSE "Purdy" 2 DAVID BOWIE "Man" 2 LONG PIGS "Sad" 2 ORBITAL "Sant" 2 DEPECHE MODE "Good" 2 BABY FISH "Rain" 2 DURAN DURAN "Mind" 2 FAITHLESS "Intomata" 2 NICK CAVE/BAD SEEDS "Idiot" 2 SEME "Kings" 1 LIVE "Freaks" 1 BIG HEAD TODD "Tell" 1 MORPHINE "Poison"	KFRF/Fresno, CA PD: Don O'Neal 2 SMASHING PUMPKINS "Eye" 9 FREEDY JOHNSTON "Way" 2 SCREAMING CHEETAH "Magpies"	KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakekin MEREDITH BROOKS "Bitch" BUSH "Cold" WHITE TOWN "Woman" NAKED "Manne"	WXRK/New York, NY PD: Steve Kingston MD: Alexa Tobin 12 COUNTING CROWS "Daylight" 5 MIGHTY MIGHTY BT "Impression" SQUIRREL NUT ZIPPERS "Hair" MATTHEW SWEET "Where"	WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott COWBOY MOUTH "Jenny" BLUR "Song" SHUDDER TO THINK "Freak"	KTZO/Springfield, MO PD: Melody Lee MD: Shell Scott BETTER THAN EZRA "Long" JAMIROQUAI "Insanity" GUNS "Nuts" SURFING MOSES "Bowling"
WJSE/Atlantic City, NJ DM/PO/MD: Dave King MATCHBOX 20 "Push" BETTER THAN EZRA "Long" ERASURE "Arms" OFFSPRING "Gone" JILL SOBULE "Bitter" LESS THAN JAKE "Automatic" HORNBY TOAD "Steve" BUSH "Cold" PAULA COLE "Cowboys"	WENZ/Cleveland, OH PD: Sean Robertson ROLLINS BAND "Starve" BLUR "Song" MEREDITH BROOKS "Bitch" FLUF "Everything"	WEJE/Ft. Wayne, IN DM: Sean Smyth Co-APD: Weszel Co-APD: Jamie Marchiori 9 THIRD EYE BLIND "Lie" 9 BLOODHOUND GANG "Always" BUSH "Cold"	KXTE/Las Vegas, NV MD: Mike Stern MD: Chris Ripley 22 DEPECHE MODE "Good" ERASURE "Arms" MATCHBOX 20 "Push" BLOODHOUND GANG "Always" BLOODHOUND GANG "Always" BETTER THAN EZRA "Long" KULA SHAKER "Dude"	WROX/Norfolk, VA APD/MD: Al Mitchell SMASHING PUMPKINS "Eye" BLOODHOUND GANG "Always" ROLLINS BAND "Starve" BIG HEAD TODD "Superman" MINDSET "Haze"	WCXX/Riverside, CA PD: Dwight Arnold APD: Allison Strong MATTHEW SWEET "Where" DEPECHE MODE "Good"	WKR/Portland, ME PD: Mimi Griswold APD: Search 8 LOCAL H "Freaks" 5 BUSH "Cold" 5 BEN FOLDS FIVE "Battle" BLOODHOUND GANG "Always" MEREDITH BROOKS "Bitch" DINGSAUR JR "Nothin'"
KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hocutt 17 MEREDITH BROOKS "Bitch" 1 DURAN DURAN "Mind"	KFMZ/Columbia, MO PD: Paul Maloney 2 THIRD EYE BLIND "Lie" 2 MORPHINE "Early" 2 MEREDITH BROOKS "Bitch" 2 DEPECHE MODE "Good" 2 BUSH "Cold"	WGRG/Birmingham, AL PD/MD: Steve Giliusky 4 ORBITAL "Sant" 4 VIOLENT FEMMES "Bitch" BUSH "Cold" DEPECHE MODE "Good" BETTER THAN EZRA "Long" DINGSAUR JR "Nothin'" FREEDY JOHNSTON "Way"	WLIR/Long Island, NY PD: Jeff Levine MD: Linda Lopez MEREDITH BROOKS "Bitch" MATCHBOX 20 "Push"	KGDE/Omaha, NE PD: Lynn Barstow MD: Lynn Barstow 9 MEREDITH BROOKS "Bitch" JANE JENSEN "More" BLUR "Song" INOS "Elegantly" BEN FOLDS FIVE "Battle" BUSH "Cold"	WVVE/Rochester, NY PD/MD: Erick Anderson BUSH "Cold" MEREDITH BROOKS "Bitch"	WXSX/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 13 WHITE TOWN "Woman" 4 SMASHING PUMPKINS "Eye" 4 DEPECHE MODE "Good" CARDIGANS "Been" MEREDITH BROOKS "Bitch" COWBOY MOUTH "Jenny" FLUF "Everything"
WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane 27 WHITE TOWN "Woman" 15 MEREDITH BROOKS "Bitch" BLUR "Song" DEPECHE MODE "Good" BETTER THAN EZRA "Long"	WVCD/Columbus, OH PD: Jane Parcell MD: Andy Davis K'S CHOICE "Addict"	WRXQ/Memphis, TN MD: Mike Gee MATCHBOX 20 "Push" 19 BLOODHOUND GANG "Always" 17 MEREDITH BROOKS "Bitch"	KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden DART PUNK "Funk"	KNRX/Oklahoma City, OK PD: Mike McCoy MD: Gene Pearson BLUR "Song" MEREDITH BROOKS "Bitch" WHITE TOWN "Woman" FLUF "Everything"	WVSC/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	KFMA/Tucson, AZ PD: Suzie Dunn BETTER THAN EZRA "Long" SMASHING PUMPKINS "Eye" LORI CARSON "Got" DEPECHE MODE "Good" CARDIGANS "Been" MEREDITH BROOKS "Bitch" COWBOY MOUTH "Jenny" FLUF "Everything"
WBCN/Boston, MA VP/Programming: Oedipus APD: Steven Strick MD: Carter Alan ROLLINS BAND "Starve" MATTHEW SWEET "Where" JANE JENSEN "More" MEREDITH BROOKS "Bitch"	WZAZ/Columbus, OH PD: Greg Aushan MD: Mark Pennington COWBOY MOUTH "Jenny" K'S CHOICE "Addict" SUBLIME "Santana" THIRD EYE BLIND "Lie"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott THIRD EYE BLIND "Lie" MEREDITH BROOKS "Bitch"	KZON/Phoenix, AZ PD: Bill Pugh No Adds	WXXD/Pittsburgh, PA PD: Ali Castellini MD: Lenny Diana 1 TONIC "Cowd" 10 NO DOUBT "Happy" CARDIGANS "Been"	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	KMYZ/Tulsa, OK PD: Paul Krieger MD: Jane Shassorerre 15 MEREDITH BROOKS "Bitch" NAKED "Manne" SILVERCHAIR "Freak" SMASHING PUMPKINS "Eye" DEPECHE MODE "Good"
WFNX/Boston, MA PD: Bill Glasser MD: Laurie Gail 10 DEPECHE MODE "Good" 10 FOLK IMPLOSION "Intransigent" 1 UNDERWORLD "Pearls" 1 LONDON SUEDE "Trash" 1 BLOODHOUND GANG "Always" 1 SHUDDER TO THINK "Freak"	KDGE/Dallas, TX PD: Joel Folger MD: Mike Peer 24 DEPECHE MODE "Good" 24 MEREDITH BROOKS "Bitch" 24 JAMIROQUAI "Insanity" 24 DURAN DURAN "Mind" 24 PAULA COLE "Cowboys"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott THIRD EYE BLIND "Lie" MEREDITH BROOKS "Bitch"	KZON/Phoenix, AZ PD: Bill Pugh No Adds	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WVSC/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Farris COUNTING CROWS "Daylight" DEPECHE MODE "Good" LIVE "Pattie" MEREDITH BROOKS "Bitch" PAULA COLE "Cowboys" CARDIGANS "Been"
KQXR/Boise, ID PD: Dan McColly MD: Tim Johnstone 12 DEPECHE MODE "Good" 12 PAVEMENT "Shady" 12 SMASHING PUMPKINS "Eye" 12 FOUNTAINS OF WAYNE "Sink" 12 THIN LIZARD DAWN "Sexual"	WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rantz 5 SMASHING PUMPKINS "Eye" 5 DURAN DURAN "Mind" 5 MEREDITH BROOKS "Bitch" 5 FOUNTAINS OF WAYNE "Sink" 5 CARDIGANS "Been" 5 COWBOY MOUTH "Jenny"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott THIRD EYE BLIND "Lie" MEREDITH BROOKS "Bitch"	KZON/Phoenix, AZ PD: Bill Pugh No Adds	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WVSC/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WPBZ/West Palm Beach, FL PD: John O'Connell MD: Robert English SMASHING PUMPKINS "Eye" MEREDITH BROOKS "Bitch" MORPHINE "Early"
WEDG/Buffalo, NY MD: Rich Wall BLUR "Song" BEN FOLDS FIVE "Battle" THIRD EYE BLIND "Lie" MEREDITH BROOKS "Bitch"	KTCL/Denver, CO PD: John Hayes 21 DEPECHE MODE "Good" 21 MEREDITH BROOKS "Bitch" 5 JILL SOBULE "Bitter" 5 VIOLENT FEMMES "Bitch" 5 COWBOY MOUTH "Jenny"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott THIRD EYE BLIND "Lie" MEREDITH BROOKS "Bitch"	KZON/Phoenix, AZ PD: Bill Pugh No Adds	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WVSC/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McKinnon BUSH "Cold" DEPECHE MODE "Good" FOUNTAINS OF WAYNE "Sink"
WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 10 DEPECHE MODE "Good" 1 DINGSAUR JR "Nothin'" BUSH "Cold"	KKDM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John BLOODHOUND GANG "Always" ORBITAL "Sant" SPACE "Femur"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott THIRD EYE BLIND "Lie" MEREDITH BROOKS "Bitch"	KZON/Phoenix, AZ PD: Bill Pugh No Adds	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WVSC/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"
WPGU/Champaign, IL PD: Ben Pozzio MD: Jacent Jackson 5 MEREDITH BROOKS "Bitch" 5 DEPECHE MODE "Good"	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott THIRD EYE BLIND "Lie" MEREDITH BROOKS "Bitch"	KZON/Phoenix, AZ PD: Bill Pugh No Adds	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WVSC/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"	WVSA/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Cushman 10 MATCHBOX 20 "Push" INOS "Elegantly" MEREDITH BROOKS "Bitch"

NEW & ACTIVE

COWBOY MOUTH Jenny Says (MCA) Total Plays: 456, Total Stations: 35, Adds: 5	DUNCAN SHEIK Barely Breathing (Atlantic) Total Plays: 302, Total Stations: 13, Adds: 1	MATCHBOX 20 Push (Lava/Atlantic) Total Plays: 249, Total Stations: 26, Adds: 12
STAR 69 I'm Insane (Radioactive) Total Plays: 405, Total Stations: 37, Adds: 2	PUZZLE GUT I Know It Well (Trauma/Interscope) Total Plays: 275, Total Stations: 26, Adds: 0	DURAN DURAN Out Of My Mind (Virgin) Total Plays: 243, Total Stations: 23, Adds: 7
JANE JENSEN More Than I Can (Flip/Interscope) Total Plays: 377, Total Stations: 35, Adds: 4	OMC How Bizarre (Mercury) Total Plays: 270, Total Stations: 11, Adds: 0	DISHWALLA Give (A&M) Total Plays: 241, Total Stations: 16, Adds: 1
LIVE Freaks (Radioactive) Total Plays: 354, Total Stations: 21, Adds: 5	JAMIROQUAI Virtual Insanity (Work) Total Plays: 265, Total Stations: 20, Adds: 2	VALLEJO Just Another Day (IMI/TVT) Total Plays: 240, Total Stations: 14, Adds: 0
REEL BIG FISH Sell Out (Mojo/Universal) Total Plays: 343, Total Stations: 25, Adds: 2	MEREDITH BROOKS Bitch (Capitol) Total Plays: 264, Total Stations: 49, Adds: 47	PAVEMENT Shady Lane (Matador/Capitol) Total Plays: 228, Total Stations: 18, Adds: 3
NAKED Mann's Chinese (Red Ant) Total Plays: 334, Total Stations: 30, Adds: 3	CARDIGANS Been It (Mercury) Total Plays: 255, Total Stations: 22, Adds: 9	LESS THAN JAKE Automatic (Capitol) Total Plays: 201, Total Stations: 19, Adds: 2
DEPECHE MODE It's No Good (Reprise) Total Plays: 333, Total Stations: 46, Adds: 45	NERF HERDER Sorry (My/Arista) Total Plays: 251, Total Stations: 20, Adds: 1	

Songs ranked by total plays.

BETTER THAN EZRA
Long Lost
 THE NEW SINGLE FROM
friction, baby.

Out of the box at:
 KEGE KPNT WEND KKND WGRS
 WZRH WMRQ WKDF KXTE KQXZ
 WRAX KFMA WHMP WZZZ KFGX
 KRZQ KORB WJSE KTOZ

Produced by Don Gilman for Bluebird Productions. Management: David Lavinson/Debra Turner.
 ON ELEKTRA COMPACT DISCS. CASSETTES AND LIMITED EDITION VINYL. WWW.ELEKTRA.COM

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WXRK/New York
(212) 314-9230
Kingston/Tobin

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
20	35	40	40	U2/Staring At The Sun
37	40	39	40	BUSH/Greedy Fly
38	40	40	40	METALLICA/Hero Of The Day
35	36	38	39	SUBLIME/Santeria
38	21	30	39	WALLFLOWERS/One Headlight
27	38	39	39	SMASHING PUMPKINS/Eye
34	39	38	37	SOUNDGARDEN/Blow Up...
28	36	37	37	SILVERCHAIR/Abuse Me
15	15	32	32	BECK/The New Pollution
10	15	30	32	LUSCIOUS JACKSON/Naked Eye
38	40	34	30	COUNTING CROWS/A Long December
37	38	33	30	LIVE/Lakini's Juice
28	24	25	29	WHITE TOWN/Your Woman
-	-	13	21	BLUR/Song 2
26	22	23	21	VERUCA SALT/Volcano Girls
33	36	17	21	DAVE MATTHEWS BAND/Crash Into Me
13	18	15	20	LIVE/Freaks
-	12	16	18	TONIC/If You Could Only...
-	15	18	18	LOCAL H/Flitz's Corner
15	15	15	15	NINE INCH NAILS/The Perfect Drug
4	9	4	15	OFFSPRING/Gone Away
6	9	12	16	FIONA APPLE/Sleep To Dream
14	14	16	16	PORNO FOR PYROS/Hard Charger
-	-	15	15	THIRD EYE BLIND/Semi-Charmed Life
22	18	20	15	METALLICA/King Nothing
-	-	14	14	PAULA COLE/Where Have All...
10	28	23	14	RAGE AGAINST.../Down Rodeo
15	14	14	14	PRODIGY/Firestarter
-	-	14	13	MATCHBOX 20/Push
5	12	14	13	JEWEL/You Were Meant...

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandbloom/Worden

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
40	40	38	34	SMASHING PUMPKINS/Eye
30	37	39	33	SUBLIME/Santeria
38	35	40	32	U2/Staring At The Sun
25	36	32	31	OFFSPRING/Gone Away
36	37	32	31	WALLFLOWERS/One Headlight
41	40	37	30	WHITE TOWN/Your Woman
5	28	34	28	BLUR/Song 2
28	27	31	26	BUSH/Greedy Fly
12	26	27	24	REEL BIG FISH/Sell Out
-	-	23	23	DEPECHE MODE/It's No Good
25	21	17	21	DAVE MATTHEWS BAND/Crash Into Me
14	17	20	20	SQUIRREL NUT ZIPPERS/Hell
17	17	19	20	LIVE/Lakini's Juice
19	25	27	19	K'S CHOICE/Not An Addict
23	29	26	19	THIRD EYE BLIND/Semi-Charmed Life
37	31	28	19	SPACE/Female Of...
11	18	15	17	FIONA APPLE/Sleep To Dream
-	-	17	17	WALLFLOWERS/The Difference
-	-	22	17	VERVE PIPE/The Freshmen
19	21	24	15	LUSCIOUS JACKSON/Naked Eye
16	17	19	15	PRODIGY/Firestarter
25	23	22	15	JEWEL/You Were Meant...
7	13	18	14	DEPECHE MODE/It's No Good
-	-	11	12	SUBLIME/The Wrong Way
-	-	4	11	COUNTING CROWS/Daylight Fading
12	11	10	11	SILVERCHAIR/Freak
15	18	19	10	PORNO FOR PYROS/Hard Charger
14	23	14	10	SOUICIDE MACHINES/No Face
13	14	12	9	TONIC/If You Could Only...
-	-	-	7	PAULA COLE/Where Have All...

MARKET #3
Q101/Chicago
(312) 527-8348
Gambler/Shurimas

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
43	48	46	50	SMASHING PUMPKINS/Eye
30	49	48	50	VERVE PIPE/The Freshmen
48	45	48	46	NINE INCH NAILS/The Perfect Drug
26	28	31	40	JEWEL/You Were Meant...
-	6	20	36	K'S CHOICE/Not An Addict
40	41	45	34	WALLFLOWERS/One Headlight
37	31	30	33	BUSH/Greedy Fly
31	31	30	32	U2/Staring At The Sun
31	30	34	32	SUBLIME/Santeria
44	47	37	31	WHITE TOWN/Your Woman
20	26	28	27	BECK/The New Pollution
6	8	16	27	SQUIRREL NUT ZIPPERS/Hell
27	29	26	26	LIVE/Lakini's Juice
-	15	14	25	OFFSPRING/Gone Away
25	21	28	25	PRODIGY/Firestarter
18	25	24	22	VERUCA SALT/Volcano Girls
10	15	13	21	MIGHTY MIGHTY BT/The Impression...
20	20	23	21	UNDERWORLD/Born Slippy
-	-	12	20	BLUR/Song 2
24	13	34	19	SILVERCHAIR/Abuse Me
21	25	29	19	GARBAGE/1 Crush
31	28	26	18	TORI AMOS/Silent All These...
20	17	19	18	LOCAL H/Bound For The Floor
19	17	17	17	311/All Mixed Up
-	10	11	14	LUSCIOUS JACKSON/Naked Eye
-	11	13	13	PAULA COLE/Where Have All...
-	-	-	12	DEPECHE MODE/It's No Good
14	13	12	12	COUNTING CROWS/Daylight Fading
16	20	13	12	DAVE MATTHEWS BAND/Crash Into Me
-	6	10	10	LIVE/Freaks

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
31	32	31	31	WHITE TOWN/Your Woman
22	27	28	30	U2/Staring At The Sun
11	22	28	28	SMASHING PUMPKINS/Eye
29	31	30	28	WALLFLOWERS/One Headlight
11	13	30	28	LUSCIOUS JACKSON/Naked Eye
9	29	30	26	SNEAKER PIMPS/6 Underground
17	16	17	25	OFFSPRING/Gone Away
22	20	20	20	THIRD EYE BLIND/Semi-Charmed Life
24	11	20	20	BLUR/Song 2
-	21	28	19	DURAN DURAN/Out Of My Mind
-	-	19	19	MONACO/What Do You Want...
-	14	16	18	NERF HERDER/Sorry
12	16	22	17	MIGHTY MIGHTY BT/The Impression...
22	23	16	17	311/All Mixed Up
-	19	17	17	INXS/Elegantly Wasted
16	21	18	16	PAVEMENT/Shady Lane
17	15	14	14	VERUCA SALT/Volcano Girls
-	13	18	14	VERVE PIPE/The Freshmen
-	-	13	13	REEL BIG FISH/Sell Out
-	-	16	12	DAFT PUNK/Da Funk
18	16	12	12	BECK/The New Pollution
-	-	18	12	MATTHEW SWEET/Where You Get Love
12	15	13	11	KULA SHAKER/Hey Dude
23	31	30	10	SPACE/Female Of...
5	5	8	10	FIONA APPLE/Sleep To Dream
12	17	16	10	BEN FOLDS FIVE/Battle Of Who...
6	11	14	10	JEWEL/You Were Meant...
-	-	10	9	FAITHLESS/Insomnia
5	5	17	7	STONE TEMPLE PILOTS/Tumble In The Rough

MARKET #6
CMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
69	55	65	65	WHITE TOWN/Your Woman
65	55	65	65	DAVE MATTHEWS BAND/Crash Into Me
18	66	65	65	U2/Staring At The Sun
35	34	34	56	SUBLIME/Santeria
63	64	68	55	JEWEL/You Were Meant...
32	50	38	52	VERUCA SALT/Volcano Girls
3	9	12	31	OFFSPRING/Gone Away
35	40	65	53	VERVE PIPE/The Freshmen
38	33	36	47	SILVERCHAIR/Abuse Me
47	47	46	47	SMASHING PUMPKINS/Eye
-	-	-	47	LIVE/Merica
61	65	62	44	BUSH/Greedy Fly
37	48	51	38	NINE INCH NAILS/The Perfect Drug
37	41	37	37	OUR LADY PEACE/Supernatural's Dead
36	30	32	32	BECK/The New Pollution
7	34	32	32	RUSTY/Empty Cell
33	33	32	32	VERUCA SALT/Volcano Girls
3	9	12	31	OFFSPRING/Gone Away
30	21	21	26	ODDS/Someone Who's Cool
32	30	32	30	NO DOUBT/Excuse Me Mr
-	-	23	23	S/D/AN/The Good In Everyone
25	24	25	23	SHERYL CROW/Everyday Is...
-	-	23	23	KULA SHAKER/Hey Dude
24	23	22	21	HHEAD/Teasing
-	-	17	17	DURAN DURAN/Out Of My Mind
66	31	28	16	LIVE/Lakini's Juice
7	16	16	13	PRODIGY/Firestarter
3	7	9	10	BLUR/Song 2
-	3	9	8	WILCO/Outasite (Outta...)
-	10	9	7	TODD/H
3	13	9	6	BEN FOLDS FIVE/Battle Of Who...

MARKET #8
WHYT/Detroit
(313) 871-3030
Michaels/Tear

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
42	40	42	41	CARDIGANS/Lovefool
41	39	40	41	WALLFLOWERS/One Headlight
41	39	39	39	DUNCAN SHEIK/Barely Breathing
42	42	39	37	DAVE MATTHEWS BAND/Crash Into Me
23	29	26	36	SHERYL CROW/Everyday Is...
34	31	39	35	SUBLIME/Santeria
34	40	37	34	JEWEL/You Were Meant...
18	18	27	33	WHITE TOWN/Your Woman
39	42	34	32	311/All Mixed Up
29	31	27	32	BETTER THAN EZRA/Desperately Wanting
31	29	31	32	SUBLIME/What I Got
26	29	26	31	COLLECTIVE SOUL/Precious Declaration
37	31	31	30	SARAH MCCLACHLAN/Possession
26	29	31	29	LUSCIOUS JACKSON/Naked Eye
25	32	30	28	U2/Staring At The Sun
26	29	27	27	VERVE PIPE/The Freshmen
-	12	20	26	INXS/Elegantly Wasted
13	26	24	25	PAULA COLE/Where Have All...
16	17	17	24	BEN FOLDS FIVE/Battle Of Who...
23	23	24	24	TORI AMOS/Silent All These...
24	23	24	23	LIVE/Lakini's Juice
30	23	27	23	R.E.M./Electrolite
30	26	22	22	NO DOUBT/Don't Speak
8	17	21	21	THIRD EYE BLIND/Semi-Charmed Life
22	20	21	19	BIG HEAD TODD.../Resignation Superman
16	13	15	19	CAKE/Will Survive
-	12	17	19	MIGHTY MIGHTY BT/The Impression...
11	7	6	14	COWBOY MOUTH/Jenny Says
14	13	15	13	TONIC/If You Could Only...

MARKET #7
KDGE/Dallas
(972) 770-7777
Folger/Smith/Peer

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
52	56	56	56	WALLFLOWERS/One Headlight
31	33	29	52	JEWEL/You Were Meant...
24	35	53	47	BUSH/Greedy Fly
28	35	32	38	OMC/How Bizarre
26	26	30	36	LIVE/Lakini's Juice
31	31	32	34	K'S CHOICE/Not An Addict
27	29	31	32	VERVE PIPE/The Freshmen
35	34	32	32	WHITE TOWN/Your Woman
31	35	36	32	BECK/The New Pollution
26	29	27	28	SUBLIME/Santeria
26	26	30	28	VERUCA SALT/Volcano Girls
-	22	26	25	U2/Staring At The Sun
-	19	15	25	MATCHBOX 20/Push
-	-	24	24	DEPECHE MODE/It's No Good
-	-	24	24	MEREDITH BROOKS/Bitch
21	26	23	23	DAVE MATTHEWS BAND/Crash Into Me
-	14	17	20	THIRD EYE BLIND/Semi-Charmed Life
27	25	26	29	SAVAGE GARDEN/Want You
-	10	11	16	SMASHING PUMPKINS/Eye
13	15	14	16	CAKE/Will Survive
4	13	12	16	MATTHEW SWEET/Where You Get Love
-	3	21	15	INXS/Elegantly Wasted
29	22	17	15	SPACE/Female Of...
-	-	10	14	ERASURE/In My Arms
16	11	11	11	BEN FOLDS FIVE/Battle Of Who...
10	12	12	12	COWBOY MOUTH/Jenny Says
-	4	9	12	PUZZLE GUTTA Know It Well
11	11	11	11	MIGHTY MIGHTY BT/The Impression...
12	10	11	11	OFFSPRING/Gone Away
11	11	12	10	MOBY/That's When I...

MARKET #8
WHFS/Washington
(301) 306-0991
Benjamin/Waugh/Ferrise

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	BUSH/Greedy Fly
35	35	35	35	DAVE MATTHEWS BAND/Crash Into Me
-	-	35	35	SMASHING PUMPKINS/Eye
35	35	35	35	SUBLIME/Santeria
-	35	35	35	THIRD EYE BLIND/Semi-Charmed Life
35	35	35	35	U2/Staring At The Sun
35	35	35	35	VERVE PIPE/The Freshmen
35	35	35	35	WALLFLOWERS/One Headlight
35	35	35	35	WHITE TOWN/Your Woman
35	25	25	25	311/All Mixed Up
25	25	25	25	BECK/The New Pollution
25	25	25	25	BETTER THAN EZRA/Desperately Wanting
25	25	25	25	CARDIGANS/Lovefool
25	25	25	25	JEWEL/You Were Meant...
-	25	25	25	K'S CHOICE/Not An Addict
25	25	25	25	KULA SHAKER/Hey Dude
25	25	25	25	LIVE/Lakini's Juice
25	25	25	25	LUSCIOUS JACKSON/Naked Eye
25	25	25	25	MATTHEW SWEET/Where You Get Love
25	25	25	25	MIGHTY MIGHTY BT/The Impression...
25	25	25	25	OFFSPRING/Gone Away
25	25	25	25	PRODIGY/Firestarter
25	25	25	25	SNEAKER PIMPS/6 Underground
25	25	25	25	SPACE/Female Of...
25	25	25	25	SQUIRREL NUT ZIPPERS/Hell
25	25	25	25	VERUCA SALT/Volcano Girls
25	25	25	25	WALLFLOWERS/The Difference
15	15	15	15	BLUR/Song 2
15	15	15	15	COLLECTIVE SOUL/Precious Declaration
15	15	15	15	FIONA APPLE/Sleep To Dream

MARKET #9
BUZZ 107.7
KTBB/Houston
(713) 968-1000
Cruze/Sadot

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
22	25	29	39	MATCHBOX 20/Long Day
38	39	41	38	WALLFLOWERS/One Headlight
41	39	40	38	BETTER THAN EZRA/Desperately Wanting
38	41	39	38	SHERYL CROW/Everyday Is...
39	39	43	36	CARDIGANS/Lovefool
26	29	20	36	DAVE MATTHEWS BAND/Crash Into Me
18	15	19	32	JEWEL/You Were Meant...
23	40	42	38	COUNTING CROWS/A Long December
4	24	21	25	BARENAKED LADIES/The Old Apartment
23	23	21	24	COLLECTIVE SOUL/Precious Declaration
23	19	21	24	K'S CHOICE/Not An Addict
-	17	20	24	INXS/Elegantly Wasted
22				

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

Thanks to a couple of



Alex "Fluke"/KPNT



Richard "Sandollar"/Live 105
"Sell Out" New & Active



107.9
CLEVELAND'S MODERN ROCK

MARKET #22
WENZ/Cleveland
(216) 861-0100
Robertson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	51	49	49	49	WALLFLOWERS/One Headlight
38	49	49	49	49	U2/Staring At The Sun
21	49	49	49	49	OFFSPRING/Gone Away
11	46	49	49	49	JEWEL/You Were Meant...
25	24	48	49	49	K'S CHOICE/Not An Addict
49	49	48	48	48	BUSH/Greedy Fly
46	49	48	48	48	LIVE/Lakini's Juice
23	49	48	48	48	SUBLIME/Santeria
22	49	48	48	48	COLLECTIVE SOUL/Precious Declaration
22	23	24	24	24	INXS/Elegantly Wasted
26	24	24	24	24	TRICKY/Christian Sands
48	24	24	24	24	VERVE PIPE/The Freshmen
24	24	24	24	24	BEN FOLDS FIVE/Battle Of Who...
23	23	24	24	24	FIONA APPLE/Sleep To Dream
23	23	24	24	24	FOUNTAINS OF WAYNE/Sink To The Bottom
22	23	24	24	24	MIGHTY MIGHTY BT/The Impression...
22	21	23	23	23	VERUCA SALT/Volcano Girls
45	20	22	23	23	CLARKS/Caroline
45	20	22	23	23	SILVERCHAIR/Abuse Me
12	20	22	23	23	THIRD EYE BLIND/Semi-Charmed Life
12	20	22	23	23	PORNO FOR PYROS/Hard Charger
23	24	24	24	24	NINE INCH NAILS/The Perfect Drug
21	21	22	22	22	CAKE/Will Survive
22	21	22	22	22	TONIC/If You Could Only
22	23	22	22	22	STONE TEMPLE PILOTS/Tumble In The Rough
22	23	22	22	22	MORPHINE/Early To Bed
13	22	22	22	22	DEPECHE MODE/It's No Good
22	21	22	22	22	VERUCA SALT/Volcano Girls
22	21	22	22	22	MARILYN MANSON/Tourniquet
22	21	22	22	22	WHITE TOWN/Your Woman

93.3
KTCL

MARKET #23
KTCL/Denver
(303) 623-9330
Hayes

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	22	24	31	31	VERVE PIPE/The Freshmen
30	32	31	31	31	BECK/The New Pollution
29	30	32	31	31	OMC/How Bizarre
15	30	31	31	31	INXS/Elegantly Wasted
20	15	22	31	31	MATTHEW SWEET/Where You Get Love
25	30	32	30	30	WHITE TOWN/Your Woman
29	31	32	30	30	SPACE/Female Of...
5	16	23	29	29	U2/Staring At The Sun
29	31	32	27	27	SQUIRREL NUT ZIPPERS/Hell
5	16	23	29	29	CARDIGANS/Been It
22	26	26	26	26	VERUCA SALT/Volcano Girls
20	26	23	25	25	SNEAKER PIMPS/6 Underground
9	12	20	24	24	BEN FOLDS FIVE/Battle Of Who...
20	16	27	24	24	MIGHTY MIGHTY BT/The Impression...
15	12	21	24	24	KULA SHAKER/Hey Dude
29	31	32	23	23	ERASURE/In My Arms
17	22	24	23	23	SILVERCHAIR/Abuse Me
12	15	26	23	23	SUBLIME/Santeria
12	11	21	21	21	BLUR/Song 2
22	25	21	20	20	MORPHINE/Early To Bed
22	25	21	20	20	DEPECHE MODE/It's No Good
22	25	21	20	20	LIVE/Lakini's Juice
22	25	21	20	20	PORNO FOR PYROS/Hard Charger
9	14	15	17	17	JAMIROQUAI/Virtual Insanity
10	13	14	16	16	FIONA APPLE/Sleep To Dream
14	12	14	14	14	LUSCIOUS JACKSON/Under Your Skin
14	11	14	14	14	JAMES/She's A Star
5	6	13	14	14	NO DOUBT/Excuse Me Mr.
11	10	11	13	13	NINE INCH NAILS/The Perfect Drug
11	10	11	13	13	TONIC/If You Could Only

64.1
KNRK/Portland, OR
(503) 223-1441
Hamilton

MARKET #24

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	40	39	39	39	LIVE/Lakini's Juice
32	40	39	39	39	MEREDITH BROOKS/Bitch
22	39	40	39	39	U2/Staring At The Sun
22	39	40	39	39	VERVE PIPE/The Freshmen
38	45	39	39	39	DAVE MATTHEWS BAND/Crash Into Me
38	38	28	37	37	DAVE MATTHEWS BAND/Crash Into Me
15	16	15	36	36	OMC/How Bizarre
20	21	20	32	32	OFFSPRING/Gone Away
20	21	20	32	32	SMASHING PUMPKINS/Eye
21	22	23	23	23	ORBIT/Medicine (Baby...)
21	22	23	23	23	SPACE/Female Of...
21	22	23	23	23	SUBLIME/Santeria
38	22	20	22	22	COLLECTIVE SOUL/Precious Declaration
20	23	22	22	22	INXS/Elegantly Wasted
22	23	22	22	22	THIRD EYE BLIND/Semi-Charmed Life
21	23	22	22	22	TONIC/If You Could Only
18	20	22	22	22	VERUCA SALT/Volcano Girls
18	20	22	22	22	STONE TEMPLE PILOTS/Tumble In The Rough
21	21	22	22	22	MATTHEW SWEET/Where You Get Love
21	21	22	22	22	CARDIGANS/Been It
21	22	20	20	20	THIRD EYE BLIND/Semi-Charmed Life
21	22	20	20	20	BIG HEAD TODD.../Resignation Superman
7	7	16	18	18	MIGHTY MIGHTY BT/The Impression...
22	22	22	22	22	SILVERCHAIR/Abuse Me
17	17	18	18	18	JAMES/She's A Star
7	6	15	17	17	KULA SHAKER/Hey Dude
14	17	15	15	15	LEAH ANDREONE/You Make Me Remember
21	22	22	15	15	NO DOUBT/Excuse Me Mr.
16	16	15	13	13	NINE INCH NAILS/The Perfect Drug
16	16	15	13	13	BUSH/Cold Contagious

107.1
WAOZ/Cincinnati
(513) 621-9326
Harris/Jamie

MARKET #25

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	30	36	43	43	WALLFLOWERS/One Headlight
29	29	31	37	37	SUBLIME/Santeria
17	21	22	36	36	LIVE/Lakini's Juice
17	21	22	36	36	PAULA COLE/Where Have All...
27	29	32	35	35	DAVE MATTHEWS BAND/Crash Into Me
25	25	21	31	31	COLLECTIVE SOUL/Precious Declaration
32	32	26	25	25	BETTER THAN EZRA/Desperately Wanting
19	21	18	25	25	CAKE/Will Survive
30	31	29	24	24	U2/Staring At The Sun
16	19	17	23	23	SHAWN COLVIN/Sunny Came Home
19	20	20	23	23	SPACE/Female Of...
25	30	21	21	21	VERVE PIPE/The Freshmen
20	19	20	20	20	VERUCA SALT/Volcano Girls
9	10	16	20	20	LOCAL H/Bound For The Floor
8	18	19	19	19	OFFSPRING/Gone Away
10	7	18	18	18	FIONA APPLE/Sleep To Dream
12	16	19	17	17	DURAN DURAN/Out Of My Mind
12	16	19	17	17	B.E.M./Electric Blue
22	22	12	12	12	SMASHING PUMPKINS/Thirty-Three
8	8	11	11	11	ORBIT/Medicine (Baby...)
8	11	11	11	11	THIRD EYE BLIND/Semi-Charmed Life
36	22	10	11	11	SNEAKER PIMPS/6 Underground
10	12	9	10	10	TORI AMOS/Silent All These...
7	10	9	10	10	MIGHTY MIGHTY BT/The Impression...
7	10	9	10	10	WHITE TOWN/Your Woman
7	10	9	10	10	INXS/Elegantly Wasted
7	10	9	10	10	TONIC/If You Could Only
6	8	10	10	10	BECK/The New Pollution
12	9	10	9	9	BEN FOLDS FIVE/Battle Of Who...

97.1
WOXY/Cincinnati
(513) 523-4114
Telmann/Fyffe

MARKET #25

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	22	21	23	23	BEN FOLDS FIVE/Battle Of Who...
8	10	10	15	15	O.J. SHADOW/Midnight In A...
11	12	11	15	15	LDVIN' MISERYS/Bittersweetheart
10	11	23	13	13	FREDDY JOHNSTON/On The Way Out
7	6	6	13	13	VAN MORRISON/The Healing Game
7	6	12	13	13	DAVID BOWIE/Seven Years In Tibet
22	22	11	12	12	BLUR/Song 2
12	11	12	12	12	PAVEMENT/Steady As She Goes
10	11	12	12	12	BILL JANDWITZ/Girls Club
11	12	12	12	12	U2/Staring At The Sun
11	11	12	12	12	BUILT TO SPILL/Untristable
12	12	12	12	12	SPACE/Female Of...
10	11	12	12	12	JAMES/She's A Star
9	11	10	12	12	MORCHEEBA/Tape Loop
11	12	11	12	12	BLUR/look Inside America
11	12	11	12	12	PAVEMENT/Type Slowly
11	12	11	12	12	BILL JANDWITZ/Gaslight
10	11	11	12	12	VAN MORRISON/Rough God Goes...
10	11	11	12	12	L7/Off The Wagon
11	11	11	12	12	L7/Drama
12	11	11	12	12	U2/The Playboy Mansion
10	12	11	12	12	SEPTEMBER 67/Lucky Shoe
11	11	11	12	12	BUILT TO SPILL/Made-Up Dreams
12	12	11	12	12	SPACE/Money
9	11	12	12	12	JAMES/Waltzing Along
11	11	12	12	12	BIG HEAD TODD.../Boomb Boom
9	11	11	12	12	FOUNTAINS OF WAYNE/Sink To The Bottom
10	11	12	11	11	R.E.M./Be Mine
10	11	11	12	12	OFFSPRING/Gone Away

103.9
KCXX/Riverside
(909) 384-1039
Arnold/Strong

MARKET #26

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	38	42	42	WALLFLOWERS/One Headlight
34	38	40	40	40	LIVE/Lakini's Juice
2	11	21	39	39	U2/Staring At The Sun
26	24	24	33	33	FIONA APPLE/Sleep To Dream
31	35	33	33	33	COLLECTIVE SOUL/Precious Declaration
18	28	32	36	36	SUBLIME/Santeria
13	17	17	25	25	NINE INCH NAILS/The Perfect Drug
14	20	24	24	24	VERVE PIPE/The Freshmen
13	9	24	24	24	COMMON SENSE/Never Give Up
22	23	20	23	23	SHERYL CROW/Everyday is...
17	11	16	23	23	OISHWALLA/Give
17	14	17	21	21	COUNTING CROWS/A Long December
20	21	23	23	23	SPACE/Female Of...
13	19	24	24	24	BUSH/Greedy Fly
17	17	16	22	22	SNEAKER PIMPS/6 Underground
13	16	15	15	15	DAVE MATTHEWS BAND/Crash Into Me
11	11	15	15	15	REEL BIG FISH/Sell Out
11	13	11	15	15	SAVE FERRIS/The World is New
10	10	10	15	15	VERUCA SALT/Volcano Girls
10	10	10	15	15	INXS/Elegantly Wasted
18	18	14	14	14	LUSCIOUS JACKSON/Naked Eye
12	11	14	14	14	GOLDFINGER/Pictures
10	16	10	14	14	STAR 69/In Insane
13	12	16	14	14	WHITE TOWN/Your Woman
9	9	13	13	13	OFFSPRING/Gone Away
9	9	13	13	13	OFFSPRING/Gone Away
9	9	13	13	13	NO DOUBT/Happy Now?
8	8	12	12	12	SMASHING PUMPKINS/Eye
8	8	12	12	12	SKELETONS/Take The Time
8	8	12	12	12	VIOLENT FEMMES/Bister In

95.5
KCHZ/Kansas City
(913) 696-3700
Haller/Bennett

MARKET #27

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	47	50	52	52	SUBLIME/Santeria
50	49	49	51	51	COUNTING CROWS/A Long December
48	47	47	50	50	DAVE MATTHEWS BAND/Crash Into Me
37	38	38	50	50	NO DOUBT/Don't Speak
38	40	38	50	50	SHERYL CROW/Everyday is...
40	36	39	49	49	CARDIGANS/Lovetool
39	38	39	49	49	FLEMING & JOHN/Love Songs
39	38	39	49	49	MATTHEW SWEET/Where You Get Love
38	38	39	47	47	VERVE PIPE/The Freshmen
51	53	53	47	47	DUNCAN SHEIK/Barely Breathing
50	53	50	47	47	U2/Staring At The Sun
13	16	14	45	45	WALLFLOWERS/One Headlight
39	40	39	45	45	PAULA COLE/Where Have All...
17	19	19	23	23	THIRD EYE BLIND/Semi-Charmed Life
18	18	19	22	22	SNEAKER PIMPS/6 Underground
18	18	19	22	22	311/All Mixed Up
20	18	22	22	22	SPACE/Female Of...
19	20	21	21	21	SAVAGE GARDEN/If I Want You
19	20	21	21	21	LIVE/Lakini's Juice
2	37	38	20	20	SISTER HAZEL/All For You
11	12	20	20	20	OFFSPRING/Gone Away
18	18	20	20	20	BUSH/Greedy Fly
13	12	16	16	16	DAVID BOWIE/Dead Man Walking
17	13	12	16	16	CAKE/Will Survive
17	13	12	16	16	OFFSPRING/Gone Away
14	15	14	15	15	COLLECTIVE SOUL/Listen
13	16	14	15	15	GUS/Smile
13	16	14	15	15	JAMIROQUAI/Virtual Insanity
19	18	14	14	14	SILVERCHAIR/Abuse Me

KISS 107.3
KANSAS CITY'S NEW ROCK

MARKET #27
KISF/Kansas City
(81



ADULT ALTERNATIVE TOP 30 TRACKS

MARCH 28, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	2	1	1	U2 Staring At The Sun (Island)	792	748	609	439	36/0
10	5	3	2	VERVE PIPE The Freshmen (RCA)	633	581	493	411	35/1
1	1	2	3	WALLFLOWERS One Headlight (Interscope)	596	599	647	621	30/0
5	4	4	4	SHAWN COLVIN Sunny Came Home (Columbia)	576	570	547	496	34/0
2	3	5	5	DAVE MATTHEWS BAND Crash Into Me (RCA)	473	548	566	590	28/0
7	8	6	6	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	446	475	485	443	27/0
6	7	7	7	JEWEL You Were Meant For Me (Atlantic)	443	464	489	448	27/0
—	—	12	8	INXS Elegantly Wasted (Mercury)	441	329	116	—	28/2
9	10	9	9	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	422	413	454	422	30/0
12	12	10	10	ODDS Someone Who's Cool (Elektra/EEG)	393	393	362	335	31/1
3	9	8	11	SHERYL CROW Everyday Is A Winding Road (A&M)	373	417	461	532	22/0
14	13	14	12	FIONA APPLE Sleep To Dream (Work)	325	320	330	306	25/0
20	19	19	13	COUNTING CROWS Daylight Fading (DGC/Geffen)	316	260	235	218	26/2
15	14	13	14	VAN MORRISON The Healing Game (Polydor/A&M)	315	324	321	301	27/0
21	17	18	15	MORPHINE Early To Bed (DreamWorks/Rykodisc)	312	267	253	212	27/2
—	23	20	16	JONNY LANG Lie To Me (A&M)	281	250	188	155	24/2
4	6	11	17	COUNTING CROWS A Long December (DGC/Geffen)	280	387	491	517	16/0
16	18	16	18	COLLECTIVE SOUL Precious Declaration (Atlantic)	271	270	246	252	17/1
—	27	22	19	MATTHEW SWEET Where You Get Love (Zoo)	237	219	166	101	23/0
13	15	15	20	PAULA COLE Where Have All The Cowboys... (Imago/WB)	237	292	312	334	17/1
17	16	21	21	DUNCAN SHEIK She Runs Away (Atlantic)	230	220	260	246	22/0
11	11	17	22	R.E.M. Electrolite (Warner Bros.)	215	269	370	411	19/0
—	25	23	23	DISHWALLA Give (A&M)	215	201	169	130	14/0
29	22	25	24	WILLIAM TOPLEY Uptown (Mercury)	193	190	198	158	20/0
—	—	27	25	SISTER HAZEL All For You (Universal)	183	178	130	105	15/1
—	—	26	26	FREEDY JOHNSTON On The Way Out (Elektra/EEG)	179	183	150	130	19/0
30	24	30	27	NIL LARA Baby (Metro Blue/Capitol)	172	161	176	158	17/0
—	—	29	28	SUBLIME Santeria (Gasoline Alley/MCA)	172	162	121	125	12/0
DEBUT	DEBUT	DEBUT	29	JOHN MELLENCAMP Emotional Love (Mercury)	171	160	146	115	12/0
DEBUT	DEBUT	DEBUT	30	OMC How Bizarre (Mercury)	166	141	101	84	15/1

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker.
40 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

ROOMFULL OF BLUES She'll Be So Fine (Bullseye)
Total Plays: 165, Total Stations: 16, Adds: 1

BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)
Total Plays: 151, Total Stations: 15, Adds: 2

WHITE TOWN Your Woman (Chrysalis/EMI)
Total Plays: 137, Total Stations: 9, Adds: 2

SHERYL CROW Hard To Make A Stand (A&M)
Total Plays: 129, Total Stations: 13, Adds: 2

WILCO Monday (Reprise)
Total Plays: 125, Total Stations: 12, Adds: 0

WALLFLOWERS The Difference (Interscope)
Total Plays: 124, Total Stations: 11, Adds: 1

WHY STORE Surround Me (Way Cool Music/MCA)
Total Plays: 122, Total Stations: 14, Adds: 2

CHALK FARM Live Tomorrow (Columbia)
Total Plays: 116, Total Stations: 17, Adds: 2

JOHN LEE HOOKER Dimples (Point Blank/Virgin)
Total Plays: 105, Total Stations: 16, Adds: 2

THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
Total Plays: 97, Total Stations: 9, Adds: 3

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BOZ SCAGGS It All Went Down The Drain (Virgin)	13
ROBERT EARL KEEN Over The Waterfall (Arista)	10
INDIGO GIRLS Shame On You (Epic)	5
V-ROYS Johnny Too Bad (E Squared)	5
DEPECHE MODE It's No Good (Reprise)	4
ROBERT CRAY BAND I Can't Quit (Mercury)	4
JOE LOUIS WALKER Low Down Dirty Blues (Verve)	4
JAYHAWKS Think About It (American/Reprise)	3
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INXS Elegantly Wasted (Mercury)	+112
BOZ SCAGGS It All Went Down The Drain (Virgin)	+77
COUNTING CROWS Daylight Fading (DGC/Geffen)	+56
VERVE PIPE The Freshmen (RCA)	+52
DEPECHE MODE It's No Good (Reprise)	+49
MORPHINE Early To Bed (DreamWorks/Rykodisc)	+45
U2 Staring At The Sun (Island)	+44
COLLECTIVE SOUL Blame (Atlantic)	+41
ROOMFULL OF BLUES She'll Be So Fine (Bullseye)	+39
SHERYL CROW A Change (A&M)	+36
WHY STORE Surround Me (Way Cool Music/MCA)	+36

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



BOZ SCAGGS

"COME ON HOME"

Over 50 Stations Out of the Box including:

- | | | |
|------|------|------|
| KQRS | KYYS | WXRT |
| WXPB | KFOG | WBOS |
| WXRV | KKZN | CIDR |
| WDET | KTCZ | KMTT |
| WYEP | WRNR | KINK |
| WXRC | WRLT | KGSR |



Craig Fruin/HK Management

MARCH 28, 1997

3W	2W	LW	TW	ARTIST	TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	U2	Pop (Island)	37/0	1014	+9	"Staring" (792) "Earth" (82)
4	2	2	2	WALLFLOWERS	Bringing Down The Horse (Interscope)	34/0	775	+2	"Headlight" (596) "Difference" (124)
7	6	5	3	SHAWN COLVIN	A Few Small Repairs (Columbia)	36/0	696	+8	"Sunny" (576) "House" (46)
3	4	4	4	SHERYL CROW	Sheryl Crow (A&M)	34/0	668	-26	"Everyday" (373) "Hard" (129)
2	3	3	5	COUNTING CROWS	Recovering The Satellites (DGC/Geffen)	36/0	653	-58	"Daylight" (316) "December" (280)
13	9	8	6	VERVE PIPE	Villains (RCA)	35/1	633	+52	"Freshmen" (633)
6	5	6	7	BIG HEAD TODD & THE MONSTERS	Beautiful World (Revolution)	33/0	610	-41	"Superman" (446) "Tell" (102)
5	7	7	8	DAVE MATTHEWS BAND	Crash (RCA)	30/0	513	-90	"Crash" (473) "Two" (33)
10	8	9	9	JEWEL	Pieces Of You (Atlantic)	27/0	483	-20	"You" (443) "Save" (40)
11	11	11	10	WIDESPREAD PANIC	Bombs & Butterflies (Capricorn/Mercury)	30/0	446	+15	"Hope" (422) "Radio" (11)
—	—	19	11	INXS	Elegantly Wasted (Mercury)	29/2	441	+112	"Elegantly" (441)
21	20	18	12	COLLECTIVE SOUL	Disciplined Breakdown (Atlantic)	25/3	432	+88	"Precious" (271) "Blame" (58)
16	16	13	13	VAN MORRISON	The Healing Game (Polydor/A&M)	28/0	416	+4	"Healing" (315) "Burning" (36)
14	13	12	14	FIONA APPLE	Tidal (Work)	27/0	394	-18	"Sleep" (325) "Shadowboxer" (45)
18	17	14	15	ODDS	Nest (Elektra/EEG)	31/1	393	0	"Cool" (393)
9	10	10	16	PAULA COLE	This Fire (Imago/WB)	26/1	390	-63	"Cowboys" (237) "Me" (122)
12	14	15	17	JOHN MELLENCAMP	Mr. Happy Go Lucky (Mercury)	24/0	389	-3	"Emotional" (171) "Day" (124)
15	15	16	18	DUNCAN SHEIK	Duncan Sheik (Atlantic)	28/0	353	-6	"Runs" (230) "Barely" (117)
23	21	22	19	MORPHINE	Like Swimming (DreamWorks/Rykodisc)	27/2	312	+45	"Early" (312) "Potion" (0)
—	28	23	20	JONNY LANG	Lie To Me (A&M)	25/2	290	+28	"Lie" (281) "Rack" (5)
8	12	17	21	R.E.M.	New Adventures In Hi-Fi (Warner Bros.)	21/0	281	-70	"Electro" (215) "Wake-Up" (31)
17	18	20	22	WILCO	Being There (Reprise)	21/0	268	-22	"Monday" (125) "Outtassite" (123)
—	—	26	23	MATTHEW SWEET	Blue Sky On Mars (Zoo)	23/0	237	+18	"Where" (237)
19	19	21	24	BRUCE COCKBURN	The Charity Of Night (Rykodisc)	21/0	235	-39	"Night" (148) "Pacing" (37)
25	27	25	25	SUBLIME	Sublime (Gasoline Alley/MCA)	13/0	228	-9	"Santeria" (172) "What" (56)
28	25	24	26	DISHWALLA	Pet Your Friends (A&M)	15/0	220	-29	"Give" (215) "Cars" (5)
26	26	27	27	ROOMFULL OF BLUES	Under One Roof (Bullseye)	21/0	215	+10	"Fine" (165) "Standing" (47)
30	23	28	28	WILLIAM TOPLEY	Black River (Mercury)	21/0	208	+5	"Uptown" (193) "Ring" (13)
—	30	30	29	LIVE	Secret Samadhi (Radioactive)	13/2	202	+20	"Lakini's" (65) "Merica" (47)
—	—	29	30	FREEDY JOHNSTON	Never Home (Elektra/EEG)	20/0	192	-5	"Way" (179) "Western" (10)

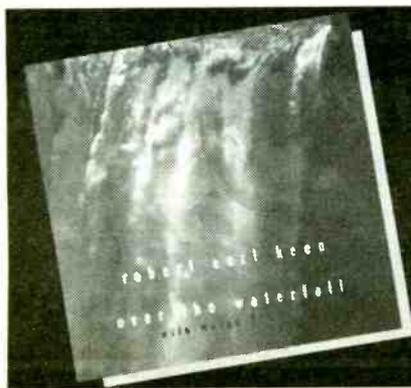
This chart reflects airplay from March 17-23. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter No Adds	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullaney 3 SHERYL CROW "Hard" 2 JOHN MAYALL "Dead" 2 GRAY EYE GLANCES "Days" 2 MATCHBOX 20 "Push" 1 ROBERT EARL KEEN "Waterfall" 1 T.O.E. "Rip" 1 ERYKANI BADU "On"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 6 COUNTING CROWS "Daylight" 5 INDIGO GIRLS "Shame"	KXPK/Denver, CO PD: Gary Schoenwetter 17 DURAN DURAN "Mind" 16 BLK "Pollution" 12 SQUIRREL NUT ZIPPERS "Hell" 5 MEREDITH BROOKS "Bitch" 5 DEPECHE MODE "Good" 2 SNEAKER PIMPS "6"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 2 BOZ SCAGGS "Drain" 2 LUTHER ALLISON "You" BRUCE COCKBURN "Pacing" INXS "Elegantly"	WRLT/Nashville, TN PD: Jessie Scott MD: Keith Coes ROBERT CRAY BAND "Quit" STEVE EARLE "Johnny" ROBERT EARL KEEN "Waterfall" HANK SHIZDZE "Knock" JILL SOBULE "Bitter"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 BRIGID BODEN "Must" 7 ROBERT EARL KEEN "Waterfall" 7 BOZ SCAGGS "Drain" 6 ROBERT CRAY BAND "Quit" JOE LOUIS WALKER "Dirty" JOHNNY LANG "Lie"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans 7 BOZ SCAGGS "Drain" 2 THIRD EYE BLIND "Life" 7 INDIGO GIRLS "Shame" 6 ROBERT CRAY BAND "Quit" JOE LOUIS WALKER "Dirty" JOHNNY LANG "Lie"	KAEP/Spokane, WA PD: Scott Souhrada MD: Haley Jones 2 THIRD EYE BLIND "Life" 2 DEPECHE MODE "Good" 1 CHALK FARM "Tomorrow"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 8 JAYHAWKS "Think" COLLECTIVE SOUL "Maybe" ZAP MAMA "Poetry" ALISON KRAUSS "Wrong" BIG HEAD TODD "World" DEAD RECKONERS "Workin" MORPHINE "Potion" GUY CLARK "Freeway" GUY CLARK "Texas"	WNCB/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 3 VAN MORRISON "Rough" 3 VAN MORRISON "Once" 2 VAN MORRISON "Belly" 2 VAN MORRISON "Burning" BOZ SCAGGS "Drain" STEVE EARLE "Johnny" LEFTOVER SALMON "River's"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Keeler" Fulgham JOHNNY LANG "Lie"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi BOZ SCAGGS "Drain" WALLFLOWERS "Difference"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredericksen JAYHAWKS "Think"	WKQC/Norfolk, VA PD: Perry Stone MD: Holly Williams 1 COUNTING CROWS "Daylight" MIGHTY MIGHTY BT "Impression"	WMAX/Rochester, NY PD: Tom Sheridan MD: David Joslin INXS "Elegantly"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 7 MORCHEEBA "Tape" 4 ROBERT EARL KEEN "Waterfall" 4 STEVE EARLE "Johnny" 4 BOZ SCAGGS "Drain" 4 TONY FURTADO "Waterslide" 4 PAVEMENT "Stereo"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins INDIGO GIRLS "Shame" BOZ SCAGGS "Drain" ROBERT CRAY BAND "Quit" KEB' MO "Home"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch ALISON KRAUSS "Looking" BOZ SCAGGS "Drain" JOHN LEE HOOKER "Dimples" ROBERT EARL KEEN "Waterfall"	WNVY/Cape Cod, MA PD/MD: Barbara Dacey 1 JOE LOUIS WALKER "Dirty" 1 BOZ SCAGGS "Home" 1 BORROWERS "Jaswant's" 1 ROOMFULL OF BLUES "Fine" 1 VINEYARD SOUND III "Island"	KKZN/Dallas, TX PD: Amy Doyle 1 CHALK FARM "Tomorrow" JAYHAWKS "Think" ROBERT EARL KEEN "Waterfall" VERVE PIPE "Freshmen" MORPHINE "Early" COLLECTIVE SOUL "Blame"	WJBY/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner 6 COLLECTIVE SOUL "Precious" WHITE TOWN "Woman" BRUCE SPRINGSTEEN "Secret"	WTTN/Indianapolis, IN PD/MD: Rich Anton 1 JOHN LEE HOOKER "Dimples" LIVE "Turn" INDIGO GIRLS "Shame"	KPIG/Monterey, CA PD/MD: Laura Hopper 8 STEVE EARLE "Johnny" 8 ROBERT EARL KEEN "Running" 5 BOZ SCAGGS "Drain" 5 NANCY GRIFFITH "Goin' 5 LEFTOVER SALMON "Baby" 5 BOZ SCAGGS "Tired" 4 V-ROYS "Highway" 4 TOM PACHERO "Smart" 4 JOE WALKER BLUES "Girl" 3 JOE LOUIS WALKER "Dirty" 3 COWBOY MOUTH "Louisiana" 3 ALISON KRAUSS "Wrong" 3 KIM RICHEY "Wildest" 2 FARMER NOT SO JOHN "House"	WXPB/Philadelphia, PA DM/MD: Bruce Ranes MD: Bruce Warren 5 BEN FOLDS FIVE "Brick" 5 BEN FOLDS FIVE "Steven's" 5 BEN FOLDS FIVE "Kate" 4 VAN MORRISON "Weight" 4 BEN FOLDS FIVE "Missing" 4 BEN FOLDS FIVE "Fair" 3 BRUCE COCKBURN "Rains" ROBERT EARL KEEN "Waterfall" SHUDDER TO THINK "Saddest" STEVE EARLE "Johnny" ALISON KRAUSS "Looking" ZAP MAMA "Beigo"	KQPT/Sacramento, CA PD: Carmy Ferreri APD/MD: Carrie Owens WHITE TOWN "Woman"	KTMN/Santa Fe, NM PD: Rich Robinson MD: Cole Crosshaw BOZ SCAGGS "Drain" LAZL O BAINÉ "Overkill" ROBERT EARL KEEN "Waterfall" JEREMY TOBACK "California"
WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash 15 PAULA COLE "Cowboys" 14 LEAH ANDREONE "Alright" 9 BORROWERS "Jaswant's" 5 ROBERT EARL KEEN "Waterfall"	WXRC/Charlotte, NC PD: Anthony Michaels 3 WHY STORE "Surround" 2 OCEAN COLOUR SCENE "Caught" BOZ SCAGGS "Drain" ROBERT EARL KEEN "Waterfall" NANCY GRIFFITH "Morning"	KBCO/Denver, CO PD: Dave Benson MD: Scott Arbough OMC "Bizarre" VAN MORRISON "Burning" LIVE "Merica"	KXPT/Las Vegas, NV PD: Chris Fox MD: J.D. Davis 1 SISTER HAZEL "All" SHERYL CROW "Hard"	KPIG/Monterey, CA PD/MD: Laura Hopper 8 STEVE EARLE "Johnny" 8 ROBERT EARL KEEN "Running" 5 BOZ SCAGGS "Drain" 5 NANCY GRIFFITH "Goin' 5 LEFTOVER SALMON "Baby" 5 BOZ SCAGGS "Tired" 4 V-ROYS "Highway" 4 TOM PACHERO "Smart" 4 JOE WALKER BLUES "Girl" 3 JOE LOUIS WALKER "Dirty" 3 COWBOY MOUTH "Louisiana" 3 ALISON KRAUSS "Wrong" 3 KIM RICHEY "Wildest" 2 FARMER NOT SO JOHN "House"	KINK/Portland, OR PD: Carl Widing APD: Anita Garlock BRUCE COCKBURN "Pacing" BOZ SCAGGS "Good" BOZ SCAGGS "Shuffle" BOZ SCAGGS "Tired" BOZ SCAGGS "Cry" BOZ SCAGGS "Hours"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 38 SARAH MCLACHLAN "Possession" 27 SONIA DADA "Good"	KRSR/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowker BOZ SCAGGS "Drain" INDIGO GIRLS "Shame" BEN FOLDS FIVE "Battle" BOZ SCAGGS "Picture" BOZ SCAGGS "Ask"	WXKR/Toledo, OH PD: Dusty Scott MD: Laura Lee 5 THIRD EYE BLIND "Life" 5 COWBOY MOUTH "Jenny" 4 MORPHINE "Early"

40 Total Reporters
 49 Current Reporters
 39 Current Playlists
 Reported Frozen
 Playlist (1):
 WMMO/Orlando, FL



robert earl keen

"over the waterfall"

(with Margo Timmins)
 From the album
 Picnic

Early to the picnic:

WBOS/Boston WXRV/Boston KKZN/Dallas WXPB/Philadelphia
 KGSR KTMN WRLT WXRC KTHX KTXD KOTR KPIG

#2 Most Added

ADULT ALTERNATIVE PLAYLISTS

March 28, 1997 R&R • 93

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 RT
RADIO CHICAGO

MARKET #3
WXRT/Chicago
(773) 777-1700
Werner/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	10	11	12		WIDESPREAD PANIC/Hope In A Hopeless...
11	12	11	12		VERVE PIPE/The Freshmen
11	9	7	10		NIL LARA/Baby
-	3	7	8		SHERYL CROW/A Change
11	8	8	9		DAVE MATTHEWS BAND/Crash Into Me
8	6	8	9		FREEDY JOHNSTON/On The Way Out
10	8	9	9		JAMES'She's A Star
10	9	9	9		SHAWN COLVIN/Sunny Came Home
-	7	8	8		BEN FOLDS FIVE/Battle Of Who...
-	7	8	8		U2/Discotheque
12	12	10	8		MORPHINE/Early To Bed
-	5	10	8		INXS/Elegantly Wasted
8	7	11	8		LIVE/Merica
9	9	6	8		WILCO/Monday
8	9	10	8		WILCO/Outsides (Outta...)
11	11	10	8		BIG HEAD TODD.../Resignation Superman
8	9	7	8		MATTHEW SWEET/Where You Get Love
11	8	8	7		CHRIS WHITLEY/Automatic
9	9	7	8		PHISH/Character Zero
10	8	9	7		SHERYL CROW/Everyday Is...
7	5	10	7		BRUCE SPRINGSTEEN/High Hopes
6	6	8	7		VIC CHESNUTT/Lade
9	8	7	8		LIVELAKIN'S Juice
8	8	7	8		DAVID BOWIE/Just My Imagination
9	9	7	7		ODDS/Someone Who's Cool
7	4	7	7		JOHN MELLENCAMP/The Full Catastrophe
6	9	6	6		JOHN MELLENCAMP/Circling Around...
4	5	6	6		ROB PETTY & HB/Climb That Hill
-	-	-	-		COUNTING CROWS/Daylight Fading
11	7	7	6		U2/Do You Feel Loved

KFOG
104.5 97.7

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	22	22		ODDS/Someone Who's Cool
8	9	12	22		VERVE PIPE/The Freshmen
24	22	25	21		WALLFLOWERS/One Headlight
24	23	20	20		U2/Staring At The Sun
-	-	-	-		INXS/Elegantly Wasted
19	20	25	19		SHERYL CROW/Hard To Make A Stand
24	21	23	19		UCIY AMERICANS/You Turn Me On
21	21	18	18		DON HENLEY/Through Your Hands
23	23	20	18		WILCO/Monday
9	8	7	17		ROOMFULL OF BLUES/She'll Be So Fine
8	16	14	18		VAN MORRISON/The Healing Game
5	6	5	10		BIG HEAD TODD.../Please Don't Tell...
22	20	21	9		CHRIS ISAAK/Dancin'
9	8	6	9		CHRIS WHITLEY/Automatic
9	8	5	9		R.E.M./Electrolite
-	7	10	9		SHAWN COLVIN/Sunny Came Home
8	8	9	8		AMANDA MARSHALL/Fall From Grace
21	22	23	8		BIG HEAD TODD.../Resignation Superman
23	20	23	8		BRUCE SPRINGSTEEN/High Hopes
10	5	7	8		COUNTING CROWS/Daylight Fading
7	9	9	8		MATTHEW SWEET/Where You Get Love
-	5	9	8		MORPHINE/Early To Bed
-	-	-	-		BOZ SCAGGS/It's All Went Down...
-	-	-	-		INDIGO GIRLS/Shame On You
-	5	10	7		JOHN LEE HOOKER/Dimples
5	5	4	7		NIL LARA/Baby
7	9	7	7		T.D.F./Rip Stop
-	-	-	-		FREEDY JOHNSTON/Western Sky
24	19	20	5		DAVE MATTHEWS BAND/Crash Into Me
7	7	5	5		R.E.M./Bittersweet Me

88.5

MARKET #5
WXPN/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	15	KIM RICHEY/Know
5	8	8	15		SQUIRREL NUT ZIPPERS/Hell
9	8	9	10		MORPHINE/Early To Bed
2	5	17	9		DEAR JAMES/Grace My Table
-	17	9	9		JILL SOBULE/Butter
4	3	4	8		CARDIGANS/Level
10	7	8	9		BIG HEAD TODD.../Resignation Superman
4	14	6	9		WILLIAM TOPLEY/Uptown
-	-	-	-		MORCHEEBA/Tape Loop
6	8	7	8		GRAY EYE GLANCES/Halfway Back
6	5	7	8		JAMES'She's A Star
7	7	8	8		ERIKYAK BADU/On & On
-	-	-	-		JOHN LEE HOOKER/Dimples
7	3	2	8		WIDESPREAD PANIC/Hope In A Hopeless...
6	12	8	8		VERVE PIPE/The Freshmen
-	5	6	8		JOSEPH ARTHUR/Mercedes
8	7	10	8		VAN MORRISON/The Healing Game
-	-	-	-		PAULA COLE/Where Have All...
-	5	7	8		BECK/The New Pollution
5	10	8	8		U2/Staring At The Sun
6	10	8	8		BEN FOLDS FIVE/Battle Of Who...
-	-	-	-		NANCI GRIFFITH/Everything's...
4	4	5	7		VIC CHESNUTT/Lade
8	8	7	7		BRUCE COCKBURN/Night Train
9	8	7	7		WILCO/Outsides (Outta...)
8	6	7	7		FIONA APPLE/Sleep To Dream
8	9	7	7		SHAWN COLVIN/Sunny Came Home
-	4	5	6		FREEDY JOHNSTON/Western Sky
-	6	5	6		REBECCA BLASOAND/Chill
17	6	6	6		DAUDE/Chove Chuva

THE RIVER 93.9 FM

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	31	30	31		MORPHINE/Early To Bed
17	26	31	30		U2/Staring At The Sun
22	28	31	30		JOHN MELLENCAMP/Emotional Love
31	29	29	29		DAVE MATTHEWS BAND/Crash Into Me
-	16	22	26		INXS/Elegantly Wasted
30	31	30	22		ODDS/Someone Who's Cool
-	15	22	21		BEN FOLDS FIVE/Battle Of Who...
21	24	20	20		SHERYL CROW/Everyday Is...
23	22	22	20		SHAWN COLVIN/Sunny Came Home
21	21	22	20		FIONA APPLE/Sleep To Dream
19	21	22	19		WILCO/Outsides (Outta...)
11	15	19	19		BIG HEAD TODD.../Please Don't Tell...
4	5	12	15		WILLIAM TOPLEY/Uptown
11	14	14	14		VERVE PIPE/The Freshmen
13	16	15	14		SARA CRAIG/Miss Rocket
14	10	13	14		PATTY GRIFFIN/Every Little Bit
11	14	12	14		BODEANS/Count On Me
10	9	11	14		BRUCE SPRINGSTEEN/Secret Garden
12	12	11	13		NIL LARA/Baby
12	10	12	13		ALANIS MORISSETTE/Hop Over Feet
22	14	12	13		R.E.M./Electrolite
13	14	13	12		WIDESPREAD PANIC/Hope In A Hopeless...
10	12	10	12		DUNCAN SHEIK/Barely Breathing
12	12	11	12		SARAH MCLACHLAN/Possession
14	13	10	12		CHRIS ISAAK/Dancin'
11	11	11	11		CHANTAL KREVIJAZUK/God Made Me
-	-	-	-		MARY JANE LAMOND/Stepping Stone
23	22	14	11		DON HENLEY/Through Your Hands
10	10	9	11		SMASHING PUMPKINS/Thirty-Three
9	10	11	11		SHAWN COLVIN/Get Out Of This...

102.5 THE ZONE
KXZZ/Dallas
(214) 526-2400
Doyle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	22	25	29		COUNTING CROWS/Daylight Fading
-	-	-	-		INXS/Elegantly Wasted
22	23	28	28		SHAWN COLVIN/Sunny Came Home
20	23	24	27		SHERYL CROW/A Change
16	23	24	27		SISTER HAZEL/All For You
22	24	24	27		DAVE MATTHEWS BAND/Crash Into Me
22	25	27	27		WALLFLOWERS/One Headlight
24	23	25	27		U2/Staring At The Sun
23	24	25	27		JEWEL/You Were Meant...
21	24	23	27		CHALK FARM/Lie On Lie
21	20	23	26		BIG HEAD TODD.../Resignation Superman
16	14	18	18		VAN MORRISON/The Healing Game
11	12	15	16		BIG HEAD TODD.../Please Don't Tell...
-	-	-	-		WHY STORE/Surround Me
-	-	-	-		U2/Last Night On Earth
-	-	-	-		FIONA APPLE/Shadowboxer
-	-	-	-		WILLIAM TOPLEY/Uptown
9	11	13	14		CHRIS WHITLEY/Automatic
12	11	13	13		WIDESPREAD PANIC/Hope In A Hopeless...
11	12	11	13		SARAH MCLACHLAN/Possession
9	11	13	13		ODDS/Someone Who's Cool
5	11	14	12		BODEANS/Count On Me
10	11	14	12		FREEDY JOHNSTON/On The Way Out
-	5	13	12		MATTHEW SWEET/Where You Get Love
-	-	-	-		NIL LARA/Baby
-	-	-	-		JOHN MELLENCAMP/Emotional Love
7	8	10	11		WALLFLOWERS/One Headlight
-	-	-	-		BOZ SCAGGS/It's All Went Down...
-	-	-	-		CHALK FARM/Lie Tomorrow

WBOS 92.9 FM

MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Nash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24		ODDS/Someone Who's Cool
-	24	24	24		BRUCE SPRINGSTEEN/Secret Garden
5	5	24	24		SISTER HAZEL/All For You
-	24	24	24		COLLECTIVE SOUL/Link
24	24	24	24		U2/Staring At The Sun
24	24	24	24		DUNCAN SHEIK/She Runs Away
24	24	24	24		FIONA APPLE/Sleep To Dream
24	24	24	24		VERVE PIPE/The Freshmen
-	-	-	-		PAULA COLE/Where Have All...
24	15	15	15		SHAWN COLVIN/Sunny Came Home
15	15	15	15		SHERYL CROW/Everyday Is...
15	15	15	15		JEWEL/You Were Meant
15	15	15	15		SARAH MCLACHLAN/Possession
15	15	15	15		DAVE MATTHEWS BAND/Crash Into Me
15	15	15	15		WALLFLOWERS/One Headlight
-	24	24	24		LEAH ANDREONE/It's Alright, It's...
-	24	24	24		INXS/Elegantly Wasted
14	14	14	14		PATTY GRIFFIN/Every Little Bit
-	9	14	14		MATCHBOX 20/Push
-	14	14	14		BOZ SCAGGS/It's All Went Down...
14	14	14	14		DISHWALL/Give
14	14	14	14		JOHN MELLENCAMP/Emotional Love
14	14	14	14		SNEAKER PIMPS/6 Underground
14	14	14	14		MEXICO 70/1 Want You
14	14	14	14		VAN MORRISON/The Healing Game
-	9	9	9		LORI CARSON/Something's Got Me
5	9	9	9		BIG HEAD TODD.../Resignation Superman
5	9	9	9		NIL LARA/Baby
5	9	9	9		BEN FOLDS FIVE/Battle Of Who...
5	9	9	9		ROOMFULL OF BLUES/She'll Be So Fine

THE RIVER 92.5 FM

MARKET #10
WXRV/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	18	19	23		JAMES'She's A Star
18	17	20	22		SHAWN COLVIN/Sunny Came Home
18	17	18	22		BODEANS/Count On Me
23	19	21	21		PATTY GRIFFIN/Every Little Bit
20	22	22	21		JONNY LANG/Lie To Me
10	17	18	21		LAZLO BAINE/Overkill
13	12	10	20		PAULA COLE/Me
-	4	18	20		INXS/Elegantly Wasted
11	10	10	20		OMC/How Bizarre
20	21	24	19		BIG HEAD TODD.../Resignation Superman
10	22	20	19		WALLFLOWERS/The Difference
23	19	19	18		WIDESPREAD PANIC/Hope In A Hopeless...
-	1	10	19		COLLECTIVE SOUL/Link
15	13	15	18		SHERYL CROW/A Change
18	17	17	18		JOHN MELLENCAMP/Emotional Love
18	20	18	18		WHITE TOWN/Your Woman
19	20	25	16		ODDS/Someone Who's Cool
1	10	14	14		WHY STORE/Surround Me
-	6	10	13		BRUCE COCKBURN/Pacing The Cage
20	23	22	13		DAVE MATTHEWS BAND/Two Step
1	6	8	12		JAMIROQUAI/Virtual Insanity
12	14	12	12		JEWEL/You Were Meant...
1	9	12	12		LIVE/Ghost
10	13	10	12		TARA MCLAN/Evidence
10	10	10	12		MORPHINE/Early To Bed
11	11	10	12		CELANO BLAZE/Slide
20	10	11	12		MERRIE AMSTERBERG/Say Goodbye
-	10	12	12		ELEANOR MCVEY/Whisper A Prayer...
9	9	10	12		SISTER HAZEL/All For You
12	13	12	11		AM DI FRANCO/Trade And All

The Mountain 102.5 FM

MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	14	21	25		DAVE MATTHEWS BAND/Crash Into Me
12	11	21	25		U2/Staring At The Sun
12	12	22	25		SHAWN COLVIN/Sunny Came Home
23	13	24	24		VAN MORRISON/Every Little Bit
-	-	-	-		SHERYL CROW/Everyday Is...
10	12	21	22		COUNTING CROWS/Daylight Fading
12	11	21	22		WALLFLOWERS/One Headlight
11	12	12	12		FIONA APPLE/Sleep To Dream
6	11	12	12		DMC/How Bizarre
3	12	11	12		VERVE PIPE/The Freshmen
10	12	12	11		MORPHINE/Early To Bed
12	13	12	11		WIDESPREAD PANIC/Hope In A Hopeless...
10	14	12	11		JONNY LANG/Lie To Me
11	13	11	11		KEVIN MOORE/Than One Way...
10	11	10	11		BIG HEAD TODD.../Resignation Superman
10	11	10	11		JEWEL/You Were Meant...
2	6	8	10		THIRD EYE BLIND/Semi-Charmed Life

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RADIODATE, World's most advanced interactive dateline service for broadcasters seeks top-level, well-connected radio executive to introduce station owners to the tremendous non-spot revenue generating potential of RADIODATE in the expanding 500 million dollar voice personals industry. 95K salary plus benefits and/or per station commission basis. To discuss this exciting opportunity please call, Jim Spotts, VP Sales & Marketing@ 1-800-825-6867 ext. 567. EOE

EAST

Hot AC in central PA. seeks Morning Drive AT. T&R: Bob Day, WOXY, 110 Healy Ave, Clearfield, PA 16830 EOE (3/28)

Personality AT- Hot Country F/T Great Group, Great Gigs. T&R: Bob Steele, Box 1207, Conway, SC 29528 EOE (3/28)

AOR Middays/APD/MD. Promotional creativity, Selector skills and digital production essential. Rock the big East. Females and minorities encouraged. T&Rs to: Jeff Miller, WCLG, P.O. Box 885, Morgantown, WV 26505 EOE

AIR TALENT

Got a warm upbeat style and do killer production? Powerhouse New England AC seeks applicants. Prefer candidates from Northeast. Minimum 3 years experience. Rush T&R by March 28 to: Radio & Records, 10100 Santa Monica Bl., #257, 5th Floor, Los Angeles, CA 90067. EOE/Committed to diversity

<http://www.ronline.com>

OPENINGS

RADIO WEBMASTER

New York based radio syndicator needs webmaster to design, execute, and maintain our presence on the Web — both software and hardware-wise. Knowledge of commercial radio essential; promotion background helpful. Fax cover letter, resume, and samples of previous work to WEB @ 212-679-3310 EOE

Legendary East Coast Top-40 station looking for female for News & Morning show fun. Looking for the next Naomi DeClemente, Ellen K, Robin Quivers type for an already established morning show market dominator. Send tape, resume & photo to: Radio & Records, 10100 Santa Monica Bl., #267, 5th Floor, Los Angeles, CA 90067. EOE

SOUTH

Seeking RF and computer whiz for chief engineer. T&R: Bob Russell, KGNC, Box 710, Amarillo, TX 79189 EOE (3/28)

Country AT opportunities with local group operator. Salary history and T&R: Personnel, Curtis Media, 3012 Highwoods Blvd, Raleigh, NC 27604 EOE (3/28)

PD/ Morning Show Co-host. Oversees all on-air operations and music. T&R: Dan Gorman, KGNC, 3505 Olsen, Amarillo, TX 79109 EOE (3/28)

Seeking: "Hungry" AT. New class C Country FM. Minimum five-years experience. T&R: KATP, 5406 Winners Circle, Amarillo, TX 79110 EOE (3/28)

Seeking nighttime personality. Females & minorities encouraged. T&R: Greg Ryan, Box 1678, Lenoir, NC 28645 EOE (3/28)

S.E. coastal news/talk leader looking for morning host. Aggressive but not offensive. All formats considered. T&R to: Radio & Records, 10100 Santa Monica Bl., #264, 5th Floor, Los Angeles, CA 90067. EOE

EMPLOYMENT OPPORTUNITY TALENT

MIX 102.3, south Florida's exciting new Modern AC... Adult Top-40 is looking for a great morning show. No old gimmicks, just a cutting-edge morning show that is ready to lead this competitive market. Great facility and the warm weather lifestyle of West Palm Beach!!! Send tapes and resumes to: Patty Larschan c/o Palm Beach Radio Broadcasting, Inc., 701 Northpoint Parkway, Suite 500, West Palm Beach, Florida 33407. Fax (561)686-0157. Palm Beach Radio Broadcasting is an Equal Opportunity Employer.

RARE MORNING SHOW OPPORTUNITY TOP-50 MARKET

This is a real search—not a resume/tape collection exercise. If you are reading this ad, this position remains unfilled.

Heritage Country Station in the south seeks an experienced morning show individual or team. Must relate to the PI country listener lifestyle.

Must be topical, entertaining and community minded. No stand up comics or frustrated bit writers.

Heavy promotion and appearance schedule.

Great money\$-great company-great benefits, matched 401k-medical-dental-life-paid vacation, etc...etc... Overnight your package to: Radio & Records, 10100 Santa Monica Bl., #266, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

CHIEF ENGINEER

needed for Coastal NC Cluster. Experienced in all areas: Studios, Transmitters, PCs, LANs, etc. Fax resume: 800-478-5426 EOE

Top-rated Austin radio stations KVET/KASE are seeking tapes and resumes for news positions, including anchors, editors, writers, and reporters. Requirements include a pleasing voice and the ability to cover news events, write and anchor the news. A college degree and three years experience in medium to large markets is preferred. Females and minorities are encouraged to apply. Great opportunity to work news in Texas's capital city. Send tape, resume and salary requirements to: Lynn Woolley, KVET/KASE, P.O. Box 380, Austin, TX 78767. EOE

Top Florida AC seeks PM Drive talent. Warm, bright, and friendly with the ability to let your personality shine while doing the basics. Must be able to relate to the interests and everyday lives of today's adult. Rush T&R to: Radio & Records, 10100 Santa Monica Bl., #265, 5th Floor, Los Angeles, CA 90067. EOE

S.E. market leader looking for all shifts for our red headed stepsister. 3 years experience or better. No liner card jocks. T&R to: Radio & Records, 10100 Santa Monica Bl., #262, 5th Floor, Los Angeles, CA 90067. EOE

EVERGREEN MEDIA CORPORATION

Major-market opportunity for experienced PD with proven track record managing high-profile talent and a head for cutting-edge marketing and promotion. Rock background preferred. Only fierce competitors need apply. Send resume to: Radio & Records, 10100 Santa Monica Bl., #258, 5th Floor, Los Angeles, CA 90067. EOE

MIDWEST

CHR/ Hot AC morning show co-host sought. If yours is a fun, fast-paced, topical morning show, send us your package. T&R: Rich Bird, WCLL, Box 2376, Carbondale, IL 62902 EOE (3/28)

Hot Country seeks a sidekick/ newsreader for mornings. T&R: Dan Westhoff, WBWN, 236 Greenwood Ave, Bloomington, IL 61704 EOE (3/28)

100,000 watt Country station seeking afternoon AT immediately. Production, remotes. T&R: Sherry Lynn, 1101 N. Highway 81, Mariow, OK 73055 EOE (3/28)

Omaha 89-7, The River now accepting T&Rs for future openings. T&R: Bill Stewart, KIWR, 1700 College Rd, Council Bluffs, IA 51503 EOE (3/28)

Five station group- seeking PDs and AEs. All formats. T&R: Bruce Welker, Box 370, Carterville, IL 62918 EOE (3/28)

<http://www.ronline.com>

PROGRAM DIRECTOR

sought for successful AC WFAS-FM in suburban New York. Perfect job for an MD or APD ready to move up. Airshift included. T&R overnight to: Bill Hess, Commodore Media, 444 Westport Ave., Norwalk, CT 06851. EOE

Northeast station group seeks strong/experienced Program Directors and airstaff (including Morning Shows) for multiple formats. If you have a passion for radio and are a self-motivating aggressive team player, then RUSH your T&R to: Radio & Records, 10100 Santa Monica Bl., #259, 5th Floor, Los Angeles, CA 90067. EOE All replies confidential.



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Patterson Broadcasting, owner/operator of 38 radio stations nationwide, is looking for an Operations Manager for Harrisburg, Pennsylvania's only Urban radio station, WTCY-AM 1400 THE TOUCH. This multi-talented hands-on individual will wear many hats while performing our programming, production, promotion, and personality duties. Satellite format and digital hard drive experience preferred. Resume and tape to: Ronald J. Giovanniello, WTCY-AM, 3400 North Sixth Street, Harrisburg, PA 17110, (PHONE) 717-238-1041 (FAX) 717-234-7780 EOE

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We're looking for a fun, energetic talent who can relate to a 35+ family audience. Send tapes and resumes to: E. Alvin Davis & Associates, 4777 Red Band Road, Suite 16, Cincinnati, OH 45227. Attn: Vickie. No Phone Calls Please. EOE M/F

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Looking for what "they" say no longer exists — relentless, creative, fresh, topical, bright, witty, fun-loving, edgy but subtle, hungry morning drive personality or team. Jacor AOR. Immediate opening, send T&R now! Radio & Records, 10100 Santa Monica Bl., #261, 5th Floor, Los Angeles, CA 90067. EOE

Salter Communications Company is seeking news/announcer for full-service AM station. Also looking for parttime air talent for top-rated AC station in Rockford market. We are looking for someone with a lot of energy, great attitude, and the drive to win. Send tape and resume to: Jim Mackey, P.O. Box 345, Rockton, IL 61072 EOE

ANNOUNCER. X-105 FM is looking for announcers for all shifts. Major market experience preferred. Send aircheck and resume to: Program Director, X-105, 917 N. Lilac Dr., Minneapolis, MN 55422. No Calls. EOE

WTLC AM & FM is searching for a Production Director. Basic computer skills, multi-track experience a must, as well as copywriting, problem solving and leadership abilities. Knowledge of Sadie Digital Production System and Audio Vault Digital System preferred. Tapes and resume to Program Director, WTLC Radio, P.O. Box 767, Indianapolis, Indiana 46206. EOE

New regional AOR now staffing seeks human, relatable talent. All shifts, plus salty news/AMD sidekick. Pros only. Package to: Harris Wheeler, 4217 Mountain View Drive, Boise, ID 83704. No Calls EOE

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KMZQ/KLASSY 100-Las Vegas, looking for afternoon drive personality/Production Director to join our winning team. Send T&R to: Jeff Cochran, PD, 6655 West Sahara, Suite C-216, Las Vegas, NV 89102. No Calls Please. EOE/MF. KLASSY 100 is an American Radio Systems station so be ready to work hard, have fun and win!

FT NewsTalk/News Reporter for medium Northwest market. Minimum of 5 years experience. Send tape, resume & salary requirements to: Radio & Records, 10100 Santa Monica Bl., #263, 5th Floor, Los Angeles, CA 90067. EOE

Northern California Country seeks morning host for the "Moo Crew." Must be adult, fun, active in community/personal appearances. Great place to live. T&R to: KALF, 1459, Humboldt Dr. Chico, CA 95928. Attn: Scott Michaels. EEO

The Academy of Radio Broadcasting is looking for PT personal instructors. If you are living in So. Calif., pls fax your resume to: Lead Instructor at (714)842-1858. Graduates prior to 1992 preferred, but not required. EOE

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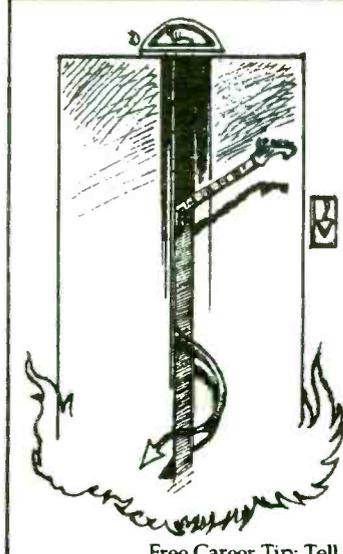
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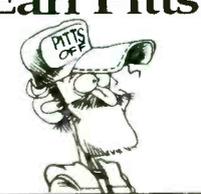
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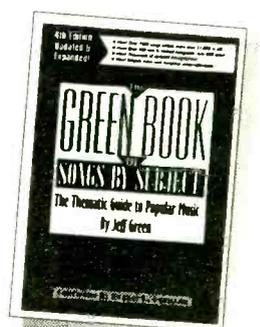
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CHR/POP

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	CARDIGANS	Lovefool	(Mercury)
2	2	JEWEL	You Were Meant For Me	(Atlantic)
3	3	NO DOUBT	Don't Speak	(Trauma/Interscope)
4	4	SPICE GIRLS	Wannabe	(Virgin)
5	5	SHERYL CROW	Everyday Is A Winding Road	(A&M)
6	6	SAVAGE GARDEN	I Want You	(Columbia)
7	7	CELINE DION	All By Myself	(550 Music)
8	8	DUNCAN SHEIK	Barely Breathing	(Atlantic)
9	9	WALLFLOWERS	One Headlight	(Interscope)
10	10	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
11	11	COUNTING CROWS	A Long December	(DGC/Geffen)
12	12	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
13	13	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
14	14	BABYFACE	Every Time I Close My Eyes	(Epic)
15	15	GINA G	Ooh Aah...Just A Little Bit	(Eternal/WB)
16	16	KEITH SWEAT	Nobody	(Elektra/EEG)
17	17	R. KELLY	I Believe I Can Fly	(Jive)
18	18	MONICA	For You I Will	(Warner Sunset/Atlantic)
19	19	REAL MCCOY	One More Time	(Arista)
20	20	BRUCE SPRINGSTEEN	Secret Garden	(Columbia)
21	21	LEAH ANDREONE	It's Alright, It's OK	(RCA)
22	22	BLACKSTREET	No Diggity	(Interscope)
23	23	JON SECADA	Too Late, Too Soon	(SBK/EMI)
24	24	NO MERCY	Please Don't Go	(Arista)
25	25	INXS	Elegantly Wasted	(Mercury)
26	26	U2	Staring At The Sun	(Island)
27	27	CRYSTAL WATERS	Say...If You Feel Alright	(Mercury)
28	28	WHITNEY HOUSTON	Step By Step	(Arista)
29	29	WHITE TOWN	Your Woman	(Chrysalis/EMI)
30	30	LUSCIOUS JACKSON	Naked Eye	(Grand Royal/Capitol)

CHR begins on Page 29.

CHR/RHYTHMIC

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	BLACKSTREET	Don't Leave Me	(Interscope)
2	2	MARK MORRISON	Return Of The Mack	(Atlantic)
3	3	DRU HILL	In My Bed	(Island)
4	4	MONICA	For You I Will	(Warner Sunset/Atlantic)
5	5	AALIYAH	One In A Million	(BlackGround/Atlantic)
6	6	PUFF DADDY	Can't Nobody Hold Me Down	(Bad Boy/Arista)
7	7	SPICE GIRLS	Wannabe	(Virgin)
8	8	BABYFACE	Every Time I Close My Eyes	(Epic)
9	9	SWV	Can We (Jive)	(Jive)
10	10	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
11	11	FREAK NASTY	Da Dip	(Power)
12	12	KEITH SWEAT	Nobody	(Elektra/EEG)
13	13	NO DOUBT	Don't Speak	(Trauma/Interscope)
14	14	NOTORIOUS B.I.G.	Hypnotize	(Bad Boy/Arista)
15	15	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
16	16	GINUWINE	Tell Me Do U Wanna	(550 Music)
17	17	CARDIGANS	Lovefool	(Mercury)
18	18	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
19	19	702	Get It Together	(Biv 10/Motown)
20	20	BLACKSTREET	No Diggity	(Interscope)
21	21	MARY J. BLIGE	Love Is All We Need	(MCA)
22	22	ALLURE	Head Over Heels	(Crave)
23	23	TONY TONI TONE	Let's Get Down	(Mercury)
24	24	KEITH SWEAT	Just A Touch	(Elektra/EEG)
25	25	ERYKAH BADU	On & On	(Kedar/Universal)
26	26	JOOSE	If Tomorrow Never Comes	(Flavor Unit/EastWest/EEG)
27	27	FOXY BROWN	I'll Be	(Violator/Def Jam/RAL/Mercury)
28	28	ANGELINA	Without Your Love	(Upstairs)
29	29	REAL MCCOY	One More Time	(Arista)
30	30	BLACKOUT ALLSTARS	I Like It	(Columbia)

CHR begins on Page 29.

URBAN

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	702	Get It Together	(Biv 10/Motown)
2	2	BLACKSTREET	Don't Leave Me	(Interscope)
3	3	SWV	Can We	(Jive)
4	4	ZHANE'	Request Line	(Illtown/Motown)
5	5	MONTELL JORDAN	What's On Tonight	(Def Jam/RAL/Mercury)
6	6	MINT CONDITION	You Don't Have To Hurt No...	(Perspective/A&M)
7	7	GINUWINE	Tell Me Do U Wanna	(550 Music)
8	8	MONICA	For You I Will	(Warner Sunset/Atlantic)
9	9	DRU HILL	In My Bed	(Island)
10	10	112	Cupid	(Bad Boy/Arista)
11	11	YVETTE MICHELLE	I'm Not Feeling You	(Loud/RCA)
12	12	NOTORIOUS B.I.G.	Hypnotize	(Bad Boy/Arista)
13	13	"AFKAP"	Somebody's Somebody	(NPG/EMI)
14	14	MARK MORRISON	Return Of The Mack	(Atlantic)
15	15	RAHSAAN PATTERSON	Stop By	(MCA)
16	16	HEAVY D	Big Daddy	(Uptown/Universal)
17	17	MARY J. BLIGE	Love Is All We Need	(MCA)
18	18	AFTER 7	Sara Smile	(Virgin)
19	19	TASHA HOLIDAY	Just The Way You Like	(MCA)
20	20	RAY-J	Let It Go	(EastWest/EEG)
21	21	ROME	I Belong To You	(Every...)(RCA)
22	22	PUFF DADDY	Can't Nobody Hold Me Down	(Bad Boy/Arista)
23	23	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
24	24	ERYKAH BADU	On & On	(Kedar/Universal)
25	25	AALIYAH	4 Page Letter	(BlackGround/Atlantic)
26	26	KENNY LATTIMORE	For You	(Columbia)
27	27	KEITH SWEAT	Just A Touch	(Elektra/EEG)
28	28	LIL' KIM	Crush On U	(Undeas/Big Beat/Atlantic)
29	29	ALFONZO HUNTER	Weekend Thang	(Def Squad/EMI)
30	30	GINA THOMPSON	You Bring The Sunshine	(Mercury)
31	31	JOE	Don't Wanna Be A Player	(Jive)
32	32	LUTHER VANDROSS	Love Don't Love You Anymore	(LV/Epic)
33	33	WARREN G	I Shot The Sheriff	(Def Jam/RAL/Mercury)

URBAN begins on Page 42.

HOT AC

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	JEWEL	You Were Meant For Me	(Atlantic)
2	2	NO DOUBT	Don't Speak	(Trauma/Interscope)
3	3	DUNCAN SHEIK	Barely Breathing	(Atlantic)
4	4	SHERYL CROW	Everyday Is A Winding Road	(A&M)
5	5	CARDIGANS	Lovefool	(Mercury)
6	6	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
7	7	WALLFLOWERS	One Headlight	(Interscope)
8	8	COUNTING CROWS	A Long December	(DGC/Geffen)
9	9	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
10	10	SAVAGE GARDEN	I Want You	(Columbia)
11	11	SHAWN COLVIN	Sunny Came Home	(Columbia)
12	12	HOOTIE & THE BLOWFISH	I Go Blind	(Reprise)
13	13	CELINE DION	All By Myself	(550 Music)
14	14	JOHN MELLENCAMP	Just Another Day	(Mercury)
15	15	U2	Staring At The Sun	(Island)
16	16	INXS	Elegantly Wasted	(Mercury)
17	17	ALANIS MORISSETTE	Head Over Feet	(Maverick/Reprise)
18	18	JOURNEY	When You Love A Woman	(Columbia)
19	19	CRANBERRIES	When You're Gone	(Island)
20	20	BRUCE SPRINGSTEEN	Secret Garden	(Columbia)
21	21	SARAH MCLACHLAN	Possession	(Nettwerk/Arista)
22	22	WHITNEY HOUSTON	Step By Step	(Arista)
23	23	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
24	24	SHERYL CROW	If It Makes You Happy	(A&M)
25	25	BRYAN ADAMS	I'll Always Be Right There	(A&M)
26	26	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
27	27	JOURNEY	If He Should Break Your Heart	(Columbia)
28	28	R. KELLY	I Believe I Can Fly	(Jive)
29	29	AMANDA MARSHALL	Fall From Grace	(Epic)
30	30	JON SECADA	Too Late, Too Soon	(SBK/EMI)

AC begins on Page 62.

AC

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	CELINE DION	All By Myself	(550 Music)
2	2	JIM BRICKMAN w/MARTINA MCBRIDE	Valentine	(Windham Hill)
3	3	KENNY LOGGINS	For The First Time	(Columbia)
4	4	BRYAN ADAMS	I'll Always Be Right There	(A&M)
5	5	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
6	6	PHIL COLLINS	It's In Your Eyes	(Any...)(Face Value/Atlantic)
7	7	JON SECADA	Too Late, Too Soon	(SBK/EMI)
8	8	R. KELLY	I Believe I Can Fly	(Jive)
9	9	WHITNEY HOUSTON	Step By Step	(Arista)
10	10	RICHARD MARX	Until I Find You Again	(Capitol)
11	11	KENNY G	Havana	(Arista)
12	12	JEWEL	You Were Meant For Me	(Atlantic)
13	13	WHITNEY HOUSTON	I Believe In You And Me	(Arista)
14	14	BARBRA STREISAND & BRYAN ADAMS	I Finally Found...	(Columbia)
15	15	JOURNEY	When You Love A Woman	(Columbia)
16	16	GLORIA ESTEFAN	I'm Not Giving You Up	(Epic)
17	17	JOOSE	If Tomorrow Never Comes	(Flavor Unit/EastWest/EEG)
18	18	ROD STEWART	If We Fall In Love Tonight	(Warner Bros.)
19	19	JOURNEY	If He Should Break Your Heart	(Columbia)
20	20	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
21	21	BABYFACE	Every Time I Close My Eyes	(Epic)
22	22	NO DOUBT	Don't Speak	(Trauma/Interscope)
23	23	WARREN HILL	Shelter From The Storm	(Discovery)
24	24	BRIAN MCKNIGHT & DIANA KING	When We Were...	(DAS/Mercury)
25	25	BARRY MANILOW	I'd Really Love To See You...	(Arista)
26	26	MAXI PRIEST	It Starts In The Heart	(Walt Disney)
27	27	ROD STEWART	When I Need You	(Warner Bros.)
28	28	CRYSTAL BERNARD	Have We Forgotten What Love Is	(River North)
29	29	BRUCE SPRINGSTEEN	Secret Garden	(Columbia)
30	30	DUNCAN SHEIK	Barely Breathing	(Atlantic)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 62.

ACTIVE ROCK

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	LIVE	Lakini's Juice	(Radioactive)
2	2	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
3	3	AEROSMITH	Falling In Love...	(Columbia)
4	4	OFFSPRING	Gone Away	(Columbia)
5	5	METALLICA	King Nothing	(Elektra/EEG)
6	6	SILVERCHAIR	Abuse Me	(Epic)
7	7	BUSH	Greedy Fly	(Trauma/Interscope)
8	8	STONE TEMPLE PILOTS	Tumble In The Rough	(Atlantic)
9	9	U2	Staring At The Sun	(Island)
10	10	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
11	11	QUEENSRYCHE	Sign Of The Times	(EMI)
12	12	WALLFLOWERS	One Headlight	(Interscope)
13	13	VERVE PIPE	The Freshmen	(RCA)
14	14	BIG HEAD TODD & THE MONSTERS	Resignation...	(Revolution)
15	15	TOOL	"H"	(Zoo)
16	16	NINE INCH NAILS	The Perfect Drug	(Nothing/Interscope)
17	17	MATTHEW SWEET	Where You Get Love	(Zoo)
18	18	MATCHBOX 20	Push	(Lava/Atlantic)
19	19	TONIC	Casual Affair	(Polydor/A&M)
20	20	STIR	Stale	(Aware/Capitol)
21	21	NAKED	Mann's Chinese	(Red Ant)
22	22	WIDESPREAD PANIC	Hope In A Hopeless World	(Capricorn/Mercury)
23	23	WILCO	Outtaste (Outta Mind)	(Reprise)
24	24	HELMET	Exactly What You Wanted	(Interscope)
25	25	ORBIT	Medicine (Baby Come Back)	(A&M)
26	26	LOCAL H	Fritz's Corner	(Island)
27	27	COWBOY MOUTH	Jenny Says	(MCA)
28	28	KULA SHAKER	Hey Dude	(Columbia)
29	29	COUNTING CROWS	A Long December	(DGC/Geffen)
30	30	JONNY LANG	Lie To Me	(A&M)

ROCK begins on Page 73.

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NATIONAL AIRPLAY OVERVIEW MARCH 28, 1997

URBAN AC

LW	TW	Artist	Album
4	1	AFTER 7	Sara Smile (Virgin)
1	2	BABYFACE	Every Time I Close My Eyes (Epic)
5	3	MONICA	For You I Will (Warner Sunset/Atlantic)
2	4	"AFKAP"	Somebody's Somebody (NPG/EMI)
3	5	DRU HILL	In My Bed (Island)
6	6	ERYKAH BADU	On & On (Kedar/Universal)
8	7	KENNY LATTIMORE	For You (Columbia)
7	8	ANN NESBY	This Weekend (Perspective/A&M)
12	9	MINT CONDITION	You Don't Have To Hurt No... (Perspective/A&M)
10	10	LUTHER VANDROSS	I Can Make It Better (LV/Epic)
13	11	TONI BRAXTON	I Don't Want To (LaFace/Arista)
15	12	CURTIS MAYFIELD	No One Knows About A Good... (Warner Bros.)
22	13	BLACKSTREET	Don't Leave Me (Interscope)
9	14	ISLEY BROTHERS	Tears (T-Neck/Island)
11	15	WHITNEY HOUSTON	I Believe In You And Me (Arista)
18	16	702	Get It Together (Biv 10/Motown)
16	17	RAHSAAN PATTERSON	Stop By (MCA)
20	18	TONI BRAXTON	Un-break My Heart (LaFace/Arista)
19	19	MINT CONDITION	What Kind Of Man Would I Be (Perspective/A&M)
14	20	R. KELLY	I Believe I Can Fly (Jive)
24	21	MONTELL JORDAN	What's On Tonight (Def Jam/RAL/Mercury)
25	22	ZHANE	Request Line (Illtown/Motown)
23	23	MAXWELL	Sumthin' Sumthin' (Columbia)
21	24	KEITH SWEAT	Just A Touch (Elektra/EEG)
17	25	EN VOGUE	Don't Let Go (Love) (EastWest/EEG)
27	26	TEDDY PENDERGRASS	Don't Keep Wastin' My Time (Sure Fire)
26	27	ROME	I Belong To You (Every...) (RCA)
29	28	TONY TONI TONE	Thinking Of You (Mercury)
—	29	LUTHER VANDROSS	Love Don't Love You Anymore (LV/Epic)
—	30	DIONNE FARRIS	Hopeless (Columbia)

URBAN begins on Page 42.

ROCK

LW	TW	Artist	Album
1	1	AEROSMITH	Falling In Love... (Columbia)
2	2	COLLECTIVE SOUL	Precious Declaration (Atlantic)
3	3	WALLFLOWERS	One Headlight (Interscope)
6	4	U2	Staring At The Sun (Island)
4	5	LIVE	Lakini's Juice (Radioactive)
5	6	WIDESPREAD PANIC	Hope In A Hopeless World (Capricorn/Mercury)
10	7	JONNY LANG	Lie To Me (A&M)
13	8	QUEENSRYCHE	Sign Of The Times (EMI)
9	9	METALLICA	King Nothing (Elektra/EEG)
7	10	SILVERCHAIR	Abuse Me (Epic)
11	11	BUSH	Greedy Fly (Trauma/Interscope)
8	12	COUNTING CROWS	A Long December (DGC/Geffen)
12	13	BIG HEAD TODD & THE MONSTERS	Resignation... (Revolution)
14	14	STONE TEMPLE PILOTS	Tumble In The Rough (Atlantic)
16	15	VERVE PIPE	The Freshmen (RCA)
18	16	RUSH	Driven (Atlantic)
20	17	OFFSPRING	Gone Away (Columbia)
22	18	MATCHBOX 20	Push (Lava/Atlantic)
17	19	JOHN MELLENCAMP	Just Another Day (Mercury)
19	20	METALLICA	Hero Of The Day (Elektra/EEG)
15	21	TONIC	Casual Affair (Polydor/A&M)
24	22	WILCO	Outtaste (Outta Mind) (Reprise)
25	23	VERUCA SALT	Volcano Girls (Outpost/Geffen)
23	24	BETTER THAN EZRA	Desperately Wanting (Swell/Elektra/EEG)
35	25	MATTHEW SWEET	Where You Get Love (Zoo)
26	26	SPONGE	Have You Seen Mary (Columbia)
27	27	STONE TEMPLE PILOTS	Lady Picture Show (Atlantic)
29	28	CRAVIN' MELON	Come Undone (Mercury)
28	29	STORYVILLE	Blind Side (Code Blue/Atlantic)
31	30	SOUNDGARDEN	Blow Up The Outside World (A&M)

ROCK begins on Page 73.

COUNTRY

LW	TW	Artist	Album
3	1	TRACE ADKINS	(This Ain't) No Thinkin'... (Capitol)
4	2	CLAY WALKER	Rumor Has It (Giant)
2	3	DIAMOND RIO	Holdin' (Arista)
1	4	REBA MCENTIRE	How Was I To Know (MCA)
8	5	KENNY CHESNEY	When I Close My Eyes (BNA)
7	6	TRACY BYRD	Don't Take Her She's All I Got (MCA)
10	7	DAVID KERSH	Another You (Curb)
12	8	GEORGE STRAIT	One Night At A Time (MCA)
11	9	COLLIN RAYE	On The Verge (Epic)
13	10	TERRI CLARK	Emotional Girl (Mercury)
14	11	TRACY LAWRENCE	Better Man, Better Off (Atlantic)
15	12	ALABAMA	Sad Lookin' Moon (RCA)
16	13	BUFFALO CLUB	If She Don't Love You (Rising Tide)
18	14	JOHN MICHAEL MONTGOMERY	I Miss You A Little (Atlantic)
17	15	LORRIE MORGAN	Good As I Was To You (BNA)
19	16	KEVIN SHARP	She's Sure Taking It Well (143/Asylum/EEG)
6	17	ALAN JACKSON	Everything I Love (Arista)
21	18	BRYAN WHITE	Sittin' On Go (Asylum/EEG)
24	19	BROOKS & DUNN	Why Would I Say Goodbye (Arista)
22	20	MILA MASON	Dark Horse (Atlantic)
9	21	JOHN BERRY	She's Taken A Shine (Capitol)
25	22	MINDY MCCREADY	A Girl's Gotta Do (What...) (BNA)
23	23	KATHY MATTEA	455 Rocket (Mercury)
29	24	VINCE GILL	A Little More Love (MCA)
5	25	PATTY LOVELESS	She Drew A Broken Heart (Epic)
26	26	MARTINA MCBRIDE	Cry On The Shoulder Of... (RCA)
27	27	SAWYER BROWN	Six Days On The Road (Curb)
33	28	LEANN RIMES	The Light In Your Eyes (MCG/Curb)
30	29	TANYA TUCKER	Little Things (Capitol)
28	30	BIG HOUSE	Cold Outside (MCA)
41	33	DEANA CARTER	Count Me In (Capitol)
36	34	LEE ANN WOMACK	Never Again. Again (Decca)
37	36	JOE DIFFIE	This Is Your Brain (Epic)
38	37	BURNIN' DAYLIGHT	Say Yes (Curb)

COUNTRY begins on Page 51.

ALTERNATIVE

LW	TW	Artist	Album
3	1	U2	Staring At The Sun (Island)
2	2	WALLFLOWERS	One Headlight (Interscope)
1	3	LIVE	Lakini's Juice (Radioactive)
6	4	VERVE PIPE	The Freshmen (RCA)
4	5	SUBLIME	Santeria (Gasoline Alley/MCA)
8	6	COLLECTIVE SOUL	Precious Declaration (Atlantic)
5	7	BUSH	Greedy Fly (Trauma/Interscope)
9	8	VERUCA SALT	Volcano Girls (Outpost/Geffen)
10	9	BECK	The New Pollution (DGC/Geffen)
12	10	WHITE TOWN	Your Woman (Chrysalis/EMI)
7	11	SILVERCHAIR	Abuse Me (Epic)
13	12	MATTHEW SWEET	Where You Get Love (Zoo)
15	13	OFFSPRING	Gone Away (Columbia)
17	14	MIGHTY MIGHTY BOSSTON	The Impression That I Get (Mercury)
14	15	SPACE	Female Of The Species (Gut/Universal)
11	16	NINE INCH NAILS	The Perfect Drug (Nothing/Interscope)
22	17	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)
19	18	TONIC	If You Could Only See (Polydor/A&M)
26	19	INXS	Elegantly Wasted (Mercury)
16	20	DAVE MATTHEWS BAND	Crash Into Me (RCA)
23	21	KULA SHAKER	Hey Dude (Columbia)
34	22	SMASHING PUMPKINS	Eye (Interscope)
24	23	JEWEL	You Were Meant For Me (Atlantic)
31	24	BEN FOLDS FIVE	Battle Of Who Could Care Less (550 Music)
38	25	K'S CHOICE	Not An Addict (550 Music)
32	26	ORBIT	Medicine (Baby Come Back) (A&M)
27	27	STONE TEMPLE PILOTS	Tumble In The Rough (Atlantic)
21	28	PORNO FOR PYROS	Hard Charger (Warner Bros.)
28	29	BETTER THAN EZRA	Desperately Wanting (Swell/Elektra/EEG)
18	30	NO DOUBT	Excuse Me Mr. (Trauma/Interscope)

ALTERNATIVE begins on Page 80.

NAC

LW	TW	Artist	Album
2	1	PAUL HARDCASTLE	Jokers Wild (JVC)
1	2	BRAXTON BROTHERS	When Love Comes Around (Kokopelli)
4	3	SOUL BALLET	N.Y.C. Tripin (Countdown/Unity)
3	4	NORMAN BROWN	Third World (MoJazz/Motown)
6	5	ALFONZO BLACKWELL	Hermana (Street Life/All American)
5	6	GOTA	European Comfort (Instinct)
7	7	JIM BRICKMAN	You Never Know (Windham Hill)
10	8	LEE RITENOUR	Water To Drink (I.E./Verve)
8	9	GROVER WASHINGTON JR.	Soulful Strut (Columbia)
12	10	INCOGNITO	A Shade Of Blue (Verve Forecast)
15	11	TOMMY EMMANUEL	Midnight Drive (Higher Octave)
24	12	RICK BRAUN	Notorious (Bluemoon)
13	13	MICHAEL PAULO	My Heart And Soul (Noteworthy)
11	14	KENNY G	Eastside Jam (Arista)
16	15	CHUCK LOEB	Cruzin' South (Shanachie)
14	16	ZACHARY BREAUX	Never Can Say Goodbye (Zebra)
9	17	DAVID SANBORN	Rikke (Elektra/EEG)
19	18	DAVE KOZ	Lullaby For A Rainy Night (Capitol)
22	19	ANDY SNITZER	A River's Road (Warner Bros.)
17	20	VANESSA DAOU	Two To Tango (MCA)
18	21	KENNY BLAKE	European Underground (Heads Up)
26	22	TIM BOWMAN	I'll Be There (I.M.)
21	23	DOC POWELL	From The Heart (Discovery)
29	24	PAOLO	Paisa (Island)
27	25	BOBBY LYLE	Aruban Nights (Atlantic)
—	26	3RD FORCE	In The Full Moonlight (Higher Octave)
25	27	BABYFACE	Every Time I Close My Eyes (Epic)
20	28	MARK PORTMANN	No Truer Words (Zebra)
—	29	MICHAEL LINGTON	Tell It Like It Is (Nu Groove)
—	30	WHITNEY HOUSTON	I Believe In You And Me (Arista)

NAC begins on Page 68.

ADULT ALTERNATIVE

LW	TW	Artist	Album
1	1	U2	Staring At The Sun (Island)
3	2	VERVE PIPE	The Freshmen (RCA)
2	3	WALLFLOWERS	One Headlight (Interscope)
4	4	SHAWN COLVIN	Sunny Came Home (Columbia)
5	5	DAVE MATTHEWS BAND	Crash Into Me (RCA)
6	6	BIG HEAD TODD & THE MONSTERS	Resignation... (Revolution)
7	7	JEWEL	You Were Meant For Me (Atlantic)
12	8	INXS	Elegantly Wasted (Mercury)
9	9	WIDESPREAD PANIC	Hope In A Hopeless World (Capricorn/Mercury)
10	10	ODDS	Someone Who's Cool (Elektra/EEG)
8	11	SHERYL CROW	Everyday Is A Winding Road (A&M)
14	12	FIONA APPLE	Sleep To Dream (Work)
19	13	COUNTING CROWS	Daylight Fading (DGC/Geffen)
13	14	VAN MORRISON	The Healing Game (Polydor/A&M)
18	15	MORPHINE	Early To Bed (DreamWorks/Rykodisc)
20	16	JONNY LANG	Lie To Me (A&M)
11	17	COUNTING CROWS	A Long December (DGC/Geffen)
16	18	COLLECTIVE SOUL	Precious Declaration (Atlantic)
22	19	MATTHEW SWEET	Where You Get Love (Zoo)
15	20	PAULA COLE	Where Have All The Cowboys... (Imago/WB)
21	21	DUNCAN SHEIK	She Runs Away (Atlantic)
17	22	R.E.M.	Electrolite (Warner Bros.)
23	23	DISHWALLA	Give (A&M)
25	24	WILLIAM TOPLEY	Uptown (Mercury)
27	25	SISTER HAZEL	All For You (Universal)
26	26	FREEDY JOHNSTON	On The Way Out (Elektra/EEG)
30	27	NIL LARA	Baby (Metro Blue/Capitol)
29	28	SUBLIME	Santeria (Gasoline Alley/MCA)
—	29	JOHN MELLENCAMP	Emotional Love (Mercury)
—	30	OMC	How Bizarre (Mercury)

No Songs Qualified For Breaker Status This Week.

ADULT ALTERNATIVE begins on Page 91.



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