

CITADEL BUYS TELE-MEDIA

Larry Wilson heads East to purchase this 25-station group for \$117 million. The deal brings Citadel's holdings to 84 stations.

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SECRETS OF MEDIA PLANNERS UNVEILED!

Last month, Arbitron GM Pierre Bouvard detailed newspaper advertisers' attitudes toward radio. This time, media planners' point of view is the focus.

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TECHNOLOGY 1997

No doubt about it, radio's embrace of the World Wide Web grows tighter every year. But the Internet isn't the only high-tech innovation radio is using. Here's a rundown:

- Subcarrier revenue: Page 30
- News/Talk tools: Page 32
- Making \$\$\$ on the web: Page 34
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IN THE NEWS

- **DARS** auction update; one entrant drops out of pricey bidding
- **RAB** figures: Double-digit growth in February
- **Dennis Begley** takes on VP/GM duties at WMMR/Philly
- **Michael Nasser** new Station Manager for "The Planet"/Houston
- **Sean Taylor** appointed PD at WHTA/Atlanta

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THIS #1 WEEK

CHR/POP

- JEWEL You Were Meant For Me (Atlantic)

CHR/RHYTHMIC

- BLACKSTREET Don't Leave Me (Interscope)

URBAN

- BLACKSTREET Don't Leave Me (Interscope)

URBAN AC

- AFTER 7 Sara Smile (Virgin)

COUNTRY

- CLAY WALKER Rumor Has It (Giant)

NAC/SMOOTH JAZZ

- SOUL BALLET N.Y.C. Tripin (Countdown/Unity)

HOT AC

- JEWEL You Were Meant For Me (Atlantic)

AC

- CELINE DION All By Myself (550 Music)

ACTIVE ROCK

- COLLECTIVE SOUL Precious Declaration (Atlantic)

ROCK

- AEROSMITH Falling In Love... (Columbia)

ALTERNATIVE

- U2 Staring At The Sun (Island)

ADULT ALTERNATIVE

- U2 Staring At The Sun (Island)

NEWSSTAND PRICE \$6.50



Industry, Dept. Of Justice Navigate Radio Merger Maze

■ Deals clear faster as process is streamlined

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

Nearly 14 months after the passage of the Telecommunications Act, more than 1000 radio mergers have taken place. And according to Charles Biggio, senior counsel to the Asst. Attorney General in the Department of Justice's general merger division, government regulators have discovered "most of these deals are not worth our investigation."

"They are not anticompetitive," Biggio told R&R. "They are either competitively neutral or, in many cases, they may well be pro-competitive."

But this comes, he acknowledges, after a virtual "land rush of radio mergers" created by new rules that allow groups to buy clusters of stations in unlimited markets. With that have come growing pains, misinformation, misunderstandings, and, of course, a big dose of reality. The

reality is that radio can indeed be a really big business and most deals are problem-free. There is, however, always some pain with expansion, and it often comes in the form of increased regulation. In the case of radio, that means the scrutiny of the DOJ.

"We've investigated a fair number of mergers, but nowhere near a significant percentage of the overall deals," Biggio said, putting the number of DOJ investigations at "about 150."

"One thing we've learned is, as we normally expect, mergers can be helpful competitively. On the other hand, obviously, there are some mergers in radio that can be anticompetitive, and those are the ones we've looked at." Of the 150, DOJ has forced court-ordered changes in two cases and forced station sales or deal rearrangements in two others.

DOJ/See Page 23

Talker Plays Down Rumored Connection To Hale-Bopp Comet

BY MARGO RAVEL
R&R STAFF WRITER

In the wake of the Heaven's Gate suicides, the ensuing investigation, and countless theories on why people join cults, one talk host experienced the power of Talk radio and the Internet.



Bell

With the March 26 discovery of 39 bodies in Rancho Santa Fe, CA, Chancellor Broadcasting (no relation to Chancellor Media) syndicated talk host Art Bell emerged as an unwilling connection when, according to Bell, the Associated Press sent out a story that claimed, "Rumor may have caused suicides." Bell said he was surprised by the news

BELL/See Page 33

Radio Can Use The Web To Attract Newspaper \$\$\$

BY GERRY BOEHME
KATZ RADIO GROUP

How can radio account for more than our traditional 7% share of the advertising pie?

For years we've tried different approaches to grow our revenue share, both locally and nationally. We've developed new business strategies. We've consolidated reps, sales staffs, and station ownership. We've focused on becoming marketers and problem-solvers, rather than sellers. The results? We still attract 7% of ad dollars.

Those who fail to learn from history are bound to repeat it. Our experience should count for something. If all of our past efforts to move past the 7% barrier have failed, maybe we need some new approaches.

One new approach stares at us from the face of the nearest PC screen: the Internet; the new, "hot" medium. The Internet of-

fers vast potential to complement radio in a way that solves advertiser objections and enhances our strengths. The quicker we recognize the benefits, the better.

Radio's Perception

Radio's share of the revenue stream has been highlighted recently by Arbitron's release of the "Newspaper Advertiser Perceptual Study." The report contains tons of useful information which can be used to identify future opportunities and possible problem areas.

The study asked advertising managers at major newspaper spenders about their media perceptions. The results show that newspapers continue to control a large bulk of advertiser expenditures and mindset, and radio is not perceived to be a results-oriented medium that delivers what clients need.

WEB/See Page 19

Detroit Newspaper Union Criticizes Radio Ad Policies

Detroit radio stations and newspapers are ganging up against striking newspaper workers. That's what the Metropolitan Council of Newspaper Unions is claiming, anyway. The union this week said nine out of 10 Detroit radio stations refused to run their ads, allegedly because the stations are "brothers in arms" with newspapers.

Not surprisingly, the radio stations had a different story. "The reasons we did not take the ads are different than what's being construed," said WWW-FM GM Peter Connelly. "Quite simply, I was out of inventory." Connelly said the union offered to buy airtime last Thursday or Friday — right before the Easter weekend. But Lou Mieczko, President of the Newspaper Guild of Detroit, told R&R the stations were approached "two weeks ago."

DETROIT/See Page 14

WW1 Takes Over CBS Radio Nets

■ D'Ambrose becomes Westwood One Sr. VP

BY HEATHER VAN SLOOTEN
R&R WASHINGTON BUREAU

The long-rumored consolidation of Westwood One Inc. (Nasdaq: WONE) and CBS Radio Networks is official. As of Monday (3/31), WW1 began representing and managing the radio network's sales and affiliate relations. The deal has already been approved by Westwood's board of directors.

The merger is a fairly natural one, as radio mogul Mel Karmazin serves as Chairman/CEO of CBS Radio and President/CEO of Westwood One. Plus, CBS's parent company, Westinghouse Electric, owns 25% of WW1 stock. CBS Radio will still be in charge of the programming it delivers to WW1, with Westwood assuming responsibility for CBS Radio Networks' sales, marketing and promotion, affiliate relations, research, and administration.

At recent public appearances, Karmazin often hinted that a consolidation of his two nets — in a relatively small segment of the radio industry — was forthcoming. Last year, the traditional wired networks

WW1/See Page 23



A Hare-Raising Experience!

It would take a very big basket to fit this chocolate Easter bunny! WENS/Indianapolis morning show co-host Ann Craig was nuts to agree to this punishment after losing in the overall score of the "Battle of the Sexes" contest with co-host Scott Fischer. First, Craig prepared to be dunked by a 70-ton crane into a 300-gallon vat of chocolate (inset). And to top it off, she rolled around in nuts. It's hard to tell from her expression whether or not she was hopping mad ...

fiona apple "sleep to dream"

from the gold album **TIDAL**

"AFTER JUST 70 SPINS, FIONA APPLE TAKES A BIG BITE OUT OF THE BIG APPLE WITH TOP 5 PHONES, IMPRESSIVE SALES; OVER 41,000 SOLD AND TEST SCORES THAT PERFORM WAY AHEAD OF THE PACK, CAN'T WAIT TO SEE THE RESPONSE ON HER UPCOMING VISIT TO THE HOWARD STERN SHOW." **STEVE KINGSTON, WXRK**

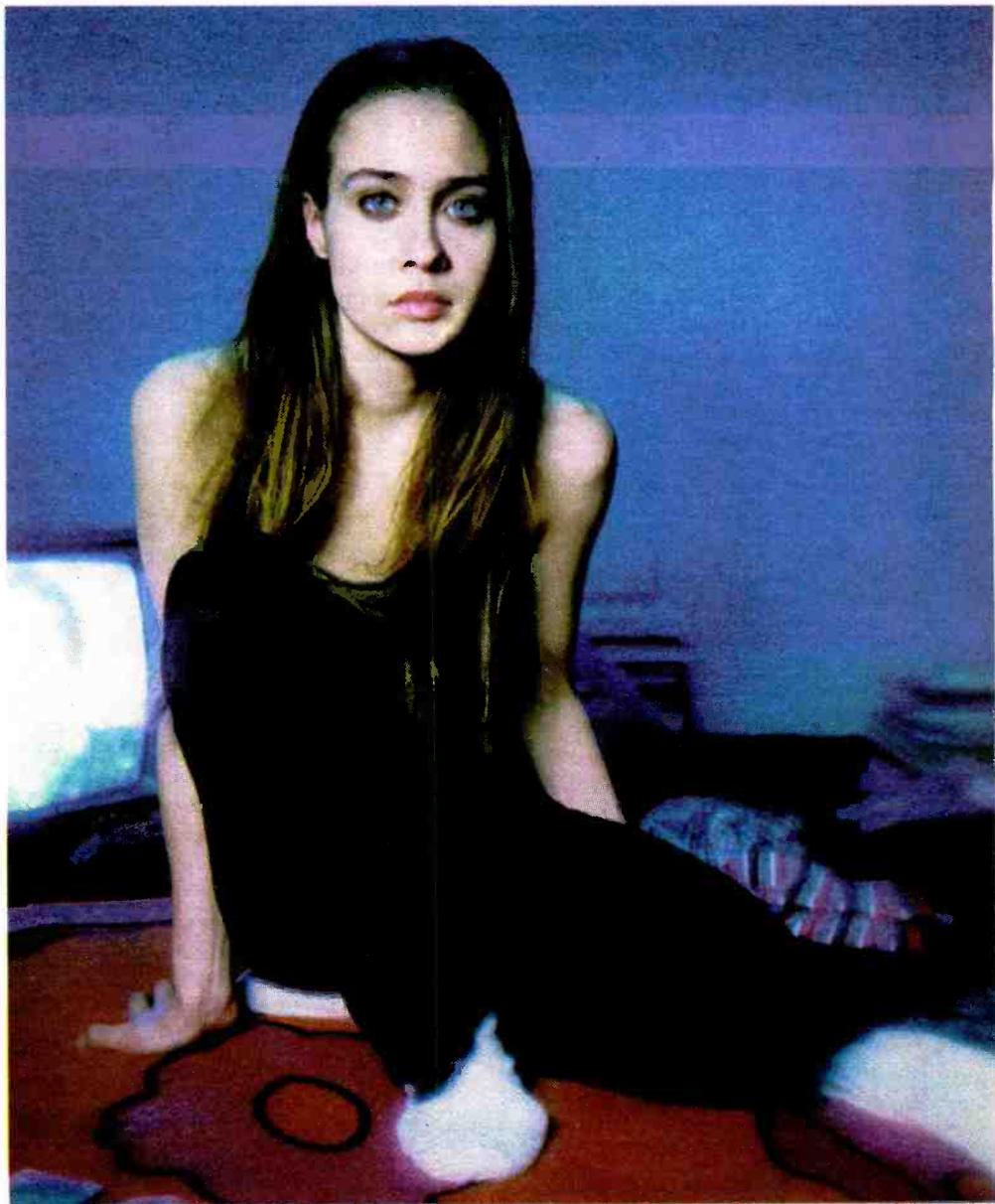
"WE ARE CONSTANTLY LOOKING FOR REAL ARTISTS AND KROQ LISTENERS LOVE FIONA APPLE. SHE BLEW EVERYONE AWAY AT ACOUSTIC CHRISTMAS AND PUT ON AN AMAZING PERFORMANCE WITH KEVIN AND BEAN. HER MUSIC HITS A NERVE. FIONA APPLE IS A STAR." **KEVIN WEATHERLY, KROQ**

"STRONG CALLOUT. STRONG PHONES." - **OEDIPUS, WBCN** (Just the facts, Ma'am)

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WBCN
WFNX
KZON
KOME
WAQZ
KXRK
KENZ
KCXX
B100
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**UPWARD
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WORK

Nasser Shifts To Houston's 'Planet' As Station Manager

SFX Broadcasting Soft AC KODA/Houston Station Manager Michael Nasser has segued to similar duties at Alternative-leaning Hot AC sister KQUE (The Planet). New calls are pending for the station, which debuted March 19 (R&R 3/28).

Nasser — who is currently President of the Houston Assn. Of Radio Broadcasters — commented, "SFX has a sizable investment in the Planet, and I'm thrilled to have the opportunity to meet this exciting challenge."

Nasser's most recent post was his second stint at KODA. His first one as an AE spanned 1983-87. He went on to become KOSI/Denver's NSM and returned to KODA as NSM in 1989, graduating to GSM and later Station Manager.

Primosphere Drops Out Of DARS Race

Total bids reached \$164 million Tuesday (4/1) in the satellite digital audio radio service (DARS) auctions in Washington, DC. Of the four companies bidding for the two spectrum licenses, only three are left — Primosphere L.P. of New York dropped out after offering \$67.5 million in round 18.

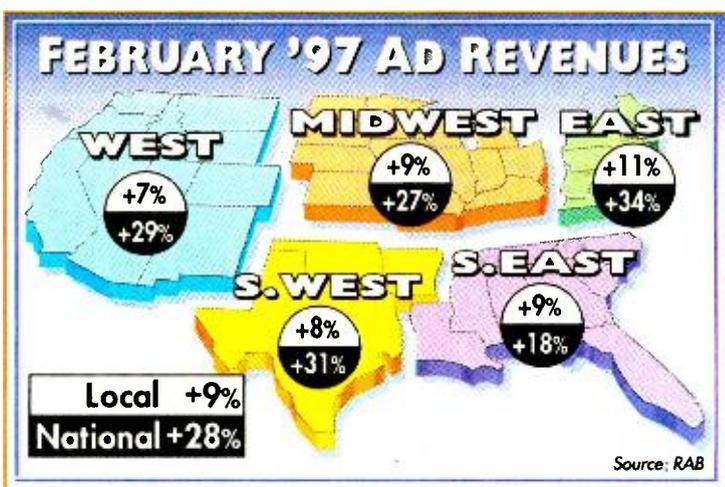
Washington, DC-based Satellite CD Radio Inc., Reston, VA-based American Mobile Radio Corp., and Seattle-based Digital Satellite Broadcasting Corp. are still in the running. CD Radio, which halted trading on its stock (Nasdaq: CDRD) until the auction is completed, posted the high final bid Tuesday for the first license at \$83.346 million. American Mobile held the high bid for the second license at \$80.888 million.

Bidding was to have resumed Wednesday morning, following R&R's deadline. Check out R&R's web site (www.rronline.com) for updates.



Spring Forward!

Don't forget: Daylight Savings Time begins this weekend. Remember to set your clocks forward one hour at 2am on Sunday (4/6).



February Business Up 12%

Posting its 54th consecutive month of revenue gains, the radio industry experienced a 12% increase in February over the same month in '96, according to the RAB. Local revenue was up 9%, while national business skyrocketed 28%. Year-to-date, local revenues have risen 10%; national is up 17%. RAB President/CEO Gary Fries said all indications point to another record-breaking revenue year for the industry.

WPEN & WMGK's Begley Adds Management Duties For Rocker WMMR/Philadelphia

Dennis Begley — VP/GM of WPEN-AM & WMGK-FM/Philadelphia — has been assigned the same responsibility for Rock outlet WMMR-FM. The appointment became effective April 3, when Greater Media assumed control of WMMR's programming and sales.



Begley

Greater Media COO Tom Milewski commented, "I promised Dennis when he came aboard that we would be expanding in Philadelphia, and this is a great start. It's a big job, but he has WPEN & WMGK GSM Ed McCusker and WMMR GSM Rick Feinblatt to help carry the load."

Begley began his broadcast career at WPEN & WMGK as an intern in 1981. After a brief stint at crosstown WFIL-AM, he returned to WPEN & WMGK to serve as AE between 1982-86. He worked at CBS Radio Representatives from 1986 until 1989, when he joined crosstown Oldies WOGL-FM as NSM; he became GM there later that year. He rejoined WPEN & WMGK last September in his most recent position.

"I look forward to having WMMR join our group," Begley stated. "We're very excited that WMMR is a part of our family."

Ausham Now Jacor/Columbus Dir./FM Prog.

WAZU, WLWQ & WZAZ/Columbus, OH PD Greg Ausham has been elevated to the newly created post of Director/FM Programming for Jacor Communications/Columbus. He will continue to oversee the day-to-day operations of Active Rock WAZU, Rock WLWQ, and Alternative WZAZ and will assist in programming Country WHOK & WHQK.

Jacor/Columbus Market Manager Tom Thon said, "Greg's Rock format accomplishments in Columbus with WLWQ and our new sign-ons WZAZ and WAZU speak for themselves. I'm delighted that his expertise will now be applied to our Country formats as well. Sleep? Who needs sleep?"

Jacor VP/Programming Tom Owens added, "Greg combines intellect with instinct as well as any programmer I've known. He has done an amazing job of preserving WLWQ's quality demos in a complicated, competitive crossfire and has still found time to launch two additional contemporary formats, while also assisting us regionally. He really gets both the mechanics and the mystique of great radio, and we're very honored by the commitment he has made to our company."

APRIL 4, 1997

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PD Stevens Gets A Piece Of 'The Rock'

Greg Stevens — formerly PD at Active Rock-CHR combo KIOZ-FM & KKLQ-FM/San Diego — has been named PD for Active Rock KQRC (The Rock)/Kansas City. He will replace KQRC PD Doug Sorenson, who was promoted to Journal Broadcast Group Director/Rock Programming. Stevens, who left KIOZ at the end of February, will arrive in Kansas City in May; Sorenson has been retained by KQRC to provide consultancy services.



Stevens

Journal currently owns KQRC, but has agreed to sell it to Heritage Media Corp.; that sale is expected to close in June. Meanwhile, Heritage recently was purchased by Rupert Murdoch's News Corp. Ltd., which said it intends to sell off Heritage's radio and TV properties.

"Greg and I worked together when he launched the first major-market Classic Rock station at KCFX/Kansas City," Heritage/Kansas City President/GM Bill Newman told R&R. "Greg is the best individual to bring everything we need to the job. He has programming maturity and a vast knowledge of the music. His past affords him some knowledge about the market, and Doug can fill him in on the idiosyncracies that exist today."

"Greg's ability to work with morning shows and his general demeanor make him the perfect fit to replace Doug. And Doug's involvement with the station should help us continue to grow the station and not miss a beat."

Stevens — who has also programmed KISS-FM/San Antonio — will be replaced by...

STEVENS/See Page 14

Taylor Made PD At Urban WHTA/Atlanta

WHTA (Hot 97.5)/Atlanta Programming Asst. Sean Taylor has been upped to PD at the Radio One Urban outlet. He takes over the daily programming duties from Radio One VP/Programming Steve Hegwood, who will continue to oversee WHTA and its co-owned stations.

One of Taylor's duties as Programming Asst., Hegwood pointed out, was overseeing station activities while he was off working with the other Radio One properties.

"I was very impressed with Sean's ability to understand research and his attention to detail," Hegwood said. "Sean has excellent follow-through skills, which complement his knowledge of hip-hop music. He developed a very productive work relationship with MD Chaka Zulu, and I applaud his courageous ability to manage the staff during my absences."

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067 WEB SITE: <http://www.rronline.com>

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Citadel Builds Its Fortress, Buys Tele-Media

As the wheeling and dealing slows a bit in the largest markets, things are still heating up in the smaller ones. This week, for instance, Montana-based **Citadel Communications Corp.** agreed to acquire all of **Tele-Media Broadcasting's** radio properties in a 25-station, \$117 million deal.

These are the first East Coast properties for Citadel, which currently operates in California, Colorado, Montana, New Mexico, Nevada, Utah, and Washington. When the deal is complete, Citadel will own or operate 84 stations.

Citadel President **Larry Wilson** told **R&R** he had been "looking for a significant acquisition in the east, and we have been talking to [Tele-Media] for some time." Tele-Media Chairman/President **Bob Tudek** will remain with that company. There won't be significant personnel changes at the station level "at all," according to Wilson. "We don't re-

ally know these people, but these are good stations, and they're doing a good job." Tele-Media does have accounting and operations people at a higher level that Citadel "doesn't really need," Wilson said.

Citadel is buying:

- WEST-AM & WLEV-FM/Allentown
- WVAM-AM & WPRR-FM/Altoona, PA
- WQXA-AM & FM & WRKZ-FM/Harrisburg
- WGLU-FM & WQKK-FM/Johnstown, PA
- WLKW-AM, WPRO-AM & FM, & WWLI-FM/Providence

- WTAD-AM, WBRJ-FM, WMOS-FM & WQCY-FM/Quincy, IL

- WBLF-AM, WRSC-AM, WIKN-FM & WQWK-FM/State College, PA

- WARM-AM, WAZL-AM, WMGS-FM & WZMT-FM/Wilkes Barre-Scranton

WVAM/Altoona, WBRJ/Quincy, and WARM & WMGS/Wilkes Barre are pending acquisitions by Tele-Media. Citadel will also assume Tele-Media's LMAs and JSAs for WKQV-AM & FM & WBHT-FM/Wilkes Barre-Scranton. Tele-Media also owns cable outlets.

Expect more deals from Citadel: Wilson said his group plans on continued expansion in markets 30+ and is particularly interested in building in its existing markets.

EARNINGS

CBC, Premiere Post Year-End, Fourth-Quarter Financial Reports

Children's Broadcasting Corp. (Nasdaq: CBC), which went public in February 1996, this week reported a fourth-quarter net loss of \$3.2 million (67 cents per share) on revenues of \$1.7 million. That was down from fourth quarter 1995's loss of \$1.6 million (55 cents) on revenues of \$1.2 million. For the entire year, revenues increased 11% to \$5.7 million. The company posted a net loss of \$10 million (\$1.99) compared to a loss of \$6.1 million (\$2.22) the year before.

CBC declared its results were significantly affected by **ABC Radio Networks'** cancellation of its operations agreement. CBC is currently suing ABC for breach of contract. CBC President/CEO **Chris-**

topher Dahl said network revenues for the year increased 51%. "Fiscal year 1996 was a year in which CBC significantly enhanced the asset base of the company through the acquisition of radio broadcast licenses in the key markets of New York, Detroit, and Philadelphia." CBC also closed a \$16.5 million credit facility in November.

Children's Broadcasting's **Radio AAHS** network has 30 affiliates, including eight owned and operated by CBC.

1996 meant increases in revenue and cash flow for **Premiere Radio Networks** (Nasdaq: PRNI). Premiere posted earnings of \$2.4 million (28 cents) on net revenue of \$23.8 million. That was a slight dip

from the previous year's earnings of \$2.6 million (46 cents) on revenue of \$18.3 million. The 46 cents-per-share earnings included a five-cent earning from a radio station sale. Net income included the effects of a \$1.9 million write-off of debt issuance costs, and other pre-tax charges of \$417,000 associated with acquisitions. 1996 cash flow increased 45% to \$7 million from \$5 million in 1995.

For the quarter, Premiere reported a loss of \$595,000 (8 cents) on revenue of \$7 million. During the same period in 1995, Premiere posted income of \$505,000 (7 cents) on net revenue of \$5 million. Fourth-quarter cash flow was up 27% to \$1.5 million from \$1.2 million.

BUSINESS BRIEFS

CBS/SFX Receive Conditional Waivers

CBS Corp. and **SFX Broadcasting Inc.** will be allowed to complete their \$59 million Washington, DC/Dallas swap, but the FCC has placed a few conditions on the deal.

SFX wants to trade its **WHFS-FM/Annapolis, MD** (Washington, DC) for CBS's **KKRW-FM/Dallas** and **KTXQ-FM/Ft. Worth**. Trouble is, CBS already owns **WJZ-TV/Baltimore** and **WCAO-AM, WJFK-AM, WLIF-FM & WXYV-FM/Baltimore**, which are part of the 'HFS market.

CBS was turned away in its bid for a permanent waiver of the radio/TV one-to-a-market rule. However, the Commission granted a temporary waiver that is good until the cross-ownership rules are changed. If they aren't changed, the FCC said CBS must sell stations within six months of the rulemaking in order to comply with the current rules.

Cox Closes On NewCity Purchase

Less than a week after receiving approval from the FCC, **Cox Radio's** (Nasdaq: CXR) acquisition of **NewCity Communications** has closed. The \$250 million deal was announced last May and includes seven stations in three new markets for Cox: Birmingham, San Antonio, and Bridgeport, CT. Cox will also add 11 stations in its existing markets of Atlanta, Orlando, Syracuse, and Tulsa.

Cox did not receive its requested permanent waiver of the radio/TV cross-ownership rule in Orlando, but did receive a temporary waiver pending the upcoming cross-ownership rulemaking (see above). Cox owns six radio stations and one TV station in Orlando. Cox also received a temporary waiver of the radio/newspaper cross-ownership rule, allowing it to co-own **WJZF-FM/Alanta** and the *Atlanta Journal* and *Atlanta Constitution*.

FTC Blesses Rush, Other Deals

Two weeks after the surprise deal was announced, the **Federal Trade Commission** has, as expected, granted early antitrust clearance to **Jacor's** acquisition of **EFM Media Management**, which syndicates the "Rush Limbaugh Show."

The FTC also cleared **Clear Channel Communications'** \$20 million acquisition of **Pinnacle Broadcasting's** **WDUR-AM, WFXC-FM & WFXX-FM/Raleigh-Durham**, and CBS's swap of its **KPIX-FM/San Francisco** and **KLOU-FM/St. Louis** to **Entercom**. In return, CBS gets Entercom's **KITS-FM/San Francisco** out of the deal, which is valued at \$70 million. Entercom is simultaneously selling **PIX** to **Bonneville International** for \$39.6 million (R&R 3/21).

Jacor Adds Two To Board

Jacor Communications Inc. (Nasdaq: JCOR) has named **Peter Bynoe** and **Maggie Wilderotter** to its board of directors. The appointments, effective April 1, bring the board member total to nine.

Bynoe is a partner in the Chicago law firm **Rudnick & Wolfe**, and was owner and managing general partner of the Denver Nuggets NBA team from 1989 until 1992. Wilderotter is President/CEO of California-based **Wink Communications Inc.**, which develops technology for adding interactive capabilities and graphics to mass-media consumer electronic products.

Continued on Page 8

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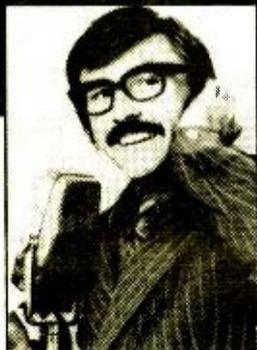
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WORLD'S LEADING PRINTER OF STICKERS AND DECALS



DEAL OF THE WEEK

- **Tele-Media Broadcasting Co. \$117 million**
 - WTAD-AM, WBRJ-FM, WMOS-FM & WQCY-FM/Quincy, IL
 - WEST-AM & WLEV-FM/Allentown
 - WVAM-AM & WPRR-FM/Altoona
 - WQXA-AM & FM & WRKZ-FM/Harrisburg, PA
 - WBLF-AM, WRSC-AM, WIKN-FM & WQWK-FM/State College
 - WGLU-FM & WQKK-FM/Johnstown
 - WARM-AM, WAZL-AM, WMGS-FM & WZMT-FM/Wilkes Barre-Scranton
 - WKQV-AM & FM & WBHT-FM/Wilkes Barre-Scranton
 - WLKW-AM, WPRO-AM & FM & WWLI-FM/Providence

1997 DEALS TO DATE

Dollars To Date: \$3,768,679,448
 (Last Year: \$2,511,296,961)

This Week's Action: \$149,307,753
 (Last Year: \$71,069,910)

Stations Traded This Year: 564
 (Last Year: 530)

Stations Traded This Week: 47
 (Last Year: 47)

TRANSACTIONS AT A GLANCE

- KEYQ-AM/Fresno \$200,000
- KDEO-FM/Waipahu (Honolulu), HI \$1.59 million
- KID-AM & FM/Idaho Falls, ID \$1,612,000
- KWIK-AM & KPKY-FM/Pocatello, ID \$1,987,200
- KRIB-AM & KLSS-FM/Mason City, IA \$3.5 million
- WTCO-AM & WCKQ-FM/Campbellsville, KY \$720,000
- FM CP/Bagley, MN \$5553
- KQHT-FM/Crookston (Grand Forks, ND), MN \$500,000
- KJUL-FM/Las Vegas \$15.5 million
- WLGX-FM/Carolina Beach, NC \$425,000
- WHGG-FM/Roanoke Rapids, NC \$100,000
- WPJB-FM/Providence \$1 million
- WSEA-FM/Atlantic Beach (Myrtle Beach), SC \$526,750
- WJOI-FM/Germantown, TN \$4.5 million
- KIJN-AM/Farwell, TX \$141,250

TRANSACTIONS

Citadel Sitting Pretty With Tele-Media Buy

Wilson's group enters East Coast scene with 28 stations in nine markets

Deal Of The Week

Tele-Media Broadcasting Co.
 PRICE: \$117 million
 TERMS: Asset sale for cash
 BUYER: Citadel Communications Corp., headed by President Larry Wilson. It owns or operates 56 stations. Phone: (406) 837-5360
 SELLER: Tele-Media Broadcasting

Co., headed by Chairman Robert Tudek. Phone: (814) 355-8355

WTAD-AM, WBRJ-FM, WMOS-FM & WQCY-FM/Quincy, IL
 FREQUENCY: 930 kHz; 106.7 MHz; 103.9 MHz; 99.5 MHz
 POWER: 5kw day/1kw night; 25kw at 328 feet; 3kw at 289 feet; 27kw at 751 feet

FORMAT: Talk; Rock; Rock; CHR

WEST-AM & WLEV-FM/Allentown
 FREQUENCY: 1400 kHz; 96.1 MHz
 POWER: 1kw; 50kw at 499 feet
 FORMAT: Nostalgia; AC

WVAM-AM & WPRR-FM/Altoona, PA
 FREQUENCY: 1430 kHz; 100.1 MHz

POWER: 5kw day/1kw night; 3kw at 955 feet
 FORMAT: Country; CHR

WQXA-AM & FM & WRKZ-FM/Harrisburg
 FREQUENCY: 1250 kHz; 105.7 MHz; 106.7 MHz
 POWER: 1kw day/33 watts night; 25kw at 705 feet; 14kw at 929 feet
 FORMAT: Nostalgia; Alternative; Country

WBLF-AM, WRSC-AM, WIKN-FM & WQWK-FM/State College, PA
 FREQUENCY: 970 kHz; 1390 kHz; 107.9 MHz; 97.1 MHz
 POWER: 1kw day/74 watts night; 2kw day/1kw night; 3kw at 328 feet; 2kw at 404 feet
 FORMAT: Country; News/Talk; Hot AC; Classic Rock

WGLU-FM & WQKK-FM/Johnstown, PA
 FREQUENCY: 92.1 MHz; 99.1 MHz
 POWER: 580 watts at 1043 feet; 50kw at 499 feet
 FORMAT: CHR; Classic Rock

WARM-AM, WAZL-AM, WMGS-FM & WZMT-FM/Wilkes Barre-Scranton
 FREQUENCY: 590 kHz; 1490 kHz; 92.9 MHz; 97.9 MHz
 POWER: 5kw; 1kw; 5.3kw at 1385 feet; 15kw at 751 feet
 FORMAT: Full Service; News/Talk; AC; Classic Rock

WKQV-AM & FM & WBHT-FM/Wilkes Barre-Scranton
 FREQUENCY: 1550 kHz; 95.7 MHz; 97.1 MHz
 POWER: 10kw day/500 watts night; 300 watts at 1011 feet; 500 watts at 1102 feet
 FORMAT: News/Talk; News/Talk; CHR
 COMMENT: Citadel will assume Tele-Media's LMAs and JSAs for these stations

WLKW-AM, WPRO-AM & FM & WWLI-FM/Providence
 FREQUENCY: 790 kHz; 630 kHz; 92.3 MHz; 105.1 MHz
 POWER: 5kw; 5kw; 39kw at 551

feet; 50kw at 499 feet
 FORMAT: Nostalgia; News/Talk; CHR; AC

California

KEYQ-AM/Fresno
 PRICE: \$200,000
 TERMS: Asset sale for cash
 BUYER: The Association for Community Education Inc., headed by President Phillip Guthrie. It owns KMRO-FM/Camarillo, CA. Phone: (805) 482-4797
 SELLER: Jonna Hooker. Phone: (209) 439-7766
 FREQUENCY: 980 kHz
 POWER: 5kw day/48 watts night
 FORMAT: Oldies

Hawaii

KDEO-FM/Waipahu (Honolulu)
 PRICE: \$1.59 million
 TERMS: Asset sale for cash
 BUYER: Caribou Broadcasting L.P., headed by President Kent Nichols. It owns KQMQ-AM & FM & KPOI-FM/Honolulu, HI. Phone: (303) 436-1869
 SELLER: Loew Broadcasting Corp., headed by President Robert Loew. Phone: (808) 533-7509
 FREQUENCY: 102.7 MHz
 POWER: 61kw at 1893 feet
 FORMAT: AC
 BROKER: Kalil & Co.

Idaho

KID-AM & FM/Idaho Falls
 PRICE: \$1,612,000
 TERMS: Asset sale for cash
 BUYER: Lartigue Multimedia Systems Inc., headed by President John Lynch. It has agreed to acquire KWIK-AM & KPKY-FM/Pocatello, ID (see following deal). Phone: (619) 299-8900
 SELLER: Fox Communication Corp., headed by President James Fox. Phone: (208) 233-1133
 FREQUENCY: 590 kHz; 96.1 MHz
 POWER: 5kw day/1kw night
 FORMAT: Talk/Country
 BROKER: Media Services Group

KWIK-AM & KPKY-FM/Pocatello
 PRICE: \$1,987,200

Continued on Page 8



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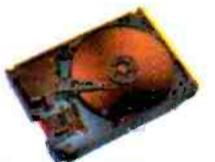
To prove how Instant Replay can make your station better, you can Test Drive one with no obligation! Call us now for free overnight delivery of your Test Drive unit. And like Rick Dees, once you get your hands on Instant Replay you won't want to give it back either.



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*Suggested retail prices: \$2995 for 4 hours of storage; \$3495 for 8 hours of storage and \$3995 for 16 hours of storage.

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TRANSACTIONS

Continued from Page 6

TERMS: Asset sale for cash
BUYER: Lartigue Multimedia Systems Inc., headed by President John Lynch. It has agreed to acquire KID-AM & FM/Idaho Falls. Phone: (619) 299-8900
SELLER: KWIK Broadcasting Co., headed by co-owners James and Su Fox. Phone: (208) 233-1133
FREQUENCY: 1240 kHz; 94.9 MHz
POWER: 1kw; 100kw at 1004 feet
FORMAT: Sports/Talk; Oldies
BROKER: Media Services Group

Iowa

**KRIB-AM & KLSS-FM
 Mason City**
PRICE: \$3.5 million
TERMS: Asset sale for cash
BUYER: Three Eagles of Mason City Inc., a wholly owned subsidiary of Three Eagles Communications Inc., headed by CEO Rolland Johnson. Phone: (719) 481-9378
SELLER: Music Man Broadcasting Inc., headed by President Paul Hedberg. Phone: (515) 423-8634
FREQUENCY: 1490 kHz; 106.1 MHz

POWER: 1kw; 100kw at 315 feet
FORMAT: Oldies; AC

Kentucky

WTCO-AM & WCKQ-FM/Campbellsville
PRICE: \$720,000
TERMS: Asset sale for cash
BUYER: Commonwealth Broadcasting Corp., headed by Chairman Brereton Jones. Phone: (502) 651-6050
SELLER: Heartland Communications Inc., headed by President George Owen Jr. Phone: (502) 465-7421

Minnesota

FM CP/Bagley
PRICE: \$5553
TERMS: Asset sale for cash
BUYER: Pine to Prairie Broadcasting Inc., headed by President Larry Roed. It owns KKCQ-AM & KKEQ-FM/Fosston. Phone: (218) 435-1919
SELLER: Omega Broadcasting Co., headed by co-owners Jeffrey Bingham and Phil Ehke. Phone: (218) 435-1640

KQHT-FM/Crookston
(Grand Forks, ND)

PRICE: \$500,000
TERMS: Asset sale for cash
BUYER: KJ Radio Inc., headed by President Jeff Hoberg
SELLER: CD Broadcasting Corp. of Grand Rapids, a wholly owned subsidiary of Community Airwaves Corp., headed by President Christopher Dahl. Phone: (612) 338-3300
FREQUENCY: 96.1 MHz
POWER: 100kw at 413 feet
FORMAT: AC

Nevada

KJUL-FM/Las Vegas
PRICE: \$15.5 million
TERMS: Stock sale for cash
BUYER: Centennial Broadcasting, headed by President Allen Shaw. It has agreed to acquire KQOL-FM/Las Vegas.
SELLER: Syndicated Communications, headed by general partner Herbert Wilkins Sr. Phone: (301) 608-3203
FREQUENCY: 104.3 MHz
POWER: 25.6kw at 3717 feet
FORMAT: Nostalgia

BROKER: Bob Cox of Satterfield & Perry Inc.

North Carolina

WLGX-FM/Carolina Beach
PRICE: \$425,000
TERMS: Asset sale for \$100,000 cash and a 25-year, \$325,000 promissory note at 9% interest
BUYER: Baker Broadcasting NC Inc., headed by President Frank Baker. Phone: (803) 849-0019
SELLER: Kenneth Noble II. Phone: (804) 272-7101
FREQUENCY: 106.7 MHz
POWER: 5kw at 340 feet
FORMAT: Variety

WHGG-FM/Roanoke Rapids

PRICE: \$100,000
TERMS: Asset sale for cash
BUYER: The Union Mission of Roanoke Rapids Inc., headed by President Samuel Owen. Phone: (919) 537-3372
SELLER: Appalachian Educational Communication Corp., headed by President Kenneth Hill. Phone: (423) 878-6279

Rhode Island

WPJB-FM/Providence
PRICE: \$1 million
TERMS: Asset sale for cash
BUYER: Back Bay Broadcasters Inc., headed by President Peter Crawford. It owns WPNW-AM & WWKX-FM/Providence. Phone: (617) 242-5900
SELLER: Full Power Radio of Narragansett Inc., headed by President John Fuller. Phone: (401) 539-8502
FREQUENCY: 102.7 MHz
POWER: 1.95kw at 226 feet
FORMAT: AC

BROKER: Robert Maccini and Steven Sloan of Media Services Group

South Carolina

WSEA-FM/Atlantic Beach (Myrtle Beach)
PRICE: \$526,750
TERMS: Stock sale for \$258,000 cash; a seven-year, \$223,750 promissory note at 9.5% interest; and assumption of \$45,000 debt
BUYER: Blue Dolphin Communications Inc. is acquiring WSEA Inc. Phone: (803) 661-5000
SELLER: Audrey Morris. Phone: (803) 237-4087
FREQUENCY: 100.3 MHz
POWER: 2.75kw at 476 feet
FORMAT: This station is dark.

Tennessee

WJOI-FM/Germantown
PRICE: \$4.5 million
TERMS: Asset sale for cash
BUYER: Flinn Broadcasting Corp., headed by President George Flinn Jr. Phone: (901) 726-8970
SELLER: Omni Broadcasting Co., headed by general partners Sally Willbourn and Sam Phillips. Phone: (901) 683-9040
FREQUENCY: 107.5 MHz
POWER: 3kw at 328 feet
FORMAT: Variety

Texas

KIJN-AM/Farwell
PRICE: \$141,250
TERMS: Asset sale for cash
BUYER: Metropolitan Radio Group Inc., headed by President Gary Acker. It has agreed to acquire KTNZ-AM/Amarillo. Phone: (817) 430-3548
SELLER: Best Broadcasting Co. Inc., headed by President Gil Patschke. Phone: (806) 481-3318

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BUSINESS BRIEFS

Continued from Page 4

Merrill Lynch, Prudential Rate Radio

Merrill Lynch & Co. lowered its intermediate term rating on Viacom Inc. (AMEX: VIA) from accumulate to neutral. Further details on the rating were not immediately available. Also, Prudential Securities has rated American Radio Systems (NYSE: AFM) an initial buy.

Stations Slapped With EEO Fines

There are no streamlined EEO rules yet, but the FCC gavel keeps falling on stations that are viewed as having poor recruitment and record-keeping practices. WCWA-AM & WIOT-FM/Toledo were fined \$8000. Another \$8000 fine was also levied against WTAX-AM & WDBR-FM/Springfield, IL and WVAX-AM & WYXY-FM/Lincoln, IL.

Lansing Trio Moves To 62nd Street

62nd Street Broadcasting of Michigan is the proud new owner of Regional Radio Corp.'s WBHR-FM & WJXQ-FM/Jackson (Lansing) and WWDX-FM/St. John's (Lansing). 62nd Street closed the \$15 million deal on Friday (3/28).

Bonneville/Entercom Seal Swap

Bonneville and Entercom have wrapped up their swap deal in which Bonneville is acquiring KLDE-FM/Houston, while Entercom gets KNWX-AM, KIRO-AM & FM/Seattle and KMBZ-AM, KCMO-AM & FM & KLTH-FM/Kansas City. Entercom also paid Bonneville \$5 million cash.

Dealmakers

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10 broadcast owners
left in the year 2000?

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Jamie Kellner, *The WB Television Network*
Harry Pappas, *Pappas Telecasting*
others to be announced

Wednesday, April 9, 1997
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Las Vegas Convention Center
Room N250



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CLOSED!
WBIZ-AM/FM
Eau Claire, WI
Americus Limited
Partnership
to
Phillips Broadcasting
Company
\$4.15 Million

CLOSED!
WBNW-AM
Boston, MA
Back Bay
Broadcasters, Inc.
to
A Subsidiary of Salem
Communications
Corporation
\$6 Million

CLOSED!
WWYZ-FM
*Hartford-New Britain
Middleton, CT*
WATR, Inc.
to
SFX Broadcasting
of
Hartford, Inc.
\$25.25 Million

SOLD!
KDON-FM
KRQC-FM
KHTX-AM
KTOM-AM/FM
KOCN-FM
Salinas-Monterey, CA
to
Lartigue Multimedia
Systems, Inc.
\$22.75 Million

SOLD!
WMEZ-FM
Pensacola, FL
WMEZ, Inc.
to
Patterson
Broadcasting
\$7 Million

SOLD!
WMWR-AM
WAYS-FM
Macon, GA
Ocmulgee
Broadcasting
Company, Inc.
to
U.S. Broadcasting
Limited Partnership
\$4.7 Million

SOLD!
KEZJ-FM
KLIX-AM/FM
Twin Falls, ID
B & B Broadcasting
to
Lartigue Multimedia
Systems, Inc.
\$9 Million

CLOSED!
12-Station
Group
Kansas
Lesso, Inc.
to
GoodStarr
Broadcasting, L.L.C.
\$8.5 Million

CLOSED!
KCIX-FM
KXLT-FM
Boise, ID
Contemporary Media
Corporation
to
Lartigue Multimedia
Systems, Inc.
\$7.56 Million

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Recent Transactions

Susquehanna Radio Corporation
has agreed to acquire

KTHX-FM
Carson City, NV

WHMA-AM/FM
Anniston, AL



Brill Media Corporation
has agreed to acquire

WVJS-AM/WSTO-FM
Owensboro, KY



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Prophet Systems has expanded to better serve our customers. Here are just some of the things you will notice—

AGGRESSIVE - *Aggressive pricing and delivery schedules for 1997*
New changes in hardware prices and configurations enable us to be very aggressive in pricing both the CFS and XPS systems.

HARDWARE - We continue to expand our approved hardware list as hardware becomes more stable industry-wide. Ask us about using your own hardware.

SALES - *More sales people and a Sales Manager!*
Our Sales Manager will make sure your account gets the attention you deserve. And with a larger sales staff we will respond quickly to your needs.

SALES SUPPORT - *Pre-Sales Engineering Support*
More support! We have added a broadcast engineer with 15 years of experience to our staff to help your engineer configure the system.

EXPANDED - *Manufacturing capabilities fourfold*
Our expanded facility and inventory allow us to ship more systems faster.

ADDED - *Hundreds of software additions and improvements*
We are well known for offering the most innovative software. Last year was no exception. With the additions over the last four years, Audio Wizard for Windows is the most complete, full-featured system on the market.

OFFICE MANAGER - *Fast and accurate business system*
Colleen, our new Office Manager, will make sure your accounting and sales orders will be processed quickly.

DEVELOPED - *An internal support/business database system*
We have developed an extensive support and business database system that allows us to track your needs on a continuous basis. We can access your records quickly to reduce the time you spend on the phone.

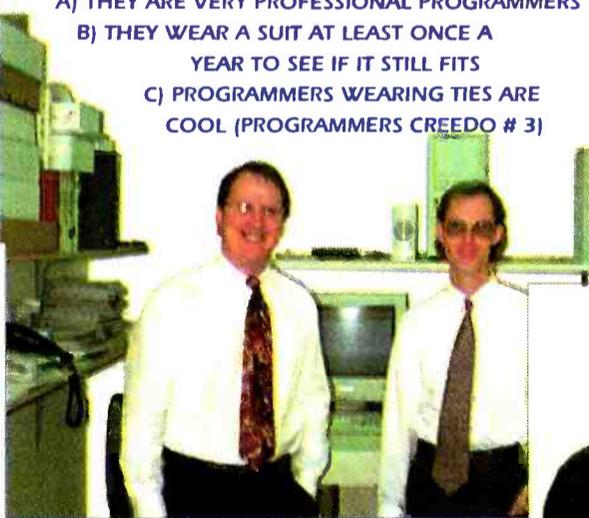
JD (HARDWARE SUPPORT) IS STARING AT A SILENT PHONE BECAUSE:

- A) OUR SYSTEM IS JUST THAT GOOD
- B) HE REALLY WANTED TO BE A MAYTAG REPAIRMAN
- C) KEVIN TURNED HIS PHONE OFF AGAIN



GEORG* (L) AND SCOTT (R) ARE THE ONLY ONES WEARING TIES BECAUSE:

- A) THEY ARE VERY PROFESSIONAL PROGRAMMERS
- B) THEY WEAR A SUIT AT LEAST ONCE A YEAR TO SEE IF IT STILL FITS
- C) PROGRAMMERS WEARING TIES ARE COOL (PROGRAMMERS CREEDO # 3)

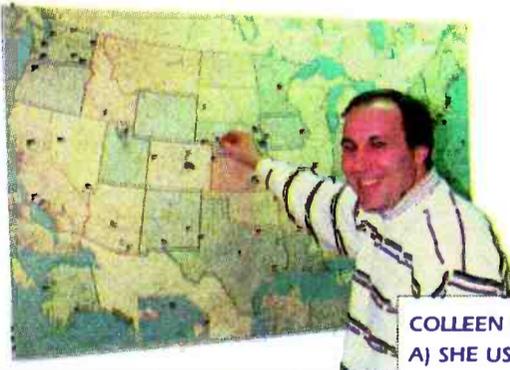


* YES, THAT IS HOW GEORG SPELLS HIS NAME.

EVEN IF YOU'VE CALLED BEFORE—CALL US IN '97

JEFF (ENGINEERING SUPPORT) IS POINTING TO A MAP BECAUSE:

- A) HE IS POINTING TO OGALLALA, NEBRASKA THE HEADQUARTERS OF PROPHET SYSTEMS
- B) WE CAUGHT HIM PRETENDING TO BE A TV WEATHERMAN
- C) WHERE THE HECK IS SOLDOTNA, ALASKA ANYWAY?



TODD (SALES) IS GETTING READY TO LEAVE BECAUSE:

- A) HE IS LEAVING TO GIVE A DEMONSTRATION
- B) OUT OF SIGHT, OUT OF MIND (SALES RULE #1)
- C) IT IS 5 O'CLOCK—WATCH OUT!



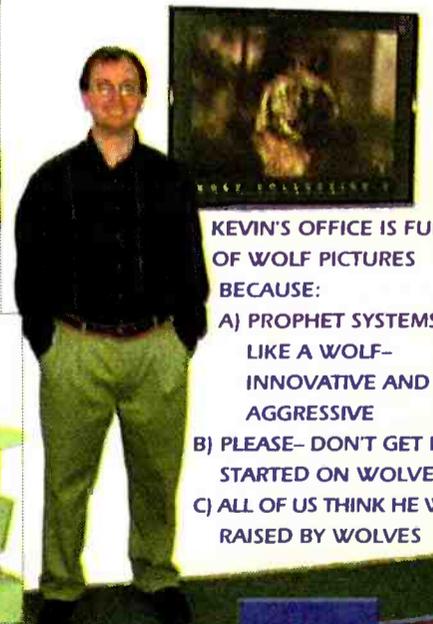
COLLEEN IS A GREAT OFFICE MANAGER BECAUSE:

- A) SHE USES 20-YEARS EXPERIENCE TO KEEP PROPHET SYSTEMS ORGANIZED
- B) SHE STARTED WORK WHEN SHE WAS 3 (SEE ABOVE)
- C) 5 KIDS—'NUFF SAID!



KEVIN'S OFFICE IS FULL OF WOLF PICTURES BECAUSE:

- A) PROPHET SYSTEMS IS LIKE A WOLF—INNOVATIVE AND AGGRESSIVE
- B) PLEASE—DON'T GET HIM STARTED ON WOLVES!
- C) ALL OF US THINK HE WAS RAISED BY WOLVES



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And The RTNDA Regional Winners Are...

This week, 63 radio stations received Regional Awards from the **Radio-Television News Directors Association** for 1997. The winners now compete for the national RTNDA Edward R. Murrow Awards, which will be presented at the 1997 RTNDA International Conference & Exhibition in New Orleans on September 17.

REGION 1: Alaska, Colorado, Idaho, Montana, New Mexico, Oregon, Utah, Washington, Wyoming

LARGE MARKET:

KEX-AM/Portland, OR
Continuing Coverage
News Series
KGMI-AM/Bellingham, WA
Feature Reporting
KOMO-AM/Seattle
Newscast
Overall Excellence
KOA-AM/Denver
Sports Reporting
KPLU-FM/Seattle, WA
Use Of Sound

SMALL MARKET:

KUNM-FM/Albuquerque
Continuing Coverage
KTOO-FM/Juneau, AK
Feature Reporting
KSL-AM/Salt Lake City
Newscast
News Series
KFQD-AM/Anchorage, AK
Spot News Coverage

REGION 2: Arizona, California, Hawaii, Nevada

LARGE MARKET:

KNX-AM/Los Angeles
Continuing Coverage
Feature Reporting
News Documentary
News Series
Sports Reporting
Spot News Coverage
KCBS-AM/San Francisco
Newscast

Overall Excellence
Use Of Sound

SMALL MARKET:

No Winners

REGION 3: Iowa, Kansas, Minnesota, Missouri, Nevada, North Dakota, South Dakota, Wisconsin

LARGE MARKET:

WTMJ-AM/Milwaukee
Continuing Coverage
Feature Reporting
Overall Excellence
Spot News Coverage
Use Of Sound
KWMU-FM/St. Louis
Investigative Reporting
WCCO-AM/Minneapolis
News Series

SMALL MARKET:

WHO-AM/Des Moines
Continuing Coverage
Overall Excellence
KIOA-AM/Des Moines
Feature Reporting
KUWS-FM/Superior, WI
News Documentary
KFGO-AM/Fargo, ND
News Series
Spot News Coverage
WOC-AM/Davenport, IA
Newscast

REGION 4: Alabama, Arkansas, Louisiana, Mississippi, Oklahoma, Texas

LARGE MARKET:

KETR-FM/Commerce, TX
Continuing Coverage
KKDA-AM/Dallas

Continuing Coverage
WBAP-AM/Dallas
Feature Reporting
KTRH-AM/Houston
Newscast
Overall Excellence
Spot News Coverage
Use Of Sound

SMALL MARKET:

KVOO-AM/Tulsa
Continuing Coverage
Overall Excellence
Spot News Coverage
Use Of Sound
WOAI-AM/San Antonio
Feature Reporting
Newscast
WUAL-FM/Tuscaloosa, AL
News Documentary
News Series
WJDX-FM/Jackson, MS
Sports Reporting

REGION 5: Illinois, Indiana, Michigan, Ohio, West Virginia

LARGE MARKET:

WBBM-AM/Chicago
Continuing Coverage
Feature Reporting
Overall Excellence
Spot News Coverage
WJR-AM/Detroit
Investigative Reporting
WHBC-AM & FM/Canton, OH
News Documentary
WLW-AM/Cincinnati
News Series
WIBC-AM/Indianapolis
Newscast
WNDE-AM/Indianapolis
Sports Reporting
WBEZ-FM/Chicago
Use Of Sound

SMALL MARKET:

WJBC-AM/Bloomington, IL
Continuing Coverage
WSIU-FM/Carbondale, IL
Feature Reporting
News Series

WSGW-AM/Saginaw, MI
News Documentary
Use Of Sound
WMBD-AM/Peoria, IL
Newscast
WSOY-AM/Decatur, IL
Spot News Coverage

REGION 6: Florida, Georgia, Kentucky, North Carolina, South Carolina, Tennessee

LARGE MARKET:

WGST-AM/Atlanta
Continuing Coverage
Spot News Coverage
WMNF-FM/Tampa
News Documentary
WSTR-FM/Atlanta
Newscast
WSB-AM/Atlanta
Overall Excellence
Sports Reporting

SMALL MARKET:

WHAS-AM/Louisville
Continuing Coverage
Feature Reporting
News Series
Sports Reporting
WIVK-AM/Knoxville
Investigative Reporting
Newscast
Overall Excellence
Spot News Coverage

REGION 7: New Jersey, New York, Pennsylvania

LARGE MARKET:

WCBS-AM/New York
Continuing Coverage
Investigative Reporting
WHYY-FM/Philadelphia
Feature Reporting
WGLS-FM/Glassboro, NJ (Philadelphia)
News Series
KDKA-AM/Pittsburgh
Newscast
KYW-AM/Philadelphia
Spot News Coverage

SMALL MARKET:

WSYR-AM/Syracuse

Continuing Coverage
Newscast
WHAM/Rochester, NY
News Series

REGION 8: Delaware, Washington DC, Maryland, Virginia

LARGE MARKET:

WFLS-AM/Fredericksburg, VA
Continuing Coverage
WMAL-AM/Washington
Feature Reporting
WBAL-AM/Baltimore
Investigative Reporting
News Documentary
News Series
Newscast
Overall Excellence
Sports Reporting
Spot News Coverage
Use Of Sound

SMALL MARKET:

WJMA-AM & FM/Orange, VA
Continuing Coverage
Feature Reporting
Use Of Sound
WINA-AM/Charlottesville, VA
Newscast
WVTF-FM/Roanoke, VA
Overall Excellence
Spot News Coverage

REGION 9: Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont

LARGE MARKET:

WBZ-AM/Boston
Continuing Coverage
Newscast
Overall Excellence
WATD-FM/Marshfield, MA (Boston)
Spot News Coverage

SMALL MARKET:

WTSL-AM/Lebanon, NH
Continuing Coverage
WCFR-AM/Springfield, VT
News Series
Overall Excellence
WPRO-AM/Providence
Use Of Sound

Clinton, FCC Investigating Liquor Industry

President Clinton is asking the FCC to investigate the liquor industry's decision to lift its 50-year voluntary ban on advertising. Although Clinton has not ordered a complete ban on the ads, he has asked the Commission to help determine whether or not the advertising should be severely restricted.

The four commissioners are split on the role of the FCC in this issue, but pressure from the White House could be influential in FCC Chairman Reed Hundt's desire for a broad inquiry into the matter. Clinton formally

appoints FCC commissioners, but did not indicate if this issue will influence appointment — or, in the case of Commissioner Rachelle Chong (who opposes FCC intervention), reappointment.

In a letter to Hundt, Clinton commended Hundt's "comments that the FCC has an obligation to con-

sider any and all actions that would protect the public interest in the use of public airwaves ... I would appreciate your help and the help of the Commission in exploring the possible action you could take to support our parents and children." This is not the first time the president has broached this particular issue: he has previously addressed it in a radio address and in speeches.

NAB President Eddie Fritts responded that broadcasters have not

been accepting liquor ads, and said action by the FCC "would represent a solution to a problem that does not exist."

"Moreover," Fritts continued, "numerous members of Congress have indicated it is beyond the FCC's [scope] to meddle in issues related to the advertising of legal products. As strong defenders of the First Amendment, we remain staunchly opposed to government attempts to dictate appropriate forms of speech."

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Appleton Appointed VP/Promotion, East Coast For Island

Island Records has tapped **Jeff Appleton** for its newly created VP/Promotion, East Coast post. Based in New York, Appleton will report to Sr. VP/Promotion **Joe Riccitelli** and also oversee Adult Alternative promotion.



Appleton

"We have been searching for some time for an executive to add a national dimension to our field operations," said Riccitelli. "Jeff's vast experience in radio promotion has made him a perfect fit for this newly created position. In addition, having a dedicated person looking after Adult Alternative radio will complement an already well-rounded national staff."

Appleton comes to Island from **550 Music**, where he was VP/Rock Promotion & Field Operations, a position he held for three years. Prior to that, he worked in a variety of capacities during a 10-year career at **Atlantic**.

Glew Sticks As Humanitarian Of The Year



Epic Records Group Chairman David Glew will be the recipient of the T.J. Martell Foundation's Humanitarian of the Year award at the New York Hilton on May 8. Gloria Estefan will host the evening, Mariah Carey will present the award, Celine Dion will perform, and Cyndi Lauper will sing the national anthem. Offering congrats to Glew (c) are (l-r) Dr. James Holland, foundation Chairman Tony Martell and President Frances Preston, and Sony Music Entertainment President/COO Thomas Mottola.

Redmond To Direct Imprint Nat'l Promo

Joe Redmond has been named Director/National Promotion at Nashville-based **Imprint Records**. He exits **Marco Promotions**, where he served as Director/Promotion.

"I'm thrilled to have somebody of Joe's caliber working for us," Imprint VP/Promotion **Anne Weaver** told **R&R**. "I've had nothing but positive comments about him from radio and industry people. He's going to be a welcome addition to our family at Imprint."

Redmond spent three years at Marco, an independent record promotion company. He previously served as OM of **WKJN & WIBR/Baton Rouge**.

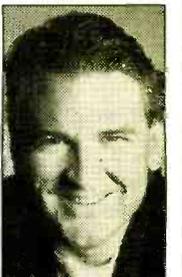
"It was a tough decision to make, and I left behind some wonderful friends and artists at 550," Appleton noted. "But Island and Joe offered me a great opportunity to get more involved in working with the field staff

and to expand my responsibilities. When I first got into promotion with Atlantic in 1983, the first artist I worked with was **U2**. Now, the first artist I get to work at Island is **U2**. I guess it was fate that I had to come here."

EXECUTIVE ACTION

Verve Ups Mitchell; PolyGram Resets Jazz Ops

PolyGram has restructured its worldwide jazz A&R and marketing operations into a single repertoire center, **Verve Records**, and has tapped **Chuck Mitchell** as President of the division. Previously Sr. VP/GM of Verve U.S., the New York-based Mitchell will report to London-based **PolyGram Classics & Jazz** President **Chris Roberts** and oversee the Verve, **Antilles**, and **Verve Forecast** imprints.



Mitchell

"Chuck's vision and leadership over the past three years have helped make Verve the No. 1 jazz label in the U.S.," said Roberts. "He will now turn his attention to the world where jazz has tremendous growth potential. As President of the newly formed Verve repertoire center, his passion for music and talent and for creative and progressive marketing will enable Verve to strengthen its position as the worldwide leader both artistically and commercially."

Mitchell added, "Dynamic changes in the record industry around the world are affecting jazz as profoundly as any other form of music. Worldwide artist development perspective is necessary to maintain focus. With the establishment of the Verve repertoire center, we are thinking globally in order to act locally."

Prior to joining Verve in 1994, Mitchell was a partner in the audio-visual marketing company **Image Pie** and was an independent TV and feature film ("Zebrahead") producer.

Haymore Now GM At KVAR/Riverside-L.A.

EXCL Communications has named **David Haymore** GM of its newly acquired Spanish **AC KVAR-FM/Riverside-Los Angeles**. He most recently served as CEO of now-defunct **Cadena Radio Centro**, a Spanish-language network administered by **Spanish Broadcasting System**.

Haymore told **R&R**, "KVAR's biggest strength now is the corporate strength of EXCL Communications and having the support of professional broadcasters that understand the aspects of Spanish radio. EXCL is now the largest Spanish-language broadcaster in California. KVAR is a great acquisition in that it's in the No. 1 Spanish-language market in the U.S."

While KVAR's city of license is Riverside, its signal serves most of the Los Angeles area as well as parts of San Diego and Palm Springs; it was recently acquired by EXCL — along with Regional Mexican/Spanish Oldies combo **KCAL-AM & KSZZ-AM/Riverside-San Bernardino** — upon the company's merger with **Embarcadero Media**.

When asked if he will make any programming or personnel changes at KVAR — also known as "Variedades 97.5" — Haymore told **R&R**, "We felt the variety had gone to the extreme in 'Variedades.' People were quickly tuning in and just as quickly tuning out, which accounted for the dip in ratings. We've cleaned it up a bit and will conduct some audience testing."

Before joining CRC, Haymore served as VP of **Caballero Spanish Media** and, prior to that, as Managing Director of **ABC Radio International**. He has also served as VP/Sales for **UPI**.

Kubota Joins R&R Info Services Dept.

Twenty-year industry veteran **Marv Kubota** has joined **R&R's** Information Services Department, where he will help set up systems and problem-solve for record and radio Information Services clients. He'll also help develop new business with the marketing and distribution ends of the industry.

"Marv's relationships on all levels at the West Coast record labels are superb," stated **R&R** Sales & Marketing Director **Jeff Gelb**. "We look forward to tapping all of Marv's resources."

Kubota spent over 11 years in system development at **BDS**, where he became the chief technical support person on the West Coast.

BabyFace Has The Right Stuff



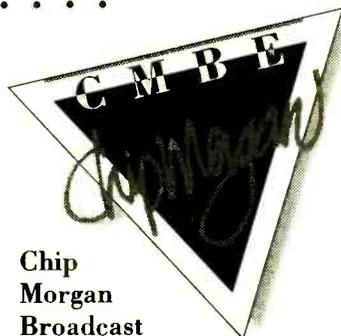
It seems like the logical next step for multiple Grammy-winner and multimedia entrepreneur **Kenneth "Babyface" Edmonds**. He, along with wife **Tracy**, has assumed ownership of the **DGP/Solar Tower Entertainment** office complex — home of **Solar Records**, two music publishing firms, a distribution company, and **Galaxy Sound Studios** — from **Richard Griffey**. Griffey, incidentally, discovered and signed **Babyface** to his first artist and music publishing contract in 1983. **Solar** is currently celebrating its 20th anniversary with catalog reissues and special releases through **The Right Stuff**. Marking the memorable moment are (l-r) **Babyface**, **Tracy Edmonds**, and **Griffey**.

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Porter Appointed VP/GM At Jacor's KALL & KODJ/SLC

Jacor Communications has tapped Rick Porter as VP/GM of KALL-AM & KODJ-FM/Salt Lake City. He succeeds Tom Sly, who will retain his duties for Jacor's four other SLC stations: KKAT-FM, KKBK-FM, KURR-FM & KZHT-FM.

"Tom Sly and Rick Porter now form the core of a very strong management team to oversee these key radio assets in Salt Lake City," said Jacor Sr. VP John Hogan.

Porter most recently was GSM at Jacor's WLW/Cincinnati. Hogan added, "Rick's proven track record at WLW — especially his experience in sports sales and marketing — makes him a great choice for this leadership position."

Stevens

Continued from Page 3 and KQLZ-FM/Los Angeles — added, "I'm thrilled to be moving back to Kansas City to work with Bill Newman again. I'm also really excited about picking up where Doug Sorenson leaves off, while still working with him at the Rock."

No Cowboys Here



Paula Cole, whose latest Warner Bros. release features the crossover hit "Where Have All The Cowboys Gone?" recently opened three SRO shows for Sting at Madison Square Garden. Joining the singer backstage after a job well done were (l-r) Warner Bros. Chairman/CEO Russ Thyret and Exec. VP/GM Jeff Gold, Cole, label VP/Sales Charlie Springer and VP/Special Projects Nancy Stein, Cole manager John Carter, and WB Sr. VP/Marketing Jim Wagoner and Sr. VP/Director A&R Joe McEwen.

Detroit

Continued from Page 1

Connelly said he had scheduled a meeting with the sales manager and PD for yesterday (4/3). "Frankly, I resent the fact that they've put us in such a difficult situation," Connelly said, adding that the station has received a handful of calls from the community as well as calls from the press "as far away as the BBC."

Ad buyer Steve Perseke of Washington-based Greer Margolis

Mitchell & Burns was apparently told by GMs that the stations don't take boycott material or labor disputes. "Radio has its own agenda," said union co-spokesperson Shawn Ellis.

The 2000-employee strike began July 13, 1995. The newspaper union has the support of Michigan Democratic Rep. John Conyers Jr. and Detroit City Council President Maryann Mahaffey, whose voices are featured on the spots.

"We are outraged at how radio has

UPDATE

Callaghan Takes Metro Regional Dir./Ops Post

Metro Networks has promoted Jack Callaghan to Regional Director/Operations for Cleveland, Columbus, Cincinnati, and Dayton. He most recently served as Director/Operations, Cleveland.

"We are happy when Metro employees grow with the company," remarked VP/GM, Great Lakes Region Tony Rizza. "Jack's history with Metro, along with his valuable management and operations experience, will allow him to play an important role in our continuous expansion."

Callaghan has spent 20 years in the industry. He began his radio career at various Cleveland stations, where he worked as a newscaster and news director.

In other Metro news, the Norfolk bureau has tapped Don Delulio as Director/Affiliate Relations, Leila Rice as Director/Operations, and Frank Turner as Asst. Director/Operations. Delulio previously was a Norfolk Police Department Public Information Officer; Rice and Turner have spent seven and six years with Metro, respectively.

handled this," Ellis said. "You would think when you get someone of that stature on an ad, it would carry a lot of weight. But obviously, out-of-town advertising dollars carry a lot more weight with the local radio stations."

WOMC-FM GM Elaine Baker said simply, "We don't run controversial or issue advertising at this time. We're an entertainment station, and we try to avoid taking sides."

WXYT-AM agreed to run the ads: once a day during morning drive and twice an hour between 3-7pm. Similarly, Ellis said the union was told by WRIF-FM's station manager on Tuesday (4/1) that it would run the ads. WRIF GM Tom Bender said his station was approached by the union "six to nine months ago," complaining that the station accepted the newspapers' agency recruitment ads. "I stand by what I told them then, and that is, 'If you want to buy an ad and the copy is within legal parameter, we have no problem with it,'" Bender said.

The Black List

The other stations targeted by the newspaper union include WJR-AM, WWJ-AM, WNIC-FM, WJLB-FM, WMXD-FM, and WKQI-FM. A union newsletter listed the stations and their phone

numbers, urging members to contact the GMs. WNIC was singled out in the newsletter as being "not nice at all." "Once management found out who we were, they wouldn't even give us the rates," the article read. WNIC GM Stephen Schram was on vacation and was not available for comment.

Aside from the question of why the stations did not accept the union's ads is the larger issue of why they carry the newspapers' ads. "Detroit radio stations get tens of thousands of ad dollars from newspaper each year," according to Ellis.

Next Stop, FCC?

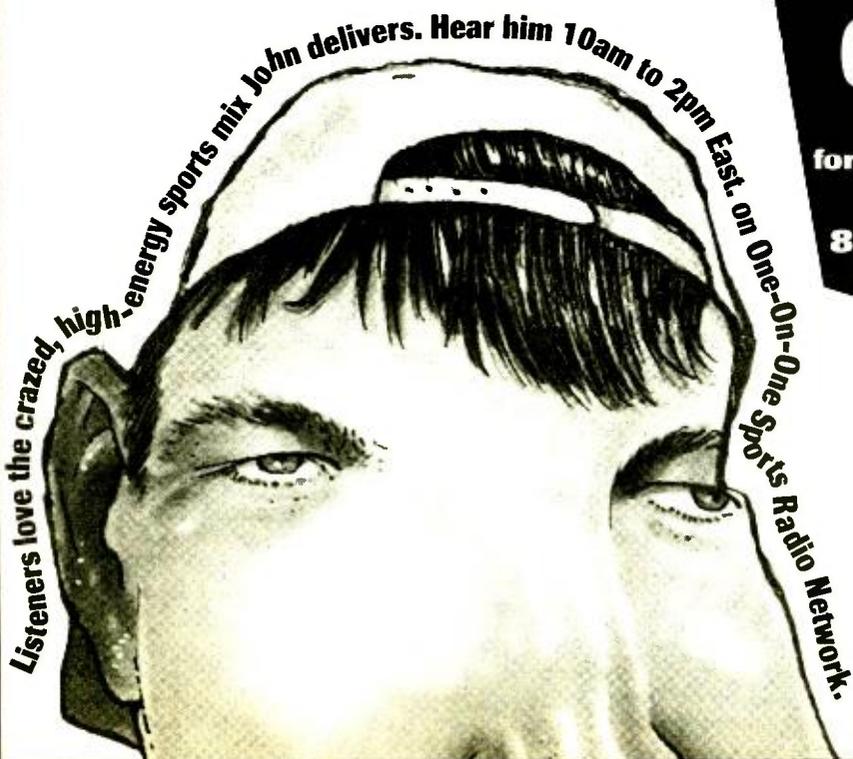
Another source also believed the local newspapers are influential enough advertiser to scare stations away from the union's ads. If true, it seems to contradict the radio industry's mantra that it must struggle to take advertising dollars from newspaper.

Mleczo said his group's lawyers were drafting a formal FCC complaint against the stations. Ellis would not say whether the union was going to carry out its threat to take the issue to the FCC. "We are looking at our options on that," Ellis said. He would not elaborate on precisely what the union's charges would be.

— Heather Van Slooten

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Radio

• **GARY JAMES** has risen to GM of WHYN-FM/Springfield, MA. He formerly served as the station's OM/PD.

• **RON GARNER** steps up from Director/Market Development to Sr. Director/Market Development and **ANDREA WHITTINGTON** has become Director/Market Development at ABC Radio Networks. Whittington previously served as Manager/Special Projects for the company.



Garner



Whittington

In related news, **JAN TEICH** has become Director/Promotions & Marketing for ABC Radio Networks. She formerly served as Director/Marketing for ABC Video Inc.



Teich

• **RONALD GIOVANNIELLO** has been appointed GM for Patterson Broadcasting's WTCY-AM & WNNK-FM/Harrisburg. He most recently served as Station Manager for WNNK.

Records

• **MIKE ABBATISTA** is now VP/Promotion for Velvel Records. Prior to joining the label, Abbatista was Promotions Director/National Alternative, AAA at EMI.



Abbatista



Maska

• **MIKE MASKA** has added VP/Marketing, Associated Labels duties at Mercury Records. He will continue serving as VP/Sales & Field Marketing at the label.

• **PAUL BURGESS** has been promoted from Director/Sales & Marketing to VP/Marketing at TVT Records.

• **GLEN FIRSTENBERG** is now Senior Director/Marketing for Universal Music & Video Distribution. He most recently held the Eastern Regional Sales Director post for Warner Audio Video Entertainment.

• **WILL HAWKINS** has been appointed Director/Promotion for the Blackbird Recording Company. Hawkins was formerly in charge of college radio at Blue Thumb/GRP Records.

• **GUY FLOYD** has been named Manager/Product Development at MCA/Nashville. He most recently held the Associate Manager post at Mike Robertson Entertainment.

National Radio

• **WESTWOOD ONE ENTERTAINMENT** and **SPIN RADIO NETWORK** are set to present an exclusive, 60-minute "SPINsession" with Alternative icons Depeche Mode the week of April 21. The interview is in support of the band's new album, "Ultra;" (310) 204-5000.

Additionally, **WESTWOOD ONE RADIO NETWORKS** announces the following schedule for this week's "Celebrity Connection":

PROS ON THE LOOSE

Tom Jodka — WEA Boston Field Sales Mgr. (508) 687-0926

• Dr. Joyce Brothers, April 4
• Dick Van Patten, April 9
• "Seinfeld" inspiration Kenny Kramer, April 10
For further information, call (212) 641-2039

• **TOMMY TIGHE** has been appointed anchor of "Sports Central USA" and **LARISSA BRANIN** has been named anchor of "Science Today," reports aired on CBS Radio Networks. Tighe, who has been a longtime CBS Radio Sports staffer, also serves as Anchor of "Sports World Roundup;" Branin recently completed a news-training program at National Public Radio.

In related news, **CBS RADIO SPORTS** is set to provide its 22nd year of complete play-by-play coverage of the 1997 baseball season. "Game of the Week" coverage begins on Saturday (4/5), with Jerry Coleman and Jeff Torborg set to host "Sunday Night Baseball." "Inside Pitch," the weekly Sunday night baseball show, will debut April 6; (212) 975-3773.

• **SJS ENTERTAINMENT** will kick off its live satellite "Radio Tour" service Tuesday (4/8) with "queen of hip-hop soul" Mary J. Blige. She will be discussing her new album, set for release April 22; (212) 679-3200.

• **BROADCAST PROGRAMMING** has acquired the syndicated show "Delilah After Dark" from Astro Communications. The show's name has been shortened to "Delilah" and is being offered on a market-exclusive barter basis; (800) 426-9082.

• **LEONARD PEIKOFF's** Talk radio program, "Philosophy: Who Needs It," is now available to listeners via satellite. The show tackles such issues as abortion, affirmative action, and animal rights. Peikoff has hosted his own radio show since 1995; (310) 306-9232.

Industry

• **PETER COHEN** has been named VP/Programming for The Box. Prior to

joining the music video channel, Cohen served as a consultant for ACTV, and was the associate producer of a TV series for Ocean Exploration Group.

• **KEN OELRICH** has been named Director/International Development for AEI Music Network, a music provider for retail businesses. Oelrich formerly served as Director/International Programs for AT&T Wireless Services.

• **WALT RICE** has been appointed RF Sales Manager/Group Accounts for Broadcast Electronics. Rice most recently was owner of Broadcast Systems.

• **BMG MUSIC PUBLISHING** has acquired an interest in Éditions Bloc-Notes Publishing, a Quebec indepen-

dent music publisher. Bloc-Notes will be BMG's exclusive licensee in Canada for non-English-speaking works.

Products & Services

• **SBR RADIO COMPANY** and **SRO PRODUCTIONS** have announced production of the third in a series of customized benefit CDS. Two versions of the "Collector's Edition" CDS are planned for 1997: one for Adult Rock/AAA stations, and one for Alternative/Modern AC. Past featured artists include R.E.M., Sting, and the Cranberries. Interested stations must call by mid-April to receive complete information and an order form; (303) 444-7700.

See Changes Page 23

NATIONAL RADIO FORMATS

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Starstation — Peter Stewart

RICHARD MARX Until I Find You Again

Touch — Monica Logan

"AFKAP" Somebody's Somebody
BLACKSTREET Don't Leave Me
TONI BRAXTON I Don't Want To
LUTHER VANDROSS Love Don't Love You Anymore

MR-35 — Cary Pall

BEN FOLDS FIVE Battle Of Who Could Care Less
CHEAP TRICK Say Goodbye

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

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WHITNEY HOUSTON Step By Step
RICHARD MARX Until I Find You Again

Lite AC

CELINE DION All By Myself
KENNY LOGGINS For The First Time

UC

"AFKAP" Somebody's Somebody
WARREN G I Shot The Sheriff
GINUWINE Tell Me Do U Wanna
SWV Can We

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — J.J. Cook

JON SECADA Too Late Too Soon

WHITE TOWN Your Woman

Digital AC — J.J. Cook

WARREN HILL Shelter From The Storm
DUNCAN SHEIK Barely Breathing
BRUCE SPRINGSTEEN Secret Garden

Hot AC — J.J. Cook

SHAWN COLVIN Sunny Came Home

Digital Soft AC — Mike Bettelli

BRUCE SPRINGSTEEN Secret Garden

Digital AC Mix — Mike Bettelli

BEE GEES Alone

Alternative — Leslie Cohan

CARDIGANS Been It
DEPECHE MODE It's No Good
DURAN DURAN Out Of My Mind
ERASURE In My Arms

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

INXS Elegantly Wasted
RICHARD MARX Until I Find You Again
BRUCE SPRINGSTEEN Secret Garden

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Bright AC — Bill Michaels

INXS Elegantly Wasted
JOURNEY If He Should Break Your Heart
SARAH McLAUGHLIN Possession
WALLFLOWERS One Headlight

Adult Rock & Roll — Jeff Gonzer

AEROSMITH Pink
GEORGE THOROGOOD Rockin' My Life Away

CHRONICLE

BIRTHS

KNFR/Spokane PD Jay Daniels, wife Denise, daughter Emma Rae Ann, March 30.

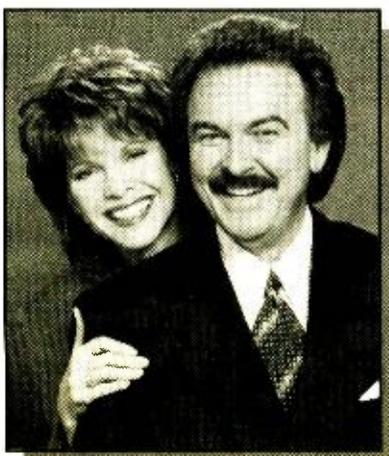
RCA local promo rep Jason Martin, wife SBR Radio Company Office Mgr. Lori Martin, son Jack Adam, March 11.

MARRIAGES

The Mann Company President Edward Mann to Mindy Rickles, daughter of comedian Don Rickles, March 8.

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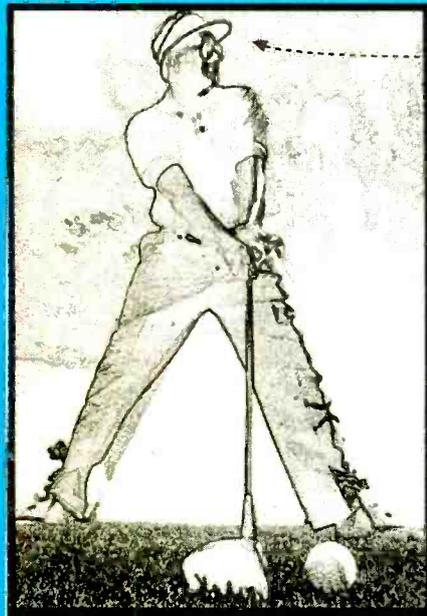
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Secrets Of Media Planners Revealed!

A few weeks ago (3/14), I described how radio is perceived by big spending retailers in the landmark Newspaper Advertiser Perceptual Study. Now, we move on to explore the perceptions of radio among media planners.

Arbitron has just released a study of media planners conducted by Jay Williams at Direct Marketing Results (DMR). The goal of this media planner study was to understand key aspects of a media plan and how radio is imaged by the people who control billions of dollars of advertising. DMR interviewed 200 media planners with at least two years of experience and some radio planning experience.

What's Important?

What are the most important factors to developing a media plan? High on the list: the marketing strategy, budget size, and client distribution (where the product is sold).

"Extremely Important":

Marketing objectives & strategies	63%
Size of budget	56%
Client distribution	56%
Reach & frequency goals	33%
Continuity/seasonality issues	31%
Marketing criteria	26%
Return on investment	25%
Competitive activity	19%
Market size	18%
Psychographics	16%

Do Radio Advertisers Have A Choice?

With the advent of ownership consolidation, some have contended that radio is an exclusive advertising medium. Thus, if radio prices rise, the advertiser has no recourse. We took this issue right to the media planners. Eighty-one percent of planners will buy around or use less of a medium if prices increase substantially. Clearly, advertisers have lots of choices!

"If prices were to go up significantly on any single medium (for example, radio) would you ..."

Buy around	41%
Use less	21%
Use less/reduce budget	20%
Other	13%
Continue to buy	5%

Top Radio Strengths: Frequency, Targeting, And Low Cost

Media planners were asked to describe the strengths and weaknesses of radio in planning local media. Major radio positives: radio can reach people repeatedly, target demographics, and is cheap. You read that right: one of radio's top images among media planners is we're so darned cost efficient!

High Frequency	26%
Targetability (demographic)	13%
Immediacy/urgency/lead time	12%
Convey more information	10%

Top Radio Weaknesses: Reach And No Visuals

This parallels the findings of the Newspaper Advertiser Perceptual Study where major retailers did not perceive radio as a reach medium and claimed lack of visuals to be a considerable negative. As a secondary weakness, both media planners and major retail advertisers say clutter and scheduling is an issue with radio.

Reach/coverage	20%
Not visual	19%
High cost/inefficient	16%
Scheduling/placement/clutter	10%

By Pierre Bouvard

Newspaper Strength: Reach; Weakness: High Cost

Media planners perceive reach as a newspaper strength. Both newspaper advertisers and media planners agree high price is a major newspaper negative.

Strengths:

Reach/coverage	34%
Targetability (geographic)	13%
Immediacy/urgency/lead time	12%
Convey more information	10%

Weaknesses:

High cost	36%
Reach/coverage/penetration	20%
Creative/production	13%
Scheduling/placement/clutter	6%

Radio Needs A Stronger Key Image

In his analysis of the study findings, DMR President Jay Williams notes the magnitude of radio's specific strengths and weaknesses were low compared with other media. Williams believes this may indicate that radio has not done a good job of selling a single cohesive-strength message. Both the newspaper study and this media planner study indicate radio has an opportunity to prove itself as a reach medium. With ownership consolidation, commonly owned stations in a market now reach up to 50%-70% of all persons.

Visual Radio

Williams notes that a major radio weakness among media planners is a creative — not visual — concern. He recommends the radio industry develop a presentation entitled "Visual Radio." The focus needs to be on making radio tangible and visual, featuring prestige clients as examples, and clearly documenting coverage, impact, and results.

DATELINE

• **April 4-7** — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium." Las Vegas Convention Center; (202) 429-5354.

• **April 5-10** — NAB '97. Las Vegas Convention Center; (202) 775-4970.

• **April 5-10** — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

• **April 23** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles; (213) 462-2351.

• **April 17-20** — IMPACT Conference. Fountainbleu Hotel, Miami; (215) 646-8001.

• **April 30-May 2** — Radio Only Management Conference. Phoenixian Hotel, Scottsdale, AZ; (609) 424-6800.

• **May 15-21** — 21st Annual NABOB Spring Broadcast Management Conference. Site TBA; (202) 463-8970.

• **May 17** — Third Annual Producer's Workshop. Radisson Empire Hotel, New York; (212) 580-3385.

• **May 21-24** — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (708) 296-0200.

• **June 4-7** — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.

• **June 11** — Radio Mercury Awards. Waldorf-Astoria, New York; (212) 681-7207.

• **June 11-14** — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

• **June 16-22** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• **June 26 (through September 7)** — Summer Arbitron

• **July 8** — Major League Baseball All-Star Game. Jacobs Field, Cleveland.

• **July 16-20** — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

• **August 1-2** — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

Passion For Radio

While radio is not perceived as a mass-reach media, some planners are very enthusiastic about the medium. Targeting is a major strength of radio. One planner said radio's strengths included its frequency vehicle, listener loyalty, and ability to pinpoint specific groups of people. Another planner cites radio's ability to reach consumers by creating a visual picture in the mind of the listener. One planner raved, "I love radio. It's the most intellectually challenging of all media. There is almost nothing that radio can't accomplish for a client: it's flexible, you can use it efficiently, and build frequency." Some planners feel radio would be utilized more if the medium could prove it generates

results. This conclusion mirrors the key finding of the Newspaper Advertiser Perceptual Study: radio needs to expand its image for results.

To Grow, We Must Know

In order to increase radio's revenue, the industry must gain a better understanding of radio's perceptions and images among key advertisers and agencies. By developing these studies as Arbitron's gift to the radio industry, we hope to provide radio with the necessary tools to understand its images among key clients and prospects and grow radio's share of advertising revenue.

Pierre Bouvard is GM of the Arbitron Company and can be reached at 142 West 57th Street, New York, NY 10019/(212) 887-1348



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Radio Can Use The Web To Attract Newspaper \$\$

Continued from Page 1

Keys: Visuals, Detail & Results

When asked to rank the qualities they considered vitally important in choosing media, the ad managers chose the ability to display visuals as a strong number one. Measuring the effects of the campaign finished second. These were the only two categories named by more than 50% of the respondents.

Other important factors in choosing media included past experience and the ability to show details, both at 38% and ranking in the top seven of all considerations.

Let's think about that. Radio has many strengths to be sure. But we don't supply visuals, we can't provide much detail, we have trouble directly measuring the effects of a radio campaign, and we don't rank high in the advertiser's past experience (remember — we only have that 7% share).

In other words, we strike out in four of the top seven categories that advertisers view as most important. Worse, the characteristics of radio itself limit our ability to ever improve in these areas.

Problem? Or Opportunity?

Is this bad news for radio? It depends on how you look at what radio can provide to an advertiser today and how we decide to position newspaper.

A closer look at the study highlights some important inconsistencies in the newspaper results that prove we can change our perception. For instance:

- Newspaper ranks No. 1 in *media importance*, and No. 1 in *used the most*, but dead last among the major media in *advertiser satisfaction*.

- Newspaper ranks No. 1 as the medium ad managers say they most "overutilize." Yet 29% of these same managers intend to spend more money in newspaper next year, matching the percentage that intends to spend less.

What we have here is a medium — newspaper — where advertisers spend tons of money, intend to spend more, yet wonder if that's the right thing to do. The perceived benefits (visuals, detail) outweigh the negatives. Past experience — force of habit — rules day-to-day buys.

On the other hand, radio's performance in the study shows some pluses, but some of our perceived weaknesses are just plain wrong.

We're thought to deliver frequency and young demos, but not reach our prime, upscale adults — obvious misconceptions.

The study recommends that radio pursue major imaging campaigns targeted to advertisers. We agree; this would be a huge help. Some of radio's biggest strengths obviously need to be positioned more effectively.

But ... what about the radio "negatives" that are real, not perceptions? How can radio compensate for newspaper's best advantages?

No Negative Selling

In virtually every study that has been done about radio sales practices, one common theme keeps repeating itself: Radio sells "negatively." Radio sometimes seems more interested in selling against something — a radio competitor, another medium — than it is interested in promoting the positive aspects of itself. Advertisers don't like it.

Ever since radio became a power in the 1930s, our industry looked at other media from a negative point of view, treating them as competition for audience attention and ad dollars. As the number of radio stations increased, we tended to view our own medium in the same way — a multitude of individual stations, each fighting to stay profitable.

We need to sell radio's strengths, and we need to position ourselves in comparison to newspaper's perceived benefits. But we must do so in positive terms, not negative.

What About Future Dollars?

Arbitron's study also indicates where the advertising dollars will head if we're not careful.

Which medium ranks high in satisfaction *and* importance *and* current use *and* predicted future spending increases? Direct mail. Which medium would advertisers use if they could *not* use newspaper? Again, direct mail. Visual ... detailed ... direct contact ... measurable ... again!

But here's radio's opportunity. The Internet finishes a close No. 2 to direct mail in spending more this year than last year, and the percentage is growing.

The Internet offers some of the same advantages of newspaper and direct mail. It's targeted — in fact, the user purposely goes after the content. It's visual. It provides detail. It provides coupons. It's possible to track exposure: clicks, views, contacts, e-mail, purchases — you name it.

Can radio sell itself in positive terms, offer more benefits to the advertiser, and increase its 7% share? Yes — and easily, through the power of combining radio and the web.

Radio And The Web

Radio can use its home pages on the Internet to offer the same advantages that newspaper claims and that advertisers think are important. If you can't beat 'em, join 'em.

A radio on-air connection to radio station Internet home pages provides a powerful, positive element that ad-

dresses advertiser desires and increases radio's perceived value. Let's look at some of the alleged negatives of radio and compare them to newspaper's perceived strengths.

- **Visuals** — Traditional radio is not a visual medium, period. We can talk all we want about the theater of the mind and about the power of the imagination. If a client believes that the consumer has to "see the picture," radio cannot deliver — newspaper can.

Do we want to try to convince advertisers that they don't need visuals? Or do we want to battle newspaper on its own turf and provide visuals? We can — on the web!

- **Detail** — Radio has trouble compressing detailed information into a creative and entertaining spot of 60 seconds or less. Newspapers can present line after line of information — auto-lease details, directions to a store location, special test results, the list goes on.

Do we want to try to convince advertisers that they do not need to present detailed information, or do we want to compete with newspaper on its own turf and provide similar

Salespeople On The Move

- **Don Gorski** is appointed VP/Sales at **SportsFan Enterprises**, a unit of **WinStar New Media**. He had most recently been Dir./Sales for **ESPN Radio Network**.

- **Michael Doyle** joins **Pilot Communications** as Dir./Sales, Syracuse, overseeing **WNSS-AM, WAQX-FM, WLTJ-FM & WNTQ-FM**. He previously served as GSM of **WKLY-FM & WQRV-FM/Rochester**.

opportunities? We can — on the web!

- **Couponing** — Many advertisers remain convinced that coupons deliver consumers. No matter how effective they are, each coupon redeemed by a consumer stands as concrete proof that the newspaper placement delivered results. How do we know? They gave the coupon to the check-out clerk.

Do we want to try to convince advertisers that coupons don't work — while they have the redeemed coupons in their hands representing real purchases by real consumers? Or do we want to offer the same benefits — printed coupons and a concrete record of radio's effectiveness? We can — on the web!

Radio can offer to connect listeners directly to sponsors through links on the Internet. Radio can offer a new way to view direct response

through its own Internet gateway.

And ... a radio station owns its own site. The imaging from the home page promotes the image of the station itself. The web site's browsers are likely to be as targeted as the station's listening audience.

A radio station home page simply stands as a continuation of the station's bonding with its listeners. It serves the same purposes as frequent-listener clubs while providing the elements that on-air advertising historically lacked.

Like other media, the Internet can be viewed as a potential competitor, one more place for clients to spend their money. The Internet already attracts cash from advertisers, and that revenue stream is going to grow.

Will it cut into our 7%? Or will we use it to expand our slice of the pie?

At NCI, the winner of our Platinum Eagle Award is considered the cream of the crop, hot stuff, the big kahuna, the grand poobah, king of the hill, the big guy. We just call him Steve.

Platinum Eagle Award Recipient

Steve Sullivan
KDMX-FM, Dallas

Congratulations to the following Nationwide Communications Inc. Gold Eagle Award recipients for outstanding sales performance:

Stephen Dinjar, KHM-FM, Houston
Maggie Chudik, WNCI-FM, Columbus
Ann Hatfield, WCOL-FM, Columbus



Gerry Boehme is Sr. VP/Director of Radio Information Systems, **Katz Radio Group**. He can be reached via phone at (212) 424-6784 and via e-mail at gerry_boehme@katz-media.com

SCREEN SCENE

Radio Goes To The Movies

Movie openings can make for great promotion ideas. And the time to create a promotion based around a forthcoming release is *now*. R&R will detail some of the major movies set to be released in the coming months. For information on creating a promotion for a specific movie, call the studio's regional/field representative for your market. Check out movies opening this week and charting movie soundtracks on Show Prep (Pages 21 and 22).

APRIL 11

KISSED (Goldwyn Entertainment) — Childhood fantasies and experiences and her initiation into the extraordinary world of undertakers all fuel Sandra Larson's (**Molly Parker**) fascination. A fateful meeting with a young medical student (**Peter Outerbridge**) develops into an obsession which threatens to expose Sandra's secret passion and redefine the bounds of love.

APRIL 18

ANACONDA (Columbia) — A taut adventure about a documentary film crew that strays into dangerous territory when it takes on a passenger obsessed with exploring the habitat of the world's largest snake. **Jennifer Lopez, Ice Cube, Jon Voight, and Eric Stoltz** star in this slithery tale.

IN PURSUIT OF HONOR (working title) (Hollywood/Caravan) — **Demi Moore** plays ambitious Navy Intelligence officer Lt. Jordan O'Neil, who sets a historical precedent when she is chosen as the first female candidate for the Navy's elite Combined Reconnaissance Team training as a Navy SEAL. However, a disgruntled officer (**Viggo Mortensen**) makes her life miserable and then O'Neil must decide his fate when he is critically injured during a mission gone wrong.

MURDER AT 1600 (Warner Bros.) — **Wesley Snipes** plays a Washington, DC homicide detective who is called to investigate a murder in the White House and ultimately becomes embroiled in a top-level, cover-up plot. **Dennis Miller, Alan Alda, and Diane Lane** co-star.

APRIL 25

BRASSED OFF (Miramax) — Set against the backdrop of the controversial mining pit closure of 1992-93, the movie is the tale of a spirited group of Yorkshire men (**Pete Postlethwaite, Ewan McGregor, and Stephen Tompkinson**), all members of a local brass band, and the beautiful, talented woman (**Tara Fitzgerald**) who walks into their world.

THE CARLOS PROJECT (Tri-

umph) — To capture heinous terrorist Carlos "The Jackal," CIA master spy Jack Shaw (**Donald Sutherland**) and his Israeli counterpart, Amos (**Ben Kingsley**), decide to use American naval officer Annibal Ramirez (**Aidan Quinn**), who happens to be a dead ringer for Carlos, to draw the real "Jackal" out of hiding.

VOLCANO (20th Century Fox) — As if earthquakes, firestorms, and mudslides weren't enough, now Los Angelenos must deal with a volcano! Ground zero is L.A.'s famed La Brea Tar Pits where an endless stream of fiery, deadly lava flows across traffic-choked streets. **Tommy Lee Jones** rises to the challenge as the city's emergency chief, along with co-stars **Anne Heche, Don Cheadle, and John Corbett**.

MAY 1

CHILDREN OF THE REVOLUTION (Miramax) — **Judy Davis** portrays an Australian woman who, in 1949, was a great supporter and admirer of Josef Stalin (played by **F. Murray Abraham**) and went to visit him — only to return home pregnant. Now, in 1989, her son has paralyzed the Australian government right before the civil war. His idea of a revolution is not exactly what his mom had in mind.

MAY 2

ROMY AND MICHELE'S HIGH SCHOOL REUNION (Touchstone) — With their 10-year high school reunion approaching, best friends and party girls **Mira Sorvino** and **Lisa Kudrow** review their lives, only to find them sorely lacking. They decide to reinvent their lives to impress former classmates. **Janeane Garofalo** co-stars.

TRUTH OR CONSEQUENCES, N.M. (Triumph) — Gritty, romantic story of petty criminal Raymond Lebecke (**Vincent Gallo**) and the woman he loves, Addy (**Kim Dickens**). After getting out of jail, Raymond tries to find a way to get enough money to take Addy away with him forever. But doing that causes dire consequences. **Kevin Pollack** and **Martin Sheen** co-star.

MAY 9

FATHER'S DAY (Northern Lights/Silver Pictures) — **Ivan Reitman** directs **Robin Williams, Billy Crystal, Julia Louis-Dreyfus, and Nastassja Kinski** in this comedy based on a 1984 French film about a woman who cons two old boy-friends into searching for her runaway son by convincing each of them that he may be the father.

THE FIFTH ELEMENT (Columbia) — **Bruce Willis, Gary Oldman, Ian Holm, and Milla Jovovich** star in this glimpse into a non-apocalyptic future where a New York taxi driver becomes an unlikely hero when he is swept up in battle between good and evil.

MAY 23

ADDICTED TO LOVE (Warner Bros.) — Two spurned lovers (**Meg Ryan** and **Matthew Broderick**) team up to spy on their former mates, who have moved in together in New York. Ryan wants revenge, while Broderick just wants his girlfriend back.

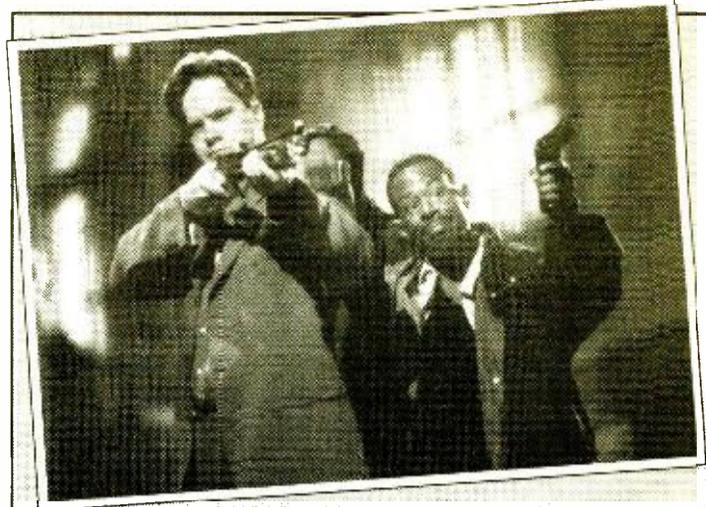
MAY 30

GONE FISHIN' (Walt Disney/Caravan) — Two life-long fishing buddies, Gus (**Danny Glover**) and Joe (**Joe Pesci**), get the ride of their lives when, after winning a grand-prize vacation to the Florida Everglades, the duo sets out to catch the ultimate "big one."

JUNE 6

CONAIR (Touchstone) — When a group of the most dangerous and notorious prisoners in the U.S. penal system are transferred to a new, super-maximum security facility, parolee Cameron Poe (**Nicolas Cage**) hitches a ride on the Con Air transport flight only to find himself embroiled in a meticulously planned mid-air hijacking masterminded by Cyrus "The Virus" Grissom (**John Malkovich**). **John Cusack, Steve Buscemi, and Ving Rhames** are among the co-stars.

MEN IN BLACK (Columbia) — **Tommy Lee Jones** and **Will Smith** are the Men In Black, members of a highly funded, yet unofficial, government agency, who provide immigration services and regulate all things alien on earth. Trouble erupts when the agents uncover a deadly plot of an intergalactic terrorist on a mission to assassinate two ambassadors from opposing galaxies. **Linda Fiorentino** co-stars.



Tim Robbins's (l) life has hit bottom — then he meets car-jacker Martin Lawrence and turns the tables, sending both on a mad-cap journey in Touchstone's "Nothing To Lose."

JUNE 20

BATMAN & ROBIN (Warner Bros.) — **George Clooney** dons the caped crusader's mask in this fourth installment of the "Batman" saga. Providing new crime exploits are Poison Ivy (**Uma Thurman**) and the villainous Mr. Freeze (**Arnold Schwarzenegger**). **Chris O'Donnell** returns as Robin and **Alicia Silverstone** joins the dynamic duo as Batgirl.

JUNE 27

HERCULES (Walt Disney) — In Walt Disney's 35th full-length animated feature, the mighty son of Zeus is the star. **Danny DeVito, Tate Donovan, Susan Egan, Bobcat Goldthwait, and James Woods** are among the stars lending their voices.

MY BEST FRIEND'S WEDDING (TriStar) — **Julia Roberts** and **Dermot Mulroney** play Julianne and Michael, two friends who made a pact to marry each other if they hadn't found anyone else by the age of 28. Time's up. Except now Michael is set to marry someone else and there's the rub in this romantic comedy.

JULY 11

CONTACT (Warner Bros.) — **Jodie Foster** stars as an astronomer who realizes her lifelong dream when she detects intelligent radio signals from deep space (wonder what format?). Co-starring in the drama based on **Carl Sagan's** novel about humankind's first encounter with extraterrestrial life is **Matthew McConaughey, James Woods, Tom Skerritt, and Angela Bassett**.

JULY 16

NOTHING TO LOSE (Touchstone) — Things couldn't get worse for advertising exec Nick Beam (**Tim Robbins**), who's just found out he's been living a lie. While sitting at a traffic light, a fast-talking car-jacker (**Martin Lawrence**) leaps into Nick's car to rob him. With nothing

to lose Beam turns the tables on his mugger and takes *him* hostage while he decides what to do. (Photo 1)

JULY 18

GEORGE OF THE JUNGLE (Walt Disney) — **Brendan Fraser** plays the irresistibly charming George of the Jungle in this tale of his amorous love for career woman Ursula (**Leslie Mann**) and the opportunity to live as a human with all the comforts of modern-day life.

JULY 25

CONSPIRACY THEORY (Warner Bros.) — An offbeat romantic comedy about a conspiracy-obsessed NY cabdriver Jerry Fletcher (**Mel Gibson**) and a bright, albeit skeptical Justice Department attorney (**Julia Roberts**), to whom Fletcher reports his far-flung theories. The two are thrown together when one of his craziest theories turns out to be true.

JULY 30

187 (Warner Bros.) — **Samuel L. Jackson** stars as a committed, inner-city high school teacher who is attacked by a student for giving him a failing grade. A year later, he returns as a substitute teacher at a high school in San Fernando Valley. He discovers he has changed as a teacher and person as he guides tough students with personal, innovative instruction.

AUGUST 8

STEEL (Warner Bros.) **Shaquille O'Neal** plays John Henry, a blue-collar metals specialist, who finds out that top-secret army defensive weapons he helped design are being used by street gangs to commit daring, high-tech crimes. Henry is forced to form his own clandestine team and creates counter-weaponry — an amazing suit of armor and a mythic alter ego known as Steel.

Dates are subject to change. Compiled by R&R Associate Editor **Margo Ravel**; (310) 788-1659



graphic design



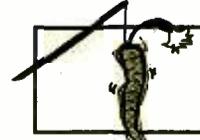
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MUSIC & MOVIES

CURRENT

- **SELENA**
Single: Dance Medley/Selena (EMI/Latin)
- **JUNGLE2JUNGLE (Walt Disney)**
Single: It Starts In The Heart/Maxi Priest
Other Featured Artists: Peter Gabriel w/Youssou N' Dour, Jam Nation
- **THE SIXTH MAN**
Single: Like This And Like That/LaKiesha Berri (Hollywood)
- **B.A.P.S. (Milan)**
Single: No One But You/Veronica f/Craig Mack
Other Featured Artists: Alex Brown, Kool & The Gang
- **PRIVATE PARTS (Warner Bros.)**
Single: Hard Charger/Porno For Pyros
Other Featured Artists: Marilyn Manson, Green Day, Van Halen
- **JERRY MAGUIRE (Epic Soundtrax)**
Single: Secret Garden/Bruce Springsteen (Columbia)
Other Featured Artists: Neil Young, Aimee Mann, Bruce Springsteen
- **LOVE JONES (Columbia)**
Single: Hopeless/Dionne Farris
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **BOOTY CALL (Jive)**
Singles: Can We/SWV
Don't Wanna Be A Player/Joie
Other Featured Artists: KRS-One, R. Kelly, Johnny Gill
- **WHEN WE WERE KINGS (Mercury)**
Singles: Rumble In The Jungle/Fugees
When We Were Kings/Brian McKnight & Diana King (Das/Mercury)
Other Featured Artists: James Brown, B.B. King
- **THE PREACHER'S WIFE (Arista)**
Single: Step By Step/Whitney Houston
- **LOST HIGHWAY (Nothing/Interscope)**
Single: The Perfect Drug/Nine Inch Nails
Other Featured Artists: David Bowie, Lou Reed, Smashing Pumpkins
- **ONE FINE DAY (Columbia)**
Single: For The First Time/Kenny Loggins
Other Featured Artists: Keb'Mo', Tina Arena, Natalie Merchant
- **DANGEROUS GROUND (Jive)**
Singles: The World Is Mine/Ice Cube
Ghetto Smile/B-Legit f/Daryl Hall (Sick Wid' It/Jive)
Other Featured Artists: Keith Murray, Jay-Z, KRS-One

COMING

- **THE SAINT (Virgin)**
Single: Out Of My Mind/Duran Duran
Other Featured Artists: Sneaker Pimps, Duncan Sheik, Luscious Jackson

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Foreigner's Lou Gramm, Friday (4/4) at 9:45pm ET/6:45pm PT, Prodigy (jump: CHAT).

Ronnie James Dio, Monday (4/7) at 7:30pm ET/4:30pm PT, Prodigy (jump: CHAT).

Jim Brickman, Monday at 9pm ET/6pm PT, Prodigy (jump: CHAT).

George Duke, Monday at 9:30pm ET/6:30pm PT, America Online (keyword: WARNER).

On The Web

Talk live with **Bush** for an hour before their Friday show at the Charlotte Coliseum — go to <http://www.ticketmaster.com> at 7pm ET/4pm PT.

Jewel's Friday night performance in San Diego can be heard via the 'Net, starting at 11pm ET/8pm PT (<http://www.mediadome.com>). Or at the same time, you can cyber-crash a listening party for the new **Richard Marx** CD (<http://www.liveconcerts.com>).

Check out a **moe.** show, live from New York, Friday night at 9pm ET/6pm PT (<http://www.irvingplaza.com>).

Chat with the **Violent Femmes** Monday and **Silverjet** on Tuesday (4/8), both at 7pm ET/4pm PT (<http://www.sonicnet.com>).

Aerosmith has launched its own official web site in conjunction with its "Nine Lives" album (<http://www.aerosmith.com>).

ZINE SCENE

Jackson's Little 'Prince!'

Debbie and I love each other for all the things you will never see onstage or in pictures" — **Michael Jackson** gushes about his life with **Prince Michael Jr.** in the *National Enquirer's* exclusive pictorial of Jackson, baby, and **Debbie Rowe**.

The 'zine quotes Rowe as "loving Michael even more now than when our son was born." But in an accompanying piece, Rowe paints a less than blissful domestic portrait. She reportedly has only seen the baby twice, noting, "I think one reason Michael was so short with me is that he's furious that the baby doesn't look anything like him." Meanwhile, the *Globe* warns under its headline, "Jacko's Sick Picture Show," that the photo shoot is the singer's way to make the public think he's normal.

"Michael Jackson will be on the run with son and may have to take junior out of the country to ensure that the prenuptial agreement sticks" — one of the late **Jeanne Dixon's** spring predictions (*Star*).

Just what will little Prince Jackson look like in the year 2014? *Marie Claire* morphs the features of Jackson and Rowe for the results. Also getting morphed: **Tommy Lee** and **Pamela Anderson** for a future look at son **Brandon**; **Madonna** and **Carlos Leon** for a peek at offspring **Lourdes**.

Modern Bonds

Prudential Insurance snapped up \$55 million of **David Bowie** bonds, from which Prudential will receive a 7.9% annual return. That return will be paid out of Bowie's new deal with **EMI Records**, which has guaranteed it'll pay \$30 million for the catalog and a traditional cut of album sales. "I'm not sure it's such a great buy for bond buyers," says author **Fred Goodman**. "It's a tchotchke. It's the Hard Rock Cafe of bonds" (*Entertainment Weekly*).

Next Big Thing

Three radio MDs relay their predictions on the next three hit singles for their stations. Alternative **WHYT/Detroit's Alex Tear**: "Crash Into Me"/**Dave Matthews Band**, "Barely Breathing"/**Duncan Sheik**, and "Lovefool"/**Cardigans**. **CHR KZHT/Salt Lake City's Dr. Doug**: "Wannabe"/**Spice Girls**, "Return Of The Mack"/**Mark Morrison**, "I Want You"/**Savage Garden**; Hot AC **KHMX/Houston's Rich Arnhorn**: "Un-break My Heart"/**Toni Braxton**, "Lovefool"/**Cardigans**, "You Were Meant For Me"/**Jewel**. (*Entertainment Weekly*).

According to *Newsweek*, the backlash toward the Spice Girls is best exemplified by the "Siap A Spice Girl" game (not that anyone would be interested, but here's the web address: www.urban75.demon.co.uk/).

spicebelt.html). In it, the girls pop up from holes on the game board. The player's job is to slap as many of them as possible within the allotted time — all to the "painfully" perky beat of their tunes.

From The Mouths Of Babes

"I pick up the phone and there's this chick on the other end who doesn't say who she is ... finally I figure out that it's **Courtney Love** I'm listening to. Dude, like I don't even know how she breathes she talks so much. I guess it's like being a bagpipe player — you got to learn to breathe through your nose" — 14-year-old **Ben Kweller**, whose band **Radish** sparked a 14-label bidding war, with **Mercury** winning out thanks to **Danny Goldberg's** past association with **Kurt Cobain** and Love's winning phone call.

The Bare Necessities

"We had a whole town talking. We had a blast. I don't do that very often anymore. Only when the mood hits me" — Country "Lolita" **Tanya Tucker** laughs about her revealing moment in a bar with **NBC "Dateline"** co-host **Stone Phillips** (*People*).

"I don't know why I did it. I didn't think it was that big of a deal. Everybody made just a big damn deal of it" — more Tucker revelations in the *Star*. And the country star claims in the *Globe* that while she did a stint at the Betty Ford Clinic in 1988, her wild times aren't as "frequent or as rowdy as in past years."

"It makes me feel very sexy to wear something revealing. There have been things that I've worn when my boobies were hanging out, but I'd walk with such confidence that you'd think, 'Well, she's comfortable wearing that.' If I'm uncomfortable, you'd never know" — **Toni Braxton** reveals her style tips (*Star*).

Bitter Little Deal

Did **Alanis Morissette** lie about taking a trip to India so she wouldn't have to attend the Grammys, American Music Awards, or even Canada's Juno awards? "In reality she is so anxiety-ridden about her second album that she just shut herself in her house," according to an unnamed source in *New York* magazine. An anonymous industry exec adds, "She is afraid that the first album did so well because of producer **Glen Ballard**, who may not be doing the next album. Every promotional avenue was exploited for the last album. Where do you go from there?"

Morissette's people put this spin on it: "We don't know anything about an anxiety attack, and she never told us anything about going to India. She's just on vacation and getting ready to start work on her next album."

MUSIC DATEBOOK

MONDAY, APRIL 14

1968/**Cliff Richard & The Shadows** perform "Summer Holiday" on the **Ed Sullivan** Show.

1975/**Doobie Brothers'** "Black Water" goes gold — their first record to do so.

Releases: **Fats Domino** "Ain't That A Shame" (1955), **Dr. Hook's** "When You're In Love With A Beautiful Woman" (1979)

TUESDAY, APRIL 15

1970/**George Goldner**, co-founder of both **Red Bird** and **Roulette Records**, dies in NYC at age 52.

1982/**Billy Joel** suffers severe wrist and thumb injuries after being involved in a motorcycle accident near his Long Island home.

Releases: **Who's** "Happy Jack" (1967), **Gary Wright's** "Love Is Alive" (1976)

Born: **Dave Edmunds** (1944)

WEDNESDAY, APRIL 16

1971/The **Rolling Stones** throw an opening day bash in Cannes, France for their new label **Rolling Stones Records**.

1972/**ELO** plays its first live gig.

Born: **Carl Perkins** (1932), **Byrds** drummer **Gene Parson** (1944)

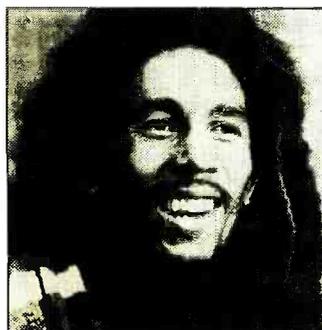
1976/**Boz Scaggs** is cold-cocked back stage at a **Bobby "Blue" Bland** show in Austin, despite claiming an invitation by one of the band's members.

THURSDAY, APRIL 17

1969/**The Band** plays its first independent show separate from back-up band status for **Bob Dylan** or **Ronnie Hawkins**.

1970/**Johnny Cash** performs "A Boy Named Sue" for **Richard Nixon** at the White House.

1973/**Pink Floyd's** "Dark Side Of The Moon" turns gold.



Guest of 'honor' — Bob Marley

1980/**Bob Marley & The Wailers** are performers and official guests of state at Zimbabwe's Independence festival. Marley calls the event the "Greatest honor of my life."

Releases: **Paul McCartney's** first solo LP "McCartney" (1970), **Doors'** "Love Her Madly" (1971)

FRIDAY, APRIL 18

1965/"Goldfinger" is the No. 1 album in the country.

1975/**Alice Cooper's** first TV special airs. It's entitled, "Welcome To My Nightmare: The Making Of A Record Album."

1981/After 13 years and 11 albums together, **Yes** announces they'll break up.

SATURDAY, APRIL 19

1967/**Jerry Lee Lewis** records his future No. 2 country hit, "What's Made Milwaukee Famous (Has Made A Loser Out Of Me)."

1968/**John Lennon, George Harrison**, and wives leave the Maharishi Mahesh Yogi's ashram two weeks before their "study" is complete.

1972/**Roberta Flack's** "The First Time Ever I Saw Your Face" goes gold.

Releases: **Patti Smith's** "Because The Night" (1978)

SUNDAY, APRIL 20

1960/**Elvis Presley** returns to Hollywood to film "G.I. Blues"

1968/**Deep Purple** have their debut concert in Tastrup, Denmark.

1970/According to the *New York Times*, Catholic and Protestant youth groups are using the "Yellow Submarine" as a religious symbol.

Releases: **Dolly Parton's** "Puppy Love" (1959), **Rolling Stones'** album "Black And Blue" (1976)

— Jay J. Levy

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



59.4 million households
Patti Galluzzi,
VP/Music Programming

HEAVY

- AEROSMITH Falling In Love (Is Hard On ...) (Columbia)
- BABYFACE Every Time I Close My Eyes (Epic)
- BECK The New Pollution (DGC/Geffen)
- BLACKSTREET Don't Leave Me (Interscope)
- BLUR Song 2 (Virgin)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- SHERYL CROW Everyday Is A Winding Road (A&M)
- DIFFSPRING Gone Away (Columbia)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- SPICE GIRLS Say You'll Be There (Virgin)
- SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic)
- SUBLIME Santeria (Gasoline Alley/MCA)
- U2 Staring At The Sun (Island)
- VERVE PIPE The Freshman (RCA)
- WALLFLOWERS One Headlight (Interscope)

STRESS

- AALIYAH One In A Million (BlackGround/Atlantic)
- FIDNA APPLE Sleep To Dream (Work)
- ERYKAH BADU On & On (Kedar/Universal)
- MARY J. BLIGE Love Is All We Need (MCA)
- FOXY BROWN I'll Be Good (Def Jam/RAL/Mercury)
- PAULACOLE Where Have All The Cowboys Gone? (Imago/WB)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- GHOST FACE KILLER All I Got Is You (Epic)
- DRU HILL In My Bed (Island)
- WHITNEY HOUSTON Step By Step (Arista)
- KORN A.D.I.D.A.S. (Immortal/Epic)
- MAKAVELI To Live & Die In L.A. (Death Row/Interscope)
- METALLICA King Nothing (Elektra/EEG)
- MONICA For You I Will (Warner Sunset/Atlantic)
- NINE INCH NAILS The Perfect Drug (Nothing/Interscope)
- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- VERUCA SALT Volcano Girls (Outpost/Geffen)
- WILCO Outtasie (Outta Mind) (Reprise)

BREAKTHROUGH

- JAMIROQUAI Virtual Insanity (Work)

ACTIVE

- ALLURE /NAS Head Dver Heels (Crave)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
- CELINE DION All By Myself (550 Music)
- DJ KOOL Let Me Clear My Throat (American/WB)
- GINUWINE Tell Me Do You Wanna (550 Music)
- INXS Elegantly Wasted (Mercury)
- KULA SHAKER Hey Dude (Columbia)
- JONNY LANG Lie To Me (A&M)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)
- MIGHTY MIGHTY... The Impression That I Get (Mercury)
- SAVAGE GARDEN I Want You (Columbia)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- SILVERCHAIR Freak (Epic)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- MATTHEW SWEET Where You Get Love (Zoo)
- TONIC If You Could Only See (Polydor/A&M)
- WESTSIDE CONNECTION Gangstas... (Lench Mob/Priority)

Note: This week's list is frozen.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- MICHAEL JACKSON Blood On The Dance Floor (Epic)
- HANSON Mmm Bop (Mercury)
- DIONNE FARRIS Hopeless (Columbia)
- JONNY LANG Lie To Me (A&M)
- MINT CONDITION You Don't Have To... (Perspective/A&M)
- WHITE TOWN Your Woman (Chrysalis/EMI)

XL

- PAULACOLE Where Have All The Cowboys... (Imago/WB)
- SHERYL CROW Everyday Is A Winding Road (A&M)
- CELINE DION All By Myself (550 Music)
- JEWEL You Were Meant For Me (Atlantic)
- WALLFLOWERS One Headlight (Interscope)

LARGE

- "AFKAP" The Holy River (NPG/EMI)
- BEE GEES Alone (Polydor/A&M)
- INXS Elegantly Wasted (Mercury)
- MICHAEL JACKSON Blood On The Dance Floor (Epic)
- SAVAGE GARDEN I Want You (Columbia)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- SPICE GIRLS Say You'll Be There (Virgin)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- U2 Staring At The Sun (Island)

MEDIUM

- ERYKAH BADU On & On (Kedar/Universal)
- SHAWN COLVIN Sunny Came Home (Columbia)
- DURAN DURAN Out Of My Mind (Virgin)
- HANSON Mmm Bop (Mercury)
- RICHARD MARX Until I Find You Again (Capitol)
- JON SECADA Too Late, Too Soon (EMI)

CUSTOM

- AFTER 7 Sara Smile (Virgin)
- FIDNA APPLE Sleep To Dream (Work)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BABYFACE Every Time I Close My Eyes (Epic)
- BARENAKED LADIES The Old Apartment (Reprise)
- T. BENNETT & B. HOLIDAY God Bless The Child (Columbia)
- BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
- BLACKSTREET Don't Leave Me (Interscope)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- DIONNE FARRIS Hopeless (Columbia)
- KENNY G Havana (Arista)
- DRU HILL In My Bed (Island)
- FREEDY JOHNSTON On The Way Out (Elektra/EEG)
- JONNY LANG Lie To Me (A&M)
- KENNY LATTIMORE For You (Columbia)
- MINT CONDITION You Don't Have To... (Perspective/A&M)
- MONICA For You I Will (Warner Sunset/Atlantic)
- MORPHINE Early To Bed (DreamWorks/Rykodisc)
- VAN MORRISON The Healing Game (Polydor/A&M)
- ODDS Someone Who's Cool (Elektra/EEG)
- RUPAUL A Little Bit Of Love (Rhino)
- SELENA Dance Medley (EMI Latin)
- SPACE Female Of The Species (Universal)
- TONY TONI TONE Thinking Of You (Mercury)
- VERVE PIPE The Freshman (RCA)
- WHITE TOWN Your Woman (Chrysalis/EMI)
- WILD ORCHID Talk To Me (RCA)

Video airplay from March 31-April 6.



Video Playlist

- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- WHITNEY HOUSTON Step By Step (Arista)
- KEITH SWEAT Just A Touch (Elektra/EEG)
- ZHANE Request Line (Illtown/Motown)
- HEAVY D Big Daddy (Uptown/Universal)
- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- MARY J. BLIGE Love Is All We Need (MCA)
- "AFKAP" Somebody's Somebody (NPG/EMI)
- DRU HILL In My Bed (Island)
- BRAT I/T-BOZ Ghetto Love (So So Def/Columbia)

Information for week ending April 4.

Rap City Top 10

- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- HEAVY D Big Daddy (Uptown/Universal)
- RZA Tragedy (Epic)
- GHOST FACE KILLER All I Got Is You (Epic)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- SNOOP DOGGY DOGG ... Wanted... (Death Row/Interscope)
- TRACY LEE The Theme (Universal)
- KRS-ONE Step Into A World (Jive)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- TRACEY LEE The Theme (By Storm/Universal)

Information for week ending April 4.

TELEVISION

TOP TEN SHOWS MARCH 24-30

Total Audience
(97 million households)

- 1 Academy Awards
- 2 Seinfeld
- 3 Friends
- 4 Suddenly Susan
- 5 Barbara Walters Special
- 6 The Naked Truth
- 7 Touched By An Angel
- 8 Movie (Sunday)
- 9 Movie (Sunday)
- 10 NCAA Basketball Semifinal (Minnesota vs. Kentucky)

Adults 18-34

- 1 Academy Awards
- 2 Seinfeld
- 3 Friends
- 4 Suddenly Susan
- 5 The Naked Truth
- 6 Movie (Sunday)
- (tie) The X-Files
- 8 Party Of Five
- 9 Home Improvement
- 10 King Of The Hill

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Trace Adkins, Clint Black, Junior Brown, Deana Carter, Terri Clark, Billy Dean, Faith Hill, Alison Krauss & Union Station, Lee Roy Parnell, Marty Stuart, Pam Tillis, and Tanya Tucker honor their Country Hall of Fame heroes when TNN airs the fourth annual "An Evening Of Country Greats" from Nashville's Opryland Hotel (Monday, 4/7, 9pm ET/6pm PT).

Friday, 4/4

- David Bowie, "Late Show With David Letterman."
- Jonny Lang, "Late Night With Conan O'Brien."
- Alice In Chains, the Cardigans, and No Doubt, "ABC In Concert" (check local listings).

Saturday, 4/5

- Terri Clark performs on "The Statler Bros. Show" (TNN, 9pm ET/6pm PT).

Monday, 4/7

- Erykah Badu, "David Letterman."

Tuesday, 4/8

- They Might Be Giants perform on "Viva Variety" (Comedy Central, 10pm).
- Martina McBride, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- Trace Adkins, "David Letterman."

Wednesday, 4/9

- Ricky Van Shelton, "Prime Time Country."



- Matthew Sweet, "David Letterman."

Thursday, 4/10

- Counting Crows, "The Tonight Show With Jay Leno."
- Bush, "David Letterman."
- David Bowie, "Conan O'Brien."

FILMS

WEEKEND BOX OFFICE MARCH 28-30

- | | |
|---------------------------------|---------|
| 1 Liar Liar (Universal) | \$25.37 |
| 2 The Devil's Own (Columbia)* | \$14.27 |
| 3 Selena (WB) | \$6.13 |
| 4 Return Of The Jedi (Fox) | \$4.45 |
| 5 Jungle2Jungle (Buena Vista) | \$4.13 |
| 6 The Sixth Man (Buena Vista)* | \$4.12 |
| 7 Turbo: A Power Rangers (Fox)* | \$3.30 |
| 8 The English Patient (Miramax) | \$3.01 |
| 9 B.A.P.S. (New Line)* | \$2.74 |
| 10 Private Parts (Paramount) | \$2.41 |

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "The Saint," starring Val Kilmer and Elisabeth Shue. The film's Virgin soundtrack features Duran Duran's current single ("Out Of My Mind") as well as David Bowie's "Dead Man Walking," Duncan Sheik's "In The Absence Of Sun," Everything But The Girl's "Before Today," Luscious Jackson's "Roses Fade (Mojo Mix)," Moby's "Oil," the Chemical Brothers' "Setting Sun (Instrumental)," Daft Punk's "Da Funk," Sneaker Pimps' "6 Underground (Neltee Hooper Edit)," Fluke's "Atom Bomb," Underworld's "Pearl's Girl," Superior's "Polaroid Millennium," and Dreadzone's "A Dream Within A Dream."

"Inventing The Abbotts," starring Liv Tyler and Joaquin Phoenix, also opens this week. The film's Unforscene Music soundtrack sports the title tune by Jeff "Skunk" Baxter, Lee Rocker & Slim Jim Phantom; the trio also contribute "Thunder And Lightning," "Jacey And Eleanor (In The Garage)," and "Falling Out Of The Tree." Cuts by Leadbelly, the Elegants, Tara McLean, and the Ray Gelato Giants w/Claire Martin complete the LP.

Rounding out this week's openers is "That Old Feeling," starring Warner Bros. recording artist Bette Midler.

VIDEO

NEW THIS WEEK

• WILLIAM SHAKESPEARE'S ROMEO & JULIET (Fox)
Starring Leonardo DiCaprio and Claire Danes, this feature film spawned a Capitol soundtrack with the Cardigans' "Love-fool" and Garbage's "#1 Crush." Tunes by Butthole Surfers, Des'ree, Everclear, Radiohead, Gavin Friday, Kym Mazelle, and others complete the LP.

• HIGH SCHOOL HIGH (Columbia TriStar)

The Big Beat/Atlantic soundtrack to this feature film — starring Jon Lovitz and Tia Carrere — sports songs by the Braids, the Braxtons, Changing Faces, Faith Evans, De La Soul, KRS-One, A Tribe Called Quest, Jodeci, Quad City DJ's, Lil' Kim, and D'Angelo & Erykah Badu, among others.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- MAKAVELI Hail Mary (Death Row/Interscope)
- WHITNEY HOUSTON Step By Step (Arista)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- SPICE GIRLS Wannabe (Virgin)
- DRU HILL In My Bed (Island)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- 112 Cupid (Bad Boy/Arista)
- WESTSIDE CONNECTION Gangstas... (Lench Mob/Priority)
- RAHSAAN PATTERSON Stop By (MCA)
- MARIO WINANS Don't Know (Motown)
- MARY J. BLIGE /NAS Love Is All We Need (MCA)
- TASHA HOLIDAY Just The Way You Like It (MCA)
- TRU I Always Feel Like... (Priority)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- GINUWINE Tell Me Do U Wanna (550 Music)
- B-ROCK & THE BIZ MyBabyDaddy (LaFace/Arista)
- "AFKAP" Somebody's Somebody (NPG/EMI)
- RZA Tragedy (Priority)
- BILLY LAWRENCE Come On (Elektra/EEG)
- RAY-J Let It Go (EastWest/EEG)

Most requested for week ending March 28.



Pos.	Artist	Avg. Gross (in 000s)
1	METALLICA	\$597.8
2	KENNY G/TONI BRAXTON	\$432.7
3	REBA MCDENTIRE	\$414.6
4	PHISH	\$356.3
5	RUSH	\$289.8
6	ALAN JACKSON	\$264.3
7	DAVE MATTHEWS BAND	\$238.7
8	STONE TEMPLE PILOTS	\$233.5
9	SMASHING PUMPKINS	\$230.8
10	VINCE GILL	\$217.7
11	EMMANUEL TOUR	\$157.6
12	CLAY WALKER	\$92.0
13	STEVEN CURTIS CHAPMAN	\$90.4
14	B.B. KING	\$85.6
15	COUNTING CROWS	\$81.7

Among this week's new tours:

- CRYSTAL BERNARD
- BIG HOUSE
- BOO RADLEYS
- COLLECTIVE SOUL
- BILL ENGVALL
- HERBIE HANCOCK & WAYNE SHORTER
- MODERN ENGLISH
- STATLER BROTHERS
- URGE WARRANT

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DOJ

Continued from Page 1

Generally, that's not a bad record. But it was enough to spawn woeful screams from some industry leaders last fall about government interference. Since then, however, the radio industry has begun to understand how the process works, and regulators have begun to get a better reading on radio.

Through a stepped-up effort by DOJ and the NAB, regulators — particularly Antitrust Division Asst. Attorney General **Joel I. Klein** — have met with group heads, attended public meetings and conferences, and outlined their merger guidelines.

"As a result of what we have been trying to do, I think we've gotten a bit more understanding with the major players in the industry about what we are about, and I think we understand a bit more of what they are about," Biggio said. "For example, we see some of the radio groups changing their deal-making practices to avoid our investigation. They restructure deals or don't do deals that would trigger an investigation or a challenge on our part."

"I think, by and large, those firms are happy to be able to do their deals without getting us involved. And we are certainly happy to see them change their behavior to take any antitrust considerations into account."

Review Process

DOJ investigators take their cues from a group's **Hart-Scott-Rodino** report filed with DOJ's Antitrust Division at the start of a merger. Biggio gave this recipe for determining whether an investigation is necessary:

- Investigators perform a quick analysis of the overlapping local markets, looking at revenue share in the market and at number of overlapping formats or formats that suggest stations are competing for the same audience.

- Then they do a quick analysis of the number of important radio stations in the market that will be owned by the merged firm. They determine which stations have a strong enough signal to reach enough ears to be an attractive advertising alternative to advertisers.

"When we see a significant overlap — for example, 35% of the radio advertising dollar revenues — our interest will peak," Biggio said. "That's what starts getting us interested."

And that's where it can get really tough for broadcasters because "it's their bat and their ball and their stadium and their umpires," figures **Jason Shrinky**, a partner in the communications law firm of **Kaye, Scholer, Fierman, Hays & Handler, LLP**. "You are operating in their arena with their rules and their justice."

Shrinky is quick to point out that no one in radio should be surprised by this because "sifting through all mergers is to be expected once an industry is deregulated." In fact, he acknowledges that he currently has "five open cases" with DOJ.

The Learning Curve

And it has been a tough road for some. "We had a bad bump with those guys," said one industry executive about his firm's review by DOJ early in the process. He asked not to be identified because his relationship with regulators has improved and both sides now understand what's required to clear deals. In this case, the sale got a close review because the merged company would later claim one-third of the revenue shares in a particular market.

"We understand it now, but it was a difficult thing that we went through," the executive told R&R. "In the end, we got to keep everything."

Dick Ferguson agrees. On Tuesday (4/1), his **NewCity Communications** closed its \$250 million merger with **Cox Radio**. The deal made Cox one of the top 10 radio companies in the country, owning, operating, or providing sales and marketing services to 43 stations in such markets as Los Angeles, Miami, and Atlanta, and more.

"What's really clear here is that the DOJ understands radio better than they did before and radio people understand the DOJ better than they did before," said Ferguson, now Cox VP/COO as well as Chairman of NAB's radio board. "It's also pretty clear that we don't agree completely. The in-

dustry and DOJ have a different view of what the relevant product market is. We don't believe it is just radio."

New Advertisers' Training Ground

Ferguson and dozens like him have tried to get DOJ merger specialists to understand that the radio industry competes "against newspaper and television all the time."

"The bane of a radio person's existence is to build a good client up in radio and then have them experience real success and have them go off and buy TV because they have more money to do so," said Ferguson. "That happens a lot."

He noted that when a big advertiser switches the bulk of its ad budget from radio to another medium, its direct competitors frequently follow it, also moving away from radio.

"The primary disagreement between DOJ and radio right now is an honest disagreement, that they think radio is a relevant market," Ferguson said. "We don't. On the other hand, radio people still want to continue to consolidate. And the Justice Department just said, basically, they're not against consolidation. That's not what they are about. They don't want us to violate the rules that they are out to protect."

In January during an interview with the NAB, Klein invited industry suggestions to help DOJ make the process more efficient. And there have been some good suggestions, said Biggio. But more important is that both sides "are more on the same wavelength in terms of what we need first, what we need second, what we need third. We focus investigations early on a limited section of information and go from there as the case requires."

WW1

Continued from Page 1

brought in about 5% of \$12 billion in radio revenues. By comparison, Karmazin's CBS stations took in more than 8%.

"This is a reshuffling of assets out of contractual necessity," explained **CS First Boston** analyst **Harry DeMott**. "Anytime you put assets under Mel Karmazin's control, it is positive. He's a great manager. This is really just an issue of where the cash flow is going." DeMott said the real revenues CBS Corp. generates come from its radio stations. Efficiencies created by the deal will be modest, DeMott said, but overall the deal is a good one.

Along with the consolidation, Westwood One's **Shadow Broadcast Services** Division President **Mike D'Ambrose** will become Sr. VP of Westwood One. D'Ambrose, along with Karmazin and **WW1** CFO **Farid Suleman**, will manage the networks on a day-to-day basis. Entertainment Division President **Greg Batusic** will continue in that slot and will handle the sales for the merged company. **Bob Kipperman**, CBS Radio Networks VP/GM, becomes its President and will also be working with Westwood One. Last Friday (3/28), **Jeff Lawenda** resigned as **WW1** Networks President to re-enter the motion picture industry.

The CBS Radio Networks has more than 1200 affiliates and will bring to **WW1** CBS News, Major League Baseball, NFL football, NCAA basketball, the 1988 Olympics, **Charles Osgood**, and **David Letterman's** Top Ten List.

WW1 execs could not be reached for comment.

Changes

Adult Alternative: **Kevin Malvey** joins **KKZN-FM/Dallas** for middays.

AC: Former **WPLY/Philadelphia** Dir./Creative Services **Andy West** joins Hot AC **WWMX/Baltimore** as Production & Imaging Dir. ... **Lau-**

rie Michaels segues from middays to nights at Hot AC **KZZP/Phoenix** ... **Bruce & Andie** depart Hot AC **WMXB/Richmond** ... **Steve Taylor** succeeds **Greg Morgan** as Production Dir. at **WJXB/Knoxville** ... **WMXL/Lexington, KY** APD **Barry Fox** adds MD duties previously held by **Mike Graves**, who remains with the station for middays.



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STREET TALK®

Callings From A Higher Source?

It has all the makings of a bad April Fools' joke, but Los Angeles-based **Higher Source Records** found its phones ringing off the hook following news of the Higher Source/Heaven's Gate suicides last week.

Of course, there never was a connection between the cult and the label VP/Marketing **Jack Ashton** said, "We are just a record label. Trying to put out a higher-source type of record." Ashton said aside from garden-variety curiosity calls and law enforcement wanting to know if we needed protection, "the news media has been bombarding us. They are just looking for more to latch onto, to keep talking about it. What we're telling them is we're not going to turn down the publicity. But we have to be very clear to them that we are not in this, and we are not using this to get our records played."

Late Flash! ST learned at presstime that former *Los Angeles Times* radio columnist **Claudia Puig** would become GM of the **HefTel** stations in Miami, including **WAQI-AM, WQBA-AM, WAMR-FM, and WRTO-FM.** *Late Flash!* ST learned at presstime that former *Los Angeles Times* radio columnist **Claudia Puig** would become GM of the **HefTel** stations in Miami, including **WAQI-AM, WQBA-AM, WAMR-FM, and WRTO-FM.**

April Foolin' Around

April 1 brought all the fools out in radioland with a plethora of practical jokes and stunts including...

- **WKZL/Greensboro** morning driver **Jack Murphy** in the Morning, who really got things smoking after informing listeners that the second phase of the tobacco law had kicked in, meaning it was now illegal to smoke *in your vehicle!* OM **Jemey Kerr**, posing as an FDA agent, advised listeners the law was designed to "protect the citizens' health and help prevent littering." The fine for breaking the new law? A \$100 ticket. The station was deluged with calls — some irate — but others wanting clarification on matters like, "If my husband is driving the RV, can I smoke in the very back?" (The

Rumbles, Pt. 1

- The "Judy Jarvis Show" has inked with Washington, DC-based **ABI Media** to expand syndication of the talk program.
- **WFLZ/Tampa** MD/nighttimer **Tom Steele** segues to morning show co-host at **WFBC/Greenville, SC.** Is middayer **Jennifer Jordan** set to replace Steele?
- **WMJI & WMMS/Cleveland** Director/Production **Mitch Todd** rejoins former PD **John Gorman** as Production/Creative Services Director at **WYST/Detroit.**
- **KKAT/Salt Lake City** PD **Don Cristi** exits.
- Former **WJBT/Jacksonville** morning man **Paco Lopez** is the new morning driver at **Chancellor's WJHM/Orlando.**
- **WLSS/Baton Rouge** OM/PD **Chuck Geiger** adds consulting duties at **WMGI/Terre Haute, IN.**
- **KQKQ/Omaha** air personality **Jimi Jamm** assumes APD/MD duties and weekender **Kari Johl** becomes Research Director.

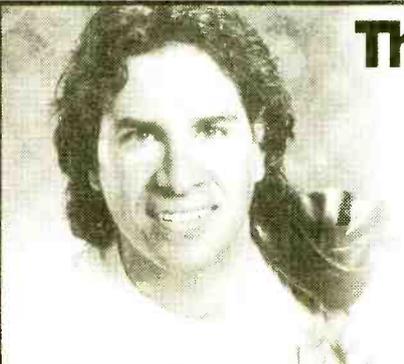
answer was no.) Murphy's timely stunt, staged in the heart of tobacco country, earned him local and national press coverage.

- Active Rock **WRCX/Chicago's "Mancow's Morning Madhouse"** and Urban **WGCI/Chicago's "Club Throwdown Featuring The Home Team"** traded stations for the day. Listeners were told that in eleventh-hour meetings, station honchos decided there was no more room for a Rock station. So "Rock 103.5" flipped to "Rhythm 103.5, The Soul Of The City," and **WGCI** became "Wild 107.5, Chicago's Newest Rock Station." Phones at both stations were flooded by listeners who didn't seem to *get it.* Both stations did live phoners admitting the prank at 10am.

- Another flip in Lufkin, TX had **Gulfstar HotAC KFOX** and Country **KYKS** catching both listeners and advertisers off guard from 6-8am Tuesday morning. To make it more believable, the shows included a two-hour live remote at a car dealership. Listeners flooded both stations with calls all day long.

- At **WXTB/Tampa, Bubba The Love Sponge** was doing his show as usual when listeners heard an irate listener charging into the studio, shooting the morning host three times at point-blank range. They then heard medical crews and local police immediately

Continued on Page 26



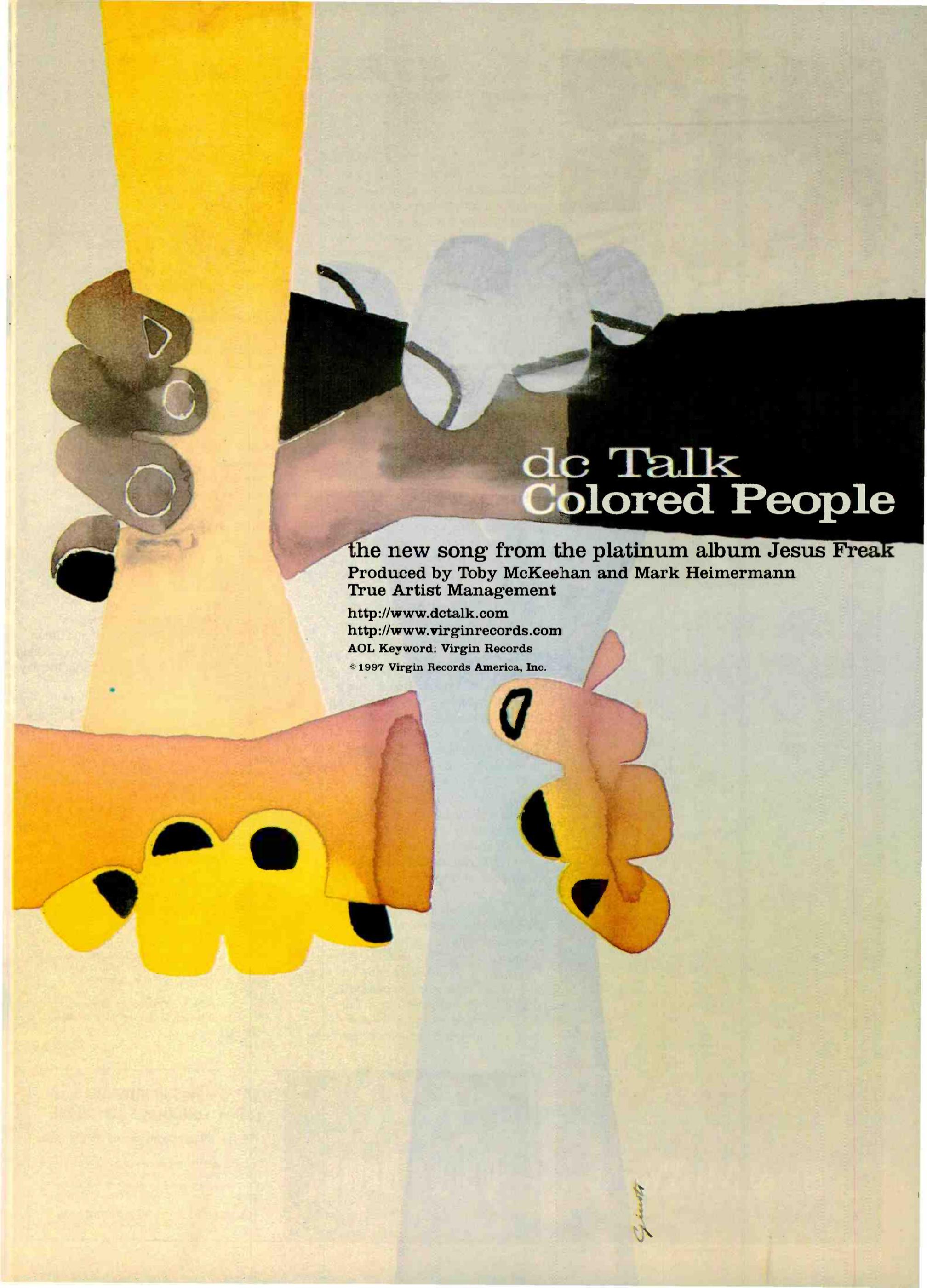
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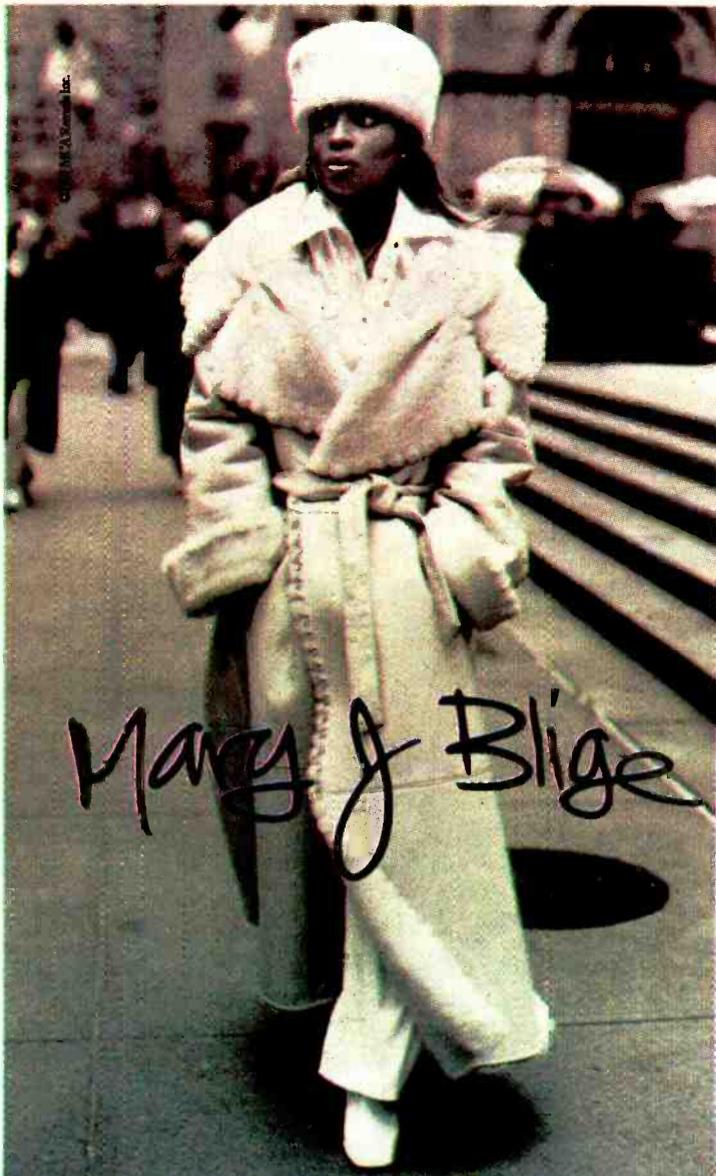
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WJMH	KTFM	WHHH	and many
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Appearing on David Letterman April 21st



"Dress"



"Heavy"
#4 Most Played



#1 Most Requested

from her new album

Share My World.

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STREET TALK®

Continued from Page 24

arriving on the chaotic scene, which was being covered live on the air. The station was delayed with calls and e-mail from listeners; local media converged on the station to cover the shooting. Before the hoax was discovered, it was announced that Bubba had been pronounced dead.

- **KOST/L.A.** promoted a **Howard Stern** appearance at 6am Tuesday (4/1). The **Cox AC** kept its promise when it aired an in-studio interview with Los Angeles attorney **Howard Stern**!

- **WBHJ/Birmingham** got into a bit of a bind when it announced a helicopter flyover to drop 500 \$100 bills at a local mall. Well, thousands showed up (including TV cameras) to hear the station announce, "April Fools." The station promised to make good at a club gig where it would distribute some \$100 bills.

- **WWKZ/Tupelo, MS** morning drivers **Scott & Tom** created quite a stir after announcing that Tupelo, the birthplace of **Elvis**, was about to get the nation's sixth largest theme park, "Elvis Presley Land."

- **WWLD/Tallahassee** morning man **Steve Christian** created a huge traffic jam after announcing that a major overpass under seemingly endless construction — tying up traffic for months — had collapsed, sending commuters into a frenzy trying to re-route their way to work.

- **WVSR/Charleston, WV** morning show co-hosts **Pete McRae & Cara Sabin** read a "letter" from a local attorney, whose millionaire client had passed away and wanted to give \$1000 grants to any deserving Charleston citizens and WVSR listeners. All they had to do was dial 1-800 REQUEST. The problem: *there is no "Q" on the telephone keypad!* Listeners who called the station were referred to the phone company which, in turn, was bombarded until the station came clean.

- **Hot AC WMC-FM/Memphis** switched to all-Disco "Polyester 100" for the entire day.

- Finally, there's talk show host **Art Bell**, who amassed tons of press coverage for his connection to the Heaven's Gate suicides in San Diego (see Page 1) by way of his radio show and web site. Web surfers who stopped by Bell's site on Tuesday were hit with an FBI notice informing users that the site was down until agents could determine if there

were connections to the case. Readers who knew of any connections were asked to call Ms. Mai Pulyurlegg at the San Diego field office!

Imus Radiothon Raises \$1.9 Million

Don Imus brought in a record \$1.9 million during a nearly 29-hour **WFAN** radiothon (3/28) benefiting the **C.J. Foundation** for sudden infant death syndrome (SIDS) and **Tomorrows Children's Fund**. Imus and **WFAN** have raised over \$7.6 million between 1990 and 1995.

In San Diego, **Jacor** has begun simulcasting its 9am-3pm programming on **N/T KSDO-AM** (1130 on the dial) on **KOGO** (600). Programs affected include **Rush Limbaugh**, **Paul Harvey**, and local host **Roger Hedgecock**. The simulcast will remain in place until programming plans for **KSDO** are finalized, at which time **Limbaugh**, **Harvey**, and **Hedgecock** will remain on **KOGO** (which has the superior signal).

Continued on Page 28

Rumbles, Pt. 2

- Is Oldies **WKGG/Watertown, NY** about to shake, rattle, and roll to **CHR**, going head to head with **WTNY**?

- **WOWZ & WOWB/Utica, NY** flip from Hot AC to **CHR/Rhythmic** with a new slogan, "The Beat of Central New York."

- **Joe Boomer** is named PD of **FRESH 106WNY/The World Beat Alliance**, a new **CHR/Rhythmic** web station with a street/old school lean. Check it out at: <http://www.fresh106.com>.

- Former **KGB-FM/San Diego** morning show co-host **Jack Silver** has begun a morning show training consultancy. His first signings: **WKTU/NY**, **KMEL & KIO/SF**, **WMVP/Chicago**, **KNIX/Phoenix**, **WNKS/Charlotte**, and **WKQ/Detroit**.

- **KDMX/Dallas** morning guy **Alan Cable** is sitting in every seat in **Arlington Stadium** (home of the **Texas Rangers**) to raise money for the **Children's Miracle Network**.

- **Backtrax USA's** host and current **WBHT/Wilkes-Barre** PD **Kid Kelly** has inked with **Radio Express** for the overseas syndication of his show.

- **VoiceOver America's** **John Driscoll** becomes the voice of **KLSX (Real Radio)/L.A.**

- **KZRR/Albuquerque** PD **Frank Jaxon** is upped to **OM** while **MD Phil Mahoney** becomes **PD/MD**.

- Classic Rock **WJJO/Madison, WI** flipped to **Rock** on Tuesday (4/1), calling itself "Madison's Solid Rock."



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STREET TALK®

Continued from Page 26

While Miami market-mongers are mongering about longtime **WIOD/Miami** controversial talker **Neil Rogers** re-upping with the **Paxson** outlet, is Rogers *really* heading to **Beasley's** crosstown **WQAM** for middays? Will it be a multimillion-dollar, five-year deal set to start at the end of this year?

Eagle Research Exec. VP **Matt Hudson** and computer guru **John Fischer** have tendered their resignations.

WQHT (Hot 97)/New York morning drivers **Doctor Dre & Ed Lover** and sidekick **Lisa G** are going national. **SJS Entertainment** will syndicate the trio this spring.

Congrats to **Joe "The Rockin' Bird" Niagara**, who is celebrating 50 years in radio.

The Buzz Lights Up Houston.

• The industry's first all-digital outdoor billboard (much like the Diamond Vision screens at sporting arenas) debuted along a Houston freeway this week. In a partnership between Dallas-based **Future Media** and **Nationwide's KTBZ (The Buzz)/Houston**, advertisers can purchase blocks of time, much like radio, to promote their message.

Condolences to the family and friends of former longtime **KABC/L.A.** morning co-host **Bob Arthur**, who passed away at his retirement home in Arizona. Arthur was half of the "Ken & Bob" morning team that dominated L.A.'s airwaves until 1990.

ST is also saddened to report that Washington, DC DJ **Carroll James Jr.** died of cancer Monday (3/31) at age 60. He is credited as being the first DJ to play a **Beatles** record in the U.S.

Records

• **Red Ant Entertainment** has bought a 50% stake in **Delicious Vinyl**. No price was disclosed.

• Congrats to the promotion staff at **Mercury** for copping CHR/Pop's "Most Added" crown for the past four weeks with **INXS's "Elegantly Wasted"** and **Hanson's "Mmm Bop."**

• **Atlantic** and **Mammoth** officially announced their split on March 26. As part of the separation, Atlantic keeps platinum-plus act **Seven Mary Three** and will sell back to Mammoth the 25% stake it purchased five years ago. President **Jay Faires** relinquished his post as Atlantic VP/A&R and retains the rest of the label's roster.

• It's official: **Zoo Entertainment** is now **Volcano Recordings**. The privately held company relocated from L.A. to NY last year.

RADIO RECORDS



1

- **Janet "Jake" Karger** assumes **WXKS-FM/Boston** GM duties.
- **Debi Fleischer** boosted to **Columbia/Nashville** VP/Nat'l Country Promo.
- **Michael Fischer** netted as **KOAI-FM/Dallas** PD.
- **Gene Knight** tapped as **KKBH/San Diego** PD.
- **Chris Ostrander** promoted to **WWSW-AM & FM (3WS)/Pittsburgh** PD.

5

- **Bill Thomas** appointed **Ameron Broadcasting** President/CEO.
- **Jerry Lembo** set as **Columbia Records** VP/AC Promo.
- **Steve Nicholl** takes on **WCKY & WIMJ/Cincinnati** PD duties.
- **Liz Wilde** shifts to **WAAF/Boston** afternoon slot.

10

- **Step Johnson** joins **Capitol Records** as VP/GM of Black Music Division.
- **Butch Waugh** elevated to **RCA Records** VP/Nat'l Promo.
- **Don Davis** returns to Washington, DC as **WLTT** PD.
- **Don Hallett** hired as **WSNY/Columbus** PD.
- **Infinity Broadcasting** buys **KVIL-AM & FM/Dallas** for \$82 million.

15

- **Gannett** new President/GMs: **Wally Clark** at **KPRZ & KIIS/Los Angeles** and **John McLaughlin** at **KSD-AM & FM/St. Louis**.
- **Al Brady Law** named **Surrey Communications Research** President.
- **Rob Edwards** appointed **Bonneville** Director/Programming for Los Angeles/San Francisco.
- **Buddy Scott** set as **WBBM-FM/Chicago** PD.
- **Mel Miller** made **WRKO/Boston** PD.

20

- **Glen Morgan** elevated to **WABC/Los Angeles** Operations Director.
- **Michael Spears** chosen **KHJ/Los Angeles** OM.
- **Steve Rivers** appointed **WIFI/Philadelphia** PD.
- **Tom O'Hair** selected as **KFRC-FM/San Francisco** PD

WZOK/Rockford, IL is celebrating its 50th anniversary. If you have ever worked for the station, PD **Scott Chase** would like to make you a part of the on-air celebration. Contact him at (815) 399-2233.



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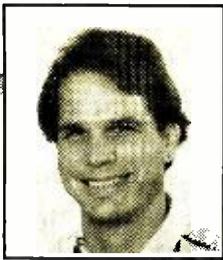
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STEVE WONSIEWICZ

SOUND DECISIONS

Let The Subcarrier Do The Talking

■ **SpotMagic, KYSR, Universal team to make money on FM subcarrier**

Multimedia, convergence, interactivity ... you name it and the radio and record industries are trying to find a way to make a buck in that potentially lucrative area of the media world.

Sure, there's the wired world of the Internet and the World Wide Web, which the labels and stations have entered. But one area of growing interest centers on how to best capitalize on

the bandwidth of a station's FM subcarrier signal. Here's what a trio of companies — **SpotMagic**, Hot AC **KYSR/Los Angeles**, and the **Universal Music Group** — are doing about it.

The person behind the company is **John Armstrong**, whose **Digital Generation Systems** was a pioneer in electronically delivering commercials and first-release singles to radio. SpotMagic has developed Interactive Dynamic Media (IDVMedia) — a new technology that enables broadcasters to tap into their subcarriers, deliver more information to listeners, and sell their subcarrier time for cash. What's required for listeners is either a plug-in FM receiver or an FM receiver card and a **Pentium PC**. Stations need a **Pentium PC** and **Windows '95** or **NT**, plus a dedicated server with a subcarrier modulator.

SpotMagic unveiled a crude version of the system at last year's **NAB** convention in Las Vegas. This year the presentation is more advanced — it will be up



Ron Denman



Ken Christensen



Alby Galuten

and running and broadcasting via a small transmitter inside the convention hall.

Okay, enough high-tech talk. Here's why these people think it's an important opportunity to take advantage of.

SpotMagic VP/Broadcast Development **Ron Denman**, a 20-year **ABC** veteran who also worked at **Digital Generation Systems**, comments, "We are seeing a growing need for the distribution of information and the ability to take advantage of what a station has to offer. The number of people toying with the Internet and the World Wide Web is exploding, but in many cases it translates into the 'world wide wait' for nearly everybody. Our system allows listeners to receive information much, much faster; you are effectively listening to what comes over the air in full stereo. Listeners can receive it over the air without tying up their modem.

"We have a development agreement with **MCA/Universal** and **KYSR** to see how far we can take this. The record companies already have created a lot of the content. This gives them a new way to get that information out there."

For hard-core music fans, that's a tempting service. Especially when a broad menu of services can be offered. Denman continues, "Suppose you're listening to an **Alanis Morissette** song. You could get a slow version of the video (not every frame), tour news and information as to where you could buy tickets, or a copy of the album. And you could make secure purchases because your modem is still free."

As for revenue potential, stations are bombarded with pitches to lease their subcarrier, with everybody from **Muzak** and foreign-language broadcasters to

paging and telephone-related service providers trying to buy time. "Broadcasters don't have to do anything to get that revenue," says Denman. "An untapped potential exists to make even more money, much like that old FM band was."

SpotMagic realizes the current system's limits. Information can only be "pushed" downstream from the broadcaster, just like a normal FM signal. If a listener misses a bit of information, then he or she has to wait until it comes around again. And there's always the time lag between a new technology coming to the market and mass-market commercial acceptance.

"It's a classic chicken-and-egg problem, but that was what **DG Systems** ran into," recalls Denman. "But look at how many stations it has online — about 6000. It took a couple of years to build that network."

"We are targeting the end of this year/first part of next year to go on the air fulltime with **KYSR**. What we want is for broadcasters to understand that they shouldn't

tie themselves in a five-year contract with an automatic five-year renewal because in three years this is going to be a mushrooming business in the industry."

Station Revenue

KYSR VP/GM Ken Christensen — who stays pretty current on such high-tech developments — first heard about what SpotMagic was doing through mutual friends. "I knew what we were getting for the subcarrier and saw that if what they are talking about could happen, then it would mean a much larger revenue source for the station." **KYSR** leases the frequency to a Chinese broadcast group and a message service provider.

"The first thing I was looking for was a way to improve the relationship between the station and listeners. If we could give them something beyond just sound on the subcarrier, then we can tie

them back into the station in ways that will make them even greater fans of **KYSR**."

Christensen admits how the content will be shaped and used in the future remains to be seen. "What we do know is there is an ongoing demand for more information. We see that in the number of calls we get from listeners wanting to know what song we just played, what CD it was on, and whether the artist's coming to town. This would be a natural way for them to get this information."

Now for the real deal: \$\$\$\$\$. SpotMagic and **KYSR** believe the subcarrier signal will be a prime opportunity for advertisers. Car dealerships, for instance, could

deliver more information than what's available on a 30-second spot or newspaper ad. Another big plus: rapid production turnarounds that can deliver time-sensitive information quickly to consumers.

"One thing I keep thinking about," says Christensen, "are companies that do cruises or weekend travel packages. They know on Wed-

nesday what's available for that weekend, but they could never get a spot produced or get into the newspaper to take advantage of that ... or on-air couponing."

Nevertheless, for most major-market stations, there is risk involved. That comes in the form of lost revenue and personnel time in getting the system operational during a period when as much cash is needed to cover the acquisition costs of the current wave of megamergers and acquisitions.

Christensen, however, downplays the risk. "That's still pretty small because of the amount of money we get, which is less than \$10,000 a month. You could sell a few spots here and there on the service and recoup that pretty quickly. It's not like we're taking a \$100,000-a-month source and taking a flier on it.

"In all of the original conversations we have had, I've said that

What we do know is there is an ongoing demand for more information. We see that in the number of calls we get from listeners wanting to know what song we just played, what CD it was on, and whether the artist's coming to town. This would be a natural way for them to get this information.

— Ken Christensen

A lot of our market is college students. They're on computers all the time. If you can listen to the radio, work on your computer, and then hit a button to order music...that sounds like a good idea.

— Alby Galuten

our business is still about getting ratings and satisfying advertisers' needs profitably. At this point our station can't commit a lot of manpower to make this happen. It's too much of a distraction. But if they get the technology right — and we think they can — then we want to be involved in it."

Label Potential

On the label side, **Universal Music Group VP/Interactive Programming Alby Galuten** is somewhat more restrained when discussing the immediate impact. "SpotMagic came to me and said they'd like to use some content from one of the majors. I said 'sure.' I haven't seen the details of what they currently are putting in or what they are doing, but I thought the technology was pretty impressive. They were very successful in their last business, which ended up being the standard for broadcasters."

Galuten sees the potential in helping to break artists in the future. "An **International Data Corporation** study showed that 92% of all college students — 13.3 million — have access to a PC; 7.5 million own a PC; 40% obtain and send in class assignments electronically; and 6.1 million students used e-mail every day. A lot of our market is college students. They're on computers all the time. If you can listen to the radio, work on your computer, and then hit a button to order music ... that sounds like a good idea."

As for record company content, Galuten says, "Right now it's about the same as a basic web site. But if people can listen to the radio and find out more about our artists, then it's in our best interests to build on that connection. It's not central to our bottom line. It's not something we are spending a lot of money to actively promote. But we see that it's a cool technology."

"It makes radio more viable, and it makes selling records more viable because it connects radio to us. I have high hopes that they will be successful in getting it adopted in a broad enough manner."

The number of people toying with the World Wide Web is exploding, but in many cases it translates into the 'world wide wait' for nearly everybody. Our system allows listeners to receive information much, much faster.

— Ron Denman

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues? Call me at (615) 244-8677 or e-mail: swonz@aol.com

R&R LAUNCHING PAD

CHR 'Bopping' To Hanson

The brothers **Hanson** aren't living on Tulsa time anymore. "MmmBop," the **Mercury** debut single from the trio of **Isaac** (16 years old), **Taylor** (13), and **Zachary** (11) landed at No. 49 on the CHR/Pop Top 50 Chart two weeks



Hanson

ago, its first official week at the format.

Top 25 stations reporting the single include **KIIS/Los Angeles**, **WXKS/Boston**, **WHYI/Miami**, **KKLQ/San Diego**, **WFLZ/Tampa**, **WZJM/Cleveland**, **KKRZ/Portland**, and **WKRQ/Cincinnati**. Major market Hot ACs listing the record are **WPLJ/New York**, **WPLL/Miami**, **KFMB/San Diego**, and the Tampa duo **WAKS** and **WMTX**.

Timing plays an important role in Hanson's quick rise to success. The band, which has already released two independent albums, came *this close* to signing with a well-known, multiplatinum R&B producer who would have taken them in a rhythmic direction — but who would have controlled the entire creative process as well. Instead, the brothers inked a deal with **Mercury** allowing them to evolve their pop-rock sound.

Timing also came into play regarding "MmmBop," which was produced (along with "Thinking Of You," the first track on the album) by the now infamous **Dust Brothers** — before they crashed into prominence molding **Beck's** "Odelay."

Comments **Mercury** VP/A&R **Steve Greenberg**, "I saw the band at a country fair in Kansas, thinking I really wasn't going to like them. But there they were, playing their instruments and sounding great.

"I think most people who they were about to commit to wanted to make a R&B-leaning record, where the guy just sang, the studio musicians played the instruments, and producers and songwriters wrote the songs and did everything else — basically a **New Kids On The Block**. I saw them as a band and told them that I would only want to do it if they wanted to be a band."

Greenberg says one big challenge was finding the right people to shape and develop Hanson's music. To do that, he brought in noted songwriters **Mark Hudson** (**Aerosmith**), **Ellen Shipley** (**Belinda Carlisle**), and the duo **Barry Mann** and **Cynthia Weil** (the **Righteous Brothers**, the **Crystals** and the **Animals**). The brothers wrote four songs and collaborated on the rest. **Greenberg** turned to **Steve Lironi**

(**Black Grape, Space**) to produce most of the album.

"This is definitely one of these records where a cast of thousands helped shape what these kids can do. The fact is, they are great songwriters and singers, but they're just kids. They needed experienced people to polish what they are doing. We made some unexpected choices, but I think that's why the record sounds so fresh. We didn't try to make the kind of record you normally would with kids their age."

VP/Promotion **Steve Ellis** says the company opted for a simple approach in setting up the record, playing it for programmers and getting them psyched about the band. The only public performance the band did during that period was at the recent **NARM** convention. "It was great set-up and execution from the local staff. It's a credit to the locals and how well they did."

Ellis tips his hand to **WPLJ** PD **Scott Shannon**, who helped spread the word after hearing an advance copy of the single. "He was prepared to put in on that day," says **Ellis**. His networking helped to legitimize the group in the eyes and ears of many programmers.

Adds VP/Field & Singles Promotion **Tony Smith**, "We didn't hype the record or do anything contrived about the launch week. It was so much fun working this record because it developed in such a natural way."

Listeners are developing, too. At **WKRQ** — where PD **Jimmy Steal** has played it over 200 times since first adding it on February 18 — the single is pulling down top five phones. "It's a pure pop, upbeat, exuberant song. It exudes all the quality of the brand of my station. It sure is a nice on-air benchmark for the spring."

Steal adds another reason why the band could play a big role at his station and the format: "It's difficult to get a coalition of artists who can galvanize the listeners and help identify the format. The format will become stronger by having more artists who have songs that start at our format. You can count on your own hand the songs that begin at CHR. It's our responsibility to support artists who are delivering these hits."

Hanson's album "Middle Of Nowhere" goes to retail on May 12.

Active Rock 'Doesn't Mind' Rockin' To Drain

Don't tell **Drain S.T.H.** that all-female or female-fronted bands are having a difficult time at Active Rock. The quartet's **Enclave** debut single "I Don't Mind" pulled down an impressive 14 adds at the format two weeks ago.

To date, 10 stations are reporting the single, including major market outlets **WRCX/Chicago**, **KEGL/Dallas**, **WAAF/Boston**, **KUPD/Phoenix**, **WIYY/Baltimore**, **WXTB/Tampa**

and **KUFO/Portland**. In fact, it was early support from **KSJO/San Jose**, **KUPD**, **WXTB** and **WRCX** that forced the **Enclave** to go to radio earlier. "We originally were going to work the band at college and metal radio for a while longer, to give people more time to get to know the band and build more of a base. Those four stations kind of willingly forced our hand," says Director/Promotion **Mark Abramson**.

Enclave purposely didn't talk about the gender of the band when initially setting up the record. States **Abramson**, "We know we have a great band that rocks. The music stands on its own and we didn't want anything to get in the way of that."

The label also had to deal with inevitable **Alice In Chains** comparisons on the first single. "Those kinds of comparisons get thrown around by people in the industry far more than by kids on the street," says **Abramson**, who credits getting **Drain's** ball rolling at the format. "We're all guilty, but the best programmers get over that because they know it all comes down to playing music that strikes a chord with listeners. When that happens, who cares what a band sounds like? I remember when the **Stone Temple Pilots** were ripped to shreds as **Pearl Jam** clones, but look how many millions of albums they sold."

One new believer in the band's potential is **WRCX** APD/MD **Jo Robinson**, who admits she didn't "get it" at first. She says, "In our music meetings we allow two or three label reps to vote



Drain S.T.H.

on records we should add, with the one rule that they can't vote for their own records. We don't tell them the name of the song and the artist, and when "I Don't Mind" was the number one song three weeks in a row I finally gave in and put it on the air."

The early results, she says, were pleasantly surprising. "It got tremendous, immediate response, so we'll start it off at night and see how it grows from there. It has great potential."

As for the alleged **Alice In Chains** similarity, **Robinson** agrees with **Abramson** that such comparisons can be exaggerated. "I don't know if anybody but the hard-core fans can draw those kinds of parallels. That's mostly us in the business. Listeners think it's a pure rock 'n' roll song. If they do, more power to them. If they like it, the better off for everyone, because **Alice** is one of our top five bands."

Drain S.T.H.'s debut album "Horror Wrestling" was released on January 28.

MUSIC NEWS & VIEWS

McCartney Lights A 'Flaming Pie'

Capitol has set May 20 as the release date for **Paul McCartney's** eagerly awaited "Flaming Pie," his first solo studio album in several years. Nearly all of the 14-song disc was written during the production of the "BeatlesAnthology" series. The first single, "The World Tonight," goes to radio late April. Coincidentally, the album's bow coincides with the 30th anniversary of the release of seminal **Beatles** album "Sgt. Pepper's Lonely Hearts Club Band."



Paul McCartney

New Jon Bon Jovi Hits 'Destination'

In other major release news, word from **Mercury** is that

Jon Bon Jovi's solo album "Destination Anywhere" drops on June 17. Accompanying the disc will be a 30-minute short film that includes six songs and performances by **Bon Jovi**, **Demi Moore** (as his wife), **Kevin Bacon** (his best friend), and **Whoopi Goldberg** (a taxi driver).



Jon Bon Jovi

The single "Midnight In Chelsea" goes to radio May 12 ... On May 20, **Epic** will release **Michael Jackson's** "Blood On The Dance Floor — HIStory In The Mix," featuring four new songs and remixes from "HIStory: Past, Present And Future, Book 1."



Sammy Hagar

As first reported here (2/28), Hollywood vet and former **MCA Inc.** President **Sid Sheinberg's** record company **Track Factory** officially has signed former **Van Halen** lead singer **Sammy Hagar**. The new album "Marching To Mars" goes to retail May 20 and features **Bootsy Collins**, **Grateful Dead** drummer **Mickey Hart**, and **Huey Lewis**. One special treat for nostalgic hard rockers — **Hagar** jams with original **Montrose** colleagues **Ronnie Montrose**, **Denny Carmassi**, and **Bill Church** on the song "Warmth Of The Womb."

Fugees Haiti Show Set For Next Week

The **Fugees** have finalized plans for an April 12 benefit concert in Port-au-Prince, Haiti. Proceeds from the "Bicentenaire" show will aid Haitian refugees, develop local arts programs, and benefit other charities assisting poverty-stricken children. Some 60,000 people are expected to attend.

Asides: Nothing's official, but press reports in London indicate former **Jam** frontman **Paul Weller** is expected to sign with **Island**. Word also is that **Weller** has an album in the can (tentatively titled "Heavy Soul"), which could be released in the UK by June ... **Trent Reznor** has enlisted electronics pros the **Orb**, **Aphrodite**, and **Meat Beat Manifesto's Jack Dangers** to remix his single "The Perfect Drug" ... **Morrissey** is completing work on his new **Mercury** album "Maladjusted," which is slated for a September UK release ... New signings: Aust in songstress **Kacy Crowley** inks with **Atlantic**, **Sister Soleil** pacts with **Universal**, and pop-ska group **Save Ferris** joins **Epic**.

Lastly, congrats to Seattle's **Salmon Davis**, the alterna-rock pop trio who was crowned the best unsigned band at national music retailer **Sam Goody's** March 27-29 "UnVaileed" contest in Vail, CO. Runners-up (in order): the **Exceptions** (ska-inflected seven-piece group from Detroit), Brit-pop act **Propeller** (Minneapolis), and punk outfit the **Punch Drunk Monkeys** (Binghamton, NY).

The Technology Of Talk

By Walter Sabo

Until recently, a good talkback system was considered "high tech" at most Talk stations. There have been surprisingly few tech tools to help talk show hosts and PDs. The first major innovation came in the early '50s: the tape delay. Prior to that invention, hosts used to listen to a caller off the air and then repeated on-air what they heard! Honest. Today, smart managers are taking advantage of several innovations that improve call management and database maintenance.

Who's Calling?

M-Tech of Santa Monica, CA makes the most advanced caller/station interface. For the first time, stations have extraordinary access to facts about the callers. Here's how it works: Your phone lines are hooked up to M-Tech's central computer. All calls flow through their system. Facts about callers are collected and analyzed.

Every morning, M-Tech faxes its subscribers a wealth of information about the prior day's incoming calls. On the fax: bar

graphs of call volume per hour; exact phone number and ZIP code of each caller; and if a call was unique or a repeater. The PD sees an instant snapshot of how "hot" the station is on any given day.

With this tool, a Talk PD can learn which topics generate the most phone response. It is also simple to determine if certain subjects or hosts have more or less appeal in specific neighborhoods. Topics can then be better targeted to Arbitron hot ZIPs.

Many stations have rules re-

Installing a dump button in the PD's office has the extra benefit of adding years to the PD's life.

stricting how many times a listener should call; for example, no more than once a week or month. The M-Tech computer "sees" each incoming phone number and knows when it last saw that number. If it rang in too recently, M-Tech can be programmed to block the call.

Once a quarter, M-Tech takes all of the incoming call data and plots it on color-coded maps. Various colors indicate how many calls originate from each part of your market. You'll easily see which neighborhoods are responsible for most of your calls. Callers are matched up with Prizm™ demographic profiles. This is one innovation of value to both the PD and sales department.

Armed with the M-Tech map, a good salesperson could, for example, prove to a major retailer that the station has active, responsive listeners near their branch locations. The station's marketing department can use the maps to strategically deploy direct mail, remotes, and billboards. Pockets of light users can be converted to heavier users. Ad campaigns can be targeted for areas with low-call volume, but comprised of similar Prizm groups found in high-usage areas.

Continued on next page



SHATNER'S NEW ENTERPRISE — William Shatner has entered into another galaxy with a trilogy book series called "Quest For Tomorrow." He recently stopped by the SONY's SW Networks studios to tout the first book of the series "Delta Search. Buddying up with Shatner (c) are Director/Rock Programming John Loscalzo (l) and SW's Rock Editor Barry Jeckell.

It Should Be Obvious, But ...

Here's a list of technical necessities that should be in every Talk station — but are often missing. Thanks to WIOD/Miami's Brooke Daniels for help on this list:

- Digital and analog clocks at every conceivable viewing angle in the studio.
- Optional sit-down or stand-up board.
- A talkback system that feeds into the talent's earphones while the mic is on.
- Giant labels on all pots at the top *and* bottom of the slider.
- A place to put the copy.
- A place to put the coffee — no, the talent should not have to eat outside the studio, they should eat wherever they want.
- Electronic lock on the studio door that can only be opened by the talent.
- Digital countdown timer that shows how long a call has been on the air.
- Television sets with cable that feed audio through the headphones.
- Mic stands that allow hosts to put the mic wherever they want.
- Real studio clocks — not those ones from Radio Shack.
- Newswire available on a screen in the on-air studio.
- CD players in the studio ... reverb.
- And let the PD set the audio processing, not the engineer.

AMERICA'S DOMINANT RADIO TALK SHOWS

Provocative. Conservative.
Satirical. Adored by tens of
millions. Known to take
listener calls.

RUSH LIMBAUGH SHOW

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Health-medical news,
issues, opinions and
advice to callers by
America's favorite M.D.

DR. DEAN EDELL SHOW

MONDAY-FRIDAY 4PM-5PM (ET)



Both programs via Satcom C5, Transponder 23, Channel 54. For the full story please call Lee Vanden-Handel at 212-338-1406 or Catherine Beronilla at 212-338-1405.

The Technology Of Talk

Continued from Page 32

Front-Line Research

The old keyboard and fuzzy video monitor that most stations give screeners has got to go. Incoming calls provide valuable, free, front-line research that most stations throw away.

Now **Radio Computing Services (RCS)**—yes, the same folks who taught the world about



Tom Bigby

“timbre” and “beats per minute”—has created a software program specifically for call screeners: **Talkback™**. Facts about the callers’ ages, ZIPs, gender, and point of view can be stored in the database. A timer keeps track of how long each caller is on hold and, more importantly, how long a call is actually on the air. That fact can settle many disputes with hosts who swear they are the soul of brevity.

Hosts agree that the more information about callers, the better. Look for screener software that allows for long notes between host and screener.

The key to the success of a Talk station is one simple technical device: a speaker in the PD’s office that monitors phone screeners talking to callers. Caller selection and preparation is a major factor in a Talk station’s success. **WIP/Philadelphia OM Tom Bigby** proudly shows visitors his system for listening to screeners. Like many Talkers, **WIP** also tapes all conversations between screeners and callers

It's insane for two people who have never made a living on the air, the GM and the chief engineer, to decide what's best for the air talent.

and conducts review sessions with producers.

Delay System No Luxury Item

Monitoring call screeners also cuts down on the possibility that one will use the call-in lines to find a date for Friday night. But will it conference? Phone hybrids are the technical heart of a Talk station. **Telos** is the most popular. The new, hot phone instrument is made by **Gentner**.

WRBZ/Raleigh PD Susan Leigh Taylor says the **Gentner** “is very good for conferencing.” The buttons are color-coded. Technically speaking, it looks cool. A major advantage is that **Gentner**’s unit is the phone, it doesn’t require a second keypad. One button puts the call on the air, not two.

Walter Sabo is President of **New York-based Sabo Media**, a consulting firm that has worked with major Talk stations for 14 years. He can be reached at (212) 808-3005.



The delay system is not a luxury option — although bizarrely, some stations don’t have one. A few stations are designed so poorly that the dump button is not conveniently located. I saw a station where the button was so far from the control board that the operator had to stand up and walk three steps to reach it. Put a button in front of the talent, the board op,

and the screener. Installing a dump button in the PD’s office has the extra benefit of adding years to the PD’s life.

Management 101: Ask the hosts. It’s insane for two people who have never made a living on the air, the GM and the chief engineer, to decide what’s best for the air talent. Only the talent knows which chair is right, what

kinds of cans to buy, where to put the clock, how to rig the mic. Too many hours are wasted by talent who have to work around miserably designed studios. Either the chief has designed the room for the equipment rather than the hosts, or management has shaped the space to meet budget. *Ask the hosts early in the planning process, before you contract a carpenter.*

Rumored Connection To Hale-Bopp Comet

Continued from Page 1

since “the AP didn’t call me or the station to get the story.” The rumor and what really happened — as **Bell** has taken great pains to explain to his listeners in close to 350 markets — has propelled the overnight talker into the limelight.

Last November, Houston-based amateur photographer **Chuck Shramek** sent **Bell** “what appeared to be an anomaly adjacent to the Hale-Bopp comet.” Presumably, **Shramek** felt **Bell** would be the right contact since **Bell**’s program leans toward discussion of the paranormal and unknown — subjects **Bell** feels are a more interesting alternative to the usual talk-subject fare of politics.

Enter **Courtney Brown**, a tenured professor at **Emory University** and founder of the **Farsight Institute**, which “explores the capabilities of remote viewing.” Not only did **Brown** inform **Bell** that this “anomaly” was indeed some kind of alien presence, but an astronomer with excellent credentials — who wished to remain anonymous — had verified the findings of the Institute and had photos.

“**Brown** told me he had a photograph that backed up **Shramek**’s photo,” **Bell** stated. “**Brown** then told me that within the week, this astronomer would hold a press conference.”

The astronomer also claimed to have taped radio signals that were clear and “unambiguous.”

Facts Begin To Crumble

Bell repeated all of this information to his listeners and renowned author **Whitley Strieber**, who detailed his own extraterrestrial encounter years ago in his novel “**Communion**.” Needless to say, **Bell**, **Strieber**, and listeners eagerly anticipated this upcoming press conference. However, days turned into weeks, and still no announcement from the unnamed astronomer from a “top 10 university.”

Finally, **Bell** could not hold back from his listeners any longer. On January 15, he posted the photograph on his web site. On January 16, **Bell** received an e-mail from astronomers at the University of Hawaii who said the photo was a fraud. Moreover, **Bell** went on-air with one of the astronomers, who had “clear proof that the photograph was taken some time ago by a colleague. It had been digitally altered to show an anomaly.”

Bell and **Strieber** then confronted **Brown** on the air. “I asked him where he got the photo,” **Bell** declared, “and he refused to answer and has continued to refuse to this day.” **Bell** took up the matter in his March and April newsletters, de-

fending his decision to follow the story and put the photo on his web site.

Bell points out the opening sentence on the **Heaven’s Gate** web site: “Whether **Hale-Bopp** has a ‘companion’ or not is irrelevant from perspective.” (For the entire document, check out www.pathfinder.com)

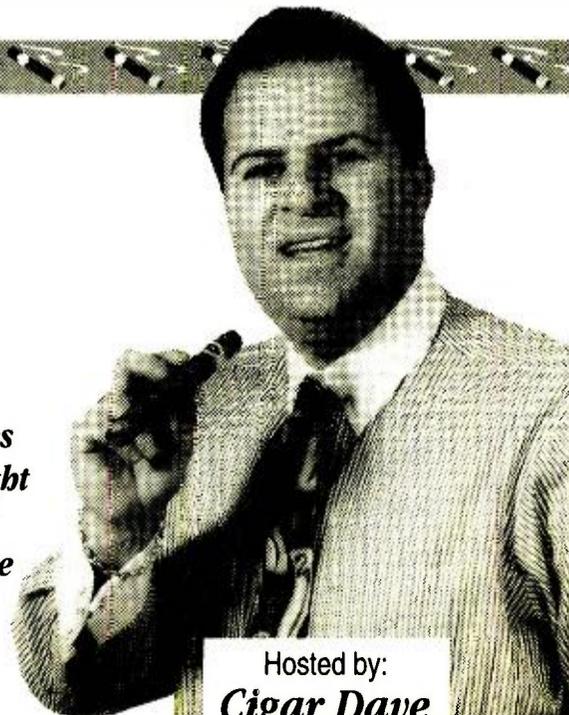
On March 27, **Bell** released a statement disavowing any connection to the **Heaven’s Gate** tragedy. “I was saddened to read that another mass suicide has occurred due to strange ‘religious’ notions. Because the tragedy bears some connection to a subject I have covered on my show, I feel the need to make a few clarifying points.” **Bell** went on to relay the preceding story.

Bell — whose show originated on **KDWN/Las Vegas** and was picked up for syndication by Chancellor three and half years ago — says he has always known Talk radio had great power and understands it is the responsibility of the host to not abuse it. Chancellor President **Alan Corbeth** has always believed that overnight radio provides the maximum punch for any station, and the power of **Bell**’s show and this incident further support that premise. Not surprisingly, **Bell**’s web site (www.artbell.com) had double the visitors last Friday (3/28) — from 20,000 to 40,000.

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TONY NOVIA

Have A Station Web Site? Sell It!

World Wide Radio execs explain how to use Internet technology to make money

The World Wide Web — we hear or read something about it just about every day. It's a driving force on Wall Street and has helped create a surge of instant millionaires and billionaires. The irony is the majority of companies that invest those millions into new media — Internet products, web technology, and actual web sites — haven't quite figured out how to maximize their position and, more importantly, their opportunities to make money with it.

World Wide Radio (WWR) President/CEO **Doug Francis** and VP/Advertising & Syndication **Rob Farnell** are attempting to change all that for radio. Their mission statement is simple: Seize the Internet



Doug Francis



Rob Farnell

on their way to setting up a network of approximately 1400 radio station web sites in large, medium, and small markets. Their Internet radio network will allow stations and advertisers to talk about promotions as well as advertising concepts and ideas, all while adding the power of those millions of Internet users to the cumes of their of radio stations on their network.

Farnell and Francis felt, from a sales point of view, this network could help produce strong results for advertisers — both locally and nationally — and additional revenue for radio stations. Francis explains, "That's how we built our original search engine: It was all about sales, advertising, and marketing, pulling together the marketing strength radio has, combining it with the Internet, and producing results. Radio stations are a perfect complement to the Internet.

Farnell explains, "The radio industry isn't used to getting that level of design, so it's a lot of fun to help radio stations plan out their different options and discuss the different directions the radio station may want to go."

Francis is a 19-year radio vet who's worked in sales at L.A.'s **KFI-AM & KOST-FM** as well as **KNX-AM** and **KABC-AM**. It was at KABC where it dawned on Francis the importance radio was going to play on the Internet. Francis thought of the power a network of radio stations could have in new media — and WWR was born in mid-1996.

The pair currently is working with **ABC Radio**, **CBS Radio**, and **SFX Broadcasting** stations, among others,

Building The Perfect Beast

Farnell and Francis ask each one of their client stations to appoint somebody for Internet services. "You have to have a web master or somebody to spearhead the coordination," says Francis. "We supply them with a checklist of items, and we give them a timeline of what types of information they need to get back to us and when."

Since WWR specializes in radio, when they get together with a client it's all based on a firm marketing approach. Farnell remarks, "We help the station create an objective, a strategy, and a marketing plan specifically for their web site. They create the design and execute the facets of that marketing plan. Once you've got that plan, which takes several meetings, then you settle on concept, design, and layout."

Being based in Culver City, CA affords WWR the opportunity to utilize the services of state-of-the-art web gurus who design for **Disney**, **Sony**, **MCA**, **20th Century Fox**, and **Paramount**. Francis points out, "The radio industry isn't used to getting that level of design, so it's a lot of fun to help radio stations plan out their different options and discuss the different directions the radio station may want to go."

No Freebies Here

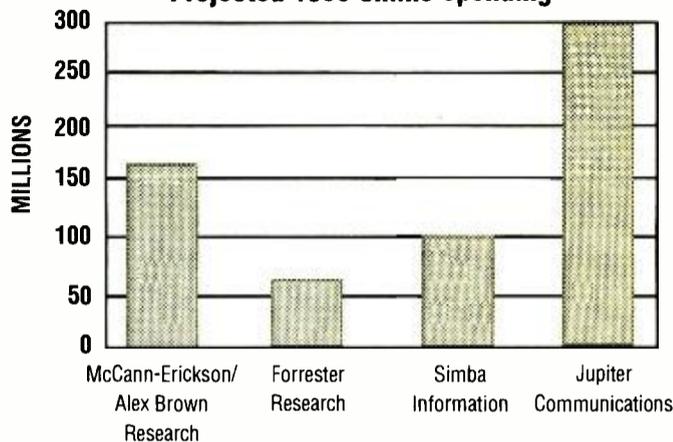
A key area WWR taps into is sales. After a radio station spends tens of thousands of dollars on an interactive web site with real-time audio, owners and GMs want to see a return on their investment. WWR has conceived a plan to sell their radio web site network on a national basis, just as ABC or CBS sells commercials on network TV or radio. In this scenario, the participating station shares in a percentage of a national buy for advertising time on their web site, and WWR takes a commission.

"A big part of our job is education," remarks Francis. "We teach the station salespeople what the Internet is as well as a whole glossary of Internet lingo. We also teach them how to approach a new media sponsor and talk about the value of their web site, so they don't feel uncomfortable when talking about 'buying real estate' or 'banner advertising' on the site. These are major issues, and because of our experience we have empathy for the salespeople."

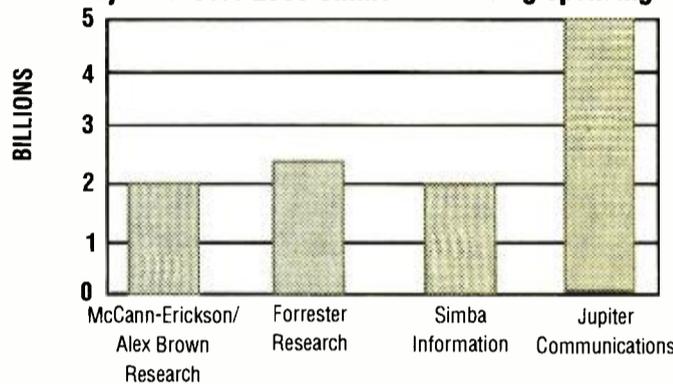
To make their point, Farnell and

Web Site Spending In The Year 2000

Projected 1996 Online Spending



Projected Year 2000 Online Advertising Spending



The four most widely respected companies that estimate projected online spending between 1996 and 2000 are all predicting explosive growth for online advertising expenditures. The low figure of online advertising dollars spent in 1996 is \$75 million; the most conservative number for the year 2000 — almost \$2 billion.

Francis recently went on a sales pitch with a sales staff as their Internet representative to a major, national web site sponsor. They helped create the proposal and discussed what they could do. According to Francis, "We're here not just to help them build a site, but to help them make money off of it. It's a tough road."

Farnell and Francis are adamant about their stations not giving away their web site for free as an "added value" with an advertising buy. "The web site is *not* an added value," insists Francis. "It really is a stand-alone, potential revenue stream that has a very strong value. One of the biggest problems we're seeing is the majority of stations are focused on maximizing their rate, so the web site is looked at as, 'Oh, we'll just use this as added value.' But the stations on the cutting edge are able to clearly illustrate to the advertiser the value of the web site and the value of the marketing opportunities with it. The key is to be able to say, 'This website advertising has a greater value than just giving it away to someone who buys advertising on your radio station.'"

Technology Dollars

Like the mystery that still surrounds many aspects of the World Wide Web itself, no one is quite sure how much is being spent on new media advertising. The experts projected that \$55 million was spent in 1995 on new media. For 1996, those numbers were projected from a high of \$300 million to a low of \$75 million. In the year 2000, new media spending is projected to be somewhere between \$2 billion and \$5 billion. The numbers are substantial, growing by leaps and bounds — and radio should be getting a piece.

"The radio buyer is the wrong person to talk to when you're talking about advertising on your web site," says Francis. "There's only one thing they're going to want it to do, and that's free added value! There's a whole industry that's developed in the last few years around new media, and that's placing web site advertising. Every major shop has a division that specializes in new media. Individual radio stations have a very difficult time getting any money out of those major advertising agencies because their sites are not big enough. That's why we package our network either locally, regionally, or nationally. We can put together one station's radio site or just the sites in L.A. or California or the whole country. Then you have the power to go to a major agency and new media buyer/planner with a very large Internet network."

Besides selling national and regional web site advertising on a network of radio station web sites, WWR also:

- Trains management and sales staffs in new media applications.
- Designs and builds host web sites
- Is working with strategic partner **Katz Radio Group** on launching a state-of-the-art web site to serve as a central source for up-to-date market and station information.
- Creates new media promotions for radio station sales and promotion departments.
- Designs and produces multimedia CD-ROM sales kits for stations.

If you'd like your station's web site to join the WWR Network — or if you'd like more information from Doug Francis or Rob Farnell — call (310) 840-5915.

Option	Banner Size	Estimated Total Usage	Cost
KWWR Full Rotation Home page (www.kwrr.com)	A = 6.5" x .833"	80,000 page views per month	A = \$2,500
Program Page (www.kwrr.com/program)	B = 3.125" x .833"		B = \$1,750
Personality Page (www.kwrr.com/personality)	C = 2" x .833"		C = \$1,250
KWWR Promo Games (www.kwrr.com/promo/games)			
KWWR Page Rotation Home Page (www.kwrr.com)	A	65,000 page views per month	A = \$2,250
Personality Page (www.kwrr.com/personality)	B		B = \$1,350
	C		C = \$1,150
KWWR Home Page Home Page (www.kwrr.com)	A	58,000 page views	A = \$2,000
	B		B = \$1,500
	C		C = \$1,000
KWWR Rotating Banner Personality Page (www.kwrr.com/personality)	B	Varies with rotation package	B = \$1,000
	C		C = \$650

Here is a sample of a station's web site rate card, which WWR helps each of its client stations put together. The idea is to create new station revenue for web site advertising, not give it away in free "added value" to get on a buy.



EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES APRIL 4, 1997

CALLOUT AMERICA song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of March 10-16.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
JEWEL You Were Meant For Me (Atlantic) 4.11 4.05 4.10 4.11 87.0% 17.8%						
NO DOUBT Don't Speak (Trauma/Interscope) 4.01 4.04 4.01 4.11 93.3% 31.8%						
BRUCE SPRINGSTEEN Secret Garden (Columbia) 3.90 3.56 3.70 — 53.0% 8.5%						
CARDIGANS Lovefool (Mercury) 3.89 4.05 3.94 4.10 91.0% 29.0%						
MONICA For You I Will (Warner Sunset/Atlantic) 3.86 3.96 3.82 — 61.0% 10.8%						
SPICE GIRLS Wannabe (Virgin) 3.85 3.81 3.86 3.81 81.5% 21.5%						
WALLFLOWERS One Headlight (Interscope) 3.78 3.67 3.63 3.48 55.3% 10.0%						
BLACKSTREET No Diggity (Interscope) 3.77 3.89 3.84 4.00 75.0% 19.5%						
EN VOGUE Don't Let Go (Love) (EastWest/EEG) 3.74 3.84 3.84 4.02 91.5% 31.0%						
TONI BRAXTON Un-break My Heart (LaFace/Arista) 3.72 3.79 3.79 3.89 95.5% 36.8%						
R. KELLY I Believe I Can Fly (Jive) 3.70 3.67 3.78 3.66 81.8% 24.5%						
BABYFACE Every Time I Close My Eyes (Epic) 3.69 3.72 3.75 3.71 70.3% 17.8%						
COUNTING CROWS A Long December (DGC/Geffen) 3.66 3.64 3.61 3.53 74.0% 21.3%						
KEITH SWEAT Nobody (Elektra/EEG) 3.65 3.80 3.80 3.84 66.0% 21.0%						
CELINE DION All By Myself (550 Music) 3.62 3.58 3.56 3.53 89.8% 25.3%						
SHERYL CROW Everyday Is A Winding Road (A&M) 3.62 3.57 3.66 3.53 80.8% 26.8%						
LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol) 3.61 — — — 45.0% 12.3%						
DUNCAN SHEIK Barely Breathing (Atlantic) 3.58 3.52 3.54 3.51 61.8% 16.5%						
GINA G Ooh Aah...Just A Little Bit (Eternal/WB) 3.51 3.30 3.43 3.39 69.5% 23.5%						
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB) 3.51 3.39 3.25 3.14 51.3% 13.0%						
LEAH ANDREONE It's Alright, It's OK (RCA) 3.48 3.45 3.43 3.53 49.0% 11.0%						
SAVAGE GARDEN I Want You (Columbia) 3.47 3.24 3.25 3.14 69.0% 18.3%						
CRYSTAL WATERS Say...If You Feel Alright (Mercury) 3.28 3.17 3.23 3.21 35.0% 9.3%						
BLACKOUT ALLSTARS I Like It (Columbia) 3.19 3.14 3.10 3.05 72.5% 25.8%						
JON SECADA Too Late, Too Soon (SBK/EMI) 3.18 3.19 — — 23.5% 5.8%						
MADONNA Don't Cry For Me Argentina (Warner Bros.) 3.15 3.23 3.31 3.20 90.0% 38.3%						
AEROSMITH Falling In Love... (Columbia) 3.08 3.06 3.34 2.68 34.3% 9.5%						
NO MERCY Please Don't Go (Arista) 3.06 3.00 2.97 3.19 61.8% 25.5%						
REAL MCCOY One More Time (Arista) 3.05 2.81 — — 35.0% 12.0%						
WHITNEY HOUSTON Step By Step (Arista) 3.01 2.93 3.02 2.97 46.8% 17.0%						

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. WEST: Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA Hot Scores

By ANTHONY ACAMPORA

Bruce Springsteen's "Secret Garden" (Columbia) — its exposure in the blockbuster movie "Jerry Maguire" spawning renewed interest — vaults to No. 3 overall in Callout America. R&R's exclusive audience survey of 400 pop radio listeners. "Secret" ranks third in the 18-24 cell with a 4.07, and second among women 25-34 with a 3.94.

"One Headlight" by the Wallflowers (Interscope), already a chart-topper in Alternative, Rock, and Adult Alternative, continues its climb up the Callout America survey, with a four-week trend of 3.48-3.63-3.67-3.78 in total favorability. "Headlight" is fourth 18-24 (4.00) and scores 3.59 with 25-34s (ninth in the demo).

Another song that continues to gain as its familiarity increases is "Where Have All The Cowboys Gone?" by Paula Cole (Imago/WB). "Cowboys" posts a 3.51 total favorability score as familiarity passes the 50% mark, and it's number eight among women 25-34 (3.60).

"Naked Eye" by Luscious Jackson (Grand Royal/Capitol) is this week's only new entry, debuting with a 3.61 total favorability score. "Naked" debuts at No. 2 in the West with a 4.23 score.

Top Callout America scores and national sales often correlate. "You Were Meant For Me" by Jewel (Atlantic), the No. 1 tester for the last four weeks, remains a top seller, while the callout success of "For You I Will" by Monica (Warner Sunset/Atlantic) has boosted sales of the "Space Jam" soundtrack into the Top 5.

CALLOUT AMERICA

UNCOVERS THE SECRET

BRUCE SPRINGSTEEN "Secret Garden"

ACROSS THE BOARD GROWTH!

#3 OVERALL (3.90)

#1 SOUTH REGION (4.08)

#3 WOMEN 18-24 (4.07)

#2 MIDWEST REGION (3.98)

#2 WOMEN 25-34 (3.94)

CHR POP CHART 20 - 17

COLUMBIA

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	JEWEL You Were Meant For Me (Atlantic)	6073	6117	6037	6070	124/0
1	1	1	2	CARDIGANS Lovefool (Mercury)	5987	6299	6441	6527	126/0
3	3	3	3	NO DOUBT Don't Speak (Trauma/Interscope)	5049	5306	5568	5812	119/0
7	5	5	4	SHERYL CROW Everyday Is A Winding Road (A&M)	4732	4689	4706	4405	117/1
4	4	4	5	SPICE GIRLS Wannabe (Virgin)	4680	5014	5310	5346	116/0
9	6	6	6	SAVAGE GARDEN I Want You (Columbia)	4605	4500	4214	3974	122/0
10	9	7	7	CELINE DION All By Myself (550 Music)	4257	4237	4027	3930	119/2
14	12	9	8	WALLFLOWERS One Headlight (Interscope)	4187	3863	3527	3315	112/2
16	13	12	9	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	3932	3625	3272	2877	117/0
11	11	8	10	DUNCAN SHEIK Barely Breathing (Atlantic)	3866	3927	3727	3574	106/2
5	8	10	11	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	3524	3781	4044	4442	95/0
17	16	14	12	BABYFACE Every Time I Close My Eyes (Epic)	3461	3234	3002	2835	105/1
8	7	11	13	COUNTING CROWS A Long December (DGC/Geffen)	3389	3725	4130	4163	95/0
6	10	13	14	TONI BRAXTON Un-break My Heart (LaFace/Arista)	3074	3345	3751	4423	89/0
26	21	18	15	MONICA For You I Will (Warner Sunset/Atlantic)	2691	2265	1926	1541	105/12
12	14	15	16	GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	2640	2835	3182	3524	79/0
31	24	20	17	BRUCE SPRINGSTEEN Secret Garden (Columbia)	2589	2102	1721	1219	87/14
13	15	16	18	KEITH SWEAT Nobody (Elektra/EEG)	2365	2617	3028	3444	69/0
28	26	19	19	REAL MCCOY One More Time (Arista)	2351	2138	1626	1370	107/1
15	17	17	20	R. KELLY I Believe I Can Fly (Jive)	2147	2322	2701	3177	70/0
39	31	26	21	U2 Staring At The Sun (Island)	1911	1605	1185	810	101/5
20	20	22	22	BLACKSTREET No Diggity (Interscope)	1909	1915	1975	2064	60/1
—	35	25	23	INXS Elegantly Wasted (Mercury)	1839	1610	1000	272	93/5
22	19	21	24	LEAH ANDREONE It's Alright, It's OK (RCA)	1814	1973	2049	1870	72/0
—	37	29	25	WHITE TOWN Your Woman (Chrysalis/EMI)	1712	1389	936	531	96/12
29	27	23	26	JON SECADA Too Late, Too Soon (SBK/EMI)	1664	1622	1523	1325	78/0
33	30	30	27	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	1514	1315	1231	1154	81/4
—	—	49	28	HANSON Mmm Bop (Mercury)	1481	557	61	37	105/37
42	40	34	29	SHAWN COLVIN Sunny Came Home (Columbia)	1389	1105	859	755	85/10
23	25	27	30	CRYSTAL WATERS Say...If You Feel Alright (Mercury)	1383	1570	1689	1665	61/0
37	34	35	31	WILD ORCHID Talk To Me (RCA)	1225	1099	1002	844	67/2
40	32	33	32	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	1204	1115	1013	810	73/2
19	18	24	33	NO MERCY Please Don't Go (Arista)	1130	1620	2050	2319	44/0
—	49	43	34	MARK MORRISON Return Of The Mack (Atlantic)	1052	776	555	472	59/14
30	28	31	35	AEROSMITH Falling In Love... (Columbia)	1050	1271	1347	1280	67/0
—	45	41	36	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	1029	805	666	504	67/13
48	42	38	37	OMC How Bizarre (Mercury)	1016	904	765	639	60/4
21	22	28	38	WHITNEY HOUSTON Step By Step (Arista)	925	1483	1870	1872	46/0
45	41	40	39	DISHWALLA Give (A&M)	917	861	805	681	64/3
—	50	45	40	BLACKSTREET Don't Leave Me (Interscope)	907	756	538	327	65/5
24	29	32	41	BLACKOUT ALLSTARS I Like It (Columbia)	884	1144	1320	1567	39/0
41	38	37	42	JOURNEY If He Should Break Your Heart (Columbia)	862	929	915	791	46/0
32	33	39	43	JOHN MELLENCAMP Just Another Day (Mercury)	838	897	1003	1173	29/0
34	36	44	44	HOOTIE & THE BLOWFISH I Go Blind (Reprise)	767	769	974	1090	36/0
18	23	36	45	MADONNA Don't Cry For Me Argentina (Warner Bros.)	765	1089	1808	2796	35/0
36	39	42	46	GINUWINE Pony (550 Music)	740	805	898	916	34/0
—	43	46	47	BARENAKED LADIES The Old Apartment (Reprise)	724	721	679	629	50/5
—	—	50	48	TONI BRAXTON I Don't Want To (LaFace/Arista)	706	542	274	17	58/10
DEBUT	—	—	49	SPICE GIRLS Say You'll Be There (Virgin)	663	371	221	101	40/17
43	44	47	50	LIVIN' JOY Don't Stop Movin' (MCA)	571	662	676	737	32/0

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker.

129 CHR/Pop reporters. 126 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
HANSON Mmm Bop (Mercury)	37
SISTER HAZEL All For You (Universal)	25
ERASURE In My Arms (Mute/Maverick/WB)	18
BEE GEES Alone (Polydor/A&M)	17
SPICE GIRLS Say You'll Be There (Virgin)	17
MARK MORRISON Return Of The Mack (Atlantic)	14
BRUCE SPRINGSTEEN Secret Garden (Columbia)	14
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	13
GEORGE MICHAEL Star People (DreamWorks/Geffen)	12
MONICA For You I Will (Warner Sunset/Atlantic)	12
WHITE TOWN Your Woman (Chrysalis/EMI)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HANSON Mmm Bop (Mercury)	+924
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+487
MONICA For You I Will (Warner Sunset/Atlantic)	+426
WALLFLOWERS One Headlight (Interscope)	+324
WHITE TOWN Your Woman (Chrysalis/EMI)	+323
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	+307
U2 Staring At The Sun (Island)	+306
SPICE GIRLS Say You'll Be There (Virgin)	+292
SHAWN COLVIN Sunny Came Home (Columbia)	+284
MARK MORRISON Return Of The Mack (Atlantic)	+276

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MERRIL BAINBRIDGE Mouth (Universal)
DONNA LEWIS I Love You Always Forever (Atlantic)
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
KEITH SWEAT Twisted (Elektra/EEG)
NO MERCY Where Do You Go (Arista)
TONI BRAXTON You're Makin' Me High (LaFace/Arista)
SHERYL CROW If It Makes You Happy (A&M)
EVERYTHING BUT THE GIRL Missing (Atlantic)
DISHWALLA Counting Blue Cars (A&M)
JEWEL Who Will Save Your Soul (Atlantic)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

2ND WEEK MOST ADDED!

Over 50 stations that don't want to be ALONE Including:

KHKS Y100 WFLZ
WKRQ WFLY WNTQ
WLTE WAKS

1 ACTIVE ROTATION

BeeGees ALONE

Produced by Russ Titelman, Barry Gibb, Maurice Gibb, Robin Gibb.
 Management: Left Bank Organization
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DOLBY

MUSIC FIRST

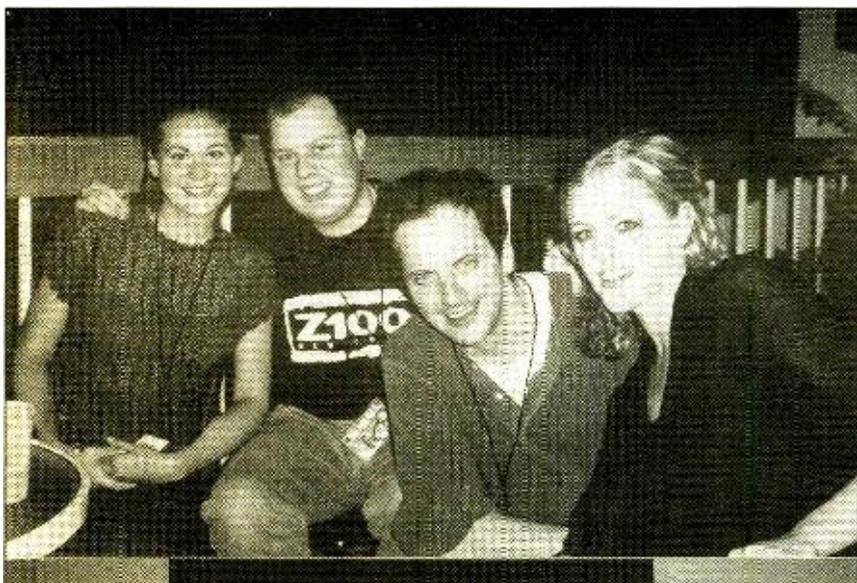
POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	JEWEL You Were Meant For Me (Atlantic) 7206 7305 173/1			
3	2	WALLFLOWERS One Headlight (Interscope) 7058 6812 196/2			
2	3	CARDIGANS Lovefool (Mercury) 6634 7211 157/0			
5	4	SHERYL CROW Everyday Is A Winding Road (A&M) 5487 5519 151/1			
4	5	NO DOUBT Don't Speak (Trauma/Interscope) 5267 5564 134/0			
6	6	U2 Staring At The Sun (Island) 5194 4780 200/5			
8	7	PAULA COLE Where Have All The Cowboys... (Imago/WB) 4698 4279 162/8			
7	8	COUNTING CROWS A Long December (DGC/Geffen) 4235 4678 135/0			
9	9	WHITE TOWN Your Woman (Chrysalis/EMI) 4034 3513 175/12			
12	10	INXS Elegantly Wasted (Mercury) 3536 3101 171/7			
10	11	VERVE PIPE The Freshmen (RCA) 3487 3260 138/9			
11	12	SUBLIME Santeria (Gasoline Alley/MCA) 3063 3158 123/2			
14	13	COLLECTIVE SOUL Precious Declaration (Atlantic) 2740 2779 100/0			
13	14	LIVE Lakini's Juice (Radioactive) 2622 2932 84/0			
17	15	BECK The New Pollution (DGC/Geffen) 2422 2413 121/0			
15	16	VERUCA SALT Volcano Girls (Outpost/Geffen) 2389 2435 93/0			
—	17	OFFSPRING Gone Away (Columbia) 2158 1977 81/1			
—	18	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol) 2121 1921 113/5			
19	19	MATTHEW SWEET Where You Get Love (Volcano) 2107 2035 93/1			
—	20	TONIC If You Could Only See (Polydor/A&M) 2050 1897 113/5			

This chart reflects airplay from March 24-30. Songs ranked by total plays. 129 CHR/Pop reporters and 100 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1997, R&R Inc.



BETTER TO SEE YOU WITH — On a recent trip to Florida, the now famous "Eyeball Lady" (Kimberly Goodman) paid a visit to WFLZ/Tampa and let 'em pop! Flanking her on either side are (l-r) WFLZ's normal-eyed, morning DJs MJ and BJ.



CRUSH CRASHES THE BIG APPLE — Z100/New York held a multimedia event called "Sno Bali '97," and the group Crush was part of the festivities. Jellyheads pictured include (l-r) Crush's Jayni Hoy, Z100's MD/afternoon driver Paul "Cubby" Bryant, PD Tom Poleman, and Crush's Donna Air.

NEW & ACTIVE

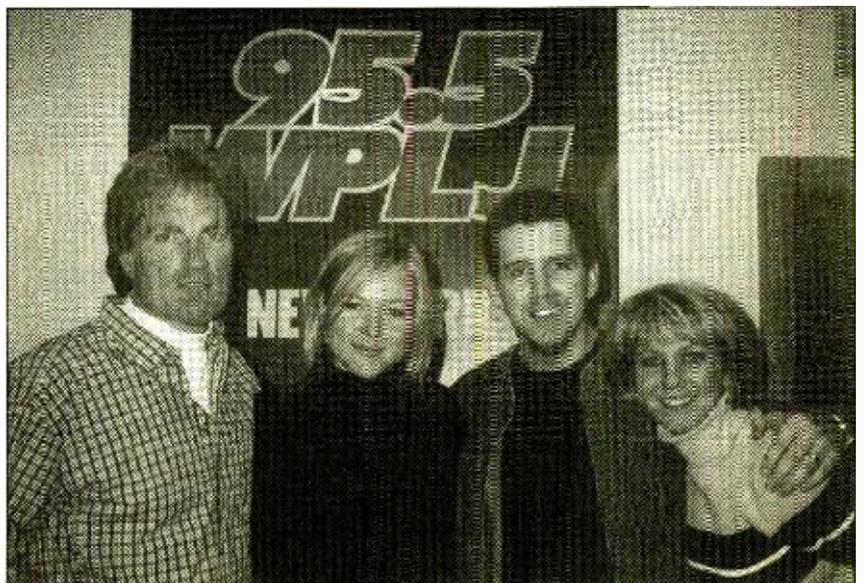
VERVE PIPE The Freshmen (RCA) Total Plays: 513. Total Stations: 44. Adds: 9	KEITH SWIFT Just A Touch (Elektra/EEG) Total Plays: 371. Total Stations: 34. Adds: 11
DURAN DURAN Out Of My Mind (Virgin) Total Plays: 495. Total Stations: 42. Adds: 6	FREAK NASTY Ca Dip (Power) Total Plays: 340. Total Stations: 21. Adds: 5
RICHARD MARX Until I Find You Again (Capitol) Total Plays: 484. Total Stations: 44. Adds: 2	ODDS Someone Who's Cool (Elektra/EEG) Total Plays: 311. Total Stations: 30. Adds: 2
SELENA Dance Medley (EMI Latin) Total Plays: 448. Total Stations: 22. Adds: 0	GEORGE MICHAEL Star People (DreamWorks/Geffen) Total Plays: 299. Total Stations: 32. Adds: 12
ERASURE In My Arms (Mute/Maverick/WB) Total Plays: 441. Total Stations: 49. Adds: 18	COLLECTIVE SOUL Precious Declaration (Atlantic) Total Plays: 297. Total Stations: 17. Adds: 0
DRU HILL In My Bed (Island) Total Plays: 435. Total Stations: 44. Adds: 3	BECK The New Pollution (DGC/Geffen) Total Plays: 285. Total Stations: 28. Adds: 0
TONIC If You Could Only See (Polydor/A&M) Total Plays: 419. Total Stations: 35. Adds: 1	ERYKAH BADU On & On (Kedar/Universal) Total Plays: 273. Total Stations: 33. Adds: 1
AALIYAH One In A Million (BlackGround/Atlantic) Total Plays: 402. Total Stations: 13. Adds: 0	BEE GEES Alone (Polydor/A&M) Total Plays: 238. Total Stations: 45. Adds: 17
SUBLIME Santeria (Gasoline Alley) Total Plays: 388. Total Stations: 39. Adds: 2	LE CLICK Call Me (Logic) Total Plays: 238. Total Stations: 16. Adds: 4
JANA What Am I To You (Curb) Total Plays: 385. Total Stations: 32. Adds: 3	NU FLAVOR Sweet Sexy Thing (Reprise) Total Plays: 198. Total Stations: 9. Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS APRIL 8

DC Talk	"Colored People" (Virgin)
Michael Jackson	"Blood On The Dance Floor" (Epic)
Donna Lewis	"Mother" (Atlantic)
Eric Martin	"I Love The Way You Love Me" (Atlantic)
Robert Miles	"Fable" (Arista)
Sneaker Pimps	"6 Underground" (Virgin)
Spice Girls	"Say You'll Be There" (Virgin)



A PIECE OF HER MIND — Atlantic artist Jewel stopped by WPLJ/New York to save a few souls and have a little fun on the Scott & Todd Big Show. Salvaged ones pictured are (l-r) Scott Shannon, Jewel, Todd Pettengill, and morning news anchor Naomi DiClemente.

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams HANSON "Mmm" TONI BRAXTON "Want" SUBLIME "Santana"</p>	<p>WKSE/Bufalo, NY PD: Sue D'Neil APD/MD: Dave Universal SPICE GIRLS "Say"</p>	<p>WNKI/Elmira, NY PD/MD: Bob Quick HANSON "Mmm" GEORGE MICHAEL "Star" ERASURE "Arms" CHICAGO "Heart" BEE GEES "Alone" SISTER HAZEL "All"</p>	<p>WFBC/Greenville, SC PD: Rob Wagman APD/Interim MD: J. Love PUFF DADDY "Nobody" BLACKSTREET "Leave" HANSON "Mmm"</p>	<p>KESR/Little Rock, AR PD: Tom Gallagher MONICA "For" BRUCE SPRINGSTEEN "Secret" KEITH SWEAT "Touch" HANSON "Mmm" SISTER HAZEL "All" GEORGE MICHAEL "Star"</p>	<p>WQGN/New London, CT DM/MD: Franco 22 GEORGE MICHAEL "Star" SISTER HAZEL "All" SPICE GIRLS "Say" TONY TONI TONE "Thinking" CHICAGO "Heart"</p>	<p>WSPK/Poughkeepsie, NY PD: Stew Schantz MD: Scott Mac CHICAGO "Heart" GEORGE MICHAEL "Star" SISTER HAZEL "All" SPICE GIRLS "Say" LE CLICK "Call"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner 42 SPICE GIRLS "Say" 4 WALLFLOWERS "Headlight"</p>	<p>WSKS/Utica, NY PD: Bill Catcher MD: Diane Chase HANSON "Mmm" LUSCIOUS JACKSON "Naked" WHITE TOWN "Woman"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee 19 CHICAGO "Heart" 3 WHITE TOWN "Woman" AZ YET "Sorry"</p>	<p>WRQK/Canton, OH PD/MD: Rick Michaels APD: Todd Downard ERASURE "Arms" DEPECHE MODE "Good"</p>	<p>WJET/Erie, PA PD: Dana London MD: J.J. Fox HANSON "Mmm" REAL MCCOY "More" BRUCE SPRINGSTEEN "Secret" MONICA "For"</p>	<p>WNNK/Harrisburg, PA PD: John O'Dea MD: Scott Shaw 13 BRUCE SPRINGSTEEN "Secret" BEE GEES "Alone" WHITE TOWN "Woman" HANSON "Mmm"</p>	<p>WBLI/Long Island, NY PD: Ken Medek MD: Al Levine 18 3RD PARTY "Can" 18 GINA G "Gimme"</p>	<p>KHOM/New Orleans, LA PD: Bill Thorman APD/MD: Kandy Klutch 8 ROCK AND THE BIZZ "Mybaby" 702 "Together" SWV "Can" RICHARD MARX "Find" ROBIN S "Must" FUNKY GREEN DOGS "Fired"</p>	<p>WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascaro ERASURE "Arms" AZ YET "Sorry" BARENAKED LADIES "Apartment" MARK MORRISON "Return"</p>	<p>WDBR/Springfield, IL DM: Bill Klapproth MD: Rick Blade HANSON "Mmm"</p>	<p>KWTX/Waco, TX PD: Flash Phillips ODDS "Cool" BEE GEES "Alone" AZ YET "Sorry"</p>
<p>KQIZ/Amarillo, TX PD/MD: Ted Kelly GEORGE MICHAEL "Star" SISTER HAZEL "All" HANSON "Mmm" US3 "Come" WARREN G. "Sheriff"</p>	<p>WSSX/Charleston, SC PD: Catvin Hicks MD: Christine Cross 11 OMC "Bizarre" SISTER HAZEL "All" ERYKAH BADU "On"</p>	<p>KDUK/Eugene, OR PD/MD: Barry MacGuire 4 SPICE GIRLS "Say" 2 HANSON "Mmm" TONI BRAXTON "Want"</p>	<p>WKSS/Hartford, CT PD: Jay Beau Jones APD: Christine Fox 29 BRUCE SPRINGSTEEN "Secret" PHIL COLLINS "Eyes" JANA "What" AZ YET "Sorry"</p>	<p>KIIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Austin 27 WHITE TOWN "Woman"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cubby Bryant 16 SHAWN COLVIN "Sunny" 8 HANSON "Mmm"</p>	<p>WHTS/Quad Cities, IL-IA DM: Tony Waitkus MD: Brian Scott DISHWALLA "Give"</p>	<p>KHTO/Springfield, MO DM: Dave Alexander PD: Ray Michaels TONI BRAXTON "Want" KEITH SWEAT "Touch" GEORGE MICHAEL "Star" FUNKY GREEN DOGS "Fired"</p>	<p>WZZZ/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross 4 NO DOUBT "Spiderwebs" SPICE GIRLS "Say" HANSON "Mmm"</p>
<p>KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker APD: Bill Stewart 10 HANSON "Mmm" 6 BLACKSTREET "Leave" SHAWN COLVIN "Sunny"</p>	<p>WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards CHICAGO "Heart" HANSON "Mmm" BEE GEES "Alone" SUBLIME "Santana" KEITH SWEAT "Touch"</p>	<p>WSTO/Evansville, IN PD: Barry Witherspoon AZ YET "Sorry"</p>	<p>KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels 9 MEREDITH BROOKS "Bitch"</p>	<p>WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rite VERVE PIPE "Freshmen" KEITH SWEAT "Touch" CHEAP TRICK "Say" SISTER HAZEL "All"</p>	<p>WNVZ/Norfolk, VA PD: Don London MD: Jay West HANSON "Mmm"</p>	<p>WDCG/Raleigh, NC DM: Brian Burns PD: Kip Taylor 11 HOOTIE & BLOWFISH "Crawls" 8 DEPECHE MODE "Good" 1 SISTER HAZEL "All" ODDS "Cool"</p>	<p>WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Disen VERVE PIPE "Freshmen" MONICA "For" TONI BRAXTON "Want" AZ YET "Sorry"</p>	<p>WIFC/Wausau, WI PD: Rod Phillips 17 HANSON "Mmm" 4 TONIC "Could"</p>
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons 2 HANSON "Mmm"</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Marcia Crescente 26 SPICE GIRLS "Say" 13 MONICA "For" 5 FREAK NASTY "Dip"</p>	<p>KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase BRUCE SPRINGSTEEN "Secret" GEORGE MICHAEL "Star" AZ YET "Sorry" BEE GEES "Alone" DURAN DURAN "Mind"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly ERASURE "Arms" KEITH SWEAT "Touch"</p>	<p>WKHQ/NW Michigan PD/MD: Ron Pritchard 9 HANSON "Mmm"</p>	<p>WRFY/Reading, PA PD: Al Burke MD: Mike Browne COUNTING CROWS "Daylight" SISTER HAZEL "All" CYNDI LAUPER "Know" HANSON "Mmm"</p>	<p>WWLD/Tallahassee, FL PD: Lee Reynolds MD: Orlando 4 MARK MORRISON "Return" AZ YET "Sorry" SPICE GIRLS "Say"</p>	<p>KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard 15 MARK MORRISON "Return" DURAN DURAN "Mind" SISTER HAZEL "All" HANSON "Mmm"</p>
<p>WAYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly No Adds</p>	<p>WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 17 BRUCE SPRINGSTEEN "Secret" 6 HANSON "Mmm" 4 KEITH SWEAT "Touch" 1 DRU HILL "Bed" 1 CHICAGO "Heart" 1 DIONNE FARRIS "Hopeless" SISTER HAZEL "All"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker CHEAP TRICK "Say" VERVE PIPE "Freshmen"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>WMGB/Macon, GA PD/MD: James Gregory 35 SPICE GIRLS "Say" 35 MONICA "For"</p>	<p>KCHX/Odessa-Midland, TX PD/MD: Leo Caro ALLURE F/NAS "Heels" NOTORIOUS B.I.G. "Hypnotize" DRU HILL "Bed"</p>	<p>WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf SPICE GIRLS "Say"</p>	<p>WFLZ/Tampa, FL DM: BJ Harris PD: Jeff Kaopuri 5 PUFF DADDY "Nobody" 5 TONI BRAXTON "Want"</p>	<p>WBHT/Wilkes-Barre, PA PD: Kid Kelly APD/MD: Danny Ocean 20 BRUCE SPRINGSTEEN "Secret" SPICE GIRLS "Say" BLACKSTREET "Leave" DURAN DURAN "Mind"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens 41 BRUCE SPRINGSTEEN "Secret" WHITE TOWN "Woman" BEE GEES "Alone" BARENAKED LADIES "Apartment"</p>	<p>WJMK/Florence, SC DM: Keith Mitchell MD: Jack Kahan BRUCE SPRINGSTEEN "Secret" ERASURE "Arms" SISTER HAZEL "All" MONICA "For" CHEAP TRICK "Say"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>KBFM/McAllen, TX DM: Billy Santiago PD: Jeff DeWitt 8 JONNY Z "Send"</p>	<p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda SISTER HAZEL "All" MARK MORRISON "Return" SHAWN COLVIN "Sunny"</p>	<p>WXLK/Roanoke, VA PD: Lisa Jo Elliott SHAWN COLVIN "Sunny"</p>	<p>WMGI/Terre Haute, IN PD: Beau Richards MD: Rich O'Brien U2 "Staring" WARREN G. "Sheriff" BEE GEES "Alone"</p>	<p>WKRW/Wilkes-Barre, PA PD: Tony Banks APD/MD: Jerry Padden MONICA "For" OMC "Bizarre" WHITE TOWN "Woman" TONI BRAXTON "Want"</p>
<p>WYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly No Adds</p>	<p>WJMK/Florence, SC DM: Keith Mitchell MD: Jack Kahan BRUCE SPRINGSTEEN "Secret" ERASURE "Arms" SISTER HAZEL "All" MONICA "For" CHEAP TRICK "Say"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda SISTER HAZEL "All" MARK MORRISON "Return" SHAWN COLVIN "Sunny"</p>	<p>WXLK/Roanoke, VA PD: Lisa Jo Elliott SHAWN COLVIN "Sunny"</p>	<p>WMGI/Terre Haute, IN PD: Beau Richards MD: Rich O'Brien U2 "Staring" WARREN G. "Sheriff" BEE GEES "Alone"</p>	<p>WKRW/Wilkes-Barre, PA PD: Tony Banks APD/MD: Jerry Padden MONICA "For" OMC "Bizarre" WHITE TOWN "Woman" TONI BRAXTON "Want"</p>
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<p>WZNY/Augusta, GA PD: Bruce Stevens 41 BRUCE SPRINGSTEEN "Secret" WHITE TOWN "Woman" BEE GEES "Alone" BARENAKED LADIES "Apartment"</p>	<p>WJMK/Florence, SC DM: Keith Mitchell MD: Jack Kahan BRUCE SPRINGSTEEN "Secret" ERASURE "Arms" SISTER HAZEL "All" MONICA "For" CHEAP TRICK "Say"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda SISTER HAZEL "All" MARK MORRISON "Return" SHAWN COLVIN "Sunny"</p>	<p>WXLK/Roanoke, VA PD: Lisa Jo Elliott SHAWN COLVIN "Sunny"</p>	<p>WMGI/Terre Haute, IN PD: Beau Richards MD: Rich O'Brien U2 "Staring" WARREN G. "Sheriff" BEE GEES "Alone"</p>	<p>WKRW/Wilkes-Barre, PA PD: Tony Banks APD/MD: Jerry Padden MONICA "For" OMC "Bizarre" WHITE TOWN "Woman" TONI BRAXTON "Want"</p>
<p>WYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly No Adds</p>	<p>WJMK/Florence, SC DM: Keith Mitchell MD: Jack Kahan BRUCE SPRINGSTEEN "Secret" ERASURE "Arms" SISTER HAZEL "All" MONICA "For" CHEAP TRICK "Say"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway No Adds</p>	<p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda SISTER HAZEL "All" MARK MORRISON "Return" SHAWN COLVIN "Sunny"</p>	<p>WXLK/Roanoke, VA PD: Lisa Jo Elliott SHAWN COLVIN "Sunny"</p>	<p>WMGI/Terre Haute, IN PD: Beau Richards MD: Rich O'Brien U2 "Staring" WARREN G. "Sheriff" BEE GEES "Alone"</p>	<p>WKRW/Wilkes-Barre, PA PD: Tony Banks APD/MD: Jerry Padden MONICA "For" OMC "Bizarre" WHITE TOWN "Woman" TONI BRAXTON "Want"</p>
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<p>WZNY/Augusta, GA PD: Bruce Stevens 41 BRUCE SPRINGSTEEN "Secret" WHITE TOWN "Woman" BEE GEES "Alone" BARENAKED LADIES "Apartment"</p>	<p>WJMK/Florence,</p>							

CHR/POP PLAYLISTS

April 4, 1997 R&R • 39

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1				
WHTZ/New York (212) 239-2300 Polemian/Bryant				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
62	63	62	64	CARDIGANS/Lovefool
61	62	61	63	JEWEL/You Were Meant...
67	60	64	60	SPICE GIRLS/Wannabe
36	38	56	59	EN VOUGUE/Don't Let Go (Love)
28	37	36	56	DUNCAN SHEIK/Barely Breathing
37	39	37	41	SHERYL CROW/Everyday Is...
40	38	39	40	CRUSH/Jellyhead
30	28	36	39	SAVAGE GARDEN/I Want You
61	60	39	39	GINA G/Ooh Aah...Just...
25	39	38	38	CELINE DION/All By Myself
62	62	60	37	NO DOUBT/Don't Speak
33	33	32	36	BRUCE SPRINGSTEEN/Secret Garden
28	30	26	29	MONICA/For You I Will
33	34	38	29	LEAH ANDREONE/It's Alright, It's...
19	14	20	29	JOCELYN ENRIQUEZ/Do You Miss Me
18	28	30	28	WALLFLOWERS/One Headlight
11	25	21	27	PAULA COLE/Where Have All...
25	27	28	27	COUNTING CROWS/A Long December
29	30	29	27	LUSCIOUS JACKSON/Naked Eye
35	37	24	26	TONI BRAXTON/Un-break My Heart
18	14	26	26	REAL MCCOY/One More Time
32	29	29	26	TONI BRAXTON/You're Makin' Me...
9	24	25	25	BABYFACE/Every Time I...
14	-	24	25	LE CLIC/Tonight Is The Night
21	15	12	23	LA BOUCHE/Sweet Dreams
-	-	19	20	U2/Staring At The Sun
-	-	20	20	WHITE TOWN/Your Woman
-	-	14	19	OMC/How Bizarre
18	24	24	17	JEWEL/Who Will Save...
-	-	16	16	SHAWN COLVIN/Sunny Came Home
11	14	20	16	BLACKSTREET/No Diggity
24	13	15	15	NO DOUBT/Spiderwebs
-	-	10	14	SPICE GIRLS/Say You'll Be There
22	26	25	14	AMBER/This Is Your Night
17	-	15	14	DONNA LEWIS/I Love You Always...
-	-	13	13	MARIAH CAREY/Always Be My Baby
16	14	12	13	ALANIS MORISSETTE/Head Over Feet
30	16	-	13	BLACKOUT ALLSTARS/ Like It
-	-	-	12	ROBERT MILES/Children
-	14	13	12	MERRIL BAINBRIDGE/Mouth

MARKET #2				
KISFM 102.7				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
44	69	83	84	SELENA/Dance Medley
41	41	48	84	BABYFACE/Every Time I...
81	81	81	82	TONI BRAXTON/Un-break My Heart
78	78	77	81	NO DOUBT/Don't Speak
79	51	49	81	EN VOUGUE/Don't Let Go (Love)
28	45	51	53	CELINE DION/All By Myself
42	44	48	50	SPICE GIRLS/Wannabe
22	26	32	48	REAL MCCOY/One More Time
43	43	42	46	MONICA/For You I Will
82	61	67	46	CARDIGANS/Lovefool
46	47	46	45	JEWEL/You Were Meant...
83	45	44	44	GINA G/Ooh Aah...Just...
-	35	44	44	LE CLIC/Tonight Is The Night
20	41	46	43	SPICE GIRLS/Say You'll Be There
82	83	72	43	JOCELYN ENRIQUEZ/Do You Miss Me
40	42	41	41	BLACKSTREET/No Diggity
39	35	36	39	AZ YET/Last Night
41	39	39	38	KEITH SWEAT/Nobody
35	26	24	28	TONI BRAXTON/You're Makin' Me...
42	33	27	27	NO MERCY/Please Don't Go
-	-	27	27	WHITE TOWN/Your Woman
-	-	10	27	MARK MORRISON/Return Of The Mack
14	26	23	23	AZ YET/Hard To Say I'm...
14	15	18	19	GINUWINE/Pony
11	14	20	19	OMC/How Bizarre
-	-	16	18	TONY TONI TONE/Let's Get Down...
10	14	17	17	PAULA COLE/Where Have All...
-	-	7	13	HANSON/Mmm Bop
-	-	8	13	FREAK NASTY/Da Dip
-	-	6	12	BLACKSTREET/Don't Leave Me
-	-	12	12	PUFF DADDY/Can't Nobody Hold...
-	-	4	10	ERYKAH BADU/On & On
7	12	11	5	LIVIN' JOY/Don't Stop Movin'

MARKET #5				
WIOQ/Philadelphia (610) 667-8100 Kalina/McGuire				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
67	61	65	65	CARDIGANS/Lovefool
62	54	62	64	SUMMER JUNKIES/I'm Gonna Love...
24	42	64	63	MONICA/For You I Will
9	37	56	57	BABYFACE/Every Time I...
57	53	55	52	NO DOUBT/Don't Speak
38	31	33	47	R. KELLY/ Believe I Can Fly
59	48	41	43	KEITH SWEAT/Nobody
38	42	40	43	GINA G/Ooh Aah...Just...
43	42	42	41	BLACKSTREET/No Diggity
50	51	41	40	SPICE GIRLS/Wannabe
62	59	55	39	ROCKELL/ Fall In Love
69	50	42	39	GENIE W/COLLAGE/Love Of A Lifetime
40	21	34	39	KEITH SWEAT/ Twisted
33	36	31	37	JOCELYN ENRIQUEZ/Do You Miss Me
-	-	31	37	NO MERCY/Please Don't Go
45	43	27	36	LIVIN' JOY/Don't Stop Movin'
24	24	22	35	CRYSTAL WATERS/Say...If You Feel...
21	27	32	34	DJ KOOL/ Let Me Clear My...
53	37	34	30	EN VOUGUE/Don't Let Go (Love)
32	31	30	29	EVERYTHING BUT...Missing
-	-	26	20	SANDY B/Make The World Go...
33	40	38	27	TONI BRAXTON/Un-break My Heart
32	33	28	27	NO MERCY/Where Do You Go
27	25	23	26	GINUWINE/Pony
28	28	28	26	REAL MCCOY/One More Time
28	25	26	24	GHOST TOWN DJ'S/My Boo
25	21	23	23	AMBER/This Is Your Night
26	24	22	22	CRUSH/Jellyhead
39	43	50	22	FUNKY GREEN DOGS/Fired Up
12	14	12	22	FAITHLESS/Insomnia
33	40	27	21	AMBER/Colour Of Love
28	25	24	21	LE CLIC/Tonight Is The Night
-	-	13	20	AFTER 7/Sara Smile
-	-	13	16	ACID FACTOR/Fantasy
-	-	15	15	SPICE GIRLS/Say You'll Be There
9	11	11	13	JON SECADA/Too Late, Too Soon
-	-	8	11	BLACKSTREET/Don't Leave Me
-	-	11	10	ORU HILL/In My Bed
17	21	13	6	WIL0 ORCHID/Talk To Me

MARKET #7				
106.1 KISSFM				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
73	78	77	78	CARDIGANS/Lovefool
-	-	44	76	JEWEL/You Were Meant...
73	77	78	76	NO DOUBT/Don't Speak
63	75	73	72	TONI BRAXTON/Un-break My Heart
28	44	58	68	CELINE DION/All By Myself
51	51	52	52	GINA G/Ooh Aah...Just...
76	74	71	52	EN VOUGUE/Don't Let Go (Love)
21	22	25	52	BABYFACE/Every Time I...
55	49	56	50	LE CLIC/Tonight Is The Night
53	46	50	48	KEITH SWEAT/ Twisted
37	39	35	47	BRUCE SPRINGSTEEN/Sec. at Garden
47	46	33	47	ALANIS MORISSETTE/Head Over Feet
55	49	51	46	AMBER/This Is Your Night
20	22	-	41	KEITH SWEAT/Nobody
15	37	36	36	MONICA/For You I Will
-	-	9	36	AZ YET/Hard To Say I'm...
18	33	41	35	JOCELYN ENRIQUEZ/Do You Miss Me
28	29	33	33	DONNA LEWIS/I Love You Always...
60	57	52	30	SPICE GIRLS/Wannabe
17	21	23	26	2 UNLIMITED/Get Ready For This
21	23	20	24	REAL MCCOY/Another Night
23	18	22	23	PLANET SOUL/Set U Free
17	19	18	23	ANGELINA/Release Me
22	20	20	21	BLACKSTREET/No Diggity
-	-	22	21	REAL MCCOY/One More Time
-	-	20	14	LA BOUCHE/Sweet Dreams
-	-	14	20	SPICE GIRLS/Say You'll Be There
-	-	18	14	LA BOUCHE/Be My Lover
-	-	17	14	MARK MORRISON/Return Of The Mack
-	-	15	17	TLC/Waterfalls
20	16	-	17	HOOTIE & BLOWFISH/ Go Blind
22	21	22	17	EVERYTHING BUT...Missing
-	-	15	19	NO MERCY/Where Do You Go
-	-	10	11	QUAD CITY DJ'S/Com'n 'N Ride It...
-	-	10	-	NICKI FRENCH/Total Eclipse C...
-	-	10	-	DONNA LEWIS/I Love You Always...
-	-	10	-	FUGEES/No Worrn, No Cry
-	-	10	-	GHOST TOWN DJ'S/My Boo
-	-	11	10	LA BOUCHE/Sweet Dreams
48	45	19	10	LE CLIC/Tonight Is The Night
13	12	14	5	CELINE DION/All By Myself

MARKET #8				
WWZZ/Washington (301) 899-1041 O'Brian/Ross				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
67	72	70	72	CARDIGANS/Lovefool
56	58	64	72	BLACKSTREET/No Diggity
67	73	70	71	JEWEL/You Were Meant...
67	72	71	71	EN VOUGUE/Don't Let Go (Love)
67	72	69	71	NO DOUBT/Don't Speak
57	58	61	56	SPICE GIRLS/Wannabe
47	45	47	43	BLACKOUT ALLSTARS/ Like It
46	45	47	42	CRYSTAL WATERS/Say...If You Feel...
46	44	45	38	GINA G/Ooh Aah...Just...
28	20	34	38	AMBER/Colour Of Love
31	27	37	38	R. KELLY/ Believe I Can Fly
31	30	39	37	SAVAGE GARDEN/I Want You
56	58	50	36	NO MERCY/Where Do You Go
21	26	32	35	LE CLIC/Call Me
26	30	33	34	REAL MCCOY/One More Time
22	20	20	30	KEITH SWEAT/Nobody
21	19	30	30	KEITH SWEAT/ Twisted
27	22	20	29	LIVIN' JOY/Don't Stop Movin'
28	32	33	29	GINUWINE/Pony
-	-	14	28	MONICA/For You I Will
45	46	36	25	AMBER/This Is Your Night
24	22	17	25	R. KELLY/ Can't Sleep...
36	33	23	23	COUNTING CROWS/A Long December
4	23	24	23	3RD PARTY/Can U Feel It
14	13	10	23	DJ KOOL/ Let Me Clear My...
-	-	4	22	SHERYL CROW/Everyday Is...
-	-	13	18	LUSCIOUS JACKSON/Naked Eye
19	21	21	18	FUNKY GREEN DOGS/Fired Up
36	25	21	16	TONI BRAXTON/Un-break My Heart
32	21	16	15	NO MERCY/Please Don't Go
-	-	12	14	LA BOUCHE/Be My Lover
-	-	10	12	BABYFACE/Every Time I...
-	-	10	11	QUAD CITY DJ'S/Com'n 'N Ride It...
-	-	10	-	NICKI FRENCH/Total Eclipse C...
-	-	10	-	DONNA LEWIS/I Love You Always...
-	-	10	-	FUGEES/No Worrn, No Cry
-	-	10	-	GHOST TOWN DJ'S/My Boo
-	-	11	10	LA BOUCHE/Sweet Dreams
48	45	19	10	LE CLIC/Tonight Is The Night
13	12	14	5	CELINE DION/All By Myself

MARKET #9				
104 KRBE KRBE/Houston (713) 266-1000 Peake/Michaels				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
46	38	48	63	SPICE GIRLS/Wannabe
61	61	63	63	CARDIGANS/Lovefool
56	50	57	54	EN VOUGUE/Don't Let Go (Love)
58	56	56	54	NO DOUBT/Don't Speak
45	53	50	43	TONI BRAXTON/Un-break My Heart
56	54	58	39	AMBER/This Is Your Night
32	29	34	39	JOCELYN ENRIQUEZ/Do You Miss Me
32	37	35	37	NO MERCY/Please Don't Go
34	35	30	36	MERRIL BAINBRIDGE/Mouth
26	36	30	35	GINA G/Ooh Aah...Just...
44	44	37	35	JEWEL/You Were Meant...
34	30	38	35	KEITH SWEAT/ Twisted
32	24	32	33	BLACKSTREET/No Diggity
21	22	20	25	WHITE TOWN/Your Woman
-	11	28	24	PAULA COLE/Where Have All...
25	21	26	23	EVERYTHING BUT...Missing
22	19	21	22	LA BOUCHE/Be My Lover
15	11	18	20	ERASURE/In My Arms
36	34	17	20	BRUCE SPRINGSTEEN/Secret Garden
32	30	18	19	CELINE DION/All By Myself
38	29	18	19	CRUSH/Jellyhead
18	21	20	18	WIL0 ORCHID/Talk To Me
19	24	23	18	SHERYL CROW/Everyday Is...
17	15	-	18	PLANET SOUL/Set U Free
15	-	18	18	ALANIS MORISSETTE/You Learn
-	-	7	19	CYNDI LAUPER/You Don't Know
14	17	16	12	2 UNLIMITED/Get Ready For This
16	13	14	15	BABYFACE/Every Time I...
15	16	12	15	SAVAGE GARDEN/I Want You
18	16	15	15	REAL MCCOY/Another Night
-	-	8	14	DEPECHE MODE/It's No Good
17	14	-	14	ALANIS MORISSETTE/Head Over Feet
13	13	13	13	SHAWN COLVIN/Sunny Came Home
17	22	18	13	DONNA LEWIS/I Love You Always
-	-	13	13	SPIN DOCTORS/Two Princes
-	-	13	13	TLC/Waterfalls
19	15	14	13	CELINE DION/Because You Loved Me
-	-	14	12	ALANIS MORISSETTE/Ironic
-	-	14	12	GREEN DAY/When I Come Around
-	-	10	10	DURAN DURAN/Out Of My Mind

MARKET #10				
KIM 101fm WXKS/Boston (617) 396-1430 Ivey/Corey				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
37	53	55	55	CRANBERRIES/When You're Gone
55	58	54	55	CELINE DION/All By Myself
57	57	59	55	NO DOUBT/Don't Speak
57	58	55	55	CARDIGANS/Lovefool
55	55	58	55	JEWEL/You Were Meant...
56	43	38	53	COUNTING CROWS/A Long December
28	31	30	49	BRUCE SPRINGSTEEN/Secret Garden
38	35	39	39	DUNCAN SHEIK/Barely Breathing
22	36	36	36	SHERYL CROW/Everyday Is...
41	54	55	36	GINA G/Ooh Aah...Just...
36	35	35	35	SUSANNA HOFFS/All I Want
19	35	35	35	SAVAGE GARDEN/I Want You
18	27	31	35	SHAWN COLVIN/Sunny Came Home
29	31	31	30	PAULA COLE/Where Have All...
11	13	19	29	SISTER HAZE/All For You
38	28	27	28	EN VOUGUE/Don't Let Go (Love)
57	39	26	21	MADONNA/Don't Cry For Me...
29	25	19	21	WALLFLOWERS/One Headlight
11	15	16	20	HANSON/Mmm Bop
20	18	20	20	U2/Staring At The Sun
-	16	17	16	ERASURE/In My Arms
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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #24
KKRZ/Portland, OR
 (503) 226-0100
 Benson/Austin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
62	46	52	70	BLACKSTREET/No Diggity
68	70	66	69	R. KELLY/ Believe I Can Fly
45	50	68	69	BRUCE SPRINGSTEEN/Secret Garden
40	41	49	58	MARK MORRISON/Return Of The Mack
70	67	69	56	JEWEL/You Were Meant...
44	33	38	48	EN VOUGUE/Don't Let Go (Love)
67	59	46	46	DUNCAN SHEIK/Barely Breathing
55	60	44	43	SHERYL CROW/Everyday Is...
33	39	39	38	COUNTING CROWS/A Long December
37	47	60	37	CELINE DION/All By Myself
68	67	62	37	CARDIGANS/Lovefool
34	36	38	35	CRYSTAL WATERS/Say... If You Feel...
12	13	18	34	PAULA COLE/Where Have All...
39	40	41	34	KEITH SWEAT/Nobody
24	20	29	33	PAULA COLE/Where Have All...
46	45	36	30	GINA G/Ooh Aah...Just...
43	40	32	30	NO DOUBT/Don't Speak
-	-	8	30	HANSON/Mmm Bop
22	26	28	30	WALLFLOWERS/One Headlight
26	26	20	30	REAL MCCOY/One More Time
-	5	16	29	WHITE TOWN/Your Woman
29	25	27	25	R. KELLY/ Can't Sleep...
36	42	29	25	SAVAGE GARDEN/Want You
32	33	31	25	SPICE GIRLS/Say You'll Be There
32	33	31	25	KEITH SWEAT/Twisted
27	20	13	14	TONI BRAXTON/Un-break My Heart
-	-	12	14	ALLURE /N/A/S/Head Over Heels
24	22	11	11	BABYFACE/Every Time I...
5	6	6	11	JOJOE/It's Tomorrow Never...
5	5	6	10	RICHARD MARX/Until I Find You...
-	-	5	10	JON SECADA/Too Late, Too Soon
5	7	7	9	U2/Staring At The Sun
-	-	5	5	DISHWALLA/Give
-	-	-	-	FREAK NASTY/Da Dip

MARKET #25
WKRR/Cincinnati
 (513) 763-5500
 Steal/Taylor

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
64	65	71	68	CARDIGANS/Lovefool
64	66	66	68	JEWEL/You Were Meant...
-	-	-	65	CRANBERRIES/Dreams
65	67	66	65	NO DOUBT/Don't Speak
37	42	67	64	DUNCAN SHEIK/Barely Breathing
47	47	42	50	SPICE GIRLS/Wannabe
44	44	41	44	SAVAGE GARDEN/Want You
49	48	50	43	EN VOUGUE/Don't Let Go (Love)
38	39	40	42	SHERYL CROW/Everyday Is...
66	54	47	42	TONI BRAXTON/Un-break My Heart
30	42	42	41	WALLFLOWERS/One Headlight
52	12	7	41	GINA G/Ooh Aah...Just...
45	42	38	40	JOHN MELLENCAMP/Just Another Day
-	-	40	40	ALANIS MORISSETTE/All I Really Want
-	-	44	40	HANSON/Mmm Bop
-	-	36	40	TONI AMOS/Silent All These...
-	31	34	40	BRUCE SPRINGSTEEN/Secret Garden
34	41	37	40	JOHN MELLENCAMP/Key West...
-	42	36	38	SPICE GIRLS/Say You'll Be There
-	29	37	37	HOOTIE & BLOWFISH/Go Blind
37	-	32	36	JEWEL/Who Will Save...
-	37	36	36	DAVE MATTHEWS BAND/Crash Into Me
-	-	27	34	WALLFLOWERS/6th Avenue Heartache
39	49	25	32	PAULA COLE/Where Have All...
-	-	29	29	TONI BRAXTON/You're Makin' Me...
36	34	28	29	CRANBERRIES/When You're Gone
-	21	34	28	INXS/Elegantly Wasted
26	35	34	26	U2/Staring At The Sun
44	41	35	25	COUNTING CROWS/A Long December
37	-	36	23	ERIC CLAPTON/Change The World
39	9	5	21	R. KELLY/ Believe I Can Fly
-	-	20	21	NATALIE MERCHANT/Wonder
-	-	20	21	NATALIE MERCHANT/Jalousy
13	50	35	18	CELINE DION/All By Myself
-	-	22	16	CELINE DION/It's All Coming...
-	-	16	16	R. KELLY/ Can't Sleep...
-	-	22	15	CELINE DION/Because You Loved Me
-	-	15	15	BARENAKED LADIES/The Old Apartment
-	-	12	12	SHAWN COLVIN/Sunny Came Home
29	32	20	12	LEAH ANDREONE/It's Alright, It's...

MARKET #27
KMXV/Kansas City
 (816) 753-0933
 Zelner

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	CARDIGANS/Lovefool
54	54	56	56	JEWEL/You Were Meant...
50	50	54	54	EN VOUGUE/Don't Let Go (Love)
48	48	52	50	COUNTING CROWS/A Long December
42	42	50	50	WALLFLOWERS/One Headlight
38	38	48	48	SAVAGE GARDEN/Want You
18	22	46	46	DUNCAN SHEIK/Barely Breathing
46	46	44	44	SHERYL CROW/Everyday Is...
44	44	42	42	NO DOUBT/Don't Speak
40	40	40	40	BRUCE SPRINGSTEEN/Secret Garden
52	52	38	38	TONI BRAXTON/Un-break My Heart
36	36	36	36	PAULA COLE/Where Have All...
34	34	34	34	R. KELLY/ Believe I Can Fly
56	56	34	34	SPICE GIRLS/Wannabe
32	30	32	32	KEITH SWEAT/Twisted
24	28	28	28	CELINE DION/All By Myself
-	-	22	28	HANSON/Mmm Bop
-	-	24	28	MONICA/For You I Will
16	18	20	22	U2/Staring At The Sun
-	-	14	22	ERASURE/In My Arms
16	18	18	18	INXS/Elegantly Wasted
-	-	14	16	TONI BRAXTON/Don't Want To
-	-	24	16	KEITH SWEAT/Nobody
12	12	14	16	JON SECADA/Too Late, Too Soon
7	7	10	14	RICHARD MARX/Until I Find You...
14	16	16	14	JOURNEY/It Should...
-	-	12	12	VERVE PIPE/The Freshmen
-	-	12	12	DISHWALLA/Give
14	14	10	10	MERRIL BAINBRIDGE/Under The Water
-	-	7	7	REAL MCCOY/One More Time
-	-	-	7	WILD ORCHID/Talk To Me

MARKET #31
WPRO/Providence
 (401) 433-4200
 Shebel/Mascaro

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
56	57	62	63	CELINE DION/All By Myself
39	41	57	61	SAVAGE GARDEN/Want You
60	58	57	61	NO MERCY/Please Don't Go
63	59	59	61	JEWEL/You Were Meant...
33	35	54	60	BABYFACE/Every Time I...
54	56	59	60	DUNCAN SHEIK/Barely Breathing
38	39	39	54	WALLFLOWERS/One Headlight
57	61	63	45	CARDIGANS/Lovefool
25	25	35	37	REAL MCCOY/One More Time
62	60	43	37	SPICE GIRLS/Wannabe
21	33	36	36	BRUCE SPRINGSTEEN/Secret Garden
40	39	38	36	FRANCE JOLI/Touch
-	20	34	36	MONICA/For You I Will
23	33	38	35	LEAH ANDREONE/It's Alright, It's...
36	32	32	35	SHERYL CROW/Everyday Is...
62	60	45	34	COUNTING CROWS/A Long December
-	-	22	28	HANSON/Mmm Bop
-	-	23	27	INXS/Elegantly Wasted
25	27	25	27	WILD ORCHID/Talk To Me
-	-	21	27	SPICE GIRLS/Say You'll Be There
-	-	20	26	U2/Staring At The Sun
22	25	24	26	LUSCIOUS JACKSON/Naked Eye
26	25	23	26	SELENA/Dance Medley
18	20	25	26	JON SECADA/Too Late, Too Soon
23	25	24	26	PAULA COLE/Where Have All...
24	25	26	24	WHITNEY HOUSTON/Step By Step
-	-	19	21	WHITE TOWN/Your Woman
24	21	22	22	AEROSMITH/Falling In Love...
-	-	22	22	SHAWN COLVIN/Sunny Came Home
-	-	10	15	HOOTIE & BLOWFISH/Go Blind
11	14	16	15	SMASHING PUMPKINS/1979
-	-	10	13	SEAL/FY Like An Eagle
-	-	13	14	ORIGINAL/Lov U Baby
-	-	-	-	ERASURE/In My Arms
-	-	-	-	AZ YET/Hard To Say I'm...
-	-	-	-	BARENAKED LADIES/The Old Apartment
-	-	-	-	MARK MORRISON/Return Of The Mack

MARKET #32
WNCI/Columbus, OH
 (614) 224-9624
 Dimick/Sharpe

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
59	63	54	60	JEWEL/You Were Meant...
61	61	63	59	SPICE GIRLS/Wannabe
55	55	54	57	EN VOUGUE/Don't Let Go (Love)
58	55	57	56	TONI BRAXTON/Un-break My Heart
56	56	52	56	DONNA LEWIS/I Love You Always...
51	53	57	55	CELINE DION/All By Myself
59	57	56	53	R. KELLY/ Believe I Can Fly
22	37	41	43	NO DOUBT/Don't Speak
45	45	27	42	CARDIGANS/Lovefool
38	41	38	41	GINA G/Ooh Aah...Just...
48	47	40	41	MADONNA/Don't Cry For Me...
38	34	40	39	BRUCE SPRINGSTEEN/Secret Garden
35	36	34	38	BABYFACE/Every Time I...
39	26	34	38	ALANIS MORISSETTE/Head Over Feet
16	12	11	31	WILD ORCHID/Talk To Me
11	22	30	30	BLACKSTREET/No Diggity
33	31	31	22	ERIC CLAPTON/Change The World
19	17	36	22	UNICAN SHEIK/Barely Breathing
-	-	21	21	SHERYL CROW/Everyday Is...
-	-	13	18	HANSON/Mmm Bop
-	-	10	13	SHAWN COLVIN/Sunny Came Home
35	36	34	38	SPICE GIRLS/Wannabe
41	39	40	46	MERRIL BAINBRIDGE/Mouth
32	38	16	16	CRYSTAL WATERS/Say... If You Feel...
15	13	15	15	LEAH ANDREONE/It's Alright, It's...
5	8	14	14	REAL MCCOY/One More Time
13	14	13	13	JON SECADA/Too Late, Too Soon
8	6	12	10	GEORGE MICHAEL/Star People
-	-	9	14	MERRIL BAINBRIDGE/Under The Water
12	12	10	10	KEITH SWEAT/Nobody
8	6	12	10	RICHARD MARX/Until I Find You...
-	-	7	6	OMC/How Bizarre
-	-	5	5	ERASURE/In My Arms
-	-	-	-	MONICA/For You I Will
-	-	-	-	BARENAKED LADIES/The Old Apartment

MARKET #33
WNVZ/Norfolk
 (804) 497-2000
 London/West

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
52	58	59	62	BLACKOUT ALLSTARS/ Like It
59	63	64	60	SPICE GIRLS/Wannabe
54	52	43	58	AALIYAH/One In A Million
36	53	58	57	MARK MORRISON/Return Of The Mack
57	55	57	57	AZ YET/Last Night
40	50	45	54	LIVIN' JOY/Don't Stop Movin'
26	27	47	53	REAL MCCOY/One More Time
45	57	59	52	BLACKSTREET/No Diggity
56	53	58	52	BABYFACE/Every Time I...
22	23	46	51	ZHANE/Requies Line
-	34	47	51	GINA G/Ooh Aah...Just...
52	57	59	50	MONICA/For You I Will
7	9	49	50	ROCKELLA/Fall In Love
45	43	46	49	FUN FACTORY/Oh Yeah Yeah...
47	44	49	46	SAVAGE GARDEN/Want You
22	21	24	39	SHW/Can We
-	3	13	36	BLACKSTREET/Don't Leave Me
48	52	42	28	CRUSH/Jellyhead
51	48	49	27	CRYSTAL WATERS/Say... If You Feel
18	20	24	23	LE CLUCK/Call Me
24	25	24	18	SABELLE/One In A Million
-	3	22	16	3RD PARTY/Can U Clock It
18	22	19	16	ALLURE /N/A/S/Head Over Heels
24	20	20	15	WILD ORCHID/Talk To Me
22	22	17	14	JANA/What Am I To You
-	1	6	14	ERYKAH BADU/On & On
7	18	5	13	KEITH SWEAT/Just A Touch
-	17	21	12	WHITNEY HOUSTON/Step By Step
-	-	10	10	MARY J. BLIGE/Love Is All We Need
7	10	12	10	JON SECADA/Too Late, Too Soon
9	9	9	7	DRU HILL/In My Bed
-	1	5	7	AZ YET/Hard To Say I'm...
-	-	-	7	GINUWINE/Tell Me Do U Wanna
-	-	-	-	HANSON/Mmm Bop

MARKET #35
KZHT/Salt Lake City
 (801) 263-9950
 Buchanan/Dr. Doug

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
63	65	64	64	CARDIGANS/Lovefool
52	62	65	63	SHERYL CROW/Everyday Is...
61	63	61	62	CELINE DION/All By Myself
32	31	42	60	BABYFACE/Every Time I...
32	36	60	59	MARK MORRISON/Return Of The Mack
35	34	34	57	SPICE GIRLS/Wannabe
31	33	33	54	MONICA/For You I Will
62	65	61	39	JEWEL/You Were Meant...
60	64	62	39	SAVAGE GARDEN/Want You
32	42	42	38	WALLFLOWERS/One Headlight
42	47	43	38	PAULA COLE/Where Have All...
42	47	43	37	REAL MCCOY/One More Time
53	62	51	33	BRUCE SPRINGSTEEN/Secret Garden
13	20	34	31	BLACKSTREET/Don't Leave Me
32	31	32	30	COUNTING CROWS/A Long December
5	5	20	30	AZ YET/Hard To Say I'm...
-	-	6	26	U2/Staring At The Sun
-	-	13	25	NO FLAVOR/Sweet Sexy Thing
-	-	21	23	KEITH SWEAT/Just A Touch
-	-	5	20	HANSON/Mmm Bop
-	-	15	20	WHITE TOWN/Your Woman
5	22	24	20	JON SECADA/Too Late, Too Soon
-	15	14	20	INXS/Elegantly Wasted
31	28	24	20	DUNCAN SHEIK/Barely Breathing
5	15	16	17	OMC/How Bizarre
-	5	15	15	TONI BRAXTON/Don't Want To
-	9	14	19	JOJOE/It's Tomorrow Never...
-	18	19	19	MONICA/For You I Will
15	19	15	19	BRANDY/Sittin' Up In My...
17	17	12	19	ONINA LEWIS/I Love You Always...
23	20	23	18	SUBLIME/What I Got
16	21	21	18	EVERYTHING BUT.../Missing
-	-	-	-	HANSON/Mmm Bop
-	-	-	-	NATALIE MERCHANT/Jalousy
26	25	25	6	WILD ORCHID/Talk To Me
8	5	5	5	DRU HILL/In My Bed
-	-	-		

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

Q105 MARKET #48
WCCG/Raleigh
(919) 361-1051
Burns/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	46	47	56	TRACY CHAPMAN/Smoke And Ashes	
49	56	58	53	DAVE MATTHEWS BAND/Crash Into Me	
52	58	58	48	CARDIGANS/Lovefool	
38	41	35	46	WALLFLOWERS/One Headlight	
59	56	53	45	JEWEL/You Were Meant...	
23	30	29	41	WHITE TOWN/Your Woman	
36	37	32	39	DUNCAN SHEIK/Barely Breathing	
40	42	36	39	RED HOT CHILLI...Love Rollercoaster	
55	40	42	39	COUNTING CROWS/A Long December	
39	42	35	38	CRAVIN' MELON/Come Undone	
28	32	36	37	MATCHBOX 20/Push	
38	47	47	36	NO DOUBT/Don't Speak	
25	25	29	29	U2/Staring At The Sun	
26	25	27	26	PRODIGY/Freelander	
22	26	23	26	SHERYL CROW/Everyday Is...	
13	20	18	24	LUSCIOUS JACKSON/Naked Eye	
11	12	21	23	SHAWN COLVIN/Sunny Came Home	
21	25	20	23	PAULA COLE/Where Have All...	
-	-	23	21	THIRD EYE BLIND/Semi-Charmed Life	
-	13	19	19	BARENAKED LADIES/The Old Apartment	
16	19	18	20	LEAH ANDREONE/It's Alright, It's...	
37	17	16	18	SUBLIME/What I Got	
8	16	15	15	VERVE PIPE/The Freshmen	
11	16	19	15	INXS/Elegantly Wasted	
7	11	10	14	COLLECTIVE SOUL/Precious Declaration	
11	15	13	14	COWBOY MOUTH/Jenny Says	
15	15	14	13	FDO FIGHTERS/Big Me	
-	-	9	12	COUNTING CROWS/Daylight Fading	
14	12	12	11	OASIS/Champagne Supernova	
-	-	11	11	HOOTIE & BLOWFISH/She Crawls Away	
14	-	12	10	JEWEL/Who Will Save	
-	-	8	8	DEPECHE MODE/It's No Good	
5	5	5	5	SUBLIME/Santana	
8	9	5	5	BECK/The New Pollution	
-	-	5	5	DURAN DURAN/Out Of My Mind	
21	23	24	3	BRUCE SPRINGSTEEN/Secret Garden	
-	-	-	1	SISTER HAZEL/All For You	
-	-	-	-	ODDS/Someone Who's Cool	

98.7 WDJX MARKET #50
Today's BEST Music!
WDJX/Louisville
(502) 589-4800
Mathews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	62	67	70	JEWEL/You Were Meant...	
66	66	62	68	KEITH SWEAT/Nobody	
63	63	65	64	CARDIGANS/Lovefool	
11	11	63	61	CELINE DION/All By Myself	
37	37	42	54	GINA G/Ooh Aah...Just...	
34	34	70	54	BABYFACE/Every Time I...	
67	67	67	52	NO DOUBT/Don't Speak	
31	31	39	45	BLACKSTREET/No Diggity	
-	-	42	44	HANSON/Mmm Bop	
7	7	40	42	REAL MCCOY/One More Time	
25	25	43	41	TONI BRAXTON/Un-break My Heart	
41	41	39	40	AALIYAH/Can't Sleep	
62	62	43	39	SPICE GIRLS/Wannabe	
34	34	29	30	EN VOEGUE/Don't Let Go (Love)	
29	29	30	29	MERRIL BAINBRIDGE/Mouth	
12	12	12	31	MARK MORRISON/Return Of The Mack	
31	31	30	27	DONNA LEWIS/Love You Always...	
19	19	10	26	WALLFLOWERS/One Headlight	
18	18	30	26	GINUWINE/Pony	
23	23	12	25	DUNCAN SHEIK/Barely Breathing	
24	24	22	21	SHERYL CROW/Everyday Is...	
18	18	25	18	INXS/Passion	
34	34	15	16	LEAH ANDREONE/It's Alright, It's...	
-	-	17	18	INXS/Elegantly Wasted	
36	36	16	16	SAVAGE GARDEN/Want You	
14	14	14	14	BARENAKED LADIES/The Old Apartment	
14	14	14	14	COLLECTIVE SOUL/Precious Declaration	
7	7	7	14	COUNTING CROWS/A Long December	
24	24	15	14	PAULA COLE/Where Have All...	
14	14	13	12	LUSCIOUS JACKSON/Naked Eye	
-	-	5	11	SHAWN COLVIN/Sunny Came Home	
10	10	8	10	AEROSMITH/Falling In Love...	
-	-	7	9	U2/Staring At The Sun	
7	7	7	8	DRU HILL/In My Bed	
6	6	6	8	CRYSTAL WATERS/Say...If You Feel...	
7	7	9	8	OMC/How Bizarre	
6	6	7	7	ERYKAH BADU/On & On	
7	7	7	7	MONICA/For You I Will	
7	7	7	7	DISHWALLA/Give	
21	21	7	7	MERRIL BAINBRIDGE/Under The Water	

96.7 KHFI MARKET #51
KHFI/Austin
(512) 474-9233
Roberts/Ventura

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	45	45	74	LUSCIOUS JACKSON/Naked Eye	
66	45	72	72	SPICE GIRLS/Wannabe	
49	47	69	71	JEWEL/You Were Meant...	
72	72	70	70	NO DOUBT/Don't Speak	
71	68	71	69	EN VOEGUE/Don't Let Go (Love)	
33	35	42	46	WALLFLOWERS/One Headlight	
45	46	42	46	BRUCE SPRINGSTEEN/Secret Garden	
30	31	29	44	BABYFACE/Every Time I...	
41	46	39	39	CARDIGANS/Lovefool	
35	35	37	37	ALANIS MORISSETTE/Head Over Feet	
36	35	37	35	MERRIL BAINBRIDGE/Mouth	
37	38	71	35	BLACKSTREET/No Diggity	
-	-	17	34	MARK MORRISON/Return Of The Mack	
-	-	34	34	ERASURE/In My Arms	
44	39	34	33	TONI BRAXTON/Un-break My Heart	
20	20	20	27	WILD ORCHID/Talk To Me	
29	30	32	28	MARIAH CAREY/Always Be My Baby	
30	28	28	28	LA BOUCHE/Sweet Dreams	
28	25	44	27	NU FLAVOR/Sweet Sexy Thing	
72	71	43	25	KEITH SWEAT/Nobody	
25	26	25	22	BRANDY/Sittin' Up In My...	
17	16	20	21	COLOR ME BADO/The Earth	
19	22	21	21	FUGEES/Killing Me Softly	
9	8	21	20	LIVIN' JOY/Don't Stop Movin'	
37	36	20	19	SAVAGE GARDEN/Want You	
20	22	19	19	REAL MCCOY/One More Time	
24	19	23	19	ALANIS MORISSETTE/Ironic	
-	-	18	18	MONICA/For You I Will	
-	-	18	18	CELINE DION/All By Myself	
-	-	18	18	U2/Staring At The Sun	
15	15	17	16	TONY RICH PROJECT/Nobody Knows	
5	5	8	11	MERRIL BAINBRIDGE/Under The Water	
6	5	10	11	SABELLE/One O'Clock	
-	-	5	6	SHAWN COLVIN/Sunny Came Home	
-	-	5	9	JON SECADA/Too Late, Too Soon	
-	-	5	6	ERYKAH BADU/On & On	
-	-	5	6	DUNCAN SHEIK/Barely Breathing	
-	-	5	6	SPICE GIRLS/Say You'll Be There	
-	-	5	6	HANSON/Mmm Bop	

910 MARKET #52
KJYO/Oklahoma City
(405) 840-5271
McCoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	24	65	71	BRUCE SPRINGSTEEN/Secret Garden	
26	30	45	71	WALLFLOWERS/One Headlight	
70	71	69	71	CARDIGANS/Lovefool	
26	27	66	70	DUNCAN SHEIK/Barely Breathing	
53	70	70	70	HOOTIE & BLOWFISH/Go Blind	
72	70	69	69	JEWEL/You Were Meant...	
22	28	28	28	SHERYL CROW/Everyday Is...	
71	70	38	44	NO DOUBT/Don't Speak	
19	18	31	31	SAVAGE GARDEN/Want You	
60	70	55	29	SPICE GIRLS/Wannabe	
22	26	26	29	BABYFACE/Every Time I...	
27	24	25	29	COUNTING CROWS/A Long December	
27	23	28	28	R. KELLY/Believe I Can Fly	
29	26	27	27	AMBER/This Is Your Night	
57	57	55	26	CELINE DION/All By Myself	
-	-	18	24	INXS/Elegantly Wasted	
12	21	21	21	U2/Staring At The Sun	
5	9	12	20	WHITE TOWN/Your Woman	
12	15	20	20	JOOSE/It's Tomorrow Never...	
15	19	20	20	PAULA COLE/Where Have All...	
8	7	12	19	LUSCIOUS JACKSON/Naked Eye	
26	10	20	19	TONI BRAXTON/Un-break My Heart	
13	12	12	12	KEITH SWEAT/Nobody	
7	7	12	12	LIVIN' JOY/Don't Stop Movin'	
17	15	18	12	GINUWINE/Pony	
7	7	10	11	MONICA/For You I Will	
7	7	7	9	DISHWALLA/Give	
6	7	6	8	REAL MCCOY/One More Time	
-	-	5	7	WILD ORCHID/Talk To Me	
-	-	5	7	VERVE PIPE/The Freshmen	
-	-	5	7	TONIC/If You Could Only...	
-	-	5	7	OMC/How Bizarre	
5	7	7	7	ERYKAH BADU/On & On	
-	-	5	7	CYNDI LAUPER/You Don't Know	
6	6	7	7	BLACKSTREET/Don't Leave Me	
5	13	10	7	AZ YET/Hard To Say I'm...	
7	7	8	7	CRYSTAL WATERS/Say...If You Feel...	
5	7	8	7	AEROSMITH/Falling In Love...	
7	7	7	7	SUBLIME/Santana	
7	7	7	7	DRU HILL/In My Bed	

WAPE-FM MARKET #53
WAPE/Jacksonville
(904) 642-1055
Thomas/Mann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	51	40	62	BRUCE SPRINGSTEEN/Secret Garden	
28	40	55	61	LUSCIOUS JACKSON/Naked Eye	
58	52	58	60	JEWEL/You Were Meant...	
57	54	51	60	CARDIGANS/Lovefool	
52	54	51	60	NO DOUBT/Don't Speak	
55	52	53	58	R. KELLY/Believe I Can Fly	
60	54	47	60	CELINE DION/All By Myself	
34	37	47	52	SPICE GIRLS/Wannabe	
32	33	42	42	DUNCAN SHEIK/Barely Breathing	
42	38	40	42	SAVAGE GARDEN/Want You	
24	34	36	36	BABYFACE/Every Time I...	
30	24	28	35	INXS/Elegantly Wasted	
32	34	32	34	WALLFLOWERS/One Headlight	
29	27	28	33	PAULA COLE/Where Have All...	
28	33	32	32	MONICA/For You I Will	
17	19	21	21	JON SECADA/Too Late, Too Soon	
16	16	17	19	OMC/How Bizarre	
12	18	15	19	LEAH ANDREONE/It's Alright, It's...	
18	17	17	18	REAL MCCOY/One More Time	
-	-	14	14	WHITE TOWN/Your Woman	
40	55	56	13	SPICE GIRLS/Wannabe	
-	-	13	13	HANSON/Mmm Bop	
-	-	15	14	SPICE GIRLS/Say You'll Be There	
-	-	-	-	AZ YET/Hard To Say I'm...	
-	-	-	-	U2/Staring At The Sun	

2.93 MARKET #54
WGTX/Dayton
(513) 294-5858
Franco/Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	63	64	64	CARDIGANS/Lovefool	
66	69	65	63	SPICE GIRLS/Wannabe	
37	37	33	63	JEWEL/You Were Meant...	
47	45	33	61	CELINE DION/All By Myself	
64	62	66	61	KEITH SWEAT/Nobody	
51	51	51	50	MONICA/For You I Will	
-	-	24	39	BLACKSTREET/Don't Leave Me	
26	23	33	33	COUNTING CROWS/A Long December	
-	-	47	33	HANSON/Mmm Bop	
28	35	34	33	SHERYL CROW/Everyday Is...	
25	26	26	32	REAL MCCOY/One More Time	
63	65	61	32	EN VOEGUE/Don't Let Go (Love)	
27	12	13	31	DUNCAN SHEIK/Barely Breathing	
33	34	32	31	GINA G/Ooh Aah...Just...	
32	30	31	31	BABYFACE/Every Time I...	
63	63	64	31	NO DOUBT/Don't Speak	
29	29	28	30	CRYSTAL WATERS/Say...If You Feel...	
19	45	50	30	PAULA COLE/Where Have All...	
30	7	8	30	BRUCE SPRINGSTEEN/Secret Garden	
32	33	32	29	AZ YET/Last Night	
-	-	22	21	WALLFLOWERS/One Headlight	
27	28	30	29	FREAK NASTY/Da Dip	
31	33	-	27	TONI BRAXTON/Un-break My Heart	
27	28	27	25	BLACKOUT ALLSTARS/ Like I	
32	31	22	24	BLACKSTREET/Don't Leave Me	
28	27	23	24	SAVAGE GARDEN/Want You	
-	-	27	28	WHITE TOWN/Your Woman	
-	-	23	28	LIVIN' JOY/Don't Stop Movin'	
24	23	22	22	RED HOT CHILLI...Love Rollercoaster	
18	20	19	21	GINUWINE/Pony	
12	17	16	19	HOOTIE & BLOWFISH/Go Blind	
-	-	17	18	AALIYAH/One In A Million	
-	-	18	18	MARK MORRISON/Return Of The Mack	
7	24	26	17	DRU HILL/In My Bed	
31	19	16	16	R. KELLY/Can't Sleep	
12	11	14	13	ALANIS MORISSETTE/Head Over Feet	
10	10	11	11	L.L. COOL J/Loungin	
-	-	9	10	U2/Staring At The Sun	
15	14	15	10	R. KELLY/Believe I Can Fly	
-	-	-	-	JOOSE/It's Tomorrow Never...	

Q94 MARKET #56
WRVQ/Richmond
(804) 576-3200
McKay/Surf

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	42	60	76	SHERYL CROW/Everyday Is...	
72	73	76	74	CARDIGANS/Lovefool	
70	71	72	72	NO DOUBT/Don't Speak	
72	70	72	69	JEWEL/You Were Meant...	
43	59	64	66	BLACKSTREET/No Diggity	
75	69	64	66	SPICE GIRLS/Wannabe	
57	60	60	63	TONI BRAXTON/Un-break My Heart	
72	73	66	59	EN VOEGUE/Don't Let Go (Love)	
40	50	56	54	R. KELLY/Believe I Can Fly	
44	42	46	44	CELINE DION/All By Myself	
35	39	42	40	DONNA LEWIS/Without Love	
44	49	47	40	DAVE MATTHEWS BAND/Crash Into Me	
26	35	35	36	SAVAGE GARDEN/Want You	
23	22	31	34	LIVIN' JOY/Don't Stop Movin'	
19	19	28	34	NO DOUBT/Just A Girl	
-	-	12	34	BRUCE SPRINGSTEEN/Secret Garden	
-	-	15	26	31/All Mixed Up	
19	24	28	24	DJ KOOL/Let Me Clear My...	
-	-	11	24	INXS/Elegantly Wasted	
-	-	19	24	WHITE TOWN/Your Woman	
21	22	27	24	CRUSH/Jellyhead	
18	24	25	23	GINUWINE/Pony	
39	35	26	22	JOOSE/It's Tomorrow Never...	
36	35	24	22	BLACKOUT ALLSTARS/ Like I	
-	-	23	26	BLACKSTREET/Don't Leave Me	
9	17	19	18	WILD ORCHID/Talk To Me	
-	-	-	-	MONICA/For You I Will	
-	-	-	-	SPICE GIRLS/Say You'll Be There	

FLY 92 MARKET #57
WFLY/Albany, NY
(518) 786-6600
Morgan/Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	25	51	58	MONICA/For You I Will	
58	58	56	57	SPICE GIRLS/Wannabe	
56	58	55	57	SPICE GIRLS/Wannabe	
57	57	57	57	JEWEL/You Were Meant...	
44	57	57			

APRIL 4, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	1 BLACKSTREET Don't Leave Me (Interscope)	1985	1853	1802	1570	40/0
5	2	2	2	2 MARK MORRISON Return Of The Mack (Atlantic)	1772	1718	1682	1488	36/1
6	4	3	3	3 DRU HILL In My Bed (Island)	1476	1381	1415	1447	35/0
3	5	4	4	4 MONICA For You I Will (Warner Sunset/Atlantic)	1423	1335	1411	1567	35/1
18	12	9	5	5 SWV Can We (Jive)	1280	1160	1047	824	34/1
1	3	5	6	AALIYAH One In A Million (BlackGround/Atlantic)	1256	1328	1537	1588	31/0
9	8	6	7	7 PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)	1250	1241	1210	1115	34/0
12	11	11	8	8 FREAK NASTY Da Dip (Power)	1083	1079	1052	1068	27/0
13	9	10	9	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	1071	1116	1133	1053	28/1
4	6	7	10	SPICE GIRLS Wannabe (Virgin)	1047	1236	1388	1567	26/0
8	7	8	11	BABYFACE Every Time I Close My Eyes (Epic)	1026	1185	1287	1213	28/0
27	21	14	12	12 NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	1006	885	736	559	30/3
7	10	12	13	KEITH SWEAT Nobody (Elektra/EEG)	982	1015	1110	1238	26/0
14	14	15	14	14 EN VOGUE Don't Let Go (Love) (EastWest/EEG)	906	879	925	1039	25/0
—	28	21	15	15 MARY J. BLIGE Love Is All We Need (MCA)	903	759	477	12	35/2
10	13	13	16	NO DOUBT Don't Speak (Trauma/Interscope)	880	917	1013	1081	17/0
23	18	16	17	17 GINUWINE Tell Me Do U Wanna (550 Music)	872	819	760	632	33/1
16	17	17	18	CARDIGANS Lovefool (Mercury)	800	816	844	912	17/0
21	20	19	19	19 702 Get It Together (Biv 10/Motown)	776	767	738	691	24/1
11	15	18	20	TONI BRAXTON Un-break My Heart (LaFace/Arista)	710	814	854	1077	20/0
20	22	22	21	ALLURE F/NAS Head Over Heels (Crave)	700	745	713	698	24/0
22	23	24	22	22 KEITH SWEAT Just A Touch (Elektra/EEG)	645	620	662	641	20/1
17	19	23	23	TONY TONI TONE Let's Get Down (Mercury)	579	686	742	864	15/0
28	26	26	24	24 JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	564	556	548	549	21/1
15	16	20	25	BLACKSTREET No Diggity (Interscope)	562	763	850	959	16/0
41	31	27	26	26 FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)	559	528	424	307	21/2
BREAKER			27	27 ANGELINA Without Your Love (Upstairs)	514	498	447	476	19/2
19	24	25	28	ERYKAH BADU On & On (Kedar/Universal)	484	559	631	728	19/0
50	40	35	29	29 NU FLAVOR Sweet Sexy Thing (Reprise)	455	368	336	252	22/3
35	33	32	30	WILD ORCHID Talk To Me (RCA)	447	448	400	362	18/0
34	32	29	31	REAL MCCOY One More Time (Arista)	440	477	418	369	16/0
32	29	31	32	YVETTE MICHELLE I'm Not Feeling You (Loud/RCA)	434	467	450	427	17/0
36	35	33	33	DJ KOOL Let Me Clear My Throat (American/WB)	419	445	381	359	19/0
25	27	30	34	BLACKOUT ALLSTARS I Like It (Columbia)	415	477	480	615	11/0
40	41	34	35	35 CELINE DION All By Myself (550 Music)	414	378	325	316	14/0
—	—	42	36	36 AALIYAH 4 Page Letter (BlackGround/Atlantic)	406	292	190	93	13/3
45	44	40	37	37 LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)	386	300	308	283	13/1
43	37	37	38	38 MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	340	322	358	296	11/0
DEBUT			39	39 B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista)	327	195	57	4	13/4
—	42	36	40	WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)	321	326	319	250	17/1
—	—	50	41	41 112 Cupid (Bad Boy/Arista)	314	252	193	153	21/6
—	47	41	42	42 HEAVY D Big Daddy (Uptown/Universal)	313	292	276	229	11/1
—	45	38	43	JANA What Am I To You (Curb)	312	320	292	208	15/1
—	—	45	44	44 TONI BRAXTON I Don't Want To (LaFace/Arista)	309	276	229	94	17/1
38	39	39	45	GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	290	320	350	345	8/0
46	48	47	46	46 SELENA Dance Medley (EMI Latin)	288	263	265	272	10/1
—	—	46	47	SHAQUILLE O'NEAL Strait Playin' (T.W.isM/Trauma/Interscope)	270	271	210	163	11/2
44	50	43	48	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	262	278	257	295	8/0
DEBUT			49	49 SF SPANISH FLY I Can See (Upstairs/WB)	259	247	141	108	10/0
—	46	—	50	50 WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)	257	242	285	209	15/0

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker.

43 CHR/Rhythmic reporters. 41 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS
ANGELINA

Without Your Love (Upstairs)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
514/16	19/2	27

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BILLY LAWRENCE Come On (EastWest/EEG)	9
BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	8
112 Cupid (Bad Boy/Arista)	6
SPICE GIRLS Say You'll Be There (Virgin)	6
LAKIESHA BERRI Like This And Like That (Hollywood)	5
B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista)	4
DIONNE FARRIS Hopeless (Columbia)	4
NOTORIOUS B.I.G. Notorious Thugz (Bad Boy/Arista)	4
AALIYAH 4 Page Letter (BlackGround/Atlantic)	3
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	3
NU FLAVOR Sweet Sexy Thing (Reprise)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NOTORIOUS B.I.G. Notorious Thugz (Bad Boy/Arista)	+148
MARY J. BLIGE Love Is All We Need (MCA)	+144
B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista)	+132
BLACKSTREET Don't Leave Me (Interscope)	+132
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	+121
SWV Can We (Jive)	+120
AALIYAH 4 Page Letter (BlackGround/Atlantic)	+114
DRU HILL In My Bed (Island)	+95
SPICE GIRLS Say You'll Be There (Virgin)	+90
MONICA For You I Will (Warner Sunset/Atlantic)	+88

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH SWEAT Twisted (Elektra/EEG)	
GINUWINE Pony (550 Music)	
R. KELLY I Believe I Can Fly (Jive)	
GHOST TOWN DJ'S My Boo (So So Def/Columbia)	
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	
L.L. COOL J Loungin' (Def Jam/RAL/Mercury)	
AZ YET Last Night (LaFace/Arista)	
QUAD CITY DJ'S C'mon 'N Ride... (Quadra Sound/Big Beat/Atlantic)	
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	
BRANDY Sittin' Up In My Room (Arista)	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WESTSIDE CONNECTION

ICE CUBE - MACK 10 - W.C.

"GANGSTAS MAKE THE WORLD GO ROUND"

 The second smash single from the Platinum-plus "Bow Down" Album!
CHR Rhythmic Debut 50!

 KPWR / Los Angeles
 WHHH / Indianapolis
 KMEL / San Francisco
 Z90 / San Diego
 KPRR / El Paso
 WKXJ / Chattanooga
 WBHJ / Birmingham
 KKSS / Albuquerque
 WOCO / Ocean City

 KBXX / Houston
 WWKX / Providence
 KYLD / San Francisco
 WJBT / Jacksonville
 KPTY / Phoenix
 KCAQ / Oxnard
 WBTT / Dayton
 KHTN / Modesto
 And many more!

HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista) 3155 2850 113/3			
3	2	HEAVY D Big Daddy (Uptown/Universal) 2365 2136 90/1			
2	3	PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista) 2288 2844 84/0			
4	4	ALLURE FNAS Head Over Heels (Crave) 2049 1984 100/3			
6	5	LIL' KIM Crush On U (Undeas/Big Beat/Atlantic) 1989 1710 94/1			
5	6	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury) 1934 1793 101/4			
7	7	WESTSIDE CONNECTION Gangstas... (Lench Mob/Priority) 1428 1366 83/0			
9	8	WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury) 1227 1178 85/1			
8	9	FREAK NASTY Da Dip (Power) 1219 1254 38/1			
11	10	TRU I Always Feel Like (Priority) 1097 1016 63/0			
15	11	SHAQUILLO O'NEAL Strait Playin' (T.W.isM/Trauma/Interscope) 1090 957 74/3			
10	12	TRACEY LEE The Theme (By Storm/Universal) 1086 1027 73/1			
—	13	B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista) 1084 290 77/62			
13	14	SCARFACE Game Over (Noo Trybe) 1048 996 70/0			
19	15	DANNY BOY It's Over Now (Death Row/Interscope) 983 721 71/1			
16	16	SNOOP DOGGY DOGG Vapors (Death Row/Interscope) 826 926 60/0			
12	17	MAKAVELI Hail Mary (Death Row/Interscope) 804 1012 40/2			
17	18	GHOST FACE KILLER All I Got Is You (Epic) 732 800 61/3			
20	19	SOUL ASSASSINS Puppet Master (Columbia) 683 686 55/1			
18	20	DJ KOOL Let Me Clear My Throat (American/WB) 607 786 34/0			

This chart reflects airplay from March 24-30. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 84 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

NEW & ACTIVE

JOCELYN ENRIQUEZ A Little Bit... (Classified/Timberl/Tommy Boy)

Total Plays: 252, Total Stations: 9, Adds: 1

RAY-J Let It Go (EastWest/EEG)

Total Plays: 248, Total Stations: 12, Adds: 0

BRAT F/T-BOZ Ghetto Love (So So Def/Columbia)

Total Plays: 241, Total Stations: 12, Adds: 0

MINT CONDITION You Don't Have... (Perspective/A&M)

Total Plays: 235, Total Stations: 17, Adds: 2

FAITHLESS Insomnia (Arista)

Total Plays: 214, Total Stations: 11, Adds: 0

DIONNE FARRIS Hopeless (Columbia)

Total Plays: 212, Total Stations: 14, Adds: 4

JEWEL You Were Meant For Me (Atlantic)

Total Plays: 203, Total Stations: 6, Adds: 1

SAVAGE GARDEN I Want You (Columbia)

Total Plays: 198, Total Stations: 8, Adds: 2

JON SECADA Too Late, Too Soon (SBK/EMI)

Total Plays: 178, Total Stations: 14, Adds: 1

LIVIN' JOY Don't Stop Movin' (MCA)

Total Plays: 173, Total Stations: 5, Adds: 0

MAKAVELI To Love & Die In L.A. (Death Row/Interscope)

Total Plays: 156, Total Stations: 4, Adds: 1

TONY TONI TOME Thinking Of You (Mercury)

Total Plays: 154, Total Stations: 12, Adds: 1

LAKIESHA BERRI Like This And Like That (Hollywood)

Total Plays: 150, Total Stations: 16, Adds: 5

NOTORIOUS B.I.G. Notorious Thugz (Bad Boy/Arista)

Total Plays: 148, Total Stations: 5, Adds: 4

RAHSAAN PATTERSON Stop By (MCA)

Total Plays: 127, Total Stations: 13, Adds: 1

MAESTRO Jorins Lullaby (Local)

Total Plays: 124, Total Stations: 2, Adds: 0

ROME I Belong To You (Every...) (RCA)

Total Plays: 123, Total Stations: 7, Adds: 0

DJ TAZ That's Right (Success/EMI)

Total Plays: 122, Total Stations: 4, Adds: 1

SPICE GIRLS Say You'll Be There (Virgin)

Total Plays: 110, Total Stations: 9, Adds: 6

QUAD CITY DJ'S Let's Do It (Quadra Sound/Big Beat/Atlantic)

Total Plays: 109, Total Stations: 7, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS APRIL 8

Aaliyah

"4 Page Letter" (BlackGround/Atlantic)

Goodfellaz

"If You Walk Away" (Avatar/Polydor/A&M)

Michael Jackson

"Blood On The Dance Floor" (Epic)

Refugee Camp

"I Got A Love Jones For You" (Columbia)



NEW ADDS:
WFHN WKSS
WLKT WYKS

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage APD: Mikey Fuentes MD: Jacque James 24 SAVAGE GARDEN "Want" SHREVE "Till" NOTORIOUS B.I.G. "Hypnotize"	WBBM/Chicago, IL PD: Todd Cavannah MD: Erik Bradley 11 NOTORIOUS B.I.G. "Hypnotize" 7 GRASURE "Arms" 3 SELENA "Medley"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 19 WARREN G. "Sheriff" 18 MAKAVELI "Luv" 12 NOTORIOUS B.I.G. "Notorious" 10 NOTORIOUS B.I.G. "Money"	WJBT/Jacksonville, FL PD: Jim Reitz APO/MD: Huanan Haze No Adds	WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palano BRAND NEW HEAVIES "Sometimes" FOXY BROWN "It" WHITE TOWN "Woman" JANA "What"	KWNZ/Reno, NV PD: Cliff Truway MD: Steve Chavez 112 "Cupid" BRAND NEW HEAVIES "Sometimes" RAHSAAN PATTERSON "Stop"	KTFM/San Antonio, TX PD: Cliff Truway MD: Steve Chavez B-ROCK AND THE BIZZ "Mybaby" MARK MORRISON "Return" SPICE GIRLS "Say"	KWIN/Stockton, CA PD: Steve Wall MD: Pamela Jack 19 BRAND NEW HEAVIES "Sometimes" 12 SPICE GIRLS "Say" 11 BILLY LAWRENCE "Come" 7 LE CLUCK "Call" 7 3RD PARTY "Can" GINA G "Gimme"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes SWV "Can"	KZFM/Corpus Christi, TX PD: Ed Ocasio MD: Tony Manes NOTORIOUS B.I.G. "Hypnotize"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 6 NU FLAVOR "Sweet" 5 ANITA "Tear" 5 BACKSTREET BOYS "Sly" 4 VERONICA CRAIG MACK "One" 4 LAKIESHA BERRI "Like"	KLUC/Las Vegas, NV PD: Melissa Shatos MD: Andy Shams 33 SPICE GIRLS "Come" 28 KEITH SWEAT "Touch" TONI BRAXTON "Hum"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shams ROBIN S "Must" SPICE GIRLS "Say" BEE GEES "Acne"	KGGI/Riverside, CA PD: Diana Laird APO/MD: Jesse Duran 5 MARY J. BLIGE "Need" 2 JOOSE "Tomorrow" 2 702 "Together"	KITS/San Diego, CA PD: Todd Shannon APO/MD: Ron Gerofino 9 ANGELINA "Without" 7 MARY J. BLIGE "Need" 5 NU FLAVOR "Sweet" 3 LAKIESHA BERRI "Like"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D 21 DIONNE FARRIS "Hopeless"
WERQ/Baltimore, MD PD: Tom Calocacci MD: Coka 9 KENNY LATTIMORE "For" 8 TONI BRAXTON "Want" 8 HEAVY D "Daddy"	WBTT/Dayton, OH PD: Jeff Ballentine MD: Ayoa Kimberlin No Adds	KQMQ/Honolulu, HI PD: Jamie Hyatt BILLY LAWRENCE "Come" GHOST FACE KILLER "Got" LAKIESHA BERRI "Like"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damon Young No Adds	WQHT/New York, NY PD: Steve Smith APO/MD: Tracy Cleberly 24 AZ YET "Sorry" 22 NOTORIOUS B.I.G. "Notorious" 14 MAKAVELI "Luv" 13 MINT CONDITION "Hurt"	WJSS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 10 SAVAGE GARDEN "Want" 112 "Cupid" ROBIN S "Must"	XHTZ/San Diego, CA Dir/PD: Lisa Vazquez MD: James Dee 10- ARTIE THE 1 "Mam" 3 JONNY Z "Mamma" TONY TONI TOME "Thinking"	KDGS/Wichita, KS PD: AJ Willoughby MD: A.J. Jones BRAND NEW HEAVIES "Sometimes" JOE "Player" LIL' KIM "Crush" SPICE GIRLS "Say" DIONNE FARRIS "Hopeless" ERYKAH BADU "Lifetime" LAKIESHA BERRI "Like"
WBHJ/Birmingham, AL PD: Mickey Johnson MD: Daysha Parker 63 NOTORIOUS B.I.G. "Notorious" 41 ERYKAH BADU "Lifetime" 5 BROWNSTONE "Miles"	KQKS/Denver, CO MD: Lee Cagle 36 MONICA "For" B-ROCK AND THE BIZZ "Mybaby"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 50 B-ROCK AND THE BIZZ "Mybaby" 48 REFUGEE CAMP "Sweetest" 24 AALIYAH "Letter" 18 TONI BRAXTON "Hum"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 10 SPICE GIRLS "Say" 6 B-ROCK AND THE BIZZ "Mybaby" 3 DANNY D "Splash"	KCAQ/Oxnard, CA PD: Dan Garito 18 BILLY LAWRENCE "Come" 3 LIL' BUD A "IZONE" "Gonna"	KSFM/Sacramento, CA PD: Bob West MD: Trajo DIONNE FARRIS "Hopeless" 112 "Cupid" MINT CONDITION "Hurt"	KMEL/San Francisco, CA PD: Michelle Santoro MD: Joey Arbagy 26 SHAQUILLO O'NEAL "Strait" 14 NEXT LEVEL "Know" BROWNSTONE "Miles" SCARFACE "Smile"	43 Total Reporters 43 Current Reporters 41 Current Playlists
WKXJ/Chattanooga, TN PD: Roy Jaynes MD: Bobby Carona TASHA HOLIDAY "Just" DIONNE FARRIS "Hopeless" BEE GEES "Ain't" JON SECADA "Luv" GHOST FACE KILLER "Got" BRAND NEW HEAVIES "Sometimes"	KPRR/E Paso, TX PD: John Candelario 112 "Cupid" JEWEL "You" SPICE GIRLS "Say"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Fyfe 11 SHAQUILLO O'NEAL "Strait" 112 "Cupid" BILLY LAWRENCE "Come" BRAND NEW HEAVIES "Sometimes"	KOON/Monterey, CA PD: Jennifer Wilde MD: Marcus D. FOXY BROWN "It"	WWKX/Providence, RI PD: Joe Dawson MD: Becky Janone 22 JOCK JAM "Jack" 18 DJ TAZ "Right" 17 BILLY LAWRENCE "Come" 14 AALIYAH "Letter" BRAND NEW HEAVIES "Sometimes" TASHA HOLIDAY "Just" 112 "Cupid"	WOCQ/Salisbury, MD PD: Wocole MD: Marliu KENNY LATTIMORE "For" BILLY LAWRENCE "Come" GYRL "Groove" BRAND NEW HEAVIES "Sometimes" POETIC HUSTLERS "Peace"	KYLO/San Francisco, CA PD: Michael Martie MD: Jerry Jim 22 VERONICA CRAIG MACK "One" 15 BILLY LAWRENCE "Come" 11 NOTORIOUS B.I.G. "Notorious" 2 AALIYAH "Letter" REF. 2 REAL "Joccy"	Did Not Report, Playlist Frozen (2): WJMN/Boston, MA KUBE/Seattle, WA

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
 (201) 420-3700
 Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	46	55	61		JOCELYN ENRIQUEZ/Do You Miss Me
56	45	56	60		BLACKOUT ALLSTARS/I Like It
47	42	52	59		EN VOGUE/Don't Let Go (Love)
57	43	51	55		TONI BRAXTON/Un-break My Heart
37	26	36	54		LE CLUCK/Tonight Is The Night
55	41	55	59		MADONNA/Don't Cry For Me
39	26	35	54		GINA G/Ooh Aah...Just...
17	16	22	32		R. KELLY/I Believe I Can Fly
35	19	23	32		SPICE GIRLS/Wannabe
33	22	29	31		TONI BRAXTON/You're Makin' Me...
34	-	-	27		NO MERCY/Where Do You Go
6	8	11	23		CARDIGANS/Lovefool
14	16	25	22		REAL MCCOY/One More Time
26	15	24	20		LIVIN' JOY/Don't Stop Movin'
36	26	35	19		LOVE TRIBE/Stand Up
24	13	15	19		WILD ORCHID/Talk To Me
25	12	15	17		MONICA/For You I Will
15	13	15	15		RUPAUL/A Little Bit Of Love
12	9	15	15		BAD YARD CLUB/In The Ghetto
14	12	19	14		LE CLUCK/Call Me
9	14	13	13		FUNKY GREEN DOGS/Fired Up
9	8	15	13		ANGELINA/Without Your Love
14	11	10	12		SANDY B/Make The World Go...
7	5	6	9		JON SECADA/Too Late, Too Soon
5	5	5	5		MARK MORRISON/Return Of The Mack
-	-	-	5		TONI BRAXTON/Don't Want To
-	-	-	6		FAITHLESS/Insomnia
-	-	-	5		3RD PARTY/Can U Feel It
-	-	-	-		ROBIN S/I Must Be Love
-	-	-	-		SPICE GIRLS/Say You'll Be There
-	-	-	-		BE GEE'S/Alone

MARKET #1
WQHT/New York
 (212) 229-9797
 Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	39	33	44		FOXY BROWN/I Be
42	41	35	43		BLACKSTREET/Don't Leave Me
41	41	38	42		MONICA/For You I Will
34	44	38	41		NOTORIOUS B.I.G./Hypnotize
31	34	36	40		LIL' KIM/Crush On U
41	41	32	40		PUFF DADDY/Can't Nobody Hold...
41	33	32	29		702/Get It Together
43	39	39	38		AALIYAH/One In A Million
-	-	-	16		JAY-Z/Feel'n It
43	43	32	35		DRU HILL/In My Bed
12	39	37	35		MARY J. BLIGE/Love Is All We Need
-	-	-	22		AALIYAH/4 Page Letter
32	31	31	33		ERYKAH BADU/On & On
42	41	35	32		LOST BOYZ/Get Up
25	31	26	31		GINUWINE/Tell Me Do U Wanna
29	23	27	31		HEAVY D/Big Daddy
23	23	19	26		RAY-J/Let It Go
29	23	21	25		ALLURE F/AS/Head Over Heels
36	40	32	25		SWV/Can We
38	36	31	24		112/Cupid
-	-	-	24		AZ YET/Hard To Say I'm...
32	32	22	22		REDMAN/Whatever Man
-	-	-	23		NOTORIOUS B.I.G./Notorious Thugz
24	22	21	19		NEW EDITION/You Don't Have To...
10	24	25	19		BABYFACE/Every Time I...
26	23	21	16		CHRISTIAN/Full Of Smoke
-	-	-	11		WARREN G./Shot The Sheriff
-	-	-	24		MARK MORRISON/Return Of The Mack
14	11	-	14		MAKAVELI/Hail Mary
16	14	11	13		TRACEY LEE/The Theme
15	15	11	13		KRS-ONE/Step Into A World...
-	-	-	13		MINT CONDITION/You Don't Have To...

MARKET #2
KPWR/Los Angeles
 (818) 953-4200
 Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	29	42	76		NOTORIOUS B.I.G./Hypnotize
69	72	66	72		KEITH SWEAT/Nobody
67	69	64	70		MACK 10 & DOGG POUND/Nothin' But...
46	45	44	40		PUFF DADDY/Can't Nobody Hold...
71	72	67	67		MAKAVELI/To Live & Die In...
46	47	68	49		SHAKUILLE O'NEAL/Straight Playin'
-	-	-	28		NOTORIOUS B.I.G./Going Back To Cali
-	-	-	47		MAKAVELI/Hail Mary
69	69	44	45		KEITH SWEAT/Twisted
29	31	31	44		ICE CUBE/The World Is Mine
48	48	28	36		AALIYAH/One In A Million
-	-	-	45		BLACKSTREET/Don't Leave Me
-	-	-	34		SWV/Can We
-	-	-	34		MARY J. BLIGE/Love Is All We Need
25	25	23	33		SNOOP DOGGY DOGG/Vapors
24	-	-	29		OUTKAST/ATLiens
-	-	-	22		FOXY BROWN/I Be
71	69	70	25		TONI TONI TONE/Let's Get Down
-	-	-	24		LIL' KIM/Crush On U
44	43	23	22		WESTSIDE CONNECTION/Gangstas Make...
-	-	-	22		PUFF DADDY/Benjamins
-	-	-	23		FOXY BROWN/Get Me Home
23	23	21	20		112/Only You

MARKET #3
WBBM/Chicago
 (312) 944-6000
 Cavanaugh/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	34	50	68		BLACKSTREET/No Diggity
60	65	62	63		BABYFACE/Every Time I...
64	63	64	62		AZ YET/Hard To Say I'm...
38	44	35	62		KEITH SWEAT/Nobody
-	-	-	37		KEITH SWEAT/Twisted
48	56	47	55		TONI TONI TONE/Let's Get Down
35	55	66	45		REAL MCCOY/One More Time
31	24	24	41		FREAK NASTY/Da Dip
26	21	25	40		EN VOGUE/Don't Let Go (Love)
70	71	68	39		SPICE GIRLS/Wannabe
69	59	48	39		CARDIGANS/Lovefool
32	32	25	37		GINUWINE/Pony
22	32	41	31		LE CLUCK/Call Me
52	25	27	31		TONI BRAXTON/Un-break My Heart
6	5	15	31		LIVIN' JOY/Don't Stop Movin'
50	48	39	26		GINA G/Ooh Aah...Just...
37	47	34	24		NEW EDITION/You Don't Have To...
17	11	20	24		SPICE GIRLS/Say You'll Be There
20	20	43	19		AZ YET/Last Night
18	20	20	19		MARK MORRISON/Return Of The Mack
-	-	-	18		BRUCE SPRINGSTEEN/Secret Garden
5	15	17	18		AALIYAH/One In A Million
8	25	20	17		ROBYN/Do You Know (What...)
20	19	20	17		CRYSTAL WATERS/Say If You Feel...
-	-	-	12		FAITHLESS/Insomnia
-	-	-	11		NOTORIOUS B.I.G./Hypnotize
-	-	-	10		JON SECADA/Too Late, Too Soon
23	23	15	8		WILD ORCHID/Talk To Me
-	-	-	7		ERASURE/In My Arms
-	-	-	3		SELENA/Dance Medley

MARKET #4
KMEL/San Francisco
 (415) 391-1061
 Santosuosso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	49	52	57		BLACKSTREET/Don't Leave Me
45	42	51	57		SWV/Can We
28	38	51	56		FOXY BROWN/I Be
57	50	35	56		DRU HILL/In My Bed
67	48	33	55		NOTORIOUS B.I.G./Hypnotize
30	37	41	43		MONICA/For You I Will
26	36	35	42		LIL' KIM/Crush On U
-	-	-	33		BILLY LAWRENCE/Come On
41	40	35	39		MINT CONDITION/What Kind Of Man...
28	36	33	34		112/Cupid
53	49	34	29		RICHIE RICH/Do G's Get To Go
5	35	34	28		MARK MORRISON/Return Of The Mack
48	41	32	28		MAKAVELI/Hail Mary
36	41	36	27		BABYFACE/Every Time I...
25	35	31	27		ERYKAH BADU/On & On
-	-	-	26		KRS-ONE/Step Into A World...
-	-	-	26		SHAKUILLE O'NEAL/Straight Playin'
29	34	31	26		WESTSIDE CONNECTION/Gangstas Make...
46	39	26	24		MAKAVELI/Sumthin' Sumthin'
47	40	30	18		TONI TONI TONE/Let's Get Down
-	-	-	21		DIONNE FARRIS/Hopeless
5	20	21	15		MINT CONDITION/You Don't Have To...
-	-	-	14		NEXT LEVEL/Don't Know
27	34	30	14		ALLURE F/AS/Head Over Heels
-	-	-	15		MARY J. BLIGE/Love Is All We Need
19	27	23	13		GINUWINE/Tell Me Do U Wanna
34	28	12	12		PUFF DADDY/Can't Nobody Hold...
-	-	-	12		GHOST FACE KILLER/All I Got Is You
18	15	15	6		WARREN G./Shot The Sheriff
-	-	-	6		JAY-Z/Who You Wit
-	-	-	-		BROWNSTONE/5 Miles To Empty
-	-	-	-		SCARFACE/Smile

MARKET #4
KYLD/San Francisco
 (415) 391-1077
 Martin/Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	64	61	64		FREAK NASTY/Da Dip
41	51	56	58		RICHIE RICH/Do G's Get To Go...
66	61	46	55		SF SPANISH FLY/Can See
16	19	42	54		JOCELYN ENRIQUEZ/A Little Bit Of
31	36	45	54		MAKAVELI/To Live & Die In...
44	44	50	51		SHAKUILLE O'NEAL/Straight Playin'
42	42	35	48		WESTSIDE CONNECTION/Gangstas Make...
22	55	62	47		BLACKSTREET/Don't Leave Me
35	44	43	43		CARDIGANS/Lovefool
48	41	36	43		NOTORIOUS B.I.G./Hypnotize
-	-	-	25		B-ROCK AND THE BIZZ/Mybabydaddy
32	27	29	40		MAKAVELI/Hail Mary
-	-	-	29		BLACKOUT ALLSTARS/I Like It
14	28	23	36		FOXY BROWN/I Be
-	-	-	31		TOO KOOL CHRIS/Esta Loca
62	61	60	32		NO DOUBT/Don't Speak
57	61	45	32		PUFF DADDY/Can't Nobody Hold...
19	11	24	30		DRU HILL/In My Bed
52	36	34	29		ANGELINA/Without Your Love
20	23	12	27		MARK MORRISON/Return Of The Mack
9	19	13	24		SWV/Can We
22	25	17	22		BRAT F/T-BOZ/Ghetto Love
-	-	-	22		VERONICA/CRAIG MACK/No One But You
10	12	20	20		MONICA/For You I Will
38	24	16	17		KEITH SWEAT/Nobody
-	-	-	15		BILLY LAWRENCE/Come On
12	11	12	11		DJ KOOL/Let Me Clear My...
28	13	22	11		AALIYAH/One In A Million
-	-	-	11		NOTORIOUS B.I.G./Notorious Thugz
-	-	-	14		702/Get It Together
-	-	-	8		LIL' KIM/Crush On U
-	-	-	8		112/Cupid
14	13	16	10		AZ YET/Hard To Say I'm...
10	10	8	9		GINUWINE/Tell Me Do U Wanna
17	9	10	8		WARREN G./Shot The Sheriff
-	-	-	7		AALIYAH/4 Page Letter
-	-	-	-		REEL 2 REAL/Move Your Body

MARKET #8
WPGC/Washington
 (301) 441-3500
 Stevens/Albie D

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	59	60	61		ERYKAH BADU/Next Lifetime
63	61	49	61		DRU HILL/In My Bed
27	35	60	52		HEAVY D/Big Daddy
19	50	52	52		AALIYAH/4 Page Letter
15	29	30	51		112/Cupid
48	35	36	50		MONICA/For You I Will
51	51	47	50		DONELL JONES/Knocks Me Off My
18	32	43	48		NOTORIOUS B.I.G./Hypnotize
48	49	46	48		ERYKAH BADU/On & On
50	38	36	45		702/Get It Together
35	44	42	45		LIL' KIM/Crush On U
61	61	41	44		BLACKSTREET/Don't Leave Me
51	48	46	40		SWV/Can We
46	45	25	38		TONI BRAXTON/Love Me Some Him
43	47	29	38		EN VOGUE/Don't Let Go (Love)
19	19	36	37		BABYFACE/Every Time I...
-	-	-	20		MARK MORRISON/Return Of The Mack
31	52	31	30		PUFF DADDY/Can't Nobody Hold...
-	-	-	24		KENNY LATTIMORE/For You
-	-	-	20		MARY J. BLIGE/Love Is All We Need
-	-	-	21		DIONNE FARRIS/Hopeless
-	-	-	6		B-ROCK AND THE BIZZ/Mybabydaddy
-	-	-	13		NOTORIOUS B.I.G./More Money, No...
18	8	7	12		ELEMENTS OF LIFE/Sweet Love...
7	5	7	10		DJ KOOL/Let Me Clear My...
-	-	-	16		POETIC HUSTLERS/Searchin' For Peace

MARKET #9
KBXX/Houston
 (713) 623-2108
 Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
74	69	62	63		PUFF DADDY/Can't Nobody Hold...
72	71	65	60		HEAVY D/Big Daddy
59	56	57	59		DRU HILL/In My Bed
-	-	-	54		BLACKSTREET/Don't Leave Me
55	56	51	53		MONTELL JORDAN/What's On Tonight
55	56	52	50		SWV/Can We
53	59	48	51		702/Get It Together
-	-	-	50		B-ROCK AND THE BIZZ/Mybabydaddy
-	-	-	41		JOE/Don't Wanna Be A...
-	-	-	48		REFUGEE CAMP /The Sweetest Thing
43	48	46	44		MONICA/For You I Will
42	48	35	44		AALIYAH/One In A Million
57	51	43	42		NOTORIOUS B.I.G./Hypnotize
-	-	-	26		MARY J

URBAN PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #2
KKBT/Los Angeles
(213) 634-1800
Austin/Sluder

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
48	48	48	50	SHAQUILLE O'NEAL/Strat Playin'
14	22	40	49	BLACKSTREET/Don't Leave Me
52	32	47	47	NOTORIOUS B.I.G./Hypnotize
42	23	45	45	SCARFACE/Game Over
-	-	22	44	MAKAVELI/Hail Mary
5	12	20	42	NOTORIOUS B.I.G./Hypnotize
32	30	42	36	BABYFACE/Every Time I
50	50	50	50	AALIYAH/One In A Million
30	44	46	34	DRU HILL/In My Bed
11	23	31	31	SWV/Can We
44	44	44	32	FOXY BROWN/Get Me Home
16	27	30	30	WARREN G/I Shot The Sheriff
46	40	33	28	ERIKAH BADU/On & On
13	14	15	26	112/Cupid
5	5	19	24	MARY J. BLIGE/Love Is All We Need
40	35	21	17	ISLEY BROTHERS/Tears
15	15	17	19	GINUWINE/Tell Me Do U Wanna
24	24	16	16	ICE CUBE/The World Is Mine
9	10	14	16	702/Get It Together
10	10	13	13	MONTELL JORDAN/What's On Tonight
12	11	12	13	MINT CONDITION/You Don't Have To...
35	42	18	12	MAKAVELI/To Love & One In
-	-	6	10	LIL' KIM/Crush On U
10	10	10	10	ZHANE/Request Line
-	-	8	8	NOTORIOUS B.I.G./Going Back To Cali
-	-	5	9	AALIYAH/4 Page Letter
-	-	6	6	FOXY BROWN/II Be
-	-	7	5	DANNY BOY/It's Over Now
-	-	5	5	ROME/II Belong To You...
-	-	5	5	ERIKAH BADU/Next Lifetime

MARKET #3
WEJM/Chicago
(312) 360-9000
Alan

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
37	47	46	49	BLACKSTREET/Don't Leave Me
37	40	49	47	SWV/Can We
50	53	46	47	NOTORIOUS B.I.G./Hypnotize
40	40	45	45	SCARFACE/Game Over
34	39	44	42	GINUWINE/Tell Me Do U Wanna
20	27	30	40	HEAVY D/Big Daddy
34	40	40	40	WESTSIDE CONNECTION/Gangstas Make...
35	33	33	34	BRAT FT-BOZ/Ghetto Love
-	-	-	33	SOUNDS OF BLACKNESS/Spirit
21	32	30	32	MINT CONDITION/You Don't Have To...
-	-	5	15	HANOS-ON/Get Me Open
10	32	26	31	ROME/II Belong To You...
27	27	25	30	FOXY BROWN/II Be
-	-	21	26	AALIYAH/4 Page Letter
-	-	19	30	MARY J. BLIGE/Love Is All We Need
20	23	30	30	LIL' KIM/Crush On U
31	32	30	30	RAY-J/Let It Go
37	23	23	28	JOHNNY GILL/Love In An Elevator
31	23	23	25	ZHANE/Request Line
-	-	21	25	DANNY BOY/It's Over Now
-	-	19	25	JOE/Don't Wanna Be A...
21	21	20	22	112/Cupid
20	15	18	20	WARREN G/I Shot The Sheriff
-	-	6	10	LIL' KIM/Crush On U
-	-	20	20	B-ROCK AND THE BIZZ/Mybabydaddy
-	-	5	6	TRACEY LEE/The Theme
-	-	5	6	TRU/Always Feel Like
12	12	13	15	TASHA HOLIDAY/Just The Way You...
10	11	12	5	RAHSAAN PATTERSON/Stop By
-	-	5	5	ERIKAH BADU/Next Lifetime
-	-	5	5	SOUL ASSASSINS/Puppet Master

MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Cologne

PLAYS

SW	2W	LW	TW	ARTIST/TITLE	
-	-	17	46	49	MARY J. BLIGE/Love Is All We Need
38	41	44	40	TONI BRAXTON/Love Me Some Him	
31	33	36	37	NOTORIOUS B.I.G./Hypnotize	
35	40	38	37	SWV/Can We	
32	44	43	36	HEAVY D/Big Daddy	
24	30	38	35	BLACKSTREET/Don't Leave Me	
36	29	38	34	DRU HILL/In My Bed	
39	36	38	33	ERIKAH BADU/On & On	
20	22	28	32	ERIKAH BADU/Next Lifetime	
27	33	33	32	ROME/II Belong To You...	
35	34	36	30	702/Get It Together	
30	30	30	28	MONICA/For You I Will	
26	25	23	26	LUTHER VANDROSS/Can Make It Better	
23	23	25	26	MONTELL JORDAN/What's On Tonight	
42	37	32	26	AALIYAH/One In A Million	
33	30	29	23	BLACKSTREET/The Lord Is Real	
10	10	22	22	PUFF DADDY/Can't Nobody Hold...	
-	-	10	21	ROBIN S/It Must Be Love	
22	24	19	21	ZHANE/Request Line	
25	28	15	20	MINT CONDITION/You Don't Have To...	
19	23	29	19	BABYFACE/Every Time I	
7	7	13	17	BYRON STINGLEY/Get Up	
19	23	17	17	MAXWELL/Ascension (Don't...)	
15	13	16	16	MINT CONDITION/What Kind Of Man...	
17	17	16	15	TONY TONI TONE/Thinking Of You	
28	28	20	15	*AFKAP/Somebody's Somebody	
30	18	14	14	TONY TONI TONE/Let's Get Down	
16	13	14	13	JOHNNY GILL/Love In An Elevator	
14	21	14	13	TONI BRAXTON/Un-break My Heart	

MARKET #5
WUSL/Philadelphia
(215) 483-8900
Young/Cooper

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
48	46	45	48	LIL' KIM/Crush On U
52	47	55	47	112/Cupid
26	36	36	46	702/Get It Together
-	-	38	45	ERIKAH BADU/Next Lifetime
45	46	43	41	DRU HILL/In My Bed
-	-	30	35	MARY J. BLIGE/Love Is All We Need
14	11	14	40	HEAVY D/Big Daddy
36	26	34	35	AALIYAH/One In A Million
-	-	26	35	REFUGEE CAMP.../The Sweetest Thing
38	34	33	33	SWV/Can We
17	36	32	31	MONICA/For You I Will
36	33	31	31	TONI BRAXTON/Love Me Some Him
38	49	29	29	BLACKSTREET/Don't Leave Me
21	17	17	27	MAKAVELI/Hail Mary
36	35	37	27	NOTORIOUS B.I.G./Hypnotize
-	-	25	25	NOTORIOUS B.I.G./Notorious Thugz
25	20	22	24	KENNY LATTIMORE/For You
44	40	24	24	PUFF DADDY/Can't Nobody Hold...
-	-	16	24	AALIYAH/4 Page Letter
21	27	25	21	MINT CONDITION/You Don't Have To...
19	7	21	19	EN VOEGUE/Don't Let Go (Love)
8	15	17	17	FOXY BROWN/II Be
16	12	15	16	GHOST FACE KILLER/All I Got Is You
18	17	9	15	LIL' KIM/No Time
21	23	15	13	GINUWINE/Tell Me Do U Wanna
-	-	13	13	MAKAVELI/Me & My Girlfriend
10	11	13	13	D'ANGEL/Daddy
-	-	8	14	KRS-ONE/Step Into A World...
-	-	11	12	TOTAL KISSIN' You...
8	8	8	11	ROME/II Belong To You...

MARKET #6
WCHB/Detroit
(313) 87-0590
Arnold/Preston

PLAYS

SW	2W	LW	TW	ARTIST/TITLE		
-	-	31	36	36	SWV/Can We	
-	-	35	34	35	DRU HILL/In My Bed	
-	-	33	27	33	ERICKA VANCEY/So Good	
-	-	15	25	33	MARY J. BLIGE/Love Is All We Need	
-	-	31	34	33	MONICA/For You I Will	
-	-	30	33	33	ERIKAH BADU/Four Leaf Clover	
-	-	29	32	32	JOE/Don't Wanna Be A...	
-	-	28	31	31	BLACKSTREET/Good Lovin'	
-	-	29	27	31	CAMP L.O.Luchini	
-	-	30	29	31	MARK MORRISON/Return Of The Mack	
-	-	39	31	31	SHAQUILLE O'NEAL/Strat Playin'	
-	-	31	31	31	CRUCIAL CONFICT/Ride The Rodeo	
-	-	23	14	20	YVETTE MICHELLE/In Not Feeling You	
-	-	43	30	34	MAXWELL/Sunthin' Sunthin'	
-	-	43	32	37	TONY TONI TONE/Tossin' & Turnin'	
-	-	10	13	27	SWEETBACK/You Will Rise	
-	-	28	29	26	IMMATURE/Watch Me Do My Thing	
-	-	-	22	22	LEVERT/Swing My Way	
-	-	32	29	32	ZHANE/Request Line	
-	-	24	14	15	112/Cupid	
-	-	10	14	19	JOHNNY GILL/Love In An Elevator	
-	-	-	18	18	RAHSAAN PATTERSON/Spend The Night	
-	-	15	18	18	HEAVY D/Big Daddy	
-	-	25	15	15	RAHSAAN PATTERSON/Don't Wanna Lose It	
-	-	35	34	31	ANN NESBY/II Be You...	
-	-	14	16	16	ADRIANA EVANS/Seem 'Is Believing	
-	-	15	16	16	ELEMENTS OF LIFE/Sweet Love	
-	-	25	14	17	ALFONZO HUNTER/Weekend Thang	
-	-	24	16	17	E-40/Things I Never...	
-	-	23	14	16	17	MINT CONDITION/You Don't Have To...

MARKET #6
WJLB/Detroit
(313) 965-2000
Saunders/Darcell

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
27	40	40	46	DRU HILL/In My Bed
39	44	40	42	MONTELL JORDAN/What's On Tonight
41	41	39	39	MINT CONDITION/What Kind Of Man...
39	39	39	39	MONICA/For You I Will
37	38	24	33	AALIYAH/One In A Million
42	40	39	32	BLACKSTREET/Don't Leave Me
28	31	25	31	NEW EDITION/II'm Still In Love...
22	23	24	29	GINUWINE/Tell Me Do U Wanna
-	-	14	23	MARY J. BLIGE/Love Is All We Need
40	42	37	28	ERIKAH BADU/On & On
24	28	28	28	JOE/Don't Wanna Be A...
-	-	20	29	SWV/Can We
-	-	26	26	CHANGING FACES/G.H.E.T.T.O.U.T
34	33	26	25	MAKAVELI/Hail Mary
25	25	25	24	702/Get It Together
38	45	38	24	TONY TONI TONE/Let's Get Down
18	19	16	23	MAKAVELI/Toss It Up
23	24	22	22	JOHNNY GILL/Love In An Elevator
21	22	19	21	ZHANE/Request Line
35	35	25	19	ANN NESBY/II'm Still Weaving
22	22	24	18	R. KELLY/Believe I Can Fly
17	17	17	16	FOXY BROWN/Get Me Home
15	18	19	19	NOTORIOUS B.I.G./Hypnotize
17	17	16	16	CASE F/FOXY BROWN/Touch Me Tease Me
16	16	16	15	YVETTE MICHELLE/In Not Feeling You
15	17	16	15	MINT CONDITION/You Don't Have To...
16	16	15	15	BLACKSTREET/No Diggity
14	14	13	13	JOE/All The Things
-	-	5	12	112/Cupid
29	32	22	22	MAXWELL/Ascension (Don't...)

MARKET #7
KKDA/Dallas
(214) 263-9911
Cheatham

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
58	58	58	55	MONICA/For You I Will
58	59	64	64	SWV/Can We
60	63	63	64	BLACKSTREET/Don't Leave Me
29	53	62	62	NOTORIOUS B.I.G./Hypnotize
30	68	67	61	TELA/She 'Nuff
63	63	63	61	702/Get It Together
64	58	62	60	DRU HILL/In My Bed
65	58	63	60	GINUWINE/Tell Me Do U Wanna
7	29	60	60	MONTELL JORDAN/What's On Tonight
44	50	63	60	HEAVY D/Big Daddy
-	-	5	10	MARY J. BLIGE/Love Is All We Need
-	-	10	28	B-ROCK AND THE BIZZ/Mybabydaddy
-	-	5	28	AALIYAH/4 Page Letter
15	17	28	52	LIL' KIM/Crush On U
58	34	37	45	MINT CONDITION/You Don't Have To...
14	32	32	32	RAHSAAN PATTERSON/Stop By
-	-	22	31	ROME/II Belong To You...
25	42	37	30	ZHANE/Request Line
25	31	33	30	YVETTE MICHELLE/In Not Feeling You
29	50	50	29	OUTKAST/Juicy
5	12	25	27	RAY-J/Let It Go
7	23	26	25	FOXY BROWN/II Be
53	34	51	25	MAKAVELI/Hail Mary
40	24	24	24	BRAT FT-BOZ/Ghetto Love
8	23	23	22	MARK MORRISON/Return Of The Mack
5	5	5	22	ALLURE F/NAS/Head Over Heels
9	20	19	18	WESTSIDE CONNECTION/Gangstas Make...
15	17	19	14	TRACEY LEE/The Theme
-	-	10	10	TASHA HOLIDAY/Just The Way You...

MARKET #8
WKYV/Washington
(202) 686-9300
Williams/Fox

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
32	32	36	45	SWV/Can We
41	45	47	45	702/Get It Together
40	43	45	44	ERIKAH BADU/On & On
17	21	37	43	LIL' KIM/Crush On U
28	34	43	41	HEAVY D/Big Daddy
47	49	48	40	DRU HILL/In My Bed
-	-	26	39	ERIKAH BADU/Next Lifetime
39	47	44	39	MONICA/For You I Will
38	41	37	37	GINUWINE/Tell Me Do U Wanna
18	29	33	33	112/Cupid
-	-	27	30	MARY J. BLIGE/Love Is All We Need
24	29	35	31	BLACKSTREET/Don't Leave Me
10	9	17	28	MONTELL JORDAN/What's On Tonight
26	30	28	28	MINT CONDITION/You Don't Have To...
22	37	28	27	AALIYAH/4 Page Letter
45	44	37	25	AALIYAH/One In A Million
13	17	19	23	NOTORIOUS B.I.G./Hypnotize
-	-	6	13	KENNY LATTIMORE/For You
22	31	22	22	PUFF DADDY/Can't Nobody Hold...
5	5	5	22	CHANGING FACES/G.H.E.T.T.O.U.T
5	5	5	11	GINUWINE/Tell Me Do U Wanna
8	12	11	8	MAKAVELI/Hail Mary
26	24	15	8	LIL' KIM/No Time
5	5	7	7	TRACEY LEE/The Theme
6	7	6	7	REDMAN/Whatever Man
5	5	8	7	FOXY BROWN/II Be
-	-	5	6	ELEMENTS OF LIFE/Sweet Love
-	-	5	6	DANNY BOY/It's Over Now
5	5	5	5	RAY-J/Let It Go
5	5	5	5	WARREN G/I Shot The Sheriff

MARKET #11
WEDR-FM 99.1/JANZ
Miami & Ft. Lauderdale

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
7	8	25	32	LIL' KIM/Crush On U
10	24	30	30	YVETTE MICHELLE/In Not Feeling You
21	29	31	29	*AFKAP/Somebody's Somebody
24	29	31	29	ZHANE/Request Line
28	31	31	29	TASHA HOLIDAY/Just The Way You...
30	33	31	29	RAHSA



WALT LOVE

Jammin' On The Internet

■ Why some of Urban radio's finest have put up World Wide Web sites

In general, Urban radio stations have been slow in flocking to the World Wide Web. Currently, we know of 23 stations with web sites which, I might add, are quite nice, informative, and interesting (see box, right). To get a better understanding of why these stations decided to make the move to the Internet, I talked to execs at three stations with sites.

KSJL-FM/San Antonio PD Michael Andrews explains why his station was one of the first to utilize the Internet technology. "We decided to go out there and take the lead in this sort of thing because it's the '90s. You have to have a web site, or you're not maximizing your station's potential and opportunities. One of the things that's wrong with a number of Black radio stations is that they're afraid of the Internet and



Michael Andrews

itary town," he explains. "There are five bases here — four Air Force bases and one Army base. One of the first reasons we began exploring a web site was because of the military personnel contacting us by phone and faxes. They said, 'Why don't you guys get on the World Wide Web so we can still hear the station when we're overseas? You need to get a web site.' So we started looking into what we needed to do to secure a web site. We were the eighth Urban radio station in the country to be on the web. More stations in our format need to get themselves up and running with a web site. It's fairly easy to do, and it doesn't cost a lot of money."

Now that the station is online, it's become popular with military personnel all over the world. Some of them even e-mail the station with requests. "They ask us to do a shout-out on the air to their loved ones here in the area. The married personnel or folks living with someone will have their families based here while they're TDY [on temporary duty] to another part of the world. Because our web site has the audio feature, people can call us up on their computer and listen to the station in real time. So when we do the shout-out over the air, their loved ones can hear it on the radio, and they can also hear it. It makes a lot of our listeners happy. It gives them that loyalty to our station ... and a little bit of home also while they're away."

"The U.S. Military is a big part of our audience. We get a lot of e-mail from Italy, Seoul, Korea, Greece, and Germany. But we also get a lot of e-mail and faxes from folks in Australia who have found our web site and listen on a regular basis. They're down under, listening and loving R&B music from America! I think that's wonderful. It's good for our radio station, our culture, and our music. If we didn't have a web site, all that would be lost. They would have never had the opportunity to hear us if they didn't come here to San Antonio. We have faithful civilian listeners in Australia and Canada ... we've even got-

ten e-mail from people in Russia."

The big question: Does Andrews feel there are revenue advantages to having a web site? "I think it will down the road, when the web takes the next step in its commercial ventures. If you have a computer, you can get us and listen if you want. That then becomes national or international coverage. You can get us anywhere in the world — all you have to do is dial us up at www.KSJL.com. I'd really like to stress to the Urban stations that are not on the Web: They need to be there, and they need to do it now!"

Clutter Killer

Another early advocate of establishing a web presence was WFXC & WFXK/Raleigh, which was among the first five Urban stations in the country to go online. What persuaded PD Chris Conners to make the leap to the Internet? "We noticed there were two other stations in our market that were having success with it. One is an AC, the other is a CHR. After doing some research, we found out that over 67% of the audience in the Raleigh/Durham area has access to the Internet, whether it's at home or at work. And we also found that a



Chris Conners



large percentage of that 67% was African Americans. We felt that was a perfect opportunity to tap into that market."

The things we've done via the web site have worked well — there has been a tremendous response.
— Chris Conners

By the time you read this, the stations' web site will have real-time audio available. Conners comments,

Who's On The Web

The following is a list of those UC and UAC stations that have told us of their World Wide Web sites:

WBLK-FM/Buffalo
WWWZ-FM/Charleston
WJTT-FM/Chattanooga
WWDM-FM/Columbia, SC
KKDA-FM/Dallas
WJFX-FM/Ft. Wayne
WJMZ-FM/Greenville, SC
WTCY-AM/Harrisburg
WEUP-FM/Huntsville, AL
WGLD-FM/Indianapolis
WTLC-FM/Indianapolis
KPRS-FM/Kansas City

WALT-AM/Meridian, MS
WHQT-FM/Miami
WKKV-FM/Milwaukee
KRVV-FM/Monroe, LA
WBGE-FM/Peoria, IL
WUSL-FM/Philadelphia
WFXC-FM/Raleigh
KSJL-FM/San Antonio
WLVA-FM/Savannah, GA
KXOK-FM/St. Louis
WHUR-FM/Washington

To get to these sites, go to the R&R ONLINE web site (<http://www.ronline.com>) and look in the Passport section under Urban/Urban AC stations. I hope you'll access them and take a look for yourselves. You may find some thought-starters!

If there are more of you in the format with active web sites, please share that info with us. Contact me here at R&R with your proper Internet address, and we'll let the rest of the world know how to find you on the World Wide Web.

96.1 FM
Adult Satisfaction!

the technology. You can't be that way and be successful in this competitive world we're living in.

"Look at the number of CHR stations that are on the web. Almost all of the stations in that format are on the Internet. That's reality. Black radio has to catch up with the rest

One of the things that's wrong with a number of Black radio stations is that they're afraid of the Internet and the technology. You can't be that way and be successful in this competitive world.
— Michael Andrews

of the industry. We have to try and stay ahead if we expect to win!"

Military Directive

Andrews recalls the origins of the station's web site. "We're a big mil-

"With this new audio capability, we'll be able to handle up to 16,000 people at one time."

Has the decision to launch a web site paid off? "Absolutely," Conners responds. "It helps us eliminate a lot of clutter on the air. We have our salespeople come to us with a promotion they'd like to do. Rather than run them on the air, we do liners telling people if they would like to register to win, for example, a trip and Charlotte Hornets tickets, go to our web site and register your name."

"We get over 20,000 hits per week on our web site. Our salespeople are telling clients and potential clients, 'If you would like 20,000 people to see your ad, get on our web site.' Of

course, we charge a fee for that service, called 'The African-American Market Place.' Go to our web site and, for example, you could see what Circuit City has on sale this week. Or if it's a local business, you can pull up their information and see what they're selling and offering this week."

"Because we have a very aggressive sales department, this is a good way for us to work with them. We're able to use the stations in the proper manner to keep our listeners happy with our music and personalities. And we're able to keep sales happy with the use of new technology. The things we've done via the web site have worked well — there has been a tremendous response. So promotional things that are not large enough to give away in a full-blown on-air contest, we'll give them away on the web site."

Global Reach

WEUP-FM/Huntsville, AL PD/morning personality Steve Murray is another big proponent of the World Wide Web. Why? "Because we knew it could help our station domestically and internationally. We got right on it."



Steve Murray

Murray, like KSJL's Andrews, is also in a market with a large military presence. "We have the Red Stone Army Arsenal located here, and we get a lot of e-mail from military personnel or their families. Most of that e-mail comes from Italy and Germany, and they ask us to convey messages over the air to their loved ones back here in the States. They ask for those shout-outs on a regular basis."

Soon, those overseas fans will be able to listen to those messages as well: WEUP also plans on making its signal available in real-time audio within the next 30-60 days.

Murray mentions that the station's sales staff is very pleased with advertisers' response to the web site. "A number of our account executives are out there offering clients and potential clients sites within our web site to advertise what they are selling. It's working for everyone. That's what we all want."

It's working for everyone. That's what we all want.
— Steve Murray



the first jones
can be the hardest
to shake

hopeless
the new single from

dionne
farris

R&R Urban AC Chart 30-23

Keeping "Hope" Alive At:

WBLS, WVAZ, WDAS, WCHB, KRBV,
KMJQ, WILD, WEDR, WALR, KATZ,
KXOK, KPRS, WKKV, WNOV, WJZA
and many more...

*"This record is a smash hit! It's getting great phones
and fits perfectly with the movie, which I also loved!"*

—Carla Boatner, KMJQ/M.D.

*"Radio should not be afraid to play this record, we
get great reaction from all demos and are pleased
with what it says to our audience make up!"*

—George Hamilton, WWWZ/P.D.

from the soundtrack *love*
jones
the music

COLUMBIA

<http://www.sony.com>

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APRIL 4, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	2	1	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	3328	3176	2960	2726	84/0
11	5	3	2	SWV Can We (<i>Jive</i>)	3046	2783	2407	2048	84/0
13	7	5	3	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	2534	2403	2137	1986	79/0
3	1	1	4	702 Get It Together (<i>Biv 10/Motown</i>)	2521	3177	3227	2922	76/0
6	6	4	5	ZHANE' Request Line (<i>Illtown/Motown</i>)	2351	2409	2401	2256	79/0
17	14	10	6	112 Cupid (<i>Bad Boy/Arista</i>)	2285	2046	1867	1653	84/2
—	44	17	7	MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	2229	1762	890	—	84/0
18	13	7	8	GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	2228	2090	1973	1650	81/0
12	10	6	9	MINT CONDITION You Don't Have To Hurt No More (<i>Perspective/A&M</i>)	2178	2124	2073	1992	81/0
28	19	12	10	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	2149	1965	1686	1305	83/0
21	18	14	11	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	2069	1881	1692	1536	73/1
20	17	16	12	HEAVY D Big Daddy (<i>Uptown/Universal</i>)	2052	1844	1749	1576	79/0
29	24	21	13	ROME I Belong To You (Every...) (<i>RCA</i>)	1916	1672	1507	1292	78/0
16	16	15	14	RAHSAAN PATTERSON Stop By (<i>MCA</i>)	1868	1864	1796	1703	70/0
5	9	9	15	DRU HILL In My Bed (<i>Island</i>)	1868	2080	2104	2342	54/0
—	39	25	16	AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	1853	1507	917	113	80/1
2	4	8	17	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	1836	2081	2473	3079	58/0
23	23	20	18	RAY-J Let It Go (<i>EastWest/EEG</i>)	1824	1685	1536	1497	76/2
22	20	19	19	TASHA HOLIDAY Just The Way You Like (<i>MCA</i>)	1814	1702	1603	1514	72/1
24	22	18	20	AFTER 7 Sara Smile (<i>Virgin</i>)	1753	1702	1566	1465	75/1
14	11	11	21	YVETTE MICHELLE I'm Not Feeling You (<i>Loud/RCA</i>)	1656	2019	2022	1912	62/0
32	28	26	22	KENNY LATTIMORE For You (<i>Columbia</i>)	1627	1463	1324	1166	69/2
37	30	28	23	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	1603	1410	1212	1001	81/0
26	26	23	24	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	1577	1562	1450	1404	73/0
35	31	31	25	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	1375	1265	1145	1048	80/2
38	33	32	26	ALLURE F/NAS Head Over Heels (<i>Grave</i>)	1349	1239	1116	997	76/3
—	40	33	27	TONY TONI TONE Thinking Of You (<i>Mercury</i>)	1322	1124	916	355	71/1
30	29	30	28	GINA THOMPSON You Bring The Sunshine (<i>Mercury</i>)	1309	1318	1248	1252	60/4
—	—	39	29	JOE Don't Wanna Be A Player (<i>Jive</i>)	1280	970	455	76	79/2
9	15	24	30	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	1203	1553	1823	2135	47/0
46	36	34	31	WESTSIDE CONNECTION Gangstas Make The World... (<i>Lench Mob/Priority</i>)	1171	1124	977	809	68/0
BREAKER			32	ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	1160	519	22	20	78/10
10	12	22	33	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	1038	1603	1988	2110	50/0
50	43	38	34	SCARFACE Game Over (<i>Noo Trybe</i>)	1028	975	891	738	68/0
—	—	46	35	LUTHER VANDROSS Love Don't Love You Anymore (<i>LV/Epic</i>)	1018	866	715	272	67/4
—	47	41	36	TRU I Always Feel Like (<i>Priority</i>)	1008	923	816	703	58/0
49	41	42	37	TRACEY LEE The Theme (<i>By Storm/Universal</i>)	1001	919	904	760	65/1
DEBUT			38	DANNY BOY It's Over Now (<i>Death Row/Interscope</i>)	983	721	358	42	71/1
—	49	45	39	BILLY LAWRENCE Come On (<i>EastWest/EEG</i>)	967	871	804	653	54/0
39	35	37	40	WHITNEY HOUSTON Step By Step (<i>Arista</i>)	967	1045	1006	937	49/0
1	3	13	41	"AFKAP" Somebody's Somebody (<i>NPG/EMI</i>)	937	1895	2643	3161	44/0
—	—	49	42	WARREN G I Shot The Sheriff (<i>Def Jam/RAL/Mercury</i>)	906	852	728	545	68/0
DEBUT			43	TWICE Sparkle (<i>MCA</i>)	882	792	727	656	54/0
DEBUT			44	SHAQUILLE O'NEAL Strait Playin' (<i>T.W.isM./Trauma/Interscope</i>)	820	686	583	419	63/1
DEBUT			45	ELEMENTS OF LIFE Sweet Love (<i>RCA</i>)	813	777	697	612	62/0
DEBUT			46	ERIC BENET Femininity (<i>Warner Bros.</i>)	801	696	517	165	70/3
15	25	36	47	AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)	779	1083	1481	1752	27/0
—	46	48	48	SNOOP DOGGY DOGG Vapors (<i>Death Row/Interscope</i>)	771	854	838	682	56/0
DEBUT			49	B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	757	95	33	—	64/58
40	37	40	50	ANN NESBY This Weekend (<i>Perspective/A&M</i>)	732	928	966	922	39/2

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker.

84 Urban reporters. 84 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.

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NEW & ACTIVE

SOUL ASSASSINS Puppet Master (*Columbia*)
Total Plays: 683, Total Stations: 55, Adds: 1

QUAO CITY DJ'S Let's Do It (*Quadra Sound/Big Beat*)
Total Plays: 592, Total Stations: 52, Adds: 1

AORIANA EVANS Seein' Is Believing (*Loud/PMP/RCA*)
Total Plays: 572, Total Stations: 57, Adds: 5

LAKIESHA BERRI Like This And Like That (*Hollywood*)
Total Plays: 567, Total Stations: 43, Adds: 7

DIONNE FARRIS Hopeless (*Columbia*)
Total Plays: 521, Total Stations: 43, Adds: 6

3 X CRAZY Keep It On The Real (*Noo Trybe*)
Total Plays: 508, Total Stations: 55, Adds: 8

JOOSE If Tomorrow Never Comes (*Flavor Unit/East West/EEG*)
Total Plays: 488, Total Stations: 53, Adds: 5

CHANGING FACES G.H.E.T.T.O.U.T. (*Big Beat/Atlantic*)
Total Plays: 484, Total Stations: 76, Adds: 74

IMPROMP2 Sweet Thang (*Motown*)
Total Plays: 468, Total Stations: 42, Adds: 3

ERICKA YANCEY So Good (*RCA*)
Total Plays: 436, Total Stations: 51, Adds: 13

TEDDY PENOERGRASS Don't Keep Wastin' My Time (*Sure Fire*)
Total Plays: 433, Total Stations: 41, Adds: 4

E.U. Hold You (*Escape*)
Total Plays: 406, Total Stations: 41, Adds: 3

GABLZ Shookie Shookie (Gimme...) (*Warner Bros.*)
Total Plays: 395, Total Stations: 48, Adds: 8

COOLIO The Winner (*Warner Sunset/Atlantic*)
Total Plays: 374, Total Stations: 44, Adds: 1

BROWNSTONE 5 Miles To Empty (*MJJ/Epic*)
Total Plays: 355, Total Stations: 64, Adds: 61

Songs ranked by total plays.

BREAKERS®

ERYKAH BADU

Next Lifetime (*Kedar/Universal*)

TOTAL PLAYS/INCREASE: 1160/641
TOTAL STATIONS/ADDS: 78/10
CHART: 32

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CHANGING FACES G.H.E.T.T.O.U.T. (<i>Big Beat/Atlantic</i>)	74
BROWNSTONE 5 Miles To Empty (<i>MJJ/Epic</i>)	61
B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	58
SOUNDS OF BLACKNESS Spirit (<i>Perspective/A&M</i>)	48
BRAND NEW HEAVIES Sometimes (<i>Delicious Vinyl/Red Ant</i>)	41
NEXT LEVEL I Don't Know (<i>PMP/Loud/RCA</i>)	37
CHRISTION Full Of Smoke (<i>Roc-A-Fella/Priority</i>)	34
GYRL Get Your Groove On (<i>Silas/MCA</i>)	33
ERICKA YANCEY So Good (<i>RCA</i>)	13
SOUNDMASTER T 2 Much Booty (<i>Local</i>)	11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	+662
ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	+641
MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	+467
CHANGING FACES G.H.E.T.T.O.U.T. (<i>Big Beat/Atlantic</i>)	+460
AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	+346
BROWNSTONE 5 Miles To Empty (<i>MJJ/Epic</i>)	+344
JOE Don't Wanna Be A Player (<i>Jive</i>)	+310
ERICKA YANCEY So Good (<i>RCA</i>)	+292
SWV Can We (<i>Jive</i>)	+263
DANNY BOY It's Over Now (<i>Death Row/Interscope</i>)	+262

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)
ALFONZO HUNTER Weekend Thang (<i>Def Squad/EMI</i>)
BABYFACE Every Time I Close My Eyes (<i>Epic</i>)
ASSORTED PHLAVERS Make Up Your Mind (<i>Hall Of Fame/Epic</i>)
TEVIN CAMPBELL Could You Learn To Love (<i>Qwest/WB</i>)
MAKAVELI Hail Mary (<i>Death Row/Interscope</i>)
JOHNNY GILL Love In An Elevator (<i>Motown</i>)
OUTKAST Jazzy Belle (<i>LaFace/Arista</i>)
R. KELLY I Believe I Can Fly (<i>Jive</i>)
ME'SHELL NDEGECELLO Stay (<i>Maverick/Reprise</i>)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



LaKiesha Berri

"Like This And Like That"



55 stations and rising

New This Week:

WEDR, WOWI, WKV, WENN, WWDM, WZAK, WEUP

New On

115,000 pieces on the street



Time is running out.



One of the Most Added
Records in America!

out of the box at:

WUSL, WILD, WXYV, WDAS,
WZAK, WAMO, KMJQ, KJMS,
WEDR, WJHM, WCHB, KPRS,
KMJM, WHRK, WPEG, KSJL,
WYOK, WVAZ, WENN, WQUE,
KMJK, and many more...



Check out
the new video
on BET and THE BOX!

Only "5 miles
to empty"

the hot new single from

BROWNSTONE

From the bottom up and "still climbing"
THE NEW ALBUM

Executive Producers: Michael Jackson, Jerry Greenberg, and Jono Kohan.
Produced by Big Yam and Victor Merritt for Grand Jury Productions, Inc.
Management: John Dukakis and Qadree El-amin, Southpaw Entertainment



WORK

67524 "WORK" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1997 MJJ Music

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

WJZA MARKET #32 WJZ/Columbus, OH (614) 238-0887 Davis/Terry

103 JAMZ MARKET #33 WWOI/Norfolk (804) 466-0009 Mauzone

103.5 FM BS MARKET #1 WBL/New York (212) 592-0554 Campbell

RHYTHM 102.3 KJLH MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

VVAZ/Chicago (312) 360-9000 Myrick/Muhammad

96.1 FM Adult Satisfaction! MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Ollervidez

WTLC/Indianapolis (317) 923-1456 Buchanan/Buchanan

WDAS 105.3 FM 1480 AM MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburro/Davis

V100 MARKET #7 KRBV/Dallas (214) 630-3011 Bacote/Solis

WMMJ MARKET #8 WMMJ/Washington DC (202) 686-9300 Gilmore

WPEG/Charlotte (704) 333-0131 Carson/Quick MARKET #37

WJHM/Indianapolis (407) 333-0072 Allen/Hollywood MARKET #38

MAJIC102 MARKET #9 KMJQ/Houston (713) 623-2108 Conner/Boatner

WILD AM 1090 Stereo MARKET #10 WILD/Boston (617) 427-2222 Johnson

WHT/Miami (305) 759-4311 Kidd/Michaels MARKET #11

Q93.7 MARKET #39 WQUE/New Orleans (504) 827-6000 Stevens

93.7 WBLK MARKET #40 WBLK/Buffalo (716) 852-5955 Dillard/Sims

KISS 104.7 MARKET #12 WALR/Atlanta (404) 686-0068 McClendon/Stevens

100.3 KISS fm MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins

MIX 97.1 The Soul of St. Louis MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott

Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations and their adds across various markets including Alexandria, LA; Charleston, SC; Columbus, OH; Ft. Pierce, FL; Knoxville, TN; Lima, OH; Mobile, AL; Orlando, FL; Shreveport, LA; Atlanta, GA; Charlotte, NC; Dallas, TX; Dayton, OH; Greenville, SC; Huntsville, AL; Jacksonville, FL; Lake Charles, LA; Memphis, TN; Miami, FL; Milwaukee, WI; Norfolk, VA; Oklahoma City, OK; Philadelphia, PA; Richmond, VA; Savannah, GA; Tampa, FL; Washington, DC; and Wilmington, NC.

URBAN AC

Table listing radio stations and their adds across various markets including Atlanta, GA; Charleston, SC; Columbia, AL; Jackson, MS; Louisville, KY; Memphis, TN; Miami, FL; Milwaukee, WI; Norfolk, VA; Oklahoma City, OK; Philadelphia, PA; Richmond, VA; Savannah, GA; Tampa, FL; Washington, DC; and Wilmington, NC.

84 Total Reporters
84 Current Reporters
84 Current Playlists

37 Total Reporters
37 Current Reporters
36 Current Playlists

Reported Frozen Playlist (1):
WBHK/Birmingham, AL

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	1	1	AFTER 7 Sara Smile (Virgin)	850	820	770	624	37/0
11	8	7	2	KENNY LATTIMORE For You (Columbia)	816	685	588	535	35/2
3	5	3	3	MONICA For You I Will (Warner Sunset/Atlantic)	812	798	769	844	33/1
2	3	5	4	DRU HILL In My Bed (Island)	741	780	774	854	33/0
1	1	2	5	BABYFACE Every Time I Close My Eyes (Epic)	711	820	867	891	34/1
10	7	8	6	ANN NESBY This Weekend (Perspective/A&M)	637	614	595	539	31/2
5	6	6	7	ERYKAH BADU On & On (Kedar/Universal)	627	694	709	718	30/0
4	2	4	8	"AFKAP" Somebody's Somebody (NPG/EMI)	595	791	860	789	24/0
14	12	9	9	MINT CONDITION You Don't Have To Hurt No... (Perspective/A&M)	586	543	494	429	27/2
26	22	13	10	BLACKSTREET Don't Leave Me (Interscope)	583	493	361	276	27/1
17	15	12	11	CURTIS MAYFIELD No One Knows About A Good... (Warner Bros.)	514	504	470	411	23/0
16	13	11	12	TONI BRAXTON I Don't Want To (LaFace/Arista)	477	512	480	423	26/0
8	10	10	13	LUTHER VANDROSS I Can Make It Better (LV/Epic)	469	535	556	595	24/0
20	16	17	14	RAHSAAN PATTERSON Stop By (MCA)	441	440	418	392	23/1
9	11	15	15	WHITNEY HOUSTON I Believe In You And Me (Arista)	439	456	530	593	23/0
7	9	14	16	ISLEY BROTHERS Tears (T-Neck/Island)	433	479	581	604	21/0
21	18	16	17	702 Get It Together (Biv 10/Motown)	421	444	406	382	17/0
24	24	21	18	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	400	362	311	293	19/2
15	19	19	19	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	400	410	393	425	19/0
—	—	29	20	LUTHER VANDROSS Love Don't Love You Anymore (LV/Epic)	380	291	165	61	26/1
—	—	28	21	TONY TONI TONE Thinking Of You (Mercury)	377	296	229	109	20/1
12	14	20	22	R. KELLY I Believe I Can Fly (Jive)	376	402	471	506	19/0
—	—	30	23	DIONNE FARRIS Hopeless (Columbia)	366	268	189	96	21/4
18	20	18	24	TONI BRAXTON Un-break My Heart (LaFace/Arista)	365	426	382	407	20/0
25	25	22	25	ZHANE' Request Line (Illtown/Motown)	338	332	304	285	16/0
—	—	27	26	TEDDY PENDERGRASS Don't Keep Wastin' My Time (Sure Fire)	337	300	256	174	22/0
27	26	27	27	ROME I Belong To You (Every...) (RCA)	327	297	291	265	18/0
19	17	25	28	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	323	315	412	405	16/0
13	23	23	29	MAXWELL Sumthin' Sumthin' (Columbia)	302	324	349	447	17/0
23	21	24	30	KEITH SWEAT Just A Touch (Elektra/EEG)	290	318	364	347	14/0

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 37 Urban AC reporters. 36 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

ERIC BENET Femininity (Warner Bros.)
Total Plays: 279, Total Stations: 24, Adds: 3

SWV Can We (Jive)
Total Plays: 268, Total Stations: 12, Adds: 0

MARY J. BLIGE Love Is All We Need (MCA)
Total Plays: 264, Total Stations: 18, Adds: 1

CHARISSE ARRINGTON Ain't No Way (MCA)
Total Plays: 259, Total Stations: 16, Adds: 0

ALFONZO BLACKWELL Down Low (Nobody...) (All American Music)
Total Plays: 248, Total Stations: 17, Adds: 1

WHITNEY HOUSTON Step By Step (Arista)
Total Plays: 237, Total Stations: 11, Adds: 0

ELEMENTS OF LIFE Sweet Love (RCA)
Total Plays: 233, Total Stations: 14, Adds: 0

TEVIN CAMPBELL Could You Learn To Love (Qwest/WB)
Total Plays: 226, Total Stations: 13, Adds: 0

TWICE Sparkle (MCA)
Total Plays: 213, Total Stations: 15, Adds: 0

ERYKAH BADU Next Lifetime (Kedar/Universal)
Total Plays: 205, Total Stations: 12, Adds: 2

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BROWNSTONE 5 Miles To Empty (MJJ/Epic)	12
SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	12
BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	11
REGINA BELLE & JEFFREY OSBORNE Men... (Angel/Guardian)	10
PAUL HARDCASTLE Jokers Wild (JVC)	7
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	6
REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	5
DIONNE FARRIS Hopeless (Columbia)	4
ERIC BENET Femininity (Warner Bros.)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY LATTIMORE For You (Columbia)	+131
DIONNE FARRIS Hopeless (Columbia)	+98
ERYKAH BADU Next Lifetime (Kedar/Universal)	+90
BLACKSTREET Don't Leave Me (Interscope)	+90
LUTHER VANDROSS Love Don't Love You... (LV/Epic)	+89
TONY TONI TONE Thinking Of You (Mercury)	+81
SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	+73
BROWNSTONE 5 Miles To Empty (MJJ/Epic)	+68
MARY J. BLIGE Love Is All We Need (MCA)	+63
REGINA BELLE & JEFFREY OSBORNE Men... (Angel/Guardian)	+54

HOTTEST RECURRENTS

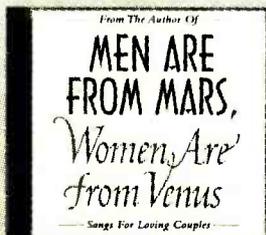
ARTIST TITLE LABEL(S)
AALIYAH One In A Million (BlackGround/Atlantic)
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)
BLACKSTREET Never Gonna Let You Go (Interscope)
GINA THOMPSON You Bring The Sunshine (Mercury)
SWEETBACK You Will Rise (Epic)
ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)
KEITH SWEAT Nobody (Elektra/EEG)
LUTHER VANDROSS Your Secret Love (LV/Epic)
JOHNNY GILL Love In An Elevator (Motown)
MARK MORRISON Return Of The Mack (Atlantic)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

MEN ARE FROM MARS, Women Are from Venus

At last a love song for real people

featuring



12 SONGS THAT SPEAK THE LANGUAGE OF LOVE!

from the full-length CD (7243 8 56580 2 0)

#4 Most Added Urban AC

Already Landed...

KMJQ WALR KXOK
WTMP WMJM KJMS
WSOJ WPAL WDLT
WNFQ WAGF



Garth Will Park It In New York

□ HBO to televise Brooks's Central Park concert

Scoring tickets to a **Garth Brooks** concert can be difficult, but seeing his August 7 show will be a walk in the park. Let's make that Central Park.

Brooks announced last week that he will be performing a free concert at New York's Central Park. In case you need to book dinner reservations, it's an 8pm showtime at the park's North Meadow.

Another Milestone

Brooks's latest milestone places him among the ranks of **Barbra Streisand, Elton John, Luciano Pavarotti, Simon & Garfunkel, and Placido Domingo**, who have attracted millions of people to Central Park with similar shows. Of course, Brooks has sold 62 million albums, making him the best-selling solo artist in U.S. music history.

At the March 26 press conference, Brooks joined New York City Mayor **Rudolph W. Giuliani** and Parks Commissioner **Henry J. Stern** to unwrap plans for what will be the biggest country concert to ever hit the Big Apple.

If you're unable to attend, Brooks's concert will be telecast live on **Home Box Office**. The show will be produced by **Jon Small** of **Picture Vision** and directed by **Marty Callner**. The concert itself is being produced in cooperation with **EMI-Capitol Music Group/North America**, the parent company of Brooks's label, **Capitol/Nashville**.

While some less-successful country acts worry about having too much television exposure, it doesn't seem to be one of Brooks's major concerns. In fact, **Picture Vision** has entered into a \$2.5 million contract to film and produce a TV special about Brooks's upcoming concerts in Ireland. Footage from the three shows (May 16-18) at Croke Park Stadium will be produced for a concert special to air in the U.S. sometime next year. Once the

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Walkin' Away" – Diamond Rio

5 YEARS AGO

- No. 1: "The Tips Of My Fingers" – Steve Wariner

10 YEARS AGO

- No. 1: "Rose In Paradise" – Waylon Jennings

15 YEARS AGO

- No. 1: "The Clown" – Conway Twitty (third week)

20 YEARS AGO

- No. 1: "Lucille" – Kenny Rogers

production work is finalized, Brooks will begin shopping the special to the networks.

CMA Updates

As part of its ongoing corporate marketing initiative, the **Country Music Association** held its "America's Sold On Country" seminar Wednesday (4/2) in New York City, with a similar event scheduled for April 17 at Chicago's Marriott/Downtown hotel. Along with the CMA, primary sponsors for the conferences include the **Interep Radio Store** and **Adweek** magazine.

Adweek VP/Editor-In-Chief **Craig Reiss** will deliver the keynote address in Chicago. Targeting ad agencies, corporate marketers, and those involved with sales promotions, the half-day event explains how to use country music in an integrated marketing campaign.

Sons Of The Desert

NEW ARTIST FACT FILE

Current Single: "Whatever Comes First"

Current Album, Label: "Whatever Comes First," Epic (June 3 release)

Influences: Eagles, Alabama

Background

Formed in Waco, TX during the late '80s, **Sons Of The Desert** first played country songs with bluegrass instrumentation. Bassist **Doug Virden** is the only Son remaining from the original lineup; the band began modernizing its sound following the arrival of lead vocalist/guitarist **Drew Womack** and his older brother **Tim** on lead guitar, along with keyboardist **Scott Saunders** and drummer **Brian Westrum**.

Drew Womack tells **R&R** that the dues paid on the honky tonk circuit in Texas, Oklahoma, and Louisiana "really helped to mold our sound. When you play six nights a week, it really makes you tighter."

In 1990, the band moved to Dallas, emphasizing its original material while playing the local clubs. Womack explains, "In Dallas, you could play five or six nights at week and actually make a living at it. There were some clubs that wouldn't let us play originals. In Dallas, the big thing was being current. For us, we still did our own thing. As long as we were filling the dance floors, it kept the club owners happy."

Cinderella Story

Sons Of The Desert made its first trip to Nashville last year, performing for the two-steppers at the Wildhorse Saloon. Womack says, "We felt like we had our sound and wanted to see what Nashville was all about."

During the three-day visit, Womack's music publisher introduced him to **Joe Diffie's** manager, **Johnny Slate**. In turn, Slate arranged for Womack to play some songs for **Epic/Nashville** exec **Doug Johnson**. Womack recalls, "When I got back to the hotel room, I got a call asking us to do a private showcase for Epic the next day."

The showcase, he admits, "was really a catastrophe. About halfway through the third song, the PA system nearly blew up. They finally had to turn it off."

Expecting to hear bad news after the show, the band learned that Epic had offered them a recording contract. "I hate to say it was that easy, but we're the luckiest guys in the world," Womack says. "I know people say you have to get here and stay for five years to develop a reputation. Sometimes you're just in the right place at the right time."



Sons Of The Desert

The Music

Set for June 3 release, the band's debut album takes its name from the first single, "Whatever Comes First." Womack wrote the title track with **Walt Aldridge** and **Brad Crisler**. "Walt is from the Shooters, who were a big influence on us. It was the first song I wrote as a co-writer, it was the first song we cut, and it's the first single."

The Future

After years of playing six nights a week, the band finds itself temporarily off the stage while waiting for the album's release. "We're a little antsy," Womack says. "I've been doing yard work until my fingers bleed, just to stay busy. It's weird. After working so much, it's strange to not be playing."

The band's return to the road begins this month with a series of radio listener appreciation shows. Later this year, they'll return to the clubs while opening selected shows for arena headliners.

John Berry, Suzy Bogguss, Matraca Berg, and Brady Seals performed in New York. Bogguss and Berg return for the Chicago event, which will also feature **Mindy McCready, Jim Lauderdale, and the Mavericks' Raul Malo**.

In other news, the fifth annual **CMA Country Music Radio Directory** is now available. Compiled in partnership with the **M Street Journal**, the publication provides a list of the 2285 fulltime Country stations in the U.S., along with a comprehensive list of other sta-

tions in Canada and around the world.

The directory's price is \$15 for CMA members and \$65 for non-members. To order copies, call the CMA at (615) 244-2840.

Tossin' The Pigskin

Professional athletes and country stars will be under the same roof Saturday (April 5) for the "Spirit Of Sharing" celebrity football game. **Tim McGraw** and **Joe Diffie** serve as honorary coaches for the event at the Nashville Arena.

Others scheduled to participate in the game include **Kenny Chesney, Gary Chapman, Mark Collie, George Ducas, Billy Montana, Russ Taff, and Ricky Lynn Gregg**. Celebrity cheerleaders will include **Stephanie Bentley, Matraca Berg, Crystal Bernard, Lisa Stewart, and Victoria Shaw**.

The event raises money for the local "Meals On Wheels" program.

Bits 'N' Pieces

An all-star lineup assembles at the Palace in L.A. for "Sizzlin' Country," a concert benefiting the Cystic Fibrosis Foundation. The April 22 show at the Palace features **Tim McGraw, LeAnn Rimes, Tracy Lawrence, Deana Carter, Randy Travis, Mila Mason, Paul Brandt, Kevin Sharp, David Kersh, and Anita Cochran**. **KZLA/Los Angeles** personality **Shawn Parr** hosts.

Tracy Byrd and **WSIX/Nashville** are joining forces for the "Big

Bass Tournament," which takes place April 26 on Old Hickory Lake in nearby Hendersonville, TN. Proceeds benefit the Police Athletic League, a non-profit organization which provides services to inner-city youth.

• **Arista/Nashville** Manager/Media & Publicity **Rhonda Forlaw** leaves the label this week after a seven-year stint. No word on her career plans, but she and **Capitol/Nashville** recording artist **Trace Adkins** are planning a spring wedding.

• Alternative rocker **Beck** toured the Country Music Hall Of Fame shortly before his recent show at the Ryman Auditorium.

• The **Country Music Foundation Press** and **Vanderbilt University Press** just published "Ramblin' Rose: The Life And Career Of **Rose Maddox**." With her brothers, Maddox helped pioneer country music on the West Coast.

• **Lorianne Crook** and **Charlie Chase** are opening the "Crook & Chase Celebrity Showplace" on Division Street near Music Row. In addition to a museum and video presentations, the facility will feature a deli and gift shop.

• **Gibson Guitar Corp.** is converting a 50,000-square-foot building on Church Street into a haven for bluegrass fans. The complex will include a museum, restaurant, and retail store, as well as an outdoor stage.



GARTH DOES NEW YORK — Confirming the upcoming arrival of Garth Brooks to Central Park on August 7, to be broadcast live on HBO, are (l-r) NYC Parks Commissioner Henry Stern, Mayor Rudolph Giuliani, Brooks, HBO Chairman/CEO Jeffrey Bewkes, and EMI-Capitol Music Group North America Exec. VP/GM Terry Santisi.



LON HELTON

Acquiring A Technological Taste

□ CMA's MINT conference gives Nashville a look at future technologies

When asked to comment on the new technology that's swiftly spreading throughout our everyday life, I often say, "I don't know anything about the internal combustion engine, either. But when I turn the car key, I know it will start."

In talking to those who attended the **Country Music Association's** recent "Music Industry And New Technologies" (MINT) conference, the overwhelming impression is that a lot of us are still trying to determine which keys unlock the future.

To The Bank

The March 20 event at Nashville's Cumberland Science Museum brought music industry leaders together with legal experts, marketers, and — perhaps most noticeably — those specialists who are undeniably on the cutting edge of new technology. A sold-out crowd of more than 200 gathered for the first-ever conference in Nashville to explore the Internet, web sites, multimedia, hardware, and other applications to market country music.

The conference's subtitle, "Taking Future Markets To The Bank," was touched upon in CMA Executive Director **Ed Benson's** remarks during the opening session. "Suddenly, there's a wonderful new way to reach people, expose new artists, and develop the commercial opportunities in our business that's rapidly evolving. We hope the city of Nashville is going to embrace that opportunity aggressively."

Benson's remarks dealt primarily with the digital delivery of information, a theme also addressed by **Warner Music Group VP/Marketing & New Technologies Chris Tobey** in his keynote speech. Admit-

ting that early involvement in exploring and developing new frontiers can be a risky proposition, he added, "If new technologies aren't paying off for you yet, they will."

'Big Business'

Tobey concedes that while there's no way to accurately estimate the number of people who use the Internet, he estimates that as many as 35 million Americans (approximately 15% of the adult population) are gaining access on a regular basis. With some 30,000 music-related sites already existing on the World Wide Web, Americans spent an estimated \$6 billion for online access last year alone. With advertisers spending approximately \$500 million on online advertising last year, it's estimated that as much as \$400 million was spent in online retail transactions. Of that last figure, \$25 million is believed to have been spent on music purchases.

"For all of you skeptics in the audience, this is beginning to sound like a big business opportunity, don't you think?" Tobey said.

Computer Country

According to data distributed at the conference by the **Simmons Market Research Bureau**, Country radio listeners land in one of the highest percentiles when it comes to ownership and use of computer equipment. AC listeners lead in all categories, but the study provided

some interesting findings about those who listen to Country each week. The listeners include:

- 23% of all personal computer users.
- 25% of all Compaq computer users.
- 24% of all IBM computer users.
- 20% of all Apple computer users.
- 18% of all Gateway 2000 computer users.
- 19% of all adults who have used an interactive computer service within the last 30 days.
- 19% of all users of interactive services.
- 19% of all adults who used America Online (AOL) in the last 30 days.
- 23% of all software purchasers in the past 12 months.
- 19% of all Internet users.
- 21% own a CD-Rom.

Nashville Perspective

What does all of this mean to Nashville? Information distributed at the MINT conference included a document from local attorney **Rob-in Mitchell Joyce**. Her law firm, **Wyatt, Tarrant, and Combs**, conducted an informal telephone survey of business affairs executives at Nashville labels.

The question: What do you think is the impact, if any, of new technologies on the recording industry and the negotiation of recording agreements.

Here are portions of the unattributed responses:

- "It's made life very difficult. The technology has developed at a much quicker pace than either the law or the marketplace. The media has created an expectation that these new technologies exist and are easily accessible, when actually the opposite is true. Many of these new configurations will either never come to exist or will fade away quite quickly. In many cases, we're trying to negotiate new terms for a format that doesn't even exist."
- "Of course, we're always going to try to reduce our royalty rates for new configurations and since there's really no historical market for any of these products, I'm not sure how we can treat them any other way. I think we're just holding firm ... and 'giving in' to only the 'really big' artists on a case-by-case basis."
- "Frankly, I think this is just one more thing to argue about that really has no direct financial effect. When the time comes that it will have a real effect, we'll have to deal with it."
- "Are we going to be subject to compulsory license, are we going to

Label Routes On Info Highway

Here's a list of web site addresses for Country labels:

Almo Sounds: geffen.com/almo
Arista/Nashville: twangthis.com
Atlantic: atlantic_records.com
BNA: twangthis.com
Capitol/Nashville: capitol-nashville.com
Career: twangthis.com
Columbia/Nashville: sony.com/music/nashville
Curb (MCG): curb.com
Decca: decca.com
Disney: disney.com
Epic/Nashville: sony.com/music/nashville
MCA/Nashville: mca.com, mca-nashville.com
Mercury/Nashville: polygram.com
RCA: twangthis.com
Reprise: reprise.com
Rising Tide: mca.com, mca-nashville.com
Rounder: rounder.com
Warner Bros./Nashville: wbr.com

Web sites are now being developed for **Giant**, **Imprint**, and **SOR**.

Country's Presence On The Web

Proving country's strength on the Internet, **Reba McEntire's** recent worldwide cybercast became one of the biggest draws ever on America Online. Drawing 5166 simultaneous users, it was AOL's third most popular celebrity chat, right behind **Michael Jackson** and **Rosie O'Donnell**. McEntire's cyber-chat coincided with a two-hour special telecast on **CMT**.

During her one-hour session, McEntire responded to a record 96 questions. The session drew more than 25,000 hits. At least 15,000 questions still remained when she finished, but her web site continued to receive 250,000 hits per day in the weeks that followed. In February alone, her site — reba.com — racked up 3.4 million hits.

If you want to see what other artists are doing on the Internet, check out some of the heavily traveled addresses:

Trace Adkins: nashville.net/~sarepta
Rhett Akins: Rhett@Starstruck-ent.com
Alabama: wildcountry.com
David Ball: hotcc.com/1countrycorner/ball
Stephanie Bentley: sony.com/Music/Nashville/stephaniebentley
John Berry: johnberrylans.com/~the-pack
James Bonamy: sony.com/Music/Nashville/jamesbonamy
Suzy Bogguss: bogguss.com
BR5-49: br5-49.com
Brooks & Dunn: brooks-dunn.com
Mary Chapin Carpenter: sony.com/Music/Nashville/MCC/
Mark Chesnutt: nashville.net/~chesnutt
Mark Collie: hotcc.com/1countrycorner/collie
Charlie Daniels Band: charliedaniels.com
Diamond Rio: diamondrio@aol.com
Deryl Dodd: sony.com/Music/Nashville/deryldodd
Vince Gill: vincegill.com
Wade Hayes: sony.com/Music/Nashville/wadehayes
Ty Herndon: tyherndon.com
Waylon Jennings: waylon.com
Toby Keith: ifco.org/tobykeith.htm
Hal Ketchum: hotcc.com/1countrycorner/ketchum
Tracy Lawrence: songs.com/tle/
Patty Loveless: sony.com/Music/Nashville/pattyloveless
Mila Mason: nashville.net/~mila
Kathy Mattea: members.aol.com/Kclowns/index/html
The Mavericks: gonix.com/mavs
Martina McBride: members.gnr.com/Demon/martina.htm
Neal McCoy: luvneal.com
Tim McGraw: funzone4mcgraw.com
John Michael Montgomery: johnmichael.com
Lorrie Morgan: lorrie.com
David Lee Murphy: davidlee.com
Collin Raye: sony.com/Music/Nashville/collinraye
Ricochet: sony.com/Music/Nashville/ricochet
Sawyer Brown: acton.com/country/sawyerbrown.html
Brady Seals: bradyseals.com
Victoria Shaw: hotcc.com/1countrycorner/shaw
Sons Of The Desert: sony.com/Music/Nashville/sons
Doug Stone: sony.com/Music/Nashville/dougstone
George Strait: gsfans.com
Marty Stuart: martyparty.com
The Tractors: levelfour@thetractors.com
Randy Travis: randy/travis.com
Rick Trevino: sony.com/Music/Nashville/ricktrevino
Shania Twain: webbg.com/shania/
Clay Walker: claywalker.com
Bryan White: hotcc.com/1countrycorner/white
Hank Williams Jr.: hankjr.com
Wynonna: nashville.net/~wifc

hit the era of 'record rentals' again as applied to videos? We're all just waiting for certain patterns to appear before we set policy and it's anyone's guess as to what will actually occur."

• "It's had no real impact so far on the negotiation process because almost no attorneys are even raising the issues. From our side, the new technologies are really making us have to rethink the record contracts that we've been living with over the last few years."

• "What no one seems to understand is that consumers will not pay more for an enhanced CD or any

other product that they buy as a 'record substitute.' So any additional costs in the production or manufacturing of the product will have to come out of the same-size pie. If our licensing fees for visual materials are prohibitive, we simply can't afford it. I understand why artists and publishers would be concerned about royalty rates and mechanical rates and synch fees, but unless we can all come together on this, I don't think the record industry has anything to gain. The computer industry may have, but not the record industry as we operate today."



The New Breed of Country Countdowns

Premiere and After MidNite proudly present the new breed of Country countdowns. One that keeps in step with a whole new generation of country music fans. Keeps in step, but still stays true to the attitudes that helped create today's sound.

Each week, Blair entertains, informs, and showcases the top 30 songs of the week. Only the top 30... It's still a four-hour show, but with a healthy dose of high-testing recurrents. Your station continues to play only the hits. ONLY THE HITS!

And just as he does for After MidNite... Blair will cut as many custom liners for your station as you can write. Liners to run within the countdown. Liners to localize the show even more.

Yes, it's a different approach to countdowns. Yes, it's a different time. It's today's sound. It's today's breed...it's The Country Chart with Blair Garner.



**THE
COUNTRY
CHART**
WITH BLAIR GARNER

PREMIERE 
RADIO NETWORKS

For more information contact your Premiere/After MidNite representative at (800) 377-5300

APRIL 4, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	4	2	1	CLAY WALKER Rumor Has It (<i>Giant</i>)	195/0	1	7166	+229	36385	+1395
10	8	5	2	KENNY CHESNEY When I Close My Eyes (<i>BNA</i>)	195/0	2	6879	+330	34559	+1905
9	7	6	3	TRACY BYRD Don't Take Her She's All I Got (<i>MCA</i>)	193/0	3	6653	+140	33394	+806
11	10	7	4	DAVID KERSH Another You (<i>Curb</i>)	194/0	4	6653	+481	33392	+2440
15	12	8	5	GEORGE STRAIT One Night At A Time (<i>MCA</i>)	195/0	5	6349	+689	32164	+3601
12	11	9	6	COLLIN RAYE On The Verge (<i>Epic</i>)	195/0	6	6300	+596	31518	+2956
7	3	1	7	TRACE ADKINS (This Ain't) No Thinkin' Thing (<i>Capitol</i>)	187/0	7	6079	-991	30814	-4895
13	13	10	8	TERRI CLARK Emotional Girl (<i>Mercury</i>)	194/1	8	5658	+228	28233	+1294
14	14	11	9	TRACY LAWRENCE Better Man, Better Off (<i>Atlantic</i>)	195/0	9	5573	+455	27904	+2349
16	15	12	10	ALABAMA Sad Lookin' Moon (<i>RCA</i>)	195/0	10	5382	+523	26967	+2594
17	16	13	11	BUFFALO CLUB If She Don't Love You (<i>Rising Tide</i>)	193/1	11	4998	+230	25161	+1182
22	18	14	12	JOHN MICHAEL MONTGOMERY I Miss You A Little (<i>Atlantic</i>)	195/0	12	4987	+331	24978	+1758
18	17	15	13	LORRIE MORGAN Good As I Was To You (<i>BNA</i>)	192/0	13	4932	+247	24329	+1236
5	2	3	14	DIAMOND RIO Holdin' (<i>Arista</i>)	158/0	14	4758	-2170	24195	-10555
24	19	16	15	KEVIN SHARP She's Sure Taking It Well (<i>143/Asylum/EEG</i>)	195/3	15	4639	+350	23371	+1742
26	21	18	16	BRYAN WHITE Sittin' On Go (<i>Asylum/EEG</i>)	194/5	16	4572	+431	23014	+2440
2	1	4	17	REBA MCENTIRE How Was I To Know (<i>MCA</i>)	159/0	18	4346	-2338	22440	-11055
31	24	19	18	BROOKS & DUNN Why Would I Say Goodbye (<i>Arista</i>)	195/6	17	4399	+471	22045	+2141
25	22	20	19	MILA MASON Dark Horse (<i>Atlantic</i>)	193/2	19	4224	+271	20851	+1345
—	29	24	20	VINCE GILL A Little More Love (<i>MCA</i>)	193/8	20	4061	+654	20437	+3571
30	25	22	21	MINDY MCCREADY A Girl's Gotta Do (What...) (<i>BNA</i>)	188/4	21	4042	+371	20068	+1903
27	23	23	22	KATHY MATTEA 455 Rocket (<i>Mercury</i>)	187/4	22	3823	+162	19034	+898
32	27	27	23	SAWYER BROWN Six Days On The Road (<i>Curb</i>)	179/10	24	3503	+414	17530	+2154
49	33	28	24	LEANN RIMES The Light In Your Eyes (<i>MCG/Curb</i>)	188/16	23	3509	+631	17522	+3168
29	26	26	25	MARTINA MCBRIDE Cry On The Shoulder Of... (<i>RCA</i>)	183/2	25	3470	+59	16727	+172
35	30	29	26	TANYA TUCKER Little Things (<i>Capitol</i>)	175/9	26	2789	+307	13660	+1570
—	41	33	27	DEANA CARTER Count Me In (<i>Capitol</i>)	164/19	29	2536	+587	12653	+3106
34	28	30	28	BIG HOUSE Cold Outside (<i>MCA</i>)	164/4	28	2602	+149	12425	+826
36	32	31	29	MARK WILLS Places I've Never Been (<i>Mercury</i>)	155/3	30	2341	+114	11315	+515
47	36	34	30	LEE ANN WOMACK Never Again, Again (<i>Decca</i>)	149/12	32	2223	+316	10837	+1389
37	34	32	31	TRISHA YEARWOOD I Need You (<i>MCA</i>)	147/2	31	2242	+86	10453	+337
4	6	17	32	ALAN JACKSON Everything I Love (<i>Arista</i>)	88/0	36	1869	-2356	9973	-11603
DEBUT			33	ALAN JACKSON Who's Cheatin' Who (<i>Arista</i>)	110/100	37	1854	+1670	9532	+8367
43	37	36	34	JOE DIFFIE This Is Your Brain (<i>Epic</i>)	142/14	34	2008	+219	9488	+1139
3	5	25	35	PATTY LOVELESS She Drew A Broken Heart (<i>Epic</i>)	92/0	39	1764	-1410	9404	-7339
38	35	35	36	SONS OF THE DESERT Whatever Comes First (<i>Epic</i>)	144/4	35	1921	+89	8961	+370
39	38	37	37	BURNIN' DAYLIGHT Say Yes (<i>Curb</i>)	124/3	40	1739	+143	8392	+726
BREAKER			38	TY HERNDON Loved Too Much (<i>Epic</i>)	128/26	42	1641	+449	8238	+2399
BREAKER			39	MARK CHESNUTT Let It Rain (<i>Decca</i>)	117/35	41	1665	+600	7937	+2941
40	39	38	40	KIPPI BRANNON Daddy's Little Girl (<i>Curb/Universal</i>)	92/1	43	1426	+2	7021	-121
41	40	39	41	THRASHER SHIVER Be Honest (<i>Asylum/EEG</i>)	112/3	44	1406	+18	6625	+83
45	42	40	42	LITTLE TEXAS Bad For Us (<i>Warner Bros.</i>)	99/4	47	1287	+31	6228	+79
46	43	42	43	STEPHANIE BENTLEY The Hopechest Song (<i>Epic</i>)	87/1	53	1108	-36	5477	-227
—	50	45	44	RICK TREVINO I Only Get This Way With You (<i>Columbia</i>)	106/11	49	1174	+149	5303	+644
48	44	43	45	DAVID LEE MURPHY Breakfast In Birmingham (<i>MCA</i>)	90/3	54	1098	+1	5074	+73
—	—	48	46	TAMMY GRAHAM A Dozen Red Roses (<i>Career</i>)	78/18	59	989	+276	4821	+1645
—	—	47	47	PAUL BRANDT Take It From Me (<i>Reprise</i>)	92/7	58	1002	+143	4748	+681
53	48	46	48	DARYLE SINGLETARY The Used To Be's (<i>Giant</i>)	96/15	57	1042	+98	4621	+404
DEBUT			49	TRAVIS TRITT She's Going Home With Me (<i>Warner Bros.</i>)	58/47	63	712	+616	3677	+3184
—	—	49	50	JEFF WOOD Use Mine (<i>Imprint</i>)	61/4	61	771	+92	3572	+421

This chart reflects airplay from March 31-April 6. Songs ranked by total points. Highlighted songs indicate Breaker.

195 Country reporters. 187 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

"Fooled Around And Fell In Love"

Like You've Never Heard It Before!

THE Sky Kings

Going For
Adds April 14



Hearing Is Believing

BREAKERS®

TY HERNDON

Loved Too Much (*Epic*)

65% of our reporters on it (128 stations)

26 Adds • Moves 41-38

MARK CHESNUTT

Let It Rain (*Decca*)

60% of our reporters on it (117 stations)

35 Adds • Moves 44-39

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
ALAN JACKSON Who's Cheatin' Who (<i>Arista</i>)	100
TRAVIS TRITT She's Going Home With Me (<i>Warner Bros.</i>)	47
MARK CHESNUTT Let It Rain (<i>Decca</i>)	35
SAMMY KERSHAW Fit To Be Tied Down (<i>Mercury</i>)	29
JAMES BONAMY The Swing (<i>Epic</i>)	27
TY HERNDON Loved Too Much (<i>Epic</i>)	26
DEANA CARTER Count Me In (<i>Capitol</i>)	19
TAMMY GRAHAM A Dozen Red Roses (<i>Career</i>)	18
LEANN RIMES The Light In Your Eyes (<i>MCG/Curb</i>)	16
DARYLE SINGLETARY The Used To Be's (<i>Giant</i>)	15

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Who's Cheatin' Who (<i>Arista</i>)	+1670
GEORGE STRAIT One Night At A Time (<i>MCA</i>)	+689
VINCE GILL A Little More Love (<i>MCA</i>)	+654
LEANN RIMES The Light In Your Eyes (<i>MCG/Curb</i>)	+631
TRAVIS TRITT She's Going Home With Me (<i>Warner Bros.</i>)	+616
MARK CHESNUTT Let It Rain (<i>Decca</i>)	+600
COLLIN RAYE On The Verge (<i>Epic</i>)	+596
DEANA CARTER Count Me In (<i>Capitol</i>)	+587
ALABAMA Sad Lookin' Moon (<i>RCA</i>)	+523
DAVID KERSH Another You (<i>Curb</i>)	+481

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON Who's Cheatin' Who (<i>Arista</i>)	+8367
GEORGE STRAIT One Night At A Time (<i>MCA</i>)	+3601
VINCE GILL A Little More Love (<i>MCA</i>)	+3571
TRAVIS TRITT She's Going Home... (<i>Warner Bros.</i>)	+3184
LEANN RIMES The Light In Your Eyes (<i>MCG/Curb</i>)	+3168
DEANA CARTER Count Me In (<i>Capitol</i>)	+3106
COLLIN RAYE On The Verge (<i>Epic</i>)	+2956
MARK CHESNUTT Let It Rain (<i>Decca</i>)	+2941
ALABAMA Sad Lookin' Moon (<i>RCA</i>)	+2594
DAVID KERSH Another You (<i>Curb</i>)	+2440

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DEANA CARTER We Danced Anyway (<i>Capitol</i>)
TOBY KEITH Me Too (<i>Mercury</i>)
BROOKS & DUNN A Man This Lonely (<i>Arista</i>)
TRAVIS TRITT Where Corn Don't Grow (<i>Warner Bros.</i>)
LEANN RIMES Unchained Melody (<i>MCG/Curb</i>)
KEVIN SHARP Nobody Knows (<i>143/Asylum/EEG</i>)
MARK CHESNUTT It's A Little Too Late (<i>Decca</i>)
RICK TREVINO Running Out Of Reasons To Run (<i>Columbia</i>)
DARYLE SINGLETARY Amen Kind Of Love (<i>Giant</i>)
TRACY LAWRENCE Is That A Tear (<i>Atlantic</i>)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

The New Album Gallery

April 8
Alabama
"Dancin' On The Boulevard" (RCA)

Having sold 55 million albums worldwide, **Alabama** is unveiling its 20th release, "Dancin' On The Boulevard." Guitarist **Jeff Cook** says, "I'm as excited about this album as anything we've ever done." It contains the current single "Sad Lookin' Moon," but frontman **Randy Owen** relinquishes the vocal spotlight on two cover tunes. Cook updates **Bruce Channel's** "Hey Baby" and bassist **Teddy Gentry** takes the honors on "My Girl," the **Smokey Robinson** composition made famous by the **Temptations** in 1965.



Burnin' Daylight
"Burnin' Daylight" (Curb)

Making its chart debut with "Love Worth Fighting For," **Burnin' Daylight** is now rolling with "Say Yes." The trio's credentials are without question, with lead vocalist **Marc Beeson** and bassist **Sonny LeMaire** having co-written **Restless Heart's** "When She Cries." During his tenure in **Southern Pacific**, keyboardist-vocalist **Kurt Howell** sang lead vocals on "New Shade Of Blue." As might be expected, the band's skillful songwriting and vocal harmonies abound on their first album, supervised by **BlackHawk** producer **Mark Bright**.



Holly Dunn
"Leave One Bridge Standing"
 (River North)

Having finished the sessions for "Leave One Bridge Standing," **Holly Dunn** was pondering her 1997 touring plans when she was offered the morning drive host gig at **WWWW-FM/Detroit**. Extensive touring is now out of the question. But Dunn says, "Taking on this job in radio has raised my profile tremendously already." As for the album, it was produced by **Chris Waters** (Dunn's brother) and the prolific **Don Cook**, while Dunn wrote five of the songs.



Wynonna
"Collection" (Curb/MCA)

Wynonna admits to having some fears when she launched her solo career. Three new albums into her post-**Judds** work, she can look at the release of "Collection" — a greatest hits package — with the realization that she's made some great records on her own. No new songs are included on this solo compilation, but the existing titles speak for themselves. Included on the 11-track album: "I Saw The Light," "She Is His Only Need," "No One Else On Earth," "Only Love," "Is It Over Yet," "Tell Me Why," and "Girls With Guitars."



OUT OF THE BOX



KRIS TYLER
"Keeping Your Kisses"
 (Rising Tide)
 Debby Turpin, APD/MD
 KSOP/Salt Lake City

"A great new singer-songwriter with a killer voice, a little attitude, and broad musical roots. We added 'Keeping Your Kisses' as soon as we got the CD. **KRIS TYLER's** debut album includes songs ranging from folk/country to cruisin' country/rock, all penned by her with the exception of one. It's modern country, nicely laced with folk/rock roots and a West Coast edge. Lyrically, she's a poet with songs that ring true to life ... and she's got a great sense of humor."

GOING FOR ADDS

April 7, 1997

Gary Allan "From Where I'm Sitting"

Decca: Written by **Garth Brooks** and **Kent Maxon**, "From Where I'm Sitting" was placed on hold by several acts, including **John Anderson**. As you might expect, Allan is particularly excited to be the first to release it.

John Berry "I Will, If You Will"

Capitol: Following up **R&R** No. 1 "She's Taken A Shine," this latest single from Berry's album "Faces" features **Patty Loveless** on background vocals.

Mary Chapin Carpenter

"The Better To Dream Of You"
Columbia: **Kim Richey** and **Shawn Colvin** add background vocals on this Carpenter original from her album "A Place In The World."

Don Cox "Sweet Sweet Woman"

SOR: **SOR** President **Ray Pennington** wrote this latest song for Cox's second album "Each One's A Winner." The label exec's credits as a writer and producer include one of **Waylon Jennings's** biggest hits — "Ramblin' Man."

Alan Jackson "Who's Cheatin' Who"

Arista: Jackson has been pulling out this remake of **Charly McClain's** 1981 hit for encores on his current tour.

Victoria Shaw "Different Drum"

Reprise: In 1968, "Different Drum" became **Linda Ronstadt's** first hit during her days with the **Stone Poneys**. Trivia time: Who wrote it? Answer: **Michael Nesmith** of the **Monkees**.

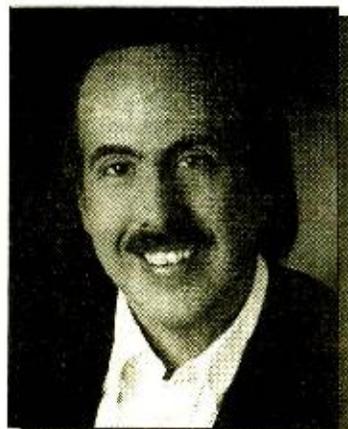
Aaron Tippin "A Door"

RCA: Written by **Mark D. Sanders** and **Tim Nichols**, "A Door" is one of three new tracks Tippin recorded for "Greatest Hits And Then Some," set for an April 15 release.

Randy Travis "King Of The Road"

Asylum/EEG: Yet another remake, but Travis's version of the **Roger Miller** classic comes from the "Traveller" film soundtrack. Rest assured, Travis still retains an esteemed place on the **Warner Bros.** roster.

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Arbitron Spring/Fall '96
 Adults 25-54, M-S 6A-12M

NEW & ACTIVE

SUZY BOGGUSS She Said, He Heard (Capitol)

Total Stations: 62, Total Points: 3550, Total Adds: 9. Including: WKDQ 15, WWFG 15, WAXX 12, WKLB 12, WKXK 11, KHEY 7, KQFC 7, WMTZ 7, WOKQ 5
Plays Include: WWQQ 35 (35), KPLM 26 (26), WPOC 26 (26), KRKY 25 (25), WGAR 25 (25), KUZZ 22 (22), KASE 21 (21), KEAN 21 (17), WWYZ 19 (19), KEEY 18 (18), WKSJ 18 (18), WWGR 17 (17), WTCM 16 (12), KJUG 15 (15), WBCT 15 (15), WDEN 15 (15), WIBW 15 (15), WMJC 15 (15), WXTA 15 (15)

SARA EVANS True Lies (RCA)

Total Stations: 65, Total Points: 2675, Total Adds: 6. Including: KRKY 14, WGH 14, KQFC 7, WCTK 5, WIXY 5, WVLK 5
Plays Include: WWQQ 20 (20), WWYZ 19 (19), WKSJ 18 (18), KEAN 17 (17), KJUG 15 (15), KRRV 15 (15), KTCS 15 (15), KVOO 15 (5), WBUB 15 (15), WFGY 15 (15), WMJC 15 (15), WXTA 15 (15), KTST 14 (14), WFMB 14 (14), WTCM 14 (10), WUSQ 14 (14), WHWK 13 (13), WAXX 12 (12)

JOHN & AUDREY WIGGINS Somewhere In Love (Mercury)

Total Stations: 49, Total Points: 2429, Total Adds: 5. Including: WAMZ 28, WSIX 13, WTCM 10, WMJC 7, KTM 5
Plays Include: WXBQ 26 (25), WWQQ 20 (10), KBQ 18 (18), WGAR 18 (18), WKIX 18 (18), KEAN 17 (17), KSKS 16 (16), KJUG 15 (15), WBCT 15 (15), WFGY 15 (15), WKDQ 15 (15), WQBE 15 (15), KTST 14 (14), KWNR 13 (13), KCYY 12 (12), WAXX 12 (12), WKSJ 10 (10), WTVY 10 (10), WWYZ 10 (10), WGTY 9 (9)

SAMMY KERSHAW Fit To Be Tied Down (Mercury)

Total Stations: 39, Total Points: 1834, Total Adds: 29. Including: WGRL 23, WKIX 18, WXBQ 17, WDEN 15, WEZL 15, WQBE 15, WUSQ 14, WRNS 13, WSIX 13, WCMS 11, KEEY 10, WFMB 10, WKSJ 10, WTCM 10, WTVY 10, WWQQ 10, KHAY 9, WRKZ 9, KHEY 7, KSOP 7, WXXQ 7, KGE 5, KORD 5, KTTS 5, KVOO 5, KWJJ 5, WBCT 5, WBYT 5, WKN 5

CARYL MACK PARKER One Night Stand (Magnatone)

Total Stations: 36, Total Points: 1807, Total Adds: 0
Plays Include: WTCM 22 (22), WWQQ 20 (20), KZLA 19 (7), WKSJ 18 (18), KZSN 17 (17), WXTU 17 (17), KJUG 15 (15), KRRV 15 (15), KGE 14 (14), KNFR 14 (14), WMTZ 14 (14), WPKX 14 (14), WFMB 13 (13), WYNK 13 (13), KWJJ 12 (12), WKXK 11 (11), WTVY 10 (10), WKML 9 (9), WQMX 9 (9), KTTS 8 (8), WFMS 8 (8), WIBW 7 (7), WOGY 7 (7), WRBQ 7 (7), KASH 6 (6), WSM 6 (6)

NIKKI NELSON Too Little Too Much (DKC/Columbia)

Total Stations: 43, Total Points: 1789, Total Adds: 0
Plays Include: KWNR 25 (25), WWQQ 20 (20), KBQ 18 (18), WKSJ 18 (18), KEAN 17 (17), KFMS 16 (16), KJUG 15 (15), KRRV 15 (15), WFGY 15 (15), WKDQ 15 (15), WXTA 15 (15), KNFR 14 (14), WGH 14 (14), WTCM 14 (10), WLWI 12 (12), KBUL 11 (11), WTVY 10 (10), WWYZ 10 (10), WMTZ 9 (9), KQFC 7 (7), KSKS 7 (7), KSOP 7 (7), WMJC 7 (7), WMSI 7 (7), WRBQ 7 (7)

JAMES BONAMY The Swing (Epic)

Total Stations: 35, Total Points: 1727, Total Adds: 27. Including: WAMZ 28, WWQQ 20, KBQ 18, KZSN 17, KJUG 15, WACO 15, WWFG 15, WGH 14, WIVK 13, WAXX 12, WTCM 12, WCMS 11, WKSJ 10, WTVY 10, WWYZ 10, KHAK 9, WGTY 9, WSSL 7, WUSY 7, WXXQ 7, WSM 6, KFDI 5, KTTS 5, KVOO 5, WDEN 5, WKN 5, WRKZ 5

ANITA COCHRAN I Could Love A Man Like That (Warner Bros.)

Total Stations: 34, Total Points: 1459, Total Adds: 3. Including: WKIX 18, KPLM 14, WTCM 10
Plays Include: WWQQ 20 (20), KEAN 17 (17), KJUG 15 (15), KRRV 15 (15), WKDQ 15 (15), WLWI 15 (15), WXTA 15 (15), WWWW 13 (13), KCYY 12 (12), KEEY 10 (10), WKSJ 10 (10), WTVY 10 (5), WWYZ 10 (10), WMTZ 9 (8), WXB 9 (9), KHEY 7 (7), KQFC 7 (7), KSKS 7 (7), KSOP 7 (7), WIBW 7 (7), WXXQ 7 (7), WITL 6 (6), WTD 6 (6)

PERFECT STRANGER Fire When Ready (Curb)

Total Stations: 24, Total Points: 1374, Total Adds: 3. Including: WFRG 14, KWNR 13, KRRV 12
Plays Include: WXBQ 26 (20), WQBE 25 (25), WBOB 19 (19), WWYZ 19 (10), KEAN 17 (17), WBCT 15 (5), WXTA 15 (15), KNFR 14 (14), WRNS 13 (13), KBQ 10 (18), WTVY 10 (10), WGTY 9 (9), WXB 9 (9), KHAY 7 (7), KSOP 7 (7), KBUL 5 (5), KTTS 5 (5), KVOO 5 (5), WDEN 5 (5), WKN 5 (5), WRKZ 5 (5)

GARY ALLAN From Where I'm Sitting (Decca)

Total Stations: 17, Total Points: 1222, Total Adds: 9. Including: WXBQ 19, WIXY 18, WQBE 15, KTST 14, KYGO 13, WKNN 12, WTCM 10, KUZZ 7, KVOO 5
Plays Include: KMLE 26 (26), WKX 26 (28), KEEY 18 (18), KSN 15 (15), KSOP 7 (7), KFDI 5 (5), WUBE 5 (5), WWYZ 5 (5)

JEFF CARSON Do It Again (MCG/Curb)

Total Stations: 22, Total Points: 991, Total Adds: 9. Including: WKIX 18, KJUG 15, WFRG 14, KUBL 12, WWQQ 10, WGTY 9, WRKZ 9, WITL 6, WTCR 5
Plays Include: WGAR 18 (18), WKDQ 15 (15), KCYY 12 (12), WFMB 12 (10), WTVY 10 (10), WWYZ 10 (5), KSOP 7 (7), WXXQ 7 (7), KFDI 5 (5), KTTS 5 (34), KVOO 5 (5), WDEN 5 (5), WKN 5 (5)

KRIS TYLER Keeping Your Kisses (Rising Tide)

Total Stations: 17, Total Points: 714, Total Adds: 7. Including: WRKZ 16, KSOP 7, KFDI 5, KTCS 5, KTTS 5, WKSJ 5, WTVY 5
Plays Include: KTST 18 (14), WXTA 15 (15), KPLM 14 (14), KWNR 13 (13), KYGO 13 (13), WOW 9 (9), KHAY 8 (8), KUGN 5 (5), WDEN 5 (5), WWYZ 5 (5)

JOHN BERRY I Will, If You Will (Capitol)

Total Stations: 10, Total Points: 686, Total Adds: 7. Including: WGAR 18, KTST 14, WKNN 12, WQXK 8, KFDI 5, WKN 5, WWYZ 5
Plays Include: WKIX 18 (18), WYAY 18 (18), KEAN 17 (17)

REGINA REGINA Right Plan, Wrong Man (Giant)

Total Stations: 16, Total Points: 579, Total Adds: 1. Including: WTCM 10
Plays Include: WWQQ 20 (20), WKDQ 15 (15), WXTA 15 (15), WAXX 12 (12), WKSJ 10 (10), WTVY 10 (10), WWYZ 10 (10), WUSY 7 (7), KASH 6 (6), KTTS 5 (5), KVOO 5 (5), WDEN 5 (5), WKN 5 (5), WRKZ 5 (5), WSOC 5 (5)

RAY VEGA I Can Dream (BNA)

Total Stations: 15, Total Points: 495, Total Adds: 10. Including: WKSJ 10, WTVY 10, WGTY 9, KHEY 7, KFDI 5, KTTS 5, KVOO 5, WCTK 5, WDEN 5, WRKZ 5
Plays Include: WXB 15 (15), WWYZ 10 (10), KHAY 7 (7), WBYT 5 (5), WXTA 5 (5)

KENTUCKY HEADHUNTERS Singin' The Blues (BNA)

Total Stations: 3, Total Points: 330, Total Adds: 0
Plays Include: WWYZ 26 (26), WDEN 25 (15), WXXQ 7 (7)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

ALAN JACKSON Who's Cheatin' Who
TRAVIS TRITT She's Going Home With Me

Hottest:

BUFFALO CLUB If She Don't Love You
TANYA TUCKER Little Things
GEORGE STRAIT One Night At A Time

Real Country

Dave Nicholson • (602) 966-6236

Adds:

None

Hottest:

ALABAMA Sad Lookin' Moon
TRACY LAWRENCE Better Man, Better Off
COLLIN RAYE On The Verge
GEORGE STRAIT One Night At A Time
CLAY WALKER Rumor Has It

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:

KIPPI BRANNON Daddy's Little Girl
MARK CHESNUTT Let It Rain
RICK TREVINO I Only Get This Way With You

Hottest:

KENNY CHESNEY When I Close My Eyes
TRACY BYRD Don't Take Her She's All I Got
DAVID KERSH Another You
COLLIN RAYE On The Verge
GEORGE STRAIT One Night At A Time

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

BROOKS & DUNN Why Would I Say Goodbye
TRACY LAWRENCE Better Man, Better Off
JOHN MICHAEL MONTGOMERY I Miss You A Little
LORRIE MORGAN Good As I Was To You
BRYAN WHITE Sittin' On Go

Hottest:

COLLIN RAYE On The Verge
GEORGE STRAIT One Night At A Time

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

DEANA CARTER Count Me In
LEANN RIMES The Light In Your Eyes

Hottest:

TRACY LAWRENCE Better Man, Better Off
KATHY MATTEA 455 Rocket
CLAY WALKER Rumor Has It
TRACY BYRD Don't Take Her She's All I Got
KENNY CHESNEY When I Close My Eyes

Digital Country – L.J. Smith

Adds:

MARK CHESTNUTT Let It Rain
VINCE GILL A Little More Love
TY HERNDON Loved Too Much
SONS OF THE DESERT Whatever Comes First
LEE ANN WOMACK Never Again, Again

BROADCAST PROGRAMMING CONTINUED

Hottest:

JOHN BERRY She's Taken A Shine
DIAMOND RIO Holdin'
TRACY BYRD Don't Take Her She's All I Got
GEORGE STRAIT One Night At A Time
REBA McENTIRE How Was I To Know

New Country – L.J. Smith

Adds:

MARK CHESNUTT Let It Rain
VINCE GILL A Little More Love
TY HERNDON Loved Too Much
SONS OF THE DESERT Whatever Comes First
LEE ANN WOMACK Never Again, Again

Hottest:

TRACY BYRD Don't Take Her She's All I Got
JOHN BERRY She's Taken A Shine
ALAN JACKSON Everything I Love
TRACE ADKINS (This Ain't No) Thinkin' Thing
GEORGE STRAIT One Night At A Time

GREAT AMERICAN COUNTRY VIDEO

John Hendricks • (303) 784-8758

Hottest:

TRACE ADKINS (This Ain't No) Thinkin' Thing
KIPPI BRANNON Daddy's Little Girl
TRACY BYRD Don't Take Her She's All I Got
TRACY LAWRENCE Better Man, Better Off
MILA MASON Dark Horse

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

TAMMY GRAHAM A Dozen Red Roses
TY HERNDON Loved Too Much
ALAN JACKSON Who's Cheatin' Who
JOHN & AUDREY WIGGINS She's Somewhere In Love

Hottest:

TRACE ADKINS (This Ain't) No Thinkin' Thing
TRACY BYRD Don't Take Her She's All I've Got
KENNY CHESNEY When I Close My Eyes
DAVID KERSH Another You
CLAY WALKER Rumor Has It

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

PAUL BRANDT Take It From Me
JEFF CARSON Do It Again
MARK CHESNUTT Let It Rain
TAMMY GRAHAM A Dozen Red Roses
RICK TREVINO I Only Get This Way With You

Hottest:

DIAMOND RIO Holdin'
TRACY BYRD Don't Take Her She's All I Got
TRACE ADKINS (This Ain't) No Thinkin' Thing
CLAY WALKER Rumor Has It
REBA McENTIRE How Was I To Know

Mainstream Country – David Felker

Adds:

BURNIN' DAYLIGHT Say Yes
JOE DIFFIE This Is Your Brain
MARK WILLS Places I've Never Been
LEE ANN WOMACK Never Again, Again

Hottest:

TRACE ADKINS (This Ain't) No Thinkin' Thing
CLAY WALKER Rumor Has It
KENNY CHESNEY When I Close My Eyes
TRACY BYRD Don't Take Her She's All I Got
REBA McENTIRE How Was I To Know



60.2 million households
Traci Todd
Manager/Video Programming

ADDS

BELLAMY BROTHERS She's... (Bellamy/Intersound)
ALISON KRAUSS & UNION STATION Find My... (Rounder)
PATTY LOVELESS The Trouble With The Truth (Epic)

HEAVY

TRACY BYRD Don't Take Her She's All I Got (MCA)
TERRI CLARK Emotional Girl (Mercury)
BILLY RAY CYRUS Three Little Words (Mercury)
BILL ENGVALL Here's Your Sign (Get The...) (Warner Bros.)
VINCE GILL A Little More Love (MCA)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
PATTY LOVELESS The Trouble With The Truth (Epic)
MILA MASON Dark Horse (Atlantic)
KATHY MATTEA 455 Rocket (Mercury)
MARTINA McBRIDE Cry On The Shoulder Of The Road (RCA)
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)
LORRIE MORGAN Good As I Was To You (BNA)
COLLIN RAYE On The Verge (Columbia)
SAWYER BROWN Six Days On The Road (Curb)
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
CLAY WALKER Rumor Has It (Giant)
LEE ANN WOMACK Never Again, Again (Decca)

Information current as of April 7.



38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

SKIP EWING Mary Go Round (Word)
ALISON KRAUSS & UNION STATION Find My Way... (Rounder)
PATTY LOVELESS The Trouble With The Truth (Epic)
PRAIRIE OYSTER One Way Track (Verve)

TOP 10

TRACY BYRD Don't Take Her She's All I Got (MCA)
CLAY WALKER Rumor Has It (Giant)
TERRI CLARK Emotional Girl (Mercury)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
JOHN BERRY She's Taken A Shine (Capitol)
LORRIE MORGAN Good As I Was To You (BNA)
BILL ENGVALL Here's Your Sign (Warner Bros.)
KATHY MATTEA 455 Rocket (Mercury)
COLLIN RAYE On The Verge (Epic)
JOHN BERRY She's Taken A Shine (Capitol)

HEAVY

TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
TERRI CLARK Emotional Girl (Mercury)
BILL ENGVALL Here's Your Sign... (Warner Bros.)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
KATHY MATTEA 455 Rocket (Mercury)
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)
LORRIE MORGAN Good As I Was To You (BNA)
COLLIN RAYE On The Verge (Epic)
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
CLAY WALKER Rumor Has It (Giant)

HOT SHOTS

BIG HOUSE Cold Outside (MCA)
JAMES BONAMY The Swing (Epic)
JOE DIFFIE This Is Your Brain (Epic)
VINCE GILL A Little More Love (MCA)
KIM RICHEY I Know (Mercury)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
PRAIRIE OYSTER One Way Track (Verve)
DARYLE SINGLETARY The Used To Be's (Giant)
SONS OF THE DESERT Whatever Comes First (Epic)
TANYA TUCKER Little Things (Capitol)
KRIS TYLER Keeping Your Kisses (Rising Tide)
LEE ANN WOMACK Never Again, Again (Decca)

Heavy rotation songs receive four to five plays per day
Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of April 2.

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Alan Fernandez 17 RANDY TRAVIS	WKLB/Boston, MA PD: Mike Brophy APD/MD: Ginny Rogers 12 SUZY BOGGUSS 12 JOE DIFFIE 5 DARYLE SINGLETARY	WHOK/Columbus, OH PD: Jim Hays MD: George Wolf 13 ALAN JACKSON 15 PAUL BRANDT	KSXS/Fresno, CA PD: Jon Bossen MD: Steve Montgomery 16 BROOKS & DUNN 16 DEANA CARTER 7 TAMMY GRAHAM	WMTZ/Johnstown, PA PD/MD: Brian Cleary 11 DARYLE SINGLETARY 7 SUZY BOGGUSS 7 MARK CHESNUTT 7 TRAVIS TRITT	WOGY/Memphis, TN PD: Hopalong Cassidy MD: Polly Wogg 20 ALAN JACKSON	WOW/Denver, CO PD: Ken Brooks MD: Tom Scott 9 PAUL BRANDT 9 TAMMY GRAHAM	KFRG/Riverside, CA PD: Ray Measle MD: Don Jeffrey No Adds	KORK/Spokane, WA PD: Ray Edwards MD: Tim Cotter 8 HICK TREVINO 8 ALAN JACKSON 5 DAVID LEE MURPHY	KNUE/Tyler, TX PD: Amy Austler MD: Chuck McKinley 7 ALAN JACKSON 7 TANYA TUCKER
WQMX/Akron, OH PD: Kevin Mason MD: Bill Shial 18 DEANA CARTER 15 MARK CHESNUTT 18 SAWYER BROWN	WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 12 BIG HOUSE 12 ALAN JACKSON 12 TRAVIS TRITT	KRYS/Corpus Christi, TX PD: Clayton Allen Pickens MD: Lou Ramirez 14 ALAN JACKSON	WBCT/Grand Rapids, MI PD: Doug Montgomery MD: Kelly Iife 25 TRAVIS TRITT 5 SAMMY KERSHAW 5 DEANA CARTER	KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 JAMES BONAMY	WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 13 JOE DIFFIE 13 TAMMY GRAHAM 13 TYHERNDON	WWKA/Orlando, FL PD: Mike Moore MD: Shadow Stevens No Adds	WBEE/Rochester, NY PD: Ron Ellis MD: Coyote Collins 15 VINCE GILL	KNFR/Spokane, WA PD: Jay Daniels MD: Paul Neuman 14 TYHERNDON	WFRG/Utica-Rome, NY PD/MD: Chris Atkins 14 PAUL BRANDT 14 JEFF CARSON 14 PERFECT STRANGER 14 LEANN RIMES
WGNA/Albany, NY OM: Fred Horton MD: Bill Earley 6 ALAN JACKSON	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 22 ALAN JACKSON 9 JAMES BONAMY 9 MARK CHESNUTT	KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney 28 VINCE GILL 20 DEANA CARTER 20 LEANN RIMES	WTQR/Greensboro, NC PD: Paul Franklin MD: Deano St. Clair 15 MARK CHESNUTT 15 VINCE GILL 15 ALAN JACKSON 15 LEANN RIMES 5 DEANA CARTER 5 JOE DIFFIE 5 TYHERNDON	KFKF/Kansas City, MO PD: Dale Carter MD: Tony Stevens 8 TRAVIS TRITT 8 MARK CHESNUTT 8 ALAN JACKSON	WMIL/Milwaukee, WI PD: Kerry Wolfe MD: Mitch Morgan 14 ALAN JACKSON 5 JOE DIFFIE	KHAY/Denver, CO PD/MD: Mark Hill 22 ALAN JACKSON 9 SAMMY KERSHAW 9 TRAVIS TRITT	WXXQ/Rockford, IL PD: Jesse Garcia MD: Warren McDonald 7 SAMMY KERSHAW 7 JAMES BONAMY 7 TRAVIS TRITT	WFMJ/Springfield, IL PD: Bob Grayson MD: John Spaulding 10 SAMMY KERSHAW 9 TRAVIS TRITT 9 ALAN JACKSON	KJUG/Visalia, CA PD/MD: Dave Daniels 15 JAMES BONAMY 15 JEFF CARSON 15 ALAN JACKSON 15 TRAVIS TRITT
KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Matibu 12 ALAN JACKSON	WIXY/Champaign, IL PD/MD: Rob Kelley 28 ALAN JACKSON 18 GARY ALLAN 5 DARYLE SINGLETARY 5 RICK TREVINO 5 SARA EVANS	WGNE/Daytona Beach, FL PD: John Rivers 15 ALAN JACKSON 14 TYHERNDON	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 15 LEE ROY PARNELL 13 SAMMY KERSHAW 11 MIKE WARD	WDAF/Kansas City, MO PD: Les Acree MD: Ted Cramer MD: David Bryan 20 SAWYER BROWN 20 ALAN JACKSON 20 DEANA CARTER	KEYE/Minneapolis, MN PD: Greg Swedberg MD: Travis Moon 10 TYHERNDON 10 SAMMY KERSHAW	KPLM/Palm Springs, CA PD/MD: Al Gordon 14 MARK CHESNUTT 14 ANITA COCHRAN 14 JOE DIFFIE 14 VICTORIA SHAW	KNCI/Sacramento, CA PD: Mark Evans MD: Jennifer Wood 15 ALAN JACKSON	WPKX/Springfield, MA PD: Jim Andrews MD: Kevin Wright 14 LEE ANN WOMACK 14 LEANN RIMES	WACO/Waco, TX PD/MD: Glenn Michaels 15 JAMES BONAMY 15 ALAN JACKSON
KRRV/Alexandria, LA PD: Dru LeBorde MD: Scott Bryant 12 LITTLE TEXAS 12 MARK CHESNUTT 12 TRAVIS TRITT 12 TYHERNDON 12 PERFECT STRANGER	WBUB/Charleston, SC PD: Charlie Lindsay MD: John Dixon 15 ALAN JACKSON	KYGO/Denver, CO PD: John St. John MD: Jennifer Pugh 13 GARY ALLAN 13 SKIP EWING 5 TRAVIS TRITT	WESC/Greenville, SC PD: Ron Brooks MD: John Landrum 18 TRAVIS TRITT 18 ALAN JACKSON 18 JOE DIFFIE 5 DARYLE SINGLETARY	WDAF/Kansas City, MO PD: Les Acree MD: Ted Cramer MD: David Bryan 20 SAWYER BROWN 20 ALAN JACKSON 20 DEANA CARTER	KEYE/Minneapolis, MN PD: Greg Swedberg MD: Travis Moon 10 TYHERNDON 10 SAMMY KERSHAW	WVXB/Pensacola, FL PD: Lynn West MD: Bruce Clark 9 ALAN JACKSON	WVST/Louis, MO PD: Bob Barnett MD: Mark Langston 15 RIBA MENTRE 5 DAVID LEE MURPHY	WPKX/Springfield, MA PD: Jim Andrews MD: Kevin Wright 14 LEE ANN WOMACK 14 LEANN RIMES	WMZQ/Washington, DC PD: Mac Daniels MD: Jon Anthony 34 ALAN JACKSON 34 POLLY DUNN 5 AARON TIPPIN 5 KRIS TYLER 5 RAY VEGA 5 JAMES BONAMY 5 SAMMY KERSHAW
WFGY/Altoona, PA PD/MD: Polly Wogg 35 TRAVIS TRITT 15 TAMMY GRAHAM 15 TYHERNDON	WEZL/Charleston, SC PD: Kris Van Dyke MD: Gary Griffin 15 ALAN JACKSON 15 SAMMY KERSHAW 7 DARYLE SINGLETARY	KJLY/Oes Moines, IA PD: Beverlee Brannigan MD: Eddie Hatfield 21 MARK CHESNUTT 21 MINDY MCCREARY	WSSJ/Greenville, SC PD: Bruce Logan MD: Duke Walker 15 ALAN JACKSON 7 JAMES BONAMY 7 TRAVIS TRITT	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WKSJ/Mobile, AL PD: Bill Black MD: Steve Kelly 17 TAMMY GRAHAM 17 ALAN JACKSON 17 TRAVIS TRITT 10 RAY VEGA 10 LEE ROY PARNELL	WXCL/Peoria, IL PD: Dan Dermody MD: Joe Cameron 14 MARK CHESNUTT 14 TRAVIS TRITT 6 JEFF WOOD	WVST/Louis, MO PD: Bob Barnett MD: Mark Langston 15 RIBA MENTRE 5 DAVID LEE MURPHY	WVXB/Pensacola, FL PD: Lynn West MD: Bruce Clark 9 ALAN JACKSON	WVST/Louis, MO PD: Bob Barnett MD: Mark Langston 15 RIBA MENTRE 5 DAVID LEE MURPHY
WVWV/Detroit, MI PD: Mark Hemlin MD: Deana Carter 13 DEANA CARTER	WVWV/Detroit, MI PD/MD: Eddie Haskell 5 TANYA TUCKER	WSSJ/Greenville, SC PD: Bruce Logan MD: Duke Walker 15 ALAN JACKSON 7 JAMES BONAMY 7 TRAVIS TRITT	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON
WVWV/Detroit, MI PD: Mark Hemlin MD: Deana Carter 13 DEANA CARTER	WVWV/Detroit, MI PD/MD: Eddie Haskell 5 TANYA TUCKER	WSSJ/Greenville, SC PD: Bruce Logan MD: Duke Walker 15 ALAN JACKSON 7 JAMES BONAMY 7 TRAVIS TRITT	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON	WVKB/Knoxville, TN PD: Les Acree MD: Chris Huff 13 JAMES BONAMY 13 TYHERNDON 13 ALAN JACKSON
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COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA MARKET #2
KZLA/Los Angeles
(818) 246-0939
Sebastian/Fink

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
24	34	34	34	34	BUFFALO CLUB/If She Don't Love...
34	34	34	34	34	DAVID KERSH/Another You
7	24	34	34	34	COLLIN RAYE/On The Verge
19	24	34	34	34	GEORGE STRAIT/One Night At A Time
24	34	34	34	34	CLAY WALKER/Rumor Has It
7	19	24	34	34	ALABAMA/Sad Lookin' Moon
19	24	34	34	34	STEPHANIE BENTLEY/The Hopechest Song
19	19	24	34	34	KATHY MATTEA/455 Rocket
-	7	24	34	34	BRICKMAN & MCBRIDE/Valentine
24	19	24	34	34	DAVID LEE MURPHY/Breakfast In...
19	24	34	34	34	SAWYER BROWN/Six Days On The Road
19	24	34	34	34	JEFF WOOD/Use Mine
7	19	24	34	34	BROOKS & DUNN/Why Would I Say...
19	34	34	34	34	KENNY CHESNEY/When I Close My Eyes
-	7	19	24	34	TY HERNDON/Loved Too Much
7	19	24	34	34	JOHN M. MONTGOMERY/ Miss You A Little
7	7	19	24	34	CARYL MACX PARKER/One Night Stand
-	7	19	24	34	LEANN RIMES/The Light In Your...
7	24	34	34	34	KEVIN SHARP/She's Sure Taking...
7	24	34	34	34	BRYAN WHITE/Sittin' On Go
19	24	34	34	34	MARK WILLS/Places I've Never...
24	34	34	34	34	TRACE ADKINS/(This Ain't) No...
34	15	15	15	15	JOHN BERRY/She's Taken A Shine
24	15	15	15	15	TRACY BYRD/Don't Take Her...
15	15	15	15	15	TERRI CLARK/Emotional Girl
34	15	15	15	15	DIAMOND RIO/Holdin'
15	15	15	15	15	TOBY KEITH/Me Too
15	15	15	15	15	SAMMY KERSHAW/Politics, Religion...
7	19	24	34	34	TRACY LAWRENCE/Better Man...
24	15	15	15	15	LONESTAR/Heartbroke Every Day
-	7	19	24	34	LEANN RIMES/I'll Always...
15	15	15	15	15	RICK TREVINI/Running Out Of...
-	-	-	-	-	ALAN JACKSON/Who's Cheatin' Who
19	7	24	34	34	KIPPI BRANNON/Daddy's Little Girl
-	7	24	34	34	BIG HOUSE/Cold Outside
-	7	24	34	34	PAUL BRANDT/Take It From Me
-	7	24	34	34	DEANA CARTER/Count Me In
-	7	24	34	34	VINCE GILL/Little More Love
7	7	24	34	34	MILA MASON/Dark Horse
19	19	7	24	34	MINDY MCCREADY/ Girls Gotta Do...

94.7 KICKS MARKET #3
WKXK/Chicago
(312) 984-5425
Stecker/Dominica

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
35	35	35	35	35	DIAMOND RIO/Holdin'
35	35	35	35	35	REBA MCENTIRE/How Was I To Know
35	35	35	35	35	TRACE ADKINS/(This Ain't) No...
35	35	35	35	35	CLAY WALKER/Rumor Has It
35	35	35	35	35	TRACY BYRD/Don't Take Her...
20	20	35	35	35	GEORGE STRAIT/One Night At A Time
20	20	35	35	35	DAVID KERSH/Another You
20	20	35	35	35	KENNY CHESNEY/When I Close My Eyes
20	20	35	35	35	COLLIN RAYE/On The Verge
20	20	20	20	20	TERRI CLARK/Emotional Girl
20	20	20	20	20	TRACY LAWRENCE/Better Man...
20	20	20	20	20	BUFFALO CLUB/If She Don't Love...
20	20	20	20	20	ALABAMA/Sad Lookin' Moon
20	20	20	20	20	BROOKS & DUNN/Why Would I Say...
20	20	20	20	20	KEVIN SHARP/She's Sure Taking...
20	20	20	20	20	LORRIE MORGAN/Good As I Was To You
20	20	20	20	20	JOHN M. MONTGOMERY/ Miss You A Little
-	20	20	20	20	VINCE GILL/Little More Love
10	10	20	20	20	KATHY MATTEA/455 Rocket
10	10	20	20	20	BRYAN WHITE/Sittin' On Go
10	10	20	20	20	MINDY MCCREADY/ Girls Gotta Do...
35	35	35	35	35	PATTY LOVELESS/She Drew A Broken...
-	-	-	-	-	MILA MASON/Dark Horse
-	-	-	-	-	ALAN JACKSON/Who's Cheatin' Who
14	14	14	14	14	CLINT BLACK/Half Way Up
14	14	14	14	14	BROOKS & DUNN/Man This Lonely
14	14	14	14	14	RICK TREVINI/Running Out Of...
14	14	14	14	14	VINCE GILL/Pretty Little
14	14	14	14	14	TRAVIS TRITT/Where Corn Don't...
20	14	14	14	14	DARYLE SINGLETARY/Amn Kind Of Love
20	14	14	14	14	LEANN RIMES/Unchained Melody
20	14	14	14	14	TOBY KEITH/Me Too
35	20	14	14	14	DEANA CARTER/We Danced Anyway
35	35	14	14	14	ALAN JACKSON/Everything I Love
14	14	14	14	14	MARK CHESNUTT/It's A Little Too...
10	10	10	10	10	BURNIN' DAYLIGHT/Say Yes
10	10	10	10	10	SAWYER BROWN/Six Days On The Road
10	10	10	10	10	LITTLE TEXAS/Bad For Us
10	10	10	10	10	TANYA TUCKER/Little Things
-	10	10	10	10	TRISHA YEARWOOD/ Need You

95.9 KISS MARKET #3
WUSN/Chicago
(312) 649-0099
Sledge/Biondo

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
36	36	36	36	36	REBA MCENTIRE/How Was I To Know
36	36	36	36	36	ALAN JACKSON/Everything I Love
36	36	36	36	36	JOHN BERRY/She's Taken A Shine
36	36	36	36	36	DIAMOND RIO/Holdin'
20	20	20	20	20	TRACY BYRD/Don't Take Her...
36	36	36	36	36	DAVID KERSH/Another You
36	36	36	36	36	CLAY WALKER/Rumor Has It
20	20	20	20	20	TRACE ADKINS/(This Ain't) No...
36	36	36	36	36	COLLIN RAYE/On The Verge
20	20	20	20	20	GEORGE STRAIT/One Night At A Time
14	20	20	20	20	BRYAN WHITE/Sittin' On Go
-	14	20	20	20	VINCE GILL/Little More Love
20	20	20	20	20	BUFFALO CLUB/If She Don't Love...
20	20	20	20	20	TERRI CLARK/Emotional Girl
14	20	20	20	20	KATHY MATTEA/455 Rocket
20	20	20	20	20	LORRIE MORGAN/Good As I Was To You
20	20	20	20	20	ALABAMA/Sad Lookin' Moon
14	14	14	14	14	MINDY MCCREADY/ Girls Gotta Do...
20	20	20	20	20	TRACY BYRD/Don't Take Her...
-	5	20	20	20	LEANN RIMES/The Light In Your...
20	20	20	20	20	KEVIN SHARP/She's Sure Taking...
20	20	20	20	20	TRACY LAWRENCE/Better Man...
20	20	20	20	20	KENNY CHESNEY/When I Close My Eyes
20	20	20	20	20	JOHN M. MONTGOMERY/ Miss You A Little
14	20	20	20	20	BROOKS & DUNN/Why Would I Say...
14	20	20	20	20	CLINT BLACK/Half Way Up
14	14	14	14	14	TANYA TUCKER/Little Things
14	14	14	14	14	TRISHA YEARWOOD/ Need You
14	14	14	14	14	MARTINA MCBRIDE/Cry On...
14	14	14	14	14	BIG HOUSE/Cold Outside
14	14	14	14	14	KIPPI BRANNON/Daddy's Little Girl
14	14	14	14	14	SAWYER BROWN/Six Days On The Road
-	14	14	14	14	LEE ANN WOMACK/ Never Again, Again
-	5	5	5	5	MILA MASON/Dark Horse
-	-	-	-	-	TRAVIS TRITT/She's Going Home...
36	36	36	36	36	DEANA CARTER/We Danced Anyway
36	36	36	36	36	LEANN RIMES/Unchained Melody
36	36	36	36	36	PATTY LOVELESS/She Drew A Broken
-	-	-	-	-	TY HERNDON/Loved Too Much
-	-	-	-	-	ALAN JACKSON/Who's Cheatin' Who

KSAN 94.9 FM MARKET #4
KSN/San Francisco
(415) 291-0202
Roberts/Ryan

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
35	35	35	35	35	TRACE ADKINS/(This Ain't) No...
25	25	25	25	25	ALABAMA/Sad Lookin' Moon
35	35	35	35	35	JOHN BERRY/She's Taken A Shine
35	35	35	35	35	TRACY BYRD/Don't Take Her...
25	25	25	25	25	KENNY CHESNEY/When I Close My Eyes
25	25	25	25	25	LORRIE MORGAN/Good As I Was To You
25	25	25	25	25	COLLIN RAYE/On The Verge
35	35	35	35	35	GEORGE STRAIT/One Night At A Time
35	35	35	35	35	CLAY WALKER/Rumor Has It
15	15	15	15	15	BROOKS & DUNN/Why Would I Say...
25	25	25	25	25	TERRI CLARK/Emotional Girl
25	25	25	25	25	BILL ENGVALL/Here's Your Sign...
15	15	25	25	25	VINCE GILL/Little More Love
15	15	25	25	25	DAVID KERSH/Another You
25	25	25	25	25	TRACY LAWRENCE/Better Man...
5	5	25	25	25	KATHY MATTEA/455 Rocket
25	25	25	25	25	JOHN M. MONTGOMERY/ Miss You A Little
-	15	25	25	25	LEANN RIMES/The Light In Your...
25	25	25	25	25	SAWYER BROWN/Six Days On The Road
35	35	35	35	35	KEVIN SHARP/She's Sure Taking...
25	25	25	25	25	BRYAN WHITE/Sittin' On Go
25	25	25	25	25	LEE ANN WOMACK/ Never Again, Again
15	15	15	15	15	GARY ALLAN/From Where I'm...
15	15	15	15	15	BUFFALO CLUB/If She Don't Love...
-	5	15	15	15	DEANA CARTER/We Danced Anyway
15	15	15	15	15	JOE DIFFIE/This Is Your Brain
-	15	15	15	15	ALAN JACKSON/Who's Cheatin' Who
-	5	15	15	15	PATTY LOVELESS/Trouble With...
15	15	15	15	15	MILA MASON/Dark Horse
15	15	15	15	15	MINDY MCCREADY/ Girls Gotta Do...
-	5	15	15	15	TANYA TUCKER/Little Things
5	5	15	15	15	MARK WILLS/Places I've Never...
15	15	15	15	15	TRACY ADKINS/Every Light In...
10	10	10	10	10	GARTH BROOKS/Strawberry Wine
10	10	10	10	10	DEANA CARTER/We Danced Anyway
10	10	10	10	10	MARK CHESNUTT/It's A Little Too...
10	10	10	10	10	LINDA DAVIS/Love Story In...
10	10	10	10	10	VINCE GILL/Pretty Little...
10	10	10	10	10	TOBY KEITH/Me Too
10	10	10	10	10	TRACY LAWRENCE/Is That A Tear
10	10	10	10	10	PATTY LOVELESS/Lonely Too Long

YOUNG COUNTRY 93.3 MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan/Jordan

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
50	50	50	50	50	JOHN BERRY/She's Taken A Shine
35	35	50	50	50	KENNY CHESNEY/When I Close My Eyes
35	35	50	50	50	DAVID KERSH/Another You
50	50	50	50	50	REBA MCENTIRE/How Was I To Know
5	25	50	50	50	JOHN M. MONTGOMERY/ Miss You A Little
35	35	50	50	50	KEVIN SHARP/She's Sure Taking...
50	50	50	50	50	CLAY WALKER/Rumor Has It
35	35	50	50	50	BUFFALO CLUB/If She Don't Love...
35	35	50	50	50	TERRI CLARK/Emotional Girl
5	5	35	50	50	BROOKS & DUNN/Why Would I Say...
-	35	35	50	50	VINCE GILL/Little More Love
-	25	35	50	50	ALAN JACKSON/Who's Cheatin' Who
50	50	35	50	50	MILA MASON/Dark Horse
5	25	35	50	50	LORRIE MORGAN/Good As I Was To You
-	5	25	35	50	MINDY MCCREADY/ Girls Gotta Do...
5	25	35	50	50	COLLIN RAYE/On The Verge
35	35	35	50	50	GEORGE STRAIT/One Night At A Time
25	35	35	50	50	RICK TREVINI/Only Get This...
5	25	35	50	50	BRYAN WHITE/Sittin' On Go
35	35	35	50	50	TRISHA YEARWOOD/ Need You
50	50	35	50	50	TRACY BYRD/Don't Take Her...
-	5	25	35	50	DEANA CARTER/Count Me In
-	5	25	35	50	MARK CHESNUTT/It's A Little Too...
5	25	25	35	50	TY HERNDON/Loved Too Much
25	25	25	35	50	LEANN RIMES/The Light In Your...
-	25	25	35	50	TANYA TUCKER/Little Things
25	25	25	35	50	TRAVIS TRITT/Where Corn Don't...
25	25	25	35	50	KATHY MATTEA/455 Rocket
35	35	25	35	50	MILA MASON/Dark Horse
10	10	10	10	10	TRACE ADKINS/Every Light In...
50	50	10	10	10	TRACY ADKINS/Every Light In...
10	10	10	10	10	GARTH BROOKS/Strawberry Wine
10	10	10	10	10	DEANA CARTER/We Danced Anyway
10	10	10	10	10	MARK CHESNUTT/It's A Little Too...
10	10	10	10	10	LINDA DAVIS/Love Story In...
10	10	10	10	10	VINCE GILL/Pretty Little...
10	10	10	10	10	TOBY KEITH/Me Too
10	10	10	10	10	TRACY LAWRENCE/Is That A Tear
10	10	10	10	10	PATTY LOVELESS/Lonely Too Long

COUNTRY 92.5 WXTU MARKET #5
WXTU/Philadelphia
(610) 667-9000
McCarte/Radler

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
37	37	37	37	37	TERRI CLARK/Emotional Girl
37	37	37	37	37	TOBY KEITH/Me Too
37	37	37	37	37	DAVID KERSH/Another You
37	37	37	37	37	DIAMOND RIO/Holdin'
37	37	37	37	37	CLAY WALKER/Rumor Has It
17	17	37	37	37	TRACY BYRD/Don't Take Her...
27	27	37	37	37	GEORGE STRAIT/One Night At A Time
27	27	37	37	37	COLLIN RAYE/On The Verge
27	27	37	37	37	KENNY CHESNEY/When I Close My Eyes
27	27	37	37	37	LORRIE MORGAN/Good As I Was To You

COUNTRY PLAYLISTS

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MARKET #13
KMP5/Seattle
(206) 443-9400
Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	28	41	41	41	CLAY WALKER/Rumor Has It
28	41	41	41	41	TERRI CLARK/Emotional Girl
41	41	41	41	41	JOHN BERRY/She's Taken A Shine
28	41	41	41	41	DIAMOND RIO/Holdin'
41	41	41	41	41	LEANN RIMES/Unchained Melody
28	41	41	41	41	REBA MCKENTRE/How Was I To Know
41	41	41	41	41	TRACY BYRD/Don't Take Her
41	41	41	41	41	TRACY BYRD/Don't Take Her
41	41	41	41	41	DAVID KERSH/Another You
41	41	41	41	41	JOHN M. MONTGOMERY/ I Miss You A Little
41	41	41	41	41	DEANA CARTER/We Danced Anyway
16	28	41	41	41	GEORGE STRAIT/One Night At A Time
28	28	41	41	41	BUFFALO CLUBB/She Don't Love
16	28	28	41	41	TRACY BYRD/Don't Take Her
5	16	28	41	41	LORRIE MORGAN/Good As I Was To You
16	28	28	41	41	TRACY LAWRENCE/Better Man
28	28	28	41	41	KENNY CHESNEY/When I Close My Eyes
16	28	28	41	41	MARTINA MCBRIDE/Cry On
28	28	28	41	41	ALABAMA/Sad Lookin' Moon
28	28	28	41	41	COLLIN RAYE/On The Verge
28	28	28	41	41	KATHY MATTEA/455 Rocket
28	28	28	41	41	DAVID KERSH/Another You
28	28	28	41	41	RANDY TRAVIS/King Of The Road
16	16	28	41	41	KEVIN SHARP/She's Sure Taking
41	41	22	41	41	BROOKS & DUNN/Man This Lonely
10	10	22	41	41	TRACY LAWRENCE/Is That A Tear
22	22	22	41	41	MINDY MCCREADY/Maybe He'll Notice
22	22	22	41	41	FAITH HILL/Can't Do That
22	22	22	41	41	TRAVIS TRITT/Where Corn Don't
22	22	22	41	41	VINCE GILL/Prety Little
22	22	22	41	41	TRISHA YEARWOOD/Everybody Knows
10	22	22	41	41	JOHN BERRY/Change My Mind
16	16	16	41	41	LEANN RIMES/The Light In Your
16	16	16	41	41	VINCE GILL/A Little More Love
16	16	16	41	41	BROOKS & DUNN/Why Would I Say
16	16	16	41	41	TANYA TUCKER/Little Things
16	16	16	41	41	JOHN M. MONTGOMERY/ I Miss You A Little
16	16	16	41	41	BRYAN WHITE/Satin' On Go
16	16	16	41	41	SAWYER BROWN/Six Days On The Road
16	16	16	41	41	BIG HOUSE/Cold Outside
5	5	5	41	41	TAMMY GRAHAM/A Dozen Red Roses

MARKET #14
KSDN/San Diego
(619) 291-9797
Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	TRACE ADKINS/(This Ain't) No
31	31	31	31	31	REBA MCKENTRE/How Was I To Know
31	31	31	31	31	PATTY LOVELESS/She Drew A Broken
31	31	31	31	31	TRACY BYRD/Don't Take Her
20	31	31	31	31	CLAY WALKER/Rumor Has It
20	31	31	31	31	TERRI CLARK/Emotional Girl
20	20	31	31	31	DIAMOND RIO/Holdin'
20	20	31	31	31	KENNY CHESNEY/When I Close My Eyes
20	20	31	31	31	GEORGE STRAIT/One Night At A Time
20	20	20	31	31	LORRIE MORGAN/Good As I Was To You
20	20	20	31	31	LORRIE MORGAN/Good As I Was To You
20	20	20	31	31	MILA MASON/Dark Horse
20	20	20	31	31	ALABAMA/Sad Lookin' Moon
20	20	20	31	31	TRACY LAWRENCE/Better Man
20	20	20	31	31	BROOKS & DUNN/Why Would I Say
12	20	20	31	31	MARTINA MCBRIDE/Cry On
12	20	20	31	31	KATHY MATTEA/455 Rocket
12	20	20	31	31	COLLIN RAYE/On The Verge
12	12	20	31	31	DAVID KERSH/Another You
12	12	20	31	31	ALABAMA/Sad Lookin' Moon
12	12	20	31	31	JOHN M. MONTGOMERY/ I Miss You A Little
12	12	20	31	31	MINDY MCCREADY/A Girl's Gotta Do
14	14	14	31	31	BROOKS & DUNN/Man This Lonely
14	14	14	31	31	TY HERNDON/She Wants To Be
14	14	14	31	31	MARK CHESNUTT/It's A Little Too
14	14	14	31	31	RICK TREVINO/Running Out Of
14	14	14	31	31	TOBY KEITH/Me Too
14	14	14	31	31	TRACY LAWRENCE/Is That A Tear
31	31	31	31	31	LEANN RIMES/Unchained Melody
31	31	31	31	31	TRAVIS TRITT/Where Corn Don't
31	31	31	31	31	JOHN BERRY/She's Taken A Shine
12	12	12	31	31	SUZIE BOGGUSS/She Said, He Heard
12	12	12	31	31	TRISHA YEARWOOD/Need You
12	12	12	31	31	LEANN RIMES/The Light In Your
12	12	12	31	31	THRASHER SHIVER/Be Honest
12	12	12	31	31	TY HERNDON/Loved Too Much
12	12	12	31	31	TANYA TUCKER/Little Things
12	12	12	31	31	JOHN M. MONTGOMERY/ I Miss You A Little
12	12	12	31	31	BRYAN WHITE/Satin' On Go
12	12	12	31	31	MARK CHESNUTT/It Rains

MARKET #15
WMJC/Long Island
(516) 423-6740
Aster

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	DIAMOND RIO/Holdin'
38	38	38	38	38	REBA MCKENTRE/How Was I To Know
38	38	38	38	38	CLAY WALKER/Rumor Has It
38	38	38	38	38	KENNY CHESNEY/When I Close My Eyes
38	38	38	38	38	TRACY BYRD/Don't Take Her
22	38	38	38	38	DAVID KERSH/Another You
22	22	38	38	38	TERRI CLARK/Emotional Girl
22	22	38	38	38	COLLIN RAYE/On The Verge
22	22	22	38	38	BUFFALO CLUBB/She Don't Love
22	22	22	38	38	LORRIE MORGAN/Good As I Was To You
22	22	22	38	38	TRACY LAWRENCE/Better Man
22	22	22	38	38	ALABAMA/Sad Lookin' Moon
22	22	22	38	38	JOHN M. MONTGOMERY/ I Miss You A Little
22	22	22	38	38	GEORGE STRAIT/One Night At A Time
22	22	22	38	38	MINDY MCCREADY/A Girl's Gotta Do
22	22	22	38	38	COLLIN RAYE/On The Verge
22	22	22	38	38	MILA MASON/Dark Horse
15	22	22	38	38	DAVID KERSH/Another You
15	22	22	38	38	KATHY MATTEA/455 Rocket
15	22	22	38	38	MARTINA MCBRIDE/Cry On
15	22	22	38	38	SAWYER BROWN/Six Days On The Road
15	22	22	38	38	LEANN RIMES/The Light In Your
15	22	22	38	38	BROOKS & DUNN/Man This Lonely
15	22	22	38	38	TY HERNDON/She Wants To Be
15	22	22	38	38	MARK CHESNUTT/It's A Little Too
15	22	22	38	38	RICK TREVINO/Running Out Of
15	22	22	38	38	TOBY KEITH/Me Too
15	22	22	38	38	TRACY LAWRENCE/Is That A Tear
15	22	22	38	38	LEANN RIMES/Unchained Melody
15	22	22	38	38	SUZIE BOGGUSS/She Said, He Heard
15	22	22	38	38	LEE ANN WOMACK/Never Again, Again
15	22	22	38	38	BURNIN' DAYLIGHT/Say Yes
15	22	22	38	38	THRASHER SHIVER/Be Honest
15	22	22	38	38	SARA EVANS/True Lies
15	22	22	38	38	JOE DIFFIE/This Is Your Brain
15	22	22	38	38	DAVID LEE MURPHY/Breakfast In
15	22	22	38	38	DARYLE SINGLETARY/The Used To Be's
15	22	22	38	38	DEANA CARTER/Count Me In
15	22	22	38	38	VINCE GILL/A Little More Love
15	22	22	38	38	MARK CHESNUTT/It Rains

MARKET #16
KEEY/Minneapolis
(612) 826-4200
Swedberg/Moon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	CLAY WALKER/Rumor Has It
40	40	40	40	40	TRACE ADKINS/(This Ain't) No
40	40	40	40	40	TRACY BYRD/Don't Take Her
40	40	40	40	40	SAWYER BROWN/Six Days On The Road
40	40	40	40	40	DAVID KERSH/Another You
26	40	40	40	40	COLLIN RAYE/On The Verge
26	40	40	40	40	JOHN M. MONTGOMERY/ I Miss You A Little
26	40	40	40	40	GEORGE STRAIT/One Night At A Time
26	26	40	40	40	TERRI CLARK/Emotional Girl
26	26	40	40	40	LEANN RIMES/Unchained Melody
26	26	40	40	40	MINDY MCCREADY/A Girl's Gotta Do
26	26	40	40	40	TRACY LAWRENCE/Better Man
26	26	40	40	40	ALABAMA/Sad Lookin' Moon
26	26	40	40	40	THRASHER SHIVER/Be Honest
26	26	40	40	40	LEANN RIMES/The Light In Your
18	26	40	40	40	BUFFALO CLUBB/She Don't Love
18	26	40	40	40	DEANA CARTER/Count Me In
18	26	40	40	40	BROOKS & DUNN/Why Would I Say
18	26	40	40	40	MARTINA MCBRIDE/Cry On
18	26	40	40	40	LEE ANN WOMACK/Never Again, Again
18	26	40	40	40	LEANN RIMES/Unchained Melody
18	26	40	40	40	TY HERNDON/She Wants To Be
18	26	40	40	40	GARY ALLAN/From Where I'm
18	26	40	40	40	STEPHANIE BENTLEY/The Hopeshest Song
18	26	40	40	40	SUZIE BOGGUSS/She Said, He Heard
18	26	40	40	40	RICK TREVINO/Running Out Of
18	26	40	40	40	LORRIE MORGAN/Good As I Was To You
18	26	40	40	40	JOE DIFFIE/This Is Your Brain
18	26	40	40	40	LEE ROY PARRELL/Lucky Me Lucky You
10	26	40	40	40	PAUL BRANDT/It's From Me
10	26	40	40	40	MARK WILLS/Places I've Never
10	26	40	40	40	LEE ANN WOMACK/Never Again, Again
10	26	40	40	40	LITTLE TEXAS/Bad For Us
10	26	40	40	40	VINCE GILL/A Little More Love
10	26	40	40	40	BURNIN' DAYLIGHT/Say Yes
10	26	40	40	40	THRASHER SHIVER/Be Honest
10	26	40	40	40	SARA EVANS/True Lies
10	26	40	40	40	JOE DIFFIE/This Is Your Brain
10	26	40	40	40	DAVID LEE MURPHY/Breakfast In
10	26	40	40	40	DARYLE SINGLETARY/The Used To Be's
10	26	40	40	40	DEANA CARTER/Count Me In
10	26	40	40	40	VINCE GILL/A Little More Love
10	26	40	40	40	MILA MASON/Dark Horse
10	26	40	40	40	RICK TREVINO/Only Get This

MARKET #16
WBOB/Minneapolis
(612) 330-0100
Wood

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	47	47	47	47	SAWYER BROWN/Six Days On The Road
19	30	47	47	47	ALABAMA/Sad Lookin' Moon
47	47	47	47	47	TRACY BYRD/Don't Take Her
30	30	47	47	47	COLLIN RAYE/On The Verge
47	47	47	47	47	DAVID KERSH/Another You
30	30	47	47	47	GEORGE STRAIT/One Night At A Time
30	30	47	47	47	DAVID KERSH/Another You
19	19	30	47	47	DEANA CARTER/Count Me In
19	19	30	47	47	BROOKS & DUNN/Why Would I Say
30	30	30	47	47	BRYAN WHITE/Satin' On Go
30	30	30	47	47	MINDY MCCREADY/A Girl's Gotta Do
30	30	30	47	47	TERRI CLARK/Emotional Girl
30	30	30	47	47	VINCE GILL/A Little More Love
30	30	30	47	47	TRACY LAWRENCE/Better Man
30	30	30	47	47	JOHN M. MONTGOMERY/ I Miss You A Little
19	19	30	47	47	THRASHER SHIVER/Be Honest
30	30	30	47	47	LEANN RIMES/The Light In Your
18	26	26	47	47	BUFFALO CLUBB/She Don't Love
18	26	26	47	47	DEANA CARTER/Count Me In
18	26	26	47	47	BROOKS & DUNN/Why Would I Say
18	26	26	47	47	MARTINA MCBRIDE/Cry On
18	26	26	47	47	LEE ANN WOMACK/Never Again, Again
18	26	26	47	47	LEANN RIMES/Unchained Melody
18	26	26	47	47	TY HERNDON/She Wants To Be
18	26	26	47	47	GARY ALLAN/From Where I'm
18	26	26	47	47	STEPHANIE BENTLEY/The Hopeshest Song
18	26	26	47	47	SUZIE BOGGUSS/She Said, He Heard
18	26	26	47	47	RICK TREVINO/Running Out Of
18	26	26	47	47	LORRIE MORGAN/Good As I Was To You
18	26	26	47	47	JOE DIFFIE/This Is Your Brain
18	26	26	47	47	LEE ROY PARRELL/Lucky Me Lucky You
10	26	26	47	47	PAUL BRANDT/It's From Me
10	26	26	47	47	MARK WILLS/Places I've Never
10	26	26	47	47	LEE ANN WOMACK/Never Again, Again
10	26	26	47	47	LITTLE TEXAS/Bad For Us
10	26	26	47	47	VINCE GILL/A Little More Love
10	26	26	47	47	BURNIN' DAYLIGHT/Say Yes
10	26	26	47	47	THRASHER SHIVER/Be Honest
10	26	26	47	47	SARA EVANS/True Lies
10	26	26	47	47	JOE DIFFIE/This Is Your Brain
10	26	26	47	47	DAVID LEE MURPHY/Breakfast In
10	26	26	47	47	DARYLE SINGLETARY/The Used To Be's
10	26	26	47	47	DEANA CARTER/Count Me In
10	26	26	47	47	VINCE GILL/A Little More Love
10	26	26	47	47	MILA MASON/Dark Horse
10	26	26	47	47	RICK TREVINO/Only Get This

MARKET #17
WOL/22FM St. Louis
(314) 781-9600
Barnett/Langston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	35	35	35	35	CLAY WALKER/Rumor Has It
19	35	35	35	35	GEORGE STRAIT/One Night At A Time
19	35				

COUNTRY PLAYLISTS

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NEW COUNTRY
KUPL 98.5

MARKET #24
KUPL/Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	36	36	36	JOHN BERRY/She's Taken A Shine
25	36	36	36	36	TRACE ADKINS/(This Ain't) No.
25	36	36	36	36	DIAMOND RIO/Holdin'
36	36	36	36	36	CLAY WALKER/Rumor Has It
25	36	36	36	36	COLLIN RAYE/On The Verge
25	36	36	36	36	SAWYER BROWN/Six Days On The Road
25	36	36	36	36	GEORGE STRAIT/One Night At A Time
15	25	36	36	36	JOHN M. MONTGOMERY/ Miss You A Little
-	-	36	36	36	ALAN JACKSON/Who's Cheatin' Who
25	25	25	25	25	TERRI CLARK/Emotional Girl
25	25	25	25	25	BIG HOUSE/Cold Outside
15	15	25	25	25	BUFFALO CLUB/If She Don't Love
25	25	25	25	25	ALABAMA/Sad Lookin' Moon
15	25	25	25	25	TRACY LAWRENCE/Better Man
12	15	25	25	25	BURNIN' DAYLIGHT/Say Yes
15	25	25	25	25	KENNY CHESNEY/When I Close My Eyes
15	25	25	25	25	BROOKS & DUNN/Why Would I Say...
25	25	25	25	25	LEANN RIMES/The Light In Your...
15	25	25	25	25	BRYAN WHITE/Sittin' On Go
12	15	25	25	25	KEVIN SHARP/She's Sure Taking
-	15	25	25	25	LORRIE MORGAN/Good As I Was To You
-	15	25	25	25	VINCE GILL/Little More Love
12	15	25	25	25	TRISHA YEARWOOD/Need You
15	15	25	25	25	KATHY MATTEA/455 Rocket
15	15	25	25	25	MINDY MCCREADY/A Girl's Gotta Do...
12	15	25	25	25	LORRIE MORGAN/Good As I Was To You
12	15	25	25	25	TANYA TUCKER/Little Things
-	12	15	25	25	MILA MASON/Dark Horse
-	12	15	25	25	DEANA CARTER/Count Me In
-	12	15	25	25	JOE DUFFIE/This Is Your Brain
-	12	15	25	25	RICK TREVIN/Only Get This...
-	12	15	25	25	JOE DUFFIE/This Is Your Brain
-	12	15	25	25	MARTINA MCBRIDE/Cry On
-	12	15	25	25	LITTLE TEXAS/For Us
-	12	15	25	25	SONS OF THE DESERT/Whatever Comes First

NEW COUNTRY
KWJL 99.5 FM 1080 AM

MARKET #24
KWJL/Portland, OR
(503) 228-4383
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	45	45	CLAY WALKER/Rumor Has It
18	18	25	36	36	KENNY CHESNEY/When I Close My Eyes
38	38	38	38	38	ALAN JACKSON/Everything I Love
38	38	38	38	38	REBA MCENTIRE/How Was I To Know
-	-	25	36	36	MARK CHESNUTT/It's A Little Too
25	25	25	36	36	KEVIN SHARP/Nobody Knows
-	-	38	38	38	BRYAN WHITE/So Much For
25	25	25	36	36	LEANN RIMES/Unchained Melody
-	-	25	36	36	COLLIN RAYE/What If Jesus
38	38	38	38	38	RICK TREVIN/Running Out Of
-	18	18	25	25	VINCE GILL/Little More Love
38	38	38	38	38	DARYLE SINGLETARY/Amen Kind Of Love
25	25	25	36	36	KATHY MATTEA/455 Rocket
25	25	25	36	36	TRACY BYRD/Don't Take Her...
18	25	25	25	25	TERRI CLARK/Emotional Girl
-	-	25	36	36	TRACE ADKINS/Every Light In
25	25	25	36	36	BILL ENGVALL/Here's Your Sign...
38	38	38	38	38	TOBY KEITH/Me Too
38	38	38	38	38	COLLIN RAYE/On The Verge
25	25	25	36	36	GEORGE STRAIT/One Night At A Time
25	25	25	36	36	PATTY LOVELESS/She Drew A Broken...
25	25	25	36	36	JOHN BERRY/She's Taken A Shine
18	18	18	25	25	BRYAN WHITE/Sittin' On Go
40	38	38	38	38	DEANA CARTER/We Danced Anyway
20	20	25	25	25	BIG HOUSE/Cold Outside
-	5	10	25	25	TAMMY GRAHAM/A Dozen Red Roses
7	5	18	25	25	DAVID KERSH/Another You
25	45	45	45	45	DIAMOND RIO/Holdin'
5	18	18	18	18	JOHN M. MONTGOMERY/ Miss You A Little
18	18	18	18	18	BUFFALO CLUB/If She Don't Love
18	18	18	18	18	ALABAMA/Sad Lookin' Moon
18	25	25	25	25	SAWYER BROWN/Six Days On The Road
25	25	25	25	25	TRACE ADKINS/(This Ain't) No.
18	18	18	18	18	JOE DUFFIE/This Is Your Brain
-	18	18	18	18	ALAN JACKSON/Who's Cheatin' Who
5	12	12	12	12	BROOKS & DUNN/Why Would I Say...
5	10	10	10	10	CARYL MACK PARKER/One Night Stand
5	10	10	10	10	MARK WILLS/Places I've Never...
6	6	6	6	6	KATHY MATTEA/455 Rocket
7	7	7	7	7	JEFF WOOD/Use Mine

NEW COUNTRY
B-105

MARKET #25
WLUB/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	TOBY KEITH/Me Too
25	18	25	35	35	TRACE ADKINS/(This Ain't) No.
25	25	25	35	35	GEORGE STRAIT/One Night At A Time
25	25	25	35	35	CLAY WALKER/Rumor Has It
-	35	35	35	35	FAITH HILL/Can't Do That...
25	35	35	35	35	TRACY BYRD/Don't Take Her...
25	35	35	35	35	REBA MCENTIRE/How Was I To Know
35	35	35	35	35	KENNY CHESNEY/When I Close My Eyes
-	35	35	35	35	COLLIN RAYE/What If Jesus
35	35	35	35	35	LITTLE TEXAS/Kiss The Girl
25	25	25	25	25	LEE ANN WOMACK/Never Again, Again
18	18	18	18	18	JOHN M. MONTGOMERY/ Miss You A Little
18	18	18	18	18	KATHY MATTEA/455 Rocket
35	25	25	25	25	VINCE GILL/Pretty Little
-	35	25	25	25	MINDY MCCREADY/Maybe He'll Notice...
25	25	25	25	25	BRYAN WHITE/Sittin' On Go
18	25	25	25	25	LORRIE MORGAN/Good As I Was To You
25	25	25	25	25	TRACY LAWRENCE/Better Man
35	25	25	25	25	VINCE GILL/Little More Love
18	25	25	25	25	MINDY MCCREADY/A Girl's Gotta Do...
-	-	25	25	25	LEANN RIMES/The Light In Your...
18	18	18	18	18	ALABAMA/Sad Lookin' Moon
18	18	18	18	18	DEANA CARTER/Count Me In
25	25	25	25	25	TRACY LAWRENCE/Better Man
18	18	18	18	18	SAWYER BROWN/Six Days On The Road
35	25	25	25	25	PATTY LOVELESS/She Drew A Broken...
-	-	18	18	18	ALAN JACKSON/Who's Cheatin' Who
18	18	18	18	18	MILA MASON/Dark Horse
13	13	13	13	13	KEVIN SHARP/Nobody Knows
-	25	18	18	18	BROOKS & DUNN/Am That Man
13	13	13	13	13	GEORGE STRAIT/ Can Still Make
13	13	13	13	13	DAVID KERSH/Goodnight Sweetheart

NEW COUNTRY
FR-95.1 KFRG

MARKET #26
KFRG/Riverside
(909) 825-9525
Massie/Jeffrey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	37	37	37	MARTY STUART/You Can't Stop Love
37	37	37	37	37	TOBY KEITH/Me Too
37	37	37	37	37	BROOKS & DUNN/Man This Lonely
37	37	37	37	37	REBA MCENTIRE/How Was I To Know
24	24	37	37	37	BILL ENGVALL/Here's Your Sign...
24	24	37	37	37	TRACE ADKINS/(This Ain't) No.
24	24	37	37	37	DIAMOND RIO/Holdin'
24	24	37	37	37	ALAN JACKSON/Everything I Love
24	24	37	37	37	TERRI CLARK/Emotional Girl
16	24	37	37	37	BUFFALO CLUB/If She Don't Love...
24	24	37	37	37	CLAY WALKER/Rumor Has It
24	24	37	37	37	KENNY CHESNEY/When I Close My Eyes
24	24	37	37	37	TRACY BYRD/Don't Take Her...
16	24	37	37	37	ALABAMA/Sad Lookin' Moon
24	24	37	37	37	MARTINA MCBRIDE/Cry On
16	24	37	37	37	KIPPI BRANNON/Daddy's Little Girl
24	24	37	37	37	LORRIE MORGAN/Good As I Was To You
16	24	37	37	37	GEORGE STRAIT/One Night At A Time
24	24	37	37	37	TRACY LAWRENCE/Better Man
16	24	37	37	37	COLLIN RAYE/On The Verge
-	16	24	37	37	BRYAN WHITE/Sittin' On Go
-	16	24	37	37	VINCE GILL/Little More Love
-	16	24	37	37	TANYA TUCKER/Little Things
10	10	10	10	10	THRASHER SHIVER/Be Honest
16	16	16	16	16	DAVID KERSH/Another You
10	10	10	10	10	CRYSTAL BERNARD/State Of Mind
10	10	10	10	10	MARK WILLS/Places I've Never...
10	10	10	10	10	KATHY MATTEA/455 Rocket
-	10	10	10	10	MILA MASON/Dark Horse
-	16	16	16	16	KEVIN SHARP/She's Sure Taking
-	16	16	16	16	JOHN M. MONTGOMERY/ Miss You A Little
-	16	16	16	16	BROOKS & DUNN/Why Would I Say...

NEW COUNTRY
Q104

MARKET #27
KBEQ/Kansas City
(816) 531-2535
Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	43	43	44	44	TRACE ADKINS/(This Ain't) No.
35	43	43	44	44	KENNY CHESNEY/When I Close My Eyes
35	43	43	44	44	DAVID KERSH/Another You
35	43	43	44	44	REBA MCENTIRE/How Was I To Know
31	35	35	44	44	CLAY WALKER/Rumor Has It
31	30	30	35	35	STEPHANIE BENTLEY/The Hopechest Song
31	30	30	35	35	TRACY BYRD/Don't Take Her...
31	35	35	35	35	TERRI CLARK/Emotional Girl
31	35	35	35	35	BUFFALO CLUB/If She Don't Love...
31	31	31	35	35	TIM MCGRAW/Didn't Ask And...
30	30	30	32	32	ALABAMA/Sad Lookin' Moon
24	30	31	32	32	SONS OF THE DESERT/Whatever Comes First
31	31	31	32	32	TRACY LAWRENCE/Better Man
24	24	30	32	32	DAVID LEE MURPHY/Breakfast In...
24	30	32	32	32	LITTLE TEXAS/For Us
31	30	32	32	32	MILA MASON/Dark Horse
30	30	32	32	32	JOHN M. MONTGOMERY/ Miss You A Little
12	24	31	31	31	KATHY MATTEA/455 Rocket
31	30	31	31	31	MINDY MCCREADY/A Girl's Gotta Do...
31	30	31	31	31	COLLIN RAYE/On The Verge
31	30	31	31	31	KEVIN SHARP/She's Sure Taking
24	30	31	31	31	GEORGE STRAIT/One Night At A Time
24	30	31	31	31	BRYAN WHITE/Sittin' On Go
18	24	30	31	31	VINCE GILL/Little More Love
18	24	30	31	31	TY HERNDON/Loved Too Much
18	24	30	31	31	STEVE AZARI/Go Crazy
31	31	31	31	31	BURNIN' DAYLIGHT/Say Yes
30	31	31	31	31	LORRIE MORGAN/Good As I Was To You
31	31	31	31	31	THRASHER SHIVER/Be Honest
24	31	31	31	31	TANYA TUCKER/Little Things
31	31	31	31	31	MARK WILLS/Places I've Never...
18	24	31	31	31	ALABAMA/Sad Lookin' Moon
18	24	31	31	31	PAUL BRANDT/Take It From Me
-	18	24	31	31	JOHN M. MONTGOMERY/ Miss You A Little
-	18	24	31	31	BROOKS & DUNN/Why Would I Say...
-	18	24	31	31	VINCE GILL/Little More Love
-	18	24	31	31	TY HERNDON/Loved Too Much
-	18	24	31	31	MARTINA MCBRIDE/Cry On
-	18	24	31	31	LEANN RIMES/The Light In Your
24	24	24	24	24	SAWYER BROWN/Six Days On The Road
18	18	18	18	18	JEFF WOOD/Use Mine
-	18	18	18	18	JAMES BONAMY/The Swing
-	18	18	18	18	DEANA CARTER/Court Me In

NEW COUNTRY
KFKF 94FM

MARKET #27
KFKF/Kansas City
(816) 753-4000
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	TRACY BYRD/Don't Take Her
35	35	35	35	35	TRACE ADKINS/(This Ain't) No.
35	35	35	35	35	DAVID KERSH/Another You
25	25	35	35	35	TERRI CLARK/Emotional Girl
25	25	35	35	35	CLAY WALKER/Rumor Has It
25	25	35	35	35	LORRIE MORGAN/Good As I Was To You
25	25	35	35	35	GEORGE STRAIT/One Night At A Time
35	35	35	35	35	KENNY CHESNEY/When I Close My Eyes
25	25	35	35	35	COLLIN RAYE/On The Verge
25	25	35	35	35	MINDY MCCREADY/A Girl's Gotta Do...
15	25	35	35	35	JOHN M. MONTGOMERY/ Miss You A Little
35	35	35	35	35	PATTY LOVELESS/She Drew A Broken...
15	25	35	35	35	STEPHANIE BENTLEY/The Hopechest Song
35	35	35	35	35	DIAMOND RIO/Holdin'
15	25	35	35	35	MARTINA MCBRIDE/Cry On
15	25	35	35	35	BRYAN WHITE/Sittin' On Go
15	25	35	35	35	TRACY LAWRENCE/Better Man
25	25	35	35	35	BUFFALO CLUB/If She Don't Love
25	25	35	35	35	JOHN M. MONTGOMERY/ Miss You A Little
25	25	35	35	35	MINDY MCCREADY/A Girl's Gotta Do...
25	25	35	35	35	VINCE GILL/Little More Love
20	20	20	20	20	LORRIE MORGAN/Good As I Was To You
20	20	20	20	20	MARTINA MCBRIDE/Cry On
-	-	20	20	20	SAWYER BROWN/Six Days On The Road

AC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
13	13	14	14	14	CELINE DION/All By Myself
13	13	14	14	14	BRICKMAN & MCBRIDE/Valentine
13	13	13	13	13	STREISAND & ADAMS/Finally Found...
13	13	13	13	13	ERIC CLAPTON/Change The World
13	13	13	13	13	KENNY LOGGINS/For The First Time
13	13	13	13	13	PHIL COLLINS/It's In Your Eyes...
13	13	13	13	13	BABYFACE/Every Time I...
8	13	13	13	13	BRYAN ADAMS/It's Always Be...
8	8	8	8	8	KENNY G/Havana
8	8	8	8	8	CELINE DION/It's All Coming
8	8	8	8	8	WHITNEY HOUSTON/ Believe In You...
8	8	8	8	8	JOURNEY/When You Love...
8	8	8	8	8	WHITNEY HOUSTON/Step By Step
6	8	8	8	8	ROD STEWART/When I Need You
6	6	6	6	6	RICHARD MARX/Until I Find You
6	6	6	6	6	MADONNA/You Must Love Me
6	6	6	6	6	MADONNA/Don't Cry For Me
6	6	6	6	6	PHIL COLLINS/Dance Into The Light
6	6	6	6	6	ROD STEWART/It's All Coming
6	6	6	6	6	CELINE DION/Because You Loved Me
6	6	6	6	6	R. KELLY/ Believe I Can Fly
6	6	6	6	6	BEE GEES/Alone

93.9 MARKET #3
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	17	17	17	17	JON SECADA/Too Late, Too Soon
17	17	17	17	17	BRYAN ADAMS/It's Always Be...
19	19	19	19	19	PHIL COLLINS/It's In Your Eyes...
19	19	19	19	19	CELINE DION/All By Myself
17	19	19	19	19	RICHARD MARX/Until I Find You
19	19	19	19	19	BRICKMAN & MCBRIDE/Valentine
17	17	17	17	17	Gloria Estefan/ I'm Not Giving...
17	17	17	17	17	KENNY G/Havana
19	19	19	19	19	KENNY LOGGINS/For The First Time
10	10	10	10	10	ROD STEWART/When I Need You
10	10	10	10	10	TONI BRAXTON/ Don't Want To
11	11	11	11	11	JOJOE/It's Tomorrow Never...
11	11	11	11	11	R. KELLY/ Believe I Can Fly
11	11	11	11	11	CHAKA KHAN/Your Love Is All...
5	10	10	10	10	MCKNIGHT & KING/When We Were Kings
5	10	10	10	10	CHICAGO/Here In My Heart
5	10	10	10	10	DIONNE FARRIS/Hopless
5	10	10	10	10	WARREN HILL/Shelter From...
5	10	10	10	10	PHIL COLLINS/Dance Into The Light
8	8	8	8	8	JOURNEY/When You Love...
8	8	8	8	8	DONNA LEWIS/ Love You Always...
8	8	8	8	8	MADONNA/You Must Love Me
8	8	8	8	8	ROD STEWART/When I Need You
8	8	8	8	8	CELINE DION/Because You Loved Me
8	8	8	8	8	R. KELLY/ Believe I Can Fly
8	8	8	8	8	BEE GEES/Alone

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	18	17	24	24	KENNY G/Havana
24	24	24	24	24	ROD STEWART/When I Need You
24	24	24	24	24	CELINE DION/All By Myself
24	24	24	24	24	TONI BRAXTON/Un-break My Heart
12	12	12	12	12	MADONNA/You Must Love Me
24	24	24	24	24	WHITNEY HOUSTON/ Believe In You...
24	24	24	24	24	STREISAND & ADAMS/ Finally Found...
20	24	24	24	24	ERIC CLAPTON/Change The World
20	20	12	20	20	CELINE DION/Because You Loved Me
10	18	17	19	19	BRYAN ADAMS/It's Always Be...
18	17	17	19	19	WHITNEY HOUSTON/Step By Step
10	10	10	10	10	RICHARD MARX/Until I Find You...
18	17	17	19	19	NO DOUBT/Don't Speak
18	17	17	19	19	R. KELLY/ Believe I Can Fly
18	17	17	19	19	JON SECADA/Too Late, Too Soon
18	17	17	19	19	PHIL COLLINS/It's In Your Eyes...
18	17	17	19	19	BRICKMAN & MCBRIDE/Valentine
18	17	17	19	19	KENNY LOGGINS/For The First Time
18	17	17	19	19	MADONNA/Don't Cry For Me
12	12	12	12	12	CELINE DION/It's All Coming
10	10	10	10	10	TONI BRAXTON/ Don't Want To
10	10	10	10	10	MAXI PRIEST/It Starts In...
10	10	10	10	10	JEWEL/You Were Meant...
10	10	10	10	10	MCKNIGHT & KING/When We Were Kings
10	10	10	10	10	JOJOE/It's Tomorrow Never
10	10	10	10	10	BRUCE SPRINGSTEEN/Secret Garden
12	5	5	5	5	BABYFACE/Every Time I...

KVIL 103.7fm MARKET #7
KVIL/Dallas (214) 651-1037 Curtis/Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24	24	BRICKMAN & MCBRIDE/Valentine
22	24	24	24	24	STREISAND & ADAMS/ Finally Found...
24	24	24	24	24	R. KELLY/ Believe I Can Fly
15	15	15	15	15	ERIC CLAPTON/Change The World
24	24	24	24	24	KENNY G/The Moment
22	22	21	21	21	CELINE DION/It's All Coming...
22	22	21	21	21	PETER CETERA/Forever Tonight
22	22	21	21	21	JIM BRICKMAN/Angel Eyes
24	24	24	24	24	CELINE DION/All By Myself
16	16	15	14	14	TONI BRAXTON/Un-break My Heart
16	16	15	14	14	JOURNEY/When You Love...
16	16	15	14	14	SEAL/Fly Like An Eagle
5	15	15	15	15	MICHAEL BOLTON/A Love So Beautiful
15	15	15	15	15	PETER CETERA/One Clear Voice
14	14	14	14	14	BRYAN ADAMS/Let's Make A...
14	14	14	14	14	JON SECADA/Too Late, Too Soon
13	14	14	14	14	RICHARD MARX/Until I Find You...
16	16	16	16	16	KENNY G/Havana
14	14	14	14	14	WARREN HILL/Shelter From...
9	9	9	9	9	MCKNIGHT & KING/When We Were Kings
9	9	9	9	9	BARRY MANILOW/It's Really Love
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows
16	16	15	15	15	NEVILLE & ROBERTSON/Crazy Love
5	5	5	5	5	ELTON JOHN/Blessed
5	5	5	5	5	SARAH MCLACHLAN/I Will Remember You
5	5	5	5	5	CELINE DION/Because You Loved Me

Soft Rock 97.1 WASH.FM MARKET #8
WASH/Washington (202) 895-5000 Street/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	35	35	35	35	R. KELLY/ Believe I Can Fly
28	35	35	35	35	STREISAND & ADAMS/ Finally Found...
35	35	35	35	35	JOURNEY/When You Love
35	35	35	35	35	CELINE DION/All By Myself
21	28	28	28	28	NO DOUBT/Don't Speak
28	28	28	28	28	JEWEL/You Were Meant...
10	10	28	28	28	BRICKMAN & MCBRIDE/Valentine
21	28	28	28	28	WHITNEY HOUSTON/ Believe In You...
10	28	28	28	28	KENNY LOGGINS/For The First Time
10	10	28	28	28	BRYAN ADAMS/It's Always Be...
10	10	28	28	28	JON SECADA/Too Late, Too Soon
21	21	21	21	21	PHIL COLLINS/It's In Your Eyes...
21	21	21	21	21	WHITNEY HOUSTON/Step By Step
10	10	10	10	10	KENNY G/Havana
10	10	10	10	10	RICHARD MARX/Until I Find You...
35	10	10	10	10	TONI BRAXTON/Un-break My Heart
35	10	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	10	CELINE DION/It's All Coming
10	10	10	10	10	DONNA LEWIS/ Love You Always...
10	10	10	10	10	ELTON JOHN/You Can Make...

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	26	26	26	26	ERIC CLAPTON/Change The World
26	26	26	26	26	JOURNEY/When You Love
25	24	26	26	26	TONI BRAXTON/Un-break My Heart
25	26	26	26	26	R. KELLY/ Believe I Can Fly
25	26	26	26	26	DONNA LEWIS/ Love You Always...
24	25	24	24	24	BRUCE SPRINGSTEEN/Secret Garden
14	14	15	14	14	BRYAN ADAMS/It's Always Be...
7	10	15	14	14	RICHARD MARX/Until I Find You...
13	13	13	13	13	CELINE DION/Because You Loved Me
12	12	16	13	13	CELINE DION/All By Myself
9	12	16	13	13	BRICKMAN & MCBRIDE/Valentine
14	11	11	11	11	MARIAH CAREY/Always Be My Baby
10	10	10	10	10	MARIAH CAREY/Forever
13	10	10	10	10	TONY RICH PROJECT/Nobody Knows
14	9	9	9	9	CELINE DION/It's All Coming...
11	9	9	9	9	ROD STEWART/So Far Away
8	8	8	8	8	ELTON JOHN/You Can Make...
8	8	8	8	8	MONICA/For You I Will
6	8	8	8	8	WARREN HILL/Shelter From...
5	8	8	8	8	BABYFACE/Every Time I...
5	8	8	8	8	KENNY G/Havana
5	8	8	8	8	WHITNEY HOUSTON/ Believe In You...
1	1	1	1	1	LIVINGSTON TAYLOR/Boatman

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	28	28	28	28	TONI BRAXTON/Un-break My Heart
28	28	28	28	28	STREISAND & ADAMS/ Finally Found...
28	28	28	28	28	KENNY LOGGINS/For The First Time
28	28	28	28	28	BRICKMAN & MCBRIDE/Valentine
28	28	28	28	28	BRYAN ADAMS/It's Always Be...
28	28	28	28	28	JOURNEY/When You Love
23	23	23	23	23	BABYFACE/Every Time I...
17	17	23	23	23	WHITNEY HOUSTON/ Believe In You...
17	17	23	23	23	MADONNA/Don't Cry For Me...
17	17	23	23	23	ERIC CLAPTON/Change The World
23	23	23	23	23	DONNA LEWIS/ Love You Always...
28	28	17	17	17	ROD STEWART/It's All Coming
23	23	17	17	17	CELINE DION/Send Me A Lover
17	17	17	17	17	MADONNA/You Must Love Me
14	17	17	17	17	RICHARD MARX/Until I Find You...
14	17	17	17	17	CELINE DION/All By Myself
12	12	17	17	17	R. KELLY/ Believe I Can Fly
12	12	17	17	17	INGRAM & WILSON/Our Time Has Come
12	12	17	17	17	BEE GEES/Alone
17	14	14	14	14	KENNY G/Havana
17	14	14	14	14	PETER CETERA/One Clear Voice
17	14	14	14	14	CELINE DION/It's All Coming...
17	14	14	14	14	TONY RICH PROJECT/Nobody Knows
6	12	12	12	12	JEWEL/You Were Meant...
12	12	12	12	12	TONI BRAXTON/ Don't Want To
9	9	9	9	9	WARREN HILL/Shelter From...

WALK 97.5 MARKET #15
WALK/Long Island (516) 475-5200 Michaels/Miller/Lombardo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	30	30	30	30	JEWEL/You Were Meant...
30	30	30	30	30	TONI BRAXTON/Un-break My Heart
10	10	30	30	30	CELINE DION/All By Myself
30	30	30	30	30	NO DOUBT/Don't Speak
10	27	30	30	30	KENNY G/Havana
27	27	27	27	27	MADONNA/Don't Cry For Me
4	4	10	10	10	WHITNEY HOUSTON/Step By Step
10	10	10	10	10	R. KELLY/ Believe I Can Fly
10	10	10	10	10	BABYFACE/Every Time I...
10	10	10	10	10	BRICKMAN & MCBRIDE/Valentine
10	10	10	10	10	BRUCE SPRINGSTEEN/Secret Garden
10	10	10	10	10	DUNCAN SHEIK/Barely Breathing
10	10	10	10	10	PHIL COLLINS/It's In Your Eyes...
30	10	10	10	10	STREISAND & ADAMS/ Finally Found...
10	10	10	10	10	JOURNEY/When You Love
30	10	10	10	10	WHITNEY HOUSTON/ Believe In You...
10	10	10	10	10	NO MERCY/Where Do You Go
4	4	4	4	4	BRYAN ADAMS/Let's Make A...
4	4	4	4	4	TONI BRAXTON/ Don't Want To
4	4	4	4	4	JON SECADA/Too Late, Too Soon
4	4	4	4	4	RICHARD MARX/Until I Find You...
10	10	8	8	8	CELINE DION/It's All Coming
10	8	8	8	8	DONNA LEWIS/ Love You Always...
10	8	8	8	8	ERIC CLAPTON/Change The World
8	8	8	8	8	TONI BRAXTON/Un-break My Heart
8	8	8	8	8	JOHN MELLENCAMP/Key West...
8	8	8	8	8	MARIAH CAREY/Forever
8	8	8	8	8	ROBERT MILES/Children

103.7 FM WLTE MARKET #16
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
12	17	19	19	19	JON SECADA/Too Late, Too Soon
17	17	19	19	19	KENNY LOGGINS/For The First Time
32	32	17	17	17	BRICKMAN & MCBRIDE/Valentine
17	17	17	17	17	PHIL COLLINS/It's In Your Eyes...
17	17	17	17	17	BABYFACE/Every Time I...
17	17	17	17	17	CELINE DION/All By Myself
17	17	17	17	17	R. KELLY/ Believe I Can Fly
17	17				



MIKE KINOSHIAN

Radio Dating: A Surprise Revenue Source

Interactive services provide opportunity to make off-air revenue

If you're looking for a nearly zero-cost source of generating off-air revenue and aren't familiar with interactive radio dating services, clip this column (as well as next week's follow-up), and thank me later.

DMI

Chicago-based **Dateline Marketing International (DMI)** has been in existence for nearly three years, has contracts with more than 150 stations, and claims to be the world's "Number-one radio dating service." Formerly part of **Infinity Broadcasting**, DMI is now a totally owned division of **CBS**.

Exec. Director **Bruce Delahorn** joined DMI about seven months ago and has a background in consumer advertising. "Dateline works because it offers listeners something of value," he remarks. "Helping someone find a significant and satisfying relationship is very important. People write, call, and go to client stations because they're happy with the outcome. There's fabulous word-of-mouth."

Part of DMI's process involves completing a no-cost 10-minute enrollment, which includes a variety of demographic and personality-type questions. "Every station gets its own unique geographic map," explains Delahorn. "The computer favors matching people who live near each other and penalizes matching people who live far away. In essence, the questions are about age, height, weight, educational attainment, loca-

we want," he explains.

Date-seekers are then entered into the system after a DMI representative clears the outgoing two-minute message. Delahorn explains the system's rules: "We don't allow last names, home phone numbers, profanity or obscenity. There shouldn't be background noise, and we prefer people not use cell phones. People who don't meet these requirements are asked to call customer service."

Safety is further encouraged when matches are found and dates set. "We encourage people to follow standard safe dating practices. They should meet for the first time in a public place; shouldn't give out home addresses; and shouldn't bring the person home on the first date. None of our affiliates have had legal action taken against them."

Each client has a dedicated customer service 800 number: "One feature that other dating services don't have," boasts Delahorn. "Client stations don't have to deal with customer service questions. Our people — not station employees — answer dedicated 800 numbers. Our customer service people have **Lotus Notes** to access a caller's information and quickly resolve questions. Each call gets answered with our client's call letters and station name. And, if a station [names] the service the 'WXXX Dateline,' that's the way the call gets answered." (Incidentally, about 50% of DMI's clients refer to the service as "Dateline" on the air. "Singles Connection," "One-On-One Connection," and "Soul Mate Line" are other frequently used handles.)

Of DMI's approximately 40,000 monthly customer service calls, Delahorn estimates 95% are system-use questions, 3% are compliments, and 2% are complaints. "I'm pleasantly surprised about the 3%. That number is actually higher if you count those who call the station directly — they often feel a personal connection with a station's air talent. I wish the 2% were lower — but it's actually pretty good."

Interestingly, 50% of Dateline complaints fall into two very specific categories: men want thinner women, and African-American women want taller men.

The former request helped prompt a change in the enrollment process. "We used to ask men if they preferred 'slender,' 'average,' or 'large' women. The vast majority picked 'slender,' so we changed it to 'thin,' 'average,' or 'large.' People tend to be extremely honest about how they look — much more so than I would've guessed."

Of course, people do drop out of

the system, but Delahorn has a positive explanation: "Far and away, the number one reason for leaving is that a person finds someone they want to date steadily. We've had people get married in the studio, and later this year a Houston couple will get married at halftime of a football game!"

Guthy-Renker Select Network

If, like me, you incessantly scan the television remote at odd hours, you've become quite familiar with the name

Guthy-Renker. The commercial giant is now in the radio dating arena, luring **Entertainment Radio Networks** VP/Affiliate Relations **Andrea Weiss** to become VP/Radio Division. Weiss is in charge of **Guthy-Renker Select Network's** radio distribution. "They'd been my client on this project for three months, and made me a great offer,"



Andrea Weiss

comments Weiss, who continues operating from Malibu, CA.

Guthy-Renker's radio dating-game twist involves marrying programming and direct-response television. "We have media deals and place infomercials everywhere," explains Weiss. "A TV spot we produce is customized for stations carrying our service." (The service debuted at last month's Country Radio Seminar.)

"DMI's been on for two years, but it's like comparing apples and oranges. We're both in the dating business, but what I'm doing is different because of what we can offer with television."

Weiss claims disinterest in pirating stations from competing dating services. "That's frankly a dumb thing to do because stations already have their databases. My competitors may differ and feel the business is more cut-throat, but my tactic is to take the high road." She believes stations opt to work with Guthy-Renker largely because of free television tie-in possibilities. "I'll invest money and put their personality's voice on a TV spot — television commercial testimonials saying people don't like going to bars and there's a better way to find dates. If I invest one week of cable insertion, it'll make money for all of us without cluttering the radio station."

"In order to make money with this service, you must promote it," Weiss stresses, suggesting stations plug the dating service twice per daypart. "You really want to hit it during 'Love Songs,' when singles tend to be home. If you tie it in with your remotes and other events, you can also sell it as value-added and put an ad for something like **Weight Watchers** on the 800 number that members call."

The 38-year-old single Weiss reasons it's easy for her to pitch the concept: "I live the lifestyle and am a 'serial blind-dater.' I've had more blind

☐

Many 'mom and pop' companies are coming out of the woodwork and they don't understand what it takes to provide the service. We're not in the business to provide something people can't figure out — we're in the business to get people dates.

— Jim Spotts

dates than anybody. Blind dates are like sales calls. But, I don't want to go to bars anymore. There's a lot of superficiality out there, and we need alternate ways to meet people. Listeners get to meet other singles who like the same music and have that initial thing in common."

The guidelines for Guthy-Renker Select Network's software were designed by a California State University psychology professor, who is also a member of the American Association of Marriage Relationship Therapists.

Enrolled participants get a customer service member number, but as Weiss points out, "It's different from other services because we have out-bound notification. Many single people are shy, but we want them to call the 900 number — that's how we generate our revenue. As soon as a match is made, our service calls letting them know there are matches, enticing them to call the 900 number."

"Most services give 'flat split' revenues — we offer anywhere between 30%-45% based on toll-minute incentive plans. If stations get 20,000-30,000 toll minutes in one month, they make 35%. If they get 40,000 minutes the next month, they get 45%."

In addition to a custom TV spot, Weiss also offers an optional CD. "We collect and package celebrity 'Love Moment' and 'Love Vignette' sound bites by format and deliver them to the stations. This will be a way to subtly promote the service through our access to the stars."

Radio Date

Radio Date VP/Sales & Marketing **Jim Spotts** claims company President **Jay Shepard** started voice personals in 1984 for parent company **Phone Trader**. "He's probably the person most responsible for educating the entire industry on 900 numbers. At our peak, we had 16,000 different 900 numbers. The Radio Date platform was developed a year ago and is the first major product we've offered directly to the end user."

"We process over 12 million minutes a month in 800-number volume, four million minutes a month in 900 traffic; we are MCI's largest service bureau, and have an inventory of 4000-5000 MCI 900 numbers."

Given today's consolidation frenzy, the concept of developing non-spot revenue is especially attractive. "Stations are being purchased for 17 times cash flow and need cash flow to recoup that investment," says Spotts, whose biggest concern is stations' lack of information regarding

what to look for in voice personal services. "Some stations sign on for deals where payouts are low or charge backs are high. Others have been locked into deals requiring the help of Philadelphia lawyers. The only way to know the benefits is by dealing with companies who have done it a long time."

Acknowledging the increasing numbers of competitors in this field, Spotts explains, "Many 'mom and pop' companies are coming out of the woodwork, and we'll probably see 15 more companies in the next six-12 months."

"They don't really understand what it takes to provide the service. They think that, by spinning a big maze of choices and having long calls, they'll generate high revenue. But we're not in the business to provide something people can't figure out — we're in the business to get people dates as quickly and efficiently as possible."

"Our hold times are probably 50% longer than the competition. Someone spending six minutes on our program ends up with 50% more dates than on programs where they're being asked a lot of questions. These questions don't pertain to the important thing that people want — finding someone who fits their criteria."

Operating under "at will" contracts works well for all involved, claims Spotts. "We're extremely confident in our ability to generate revenue and haven't had a station cancel yet. More people listen to radio than read the paper to meet other singles."

You want to [promote] it during 'Love Songs,' when singles tend to be at home. If you tie it in with your remotes and other events, you can also sell it as value added.

— Andrea Weiss

These ventures, he maintains, require his company to serve two masters: "We want to make sure we satisfy the radio station, but our first and foremost clients are the listeners. Our programs are tested and re-tested, and features are repeatedly added and deleted because this business changes daily."

National Sales Manager **Bill Burns** adds, "Like booze and tobacco, dating and companionship is a recession-proof industry."

Radio Date manufactures its own equipment and never lets its computer system reach more than 65% of capacity. The service is currently equipped with over 2000 incoming lines. "We may need to add lines as we go along, making sure callers are satisfied and stations get a fair deal," Spotts notes. "If those two things happen, you can generate revenues to infinity with a product like this."

NEXT WEEK: Nuts and bolts in Part Two!

Dateline works because it offers listeners something of value. Helping someone find a significant and satisfying relationship is very important and there's fabulous word-of-mouth.

— Bruce Delahorn

tion, and whether or not a person has children." To illustrate DMI's recent expansion of its personality questionnaire, Delahorn notes more specific examples: "We ask people going on vacation if they prefer Las Vegas or the Grand Canyon. If they think arguments should be avoided, or can be helpful and clear the air."

Everything's handled by phone via automated voice response. Following the enrollment questions, prospective singles record a two-minute personal greeting. "They do things like sing songs they've written and get uniquely individual, which is exactly what

Kyle Vincent

From out of the mosh pit of modern music,
a refreshing and engaging songwriter has emerged.

Discover Kyle Vincent's well-crafted,
heartfelt songs for yourself.

the first single: "Wake Me Up
(When The World's Worth Waking Up For)"

New Adds Include:

	WLTE	
WAKS		WDAQ
WTVR		WHYN

Also Spinning:

KLLC	17x	WPNT	22x
WLRW	28x	KOSO	22x
KWAV	5x	KQXT	5x
WQLH	22x	KTDY	10x
		WCRZ	8x

All Songs Produced By Kyle Vincent & Parthenon Huxley & Gabriel Veitri

Executive Producer: Bill Hone

<http://www.hollywoodrec.com/kylevincent>

Carport

Hollywood
RECORDS

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	CELINE DION All By Myself (550 Music)	2130	2196	2217	2154	96/0
4	3	3	2	KENNY LOGGINS For The First Time (Columbia)	2058	2043	1949	1865	96/1
6	5	4	3	BRYAN ADAMS I'll Always Be Right There (A&M)	1928	1858	1707	1566	93/0
1	2	2	4	JIM BRICKMAN w/MARTINA MCBRIDE Valentine (Windham Hill)	1905	2061	2157	2185	94/0
11	7	7	5	JON SECADA Too Late, Too Soon (SBK/EMI)	1654	1562	1464	1295	88/1
7	6	6	6	PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic)	1598	1565	1560	1521	83/0
9	8	8	7	R. KELLY I Believe I Can Fly (Jive)	1515	1433	1426	1397	80/3
16	11	10	8	RICHARD MARX Until I Find You Again (Capitol)	1511	1389	1266	1113	93/4
3	4	5	9	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1466	1681	1839	1978	84/0
14	12	11	10	KENNY G Havana (Arista)	1421	1341	1237	1120	83/3
17	15	12	11	JEWEL You Were Meant For Me (Atlantic)	1405	1235	1078	857	68/5
13	10	9	12	WHITNEY HOUSTON Step By Step (Arista)	1384	1401	1290	1144	74/1
5	9	13	13	WHITNEY HOUSTON I Believe In You And Me (Arista)	994	1164	1393	1592	67/0
8	13	14	14	BARBRA STREISAND & BRYAN ADAMS I Finally Found... (Columbia)	952	1110	1210	1414	69/0
BREAKER			15	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	921	820	704	545	67/4
BREAKER			16	TONI BRAXTON I Don't Want To (LaFace/Arista)	832	637	453	235	68/9
23	22	19	17	JOURNEY If He Should Break Your Heart (Columbia)	699	643	545	434	49/1
12	17	18	18	ROD STEWART If We Fall In Love Tonight (Warner Bros.)	681	794	997	1293	51/0
10	14	16	19	GLORIA ESTEFAN I'm Not Giving You Up (Epic)	653	905	1123	1350	49/0
20	20	21	20	BABYFACE Every Time I Close My Eyes (Epic)	641	616	615	573	44/1
19	21	22	21	NO DOUBT Don't Speak (Trauma/Interscope)	562	581	606	588	27/0
—	25	24	22	BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	534	443	371	206	57/8
26	24	23	23	WARREN HILL Shelter From The Storm (Discovery)	534	481	434	369	54/3
28	26	25	24	BARRY MANILOW I'd Really Love To See You... (Arista)	472	423	352	277	46/5
—	—	29	25	BRUCE SPRINGSTEEN Secret Garden (Columbia)	456	264	114	59	36/14
DEBUT			26	CHICAGO Here In My Heart (Reprise)	424	—	—	—	45/45
DEBUT			27	BEE GEES Alone (Polydor/A&M)	315	170	—	—	34/11
—	30	27	28	ROD STEWART When I Need You (Warner Bros.)	306	279	251	128	24/2
—	29	26	29	MAXI PRIEST It Starts In The Heart (Walt Disney)	300	288	251	188	31/0
—	—	30	30	DUNCAN SHEIK Barely Breathing (Atlantic)	215	185	156	149	11/3

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 93 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

CRYSTAL BERNARD Have We Forgotten What Love Is (River North)
Total Stations: 23, Adds: 0, Plays: 202, WRCH 12 (12), WYJB 5 (5), WLWZ 7 (7), WTCB 7 (7), WLRQ 8 (8), WTVR 9 (6), WDEF 5 (5), WOOF 15 (15), WAHR 10 (10), WJXB 7 (7), WRVR 9 (9), WLTS 6 (6), KQXT 14 (14), WOOD 3 (3), WTPI 15 (15), WGLM 7 (9), KEZG 10 (10), WLTE 5 (5), KELO 7 (7), KKLI 13 (13), KRNO 14 (14), KWAV 5 (5), KISC 9 (9).

CARDIGANS Lovefool (Mercury)
Total Stations: 10, Adds: 1, Plays: 174, WHYN 14 (14), WMAS 21 (21), WFPG 14 (14), WMYI 8 (7), WOOF 15 (8), WTFM 27 (27), WGLM 17, KDAT 5 (6), KLYF 17 (15), KGBY 36 (36).

JAMES INGRAM & CARNIE WILSON Our Time Has Come (Mercury)
Total Stations: 18, Adds: 7, Plays: 147, WRCH 7, WWLI 10 (5), WLEV 7 (7), WLIF 4, WTCB 7 (7), WKTK 14, WAHR 10 (10), WTFM 12, WLTS 6 (6), KMGL 5 (5), KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), WLTE 5, KELO 7, KWAV 5 (5), KLSY 17 (12), KISC 7.

MONICA For You I Will (Warner Sunset/Atlantic)
Total Stations: 13, Adds: 6, Plays: 109, WMJX 7, WYJB 5, WLEV 7 (7), WTCB 7 (7), WRMF 29 (8), WDEF 5 (5), WOOF 8, WRVR 9 (7), KQXT 7 (7), WROE 7, WFMK 10, WGLM 7 (7), WRVF 1.

PATTY CABRERA Home (Wherever Your Heart Is) (Curb)
Total Stations: 14, Adds: 4, Plays: 108, WRCH 7 (7), WWLI 10 (10), WLEV 5 (5), WLWZ 7, WKWK 5 (5), WTCB 7 (7), WLRQ 8 (8), WAHR 10 (10), KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), KELO 7, KKLI 13, KWAV 5.

DAVE KOZ Wake Up Call (Capitol)
Total Stations: 13, Adds: 1, Plays: 85, WRCH 10 (10), WAFY 10 (10), WKWK 5 (5), WTCB 7 (7), WLRQ 2, WAHR 10 (10), WLTS 6 (6), KQXT 7 (7), WTPI 6 (6), WGLM 5 (5), WMGN 5 (5), KELO 7 (7), KRNO 5 (5).

CHAKA KHAN Your Love Is All I Know (Reprise)
Total Stations: 10, Adds: 0, Plays: 73, WRCH 7 (7), WLWZ 7 (7), WLRQ 8 (8), WAHR 10 (10), KQXT 5 (5), WLIT 11 (11), WOOD 3 (3), WTPI 12 (10), WMGN 5 (5), KWAV 5 (5).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

JOOSE
If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)
TOTAL PLAYS/INCREASE: 921/101
TOTAL STATIONS/ADDS: 67/4
CHART: 15

TONI BRAXTON
I Don't Want To (LaFace/Arista)
TOTAL PLAYS/INCREASE: 832/195
TOTAL STATIONS/ADDS: 68/9
CHART: 16

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CHICAGO Here In My Heart (Reprise)	45
BRUCE SPRINGSTEEN Secret Garden (Columbia)	14
BEE GEES Alone (Polydor/A&M)	11
TONI BRAXTON I Don't Want To (LaFace/Arista)	9
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	8
JAMES INGRAM & CARNIE WILSON Our Time... (Mercury)	7
MONICA For You I Will (Warner Sunset/Atlantic)	6
JEWEL You Were Meant For Me (Atlantic)	5
BARRY MANILOW I'd Really Love To See You... (Arista)	5
PATTY CABRERA Home (Wherever Your Heart...) (Curb)	4
JOOSE If Tomorrow Never... (Flavor Unit/EastWest/EEG)	4
RICHARD MARX Until I Find You Again (Capitol)	4
REGINA BELLE & JEFFREY OSBORNE Men Are... (Angel/Guardian)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHICAGO Here In My Heart (Reprise)	+424
TONI BRAXTON I Don't Want To (LaFace/Arista)	+195
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+192
JEWEL You Were Meant For Me (Atlantic)	+170
BEE GEES Alone (Polydor/A&M)	+145
RICHARD MARX Until I Find You Again (Capitol)	+122
JOOSE If Tomorrow Never... (Flavor Unit/EastWest/EEG)	+101
JON SECADA Too Late, Too Soon (SBK/EMI)	+92
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	+91
R. KELLY I Believe I Can Fly (Jive)	+82

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JOURNEY When You Love A Woman (Columbia)
ERIC CLAPTON Change The World (Reprise)
CELINE DION It's All Coming Back To Me Now (550 Music)
DONNA LEWIS I Love You Always Forever (Atlantic)
ELTON JOHN You Can Make History (Young Again) (MCA)
CELINE DION Because You Loved Me (550 Music)
LIONEL RICHIE Still In Love (Mercury)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)

Breakers: Songs registering 825 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

AC DEBUT 27
2ND WEEK MOST ADDED!

Over 35 stations that don't want to be ALONE including:
WLTE **WAKS - #1 Requests!**
KHKS **Y100** **WFLZ**
WKRQ **WFLY** **WNTQ**

1 ACTIVE VH ROTATION
MUSIC FIRST™

BeeGees ALONE

Produced by Russ Titelman, Barry Gibb, Maurice Gibb, Robin Gibb.
 Management: Left Bank Organization

Management: Left Bank Organization
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Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OMPD: Buzz Brindle MD: Pat Ryan 5 MONICA "For" 3 BRUCE SPRINGSTEEN "Secret"	WVLE/Allentown, PA OMPD: J. Davis APDMD: Bill Marvin 7 CHICAGO "Heart" 7 JOOSE "Tomorrow"	KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell 24 KENNY G "Havana" 22 SHERYL CROW "Everyday"	WRDE/Appleton, WI OMPD: Dan Larkin 7 MONICA "For"	WFPG/Atlantic City, NJ OMPD: Dick Fennessy MD: Marlene Aqua 14 RICHARD MARX "Find" 14 TONI BRAXTON "Want"	WBBO/Augusta, GA PD: John Patrick 22 CHICAGO "Heart"	KKMJ/Austin, TX OM: Stan Main PD: Nolan Cruise No Adds	WLIF/Baltimore, MD OMPD: Gary Balaban MD: Mark Thoner 7 BEE GEES "Alone" 7 CHICAGO "Heart" 4 INGRAM & WILSON "Time"	WMJX/Birmingham, AL OM: John Jenkins PDMD: John Stuart No Adds	WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 7 MONICA "For" 2 KENNY G "Havana" 1 KENNY LOGGINS "First" 1 LIVINGSTON TAYLOR "Boatman"	WEZN/Bridgeport, CT OMPD: Steve Marcus 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 14 CHICAGO "Heart"	WHBC/Canton, OH PD: Terry Simmons MD: Bruce Lewis 18 R. KELLY "Fly" 18 CHICAGO "Heart"	KDAT/Cedar Rapids, IA PD: Dick Staden MD: Tom Cook 10 BRUCE SPRINGSTEEN "Secret" 5 MCKNIGHT & KING "Kings"	WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nutter 11 CHICAGO "Heart" 11 MCKNIGHT & KING "Kings"	WDEF/Chattanooga, TN PDMD: Danny Howard 5 CHICAGO "Heart"	WYJB/Albany, NY OMPD: Buzz Brindle MD: Pat Ryan 5 MONICA "For" 3 BRUCE SPRINGSTEEN "Secret"	WVLE/Allentown, PA OMPD: J. Davis APDMD: Bill Marvin 7 CHICAGO "Heart" 7 JOOSE "Tomorrow"	KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell 24 KENNY G "Havana" 22 SHERYL CROW "Everyday"	WRDE/Appleton, WI OMPD: Dan Larkin 7 MONICA "For"	WFPG/Atlantic City, NJ OMPD: Dick Fennessy MD: Marlene Aqua 14 RICHARD MARX "Find" 14 TONI BRAXTON "Want"	WBBO/Augusta, GA PD: John Patrick 22 CHICAGO "Heart"	KKMJ/Austin, TX OM: Stan Main PD: Nolan Cruise No Adds	WLIF/Baltimore, MD OMPD: Gary Balaban MD: Mark Thoner 7 BEE GEES "Alone" 7 CHICAGO "Heart" 4 INGRAM & WILSON "Time"	WMJX/Birmingham, AL OM: John Jenkins PDMD: John Stuart No Adds	WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 7 MONICA "For" 2 KENNY G "Havana" 1 KENNY LOGGINS "First" 1 LIVINGSTON TAYLOR "Boatman"	WEZN/Bridgeport, CT OMPD: Steve Marcus 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 14 CHICAGO "Heart"	WHBC/Canton, OH PD: Terry Simmons MD: Bruce Lewis 18 R. KELLY "Fly" 18 CHICAGO "Heart"	KDAT/Cedar Rapids, IA PD: Dick Staden MD: Tom Cook 10 BRUCE SPRINGSTEEN "Secret" 5 MCKNIGHT & KING "Kings"	WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nutter 11 CHICAGO "Heart" 11 MCKNIGHT & KING "Kings"	WDEF/Chattanooga, TN PDMD: Danny Howard 5 CHICAGO "Heart"
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HOT AC

WKDD/Akron, OH OMPD: Chuck Collins No Adds	WKMI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 18 MONICA "For"	KYSR/Los Angeles, CA Interim PD: Angela Bertelli APDMD: Chris Elbert 16 THIRD EYE BLIND "Live"	WSHE/Orlando, FL PD: Catherine Brown MD: Shark 25 MERIL BAUBRIDGE "Mouth" 16 MEXICO 70 "Want"	KBEE/Salt Lake City, UT OMPD: Steve Kelly APDMD: Sean Michaels 3 WHITE TOWN "Woman"	KSNL/Salt Lake City, UT PDMD: Burke Allen 15 R. KELLY "Fly"	KSMG/San Antonio, TX MD: Dana Thomas 24 BRIAN ADAMS "Always" 5 DISHWALLA "Gee"	KIOI/San Francisco, CA PD: Casey Keating MD: Jay Nachlis No Adds	KLLC/San Francisco, CA PD: Louis Kaplan MD: Julie Stoessel 16 MEREDITH BROOKS "Brch" 16 CHEAP TRICK "Say" 16 DEPECHE MODE "Good" 16 MOLLIE S REVENGE "Humble"	KRUZ/Santa Barbara, CA PD: Duncan Payton APD: Mike O'Brian 7 VERVE PIPE "Freshmen"	KPLZ/Seattle, WA PDMD: Kent Phillips 21 HANSON "Mmm"	WNSN/South Bend, IN PDMD: Phil Britain 9 TONI BRAXTON "Want" 9 CHICAGO "Heart"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 21 WALLFLOWERS "Headlight" 21 BRIAN ADAMS "Always" 11 CHICAGO "Heart" 5 KYLE VINCENT "Wake"	WMTX/Tampa, FL PDMD: Chuck Morgan 21 BRUCE SPRINGSTEEN "Secret" 8 MONICA "For" 8 DAVE MATTHEWS BAND "Crash"	KMAJ/Topeka, KS PD: Dave Waters MD: Rose Rues 14 WALLFLOWERS "Headlight" 14 CHICAGO "Heart"	KEYW/Tri-Cities, WA PDMD: Paul Drake 10 HANSON "Mmm"	WRQX/Washington, DC PD: Randy James MD: Carol Parker No Adds	WGNI/Wilmington, NC PD: Mike Farrow MD: Craig Thomas 16 CHICAGO "Heart" 16 PAULA COLE "Cowboys"	WXLO/Worcester, MA PD: Steve Gallagher MD: Rob Poulin 24 HANSON "Mmm" 20 SISTER HAZEL "All"	86 Total Reporters 86 Current Reporters 77 Current Playlists	Reported Frozen Playlist (2): WQAL/Cleveland, OH KFMB/San Diego, CA	Did Not Report, Playlist Frozen (7): KNOB/Albuquerque, NM KAMX/Austin, TX WLRW/Champaign, IL WDBZ/New York, NY KZZP/Phoenix, AZ KMXG/Quad Cities, IA-IL WAEV/Savannah, GA
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barry
manilow
"i'd really love to
see you tonight"

AC Chart 24
special continues
to air.
The story continues...



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	JEWEL You Were Meant For Me (<i>Atlantic</i>)	3236	3278	3218	3162	82/1
2	2	2	2	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	2899	3045	3021	3094	78/0
3	3	3	3	DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	2759	2772	2710	2746	78/0
5	4	4	4	SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	2708	2766	2667	2565	80/1
9	8	7	5	WALLFLOWERS One Headlight (<i>Interscope</i>)	2435	2195	1927	1677	79/3
8	7	6	6	PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	2325	2248	2058	1916	77/2
4	5	5	7	CARDIGANS Lovefool (<i>Mercury</i>)	2254	2328	2541	2648	73/1
6	6	8	8	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	2148	2178	2176	2139	69/0
12	10	10	9	SAVAGE GARDEN I Want You (<i>Columbia</i>)	1853	1763	1698	1568	65/1
17	14	11	10	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	1787	1560	1370	1070	72/6
7	9	9	11	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	1639	1865	1916	1972	55/0
13	13	13	12	CELINE DION All By Myself (<i>550 Music</i>)	1382	1428	1479	1496	50/0
10	11	12	13	HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)	1361	1534	1614	1628	49/0
11	12	14	14	JOHN MELLENCAMP Just Another Day (<i>Mercury</i>)	1291	1326	1494	1607	49/0
21	18	15	15	U2 Staring At The Sun (<i>Island</i>)	1172	1019	845	774	56/5
—	22	16	16	INXS Elegantly Wasted (<i>Mercury</i>)	1159	972	754	390	60/7
29	25	20	17	BRUCE SPRINGSTEEN Secret Garden (<i>Columbia</i>)	1006	883	626	439	41/7
14	15	18	18	JOURNEY When You Love A Woman (<i>Columbia</i>)	860	931	1025	1267	38/0
20	20	21	19	SARAH MCLACHLAN Possession (<i>Nettwerk/Arista</i>)	823	818	798	778	29/1
28	26	26	20	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	761	685	624	490	23/1
22	24	25	21	BRYAN ADAMS I'll Always Be Right There (<i>A&M</i>)	738	691	668	629	34/2
25	23	22	22	WHITNEY HOUSTON Step By Step (<i>Arista</i>)	693	800	739	555	31/0
26	27	27	23	JOURNEY If He Should Break Your Heart (<i>Columbia</i>)	685	647	619	543	33/0
—	30	28	24	R. KELLY I Believe I Can Fly (<i>Jive</i>)	641	604	475	399	22/2
27	29	29	25	AMANDA MARSHALL Fall From Grace (<i>Epic</i>)	588	555	549	537	26/1
30	—	30	26	JON SECADA Too Late, Too Soon (<i>SBK/EMI</i>)	466	510	463	406	23/0
DEBUT			27	DISHWALLA Give (<i>A&M</i>)	456	369	258	176	23/3
DEBUT			28	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	434	414	441	382	20/1
DEBUT			29	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	322	248	207	168	16/4
DEBUT			30	LEAH ANDREONE It's Alright, It's OK (<i>RCA</i>)	322	355	305	326	15/0

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Hot AC reporters. 77 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
HANSON Mmm Bop (<i>Mercury</i>)	13
CHICAGO Here In My Heart (<i>Reprise</i>)	10
INXS Elegantly Wasted (<i>Mercury</i>)	7
BRUCE SPRINGSTEEN Secret Garden (<i>Columbia</i>)	7
SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	6
U2 Staring At The Sun (<i>Island</i>)	5
SISTER HAZEL All For You (<i>Universal</i>)	4
WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	4
MEREDITH BROOKS Bitch (<i>Capitol</i>)	3
DISHWALLA Give (<i>A&M</i>)	3
WALLFLOWERS One Headlight (<i>Interscope</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WALLFLOWERS One Headlight (<i>Interscope</i>)	+240
SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	+227
HANSON Mmm Bop (<i>Mercury</i>)	+189
INXS Elegantly Wasted (<i>Mercury</i>)	+187
U2 Staring At The Sun (<i>Island</i>)	+153
CHICAGO Here In My Heart (<i>Reprise</i>)	+130
BRUCE SPRINGSTEEN Secret Garden (<i>Columbia</i>)	+123
SAVAGE GARDEN I Want You (<i>Columbia</i>)	+90
DISHWALLA Give (<i>A&M</i>)	+87
SISTER HAZEL All For You (<i>Universal</i>)	+87

NEW & ACTIVE

HANSON Mmm Bop (*Mercury*)
Total Stations: 22, Adds: 13, Plays: 317, WDAQ 13, WXLO 24, WKEE 18, WJLK 10, WJRZ 12, WPLJ 26 (28), WHUD 8, WCGQ 10, WQSM 7, WKYE 7 (5), WPLL 19 (17), WAKS 23 (11), WMTX 20 (8), KKYS 24, WKDD 16 (16), WKTI 25 (24), KSTZ 5, KMXS 5, KFMB 7 (7), KRUZ 7 (7), KPLZ 21, KEYW 10.

TORI AMOS Silent All These Years (*Atlantic*)
Total Stations: 12, Adds: 1, Plays: 300, WBMX 7 (7), WXLO 24 (24), WDBZ 16 (16), WPTE 14 (14), KDMX 17, KZZP 37 (37), KALC 12 (12), KMXB 36 (37), KYSR 47 (30), KYSR 35 (35), KOSO 10 (10), KBBT 45 (30).

GINA G Ooh Aah...Just A Little Bit (*Eternal/WB*)
Total Stations: 13, Adds: 0, Plays: 288, WKEE 27 (31), WJRZ 17 (17), WPLJ 26 (29), WYXR 28 (28), WCGQ 12 (10), WMTX 20 (17), WKDD 13 (10), WKQI 10 (14), WKTI 37 (38), WMYX 46 (33), WIOG 21 (20), KCIX 21 (21), KEYW 10 (9).

RICHARD MARX Until I Find You Again (*Capitol*)
Total Stations: 17, Adds: 1, Plays: 281, WHUD 19 (17), WRUX 10 (24), WQSM 17 (17), WKYE 13 (13), WWDE 14 (12), WXIL 29 (29), WAKS 8 (8), WGNJ 47 (47), WMJY 10, WMXL 21 (24), WMXS 25 (25), KKYS 11 (15), WAZY 20 (1), WNSN 9 (9), KATF 5 (5), KMAJ 14 (14), KIOI 9 (9).

SUBLIME What I Got (*Gasoline Alley/MCA*)
Total Stations: 11, Adds: 0, Plays: 263, WBMX 13 (12), WDBZ 10 (10), WPLL 18 (19), WPTE 28 (28), WLUP 21 (21), KALC 38 (22), KMXB 40 (40), KYSR 15 (21), KBBT 33 (38), KFMB 27 (27), KRUZ 20 (15).

LUSCIOUS JACKSON Naked Eye (*Grand Royal/Capitol*)
Total Stations: 9, Adds: 1, Plays: 238, WDBZ 28 (28), KKOB 9 (9), WKQI 16 (12), WKTI 16, KTNP 17 (17), KALC 43 (37), KYSR 16 (16), KFMB 58 (58), KLLC 35 (36).

DURAN DURAN Out Of My Mind (*Virgin*)
Total Stations: 10, Adds: 2, Plays: 190, WBMX 8 (9), WPLL 27 (22), WPTE 16 (14), WSHE 15 (2), KZZP 31 (31), KTNP 13, KYSR 23 (23), KOSO 10 (10), KBBT 16, KLLC 31 (31).

BILLY MANN Killed By A Flower (*DVB/A&M*)
Total Stations: 10, Adds: 2, Plays: 163, WBMX 8, WDAQ 12 (13), WSHE 29 (18), WAKS 20 (19), WMTX 9 (6), WMC 8 (10), KYSR 13, KOSO 10 (10), KBBT 36 (37), KLLC 18 (21).

SPICE GIRLS Wannabe (*Virgin*)
Total Stations: 9, Adds: 1, Plays: 152, WKEE 14 (15), WYXR 28, WMTX 5 (13), WMXL 6 (7), WMC 14 (16), KKYS 15 (16), WKDD 13 (10), WKTI 30 (27), KEYW 27 (24).

BEE GEES Alone (*Polydor/A&M*)
Total Stations: 9, Adds: 1, Plays: 134, WHUD 11 (8), WKYE 15 (10), WAKS 23 (18), WMTX 8 (5), WMXS 25 (25), KKYS 24 (26), WNSN 9 (9), KMAJ 14 (14), KMXS 5.

GEORGE MICHAEL Star People (*DreamWorks/Geffen*)
Total Stations: 9, Adds: 1, Plays: 131, WJRZ 14 (12), WKYE 13 (10), WAKS 6 (5), WMXL 19 (19), KURB 10 (9), WMXS 25 (25), KAMX 20 (20), KKYS 14, KOSO 10 (10).

CHICAGO Here In My Heart (*Reprise*)
Total Stations: 10, Adds: 10, Plays: 130, WHUD 7, WQSM 7, WKYE 10, WAKS 11, WGNJ 16, WJDX 19, WMXS 25, WNSN 9, KMAJ 14, KBIG 12.

Songs ranked by total plays.
Station call letters followed by number of plays.

HOTTEST RECURRENTS

ALANIS MORISSETTE Head Over Feet (*Maverick/Reprise*)

EN VOGUE Don't Let Go (Love) (*EastWest/EEG*)

CRANBERRIES When You're Gone (*Island*)

DISHWALLA Counting Blue Cars (*A&M*)

ERIC CLAPTON Change The World (*Reprise*)

SHERYL CROW If It Makes You Happy (*A&M*)

DONNA LEWIS I Love You Always Forever (*Atlantic*)

CELINE DION It's All Coming Back To Me Now (*550 Music*)

JOHN MELLENCAMP Key West Intermezzo (I Saw...) (*Mercury*)

BRYAN ADAMS Let's Make A Night To Remember (*A&M*)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

White Town

Your Woman

HOT AC DEBUT 29

New This Week:
WMTX/Chicago
WKTI/Milwaukee
KDMX/Dallas
KBEE/Salt Lake City



Billboard Top 40 Adult Monitor 35*-30*

Already Playing:

WBMX/Boston
WLUP/Chicago
KHMV/Houston
WPLL/Miami
KBBT/Portland
KLLC/San Francisco
KYSR/Los Angeles
KFMB/San Diego



HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

95.5 WPLJ MARKET #1
WPLJ/New York (212) 613-8900 Cuddy/Shannon

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
45	45	45	44	44	NO DOUBT/Don't Speak
46	46	44	43	43	CARDIGANS/Lovefool
44	41	42	42	42	JEWEL/You Were Meant
43	43	44	42	42	SHERYL CROW/Everyday Is
27	41	43	41	41	DUNCAN SHEIK/Barely Breathing
28	29	32	32	32	PAULA COLE/Where Have All
26	42	37	37	37	COUNTING CROWS/A Long December
25	27	27	27	27	CELINE DION/If By Myself
23	23	25	27	27	WALLFLOWERS/One Headlight
43	45	27	27	27	BRUCE SPRINGSTEEN/Secret Garden
21	23	29	26	26	GINA G/Ooh Aah...Just
15	26	28	25	25	HANSON/Mmm Bop
15	24	25	25	25	INXS/Elegantly Wasted
24	28	33	25	25	SAVAGE GARDEN/Want You
-	-	-	-	-	U2/Staring At The Sun
20	22	23	23	23	SHAWN COLVIN/Sunny Came Home
43	34	17	17	17	HOOTIE & BLOWFISH/Go Blind
-	-	-	-	-	JOHN MELLENCAMP/Just Another Day
25	28	42	21	21	MADONNA/Don't Cry For Me
-	-	-	-	-	JOHN SECADA/Too Late, Too Soon
25	14	12	12	12	JOHN MELLENCAMP/Key West
44	30	17	17	17	TONI BRAXTON/Un-break My Heart
14	17	14	14	14	ALANIS MORISSETTE/Head Over Feet
-	-	-	-	-	ALANIS MORISSETTE/Ironic
13	16	17	12	12	SHERYL CROW/If It Makes You
-	-	-	-	-	ERIC CLAPTON/Change The World
-	-	-	-	-	DEEP BLUE SOMETHING/Breakfast At
10	12	10	11	11	BODEANS/Closer To Free
-	-	-	-	-	DONNA LEWIS/I Love You Always
-	-	-	-	-	HODDIE & BLOWFISH/Only Wanna Be

KBIG 104 MARKET #2
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
41	40	40	27	27	NO DOUBT/Don't Speak
41	40	40	27	27	JEWEL/You Were Meant
41	40	40	27	27	TONI BRAXTON/Un-break My Heart
40	39	39	27	27	SHERYL CROW/Everyday Is
40	38	38	26	26	CELINE DION/Because You Loved Me
40	39	39	26	26	ERIC CLAPTON/Change The World
29	29	39	26	26	R. KELLY/I Believe I Can Fly
30	30	30	26	26	CARDIGANS/Lovefool
30	30	30	26	26	DUNCAN SHEIK/Barely Breathing
30	29	29	20	20	DONNA LEWIS/I Love You Always
-	-	-	-	-	ROD STEWART/If We Fall In
12	12	12	20	20	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	-	WHITNEY HOUSTON/I Believe In You
-	-	-	-	-	GLORIA ESTEFAN/If I'm Not Giving...
-	-	-	-	-	CHICAGO/Here In My Heart
-	-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	STREISAND & ADAMS/Finally Found
29	29	29	9	9	CELINE DION/If By Myself
12	12	13	9	9	HOOTIE & BLOWFISH/Go Blind
12	12	13	9	9	TONY RICH PROJECT/Nobody Knows
12	11	11	9	9	GIN BLOSSOMS/If I Hear It...
12	12	12	9	9	BRYAN ADAMS/Where Do You Go
12	12	12	9	9	NO MERCY/Where Do You Go
12	12	12	9	9	MARIAH CAREY/Always Be My Baby
12	11	11	9	9	JEWEL/Who Will Save
13	12	12	9	9	DISHWALLA/Counting Blue Cars
13	13	13	9	9	CELINE DION/It's All Coming
13	12	12	9	9	ALANIS MORISSETTE/Head Over Feet

STAR 98.7 MARKET #2
KYRS/Los Angeles (818) 955-7000 Perelli/Ebbolt

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
50	50	50	50	50	JEWEL/You Were Meant
50	50	50	50	50	SHERYL CROW/Everyday Is
35	35	35	35	35	DAVE MATTHEWS BAND/Crash Into Me
35	35	35	35	35	NO DOUBT/Don't Speak
50	35	35	35	35	COUNTING CROWS/A Long December
35	35	35	35	35	CARDIGANS/Lovefool
35	35	35	35	35	ALANIS MORISSETTE/Head Over Feet
35	35	35	35	35	SARAH MCLACHLAN/Possession
35	35	35	35	35	TORI AMOS/Silent All These...
35	35	35	35	35	WALLFLOWERS/One Headlight
35	35	35	35	35	DUNCAN SHEIK/Barely Breathing
30	30	30	30	30	SHAWN COLVIN/Sunny Came Home
30	30	30	30	30	PAULA COLE/Where Have All
14	16	16	30	30	HOOTIE & BLOWFISH/Your Woman
30	30	30	30	30	SAVAGE GARDEN/Want You
-	-	-	-	-	INXS/Elegantly Wasted
-	-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
30	30	30	16	16	U2/Staring At The Sun
14	16	16	16	16	LUSCIOUS JACKSON/Naked Eye
14	16	16	16	16	DISHWALLA/Give
35	35	35	35	35	SHERYL CROW/If It Makes You...
15	15	15	15	15	HOOTIE & BLOWFISH/Go Blind
15	15	15	15	15	TRACY CHAPMAN/Give Me One Reason
15	15	15	15	15	DISHWALLA/Counting Blue Cars
14	15	14	14	14	JEWEL/Who Will Save

LOOP MARKET #3
WLUP/Chicago (312) 440-5270 Solk/Marino

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
33	43	43	43	43	SHERYL CROW/Everyday Is
51	43	43	43	43	JOHN MELLENCAMP/Just Another Day
33	43	43	43	43	WALLFLOWERS/One Headlight
33	21	43	43	43	COUNTING CROWS/A Long December
51	43	43	43	43	DAVE MATTHEWS BAND/Crash Into Me
7	21	33	33	33	BLUES TRAVELER/Run-Around
33	33	33	33	33	DUNCAN SHEIK/Barely Breathing
33	33	33	33	33	VERVE PIPE/The Freshmen
51	33	33	21	21	U2/Staring At The Sun
-	-	-	-	-	14 21 21 311/All Mixed Up
21	21	21	21	21	DUNCAN SHEIK/She Runs Away
14	14	21	21	21	HOOTIE & BLOWFISH/Your Woman
-	-	-	-	-	14 21 21 21 DISHWALLA/Give
21	33	33	21	21	HOOTIE & BLOWFISH/Tucker's Town
33	21	21	21	21	DISHWALLA/Counting Blue Cars
-	-	-	-	-	21 21 21 21 SHERYL CROW/A Change
-	-	-	-	-	14 14 14 14 WHITE TOWN/Your Woman
21	14	14	14	14	COLLECTIVE SOUL/Precious Little
14	14	14	14	14	MATTHEW SWETT/Where You Get Love
-	-	-	-	-	14 14 14 14 VERUCA SALTI/Hotcoco Girls
-	-	-	-	-	14 14 14 14 INXS/Elegantly Wasted
-	-	-	-	-	14 14 14 14 DEPECHE MODE/It's No Good
-	-	-	-	-	21 21 21 21 HOOTIE & BLOWFISH/Go Blind
21	-	-	-	-	COLLECTIVE SOUL/The World I Know
-	-	-	-	-	7 7 7 7 BECK/Where It's At

101.9 MARKET #3
WTMX/Chicago (312) 946-1019 James/Kartak

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
53	53	52	53	53	JOHN MELLENCAMP/Just Another Day
52	53	52	52	52	JEWEL/You Were Meant
45	45	45	45	45	COUNTING CROWS/A Long December
32	31	32	46	46	WALLFLOWERS/One Headlight
45	45	45	45	45	SHAWN COLVIN/Sunny Came Home
45	45	45	45	45	SAVAGE GARDEN/Want You
53	44	45	45	45	SHERYL CROW/Everyday Is
45	45	45	45	45	AMANDA MARSHALL/Fall From Grace
45	45	44	44	44	NO DOUBT/Don't Speak
45	45	46	44	44	PAULA COLE/Where Have All
13	13	13	32	32	DAVE MATTHEWS BAND/Crash Into Me
45	31	32	31	31	CRANBERRIES/When You're Gone
31	31	31	31	31	LEAH ANDREONE/It's Alright, It's
32	31	31	31	31	VERVE PIPE/The Freshmen
15	11	15	15	15	DISHWALLA/Counting Blue Cars
12	10	15	15	15	SEAL/You Like An Eagle
14	10	13	14	14	DC TALK/Just Between You...
13	8	12	14	14	NATALIE MERCHANT/Wonder
-	-	-	-	-	14 14 14 14 OCEAN BLUE/Side
14	11	15	13	13	COUNTING CROWS/Barely Breathing
15	9	12	13	13	ELEANOR MCEVOY/Precious Little
-	-	-	-	-	12 12 12 12 MERRIL BAINBRIDGE/Under The Water
-	-	-	-	-	12 12 12 12 WHITE TOWN/Your Woman
-	-	-	-	-	12 12 12 12 INXS/Elegantly Wasted
12	13	13	11	11	COLLECTIVE SOUL/Maybe
13	11	12	10	10	CARDIGANS/Lovefool

KIOI 101.3 FM MARKET #4
KIOI/San Francisco (415) 538-1013 Keating/Nachlis

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
29	36	36	38	38	TONI BRAXTON/Un-break My Heart
26	31	31	35	35	CELINE DION/If By Myself
12	24	24	25	25	WHITNEY HOUSTON/I Believe In You
28	35	32	32	32	STREISAND & ADAMS/Finally Found
19	30	30	30	30	DONNA LEWIS/I Love You Always
27	29	29	29	29	JEWEL/You Were Meant
20	28	28	28	28	ALANIS MORISSETTE/Ironic
21	25	28	28	28	NO DOUBT/Don't Speak
7	9	25	28	28	BRYAN ADAMS/It's Always Be
7	10	28	28	28	JOURNEY/When You Love
20	23	23	23	23	KENNY G/Havana
28	30	14	14	14	ERIC CLAPTON/Change The World
18	21	21	21	21	CARDIGANS/Lovefool
17	20	20	20	20	WHITNEY HOUSTON/Step By Step
18	20	20	20	20	PHIL COLLINS/It's In Your Eyes
28	33	33	33	33	CELINE DION/It's All Coming
11	13	15	15	15	TONY RICH PROJECT/Nobody Knows
9	10	15	15	15	SOPHIE B HAWKINS/As I Lay Me Down
2	9	15	15	15	MADONNA/You Must Love Me
7	9	9	9	9	RICHARD MARX/Until I Find You

Alice @ 97.3 MARKET #4
KLLC/San Francisco (415) 765-4097 Kaplan/Stoeckel

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
48	47	48	48	48	OMC/How Bizarre
47	47	48	48	48	WALLFLOWERS/One Headlight
47	49	48	48	48	DAVE MATTHEWS BAND/Crash Into Me
39	45	47	48	48	JEWEL/You Were Meant
37	36	34	44	44	SNEAKER PIMPS/Underground
22	32	38	43	43	THIRD EYE BLIND/Semi-Charmed Life
48	48	42	40	40	SEMISONIC/F.N.T.
37	33	31	37	37	WHITE TOWN/Your Woman
37	34	41	36	36	INXS/Elegantly Wasted
34	36	35	36	36	BEN FOLDS FIVE/Battle Of Who
35	36	36	35	35	LUSCIOUS JACKSON/Naked Eye
34	32	34	35	35	JOHN MELLENCAMP/Just Another Day
21	23	34	34	34	U2/Staring At The Sun
39	34	32	33	33	"AFKAP"/The Holy River
40	35	33	33	33	AMANDA MARSHALL/Fall From Grace
24	17	23	32	32	BECK/The New Pollution
24	16	30	31	31	CYNDI LAUPER/You Don't Know
-	-	-	-	-	25 31 31 31 DURAN DURAN/Out Of My Mind
46	17	22	31	31	TIONA APPLE/Sleep To Dream
24	37	34	31	31	SPACE/Female Of
48	47	47	31	31	SHERYL CROW/Everyday Is
38	35	44	29	29	BT W/TOI AMOS/Blue Skies
39	35	36	27	27	BETTER THAN EZRA/Desperately Wanting
48	47	29	25	25	COUNTING CROWS/A Long December
48	47	25	25	25	PAULA COLE/Where Have All
-	-	-	-	-	15 18 23 LCRI CARSDN/Someone's Got Me
19	23	23	23	23	MFICCO 79/1 Want You
-	-	-	-	-	15 16 22 ODDS/Someone Who's Cool
24	20	18	18	18	SHAWN COLVIN/Sunny Came Home
17	19	21	18	18	BILLY MANN/Killed By A Flower

STAR 94.7 MARKET #5
WYXR/Philadelphia (610) 668-6750 Allan/Davis

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
43	42	43	46	46	TONI BRAXTON/Un-break My Heart
43	42	43	45	45	JOURNEY/When You Love...
44	42	42	42	42	JEWEL/You Were Meant
40	39	38	38	38	EN VOUE/Don't Let Go (Love)
40	-	-	-	-	38 SHERYL CROW/If It Makes You...
39	37	38	38	38	CARDIGANS/Lovefool
41	39	37	36	36	NO DOUBT/Don't Speak
-	-	-	-	-	28 33 35 R. KELLY/I Believe I Can Fly
-	-	-	-	-	31 34 KEITH SWEAT/Twisted
-	-	-	-	-	40 43 33 WHITNEY HOUSTON/I Believe In You
27	30	33	31	31	BRUCE SPRINGSTEEN/Secret Garden
9	30	31	31	31	CELINE DION/If By Myself
-	-	-	-	-	14 18 31 DONNA LEWIS/I Love You Always
-	-	-	-	-	26 26 28 MONICA/For You I Will
26	27	29	28	28	HOOTIE & BLOWFISH/Go Blind
-	-	-	-	-	28 28 28 28 SPICE GIRLS/Wannabe
26	40	28	28	28	GINA G/Ooh Aah...Just
25	23	26	23	23	PAULA COLE/Where Have All
28	26	27	22	22	DUNCAN SHEIK/Barely Breathing
25	24	23	21	21	SHAWN COLVIN/Sunny Came Home
21	15	-	-	-	CELINE DION/Because You Loved Me
20	-	-	-	-	14 16 16 TRACY CHAPMAN/Give Me One Reason
23	-	-	-	-	14 16 16 ERIC CLAPTON/Change The World
20	15	-	-	-	16 16 16 MADONNA/Don't Cry For Me
25	25	23	14	14	WALLFLOWERS/One Headlight
23	15	18	13	13	NO MERCY/Where Do You Go
21	-	-	-	-	16 15 12 DEEP BLUE SOMETHING/Breakfast At
-	-	-	-	-	23 10 12 BABYFACE/Every Time I
-	-	-	-	-	5 5 5 5 CYNDI LAUPER/You Don't Know
26	5	5	5	5	U2/Staring At The Sun

Q95 MARKET #6
WKQI/Detroit (810) 967-3750 O'Brien/Buchalter

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
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CAROL ARCHER

NAC/SMOOTH JAZZ

CLIP & SAVE

Format Radio Web Site Directory

Commercial radio's very first web site was unveiled to the public in November 1993. Constructed by **KKSF/San Francisco** morning personality/APD **Roger Coryell** and then-**Brown Broadcasting** Chief Engineer **Tim Pozar**, **KKSF** established the viability of web sites as a major resource for listeners and, especially, as a powerful station marketing tool.

Only three and a half years later, the value of web sites is widely recognized. Here is a list of our reporters' sites for your use and enjoyment — odds are that stations not listed below have sites under construction.



WJST/Tampa's World Wide Web homepage.

WJZF-FM/Atlanta	www.am750wsb.com/wjzf.html
KAJZ-FM/Austin	www.kjazz.com
WSJZ-FM/Buffalo	www.wsjz.com
WVAE-FM/Cincinnati	www.949thewave.com
WNWV-FM/Cleveland	www.wnwv.com
KHIH-FM/Denver	www.khih.com
KUCD-FM/Honolulu	www.pixi.com/~cd1019/
WFSJ-FM/Jacksonville	www.wfsj.com
KTWV-FM/Los Angeles	www.947wave.com
WFMI-FM/Milwaukee	www.wfmi.com
KMJZ-FM/Minneapolis	www.KMJZ.com
KSBR-FM/Mission Viejo, CA	www.saddleback.cc.ca.us/events/ksbr
KRVR-FM/Modesto, CA	www.krvr.com
WGUF-FM/Naples, FL	www.naplesnet.com/WGUF/NAPLESJAZZ.HTML
WQCD-FM/New York	www.wqcd.com/cd101.html
WJCD-FM/Norfolk	wjcd.com
WLOQ-FM/Orlando	www.wloq.com
WJJZ-FM/Philadelphia	wanda.pond.com/wjjz
KOAZ-FM/Phoenix	www.azfamily.com
KYOT-FM/Phoenix	www.kyot.com
KSSJ-FM/Sacramento	www.kssj.com
KBZN-FM/Salt Lake City	www.kbzn.com
KCJZ-FM/San Antonio	www.txdirect.net:80/kcjz/
KIFM-FM/San Diego	www.kifm.com
KBLX-FM/San Francisco	www.kblxfm.com
KKSF-FM/San Francisco	www.kksf.com
WSJT-FM/Tampa	www.wsjt.com

BA Says Servicing Practices Are Unfair To Artists, Radio

Broadcast Architecture CEO Frank Cody and VP/Programming Allen Kepler are concerned about a practice they say hurts the very artists whose work sustains the NAC/Smooth Jazz format.

"In the past several weeks, we have learned that some labels have been sending pre-release product to certain reporting stations prior to servicing the rest of the panel," they stated in a letter. "This policy of favoritism, we have been told candidly by the labels, is based on a station's past policy of giving them 'quick feedback,' and so they send pre-releases only to 'people they trust.' Disturbingly, some stations are being penalized for 'not adding past releases out of the box.'

"This practice hurts every artist whose record is not immediately being sent to the entire panel. Can you imagine being an artist, putting all you have into a recording, and then having your label use your record to penalize a station for not adding the last project they worked?"

"For many reasons, some stations are more able to give early feedback on a record. Some are able to add more titles, while others have to be more conservative, depending on the market. Sending a new release to only a handful of stations often creates animosity, and ultimately, it's the artists who get caught in the crossfire. The fair policy is to send new music to the entire list of stations [at the same time]. That way, each artist has an equal chance of attaining that all-important Most Added position in **R&R**."

"BA stations enjoy an excellent track record of communicating with artists, managers, promoters, press, and record labels. This is due in part to a collective spirit of honest communication and cooperation. Members of our **Smooth Jazz Network** maintain deep interest and commitment to artists and the music that makes this such a vital format."

Consensus Tracks

Cody and Kepler summarize the underlying philosophy they say is common to their "family of friends," which include the majority of America's most successful NAC/Smooth Jazz stations: "The weekly BA Recommended List is a guide that harnesses the best ears at the most successful stations. It represents the consensus tracks determined by the brain trust of our client stations, combined with ongoing research that helps validate the potential of each release. Top programmers review music each week and share their picks with us. These selections are based on what they've learned from their audience, and the specific research we've done in each market. BA does not dictate what our client stations can and cannot play. They are in charge of their own destiny."

"BA strongly discourages light or 'lunar' rotations. Our credo is, 'if you add a song, play it. And BA abhors 'paper adds.' They do no one any good — and they are also dishonest."

"BA encourages open, honest feedback. We tell our stations, if they decide to add a record, to call the record rep and tell them why. If they decide not to add a record, tell them why. Either way, we believe it is best to give the record reps specific feedback about what works, and doesn't work, on their station."

"BA strongly discourages adding a track as a favor or in exchange for any consideration. A programmer cannot maintain objectivity if he/she cuts deals for airplay. We never recommend that anyone add a record to secure a favor from a label. It's unfair to artists to be used as pawns. It also compromises the station's effectiveness at presenting the music listeners truly want to hear."

"If a record company plays favorites by leaking a CD to a competitor (or to another station in the format), don't waste energy getting even. Yes, it's unprofessional. Yes, it hurts the artist. However, Smooth Jazz is adult radio and it really doesn't matter to the listener. Better to just buy the CD at the record store and not allow one's ego to be manipulated by who reports the record to the trades first. Obviously, if a station hasn't received a CD or had time to thoughtfully review it, they can't possibly report it to the trades. If they have to wait to add the most appropriate track [because] they haven't been given enough lead time by the label, so be it. It won't hurt the station's ratings to wait a few days — or even a few weeks — so they can be sure about their commitment on a project."

"We tell our stations that if they don't receive product in a timely fashion and they can't get a satisfactory response from the record company, contact the artist's manager."

"Thankfully," Cody and Kepler conclude, "most of the record companies are thoroughly professional and view their relationship with all NAC/Smooth Jazz stations, BA and non-BA alike, as a partnership. We have much more to gain by cooperating with each other and maintaining respectful, professional working relationships."

More Passion From OpTiMum's McMillan

Radio One 2 One VP Marc Elliott recently responded to comments by OpTiMum Sr. VP Rich McMillan (**R&R** 3/21). Here, McMillan offers further perspective on "passionate" NAC listeners.

I don't agree with [Elliott's] position that one must purchase a lot of CDs or go to jazz concerts before [one] is considered to be a passionate NAC listener. I also do not agree that a radio station's goal should be "pleasing that group of people who don't have access" to their personal library.

It strikes me that the root of our differences of opinion may be a matter of occupational perspective. As a telemarketer, Mr. Elliott is right to promote his belief that NAC's primary function should be as a "relaxer" for the workplace. This makes marketing more important than the product itself. However, as a radio programmer, I strongly disagree. Nothing is more important than the product. Relaxation is only a by-product of the format. The focus should be on the music. That's the reason people listen.



KASHIWA IN DENVER — While in town putting finishing touches on his new release, "Walk A Mile," Fahrenheit artist Jeff Kashiwa (second from left) paid a visit to KHIH/Denver's studio. He's seen here with (l-r) label President Peter Trimarco, afternoon host Chuck Clark, and PD Becky Taylor.



NAC/SMOOTH JAZZ ALBUMS

APRIL 4, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
8	4	3	1	SOUL BALLET Soul Ballet (<i>Countdown/Unity</i>)	838	+29	"N.Y.C." (798)	"Livin'" (18)
2	1	2	2	BRAXTON BROTHERS Steppin' Out (<i>Kokopelli</i>)	800	-21	"Around" (749)	"Sunset" (27)
3	2	1	3	PAUL HARDCASTLE Hardcastle 2 (<i>JVC</i>)	789	-51	"Jokers" (735)	"Peace" (30)
18	11	6	4	VARIOUS ARTISTS A Twist Of Jobim (<i>I.E./Verve</i>)	720	+68	"Water" (604)	"Dindi" (87)
4	5	5	5	NORMAN BROWN Better Days Ahead (<i>MoJazz/Motown</i>)	686	-11	"Third" (676)	"Serenade" (4)
16	12	7	6	ALFONZO BLACKWELL Alfonzo... (<i>Street Life/All American</i>)	684	+45	"Hermína" (680)	"Breezin'" (4)
11	8	9	7	GOTA It's So Different Here (<i>Instinct</i>)	659	+58	"European" (654)	"Alone" (5)
9	10	10	8	JIM BRICKMAN Picture This (<i>Windham Hill</i>)	655	+59	"Never" (640)	"Valentine" (14)
1	3	4	9	KENNY G The Moment (<i>Arista</i>)	622	-127	"Eastside" (267)	"Havana" (185)
7	6	8	10	GROVER WASHINGTON JR. Soulful Strut (<i>Columbia</i>)	598	-15	"Soulful" (533)	"Bordertown" (49)
14	14	13	11	INCOGNITO Beneath The Surface (<i>Verve Forecast</i>)	528	+18	"Shade" (520)	"Want" (8)
19	16	14	12	TOMMY EMMANUEL Midnight Drive (<i>Higher Octave</i>)	526	+35	"Midnight" (485)	"Fields" (24)
6	7	11	13	ZACHARY BREAUX Uptown Groove (<i>Zebra</i>)	524	-68	"Never" (286)	"Cafe" (201)
10	9	12	14	MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	510	-18	"Heart" (424)	"World" (27)
—	—	17	15	RICK BRAUN Body & Soul (<i>Bluemoon</i>)	501	+64	"Notorious" (501)	
—	24	19	16	3RD FORCE Vital Force (<i>Higher Octave</i>)	491	+83	"Moonlight" (377)	"Real" (54)
20	17	15	17	CHUCK LOEB The Music Inside (<i>Shanachie</i>)	480	+25	"Cruzín" (443)	"Music" (37)
12	15	16	18	PETER WHITE Caravan Of Dreams (<i>Columbia</i>)	470	+22	"Together" (261)	"Venice" (121)
—	28	18	19	WARREN HILL Shelter (<i>Discovery</i>)	464	+51	"U" (286)	"Shelter" (163)
25	22	22	20	TIM BOWMAN Love, Joy, Peace (<i>I.M.</i>)	418	+22	"There" (362)	"Rapture" (27)
DEBUT			21	MICHAEL LINGTON Michael Lington (<i>Nu Groove</i>)	399	+124	"Tell" (389)	"Life" (10)
26	23	26	22	BOBBY LYLE The Power Of Touch (<i>Atlantic</i>)	376	+16	"Aruban" (320)	"Timbuktu" (23)
28	27	25	23	ANDY SNITZER In The Eye Of The Storm (<i>Warner Bros.</i>)	376	+5	"Road" (367)	"Lane" (5)
21	21	24	24	DAVE KOZ Off The Beaten Path (<i>Capitol</i>)	353	-23	"Lullaby" (342)	"Look" (7)
27	30	29	25	PAOLO Mystic Man (<i>Island</i>)	344	+21	"Paisa" (321)	"Get" (14)
13	18	23	26	MARK PORTMANN No Truer Words (<i>Zebra</i>)	337	-59	"Truer" (209)	"Come" (51)
24	26	27	27	DOC POWELL Laid Back (<i>Discovery</i>)	331	-20	"Heart" (291)	"Laid" (16)
29	29	30	28	SOUNDSCAPE Life Force (<i>Instinct</i>)	325	+12	"Around" (241)	"Morning" (70)
15	19	21	29	KENNY BLAKE An Intimate Affair (<i>Heads Up</i>)	314	-83	"European" (270)	"Sunday" (24)
23	20	28	30	VANESSA DAOU Slow To Burn (<i>MCA</i>)	306	-43	"Two" (306)	

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GATO BARBIERI Que Pasa (<i>Columbia</i>)	39
SOUNDTRACK When We Were Kings (<i>DAS/Mercury</i>)	13
SPECIAL EFX Here To Stay (<i>JVC</i>)	13
DIRK RICHTER Vibes Alive (<i>Sin-Drome</i>)	9
EVERETTE HARP What's Going On (<i>Blue Note</i>)	6
NORMAN CONNORS Easy Living (<i>MoJazz/Motown</i>)	5
MICHAEL LINGTON Michael Lington (<i>Nu Groove</i>)	5
URBAN KNIGHTS Urban Knights II (<i>GRP</i>)	5
VAL GARDENA Migration (<i>Mercury</i>)	4
OZZIE AHLERS Fingerpainting (<i>Higher Octave</i>)	3
TONI BRAXTON Secrets (<i>LaFace/Arista</i>)	3
PETE ESCOVEDO E Street (<i>Concord</i>)	3
FANTASY BAND The Kiss (<i>Shanachie</i>)	3
BRIAN HUGHES Straight To You (<i>Higher Octave</i>)	3
DIRK K About You (<i>Countdown/Unity</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EVERETTE HARP What's Going On (<i>Blue Note</i>)	+124
MICHAEL LINGTON Michael Lington (<i>Nu Groove</i>)	+124
FANTASY BAND The Kiss (<i>Shanachie</i>)	+103
SOUNDTRACK When We Were Kings (<i>DAS/Mercury</i>)	+85
3RD FORCE Vital Force (<i>Higher Octave</i>)	+83
VARIOUS ARTISTS A Twist Of Jobim (<i>I.E./Verve</i>)	+68
RICK BRAUN Body & Soul (<i>Bluemoon</i>)	+64
URBAN KNIGHTS Urban Knights II (<i>GRP</i>)	+63
JIM BRICKMAN Picture This (<i>Windham Hill</i>)	+59
GOTA It's So Different Here (<i>Instinct</i>)	+58
GATO BARBIERI Que Pasa (<i>Columbia</i>)	+54
WARREN HILL Shelter (<i>Discovery</i>)	+51
ALFONZO BLACKWELL Alfonzo... (<i>Street Life/All American</i>)	+45
NORMAN CONNORS Easy Living (<i>MoJazz/Motown</i>)	+41
DIRK RICHTER Vibes Alive (<i>Sin-Drome</i>)	+36

This chart reflects airplay from March 19-25. Albums ranked by total plays, with plays from all cuts from an album combined. 52 NAC reporters. 50 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

Congratulations to **Countdown/Unity** for achieving number one again. This time, **Soul Ballet's** self-titled CD and the track "NYC Tripin" take top honors on the Albums and Tracks charts, respectively.

There were huge chart moves on two tracks this week: **Michael Lington's** duet with **Bobby Caldwell**, "Tell It Like It Is" (**NuGroove**), which catapulted 29-15*/Breaker and debuted at 21* on the Album chart; and **3rd Force's** "In The Full Moonlight" (**Higher Octave**), which grew 26-16*/Breaker.

In the midst of a hot week for new music, **Gato Barbieri's** "Straight Into The Sunrise" (**Columbia**), from

the forthcoming CD "Que Pasa," captivated the imaginations of 75% of our panel in its first week! Is it a hit? Forget about it. (This said in a "Donnie Brasco" sense, in which the appropriate wiseguy response to the comment, "Raquel Welch has a great body" is "Forget about it.")

Two strong entries — **Special EFX's** "Since You've Been Away" (**JVC**) and **Brian McKnight & Diana King's** "When We Were Kings" (**DAS/Mercury**) — earned 13 adds apiece.

Many PDs found the original edit of **Kenny G's** "Havana" (**Arista**) too dance-y, too hot. **WJZZ/Philadelphia's** esteemed MD, **Michael Tozzi**, made his own edit, which the

label appreciated so much they pressed it for service to this format. They were rewarded by a dozen immediate adds.

Be sure to check out **Ken Navarro's** outstanding new release, "Smooth Sensation" (**Positive**), particularly his cover of **Sade's** "Kiss Of Life." Track for track, this acoustic guitar project personifies smoothness and is eminently radio-friendly.

KTWV/Los Angeles Asst. PD/MD **Ralph Stewart** added the edit of **Dancing Fantasy's** "When Dreams Come True" (**da Music**), and even one casual listener confirms the wisdom of his choice: It may not change the world, but it's a gem.

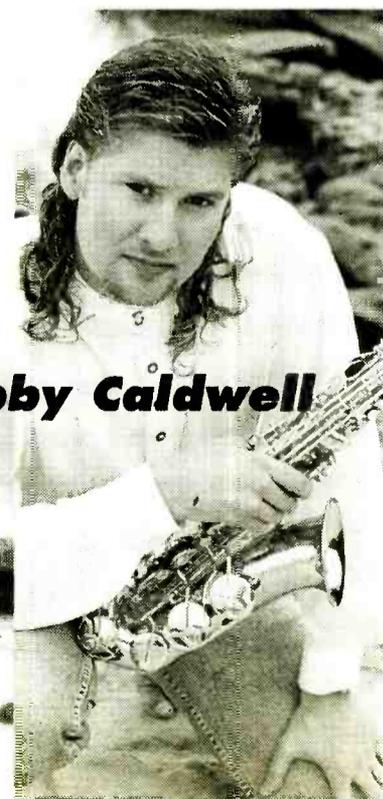
THANK YOU NAC / SMOOTH JAZZ RADIO FOR YOUR SUPPORT.

MICHAEL
LINGTON



The single
BREAKER 15 "Tell It Like It Is"
Michael Lington & Bobby Caldwell

The Album
DEBUT 21 Michael Lington



MS nuGROOVE RECORDS

NuGROOVE Records, a division of Major Broadcasting Music Group.
101 W. Grand Ave. Ste.600 Chicago IL 60610 312.755.1300. fax.312.755.1451.
Contact "ALL THAT JAZZ" (310)395-6995
Distribution by MS Distributing 1.800.688.3383.

APRIL 4, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	3	1	SOUL BALLET N.Y.C. Tripin (<i>Countdown/Unity</i>)	798	768	719	601	48/0
1	1	2	2	BRAXTON BROTHERS When Love Comes Around (<i>Kokopelli</i>)	749	774	802	795	47/0
2	2	1	3	PAUL HARDCASTLE Jokers Wild (<i>JVC</i>)	735	797	778	753	45/1
12	6	5	4	ALFONZO BLACKWELL Hermina (<i>Street Life/All American</i>)	680	635	587	470	43/0
3	3	4	5	NORMAN BROWN Third World (<i>MoJazz/Motown</i>)	676	685	724	716	44/0
9	5	6	6	GOTA European Comfort (<i>Instinct</i>)	654	595	610	544	50/0
8	7	7	7	JIM BRICKMAN You Never Know (<i>Windham Hill</i>)	640	578	580	551	48/0
17	10	8	8	LEE RITENOUR Water To Drink (<i>I.E./Verve</i>)	604	556	511	415	51/2
7	8	9	9	GROVER WASHINGTON JR. Soulful Strut (<i>Columbia</i>)	533	537	566	557	32/0
10	12	10	10	INCOGNITO A Shade Of Blue (<i>Verve Forecast</i>)	520	502	499	499	47/0
—	24	12	11	RICK BRAUN Notorious (<i>Bluemoon</i>)	501	437	306	42	50/2
20	15	11	12	TOMMY EMMANUEL Midnight Drive (<i>Higher Octave</i>)	485	451	432	402	44/1
21	16	15	13	CHUCK LOEB Cruzin' South (<i>Shanachie</i>)	443	413	421	402	42/0
13	13	13	14	MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	424	430	483	452	39/0
BREAKER	15			MICHAEL LINGTON Tell It Like It Is (<i>Nu Groove</i>)	389	275	158	113	42/5
BREAKER	16			3RD FORCE In The Full Moonlight (<i>Higher Octave</i>)	377	293	256	199	44/2
27	22	19	17	ANDY SNITZER A River's Road (<i>Warner Bros.</i>)	367	349	317	295	43/1
29	26	22	18	TIM BOWMAN I'll Be There (<i>I.M.</i>)	362	336	301	292	36/1
18	19	18	19	DAVE KOZ Lullaby For A Rainy Night (<i>Capitol</i>)	342	360	356	412	35/0
25	29	24	20	PAOLO Paisa (<i>Island</i>)	321	302	297	313	37/0
—	27	25	21	BOBBY LYLE Aruban Nights (<i>Atlantic</i>)	320	302	300	285	40/3
16	17	20	22	VANESSA DAOU Two To Tango (<i>MCA</i>)	306	349	411	422	32/0
28	25	27	23	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	298	287	304	294	31/0
23	21	23	24	DOC POWELL From The Heart (<i>Discovery</i>)	291	309	330	356	31/0
DEBUT	25			WARREN HILL U R The 1 (<i>Discovery</i>)	286	241	171	110	36/0
13	14	16	26	ZACHARY BREAUX Never Can Say Goodbye (<i>Zebra</i>)	286	395	437	494	30/1
4	9	17	27	DAVID SANBORN Rikke (<i>Elektra/EEG</i>)	272	383	532	686	26/0
15	18	21	28	KENNY BLAKE European Underground (<i>Heads Up</i>)	270	347	404	424	25/0
—	—	30	29	WHITNEY HOUSTON I Believe In You And Me (<i>Arista</i>)	269	264	281	283	27/0
5	11	14	30	KENNY G Eastside Jam (<i>Arista</i>)	267	428	506	651	26/0

This chart reflects airplay from March 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker.
52 NAC reporters. 50 current playlists. © 1997, R&R Inc.

BREAKERS®

MICHAEL LINGTON
Tell It Like It Is (*Nu Groove*)

TOTAL PLAYS/INCREASE: 389/114
TOTAL STATIONS/ADDS: 42/5
CHART: 15

3RD FORCE

In The Full Moonlight (*Higher Octave*)

TOTAL PLAYS/INCREASE: 377/84
TOTAL STATIONS/ADDS: 44/2
CHART: 16

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GATO BARBIERI Straight Into Sunshine (<i>Columbia</i>)	39
BRIAN MCKNIGHT & DIANA KING When We... (<i>DAS/Mercury</i>)	13
SPECIAL EFX Since You've Been Away (<i>JVC</i>)	13
KENNY G Havana (<i>Arista</i>)	12
DIRK RICHTER Smooth Move (<i>Sin-Drome</i>)	9
TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	6
EVERETTE HARP What's Going On (<i>Blue Note</i>)	6
NORMAN CONNORS Saturday Afternoon (<i>MoJazz/Motown</i>)	5
MICHAEL LINGTON Tell It Like It Is (<i>Nu Groove</i>)	5
URBAN KNIGHTS The Promise (<i>GRP</i>)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL LINGTON Tell It Like It Is (<i>Nu Groove</i>)	+114
EVERETTE HARP What's Going On (<i>Blue Note</i>)	+109
FANTASY BAND Double Talk (<i>Shanachie</i>)	+90
BRIAN MCKNIGHT & DIANA KING When We... (<i>DAS/Mercury</i>)	+85
3RD FORCE In The Full Moonlight (<i>Higher Octave</i>)	+84
TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	+67
RICK BRAUN Notorious (<i>Bluemoon</i>)	+64
JIM BRICKMAN You Never Know (<i>Windham Hill</i>)	+62
URBAN KNIGHTS The Promise (<i>GRP</i>)	+62
GOTA European Comfort (<i>Instinct</i>)	+59

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

PETER WHITE Together Again (*Columbia*)
Total Plays: 261, Total Stations: 36, Adds: 2

JOHN TESH L'Aquila (*GTSP*)
Total Plays: 247, Total Stations: 35, Adds: 3

FANTASY BAND Double Talk (*Shanachie*)
Total Plays: 228, Total Stations: 32, Adds: 1

URBAN KNIGHTS The Promise (*GRP*)
Total Plays: 214, Total Stations: 35, Adds: 5

ZACHARY BREAUX Cafe Reggion (*Zebra*)
Total Plays: 201, Total Stations: 20, Adds: 0

KENNY G Havana (*Arista*)
Total Plays: 185, Total Stations: 28, Adds: 12

TIM CUNNINGHAM This Is The Life (*Atlantic*)
Total Plays: 172, Total Stations: 23, Adds: 0

DIRK RICHTER Smooth Move (*Sin-Drome*)
Total Plays: 169, Total Stations: 29, Adds: 9

MARCUS JOHNSON PROJECT 88 Ways To Love (*Positive*)
Total Plays: 144, Total Stations: 15, Adds: 0

BRIAN MCKNIGHT & DIANA KING When We Were... (*DAS/Mercury*)
Total Plays: 140, Total Stations: 28, Adds: 13

VAL GARDENA Avalon (*Mercury*)
Total Plays: 137, Total Stations: 24, Adds: 3

T.D.F. Angelica (*Reprise*)
Total Plays: 129, Total Stations: 15, Adds: 1

EVERETTE HARP What's Going On (*Blue Note*)
Total Plays: 126, Total Stations: 24, Adds: 6

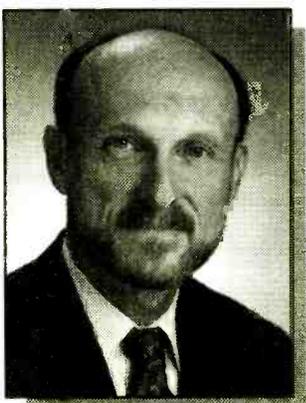
BRIAN HUGHES Pamela (*Higher Octave*)
Total Plays: 113, Total Stations: 23, Adds: 3

LOU PARDINI A Night To Remember (*JVC*)
Total Plays: 104, Total Stations: 8, Adds: 0

TONI BRAXTON I Don't Want To (*LaFace/Arista*)
Total Plays: 93, Total Stations: 19, Adds: 6

Songs ranked by total plays

Is the NAC niche filled in your market?



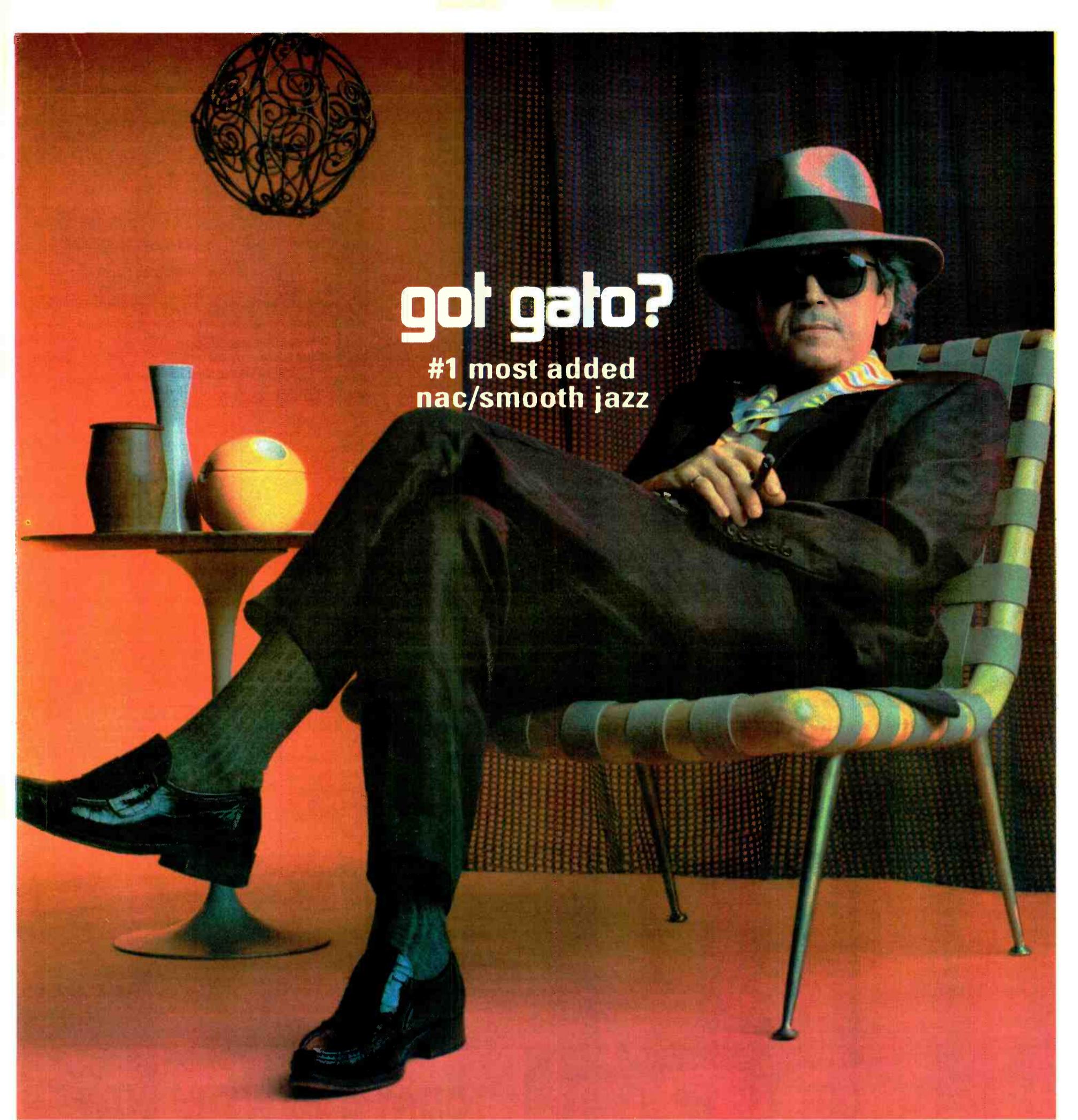
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Adults 25-34, M-S 6A-12M



got gato?

#1 most added
nac/smooth jazz

gato barbieri
straight into the sunrise

WQCD, KTWV, WNUA, KBLX, KKSF, WJJZ, WVMV, KOAI, WJZW, WLVE, KIFM, KMJZ, KYOT, JSN, WJJJ, WNWV, KHIH, KKJZ, WVAE, KCIY, KOBR, KSBK, KCJZ, KBZN, WCCJ, WLOQ, WSJZ, WSJW, KTNT, WFSJ, WSMJ, KEZL, WGUF, KXDC, KRVR, KNIK, WJZT, WEZV, WJZK

produced by **philippe saisse**. management/booking: **bruce nichols**, central entertainment services

<http://www.sony.com>

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COLUMBIA

Stations and their adds by track listed alphabetically by market

KNIK/Anchorage, AK OM/PD: Dean Williams MCKNIGHT & KING "Kings" GATO BARBIERI "Sunrise" MICHAEL PAULO "World" SPECIAL EFX "Since"	KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser KENNY G "Havana" GATO BARBIERI "Sunrise"	WEZV/Lafayette, IN PD/MD: Bob Miller SPECIAL EFX "Since" GATO BARBIERI "Sunrise" TONI BRAXTON "Want" NORMAN CONNORS "Saturday" MICHAEL WHITAKER "Rendezvous" MICHAEL PAULO "Forevermor"	KXDC/Monterey, CA PD/MD: Scott O'Brien GATO BARBIERI "Sunrise" VAL GARDENA "Valley" MICHEL CAMILO "Poinciana" MICHAEL LINGTON "Tell"	WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel GATO BARBIERI "Sunrise"	KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet GATO BARBIERI "Sunrise" SPECIAL EFX "Since"
KAJZ/Austin, TX PD: Doc Burns EL DEBARGE "Dindi" URBAN KNIGHTS "Promise" KENNY G "Havana" VAL GARDENA "Avalon"	JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen JOHN TESH "L'Aquila" LOUIE SHELTON "Reflection" LEE RITENOUR "Water" LOU PARDINI "Mystery" MCKNIGHT & KING "Kings" BOBBY LYLE "Aruban" MICHAEL LINGTON "Tell" PAUL HARDCASTLE "Jokers" EL DEBARGE "Dindi" GATO BARBIERI "Sunrise"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart GATO BARBIERI "Sunrise" JOHN TESH "L'Aquila" TOMMY EMMANUEL "Midnight" DANCING FANTASY "Dreams"	WQCD/New York, NY PD: Steve Williams MD: Rick LaBoy ZACHARY BREAUX "Told" FANTASY BAND "Over" SPECIAL EFX "Since" RICK BRAUN "Notorious" GATO BARBIERI "Sunrise" ERYKAH BADU "Certainly"	KKJZ/Portland, OR PD: Shaun Yu MD: Hal Murray KENNY G "Havana" DIRK RICHTER "Smooth" GATO BARBIERI "Sunrise"	KKSF/San Francisco, CA PD: Lee Hansen MD: Blake Lawrence GATO BARBIERI "Sunrise" ZACHARY BREAUX "Never" EL DEBARGE "Dindi"
WSJZ/Buffalo, NY PD/MD: Steve Wiersman MCKNIGHT & KING "Kings" KENNY G "Havana" GATO BARBIERI "Sunrise" DIRK RICHTER "Smooth"	KHHH/Denver, CO PD: Becky Taylor MD: Cheri Marquart DIRK RICHTER "Smooth" KENNY G "Havana" MCKNIGHT & KING "Kings" GATO BARBIERI "Sunrise"	WSJW/Louisville, KY PD: Brian Conn MCKNIGHT & KING "Kings" BRIAN HUGHES "Pamela" KENNY G "Havana" DIRK RICHTER "Smooth" GATO BARBIERI "Sunrise"	WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell RICK BRAUN "Notorious" EVERETTE HARP "Going" FANTASY BAND "Could"	WSMJ/Richmond, VA PD/MD: Tommy Fleming GATO BARBIERI "Sunrise"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton URBAN KNIGHTS "Promise" PATRICK YANDALL "Fat"
WJZK/Charleston, SC PD/MD: Tom Kennedy GATO BARBIERI "Sunrise" DIRK RICHTER "Smooth" EVERETTE HARP "What's"	WVMV/Detroit, MI PD/MD: Tom Sleeker KENNY G "Havana" GATO BARBIERI "Sunrise" TONI BRAXTON "Want"	WLVE/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer URBAN KNIGHTS "Promise" KENNY G "Havana" MCKNIGHT & KING "Kings" GATO BARBIERI "Sunrise"	KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart MICHAEL LINGTON "Tell" 3RD FORCE "Moonlight" LEE RITENOUR "Water" GATO BARBIERI "Sunrise" ERICA BERRY "Not"	KQBR/Sacramento, CA PD: Lawrence Tanter GATO BARBIERI "Sunrise" SPECIAL EFX "Since"	KJWZ/Seattle, WA PD: Carol Handley NORMAN CONNORS "Saturday" DIRK RICHTER "Smooth" MCKNIGHT & KING "Kings"
WCCJ/Charlotte, NC PD: James Alexander URBAN KNIGHTS "Promise" EVERETTE HARP "Going" SPECIAL EFX "Since" OZZIE AHLERS "Finger" VAL GARDENA "Avalon" KENNY G "Havana" GATO BARBIERI "Sunrise"	WGUF/Ft. Myers, FL PD: Michael Bode GATO BARBIERI "Sunrise" SPECIAL EFX "Since" MARK JOHNSON "Told"	WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn DIRK K "Smile" ANDY SNITZER "Road" TIM BOWMAN "There"	WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church OZZIE AHLERS "Finger" NORMAN CONNORS "Saturday" PETE ESCOVEDO "Boomerang" GATO BARBIERI "Sunrise" MICHEL CAMILO "Poinciana" GRAINGER BROTHERS "Creepin" LORRAINE FEATHER "Touchy" SPECIAL EFX "Since"	KCLC/St. Charles, MO PD: Rich Reigert MD: Scott Nenninger PETE ESCOVEDO "Fantasy" ED HAMILTON "Path" SPECIAL EFX "Since" OZZIE AHLERS "Finger" GRAINGER BROTHERS "Spinster"	WJZT/Tallahassee, FL JOHN TESH "L'Aquila" BOBBY LYLE "Aruban" GATO BARBIERI "Sunrise" NELSON RANGELL "Turning" NORMAN CONNORS "Mr. C" WINDOWS "Lights"
WNUA/Chicago, IL OM: Paul Goldstein GATO BARBIERI "Sunrise"	KEZL/Fresno, CA PD/MD: Mike Vasquez GATO BARBIERI "Sunrise" MCKNIGHT & KING "Kings" NORMAN CONNORS "Saturday"	WJZJ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi GATO BARBIERI "Sunrise"	WJZJ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi GATO BARBIERI "Sunrise"	KBZN/Salt Lake City, UT PD: Rob Riesen MCKNIGHT & KING "Kings" TONI BRAXTON "Want" KENNY G "Havana" GATO BARBIERI "Sunrise" DIRK RICHTER "Smooth"	WSJT/Tampa, FL PD/MD: Ross Block No Adds
WVAE/Cincinnati, OH PD: Rad Messick GATO BARBIERI "Sunrise" MCKNIGHT & KING "Kings" EVERETTE HARP "Going" MICHAEL LINGTON "Tell" KENNY G "Havana"	KUCD/Honolulu, HI PD/MD: Mahlon Moore TONI BRAXTON "Want" DIRK K "Smile"	KMJJ/Minneapolis, MN PD: Rob Moore GATO BARBIERI "Sunrise" SPECIAL EFX "Since"	WJZJ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi GATO BARBIERI "Sunrise"	KCJZ/San Antonio, TX PD/MD: Norm Miller MCKNIGHT & KING "Kings" DIRK RICHTER "Smooth" GATO BARBIERI "Sunrise"	KOAS/Tulsa, OK PD: Ron Allen MARK PORTMANN "Slink" URBAN KNIGHTS "Promise"
WNWV/Cleveland, OH PD/MD: Bernie Kimble TONI BRAXTON "Want" GATO BARBIERI "Sunrise" DIRK RICHTER "Smooth"	WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams MCKNIGHT & KING "Kings" BOBBY LYLE "Aruban" TONI BRAXTON "Want" BRIAN HUGHES "Pamela" EVERETTE HARP "Going" GATO BARBIERI "Sunrise"	KSRB/Mission Viejo, CA PD/MD: Terry Wedel GATO BARBIERI "Sunrise" DIANE SCHUUR "Fool"	KOAZ/Phoenix, AZ PD/MD: Angela Handa 3RD FORCE "Moonlight"	KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole MCKNIGHT & KING "Kings" SPECIAL EFX "Since" FANTASY BAND "Talk" GATO BARBIERI "Sunrise" PETE ESCOVEDO "Boomerang" T.D.F. "Angelica" MICHAEL WHITAKER "Coffee" LUIS SALINAS "Rock" VAL GARDENA "Avalon"	WJZW/Washington, DC PD/MD: Steve Kosbau KENNY G "Havana" DIRK K "Smile" SPECIAL EFX "Since" GATO BARBIERI "Sunrise"
WZJZ/Columbus, OH PD: Bill Harmon BRIAN HUGHES "Pamela" PETER WHITE "Together"	KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase GROVER WASHINGTON... "Bordertown" NELSON RANGELL "Turning" PETER WHITE "Together" GATO BARBIERI "Sunrise"	KRVV/Modesto, CA PD: Jim Bryan MD: Doug Wulff GATO BARBIERI "Sunrise" NORMAN CONNORS "Saturday" EVERETTE HARP "Going" SPECIAL EFX "Since"	KYOT/Phoenix, AZ PD/MD: Nick Francis GATO BARBIERI "Sunrise" MICHAEL LINGTON "Tell"	52 Total Reporters 52 Current Reporters 50 Current Playlists	Did Not Report, Playlist Frozen (2): WOAZ/Boston, MA KSSJ/Sacramento, CA

Note: JSN (Jones) is now listed as JRN (Jones).

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NAC/SMOOTH JAZZ PLAYLISTS

April 4, 1997 R&R • 75

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

Smooth Jazz CD 101.9

MARKET #1
WQCD/New York
 (212) 210-2769
 Williams/LaBoy

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	14	14	18	LEE RITENOUR/Water To Drink	
-	4	4	18	EVERETTE HARP/What's Going On	
12	16	16	16	3RD FORCE/In The Full	
17	16	16	16	BABYFACE/Every Time I...	
14	15	15	15	TONI BRAXTON/Don't Want To	
14	18	15	15	WHITNEY HOUSTON/Believe In You	
15	16	15	15	INCOGNITO/A Shade Of Blue	
17	17	15	15	GOT4/European Comfort	
15	16	15	15	LUTHER VANDROSS/Going Out Of My Head	
15	15	14	15	ROGER SMITH/Can You Stand	
9	13	14	14	CHUCK LOEB/Cruz'n' South	
12	7	7	13	PAOLO/Paisa	
8	9	9	12	KENNY BLAKE/European Undergound	
2	10	10	12	NORMAN BROWN/Third World	
5	6	4	11	MARCUS JOHNSON PROJ./88 Ways To Love	
4	7	7	10	SOUL BALLETT/N.Y.C. Tripin	
4	7	7	10	FREDDIE RAVEL/Soul To Soul	
6	8	8	9	BOBBY LYLE/Aruban Nights	
-	9	9	9	JOSEPH VINCELLI/We've Got Time	
-	7	7	9	T.O.F./Sienna	
-	5	5	8	KEIKO MATSUU/Bridge Over...	
11	9	8	8	TIM BOWMAN/II Be There	
13	8	8	8	TONY GUERRERO/Weberwawler	
12	12	12	8	PETER WHITE/City Of Lights	
5	5	5	7	QUIET BOYS/Righteous	
6	6	6	7	KENNY G/Gettin' On The Step	
2	2	2	7	SWEETBACK/Gaze	
2	2	2	7	MARK PORTMANN/No Truer Words	
7	10	10	6	MICHEL CAMILO/Poinciana	
7	9	9	6	JIM BRICKMAN/You Never Know	

THE WAVE 94.7 KTWV

MARKET #2
KTWV/Los Angeles
 (213) 466-9283
 Brodie/Stewart

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	12	12	12	BRAXTON BROTHERS/When Love Comes	
12	12	12	12	CHUCK LOEB/Cruz'n' South	
9	8	10	12	NORMAN BROWN/Third World	
-	9	11	12	FANTASY BAND/Double Talk	
11	11	10	11	PAUL HARDCASTLE/Jokers Wild	
12	11	12	11	SLASH/Obsession Confession	
13	11	11	11	EXODUS QUARTET/Summer Soultice	
12	12	13	11	GOT4/European Comfort	
11	9	11	11	BABYFACE/Every Time I...	
12	11	10	10	JEFF LORBER/Katherine	
9	8	10	10	NATALIE & NAT COLE/When I Fall In Love	
9	11	9	10	DAVID SANBORN/Rikke	
9	7	8	10	SOUL BALLETT/N.Y.C. Tripin	
11	8	11	10	GROVER WASHINGTON, Jr./Soulful Strut	
10	12	13	10	JIM BRICKMAN/You Never Know	
9	9	8	10	AFTER 7/Sara Smile	
9	9	8	10	INCOGNITO/A Shade Of Blue	
8	10	9	9	PETER WHITE/F/ASIA/Just Another Day	
9	9	9	9	LUTHER VANDROSS/Your Secret Love	
8	9	9	9	BOBBY LYLE/Aruban Nights	
8	9	8	9	CELINE DION/Falling Into You	
6	9	7	9	DENNY JIOSA/Angel's Kiss	
8	7	9	9	ANDY SNITZER/A River's Road	
7	8	7	9	LEE RITENOUR/Water To Drink	
4	8	8	9	WARREN HILL/R The 1	
7	8	7	8	ZACHARY BREAUX/Never Can Say...	
9	9	9	8	MARK PORTMANN/No Truer Words	
11	10	10	8	SONOSCAPE/II Be Around	
8	7	8	8	DAVE KOZ/Lullaby For A...	
9	7	6	8	CHELLI MINUCCI/Come As You Are	

WNUA 95.5

MARKET #3
WNUA/Chicago
 (312) 645-9550

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
28	28	22	23	TIM BOWMAN/II Be There	
18	18	22	23	PAUL HARDCASTLE/Jokers Wild	
-	21	21	21	SLASH/Obsession Confession	
19	20	20	20	JOE MCBRIDE/High Steppin'	
25	25	20	20	KENNY BLAKE/European Undergound	
22	22	13	18	KENNY G/Gettin' On The Step	
24	24	20	17	LEE RITENOUR/Water To Drink	
23	23	20	17	JIM BRICKMAN/You Never Know	
8	8	20	14	GROVER WASHINGTON, Jr./Soulful Strut	
7	7	14	13	MICHAEL PAUL/My Heart And Soul	
12	12	15	13	DAVE KOZ/Lullaby For A...	
11	11	9	13	WHITNEY HOUSTON/Believe In You...	
12	12	12	11	LUTHER VANDROSS/Going Out Of My Head	
13	11	11	11	NEVILLE & ROBERTSON/Crazy Love	
-	11	11	11	KENNY G/W/T BRAXTON/That Somebody Was...	
-	12	10	10	MCKNIGHT & KING/When We Were Kings	
16	16	11	10	MICHAEL LINGTON/Tell It Like It Is	
9	9	7	9	BRIAN CULBERTSON/After Hours	
9	9	7	9	BRIAN CULBERTSON/After Hours	
12	12	8	8	SOUL BALLETT/N.Y.C. Tripin	
19	19	8	7	SOUNDSCAPE/II Be Around	
8	8	5	7	JOE MCBRIDE/After Sunset	
7	7	7	7	BRAXTON BROTHERS/When Love Comes...	
15	15	7	7	3RD FORCE/In The Full	
12	12	5	6	KIM PENSLY/That's The Way It...	
9	9	7	6	RONNY JORDAN/Closer Than Close	
6	6	6	6	EXODUS QUARTET/Summer Soultice	
6	6	6	6	BOBBY CALDWELL/Beyond The Sea	
7	7	3	6	ZACHARY BREAUX/Cate Reggic	
-	-	5	5	URBAN KNIGHTS/The Promise	

KBLX 102.9 FM

MARKET #4
KBLX/San Francisco
 (415) 284-1029
 Brown/Cadet

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
18	18	18	18	TONI BRAXTON/Un-break My Heart	
14	16	16	16	GOT4/European Comfort	
16	15	14	14	VANESSA DAOU/Two To Tango	
15	14	14	14	BABYFACE/Every Time I...	
13	13	13	13	BOBBY LYLE/Aruban Nights	
13	13	13	13	KENNY G/Eastside Jam	
12	12	12	12	BRAXTON BROTHERS/When Love Comes...	
14	15	15	12	DAVID SANBORN/Rikke	
11	12	12	12	LUTHER VANDROSS/Your Secret Love	
11	12	12	12	WILL LEE/Georgy Porgy	
-	9	11	11	RICK BRAUN/Notorious	
7	8	10	10	LEE RITENOUR/Water To Drink	
7	8	9	9	EL DEBARGE/Dindi	
7	8	9	9	JARREAU & ADAMS/Waters Of March	
9	9	9	9	BRAXTON BROTHERS/Sunset Bay	
9	9	9	9	ZACHARY BREAUX/Favors Of My Mind	
4	6	6	6	MICHAEL LINGTON/Tell It Like It Is	
3	3	7	7	MARK JOHNSON/PROJ./88 Ways To Love	
9	9	9	9	ALFONZO BLACKWELL/Hermia	
8	8	8	8	URBAN KNIGHTS/Magic	
8	8	8	8	TONY GUERRERO/Weberwawler	
-	-	6	8	URBAN KNIGHTS/The Promise	
6	7	8	8	NORMAN CONNORS/One For Me, C	
8	8	8	8	INCOGNITO/All That You Want	
-	-	5	7	EVERETTE HARP/Mercy Mercy Me...	
7	7	7	7	JAMES & WHALUM/The Prayer	
5	6	7	7	LENNY WHITE/Pick Pocket	
12	12	12	6	MARK PORTMANN/No Truer Words	

KKSF 103.7 FM

MARKET #4
KKSF/San Francisco
 (415) 975-5555
 Hansen/Lawrence

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
7	11	15	15	BRAXTON BROTHERS/Eventide	
5	7	11	15	SOUL BALLETT/N.Y.C. Tripin	
7	9	12	15	GROVER WASHINGTON, Jr./Soulful Strut	
9	11	14	14	MARK PORTMANN/No Truer Words	
9	8	16	14	LUIS SALINAS/Santa Cruz	
8	11	13	13	NORMAN BROWN/Third World	
9	12	13	13	GOT4/European Comfort	
10	8	10	13	INCOGNITO/A Shade Of Blue	
9	11	7	13	DIRK RICHTER/Smooth Move	
7	10	12	13	T.O.F./Angelica	
10	12	13	12	KENNY G/Eastside Jam	
8	8	13	12	WARREN HILL/R The 1	
8	11	12	12	DENNY JIOSA/Lights Of The City	
4	6	14	12	KEIKO MATSUU/Bridge Over...	
9	12	15	12	PAOLO/Paisa	
9	12	15	12	LEE RITENOUR/Water To Drink	
7	10	12	12	WAYMAN TISDALE/Don't Take Your...	
8	10	11	12	PETER WHITE/Venice Beach	
5	9	13	11	JIM BRICKMAN/You Never Know	
5	12	9	11	GILBERTO & MICHAEL/Desafinado	
5	6	11	11	SLASH/Obsession Confession	
9	11	7	11	3RD FORCE/In The Full	
7	9	12	10	PETER WHITE/Together Again	
-	-	8	9	PAUL HARDCASTLE/Jokers Wild	
8	8	10	9	AARON NEVILLE/Can't Imagine	
10	11	7	8	ALFONZO BLACKWELL/Hermia	
-	-	11	6	RICK BRAUN/Notorious	
-	-	7	8	MICHEL CAMILO/Poinciana	
-	-	8	8	DAVE KOZ/Lullaby For A...	
7	12	12	7	GEORGE BENSON/The Thinker	

WJZ 106.1

MARKET #5
WJZ/Philadelphia
 (610) 667-3939
 Gress/Tozzi

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	33	34	33	KENNY G/Havana	
34	32	33	33	TOMMY EMMANUEL/Midnight Drive	
8	16	24	32	RICK BRAUN/Notorious	
30	32	34	31	JIM BRICKMAN/You Never Know	
15	14	19	31	ALFONZO BLACKWELL/Hermia	
12	11	22	30	GOT4/European Comfort	
33	34	32	31	PAUL HARDCASTLE/Jokers Wild	
13	12	15	21	CHELLI MINUCCI/Cause We've Ended	
4	7	12	15	LEE RITENOUR/Water To Drink	
8	13	14	14	3RD FORCE/In The Full	
11	16	14	14	CHUCK LOEB/Cruz'n' South	
17	14	14	14	MICHAEL PAUL/My Heart And Soul	
-	10	15	14	VAL GARDENA/Avalon	
-	5	13	13	EVERETTE HARP/What's Going On	
31	30	24	33	BRAXTON BROTHERS/When Love Comes...	
12	11	13	13	SONOSCAPE/II Be Around	
11	11	12	13	NORMAN BROWN/Third World	
32	31	23	32	ZACHARY BREAUX/Never Can Say...	
-	8	13	12	FANTASY BAND/Double Talk	
10	11	9	12	MICHAEL LINGTON/Tell It Like It Is	
11	12	11	12	JOHN TESH/Avalon	
12	9	11	11	BABYFACE/Every Time I...	
12	11	12	11	TONI BRAXTON/Un-break My Heart	
10	11	10	11	WHITNEY HOUSTON/Believe In You...	
11	10	11	11	WILL LEE/Georgy Porgy	
12	13	11	11	CELINE DION/Falling Into You	
9	11	7	10	DIRK RICHTER/Smooth Move	
7	8	4	10	DENNY JIOSA/Lights Of The City	
10	12	11	10	INCOGNITO/A Shade Of Blue	
9	10	12	9	LUTHER VANDROSS/Going Out Of My Head	

V 98.7 FM

MARKET #6
WVM/Detroit
 (810) 855-5100
 Sleecker

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
10	22	24	25	NORMAN BROWN/Third World	
12	22	24	24	PAUL HARDCASTLE/Jokers Wild	
11	22	24	24	ALFONZO BLACKWELL/Hermia	
21	24	24	23	BRAXTON BROTHERS/When Love Comes...	
22	22	21	23	GROVER WASHINGTON, Jr./Soulful Strut	
24	21	23	23	SOUL BALLETT/N.Y.C. Tripin	
11	12	11	21	JIM BRICKMAN/You Never Know	
6	7	10	12	3RD FORCE/In The Full	
11	12	11	12	DOC POWELL/From The Heart	
11	11	10	12	GOT4/European Comfort	
-	11	10	12	RICK BRAUN/Notorious	
6	7	5	11	TIM CUNNINGHAM/This Is The Life	
11	12	11	11	DAVE KOZ/Lullaby For A...	
11	12	13	11	MICHAEL PAUL/My Heart And Soul	
5	10	13	10	MCKNIGHT & KING/When We Were Kings	
5	6	8	10	CHUCK LOEB/Cruz'n' South	
4	5	3	10	PETER WHITE/Together Again	
12	11	10	10	LEE RITENOUR/Water To Drink	
9	9	10	9	LUTHER VANDROSS/Knocks Me Off My...	
11	10	10	9	WHITNEY HOUSTON/Believe In You...	
10	10	8	9	VANESSA DAOU/Two To Tango	
-	7	6	9	WARREN HILL/R The 1	
11	10	9	9	TOMMY EMMANUEL/Midnight Drive	
10	10	10	9	VAL GARDENA/Valley Of Colors	
4	5	9	9	SOUNDSCAPE/II Be Around	
11	8	9	9	INCOGNITO/A Shade Of Blue	
-	-	6	8	FANTASY BAND/Double Talk	
5	8	5	8	ANDY SNITZER/A River's Road	

OASIS 107.5 FM

MARKET #7
KOAI/Dallas
 (817) 630-3011
 Fischer/Glaser

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
18	18	17	19	PETER WHITE/Venice Beach	
19	15	17	17	KENNY G/Eastside Jam	
20	17	17	17	LEE RITENOUR/Water To Drink	
18	17	17	16	RICK BRAUN/Notorious	
18	18	17	16	GROVER WASHINGTON, Jr./Soulful Strut	
-	-	11	11	TONI BRAXTON/Don't Want To	
-	-	11	11	MCKNIGHT & KING/When We Were Kings	
9	9	11	10	MICHAEL LINGTON/Tell It Like It Is	
9	9	8	10	GOT4/European Comfort	
10	9	10	10	WHITNEY HOUSTON/Believe In You...	
8	11	10	10	BOBBY CALDWELL/Stick On You	
-	-	7	9	DIRK K/ Love Your Smile	
6	10	11	9	ANDY SNITZER/A River's Road	
9	9	10	9	EL DEBARGE/Dindi	
10	9	10	9	WARREN HILL/R The 1	
8	9	9	9	CHUCK LOEB/Cruz'n' South	
8	10	7	8	TOMMY EMMANUEL/Midnight Drive	
8	11	10	9	GLORIA ESTEFANI/No Giving...	
8	10	7	9	DAVID SANBORN/Rikke	
8	7	9	9	JOE MCBRIDE/High Steppin'	
10	11	9	9	NEVILLE & ROBERTSON/Crazy Love	
7	6	7	8	KENNY G/W/T BRAXTON/That Somebody Was...	
-	7	10	8	VAL GARDENA/Avalon	
-	9	8	8	VAL GARDENA/Valley Of Colors	
-	8	8	8	FANTASY BAND/Could It Be I'm	
-	8	8	8	DIRK RICHTER/Smooth Move	
8	11	10	8	TIM BOWMAN/II Be There	
9	9	10	8	DAVE KOZ/Lullaby For A...	
9	7	8	8	SOUL BALLETT/N.Y.C. Tripin	

Smooth Jazz 105.9 FM

MARKET #8
WJZW/Washington
 (703) 683-3000
 Kosbau

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
28	27	28	28	NORMAN BROWN/Third World	
27	27				



CYNDEE MAXWELL

The Anatomy Of A Web Site

□ An in-depth perusal through the R&R web site

OK, let's go back to school. Biology 101. Don't worry, our dissection session won't spoil your lunch. And once we're through with our lesson, you'll have a good understanding of the one place where you can get your recommended daily allowance of industry news, information, and vitamins.

Our subject is **R&R ONLINE**. Once you've navigated your way to the site via **Netscape** (its URL is <http://www.rronline.com>), you'll see the **R&R** logo with five globes beneath it. This is a perfect time to bookmark the site. While different browsers may have different methods for bookmarking, we'll stick to Netscape's: click on the "Bookmarks" menu, then select "add bookmark." Then, the next time you chose to visit the site, you can simply click on that menu and select **R&R ONLINE**.

On **R&R**'s homepage, each globe represents a separate area of information — what lies beyond the front page. If you move the cursor over the globes, you'll notice how it changes from an arrow to a hand. Anytime the cursor is shown as a "hand," it means that the area is a "link" and will take you to another page when selected. Now let's investigate the globes so you'll know what is behind each one.



Details about **R&R**'s services are available in this section, including information on subscriptions, Today's News (updated up to three times daily), special publications, **R&R HOTFAX**, the Job Hotline, Music Tracking, Web Sponsorships and Advertising, and how to reach various **R&R** personnel and departments by mail, phone, fax, or e-mail. To return to the homepage, select the "home" button at the bottom of the page. You can also choose the

"back" button on your browser to return to the page you were previously viewing.



Here's where you'll find the top story of the week (usually a format column), the week's news summary (news highlights, people in the news, station sales, etc.). Street Talk, basic **Arbitron** book results for the Top 100 markets, **AccuRatings** data, and "Ratings & Report Directory" updates (radio group owners, searchable alphabetically or by changes within a particular week). The group owners portion is especially important as it serves as a timely scorecard of station and group sales as they are announced.

Additionally, in the **Arbitron** and **AccuRatings** sections, stations with web sites are listed as a "link," which means it's displayed in a different color and underlined. When you double-click that line, you'll be transported to that radio station's web site (see, you're surfing already!).

If your station has a web page and it's not indicated here, let us know by e-mailing our "link master" at jaxelrod@rronline.com.



The Top 20 songs in all 12 formats are referenced here.



Job opportunities are listed by region (National, East, South, Midwest, West), and also includes a Positions Sought section.



Here is where you'll find our guide to other resources on the Internet, including:

- Radio Station Links (organized by format)
- Record Company Links
- Broadcast-Related Web Sites: Industry, Government & Educational Organizations (including links to Broadcasters Training Network, the **FCC**, **NAB**, etc.)
- Program Suppliers (such as networks, syndicators, and production services)
- Voice Talent (voiceover IDs, liners, promos, etc.)
- Archives, Directories & Reference (a variety of sources including books, databases of radio people, radio web site sources, and music resources)
- Equipment Suppliers (hardware and software)
- Music Industry (band management, music promotion, tour information, song databases, etc.)
- Research & Programming Consultants
- Promotion, Sales & Marketing
- Legal & Finance
- Show Prep
- Air Personalities
- Internet Broadcasters
- Broadcast Companies

AccuRatings Online Case Studies

A joint venture between **R&R** and **Strategic Media Research**, these online case studies are based on actual **AccuRatings** market data. Some of the data you'll see for each station includes their biggest competitive threats, opportunities, which competitors they've gained or lost listeners to or from in the past six months, and more. Different stations are profiled regularly.

Today's News

To the left of the **R&R** logo on the main page are three sections: Today's News (with the day's news highlight listed), Music

Miller Counters Mancow's Claims

The following letter is from Country **KBEQ-FM/Kansas City** morning host **Randy Miller** in response to the column, "The Syndication Of A Madhouse" (**R&R**, 3/14), concerning **WRCX/Chicago** morning host **Mancow Muller**.

"Since Mancow stresses his honesty and realism of his show, please allow me to be honest about the Mancow himself. Since many of your readers are just now becoming acquainted with Eric, I would like to set the record straight about this guy that I have known for ten years. Oftentimes, it's the personality that screams the loudest that gets the credit for the truth. Especially from the radio hotbed of Chicago.

Eric served as the intern and phone boy for a year-and-a-half at [then-CHR] **KBEQ**, starting in 1989. At this point, I had already been a ratings success in San Diego at **KSDO-FM**, in Pittsburgh at **WHTX-FM**, and most recently at **Z-93** in Atlanta, so it was only natural that little Eric would want to emulate my style of airwork. He learned a lot, and started to develop his creativity. I even gave him the name "Mancow" based on an ill-conceived bit he wrote that never aired on the show. We teased him with the name until he adopted it for his own. I then left Kansas City for San Diego, and helped Eric get his first morning show host position in Monterey, CA.

Over the next year or so, I continued to advise and critique Eric's program from San Diego, even though it sounded like a very small-town copy of my show. I never minded the imitation; I considered it flattery, until Eric began claiming that other jocks were ripping him off! He then moved to San Francisco, and based on the infamous "Bay Bridge" stunt, got his shot at Chicago. I, meanwhile, moved back to Kansas City, a town that I really love. I now know that my show works in Chicago. And in the very finest form of flattery, Eric has even secured the services of my former producer, **Rusty Humphries**. I have been amazed that even in Chicago, he continues to "borrow" my writing. A great example of this was in '93, when I wrote and produced a parody commercial called "Cowboy Dick's Ice Cream." The bit only aired in Kansas City and a local T-shirt shop actually printed up "Cowboy Dick" T-shirts. You can imagine my surprise when I heard the exact same feature on Eric's Christmas CD!

I don't know exactly when or why Eric fell out of favor with me, but I have a feeling the ego thing took over. I have never felt compelled to make a big deal out of Eric's emulation, because honestly, I didn't give a shit. But since he is now syndicated and yelling that people are stealing from him, I felt that I should speak out. He even accused another jock here in town, **Johnny Dare**, of stealing the "buried alive" stunt from him, when everyone in radio knows that the thing has been around for the last seven or eight years! Maybe Eric is just naive, but these things have actually been done before by many people. I turned it down in Kansas City because it was too stale!

I applaud Eric's success. I hope he does well in the future. I just don't think he should forget where he's been. And in Kansas City, where the listeners are familiar with the original, he's about to get his ass handed to him — by his teacher.

Tracking, and the Marix Gateway. Today's News is a continuously updated news service and the fastest way to find out what's happening in the radio industry. Updated at least twice each business day, this feature is available to **R&R** newspaper subscribers for \$10 a month. New subscribers can even try Today's News at no charge for two weeks.

Some of the features within Today's News are:

- Latest Radio Station Transactions
- Latest Radio Stocks
- Latest Headlines
- Daily Management Memo From **Irwin Pollack**
- Latest Arbitron Trends

"Music Tracking ONLINE" is a comprehensive information service designed for all facets of the music industry and is accessible through a private information network. It includes elements from

the weekly newspaper plus an extensive interactive music database. Currently, **R&R Music Tracking ONLINE** is available to record companies, music industry executives, and **R&R** reporting radio stations.

The Marix Gateway is "under construction," but when it's ready, I'll tell you all about it!

So there you have it. Class is adjourned. But before you go to lunch, remember there will be a test. It'll probably come in the form of, "Hey, did you hear [owner A] is buying [owner B]?"

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1668 or e-mail: max@rronline.com



PORTLAND'S NEW FRONTIER — Queensryche recently checked out the ears at **KUFO/Portland** and talked about their new album, "Hear In The Now Frontier." —Listening closely were (l-r) guitarist **Chris DeGarmo**, Promotion Assistant **Leslie Pfau**, PD **Dave Numme**, frontman **Geoff Tate**, and **APD/MD Al Scott**.



ACTIVE ROCK TOP 50

APRIL 4, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	COLLECTIVE SOUL Precious Declaration (Atlantic)	2256	2203	2262	2232	80/0
1	1	1	2	LIVE Lakini's Juice (Radioactive)	2083	2268	2340	2264	76/0
11	7	4	3	OFFSPRING Gone Away (Columbia)	2026	1846	1607	1444	80/1
4	4	3	4	AEROSMITH Falling In Love... (Columbia)	1902	1961	2036	2068	69/0
14	11	9	5	U2 Staring At The Sun (Island)	1832	1674	1369	1070	75/0
10	10	10	6	VERUCA SALT Volcano Girls (Outpost/Geffen)	1634	1581	1539	1452	76/1
6	6	5	7	METALLICA King Nothing (Elektra/EEG)	1627	1791	1724	1677	66/0
8	8	8	8	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	1625	1688	1601	1524	76/0
16	12	11	9	QUEENSRYPHE Sign Of The Times (EMI)	1600	1523	1357	913	71/0
5	5	6	10	SILVERCHAIR Abuse Me (Epic)	1448	1752	1998	2042	71/2
12	14	13	11	VERVE PIPE The Freshmen (RCA)	1361	1276	1185	1138	62/1
3	3	7	12	BUSH Greedy Fly (Trauma/Interscope)	1351	1748	2042	2124	63/0
7	9	12	13	WALLFLOWERS One Headlight (Interscope)	1317	1464	1543	1650	65/0
24	21	18	14	MATCHBOX 20 Push (Lava/Atlantic)	1020	891	704	595	61/5
15	16	14	15	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	1005	1109	1090	1037	49/1
19	18	17	16	MATTHEW SWEET Where You Get Love (Volcano)	977	946	886	776	54/0
BREAKER			17	TONIC If You Could Only See (Polydor/A&M)	936	432	149	73	62/10
17	17	15	18	TOOL "H" (Volcano)	932	957	918	870	68/0
31	22	20	19	STIR Stale (Aware/Capitol)	891	805	679	533	62/2
—	28	21	20	NAKED Mann's Chinese (Red Ant)	873	755	540	293	66/3
40	27	24	21	HELMET Exactly What You Wanted (Interscope)	704	635	542	429	66/1
13	15	16	22	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)	687	954	1108	1114	53/0
27	23	23	23	WILCO Outtaside (Outta Mind) (Reprise)	664	680	656	573	43/0
38	26	25	24	ORBIT Medicine (Baby Come Back) (A&M)	659	619	549	479	51/4
BREAKER			25	COWBOY MOUTH Jenny Says (MCA)	610	583	467	386	50/6
20	19	22	26	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	585	716	734	759	31/0
9	13	19	27	TONIC Casual Affair (Polydor/A&M)	557	850	1343	1500	38/0
37	34	26	28	LOCAL H Fritz's Corner (Island)	555	585	497	487	56/2
39	36	30	29	JONNY LANG Lie To Me (A&M)	553	518	490	462	33/2
—	41	31	30	INXS Elegantly Wasted (Mercury)	546	518	421	155	31/1
28	25	28	31	KULA SHAKER Hey Dude (Columbia)	508	582	567	559	45/1
47	40	36	32	VALLEJO Just Another Day (IMI/TVT)	505	480	439	367	33/2
49	45	34	33	OUTHOUSE Welcome (Mercury)	490	497	391	328	45/2
DEBUT			34	BUSH Cold Contagious (Trauma/Interscope)	476	113	2	—	58/24
48	42	35	35	RUSH Driven (Atlantic)	470	492	410	349	33/2
33	31	39	36	SUBLIME Santeria (Gasoline Alley/MCA)	426	452	512	518	20/0
—	46	43	37	SOUNDGARDEN Rhinoceros (A&M)	420	399	386	323	31/5
32	30	32	38	THIRD DAY Nothing At All (Silvertone)	394	509	519	520	26/0
DEBUT			39	DRAIN S.T.H. I Don't Mind (Enclave)	390	296	117	82	55/10
21	24	37	40	SOUNDGARDEN Blow Up The Outside World (A&M)	385	479	634	700	40/0
—	—	42	41	LIVE Rattlesnake (Radioactive)	379	406	280	223	32/5
34	33	38	42	PORNO FOR PYROS Hard Charger (Warner Bros.)	378	458	505	517	25/0
DEBUT			43	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	376	291	236	150	26/2
18	20	29	44	COUNTING CROWS A Long December (DGC/Geffen)	362	519	705	846	28/0
—	—	47	45	HANDSOME Needles (Epic)	325	322	260	193	34/2
46	44	45	46	SUBLIME What I Got (Gasoline Alley/MCA)	319	357	398	367	28/0
41	43	44	47	TOOL Stinkfist (Volcano)	312	370	401	402	26/0
25	38	46	48	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	303	349	462	587	27/0
DEBUT			49	CHALK FARM Live Tomorrow (Columbia)	285	284	201	142	26/5
DEBUT			50	SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)	279	41	28	25	33/13

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Active Rock reporters. 79 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

ROLLINS BAND Starve (DreamWorks/Geffen)

Total Plays: 271, Total Stations: 41, Adds: 10

OZZY OSBOURNE W/TYPE O... Pictures Of Matchstick Men (Warner Bros.)

Total Plays: 235, Total Stations: 20, Adds: 0

SILVERCHAIR Freak (Epic)

Total Plays: 217, Total Stations: 19, Adds: 5

BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)

Total Plays: 214, Total Stations: 26, Adds: 7

GRAVITY KILLS Down (TVT)

Total Plays: 211, Total Stations: 25, Adds: 3

BECK The New Pollution (DGC/Geffen)

Total Plays: 204, Total Stations: 10, Adds: 0

SILVERJET Plastica (Virgin)

Total Plays: 204, Total Stations: 20, Adds: 1

DARLAHOOD Big Fine Thing (Reprise)

Total Plays: 195, Total Stations: 20, Adds: 3

PUZZLE GUT I Know It Well (Trauma/Interscope)

Total Plays: 195, Total Stations: 21, Adds: 1

MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)

Total Plays: 194, Total Stations: 9, Adds: 0

Songs ranked by total plays.

BREAKERS

TONIC

If You Could Only See (Polydor/A&M)

TOTAL PLAYS/INCREASE
935/504

TOTAL STATIONS/ADDS
62/10

CHART
17

COWBOY MOUTH

Jenny Says (MCA)

TOTAL PLAYS/INCREASE
610/27

TOTAL STATIONS/ADDS
50/6

CHART
25

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	25
BUSH Cold Contagious (Trauma/Interscope)	24
RADISH Little Pink Stars (Mercury)	23
SCREAMIN' CHEETAH... Magnolia (Capricorn/Mercury)	13
DRAIN S.T.H. I Don't Mind (Enclave)	10
ROLLINS BAND Starve (DreamWorks/Geffen)	10
TONIC If You Could Only See (Polydor/A&M)	10
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	7
SWEET VINE Mountainside (Columbia)	7
COWBOY MOUTH Jenny Says (MCA)	6

DARLAHOOD
BIG FINE THING
DARLAHOOD
BIG FINE THING
DARLAHOOD
NEW ADDS: WBLM, WAPL, HING
DARWIN, WHMO, OD
BKKZQ, WZNF, WRQR
ALREADY ON: WXTB, WRIF, WMMS,
BI WAAF, KQRC, KDOT, G
DARWAZU, WKRA, WKLO,
BI WTUE, KIBZ and more!

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONIC If You Could Only See (Polydor/A&M)	+504
BUSH Cold Contagious (Trauma/Interscope)	+363
ROLLINS BAND Starve (DreamWorks/Geffen)	+241
SCREAMIN' CHEETAH... Magnolia (Capricorn/Mercury)	+238
OFFSPRING Gone Away (Columbia)	+180
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	+174
U2 Staring At The Sun (Island)	+158
MATCHBOX 20 Push (Lava/Atlantic)	+129
NAKED Mann's Chinese (Red Ant)	+118
COUNTING CROWS Daylight Fading (DGC/Geffen)	+111

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
METALLICA Hero Of The Day (Elektra/EEG)
LOCAL H Bound For The Floor (Island)
TONIC Open Up Your Eyes (Polydor/A&M)
SOUNDGARDEN Burden In My Hand (A&M)
MATCHBOX 20 Long Day (Lava/Atlantic)
BUSH Swallowed (Trauma/Interscope)
SPONGE Have You Seen Mary (Columbia)
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)
SMASHING PUMPKINS Thirty-Three (Virgin)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"MOUNTAIN INSIDE"

#3 MOST ADDED

Already on over 40 stations after the first official week including:

KEGL KDKB KQRS WFBQ WLVO
WZAT KLPX WDVE WDHA KRAD

COLUMBIA

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
WRXC/Chicago
 (312) 861-8100
 Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	17	30	34		OFFSPRING/Gone Away
30	33	31	34		AEROSMITH/Falling In Love...
34	34	34	34		LIVE/Lakin's Juice
29	27	24	30		METALLICA/Her O' The Day
4	13	27			ALICE IN CHAINS/Down In A Hole
10	17	27			COLLECTIVE SOUL/Precious Declaration
25	28	25			METALLICA/King Nothing
18	21	21			QUEENSRYCHE/Sign Of The Times
26	18	29			STONE TEMPLE PILOTS/Tumble In The Rough
25	26	20			ALICE IN CHAINS/Would?
9	10	20			HUNGER/Vanishing Cream
14	26	20			STABBING WESTWARD/Shame
7	9	12			VERUCA SALT/Volcano Girls
15	14	17			SOUNDGARDEN/Rhinosaur
17	11	24			ALICE IN CHAINS/Again
6	13	14			AEROSMITH/Taste Of India
30	35	33			SEVEN MARY THREE/Devil Boy
6	11	13			AEROSMITH/Nine Lives
8	10	11			SMASHING PUMPKINS/Muzzle
14	15	11			U2/Staring At The Sun
7	11	12			SEVEN MARY THREE/My My
7	11	12			LOCAL H/Bound For The Floor
8	9	9			SPONGE/Have You Seen Mary
6	8	9			LOCAL H/Fritz's Corner
13	6	9			STR/State
7	6	8			SOUNDGARDEN/Burden In My Hand
7	6	8			HELMET/Exactly What You...
7	5	8			VALLEJO/Just Another Day
7	7	8			RUSH/Driven
5	8	6			TOOL/Stinkist

MARKET #6
WRIF/Detroit
 (810) 547-0101
 Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	23	28	33		BUSH/Greedy Fly
31	34	30	38		LIVE/Lakin's Juice
24	28	31	27		COLLECTIVE SOUL/Precious Declaration
29	28	25	25		METALLICA/Her O' The Day
21	22	18	23		AEROSMITH/Falling In Love...
14	18	19	22		METALLICA/King Nothing
26	25	21	21		TOOL/Stinkist
24	21	24	21		U2/Staring At The Sun
10	22	23	19		QUEENSRYCHE/Sign Of The Times
-	-	-	-		ALICE IN CHAINS/Down In A Hole
-	-	-	-		ALICE IN CHAINS/Down In A Hole
-	-	-	-		SILVERCHAIR/Abuse Me
11	19	21	14		OFFSPRING/Gone Away
20	20	19	13		GARY HOEY/Desire
1	8	13	10		SOUNDGARDEN/Rhinosaur
24	21	21	12		SPONGE/Have You Seen Mary
10	12	13	10		STONE TEMPLE PILOTS/Tumble In The Rough
8	12	9	9		MARILYN MANSON/Tourmeat
6	6	8	9		OUTHOUSE/Welcome
-	-	-	-		AEROSMITH/Nine Lives
5	10	12	8		VERUCA SALT/Volcano Girls
7	8	6	8		ORBIT/Medicine (Baby...)
10	11	8	8		MATTHEW SWEET/Where You Get Love
8	8	6	8		SMASHING PUMPKINS/Zero
8	7	7	7		HELMET/Exactly What You...
7	10	6	7		TOOL/H
13	9	6	6		GUF/Smile
6	7	6	6		NINE INCH NAILS/The Perfect Drug
1	2	6	6		SILVERCHAIR/Plastiga
1	3	4	6		RUTH RUTH/Daddy Can't Shoot
-	-	-	-		TYPE O NEGATIVE/In Praise Of Bacchus

MARKET #7
KEGL/Dallas
 (972) 869-9700
 Doherty/Scully

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	36	38		OFFSPRING/Gone Away
35	35	35	36		WALLFLOWERS/One Headlight
31	31	35	35		MATCHBOX 20/Push
34	34	36	35		AEROSMITH/Falling In Love...
18	18	34	34		THIRD DAY/Nothing At All
17	17	34	34		VERUCA SALT/Volcano Girls
38	38	21	33		COLLECTIVE SOUL/Precious Declaration
34	34	36	32		BUSH/Greedy Fly
-	-	-	-		TONIC/You Could Only...
-	-	-	-		TONIC/You Could Only...
21	21	21	21		PORNO FOR PYROS/Hard Charger
22	22	21	21		STONE TEMPLE PILOTS/Tumble In The Rough
-	-	-	-		GARY HOEY/Peace Pipe
25	25	19	22		GRAND STREET CRYERS/You Win Again
18	18	17	19		BIG HEAD TODD.../Resignation Superman
12	12	16	16		LOCAL H/Fritz's Corner
13	13	11	15		STR/State
18	18	12	14		RUSH/Driven
13	13	15	15		HANDSOME/Needles
-	-	-	-		RADISH/Little Pink Stars
-	-	-	-		DRAIN S.T.H./Don't Mind
-	-	-	-		PUZZLE GUT/I Know It Well
-	-	-	-		NAKED/Mann's Chinese
12	12	8	13		STORYVILLE/Blind Side
11	11	14	13		HELMET/Exactly What You...
-	-	-	-		LUNAS BAND/Starve
-	-	-	-		U2/Staring At The Sun
12	12	7	11		TOOL/H
-	-	-	-		OSBOURNE W/TYPE O.../Pictures Of...
-	-	-	-		ZOMBIE & STERN/The Great American...
-	-	-	-		METALLICA/Bleeding Me

MARKET #7
Q102
 TEXAS MET ROCK

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	44	41	42		AEROSMITH/Falling In Love...
43	42	41	41		WALLFLOWERS/One Headlight
12	21	22	39		VERVE PIPE/The Freshmen
20	22	24	39		U2/Staring At The Sun
25	34	38	37		METALLICA/King Nothing
12	17	31	31		VALLEJO/Just Another Day
43	42	42	28		COUNTING CROWS/Long December
24	38	41	26		WIDESPREAD PANIC/Hope In A Hootless...
45	41	25	26		LIVE/Lakin's Juice
27	24	25	25		VERUCA SALT/Volcano Girls
12	20	22	23		QUEENSRYCHE/Sign Of The Times
3	5	22	23		LIVE/Rattlesnake
27	24	19	22		GRAND STREET CRYERS/You Win Again
15	20	22	21		OFFSPRING/Gone Away
-	-	-	-		COUNTING CROWS/Daylight Fading
14	17	19	18		QUICKSERV JOHNNY/Janitor Man
14	16	19	18		COLLECTIVE SOUL/Precious Declaration
14	22	24	17		BIG HEAD TODD.../Resignation Superman
-	-	-	-		WILCO/Outtaste (Outta...)
-	-	-	-		RADISH/Little Pink Stars
-	-	-	-		CHEAP TRICK/Wrong All Along
14	18	19	17		MATTHEW SWEET/Where You Get Love
10	12	13	13		LOCAL H/Bound For The Floor
10	11	12	13		SOCIAL DISTORTION/Was Wrong
-	-	-	-		TONIC/You Could Only...
12	11	14	13		GREEN DAY/Brain Stew
3	12	10	13		BUSH/Smashed
11	11	12	12		SMASHING PUMPKINS/Tonight, Tonight
10	12	13	12		TOM PETTY & HB/Climb That Hill
11	12	12	12		SOUNDGARDEN/Burden In My Hand

MARKET #10
WAAF/Boston
 (617) 236-1073
 Douglas/Osterind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	37	38	37		BUSH/Greedy Fly
30	34	35	37		OFFSPRING/Gone Away
30	35	35	36		VERUCA SALT/Volcano Girls
24	34	31	35		VERVE PIPE/The Freshmen
13	15	23	35		U2/Staring At The Sun
20	24	22	32		SILVERCHAIR/Freak
31	32	32	31		PORNO FOR PYROS/Hard Charger
24	23	31	30		POE/Hello
21	24	21	27		NUNO/Comedy
35	29	27	27		KORNA D.I.D.A.S.
21	21	24	25		COLLECTIVE SOUL/Precious Declaration
17	24	25	24		QUEENSRYCHE/Sign Of The Times
10	13	24	24		L7/Drama
9	5	10	23		DARLAHOOD/Big Fine Thing
33	28	26	23		METALLICA/King Nothing
17	21	21	21		KULA SHAKER/Hey Dude
24	22	21	21		RAGE AGAINST.../Down Rodeo
-	-	-	-		TONIC/You Could Only...
15	19	21	17		TOOL/H
9	14	15	16		HELMET/Exactly What You...
18	5	15	16		TONIC/Casual Affair
-	-	-	-		STR/State
33	17	14	16		TOOL/Stinkist
14	14	14	15		LOCAL H/Fritz's Corner
25	24	25	15		NINE INCH NAILS/The Perfect Drug
18	23	19	15		HAZIER/Tip Free Life
15	15	12	14		POWERMAN 5000/Tokyo
9	10	14	14		ODDS/Someone Who's Cool
15	15	17	14		HANDSOME/Needles
18	19	17	14		STONE TEMPLE PILOTS/Tumble In The Rough

MARKET #13
KISW/Seattle
 (206) 285-7625
 Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	35	34		BUSH/Greedy Fly
36	33	34	34		SPONGE/Have You Seen Mary
15	17	31	33		METALLICA/King Nothing
33	37	34	33		COLLECTIVE SOUL/Precious Declaration
32	34	36	33		LIVE/Lakin's Juice
34	34	26	27		AEROSMITH/Falling In Love...
19	20	20	20		SOUNDGARDEN/Rhinosaur
15	20	19	19		U2/Staring At The Sun
11	8	20	19		OFFSPRING/Gone Away
10	13	18	18		STONE TEMPLE PILOTS/Tumble In The Rough
19	19	17	18		TONIC/Casual Affair
21	19	18	18		QUEENSRYCHE/Sign Of The Times
8	9	10	17		THIRD DAY/Nothing At All
19	19	16	16		SILVERCHAIR/Abuse Me
-	-	-	-		QUEENSRYCHE/Reach
8	7	11	11		TOOL/H
-	-	-	-		LOCAL H/Fritz's Corner
8	10	11	10		HELMET/Exactly What You...
8	8	10	10		HANDSOME/Needles
9	9	11	9		CORROSION OF.../King Of The Rotten
-	-	-	-		AEROSMITH/Nine Lives
-	-	-	-		AEROSMITH/Taste Of India
-	-	-	-		RUSH/Driven
-	-	-	-		BUSH/Cold Contagious
-	-	-	-		LIVE/Rattlesnake
-	-	-	-		TONIC/You Could Only...
-	-	-	-		CORROSION OF.../Long Whip/Big...

MARKET #14
KIOZ/San Diego
 (619) 565-6006
 Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	29	31	28		METALLICA/King Nothing
24	30	29	27		QUEENSRYCHE/Sign Of The Times
29	28	29	27		OFFSPRING/Gone Away
-	-	-	-		COLLECTIVE SOUL/Precious Declaration
12	11	25	25		MATCHBOX 20/Long Day
16	15	15	22		FLUF/Got Everything
32	23	15	21		COLLECTIVE SOUL/Precious Declaration
-	-	-	-		SILVERCHAIR/Freak
-	-	-	-		KNAPSACK/Thursday Side Of...
17	17	18	19		NICKEL BAG/Sweet Thing
19	16	17	19		PROTEIN/My Blood
18	15	15	19		U2/Staring At The Sun
12	11	17	18		VERUCA SALT/Volcano Girls
15	13	17	18		TOOL/H
15	15	17	18		TONIC/Casual Affair
-	-	-	-		SOUNDGARDEN/Rhinosaur
18	14	12	15		MATCHBOX 20/Push
18	13	17	12		AEROSMITH/Falling In Love...
11	11	9	12		SOCIAL DISTORTION/Was Wrong
-	-	-	-		CORROSION OF.../King Of The Rotten
12	10	10	11		NINE INCH NAILS/The Perfect Drug
10	9	11	11		ALICE IN CHAINS/Again
8	9	10	10		KORNA D.I.D.A.S.
-	-	-	-		NAKED/Mann's Chinese
-	-	-	-		LIVE/Rattlesnake
-	-	-	-		LIVE/Century
8	7	8	10		HELMET/Exactly What You...
-	-	-	-		STR/State
-	-	-	-		ALICE IN CHAINS/Over Now
11	22	13	10		SOUNDGARDEN/Burden In My Hand

MARKET #15
WRCN/Long Island
 (516) 423-6740
 Tortora/Rodger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	35	38	40		AEROSMITH/Falling In Love...
36	38	37	37		LIVE/Lakin's Juice
39	40	40	37		METALLICA/King Nothing
25	37	40	37		COLLECTIVE SOUL/Precious Declaration
35	35	35	35		VERUCA SALT/Volcano Girls
35	35	34	34		WALLFLOWERS/One Headlight
20	20	20	20		QUEENSRYCHE/Sign Of The Times
25	22	20	20		SMASHING PUMPKINS/Thirty-Three
18	18	22	19		OFFSPRING/Gone Away
11	11	13	19		U2/Staring At The Sun
6	8	16	19		VALLEJO/Just Another Day
-	-	-	-		SILVERCHAIR/Plastiga
19	22	23	18		BIG HEAD TODD.../Resignation Superman
19	17	17	18		MATTHEW SWEET/Where You Get Love
32	22	20	16		BUSH/Greedy Fly
15	15	15	16		TOOL/H
25	24	14	14		SUBLIME/What I Got
-	-	-	-		MATCHBOX 20/Push
12	14	15	14		OUTHOUSE/Welcome
-	-	-	-		OSBOURNE W/TYPE O.../Pictures Of...
12	14	12	13		HELMET/Exactly What You...
22	15	14	11		SILVERCHAIR/Abuse Me
14	11	13	11		SILVERCHAIR/Freak
-	-	-	-		BUSH/Cold Contagious
8	4</				

Stations and their adds listed alphabetically by market

ACTIVE ROCK

Table listing Active Rock stations across various markets including KEYJ/Abilene, TX; KRQR/Chico, CA; KQWB/Fargo, ND; WGIR/Manchester, NH; WZBH/Salisbury, MD; WONE/Akron, OH; KLAQ/EI Paso, TX; WKQQ/Lexington, KY; WTBB/Panama City, FL; KTAL/Shreveport, LA; KRRO/Sioux Falls, SD; WAOR/South Bend, IN; KXKX/Springfield, MO; WZZQ/Terra Haute, IN; WIDT/Toledo, OH; KLPX/Tucson, AZ; KMOD/Tulsa, OK; WOUR/Utica, NY; KRZZ/Wichita, KS; WEZJ/Wilkes Barre, PA; WRQR/Wilmington, NC; WNCQ/Youngstown, OH; WJXX/Savannah, GA; KEZO/Omaha, NE; WRXL/Richmond, VA.

ROCK

Table listing Rock stations across various markets including WONE/Akron, OH; KLAQ/EI Paso, TX; WKQQ/Lexington, KY; WTBB/Panama City, FL; KTAL/Shreveport, LA; KRRO/Sioux Falls, SD; WAOR/South Bend, IN; KXKX/Springfield, MO; WZZQ/Terra Haute, IN; WIDT/Toledo, OH; KLPX/Tucson, AZ; KMOD/Tulsa, OK; WOUR/Utica, NY; KRZZ/Wichita, KS; WEZJ/Wilkes Barre, PA; WRQR/Wilmington, NC; WNCQ/Youngstown, OH; WJXX/Savannah, GA; KEZO/Omaha, NE; WRXL/Richmond, VA.

85 Total Reporters
84 Current Reporters
84 Current Playlists

Did Not Report For Three Consecutive Weeks; Data Not Used (1): WRXL/Richmond, VA (due to specialty programming)

APRIL 4, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	AEROSMITH Falling In Love... (Columbia)	1954	2103	2194	2267	82/0
2	2	2	2	COLLECTIVE SOUL Precious Declaration (Atlantic)	1875	1878	1910	1891	83/0
11	6	4	3	U2 Staring At The Sun (Island)	1664	1521	1248	996	80/0
3	3	3	4	WALLFLOWERS One Headlight (Interscope)	1475	1613	1750	1820	74/0
4	4	5	5	LIVE Lakini's Juice (Radioactive)	1276	1338	1365	1447	70/1
18	13	8	6	QUEENSRYPHE Sign Of The Times (EMI)	1218	1141	898	630	80/0
12	10	7	7	JONNY LANG Lie To Me (A&M)	1172	1184	1072	929	75/0
6	5	6	8	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	1046	1198	1279	1281	65/0
8	9	9	9	METALLICA King Nothing (Elektra/EEG)	980	1084	1102	1157	69/0
9	11	11	10	BUSH Greedy Fly (Trauma/Interscope)	964	1027	1045	1088	63/0
7	7	10	11	SILVERCHAIR Abuse Me (Epic)	892	1084	1168	1213	59/0
10	12	13	12	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	864	978	1026	1023	59/0
20	16	15	13	VERVE PIPE The Freshmen (RCA)	820	759	682	617	61/1
15	14	14	14	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	764	762	753	698	59/0
23	18	16	15	RUSH Driven (Atlantic)	761	721	630	525	56/3
5	8	12	16	COUNTING CROWS A Long December (DGC/Geffen)	752	1003	1133	1298	56/0
28	22	18	17	MATCHBOX 20 Push (Lava/Atlantic)	733	624	536	425	68/9
25	20	17	18	OFFSPRING Gone Away (Columbia)	723	652	554	478	61/2
26	25	23	19	VERUCA SALT Volcano Girls (Outpost/Geffen)	560	539	474	470	46/1
30	24	22	20	WILCO Outtasite (Outta Mind) (Reprise)	553	544	489	418	53/1
14	17	19	21	JOHN MELLENCAMP Just Another Day (Mercury)	550	611	648	724	45/0
17	19	20	22	METALLICA Hero Of The Day (Elektra/EEG)	527	591	585	649	47/0
40	35	25	23	MATTHEW SWEET Where You Get Love (Volcano)	442	423	319	290	39/2
—	—	42	24	TONIC If You Could Only See (Polydor/A&M)	421	246	112	24	49/14
33	29	28	25	CRAVIN' MELON Come Undone (Mercury)	404	399	406	357	42/0
49	37	32	26	CHALK FARM Live Tomorrow (Columbia)	401	369	303	229	44/4
—	47	33	27	INXS Elegantly Wasted (Mercury)	398	369	221	62	34/4
50	42	36	28	STIR Stale (Aware/Capitol)	377	318	245	218	41/3
22	27	27	29	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	369	404	425	531	44/0
13	15	21	30	TONIC Casual Affair (Polydor/A&M)	361	553	745	923	31/0
24	31	30	31	SOUNDGARDEN Blow Up The Outside World (A&M)	358	378	395	479	38/0
21	26	26	32	SPONGE Have You Seen Mary (Columbia)	347	405	457	610	29/0
19	23	24	33	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	324	443	531	630	30/0
—	—	49	34	CHEAP TRICK Say Goodbye (Red Ant)	299	191	108	27	36/9
DEBUT	35	35	35	ZZ TOP Rhythmeen (RCA)	299	154	92	51	31/9
27	28	29	36	STORYVILLE Blind Side (Code Blue/Atlantic)	293	394	418	465	28/0
31	30	31	37	THIRD DAY Nothing At All (Silvertone)	288	372	402	397	28/1
—	—	50	38	AEROSMITH Pink (Columbia)	282	167	29	—	35/6
34	38	37	39	MATCHBOX 20 Long Day (Lava/Atlantic)	274	298	303	323	27/0
16	21	34	40	TOM PETTY & THE HEARTBREAKERS Change... (Warner Bros.)	272	360	541	653	26/0
32	32	38	41	SHERYL CROW Everyday Is A Winding Road (A&M)	270	280	342	388	19/0
35	33	35	42	ODDS Someone Who's Cool (Elektra/EEG)	234	320	327	317	26/0
38	39	40	43	VAN HALEN Me Wise Magic (Warner Bros.)	221	266	299	298	33/0
—	43	41	44	COREY STEVENS It's Over (Eureka/Discovery)	221	252	238	207	14/0
41	41	45	45	SUBLIME What I Got (Gasoline Alley/MCA)	220	218	250	287	25/0
46	45	43	46	DAVE MATTHEWS BAND Crash Into Me (RCA)	207	233	226	248	23/0
36	36	39	47	JOHN MELLENCAMP Emotional Love (Mercury)	203	272	306	316	15/0
45	46	46	48	TOOL "H" (Volcano)	196	216	221	256	24/0
DEBUT	49	49	49	SOUNDGARDEN Rhinoceros (A&M)	171	145	124	125	13/2
37	44	47	50	SMASHING PUMPKINS Thirty-Three (Virgin)	168	201	227	308	13/0

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 84 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)

Total Plays: 167, Total Stations: 38, Adds: 17

NAKED Mann's Chinese (Red Ant)

Total Plays: 165, Total Stations: 26, Adds: 8

LOCAL H Fritz's Corner (Island)

Total Plays: 160, Total Stations: 20, Adds: 2

KULA SHAKER Hey Dude (Columbia)

Total Plays: 159, Total Stations: 19, Adds: 0

AEROSMITH Nine Lives (Columbia)

Total Plays: 159, Total Stations: 18, Adds: 0

OZZY OSBOURNE W/TYPE O... Pictures Of Matchstick Men (Warner Bros.)

Total Plays: 155, Total Stations: 18, Adds: 0

ORBIT Medicine (Baby Come Back) (A&M)

Total Plays: 148, Total Stations: 18, Adds: 2

COUNTING CROWS Daylight Fading (DGC/Geffen)

Total Plays: 138, Total Stations: 18, Adds: 6

HELMET Exactly What You Wanted (Interscope)

Total Plays: 134, Total Stations: 19, Adds: 2

GEORGE THOROGOOD & DESTROYERS Rocking My Life Away (EMI)

Total Plays: 130, Total Stations: 20, Adds: 12

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SCREAMIN' CHEETAH... Magnolia (Capricorn/Mercury)	17
TONIC If You Could Only See (Polydor/A&M)	14
COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	13
SWEET VINE Mountainside (Columbia)	13
GEORGE THOROGOOD & DESTROYERS Rocking My... (EMI)	12
COREY STEVENS One More Time (Eureka/Discovery)	12
CHEAP TRICK Say Goodbye (Red Ant)	9
MATCHBOX 20 Push (Lava/Atlantic)	9
ZZ TOP Rhythmeen (RCA)	9
BUSH Cold Contagious (Trauma/Interscope)	8
NAKED Mann's Chinese (Red Ant)	8
RADISH Little Pink Stars (Mercury)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONIC If You Could Only See (Polydor/A&M)	+175
SCREAMIN' CHEETAH... Magnolia (Capricorn/Mercury)	+161
ZZ TOP Rhythmeen (RCA)	+145
U2 Staring At The Sun (Island)	+143
AEROSMITH Pink (Columbia)	+115
MATCHBOX 20 Push (Lava/Atlantic)	+109
CHEAP TRICK Say Goodbye (Red Ant)	+108
BUSH Cold Contagious (Trauma/Interscope)	+84
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	+80
QUEENSRYPHE Sign Of The Times (EMI)	+77

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TONIC Open Up Your Eyes (Polydor/A&M)
SOUNDGARDEN Burden In My Hand (A&M)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)
WALLFLOWERS 6th Avenue Heartache (Interscope)
TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)
METALLICA Until It Sleeps (Elektra/EEG)
STIR Looking For (Aware/Capitol)
ALICE IN CHAINS Over Now (Columbia)
BUSH Swallowed (Trauma/Interscope)
DISHWALLA Counting Blue Cars (A&M)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

OUT OF THE BOX AT:
 KQRS KSHE WFBQ KYYS KLOS
 WPLR WDHA WPYX WAPL KMOD
 KCLB WKLC WKGB WCMF WONE
 WKGB WZZR WZMT WXKE and more!

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COREY

road to zen

STEVENS

Couldn't Wait:

KQRS KYYS KLPX
WRXX WLWQ WPLR

And more...

"One More Time"

Add Date April 7th

From the New Album *Road To Zen*



DISCOVERY

77861-24

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wide

PLAYS	SW	LW	TW	ARTIST/TITLE
17	15	16	15	U2/Staring At The Sun
9	14	15	14	DISHWALLA/Give
11	13	14	13	WALLFLOWERS/Three Marlenas
15	14	14	14	JONNY LANG/Lie To Me
14	14	14	14	STORYVILLE/Good Day For...
13	14	14	14	JOHN MELLENCAMP/Just Another Day
13	14	14	14	BIG HEAD TODD...Resignation Superman
10	13	14	13	COLLECTIVE SOUL/Precious Declaration
14	13	14	13	DAVE MATTHEWS BAND/Crash Into Me
13	15	13	13	COUNTING CROWS/Daylight Fading
15	14	13	13	R.E.M./Electrolite
14	15	13	13	WIDESPREAD PANIC/Hope In A Hopeless...
15	13	12	13	ERIC JOHNSON'S R.V.
10	14	12	13	CHALK FARM/Live Tomorrow
-	2	12	12	ZZ TOP/Rhythmteen
-	3	7	11	CHEAP TRICK/Say Goodbye
-	4	11	11	AEROSMITH/Pink
-	6	8	10	MATCHBOX 20/Push
13	13	11	9	WILCO/Monday
-	3	6	9	COREY STEVENS/It's Over
9	7	10	8	U2/Last Night On Earth
13	13	9	6	COREY STEVENS/Blue Drops Of Rain
-	-	-	-	STORYVILLE/Blind Side
5	5	4	5	WALLFLOWERS/One Headlight
5	5	4	4	SUBMINE/What I Got
5	5	3	3	DISHWALLA/Counting Blue Cars
5	5	3	3	COUNTING CROWS/A Long December
6	5	3	3	STONE TEMPLE PILOTS/Lady Picture Show
5	5	3	3	R.E.M./Bittersweet Me
9	9	8	2	BLACK CROWES/Better When...

MARKET #6
WWBR/Detroit
(810) 589-7900
Bevilacqua

PLAYS	SW	LW	TW	ARTIST/TITLE
32	32	33	32	AEROSMITH/Falling In Love
19	29	28	32	JONNY LANG/Lie To Me
31	31	31	29	COLLECTIVE SOUL/Precious Declaration
29	29	30	29	LIVE/Lakin's Juice
30	30	30	25	METALLICA/Hero Of The Day
31	31	31	25	METALLICA/King Nothing
27	27	29	20	VAN HALEN/Can't Get This
15	15	14	20	U2/Staring At The Sun
12	12	13	14	VERVE PIPE/The Freshmen
15	15	13	14	RUSH/Driven
15	15	13	13	AC/DC/Gone Shootin'
14	14	13	13	TOM PETTY & HB/Change The Locks
11	11	12	13	VERUCA SALT/Volcano Girls
12	12	15	13	QUEENSRYCHE/Sign Of The Times
13	13	13	11	STONE TEMPLE PILOTS/Lady Picture Show
12	12	12	11	STONE TEMPLE PILOTS/Tumble In The Rough
9	9	11	11	BUSH/Greedy Fly
12	12	10	10	ZZ TOP/Bang Bang
9	9	10	8	NAKED/Mann's Chinese
-	-	-	-	MATTHEW SWEET/Where You Get Love
11	11	10	8	HOWLING DIABLOS/Nobody In Detroit
-	-	-	-	SOLID FROG/Goin' Pro
9	9	10	8	DARLAH000/Sister Dementia
-	-	-	-	SOUNDGARDEN/Rhinosaur
28	28	-	8	SPONGE/Have You Seen Mary
8	8	8	8	REFRESHMENTS/Banditos
12	12	8	8	SUBMINE/What I Got
8	8	8	8	KENNY WAYNE SHEPHERD/Olea Voodoo
12	12	8	8	TOM PETTY & HB/Cumb That Hill
7	7	8	8	SOUNDGARDEN/Burden In My Hand

MARKET #12
96rock
WKL/Atlanta
(404) 325-0960
Hughes/Kepple

PLAYS	SW	LW	TW	ARTIST/TITLE
13	23	26	33	WALLFLOWERS/One Headlight
28	24	26	32	SPONGE/Have You Seen Mary
29	24	29	31	BETTER THAN EZRA/Desperately Wanting
28	25	25	30	SILVERCHAIR/Abuse Me
27	25	26	30	COLLECTIVE SOUL/Precious Declaration
6	8	16	21	VERVE PIPE/The Freshmen
16	15	19	18	LIVE/Lakin's Juice
17	19	18	18	U2/Staring At The Sun
19	19	20	17	AEROSMITH/Falling In Love
16	20	16	17	STONE TEMPLE PILOTS/Tumble In The Rough
1	12	19	16	JONNY LANG/Lie To Me
27	25	20	16	BUSH/Greedy Fly
20	19	16	16	WIDESPREAD PANIC/Hope In A Hopeless...
9	11	11	14	OFFSPRING/Gone Away
11	15	11	11	METALLICA/King Nothing
7	9	11	8	ATLANTA RH/T.M. Voodoo
6	10	7	10	THIRD DAY/Nothing At All
1	8	11	9	QUEENSRYCHE/Sign Of The Times
13	7	10	8	COUNTING CROWS/A Long December
-	1	7	7	TONIC/If You Could Only...
6	10	7	7	TOOL/H
-	-	-	-	KULA SHAKER/Hey Dude
-	-	-	-	COOL FOR AUGUST/Don't Wanna Be Here
-	-	-	-	AEROSMITH/Nine Lives
-	-	-	-	AEROSMITH/Kiss Your Past...
-	-	-	-	COLLECTIVE SOUL/Listen
-	-	-	-	COLLECTIVE SOUL/Crowded Head
-	-	-	-	SCREAMIN' CHEETAH.../Magnaolia
-	-	-	-	MATCHBOX 20/Push

MARKET #15
WBAB
WBAB/Long Island
(516) 587-1023
Buchmann/Welton

PLAYS	SW	LW	TW	ARTIST/TITLE
30	30	30	30	AEROSMITH/Falling In Love
29	27	27	30	COUNTING CROWS/A Long December
29	30	29	29	WALLFLOWERS/One Headlight
26	29	29	29	SHERYL CROW/Everyday Is...
21	17	21	21	SUBMINE/What I Got
-	17	17	20	CHEAP TRICK/Say Goodbye
18	15	15	20	U2/Staring At The Sun
12	13	20	16	LIVE/Merica
20	20	19	19	WIDESPREAD PANIC/Hope In A Hopeless...
17	16	16	16	COLLECTIVE SOUL/Precious Declaration
15	15	12	12	QUEENSRYCHE/Sign Of The Times
12	12	12	12	WILCO/Outasite (Outta...)
-	10	11	11	JONNY LANG/Lie To Me
-	11	11	11	ODDS/Someone Who's Cool
-	8	11	8	AEROSMITH/Full Circle
-	10	8	8	AEROSMITH/Pink
-	8	8	8	CHALK FARM/Live Tomorrow
-	7	7	7	STORYVILLE/Blind Side
10	12	12	5	BIG HEAD TODD...Resignation Superman
5	5	5	5	CRAWIN' MELON/Come Undone
-	-	-	-	MATCHBOX 20/Push
-	-	-	-	INXS/Elegantly Wasted
-	-	-	-	COREY STEVENS/One More Time

MARKET #18
KOKB
KOKB/Phoenix
(602) 897-9300
Maranville/Peterson

PLAYS	SW	LW	TW	ARTIST/TITLE
32	32	32	33	AEROSMITH/Ain't That A Bitch
10	17	17	33	MATCHBOX 20/Push
-	6	20	32	SWEET VINE/Mountainside
18	33	32	32	PHIL COLLINS/River So Wide
-	-	-	-	SILVERCHAIR/Abuse Me
-	-	-	-	COLLECTIVE SOUL/Listen
18	21	17	20	LIVE/Rattlesnake
17	22	19	19	GARY HOEY/Piece Pipe
10	21	18	18	WALLFLOWERS/Laughing Out Loud
18	20	18	18	WIDESPREAD PANIC/Hope In A Hopeless...
-	6	18	17	INXS/Elegantly Wasted
9	11	9	11	CHEAP TRICK/Say Goodbye
33	32	30	11	JONNY LANG/Lie To Me
-	-	-	-	JONNY LANG/Matchbox
2	11	10	10	COUNTING CROWS/Daylight Fading
2	11	10	10	CRAWIN' MELON/Come Undone
-	-	-	-	SISTER HAZEL/For You
4	4	6	10	DAVE MATTHEWS BAND/Crash Into Me
6	7	8	10	STORYVILLE/Good Day For...
-	-	-	-	SHERYL CROW/Hard To Make A Stand
9	11	11	9	CHALK FARM/Live Tomorrow
5	7	5	9	JOHN MELLENCAMP/Key West
7	6	5	9	SHERYL CROW/Everyday Is
6	12	6	9	SHERYL CROW/Everyday Is
9	5	10	8	WILCO/Outasite (Outta...)
4	8	5	8	DISHWALLA/Give
6	6	5	8	WALLFLOWERS/6th Avenue Heartache
6	7	6	8	WALLFLOWERS/One Headlight
32	32	32	32	COLLECTIVE SOUL/Precious Declaration
4	6	7	6	JOHN MELLENCAMP/Just Another Day

MARKET #20
WDVE
WDVE/Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	SW	LW	TW	ARTIST/TITLE
14	17	15	21	WALLFLOWERS/One Headlight
23	21	23	20	LIVE/Merica
18	22	21	17	U2/Staring At The Sun
18	14	13	17	MATCHBOX 20/Long Day
14	16	15	15	TONIC/Open Up Your Eyes
20	13	14	14	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	MATCHBOX 20/Push
18	15	13	13	WILCO/Outasite (Outta...)
15	14	13	13	AEROSMITH/Falling In Love
-	-	-	-	COUNTING CROWS/Daylight Fading
12	11	10	12	METALLICA/Hero Of The Day
8	4	4	11	ERIC JOHNSON'S R.V.
-	-	-	-	QUEENSRYCHE/Sign Of The Times
6	9	7	9	JOHN MELLENCAMP/Just Another Day
8	9	11	9	GATHERING FIELDS/Rhapsody In Blue
12	11	10	9	STONE TEMPLE PILOTS/Lady Picture Show
12	12	11	8	TOM PETTY & HB/Cumb That Hill
14	7	9	7	STORYVILLE/Good Day For...
6	6	8	7	JONNY LANG/Lie To Me
9	9	8	7	CLARKS/Mercury
15	9	11	7	COUNTING CROWS/A Long December
1	5	7	6	COREY STEVENS/It's Over
9	8	4	5	CLARKS/Caroline
-	5	5	5	KENNY WAYNE SHEPHERD/Born With A Broken...
4	4	4	5	KENNY WAYNE SHEPHERD/Olea Voodoo
-	4	5	5	BLUES TRAVELER/Hook
5	4	4	5	BETTER THAN EZRA/In The Blood
10	8	11	4	WALLFLOWERS/6th Avenue Heartache
5	4	5	4	GOO GOO DOLLS/Flat Top
-	-	-	-	NIXONS/Sister

MARKET #25
WEBN
WEBN/Cincinnati
(513) 621-9326
Richards/Jamie

PLAYS	SW	LW	TW	ARTIST/TITLE
18	25	25	32	SOUNDGARDEN/Rhinosaur
28	25	26	32	WALLFLOWERS/One Headlight
24	26	27	31	LIVE/Lakin's Juice
26	28	26	21	COLLECTIVE SOUL/Precious Declaration
18	19	20	20	QUEENSRYCHE/Sign Of The Times
22	26	27	20	U2/Staring At The Sun
4	19	18	20	STONE TEMPLE PILOTS/Tumble In The Rough
17	20	19	19	BUSH/Greedy Fly
19	20	19	19	MIGHTY JOE PLUM/Live Through This
20	19	18	19	OFFSPRING/Gone Away
20	21	19	18	AEROSMITH/Falling In Love
20	18	21	16	STABBING WESTWARD/Shame
-	9	10	13	COLLECTIVE SOUL/Listen
10	10	10	10	STONE TEMPLE PILOTS/Tripin' On A Hole...
-	-	-	-	CORROSION OF.../Drowning in...
-	-	-	-	COLLECTIVE SOUL/Blame
12	12	14	10	LIVE/Herpsychodreamer
28	8	8	8	ALICE IN CHAINS/Nutshell
10	13	8	8	LIVE/In My Hand
6	8	8	8	STONE TEMPLE PILOTS/Push
-	8	7	7	BETTER THAN EZRA/Desperately Wanting
5	4	5	4	SILVERCHAIR/Cemetery
-	6	4	5	OUTHOUSE/Welcome
5	5	5	5	VERVE PIPE/The Freshmen
4	5	4	5	LIVE/Graze
8	5	5	5	METALLICA/King Nothing
6	6	7	5	SILVERCHAIR/Pop Song For Us...
5	5	4	5	LIVE/Rattlesnake
4	5	4	5	GOO GOO DOLLS/Flat Top
-	4	4	4	NAKED/Mann's Chinese

MARKET #26
KCAL
KCAL/Riverside
(909) 793-3554
Shaw/Matthews

PLAYS	SW	LW	TW	ARTIST/TITLE
29	28	30	32	SOUNDGARDEN/Bow Up...
28	27	28	32	AC/DC/Gone Shootin'
15	10	28	31	WALLFLOWERS/One Headlight
30	29	30	30	AEROSMITH/Falling In Love
24	26	29	29	METALLICA/Ain't My Bitch
29	13	12	12	DARLAH000/Good Your Own
13	10	11	11	STONE TEMPLE PILOTS/Lady Picture Show
14	9	18	10	QUEENSRYCHE/Sign Of The Times
15	7	10	10	OFFSPRING/Gone Away
18	10	7	10	ERIC JOHNSON'S R.V.
10	11	9	10	ALICE IN CHAINS/Would?
10	10	7	9	GREAT WHITE/LI' Mama
13	8	9	8	BLACK CROWES/Blackberry
2	10	10	8	VAN HALEN/Me Wise Magic
16	10	10	8	TONIC/Open Up Your Eyes
12	6	7	7	U2/Staring At The Sun
12	7	-	-	LIVE/Lakin's Juice
16	8	6	7	CHEAP TRICK/Say Goodbye
22	12	11	5	SILVERCHAIR/Abuse Me
14	7	7	5	COLLECTIVE SOUL/Precious Declaration
-	6	6	5	KULA SHAKER/Hey Dude
-	5	4	5	JONNY LANG/Lie To Me
-	8	5	5	WIDESPREAD PANIC/Hope In A Hopeless...
21	25	9	4	METALLICA/Hero Of The Day
7	4	6	4	METALLICA/King Nothing
-	8	4	4	BETTER THAN EZRA/Desperately Wanting
-	-	-	-	AEROSMITH/Pink
-	-	-	-	TONIC/If You Could Only...
-	-	-	-	LIVE/Freaks

MARKET #31
94 HJY
WHJY/Providence
(401) 438-6110
Weston/Schifino

PLAYS	SW	LW	TW	ARTIST/TITLE
8	16	27	27	U2/Staring At The Sun
25	26	27	24	WALLFLOWERS/One Headlight
25	29	27	23	SHERYL CROW/Everyday Is...
28	29	26	23	COUNTING CROWS/A Long December
17	23	25	21	AEROSMITH/Falling In Love
15	13	14	14	COLLECTIVE SOUL/Precious Declaration
29	28	16	14	JOHN MELLENCAMP/Just Another Day
-	10	17	13	QUEENSRYCHE/Sign Of The Times
14	-	16	13	METALLICA/Hero Of The Day
16	14	12	12	VERVE PIPE/The Freshmen
7	6	13	12	OFFSPRING/Gone Away
13	14	13	12	SILVERCHAIR/Abuse Me
-	13	14	12	INXS/Elegantly Wasted
13	19	15	12	BETTER THAN EZRA/Desperately Wanting
-	16	-	-	DAVE MATTHEWS BAND/So Much To Say
13	22	13	11	LIVE/Lakin's Juice
-	16	11	11	TONIC/Open Up Your Eyes
12	13	13	10	BUSH/Greedy Fly
-	-			

Stations and their adds listed alphabetically by market

<p>WEOX/Albany, NY PD: Ian Harrison APD: Kevin Quinn DEPECHE MODE "Good" FOLK IMPLOSION "Insanquato" K'S CHOICE "Addict" SQUIRREL NUT ZIPPERS "Hell"</p> <p>WQBK/Albany, NY OM/PD: Dan Binder MD: Kelly McNamara No Adds</p> <p>KTEG/Albuquerque, NM PD: Skip Isley MD: Julie Hoyt 18 MEREDITH BROOKS "Bitch" BUSH "Cool"</p> <p>WNNX/Atlanta, GA OM: Brian Phillips PD: Leslie Fram MD: Sean Demery 20 LIVE "Freaks" 19 SILVERCHAIR "Freak" MIGHTY MIGHTY BT "Impression" DAVID BOWIE "Man"</p> <p>WJSE/Atlantic City, NJ OM/PD/MD: Dave King MEREDITH BROOKS "Bitch" BEN FOLDS FIVE "Bitch" ORBITAL "Sant" SLOAN "Everyone" COOL FOR AUGUST "Here" JAMIROQUAI "Insanity" VOLUNT FEMMES "Buster" SNEAKER PIMPS "S"</p> <p>KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hocutt 13 DEPECHE MODE "Good" PAULA COLE "Cowboys" RADISH "Pink"</p> <p>WGRG/Binghamton, NY PD/MD: Steve Gilinsky COOL FOR AUGUST "Here" MEREDITH BROOKS "Bitch" SILVERCHAIR "Freak" LORI CARSON "Gut" SISTER HAZEL "Aut" MATCHBOX 20 "Push"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane 20 MATCHBOX 20 "Real" 12 TREEHOUSE "Buddy" 7 SILVERCHAIR "Freak" NEEL BIG FISH "Sell" SQUIRREL NUT ZIPPERS "Hell" DAVID BOWIE "Man"</p> <p>WFXN/Boston, MA PD: Bill Glasser MD: Laurie Gail MEREDITH BROOKS "Bitch" NEEL BIG FISH "Sell" SILVERCHAIR "Freak" DAVID BOWIE "Man"</p> <p>KQXR/Boise, ID PD: Dan McColey MD: Tim Johnstone 10 MEREDITH BROOKS "Bitch" COOL FOR AUGUST "Here" BETTER THAN EZRA "Long" COWBOY MOUTH "Jenny"</p> <p>WEDG/Buffalo, NY MD: Rich Wall DESCENDENTS "Dig" DINOSAUR JR "Nothin's" PAULA COLE "Cowboys" SMASHING PUMPKINS "Eye"</p> <p>WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 8 CHEMICAL BROTHERS "Block" 6 FOLK IMPLOSION "Insanquato" MEREDITH BROOKS "Bitch"</p> <p>WPGU/Champaign, IL PD: Ben Ponzo MD: Jacent Jackson 6 BUSH "Cool" 6 DURAN DURAN "Mind" 6 ERASURE "Arms" 3 NERF HERDER "Sorry"</p> <p>WENO/Charlotte, NC PD: Jack Daniel MD: Rick Brewer SILVERCHAIR "Freak" SNEAKER PIMPS "S"</p>	<p>WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Stuminas JAMIROQUAI "Insanity" SILVERCHAIR "Freak" WALLFLOWERS "Difference" MORPHINE "Early" DURAN DURAN "Mind"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schlessler K'S CHOICE "Addict" MEREDITH BROOKS "Bitch" SMASHING PUMPKINS "Eye"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 22 INDIGO GIRLS "Stame" 5 RADISH "Pink" 2 PAVEMENT "Shady" 2 JAYMANKS "Think" 2 FLUF "Everything" 2 STARFISH "Buddy" 2 CHANEZ "Linger" 2 THAT DICK "New" 2 DEUS "Fat" 2 MUDOK "Fun" 2 30 AMP FUSE "Kate" 2 BEN FOLDS FIVE "Here" 2 BETTE SERVEIT "Co-Coward" 1 ROLLING BAND "Thursday" 1 MIGHTY MIGHTY BT "Rescue"</p> <p>WENZ/Cleveland, OH PD: Sean Robertson PAULA COLE "Cowboys" SQUIRREL NUT ZIPPERS "Hell" BUSH "Cool" COOL FOR AUGUST "Here" MATCHBOX 20 "Push" BLOODHOUND GANG "Always"</p> <p>KFMZ/Columbia, MO PD: Paul Maloney 2 BLUR "Song" 1 TONIC "Cool" COWBOY MOUTH "Jenny"</p> <p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 1 THIRD EYE BLIND "Life" 1 CAULFIELDS "Figure" 1 SHERYL CROW "Change"</p> <p>WZAZ/Columbus, OH PD: Greg Ausham MD: Mark Pennington ORBIT "Medicine"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Mike Peer No Adds</p> <p>WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rantz No Adds</p> <p>WKRO/Daytona Beach, FL PD: Tait Moore MD: Delia Rae 3 BLOODHOUND GANG "Always" 2 ROLLING BAND "Stame" 1 SQUIRREL NUT ZIPPERS "Hell"</p> <p>KTCL/Denver, CO PD: John Hayes 11 FOLK IMPLOSION "Insanquato" 5 DAFT PUNK "Funk" 5 COOL FOR AUGUST "Here"</p> <p>KKDM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John JILL SOBULE "Bitch" COWBOY MOUTH "Jenny" KULA SHAKER "Dude" SLOAN "Everyone"</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 11 SILVERCHAIR "Freak" 10 JAMIROQUAI "Insanity" WALLFLOWERS "Difference" BLOODHOUND GANG "Always" K'S CHOICE "Addict" THROUGH HERMIT "North" OUR LADY PEACE "Clumsy" NO DOUBT "Sunday"</p> <p>WHYT/Detroit, MI PD: Gareth Michaels MD: Alex Tear FIORA APPLE "Sleep" CARDIGANS "Beer" DISHWALLA "Give" NO DOUBT "Sunday"</p>	<p>KNRQ/Eugene, OR PD: Stu Allen BUSH "Cool" PAULA COLE "Cowboys" DISHWALLA "Give" LONG PIGS "Sant"</p> <p>KFGX/Fargo, ND PD: Jay Thomas SILVERCHAIR "Freak" COOL FOR AUGUST "Here" MATCHBOX 20 "Push" MEREDITH BROOKS "Bitch" COUNTING CROWS "Daylight" STAR "Stame" SLOAN "Everyone"</p> <p>KFRF/Fresno, CA PD: Don O'Neal 10 KULA SHAKER "Dude" 1 BLOODHOUND GANG "Always"</p> <p>WEJE/Ft. Wayne, IN OM: Sean Smyth CO-APD: Wesel 14 MEREDITH BROOKS "Bitch" 1 DEPECHE MODE "Good" 1 SILVERCHAIR "Freak" 1 HELMET "Exactly" 1 MATCHBOX 20 "Push"</p> <p>WGRD/Grand Rapids, MI PD: Allan Fee MD: Margot Smith 4 MEREDITH BROOKS "Bitch" SILVERCHAIR "Freak" BETTER THAN EZRA "Long" LOCAL H "Freaks"</p> <p>WXNR/Greenville, NC PD: Jay Lopez MD: Neal Douhne SMASHING PUMPKINS "Eye" SQUIRREL NUT ZIPPERS "Hell" MIGHTY MIGHTY BT "Impression" BUSH "Cool"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 1 SMASHING PUMPKINS "Eye" 1 K'S CHOICE "Addict" 1 PAULA COLE "Cowboys"</p> <p>WMRO/Hartford, CT PD: Jay Beau Jones MD: Dave Hill FREDDY JOHNSTON "Way"</p> <p>KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque BUSH "Cool"</p> <p>KTBZ/Houston, TX PD: Cruze APD: Steve Robison MD: David Sadol 1 MORPHINE "Early" 1 BETTER THAN EZRA "Long" 1 THIRD EYE BLIND "Life"</p> <p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" MEREDITH BROOKS "Bitch"</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady No Adds</p> <p>KCHZ/Kansas City, MO PD: Todd Haller MD: Drew Bennett SMASHING PUMPKINS "Eye" ORBIT "Medicine"</p> <p>KISF/Kansas City, MO PD: Jon Anthony MD: Jason Justice BLUR "Song" K'S CHOICE "Addict"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn SILVERCHAIR "Freak" DEPECHE MODE "Good" BETTER THAN EZRA "Long" CHEMICAL BROTHERS "Block"</p>	<p>WNFZ/Knoxville, TN OM/PD/MD: Jonathan Pirkie FAITHLESS "Insomnia" DEPECHE MODE "Good" SLOAN "Everyone" 800 RADIUS "Bitch" LONG PIGS "Sant" COOL FOR AUGUST "Here" SQUIRREL NUT ZIPPERS "Hell" PAVEMENT "Stady" BUSH "Cool"</p> <p>WWDX/Lansing, MI PD: Chris Kerr APD/MD: Chris Brunt NAKED "Main" WIS "Taggart" STAR 69 "Isane" RADISH "Pink"</p> <p>KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin PAULA COLE "Cowboys" JANE JENSEN "More" LONG PIGS "Sant" MATCHBOX 20 "Push"</p> <p>KXTE/Las Vegas, NV PD: Mike Stem MD: Chris Ripley SMASHING PUMPKINS "Eye"</p> <p>WXZZ/Lexington, KY PD: Dennis Dillon MD: Brad Hart 46 DUNCAN SHEIK "Barely" 1 K'S CHOICE "Addict"</p> <p>WLIR/Long Island, NY PD: Jeff Levine MD: Linda Lopez MATTHEW SWEET "When" WALLFLOWERS "Difference"</p> <p>KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden 11 JAMIROQUAI "Insanity" 8 MIGHTY MIGHTY BT "Impression" 1 K'S CHOICE "Addict" 1 LIVE "Freaks"</p> <p>WMAD/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott SNEAKER PIMPS "S" DEPECHE MODE "Good" MORPHINE "Early" COOL FOR AUGUST "Here" ORBIT "Medicine" SMASHING PUMPKINS "Eye" BLUR "Song"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee 10 SILVERCHAIR "Freak" 8 LIVE "Freaks" 1 SNEAKER PIMPS "S" 1 MORPHINE "Early" 1 BETTER THAN EZRA "Long"</p> <p>WLUM/Milwaukee, WI PD: Tommy Wilde APD: Chuck Summers MD: Zerrin Bulut 6 BLOODHOUND GANG "Always" 6 DURAN DURAN "Mind" 3 GRAVITY KILLS "Down" 2 MEREDITH BROOKS "Bitch" 2 GUSP "Lost" 1 COLLECTIVE SOUL "Maybe" 1 BETTER THAN EZRA "Long" 1 BIG HEAD TODD "Superman"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Mike Hanson 10 DUNCAN SHEIK "Barely" 27 NO DOUBT "Sunday" 17 ABRA MOORE "Coser" 13 LUSCIOUS JACKSON "Naked"</p> <p>WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan MD: Shelley Miller MATCHBOX 20 "Push" SMASHING PUMPKINS "Eye" SILVERCHAIR "Freak" BUSH "Cool" BETTE SERVEIT "Co-Coward" NO DOUBT "Sunday"</p> <p>WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton BLUR "Song" JEWEL "You"</p>	<p>WRLN/Nashville, TN OM: John Lenac PD: Julie Forman MD: Jason Moon 10 SMASHING PUMPKINS "Eye" CHEMICAL BROTHERS "Block" FLUF "Everything" COOL FOR AUGUST "Here" RADISH "Pink" COWBOY MOUTH "Jenny"</p> <p>KKND/New Orleans, LA PD: Vince Richards MD: Rod Ryan RADISH "Pink" THIN LIZARD DAWN "Sexual" MEREDITH BROOKS "Bitch" FLUF "Everything" SILVERCHAIR "Freak" STONE TEMPLE PILOTS "School"</p> <p>WZRH/New Orleans, LA PD: Travis Johnson MD: Darren Gauthier JAMIROQUAI "Insanity" MATCHBOX 20 "Push" DUNCAN SHEIK "Barely" VIOLET REMMES "Blister"</p> <p>WXRK/New York, NY PD: Steve Kingston MD: Alexa Tobin SOUNDGARDEN "Thrikkosur"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell BEN FOLDS FIVE "Bitch" BUSH "Cool" SILVERCHAIR "Freak" MATCHBOX 20 "Push" REEL BIG FISH "Sell" BLUR "Song"</p> <p>KORX/Odessa, TX PD: Frank Hall MD: Shaun Slaughter 15 OFFSPRING "Gone" 10 K'S CHOICE "Addict" RADISH "Pink" COOL FOR AUGUST "Here" SLOAN "Everyone"</p> <p>KGDE/Omaha, NE PD: Lynn Barstow 17 U2 "Eam" 6 COOL FOR AUGUST "Here" 1 FLUF "Everything" 1 THIRD EYE BLIND "Life"</p> <p>KNRX/Oklahoma City, OK PD: Mike McCoy MD: Geno Pearson DEPECHE MODE "Good" LONG PIGS "Sant" COOL FOR AUGUST "Here" RADISH "Pink" SILVERCHAIR "Freak"</p> <p>WPLY/Philadelphia, PA PD: Jim McGinn APD: Doug Kubinski MD: Preston Elliot 9 DEPECHE MODE "Good" 5 CAULFIELDS "Figure" BUSH "Cool" K'S CHOICE "Addict" MEREDITH BROOKS "Bitch"</p> <p>KEDJ/Phoenix, AZ PD: Shelle Hart MD: Chris Patyk 5 ORBIT "Medicine"</p> <p>KZON/Phoenix, AZ PD: Bill Pugh BETTER THAN EZRA "Long" DEPECHE MODE "Good" FOUNTAINS OF WAYNE "Sink" LIVE "Ghosts" MEREDITH BROOKS "Bitch" STAR 69 "Isane" WALLFLOWERS "Markians"</p> <p>WXDX/Pittsburgh, PA PD: Ari Castellini MD: Linn Diana 1 BEN FOLDS FIVE "Bitch" 1 BLUR "Song"</p> <p>WCYY/Portland, ME PD: Herb Ivy MD: Brian James SILVERCHAIR "Freak" BEN FOLDS FIVE "Bitch" BUSH "Cool" SMASHING PUMPKINS "Eye" K'S CHOICE "Addict"</p> <p>KNRK/Portland, OR PD: Mark Hamilton No Adds</p>	<p>WDST/Poughkeepsie, NY PD: Dave Leonard APD: Dave Doud MD: Nic Harcourt 6 MATCHBOX 20 "Push" 2 JILL SOBULE "Bitch" 1 BLOODHOUND GANG "Always" 1 RADISH "Pink" 1 DEUS "Fat"</p> <p>WBRU/Providence, RI PD: Tim Schiavelli MD: Matt Maloney MEREDITH BROOKS "Bitch"</p> <p>WDGE/Providence, RI PD/MD: Brent Petersen APD: John Allers 1 SILVERCHAIR "Freak" 1 BUSH "Cool" 1 BEN FOLDS FIVE "Bitch"</p> <p>KORB/Quad Cities, IA PD: Steve Gunner 7 STAR 69 "Isane" 1 MIGHTY MIGHTY BT "Impression" FOUNTAINS OF WAYNE "Sink" MEREDITH BROOKS "Bitch" BUSH "Cool" SISTER HAZEL "Aut"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce 2 SMASHING PUMPKINS "Eye" 1 BUSH "Cool" 1 SILVERCHAIR "Freak" 1 MATCHBOX 20 "Push" 1 REEL BIG FISH "Sell" 1 TONIC "Cool" 1 SQUIRREL NUT ZIPPERS "Hell"</p> <p>WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 5 SILVERCHAIR "Freak" 5 TONIC "Cool" K'S CHOICE "Addict"</p> <p>KCCX/Riverside, CA PD: Dwight Arnold APD: Allison Strong COWBOY MOUTH "Jenny" THIRD EYE BLIND "Life" 1 TONIC "Cool" 1 MATCHBOX 20 "Push"</p> <p>WNVE/Rochester, NY PD/MD: Erick Anderson SILVERCHAIR "Freak" BLUR "Song" BEN FOLDS FIVE "Bitch"</p> <p>KWOD/Sacramento, CA PD: Ron Gunce APD: Ron Givens 16 DEPECHE MODE "Good" 3 MATCHBOX 20 "Push" 1 BETTER THAN EZRA "Long"</p> <p>KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Adam Potts 25 SOUL-KISS "Icar" MEREDITH BROOKS "Bitch" BUSH "Cool"</p> <p>WOSC/Salisbury-Ocean City, MD PD: T.J. Roberts MD: Jeff Dushman BUSH "Cool" PAVEMENT "Shady" FRASURE "Arms" SLOAN "Everyone" BETTER THAN EZRA "Long"</p> <p>KXRX/Salt Lake City, UT VP/Dps. & Prog.: Mike Summers MD: Sean Ziebarth 36 DEPECHE MODE "Good" 12 BUSH "Cool" 12 JAMIROQUAI "Insanity" 12 CHEMICAL BROTHERS "Block" 7 SNEAKER PIMPS "S"</p> <p>XHRM/San Diego, CA MD: Bryan Capella 1 BIG HEAD TODD "Superman" 1 MIGHTY MIGHTY BT "Impression" 1 PAULA COLE "Cowboys"</p> <p>XTRA/San Diego, CA DM: Tim Dukes MD: Chris Muckley No Adds</p>	<p>KITS/San Francisco, CA VP/Prog: Richard Sands APD: Aaron West MD: Ron Axelson 22 MEREDITH BROOKS "Bitch" 10 ORBITAL "Sant"</p> <p>KSLY/San Luis Obispo, CA PD: Dave Christopher MD: Adam Bumes No Adds</p> <p>KOME/San Jose, CA DM: Ron Nenni PD/MD: Jay Taylor 21 SQUIRREL NUT ZIPPERS "Hell"</p> <p>KHTY/Santa Barbara, CA Co-PD: Samantha Mattem Co-PD: Deanne Saffren No Adds</p> <p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez APD: John Schuetler 2 REEL BIG FISH "Sell" 1 SILVERCHAIR "Freak" 1 COOL FOR AUGUST "Here" 1 DISHWALLA "Give" 1 ROLLING BAND "Stame" 1 ERASURE "Arms"</p> <p>KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe 25 LIVE "Freaks" 17 CHEMICAL BROTHERS "Block" 7 FOLK IMPLOSION "Insanquato" 7 BUSH "Cool" 7 TONIC "Cool" 1 SQUIRREL NUT ZIPPERS "Hell"</p> <p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer BUSH "Cool" SILVERCHAIR "Freak" LIVE "Freaks" COOL FOR AUGUST "Here" PAVEMENT "Shady"</p> <p>KTQZ/Springfield, MO PD: Melody Les MD: Shelli Scott FREDDY JOHNSTON "Way"</p> <p>WKRL/Syracuse, NY PD: Mimi Griswold APD: Scorch COOL FOR AUGUST "Here" SILVERCHAIR "Freak"</p> <p>WXSR/Tallahassee, FL PD: Rick Schmitt APD: Evan Delaney MD: Chan COOL FOR AUGUST "Here" BETTER THAN EZRA "Long"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn 5 MEREDITH BROOKS "Bitch" 5 SNEAKER PIMPS "S" 5 SNEAKER PIMPS "S"</p> <p>KMYZ/Tulsa, OK MD: Jane Shasserer 3 ROLLING BAND "Stame" MATCHBOX 20 "Push" COOL FOR AUGUST "Here" RADISH "Pink"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise JAMIROQUAI "Insanity"</p> <p>WPBZ/West Palm Beach, FL PD: John O'Connell MD: Robert English RADISH "Pink" PAULA COLE "Cowboys" DEPECHE MODE "Good" WIS "Taggart"</p> <p>KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McKinnon 14 K'S CHOICE "Addict" 1 BETTER THAN EZRA "Long"</p>
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100 Total Reporters
100 Current Reporters
99 Current Playlists

Reported Frozen Playlist (1):
WBCN/Boston, MA

NEW & ACTIVE

<p>MATCHBOX 20 Push (Lava/Atlantic) Total Plays: 447, Total Stations: 38, Adds: 12</p> <p>STAR 69 I'm Insane (Radioactive) Total Plays: 437, Total Stations: 39, Adds: 3</p> <p>LIVE Freaks (Radioactive) Total Plays: 432, Total Stations: 26, Adds: 5</p> <p>CARDIGANS Been It (Mercury) Total Plays: 424, Total Stations: 24, Adds: 1</p> <p>NAKED Mann's Chinese (Red Ant) Total Plays: 416, Total Stations: 31, Adds: 1</p> <p>DUNCAN SHEIK Barely Breathing (Atlantic) Total Plays: 393, Total Stations: 17, Adds: 3</p> <p>REEL BIG FISH Sell Out (Mojo/Universal) Total Plays: 384, Total Stations: 27, Adds: 3</p>	<p>JANE JENSEN More Than I Can (Flip/Interscope) Total Plays: 383, Total Stations: 33, Adds: 1</p> <p>DURAN DURAN Out Of My Mind (Virgin) Total Plays: 369, Total Stations: 25, Adds: 3</p> <p>JAMIROQUAI Virtual Insanity (Work) Total Plays: 359, Total Stations: 27, Adds: 7</p> <p>OMC How Bizarre (Mercury) Total Plays: 313, Total Stations: 11, Adds: 0</p> <p>BLOODHOUND GANG Why's Everybody Always... (Republic/Geffen) Total Plays: 305, Total Stations: 29, Adds: 6</p> <p>PUZZLE GUT I Know It Well (Trauma/Interscope) Total Plays: 292, Total Stations: 25, Adds: 0</p> <p>ERASURE In My Arms (Mute/Maverick/WB) Total Plays: 263, Total Stations: 22, Adds: 4</p>	<p>BETTER THAN EZRA Long Lost (Swell/Elektra/EEG) Total Plays: 249, Total Stations: 30, Adds: 11</p> <p>PAVEMENT Shady Lane (Matador/Capitol) Total Plays: 249, Total Stations: 22, Adds: 4</p> <p>NERF HERDER Sorry (My/Arista) Total Plays: 235, Total Stations: 20, Adds: 1</p> <p>SILVERCHAIR Freak (Epic) Total Plays: 225, Total Stations: 38, Adds: 25</p> <p>LESS THAN JAKE Automatic (Capitol) Total Plays: 214, Total Stations: 19, Adds: 0</p> <p>DINOSAUR JR Nothin's Goin' On (Reprise) Total Plays: 208, Total Stations: 18, Adds: 1</p>
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Songs ranked by total plays.



THIRDEYE BLIND

"semi-charmed life"

R&R Alternative **17** - **12**
Modern Rock Monitor
18* - 12* over 1400 spins

KROQ 36x #2 ranked	WLUM 30x	WXDX 30x	WFMX 31x
WHFS 38x #1 ranked	WHYT 28x	KEGE 27x	WZRH 45x
99X 30x #2 ranked	KDGE 30x	WPLY 26x	
KOME 38x #2 ranked	KNDD 28x		





SKY DANIELS

Untangle Your Web(site)!

☐ Too often stations lose consumers with complicated, demanding sites.

I'm basically an idiot — especially when it comes to computer literacy. So you can imagine my trepidation approaching a technology theme issue. I know, I know, everyone in *Alternative* is into high-tech. I know, every *Alternative* radio listener has an elaborate multimedia system, and spends hours in front of it surfing the net. That's probably the reason ratings for the format are going down—it's that damned technology!

It's faulty precepts like that that can cause problems. The fact is, only 43% of Americans own personal computers. According to *Scarborough* research, only 13% of avowed *Alternative* listeners ever use the Internet — and that figure for *Alternative* indexes high, as the national average is 7%.

When you approach the idea of web sites, remember that it's an emerging universe. It's smart to bet on the future, especially in this format. It's stupid to think that all your listeners subscribe to *Wired*.

R&R Online is linked to practically all of the web sites radio has to offer. Entering the "Passport" section on our homepage will take you to each format's individual sites. One of the liveliest and easiest to navigate is **WNNX(99X)/Atlanta's**. 99X's site is constantly updated. I make a habit each Tuesday night, as I'm whiling the hours waiting for charts, to surf through a number of *Alternative/Adult Alternative* sites. I frequent 99X's to check on its evolution, and to e-mail PD **Leslie Fram** what I really think of the station's adds.

The WNNX site was developed and enhanced by **Webnet Media**, whose offices are across the hall from the station's. Owner **Steve Jacobi** believes a

web site should be easy to use and compelling to see. He states, "The Internet, by definition, calls on a level of interactivity with its consumers. Stations need to keep that degree of interactivity in mind. Most don't take that to heart, instead using their web sites as billboards for promotions. Consumers come to the site wanting something new and different every time. As a result, updating the information is of paramount importance."

The kind of information provided on your site is equally important, according to Jacobi. "While people come to station sites with programming in mind, there also is a need to make your site relevant to their lifestyle in other ways. How you tailor your site to your demographic becomes an issue. Hopefully, after using research, focus groups, etc. to arrive at the content, you won't ward them off with a site that is too complicated to use."

Many times stations get caught up in wanting the most advanced animation and features, some requiring 300 megabytes per file. They forget the lack of practicality in doing that. No one will sit for 30 minutes waiting for a file to download."

Jacobi believes in keeping the look of a web site lively, yet familiar. He says, "We've used magazine analogies. You want it to look interesting and colorful, yet be set in a way that's familiar to use. People pointing and clicking should be able to work through the site. Give them fresh, updated content on

your station's weekly specific programming. Make sure you update playlists and any regular weekly or daily features. Always encourage taking requests online. Once you've got them in your site, don't let them out without telling you something about their interests. This is a great way to drive listeners to forced-listening promotions. You can give them more info online than you would want in a recorded promo on-air."

Jacobi suggests that you not only herald your on-air promotions on-line, but also promote your online site on-air. He notes, "When we first hooked up with 99X, they were receiving about 30,000 hits a month to their site. Sixty days later, they were receiving 500,000 hits a month. They effectively promoted the site through on-air attention, tying the two together in the most practical manner. The 99X site is an example where advanced technology doesn't mean confusing. It means more information made easier to use for a consumer."

Amy Van Hook, Promotion Director for WNNX, oversees the station's web site development and maintenance. She relates to Jacobi's point: "There really has to be a balance between serving the most techno-savvy and the casual browser. It's not that far removed from the balance PDs seek with music for P1 loyalists and cume samplers. We make the site visually engaging, but don't get caught up in the 'toy' approach."

Van Hook says the station no longer views the site as a "toy" either. She asserts, "Our site has become a regular part of how we market the station. When you get 500,000 hits a month, it puts thinking in a different realm. We are now using this as a source of non-traditional revenue. Our sales department is beginning to embrace this as a real opportunity. The acceptance of a web site is being understood not only internally but externally — by clients as well. We're on the cusp of advertisers fully embracing web sites as being more than 'added value.' We have three account execs dedicated to the realm of non-traditional revenue, which includes our monthly magazine, event marketing, and our web site."

Could there be a stronger motivator than cash in raising the intrinsic value of a web site? Van Hook is watching non-traditional revenue begin to grow, a fact to consider in view of the time demands required in maintaining and constantly updating the site. "Most stations can't dedicate personnel to a site until it generates revenue, and initially, you won't generate revenue. It's a catch-22 that you have to work through, counting on the diligence of people on a parttime basis, in addition to their other duties. I think we reflect the pattern of development that stations will go through in building their web sites."



Steve Jacobi

birdbrain
"Youth Of America"

Ph: 212-979-6410 Fax: 212-979-6489
from the album **let's be nice**

The Lowdown On Downloading

■ Know the basics to building an effective site

Webnet Media's Steve Jacobi has published a primer on building a web site for radio stations. Below are excerpts from that document. If you want to absorb it all, go to Webnet Media's site at: www.webnetmedia.com/basics.html

The Basics

We have identified four major rules to follow when creating content for the world of cyberspace, each with four or five elements. All four major rules are based on a simple but important precept:

Understand consumer behavior

If you design a web site around an understanding of how people consume this new medium, you'll win. If you design it around what you want to communicate and don't demonstrate an understanding of the consumer, you'll lose. Let's take a closer look at the rules:

Rule 1: CAPTURE THEIR ATTENTION!!

Consumers log on and surf for four basic reasons:

- Communications
- Searching for Information
- Entertainment
- Interactivity

Rule 2: Engage

You must make it worth their while to "come in," or stay at your site. Draw them in and hold their attention, which is fleeting.

Rule 3: Human Interaction

Build your site and content knowing that there's not much difference from a consumer visiting your office versus stopping by your web site.

Rule 4: Learn, React, Learn, React

You must be prepared to listen and react to how consumers interact with your site on a weekly, if not daily, basis. A web site is like a teenager — they can operate independently, but you really need to give them guidance every day.

'So What's This Web Thing?'

By **JEFF AXELROD**
R&R ASSOCIATE EDITOR

In 1987, the fastest computers zipped along at a speedy 20 MHz pace, modems had just made the leap from 2400 to 9600 baud, "pentium" sounded like a prescription drug, and nobody had ever heard of a "World Wide Web."

Today, this "Web" thing is everywhere: every ad you see has a "www.something.com" address, people around you talk about "surfing the net," and your friends don't call anymore, they e-mail. So if you've never taken the time to learn about how to use it, we've got a few basic tips to help drag you into the '90s.

GETTING STARTED: At this point, we're assuming you've got the equipment you need to explore the Web: a computer with a modem and multimedia capability. If you don't, get one — you can buy a decent system for about \$1000. If your modem is 14.4kb or less, consider upgrading to a faster modem (cheap) or a super-fast ISDN line (expensive).

PICKING A PROVIDER: How will you access the Internet? The big consumer providers — America Online, CompuServe, Microsoft Network, and Prodigy — offer net access plus exclusive content you won't find on the Web. Advantage: relative ease of use. Disadvantage: can be pricey for heavy users and connection can sometimes be difficult.

Other companies specialize in providing Internet access only. Some are local, some national; but most offer competitive pricing, easy connections, and software to get you started.

SURF'S UP! To do some serious surfing, you'll need a good Web browser. The most popular are Netscape Navigator and Microsoft Internet Explorer. The latest versions can be downloaded for free from the companies' web sites: <http://www.netscape.com> and <http://www.microsoft.com/ie>.

LOST IN CYBERSPACE: All of those weird-looking web site addresses (called URLs) begin with the "http://" code (but with some browsers, you don't need to use it). That code aside, many addresses begin with **www**. That's actually meaningless, and some sites don't use it. The next part is the "domain" — the name the operator has chosen for the site. Following that, you'll find "suffixes" with various meanings: **.com** (used by commercial enterprises) and **.edu** (schools) are a couple of them. And anything following a forward slash (slashes *always* go forward in URLs) directs you to a specific directory or file.

I'M IN THE CLICK: On most sites, you'll find "hypertext links." With a single click on these links (which are usually underlined and a different color), you move to another page on the site or an entirely different site.

For example, go to **R&R's** site (<http://www.ronline.com>). Find (under the "Passport" button) a link that says "Radio Sites." Click it, and you go to a format menu. Click "Alternative," and you go to a station list. Click any station's name, and you go to its web site.

You can also click *some* graphics. If something is clickable, your cursor will change into something different — in Netscape, it becomes a pointing finger. Usually, your destination is well defined by the image. But if you ever go somewhere you don't want to go, click on the browser's "back" button to return to the previous page.

Now that you know some of the basics, the *best* way to learn is by trial and error. Surf the web. You'll get the hang of it ... or throw your PC out the window trying.

WORK UPDATE



RE:

JAMIROQUAI > Virtual Insanity

MTV Breakthrough Video

the track and the video from the album:
TRAVELLING WITHOUT MOVING

ACTIVITY:

Over 90,000 Scanned in 9 weeks!!!

Spinning at:

KROQ, WHFS, Q101, CIMX, KDGE, LIVE 105, XHRM,
WPLL, KXRK, WZRH, WWCD, WRLG, KNRK, KTCL, WFNX,
KHTY, KFMA, WJSE, Y107, KPOI, KCRW, WBTZ, WXPS,
WDST, WPUP, KMTT, WXRV, WXRC, KGSR, KKDM, KCHZ.

Major City U.S. Tour in May: Seattle, San Francisco, L.A., San Diego,
Denver, Dallas, Houston, New Orleans, Atlanta, N.Y.C., Philly, Boston



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	3	1	1	U2 Staring At The Sun (Island)	3283	3175	2885	2412	99/0
6	6	4	2	VERVE PIPE The Freshmen (RCA)	2974	2864	2713	2502	94/0
1	2	2	3	WALLFLOWERS One Headlight (Interscope)	2871	2949	3033	3217	84/0
5	4	5	4	SUBLIME Santeria (Gasoline Alley/MCA)	2675	2818	2831	2672	84/0
2	1	3	5	LIVE Lakini's Juice (Radioactive)	2567	2877	3041	3052	82/0
8	8	6	6	COLLECTIVE SOUL Precious Declaration (Atlantic)	2443	2478	2409	2378	83/0
9	9	8	7	VERUCA SALT Volcano Girls (Outpost/Geffen)	2373	2413	2389	2329	92/0
13	12	10	8	WHITE TOWN Your Woman (Chrysalis/EMI)	2322	2124	1920	1806	79/0
18	15	13	9	OFFSPRING Gone Away (Columbia)	2158	1977	1718	1484	81/1
12	10	9	10	BECK The New Pollution (DGC/Geffen)	2137	2145	2071	1849	93/0
16	13	12	11	MATTHEW SWEET Where You Get Love (Volcano)	2107	2035	1891	1725	93/1
39	22	17	12	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1954	1648	1182	760	94/5
3	5	7	13	BUSH Greedy Fly (Trauma/Interscope)	1943	2426	2735	2818	70/0
19	17	14	14	MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)	1833	1715	1518	1411	86/6
—	26	19	15	INXS Elegantly Wasted (Mercury)	1697	1491	1098	307	78/2
28	19	18	16	TONIC If You Could Only See (Polydor/A&M)	1631	1522	1336	1107	78/4
4	7	11	17	SILVERCHAIR Abuse Me (Epic)	1532	2095	2578	2726	62/0
15	14	15	18	SPACE Female Of The Species (Gut/Universal)	1525	1698	1772	1735	75/0
47	34	22	19	SMASHING PUMPKINS Eye (Interscope)	1473	1223	909	554	81/11
10	11	16	20	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)	1393	1662	1921	2018	77/0
11	16	20	21	DAVE MATTHEWS BAND Crash Into Me (RCA)	1318	1455	1612	1928	49/0
27	23	21	22	KULA SHAKER Hey Dude (Columbia)	1241	1248	1177	1160	71/2
38	31	24	23	BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)	1165	1087	975	820	66/6
42	38	25	24	K'S CHOICE Not An Addict (550 Music)	1142	1045	832	688	62/11
29	24	23	25	JEWEL You Were Meant For Me (Atlantic)	1133	1188	1177	1107	49/1
37	32	26	26	ORBIT Medicine (Baby Come Back) (A&M)	1041	1012	950	835	67/4
BREAKER			27	MEREDITH BROOKS Bitch (Capitol)	1023	264	21	—	69/21
31	27	27	28	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	961	1005	1096	1069	50/0
—	48	39	29	BLUR Song 2 (Virgin)	914	692	535	359	57/7
35	35	34	30	FIONA APPLE Sleep To Dream (Work)	896	884	908	899	53/1
DEBUT			31	DEPECHE MODE It's No Good (Reprise)	886	333	—	—	59/13
30	28	29	32	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	870	981	1088	1098	36/0
36	36	33	33	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	869	888	869	846	45/2
14	20	31	34	COUNTING CROWS A Long December (DGC/Geffen)	846	953	1327	1796	40/0
45	42	36	35	SNEAKER PIMPS 6 Underground (Virgin)	800	775	708	635	45/5
50	50	42	36	PAULA COLE Where Have All The Cowboys... (Imago/WB)	766	654	475	455	45/8
26	30	35	37	SHERYL CROW Everyday Is A Winding Road (A&M)	755	830	991	1172	34/0
49	47	43	38	SQUIRREL NUT ZIPPERS Hell (Mammoth)	753	650	549	472	50/8
46	43	38	39	LOCAL H Fritz's Corner (Island)	706	699	687	568	61/1
—	—	48	40	MORPHINE Early To Bed (DreamWorks/Rykodisc)	693	597	378	118	50/4
17	18	30	41	NO DOUBT Excuse Me Mr. (Trauma/Interscope)	688	961	1365	1590	38/0
20	25	32	42	CARDIGANS Lovefool (Mercury)	647	912	1165	1386	31/0
25	39	41	43	SMASHING PUMPKINS Thirty-Three (Virgin)	610	665	825	1186	34/0
40	41	47	44	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	607	606	718	705	32/1
DEBUT			45	BUSH Cold Contagious (Trauma/Interscope)	577	164	14	—	62/18
22	21	28	46	PORNO FOR PYROS Hard Charger (Warner Bros.)	540	985	1191	1315	35/0
—	—	50	47	FOUNTAINS OF WAYNE Sink To The Bottom (Tag/Atlantic)	534	487	393	246	39/2
DEBUT			48	COWBOY MOUTH Jenny Says (MCA)	529	456	375	310	40/5
48	46	49	49	JAMES She's A Star (Fontana/Mercury)	477	557	580	512	27/0
34	40	45	50	GARBAGE #1 Crush (Capitol)	475	636	737	902	29/0

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 Alternative reporters. 99 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

MEREDITH BROOKS
Bitch (Capitol)

TOTAL PLAYS/INCREASE: 1023/759
TOTAL STATIONS/ADDS: 69/21
CHART: 27

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SILVERCHAIR Freak (Epic)	25
MEREDITH BROOKS Bitch (Capitol)	21
BUSH Cold Contagious (Trauma/Interscope)	18
COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	18
DEPECHE MODE It's No Good (Reprise)	13
MATCHBOX 20 Push (Lava/Atlantic)	12
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	11
K'S CHOICE Not An Addict (550 Music)	11
RADISH Little Pink Stars (Mercury)	11
SMASHING PUMPKINS Eye (Interscope)	11

LONG PIGS
"she said"
Already On:
KEDG KNRX WAQZ
KTEG KGDE WNFZ
and more

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MEREDITH BROOKS Bitch (Capitol)	+759
DEPECHE MODE It's No Good (Reprise)	+553
BUSH Cold Contagious (Trauma/Interscope)	+413
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+306
SMASHING PUMPKINS Eye (Interscope)	+250
BLUR Song 2 (Virgin)	+222
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	+221
INXS Elegantly Wasted (Mercury)	+206
MATCHBOX 20 Push (Lava/Atlantic)	+198
WHITE TOWN Your Woman (Chrysalis/EMI)	+198

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
311 All Mixed Up (Capricorn/Mercury)
SUBLIME What I Got (Gasoline Alley/MCA)
LOCAL H Bound For The Floor (Island)
SOUNGARDEN Blow Up The Outside World (A&M)
CAKE The Distance (Capricorn/Mercury)
NO DOUBT Don't Speak (Trauma/Interscope)
BUSH Swallowed (Trauma/Interscope)
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)
U2 Discotheque (Island)
SOUNGARDEN Burden In My Hand (A&M)
SOCIAL DISTORTION I Was Wrong (550 Music)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

DEPECHE MODE

IT'S NO GOOD

Depeche Mode "It's No Good"
R&R Debut @ 31, 886 plays, +553
Monitor: Debut @ 34*, 721 plays, +486

KNDD 41x KROQ 23x Live 105 25x Q101 16x WHFS 13x XHRM 12x
T-5 Phones T-5 Phones T-5 Phones T-11 Phones T-10 Phones T-5 Phones
KXRX 36x Y105 26x WENZ 24x KDGE 25x 99X 19x KTBS 17x
WFNX 21x KENZ 35x WLUM 22x WHYT 16x KTCL 24x WRLG 21x
WPLY Add WROX Add KROX Add WPBZ Add KWOD Add KLZR Add
KZON Add KLZR Add WEQX Add WMAD Add WNFZ Add WEJE Add

Ultra, The new Album from Depeche Mode in Stores on April 15th

FROM THE ALBUM

ULTRA

Produced by Tim Simenon Management-Jonathan Kesler for Baron Inc.
www.RepriseRec.com © 1997 Reprise Records



ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WXXR/New York
(212) 314-9230
Kingston/Tobin

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
35	40	40	40	U2/Staring At The Sun
21	30	39	39	WALLFLOWERS/One Headlight
39	38	37	38	SOUNDGARDY/Blow Up
40	39	40	38	BUSH/Greedy Fly
38	33	30	30	LIVE/Lakim's Juice
38	39	39	37	SMASHING PUMPKINS/Eye
36	38	39	34	SUBLIME/Santeria
36	37	33	33	SILVERCHAIR/Abuse Me
15	32	33	32	BECK/The New Pollution
18	20	15	32	METALLICA/King Nothing
24	25	29	32	WHITE TOWN/Your Woman
15	30	32	29	LUSCIOUS JACKSON/Naked Eye
40	40	40	25	METALLICA/Hey You
36	17	21	23	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	COUNTING CROWS/Daylight Fading
22	23	21	18	VERUCA SALT/Volcano Girls
12	16	18	19	TONIC/You Could Only
9	12	16	17	OFFSPRING/Gone Away
9	12	16	17	FIONA APPLE/Sleep To Dream
15	15	17	17	NINE INCH NAILS/The Perfect Drug
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
28	23	14	16	ROCK AGAINST J/Down Rodeo
14	16	16	16	PORNO FOR PYROS/Hard Charger
14	14	15	15	PRODIGY/Firestarter
-	-	-	-	BLUR/Song 2
-	-	-	-	PAULA COLE/Where Have All
15	18	15	15	LOCAL H/It's My Corner
12	14	13	14	JEWEL/You Were Meant
-	-	-	-	MATTHEW SWEET/Where You Get Love
-	-	-	-	MIGHTY MIGHTY BT/The Impression

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/
Worden

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
40	38	34	37	SMASHING PUMPKINS/Eye
40	37	30	37	WHITE TOWN/Your Woman
29	26	19	24	THIRD EYE BLIND/Semi-Charmed Life
17	27	20	33	SQUIRREL NUT ZIPPERS/Hell
36	32	31	33	OFFSPRING/Gone Away
37	39	33	31	SUBLIME/Santeria
21	24	15	29	LUSCIOUS JACKSON/Naked Eye
35	40	32	27	U2/Staring At The Sun
37	32	31	27	WALLFLOWERS/One Headlight
21	17	21	26	DAVE MATTHEWS BAND/Crash Into Me
18	15	17	26	FIONA APPLE/Sleep To Dream
-	-	-	-	DEPECHE MODE/It's No Good
28	34	28	22	BLUR/Song 2
27	31	26	21	BUSH/Greedy Fly
-	-	-	-	BUSH/Cold Contagious
31	28	18	20	SPACE/Female OI
22	17	17	19	VERVE PIPE/The Freshmen
26	27	14	18	REEL BIG FISH/Sell Out
-	-	-	-	SUBLIME/The Wrong Way
13	14	16	16	BECK/The New Pollution
-	-	-	-	WALLFLOWERS/The Difference
23	22	15	14	JEWEL/You Were Meant
-	-	-	-	COUNTING CROWS/Daylight Fading
25	27	19	13	K'S CHOICE/Not An Addict
-	-	-	-	JAMIROQUAI/Virtual Insanity
11	10	11	11	SILVERCHAIR/Freak
-	-	-	-	CARDIGANS/Been It
-	-	-	-	PAULA COLE/Where Have All
10	13	12	11	DAFT PUNK/da Funk
18	19	10	9	PORNO FOR PYROS/Hard Charger

MARKET #3
Q101
WKQX/Chicago
(312) 527-8348
Gambie/Shuminas

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
49	48	50	50	VERVE PIPE/The Freshmen
48	46	50	48	SMASHING PUMPKINS/Eye
28	31	40	44	JEWEL/You Were Meant
45	46	42	42	NINE INCH NAILS/The Perfect Drug
41	45	34	39	WALLFLOWERS/One Headlight
47	37	31	32	WHITE TOWN/Your Woman
30	34	32	30	SUBLIME/Santeria
8	16	27	30	SQUIRREL NUT ZIPPERS/Hell
26	28	27	20	BECK/The New Pollution
29	26	29	29	LIVE/Lakim's Juice
26	18	28	28	TORI AMOS/Sie It All These
31	18	32	27	U2/Staring At The Sun
6	20	26	23	K'S CHOICE/Not An Addict
15	21	22	22	MIGHTY MIGHTY BT/The Impression
-	-	-	-	BLUR/Song 2
14	15	26	18	OFFSPRING/Gone Away
20	23	21	18	UNDERWORLD/Born Slippy
25	24	22	15	VERUCA SALT/Volcano Girls
-	-	-	-	DEPECHE MODE/It's No Good
9	15	8	15	FIONA APPLE/Sleep To Dream
19	17	14	14	311/All Mixed Up
15	16	10	14	JAMES/She's A Star
31	30	33	33	BUSH/Greedy Fly
25	29	19	13	GARBAGE/1 Crush
10	11	14	13	LUSCIOUS JACKSON/Naked Eye
9	10	8	12	BEN FOLDS FIVE/Battle Of Who
11	13	12	12	PAULA COLE/Where Have All
13	12	11	11	COUNTING CROWS/Daylight Fading
20	13	12	11	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life

MARKET #4
LIVE 105
KITS/San Francisco
(415) 512-1053
Sards/We-J/Avetson

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
32	31	31	32	WHITE TOWN/Your Woman
27	28	30	30	U2/Staring At The Sun
22	28	28	28	SMASHING PUMPKINS/Eye
-	-	-	-	SUBLIME/The Wrong Way
-	-	-	-	DEPECHE MODE/It's No Good
5	6	5	25	DMC/How Bizarre
16	17	25	24	OFFSPRING/Gone Away
31	30	20	23	SPACE/Female OI
-	-	-	-	MEREDITH BROOKS/Bitch
-	-	-	-	MONACO/What Do You Want
-	-	-	-	REEL BIG FISH/Sell Out
16	12	12	20	BECK/The New Pollution
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
20	22	18	16	BLUR/Song 2
16	17	16	17	MIGHTY MIGHTY BT/The Impression
-	-	-	-	VERUCA SALT/Volcano Girls
21	28	19	15	DURAN DURAN/Out Of My Mind
-	-	-	-	CARDIGANS/Been It
31	30	28	14	WALLFLOWERS/One Headlight
5	8	10	14	FIONA APPLE/Sleep To Dream
29	30	26	13	SNEAKER PIMPS/Underground
14	16	18	13	NERF HERDER/Sorry
15	13	11	13	KULA SHAKER/Hey Dude
17	16	10	13	BEN FOLDS FIVE/Battle Of Who
-	-	-	-	JAMIROQUAI/Virtual Insanity
23	16	17	12	311/All Mixed Up
11	14	10	12	JEWEL/You Were Meant
-	-	-	-	FATHLESS/Insomnia
13	30	28	11	LUSCIOUS JACKSON/Naked Eye

MARKET #5
Y100
WPLY/Philadelphia
(610) 565-8900
McGuinn/Kaminski/Elliott

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
44	41	41	45	LIVE/Lakim's Juice
25	25	24	44	U2/Staring At The Sun
45	43	43	44	SHERYL CROW/Everyday Is
43	41	41	44	WALLFLOWERS/One Headlight
46	44	44	44	CARDIGANS/Been It
44	42	44	44	DAVE MATTHEWS BAND/Crash Into Me
27	28	27	32	BUSH/Greedy Fly
32	27	27	32	SPACE/Female OI
27	28	24	29	WHITE TOWN/Your Woman
26	25	25	29	LUSCIOUS JACKSON/Naked Eye
19	23	20	28	MATTHEW SWEET/Where You Get Love
1	21	21	28	INXS/Elegantly Wasted
25	26	26	28	SUBLIME/Santeria
38	28	28	28	BETTER THAN EZRA/Desperately Wanting
28	22	27	27	DUNCAN SHEIK/Barely Breathing
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
28	27	27	27	COLLECTIVE SOUL/Precious Declaration
27	26	26	26	VERVE PIPE/The Freshmen
-	-	-	-	CAKEA/Will Survive
27	25	25	26	SILVERCHAIR/Abuse Me
27	24	26	26	BIG HEAD TODD /Resignation Superm
26	26	25	25	BECK/Where It's At
15	19	24	24	VERUCA SALT/Volcano Girls
6	11	21	23	SQUIRREL NUT ZIPPERS/Hell
5	5	5	20	BECK/The New Pollution
11	15	14	14	NO DOUBT/Excuse Me Mr
11	15	15	13	VOLLENT FEMMES/BiSex In
4	4	4	22	SMASHING PUMPKINS/Triple-Three
-	-	-	-	PAULA COLE/Where Have All
-	-	-	-	MIGHTY MIGHTY BT/The Impression

MARKET #6
89X
CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
66	65	65	62	U2/Staring At The Sun
40	65	53	61	VERVE PIPE/The Freshmen
65	65	66	59	WHITE TOWN/Your Woman
47	46	47	53	SMASHING PUMPKINS/Eye
9	12	31	51	OFFSPRING/Gone Away
55	45	66	46	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	KULA SHAKER/Hey Dude
31	28	16	43	LIVE/Lakim's Juice
30	32	32	36	BECK/The New Pollution
7	9	10	30	BLUR/Song 2
41	37	37	30	OUR LADY PEACE/Superman's Dead
48	51	38	34	NINE INCH NAILS/The Perfect Drug
50	38	54	32	WALLFLOWERS/One Headlight
33	32	32	32	VERUCA SALT/Volcano Girls
-	-	-	-	LIVE/Merica
34	32	32	29	RUSTY/Empy Cell
-	-	-	-	JAMES/She's A Star
64	68	55	25	JEWEL/You Were Meant
-	-	-	-	SLOAN/The Good In Everyone
-	-	-	-	CARDIGANS/Been It
-	-	-	-	MIGHTY MIGHTY BT/The Impression
-	-	-	-	MATCHBOX 20/Push
30	32	23	18	NO DOUBT/Excuse Me Mr
16	16	13	11	PRODIGY/Firestarter
-	-	-	-	SILVERCHAIR/Freak
23	22	21	10	HMEAD/teasing
-	-	-	-	JAMIROQUAI/Virtual Insanity
21	21	26	9	ODDS/Someone Who's Cool
10	9	7	9	TOOL/H
5	4	5	7	KORNA D.I.D.A.S

MARKET #6
WHYY/Detroit
(313) 871-3030
Michaels/Tear

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
40	42	41	41	CARDIGANS/Been It
41	39	40	40	DUNCAN SHEIK/Barely Breathing
39	40	41	40	WALLFLOWERS/One Headlight
42	39	40	40	DAVE MATTHEWS BAND/Crash Into Me
40	34	35	38	JEWEL/You Were Meant
26	24	24	37	PAULA COLE/Where Have All
31	31	30	36	SARAH MCLACHLAN/Possession
21	27	32	32	BETTER THAN EZRA/Desperately Wanting
20	26	26	31	INXS/Elegantly Wasted
29	26	27	31	VERVE PIPE/The Freshmen
29	26	36	30	SHERYL CROW/Everyday Is
32	30	28	30	U2/Staring At The Sun
42	34	32	38	311/All Mixed Up
29	26	31	30	COLLECTIVE SOUL/Precious Declaration
29	27	27	29	COUNTING CROWS/A Long December
31	39	35	28	SUBLIME/Santeria
29	31	31	28	SUBLIME/What I Got
39	31	29	28	LUSCIOUS JACKSON/Naked Eye
18	27	33	28	WHITE TOWN/Your Woman
8	17	21	27	THIRD EYE BLIND/Semi-Charmed Life
26	26	22	25	NO DOUBT/Don't Speak
17	17	24	25	BEN FOLDS FIVE/Battle Of Who
13	15	13	25	TONIC/You Could Only
23	24	24	22	TORI AMOS/Sie It All These
23	24	23	21	LIVE/Lakim's Juice
20	21	19	28	BIG HEAD TODD /Resignation Superm
12	17	19	28	MIGHTY MIGHTY BT/The Impression
-	-	-	-	SHAWN COLVIN/Sunny Came Home
-	-	-	-	SQUIRREL NUT ZIPPERS/Hell
17	15	13	16	MATTHEW SWEET/Where You Get Love

MARKET #7
94.5 EDGE
KDGE/Dallas
(972) 770-7777
Folger/Smith/Pear

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
35	32	38	61	OMC/How Bizarre
33	29	52	58	JEWEL/You Were Meant
56	56	56	48	WALLFLOWERS/One Headlight
31	32	34	37	K'S CHOICE/Not An Addict
29	31	32	36	VERVE PIPE/The Freshmen
34	32	32	30	WHITE TOWN/Your Woman
26	30	36	30	LIVE/Lakim's Juice
35	36	32	30	BECK/The New Pollution
19	15	25	29	MATCHBOX 20/Push
26	30	28	28	VERUCA SALT/Volcano Girls
14	17	20	27	THIRD EYE BLIND/Semi-Charmed Life
29	27	28	27	SUBLIME/Santeria
-	-	-	-	MEREDITH BROOKS/Bitch
-	-	-	-	DEPECHE MODE/It's No Good
-	-	-	-	JAMIROQUAI/Virtual Insanity
5	3	6	22	VALERIE/Just Another Day
11	11	13	20	BEN FOLDS FIVE/Battle Of Who
32	26	23	28	DAVE MATTHEWS BAND/Crash Into Me
22	26	26	18	U2/Staring At The Sun
10	11	16	18	SMASHING PUMPKINS/Eye
-	-	-	-	PAULA COLE/Where Have All
-	-	-	-	DURAN DURAN/Out Of My Mind
13	12	16	15	MATTHEW SWEET/Where You Get Love
-	-	-	-	ERASURE/In My Arms
3	10	15	14	INXS/Elegantly Wasted
10	11	11	12	OFFSPRING/Gone Away
12	12	12	12	COWBOY MOUTH/Jenny Says
11	13	11	11	MIGHTY MIGHTY BT/The Impression
4	9	12	10	PUZZLE GUT/ Know It Well
11	12	10	10	Moby/That's When I

MARKET #8
WHFS/Washington
(301) 305-0991
Benjamin/Waugh/
Fernse

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
35	35	35	35	BUSH/Greedy Fly
35	35	35	35	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	LIVE/Rattlesnake
-	-	-	-	MEREDITH BROOKS/Bitch
35	35	35	35	SUBLIME/Santeria
35	35	35	35	THIRD EYE BLIND/Semi-Charmed Life
35	35	35	35	U2/Staring At The Sun
35	35	35	35	WALLFLOWERS/One Headlight
35	35	35	35	WHITE TOWN/Your Woman
25	25	25	25	311/All Mixed Up
25	25	25	25	BECK/The New Pollution
25	25	25	25	BETTER THAN EZRA/Desperately Wanting
-	-	-	-	COUNTING CROWS/Daylight Fading
-	-	-	-	DEPECHE MODE/It's No Good
25	25	25	25	JEWEL/You Were Meant
25	25	25		

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

the 105.9 MARKET #23
WDXD/Pittsburgh (412) 937-1441 Castellini/Diana

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	34	33	34	31	11/Don't Stay Home
35	32	31	34	31	11/AI Mixed Up
32	34	32	33	33	DUNCAN SHEIK/Barely Breathing
33	31	33	33	33	LUSCIOUS JACKSON/Naked Eye
31	27	33	33	33	LIVE/Lakini's Juice
33	34	32	33	33	BETTER THAN EZRA/Desperately Wanting
29	33	32	32	32	VERUCA SALT/Volcano Girls
33	31	32	32	32	JEWEL/You Were Meant...
17	22	33	32	32	U2/Staring At The Sun
34	35	32	31	31	SMASHING PUMPKINS/Thirty-Three
-	16	26	30	30	PAULA COLE/Where Have All...
31	30	32	30	30	DAVE MATTHEWS BAND/Crash Into Me
29	28	27	29	29	THIRD EYE BLIND/Semi-Charmed Life
-	14	25	29	29	WHITE TOWN/Your Woman
-	28	27	28	28	GARBAGE/1 Crush
28	27	30	28	28	MIGHTY MIGHTY BT/The Impression...
18	24	27	27	27	BUSH/Greedy Fly
17	25	26	26	26	BECK/The New Pollution
27	29	27	26	26	REPUBLIC/Dead Gorgeous
-	15	25	26	26	MEREDITH BROOKS/Bitch
27	27	25	25	25	VERVE PIPE/The Freshmen
-	25	25	25	25	NO DOUBT/Happy Now?
-	17	20	20	20	TONIC/If You Could Only...
13	16	16	16	16	FIONA APPLE/Sleep To Dream
16	17	16	16	16	MATTHEW SWEET/Where You Get Love
-	11	16	15	15	INXS/Elegantly Wasted
16	18	17	15	15	COLLECTIVE SOUL/Precious Declaration
27	19	17	14	14	SARAH MACLACHLAN/Possession
-	11	16	11	11	OFFSPRING/Gone Away
12	12	10	11	11	NINE INCH NAILS/The Perfect Drug

The 107.9 END MARKET #22
WENZ/Cleveland (216) 861-0100 Robertson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	49	49	49	49	WALLFLOWERS/One Headlight
24	48	48	48	48	K'S CHOICE/Not An Addict
49	49	49	47	47	U2/Staring At The Sun
24	49	48	47	47	SUBLIME/Santeria
49	48	48	47	47	COLLECTIVE SOUL/Precious Declaration
49	49	49	46	46	OFFSPRING/Gone Away
49	49	48	46	46	BUSH/Greedy Fly
49	49	48	46	46	LIVE/Lakini's Juice
49	24	24	24	24	VERVE PIPE/The Freshmen
22	24	24	24	24	TRICKY/Christian Sands
-	-	-	-	-	DEPECHE MODE/It's No Good
23	23	24	28	28	FIONA APPLE/Sleep To Dream
50	22	23	28	28	SILVERCHAIR/Abuse Me
-	-	-	-	-	WHITE TOWN/Your Woman
22	24	24	27	27	BEN FOLDS FIVE/Battle Of Who...
22	24	23	27	27	MIGHTY MIGHTY BT/The Impression...
23	22	22	27	27	SPACE/Female Of...
22	25	21	27	27	JAMES/She's A Star
21	22	21	27	27	MATTHEW SWEET/Where You Get Love
-	-	-	-	-	MEREDITH BROOKS/Bitch
23	26	23	26	26	FOUNTAINS OF WAYNE/Sink To The Bottom
21	23	23	26	26	VERUCA SALT/Volcano Girls
24	23	22	26	26	TONIC/If You Could Only...
22	26	21	26	26	KULA SHAKER/Hey Dude
21	24	20	26	26	BECK/The New Pollution
22	23	25	25	25	INXS/Elegantly Wasted
-	23	25	25	25	CLARKS/Caroline
12	23	25	25	25	THIRD EYE BLIND/Semi-Charmed Life
24	24	22	24	24	NINE INCH NAILS/The Perfect Drug
22	23	22	24	24	STONE TEMPLE PILOTS/Tumble In The Rough

93.3 KTCL MARKET #23
KTCL/Denver (303) 623-9330 Hayes

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	32	31	31	31	OMC/How Bizarre
15	30	31	31	31	INXS/Elegantly Wasted
26	23	25	31	31	SNEAKER PIMPS/6 Underground
21	30	32	30	30	SPACE/Female Of...
25	21	20	30	30	LIVE/Lakini's Juice
15	22	30	30	30	WHITE TOWN/Your Woman
16	32	29	30	30	MATTHEW SWEET/Where You Get Love
15	32	29	30	30	U2/Staring At The Sun
22	24	31	29	29	VERVE PIPE/The Freshmen
32	32	21	28	28	BECK/The New Pollution
31	32	27	26	26	SQUIRREL NUT ZIPPERS/Hell
15	26	23	26	26	BLUR/Song 2
26	27	24	24	24	MIGHTY MIGHTY BT/The Impression...
-	-	-	-	-	DEPECHE MODE/It's No Good
12	11	21	23	23	MORPHINE/Early To Bed
12	21	24	23	23	KULA SHAKER/Hey Dude
22	24	23	23	23	SUBLIME/Santeria
-	5	26	22	22	CARDIGANS/Been It
12	20	24	22	22	BEN FOLDS FIVE/Battle Of Who...
14	15	17	22	22	JAMIROQUAI/Virtual Insanity
6	13	14	21	21	K'S CHOICE/Not An Addict
-	12	20	22	22	MEREDITH BROOKS/Bitch
-	5	24	19	19	ERASURE/In My Arms
-	12	14	18	18	BLOODHOUND GANG/Why's Everybody...
13	14	16	17	17	FIONA APPLE/Sleep To Dream
18	11	13	15	15	ORBIT/Medicine (Baby...)
22	26	26	15	15	VERUCA SALT/Volcano Girls
6	12	12	14	14	PAVEMENT/Shady Lane
8	11	14	13	13	JAMES/She's A Star
10	12	9	13	13	MUNDY/To You I Bestow

94.7 NBS MARKET #24
KNRK/Portland, OR (503) 223-1441 Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	21	39	40	40	MEREDITH BROOKS/Bitch
40	39	40	40	40	LIVE/Lakini's Juice
20	19	27	40	40	SMASHING PUMPKINS/Eye
21	20	32	40	40	OFFSPRING/Gone Away
45	39	40	40	40	WHITE TOWN/Your Woman
38	28	37	39	39	DAVE MATTHEWS BAND/Crash Into Me
16	15	36	39	39	OMC/How Bizarre
39	40	39	39	39	VERVE PIPE/The Freshmen
40	39	39	39	39	U2/Staring At The Sun
22	23	22	38	38	BECK/The New Pollution
20	23	22	38	38	INXS/Elegantly Wasted
23	23	22	38	38	VERUCA SALT/Volcano Girls
20	18	22	38	38	BIG HEAD TODD...Resignation Superman
-	13	22	38	38	BUSH/Cold Contagious
22	20	22	38	38	COLLECTIVE SOUL/Precious Declaration
-	12	22	38	38	MATCHBOX 20/Push
22	23	22	38	38	ORBIT/Medicine (Baby...)
22	22	18	38	38	SILVERCHAIR/Abuse Me
-	20	22	38	38	CARDIGANS/Been It
22	23	22	38	38	THIRD EYE BLIND/Semi-Charmed Life
22	23	21	38	38	SPACE/Female Of...
20	22	21	38	38	STONE TEMPLE PILOTS/Tumble In The Rough
20	22	21	38	38	SUBLIME/Santeria
21	22	20	38	38	MATTHEW SWEET/Where You Get Love
-	22	21	38	38	TONIC/If You Could Only...
6	15	17	38	38	KULA SHAKER/Hey Dude
7	16	18	38	38	MIGHTY MIGHTY BT/The Impression...
17	17	18	38	38	JAMES/She's A Star
14	17	15	38	38	LEAH ANDREONE/You Make Me Remember
16	15	13	38	38	NINE INCH NAILS/The Perfect Drug

107.1 MARKET #25
WAQZ/Cincinnati (513) 821-9326 Harris/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	36	43	47	47	WALLFLOWERS/One Headlight
21	22	36	44	44	PAULA COLE/Where Have All...
29	31	37	42	42	SUBLIME/Santeria
-	27	37	41	41	LIVE/Lakini's Juice
25	21	31	40	40	COLLECTIVE SOUL/Precious Declaration
29	32	35	37	37	DAVE MATTHEWS BAND/Crash Into Me
-	9	17	25	25	DURAN DURAN/Out Of My Mind
30	21	21	25	25	VERVE PIPE/The Freshmen
10	7	18	24	24	FIONA APPLE/Sleep To Dream
20	20	21	21	21	SPACE/Female Of...
8	18	19	21	21	OFFSPRING/Gone Away
31	29	24	21	21	U2/Staring At The Sun
32	26	25	21	21	BETTER THAN EZRA/Desperately Wanting
21	18	25	21	21	CAKE/Will Survive
19	20	19	21	21	VERUCA SALT/Volcano Girls
19	17	23	19	19	SHAWN COLVIN/Sunny Game Home
10	16	20	17	17	LOCAL H/Round For The Floor
22	16	15	15	15	SMASHING PUMPKINS/Thirty-Three
-	9	11	14	14	SNEAKER PIMPS/6 Underground
8	11	13	14	14	ORBIT/Medicine (Baby...)
-	9	13	14	14	MORPHINE/Early To Bed
-	7	10	13	13	MIGHTY MIGHTY BT/The Impression...
6	11	13	13	13	THIRD EYE BLIND/Semi-Charmed Life
6	10	12	12	12	BECK/The New Pollution
-	13	12	12	12	DEPECHE MODE/It's No Good
12	9	10	12	12	WHITE TOWN/Your Woman
-	7	10	12	12	INXS/Elegantly Wasted
9	10	12	12	12	BEN FOLDS FIVE/Battle Of Who...
-	-	-	-	-	VIOLENT FEMMES/Blister In...
7	9	8	10	10	MATTHEW SWEET/Where You Get Love

97.1 WOXY MARKET #25
WOXY/Cincinnati (513) 523-4114 Tellmann/Fyffe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	INDIGO GIRLS/Shame On You
22	21	22	22	22	BEN FOLDS FIVE/Battle Of Who...
10	10	15	18	18	D.J. SHADOW/Midnight In A...
-	-	-	-	-	DAVID BOWIE/Dead Man Walking
12	11	15	12	12	LOVIN' MISERY'S/Bittersweet
11	23	11	11	11	FREEDY JOHNSTON/On The Way Out...
-	-	-	-	-	FREEDY JOHNSTON/One More Thing To...
22	11	12	11	11	BLUR/Song 2
2	12	11	11	11	BLUR/Look Inside America
12	11	11	11	11	PAVEMENT/Type Slowly
11	11	11	11	11	BILL JAWOITZ/Girls Club
-	3	11	11	11	BILL JAWOITZ/Gaslight
11	11	10	11	11	MORPHINE/Early To Bed
-	-	-	-	-	MORPHINE/Early To Bed
11	11	10	11	11	BEN VAUGHN/Rock Is Dead
-	2	10	11	11	BEN VAUGHN/Boomerang
12	12	11	11	11	U2/Staring At The Sun
11	11	11	11	11	U2/The Playboy Mansion
12	11	11	11	11	BUILT TO SPILL/Untrustable
11	11	11	11	11	BUILT TO SPILL/Make-Up Dreams
12	12	11	11	11	SPACE/Female Of...
12	11	11	11	11	SPACE/Money
11	11	11	11	11	JAMES/She's A Star
2	12	11	11	11	JAMES/Waiting Along
-	-	-	-	-	BIG HEAD TODD...Please Don't Tell...
11	12	11	11	11	BIG HEAD TODD...Boom Boom
11	11	11	11	11	FOUNTAINS OF WAYNE/Sink To The Bottom
11	11	10	11	11	ORBIT/Medicine (Baby...)
11	11	10	11	11	CRANES/Can't Get Free
11	13	11	11	11	L7/Drama

103.9 MARKET #26
KCXX/Riverside (909) 384-1039 Arnold/Strong

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	38	42	39	39	WALLFLOWERS/One Headlight
14	17	21	37	37	COUNTING CROWS/A Long December
11	21	39	35	35	U2/Staring At The Sun
24	24	33	35	35	FIONA APPLE/Sleep To Dream
-	7	14	33	33	WHITE TOWN/Your Woman
42	38	40	33	33	LIVE/Lakini's Juice
20	24	24	33	33	VERVE PIPE/The Freshmen
11	16	23	32	32	DISHWALLA/Give
9	9	24	28	28	COMMON SENSE/Never Give Up
19	24	16	26	26	SILVERCHAIR/Abuse Me
28	32	26	25	25	SUBLIME/Santeria
35	33	28	24	24	COLLECTIVE SOUL/Precious Declaration
-	9	13	21	21	OFFSPRING/Gone Away
16	16	15	20	20	DAVE MATTHEWS BAND/Crash Into Me
12	14	20	18	18	SPACE/Female Of...
11	15	15	18	18	REEL BIG FISH/Sell Out
21	23	19	14	14	BUSH/Greedy Fly
16	10	14	14	14	STAR 69/It's Insane
-	-	-	-	-	NO DOUBT/Happy Now?
13	14	14	11	11	GOLDFINGER/Pictures
13	11	15	10	10	SAVE FERRIS/The World Is New
10	10	15	10	10	VERUCA SALT/Volcano Girls
-	-	-	-	-	INXS/Elegantly Wasted
-	-	-	-	-	MATTHEW SWEET/Where You Get Love
-	-	-	-	-	VIOLENT FEMMES/Blister In...
-	-	-	-	-	DEPECHE MODE/It's No Good
18	18	14	7	7	LUSCIOUS JACKSON/Naked Eye
-	-	-	-	-	COWBOY MOUTH/Jenny Says
-	-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	-	-	TONIC/If You Could Only...

95 FM MARKET #27
KCHZ/Kansas City (913) 696-3700 Haller/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	39	48	52	52	VERVE PIPE/The Freshmen
39	38	49	50	50	FLEMING & JOHN/Love Songs
53	53	47	50	50	U2/Staring At The Sun
40	39	45	49	49	WHITE TOWN/Your Woman
37	38	20	48	48	

BreakThrough

Artist:

COWBOY MOUTH

TRACK: "JENNY SAYS"

LP: "ARE YOU WITH ME"

PRODUCER: MICHAEL WANCHIC

LABEL: MCA

Thomas Griffith (lead guitar, vocals), **Rob Savoy** (bass, vocals) — you've witnessed a front(?) man behind the drums in LeBlanc, who refuses to let an audience leave a club without surrendering to the band.

Wanchic, whose able work as a producer provided **Why Store**, a band with a similar roots/road ethic, with a record to match the power of that band's shows. He now has set to capture some of Cowboy Mouth's lightning-in-a-bottle with this platter.

The build for this record will be a long, methodical one. After all, it takes a while to hit every club in America from New Orleans.

• **Influences:** Patti Smith, Neville Brothers, Sex Pistols, Jawbox

• **Artist POV:** LeBlanc, discussing his evangelical stage demeanor says, "Our shows are more like a gospel revival than a rock show. I watched a lot of gospel shows on TV as a kid. We hit the stage like four completely energetic lunatics every night. It's our job to make sure the audience goes insane."

—Sky Daniels



Breakthrough Artist highlights breaking artists charting for the first time.

Daft Punk
"Da Funk" (Virgin)
KITS/San Francisco MD Aaron Axelsen



Crossing the Bay Bridge this morning on the way to work at Live 105, I noticed several synchronized head-bobbin' drivers, apparently groovin' to

the same wonderful sounds on their individual radios. At once amused and perplexed, I became enthralled when I realized they were listening to **Daft Punk**, Paris's finest nob-twisting gurus, as they were spinning a mad set on our morning man, **Alex Bennett's** show. ■ "Da Funk," the funky techno-anthem and lead track off Daft Punk's auspicious debut, "homework," travels far beyond the underground "dance" niche that it originated from. "Da Funk" is an undeniable smash, a palatable and come-friendly tune that will help freshen, define, and position your Alternative station in the market. ■ Reap the image-benefits and own this artist, like Live 105 (huge reaction-Top 3 phone-getter in first week!) and **KROQ/L.A.** have, before Daft Punk's inevitable ascension to crossover land.

Aaron Axelson ON THE RECORD



The pendulum swung, as predicted here last week, allowing rock-based acts to balance out playlists at Alternative. **Silverchair** scored heavily, and as soon as their schoolmaster lets them cut class, they'll begin touring in the States ... Another group of really young guys, **Radish**, sprouted tons of support, especially in their home region of the Southwest ... **Cool For August** is breaking big at Active Rock, and Alternative isn't going to let this one get away ... **Fluf** is gaining recognition for its San Diego street cred ... On the Adult side, the **Wallflowers** is making "The Difference" before its add date, a sure sign that this band is THE band of the moment ... **Paula Cole** gathers momentum on her way to superstardom ... The **Indigo Girls** will test Alternative's sense of reality. As the format concedes fan base recognition to bands like **Dave Matthews** and the **Wallflowers**, will Alternative acknowledge the platinum base earned by this duo? If not, "Shame On You" ... In the 41st week of release, **Beck** goes platinum, is on the cover of

Rolling Stone, is in the **R&R** Top 10, and gets mentioned by me ... The environment and timing couldn't be better for **Toad The Wet Sprocket's** "Come Down" comeback. Six months ago, elitists would have scoffed. Now, with **Jewel** No. 1 in research and Alternative ACs yanking upper-demos, things seem mighty different ... OK, need something really Alternative? It's time for the **Chemical Brothers** — The Record Of The Week! ...

ON THE RADIO With Sky Daniels

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NEW MUSIC SPECIALTY SHOWS

Somethin's Goin' On For Dinosaur Jr

Dinosaur Jr's J Mascis remains a venerable icon for the R&R Specialty Show Panel as "Nothin'" racks up another huge week. Play from WBRU/Providence, WLUM/Milwaukee, and KDGE/Dallas helped it land in the top slot. Rollins Band roared into second place, just missing the top. WXDX/Pittsburgh, KTBZ/Houston, and WKRO/Daytona Beach all wanted to "Starve." Sloan is really regaining a hold on the Alternative marketplace as it climbs to third place. Matador had a one-two punch in Pavement and Bettie Serveert. The London Suede debuted nicely. Record To Watch: Daft Punk.

WRXQ/Memphis

The Eleventh Hour
Maxwell
Sunday, March 23



SHUDDER TO THINK Red House (Epic)

TENDER IDOLS International (Idolart)

L7 Off The Wagon (Reprise)

FLUFFY Black Eye (Enclave)

OMC How Bizarre (Mercury)

PAVEMENT Shady Lane (Matador/Capitol)

JON SPENCER BLUES Wail (Capitol)

TRICKY Christiansands (Island)

SQUIRREL NUT ZIPPERS Hell (Mammoth)

NERF HERDER Sorry (Arista)

SNEAKER PIMPS 6 Underground (Virgin)

BJORK I Miss You (Elektra/EEG)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 DINOSAUR JR (Reprise)
- 2 ROLLINS BAND (DreamWorks)
- 3 SLOAN (Enclave)
- 4 PAVEMENT (Matador/Capitol)
- 5 BETTIE SERVEERT (Matador/Capitol)
- 6 BLUR (Virgin)
- 7 DEPECHE MODE (Reprise)
- 8 ORBITAL (London/Virgin)
- 9 SHONEN KNIFE (Big Deal)
- 10 LONDON SUEDE (Columbia)
- 11 MORPHINE (DreamWorks/Rykodisc) Airplay Includes: KITS, WEJE, WWDX
- 12 SHUDDER TO THINK (Epic) Airplay Includes: KFMA, WHFS, WLUM
- 13 ERASURE (Mute/Maverick/WB) Airplay Includes: WBCN, WKRO, WXEG
- 14 SUKIA (Nickelbag) Airplay Includes: KJEE, KKND, WOXY
- 15 SNEAKER PIMPS (Virgin) Airplay Includes: KGDE, WBTZ, WDGE
- 16 SUPERSUCKERS (Sub Pop) Airplay Includes: KNDD, KISF, WQXA
- 17 SUPERGRASS (Capitol) Airplay Includes: KDGE, WQBK, WZRH
- 18 DAFT PUNK (Virgin) Airplay Includes: KNRX, WXRK, XHRM
- 19 GUS GUS (Warner Bros.) Airplay Includes: KFMA, KNDD, KNRX
- 20 CIRRUS (Moonshine) Airplay Includes: KOMA, WBRU, WHTG



Dinosaur Jr

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY

Download
Sunday 7-10pm
Mark Dark
Erasure "In My Arms"
Sukia "Dream Machine"
Meredith Brooks "Bitch"
Steve Stoll "Dime Rag"
Nick Cave "West Country Girl"

WQBK/Albany, NY

Over The Edge
Monday midnight-2am
Keith McNamara
World Party "Vanity Fair"
Apocalyptic "Enter Sandman"
Supergrass "Cheapskate"
Gene "Where Are They Now?"
Caulfields "Figure It Out"

WBCN/Boston, MA

Nocturnal Emissions
Sunday 8-10pm
Oedipus
Depeche Mode "It's No Good"
Meredith Brooks "Bitch"
Orbital "The Saint"
Star 69 "I'm Insane"
Morcheeba "Tape Loop"

WEDG/Bufalo, NY

Over And Beyond
Sunday 9-10:30pm
Brad Maybe
Blur "Song 2"
Dinosaur Jr "Nothin's Goin' On"
Tugboat Annie "King Of The Stax"
Big Sugar "Diggin' A Hole"
Third Eye Blind "Semi-Charmed Life"

WBTZ/Burlington, VT

Spinning Unrest
Sunday 9-10:30pm
Steve Picard
Mighty Mighty BT "The Rascal King"
Pavement "Stereos"
Papas Fritas "Hey Hey You Say"
Quasi "Sugar"
Brilliantline "When The Curtain"

WOXY/Cincinnati, OH

11 O'clock News
Sunday 11pm-1am
Dorsey Fyfe
Jayhawks "Think About It"
Moloko "Fun For Me"
Pizzicato Five "Good"
Thrush Hermit "North Dakota"
Engine 88 "Man Club"

KDGE/Dallas, TX

The Adventure Club
Sunday 7-10pm
Josh & Kevin
Symposium "Farewell To Twilight"
Yo La Tengo "Sugarcube"
Bis "Sweetshop Avengerz"
Supergrass "Richard III"
Braniac "Flash Ram"

WXEG/Dayton, OH

The Edge Spin Cycle
Sunday 9-10:30pm
Allen Rantz
Smashing Pumpkins "Eye"
Duran Duran "Out Of My Mind"
Meredith Brooks "Bitch"
Cardigans "Been It"
Depeche Mode "It's No Good"

WKRO/Daytona Beach, FL

Brave New World
Tuesday 10-11pm
Aaron "with a K" Schatz
Craed "My Own Prison"
Thrush Hermit "North Dakota"
Bettie Serveert "Geek"
Orb "Toxygen"
Five Eight "Stanley"

WEJE/Fl. Wayne, IN

New Music Show
Sunday 8:30-9:30pm
Weasel
Bloodhound Gang "Whys Everyone"
Faithless "Insomnia"
Meredith Brooks "Bitch"
Morphine "Early To Bed"
Rollins Band "Starve"

WQXA/Harrisburg, PA

The Sunday Morning News
Sunday 7-8am
Bill Hanson
Smashing Pumpkins "Eye"
Blur "Song 2"
Fountains Of Wayne "Sink To The Bottom"
Puzzle Gut "I Know It Well"
Star 69 "I'm Insane"

KTBZ/Houston, TX

Lunar Rotation
Sunday 7-9pm
David Sadof
Atari Teenage Riot "Atari Teenage Riot"
Firewater "Some Strange"
Dave Grohl "How Do You Do?"
Star 69 "I'm Insane"
Mathew Sweet "All Over My Head"

WPLA/Jacksonville, FL

Forbidden Planet
Saturday 8pm-1am
Robert Goodman
Limp Bizkit "Faith"
Less Than Jake "Automatic"
Tea Garden "In Search Of"
Chemical Bros "Block Rockin' Beat"
Lazlow Bane "I'll Do Everything"
DJ Shadow "The Number Song"

KISF/Kansas City, MO

Living Room
Sunday 8-10pm
Stan & Joel
Outhouse "Savior"
Driver Eight "Polish"
Caulfields "Figure It Out"
Longpigs "She Said"
Puzzle Gut "I Know It Well"

WWDX/Lansing, MI

Above The Pale
Sunday 9-10:30pm
Chris Brunt
Jamiroquai "Virtual Insanity"
Rodney Pimps "6 Underground"
Orbital "The Saint"
Longpigs "She Said"
Morphine "Early To Bed"

KROQ/Los Angeles, CA

Rodney On The Roo
Sunday 10pm-1am
Rodney Bingenheimer
Elastica "In The City"
Pulsars "Suffocation"
3 Colours Red "60 Mile Smile"
18 Wheeler "Stay"
Diggers "Circles"

WRXQ/Memphis, TN

The Eleventh Hour
Sunday 11pm-midnight
Maxwell
L7 "Off The Wagon"
OMC "How Bizarre"
Pavement "Shady Lane"
Squirrel Nut Zippers "Hell"
Sneaker Pimps "6 Underground"

WLUM/Milwaukee, WI

Sunday Night Music Revolution
Sunday 7-11pm
Terry Havel
Material Issue "Valerie Loves Me"
Pulsars "Tunnel Song"
Paris "Venus In Furs"
Cardigans "That's Enough"
Real Big Fish "Sell Out"

KEGE/Minneapolis, MN

Under The Edge
Sunday 1-2am
Peter Johns
Underworld "Pearl's Girl"
Thin Lizard Dawn "Sexual Dynamite"
Veruca Salt "Straight"
Empirion "Narcotic"
Body Count "Violent Oemise"

WHTG/Monmouth, NJ

Goin' Underground
Sunday 9-midnight
Jeff Raspe
Sweverdriver "Magic Bus"
Bettie Serveert "Co-Coward"
Frogpond "Losers"
Bennet "Curly Shirty"
Sir N Spin "Butth's Hearse"

WRLG/Nashville, TN

Thunderground Radio
Sunday 7-9:30pm
Jason Moon
Five Eight "Stanley"
Swell "(I Know) The Trip"
Kepone "Bring It Down"
Bettie Serveert "Co-Coward"
Chemical Bros "Block Rockin' Beat"

KKND/New Orleans, LA

The Deep End
Sunday 8-10pm
Laura Jones
Orbital "The Saint"
Violent Femmes "Blister In Sun"
Silverjet "Plastoa"
Duran Duran "Out Of My Mind"
Caulfields "Figure It Out"

WZRH/New Orleans, LA

Beyond The Charts
Sunday 8-11pm
Trey Blossman
Tender Idols "International"
Silverjet "Plastoa"
Fluf "Got Everything"
Lazlow Bane "I'll Do Everything"
Mansun "She Makes My Nose..."

WXRK/New York, NY

The Buzz
Sunday Midnight-2am
Alexa Tobin
Morphine "Early To Bed"
Daft Punk "Da Funk"
Atari Teenage Riot "Atari Teenage Riot"
Ben Folds Five "One Angry Dwarf"
Pavement "Stereos"

WROX/Norfolk, VA

Nocturnal Transmissions
Monday 7-9:30pm
Al Mitchell
Orbital "The Saint"
Lemon D "Los Angeles"
Boo Radleys "What's In The Box?"
Dinosaur Jr. "Nothin's Goin' On"
Rollins Band "Starve"

KNRX/Oklahoma City, OK

Xtremities
Sunday 8-9:30pm
Geno Pearson
Daft Punk "Da Funk"
Paris Hampton "Old Ghost"
Gus Gus "Believe"
Curve "Nowhere"
Jane Jensen "Luv Song"

KGDE/Omaha, NE

New From The Edge
Monday midnight-2am
Scott Papek
Duran Duran "Out Of My Mind"
Blur "Song 2"
Cool For August "Don't Wanna Be Here"
Depeche Mode "It's No Good"
Churn "Make It Stick"

WXDX/Pittsburgh, PA

Edge Of The X
Sunday 9-11pm
Ari Castellini/Brandon Davis
Duran Duran "Out Of My Mind"
Smashing Pumpkins "Eye"
Nobby Slybus "Bite The Bullet"
Ben Folds Five "Battle Of Who..."
Hanson "Mmmibop"

KNRK/Portland, OR

Something Cool
Sunday 11pm-midnight
Mark Hamilton
Boo Radleys "What's In The Box?"
Built To Spill "Untrustable"
Cool For August "Don't Wanna Be Here"
Hooverphonic "2 wicky"
London Suede "Trash"

WDST/Poughkeepsie, NY

Indie Flux
Thursday 10-11pm
Nic Harcourt
Touchandry "Whores Wash"
Amy Rigby "Time For Me"
Abba Rage "Meant To Brake"
Swell "(I Know) The Trip"
Bandits "Sometimes"

WBRU/Providence, RI

Breaking And Entering
Wednesday midnight-2am
Matt Maloney
Amnesia "Drained"
Number One Cup "Paris"
Sully "Another"
Lusk "Backworlds"
Swell "(I Know) The Trip"

WDGE/Providence, RI

House Of New Edge Music
Tuesday 11pm-midnight
John Altiers
311 "Freak Out"
Naked "Mann's Chinese"
Laslo Bane "I'll Do Everything"
Abba Rage "Meant To Brake"
Jane Jensen "More Than I Can"

KXKR/Salt Lake City, UT

Now Hear This
Sunday 9-10pm
Sean Ziebarth
Korn "A.D.I.D.A.S."
Chemical Bros "Block Rockin' Beat"
Frogpond "Be"
Supersuckers "Hungover Together"
Espiritu "Baby I Wanna Live"

XHRM/San Diego, CA

The Flash Zone
Saturday 9pm-2am
Greg Pearson
Faithless "Insomnia"
Blue Boy "Remember Me"
Sloan "The Good In Everyone"
Built To Spill "Untrustable"
Alisha's Attic "I Am, I Feel"

KITS/San Francisco, CA

Transmitter Adjustment
Sunday 10pm-midnight
Aaron Axelsen
Chemical Bros "Block Rockin' Beat"
Blue Boy "Remember Me"
Space "Had Enough"
Morphine "Early To Bed"
Crystal Method "Keep Hope Alive"

KOME/San Jose, CA

Nocturnal Noise
Saturday midnight-1am
Jeanette Grgurevic
Marcy Playground "Sex & Candy"
Apollo Four Forty "Ain't Talkin'..."
Chemical Bros "Block Rockin' Beat"
Supergrass "Richard III"
Radish "Little Pink Stars"

KJEE/Santa Barbara, CA

Dissonate Tendrils
Sunday 10:20pm-midnight
John Shroeter
Chemical Bros "Block Rockin' Beat"
Orbital "The Saint"
Nerf Herder "Sorry"
Descendents "When I Get Old"
Bug! "Shut Up And Sleep"

KNDD/Seattle, WA

Loudspeaker
Sunday 10-11pm
Bill Reid or Marco Collins
Propellerheads "Dive"
Poster Children "Black Dog"
Nobby Slybus "Bite The Bullet"
Bush "Swallowed/Remix"
Land Of The Loops "I Dream In Stereo"

WXSX/Tallahassee, FL

Underground Lounge
Sunday 8-10pm
Rob The Lounge Lizard
Ashley MacIsaac "Sleepy Maggie"
Jaundis "Broken Promise"
Marden Hill "Hijack"
Space "Female Of..."
Transglobal Undergro "Chariots"

KFMA/Tucson, AZ

Test Department
Sunday 5-8pm
Suzie Dunn & Chuck Roast
Papas Fritas "Hey Hey You Say"
Hoover "2 Wicky"
Cranes "Can't Get Free"
Atari Teenage Riot "Atari Teenage Riot"
MXPX "Destroyed By You"

WHFS/Washington, DC

Now Hear This
Sunday 8-10:30pm
Dave Marsh
Shudder To Think "Red House"
Swell "(I Know) The Trip"
Shonen Knife "ESP"
30 Amp Fuse "Punk Virtuoso"
Disembodiment Plan "Academy Award"

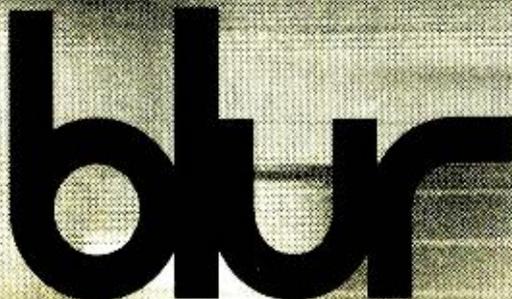
41 Total Reporters



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song 2

R&R Alternative

39 - 29

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Don't Forget To Bring Your #2 Pencils

□ Music testing evolves with the times and technology

I don't know about you, but the notion of taking a "test" never got me excited. Tests were things you studied for, agonized over, and made excuses for. Listening to music was what you did when you didn't bother studying for tests.

A while back a genius came up with the idea that they would bribe a bunch of "respondents" to crowd into some airport hotel conference room and listen to 10 seconds from about a hundred songs. Hey, they threw in five bucks if you'd come down! You couldn't get me to come to the front door of my house for five bucks, but, remember, I was really involved in listening to music.

I distinctly remember watching my first auditorium music test many moons ago. It was fun to watch. Right about the 20th song hook, you'd see the attention-deficit disorders start popping out. By the 30th, respondents were staring off into space, totally missing the hook.

By the 50th, writer's cramp set in, and you could usually count on those songs tanking. I used to put "Stairway To Heaven" in the 50th slot in the hopes of eventually dethroning it as research king.



It doesn't matter if you capture the right results from paper and pen, a hand-held device, or a chisel and stone, as long as you utilize the information properly in building successful overviews.
— Mike Henry



Compelling Test Environment

Much has been done since those days to make the music test environment more compelling and less fatiguing for respondents. From moving from cold meeting rooms into plush theater settings, as **United Artists Research** has done with their theaters, to using state-of-the-art gizmos to better capture responses, things keep evolving. Hey, even I can handle a remote control pretty well.

Companies create hardware that many of the leading researchers use to better measure music testing results. Two such companies, **Columbia Information Systems** and **Ortech Data Systems**, have hand-held devices that provide better group measurement of responses.

In a recent paper distributed by Columbia's **Frica Crocker**, it was noted, "As market researchers attempt to delve into the consumer's mind, they have encountered significant barriers and frustrations. Researchers struggle not only to understand a consumer's final decision, but also the thought process that went into it... One method that is gaining rapid popularity and media attention involves group measurement systems (sometimes called Audience Response Systems). Through the use of hand-held keypads or dials, these systems eliminate the difficulty of translating feelings into written or verbal responses."

Hand-Held = Immediacy

Use of devices in interactive group testing is not new, dating back to the 1930s when network czar **Frank Stanton** of CBS teamed with Columbia Universi-

By Sky Daniels

ty's **Paul Lazarfield** to use a device to test audience responses to CBS Radio shows. Columbia Information Systems (C.I.S.) themselves introduced a prototype of their own hand-held unit, the "Perception Analyzer," in 1984. Since then, due largely to the arrange-



We live in an electronically oriented society. Paper and pencil are on their way out; they're intimidating tools.
— Jim Strelechun



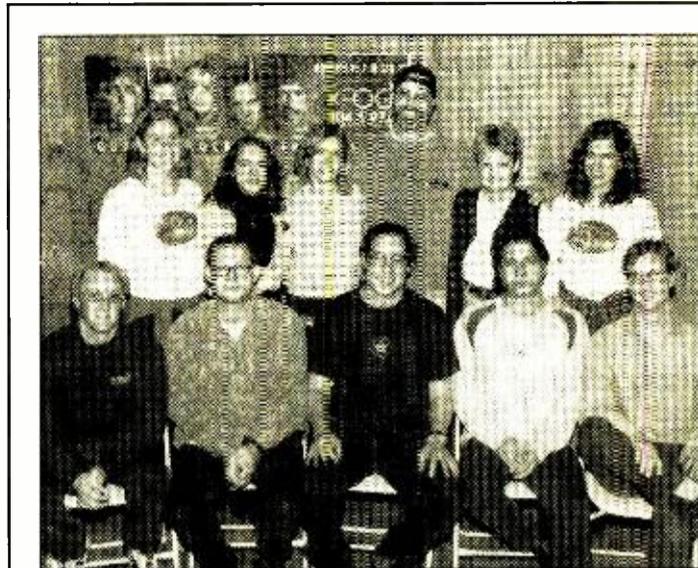
ment that C.I.S. created with the folks at **Broadcast Architecture**, they have refined the instrument in the context of music auditorium testing.

Eric Lesh of C.I.S. says a big reason for the instrument's popularity in music testing is its immediacy. He notes, "The Perception Analyzer has advantages over recall-based measures in many ways. When you're dealing with hooks five to 10 seconds long, there's not too much happening in the way of memory affects."

"In order to really get a feel, the moment-to-moment ability of a device like this is meaningful. Second by second this captures the respondent's ongoing responses, allowing you to trace their real sense of the song. You also can use the device to ask closed-end questions, like 'How moving was this material?' We feel that when you combine ongoing responses with the answers to those questions, you have a strong predictive tool."

Lesh recognizes the need for hardware that will help improve the sterile, artificial surroundings of most auditorium testing. "Researchers always deal with academic issues surrounding research methodology. 'Is the testing valid?' Anytime you put people together in a room to listen to music, you have created an artificial environment. There are bound to be artifacts created by that. The old Scantron methodology dealt with the intrusive nature of paper and pencil. People don't tend to react favorably to paper and pencil. We believe, subjectively, that eliminating manual transcription is favored by both respondents and researchers, as it eliminates a lot of manual manipulation of results as well."

Another firm that specializes in hand-held instruments for music testing is **Ortech Data Systems**. VP/Marketing **Jim Strelechun** agrees with Lesh on the #2 pencil meth-



BIG FOG HEADS — Revolution artists Big Head Todd & The Monsters recently broadcast a live concert over the airwaves of KFOG/San Francisco. Gathered in the Plant Recording studios are (front, l-r) BHT&TM's Rob Squires; Corey Mauser, Todd Park Mohr, Brian Nevin, and KFOG PD Paul Marszalek; (back, l-r) KFOG's Heather Simmonds, Bridget Viera, Lisa Giuntoli and MD Bill Evans, Revolution's Jean Johnson, and KFOG's Wendy Pearson.

od. "We live in an electronically oriented society. Paper and pencil are on their way out; they're intimidating tools."

Pencil Method Distracting

Ortech has its "Response Measurement System," a hand-held instrument that uses a telephone-style keypad and dial combination for discreet polling results. Strelechun likens the process to "plotting a line graph that is similar to an 'EKG' for the respondent group. You're able to see instantaneous response and feedback, delivered by a tool that is more interesting and creates less distraction for the respondent. Using a device like this is less demanding on the cognitive activity of the user. Using paper and pencil can create settings where respondents get tired, make mistakes. Using a tool like this creates an improved sensual view for the respondent."



Anytime you put people together in a room to listen to music, you have created an artificial environment. There are bound to be artifacts created by that.
— Eric Lesh



It creates a better scenario for the researcher as well. "Researchers see responses in real time. There is an 'instant benefit.' The report generation for clients is expedited, as there is far less turn-around time. You also lessen the possibility of mistakes that come from manually compiling results."

Paragon Research VP/Managing Partner **Mike Henry** takes an objective stance toward electronic data systems. He suggests, "Radio people by nature are attracted to whiz-bang gadgetry, coming as they do from an industry steeped in technology. They believe that electronic systems must be inherently better than paper and pencil."

"Yes, this does make for a more enjoyable process for the respondent. But does it have a discernable effect on the outcome of their choices? I haven't seen it. This approach tends to have more meaningful impact de-

pending on the client and the format. In NAC/Smooth Jazz, this is a widely accepted measurement system. That format doesn't have the concern for familiarity that an Adult Alternative or Alternative may have. NAC/Smooth Jazz is more concerned with mood servicing, so this measurement helps detail that. Does it capture burn and unfamiliarity the way paper and pencil can? No, and I think that has to be of vital concern to formats concerned with music sharing."

Henry, as a researcher, knows the need for balance in any approach to creating strategies for stations. "Music-testing technology shouldn't become too major an issue. It's like killing mosquitoes with a sledgehammer. You need to capture basic market feedback and combine it with focused instincts to create successful stations in this format. I shouldn't even call Adult Alternative a format because it's really more of a 'format category.'"

"Depending on the market influences, research really helps these stations determine what music ownership potential exists for them,

viewing things from the classic rock/alternative/songwriter angles. Programmers can make the mistake of applying things too literally in research. It doesn't matter if you capture the right results from paper and pen, a hand-held device, or a chisel and stone, as long as you utilize the information properly in building successful overviews."



VENICE, ANYONE? — Vanguard Recording artists Venice recently brought their heavenly harmonies to an appreciative crowd at the world-famous Club R&R. Vanguard's Meg MacDonald (l) managed to get the band and R&R staffers to gather for this "thumbs up" greeting.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1666 or e-mail: sky@rronline.com

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	U2 Staring At The Sun (<i>Island</i>)	799	792	748	609	36/0
5	3	2	2	VERVE PIPE The Freshmen (<i>RCA</i>)	659	633	581	493	35/0
4	4	4	3	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	554	576	570	547	32/0
1	2	3	4	WALLFLOWERS One Headlight (<i>Interscope</i>)	544	596	599	647	26/0
—	12	8	5	INXS Elegantly Wasted (<i>Mercury</i>)	498	441	329	116	30/1
3	5	5	6	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	437	473	548	566	26/0
7	7	7	7	JEWEL You Were Meant For Me (<i>Atlantic</i>)	432	443	464	489	26/0
8	6	6	8	BIG HEAD TODD & THE MONSTERS Resignation... (<i>Revolution</i>)	432	446	475	485	25/0
12	10	10	9	ODDS Someone Who's Cool (<i>Elektra/EEG</i>)	392	393	393	362	32/1
10	9	9	10	WIDESPREAD PANIC Hope In A Hopeless World (<i>Capricorn/Mercury</i>)	362	422	413	454	29/0
19	19	13	11	COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)	355	316	260	235	27/1
13	14	12	12	FIONA APPLE Sleep To Dream (<i>Work</i>)	331	325	320	330	25/0
17	18	15	13	MORPHINE Early To Bed (<i>DreamWorks/Rykodisc</i>)	323	312	267	253	29/2
9	8	11	14	SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	320	373	417	461	19/1
14	13	14	15	VAN MORRISON The Healing Game (<i>Polydor/A&M</i>)	291	315	324	321	26/0
23	20	16	15	JONNY LANG Lie To Me (<i>A&M</i>)	286	281	250	188	24/0
18	16	18	17	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)	286	271	270	246	18/1
6	11	17	18	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	279	280	387	491	15/0
27	22	19	19	MATTHEW SWEET Where You Get Love (<i>Volcano</i>)	241	237	219	166	25/2
16	21	21	20	DUNCAN SHEIK She Runs Away (<i>Atlantic</i>)	224	230	220	260	23/1
15	15	20	21	PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	221	237	292	312	16/0
25	23	23	22	DISHWALLA Give (<i>A&M</i>)	208	215	201	169	14/0
DEBUT			23	INDIGO GIRLS Shame On You (<i>Epic</i>)	204	12	—	—	26/21
—	27	25	24	SISTER HAZEL All For You (<i>Universal</i>)	200	183	178	130	17/2
DEBUT			25	BOZ SCAGGS It All Went Down The Drain (<i>Virgin</i>)	198	94	17	—	21/1
22	25	24	26	WILLIAM TOPLEY Uptown (<i>Mercury</i>)	193	193	190	198	21/1
DEBUT			27	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	188	137	126	102	8/0
—	—	30	28	OMC How Bizarre (<i>Mercury</i>)	171	166	141	101	17/2
DEBUT			29	BEN FOLDS FIVE Battle Of Who Could Care Less (<i>550 Music</i>)	167	151	143	103	15/1
—	26	26	30	FREEDY JOHNSTON On The Way Out (<i>Elektra/EEG</i>)	166	179	183	150	18/0

This chart reflects airplay from March 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

CHALK FARM Live Tomorrow (*Columbia*)

Total Plays: 142, Total Stations: 17, Adds: 0

WHY STORE Surround Me (*Way Cool Music/MCA*)

Total Plays: 141, Total Stations: 15, Adds: 1

ROOMFULL OF BLUES She'll Be So Fine (*Bullseye*)

Total Plays: 139, Total Stations: 19, Adds: 4

THIRD EYE BLIND Semi-Charmed Life (*Elektra/EEG*)

Total Plays: 138, Total Stations: 12, Adds: 3

JOHN LEE HOOKER Dimples (*Point Blank/Virgin*)

Total Plays: 130, Total Stations: 17, Adds: 1

PAULA COLE Me (*Imago/WB*)

Total Plays: 114, Total Stations: 15, Adds: 1

BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (*Revolution*)

Total Plays: 106, Total Stations: 12, Adds: 0

ROBERT EARL KEEN Over The Waterfall (*Arista*)

Total Plays: 104, Total Stations: 12, Adds: 0

WILCO Monday (*Reprise*)

Total Plays: 97, Total Stations: 11, Adds: 1

MATCHBOX 20 Push (*Lava/Atlantic*)

Total Plays: 89, Total Stations: 11, Adds: 2

JAMIROQUAI Virtual Insanity (*Work*)

Total Plays: 80, Total Stations: 7, Adds: 0

Songs ranked by total plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

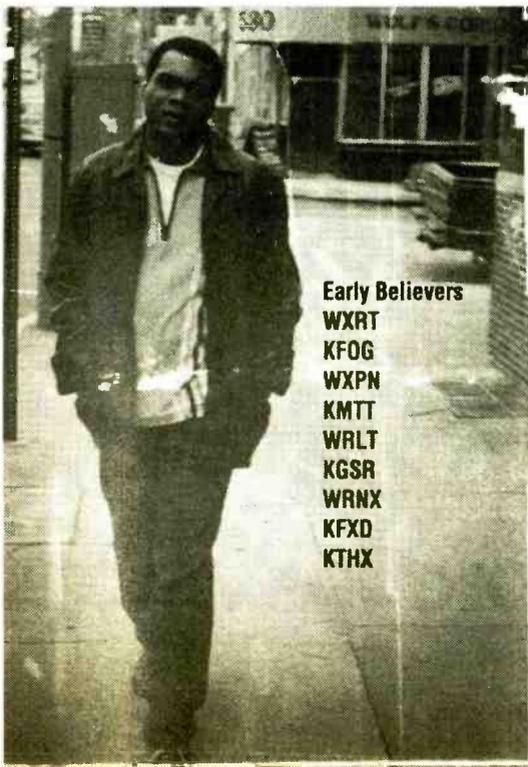
MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
INDIGO GIRLS Shame On You (<i>Epic</i>)	21
JAYHAWKS Think About It (<i>American/Reprise</i>)	10
ROOMFULL OF BLUES She'll Be So Fine (<i>Bullseye</i>)	4
SON VOLT Back Into Your World (<i>Warner Bros.</i>)	4
JOHN MAYALL Dead City (<i>Silvertone</i>)	3
ROBERT CRAY BAND I Can't Quit (<i>Mercury</i>)	3
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	3
JEREMY TOBACK California Phase (Rise And...) (<i>RCA</i>)	3
V-ROYS Johnny Too Bad (<i>E Squared</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INDIGO GIRLS Shame On You (<i>Epic</i>)	+192
BOZ SCAGGS It All Went Down The Drain (<i>Virgin</i>)	+104
ROBERT EARL KEEN Over The Waterfall (<i>Arista</i>)	+60
INXS Elegantly Wasted (<i>Mercury</i>)	+57
WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	+51
JAYHAWKS Think About It (<i>American/Reprise</i>)	+44
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	+41
COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)	+39
COLLECTIVE SOUL Maybe (<i>Atlantic</i>)	+31
DEPECHE MODE It's No Good (<i>Reprise</i>)	+28

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Early Believers

- WXRT
- KFOG
- WXPB
- KMTT
- WRLT
- KGSR
- WRNX
- KFXD
- KTHX

4-time Grammy winner

ROBERT CRAY

at the crossroads of blues, soul and rock and roll

SWEET POTATO PIE

featuring

I Can't Quit

The new album on your desk now

In stores May 6th On Tour All Year

Produced by Robert Cray
Mgmt: Mike Kappus for The Rosebud Agency

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APRIL 4, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	U2 Pop (Island)	37/0	1007	-7	"Staring" (799) "Earth" (79)
2	2	2	2	WALLFLOWERS Bringing Down The Horse (Interscope)	32/0	738	-37	"Headlight" (544) "Difference" (119)
3	3	5	3	COUNTING CROWS Recovering The Satellites (DGC/Geffen)	35/0	684	+31	"Daylight" (355) "December" (279)
9	8	6	4	VERVE PIPE Villains (RCA)	35/0	659	+26	"Freshmen" (659)
6	5	3	5	SHAWN COLVIN A Few Small Repairs (Columbia)	35/0	659	-37	"Sunny" (554) "House" (35)
4	4	4	6	SHERYL CROW Sheryl Crow (A&M)	34/1	611	-57	"Everyday" (320) "Change" (121)
5	6	7	7	BIG HEAD TODD & THE MONSTERS Beautiful World (Revolution)	33/0	603	-7	"Superman" (432) "Tell" (106)
—	19	11	8	INXS Elegantly Wasted (Mercury)	30/1	498	+57	"Elegantly" (498)
20	18	12	9	COLLECTIVE SOUL Disciplined Breakdown (Atlantic)	25/0	476	+44	"Precious" (286) "Blame" (74)
8	9	9	10	JEWEL Pieces Of You (Atlantic)	26/0	471	-12	"You" (432) "Save" (39)
7	7	8	11	DAVE MATTHEWS BAND Crash (RCA)	27/0	461	-52	"Crash" (437) "Two" (16)
16	13	13	12	VAN MORRISON The Healing Game (Polydor/A&M)	28/0	406	-10	"Healing" (291) "Burning" (61)
13	12	14	13	FIONA APPLE Tidal (Work)	27/0	396	+2	"Sleep" (331) "Shadowboxer" (46)
17	14	15	14	ODDS Nest (Elektra/EEG)	32/1	392	-1	"Cool" (392)
11	11	10	15	WIDESPREAD PANIC Bombs & Butterflies (Capricorn/Mercury)	29/0	390	-56	"Hope" (362) "Radio" (13)
14	15	17	16	JOHN MELLENCAMP Mr. Happy Go Lucky (Mercury)	24/0	379	-10	"Emotional" (163) "Day" (119)
10	10	16	17	PAULA COLE This Fire (Imago/WB)	25/0	367	-23	"Cowboys" (221) "Me" (114)
15	16	18	18	DUNCAN SHEIK Duncan Sheik (Atlantic)	29/1	356	+3	"Runs" (224) "Barely" (127)
21	22	19	19	MORPHINE Like Swimming (DreamWorks/Rykodisc)	29/2	333	+21	"Early" (323) "Potion" (10)
28	23	20	20	JONNY LANG Lie To Me (A&M)	25/0	294	+4	"Lie" (286) "Morning" (4)
—	26	23	21	VOLCANO RECORDINGS Blue Sky On Mars (Volcano)	25/2	248	+11	"Where" (241) "Smile" (3)
19	21	24	22	BRUCE COCKBURN The Charity Of Night (Rykodisc)	20/0	246	+11	"Night" (150) "Pacing" (46)
DEBUT	23	23	23	BOZ SCAGGS Come On Home (Virgin)	23/1	240	+140	"Drain" (198) "Tired" (9)
18	20	22	24	WILCO Being There (Reprise)	19/0	224	-44	"Outtastie" (114) "Monday" (97)
27	25	25	25	SUBLIME Sublime (Gasoline Alley/MCA)	13/0	217	-11	"Santeria" (161) "What" (56)
25	24	26	26	DISHWALLA Pet Your Friends (A&M)	15/0	213	-7	"Give" (208) "Cars" (5)
23	28	28	27	WILLIAM TOPLEY Black River (Mercury)	22/1	209	+1	"Uptown" (193) "Ring" (13)
12	17	21	28	R.E.M. New Adventures In Hi-Fi (Warner Bros.)	17/0	208	-73	"Electro" (155) "Me" (24)
DEBUT	29	29	29	INDIGO GIRLS Shaming Of The Sun (Epic)	26/21	204	+192	"Shame" (204)
DEBUT	30	30	30	SISTER HAZEL Somewhere More... (Universal)	17/2	200	+17	"All" (200)

This chart reflects airplay from March 24-30. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

REPORTERS		Stations and their adds by track listed alphabetically by market						
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 21 INDIGO GIRLS "Shame" 11 SON VOLT "Back" SHAWN COLVIN "Trouble" T.D.F. "Rip" DANIEL LANOIS "Maker" HAMELL ON TRIAL "Fear" ABRA MOORE "Clover"	WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 1 INDIGO GIRLS "Shame" 2 MATTHEW SWEET "Smile" 3 MATTHEW SWEET "Drug" 1 MATTHEW SWEET "California" 1 MATTHEW SWEET "Hollow" 1 WIDESPREAD PANIC "Tail" LUTHER ALLISON "You" OMC "Bizarre" ABRAXAS POOL "Szabo" SON VOLT "Back"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Keefer" Fulgham SON VOLT "Back" INDIGO GIRLS "Shame"	WTTN/Indianapolis, IN PD/MD: Rich Anton 1 MATCHBOX 20 "Push" ROOMFULL OF BLUES "Fine" JAYHAWKS "Think" WILCO "Monday"	KPIG/Monterey, CA PD/MD: Laura Hopper 10 INDIGO GIRLS "Shame" 4 WHY STORE "Water" JOHN LEE HOOKER "Dimples" JAYHAWKS "Think"	WXPN/Philadelphia, PA DM/PO: Bruce Ranes MD: Bruce Warren 6 INDIGO GIRLS "Shame" 8 JOSEPH ARTHUR "Marina" 5 JOSEPH ARTHUR "Good" 5 JOSEPH ARTHUR "Secrets" JAYHAWKS "Think" LORI CARSON "Got" ROBERT CRAY BAND "Quit" MOXY FRAYVOUS "Gotta"	KQPT/Sacramento, CA PD: Carmy Ferrell APD/MD: Carrie Owens 11 INXS "Elegantly"	KTMN/Santa Fe, NM PD: Rich Robinson MD: Cole Crosshaw 7 BECK "Philtion" 6 JAYHAWKS "Think" 5 INDIGO GIRLS "Shame" COREY STEVENS "Time" WIDESPREAD PANIC "Radio" LUTHER ALLISON "You" ABRAXAS POOL "Szabo" VENICE "Were" DAVID BOWIE "Tibet" PAULA COLE "Me" RICHARD JULIAN "Sick" LUSK "King"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins 19 WALLFLOWERS "Heartache" MORPHINE "Early" ROOMFULL OF BLUES "Fine" ODDS "Cool"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch 11 INDIGO GIRLS "Shame" ROBERT CRAY BAND "Quit" JEREMY TOBACK "California" BIG HEAD TODD "Crazy" BIG HEAD TODD "Tower" REEL BIG FISH "Sell" COREY STEVENS "Time" WHY STORE "Surround"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 BRIGID BODEN "Must" 1 INDIGO GIRLS "Shame"	KBKO/Denver, CO PD: Dave Benson MD: Scott Arbough 15 INDIGO GIRLS "Shame" WALLFLOWERS "Marleans"	KXPT/Las Vegas, NV PD: Chris Fox MD: J.D. Davis No Adds	WRLT/Nashville, TN DM: David Hall PD: Jessie Scott MD: Keith Coes 9 INDIGO GIRLS "Shame" 7 JOHN MAYALL "Dead" 5 JILL SOBULE "Heart" MARY BLACK "One" JAYHAWKS "Think" ALISON KRAUSS "Wrong" MATCHBOX 20 "Push" DARREN SMITH "Broken" JEREMY TOBACK "California" JOHN PRINE "Space" JACK INGRAM "Nothing" ABRAXAS POOL "Boom"	KINX/Portland, OR PD: Carl Widing APD: Anita Carlock 7 SHERYL CROW "Everyday" 5 SHERYL CROW "Home" URBAN KNIGHTS "Step"	WVRV/St. Louis, MO PD: Mike Richter MD: Mike Richter 1 COUNTING CROWS "Daylight" 1 DUNCAN SHEIK "Runs"	KRSH/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowker 7 D.F. "Angelica" 6 D.F. "Phon-sen" 5 D.F. "Donna" MATTHEW SWEET "Where" OMC "Bizarre" STEVE EARLE "Johnny"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 14 MATTHEW SWEET "Where" 11 MIGHTY MIGHTY BT "Impression"
WBOS/Boston, MA PD: Jim Herron MD: Cliff Neah 24 COLLECTIVE SOUL "Maybe" 9 COLLECTIVE SOUL "Precious" 5 JOHN MAYALL "Dead"	WXRC/Charlotte, NC PD: Anthony Michaelis INDIGO GIRLS "Shame" LEFTOVER SALMON "Better" STEVE EARLE "Johnny"	KXPK/Denver, CO PD: Gary Schoenwetter 8 INDIGO GIRLS "Shame" MORPHINE "Early" MIGHTY MIGHTY BT "Impression" <S CHOICE "Addict"	WMMD/Madison, WI PD: Pat Gallagher MD: Tom Teuber INDIGO GIRLS "Shame" JAYHAWKS "Think" SON VOLT "Back"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams INDIGO GIRLS "Shame" SISTER HAZEL "All" THIRD EYE BLIND "Life"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 8 BIG HEAD TODD "Tower" 8 CARDIGANS "Been" 7 INDIGO GIRLS "Shame" 7 ALISON KRAUSS "Wrong" 7 ROBERT CRAY BAND "Quit" 7 REGGAE COWBOYS "Outlaw" 7 VAN MORRISON "Burning"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans VAN MORRISON "Burning"	WXXR/Toledo, OH PD: Dusty Scott MD: Laura Lee 5 SNEAKER PIMPS "6" 1 SISTER HAZEL "All"	
WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullaney 12 INDIGO GIRLS "Shame" 6 JAYHAWKS "Think" 3 WALLFLOWERS "Marleans"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 6 BOZ SCAGGS "Drain" 6 JAYHAWKS "Think" 5 ROOMFULL OF BLUES "Fine" 5 LUTHER ALLISON "Dirty" 3 BECK "Pollution" STEVE EARLE "Johnny"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi COWBOY MOUTH "Jenny" DRIVING BLIND "Hypnotized"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredericksen 1 ROOMFULL OF BLUES "Fine" INDIGO GIRLS "Shame"	WMMD/Orlando, FL PD: Fleetwood Gruver MD: Annie Sommers 7 NO DOUBT "Speak"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 6 BEN FOLDS FIVE "Battle" 6 LEFTOVER SALMON "Euphoria" 4 JOHN MAYALL "Dead" 4 JAYHAWKS "Think" 4 INDIGO GIRLS "Shame" 4 JOSEPH ARTHUR "Secrets" 4 LUTHER ALLISON "Dirty" 4 GUY CLARK "Freeway" 4 ALISON KRAUSS "Looking"	KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson 10 INDIGO GIRLS "Shame"	KAEP/Spokane, WA PD: Scott Soulerade MD: Haley Jones 2 MEREDITH BROOKS "Bitch"	



THE JAYHAWKS "Think About It"

#2 Most Added!
#6 Most Increased Play
52 spins +44

Already Thought About It:
WXRT WXRV KTCZ KKZN WTTN KGSR
WRLT WYEP WXPN KOZT KMBY KTMN
WMMM KMMS - Aready Top 5 Phones



BDS 53 spins +34

The New Album In-Store 4/22



ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 RT MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
3	7	9	12		SHERYL CROW/A Change
9	7	10	12		NIL LARA/Baby
12	10	8	12		MORPHINE/Early To Bed
5	10	8	11		INXS/Elegantly Wasted
9	8	5	11		SMASHING PUMPKINS/Eye
9	7	6	11		U2/Staring At The Sun
10	9	9	11		SHAWN COLVIN/Sunny Came Home
7	11	8	10		LIVE/Merica
9	10	8	10		WILCO/Outstare (Outta...)
9	3	6	10		COLLECTIVE SOUL/Precious Declaration
11	10	8	9		BIG HEAD TODD.../Resignation Superman
8	8	7	9		CHRIS WHITLEY/Automatic
8	8	9	9		DAVE MATTHEWS BAND/Crash Into Me
10	11	12	9		WIDESPREAD PANIC/Hope In A Hopeless...
-	-	-	-	-	INDIGO GIRLS/Shame On You
8	7	9	9		JAMES/She's A Star
8	8	6	9		ASHLEY MACISAAC/Sleepy Maggie
9	7	7	9		ODDS/Someone Who's Cool
7	6	6	9		MIDNIGHT OIL/Surf's Up Tonight
9	9	7	9		PHISH/Character Zero
8	7	7	9		LIVE/Lakin's Juice
-	-	-	-	-	COLLECTIVE SOUL/Link
9	6	8	9		WILCO/Moody
6	8	9	9		FREEDY JOHNSTON/On The Way Out
12	11	8	9		VERVE PIPE/The Freshmen
3	5	6	7		JEWEL/You Were Meant...
7	8	5	7		STORYVILLE/Bitter Rain
-	-	-	-	-	COUNTING CROWS/Daylight Fading
7	8	5	7		R.E.M./Electrolite
5	5	5	7		U2/Last Night On Earth

KFOG MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	25	21	24		WALL FLOWERS/One Headlight
-	-	-	-	-	INXS/Elegantly Wasted
23	20	20	23		U2/Staring At The Sun
-	-	-	-	-	ODDS/Someone Who's Cool
21	23	20	22		UGLY AMERICANS/You Turn Me On
23	20	18	22		WILCO/Moody
6	5	10	21		BIG HEAD TODD.../Please Don't Tell...
-	-	-	-	-	INDIGO GIRLS/Shame On You
16	18	14	20		VAN MORRISON/The Healing Game
9	7	7	18		TD/Rip Stop
8	5	9	17		R.E.M./Electrolite
9	9	8	15		MATTHEW SWEET/Where You Get Love
9	12	12	12		VERVE PIPE/The Freshmen
8	7	17	11		ROOMFULL OF BLUES/She'll Be So Fine
21	21	18	10		ODN HENLEY/Through Your Hands
-	-	-	-	-	ROBERT CRAY BAND/I Can't Quit
20	25	19	10		SHERYL CROW/Hard To Make A Stand
-	-	-	-	-	BOZ SCAGGS/It All Went Down...
5	10	7	9		JOHN LEE HOOKER/Dimples
-	-	-	-	-	JONNY LANG/Lie To Me
7	10	9	9		SHAWN COLVIN/Sunny Came Home
19	20	5	8		DAVE MATTHEWS BAND/Crash Into Me
5	4	7	8		NIL LARA/Baby
22	23	8	7		BIG HEAD TODD.../Resignation Superman
5	7	7	7		COUNTING CROWS/Daylight Fading
8	6	9	9		CHRIS WHITLEY/Automatic
-	-	-	-	-	JOE LOUIS WALKER/Low Down Dirty Blues
5	9	8	6		MORPHINE/Early To Bed
7	5	6	6		R.E.M./Bittersweet Me
8	9	8	5		AMANDA MARSHALL/Fall From Grace

88.5 MARKET #5
WXPN/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
8	8	15	17		SQUIRREL NUT ZIPPERS/Hell
-	-	-	-	-	BOZ SCAGGS/It All Went Down...
-	-	-	-	-	INDIGO GIRLS/Shame On You
-	-	-	-	-	ROBERT EARL KEEN/Over The Waterfall
5	6	8	12		JOSEPH ARTHUR/Mercedes
-	-	-	-	-	PAULA COLE/Where Have All...
10	8	8	9		U2/Staring At The Sun
7	8	8	9		ERYKAH BADU/On & On
5	7	8	9		JAMES/She's A Star
8	7	7	9		FIONA APPLE/Sleep To Dream
10	8	8	9		BEN FOLDS FIVE/Battle Of Who...
8	9	7	8		BRUCE COCKBURN/Night Train
8	7	9	8		BIG HEAD TODD.../Resignation Superman
5	6	5	8		WHITE TOWN/Your Woman
8	8	7	8		WILCO/Outstare (Outta...)
-	-	-	-	-	MORCHEEBA/Tape Loop
10	8	6	8		FREEDY JOHNSTON/On The Way Out
7	10	8	9		VAN MORRISON/The Healing Game
8	9	10	8		MORPHINE/Early To Bed
4	6	4	8		OMC/How Bizarre
-	-	-	-	-	JOSEPH ARTHUR/Marina
3	2	8	7		WIDESPREAD PANIC/Hope In A Hopeless...
8	7	8	7		GRAY EYE GLANCES/Halfway Feet
5	8	5	7		LIVE/Merica
17	9	7	7		JILL SOBULE/Better
5	7	8	7		BECK/The New Pollution
3	4	9	7		CARDIGANS/Lovelet
-	-	-	-	-	JAMIROQUAI/Virtual Insanity
-	-	-	-	-	KIM RICHEY/I Know
6	13	3	6		COWBOY MOUTH/Jenny Says

93.9 FM MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delsi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	31	30	31		U2/Staring At The Sun
31	30	31	31		MORPHINE/Early To Bed
28	31	30	30		JOHN MELLENCAMP/Emotional Love
16	22	26	30		INXS/Elegantly Wasted
31	30	22	28		ODDS/Someone Who's Cool
21	29	22	22		WILCO/Outstare (Outta...)
15	22	21	22		BEN FOLDS FIVE/Battle Of Who...
21	22	20	21		FIONA APPLE/Sleep To Dream
29	31	29	21		DAVE MATTHEWS BAND/Crash Into Me
22	22	20	20		SHAWN COLVIN/Sunny Came Home
15	19	19	19		BIG HEAD TODD.../Please Don't Tell...
10	12	14	18		BODEANS/Count On Me
-	-	-	-	-	WALL FLOWERS/The Difference
5	12	15	15		WILLIAM TOPLEY/Uptown
14	13	14	15		PATTY GRIFFIN/Every Little Bit
14	14	14	14		VERVE PIPE/The Freshmen
16	15	14	14		SARA CRAIG/Miss Rocket
-	-	-	-	-	MARY JANE LAMMON/Stepping Stone
15	13	11	14		COUNTING CROWS/A Long December
24	20	13	13		SHERYL CROW/Everyday Is...
-	-	-	-	-	COUNTING CROWS/Daylight Fading
10	9	11	12		SMASHING PUMPKINS/Thirty-Three
10	12	13	12		ALANIS MORISSETTE/Head Over Feet
5	5	5	11		JONNY LANG/Lie To Me
10	11	11	11		VERVE PIPE/Get Out Of This...
12	11	12	11		SARAH MCLACHLAN/Possession
11	12	10	11		PAULA COLE/Where Have All...
12	11	13	11		NIL LARA/Baby
10	9	11	11		JEWEL/You Were Meant...
22	14	11	11		ODN HENLEY/Through Your Hands

93.7 ZONE MARKET #7
KKZN/Dallas
(214) 526-2400
Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	27	30		DAVE MATTHEWS BAND/Crash Into Me
25	25	23	30		WALL FLOWERS/One Headlight
24	25	27	30		JEWEL/You Were Meant...
23	24	27	29		SISTER HAZEL/All For You
22	25	29	28		COUNTING CROWS/Daylight Fading
23	25	27	28		U2/Staring At The Sun
23	23	28	28		SHAWN COLVIN/Sunny Came Home
-	-	-	-	-	INXS/Elegantly Wasted
24	23	27	27		CHALK FARM/Live On Line
23	24	27	26		SHERYL CROW/A Change
20	24	22	22		BIG HEAD TODD.../Resignation Superman
11	12	-	-		DUNCAN SHEIK/Barely Breathing
-	-	-	-	-	WHY STORE/Surround Me
4	16	17	18		SUBLIME/Santeria
-	-	-	-	-	FIONA APPLE/Shadowboxer
11	17	13	17		WIDESPREAD PANIC/Hope In A Hopeless...
-	-	-	-	-	U2/Last Night On Earth
12	15	16	16		BIG HEAD TODD.../Please Don't Tell...
-	-	-	-	-	BOZ SCAGGS/It All Went Down...
-	-	-	-	-	JAYHAWKS/Think About It
11	13	14	12		CHRIS WHITLEY/Automatic
-	-	-	-	-	NIL LARA/Baby
14	18	10	10		VAN MORRISON/The Healing Game
-	-	-	-	-	VERVE PIPE/The Freshmen
-	-	-	-	-	SHAWN COLVIN/Get Out Of This...
-	-	-	-	-	MORPHINE/Early To Bed
-	-	-	-	-	COLLECTIVE SOUL/Blame
-	-	-	-	-	CHALK FARM/Live Tomorrow
11	14	12	7		FREEDY JOHNSTON/On The Way Out
8	9	10	7		WALL FLOWERS/The Difference

WBOS 92.9 FM MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Nash

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	14	14	24		MEXICO 701/Want You
-	-	-	-	-	COLLECTIVE SOUL/Maybe
24	24	24	24		ODDS/Someone Who's Cool
5	24	24	24		SISTER HAZEL/All For You
24	24	24	24		U2/Staring At The Sun
24	24	24	24		DUNCAN SHEIK/She Runs Away
24	24	24	24		FIONA APPLE/Sleep To Dream
24	24	24	24		VERVE PIPE/The Freshmen
-	-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	PAULA COLE/Where Have All...
24	15	15	15		SHAWN COLVIN/Sunny Came Home
15	15	15	15		SHERYL CROW/Everyday Is...
15	15	15	15		JEWEL/You Were Meant...
15	15	15	15		SARAH MCLACHLAN/Possession
15	15	15	15		DAVE MATTHEWS BAND/Crash Into Me
15	14	14	14		INXS/Elegantly Wasted
-	-	-	-	-	LEAH ANDREONE/It's Alright... It's...
14	14	14	14		PATTY GRIFFIN/Every Little Bit
9	14	14	14		MATCHBOX 20/Push
14	14	14	14		BOZ SCAGGS/It All Went Down...
14	14	14	14		TARA MCLACHLAN/Hope
14	14	14	14		INDIGO GIRLS/Shame On You
14	14	14	14		JOHN MELLENCAMP/Emotional Love
14	14	14	14		SNEAKER PIMPS/6 Underground
9	5	9	9		MORPHINE/Early To Bed
-	-	-	-	-	COLLECTIVE SOUL/Precious Declaration
-	-	-	-	-	LORI CARSON/Someone's Got Me
9	9	9	9		BIG HEAD TODD.../Resignation Superman
9	9	9	9		NIL LARA/Baby
9	9	9	9		BEN FOLDS FIVE/Battle Of Who...
9	9	9	9		ROOMFULL OF BLUES/She'll Be So Fine

RIVER 92.5 FM MARKET #10
WXRV/Boston
(508) 374-4733
Doody/Mulvaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	19	21	23		PATTY GRIFFIN/Every Little Bit
21	24	19	21		BIG HEAD TODD.../Resignation Superman
22	20	18	21		WHITE TOWN/Your Woman
22	22	21	20		JONNY LANG/Lie To Me
4	18	20	18		INXS/Elegantly Wasted
10	10	14	18		WALL FLOWERS/One Headlight
1	10	18	17		COLLECTIVE SOUL/Blame
12	12	9	17		VERVE PIPE/The Freshmen
-	-	-	-	-	LORI CARSON/Someone's Got Me
1	2	9	16		PAULA COLE/Where Have All...
20	20	22	16		SHAWN COLVIN/Sunny Came Home
19	19	23	16		JAMES/She's A Star
17	18	21	16		LAZLO BAINE/Overkill
17	17	18	16		JOHN MELLENCAMP/Emotional Love
20	25	16	16		ODDS/Someone Who's Cool
22	20	19	16		WALL FLOWERS/The Difference
10	10	20	15		OMC/How Bizarre
13	15	18	14		SHERYL CROW/A Change
20	19	14	14		WIDESPREAD PANIC/Hope In A Hopeless...
10	13	12	12		TARA MCLACHLAN/Hope
11	9	8	12		INDIGO GIRLS/Shame On You
9	8	8	11		U2/Discotheque
6	8	7	11		BEN FOLDS FIVE/Battle Of Who...
10	11	10	11		DEAR JAMES/Grace My Table
8	6	12	11		U2/The Playboy Mansion
10	10	12	11		MORPHINE/Early To Bed
11	10	12	11		OCEAN BLUE/Slide
-	-	-	-	-	BOZ SCAGGS/It All Went Down...
9	10	12	11		SISTER HAZEL/All For You
14	10	10	11		WILLIAM TOPLEY/Uptown

The Mountain 106.7 FM MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Parker/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	U2/Staring At The Sun
11	21	25	25		U2/Staring At The Sun
12	21	22	24		COUNTING CROWS/Daylight Fading
12	22	25	24		SHAWN COLVIN/Sunny Came Home
11	21	24	24		VAN MORRISON/The Healing Game
13	21	22	23		WALL FLOWERS/One Headlight
14	21	25	23		DAVE MATTHEWS BAND/Crash Into Me
12	12	14	13		FIONA APPLE/Sleep To Dream
11	13	12	12		MORCHEEBA/Trigger Hippy
-	-	-	-	-	PAULA COLE/Where Have All...
11	12	11	11		OMC/How Bizarre
13	11	11	11		BIG HEAD TODD.../Resignation Superman
6	8	10	11		THIRD EYE BLIND/Semi-Charmed Life
12	11	12	11		VERVE PIPE/The Freshmen
-	-	-	-	-	BOZ SCAGGS/It All Went Down...
-	-	-	-	-	INDIGO GIRLS/Shame On You
6	6	6	10		JAMIROQUAI/Virtual Insanity
13	12	11	9		JONNY LANG/Lie To Me
11	10	11	9		JEWEL/You Were Meant...
12	12	11	7		MORPHINE/Early To Bed
11	9	8	5		

OPENINGS

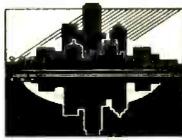
OPENINGS

OPENINGS

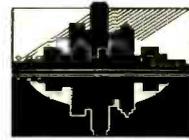
OPENINGS

NATIONAL

MEDIABASE RESEARCH



IS NOW INTERVIEWING!



Attn: Air talent, PDs, MDs, Radio Research Personnel, or anyone else with a great music knowledge:

Mediabase Research is e-x-p-a-n-d-i-n-g!!! We're looking for qualified musicologists who know their music, and who would like to work from home. If you love radio, you can still be in the broadcasting business without having to move yourself and/or your family on a moment's notice. Imagine: A stable position in radio!

Here are the necessary qualifications to apply for one of many soon-to-be-open positions with Mediabase Research:

- 1) A thorough music knowledge in one of the following: Any or all variations of HIT, ROCK, A/C, URBAN, OLDIES, or COUNTRY.
- 2) The ability and willingness to work flexible hours from home, including early mornings or late evenings.
- 3) Adequate computer and typing skills.

If you meet the above qualifications, we'd love to hear from you. RUSH your resume immediately to become part of the industry's leading radio research firm, and part of this exciting expansion. Previous radio experience not necessary, but VERY helpful!

SEND OR FAX RESUMES TO NANCY DEITEMEYER, MEDIABASE RESEARCH, 15260 VENTURA BLVD., SUITE 500, SHERMAN OAKS, CA 91403 - FAX: 818-377-5333 - MEDIABASE IS A DIVISION OF PREMIERE RADIO NETWORKS, INC.



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, PD, MD, news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent... We have the jobs!!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185



RADIODATE, World's most advanced interactive dateline service for broadcasters seeks top-level, well-connected radio executive to introduce station owners to the tremendous non-spot revenue generating potential of RADIODATE in the expanding 500 million dollar voice personals industry. 95K salary plus benefits and/or per station commission basis. To discuss this exciting opportunity please call, Jim Spotts, VP Sales & Marketing@ 1-800-825-6867 ext. 567. EOE

EAST

Editor/reporter. Supervise four-person night staff. Two years experience required. T&R: Fred Hosier, WILM. Box 1990, Wilmington, DE 19899. EOE (4/4)

AOR MIDDAYS/APD/MD. Promotional creativity, Selector skills, and digital production essential. Rock the big East. Females and minorities encouraged. T&Rs to: Jeff Miller, WCLG, P.O. Box 885, Morgantown, WV 26505 EOE

RADIO WEBMASTER

New York-based radio syndicator needs webmaster to design, execute, and maintain our presence on the Web — both software and hardware-wise. Knowledge of commercial radio essential; promotion background helpful. Fax cover letter, resume, and samples of previous work to WEB @ 212-679-3310 EOE



Female co-host NEEDED for an entertainment based sports talk show. You must have a decent knowledge of sports, be highly opinionated, witty, a great listener, willing to write, voice work and singing ability a plus, must have a thick skin and most important, willing to work with 4 wackos. Please send T&R immediately to: Allyson Turner at SportsLine USA 6340 NW 5th Wy, Ft. Lauderdale, FL 33309. Or fax at (954)776-4745. Salary and benefits commensurate with experience and credentials. EOE No Calls Please!



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Stations hiring all over USA! Call 717-293-4664, 24hrs, for info about our radio/TV career and employment services.

Stations, Call us at 717-627-1926. Weekdays 9-3ET to speak with us about who is available for your needs and/or to hear demos.

Shenny's Radio/TV Career Services

McVay Media seeking APD/MD & Drive talents for new East Coast top-100 market Rhythm-based CHR. Minimum 3 years experience. Send T&R to: Jerry King, 2001 Crocker Road, Suite 260, Cleveland, OH 44145. EOE

Legendary East Coast, Top-40 station looking for female for News & Morning show fun. Looking for the next Naomi DeClemente, Ellen K, Robin Quivers type for an already established morning show market dominator. Send tape, resume & photo to: Radio & Records, 10100 Santa Monica Bl., #267, 5th Floor, Los Angeles, CA 90067. EOE

NY/PA Christian FM Network has immediate opening for morning drive time co-host. Must be conversational, positive and have an enjoyable personality and desire for ministry. Competitive salary and benefits. Call 1-800-927-9083. EOE

OPPORTUNITY KNOCKS
CALL: 310-553-4330

in the pages of R&R
every Friday

<http://www.ronline.com>

OPPORTUNITIES

OPENINGS

DAME MEDIA

OPPORTUNITIES EXIST WITH DAME MEDIA INC.

PRODUCTION DIRECTOR for a cluster of stations in a top-75 market. Must be detail-oriented team leader with excellent organizational skills. If your commercials sell, send T&R to Tom Benson, Group Program Director

NEW COUNTRY BOB 94.9 (WRBT) Harrisburg, PA is accepting T&R for weekend airshifts. Exciting opportunity to join a team dedicated to winning! Send T&R to Brad Chambers, WRBT Program Director.

CAPITOL CITY OLDIES! Uptempo talent for evening shift. Must know the music, enjoy people and able to work the phones! Send T&R to: Tom Benson, Group PD.

AGGRESSIVE HANDS-ON CHIEF ENGINEER for six stations in Utica, NY. Must have solid RF experience, FCC license or SBE certification. Send resume to Paul Thurst, Director of Engineering.

PM DRIVE TALENT: Immediately needed for Albany, NY NAC. Assisting promotions included, some production, AFTRA. Send T&R attn: Brant Curtiss for this position. Dame Media, Inc., P.O. Box 6477 Harrisburg, PA 17112 Fax (717) 540-9326. No voice calls. EOE

SOUTH

Today's Hot Country and all time favorites seeks entertaining evenings. T&R: Eddie Edwards, WNOE, 529 Bienville, New Orleans, LA 70130. EOE (4/4)

Creative/Production Director for three information based properties. T&R: Greg Foster, KARN/KRNN, 4021 West 8th, Little Rock, AR 72204 EOE (4/4)

Full and PT openings available. T&R: WOPO, Steve Williams, Box 752, Harrisonburg, VA 22801 EOE (4/4)

Overnights and PT available on SFX market leader Country station. T&R: WTDR, Loyd Ford, 301 S. McDowell, Ste.210, Charlotte, NC 28204 EOE (4/4)

WBBC-FM is seeking morning man. Some experience necessary. Selling is an extra income possibility. Blackstone, VA Call: (804) 292-4146 EOE (4/4)

S.E. coastal news/talk leader looking for morning host. Aggressive but not offensive. All formats considered. T&R to: Radio & Records, 10100 Santa Monica Bl., #264, 5th Floor, Los Angeles, CA 90067. EOE

RARE MORNING SHOW OPPORTUNITY TOP-50 MARKET

This is a real search—not a resume/tape collection exercise. If you are reading this ad, this position remains unfilled.

Heritage Country Station in the south seeks an experienced morning show individual or team. Must relate to the P1 country listener lifestyle.

Must be topical, entertaining, and community minded. No stand-up comics or frustrated bit writers.

Heavy promotion and appearance schedule.

Great money—great company—great benefits, matched 401k—medical—dental—life—paid vacation, etc...etc... Overnight your package to: Radio & Records, 10100 Santa Monica Bl., #266, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

S.E. GA Hot AC Heritage FM and new startup UrbanAC has immediate openings. Programming, on-air and sales. Send T&R, photo, etc... 108 Benedict Road, Brunswick, GA 31522. No Calls. EOE

Production Director needed for top-rated Rock and CHR stations in the Southeast. New, all-digital studios. Good pipes, great attitude required. T&R: Radio & Records, 10100 Santa Monica Bl., #269, 5th Floor, Los Angeles, CA 90067. EOE

EVERGREEN MEDIA CORPORATION

Program Director, Rock 101 KLOL, Houston Major market opportunity for experienced PD with proven track record managing high profile talent and a head for cutting edge marketing and promotion. Rock background preferred. Only fierce competitors need apply.

Send resume to:
Kathy Stinehour, VP/GM, P.O. Box 1520, Houston, TX 77251 EOE

PRODUCTION DIRECTOR

KROX & KGSR/Austin, TX are seeking a fulltime, off air production continuity and imaging director for Austin's Alternative Radio Network. Candidates should have excellent organizational skills. In addition, candidates should have extensive experience using the Roland 2M-800, Saw Software and all other facets of digital production. Ability to think, write, and produce creatively a must!!! RUSH T&R to 505 Barton Springs RD, Suite 700, Austin, TX 78704, Attention: Sara Trexler. No Calls!!! EOE. Closing date for applications is April 18th 1996.

WORK AND PLAY ON THE WORLD'S MOST FAMOUS BEACH!

99.9 KISS FM, Daytona Beach, Central Florida's 100,000 watt contemporary powerhouse has an immediate opening for a mature midday personality that can communicate with our 18-49 female target. Selector savvy is a real plus. Must have a working knowledge of digital production. No beginners please. RUSH your tape, resume and photo to: Bruce Cherry, PD, WFKS, 801 West Granada Blvd., Ormond Beach, FL 32174. Females and minorities encouraged to apply. EOE

103.1 FM WLOQ

THE EXPERTS SAY IT CAN'T BE DONE

Top NAC seeks talent for desirable Orlando market to build dominant morning show. Are you creative, on top of current affairs and possess excellent interview and conversational skills? Out-of-the-box thinking a must. Let's build the show that the other NAC stations copy. Send tape & resume to: WLOQ Radio, 170 W. Fairbanks Avenue, Suite 200, Winter Park, FL 32789. No phone calls please. www.wloq.com EOE

OPENINGS



Paxson Communications, Florida's largest radio company, is seeking qualified program director candidates for current openings and future expansion. Be on the fun side of consolidation. If you're strategic, can create and implement a plan, and don't mind 80 degrees and sunshine all winter, send your resume and list of successes to: Marilyn Bieber, Corporate Programming Department, Paxson, Communications, 601 Clearwater Park Rd., West Palm Beach, FL 33401. EOE

WANTED: OUTLAWS — 95.5 WCLB-FM is performing a national search for on-air and production outlaws. You must be a team player with a creative and passionate edge. If you've got what it takes, rush your tape and resume to: Eric Chaney, Program Director, WCLB, 901 Northpoint Pkwy., Suite 201, West Palm Beach, FL 33407. No Calls Please! EOE Minorities included.



Y100 FM

Today's Hot New Country!

KCY (Y-100) San Antonio's top-rated Country Station is looking for an afternoon drive entertainer. Excellent production skills, community involvement, and willingness to make numerous public appearances a must. Opportunity to join a NewCity/Cox station in a great city. No phone calls, please. Send tape and resume to: RJ Curtis, KCYY, 8122 Datapoint Drive, Suite 500, San Antonio, TX 78229. EEO

KPRR POWER 102 is searching for on-air personalities. All applicants must submit one air check tape and resume. On-air experience and production skills required. Please rush your presentation package to: John Candelaria, 2419 N. Piedras, EL PASO, TX 79930. No Phone Calls. EOE/MF

MIDWEST

Search continues for PD/midday. Positive leader, mentor. 100 K Hot AC. T&R: WYCO, Tom Chapman, Box 778, Wausau, WI 54402 EOE (4/4)

50,000 watt Oldies in Wausau seeks APD T&R: WOFM, Bob Jung, 920 Grand Ave, Schofield, WI 54476 EOE (4/4)

100,000 watt Country station seeking afternoon AT immediately. Production, remotes. T&R: Sherry Lynn, 1101 N. Highway 81, Marlow, OK 73055 EOE (4/4)

Seeking evening AT. Two-years experience required. T&R: KZKX, Charlie Thomas, 4630 Antelope Creek Rd, Lincoln, NE 68506 EOE (4/4)

New regional AOR now staffing seeks human, relatable talent. All shifts, plus salty news/AMD sidekick. Pros only. Package to: Harris Wheeler, 4217 Mountain View Drive, Boise, ID 83704. No Calls EOE

OPENINGS

JACOR-OWNED TOLEDO STATION SEEKS NEWS DIRECTOR who knows compelling news and can provide direction and motivation. Understands how programming and news work as a team. Prior news experience a must. Send T&R to: Andi Roman, PD, WSPD 1370 Radio, 125 S. Superior St., Toledo, OH 43602. EOE

Are you a creative writer who can produce award-winning marketing campaigns for our clients? Top-rated Country station is looking for a creative director to continue to move our organization to the next level. If you fit the profile, send a tape of your best work, writing samples, and resume to: Radio & Records, 10100 Santa Monica Bl., #270, 5th Floor, Los Angeles, CA 90067. EOE

NEWS DIRECTOR/ANCHOR WSJM AM 1400, BENTON HARBOR-ST. JOSEPH, MI

35 years of local news leadership. 4-person news team. Great Lake Michigan lifestyle; 90 minutes from Chicago. Mid-West Family Group encourages minority and female applicants. EOE Tape, resume, news philosophy to: Gayle Olson, GM, P.O. Box 107, St. Joseph, MI 49085.

WEST

Openings for afternoon. Hot Country format. T&R: KBLL, Mike Kandilas, PD, 1400 11th Ave, Helena, MT 59601 EOE (4/4)

Seeking copywriter for Jacor-Las Vegas. Three years minimum experience. References, writing samples and T&R: Sam O'Neil, Jacor-Las Vegas, 1130 E. Desert Inn Rd, Las Vegas, NV 89109 EOE (4/4)

Top rated Country station in Salt Lake City seeks experienced PT and fill-in AT. Call: Roger Allen, PD at (801) 464-8549 EOE (4/4)

Seeking FT AT. Experienced! Leading AC. Rush T&R: KTRR, Mark Callaghan, 600 Main St, Windsor, CO 80550 EOE (4/4)

Seeking Adult communicators. Five-years experience preferred. T&R: KLLY, Russ Davidson, 3651 Pegasus Dr, Bakersfield, CA 93308 EOE (4/4)

Experienced LoveSongs request and dedication talent sought for northwest group. T&R: Glenn Garrett, PD, Box 127, Yakima, WA 98907 EOE (4/4)

KLASSY 100 FM

KMZQ/KLASSY 100-Las Vegas, looking for afternoon drive personality/production director to join our winning team. Send T&R to: Jeff Cochran, PD, 6655 West Sahara, Suite C-216, Las Vegas, NV 89102. No Calls Please. EOE/MF. KLASSY 100 is an American Radio Systems station so be ready to work hard, have fun and win!

FT News Talk/News Reporter for medium Northwest market. Minimum of 5 years experience. Send tape, resume & salary requirements to: Radio & Records, 10100 Santa Monica Bl., #263, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

Middays and Production Director at Las Vegas's most entertaining Adult Top 40! American Radio Systems' MIX 94.1 KMXB seeks talent who can relate to our core 25-34 female listener. T&R to: Mike Marino, Program Director, 6655 W. Sahara, Suite C-216, Las Vegas, NV 89102. EOE



XHRM 92.5 The Flash, with studios in sunny San Diego, California seeks mid-day talent. Send tape and resume to: Jay Isbell, XHRM, 2434 Southport Way, Suite A, National City, CA 91950. EOE

KFMB-AM HAS AN OPENING FOR MORNING DRIVE NEWS ANCHOR. Applicant must be experienced with a contemporary writing and delivery style. Strong sports knowledge a plus. Send tape and resume to: Chuck Fritsch, News Director, KFMB Radio, 7677 Engineer Road, San Diego, CA 92111. EOE



Mornings in Las Vegas. New Country 95.5 KWNR is searching for that one person (or team) to take us to the next level! Min. req.: 5 yrs. of on-air exp., awesome public appearances, and digital smarts! If you can be outrageous, zany, off-the-wall...you just might be the space alien we're looking for! Use the force...warp T&R to: "Jedi" Tom Jordan, 1130 East Desert Inn Rd., Las Vegas, NV 89109. NO CALLS. Jacor Broadcasting is an Equal Opportunity Employer.



THE BEST JOB IN AMERICA

If quality of life, security, good pay and great people make you drool, get out your towel! KXNU-FM New Country 93 is looking for a morning team or individuals to live in Eugene, Oregon (you'll rarely shovel), interact with a terrific staff, work in a stable environment, and be able to afford a juicy steak (or salmon). The opening is current, but we think the right act is worth waiting for. So even if you need to finish out the school year, we want to hear your tape, read your resume, and call a couple of your references. The format is Country, but the need is for relatable entertainment. You materials should go to: Jim Davis, PD, New Country 93, 925 Country Club Road, Suite 200, Eugene, Oregon 97401. A Research Group Client Equal Opportunity Employer.

OPENINGS



This Classic Rock leader is accepting tapes and resumes for possible future openings. You are: An experienced Classic Rock/AOR Pro. You've worked major or medium markets. You sound "real" on the air. You're looking to get out of the city and escape the mess. If this is you, you will work with former major-market pros who have proven that a smaller market doesn't necessarily mean smaller radio. Please, no attitudes, no beginners, no calls. Tapes and resumes to: CFK, KKZX, 5106 S. Palouse Hwy., Spokane, WA 99223. EOE

KLAC-AM is looking for experienced veteran Pop Standards announcers who know the music. Send tape and resume to: John Sebastian at 330 N. Brand, #800, Glendale, CA 91203. No Phone Calls Please. EOE

New CHR/Dance station seeks SIDEKICKS. Do you like movies? Do you watch TV? Do you know the soaps? Can you write well? We want to know. Send your stuff. PRODUCER: Looking for a top-notch producer. No \$1.98 producer. Do you have contacts? Can you make the calls? Send your info to: Radio & Records, 10100 Santa Monica Bl., #268, 5th Floor, Los Angeles, CA 90067. EOE

KHNS HAS AN IMMEDIATE NEED FOR A REPORTER.
The Reporter will be expected to work varying hours, cover public meetings during the day and/or evening, anchor or co-host newscasts. Benefits include medical, life, and dental group insurance plan, vacation, and sick leave.
Send tape, resume to: Thomas E. Willis, Staff Manager, KHNS-FM, P.O. Box 1109 Haines, AK 99827. EOE

Northern California Community Leader, AM 1600 KUBA is looking for a PM Drive personality. Hiree must want to be part of this community. If you know it all, show content, copy writing, production, don't bother applying. KUBA's beliefs are radically different from those held by most broadcasters. We'll make it fun, but you'll work. Teamwork attitude a must. T&R to: KUBA, P.O. Drawer 232 Yuba City, CA 95992. EOE

POSITIONS SOUGHT

18 years air, five years PD, seeking PD or AT gig in Midwest or South. Now available. MIKE: (309) 681-9087 (4/4)

Success a must for this broadcast graduate. Seeking an East Coast station. Call for success. JOE: (405) 677-8147 (4/4)

POSITIONS SOUGHT

WANT TO WIN? GET A WINNER.
WANT TRACK RECORD? GET THE GUY WHO'S MADE NOISE IN MINNEAPOLIS, DENVER, MILWAUKEE, LOUISVILLE, DES MOINES...ROCK, CHR, AND COUNTRY.. WANT A FUN, CREATIVE, WORKAHOLIC DRIVE PRO WITH GREAT ATTITUDE? GET DAVE-O! (303) 759-4998

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Searching for Talent? CALL NATIONAL!
It's Quick...Easy...and your only cost is a telephone call...205-608-0294. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within minutes of your call.
Call now - 205-608-0294

**NATIONAL BROADCAST TALENT
(205) 608-0294**

Eight-year classic Rock/AOR. Knowledge of scott system computer and saw production computer. Good production. KEVIN: (207) 947-1779 (4/4)

Florida AT/ experienced. HAC, AC, Oldies, CHR, Classics. Seeking new challenge. Florida, South, East, West. J.J. SHANNON: (561) 770-4749 (4/4)

Attention all Oldies stations! Are you seeking that sparkling, great sounding, nice personality contact? DIAMOND JIM: (817) 399-0412 (4/4)

I'm ready. Team player, major-market and programming experience. Seeking nights and programming. CHAD: (314) 456-2383 (4/4)

Quick results! Country programmer experienced with start-ups and turn-arounds. ART OPPERMAN: (414) 469-1026 (4/4)

Self-motivated, well-rounded, sports broadcaster seeking on-air position. BRETT: (616) 795-2120 (4/4)

Entertaining sports personality available. MIKE: (800) 785-0918 (4/4)

Veteran broadcaster seeks PD/OM position at Sports/ News/Talk station, small-medium market. Interested in college PBP, as well. ED: (702) 369-1801 (4/4)

Country midday seeking first AM drive opportunity after book, any format, prefer Country. PETE: (712) 258-0246 (4/4)

PDs don't read this, do they? Don't make me come to your house! Talented vet. MIKE: (301) 916-2844 (4/4)

Real Deal - A dozen years NY/NJ radio. Oldies, Country, CHR, Dance, AC, promotions pro. East/South/West. JIMMY: (718) 257-3158 (4/4)

Program Director/ AT eight -years' experience. Phones, promotions, digital, web pages, motivation- I'll make you a winner. Cincinnati/South. DOC: (513) 737-0360 (4/4)

Female AT, eleven years experience, currently morning co-host, seeking new solo gig. KELLY: (609) 660-2021 (4/4)

POSITIONS SOUGHT

Mornings/Programming, 20 year veteran. "Promotions Terrorist" Big Voice. Major-market experience. Plays well with sales. Seeks high-profile, small-medium market. Not a Stern, but not a Brady either! Rich (903)447-5043

MORNING/AFTERNOON TEAM
Two guys who make you laugh, make you think. We make friends right now. Experienced, stable radio team ready to build your Rocker or Talker's Drive Time. Call Scott (602) 926-5135

SAUCY SIDEKICK
Workaholic brainiac seeks dominant morning person for public exposure, mind-blowing intercourse, possibly more. Lost innocence in mkt. 8, made AQH swell 107% in mkt. 96. Fresh and eager. Size doesn't matter. I'm ready to move and will satisfy you in any position. Franklin (301) 385-2875.

TALK HOST: Freelance Talk Host. Last worked at WCCO-AM, Mpls/St. Paul. Alive, genuine, and smart. Won't "trash & bash." Seeking long-term position. Larry Dunham. 612-642-9197. e-mail: lbd3rd@ibm.net

Multi-format PD/OM Country/Oldies/70's/ Classic Rock on the beach in L.A. rescue me before summer. MOON DAWGIE: (562) 927-3073 (4/4)

Alive and well at Power 95 in Costa Rica. Available via tape, digital, satellite. Let's talk! EVAN LUCK: (310) 280-3103 (4/4)

REUNIONS

WFUN (AM) 97
FORMERLY
WREO AND WICA/
ASHTABULA, OHIO

is looking for former air-talent to help us celebrate our 60th anniversary on June 14, 1997. Come in person or send audio. Contact Dana Schulte, 216-993-2126 or e-mail us at ashtabula.net/wfun for details on how you can participate. EOE

OPPORTUNITIES

98 • R&R April 4, 1997

POSITIONS SOUGHT

Eric Leikam & Shelly Knight now available. Experience the whole story. See our radio 411 web site: <http://radio411.com/LK.htm> (4/4)

SWM, 24, likes NASCAR, golf and late nights on the beach. Seeking Hot AC/CHR for same. CHRIS: (914) 473-3961 (4/4)

Aggressive major-market PD wants to help you win, not just be top five. Experience in Seattle, Tampa, and Charlotte. JOHN: (206) 806-7475 (4/4)

<http://www.ronline.com>

POSITIONS SOUGHT

News announcer, production, AT. Adult sounding. Tape available on www.airtalents.com and then go to new004 or call ALEX: (513) 777-8423 (4/4)

Female sidekick / producer. Witty, edgy but subtle, fun-loving. Strong promotions/publicity background. BRITTON PAYNE: (619) 467-0128 or e-mail BritPayne@aol.com for aircheck. (4/4)

Excellent daytime (mornings) announcer seeks perfect position nationwide. The wife wants anywhere warm. Highly experienced, need good pay. STEVE ALLISON: (503) 282-4845 (4/4)

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email—

garrett@ronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$120/inch 2x \$100/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.ronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

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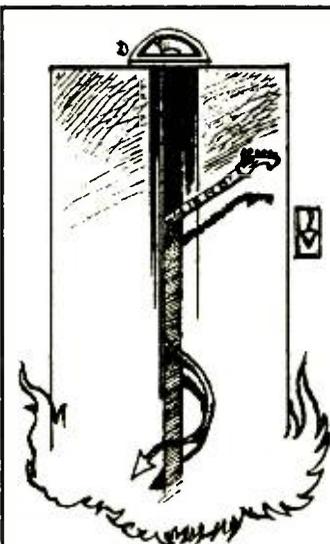
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AUDIO & VIDEO AIRCHECKS

CURRENT #204, KMEN 35th Annv. Reunion, KSJO/Lamont & Tonelli, KRTH/Real Don Steele, KSON/Tony & Kris, KHKS/Domino, WAXQ/Sandy Thomas, WBIG/Cathy Whiteside. \$7.50
CURRENT #203, KHKS/Kd Kraddick, KQKS/George McFly, WRCA/Lou Brutus, KHMX/Paul Christy, KHIS/Valentine, WQSR/Steve Rouse, KLSY/Murdock & Hunter. \$7.50
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PERSONALITY PLUS #111, KVIL/Ron Chapman, WLUP/Jonathan Brandmeier, KLOU/Stevens & Pruett, KIOZ/Dave, Shelly & Chansaw. \$7.50
PERSONALITY PLUS #110, KISW/Bob Rivers, WRCA/Mancow, WJMK/John Landecker, WKYS/Russ Parr, KMPS/Greg Thunder. \$7.50
ALL COUNTRY #105, KRZY KYGO, KAJA, KQYY, KFRG, KYPR. \$7.50
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PEOPLE #340, HOUSTON! CHR KRBE, KBBX, UC KMAJ, AC KHMX, KODA, CRY KIRK, KILT, KKBQ, AOR KLOL, KTBZ, KKRW, Gold KIMN, 100KL. \$7.50
PROFILE #341, DENVER! CHR KQKS, AC KALC, KOSI, CRY KYGO, AOR KBPI, KRFX, KHKK, JOPIK, KBQQ, Gold KIMN, 100KL. \$7.50
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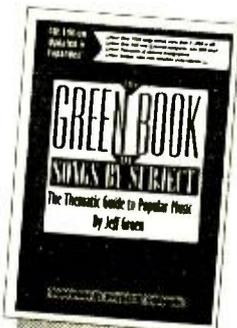
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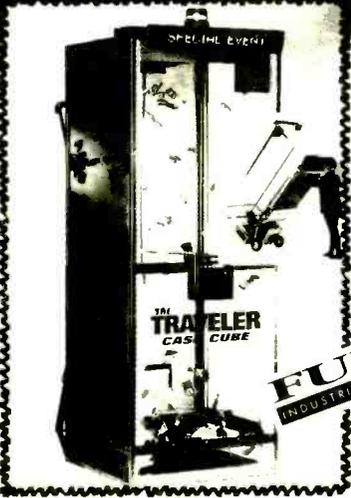
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1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
51 insertions	65.00

Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd, Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727



CHR/POP

LW	TW	Artist	Album
2	1	JEWEL	You Were Meant For Me (Atlantic)
1	2	CARDIGANS	Lovefool (Mercury)
3	3	NO DOUBT	Don't Speak (Trauma/Interscope)
5	4	SHERYL CROW	Everyday Is A Winding Road (A&M)
4	5	SPICE GIRLS	Wannabe (Virgin)
6	6	SAVAGE GARDEN	I Want You (Columbia)
7	7	CELINE DION	All By Myself (550 Music)
9	8	WALLFLOWERS	One Headlight (Interscope)
12	9	PAULA COLE	Where Have All The Cowboys... (Imago/WB)
8	10	DUNCAN SHEIK	Barely Breathing (Atlantic)
10	11	EN VOGUE	Don't Let Go (Love) (EastWest/EEG)
14	12	BABYFACE	Every Time I Close My Eyes (Epic)
11	13	COUNTING CROWS	A Long December (DGC/Geffen)
13	14	TONI BRAXTON	Un-break My Heart (LaFace/Arista)
18	15	MONICA	For You I Will (Warner Sunset/Atlantic)
15	16	GINA G	Ooh Aah...Just A Little Bit (Eternal/WB)
20	17	BRUCE SPRINGSTEEN	Secret Garden (Columbia)
16	18	KEITH SWEAT	Nobody (Elektra/EEG)
19	19	REAL MCCOY	One More Time (Arista)
17	20	R. KELLY	I Believe I Can Fly (Jive)
26	21	U2	Staring At The Sun (Island)
22	22	BLACKSTREET	No Diggity (Interscope)
25	23	INXS	Elegantly Wasted (Mercury)
21	24	LEAH ANDREONE	It's Alright, It's OK (RCA)
29	25	WHITE TOWN	Your Woman (Chrysalis/EMI)
23	26	JON SECADA	Too Late, Too Soon (SBK/EMI)
30	27	LUSCIOUS JACKSON	Naked Eye (Grand Royal/Capitol)
49	28	HANSON	Mmm Bop (Mercury)
34	29	SHAWN COLVIN	Sunny Came Home (Columbia)
27	30	CRYSTAL WATERS	Say...If You Feel Alright (Mercury)

No Songs Qualified For Breaker Status This Week.

CHR begins on Page 34.

CHR/RHYTHMIC

LW	TW	Artist	Album
1	1	BLACKSTREET	Don't Leave Me (Interscope)
2	2	MARK MORRISON	Return Of The Mack (Atlantic)
3	3	DRU HILL	In My Bed (Island)
4	4	MONICA	For You I Will (Warner Sunset/Atlantic)
9	5	SWV	Can We (Jive)
5	6	AALIYAH	One In A Million (BlackGround/Atlantic)
6	7	PUFF DADDY	Can't Nobody Hold Me Down (Bad Boy/Arista)
11	8	FREAK NASTY	Da Dip (Power)
10	9	AZ YET	Hard To Say I'm Sorry (LaFace/Arista)
7	10	SPICE GIRLS	Wannabe (Virgin)
8	11	BABYFACE	Every Time I Close My Eyes (Epic)
14	12	NOTORIOUS B.I.G.	Hypnotize (Bad Boy/Arista)
12	13	KEITH SWEAT	Nobody (Elektra/EEG)
15	14	EN VOGUE	Don't Let Go (Love) (EastWest/EEG)
21	15	MARY J. BLIGE	Love Is All We Need (MCA)
13	16	NO DOUBT	Don't Speak (Trauma/Interscope)
16	17	GINUWINE	Tell Me Do U Wanna (550 Music)
17	18	CARDIGANS	Lovefool (Mercury)
19	19	702	Get It Together (Biv 10/Motown)
18	20	TONI BRAXTON	Un-break My Heart (LaFace/Arista)
22	21	ALLURE I/NAS	Head Over Heels (Crave)
24	22	KEITH SWEAT	Just A Touch (Elektra/EEG)
23	23	TONY TONI TONE	Let's Get Down (Mercury)
26	24	JOOSE	If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)
20	25	BLACKSTREET	No Diggity (Interscope)
27	26	FOXY BROWN	I'll Be (Violator/Def Jam/RAL/Mercury)
28	27	ANGELINA	Without Your Love (Upstairs)
25	28	ERYKAH BADU	On & On (Kedar/Universal)
35	29	NU FLAVOR	Sweet Sexy Thing (Reprise)
32	30	WILD ORCHID	Talk To Me (RCA)

CHR begins on Page 34.

URBAN

LW	TW	Artist	Album
2	1	BLACKSTREET	Don't Leave Me (Interscope)
3	2	SWV	Can We (Jive)
5	3	MONTELL JORDAN	What's On Tonight (Def Jam/RAL/Mercury)
1	4	702	Get It Together (Biv 10/Motown)
4	5	ZHANE'	Request Line (Illtown/Motown)
10	6	112	Cupid (Bad Boy/Arista)
17	7	MARY J. BLIGE	Love Is All We Need (MCA)
7	8	GINUWINE	Tell Me Do U Wanna (550 Music)
6	9	MINT CONDITION	You Don't Have To Hurt No... (Perspective/A&M)
12	10	NOTORIOUS B.I.G.	Hypnotize (Bad Boy/Arista)
14	11	MARK MORRISON	Return Of The Mack (Atlantic)
16	12	HEAVY D	Big Daddy (Uptown/Universal)
21	13	ROME	I Belong To You (Every...) (RCA)
15	14	RAHSAAN PATTERSON	Stop By (MCA)
9	15	DRU HILL	In My Bed (Island)
25	16	AALIYAH	4 Page Letter (BlackGround/Atlantic)
8	17	MONICA	For You I Will (Warner Sunset/Atlantic)
20	18	RAY-J	Let It Go (EastWest/EEG)
19	19	TASHA HOLIDAY	Just The Way You Like (MCA)
18	20	AFTER 7	Sara Smile (Virgin)
11	21	YVETTE MICHELLE	I'm Not Feeling You (Loud/RCA)
26	22	KENNY LATTIMORE	For You (Columbia)
28	23	LIL' KIM	Crush On U (Undeas/Big Beat/Atlantic)
23	24	TONI BRAXTON	I Don't Want To (LaFace/Arista)
31	25	FOXY BROWN	I'll Be (Violator/Def Jam/RAL/Mercury)
32	26	ALLURE I/NAS	Head Over Heels (Crave)
33	27	TONY TONI TONE	Thinking Of You (Mercury)
30	28	GINA THOMPSON	You Bring The Sunshine (Mercury)
39	29	JOE	Don't Wanna Be A Player (Jive)
24	30	ERYKAH BADU	On & On (Kedar/Universal)

32 ERYKAH BADU Next Lifetime (Kedar/Universal)

URBAN begins on Page 45.

HOT AC

LW	TW	Artist	Album
1	1	JEWEL	You Were Meant For Me (Atlantic)
2	2	NO DOUBT	Don't Speak (Trauma/Interscope)
3	3	DUNCAN SHEIK	Barely Breathing (Atlantic)
4	4	SHERYL CROW	Everyday Is A Winding Road (A&M)
7	5	WALLFLOWERS	One Headlight (Interscope)
6	6	PAULA COLE	Where Have All The Cowboys... (Imago/WB)
5	7	CARDIGANS	Lovefool (Mercury)
8	8	COUNTING CROWS	A Long December (DGC/Geffen)
10	9	SAVAGE GARDEN	I Want You (Columbia)
11	10	SHAWN COLVIN	Sunny Came Home (Columbia)
9	11	TONI BRAXTON	Un-break My Heart (LaFace/Arista)
13	12	CELINE DION	All By Myself (550 Music)
12	13	HOOTIE & THE BLOWFISH	I Go Blind (Reprise)
14	14	JOHN MELLENCAMP	Just Another Day (Mercury)
15	15	U2	Staring At The Sun (Island)
16	16	INXS	Elegantly Wasted (Mercury)
20	17	BRUCE SPRINGSTEEN	Secret Garden (Columbia)
18	18	JOURNEY	When You Love A Woman (Columbia)
21	19	SARAH MCLACHLAN	Possession (Nettwerk/Arista)
26	20	DAVE MATTHEWS BAND	Crash Into Me (RCA)
25	21	BRYAN ADAMS	I'll Always Be Right There (A&M)
22	22	WHITNEY HOUSTON	Step By Step (Arista)
27	23	JOURNEY	If He Should Break Your Heart (Columbia)
28	24	R. KELLY	I Believe I Can Fly (Jive)
29	25	AMANDA MARSHALL	Fall From Grace (Epic)
30	26	JON SECADA	Too Late, Too Soon (SBK/EMI)
—	27	DISHWALLA	Give (A&M)
—	28	BABYFACE	Every Time I Close My Eyes (Epic)
—	29	WHITE TOWN	Your Woman (Chrysalis/EMI)
—	30	LEAH ANDREONE	It's Alright, It's OK (RCA)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 63.

AC

LW	TW	Artist	Album
1	1	CELINE DION	All By Myself (550 Music)
3	2	KENNY LOGGINS	For The First Time (Columbia)
4	3	BRYAN ADAMS	I'll Always Be Right There (A&M)
2	4	JIM BRICKMAN w/MARTINA MCBRIDE	Valentine (Windham Hill)
7	5	JON SECADA	Too Late, Too Soon (SBK/EMI)
6	6	PHIL COLLINS	It's In Your Eyes (Any...) (Face Value/Atlantic)
8	7	R. KELLY	I Believe I Can Fly (Jive)
10	8	RICHARD MARX	Until I Find You Again (Capitol)
5	9	TONI BRAXTON	Un-break My Heart (LaFace/Arista)
11	10	KENNY G	Havana (Arista)
12	11	JEWEL	You Were Meant For Me (Atlantic)
9	12	WHITNEY HOUSTON	Step By Step (Arista)
13	13	WHITNEY HOUSTON	I Believe In You And Me (Arista)
14	14	BARBRA STREISAND & BRYAN ADAMS	I Finally Found... (Columbia)
17	15	JOOSE	If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)
20	16	TONI BRAXTON	I Don't Want To (LaFace/Arista)
19	17	JOURNEY	If He Should Break Your Heart (Columbia)
18	18	ROD STEWART	If We Fall In Love Tonight (Warner Bros.)
16	19	GLORIA ESTEFAN	I'm Not Giving You Up (Epic)
21	20	BABYFACE	Every Time I Close My Eyes (Epic)
22	21	NO DOUBT	Don't Speak (Trauma/Interscope)
24	22	BRIAN MCKNIGHT & DIANA KING	When We... (DAS/Mercury)
23	23	WARREN HILL	Shelter From The Storm (Discovery)
25	24	BARRY MANILOW	I'd Really Love To See You... (Arista)
29	25	BRUCE SPRINGSTEEN	Secret Garden (Columbia)
—	26	CHICAGO	Here In My Heart (Reprise)
—	27	BEE GEES	Alone (Polydor/A&M)
27	28	ROD STEWART	When I Need You (Warner Bros.)
26	29	MAXI PRIEST	It Starts In The Heart (Walt Disney)
30	30	DUNCAN SHEIK	Barely Breathing (Atlantic)

AC begins on Page 63.

ACTIVE ROCK

LW	TW	Artist	Album
2	1	COLLECTIVE SOUL	Precious Declaration (Atlantic)
1	2	LIVE	Lakini's Juice (Radioactive)
4	3	OFFSPRING	Gone Away (Columbia)
3	4	AEROSMITH	Falling In Love... (Columbia)
9	5	U2	Staring At The Sun (Island)
10	6	VERUCA SALT	Volcano Girls (Outpost/Geffen)
5	7	METALLICA	King Nothing (Elektra/EEG)
8	8	STONE TEMPLE PILOTS	Tumble In The Rough (Atlantic)
11	9	QUEENSRYCHE	Sign Of The Times (EMI)
6	10	SILVERCHAIR	Abuse Me (Epic)
13	11	VERVE PIPE	The Freshmen (RCA)
7	12	BUSH	Greedy Fly (Trauma/Interscope)
12	13	WALLFLOWERS	One Headlight (Interscope)
18	14	MATCHBOX 20	Push (Lava/Atlantic)
14	15	BIG HEAD TODD & THE MONSTERS	Resignation... (Revolution)
17	16	MATTHEW SWEET	Where You Get Love (Volcano)
41	17	TONIC	If You Could Only See (Polydor/A&M)
15	18	TOOL	"H" (Volcano)
20	19	STIR	Stale (Aware/Capitol)
21	20	NAKED	Mann's Chinese (Red Ant)
24	21	HELMET	Exactly What You Wanted (Interscope)
16	22	NINE INCH NAILS	The Perfect Drug (Nothing/Interscope)
23	23	WILCO	Outtastite (Outta Mind) (Reprise)
25	24	ORBIT	Medicine (Baby Come Back) (A&M)
27	25	COWBOY MOUTH	Jenny Says (MCA)
22	26	WIDESPREAD PANIC	Hope In A Hopeless World (Capricorn/Mercury)
19	27	TONIC	Casual Affair (Polydor/A&M)
26	28	LOCAL H	Fritz's Corner (Island)
30	29	JONNY LANG	Lie To Me (A&M)
31	30	INXS	Elegantly Wasted (Mercury)

ROCK begins on Page 76.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW APRIL 4, 1997

URBAN AC

LW	TW	
1	1	AFTER 7 Sara Smile (<i>Virgin</i>)
7	2	KENNY LATTIMORE For You (<i>Columbia</i>)
3	3	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)
5	4	DRU HILL In My Bed (<i>Island</i>)
2	5	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)
8	6	ANN NESBY This Weekend (<i>Perspective/A&M</i>)
6	7	ERYKAH BADU On & On (<i>Kedar/Universal</i>)
4	8	"AFKAP" Somebody's Somebody (<i>NPG/EMI</i>)
9	9	MINT CONDITION You Don't Have To Hurt No... (<i>Perspective/A&M</i>)
13	10	BLACKSTREET Don't Leave Me (<i>Interscope</i>)
12	11	CURTIS MAYFIELD No One Knows About A Good... (<i>Warner Bros.</i>)
11	12	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)
10	13	LUTHER VANDROSS I Can Make It Better (<i>LV/Epic</i>)
17	14	RAHSAAN PATTERSON Stop By (<i>MCA</i>)
15	15	WHITNEY HOUSTON I Believe In You And Me (<i>Arista</i>)
14	16	ISLEY BROTHERS Tears (<i>T-Neck/Island</i>)
16	17	702 Get It Together (<i>Biv 10/Motown</i>)
21	18	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)
19	19	MINT CONDITION What Kind Of Man Would I Be (<i>Perspective/A&M</i>)
29	20	LUTHER VANDROSS Love Don't Love You Anymore (<i>LV/Epic</i>)
28	21	TONY TONI TONE Thinking Of You (<i>Mercury</i>)
20	22	R. KELLY I Believe I Can Fly (<i>Jive</i>)
30	23	DIONNE BARRIS Hopeless (<i>Columbia</i>)
18	24	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
22	25	ZHANE' Request Line (<i>Illtown/Motown</i>)
26	26	TEDDY PENDERGRASS Don't Keep Wastin' My Time (<i>Sure Fire</i>)
27	27	ROME I Belong To You (Every...) (<i>RCA</i>)
25	28	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)
23	29	MAXWELL Sumthin' Sumthin' (<i>Columbia</i>)
24	30	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)

No Songs Qualified For Breaker Status This Week

URBAN begins on Page 45.

ROCK

LW	TW	
1	1	AEROSMITH Falling In Love... (<i>Columbia</i>)
2	2	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)
4	3	U2 Staring At The Sun (<i>Island</i>)
3	4	WALLFLOWERS One Headlight (<i>Interscope</i>)
5	5	LIVE Lakini's Juice (<i>Radioactive</i>)
8	6	QUEENSRYCHE Sign Of The Times (<i>EMI</i>)
7	7	JONNY LANG Lie To Me (<i>A&M</i>)
6	8	WIDESPREAD PANIC Hope In A Hopeless World (<i>Capricorn/Mercury</i>)
9	9	METALLICA King Nothing (<i>Elektra/EEG</i>)
11	10	BUSH Greedy Fly (<i>Trauma/Interscope</i>)
10	11	SILVERCHAIR Abuse Me (<i>Epic</i>)
13	12	BIG HEAD TODD & THE MONSTERS Resignation... (<i>Revolution</i>)
15	13	VERVE PIPE The Freshmen (<i>RCA</i>)
14	14	STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)
16	15	RUSH Driven (<i>Atlantic</i>)
12	16	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)
18	17	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)
17	18	OFFSPRING Gone Away (<i>Columbia</i>)
23	19	VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)
22	20	WILCO Outtastite (<i>Outta Mind</i>) (<i>Reprise</i>)
19	21	JOHN MELLENCAMP Just Another Day (<i>Mercury</i>)
20	22	METALLICA Hero Of The Day (<i>Elektra/EEG</i>)
25	23	MATTHEW SWEET Where You Get Love (<i>Volcano</i>)
42	24	TONIC If You Could Only See (<i>Polydor/A&M</i>)
28	25	CRAVIN' MELON Come Undone (<i>Mercury</i>)
32	26	CHALK FARM Live Tomorrow (<i>Columbia</i>)
33	27	INXS Elegantly Wasted (<i>Mercury</i>)
36	28	STIR Stale (<i>Aware/Capitol</i>)
27	29	STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)
21	30	TONIC Casual Affair (<i>Polydor/A&M</i>)

No Songs Qualified For Breaker Status This Week.

ROCK begins on Page 76.

COUNTRY

LW	TW	
2	1	CLAY WALKER Rumor Has It (<i>Giant</i>)
5	2	KENNY CHESNEY When I Close My Eyes (<i>BNA</i>)
6	3	TRACY BYRD Don't Take Her She's All I Got (<i>MCA</i>)
7	4	DAVID KERSH Another You (<i>Curb</i>)
8	5	GEORGE STRAIT One Night At A Time (<i>MCA</i>)
9	6	COLLIN RAYE On The Verge (<i>Epic</i>)
1	7	TRACE ADKINS (This Ain't) No Thinkin' Thing (<i>Capitol</i>)
10	8	TERRI CLARK Emotional Girl (<i>Mercury</i>)
11	9	TRACY LAWRENCE Better Man, Better Off (<i>Atlantic</i>)
12	10	ALABAMA Sad Lookin' Moon (<i>RCA</i>)
13	11	BUFFALO CLUB If She Don't Love You (<i>Rising Tide</i>)
14	12	JOHN MICHAEL MONTGOMERY I Miss You A Little (<i>Atlantic</i>)
15	13	LORRIE MORGAN Good As I Was To You (<i>BNA</i>)
3	14	DIAMOND RIO Holdin' (<i>Arista</i>)
16	15	KEVIN SHARP She's Sure Taking It Well (<i>143/Asylum/EEG</i>)
18	16	BRYAN WHITE Sittin' On Go (<i>Asylum/EEG</i>)
4	17	REBA MCENTIRE How Was I To Know (<i>MCA</i>)
19	18	BROOKS & DUNN Why Would I Say Goodbye (<i>Arista</i>)
20	19	MILA MASON Dark Horse (<i>Atlantic</i>)
24	20	VINCE GILL A Little More Love (<i>MCA</i>)
22	21	MINDY MCCREARY A Girl's Gotta Do (What...) (<i>BNA</i>)
23	22	KATHY MATTEA 455 Rocket (<i>Mercury</i>)
27	23	SAWYER BROWN Six Days On The Road (<i>Curb</i>)
28	24	LEANN RIMES The Light In Your Eyes (<i>MCG/Curb</i>)
26	25	MARTINA MCBRIDE Cry On The Shoulder Of... (<i>RCA</i>)
29	26	TANYA TUCKER Little Things (<i>Capitol</i>)
33	27	DEANA CARTER Count Me In (<i>Capitol</i>)
30	28	BIG HOUSE Cold Outside (<i>MCA</i>)
31	29	MARK WILLS Places I've Never Been (<i>Mercury</i>)
34	30	LEE ANN WOMACK Never Again, Again (<i>Decca</i>)

41 **TY HERNDON** Loved Too Much (*Epic*)
44 **MARK CHESNUTT** Let It Rain (*Decca*)

COUNTRY begins on Page 53.

ALTERNATIVE

LW	TW	
1	1	U2 Staring At The Sun (<i>Island</i>)
4	2	VERVE PIPE The Freshmen (<i>RCA</i>)
2	3	WALLFLOWERS One Headlight (<i>Interscope</i>)
5	4	SUBLIME Santeria (<i>Gasoline Alley/MCA</i>)
3	5	LIVE Lakini's Juice (<i>Radioactive</i>)
6	6	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)
8	7	VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)
10	8	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)
13	9	OFFSPRING Gone Away (<i>Columbia</i>)
9	10	BECK The New Pollution (<i>DGC/Geffen</i>)
12	11	MATTHEW SWEET Where You Get Love (<i>Volcano</i>)
17	12	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)
7	13	BUSH Greedy Fly (<i>Trauma/Interscope</i>)
14	14	MIGHTY MIGHTY BOSSTONES The Impression That I Get (<i>Mercury</i>)
19	15	INXS Elegantly Wasted (<i>Mercury</i>)
18	16	TONIC If You Could Only See (<i>Polydor/A&M</i>)
11	17	SILVERCHAIR Abuse Me (<i>Epic</i>)
15	18	SPACE Female Of The Species (<i>Gut/Universal</i>)
22	19	SMASHING PUMPKINS Eye (<i>Interscope</i>)
16	20	NINE INCH NAILS The Perfect Drug (<i>Nothing/Interscope</i>)
20	21	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)
21	22	KULA SHAKER Hey Dude (<i>Columbia</i>)
24	23	BEN FOLDS FIVE Battle Of Who Could Care Less (<i>550 Music</i>)
25	24	K'S CHOICE Not An Addict (<i>550 Music</i>)
23	25	JEWEL You Were Meant For Me (<i>Atlantic</i>)
26	26	ORBIT Medicine (Baby Come Back) (<i>A&M</i>)
—	27	MEREDITH BROOKS Bitch (<i>Capitol</i>)
27	28	STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)
39	29	BLUR Song 2 (<i>Virgin</i>)
34	30	FIONA APPLE Sleep To Dream (<i>Work</i>)

ALTERNATIVE begins on Page 83.

NAC

LW	TW	
3	1	SOUL BALLET N.Y.C. Tripin (<i>Countdown/Unity</i>)
2	2	BRAXTON BROTHERS When Love Comes Around (<i>Kokopelli</i>)
1	3	PAUL HARCASLE Jokers Wild (<i>JVC</i>)
5	4	ALFONZO BLACKWELL Hermina (<i>Street Life/All American</i>)
4	5	NORMAN BROWN Third World (<i>MoJazz/Motown</i>)
6	6	GOTA European Comfort (<i>Instinct</i>)
7	7	JIM BRICKMAN You Never Know (<i>Windham Hill</i>)
8	8	LEE RITENOUR Water To Drink (<i>I.E./Verve</i>)
9	9	GROVER WASHINGTON JR. Soulful Strut (<i>Columbia</i>)
10	10	INCOGNITO A Shade Of Blue (<i>Verve Forecast</i>)
12	11	RICK BRAUN Notorious (<i>Bluemoon</i>)
11	12	TOMMY EMMANUEL Midnight Drive (<i>Higher Octave</i>)
15	13	CHUCK LOEB Cruzin' South (<i>Shanachie</i>)
13	14	MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)
29	15	MICHAEL LINGTON Tell It Like It Is (<i>Nu Groove</i>)
26	16	3RD FORCE In The Full Moonlight (<i>Higher Octave</i>)
19	17	ANDY SNITZER A River's Road (<i>Warner Bros.</i>)
22	18	TIM BOWMAN I'll Be There (<i>I.M.</i>)
18	19	DAVE KOZ Lullaby For A Rainy Night (<i>Capitol</i>)
24	20	PAUL J Paisa (<i>Island</i>)
25	21	BOBBY LYLE Aruban Nights (<i>Atlantic</i>)
20	22	VANESSA DAOU Two To Tango (<i>MCA</i>)
27	23	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)
23	24	DOC POWELL From The Heart (<i>Discovery</i>)
—	25	WARREN HILL U R The 1 (<i>Discovery</i>)
16	26	ZACHARY BREAUX Never Can Say Goodbye (<i>Zebra</i>)
17	27	DAVID SANBORN Rikke (<i>Elektra/EEG</i>)
21	28	KENNY BLAKE European Underground (<i>Heads Up</i>)
30	29	WHITNEY HOUSTON I Believe In You And Me (<i>Arista</i>)
14	30	KENNY G Eastside Jam (<i>Arista</i>)

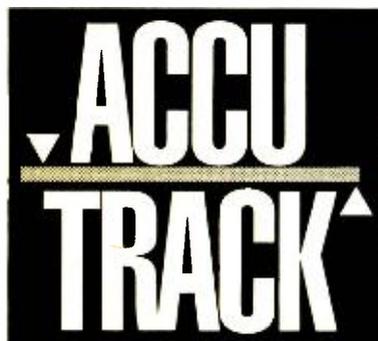
NAC begins on Page 70.

ADULT ALTERNATIVE

LW	TW	
1	1	U2 Staring At The Sun (<i>Island</i>)
2	2	VERVE PIPE The Freshmen (<i>RCA</i>)
4	3	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)
3	4	WALLFLOWERS One Headlight (<i>Interscope</i>)
8	5	INXS Elegantly Wasted (<i>Mercury</i>)
5	6	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)
7	7	JEWEL You Were Meant For Me (<i>Atlantic</i>)
6	8	BIG HEAD TODD & THE MONSTERS Resignation... (<i>Revolution</i>)
10	9	ODDS Someone Who's Cool (<i>Elektra/EEG</i>)
9	10	WIDESPREAD PANIC Hope In A Hopeless World (<i>Capricorn/Mercury</i>)
13	11	COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)
12	12	FIONA APPLE Sleep To Dream (<i>Work</i>)
15	13	MORPHINE Early To Bed (<i>DreamWorks/Rykodisc</i>)
11	14	SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)
14	15	VAN MORRISON The Healing Game (<i>Polydor/A&M</i>)
16	16	JONNY LANG Lie To Me (<i>A&M</i>)
18	17	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)
17	18	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)
19	19	MATTHEW SWEET Where You Get Love (<i>Volcano</i>)
21	20	DUNCAN SHEIK She Runs Away (<i>Atlantic</i>)
20	21	PAULA COLE Where Have All The Cowboys... (<i>Imago/WB</i>)
23	22	DISHWALLA Give (<i>A&M</i>)
—	23	INDIGO GIRLS Shame On You (<i>Epic</i>)
25	24	SISTER HAZEL All For You (<i>Universal</i>)
—	25	BOZ SCAGGS It All Went Down The Drain (<i>Virgin</i>)
24	26	WILLIAM TOPLEY Uptown (<i>Mercury</i>)
—	27	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)
30	28	OMC How Bizarre (<i>Mercury</i>)
—	29	BEN FOLDS FIVE Battle Of Who Could Care Less (<i>550 Music</i>)
26	30	FREEDY JOHNSTON On The Way Out (<i>Elektra/EEG</i>)

No Songs Qualified For Breaker Status This Week.

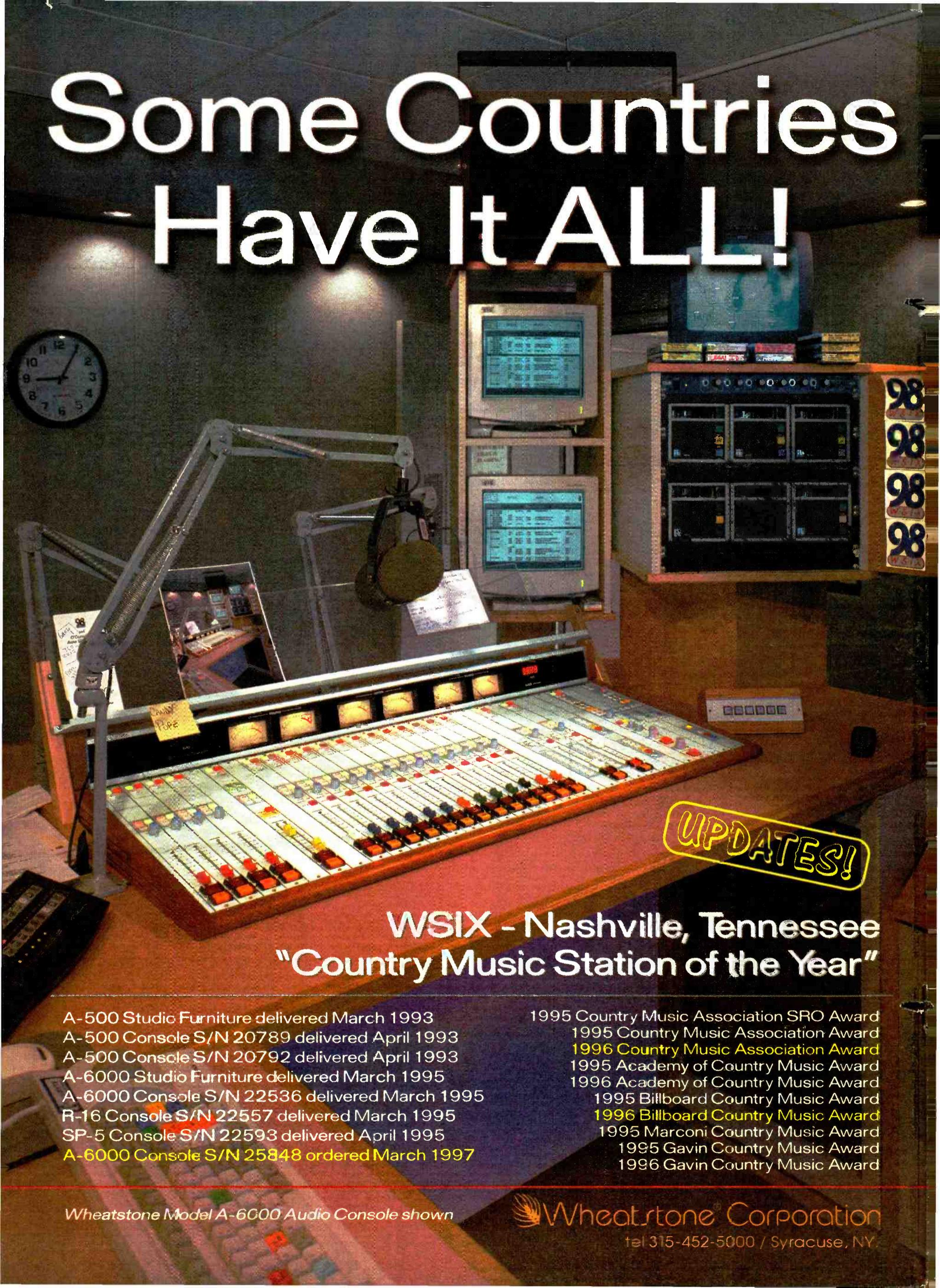
ADULT ALTERNATIVE begins on Page 91.



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UPDATES!

WSIX - Nashville, Tennessee "Country Music Station of the Year"

A-500 Studio Furniture delivered March 1993
A-500 Console S/N 20789 delivered April 1993
A-500 Console S/N 20792 delivered April 1993
A-6000 Studio Furniture delivered March 1995
A-6000 Console S/N 22536 delivered March 1995
R-16 Console S/N 22557 delivered March 1995
SP-5 Console S/N 22593 delivered April 1995
A-6000 Console S/N 25848 ordered March 1997

1995 Country Music Association SRO Award
1995 Country Music Association Award
1996 Country Music Association Award
1995 Academy of Country Music Award
1996 Academy of Country Music Award
1995 Billboard Country Music Award
1996 Billboard Country Music Award
1995 Marconi Country Music Award
1995 Gavin Country Music Award
1996 Gavin Country Music Award

Wheatstone Model A-6000 Audio Console shown

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