

YOUR RATES TOO HIGH?

Consultant **Irwin Pollack** offers 18 responses your sales reps can use to overcome this objection on the spot!
Page 15

FINDING THE RIGHT FIT

Programmers from 28 NAC/Smooth Jazz stations rate the factors when considering music for airplay on their stations.
Page 66

TALKING OVER THE SONGS

Is it cool for Rock jocks to talk over song intros? Five Rock radio execs discuss their opinions with **Cyndee Maxwell**.
Page 72

WHERE ARE THE GREAT DJs?

"We don't have a talent pool, we have a talent puddle," complains one consultant about the shortage of good personalities in Alternative radio. **Sky Daniels** explores this phenomenon.
Page 78

IN THE NEWS

- **Pat Fant** becomes VP/Market GM for SFX/Dallas; **Kirt Hayes** now KTXQ Station Mgr.
- **Mike Shepard** rises to Dir./Programming Ops. for Jefferson-Pilot/California
- **Roger Wimmer, Matt Hudson, John Fischer** form new research firm
- **Rick Balis** appointed Dir./Programming for Emmis/St. Louis
- **Claudia Puig** promoted to GM for Heftel/Miami
- **Ricci Filiar** elevated to PD at KRLA-AM/Los Angeles
- **Michael Stone** recruited as N2K Encoded Music VP/Promo

Page 3

THIS #1 WEEK

- CHR/POP**
 - **JEWEL** You Were Meant For Me (Atlantic)
- CHR/RHYTHMIC**
 - **BLACKSTREET** Don't Leave Me (Interscope)
- URBAN**
 - **SWV** Can We (Jive)
- URBAN AC**
 - **KENNY LATTIMORE** For You (Columbia)
- COUNTRY**
 - **KENNY CHESNEY** When I Close My Eyes (BNA)
- NAC/SMOOTH JAZZ**
 - **GOTA** European Comfort (Instinct)
- HOT AC**
 - **JEWEL** You Were Meant For Me (Atlantic)
- AC**
 - **KENNY LOGGINS** For The First Time (Columbia)
- ACTIVE ROCK**
 - **COLLECTIVE SOUL** Precious Declaration (Atlantic)
- ROCK**
 - **AEROSMITH** Falling In Love... (Columbia)
- ALTERNATIVE**
 - **U2** Staring At The Sun (Island)
- ADULT ALTERNATIVE**
 - **U2** Staring At The Sun (Island)

NEWSSTAND PRICE \$6.50



Jacor Sets Stage For Syndication Empire

■ Company buys Premiere for \$165 million, NSN for \$11 million; closes \$50 million EFM deal

It's been a busy week at **Jacor Communications**. The Cincinnati-based company announced it is buying **Premiere Radio Networks Inc.** (Nasdaq: PRNI) and **NSN Network Services**, and it has closed its deal with **EFM Media Management**.

Premiere is being purchased for a cool \$165 million. Jacor is paying about \$18 per Premiere share: \$13.50 per share in cash, and the balance in Jacor stock. Jacor said approval of the merger by Premiere's shareholders is guaranteed, since certain management shareholders and Premiere's largest shareholder, **Archon Communications** — who together hold more than 50% of the voting power — have already agreed to vote in favor of the deal.
JACOR/See Page 9

NAB: Radio Gets A Grip On Merger Mania

■ Fritts, Capitol Hill agree community service will be key in coming year

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF

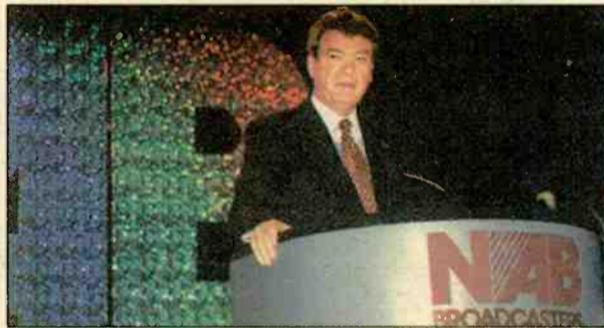
LAS VEGAS — Big show business names draw millions of patrons to hotel nightclubs and casinos here annually; people who thirst for fun and entertainment in the desert. So it seems unlikely that, in the same town, a bureaucrat from Washington could pack in a crowd, hold their

interest, and make them laugh and learn — almost to the point where a firehose is needed to clear out the room at the end of the session.

But then, there aren't too many acts like the **Joel Klein** show.

Klein — the Department of Justice's Asst. Attorney General for the Antitrust Division, who

NAB/See Page 19



On hand at the NAB were (clockwise from left) Norm Pattiz, Larry King, and BEA Exec. Dir. Louisa Nielsen; Michael Jordan; and Joel Klein.

Nagler Named GM, CBS News, Radio

Harvey Nagler has been named GM for CBS News' Radio Division, effective May 1. Nagler had served as Director/News & Programming for **WCBS-AM** / **New York** since 1987.



Nagler

"I'm very pleased to have Harvey join me and play a key role in continuing to build the best radio news operation anywhere," said CBS Radio Networks Sr. VP/News **Scott Herman**. "Harvey is a superb newsman whose intelligence, tenacity, and vision — as well as his extensive station and network news experience — will allow us to offer the CBS stations and affiliates a service that is second to none."

Nagler joined WCBS from

NAGLER/See Page 10

Full Service Stalwarts

■ Can former ratings giants stay on top?

By **ADAM JACOBSON**
R&R STAFF WRITER

On November 2, 1920, **Westinghouse Broadcasting** signed on **KDKA/Pittsburgh**. As America's first commercial station, its earliest hours of life weren't spent playing the latest hit record by bandleader **Paul Whiteman**.

KDKA's main objective was to broadcast that evening's presidential election returns.

Today, KDKA is still there, holding solidly at No. 1 in Western Pennsylvania by serving the community in much the same way it did then. Yet something is different ... just as there's something different at a lot of heritage AM stations. When someone mentions the call letters of such outlets as **KMOX/St. Louis**, **WGY/Albany**, **WHAS/Louisville**,



Rose

WOWO/Ft. Wayne, and **WTIC-AM/Hartford**, the first thought is usually of a Full Service radio station that's offered hometown news, sports, and features to millions of listeners throughout a wide swath of the nation.

But with the proliferation of FM, News/Talk, and the Internet, is Full Service on the verge of extinction? KDKA, KMOX, WGY, and WTIC have become full-fledged Talk outlets. Once-legendary Full Service outlets **WNEW/New York** and **KMPC/Los Angeles** are now but faded memories. Times change ... or do they? In several Top 100 markets, some listeners have seemed to ignore progress.

STALWARTS/See Page 28

Harris To Direct Programming For Jacor CHR Outlets

WFLZ/Tampa OM/morning driver **B.J. Harris** has been named to **Jacor Communications'** newly created Director/CHR Programming post. Harris will be responsible for coordinating the programming of Jacor's CHRs, including



Harris

WFLZ, **KIIS/Los Angeles**, **KHTS & KKLQ/San Diego**, **KKRZ/Portland**, **KMXV/Kansas City**, **KZHT/Salt Lake City**, **WDJX/Louisville**, **WVKS/Toledo**, and **WMXL/Lexington, KY**.

"I'm very excited that B.J. will be able to contribute his talent, creativity, and experience on a national basis," said Jacor VP/Programming **Tom Owens**.

HARRIS/See Page 10

31 - 21 BREAKER R&R Alternative, 1252 plays, +366
22* from 33* Modern Rock Monitor
1068 plays, +347
Debut @ 38* Combined Airplay with
7.1 Million listeners!

Good to go at...

WXRK-Add KOME-Add KNRK-Add WKDF-Add WEND-Add
WPLA-Add WXEG-Add WBZU-Add KKDM-Add KNRQ-Add

Hot Rotations At...

KROQ-27x Live105-33x KNDD-28x KDGE-27x Y107-32x
KXRK-33x KXPX-29x KENZ-33x XHRM-33x KTCL-26x
WFNX-29x WRLG-39x KCXX-27x KWOD-25x KTEG-27x
WRXR-29x WXZZ-32x WENZ-24x WCYY-26x WHFS-21x

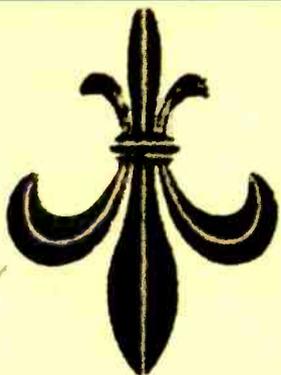
IMPACT AT TOP 40 — TUESDAY 4/15

EARLY REPORTED ADDS INCLUDE:

KRBE/Houston KZHT/Salt Lake City WDCG/Raleigh
and 9 others

the new album ULTRA (finally) in stores April 15th!

DEPECHE MODE
IT'S NO GOOD



FROM THE ALBUM

ULTRA

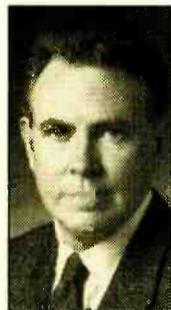
Produced by Tim Simenon
Management by Jonathan Kessler for Baron Inc.

www.RepriseRec.com/ ©1997 Reprise Records  

SFX/Dallas Names Fant VP/Market GM

Hayes takes KTXQ's Station Manager post

Former KTBZ/Houston GM Pat Fant has been named VP & Market GM of SFX Broadcasting/Dallas. Concurrently, Kirt Hayes has been tapped as KTXQ/Dallas Station Manager. KTXQ and "Arrow" sister KRRW GM Clint Culp has exited.



Fant

"SFX Broadcasting is fortunate to have a guy like Pat Fant in Dallas," noted SFX Regional VP Dusty Black. "Pat has the experience and track record to make Dallas a huge success for SFX. And Kirt Hayes is the hire of the decade! His enthusiasm and commitment to getting the job done are unprecedented."

Fant remarked, "I'm delighted to join a winning group such as SFX Broadcasting. We will bring our Dallas properties — KTXQ & KRRW — into the winning arena immediately."

"I'm excited to be back in Dallas," Hayes added, "and I'm ready to bring KTXQ to the level of excellence it deserves."

SFX Broadcasting recently traded WHFS/Washington to CBS for KRRW & KTXQ. The deal closed on April 1.

Shepard Steps Up To Dir./Programming At Jefferson-Pilot/CA

Mike Shepard has been named Director/Programming Operations,



Shepard

Jefferson-Pilot/California, overseeing the company's San Diego outlets: Country KSON-AM & FM and newly acquired Oldies KBZT-FM and NAC/Smooth Jazz KIFM-FM. Shepard previously was Director/Operations for KSON, where he has worked for 14 years.

"I'm excited about my new responsibilities working in two entirely different and unique formats," Shepard told R&R. "I appreciate the confidence that J-P has shown in my abilities to be involved with these three quality stations, which are consistently among the market leaders."

SHEPARD/See Page 19

Cute As A Bug



"Baby you can drive my car ..." — and do so with one of your favorite Beatles. That's the idea behind Oldies KLDE/Houston's latest marketing campaign, "Beetlemania." The goal is to present KLDE as a "fun Oldies station," according to Promotions Coordinator Earl Forbes. Although we've printed the "John Beetle," each of the Fab Four is represented on a window sticker.

Wimmer, Hudson Form New Research Firm

Fischer is appointed VP/Information Services

Eagle Group co-founders Roger Wimmer and Matt Hudson have formed media research firm Wimmer-Hudson Research & Development.

Serving as President/CEO and Exec. VP/COO, respectively, Wimmer and Hudson have tapped John Fischer as VP/Information Systems.

Wimmer-Hudson R&D will specialize in custom perceptual studies,



Wimmer



Hudson

music testing, focus groups, and a full range of research services to be offered on a market-exclusive basis.

"I've conducted thousands of studies in my 25 years of media research," stated Wimmer, who also has started Surrey Research and Paragon Research. "Repeatedly, I've asked myself one question: 'How can the research process be

WIMMER-HUDSON/See Page 19

Puig Promoted To GM For Heftel/Miami

Heftel/Miami GSM Claudia Puig has been elevated to GM. In her new position, Puig will oversee Spanish News/Talk combo WAQI-AM & WQBA-AM, Spanish AC WAMR-FM, and Tropical WRTO-FM.

"We thought it was important to put somebody in the position that people knew well, someone who was local," Heftel CEO McHenry Tichenor Jr. told R&R. "Claudia just fits all those requirements, and we're excited about how excited she is to take on this role."

Puig added, "It's a tremendous challenge I have ahead of me. We will supervise the advertisers, supervise the community, and work very hard to provide excellent products to them. Hispanic radio is vital to this market and a big responsibility for this community, whether it's entertainment or news/talk."

PUIG/See Page 19

Emmis/St. Louis Ups Balis To Dir./Prog.

Emmis Broadcasting has named KSHE-FM/St. Louis PD Rick Balis to the newly created position of Director/Programming, Emmis/St. Louis. Balis will now oversee the programming of Emmis's three St. Louis properties: Rock KSHE, Hot AC WALC-FM, and Country WKXX-FM. He will continue handling the day-to-day programming duties for KSHE, while WALC and WKXX will continue to have their own PDs.



Balis

Emmis Exec. VP Rick Cummings noted that Balis is "a true professional and the consummate practitioner of the Emmis collaborative management style."

"I am very proud of Rick and his accomplishments," added Emmis Sr. VP John Beck. "I know he is the right person to guide us to ratings success at all the Emmis/St. Louis stations. There is no one better."

BALIS/See Page 19

APRIL 11, 1997

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Filiar Fills KRLA/L.A.'s PD Position

KRLA/Los Angeles morning drive host Ricci Filiar has been named PD of the Oldies station. A six-year KRLA veteran, Filiar has served as Asst. PD for the past two years and has hosted the morning show since July; he will continue his airshift.

Filiar told R&R, "I have had the great opportunity of working with some of the radio pros and learning everything I need to know from the people who have made KRLA famous."

Prior to joining KRLA, Filiar worked as an air personality at L.A. outlets KLSX and KMGX. He added, "KRLA is one of the most historic radio stations in the country. It is truly an honor to represent these call letters. I look forward to maintaining the excellence that generations of families have come to expect from KRLA."

N2K Casts Stone In VP/Promotion Role

N2K Encoded Music continues to beef up its promotion department, naming former Virgin Records exec Michael Stone as VP/Promotion. Based in New York, he reports to Sr. VP/Marketing & Promotion Chris Hensley and will oversee pop and rock promotion.



Stone

"Mike Stone is a one-of-a-kind promotion man whose passion and commitment are legendary," said Hensley. "We are lucky to have him at N2K Encoded Music to bring his special brand of enthusiasm to the exciting music we have to promote at the label."

Stone added, "I am very happy to join Chris, [N2K Encoded Music President] Phil Ramone, [N2K Inc. Chairman/CEO] Larry Rosen, and

the entire N2K Encoded Music executive staff. Phil has brought to the new label his remarkable vision of how to transport the record industry into the 21st century. The future is at N2K, and I am excited to be a part of the team."

Stone joins N2K after a five-year stint at Virgin, where he served as National Director/Pop Promotion since 1993. Prior to that, he was Regional Promotion Director at EMI Records (1986-91) and Elektra Entertainment's Detroit-based Regional Promotion Manager (1981-85). He also ran his own independent promotion firm (1979-81) and began his music industry career in 1972 at Warner Bros., where he held a variety of positions.

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

WEB SITE: <http://www.rronline.com>

	Phone	Fax	E-mail
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NEWS DESK:	310-553-4330	310-203-9763	newsroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com

	Phone	Fax	E-mail
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WASHINGTON, DC BUREAU:	202-783-3826	202-783-0260	mailroom@rronline.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

Evergreen Divests For Chancellor Deal

The fallout of the Merger of 1997 has begun. **Evergreen Media Corp.** (Nasdaq: EVGM), which will soon be part of **Chancellor Media Corp.**, is selling three stations to bring it into closer agreement with FCC ownership rules. Evergreen announced a merger with **Chancellor Broadcasting** and acquired **Viacom International's** 10 stations in late February to form Chancellor Media in a set of deals valued at \$5 billion.

The three stations in question are going for a total \$64.1 million in cash. Evergreen will sell **WEJM-AM/Chicago** to **Personal Achievement Radio** for \$7.5 million and **WFLN-FM/Philadelphia** to **Greater Media** for \$41.8 million. In a previously announced deal (R&R 3/7), Evergreen said it would also divest **WEJM-FM** to **Dontron Inc.** for \$14.8 million.

The deals are expected to close in the third quarter of this year.

Greater Media already boasts a formidable presence in Philly, where it owns **WPEN-AM & WMGK-FM**, and has agreed to acquire **WMMR-FM**. It also owns four cable TV franchises in the city.

"Newspapers and TV have been sharing 85% of the advertising revenues for too long, and it's time radio

earned a better share." Greater Media COO **Tom Milewski** said, echoing the now-familiar radio mantra, "With a radio combination like ours, we know we'll play a part in that effort."

WEJM-AM is PAR's fourth Chicago outlet, which it adds to **WNDZ-AM**, recently acquired **WSCR-AM** (see page 6), and **WVVX-FM**.

Dontron Inc. is owned by **Donal Crawford**, who owns or has agreed to buy 19 other stations in 14 markets, including **WDCD-AM/Chicago**.

The new Chancellor must still sell an FM in Chicago, Philly and Detroit; two FMs in San Francisco; and two AMs and an FM in Washington, DC in order to fully comply with FCC rules.

DISCUS Calls For 'Common Code' For Ads

Meister, Hundt clash on alcohol spots on TV and radio

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF

FCC Chairman **Reed Hundt** continued his pounding of the hard liquor lobby Tuesday (4/8) at **NAB's MultiMedia World Conference** in Las Vegas. During a packed breakfast session, Hundt acknowledged that most broadcasters aren't carrying the ads, but expressed concern that there could be a change of heart.

"Most broadcasters don't want to run these ads — not because they wouldn't like the extra money, but because they feel such ads are contrary to their public interest obligations as public trustees," Hundt said. "But if 500 or 100 broadcasters are running the ads today, the marketplace is going to drive the situation so that 200 will be doing it six months from now. At some point the wall will collapse and all broadcasters will be forced to run the ads."

Later in the day, Sen. **Conrad Burns** (R-MT) said "the four major TV networks are holding steadfast to their separate policies against airing hard liquor advertisements, negating the need for hearings on the

issue." Burns, after talking with executives at CBS, NBC, ABC, and Fox, claimed to be "satisfied that the networks have no intention of breaking with the voluntary policies against airing such ads."

On April 4, Hundt wasted little time in firing back at the liquor industry after an industry spokesman called a press conference to promote hard alcohol advertising on radio and television and questioned the Commission's legal authority to prevent stations from running the ads.

"For decades, the hard liquor industry recognized its responsibility to parents and kids, and refrained from advertising on the most powerful medium — television," said

Hundt in a prepared statement. "Now they have turned their backs on that responsibility in order to chase customers over the airwaves."

The volley came on the heels of a call from **Distilled Spirits Council of the United States** President/CEO **Fred Meister**, who urged President **Clinton** to use his "bully pulpit" to bring the beer, wine, distilled spirits and broadcast industries together to create a common code of advertising.

In a letter to the White House, Meister called for the industry and broadcasters to "band together and promote responsible drinking." The DISCUS president also took pokes at Clinton, Hundt, and the FCC for their continuing efforts to keep liquor ads from appearing on radio and television stations.

Meister said Clinton (who earlier in the week asked the FCC to study the impact of lifting the ban and to determine whether liquor ads should

Continued on Page 9

BUSINESS BRIEFS

WEZB Gets Notice For Indecency Violations

WEZB-FM/New Orleans may have to cough up \$12,000 for six indecency violations. The FCC last week gave the station a Notice of Apparent Liability for airing certain broadcasts of "The **Howard Stern Show**," "Love Phones," "The Scoot Show," and "The Passion Show," all of which took place between November 22, 1995 and June 3, 1996. The station, which was sold last year to **Heritage Media**, was licensed to **EZ Communications** during the time of the broadcasts. The FCC was alerted to the broadcasts after a handful of local listeners complained; however, The station's license was still renewed without any problems.

"We have concluded," the FCC said in fining the stations, "that these apparent violations do not raise a substantial and material question of fact concerning the basic qualifications of EZ New Orleans Inc. to be or remain a Commission licensee."

Ferguson Named VP/COO Of Cox

The acquisition of **NewCity Communications** by **Cox Radio** (Nasdaq: CXR) has created a number of changes in the management ranks. Among them: **NewCity President/CEO** and Board Director **Richard A. Ferguson** has been named VP/COO, and is expected to join Cox's board of directors in May. He will have overall responsibility for stations in Birmingham; Bridgeport, CT; Orlando; San Antonio; and Syracuse.

• **Marc Morgan** will become Sr. Group President and will be responsible for stations in Atlanta, Tampa, and Tulsa. He will continue as VP/GM of Atlanta properties **WSB-AM & FM** and **WJZF-FM**, and Cox-operated **WCNN-AM**.

• **James Morley** has been named Sr. Group VP and will be responsible for stations in Bridgeport, CT and Syracuse.

• **Robert B. Green** has been named Group VP and will oversee stations in Louisville and Dayton. He will also continue as VP/GM of **WHQT-FM & WFLC-FM/Miami**.

• **Richard A. Reis** has been named Group VP. He'll oversee seven stations in Orlando in addition to his role as VP/GM of **WCFB-FM/Orlando**.

Cox To Buy Back NewCity Notes

In an effort to reduce newly acquired debt, **Cox Radio** said it will buy back \$75 million in outstanding senior subordinated notes issued by **NewCity Communications**. The bonds, which are paying 11 3/8%, are due in the year 2003. Cox said the purchase price to be paid for each tendered note will be based on a fixed spread of 55 basis points over the yield of the 5 7/8% U.S. Treasury note due October 31, 1998. Cox became obligated for the debt April 1 when it paid \$250 million for 18 stations in seven markets from NewCity.

Moody's Investors Services has also upgraded the long-term subordinated debt rating of NewCity Communications from B3 to Ba2 after the NewCity radio stations were acquired by Cox Radio. "We anticipate that Cox Radio will benefit from its access to financial and managerial resources of its parent company," Moody's stated.

ARS/EZ Complete Merger

American Radio Systems (NYSE: AFM) last Friday (4/4) closed its merger with **EZ Communications Inc.** In the \$655 million deal, EZ shareholders will receive \$11.75 in cash and 0.9 shares of ARS's Class A common stock per share of EZ (R&R 8/9/96).

After all of its pending deals close, EZ will own 25 radio stations in Seattle, St. Louis, Pittsburgh, Sacramento, Charlotte, and Kansas City.

Continued on Page 9

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THE NEW MUSIC of YOUR LIFE

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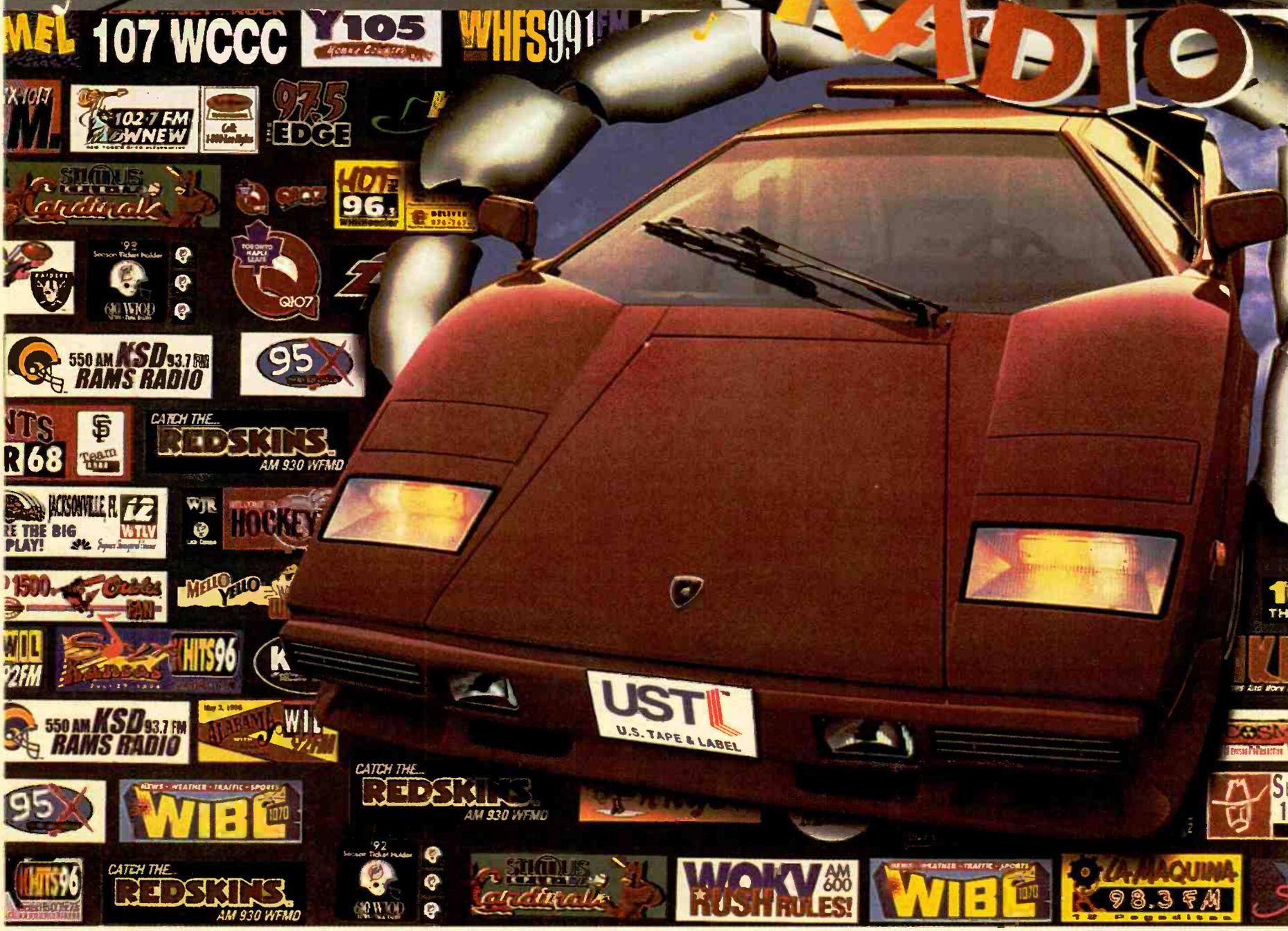


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DEAL OF THE WEEK

- **KFRG-FM & KXFG-FM/Riverside-San Bernardino \$60 million**

1997 DEALS TO DATE

Dollars To Date: \$3,893,198,248
(Last Year: \$2,621,712,949)

This Week's Action: \$124,518,800
(Last Year: \$110,415,988)

Stations Traded This Year: 580
(Last Year: 568)

Stations Traded This Week: 35
(Last Year: 38)

TRANSACTIONS AT A GLANCE

- KKOL-FM/Hampton, AR \$100,000
- KKJT-FM/Joshua Tree, CA \$41,400
- KKJG-FM/San Luis Obispo, CA \$1.5 million
- KOMY-AM/Watsonville (Monterey-Salinas) \$17,500
- WDXD-FM/Daytona Beach \$1.1 million
- WTMQ-AM/Columbus, GA \$34,500
- KGU-AM/Honolulu \$575,000
- KHNR-AM/Honolulu \$720,000
- WEJM-AM/Chicago \$7.5 million
- WAIV-FM/Spring Valley & WLRZ-FM/Peru, IL \$700,000
- KIAQ-FM/Clarion & KTLB-FM/Twin Lakes, IA \$1.5 million
- WLBN-AM & WLSK-FM/Lebanon, KY \$360,000
- KBJJ-FM/Marshall, MN \$450,000
- WDLJ-FM/Indianola, MS \$325,000
- KSJY-FM/Lafayette, MS \$175,000
- KTIC-AM & KWPN-FM/West Point, NE \$1.5 million
- WCSS-AM/Amsterdam, NY \$190,000
- WLVG-FM/Center Moriches, NY \$200,000
- WGMF-AM/Watkins Glen & WNGZ-FM/Montour Falls, NY \$250,000
- WKJA-FM & WKOJ-FM/Jacksonville, NC \$4 million
- WFLN-FM/Philadelphia \$41.8 million
- KHLB-AM & FM/Burnet, TX \$900,000
- KTMJ-AM & KMXX-FM/Manti, UT \$150,000
- KQMB-FM/Midvale (Salt Lake City-Ogden), UT \$330,400
- KZZR-FM/Prosser (Richland-Kennewick-Pasco), WA \$100,000

TRANSACTIONS

ARS Sets Up Shop in San Bernardino

Company continues West Coast expansion with acquisition of Riverside combo

Deal Of The Week

KFRG-FM & KXFG-FM/Riverside-San Bernardino

PRICE: \$60 million
TERMS: Not available
BUYER: American Radio Systems Corp., headed by CEO Steve Dodge. Phone: (617) 375-7500
SELLER: Amaturio Group of California, headed by President Joseph Amaturio. Phone: (954) 565-1411
FREQUENCY: 95.1 MHz; 92.7 MHz
POWER: 49kw at 489 feet; 3kw at 300 feet
FORMAT: Country; Country

Arkansas

KKOL-FM/Hampton

PRICE: \$100,000
TERMS: Asset sale for five-year promissory note at 9.5% interest
BUYER: P.S. Broadcasting, headed by President Carl Plaster. Phone: (815) 233-0097
SELLER: Southern Arkansas Radio Co., headed by Wayne and Kathy Brewies. Phone: (501) 798-4107

California

KKJT-FM/Joshua Tree

PRICE: \$41,400
TERMS: Asset sale for \$23,100 cash; a one-year, \$7800 promissory note; and assumption of existing debt
BUYER: Three D Radio Inc., headed by President J. Duane Hoover. It owns KQYN-AM & KDHI-FM/Twenty-nine Palms, CA. Phone: (619) 362-4264
SELLER: Desert Willow Broadcasters, headed by President Gene Headley. Phone: (619) 362-4264

KKJG-FM/San Luis Obispo

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: AGM-Nevada L.L.C., headed

by President Anthony Brandon. Phone: (805) 328-0118
SELLER: Westcoast Broadcasting, headed by President Larry Woods. Phone: (805) 541-8798
FREQUENCY: 98.1 MHz
POWER: 4.5kw at 1519 feet
FORMAT: Country

KOMY-AM/Watsonville (Monterey-Salinas)

PRICE: \$17,500
TERMS: Asset sale for cash
BUYER: Zwerling Broadcasting System Ltd., headed by President Michael Zwerling. It owns KSCO-AM/Santa Cruz, CA. Phone: (408) 685-1999
SELLER: Frontier Broadcasting Co. of California. Phone: (408) 722-2902
FREQUENCY: 1340 kHz
POWER: 1kw
FORMAT: This station is dark.

Florida

WDXD-FM/Daytona Beach

PRICE: \$1.1 million
TERMS: Asset sale for cash
BUYER: Black Crow Broadcasting Inc., headed by President Mike Linn. Phone: (904) 255-9300
SELLER: Terzynski Radio L.L.C., headed by President Michelle Terzynski
FREQUENCY: 103.3 MHz
POWER: 3kw at 295 feet
FORMAT: Country
BROKER: Mitt Younts and George Reed of Media Services Group

Georgia

WTMQ-AM/Columbus

PRICE: \$34,500
TERMS: Asset sale for cash
BUYER: M & M Partners, headed by general partner J. Thomas Milligan. It owns WPNX-AM & WVRK-FM/Columbus, GA and WGSY-FM/Phenix City, AL. Phone: (904) 763-6651
SELLER: Latino Community Broad-

casting Corp., headed by President Ramon Quinones. Phone: (706) 653-0404
FREQUENCY: 1270 kHz
POWER: 5kw day/188 watts night
FORMAT: Spanish

Hawaii

KGU-AM/Honolulu

PRICE: \$575,000
TERMS: Asset sale for cash
BUYER: Chagal Hawaii L.L.C., headed by manager Jack Siegal. It has agreed to acquire KHNR-AM/Honolulu. Phone: (310) 606-9350
SELLER: PSY Radio Partners L.P., headed by Chairman I. Martin Pompadur. Phone: (212) 980-7110
FREQUENCY: 760 kHz
POWER: 10kw
FORMAT: News/Talk
BROKER: Media Venture Partners

KHNR-AM/Honolulu

PRICE: \$720,000
TERMS: Asset sale for cash
BUYER: Chagal Hawaii L.L.C., headed by manager Jack Siegal. It has agreed to acquire KGU-AM/Honolulu. Phone: (310) 606-9350
SELLER: DCP Broadcasting Corp. of Honolulu, a wholly owned subsidiary of Community Airwaves Corp., headed by CEO Christopher Dahl. Phone: (612) 338-3300
FREQUENCY: 650 kHz
POWER: 10kw
FORMAT: News/Talk

Illinois

WEJM-AM/Chicago

PRICE: \$7.5 million
TERMS: Asset sale for cash
BUYER: Douglas Broadcasting/Personal Achievement Radio, headed by N. John Douglas. It owns WNDZ-AM/Portage, IN (Chicago) and WVVX-FM/Highland Park, IL (Chicago). Phone: (415) 324-5888
SELLER: Evergreen Media, headed by President Scott Ginsburg. Phone: (212) 505-3015

Iowa

KIAQ-FM/Clarion & KTLB-FM/Twin Lakes

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: Three Eagles Communications Inc., headed by President Gary Buchanan. Phone: (402) 483-5100
SELLER: Ingstad Central Broadcasting of Iowa Inc., headed by President James Ingstad. Phone: (218) 236-7900
FREQUENCY: 96.9 MHz; 105.9 MHz
POWER: 100kw at 577 feet; 25kw at 328 feet
FORMAT: Country; KTLB-FM is dark.
BROKER: Dick Chapin of Chapin Enterprises

Kentucky

WLBN-AM & WLSK-FM/Lebanon

PRICE: \$360,000
TERMS: Asset sale for \$260,000 cash and a 10-year, \$100,000 promissory note at 6% interest

BUYER: Commonwealth Broadcasting Corp., headed by President Steven Newberry. Phone: (502) 651-6050
SELLER: Lebanon-Springfield Broadcasting Co. Inc., headed by President J.T. Whitlock. Phone: (502) 692-3126

Minnesota

KBJJ-FM/Marshall

PRICE: \$450,000
TERMS: Asset sale for cash
BUYER: KMHL Broadcasting Co Inc., a wholly owned subsidiary of Minnesota Valley Broadcasting Co., headed by President Donald Linder. It owns KMHL-AM & KKCK-FM/Marshall, MN. Phone: (507) 345-4537
SELLER: Paradis Broadcasting Co. of Marshall Inc., headed by President Melvin Paradis. Phone: (507) 537-0566
BROKER: Johnson Communications Properties Inc.

Mississippi

WDLJ-FM/Indianola

PRICE: \$325,000
TERMS: Asset sale for cash
BUYER: Telesouth Communications Inc., headed by President Steven Davenport. It owns WKXG-AM & WYMX-FM/Greenwood, MS. Phone: (601) 957-1700
SELLER: Son Rise Broadcasting Inc., headed by President Andy Arant. Phone: (601) 887-1091

KSJY-FM/Lafayette

PRICE: \$175,000
TERMS: Asset sale for cash
BUYER: American Family Association Inc., headed by President Donald Wildmon. Phone: (601) 680-3886

Continued on Page 9

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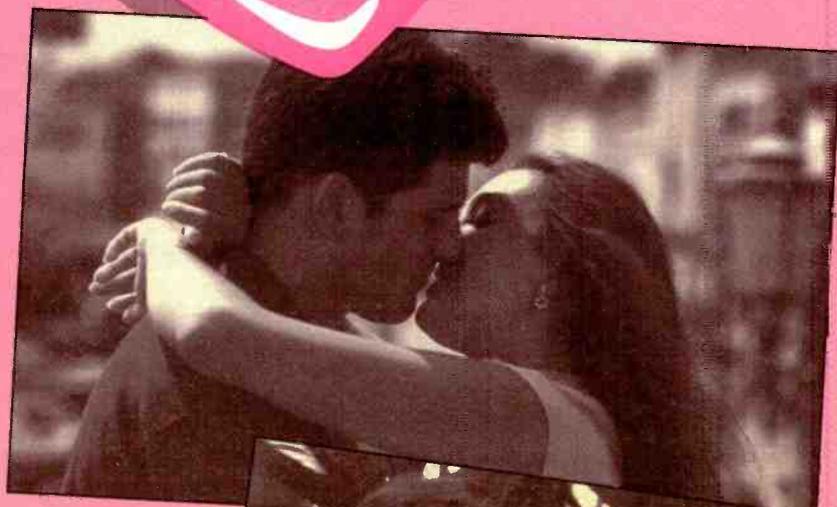
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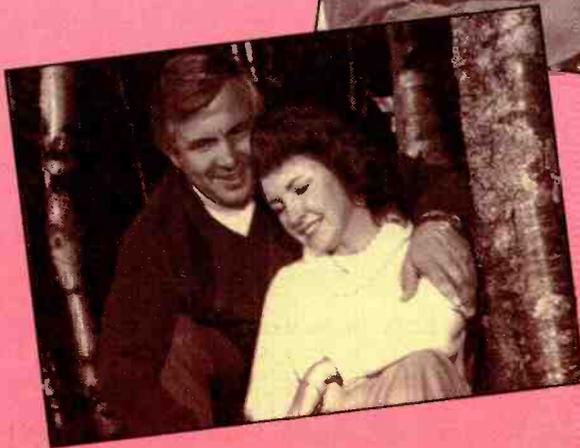
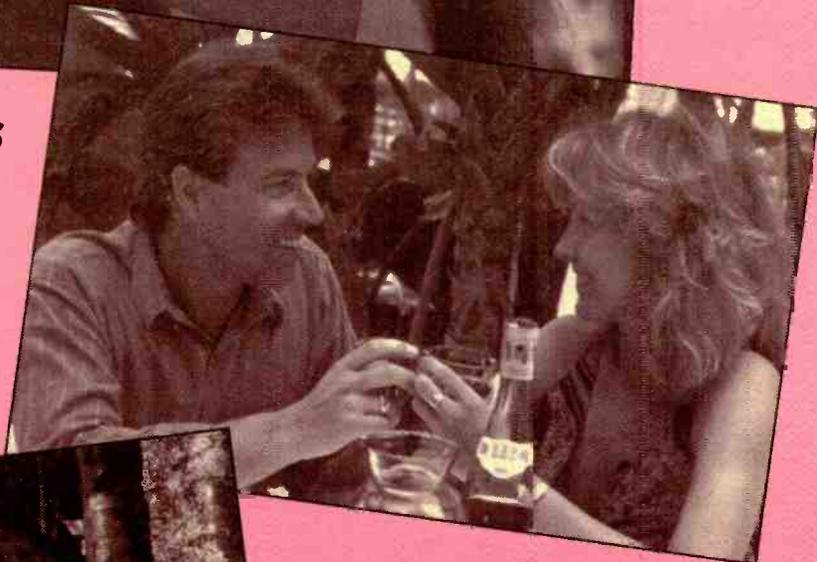
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TRANSACTIONS

Continued from Page 6

SELLER: Lafayette Educational Broadcasting Foundation Inc., headed by President Francis Martin. Phone: (318) 837-9700
FREQUENCY: 90.9 MHz
POWER: 6kw at 476 feet
FORMAT: Religious

Nebraska

KTIC-AM & KWPN-FM/ West Point

PRICE: \$1.5 million
TERMS: Asset sale for \$500,000 cash and an eight-year, \$1 million promissory note at 8.25% interest
BUYER: Nebraska Rural Radio Assoc., headed by President Otto Geiger. It owns KRVN-AM & FM/Lexington, NE and KNEB-AM & FM/Scottsbluff, NE. Phone: (308) 324-2371
SELLER: Kelly Communications Inc., headed by President David Kelly. Phone: (402) 372-5423
FREQUENCY: 840 kHz; 107.9 MHz
POWER: 5kw; 50kw at 318 feet
FORMAT: Full Service; Full Service

New York

WCSS-AM/Amsterdam

PRICE: \$190,000
TERMS: Asset sale for \$50,000 cash and a five-year, \$140,000 promissory note at 8.25% interest
BUYER: Weber Communications of Amsterdam Inc., headed by President Kevin Cox Jr. Phone: (610) 695-9339
SELLER: GEM Associates, headed by President J. Taylor Montfort. Phone: (518) 843-2500
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: AC
BROKER: Kozacko Media Services

WLVG-FM/Center Moriches (Long Island)

PRICE: \$200,000
TERMS: Asset sale for cash
BUYER: Suffolk Radio Partners L.L.C., headed by President Gary Starr. Phone: (914) 764-4629
SELLER: Radio Center Moriches L.P.,

headed by President Marc Weissman. Phone: (201) 567-7447

WGMF-AM/Watkins Glen & WNGZ-FM/ Montour Falls

PRICE: \$250,000
TERMS: Asset sale for cash
BUYER: Corning Sabrecom Inc., headed by President Paul Rothfuss. It owns WNKI-FM/Corning, NY and WWLZ-AM & WPGI-FM/Horseheads, NY.
SELLER: Northeastern Broadcasting Inc., headed by principals Edward Valenta and Edward Guy Nichols

North Carolina

WKJA-FM/Belhaven & WKOQ-FM/Jacksonville

PRICE: \$4 million
TERMS: Asset sale for cash
BUYER: Pinnacle Southeast Inc., headed by President Phillip Marella. Phone: (212) 247-1760
SELLER: Nautical Broadcasting Inc., headed by President Roger Ingram
FREQUENCY: 101.1 MHz; 98.7 MHz
POWER: 31kw at 613 feet; 100kw at 1015 feet
FORMAT: Oldies; Oldies
BROKER: Zoph Potts and Tom Snowden of Snowden & Assoc.

Texas

KHLB-AM & FM/Burnet

PRICE: \$900,000
TERMS: Asset sale for cash
BUYER: Texrock Radio Inc., headed by President Dain Schult. Phone: (512) 249-2344
SELLER: Kirkman Group Inc., headed by President William Kirkman. Phone: (210) 693-5551

Pennsylvania

WFLN-FM/Philadelphia

PRICE: \$41.8 million
TERMS: Asset sale for cash
BUYER: Greater Media headed by COO Tom Milewski. It owns WPEN-AM & WMGK-FM/Philadelphia. Phone: (908) 247-6161

SELLER: Evergreen Media, headed by President Scott Ginsburg. Phone: (212) 505-3015

FREQUENCY: 95.7 MHz
POWER: 17kw at 850 feet
FORMAT: Classical

Utah

KTMI-AM & KMxu-FM/ Manti

PRICE: \$150,000
TERMS: Stock sale for a 10-year promissory note at 7% interest
BUYER: Douglas Barton is acquiring Sanpete County Broadcasting Co. Phone: (801) 835-7301
SELLER: Lee and Kay Christian Barton. Phone: (801) 835-3631

KQMB-FM/Midvale (Salt Lake City-Ogden)

PRICE: \$330,400
TERMS: Stock transfer for payment of existing loan
BUYER: Thomas Crismon and William Crismon are acquiring a 6.85% interest in Quarry Mountain Broadcasting Inc., and Steve Tollstrup is acquiring a 2% interest. Phone: (801) 575-2540
SELLER: Walter Faber Jr. Phone: (801) 772-3118
FREQUENCY: 102.7 MHz
POWER: 47kw at 2700 feet
FORMAT: AC

Washington

KZXR-FM/Prosser (Richland-Kennewick-Pasco)

PRICE: \$100,000
TERMS: Stock sale for \$25,000 cash and a 78-month promissory note at 10% interest
BUYER: Michael Funk is acquiring Bogart-Funk Enterprises Inc. Phone: (509) 786-1017
SELLER: O. Eldon Bogart. Phone: (509) 786-7272

For the Record

A miscalculation was discovered in the year-to-date station sales totals. This week's listing reflects the correct totals.

DISCUS Calls For 'Common Code' For Ads

Continued from Page 4

be severely restricted) "made a statement that is seriously incomplete" when Clinton said that "kids should have no business with liquor."

"I believe that every parent and alcohol abuse expert would say that kids should have no business with any kind of alcohol — distilled spirits, beer, or wine — period," Meister asserted.

In an attempt to gain access to the airwaves since dropping a self-imposed 48-year-old ban in November 1996, Meister has led a DISCUS campaign to equate liquor with beer and wine.

The call for a common code was not well received by the Wine Institute. The group said, "Our beverages are not equivalent and, therefore, while we are open to any process for debate, we vintners cannot accept any notion of an 'equivalent' or 'common' code of advertising standards."

Meanwhile, the country's largest

brewers, Anheuser-Busch Cos. Inc. and Miller Brewing Co., have already supplied the Federal Trade Commission with information on their ads, which run on MTV. Both companies deny their ads target young people.

An Anheuser-Busch statement said the company "proactively contacted the agency and volunteered to provide them information on our overall media buying practices." A Miller spokesman told Reuters the company received a request in January for information about its advertising buys.

The FTC's probe into Stroh Brewing Co. also continues. Stroh's ads for Schlitz Malt Liquor aired on MTV late last year. The FTC last month contacted Nielsen Media Research (the television industry's equivalent of Arbitron) and asked for information on the audience makeup of MTV programs.

The FTC would not confirm or deny that the investigations were ongoing.

BUSINESS BRIEFS

Continued from Page 4

CBS Closes Windy City Deals

Personal Achievement Radio, which this week agreed to acquire Evergreen Media's WEJM-AM/Chicago, has closed its acquisition of CBS Radio's WSCR-AM/Chicago. The station's call letters and Sports Talk programming on Tuesday (4/8) moved to 1160 kHz, currently the home of CBS's WJJD.

CBS also closed the sale of its WYSY-FM/Chicago to Spanish Broadcasting System. CBS still owns WMAQ-AM, (the new) WSCR-AM, WBBM-AM & FM, WCKG-FM, WJMK-FM, WUSN-FM & WXRT-FM/Chicago.

SFX Seals Deals

SFX Broadcasting (Nasdaq: SFXBA) has closed its acquisition of WNDE-AM, WFBQ-FM & WRZX-FM/Indianapolis from Secret Communications. It also wrapped up its swap of WHFS-FM/Washington for CBS's KTXQ-FM & KRRW-FM/Dallas.

Jacor

Continued from Page 1

Premiere — whose management will stay on after the deal closes this summer — produces 52 syndicated programs and services, including radio personalities Leeza Gibbons, Jim Rome, and Michael Reagan. It also has more than 6300 radio station affiliates and is the largest syndicator of comedy programming in the U.S. Alex. Brown served as Premiere's financial advisor.

"The acquisition of Premiere Networks fits perfectly with our plans

to synergize the complementary businesses of our rapidly growing broadcast company," Jacor CEO Randy Michaels said. Michaels added that Jacor has a three-way acquisition plan: It now has the largest number of stations of any U.S. radio group, has increased its presence in the programming industry, and has one foot in the satellite and network biz.

NSN Network Services (originally the National Supervisory Network) sold for \$11 million. The Avon, CO-based company will provide Jacor with satellite and network services to

help it improve program delivery for its syndication business and coordinate the operations of its nearly 130 radio stations through the Internet and other interstation technologies.

NSN's management will not change. The company will continue to provide networking services to other radio broadcasting companies as well as install satellite systems for paging, telephone and data links, and the Internet.

According to Michaels, "NSN is at the forefront of developing and implementing connectivity technologies for radio broadcasters, a need

that is beginning to be recognized as a key avenue to radio growth."

\$50 Million Rush

Clearly in a rush for the Rush Limbaugh program, Jacor closed its \$50 million cash purchase of EFM just 17 days after the Covington, KY-based group surprised radioland by announcing it had struck a deal for America's best-known talker. The sale price had not been disclosed until this week's settlement.

EFM President John Axten and VP Stu Krane will remain with the company, which will continue to be

headquartered in Manhattan, while EFM founder and chairman Edward F. McLaughlin will remain associated with the operation as a consultant. EFM includes Limbaugh's three-hour, weekday program and "The Dr. Dean Edell Show."

All of this is, of course, added to Jacor's existing business, which includes the Truckin' Bozo, "Bubba The Love Sponge" and the ever-controversial "Love Phones," which Jacor acquired from Westwood One in February.

— Jeffrey Yorke & Heather Van Slooten



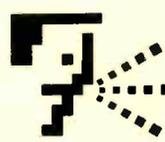
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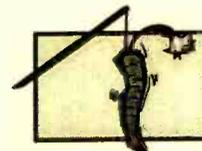
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Levy Lifted To Sr. VP/A&R At Warner-Reprise/Nashville

Warner-Reprise/Nashville VP/A&R Paige Levy has been promoted to Sr. VP/A&R. Since joining the label in 1983, she has been responsible for signing Dwight Yoakam, Paul Brandt, and the Texas Tornados.



Levy

"Paul Brandt is a recent success story for Paige, but that's just the latest example," said label President Jim Ed Norman. "Beginning with her 1984 signing of the Forester Sisters — whose 'I Fell In Love Again Last Night' went to No. 1 — Paige has shown a remarkable instinct for picking winners. She is a valued member of our Warner-Reprise/Nashville family, and her promotion is well-deserved."

Levy currently works with Yoakam, Brandt, the Sky Kings, and newcomers Gayla Borders and Michael Peterson. She commented, "I'm grateful for the nearly 14 years I've spent in such a wonderfully creative environment — a place that truly is driven by our artists and the music they make. The tangible appreciation and confidence represented by this promotion are gratifying and humbling."

Dallas Gospel Combo Debuts, McIver PD

Dallas combo KXEB-AM & KTCY-FM (Joy 104.9) has signed on with an all-music Gospel format. Willie Mae McIver has been named PD/afternoon personality for the Rodriguez Communications-managed stations. KXEB flipped from a Spanish-language format; KTCY had been broadcasting an all-Beats format for several months.

"The stations speak to an audience that appreciates the soul and rhythm of gospel," commented Rodriguez Communications CEO Mark Rodriguez, "and we expect it will become the top contemporary Gospel station in the country within a year."

"It's a great opportunity," McIver told R&R. "I'm excited about being a trendsetter for gospel music on the radio. We want to find our own niche, and I think we can do it with this format. A lot of people who don't normally listen to Gospel are tuning into our station because of the type of music we're playing. We're playing a lot of artists that other Gospel stations aren't playing because they're too contemporary. It's more of an R&B flavor, but with Christian lyrics."

McIver has hosted "Gospel Inspiration" on ABC Radio Networks' "The Touch" format for the past eight years and will continue to do so. Prior to that, she programmed Gospel KSAV-AM/Dallas for two years. Before moving to Dallas, she spent six years at Urban KCEP/Las Vegas, the last two as PD/Asst. GM.

'Blurred' Debut



After completing her Capitol debut album, "Blurring The Edges," Meredith Brooks (second from right) enjoyed down time with (l-r) manager Lori Leve, producer David Ricketts, and label VP/A&R Perry Watts-Russell.

Feather Returns To KQKS/Denver As PD

Jefferson-Pilot Communications CHR/Rhythmic KQKS/Denver has named former crosstown KJMN PD Mark Feather to a similar post. This appointment marks the Denver radio vet's second stop at KQKS; he programmed the station between 1994-96. Feather replaces Dan Bowen, who recently accepted the PD gig at J-P CHR sister WSTR/Atlanta (R&R 3/14).

"What's really important for us in our growth period is to get a person who successfully programmed a CHR/Rhythmic station," KQKS Sr. VP/GM Bob Call told R&R. "We started this process after [WSTR GM] Mark Kanov stole our PD. Fortunately, we were able to find a good guy, and as a result both WSTR and KQKS win handsomely."

Feather — who also has been PD at KISF/Kansas City and an air talent at WERQ/Baltimore — told R&R, "I don't have a blueprint for success in Denver, but I am very excited that the systems are in place and I won't have to guess or go with the gut and take six months to find out if things are right. I want to look at the tremendous amount of information available on this project. We'll look at the market and decide if it's telling us to evolve from our sign-on position, since the competitive environment has changed."



Feather

Owen, Jacobs Rise At ARS/Rochester

American Radio Systems/Rochester — comprised of Rock WCMF-FM, CHR/Pop WPXY-FM, AC WRMM-FM, and soon-to-be-acquired WAQB-FM — has tapped Terry Owen as Station Manager for WAQB & WPXY and Harry Jacobs as OM of WCMF & WRMM.

"Terry is an accomplished broadcaster who has an excellent understanding of the market," said ARS/Rochester VP/Market Manager Bob Morgan. "And Harry is a talented programmer who can hear and execute great radio."

Owen previously served as GSM at ARS's WEGQ/Boston. He had been GSM for WCMF and former sister WNVE prior to moving to Boston. Jacobs most recently was PD for WCMF, which he joined last May after working for WZLX/Boston.

Walker Climbs To PD At WJLK/Monmouth

Five-week Nassau Broadcasting Director/Imaging Rob Walker has been named PD for WJLK/Monmouth-Ocean. He succeeds Gary Guida, who departs the Nassau Broadcasting Hot AC.

Walker — who previously was Production Director at WZID/Manchester, NH and has programmed WZPK/Portland, ME — told R&R, "I'd been doing sweepers and promos for five [Nassau Broadcasting] stations on the Jersey shore and was offered this programming job. WJLK had been Soft AC for a long time. Nassau also owns Soft AC WOBM/Monmouth-Ocean, and it doesn't make sense for WJLK and WOBM to compete against each other. WOBM has the listen-at-work franchise, and it makes perfect sense for WJLK to skew a little younger and focus on '80s music that 'OBM doesn't play."

Regarding Monmouth-Ocean Hot AC WJRZ, Walker told R&R, "As far as I'm concerned they're not a factor. Nassau Broadcasting is the group that will own this state. They're set to get us the tools we need to win. A new jingle package is coming that will freshen the sound. We're poised to become a more aggressive adult hits station."

Nagler

Continued from Page 1
United Stations Radio Networks, where he had been VP/News & Sports between 1985-87. He joined that organization — then known as RKO Radio Networks — as Di-

rector/News Operations in 1979. Prior to that, he worked in various capacities for ABC Radio Networks between 1968-79. Nagler began his career in 1966 as a reporter for WCTC-AM/New Brunswick, NJ.

EXECUTIVE ACTION

Zidarevich Now Prime Sports Radio Dir./Prog.

Prime Sports Radio has promoted Executive Producer Annie Zidarevich to Director/Programming. She also has been teamed with Kris O'Donnell for the noon-4pm airshift.

"We are thrilled about Annie's new position," said GM Jeff Dorf. "She brings a tremendous amount of expertise to the Prime Network, and her show with Kris will appeal to sports enthusiasts as well as to the average listener."

Prior to joining Prime, Zidarevich was Asst. Director for prime-time TV sitcoms at Warner Bros. Television. She's also served as sports producer/air talent at WDFN/Detroit.

Garnett Makes VP/Urban A Priority

Priority Records has tapped former Interscope Records promo exec Garnett March as VP/Urban Music. Based in Los Angeles, he will report to Sr. VP/Radio & Marketing Marc Benesch.

Benesch called March "one of the few executives who truly understands the broader picture of developing artists and taking them to the next level. Garnett will evolve into one of the key players taking Priority into the future."

Garnett began his career in urban music with his own tour marketing firm, Tsunami. After radio promotion stints at Bust It Records, Wild Pitch, and Mercury Records, he landed at Interscope, where he spent three years as its Midwest Regional Promotion Rep.



March

NAC/SJ WSJZ/Buffalo Goes Hot AC 'Alice'

WSJZ/Buffalo jettisoned NAC/Smooth Jazz last week (4/3) to become Alternative-leaning Hot AC "Alice @ 92.9. Today's New Music." PD Steve Wiersman remains and is searching for a new airstaff as Alice @ 92.9 plays 10,000 songs commercial-free.

New call letters reportedly are forthcoming. Core artists include Sheryl Crow, Hootie & The Blowfish, Dave Matthews Band, Alanis Morissette, and U2.

Wiersman told R&R, "You can only be new once, and the [10,000 songs in a row] is the nicest and cleanest way for people to sample us. And it will immediately build our identity."

"Alice is a '90s lifestyle-oriented, adult, almost anti-radio format that targets females 25-40. We hope to superserve females 25-34 — there hadn't been a station here serving that audience."

Among 24 rated market signals in this fall's Arbitron, WSJZ placed 12th 12+ (2.5).

Dean Takes PD Post At KKLZ/Las Vegas

Roy P. Disney's reincarnated Apogee Communications has hired programming veteran Jerry Dean as PD of Classic Rock KKLZ/Las Vegas. Dean — who spent the last 11 years as crosstown CHR KLUC's PD — succeeds Bill May, who moved to Jacor Communications' Salt Lake City outlets (R&R 3/7).

"KKLZ has a real heritage, and it's the only Classic Rock station in town," Dean told R&R. "What's really exciting to me is the chance to work with our morning show, Johnson & Tofte. They've been the leading morning show in Las Vegas for the last six or seven years, so it's nice not to have them as competition anymore."

"The other thing that's exciting is we're owned by a brand new company, Apogee Communications, and we're their first station. I think you're going to be hearing a lot of good things in the future coming from this company. With us as their flagship station, it's really exciting to be in on the ground floor."

Dean also has programmed KQKQ/Omaha, KGGO/Des Moines, and WAAY/Huntsville, AL.



Dean

Harris

Continued from Page 1

"B.J.'s accomplishments at WFLZ are well-documented. His ability to insulate the CHR format from inconsistent music cycles with greatness between the records is truly impressive. The best CHRs achieve this through an unrelenting focus on topicality, promotion, theatrics, high-profile personali-

ties, and excellent production values."

"I agree with absolutely everything Tom says," said Harris. "How do you think I got this new gig?"

In addition to his new duties, Harris will continue to co-host WFLZ's "MJ & BJ Morning Show" and oversee that station's daily programming activities. Jeff Kapugi will continue as WFLZ PD.

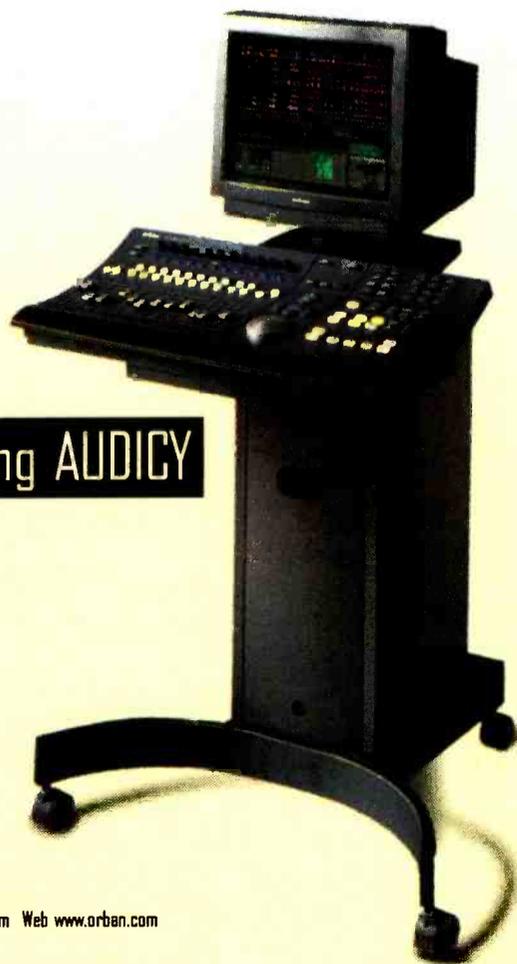


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The clean, uncluttered control surface was specifically designed to look smart, feel good, and be instantly productive. The screen interface combines simplicity with a brilliant use of "virtual hardware" graphics. And to keep pace with the endless rush of ideas and deadlines, AUDICY offers unrivaled speed and power. With RAM-based editing and mixing, you edit in real time—by ear—working on up to 24 tracks. Access to audio is instantaneous, even when using the complete suite of built-in effects including compression, EQ, and reverb. AUDICY even lets video people plug into advanced audio production with flexible SMPTE features. All of which means that creative minds can spend less time learning, more time creating, and still get on-air, on time. The genius of AUDICY is in making power simple.

Introducing AUDICY



urban®

A Harman International Company

Radio

• **Gulfstar Regional Manager DALE DANIELS** has added GM duties at KKIX-FM & KKZQ-FM/Fayetteville, AR following their sale from Noalmark Broadcasting Corp. He will continue to serve as GM of sister KEZA-FM and KWHN-AM & KMAG-FM/Ft. Smith, AR.

• **ERIC HELLUM** has transferred to New York to become VP/Stations, North East for Katz Radio. He previously served as Los Angeles-based VP/Stations, West Coast.

Records



Twitchell

• **KEVIN TWITCHELL** has been named National Sales Director for Geffen Records. He formerly served as East Coast Marketing Manager for the label.

• **REGINA JOSKOW DUTTON** has risen from Senior Director to VP/Publicity and **ALISON PEMBER** has been



Joskow Dutton



Pember

named Director/Marketing for London Records. Prior to joining the label, Joskow Dutton served as National Director/Publicity for PolyGram. Pember was Editor/Publisher of hip-hop monthly *The Flavor* and the pop/rap buyer for Tower Records/Seattle.

• **DENISE ROBERTS** has segued from Director/Northeast Regional Promotion to Director/West Coast Regional Promotion at MCA/Nashville, succeeding **BILL MACKY ROYCE RISSER** will assume Roberts's previous post; he most recently held managerial duties at the label.

• **SCOTT McCAUGHEY** has been tapped to helm Malt Records, a new subsidiary of Hollywood Records. McCaughey is known for his work as a musician and as the head of the PopLlama Products label.



Kurnit

• **PHILIP KURNIT** has been appointed VP/Business Affairs for Velvel Records. Prior to joining the label, he was a partner of the law firm Power, Weiss, and Kurnit and President of Publishers' Licensing Corporation and Lifesong Records.

• **KENT ANDERSON** has been elevated from Director/Sales & Merchandise to VP/Sales of N2K Encoded Music. Also joining the newly created sales department are **MICK STEVANOVICH** as Midwest Regional Sales Mgr., **RHONDA FOREMAN** as National Sales Coordinator, and **BUD KATZEL** as Sales Consultant. Stevanovich and Foreman previously served as Midwest Region-

al Sales Manager and East Coast Regional Sales Manager, respectively, at MCA Records; Katzel was previously Sr. VP/Sales & Distribution at GRP Records.

• **SHELLIE FONTANA** has been promoted from National Director/Video Promotion to VP/Video Promotion at Priority Records.



Fontana

National Radio

• **SJS ENTERTAINMENT**, in association with the *Urban Network*, is set to present the world premiere of Heavy D's sixth album, "Waterbed Hev." The one-hour special is available to air April 14-20; (212) 679-3200.

• Veteran NBA coaches **BUTCH BEARD** and **DON CASEY** have been tapped as lead NBA playoff analysts for the **SPORTSFAN RADIO NETWORK**. Live reports will be aired twice a week throughout the NBA postseason on the "Pete Rose Show" and "GameNight" program; (212) 681-1947.

• **WESTWOOD ONE ENTERTAINMENT** is set to launch "The Adriane Berg Show," a financial, legal, and real estate advice program, on Saturday, April 26. She has previously hosted a similar program on WABC-AM/New York; (703) 413-8550.

PROS ON THE LOOSE

Diane Cartwright — Mornings KRVR-FM/Modesto, CA (209) 523-0380

In related news, **WESTWOOD ONE RADIO NETWORKS** has released the following schedule for its "Celebrity Connection" broadcasts:

- Richard Belzer, April 11
- Peter Noone, April 14
- Leonard Nimoy, April 15
- Kip Winger, April 17

For further information, call (212) 641-2039.

• **JAMESON BROADCAST** is set to release its annual "Eco-Quiz" PSAs, coinciding with Earth Day on April 22. The 65-part series, designed to promote the importance of recycling, contains 60-second vignettes voiced by such notables as Kathleen Turner, Tracey Ullman, Kenny Rogers, and Reggie Jackson. A Country radio version featuring such format acts as the Mavericks, Trisha Yearwood, and Joe Diffie is also available; (202) 338-4998.

• **DICK BRESCIA ASSOCIATES** has set a July 5 debut for two new syndicated programs: "Radio Super Heroes" and "Radio Movie Classics." The shows, designed for weekend broadcast, will showcase some of America's greatest comic strip heroes and Hollywood's greatest stars; (212) 370-1130.

• **BURNS MEDIA STRATEGIES** and **DOUGLAS BROADCASTING ME-**

DIA have teamed to launch "The Psychic Radio Network," a daily six-hour block of live call-in programming hosted by top psychics from across the nation. The show features free readings for callers, celebrity guest segments, and a 900 number for private readings. The program will be available on a market-exclusive basis in May; (713) 349-9880.

• **DEPORTES BYLINE AMERICAS**, the first national Spanish-language Sports Talk program for radio, is now available to affiliates. Nightly interviews with major Spanish-speaking sports personalities are conducted by hosts **DANNY GONZALEZ** and **ORLANDO ALZUGARAY JR.** Gonzales was recently the Spanish play-by-play voice of the Houston Rockets and Astros; Alzugaray formerly hosted WINZ/Miami's "Sports Huddle"; (503) 249-2160.

• **MUSICAM EXPRESS** and **STARGUIDE DIGITAL NETWORKS** have announced an agreement to provide real-time distribution of Bloomberg radio news programs via digital technology; (888) 366-4869.

Industry

• **JAY NOBLE** joins TM Century as Sales Representative/Mid-Atlantic region. Noble has more than 30 years of industry experience and most recently worked for the Westwood One companies.

Products & Services

• **BRENTWOOD KID'S COMPANY** is releasing the first-ever lullaby col-

lection of its kind, entitled "Sing Me To Sleep, Daddy." The project features original music sung by some of today's top Christian male artists; (615) 641-1052.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart

WHITNEY HOUSTON Step By Step

Hot AC — Robert Hall

SPICE GIRLS Say You'll Be There

Touch — Monica Logan

TONY TONI TONE Thinking Of You

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CHR/Rock

INXS Elegantly Wasted
QUEENSRYCHE Sign Of The Times
BRUCE SPRINGSTEEN Secret Garden
U2 Staring At The Sun

Mainstream AC

CELINE DION All By Myself
WHITNEY HOUSTON Step By Step
RICHARD MARX Until I Find You Again

Lite AC

CELINE DION All By Myself
KENNY LOGGINS For The First Time

UC

"AFKAP" Somebody's Somebody
WARREN G I Shot The Sheriff
GINUWINE Tell Me Do U Wanna
SWV Can We

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — J.J. Cook

MARK MORRISON Return Of The Mack

Digital AC — J.J. Cook

CHICAGO Here In My Heart
BRIAN MCKNIGHT/DIANA KING When We Were Kings

Hot AC — J.J. Cook

INXS Elegantly Wasted

Digital Soft AC — Mike Bettelli

CHICAGO Here In My Heart

Digital AC Mix — Mike Bettelli

CHICAGO Here In My Heart

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

DAVE MATTHEWS BAND Crash Into Me

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Bright AC — Bill Michaels

TONI BRAXTON I Don't Want To
HANSON Mmm Bop
AMANDA MARSHALL Fall From Grace

Soft AC — Andy Fuller

JEWEL You Were Meant For Me

Changes

Sports: WWCN-AM/Ft. Myers-Naples flips from News/Talk to Sports as "770WQAM." The outlet will air local programming until 12:30pm daily and simulcast sister Sports WQAM/Miami in all other dayparts.

Rock: KEZO/Omaha parttimer **Dan Duffy** rises to nights. He replaces **Chuck Yates**, who segues to sister KKCD for afternoons ... **WKLQ/Grand Rapids'** new fulltime line up features **Aris Hampers** in middays, **Flea** (aka **Randy Scope**) joining for afternoons, **Daisy** covering nights, **Steve Aldrich** handling late-nights, and **Brad Michael Owen** operating overnights. **Tom Robinson** takes Production Dir. duties ... **WIXV/Savannah, GA** taps **WXRC/Charlotte PD Anthony Michaels** as its new PD, effective 4/15 ... **T.J. Lennon** joins **WNDD/Gainesville, FL** for nights ... **Hans Evins** returns to **KQDS/Duluth, MN**, this time as PD/mornings. Nighttimer **Michelle Masters** is named APD and shifts to middays. Overnighter **Dan Cantrell** is upped to nights, and parttimer **Ben Waters** is upped to overnights ... **WDRK/Panama City, FL PD Addison Wakeford** exits to pursue other opportunities; **MD Mike Lee** is upped to PD/MD. Meanwhile, crosstown **WTBB** inks **Beaver, Stevens & Bubba** for afternoons as **Yoda** joins for nights ... "The Dogman" joins **KCLB/Palm Springs, CA** for overnights as **Jerry Reyes** exits ... **WGLF/Tallahassee, FL** welcomes **Steve King** as Production Dir./afternoons ...

WONE/Akron, OH ups overnighter **Matt Spatz** to nights and parttimer **Mike Rose** to overnights ... Here is **WJJO/Madison, WI's** new lineup: **Johnny Danger & Greg Bair** in morning drive, middays **Blake Patton**, afternoons **Sara Freeman**, and nights **Sean** "The Man Of Steel" ... **KQWB/Fargo, ND** ups parttimer **Big Dog** to nights ... **WYSP's** new address is 101 S. Independence Mall East, Philadelphia, PA 19106; phone (215) 625-9460; fax (215) 625-6560 ... **WMMR/Philadelphia's** new phone number is (610) 771-0463; fax (610) 771-0463.

Oldies: **KACL** (Cool 98.7)/Bismarck, ND welcomes former crosstown **KYYY PD Bob Beck** for PD/mornings.

News/Talk: **Ollie Dowell** joins **KMOX/St. Louis's** reporting team ... **Ed Weigle** adds local host duties at NPR affiliate **WFYI-FM/Indianapolis**. He will continue operating his voiceover production firm ... **Peter King** rises to ND at **WWNZ-AM/Orlando**.

CHRONICLE

BIRTHS

WRBQ-FM/Tampa Promotion Dir. **Pat George**, wife Amy, son Austin Patrick, March 29.

KTWV/L.A. Producer/Public Service Dir. **Tina Arana**, husband Kirk Anderson, son Reece Nelson, March 27.

Country: Several changes at **WSOC/Charlotte:** Afternoon host **Mike Terry** rises to middays while **Jason Dean** joins for Terry's old shift. MD/evenings **Rick McCracken** shifts to overnights as the syndicated **John Crenshaw** show is added ... **Brooks O'Brian** joins **KWNR/Las Vegas** for nights ... **John Collins** moves from **KHYT** to sister **KIIM/Tucson** for nights ... **Dave Dodson** joins **KFAY/Fayetteville, AR** as **APD/MD/afternoons** ... "General" **Zach Taylor** is named Asst. PD/middays at **WCHY-FM/Savannah, GA**. Additionally, **PD Dale Mitchell** adds morning co-host duties ... **KALF-FM/Chico, CA PD Scott Michaels** moves from mornings to afternoons. **Dori McKay** joins from crosstown **KHSL** for afternoons ... The new address for **KRST-FM** is 500 Fourth St., NW, Fifth Floor, Albuquerque, NM 87102. Phone (505) 767-6700; fax (505) 767-6767.

Contemporary Christian: Former **KLTY/Dallas PD** and air personality **Scott Wilder** joins crosstown **KWRD-FM** as afternoon talk host.

Classic Rock: Here's **WAXQ/New York's** new lineup: **Donna Donna** and **Steve Morrison** take morning drive, **Matt DeVoti** now handles early middays, afternoons go to **Marc Copolla**, **Karen Carson** accepts nights, and **Kevin Hodge** operates overnights ... **WCPR/Biloxi-Gulfport, MS PD "Weerd" Wayne Watkins** adds similar duties at newly acquired sister **Classic Rocker WXRQ**.

Counter

AND VERY

Productive

Launching July 14th,
a proven talk show moves into a Monday thru Friday slot
from Noon to 3pm (EST).

Keep your options – and your afternoons – open!

Stay tuned...

Conducting Business In The Year 2000

Much has been made about changes to the demographic makeup of our country in the future and how those changes will affect consumer spending patterns.

For example: Sexagenarians (folks in their 60s) won't be considered "old" in the next millennium. That term will be reserved for octogenarians (citizens in their 80s). And the so-called, non-white minority populations in this country will become the majority, thrusting Caucasians into minority status. These changes will obviously have a profound impact on the way you conduct business — be it the format you choose, sales methods, target categories, and hiring practices.

Here are some other "future phenomena":

Excitement Over 2000

Research from the **Saatchi & Saatchi** ad agency says consumers view the year 2000 with awe and excitement, but also are looking forward to the new millennium with a mix of "hope and cynicism." How's that? Respondents to the survey are looking at 2000 to usher in a new beginning. But they also expect certain issues, such as poverty, hunger, war, and the like not to change by then. Here are the words consumers used to describe what the new millennium meant to them:

• Curious	39%
• Optimistic	30%
• Excited	30%
• Uncertain	23%
• Awesome	21%
• Nostalgic	14%
• Uninterested	13%
• Apprehensive	11%
• Pessimistic	7%
• Ambivalent	6%

Percentage total exceeds 100% because of multiple answers.

Technology Front

• While it's very difficult to predict technological trends in a day and age when computer generations are turning over every couple of years, here's what is in the forecast:

• **Cell phones:** Penetration was at 12.6% in 1995. Look for that figure to reach 30% in 2002. Interestingly, personal cell-phone use will overtake business use for domination next year.

• **Internet:** Users of the World Wide Web doubled between September 1995 (when it was 7%) to September 1996 (14%), according to a **Harris** survey of 18+ adults. So don't be surprised if the WWW has the same kind of penetration in the year 2000 as cable TV has today (about 60%).

• **Techno-phobia:** While the above numbers are staggering, there is some evidence that consumer interest in PCs and the Web has its limits. *Interactive Consumers* reports the total number of households where adults use PCs remained flat between 1995-1996. PC costs were the main reason for the flat line — but that was before a recent plunge in consumer-oriented PCs. However, total overall PC usage remains at about 17 hours; that figure rises to 20 hours when children are present.

• **Research block:** New telephone technologies will make it increasingly difficult for researchers to make contact with survey re-

spondents, particularly in the 30-44 age group. While a majority of Americans own an answering machine, some 80% of 30-44s have one, and nearly 90% of them subscribe to caller ID. Both of these devices serve as lines of defense against unwanted calls. Caller ID, according to a *Marketing Research* story, will make it more difficult to reach respondents under 65; those divorced or separated, with large numbers of children living at home; and Caucasians.

Society's Attitudes

Okay, so how do Americans see themselves these days? Here are some tidbits:

• 73% describe family life as being "extremely" or "very" happy, according to a **Gallup** poll commissioned by the LDS (Mormon) church. Men are more likely than women (32% vs. 25%) to say they are "extremely" happy, as are married adults over single adults (33% vs. 20%).

• 39% of so-called baby boomers reside in the same place they did at age 16. That's a *higher* percentage than WWII-generation citizens.

• Women have come a long way in the workplace, but equality between the sexes won't likely be a reality when 2000 strikes. Women earned only 72 cents for every dollar a man made in 1994. Still, that's a sizable increase over the 59 cents they made in 1970. In the corporate boardrooms, women occupied only 10.2% of seats at *Fortune* 500 companies in 1996. But there is some good news: The percentage of managerial jobs held by women was 43% in 1995, up from 19% in 1970.

DATELINE

• **April 23** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles; (213) 462-2351.

• **April 17-20** — IMPACT Conference. Fountainbleu Hotel, Miami; (215) 646-8001.

• **April 30-May 2** — Radio Only Management Conference. Phoenixian Hotel, Scottsdale, AZ; (609) 424-6800.

• **May 15-21** — 21st Annual NABOB Spring Broadcast Management Conference. Site TBA; (202) 463-8970.

• **May 17** — Third Annual Producer's Workshop. Radisson Empire Hotel, New York; (212) 580-3385.

• **May 21-24** — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (708) 296-0200.

• **June 4-7** — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.

• **June 11** — Radio Mercury Awards. Waldorf-Astoria, New York; (212) 681-7207.

• **June 11-14** — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

• **June 16-22** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• **June 26 (through September 7)** — Summer Arbitron.

• **July 8** — Major League Baseball All-Star Game. Jacobs Field, Cleveland.

• **July 16-20** — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

• **August 1-2** — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• **August 14-16** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 23-26** — Jack The Rapper Convention. Site TBA.

• **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• **September 17-20** — 52nd RTNDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• **September 18 (through December 10)** — Fall Arbitron.

• **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• **October 19** — Radio Hall of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

• **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

THE COMPLETE INDUSTRY REFERENCE GUIDE



COMING SOON
To a mailbox near you!

R&R
THE INDUSTRY'S NEWSPAPER

'Your Rates Are Too High!'

How do you overcome that objection? Here are 18 ways...

- 1 **Rephrase:** "Our rates are too high?" Get *them* to elaborate.
- 2 "If the rate wasn't the issue, would you then be willing to advertise?"
- 3 "I respect that, but dollars aside, if I could show you a way that the return from your initial cash outlay justified advertising on our station, would you listen?"
- 4 "Why is this item [pick an expensive item in their store] more expensive than this one [pick a less expensive item]?" *Then explain how radio, specifically your station, is the same.*
- 5 "Yes, they are! Thank you! We've worked very hard to get them where they are today."

- 6 "We don't set our rates, our advertisers do. Every rate - every day and every daypart - is set purely on supply and demand."
- 7 "How high is *too* high?"
- 8 "Compared to...?"
- 9 "Yes, we are a bit higher. Now, here are the reasons people say we're worth it."
- 10 "If you believe this idea will bring business in the door, what real difference does a little higher rate really make?"
- 11 "That's number four on my list, and I've got 18 comebacks. Can't you do any better than that?"
- 12 "Last year, 88% of our advertisers renewed. Even though they, too, knew our station was a bit higher, they saw the traffic coming through the door."
- 13 "You could go with a cheaper station, but what are you looking for ... shoppers or shoplifters?"
- 14 "You're not buying commercials, you're investing in an idea. Tell me - what part of the idea don't you see value in?"
- 15 "Our station isn't for everybody. Right now, at this very moment, you may not be able to afford our station. But the day you can afford us will be a great day for both of us."
- 16 "What is the real cost if you buy the cheaper stations and they don't work?"
- 17 "Let's make a point-by-point comparison between us and the cheaper stations. When we're done, *you'll tell me* why we command a few dollars more."
- 18 "How would you suggest your sales department handle an objection like that?" *Let them tell you how to sell them.*

For a poster-sized version of these responses, contact sales trainer **Irwin Pollack** at *Radio Sales Intelligence*, (609) 598-9300.

Salespeople On The Move

• **Leon Cleveland** rises from VP/Sales, Eastern Region to Sr.VP/Sales, Eastern Region at **American Urban Radio Networks**. **Thomas White** ascends from Dir./Sales, Eastern Region to Cleveland's previous post.

• **Art Zeidman** joins **WPAT-FM & WSKQ-FM/NY** as Dir./Sales Development. He most recently served as AE at crosstown **WINS**.

• **Susan Hudzietz** is appointed Regional Sales Mgr. for **Jacor/Louisville**, which encompasses **WFIA-AM, WDJX-FM, WSFR-FM, WSJW-FM & WVEZ-FM**. Additionally, **Steve Murphy** is now LSM at **WSJW**.

• **Terry Jensen** is now Sales Mgr. at **KSON-AM & FM/San Diego**.

• **Russell Lindley** is the new Sales Mgr. at new Alternative **AC KQUE (The Planet)/Houston**.

• **Scott Kunath** ascends from Sr. AE to LSM of **WVMV-FM/Detroit**.

• **Dale Fine** is named LSM at Alternative **KEGE-FM** and sister Rock trimulcast **KCFE-FM, KREV-FM & WREV-FM (X105)/Minneapolis**.

• Industry veteran **Lou Faust** joins **Jones Radio Network** as Regional Sales Mgr. for Western and Central states. He has served as President/CEO for **Selkirk Communications**; Sales Mgr. and Executive VP at **Blair Radio**; and as VP/GM of **WKBW-AM/Bufalo, KPOL-AM & FM/Los Angeles**, and **WPAT-AM & FM/New York**.

• **Shari Brown** is upped to Asst. Dir./Network Sales for **Nassau Broadcasting's Jersey Radio Network**.

• **Letitia Sweat** becomes AE and **Jaime Goldring** is tapped as Sales Asst. at **WQHT-FM/NY**.

• **Kim Barbaro** is now an AE at **KKGO-FM/L.A.**

• **Kim Blyleven** and **Steve Pollak** join the local sales team at **KFWB/L.A.**

• **Mike Lyons** joins the sports marketing staff at **WMAQ/Chicago**. He most recently worked as a sports marketing rep at Penn State University.

May Promotional Opportunities

By Irwin Pollack

Monthly Events

- Better Sleep Month
- Breathe Easy Month
- Electrical Safety Month
- Healthy Baby Month
- Better Hearing Month
- Mental Health Month
- Modern Dance Month
- Motorcycle Awareness Month
- National Allergy & Asthma Month
- National Asparagus Month
- National Barbecue Month
- National Bike Month
- National Egg Month
- National Hamburger Month
- National High Blood Pressure Month
- National Photo Month
- National Senior Travel Month
- National Strawberry Month

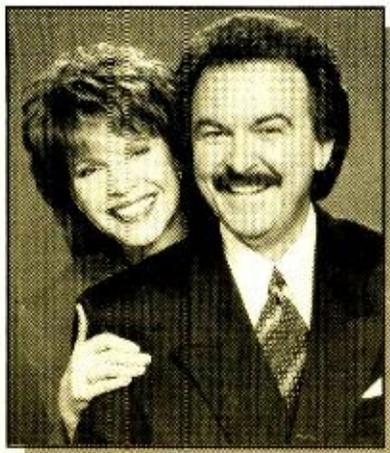
Special Days & Weeks

- May 1** — Amtrak began service (1971)
- Batman's birthday (1939)
- Cheerios' birthday (1941)
- Empire State Building completed (1930)
- First postage stamp (1830)
- May 2** — Take Your Baby To Lunch Day
- May 3** — First comic book published (1934)
- May 4** — Kentucky Derby
- Naked Day
- Relationship Renewal Day
- May 5-11** — Be Kind To Animals Week

- Carpet Care Improvement Week
- Cartoon Art Appreciation Week
- Just Say No Week
- National Nurses Week
- May 5** — First perfect baseball game (1904)
- May 7** — National Teacher's Day
- May 8** — National Third Shift Workers Day
- No Socks Day
- May 9** — Tear The Tags Off The Mattress Day
- May 11** — Let's Go Fishing Day
- May 12** — Spitting outlawed (1896)
- May 15** — Stewardess Day
- May 17** — National Memo Day
- May 18** — Visit Your Relatives Day
- May 19-25** — National Cellular Phone Safety Week
- National Safe Boating Week
- May 21** — National Waitress Day
- May 22** — Mr. Rogers' Neighborhood debuted (1967)
- May 24** — First auto repair shop opened (1899)
- May 26** — Dow Jones Industrial Average birthday (1896)
- May 27** — Golden Gate Bridge opens (1937)
- May 27-June 2** — National Frozen Yogurt Week
- May 29** — National Spelling Bee finals
- May 30** — First compact disc introduced
- May 31** — Take This Job And Shove It Day



The ONLY Country Radio Team, with the added exposure and fans from a nationally syndicated TV show!



Already on 375+ radio stations, 110+ major market TV stations and TNN.

Crook & Chase - Hotter Than Ever! Put their power to work for you today!



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Improving The Record-Radio Relationship

By Beau Phillips

Record labels are not responding to the new radio landscape — they still rely on the same outdated approaches. In an ideal world, radio and records are perfect marketing partners.

At the risk of sounding like commentator **Andy Rooney**, have you ever wondered why the radio and record industries have such a dysfunctional relationship? For two mega-billion-dollar entertainment industries that depend on each other for success, one should question why their business dealings resemble a game of liar's poker?

To make matters worse, new radio ownership laws are beginning to strain relations tighter than **Rush Limbaugh's** waistband. Since last year's deregulation overhaul, the radio industry is moving faster than a hummingbird on crack. Ad-

vertisers are increasingly tapping radio's power, targetability, and immediacy. Yet the recorded music industry, which dominates 90 percent of a station's airwaves, and the radio industry — which continues to provide the labels with its No. 1 form of exposure — still lack a sound *business* foundation with each other.

So what we end up with are radio programmers keeping label promotion departments jumping like circus dogs. And instead of implementing sound promotional synergy, labels depend on favors, pressure, and relationships for the quick fix.

Labels More Than 'Content Providers'

While good relationships with PDs are important, that alone does not represent a sound business strategy. Consider the turmoil on New

York's radio dial. A promo rep may have had great rapport with the PDs at **WHTZ (Z100)**, **WNEW, WXRK (K-Rock)**, **WAXQ (Q104.3)** and **WMXV (Mix 105)** — now **WDBZ (The Buzz)**. But within a few short months, the PDs and music formats changed at *all five stations!* Back to square one.

Since last year's deregulation overhaul, the radio industry is moving faster than a hummingbird on crack. Advertisers are increasingly tapping radio's power, targetability, and immediacy. Yet the recorded music industry and the radio industry ... still lack a sound business foundation with each other.

We have just begun to feel the impact radio consolidation will have on the record labels' ability to expose new music. As "super-sized" broadcasting groups neatly slot their stations into niche formats, several things happen:

- Less competition will reduce experimentation (as it does in every industry).
- Labels will find their airplay outlets limited, making it more difficult to break crossover hits.
- Many top PDs who used to have time for label promo reps are now consumed with orchestrating multi-station strategies and practicing their new mantra, "operating profit."

The core issue may lie in the fact that record companies have always viewed themselves as purely 'content providers' of recorded music. The labels direct a new release through every stage of development,

except where "the rubber meets the road" ... the consumer. Once a project is released to radio, control of that vital link is conceded to a relative handful of influential PDs. If those PDs deem a song unworthy, the chain breaks, the label's investment is lost, and the project is tossed on the scrap heap alongside other failed releases.

In any other industry, this strategy would be considered disastrous. The old model of supply and demand just doesn't work anymore. Creating product in a vacuum and then setting out to convince people to buy it is a recipe for failure. The new rule is: "serve the consumer or fail."

It's a buyer's market in which the producers work together with consumers to develop a product that combines what consumers want with what vendors can produce.

Time For A New Strategy

If there was ever a need for record labels to embrace a new promotion strategy, it's now. Flat CD sales, escalating promotion costs, fewer superstar artists, and bankrupt retail chains have pushed the labels into an uncomfortable corner. Last year, there were nearly 30,000 albums released in the U.S. More than 90% of those albums sold less than 5000 copies. With four of every five music purchases sourced to radio, the pressure to deliver airplay has reached intense heights.

So how might the record industry improve its dealings with radio? Start by looking at stations as marketing partners. Consider replacing tired promotion methods with a business premise of mutual respect

Pro:Motions

• **Donna Frank** is named Promotion Dir. at **WEQX/Manchester, VT (Albany)**. She previously served in a similar position at **WGY-AM & WRVE-FM/Albany**.

and shared goals. Here are eight steps toward grabbing the reins and creating true synergy:

• **Wake up and smell the airwaves.** Recognize the need for the record business to forge a stronger link with the radio business. Like it or not, radio stations have no vested interest in the success or failure of a record. Songs are now just heavily researched programming tools used to craft a winning format. It is no longer an emotional decision ... it's all business.

• **Research is a lamppost.** It should be used to illuminate, not to lean on. PDs use sophisticated music research to narrow their focus, yet record companies steadfastly refuse to pre-test their music. Many programmers treat music research like it was delivered on tablets while labels attempt to diffuse it. Maybe it's time for record labels to embrace the notion of consumer research.

• **Release fewer records.** The labels' poor success rate has more to do with a flood of weak product than it does tight playlists. Stations can't assimilate the deluge of new product. Just look at the stacks of unplayed CDs in a music director's office. The early days of **Geffen** (or **Interscope** of late) have shown that less is more.

• **Invest your advertising dollars in radio.** In an age of sound-alike bands, what is the value of newspaper ads showing a one-inch square photo of the album cover art? Outdated newspaper co-op deals are an insult to radio stations that play your product. The 12-34-year-old music buyers are light newspaper readers, but heavy radio users.

• **Think like a shark.** A shark only breathes when it's moving forward. As radio evolves, traditional label promotion techniques are fast

becoming obsolete. Smart label execs know each program director's goals and needs and bring PDs a steady stream of smart solutions and forward-thinking opportunities.

• **Create a PD advisory board.** Labels must play mental chess to anticipate what radio will play. What if PDs were involved in the filtering process? Totally above board. For no money, just for the good of producing better music. Make it an honor to be selected to participate.

• **Light rotation.** Maybe one song in 20 breaks out of lunar, I mean light, rotation. Just slightly better than a 'paper add,' these songs aren't getting heard. When half of the songs on a station's playlist air just twice a day, nobody wins. There are at least three other ways to effectively expose new product.

• **Here today, gone later today.** The rush to judgment may be killing songs before they've reached their potential. Radio has learned songs often ignite and develop slowly. Be patient moving songs through the system.

Beau Phillips is a Fairfield, CT-based marketing consultant, working with a variety of radio groups and stations. His background includes 14 years as GM and PD at **KISW/Seattle** as well as Sr. VP/Marketing at **VH1**. Reach him by phone at (203) 254-9403 or by e-mail at **BeauPhillips@aol.com**



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MUSIC & MOVIES

CURRENT

- **THE SAINT** (Virgin)
Singles: Out Of My Mind/Duran Duran
6 Underground/Sneaker Pimps
Other Featured Artists: Duncan Sheik, Luscious Jackson, Daft Punk
- **SELENA**
Single: Dance Medley/Selena (EMI/Latin)
- **JUNGLE2JUNGLE** (Walt Disney)
Single: It Starts In The Heart/Maxi Priest
Other Featured Artists: Peter Gabriel w/Youssou N' Dour, Jam Nation
- **THE 6TH MAN** (Hollywood)
Single: Like This And Like That/LaKiesha Berri
Other Featured Artists: Johnny Gill, Mint Condition, Pharcyde
- **B.A.P.S.** (Milan)
Single: No One But You/Veronica f/Craig Mack
Other Featured Artists: Alex Brown, Kool & The Gang
- **JERRY MAGUIRE** (Epic Soundtrax)
Single: Secret Garden/Bruce Springsteen (Columbia)
Other Featured Artists: Neil Young, Aimee Mann
- **PRIVATE PARTS** (Warner Bros.)
Single: Pictures Of Matchstick Men/Ozzy Osbourne w/Type O Negative
Other Featured Artists: Marilyn Manson, Green Day, Van Halen
- **LOVE JONES** (Columbia)
Singles: Hopeless/Dionne Farris
I Got A Love Jones For You/Refugee Camp
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **WHEN WE WERE KINGS** (Mercury)
Singles: Rumble In The Jungle/Fugees
When We Were Kings/B. McKnight & D. King (Das/Mercury)
Other Featured Artists: James Brown, B.B. King
- **BOOTY CALL** (Jive)
Singles: Can We/SWV
Don't Wanna Be A Player/Joe
Other Featured Artists: KRS-One, R. Kelly, Johnny Gill
- **THE PREACHER'S WIFE** (Arista)
Single: Step By Step/Whitney Houston
- **LOST HIGHWAY** (Nothing/Interscope)
Single: The Perfect Drug/Nine Inch Nails
Other Featured Artists: David Bowie, Lou Reed, Smashing Pumpkins
- **ONE FINE DAY** (Columbia)
Single: For The First Time/Kenny Loggins
Other Featured Artists: Keb'Mo', Tina Arena, Natalie Merchant

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Jon Secada, Monday (4/14) at 9pm ET/6pm PT, America Online (keyword: LIVE).

BT, Monday at 9:30pm ET/6:30pm PT, America Online (keyword: WARNER).

Spearhead, Tuesday (4/15) at 9:30pm ET/6:30pm PT, America Online (keyword: LIVE).

Pat Boone, Wednesday (4/16) at 2pm ET/11am PT, Microsoft Network (show: "Nelson's World").

Michael Hutchence and **Kirk Pengilly** of **INXS**, Wednesday at 7pm ET/4pm PT, America Online (keyword: LIVE).

On The Web

Attend listening parties for **Son Volt** (Friday, midnight ET) and **Folk Implosion** (Saturday, midnight ET), as well as chats with **ThaTruth** (Saturday, 7pm ET) and **Bloodhound Gang** (Monday, 7pm ET), on SonicNet this week (<http://www.sonicnet.com>).

Silverchair chats live from Salt Lake City Tuesday night (4/15) at 9pm ET/6pm PT (<http://www.ticketmaster.com>).

ZINE SCENE

Beck's Nod To Clean Living

I'm shocked when I see people take the easy way out. It's easy to be a rock musician with a drug problem because it's been done before. There's already a romance to that. It's already been applauded. It's like doing a cover of a song that was No. 1 years ago" — *Rolling Stone* cover boy **Beck** sets readers straight.

More Beck for your buck: "If you don't fit into someone's mission of what a musical personality should be in 1997, they'll just make you into it. They airbrush out **Neil Young's** sideburns and give **Pat-Smitty Smith** a nose job. People, music, everything in our culture now — it's so disposable now. That was the most upsetting thing about a recent magazine I was on. I wasn't cool enough, so they just made me look the way they wanted me to look. The bottom line is, they made me look like a junkie. But I'm not a junkie."

And one more thing: "I'm a traditionalist in a lot of ways. A lot of what my generation is into, what it represents, I'm totally against. I think a lot of my generation has been fed a culture that's just so disposable. A lot of simple techno stuff — it's going to look stupid 10 years from now."

A Boy For You, A Boy For Me

The *Enquirer*, the *Star*, and the *Globe* all feature pics of **Michael Jackson** dressed in Arab head-dress — with an indistinguishably dressed young boy — shopping in Paris for gifts for Michael's little "Prince." And while papa is shopping in Europe, estranged wife **Debbie Rowe** has taken up with old "flame" **Bill Asebrook**.

Also, the *Star* says Michael is not too thrilled about old friend **Elizabeth Taylor's** recent bonding with **Madonna**. The pair have become fast friends since Taylor's 65th birthday bash. In fact, Madonna brought jars of homemade spaghetti sauce to Liz while she was recuperating from brain surgery.

Madonna's on a cooking roll — and getting a little naughty about it. She recently startled dinner guests by whipping up some homemade pasta in XXX-rated shapes (*Globe*).

Beauty Tips

"It costs a fortune to look this trashy" — **Bono's** fashion solution (*Us*).

"Oh, how sweet! It must be all my wife's creams — they're really working" — former **Cars** front-man **Ric Ocasek's** coy response to an interviewer's compliment (*Rolling Stone*).

"I'm proud of my breasts the way they are. I don't need plastic in my body to validate myself as a woman!" — **Courtney Love** tells why she had her breast implants removed (*Globe*).

Child-Rearing Tips

"I just want them to feel inspired to live on the planet and not get discouraged with life. If they want to collect stamps, make sure they collect stamps 100% of the time for 25 years. The most important thing is to try to find work or something that you love, but it's also probably the hardest thing" — **Ric Ocasek** proves father knows best (*Rolling Stone*).

"I'd be so happy if they turn out to be lesbians" — **Howard Stern** projects his thoughts about his daughters' possible futures — proving that father might not know what's best (*Us*).

"I sit up at night and make my kids look at the globe because I want their minds to think about ruling the world" — **L.L. Cool J** raises the achievement bar for his kids (*Us*).

LeAnn Rimes is caught in a family feud, claims the *Globe*. Apparently, dad is pushing LeAnn to pursue her career, while her mother wants her to lay stardom aside and just be a kid.

It's The Thought That Counts

"I had this prejudice about heavy metal as tasteless phallus music. The undertones in 'Iron Man' are similar to our own lyrics" — **Cardigans** lead singer **Nina Persson** explains why the band chose to cover the old **Black Sabbath** staple.

"Over the years, I've heard so many people do versions of 'Iron Man.' For the first time, a band has used a little imagination: this fairy type of chick singing these dark, dark lyrics — it's an eerie twist" — **Ozzy Osbourne** approves of the version (*Us*).

"I have a kind of flexible attitude toward things. It's a shame, but when you're reaching out to millions of people you have a certain strange responsibility" — **Moby** tells why he decided to alter the lyrics to his current single, "That's When I Reach For My Revolver," after MTV objected to the gun imagery.

"Changing the lyrics to the video is totally disgusting and contrary to everything I believe in" — **Mission Of Burma** guitarist **Roger Miller** — whose band originally did the song — apparently doesn't approve this new version (*Entertainment Weekly*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC DATEBOOK

MONDAY, APRIL 21

- 1963/The Beatles and the Rolling Stones meet for the first time after a Stones appearance at the Crawdaddy Club in Richmond, England.
- 1969/**Janis Joplin** gives her first British concert at Royal Albert Hall in London.
- 1972/**Neil Young's** "Heart Of Gold" goes, well, gold.
Releases: **Rolling Stones'** "Sticky Fingers" (1971), **Jim Croce's** "Bad, Bad Leroy Brown" (1973)
Born: **Iggy Pop** (**James Jewel Dsterburg**) (1947)

TUESDAY, APRIL 22

- 1959/**Alan Freed** premieres his last rock & roll movie, "Go, Johnny, Go," which includes performances by **Chuck Berry**, **Ritchie Valens**, and **Jackie Wilson**.
- 1961/The First Annual Country Music Festival debuts in Jacksonville.
- 1976/**Johnnie Taylor's** "Disco Lady" becomes the first single ever to sell over 2 million copies.
Releases: **Troggs'** "Wild Thing" (1966), **Rascals'** "Groovin'" (1967), **Gerry Rafferty's** "Baker Street" (1978), **J. Geils Band's** album "Love Stinks" (1980)
Born: **Peter Frampton** (1950)

WEDNESDAY, APRIL 23

- 1975/**Badfinger** guitarist **Peter Ham** hangs himself in his London home at the age of 27.
- 1981/**Johnny Cash**, **Carl Perkins**, and **Jerry Lee Lewis** reunite in Stuttgart, Germany and record what will eventually be released as "The Survivors."
Born: **Roy Orbison** (1936)

THURSDAY, APRIL 24

- 1957/A 16-year-old **Ricky Nelson** releases his first single, "Teenager's Romance," with a cover of **Fats Domino's** "I'm Walkin'" on the flipside.
- 1959/After almost 24 years on the air, pop music show "Your Hit Parade" does its last broadcast.
- 1961/**Bob Dylan** appears on vinyl for the first time playing harmonica for **Harry Belafonte's** song "Midnight Special."



Grace Slick nixed by the Nixons.

- 1970/**Grace Slick**, invited by President **Nixon's** daughter **Tricia**, shows up to tea at the White House with **Abbie Hoffman** as her escort. They're turned away at the door.

FRIDAY, APRIL 25

- 1968/The Beatles refuse to perform for the Queen Of England at her British Olympic Appeal Fund show. **Ringo Starr's** polite explanation: "We don't do benefits."
- 1974/"The Streak" by **Ray Stevens** takes over the airwaves and streaking is reported at concerts by **Yes**, **Gregg Allman**, and the **Beach Boys**.
- 1977/**Elvis** records what will be his last three songs ever live at a concert in Saginaw, MI.
- 1981/**Paul McCartney's** back-up group **Wings** calls it quits.

SATURDAY, APRIL 26

- 1977/Soon-to-be-infamous disco Studio 54 opens its doors for the first time.
- 1978/**Ringo Starr's** special "Ringo," an updated version of "The Prince And The Pauper," airs on American TV. **George Harrison** narrates.
- 1982/Lead singer of the **Clash**, **Joe Strummer**, disappears on the way to rehearsal only to return weeks later explaining his absence as "exhaustion" and "doubts about his career."
- Birthdays: "Peter Gunn" songwriter **Duane Eddy** (1938), **Gary Wright** (1945), **Peter Ham** (1947)

SUNDAY, APRIL 27

- 1975/511 people are arrested at a **Pink Floyd** concert for marijuana possession. Police say, "Tonight at the sports arena they had a dope festival. It's called a rock concert or something."
- 1979/**Stevie Wonder** performs "Sir Duke" at a **Duke Ellington** tribute in Los Angeles.
- 1980/Three years and a day after its big opening, Studio 54 shuts down due to liquor license violations and other questionable activities.
- 1981/**Ringo Starr** weds actress **Barbara Bach**.
Releases: **Simon & Garfunkel's** "Mrs. Robinson" (1968)
Born: **Paul "Ace" Frehley** (1951)

— Jay J. Levy



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BEN FOLDS FIVE Battle Of Who Could Care... (550 Music)
- FAITHLESS Insomnia (Arista)
- FOUNTAINS OF WAYNE Sink To The Bottom (TAG/Atlantic)
- FREAK NASTY Da Dip (Power/Triad)

EXCLUSIVE

- HANSON Mmm Bop (Mercury)
- LIVE Freaks (Radioactive)

HEAVY

- AEROSMITH Falling In Love (Is Hard On...) (Columbia)
- FIONA APPLE Sleep To Dream (Work)
- BLACKSTREET Don't Leave Me (Interscope)
- BLUR Song 2 (Virgin)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- MONICA For You I Will (Warner Sunset/Atlantic)
- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- OFFSPRING Gone Away (Columbia)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- SPICE GIRLS Say You'll Be There (Virgin)
- SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic)
- SUBLIME Santeria (Gasoline Alley/MCA)
- U2 Staring At The Sun (Island)
- VERVE PIPE The Freshmen (RCA)

STRESS

- BABYFACE Everytime I Close My Eyes (Epic)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BECK The New Pollution (DGC/Geffen)
- MARY J. BLIGE Love Is All We Need (MCA)
- FOXY BROWN I'll Be (Def Jam/RAL/Mercury)
- PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
- DRU HILL In My Bed (Island)
- FAITHLESS Insomnia (Arista)
- GHOSTFACE KILLAH All That I Got Is You (Epic)
- MIGHTY MIGHTY... The Impression That I Get (Mercury)
- SHAQUILLE O'NEAL Strait... (T.W.isM/Trauma/Interscope)
- SAVAGE GARDEN I Want You (Columbia)
- VERUCA SALT Volcano Girls (Outpost/Geffen)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)

BREAKTHROUGH

- JAMIROQUAI Virtual Insanity (Work)

ACTIVE

- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BEN FOLDS FIVE Battle Of Who Could Care... (550 Music)
- CELINE DION All By Myself (550 Music)
- DJ KOOL Let Me Clear My Throat (American/WB)
- FOUNTAINS OF WAYNE Sink To The Bottom (Tag/Atlantic)
- FREAK NASTY Da Dip (Power/Triad)
- GINUWINE Tell Me Do You Wanna (550 Music)
- INXS Elegantly Wasted (Mercury)
- JONNY LANG Lie To Me (A&M)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)
- MARK MORRISON Return Of The Mack (Atlantic)
- SILVERCHAIR Freak (Epic)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- MATTHEW SWEET Where You Get Love (Zoo)
- SWV Can We (Jive)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
- TONIC If You Could Only See (Polydor/A&M)
- WHITE TOWN Your Woman (Chrysalis/EMI)

Video airplay from April 7-13.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)
- ANN NESBY This Weekend (Perspective/A&M)

XL

- PAULA COLE Where Have All The Cowboys... (Imago/WB)
- SHERYL CROW Everyday Is A Winding Road (A&M)
- CELINE DION All By Myself (550 Music)
- JEWEL You Were Meant For Me (Atlantic)
- WALLFLOWERS One Headlight (Interscope)

LARGE

- BEE GEES Alone (Polydor/A&M)
- INXS Elegantly Wasted (Mercury)
- MICHAEL JACKSON Blood On The Dance Floor (Epic)
- "AFKAP" The Holy River (NPG/EMI)
- SAVAGE GARDEN I Want You (Columbia)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- SPICE GIRLS Say You'll Be There (Virgin)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- U2 Staring At The Sun (Island)

MEDIUM

- BARENAKED LADIES The Old Apartment (Reprise)
- SHAWN COLVIN Sunny Came Home (Columbia)
- HANSON Mmm Bop (Mercury)
- RICHARD MARX Until I Find You Again (Capitol)
- JON SECADA Too Late, Too Soon (EMI)

CUSTOM

- AFTER 7 Sara Smile (Virgin)
- FIONA APPLE Sleep To Dream (Work)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- T. BENNETT & B. HOLIDAY God Bless The Child (Columbia)
- BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
- BLACKSTREET Don't Leave Me (Interscope)
- BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- DURAN DURAN Out Of My Mind (Virgin)
- KENNY G Havana (Arista)
- DIONNE FARRIS Hopeless (Columbia)
- JONNY LANG Lie To Me (A&M)
- KENNY LATTIMORE For You (Columbia)
- MINT CONDITION You Don't Have To Hurt... (Perspective/A&M)
- MONICA For You I Will (Warner Sunset/Atlantic)
- MORPHINE Early To Bed (DreamWorks/Rykodisc)
- VAN MORRISON The Healing Game (Polydor/A&M)
- ANN NESBY This Weekend (Perspective/A&M)
- ODDS Someone Who's Cool (Elektra/EEG)
- RUPAUL A Little Bit Of Love (Rhino)
- SELENA Dance Medley (EMI Latin)
- SPACE Female Of The Species (Gut/Universal)
- TONY TONI TONE Thinking Of You (Mercury)
- VERVE PIPE The Freshmen (RCA)
- WILD ORCHID Talk To Me (RCA)
- WHITE TOWN Your Woman (Chrysalis/EMI)

Video airplay from April 7-13.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- WHITNEY HOUSTON Step By Step (Arista)
- KEITH SWEAT Just A Touch (Elektra/EEG)
- ZHANE Request Line (Jiltown/Motown)
- MARY J. BLIGE Love Is All We Need (MCA)
- HEAVY D Big Daddy (Uptown/Universal)
- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- 702 Get It Together (Motown)
- MINT CONDITION You Don't Have To Hurt No More (A&M)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- PUFF DADDY Can't Nobody Hold... (Bad Boy/Arista)

Information for week ending April 11.

Rap City Top 10

- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- HEAVY D Big Daddy (Uptown/Universal)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- GHOSTFACE KILLAH All That I Got Is You (Epic)
- SNDDP DOGGY DOGG... Wanted... (Death Row/Interscope)
- KRS-ONE Step Into A World (Jive)
- RZA Tragedy (Epic)
- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- PUFF DADDY Can't Nobody Hold... (Bad Boy/Arista)

Information for week ending April 11.

TELEVISION

TOP TEN SHOWS MARCH 31-APRIL 6

Total Audience
(97 million households)

- 1 **NCAA Basketball Championship** (Arizona vs. Kentucky)
- 2 **Seinfeld**
- 3 **The Naked Truth (9:30)**
- 4 **ER**
- (tie) **Friends**
- 6 **Home Improvement**
- (tie) **The Naked Truth (8:30)**
- 8 **Prelude To A Championship**
- (tie) **60 Minutes**
- 10 **Dateline NBC (Tuesday)**

Adults 18-49

- 1 **Seinfeld**
- 2 **NCAA Basketball Championship**
- 3 **The Naked Truth (9:30)**
- 4 **Friends**
- 5 **ER**
- 6 **The Naked Truth (8:30)**
- 7 **Home Improvement**
- 8 **Spin City**
- (tie) **The X-Files**
- 10 **Prelude To A Championship**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 4/11

- "AFKAP," Sheryl Crow, Celine Dion, James Taylor, Wallflowers, Steve Winwood, and Stevie Wonder are slated to perform from L.A.'s Universal Amphitheatre on "VH1 Honors" (9pm).
- **No Doubt**, "The Tonight Show With Jay Leno."
- **Tracy Chapman**, "Late Show With David Letterman."
- **Why Store**, "Late Night With Conan O'Brien."

• **Aerosmith and David Bowie**, "ABC In Concert" (check local listings).

Saturday, 4/12

- "AFKAP," the **Bee Gees**, Sheryl Crow, the **Fugees**, **Manic Street Preachers**, **Diana Ross w/Jamiroquai**, and the **Spice Girls** perform from Earl's Court in London when ABC presents the 1997 "Brit Awards" (check local listings).
- **Vince Gill** performs on TNN's "Grand Ole Opry Live" (8:30pm ET/5:30pm PT).
- **Aaron Tippin** performs on "The Statler Bros. Show" (TNN, 9pm ET/6pm PT).
- **Spice Girls**, "Saturday Night Live" (NBC, 11:30pm).

Monday, 4/14

- **Big House and Skip Ewing**, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- **Richard Marx**, "Jay Leno."

Tuesday, 4/15

- **Marshall Crenshaw** performs on "Viva Variety" (Comedy Central, 10pm).
- **John Michael Montgomery and Tanya Tucker**, "Prime Time Country."

Wednesday, 4/16

- **Ricky Van Shelton** is profiled on TNN's "The Life And Times Of ..." series (8pm ET/5pm PT).
- **Kevin Sharp and Wynonna**, "Prime Time Country."

Thursday, 4/17

- **Gladys Knight** guest-stars on Fox's "Living Single" (8:30pm).
- **David Kersh and Lonestar**, "Prime Time Country."
- **Ron Carter, Herbie Hancock, Sonny Rollins, Cassandra Wilson**, and others are interviewed when **Bravo** presents "Blue Note: A Story Of Modern Jazz" (10pm).

FILMS

WEEKEND BOX OFFICE APRIL 4-6

- | | |
|--|---------|
| 1 Liar Liar (Universal) | \$18.27 |
| 2 The Saint (Paramount)* | \$16.27 |
| 3 The Devil's Own (Columbia) | \$7.01 |
| 4 That Old Feeling (Universal)* | \$5.10 |
| 5 Double Team (Columbia)* | \$5.03 |
| 6 Selena (WB) | \$3.45 |
| 7 Jungle2Jungle (Buena Vista) | \$3.19 |
| 8 The Sixth Man (Buena Vista) | \$2.85 |
| 9 Return Of The Jedi (Fox) | \$2.78 |
| 10 Inventing The Abbotts (Fox)* | \$2.30 |

All figures in millions
* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Grosse Pointe Blank," starring **John Cusack** and **Minnie Driver** and featuring a score by **Joe Strummer**. The film's London soundtrack showcases **Violent Femmes'** original "Blister In The Sun" as well as their new version, "Blister In The Sun 2000." Also included are two cuts by the **Clash** ("Rudie Can't Fail" and "Armageddon Time"), the **English Beat's** "Mirror In The Bathroom," **David Bowie & Queen's** "Under Pressure," **Guns N' Roses'** "Live & Let Die," **Faith No More's** "We Care A Lot," **Specials'** "Pressure Drop," the **Jam's** "Absolute Beginners," **Pete Townshend's** "Let My Love Open The Door (E. Cola Mix)," **Johnny Nash's** "I Can See Clearly Now," and more.

Also opening this week is "Anaconda," which stars **Priori** recording artist **Ice Cube**.

VIDEO

NEW THIS WEEK

- **THE ASSOCIATE (Hollywood)**
This feature film starring **Whoopi Goldberg** sports a **Motown** soundtrack with **Sophie B. Hawkins's** cover of **Elton John's** "Border Song" and **Queen Latifah, Shades & Free's** version of "Mr. Big Stuff" (with a sample from **Jean Knight's** original). Cuts by **Wynonna, CeCe Peniston, Tamia, James Brown**, and others round out the LP.
- **THE GHOST AND THE DARKNESS (Paramount)**
The **Hollywood** soundtrack to this feature film — starring **Michael Douglas** and **Val Kilmer** — contains five songs by the **World-beaters**, including two with **Nusrat Fateh Ali Khan**.
- **THE SECRET AGENT (Fox)**
Bob Hoskins and **Patricia Arquette** star in this feature film, which carries a **Nonesuch/EEG** soundtrack with 16 pieces of original music by label artist **Philip Glass**.
- **101 DALMATIONS (Walt Disney)**
Starring **Glenn Close** and **Jeff Daniels**, this feature film spawned a **Walt Disney** soundtrack with **Dr. John's** rendition of "Cruella De Vil."



21 million households
Liz Kiley,
VP/Programming

National Top 20

- MAKAVELI Hail Mary (Death Row/Interscope)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- SPICE GIRLS Wannabe (Virgin)
- DRU HILL In My Bed (Island)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- 112 Cupid (Bad Boy/Arista)
- MARY J. BLIGE Love Is All We Need (MCA)
- TRU I Always Feel Like... (Priority)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- GINUWINE Tell Me Do U Wanna (550 Music)
- ROME I Belong To You (Every...) (RCA)
- BILLY LAWRENCE Come On (Elektra/EEG)
- RZA Tragedy (Priority)
- "AFKAP" Somebody's Somebody (NPG/EMI)
- RAY-J Let It Go (EastWest/EEG)
- MONICA For You I Will (Warner Sunset/Atlanta)
- WILD ORCHID Talk To Me (RCA)
- BLACKSTREET Don't Leave Me (Interscope)
- LADY OF RAGE Sho Shot (Death Row/Interscope)

Most requested for week ending April 4.



Pos.	Artist	Avg. Gross (in 000s)
1	METALLICA	\$597.8
2	KENNY G/TONI BRAXTON	\$425.4
3	RUSH	\$294.9
4	DAVE MATTHEWS BAND	\$264.6
5	ALAN JACKSON	\$236.0
6	SMASHING PUMPKINS	\$223.9
7	VINCE GILL	\$218.6
8	EMMANUEL TOUR	\$153.8
9	STEVEN CURTIS CHAPMAN	\$95.6
10	CLAY WALKER	\$91.1
11	RUSTED ROOT	\$87.0
12	COUNTING CROWS	\$74.0
13	MARILYN MANSON	\$67.4
14	SHERYL CROW	\$66.6
15	ANNE MURRAY	\$65.3

Among this week's new tours:

- ARCHERS OF LOAF
- BLUE OYSTER CULT
- BLUES MUSIC FESTIVAL '97
- MERLE HAGGARD
- JAMES KANSAS
- EDDIE MONEY
- RUSH
- SPEARHEAD
- WHO

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

DARS

Continued from Page 1

statement giving her support to the new system. "Having been raised in a small town in central California, I understood early on that satellite DARS is a technology that will bring many Americans, particularly those living in rural and remote areas, a broad new menu of choices in audio services."

Chong also pointed out that DARS has the "potential to serve listener groups with diverse interests, who may not be large enough in a traditional broadcast community to support specialized programming by local broadcasters."

The Future

The new service should be available in about three years, and a subscription is expected to cost about \$10 per month.

The cost of the new car radios will be about \$150 more than conventional car radios. A subscriber would also have a silver dollar-sized satellite dish mounted on the car. The price tag for that will be about \$19.

CD Radio President **Dave Margolese** said his company's service will sell 30 channels of music and 20 channels of news. AMRC is planning 35-45 various channels. After a nearly seven-year wait, it's no surprise Margolese was enthusiastic. "What we have is the birth of the future of radio," he said. "This is our *raison d'être*. We're going to make this happen, and this service is going to be gangbusters."

The companies are not prohibited from selling advertising, and it appears they may do just that. Margolese said CD Radio's music channels will be ad-free, but the news stations likely will not.

Still, when the FCC decided to auction spectrum for DARS, it agreed the competition from the satellite service would not adversely affect terrestrial broadcasters. In fact, the Commission believes the addition of more radio stations would pose a greater threat than DARS will. Many Wall Street onlookers think DARS is a greater threat to the recording industry than to radio — even radio syndication.

Eyes On The Skies

Satellites are expensive, and the companies only have one year to begin building a satellite and must have one in orbit and operating within four years. AMRC President **Lon Levin** said his system will be available within three years. AMRC is a subsidiary of **American Mobile Satellite Corp.** and plans to use two (possibly one) satellite for its service. **WorldSpace Inc.**, which makes DARS technology, recently acquired a 20% interest in AMRC.

Margolese said his company's system will cost about \$500 million (not including the price of the license) and should be operational by the end of 1999. CD Radio has a contract with **Loral Space & Communications** to build its three satellites. They will be launched by European company **Arianespace**.

Wimmer-Hudson

Continued from Page 3

more effective?" The answer: simplicity. The media landscape has grown more complex. We see a clear and urgent need for simple and effective research tools."

Most recently Eagle's Exec. VP, Hudson added, "Our clients deserve to get the best bang for their buck and a solid return on their investment. Our goal is to offer the best research at affordable prices. We will offer research that's easy for managers to understand and put to work to produce meaningful results."

Balis

Continued from Page 3

Additionally, KSHE Promotion & Marketing Director **Abigail Pollay** has been promoted to another newly created post: Director/Marketing & Promotion, Emmis/St. Louis. The 11-year station vet will oversee the marketing efforts of all three Emmis/St. Louis stations with the help of the promotion directors of each outlet.

NAB

Continued from Page 1

likes to describe himself as a "delicate flower" — joked that in his home, "DOJ stands for Dear Ol' Joel." It was a good way for the lawyer to break the ice — and there's been a virtual iceberg between DOJ and the radio industry over mergers and consolidation that is now beginning to thaw — with the powerful people of radio who came to participate in a session billed "Station Consolidation and the Department of Justice: A Dialogue" during the NAB's MultiMedia World Conference this week.

Klein acknowledged he's benefited greatly over the last year from on-the-job training. It's not that he didn't know anything about mergers, but it's the culture of radio he didn't know much about.

After the Telecommunications Act of 1996 was passed, "there were some really great things happening; lots of change in the radio industry. But I was really wrong: I thought you'd like us to be part of it!" After clearing some difficult hurdles in the past 14 months that have seen nearly 1200 radio mergers, Klein said, "We have begun to understand each other's cultures."

NAB Chief Counsel **Jeff Baumann** told R&R afterward that he was not surprised by the attendees' reaction to Klein: "Joel is very sensitive and open-minded. He genuinely wanted to learn about the radio business."

Klein was quick to credit NAB President/CEO **Eddie Fritts**, Baumann, and fellow NAB counsel **Valerie Schulte** for their numerous meetings and advice over the past months and for being "honest and never personalizing it," which he said created an "increase of mutual respect" on both sides.

Klein skillfully proved to the crowd he is not what every self-respecting bureaucrat fears how he or she will be viewed: as a pointy-headed bureaucrat from Washington. Instead, he wooed the crowd, making them laugh hard at least a half-dozen times while giving them needed insight on how his office looks at mergers.

"From the antitrust point of view, it's not the number of stations, it's the percentage of market share," Klein said. "The number eight [stations owned by a single company] means nothing to me." However, he said once a group has been cleared to do business and then grows its market share, they shouldn't have to worry about DOJ: "If you grow it on your own, we aren't going to stop it. Grow it to 55%, we don't care." Those were words of magic for the crowd.

Jordan Delivers Keynote Address

Consolidation of the radio industry will lead the industry to take a larger bite out of the newspaper industry's advertising market share, **Westinghouse Electric Corp.** Chairman/CEO **Michael H. Jordan** told attendees on Monday (4/7) morning.

Jordan noted that Westinghouse's

Puig

Continued from Page 3

Puig served in her most recent post since November 1996. Prior to that, she was GM/GSM at crosstown **WCMQ-AM & FM & WZMQ-FM** and has served as Sales Manager at both **WCMQ** and **WQBA-AM & FM**.

newly packaged radio group — a hybrid of **Group W**, **CBS**, and **Infinity Broadcasting** now known as **CBS Corp.** — is "finding opportunities to offer stronger advertising packages and [is beginning] to create and attract more sophisticated radio programming. For the first time, radio has an opportunity to take a significant market share from newspapers in local markets."

Jordan reported that **USA Digital Radio** — a partnership begun five years ago by Westinghouse and CBS with **Gannett** aimed at developing an in-band, on-channel digital radio standard for both AM and FM radio — "has made tremendous progress toward creating a robust system that will require limited investment by the industry." Like Fritts who spoke before him, Jordan was quick to point out the USA Digital Radio approach will allow broadcasters to use "the current spectrum." It was a clear shot at **Satellite CD Radio** and **American Mobile Radio Corp.**, the two companies awarded new spectrum in an auction by the FCC (see story, Page 1).

The FCC auction made it into Fritts' speech as well, despite the NAB's long-known desire for the satellite delivered digital radio service (DARS) to quite literally disappear from the face of the earth. "While this service has many technical and operational obstacles, we're excited and enthusiastic about new developments in the in-band on-channel digital service for local radio," Fritts said. He added that the NAB is "100% supportive of this new technology, which will allow radio stations to convert to digital without requiring new spectrum."

Battle In Washington

Fritts told the audience that "through consolidation, the radio industry can finally take advantage of economies of scale and, at the same time, ensure diversity of formats in the marketplace. The result has been a new and unparalleled vitality for radio. Financial interests from Wall Street to local banks now recognize radio as an important player and a major communications outlet."

"While our industry has recently enjoyed numerous major victories, I believe the challenges of '97 to be very serious — across a wide range of issues. The most formidable of those will be to keep the government out of our business."

Fritts then unloaded, asking, "Why is it so irresistible for the governing elite to try to impose their will on the entire populace? Probably because most people ignore them — so now they want to commandeer broadcasting to solve all the problems on which they've dropped the ball."

"They can't reform the campaign system, so they want us to do it — with

free campaign ads. They can't force parents to act like parents to monitor their children's viewing habits, so they want us to do it — with TV parental guidelines. They can't force schools or religious institutions to dictate the government's messages on morality so they want us to do it — in the form of quantifiable public interest programming of their choice. They can't balance the budget, so they want the spectrum to be Washington's new gold card."

Broadcasters Need Self-Promoting

Fritts wasn't the only one telling broadcasters that they'd better play heads up ball in Washington this year. During a panel discussion billed "On Top of the Hill: Broadcasters and the 105th Congress," several Congressional aides warned that broadcasters had better begin public awareness campaigns to remind audiences about the amount of public service — or public good — they perform.

"This will become a serious issue [in Congress] in the next year," **Whitney Fox**, an aide to Rep. **Billy Tauzin** (R-LA), told those assembled to hear an eight-member group provide a window on Washington. Later, in a conversation with R&R, Fox emphasized the importance of broadcasters promoting themselves: "They need to tell the public what they do public interest-wise. I'm very neutral in this, but it is not well understood by the public that broadcasters do a lot of public-interest work and that they are not just getting public spectrum for free."

Andy Levin, who works for House Commerce Committee Chairman **Thomas Bliley** (R-VA), agreed. He noted that several committee members such as Rep. **John Dingell** (D-MI) understand broadcasters know their communities better than most regulators realize and that "dictates should not come from Washington." He told R&R, "They have been doing a hell of a good job for years."

On Sunday (4/6), **Broadcast Education Assn.** President and **Westwood One** Chairman **Norm Pattiz** welcomed CNN's **Larry King** as keynote speaker for the 1997 BEA Awards Luncheon. More than 1500 college professors attended the event to discuss the education of future industry leaders.

Finally, **Dick "Chicken Man" Orkin** delivered a brilliantly funny address on "Radio and Branding: A Match Made in Advertising Heaven" and the importance of qualitative research in his appeal to broadcasters to be creative in writing and producing spots. His "Radio Ranch" theater was a perfect gateway for Tuesday's induction of **WGN-AM/Chicago** veteran **Wally Phillips** into the Radio Hall of Fame.

• **KSON** Comptroller **Jeani Stevens** to Asst. VP.

KSON, **KBZT** & **KIFM** Sr. VP/GM **Mike Stafford** told R&R, "Memorable situations only reveal themselves a few times in a career. With the acquisition of **KIFM** and **KBZT**, along with long-standing **Country KSON**, it provided the opportunity to reinvent ourselves."

"The promotions of those individuals couldn't be more deserving. They all share a fierce sense of commitment, a strong sense of loyalty, and a shared vision to succeed. All leaders in the fullest dimension of the term, they make it happen."

Shepard

Continued from Page 3

And I'm glad to be working for the best radio group in San Diego."

Also elevated to newly created posts with responsibilities for all J-P/California stations:

• **KSON** co-Sales Manager and 14-year station vet **Bob Lueke** to Director/Sales Development (co-Sales Manager **Terry Jensen** now carries the title alone).

• **KSON** Manager/Promotion & Marketing and 16-year station vet **Steve Sapp** to Director/Promotion & Marketing.



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Country KFGE/Lincoln, NE morning driver **Dan Tooker** and morning "stunt boy" **Little Tommy Maloney** lost their jobs due to a prank they pulled following a recent bank robbery in Lincoln. Apparently, Little Tommy entered the bank as "Little Tommy Crime Dog," armed with a cell phone, and began asking questions about the robbery live on the air. A bank teller panicked and hit the silent alarm. Minutes later, while sitting in his car, Maloney was surrounded by a half-dozen cops with guns drawn. He was handcuffed, arrested, and booked for "interfering with a government operation and disturbing the peace." Tooker was issued a ticket for aiding and abetting, and was sentenced to 40 hours community service.

• **Big League Broadcasting** has LMA'd **Jefferson-Pilot's WQXI-AM/Atlanta** and is set to flip the outlet to Sports. Programs scheduled to air on 'QXI include **SportsFan Radio Network's "Pete Rose Show"** and "Game Night."

• **Empire Broadcasting's KARA-FM/San Jose** has scored the **San Jose Sharks** play-by-play from **KFRC-AM/San Francisco**. KARA's coverage begins with the 1997-98 NHL season in October.

LATE FLASH!! Eight-year **WSTR (Star 94)/Atlanta** Promo/Mkt. Dir. **Alan Hennes** is elevated to Ops. Dir.

The 'RCX-Files!

WRCX/Chicago ran a "Cult-Free Weekend" promotion last weekend. Upon hearing clips of **Marshall "Doe" Applewhite**, the 10th caller won a pair of black **Nike** tennis shoes, a luxurious purple shroud, a roll of quarters, some apples, a can of Comet cleanser, and yes, CD copies of **UFO** and the **Cult**. The grand prize winner scored a sunny vacation to the world-renowned **Rancho Santa Fe, California**.

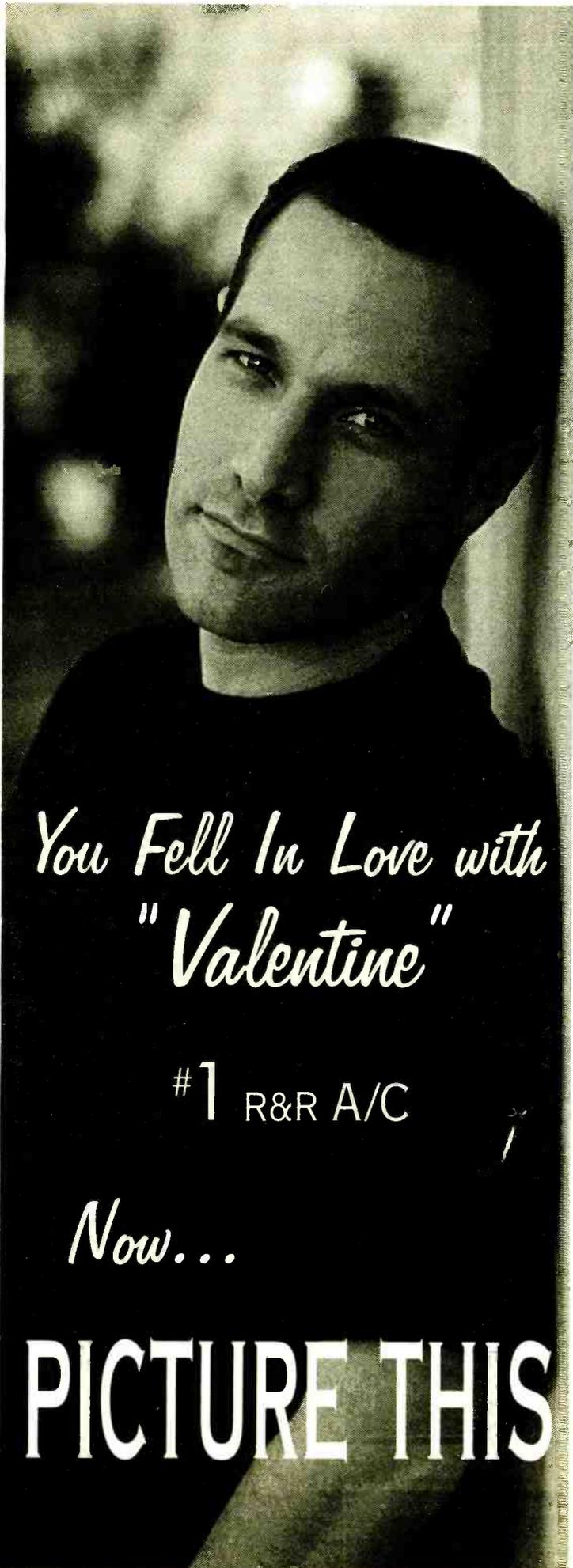
Congratulations to **WBT-AM/Charlotte**, which celebrated its 75th anniversary yesterday (4/7).

Jack Mark and **Robert Rose**, partners in a Hollywood, FL ad agency and the incoming owners of **WSRF-AM/Ft. Lauderdale**, are planning a May launch of an Entertainment format. Mark envisions a "combination of *People Magazine*, 'E.T.', the *Miami Herald's* Weekend section and the *Fort Lauderdale Sun-Sentinel's* Showtime section all wrapped into one."

WVAZ-FM & WEJM AM & FM/Chicago Sr. VP/GM Don Moore is one of 40 business execs under age 40 who will be honored with a "40 Under Forty" award Monday (4/14), from *Crain's Chicago Business*.

CHR WPRO-FM/Providence APD/MD/ midday personality **Tony Mascaro** is set to move

Continued on Page 22



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STREET TALK®

Continued from Page 20

to Hot AC **WPLJ/NY** as MD. The seventeen-year 'Pro-FM veteran succeeds **Mike Preston**.

At presstime, ST learned that **WAOA/Melbourne** part-owner/GM **George Mills** has exited the CHR facility.

Congrats to heritage Country outlet **WSIX/Nashville**, which grabbed its sixth Academy of Country Music award Monday (4/7) as Station Of The Year. **Gerry House's** morning show on 'SIX was selected for its fifth award.

KMEL/SF "Wake-Up Show" producers/hosts **Sway** and **King Tech** have been named Music Consultants for the station.

Former **Premiere Radio Networks** co-founder **Ed Mann** has launched **MannGroup Radio Services**.

It's twins! A hearty congratulations to **Island Sr. VP Joe Riccitelli** and wife **Camile** on the April 6 birth of **Gabriel** and **Matthew**.

Lotus Communications debuted the first Tropical format in the Los Angeles market last week as **KVCA** "Radio Centro America." Sister **KWKW-AM (La Mexicana)** GM **Jim Kalmenson** adds **KVCA** VP/GM duties, while **Raul Ortal** is named OM and **Jose David Aguirre** becomes PD/mornings.

Kalmenson told ST, "There are 800,000-1.2 million Central Americans in town. This is a 'niche within a Spanish niche' here, and it's a big one."

Oops! In an effort to expand our "all news is good news" segment of ST last week, we promoted the West Coast's **Claudia Puig** (of the *L.A. Times*) to the GM seat at **Heftel's** Miami stations, when it was actually the current GSM (East Coast **Claudia Puig**) who nabbed the well-deserved GM promotion (see Page 3).

Rumbles, Pt. 1

- **KWBR/San Luis Obispo, CA** ups PD **Drew Ross** to OM and Asst. MD **Joe Alvino** to PD. **Dean Kattari** is still MD.
- **WGLF/Tallahassee** ups Production Dir. **Jimmy Bone** to APD/MD.
- **WAOB/South Bend, IN** is now calling itself "The Classic Rock station."
- **WDRK/Panama City, FL** names **Chris Malone** APD.
- **WPUP/Athens, GA** switches from Alternative to Rock under new PD **Benji Kurtz**.

Rumbles, Pt. 2

- **KTXQ/Dallas** morning hosts **Bo & Jim** exit.
- **XHTZ/San Diego** personality **Dale Sullivan** adds MD duties.
- **WFLC/Miami** Marketing Director **Sarah Shanley** adds MD duties. Former **KOST/L.A.** parttimer **Kenny (Noble) Cortes** is the new morning driver and **Annamaria** segues from mornings to middays.
- **WFBC/Greenville** APD/nighttimer **J. Love** official receives MD stripes.
- **WFLY/Albany** hires **Victoria Weidman** as Promotion Director.
- Hot AC **WLUP/Chicago** APD/MD **Vinnie Marino** departs.
- **Bob Walker** succeeds **Gary Guida** as PD of Hot AC **WJLK/ Monmouth, NJ**.
- Former **WNOE-FM/New Orleans** PD **Bob Young** is the new Ops. Dir. for the **Connoisseur Communications/Cedar Falls-Waterloo, IA** stations. Former **KOEL-FM & KKCV-FM** PD **Andy Scott** will remain with the stations in a "to be determined" capacity.
- **WWRX/Providence** nighttimer **Bobby Z.** takes the morning opening at crosstown **WWKX (Kix 106)**.
- **KGNC/Amarillo, TX** hires crosstown **KQIZ/Amarillo** morning co-host **Bob Shannon** as PD.
- Country **WDXD/Daytona Beach** flips to CHR with the new calls **WVYB**. **Taft Moore**, who's also VP/Programming for co-owned **WKRO & WHOG**, adds VP and interim PD duties at **WVYB** until a PD is hired.
- **Simmons Broadcasting** jettisoned Hot AC on **KZRQ/Albuquerque** and is now simulcasting NAC **KRZN (The Horizon)**.
- **KMVK-FM/Little Rock** PD **Tom Travis**, who is also MD of Country sister **KSSN**, has also been named PD of **KKIX**. Back at **KMVK**, APD/MD **Chad Heritage** becomes interim PD.
- **WRXK/Ft. Myers** joins the **Howard Stern** network.
- Former **KTAM-FM & KORA-FM/Bryan-College Station, TX** PD **Bob Shannon** is the new PD at **KGNC-FM/Amarillo**, replacing **Tim Butler**.
- **Bahakel Communications' WDDO-FM/Chattanooga, TN** flipped from "River Country 96.5" to "96.5 The Mountain" Monday (4/7).
- **WSGF/Savannah, GA** changes from Rhythmic CHR to Urban with PD **Kelli Reynolds** at the helm.
- **Mike Blakeney** becomes OM for **New South Communications' Monroe, LA** stations.
- **WPYX/Albany, NY** OM **Fred Horton** resigns, effective April 25.
- **WFBQ/Indianapolis** syndicated morning men **Bob & Tom** add affiliate No. 21 to their list: **Classic Hits KIXK-FM/Sioux Falls, SD**.
- **KISS/San Antonio** ups middayer **C.J. Cruz** to MD.
- **WKLQ/Grand Rapids** MD **Andy O'Riley** exits.

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Don Williams
Dolly Parton
Merle Haggard
Charlie Pride

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WMTX WMAS
WKTJ WAHR
WWDE KELO
KMXG

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KKFR/Phoenix 25x **KDON/Monterey 58x**
KGGI/Riverside 41x **KLUC/Las Vegas 35x**



JOOSE

"IF TOMMORROW NEVER COMES"

NEW THIS WEEK:

WBLI/Long Island
WSSX/Charleston
KRQQ/Tuscon
WBTT/Dayton

Top 5 Phones KKRZ/Portland

			SoundScan
WZJM	Cleveland	25x	49-40
KQKS	Denver	38x	38-35
KWIN	Stockton	30x	38-35
KJOY	Oaklahoma City	24x	33-27
WWKX	Providence	28x	46-40
KKSS	Albuquerque	20x	71-57
KQMQ	Honolulu	70x	#1
KIKI	Honolulu	42x	#1



Continued from Page 22

Bon Voyage Gail!

Eighteen years ago — when Jimmy Carter was President, a young Dan Mason left his PD gig at WPGC/Washington to take his first GM job, and Rod Stewart's "Da Ya Think I'm Sexy?" danced its way to the top of the charts — a staffer from Dwight Case's office at RKO joined R&R as an Associate Editor.



Gail Mitchell
Circa 1983

Gail Mitchell did what a lot of us did in the beginning ... taking station reports, dotting a lot of "i"s and crossing a lot of "t"s, and making silk purses out of the sow's ears that popped out of the editors' typewriters. But she seemed to do it better. Very quickly, she rose through the ranks — at various times becoming editor of R&R's Dance, Beautiful/EZ, and N/T sections, and also serving as News Editor before becoming Executive Editor, her most recent responsibility.

This week, we were left tearful by the news that Gail has decided to move on — across the street, as they say, to join *Inside Radio*. Stunned as we are that we must now view her as, "one of the other guys," we'll always appreciate the tireless patience and effort Gail spent on a number of fronts, among them: Making better writers out of us radio hacks, cranking out special issue after special issue with coolness and aplomb, and — in general — raising our editorial standards some umpteen notches.

We'll miss Gail (and her two tykes) dearly; we wish her the best in her new future, and we're confident that our esteemed colleagues in Cherry Hill, NJ will benefit from her presence as much we did over the years.

Records, Pt. 1

- Elektra Sr VP /Promo Greg Thompson expands his field staff. Stacy Dorf, previously of **Premiere Radio**, becomes Regional Mgr. and will be based in Denver; former **WWSN/Charlotte** PD John McFadden picks up Regional Mgr. stripes and similar duties out of Atlanta. Dir./Nat'l Promo Erik Olesen will now concentrate on his national duties full-time.
- Is former **Universal** Prez. Daniel Glass this-close to signing a joint venture with **Mercury**?
- Big changes at **Uptown**, where President/CEO Heavy D has resigned and all non-contract employees were pink-slipped.
- **Epic** and **Happy Walter's** hard rock label **Immortal** have agreed to a new, long-term agreement.
- **Roadrunner** elevates **Kelso Jacks** to Nat'l Dir./Modern Commercial Radio Promo.
- **London** names **Alison Pember** Dir./Mktg.

RADIO & RECORDS



1

- **Bob Callahan** becomes **ABC Radio** President.
- **Mark Mason** recruited as **WINS/New York** Exec. Editor/PD.
- **Sam Milkman** tapped as **WXRK/New York** Ops. Dir.
- **Bonnie Buck** becomes **WMAQ/Chicago** News Director.
- **Al Mayers** appointed **WJR/Detroit** PD.

5

- **Rod Zimmerman** selected as **KMOX/St. Louis** VP/GM.
- **Steve Goldstein** appointed **WTEM/Washington** GM.
- **Laura Kuntz** named **EMI Records Group** VP/AC Promo.
- **Les Howard** tapped as **WEAT-FM/West Palm Beach** PD.

10

- **John Fagot** recruited as **Capitol Records** VP/Promo.
- **Jeff Laird** elevated to **WXTU/Philadelphia** VP/GM.
- **Vic Bremer** becomes **WCCO/Minneapolis-St. Paul** Dir./Broadcast Ops.
- **Doug Wilson** takes **WUSN/Chicago** PD post.
- **Trip Reeb** tapped as **KAZY/Denver** PD.
- **Dan Michaels** joins **WMET/Chicago** for middays.

15

- **Golden East Broadcasting** appoints **John Beck** as VP/GM and **Dave Popovich** as OM of **KLDY & KSAS/Kansas City**.
- **Kid Curry** accepts **KTSA/San Antonio** PD chair.
- **WINZ-FM/Miami** puts **John Lander** in AM drive.

20

- **Mel Posner** elevated to **Elektra/Asylum** Vice Chairman.
- **Beau Matthews** tapped as **KXXK-FM/Denver** PD.
- **Jeff Pollack** set as **KYNO-FM/Fresno** PD.
- **Norm Epstein** promoted to **KMPC/Los Angeles** Sales Manager.
- **Hugh Surratt** named **Arista Records** Promo Rep./Detroit.

Records, Pt. 2

- **EMI** Dir./Nat'l Alternative & AAA Promo **Nick Bull** exits.
- **Roadrunner Records** nabs former **Earache** Records Rep. **Joe Guzik** as Dir./Rock Promo.
- **American's** Nat'l Dir./Promo **Mark Nelter** exits.
- **FMQB** ND/Metal Radio Director **Ray Koob** exits for the Nat'l Dir./Promo slot at **CMC International**.



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STEVE WONSIEWICZ

SOUND DECISIONS

How CHR, Alternative Are Handling Rhythmic Music

Smaller window of opportunity means less exclusivity for Alternative's growing list of dance tracks

It's probably obvious that I'm a music junkie. And I'll admit that my musical preferences lay pretty close to the edge, whether it's alternative, rock, hip-hop, or country. I love hearing hit songs at the boundaries and helping the industry bring attention to those records. Yet, like many of you, a straight-down-the-middle pop smash still makes my skin tingle.

Because of that, I'm constantly intrigued at how programmers — regardless of the format — try and find the limits of what their listeners want to hear; whether it's a CHR playing a Euro-tech-no-pop single, an Urban playing a jazzier hip-hop tune, or a HotAC spinning an alternative track. That said, the relationship between CHR



Mike Peer

and Alternative is especially interesting to me, particularly since some of the latter's leading stations have been championing poppier, rhythmic tracks like **White Town's** "Your Woman," **Luscious Jackson's** "Naked Eye," and the **Cardigans'** "Lovefool."

Alternative's quest for greater diversity dovetails nicely with CHR's current dance lean, resulting in greater sharing and competition for that handful of records and artists at radio. More importantly — since we're only talking about a handful of records and (usually) only one or two singles per artist — the labels have a greater opportunity to maximize spins and sales with records being played simultaneously at radio.

Compatibility And Cycles

According to Alternative **KDGE/Dallas MD Mike Peer**, the number of poppier, rhythmic-

leaning songs at Alternative continues to rise. "Our station always has had a history of playing these kinds of records, but as a whole,



Ken Benson



Peter Napolliello

the format had gotten away from a lot of that music. Now it's more acceptable; it's not a crime to play 'Your Woman' next to [Pearl Jam's] 'Black.'"

Peer agrees it's a right-place/right-time scenario. "A lot of the European dance records were too boppy, too much in a CHR vein for us to play. And the alternative dance records over the past two or three years weren't radio-friendly. They were cool, but only to the hard-core crowd. But now some of these records have opened the door. I think **Republica's** 'Ready To Go' really opened some eyes. It came out of nowhere, people put it on, and it worked. To me, that song was the first Top 10 alternative dance record in a long time."

The changes, says Peer, are part of Alternative's natural cycle of music. What was once considered underground (i.e., grunge) has now moved into the mainstream and beyond. "A kid who was 11 or 12 years old five or six years ago, when **Nirvana** and **Pearl Jam** were the big thing, is looking for new music. They look at a lot of those bands as being their older brothers' or sisters' music. They want to have music they can call their own."

Alternative's move makes sense, especially in the competition where it really counts: ratings. "If you're looking for ratings, do you sit there and beat your head against the wall and see which of the many rock stations is going to have the highest two or three share this month? It's ei-

ther that or take on the CHR that has an eight, nine, or 10 share."

Finding the limits is not an easy task. Peer admits playing **Savage Garden's** pop hit "I Want You" might have been a little too much. "We may have overstepped the boundary on that song, but you don't know where the boundary is until you play the record and the listeners tell you. If we believe we can make something out



Burt Baumgartner

of a viable record before the pop station gets on it and owns it, we'll play it. "The format is moving away from alternative rock toward alternative pop. Alternative is getting hit from all sides. Upper-demo stations are stealing **Alanis Morissette**, **Natalie Merchant**, and **Dave Matthews**, and the Rock stations are playing every **Live**, **Pearl Jam**, and **Stone Temple Pilots** song. There's less music left exclusively for us.

"As a result, there's no urgency to the format. If people can tune into other stations to hear those records, there's no reason to [be their No. 1 station]. They turn you on because you may be their second-favorite. But now they're coming back for these records because they know they can hear them first at the format."

Skimming The Cream

Most CHR/Pop programmers agree that an increasing number of softer, more mass-appeal songs are charting at Alternative. Notes **KKRZ/Portland PD Ken Benson**, "CHR is a song-driven format. We're just looking for the best songs from as many genres as we can get away with. The records you are talking about are uptempo and melodic, which are key ingredients for females."

Benson agrees the time is right to play more alterna-dance

CHR is not giving us the luxury of time anymore to develop an artist. If you do not react quickly ... your chances of going away are quicker than they were a year or two ago."

—Peter Napolliello

tracks. "CHR, as a whole, is getting smart about which [alternative] songs to take. We're cherry-picking the best mass-appeal songs and avoiding the extremes.

"Everybody talks about the music cycle. When alternative first blasted onto the scene, the music was very hard and extreme and didn't fit well with CHR. Now it seems the labels are releasing more mainstream, mass-appeal records.

"One of the reasons our station has been so successful is that we never got caught up in the alternative craze. I've watched this movie before. I've been programming CHR for 10 years, and I've seen it happen with rap and hair bands. Stations keep falling into fads and end up killing themselves."

'A Hit Is A Hit'

For the labels, the crossover is a boon. **EMI Sr. VP/Promotion Peter Napolliello** says, "If you're looking for a negative [in having

a smaller crossover window], I don't think there is one. Basically, it's like 'Thank God some programmers are not pigeon-holing a sound.' A hit is a hit, and if it's born at a certain format and crosses over to the mass-appeal stations sooner rather than later, that's great.

It's not a handicap. **U2** can go simultaneously to all formats. Why can't the baby acts?"

That's true for bona fide acts. "It'll hurt if you are a one-hit wonder," says Napolliello. For legitimate new acts, however, a certain amount of caution is needed. Napolliello continues, "It's obvious that CHR is not giving us the luxury of time anymore to develop an artist. For the most part, if you do not react quickly — within six to eight weeks — or if you are not solid in callout, your chances of going away are quicker than they were a year or two ago.

"In the case of **White Town**, there's one thing that can't be denied: 'Your Woman' is an instant reaction record. Once the buzz

got out there about what was going on at Alternative, the CHR's picked it right up.

"One thing is for certain though: If you have an act that's real — a living, breathing entity who can support the airplay with a great live show — then you're in great shape."

Label's Dream

Despite the smaller window of opportunity, **Work Sr. VP/Promotion Burt Baumgartner** — who's working **Jamiroquai's** upbeat rhythmic track "Virtual Insanity" at Alternative — says there are ways to develop an artist's base before hitting CHR with a big single.

"He's a huge dance club artist who has sold 4 million albums internationally. We knew from working his previous albums that he had a base of about 100,000 records, so we wanted to protect that base. We went to the hip clubs and put out a 12-inch on 'Cosmic Girl' to get some crossover action, but not chase it at CHR.

"Once we did that and started selling 10,000 copies a week, Alternative began paying attention because the format is leaning in that direction. They're looking for those kinds of songs." The next step was getting **MTV** involved, which Baumgartner says "helped programmers see that he is a legitimate alternative artist."

Some CHR programmers already are taking notice of the single. To keep things from moving too quickly, **Work** isn't servicing the single to CHR. "If they ask for it, I'll give it to them. At some point, the hip CHR programmers will go on the record, but by that time we will have established him at the dance clubs and Alternative."

In the end, though, "Everybody playing a record at the same time is a record company's dream," concludes Baumgartner. "But the act has to be real. When the media really digs, they'll find out if you're real or a phony. Does the act live the lifestyle? Can they perform?"

"If you're a real artist, then you're a go. **Alanis Morissette** has a live show to back her up. So do many other new artists.

"I don't think there's a problem if you share one or two records. However, there could be if you share four or more tracks from the same artist. Then the waters could be muddy down the road for the listeners."

The format had gotten away from a lot of that [rhythmic alternative] music. Now it's more acceptable; it's not a crime to play 'Your Woman' [White Town] next to Pearl Jam's 'Black.'

—Mike Peer

RR LAUNCHING PAD

Mexico 70 Making Inroads At Radio

Add indie **Big Pop's Mexico 70** to the list of bands benefiting from the growth of Alternative AC. The British group's new single, "I Want You" — taken from its second al-

bum, "Imperial Comet Hour" — has picked up airplay at alternative-leaning Hot ACs **KLLC/San Francisco**, **WSHE/Orlando**, and **KALC/Denver**. The multiformat track also is being reported by, among others, Adult Alternatives **WBOS/Boston** and **KTMN/Albuquerque** and Alternative **KZON/Phoenix**.



Mexico 70

Rick Winward, President of Philadelphia-based Big Pop, is the first to admit the band is "riding the coattails" of Alternative AC's growth. "Thank God there are more kinds of stations that care about playing hit records for adults."

Winward first began working "I Want You" to radio in February, concentrating on Adult Alternative. Yet after seeing some impressive success at AA, he started working Alternative ACs in markets with a strong Adult Alternative station.

"I think we can get Adult Alternative, but [working Alternative AC] seems like a natural evolution and a better way to sustain the record's growth. The Alternative ACs are more song-driven than artist-driven and are looking for hip, hit records for their listeners. As an indie label, this seems like the most sensible way to develop the band. It makes sense to build on those markets instead of trying to convince Adult Alternative or Hot AC as a whole."

One fan of the record is KLLC PD **Louis Kaplan**, who says it's pulling some good early phones. "It's a great kind of record to balance the sound of our station because it has a really strong adult appeal. We think it's got legs and can stay around for a while."

Kaplan agrees with Winward that the growing number of Alternative AC sign-ons is a boon to new acts and new labels. "We've always tried to take chances. We were one of the first ACs to play **Paula Cole** when it wasn't considered cool to do so. We don't have a

heritage in the market like most other stations, so listener expectations are much different.

"It gives us a great opportunity to forge our own path. With each new

record, we continually define the format for our audience."

Mexico 70 heads to San Francisco for a May 3 KLLC show, then to Denver on May 30 for a KALC concert.

The album "Imperial Comet Hour" already is at retail.

Enjoying The Fruits Of Sweet Vine's Latest

Ain't no mountain high enough for **Columbia** rockers **Sweet Vine**. The Sacramento-based's new single, "Mountainside," picked up a couple of key endorsements from major-market Rock outlets last week: **KDKB/Phoenix** nearly doubled its spins (to 34 times a week), and **WDVE/Pittsburgh** added the track. Other stations reporting the single include Active Rockers **WZAT/Savannah, GA**; **KKZQ/Fayetteville, AR**; **KZBB/Ft. Smith, AR**; **KBOY/Medford, OR**; and Rock **WNDD/Gainesville, FL**.



Sweet Vine

For stations with a history of southern-flavored rock, the single is a natural. Comments **WNDD PD/MD Trevor Scott**, "The first time I heard it, I thought they did a great job of being true to bands like the **Allman Brothers** and **Lynyrd Skynyrd**. It's something I think is going to strike a chord with the listeners."

That's a pretty high compliment, considering the heritage those bands have in the market. "I'm keeping my fingers crossed and hope it gets embraced by our audience."

Scott says he believes the time might be right for straight-ahead rock bands that borrow heavily from southern rock's '70s roots. "Even in our market, people are getting a little burned on grunge."

That's music to **Columbia St. Director/A&R Josh Sarubin's** ears, who signed the Sacramento-based band in the Spring of '95 with the same thing in mind. "I believe people are going to swing back and start getting into this kind of music. There's a reason **Aerosmith** debuted at No. 1 [in sales]: People still dig rock. **Kenny Wayne Shepherd** and **Jonny Lang** are having big records because no one's been doing it well. It's just a question of getting to the point where radio has to start paying more attention to it."

"Good songs are good songs, and the best programmers are going to find them. If you connect you can be around for the next several albums."

Columbia is fully aware that it can't force the issue, which is why the label only recently went for adds after releasing the record to radio on February 18. "We wanted to let it sit out there and percolate. There wasn't any need to start chasing it right away. This way we can get them on the road, build on their local base and then start taking it regionally and nationally."

Sweet Vine's self-titled album already is at retail.

MUSIC NEWS & VIEWS

Hip-Hop Tours Heat Up

The summer tour schedule continues to take shape. First off, the **House Of Blues** will present its second Smokin' Grooves Tour.

This year's version of the successful hip-hop road show features **George Clinton & the P-Funk All Stars**, **Cypress Hill**, **Erykah Badu**, **Roots**, **Foxy Brown**, and selected appearances by **Outkast**, **Pharcyde**, and the **Brand New Heavies**. The tour kicks off on June 30 in Boston ...



George Clinton

Meanwhile, a coalition of East and West Coast rappers — including **Snoop Doggy Dogg**, **Chuck D**, and **Doug E. Fresh** — last week announced a "hip-hop peace tour" and an album designed to help end their cross country war. The effort is in honor of murdered performers **Tupac Shakur** and **Notorious B.I.G.** ...



Erykah Badu

Lastly, the Lollapalooza lineup slowly but surely is taking shape. Said to be ready to board the main stage (but not yet confirmed) are **Korn**, **Tool**, **Snoop Doggy Dogg**, **Tricky**, and the **Jon Spencer Blues Explosion**.



Korn

In other tour news, **Crosby, Stills & Nash** begin their U.S. tour on April 23 in Fargo, ND. The trio also will be inducted into the Rock 'N' Roll Hall of Fame on May 6 ... **Capitol** singer/songwriter **Meredith Brooks** begins her major-market promo tour on April 14 in Portland ... **Capitol** hip-hop/soul/reggae act **Spearhead** and **Priority's Camp Lo** begin a co-headlining tour on May 2 in Santa Cruz, CA.

VH1 Brings Back 'Midnight Specials'/ HBO2 Bows Live Concert Shows

Nostalgia buffs take notice: **VH1** will televise remastered episodes of the original "Midnight Special," starting on April 14. The deal kicks off with a 11-show marathon on April 13. In its heyday, "Special" featured such artists as **Paul McCartney**, **Van Morrison**, **Alice Cooper**, and **David Bowie**. In related news, **HBO's HBO2** sister service is venturing into music programming. The channel, in cooperation with fellow **Time Warner** subsidiary **Warner Music Group**, will televise concerts Sunday nights at 11pm ET. The program bows April 13 with **Poe**, the **Eels**, and **Pavement**. Other artists expected to perform include **Fountains Of Wayne**, **Morphine**, the **Lemonheads**, and **Letters To Cleo**.

Asides: Look for **Hall & Oates** to begin working on a new reunion album sometime this year ... **EMI** has signed **David Baerwald**, co-writer and performer on **Sheryl Crow's** "Tuesday Night Music Club" album and a member of the '80s team **David + David** ("Boombtown") ... Hard rock guitarist **Michael Schenker** will release a 30-song double CD of live material on his own record company on May 10 ... **Pat Benatar**, who tours with **Styx** later this year, has a new **CMC International** album, "Innamorata," that drops on June 3.

Marsalis Wins Pulitzer Prize

Special congratulations go to jazz impresario **Wynton Marsalis**, who won a Pulitzer Prize for "Blood On The Fields," a three-hour oratorio of poems and songs about slavery in the U.S. It's the first time a work of jazz music has won the award since it was inaugurated in 1943.



Wynton Marsalis

Full Service Stalwarts

Continued from Page 1

Windy City Wonder

On June 1, 1924, **WGN-AM/Chicago** began its first broadcast day. Almost 73 years later, the 50,000-watt **Tribune** outlet still dominates the airwaves. In the Fall '96 **Arbitron** book, WGN was No. 112+ and easily No. 1 35-64. It has been a Full Service station since the day it signed on the air. But how does one describe "full service"? "That means they'll check the oil in your car," PD **Mary June Rose** deadpans. "[Full Service] is what we are, and what we do very well.

¶

So many of the big, old-time radio stations are facing the very same problems as WGN. And when I find the answer, I'll bottle it and sell it.

¶

"The station is the No. 1 station in Chicago most of the time. For years, it was the No. 1 billing station in the country. When I got here [from **WBT/Charlotte** six months ago], we didn't have a situation where the station was dying. I felt no need in keeping the programming fresh. The programming is terrific — it's more of an imaging problem.

"A lot of people won't own up to listening. A lot of people would say, 'Yeah, I listened to [morning man] **Bob Collins** and I heard him talking about ...' while sitting in focus groups. In Charlotte, the first thing

people in focus groups would respond to was music. The second thing would be News/Talk. Well, who else would you listen to but **WBT**? Here, we have the newspaper, the TV, and WGN. It's like this *whole other thing*."

This "whole other thing" is well liked by Chicagoans, many of them younger than you'd think, as Rose points out. "WGN is not going to appeal to your average 25-year-old male, but to your 45-year-old. I'm 43 and I think it's great! It appeals to me. I expected things to be old and stale when I arrived here."

Utilizing a marketing campaign mirroring the "This is not your father's Oldsmobile" advertisements, WGN steadfastly maintains a target demo of persons 35-64. In the fall '96 book, it sat on top with a 7.0 share, while **AC WLIT-FM** finished second with a 5.5. But among listeners 25-54, it finished eighth — tied with **CHR/Rhythmic WBBM-FM** and ranked below a bevy of stations playing everything from **Heavy D** and **Tom Jones** to **Widespread Panic**, **Celine Dion**, **Jim Brickman**, and **Aerosmith**. What does a station — whose claim to fame is being the first radio station to use a helicopter to broadcast regular traffic reports — do to attract those younger demos that will soon supplant WGN's current 35-64 core? Comments Rose, "So many of the big, old-time radio stations are facing the very same problems as WGN. And when I find the answer, I'll bottle it and sell it. It's definitely been a sales dilemma for the past 10 years."

Breaking All The Rules

According to a recent **BIA Investing In Radio** report (**R&R 2/7**), Sports **WFAN-AM/New York** outpaced WGN for the second straight year. However, WGN did attract \$37.9 million in revenue. Not bad for a station whose format is indescribable by even its PD.

¶

When I first got here, I said, 'It's News/Talk.' After six months, I'm saying, 'No, it's Full Service.' Why? It's unlike any other station I've ever been associated with. We break all the rules.

¶

"I don't know if you could go out and find one person in Chicago who would say, 'Oh, that's a Full Service station,'" says Rose, when asked how Chicagoland radio listeners might describe WGN. "They'd respond that it's a little bit of news, talk, and sports." That response is vital toward understanding why Rose has kept the News/Talk label away from WGN. "When I first got here, I said, 'It's News/Talk.' After six months, I'm saying, 'No, it's Full Service.' Why? It's unlike any other station I've ever been associated with. We break all the rules."

As Talk stations become more political and fragmented, Rose believes that WGN will rise above the cauldron of cacophony and carry on as it has for over three-quarters of a century. "I believe there are going to be so many politically oriented Talk formats in this country that we will become the best alternative for Talk," Rose declares. "We've got our listeners spread out all over the planet. Our competition is everyone. But if I don't get one person who listens to **Butthole Surfers**, I'll still be happy."

Twin City Tradition

Here's another look at the various ways an AM station parlayed its Full Service heritage into continued ratings domination.

WCCO/Minneapolis is "probably similar to other Full Service radio stations," comments GM **James Gustafson**. "We're very cognizant about being Minnesota's radio station. But we're also aware that the bulk of Minnesota's population is in the Twin Cities. Given WCCO's heritage, there are a lot of people outside the cities that rely on us for info. The metro listener is not turned off by reports having to do with 'outstate' Minnesota. Lots of people here relate to that outside stuff. It's part of the texture of the station as well as the community."

Previously GM of **KLBJ-AM & FM & KAJZ-FM/Austin**, Gustafson joined WCCO in April 1995. He's also served as GM of **KFDI-FM & KZSN-FM/Wichita** and **WHO/Des Moines** — which has also transitioned from Full Service to News/Talk. Yet Gustafson did the exact opposite when he arrived at 'CCO.

"When I got here, the station had been known as 'News/Talk 830.' I chose *not* to be News/Talk for two principal reasons: Talk radio has a certain stereotypical perception of what Talk is. A lot of people see [cross-town Talker **KSTP-AM**] as a **Rush Limbaugh**-oriented topical and conversational format. We used to refer to ourselves as the 'Good Neighbor of the Northwest' ... A good neighbor doesn't get in your face.

"The Talk label pigeonholed us into something we aren't. Our focus is on community involvement, and to do breaking news. But we aren't all news, either. **KSTP** is a straight-ahead Talk station. A good portion of the day is syndicated and the majority of our programming is local. We're Full Service because we have news, we have spoken word programming that isn't really talk, but it isn't News/Talk if you're going to start using definitions. Frankly, it's highly unusual."

When it debuted, WCCO was truly all-encompassing. Says Gustafson, "We had an in-house studio orchestra in the early '20s. The station was all things to all people. But clearly, as things have evolved, the breadth of the programming has narrowed. Yet, a true Full Service station is less focused than a tightly programmed station."

Continued on Next Page



Like many heritage outlets, WCCO has become an integral part of its community.



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From Market 99 To The Nation

Established in 1925 by **Westinghouse Broadcasting**, **WOWO/Ft. Wayne** has always been the big voice from small-town Indiana. Before television, cable, and even the FM band, the station attracted listeners far and wide, from the Rockies to the Atlantic Ocean.

Today, its nighttime signal is in jeopardy of losing its 50,000-watt clear channel status to **WLIB-AM/NY**. But in today's radio world, **WOWO** is a Ft. Wayne station selling its portion of Indiana for **Federated Media**. Does it really matter if callers to its "Sports Talk" show are within sight of the Washington Monument?



Richards

For **Federated/Ft. Wayne GM Tony Richards**, it's a nice bonus. But the station has gone back to basics in its approach. A few years ago, **WOWO** was simply a simulcast of its FM Oldies sibling. Now, it's returned to Full Service. What does that mean for Richards — and for the Ft. Wayne radio listener who could just as easily tune to **Talk WGL-AM & FM**?

"We're the only live radio news operation in Ft. Wayne. **WGL** has no live, fulltime news department... It doesn't matter if you're playing oldies. And

as long as you have some of these items, you're uniquely Full Service: local news, local sports, weather, farm reports, and school delays or closings."

Ft. Wayne is sandwiched between several large markets (including Toledo, Indianapolis, and Chicago), yet has 22 stations of its own — 16 on FM. That's more than Indianapolis, Cincinnati, and Louisville each have. How can **WOWO** fend for itself in such a competitive environment? "WOWO is a utility. It's a part of Ft. Wayne, like a building downtown or the power company. If you don't do the news at the top of the hour and are 28 seconds late, listeners will call up and ask why you were late."

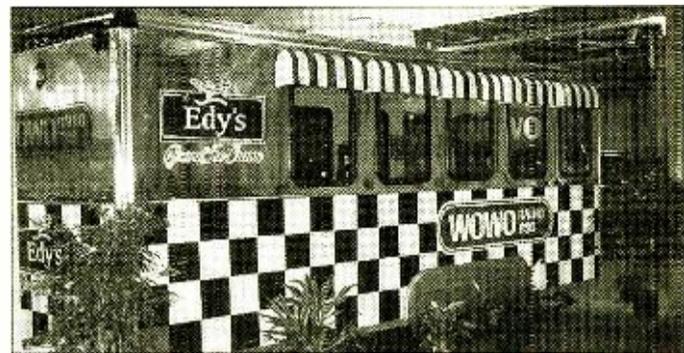
Up until a few years ago, **WOWO** was playing music, and its numbers began to languish. Like many other Full Service outlets, it dropped music due to heavy **ASCAP** and **BMI** li-

censing fees. This move also helped serve as a turning point for the heritage outlet, and to recover what had briefly been lost. "This was like turning the Queen Mary around, and especially so with a late bloomer like **WOWO**. We never got **Rush [Limbaugh]**, but we have **Dr. Laura [Schlessinger]**. And that's it.

"It's tough not to keep **WOWO** unique because there's a spot in people's brains that expects us to be there. Many may want to check the TV, but the first place to go for news is **WOWO**." Why is **WOWO** the only station in the market to have a live, active news operation? "We attract lots of farm business that no else can get. It affords us the luxury of having things like airborne traffic in the mornings — and we're almost market No. 100."

But **WOWO** is not a station simply geared for the upper demos, as Richards explains. "We put on a Nostalgia station as a nice marriage for **WOWO**. We cross-promote, for **WOWO**'s target is people 30-50 years old. We just put up a billboard with the time, weather, and temperature and UV meters reflecting what's on the air."

This comes from a station whose World Wide Web site has a "Pig and Swine Internet Resource List" and **USDA Hog and Pig Report**. It would make "WKRK In Cincinnati" newsmen **Les Nessman** proud.



WOWO/Ft. Wayne teamed with **Edy's (Dreyer's on the West Coast) Ice Cream** in creating a '50s-style soda fountain on wheels. The parlor car makes appearances periodically throughout the listening area to reinforce the station's community focus.

Twin City Tradition

Continued from Page 28

What does **Gustafson** consider some of the station's hallmark traits? "One of our franchises is school closings. We are the place to turn to for the entire state." And those "Million-Dollar Weekends" that typified many Full Service stations well into the mid-'80s? "I would consider **WCCO** as close to a true Full Service station as you could get. But we do not play music. If you think music is necessary to be a true Full Service station — you won't find many.

"To be a Full Service station is not something that makes programming sense or economic sense for someone to go in and buy a station and do it. When we have 74 years behind us, it takes that heritage and length of time to really become a station that's best described as 'WCCO'. But if you tried to duplicate it and put it somewhere else, it wouldn't work. It's heritage that provides us with momentum and direction. We're so much a part of the fabric of Minnesota that so much that's reflected in us is reflected in the region. **WCCO** truly has the sense of utility among Minnesotans."

WCCO has stellar ratings in the 25-54 demo — its 8.3 ranks second to Classic Rock **KQRS-FM**. Should 'CCO try to appeal to those listeners by including music beds of **Rolling Stones** songs in its programming?

"Stations such as **WCCO** are inviting the first generation-AM listeners," says **Gustafson**. "Is there a natural progression toward these stations as listeners get older? Yes. Is there a challenge of getting them? Yes. But this isn't a station that should put its baseball cap on backwards to try to be hip. When listeners hit 35 or 40, their natural lifestyle progresses and their interests will slowly become more apparent with **WCCO**'s programming."

An impressive joint web site with sister **WCCO-TV**, along with 70 years of sports action (from the University of Minnesota, the Twins, and the recent return of the Vikings), help **WCCO** maintain its competitive edge—and also its core demos well after its current upper demos pass on. "People will grow in years and then like what we're serving. We won't have to change our menu. But if six inches of snow drops tomorrow, I'll bet you there will be plenty of 9 year olds listening."

Portland's Personality

Jacor-owned **KEX-AM/Portland**, faces stiff competition from crosstown Talker **KXL-AM** — with **CBS News** and **Limbaugh** in its lineup. But **GM Dave Milner** has one simple mantra that sets **KEX** apart from the others. "News and information are the major part of our programming."

KEX has become the ratings juggernaut in market No. 24 over the last year. Why the sudden resurgence? "KEX has much more varied programming. It's the Blazers. It's the personalities. It's much more involved with the community. If you ask a native, they'll tell you that **KEX** is a personality station. They'll tell you the personalities' names."

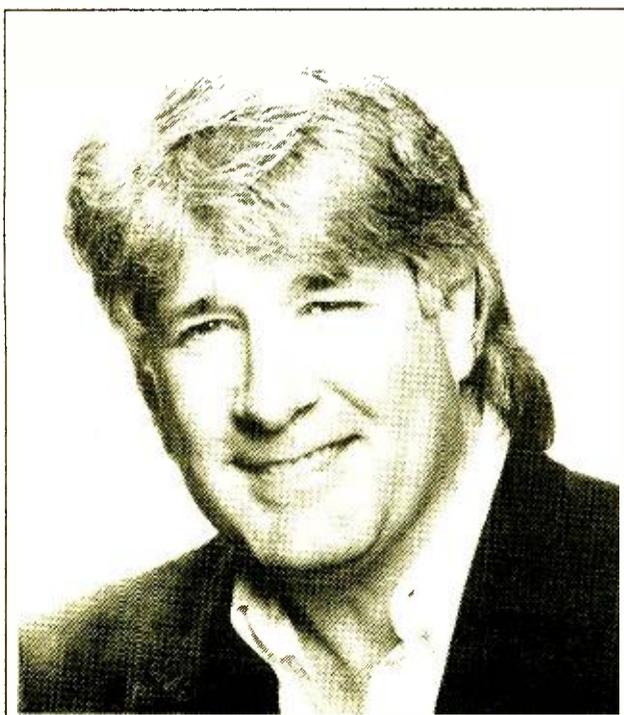


Milner adds that it's the talent that sets **KEX** apart from a typical News/Talk station. "There's even a different presentation in delivering the news. In Portland, it's the **KEX** factor. It's more of a personality-driven news program that goes beyond ripping and reading."

KEX still airs music, but a lot less than in the past. Says **Milner**, "We may play a couple of songs in middays. But it'll be more of a listener-interactive station, and we'll eventually end the music. On weekends, we've gone to gardening, home improvement, and automotive shows. Then, it's **ESPN Sports Radio** at five o'clock."

While **Milner** credits **PD Duane Link** with navigating the station toward the top of the pack, he says that Full Service is a plus because it affords station variation. "Full Service gives us a lot of flexibility. If you're News/Talk, you're News/Talk. We can define **KEX** any way we want to." In response to increased congestion, the station has improved its traffic reports by adding a full staff on the ground and in the air. **Milner** says all of the above elements help set **KEX** apart from the others.

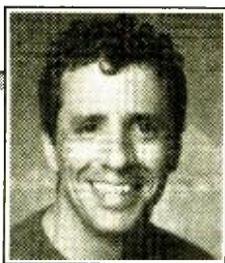
"The product has been tightened up, and it has never been more focused. A year ago, we were probably playing 12 cuts an hour in middays and four to five cuts an hour in mornings. But I'm not sure if that would have been providing listeners with what they really would turn to us for. You're either a music station or not — we've evolved and it's paid off. Full Service is working!"



Some of the finest Talk stations in the country have VRINKED!!

WOR, WBAL, WBAP, KCMO, KSTE, KFBK, WWRC have called on **BRIAN WILSON** for vacation relief when their stars were on vacation, down with the flu or being audited! With ISDN studios in the Logic Free Zone (Washington, DC) and a 30 year Major Market track record that runs from Houston to New York, Brian is as close as your phone! Call him up and he can be on your air in 30 minutes or less. It's that simple and he's **that** good. Call **Jeff Beauchamp, Tyler Cox, Dave Bernstein** if you want to "check him out" — or call **410-825-0775** and ask for the **SPECIAL PACKAGE**.

Keep this ad handy... You never can tell when one of your Stars will be out!



TONY NOVIA

SPRING RELEASES

Familiar Faces Shine In Second Quarter

Spring is in the air and the CHR hits are ready to bloom. And like a group of friends you haven't heard from in a while, familiar names are set to resurface in the second quarter.

Prepare for the return of some old favorites, including **Depeche Mode**, **Sinead O'Connor**, **Lisa Stansfield**, and even **Sir Paul McCartney**. All are poised to dive back into Pop radio once again. There will be more from **UB40**, a new full-length album from **En Vogue**, and the much anticipated sophomore effort from **Blessid Union Of Souls**.

The second quarter also continues with a heavy rhythmic lean to the music, which is bound to keep us groovin' deep into the summer.

However, it's not just established acts that are set to make an impact. You've probably heard a good deal about **Prodigy** and the "electronica" movement: The act is on their way to CHR. Also, singer/songwriter **Meredith Brooks** — already making major waves on the Rock and Alternative charts — stands to take a bite out of **Alanis Morissette's** milk bone with "Bitch." Hugely popular in the UK, **Jamiroquai** plans to show stateside listeners the wonderful world of "Virtual Insanity," while **Sounds Of Blackness** will help keep our "Spirit" in tact with their upcoming release.

Here's a good chunk of the music coming your way in the next couple of months. And, of course, all dates are subject to change.

CHR/POP

4/15

- BACKSTREET BOYS** "Quit Playing Games (With My Heart)" (*Jive*)
- MARY J. BLIGE** "Love Is All We Need" (*MCA*)
- BRAND NEW HEAVIES** "Sometimes" (*Delicious Vinyl/Red Ant*)
- CAMUS** "U Who" (*Atlantic*)
- HUBERT KAH** "C'est La Vie" (*Curb*)
- DEPECHE MODE** "It's No Good" (*Reprise*)
- GINA G.** "Gimme Some Love" (*Eternal/WB*)
- MADONNA** "Another Suitcase In Another Hall" (*Warner Bros.*)
- MINT CONDITION** "You Don't Have To Hurt No More" (*Perspective/A&M*)
- ANNA VISSI** "Forgive Me This" (*Epic*)

4/22

- 3RDPARTY** "Can U Feel It" (*DV8/A&M*)
- CARDIGANS** "Been It" (*Mercury*)
- FOR REAL** "The Saddest Song I Ever Heard" (*Rowdy/Arista*)
- MOLOKO** "Fun For Me" (*Warner Bros.*)
- ROBIN S.** "It Must Be Love" (*Big Beat/Atlantic*)
- CHRIS WAYNE** "Land Down Under" (*Critique*)
- ZAP MAMA** "Poetry Man" (*Luaka Bop/WB*)

4/29

- 4-2 THE FLOOR** "Watching You Watching Me" (*Curb*)
- ALEXIA** "Me And You" (*Popular/Critique*)
- ALISHA'S ATTIC** "I Am I Feel" (*Mercury*)
- INDIGO GIRLS** "Shame On You" (*Epic*)
- MONIFAH** "I Still Love You" (*Qwest/WB*)



Jamiroquai

- THIRD EYE BLIND** "Semi-Charmed Life" (*Elektra/EEG*)
- JAMIE WALTERS** "I'll Do Anything For You" (*Atlantic*)

APRIL — DATE TBA

- BLESSID UNION OF SOULS** "I Wanna Be There" (*EMI*)
- MEREDITH BROOKS** "Bitch" (*Capitol*)
- DAFT FUNK** "Da Funk" (*Virgin*)
- PRODIGY** "Breathe" (*Mute/Maverick/WB*)
- SCARFACE w/2PAC** "Smile" (*Noo Trybe/Virgin*)
- S.H.E.** "My Secret Is" (*Trauma/Interscope*)
- LISA STANSFIELD** "The Real Thing" (*Arista*)
- TINA TURNER** "On Silent Wings" (*Virgin*)
- UB40** "Tell Me Is It True" (*Virgin*)

5/6

- MICHAEL BOLTON** "Go The Distance" (*Walt Disney*)
- DOLCE & GABBANA** "Music" (*Popular/Critique*)
- DJ COMPANY** "Rhythm Of Love" (*Crave*)
- NEW EDITION** "One More Day" (*MCA*)

5/13

- BON JOVI** "Midnight In Chelsea" (*Mercury*)
- MR. PRESIDENT** "Coco Jamboo" (*Warner Bros.*)
- WARREN G.** "Smokin' Me Out" (*Def Jam/RAL/Mercury*)

5/20

- CINNAMON** "Helen Of Troy" (*Island*)
- SHERYL CROW** "A Change" (*A&M*)
- TERRI LAWRENCE** "Get Next To Me" (*Critique*)
- EN VOGUE** "Whatever" (*EastWest/EEG*)

5/27

- Fourteen 14** "Another Crack In My Heart" (*Critique*)

MAY — DATE TBA

- AMBER** "One More Night" (*Tommy Boy*)
- FIONA APPLE** "Criminal" (*Work*)
- COOLIO** "See U When I Get There" (*Tommy Boy*)

- COUNTING CROWS** "Daylight Fading" (*DGC/Geffen*)
- PAUL MCCARTNEY** "The World Tonight" (*Capitol*)
- SINEAD O'CONNOR** To be determined (*EMI*)
- SUMMER CAMP** "Drawer" (*Maverick/Reprise*)
- SUNLAND** "We Are Only Human" (*Universal*)
- EVA TROUT** "Beautiful South" (*Trauma/Interscope*)
- STEVE WINWOOD** "Spy In The House Of Love" (*Virgin*)

6/3

- DAMAGE** "Love II Love" (*Critique*)
- DEL AMITRI** "Not Where It's At" (*A&M*)
- CHANTAL KREV** "God Made Me" (*Arista*)
- MICHAEL PENN** "Try" (*Epic*)



Paul McCartney

6/10

- BORN JAMERICANS** "Send U My Love" (*Delicious Vinyl*)

6/24

- LANA DAVIS** "Baby Your Love" (*Critique*)

6/30

- 4.0** "Have A Little Mercy" (*A&M*)

Also Coming...

- ERYKAH BADU** "Next Lifetime" (*Kedar/Universal*)
- BIG HEAD TODD & THE MONSTERS** "Please Don't Tell Her" (*Revolution*)
- SAMANTHA COLE** "Down In Love" (*Universal*)
- COWARD** "I Don't Care" (*Elektra/EEG*)
- CUNNINGHAMS** "Bottle Rockets" (*Revolution*)
- FOOL'S GARDEN** "Lemon Tree" (*Universal*)
- AMY GRANT** To be determined (*A&M*)
- SUSANNA HOFFS** "Beekeeper's Blues" (*London/Island*)
- ADINA HOWARD** "Crank Me Up" (*EastWest/EEG*)
- LOVE SPIT LOVE** To be determined (*Maverick*)
- MOTLEY CRUE** "Afraid" (*Elektra/EEG*)
- NO DOUBT** "Sunday Morning" or "Happy Now" (*Trauma/Interscope*)
- ODDS** "Make You Mad" (*Elektra/EEG*)
- RULE 62** To be determined (*Maverick*)
- KEITH SWEAT** "Come With Me" (*Elektra/EEG*)
- VIOLENT FEMMES** "Blister 2000" (*London/Island*)
- CRYSTAL WATERS w/DENNIS RODMAN** "Just A Freak" (*Mercury*)



En Vogue

CHR/RHYTHMIC

4/15

- 4 PM** "I Gave You Everything" (*Next Plateau*)
- 40 THEVZ** "Tennis Shoe Pimpin'" (*Mercury*)
- ERYKAH BADU** "Next Lifetime" (*Kedar/Universal*)
- DREAMWORLD** "Movin' Up" (*RCA*)
- GINA G.** "Gimme Some Love" (*Eternal/WB*)
- HUBERT KAH** "C'est La Vie" (*Arista*)
- SUGA FREE** "If U Stay Ready" (*Island*)

4/22

- BROWNSTONE** "5 Miles To Empty" (*MJJ/Epic*)
- FOR REAL** "The Saddest Song I Ever Heard" (*Rowdy/Arista*)
- NEW EDITION** "One More Day" (*MCA*)
- TRINITY** "I Gotta Know" (*Def Jam/Mercury*)
- CRYSTAL WATERS w/DENNIS RODMAN** "Just A Freak" (*Mercury*)
- CHRIS WAYNE** "Land Down Under" (*Critique*)
- ERICKA YANCEY** "So Good" (*RCA*)
- ZAKIYA** "My Love Won't Fade Away" (*DV8/A&M*)

4/29

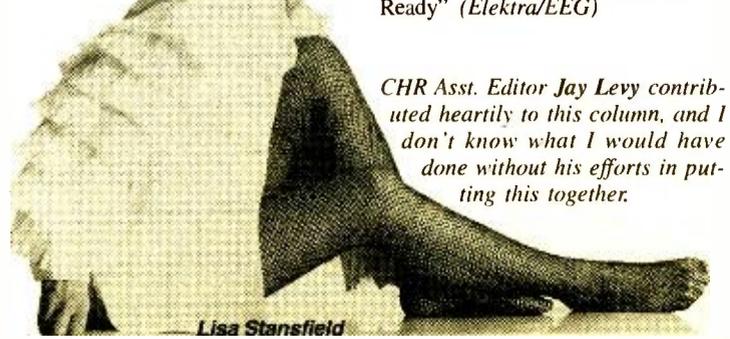
- 4-2 THE FLOOR** "Watching You Watching Me" (*Curb*)
- ALISHA'S ATTIC** "I Am I Feel" (*Mercury*)
- CHANGING FACES** "GHETTO.UT." (*Big Beat/Atlantic*)
- CRU /SLICK RICK** "Just Another Case" (*Mercury*)
- MONIFAH** "I Still Love You" (*Qwest/WB*)

APRIL — DATE TBA

- PAPERBOY** "Swayz Groove" (*Next Plateau*)
- LISA STANSFIELD** "The Real Thing" (*Arista*)

5/6

- DJ COMPANY** "Rhythm Of Love" (*Crave*)
- JAMIROQUAI** "Virtual Insanity" (*Work*)
- ROBYN** "Do You Know (What It Takes)" (*RCA*)
- SOUNDS OF BLACKNESS** "Spirit" (*Perspective/A&M*)
- DONNA SUMMER** "Someday" (*Walt Disney*)
- VERONICA** "No One But You" (*Island*)



Lisa Stansfield

5/13

- DAMAGE** "Love II Love" (*Critique*)
- JAY-Z** "Who You Wit" (*Qwest/WB*)
- VOICES OF THEORY** "Somehow" (*Island*)
- WARREN G** "Smokin' Me Out" (*Def Jam/RAL/Mercury*)
- WHORIDERS** "Talkin' 'Bout Bank" (*Delicious Vinyl*)

5/20

- EN VOGUE** "Whatever" (*EastWest/EEG*)
- K-CI & JOJO** "You Bring Me Up" (*MCA*)

5/27

- TASHA HOLIDAY** "Just One Night" (*MCA*)

MAY — DATE TBA

- COOLIO** "See U When I Get There" (*Tommy Boy*)
- CYNTHIA** "Like A Star" (*Tommy Boy*)
- GOOCH** "Keepin' On The Downlow" (*Geffen*)
- SUNLAND** "We Are Only Human" (*Universal*)

6/10

- BORN JAMERICANS** "Send U My Love" (*Delicious Vinyl*)
- LIL' O** "Can't Stop" (*MCA*)

6/24

- DIGITAL UNDERGROUND** "Wind Me Up" (*Popular/Critique*)

JUNE — DATE TBA

- SHAQUILLE O'NEIL** "It Was All A Dream" (*T.W.isM./Trauma/Interscope*)

Also Coming...

- SAMANTHA COLE** "Down In Love" (*Universal*)
- FOOL'S GARDEN** "Lemon Tree" (*Universal*)
- GP WU** "Party People" (*MCA*)
- ADINA HOWARD** "Crank Me Up" (*EastWest/EEG*)
- BILLY LAWRENCE** "Paradise" (*Elektra/EEG*)
- NEW CHILD** "Get Paid Shorty" (*MCA*)
- RAY-J** "Everything You Want" (*EastWest/EEG*)
- REIGN** "Touch & Play" (*H.O.L.A./Island*)
- KEITH SWEAT** "Come With Me" (*Elektra/EEG*)
- YO-YO** "One For The Cuties" (*EastWest/EEG*)
- ZIGGY MARLEY** "People Get Ready" (*Elektra/EEG*)

CHR Asst. Editor Jay Levy contributed heartily to this column, and I don't know what I would have done without his efforts in putting this together.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES APRIL 11, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of March 17-23.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL% FAMILIARITY	TOTAL% BURN
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)					
	TW	LW	2W	3W		
JEWEL You Were Meant For Me (Atlantic)	4.04	4.11	4.05	4.10	85.0%	20.8%
MONICA For You I Will (Warner Sunset/Atlantic)	4.00	3.86	3.96	3.82	67.5%	13.8%
NO DOUBT Don't Speak (Trauma/Interscope)	3.90	4.01	4.04	4.01	93.0%	33.8%
CARDIGANS Lovefool (Mercury)	3.88	3.89	4.05	3.94	91.8%	31.0%
SPICE GIRLS Wannabe (Virgin)	3.83	3.85	3.81	3.86	85.3%	24.8%
BLACKSTREET No Diggity (Interscope)	3.82	3.77	3.89	3.84	79.5%	24.0%
BABYFACE Every Time I Close My Eyes (Epic)	3.80	3.69	3.72	3.75	72.3%	18.0%
KEITH SWEAT Nobody (Elektra/EEG)	3.80	3.65	3.80	3.80	72.5%	22.5%
R. KELLY I Believe I Can Fly (Jive)	3.72	3.70	3.67	3.78	84.0%	27.3%
BRUCE SPRINGSTEEN Secret Garden (Columbia)	3.71	3.90	3.56	3.70	55.5%	13.8%
TONI BRAXTON Un-break My Heart (LaFace/Arista)	3.71	3.72	3.79	3.79	94.0%	35.8%
WALLFLOWERS One Headlight (Interscope)	3.71	3.78	3.67	3.63	57.3%	11.0%
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	3.69	—	—	—	55.3%	9.3%
CELINE DION All By Myself (550 Music)	3.66	3.62	3.58	3.56	92.0%	24.8%
SHERYL CROW Everyday Is A Winding Road (A&M)	3.59	3.62	3.57	3.66	79.8%	29.0%
COUNTING CROWS A Long December (DGC/Geffen)	3.57	3.66	3.64	3.61	73.8%	19.3%
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	3.50	3.51	3.39	3.25	58.3%	14.0%
LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	3.47	3.61	—	—	43.3%	9.8%
WHITE TOWN Your Woman (Chrysalis/EMI)	3.46	—	—	—	41.3%	9.3%
GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	3.43	3.51	3.30	3.43	73.5%	25.8%
DUNCAN SHEIK Barely Breathing (Atlantic)	3.42	3.58	3.52	3.54	63.0%	17.0%
LEAH ANDREONE It's Alright, It's OK (RCA)	3.41	3.48	3.45	3.43	46.0%	11.3%
SAVAGE GARDEN I Want You (Columbia)	3.38	3.47	3.24	3.25	69.5%	20.5%
CRYSTAL WATERS Say...If You Feel Alright (Mercury)	3.35	3.28	3.17	3.23	38.3%	11.3%
U2 Staring At The Sun (Island)	3.24	—	—	—	34.5%	8.0%
REAL MCCOY One More Time (Arista)	3.18	3.05	2.81	—	45.0%	13.0%
WHITNEY HOUSTON Step By Step (Arista)	3.09	3.01	2.93	3.02	54.5%	17.5%
JON SECADA Too Late, Too Soon (SBK/EMI)	3.08	3.18	3.19	—	30.3%	7.8%
NO MERCY Please Don't Go (Arista)	3.08	3.06	3.00	2.97	61.0%	23.8%
INXS Elegantly Wasted (Mercury)	2.79	—	—	—	28.5%	7.0%

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

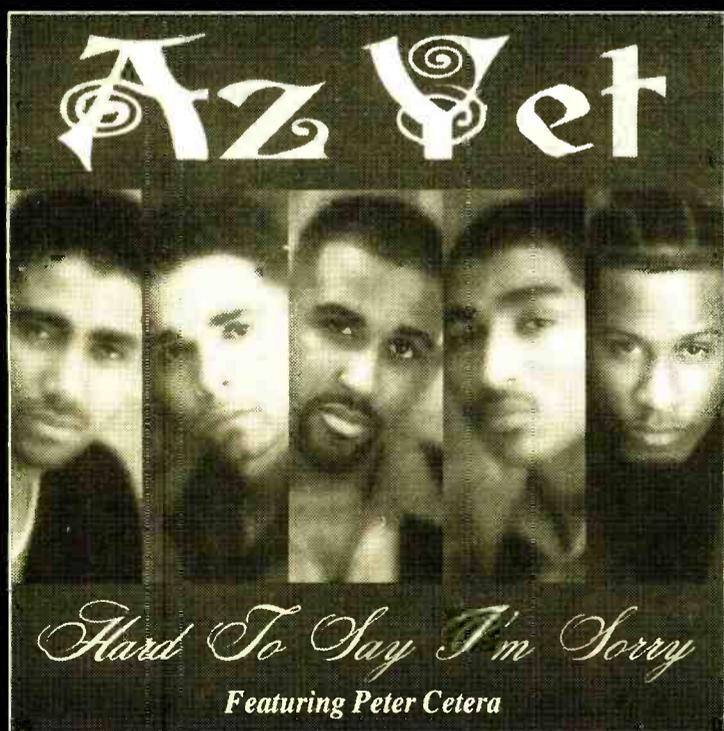
Monica's "For You I Will" (Warner Sunset/Atlantic) moves 3.86-4.00 in total favorability — good for a second-place overall rank. "For," the second callout hit from the "Space Jam" soundtrack, ties for first in the teen cell (4.15), is second with 18-24s (3.97), and ties for second with 25-34s (3.79). "For" is the most-played song at **WIOQ/Philadelphia** (65 plays) and **WXXL/Orlando** (50 plays).

Sixteen years after **Chicago** topped the chart with "Hard To Say I'm Sorry," **Az Yet's** soulful cover (LaFace/Arista) debuts with a strong 3.69 **Callout America** favorability score. "Hard" has the luxury of instant familiarity — generating 55% out of the box — and ranks 10th among teens and sixth among 18-24s. Big-market stations supporting "Hard" include **KIIS/L.A.** and **WNVZ/Norfolk**.

"Where Have All The Cowboys Gone?" by **Paula Cole** (Imago/WB) continues to gain momentum with women 25-34 — where it now ranks sixth (3.71). Key stations giving it significant airplay include **WXKS-FM/Boston** (41 plays), **WPRO-FM/Providence** (52 plays), and top-rated **WFLZ/Tampa** (41 plays).

"I Want You" by **Savage Garden** (Columbia) is also finding success with 25-34s, ranking 10th with a 3.66 — tied with "One Headlight" by the **Wallflowers** (Interscope) in the demo.

While CHR generally shares almost of all its music with at least one other format, newcomers the **Spice Girls** (Virgin) have done extremely well — with most of their airplay at CHR. "Wannabe" has been a **Top 10 Callout America** performer since it entered the survey.



"Hard To Say I'm Sorry"

R&R CHR/POP 36 - 33

TOP 40 / MAINSTREAM MONITOR DEBUT 33*

CALLOUT AMERICA DEBUT

3.69 OVERALL SCORE (#13)

3.80 WOMEN 12-17 (#10)

3.85 WOMEN 18-24 (#5)

3.86 WEST REGION (#5)

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	JEWEL You Were Meant For Me (Atlantic)	5941	6073	6117	6037	122/0
1	1	2	2	CARDIGANS Lovefool (Mercury)	5647	5987	6299	6441	125/0
6	6	6	3	SAVAGE GARDEN I Want You (Columbia)	4835	4605	4500	4214	121/0
3	3	3	4	NO DOUBT Don't Speak (Trauma/Interscope)	4730	5049	5306	5568	114/1
5	5	4	5	SHERYL CROW Everyday Is A Winding Road (A&M)	4568	4732	4689	4706	115/0
12	9	8	6	WALLFLOWERS One Headlight (Interscope)	4471	4187	3863	3527	114/1
4	4	5	7	SPICE GIRLS Wannabe (Virgin)	4266	4680	5014	5310	111/0
13	12	9	8	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	4254	3932	3625	3272	118/1
9	7	7	9	CELINE DION All By Myself (550 Music)	4234	4257	4237	4027	118/0
11	8	10	10	DUNCAN SHEIK Barely Breathing (Atlantic)	3866	3866	3927	3727	105/0
16	14	12	11	BABYFACE Every Time I Close My Eyes (Epic)	3566	3461	3234	3002	102/1
8	10	11	12	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	3364	3524	3781	4044	92/0
21	18	15	13	MONICA For You I Will (Warner Sunset/Atlantic)	3261	2691	2265	1926	114/8
24	20	17	14	BRUCE SPRINGSTEEN Secret Garden (Columbia)	2914	2589	2102	1721	92/9
7	11	13	15	COUNTING CROWS A Long December (DGC/Geffen)	2810	3389	3725	4130	87/0
10	13	14	16	TONI BRAXTON Un-break My Heart (LaFace/Arista)	2709	3074	3345	3751	84/0
14	15	16	17	GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	2673	2640	2835	3182	84/0
BREAKER			18	HANSON Mmm Bop (Mercury)	2557	1481	557	61	117/10
26	19	19	19	REAL MCCOY One More Time (Arista)	2536	2351	2138	1626	107/1
BREAKER			20	U2 Staring At The Sun (Island)	2232	1911	1605	1185	103/2
15	16	18	21	KEITH SWEAT Nobody (Elektra/EEG)	2116	2365	2617	3028	64/0
BREAKER			22	INXS Elegantly Wasted (Mercury)	2114	1839	1610	1000	94/1
BREAKER			23	WHITE TOWN Your Woman (Chrysalis/EMI)	2091	1712	1389	936	104/8
17	17	20	24	R. KELLY I Believe I Can Fly (Jive)	1950	2147	2322	2701	64/0
20	22	22	25	BLACKSTREET No Diggity (Interscope)	1887	1909	1915	1975	58/0
27	23	26	26	JON SECADA Too Late, Too Soon (SBK/EMI)	1776	1664	1622	1523	77/1
40	34	29	27	SHAWN COLVIN Sunny Came Home (Columbia)	1746	1389	1105	859	90/5
30	30	27	28	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	1684	1514	1315	1231	86/6
—	—	49	29	SPICE GIRLS Say You'll Be There (Virgin)	1666	663	371	221	107/67
49	43	34	30	MARK MORRISON Return Of The Mack (Atlantic)	1516	1052	776	555	76/17
19	21	24	31	LEAH ANDREONE It's Alright, It's OK (RCA)	1435	1814	1973	2049	58/0
32	33	32	32	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	1305	1204	1115	1013	73/3
45	41	36	33	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	1268	1029	805	666	81/15
42	38	37	34	OMC How Bizarre (Mercury)	1237	1016	904	765	68/9
34	35	31	35	WILD ORCHID Talk To Me (RCA)	1214	1225	1099	1002	65/1
50	45	40	36	BLACKSTREET Don't Leave Me (Interscope)	1189	907	756	538	74/9
41	40	39	37	DISHWALLA Give (A&M)	956	917	861	805	64/2
—	50	48	38	TONI BRAXTON I Don't Want To (LaFace/Arista)	907	706	542	274	67/9
25	27	30	39	CRYSTAL WATERS Say...If You Feel Alright (Mercury)	900	1383	1570	1689	36/0
29	32	41	40	BLACKOUT ALLSTARS I Like It (Columbia)	843	884	1144	1320	36/0
43	46	47	41	BARENAKED LADIES The Old Apartment (Reprise)	836	724	721	679	54/4
DEBUT			42	VERVE PIPE The Freshmen (RCA)	709	513	396	279	50/6
DEBUT			43	ERASURE In My Arms (Mute/Maverick/WB)	705	441	184	27	70/21
36	44	44	44	HOOTIE & THE BLOWFISH I Go Blind (Reprise)	689	767	769	974	32/0
33	39	43	45	JOHN MELLENCAMP Just Another Day (Mercury)	665	838	897	1003	23/0
28	31	35	46	AEROSMITH Falling In Love... (Columbia)	661	1050	1271	1347	38/0
38	37	42	47	JOURNEY If He Should Break Your Heart (Columbia)	607	862	929	915	31/0
18	24	33	48	NO MERCY Please Don't Go (Arista)	599	1130	1620	2050	24/0
DEBUT			49	DURAN DURAN Out Of My Mind (Virgin)	590	495	310	17	42/0
DEBUT			50	DRU HILL In My Bed (Island)	582	435	380	354	44/2

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker.
129 CHR/Pop reporters. 127 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

HANSON		
Mmm Bop (Mercury)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2557/1076	117/10	18

U2		
Staring At The Sun (Island)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2232/321	103/2	20

INXS		
Elegantly Wasted (Mercury)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2114/275	94/1	22

WHITE TOWN		
Your Woman (Chrysalis/EMI)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2091/379	104/8	23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SPICE GIRLS Say You'll Be There (Virgin)	67
MICHAEL JACKSON Blood On The Dance Floor (Epic)	40
SISTER HAZEL All For You (Universal)	24
ERASURE In My Arms (Mute/Maverick/WB)	21
MARK MORRISON Return Of The Mack (Atlantic)	17
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	15
KEITH SWEAT Just A Touch (Elektra/EEG)	13
BEE GEES Alone (Polydor/A&M)	11
HANSON Mmm Bop (Mercury)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HANSON Mmm Bop (Mercury)	+1076
SPICE GIRLS Say You'll Be There (Virgin)	+1003
MONICA For You I Will (Warner Sunset/Atlantic)	+570
MARK MORRISON Return Of The Mack (Atlantic)	+464
WHITE TOWN Your Woman (Chrysalis/EMI)	+379
SHAWN COLVIN Sunny Came Home (Columbia)	+357
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+325
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	+322
U2 Staring At The Sun (Island)	+321
SISTER HAZEL All For You (Universal)	+298

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DONNA LEWIS I Love You Always Forever (Atlantic)
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
MERRIL BAINBRIDGE Mouth (Universal)
KEITH SWEAT Twisted (Elektra/EEG)
NO MERCY Where Do You Go (Arista)
TONI BRAXTON You're Makin' Me High (LaFace/Arista)
SHERYL CROW If It Makes You Happy (A&M)
DISHWALLA Counting Blue Cars (A&M)
EVERYTHING BUT THE GIRL Missing (Atlantic)
LA BOUCHE Be My Lover (RCA)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

CHR

WBHT WSTW WHOT WABB WIXX
Already on: KHKS WKRO WFLZ WHYI WKTU

AC 25

WLIT WBEB WDOK WTPi KLYF
Already on: WLIF WLTW WLTE KOSI KLSY

HOT AC

KMXG WDAQ KEYW

WAKS/Tampa-
#1 Phones!

3rd WEEK MOST ADDED!

5/6

• "Still Waters" in stores

• Rock & Roll Hall of Fame Induction

FULL U.S. TOUR...Details Soon!

1

MUSIC FIRST

LARGE!

Bee Gees ALONE

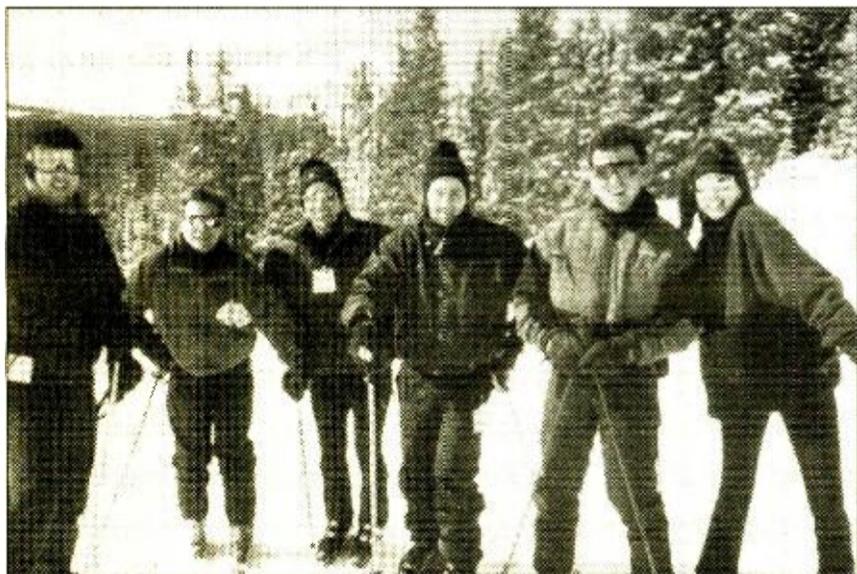
Produced by Russ Thelma, Barry Gibb, Maurice Gibb, Robin Gibb. Management: Left Bank Organization.

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POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	JEWEL You Were Meant For Me (Atlantic)	7015	7206	170/1
2	2	WALLFLOWERS One Headlight (Interscope)	6968	7058	192/1
3	3	CARDIGANS Lovefool (Mercury)	6146	6634	151/0
6	4	U2 Staring At The Sun (Island)	5489	5194	202/2
4	5	SHERYL CROW Everyday Is A Winding Road (A&M)	5333	5487	150/0
7	6	PAULA COLE Where Have All The Cowboys... (Imago/WB)	5151	4698	166/4
5	7	NO DOUBT Don't Speak (Trauma/Interscope)	4974	5267	129/1
9	8	WHITE TOWN Your Woman (Chrysalis/EMI)	4508	4034	183/8
10	9	INXS Elegantly Wasted (Mercury)	3928	3536	172/1
11	10	VERVE PIPE The Freshmen (RCA)	3775	3487	145/7
8	11	COUNTING CROWS A Long December (DGC/Geffen)	3441	4235	122/0
12	12	SUBLIME Santeria (Gasoline Alley/MCA)	3005	3063	124/3
13	13	COLLECTIVE SOUL Precious Declaration (Atlantic)	2507	2740	90/0
15	14	BECK The New Pollution (DGC/Geffen)	2498	2422	119/0
16	15	VERUCA SALT Volcano Girls (Outpost/Geffen)	2423	2389	91/1
—	16	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2331	1975	98/3
14	17	LIVE Lakini's Juice (Radioactive)	2296	2622	77/0
17	18	OFFSPRING Gone Away (Columbia)	2290	2158	82/1
20	19	TONIC If You Could Only See (Polydor/A&M)	2243	2050	114/2
18	20	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	2206	2121	115/6

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. 129 CHR/Pop reporters and 100 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1997, R&R Inc.



MUSIC "SUMMIT" — Proving that it's not all about stats and numbers crunching, there was a very special meeting of the minds near Denver recently. Among those escaping it all are: (l-r) Work's Dennis Reese, KRBE/Houston's John Peake, Work's Jay Friedman and Justin Fontaine, KQKS/Denver's Steve Douglas, and the Enclave's Mari Dew.



LUCK OF THE STYLISH — WIOQ (Q102)/Philly sent morning man Diego over to Q102.9 in Londonderry, Ireland for St. Patrick's Day along with some stylish station-wear to share with the crew. Real life leprechauns included: (l-r) Londonderry midday jock Iain Colhoun, company president Frank McLaughlin, and nighttimer Delbert Jackson, Q102's Diego, Q102.9 afternoon jock John, and MD/mornings Trevor Thomas.

NEW & ACTIVE

KEITH SWEAT Just A Touch (Elektra/EEG)

Total Plays: 559, Total Stations: 47, Adds: 13

GEORGE MICHAEL Star People (DreamWorks/Geffen)

Total Plays: 502, Total Stations: 32, Adds: 1

RICHARD MARX Until I Find You Again (Capitol)

Total Plays: 486, Total Stations: 43, Adds: 0

BEE GEES Alone (Polydor/A&M)

Total Plays: 457, Total Stations: 57, Adds: 11

TONIC If You Could Only See (Polydor/A&M)

Total Plays: 429, Total Stations: 34, Adds: 0

SISTER HAZEL All For You (Universal)

Total Plays: 398, Total Stations: 51, Adds: 24

JANA What Am I To You (Curb)

Total Plays: 398, Total Stations: 28, Adds: 0

SUBLIME Santeria (Gasoline Alley/MCA)

Total Plays: 395, Total Stations: 40, Adds: 3

FREAK NASTY Da Dip (Power)

Total Plays: 382, Total Stations: 23, Adds: 2

ODDS Someone Who's Cool (Elektra/EEG)

Total Plays: 315, Total Stations: 27, Adds: 0

LE CLICK Call Me (Logic)

Total Plays: 299, Total Stations: 19, Adds: 3

CHEAP TRICK Say Goodbye (Red Ant)

Total Plays: 278, Total Stations: 26, Adds: 7

ERYKAH BADU On & On (Kedar/Universal)

Total Plays: 262, Total Stations: 29, Adds: 0

BECK The New Pollution (DGC/Geffen)

Total Plays: 261, Total Stations: 26, Adds: 0

FUNKY GREEN DOGS Fired Up (Twisted/MCA)

Total Plays: 218, Total Stations: 17, Adds: 0

CYNDI LAUPER You Don't Know (Epic)

Total Plays: 181, Total Stations: 21, Adds: 1

MICHAEL JACKSON Blood On The Dance Floor (Epic)

Total Plays: 168, Total Stations: 40, Adds: 40

NU FLAVOR Sweet Sexy Thing (Reprise)

Total Plays: 163, Total Stations: 8, Adds: 1

TONY TONI TONE Thinking Of You (Mercury)

Total Plays: 154, Total Stations: 18, Adds: 2

DJ KOOL Let Me Clear My Throat (American/WB)

Total Plays: 151, Total Stations: 9, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS APRIL 15

Backstreet Boys

"Quit Playing Games (With My Heart)" (Jive)

Mary J. Blige

"Love Is All We Need" (MCA)

Brand New Heavies

"Sometimes" (Delicious Vinyl/Red Ant)

Camus

"U Who" (Atlantic)

Depeche Mode

"It's No Good" (Reprise)

Gina G.

"Gimme Some Love" (Eternal/WB)

Hubert Kah

"C'est La Vie" (Curb)

Madonna

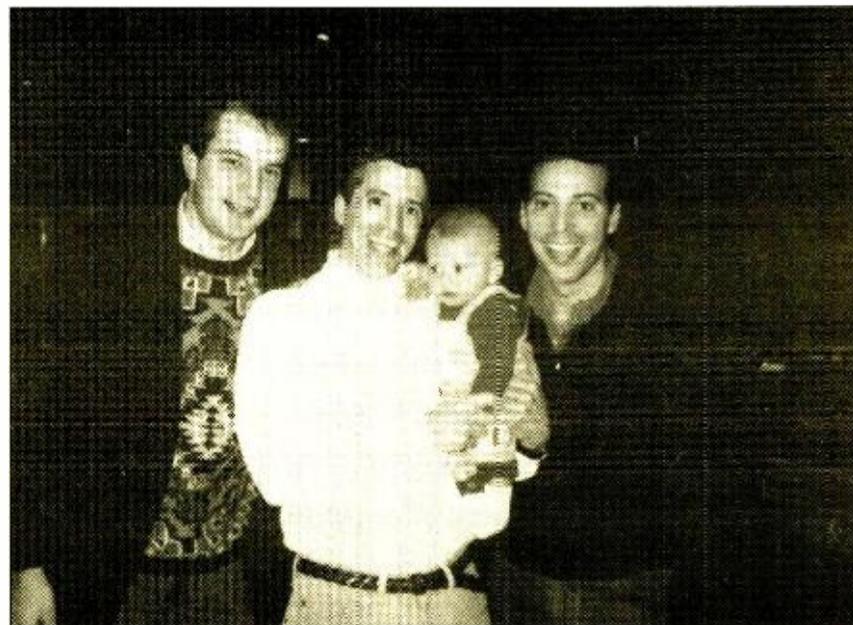
"Another Suitcase In Another Hall" (Warner Bros.)

Mint Condition

"You Don't Have To Hurt No More" (Perspective/A&M)

Anna Vissi

"Forgive Me This" (Epic)



THREE MEN AND A BABY — After seeing the Backstreet Boys play to 45,000 fans over three nights in Montreal, KMXV/Kansas City PD Jon Zellner (l) and Jive N.E. Regional Dir./Promo Mike Patt (r) went out on the town to celebrate with R&R's CHR Editor. Cradling little Zachary Patt is our own Li'l Tony Novia.

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams 26 SPICE GIRLS "Say" 13 MICHAEL JACKSON "Blood" ERASURE "Arms" ROBIN S "Must"</p>	<p>WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross 21 LUSCIOUS JACKSON "Naked" 20 JOOSE "Tomorrow"</p>	<p>WSTO/Evansville, IN PD: Barry Witherspoon SPICE GIRLS "Say" DRU HILL "Bed" MARK MORRISON "Return" HANSON "Mmm" BLACKSTREET "Leave"</p>	<p>KRBE/Houston, TX PD: John Peake SPICE GIRLS "Say" MD: Christine Cross MD: Jay Michaels 18 SELENA "Medley" 12 FAITHLESS "Insomnia" MONICA "For" HANSON "Mmm"</p>	<p>WBLI/Long Island, NY PD: Ken Medek MD: Al Levine 18 AZ YET "Sorry" 18 JOOSE "Tomorrow" 18 JON SECADA "Late" 18 SPICE GIRLS "Say"</p>	<p>WKCI/New Haven, CT PD: Tony Bristol APD/MD: Jeff McCartney 19 MONICA "For"</p>	<p>KKRZ/Portland, OR PD: Ken Benson APD/MD: Tommy Austin BLACKSTREET "Leave" ERASURE "Arms"</p>	<p>KHTQ/Spokane, WA PD: Scott Shannon MD: Brian Scott ERASURE "Arms" FAITHLESS "Insomnia" HANSON "Mmm" SISTER HAZEL "All"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham ERASURE "Arms" SPICE GIRLS "Say" MONICA "For"</p>
<p>KQIZ/Amarillo, TX PD/MD: Ted Kelly ROBERT MILES "Fable" NU FLAVOR "Sweet" JENNIFER PAGE "Fools" CHEAP TRICK "Say" BRUCE SPRINGSTEEN "Secret"</p>	<p>WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards 6 SPICE GIRLS "Say" 3 MICHAEL JACKSON "Blood" LUSCIOUS JACKSON "Naked"</p>	<p>KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase 7 SPICE GIRLS "Say" KEITH SWEAT "Touch" ERASURE "Arms" MICHAEL JACKSON "Blood" SISTER HAZEL "All"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway 27 SPICE GIRLS "Say" BLACKSTREET "Leave" BEE GEES "Alone" ERASURE "Arms"</p>	<p>KIIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Austin KEITH SWEAT "Touch"</p>	<p>WKOM/New Orleans, LA PD: Bill Thorman APD/MD: Kandy Klutch 58 CLARENCE CARTER "Strokin" 8 SPICE GIRLS "Become" 8 MICHAEL JACKSON "Blood" DONNA LEWIS "Mother" SPICE GIRLS "Say" ROBERT MILES "Fable" LAKESHA BERRI "Like" OMC "Bizarre" EVERYTHING BUT... "Today"</p>	<p>WSPK/Poughkeepsie, NY PD: Stew Schantz MD: Scotty Mac DIONNE FARRIS "Hopeless" CHEAP TRICK "Say" MCKNIGHT & KING "Kings"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner 39 MICHAEL JACKSON "Blood"</p>	<p>WWSK/Utica, NY PD: Bill Catcher MD: Olane Chase AZ YET "Sorry" SPICE GIRLS "Say" ERASURE "Arms"</p>
<p>KGOT/Anchorage, AK OM: Mark Murphy PD: Paul Walker APD: Bill Stewart 22 SPICE GIRLS "Say" ERASURE "Arms"</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Marcio Crescenle SHAWN COLVIN "Sunny"</p>	<p>WWCK/Flint, MI PD/MD: Scott Seipel SUBLIME "Santena" SPICE GIRLS "Say" BRUCE SPRINGSTEEN "Secret" AZ YET "Sorry" MARK MORRISON "Return" ERASURE "Arms"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rile 26 SPICE GIRLS "Say" MICHAEL JACKSON "Blood" TONI BRAXTON "Want" LE CLICK "Call"</p>	<p>WZEE/Madison, WI PD: John Harrison Music Coord.: Tom Dean 29 ALANIS MORISSETTE "Head" 28 WHITNEY HOUSTON "Step" VERVE PIPE "Freshmen" SPICE GIRLS "Say" WHITE TOWN "Woman" MARK MORRISON "Return" CHEAP TRICK "Say" SISTER HAZEL "All"</p>	<p>WPRO/Providence, RI PD: Chris Shebel TEMPERANCE "Forever" ROBYN "Know" TONI BRAXTON "Want" BLACKSTREET "Leave"</p>	<p>WDBR/Springfield, IL OM: Bill Klaproth MD: Rick Blade SISTER HAZEL "All"</p>	<p>KWTX/Waco, TX PD: Flash Phillips 39 MARK MORRISON "Return" 37 SPICE GIRLS "Say" 20 ERASURE "Arms" OMC "Bizarre" VERVE PIPE "Freshmen" SHAWN COLVIN "Sunny" KEITH SWEAT "Touch"</p>
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 9 SPICE GIRLS "Say" 5 MARK MORRISON "Return" 4 ERASURE "Arms" 1 MICHAEL JACKSON "Blood" 1 SNEAKER PIMPS "G"</p>	<p>WJMX/Florence, SC OM: Keith Mitchell MD: Jack Kahan MICHAEL JACKSON "Blood" SPICE GIRLS "Say" KEITH SWEAT "Touch" AZ YET "Sorry"</p>	<p>WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 13 SISTER HAZEL "All" 11 SPICE GIRLS "Say" 8 DEPECHE MODE "Good" 8 MARK MORRISON "Return" ERASURE "Arms"</p>	<p>WZLW/Lubbock, TX PD: Jay Shannon MD: Chris Kelly 30 SPICE GIRLS "Say" HANSON "Mmm" TONY TONI TONE "Thinking"</p>	<p>WZLV/Portland, ME PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WRFY/Reading, PA PD: Al Burke MD: Mike Browne No Adds</p>	<p>WWTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olsen MARK MORRISON "Return" BARENAKED LADIES "Apartment" ERASURE "Arms"</p>	<p>WVFC/Wausau, WI PD: Rod Phillips 20 AZ YET "Sorry" 11 BARENAKED LADIES "Apartment" 8 SPICE GIRLS "Say"</p>
<p>WAYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly SISTER HAZEL "All" ERASURE "Arms"</p>	<p>WKRC/Cincinnati, OH PD: Jimmy Staal APD/MD: Race Taylor 37 THIRD EYE BLIND "Life" SISTER HAZEL "All"</p>	<p>WXKB/Ft. Myers, FL PD: Chris Cue MD: Randy Sherwyn LUSCIOUS JACKSON "Naked" WHITE TOWN "Woman"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WZLW/Lubbock, TX PD: Jay Shannon MD: Chris Kelly 30 SPICE GIRLS "Say" HANSON "Mmm" TONY TONI TONE "Thinking"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens 14 MICHAEL JACKSON "Blood" AZ YET "Sorry" ERASURE "Arms"</p>	<p>WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson 17 SPICE GIRLS "Say" 3RD PARTY "Can" BRUCE SPRINGSTEEN "Secret" MICHAEL JACKSON "Blood"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>
<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>	<p>WVIZ/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker WHITE TOWN "Woman" SISTER HAZEL "All"</p>

129 Total Reporters
 129 Current Reporters
 127 Current Playlists

Did Not Report, Playlist Frozen (2):
 WAEB/Allentown, PA
 WERZ/Portsmouth, NH

CHR/POP PLAYLISTS

April 11, 1997 R&R • 35

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
(212) 239-2300
Polem/Bryant

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
63	62	64	64	64	CARDIGANS/Lovefool
62	61	63	62	62	JEWEL/You Were Meant...
38	56	59	61	61	EN VOUGUE/Don't Let Go (Love)
33	32	36	37	37	BRUCE SPRINGSTEEN/Secret Garden
28	36	39	39	39	SAVAGE GARDEN/Want You
60	64	60	40	39	SPICE GIRLS/Wannabe
38	39	40	39	39	CRUSH/Jellyhead
37	36	39	39	39	DUNCAN SHEIK/Barely Breathing
62	60	37	37	37	NO DOUBT/Don't Speak
30	29	27	36	36	LUSCIOUS JACKSON/Naked Eye
39	39	38	35	35	CELINE DION/All By Myself
60	39	39	35	35	GINA G'OH/Aah...Just...
24	25	25	33	33	BABYFACE/Every Time I...
14	26	32	32	32	REAL MCCOY/One More Time
-	20	20	31	31	WHITE TOWN/Your Woman
39	37	41	41	41	SHERYL CROW/Everyday Is...
28	30	28	30	30	WALLFLOWERS/One Headlight
30	26	29	28	28	MONICA/For You I Will
-	10	14	27	27	SPICE GIRLS/Say You'll Be There
25	21	27	27	27	PAULA COLE/Where Have All...
29	29	26	27	27	TONI BRAXTON/Un-break My Heart
-	24	25	25	25	LE CLUCK/Tonight Is The Night
14	20	29	25	25	JOCELYN ENRIQUEZ/Do You Miss Me
-	12	24	24	24	ROBERT MILES/Children
-	12	24	24	24	LIVIN' JOY/Dreamer
-	13	24	24	24	MARK MORRISON/Return Of The Mack
29	15	11	11	11	MADONNA/Don't Cry For Me...
37	24	26	13	13	TONI BRAXTON/Un-break My Heart
-	15	13	13	13	ONNNA LEWIS/I Love You Always...
-	15	13	13	13	DISHWALLA/Counting Blue Cars
13	12	15	12	12	NO DOUBT/Spiderwebs

MARKET #2
KISFM
102.7

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
69	63	84	82	82	SELENA/Dance Medley
78	77	81	82	82	NO DOUBT/Don't Speak
41	48	84	81	81	BABYFACE/Every Time I...
81	81	82	89	89	TONI BRAXTON/Un-break My Heart
51	49	81	89	89	EN VOUGUE/Don't Let Go (Love)
43	42	46	56	56	MONICA/For You I Will
81	67	46	55	55	CARDIGANS/Lovefool
47	46	45	55	55	JEWEL/You Were Meant...
44	48	40	46	46	SPICE GIRLS/Wannabe
40	41	41	46	46	BLACKSTREET/No Diggity
53	45	44	46	46	GINA G'OH/Aah...Just...
41	46	43	45	45	SPICE GIRLS/Say You'll Be There
45	51	53	45	45	CELINE DION/All By Myself
35	44	44	44	44	LE CLUCK/Tonight Is The Night
83	72	43	44	44	JOCELYN ENRIQUEZ/Do You Miss Me
39	39	38	39	39	KEITH SWEAT/Nobody
35	36	39	39	39	NO DOUBT/Don't Speak
26	32	47	37	37	REAL MCCOY/One More Time
32	37	37	35	35	SPICE GIRLS/Say You'll Be There
39	-	35	35	35	AMBER/This Is Your Night
26	23	23	31	31	AZ YET/Hard To Say I'm...
-	10	27	27	27	MARK MORRISON/Return Of The Mack
-	10	27	27	27	WHITE TOWN/Your Woman
-	6	12	21	21	BLACKSTREET/Don't Leave Me
-	16	18	18	18	TONY TONI TONE/Let's Get Down
14	20	18	18	18	OMC/How Bizarre
15	18	19	16	16	GINUWINE/Pony
-	27	15	15	15	KEITH SWEAT/Twisted
14	17	15	15	15	PAULA COLE/Where Have All...
-	7	13	14	14	HANSON/Mmm Bop
8	13	12	13	13	FREAK NASTY/Da Dip
-	4	10	12	12	FRYKAH BADU/On & On
-	-	-	-	-	KEITH SWEAT/Just A Touch

MARKET #5
WIOQ/Philadelphia
(610) 667-8100
Kaina/McGuire

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	64	63	65	65	MONICA/For You I Will
54	62	64	63	63	SUMMER JUNKIES/Im Gonna Love...
42	40	43	63	63	GINA G'OH/Aah...Just...
61	65	65	62	62	CARDIGANS/Lovefool
37	56	57	61	61	BABYFACE/Every Time I...
53	55	52	55	55	NO DOUBT/Don't Speak
59	55	59	52	52	ROCKELL/Fell In Love
50	42	39	46	46	DENINE W/COLLAGE/Love Of A Lifetime
51	51	40	46	46	SPICE GIRLS/Wannabe
48	41	43	45	45	KEITH SWEAT/Nobody
43	27	36	40	40	LIVIN' JOY/Don't Stop Movin'
21	34	39	40	40	KEITH SWEAT/Twisted
42	41	39	39	39	BLACKSTREET/No Diggity
36	31	38	34	34	JOCELYN ENRIQUEZ/Do You Miss Me
-	31	37	32	32	NO MERCY/Please Don't Go
28	28	26	30	30	REAL MCCOY/One More Time
37	34	30	30	30	EN VOUGUE/Don't Let Go (Love)
8	11	11	29	29	BLACKSTREET/Don't Leave Me
31	30	29	29	29	EVERYTHING BUT.../Missing
26	30	28	29	29	SANDY B/Make The World Go...
31	33	47	28	28	R. KELLY/ Believe I Can Fly
40	38	27	25	25	TONI BRAXTON/Un-break My Heart
-	15	25	25	25	SPICE GIRLS/Say You'll Be There
11	11	13	24	24	JON SECADA/Too Late, Too Soon
-	11	13	24	24	ROBYN/Do You Know (What...)
27	32	34	24	24	DJ KOOL/ Let Me Clear My...
43	50	22	24	24	FUNKY GREEN DOGS/Fired Up
20	21	22	24	24	NIGHTCRAWLERS/Push The Feeling On
21	23	23	23	23	AMBER/This Is Your Night
40	27	21	22	22	AMBER/Colour Of Love
25	26	24	22	22	GHOST TOWN DJS/My Boo
33	28	27	22	22	NO MERCY/Where Do You Go
-	27	21	21	21	OUTHERE BROTHERS/Boom Boom
18	-	21	21	21	2 UNLIMITED/Do What's Good...
25	23	26	21	21	GINUWINE/Pony
-	13	20	18	18	AFTER 7/Sara Smile
14	12	22	17	17	FAITHLESS/Insomnia
24	26	24	16	16	LE CLUCK/Call Me
13	16	12	12	12	ACIO FACTOR/Fantasy
-	11	12	12	12	DRU HILL/In My Bed

MARKET #7
106.1 KISSFM

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
77	78	76	82	82	NO DOUBT/Don't Speak
-	44	78	78	78	JEWEL/You Were Meant...
78	77	78	76	76	CARDIGANS/Lovefool
22	-	41	68	68	KEITH SWEAT/Nobody
75	73	72	67	67	TONI BRAXTON/Un-break My Heart
74	71	52	51	51	EN VOUGUE/Don't Let Go (Love)
51	52	52	51	51	GINA G'OH/Aah...Just...
49	56	50	49	49	LE CLUCK/Tonight Is The Night
46	33	47	47	47	ALANIS MORISSETTE/Head Over Feet
44	58	46	45	45	CELINE DION/All By Myself
22	25	52	45	45	BABYFACE/Every Time I...
49	51	46	43	43	AMBER/This Is Your Night
39	35	47	43	43	BRUCE SPRINGSTEEN/Secret Garden
33	41	35	42	42	JOCELYN ENRIQUEZ/Do You Miss Me
37	38	36	38	38	MONICA/For You I Will
46	50	48	37	37	KEITH SWEAT/Twisted
-	22	21	37	37	BLACKOUT ALLSTARS/ Like It
-	22	21	36	36	REAL MCCOY/One More Time
9	38	36	35	35	AZ YET/Hard To Say I'm...
57	52	30	25	25	SPICE GIRLS/Wannabe
27	27	25	25	25	TONY RICH PROJECT/Nobody Knows
29	33	33	33	33	DONNA LEWIS/I Love You Always...
18	22	23	23	23	PLANET SOUL/Set U Free
19	18	23	22	22	ANGELINA/Release Me
23	20	24	22	22	REAL MCCOY/Another Night
-	13	20	20	20	SHERYL CROW/Everyday Is...
25	21	18	18	18	TONI BRAXTON/Un-break My Heart
21	21	18	18	18	FUNKY GREEN DOGS/Fired Up
12	14	15	16	16	CELINE DION/All By Myself
32	33	29	16	16	GINUWINE/Pony
21	16	15	14	14	LA BOUCHE/Sweet Dreams
-	15	17	18	18	TLC/Waterfalls
-	15	17	18	18	MARIAH CAREY/One Sweet Day
-	6	16	16	16	ERASURE/In My Arms
-	18	16	16	16	LA BOUCHE/Be My Lover
-	17	14	16	16	ALANIS MORISSETTE/You Learn
12	8	12	14	14	JON SECADA/Too Late, Too Soon
21	22	17	17	17	EVERYTHING BUT.../Missing
41	36	-	14	14	R. KELLY/ Believe I Can Fly
-	14	12	14	14	DES'REE/You Gotta Be
-	7	14	12	12	JOOSE/ Tomorrow Never...

MARKET #8
WWZZ/Washington
(301) 899-1041
O'Brian/Ross

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
72	69	71	76	76	NO DOUBT/Don't Speak
72	71	71	75	75	EN VOUGUE/Don't Let Go (Love)
58	64	72	75	75	BLACKSTREET/No Diggity
72	70	72	74	74	CARDIGANS/Lovefool
73	70	71	73	73	TONI BRAXTON/Un-break My Heart
58	61	56	57	57	SPICE GIRLS/Wannabe
58	50	36	49	49	NO MERCY/Where Do You Go
45	47	43	41	41	BLACKOUT ALLSTARS/ Like It
26	32	35	40	40	LE CLUCK/Call Me
44	45	38	40	40	GINA G'OH/Aah...Just...
22	20	29	37	37	LIVIN' JOY/Don't Stop Movin'
27	37	38	37	37	R. KELLY/ Believe I Can Fly
30	33	34	31	31	REAL MCCOY/One More Time
20	34	38	30	30	AMBER/Colour Of Love
-	14	28	29	29	MONICA/For You I Will
-	-	25	25	25	HANSON/Mmm Bop
45	47	42	25	25	CRYSTAL WATER/Say... If You Feel...
30	39	37	25	25	SAVAGE GARDEN/Want You
23	24	23	22	22	3RD PARTY/Can U Feel It
20	30	32	20	20	KEITH SWEAT/Nobody
46	36	25	22	22	AMBER/This Is Your Night
-	-	21	21	21	SPICE GIRLS/Say You'll Be There
13	10	23	21	21	DJ KOOL/ Let Me Clear My...
-	-	25	25	25	R. KELLY/ Can't Sleep...
23	20	25	20	20	LUSCIOUS JACKSON/Naked Eye
-	13	20	20	20	SHERYL CROW/Everyday Is...
25	21	16	18	18	TONI BRAXTON/Un-break My Heart
21	21	18	18	18	FUNKY GREEN DOGS/Fired Up
12	14	15	16	16	CELINE DION/All By Myself
32	33	29	16	16	GINUWINE/Pony
21	16	15	14	14	LA BOUCHE/Sweet Dreams
-	11	12	14	14	NO MERCY/Please Don't Go
-	11	10	13	13	LA BOUCHE/Sweet Dreams
-	10	13	13	13	MERRIL BAINBRIDGE/Mouth
-	10	13	13	13	DONNA LEWIS/I Love You Always...
-	11	11	11	11	REAL MCCOY/Another Night
-	11	11	11	11	SMASHING PUMPKINS/1979
-	11	11	11	11	TONI BRAXTON/Un-break My Heart
-	10	11	11	11	FUGEES/No Woman, No Cry
-	10	11	11	11	GHOST TOWN DJS/My Boo

MARKET #9
104 KRBE

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
38	48	63	58	58	SPICE GIRLS/Wannabe
61	63	63	63	63	CARDIGANS/Lovefool
50	57	54	57	57	EN VOUGUE/Don't Let Go (Love)
44	37	35	44	44	JEWEL/You Were Meant...
54	58	39	41	41	AMBER/This Is Your Night
24	32	33	39	39	BLACKSTREET/No Diggity
29	34	39	37	37	JOCELYN ENRIQUEZ/Do You Miss Me
37	35	37	37	37	NO MERCY/Please Don't Go
30	38	35	37	37	KEITH SWEAT/Twisted
53	50	43	36	36	TONI BRAXTON/Un-break My Heart
56	56	34	34	34	NO DOUBT/Don't Speak
13	14	15	31	31	BABYFACE/Every Time I...
36	30	35	26	26	GINA G'OH/Aah...Just...
19	21	22	26	26	LA BOUCHE/Be My Lover
24	23	18	25	25	SHERYL CROW/Everyday Is...
22	20	25	24	24	WHITE TOWN/Your Woman
21	20	18	24	24	WILD ORCHID/Talk To Me
15	-	22	22	22	PLANET SOUL/Set U Free
16	12	21	21	21	SAVAGE GARDEN/Want You
21	26	23	21	21	EVERYTHING BUT.../Missing
-	9	20	20	20	MEREDITH BROOKS/Bitch
11	18	20	19	19	ERASURE/In My Arms
7	19	16	19	19	CYNDI LAUPER/You Don't Know
-	-	18	18	18	SELENA/Dance Medley
11	28	24	17	17	PAULA COLE/Where Have All...
34	17	20	17	17	BRUCE SPRINGSTEEN/Secret Garden
-	18	17	17	17	ALANIS MORISSETTE/You Learn
22	18	16	16	16	ONNNA LEWIS/I Love You Always...
17	16	16	16	16	2 UNLIMITED/Get Ready For This
-	2	15	15	15	SPICE GIRLS/Say You'll Be There
13	13	13	13	13	SHAWN COLVIN/Sunny Came Home
35	30	36	15	15	MERRIL BAINBRIDGE/Mouth
-	-	14	14	14	HOOTIE & BLOWFISH/Only Wanna Be...
-	-	13	14	14	TLC/Waterfalls
30	18	13	13	13	CELINE DION/All By Myself
16	15	13	13	13	REAL MCCOY/Another Night
-	-	13	13	13	SPIN DOCTORS/Two Princess
-	-	14	14		

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #24
KKRZ/Portland, OR
 (503) 226-0100
 Benson/Austin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
46	52	70	70	BLACKSTREET/No Diggity
70	66	69	66	R. KELLY/I Believe I Can Fly
41	49	58	57	MARK MORRISON/Return Of The Mack
40	41	34	55	KEITH SWEAT/No Diggity
67	69	69	69	JEWEL/You Were Meant
50	68	69	48	BRUCE SPRINGSTEEN/Secret Garden
40	32	30	45	NO DOUBT/Don't Speak
59	46	36	39	DUNCAN SHEIK/Barely Breathing
36	38	35	38	CRYSTAL WATERS/Say, If You Feel
47	60	37	37	CELINE DION/All By Myself
33	38	48	37	EN VOUGUE/Don't Let Go (Love)
67	62	37	36	CARDIGANS/Lovefool
13	18	34	35	MONICA/For You I Will
42	29	25	34	SAVAGE GARDEN/I Want You
26	28	30	30	WALLFLOWERS/One Headlight
45	36	30	33	GINA G/Ooh Aah...Just...
26	26	30	30	REAL MCCOY/One More Time
30	29	33	29	PAULA COLE/Where Have All...
-	-	-	29	TONI BRAXTON/You're Makin' Me...
-	-	12	28	ALLURE F/AS/Head Over Heels
27	30	-	28	SPICE GIRLS/Wannabe
5	16	29	28	WHITE TOWN/Your Woman
2	-	11	25	BARFACE/Every Time I...
-	38	25	22	SPICE GIRLS/Say You'll Be There
7	7	9	19	U2/Staring At The Sun
33	31	18	18	KEITH SWEAT/No Diggity
6	16	11	17	JOJOSE/If Tomorrow Never...
-	5	10	12	JON SECADA/Too Late, Too Soon
5	6	10	11	RICHARD MARX/Until I Find You...
20	13	14	9	TONI BRAXTON/Un-break My Heart
-	-	-	8	FREAK NASTY/Oa Dip
-	5	6	6	DISHWALLA/Give
-	-	-	-	BLACKSTREET/Don't Leave Me
-	-	-	-	ERASURE/In My Arms

MARKET #25
WKRO/Cincinnati
 (513) 763-5500
 Steal/Taylor

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
67	66	65	68	NO DOUBT/Don't Speak
66	66	68	68	JEWEL/You Were Meant
42	67	64	67	DUNCAN SHEIK/Barely Breathing
-	-	65	65	CRAMBERRIES/Dreams
65	71	68	65	CARDIGANS/Lovefool
12	7	41	48	GINA G/Ooh Aah...Just...
48	50	43	46	EN VOUGUE/Don't Let Go (Love)
47	42	50	45	SPICE GIRLS/Wannabe
39	40	42	44	SHERYL CROW/Everyday Is...
44	41	44	43	SAVAGE GARDEN/I Want You
42	38	40	43	JOHN MELLENCAMP/Just Another Day
42	42	41	42	WALLFLOWERS/One Headlight
-	-	40	42	ALANIS MORISSETTE/All I Really Want
-	36	40	42	TORI AMOS/Silent All These...
-	44	40	42	HANSON/Mmm Bop
54	47	42	42	TONI BRAXTON/Un-break My Heart
37	36	41	41	DAVE MATTHEWS BANDO/Crash Into Me
31	34	40	40	BRUCE SPRINGSTEEN/Secret Garden
-	-	29	40	TONI BRAXTON/You're Makin' Me...
-	29	37	37	HOOTIE & BLOWFISH/Go Blind
41	37	40	38	JOHN MELLENCAMP/Key West
49	25	32	37	PAULA COLE/Where Have All...
-	-	37	37	THIRD EYE BLIND/Semi-Charmed Life
-	27	34	36	WALLFLOWERS/6th Avenue Heartache
34	28	29	34	CRAMBERRIES/When You're Gone
-	32	32	32	JEWEL/Who Will Save...
42	36	38	31	SPICE GIRLS/Say You'll Be There
9	5	21	31	R. KELLY/I Believe I Can Fly
31	34	28	30	INXS/Elegantly Wasted
35	34	26	28	U2/Staring At The Sun
41	35	25	26	COUNTING CROWS/Long December
-	20	23	23	NATALIE MERCHANT/Jealousy
-	36	23	21	ERIC CLAPTON/Change The World
-	15	18	18	BARENAKED LADIES/The Old Apartment
-	9	18	18	DISHWALLA/Give
-	20	18	18	NATALIE MERCHANT/Wonder
-	-	17	17	BEE GEES/One
24	18	11	14	OMC/How Bizarre
-	-	12	14	SHAWN COLVIN/Sunny Came Home
-	22	16	13	CELINE DION/It's All Coming...

MARKET #27
KMXV/Kansas City
 (816) 753-0933
 Zellner

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	CARDIGANS/Lovefool
54	56	56	56	JEWEL/You Were Meant
50	54	54	56	EN VOUGUE/Don't Let Go (Love)
38	48	48	54	SAVAGE GARDEN/I Want You
42	50	50	52	WALLFLOWERS/One Headlight
46	44	44	40	SHERYL CROW/Everyday Is
22	46	46	46	DUNCAN SHEIK/Barely Breathing
34	34	34	44	R. KELLY/I Believe I Can Fly
36	36	38	42	PAULA COLE/Where Have All...
40	40	40	40	BRUCE SPRINGSTEEN/Secret Garden
48	52	38	38	COUNTING CROWS/A Long December
44	42	38	38	NO DOUBT/Don't Speak
52	38	38	36	TONI BRAXTON/Un-break My Heart
-	22	24	34	MONICA/For You I Will
-	22	28	34	HANSON/Mmm Bop
28	28	28	30	CELINE DION/All By Myself
30	32	30	30	KEITH SWEAT/No Diggity
56	34	34	28	SPICE GIRLS/Wannabe
-	-	26	26	SPICE GIRLS/Say You'll Be There
-	14	22	22	ERASURE/In My Arms
18	20	22	22	U2/Staring At The Sun
18	18	18	18	INXS/Elegantly Wasted
14	16	18	18	TONI BRAXTON/Don't Want To
12	14	16	16	JON SECADA/Too Late, Too Soon
7	10	14	14	RICHARD MARX/Until I Find You...
-	-	14	14	MICHAEL JACKSON/Blood On...
-	12	12	12	VERVE PIPE/The Freshmen
-	12	12	12	DISHWALLA/Give
-	-	7	7	DONNA LEWIS/Mother
7	7	7	7	REAL MCCOY/One More Time
-	-	7	7	WILD ORCHID/Talk To Me

MARKET #31
WPRO/Providence
 (401) 433-4200
 Shebel

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
57	62	63	62	CELINE DION/All By Myself
35	54	60	61	BARFACE/Every Time I...
39	39	54	61	WALLFLOWERS/One Headlight
59	59	61	61	JEWEL/You Were Meant
59	59	61	61	NO DOUBT/Don't Speak
56	59	60	59	DUNCAN SHEIK/Barely Breathing
41	57	61	58	SAVAGE GARDEN/I Want You
25	25	24	52	PAULA COLE/Where Have All...
58	57	61	47	NO MERCY/Please Don't Go
61	63	45	41	CARDIGANS/Lovefool
33	38	35	38	LEAH ANDREONE/It's Alright, It's...
-	22	28	37	HANSON/Mmm Bop
25	37	37	37	REAL MCCOY/One More Time
33	36	37	37	BRUCE SPRINGSTEEN/Secret Garden
20	34	37	37	MONICA/For You I Will
60	37	37	35	SPICE GIRLS/Wannabe
32	32	35	34	SHERYL CROW/Everyday Is...
25	24	26	29	LUSCIOUS JACKSON/Naked Eye
-	23	27	27	INXS/Elegantly Wasted
20	26	27	27	U2/Staring At The Sun
-	22	26	26	SHAWN COLVIN/Sunny Came Home
-	25	27	26	WILD ORCHID/Talk To Me
-	21	27	25	SPICE GIRLS/Say You'll Be There
20	25	26	25	JON SECADA/Too Late, Too Soon
19	21	23	24	WHITE TOWN/Your Woman
-	-	24	24	MARK MORRISON/Return Of The Mack
25	23	26	23	SELENA/Dance Medley
-	-	20	20	AZ YET/Hard To Say I'm...
-	-	19	19	ERASURE/In My Arms
60	45	34	37	COUNTING CROWS/A Long December
-	-	13	13	BARENAKED LADIES/The Old Apartment
14	16	15	13	SMASHING PUMPKINS/1979
13	14	12	12	ORIGINAL/Low U Baby
-	10	11	11	GINA G/Ooh Aah...Just...
11	-	-	-	QUAD CITY DJ'S/mon 'N Ride It...
10	13	10	10	SEAL/Fly Like An Eagle
10	15	16	10	HOOTIE & BLOWFISH/Go Blind
-	-	-	-	TEMPERANCE/Forever Young
-	-	-	-	ROBYN/Do You Know (What...)
-	-	-	-	TONI BRAXTON/Don't Want To
-	-	-	-	BLACKSTREET/Don't Leave Me

MARKET #32
WNCI/Columbus, OH
 (614) 224-9624
 Dimick/Sharpe

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
53	57	55	59	CELINE DION/All By Myself
61	63	59	58	SPICE GIRLS/Wannabe
55	57	56	55	TONI BRAXTON/Un-break My Heart
57	56	53	53	R. KELLY/I Believe I Can Fly
55	54	57	53	EN VOUGUE/Don't Let Go (Love)
26	27	34	52	ALANIS MORISSETTE/Head Over Feet
36	34	38	50	BARFACE/Every Time I...
45	27	42	43	CARDIGANS/Lovefool
59	44	43	43	NO DOUBT/Don't Speak
37	41	43	42	SAVAGE GARDEN/I Want You
63	54	60	41	JEWEL/You Were Meant
26	32	36	39	DONNA LEWIS/I Love You Always...
27	36	39	37	BRUCE SPRINGSTEEN/Secret Garden
41	38	41	36	GINA G/Ooh Aah...Just...
-	-	21	36	SHERYL CROW/Everyday Is...
12	11	31	36	WILD ORCHID/Talk To Me
39	40	16	30	MERRIL BAINBRIDGE/Mouth
22	30	25	26	BLACKSTREET/No Diggity
31	31	22	24	ERIC CLAPTON/Change The World
13	13	18	20	HANSON/Mmm Bop
13	19	15	18	CELINE DION/It's All Coming...
8	8	14	18	REAL MCCOY/One More Time
14	13	13	13	JON SECADA/Too Late, Too Soon
17	26	22	16	DUNCAN SHEIK/Barely Breathing
-	13	12	15	GEORGE MICHAEL/Star People
-	-	13	13	MONICA/For You I Will
10	13	18	12	SHAWN COLVIN/Sunny Came Home
-	-	5	11	ERASURE/In My Arms
6	12	10	11	RICHARD MARX/Until I Find You...
9	14	11	10	MERRIL BAINBRIDGE/Under The Water
-	7	6	9	OMC/How Bizarre
12	10	10	8	KEITH SWEAT/No Diggity
-	-	-	8	AZ YET/Hard To Say I'm...
-	-	-	6	BARENAKED LADIES/The Old Apartment
38	18	16	5	CRYSTAL WATERS/Say, If You Feel...
-	-	-	5	SPICE GIRLS/Say You'll Be There

MARKET #33
WNVZ/Norfolk
 (804) 497-2000
 London/West

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
52	43	58	59	AALIYAH/One In A Million
53	58	57	59	MARK MORRISON/Return Of The Mack
63	64	60	59	SPICE GIRLS/Wannabe
58	59	62	58	BLACKOUT ALLSTARS/Like It
53	58	52	54	BARFACE/Every Time I...
20	24	23	54	LE CLUCK/Call Me
44	49	46	51	SAVAGE GARDEN/I Want You
23	46	51	50	ZHANE/Request Line
50	45	54	50	LIVIN' JOY/Don't Stop Movin'
57	59	50	47	MONICA/For You I Will
34	47	47	47	GINA G/Ooh Aah...Just...
3	13	36	45	BLACKSTREET/Don't Leave Me
27	47	43	45	REAL MCCOY/One More Time
21	24	39	45	RW/Can We
25	24	18	39	SABELLE/One O'Clock
9	19	9	38	DRU HILL/In My Bed
43	46	49	36	FUN FACTORY/Oh Yeah Yeah...
1	5	7	26	AZ YET/Hard To Say I'm...
-	-	23	23	HANSON/Mmm Bop
3	22	16	21	3RD PARTY/Can U Feel It
-	-	10	10	MARY J. BLIGE/I Love Is All We Need
18	5	13	18	KEITH SWEAT/Just A Touch
20	20	18	18	WILD ORCHID/Talk To Me
22	17	14	17	JANA/What Am I To You
1	6	14	14	ERYKAH BADU/On & On
22	19	16	11	ALLURE F/AS/Head Over Heels
-	-	11	11	SPICE GIRLS/Say You'll Be There
10	12	10	10	JON SECADA/Too Late, Too Soon
-	-	7	10	GINUWINE/Tell Me Do U Wanna
-	-	-	-	702/Get It Together

MARKET #35
KZHT/Salt Lake City
 (801) 263-9950
 Buchanan/Dr. Doug

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
31	42	60	50	BARFACE/Every Time I...
56	60	59	50	MARK MORRISON/Return Of The Mack
62	65	63	60	SHERYL CROW/Everyday Is
64	62	39	41	SAVAGE GARDEN/I Want You
65	61	39	41	JEWEL/You Were Meant
20	34	31	39	BLACKSTREET/Don't Leave Me
65	64	64	38	CARDIGANS/Lovefool
62	61	62	38	BRUCE SPRINGSTEEN/Secret Garden
47	43	37	34	REAL MCCOY/One More Time
34	34	57	34	SPICE GIRLS/Wannabe
33	33	54	33	MONICA/For You I Will
63	61	62	32	CELINE DION/All By Myself
5	30	22	30	HANSON/Mmm Bop
15	16	17	26	NU FLAVOR/Sweet Sexy Thing
5	20	30	24	AZ YET/Hard To Say I'm
46	43	38	24	PAULA COLE/Where Have All...
31	32	30	24	COUNTING CROWS/A Long December
-	9	14	23	JOJOSE/If Tomorrow Never...
-	-	23	23	SPICE GIRLS/Say You'll Be There
42	42	38	22	WALLFLOWERS/One Headlight
28	24	20	20	DUNCAN SHEIK/Barely Breathing
22	24	20	19	JON SECADA/Too Late, Too Soon
-	15	20	19	WHITE TOWN/Your Woman
-	6	26	19	U2/Staring At The Sun
14	13	10	17	AALIYAH/One In A Million
-	21	23	16	KEITH SWEAT/Just A Touch
5	5	15	14	TONI BRAXTON/Un-break My Heart
-	5	12	12	FAITHLESS/Somnia
-	10	10	10	DEPECHE MODE/It's No Good
15	14	20	9	INXS/Elegantly Wasted
-	8	9	9	ERASURE/In My Arms
6	5	7	8	DISHWALLA/Give
-	-	-	-	BEE GEES/One
-	-	-	-	CYNDI LAUPER/You Don't Know
5	5	5	5	

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

98 FM WPXY MARKET #46
WPXY/Rochester, NY
(716) 454-2600
Ingram/Rice

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
55	62	58	65	SPICE GIRLS/Wannabe	
52	59	56	56	CARDIGANS/Lovefool	
38	56	56	56	GINA G/Ooh Aah...Just...	
56	62	59	56	JEWEL/You Were Meant...	
53	56	60	54	NO DOUBT/Don't Speak	
39	54	57	51	EN VOUGUE/Con't Let Go (Love)	
46	55	46	42	SHERYL CROW/It Makes You...	
43	32	39	37	CELINE DION/All By Myself	
47	44	37	37	HOOTIE & BLOWFISH/Go Blind	
28	33	35	26	SAVAGE GARDEN/Where Have All...	
48	34	36	24	MERRILL BAINBRIDGE/Mouth	
34	33	33	23	MADONNA/Don't Cry For Me...	
19	29	28	23	SHERYL CROW/Everyday Is...	
29	31	30	23	AMBER/Colour Of Love	
29	31	32	23	WALLFLOWERS/One Headlight	
19	29	31	21	DUNCAN SHEIK/Barely Breathing	
14	25	29	21	JOURNEY/When You Love...	
21	24	27	20	NO MERCY/Where Do You Go	
30	29	28	20	PAULA COLE/Where Have All...	
30	29	28	20	REAL MCCOY/One More Time	
25	26	24	19	SPICE GIRLS/Say You'll Be There	
20	21	20	19	BLUES TRAVELER/But Anyway	
21	17	26	19	DISHWALLA/Counting Blue Cars	
-	-	-	-	BLESS'D UNION Of I Wanna Be There	
15	18	15	18	ALANIS MORISSETTE/You Dugta Know	
-	-	-	-	JEWEL/Who Will Save...	
16	14	15	15	NATALIE MERCHANT/Carnival	
20	15	16	15	NATALIE MERCHANT/Wonder	
15	13	13	15	TRACY CHAPMAN/Give Me One Reason	
18	16	17	14	ALANIS MORISSETTE/Ironic	
27	18	17	14	ALANIS MORISSETTE/Head Over Feet	
-	-	-	-	ALANIS MORISSETTE/You Learn	
15	19	18	13	JON SECADA/Too Late, Too Soon	
10	15	18	11	BARENAKED LADIES/The Old Apartment	
-	-	-	-	EVERYTHING BUT...Missing	
24	18	20	11	BRUCE SPRINGSTEEN/Secret Garden	
17	22	18	11	WILD ORCHID/Talk To Me	
26	11	-	-	DONNA LEWIS/ Love You Always	
27	13	14	11	CELINE DION/It's All Coming...	
-	-	-	-	U2/Staring At The Sun	

Q105 WDCG MARKET #48
WDCG/Raleigh
(919) 361-1051
Burns/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	29	41	52	WHITE TOWN/Your Woman	
56	58	53	51	DAVE MATTHEWS BAND/Crash Into Me	
46	47	56	47	TRACY CHAPMAN/Smoke And Ashes	
56	53	45	45	JEWEL/You Were Meant...	
41	35	46	41	WALLFLOWERS/One Headlight	
37	32	39	37	DUNCAN SHEIK/Barely Breathing	
42	36	39	36	RED HOT CHILLI...Love Rollercoaster	
20	18	24	36	LUSCIOUS JACKSON/Naked Eye	
42	35	38	35	CRAVIN' MELON/Come Undone	
26	23	26	34	LUSCIOUS JACKSON/Everyday Is...	
40	42	39	32	COUNTING CROWS/A Long December	
25	28	29	31	U2/Staring At The Sun	
16	16	15	28	VERVE PIPE/The Freshmen	
32	36	37	28	HANSON/Mmm Bop	
19	19	20	26	BARENAKED LADIES/The Old Apartment	
25	27	26	25	PRODIGY/Firestarter	
25	20	23	25	PAULA COLE/Where Have All...	
58	58	48	24	CARDIGANS/Lovefool	
12	21	23	24	SHAWN COLVIN/Sunny Came Home	
16	19	15	23	INXS/Elegantly Wasted	
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life	
19	18	20	21	LIVIN' JOY/Don't Stop Movin'	
17	16	20	18	HOOTIE & BLOWFISH/She Crawls Away	
15	14	13	16	FO FIGHTERS/Big Me	
47	47	36	15	NO DOUBT/Don't Speak	
12	12	11	15	OASIS/Champagne Supernova	
-	-	-	-	COUNTING CROWS/Daylight Fading	
15	14	13	13	COWBOY MOUTH/Jenny Says	
-	-	-	-	JEWEL/Who Will Save...	
-	-	-	-	OPPECH MODE/It's No Good	
-	-	-	-	SISTER HAZEL/All For You	
8	9	5	10	BECK/The New Pollution	
11	10	14	10	COLLECTIVE SOUL/Precious Declaration	
-	-	-	-	DURAN DURAN/Out Of My Mind	
-	-	-	-	ODDS/Somewhere Who's Cool	
5	5	5	5	SUBLIME/Santana	

99.7 WDJX MARKET #50
Today's BEST Music!
WDJX/Louisville
(502) 589-4800
Matthews/Rite

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
66	62	68	72	KEITH SWEAT/Nobody	
62	67	70	69	JEWEL/You Were Meant...	
63	65	64	65	CARDIGANS/Lovefool	
37	42	54	65	GINA G/Ooh Aah...Just...	
11	63	61	60	CELINE DION/All By Myself	
67	54	52	54	NO DOUBT/Don't Speak	
25	43	41	54	TONI BRAXTON/Un-break My Heart	
-	-	-	-	HANSON/Mmm Bop	
31	39	45	41	BLACKSTREET/No Diggity	
23	12	25	40	DUNCAN SHEIK/Barely Breathing	
34	70	54	40	BABYFACE/Every Time I...	
19	10	26	40	WALLFLOWERS/One Headlight	
7	40	42	39	REAL MCCOY/One More Time	
62	43	39	38	SPICE GIRLS/Wannabe	
41	39	40	38	AALIYAH/In Your Girl Only...	
18	30	26	31	GINUWINE/Pony	
12	31	28	29	MARK MORRISON/Return Of The Mack	
34	29	30	29	EN VOUGUE/Don't Let Go (Love)	
29	30	29	28	MERRILL BAINBRIDGE/Mouth	
31	30	27	28	DONNA LEWIS/Without Love	
-	-	-	-	SPICE GIRLS/Say You'll Be There	
24	22	21	22	SHERYL CROW/Everyday Is...	
34	15	16	16	LEAH ANDREONE/It's Alright, It's...	
14	14	14	14	COLLECTIVE SOUL/Precious Declaration	
14	14	14	14	BARENAKED LADIES/The Old Apartment	
-	-	-	-	U2/Staring At The Sun	
7	7	8	13	ORU HILL/In My Bed	
14	13	12	11	LUSCIOUS JACKSON/Naked Eye	
-	-	-	-	SHAWN COLVIN/Sunny Came Home	
-	-	-	-	INXS/Elegantly Wasted	
36	16	16	11	SAVAGE GARDEN/Where Have All...	
24	15	14	10	SISTER HAZEL/All For You	
-	-	-	-	SISTER HAZEL/All For You	
7	11	14	10	COUNTING CROWS/A Long December	
-	-	-	-	KEITH SWEAT/Just A Touch	
10	8	10	8	AEROSMITH/Falling In Love...	
-	-	-	-	FREAK NASTY/Da Dip	
-	-	-	-	VERVE PIPE/The Freshmen	
-	-	-	-	AZ YET/Hard To Say I'm...	
-	-	-	-	BECK/The New Pollution	

96.7 KHFJ MARKET #51
KHFJ/Austin
(512) 474-9233
Roberts/Ventura

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	29	44	72	BABYFACE/Every Time I...	
35	42	46	71	WALLFLOWERS/One Headlight	
45	45	47	71	LUSCIOUS JACKSON/Naked Eye	
73	69	71	70	JEWEL/You Were Meant...	
73	72	70	69	NO DOUBT/Don't Speak	
25	44	27	45	NU FLAVOR/Sweet Sexy Thing	
-	-	-	-	ERASURE/In My Arms	
-	-	-	-	CELINE DION/All By Myself	
46	42	46	41	BRUCE SPRINGSTEEN/Secret Garden	
38	71	35	37	BLACKSTREET/No Diggity	
68	71	69	37	EN VOUGUE/Don't Let Go (Love)	
46	38	39	35	CARDIGANS/Lovefool	
-	-	-	-	MARK MORRISON/Return Of The Mack	
39	34	33	33	TONI BRAXTON/Un-break My Heart	
5	9	6	31	JON SECADA/Too Late, Too Soon	
28	28	31	31	LA BOUCHE/Be My Lover	
30	27	28	29	MARIAH CAREY/Always Be My Baby	
70	28	25	27	KEITH SWEAT/Nobody	
71	43	25	27	GINUWINE/Pony	
26	25	22	27	BRANDY/Sittin' Up In My...	
22	19	19	22	REAL MCCOY/One More Time	
22	19	21	21	FUGEES/Killing Me Softly	
-	-	-	-	SPICE GIRLS/Say You'll Be There	
35	37	37	19	ALANIS MORISSETTE/Head Over Feet	
45	72	19	19	SPICE GIRLS/Wannabe	
-	-	-	-	HANSON/Mmm Bop	
-	-	-	-	MONICA/For You I Will	
16	20	21	17	COLOR ME BADD/The Earth...	
15	17	16	17	TONY RICH PROJECT/Nobody Knows	
-	-	-	-	SAVAGE GARDEN/Where Have All...	
19	23	19	16	ALANIS MORISSETTE/Ironic	
36	24	19	15	SAVAGE GARDEN/Where Have All...	
-	-	-	-	U2/Staring At The Sun	
20	20	32	11	WILD ORCHID/Talk To Me	
5	6	6	9	SHAWN COLVIN/Sunny Came Home	
8	21	20	8	LIVIN' JOY/Don't Stop Movin'	
5	8	11	6	MERRILL BAINBRIDGE/Under The Water	
-	-	-	-	ERIKAH BAOU/On & On	
-	-	-	-	JDOOSE/It's Tomorrow Never...	
-	-	-	-	DONNA LEWIS/Mother	

KJYO MARKET #52
KJYO/Oklahoma City
(405) 840-5271
McCoy/Barreda

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
70	70	70	71	HOOTIE & BLOWFISH/Go Blind	
24	65	71	71	BRUCE SPRINGSTEEN/Secret Garden	
27	66	70	70	DUNCAN SHEIK/Barely Breathing	
28	28	48	70	SHAWN COLVIN/Everyday Is...	
30	45	71	70	WALLFLOWERS/One Headlight	
70	70	69	70	JEWEL/You Were Meant...	
71	69	71	70	CARDIGANS/Lovefool	
18	23	31	34	SAVAGE GARDEN/Where Have All...	
26	26	29	30	BABYFACE/Every Time I...	
26	27	27	27	AMBER/This Is Your Night	
24	25	29	27	COUNTING CROWS/A Long December	
19	20	27	27	PAULA COLE/Where Have All...	
70	55	29	25	SPICE GIRLS/Wannabe	
23	28	25	25	R. KELLY/ Believe I Can Fly	
-	-	-	-	INXS/Elegantly Wasted	
9	12	20	22	WHITE TOWN/Your Woman	
15	15	20	21	JDOOSE/It's Tomorrow Never...	
21	19	21	20	U2/Staring At The Sun	
7	12	19	20	LUSCIOUS JACKSON/Naked Eye	
70	55	26	18	CELINE DION/All By Myself	
-	-	-	-	HANSON/Mmm Bop	
10	20	17	17	TONI BRAXTON/Un-break My Heart	
7	10	11	14	MONICA/For You I Will	
12	12	13	12	KEITH SWEAT/Nobody	
7	12	11	11	LIVIN' JOY/Don't Stop Movin'	
15	12	12	11	GINUWINE/Pony	
5	7	7	11	WILD ORCHID/Talk To Me	
-	-	-	-	COLOR ME BADD/The Earth...	
7	7	9	9	DISHWALLA/Give	
-	-	-	-	VERVE PIPE/The Freshmen	
6	7	7	9	BLACKSTREET/Don't Leave Me	
-	-	-	-	SPICE GIRLS/Say You'll Be There	
7	7	7	8	ORU HILL/In My Bed	
-	-	-	-	CYNDI LAUPER/You Don't Know	
-	-	-	-	ERASURE/In My Arms	
-	-	-	-	DURAN DURAN/Did I Do My Mind	
-	-	-	-	REE GEES/Alone	
6	7	8	7	REAL MCCOY/One More Time	
7	7	7	7	ERIKAH BAOU/On & On	
13	10	7	7	AZ YET/Hard To Say I'm	

WAPE-FM MARKET #53
WAPE/Jacksonville
(904) 642-1055
Thomas/Mann

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
43	57	47	63	SPICE GIRLS/Wannabe	
51	40	62	62	BRUCE SPRINGSTEEN/Secret Garden	
52	58	60	62	JEWEL/You Were Meant...	
40	55	61	60	LUSCIOUS JACKSON/Naked Eye	
38	40	42	60	SAVAGE GARDEN/Where Have All...	
52	53	58	56	R. KELLY/ Believe I Can Fly	
54	54	59	54	NO DOUBT/Don't Speak	
27	28	33	46	PAULA COLE/Where Have All...	
34	32	34	39	WALLFLOWERS/One Headlight	
42	11	60	37	CARDIGANS/Lovefool	
24	28	35	37	INXS/Elegantly Wasted	
33	33	32	35	MONICA/For You I Will	
33	42	33	33	DUNCAN SHEIK/Barely Breathing	
-	-	-	-	HANSON/Mmm Bop	
-	-	-	-	U2/Staring At The Sun	
19	19	21	24	JON SECADA/Too Late, Too Soon	
16	17	19	21	OMC/How Bizarre	
17	17	18	19	REAL MCCOY/One More Time	
-	-	-	-	WHITE TOWN/Your Woman	
15	14	13	15	SPICE GIRLS/Say You'll Be There	
-	-	-	-	AZ YET/Hard To Say I'm...	

Z-93 MARKET #54
WGTZ/Dayton
(513) 294-5858
Franco/Steele

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	51	50	67	MONICA/For You I Will	
37	33	63	63	JEWEL/You Were Meant...	
62	66	61	63	KEITH SWEAT/Nobody	
63	64	62	62	CARDIGANS/Lovefool	
45	33	61	59	CELINE DION/All By Myself	
-	-	-	-	SPICE GIRLS/Say You'll Be There	
-	-	-	-	HANSON/Mmm Bop	
-	-	-	-	BLACKSTREET/Don't Leave Me	
45	50	40	44	PAULA COLE/Where Have All...	
34	32	31	43	GINA G/Ooh Aah...Just...	
12	13	31	43	DUNCAN SHEIK/Barely Breathing	
30	31	31	42	BABYFACE/Every Time I...	
35	34	33	42	SHERYL CROW/Everyday Is...	
69	65	63	41	SPICE GIRLS/Wannabe	
31	22	24	41	BLACKSTREET/No Diggity	
23	33	33	40	COUNTING CROWS/A Long December	
29	28	30	38	CRYSTAL WATERS/Say...If You Feel...	
26	26	32	38	REAL MCCOY/One More Time	
7	8	20	29	BRUCE SPRINGSTEEN/Secret Garden	
-	-	-	-	MARK MORRISON/Return Of The Mack	
-	-	-	-	MICHAEL JACKSON/Blood On...	
28	27	25	28	BLACKOUT ALLSTARS/Like It	
-	-	-	-	JDOOSE/It's Tomorrow Never...	
-	-	-	-	WHITE TOWN/Your Woman	
28	30	29	25	FREAK NASTY/Da Dip	
23	28	22	25	LIVIN' JOY/Don't Stop Movin'	
22	21	29	24	WALLFLOWERS/One Headlight	
65	61	32	23	EN VOUGUE/Don't Let Go (Love)	
24	26	21	21	ORU HILL/In My Bed	
27	28	22	20	WHITE TOWN/Your Woman	
19	16	19	19	R. KELLY/ Can't Sleep...	
27	23	24	19	SAVAGE GARDEN/Where Have All...	
33	32	29	18	TONI BRAXTON/Un-break My Heart	
63	64	31	18	NO DOUBT/Don't Speak	
20	19	21	18	GINUWINE/Pony	
17	16	19	17	HOOTIE & BLOWFISH/Go Blind	
23	23	22	15	RED HOT CHILLI...Love Rollercoaster	
7	9	10	13	U2/Staring At The Sun	
10	11	11	13	L.L. COOL J/Loungin	

Q94 MARKET #56
WRVQ/Richmond
(804) 576-3200
McKay/Surt

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	60	76	75	SHERYL CROW/Everyday Is...	
70	72	69			

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	2066	1985	1853	1802	41/1
2	2	2	2	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	1883	1772	1718	1682	35/0
4	3	3	3	DRU HILL In My Bed (<i>Island</i>)	1471	1476	1381	1415	36/1
5	4	4	4	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	1469	1423	1335	1411	35/0
12	9	5	5	SWV Can We (<i>Jive</i>)	1378	1280	1160	1047	36/3
8	6	7	6	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	1205	1250	1241	1210	36/2
3	5	6	7	AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)	1132	1256	1328	1537	28/0
21	14	12	8	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	1119	1006	885	736	32/2
11	11	8	9	FREAK NASTY Da Dip (<i>Power</i>)	1055	1083	1079	1052	27/0
18	16	17	10	GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	969	872	819	760	34/1
9	10	9	11	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	964	1071	1116	1133	28/1
7	8	11	12	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	936	1026	1185	1287	24/0
28	21	15	13	MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	916	903	759	477	36/2
10	12	13	14	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)	880	982	1015	1110	23/0
13	13	16	15	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	860	880	917	1013	18/0
20	19	19	16	702 Get It Together (<i>Biv 10/Motown</i>)	828	776	767	738	27/3
14	15	14	17	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	822	906	879	925	23/0
6	7	10	18	SPICE GIRLS Wannabe (<i>Virgin</i>)	791	1047	1236	1388	22/0
17	17	18	19	CARDIGANS Lovefool (<i>Mercury</i>)	734	800	816	844	17/1
22	22	21	20	ALLURE F/NAS Head Over Heels (<i>Crave</i>)	632	700	745	713	22/1
15	18	20	21	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	623	710	814	854	19/0
31	27	26	22	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	596	559	528	424	25/4
16	20	25	23	BLACKSTREET No Diggity (<i>Interscope</i>)	591	562	763	850	16/0
23	24	22	24	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	588	645	620	662	18/0
BREAKER			25	NU FLAVOR Sweet Sexy Thing (Reprise)	550	455	368	336	25/3
19	23	23	26	TONY TONI TONE Let's Get Down (<i>Mercury</i>)	541	579	686	742	14/0
26	26	24	27	JOOSE If Tomorrow Never Comes (<i>Flavor Unit/EastWest/EEG</i>)	526	564	556	548	21/1
30	28	27	28	ANGELINA Without Your Love (<i>Upstairs</i>)	516	514	498	447	20/2
—	50	41	29	112 Cupid (<i>Bad Boy/Arista</i>)	498	314	252	193	25/4
—	42	36	30	AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	471	406	292	190	20/7
—	—	39	31	B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	454	327	195	57	19/6
41	34	35	32	CELINE DION All By Myself (<i>550 Music</i>)	428	414	378	325	13/0
35	33	33	33	DJ KOOL Let Me Clear My Throat (<i>American/WB</i>)	404	419	445	381	21/2
33	32	30	34	WILD ORCHID Talk To Me (<i>RCA</i>)	396	447	448	400	17/0
44	40	37	35	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	395	386	300	308	14/1
27	30	34	36	BLACKOUT ALLSTARS I Like It (<i>Columbia</i>)	385	415	477	480	10/0
24	25	28	37	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	375	484	559	631	15/0
32	29	31	38	REAL MCCOY One More Time (<i>Arista</i>)	367	440	477	418	16/1
DEBUT			39	SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	335	110	20	11	19/10
47	41	42	40	HEAVY D Big Daddy (<i>Uptown/Universal</i>)	328	313	292	276	11/1
37	37	38	41	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	325	340	322	358	11/1
—	45	44	42	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	321	309	276	229	17/0
DEBUT			43	DIONNE FARRIS Hopeless (<i>Columbia</i>)	313	212	141	33	16/2
—	46	47	44	SHAQUILLE O'NEAL Strait Playin' (<i>T.W.isM/Trauma/Interscope</i>)	305	270	271	210	14/4
45	38	43	45	JANA What Am I To You (<i>Curb</i>)	302	312	320	292	16/2
DEBUT			46	MINT CONDITION You Don't Have To Hurt No More (<i>Perspective/A&M</i>)	299	235	236	228	17/1
DEBUT			47	JOCELYN ENRIQUEZ A Little Bit... (<i>Classified/Timber!/Tommy Boy</i>)	297	252	230	222	9/0
39	39	45	48	GINA G Ooh Aah...Just A Little Bit (<i>Eternal/WB</i>)	295	290	320	350	9/0
—	—	49	49	SF SPANISH FLY I Can See (<i>Upstairs/WB</i>)	273	259	247	141	13/3
29	31	32	50	YVETTE MICHELLE I'm Not Feeling You (<i>Loud/RCA</i>)	273	434	467	450	11/0

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 CHR/Rhythmic reporters. 42 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

NU FLAVOR		
Sweet Sexy Thing (Reprise)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
550/95	25/3	25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON Blood On The Dance Floor (<i>Epic</i>)	22
SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	10
AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	7
B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	6
ROBIN S It Must Be Love (<i>Big Beat/Atlantic</i>)	5
ROME I Belong To You (Every...) (<i>RCA</i>)	5
112 Cupid (<i>Bad Boy/Arista</i>)	4
FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	4
SHAQUILLE O'NEAL Strait... (<i>T.W.isM/Trauma/Interscope</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON Blood On The Dance Floor (<i>Epic</i>)	+268
SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	+225
112 Cupid (<i>Bad Boy/Arista</i>)	+184
B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	+127
NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	+113
MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	+111
BILLY LAWRENCE Come On (<i>EastWest/EEG</i>)	+107
DIONNE FARRIS Hopeless (<i>Columbia</i>)	+101
SWV Can We (<i>Jive</i>)	+98
GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	+97

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	WEEKS ON CHART
GINUWINE Pony (<i>550 Music</i>)	11/1
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	11/1
R. KELLY I Believe I Can Fly (<i>Jive</i>)	17/0
L.L. COOL J Loungin' (<i>Def Jam/RAL/Mercury</i>)	16/2
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	14/4
AZ YET Last Night (<i>LaFace/Arista</i>)	16/2
QUAD CITY DJ'S C'mon 'N Ride... (<i>Quadra Sound/Big Beat/Atlantic</i>)	17/1
GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)	9/0
JOCELYN ENRIQUEZ Do You Miss Me (<i>Classified</i>)	9/0
AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)	13/3

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WESTSIDE CONNECTION

ICE CUBE - MACK 10 - W.C.
"GANGSTAS MAKE THE WORLD GO ROUND"



The second smash single from the Platinum-plus "Bow Down" Album!

Hip Hop Top 20 **8**!

- | | |
|----------------------|----------------------|
| KPWR / Los Angeles | KBXX / Houston |
| WHHH / Indianapolis | WWKX / Providence |
| KMEL / San Francisco | KYLD / San Francisco |
| Z90 / San Diego | WJBT / Jacksonville |
| KPRR / El Paso | KPTY / Phoenix |
| WKXJ / Chattanooga | KCAQ / Oxnard |
| WBHJ / Birmingham | WBTT / Dayton |
| KKSS / Albuquerque | KHTN / Modesto |
| WOCO / Ocean City | WSGF/Savannah |

And many more!

HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista) 3489 3155 115/2			
2	2	HEAVY D Big Daddy (Uptown/Universal) 2579 2365 91/2			
5	3	LIL' KIM Crush On U (Undeas/Big Beat/Atlantic) 2135 1989 95/1			
6	4	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury) 2124 1934 104/4			
4	5	ALLURE F/NAS Head Over Heels (Crave) 2123 2049 99/3			
3	6	PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista) 2090 2288 79/2			
13	7	B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista) 1667 1084 93/15			
7	8	WESTSIDE CONNECTION Gangstas ... (Lench Mob/Priority) 1452 1428 83/1			
8	9	WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury) 1212 1227 82/2			
11	10	SHAQUILLE O'NEAL Strait Playin' (T.W.isM./Trauma/Interscope) 1206 1090 79/6			
9	11	FREAK NASTY Da Dip (Power) 1187 1219 36/0			
14	12	SCARFACE Game Over (Noo Trybe) 1141 1048 70/1			
12	13	TRACEY LEE The Theme (By Storm/Universal) 1081 1086 69/2			
10	14	TRU I Always Feel Like (Priority) 1073 1097 60/0			
15	15	DANNY BOY It's Over Now (Death Row/Interscope) 1043 93 70/0			
17	16	MAKAVELI Hail Mary (Death Row/Interscope) 685 804 33/0			
18	17	GHOST FACE KILLER All I Got Is You (Epic) 675 732 48/0			
19	18	SOUL ASSASSINS Puppet Master (Columbia) 637 683 50/2			
—	19	3 X CRAZY Keep It On The Real (Noo Trybe) 630 508 57/3			
20	20	DJ KOOL Let Me Clear My Throat (American/WB) 542 607 32/2			

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 84 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

NEW & ACTIVE

WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)

Total Plays: 269, Total Stations: 15, Adds: 0

MICHAEL JACKSON Blood On The Dance Floor (Epic)

Total Plays: 268, Total Stations: 22, Adds: 22

RAY-J Let It Go (EastWest/EEG)

Total Plays: 247, Total Stations: 14, Adds: 1

LAKIESHA BERRI Like This And Like That (Hollywood)

Total Plays: 218, Total Stations: 17, Adds: 1

FAITHLESS Insomnia (Arista)

Total Plays: 211, Total Stations: 12, Adds: 1

NOTORIOUS B.I.G. Notorious Thugs (Bad Boy/Arista)

Total Plays: 208, Total Stations: 6, Adds: 1

BILLY LAWRENCE Come On (EastWest/EEG)

Total Plays: 207, Total Stations: 13, Adds: 3

BRAT F/T-BOZ Ghetto Love (So So Def/Columbia)

Total Plays: 196, Total Stations: 10, Adds: 0

TONY TONI TONE Thinking Of You (Mercury)

Total Plays: 194, Total Stations: 13, Adds: 1

SAVAGE GARDEN I Want You (Columbia)

Total Plays: 194, Total Stations: 7, Adds: 0

JON SECADA Too Late, Too Soon (SBK/EMI)

Total Plays: 191, Total Stations: 14, Adds: 0

ERYKAH BADU Next Lifetime (Kedar/Universal)

Total Plays: 184, Total Stations: 5, Adds: 2

JEWEL You Were Meant For Me (Atlantic)

Total Plays: 181, Total Stations: 5, Adds: 0

DJ TAZ That's Right (Success/EMI)

Total Plays: 177, Total Stations: 5, Adds: 1

ROME I Belong To You (Every...) (RCA)

Total Plays: 174, Total Stations: 12, Adds: 5

LIVIN' JOY Don't Stop Movin' (MCA)

Total Plays: 171, Total Stations: 5, Adds: 0

JOE Don't Wanna Be A Player (Jive)

Total Plays: 148, Total Stations: 6, Adds: 2

REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)

Total Plays: 133, Total Stations: 3, Adds: 2

RAHSAAN PATTERSON Stop By (MCA)

Total Plays: 124, Total Stations: 12, Adds: 1

MAESTRO Jorins Lullaby (Local)

Total Plays: 123, Total Stations: 2, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS APRIL 15

4 P.M.

40 Thevz

Erykah Badu

Dreamworld

Gina G.

Hubert Kah

Rhythmcentric

Suga Free

"I Gave You Everything" (Next Plateau)

"Tennis Shoe Pimpin'" (Mercury)

"Next Lifetime" (Kedar/Universal)

"Movin' Up" (RCA)

"Gimme Some Love" (Eternal/WB)

"C'est La Vie" (Curb)

"Your Love Is With Me" (Metropolitan)

"If U Stay Ready" (Island)



VIRTUAL JAMMING WITH JAMIROQUAI — After four years of huge success in Europe and his native U.K., Jamiroquai (c) is now "Blow"-ing the minds of American audiences who don't mind getting "Virtual"-ly insane. At a recent Chicago appearance, the London-born singer picked up some new fans and took time to share the moment with (l-r) Work's Steve Rabgor, WBBM-FM (B96)/Chicago's Connie Varvitsos and Eric Bradley, Work's Johnny Coppola, and Jamiroquai band members Derrik MacKenzie and Stu Zender.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKXX/Albuquerque, NM PD: Randy Savage APD: Mike Fuentes MD: Jacque James SPICE GIRLS "Say"	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 16 PUFF DADDY "Nobody" 9 BLACKSTREET "Leave" 9 BLACKSTREET BOYS "Playing"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 46 ERYKAH BADU "Lifetime" 20 ANGELINA "Without" 20 MARY J BLIGE "Need" MICHAEL JACKSON "Blood"	KLUC/Las Vegas, NV PD: Cal Thomas MD: Melissa Seals 20 ANGELINA "Without" MARY J BLIGE "Need" MICHAEL JACKSON "Blood"	WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palano 14 SPICE GIRLS "Say" MICHAEL JACKSON "Blood" SF SPANISH FLY "See" JOCK JAM "Jock"	KWNZ/Reno, NV PD: Jeff Davis APD: Bill Shakespeare 14 SPICE GIRLS "Say" MICHAEL JACKSON "Blood" 3RD PARTY "Can"	KHTS/San Diego, CA PD: Todd Shannon APD/MD: Ben Germino 36 SPICE GIRLS "Say" 26 JOCK JAM "Jock" 6 ROBIN S "Must" 5 PUFF DADDY "Nobody" 5 DRU HILL "Bed"	KWIN/Stockton, CA PD: Steve Wall MD: Pamela Jack 14 MICHAEL JACKSON "Blood" 11 ROBERT MILES "Fable" 11 ROBIN S "Must" 3 DJ TAZ "Right" 3 TASHA HOLIDAY "Just" 5 DART PUNK "Funk" 6 BROWNSTONE "Miles"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes 31 MICHAEL JACKSON "Blood"	KZFM/Corpus Christi, TX PD: Ed Ocasas MD: Tony Manero SWV "Can" SF SPANISH FLY "See" REAL MCCOY "More"	KQMQ/Honolulu, HI PD: Jamie Hyatt 14 FOXY BROWN "It" 7 MICHAEL JACKSON "Blood"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damon Young TRACEY LEE "The Me" NOTORIOUS B I G "Notorious"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane 6 MICHAEL JACKSON "Blood"	KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 4 SWV "Can" 1 NU FLAVOR "Sweet"	XHTZ/San Diego, CA MD/MD: Lisa Vazquez MD: Dale Solivan 28 SHAQUILLE O'NEAL "Strait" ROME "Belong" MICHAEL JACKSON "Blood" GERARDO "Ladies"	WPGC/Washington, DC PD: Jay Stevens MD: Albin D 40 REFUGEE CAMP "Sweetest" 36 MICHAEL JACKSON "Blood" 21 CHANGING FACES "G H E T T" 15 FOXY BROWN "It" 15 ALLURE F/NAS "Heels"
WERQ/Baltimore, MD PD: Tom Calococi MD: Cole 22 ERYKAH BADU "Lifetime" 13 B-ROCK AND THE BIZZ "Mybaby" 12 MICHAEL JACKSON "Blood"	WBTT/Dayton, OH PD: Jeff Ballentine MD: Rayo Kimberlin 21 AALIYAH "Letter" GYRL "Groove" RAHSAAN PATTERSON "Stoop" TRACEY LEE "The Me" B ROCK AND THE BIZZ "Mybaby" JOOSE "Tomorrow"	KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 30 SCARFACE "Smile" 13 CHANGING FACES "G H E T T" 11 MINT CONDITION "Hurt" 5 112 "Cupid"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 18 AZ YET "Sorry" 2 LIL' KIM "Crush"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cleberly 32 JOE "Player" 12 MAXWELL "Sumthin'"	WJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 15 MICHAEL JACKSON "Blood" BRAND NEW HEAVIES "Sometimes" BILLY LAWRENCE "Come"	KMEL/San Francisco, CA PD: Michelle Santuososso MD: Joey Arbogey 18 702 "Together" AALIYAH "Letter"	KDGS/Wichita, KS PD: AJ Wiltoughby MD: A J Jones 9 ANGELINA "Without" 7 MICHAEL JACKSON "Blood" ROBIN S "Must" FAITHLESS "Insomnia" PAULA COLE "Cowboys" GINA G "Gimme" SHAQUILLE O'NEAL "Strait" LUTHER VANDROSS "Love"
WJMN/Boston, MA PD: Cadillac Jack McCortney APD/MD: Cat Collins 41 NOTORIOUS B I G "Hypnotize" 18 SWV "Can" MICHAEL JACKSON "Blood"	KQKS/Denver, CO PD: Mark Faalther MD: Lee Cagin MICHAEL JACKSON "Blood"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 31 SPICE GIRLS "Say" 21 MICHAEL JACKSON "Blood" AALIYAH "Letter" B ROCK AND THE BIZZ "Mybaby" NU FLAVOR "Sweet"	KHTN/Modesto, CA PD: Pat Jones MD: Mark Medina SF SPANISH FLY "See" ROME "Belong" JANA "What" SPICE GIRLS "Say" AALIYAH "Letter" BRAND NEW HEAVIES "Sometimes"	KCAF/Oxnard, CA PD/MD: Dan Garite 7 MICHAEL JACKSON "Blood" 4 TASHA HOLIDAY "Just" 3 AALIYAH "Letter"	KSFM/Sacramento, CA PD: Bob West MD: Trajo MARY J BLIGE "Need" JOSETTE "Dream"	KMEL/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 16 ICE CUBE "World" 5 ROME "Belong"	KDGS/Wichita, KS PD: AJ Wiltoughby MD: A J Jones 9 ANGELINA "Without" 7 MICHAEL JACKSON "Blood" ROBIN S "Must" FAITHLESS "Insomnia" PAULA COLE "Cowboys" GINA G "Gimme" SHAQUILLE O'NEAL "Strait" LUTHER VANDROSS "Love"
WKXJ/Chattanooga, TN PD: Roy Jaynes MD: Bobby Corona 31 NOTORIOUS B I G "Hypnotize" 12 JANA "What" 8 SPICE GIRLS "Say" MICHAEL JACKSON "Blood" TONY TONI TONE "Thinking" 112 "Cupid"	KPRR/EI Paso, TX PD: John Candelaria DIONNE FARRIS "Hopeless" BILLY LAWRENCE "Come"	WJBT/Jacksonville, FL PD: Dave Wynter APD/MD: Himan Hazz DJ KODL "Clear" VO-YO #MC LYTE "Cutes" RAY-J "Let" ROME "Belong" 112 "Cupid" POETIC HUSTLERS "Peace"	KDON/Monterey, CA PD: Jennifer Wilde MD: Marcus D. 10 CARDIGANS "Lovefool" LAKIESHA BERRI "Like" B ROCK AND THE BIZZ "Mybaby" BILLY LAWRENCE "Come" DJ KODL "Clear"	KKFR/Phoenix, AZ PD: Don Parker MD: Miss Freeman 45 MICHAEL JACKSON "Blood" 18 112 "Only" 3 FOXY BROWN "It" 2 702 "Together" ROME "Belong"	WOCQ/Salisbury, MD PD: Woola MD: Mantou 35 MICHAEL JACKSON "Blood" 12 AALIYAH "Letter" 5 B-ROCK AND THE BIZZ "Mybaby" ROBIN S "Must" SHAQUILLE O'NEAL "Strait"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 16 ICE CUBE "World" 5 ROME "Belong"	WPGC/Washington, DC PD: Jay Stevens MD: Albin D 40 REFUGEE CAMP "Sweetest" 36 MICHAEL JACKSON "Blood" 21 CHANGING FACES "G H E T T" 15 FOXY BROWN "It" 15 ALLURE F/NAS "Heels"
WKXJ/Chattanooga, TN PD: Roy Jaynes MD: Bobby Corona 31 NOTORIOUS B I G "Hypnotize" 12 JANA "What" 8 SPICE GIRLS "Say" MICHAEL JACKSON "Blood" TONY TONI TONE "Thinking" 112 "Cupid"	KBOS/Fresno, CA PD/MD: Mark Adams 21 SPICE GIRLS "Say" MICHAEL JACKSON "Blood"	WJBT/Jacksonville, FL PD: Dave Wynter APD/MD: Himan Hazz DJ KODL "Clear" VO-YO #MC LYTE "Cutes" RAY-J "Let" ROME "Belong" 112 "Cupid" POETIC HUSTLERS "Peace"	KDON/Monterey, CA PD: Jennifer Wilde MD: Marcus D. 10 CARDIGANS "Lovefool" LAKIESHA BERRI "Like" B ROCK AND THE BIZZ "Mybaby" BILLY LAWRENCE "Come" DJ KODL "Clear"	KKFR/Phoenix, AZ PD: Don Parker MD: Miss Freeman 45 MICHAEL JACKSON "Blood" 18 112 "Only" 3 FOXY BROWN "It" 2 702 "Together" ROME "Belong"	WOCQ/Salisbury, MD PD: Woola MD: Mantou 35 MICHAEL JACKSON "Blood" 12 AALIYAH "Letter" 5 B-ROCK AND THE BIZZ "Mybaby" ROBIN S "Must" SHAQUILLE O'NEAL "Strait"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 16 ICE CUBE "World" 5 ROME "Belong"	WPGC/Washington, DC PD: Jay Stevens MD: Albin D 40 REFUGEE CAMP "Sweetest" 36 MICHAEL JACKSON "Blood" 21 CHANGING FACES "G H E T T" 15 FOXY BROWN "It" 15 ALLURE F/NAS "Heels"

43 Total Reporters
43 Current Reporters
42 Current Playlists

Did Not Report, Playlist Frozen (1):
KIKI/Honolulu, HI

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	55	61	61		JOCELYN ENRIQUEZ/Do You Miss Me
26	36	54	59		LE CLICK/Tonight Is The Night
43	51	55	58		TONI BRAXTON/Un-break My Heart
45	56	60	58		BLACKOUT ALLSTARS/Like It
42	52	59	57		EN VOUGUE/Don't Let Go (Love)
-	-	-	27	38	NO MERCY/Where Do You Go
16	22	32	37		R. KELLY/I Believe I Can Fly
19	23	32	36		SPICE GIRLS/Wannabe
19	23	33	33		CARDIGANS/Lovefool
22	29	31	30		TONI BRAXTON/You're Makin' Me
41	55	39	25		MADONNA/Don't Cry For Me
26	35	19	24		LOVE TRIBE/Stand Up
15	24	20	24		LIVIN' JOY/Don't Stop Movin'
16	25	22	24		REAL MCCOY/One More Time
13	15	17	23		MONICA/For You I Will
-	-	-	16		SPICE GIRLS/Say You'll Be There
13	13	15	16		RUPAULA/Little Bit Of Love
9	15	15	16		BAD YARD CLUB/In The Ghetto
12	19	14	15		LE CLICK/Call Me
26	35	34	15		GINA G/Oh Aah... Just...
5	6	9	14		JON SECADA/Too Late, Too Soon
8	15	13	13		ANGELINA/Without Your Love
5	5	5	13		MARK MORRISON/Return Of The Mack
9	13	13	11		FUNKY GREEN DOGS/Fired Up
15	22	19	11		WILD ORCHID/Talk To Me
-	-	-	5		MICHAEL JACKSON/Blood On...
-	-	-	5		3RD PARTY/Can U Feel It
5	7	5	6		TONI BRAXTON/Don't Want To
11	10	12	6		SANDY B/Make The World Go
-	-	-	5		FAITHLESS/Insomnia
-	-	-	5		ROBIN S/It Must Be Love
-	-	-	5		BEE GEES/Alone

MARKET #1
WQHT/New York
(212) 229-9797
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	38	42	43		MONICA/For You I Will
39	33	44	43		FOXY BROWN/It's Be
34	36	40	42		LIL' KIM/Crush On U
44	38	41	42		NOTORIOUS B.I.G./Hypnotize
43	32	35	41		DRU HILL/In My Bed
16	18	26	31		JAY-Z/Feel It
32	27	31	36		HEAVY D/Big Daddy
-	-	-	22	36	NOTORIOUS B.I.G./Notorious Thugs
33	32	39	30		702/Get It Together
22	34	34	34		AALIYAH/4 Page Letter
21	26	31	32		GINUWINE/Tell Me Do U Wanna
41	35	37	37		LOST BOY/Get Up
-	-	-	32		JOE/Don't Wanna Be A
39	37	35	32		MARY J. BLIGE/Love Is All We Need
41	35	42	31		BLACKSTREET/Don't Leave Me
32	23	23	30		REDMAN/Whatever Man
36	31	24	30		112/Cupid
-	-	-	15		MINT CONDITION/You Don't Have To
40	32	25	27		SW/Can We
23	19	25	27		RAY/J/Let It Go
39	39	38	27		AALIYAH/One In A Million
23	21	25	25		ALLURE F/NAS/Head Over Heels
41	32	43	24		PUFF DADDY/Can't Nobody Hold
-	-	-	23		AZ YET/Hard To Say I'm
31	31	31	31		ERYKAH BADU/On & On
15	11	13	20		KRS-One/Step Into A World...
11	-	-	15		MAKAVELI/Hat Mary
14	11	13	15		TRACY LEE/The Theme
-	-	-	12		MAXWELL/Sumthin' Sumthin'
-	-	-	11	12	WARREN G/I Shot The Sheriff

MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	44	70	52		PUFF DADDY/Can't Nobody Hold...
29	42	76	51		NOTORIOUS B.I.G./Hypnotize
69	64	70	51		MACK 10 & DOGG POUND/Notin' But...
72	67	67	50		MAKAVELI/To Live & Die In
72	66	72	49		KEITH SWEAT/Nobody
31	31	44	34		ICE CUBE/The World Is Mine
-	-	29	49	33	NOTORIOUS B.I.G./Going Back To Cali
69	44	45	33		KEITH SWEAT/Twisted
23	46	47	32		MAKAVELI/Hat Mary
47	68	49	31		SHAQUILLE O'NEAL/Strait Playin'
-	-	34	26		SW/Can We
-	-	34	26		MARY J. BLIGE/Love Is All We Need
29	45	35	23		BLACKSTREET/Don't Leave Me
25	23	33	22		SNOPP DOGGY DOGG/Agors
48	28	36	21		AALIYAH/One In A Million
-	-	29	21		OUTKAST/ATLiens
-	-	24	18		LIL' KIM/Crush On U
46	23	21	17		FOXY B/OWN/It's Be
-	-	22	16		FOXY B/OWN/It's Be
69	70	25	16		TONY TONI TONE/Let's Get Down
43	23	22	16		WESTSIDE CONNECTION/Gangstas Make...
-	-	22	15		PUFF DADDY/Benjamins
23	21	20	11		112/Cupid
-	-	-	-		TRACEY LEE/The Theme
-	-	-	-		NOTORIOUS B.I.G./Notorious Thugs

MARKET #3
WBMM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	50	68	67		BLACKSTREET/No Diggity
65	62	63	61		BAFFYFACE/Every Time I...
-	-	37	61		MACK 10 & DOGG POUND/Notin' But...
44	35	62	60		KEITH SWEAT/Nobody
63	64	62	52		AZ YET/Hard To Say I'm
21	25	40	49		EN VOUGUE/Don't Let Go (Love)
24	24	41	45		FREAK NASTY/Da Dip
25	27	31	39		TONI BRAXTON/Un-break My Heart
55	66	45	37		REAL MCCOY/One More Time
56	47	55	36		TONY TONI TONE/Let's Get Down
32	41	31	35		LE CLICK/Call Me
48	39	26	34		GINA G/Oh Aah... Just...
5	15	31	33		LIVIN' JOY/Don't Stop Movin'
59	48	39	32		CARDIGANS/Lovefool
47	53	24	32		NEW EDITION/In A Million
32	25	37	30		GINUWINE/Pony
29	43	19	29		AZ YET/Last Night
11	20	24	25		SPICE GIRLS/Say You'll Be There
15	17	18	25		AALIYAH/One In A Million
-	-	17	23		NOTORIOUS B.I.G./Hypnotize
20	20	19	22		MARK MORRISON/Return Of The Mack
21	-	-	20		NO DOUBT/Don't Speak
19	20	17	20		CRYSTAL WATERS/Say... If You Feel...
25	20	17	16		ROBYN/Do You Know (What...)
-	-	-	16		PUFF DADDY/Can't Nobody Hold
-	-	-	16		ERASURE/In My Arms
-	-	-	11		SELENA/Dance Medley
-	-	-	11		R. KELLY/I Believe I Can Fly
12	15	13	10		FAITHLESS/Insomnia
-	-	-	9		BLACKSTREET/Don't Leave Me
-	-	-	9		BACKSTREET BOYS/Quit Playin'...
18	23	18	7		BRUCE SPRINGSTEEN/Secret Garden
23	15	8	5		WILD ORCHID/Talk To Me
-	-	-	2	10	JON SECADA/Too Late, Too Soon

MARKET #4
KMEL/San Francisco
(415) 391-1061
Santososso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	33	55	60		NOTORIOUS B.I.G./Hypnotize
42	51	57	59		SW/Can We
49	52	57	59		BLACKSTREET/Don't Leave Me
50	35	56	58		DRU HILL/In My Bed
-	-	-	26	58	SHAQUILLE O'NEAL/Strait Playin'
37	41	43	45		MONICA/For You I Will
8	33	39	43		BILLY LAWRENCE/Come On
36	35	42	42		LIL' KIM/Crush On U
36	33	40	40		112/Cupid
40	35	39	39		MINT CONDITION/What Kind Of Man...
38	51	56	55		FOXY BROWN/It's Be
35	34	28	33		MAKAVELI/Hat Mary
41	32	28	33		KRS-One/Step Into A World...
35	31	27	32		ERYKAH BADU/On & On
41	36	27	32		BAFFYFACE/Every Time I...
-	-	-	14	29	NEXT LEVEL/Don't Know
20	21	15	27		MINT CONDITION/You Don't Have To...
26	27	27	26		KRS-ONE/Step Into A World...
39	26	24	26		MAXWELL/Sumthin' Sumthin'
-	-	-	25		SCARFACE/Smile
-	-	-	21	18	DIONNE FARRIS/Hopeless
49	34	29	25		RICHIE RICH/Do G's Get To Go...
34	31	26	25		WESTSIDE CONNECTION/Gangstas Make...
-	-	-	18	702/Get It Together	
-	-	-	6	16	JAY-Z/Who You Wit
-	-	-	12	16	GHOST FACE KILLER/AI I Got Is Got Is
28	12	15	15		PUFF DADDY/Can't Nobody Hold...
-	-	-	15	13	MARY J. BLIGE/Love Is All We Need
27	23	13	5		GINUWINE/Tell Me Do U Wanna
-	-	-	-	-	BROWNSTONE'S Miles To Empty
-	-	-	-	-	AALIYAH/4 Page Letter

MARKET #4
KYLD/San Francisco
(415) 391-1077
Martin/Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	62	47	67		BLACKSTREET/Don't Leave Me
41	36	43	64		NOTORIOUS B.I.G./Hypnotize
64	61	64	64		FREAK NASTY/Da Dip
51	56	58	63		RICHIE RICH/Do G's Get To Go...
27	29	40	61		MAKAVELI/Hat Mary
19	42	54	55		JOCELYN ENRIQUEZ/A Little Bit Of...
44	50	51	55		SHAQUILLE O'NEAL/Strait Playin'
42	45	48	49		WESTSIDE CONNECTION/Gangstas Make...
61	46	55	47		SPANISH FLY/Can See
-	-	29	38		BLACKOUT ALLSTARS/Like It
61	45	32	38		PUFF DADDY/Can't Nobody Hold...
-	-	25	42		B-ROCK AND THE BIZZ/Mybabydaddy
-	-	15	32		BILLY LAWRENCE/Come On
36	45	54	32		MAKAVELI/To Live & Die In
28	23	36	31		FOXY BROWN/It's Be
12	20	20	29		MONICA/For You I Will
11	24	30	29		DRU HILL/In My Bed
23	12	27	27		MARK MORRISON/Return Of The Mack
-	-	22	26		VERONICA CRAIG MACK/No One But You
23	41	24	24		TOO KOOL CHRIS/Esta Loca
8	9	10	24		LIL' KIM/Crush On U
19	13	24	20		SW/Can We
61	30	32	19		NO DOUBT/Don't Speak
-	-	14	10		702/Get It Together
-	-	-	16		ICE CUBE/The World Is Mine
36	34	29	16		ANGELINA/Without Your Love
-	-	-	14		NOTORIOUS B.I.G./Notorious Thugs
24	16	17	13		KEITH SWEAT/Nobody
25	44	13	11		CARDIGANS/Lovefool
13	16	10	10		AZ YET/Hard To Say I'm
-	-	-	8	10	112/Cupid
12	11	12	9		OJ KOOL/Let Me Clear My
-	-	-	7		AALIYAH/4 Page Letter
10	8	9	7		GINUWINE/Tell Me Do U Wanna
-	-	-	6		REEL 2 REAL/Move Your Body
25	17	22	5		BRAF F/T-BOZ/Ghetto Love
-	-	-	5		ROME/1 Belong To You

MARKET #8
WPGC/Washington
(301) 441-3500
Stevens/Albie D

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	60	61	60		ERYKAH BADU/Next Lifetime
61	61	44	57		BLACKSTREET/Don't Leave Me
29	50	52	52		AALIYAH/4 Page Letter
12	13	13	13		112/Cupid
51	47	50	45		NOTORIOUS B.I.G./More Money, No...
35	36	50	44		DONELL JONES/Knocks Me Off My...
44	42	45	43		MONICA/For You I Will
19	36	37	43		LIL' KIM/Crush On U
6	16	20	41		B-ROCK AND THE BIZZ/Mybabydaddy
-	-	-	40		REFUGEE CAMP./The Sweetest Thing
61	49	61	37		DRU HILL/In My Bed
38	36	45	37		702/Get It Together
49	46	48	36		ERYKAH BADU/On & On
48	46	40	-		MICHAEL JACKSON/Blood On...
35	60	52	35		HEAVY D/Big Daddy
45	25	38	33		TONI BRAXTON/Love Me Some Him
-	-	24	32		KENNY LATTIMORE/For You
47	29	38	31		EN VOUGUE/Don't Let Go (Love)
32	43	48	28		NOTORIOUS B.I.G./Hypnotize
20	10	34	27		MARK MORRISON/Return Of The Mack
-	-	21	25		DIONNE FARRIS/Hopeless
52	31	30	24		PUFF DADDY/Can't Nobody Hold...
-	-	-	21		CHANGING FACES/G.H.E.T.T.O.U.T.
20	23	22	16		MARY J. BLIGE/Love Is All We Need
-	-	-	15		FOXY BROWN/It's Be
-	-	-	15		ALLURE F/NAS/Head Over Heels
26	16	4	7		POETIC HUSTLERS/Searchin' For Peace
5	7	10	7		DJ KOOL/Let Me Clear My...
8	7	12	6		ELEMENTS OF LIFE/Sweet Love

MARKET #8
KBXX/Houston
(713) 623-2108
Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
69	62	63	62		PUFF DADDY/Can't Nobody Hold...
-	-	48	62		REFUGEE CAMP./The Sweetest Thing
56	57	59	61		DRU HILL/In My Bed
54	54	58	58		BLACKSTREET/Don't Leave Me
59	48	51	58		702/Get It Together
31	41	48	56		JOE/Don



WALT LOVE

Programmers Package, Part II

Arbitron's first non-sales station tool uses KKDA-FM/Dallas as a case study

Recently (R&R 3/21) I discussed Arbitron's new "Programmers Package," a computer software program that features 15 new reports and is being offered free of charge to Maximizer subscribers. Here, Arbitron Manager/Radio Programming Services **Bob Michaels** and Service Broadcasting Corp. Director/Corporate Operations **Ken Dowe** continue to help me explore this new product.

KKDA-FM (K-104)/Dallas is being used as a case study for the Programmers Package; Dowe oversees K-104 as well as KKDA-AM & KRNB-FM/Dallas.

Report E: Target Demo Daypart Trend

"The first four reports we talked about were about the overall station," Michaels summarizes. "Those reports checked out the entire station as a whole. Now we're looking at the Target Demo Daypart Trend — the individual dayparts that make up that total-week number — and here we get to see that this station is doing very well."

According to the report, KKDA-FM's cume is up 14% in morning drive among 12+ black listeners; AQH is up 13% from a year ago. MIDDAYS are up 13% in cume and 35% in AQH. Afternoon (3-7pm) cume is up 8%, while AQH soared 38%. Evening cume and AQH rose 15% and 39%, respectively. What's more, cume for Saturdays and Sundays, 6am-midnight is up +15%, while AQH is up 23%.

"This says the station is being very consistent and successful all across the dayparts," Michaels explains. "Not just morning drive or afternoon drive like at some other stations, but everywhere."

The Preference Level Trend is available for the first time to Arbitron subscribers at no cost. We've provided it to programmers because they've asked for it.

— Bob Michaels

Dowe adds, "If you have the cume, you are then presenting to the audience a radio station that's been programmed for their taste — be it musically or for the community. Once you've done that, you've got to hold them. And the way to hold them is with the very

listen in more than one location to a radio station.

"It's very unusual that home is worth more than half of their listening. We usually only see this total with AC stations that try to promote at-work listening — and it's usually in the at-work location. KKDA's engine is being driven by their at-home listening."

KKDA-FM % AQH					
Aud.	Fa'95	W/96	Sp'96	Su'96	Fa'96
Car	30	27	29	28	28
Home	54	55	53	52	51
Work	13	14	14	17	17
Away	4	4	4	3	3

"These are the results of the past five books in Arbitron for KKDA-FM," Dowe points out. "But approximately three-plus years ago, the competition was extremely severe. For a period of two to three years, K-104 wasn't performing well at all and had fallen back well below what was expected of it. We hired a research organization, which told us some very bad news. They said, 'Your station is on a terminal course. Therefore, you need to change the format. You need to replace your staff and change your call letters. KKDA-FM is history!' You can imagine how [Service Broadcasting chief] Hymen Childs felt about that.

"But a decision had to be made, and fortunately we made the correct one. We rejected the advice of those researchers and said we believe we can put this back together again. We put Humpty Dumpty back on the wall by getting back out into the streets, getting the cume back up, advertising the radio station on television and with outdoor billboards, and developing the morning show, the music, and all the other things.

"The death knoll had not sounded and there was no apocalypse, as was predicted by the folks we paid a tremendous sum of money to. We simply sat down, got with the program, and worked with the Maximizer to get our report card up while making some adjustments along the way."

Michaels adds, "This report is also the perfect place to find the effects of any hidden contesting going on in your market. You can find out from the 'At Work % of Audience' and 'At Work AQH Audience' if you've been successful or perhaps been the victim of some hidden contesting by a competitor.

best product that you can possibly give because the name of the game is to get the TSL up, to get the shares up, and then the three Rs: ratings, rates, and revenue."

According to Michaels, "One of the nice things about this report is that the dayparts can be customized for your station. So if your morning show is 6-9am or 5-9am or 5-10am, you can make that be your morning drive daypart. In this report we used the Arbitron Standard Dayparts. Still, you can customize it to your liking. You can also run it on any custom demo that you would like information about."



Bob Michaels

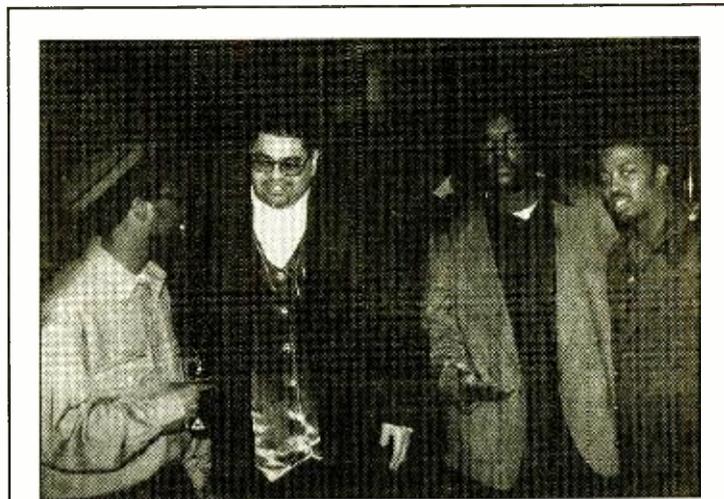


Ken Dowe

Report F: Listening Location Performance

Michaels says, "As you know, we ask in the diary: 'Where do you listen to the radio: in the car, at home, at work, or some other place?' This tells you how listening in different locations affects your radio station. Overall, about a third of the average quarter-hour audience comes about equally from car, home, and work, according to Annapolis, MD-based Research Director Inc.'s analysis of over 300,000 Arbitron diaries.

"Report F of the Programmers Package asks: 'What is your station's listening location performance?' From this information, 28% of KKDA-FM's listenership comes from car, 51% comes from home, and 17% comes from work [see chart above]. Just look at how consistent the listening is at home — half of this station's AQH audience is coming from home. In terms of cume, about three quarters is in car, another 75% is at home, and only 25% is at work. These percentages can add up to more than 100 because you can



IT'S PARTY TIME — While promoting his upcoming album in New York, By Storm/Universal artist Tracey Lee (r) partied with label mate Heavy D (second from left) and the Roots' Black Thought (l) and Ahmir.

"You can also use this to determine what kind of contesting you would do. Since KKDA-FM knows more than half of its AQH is at home, it may do some contest or promotions designed around people being at home as opposed to people being at work. If they look at other Black radio stations and see the same thing, it might be appropriate that Black stations don't do any at-work contesting. Of course, every market is different and yours may vary."

Report G: Preference Level Trend

Michaels continues, "The Preference Level Trend is available for the first time to Arbitron subscribers at no cost. Although this information still is available in the 'Fingerprint' product, we've also pulled the information out and provided it to programmers because they've asked for it.

"This data outlines whether your station is first most-listened-to, second most-listened-to, etc., by the diarykeeper. Fully 85% of KKDA-FM's AQH audience is delivered by 62% of its cume. That's up from 54% cume and 78% AQH one year ago. The TSL has a great increase from 17 hours and 15 minutes to 19 hours. The P1 cume is up +25%: 136,100 to 146,400 to 151,400 to 162,200 to 170,600. This is consistent growth from the black audience, who are saying, 'We are spending more time with this radio station, and it's our favorite station.'

"It's the same with AQH audience going from 187,000 up to 259,000 — a 39% increase from a year ago. This says that this radio station is a much stronger radio station for its P1 quarter-hour audience than it was a year ago. In fact, if you add the AQH audience from the P1s (85%) to the

P2 AQH audience (11%), you see that 96% of their average quarter hour audience has them as their first or second preferred radio station. And that's with all the competition that KKDA-FM has in Dallas-Ft. Worth for the black audience.

"Report G is very important because David Lebow from Rating Point Management says he can tell the health of a radio station based on its P1 performance. This is one of the first clues when a station is about to falter. If Ken or anyone else keeps their eyes on this report, it will tell them if they are headed in the right direction;

If you have the cume, you are then presenting to the audience a radio station that's been programmed for their taste — be it musically or for the community. Once you've done that, you've got to hold them.

— Ken Dowe

if they would have looked at this any time over the last year after any quarterly book, they would have seen an increase in their P1 audience. As Ken has said, 'If you give the audience what they want and you are constantly focused on that, you'll see the results in Arbitron.'

Looking Ahead

What does Dowe think of all this solid information? "I think, 'How am I going to keep this up?' I think, 'I'm terrified!' What else new can we do? Who else can I bring aboard to help us? Or what other ideas are there out there? What's something hot we can do? I'm very interested at all times in staying on the cusp of what's going on in our culture. We are performing well beyond what we should and could, but we're always appreciative and thankful of good fortune. Now the next question is: How are we going to keep it there?"

For more information on Arbitron's new Programmers Package, contact Bob Michaels in Dallas at (972) 385-5397.

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	3	2	1	SWV Can We (Jive)	3339	3046	2783	2407	84/0
2	2	1		BLACKSTREET Don't Leave Me (Interscope)	3279	3328	3176	2960	84/0
7	5	3	3	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	2665	2534	2403	2137	82/2
44	17	7	4	MARY J. BLIGE Love Is All We Need (MCA)	2586	2229	1762	890	84/0
14	10	6	5	112 Cupid (Bad Boy/Arista)	2575	2285	2046	1867	84/0
19	12	10	6	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	2370	2149	1965	1686	83/0
13	7	8	7	GINUWINE Tell Me Do U Wanna (550 Music)	2366	2228	2090	1973	82/1
24	21	13	8	ROME I Belong To You (Every...) (RCA)	2287	1916	1672	1507	78/0
17	16	12	9	HEAVY D Big Daddy (Uptown/Universal)	2251	2052	1844	1749	80/1
10	6	9	10	MINT CONDITION You Don't Have To Hurt No More (Perspective/A&M)	2204	2178	2124	2073	80/1
18	14	11	11	MARK MORRISON Return Of The Mack (Atlantic)	2179	2069	1881	1692	74/1
1	1	4	12	702 Get It Together (Biv 10/Motown)	2161	2521	3177	3227	69/0
39	25	16	13	AALIYAH 4 Page Letter (BlackGround/Atlantic)	2065	1853	1507	917	79/0
23	20	18	14	RAY-J Let It Go (EastWest/EEG)	1901	1824	1685	1536	77/1
28	26	22	15	KENNY LATTIMORE For You (Columbia)	1852	1627	1463	1324	74/5
22	18	20	16	AFTER 7 Sara Smile (Virgin)	1805	1753	1702	1566	74/0
20	19	19	17	TASHA HOLIDAY Just The Way You Like (MCA)	1776	1814	1702	1603	69/0
30	28	23	18	LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)	1740	1603	1410	1212	81/0
9	9	15	19	DRU HILL In My Bed (Island)	1729	1868	2080	2104	53/0
16	15	14	20	RAHSAAN PATTERSON Stop By (MCA)	1711	1868	1864	1796	67/0
6	4	5	21	ZHANE' Request Line (Illtown/Motown)	1680	2351	2409	2401	67/0
26	23	24	22	TONI BRAXTON I Don't Want To (LaFace/Arista)	1633	1577	1562	1450	71/0
4	8	17	23	MONICA For You I Will (Warner Sunset/Atlantic)	1531	1836	2081	2473	50/0
31	31	25	24	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)	1528	1375	1265	1145	79/0
40	33	27	25	TONY TONI TONE Thinking Of You (Mercury)	1510	1322	1124	916	71/0
—	—	32	26	ERYKAH BADU Next Lifetime (Kedar/Universal)	1503	1160	519	22	79/1
33	32	26	27	ALLURE F/NAS Head Over Heels (Crave)	1491	1349	1239	1116	77/2
—	39	29	28	JOE Don't Wanna Be A Player (Jive)	1474	1280	970	455	80/2
BREAKER			29	B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista)	1213	757	95	33	74/9
36	34	31	30	WESTSIDE CONNECTION Gangstas Make The World... (Lench Mob/Priority)	1183	1171	1124	977	68/1
BREAKER			31	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	1129	484	24	—	80/4
43	38	34	32	SCARFACE Game Over (Noo Trybe)	1124	1028	975	891	68/1
—	46	35	33	LUTHER VANDROSS Love Don't Love You Anymore (LV/Epic)	1090	1018	866	715	66/0
BREAKER			34	DANNY BOY It's Over Now (Death Row/Interscope)	1043	983	721	358	70/0
49	45	39	35	BILLY LAWRENCE Come On (EastWest/EEG)	1042	967	871	804	55/1
47	41	36	36	TRU I Always Feel Like (Priority)	1015	1008	923	816	56/0
41	42	37	37	TRACEY LEE The Theme (By Storm/Universal)	1010	1001	919	904	61/0
15	24	30	38	ERYKAH BADU On & On (Kedar/Universal)	1010	1203	1553	1823	37/0
29	30	28	39	GINA THOMPSON You Bring The Sunshine (Mercury)	979	1309	1318	1248	46/0
—	49	42	40	WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)	946	906	852	728	68/2
—	—	46	41	ERIC BENET Femininity (Warner Bros.)	940	801	696	517	72/2
11	11	21	42	YVETTE MICHELLE I'm Not Feeling You (Loud/RCA)	930	1656	2019	2022	44/0
—	—	43	43	TWICE Sparkle (Silas/MCA)	914	882	792	727	54/1
—	—	45	44	ELEMENTS OF LIFE Sweet Love (RCA)	912	813	777	697	61/0
—	—	44	45	SHAQUILLE O'NEAL Strait Playin' (T.W.isM./Trauma/Interscope)	901	820	686	583	65/2
12	22	33	46	PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)	885	1038	1603	1988	43/0
DEBUT			47	BROWNSTONE 5 Miles To Empty (MJJ/Work)	873	355	11	—	73/9
DEBUT			48	ADRIANA EVANS Seein' Is Believing (Loud/PMP/RCA)	698	572	390	142	57/0
DEBUT			49	MICHAEL JACKSON Blood On The Dance Floor (Epic)	681	—	—	—	71/71
DEBUT			50	QUAD CITY DJ'S Let's Do It (Quadra Sound/Big Beat/Atlantic)	678	592	565	480	50/0

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Urban reporters. 83 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

LAKIESHA BERRI Like This And Like That (Hollywood)
Total Plays: 674, Total Stations: 57, Adds: 2

DIONNE FARRIS Hopeless (Columbia)
Total Plays: 649, Total Stations: 50, Adds: 7

3 X CRAZY Keep It On The Real (Noo Trybe)
Total Plays: 630, Total Stations: 57, Adds: 3

JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest)
Total Plays: 601, Total Stations: 56, Adds: 4

SOUNDS OF BLACKNESS Spirit (Perspective/A&M)
Total Plays: 592, Total Stations: 60, Adds: 10

ERICKA YANCEY So Good (RCA)
Total Plays: 583, Total Stations: 57, Adds: 6

GABLZ Shookie Shookie (Gimme...) (Warner Bros.)
Total Plays: 527, Total Stations: 50, Adds: 3

TEDDY PENDERGRASS Don't Keep Wastin' My Time (Sure Fire)
Total Plays: 511, Total Stations: 41, Adds: 2

IMPROMPT2 Sweet Thang (Motown)
Total Plays: 479, Total Stations: 39, Adds: 1

COOLIO The Winner (Warner Sunset/Atlantic)
Total Plays: 463, Total Stations: 45, Adds: 2

GYRL Get Your Groove On (Silas/MCA)
Total Plays: 432, Total Stations: 54, Adds: 17

E.U. Hold You (Escape)
Total Plays: 420, Total Stations: 38, Adds: 1

REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)
Total Plays: 419, Total Stations: 52, Adds: 43

BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)
Total Plays: 412, Total Stations: 52, Adds: 9

CHRISTION Full Of Smoke (Roc-A-Fella/Def Jam/Mercury)
Total Plays: 364, Total Stations: 60, Adds: 26

Songs ranked by total plays.

BREAKERS

B-ROCK AND THE BIZZ
Mybabydaddy (LaFace/Arista)
TOTAL PLAYS/INCREASE: 1213/456
TOTAL STATIONS/ADDS: 74/9
CHART: 29

CHANGING FACES
G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
TOTAL PLAYS/INCREASE: 1129/645
TOTAL STATIONS/ADDS: 80/4
CHART: 31

DANNY BOY
It's Over Now (Death Row/Interscope)
TOTAL PLAYS/INCREASE: 1043/60
TOTAL STATIONS/ADDS: 70/0
CHART: 34

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON Blood On The Dance Floor (Epic)	71
LIL BUD & TIZONE Gonna Let U Know (Keia/Island)	48
REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	43
ROBIN S It Must Be Love (Big Beat/Atlantic)	39
GOODFELLAZ If You Walk Away (Avatar/Polydor/A&M)	30
CHRISTION Full Of Smoke (Roc-A-Fella/Def Jam/Mercury)	26
GYRL Get Your Groove On (Silas/MCA)	17
POETIC HUSTLERS Searchin' For Peace (Mo Thug/Relativity)	15
S.H.E. My Secret Is (T.W.isM./Trauma/Interscope)	15
CRIMEBOSS Please Stop (Relativity)	11

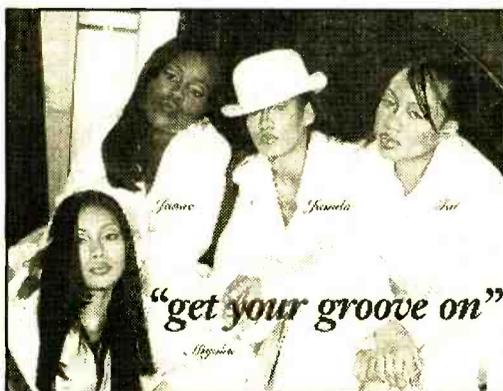
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON Blood On The Dance Floor (Epic)	+681
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	+645
BROWNSTONE 5 Miles To Empty (MJJ/Work)	+518
B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista)	+456
ROME I Belong To You (Every Time I See Your... (RCA)	+371
MARY J. BLIGE Love Is All We Need (MCA)	+357
SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	+351
ERYKAH BADU Next Lifetime (Kedar/Universal)	+343
REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	+299
SWV Can We (Jive)	+293

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
WHITNEY HOUSTON Step By Step (Arista)
AALIYAH One In A Million (BlackGround/Atlantic)
GHOST FACE KILLER All I Got Is You (Epic)
KEITH SWEAT Just A Touch (Elektra/EEG)
BABYFACE Every Time I Close My Eyes (Epic)
"AFKAP" Somebody's Somebody (NPG/EMI)
MAKAVELI Hail Mary (Death Row/Interscope)
SNOOP DOGGY DOGG Vapors (Death Row/Interscope)
ANN NESBY This Weekend (Perspective/A&M)
MINT CONDITION What Kind Of Man Would... (Perspective/A&M)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



GYRL "get your groove on"

N&A Urban Chart

Their Debut Single Featuring Spark
From The BAPS Motion Picture
& Soundtrack

Over 3 Million in Audience with Over 300 Spins!

New This Week:

- WEJM WIZF KSJL WQUE WGZB
- WCDX WEMX WPAL WTGT WZHT
- WEAS WRKE WESE WYNN KBCE
- WJMG KYEA





the brand new heavies



SOMETIMES

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ROSIE O'DONNELL
SHOW
MAY 20TH

including remixes by
the brand new heavies
the ummah
(featuring Q-tip from a Tribe Called Quest)
and **masters at work**

Check out the new Video
Now Playing on



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CONVENTION
PERFORMANCE
APRIL 17
6:30-9:30PM

from the forthcoming album
shelter
in stores **may 13**

produced by the brand new heavies
executive producer: michael ross

ONE OF RADIO'S MOST ADDED RECORDS!

WBLS	WROU	WEUP
KKBT	WXQL	WFLM
KJLH	WENN	WTLZ
WVAZ	WCDX	WZFX
WDAS	WPLZ	KDKS
WCHB	WSOJ	KMJJ
KKDA	WKGN	WJZD
WILD	WEMX	WZHT
WEDR	KIPR	WIBB
KMJM	WYOK	KIIZ
KXOK	WDLT	WEAS
KMJK	WPAL	WFXE
WTMP	WWVZ	WACR
KDKO	WNHC	WJJN
KPRS	KNEK	WYNN
WKKV	KRRQ	KXZZ
WNOV	WJFX	KZWA
WOWI	WJTT	WLJM
KSJL	WHNR	KRVV
WTLC	WTKT	KYEA
KJMS	WNFQ	KHRN
WHRK	WTMG	
WQQK	WQHH	

AND MANY MANY MORE!



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URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #2
KKBT/Los Angeles
 (213) 634-1800
 Austin/Snyder

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
48	48	50	49	SHAQUILLE O'NEAL/Strait Playin'
22	40	49	49	BLACKSTREET/Don't Leave Me
52	35	47	47	TONY TONI TONE/Let's Get Down
32	23	45	45	MACK 10 & DDOG POUND/Nothin' But
12	20	42	42	NOTORIOUS B.I.G./Hypnotize
50	50	35	35	AALIYAH/One In A Million
44	46	34	34	DRU HILL/In My Bed
23	31	32	32	SWW/Can We
40	33	28	28	ERYKAH BADU/On & On
5	19	24	24	MARY J. BLIGE/Love Is All We Need
14	15	26	27	112/Cupid
27	30	26	26	WARREN G./I Shot The Sheriff
30	42	36	36	BABYFACE/Every Time I...
46	44	32	32	FOXY BROWN/Get Me Home
35	21	23	23	ISLEY BROTHERS/Tears
15	17	19	19	GINUWINE/Tell Me Do U Wanna
24	16	17	17	ICE CUBE/The World Is Mine
10	14	16	16	702/Get It Together
10	14	16	16	ZHANE/Request Line
-	-	6	15	FOXY BROWN/II Be
-	6	10	14	LIL' KIM/Crush On U
5	9	7	13	AALIYAH/ Page Letter
-	-	8	12	NOTORIOUS B.I.G./Going Back To Cali
-	-	5	11	ERYKAH BADU/Next Lifetime
10	13	15	15	MONTELL JORDAN/What's On Tonight
11	12	13	9	MINT CONDITION/You Don't Have To...
-	5	8	8	ROME/1/2 Belong To You
-	-	-	-	BRAND NEW HEAVIES/Sometimes

MARKET #3
WEJL/Chicago
 (312) 360-9000
 Alan

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
40	49	47	48	SWW/Can We
53	46	47	48	NOTORIOUS B.I.G./Hypnotize
47	46	49	46	BLACKSTREET/Don't Leave Me
40	45	45	45	SCARFACE/Game Over
39	44	42	45	GINUWINE/Tell Me Do U Wanna
40	40	45	45	WESTSIDE CONNECTION/Gangstas Make
27	30	42	42	HEAVY D/Big Daddy
-	-	20	40	B-ROCK AND THE BIZZ/Mybabbydaddy
32	26	31	31	ROME/1/2 Belong To You
32	30	35	35	RAY-J/Let It Go
-	-	34	34	TOO SHORT & LIL' KIM/Call Me
21	26	30	31	AALIYAH/4 Page Letter
-	-	31	31	CHANGING FACES/G.H.E.T.T.O.U.T.
12	20	20	20	112/Cupid
19	30	30	30	MARY J. BLIGE/Love Is All We Need
23	30	30	30	LIL' KIM/Crush On U
-	-	33	28	SOUNDS OF BLACKNESS/Sprint
27	25	30	30	FOXY BROWN/II Be
32	30	32	32	MINT CONDITION/You Don't Have To...
-	-	25	25	GABZ/Shookie Shookie
21	25	25	25	HANDS BOY/It's Over Now
-	-	24	24	CHRISTON/Full Of Smoke
5	15	31	31	HANDS ON/Get Me Open
-	-	20	20	GRU/Get Your Groove On
-	-	20	20	LIL' BUD & TIZONE/Gonna Let U Know
-	-	5	16	TRU/ Always Feel Like
15	18	20	17	WARREN G./I Shot The Sheriff
32	23	25	11	ZHANE/Request Line
12	13	5	10	TASHA HOLIDAY/Just The Way You...
8	6	6	6	TRACEY LEE/The Theme

MARKET #3
WGCI/Chicago
 (312) 427-4800
 Smith/Cologne

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
17	46	49	47	MARY J. BLIGE/Love Is All We Need
40	38	47	43	SWW/Can We
30	38	35	41	BLACKSTREET/Don't Leave Me
44	43	35	39	HEAVY D/Big Daddy
22	28	32	39	ERYKAH BADU/Next Lifetime
33	36	37	35	NOTORIOUS B.I.G./Hypnotize
25	22	25	34	KENNY LATTIMORE/For You
41	44	40	34	TONI BRAXTON/ Love Me Some Him
33	32	33	33	ROME/1/2 Belong To You
30	30	31	31	MONICA/For You I Will
36	38	33	29	ERYKAH BADU/On & On
-	8	9	29	MARK MORRISON/Return Of The Mack
29	38	34	29	DRU HILL/In My Bed
23	25	26	27	MONTELL JORDAN/What's On Tonight
-	-	6	26	CHANGING FACES/G.H.E.T.T.O.U.T.
34	36	30	25	702/Get It Together
-	-	21	24	ROBIN S/It Must Be Love
23	29	19	23	BABYFACE/Every Time I...
23	19	23	23	BYRON SINGLEY/Get Up
25	23	26	21	LUTHER VANDROSS/Can't Take It Better
10	13	20	20	AALIYAH/4 Page Letter
-	6	10	19	112/Cupid
10	22	22	17	PUFF DADDY/Can't Nobody Hold
28	15	16	15	MINT CONDITION/What Kind Of Man...
13	16	15	14	STOKLEY CARMICHAEL/All I Got Is You
-	-	5	14	MAKAVELI/Hail Mary
17	16	15	14	TONY TONI TONE/Thinking Of You
30	29	23	14	BLACKSTREET/The Lord Is Real
24	19	21	14	ZHANE/Request Line
23	17	17	14	MAXWELL/Ascension (Don't...)

MARKET #5
POWER 98fm
WUSL/Philadelphia
 (215) 483-8900
 Young/Cooper

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
46	45	50	46	LIL' KIM/Crush On U
36	46	50	46	702/Get It Together
-	-	35	49	REFUGEE CAMP.../The Sweetest Thing
20	22	25	48	KENNY LATTIMORE/For You
47	55	47	45	112/Cupid
49	29	40	40	BLACKSTREET/Don't Leave Me
11	14	40	38	HEAVY D/Big Daddy
30	35	41	38	MARY J. BLIGE/Love Is All We Need
26	34	37	37	AALIYAH/One In A Million
15	17	17	35	FOXY BROWN/II Be
-	38	45	34	ERYKAH BADU/Next Lifetime
-	-	6	33	CHANGING FACES/G.H.E.T.T.O.U.T.
46	43	41	33	DRU HILL/In My Bed
8	8	11	31	ROME/1/2 Belong To You
34	33	33	30	SWW/Can We
-	-	25	25	NOTORIOUS B.I.G./Notorious Thugs
32	40	24	24	PUFF DADDY/Can't Nobody Hold
36	32	31	22	MONICA/For You I Will
-	-	21	21	NOTORIOUS B.I.G./More Money, No...
35	37	27	20	NOTORIOUS B.I.G./Hypnotize
17	17	27	20	MAKAVELI/Hail Mary
8	14	12	18	KRS-ONE/Step Into A World...
12	15	18	18	GHOST FACE KILLER/All I Got Is You
-	-	13	15	MAKAVELI/Me & My Girlfriend
10	10	10	15	ELEMENTS OF LIFE/Sweet Love
-	-	15	10	KEITH SWEAT/Just A Touch
27	25	12	12	MINT CONDITION/You Don't Have To...
8	16	11	12	GINUWINE/Pony

MARKET #6
debut's
WCHB/Detroit
 (313) 871-0590
 Arnold/Preston

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
15	25	33	37	MARY J. BLIGE/Love Is All We Need
31	36	33	33	SWW/Can We
35	34	33	33	DRU HILL/In My Bed
32	33	27	29	TONY TONI TONE/Tossin' & Turnin'
15	15	18	28	RAHSAAN PATTERSON/Don't Wanna Lose It
30	29	31	26	MARK MORRISON/Return Of The Mack
33	35	36	26	ERYKAH BADU/Four Leaf Clover
33	27	35	26	ERICKA YANCEY/So Good
15	17	25	25	SWEETBACK/You Will Rise
27	31	31	24	CAMP LOU/Luchini
14	22	30	24	YVETTE MICHELLE/In Not Feeling You
31	34	34	24	MONICA/For You I Will
30	30	30	24	MAXWELL/Sumthin' Sumthin'
14	15	20	24	112/Cupid
39	31	31	23	SHAQUILLE O'NEAL/Strait Playin'
-	-	22	23	LEVERT/Swing My Way
15	18	23	23	HEAVY D/Big Daddy
16	16	17	22	MONTELL JORDAN/What's On Tonight
28	26	21	22	BLACKSTREET/Goodwin'
28	29	26	21	IMMATURE/Watch Me Do My Thing
32	29	20	20	JOE/Don't Wanna Be A...
14	14	17	20	ALFONZO HUNTER/Weekend Thing
5	13	10	20	ROME/1/2 Belong To You
6	10	12	19	LIL' KIM/Crush On U
15	15	17	19	AALIYAH/4 Page Letter
10	14	19	19	JOHNNY GILL/Love In An Elevator
14	16	18	19	ADRIANA EVANS/Seen' Is Believing
14	16	17	19	MINT CONDITION/You Don't Have To...
-	-	5	19	BROWNSTONE/5 Miles To Empty
-	-	18	18	NOTORIOUS B.I.G./Notorious Thugs

MARKET #6
WJLB/Detroit
 (313) 965-2000
 Saunders/Darcell

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
44	40	46	44	DRU HILL/In My Bed
39	39	42	44	MONICA/For You I Will
40	45	42	41	MONTELL JORDAN/What's On Tonight
36	24	39	39	AALIYAH/One In A Million
41	40	39	37	MINT CONDITION/What Kind Of Man...
23	24	29	37	GINUWINE/Tell Me Do U Wanna
28	28	34	34	JOE/Don't Wanna Be A...
40	39	32	32	BLACKSTREET/Don't Leave Me
14	23	30	30	MARY J. BLIGE/Love Is All We Need
30	29	30	30	SWW/Can We
-	-	26	29	CHANGING FACES/G.H.E.T.T.O.U.T.
25	24	24	24	702/Get It Together
18	19	16	24	NOTORIOUS B.I.G./Hypnotize
24	22	22	22	JOHNNY GILL/Love In An Elevator
33	26	22	22	MAKAVELI/Hail Mary
17	16	15	22	MINT CONDITION/You Don't Have To...
31	25	31	22	NEW EDITION/It's Still In Love...
22	21	21	21	ZHANE/Request Line
5	12	20	20	112/Cupid
19	16	20	20	MAKAVELI/Toss It Up
42	37	28	19	ERYKAH BADU/On & On
35	25	19	19	ANN NESBY/It's Still Wearing...
45	38	24	18	TONY TONI TONE/Let's Get Down
22	24	18	18	R. KELLY/I Believe I Can Fly
17	16	16	16	FOXY BROWN/Get Me Home
17	16	16	16	CASE F/FOXY BROWN/Touch Me Tease Me
16	16	15	15	NEW EDITION/Hit Me Off
16	16	15	15	BLACKSTREET/No Diggity
16	16	15	14	YVETTE MICHELLE/In Not Feeling You
-	-	5	13	ERYKAH BADU/Next Lifetime

MARKET #7
KKDA/Dallas
 (214) 263-9911
 Cheatham

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
63	63	64	71	BLACKSTREET/Don't Leave Me
21	38	62	70	112/Cupid
50	63	60	69	HEAVY D/Big Daddy
63	63	61	68	702/Get It Together
58	58	65	67	MONICA/For You I Will
17	28	52	66	LIL' KIM/Crush On U
59	64	66	66	SWW/Can We
58	63	60	64	GINUWINE/Tell Me Do U Wanna
53	62	62	63	NOTORIOUS B.I.G./Hypnotize
5	28	55	62	AALIYAH/4 Page Letter
5	10	60	62	MARY J. BLIGE/Love Is All We Need
29	60	60	61	MONTELL JORDAN/What's On Tonight
-	-	58	60	B-ROCK AND THE BIZZ/Mybabbydaddy
58	60	60	67	DRU HILL/In My Bed
-	22	31	30	ROME/1/2 Belong To You
-	5	30	30	ERYKAH BADU/Next Lifetime
5	5	22	29	ALLURE F/NAS/Head Over Heels
24	24	24	27	BLAT FT-B02/Ghetto Love
12	25	27	27	RAY-J/Let It Go
23	26	25	23	FOXY BROWN/II Be
-	5	20	20	JOE/Don't Wanna Be A...
23	23	22	19	MARK MORRISON/Return Of The Mack
34	37	45	18	MINT CONDITION/You Don't Have To...
68	37	16	16	TELA/She 'Nuff
-	-	5	15	CHANGING FACES/G.H.E.T.T.O.U.T.
34	51	25	13	MAKAVELI/Hail Mary
-	-	12	12	KENNY LATTIMORE/For You
-	-	5	10	TOO SHORT & LIL' KIM/Call Me
11	10	10	10	PUFF DADDY/Can't Nobody Hold...
7	10	10	10	TRU/ Always Feel Like

MARKET #8
WKYS/Washington
 (202) 686-9300
 Williams/Fox

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
-	26	39	49	ERYKAH BADU/Next Lifetime
32	36	45	48	SWW/Can We
21	37	42	48	LIL' KIM/Crush On U
43	45	44	47	ERYKAH BADU/On & On
34	43	41	43	HEAVY D/Big Daddy
49	37	37	41	BABYFACE/Every Time I...
29	35	31	40	BLACKSTREET/Don't Leave Me
45	47	45	39	702/Get It Together
29	35	33	36	112/Cupid
17	19	23	35	NOTORIOUS B.I.G./Hypnotize
-	-	22	34	MARY J. BLIGE/Love Is All We Need
49	48	40	33	DRU HILL/In My Bed
27	30	31	31	MARY J. BLIGE/Love Is All We Need
40	44	39	30	MONICA/For You I Will
30	27	28	29	MINT CONDITION/You Don't Have To...
6	13	22	27	KENNY LATTIMORE/For You
5	5	5	25	RAY-J/Let It Go
5	5	5	25	ALLURE F/NAS/Head Over Heels
9	17	28	24	MONTELL JORDAN/What's On Tonight
44	37	25	19	AALIYAH/One In A Million
29	31	22	15	PUFF DADDY/Can't Nobody Hold...
-	-	10	10	BROWNSTONE/5 Miles To Empty
5	5	5	10	JOE/Don't Wanna Be A...
5	6	10	10	ELEMENTS OF LIFE/Sweet Love
-	-	9	9	B-ROCK AND THE BIZZ/Mybabbydaddy
5	5	11	8	GINUWINE/Tell Me Do U Wanna
12	11	8	7	MAKAVELI/Hail Mary
5	5	5	6	TONI BRAXTON/ Don't Want To
5	7	7	6	TRACEY LEE/The Theme

MARKET #11
WEDR-FM 99 JAMZ
WEDR/Miami
 (305) 623-7711
 Thomas

PLAYS

3W	2W	LW
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THE FIFTH ANNUAL LIVING LEGENDS AWARDS DINNER

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MIAMI BEACH
7 P.M.

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Hot 102.7 MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaels

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93.7 WBLK MARKET #40 WBLK/Bufallo (716) 852-5955 Dillard/Sims

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Hot 97.1 The Soul of St. Louis MARKET #17 KKOK/St. Louis (314) 991-7797 Love/Scott

Stations and their adds listed alphabetically by market

URBAN

KBCE/Alexandria, LA PD: Donnie Taylor 12 MICHAEL JACKSON "Blood" GYRL "Groove" DIONNE FARRIS "Hopeless" CHRISTIAN "Full" SPEARHEAD "Sing" REFUGEE CAMP "Sweetest" ERICKA YANCEY "Good"	WPAL/Charleston, SC PD: Jae Jackson 20 MICHAEL JACKSON "Blood" 14 LIL BUD & TIZONE "Gonna" 8 CHRISTIAN "Full" 6 GYRL "Groove" 5 POETIC HUSTLERS "Peace" 5 BRAND NEW HEAVIES "Sometimes" 5 SOUNDMASTER T "Much" 5 ROBIN S "Must" 5 CRIMEBOSS "Please"	WFYE/Columbus, GA PD: Philip D. March MD: Art Thomason 23 MICHAEL JACKSON "Blood" 8 ROBIN S "Must" 10 REFUGEE CAMP "Sweetest" 5 LIL BUD & TIZONE "Gonna" SOUNDS OF BLACKNESS "Sprint" CHRISTIAN "Full" BRAND NEW HEAVIES "Sometimes"	WYNN/Florence, SC PD: Fred Brown Jr. MD: Sam Weaver MD: Myron Fears 5 ROBIN S "Must" TOO SHORT & LIL KIM "Call" KRS-ONE "Step" REFUGEE CAMP "Sweetest" LIL BUD & TIZONE "Gonna" IMPROMPTU "Sweet" MICHAEL JACKSON "Blood"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 ROBIN S "Must" TOO SHORT & LIL KIM "Call" KRS-ONE "Step" REFUGEE CAMP "Sweetest" LIL BUD & TIZONE "Gonna" IMPROMPTU "Sweet" MICHAEL JACKSON "Blood"	WLJM/Lima, OH OM: Desara Downs APD: Kiva Williams MICHAEL JACKSON "Blood" SHAQUILLE O'NEAL "Strat" LIL BUD & TIZONE "Gonna" CHRISTIAN "Full" GOODFELLAZ "Walk" DIONNE FARRIS "Hopeless"	WBLX/Mobile, AL PD: Nicely Davis APD: Jimmy Mack 19 MICHAEL JACKSON "Blood" 10 SCARFACE "Game" 5 CHRISTIAN "Full"	WJHM/Orlando, FL PD: Russ Allen MD: Cedric Hollywood 17 MINT CONDITION "Hurt" 12 JOE "Player" 11 SQUIRREL "Squirrel"	KDKS/Shreveport, LA PD: Sharon Floumy MD: Gentleman George 10 MICHAEL JACKSON "Blood" 10 S.H.E. "Secret" 10 ROBIN S "Must" REFUGEE CAMP "Sweetest" GOODFELLAZ "Walk" NO GOOD BUT SO GOOD "Six" CHRISTIAN "Full" LIL BUD & TIZONE "Gonna"
WHTA/Atlanta, GA PD: Sean Taylor MD: Chaka Zulu 10 MONTELL JORDAN "Tonight" THREE-SIX MAFIA "Good"	WWVZ/Charleston, SC PD: George Hamilton Cook 38 REFUGEE CAMP "Sweetest" ERICKA YANCEY "Good" MICHAEL JACKSON "Blood" NEXT LEVEL "Know" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must" BRAND NEW HEAVIES "Sometimes" LIL BUD & TIZONE "Gonna"	WCKX/Columbus, OH VP/Prog.: Tony Fields MD: Paul Strong 5 KENNY LATTIMORE "For" 5 ERICKA YANCEY "Good" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must" CHRISTIAN "Full" MICHAEL JACKSON "Blood"	WFLM/Ft. Pierce, FL PD: Vera Jones MICHAEL JACKSON "Blood" NEXT LEVEL "Know" LIL BUD & TIZONE "Gonna" GOODFELLAZ "Walk" ROBIN S "Must" REFUGEE CAMP "Sweetest" B-ROCK AND THE BIZZ "Mybaby" JADE "Pisim"	KIIZ/Killeen, TX PD: Michael McGuire MD: Babysitter 11 MICHAEL JACKSON "Blood" NEXT LEVEL "Know" LIL BUD & TIZONE "Gonna"	KIPR/Little Rock, AR PD: Joe Booker MD: Terry Terrell 6 CRIMEBOSS "Please" REFUGEE CAMP "Sweetest" ROBIN S "Must" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" 2 LIVE CREW "Whole" S.H.E. "Secret"	WYOK/Mobile, AL PD: Jay Michaels MD: Jammin' Jimmy Avant 5 BRAND NEW HEAVIES "Sometimes" 5 NEXT LEVEL "Know" 5 POETIC HUSTLERS "Peace" 5 KENNY LATTIMORE "For" 5 LIL BUD & TIZONE "Gonna"	WUSL/Philadelphia, PA PD: Gary Young MD: Glenn Cooper 21 NOTORIOUS B.I.G. "Money" 6 MONTELL JORDAN "Tonight"	KMJJ/Shreveport, LA PD: John Wilson MD: Candy Marshall 10 ROBIN S "Must" 10 DENISE LASALLE "Smokin'" LIL BUD & TIZONE "Gonna" NO GOOD BUT SO GOOD "Six" 10 MICHAEL JACKSON "Blood" 10 S.H.E. "Secret" 10 REFUGEE CAMP "Sweetest" 10 TOO SHORT & LIL KIM "Call" 10 GOODFELLAZ "Walk" 10 POETIC HUSTLERS "Peace" 10 DESI "Everything" 10 BRAND NEW HEAVIES "Sometimes"
WVEE/Atlanta, GA PD: Tony Brown MD: Rajeevah Shabazz 24 HEAVY D "Daddy" 15 MICHAEL JACKSON "Blood" 5 GIMLINE "Tel" KENNY LATTIMORE "For"	WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 13 MICHAEL JACKSON "Blood" LIL BUD & TIZONE "Gonna" 3 X CRAZY "Keep" SOUNDMASTER T "Much"	WJZA/Columbus, OH PD: Phil Davis MD: Theresa Terry 37 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" JOOSE "Tomorrow"	WJFX/Ft. Wayne, IN PD: B.J. Steele 6 REFUGEE CAMP "Sweetest" 6 DESI "Everything" 6 MICHAEL JACKSON "Blood" 6 LIL BUD & TIZONE "Gonna" 6 CRIMEBOSS "Please" 6 SOUNDMASTER T "Much" 6 POETIC HUSTLERS "Peace" 6 TARA THOMAS "You're"	WKGN/Knoxville, TN PD/MD: Wayne Swann 5 LIL BUD & TIZONE "Gonna" 5 GOODFELLAZ "Walk" 5 MICHAEL JACKSON "Blood" 5 REFUGEE CAMP "Sweetest" 5 ROBIN S "Must" 5 S.H.E. "Secret"	KKBT/Los Angeles, CA PD: Harold Austin MD: Mariana Snider BRAND NEW HEAVIES "Sometimes"	KRWB/Monroe, LA PD: Chris Collins MD: Vic Mathis 10 ROBIN S "Must" 10 LIL BUD & TIZONE "Gonna" 10 REFUGEE CAMP "Sweetest" 5 ERICKA YANCEY "Good" MICHAEL JACKSON "Blood" GOODFELLAZ "Walk" S.H.E. "Secret"	WQOK/Raleigh, NC PD: Hosie Mack MD: K.C. Clark 24 REFUGEE CAMP "Sweetest" 14 MICHAEL JACKSON "Blood" 5 BROWNSTONE "Miles" 5 CHANGING FACES "G.H.E.T.T." RAJ "Lil"	KMJM/St. Louis, MO DM/MD: Chuck Atkins 14 MICHAEL JACKSON "Blood" 5 JOHNNY GILL "Elevator" 5 GINA THOMPSON "Things" 5 E.L.I. "Hold" LAKIESHA BERRI "Like" CHRISTIAN "Full" BRAND NEW HEAVIES "Sometimes"
WFXA/Augusta, GA PD: James Alexander MD: Lance Pantan 6 MICHAEL JACKSON "Blood"	WJTT/Chattanooga, TN PD: Keith Landecker 15 MICHAEL JACKSON "Blood" 5 BRAND NEW HEAVIES "Sometimes" 5 GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" NEXT LEVEL "Know" GABLZ "Shookie" SOUNDMASTER T "Much" CHRISTIAN "Full" REFUGEE CAMP "Sweetest"	KKDA/Dallas, TX PD/MD: Skip Cheatham 5 REFUGEE CAMP "Sweetest"	WTMG/Gainesville, FL PD/MD: Don Cody 18 ROBIN S "Must" 10 MICHAEL JACKSON "Blood" 9 SOUNDS OF BLACKNESS "Sprint" 5 LIL BUD & TIZONE "Gonna" 5 S.H.E. "Secret" GOODFELLAZ "Walk"	KRRQ/Lafayette, LA PD/MD: Troy D. 39 MICHAEL JACKSON "Blood" 23 COOLIO "Winner" 23 TOO SHORT & LIL KIM "Call" 22 B-ROCK AND THE BIZZ "Mybaby" 22 POETIC HUSTLERS "Peace" 17 BROWNSTONE "Miles" 14 REFUGEE CAMP "Sweetest"	WBBW/Macon, GA PD/MD: Kevin Fox 10 MICHAEL JACKSON "Blood" 5 LIL BUD & TIZONE "Gonna" 5 GOODFELLAZ "Walk" 5 REFUGEE CAMP "Sweetest" 5 ROBIN S "Must" S.H.E. "Secret"	KYEA/Monroe, LA PD: Rocky Love 21 REFUGEE CAMP "Sweetest" SOUNDS OF BLACKNESS "Sprint" BROWNSTONE "Miles" GYRL "Groove" DIONNE FARRIS "Hopeless" LIL BUD & TIZONE "Gonna"	WCDX/Richmond, VA PD: Aaron Maxwell MD: Eric Lee 24 MICHAEL JACKSON "Blood" 10 LADY OF RAGE "Shot" 7 GYRL "Groove" ROBIN S "Must" LIL BUD & TIZONE "Gonna" FRANKIE CUTLASS "Cypher" NEXT LEVEL "Know" POETIC HUSTLERS "Peace"	KJMM/Tulsa, OK MD: Maurice Prince MD: Terry Monday 19 MICHAEL JACKSON "Blood" 7 ROBIN S "Must" 5 REFUGEE CAMP "Sweetest" CHRISTIAN "Full" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna"
WXVY/Baltimore, MD PD: Dave Ferguson MD: Lorenzo Thomas 15 MICHAEL JACKSON "Blood"	WROU/Dayton, OH PD/MD: Marco Simmons 5 B-ROCK AND THE BIZZ "Mybaby" MICHAEL JACKSON "Blood" WARREN G "Sheriff"	WTRG/Gainesville, FL PD/MD: Don Cody 18 ROBIN S "Must" 10 MICHAEL JACKSON "Blood" 9 SOUNDS OF BLACKNESS "Sprint" 5 LIL BUD & TIZONE "Gonna" 5 S.H.E. "Secret" GOODFELLAZ "Walk"	KZWA/Lake Charles, LA PD: B.B. Davis MD: James Williams 10 REFUGEE CAMP "Sweetest" 10 MICHAEL JACKSON "Blood" 10 ROBIN S "Must" 5 LIL BUD & TIZONE "Gonna" 5 SPEARHEAD "Sing" 2 LIVE CREW "Whole" S.H.E. "Secret"	WQZB/Louisville, KY VP/Prog./PD: Tony Fields MD: Tim Jherard 12 B-ROCK AND THE BIZZ "Mybaby" MICHAEL JACKSON "Blood" ROBIN S "Must" GOODFELLAZ "Walk" GYRL "Groove" LIL BUD & TIZONE "Gonna" CHRISTIAN "Full"	WIBB/Macon, GA PD/MD: Kevin Fox 10 MICHAEL JACKSON "Blood" 5 LIL BUD & TIZONE "Gonna" 5 GOODFELLAZ "Walk" 5 REFUGEE CAMP "Sweetest" 5 ROBIN S "Must" S.H.E. "Secret"	WZHT/Montgomery, AL PD/MD: Michael Long 25 MICHAEL JACKSON "Blood" 18 GYRL "Groove" 18 ROBIN S "Must" 16 RAHEEM THE DREAM "Love" 12 SMOOG DOGGY DOGG "Vapors" LIL BUD & TIZONE "Gonna" COOLIO "Winner" REFUGEE CAMP "Sweetest" TWICE "Sparkle" SPEARHEAD "Sing" CHRISTIAN "Full"	WQOK/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WACL/Tupelo, MS PD/MD: Jerold Jackson 19 MICHAEL JACKSON "Blood" 7 ROBIN S "Must" 5 REFUGEE CAMP "Sweetest" CHRISTIAN "Full" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna"
WEMX/Baton Rouge, LA PD: Al Jai Wallace MICHAEL JACKSON "Blood" SOUNDS OF BLACKNESS "Sprint" CHANGING FACES "G.H.E.T.T." BROWNSTONE "Miles" CHRISTIAN "Full" SHAQUILLE O'NEAL "Strat" GYRL "Groove" KENNY LATTIMORE "For"	WEJM/Chicago, IL PD/MD: Jay Alan 34 TOO SHORT & LIL KIM "Call" 24 CHRISTIAN "Full" 8 OUTKAST "Jazzy" 8 TOO SHORT & LIL KIM "Call" 6 LADY OF RAGE "Shot" 6 MICHAEL JACKSON "Blood" 5 REFUGEE CAMP "Sweetest" CHANGING FACES "G.H.E.T.T." BRAND NEW HEAVIES "Sometimes" SOUNDMASTER T "Much"	WJMB/Greenville, SC PD: Marvin Haniston MD: Kelly Berry 22 MICHAEL JACKSON "Blood" 7 REFUGEE CAMP "Sweetest" 6 ERICKA YANCEY "Good" ERIC BENET "Femininity"	WHNR/Lakeland, FL PD: Kelly Karson 23 MICHAEL JACKSON "Blood" 10 ROBIN S "Must" 10 GOODFELLAZ "Walk" 10 REFUGEE CAMP "Sweetest" 10 SOUNDS OF BLACKNESS "Sprint" 10 SOUNDMASTER T "Much" 10 OAY TA DAY "Represent"	WHRK/Memphis, TN PD: Bobby D'Jay MD: Stan Bell 19 KENNY LATTIMORE "For" 14 MICHAEL JACKSON "Blood" 8 CHRISTIAN "Full" 7 ROBIN S "Must" 5 JOOSE "Tomorrow" 5 LIL BUD & TIZONE "Gonna" 5 BILLY LAWRENCE "Come" 5 NEXT LEVEL "Know"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 5 MICHAEL JACKSON "Blood" 10 LIL BUD & TIZONE "Gonna" 5 RAMPAGE "Night" 5 LIL BUD & TIZONE "Gonna" GOODFELLAZ "Walk" ROBIN S "Must" REFUGEE CAMP "Sweetest" NO GOOD BUT SO GOOD "Six"	WESE/Tupelo, MS PD/MD: Stan Allen 15 MICHAEL JACKSON "Blood" 10 GYRL "Groove" 10 LIL BUD & TIZONE "Gonna" 5 ROBIN S "Must" 5 CRIMEBOSS "Please" 5 POETIC HUSTLERS "Peace" 5 REFUGEE CAMP "Sweetest" 5 GOODFELLAZ "Walk"	
WJZD/Biloxi, MS PD/MD: Rob Neal 19 MICHAEL JACKSON "Blood" 5 S.H.E. "Secret" 5 REFUGEE CAMP "Sweetest" 5 LIL BUD & TIZONE "Gonna" 5 ROBIN S "Must" 5 GOODFELLAZ "Walk"	WGCI/Chicago, IL PD: Eroy Smith APD/MD: Don E. Cologne 12 MICHAEL JACKSON "Blood"	WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Darcell 5 ALLURE FNAS "Heels"	WQHH/Lansing, MI PD/MD: Brant Johnson 5 MICHAEL JACKSON "Blood" GOODFELLAZ "Walk" ROBIN S "Must" S.H.E. "Secret" LIL BUD & TIZONE "Gonna" CRIMEBOSS "Please" POETIC HUSTLERS "Peace" KRS-ONE "Step" SOUNDS OF BLACKNESS "Sprint"	WJMG/Laurel, MS PD: LaDonna Jones 5 MICHAEL JACKSON "Blood" REFUGEE CAMP "Sweetest" GYRL "Groove" ERICKA YANCEY "Good" POETIC HUSTLERS "Peace" CRIMEBOSS "Please" GOODFELLAZ "Walk" CHRISTIAN "Full" LIL BUD & TIZONE "Gonna"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WKYS/Washington, DC VP/Prog.: Steve Hegwood PD: Damon Williams APD/MD: Mike Fox 10 BROWNSTONE "Miles" 5 POETIC HUSTLERS "Peace" CHRISTIAN "Full"
WENN/Birmingham, AL PD: Dave Donnell MD: Michael Starr 5 MICHAEL JACKSON "Blood" 5 REFUGEE CAMP "Sweetest" 5 GABLZ "Shookie" ROBIN S "Must" TEDDY PENDERGRASS "Wastin'"	WIZF/Cincinnati, OH VP/Prog.: Tony Fields MD: Tony Jones 10 B-ROCK AND THE BIZZ "Mybaby" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must" GYRL "Groove" CHRISTIAN "Full" MICHAEL JACKSON "Blood"	WJNN/Dothan, AL PD: Regina Dawkins MD: Tony Black ROBIN S "Must" LIL BUD & TIZONE "Gonna" MICHAEL JACKSON "Blood" ROBIN S "Must" S.H.E. "Secret" GOODFELLAZ "Walk" FRANKIE CUTLASS "Cypher" DESI "Everything"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WJMG/Laurel, MS PD: LaDonna Jones 5 MICHAEL JACKSON "Blood" REFUGEE CAMP "Sweetest" GYRL "Groove" ERICKA YANCEY "Good" POETIC HUSTLERS "Peace" CRIMEBOSS "Please" GOODFELLAZ "Walk" CHRISTIAN "Full" LIL BUD & TIZONE "Gonna"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"
WHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr. 6 REFUGEE CAMP "Sweetest" 5 MICHAEL JACKSON "Blood" 5 LIL BUD & TIZONE "Gonna" GOODFELLAZ "Walk" S.H.E. "Secret" POETIC HUSTLERS "Peace" CRIMEBOSS "Please" ROBIN S "Must" SOUNDMASTER T "Much"	WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 15 MICHAEL JACKSON "Blood" 15 TOO SHORT & LIL KIM "Call" 10 JOOSE "Tomorrow" CHRISTIAN "Full"	WZFX/Fayetteville, NC PD: Bobby Jay MD: D. Cherie 12 JERU THE DAMAJA "Papes" 10 MAURICE WILCHER "Please" 9 KRS-ONE "Step" 8 REFUGEE CAMP "Sweetest" 5 MICHAEL JACKSON "Blood"	WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold POETIC HUSTLERS "Peace" SOUNDS OF BLACKNESS "Sprint" GOODFELLAZ "Walk" ROBIN S "Must" B-ROCK AND THE BIZZ "Mybaby" MICHAEL JACKSON "Blood" LIL BUD & TIZONE "Gonna" REFUGEE CAMP "Sweetest" GYRL "Groove"	WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold POETIC HUSTLERS "Peace" SOUNDS OF BLACKNESS "Sprint" GOODFELLAZ "Walk" ROBIN S "Must" B-ROCK AND THE BIZZ "Mybaby" MICHAEL JACKSON "Blood" LIL BUD & TIZONE "Gonna" REFUGEE CAMP "Sweetest" GYRL "Groove"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"
WBLK/Buttalo, NY PD: Skip Dillard MD: Debbie Sims 7 ERYKAH BADU "Lifetime" 5 ALLURE FNAS "Heels"	WZAZ/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 15 MICHAEL JACKSON "Blood" 15 TOO SHORT & LIL KIM "Call" 10 JOOSE "Tomorrow" CHRISTIAN "Full"	WZFX/Fayetteville, NC PD: Bobby Jay MD: D. Cherie 12 JERU THE DAMAJA "Papes" 10 MAURICE WILCHER "Please" 9 KRS-ONE "Step" 8 REFUGEE CAMP "Sweetest" 5 MICHAEL JACKSON "Blood"	WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold POETIC HUSTLERS "Peace" SOUNDS OF BLACKNESS "Sprint" GOODFELLAZ "Walk" ROBIN S "Must" B-ROCK AND THE BIZZ "Mybaby" MICHAEL JACKSON "Blood" LIL BUD & TIZONE "Gonna" REFUGEE CAMP "Sweetest" GYRL "Groove"	WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold POETIC HUSTLERS "Peace" SOUNDS OF BLACKNESS "Sprint" GOODFELLAZ "Walk" ROBIN S "Must" B-ROCK AND THE BIZZ "Mybaby" MICHAEL JACKSON "Blood" LIL BUD & TIZONE "Gonna" REFUGEE CAMP "Sweetest" GYRL "Groove"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"	WQWQ/Nashville, TN PD/MD: Tony Wright 20 MICHAEL JACKSON "Blood" 5 CHRISTIAN "Full" FRANKIE CUTLASS "Cypher" S.H.E. "Secret" GOODFELLAZ "Walk" LIL BUD & TIZONE "Gonna" ROBIN S "Must"

84 Total Reporters
 84 Current Reporters
 84 Current Playlists

Reported Frozen Playlist (1):
 KNEK/Lafayette, LA

URBAN AC

WALR/Atlanta, GA OM/MD: Kris McClendon APD/MD: Marie Stevens 7 SWEETBACK "Rise"	WILD/Boston, MA PD: Ken Johnson 28 REFUGEE CAMP "Sweetest" CHANGING FACES "G.H.E.T.T." ROBE "Belong" MICHAEL JACKSON "Blood" JOOSE "Tomorrow" PAUL HARDCASTLE "Jokers"	KDKO/Denver, CO cont. 7 REFUGEE CAMP "Sweetest" 5 BROWNSTONE "Miles" 5 ROBIN S "Must" 5 ERICKA YANCEY "Good" 5 GYRL "Groove" 5 SOUNDS OF BLACKNESS "Sprint" 5 PAUL HARDCASTLE "Jokers" 5 TWICE "Sparkle" 5 LAKIESHA BERRI "Like"	KMJQ/Houston, TX PD: Carl Conner MD: Carla Boatner 14 ERYKAH BADU "Lifetime" REFUGEE CAMP "Sweetest"	KJLH/Los Angeles, CA PD/MD: Cliff Winston 112 "Cupid" CHANGING FACES "G.H.E.T.T."	WMCS/Milwaukee, WI MD: Tyrene Jackson MICHAEL JACKSON "Blood" SOUNDS OF BLACKNESS "Sprint"	WYLD/New Orleans, LA PD/MD: Lebron Joseph 13 MICHAEL JACKSON "Blood" 10 TON BRAXTON "Him"	WSDJ/Richmond, VA MD: Kevin Kofax PAUL HARDCASTLE "Jokers" 112 "Cupid"	WIMX/Toledo, OH Interim PD: Jessie Peck 16 TONY TONI TONE "Lets" 5 LUTHER VANDROSS "Love"
WWIN/Baltimore, MD PD: Kathy Brown No Adds	WPAL-AM/Charleston, SC PD/MD: Jae Jackson 17 SOUNDS OF BLACKNESS "Sprint" 15 DESI "Everything"	WAGF/Dothan, AL PD: Tony Black MD: Regina Dawkins PAUL HARDCASTLE "Jokers" DESI "Everything"	WKKI/Jackson, MS PD/MD: Stan Branson No Adds	WMJM/Louisville, KY PD: Tony Fields DIONNE FARRIS "Hopeless" TONY TONI TONE "Thinking" BLACKSTREET "Leave" MAXWELL "Suite" MONTELL JORDAN "Tonight" ERYKAH BADU "Lifetime" RAHSAAN PATTERSON "Step" CURTIS MAYFIELD "Knoves"	WDLT/Mobile, AL PD/MD: Mark Dylan MICHAEL JACKSON "Blood" REFUGEE CAMP "Sweetest" BROWNSTONE "Miles"	WBLS/New York, NY Acting PD: Reggie Rouse MD: Michelle Campbell TASHA HOLLEY "Just" MAXWELL "Suite" BRAND NEW HEAVIES "Sometimes" MICHAEL JACKSON "Blood" 112 "Cupid"	KATZ/St. Louis, MO PD: Chuck Atkins 10 ERIC BENET "Femininity" 10 MINT CONDITION "Hurt" 6 MAXWELL "Suite" 6 PAUL HARDCASTLE "Got"	WTUG/Tuscaloosa, AL PD/MD: Steve Sloan 14 BLACKSTREET "Leave" 11 MINT

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	7	2	1	KENNY LATTIMORE For You (Columbia)	906	816	685	588	36/1
4	1	1	2	AFTER 7 Sara Smile (Virgin)	861	850	820	770	37/0
5	3	3	3	MONICA For You I Will (Warner Sunset/Atlantic)	792	812	798	769	32/0
3	5	4	4	DRU HILL In My Bed (Island)	734	741	780	774	32/0
7	8	6	5	ANN NESBY This Weekend (Perspective/A&M)	703	637	614	595	32/1
1	2	5	6	BABYFACE Every Time I Close My Eyes (Epic)	694	711	820	867	31/0
22	13	10	7	BLACKSTREET Don't Leave Me (Interscope)	679	583	493	361	30/3
12	9	9	8	MINT CONDITION You Don't Have To Hurt No More (Perspective/A&M)	652	586	543	494	30/3
6	6	7	9	ERYKAH BADU On & On (Kedar/Universal)	520	627	694	709	27/0
15	12	11	10	CURTIS MAYFIELD No One Knows About A Good... (Warner Bros.)	518	514	504	470	23/1
16	17	14	11	RAHSAAN PATTERSON Stop By (MCA)	482	441	440	418	24/2
—	29	20	12	LUTHER VANDROSS Love Don't Love You Anymore (LV/Epic)	449	380	291	165	28/2
13	11	12	13	TONI BRAXTON I Don't Want To (LaFace/Arista)	445	477	512	480	24/0
29	28	21	14	TONY TONI TONE Thinking Of You (Mercury)	445	377	296	229	23/3
—	30	23	15	DIONNE FARRIS Hopeless (Columbia)	441	366	268	189	21/1
10	10	13	16	LUTHER VANDROSS I Can Make It Better (LV/Epic)	440	469	535	556	23/0
2	4	8	17	"AFKAP" Somebody's Somebody (NPG/EMI)	439	595	791	860	20/0
24	21	18	18	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	424	400	362	311	20/1
BREAKER			19	ERIC BENET Femininity (Warner Bros.)	378	279	241	164	25/1
27	26	26	20	TEDDY PENDERGRASS Don't Keep Wastin' My Time (Sure Fire)	367	337	300	256	22/0
BREAKER			21	MARY J. BLIGE Love Is All We Need (MCA)	366	264	201	58	22/4
9	14	16	22	ISLEY BROTHERS Tears (T-Neck/Island)	361	433	479	581	19/0
11	15	15	23	WHITNEY HOUSTON I Believe In You And Me (Arista)	358	439	456	530	20/0
19	19	19	24	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	335	400	410	393	16/0
18	16	17	25	702 Get It Together (Biv 10/Motown)	324	421	444	406	15/0
26	27	27	26	ROME I Belong To You (Every...) (RCA)	306	327	297	291	19/1
25	22	25	27	ZHANE' Request Line (Illtown/Motown)	301	338	332	304	14/0
DEBUT			28	ERYKAH BAOU Next Lifetime (Kedar/Universal)	289	205	115	21	16/4
DEBUT			29	SWV Can We (Jive)	271	268	244	215	13/1
DEBUT			30	ELEMENTS OF LIFE Sweet Love (RCA)	261	233	208	185	15/2

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 37 Urban AC reporters. 35 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

WHITNEY HOUSTON Step By Step (Arista)

Total Plays: 232, Total Stations: 11, Adds: 0

TWICE Sparkle (Silas/MCA)

Total Plays: 224, Total Stations: 14, Adds: 1

JOE Don't Wanna Be A Player (Jive)

Total Plays: 216, Total Stations: 14, Adds: 1

IMPROMP2 Sweet Thang (Motown)

Total Plays: 203, Total Stations: 15, Adds: 0

INCOGNITO A Shade Of Blue (Verve Forecast)

Total Plays: 191, Total Stations: 10, Adds: 1

RAY-J Let It Go (EastWest/EEG)

Total Plays: 190, Total Stations: 6, Adds: 0

SOUNDS OF BLACKNESS Spirit (Perspective/A&M)

Total Plays: 181, Total Stations: 17, Adds: 5

BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)

Total Plays: 173, Total Stations: 16, Adds: 3

BYRON MILLER Something About You (Discovery)

Total Plays: 171, Total Stations: 11, Adds: 0

SPEARHEAD U Can't Sing R Song (Capitol)

Total Plays: 156, Total Stations: 11, Adds: 0

Songs ranked by total plays.

BREAKERS

ERIC BENET

Femininity (Warner Bros.)

TOTAL PLAYS/INCREASE: 378/99
TOTAL STATIONS/ADDS: 25/1
CHART: 19

MARY J. BLIGE

Love Is All We Need (MCA)

TOTAL PLAYS/INCREASE: 366/102
TOTAL STATIONS/ADDS: 22/4
CHART: 21

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON Blood On The Dance Floor (Epic)	13
REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	8
112 Cupid (Bad Boy/Arista)	5
PAUL HARDCASTLE Jokers Wild (JVC)	5
SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	5
ERYKAH BADU Next Lifetime (Kedar/Universal)	4
MARY J. BLIGE Love Is All We Need (MCA)	4
BROWNSTONE 5 Miles To Empty (MJJ/Epic)	4
BLACKSTREET Don't Leave Me (Interscope)	3
BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	3
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	3
MINT CONDITION You Don't Have To Hurt... (Perspective/A&M)	3
TONY TONI TONE Thinking Of You (Mercury)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	+142
BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	+117
MICHAEL JACKSON Blood On The Dance Floor (Epic)	+115
SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	+108
MARY J. BLIGE Love Is All We Need (MCA)	+102
ERIC BENET Femininity (Warner Bros.)	+99
BLACKSTREET Don't Leave Me (Interscope)	+96
KENNY LATTIMORE For You (Columbia)	+90
BROWNSTONE 5 Miles To Empty (MJJ/Work)	+86
ERYKAH BADU Next Lifetime (Kedar/Universal)	+84

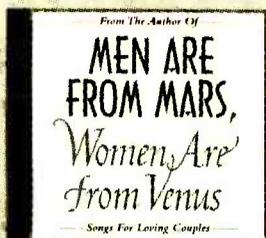
HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
R. KELLY I Believe I Can Fly (Jive)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
MAXWELL Sumthin' Sumthin' (Columbia)
KEITH SWEAT Just A Touch (Elektra/EEG)
CHARISSE ARRINGTON Ain't No Way (MCA)
AALIYAH One In A Million (BlackGround/Atlantic)
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)
KEITH SWEAT Nobody (Elektra/EEG)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

MEN ARE FROM MARS, Women Are from Venus

At last a love song for real people



12 SONGS THAT SPEAK THE LANGUAGE OF LOVE!

from the full-length CD (7243 8 56580 2 0)

Already Landed...

KMJQ WALR KXOK
WTMP WMJM KJMS
WSOJ WPAL WDLT
WNFQ WAGF

New This Week: WDAS KXZZ



March Winds Blow In Country Metal

□ **Tritt, Montgomery, and Little Texas among the acts reaching new sales plateaus**

Travis Tritt, John Michael Montgomery, and Little Texas hit new platinum levels during March, according to figures released by the RIAA. Tritt's collected albums now exceed 10 million in total sales.

And since Nashville artists paid tribute to the Eagles on the "Common Thread" album, maybe that band should be considered among the country success stories for the month. Try to find anyone in Nashville envious of the 24 million mark set by "The Eagles — Their Greatest Hits, 1971-1975."

In the RIAA's March certifications, John Michael Montgomery led the country pack with his self-titled Atlantic album, now standing at quadruple platinum. Tritt hit the 10 million sales mark overall by going gold with his latest Warner Bros. release, "The Restless Kind," and double platinum with "Ten Feet Tall And Bulletproof." Little Texas, another Warner act, went double platinum with 1993's "Big Time" and platinum with their 1994 album, "Kick A Little."

In the gold category, awards went to:

- Trace Adkins, "Dreamin' Out Loud," Capitol
- Terri Clark, "Just The Same," Mercury
- Sammy Kershaw, "Politics, Religion, And Her," Mercury
- Suzy Bogguss, "Greatest Hits," Capitol
- Lorrie Morgan, "Greater Need," BNA

Another One Drives The Bus

For about an hour, Terri Clark had the highest-paid bus driver in country music — and she didn't even know it. On the road with the "Four Star Blowout Tour," Clark was sleeping soundly in the back of the bus when her driver, Tim Keist, pulled over in Montana to allow a substitute to take the 45-foot vehicle for a test drive.

It was Clay Walker, who is pondering the purchase of a new tour bus. By the time Clark was awak-

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "Hypnotize The Moon" — Clay Walker

5 YEARS AGO

• No. 1: "Take Your Memory With You" — Vince Gill

10 YEARS AGO

• No. 1: "To Know Him Is To Love Him" — Dolly Parton, Linda Ronstadt, Emmylou Harris

15 YEARS AGO

• No. 1: "Same Ole Me" — George Jones

20 YEARS AGO

• No. 1: "Paper Rosie" — Gene Watson

ened by an impromptu music jam. Walker had already relinquished the wheel to Keist.

"I thought I was hearing Clay sing Beatles songs in my dreams," Clark said. "I jumped out of my bunk, rubbed the sleep out of my eyes, and threw the door open. I was really relieved to see that I hadn't lost my mind completely, and that it wasn't a dream. So I joined in, and we picked all night."

Indiana Detour

Another road story found Kippi Brannon and Curb/Universal's George Briner stranded in Indiana when their car ran out of gas on a two-lane country road.

Briner wasn't thinking of the star factor when they walked to a nearby farm house for help. The female homeowner introduced Brannon to

her family as "the woman who sings 'Daddy's Little Girl.'"

Brannon and Briner remained for a visit that the family isn't likely to forget.

Fan Fair Update

Now that everyone has recovered from the Country Radio Seminar, Nashville labels are making their plans for Fan Fair, taking place June 16-21 in Nashville. Here's an initial sample of the acts you'll see if you decide to pound the pavement at the Tennessee State Fairgrounds:

Atlantic/Asylum: Tracy Lawrence, Mila Mason, Neal McCoy, Kevin Sharp, Bryan White

Capitol: Trace Adkins, John Berry, Deana Carter, Chris LeDoux, River Road, Tanya Tucker

Columbia/Epic: Gary Chapman (host), James Bonamy, Joe Diffie, Wade Hayes, Ty Herndon, Collin Raye, Ricochet

Curb & MCG/Curb: LeAnn Rimes

Mercury: Kathy Mattea, Mark Wills, John & Audrey Wiggins, Harley Allen

MCA/Decca: Rhett Akins, Gary Allan, Lee Ann Womack, Big House, Tracy Byrd, Chely Wright

RCA/BNA: Lorrie Morgan, Mindy McCready, the Kentucky Headhunters, Sara Evans, Jim Lauderdale, Thompson Brothers

Warner/Reprise/Giant: Bill Engvall

Other label shows will be announced in the coming weeks.

Gaylord Creates New Division

Gaylord Entertainment has acquired Blanton/Harrell Entertainment, an entertainment management company, and has named Mike Blanton and Dan Harrell co-presidents of its newly created Family Values Entertainment division.

Blanton and Harrell manage Gary Chapman, Amy Grant, Michael W. Smith, Grammy-winning songwriter Wayne Kirkpatrick, and author Frank Peretti. Gaylord's Family Values division will include Blanton/Harrell Entertainment, Word Entertainment, and Z Music Television. Word Entertainment will continue operating under the leadership of Roland Lundy.

Bits 'N' Pieces

4Runner, one of several acts impacted by last year's closure of A&M/Nashville, is working toward another label deal. In the meantime, the vocal group has decided to leave Starstruck Entertainment and will handle their own personal management for the time being. All business inquiries should be directed to (615) 831-1330 (phone) or (615) 831-0772 (fax).

• Toby Keith will be delivering his fifth album this summer. At home in Oklahoma, Keith's wife will be delivering their third child any day now.

Sara Evans

NEW ARTIST FACT FILE

Current Single: "True Lies"
Current Album, Label: "Three Chords And The Truth," RCA (May 20 release)
Influences: Loretta Lynn, Hank Snow, Kitty Wells, Patsy Cline

Background

Born in Booneville, MO, Sara Evans grew up on a farm where her family raised corn, beans, cattle, and hogs. The rural lifestyle extended to her early musical memories. She tells R&R, "We were so hillbilly. My grandpa has seven sisters. Whenever we would get together with them, they'd teach me to sing with this mountain sound."

At age 4, Evans began singing with her brothers, who had been taking guitar and banjo lessons. Before long, she was playing mandolin in their family's bluegrass band, which performed in churches, retirement homes, bluegrass festivals, and civic events. As a teenager, Evans switched from bluegrass to country and began performing at the Country Stampede, a family dance hall in Columbia, MO.

Nashville/Oregon Connection

Evans moved to Nashville in 1991, but it only lasted six months. She admits, "I was only 20 years old and very immature. I wanted to get a record deal. The first person I met was Craig Scheleske, who's now my husband."

She remembers supporting herself as a Holiday Inn waitress: "My life was so miserable. I didn't hate Nashville, but I hated that time because it was so hard to try to get into the music business."

Discouraged, Scheleske suggested they go to his home state, Oregon. "He invited me to spend the summer. He tricked me, because we stayed there three years."

During that time, they assembled a band, Sara Evans & North Santiam, named for a river in Oregon. Attracting a strong regional following, a booking agent managed to find them work opening concerts for major stars, including Willie Nelson and Tim McGraw. She says, "After we did a show with Clay Walker, he told me he knew I would have a record deal within a year. And he was right. Clay's a psychic."

Better Days

When Evans returned to Nashville in late 1995, she found work as a demo singer at Sony/ATV Tree Publishing and became the first to sing Nikki Nelson's current single, "Too Little, Too Much," and other songs that were later recorded by Martina McBride, Regina Regina, and others.

This time, her Nashville experience was much better. She explains, "We moved into a really cute



Sara Evans

neighborhood, and four months later I got my deal."

While recording a demo, songwriting legend Harlan Howard dropped by the studio one night. She laughs, "Thankfully, he came in while I was in the vocal booth." After she introduced herself, Howard said, "Are you that little gal in there singin'? You remind me of Loretta Lynn."

Evans recalls, "I was truly amazed. When we went into the lobby to talk, he started introducing me to all these people. I just knew that night that things were going to start happening. He became the biggest cheerleader in town for me."

Howard's wife, Melanie, soon played Evans's version of Howard's "I've Got A Tiger By The Tail" for RCA Label Group/Nashville Sr. Dir./A&R Renee Bell. The tape led to a live audition in the office of RLG/Nashville Chairman Joe Galante, who offered her a contract.

The Music

When it came time to choose a producer, Evans and Bell immediately thought of Pete Anderson, the Los Angeles-based studio veteran best known for his work with Dwight Yoakam. The upcoming debut album, "Three Chords And The Truth," was recorded in L.A. with guitarist Anderson leading Yoakam's band, along with former Buck Owens steel guitarist Tom Brumley and famed session guitarist Dean Parks.

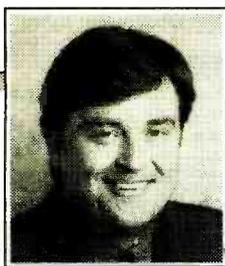
"Pete was phenomenal," Evans says. "We will forever be great friends after making this album. It was a perfect creative marriage between two people. I hope I make every album with him."

Evans wrote the first single, "True Lies," with Al Anderson and Sharon Rice. "When we got together, Al had the first line and the 'true lies' part," Evans said. "After hearing what he had, I knew the song just had to be written."



'NIGHT' OF GOLD — Proving it's always a good night when you get a gold album, Wade Hayes was surprised when his label and management company presented him with the appropriate plaque for his second DKC/Columbia album, "On A Good Night." The award was presented during a recent event in conjunction with the "WalMart Across America" tour. Sharing the moment are (l-r) Sony Music/Nashville Director/Sales Phil Little, Mike Robertson Management VP Carol Harper, Mike Robertson, Hayes, Anderson Merchandisers' Bill Lardie, and Sony Music/Nashville Sr. VP/Sales & Marketing Mike Kraski.

— Calvin Gilbert



LON HELTON

Format Reaches Strongest Audience In Eight Years, Interep Study Says

Report shows Country hits more than 43 million listeners per week

In a new report, **Interep Research** claims — as did **Will Rogers** upon the rather premature printing of his obituary — that reports of Country's demise are greatly exaggerated.

In fact, in its "1997 Qualitative Profile of Country Radio," Interep points out that — according to eight years of **Simmons** trend data — "contrary to the rumored decline in Country listening, audience figures are rising."

Interep Research Director **Mary Ann Slepavic** notes, "Country is alive, well, and *growing*. This national data shows that over 40.6 million people listen to Country radio Monday-Friday, the largest number ever reported by Simmons for the format."

Profile Mirrors America

The report also shows that Country has the largest reach of any format nationwide. And the format continues to be closely representative of the American consumer, "mimicking percentages in age and basic qualitative profile," according to the report.

For instance, in an age/sex comparison of the overall population (U.S.) and the Country radio audience, the report reveals these demographic similarities:

- 18+ males: U.S., 48%; Country, 48%

- 18+ females: U.S., 52%; Country, 52%
- 18-24 adults: U.S., 13%; Country, 14%
- 25-34 adults: U.S., 22%; Country, 26%
- 35-44 adults: U.S., 22%; Country, 22%
- 45-54 adults: U.S., 16%; Country, 18%
- 55+ adults: U.S., 27%; Country, 21%
- 18-49 adults: U.S., 66%; Country, 74%
- 25-54 adults: U.S., 60%; Country, 65%

The qualitative profile of Country listeners vs. the U.S. population yields results just as comparable:

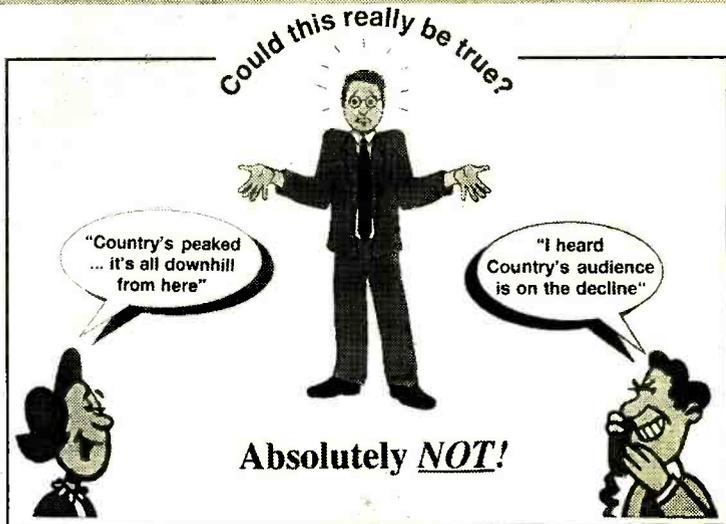
- Employed fulltime: U.S., 48%; Country, 53%
- Professional/Mgr.: U.S., 18%; Country, 17%
- Tech/Clerical/Sales: U.S., 19%; Country, 21%
- College (1-3 years): U.S., 21%; Country, 21%
- Own home: U.S., 69%; Country, 72%

- One or more children in household: U.S., 41%; Country, 46%
- Household income \$30,000+: U.S., 61%; Country, 62%
- Household income \$50,000+: U.S., 37%; Country, 36%

Country Sharing

The report says that many people who listen to the other top radio formats also listen to Country. And — as in the past — the other formats share a lot more of their listeners with Country than Country shares with them. For instance:

- 25% of AC listeners also listen to Country radio
- 21% of Country listeners also listen to AC radio
- 19% of Rock listeners also listen to Country radio
- 5% of Country listeners also listen to Rock radio
- 19% of Adult Alternative listeners also listen to Country radio
- 5% of Country listeners also listen to Adult Alternative radio
- 26% of CHR listeners also listen to Country radio



- 12% of Country listeners also listen to CHR radio
- 23% are product label-readers; 6% are ad-believers
- 44% are planners; 28% are impulsive
- 45% are economy-minded; 40% are ecologists/environmentalists
- 23% of Oldies listeners also listen to Country radio
- 11% of Country listeners also listen to Oldies radio

- 19% of News/Talk/Business News listeners also listen to Country radio
- 13% of Country listeners also listen to News/Talk/Business News radio

- 26% of Religious listeners also listen to Country radio
- 7% of Country listeners also listen to Religious radio

- 15% of UC listeners also listen to Country radio
- 4% of Country listeners also listen to UC radio

More Report Highlights

The report also sheds some light on the types of consumers Country radio attracts. Although the report points out that "Country radio listeners are too diverse as a group to successfully label as just one type or another," it's interesting to see how they identified their own buying styles:

- 21% are brand-loyal; 7% are experimenters

It shows the regional breakout of Country listening as:

- Northeast 13%
- Midwest 26%
- South 43%
- West 18%

Elsewhere, it's noted that 57% of Country listeners live in "A" (the 25 largest MSAs) or "B" (all other counties with 150,000+ population) counties. As for the rest, 19% live in "C" counties (between 40,000-150,000), and 23% are in "D" counties (all remaining counties).

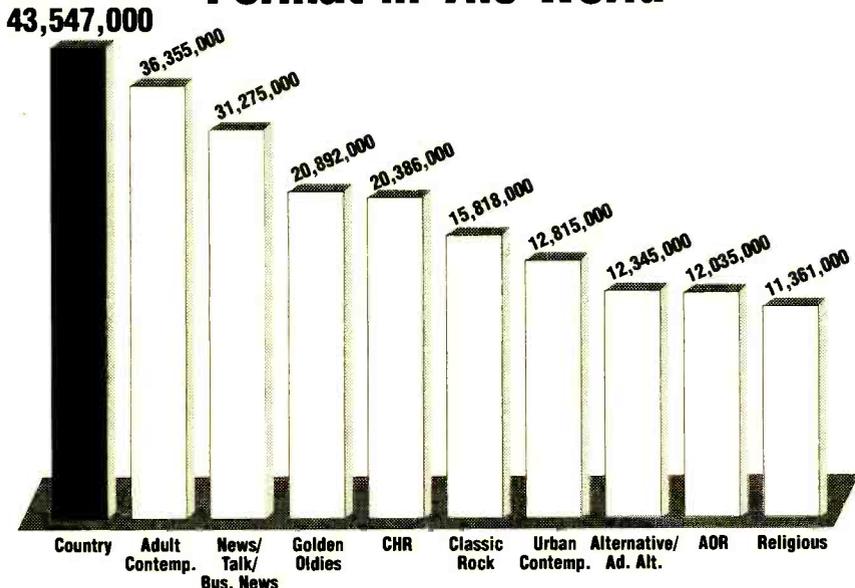
Overall, the report paints a glowing picture of a format that has been a bit beleaguered and besieged by detractors of late. For more information, contact **Mary Ann Slepavic** at (708) 233-5184 or **Marla Pirner** at (212) 916-0539.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (615) 244-8822 or e-mail: mailroom@rronline.com

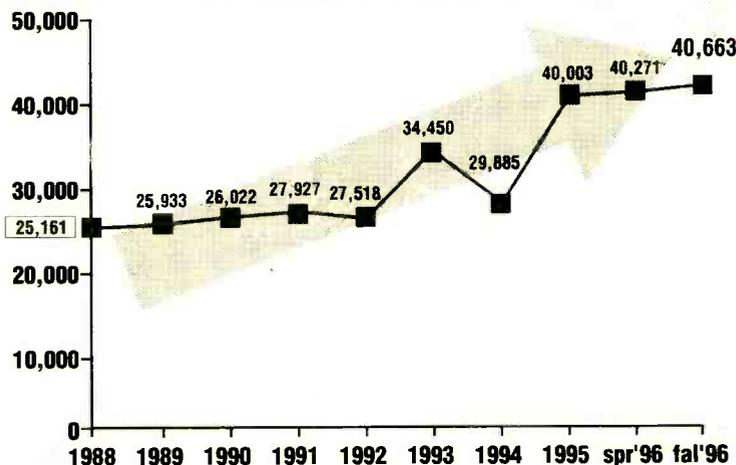
Country Is Once Again The #1 Radio Format In The World



Fall 1996 Simmons Adults 18+ Weekly Cume, Monday-Sunday 6AM-12 Midnight

Eight-Year Country Format Trends

The past eight years of **Simmons Research** studies show that listenership to the Country Radio Format has been steadily trending up....and is still growing stronger!



1988 through Fall 1996 Simmons Market Research Adults 18+ Cume Audience Trends (000), Monday-Friday, 6 AM-12 Midnight (used for consistency with older surveys)



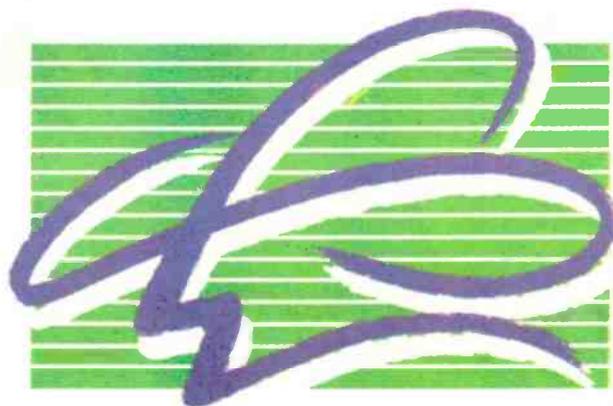
The New Breed of Country Countdowns

Premiere and After MidNite proudly present the new breed of Country countdowns. One that keeps in step with a whole new generation of country music fans. Keeps in step, but still stays true to the attitudes that helped create today's sound.

Each week, Blair entertains, informs, and showcases the top 30 songs of the week. Only the top 30... It's still a four-hour show, but with a healthy dose of high-testing re-cur-rents. Your station continues to play only the hits. ONLY THE HITS!

And just as he does for After MidNite... Blair will cut as many custom liners for your station as you can write. Lines to run within the countdown. Liners to localize the show even more.

Yes, it's a different approach to countdowns. Yes, it's a different time. It's today's sound. It's today's breed...it's The Country Chart with Blair Garner.



**THE
COUNTRY
CHART**
WITH BLAIR GARNER

PREMIERE 
RADIO NETWORKS

For more information contact your Premiere/After MidNite representative at (818) 377-5300

RANDY TRAVIS

King Of The Road

The premiere single from the Asylum Records/EEG Records album

TRAVELLER

Original motion picture soundtrack

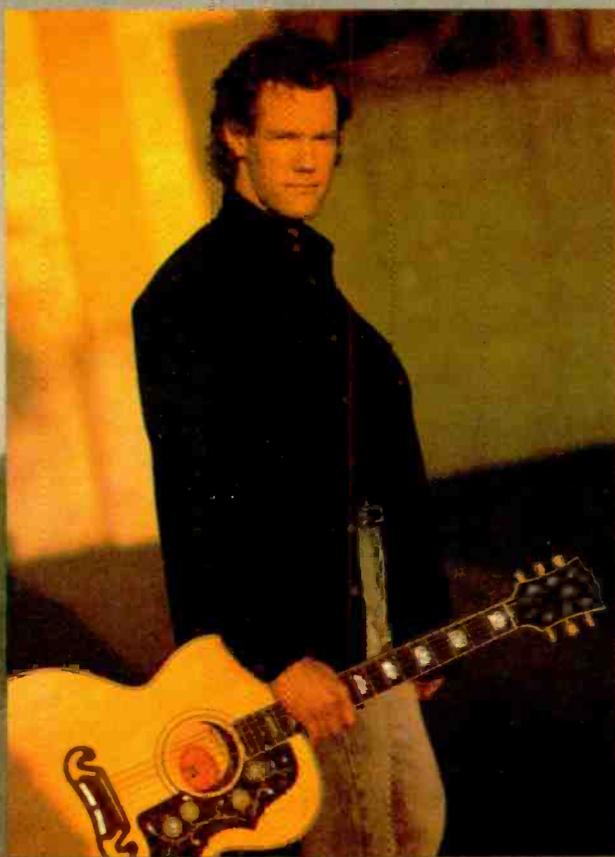
AVAILABLE APRIL 22

featuring new music by

**BRYAN WHITE, KEVIN SHARP, THRASHER SHIVER,
MANDY BARNETT, ROYAL WADE KIMES**
and many more

Produced by **KYLE LEHNING** Executive Producer: **SEYMOUR STEIN** Management: **LIB HATCHER TRAVIS MANAGEMENT**

Randy Travis appears courtesy of Warner Bros. Records Inc. by arrangement with Warner Special Products



R&R New & Active 38/30

38 STATIONS ALREADY ON THE ROAD

including:

KZLA	KILT	KWJJ	KFKF	KJJY	KRMD	WKSJ	WWGR
KPLX	WSM	WTCR	WQDR	WGTY	WRKZ	KHEY	WKIS
KSAN	WSOC	KDRK	WWYZ	WJCL	WRNS	WQYK	KMPS

Look for the Warner/October film in late April starring

BILL PAXTON, MARK WAHLBERG AND JULIANNA MARGULIES





COUNTRY TOP 50

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
8	5	2	1	KENNY CHESNEY When I Close My Eyes (BNA) 195/0	195/0	1	6967	+88	35202	+643
4	2	1	2	CLAY WALKER Rumor Has It (Giant) 194/0	194/0	4	6829	-337	34753	-1632
12	8	5	3	GEORGE STRAIT One Night At A Time (MCA) 195/0	195/0	3	6860	+511	34678	+2513
10	7	4	4	DAVID KERSH Another You (Curb) 194/0	194/0	2	6894	+241	34529	+1138
11	9	6	5	COLLIN RAYE On The Verge (Epic) 195/0	195/0	5	6626	+326	33215	+1696
7	6	3	6	TRACY BYRD Don't Take Her She's All I Got (MCA) 187/0	187/0	6	6490	-163	32484	-910
14	11	9	7	TRACY LAWRENCE Better Man, Better Off (Atlantic) 195/0	195/0	7	6038	+465	30243	+2338
15	12	10	8	ALABAMA Sad Lookin' Moon (RCA) 195/0	195/0	8	5838	+456	29275	+2308
16	13	11	9	BUFFALO CLUB If She Don't Love You (Rising Tide) 195/2	195/2	9	5382	+384	26899	+1738
17	15	13	10	LORRIE MORGAN Good As I Was To You (BNA) 193/1	193/1	10	5316	+384	26315	+1986
18	14	12	11	JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic) 195/0	195/0	11	5224	+237	26140	+1162
19	16	15	12	KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG) 195/0	195/0	12	4811	+172	24221	+850
21	18	16	13	BRYAN WHITE Sittin' On Go (Asylum/EEG) 195/1	195/1	13	4743	+171	23932	+919
3	1	7	14	TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol) 164/0	164/0	14	4557	-1522	23691	-7123
24	19	18	15	BROOKS & DUNN Why Would I Say Goodbye (Arista) 195/0	195/0	15	4516	+117	22609	+564
29	24	20	16	VINCE GILL A Little More Love (MCA) 195/2	195/2	16	4497	+436	22605	+2168
13	10	8	17	TERRI CLARK Emotional Girl (Mercury) 144/0	144/0	19	4239	-1419	21739	-6494
25	22	21	18	MINDY MCCREADY A Girl's Gotta Do (What...) (BNA) 192/4	192/4	17	4320	+278	21693	+1625
22	20	19	19	MILA MASON Dark Horse (Atlantic) 195/2	195/2	18	4315	+91	21430	+580
33	28	24	20	LEANN RIMES The Light In Your Eyes (MCG/Curb) 195/7	195/7	20	3984	+475	20017	+2496
27	27	23	21	SAWYER BROWN Six Days On The Road (Curb) 185/6	185/6	21	3974	+471	19802	+2272
23	23	22	22	KATHY MATTEA 455 Rocket (Mercury) 189/2	189/2	22	3874	+51	19288	+254
BREAKER	23			ALAN JACKSON Who's Cheatin' Who (Arista) 182/72	182/72	24	3411	+1557	17158	+7625
26	26	25	24	MARTINA MCBRIDE Cry On The Shoulder Of... (RCA) 183/4	183/4	23	3411	-59	16434	-293
30	29	26	25	TANYA TUCKER Little Things (Capitol) 186/11	186/11	25	3288	+499	16314	+2654
41	33	27	26	DEANA CARTER Count Me In (Capitol) 181/17	181/17	27	3137	+601	15419	+2766
2	3	14	27	DIAMOND RIO Holdin' (Arista) 119/0	119/0	29	2556	-2202	13915	-10280
28	30	28	28	BIG HOUSE Cold Outside (MCA) 157/2	157/2	28	2615	+13	12594	+168
32	31	29	29	MARK WILLS Places I've Never Been (Mercury) 160/6	160/6	30	2523	+182	12282	+967
36	34	30	30	LEE ANN WOMACK Never Again, Again (Decca) 160/11	160/11	31	2475	+252	11982	+1145
49	41	38	31	TY HERNDON Loved Too Much (Epic) 152/24	152/24	36	2200	+559	10965	+2727
34	32	31	32	TRISHA YEARWOOD I Need You (MCA) 147/2	147/2	33	2322	+80	10906	+452
—	44	39	33	MARK CHESNUTT Let It Rain (Decca) 148/31	148/31	34	2210	+545	10600	+2662
37	36	34	34	JOE DIFFIE This Is Your Brain (Epic) 153/12	153/12	35	2206	+198	10578	+1091
35	35	36	35	SONS OF THE DESERT Whatever Comes First (Epic) 156/13	156/13	37	2115	+194	10079	+1119
38	37	37	36	BURNIN' DAYLIGHT Say Yes (Curb) 124/3	124/3	39	1780	+41	8554	+162
39	38	40	37	KIPPI BRANNON Daddy's Little Girl (Curb/Universal) 99/11	99/11	41	1479	+53	7399	+378
BREAKER	38			RICK TREVINO I Only Get This Way With You (Columbia) 126/20	126/20	42	1471	+297	6688	+1385
—	—	49	39	TRAVIS TRITT She's Going Home With Me (Warner Bros.) 94/37	94/37	46	1196	+484	5837	+2160
—	48	46	40	TAMMY GRAHAM A Dozen Red Roses (Career) 89/11	89/11	49	1174	+185	5681	+860
—	47	47	41	PAUL BRANDT Take It From Me (Reprise) 99/8	99/8	51	1126	+124	5341	+593
40	39	41	42	THRASHER SHIVER Be Honest (Asylum/EEG) 85/1	85/1	53	1045	-361	5142	-1483
48	46	48	43	DARYLE SINGLETARY The Used To Be's (Giant) 100/4	100/4	52	1120	+78	4943	+322
42	40	42	44	LITTLE TEXAS Bad For Us (Warner Bros.) 74/0	74/0	54	1002	-285	4578	-1650
—	50	—	45	SUZY BOGGUSS She Said, He Heard (Capitol) 65/3	65/3	59	794	+45	3707	+158
—	49	50	46	JEFF WOOD Use Mine (Imprint) 61/2	61/2	60	772	+1	3587	+15
DEBUT	47			JOHN BERRY I Will, If You Will (Capitol) 58/48	58/48	63	662	+542	3284	+2598
44	43	45	48	DAVID LEE MURPHY Breakfast In Birmingham (MCA) 53/0	53/0	62	696	-402	3252	-1821
DEBUT	49			SAMMY KERSHAW Fit To Be Tied Down (Mercury) 67/28	67/28	61	706	+319	3251	+1416
DEBUT	50			JAMES BONAMY The Swing (Epic) 51/17	51/17	65	608	+240	2894	+1167

This chart reflects airplay from April 7-13. Songs ranked by total points. Highlighted songs indicate Breaker.

195 Country reporters. 188 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

ALAN JACKSON
Who's Cheatin' Who (Arista)
93% of our reporters on it (182 stations)
72 Adds • Moves 33-23

RICK TREVINO
I Only Get This Way With You (Columbia)
64% of our reporters on it (126 stations)
20 Adds • Moves 44-38

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
ALAN JACKSON Who's Cheatin' Who (Arista)	72
JOHN BERRY I Will, If You Will (Capitol)	48
TRAVIS TRITT She's Going Home With Me (Warner Bros.)	37
MARK CHESNUTT Let It Rain (Decca)	31
RANDY TRAVIS King Of The Road (Asylum/EEG)	30
GARY ALLAN From Where I'm Sitting (Decca)	28
SAMMY KERSHAW Fit To Be Tied Down (Mercury)	28
TY HERNDON Loved Too Much (Epic)	24
PAM TILLIS All The Good Ones Are Gone (Arista)	21
RICK TREVINO I Only Get This Way With You (Columbia)	20

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Who's Cheatin' Who (Arista)	+1557
DEANA CARTER Count Me In (Capitol)	+601
TY HERNDON Loved Too Much (Epic)	+559
MARK CHESNUTT Let It Rain (Decca)	+545
JOHN BERRY I Will, If You Will (Capitol)	+542
GEORGE STRAIT One Night At A Time (MCA)	+511
TANYA TUCKER Little Things (Capitol)	+499
TRAVIS TRITT She's Going Home With Me (Warner Bros.)	+484
LEANN RIMES The Light In Your Eyes (MCG/Curb)	+475
SAWYER BROWN Six Days On The Road (Curb)	+471

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON Who's Cheatin' Who (Arista)	+7625
DEANA CARTER Count Me In (Capitol)	+2766
TY HERNDON Loved Too Much (Epic)	+2727
MARK CHESNUTT Let It Rain (Decca)	+2662
TANYA TUCKER Little Things (Capitol)	+2654
JOHN BERRY I Will, If You Will (Capitol)	+2598
GEORGE STRAIT One Night At A Time (MCA)	+2513
LEANN RIMES The Light In Your Eyes (MCG/Curb)	+2496
TRACY LAWRENCE Better Man, Better Off (Atlantic)	+2338
ALABAMA Sad Lookin' Moon (RCA)	+2308

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
REBA MCENTIRE How Was I To Know (MCA)
JOHN BERRY She's Taken A Shine (Capitol)
TOBY KEITH Me Too (Mercury)
DEANA CARTER We Danced Anyway (Capitol)
PATTY LOVELESS She Drew A Broken Heart (Epic)
ALAN JACKSON Everything I Love (Arista)
KEVIN SHARP Nobody Knows (143/Asylum/EEG)
BROOKS & DUNN A Man This Lonely (Arista)
TRAVIS TRITT Where Corn Don't Grow (Warner Bros.)
MARK CHESNUTT It's A Little Too Late (Decca)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

OUR DADDY AIN'T DEAD!

Kippi Brannon

DADDY'S LITTLE GIRL

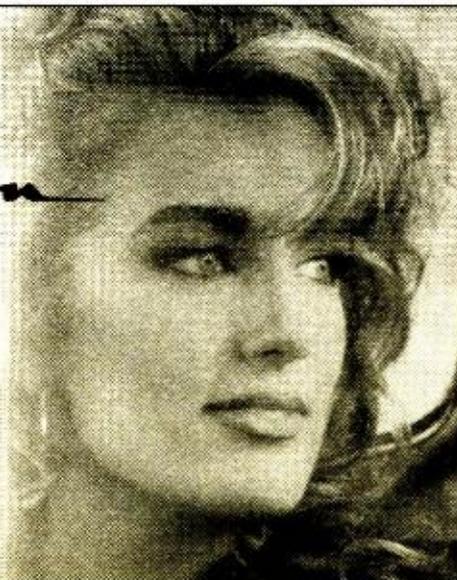
... MOVING UP THE CHARTS

R&R **37** BB 45*

... MOVING OUT RETAIL'S DOOR

#9 Top Country Singles Sales

Kippi's Debut Album, *I'd Be With You*, 4/22 Street Date



The New Album Gallery

April 15

Sawyer Brown

"Six Days On The Road" (Curb)

The truck-driving anthem "Six Days On The Road" is Sawyer Brown's current single (which also serves as the title of their new album): a song that is symbolic of the band's 15-year history. Touring constantly, frontman Mark Miller and company have found time to record 14 albums — six of them certified gold.

The new album was produced by Miller and singer-songwriter Mac McAnally at a studio in Muscle Shoals, AL. The duo co-wrote two of the songs — "Small Talk" and "With This Ring." Miller enjoys writing credits on several other tracks, notably a collaboration with band mate Gregg "Hobie" Hubbard on "Half A Heart." Among the more intriguing song titles: Miller's "Transistor Rodeo."



Aaron Tippin

"Greatest Hits ... And Then Some" (RCA)

Aaron Tippin's blue collar attitude comes into even sharper focus with his 13-track greatest hits compilation. Featuring "You've Got To Stand For Something," "Working Man's Ph.D.," "I Wouldn't Have It Any Other Way," and "There Ain't Nothin' Wrong With The Radio," the collection makes a strong statement. Other hits included are "That's As Close As I'll Get To Loving You" and "My Blue Angel." As for the "then some" part of the title, four new tracks are also included. In addition to the current single "A Door," the new material includes Bob McDill and John Jarrard's "If Only Your Eyes Could Lie."



GOING FOR ADDS

April 14, 1997

Nanci Griffith "Maybe Tomorrow"

Asylum/EEG: Griffith, joined by her Blue Moon Orchestra, released her latest album "Blue Roses From The Moon" last month. She shares writing credits for "Maybe Tomorrow" with Harlan Howard.

Noel Haggard "One Lifetime"

Atlantic: Haggard continues to establish his own artistic niche with the new single from his debut album, "One Lifetime."

Patty Loveless "The Trouble With The Truth"

Epic: When country artists name their favorite singers, Loveless is usually at the top of the list. The title track from her album "The Trouble With The Truth" explains why.

Jo Dee Messina "He'd Never Seen Julie Cry"

Curb: Messina is hoping for yet another hit from her self-titled debut album. The song was written by Max T. Barnes and Leslie Winn Satcher.

Lee Roy Parnell "Lucky Me, Lucky You"

Career: For the first single from his upcoming album, Parnell teamed with longtime songwriting partner Gary Nicholson. It's also the first to be produced by Parnell and his band, the Hot Links.

Kim Richey "I Know"

Mercury: Those who criticize country music's IQ obviously didn't pay attention to Trisha Yearwood's "Believe Me Baby (I Lied)," which Richey wrote. "I Know" further demonstrates Richey's ability to explore new musical turf without forgetting about country sensibilities.

Sky Kings "Fooled Around And Fell In Love"

Warner Bros.: The Sky Kings land again. This time, a prominent fiddle adds a country edge to the old Elvin Bishop pop hit.

Pam Tillis "All The Good Ones Are Gone"

Arista: Written by Dean Dillon and Bob McDill, this is the first of several new tracks from Tillis's upcoming "Greatest Hits" album.

ON THE RECORD



RICK TREVINO
"I Only Get This Way With You" (Columbia)
Rick Taylor, MD
KUPL/Portland

"Based on one play of 'I Only Get This Way With You,' we got a bunch of phone calls. I think **RICK TREVINO** has made some good albums, but this one is even better. It's better produced and the songs are better. People are just beginning to know who Rick Trevino is. They're beginning to put a face with the music. The other thing I noticed about this song is that we were getting an even amount of calls from males and females. You'd think the song would appeal mainly to women, but I have just as many guys calling up for the song."

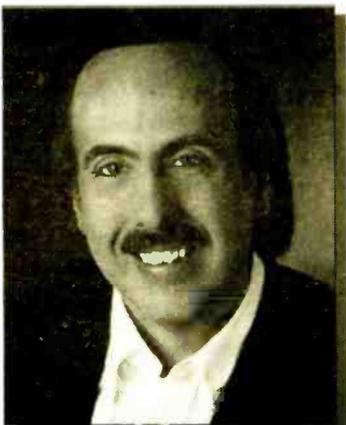
OUT OF THE BOX



GARY ALLAN
"From Where I'm Sitting" (Decca)
Bill Hagy, PD
WXBQ/Johnson City

"I love it. I think it's a great song. If a song grabs you, it grabs you. This one sure does. I remember when **GARY ALLAN** came around on his radio tour; this was a song that kind of grabbed me at that time. When he told me it was written by **GARTH BROOKS**, I remember being quite impressed. I'm just tickled they picked it as a single, and I'm looking forward to seeing what it does."

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JONES RADIO NETWORK

Arbitron Spring/Fall '96
Adults 25-54, M-S 6A-12M

NEW & ACTIVE

JOHN/AUDREY WIGGINS Somewhere In Love (Mercury)

Total Stations: 56, Total Points: 2871, Total Adds: 7, Including: KBUL 11, KEEY 10, KMLE 10, KATM 9, KALF 7, WGTR 6, WTHI 6
Plays Include: WAMZ 28 (28), WXBQ 26 (26), WQBE 25 (15), WWQQ 20 (20), KBEQ 18 (18), WGAR 18 (18), WKIX 18 (18), WKSF 18 (10), KEAN 17 (17), KSKS 16 (16), KJUG 15 (15), KSN 15 (5), WBCT 15 (15), WFGY 15 (15), WKDQ 15 (15), KWN 13 (13), WSIX 13 (13), KCYY 12 (12), WAXX 12 (12), WTCM 12 (10)

SARA EVANS True Lies (RCA)

Total Stations: 65, Total Points: 2788, Total Adds: 0
Plays Include: WUSQ 24 (14), KALF 20 (7), WWQQ 20 (20), WWYZ 19 (19), WKSF 18 (18), KEAN 17 (17), KJUG 15 (15), KRRV 15 (15), KTCS 15 (15), KVOO 15 (15), WBUB 15 (15), WFGY 15 (15), WMJC 15 (15), WXTA 15 (15), KRZY 14 (14), WFMB 14 (14), WGH 14 (14), WHWK 13 (13), WSOC 13 (13), WAXX 12 (12), WKCN 12 (5), WLWI 12 (6), WCMS 11 (11)

GARY ALLAN From Where I'm Sitting (Decca)

Total Stations: 45, Total Points: 2634, Total Adds: 28, Including: KPLX 20, WQXK 18, WWKA 17, KJUG 15, WWZD 12, WTVY 10, WWQQ 10, WKML 9, WFMS 8, WKCN 8, WTCR 8, KXKT 7, WMJC 7, WOGY 7, WSSL 7, WTHI 6, KGEE 5, KTTS 5, KZKX 5, KZSN 5, WCTK 5, WDN 5, WKSF 5, WRKZ 5, WSOC 5, WVLK 5, WWGR 5, WXTA 5

RANDY TRAVIS King Of The Road (Asylum/EEG)

Total Stations: 38, Total Points: 2092, Total Adds: 30, Including: KHEY 27, KPLX 20, WRNS 18, WKIS 16, KSN 15, KXDD 14, WGTY 12, WKNN 12, WTCM 12, KILT 10, WWSJ 10, WWQQ 10, KDRK 8, KFKF 8, WKCN 8, KJVV 7, KZLA 7, WMTZ 7, WSM 6, KFDI 5, KORD 5, KTTS 5, KVOO 5, KWJJ 5, WDN 5, WJCL 5, WQYK 5, WRKZ 5, WTVY 5, WWYZ 5

ANITA COCHRAN I Could Love A Man Like That (Warner Bros.)

Total Stations: 35, Total Points: 1546, Total Adds: 2, Including: KNFR 14, KYGO 5
Plays Include: WWQQ 20 (20), WKIX 18 (18), WKSF 18 (10), KEAN 17 (17), KJUG 15 (15), KRRV 15 (15), WKDQ 15 (15), WLWI 15 (15), WXTA 15 (15), KPLM 14 (14), WWW 13 (13), KCYY 12 (12), WTCM 12 (10), KEEY 10 (10), WTVY 10 (10), WWYZ 10 (10), WXB 9 (9), WKCN 8 (5), KHEY 7 (7), KQFC 7 (7), KSKS 7 (7), KSOP 7 (7), WIBW 7 (7), WXXQ 7 (7)

PAM TILLIS All The Good Ones Are Gone (Arista)

Total Stations: 23, Total Points: 1511, Total Adds: 21, Including: KMLE 26, WBOB 19, WRBQ 18, WYAY 18, KNCI 15, WXTA 15, WZZK 14, WIVK 13, KCYY 12, KTST 12, KBUL 11, KXKC 11, KHAY 9, KFKF 8, WMSI 7, WPOP 7, KGEE 5, KMPS 5, KWJJ 5, WQYK 5, WWYZ 5
Plays Include: WTDR 12 (12)

JEFF CARSON Do It Again (MCG/Curb)

Total Stations: 38, Total Points: 1502, Total Adds: 16, Including: KEAN 17, WNT 12, WXB 9, KUZZ 7, WMTZ 7, WGTR 6, WLWI 6, WTHI 6, KZKX 5, WHWK 5, WIOV 5, WKML 5, WMIL 5, WSOC 5, WTQR 5, WWGR 5
Plays Include: WGAR 18 (18), WKIX 18 (18), KJUG 15 (15), WKDQ 15 (15), WFMB 14 (12), WFRG 14 (14), KCYY 12 (12), KUBL 12 (12), WTVY 10 (10), WWQQ 10 (10), WWYZ 10 (10)

PERFECT STRANGER Fire When Ready (Curb)

Total Stations: 24, Total Points: 1449, Total Adds: 0
Plays Include: WBCT 25 (15), WQBE 25 (25), WBOB 19 (19), WWYZ 19 (19), KEAN 17 (17), WRNS 16 (13), KRRV 15 (12), WXTA 15 (15), KNFR 14 (14), WFRG 14 (14), KWN 13 (13), KBEQ 10 (10), WGTY 10 (9), WTVY 10 (10), WXB 9 (9), WKCN 8 (5), KSOP 7 (7), KBUL 5 (5), KTTS 5 (5), KVOO 5 (5), WDN 5 (5), WRKZ 5 (5)

PATTY LOVELESS The Trouble With The Truth (Epic)

Total Stations: 16, Total Points: 1302, Total Adds: 13, Including: KTTS 34, WBYT 18, WKIX 18, WUBE 18, KEAN 17, KRRV 15, WUSN 14, KCYY 12, KTST 12, KUPL 12, WQXK 7, WDEZ 5, WSOC 5
Plays Include: KIKK 28 (28), KSN 15 (15), WWYZ 10 (5)

AARON TIPPIN A Door (RCA)

Total Stations: 23, Total Points: 1086, Total Adds: 19, Including: WAMZ 28, KJUG 15, WBCT 15, WFGY 15, WAXX 12, WKNN 12, WKSJ 10, WSSL 10, WTCR 10, WTVY 10, WGTY 8, KALF 7, KORD 5, KVOO 5, KYGO 5, WDN 5, WQYK 5, WRKZ 5, WSOC 5
Plays Include: KRZY 14 (14), KFDI 5 (5), KTTS 5 (5), WWYZ 5 (5)

MARY CHAPIN CARPENTER The Better To Dream Of You (Columbia)

Total Stations: 21, Total Points: 1049, Total Adds: 19, Including: KEAN 17, WXTU 17, WWQM 16, WYYD 16, WFGY 15, WXTA 15, WCMS 11, WGTY 9, WTCR 9, WNCY 8, KZLA 7, WMIL 7, WITL 6, KFDI 5, KORD 5, KTTS 5, WDN 5, WKSF 5, WRKZ 5
Plays Include: WTVY 10 (10), WWYZ 10 (5)

KRIS TYLER Keeping Your Kisses (Rising Tide)

Total Stations: 21, Total Points: 860, Total Adds: 4, Including: KBEQ 10, WCOL 7, WRBQ 7, KORD 5
Plays Include: KPLM 26 (14), KTST 18 (18), WXTA 15 (15), KWN 13 (13), KYGO 13 (13), KUGN 10 (5), WOW 9 (9), KHAY 8 (8), KSOP 7 (7), KFDI 5 (5), KTCS 5 (5), KTTS 5 (5), WDN 5 (5), WKSF 5 (5), WTVY 5 (5), WWYZ 5 (5)

LEE ROY PARNELL Lucky Me Lucky You (Career)

Total Stations: 12, Total Points: 690, Total Adds: 9, Including: WYAY 18, KEAN 17, WXTA 15, KHAY 9, WFMB 9, KALF 7, KASE 5, WDN 5, WWYZ 5
Plays Include: KEEY 18 (18), WRNS 18 (15), WKSJ 10 (10)

RAY VEGA I Can Dream (BNA)

Total Stations: 18, Total Points: 589, Total Adds: 3, Including: WUSQ 14, WWQQ 10, KJUG 7
Plays Include: WXB 15 (15), WKSJ 10 (10), WTVY 10 (10), WWYZ 10 (10), KHAY 7 (7), KHEY 7 (7), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WBYT 5 (5), WCTK 5 (5), WDN 5 (5), WRKZ 5 (5), WXTA 5 (5)

REGINA REGINA Right Plan, Wrong Man (Giant)

Total Stations: 15, Total Points: 541, Total Adds: 0
Plays Include: WWQQ 20 (20), WKDQ 15 (15), WXTA 15 (15), WAXX 12 (12), WTCM 12 (10), WTVY 10 (10), WWYZ 10 (10), WKCN 8 (5), WUSY 7 (7), KASH 6 (6), KTTS 5 (5), KVOO 5 (5), WDN 5 (5), WSOC 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

JOHN BERRY I Will, If You Will
JAMES BONAMY The Swing
TAMMY GRAHAM A Dozen Red Roses

Hottest:

BUFFALO CLUB If She Don't Love You
TY HERNDON Loved Too Much
ALAN JACKSON Who's Cheatin' Who

Real Country

Dave Nicholson • (602) 966-6236

Adds:

PAUL BRANOT Take It From Me
RICK TREVINO I Only Get This Way With You

Hottest:

COLLIN RAYE On The Verge
TRACY LAWRENCE Better Man, Better Off
DAVID KERSH Another You
ALABAMA Sad Lookin' Moon
GEORGE STRAIT One Night At A Time

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:

JAMES BONAMY The Swing
TAMMY GRAHAM A Dozen Red Roses
SAMMY KERSHAW Fit To Be Tied Down

Hottest:

KENNY CHESNEY When I Close My Eyes
TRACY BYRD Don't Take Her She's All I Got
DAVID KERSH Another You
COLLIN RAYE On The Verge
GEORGE STRAIT One Night At A Time

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

LEE ANN WOMACK Never Again, Again
BROOKS & DUNN Why Would I Say Goodbye
BRYAN WHITE Sittin' On Go
BURNIN' DAYLIGHT Say Yes

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

SAMMY KERSHAW Fit To Be Tied Down
TRAVIS TRITT She's Going Home With Me

Hottest:

TRACY LAWRENCE Better Man, Better Off
COLLIN RAYE On The Verge
TRACY BYRD Don't Take Her She's All I Got
DAVID KERSH Another You
KENNY CHESNEY When I Close My Eyes

Digital Country – L.J. Smith

Adds:

ALAN JACKSON Who's Cheatin' Who
TRAVIS TRITT She's Going Home With Me

Hottest:

CLAY WALKER Rumor Has It
KENNY CHESNEY When I Close My Eyes
TRACY BYRD Don't Take Her She's All I Got
GEORGE STRAIT One Night At A Time
DAVID KERSH Another You

New Country – L.J. Smith

Adds:

ALAN JACKSON Who's Cheatin' Who
TRAVIS TRITT She's Going Home With Me

BROADCAST PROGRAMMING CONTINUED

Hottest:

CLAY WALKER Rumor Has It
KENNY CHESNEY When I Close My Eyes
TRACY BYRD Don't Take Her She's All I Got
GEORGE STRAIT One Night At A Time
COLLIN RAYE On The Verge

GREAT AMERICAN COUNTRY VIDEO

John Hendricks • (303) 784-8758

Adds:

STEPHANIE BENTLEY The Hopechest Song
HOLLY DUNN Leave One Bridge Standing
LEANN RIMES The Light In Your Eyes
TANYA TUCKER Little Things
JOHN & AUDREY WIGGINS Somewhere In Love
Hottest:
JOHN BERRY She's Taken A Shine
MARTINA McBRIDE Cry On The Shoulder Of The Road
BILL ENGVALL/TRAVIS TRITT Here's Your Sign (Get The Picture)
TRACE ADKINS (This Ain't) No Thinkin' Thing
JOHN MICHAEL MONTGOMERY I Miss You A Little

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

JAMES BONAMY The Swing
MARK CHESNUTT Let It Rain
REBA McENTIRE I'd Rather Ride Around With You
TRAVIS TRITT She's Going Home With Me

Hottest:

ALABAMA Sad Lookin' Moon
TRACY BYRD Don't Take Her She's All I Got
TERRI CLARK Emotional Girl
JOHN MICHAEL MONTGOMERY I Miss You A Little
GEORGE STRAIT One Night At A Time

CD Country—John Hendricks

Adds:

KIM RICHEY I Know
KRIS TYLER Keeping Your Kisses
Hottest:
BROOKS & DUNN Why Would I Say Goodbye
MILA MASON Dark Horse
LORRIE MORGAN Good As I Was To You
COLLIN RAYE On The Verge
KEVIN SHARP She's Sure Taking It Well

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

JOHN BERRY I Will, If You Will
MARY CHAPIN CARPENTER The Better To Dream Of You
ALAN JACKSON Who's Cheatin' Who
LEE ROY PARNELL Lucky Me, Lucky You
TRAVIS TRITT She's Going Home With Me
Hottest:
GEORGE STRAIT One Night At A Time
TRACY BYRD Don't Take Her She's All I Got
CLAY WALKER Rumor Has It
DAVID KERSH Another You
KENNY CHESNEY When I Close My Eyes

Mainstream Country – David Felker

Adds:

TY HERNDON Loved Too Much
ALAN JACKSON Who's Cheatin' Who
Hottest:
CLAY WALKER Rumor Has It
DAVID KERSH Another You
TRACE ADKINS (This Ain't) No Thinkin' Thing
KENNY CHESNEY When I Close My Eyes
TRACY BYRD Don't Take Her She's All I Got

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

MARY CHAPIN CARPENTER The Better To Dream Of You (Columbia)
DEANA CARTER Count Me In (Capitol)
TAMMY GRAHAM A Dozen Red Roses (Career)
ALAN JACKSON Who's Cheatin' Who (Arista)

HEAVY

TRACY BYRD Don't Take Her She's All I Got (MCA)
TERRI CLARK Emotional Girl (Mercury)
BILL ENGVALL Here's Your Sign... (Warner Bros.)
VINCE GILL A Little More Love (MCA)
ALAN JACKSON Who's Cheatin' Who (Arista)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
MILA MASON Dark Horse (Atlantic)
KATHY MATTEA 455 Rocket (Mercury)
MARTINA McBRIDE Cry On The Shoulder Of The Road (RCA)
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)
LORRIE MORGAN Good As I Was To You (BNA)
COLLIN RAYE On The Verge (Columbia)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
SAWYER BROWN Six Days On The Road (Curb)
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
TANYA TUCKER Little Things (Capitol)
LEE ANN WOMACK Never Again, Again (Decca)

Information current as of April 14.



38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

GARY ALLAN From Where I'm Sitting (Decca)
MARY CHAPIN CARPENTER The Better To Dream Of You (Columbia)
DEANA CARTER Count Me In (Capitol)
ALAN JACKSON Who's Cheatin' Who (Arista)
BILLY YATES I Smell Smoke (Almo Sounds)

TOP 10

TERRI CLARK Emotional Girl (Mercury)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
TRACY BYRD Don't Take Her She's All I Got (MCA)
BILL ENGVALL Here's Your Sign... (Warner Bros.)
LORRIE MORGAN Good As I Was To You (BNA)
CLAY WALKER Rumor Has It (Giant)
KATHY MATTEA 455 Rocket (Mercury)
COLLIN RAYE On The Verge (Epic)
TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)

HEAVY

TRACY BYRD Don't Take Her She's All I Got (MCA)
BILL ENGVALL Here's Your Sign (Warner Bros.)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
MILA MASON Dark Horse (Atlantic)
KATHY MATTEA 455 Rocket (Mercury)
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)
LORRIE MORGAN Good As I Was To You (BNA)
COLLIN RAYE On The Verge (Epic)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
CLAY WALKER Rumor Has It (Giant)

HOT SHOTS

BIG HOUSE Cold Outside (MCA)
JAMES BONAMY The Swing (Epic)
MARY CHAPIN CARPENTER The Better To Dream Of You (Columbia)
JOE DIFFIE This Is Your Brain (Epic)
VINCE GILL A Little More Love (MCA)
ALISON KRAUSS & UNION STATION Find My Way... (Rouder)
PATTY LOVELESS The Trouble With The Truth (Epic)
KIM RICHEY I Know (Mercury)
PRAIRIE OYSTER One Way Track (Velvet)
OARLYE SINGLETARY The Used To Be's (Giant)
SONS OF THE DESERT Whatever Comes First (Epic)
LEE ANN WOMACK Never Again, Again (Decca)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation

Information current as of April 9

COUNTRY PLAYLISTS

April 11, 1996 R&R • 57

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA		MARKET #2
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
34 34 34	34 BUFFALO CLUB/If She Don't Love...	
24 34 34	34 COLLIN RAYE/On The Verge	
24 19 34	34 GEORGE STRAIT/One Night At A Time	
19 24 34	34 ALABAMA/Sad Lookin' Moon	
24 34 34	34 STEPHANIE BENTLEY/The Hopechest Song	
19 19 24	24 BROOKS & DUNN/Why Would I Say...	
19 24 24	24 JEFF WOOD/Use Mine	
7 7 7	24 BIG HOUSE/Cold Outside	
7 24 19	24 LEANN RIMES/The Light In Your...	
24 19 24	24 KEVIN SHARP/She's Sure Taking...	
24 7 19	24 BRYAN WHITE/Sittin' On Go	
19 19 7	24 LORRIE MORGAN/Good As I Was To You	
19 19 24	24 DAVID LEE MURPHY/Breakfast In...	
24 24 24	24 SAWYER BROWN/Six Days On The Road	
7 7 19	19 TY HERNDON/Loved Too Much	
19 19 19	19 JOHN M. MONTGOMERY/If Miss You A Little	
24 24 19	19 MARK WILLIS/Places I've Never...	
7 7 7	19 PAUL BRANDT/Take It From Me	
7 7 7	19 ALAN JACKSON/Who's Cheatin' Who	
7 7 7	19 MILA MASON/Dark Horse	
19 7 7	19 MINDY MCCREADY/A Girl's Gotta Do...	
19 19 24	19 KATHY MATTEA/455 Rocket	
34 24 19	19 CLAY WALKER/Rumor Has It	
34 19 19	19 KENNY CHESNEY/When I Close My Eyes	
34 34 15	15 TRACE ADKINS/(This Ain't) No...	
15 15 15	15 JOHN BERRY/She's Taken A Shine	
15 15 15	15 TOBY KEITH/Me Too	
15 15 15	15 LEANN RIMES/Unchained Melody	
34 34 34	15 BRADY SEALS/Another You...	
15 15 15	15 DAVID KERSH/Another You	
15 15 15	15 KEVIN SHARP/Nobody Knows	
7 24 7	15 RICK TREVIN/Running Out Of...	
7 24 7	15 KIPPI BRANNON/Daddy's Little Girl	
7 7 7	15 DEANA CARTER/Count Me In	
7 7 7	15 VINCE GILL/Little More Love	
7 19 7	15 TRACY LAWRENCE/Better Man...	
7 19 7	15 TRISHA YEARWOOD/Need You	
7 19 7	15 TANYA TUCKER/Little Things	
7 19 7	15 MARTINA MCBRIDE/Cry On...	
7 19 7	15 TAMMY GRAHAM/A Dozen Red Roses	

94.7 KICKS		MARKET #3
WXXK/Chicago (312) 984-5425 Stecker/Dominica		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
35 35 35	35 TRACE ADKINS/(This Ain't) No...	
35 35 35	35 CLAY WALKER/Rumor Has It	
35 35 35	35 TRACY BYRD/Don't Take Her...	
35 35 35	35 GEORGE STRAIT/One Night At A Time	
20 35 35	35 DAVID KERSH/Another You	
20 35 35	35 KENNY CHESNEY/When I Close My Eyes	
20 35 35	35 COLLIN RAYE/On The Verge	
20 35 35	35 TERRI CLARK/Emotional Girl	
20 35 35	35 TRACY LAWRENCE/Better Man	
20 35 35	35 BUFFALO CLUB/If She Don't Love...	
20 35 35	35 ALABAMA/Sad Lookin' Moon	
20 35 35	35 BROOKS & DUNN/Why Would I Say...	
20 35 35	35 KEVIN SHARP/She's Sure Taking...	
20 35 35	35 LORRIE MORGAN/Good As I Was To You	
20 35 35	35 JOHN M. MONTGOMERY/If Miss You A Little	
20 35 35	35 VINCE GILL/Little More Love	
10 20 20	20 KATHY MATTEA/455 Rocket	
10 20 20	20 BRYAN WHITE/Sittin' On Go	
10 20 20	20 MINDY MCCREADY/A Girl's Gotta Do	
10 20 20	20 MILA MASON/Dark Horse	
10 20 20	20 ALAN JACKSON/Who's Cheatin' Who	
10 20 20	20 DIAMOND RIO/Holdin'	
35 35 35	20 REBA MCKENZIE/How Was I To Know	
10 10 10	20 LEANN RIMES/The Light In Your...	
35 10 10	10 JOHN BERRY/She's Taken A Shine	
14 14 14	14 RICK TREVIN/Running Out Of...	
14 14 14	14 VINCE GILL/Pretty Little...	
14 14 14	14 TRAVIS TRITT/Where Corn Don't...	
14 14 14	14 DARYLE SINGLETARY/Amen Kind Of Love	
14 14 14	14 LEANN RIMES/Unchained Melody	
20 14 14	14 TOBY KEITH/Me Too	
20 14 14	14 DEANA CARTER/We Danced Anyway	
35 35 14	14 ALAN JACKSON/Everything I Love	
35 35 14	14 PATTY LOVELESS/She Drew A Broken...	
10 10 10	10 BURNIN' DAYLIGHT/Say Yes	
10 10 10	10 SAWYER BROWN/Six Days On The Road	
10 10 10	10 TANYA TUCKER/Little Things	
10 10 10	10 TRISHA YEARWOOD/Need You	
10 10 10	10 DEANA CARTER/Count Me In	
10 10 10	10 MARK CHESNUTT/Let It Rain	

US 99		MARKET #3
WUSN/Chicago (312) 649-0099 Sledge/Biondo		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
20 20 36	36 DAVID KERSH/Another You	
36 36 36	36 JOHN BERRY/She's Taken A Shine	
36 36 36	36 COLLIN RAYE/On The Verge	
36 36 36	36 CLAY WALKER/Rumor Has It	
20 20 36	36 TRACE ADKINS/(This Ain't) No...	
20 20 36	36 GEORGE STRAIT/One Night At A Time	
20 20 36	36 KEVIN SHARP/She's Sure Taking...	
20 20 36	36 ALABAMA/Sad Lookin' Moon	
20 20 36	36 TERRI CLARK/Emotional Girl	
20 20 20	20 BRYAN WHITE/Sittin' On Go	
14 14 20	20 MINDY MCCREADY/A Girl's Gotta Do	
20 20 20	20 TRACY BYRD/Don't Take Her...	
20 20 20	20 BROOKS & DUNN/Why Would I Say...	
14 14 20	20 VINCE GILL/Little More Love	
20 20 20	20 LORRIE MORGAN/Good As I Was To You	
20 20 20	20 BUFFALO CLUB/If She Don't Love...	
20 20 20	20 KENNY CHESNEY/When I Close My Eyes	
20 20 20	20 JOHN M. MONTGOMERY/If Miss You A Little	
5 5 20	20 LEANN RIMES/The Light In Your...	
20 20 20	20 KATHY MATTEA/455 Rocket	
20 20 20	20 TRACY LAWRENCE/Better Man	
5 14 20	20 DEANA CARTER/Count Me In	
14 14 14	20 TANYA TUCKER/Little Things	
14 14 14	20 SAWYER BROWN/Six Days On The Road	
14 14 14	20 LEE ANN WOMACK/Never Again, Again	
5 5 14	20 MILA MASON/Dark Horse	
14 14 14	20 MARK WILLIS/Places I've Never...	
14 14 14	20 TRAVIS TRITT/Where Corn Don't...	
14 14 14	20 KIPPI BRANNON/Daddy's Little Girl	
14 14 14	20 BIG HOUSE/Cold Outside	
14 14 14	20 TRISHA YEARWOOD/Need You	
14 14 14	20 MARTINA MCBRIDE/Cry On...	
5 5 14	20 TY HERNDON/Loved Too Much	
5 5 14	20 ALAN JACKSON/Who's Cheatin' Who	
5 5 14	20 PATTY LOVELESS/She Drew A Broken...	
36 36 36	11 REBA MCKENZIE/How Was I To Know	
5 5 5	5 JOHN BERRY/Will, If You Will	
5 5 5	5 SAMMY KERSHAW/Fit To Be Tied Down	

KISAN 94.7		MARKET #4
KSAN/San Francisco (415) 291-0202 Roberts/Ryan		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
35 35 35	35 TRACE ADKINS/(This Ain't) No...	
25 35 35	35 ALABAMA/Sad Lookin' Moon	
15 35 35	35 JOHN BERRY/She's Taken A Shine	
35 35 35	35 TRACY BYRD/Don't Take Her...	
25 35 35	35 KENNY CHESNEY/When I Close My Eyes	
25 35 35	35 LORRIE MORGAN/Good As I Was To You	
25 35 35	35 COLLIN RAYE/On The Verge	
35 35 35	35 CLAY WALKER/Rumor Has It	
15 15 25	25 BROOKS & DUNN/Why Would I Say...	
15 15 25	25 BUFFALO CLUB/If She Don't Love...	
15 25 25	25 VINCE GILL/Little More Love	
15 25 25	25 DAVID KERSH/Another You	
25 25 25	25 TRACY LAWRENCE/Better Man	
5 25 25	25 KATHY MATTEA/455 Rocket	
15 15 25	25 MINDY MCCREADY/A Girl's Gotta Do	
25 25 25	25 JOHN M. MONTGOMERY/If Miss You A Little	
15 15 25	25 LEANN RIMES/The Light In Your...	
25 25 25	25 SAWYER BROWN/Six Days On The Road	
35 35 25	25 KEVIN SHARP/She's Sure Taking...	
25 25 25	25 BRYAN WHITE/Sittin' On Go	
25 25 25	25 LEE ANN WOMACK/Never Again, Again	
15 15 15	25 GARY ALLAN/From Where I'm...	
5 5 15	25 DEANA CARTER/Count Me In	
15 15 15	25 JOE DUFFIE/This Is Your Brain	
15 15 15	25 ALAN JACKSON/Who's Cheatin' Who	
15 15 15	25 PATTY LOVELESS/She Drew A Broken...	
15 15 15	25 MILA MASON/Dark Horse	
5 5 15	25 SONS OF THE DESERT/Whatever Comes First	
5 5 15	25 TANYA TUCKER/Little Things	
5 5 15	25 MARK WILLIS/Places I've Never...	
5 5 15	25 BIG HOUSE/Cold Outside	
5 5 15	25 KIPPI BRANNON/Daddy's Little Girl	
5 5 15	25 MARK CHESNUTT/Let It Rain	
5 5 15	25 TAMMY GRAHAM/A Dozen Red Roses	
5 5 15	25 JOHN NAUDREY/Wiggins/Somewhere In Love	
15 15 15	25 RANDY TRAVIS/King Of The Road	
15 15 15	25 JOHN BERRY/Change My Mind	
15 15 15	25 CLINT BLACK/Half Way Up	
15 15 15	25 BROOKS & DUNN/Man This Lonely	

YOUNG COUNTRY 93.3		MARKET #4
KYCY/San Francisco (415) 391-9330 Logan/Jordan		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
50 50 50	50 JOHN BERRY/She's Taken A Shine	
35 35 35	50 VINCE GILL/Little More Love	
35 50 50	50 DAVID KERSH/Another You	
50 50 50	50 REBA MCKENZIE/How Was I To Know	
25 35 50	50 LORRIE MORGAN/Good As I Was To You	
5 25 35	50 MINDY MCCREADY/A Girl's Gotta Do...	
50 50 50	50 CLAY WALKER/Rumor Has It	
35 50 50	50 KENNY CHESNEY/When I Close My Eyes	
5 25 35	50 DEANA CARTER/Count Me In	
5 35 35	50 BROOKS & DUNN/Why Would I Say...	
35 25 35	50 BIG HOUSE/Cold Outside	
25 35 35	50 ALAN JACKSON/Who's Cheatin' Who	
5 5 35	50 TRACY LAWRENCE/Better Man	
35 25 35	50 COLLIN RAYE/On The Verge	
35 50 35	50 LEANN RIMES/The Light In Your...	
35 35 35	50 GEORGE STRAIT/One Night At A Time	
35 35 35	50 KEVIN SHARP/She's Sure Taking...	
35 35 35	50 TANYA TUCKER/Little Things	
25 35 35	50 BRYAN WHITE/Sittin' On Go	
35 35 35	50 TRISHA YEARWOOD/Need You	
50 35 35	50 TRACY BYRD/Don't Take Her...	
35 35 35	50 BUFFALO CLUB/If She Don't Love...	
5 5 25	50 PAUL BRANDT/Take It From Me	
25 50 25	50 JOHN M. MONTGOMERY/If Miss You A Little	
5 25 25	50 TY HERNDON/Loved Too Much	
25 50 25	50 BILL ENGvall/Here's Your Sign...	
25 5 25	50 KATHY MATTEA/455 Rocket	
25 5 25	50 LEE ANN WOMACK/Never Again, Again	
50 50 10	10 TRACE ADKINS/(This Ain't) No...	
10 10 10	10 TRACY BYRD/Don't Take Her...	
10 10 10	10 GARTH BROOKS/That Of Wind	
50 10 10	10 OENA CARTER/Strawberry Wine	
10 10 10	10 MARK CHESNUTT/It's A Little Too...	
10 10 10	10 LINDA DAVIS/Love Story In...	
10 10 10	10 VINCE GILL/Pretty Little...	

COUNTRY 92.5		MARKET #5
WXTU/Philadelphia (610) 667-9000 McCartie/Radler		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
37 37 37	37 CLAY WALKER/Rumor Has It	
17 27 37	37 TRACY BYRD/Don't Take Her...	
27 27 37	37 GEORGE STRAIT/One Night At A Time	
27 27 37	37 COLLIN RAYE/On The Verge	
27 27 37	37 KENNY CHESNEY/When I Close My Eyes	
37 37 37	37 TERRI CLARK/Emotional Girl	
37 37 37	37 TOBY KEITH/Me Too	
37 37 37	37 DAVID KERSH/Another You	
37 37 37	37 DIAMOND RIO/Holdin'	
27 27 27	27 JOHN M. MONTGOMERY/If Miss You A Little	
27 27 27	27 MILA MASON/Dark Horse	
27 27 27	27 TANYA TUCKER/Little Things	
27 27 27	27 MARTINA MCBRIDE/Cry On...	
27 27 27	27 ALABAMA/Sad Lookin' Moon	
27 27 27	27 TRACY LAWRENCE/Better Man	
27 27 27	27 BUFFALO CLUB/If She Don't Love...	
17 27 27	27 KATHY MATTEA/455 Rocket	
17 27 27	27 BRYAN WHITE/Sittin' On Go	
17 27 27	27 VINCE GILL/Little More Love	
27 27 27	27 LONESTAR/Heartbroke Every Day	
27 27 27	27 KEVIN SHARP/She's Sure Taking...	
27 27 27	27 LORRIE MORGAN/Good As I Was To You	
17 17 17	17 CARYL MACK PARKER/One Night Stand	
17 17 17	17 BIG HOUSE/Cold Outside	
17 17 17	17 LEANN RIMES/The Light In Your...	
17 17 17	17 TRISHA YEARWOOD/Need You	
17 17 17	17 DARYLE SINGLETARY/Amen Kind Of Love	
17 17 17	17 MARK CHESNUTT/Let It Rain	
17 17 17	17 SAWYER BROWN/Six Days On The Road	
17 17 17	17 BROOKS & DUNN/Why Would I Say...	
17 17 17	17 KIPPI BRANNON/Daddy's Little Girl	
17 17 17	17 MARK WILLIS/Places I've Never...	
17 17 17	17 ALAN JACKSON/Who's Cheatin' Who	
17 17 17	17 M. CHAPIN CARPENTER/The Better To...	
37 37 10	10 RICK TREVIN/Running Out Of...	
10 10 10	10 KEVIN SHARP/Nobody Knows	
37 10 10	10 PATTY LOVELESS/She Drew A Broken...	
10 10 10	10 CLINT BLACK/Half Way Up	
10 10 10	10 DARYLE SINGLETARY/Amen Kind Of Love	
37 37 10	10 REBA MCKENZIE/How Was I To Know	

W4 Country		MARKET #6
WVWW/Detroit (313) 259-4323 Hamlin/E		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
33 33 33	33 TRACE ADKINS/(This Ain't) No...	
33 33 33	33 TRACY BYRD/Don't Take Her...	
33 33 33	33 KENNY CHESNEY/When I Close My Eyes	
33 33 33	33 DIAMOND RIO/Holdin'	
23 33 33	33 DAVID KERSH/Another You	
33 33 33	33 COLLIN RAYE/On The Verge	
33 33 33	33 GEORGE STRAIT/One Night At A Time	
23 33 33	33 CLAY WALKER/Rumor Has It	
23 33 33	33 ALABAMA/Sad Lookin' Moon	
23 33 33	33 BROOKS & DUNN/Why Would I Say...	
23 33 33	33 HOLLY DUNN/Leave One Bridge...	
13 23 23	23 VINCE GILL/Little More Love	
13 23 23	23 TRACY LAWRENCE/Better Man	
23 23 23	23 MILA MASON/Dark Horse	
23 23 23	23 MINDY MCCREADY/A Girl's Gotta Do	
23 23 23	23 JOHN M. MONTGOMERY/If Miss You A Little	
23 23 23	23 LORRIE MORGAN/Good As I Was To You	
13 23 23	23 LEANN RIMES/The Light In Your...	
13 23 23	23 SAWYER BROWN/Six Days On The Road	
23 23 23	23 KEVIN SHARP/She's Sure Taking...	
23 23 23	23 BUFFALO CLUB/If She Don't Love...	
23 23 23	23 BRYAN WHITE/Sittin' On Go	
13 13 13	23 TANYA TUCKER/Little Things	
13 13 13	23 BIG HOUSE/Cold Outside	
13 13 13	23 MARK CHESNUTT/Let It Rain	
13 13 13	23 ANITA COCHRAN/If Could Love A...	
13 13 13	23 KATHY MATTEA/455 Rocket	
13 13 13	23 MARTINA MCBRIDE/Cry On...	
5 13 13	23 SONS OF THE DESERT/Whatever Comes First	
13 13 13	23 MARK WILLIS/Places I've Never...	
5 13 13	23 LEE ANN WOMACK/Never Again, Again	
13 13 13	23 TRISHA YEARWOOD/Need You	
13 13 13	23 DEANA CARTER/Count Me In	
5 5 5	5 STEPHANIE BENTLEY/The Hopechest Song	
5 5 5	5 BURNIN' DAYLIGHT/Say Yes	
5 5 5	5 DAVID LEE MURPHY/Breakfast In...	
5 5 5	5 THRASHER SHIVER/Be Honest	
5 5 5	5 JEFF WOOD/Use Mine	
5 5 5	5 RICK TREVIN/Only Get This	

YOUNG COUNTRY 92.5		MARKET #6
WYCD/Detroit (810) 799-0600 Haskel/Marrosio		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
54 54 54	54 RICK TREVIN/Running Out Of...	
54 54 54	54 JOHN BERRY/She's Taken A Shine	
54 54 54	54 LORRIE MORGAN/Good As I Was To You	
54 54 54	54 CLAY WALKER/Rumor Has It	
54 54 54	54 DAVID KERSH/Another You	
54 54 54	54 DIAMOND RIO/Holdin'	
35 35 54	54 GEORGE STRAIT/One Night At A Time	
25 35 54	54 KENNY CHESNEY/When I Close My Eyes	
25 35 35	54 BROOKS & DUNN/Why Would I Say...	
35 35 35	54 TRACE ADKINS/(This Ain't) No...	
25 35 35	54 TERRI CLARK/Emotional Girl	
35 35 35	54 TRACY BYRD/Don't Take Her...	
35 35 35	54 MINDY MCCREADY/A Girl's Gotta Do	
25 25 35	54 BUFFALO CLUB/If She Don't Love...	
35 35 35	54 MILA MASON/Dark Horse	
35 35 35	54 COLLIN RAYE/On The Verge	
25 25 35	54 JOHN M. MONTGOMERY/If Miss You A Little	
5 35 35	54 JEFF WOOD/Use Mine	
5 25 25	25 ALAN JACKSON/Who's Cheatin' Who	
25 25 25	25 KATHY MATTEA/455 Rocket	
25 25 25	25 KEVIN SHARP/She's Sure Taking...	
25 25 25	25 ALABAMA/Sad Lookin' Moon	
25 25 25	25 DEANA CARTER/Count Me In	
5 25 25	25 BRYAN WHITE/Sittin' On Go	
5 25 25	25 LEANN RIMES/The Light In Your...	
5 25 25	25 VINCE GILL/Little More Love	
5 25 25	25 TRACY LAWRENCE/Better Man	
5 5 5	25 MARTINA MCBRIDE/Cry On...	
5 5 5	25 GARY ALLAN/From Where I'm...	
5 5 5	25 KIPPI BRANNON/Daddy's Little Girl	
5 5 5	25 TANYA TUCKER/Little Things	
5 5 5	25 SONS OF THE DESERT/Whatever Comes First	
5 5 5	25 MARK WILLIS/Places I've Never...	
5 5 5	25 SAWYER BROWN/Six Days On The Road	
5 5 5	25 BIG HOUSE/Cold Outside	
5 5 5	25 TY HERNDON/Loved Too Much	
5 5 5	25 DAVID LEE MURPHY/Breakfast In...	
5 5 5	25 PAUL BRANDT/Take It From Me	
5 5 5	25 MARK CHESNUTT/Let It Rain	

KPLX 94.7		MARKET #7
KPLX/Dallas (214) 526-2400 Rivers/Whitney		
PLAYS	ARTIST/TITLE	
3W 2W 1W	TW	
45 45 45	45 KENNY CHESNEY/When I Close My Eyes	
45 45 45	45 GEORGE STRAIT/One Night At A Time	
45 45 45	45 DAVID KERSH/Another You	
30 45 45	45 TRACY BYRD/Don't Take Her...	
30 45 45	45 TRACE ADKINS/(This Ain't) No...	
30 45 45	45 TRACY LAWRENCE/Better Man	
45 45 45	45 COLLIN RAYE/On The Verge	
45 45 45	45 CLAY WALKER/Rumor Has It	
45 45 45	45 DIAMOND RIO/Holdin'	
45 45 45	45 BROOKS & DUNN/Why Would I Say...	
45 45 45	45 BUFFALO CLUB/If She Don't Love...	
30 45 45	45 MILA MASON/Dark Horse	
30 45 45	45 JOHN M. MONTGOMERY/If Miss You A Little	
15 15 20	20 MARK WILLIS/Places I've Never...	
30 45 45	20 TY HERNDON/Loved Too Much	
30 45 45	20 LITTLE TEXAS/For Us	
7 30 28	28 KENNY SHARP/She's	

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #12
WKHX/Atlanta
 (770) 955-0101
 McGinley/Gray

101.5 FM Kicks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	CLAY WALKER/Rumor Has It
38	38	38	38	38	KENNY CHESNEY/When I Close My Eyes
28	38	38	38	38	DAVID KERSH/Another You
28	38	38	38	38	COLLIN RAYE/On The Verge
28	38	38	38	38	GEORGE STRAIT/One Night At A Time
28	38	38	38	38	TRACY BYRD/Don't Take Her...
28	38	38	38	38	TRACY LAWRENCE/Better Man...
28	38	38	38	38	TERRI CLARK/Emotional Girl
28	38	38	38	38	ALABAMA/Sad Lookin' Moon
18	28	38	38	38	JOHN M. MONTGOMERY/ Miss You A Little
28	28	38	38	38	BUFFALO CLUB/If She Don't Love...
18	28	38	38	38	LORRIE MORGAN/Good As I Was To You
18	28	38	38	38	KEVIN SHARP/She's Sure Taking...
18	28	38	38	38	BROOKS & DUNN/Why Would I Say...
18	28	38	38	38	KEVIN SHARP/She's Sure Taking...
18	28	38	38	38	BRYAN WHITE/Sittin' On Go
18	28	38	38	38	VINCE GILL/A Little More Love
18	28	38	38	38	KATHY MATTEA/455 Rocket
18	28	38	38	38	MINDY MCCREADY/A Girl's Gotta Do...
18	28	38	38	38	MINDY MCCREADY/A Girl's Gotta Do...
18	28	38	38	38	SAWYER BROWN/Six Days On The Road
18	28	38	38	38	MILA MASON/Dark Horse
18	28	38	38	38	SAWYER BROWN/Six Days On The Road
18	28	38	38	38	TAMMY GRAHAM/A Dozen Red Roses
18	28	38	38	38	TANYA TUCKER/Little Things
18	28	38	38	38	DEANA CARTER/Count Me In
18	28	38	38	38	MARK WILLIS/Places I've Never...
18	28	38	38	38	BOBY KEITH/Me Too
18	28	38	38	38	LEANN RIMES/Unchained Melody
18	28	38	38	38	MINDY MCCREADY/A Girl's Gotta Do...
18	28	38	38	38	ALAN JACKSON/Everything I Love
18	28	38	38	38	PATTY LOVELESS/She Drew A Broken...
18	28	38	38	38	DEANA CARTER/We Danced Anyway
18	28	38	38	38	JOHN BERRY/She's Taken A Shine
18	28	38	38	38	VINCE GILL/Pretty Little...
18	28	38	38	38	TRACY BYRD/Don't Take Her...
38	38	38	38	38	TRACY ADKINS/(This Ain't) No...
38	38	38	38	38	DIAMOND RIO/Holdin'

MARKET #12
WYAY/Atlanta
 (770) 955-0106
 McGinley/Gray

Y106.7
 TODAY'S HIT COUNTRY

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	CLAY WALKER/Rumor Has It
42	42	42	42	42	KENNY CHESNEY/When I Close My Eyes
42	42	42	42	42	COLLIN RAYE/On The Verge
42	42	42	42	42	DAVID KERSH/Another You
42	42	42	42	42	TRACY LAWRENCE/Better Man...
32	42	42	42	42	GEORGE STRAIT/One Night At A Time
42	42	42	42	42	TRACY BYRD/Don't Take Her...
32	42	42	42	42	KEVIN SHARP/She's Sure Taking...
32	42	42	42	42	ALABAMA/Sad Lookin' Moon
32	42	42	42	42	JOHN M. MONTGOMERY/ Miss You A Little
32	42	42	42	42	TERRI CLARK/Emotional Girl
32	42	42	42	42	KATHY MATTEA/455 Rocket
18	32	42	42	42	BROOKS & DUNN/Why Would I Say...
18	32	42	42	42	BUFFALO CLUB/If She Don't Love...
18	32	42	42	42	LORRIE MORGAN/Good As I Was To You
18	32	42	42	42	LEANN RIMES/The Light In Your...
18	32	42	42	42	MINDY MCCREADY/A Girl's Gotta Do...
18	32	42	42	42	MILA MASON/Dark Horse
18	32	42	42	42	BRYAN WHITE/Sittin' On Go
18	32	42	42	42	VINCE GILL/A Little More Love
18	32	42	42	42	SAWYER BROWN/Six Days On The Road
18	32	42	42	42	TAMMY GRAHAM/A Dozen Red Roses
18	32	42	42	42	TANYA TUCKER/Little Things
18	32	42	42	42	DEANA CARTER/Count Me In
18	32	42	42	42	MARK WILLIS/Places I've Never...
18	32	42	42	42	BOBY KEITH/Me Too
18	32	42	42	42	LEANN RIMES/Unchained Melody
18	32	42	42	42	MINDY MCCREADY/A Girl's Gotta Do...
18	32	42	42	42	ALAN JACKSON/Everything I Love
18	32	42	42	42	PATTY LOVELESS/She Drew A Broken...
18	32	42	42	42	DEANA CARTER/We Danced Anyway
18	32	42	42	42	JOHN BERRY/She's Taken A Shine
18	32	42	42	42	VINCE GILL/Pretty Little...
18	32	42	42	42	TRACY BYRD/Don't Take Her...
18	32	42	42	42	TRACY ADKINS/(This Ain't) No...
18	32	42	42	42	DIAMOND RIO/Holdin'

MARKET #13
KMPS/Seattle
 (206) 443-9400
 Thomas

NEW COUNTRY
92.7 FM TRIMPS

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	41	41	41	GEORGE STRAIT/One Night At A Time
28	41	41	41	41	CLAY WALKER/Rumor Has It
28	41	41	41	41	TERRI CLARK/Emotional Girl
28	41	41	41	41	BUFFALO CLUB/If She Don't Love...
41	41	41	41	41	JOHN BERRY/She's Taken A Shine
41	41	41	41	41	LEANN RIMES/Unchained Melody
41	41	41	41	41	REBA MCENTIRE/How Was I To Know
41	41	41	41	41	TRACY ADKINS/(This Ain't) No...
41	41	41	41	41	ALAN JACKSON/Everything I Love
28	28	28	41	41	KENNY CHESNEY/When I Close My Eyes
28	28	41	41	41	KATHY MATTEA/455 Rocket
16	28	28	41	41	KEVIN SHARP/She's Sure Taking...
16	28	28	41	41	TRACY BYRD/Don't Take Her...
16	28	28	41	41	LORRIE MORGAN/Good As I Was To You
16	28	28	41	41	MARTINA MCBRIDE/Cry On...
16	28	28	41	41	ALABAMA/Sad Lookin' Moon
16	28	28	41	41	COLLIN RAYE/On The Verge
16	28	28	41	41	DAVID KERSH/Another You
16	28	28	41	41	JOHN M. MONTGOMERY/ Miss You A Little
16	28	28	41	41	SAWYER BROWN/Six Days On The Road
16	28	28	41	41	DEANA CARTER/Count Me In
16	28	28	41	41	TANYA TUCKER/Little Things
16	28	28	41	41	MARK WILLIS/Places I've Never...
16	28	28	41	41	BOBY KEITH/Me Too
16	28	28	41	41	LEANN RIMES/Unchained Melody
16	28	28	41	41	MINDY MCCREADY/A Girl's Gotta Do...
16	28	28	41	41	ALAN JACKSON/Everything I Love
16	28	28	41	41	PATTY LOVELESS/She Drew A Broken...
16	28	28	41	41	DEANA CARTER/We Danced Anyway
16	28	28	41	41	JOHN BERRY/She's Taken A Shine
16	28	28	41	41	VINCE GILL/Pretty Little...
16	28	28	41	41	TRACY BYRD/Don't Take Her...
16	28	28	41	41	TRACY ADKINS/(This Ain't) No...
16	28	28	41	41	DIAMOND RIO/Holdin'

MARKET #14
KSDN/San Diego
 (619) 291-9797
 Shepard/Upton

103.5 FM KSDN

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	TRACY ADKINS/(This Ain't) No...
31	31	31	31	31	REBA MCENTIRE/How Was I To Know
31	31	31	31	31	TRACY BYRD/Don't Take Her...
31	31	31	31	31	CLAY WALKER/Rumor Has It
20	31	31	31	31	TERRI CLARK/Emotional Girl
20	31	31	31	31	DIAMOND RIO/Holdin'
20	31	31	31	31	KENNY CHESNEY/When I Close My Eyes
20	31	31	31	31	GEORGE STRAIT/One Night At A Time
20	31	31	31	31	LORRIE MORGAN/Good As I Was To You
20	31	31	31	31	BUFFALO CLUB/If She Don't Love...
20	31	31	31	31	MILA MASON/Dark Horse
20	31	31	31	31	KEVIN SHARP/She's Sure Taking...
20	31	31	31	31	TRACY LAWRENCE/Better Man...
20	31	31	31	31	BROOKS & DUNN/Why Would I Say...
20	31	31	31	31	MARTINA MCBRIDE/Cry On...
20	31	31	31	31	COLLIN RAYE/On The Verge
12	20	31	31	31	DAVID KERSH/Another You
12	20	31	31	31	ALABAMA/Sad Lookin' Moon
12	20	31	31	31	JOHN M. MONTGOMERY/ Miss You A Little
12	20	31	31	31	MINDY MCCREADY/A Girl's Gotta Do...
12	20	31	31	31	ALAN JACKSON/Who's Cheatin' Who
14	14	14	14	14	BROOKS & DUNN/Man This Lonely
14	14	14	14	14	MARK CHESNUTT/It's A Little Too...
14	14	14	14	14	TY HERNDON/She Wants To Be...
31	14	14	14	14	TRAVIS TRITT/Where Corn Don't...
14	14	14	14	14	BOBY KEITH/Me Too
14	14	14	14	14	TRACY LAWRENCE/Is That A Tear
14	14	14	14	14	RICK TREVIN/Running Out Of...
31	31	31	31	31	JOHN BERRY/She's Taken A Shine
31	31	31	31	31	SUZIE BOGGS/She Said, He Heard
12	12	12	12	12	SUZIE BOGGS/She Said, He Heard
12	12	12	12	12	LEANN RIMES/The Light In Your...
12	12	12	12	12	THRASHER SHIVER/Be Honest
12	12	12	12	12	TY HERNDON/Loved Too Much
12	12	12	12	12	TANYA TUCKER/Little Things
12	12	12	12	12	BRYAN WHITE/Sittin' On Go
12	12	12	12	12	MARK CHESNUTT/It's A Little Too...
12	12	12	12	12	SAWYER BROWN/Six Days On The Road

MARKET #15
WJMC/Long Island
 (516) 423-6740
 Asker

WJMC
 Country 94.3

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	CLAY WALKER/Rumor Has It
22	38	38	38	38	DAVID KERSH/Another You
38	38	38	38	38	TRACY BYRD/Don't Take Her...
38	38	38	38	38	KENNY CHESNEY/When I Close My Eyes
22	38	38	38	38	TERRI CLARK/Emotional Girl
38	38	38	38	38	REBA MCENTIRE/How Was I To Know
38	38	38	38	38	TRACY ADKINS/(This Ain't) No...
22	38	38	38	38	COLLIN RAYE/On The Verge
22	38	38	38	38	GEORGE STRAIT/One Night At A Time
22	38	38	38	38	MARTINA MCBRIDE/Cry On...
22	38	38	38	38	ALABAMA/Sad Lookin' Moon
15	22	38	38	38	BROOKS & DUNN/Why Would I Say...
15	22	38	38	38	MINDY MCCREADY/A Girl's Gotta Do...
22	38	38	38	38	TRACY LAWRENCE/Better Man...
15	22	38	38	38	LEANN RIMES/The Light In Your...
22	38	38	38	38	BRYAN WHITE/Sittin' On Go
22	38	38	38	38	SAWYER BROWN/Six Days On The Road
22	38	38	38	38	JOHN M. MONTGOMERY/ Miss You A Little
22	38	38	38	38	LORRIE MORGAN/Good As I Was To You
22	38	38	38	38	ALAN JACKSON/Who's Cheatin' Who
22	38	38	38	38	KATHY MATTEA/455 Rocket
15	15	15	15	15	VINCE GILL/A Little More Love
15	15	15	15	15	DEANA CARTER/Count Me In
15	15	15	15	15	BIG HOUSE/Cold Outside
15	15	15	15	15	SUZIE BOGGS/She Said, He Heard
15	15	15	15	15	MARK CHESNUTT/It's A Little Too...
15	15	15	15	15	BURNIN' DAYLIGHT/Say Yes
15	15	15	15	15	KIPPI BRANNON/Daddy's Little Girl
15	15	15	15	15	BRYAN TUCKER/Little Things
15	15	15	15	15	SONS OF THE DESERT/Whatever Comes First
15	15	15	15	15	DARYLE SINGLETARY/The Used To Be's
15	15	15	15	15	LEE ANN WOMACK/Never Again, Again
15	15	15	15	15	MARK WILLIS/Places I've Never...
15	15	15	15	15	SARA EVANS/True Lies
15	15	15	15	15	TRISHA YEARWOOD/I Need You
15	15	15	15	15	JOE DIFFIE/This Is Your Brain
15	15	15	15	15	ALAN JACKSON/Who's Cheatin' Who
15	15	15	15	15	TY HERNDON/Loved Too Much

MARKET #16
KEEY/Minneapolis
 (612) 820-4200
 Swedberg/Moon

NEW COUNTRY
K102

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	CLAY WALKER/Rumor Has It
40	40	40	40	40	TRACY BYRD/Don't Take Her...
40	40	40	40	40	SAWYER BROWN/Six Days On The Road
40	40	40	40	40	DAVID KERSH/Another You
40	40	40	40	40	COLLIN RAYE/On The Verge
40	40	40	40	40	JOHN M. MONTGOMERY/ Miss You A Little
40	40	40	40	40	GEORGE STRAIT/One Night At A Time
26	40	40	40	40	KENNY CHESNEY/When I Close My Eyes
26	40	40	40	40	BRYAN WHITE/Sittin' On Go
26	40	40	40	40	ALABAMA/Sad Lookin' Moon
26	40	40	40	40	ALAN JACKSON/Who's Cheatin' Who
26	40	40	40	40	MINDY MCCREADY/A Girl's Gotta Do...
26	40	40	40	40	KEVIN SHARP/She's Sure Taking...
26	40	40	40	40	TRACY LAWRENCE/Better Man...
26	40	40	40	40	THRASHER SHIVER/Be Honest
26	40	40	40	40	LEANN RIMES/The Light In Your...
26	40	40	40	40	BUFFALO CLUB/If She Don't Love...
26	40	40	40	40	DEANA CARTER/Count Me In
18	26	40	40	40	BROOKS & DUNN/Why Would I Say...
18	26	40			

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

NEW COUNTRY
KUPL 98.5
MARKET #24
KUPL/Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
25	36	36	36	36	JOHN BERRY/She's Taken A Shine	
36	36	36	36	36	TRACE ADKINS/This Ain't No	
36	36	36	36	36	DIAMOND RIO/Holdin'	
36	36	36	36	36	CLAY WALKER/Rumor Has It	
25	25	25	25	25	COLLIN RAYE/On The Verge	
25	25	25	25	25	TRACY LAWRENCE/Better Man	
25	25	25	25	25	SAWYER BROWN/Six Days On The Road	
25	25	25	25	25	GEORGE STRAIT/One Night At A Time	
25	25	25	25	25	JOHN M. MONTGOMERY/Miss You A Little	
25	25	25	25	25	BIG HOUSE/Cold Outside	
15	15	15	15	15	BUFFALO CLUB/If She Don't Love...	
25	25	25	25	25	ALABAMA/Sad Lookin' Moon	
15	15	15	15	15	BURNIN' DAYLIGHT/Say Yes	
15	15	15	15	15	KENNY CHESNEY/When I Close My Eyes	
15	15	15	15	15	BROOKS & DUNN/Why Would I Say...	
25	25	25	25	25	LEANN RIMES/The Light In Your...	
25	25	25	25	25	BRYAN WHITE/Sittin' On Go	
12	15	15	15	15	LORRIE MORGAN/Good As I Was To You	
12	15	15	15	15	KEVIN SHARP/She's Sure Taking...	
15	25	25	25	25	TAMMY GRAHAM/A Dozen Red Roses	
15	25	25	25	25	VINCE GILL/Little More Love	
-	-	-	-	-	36	ALAN JACKSON/Who's Cheatin' Who
12	15	15	15	15	TRISHA YEARWOOD/Need You	
12	15	15	15	15	KATHY MATTEA/455 Rocket	
12	15	15	15	15	MINDY MCCREADY/A Girl's Gotta Do...	
12	15	15	15	15	TANYA TUCKER/Little Things	
12	15	15	15	15	MILA MASON/Dark Horse	
12	15	15	15	15	DEANA CARTER/Count Me In	
-	-	-	-	-	12	RICK TREVIN/Only Get This...
-	-	-	-	-	12	JOE DIFFIE/This Is Your Brain
-	-	-	-	-	12	BILL ENGVALL/Here's Your Sign...
-	-	-	-	-	12	JOE DEE MESSINA/He'd Never Seen...
-	-	-	-	-	12	MARTINA MCBRIDE/Cry On...
-	-	-	-	-	12	LITTLE TEXAS/Bad For Us
-	-	-	-	-	12	SONS OF THE DESERT/Whatever Comes First
-	-	-	-	-	12	PATTY LOVELESS/The Trouble With...

NEW COUNTRY
KWJZ 99.5 FM 1080 AM
MARKET #24
KWJZ/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
38	38	45	45	45	CLAY WALKER/Rumor Has It		
18	25	38	38	38	KENNY CHESNEY/When I Close My Eyes		
38	38	25	38	38	GEORGE STRAIT/One Night At A Time		
38	25	25	38	38	TRACY BYRD/Don't Take Her...		
38	38	38	38	38	ALAN JACKSON/Everything I Love		
38	38	38	38	38	REBA MCENTIRE/How Was I To Know		
-	-	-	-	-	25	38	RICK TREVIN/Running Out Of...
25	25	38	38	38	KEVIN SHARP/Nobody Knows		
-	-	-	-	-	38	38	BRYAN WHITE/So Much For...
38	25	38	38	38	LEANN RIMES/Unchained Melody		
18	18	25	25	25	VINCE GILL/Little More Love		
25	25	25	25	25	DARYLE SINGLETARY/Amen Kind Of Love		
38	38	25	25	25	TRACY LAWRENCE/Better Man...		
25	25	25	25	25	TERRI CLARK/Emotional Girl		
-	-	-	-	-	18	25	BILL ENGVALL/Here's Your Sign
18	18	25	25	25	TOBY KEITH/Me Too		
38	38	25	25	25	COLLIN RAYE/On The Verge		
38	38	25	25	25	PATTY LOVELESS/She Drew A Broken...		
38	25	25	25	25	JOHN BERRY/She's Taken A Shine		
18	18	25	25	25	BRYAN WHITE/Sittin' On Go		
38	38	25	25	25	DEANA CARTER/Count Me In		
20	25	25	25	25	BIG HOUSE/Cold Outside		
5	10	10	10	10	TAMMY GRAHAM/A Dozen Red Roses		
5	5	10	10	10	DIAMOND RIO/Holdin'		
45	45	18	18	18	ALAN JACKSON/Who's Cheatin' Who		
18	18	18	18	18	JOHN M. MONTGOMERY/Miss You A Little		
18	18	18	18	18	BUFFALO CLUB/If She Don't Love		
18	18	18	18	18	ALABAMA/Sad Lookin' Moon		
25	25	18	18	18	SAWYER BROWN/Six Days On The Road		
25	25	18	18	18	TRACE ADKINS/This Ain't No...		
18	18	18	18	18	JOE DIFFIE/This Is Your Brain		
-	-	-	-	-	18	18	ALAN JACKSON/Who's Cheatin' Who
18	18	18	18	18	BROOKS & DUNN/Why Would I Say...		
10	10	10	10	10	MARK WILLS/Places I've Never...		
6	6	10	10	10	KATHY MATTEA/455 Rocket		
5	5	10	10	10	MILA MASON/Dark Horse		
7	7	7	7	7	TRISHA YEARWOOD/Need You		
7	7	7	7	7	JEFF WOOD/Use Mine		
5	5	5	5	5	DARYLE SINGLETARY/The Used To Be's		

B105
GOOD TIMES. GREAT COUNTRY.
MARKET #25
WUBE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
35	25	25	25	25	MINDY MCCREADY/Maybe He'll Notice...		
35	35	35	35	35	TRACY BYRD/Don't Take Her		
35	35	35	35	35	REBA MCENTIRE/How Was I To Know		
25	25	25	25	25	DAVID KERSH/Another You		
18	25	25	25	25	TRACE ADKINS/This Ain't No...		
25	25	25	25	25	LORRIE MORGAN/Good As I Was To You		
25	25	25	25	25	CLAY WALKER/Rumor Has It		
25	25	25	25	25	KENNY CHESNEY/When I Close My Eyes		
25	25	25	25	25	GEORGE STRAIT/One Night At A Time		
18	18	18	18	18	LEANN RIMES/Unchained Melody		
18	18	18	18	18	COLLIN RAYE/On The Verge		
25	25	25	25	25	LEE ANN WOMACK/Never Again, Again		
25	25	25	25	25	BRYAN WHITE/Sittin' On Go		
25	25	25	25	25	TRACY LAWRENCE/Better Man...		
18	18	25	25	25	KATHY MATTEA/455 Rocket		
18	18	25	25	25	JOHN M. MONTGOMERY/Miss You A Little		
18	18	25	25	25	ALABAMA/Sad Lookin' Moon		
18	18	25	25	25	TERRI CLARK/Emotional Girl		
-	-	-	-	-	18	18	ALAN JACKSON/Who's Cheatin' Who
-	-	-	-	-	18	18	BUFFALO CLUB/If She Don't Love...
-	-	-	-	-	18	18	LEANN RIMES/Unchained Melody
-	-	-	-	-	18	18	BRYAN WHITE/Sittin' On Go
-	-	-	-	-	18	18	DEANA CARTER/Count Me In
-	-	-	-	-	18	18	BIG HOUSE/Cold Outside
-	-	-	-	-	18	18	JOHN BERRY/She's Taken A Shine
-	-	-	-	-	18	18	PATTY LOVELESS/She Drew A Broken...
-	-	-	-	-	18	18	TANYA TUCKER/Little Things
-	-	-	-	-	18	18	LEANN RIMES/Unchained Melody
-	-	-	-	-	18	18	MILA MASON/Dark Horse
-	-	-	-	-	18	18	DIAMOND RIO/Holdin'
-	-	-	-	-	18	18	JOHN BERRY/Will, If You Will
-	-	-	-	-	18	18	VINCE GILL/Little More Love
-	-	-	-	-	18	18	DEANA CARTER/Count Me In
-	-	-	-	-	18	18	JOE DIFFIE/This Is Your Brain
-	-	-	-	-	18	18	PATTY LOVELESS/She Drew A Broken...
-	-	-	-	-	18	18	GARY ALLAN/From Where I'm...
25	18	25	25	25	MINDY MCCREADY/A Girl's Gotta Do...		
35	35	35	35	35	MARK CHESNUTT/Let It Rain		
35	35	35	35	35	BROOKS & DUNN/Why Would I Say...		
35	35	35	35	35	FAITH HILL/Can't Do That...		
35	35	35	35	35	COLLIN RAYE/What If Jesus...		
13	13	13	13	13	KEVIN SHARP/Nobody Knows		
35	35	35	35	35	MARK CHESNUTT/It's A Little Too...		

FRUG 95.1
MARKET #26
KFRG/Riverside
(909) 825-9525
Massie/Jeffrey

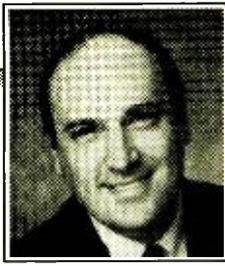
PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
37	37	37	37	37	BROOKS & DUNN/Man This Lonely		
37	37	37	37	37	REBA MCENTIRE/How Was I To Know		
37	37	37	37	37	DEANA CARTER/Count Me In		
24	24	24	24	24	ALAN JACKSON/Everything I Love		
37	37	37	37	37	TRACE ADKINS/This Ain't No...		
24	24	24	24	24	BILL ENGVALL/Here's Your Sign		
37	37	37	37	37	DIAMOND RIO/Holdin'		
24	24	24	24	24	TRACY BYRD/Don't Take Her...		
16	16	16	16	16	KIPPI BRANNON/Daddy's Little Girl		
24	24	24	24	24	TERRI CLARK/Emotional Girl		
24	24	24	24	24	BUFFALO CLUB/If She Don't Love...		
24	24	24	24	24	CLAY WALKER/Rumor Has It		
24	24	24	24	24	KEVIN SHARP/She's Sure Taking...		
24	24	24	24	24	TRACY LAWRENCE/Better Man...		
24	24	24	24	24	ALABAMA/Sad Lookin' Moon		
24	24	24	24	24	MARTINA MCBRIDE/Cry On...		
24	24	24	24	24	LORRIE MORGAN/Good As I Was To You		
24	24	24	24	24	TRACY LAWRENCE/Better Man...		
24	24	24	24	24	GEORGE STRAIT/One Night At A Time		
24	24	24	24	24	ALABAMA/Sad Lookin' Moon		
24	24	24	24	24	KATHY MATTEA/455 Rocket		
24	24	24	24	24	JOHN M. MONTGOMERY/Miss You A Little		
24	24	24	24	24	ALABAMA/Sad Lookin' Moon		
24	24	24	24	24	TERRI CLARK/Emotional Girl		
10	10	10	10	10	MARK WILLS/Places I've Never...		
16	16	16	16	16	COLLIN RAYE/On The Verge		
16	16	16	16	16	KEVIN SHARP/She's Sure Taking...		
16	16	16	16	16	BRYAN WHITE/Sittin' On Go		
-	-	-	-	-	10	10	VINCE GILL/Little More Love
-	-	-	-	-	10	10	TANYA TUCKER/Little Things
-	-	-	-	-	10	10	THRASHER SHIVER/Be Honest
-	-	-	-	-	10	10	DAVID KERSH/Another You
-	-	-	-	-	10	10	JOHN M. MONTGOMERY/Miss You A Little
-	-	-	-	-	10	10	MILA MASON/Dark Horse
-	-	-	-	-	10	10	CRYSTAL BERNARD/State Of Mind
-	-	-	-	-	10	10	KATHY MATTEA/455 Rocket
-	-	-	-	-	10	10	MILA MASON/Dark Horse
-	-	-	-	-	10	10	JOHN M. MONTGOMERY/Miss You A Little
-	-	-	-	-	10	10	LEANN RIMES/Unchained Melody
-	-	-	-	-	10	10	GEORGE STRAIT/One Night At A Time
-	-	-	-	-	10	10	ALAN JACKSON/Who's Cheatin' Who
-	-	-	-	-	10	10	BRYAN WHITE/Sittin' On Go
-	-	-	-	-	10	10	BIG HOUSE/Cold Outside
-	-	-	-	-	10	10	PAUL BRANDT/Take It From Me
-	-	-	-	-	10	10	BROOKS & DUNN/Why Would I Say...
-	-	-	-	-	10	10	DEANA CARTER/Count Me In
-	-	-	-	-	10	10	VINCE GILL/Little More Love
-	-	-	-	-	10	10	MARTINA MCBRIDE/Cry On...
-	-	-	-	-	10	10	LEANN RIMES/Unchained Melody
-	-	-	-	-	10	10	RICK TREVIN/Only Get This...
-	-	-	-	-	10	10	JEFF WOOD/Use Mine

Q104
MARKET #27
KBEQ/Kansas City
(816) 531-2535
Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	44	44	44	TRACE ADKINS/This Ain't No
43	43	44	44	44	KENNY CHESNEY/When I Close My Eyes
35	43	44	44	44	DAVID KERSH/Another You
43	43	44	44	44	REBA MCENTIRE/How Was I To Know
35	44	44	44	44	CLAY WALKER/Rumor Has It
30	35	35	35	35	STEPHANIE BENTLEY/The Hopechest Song
30	35	35	35	35	TRACY BYRD/Don't Take Her...
35	35	35	35	35	TERRI CLARK/Emotional Girl
35	35	35	35	35	BUFFALO CLUB/If She Don't Love...
31	35	35	35	35	TIM MCGRAW/Didn't Ask And...
24	30	30	30	30	STEVE AZARI/Go Crazy
30	31	32	32	32	BURNIN' DAYLIGHT/Say Yes
30	31	32	32	32	SONS OF THE DESERT/Whatever Comes First
30	30	32	32	32	KATHY MATTEA/455 Rocket
31	30	31	31	31	COLLIN RAYE/On The Verge
30	31	31	31	31	KEVIN SHARP/She's Sure Taking...
31	30	31	31	31	THRASHER SHIVER/Be Honest
24	31	30	30	30	TANYA TUCKER/Little Things
30	31	30	30	30	MARK WILLS/Places I've Never...
30	30	32	32	32	ALABAMA/Sad Lookin' Moon
24	24	24	24	24	TY HERNDON/Loved Too Much
31	30	32	32	32	TRACY LAWRENCE/Better Man...
24	30	32	32	32	DAVID LEE MURPHY/Breakfast In...
24	30	32	32	32	LITTLE TEXAS/Bad For Us
30	30	31	31	31	MINDY MCCREADY/A Girl's Gotta Do...
30	30	32	32	32	JOHN M. MONTGOMERY/Miss You A Little
31	30	31	31	31	LORRIE MORGAN/Good As I Was To You
24	24	24	24	24	SAWYER BROWN/Six Days On The Road
24	24	24	24	24	GEORGE STRAIT/One Night At A Time
18	24	24	24	24	BRYAN WHITE/Sittin' On Go
18	24	24	24	24	BIG HOUSE/Cold Outside
18	24	24	24	24	PAUL BRANDT/Take It From Me
18	24	24	24	24	BROOKS & DUNN/Why Would I Say...
18	24	24	24	24	DEANA CARTER/Count Me In
18	24	24	24	24	VINCE GILL/Little More Love
18	24	24	24	24	MARTINA MCBRIDE/Cry On...
18	24	24	24	24	LEANN RIMES/Unchained Melody
18	24	24	24	24	RICK TREVIN/Only Get This...
18	24	24	24	24	JEFF WOOD/Use Mine

KFKF 94FM
COUNTRY FAVORITES
MARKET #27
KFKF/Kansas City
(816) 753-4000
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	TRACY BYRD/Don't Take Her
35	35	35	35	35	TRACE ADKINS/This Ain't No...
35	3				



MIKE KINOSHIAN

Marx Makes His Mark On Two Capitols

Superstar sings the praises for arts in schools

Many superstars are content to record, perform, and privately enjoy life. **Richard Marx**, however, clearly demonstrates he's more of an activist. The 33-year-old Capitol AC staple was on another Capitol last month — *Capitol Hill* — singing praises for the importance of arts in school. He's also cutting PSAs, urging people to fight to keep the arts.



Richard Marx

This was the singer's first face-to-face experience with legislators. "You hear jokes about politicians all the time, but the people I met were actually pretty cool," he recounts. "Many of them mean well and listen.

However, you leave knowing that there are nine or 10 other people — that day alone — who'll do exactly what you did on other issues. You have to just keep pounding away, and the challenge of it all fascinates me."

Paternal Motivation

Marx's three young boys provided his most compelling reason to be involved in this crusade. His version of the **Marx Brothers** are ages 6, 4, and 3. "It beats everything else. I told my manager about six months ago that I'm tired of reading that kids in our country are wandering aimlessly. With the possible exception of **Michael Jordan**, there aren't many positive role models out there for kids."

An early-on passion for the arts, especially music kept Marx — who started singing at age 5 — on the right track. "When I was 8, I wanted to be **Elvis**. I wasn't really aware that I could play and sing until I was 15 or 16. Fortunately, my parents supported and encouraged me. I

also had high school music, photography, sculpture, and painting classes which were a very vital part of school for me."

Studies have shown that those with musical backgrounds have higher Math and English SAT scores, leading Marx to tell congressmen, "Record companies don't pay for these studies. They're done by people who have no hidden agendas or vested interests, and the SAT people want to know why these kids do so well. You can't cut the arts out completely — it's just wrong.

"Perhaps there's a way we can do something through the music industry that's so good to us to help nurture the arts. By not encouraging, incorporating, and developing new talent, we'll dry up and disappear."

Search Party

Those feelings prompted the singer to hook up with NARAS President/CEO **Michael Greene**. "We can get the message out in big numbers because NARAS puts me in touch with the right people," explains Marx, who is aware of NARAS's **Grammy In The Schools Foundation**. "They've meant well all these years, but I wasn't aware of anything tangible they'd done."

Then came the idea of staging a nationwide youth talent search, furnishing an opportunity for eight writers and artists to have their work incorporated in the booklet of Marx's just-released "Flesh And Bone" CD. "A talent search provides an actual finish line," Marx notes. "And sure enough, kids flipped out like you wouldn't believe to think that their work will be seen by millions of people.

"I gathered up tapes of songs kids sent in and heard two things in the car that were pretty cool. Most submissions were from kids aged 10-18. This project's totally separate and transcends working a single or album. As far as I'm concerned, it goes on whether or not I'm working a record."

When someone at a press conference asked what would happen to students who missed the talent search cutoff date, Marx admits he didn't have an answer. "Luckily, **Michael [Greene]** stepped in and said the entries should be sent in next year. At the break, I asked him if there'd be a competition next year. He assured me that he'd be there for us as long as the project works."

In conjunction with taking his message of keeping arts in the schools, Marx this past Sunday (4/6) launched a tour of **Borders Books & Music Stores** where "Fight For The Arts" T-shirts and buttons are distributed. "I'll do some shows as part of the tour and will invite local PTAs to them," he explains. "I want to have at least 10 minutes at the end of every performance to tell them what they can do if they really care about kids having the option to be exposed to the arts. They need to do it in huge numbers because that's the way things change."

While Marx's involvement would appear to favor those already demonstrating an artistic interest, he points

out, "I'd like to get a kid who doesn't even know that he — or she — can write a short story, or a song, or paint, or take a great photograph. We're reaching out to kids who've never thought about it before. If one kid in Duluth writes his first short story because of this contest, we've won."

Straight To The Point

All sales profits from the first "Flesh And Bone" release, "Until I Find You Again" (#x on this week's R&R AC chart) were originally slated to go the **Grammy In The Schools Foundation**. Amending that plan, Marx says, "Based on my trip to Washington, I think NARAS understands my decision of wanting to give that money directly to the **National Endowment For The Arts (NEA)**. They provide grants to kids who show exceptional talent in the arts, so it's like cutting out the middle man. There's a lot of overhead in the **Grammy In The Schools Foundation** and I wanted to go straight from 'Point A' to 'Point B.'"

Last year, the NEA gave out 4000 grants nationwide — this year they'll

The Richard Marx File

Richard Marx's 14-song R&R AC chart history appears below. Six of his songs have zoomed all the way to number one. With the exception of his very first chart entry, each has been a Top 10 hit; three have the word "Night" in the title.

Title	Rank	Peak Month/Year
Endless Summer Nights	No. 1	3/88
Right Here Waiting	No. 1	8/89
Angelia	No. 1	11/89
Keep Coming Back	No. 1	12/91
Hazard (The River)	No. 1	4/92
Now And Forever	No. 1	2/94
Hold On To The Nights	No. 3	7/88
Children Of The Night	No. 3	6/90
Take This Heart	No. 3	8/92
Nothing Left Behind Us	No. 5	1/95
Until I Find You Again	No. 6*	-/97
The Way She Loves Me	No. 8	8/94
Chains Around My Heart	No. 9	12/92
Should've Known Better	No. 23	12/87

*Current single is still climbing.

give 900. "When I was a kid, 65%-70% of public schools had some kind of music or art programs," says Marx. "[The NEA]'s **Jane Alexander** looked at me and said, 'We're down to 33%' — that's frightening."

Win/Win Situation

Marx has no doubt that he's getting as much back from his involvement as he's contributing. "I look forward

to going into the studio with these kids because they've never set foot in a recording studio. They have no baggage or rules: I'll sit back and learn from them.

"You can look at this from many different angles. But, the bottom line is, if people like me don't try to fix this problem, then we are basically contributing to the destruction of the business we love so much."

Radio Updates The Dating Game

Producing significant cash flow with minimal expense and no on-air clutter sounds too good to be true. But that's what's happening for many stations that have discovered interactive phone dating services. We follow up last week's introductory piece with the nuts and bolts of using such services by way of a client testimonial.

There are nuances with each particular vendor, however, the basics appear to be fairly consistent. Admittedly an oversimplification, here are the highlights in a nutshell:

- Station buys no equipment and has no hard costs.
- Station promotes the service several times a day.
- These are indeed station promos — not spots.
- Promos plug a free 800-number.
- Callers to the 800-number complete free personality profile.
- Ideal dates are specified via an interactive process.
- Computer establishes "matches" then contacts callers.
- Callers dial a 900-number to get "match" specifics; that's when the meter starts running.
- 900-number charges usually run about \$1.95 per minute.
- Sharing are station-vendor-tech partner/phone company.
- The splits are not necessarily equal.

Who To Call

It's a booming business. Here's a list of the major players:

- **Dateline Marketing International** — (312) 266-3636
- **Guthy-Renker Select Network** — (310) 581-3481
- **Radio Date** — (800) 625-6285
- **Tango** — (310) 472-7755

The Service In Action

A Hot AC GM using one of these services agreed to talk to us, but — for corporate and competitive reasons — requested anonymity.

What influenced his decision that his station needed to get in on this unex-

pected revenue generator?

"I found out what another GM was billing with it and had to know where to sign up. The vendor's hardware costs and phone charges are taken out, and we split net revenues. I expense the very minor hard costs to our promotion budget. It's the best voice handling system I've ever heard — company voice mails should all be this quick. It moves fast and is amazingly cool; the quality is incredible."

There are ways of marketing to the database. For example, this GM guaranteed the owner of a local nightspot that his station would provide a packed house on a — typically slow — Tuesday night. "We sent a voice-mail message to our interactive dat-

ing service members. The next time they checked in, they found their invitation. It's like a base of pagers, and I have 20,000 people carrying beepers. They all received this message and had the option to RSVP by pushing '1' or deleting by pushing '2.'"

The club's capacity is approximately 2500 and, while the event wasn't promoted on-air, the station had its banners and personalities inside the club. "There was a line out the door, the client knew it was a success, and it helped us to generate more revenue."

It cost the station nothing to access its 20,000-member database and alert singles of the event. "By pushing six digits, we left 20,000 voice-mail messages. Our Production Director whipped up a message and put it on the system. As soon as people checked in — boom — they knew they had an invitation. Only

about 3% don't want to hear these messages and bypass them."

Vendors tell me these services do well on strong female formats — obviously a good sign for AC/Hot AC. "There are a lot of single females in this market, and, with Hot AC, that's where we live. It's been very successful. However, I'm a little surprised that there are more guys looking for women than women looking for guys."

If people like me don't try to fix this problem, then we're basically contributing to the destruction of the business we love so much.

Company voice mails should all be this quick. It moves fast and is amazingly cool; the quality is incredible. It's like a base of pagers, and I have 20,000 people carrying beepers.



AC TOP 30

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	KENNY LOGGINS For The First Time (Columbia) 2104 2058 2043 1949 97/1					
1	1	1	2	CELINE DION All By Myself (550 Music) 2090 2130 2196 2217 94/0					
5	4	3	3	BRYAN ADAMS I'll Always Be Right There (A&M) 2006 1928 1858 1707 94/1					
7	7	5	4	JON SECADA Too Late, Too Soon (SBK/EMI) 1735 1654 1562 1464 88/2					
2	2	4	5	JIM BRICKMAN W/MARTINA MCBRIDE Valentine (Windham Hill) 1680 1905 2061 2157 91/0					
11	10	8	6	RICHARD MARX Until I Find You Again (Capitol) 1628 1511 1389 1266 95/2					
6	6	6	7	PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic) 1614 1598 1565 1560 83/1					
8	8	7	8	R. KELLY I Believe I Can Fly (Jive) 1554 1515 1433 1426 85/4					
12	11	10	9	KENNY G Havana (Arista) 1486 1421 1341 1237 84/2					
15	12	11	10	JEWEL You Were Meant For Me (Atlantic) 1485 1405 1235 1078 72/5					
4	5	9	11	TONI BRAXTON Un-break My Heart (LaFace/Arista) 1356 1466 1681 1839 83/0					
19	17	15	12	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG) 1061 921 820 704 71/4					
10	9	12	13	WHITNEY HOUSTON Step By Step (Arista) 1027 1384 1401 1290 55/0					
23	20	16	14	TONI BRAXTON I Don't Want To (LaFace/Arista) 986 832 637 453 74/6					
13	14	14	15	BARBRA STREISAND & BRYAN ADAMS I Finally Found... (Columbia) 908 952 1110 1210 65/0					
9	13	13	16	WHITNEY HOUSTON I Believe In You And Me (Arista) 817 994 1164 1393 59/0					
—	29	25	17	BRUCE SPRINGSTEEN Secret Garden (Columbia) 729 456 264 114 49/13					
—	—	26	18	CHICAGO Here In My Heart (Reprise) 728 424 — — 64/19					
22	19	17	19	JOURNEY If He Should Break Your Heart (Columbia) 717 699 643 545 47/0					
20	21	20	20	BABYFACE Every Time I Close My Eyes (Epic) 646 641 616 615 44/0					
25	24	22	21	BRIAN MCKNIGHT & DIANA KING When We Were Kings (DAS/Mercury) 633 534 443 371 61/4					
26	25	24	22	BARRY MANILOW I'd Really Love To See You Tonight (Arista) 582 472 423 352 51/5					
24	23	23	23	WARREN HILL Shelter From The Storm (Discovery) 574 534 481 434 55/2					
21	22	21	24	NO DOUBT Don't Speak (Trauma/Interscope) 512 562 581 606 23/0					
—	—	27	25	BEE GEES Alone (Polydor/A&M) 509 315 170 — 47/13					
14	16	19	26	GLORIA ESTEFAN I'm Not Giving You Up (Epic) 499 653 905 1123 41/0					
30	27	28	27	ROD STEWART When I Need You (Warner Bros.) 304 306 279 251 24/1					
—	30	30	28	DUNCAN SHEIK Barely Breathing (Atlantic) 274 215 185 156 13/3					
29	26	29	29	MAXI PRIEST It Starts In The Heart (Walt Disney) 244 300 288 251 24/0					
DEBUT			30	SHAWN COLVIN Sunny Came Home (Columbia) 227 125 152 153 18/8					

This chart reflects airplay from April 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 93 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

JAMES INGRAM & CARNIE WILSON Our Time Has Come (Mercury)
Total Stations: 22, Adds: 4, Plays: 181, WRCH 10, WWLI 10 (10), WLEV 7 (7), WLIF 4 (4), WVAF 5, WAFY 12, WTCB 7 (7), WKTK 14 (14), WTVR 5, WDEF 5, WAHR 10 (10), WTFM 12 (12), WLTS 5 (6), KMGL 5 (5), KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), WLTE 8 (5), KELO 7 (7), KWAV 5 (5), KLSY 17 (17), KISC 9 (7).

CARDIGANS Lovefool (Mercury)
Total Stations: 10, Adds: 0, Plays: 174, WHYN 14 (14), WMAS 21 (21), WFPG 14 (14), WMYI 8 (8), WOOF 15 (15), WTFM 27 (27), WGLM 17 (17), KDAT 5 (5), KLYF 17 (17), KGBY 36 (36).

MONICA For You I Will (Warner Sunset/Atlantic)
Total Stations: 20, Adds: 7, Plays: 156, WMJX 8 (7), WWLI 5, WYJB 5 (5), WLEV 7 (7), WLIF 7, WLZW 7, WTCB 7 (7), WRMF 26 (29), WDEF 10 (5), WOOF 8 (8), WRVR 16 (9), KQXT 7 (7), WROE 7 (7), WOOD 3, WFMK 10 (10), WGLM 7 (7), WRV 1 (1), KWAV 5, KZST 1, KLSY 9.

PATTY CABRERA Home (Wherever Your Heart Is) (Curb)
Total Stations: 15, Adds: 2, Plays: 125, WRCH 7 (7), WWLI 10 (10), WLZW 7 (7), WKWK 10 (5), WTCB 7 (7), WLRQ 8 (8), WAHR 10 (10), WRVR 7, KQXT 7 (7), WLIT 10, WFMK 10 (10), WGLM 7 (7), KELO 7 (7), KKLI 13 (13), KWAV 5 (5).

DAVE KOZ Wake Up Call (Capitol)
Total Stations: 14, Adds: 1, Plays: 91, WRCH 12 (10), WAFY 12 (10), WKWK 5 (5), WTCB 7 (7), WLRQ 2 (2), WAHR 10 (10), WLTS 5 (6), KQXT 7 (7), WTP 6 (6), WGLM 7 (5), WMGN 5 (5), KEZG 1, KELO 7 (7), KRNO 5 (5).

KYLE VINCENT Wake Me Up (When The World's Worth Waking Up For) (Capitol/Hollywood)
Total Stations: 11, Adds: 3, Plays: 79, WHYN 10 (10), WMAS 10, WLRQ 8 (8), WTVR 7 (5), WAHR 5, KQXT 5 (5), WCRZ 7 (8), WGLM 7 (7), WLTE 8 (5), KELO 7, KWAV 5 (5).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week.

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CHICAGO Here In My Heart (Reprise)	19
BEE GEES Alone (Polydor/A&M)	13
BRUCE SPRINGSTEEN Secret Garden (Columbia)	13
SHAWN COLVIN Sunny Came Home (Columbia)	8
ERIC MARTIN I Love The Way You Love Me (Atlantic)	7
MONICA For You I Will (Warner Sunset/Atlantic)	7
TONI BRAXTON I Don't Want To (LaFace/Arista)	6
JEWEL You Were Meant For Me (Atlantic)	5
BARRY MANILOW I'd Really Love To See... (Arista)	5
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	4
JAMES INGRAM & CARNIE WILSON Our Time... (Mercury)	4
JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	4
R. KELLY I Believe I Can Fly (Jive)	4

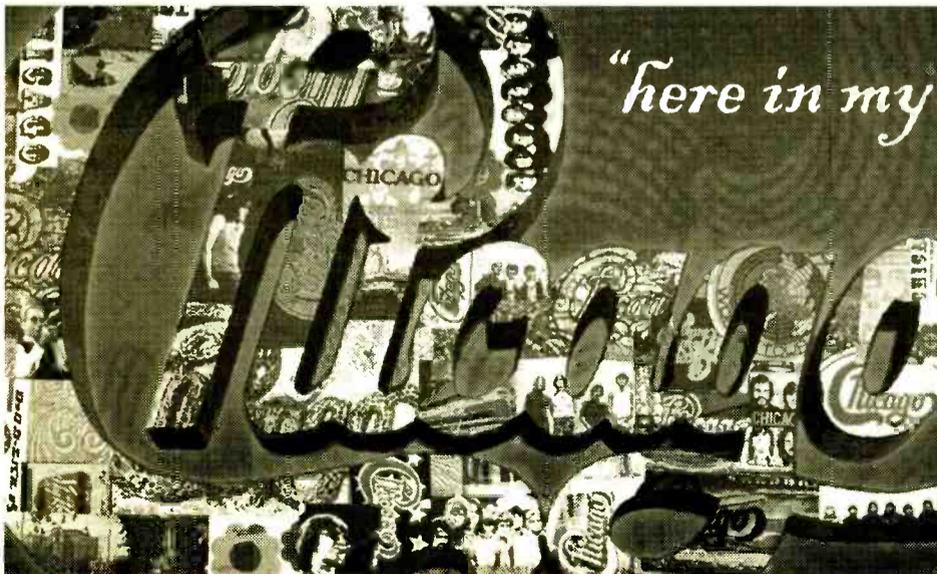
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHICAGO Here In My Heart (Reprise)	+304
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+273
BEE GEES Alone (Polydor/A&M)	+194
TONI BRAXTON I Don't Want To (LaFace/Arista)	+154
JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	+140
RICHARD MARX Until I Find You Again (Capitol)	+117
BARRY MANILOW I'd Really Love To See... (Arista)	+110
SHAWN COLVIN Sunny Came Home (Columbia)	+102
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	+99
JON SECADA Too Late, Too Soon (SBK/EMI)	+81

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JOURNEY When You Love A Woman (Columbia)
ERIC CLAPTON Change The World (Reprise)
ROD STEWART If We Fall In Love Tonight (Warner Bros.)
CELINE DION It's All Coming Back To Me Now (550 Music)
DONNA LEWIS I Love You Always Forever (Atlantic)
ELTON JOHN You Can Make History (Young Again) (MCA)
CELINE DION Because You Loved Me (550 Music)
LIONEL RICHIE Still In Love (Mercury)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
KENNY G The Moment (Arista)

Breakers: Songs registering 825 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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produced by james newton howard

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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
13	14	14	14	14	CELINE DION/All By Myself
13	14	14	14	14	BRICKMAN & MCBRIDE/Valentine
13	13	13	13	13	KENNY LOGGINS/For The First Time
13	13	13	13	13	STREISAND & ADAMS/Finally Found...
13	13	13	13	13	ERIC CLAPTON/Change The World
13	13	13	13	13	PHIL COLLINS/It's In Your Eyes...
13	13	13	13	13	BABYFACE/Every Time I...
13	13	13	13	13	BRYAN ADAMS/It's Always Be...
8	8	10	10	10	KENNY G/Havana
8	8	8	8	8	CELINE DION/It's All Coming...
8	8	8	8	8	WHITNEY HOUSTON/ Believe In You...
-	-	-	-	-	R. KELLY/ Believe I Can Fly
-	-	-	-	-	BEE GEES/Alone
6	8	8	8	8	ROD STEWART/When I Need You
6	6	6	6	6	RICHARD MARX/Until I Find You...
6	6	6	6	6	MADONNA/You Must Love Me
6	6	6	6	6	JOURNEY/When You Love...
6	6	6	6	6	PHIL COLLINS/Dance Into The Light
6	6	6	6	6	ROD STEWART/When I Fall In...
8	8	6	6	6	CELINE DION/Because You Loved Me
-	-	-	-	-	TONI BRAXTON/Don't Want To

KOST 103.5FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	5	5	5	5	CELINE DION/All By Myself
5	27	27	27	27	BABYFACE/Every Time I...
27	27	27	27	27	WHITNEY HOUSTON/ Believe In You...
27	27	27	27	27	GLORIA ESTEFAN/It's Not Giving...
27	27	27	27	27	ROD STEWART/When I Need You
27	27	27	27	27	TONI BRAXTON/Un-break My Heart
27	27	27	27	27	JOURNEY/When You Love...
27	27	27	27	27	ELTON JOHN/You Can Make...
21	21	21	21	21	PHIL COLLINS/Dance Into The Light
27	27	27	27	27	CELINE DION/It's All Coming...
18	18	18	18	18	TINA TURNER/Missing You
18	18	18	18	18	SEAL/Fly Like An Eagle
18	18	18	18	18	MARIAH CAREY/Forever
18	18	18	18	18	DONNA LEWIS/ Love You Always...
18	18	18	18	18	EVERYTHING BUT...Missing
18	18	18	18	18	CELINE DION/Because You Loved Me
18	18	18	18	18	GLORIA ESTEFAN/Reach
18	18	18	18	18	R. KELLY/ Believe I Can Fly
-	5	5	5	5	BRICKMAN & MCBRIDE/Valentine
-	5	5	5	5	JOURNEY/When You Love...
5	5	5	5	5	JON SECADA/Too Late, Too Soon

WLTW/Chicago MARKET #3
(312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	PHIL COLLINS/It's In Your Eyes...
19	19	19	19	19	CELINE DION/All By Myself
19	19	19	19	19	KENNY LOGGINS/For The First Time
19	19	19	19	19	RICHARD MARX/Until I Find You...
19	19	19	19	19	JON SECADA/Too Late, Too Soon
10	17	17	17	17	ROD STEWART/When I Need You
17	17	17	17	17	BRYAN ADAMS/It's Always Be...
10	10	11	11	11	TONI BRAXTON/ Don't Want To
19	19	17	17	17	BRICKMAN & MCBRIDE/Valentine
-	-	-	-	-	CHICAGO/Here In My Heart
17	17	17	17	17	KENNY G/Havana
-	-	-	-	-	DIONNE FARRIS/Hopeless
-	-	-	-	-	JOJO/Silence
11	11	11	11	11	R. KELLY/ Believe I Can Fly
11	11	11	11	11	CHAKA KHAN/Your Love Is All...
10	10	11	11	11	MCKNIGHT & KING/When We Were Kings
-	-	-	-	-	BEE GEES/Alone
-	-	-	-	-	PATY CARRERA/Home (Wherever...)
10	10	10	10	10	WARREN HILLS/Shelter From...
17	17	17	17	17	GLORIA ESTEFAN/It's Not Giving
8	8	8	8	8	JOURNEY/When You Love...
8	8	8	8	8	DONNA LEWIS/ Love You Always...
8	8	8	8	8	MADONNA/You Must Love Me
8	8	8	8	8	ROD STEWART/When I Fall In...
-	-	-	-	-	BARRY MANILOW/It's Really Love...

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Roland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	17	19	24	24	KENNY LOGGINS/For The First Time
24	24	24	24	24	BRICKMAN & MCBRIDE/Valentine
12	12	12	12	12	MADONNA/You Must Love Me
24	24	24	24	24	WHITNEY HOUSTON/ Believe In You...
18	17	24	24	24	KENNY G/Havana
24	24	24	24	24	STREISAND & ADAMS/ Finally Found...
24	24	24	24	24	CELINE DION/All By Myself
18	17	19	18	18	WHITNEY HOUSTON/Step By Step
18	17	19	18	18	NO DOUBT/Don't Speak
-	-	-	-	-	BEE GEES/Alone
18	17	19	18	18	BRYAN ADAMS/It's Always Be...
18	17	19	18	18	JON SECADA/Too Late, Too Soon
-	-	-	-	-	R. KELLY/ Believe I Can Fly
18	17	19	18	18	BRICKMAN & MCBRIDE/Valentine
10	10	19	18	18	RICHARD MARX/Until I Find You...
-	-	-	-	-	CELINE DION/All By Myself
-	-	-	-	-	TONI BRAXTON/ Don't Want To
20	20	20	20	20	CELINE DION/Because You Loved Me
24	24	20	20	20	ERIC CLAPTON/Change The World
18	17	12	12	12	MADONNA/Don't Cry For Me...
24	24	12	12	12	TONI BRAXTON/Un-break My Heart
10	10	10	10	10	BRUCE SPRINGSTEEN/Secret Garden
10	10	10	10	10	JOJO/Silence
-	-	-	-	-	DIONNE FARRIS/Hopeless
10	10	10	10	10	MCKNIGHT & KING/When We Were Kings
10	10	10	10	10	JEWEL/You Were Meant...
-	-	-	-	-	MAXI PRIEST/It Starts In...
12	5	5	5	5	BABYFACE/Every Time I...

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	ERIC CLAPTON/Change The World
26	26	26	26	26	JOURNEY/When You Love...
24	26	25	25	25	TONI BRAXTON/Un-break My Heart
26	26	25	25	25	R. KELLY/ Believe I Can Fly
25	24	25	25	25	DONNA LEWIS/ Love You Always...
24	25	24	24	24	BRUCE SPRINGSTEEN/Secret Garden
14	14	15	15	15	CELINE DION/All By Myself
14	14	15	15	15	BRYAN ADAMS/It's Always Be...
12	8	13	13	13	RICHARD MARX/Until I Find You...
13	13	13	13	13	BRICKMAN & MCBRIDE/Valentine
13	13	13	13	13	CELINE DION/Because You Loved Me
9	9	9	9	9	ROD STEWART/So Far Away
11	11	11	11	11	MARIAH CAREY/Forever Be My Baby
10	9	10	10	10	MARIAH CAREY/Always
8	8	8	8	8	ELTON JOHN/You Can Make...
10	10	10	10	10	TONY RICH PROJECT/Nobody Knows
9	9	9	9	9	CELINE DION/It's All Coming...
-	-	-	-	-	MONICA/For You I Will
6	6	6	6	6	WARREN HILLS/Shelter From...
5	5	5	5	5	BABYFACE/Every Time I...
-	-	-	-	-	KENNY G/Havana
-	-	-	-	-	KENNY LOGGINS/For The First Time
1	-	-	-	-	LIVINGSTON TAYLOR/Boatman

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	TONI BRAXTON/Un-break My Heart
28	28	28	28	28	KENNY LOGGINS/For The First Time
28	28	28	28	28	BRICKMAN & MCBRIDE/Valentine
28	28	28	28	28	BRYAN ADAMS/It's Always Be...
28	28	23	23	23	JOURNEY/When You Love
23	23	23	23	23	BABYFACE/Every Time I...
28	28	28	28	28	STREISAND & ADAMS/ Finally Found...
17	17	17	17	17	ERIC CLAPTON/Change The World
12	12	17	17	17	R. KELLY/ Believe I Can Fly
-	-	-	-	-	BEE GEES/Alone
17	17	17	17	17	WHITNEY HOUSTON/ Believe In You
17	17	17	17	17	MADONNA/Don't Cry For Me
23	23	17	17	17	DONNA LEWIS/ Love You Always...
28	17	17	17	17	ROD STEWART/When I Fall In...
23	17	17	17	17	CELINE DION/All By Myself
17	17	17	17	17	MADONNA/You Must Love Me
17	17	17	17	17	RICHARD MARX/Until I Find You...
-	-	-	-	-	INGRAM & WILSON/Our Time Has Come
14	17	14	14	14	CELINE DION/All By Myself
17	12	14	14	14	PETER CETERA/One Clear Voice
-	-	-	-	-	TONI BRAXTON/ Don't Want To
14	14	14	14	14	KENNY G/Havana
17	14	12	12	12	CELINE DION/It's All Coming...
6	12	12	12	12	JEWEL/You Were Meant...
-	-	-	-	-	WARREN HILLS/Shelter From...
-	-	-	-	-	CHICAGO/Here In My Heart
-	-	-	-	-	KENNY G/Havana
-	-	-	-	-	MONICA/For You I Will

WALK 97.5 MARKET #15
WALK/Long Island (516) 475-5200 Michaels/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	30	17	30	30	CELINE DION/All By Myself
30	30	17	30	30	TONI BRAXTON/Un-break My Heart
30	30	17	30	30	NO DOUBT/Don't Speak
30	10	5	30	30	STREISAND & ADAMS/ Finally Found...
10	10	5	30	30	NO MERCY/Where Do You Go
27	30	17	30	30	KENNY G/Havana
27	27	14	27	27	WHITNEY HOUSTON/Step By Step
4	10	12	10	10	BRYAN ADAMS/It's Always Be...
10	10	6	10	10	PHIL COLLINS/It's In Your Eyes...
12	10	10	10	10	BABYFACE/Every Time I...
10	10	10	10	10	BRICKMAN & MCBRIDE/Valentine
-	-	-	-	-	R. KELLY/ Believe I Can Fly
-	-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	GLORIA ESTEFAN/It's Not Giving
-	-	-	-	-	WHITNEY HOUSTON/ Believe In You...
10	8	3	8	8	ERIC CLAPTON/Change The World
10	8	3	8	8	CELINE DION/It's All Coming...
8	8	3	8	8	TONY RICH PROJECT/Nobody Knows
8	8	3	8	8	CELINE DION/Because You Loved Me
8	8	3	8	8	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	GLORIA ESTEFAN/Reach
-	-	-	-	-	GIN BLOSSOMS/It's Hear It...
-	-	-	-	-	ROD STEWART/So Far Away
-	-	-	-	-	KENNY LOGGINS/For The First Time
-	-	-	-	-	TONI BRAXTON/ Don't Want To
-	-	-	-	-	JON SECADA/Too Late, Too Soon
-	-	-	-	-	RICHARD MARX/Until I Find You

WLTE MARKET #16
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	19	19	19	19	JON SECADA/Too Late, Too Soon
17	19	19	19	19	KENNY LOGGINS/For The First Time
17	17	17	17	17	PHIL COLLINS/It's In Your Eyes...
17	17	17	17	17	BABYFACE/Every Time I...
17	17	17	17	17	CELINE DION/All By Myself
17	17	17	17	17	R. KELLY/ Believe I Can Fly
17	17	17	17	17	KENNY G/Havana
17	17	17	17	17	WHITNEY HOUSTON/Step By Step
17	17	17	17	17	BRYAN ADAMS/It's Always Be...
12	12	17	17	17	RICHARD MARX/Until I Find You...
12	12	17	17	17	WARREN HILLS/Shelter From...
12	12	17	17	17	JOJO/Silence
8	8	8	8	8	BRUCE SPRINGSTEEN/Secret Garden
32	17	17	17	17	BRICKMAN & MCBRIDE/Valentine
17	17	17	17	17	STREISAND & ADAMS/ Finally Found...
17	17	17	17	17	WHITNEY HOUSTON/ Believe In You...
17	17	17	17	17	GLORIA ESTEFAN/It's Not Giving
8	8	8	8	8	MADONNA/Don't Cry For Me
8	8	8	8	8	JOURNEY/When You Love...
8	8	8	8	8	MCKNIGHT & KING/When We Were Kings
8	8	8	8	8	TONI BRAXTON/ Don't Want To
8	8	8	8	8	MAXI PRIEST/It Starts In...
5	5	5	5	5	AFTER 7/Sara Smile
5	5	5	5	5	CRYSTAL BERNARD/Have We Forgotten...
-	-	-	-	-	INGRAM & WILSON/Our Time Has Come
-	-	-	-	-	BELLE & OSBORNE/Men Are From Mars...
-	-	-	-	-	KYLE VINCENT/Wake Me Up
-	-	-	-	-	ROD STEWART/When I Need You
-	-	-	-	-	CHICAGO/Here In My Heart
-	-	-	-	-	BEE GEES/Alone
-	-	-	-	-	BARRY MANILOW/It's Really Love...

KEZ99.9 FM MARKET #18
KESZ/Phoenix (602) 207-9999 Del Rosso

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	17	21	32	32	BRYAN ADAMS/It's Always Be...
37	31	30	32	32	CELINE DION/All By Myself
33	31	33	31	31	BRICKMAN & MCBRIDE/Valentine
29	30	32	30	30	KENNY LOGGINS/For The First Time
31	32	30	30	30	TONI BRAXTON/Un-break My Heart
18	15	17	17	17	JON SECADA/Too Late, Too Soon
18	15	17	17	17	JOJO/Silence
18	15	17	17	17	PHIL COLLINS/It's In Your Eyes...
16	15	18	2		

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OM/PD: Buzz Brindle MD: Pat Ryan 5 CHICAGO "Heart"	WRRM/Cincinnati, OH PD/M: T.J. Holland 5 BARRY MANLOW "Love"	WOOD/Grand Rapids, MI OM/PD/M: Stan Atkinson 3 MONICA "For"	WLTE/Minneapolis, MN PD/M: Gary Nolan No Adds	KSBL/Santa Barbara, CA PD/M: Peter Bie 9 BEE GEES "Alone" 9 CHICAGO "Heart"
WLEV/Allentown, PA OM/PD: J. Davis AP/M: Bill Marvin 14 SHAWN COLVIN "Sunny" 7 ERIC MARTIN "Way" 5 B.E. TAYLOR "Time"	WDOQ/Cleveland, OH PD: Sue Wilson MD: Scott Miller 19 JEWEL "You" 18 BRUCE SPRINGSTEEN "Secret" 9 CHICAGO "Heart" 9 BEE GEES "Alone"	WMAG/Greensboro, NC PD/M: Nick Allen 9 R KELLY "Fly"	KJSN/Madison, WI PD/M: Gary Michaels 5 JON SEGADA "Late" 5 CHICAGO "Heart" 5 BEE GEES "Alone"	KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer 12 DUNCAN SHEIK "Barely" 1 MONICA "For" 1 BRUCE SPRINGSTEEN "Secret"
KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell 23 MCKNIGHT & KING "Kings" 22 BRUCE SPRINGSTEEN "Secret"	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green No Adds	WMYI/Greenville, SC PD: Gary Jackson MD: Chris Scott 18 JOURNEY "Woman" 18 ERIC CLAPTON "Change"	WOBM/Monmouth-Ocean, NJ PD/M: Jeff Rafter 18 BEE GEES "Alone"	KLSY/Seattle, WA PD: Mark Brooks MD: Bob Brooks 12 CHICAGO "Heart" 12 KENNY G "Havana" 9 MONICA "For"
WRDE/Appleton, WI PD/M: Dan Larkin 7 CHICAGO "Heart"	WTCB/Columbia, SC PD/M: Brent Johnson No Adds	WSPA/Greenville, SC OM: Jim Kirkland PD/M: Greg McKinney 15 JOOSE "Tomorrow"	KWAV/Monterey, CA PD/M: Bernie Moody 5 MONICA "For" 5 RICK MONROE "Day"	KELO/Sioux Falls, SD PD: Reid Holsen MD: Kathy James 7 KYLE VINCENT "Wake" 7 ERIC MARTIN "Way" 7 BRUCE SPRINGSTEEN "Secret"
WFPG/Atlantic City, NJ OM/PD: Dick Fennessy MD: Marlene Aqua 14 SHAWN COLVIN "Sunny" 14 BRUCE SPRINGSTEEN "Secret"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunnally 15 KENNY G "Havana"	WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann No Adds	WLMG/New Orleans, LA OM/PD: Nick Ferrara MD: Johnny Scott 15 BRUCE SPRINGSTEEN "Secret"	KAMX/Austin, TX PD: Dusty Hayes MD: Jack Stevens 54 CARDIGANS "Lovefool" 36 BRUCE SPRINGSTEEN "Secret" 31 DAVE MATTHEWS BAND "Crash" 25 EDIE BRICKELL "Cock" 24 COLLECTIVE SOUL "World" 17 DOGS EYE VIEW "Fats" 16 WHITE TOWN "Woman" 10 TORI AMOS "Silent"
WBBO/Augusta, GA PD/M: John Patrick 6 JON SEGADA "Late"	WLTQ/Dayton, OH PD/M: Mary Fleener 10 KENNY LOGGINS "First" 10 BRUCE SPRINGSTEEN "Secret"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WLTW/New York, NY PD: Jim Ryan 6 TONI BRAXTON "Want"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
KKMJ/Austin, TX OM: Stan Main PD: Nolan Cruise 6 RICHARD MARX "Find"	KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton No Adds	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMWX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 DAVE MATTHEWS BAND "Crash" 17 ALANIS MORISSETTE "Learn"
WLIF/Baltimore, MD OM/PD: Gary Balaban MD: Mark Thoner 7 MONICA "For" 4 SHAWN COLVIN "Sunny"	KLYF/Des Moines, IA PD: Ken McCloud MD: Tim White 4 RICHARD MARX "Find" 7 MCKNIGHT & KING "Kings" 4 BEE GEES "Alone" 4 CHICAGO "Heart"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
WMJJ/Birmingham, AL OM: John Jenkins PD/M: John Stuart 10 TONI BRAXTON "Want"	WXKC/Erie, PA PD: Ron Arlen MD: Paul Davies 7 CHICAGO "Heart"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence No Adds	WIKY/Evansville, IN PD/M: Mark Baker 5 JEWEL "You"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
WEZN/Bridgeport, CT PD/M: Steve Marcus 5 R KELLY "Fly"	KEZA/Fayetteville, AR OM/PD: Chip Arledge AP/M: Rich Kelly 10 JOOSE "Tomorrow"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian No Adds	WCRZ/Ft. Myers, FL PD/M: George McIntyre 7 BEE GEES "Alone"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
WHBC/Canton, OH PD: Terry Simmons MD: Bruce Lewis No Adds	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
KDAT/Cedar Rapids, IA PD: Richard W. Staden MD: Tom Cook 5 CHICAGO "Heart"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nutter 5 INGRAM & WILSON "Time" 5 ERIC MARTIN "Way"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
WDEF/Chattanooga, TN PD/M: Danny Howard 5 INGRAM & WILSON "Time"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"
WLIT/Chicago, IL PD/M: Mark Edwards 10 BEE GEES "Alone" 10 PATTY CABREIRA "Home"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WVLT/New York, NY PD: Steve Sano MD: Jim Harzo 5 BRUCE SPRINGSTEEN "Secret" 5 CHICAGO "Heart"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 10 CHICAGO "Heart" 10 BRUCE SPRINGSTEEN "Secret"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"

100 Total Reporters
100 Current Reporters
93 Current Playlists

Reported Frozen Playlist (4):
WOOF/Dothan, AL
KSNE/Las Vegas, NV
KRNO/Reno, NV
WASH/Washington, DC

Did Not Report, Playlist Frozen (3):
KVIL/Dallas, TX
WPEZ/Macon, GA
KEZK/St. Louis, MO

HOT AC

WKDD/Akron, OH PD/M: Chuck Collins 18 JOURNEY "Break" 13 TORI AMOS "Silent"	KSTZ/Des Moines, IA PD: Jim Schaefer MD: Carol Vonn No Adds	WMC/Memphis, TN PD: Russ Morley MD: Bruce Wayne 6 DISHWALLA "Give"	WYXR/Philadelphia, PA OM/PD: Dave Allan MD: Rich Davis 26 WHITNEY HOUSTON "Step"	KSMG/San Antonio, TX MD: Darla Thomas 29 CELINE DION "Myself" 20 BRUCE SPRINGSTEEN "Secret" 5 GEORGE MICHAEL "Star" 5 HANSON "Mmm"
KKOB/Albuquerque, NM OM: John Forsythe PD/M: Mike Parsons 16 SARAH MCGLACHLAN "Possession" 15 HANSON "Mmm"	WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchhalter 24 HANSON "Mmm" 10 DONNA LEWIS "Mother"	WPLL/Miami, FL PD/M: Dave Stewart 20 OMC "Bizarre"	WWTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 25 HANSON "Mmm"	KFMB/San Diego, CA PD: Tracy Johnson AP/M: Greg Simms 49 MEREDITH BROOKS "Bitch" 26 OMC "Bizarre" 24 SHERYL CROW "Hard" 2 THIRD EYE BLIND "Life"
KMXS/Anchorage, AK PD: Mark Carlson AP/M: Roxy Lennox 5 DURAN DURAN "New Love" 5 CYNDI LAUPER "Know" 5 TORI AMOS "Silent" 5 U2 "Staring"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 7 HANSON "Mmm" 5 TONI BRAXTON "Want"	WMTI/Milwaukee, WI PD: Danny Clayton AP/M: Leonard Peaca 7 VERVE PIPE "Freshmen" 6 KYLE VINCENT "Wake" 4 SISTER HAZEL "All"	WMGX/Portland, ME PD: Randi Kirschbaum MD: Doug Erickson 19 DISHWALLA "Give"	KIOI/San Francisco, CA MD: Jay Nachlis 30 KENNY LOGGINS "First" 30 R KELLY "Fly"
KAMX/Austin, TX PD: Dusty Hayes MD: Jack Stevens 54 CARDIGANS "Lovefool" 36 BRUCE SPRINGSTEEN "Secret" 31 DAVE MATTHEWS BAND "Crash" 25 EDIE BRICKELL "Cock" 24 COLLECTIVE SOUL "World" 17 DOGS EYE VIEW "Fats" 16 WHITE TOWN "Woman" 10 TORI AMOS "Silent"	KVSR/Fresno, CA PD/M: Mike Alexander 25 ERASURE "Arms"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	KBPT/Portland, OR PD: Michael Newman MD: Troy Daniels 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	KLLC/San Francisco, CA PD: Louis Kaplan MD: Julie Stoetzel 18 DISHWALLA "Give" 18 SISTER HAZEL "All" 18 VERVE PIPE "Freshmen"
WMWX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 DAVE MATTHEWS BAND "Crash" 17 ALANIS MORISSETTE "Learn"	WKZL/Greensboro, NC PD: Jeff McHugh AP/M: Doug McKnight 10 MICHAEL JACKSON "Blood"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	WSNE/Providence, RI PD: Bill Weston MD: Donna Miller 14 WALLFLOWERS "Headlight" 14 BABYFACE "Close"	KRUZ/Santa Barbara, CA PD: Duncan Payton AP: Mike O'Brien 7 ODDS "Cool"
WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"	WIKZ/Hagerstown, MD PD/M: Rick Alexander 14 HANSON "Mmm"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	KMGX/Quad Cities, IA-IL PD: Matt Williams MD: Art Monroe 21 AMANDA MARSHALL "Grace" 21 BEE GEES "Alone" 21 KYLE VINCENT "Wake" 2 MCKNIGHT & KING "Kings" 2 DAVE KOZ "Wake" 2 ERYKAH BADI "Dit" 2 CHAKA KHAN "I'm Every Body" 2 TOSHI KUBOTA "Just" 2 KENNY G "Havana" 2 MARILYN SCOTT "Let" 2 JOHN TESH "Halcyon"	WAEV/Savannah, GA OM/PD: Scotty Stripes MD: Steve Williams 22 SISTER HAZEL "All" 22 HANSON "Mmm"
WMWX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 DAVE MATTHEWS BAND "Crash" 17 ALANIS MORISSETTE "Learn"	WVIC/Hartford, CT OM/PD: Steve Salihany MD: David Simpson 17 DAVE MATTHEWS BAND "Crash"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	WMXS/Montgomery, AL PD: AJ Simons MD: John Rogers 25 HANSON "Mmm" 25 KYLE VINCENT "Wake" 25 ERIC MARTIN "Way"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 43 SHERYL CROW "Everyday" 5 MONICA "For"
WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"	KCIB/Boise, ID PD/M: Russ Novak 7 U2 "Staring"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	WMXS/Montgomery, AL PD: AJ Simons MD: John Rogers 25 HANSON "Mmm" 25 KYLE VINCENT "Wake" 25 ERIC MARTIN "Way"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 43 SHERYL CROW "Everyday" 5 MONICA "For"
WMWX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 DAVE MATTHEWS BAND "Crash" 17 ALANIS MORISSETTE "Learn"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	WMXS/Montgomery, AL PD: AJ Simons MD: John Rogers 25 HANSON "Mmm" 25 KYLE VINCENT "Wake" 25 ERIC MARTIN "Way"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 43 SHERYL CROW "Everyday" 5 MONICA "For"
WMWX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 DAVE MATTHEWS BAND "Crash" 17 ALANIS MORISSETTE "Learn"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	WMXS/Montgomery, AL PD: AJ Simons MD: John Rogers 25 HANSON "Mmm" 25 KYLE VINCENT "Wake" 25 ERIC MARTIN "Way"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 43 SHERYL CROW "Everyday" 5 MONICA "For"
WMWX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 DAVE MATTHEWS BAND "Crash" 17 ALANIS MORISSETTE "Learn"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	WMXS/Montgomery, AL PD: AJ Simons MD: John Rogers 25 HANSON "Mmm" 25 KYLE VINCENT "Wake" 25 ERIC MARTIN "Way"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 43 SHERYL CROW "Everyday" 5 MONICA "For"
WMWX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 DAVE MATTHEWS BAND "Crash" 17 ALANIS MORISSETTE "Learn"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	WMXS/Montgomery, AL PD: AJ Simons MD: John Rogers 25 HANSON "Mmm" 25 KYLE VINCENT "Wake" 25 ERIC MARTIN "Way"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 43 SHERYL CROW "Everyday" 5 MONICA "For"
WMWX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 DAVE MATTHEWS BAND "Crash" 17 ALANIS MORISSETTE "Learn"	WMJY/Biloxi, MS PD: Heather Williams MD: David Simpson 10 CHEAP TRICK "Say" 17 ALANIS MORISSETTE "Learn"	WMTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 13 INXS "Elegantly" 11 INDIGO GIRLS "Shame"	WMXS/Montgomery, AL PD: AJ Simons MD: John Rogers 25 HANSON "Mmm" 25 KYLE VINCENT "Wake" 25 ERIC MARTIN "Way"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 43 SHERYL CROW "Everyday" 5 MONICA "For"
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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	JEWEL You Were Meant For Me (Atlantic)	3142	3236	3278	3218	81/0
2	2	2	2	NO DOUBT Don't Speak (Trauma/Interscope)	2859	2899	3045	3021	77/0
3	3	3	3	DUNCAN SHEIK Barely Breathing (Atlantic)	2776	2759	2772	2710	77/0
4	4	4	4	SHERYL CROW Everyday Is A Winding Road (A&M)	2710	2708	2766	2667	77/1
8	7	5	5	WALLFLOWERS One Headlight (Interscope)	2597	2435	2195	1927	79/1
7	6	6	6	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	2290	2325	2248	2058	75/1
5	5	7	7	CARDIGANS Lovefool (Mercury)	2164	2254	2328	2541	71/2
6	8	8	8	COUNTING CROWS A Long December (DGC/Geffen)	2006	2148	2178	2176	64/0
14	11	10	9	SHAWN COLVIN Sunny Came Home (Columbia)	1986	1787	1560	1370	71/0
10	10	9	10	SAVAGE GARDEN I Want You (Columbia)	1925	1853	1763	1698	67/4
9	9	11	11	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1396	1639	1865	1916	49/0
13	13	12	12	CELINE DION All By Myself (550 Music)	1327	1382	1428	1479	49/1
18	15	15	13	U2 Staring At The Sun (Island)	1308	1172	1019	845	59/3
25	20	17	14	BRUCE SPRINGSTEEN Secret Garden (Columbia)	1268	1006	883	626	50/9
22	16	16	15	INXS Elegantly Wasted (Mercury)	1253	1159	972	754	63/4
12	14	14	16	JOHN MELLENCAMP Just Another Day (Mercury)	1170	1291	1326	1494	43/0
11	12	13	17	HOOTIE & THE BLOWFISH I Go Blind (Reprise)	1144	1361	1534	1614	44/0
BREAKER			18	DAVE MATTHEWS BAND Crash Into Me (RCA)	892	761	685	624	28/5
20	21	19	19	SARAH MCLACHLAN Possession (Nettwerk/Arista)	815	823	818	798	29/1
24	25	21	20	BRYAN ADAMS I'll Always Be Right There (A&M)	748	738	691	668	34/1
30	28	24	21	R. KELLY I Believe I Can Fly (Jive)	727	641	604	475	23/1
27	27	23	22	JOURNEY If He Should Break Your Heart (Columbia)	726	685	647	619	34/2
DEBUT			23	HANSON Mmm Bop (Mercury)	642	317	128	58	33/11
23	22	22	24	WHITNEY HOUSTON Step By Step (Arista)	619	693	800	739	26/1
29	29	25	25	AMANDA MARSHALL Fall From Grace (Epic)	599	588	555	549	26/1
—	—	27	26	DISHWALLA Give (A&M)	575	456	369	258	30/7
—	—	28	27	BABYFACE Every Time I Close My Eyes (Epic)	525	434	414	441	21/1
—	30	26	28	JON SECADA Too Late, Too Soon (SBK/EMI)	521	466	510	463	23/1
—	—	29	29	WHITE TOWN Your Woman (Chrysalis/EMI)	417	322	248	207	20/4
DEBUT			30	TORI AMOS Silent All These Years (Atlantic)	343	300	284	245	16/3

This chart reflects airplay from April 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Hot AC reporters. 80 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

LEAH ANDREONE It's Alright, It's OK (RCA)

Total Stations: 14. Adds: 0. Plays: 318. WBXX 7, WXLO 22 (22), WKEE 21 (18), WDBZ 40 (40), WCGO 15 (13), WMXL 8 (6), WMC 7 (9), KKYS 39 (37), WKDD 15 (15), WTMX 32 (31), KTNP 17 (17), KYSR 45 (47), KBBT 43 (46), KRUI 7 (7).

GINA G Ooh Aah... Just A Little Bit (Eternal/Warner Bros.)

Total Stations: 13. Adds: 0. Plays: 299. WKEE 31 (27), WJZZ 18 (17), WPLJ 31 (26), WYXR 29 (28), WCGO 15 (12), WMTX 11 (20), WKOD 10 (13), WKOI 18 (10), WKTI 34 (37), WMYX 46 (46), WIOG 21 (21), KCIX 21 (21), KEYW 14 (10).

RICHARD MARX Until I Find You Again (Capitol)

Total Stations: 17. Adds: 1. Plays: 286. WHUD 20 (19), WQSM 17 (17), WKYE 13 (13), WWDE 13 (14), WXIL 29 (29), WAKS 8 (8), WGNI 47 (47), WMAJ 10 (10), WMLL 21 (21), WMXS 25 (25), KKYS 13 (11), WAZY 24 (20), WNSN 9 (9), KATF 5 (5), KMAJ 14 (14), KBIG 9, KIOI 9 (9).

SISTER HAZEL All For You (Universal)

Total Stations: 12. Adds: 6. Plays: 245. WBMX 25 (20), WDAQ 13 (13), WXLO 24 (20), WDBZ 28, WOMZ 33 (28), WSHE 28 (28), WMBX 21 (17), WAEV 22, KKYS 17, WKTI 4, KTNP 12, KLLC 18.

BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)

Total Stations: 8. Adds: 0. Plays: 242. WDBZ 28 (28), WPTF 28 (28), WMBX 17 (13), KALC 38 (53), KMXB 35 (36), KYSR 36 (30), KBBT 35 (32), KLLC 25 (27).

LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)

Total Stations: 10. Adds: 2. Plays: 235. WDBZ 16 (28), WMTX 5, WKOI 16 (16), WKTI 25 (16), KTNP 10 (17), KALC 30 (43), KYSR 30 (16), KFMB 63 (58), KLLC 33 (35), KEYW 7.

VERVE PIPE The Freshmen (RCA)

Total Stations: 11. Adds: 3. Plays: 226. WBMX 15 (15), KDMX 9, WLUP 33 (33), WTMX 32 (31), WKTI 7, KALC 14 (13), KYSR 35 (30), KBBT 35 (16), KLLC 18, KRUI 7 (7), KPLZ 21 (21).

DURAN DURAN Out Of My Mind (Virgin)

Total Stations: 11. Adds: 1. Plays: 223. WBMX 7 (8), WPLJ 26 (27), WPTF 16 (16), WSHE 15 (15), KZZP 29 (31), KTNP 16 (13), KMXS 5, KYSR 30 (23), KOSD 10 (10), KBBT 35 (16), KLLC 34 (31).

ERASURE In My Arms (Mute/Maverick/Warner Bros.)

Total Stations: 9. Adds: 2. Plays: 198. WBMX 20 (20), WDBZ 28 (28), WPLL 24 (20), KZZP 30 (29), WQAL 10, KYSR 25, KBBT 34 (25), KLLC 20 (16), KRUI 7 (7).

BEE GEES Alone (Polydor/A&M)

Total Stations: 12. Adds: 3. Plays: 193. WDAQ 12, WHUD 12 (11), WKYE 13 (15), WAKS 24 (23), WMTX 8 (8), WMXS 25 (25), KKYS 14 (24), KMXG 21, WNSN 9 (9), KMAJ 14 (14), KMXS 34 (5), KEYW 7.

CHICAGO Here In My Heart (Reprise)

Total Stations: 14. Adds: 4. Plays: 191. WKEE 22, WHUD 10 (7), WQSM 7 (7), WKYE 10 (10), WAKS 14 (11), WGNI 16 (16), WJDX 20 (19), WMLL 8, KURB 16, WMXS 25 (25), KKYS 11, WNSN 9 (9), KMAJ 14 (14), KBIG 9 (12).

BILLY MANN Killed By A Flower (DVB/A&M)

Total Stations: 10. Adds: 0. Plays: 156. WBMX 8 (8), WDAQ 13 (12), WSHE 29 (29), WAKS 23 (20), WMTX 8 (9), WMC 7 (8), KYSR 19 (13), KOSO 22 (10), KBBT 35 (36), KLLC 22 (18).

GEORGE MICHAEL Star People (DreamWorks/Geffen)

Total Stations: 12. Adds: 3. Plays: 171. WDAQ 12, WJZZ 14 (14), WOMZ 26, WKYE 13 (13), WAKS 7 (6), WMLL 21 (19), KURB 9 (10), WMXS 25 (25), KAMX 10 (20), KKYS 19 (14), KSMG 5, KOSO 10 (10).

KYLE VINCENT Wake Me Up (When The World's Worth...) (Carport/Hollywood)

Total Stations: 13. Adds: 7. Plays: 163. WBMX 7, WDAQ 13 (13), WHUD 7 (7), WWDE 13, WAKS 7 (5), WMTX 5, WMXS 25, WKTI 6, KMXG 21, WNSN 9 (9), KOSO 22 (22), KLLC 21 (17), KEYW 7.

SPICE GIRLS Wannabe (Virgin)

Total Stations: 8. Adds: 0. Plays: 144. WKEE 17 (14), WYXR 27 (28), WMTX 10 (5), WMLL 8 (6), WMC 11 (14), WKDD 16 (13), WKTI 36 (30), KEYW 19 (27).

MERRIL BAINBRIDGE Under The Water (Universal)

Total Stations: 8. Adds: 0. Plays: 142. WPLL 22 (22), WSHE 29 (29), WMBX 19 (18), WMTX 5 (6), KZZP 29 (28), WTMX 12 (13), KMXG 21 (21), KMXS 5 (5).

MONICA For You I Will (Warner Sunset/Atlantic)

Total Stations: 8. Adds: 3. Plays: 116. WKEE 20 (18), WPLJ 15, WHUD 7, WYXR 27 (28), WKYE 10 (10), WAKS 5, WMTX 8 (8), WKOI 24 (18).

TONI BRAXTON I Don't Want To (LaFace/Arista)

Total Stations: 8. Adds: 1. Plays: 104. WHUD 14 (12), WKYE 10 (7), WMTX 11 (14), WGNI 32 (16), KKYS 11 (19), WNSN 9 (9), KATF 5, KEYW 12 (12).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

DAVE MATTHEWS BAND

Crash Into Me (RCA)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
892/131	28/5	18

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
HANSON Mmm Bop (Mercury)	11
BRUCE SPRINGSTEEN Secret Garden (Columbia)	9
DISHWALLA Give (A&M)	7
KYLE VINCENT Wake Me Up (When...)(Carport/Hollywood)	7
SISTER HAZEL All For You (Universal)	6
DAVE MATTHEWS BAND Crash Into Me (RCA)	5
CHICAGO Here In My Heart (Reprise)	4
INXS Elegantly Wasted (Mercury)	4
SAVAGE GARDEN I Want You (Columbia)	4
WHITE TOWN Your Woman (Chrysalis/EMI)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HANSON Mmm Bop (Mercury)	+325
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+262
SHAWN COLVIN Sunny Came Home (Columbia)	+199
WALLFLOWERS One Headlight (Interscope)	+162
MEREDITH BROOKS Bitch (Capitol)	+138
U2 Staring At The Sun (Island)	+136
DAVE MATTHEWS BAND Crash Into Me (RCA)	+131
DISHWALLA Give (A&M)	+119
SISTER HAZEL All For You (Universal)	+119
WHITE TOWN Your Woman (Chrysalis/EMI)	+95

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JOURNEY When You Love A Woman (Columbia)
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
ERIC CLAPTON Change The World (Reprise)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
CRANBERRIES When You're Gone (Island)
SHERYL CROW If It Makes You Happy (A&M)
DISHWALLA Counting Blue Cars (A&M)
DONNA LEWIS I Love You Always Forever (Atlantic)
CELINE DION It's All Coming Back To Me Now (550 Music)
JOHN MELLENCAMP Key West Intermezzo... (Mercury)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

hanson

mmm bop



R&R HOT AC DEBUT 23!

BILLBOARD ADULT TOP 40
40*-27*

#1 MOST ADDED
2 WEEKS IN A ROW!!

HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

BUZZ MARKET #1
WDBZ/New York
(212) 704-1051
Weed/Silver

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
40	40	40	40	40	LEAH ANDREONE/It's Alright, It's
40	40	40	40	40	CRANBERRIES/When You're Gone
40	40	40	40	40	SHERYL CROW/Everyday Is...
40	40	40	40	40	JEWEL/You Were Meant...
40	40	40	40	40	JOHN MELLENCAMP/Just Another Day
28	40	40	40	40	SAVAGE GARDEN/I Want You
40	40	40	40	40	DUNCAN SHEIK/Barely Breathing
40	40	40	40	40	U2/Staring At The Sun
40	40	40	40	40	WALLFLOWERS/One Headlight
40	40	40	40	40	INXS/Elegantly Wasted
28	28	28	28	28	ERASURE/In My Arms
28	28	28	28	28	DISHWALLA/Give
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	BETTER THAN EZRA/Desperately Wanting
28	28	28	28	28	SISTER HAZEL/All For You
16	28	28	28	28	LUSCIOUS JACKSON/Naked Eye
16	16	16	16	16	AMANDA MARSHALL/Fall From Grace
16	16	16	16	16	MATTHEW SWEET/Where You Get Love
16	16	16	16	16	TORI AMOS/Silent All These...
10	10	10	10	10	ODDS/Someone Who's Cool
10	10	10	10	10	COUNTING CROWS/A Long December
10	10	10	10	10	WALLFLOWERS/6th Avenue Heartache
10	10	10	10	10	CARDIGANS/Lovefool
10	10	10	10	10	NO DOUBT/Don't Speak
40	40	40	40	40	PAULA COLE/Where Have All...

95.5 WPLJ MARKET #1
NEW YORK
WPLJ/New York
(212) 613-8900
Cuddy/Shannon

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
45	45	44	44	44	NO DOUBT/Don't Speak
46	44	43	43	43	CARDIGANS/Lovefool
41	43	41	41	41	DUNCAN SHEIK/Barely Breathing
41	42	42	42	42	JEWEL/You Were Meant...
43	44	42	42	42	SHERYL CROW/Everyday Is...
27	27	27	27	27	CELINE DION/All By Myself
26	28	26	26	26	HANSON/Mmm Bop
23	25	27	27	27	WALLFLOWERS/One Headlight
29	28	28	28	28	PAULA COLE/Where Have All...
23	29	26	26	26	GINA G'OH/Ah... Just...
43	45	27	27	27	BRUCE SPRINGSTEEN/Secret Garden
42	32	27	27	27	COUNTING CROWS/A Long December
28	33	25	25	25	SAVAGE GARDEN/I Want You
28	42	26	26	26	MADONNA/Don't Cry For Me...
15	24	23	23	23	U2/Staring At The Sun
15	24	23	23	23	INXS/Elegantly Wasted
22	23	23	23	23	SHAWN COLVIN/Sunny Came Home
15	21	21	21	21	JOHN MELLENCAMP/Just Another Day
34	17	22	22	22	HOOTIE & BLOWFISH/Go Blind
17	17	14	14	14	ALANIS MORISSETTE/Head Over Feet
30	17	15	15	15	TONI BRAXTON/Un-break My Heart
14	12	15	15	15	JOHN MELLENCAMP/Key West...
16	17	12	12	12	MONICA/For You I Will
10	10	11	11	11	SHERYL CROW/It Makes You...
10	10	11	11	11	DONNA LEWIS/I Love You Always...
12	10	11	11	11	BODEANS/Closer To Free
11	11	12	12	12	GIN BLOSSOMS/Follow You Down
11	11	12	12	12	HOOTIE & BLOWFISH/Only Wanna Be...
17	16	10	10	10	NO MERCY/Where Do You Go

KBIG 104 MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
40	40	27	30	30	TONI BRAXTON/Un-break My Heart
40	40	27	30	30	NO DOUBT/Don't Speak
40	40	27	30	30	JEWEL/You Were Meant...
39	39	26	30	30	ERIC CLAPTON/Change The World
39	39	26	29	29	SHERYL CROW/Everyday Is...
29	39	26	29	29	R. KELLY/I Believe I Can Fly
38	38	26	29	29	CELINE DION/Because You Loved Me
30	30	20	24	24	CARDIGANS/Lovefool
29	20	24	24	24	DONNA LEWIS/I Love You Always...
30	20	24	24	24	DUNCAN SHEIK/Barely Breathing
29	20	23	23	23	ROD STEWART/It's So Easy
12	12	23	23	23	TRACY CHAPMAN/Give Me One Reason
12	12	9	9	9	STREISAND & ADAMS/Finally Found...
12	12	9	9	9	WHITNEY HOUSTON/I Believe In You...
12	12	9	9	9	KENNY LOGGINS/For The First Time
12	12	9	9	9	GLORIA ESTEFAN/10 Not Giving...
12	12	9	9	9	BABYFACE/Every Time I...
12	12	9	9	9	RICHARD MARX/Until I Find You...
12	12	9	9	9	CHICAGO/Here I Am In My Heart
12	12	9	9	9	BRYAN ADAMS/Have You Ever...
13	13	9	9	9	CELINE DION/It's All Coming...
12	12	9	9	9	DISHWALLA/Counting Blue Cars
12	12	9	9	9	TONY RICH PROJECT/Nobody Knows...
11	11	9	9	9	GIN BLOSSOMS/It's Hear It...
12	12	9	9	9	MARIAH CAREY/Always Be My Baby
12	12	9	9	9	ALANIS MORISSETTE/Head Over Feet
29	29	9	9	9	CELINE DION/All By Myself
12	13	9	9	9	HOOTIE & BLOWFISH/Go Blind
39	39	9	9	9	JOURNEY/When You Love...
11	11	9	9	9	JEWEL/Who Will Save...

STAR 98.7 MARKET #2
KYSR/Los Angeles
(213) 955-7000
Pirelli/Ebbott

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
50	50	50	55	55	JEWEL/You Were Meant...
50	50	50	55	55	SHERYL CROW/Everyday Is...
35	35	50	55	55	DAVE MATTHEWS BAND/Crash Into Me
50	50	55	55	55	NO DOUBT/Don't Speak
35	35	55	55	55	DUNCAN SHEIK/Barely Breathing
35	35	55	55	55	BRUCE SPRINGSTEEN/Secret Garden
35	35	55	55	55	COUNTING CROWS/A Long December
35	35	55	55	55	CARDIGANS/Lovefool
35	35	55	55	55	ALANIS MORISSETTE/Head Over Feet
35	35	55	55	55	SARAH MCLACHLAN/Possession
35	35	55	55	55	TORI AMOS/Silent All These...
35	35	55	55	55	WALLFLOWERS/One Headlight
30	30	55	55	55	SHAWN COLVIN/Sunny Came Home
30	30	55	55	55	PAULA COLE/Where Have All...
16	30	30	30	30	WHITE TOWN/Your Woman
16	30	30	30	30	SAVAGE GARDEN/I Want You
16	30	30	30	30	INXS/Elegantly Wasted
16	30	30	30	30	LUSCIOUS JACKSON/Naked Eye
16	16	17	17	17	THIRD EYE BLIND/Semi-Charmed Life
30	30	16	17	17	U2/Staring At The Sun
15	14	16	16	16	JEWEL/Who Will Save...
35	35	15	15	15	SHERYL CROW/It Makes You...
15	15	15	15	15	HOOTIE & BLOWFISH/Go Blind
15	15	15	15	15	TRACY CHAPMAN/Give Me One Reason
15	15	15	15	15	DISHWALLA/Counting Blue Cars

101.9 MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
53	53	52	53	53	JEWEL/You Were Meant...
45	45	52	53	53	COUNTING CROWS/A Long December
53	52	53	53	53	JOHN MELLENCAMP/Just Another Day
45	45	44	46	46	NO DOUBT/Don't Speak
45	46	44	45	45	PAULA COLE/Where Have All...
45	45	45	45	45	AMANDA MARSHALL/Fall From Grace
52	53	45	45	45	SHAWN COLVIN/Sunny Came Home
44	45	45	45	45	SHERYL CROW/Everyday Is...
46	44	45	45	45	SAVAGE GARDEN/I Want You
31	32	46	45	45	WALLFLOWERS/One Headlight
45	31	32	32	32	CRANBERRIES/When You're Gone
32	31	32	32	32	VERVE PIPE/The Freshmen
32	35	31	32	32	LEAH ANDREONE/It's Alright, It's
12	32	32	31	31	U2/Staring At The Sun
12	32	31	31	31	DAVE MATTHEWS BAND/Crash Into Me
10	13	14	14	14	DC TALK/Just Between You...
9	12	13	13	13	ELEANOR MCEVOY/Precious Little
14	14	13	14	14	OUNCAN SHEIK/Slide
11	15	13	14	14	DUNCAN SHEIK/Barely Breathing
13	13	13	13	13	WHITE TOWN/Your Woman
13	13	13	13	13	INXS/Elegantly Wasted
13	13	13	13	13	COLLECTIVE SOUL/Maybe
12	13	12	12	12	NATALIE MERCHANT/Wonder
12	13	12	12	12	MERRILL BAINBRIDGE/Under The Water
10	16	15	12	12	SEAL/Bye Bye An Eagle

K101 MARKET #4
KIDI/San Francisco
(415) 538-1013
Nachlis

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
36	36	38	38	38	TONI BRAXTON/Un-break My Heart
31	31	35	35	35	CELINE DION/All By Myself
24	24	35	35	35	WHITNEY HOUSTON/I Believe In You...
35	35	32	32	32	ERIC CLAPTON/Change The World
30	30	32	32	32	BRUCE SPRINGSTEEN/Secret Garden
29	29	30	30	30	KENNY LOGGINS/For The First Time
29	29	29	29	29	R. KELLY/I Believe I Can Fly
29	29	29	29	29	JEWEL/You Were Meant...
28	28	28	28	28	ALANIS MORISSETTE/Ironic
28	28	28	28	28	NO DOUBT/Don't Speak
9	25	28	28	28	BRYAN ADAMS/It Always Be
23	23	23	23	23	KENNY G/Havana
30	14	23	23	23	ERIC CLAPTON/Change The World
33	33	15	23	23	CELINE DION/It's All Coming...
21	21	21	21	21	CARDIGANS/Lovefool
20	20	20	20	20	WHITNEY HOUSTON/Step By Step
20	20	20	20	20	PHIL COLLINS/It's In Your Eyes
30	30	30	30	30	DONNA LEWIS/I Love You Always
10	10	15	15	15	JOURNEY/When You Love...
22	14	15	15	15	MADONNA/You Must Love Me
9	9	9	9	9	RICHARD MARX/Until I Find You...

Alice @ 97.3 MARKET #4
KLLC/San Francisco
(415) 765-4097
Kaplan/Stoeckel

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	38	43	43	43	THIRD EYE BLIND/Semi-Charmed Life
49	48	47	47	47	DAVE MATTHEWS BAND/Crash Into Me
47	48	47	47	47	WALLFLOWERS/One Headlight
36	31	47	47	47	SNEAKER PIMPS/6 Underground
47	48	49	49	49	OMC/How Bizarre
33	31	43	43	43	WHITE TOWN/Your Woman
20	20	18	18	18	SHAWN COLVIN/Sunny Came Home
25	31	31	31	31	DURAN DURAN/Out Of My Mind
34	32	33	33	33	"AKAP"/The Holy River
36	36	35	35	35	LUSCIOUS JACKSON/Naked Eye
17	23	32	32	32	BECK/The New Pollution
36	35	36	36	36	GEN FOLDS FIVE/Battle Of Who
16	30	31	31	31	CYNDI LAUPER/You Don't Know
23	31	34	34	34	U2/Staring At The Sun
34	41	36	32	32	INXS/Elegantly Wasted
17	22	31	31	31	FIONA APPLE/Sleep To Dream
35	33	33	33	33	AMANDA MARSHALL/Fall From Grace
37	34	31	31	31	SPACE/Female Of...
32	34	35	35	35	JOHN MELLENCAMP/Just Another Day
16	23	29	29	29	MEREDITH BROOKS/Bitch
23	23	29	29	29	MEXICO 70/I Want You
48	32	40	40	40	DEPECHE MODE/It's No Good
45	47	46	46	46	JEWEL/You Were Meant...
35	36	27	25	25	BETTER THAN EZRA/Desperately Wanting
25	24	25	25	25	SARAH MCLACHLAN/Possession
24	24	24	24	24	CRANBERRIES/When You're Gone
19	21	22	22	22	BILLY MANN/Killed By A Flower
15	18	23	23	23	LOBI CARSON/Somebody's Got Me
16	17	21	21	21	KYLE VINCENT/Wake Me Up

STAR 104.5 MARKET #5
WYXR/Philadelphia
(610) 668-0750
Allan/Davis

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	43	46	44	44	TONI BRAXTON/Un-break My Heart
40	42	44	44	44	DAVE MATTHEWS BAND/Crash Into Me
28	43	45	42	42	JOURNEY/When You Love...
40	43	39	39	39	SHERYL CROW/It Makes You...
39	38	39	39	39	EN VOUGUE/Don't Let Go (Love)
37	39	36	36	36	CARDIGANS/Lovefool
30	37	36	36	36	NO DOUBT/Don't Speak
30	7	31	31	31	CELINE DION/All By Myself
28	33	33	33	33	R. KELLY/I Believe I Can Fly
14	18	31	31	31	BRUCE SPRINGSTEEN/Secret Garden
40	43	32	32	32	DONNA LEWIS/I Love You Always
26	27	29	29	29	WHITNEY HOUSTON/I Believe In You...
40	28	29	29	29	DUNCAN SHEIK/Barely Breathing
40	28	29	29	29	GINA G'OH/Ah... Just...
27	29	28	28	28	HOOTIE & BLOWFISH/Go Blind
26	26	27	27	27	SPICE GIRLS/Wannabe
23	10	25	25	25	MONICA/For You I Will
23	10	25	25	25	BABYFACE/Every Time I...
23	10	25	25	25	WHITNEY HOUSTON/Step By Step
20	22	24	24	24	JOHN MELLENCAMP/Just Another Day
23	26	23	23	23	PAULA COLE/Where Have All...
15	15	18	18	18	NATALIE MERCHANT/Wonder
15	15	17	17	17	MADONNA/Don't Cry For Me...
15	28	17	17	17	NO MERCY/Where Do You Go
28	16	15	15	15	ALANIS MORISSETTE/Head Over Feet
16	13	15	15	15	DEEP BLUE SOMETHING/Breakfast At...
14	16	15	15	15	ERIC CLAPTON/Change The World
25	23	14	14	14	WALLFLOWERS/One Headlight
24	23	12	12	12	SHAWN COLVIN/Sunny Came Home
5	5				



CAROL ARCHER

What Does Format 'Fit' Mean Today?

Reporters weigh the factors that determine airplay

NAC/Smooth Jazz radio's musical boundaries were amorphous during its early years. Playlists were long, rotations lunar.

But in order to survive competitively, the format refined and focused its music to attract mainstream audience shares. To clarify today's definition of format "fit," our reporters evaluated the factors they weigh when considering music for airplay on a one to 10 scale.



MIRACULOUS NIGHT OF MUSIC — Verve hosted an evening at L.A.'s House Of Blues featuring the Joe Henderson Trio, Charlie Hayden Quartet West, and The Kansas City All-Star Band that was so memorable that those pictured here are still talking about it! Savoring the musical magic of the occasion are (l to r): publicist Deborah Harner, Verve Dir./Nat'l. Promotion Bud Harner, KLSX & KRLA/L.A. Prod. Dir. and producer/host of syndicated show "Night Songs" Mark Morris, Carol Archer, Archer's friend Bob Rigdon, KQBR/Sacramento PD Lawrence Tanter, and KTWV/L.A. APD/MD Ralph Stewart.

	Compatible Sound	Melody	Hook	Production	Instrumentation	Appropriate Edit/Mix	Originality	Artist's Track Record	Artist's Image	Reg./Local Appeal	Consultant's Endorsement	Promotional Support	Confidence In Label	Song Appeals To P1s	Song Appeal To P2s/3s	Satisfies Promoter	Airplay At Stations You Admire	Rotation Increases	National Chart Action	Retail Sales	Listener Feedback	"Buy" Response	Format Exclusivity	Opinion Of Friends	Consumer Press Reviews	Trade Press Reviews
KNIK/Anchorage	10	8	8	8	7	5	8	7	10	8	2	6	6	10	7	5	5	5	5	8	8	5	7	5	5	
KAJZ/Austin	10	10	8	8	7	7	7	5	8	8	6	7	6	9	7	3	7	6	7	6	7	9	7	6	6	7
WOAZ/Boston	10	9	8	7	7	8	6	6	5	6	7	5	3	8	5	0	3	5	6	5	6	7	4	2	2	2
WNWV/Cleveland	10	10	9	9	9	9	9	5	9	0	5	0	5	9	6	0	2	3	4	4	3	4	4	3	3	3
WZJZ/Columbus	10	9	9	5	5	9	5	0	10	10	0	5	5	10	5	0	5	5	9	0	9	5	0	0	0	
KHIH/Denver	10	10	10	10	9	5	8	8	10	6	9	3	4	10	7	0	0	4	7	0	5	8	2	0	4	4
JRN/Denver	9	10	9	8	6	7	9	2	1	1	3	1	1	10	8	1	2	2	5	1	1	7	1	1	1	1
WGUF/Ft. Myers	10	10	9	10	5	6	8	5	5.5	8.5	0	8	8	9	6.5	5	6	5	6	0	6	10	8	7	5	5
KUCD/Honolulu	10	10	10	8	8	8	2	5	5	5	10	5	2	10	8	1	2	5	5	2	5	5	6	5	1	9
KCIY/Kansas City	10	10	10	7	5	10	6	5	5	5	4	2	2	8	6	0	4	2	2	2	5	7	2	0	2	2
WEZV/Lafayette, IN	10	10	8	8	7	9	6	6.5	9	10	0	4	6	6	6	4.5	5	3	7	7	9	9	8	7	3	7
WSJW/Louisville	9	6	6	6	7	7	1	5	6	6	10	5	5	n/a	n/a	4	4	4	8	3	4	4	2	3	1	1
WLVE/Miami	9	10	10	10	10	7	8	6	6	6	8	4	3	10	9	3	4	4	4	4	7	8	4	3	3	4
WJZI/Milwaukee	10	10	8	7	7	9	6	5	8	4	2	1	1	10	8	1	5	5	7	6	5	8	1	1	1	3
KSBR/Mission Viejo, CA	10	9	8	8	8	8	7	7	8	9	0	6	2	8	7	4	5	6	4	6	7	8	7	5	4	4
KRVR/Modesto, CA	7	9	7	7	8	6	7	8	8	6	4	6	5	7	5	4	9	8	7	6	7	7	6	3	4	7
WJCD/Norfolk	10	7	7	8	6	7	3	3	1	5	1	2	3	7	5	1	6	5	7	8	6	7	1	1	3	4
WLOQ/Orlando	10	10	8	8	7	5	8	10	9	9	0	3	3	10	9	1	3	1	2	7	8	8	4	5	6	6
KSSJ/Sacramento	10	10	10	10	9	9	0	8	7	1	1	1	1	6	5	1	1	1	1	1	1	1	1	1	1	1
KQBR/Sacramento	10	8	8	8	8	8	7	7	9	9	0	0	4	7	7	4	0	2	2	8	8	10	5	2	2	2
KBZN/Salt Lake City	10	9	9	9	6	10	8	5	10	10	10	5	5	10	10	4	8	5	6	6	7	10	7	5	5	10
KIFM/San Diego	10	10	8	10	9	7	7	5	7	7	0	5	4	8	8	3	3	3	6	3	5	7	3	3	3	4
KBLX/San Francisco	10	9	9	8	4	7	7	8	8	8	0	5	5	9	8	7	7	7	7	8	9	10	5	7	8	7
KKSF/San Francisco	10	10	10	10	7	6	9	4	4	3	6	7	3	10	8	3	6	5	5	4	7	6	9	5	2	2
KJZY/Santa Rosa, CA	10	9	7	7	1	9	5	4	2	7	3.3	0	0	8	8	0	5	2	5	2	5	8	1	0	0	3
KCLC/St. Charles, MO	9	8	8	7	8	6	3	4	6	8	0	3	3	0	0	1	2	3	3	4	5	6	7	1	4	2
WSJT/Tampa	7	9	9	7	5	5	4	5	5	4	0	0	0	8	6	0	5	3	5	3	5	7	5	0	0	3
KOAS/Tulsa	8	7	8	7	6	6	5	6	6	7	7	7	3	8	8	3	4	6	7	5	5	8	7	5	4	7

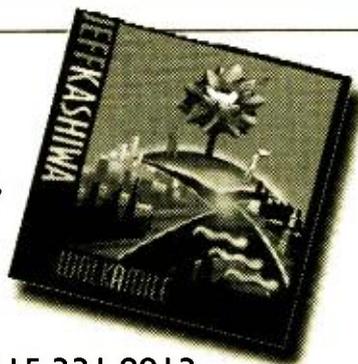


Jeff Kashiwa

August Moon from the new album *Walk A Mile*

Adds April 17th

Contact Julie Capra at 800.783.4487 or Beth Lewis at 615.331.8913






NAC/SMOOTH JAZZ TRACKS

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	6	6	1	GOTA European Comfort (<i>Instinct</i>)	820	654	595	610	49/0
10	8	8	2	LEE RITENOUR Water To Drink (<i>I.E./Verve</i>)	812	604	556	511	50/0
4	3	1	3	SOUL BALLET N.Y.C. Tripin (<i>Countdown/Unity</i>)	770	798	768	719	47/1
7	7	7	4	JIM BRICKMAN You Never Know (<i>Windham Hill</i>)	736	640	578	580	47/0
6	5	4	5	ALFONZO BLACKWELL Hermina (<i>Street Life/All American</i>)	665	680	635	587	41/1
2	1	3	6	PAUL HARDCASTLE Jokers Wild (<i>JVC</i>)	660	735	797	778	41/0
1	2	2	7	BRAXTON BROTHERS When Love Comes Around (<i>Kokopelli</i>)	588	749	774	802	44/0
24	12	11	8	RICK BRAUN Notorious (<i>Bluemoon</i>)	551	501	437	306	49/0
15	11	12	9	TOMMY EMMANUEL Midnight Drive (<i>Higher Octave</i>)	510	485	451	432	45/2
3	4	5	10	NORMAN BROWN Third World (<i>MoJazz/Motown</i>)	504	676	685	724	42/0
12	10	10	11	INCOGNITO A Shade Of Blue (<i>Verve Forecast</i>)	496	520	502	499	46/0
—	26	16	12	3RD FORCE In The Full Moonlight (<i>Higher Octave</i>)	443	377	293	256	43/0
16	15	13	13	CHUCK LOEB Cruzin' South (<i>Shanachie</i>)	427	443	413	421	41/0
13	13	14	14	MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	417	424	430	483	39/1
—	29	15	15	MICHAEL LINGTON Tell It Like It Is (<i>Nu Groove</i>)	414	389	275	158	41/0
22	19	17	16	ANDY SNITZER A River's Road (<i>Warner Bros.</i>)	403	367	349	317	41/0
8	9	9	17	GROVER WASHINGTON JR. Soulful Strut (<i>Columbia</i>)	369	533	537	566	30/0
26	22	18	18	TIM BOWMAN I'll Be There (<i>I.M.</i>)	362	362	336	301	34/0
BREAKER			19	BOBBY LYLE Aruban Nights (<i>Atlantic</i>)	326	320	302	300	39/0
DEBUT			20	KENNY G Havana (<i>Arista</i>)	310	185	138	127	33/6
DEBUT			21	PETER WHITE Together Again (<i>Columbia</i>)	305	261	208	225	35/0
—	—	25	22	WARREN HILL U R The 1 (<i>Discovery</i>)	292	286	241	171	37/2
29	24	20	23	PAOLO Paisa (<i>Island</i>)	288	321	302	297	35/0
DEBUT			24	GATO BARBIERI Straight Into The Sunrise (<i>Columbia</i>)	283	54	—	—	44/7
25	27	23	25	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	283	298	287	304	30/0
17	20	22	26	VANESSA DAOU Two To Tango (<i>MCA</i>)	283	306	349	411	30/0
DEBUT			27	JOHN TESH L'Aquila (<i>GTSP</i>)	263	247	240	207	35/0
—	30	29	28	WHITNEY HOUSTON I Believe In You And Me (<i>Arista</i>)	251	269	264	281	26/0
DEBUT			29	URBAN KNIGHTS The Promise (<i>GRP</i>)	241	214	152	13	37/3
19	18	19	30	DAVE KOZ Lullaby For A Rainy Night (<i>Capitol</i>)	241	342	360	356	28/0

This chart reflects airplay from March 26-April 1. Songs ranked by total plays. Highlighted songs indicate Breaker.
51 NAC reporters. 50 current playlists. © 1997, R&R Inc.

BREAKERS®

BOBBY LYLE
Aruban Nights (*Atlantic*)

TOTAL PLAYS/INCREASE: 326/6
TOTAL STATIONS/ADDS: 39/0
CHART: 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
NELSON RANGELL Turning Night Into Day (<i>GRP</i>)	24
ZACHARY BREAUX Cafe Reggio (<i>Zebra</i>)	20
DANCING FANTASY When Dreams... (<i>Innovative Communications</i>)	17
SPECIAL EFX Since You've Been Away (<i>JVC</i>)	8
GATO BARBIERI Straight Into The Sunrise (<i>Columbia</i>)	7
BRIAN MCKNIGHT & DIANA KING When We... (<i>DAS/Mercury</i>)	7
KENNY G Havana (<i>Arista</i>)	6
EVERETTE HARP What's Going On (<i>Blue Note</i>)	5
BRIAN HUGHES Pamela (<i>Higher Octave</i>)	5
NORMAN CONNORS Saturday Afternoon (<i>MoJazz/Motown</i>)	4
EL DEBARGE Dindi (<i>I.E./Verve</i>)	4
DIRK RICHTER Smooth Move (<i>Sin-Drome</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GATO BARBIERI Straight Into The Sunrise (<i>Columbia</i>)	+229
LEE RITENOUR Water To Drink (<i>I.E./Verve</i>)	+208
GOTA European Comfort (<i>Instinct</i>)	+166
KENNY G Havana (<i>Arista</i>)	+125
JIM BRICKMAN You Never Know (<i>Windham Hill</i>)	+96
BRIAN MCKNIGHT & DIANA KING When We... (<i>DAS/Mercury</i>)	+83
SPECIAL EFX Since You've Been Away (<i>JVC</i>)	+79
TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	+71
DIRK RICHTER Smooth Move (<i>Sin-Drome</i>)	+67
3RD FORCE In The Full Moonlight (<i>Higher Octave</i>)	+66

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

DIRK RICHTER Smooth Move (*Sin-Drome*)

Total Plays: 236, Total Stations: 32, Adds: 4

FANTASY BAND Double Talk (*Shanachie*)

Total Plays: 233, Total Stations: 33, Adds: 2

BRIAN MCKNIGHT & DIANA KING When We... (*DAS/Mercury*)

Total Plays: 223, Total Stations: 33, Adds: 7

ZACHARY BREAUX Cafe Reggio (*Zebra*)

Total Plays: 210, Total Stations: 40, Adds: 20

EVERETTE HARP What's Going On (*Blue Note*)

Total Plays: 183, Total Stations: 28, Adds: 5

TONI BRAXTON I Don't Want To (*LaFace/Arista*)

Total Plays: 164, Total Stations: 22, Adds: 3

VAL GARDENA Avalon (*Mercury*)

Total Plays: 158, Total Stations: 26, Adds: 2

MARCUS JOHNSON PROJECT 88 Ways To Love (*Positive*)

Total Plays: 157, Total Stations: 15, Adds: 0

BRIAN HUGHES Pamela (*Higher Octave*)

Total Plays: 150, Total Stations: 27, Adds: 5

EL DEBARGE Dindi (*I.E./Verve*)

Total Plays: 127, Total Stations: 17, Adds: 4

NORMAN CONNORS Saturday Afternoon (*MoJazz/Motown*)

Total Plays: 119, Total Stations: 21, Adds: 4

LOU PARDINI A Night To Remember (*JVC*)

Total Plays: 107, Total Stations: 8, Adds: 0

SPECIAL EFX Since You've Been Away (*JVC*)

Total Plays: 95, Total Stations: 21, Adds: 8

LUIS SALINAS Santa Cruz (*GRP*)

Total Plays: 76, Total Stations: 8, Adds: 0

PATTI AUSTIN & DAVE GRUSIN Now I Know ... (*N2K Encoded Jazz*)

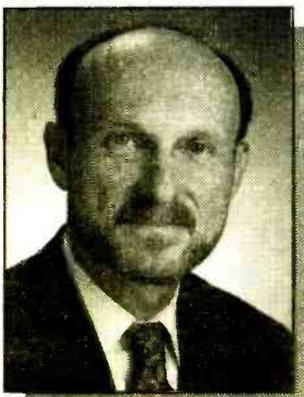
Total Plays: 66, Total Stations: 9, Adds: 0

OZZIE AHLERS Fingerpainting (*Higher Octave*)

Total Plays: 57, Total Stations: 9, Adds: 2

Songs ranked by total plays

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APRIL 11, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
11	6	4	1	VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	978	+258	"Water" (812)	"Dindi" (127)
8	9	7	2	GOTA	It's So Different Here	(Instinct)	826	+167	"European" (820)	"Alone" (6)
4	3	1	3	SOUL BALLET	Soul Ballet	(Countdown/Unity)	797	-41	"N.Y.C." (770)	"Man" (10)
10	10	8	4	JIM BRICKMAN	Picture This	(Windham Hill)	752	+97	"Never" (736)	"Valentine" (15)
2	1	3	5	PAUL HARDCASTLE	Hardcastle 2	(JVC)	722	-67	"Jokers" (660)	"Peace" (33)
12	7	6	6	ALFONZO BLACKWELL	Alfonzo...	(Street Life/All American)	669	-15	"Hermine" (665)	"Breezin'" (4)
1	2	2	7	BRAXTON BROTHERS	Steppin' Out	(Kokopelli)	645	-155	"Around" (588)	"Sunset" (31)
3	4	9	8	KENNY G	The Moment	(Arista)	634	+12	"Havana" (310)	"Eastside" (175)
24	19	16	9	3RD FORCE	Vital Force	(Higher Octave)	562	+71	"Moonlight" (443)	"Real" (55)
—	17	15	10	RICK BRAUN	Body & Soul	(Bluemoon)	551	+50	"Notorious" (551)	
16	14	12	11	TOMMY EMMANUEL	Midnight Drive	(Higher Octave)	551	+25	"Midnight" (510)	"Fields" (24)
5	5	5	12	NORMAN BROWN	Better Days Ahead	(MoJazz/Motown)	514	-172	"Third" (504)	"Days" (4)
9	12	14	13	MICHAEL PAULO	My Heart And Soul	(Noteworthy)	507	-3	"Heart" (417)	"World" (31)
14	13	11	14	INCOGNITO	Beneath The Surface	(Verve Forecast)	504	-24	"Shade" (496)	"Want" (8)
15	16	18	15	PETER WHITE	Caravan Of Dreams	(Columbia)	500	+30	"Together" (305)	"Venice" (116)
7	11	13	16	ZACHARY BREAUX	Uptown Groove	(Zebra)	476	-48	"Never" (237)	"Cafe" (210)
28	18	19	17	WARREN HILL	Shelter	(Discovery)	466	+2	"U" (292)	"Shelter" (160)
17	15	17	18	CHUCK LOEB	The Music Inside	(Shanachie)	457	-23	"Cruzin'" (427)	"Music" (30)
6	8	10	19	GROVER WASHINGTON JR.	Soulful Strut	(Columbia)	446	-152	"Soulful" (369)	"Bordertown" (59)
—	—	21	20	MICHAEL LINGTON	Michael Lington	(Nu Groove)	424	+25	"Tell" (414)	"Life" (10)
22	22	20	21	TIM BOWMAN	Love, Joy, Peace	(I.M.)	418	0	"There" (362)	"Rapture" (28)
27	25	23	22	ANDY SNITZER	In The Eye Of The Storm	(Warner Bros.)	411	+35	"Road" (403)	"Lane" (4)
23	26	22	23	BOBBY LYLE	The Power Of Touch	(Atlantic)	372	-4	"Aruban" (326)	"Timbuktu" (22)
DEBUT	24	24	24	FANTASY BAND	The Kiss	(Shanachie)	319	+14	"Talk" (233)	"Could" (35)
29	30	28	25	SOUNDSCAPE	Life Force	(Instinct)	310	-15	"Around" (225)	"Morning" (72)
30	29	25	26	PAOLO	Mystic Man	(Island)	309	-35	"Paisa" (288)	"Get" (14)
18	23	26	27	MARK PORTMANN	No Truer Words	(Zebra)	302	-35	"Truer" (170)	"Come" (58)
DEBUT	28	28	28	JOHN TESH	Avalon	(GTSP)	296	+15	"L'Aquila" (263)	"Avalon" (20)
—	—	—	29	TONI BRAXTON	Secrets	(LaFace/Arista)	295	+47	"Want" (164)	"Heart" (131)
DEBUT	30	30	30	DIRK RICHTER	Vibes Alive	(Sin-Drome)	290	+81	"Smooth" (236)	"So" (44)

MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
NELSON RANGELL	Turning Night Into Day	(GRP)	24
DANCING FANTASY	Love Letters	(Innovative Communications)	18
SPECIAL EFX	Here To Stay	(JVC)	8
GATO BARBIERI	Que Pasa	(Columbia)	7
ZACHARY BREAUX	Uptown Groove	(Zebra)	7
SOUNDTRACK	When We Were Kings	(DAS/Mercury)	7
EVERETTE HARP	What's Going On	(Blue Note)	6
NORMAN CONNORS	Easy Living	(MoJazz/Motown)	4
DIRK RICHTER	Vibes Alive	(Sin-Drome)	4
URBAN KNIGHTS	Urban Knights II	(GRP)	4
BRIAN HUGHES	Straight To You	(Higher Octave)	3
OZZIE AHLERS	Fingerpainting	(Higher Octave)	2
TOMMY EMMANUEL	Midnight Drive	(Higher Octave)	2
PETE ESCOVEDO	E Street	(Concord)	2
FANTASY BAND	The Kiss	(Shanachie)	2

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	+258
GATO BARBIERI	Que Pasa	(Columbia)	+229
GOTA	It's So Different Here	(Instinct)	+167
JIM BRICKMAN	Picture This	(Windham Hill)	+97
SOUNDTRACK	When We Were Kings	(DAS/Mercury)	+83
DIRK RICHTER	Vibes Alive	(Sin-Drome)	+81
SPECIAL EFX	Here To Stay	(JVC)	+79
3RD FORCE	Vital Force	(Higher Octave)	+71
EVERETTE HARP	What's Going On	(Blue Note)	+68
NORMAN CONNORS	Easy Living	(MoJazz/Motown)	+62
RICK BRAUN	Body & Soul	(Bluemoon)	+50
TONI BRAXTON	Secrets	(LaFace/Arista)	+47
OZZIE AHLERS	Fingerpainting	(Higher Octave)	+45
BRIAN HUGHES	Straight To You	(Higher Octave)	+44
ANDY SNITZER	In The Eye Of The Storm	(Warner Bros.)	+35

This chart reflects airplay from March 26-April 1. Albums ranked by total plays, with plays from all cuts from an album combined. 51 NAC reporters. 50 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

Once again, **Instinct Records** proves that size isn't everything. The small-but-mighty acid jazz label's releases consistently advance the well-being of the NAC/Smooth Jazz format by offering exactly what listeners love — hip, commercial sounds with high groove appeal. **Gota's** track "European Comfort" surges 6-1* and their CD "It's So Different Here" jumps 7-2*.

Congratulations to **i.e. music/Verve** for attaining No. 1 with the album "Twist Of Jobim," fueled by the first track, "Water To Drink." **El DeBarge's** wistful "Dindi," beautifully supported by the late **Art Porter**, is emerging as a strong follow-up: it's already on **WQCD/NY, KOAI/**

Dallas, KBLX/SF, KKSF/SF, and KIFM/San Diego and new at **KTWV/LA.**

Nelson Rangell's "Turning Night Into Day" (GRP) picked up an impressive 24 new adds, including **WQCD, WLOQ/Orlando, WNWV/Cleveland, KHHH/Denver, KKJZ/Portland,** and **KOAI** (with eight plays). **Zachary Breaux's** "Cafe Reggion," (Zebra) follows closely with 20 new reports, thanks to **Broadcast Architecture's** recommendation. With more than 75% of the total panel now hanging at **Cafe Reggion**, watch for big rotation increases in the coming weeks.

Many of the people working in and around the NAC/

Smooth Jazz format are industry veterans with long track records. In my case, I can honestly say I have heard it all over the past 30 years. So, when someone recently suggested that **Boney James's** upcoming CD "Sweet Thing" (Warner Bros.) was quite possibly the best NAC record ever made, I chalked the comment up to enthusiasm-bordering-on-hype. And then ... I heard it! "Sweet Thing" is astonishing in its depth — easily six tracks deep. The incredible first emphasis track, "Nothin' But Love," is likely to break every established record for airplay. An utterly awesome artistic and commercial achievement by **Boney James** and producer **Paul Brown**. In your hands 4/25.

OLETA ADAMS

EL DEBARGE

DAVE GRUSIN

HERBIE HANCOCK

ALIZABETH

LEE RITENOUR

THE YELLOWIAC

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#1 Gavin Smooth Jazz

The Tracks: **"Water To Drink"**
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"Dindi" with **El DeBarge** and **Art Porter** IS NOW:

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Stations and their adds by track listed alphabetically by market

<p>KNIK/Anchorage, AK OM/PD: Dean Williams BRIAN HUGHES "Pamela" DANCING FANTASY "Dreams" EL DEBARGE "Dindi" MARCOME "Yeku" NELSON RANGELL "Turning" ZACHARY BREAUX "Cafe" RICK BRAUN "Judy" MARCUS JOHNSON PROJ. "All"</p>	<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser NELSON RANGELL "Turning" DANCING FANTASY "Dreams" SPECIAL EFX "Since" EVERETTE HARP "Going"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller URBAN KNIGHTS "Promise" DANCING FANTASY "Dreams" CHET ATKINS "Borsalino"</p>	<p>WQCD/New York, NY PD: Steve Williams MD: Rick LaBoy BRICKMAN & MCBRIDE "Valentine" URBAN KNIGHTS "Promise" KEN NAVARRO "Smooth" KEN NAVARRO "Magic" BYRON MILLER "Show" NELSON RANGELL "Turning"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming ZACHARY BREAUX "Cafe" DANCING FANTASY "Dreams" NELSON RANGELL "Turning"</p>	<p>KKSF/San Francisco, CA PD: Lee Hansen MD: Blake Lawrence No Adds</p>
<p>KAJZ/Austin, TX PD: Doc Burns FANTASY BAND "Talk" SPECIAL EFX "Since" OZZIE AHLERS "Finger"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen No Adds</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart ZACHARY BREAUX "Cafe" EL DEBARGE "Dindi"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell No Adds</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter NELSON RANGELL "Turning" ZACHARY BREAUX "Cafe"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton OZZIE AHLERS "Finger" TOMMY EMMANUEL "Midnight" BRIAN HUGHES "Pamela"</p>
<p>WOAZ/Boston, MA PD/MD: Bill George GATO BARBIERI "Sunrise" DIRK RICHTER "Smooth" EVERETTE HARP "Going" NELSON RANGELL "Turning" NORMAN CONNORS "Saturday" ZACHARY BREAUX "Cafe"</p>	<p>KHHH/Denver, CO PD: Becky Taylor MD: Cheri Marquart ZACHARY BREAUX "Cafe" NELSON RANGELL "Turning" DANCING FANTASY "Dreams"</p>	<p>WSJW/Louisville, KY PD: Brian Conn NELSON RANGELL "Turning" DANCING FANTASY "Dreams" ZACHARY BREAUX "Cafe"</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart DIRK RICHTER "Smooth" URBAN KNIGHTS "Promise" ALFONZO BLACKWELL "Hermina" MCKNIGHT & KING "Kings"</p>	<p>KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett KENNY G "Havana" DIRK RICHTER "Smooth" ZACHARY BREAUX "Cafe" NELSON RANGELL "Turning" EVERETTE HARP "Going" MCKNIGHT & KING "Kings" R. KELLY "Fly"</p>	<p>KWJZ/Seattle, WA PD: Carol Handley ZACHARY BREAUX "Cafe" NELSON RANGELL "Turning" DANCING FANTASY "Dreams"</p>
<p>WJZK/Charleston, SC PD/MD: Tom Kennedy NELSON RANGELL "Turning" DANCING FANTASY "Dreams" ZACHARY BREAUX "Cafe" MCKNIGHT & KING "Kings"</p>	<p>WVMV/Detroit, MI PD/MD: Tom Sleeker ZACHARY BREAUX "Cafe"</p>	<p>WLVE/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer ZACHARY BREAUX "Cafe" DANCING FANTASY "Dreams" PETE ESCOVEDO "Fantasy"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church BOZ SCAGGS "Shuffle" BOZ SCAGGS "Hours" ORQUESTRA WAS "Never" DIRK K "Under" BOZ SCAGGS "Ask" NELSON RANGELL "Turning" RICK BRAUN "Body"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Scott Nenninger BYRON MILLER "Until" MICHAEL WHITAKER "Rendezvous" DANCING FANTASY "Dreams" GATO BARBIERI "Sunrise"</p>	<p>WJZT/Tallahassee, FL R. KELLY "Fly" MARK PORTMANN "Here" SPECIAL EFX "Since" MCKNIGHT & KING "Kings" JACK LEE "Letter"</p>
<p>WCCJ/Charlotte, NC PD: James Alexander SOUL BALLET "N.Y.C." ED HAMILTON "Yes" MARK PORTMANN "Truer" MICHAEL PAULO "Heart" BONEY JAMES "Washington" NELSON RANGELL "Turning" DANCING FANTASY "Dreams" NORMAN CONNORS "Saturday"</p>	<p>WGUF/Ft. Myers, FL PD: Michael Bode TONI BRAXTON "Want" NELSON RANGELL "Turning" CYNDI LAUPER "Fall"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn WARREN HILL "U" SPECIAL EFX "Since" GATO BARBIERI "Sunrise"</p>	<p>WJJJ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi SPECIAL EFX "Since" ZACHARY BREAUX "Cafe"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen NELSON RANGELL "Turning" DANCING FANTASY "Dreams" ZACHARY BREAUX "Cafe"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block GATO BARBIERI "Sunrise" TOMMY EMMANUEL "Midnight"</p>
<p>WVAE/Cincinnati, OH PD: Rad Messick NELSON RANGELL "Turning" DANCING FANTASY "Dreams" BRIAN HUGHES "Pamela" TONI BRAXTON "Want"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez KENNY G "Havana" BRIAN HUGHES "Pamela" DIRK RICHTER "Smooth" NELSON RANGELL "Turning" TONI BRAXTON "Want" ZACHARY BREAUX "Cafe"</p>	<p>KMJJ/Minneapolis, MN PD: Rob Moore OZZIE AHLERS "Dance" EVERETTE HARP "Going" VAL GARDENA "Avalon"</p>	<p>KOAZ/Phoenix, AZ PD/MD: Angela Handa BRIAN HUGHES "Pamela" GATO BARBIERI "Sunrise"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller NELSON RANGELL "Turning" DANCING FANTASY "Dreams"</p>	<p>KOAS/Tulsa, OK PD/MD: Ron Allen T.D.F. "Angelica" GATO BARBIERI "Sunrise"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble CELINE DION "Because" NELSON RANGELL "Turning" ZACHARY BREAUX "Cafe"</p>	<p>KUCD/Honolulu, HI PD/MD: Mahlon Moore MCKNIGHT & KING "Kings" WARREN HILL "U" GATO BARBIERI "Sunrise"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff KENNY G "Havana" MCKNIGHT & KING "Kings" NELSON RANGELL "Turning" VAL GARDENA "Avalon"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis No Adds</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole DANCING FANTASY "Hot" NELSON RANGELL "Turning" ZACHARY BREAUX "Cafe" CHICAGO "Heart" URBAN KNIGHTS "South" ORQUESTRA WAS "Never" EVERETTE HARP "Inner" JEFF CAMPBELL "Finding" NOVA MENCO "Breeze"</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau NORMAN CONNORS "Saturday" ZACHARY BREAUX "Cafe" NELSON RANGELL "Turning" DANCING FANTASY "Dreams"</p>
<p>WZJZ/Columbus, OH PD: Bill Harmon NORMAN CONNORS "Saturday" KENNY G "Havana"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams KENNY G "Havana" SPECIAL EFX "Since"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien DANCING FANTASY "Dreams" SPECIAL EFX "Since" KENNY G "Havana" EL DEBARGE "Dindi"</p>	<p>WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel EVERETTE HARP "Going" MCKNIGHT & KING "Kings"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet PETE ESCOVEDO "Fantasy" EVERETTE HARP "God" GOIN' PUBLIC "Regrets" BRIAN TARQUIN "Arrow" SECRET VIBES "Dazzling" T.D.F. "Phom-sen" RICK BRAUN "Chelsea"</p>	<p>51 Total Reporters 51 Current Reporters 50 Current Playlists</p> <p>Reported Frozen Playlist (1): WNUA/Chicago, IL</p> <p>No Longer A Reporter (1): WSJZ/Bufalo, NY</p>

gota #1

"European Comfort"

by Gota

6 - 1 single
 R&R NAC Tracks Chart

7 - 2 album
 R&R NAC/Smooth Jazz Top 30 Albums

Thanks to everyone at NAC Radio!

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gota

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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	16	16	16	16	BOBBY FACE/Every Time I
16	16	17	17	17	3RD FORCE/In The Full
17	17	15	15	15	GOTAEuropean Comfort
15	15	15	15	15	TONI BRAXTON/Don't Want To
4	4	18	18	18	EVERETTE HARP/What's Going On
14	14	18	18	18	LEE RITENOUR/Water To Drink
12	12	18	18	18	PETER WHITE/Chy Of Lights
16	16	15	15	15	INCIGNITO/A Shade Of Blue
2	2	7	7	7	MARK PORTMANN/No Truer Words
12	12	4	4	4	DIRK RICHTER/Smooth Move
10	10	6	6	6	MICHEL CAMILO/Poinciana
-	-	12	12	12	SPECIAL EX/Since You've Been
9	9	12	12	12	KENNY BLAKE/European Underground
4	4	11	11	11	MARCUS JOHNSON PROJ.88 Ways To Love
-	-	2	2	2	FANTASY BAND/Over And Over
-	-	2	2	2	ZACHARY BREAUX/I Told You
13	13	14	14	14	CHUCK LOEB/In The Music Inside
6	6	6	6	6	BOBBY CALDWELL/Beyond The Sea
7	7	9	9	9	T.D.F./Senna
10	10	12	12	12	NORMAN BROWN/Third World
-	-	8	8	8	RICK BRAUN/Notorious
5	5	7	7	7	QUIET BOYS/Righteous
-	-	7	7	7	ERYKAH BADU/Certainly
9	9	9	9	9	JOSEPH VINCELLI/We've Got Time
8	8	4	4	4	BRIAN CULBERTSON/Take Your Time
5	5	5	5	5	CHAKA KHAN/Your Love Is All
5	5	5	5	5	EL DEBARGE/Dindi
15	15	14	14	14	ROGER SMITH/Can You Stand
9	9	6	6	6	JIM BRICKMAN/You Never Know
6	6	7	7	7	KENNY G/Gettin' On The Step

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MARKET #2
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Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	13	11	13	13	GOTAEuropean Comfort
11	10	11	12	12	PAUL HARDCASTLE/Jokers Wild
11	10	10	12	12	JEFF LOBERG/Katherine
9	11	11	12	12	BABYFACE/Every Time I
11	12	11	11	11	SLASH/Obsession Confession
11	12	11	11	11	BRAXTON BROTHERS/When Love Comes
10	9	10	11	11	DAVID SANBORN/Rikke
11	10	8	11	11	SOULSCAPE/It's Be Around
12	12	12	11	11	CHUCK LOEB/Cruzin' South
9	9	11	12	12	FANTASY BAND/Double Talk
-	-	3	11	11	TONI BRAXTON/Don't Want To
-	-	9	9	9	LUTHER VANDROSS/Your Secret Love
11	11	11	10	10	EXODUS QUARTET/Summer Soultice
10	10	12	10	10	NORMAN BROWN/Third World
12	13	10	10	10	JIM BRICKMAN/You Never Know
9	8	10	10	10	AFTER 7/Sara Smile
7	9	10	10	10	GATO BARBIERI/Straight Into
8	7	9	10	10	LEE RITENOUR/Water To Drink
8	10	10	9	9	NATALIE & NAT COLE/When I Fall In Love
9	9	8	9	9	MARK PORTMANN/No Truer Words
8	11	10	9	9	GROVER WASHINGTON /Soulful Strut
8	9	9	9	9	BOBBY LYLE/Aruban Nights
9	8	9	9	9	CELINE DION/Falling Into You
9	7	9	9	9	DENNY JIOSA/Angel's Kiss
7	8	8	8	8	PETER WHITE/Together Again
10	9	8	8	8	PETER WHITE /BASIA/Just Another Day
7	6	8	8	8	CHIELI MINUCCI/Cause We've Ended
7	9	9	9	9	ANDY SNITZER/A River's Road
8	8	9	8	8	WARREN HILL/UR The 1
-	-	6	8	8	GATO BARBIERI/Straight Into

KBLX 102.9 FM
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MARKET #4
KBLX/San Francisco
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Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	18	18	16	16	TONI BRAXTON/Un-break My Heart
16	16	16	16	16	GOTAEuropean Comfort
9	11	11	15	15	RICK BRAUN/Notorious
8	9	9	14	14	JARREAU & ADAMS/Waters Of March
14	14	14	14	14	BABYFACE/Every Time I
13	13	14	14	14	BOBBY LYLE/Aruban Nights
12	12	12	12	12	BRAXTON BROTHERS/When Love Comes
15	15	12	12	12	DAVID SANBORN/Rikke
6	12	12	12	12	WILL LEE/Georgy Porgy
8	8	9	12	12	MICHAEL LINGTON/Tell It Like It Is
8	8	8	11	11	TONY GERRERO/Wehrcrawler
13	13	13	11	11	KENNY G/Eastside Jam
8	10	10	10	10	LEE RITENOUR/Water To Drink
8	9	9	10	10	EL DEBARGE/Dindi
10	10	10	10	10	ZACHARY BREAUX/I Told You
9	9	9	9	9	BRAXTON BROTHERS/Sunset Bay
9	9	9	9	9	ZACHARY BREAUX/Flavors Of My Mind
3	7	9	9	9	MARK JOHNSON/I Told You So
9	9	9	9	9	ALFONZO BLACKWELL/Hermima
-	5	7	8	8	EVERETTE HARP/Mercy Mercy Me
-	4	7	8	8	EVERETTE HARP/What's Happening
-	6	8	8	8	URBAN KNIGHTS/The Promise
-	7	8	8	8	NORMAN CONNORS/One For Me
-	8	8	8	8	INCIGNITO/It's Be Around
-	8	8	8	8	PETE ESCOVED/Janasy
7	10	7	7	7	JAMES & WHAI/UM/The Prayer
6	7	7	7	7	LENNY WHITE/Back Pocket
-	-	7	8	8	EVERETTE HARP/God Is Love
15	14	14	14	14	VANESSA DADU/Two To Tango
12	12	6	6	6	MARK PORTMANN/No Truer Words

KKSF 103.7 FM
www.kksf.com

MARKET #5
KNSF/San Francisco
(415) 975-5555
Hansen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	12	15	15	15	GROVER WASHINGTON /Bordertown
11	15	13	14	14	NORMAN BROWN/Third World
12	13	12	14	14	KENNY G/Eastside Jam
8	13	12	14	14	WARREN HILL/UR The 1
11	12	12	14	14	DENNY JIOSA/In The City
11	7	13	14	14	DIRK RICHTER/Smooth Move
11	15	13	14	14	BRAXTON BROTHERS/Eventide
12	12	13	13	13	GOTAEuropean Comfort
8	10	13	13	13	AARON NEVILLE/Can't Imagine
6	6	14	13	13	LUIS SALINAS/Santa Cruz
8	7	13	13	13	3RD FORCE/In The Full
10	11	12	13	13	PETER WHITE/Together Again
10	11	12	13	13	PETER WHITE/Venice Beach
-	8	9	12	12	PAUL HARDCASTLE/Jokers Wild
-	8	9	12	12	INCIGNITO/A Shade Of Blue
11	13	12	12	12	KEIKO MAI/Sul/Bridge Over
6	14	12	12	12	PAOLO/Pasa
11	11	14	12	12	MARK PORTMANN/No Truer Words
12	15	12	12	12	LEE RITENOUR/Water To Drink
11	16	11	11	11	RICK BRAUN/Notorious
9	13	11	11	11	JIM BRICKMAN/You Never Know
-	11	15	11	11	SOUL BALLETT/N.Y.C. Tripin
10	12	13	11	11	T.D.F./Angela
-	-	9	12	12	EL DEBARGE/Dindi
-	-	8	12	12	GEORGE BENSON/The Thinker
-	-	8	12	12	ALFONZO BLACKWELL/Hermima
-	-	8	12	12	ZACHARY BREAUX/Never Can Say
-	-	8	12	12	BOBBY LYLE/Aruban Nights
-	-	8	12	12	DOC POWELL/From The Heart
-	-	7	12	12	GATO BARBIERI/Straight Into

WJZZ 106.1
www.wjzz.com

MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	24	32	33	33	RICK BRAUN/Notorious
33	34	33	32	32	KENNY G/Havana
12	11	22	32	32	TOMMY EMMANUEL/Midnight Drive
32	34	31	31	31	GOTAEuropean Comfort
14	19	21	31	31	JIM BRICKMAN/You Never Know
17	15	23	31	31	ALFONZO BLACKWELL/Hermima
17	15	23	31	31	LEE RITENOUR/Water To Drink
13	14	14	31	31	3RD FORCE/In The Full
-	5	13	31	31	EVERETTE HARP/What's Going On
31	23	13	31	31	ZACHARY BREAUX/Never Can Say
8	12	13	31	31	FANTASY BAND/Double Talk
9	8	13	31	31	BRIAN HUGHES/Soul Fruit
12	12	15	31	31	CHIELI MINUCCI/Cause We've Ended
10	15	14	31	31	VAL GARDENA/Avalon
11	11	13	31	31	SOULSCAPE/It's Be Around
10	12	9	31	31	LUTHER VANDROSS/One For Me
30	24	12	31	31	BRAXTON BROTHERS/When Love Comes
10	11	12	31	31	WILL LEE/Georgy Porgy
12	11	12	31	31	NORMAN BROWN/Third World
-	-	5	31	31	JOHN TESH/Aquila
-	-	5	31	31	MCKNIGHT & KING/When We Were Kings
11	16	14	31	31	CHUCK LOEB/Cruzin' South
9	11	11	31	31	BABYFACE/Every Time I
11	11	11	31	31	TONI BRAXTON/Un-break My Heart
13	11	11	31	31	CELINE DION/Falling Into You
11	7	10	31	31	DIRK RICHTER/Smooth Move
6	6	10	31	31	URBAN KNIGHTS/The Promise
11	9	12	31	31	MICHAEL LINGTON/Tell It Like It Is
12	11	10	31	31	INCIGNITO/A Shade Of Blue
11	10	11	31	31	WHITNEY HOUSTON/ Believe In You

V98.7 FM
www.v987.com

MARKET #6
WVMV/Detroit
(810) 855-5100
Stecker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	21	23	24	24	GROVER WASHINGTON /Soulful Strut
21	23	23	24	24	SOUL BALLETT/N.Y.C. Tripin
11	10	12	24	24	GOTAEuropean Comfort
22	24	24	24	24	PAUL HARDCASTLE/Jokers Wild
11	10	21	24	24	LEE RITENOUR/Water To Drink
11	10	21	24	24	JIM BRICKMAN/You Never Know
22	24	24	24	24	ALFONZO BLACKWELL/Hermima
11	10	12	24	24	CHUCK LOEB/Cruzin' South
5	3	10	24	24	PETER WHITE/Together Again
22	24	25	24	24	NORMAN BROWN/Third World
-	-	9	11	11	WARREN HILL/UR The 1
12	13	11	11	11	MICHAEL PAUL/My Heart And Soul
6	6	9	11	11	TOMMY EMMANUEL/Midnight Drive
8	5	8	11	11	ANDY SNITZER/A River's Road
9	10	9	11	11	LUTHER VANDROSS/Knocks Me Out Mv
7	10	12	10	10	3RD FORCE/In The Full
10	9	10	10	10	WHITNEY HOUSTON/ Believe In You
-	-	10	10	10	KENNY G/Havana
21	24	23	24	24	BRAXTON BROTHERS/When Love Comes
7	5	11	10	10	TIM CUNNINGHAM/This Is The Life
11	10	9	10	10	TIM BOWMAN/II Be There
8	10	9	10	10	INCIGNITO/A Shade Of Blue
6	5	6	9	9	BOBBY LYLE/Aruban Nights
-	-	7	9	9	BRIAN HUGHES/Pamela
6	6	10	9	9	NATALIE & NAT COLE/When I Fall In Love
10	8	9	9	9	VANESSA DADU/Two To Tango
-	-	9	10	10	TONI BRAXTON/Don't Want To
-	-	5	7	7	VAL GARDENA/Avalon
-	-	10	8	8	MCKNIGHT & KING/When We Were Kings

ASIS 107.5
www.asis.com

MARKET #7
KOAI/Dallas
(810) 630-3011
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	19	19	LEE RITENOUR/Water To Drink
17	17	16	19	19	RICK BRAUN/Notorious
18	17	16	18	18	GROVER WASHINGTON /Bordertown
18	17	19	18	18	PETER WHITE/Venice Beach
-	-	11	18	18	KENNY G/Havana
9	10	9	11	11	WARREN HILL/UR The 1
-	-	11	11	11	MCKNIGHT & KING/When We Were Kings
10	11	9	10	10	ANDY SNITZER/A River's Road
7	10	10	10	10	BONEY JAMES/Washington Bridge
10	9	10	10	10	WHITNEY HOUSTON/ Believe In You
-	-	9	10	10	GATO BARBIERI/Straight Into
-	-	7	9	9	URBAN KNIGHTS/The Promise
11	10	8	9	9	TIM BOWMAN/II Be There
7	10	7	9	9	LARRY CORVELL/Feel Like Makin'
9	10	8	9	9	DAVE KOZ/Lullaby For A
11	10	8	9	9	VANESSA DADU/Two To Tango
6	7	8	8	8	KENNY G/W/IT BRAXTON/That Somebody
7	10	8	8	8	Val
-	-	6	10	10	VAL GARDENA/Avalon
7	8	7	8	8	NELSON RANGELL/Turning Night
9	11	10	8	8	3RD FORCE/In The Full
8	8	8	8	8	MICHAEL LINGTON/Tell It Like It Is
8	8	10	8	8	DIRK RICHTER/Smooth Move
8	10	7	8	8	GOTAEuropean Comfort
12	7	8	8	8	MICHAEL PAUL/My Heart And Soul
11	10	9	8	8	PAUL HARDCASTLE/Jokers Wild
8	9	8	8	8	GLORIA ESTEFANI/Noi GIVING
7	8	8	8	8	BRAXTON BROTHERS/When Love Comes
9	8	8	7	7	SOUL BALLETT/N.Y.C. Tripin
-	-	9	7	7	VAL GARDENA/Valley Of Colors

WJZZ 105.9 FM
www.wjzz.com

MARKET #8
WJZZ/Washington
(703) 683-3000
Kosbau

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	26	27	28	28	SOUL BALLETT/N.Y.C. Tripin
18	27	26	28	28	ALFONZO BLACKW

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

ROCK 103.5
MARKET #3
WRCX/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	34	35		LIVE/Latin's Juice
17	30	34			OFFSPRING/Gone Away
26	10	20	34		ALICE IN CHAINS/Would?
14	17	27	33		COLLECTIVE SOUL/Precious Declaration
17	17	18	30		SOUNDGARDEN/Rhinosaar
10	9	20	30		HUNGER/Vanishing Cream
33	21	34	29		AEROSMITH/Falling In Love
27	24	20	29		METALLICA/Am I My Bitch
28	28	25	27		METALLICA/King Nothing
4	13	17	17		ALICE IN CHAINS/Down In A Hole
9	12	19	17		VERUCA SALT/Volcano Girls
15	11	12	16		U2/Staring At The Sun
18	21	21	16		QUEENSRYCHE/Sign Of The Times
6	13	14	15		AEROSMITH/Taste Of India
16	29	20	13		STONE TEMPLE PILOTS/Tumble In The Rough
-	-	9	12		SPONGE/Have You Seen Mary
-	-	11			AEROSMITH/Hole In My Soul
8	9	9	9		STIR/State
7	10	9	9		LOCAL H/Fritz's Corner
7	10	7	9		CHEAP TRICK/Say Goodbye
35	33	14	9		SEVEN MARY THREE/My My
6	8	8	8		VALLEJO/Just Another Day
7	3	5	8		RUTH RUTHDaddy Can't Shoot
6	8	8	8		HELMET/Exactly What You
7	8	8	8		RUSH/Driven
12	26	20	8		STABBING WESTWARD/Name
11	12	10	8		LOCAL H/Bound For The Floor
10	-	-	8		SEVEN MARY THREE/My My
-	-	-	5		BUSH/Cold Contagious
5	6	7	7		ORBIT/Medicine (Baby)

EAGLE 97.1
MARKET #7
KEGL/Dallas
(972) 869-9700
Doherty/Scul

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	36	37		WALLFLOWERS/One Headlight
34	36	35	36		AEROSMITH/Falling In Love
38	21	33	36		COLLECTIVE SOUL/Precious Declaration
21	36	38	36		OFFSPRING/Gone Away
31	35	35	35		MATCHBOX 20/Push
18	19	34	35		THIRD DAY/Nothing At All
17	12	34	35		VERUCA SALT/Volcano Girls
25	19	25	35		QUEENSRYCHE/Sign Of The Times
11	12	20	24		GARY HOEY/Peace Pipe
18	17	21	21		BIG HEAD TODD /Resignation Superman
-	-	16	21		TONIC/You Could Only
18	12	24	20		RUSH/Driven
22	19	21	20		STONE TEMPLE PILOTS/Tumble In The Rough
-	-	11	19		METALLICA/Bleeding Me
-	-	9	14		RADISH/Little Pink Stars
11	10	13	17		NAKED/Mann's Chinese
11	14	13	17		HELMET/Exactly What You
-	-	12	16		ROLLINS BAND/Starve
-	-	10	13		DRAIN S.T.H.A Don't Mind
13	11	15	14		STIR/State
9	8	12	14		U2/Staring At The Sun
13	14	13	13		HANDSOME/Needles
9	8	13	13		PUZZLE/GUT/Know It Well
13	17	18	13		BUSH/Cold Contagious
12	16	16	11		LOCAL H/Fritz's Corner
-	-	11	11		SWEET VINE/Mountain Side
5	7	11	11		OSBOURNE W/TYPE D /Pictures Of
21	19	21	11		PORNO FOR PYROS/Hard Charger
5	10	11	10		ZOMBIE & STERN/The Great American
12	7	11	9		TOOL/H

Q102
MARKET #7
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	24	39	44		U2/Staring At The Sun
21	29	43	43		VERVE PIPE/The Freshmen
44	41	42	42		AEROSMITH/Falling In Love
20	22	41	41		QUEENSRYCHE/Sign Of The Times
34	38	41	41		METALLICA/King Nothing
38	41	26	27		WIDESPREAD PANIC/Here In A Hopesless
-	-	20	26		COUNTING CROWS/Daylight Fading
41	26	26	26		LIVE/Latin's Juice
16	19	17	26		COLLECTIVE SOUL/Precious Declaration
24	25	25	25		VERUCA SALT/Volcano Girls
5	22	23	25		LIVE/Rattlesnake
20	22	21	25		OFFSPRING/Gone Away
-	-	25	25		WALLFLOWERS/The Difference
42	41	41	24		WALLFLOWERS/One Headlight
-	-	16	16		BOBGOBLIN/Pretty In My Uniform
17	18	31	17		VALLEJO/Just Another Day
16	12	15	15		BUSH/Greedy Fly
-	-	12	17		CHEAP TRICK/Wrong All Along
18	19	17	15		MATTHEW SWEET/Where You Get Love
16	19	17	14		WILCO/Outcaste (Outta)
14	19	17	14		RADISH/Little Pink Stars
-	-	14	14		COOL FOR AUGUST/Don't Wanna Be Here
22	24	17	14		BIG HEAD TODD /Resignation Superman
14	13	14	14		R.E.M./Between Me
10	13	13	13		311/All Mixed Up
12	12	13	12		LOCAL H/Bound For The Floor
11	12	12	12		SMASHING PUMPKINS/Tonight Tonight
12	10	12	12		BUSH/Swallowed
-	-	12	12		BUSH/Cold Contagious
-	-	13	12		TONIC/You Could Only

WAAF
MARKET #10
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	35	37	37		OFFSPRING/Gone Away
34	31	35	37		VERVE PIPE/The Freshmen
15	23	35	36		U2/Staring At The Sun
35	35	36	35		VERUCA SALT/Volcano Girls
7	10	17	33		TONIC/You Could Only
24	25	24	32		QUEENSRYCHE/Sign Of The Times
24	22	31	31		SILVERCHAIR/Abuse Me
32	32	31	31		PORNO FOR PYROS/Hard Charger
37	38	37	29		BUSH/Greedy Fly
32	31	30	28		POE/Helo
13	17	24	25		L/Drama
29	29	27	24		KORNA D I D A S
5	10	23	23		DARLAHOOD/Big Fine Thing
22	19	21	22		RAGE AGAINST /Down Rodeo
21	24	25	22		COLLECTIVE SOUL/Precious Declaration
24	21	27	21		NUMO/Gravity
-	-	21	21		AEROSMITH/Nine Lives
-	-	16	20		STIR/State
21	21	21	20		KULA SHAKER/Hey Dude
-	-	10	19		GRAVITY KILLS/Down
19	21	17	19		TOOL/H
24	25	15	17		NINE INCH NAILS/The Perfect Drug
10	10	14	10		BUSH/Cold Contagious
19	17	14	16		ODDS/Someone Who's Cool
14	15	16	15		VERUCA SALT/Volcano Girls
14	15	16	15		HELMET/Exactly What You
-	-	15	15		ODDHOUSE/Needles
15	17	14	14		HANDSOME/Needles
19	20	13	14		CORROSION OF /Kong Of The Rotten
23	19	15	14		HAZIE/Top Free Life

94.9 ZETA
MARKET #11
WZTA/Miami
(305) 654-9494
Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	31	30	40		MIGHTY JOE PLUM/Live Through This
35	33	33	37		LIVE/Latin's Juice
24	27	27	36		COLLECTIVE SOUL/Precious Declaration
20	18	18	35		OFFSPRING/Gone Away
18	21	21	31		STONE TEMPLE PILOTS/Tumble In The Rough
35	34	29	29		VERVE PIPE/The Freshmen
28	26	25	28		VERUCA SALT/Volcano Girls
27	22	22	22		U2/Staring At The Sun
29	31	31	24		METALLICA/King Nothing
35	29	23	29		AEROSMITH/Falling In Love
13	10	20	20		QUEENSRYCHE/Sign Of The Times
12	13	10	20		HELMET/Exactly What You
11	15	15	19		MATCHBOX 20/Push
-	-	1	18		BUSH/Cold Contagious
19	20	16	16		SILVERCHAIR/Abuse Me
8	10	10	15		VERUCA SALT/Volcano Girls
31	32	32	15		BUSH/Greedy Fly
16	18	14	14		ALICE IN CHAINS/Would?
16	15	15	13		PUZZLE/GUT/Know It Well
13	18	18	13		BETTER THAN EZRA/Desperately Wanting
-	-	12	10		ORBIT/Medicine (Baby)
-	-	11	10		ODDHOUSE/Welcome
13	13	11	11		LOCAL H/Fritz's Corner
10	-	-	11		SOUNDGARDEN/Blow Up
8	9	9	9		SPONGE/Have You Seen Mary
6	11	11	10		KULA SHAKER/Hey Dude
10	-	-	10		STONE TEMPLE PILOTS/Lady Picture Show
7	11	11	10		METALLICA/Hero Of The Day
7	9	9	9		WALLFLOWERS/One Headlight

KISW
MARKET #13
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	31	33	34		METALLICA/King Nothing
8	20	19	33		OFFSPRING/Gone Away
34	36	33	33		LIVE/Latin's Juice
37	34	33	30		COLLECTIVE SOUL/Precious Declaration
24	26	27	27		AEROSMITH/Falling In Love
36	35	34	24		BUSH/Greedy Fly
20	18	22	22		SOUNDGARDEN/Rhinosaar
19	18	21	21		QUEENSRYCHE/Sign Of The Times
13	18	18	18		STONE TEMPLE PILOTS/Tumble In The Rough
7	11	11	18		TOOL/H
-	-	-	16		BUSH/Cold Contagious
9	10	17	16		THIRD DAY/Nothing At All
20	19	16	16		U2/Staring At The Sun
-	-	-	13		RUSH/Driven
8	8	10	12		HANDSOME/Needles
-	-	-	10		LOCAL H/Fritz's Corner
-	-	-	9		TONIC/You Could Only
10	11	10	11		HELMET/Exactly What You
33	34	8	7		SPONGE/Have You Seen Mary
-	-	-	7		CORROSION OF /Long Whelp/Big
-	-	-	4		AEROSMITH/Nine Lives
-	-	-	12		QUEENSRYCHE/Reach
-	-	-	4		AEROSMITH/Taste Of India
-	-	-	4		VERUCA SALT/Volcano Girls
19	19	16	16		SILVERCHAIR/Abuse Me
17	18	3	3		TONIC/Casual Affair
9	11	9	3		CORROSION OF /Drowning In

ROCK 105.3
MARKET #14
KIOZ/San Diego
(619) 565-6006
Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	29	27	29		QUEENSRYCHE/Sign Of The Times
29	31	28	28		METALLICA/King Nothing
14	12	15	27		MATCHBOX 20/Push
28	29	25	27		OFFSPRING/Gone Away
10	19	20	21		KNAPSACK/Thursday Side Of
15	15	19	21		U2/Staring At The Sun
13	17	18	21		TOOL/H
16	17	19	20		PROTEIN/My Blood
-	-	16	21		SILVERCHAIR/Freak
-	-	16	20		SOUNDGARDEN/Rhinosaar
15	15	22	20		FLUF/Got Everything
17	18	20	20		NICKELBACK/Sweet Thing
15	17	18	19		TONIC/Casual Affair
23	15	21	19		COLLECTIVE SOUL/Precious Declaration
11	17	18	19		VERUCA SALT/Volcano Girls
-	-	-	18		BUSH/Cold Contagious
-	-	-	9		AEROSMITH/Nine Lives
-	-	-	10		LIVE/Rattlesnake
-	-	-	10		LIVE/Century
9	10	10	13		KORNA D I D A S
-	-	-	13		LIVE/Latin's Juice
-	-	-	9		ORBIT/Medicine (Baby)
10	21	27	11		OFFSPRING/All I Want
10	10	11	11		NINE INCH NAILS/The Perfect Drug
7	8	10	11		HELMET/Exactly What You
7	8	10	11		NAKED/Mann's Chinese
11	25	25	11		MATCHBOX 20/Long Day
-	-	-	11		HUNGER/Vanishing Cream
-	-	-	11		STONE TEMPLE PILOTS/Trippin' On A Hole
-	-	-	10		MY HEAD/Humbucker

WRCN
MARKET #15
WRCN/Long Island
(516) 423-6740
Tortora/Rodger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	37	40		METALLICA/King Nothing
37	40	37	40		COLLECTIVE SOUL/Precious Declaration
38	37	35	35		LIVE/Latin's Juice
35	35	35	35		VERUCA SALT/Volcano Girls
11	13	19	33		U2/Staring At The Sun
35	38	40	40		AEROSMITH/Falling In Love
35	35	34	34		WALLFLOWERS/One Headlight
18	22	23	23		OFFSPRING/Gone Away
22	23	21	21		BIG HEAD TODD /Resignation Superman
20	20	21	21		QUEENSRYCHE/Sign Of The Times
22	20	20	20		BUSH/Greedy Fly
17	17	18	20		MATTHEW SWEET/Where You Get Love
15	15	16	18		TOOL/H
16	17	17	17		CHEAP TRICK/Say Goodbye
17	15	16	17		WILCO/Outcaste (Outta)
8	16	19	17		VALLEJO/Just Another Day
-	-	-	16		SCREAMIN' CHEETAH /Magna
17	17	19	16		SILVERCHAIR/Plastiga
-	-	-	16		MATCHBOX 20/Push
15	14	11	15		SILVERCHAIR/Abuse Me
3	3	2	15		AEROSMITH/Hole In My Soul
24	14	14	14		SUBLIME/What I Got
14	15	14	14		ODDHOUSE/Welcome
20	13	10	13		TOOL/Smile
11	13	12	12		SILVERCHAIR/Freak
-	-	-	12		BUSH/Cold Contagious
14	14	12	12		OSBOURNE W/TYPE D /Pictures Of
14	12	13	13		HELMET/Exactly What You
11	9	11	11		311/Down
11	8	9	10		VAN HALEN/We Wise Magic



CYNDEE MAXWELL

NUTS AND BOLTS

Talkovers Keep Stations' 'Forward Momentum'

With Rock experiencing renewed vigor, how many of the "rules" still apply? One element in particular — jock talk over song intros — can have a strong influence on the overall flow of the radio station. Where do today's Active Rock programmers stand on the matter? I called a number of PDs at random for their philosophy regarding "walking up the ramp."



Keith Hastings

The history of the station and marketplace is important when determining whether to talk over music, explains WLZR/Milwaukee PD Keith Hastings. "If you've got it going on between the records, it probably doesn't matter

to not let the policy drag down the momentum of the radio station.

"If your policy is to *not* walk song intros, jocks need to be coached and encouraged to listen to songs in cue, and make the executive decision where the disc needs to be cued up. That 15-second soft passage before the song really kicks in is probably construed as dead air to the drivers of most cars, where the radio shares the aural spectrum with aerodynamics, extra passengers, and overly challenged automobile suspension systems.

"If you aren't going to talk over the music, don't automatically depend on the intro of every single record you play to carry the momentum of the radio station. If you are going to talk over the music, be certain that people are interested in what your jocks have to say."

Sustaining Tempo

At KBPI/Denver, where personalities have been talking over song intros since PD Bob Richards arrived three years ago, it's



Bob Richards

standard protocol. "For the most part, the music we play is pretty tempo-intensive. And for us *not* to do that and not keep the station moving and the tempo flowing is counterproductive to what we're trying to accomplish.

"There's no question that not talking over music drags down the station and creates too many stops. And in three years I've had only one



It's key that when we're talking over music that we are talking about music.

— Dave Numme



complaint. That person felt we were ruining the integrity of the music. My response was, "Does Marilyn Manson have integrity?"

"The amount of talkover depends on the song and the length of the intro. We only do it over currents as a way to identify the artist. If the intro is :15 or less, we'll probably go right up to the ramp, otherwise it's at the jock's discretion."

'Quick, Unobtrusive'

KRXQ/Sacramento Station Manager Curtiss Johnson says,

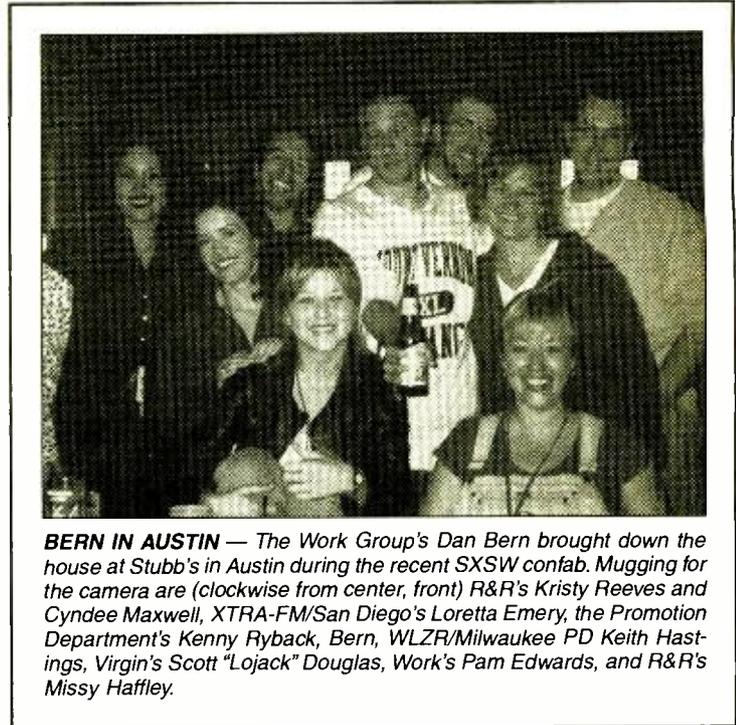
"We tend not to talk over music, but when it does happen, it's fairly quick, unobtrusive, and usually a momentum-builder. Slight intros that aren't a melody or lyric line — or if it is a rhythm track or fade up — are times we'll definitely ramp up to keep the momentum going. It's more of a momentum issue than anything else. If it adds to the flow and embellishes without being conspicuous or really taking away from the music, then it's OK. We're not doing 20-second talk-ups, either. They're more like five-seven seconds.

"We'll also throw quick drops over the tops of some intros. And we use music beds if we have a contest and the bed is thematic. We also have an audio stage for the top-of-the-hour legal ID."

"We've been talking over our records for six years," remarks KUFO/Portland PD Dave



Curtiss Johnson



BERN IN AUSTIN — The Work Group's Dan Bern brought down the house at Stubb's in Austin during the recent SXSW confab. Mugging for the camera are (clockwise from center, front) R&R's Kristy Reeves and Cyndee Maxwell, XTRA-FM/San Diego's Loretta Emery, the Promotion Department's Kenny Ryback, Bern, WLZR/Milwaukee PD Keith Hastings, Virgin's Scott "Lojack" Douglas, Work's Pam Edwards, and R&R's Missy Haffley.

Numme. "And while we have had some complaints from the vocal members of the core or people who are hypersensitive, our basic reason for talking over intros is to keep the station moving with a forward momentum. It keeps the energy up and helps associate the station with the music.



Dave Numme

"The downside is, of course, that the talent is talking over somebody's favorite song, so you want to do two things: First, make sure you're talking about something they care about. Second, don't talk too deep into the intro. If it's a :30-:40 intro, you don't want to talk all the way into it, putting on the old Top 40 DJ shtick. You really try to be a human being about it: Relate in a natural manner and then get out. Talk just enough to maintain the momentum. We don't do news, weather, or traffic over music. It's key that when we're talking over music that we are talking *about* music.

"The jocks don't always have music underneath. They'll talk dry out of a song before a break. But we do like to use music beds for phoners, which inherently aren't always of the highest quality. Music beds can also create a



We tend not to talk over music, but when it does happen it's fairly quick, unobtrusive, and usually a momentum-builder.

— Curtiss Johnson



mood and attitude that relate to what you're talking about and help make it fun."

Up The Energy Level

Another Active Rocker that has employed talkovers for many years is WKLQ/Grand Rapids. OM Tom Marshall explains, "We talk over intros and outros where appropriate — not necessarily trying to nail a post, but just to keep the energy level up. We talk over music beds more now, too. This is something that [Pollack Media Group's] Dave Brewer has suggested to me for quite a while.

"Talking over music helps provide a soundtrack for what the jocks are talking about and adds more energy and entertainment value to the station. Sometimes the beds sound similar to the type of music we play, other times they are quirky and weird depending on what the jock is trying to do. If you're setting up an 'X-Files' type of thing, then eerie, spacy music is appropriate. It's up to the discretion of the talent."

Recently, WKLQ underwent a shift in direction toward an Alternative stance, which included a 30-day hiatus from live announcers. Says Marshall, "Right now we want the jocks to always use a bed, but that is new since we just starting talking on the station again [on April 2]. It helps add another dimension. We like to sound uptempo and always keep audio going on.

"I can understand how you wouldn't want to talk over 'Stairway To Heaven' on a Classic Rock or traditional Rock station. But this is different — the music is mostly new, and this is a contemporary sound. Today's visuals are quick edits and fast-moving. This is the same thing from an audio standpoint."



Tom Marshall

Ednaswap

"Clown Show"

#5 Most Added!

**Already On: WHEB WRRV WGBF WRBR
WQKK WGLF KFMX KRQR and more!**

Seen with Local H



Look for them on tour with No Doubt in May!



ACTIVE ROCK TOP 50

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	COLLECTIVE SOUL Precious Declaration (Atlantic)	2227	2256	2203	2262	80/0
7	4	3	2	OFFSPRING Gone Away (Columbia)	2189	2026	1846	1607	79/0
11	9	5	3	U2 Staring At The Sun (Island)	1943	1832	1674	1369	75/0
1	1	2	4	LIVE Lakini's Juice (Radioactive)	1804	2083	2268	2340	72/0
10	10	6	5	VERUCA SALT Volcano Girls (Outpost/Geffen)	1722	1634	1581	1539	78/1
12	11	9	6	QUEENSRYCHE Sign Of The Times (EMI)	1703	1600	1523	1357	71/0
4	3	4	7	AEROSMITH Falling In Love... (Columbia)	1680	1902	1961	2036	67/0
6	5	7	8	METALLICA King Nothing (Elektra/EEG)	1569	1627	1791	1724	64/0
8	8	8	9	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	1500	1625	1688	1601	70/0
14	13	11	10	VERVE PIPE The Freshmen (RCA)	1436	1361	1276	1185	61/0
21	18	14	11	MATCHBOX 20 Push (Lava/Atlantic)	1181	1020	891	704	65/4
—	41	17	12	TONIC If You Could Only See (Polydor/A&M)	1170	936	432	149	70/8
5	6	10	13	SILVERCHAIR Abuse Me (Epic)	1160	1448	1752	1998	67/1
9	12	13	14	WALLFLOWERS One Headlight (Interscope)	1074	1317	1464	1543	59/0
3	7	12	15	BUSH Greedy Fly (Trauma/Interscope)	1001	1351	1748	2042	61/0
18	17	16	16	MATTHEW SWEET Where You Get Love (Volcano)	989	977	946	886	55/1
28	21	20	17	NAKED Mann's Chinese (Red Ant)	959	873	755	540	67/1
22	20	19	18	STIR Stale (Aware/Capitol)	958	891	805	679	62/1
16	14	15	19	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	921	1005	1109	1090	45/0
17	15	18	20	TOOL "H" (Volcano)	857	932	957	918	64/0
BREAKER	21	21	21	BUSH Cold Contagious (Trauma/Interscope)	855	476	113	2	67/8
27	24	21	22	HELMET Exactly What You Wanted (Interscope)	784	704	635	542	66/0
26	25	24	23	ORBIT Medicine (Baby Come Back) (A&M)	758	659	619	549	52/0
37	27	25	24	COWBOY MOUTH Jenny Says (MCA)	729	610	583	467	56/6
BREAKER	25	25	25	INXS Elegantly Wasted (Mercury)	607	546	518	421	31/0
23	23	23	26	WILCO Outtasite (Outta Mind) (Reprise)	570	664	680	656	38/1
36	30	29	27	JONNY LANG Lie To Me (A&M)	570	553	518	490	36/3
46	43	37	28	SOUNDGARDEN Rhinoceros (A&M)	568	420	399	386	33/2
34	26	28	29	LOCAL H Fritz's Corner (Island)	567	555	585	497	57/2
45	34	33	30	OUTHOUSE Welcome (Mercury)	541	490	497	391	49/3
—	—	39	31	DRAIN S.T.H. I Don't Mind (Enclave)	530	390	296	117	57/2
40	36	32	32	VALLEJO Just Another Day (IMI/TVT)	499	505	480	439	35/2
15	16	22	33	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)	492	687	954	1108	36/0
—	—	50	34	SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)	482	279	41	28	37/3
42	35	35	35	RUSH Driven (Atlantic)	466	470	492	410	31/1
—	—	43	36	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	442	376	291	236	29/3
25	28	31	37	KULA SHAKER Hey Dude (Columbia)	414	508	582	567	34/0
19	22	26	38	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	410	585	716	734	24/0
—	42	41	39	LIVE Rattlesnake (Radioactive)	396	379	406	280	27/2
31	39	36	40	SUBLIME Santeria (Gasoline Alley/MCA)	391	426	452	512	18/0
13	19	27	41	TONIC Casual Affair (Polydor/A&M)	361	557	850	1343	27/0
DEBUT	42	42	42	ROLLINS BAND Starve (DreamWorks/Geffen)	352	271	30	—	48/7
24	37	40	43	SOUNDGARDEN Blow Up The Outside World (A&M)	349	385	479	634	36/0
—	—	49	44	CHALK FARM Live Tomorrow (Columbia)	348	285	284	201	31/5
DEBUT	45	45	45	COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	332	38	—	—	45/17
44	45	46	46	SUBLIME What I Got (Gasoline Alley/MCA)	331	319	357	398	30/0
—	47	45	47	HANDSOME Needles (Epic)	329	325	322	260	33/1
DEBUT	48	48	48	BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	326	214	40	18	33/7
20	29	44	49	COUNTING CROWS A Long December (DGC/Geffen)	306	362	519	705	25/0
DEBUT	50	50	50	SILVERCHAIR Freak (Epic)	282	217	153	115	25/6

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Active Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

COUNTING CROWS Daylight Fading (DGC/Geffen)
Total Plays: 280, Total Stations: 24, Adds: 8

GRAVITY KILLS Down (TVT)
Total Plays: 261, Total Stations: 27, Adds: 2

RADISH Little Pink Stars (Mercury)
Total Plays: 259, Total Stations: 35, Adds: 9

AEROSMITH Nine Lives (Columbia)
Total Plays: 243, Total Stations: 18, Adds: 3

SILVERJET Plastica (Virgin)
Total Plays: 231, Total Stations: 20, Adds: 0

DARLAHOOD Big Fine Thing (Reprise)
Total Plays: 209, Total Stations: 26, Adds: 7

CHEAP TRICK Say Goodbye (Red Ant)
Total Plays: 208, Total Stations: 17, Adds: 2

MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)
Total Plays: 199, Total Stations: 9, Adds: 0

PUZZLE GUT I Know It Well (Trauma/Interscope)
Total Plays: 190, Total Stations: 23, Adds: 3

AMPAGE Words (Higher Source)
Total Plays: 173, Total Stations: 19, Adds: 3

Songs ranked by total plays.

BREAKERS

BUSH
Cold Contagious (Trauma/Interscope)
TOTAL PLAYS/INCREASE: 855/379
TOTAL STATIONS/ADDS: 67/8
CHART: 21

INXS
Elegantly Wasted (Mercury)
TOTAL PLAYS/INCREASE: 607/61
TOTAL STATIONS/ADDS: 31/0
CHART: 25

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	17
LIVE Freaks (Radioactive)	14
BLUR Song 2 (Virgin)	12
RADISH Little Pink Stars (Mercury)	9
BUSH Cold Contagious (Trauma/Interscope)	8
COUNTING CROWS Daylight Fading (DGC/Geffen)	8
EDNASWAP Clown Show (Island)	8
TONIC If You Could Only See (Polydor/A&M)	8
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	7
DARLAHOOD Big Fine Thing (Reprise)	7
DOKKEN I Feel (CMC International)	7
ROLLINS BAND Starve (DreamWorks/Geffen)	7

DARLAHOOD
BIG FINE THING
DARLAHOOD
BIG FINE THING
Active Rock NEW & ACTIVE
NEW ADDS: WLZR, KIOZ, KISS, KYYS, KRAD, KNCN, WZMT, KLAQ, WRKT, WFTT, KEMX, WCCC, WJXQ
ALREADY ON: WRIF, WAAF, WXTB, WMMS, WQRC, WXRA, WPTV, KEZO, WJLT, WNCN and more!

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BUSH Cold Contagious (Trauma/Interscope)	+379
COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	+294
TONIC If You Could Only See (Polydor/A&M)	+234
RADISH Little Pink Stars (Mercury)	+214
SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)	+203
OFFSPRING Gone Away (Columbia)	+163
MATCHBOX 20 Push (Lava/Atlantic)	+161
SOUNDGARDEN Rhinoceros (A&M)	+148
DRAIN S.T.H. I Don't Mind (Enclave)	+140
COWBOY MOUTH Jenny Says (MCA)	+119

HOTTEST RECURRENTS

METALLICA Hero Of The Day (Elektra/EEG)
TONIC Open Up Your Eyes (Polydor/A&M)
LOCAL H Bound For The Floor (Island)
TOOL Stinkfist (Volcano)
BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)
BUSH Swallowed (Trauma/Interscope)
SOUNDGARDEN Burden In My Hand (A&M)
MATCHBOX 20 Long Day (Lava/Atlantic)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"MOUNTAIN INSIDE"
#1 MOST ADDED!
ALREADY ON OVER 65 STATIONS!
TOUR STARTS MID-APRIL!

COLUMBIA

REPORTERS

Stations and their adds listed alphabetically by market

ACTIVE ROCK

KEYJ/Abilene, TX OM: Randy Jones MD: Dave Andrews SWEET VINE "Mountain" APOCALYPTICA "Sandman" DOKKEN "Feel" THRUSH HERMIT "North"	KRQR/Chico, CA Int. PD: Christopher Carr 1 COOL FOR AUGUST "Here" 1 RADISH "Pink" 1 BLUR "Song" EDNASWAP "Down" THIRD DAY "Nothing"	KKZQ/Fayetteville, AR PD: Don Crist APD: Willy Olson MD: Dave Frye COOL FOR AUGUST "Here" LIVE "Rude" JAYHAWKS "Think" BLUR "Song"	WGIR/Manchester, NH PD: Tim Sheehan COUNTING CROWS "Daylight" ROLLING BAND "Stone" COREY STEVENS "Time" JAYHAWKS "Think"	WZBH/Salisbury, MD PD: Jack De Weck MATCHBOX 20 "Push" ZZ TOP "Rhythm" COUNTING CROWS "Daylight" LIVE "Rude"
KZRR/Albuquerque, NM OM: Frank Mason PD: Phil Mahoney COUNTING CROWS "Daylight" CHALK FARM "Tomorrow" MATTHEW SWEET "Where" COWBOY MOUTH "Jenny"	WMMS/Cleveland, OH PD: Bob Neumann APD/MD: Spaceman Scott 5 APOCALYPTICA "Sandman" COOL FOR AUGUST "Here" COWBOY MOUTH "Jenny"	WRDQ/Fayetteville, NC MD: Ann Thomas 26 HOOTIE & BLOWFISH "Crawls" 7 COUNTING CROWS "Daylight" 7 NO DOUBT "Happy"	KBOY/Medford, OR PD: Jim Zinn MD: Jennifer Wilde 1 CLUTON "Tight" LOCAL H "Fries" ZZ TOP "Rhythm" BETTER THAN EZRA "Long" THIN LIZARD "Dawn" SEXUAL ROLLING BAND "Stone"	KBER/Salt Lake City, UT PD: Randy Rose APD: Helen Powers MD: Chris Haggin 1 CLUTON "Tight" MATCHBOX 20 "Push" COWBOY MOUTH "Jenny"
WZZO/Allentown, PA PD: Robbin Lee MD: Keith Meyer 8 GEORGE THOROGOOD "Rocking" 1 STR "Stale" MATCHBOX 20 "Push" SISTER HAZEL "AF"	KILO/Colorado Springs, CO PD: Rich Hawk APD/MD: Peg Pollard 8 BUSH "Gold" 1 BLUR "Song" 5 RADISH "Pink" 5 COWBOY MOUTH "Jenny" COOL FOR AUGUST "Here"	KZBB/Ft. Smith, AR OM: Dennis Snow PD/MD: Cindy Wilson MEREDITH BROOKS "Bliss" COREY STEVENS "Time" DOKKEN "Feel" GATHERING FIELD "Rhapsody"	WMFS/Memphis, TN PD: Jim Fox MD: Bob Curry TOMIC "Gold" DOKKEN "Feel" DOKKEN "Feel"	KISS/San Antonio, TX PD: Kevin Vargas MD: C.J. Cruz TOMIC "Gold" RADISH "Pink" DARLAHOOD "Big" BUSH "Gold" FLUF "Everything"
WBXQ/Altoona, PA OM/MD: Mike Thomas 24 EDSON "Beating" 4 DRANK S.T.H. "Mind" TOMIC "Gold" SWEET VINE "Mountain"	KCMQ/Columbia, MO PD: Aaron Worsham MD: Debbie Wythe COOL FOR AUGUST "Here" RADISH "Pink"	KRZR/Fresno, CA PD/MD: E. Curtis Johnson SILVERCHAIR "Freak"	WZTA/Miami, FL VPP/Prog.: Greg Steele 5 SOUNDGARDEN "Rhinoceros" COOL FOR AUGUST "Here" JANE JENSEN "More"	KIOZ/San Diego, CA OM: Tim Dukas MD: Shannon Lader 3 DARLAHOOD "Big" TOMIC "Gold" LIVE "Freaks"
WIOB/Ann Arbor, MI PD: John Vance MD: Jerry Ellison 27 CHRIS WHITLEY "Automatic" JOHN LANG "Laf" JOHN MELLENCAMP "Ciding" BEN FOLDS FIVE "Batter" BIG HEAD TOOD "Her"	WARQ/Columbia, SC PD: Susan Groves MD: Garry Layne 1 INDOGO GIRLS "Shame" 1 BLUR "Song" 1 DAVE MATTHEWS BAND "Topping" DUNCAN SHEIK "Barry"	WRUF/Gainesville, FL PD: Harry Guasco MD: Matt Adams BUSH "Gold" APOCALYPTICA "Sandman" FLUF "Everything"	WLZR/Milwaukee, WI PD/MD: Keith Hastings PSTION "Grey" DARLAHOOD "Big"	KSJO/San Jose, CA PD: Dana Jung MD: Laurie Free RADISH "Pink" ROLLING BAND "Stone" WALLEO "Just"
KWHL/Anchorage, AK OM/MD: J.J. Michaels APD/MD: Dan Thomas ABRA MOORE "Cover"	WBZX/Columbus, OH PD: Neil Fish APD/MD: Ronald Hunter No Adds	WKLQ/Grand Rapids, MI OM: Tom Marshall 2 WALLFLOWERS "Difference"	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris EDNASWAP "Down" LIVE "Freaks" SILVERCHAIR "Freak" COOL FOR AUGUST "Here" BLUR "Song" DAVE MATTHEWS BAND "Topping"	KWBR/San Luis Obispo, CA OM: Drew Rose PD: Joe Albino MD: Dean Kattari SILVERCHAIR "Freak" WALLFLOWERS "Difference" SMASHING PUMPKINS "Eye" THIRD EYE BLIND "Lila" BEN FOLDS FIVE "Batter"
WRXR/Augusta, GA PD: Chuck Williams MD: Jordan Zah 9 THIRD EYE BLIND "Lila" 9 BEN FOLDS FIVE "Batter" 3 JANE JENSEN "More"	KNCN/Corpus Christi, TX PD: Kelli Chuque COOL FOR AUGUST "Here" QUEENSRYCHE "You" DARLAHOOD "Big" SPARKLER "Discover" ROLLING BAND "Stone"	WTKQ/Grand Rapids, MI OM: Tom Marshall 2 WALLFLOWERS "Difference"	WXR/Flint, MI OM/MD: J. Patrick APD/MD: Cindy Miller DRANK S.T.H. "Mind" TOMIC "Gold" SCREAMIN' CHEETAH "Magna" COWBOY MOUTH "Jenny"	WZLZ/Atlantic City, NJ PD: Steve Raymond 5 SWEET VINE "Mountain" 5 SISTER HAZEL "AF" LIVE "Freaks"
KLBJ/Austin, TX OM: Jeff Carroll MD: Loree Lane LIVE "Freaks" PSTION "Grey"	WRXR/Augusta, GA PD: Chuck Williams MD: Jordan Zah 9 THIRD EYE BLIND "Lila" 9 BEN FOLDS FIVE "Batter" 3 JANE JENSEN "More"	WXRA/Greensboro, NC PD: Tim Satterfield APD: Marlene Gan MD: Andy Sims 2 GRAVITY KILLS "Down" 2 CARDIGANS "Been" SILVERCHAIR "Freak" COOL FOR AUGUST "Here" BLUR "Song" DAVE MATTHEWS BAND "Topping"	WZAT/Savannah, GA PD: De De APD: Trip West MD: Dave Kelley AMPAGE "Words" BETTER THAN EZRA "Long"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"
KRAB/Bakersfield, CA PD: Chris Squares MD: Bruce Wayne BUSH "Gold" LIVE "Freaks"	WRXR/Augusta, GA PD: Chuck Williams MD: Jordan Zah 9 THIRD EYE BLIND "Lila" 9 BEN FOLDS FIVE "Batter" 3 JANE JENSEN "More"	WTPA/Harrisburg, PA PD: Chris James APD/MD: Drea Wagner AMPAGE "Words" BETTER THAN EZRA "Long" BUSH "Gold" LIVE "Freaks"	KWBR/San Luis Obispo, CA OM: Drew Rose PD: Joe Albino MD: Dean Kattari SILVERCHAIR "Freak" WALLFLOWERS "Difference" SMASHING PUMPKINS "Eye" THIRD EYE BLIND "Lila" BEN FOLDS FIVE "Batter"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"
WIYY/Baltimore, MD PD: Rick Strause APD/MD: Rob Heckman MATCHBOX 20 "Push" NAKED "Mam's" COOL FOR AUGUST "Here" ROLLING BAND "Stone"	KTXX/Dallas, TX PD: Andy Lockridge MD: Redbeard LIVE "Freaks" TOAD THE WEI "Come" JAYHAWKS "Think" JOHNNY LANG "Laf" BLUR "Song"	WQKK/Johnstown & WQWK/State College, PA PD: Pat Urban MD: Chris Progaro 10 COOL FOR AUGUST "Here" 7 AEROSMITH "Pink" 5 DINGSBAUR JR. "Nothin" 4 COUNTING CROWS "Daylight" 3 AEROSMITH "Pink" BLUR "Song" BETTER THAN EZRA "Long" HANDSOME "Needles" EDNASWAP "Down" LIVE "Freaks"	KYDQ/Santa Barbara, CA MD: Dayna Bertley 21 WALLFLOWERS "Difference" 15 BLUR "Song" 3 U2 "Decko"	WBYR/Ft. Wayne, IN OM/MD: Darrin Arriens MD: Roxanne McVay PD: Joe Nugent SWEET VINE "Mountain" COOL FOR AUGUST "Here"
WAFB/Boston, MA PD: Dave Douglas MD: John Osterlund 21 AEROSMITH "Pink" 9 LIVE "Freaks" 3 CLUTON "Tight"	WTUE/Dayton, OH OM: Tom Carroll APD/MD: John Besulou CHALK FARM "Tomorrow" COOL FOR AUGUST "Here" BUSH "Gold"	KQRC/Kansas City, MO PD: Doug Sorenson MD: Valoria Knight MATCHBOX 20 "Push"	WZAT/Savannah, GA PD: De De APD: Trip West MD: Dave Kelley AMPAGE "Words" BETTER THAN EZRA "Long"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"
WAVE/Charleston, SC PD: Rob Creasman APD: Storm Zbel MD: Jende Bekovin JON SPENCER ILLUS. "War" COWBOY MOUTH "Jenny" JILL SOBULE "Biter"	KBPI/Denver, CO PD/MD: Bob Richards L7 "Drama" TOMIC "Gold" 311 "Gap" SOCIAL DISTORTION "Drag"	WVIC/Lansing, MI PD: Todd Thomas MD: Kristin Burns 17 SILVERCHAIR "Freak" 1 GRAVITY KILLS "Down" WALLFLOWERS "Difference"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"
WRCX/Chicago, IL Stn. Mgr.: Dave Richards APD/MD: Jo Robinson TOMIC "Gold" BETTER THAN EZRA "Long"	KQWB/Fargo, ND PD/MD: Guy Dark BUSH "Gold" SILVERCHAIR "Freak" COOL FOR AUGUST "Here" RADISH "Pink"	KLFX/Killeen, TX PD: Bob Ford MD: J.J. Toons No Adds	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"

ROCK

WONE/Akron, OH PD/MD: J.D. Kunes MATCHBOX 20 "Push" ZZ TOP "Rhythm"	KLAQ/EI Paso, TX PD/MD: "Magic" Mike Ramsey AMD: "Big" Al Jones LIVE "Freaks" DARLAHOOD "Big" LOCAL H "Fries" SCREAMIN' CHEETAH "Magna" COWBOY MOUTH "Jenny"	KOMP/Las Vegas, NV PD: Mike Culotta MD: Big Marty VERVE PIPE "Freshmen" WALLFLOWERS "Difference"	KEZO/Dmaha, NE PD: Randy Chambers MD: Allison Stears CHALK FARM "Tomorrow" OUTHOUSE "Welcome" SILVER JET "Plastic" MATTHEW SWEET "Callama" SWEET VINE "Mountain" DOKKEN "Feel"	KXFX/Santa Rosa, CA PD: Chris White MD: Opie Taylor NAKED "Mam's" AEROSMITH "Pink"
WPYX/Albany, NY OM/MD: Fred Horton MD: John Cooper COUNTING CROWS "Daylight"	WRKT/Erie, PA VPP/Programming: Ron Kline MD: Tim Stephens SWEET VINE "Mountain" BUSH "Gold" STIR "Stale" DARLAHOOD "Big"	WKQQ/Lexington, KY PD: Tony Tillard MD: Brad Hart 3 SILVERCHAIR "Freak" SWEET VINE "Mountain" TOMIC "Gold" THIRD EYE BLIND "Lila"	WTBB/Panama City, FL OM: Don Theodore PD: Brian Holmes APD/MD: Rob Roberts VERVE PIPE "Freshmen" THIRD EYE BLIND "Lila" HELMET "Exactly"	WYNF/Sarasota, FL PD/MD: Eric Stevens No Adds
WAPL/Appleton, WI OM/MD: Garrett Hart MD: Randy Hawkins COUNTING CROWS "Daylight" BETTER THAN EZRA "Long" ENUFF ZUUFF "Wheels"	KKEG/Fayetteville, AR OM/MD: Dave Jackson COUNTING CROWS "Daylight" JAYHAWKS "Think" COOL FOR AUGUST "Here"	KMJX/Little Rock, AR PD: Tom Wood MD: Jimmy Edwards No Adds	WWCT/Peoria, IL PD/MD: James Markley 15 BETTER THAN EZRA "Warning" 7 AEROSMITH "Pink" SWEET VINE "Mountain" SWEET VINE "Mountain" AKS "Eggsactly" COUNTING CROWS "Daylight"	WIXV/Savannah, GA COUNTING CROWS "Daylight" BETTER THAN EZRA "Long" LIVE "Freaks" MATTHEW SWEET "Where"
WZLZ/Atlantic City, NJ PD: Steve Raymond 5 SWEET VINE "Mountain" 5 SISTER HAZEL "AF" LIVE "Freaks"	WZRR/Ft. Pierce, FL PD: Rick Dickerson APD/MD: Christie Benks COREY STEVENS "Time" SOUNDGARDEN "Rhinoceros" ORBIT "Medicine" LYNYRD SKYNYRD "Travelin'"	WTFX/Louisville, KY OM: Michael Lee PD: Future Bob 2 BETTER THAN EZRA "Warning" 1 CLUTON "Tight" SILVERCHAIR "Freak" LIVE "Freaks"	WVOT/Toledo, OH OM/MD: Lyn Cassey APD/MD: Don Davis AMPAGE "Words" SCREAMIN' CHEETAH "Magna" COOL FOR AUGUST "Here"	WZQQ/Terre Haute, IN PD: Jim Stone APD/MD: Debbie Hunter 3 COREY STEVENS "Time" ZZ TOP "Rhythm" GEORGE THOROGOOD "Rocking"
WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"	WZRR/Ft. Pierce, FL PD: Rick Dickerson APD/MD: Christie Benks COREY STEVENS "Time" SOUNDGARDEN "Rhinoceros" ORBIT "Medicine" LYNYRD SKYNYRD "Travelin'"	WVOT/Toledo, OH OM/MD: Lyn Cassey APD/MD: Don Davis AMPAGE "Words" SCREAMIN' CHEETAH "Magna" COOL FOR AUGUST "Here"	WZQQ/Terre Haute, IN PD: Jim Stone APD/MD: Debbie Hunter 3 COREY STEVENS "Time" ZZ TOP "Rhythm" GEORGE THOROGOOD "Rocking"	WZQQ/Terre Haute, IN PD: Jim Stone APD/MD: Debbie Hunter 3 COREY STEVENS "Time" ZZ TOP "Rhythm" GEORGE THOROGOOD "Rocking"
WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor 1 NAKED "Mam's" TOMIC "Gold" WALLEO "Just" SCREAMIN' CHEETAH "Magna"	WZRR/Ft. Pierce, FL PD: Rick Dickerson APD/MD: Christie Benks COREY STEVENS "Time" SOUNDGARDEN "Rhinoceros" ORBIT "Medicine" LYNYRD SKYNYRD "Travelin'"	WVOT/Toledo, OH OM/MD: Lyn Cassey APD/MD: Don Davis AMPAGE "Words" SCREAMIN' CHEETAH "Magna" COOL FOR AUGUST "Here"	WZQQ/Terre Haute, IN PD: Jim Stone APD/MD: Debbie Hunter 3 COREY STEVENS "Time" ZZ TOP "Rhythm" GEORGE THOROGOOD "Rocking"	WZQQ/Terre Haute, IN PD: Jim Stone APD/MD: Debbie Hunter 3 COREY STEVENS "Time" ZZ TOP "Rhythm" GEORGE THOROGOOD "Rocking"

84 Total Reporters
84 Current Reporters
84 Current Playlists

Did Not Report, Playlist Frozen (1):
KFMW/Waterloo, IA

No Longer A Rock Reporter (1):
WAOR/South Bend, IN



ROCK TOP 50

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	AEROSMITH Falling In Love... (Columbia) 1903	1954	2103	2194	82/0	
2	2	2	2	COLLECTIVE SOUL Precious Declaration (Atlantic) 1879	1875	1878	1910	82/0	
6	4	3	3	U2 Staring At The Sun (Island) 1765	1664	1521	1248	80/0	
3	3	4	4	WALLFLOWERS One Headlight (Interscope) 1412	1475	1613	1750	72/0	
13	8	6	5	QUEENSRYCHE Sign Of The Times (EMI) 1304	1218	1141	898	80/0	
10	7	7	6	JONNY LANG Lie To Me (A&M) 1254	1172	1184	1072	74/0	
4	5	5	7	LIVE Lakini's Juice (Radioactive) 1231	1276	1338	1365	67/0	
9	9	9	8	METALLICA King Nothing (Elektra/EEG) 963	980	1084	1102	66/0	
16	15	13	9	VERVE PIPE The Freshmen (RCA) 957	820	759	682	65/4	
5	6	8	10	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury) 941	1046	1198	1279	60/0	
11	11	10	11	BUSH Greedy Fly (Trauma/Interscope) 887	964	1027	1045	59/1	
22	18	17	12	MATCHBOX 20 Push (Lava/Atlantic) 885	733	624	536	70/3	
20	17	18	13	OFFSPRING Gone Away (Columbia) 842	723	652	554	67/6	
18	16	15	14	RUSH Driven (Atlantic) 784	761	721	630	53/0	
7	10	11	15	SILVERCHAIR Abuse Me (Epic) 783	892	1084	1168	54/0	
12	13	12	16	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution) 759	864	978	1026	54/0	
14	14	14	17	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic) 749	764	762	753	59/1	
8	12	16	18	COUNTING CROWS A Long December (DGC/Geffen) 641	752	1003	1133	50/0	
BREAKER	19			TONIC If You Could Only See (Polydor/A&M) 615	421	246	112	57/10	
25	23	19	20	VERUCA SALT Volcano Girls (Outpost/Geffen) 599	560	539	474	46/0	
24	22	20	21	WILCO Outtasite (Outta Mind) (Reprise) 551	553	544	489	53/1	
17	19	21	22	JOHN MELLENCAMP Just Another Day (Mercury) 530	550	611	648	45/0	
35	25	23	23	MATTHEW SWEET Where You Get Love (Volcano) 482	442	423	319	39/1	
19	20	22	24	METALLICA Hero Of The Day (Elektra/EEG) 481	527	591	585	44/0	
37	32	26	25	CHALK FARM Live Tomorrow (Columbia) 450	401	369	303	46/3	
47	33	27	26	INXS Elegantly Wasted (Mercury) 449	398	369	221	35/1	
—	—	35	27	ZZ TOP Rhythmeen (RCA) 418	299	154	92	35/5	
—	49	34	28	CHEAP TRICK Say Goodbye (Red Ant) 410	299	191	108	37/2	
42	36	28	29	STIR Stale (Aware/Capitol) 408	377	318	245	43/2	
29	28	25	30	CRAVIN' MELON Come Undone (Mercury) 366	404	399	406	35/0	
—	50	38	31	AEROSMITH Pink (Columbia) 355	282	167	29	36/3	
DEBUT	32			SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury) 331	167	6	—	45/8	
31	30	31	33	SOUNDGARDEN Blow Up The Outside World (A&M) 330	358	378	395	34/0	
27	27	29	34	STONE TEMPLE PILOTS Lady Picture Show (Atlantic) 327	369	404	425	40/0	
23	24	33	35	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG) 321	324	443	531	26/2	
26	26	32	36	SPONGE Have You Seen Mary (Columbia) 298	347	405	457	26/0	
30	31	37	37	THIRD DAY Nothing At All (Silvertone) 259	288	372	402	24/0	
32	38	41	38	SHERYL CROW Everyday Is A Winding Road (A&M) 253	270	280	342	17/0	
DEBUT	39			GEORGE THOROGOOD & DESTROYERS Rocking My Life... (EMI) 251	130	95	13	26/6	
15	21	30	40	TONIC Casual Affair (Polydor/A&M) 247	361	553	745	23/0	
28	29	36	41	STORYVILLE Blind Side (Code Blue/Atlantic) 245	293	394	418	22/0	
38	37	39	42	MATCHBOX 20 Long Day (Lava/Atlantic) 230	274	298	303	25/0	
45	43	46	43	DAVE MATTHEWS BAND Crash Into Me (RCA) 229	207	233	226	23/0	
DEBUT	44			COUNTING CROWS Daylight Fading (DGC/Geffen) 224	138	65	19	33/15	
39	40	43	45	VAN HALEN Me Wise Magic (Warner Bros.) 215	221	266	299	31/0	
DEBUT	46			NAKED Mann's Chinese (Red Ant) 210	165	157	117	31/6	
21	34	40	47	TOM PETTY & THE HEARTBREAKERS Change... (Warner Bros.) 203	272	360	541	20/0	
43	41	44	48	COREY STEVENS It's Over (Eureka/Discovery) 197	221	252	238	15/0	
46	46	48	49	TOOL "H" (Volcano) 193	196	216	221	22/0	
DEBUT	50			SWEET VINE Mountainside (Columbia) 191	59	17	17	31/16	

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

- LOCAL H** Fritz's Corner (Island)
Total Plays: 191, Total Stations: 21, Adds: 1
- COREY STEVENS** One More Time (Eureka/Discovery)
Total Plays: 170, Total Stations: 29, Adds: 15
- AEROSMITH** Nine Lives (Columbia)
Total Plays: 169, Total Stations: 16, Adds: 0
- SOUNDGARDEN** Rhinoceros (A&M)
Total Plays: 167, Total Stations: 15, Adds: 4
- ORBIT** Medicine (Baby Come Back) (A&M)
Total Plays: 167, Total Stations: 20, Adds: 2
- BUSH** Cold Contagious (Trauma/Interscope)
Total Plays: 163, Total Stations: 27, Adds: 7

- HELMET** Exactly What You Wanted (Interscope)
Total Plays: 162, Total Stations: 21, Adds: 2
- LIVE** Rattlesnake (Radioactive)
Total Plays: 155, Total Stations: 14, Adds: 1
- DISHWALLA** Give (A&M)
Total Plays: 140, Total Stations: 11, Adds: 0
- OUTHOUSE** Welcome (Mercury)
Total Plays: 123, Total Stations: 20, Adds: 3

Songs ranked by total plays.

BREAKERS

TONIC
If You Could Only See (Polydor/A&M)

TOTAL PLAYS/INCREASE: **615/194**
TOTAL STATIONS/ADDS: **57/10**
CHART: **19**

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SWEET VINE Mountainside (Columbia)	16
COUNTING CROWS Daylight Fading (DGC/Geffen)	15
COREY STEVENS One More Time (Eureka/Discovery)	15
TONIC If You Could Only See (Polydor/A&M)	10
COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	9
BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	8
SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)	8
BUSH Cold Contagious (Trauma/Interscope)	7
LIVE Freaks (Radioactive)	7
GEORGE THOROGOOD & DESTROYERS Rocking My... (EMI)	6
NAKED Mann's Chinese (Red Ant)	6
OFFSPRING Gone Away (Columbia)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONIC If You Could Only See (Polydor/A&M)	+194
SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)	+164
MATCHBOX 20 Push (Lava/Atlantic)	+152
VERVE PIPE The Freshmen (RCA)	+137
SWEET VINE Mountainside (Columbia)	+132
GEORGE THOROGOOD & DESTROYERS Rocking My... (EMI)	+121
OFFSPRING Gone Away (Columbia)	+119
ZZ TOP Rhythmeen (RCA)	+119
COREY STEVENS One More Time (Eureka/Discovery)	+118
CHEAP TRICK Say Goodbye (Red Ant)	+111

HOTTEST RECURRENTS

- TONIC** Open Up Your Eyes (Polydor/A&M)
- SOUNDGARDEN** Burden In My Hand (A&M)
- STONE TEMPLE PILOTS** Trippin' On A Hole In... (Atlantic)
- TOM PETTY & THE HEARTBREAKERS** Climb... (Warner Bros.)
- WALLFLOWERS** 6th Avenue Heartache (Interscope)
- METALLICA** Until It Sleeps (Elektra/EEG)
- SUBLIME** What I Got (Gasoline Alley/MCA)
- ALICE IN CHAINS** Over Now (Columbia)
- DISHWALLA** Counting Blue Cars (A&M)
- BUSH** Swallowed (Trauma/Interscope)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE SCREAMIN' CHEETAH

WHEELIES

MAGNOLIA

radio edit from the album "Magnolia"

Produced and mixed by Michael Barbiero

© 1997 Capitol Records

Rock Debut **32**!

Adds: WCC KLPX KLAQ WGT
WWBN WKFC WPXC WZNF

Already Screamin':
WWBR WKLS WRCN WRAT WTFX
KMOD KFRQ WRXK WYNF KMIK
KRZZ WNCB WPLR WBYR WAKE

And so many more...

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	SW	LW	TW	ARTIST/TITLE
13	15	14	15	WALLFLOWERS/Three Marlenas
11	13	14	15	BIG HEAD TODD.../Resignation Superman
14	13	14	15	COLLECTIVE SOUL/Precious Declaration
14	15	14	15	DISHWALLA/Give
14	14	14	15	JONNY LANG/Lie To Me
13	14	14	15	DAVE MATTHEWS BAND/Crash Into Me
15	14	13	14	R.E.M./Electrolite
15	14	13	14	WIDESPREAD PANIC/Hope In A Hopeless...
-	7	12	14	ZZ TOP/Rhythmmen
15	16	15	16	U2/Staring At The Sun
14	14	14	15	STORYVILLE/Good Day For...
14	14	13	14	JOHN MELLENCAMP/Just Another Day
13	12	13	14	ERIC JOHNSON'S R.V.
15	15	13	14	COUNTING CROWS/Daylight Fading
14	14	12	13	CHALK FARM/Live Tomorrow
6	8	10	11	MATCHBOX 20/Push
-	-	-	-	STORYVILLE/Blind Side
3	7	11	9	CHEAP TRICK/Say Goodbye
13	11	9	9	WILCO/Monday
7	10	8	9	U2/Last Night On Earth
-	4	11	8	AEROSMITH/Pink
3	6	9	8	COREY STEVENS/It's Over
13	9	6	8	COREY STEVENS/Blue Drops Of Rain
5	4	5	5	WALLFLOWERS/One Headlight
5	4	4	5	SUBLIME/What I Got
5	5	3	4	DISHWALLA/Counting Blue Cars
5	5	3	4	STONE TEMPLE PILOTS/Lady Picture Show
5	5	3	4	COUNTING CROWS/A Long December
5	3	3	3	R.E.M./Bittersweet Me
-	-	-	-	GEORGE THOROGOOD.../Rocking My Life Away

MARKET #6
WWBR/Detroit
(810) 589-7900
Bevilacqua

PLAYS	SW	LW	TW	ARTIST/TITLE
32	33	32	32	AEROSMITH/Falling In Love...
19	28	32	30	JONNY LANG/Lie To Me
31	31	29	29	COLLECTIVE SOUL/Precious Declaration
23	26	33	30	LIVE/Lakin's Juice
30	30	25	25	METALLICA/Hero Of The Day
31	31	25	25	METALLICA/King Nothing
12	13	14	15	VERVE PIPE/The Freshmen
15	14	20	23	U2/Staring At The Sun
12	15	13	16	QUEENSRYCHE/Sign Of The Times
12	12	11	11	STONE TEMPLE PILOTS/Tumble In The Rough
15	13	13	14	AC/DC/Gone Shootin'
-	-	-	-	SCREAMIN' CHEETAH.../Magnolia
11	13	13	14	TOM PETTY & HB/Change The Locks
11	12	13	14	VERUCA SALT/Volcano Girls
27	29	28	28	VAN HALEN/Can't Get This
11	10	8	13	HOWLING DIABLOS/Nobody In Detroit
-	-	-	-	OFFSPRING/Gone Away
9	11	11	11	BUSH/Greedy Fly
-	-	-	-	SOUNDGARDEN/Rhinosaur
9	10	8	11	NAKED/Mann's Chinese
15	13	14	11	RUSH/Driven
28	12	8	10	SPONGE/Have You Seen Mary
-	-	-	-	MATTHEW SWEET/Where You Get Love
-	-	-	-	SOLID FROG/Go'n' Pro
-	-	-	-	JOHN MELLENCAMP/Just Another Day
13	13	11	11	STONE TEMPLE PILOTS/Lady Picture Show
12	8	7	8	LOCAL H/Bound For The Floor
-	-	-	-	TOADIES/Possum Kingdom
8	8	8	7	KENNY WAYNE SHEPHERD/Deja Voodoo
12	12	8	7	TOM PETTY & HB/Climb That Hill

MARKET #12
WKL/Atlanta
(404) 325-0960
Hughes/Kepple

PLAYS	SW	LW	TW	ARTIST/TITLE
24	26	32	32	SPONGE/Have You Seen Mary
25	26	30	32	COLLECTIVE SOUL/Precious Declaration
23	26	33	30	WALLFLOWERS/One Headlight
24	29	31	28	BETTER THAN EZRA/Desperately Wanting
8	16	21	23	VERVE PIPE/The Freshmen
19	20	17	18	AEROSMITH/Falling In Love...
19	19	16	18	WIDESPREAD PANIC/Hope In A Hopeless...
19	18	17	17	U2/Staring At The Sun
25	20	16	14	BUSH/Greedy Fly
12	19	16	14	JONNY LANG/Lie To Me
15	14	11	12	METALLICA/King Nothing
7	10	8	8	COUNTING CROWS/A Long December
-	-	-	-	CDOL FOR AUGUST/Don't Wanna Be Here
6	7	9	8	THIRD DAY/Nothing At All
-	-	-	-	SCREAMIN' CHEETAH.../Magnolia
8	11	9	7	QUEENSRYCHE/Sign Of The Times
1	8	7	7	TONIC/If You Could Only...
11	11	14	7	OFFSPRING/Gone Away
20	16	17	6	STONE TEMPLE PILOTS/Tumble In The Rough
10	7	7	5	TOUL'N
-	-	-	-	MATCHBOX 20/Push
3	2	2	3	COLLECTIVE SOUL/Listen
-	-	-	-	KULA SHAKER/Hey Dude

MARKET #15
WBAB/Long Island
(516) 587-1023
Buchman/Welman

PLAYS	SW	LW	TW	ARTIST/TITLE
29	29	28	29	SHERYL CROW/Everyday Is...
30	30	28	28	SILVERCHAIR/Abuse Me
30	30	30	27	AEROSMITH/Falling In Love...
17	17	21	20	SUBLIME/What I Got
17	17	20	20	CHEAP TRICK/Say Goodbye
15	15	20	20	U2/Staring At The Sun
13	13	20	19	LIVE/Merica
20	20	19	19	WIDESPREAD PANIC/Hope In A Hopeless...
27	27	30	30	COUNTING CROWS/A Long December
16	16	16	16	COLLECTIVE SOUL/Precious Declaration
15	15	16	14	QUEENSRYCHE/Sign Of The Times
-	-	-	-	INXS/Elegantly Wasted
12	12	12	12	WILCO/Outasite (Outta...)
12	12	11	12	JONNY LANG/Lie To Me
-	-	-	-	SISTER HAZEL/All For You
-	-	-	-	AEROSMITH/Pink
-	-	-	-	MATCHBOX 20/Push
8	11	8	9	AEROSMITH/Full Circle
-	-	-	-	CHALK FARM/Live Tomorrow
-	-	-	-	COREY STEVENS/One More Time
11	11	10	5	ODDS/Someone Who's Cool
7	7	8	5	STORYVILLE/Blind Side
12	12	5	5	BIG HEAD TODD.../Resignation Superman
5	5	5	5	CRAVIN' MELON/Come Undone
-	-	-	-	OFFSPRING/Gone Away

MARKET #18
KDKB/Phoenix
(602) 997-9300
Maranville/Peterson

PLAYS	SW	LW	TW	ARTIST/TITLE
6	20	32	34	PHIL COLLINS/River So Wide
33	32	32	33	WALLFLOWERS/One Headlight
17	17	33	33	SWEET VINE/Mountainside
4	14	33	32	AEROSMITH/Ain't My Bitch
32	32	33	31	MATCHBOX 20/Push
6	18	17	19	INXS/Elegantly Wasted
-	-	-	-	U2/Staring At The Sun
-	-	-	-	COLLECTIVE SOUL/Listen
20	18	17	17	WIDESPREAD PANIC/Hope In A Hopeless...
22	19	16	16	GARY HOEY/Piece Pie
7	8	10	16	STORYVILLE/Good Day For...
21	18	16	16	WALLFLOWERS/Laughing Out Loud
17	20	15	15	LIVE/Rattlesnake
4	6	14	14	DAVE MATTHEWS BAND/Crash Into Me
12	6	14	14	DISHWALLA/Give
12	6	14	14	SHERYL CROW/Everyday Is...
7	6	14	14	WALLFLOWERS/One Headlight
-	-	-	-	SHERYL CROW/How To Make A Stand
33	28	7	13	COLLECTIVE SOUL/Precious Declaration
6	7	6	13	JOHN MELLENCAMP/Just Another Day
-	-	-	-	VAN HALEN/We Were Magic
-	-	-	-	COUNTING CROWS/A Long December
8	-	-	-	ZACK WYLD/We Beyond Empty
11	9	11	11	CHEAP TRICK/Say Goodbye
11	11	9	10	CHALK FARM/Live Tomorrow
-	-	-	-	COUNTING CROWS/Daylight Fading
11	10	9	9	CRAVIN' MELON/Come Undone
-	-	-	-	JONNY LANG/Matchbox
3	12	10	9	SISTER HAZEL/All For You
4	3	2	9	MATCHBOX 20/Long Day
32	30	11	8	JONNY LANG/Lie To Me

MARKET #20
WDVE/Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	SW	LW	TW	ARTIST/TITLE
-	-	-	-	SWEET VINE/Mountainside
-	-	-	-	COUNTING CROWS/Daylight Fading
21	23	20	18	LIVE/Merica
16	16	15	18	TONIC/Open Up Your Eyes
22	21	17	17	U2/Staring At The Sun
17	15	16	16	WALLFLOWERS/One Headlight
14	13	17	15	MATCHBOX 20/Long Day
9	11	9	15	GATHERING FIELDS/Rhapsody In Blue
5	7	6	14	COREY STEVENS/It's Over
15	13	14	14	WILCO/Outasite (Outta...)
14	13	14	14	AEROSMITH/Falling In Love...
4	4	11	14	ERIC JOHNSON'S R.V.
13	18	13	13	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	MATCHBOX 20/Push
11	10	9	11	STONE TEMPLE PILOTS/Lady Picture Show
7	9	7	11	STORYVILLE/Good Day For...
6	8	7	11	JONNY LANG/Lie To Me
12	11	8	10	TOM PETTY & HB/Climb That Hill
10	12	9	9	METALLICA/Hero Of The Day
-	-	-	-	QUEENSRYCHE/Sign Of The Times
9	8	7	8	CLARKS/Mercury
8	4	3	6	COUNTING CROWS/Angels Of
8	4	3	6	CLARKS/Caroline
4	5	4	5	GOD GOD DOLL/Flat Top
5	5	5	5	KENNY WAYNE SHEPHERD/Born With A Broken...
5	5	4	5	EVERCLEAR/Santa Monica...
5	3	4	5	WHY STORE/Lack Of Water
9	7	9	5	JOHN MELLENCAMP/Just Another Day
5	4	4	4	BETTER THAN EZRA/In The Blood
8	11	4	4	WALLFLOWERS/6th Avenue Heartache

MARKET #25
WEBN/Cincinnati
(513) 821-9325
Richards/Jamie

PLAYS	SW	LW	TW	ARTIST/TITLE
25	25	32	32	SOUNDGARDEN/Rhinosaur
26	27	31	31	LIVE/Lakin's Juice
25	26	32	31	WALLFLOWERS/One Headlight
19	18	19	30	OFFSPRING/Gone Away
19	20	20	20	QUEENSRYCHE/Sign Of The Times
28	26	21	21	COLLECTIVE SOUL/Precious Declaration
20	20	19	19	U2/Staring At The Sun
20	20	19	19	MIGHTY JOE PLUM/Live Through This
-	-	-	-	BUSH/Greedy Fly
-	-	-	-	CORROSION OF.../Drowning In
18	21	16	18	STABBING WESTWARD/Summe
9	18	20	17	STONE TEMPLE PILOTS/Tumble In The Rough
9	10	13	11	COLLECTIVE SOUL/Listen
11	12	10	11	COLLECTIVE SOUL/Blame
13	8	8	10	LIVE/Turn My Head
21	18	9	9	AEROSMITH/Falling In Love...
12	14	10	9	LIVE/Hersophychodreamer
8	8	8	8	ALICE IN CHAINS/Nutshell
6	7	5	7	SILVERCHAIR/Pop Song For Us
8	7	7	7	BETTER THAN EZRA/Desperately Wanting
5	4	6	6	SILVERCHAIR/Cemetery
5	5	4	5	LIVE/Rattlesnake
5	5	5	5	METALLICA/King Nothing
4	4	5	5	LIVE/Graze
4	4	4	4	NAKED/Mann's Chinese
6	6	4	4	CHALK FARM/Live Tomorrow
5	5	4	5	ORBIT/Medicine (Baby...)
5	5	5	5	VERVE PIPE/The Freshmen
-	-	-	-	STR/State
-	-	-	-	HANDSOME/Needles

MARKET #26
KCAL/Riverside
(909) 793-3554
Shaw/Matthews

PLAYS	SW	LW	TW	ARTIST/TITLE
28	30	32	32	SOUNDGARDEN/Blow Up...
29	30	30	31	AEROSMITH/Falling In Love...
10	28	31	30	WALLFLOWERS/One Headlight
26	29	29	29	METALLICA/Ain't My Bitch
27	28	28	29	AC/DC/Gone Shootin'
9	18	10	10	QUEENSRYCHE/Sign Of The Times
7	10	10	10	OFFSPRING/Gone Away
13	12	12	13	DARLAHOOD/Grow Your Own
11	7	10	11	ERIC JOHNSON'S R.V.
10	9	10	11	ALICE IN CHAINS/Would?
-	-	-	-	AEROSMITH/Pink
-	-	-	-	COLLECTIVE SOUL/Precious Declaration
8	9	8	9	BLACK CROWES/Blackberry
-	-	-	-	JONNY LANG/Lie To Me
-	-	-	-	BETTER THAN EZRA/Desperately Wanting
10	10	8	8	TONIC/Open Up Your Eyes
10	11	8	8	STONE TEMPLE PILOTS/Lady Picture Show
10	10	8	8	VAN HALEN/We Were Magic
8	6	7	7	CHEAP TRICK/Say Goodbye
6	7	6	6	U2/Staring At The Sun
12	11	5	6	SILVERCHAIR/Abuse Me
6	6	5	6	KULA SHAKER/Hey Dude
8	5	6	6	SOUNDGARDEN/Burden In My Hand
4	6	4	5	METALLICA/King Nothing
7	-	5	5	LIVE/Lakin's Juice
25	4	5	5	METALLICA/Hero Of The Day
10	7	9	5	GREAT WHITE/It's My Name
-	-	-	-	TONIC/If You Could Only...
-	-	-	-	LIVE/Freaks
-	-	-	-	STONE TEMPLE PILOTS/Tumble In The Rough

MARKET #31
WHJY/Providence
(401) 438-6110
Weston/Schifino

PLAYS	SW	LW	TW	ARTIST/TITLE
16	27	27	27	U2/Staring At The Sun
29	27	23	27	SHERYL CROW/Everyday Is...
13	25	21	27	AEROSMITH/Falling In Love...
26	27	24	26	WALLFLOWERS/One Headlight
22	13	24	24	LIVE/Lakin's Juice
16	-	-	-	METALLICA/Until It Sleeps
-	-	-	-	METALLICA/Hero Of The Day
16	-	-	-	DAVE MATTHEWS BAND/So Much To Say
19	15	12	16	BETTER THAN EZRA/Desperately Wanting
8	8	7	15	VERUCA SALT/Volcano Girls
13	14	15	15	COLLECTIVE SOUL/Precious Declaration
13	14	15	15	INXS/Elegantly Wasted
12	14	15	15	METALLICA/King Nothing
28	14	15	15	JOHN MELLENCAMP/Just Another Day
6	13	12	14	OFFSPRING/Gone Away
10	17	13	14	QUEENSRYCHE/Sign Of The Times
14	13	12	14	SILVERCHAIR/Abuse Me
14	12	13	13	VERVE PIPE/The Freshmen
8	7	7	11	BIG HEAD TODD.../Resignation Superman
7	6	4	10	TONIC/If You Could Only...
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
6	6	5	8	OUTHOUSE/Welcome
5	7	3	7	STIR/State
5	7	3	7	MATCHBOX 20/Push
-	-	-		



SKY DANIELS

The Death Of The Disc Jockey

□ Air personalities who stand out (and stand for something) will be format's next priority

I recently had a conversation with a legendary radio air personality — now a major label promotion exec — discussing what great Alternative “jocks” the exec had heard while traveling the country. The gruff reply, “None. They’re all geeks on beats. They adopt weird personas and cover up not saying anything by playing electronic beds underneath the inanities.”

That harsh indictment motivated me to want to examine the current state of talent development at the Alternative format. In a format driven by, and dependent on, developing new music stars, is there on-air talent capable of inspiring listeners to care about the promising acts? Take away rotation clocks, and what is the format saying?

‘A Talent Puddle’

Jacobs Media consultant **Tom Calderone** recently told me, “There is an incredible shortage of compelling on-air talent. We don’t have a talent pool, we have a talent puddle.”

Calderone and his contemporaries at Jacobs Media have an acute awareness of the need to develop talent as they have helped put a number of their “Edge”-format stations on the air in small-market start-ups. He acknowledges, “For a while Alternative was considered a low-cost content provider. The equation was ‘40 minutes non-stop music, coupled with **Keith Eubanks** production, plus promotions, equals 6 share.’”

As the competition has absorbed that initial impact, the stakes have been raised, creating an acute need for talent development to fuel the format’s continued growth. Calderone has had



Tom Calderone



Jeff Pollack



Ron Nenni



Tom Barnes

many recent conversations with ownership in this regard. “Ownership, particularly in large markets, knows the need to invest in talent,” he allows. “We need to bring, and keep, talented people on-air. For many, the on-air experience meant a nomadic existence with no pay or security. Now, with big companies investing heavily in radio, a better cache can develop.”

Calderone is also watching a new development. He notes, “We ran into problems when this format exploded. It used to be talent spent time steadily growing and developing, going from market 120 to market 75 to 50, etc. In the early ‘90s, we were forced to watch as talent leapt from market 150 to market 20 because there was no indigenous talent to Alternative. As a result, many weren’t prepared for the major-market ramifications.”

“Now we are seeing something happen in the wake of telecom deregulation. Talent is becoming more [ownership] group-conscious. People no longer are driven by market-size mandates.

They want to get in and grow within companies they feel are more sensitive to talent development.”

Are the large ownership groups sensitive to talent development? Or are they still caught up in acquisition of properties with little formal strategies regarding product, talent, and development?

Calderone sees this becoming a burgeoning issue for the more aggressive groups. “Ownership knows there is a real need for communicators who can reflect authenticity within the lifestyle. They witness countless focus groups of listeners who come to

this format for new music. You obviously need people who can communicate credibly. We went through a period where stations, some in the biggest markets in the country, went jockless for six months. That wasn’t necessarily because they wanted a pristine on-air product. They couldn’t find major-caliber talent.”

The Critical Tiebreaker

Pollack Media Group Chairman/CEO **Jeff Pollack** lightheartedly states, “Isn’t **Howard Stern** a great example of an Alternative jock? After all, he’s on 25 Alternative stations. Seriously, there is a growing concern that the talent pool, particularly for morning shows, has gotten so small that even major-market stations are having to roll the dice and develop unproven talent. There is virtually no stand-out talent. There is decent talent, but I’ve been quoted as saying there are less than five truly great morning shows in existence.”

Pollack acknowledges that away from mornings, having personalities capable of inspiring belief in new artists must become an issue for Alternative programmers. “A focus on developing non-morning air talent has yet to become a priority. Thus far, there has been a preoccupation with music, followed by a concern for developing a marketable image, and finally a commitment to enhancing things with compelling production. The format is now at the point in a natural progression where programmers need to move on to ‘Priority No. 4.’ Having exciting, credible air talent will be a critical tiebreaker in markets where music-sharing has blunted Alternative’s appeal.”

“You have to do more than just tell people what they are hearing. You have to inspire them to care. The problems arise when jocks take the selling of music to long-winded extremes. How quickly can you deliver a meaningful, enthusiastic message, without it becoming a dissertation?”

The Personality’s Passion

KOME/San Jose OM **Ron Nenni** just completed a meticulous search for not one, but two fulltime air personalities. The cause for Nenni’s search,

“

There is an incredible shortage of compelling on-air talent. We don’t have a talent pool, we have a talent puddle.

—Tom Calderone

ironically, was that in the past KOME had developed two personalities, **Whipping Boy** and **Carson Daley**, who ended up at **WXRK/NY** and **KROQ/L.A.**, respectively (Whipping Boy has since left WXRK).

Nenni has been earnest in developing air personalities and diligently searched to find DJs who showed potential to meet his exacting standards. He laments, “You wouldn’t believe what a hard time I had simply finding credible, relatable younger talent who possessed an inherent alternative sensibility. I didn’t want anyone who sounded forced in their relatability. I groomed **Mike Nelson** [dubbed on-air as ‘The DJ With No Name’] from intern status. **Shark** came to us [from **WKQX/Chicago**] with the kind of relatability I sought. I found **Ali Storm** after a long, deliberate search. I didn’t expect applicants to be fully realized. I was looking for a spark.”

Nenni fears that Alternative may be letting basic development slip away. “Music isn’t the leading-edge weapon it used to be for us. Personality is going to have to give us an edge. Music alone won’t establish itself. It takes more than great rotation to establish an artist. Jocks have to sell it. In order to effectively connect artists to the audience, the jock has to have credibility in their eyes. You can see how the music/personality dichotomy is going to become even more important for the format to regain momentum.”

Momentum of another sort can affect on-air personality development, says Nenni. “We have adopted a neo-CHR approach at Alternative that sometimes has on-air momentum superseding content. We’re not looking for jocks to get verbose in setting up records, but relating *why* the listener might find something interesting is still important.”

Pro-Music Stigma

In Alternative, music is an important sociological part of the audience’s existence. Being able to inspire passion for the music, like an evangelist at the pulpit, should therefore be what air personalities aspire to in the magic kingdom of the control booth, right?

Not so, says **Sinton, Barnes & As-**

“

Thus far, there has been a preoccupation with music, followed by a concern for developing a marketable image, and then a commitment to enhancing things with compelling production. Programmers need to move on to ‘Priority No. 4.’

—Jeff Pollack

sociates’ **Tom Barnes**. “Too often, I watched personalities with raw potential get clamped down as they ascend the career ladder. What in small markets may seem creative and original, may appear too dangerous in the costly confines of major markets. It’s a classic scenario: As the risk-level increases, management tends to get more cautious with the station’s equity at stake. This is one reason for what may appear as a lack of creative talent in major markets.”

Barnes also believes another scenario may have created some of Alternative’s problems, particularly when it comes to personalities handling the music effectively. “I’m a radio history buff,” he says. “I like to study the evolution of programming to see the long- and short-term impact of philosophies.”

“In the early ‘80s, a number of consultants issued a less-talk philosophy which led to a period of liner-card reading. That created an era where personalities were de-emphasized. More recently, there was a period where a lot of CHR PDs crossed the fence to Alternative who didn’t understand the need for credible, authentic air personalities. Production and clocks were of greater concern to those programmers. Jocks’ efforts were to be kept to a minimum. Those evolutionary cycles are playing out.”

“There is another, more insidious factor that affects the development of great music-driven personalities, as well. There’s a stigma attached to being too ‘pro-music’ in radio these days. Senior management is wary of hiring those who, as management sees it, have too-pronounced of an alignment with music. They tend to think that those people won’t have a complete grasp of the ‘big picture’ and will be detrimental to overall development of the property. Eventually, that message gets imparted to the staff.”

“Nowadays, talent, particularly young talent, want to get rich. They’re not always in this for a love of music. They’re in it to be the next **Howard Stern**. The irony is, they have to be as big as **Stern** is to avoid the compromises that often undo their talent development. Ironically, even **Howard** alluded to that in ‘Private Parts.’ He said, ‘They [management] can’t wait to fire me when the ratings dip.’”

Calderone believes that the new wave of clustering will have an indirect positive effect on how ownership views the talent issue at Alternative. He suggests, “When you have four stations gathered in a broadcast center aggregate, owners walk the halls and feel the difference between properties. They can feel the energy level and view the professionalism at each respective station. They’ll know when one is subordinate to the other.”

In the meantime, it behooves PDs and management to be diligent at training, counseling, and inspiring their talent to grow more confident and accomplished. Guide, don’t ride, them.

If you’re on-air, wondering if you’re on the “right track” and would like to grow, both as a personality and in market size, send me a tape. Every day someone asks me if I know of any great talent. Maybe with yours, I’ll be able to answer. “Yes.”

OPEN UP A CAN O’ WHUP-ASS...

SEVENDUST
IS COMING...

TW RECORDS

APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	1	1	1	U2 Staring At The Sun (Island)	3257	3283	3175	2885	99/0
6	4	2	2	VERVE PIPE The Freshmen (RCA)	3066	2974	2864	2713	95/1
4	5	4	3	SUBLIME Santeria (Gasoline Alley/MCA)	2610	2675	2818	2831	84/0
2	2	3	4	WALLFLOWERS One Headlight (Interscope)	2497	2871	2949	3033	78/0
12	10	8	5	WHITE TOWN Your Woman (Chrysalis/EMI)	2417	2322	2124	1920	79/0
9	8	7	6	VERUCA SALT Volcano Girls (Outpost/Geffen)	2407	2373	2413	2389	90/1
15	13	9	7	OFFSPRING Gone Away (Columbia)	2290	2158	1977	1718	82/1
8	6	6	8	COLLECTIVE SOUL Precious Declaration (Atlantic)	2280	2443	2478	2409	79/0
22	17	12	9	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2271	1954	1648	1182	95/1
1	3	5	10	LIVE Lakini's Juice (Radioactive)	2249	2567	2877	3041	75/0
10	9	10	11	BECK The New Pollution (DGC/Geffen)	2237	2137	2145	2071	93/0
13	12	11	12	MATTHEW SWEET Where You Get Love (Volcano)	2126	2107	2035	1891	95/2
17	14	14	13	MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)	2062	1833	1715	1518	89/3
34	22	19	14	SMASHING PUMPKINS Eye (Interscope)	1843	1473	1223	909	84/3
19	18	16	15	TONIC If You Could Only See (Polydor/A&M)	1814	1631	1522	1336	80/2
26	19	15	16	INXS Elegantly Wasted (Mercury)	1814	1697	1491	1098	78/0
—	—	27	17	MEREDITH BROOKS Bitch (Capitol)	1648	1023	264	21	81/11
5	7	13	18	BUSH Greedy Fly (Trauma/Interscope)	1644	1943	2426	2735	62/0
38	25	24	19	K'S CHOICE Not An Addict (550 Music)	1374	1142	1045	832	65/3
31	24	23	20	BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)	1276	1165	1087	975	68/2
BREAKER			21	DEPECHE MODE It's No Good (Reprise)	1252	886	333	—	78/19
16	20	21	22	DAVE MATTHEWS BAND Crash Into Me (RCA)	1225	1318	1455	1612	51/0
14	15	18	23	SPACE Female Of The Species (Gut/Universal)	1205	1525	1698	1772	63/0
7	11	17	24	SILVERCHAIR Abuse Me (Epic)	1204	1532	2095	2578	53/0
32	26	26	25	ORBIT Medicine (Baby Come Back) (A&M)	1131	1041	1012	950	70/3
11	16	20	26	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)	1124	1393	1662	1921	66/0
BREAKER			27	BLUR Song 2 (Virgin)	1096	914	692	535	74/17
24	23	25	28	JEWEL You Were Meant For Me (Atlantic)	1074	1133	1188	1177	48/1
23	21	22	29	KULA SHAKER Hey Dude (Columbia)	1061	1241	1248	1177	63/0
47	43	38	30	SQUIRREL NUT ZIPPERS Hell (Mammoth)	950	753	650	549	54/4
—	—	45	31	BUSH Cold Contagious (Trauma/Interscope)	911	577	164	14	73/11
50	42	36	32	PAULA COLE Where Have All The Cowboys Gone?... (Imago/WB)	897	766	654	475	48/3
35	34	30	33	FIONA APPLE Sleep To Dream (Work)	889	896	884	908	52/2
42	36	35	34	SNEAKER PIMPS 6 Underground (Virgin)	866	800	775	708	50/5
27	27	28	35	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	799	961	1005	1096	43/0
—	48	40	36	MORPHINE Early To Bed (DreamWorks/Rykodisc)	776	693	597	378	56/6
30	35	37	37	SHERYL CROW Everyday Is A Winding Road (A&M)	765	755	830	991	35/0
28	29	32	38	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	744	870	981	1088	31/0
36	33	33	39	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	742	869	888	869	38/0
43	38	39	40	LOCAL H Fritz's Corner (Island)	673	706	699	687	62/1
DEBUT			41	MATCHBOX 20 Push (Lava/Atlantic)	659	447	249	136	48/10
—	—	48	42	COWBOY MOUTH Jenny Says (MCA)	658	529	456	375	44/4
20	31	34	43	COUNTING CROWS A Long December (DGC/Geffen)	631	846	953	1327	35/0
—	50	47	44	FOUNTAINS OF WAYNE Sink To The Bottom (Tag/Atlantic)	567	534	487	393	42/4
DEBUT			45	LIVE Freaks (Radioactive)	552	432	354	261	38/12
DEBUT			46	SILVERCHAIR Freak (Epic)	535	225	162	64	58/20
41	47	44	47	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	522	607	606	718	29/0
25	32	42	48	CARDIGANS Lovefool (Mercury)	499	647	912	1165	26/0
DEBUT			49	JAMIROQUAI Virtual Insanity (Work)	490	359	265	235	32/5
39	41	43	50	SMASHING PUMPKINS Thirty-Three (Virgin)	490	610	665	825	27/0

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker.
100 Alternative reporters. 100 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

DEPECHE MODE
It's No Good (Reprise)

TOTAL PLAYS/INCREASE: 1252/366
TOTAL STATIONS/ADDS: 78/19
CHART: 21

BLUR
Song 2 (Virgin)

TOTAL PLAYS/INCREASE: 1096/182
TOTAL STATIONS/ADDS: 74/17
CHART: 27

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
COUNTING CROWS Daylight Fading (DGC/Geffen)	33
INDIGO GIRLS Shame On You (Epic)	23
SILVERCHAIR Freak (Epic)	20
DEPECHE MODE It's No Good (Reprise)	19
BLUR Song 2 (Virgin)	17
CHEMICAL BROTHERS Block Rockin'... (Astralwerks/Caroline)	14
LIVE Freaks (Radioactive)	12
MEREDITH BROOKS Bitch (Capitol)	11
BUSH Cold Contagious (Trauma/Interscope)	11
MATCHBOX 20 Push (Lava/Atlantic)	10
TOAD THE WET SPROCKET Come Down (Columbia)	9

ARE YOU IN FRITZ'S CORNER?

LOCAL H

New this week 99X

Over 175.00 Scanned

Already On:

KROQ WXRK WBCN WLUM
KEGE KOME KPNT WENZ
X96 KEDJ KISF and more
ISLAND On tour with Silverchair starting 4/11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MEREDITH BROOKS Bitch (Capitol)	+625
SMASHING PUMPKINS Eye (Interscope)	+370
DEPECHE MODE It's No Good (Reprise)	+366
BUSH Cold Contagious (Trauma/Interscope)	+334
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+317
SILVERCHAIR Freak (Epic)	+310
K'S CHOICE Not An Addict (550 Music)	+232
MIGHTY MIGHTY BOSSTONES The Impression... (Mercury)	+229
MATCHBOX 20 Push (Lava/Atlantic)	+212
SQUIRREL NUT ZIPPERS Hell (Mammoth)	+197

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
311 All Mixed Up (Capricorn/Mercury)	
GARBAGE #1 Crush (Capitol)	
SUBLIME What I Got (Gasoline Alley/MCA)	
LOCAL H Bound For The Floor (Island)	
NO DOUBT Don't Speak (Trauma/Interscope)	
SOUNDGARDEN Blow Up The Outside World (A&M)	
CAKE The Distance (Capricorn/Mercury)	
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	
BUSH Swallowed (Trauma/Interscope)	
311 Down (Capricorn/Mercury)	

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Going for adds April 15th!

Early at:

KDGE KITS 23x
WENZ WXRK 7x
WFNX KROQ 13x
WKQX KTCL 12x
XHRM

All tracks written, composed and produced by Thomas Bangalter & Guy-Manuel de Homem-Christo for Daft Trax.

http://www.virginrecords.com
AOL Keyword: Virgin Records



Album in stores now!

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Da Funk

from the debut album
Homework



London/ffrr presents

next CONSENSUS

an introduction to electronica hosted by liquid todd



Next Consensus is formatted for
programming and educational purposes.

For more information call London Records.

Bill Carroll (212) 333-8185

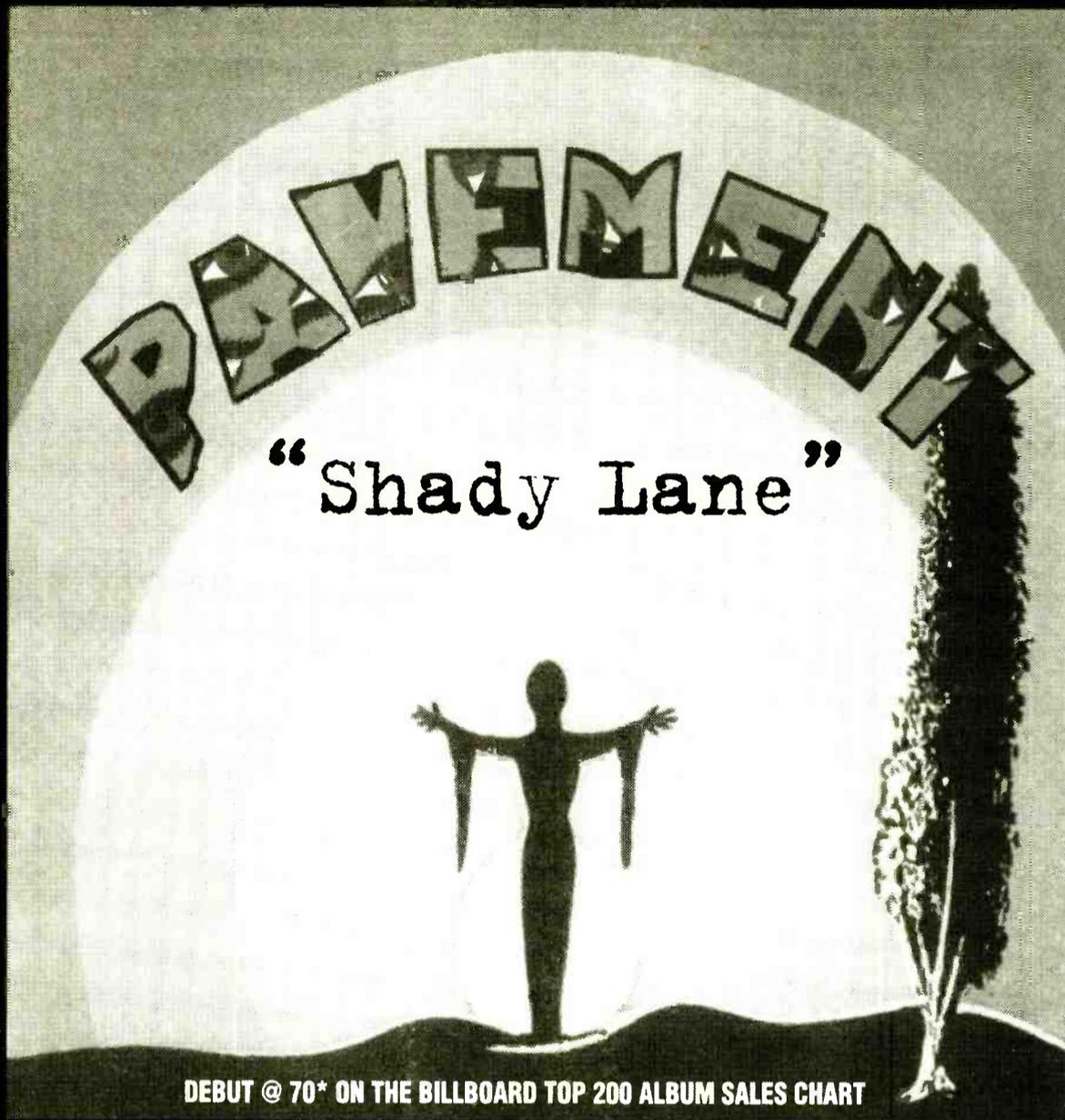
Matt Smith (213) 937-4660

Gui Leger (212) 333-8483



The first
single from
Pavement's
Matador/
Capitol
debut album
Brighten
The Corners

**ON
TOUR
NOW!**



DEBUT @ 70* ON THE BILLBOARD TOP 200 ALBUM SALES CHART



Capitol

**LEADING
THE WAY:**

- KITS 20x #3 phones
- WBRU 20x Top 5 phones
- WFNX 23x
- KLZR 12x
- WRLG 16x
- WXRK 16x
- KTCL 15x
- KXRK 21x

- WHTG
- KICT
- WNTX
- WAVF
- KBRS
- WBTZ
- WGRG
- KXBS
- WXPS
- WDST
- KFMA

**NEW
AIRPLAY:**

- KNRK
- KXRK
- KISF
- WOBR
- KQXR
- WSFM
- WOXY
- WOSC
- WNFZ
- WHMP

LESS THAN JAKE



“AUTOMATIC”

The first single from Less Than Jake's Capitol
debut album Losing Streak

On tour with The Descendents in May

Capitol

LEADING THE WAY:

- KROQ
- 91X
- KLZR
- WFNX
- KWOD
- KTCL
- WZRH
- WBER
- WLUM
- WGRG
- WKLL
- WNTX
- WHMP
- WXPS
- WKRL
- WNFZ
- KHTY
- KXBS
- WXSR
- KDEO
- KXTE
- WNTX
- KBRS

NEW AIRPLAY:

- KOME
- WBCN
- KROX

Soundscan Alternative New Artist Chart: 7*-6*
Soundscanned over 55,000 pieces.
3342 to 3763 pieces sold this past week.

Less Than Jake has soundscanned over
2000 pieces a week since the November 12
album street date

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WXRK/New York
(212) 314-9230
Kingston/Tobin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	30	38	41		LIVE/Lakini's Juice
30	39	39	41		WALLFLOWERS/One Headlight
40	40	38	39		BUSH/Greedy Fly
39	40	40	39		U2/Staring At The Sun
20	15	32	36		METALLICA/King Nothing
38	37	38	36		SOUNDGARDEN/Blow Up...
39	39	37	35		SMASHING PUMPKINS/Eye
25	29	32	35		WHITE TOWN/Your Woman
37	33	33	33		SILVERCHAIR/Abuse Me
38	39	34	32		SUBLIME/Santeria
32	32	33	32		BECK/The New Pollution
23	21	18	32		VERUCA SALTO/Volcano Girls
40	40	25	28		METALLICA/Here Of The Day
17	21	23	25		DAVE MATTHEWS BAND/Crash Into Me
4	16	18	19		OFFSPRING/Gone Away
30	29	18	18		LUSCIOUS JACKSON/Naked Eye
15	17	18	18		THIRD EYE BLIND/Semi-Charmed Life
13	21	15	17		BLUR/Song 2
5	14	17	17		MIGHTY MIGHTY BT/The Impression
14	13	11	16		MATCHBOX 20/Push
12	16	17	15		FIONA APPLE/Sleep To Dream
14	13	12	15		VERVE PIPE/The Freshmen
16	18	14	14		TONIC/You Could Only
23	14	16	14		RAGE AGAINST.../Down Rodeo
12	18	14	14		COUNTING CROWS/Daylight Fading
18	18	14	14		LOCAL H/It's The Corner
15	18	17	13		NINE INCH NAILS/The Perfect Drug
10	14	13	13		SQUIRREL NUT ZIPPERS/Hell
14	15	13	13		PAULA COLE/Where Have All...
16	16	16	13		PORNO FOR PYROS/Hard Charger

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandbloom/
Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	34	37	39		SMASHING PUMPKINS/Eye
26	19	34	37		THIRD EYE BLIND/Semi-Charmed Life
32	31	33	37		OFFSPRING/Gone Away
11	12	17	34		SUBLIME/The Wrong Way
-	-	-	34		MIGHTY MIGHTY BT/The Impression...
27	20	33	30		SQUIRREL NUT ZIPPERS/Hell
24	15	29	29		LUSCIOUS JACKSON/Naked Eye
37	30	37	29		WHITE TOWN/Your Woman
37	30	37	29		WHITE TOWN/Your Woman
-	23	24	28		BUSH/Greedy Fly
-	6	20	26		DEPECHE MODE/It's No Good
39	33	31	22		SUBLIME/Santeria
40	32	27	22		U2/Staring At The Sun
17	21	26	22		DAVE MATTHEWS BAND/Crash Into Me
15	17	26	22		FIONA APPLE/Sleep To Dream
18	14	16	21		BECK/The New Pollution
34	28	22	20		BLUR/Song 2
32	31	27	20		WALLFLOWERS/One Headlight
27	24	18	19		REEL BIG FISH/Sell Out
-	-	-	18		LIVE/Freaks
27	19	13	18		K'S CHOICE/Not An Addict
17	17	17	17		VERVE PIPE/The Freshmen
14	17	15	16		WALLFLOWERS/The Difference
-	-	-	11		JAMIROQUAI/Virtual Insanity
11	5	9	13		LESS THAN JAKE/Automatic
-	-	-	10		DAFT PUNK/0a Funk
19	10	9	9		PORNO FOR PYROS/Hard Charger
-	-	-	9		MEREDITH BROOKS/Bitch
-	-	-	6		CARDIGANS/Been It
10	11	11	8		SILVERCHAIR/Freak

MARKET #3
WKQX/Chicago
(312) 527-8348
Gamble/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	46	42	49		NINE INCH NAILS/The Perfect Drug
31	40	44	48		JEWEL/You Were Meant
46	50	48	46		SMASHING PUMPKINS/Eye
13	12	11	37		DAVE MATTHEWS BAND/Crash Into Me
28	27	30	34		BECK/The New Pollution
37	31	32	32		WHITE TOWN/Your Woman
16	27	30	31		SQUIRREL NUT ZIPPERS/Hell
18	13	12	30		PAULA COLE/Where Have All
18	32	27	28		U2/Staring At The Sun
12	20	22	28		BLUR/Song 2
26	18	28	26		TOPI AMOS/Silent All These
20	36	23	26		K'S CHOICE/Not An Addict
36	26	29	25		LIVE/Lakini's Juice
15	8	15	25		FIONA APPLE/Sleep To Dream
48	50	25	25		VERVE PIPE/The Freshmen
-	5	10	24		THIRD EYE BLIND/Semi-Charmed Life
-	10	24	24		MEREDITH BROOKS/Bitch
13	21	22	22		MIGHTY MIGHTY BT/The Impression
15	26	18	18		OFFSPRING/Gone Away
24	22	15	18		VERUCA SALTO/Volcano Girls
23	21	18	16		UNDERWORLD/Born Slippy
16	10	14	16		JAMIROQUAI/Virtual Insanity
-	-	-	12		DEPECHE MODE/It's No Good
45	34	39	14		WALLFLOWERS/One Headlight
34	32	30	14		SUBLIME/Santeria
-	-	-	6		BUSH/Cold Contagious
10	10	10	12		KULA SHAKER/Hey Dude
29	19	13	10		GARBAGE/1 Crush

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	23	25	33		DEPECHE MODE/It's No Good
31	31	32	30		WHITE TOWN/Your Woman
-	-	-	22		MEREDITH BROOKS/Bitch
28	30	28	28		U2/Staring At The Sun
22	20	18	28		SMASHING PUMPKINS/Eye
-	19	27	27		THIRD EYE BLIND/Semi-Charmed Life
30	28	24	24		WALLFLOWERS/One Headlight
-	5	13	23		JAMIROQUAI/Virtual Insanity
12	12	20	21		BECK/The New Pollution
17	25	24	21		OFFSPRING/Gone Away
16	12	19	21		DAFT PUNK/0a Funk
-	13	20	20		REEL BIG FISH/Sell Out
30	20	13	29		SPACE/Female Of
-	-	28	19		SUBLIME/The Wrong Way
18	12	10	19		MATTHEW SWEET/Where You Get Love
-	5	16	18		LIVE/Rattlesnake
19	20	16	18		BLUR/Song 2
22	17	16	18		MIGHTY MIGHTY BT/The Impression
28	19	15	16		DURAN DURAN/Out Of My Mind
6	5	25	16		OMC/How Bizarre
-	-	-	15		GARDIGANS/Been It
16	10	13	15		BEN FOLDS FIVE/Battle Of Who
16	17	12	15		311/All Mixed Up
30	28	14	14		LUSCIOUS JACKSON/Naked Eye
8	10	14	14		FIONA APPLE/Sleep To Dream
18	14	14	14		VERVE PIPE/The Freshmen
-	-	-	8		ERASURE/In My Arms
30	26	13	12		SNEAKER PIMPS/6 Underground
15	14	12	12		VERUCA SALTO/Volcano Girls

MARKET #5
WPLY/Philadelphia
(610) 565-8900
McGuinn/Rubinski/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	41	44	42		WALLFLOWERS/One Headlight
41	41	44	42		SHERYL CROW/Everyday is ...
41	41	45	41		LIVE/Lakini's Juice
25	25	44	40		U2/Staring At The Sun
28	28	41	40		BUSH/Greedy Fly
42	42	44	39		DAVE MATTHEWS BAND/Crash Into Me
26	26	37	37		SUBLIME/Santeria
23	23	28	31		MATTHEW SWEET/Where You Get Love
27	27	27	29		COLLECTIVE SOUL/Precious Declaration
25	25	29	29		LUSCIOUS JACKSON/Naked Eye
19	19	24	29		VERUCA SALTO/Volcano Girls
24	24	29	29		WHITE TOWN/Your Woman
21	21	28	28		INXS/Elegantly Wasted
5	5	20	27		BECK/The New Pollution
26	26	27	27		VERVE PIPE/The Freshmen
27	27	27	27		SPACE/Female Of
25	25	26	27		SILVERCHAIR/Abuse Me
5	5	8	25		SMASHING PUMPKINS/Eye
11	11	26	25		CAKE/I Will Survive
22	22	27	25		DUNCAN SHEIK/Barely Breathing
5	5	27	24		THIRD EYE BLIND/Semi-Charmed Life
11	11	23	24		SQUIRREL NUT ZIPPERS/Hell
24	24	26	24		BIG HEAD TODD /Resignation Superman
-	-	-	21		K'S CHOICE/Not An Addict
-	-	-	19		MEREDITH BROOKS/Bitch
-	-	-	9		DEPECHE MODE/It's No Good
14	14	11	18		KULA SHAKER/Hey Dude
-	-	-	12		PAULA COLE/Where Have All...
44	44	44	44		CARDIGANS/Lovelet
28	28	28	15		BETTER THAN EZRA/Desperately Wanting

MARKET #6
CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	63	61	46		VERVE PIPE/The Freshmen
46	47	53	45		SMASHING PUMPKINS/Eye
65	66	59	44		WHITE TOWN/Your Woman
28	16	43	44		LIVE/Lakini's Juice
12	31	51	43		OFFSPRING/Gone Away
65	65	62	43		U2/Staring At The Sun
9	10	36	36		BLUR/Song 2
-	6	21	30		MATCHBOX 20/Push
45	46	40	30		DAVE MATTHEWS BAND/Crash Into Me
-	-	23	29		MIGHTY MIGHTY BT/The Impression
37	37	26	26		OUR LADY PEACE/Superman's Dead
-	-	23	24		CARDIGANS/Been It
38	54	32	24		WALLFLOWERS/One Headlight
-	-	26	23		BUSH/Cold Contagious
51	38	34	23		NINE INCH NAILS/The Perfect Drug
32	32	32	21		VERUCA SALTO/Volcano Girls
32	32	29	21		RUSTY/Empty Cell
23	23	46	21		KULA SHAKER/Hey Dude
-	-	-	21		FIONA APPLE/Sleep To Dream
32	32	36	20		BECK/The New Pollution
23	23	25	20		SLOAN/The Good In Everyone
68	55	25	20		JEWEL/You Were Meant...
-	-	-	11		SILVERCHAIR/Freak
22	21	10	16		HHEAD/Teasing
-	-	-	14		THRUSH HERMIT/North Dakota
-	-	-	13		K'S CHOICE/Not An Addict
-	-	-	9		STONE TEMPLE PILTS/Tumble In The Rough
-	-	-	47		LIVE/Merica
-	-	-	10		OUR LADY PEACE/Clumsy
16	13	13	8		PRODIGY/Firestarter

MARKET #6
WHYY/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	25	37	42		PAULA COLE/Where Have All ...
37	34	38	42		JEWEL/You Were Meant
39	40	42	42		DUNCAN SHEIK/Barely Breathing
42	41	41	41		CARDIGANS/Lovetool
40	41	40	40		WALLFLOWERS/One Headlight
39	37	40	38		DAVE MATTHEWS BAND/Crash Into Me
27	33	28	36		WHITE TOWN/Your Woman
26	30	33	33		SHERYL CROW/Everyday is
20	26	31	32		INXS/Elegantly Wasted
17	24	25	30		BEN FOLDS FIVE/Battle Of Who
26	31	30	30		COLLECTIVE SOUL/Precious Declaration
30	28	30	30		U2/Staring At The Sun
31	30	36	29		SARAH MCLACHLAN/Possession
39	35	28	28		SUBLIME/Santeria
17	21	27	29		THIRD EYE BLIND/Semi-Charmed Life
26	27	31	29		VERVE PIPE/The Freshmen
15	13	22	28		TONIC/You Could Only
31	29	28	28		LUSCIOUS JACKSON/Naked Eye
27	27	29	27		COUNTING CROWS/A Long December
-	5	20	27		SHAWN COLVIN/Sunny Came Home
31	31	28	27		SUBLIME/What I Got
24	24	22	27		TOPI AMOS/Silent All These
15	13	26	23		MATTHEW SWEET/Where You Get Love
26	22	25	21		NO DOUBT/Don't Speak
17	19	20	19		MIGHTY MIGHTY BT/The Impression
-	8	17	17		SQUIRREL NUT ZIPPERS/Hell
9	13	13	16		WILCO/Outtaste (Outta ...)
6	14	14	15		COWBOY MOUTH/Jenny Says
19	13	14	14		GARBAGE/1 Crush
-	-	-	10		DEPECHE MODE/It's No Good

MARKET #7
KDGE/Dallas
(972) 770-7777
Folger/Smith/Pear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	38	51	51		OMC/How Bizarre
56	56	48	51		WALLFLOWERS/One Headlight
39	52	58	47		JEWEL/You Were Meant
36	32	30	37		BECK/The New Pollution
32	34	37	31		K'S CHOICE/Not An Addict
31	32	36	31		VERVE PIPE/The Freshmen
-	24	26	30		MEREDITH BROOKS/Bitch
30	36	30	30		LIVE/Lakini's Juice
25	25	29	30		MATCHBOX 20/Push
32	32	30	28		JAMIROQUAI/Virtual Insanity
-	-	-	23		WHITE TOWN/Your Woman
-	-	-	24		DEPECHE MODE/It's No Good
27	28	27	26		SUBLIME/Santeria
17	20	27	25		THIRD EYE BLIND/Semi-Charmed Life
30	28	28	24		VERUCA SALTO/Volcano Girls
6	3	22	19		VALLER/Just Another Day
11	13	20	19		BEN FOLDS FIVE/Battle Of Who
-	-	-	16		DURAN DURAN/Out Of My Mind
53	47	24	18		B' SH/Greedy Fly

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #18
KZON/Phoenix
(602) 258-8181
Pugh

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
26	27	25	26	BIG HEAD TODD /Resignation Superman
27	26	26	26	NO DOUBT/Happy Now?
25	26	25	26	VERVE PIPE/The Freshmen
20	26	25	25	DISHWALLA/Give
4	17	18	25	INXS/Elegantly Wasted
19	25	25	25	SUBLIME/Santeria
22	24	22	23	COLLECTIVE SOUL/Precious Declaration
14	18	18	20	CHALK FARM/Live Tomorrow
18	17	18	19	JAMES/She's A Star
18	19	18	19	MY DRUG HELL/Girl At The Bus Stop
17	18	19	19	THIRD EYE BLIND/Semi-Charmed Life
16	19	18	19	UGLY AMERICANS/You Turn Me On
-	-	3	17	DURAN DURAN/Out Of My Mind
-	-	3	17	MATCHBOX 20/Push
17	18	17	18	GRANBERRIES/When You're Gone
15	17	17	18	MATTHEW SWEET/Where You Get Love
16	18	19	17	MEXICO 70/1 Want You
10	19	16	17	TONIC/If You Could Only...
13	14	15	16	U2/Staring At The Sun
11	12	13	14	KULA SHAKER/Hey Dude
16	14	12	14	LEAH ANDREONE/You Make Me Remember
-	-	2	10	COWBOY MOUTH/Jenny Says
16	15	11	13	SHAWN COLVIN/Sunny Came Home
14	14	16	13	U2/Do You Feel Loved
5	11	9	12	K'S CHOICE/Not An Addict
-	-	2	13	SNEAKER PIMPS/6 Underground
14	13	15	12	U2/Last Night On Earth
-	-	-	9	MATTHEW SWEET/Come To California
4	5	4	5	COLLECTIVE SOUL/Listen
3	5	5	5	COLLECTIVE SOUL/In Between

MARKET #20
WXDX/Pittsburgh
(412) 937-1441
Castellini/Diana

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
16	26	30	34	PAULA COLE/Where Have All
22	32	32	34	U2/Staring At The Sun
31	32	32	33	JEWEL/You Were Meant
35	32	31	33	SMASHING PUMPKINS/Thirty-Three
-	-	25	33	NO DOUBT/Happy Now?
34	32	33	33	DUNCAN SHEK/Barely Breathing
27	33	33	33	LIVE/Freaks
33	27	32	33	VERVE PIPE/The Freshmen
33	33	32	33	VERUCA SALT/Volcano Girls
32	34	34	32	311/Don't Stay Home
34	31	34	32	311/All Mixed Up
15	26	29	29	BECK/The New Pollution
30	32	30	29	DAVE MATTHEWS BAND/Crash Into Me
14	25	29	29	WHITE TOWN/Your Woman
27	27	28	28	GARBAGE/1 Crush
-	15	25	28	MEREDITH BROOKS/Bitch
24	27	27	28	BUSH/Greedy Fly
29	27	27	27	REPUBLICA/Drop Dead Gorgeous
11	16	15	27	INXS/Elegantly Wasted
16	16	16	26	FIONA APPLE/Sleep To Dream
28	27	29	26	THIRD EYE BLIND/Semi-Charmed Life
27	30	28	26	MIGHTY MIGHTY BT/The Impression...
11	11	8	18	SLEEPING GIANTS/Revolution
-	-	1	17	TONIC/If You Could Only...
-	-	1	15	BEN FOLDS FIVE/Battle Of Who...
19	17	14	14	SARAH MACLACHLAN/Possession
18	17	15	14	COLLECTIVE SOUL/Precious Declaration
16	17	16	13	MATTHEW SWEET/Where You Get Love
11	10	9	12	KULA SHAKER/Hey Dude
-	-	11	12	CARDIGANS/Been It

MARKET #22
107.9 THE END
CLEVELAND'S MODERN ROCK

WENZ/Cleveland
(216) 861-0100
Robertson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
49	48	47	51	SUBLIME/Santeria
23	24	46	49	VERVE PIPE/The Freshmen
48	49	48	48	K'S CHOICE/Not An Addict
49	49	46	47	OFFSPRING/Gone Away
48	22	28	47	WHITE TOWN/Your Woman
48	47	45	45	COLLECTIVE SOUL/Precious Declaration
-	-	27	46	MEREDITH BROOKS/Bitch
49	49	49	45	WALLFLOWERS/One Headlight
49	48	45	45	LIVE/Lakin's Juice
26	21	26	27	KULA SHAKER/Hey Dude
12	16	21	27	MORPHINE/Early To Bed
23	25	25	26	INXS/Elegantly Wasted
22	23	25	26	THIRD EYE BLIND/Semi-Charmed Life
-	-	26	26	MATCHBOX 20/Push
49	49	25	25	U2/Staring At The Sun
-	-	29	25	DEPECHE MODE/It's No Good
23	23	25	25	VERUCA SALT/Volcano Girls
23	22	25	25	TONIC/If You Could Only...
24	20	26	25	BEN FOLDS FIVE/Battle Of Who...
23	23	25	25	CLARKS/Caroline
-	-	25	25	PAULA COLE/Where Have All...
23	24	28	24	FIONA APPLE/Sleep To Dream
23	24	27	24	BEN FOLDS FIVE/Battle Of Who...
24	23	27	24	MIGHTY MIGHTY BT/The Impression...
22	22	27	24	SPACE/Female Of...
25	21	27	24	JAMES/She's A Star
22	21	27	24	MATTHEW SWEET/Where You Get Love
26	23	26	24	FOUNTAINS OF WAYNE/Sink To The Bottom
-	-	14	24	BLUR/Song 2
-	-	24	24	BUSH/Cold Contagious

MARKET #23
KTCL/Denver
(303) 623-9330
Hayes

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
32	31	28	31	BECK/The New Pollution
32	30	30	31	WHITE TOWN/Your Woman
23	25	31	30	SNEAKER PIMPS/6 Underground
32	31	31	30	OMC/How Bizarre
30	31	31	30	INXS/Elegantly Wasted
24	31	29	30	VERVE PIPE/The Freshmen
32	29	29	29	U2/Staring At The Sun
27	24	24	28	MIGHTY MIGHTY BT/The Impression...
22	31	30	27	MATTHEW SWEET/Where You Get Love
-	21	27	27	DEPECHE MODE/It's No Good
13	21	21	26	K'S CHOICE/Not An Addict
24	23	25	25	SUBLIME/Santeria
12	14	18	24	BLOODHOUND GANG/Why's Everybody...
32	30	24	24	SPACE/Female Of...
21	24	23	24	KULA SHAKER/Hey Dude
26	23	25	24	BLUR/Song 2
15	17	22	23	JAMIROQUAI/Virtual Insanity
11	21	23	23	MORPHINE/Early To Bed
20	24	22	23	BEN FOLDS FIVE/Battle Of Who...
5	26	22	23	CARDIGANS/Been It
13	12	13	22	THIRD EYE BLIND/Semi-Charmed Life
-	-	11	21	SOULMELT/Nut Zippers/Hell
32	27	26	21	FIONA APPLE/Sleep To Dream
11	12	10	15	MEREDITH BROOKS/Bitch
11	13	15	15	ORBIT/Medicine (Baby...)
12	12	14	15	PAVEMENT/Shady Lane
12	9	13	14	MUNDY/You I Bestow
14	16	17	14	FIONA APPLE/Sleep To Dream
26	26	15	14	VERUCA SALT/Volcano Girls
8	6	10	13	NERF HERDER/Sorry

MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
21	39	40	39	MEREDITH BROOKS/Bitch
28	37	39	39	DAVE MATTHEWS BAND/Crash Into Me
22	18	22	39	SILVERCHAIR/Abuse Me
19	27	40	39	SMASHING PUMPKINS/Eye
40	23	21	39	SUBLIME/Santeria
40	39	39	39	VERVE PIPE/The Freshmen
39	40	38	38	LIVE/Lakin's Juice
20	32	40	38	OFFSPRING/Gone Away
39	39	40	38	WHITE TOWN/Your Woman
23	22	23	23	BUSH/Cold Contagious
-	13	22	23	K'S CHOICE/Not An Addict
-	20	22	23	CARDIGANS/Been It
7	8	5	23	K'S CHOICE/Not An Addict
-	12	22	23	MATCHBOX 20/Push
23	22	23	23	ORBIT/Medicine (Baby...)
23	22	23	23	THIRD EYE BLIND/Semi-Charmed Life
23	22	23	23	VERUCA SALT/Volcano Girls
23	22	23	23	INXS/Elegantly Wasted
15	17	20	22	KULA SHAKER/Hey Dude
16	18	19	22	MIGHTY MIGHTY BT/The Impression...
22	22	21	22	TONIC/If You Could Only...
39	39	38	21	MATTHEW SWEET/Where You Get Love
20	22	22	20	COLLECTIVE SOUL/Precious Declaration
-	-	19	22	DEPECHE MODE/It's No Good
-	-	19	22	REEL BIG FISH/Sea Out
15	13	15	16	NINE INCH NAILS/The Perfect Drug
6	6	5	12	JAMIROQUAI/Virtual Insanity
7	7	8	10	JEWEL/You Were Meant...
7	6	5	8	BLUR/Song 2

MARKET #25
WAQZ/Cincinnati
(513) 621-9326
Harris/Jamie

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
21	31	40	39	COLLECTIVE SOUL/Precious Declaration
31	37	42	39	SUBLIME/Santeria
22	36	44	39	PAULA COLE/Where Have All
36	43	47	38	WALLFLOWERS/One Headlight
32	35	37	42	DAVE MATTHEWS BAND/Crash Into Me
16	20	31	31	LOCAL H/Bound For The Floor
21	21	25	28	VERVE PIPE/The Freshmen
27	37	41	27	LIVE/Lakin's Juice
33	18	7	24	JEWEL/You Were Meant...
29	24	21	24	U2/Staring At The Sun
9	10	13	24	MIGHTY MIGHTY BT/The Impression...
9	17	25	23	DURAN DURAN/Out Of My Mind
26	25	21	23	BETTER THAN EZRA/Desperately Wanting
7	18	24	21	FIONA APPLE/Sleep To Dream
9	10	10	21	TONIC/If You Could Only...
8	10	12	20	BECK/The New Pollution
9	10	12	19	WHITE TOWN/Your Woman
20	23	19	19	SPACE/Female Of...
11	11	13	19	THIRD EYE BLIND/Semi-Charmed Life
20	20	19	18	VERUCA SALT/Volcano Girls
9	8	10	16	MATTHEW SWEET/Where You Get Love
18	19	21	15	OFFSPRING/Gone Away
7	10	12	15	INXS/Elegantly Wasted
9	11	14	15	SNEAKER PIMPS/6 Underground
-	13	12	14	DEPECHE MODE/It's No Good
-	-	12	14	SMASHING PUMPKINS/Eye
-	-	12	14	INDIGO GIRLS/Shame On You
18	25	20	11	CAKE/Will Survive
16	12	15	11	SMASHING PUMPKINS/Thirty-Three
17	23	19	11	SHAWN COLVIN/Sunny Came Home

MARKET #25
WOXY/Cincinnati
(513) 523-4114
Tellmann/Fyffe

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
-	-	22	22	INDIGO GIRLS/Shame On You
10	10	10	21	LONDON SUEDE/Trash
-	-	2	20	BETTER THAN EZRA/Desperately Wanting
-	-	15	18	D.J. SHADOW/Midnight In A...
11	10	11	13	MORPHINE/Early To Bed
4	10	10	13	THIN LIZARD/Damn Sexual Dynamo
11	10	11	13	ORBIT/Medicine (Baby...)
11	12	11	12	BLUR/Song 2
21	23	22	12	BEN FOLDS FIVE/Battle Of Who...
12	11	11	12	BIG HEAD TODD /Boom Boom
11	10	11	12	LEAH ANDREONE/You Make Me Remember
23	13	11	11	FREEDY JOHNSTON/On The Way Out
12	11	11	11	BLUR/Look Inside America
-	-	2	11	PAVEMENT/Shady Lane
11	12	11	11	BILL JAWOWITZ/Girls Club
3	11	11	11	BILL JAWOWITZ/Gaslight
11	10	11	11	BEN VAUGHN/Rock Is Dead
2	10	11	11	BEN VAUGHN/Boomerang
12	11	11	11	U2/The New Pollution
12	13	7	11	DAVID BOWIE/Seven Years In Tibet
11	10	10	11	MIGHTY MIGHTY BT/The Impression...
-	-	2	10	INXS/Elegantly Wasted
11	12	11	11	JAMES/She's A Star
12	11	11	11	JAMES/Walking Along
-	-	1	11	BIG HEAD TODD /Please Don't Tell
-	-	2	10	DURAN DURAN/Out Of My Mind
-	-	1	10	LIVE/Freaks
3	3	10	11	SLDAN/The Good In Everyone
11	11	11	11	FOUNTAINS OF WAYNE/Sink To The Bottom
10	10	10	11	PAULA COLE/Throwing Stones

MARKET #26
KCXX/Riverside
(909) 384-1039
Arnold/Strong

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
7	14	33	41	WHITE TOWN/Your Woman
21	39	35	39	U2/Staring At The Sun
38	42	39	38	WALLFLOWERS/One Headlight
10	15	10	32	INXS/Elegantly Wasted
24	16	26	32	SILVERCHAIR/Abuse Me
9	13	21	29	OFFSPRING/Gone Away
33	28	24	29	COLLECTIVE SOUL/Precious Declaration
16	23	22	29	DISHWALLA/Give
24	33	25	26	FIONA APPLE/Sleep To Dream
-	-	9	26	DEPECHE MODE/It's No Good
32	26	25	25	SUBLIME/Santeria
10	14	14	20	STAR 69/It's Insane
38	40	33	20	LIVE/Lakin's Juice
10	15	10	15	VERUCA SALT/Volcano Girls
23	19	14	14	BUSH/Greedy Fly
-	-	10	14	MATTHEW SWEET/Where You Get Love
11	15	10	13	SAVE FERRIS/The World Is New
-	-	12	10	TONIC/If You Could Only...
14	20	18	11	SPACE/Female Of...
-	-	10	11	VIOLENT FEMMES/Bisler In
16	15	20	10	DAVE MATTHEWS BAND/Crash Into Me
9	24	28	10	COMMON SENSE/Never Give Up
15	15	15	10	REEL BIG FISH/Sea Out
18	14	7	8	LUSCIOUS JACKSON/Naked Eye
-	-	6	8	COWBOY MOUTH/Jenny Says
-	-	6	8	THIRD EYE BLIND/Semi-Charmed Life
-	-	5	8	MATCHBOX 20/Push
-	-	1	8	BLUR/Song 2
-	-	1	8	PAULA COLE/Where Have All

MARKET #27
KCHZ/Kansas City
(913) 696-3700
Haller/Bennett

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
38	20	48	51	SISTER HAZEL/All For You
39	48	52	51	VERVE PIPE/The Freshmen
38	49	50	50	FLEMING & JOHN/Love Songs
53	50	48	48	U2/Staring At The Sun
39	45	49	48	WHITE TOWN/Your Woman
49	51	39	39	COUNTING CROWS/A Long December
47	50	37	39	DAVE MATTHEWS BAND/Crash Into Me
16	22	19	38	SNEAKER PIMPS/6 Underground
38	50	39	38	SMASHING PUMPKINS/Eye
39	49	38	38	CARDIGANS/Been It
50	46	38	38	WALLFLOWERS/One Headlight
14	15	38	38	JAMIROQUAI/Virtual Insanity
1				

BreakThrough

Artist:

JAMIROQUAI

TRACK: "VIRTUAL INSANITY"
 LP: "TRAVELLING WITHOUT MOVING"
 PRODUCER: JAY KAY/AL STONE
 LABEL: WORK

that the format is in the shop, undergoing routine maintenance that will — hopefully — revitalize it. Records like this offer an opportunity for differentiation, provided they are set up and sold properly in the on-air context.

Anyone who has seen Jamiroquai's intense live concert—fusing jazz, hip-hop, and rock into a celebration led by the dynamic stage presence of **Jay Kay** — knows that the audience for those shows IS precisely what alternative should be gunning for in '97. It wasn't that long ago that the **Dave Matthews Band**, the **Wallflowers**, and **Jewel** weren't initially heard in the Alternative context. Those acts developed a loyal and active fan base through the dynamics of their live concerts. Now, lemme take a look at the top of the chart...

• **Influences:** Johnny "Guitar" Watson, John Coltrane, Gil Scott-Heron, Igor Stravinsky

• **Artist POV:** Says Kay, "I try and engineer life for myself, trying to lock all the bits in place. Try and learn every time there's a fork in the road. I haven't got the full answer to where I want to go yet, but our music's locking in nicely. I know it's all going to turn out meaning something."

—Sky Daniels

essentials: At least five times a week a programmer asks me "Do you think I can play that **Jamiroquai**?" This is clearly a record that is generating a lot of notice for its exuberant, funky sound. The issue for programmers is whether this track will "fit in" with their overall sound.

Yes and no. As evidenced by the enthusiastic response from audiences



toward records like **Space**, **White Town**, and **Squirrel Nut Zippers**, maybe the audience doesn't want everything to "fit in." Having said that, this isn't a recommendation to totally renovate your on-air approach, eliminating any remnants of rock-oriented material. It is apparent

Stephanie Hindley ON THE RECORD

Chemical Brothers "Block Rockin' Beats"
 Reviewed by WBTZ/Burlington PD
 Stephanie Hindley



When did drum and bass become scary? Apparently that's the case as some programmers hesitate to "take a chance" on the **Chemical Brothers**. Electronic music is happening, now it's the matter of choosing groups to champion. Will it be

safe, **Kraftwerk** Kopykats, or harmless re-hashings of '80s synth-pop?

Remember when Alternative used to lead its listeners? ■ But my task is not to gripe about the format (rats!), it's to sing the praises of the **Chemical Brothers**, the consistently ground-breaking duo who take sampling and spinning to a new level of composition. "Block Rockin' Beats" snatches deep '70s vibes as a foundation — hear that drum and bass? That's called meat and potatoes; the adorning title-sample is just pronounced enough to be a vocal hook (and, yes, hooks can be instrumental, too). ■ The **Chemical Brothers** offer a diverse layer of sound and depth that some electronica artists lack. They have an appeal that does not exclude the average listener, be they a member of the rave scene or a thirty-something that still enjoys the good beat (my mom owns both their CDs!). The Chems not only thrive in our umbrella urban market of Montreal, but also in the so-called "hippie-land" of Burlington — the proof is in sales and phones (Top 9 after one week). The music is not scary — it's where the audience is ready to move — if you don't lull them to sleep.

The specter of Alternative AC, the lure of advertising dollars, and the natural maturation of the format experienced serious convergence this week as adult-friendly records ruled the earth. **Counting Crows** saw "Daylight" as Most Added and announced a forthcoming tour with the **Wallflowers**. **U2** is tabbing **Oasis** for a slate of dates. The **Indigo Girls** used their multiplatinum base to prove they belong at the format with a huge add week. **INXS** continues to astound everyone with its active success, as does the follow-up from **Depeche Mode**. The dramatic acceptance of artists like **Jewel**, **Paula Cole**, and **Dave Matthews Band** will be the subject of next week's column. The pendulum has really swung — as a result, the leading tastemakers are actively soliciting balance from rock records like **Foo Fighters** (the buzz on this is unbelievable) ... It's hot in April as **Cool For August**

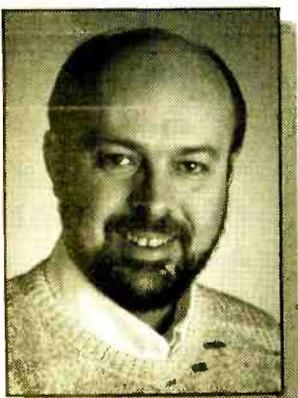
ON THE RADIO With Sky Daniels

is crossing both Active Rock and Alternative ... **Meredith Brooks** is putting together the hottest run since, ah, I can't jinx it (hint, the initials are **A.M.**) ... **Blur** has shed its Britpop tag, and Active Rock is getting into it ... Records with major chatter include **That Dog**, **Abra Moore**, **Coward**, and **Chantal Kreviazak**.

Breakthrough Artist highlights breaking artists charting for the first time.

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NEW MUSIC SPECIALTY SHOWS

The Panel Sloans Its Support

The smartpop of Sloan has been being steadily recognized by the R&R Specialty Show panel for the past few weeks. That support culminated this week with Sloan taking the top slot by way of play from WBCN/Boston, WKRO/Daytona Beach, and XHRM/San Diego. The Chemical Brothers wasted no time showing what a monster "Block Rockin' Beat" will be, by their debut at No. 2. Play included KOME/San Jose, WBRU/Providence, and WRLG/Nashville. Bettie Serveert spun its Panel magic again with a strong third-place showing. Cirrus took a huge leap into the Top 10. Daft Punk and Lusk had big increases as well. Record To Watch: Lori Carson. NOTE: Have you submitted your favorite local band's tape to the EMI Publishing/R&R judges yet? You could help them get a deal ...

WHFS/Washington, DC

Now Hear This
Dave Marsh
Sunday, March 30



- PUSH KINGS Florida (Sealed Fate)
- PAPAS FRITAS Hey Hey You Say (Minty Fresh)
- REFLECTOR THE ILLUMINATOR AOK (Darla)
- CANDY MACHINE Nerve Central (DeSoto)
- SUSPECTS Doctor (Torque)
- SEADE Watered Eyes (Grass)
- DISMEMBERMENT PLAN That's When... (DeSoto)
- BETTIE SERVEERT Co-Coward (Matador/Capitol)
- SHADES APART Cathode (Revelation)
- SATISFACT Moods For Moderns (K)
- BLONDE REDHEAD Piere Paolo (Touch & Go)
- TANYA DONNELLY Human (4AD)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 SLOAN (Enclave)
- 2 CHEMICAL BROTHERS (Caroline/Astralwerks)
- 3 BETTIE SERVEERT (Matador/Capitol)
- 4 DINOSAUR JR (Reprise)
- 5 GUS GUS (Warner Bros.)
- 6 PAVEMENT (Matador/Capitol)
- 7 BLUR (Virgin)
- 8 ORB (Island)
- 9 SHUDDER TO THINK (Epic)
- 10 CIRRUS (Moonshine)
- 11 SHONEN KNIFE (Big Deal) Airplay Includes: KGDE, KJEE, WOXY
- 12 ORBITAL (London/Virgin) Airplay Includes: WBCN, WXEG, WWDX
- 13 RADISH (Mercury) Airplay Includes: KISF, KOME, WDGE
- 14 30 AMP FUSE (Dedicated) Airplay Includes: WBRU, WHFS, XTRA
- 15 DAFT PUNK (Virgin) Airplay Includes: KNRX, WPLA, XHRM
- 16 LUSK (Volcano) Airplay Includes: KKND, WDST, WEQX
- 17 LESS THAN JAKE (Capitol) Airplay Includes: KTBZ, WQXA, WRXQ
- 18 LORI CARSON (Restless) Airplay Includes: KTEG, KNRK, WEQX
- 19 BIS (Grand Royal/Capitol) Airplay Includes: KDGE, WQBK, WHTG
- 20 PAPAS FRITAS (Minty Fresh) Airplay includes: KFMA, WBTZ, WRLG



Sloan

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Mark Dark Chemical Bros "Block Rockin' Beat" Folk Implosion "Insinuation" Daft Punk "Da Funk" Moloko "Fun For Me" Bjork "Hyperballad"</p>	<p>WEJE/Fl. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Cirrus "Superstar DJ" Daft Punk "Da Funk" Meredith Brooks "Bitch" Silverchair "Freak" Suicide Machines "S O S"</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9-midnight Jeff Raspe Violent Femmes "Blister In Sun" Sweatdriver "Magic Bus" Skeleton Key "Watch The Fat Man" Moloko "Fun For Me" Dweeb "Scooby Doo"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Matt Maloney Amnesia "Slice" Push Kings "Number Ones" Chemical Brothers "Lost In The K-Hole" Sully "Anthrax" Number One Cup "Waiting On The Lions"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Jeremy Toback "California Phase" Mr T Experience "I Fell For You" Spoon "Lose Leaders" Bis "Teen-C Power" Brendan Benson "Insects Rule"</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Blur "Song 2" Foundations Of Wayne "Sink To The Bottom" Birdbrain "Youth Of America" Less Than Jake "Automatic" Dinosaur Jr. "Nothin's Goin' On"</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon Five Eight "Stanley" Kopone "Bring It Down" Bettie Serveert "Co-Coward" Chemical Bros "Block Rockin' Beat" #1 Family Mover "Passport"</p>	<p>WDGE/Providence, RI House Of New Edge Music Tuesday 11pm-midnight John Allers Naked "Mam's Chinese" Reel Big Fish "Sell Out" Jane Jensen "More Than I Can" Lasko Bane "I'll Do Everything" Dave Grohl "How Do You Do?"</p>
<p>KTEG/Albuquerque, NM Over The Edge Sunday 7-8:30pm Julie Hoyt Lizdigo Girls "Shame On You" Ednaswap "Clown Show" Silverchair "Freak" Jill Sobule "Bitter" Bloodhound Gang "Why's Everyone"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadoff Alan Teenage Riot "Azari Teenage Riot" Bettie Serveert "Rudder" Morphine "Potion" That Dog "Never Say Never" Less Than Jake "Johnny Quest"</p>	<p>KKND/New Orleans, LA The Deep End Sunday 8-10pm Laura Jones Thin Lizard Dawn "Sexual Dynamo" Lusk "The Hotel Family" Cauleigh "Figure It Out" Ben Folds Five "Battle Of Who" Sukia "Dream Machine"</p>	<p>KXRX/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean Ziebarth 311 "Gap" Incubus "You Will Be A Hot" Empirion "Narcotic" Gus Gus "Believe" Lunachicks "Don't Want You"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Deidipus Depeche Mode "It's No Good" Faithless "Insomnia" Cardigans "Been It" Nick Cave "Into My Arms" Less Than Jake "Automatic"</p>	<p>WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman Daft Punk "Da Funk" Limp Bizkit "Faith" Tear Garden "In Search Of" Chemical Brothers "Block Rockin' Beat" Sloan "The Good In Everyone"</p>	<p>WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Silverjet "Plastica" Lazlo Bane "I'll Do Everything" Mansun "She Makes My Nose" Beekeepers "Do You Behave Like" 30 Amp Fuse "Punk Virtuoso"</p>	<p>XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson Daft Punk "Da Funk" Sloan "The Good In Everyone" Bis "Starbright Boy" Mansun "She Makes My Nose" Cafe Tacvba "No Controls"</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Pavement "Passat Dream" Mighty Mighty B1 "The Rascal King" Chemical Bros "Block Rockin' Beat" Bettie Serveert "Co-Coward" Brilliantine "When The Curtain"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Outhouse "Bleed" Orbit "Medicine" MXPX "Chuck Magnet" Curve "Nowhere" Archers Of Loaf "Scenic Pastures" Willie Wisely "Go"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 7-9:30pm Al Mitchell Supersuckers "Non-Addictive Mar" Boo Radleys "What's In The Box?" Sloan "The Good In Everyone" Orbit "The Saint" Dinosaur Jr. "Nothin's Goin' On"</p>	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley Marcy Playground "Sex & Candy" Buck-O-Nine "My Town" Bis "Popstar Kill" 311 "Gap" Toad The Wet Spr "Come Down"</p>
<p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am World Party "Vanity Fair" Reel Big Fish "Sell Out" Pavement "Stereo" Less Than Jake "Automatic" Dinosaur Jr. "Nothin's Goin' On"</p>	<p>KLZR/Kansas City, MO Nocturnal Transmission Sunday 11pm-1am Ray Velasquez PFM "The Eleventh Hour" Chemical Brothers "Where Do I Begin" Orbit "Assylum" Intense "Positive Notion" Grace "Not Over Yet"</p>	<p>KNRX/Oklahoma City, OK Xtremities Sunday 8-9:30pm Geno Pearson Alan Teenage Riot "Atari Teenage Riot" Dash Rip Rock "Johnny Ace" MXPX "Chuck Magnet" Curve "Nowhere" Daft Punk "Da Funk"</p>	<p>KOME/San Jose, CA Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Number One Cup "Molokins X-Ray" Bracket "867-5309, Jenny" Poole "Glumb" Daft Punk "Around The World" Apollo Four Forty "Ain't Talkin' "</p>
<p>WOXY/Cincinnati, OH Gridtoxx Sunday 11pm-1am Dan Cromer Supersuckers "Must've Been High" Run On "Lab Rats" Red Red Meat "There's A Star Above" L7 "The Masses" Half Japanese "A Night Like This"</p>	<p>WWDX/Lansing, MI Above The Pale Sunday 9-10:30pm Chris Brunl Jamiroquai "Virtual Insanity" Sneaker Pimps "6 Underground" Orbit "The Saint" Longpigs "She Said" Pavement "Stereo"</p>	<p>KGDE/Omaha, NE New From The Edge Monday midnight-2am Scott Papek Folk Implosion "Insinuation" Ednaswap "Clown Show" Shudder To Think "Red House" Failure "Pitiful" Sloan "The Good In Everyone"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter Chemical Bros "Block Rockin' Beat" Pavement "Shady Lane" Ben Folds Five "Battle Of Who" Gus Gus "Believe" Cirrus "Break In"</p>
<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin Supergass "Cheapskate" Cast "Free Me" Yo La Tengo "Little Honda" Charlatans "North Country Boy" Old 97's/Waylon Jennings "The Other Shoe"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Prodigy "Breathe" Alan Teenage Riot "Atari Teenage Riot" Sublime "Wrong Way" Cast "Free Me" Bloodhound Gang "Why's Everyone..." Marilyn Manson "Antichrist Superstar"</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Ali Castellini/Brandon Davis Veruca Salt "With David Bowie" Paris "Venus In Furs" Rebecca Blaszard "Down In The Under" Morphine "Early To Bed" Thin Lizard Dawn "Sexual Dynamo"</p>	<p>WXSX/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Isaac Green... "Spoiled Frat" Jaundis "Broken Promiss" Marden Hill "HiJack" Brigid Boden "I'll Always Stay" Transglobal Undergro "Chariots"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Depeche Mode "It's No Good" Silverchair "Freak" Blur "Song 2" Bush "Cold Contagious" Jamiroquai "Virtual Insanity"</p>	<p>KROQ/Los Angeles, CA Rodney On The ROQ Sunday 10pm-1am Rodney Blingheimer Pavement "Shady Lane" Cast "Free Me" Autour De Lucie "Simon" Bru Breakers "Up To You Again" Charlatans "North Country Boy"</p>	<p>KNRK/Portland, OR Something Cool Sunday 11pm-midnight Mark Hamilton Cool For August "Don't Wanna Be Here" Duran Duran "Out Of My Mind" Gravity Kills "Down" Hooverphonic "2 Wicky" London Suede "Trash"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Sazle Dunn & Chuck Roast Shoebomb "Show Off" Hoover "2 Wicky" Spearhead "Chocolate Supa ..." World Party "Vanity Fair" Pugs "Popcorn"</p>
<p>WKRO/Daytona Beach, FL Brave New World Tuesday 10-11pm Aaron "with a K" Schatz Creed "My Own Prison" Jayhawks "Think About It" Bettie Serveert "Geek" Orb "Toxygen" Five Eight "Stanley"</p>	<p>WRXQ/Memphis, TN The Eleventh Hour Sunday 11pm-midnight Maxwell Less Than Jake "Automatic" Ani Difranco "Outta Me Onto You" Chemical Brothers "Setting Sun" Birdbrain "Youth Of America" Tender Idols "International"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Johan "Everybody Knows" Touchandry "Whores Wash" Shonen Knife "Explosion" Abba Rage "Meant To Brake" Franz Kafkas "Special State Of..."</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Candy Machine "Nerve Central" Shudder To Think "Beauty Strike" Built To Spill "Untrustable" Folk Implosion "Pole Position" Swelt "I Know" The Trip</p>

40 Total Reporters

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KEEZ-30x Top 10 phones "Music on the edge" Jeff Nixx MD
KZCD-"Received immediate phone response" Ken Saunders PD

Spun At

WXDX WNFZ WQXA WOSC KNRK KFRR WMMS
WKZQ WTPA WVBR KHLR...

more adds scheduled for next week

"My Creation"

From the album
Assembly Line

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APRIL 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 U2 Staring At The Sun (Island)	803	799	792	748	35/0
3	2	2	2	VERVE PIPE The Freshmen (RCA)	652	659	633	581	34/0
4	4	3	3	3 SHAWN COLVIN Sunny Came Home (Columbia)	555	554	576	570	31/0
12	8	5	4	4 INXS Elegantly Wasted (Mercury)	549	498	441	329	30/1
2	3	4	5	WALLFLOWERS One Headlight (Interscope)	436	544	596	599	23/0
10	10	9	6	6 ODDS Someone Who's Cool (Elektra/EEG)	415	392	393	393	31/0
7	7	7	7	JEWEL You Were Meant For Me (Atlantic)	415	432	443	464	24/0
19	13	11	8	8 COUNTING CROWS Daylight Fading (DGC/Geffen)	408	355	316	260	29/3
5	5	6	9	DAVE MATTHEWS BAND Crash Into Me (RCA)	364	437	473	548	22/0
18	15	13	10	10 MORPHINE Early To Bed (DreamWorks/Rykodisc)	363	323	312	267	29/0
14	12	12	11	11 FIONA APPLE Sleep To Dream (Work)	356	331	325	320	25/1
6	6	8	12	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	334	432	446	475	22/0
BREAKER			13	INDIGO GIRLS Shame On You (Epic)	300	204	12	—	32/6
8	11	14	14	SHERYL CROW Everyday Is A Winding Road (A&M)	290	320	373	417	16/0
9	9	10	15	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	286	362	422	413	24/0
16	18	17	16	COLLECTIVE SOUL Precious Declaration (Atlantic)	283	286	271	270	15/0
20	16	16	17	JONNY LANG Lie To Me (A&M)	277	286	281	250	25/2
13	14	15	18	VAN MORRISON The Healing Game (Polydor/A&M)	254	291	315	324	24/0
27	25	24	19	19 SISTER HAZEL All For You (Universal)	244	200	183	178	18/1
—	—	25	20	20 BOZ SCAGGS It All Went Down The Drain (Virgin)	238	198	94	17	22/1
—	—	27	21	21 WHITE TOWN Your Woman (Chrysalis/EMI)	229	188	137	126	10/1
22	19	19	22	MATTHEW SWEET Where You Get Love (Volcano)	228	241	237	219	23/0
21	21	20	23	DUNCAN SHEIK She Runs Away (Atlantic)	223	224	230	220	22/1
11	17	18	24	COUNTING CROWS A Long December (DGC/Geffen)	215	279	280	387	11/0
15	20	21	25	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	206	221	237	292	13/0
—	30	28	26	26 OMC How Bizarre (Mercury)	205	171	166	141	15/1
23	23	22	27	DISHWALLA Give (A&M)	193	208	215	201	12/1
DEBUT			28	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	181	138	97	63	14/2
—	—	29	29	29 BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)	176	167	151	143	16/1
—	29	—	30	30 JOHN MELLENCAMP Emotional Love (Mercury)	171	163	171	160	12/0

This chart reflects airplay from March 31-April 6. Songs ranked by total plays. Highlighted songs indicate Breaker.
40 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

NEW & ACTIVE
ROOMFULL OF BLUES She'll Be So Fine (Bullseye)

Total Plays: 169, Total Stations: 19, Adds: 0

CHALK FARM Live Tomorrow (Columbia)

Total Plays: 155, Total Stations: 16, Adds: 0

WHY STORE Surround Me (Way Cool Music/MCA)

Total Plays: 148, Total Stations: 16, Adds: 1

JOHN LEE HOOKER Dimples (Point Blank/Virgin)

Total Plays: 147, Total Stations: 17, Adds: 0

WALLFLOWERS The Difference (Interscope)

Total Plays: 135, Total Stations: 12, Adds: 2

PAULA COLE Me (Imago/WB)

Total Plays: 128, Total Stations: 13, Adds: 0

SHERYL CROW A Change (A&M)

Total Plays: 118, Total Stations: 10, Adds: 1

ROBERT EARL KEEN Over The Waterfall (Arista)

Total Plays: 115, Total Stations: 16, Adds: 4

JAYHAWKS Think About It (American/Reprise)

Total Plays: 111, Total Stations: 14, Adds: 1

DEPECHE MODE It's No Good (Reprise)

Total Plays: 99, Total Stations: 5, Adds: 1

Songs ranked by total plays.

BREAKERS®
INDIGO GIRLS
 Shame On You (Epic)

 TOTAL PLAYS/INCREASE: 300/96
 TOTAL STATIONS/ADDS: 32/6

 CHART
13
MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TOAD THE WET SPROCKET Come Down (Columbia)	23
SON VOLT Back Into Your World (Warner Bros.)	11
ABRA MOORE Four Leaf Clover (Arista)	9
INDIGO GIRLS Shame On You (Epic)	6
ROBERT EARL KEEN Over The Waterfall (Arista)	4
JOHN MAYALL Dead City (Silvertone)	4
BRUCE COCKBURN Pacing The Cage (Rykodisc)	3
COUNTING CROWS Daylight Fading (DGC/Geffen)	3
MATCHBOX 20 Push (Lava/Atlantic)	3
ROBERT CRAY BAND I Can't Quit (Mercury)	3
JEREMY TOBACK California Phase (Rise And...) (RCA)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INDIGO GIRLS Shame On You (Epic)	+96
SON VOLT Back Into Your World (Warner Bros.)	+86
JAYHAWKS Think About It (American/Reprise)	+59
COUNTING CROWS Daylight Fading (DGC/Geffen)	+53
INXS Elegantly Wasted (Mercury)	+51
MEREDITH BROOKS Bitch (Capitol)	+45
SISTER HAZEL All For You (Universal)	+44
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+43
WHITE TOWN Your Woman (Chrysalis/EMI)	+41
MORPHINE Early To Bed (DreamWorks/Rykodisc)	+40
BOZ SCAGGS It All Went Down The Drain (Virgin)	+40

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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 Featuring: **TM CENTURY** GoldDiscs and HitDiscs

APRIL 11, 1997

3W	2W	LW	TW	ARTIST	TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	U2	Pop (Island)	36/0	988	-19	"Staring" (803) "Earth" (72)
2	2	2	2	WALLFLOWERS	Bringing Down The Horse (Interscope)	31/1	672	-66	"Headlight" (436) "Difference" (135)
3	5	3	3	COUNTING CROWS	Recovering The Satellites (DGC/Geffen)	34/2	665	-19	"Daylight" (408) "December" (215)
8	6	4	4	VERVE PIPE	Villains (RCA)	34/0	652	-7	"Freshmen" (652)
5	3	5	5	SHAWN COLVIN	A Few Small Repairs (Columbia)	34/0	647	-12	"Sunny" (555) "House" (21)
4	4	6	6	SHERYL CROW	Sheryl Crow (A&M)	30/0	567	-44	"Everyday" (290) "Change" (118)
19	11	8	7	INXS	Elegantly Wasted (Mercury)	30/1	549	+51	"Elegantly" (549)
6	7	7	8	BIG HEAD TODD & THE MONSTERS	Beautiful World (Revolution)	31/0	529	-74	"Superman" (334) "Tell" (104)
9	9	10	9	JEWEL	Pieces Of You (Atlantic)	24/0	450	-21	"You" (415) "Save" (35)
18	12	9	10	COLLECTIVE SOUL	Disciplined Breakdown (Atlantic)	23/0	444	-32	"Precious" (283) "Blame" (61)
12	14	13	11	FIONA APPLE	Tidal (Work)	26/0	417	+21	"Sleep" (356) "Shadowboxer" (45)
14	15	14	12	ODDS	Nest (Elektra/EEG)	31/0	415	+23	"Cool" (415)
7	8	11	13	DAVE MATTHEWS BAND	Crash (RCA)	23/0	390	-71	"Crash" (364) "Two" (17)
13	13	12	14	VAN MORRISON	The Healing Game (Polydor/A&M)	26/0	375	-31	"Healing" (254) "Burning" (66)
22	19	19	15	MORPHINE	Like Swimming (DreamWorks/Rykodisc)	29/0	372	+39	"Early" (363) "Potion" (9)
10	16	17	15	PAULA COLE	This Fire (Imago/WB)	22/0	361	-6	"Cowboys" (206) "Me" (128)
16	18	18	17	DUNCAN SHEIK	Duncan Sheik (Atlantic)	26/0	354	-2	"Runs" (223) "Barely" (124)
15	17	16	18	JOHN MELLENCAMP	Mr. Happy Go Lucky (Mercury)	22/0	334	-45	"Emotional" (171) "Day" (83)
11	10	15	19	WIDESPREAD PANIC	Bombs & Butterflies (Capricorn/Mercury)	26/0	324	-66	"Hope" (286) "Radio" (20)
—	—	29	20	INDIGO GIRLS	Shaming Of The Sun (Epic)	32/6	300	+96	"Shame" (300)
—	—	23	21	BOZ SCAGGS	Come On Home (Virgin)	23/0	288	+48	"Drain" (238) "Tired" (10)
23	20	20	22	JONNY LANG	Lie To Me (A&M)	26/2	286	-8	"Lie" (277) "Morning" (5)
—	—	30	23	SISTER HAZEL	Somewhere More... (Universal)	18/1	244	+44	"All" (244)
21	24	22	24	BRUCE COCKBURN	The Charity Of Night (Rykodisc)	20/0	238	-8	"Night" (139) "Pacing" (51)
DEBUT	25	25	25	WHITE TOWN	Women In Technology (Chrysalis/EMI)	10/1	229	+41	"Woman" (229)
26	23	21	26	MATTHEW SWEET	Blue Sky On Mars (Volcano)	24/1	228	-20	"Where" (228)
25	25	25	27	SUBLIME	Sublime (Gasoline Alley/MCA)	13/0	222	+5	"Santeria" (168) "What" (54)
24	26	26	28	DISHWALLA	Pet Your Friends (A&M)	13/1	221	+8	"Give" (193) "Cars" (28)
30	29	—	29	LIVE	Secret Samadhi (Radioactive)	11/0	215	+26	"Turn" (67) "Merica" (55)
DEBUT	30	—	30	OMC	How Bizarre (Mercury)	15/1	205	+34	"Bizarre" (205)

This chart reflects airplay from April 7-13. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle TOAD THE WET "Come" WIDESPREAD PANIC "Tail" ANI DI FRANCO "Out"	WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 6 MIGHTY MIGHTY BT "Impression" 5 INXS "Elegantly" 3 PHIL CODY "Running" 2 PHIL CODY "Soldiers" 1 PHIL CODY "Loneliest" ABRA MOORE "Clover" TOAD THE WET "Come" ROBERT EARL KEEN "Waterfall" BRUCE COCKBURN "Pacing" JOHN MAYALL "All"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keeter" Fulgham TOAD THE WET "Come" JOHN MAYALL "Dead" MATCHBOX 20 "Push"	WJBX/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner MATCHBOX 20 "Push" THIRD EYE BLIND "Life" COWBOY MOUTH "Jenny"	KMBY/Monterey, CA PD: Rich Berlin 3 COOL FOR AUGUST "Here" 2 SON VOLT "Back" 2 TOAD THE WET "Come" 2 BETTER THAN EZRA "Long" 1 BLUR "Song"	WMMO/Orlando, FL PD: Fleetwood Gaver MD: Annie Sommers No Adds	WMAX/Rochester, NY PD: Tom Sheridan MD: David Joslin JEREMY TOBACK "California" TREEHOUSE "Daddy"	KOTR/San Luis Obispo, CA cont. 6 CHUCK PROPHET "Inside" 4 ABRAXAS POOL "Boom" 4 DEAD RECKONERS "Desire" 4 ROBBEN FORD "Fault" 4 SARA HICKMAN "Swimming"	KAEP/Spokane, WA PD: Scott Souhrade MD: Haley Jones 2 TOWN "Could" 1 INDIGO GIRLS "Shame" 1 BUSH "Gold" TOAD THE WET "Come"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch 26 SON VOLT "Back" ABRA MOORE "Clover" LAZLO BAINE "Overkill" TOAD THE WET "Come"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 7 BOZ SCAGGS "Orain" 1 SON VOLT "Back" 1 FREEDY JOHNSTON "Hypnotized" 1 VAN MORRISON "Weight" 1 ROBERT EARL KEEN "Waterfall" 1 ALISON KRAUSS "Looking"	KBZD/Dallas, TX PD: Amy Doyle 9 TOAD THE WET "Come" ABRA MOORE "Clover" FIONA APPLE "Sleep" JONNY LANG "Lie"	WTTS/Indianapolis, IN PD/MD: Rich Anlon 1 SISTER HAZEL "All" 1 THIRD EYE BLIND "Life"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 GEORGE THOROGOOD "Rockin" 5 JOHN MAYALL "Real" 4 SON VOLT "Crescote" 3 GEORGE THOROGOOD "Usual" SON VOLT "Back" ROBERT CRAY BAND "Quit" ROBERT CRAY BAND "Middle"	WXPX/Philadelphia, PA OM/MD: Bruce Ranes MD: Bruce Warren 8 CARDIGANS "Been" 8 JILL SOBULE "Clever" 8 JILL SOBULE "Ship" 4 SON VOLT "Back" 4 COUNTING CROWS "Daylight" 4 PAULA COLE "Hush" JONNY LANG "Darker" MATTHEW SWEET "Back" SQUIRREL NUT ZIPPERS "Lid" JOE LOUIS WALKER "Dirty" ABRA MOORE "Clover" BETH ORTEN "Cried" MOXY FRUVDUS "Michigan" JAMES "Lost"	KOPT/Sacramento, CA PD: Carmy Ferreri APD/MD: Carrie Owens 23 DISHWALLA "Cars"	KTMN/Santa Fe, NM PD: Rich Robinson MD: Cole Croshaw ROBERT CRAY BAND "Quit" 5 LINDA PERRY "Freeway" JOSEPH ARTHUR "Secrets" ABRA MOORE "Clover" JOHN MAYALL "Dead" V-RDYS "Johnny" TOAD THE WET "Come" BRUCE COCKBURN "Pacing" SON VOLT "Back" JOE LOUIS WALKER "Dirty" OMC "Bizarre" LEFTOVER SALMON "Better" DAN BERN "Jerusalem" SPINAL TAP "Hell" LAURIE GELTMAN "Bobby"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins TOAD THE WET "Come" AMY FAIRCHILD "Johnny"
WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash 5 JOHN MAYALL "Blues" TOAD THE WET "Come" ABRA MOORE "Clover" JARHAWKS "Think" JEREMY TOBACK "California" JONNY LANG "Lie"	WXRC/Charlotte, NC PD: Anthony Michaels VAN MORRISON "Belly" VAN MORRISON "Burning" MATTHEW SWEET "Hollow" TOAD THE WET "Come"	KXPK/Denver, CO PD: Gary Schoenewetter 11 BETTER THAN EZRA "Long" 2 BEN FOLDS FIVE "Battle" 1 COUNTING CROWS "Daylight" 1 MATCHBOX 20 "Push" TOAD THE WET "Come"	KXPT/Las Vegas, NV PD: Chris Fox MD: J.D. Davis INDIGO GIRLS "Shame" TOAD THE WET "Come"	WRLT/Nashville, TN OM: David Hall PD: Jessie Scott MD: Keith Coes CHEAP TRICK "Say" BRUCE COCKBURN "Pacing" DURAN DURAN "Mind" ABRA MOORE "Clover" SON VOLT "Back" WALLFLOWERS "Difference" WILCO "Monday" CAPERCAILLIE "Claire" REBECCA BLASDANO "Six"	KINK/Portland, OR PD: Carl Widing APD: Anita Garlock 7 BOZ SCAGGS "Found"	KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual 5 INDIGO GIRLS "Shame"	KFOG/San Francisco, CA PD: Paul Marzalek MD: Bill Evans TOAD THE WET "Come" WILCO "Cuttaste" SHERYL CROW "Change"	WXKR/Toledo, OH PD: Dusty Scott MD: Laura Lee 5 WHITE TOWN "Woman" 4 LIVE "Merica" 1 INDIGO GIRLS "Shame" WALLFLOWERS "Difference" TOAD THE WET "Come" BECK "Pollution"
WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullaney 6 TOAD THE WET "Come" 5 PUSHSTARS "Slowly" 2 ANI DI FRANCO "Out" 1 ABRA MOORE "Clover" 1 DEPECHE MODE "Good" 1 JEREMY TOBACK "California" 1 LEFTOVER SALMON "Better"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 7 SON VOLT "Back" 5 TOAD THE WET "Come" SON VOLT "Easy"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Deltis INDIGO GIRLS "Shame" SON VOLT "Back" DUNCAN SHEIK "Runs" TARA MCLEAN "Evidence" TOAD THE WET "Come"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredenksen 2 TOAD THE WET "Come" 2 COREY STEVENS "Time"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams No Adds	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 V-RDYS "Johnny" 7 DISHWALLA "Giv" 7 LORI CARSON "Gd" 7 JOHN MAYALL "Dead" 5 SNEAKER PIMPS "6" 5 TUATARA "Ethers"	KFOG/San Francisco, CA PD: Paul Marzalek MD: Bill Evans TOAD THE WET "Come" WILCO "Cuttaste" SHERYL CROW "Change"	KRSH/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowker JOHN MAYALL "Dead" ABRA MOORE "Clover" T.O.F. "Rip" SON VOLT "Back" TOAD THE WET "Come"	KMTT/Seattle, WA OM: Chris Mays APD: Jason Parker MD: Dean Carlson ROBERT EARL KEEN "Waterfall" ABRA MOORE "Clover" T.O.F. "Rip" SON VOLT "Back" TOAD THE WET "Come"

 40 Total Reporters
 39 Current Reporters
 39 Current Playlists
 Did Not Report For Two Consecutive Weeks: Data Not Used (1):
 WXLE/Albany, NY

3 Track Sampler On Your Desk Now!

Adds This Week!

#4 at the Gavin Griddle!

ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 XRT MARKET #3
WXRT/Chicago
 (773) 777-1700
 Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	8	11	12		INXS/Elegantly Wasted
9	9	11	12		SHAWN COLVIN/Sunny Came Home
11	12	9	11		WIDESPREAD PANIC/Hope In A Hopeless.
12	11	8	11		VERVE PIPE/The Freshmen
7	9	12	10		SHERYL CROW/A Change
8	7	9	10		CHRIS WHITLEY/Automatic
5	4	8	10		COLLECTIVE SOUL/Link
3	6	10	10		COLLECTIVE SOUL/Precious Declaration
10	8	10	10		WILCO/Outcaste (Outs...)
9	7	9	9		PHISH/Character Zero
10	8	10	8		BIG HEAD TODD.../Resignation Superman
-	-	-	-	-	JAYHAWKS/Think About It
-	-	-	-	-	STORYVILLE/Bitter Rain
6	6	6	6		JOHN McLELLINCAMP/Circling Around
8	9	9	8		DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	-	COUNTING CROWS/Daylight Fading
10	8	12	8		MORPHINE/Early To Bed
8	5	7	8		R.E.M./Electrolite
11	8	10	8		LIVE/Merica
6	8	8	8		WILCO/Monday
8	8	8	8		FREEDY JOHNSTON/On The Way Out
7	7	7	7		ODDS/Someone Who's Cool
6	6	6	6		U2/Staring At The Sun
6	6	6	6		MIDNIGHT OIL/Sun's Up Tonight
6	6	6	6		JEWEL/You Were Meant...
-	-	-	-	-	SON VOLT/Back Into Your World
-	-	-	-	-	BOZ SCAGGS/All Went Down...
7	7	7	7		LIVE/LA's Juice
6	5	7	7		COLLECTIVE SOUL/Listen
-	-	-	-	-	INDIGO GIRLS/Shame On You

KFOG MARKET #4
104.5 97.7
KFOG/San Francisco
 (415) 543-1045
 Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	INDIGO GIRLS/Shame On You
7	7	20	23		INXS/Elegantly Wasted
23	19	22	23		UGLY AMERICANS/You Turn Me On
9	8	15	22		MATTHEW SWEET/Where You Get Love
5	9	17	22		R.E.M./Electrolite
20	20	23	22		U2/Staring At The Sun
7	7	18	21		T.D.F.Rip/Stop
20	18	22	20		WILCO/Monday
23	8	7	10		BIG HEAD TODD.../Resignation Superman
7	7	7	7		COUNTING CROWS/Daylight Fading
18	14	20	16		VAN MORRISON/The Healing Game
23	22	22	25		ODDS/Someone Who's Cool
-	-	-	-	-	BOZ SCAGGS/All Went Down...
25	21	24	12		WALLFLOWERS/One Headlight
10	7	9	11		JOHN LEE HOOKER/Dimples
-	-	-	-	-	JOHNNY LANG/Lie To Me
-	-	-	-	-	ROBERT CRAY BAND/Can't Quit
5	10	21	10		BIG HEAD TODD.../Please Don't Tell...
9	8	6	10		MORPHINE/Early To Bed
10	9	9	10		SHAWN COLVIN/Sunny Came Home
-	-	-	-	-	JOE LOUIS WALKER/Low Down Dirty Blues
6	9	6	8		CHRIS WHITLEY/Automatic
4	7	8	8		NIL LARA/Baby
7	17	11	8		ROOMFULL OF BLUES/She'll Be So Fine
12	12	12	8		VERVE PIPE/The Freshmen
20	5	8	7		DAVE MATTHEWS BAND/Crash Into Me
21	18	10	7		DON HENLEY/Through Your Hands
25	19	10	7		SHERYL CROW/Hard To Make A Stand
5	3	5	6		BRUCE COCKBURN/Night Train
5	5	6	6		R.E.M./Bitter Sweet Me

88.5 MARKET #5
WXPW/Philadelphia
 (215) 898-6677
 Ranes/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	JAYHAWKS/Think About It
-	-	-	-	-	V-ROYS/Johnny Too Bad
10	8	8	10		VAN MORRISON/The Healing Game
9	10	8	8		MORPHINE/Early To Bed
8	8	8	8		WIDESPREAD PANIC/Hope In A Hopeless.
8	7	8	8		VERVE PIPE/The Freshmen
8	7	8	8		WILCO/Outcaste (Outs...)
8	8	8	8		BEN FOLDS FIVE/Battle Of Who
8	8	8	8		FREEDY JOHNSTON/On The Way Out
7	7	7	7		PAULA COLE/Where Have All
7	8	7	8		BECK/The New Pollution
8	8	8	8		ERYKAH BADU/On & On
8	15	17	8		SQUIRREL NUT ZIPPERS/Hell
9	7	8	8		BRUCE COCKBURN/Night Train
-	-	-	-	-	BOZ SCAGGS/All Went Down...
-	-	-	-	-	CARDIGANS/Been It
8	8	8	8		U2/Staring At The Sun
7	7	9	8		FIONA APPLE/Sleep To Dream
-	-	-	-	-	JILL SOBULE/Cleaver
-	-	-	-	-	JILL SOBULE/When My Ship
6	5	7	8		DUNCAN SHEIKH/Barley Breathing
-	-	-	-	-	SLAID GREGG/Back Back At Me
4	4	7	7		JAMIROQUAI/Virtual Insanity
5	6	7	7		HEBECCA BLACKBURN/CNH
6	6	4	7		ODDS/Someone Who's Cool
-	-	-	-	-	MORCHEEBA/Tape Loop
2	4	5	7		ERYKAH BADU/Four Leaf Clover
-	-	-	-	-	INDIGO GIRLS/Shame On You
3	5	4	6		BIG HEAD TODD.../Please Don't Tell
-	-	-	-	-	KIM RICHEY/I Know

THE RIVER 93.9 FM MARKET #6
CIOB/Detroit
 (519) 258-8888
 Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	22	28	31		ODDS/Someone Who's Cool
31	30	31	31		U2/Staring At The Sun
31	30	30	31		JOHN McLELLINCAMP/Emotional Love
22	26	30	30		INXS/Elegantly Wasted
-	-	-	-	-	WALLFLOWERS/The Difference
30	31	24	24		MORPHINE/Early To Bed
22	19	22	22		WILCO/Outcaste (Outs...)
22	20	21	22		FIONA APPLE/Sleep To Dream
12	14	18	22		BODEANS/Count On Me
19	19	22	22		BIG HEAD TODD.../Please Don't Tell...
22	21	22	22		BEN FOLDS FIVE/Battle Of Who
22	20	21	21		SHAWN COLVIN/Sunny Came Home
15	14	14	16		SARA CRAIG/Miss Rocket
12	15	14	14		WILLIAM TOPELY/Uptown
5	5	11	14		JOHNNY LANG/Lie To Me
13	14	15	13		PATTY GRIFFIN/Every Little Bit
14	14	14	12		VERVE PIPE/The Freshmen
11	12	11	12		SARAH McLELLAN/Possession
12	10	12	12		R.E.M./Electrolite
9	11	11	12		JEWEL/You Were Meant...
10	12	9	12		DUNCAN SHEIKH/Barley Breathing
10	12	11	12		CHRIS SAAK/Dance
12	11	10	12		BRUNO SETZER ORCH./Legend Of Johnny...
12	10	11	11		PAULA COLE/Where Have All...
11	13	11	11		NIL LARA/Baby
14	11	11	11		DON HENLEY/Through Your Hands
11	29	11	11		DAVE MATTHEWS BAND/Crash Into Me
31	14	8	11		BRUCE SPRINGSTEEN/Secret Garden
20	20	13	11		SHERYL CROW/Everyday Is
3	7	7	11		PAULA COLE/Me

zone 93.3 MARKET #7
KKZN/Dallas
 (214) 526-2400
 Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
12	-	-	-	-	DUNCAN SHEIKH/Barley Breathing
24	27	30	32		DAVE MATTHEWS BAND/Crash Into Me
25	29	29	29		COUNTING CROWS/Daylight Fading
24	27	28	28		SISTER HAZEL/Am For You
25	27	28	28		U2/Staring At The Sun
23	28	28	28		SHAWN COLVIN/Sunny Came Home
13	28	27	27		INXS/Elegantly Wasted
23	26	27	27		CHALK FARM/Lie On La
25	27	20	26		JEWEL/You Were Meant...
25	27	20	25		WALLFLOWERS/One Headlight
16	17	18	17		SUBLINE/Santana
10	15	16	16		FIONA APPLE/Shadowboxer
12	16	16	16		WILLIAM TOPELY/Up
-	-	-	-	-	JAYHAWKS/Think About It
15	16	15	15		BIG HEAD TODD.../Please Don't Tell...
13	14	12	12		CHRIS WHITLEY/Automatic
-	-	-	-	-	VERVE PIPE/The Freshmen
24	27	26	23		INDIGO GIRLS/Shame On You
-	-	-	-	-	BOZ SCAGGS/All Went Down...
-	-	-	-	-	U2/Last Night On Earth
10	15	16	10		ROBERT EARL KEEN/Over The Waterfall
-	-	-	-	-	TOAD THE WET.../Come Down
-	-	-	-	-	MORPHINE/Early To Bed
16	13	6	6		ODDS/Someone Who's Cool
-	-	-	-	-	NIL LARA/Baby
-	-	-	-	-	DON HENLEY/Through Your Hands
-	-	-	-	-	DAVE MATTHEWS BAND/Crash Into Me
9	10	7	7		WALLFLOWERS/The Difference
12	15	9	7		WILLIAM TOPELY/Uptown
5	11	6	6		JOHN McLELLINCAMP/Emotional Love

WBOS 92.9 FM MARKET #10
WBOS/Boston
 (617) 254-9267
 Herron/Nash

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	14	24	24		MEXICO 701/Want You
-	-	-	-	-	COLLECTIVE SOUL/Maybe
24	24	24	24		ODDS/Someone Who's Cool
24	24	24	24		SISTER HAZEL/Am For You
24	24	24	24		DUNCAN SHEIKH/She Runs Away
24	24	24	24		FIONA APPLE/Sleep To Dream
24	24	24	24		VERVE PIPE/The Freshmen
15	15	15	15		BRUCE SPRINGSTEEN/Secret Garden
15	15	15	15		PAULA COLE/Where Have All
15	15	15	15		SHAWN COLVIN/Sunny Came Home
15	15	15	15		SHERYL CROW/Everyday Is
15	15	15	15		JEWEL/You Were Meant...
15	15	15	15		SARAH McLELLAN/Possession
15	15	15	15		DAVE MATTHEWS BAND/Crash Into Me
15	15	15	15		WALLFLOWERS/One Headlight
9	9	9	9		CHALK FARM/Lie Tomorrow
24	24	24	24		U2/Staring At The Sun
-	-	-	-	-	LEAN ANOREXIC/It's Alright, It's
14	14	14	14		MATCHBOX 20/Push
14	14	14	14		BOZ SCAGGS/All Went Down
14	14	14	14		JOHN McLELLINCAMP/Emotional Love
14	14	14	14		SNEAKER PIMP'S/Underground
14	14	14	14		PATTY GRIFFIN/Every Little Bit
5	5	9	9		MORPHINE/Early To Bed
9	9	9	9		LORI CARSON/Someone's Got Me
9	9	9	9		BIG HEAD TODD.../Resignation Superman
9	9	9	9		NIL LARA/Baby
9	9	9	9		BEN FOLDS FIVE/Battle Of Who
9	9	9	9		ROOMFULL OF BLUES/She'll Be So Fine

RIVER 92.5 FM MARKET #10
WXRV/Boston
 (508) 374-4733
 Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	18	21	25		WHITE TOWN/Your Woman
24	19	21	21		BIG HEAD TODD.../Resignation Superman
25	16	16	21		ODDS/Someone Who's Cool
-	-	-	-	-	INDIGO GIRLS/Shame On You
18	18	18	20		INXS/Elegantly Wasted
17	18	20	20		JOHN McLELLINCAMP/Emotional Love
20	22	16	19		SHAWN COLVIN/Sunny Came Home
12	9	17	19		VERVE PIPE/The Freshmen
18	21	16	18		LAZLO BAIN/Evidence
10	18	17	18		COLLECTIVE SOUL/Blame
22	21	20	18		JOHNNY LANG/Lie To Me
1	9	16	17		LORI CARSON/Someone's Got Me
1	10	16	17		PAULA COLE/Me
19	23	16	17		JAMES/She's A Star
10	20	15	17		OMC/How Bizarre
8	12	11	16		JAMIROQUAI/Virtual Insanity
20	19	16	15		WALLFLOWERS/The Difference
11	9	9	14		U2/Staring At The Sun
8	7	11	14		BEN FOLDS FIVE/Battle Of Who
10	10	10	13		FIONA APPLE/Sleep To Dream
10	12	13	13		TARA McLEAN/Evidence
2	10	9	13		OGAN COLOUR SCENE/The Day We Caught
15	14	14	18		SHERYL CROW/A Change
-	-	-	-	-	LIVE/Merica
-	-	-	-	-	ROBERT EARL KEEN/Over The Waterfall
12	12	11	12		MORPHINE/Early To Bed
10	12	11	12		SISTER HAZEL/Am For You
-	-	-	-	-	T.D.F.Rip/Stop
12	8	10	11		BRUCE COCKBURN/Night Train
-	-	-	-	-	GRAY EYE GLANCES/Days To Dust

The Mountain 102.5 FM MARKET #13
KMTT/Seattle
 (206) 233-1037
 Mays/Parker/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	25	24	25		SHAWN COLVIN/Sunny Came Home
21	24	24	25		VAN MORRISON/The Healing Game
12	23	25	24		SHERYL CROW/Everyday Is
21	25	23	24		DAVE MATTHEWS BAND/Crash Into Me
21	25	25	24		COUNTING CROWS/Daylight Fading
21	22	23	23		WALLFLOWERS/One Headlight
-	-	-	-	-	INDIGO GIRLS/Shame On You
12	14	13	13		FIONA APPLE/Sleep To Dream
12	11	12	12		OMC/How Bizarre
-	-	-	-	-	BOZ SCAGGS/All Went Down...
12	11	9	12		JOHNNY LANG/Lie To Me
8	10	11	12		THIRD EYE BLIND/Semi-Charmed Life
11	12	11	12		VERVE PIPE/The Freshmen
6	6	10	12		JAMIROQUAI/Virtual Insanity
12	11	7	11		MORPHINE/Early To Bed
8	8	11	11		INXS/Elegantly Wasted
11	11	11	10		BIG HEAD TODD.../Resignation Superman
10	13	12	10		MORCHEEBA/Tinger Hoppe
7	6	4	8		JEWEL/You Were Meant...
6	4</				

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

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CAPITAL CITY OLDIES! Uptempo talent for evening shift. Must know the music, enjoy people and be able to work the phones! Send T&R to Tom Benson, Group PD.

AGGRESSIVE HANDS-ON CHIEF ENGINEER for six stations in Utica, NY. Must have solid RF experience, FCC license or SBE certification. Send resume to Paul Thurst, Director of Engineering.

PM DRIVE TALENT: Immediately needed for Albany, NY NAC. Assisting promotions included, some production, AFTRA. Send T&R attn: Brant Curtiss for this position. Dame Media, Inc., P.O. Box 6477 Harrisburg, PA 17112. Fax (717) 540-9326. No voice calls. EOE

AAA station...looking for air personality with strong production and copywriting skills. Send tape, resume and salary requirements to: WRNX, P.O. Box 1009 Springfield, MA 01101

SOUTH

Today's Hot Country and all-time favorites seeks entertaining evenings. T&R: Eddie Edwards, WNOE, 529 Bienville, New Orleans, LA 70130. EOE (4/11)

Creative/Production Director for three information-based properties. T&R: Greg Foster, KARN/KRNN, 4021 West 8th, Little Rock, AR 72204. EOE (4/11)

Full and PT openings available. T&R: WQPO, Steve Williams, Box 752, Harrisonburg, VA 22801. EOE (4/11)

Overnights and PT available on SFX market leader Country station. T&R: WTDR, Loyd Ford, 301 S. McDowell, Ste.210, Charlotte, NC 28204. EOE (4/11)

WBBC-FM is seeking morning man. Some experience necessary. Selling is an extra income possibility. Blackstone, VA. Call: (804) 292-4146. EOE (4/11)

103.1 FM WLOQ

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Top NAC seeks talent for desirable Orlando market to build dominant morning show. Are you creative, on top of current affairs and possess excellent interview and conversational skills? Out-of-the-box thinking a must. Let's build the show that the other NAC stations copy.

Send tape & resume to: WLOQ Radio, 170 W. Fairbanks Avenue, Suite 200, Winter Park, FL 32789. No phone calls please. www.wloq.com EOE

OPENINGS

Production Director needed for top-rated Rock and CHR stations in the Southeast. New, all-digital studios. Good pipes, great attitude required. T&R: Radio & Records, 10100 Santa Monica Bl., #269, 5th Floor, Los Angeles, CA 90067. EOE

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99.9 KISS FM, Daytona Beach, Central Florida's 100,000 watt contemporary powerhouse has an immediate opening for a mature midday personality who can communicate with our 18-49 female target. Selector savvy is a real plus. Must have a working knowledge of digital production. No beginners please. RUSH your tape, resume and photo to: Bruce Cherry, PD, WFKS, 801 West Granada Blvd., Ormond Beach, FL 32174. Females and minorities encouraged to apply. EOE



Paxson Communications, Florida's largest radio company, is seeking qualified program director candidates for current openings and future expansion. Be on the fun side of consolidation. If you're strategic, can create and implement a plan, and don't mind 80 degrees and sunshine all winter, send your resume and list of successes to: Marilyn Bieber, Corporate Programming Department, Paxson, Communications, 601 Clearwater Park Rd., West Palm Beach, FL 33401. EOE

MIDWEST

Search continues for PD/midday. Positive leader, mentor. 100 K Hot AC. T&R: WYCO, Tom Chapman, Box 778, Wausau, WI 54402. EOE (4/11)

50,000 watt Oldies in Wausau seeks A.P.D. T&R: WOFM, Bob Jung, 920 Grand Ave, Schofield, WI 54476. EOE (4/11)

100,000 watt Country station seeking afternoon AT immediately. Production, remotes. T&R: Sherry Lynn, 1101 N. Highway 81, Marlow, OK 73055. EOE (4/11)

Are you a creative writer who can produce award-winning marketing campaigns for our clients? Top-rated Country station is looking for a creative director to continue to move our organization to the next level. If you fit the profile, send a tape of your best work, writing samples, and resume to: Radio & Records, 10100 Santa Monica Bl., #270, 5th Floor, Los Angeles, CA 90067. EOE

NEWS DIRECTOR/ANCHOR WSJM AM 1400, BENTON HARBOR-ST. JOSEPH, MI

35 years of local news leadership. 4-person news team. Great Lake Michigan lifestyle; 90 minutes from Chicago. Mid-West Family Group encourages minority and female applicants. EOE. Tape, resume, news philosophy to: Gayle Olson, GM, P.O. Box 107, St. Joseph, MI 49085.

OPENINGS

MyStar Communications Corporation is an equal opportunity employer and currently has a rare opening for an experienced Promotion Director. Applicants must have prior successful experience in set-up, coordination and execution of major outdoor concerts (annual attendance over 150,000 people). Persons must also be assertive, well-organized, creative, have plenty of initiative, and be able to demonstrate a creative flair that will separate us from the competition. If you are passionate about radio, love to work long hours, weekends and want to have fun while you work, we want to hear from you right away! Mail of fax resume to: Program Director, WZPL, 9245 N. Meridian St., Suite 300, Indianapolis, IN 46260. Fax: 317-816-4000. No calls please. WZPL is especially encouraging women and minority group members who are interested in this position.

WFMK, one of America's top ACs, has a rare opening for PD/Afternoons. Are you organized, detail-oriented, possess strong people and computer skills? A strategic thinker and promotional genius? It's a great job with a great company. We have the people and tools to succeed. What would you do with a 25 share in women? T&R to: Ray Marshall, Liggett Broadcast, Box 991, East Lansing, MI 48826. EOE

FM Announcer—Award-winning Midwest market leader seeks energetic, creative, motivated, self-starter for FM morning drive. College degree and/or equivalent professional on-air experience necessary. Must have the voice, personality and vitality to engage, along with handling extensive personal appearances. Growth potential substantial in company's radio and TV operations. Excellent salary and comprehensive benefit package. If you're looking for a challenging, rewarding career with one of America's best small-market broadcasters, send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #272, 5th Floor, Los Angeles, CA 90067. Applications will be accepted through April 18, 1997. EOE



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OPENINGS



ABC Minneapolis has current and future on-air openings at its 3 FM stations: KQRS:AAA/Classic Rock; KEGE(The Edge): Modern Rock; X-105: Active Rock. If you're good, send T&R to: Dave Hamilton, Operations Manager, 917 N. Lilac Drive, Minneapolis, MN 55422. No Calls Please. EOE

News and Sports anchors wanted immediately. Fulltime - Top 5 market. 3-5 years experience News or Talk format. Send tapes, resume and salary range to: Radio & Records, 10100 Santa Monica Bl., #273, 5th Floor, Los Angeles, CA 90067. EOE

WEST

Openings for afternoon. Hot Country format. T&R: KBLL, Mike Kandilas, PD, 1400 11th Ave, Helena, MT 59601. EOE (4/11)

Seeking copywriter for Jacor-Las Vegas. Three years' minimum experience. References, writing samples and T&R: Sam O'Neil, Jacor-Las Vegas, 1130 E. Desert Inn Rd, Las Vegas, NV 89109. EOE (4/11)

Top-rated Country station in Salt Lake City seeks experienced PT and fill-in AT. Call: Roger Allen, PD at (801) 464-8549. EOE (4/11)

Seeking FT AT. Experienced! Leading AC. Rush T&R: KTRR, Mark Callaghan, 600 Main St, Windsor, CO 80550. EOE (4/11)

Seeking Adult communicators. Five years' experience preferred. T&R: KLLY, Russ Davidson, 3651 Pegasus Dr, Bakersfield, CA 93308. EOE (4/11)

Experienced LoveSongs request and dedication talent sought for Northwest group. T&R: Glenn Garrett, PD, Box 127, Yakima, WA 98907. EOE (4/11)

KYGO-AM/FM, KCKK-FM is looking for the next promotions superstar. Can you handle the pressure of our intense contesting, aggressive street profile and loving sales staff? The ideal candidate will have 3-5 years radio experience. Must be able to handle the many challenges of duopoly, and understand and execute the programming and marketing goals of 3 unique Country products. Sales promotions experience extremely helpful. Send resume and examples of your work to: Jefferson-Pilot Communications Company, 1095 South Monaco Parkway, Denver, CO, 80224. attn: Mark Etchason. No Calls. Jefferson-Pilot Communications Company is an Equal Opportunity Employer.

KLASSY 100 FM

KMZQ/KLASSY 100-Las Vegas, looking for afternoon drive personality/production director to join our winning team. Send T&R to: Jeff Cochran, PD, 6655 West Sahara, Suite C-216, Las Vegas, NV 89102. No Calls Please. EOE/MF. KLASSY 100 is an American Radio Systems station so be ready to work hard, have fun and win!

FT NewsTalk/News Reporter for medium Northwest market. Minimum of 5 years' experience. Send tape, resume & salary requirements to: Radio & Records, 10100 Santa Monica Bl., #263, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

Middays and Production Director at Las Vegas's most entertaining Adult Top 40! American Radio Systems' MIX 94.1 KMXB seeks talent who can relate to our core 25-34 female listener. T&R to: **MIX 94.1** LAS VEGAS Mike Marino, Program Director, 6655 W. Sahara, Suite C-216, Las Vegas, NV 89102. EOE

KFMB-AM HAS AN OPENING FOR MORNING DRIVE NEWS ANCHOR. Applicant must be experienced with a contemporary writing and delivery style. Strong sports knowledge a plus. Send tape and resume to: Chuck Fritsch, News Director, KFMB Radio, 7677 Engineer Road, San Diego, CA 92111. EOE

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MARKETPLACE

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CURRENT #204, KMEN 35th Anniv. Reunion, KSJOL/Lamont & Tonelli, KRTH/Real Don Steele, KSON/Tony & Kris, KHKS/Dominio, WAXO/Sandy Thomas, WBIG/Cathy Whiteside, \$7.50
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SWEET VAULT #SV-14, Sweeper & Legal ID samples, all formats, Cassette, \$10
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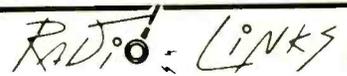
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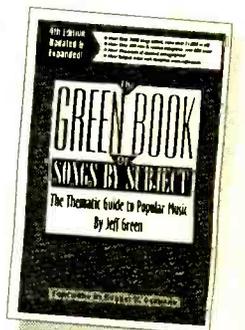
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CHR/POP

LW	TW	Artist	Track	Label
1	1	JEWEL	You Were Meant For Me	Atlantic
2	2	CARDIGANS	Lovefool	Mercury
6	3	SAVAGE GARDEN	I Want You	Columbia
3	4	NO DOUBT	Don't Speak	Trauma/Interscope
4	5	SHERYL CROW	Everyday Is A Winding Road	A&M
8	6	WALLFLOWERS	One Headlight	Interscope
5	7	SPICE GIRLS	Wannabe	Virgin
9	8	PAULA COLE	Where Have All The Cowboys...	Imago/WB
7	9	CELINE DION	All By Myself	550 Music
10	10	DUNCAN SHEIK	Barely Breathing	Atlantic
12	11	BABYFACE	Every Time I Close My Eyes	Epic
11	12	EN VOGUE	Don't Let Go (Love)	EastWest/EEG
15	13	MONICA	For You I Will	Warner Sunset/Atlantic
17	14	BRUCE SPRINGSTEEN	Secret Garden	Columbia
13	15	COUNTING CROWS	A Long December	DGC/Geffen
14	16	TONI BRAXTON	Un-break My Heart	LaFace/Arista
16	17	GINA G	Ooh Aah...Just A Little Bit	Eternal/WB
28	18	HANSON	Mmm Bop	Mercury
19	19	REAL MCCOY	One More Time	Arista
21	20	U2	Staring At The Sun	Island
18	21	KEITH SWEAT	Nobody	Elektra/EEG
23	22	INXS	Elegantly Wasted	Mercury
25	23	WHITE TOWN	Your Woman	Chrysalis/EMI
20	24	R. KELLY	I Believe I Can Fly	Jive
22	25	BLACKSTREET	No Diggity	Interscope
26	26	JON SECADA	Too Late, Too Soon	SBK/EMI
29	27	SHAWN COLVIN	Sunny Came Home	Columbia
27	28	LUSCIOUS JACKSON	Naked Eye	Grand Royal/Capitol
49	29	SPICE GIRLS	Say You'll Be There	Virgin
34	30	MARK MORRISON	Return Of The Mack	Atlantic

CHR begins on Page 30.

CHR/RHYTHMIC

LW	TW	Artist	Track	Label
1	1	BLACKSTREET	Don't Leave Me	Interscope
2	2	MARK MORRISON	Return Of The Mack	Atlantic
3	3	DRU HILL	In My Bed	Island
4	4	MONICA	For You I Will	Warner Sunset/Atlantic
5	5	SWV	Can We	Jive
7	6	PUFF DADDY	Can't Nobody Hold Me Down	Bad Boy/Arista
6	7	AALIYAH	One In A Million	BlackGround/Atlantic
12	8	NOTORIOUS B.I.G.	Hypnotize	Bad Boy/Arista
8	9	FREAK NASTY	Da Dip	Power
17	10	GINUWINE	Tell Me Do U Wanna	550 Music
9	11	AZ YET	Hard To Say I'm Sorry	LaFace/Arista
11	12	BABYFACE	Every Time I Close My Eyes	Epic
15	13	MARY J. BLIGE	Love Is All We Need	MCA
13	14	KEITH SWEAT	Nobody	Elektra/EEG
16	15	NO DOUBT	Don't Speak	Trauma/Interscope
19	16	702	Get It Together	Biv 10/Motown
14	17	EN VOGUE	Don't Let Go (Love)	EastWest/EEG
10	18	SPICE GIRLS	Wannabe	Virgin
18	19	CARDIGANS	Lovefool	Mercury
21	20	ALLURE I/NAS	Head Over Heels	Crave
20	21	TONI BRAXTON	Un-break My Heart	LaFace/Arista
26	22	FOXY BROWN	I'll Be	Violator/Def Jam/RAL/Mercury
25	23	BLACKSTREET	No Diggity	Interscope
22	24	KEITH SWEAT	Just A Touch	Elektra/EEG
29	25	NU FLAVOR	Sweet Sexy Thing	Reprise
23	26	TONY TONI TONE	Let's Get Down	Mercury
24	27	JOOSE	If Tomorrow Never Comes	Flavor Unit/EastWest/EEG
27	28	ANGELINA	Without Your Love	Upstairs
41	29	112	Cupid	Bad Boy/Arista
36	30	AALIYAH	4 Page Letter	BlackGround/Atlantic

CHR begins on Page 30.

URBAN

LW	TW	Artist	Track	Label
2	1	SWV	Can We	Jive
1	2	BLACKSTREET	Don't Leave Me	Interscope
3	3	MONTELL JORDAN	What's On Tonight	Def Jam/RAL/Mercury
7	4	MARY J. BLIGE	Love Is All We Need	MCA
6	5	112	Cupid	Bad Boy/Arista
10	6	NOTORIOUS B.I.G.	Hypnotize	Bad Boy/Arista
8	7	GINUWINE	Tell Me Do U Wanna	550 Music
13	8	ROME	I Belong To You (Every...)	RCA
12	9	HEAVY D	Big Daddy	Uptown/Universal
9	10	MINT CONDITION	You Don't Have To Hurt No...	Perspective/A&M
11	11	MARK MORRISON	Return Of The Mack	Atlantic
4	12	702	Get It Together	Biv 10/Motown
16	13	AALIYAH	4 Page Letter	BlackGround/Atlantic
18	14	RAY-J	Let It Go	EastWest/EEG
22	15	KENNY LATTIMORE	For You	Columbia
20	16	AFTER 7	Sara Smile	Virgin
19	17	TASHA HOLIDAY	Just The Way You Like	MCA
23	18	LIL' KIM	Crush On U	Undeas/Big Beat/Atlantic
15	19	DRU HILL	In My Bed	Island
14	20	RAHSAAN PATTERSON	Stop By	MCA
5	21	ZHANE'	Request Line	Illtown/Motown
24	22	TONI BRAXTON	I Don't Want To	LaFace/Arista
17	23	MONICA	For You I Will	Warner Sunset/Atlantic
25	24	FOXY BROWN	I'll Be	Violator/Def Jam/RAL/Mercury
27	25	TONY TONI TONE	Thinking Of You	Mercury
32	26	ERYKAH BADU	Next Lifetime	Kedar/Universal
26	27	ALLURE I/NAS	Head Over Heels	Crave
29	28	JOE	Don't Wanna Be A Player	Jive
49	29	B-ROCK AND THE BIZZ	Mybabydaddy	LaFace/Arista
31	30	WESTSIDE CONNECTION	Gangstas Make.....	Lench Mob/Priority
—	31	CHANGING FACES	G.H.E.T.T.O.U.T.	Big Beat/Atlantic
38	34	DANNY BOY	It's Over Now	Death Row/Interscope

URBAN begins on Page 41.

HOT AC

LW	TW	Artist	Track	Label
1	1	JEWEL	You Were Meant For Me	Atlantic
2	2	NO DOUBT	Don't Speak	Trauma/Interscope
3	3	DUNCAN SHEIK	Barely Breathing	Atlantic
4	4	SHERYL CROW	Everyday Is A Winding Road	A&M
5	5	WALLFLOWERS	One Headlight	Interscope
6	6	PAULA COLE	Where Have All The Cowboys...	Imago/WB
7	7	CARDIGANS	Lovefool	Mercury
8	8	COUNTING CROWS	A Long December	DGC/Geffen
10	9	SHAWN COLVIN	Sunny Came Home	Columbia
9	10	SAVAGE GARDEN	I Want You	Columbia
11	11	TONI BRAXTON	Un-break My Heart	LaFace/Arista
12	12	CELINE DION	All By Myself	550 Music
15	13	U2	Staring At The Sun	Island
17	14	BRUCE SPRINGSTEEN	Secret Garden	Columbia
16	15	INXS	Elegantly Wasted	Mercury
14	16	JOHN MELLENCAMP	Just Another Day	Mercury
13	17	HOOTIE & THE BLOWFISH	I Go Blind	Reprise
20	18	DAVE MATTHEWS BAND	Crash Into Me	RCA
19	19	SARAH MCLACHLAN	Possession	Nettwerk/Arista
21	20	BRYAN ADAMS	I'll Always Be Right There	A&M
24	21	R. KELLY	I Believe I Can Fly	Jive
23	22	JOURNEY	If He Should Break Your Heart	Columbia
—	23	HANSON	Mmm Bop	Mercury
22	24	WHITNEY HOUSTON	Step By Step	Arista
25	25	AMANDA MARSHALL	Fall From Grace	Epic
27	26	DISHWALLA	Give	A&M
28	27	BABYFACE	Every Time I Close My Eyes	Epic
26	28	JON SECADA	Too Late, Too Soon	SBK/EMI
29	29	WHITE TOWN	Your Woman	Chrysalis/EMI
—	30	TORI AMOS	Silent All These Years	Atlantic

AC begins on Page 60.

AC

LW	TW	Artist	Track	Label
2	1	KENNY LOGGINS	For The First Time	Columbia
1	2	CELINE DION	All By Myself	550 Music
3	3	BRYAN ADAMS	I'll Always Be Right There	A&M
5	4	JON SECADA	Too Late, Too Soon	SBK/EMI
4	5	JIM BRICKMAN w/MARTINA MCBRIDE	Valentine	Windham Hill
8	6	RICHARD MARX	Until I Find You Again	Capitol
6	7	PHIL COLLINS	It's In Your Eyes (Any...)	Face Value/Atlantic
7	8	R. KELLY	I Believe I Can Fly	Jive
10	9	KENNY G	Havana	Arista
11	10	JEWEL	You Were Meant For Me	Atlantic
9	11	TONI BRAXTON	Un-break My Heart	LaFace/Arista
15	12	JOOSE	If Tomorrow Never Comes	Flavor Unit/EastWest/EEG
12	13	WHITNEY HOUSTON	Step By Step	Arista
16	14	TONI BRAXTON	I Don't Want To	LaFace/Arista
14	15	BARBRA STREISAND & BRYAN ADAMS	I Finally Found...	Columbia
13	16	WHITNEY HOUSTON	I Believe In You And Me	Arista
25	17	BRUCE SPRINGSTEEN	Secret Garden	Columbia
26	18	CHICAGO	Here In My Heart	Reprise
17	19	JOURNEY	If He Should Break Your Heart	Columbia
20	20	BABYFACE	Every Time I Close My Eyes	Epic
22	21	BRIAN MCKNIGHT & DIANA KING	When We Were	DAS/Mercury
24	22	BARRY MANILOW	I'd Really Love To See You...	Arista
23	23	WARREN HILL	Shelter From The Storm	Discovery
21	24	NO DOUBT	Don't Speak	Trauma/Interscope
27	25	BEE GEES	Alone	Polydor/A&M
19	26	GLORIA ESTEFAN	I'm Not Giving You Up	Epic
28	27	ROD STEWART	When I Need You	Warner Bros.
30	28	DUNCAN SHEIK	Barely Breathing	Atlantic
29	29	MAXI PRIEST	It Starts In The Heart	Walt Disney
—	30	SHAWN COLVIN	Sunny Came Home	Columbia

No Songs Qualified For Breaker Status This Week.

AC begins on Page 60.

ACTIVE ROCK

LW	TW	Artist	Track	Label
1	1	COLLECTIVE SOUL	Precious Declaration	Atlantic
3	2	OFFSPRING	Gone Away	Columbia
5	3	U2	Staring At The Sun	Island
2	4	LIVE	Lakini's Juice	Radioactive
6	5	VERUCA SALT	Volcano Girls	Outpost/Geffen
9	6	QUEENSRYCHE	Sign Of The Times	EMI
4	7	AEROSMITH	Falling In Love...	Columbia
7	8	METALLICA	King Nothing	Elektra/EEG
8	9	STONE TEMPLE PILOTS	Tumble In The Rough	Atlantic
11	10	VERVE PIPE	The Freshmen	RCA
14	11	MATCHBOX 20	Push	Lava/Atlantic
17	12	TONIC	If You Could Only See	Polydor/A&M
10	13	SILVERCHAIR	Abuse Me	Epic
13	14	WALLFLOWERS	One Headlight	Interscope
12	15	BUSH	Greedy Fly	Trauma/Interscope
16	16	MATTHEW SWEET	Where You Get Love	Volcano
20	17	NAKED	Mann's Chinese	Red Ant
19	18	STIR	Stale	Aware/Capitol
15	19	BIG HEAD TODD & THE MONSTERS	Resignation...	Revolution
18	20	TOOL	"H"	Volcano
34	21	BUSH	Cold Contagious	Trauma/Interscope
21	22	HELMET	Exactly What You Wanted	Interscope
24	23	ORBIT	Medicine (Baby Come Back)	A&M
25	24	COWBOY MOUTH	Jenny Says	MCA
30	25	INXS	Elegantly Wasted	Mercury
23	26	WILCO	Outtastie (Outta Mind)	Reprise
29	27	JONNY LANG	Lie To Me	A&M
37	28	SOUNDGARDEN	Rhinosaur	A&M
28	29	LOCAL H	Fritz's Corner	Island
33	30	OUTHOUSE	Welcome	Mercury

ROCK begins on Page 71.

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NATIONAL AIRPLAY OVERVIEW APRIL 11, 1997

URBAN AC

LW	TW	Artist	Album	Label
2	1	KENNY LATTIMORE	For You	Columbia
1	2	AFTER 7	Sara Smile	Virgin
3	3	MONICA	For You I Will	Warner Sunset/Atlantic
4	4	DRU HILL	In My Bed	Island
6	5	ANN NESBY	This Weekend	Perspective/A&M
5	6	BABYFACE	Every Time I Close My Eyes	Epic
10	7	BLACKSTREET	Don't Leave Me	Interscope
9	8	MINT CONDITION	You Don't Have To Hurt No...	Perspective/A&M
7	9	ERYKAH BADU	On & On	Kedar/Universal
11	10	CURTIS MAYFIELD	No One Knows About A Good...	Warner Bros.
14	11	RAHSAAN PATTERSON	Stop By	MCA
20	12	LUTHER VANDROSS	Love Don't Love You Anymore	LV/Epic
12	13	TONI BRAXTON	I Don't Want To	LaFace/Arista
21	14	TONY TONI TONE	Thinking Of You	Mercury
23	15	DIONNE FARRIS	Hopeless	Columbia
13	16	LUTHER VANDROSS	I Can Make It Better	LV/Epic
8	17	"AFKAP"	Somebody's Somebody	NPG/EMI
18	18	MONTELL JORDAN	What's On Tonight	Def Jam/RAL/Mercury
—	19	ERIC BENET	Femininity	Warner Bros.
—	20	TEDDY PENDERGRASS	Don't Keep Wastin' My Time	Sure Fire
—	21	MARY J. BLIGE	Love Is All We Need	MCA
16	22	ISLEY BROTHERS	Tears	T-Neck/Island
15	23	WHITNEY HOUSTON	I Believe In You And Me	Arista
19	24	MINT CONDITION	What Kind Of Man Would I Be	Perspective/A&M
17	25	702	Get It Together	Biv 10/Motown
27	26	ROME	I Belong To You	(Every...) RCA
25	27	ZHANE	Request Line	Illtown/Motown
—	28	ERYKAH BADU	Next Lifetime	Kedar/Universal
—	29	SWV	Can We	(Jive)
—	30	ELEMENTS OF LIFE	Sweet Love	RCA

URBAN begins on Page 41.

COUNTRY

LW	TW	Artist	Album	Label
2	1	KENNY CHESNEY	When I Close My Eyes	BNA
1	2	CLAY WALKER	Rumor Has It	Giant
5	3	GEORGE STRAIT	One Night At A Time	MCA
4	4	DAVID KERSH	Another You	Curb
6	5	COLLIN RAYE	On The Verge	Epic
3	6	TRACY BYRD	Don't Take Her She's All I Got	MCA
9	7	TRACY LAWRENCE	Better Man, Better Off	Atlantic
10	8	ALABAMA	Sad Lookin' Moon	RCA
11	9	BUFFALO CLUB	If She Don't Love You	(Rising Tide)
13	10	LORRIE MORGAN	Good As I Was To You	BNA
12	11	JOHN MICHAEL MONTGOMERY	I Miss You A Little	Atlantic
15	12	KEVIN SHARP	She's Sure Taking It Well	(143/Asylum/EEG)
16	13	BRYAN WHITE	Sittin' On Go	(Asylum/EEG)
7	14	TRACE ADKINS	(This Ain't) No Thinkin' Thing	Capitol
18	15	BROOKS & DUNN	Why Would I Say Goodbye	Arista
20	16	VINCE GILL	A Little More Love	MCA
8	17	TERRI CLARK	Emotional Girl	Mercury
21	18	MINDY MCCREADY	A Girl's Gotta Do (What...)	BNA
19	19	MILA MASON	Dark Horse	Atlantic
24	20	LEANN RIMES	The Light In Your Eyes	(MCG/Curb)
23	21	SAWYER BROWN	Six Days On The Road	Curb
22	22	KATHY MATTEA	455 Rocket	Mercury
33	23	ALAN JACKSON	Who's Cheatin' Who	Arista
25	24	MARTINA MCBRIDE	Cry On The Shoulder Of...	RCA
26	25	TANYA TUCKER	Little Things	Capitol
27	26	DEANA CARTER	Count Me In	Capitol
14	27	DIAMOND RIO	Holdin'	Arista
28	28	BIG HOUSE	Cold Outside	MCA
29	29	MARK WILLS	Places I've Never Been	Mercury
30	30	LEE ANN WOMACK	Never Again, Again	Decca

44 38 RICK TREVINO I Only Get This Way With You (Columbia)

COUNTRY begins on Page 49.

NAC/SMOOTH JAZZ

LW	TW	Artist	Album	Label
6	1	GOTA	European Comfort	(Instinct)
8	2	LEE RITENOUR	Water To Drink	(I.E./Nerve)
1	3	SOUL BALLET	N.Y.C. Tripin	(Countdown/Unity)
7	4	JIM BRICKMAN	You Never Know	(Windham Hill)
4	5	ALFONZO BLACKWELL	Hermia	(Street Life/All American)
3	6	PAUL HARDCASTLE	Jokers Wild	(JVC)
2	7	BRAXTON BROTHERS	When Love Comes Around	(Kokopelli)
11	8	RICK BRAUN	Notorious	(Bluemoon)
12	9	TOMMY EMMANUEL	Midnight Drive	(Higher Octave)
5	10	NORMAN BROWN	Third World	(MoJazz/Motown)
10	11	INCOGNITO	A Shade Of Blue	(Verve Forecast)
16	12	3RD FORCE	In The Full Moonlight	(Higher Octave)
13	13	CHUCK LOEB	Cruzin' South	(Shanachie)
14	14	MICHAEL PAULO	My Heart And Soul	(Noteworthy)
15	15	MICHAEL LINGTON	Tell It Like It Is	(Nu Groove)
17	16	ANDY SNITZER	A River's Road	(Warner Bros.)
9	17	GROVER WASHINGTON JR.	Soulful Strut	(Columbia)
18	18	TIM BOWMAN	I'll Be There	(I.M.)
21	19	BOBBY LYLE	Aruban Nights	Atlantic
—	20	KENNY G	Havana	(Arista)
—	21	PETER WHITE	Together Again	(Columbia)
25	22	WARREN HILL	U R The 1	(Discovery)
20	23	PAOLO	Paisa	(Island)
—	24	GATO BARBIERI	Straight Into The Sunrise	(Columbia)
23	25	BABYFACE	Every Time I Close My Eyes	(Epic)
22	26	VANESSA DAOU	Two To Tango	(MCA)
—	27	JOHN TESH	L'Aquila	(GTSP)
29	28	WHITNEY HOUSTON	I Believe In You And Me	(Arista)
—	29	URBAN KNIGHTS	The Promise	(GRP)
19	30	DAVE KOZ	Lullaby For A Rainy Night	(Capitol)

NAC begins on Page 66.

ROCK

LW	TW	Artist	Album	Label
1	1	AEROSMITH	Falling In Love...	(Columbia)
2	2	COLLECTIVE SOUL	Precious Declaration	Atlantic
3	3	U2	Staring At The Sun	(Island)
4	4	WALLFLOWERS	One Headlight	(Interscope)
6	5	QUEENSRYCHE	Sign Of The Times	(EMI)
7	6	JONNY LANG	Lie To Me	(A&M)
5	7	LIVE	Lakini's Juice	(Radioactive)
9	8	METALLICA	King Nothing	(Elektra/EEG)
13	9	VERVE PIPE	The Freshmen	(RCA)
8	10	WIDESPREAD PANIC	Hope In A Hopeless World	(Capricorn/Mercury)
10	11	BUSH	Greedy Fly	(Trauma/Interscope)
17	12	MATCHBOX 20	Push	(Lava/Atlantic)
18	13	OFFSPRING	Gone Away	(Columbia)
15	14	RUSH	Driven	(Atlantic)
11	15	SILVERCHAIR	Abuse Me	(Epic)
12	16	BIG HEAD TODD & THE MONSTERS	Resignation...	(Revolution)
14	17	STONE TEMPLE PILOTS	Tumble In The Rough	(Atlantic)
16	18	COUNTING CROWS	A Long December	(DGC/Geffen)
24	19	TONIC	If You Could Only See	(Polydor/A&M)
19	20	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
20	21	WILCO	Outtastite	(Outta Mind) (Reprise)
21	22	JOHN MELLENCAMP	Just Another Day	(Mercury)
23	23	MATTHEW SWEET	Where You Get Love	(Volcano)
22	24	METALLICA	Hero Of The Day	(Elektra/EEG)
26	25	CHALK FARM	Live Tomorrow	(Columbia)
27	26	INXS	Elegantly Wasted	(Mercury)
35	27	ZZ TOP	Rhythmeen	(RCA)
34	28	CHEAP TRICK	Say Goodbye	(Red Ant)
28	29	STIR	Stale	(Aware/Capitol)
25	30	CRAVIN' MELON	Come Undone	(Mercury)

ROCK begins on Page 71.

ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	U2	Staring At The Sun	(Island)
2	2	VERVE PIPE	The Freshmen	(RCA)
4	3	SUBLIME	Santeria	(Gasoline Alley/MCA)
3	4	WALLFLOWERS	One Headlight	(Interscope)
8	5	WHITE TOWN	Your Woman	(Chrysalis/EMI)
7	6	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
9	7	OFFSPRING	Gone Away	(Columbia)
6	8	COLLECTIVE SOUL	Precious Declaration	Atlantic
12	9	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
5	10	LIVE	Lakini's Juice	(Radioactive)
10	11	BECK	The New Pollution	(DGC/Geffen)
11	12	MATTHEW SWEET	Where You Get Love	(Volcano)
14	13	MIGHTY MIGHTY BOSSTONES	The Impression That I Get	(Mercury)
19	14	SMASHING PUMPKINS	Eye	(Interscope)
16	15	TONIC	If You Could Only See	(Polydor/A&M)
15	16	INXS	Elegantly Wasted	(Mercury)
27	17	MEREDITH BROOKS	Bitch	(Capitol)
13	18	BUSH	Greedy Fly	(Trauma/Interscope)
24	19	K'S CHOICE	Not An Addict	(550 Music)
23	20	BEN FOLDS FIVE	Battle Of Who Could Care Less	(550 Music)
31	21	DEPECHE MODE	It's No Good	(Reprise)
21	22	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
17	23	SPACE	Female Of The Species	(Gut/Universal)
18	24	SILVERCHAIR	Abuse Me	(Epic)
26	25	ORBIT	Medicine	(Baby Come Back) (A&M)
20	26	NINE INCH NAILS	The Perfect Drug	(Nothing/Interscope)
29	27	BLUR	Song 2	(Virgin)
25	28	JEWEL	You Were Meant For Me	(Atlantic)
22	29	KULA SHAKER	Hey Dude	(Columbia)
38	30	SQUIRREL NUT ZIPPERS	Hell	(Mammoth)

ALTERNATIVE begins on Page 77.

ADULT ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	U2	Staring At The Sun	(Island)
2	2	VERVE PIPE	The Freshmen	(RCA)
3	3	SHAWN COLVIN	Sunny Came Home	(Columbia)
5	4	INXS	Elegantly Wasted	(Mercury)
4	5	WALLFLOWERS	One Headlight	(Interscope)
9	6	ODDS	Someone Who's Cool	(Elektra/EEG)
7	7	JEWEL	You Were Meant For Me	(Atlantic)
11	8	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
6	9	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
13	10	MORPHINE	Early To Bed	(DreamWorks/Rykodisc)
12	11	FIONA APPLE	Sleep To Dream	(Work)
8	12	BIG HEAD TODD & THE MONSTERS	Resignation...	(Revolution)
23	13	INDIGO GIRLS	Shame On You	(Epic)
14	14	SHERYL CROW	Everyday Is A Winding Road	(A&M)
10	15	WIDESPREAD PANIC	Hope In A Hopeless World	(Capricorn/Mercury)
17	16	COLLECTIVE SOUL	Precious Declaration	Atlantic
16	17	JONNY LANG	Lie To Me	(A&M)
15	18	VAN MORRISON	The Healing Game	(Polydor/A&M)
24	19	SISTER HAZEL	All For You	(Universal)
25	20	BOZ SCAGGS	It All Went Down	(Virgin)
27	21	WHITE TOWN	Your Woman	(Chrysalis/EMI)
19	22	MATTHEW SWEET	Where You Get Love	(Volcano)
20	23	DUNCAN SHEIK	She Runs Away	(Atlantic)
18	24	COUNTING CROWS	A Long December	(DGC/Geffen)
21	25	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
28	26	OMC	How Bizarre	(Mercury)
22	27	DISHWALLA	Give	(A&M)
—	28	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
29	29	BEN FOLDS FIVE	Battle Of Who Could Care Less	(550 Music)
—	30	JOHN MELLENCAMP	Emotional Love	(Mercury)

ADULT ALTERNATIVE begins on Page 86.

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