

**JUST BEAT IT!**

Evergreen/Chancellor's KKBT is celebrating the highest numbers of any Urban station in L.A. history. Check out two articles about the station this week: Eastman Radio's Charlie Sislen looks at the station's "loyalty components," while Walt Love spends quality time with GM Craig Wilbraham.

Pages 13, 42

**THE POLITICS OF TALKING**

A survey of 519 Talk radio listeners indicate *passion*, not politics, is what turns a listener on most. And the biggest tuneout? Find out here.

Page 24

**12 HOURS IN THE TRENCHES**

WNUA/Chicago NSM John Viola was accompanied by our very own Carol Archer on recent sales calls in NY. Get the play-by-play here.

Page 72

**WXRT CELEBRATES ITS 25TH!**

Progressive/Adult Alternative icon WXRT celebrates 25 years as Chicago's most enduring Rock station. Sky Daniels commemorates the anniversary with the first of a two-part spotlight.

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**IN THE NEWS**

- Terry Stone takes President's chair at Jefferson-Pilot Communications
- Joel Klaiman, Neda Leppard awarded promotion VP posts at 550 Music
- Pat McMahon becomes PD for SFX's KRRW/Dallas
- Duane Doherty appointed PD for Paxson Rock WZTA/Miami
- Bob Davis assumes PD position at WALC/St. Louis

Page 3

**THIS #1 WEEK**

**CHR/POP**

• SAVAGE GARDEN I Want You (Columbia)

**CHR/RHYTHMIC**

• BLACKSTREET Don't Leave Me (Interscope)

**URBAN**

• 112 Cupid (Bad Boy/Arista)

**URBAN AC**

• KENNY LATTIMORE For You (Columbia)

**COUNTRY**

• ALABAMA Sad Lookin' Moon (RCA)

**NAC/SMOOTH JAZZ**

• LEE RITENOUR Water To Drink (I.E./Nerve)

**HOT AC**

• WALLFLOWERS One Headlight (Interscope)

**AC**

• RICHARD MARX Until I Find You Again (Capitol)

**ACTIVE ROCK**

• OFFSPRING Gone Away (Columbia)

**ROCK**

• U2 Staring At The Sun (Island)

**ALTERNATIVE**

• THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

**ADULT ALTERNATIVE**

• VERVE PIPE The Freshmen (RCA)

NEWSSTAND PRICE \$6.50



**Owner Set To Surrender WZLS**

■ Bechtel v. FCC sets stage for Orion v. BFR1

BY HEATHER VAN SLOOTEN  
R&R WASHINGTON BUREAU

For the five companies engaged in a decade-long battle with the FCC over WZLS-FM/Asheville, NC, it looked like the nightmarish, bureaucratic quagmire was finally going to clear up. But this week a bill being introduced in the Senate could hurl everyone back to square one.

Orion Communications and 12 other groups applied for a new FM channel in Asheville (now WZLS) back in 1987. After determining the other applicants were less qualified, an administrative law judge finally gave the license to Orion in late 1992 on the condition that Orion sell its WSKY-AM/Asheville. The FCC granted a construction permit a year later.

In December 1993, however, a U.S. Appeals Court in *Bechtel v. FCC* rejected the FCC's criteria for deciding among competing applicants. The landmark case — in which Susan Bechtel challenged the FCC's procedures after losing an earlier license bid — said the FCC could not give greater weight to owners who would participate in day-

WZLS/See Page 17

**Frozen Applications May Soon Thaw**

Certain radio licenses will head to the auction block if Senate Commerce Committee Chairman John McCain (R-AZ) gets his way. As part of an "Omnibus Spectrum Bill," McCain this week is expected to include a provision that would free up the logjam created four years ago when a federal appeals court rejected the FCC's criteria for deciding among competing applicants for new radio and TV licenses (see story, above).

The NAB doesn't want auctions, but General Counsel Jeff Baumann told R&R the NAB is "skeptical as to whether the Commission can craft adequate comparative criteria." FCC General Counsel Bill Kennard said the FCC is "very sympathetic to the stations' plight, and we've given them opportunities to settle these cases." Last year, about a third of the cases were settled when the FCC

McCain/See Page 17

**Geslin Goes To RCA As Sr. VP/Promotion**

After an extended search, RCA Records has named promotion veteran Ron Geslin Sr. VP/Promotion. He succeeds Butch Waugh, a 15-year label vet who left the Big Apple early this year to become Sr. VP/GM of the RCA Label Group/Nashville.

Geslin told R&R the appointment "culminates a six-year goal to come to New York and realize my dream, which was to work with a respected organization like RCA at this level. I especially want to thank [RCA President]

GESLIN/See Page 17



Geslin

**WKXX/Chicago Bets On Gamble As PD**

■ ABC's Country station flips to Classic Rock

Bill Gamble has been named PD at ABC Radio's WKXX/Chicago, which flipped from Country to Classic Rock "CD 94.7" last week (5/1). Gamble most recently spent nine years at cross-town Emmis Alternative WKQX as PD and Regional VP/Programming. A call letter change to WXCD is pending.

"This was not an easy decision for me to make," Gamble told R&R. "I can't say enough about how wonderful it's been to work with such professionals at Emmis as Jeff Smulyan, Doyle Rose, Rick Cummings, and Chuck Hillier.



Gamble

"I look forward to joining ABC Radio and working with such people as WKXX GM Zemira Jones, WPLJ/New York VP/Programming Tom Cuddy, KQRS-AM & FM & KEGE-FM/Minneapolis President/GM Mark Steinmetz, and KQRS PD Dave Hamilton. Chicago is the third-largest market in America and, until Thursday, didn't have a station playing Classic Rock 24 hours a day. Now it does. I saw this as an opportunity to do something different."

Gamble added, "If my career

GAMBLE/See Page 17

**Jacor Appoints Evans, Chase To New Regional VP/Programming Positions**

Longtime Jacor Communications programmers Jack Evans and Marc Chase have been promoted to the company's newly created Regional VP/Programming



Evans



Chase

posts. Both report to Jacor VP/Programming Tom Owens.

Evans — previously San Diego Director/Programming — now will oversee seven markets: San Diego; Los Angeles; Port-

land, OR; Santa Barbara, CA; Boise, ID; Las Vegas; and Salt Lake City. Cincinnati Director/Programming Chase now will be responsible for nine: Cincinnati; Louisville; Cleveland; Lexington, KY; Columbus, OH; Toledo; Rochester, NY; Des Moines; and Cedar Rapids, IA. Owens will supervise the remainder of Jacor's broadcast areas.

JACOR/See Page 17

**Adult Alt., CHR, Classic Rock Rebound Big-Time In Interep Format Tracking**

Three formats are trending quite nicely in the latest Interep format analysis of the Winter '97 Arbitron continuous markets. Adult Alternative, CHR, and Classic Rock are each up substantially in year-to-year comparisons. National leader News/Talk may have lost the most year-to-year, but it maintains an amazing four-point margin over the top-rated music format.

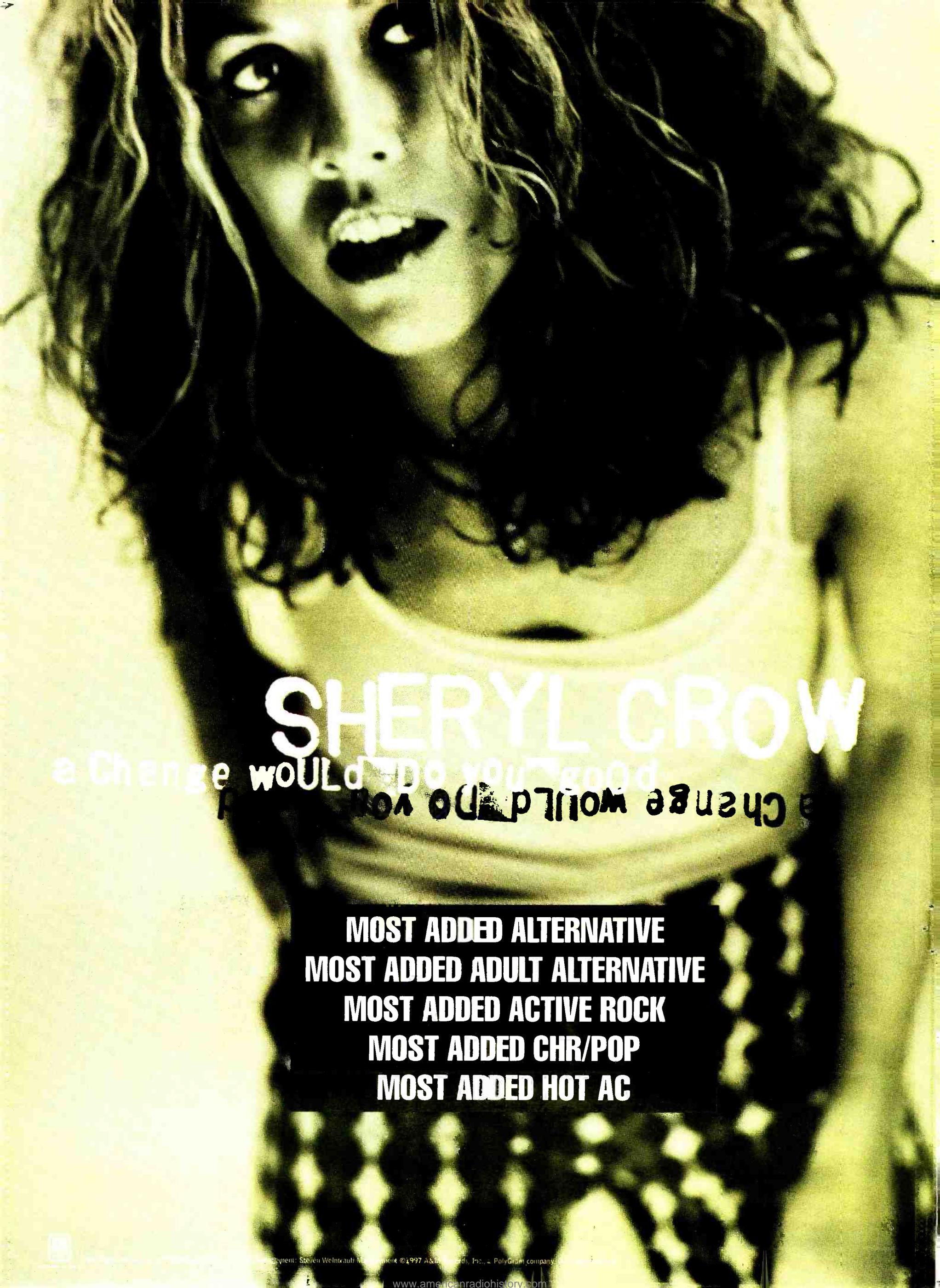
Format	Win '96	Fall '96	Win '97
News/Talk	15.2	14.7	14.2
Urban	10.2	9.9	10.1
Country	9.6	9.4	9.3
AC	9.2	8.5	8.7
CHR	5.3	6.9	7.0
Spanish	5.6	5.4	5.7
Oldies	4.9	5.2	5.1
Rock	5.5	4.7	4.8
Alternative	4.7	3.8	3.8
Classic Rock	2.9	3.7	3.8
Nostalgia	3.3	3.1	3.1
Hot AC	3.1	3.0	2.9
NAC/Smooth Jazz	2.7	2.7	2.7
Adult Alternative	1.5	2.1	2.5
Classical	1.8	1.8	1.7

Source: Interep Radio Store breakout of Winter '97 Arbitron data using M Street station format classifications.

**R&R Bows New Page For Emerging Pop/Alternative Format**

This week R&R debuts a new page dedicated to the emerging body of stations that are combining elements of Pop, Hot AC, Alternative, and Adult Alternative. Though hybrid formats are nothing new, this format is generating well-deserved industry interest by targeting musically active 25+ adults with a diet of pop/alternative music.

Each week, the Pop/Alternative page will seek to educate and inform with two main components: a sub-chart listing the top 20 most-played songs for the R&R airplay week (an index of contributing stations is shown); and observations from a top executive in the format, ranging from music to formatics to promotion ideas. See R&R's exclusive new Pop/Alternative feature on Page 29.



# SHERYL CROW

a change would do you good  
a change would do you good

**MOST ADDED ALTERNATIVE**  
**MOST ADDED ADULT ALTERNATIVE**  
**MOST ADDED ACTIVE ROCK**  
**MOST ADDED CHR/POP**  
**MOST ADDED HOT AC**

MAY 9, 1997

## Tobin, Klaiman Now 550 Promotion VPs



Tobin Klaiman

Neda Leppard Tobin has ascended to VP/Rock Promotion & Field Operations at 550 Music, where Joel Klaiman has been named VP/Alternative Music. Tobin will oversee mainstream, Alternative, College, and Adult Alternative formats for the label, while Klaiman will handle Alternative. Tobin and Klaiman remain based in Santa Monica and New York, respectively.

Sr. VP/Promotion Hilary Shaev said, "Over the years, Neda has built and maintained strong relationships at all formats of radio. She had the kind of passion and dedication to music that continues to be an inspiration to all of us."

As for Klaiman, Shaev observed, "I am certain Joel will have an immeasurable impact on this department and this company. Our artists and staff are lucky to have his focus, drive, and leadership."

Tobin, who was upped from Sr.

550/See Page 17

## McMahon To 'B' PD At Soft AC KRRW

KEZK/St. Louis PD Pat McMahon has accepted the programming chair at KRRW/Dallas. Now known as "B 97.9," the SFX Broadcasting Soft AC transitioned from Classic Rock ("The Arrow") early last month and is awaiting new calls.

VP/GM Pat Fant told R&R, "He's clearly had great success in St. Louis at KEZK and is also quite familiar with our market. Pat knows what makes ACs perform and the unique sensitivities that programmers must have to capture the attention of an audience that's hard to inspire."

"In addition, he has a great sense for the business as a whole. He understands what goes on in the sales side of a radio station and knows how to work with the sales department to maximize what he's able to deliver on the product side."

McMahon — who begins his new assignment May 19 — has previously programmed WUSA/Tampa, KDMX/Dallas, KEZB/El Paso, and KORQ/Abilene, TX. He was also MD at WNCI/Columbus and worked as a consultant with Vallie Consulting.

## AWRT Awards 'Gracie'



More than 500 electronic media execs, producers, and writers converged on the Waldorf-Astoria to salute the American Women in Radio & Television's "Gracie" award winners. Michele Lee was presented with the "Outstanding Achievement by a Woman" Gracie for her Lifetime Television event, "Color Me Perfect." Sharon Gless and Tyne Daly were inducted into the Hall of Fame. Shining at the gala event are AWRT Exec. Director Terri Dickerson (l) and KJCZ/San Antonio Account Manager and AWRT National President/Foundation Chair Phyllis Ingram.

## Stone Named Jefferson-Pilot Comm. Pres.

### She also becomes Exec. VP of J-P Corporation

Theresa Stone has been appointed President of Jefferson-Pilot Communications and Exec. VP of the Jefferson-Pilot Corp. Currently President/CEO of the Chubb Life Insurance Co. of America, Stone will join Jefferson-Pilot after the company completes its purchase of Chubb.

Stone succeeds William E. Blackwell, who will retire — perhaps as early as June — after 39 years with Jefferson-Pilot. During the past four years, under Blackwell's direction, the Greensboro-based communications company has doubled in size to 17 radio stations (located in Charlotte, Denver,

STONE/See Page 10

## Carroll Ascends To VP/Promo At London

### Dept. also ups Leger to Associate Director

London Records has tapped Bill Carroll as its new VP/Promotion. In addition to his radio duties, Carroll will now oversee the promotion department, including working videos to MTV and VH1. He reports to London President Peter Koepke.



Carroll

Carroll said, "I'm thrilled to have been given the opportunity to take on an expanded role in a com-

pany whose commitment to artistry I so admire. Thanks to [PolyGram Music Group President] Roger Aimes, Peter Koepke, and the entire London staff for chance to broaden my responsibilities into other formats."

Carroll, who joined London in 1994 as Sr. Director/Promotion,

entered the music business in 1989

LONDON/See Page 17

## Doherty To Program Active Rock WZTA

KEGL-FM (The Eagle)/Dallas PD Duane Doherty has been tapped for similar duties at Active Rock WZTA-FM (Zeta)/Miami, beginning May 19. He succeeds Gregg Steele, who was promoted to Paxson Communications VP/FM Programming last October. Doherty will report to Steele.

"Duane is a highly skilled, dynamic, knowledgeable, and creative programmer with a tremendous amount of drive," remarked Steele. "We took our time looking for the perfect person to keep Zeta at the top. Duane has been consistently winning the tough Dallas rock wars and we're fortunate to have him join us."

DOHERTY/See Page 17

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## Future Looks Bright For SoundStream

### New Nashville label formed as joint venture

As Nashville awaits the long-rumored Disney, DreamWorks, and new Sony Country imprints, the announcement has come that SoundStream is Nashville's newest label. A joint venture of Curb/Universal and publisher EMI Nashville, the label will be led by veteran producer Mark Bright (Blackhawk, Kippi Brannon, Burnin' Daylight, Jeff Wood), who becomes President. Initially, he will produce all of the new label's acts while continuing to work with acts on other labels.



Bright

All of the new label's creative personnel will remain based at the EMI Nashville offices. Curb/Universal VP Carson Schreiber and staff will oversee the manufacturing, sales, marketing, promotion, publicity, and distribution through Universal Music & Video Distribution.

Julie Wood has been named A&R Coordinator. The first act signed is San Francisco-based Cactus Choir. Their debut single is scheduled for October, and their album is set for a January 1998 release.

## Davis Set As First Alice/St. Louis PD

Former five-year KSTP-FM/Minneapolis OM/PD Bob Davis has been selected to be Alternative-leaning Hot AC WALC/St. Louis's first PD. The Emmis outlet jettisoned CHR and WKBQ calls earlier this year (1/24) to become "Alice @ 104.1."



Davis

"Bob has a great radio track record," Emmis/St. Louis Director/Programming Rick Balis commented. "We're very pleased that he'll be in our camp and are confident that his

programming expertise is just what we need to truly make plenty of noise with Alice."

Davis added, "This format is just beginning to emerge with the portent of tremendous potential for garnering adult listening shares. Emmis is at the top of a very short list of radio companies with the knowledge, patience, and resources necessary to develop the format to its true

DAVIS/See Page 17

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## Hearst Rumored To Be Bowing Out Of Radio

By PATRICE WITTRIG  
R&R WASHINGTON BUREAU

The last of the **Hearst Broadcasting** holdings are up for grabs, the *Baltimore Business Journal* reported last week. Top-ranked News/Sports/Talk **WBAL-AM** and sister station **WIYY-FM** ("98 Rock")/Baltimore (which ranked seventh in the '97 winter **Arbitron** survey) could sell for as much as an estimated \$60 to \$140 million.

WBAL's price could fluctuate depending on its contract with the Baltimore Orioles, which has maintained the AM powerhouse as its

voice for 31 years and signed a three-year extension last November. Billings for WBAL are estimated at \$13.4 million, \$4.2 million of that

from Orioles. Among the rumored prospective buyers: heavy-hitters **Jacor**, the newly formed **Chancellor Media**, as well as **American Radio Systems** — already the owner of two AMs and three FMs in the market — and **CBS Radio**, who's Baltimore properties include two AMs and two FMs.

Continued on Page 8

## WDCU-FM Officially On The Market In DC

The financially troubled DC government today hung up a "for sale" sign on **WDCU-FM**, the University of the District of Columbia's (UDC) 6800-watt noncommercial Jazz and community News station. Although it's officially on the market now, it's been clear since last fall that 90.1 was up for grabs — but no bidders are in sight.

The trouble is that Jazz 90 must remain noncommercial, and its fundraising abilities have been notoriously under par. The station, which has only three fulltime employees, has not raised even

\$200,000 a year since its start in 1981, when the school paid Georgetown University \$1 for the license. The DC **Financial Control Board** has hired **Blackburn & Company** to help get a contract by June 1 and

close the city's \$6.2 million shortfall. Chairman **Jim Blackburn** told **R&R** that he's confident a buyer will be found and the deal closed by the September 30 deadline. "Washington is a world center for news, public affairs, culture, and the arts. I believe this will have wide appeal. We know who the prospective buyers are, and this will be organized, efficient, and definite."

While the station has never

Continued on Page 8

## BUSINESS BRIEFS

### FCC Upholds WBZU Indecency Fine

The FCC has agreed to lower **WBZU-FM/Richmond's** \$10,000 penalty (R&R 10/25/96) for airing certain **Howard Stern** broadcasts to \$6000. The decision came after then-licensee **Benchmark Communications** requested in its response to the Commission that the fine be cut to \$2500. According to the FCC, the fine was lowered because, prior to the fine, "and on its own initiative, [Benchmark] acknowledged and corrected potential problems with its programming." At the time of the broadcasts 'BZU was **WVGO**; the current licensee is **ABS Communications**.

### Westinghouse Adds Board Member

At its annual meeting last week **Westinghouse Electric Corp.** elected **CBS Television & Cable Group President Peter Lund** to its board of directors; it also named **Westinghouse Energy Systems' President Charles Pryor** a vice president of the corporation. In other shareholder news: The company will issue a regular quarterly dividend of 5 cents per share on common stock, payable June 1. The board also declared a dividend of \$3.214 per share on its series C conversion preferred stock.

### Jacor Names Largest Shareholder Chairman

**Jacor Communications Inc.** Jacor has elected its largest shareholder, **Sam Zell**, as its chairman, replacing **Sheli Rosenberg**, who will remain on the board. Zell's **Equity Group Investments Inc.**, has committed to buy at least \$20 million in Jacor's common shares. Later this month Jacor will offer about 4.6 million shares in a public offering. The other 70 million shares will be a part of a private offering.

### Three Indianapolis Stations Handed NAL

**WMYS-AM, WTPI-FM & WZPL-FM/Indianapolis** are the latest to receive a notice of apparent liability — this one for \$12,000 — from the FCC for "failing to self assess the effectiveness of its EEO efforts." The Commission notice came after the **National Rainbow Coalition and Operation PUSH** complained about the stations' hiring practices. Licensee **MyStar Communications Corp.** can still contest the penalty.

### Gannett Offers Dividend, Re-Elects Directors

While **Gannett** still holds its five properties, it declared Tuesday (5/6) a regular quarterly dividend of 36 cents per share, payable July 1 to shareholders of record June 6. Directors **Drew Lewis, Tomas Reynolds Jr.**, and **Dolores Wharton** were re-elected at the company's annual meeting, and directors **Andrew Brimmer, Rosalynn Carter** and **Rollan Melton** are retiring.

### Cox Radio Completes Tender Offer

As of April 30, **Cox Radio Inc.** sold \$74.6 million in principal amount of **NewCity Communications' 11 3/8% senior subordinated notes** due 2003. **NationsBanc Capital Markets** was the dealer manager and **MacKenzie Partners Inc.** was the information agent.

### Station Deals Receive FTC Clearance

The following deals this week received early antitrust clearance from the **Federal Trade Commission**:

- **Bonneville International's** \$205 million acquisition of **Chancellor Media's WLUP-FM & WPNT-FM/Chicago & KDFC-FM/San Francisco**
- **Capstar Broadcasting's** \$173 million acquisition of **Benchmark Communication's** 30 stations and two construction permits in 10 markets
- **Jacor Communications** purchase of **Premiere Radio Networks** for \$165 million
- **Citadel Communications Corp.'s** \$117 million acquisition of **TeleMedia Broadcasting's** 28 stations
- **Susquehanna Radio Group's** \$44 million buy of **Evergreen Media's KYLD-FM/San Francisco** frequency and facilities and the **KSAN** call letters.
- **Clear Channel Communications' \$24 million** acquisition of **Capitol Broadcasting's WNTM-AM, WKSJ-AM & FM, WDWG-FM, WMXC-FM & WRKH-FM/Mobile**

### Business Bits

**Bear Stearns** analyst **Victor Miller** has started coverage of **American Radio Systems** with a "buy" rating ... Less than a month after being granted an FCC license to provide satellite digital audio radio service, **CD Radio Inc.** is building satellites. **CD Radio** is working with **Loral Space & Communications Ltd.**, which will build and deliver the satellites by 1999. **Loral** also has the option to build a third satellite ... **Evergreen Media** closed its \$103 million purchase of **WDAS-AM-FM/Philadelphia** from **Beasley Broadcast Group**.

Compiled from reports by the **Associated Press, United Press International, Dow Jones News Service, and R&R staff writers.**

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**ARNIE SPANIER**  
10pm-2am E.T.

**JOHN REINSHAW**  
10am-2pm E.T.

**BOB KEMP**  
2am-6am E.T.

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Illustrations by J. T. Steiny

United Stations Radio Networks is proud to offer you the opportunity to join us in celebrating

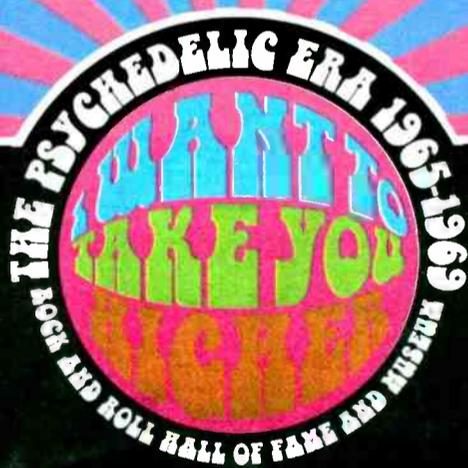
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**DEAL OF THE WEEK**

• **WGUS-AM, WEKL-FM, WRXR-FM & WUUS-FM/ Augusta, GA \$15.5 million**

**1997 DEALS TO DATE**

**Dollars To Date: \$4,732,476,438**

(Last Year: \$3,311,871,199)

**This Week's Action: \$61,729,552**

(Last Year: \$253,853,500)

**Stations Traded This Year: 808**

(Last Year: 759)

**Stations Traded This Week: 40**

(Last Year: 76)

**TRANSACTIONS AT A GLANCE**

- Simmons Broadcasting Co. \$1000
- WOCW-FM/Parris Island, SC
- WHRD-AM/Huntington, WV
- KSPY-FM/Quincy, CA \$30,000
- WBBT-AM & WLYU-FM/Lyons, GA \$400,000
- WIXO-FM/Bartonville, IL \$853,000
- KIKR-FM/Asbury (Dubuque), IA \$305,673 for 50%
- WBQQ-FM/Kennebunk & WQEZ-FM/Kennebunkport, ME \$1.6 million
- WJNR-FM/Iron Mountain, MI \$388,000
- WLLZ-AM/Monroe (Detroit) \$3.15 million
- KEXS-AM/Excelsior Springs (Kansas City) \$350,000
- KIXQ-FM & KSYN-FM/Joplin & KJMK-FM & KXDG-FM/Webb City, MO \$10.8 million
- KRLK-FM/Kimberling City, MO \$150,000
- KRLK-FM/Kimberling City, MO \$1,088,237
- KMTA-AM & KMCM-FM/Miles City, MT \$594,000
- WDOX-FM/Wildwood Crest (Atlantic City-Cape May), NJ \$500,000
- WIOZ-FM/Southern Pines, NC \$316,500
- WLEC-AM & WCPZ-FM/Sandusky, OH \$7.65 million
- WSUY-FM/Charleston \$8.5 million
- KOLY-AM & FM/Mobridge, SD \$680,742
- WEKX-FM/Jellico, TN \$400,000
- KTAM-AM & KORA-FM/Bryan-College Station, TX \$4.5 million

**TRANSACTIONS**

**Cumulus Masters The Augusta Market**

□ **Georgia foursome goes to company in \$15.5 million deal**

**Deal Of The Week**

**WGUS-AM, WEKL-FM, WRXR-FM & WUUS-FM/ Augusta, GA**

PRICE: \$15.5 million

TERMS: Asset sale for cash

BUYER: Cumulus Media L.L.C., a subsidiary of Cumulus Broadcasting Inc., headed by CEO Bill Bungeroth

SELLER: Wilks Broadcast Acquisitions, headed by President Jeff Wilks. Phone: (803) 279-1977

FREQUENCY: 1380 kHz; 102.3 MHz; 96.3 MHz; 107.7 MHz

POWER: 4kw day/70 watts night; 1.5kw at 666 feet; 15kw at 889 feet; 24.5kw at 577 feet

FORMAT: Classic Rock; Classic Rock; Rock; Country

BROKER: Joe Sitrick of Blackburn & Co.

TERMS: Asset sale for cash  
BUYER: Ukiah Broadcasting Corp., headed by President Keith Bussman. Phone: (209) 946-7900  
SELLER: John LaRue. Phone: (209) 948-2127

**WBBT-AM & WLYU-FM/ Lyons**

PRICE: \$400,000

TERMS: Asset sale for cash

BUYER: T.C.B. Broadcasting Inc., headed by President Raymond Bilbrey. Phone: (919) 368-9258

SELLER: Thompson Radiobroadcasting Co. Inc. Phone: (912) 526-8122

**Illinois**

**WIXO-FM/Bartonville**

PRICE: \$853,000

TERMS: Asset sale for \$133,000 cash; a five-year, \$315,000 promissory note; and assumption of outstanding debt

BUYER: Winston Communications Inc. of Illinois, headed by President Bayard Walters. Phone: (615) 361-7560

SELLER: Howard Bill. Phone: (507) 288-1971

**Iowa**

**KIKR-FM/Asbury (Dubuque)**

PRICE: \$305,673 for 50%

TERMS: Stock sale for \$40,000 cash and a 12-year, \$265,673 promissory note at 10% interest

BUYER: Phillip Fisher, increasing his interest in KIKR Inc. from 25% to 75%. Phone: (608) 273-4773  
SELLER: Dale and Joanne Ganske. Phone: (608) 831-8708  
FREQUENCY: 103.3 MHz  
POWER: 6.6kw at 643 feet  
FORMAT: Country

**Maine**

**WBQQ-FM/Kennebunk & WQEZ-FM/ Kennebunkport**

PRICE: \$1.6 million

TERMS: Asset sale for \$1.05 million cash and a 10-year, \$550,000 promissory note at 10% interest

BUYER: Mariner Broadcasting L.P., headed by President Louis Vitali. Phone: (207) 967-0993

SELLER: Vega Corp., headed by President Brende Tanger. Phone: (617) 244-9225

FREQUENCY: 99.3 MHz; 104.7 MHz  
POWER: 3kw at 328 feet; 6kw at 285 feet

FORMAT: Classical; AC

**Michigan**

**WJNR-FM/Iron Mountain**

PRICE: \$388,000

TERMS: Stock sale for \$194,000 cash and a nine-year, \$194,000 promissory note at 9% interest

BUYER: Bruce Grassman is acquiring Wheeler Broadcasting of Michigan Inc. Phone: (715) 524-2194  
SELLER: Ray Wheeler and Gary

Mach. Phone: (715) 524-2194

**WLLZ-AM/Monroe (Detroit)**

PRICE: \$3.15 million

TERMS: Asset sale for cash

BUYER: Crawford Broadcasting Co., headed by President Donald Crawford. It owns Wmuz-FM/Detroit. Phone: (215) 628-3500

SELLER: Greater Media Inc., headed by COO Thomas Milewski. Phone: (908) 247-6161

FREQUENCY: 560 kHz  
POWER: 500 watts day/14 watts night  
FORMAT: Ethnic

BROKER: Glen Serafin of Serafin Bros. (for Greater Media) and John Pierce of Force Communications (for Crawford)

**Missouri**

**KEXS-AM/Excelsior Springs (Kansas City)**

PRICE: \$350,000

TERMS: Stock sale for \$50,000 cash

and a 20-year, \$300,000 promissory note at 10% interest

BUYER: Brad and Mica Campbell are acquiring Jeffco Television Corp. Phone: (913) 851-2244

SELLER: Willie and Aubrey Williams. Phone: (816) 630-1030

FREQUENCY: 1090 kHz  
POWER: 1kw  
FORMAT: Gospel

**KIXQ-FM & KSYN-FM/ Joplin & KJMK-FM & KXDG-FM/Webb City**

PRICE: \$10.8 million

TERMS: Stock sale for \$7.1 million cash and assumption of obligations worth \$3.7 million

BUYER: Jerome Donald, John, James, and David Zimmer are acquiring Big Mack Broadcasting. Phone: (573) 335-8291

SELLER: James von Grep, Charles and Kendall Dunaway, William Mackie, John Blair, Thomas

Continued on Page 8

**Group Deal**

**Simmons Broadcasting Co.**

STATIONS: WOCW-FM/Parris Island, SC and WHRD-AM/Huntington, WV  
PRICE: \$1000

TERMS: Stock sale for cash

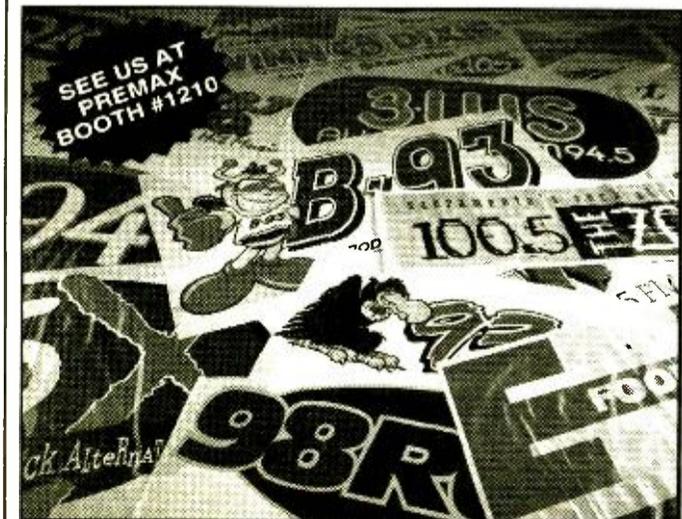
BUYER: W. Lee Simmons is acquiring Simmons Broadcasting Co. Phone: (803) 785-4445

SELLER: David Simmons

**California**

**KSPY-FM/Quincy**

PRICE: \$30,000



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## Jacor Moves Into Traffic

**J**acor Communications CEO Randy Michaels has moved into traffic via an \$18 million acquisition of two Southern California traffic reporting outlets. Jacor is expanding its interest in the traffic arena, having debuted **TotalTraffic**, its Atlanta-based operation in January.

The company said on May 1 it had bought **Airtraffic Communications**, an Orange County-based operation covering the Los Angeles market and **Airwatch Communications** in San Diego. Both companies, which rank third behind **Metro Networks** and **Shadow Traffic** in each market, are principally owned by **Stephen Springer**.

— Jeffrey Yorke

## TRANSACTIONS

Continued from Page 6

**McCoy, and Phillip and Janet Garvin.** Phone: (417) 624-1025.

**FREQUENCY:** 102.5 MHz; 92.5 MHz; 93.9 MHz; 97.9 MHz

**POWER:** 100kw at 994 feet; 100kw at 430 feet; 48kw at 505 feet; 1.6kw at 443 feet

**FORMAT:** Country; CHR; Country; Classic Rock

### KRLK-FM/Kimberling City

**PRICE:** \$150,000

**TERMS:** Asset sale for cash

**BUYER:** **Mountain Lakes Broadcasting Co.**, headed by President **Scottie Earls**. It has agreed to sell this station to another party (see following deal). Phone: (417) 335-3711

**SELLER:** **Kevin and Patricia Woodlinger**.

### KRLK-FM/Kimberling City

**PRICE:** \$1,088,237

**TERMS:** Asset sale for \$342,039 cash, \$250,000 worth of stock in **Turtle Broadcasting**, a \$250,000 promissory note at 8.5% interest, and a consulting agreement worth \$246,198

**BUYER:** **Turtle Broadcasting L.L.C.**, headed by President **Roderick Orr**. It owns **KOMC-AM**, **KRZK-FM/Branson, MO**. Phone: (417) 334-6003

**SELLER:** **Mountain Lakes Broadcasting Co.**, headed by President **Scottie Earls**. Phone: (417) 335-3711  
**FREQUENCY:** 100.1 MHz  
**POWER:** 2.7kw at 489 feet  
**FORMAT:** Country

## Montana

### KMTA-AM & KMCM-FM/Miles City

**PRICE:** \$594,000

**TERMS:** Asset sale for \$19,500 cash and three promissory notes at 8% interest

**BUYER:** **Senger Broadcasting Corp.**, headed by President **Kevin Senger**. Phone: (406) 232-5626

**SELLER:** **Miles City Broadcasting Corp.**, headed by President **Austin Baillon**.

## New Jersey

### WDOX-FM/Wildwood Crest (Atlantic City-Cape May)

**PRICE:** \$500,000

**TERMS:** Asset sale for cash

**BUYER:** **Equity Communications L.P.**, headed by President **Gary Fisher**. It owns **WAYV-FM/Atlantic City**. Phone: (609) 484-8444

**SELLER:** **Joseph Powers**. Phone: (609) 464-0743

**FREQUENCY:** 93.1 MHz  
**POWER:** 3.3kw at 292 feet  
**FORMAT:** Rock

## North Carolina

### WIOZ-FM/Southern Pines

**PRICE:** \$316,500

**TERMS:** Asset sale for cash

**BUYER:** **Muirfield Broadcasting Inc.**, headed by President **C. Walker Morris**. It owns **WIOZ-AM/Pinehurst, NC** and **WKQB-FM/Southern Pines, NC**.

## EARNINGS

# Chancellor, ARS Boast Strong First Quarters

**C**hancellor Broadcasting Co. reported strong increases in broadcast cash flow and net revenues for first-quarter 1997. Net revenues increased 117.8% to \$55.9 million, while cash flow was up 93.1% to \$17.7 million. Chancellor had a first-quarter loss of \$15.4 million (90 cents per share) compared to a last year's first-quarter loss of \$28.8 million (\$2.18). Chancellor President/CEO **Steven Dinetz** says the acquisitions of **Colfax Communications** and **OmniAmerica** group last year helped boost the results.

**A**merican Radio Systems also boasted record first-quarter 1997 results, reporting that broadcast cash flow on a same-station basis increased 32.3%. ARS widened its loss in the most recent quarter to \$10.6 million (50 cents) on net revenues of \$54.2 million, compared to a loss of \$456,000 (3 cents) on revenues of \$23.6 million a year ago.

After-tax cash flow for **Clear Channel Communications** increased 83% to \$29.4 million from \$16.1 million in first-quarter 1996. It also reported a 47% in-

crease in broadcast cash flow, from \$24 million to \$35 million during first-quarter 1997. Net income was \$7.6 million (10 cents) on gross broadcasting revenues of \$110.8 million, compared to earnings of \$6.2 million (9 cents) on revenues of \$70.1 million. During the first quarter **Clear Channel** closed on the acquisition of 13 radio stations as well as 93% of **Eller Media Corp.** It also agreed to acquire an additional 12 stations during the first three months of 1997.

Phone: (910) 692-2107

**SELLER:** **Greene Broadcasting Corp.**, headed by President **Dwayne Greene**. Phone: (919) 834-3231

## Ohio

### WLEC-AM & WCPZ-FM/Sandusky

**PRICE:** \$7.65 million

**TERMS:** Asset sale for cash

**BUYER:** **Jacor Communications**, headed by CEO **Randy Michaels**. Phone: (606) 655-6550

**SELLER:** **Erie Broadcasting II Inc.**  
**FREQUENCY:** 1450 kHz; 102.7 MHz  
**POWER:** 1kw; 50kw at 135 feet  
**FORMAT:** B/EZ; AC  
**BROKER:** **Michael Bergner & Co.**

## South Carolina

### WSUY-FM/Charleston

**PRICE:** \$8.5 million

**TERMS:** Asset sale for \$5.6 million cash and assumption of existing \$2.9 million debt

**BUYER:** **Highbourne Communications Inc.**, headed by President **William Dudley**. Through an affiliate, it owns **WRFQ-FM/Mount Pleasant, SC** and **WSSP-FM/Goose Creek, SC**. Phone: (803) 884-0520  
**SELLER:** **WBG Licence Co. L.L.C.**, a subsidiary of **Wicks Broadcast Group L.P.** Phone: (212) 838-2100  
**FREQUENCY:** 100.5 MHz  
**POWER:** 17.5kw at 394 feet  
**FORMAT:** AC

## South Dakota

### KOLY-AM & FM/Mobridge

**PRICE:** \$680,742

**TERMS:** Asset sale for cash

**BUYER:** **James River Broadcasting Inc.**, headed by President **Robert Ing-**

**stad**. It owns **KGFX-AM/Pierre, SD**, and **KMLO (FM CP)/Lowry, SD**. Phone: (701) 845-1490

**SELLER:** **Mobridge Broadcasting Corp.**, headed by President **Nadine Coleman Gill**. Phone: (605) 845-3654

## Tennessee

### WEKX-FM/Jellico

**PRICE:** \$400,000

**TERMS:** Asset sale for cash

**BUYER:** **Whitley Country Broadcasting Co. Inc.**, headed by President **Paul Estes**. Phone: (606) 549-2285

**SELLER:** **Trio Broadcasting Inc.**, headed by President **Randy Thompson**. Phone: (606) 785-3129

## Texas

### KTAM-AM & KORA-FM/Bryan-College Station

**PRICE:** \$4.5 million

**TERMS:** Asset sale for cash

**BUYER:** **Texrock Radio Inc.**, headed by President **Dain Schult**. It has agreed to acquire **KHLB-AM & FM/Burnet, TX**. Phone: (512) 249-2344

**SELLER:** **Springer Broadcasting Inc.**, headed by President **W. Bennett Springer**. Phone: (409) 776-1240  
**FREQUENCY:** 1240 kHz; 98.3 MHz  
**POWER:** 380 watts; 2.3kw at 528 feet  
**FORMAT:** Nostalgia; Country  
**BROKER:** **Jack Riley of Riley Representatives**

### KLTO -FM/Rosenburg (Houston-Galveston)

**PRICE:** \$3.08 million

**TERMS:** Asset sale for cash

**BUYER:** **Tichenor Media System Inc.**, headed by President **McHenry Tichenor Jr.** It owns **KLAT-AM, KRTX-AM & FM, KLTN-FM & KLTP-FM/Houston-Galveston**.

**SELLER:** **Fort Bend Broadcasting**

**Co. Inc.**, headed by President **Roy Henderson**. Phone: (713) 286-1600  
**FREQUENCY:** 104.9 MHz  
**POWER:** 2.55kw at 351 feet  
**FORMAT:** Spanish  
**BROKER:** **Mireya Guerrero**

## Virginia

### WKEY-AM & WIQO-FM/Covington

**PRICE:** \$505,000

**TERMS:** Stock sale for promissory note

**BUYER:** **Denny Tincher** is acquiring **WKEY Inc.** Phone: (540) 962-1133

**SELLER:** **James and Joan Croy** and **Etheridge, Hazel, Derrick, and Anastasia Barr**. Phone: (540) 962-4320

## Washington

### KSWW-FM/Raymond

**PRICE:** \$182,400

**TERMS:** Asset sale for \$40,000 cash and a seven-year, \$142,400 promissory note at 9% interest

**BUYER:** **Jodesha Broadcasting Inc.**, headed by President **William Wolfenbarger**. It owns **KFMY-FM/South Bend, WA**. Phone: (360) 412-1908

**SELLER:** **Pacific Broadcasting Co.**, headed by President **Mary Gauger**. Phone: (360) 942-5533

## West Virginia

### WMON-AM & WZKM-FM/Montgomery

**PRICE:** \$205,000

**TERMS:** Asset sale for cash

**BUYER:** **Hanson Broadcasting Co.**, headed by President **Doug Hanson**. Phone: (303) 777-4646

**SELLER:** **J & K Broadcasting Inc.**, headed by President **James Hardman**. Phone: (304) 847-5144

This announcement appears as a matter of record only



\$78,300,000

investment and commitment of equity capital to finance the acquisition program of Connoisseur Communications Partners, L.P.

This investment and commitment was made by affiliates of

**ABRY Broadcast Partners III, L.P.**  
and  
**TINICUM INCORPORATED**

March 26, 1997

# Hearst Rumored To Be Bowing Out Of Radio

Continued from Page 4

Hearst divested its four other radio holdings — a duo in Milwaukee and a pair in Pittsburgh — in the latter part of March to **SFX**

**Broadcasting** for \$35 million, apparently concentrating its energies in cable and television. Hearst expanded its television interests when it merged with **Argyle Television**

in March.

Hearst currently owns approximately 17% of the local market revenue, according to radio analysts at **Duncan's American Radio**.

# WDCU-FM Officially On The Market In DC

Continued from Page 4

commanded more than eight-tenths of a share among listeners 12+, public radio in general claims nearly an eight

share of the total Washington audience. In morning drive the noncommercial audience is even bigger with American University's **WAMU-FM** airing of

NPR's "Morning Edition" often running neck-and-neck with **Howard Stern** on CBS's **WJFK-FM** among listeners 25-54 for the No. 1 spot.

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## Cathey Joins N2K As Nat'l Dir./Jazz & Urban Promotion

N2K Encoded Music has appointed **Eulis Cathey** as National Director/Jazz & Urban Promotion. Based in New York and reporting to Sr. VP/Marketing & Promotion **Chris Hensley**, Cathey will oversee NAC as well as Urban and Urban AC formats.



Cathey

Cathey joins N2K from Atlantic Records, where for the last three years he was National Director/Jazz Promotion. While at Atlantic he also served in A&R, working with such artists as **Gerald Albright**, **Gary Bartz**, and **Bobby Lyle**. Between 1992-94, Cathey ran his own independent production company, **Equinox**. He was Director/A&R at **Verve Records** between 1990-92 and, prior to that, Great Lakes Regional Manager/Black Music Promotion at **Virgin Records**. He also was a jazz on-air talent at **WEBR-AM/Buffalo** between 1976-80.

Hensley said, "Eulis is a total music person who brings to this job tremendous expertise in both the jazz and urban areas. His experience in radio broadcasting, A&R, and radio promotion give him a particularly knowledgeable perspective. We are delighted to have him join the N2K Encoded Music team."

## Carey Climbs To Director/Promotion Post At Relativity

Relativity Records has upped **Trevor Carey** to Director/Promotion. Based in the label's New York office, Carey will be in charge of Rhythm/Crossover radio and also will work in Pop. He reports to VP/Promotion **Kevin Carroll**.



Carey

Commenting on Carey's promotion, Carroll said, "Trevor's in-depth knowledge and diverse background in radio promotion has played an essential role in contributing to Relativity's growing success. I'm happy to announce his well-deserved promotion and will rely on him as an integral part of Relativity's promotion team."

Carey joined Relativity as West Coast Regional Promotion Manager after a stint as Asst. PD at former **CHR KHQT (Hot 97.7)/San Jose**.

## Stone

Continued from Page 3

Atlanta, Miami, and San Diego), three TV outlets, a sports production company, and other related divisions.

Recognized for her financial management abilities, Stone served 14 years as a principal with **Morgan**

### A Good Influence

Not only was Epic artist Kenneth "Babyface" Edmonds named one of Time's 25 Most Influential People in America for 1997, but he also was presented a plaque commemorating combined sales of more than 4 million units for his album "The Day" and Top 10 hit single, "Every Time I Close My Eyes." Smiling at all the good fortune are (l-r) Epic Records Group Chairman David Glew, Sony Music Entertainment Exec. VP Michele Anthony, Epic Records President Richard Griffiths, President/COO Sony Music Entertainment Thomas D. Mottola, Babyface and wife, Tracey, Exec. VP/Black Music Epic Records, and Sony Music International Chairman Mel Ilberman.

## Skolnek Upped To Alternative Promotion Director/West Coast At Geffen Records

### Grant steps up to Alternative Promo Manager

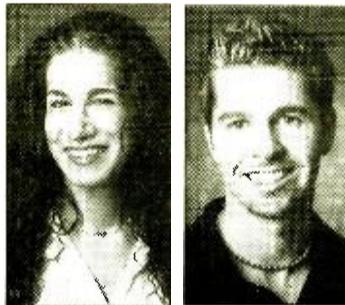
Geffen Records has promoted **Gabrielle "Gaby" Skolnek** to Alternative Promotion Director/West Coast. Formerly Northwest Field Promotion Representative, Skolnek will relocate from Seattle to Los Angeles.

"Gaby represents everything that Geffen needs in modern rock," said Head/Alternative Promotion **Ted Volk**, to whom Skolnek reports. "Her ability to work with radio, market the artists, and develop unknown bands has been superb. We are lucky to have her on our team."

Skolnek entered the music industry as Music Promotion Coordinator at the **Morgan Creek Music Group**. She joined Geffen in 1993 as an assistant in the Rock department. In 1994 she rose to Adult Contemporary/NAC/Jazz Manager.

"I'm very excited about this new position and look forward to the challenges that lie ahead in Alternative radio," said Skolnek. "I couldn't ask for more than to learn from and share ideas with the great team here at Geffen."

In related news, Geffen has elevated **David Grant** to Alternative Promotion Manager. His music industry career began with a PD stint at Loyola Marymount University's station **KXLU**. Grant — who joined Geffen in 1992 as an assistant in the Alternative department — also will report to Volk.



Skolnek

Grant

## Brindle Now PD At 'GNA & 'TRY/Albany

**WROW-AM & WYJB-FM/Albany OM Buzz Brindle** has been named PD of crosstown **WGNA-AM & FM** and Oldies **WTRY-AM & FM**. He succeeds **Fred Horton**, who left a few weeks ago to rejoin **Barnstable Broadcasting** as PD of Country **WGKX-FM/Memphis (R&R 4/18)**. Horton also had responsibilities for Rock **WPYX-FM**, which will soon have its own PD.

**SFX Broadcasting/Albany VP/GM Bob Ausfeld** commented, "Buzz has definitely made his mark on this market by bringing WYJB-FM to the point where they are now. We're thrilled that he will now join us to continue the legacy of WGNA-AM & FM and WTRY-AM & FM."

Brindle said, "SFX is one of the top radio companies in the country. I'm honored that Bob has asked me to join his team. Both WGNA and WTRY are hallmark call letters in this market, and I'm proud to be associated with both of these excellent radio stations."

**Stanley & Co.** and specialized in corporate finance issues and in mergers and acquisitions within the life insurance industry.

"We are delighted to be able to call on Terry Stone's management expertise to continue to guide the growth of our communications

company," said Jefferson-Pilot Corp. President/CEO **David Stonecipher**. "Her in-depth knowledge of the insurance business will be a key asset as we explore ways to utilize the synergy between our insurance and communications companies."

## EXECUTIVE ACTION

### Baer Elevated To CBS/L.A. Dir./Business Dev.

**Earl Baer** has been promoted to Director/Business Development for CBS's Los Angeles properties. In his newly created position, Baer will oversee eight Los Angeles stations: all-Newsers **KFWB-AM & KNX-AM**, Nostalgia **KRLA-AM**, "Arrow" **KCBS-FM**, Talk **KLSX-FM**, Alternative **KROQ-FM**, Oldies **KRTH-FM**, and NAC/Smooth Jazz **KTWV-FM**.

"Earl's varied experience in sales and sales management make him a great choice for this role," remarked **KTWV VP/GM Tim Pohlman**, to whom Baer will report. "This cluster of stations reaches one of every two people in L.A. — more than 4.8 million people. If we are to grow radio's share of ad revenue beyond its traditional 7%, it will happen by virtue of using the strength of this outstanding group of stations to assist businesses in getting results for their expenditure of ad dollars."

Baer's appointment follows CBS's recent pattern of hiring one person to oversee one market's sales efforts; the position already has been established in Dallas and Detroit. Baer has spent the last 10 years in radio sales: the first two at **KRTH** and the past eight at **KFWB**, where he moved up from **AE** to **LSM** to **GSM**.

### Two Rise To Radio Today Entertainment SVPs

**Radio Today Entertainment** has elevated **Ramona Rideout** to Sr. VP/Affiliate Relations and **Tom Powell** to Sr. VP/Production. Both positions are newly created.

"Radio Today has grown in size and shape by leaps and bounds," stated President **Geoff Rich**. "Ramona and Tom have been instrumental in our growth and assumed ever-increasing responsibilities."

Rideout and Powell most recently served as VPs in their respective departments.



Rideout

Powell

## WAAF/Boston's 'Prenuptial Agreement'

The following is an open letter to the industry from **WAAF/Boston PD Dave Douglas**:

Recently, a popular national recording artist accepted a paid date to play at a festival for my competition. This artist benefited significantly from WAAF's years of airplay, which was more than any other Boston station. We helped sell their records and made them into an act that can now command a premium performance fee. Playing these kinds of radio festivals is no different, in my opinion, than a promoter booking the band and giving a "presents" to a station — which wouldn't happen here. The artist's record company Rock promotion staff claims they were not consulted regarding this decision. Had they been, I'm certain they would have pointed out what an insult this is to the station that took a risk and played their music (including songs that were not hits) when few others would.

A year ago, WAAF introduced another artist to the market and exclusively played their first two singles in heavy rotation. The third track is now becoming a hit as a result of receiving heavy airplay from WAAF and medium airplay from our Alternative counterpart. The band is touring and will soon be coming to town to play a neutral, paid club show. My Alternative competitor (so I am told) is demanding that the artist play on the air for them only and insisting that the artist not play on WAAF or they will drop the record. The head of Rock promotion at the label says that his "hands are tied" and that both the president of promotion and the band's manager have agreed to my competitor's terms.

These are just two examples of the kind of ongoing business practices that are being conducted here and occur frequently at other Rock stations all over the country. So why do I bother dealing with record company Rock promotion departments when they admit they have little clout within their company and no influence over what their artists do? By rendering a record company Rock promotion staff virtually powerless against the Alternative promotion staff with respect to shared artists, record companies have created an atmosphere that unfairly restricts Rock radio's competitive capabilities.

Therefore, all future business dealings between WAAF and recording artists will require a commitment from the artist and label outlining their promotional intentions in this market as it applies to WAAF. A conversation followed by a summary in writing signed by either the artist management or the president of promotion at their record label will be required prior to our promotional commitment. It is because of the ongoing and blatant disregard for our efforts in artist development that it has become necessary for WAAF to implement this kind of radio "prenuptial agreement." This appears to be the only way to avoid the repugnant surprise of watching a band turn their back on a station that helped them become successful.

## Radio



Hildebrandt

• **STEPHEN HILDEBRANDT** has been chosen as VP and General Counsel for CBS Radio. Hildebrandt joined the CBS Law Department in 1996 as Associate General Counsel.

• **BETTY BERNEMAN** has been appointed National Affiliation Director/News Division for Metro Networks Inc. Prior to joining Metro Networks, Berneman worked as Sales Manager/Eastern Division for the Associated Press.

• **BILL NESBITT** has been named Director/Programming for Entertainment Radio Network. Nesbitt previously has programmed such major-market stations as KIQQ/Los Angeles, and frequently worked as a music programmer for the Walt Disney Company.

• **BOB STRACZEK** has been tapped as General Manager for WCCQ/Joliet, IL. He most recently managed KSTB/Crystal Beach, TX.

• **KAREN BARICH** has been promoted to Director/Finance & New Business Development and **LOU LAVAUX** has been named Business Manager for Jones Radio Networks. Barich was formerly Business Manager/Financial Analyst for the company. Lavaux most recently worked with Jones International as Billing System Supervisor.

## Records



Tucker

• **KEN TUCKER** has been promoted to Manager/National Promotion for Giant-Repulse/Nashville. Tucker most recently served as Manager/Southeast Regional Promotion for the division.

• Point Music, a joint venture of Euphoria Productions Ltd. and Phillips Music Group, is expanding to include a



Johnson



Dry

new division created as part of PolyGram Classics & Jazz. Point VP **RORY JOHNSON** and Dir./Marketing & Artist Development **RANDY DRY** have been tapped to manage the new division. Euphoria, headed by President

**KURT MUNKACSI**, will continue to provide Point's artistic direction.



Munkacsi

## CHRONICLE

### BIRTHS

**EBT Promo Goddess Gina Iorillo-Corrales**, husband Shaun, daughter, Dakota, April 21.

**Capricorn Records** act **Fool's Progress** lead singer **Reed Foehl**, wife Jen, son Jaden, April 30.

### CONDOLENCES

**Urban Legends Records** business partner **Pat Barnard**, 26, April 15.

• **HARRY PALMER** has been promoted to Senior VP/General Manager of BMG Classics, U.S. Palmer formerly served as VP/General Manager for the division.

• **CAROL BURNHAM** has been named VP/Publicity and **CHERYL**



Burnham



Kovalchik

**KOVALCHIK** has become Western Regional Promotion Director for Capricorn Records. Prior to joining the label, Burnham was the owner/operator of independent publicity firm Huge & Jolly PR. Kovalchik formerly held a similar position with Sub Pop Records.

• **LINDA URY GREENBERG** has been promoted to VP/Market Research for Sony Music. She was most recently Senior Director/Market Research for the company.



Greenberg

• **ANDREW STEPHANOPOULOS** has been named VP/A&R and



Stephanopoulos



Gizicki

**STEVEN GIZICKI** has been appointed Senior Product Manager at The Track Factory. Stephanopoulos formerly served as Product Manager for the label, while Gizicki most recently worked as a freelance music journalist.

• **SUSANNE WHITE** has been upped to Senior Director/Promotion for Guardian/EMI Records. She formerly held the Director/National Promotion post for the label.



White

• **JEFFREY JACKSON** has been named Senior Director/Advertising & Merchandising for Atlantic Records. Jackson most recently served as Director/Marketing for the advertising firm Ziccardi & Partners Inc.



Jackson

• **PAUL BARNABEE** has been promoted to Senior Director/Finance for RLG/Nashville. He previously held the Director/Finance post for the label.

• **MARY ANN DANIEL** has been upped from Director to Senior Director/Production & Creative Services for MCA/Nashville.

• **J.R. RIZZO** has been appointed Regional Promotion Manager/Midwest for Jive and SilverTone Records. Prior to joining the label, Rizzo served as Midwest college representative and promotion assistant for EMI Records/Chicago.



Rizzo

## National Radio

• **RANDY RIDDLE** has joined **PUBLIC RADIO INTERNATIONAL**'s "Marketplace" as Newscaster/Newswriter for the new BusinessCast Unit. BusinessCast provides two-minute business newscasts to be transmitted five times daily, M-F, starting June 30; (612) 330-9230.

• **UNITED STATIONS RADIO NETWORKS** is set to air "Moms Around The Country," a Mother's Day weekend special featuring guest hosts Mark Chesnutt, Gary Allan, and Rhett Akins. The three-hour program will spotlight

## Changes

**Alternative:** **Daria O'Neill** is hired for mornings at KNRK/Portland, OR ... **Russ T. Nailz** and **Lisa Axe** take over the morning show at KCXX/Riverside ... **KISF/Kansas City** afternoon drive co-host **Sammy Phelps** exits ... **Hambone** joins WMAD/Madison, WI for overnights.

**CHR:** **WHTZ/New York** renews the contracts of morning drivers **Elvis** and **Elliot** for another two years ... **WWZZ/Washington** names **Jeff Roberts** Prod. Dir., replacing **John Pleisse** ... **WJMN/Boston** top-ranked nighttimer **Ralphie Marino** takes over middays, **Ramiro Torres** joins for nights, and club queen **Diedra Degata** spins all night ... **WKSS/Hartford** middayer **Hollywood Joe** exits ... **KBFM/McAllen MD**/afternoon driver **Jeff DeWitt** adds PD duties ... **KBOS/Fresno** nighttimer **C.K.** is the new nighttimer at **KYLD/San Francisco** ... **WKCI/New Haven** morning show co-host **Ed Sabatino** adds

## PROS ON THE LOOSE

**Kristin Burns** — MD/middays WVIC/Lansing, MI (517) 485-7370

**Carlito** — Production Director/evenings WVIC/Lansing, MI (517) 321-1558

**John Mammoser** — Comedy Writer/producer Westwood One (310) 204-4242

**Sol** — Overnights WVIC/Lansing, MI (517) 332-2635

**Todd Thomas** — PD/afternoons WVIC/Lansing, MI (517) 485-7370

current country music hits and celebrity interviews discussing the roles their mothers have played in their careers; (212) 869-1111.

• **WESTWOOD ONE**'s "Country Countdown USA" will feature a special guest appearance by country superstar Alan Jackson the weekend of May 10-11. Jackson will co-host the show and discuss his current family and professional life; (212) 641-2052.

## Industry

• **JUAN MANUEL ROMERO** has been promoted to Managing Director of BMG Venezuela. Romero most recently served as Director of BMG Ariola Spain.



Romero

## Products & Services

• **SJS URBAN ENTERTAINMENT** has announced the addition of "Bullseye Callout Research" to its list of services available for Urban radio. The service tests 35 current Urban and Urban AC singles weekly, utilizing a 300-person sample in five geographical areas; (212) 679-3200.

**APD stripes ... WAOA/Melbourne** interim PD **J.T. Daniels** is named PD; he needs an MD, afternoon driver, nighttimer, and morning news anchor ... **KZMG/Boise, ID** hires **Ed Parreira** as MD/APD ... **WSPK/Poughkeepsie, NY** PD **Stew Schantz** officially takes over morning drive and promotes interim middayer **Sue Turk** to fulltime status ... **KFRX/Lincoln, NE** nighttimer **Paul Powers** adds MD duties ... **KZII/Lubbock, TX** parttimer **Jamie Pierce** moves to nights, weekender **John Sandals** picks up overnights, and overnighter **Shilo Stevens** exits ... **KFFM/Yakima, WA** PD **Michael Jack Kirby** has resigned, effective May 15 ... **Ed Weigle** takes afternoon drive at **WINN/Columbus, IN**.

**Country:** **WDAF/Kansas City** newscaster **Dave Morton** is promoted to ND ... **Kerry Owen** replaces **Dude Walker** as MD, while **Paul Koffy** joins for afternoons at **WSSL/Greenville, SC** ... **WDWG/Mobile** PM driver **Steve Kelley** moves to mornings ... **KJUG/Tu-**

Continued on Page 17

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

### ABC RADIO NETWORKS

**Robert Hall** • (214) 991-9200

**Starstation** — **Peter Stewart**  
BOB CARLISLE Butterfly Kisses

**Hot AC** — **Robert Hall**  
SISTER HAZEL All For You

**Touch** — **Monica Logan**  
ERIC BENET Femininity

**Classic Rock** — **Chris Miller**  
SAMMY HAGAR Little White Lie  
WIDESPREAD PANIC Tall Boy

### ALTERNATIVE PROGRAMMING

**Steve Knoll** • (800) 231-2818

**CHR/Rock**  
AEROSMITH Hole In My Soul  
BLESSID UNION OF SOULS I Wanna Be There  
COREY STEVENS One More Time

### Mainstream AC

HANSON Mmm Bop  
TINA TURNER On Silent Wings

### Lite AC

JIM BRICKMAN Picture This  
BOB CARLISLE Butterfly Kisses  
WARREN HILL Shelter From The Storm

### UC

ADRIANA EVANS Seein' Is Believing  
SHAQUILLE O'NEAL Strait Playin'  
3 X KRAZY Keep It On The Real

### BROADCAST PROGRAMMING

**Walter Powers** • (800) 426-9082

**CHR** — **J.J. Cook**  
BLESSID UNION OF SOULS I Wanna Be There  
THIRD EYE BLIND Semi-Charmed Life

**Digital AC** — **J.J. Cook**  
MICHAEL BOLTON Go The Distance  
BOB CARLISLE Butterfly Kisses

**Hot AC** — **J.J. Cook**  
MEREDITH BROOKS Bitch  
MONICA For You I Will

**Digital Soft AC** — **Mike Bettelli**  
JIM BRICKMAN Picture This

**Digital AC Mix** — **Mike Bettelli**  
MICHAEL BOLTON Go The Distance

**Alternative** — **Leslie Cohan**  
ABRA MOORE Four Leaf Clover  
NO DOUBT Sunday Morning  
SEVEN MARY THREE Rock Crown

### JONES SATELLITE NETWORKS

**Phil Barry** • (303) 784-8700

**Adult Hit Radio** — **JJ McKay**  
JOOSE If Tomorrow Never Comes  
MONICA For You I Will

**Soft Hits** — **Rick Brady**  
BOB CARLISLE Butterfly Kisses

### WESTWOOD ONE RADIO NETWORKS

**Charlie Cook** • (805) 294-9000

**Bright AC** — **Bill Michaels**  
BOB CARLISLE Butterfly Kisses

**Soft AC** — **Andy Fuller**  
CHICAGO Here In My Heart

# Looking Inside The Nation's Top Metros

A city is a city is a city. Right?

Not exactly, according to an **Interep Radio Store** research paper prepared by **Michele Skettino** earlier this year. The report compared the nation's top 10 metros against top-line characteristics. First, let's look at these metros:

## 1. New York

It has a 4.5 million population edge over Los Angeles, the second-largest metro. With a median age of 35 years, it also is one of the oldest metros (which is common to Northeastern cities). A little over a quarter of its population is above 55 years; 53% are 25-54.

<b>Population:</b>	14,114,700
<b>Ethnic Balance:</b>	Black 18% Hispanic: 17% White/other: 65%
<b>Median HH Income:</b>	\$59,412
<b>% College Grads:</b>	25.9%
<b>Occupations:</b>	Prof./Mgr. 31.7% Sales/Tech/Admin. 45.5%
<b>Retail Sales:</b>	\$131.5 billion

## 2. Los Angeles

The ultimate in cultural melting pots, more than a third of the residents are of Hispanic origin, and it also has the largest population of Asian Americans. It has one of the youngest populations (median age: 31.5 years), with one-quarter 12-24 years and 55% 25-54.

<b>Population:</b>	9,687,300
<b>Ethnic Balance:</b>	Black 8% Hispanic: 37% White/other: 55%
<b>Median HH Income:</b>	\$50,423
<b>% College Grads:</b>	23.5%
<b>Occupations:</b>	Prof./Mgr. 28.5% Sales/Tech/Admin. 32.7%
<b>Retail Sales:</b>	\$89.5 billion

## 3. Chicago

As the largest city in the Midwest, this metro's ethnic composition resembles the nation as a whole. Among top 10 markets, it ranks in the middle in median age, education, and occupational levels.

<b>Population:</b>	6,895,700
<b>Ethnic Balance:</b>	Black 18% Hispanic: 11% White/other: 70%
<b>Median HH Income:</b>	\$55,280
<b>% College Grads:</b>	23.5%
<b>Occupations:</b>	Prof./Mgr. 28.1% Sales/Tech/Admin. 34.5%
<b>Retail Sales:</b>	\$74.4 billion

## 4. San Francisco

Among the most upscale, highly educated, and ethnically diverse markets in the country (its Asian population is over 10%). Two-thirds of the population work in white-collar careers. San Francisco's median age is almost 35 years, with 58% of its population 25-54.

<b>Population:</b>	5,367,400
<b>Ethnic Balance:</b>	Black 8% Hispanic: 16% White/other: 76%
<b>Median HH Income:</b>	\$55,762
<b>% College Grads:</b>	30.9%
<b>Occupations:</b>	Prof./Mgr. 33.1% Sales/Tech/Admin. 33.7%
<b>Retail Sales:</b>	\$56.5 billion

## 5. Philadelphia

With its large, vibrant European ethnic communities, Philadelphia is rich in heritage with a large middle class. It's one of the older-skewing metros, with a median age of 35 and 27% of the population over 55.

<b>Population:</b>	4,067,000
<b>Ethnic Balance:</b>	Black 19% Hispanic: 4% White/other: 78%
<b>Median HH Income:</b>	\$54,260
<b>% College Grads:</b>	22.8%
<b>Occupations:</b>	Prof./Mgr. 29.5% Sales/Tech/Admin. 35.0%
<b>Retail Sales:</b>	\$43.1 billion

## 6. Detroit

With its automobile industry influence, Detroit has one of the lowest percentages of college graduates and high percentage of blue-collar workers, yet it has a substantial affluent community. Its median age of 34 is about average for a top 10 market.

<b>Population:</b>	3,652,100
<b>Ethnic Balance:</b>	Black 22% Hispanic: 2% White/other: 77%
<b>Median HH Income:</b>	\$48,965
<b>% College Grads:</b>	14%
<b>Occupations:</b>	Prof./Mgr. 26.1% Sales/Tech/Admin. 32.7%
<b>Retail Sales:</b>	\$42.0 billion

## 7. Dallas

This gleaming, affluent community is one of the youngest metros (median age: 31.6 years) and shares second place with neighboring Houston for highest percentage of 25-54s (58%). Dallas has a growing ethnic population consisting of Hispanics and African Americans.

<b>Population:</b>	3,570,000
<b>Ethnic Balance:</b>	Black 13% Hispanic: 14% White/other: 73%
<b>Median HH Income:</b>	\$50,405
<b>% College Grads:</b>	25.6%
<b>Occupations:</b>	Prof./Mgr. 28.5% Sales/Tech/Admin. 35.8%
<b>Retail Sales:</b>	\$40.2 billion

## 8. Washington, DC

A very upscale market featuring some of the most educated and affluent people worldwide. Washington has the highest median income and the highest proportion of college graduates and white-collar professionals among the top 10 metros. It also has the highest percentage of 25-54s (60%).

<b>Population:</b>	3,512,500
<b>Ethnic Balance:</b>	Black 26% Hispanic: 7% White/other: 67%
<b>Median HH Income:</b>	\$67,192
<b>% College Grads:</b>	38.5%
<b>Occupations:</b>	Prof./Mgr. 40.2% Sales/Tech/Admin. 33.0%
<b>Retail Sales:</b>	\$40.9 billion

## 9. Houston

This economically and ethnically diverse market will see the largest population gain (900,000) over the next decade of any market in the U.S. At 32, it has the youngest median age in the top 10, and like neighboring Dallas, shows high indices in all high-tech lifestyle characteristics.

<b>Population:</b>	3,348,800
<b>Ethnic Balance:</b>	Black 17% Hispanic: 22% White/other: 61%
<b>Median HH Income:</b>	\$48,280
<b>% College Grads:</b>	24%
<b>Occupations:</b>	Prof./Mgr. 28.4% Sales/Tech/Admin. 33.5%
<b>Retail Sales:</b>	\$36.4 billion

# DATELINE

• **May 16-21** — 21st Annual NABOB Spring Broadcast Management Conference. Maho Beach Hotel & Casino, St. Martin, Netherlands Antilles; (202) 463-8970.

• **May 17** — Geller Media International's Third Annual Radio Producer's Workshop. Radisson Empire Hotel; New York; (212) 580-3385.

• **May 21-24** — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (847) 296-0200.

• **June 4-7** — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.

• **June 11** — Radio Mercury Awards. Waldorf-Astoria, New York; (212) 681-7207.

• **June 11-14** — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

• **June 16-22** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• **June 26 (through September 7)** — Summer Arbitron.

• **July 8** — Major League Baseball All-Star Game. Jacobs Field, Cleveland.

• **July 16-18** — McVay Media's '97 Radio School. Renaissance Hotel, Cleveland; (216) 892-1910.

• **July 16-20** — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

• **August 1-2** — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• **August 14-16** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 23-26** — Jack The Rapper Convention. Site TBA.

• **September 3-6** — CMJ. Lincoln Center For The Performing Arts, New York; (516) 466-6000.

• **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• **September 17-20** — 52nd RTNDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• **September 18 (through December 10)** — Fall Arbitron.

• **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

• **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

## 1998

• **January 9 (through April 1)** — Winter '98 Arbitron

• **January 25** — Super Bowl XXXII. Jack Murphy Stadium, San Diego; (212) 450-2000.

• **February 2** — American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.

• **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• **February 5-8** — RAB '98 Mktg. Leadership Conference & Exec. Symposium. Wyndham Anatole Hotel, Dallas; (800) 722-7355.

• **February 25-28** — 29th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.

• **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.

## 10. Boston

As perhaps the oldest established city among these 10 profiled, Boston has a rich history of education and culture, much of it courtesy of its numerous Irish-American and Italian-American citizens. It ranks very high among college-educated and white-collar workers.

<b>Population:</b>	3,236,600
<b>Ethnic Balance:</b>	Black 6% Hispanic: 5% White/other: 89%
<b>Median HH Income:</b>	\$57,977
<b>% College Grads:</b>	30.8%
<b>Occupations:</b>	Prof./Mgr. 34.7% Sales/Tech/Admin. 33.7%
<b>Retail Sales:</b>	\$33.2 billion

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# One Station's Faithful Listening Story

By **Charlie Sislen**  
Eastman Radio

Here are some examples of how one station's value can be enhanced through audience loyalty.

The Winter 1997 Los Angeles Arbitron report lists 48 radio stations. Among the top 15 stations in adults 25-54 AQH, **KKBT** excels in TSL, P1 audience, exclusive cume and audience duplication.

KKBT has the highest average weekly *time spent listening* of any of the top 15 AQH stations:

KKBT	9:47
KSCA	9:22
KLVE	9:08
KTWV	8:41
KFI	7:38
KLSX	7:36
KLAX	7:23

KKBT's P1 listeners supply 79% of its total AQH:

KSCA	83%
KTWV	81%
KKBT	79%
KLVE	79%
KOST	75%
KBIG	74%
KLAX	70%

KKBT has the highest *exclusive cume* percent of any major station for Mon-Sun, 6am-mid.:

KKBT	17.6%
KLVE	17.5%
KLAX	13.9%
KSCA	12.5%
KRTH	9.6%
KTWV	9.1%
KIIS	8.5%

KKBT's audience cannot be duplicated. Measured against the top 15 stations:

- **KTWV** misses 82% of KKBT's audience
- **KIIS** misses 87% of KKBT's audience
- **KOST** misses 90% of KKBT's audience
- **KRTH** misses 93% of KKBT's audience

## Selling Your 'Faithful' Audience

Recent media studies point out that radio needs to sell its benefits to advertisers more effectively if we

**One of radio's most important selling points should be the emotional tie that radio forms with its core audience.**

want to improve our share of the revenue pie. One advantage we could position better is the loyalty of our audience.

One of radio's most important selling points should be the emotional tie that radio forms with its core audience. Virtually every listener picks one station as his or her favorite. These people spend a majority of their listening time with that station. They join listener clubs, they attend remote broadcasts and they often serve as your biggest advocates in the marketplace.

We've all met these listeners: the ones who truly have a passion for your station. PDs already know about the importance of these individuals — many programming and promotional practices are designed to take advantage of their loyalty. Sometimes we try to take these listeners to the media buyer to help sell the uniqueness of our station. We supply pictures of station events and we talk about our station database. Through it all we hope to demonstrate what our station truly means to its listeners, and how the advertiser can take advantage of that relationship.

When it comes to Arbitron ratings, however, we often fall back to standard approaches. The typical audience estimates used in sales situations fail to portray the unique qualities of each station's audience.

The bond between faithful listeners and their favorite stations cannot be measured by examining an average quarter hour. Loyalty is not a factor in GRPs, and it has little or no bearing on cost per point. The good news, though, is that there is information in the Arbitron report that helps to portray these listeners in a way that proves their value to advertisers.

Four different pieces of information can be used:

- Time Spent Listening
- P1 Audience
- Exclusive Cume
- Duplication

A station that has high time spent listening, P1 audience, and exclusive cume, along with low duplication, can highlight the power of its faithful audience.

### Time Spent Listening

Arbitron does not measure average quarter hour. Arbitron diary keepers report the different stations they listen to (cume) and how long they listen (time spent listening, or TSL). The two combine to create average quarter hour.

According to the **Katz Radio Group's** Fall 1996 National Format Averages, the major formats with the highest 18+ average time spent listening are:

Big Band	11:11
Religion	11:08
AM Black	10:41
Urban	10:07
Hispanic	10:02

While a strong cume has many advantages, high time spent listening can be directly translated back to an advertiser. There is a direct correlation between time spent listening and frequency. A station that has high time spent listening offers an advertiser a better opportunity for having their commercial heard.

### P1 Audience

Long used by program directors to evaluate their audience, P1 audience figures represent a crucial part of understanding how your listeners feel about your station. P1 stands for "first preference." All diary keepers who report any radio listening are designated as a P1 to one radio station. By Arbitron's definition, that station is the one the diary keeper spends the most quarter hours with.

In layman's terms, members of the P1 club identify you as their favorite radio station. We often refer to these P1s as "core listeners."

Why are P1s so important? This group of listeners provides most of your average quarter-hour listening.

A recent study done by **The Research Director Inc.** examined 320,000 Arbitron diaries from Winter 1993 through Fall 1996. The study found that 36% of an average station's cume were P1 listeners, and this group supplied 72% of all listening. The average P1 listener tuned in to their favorite station for approximately 67 quarter hours per week (or 16:45).

To understand why this is so dramatic, just look at the figures in reverse: Nearly 64% of your cume accounts for only 29% of your listening. These non-P1 listeners spend very little time with your station. More importantly, they do not have the emotional attachment that makes radio so great.

## Salespeople On The Move

• **ABC Radio** Talk combo **KABC-AM & KTZN-AM/Los Angeles** GSM **Dina Silverman** is now GSM of **CBS Radio's** crosstown all-News **KFWB-AM**. She replaces current LSM **Earl Baer**; Baer will take on as-yet unspecified duties at **KFWB** shortly.

In related news, **Todd Murray** joins the **KFWB** local sales team from the **Simmons Company**, where he managed sales and product distribution for **Macy's** Southern California operations.

• **Frank DiMatteo** becomes GSM of **Jacor's** **KBKK & KKAT/Salt Lake City**. He most recently served as GSM at the former **WKXK-FM/Chicago**.

Though advertisers want to reach all listeners, most advertising campaigns are effective at reaching only the P1 group, since they are the ones listening most of the time. Realistically, they are the only people who can be reached with effective frequency.

The concept of selling P1 listenership can seem scary at first. Why reduce the number of listeners we can claim credit for? The question really is this: Do we want to try to sell a bigger number, or do we want to sell results? P1 listeners will hear the message, and they'll react if the message is right.

We can also point out that, since P1s listen longest to one station, they are more likely to be reached effectively only on that station. That can be a big chunk of listeners that sponsors will not want to leave out.

### Exclusive Cume

Exclusive cume tracks listeners who tune to your radio station and nowhere else for that time period. Even if an advertiser utilizes every other station in the market, these listeners are missed. The number of people can be quite large.

**Many believe that exclusive listeners are just light radio listeners. This is far from the truth.**

Many believe that exclusive listeners are just light radio listeners. This is far from the truth — the same **Research Director Inc.** study showed that only 8.3% of all diaries listed just one station for the entire week. However, these listeners spent an average of 75 quarter hours with that station (or, 18:45 of listening).

Exclusive numbers look even bigger within individual time periods. Many listeners may tune exclusively to one station in the morning, and another on during the afternoon or on the weekend. Matching this information to the advertiser's objectives and media plan may enable you to sell an exclusive audience that cannot be reached by any other station in the daypart where the advertiser is placing spots.

Exclusive listening can be shown by the total number of exclusive listeners, or by the percentage of all the station's listeners that are exclusive. Because of their sheer size, stations with large cumes often show a high exclusive cume. However, stations with exclusive formats in their market often have a high exclusive percentage. While attracting a smaller overall audience, a higher percent of these stations' listeners tune only to the one station that carries the programming they like.

### Duplication

Sometimes misused or misunderstood, audience duplication provides another method to help a station differentiate itself from the competition.

Duplication represents the audience that two or more stations share. It's commonly expressed as the percentage of station A's audience reached by station B.

Duplication can be used in several ways. By using a source such as Arbitron **MaxiMeter**, you can demonstrate that his/her station reaches a certain percentage of another station's audience. On the other hand, you can show that a planned radio buy does not reach your audience by showing the unduplicated cume in combination with stations already on the buy.

Here's another idea: By combining all stations of one specific format and measuring your duplication with that total, you can demonstrate that your station reaches a large percentage of the format universe.

In the competitive battle of rank, GRPs, and CPP, the importance of a listener's emotional relationship to their favorite station can be lost. By limiting the negotiation to AQH and efficiencies, radio salespeople are playing the buyer's game. More importantly, they can overlook one of the most important selling points of radio, the emotional involvement of listeners.

Stations that have high time spent listening, high P1 audience, high exclusive cume and low duplication have a unique selling advantage. Their listeners have a passion for the station that a ranker, rating point, and cost per point cannot measure.

By not selling this unique quality of our medium, we are discounting its value.

**Charlie Sislen** is VP/Research & Marketing for **Eastman Radio**. He can be reached at (212) 424-6417, or at [csislen@katz-media.com](mailto:csislen@katz-media.com).

## SCREEN SCENE

## Radio Goes To The Movies

Movie openings can make for great promotion ideas. And the time to create a promotion based around a forthcoming release is *now*. R&R will detail some of the major movies set to be released in the coming months. For information on creating a promotion for a specific movie, call the studio's regional/field representative for your market. Check out movies opening this week and charting movie soundtracks on Show Prep (Pages 15 and 16).

## May 30

**GONE FISHIN'** (Walt Disney/Caravan) — Two life-long fishing buddies, Gus (**Danny Glover**) and Joe (**Joe Pesci**), get the ride of their lives when, after winning a grand-prize vacation to the Florida Everglades, the duo sets out to catch the ultimate "big one."

**'TIL THERE WAS YOU** (Paramount) — Gwen (**Jeanne Tripplehorn**) and Nick (**Dylan McDermott**) literally bump into each other as kids, then grow up in different directions. However, their mutual acquaintances mingle and their paths blindly cross, notably centered around former child star Francesca Lansfield (**Sarah Jessica Parker**). Will they meet? And what will happen when they do?

## June 6

**CON AIR** (Touchstone) — When a group of the most dangerous and notorious prisoners in the U.S. penal system are transferred to a new, super-maximum security facility, parolee Cameron Poe (**Nicolas Cage**) hitches a ride on the Con Air transport flight only to find himself embroiled in a meticulously planned mid-air hijacking masterminded by Cyrus "The Virus" Grissom (**John Malkovich**). **John Cu-**

**sack, Steve Buscemi, and Ving Rhames** are among the co-stars.

## June 13

**SPEED 2: CRUISE CONTROL** (20th Century Fox) — **Sandra Bullock** reunites with director **Jan De Bont** in this follow-up to the '94 summer smash. Vacationing in the Caribbean, Annie (Bullock) and beau Alex (**Jason Patric**) are caught in the middle of a brilliantly conceived and executed takeover of an exclusive superliner cruise ship.

## June 20

**BATMAN & ROBIN** (Warner Bros.) — **George Clooney** dons the caped crusader's mask in this fourth installment of the "Batman" saga. Providing new crime exploits are Poison Ivy (**Uma Thurman**) and the villainous Mr. Freeze (**Arnold Schwarzenegger**). **Chris O'Donnell** returns as Robin and **Alicia Silverstone** joins the dynamic duo as Batgirl.

## June 27

**HERCULES** (Walt Disney) — In Walt Disney's 35th full-length animated feature, the mighty son of Zeus is the star. **Danny DeVito, Tate Donovan, Susan Egan, Bobcat Goldthwait, and James Woods** are among the stars lending their voices.

**MY BEST FRIEND'S WEDDING** (TriStar) — **Julia Roberts** and **Dermot Mulroney** play Julianne and Michael, two friends who made a pact to marry each other if they hadn't found anyone else by the age of 28. Time's up. Except now Michael is set to marry someone else and there's the rub in this romantic comedy.

## July 2

**MEN IN BLACK** (Columbia) — **Tommy Lee Jones** and **Will Smith** are the Men In Black, members of a highly funded, yet unofficial government agency, who provide immigration services and regulate all things alien on earth. Trouble erupts when the agents uncover a deadly plot of an intergalactic terrorist on a mission to assassinate two ambassadors from opposing galaxies. **Linda Fiorentino** co-stars.

## July 11

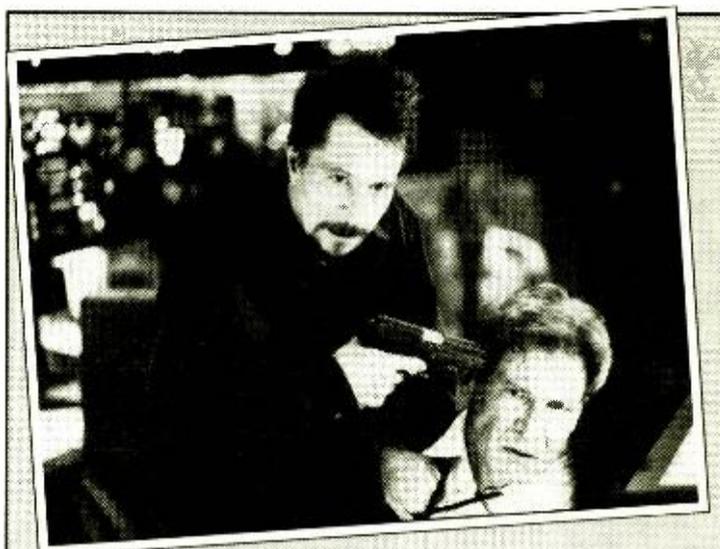
**CONTACT** (Warner Bros.) — **Jodie Foster** stars as an astronomer who realizes her lifelong dream when she detects intelligent radio signals from deep space (wonder what format?). Co-starring in the drama based on **Carl Sagan's** novel about humankind's first encounter with extraterrestrial life is **Matthew McConaughey, James Woods, Tom Skerritt, and Angela Bassett**.

## July 16

**NOTHING TO LOSE** (Touchstone) — Things couldn't get worse for advertising exec Nick Beam (**Tim Robbins**), who's just found out he's been living a lie. While sitting at a traffic light, a fast-talking car-jacker (**Martin Lawrence**) leaps into Nick's car to rob him. With nothing to lose Beam turns the tables on his mugger and takes *him* hostage while he decides what to do.

## July 18

**GEORGE OF THE JUNGLE** (Walt Disney) — **Brendan Fraser** plays the irresistibly charming George of the Jungle in this tale of his amorous love for career woman Ursula (**Leslie Mann**) and the opportunity to live as a human with all the comforts of modern-day life.



**OK, OK, AIRPLANE FOOD IS GOOD** — Gary Oldman plays a Russian neo-nationalist who leads the terrorist attack of the President's (Harrison Ford) plane in "Air Force One" from Columbia Pictures.

## July 25

**AIR FORCE ONE** (Columbia) — When Russian neo-nationalists hijack Air Force One with the First Family on board, the free world is plunged into crisis. The President (**Harrison Ford**) must put his beliefs of never yielding to negotiating with terrorists to the test. **Glenn Close** as the Vice President.

**CONSPIRACY THEORY** (Warner Bros.) — An offbeat romantic comedy about conspiracy-obsessed NY cabdriver, Jerry Fletcher (**Mel Gibson**), and a bright, albeit skeptical Justice Department attorney (**Julia Roberts**), to whom Fletcher reports his far-flung theories. The two are thrown together when one of his craziest theories turns out to be true.

## July 30

**187** (Warner Bros.) — **Samuel L. Jackson** stars as a committed, inner-city high school teacher who is attacked by a student for giving him a failing grade. A year later, he returns as a substitute teacher at a high school in San Fernando Valley. He discovers he has changed as a teacher and person as he guides tough students with personal, innovative instruction.

## August 1

**LEAVE IT TO BEAVER** (Universal) — The Beaver (**Cameron Finley**) comes to the big screen in the '90s with all the wholesome warmth and humor that made the family a cherished part of American pop culture. **Janine Turner** is June, **Christopher McDonald** is Ward, and **Erik von Detten** is Wally.

## August 8

**DESPERATE MEASURES** (TriStar/Mandalay) — **Barbet Schroeder** directs this suspense thriller about San Francisco police officer Frank Connor's (**Andy Garcia**) frantic search for a compatible bone marrow donor for his gravely ill son. The potential donor is convicted multiple murderer Peter McCabe (**Michael Keaton**), who uses the trip to the hospital as a way to escape. Now Connor must pursue and protect the deadly fugitive.

**STEEL** (Warner Bros.) — **Shaquille O'Neal** plays John Henry, a blue-collar metals specialist, who finds out that top-secret army defensive weapons he helped design are being used by street gangs to commit daring, high-tech crimes. Henry is forced to form his own clandestine team and creates counter-weaponry — an amazing suit of armor and a mythic alter ego known as Steel.

## August 29

**HOODLUM** (United Artists) — A gritty crime saga captures Harlem in 1934 and the popular racket known as "numbers." **Laurence Fishburne** is Bumpy Johnson, who fresh out of prison takes over the lucrative business of the exotic Madame Stephanie St. Clair (**Cicely Tyson**), which is coveted by Dutch Schultz (**Tim Roth**) ... and the trouble begins. **Andy Garcia** plays Lucky Luciano. **Vanessa Williams, Clarence Williams III, and William Atherton** co-star.

*Dates are subject to change.*

*Compiled by R&R Associate Editor Margo Ravel; (310) 788-1659*



**Laurence Fishburne (l) and Andy Garcia** play Bumpy Johnson and Lucky Luciano, respectively, in UA's crime saga, "Hoodlum."

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## MUSIC & MOVIES

### CURRENT

- **AUSTIN POWERS: INTERNATIONAL MAN OF MYSTERY (Hollywood)**  
Single: You Showed Me/Lightning Seeds  
Other Featured Artists: Susannah Hoffs, Cardigans
- **ROMY AND MICHELE'S HIGH SCHOOL REUNION (Hollywood)**  
Featured Artists: Smithereens, Vapors, Go-Go's
- **THE SAINT (Virgin)**  
Singles: Out Of My Mind/Duran Duran  
6 Underground/Sneaker Pimps  
Other Featured Artists: Duncan Sheik, Luscious Jackson, Daft Punk
- **GROSSE POINTE BLANK (London)**  
Featured Artists: Violent Femmes, David Bowie & Queen, Clash
- **JERRY MAGUIRE (Epic Soundtrax)**  
Single: Secret Garden/Bruce Springsteen (Columbia)  
Other Featured Artists: Neil Young, Aimee Mann, Bruce Springsteen
- **THE 6TH MAN (Hollywood)**  
Single: Like This And Like That/LaKiesha Berri  
Other Featured Artists: Johnny Gill, Mint Condition, Pharcyde
- **WHEN WE WERE KINGS (Mercury)**  
Single: When We Were Kings/Brian McKnight & Diana King (Das/Mercury)  
Other Featured Artists: James Brown, B.B. King
- **LOVE JONES (Columbia)**  
Singles: Hopeless/Dionne Farris  
I Got A Love Jones For You/Refugee Camp All-Stars  
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **B.A.P.S. (Milan)**  
Singles: No One But You/Veronica f/Craig Mack  
Get Your Groove On/Gyrl (Silas/MCA)  
Other Featured Artists: Alex Brown, Kool & The Gang
- **BOOTY CALL (Jive)**  
Singles: Can We/SWV  
Don't Wanna Be A Player/Joe  
Call Me/Too Short & Lil' Kim  
Other Featured Artists: KRS-One, R. Kelly, Johnny Gill

## CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

### 'Net Chats

**Chicago**, Sunday (5/11) at midnight ET/9pm PT, Microsoft Network ("Hard Rock Live," On-stage Channel 2).

**No Doubt**, Tuesday (5/13) at 10pm ET/7pm PT, America Online (keyword: LIVE).

**Spice Girls**, Wednesday (5/14) at 7:30pm ET/4:30pm PT, America Online (keyword: LIVE).

### On The Web

Live audio and video from **Keiko Matsui's** Sunday performance will be cybercast, starting at 11:30pm ET/8pm PT (<http://www.LiveConcerts.com>).

Hear and see an interactive web-only **ToadTheWetSprocket** performance Tuesday night (5/13) at 9pm ET/6pm PT (<http://www.station.sony.com/siren>).

Listen to live **Erasure** shows on Monday and Tuesday night at 11pm ET/8pm PT (<http://www.liveconcerts.com>).

## MUSIC DATEBOOK

### MONDAY, MAY 19

- 1958/Bobby Darin's "Splish Splash" becomes the first 8-track recording released on vinyl.
- 1979/Paul McCartney, George Harrison, and Ringo Starr play with Mick Jagger, Eric Clapton, and Denny Laine at Clapton's wedding to Harrison's ex-wife, Patti Boyd.
- 1984/The O'Jays and the Romantics perform together on "Soul Train."
- Born: Pete Townshend 1945, Dusty Hill (ZZ Top) 1949, Joey Ramone 1952, Grace Jones 1952
- Releases: Peter Gabriel's "So" LP (1986)

### TUESDAY, MAY 20



Townshend makes Moon see stars.

- 1966/Who guitarist Pete Townshend brains late-arriving drummer Keith Moon with a guitar on stage in Windsor, England. Tired of waiting for Moon and bassist John Entwistle, Townshend and singer Roger Daltrey started the set with stand-ins.
- 1971/Peter Cetera undergoes five hours of emergency surgery after losing four teeth at a Dodgers-Cubs baseball game. He had been beaten by four men who objected to the length of his hair.
- 1978/The "Buddy Holly Story" film premieres in Lubbock, TX.

1995/Don Henley marries Sharon Summerall in Malibu. Billy Joel, Bruce Springsteen, Sting, and Tony Bennett all perform.

Born: Joe Cocker 1944, Cher 1946

Releases: Bill Haley & The Comets' "Rock Around The Clock" (1954)

### WEDNESDAY, MAY 21

- 1963/A 12-year-old Stevie Wonder records his first hit, "Fingertips II."
- 1976/Aerosmith's "Rocks" LP goes gold.
- 1979/Elton John plays the first of eight shows in Leningrad.
- 1992/Bette Midler is Johnny Carson's last guest on "The Tonight Show." She sings a specially prepared goodbye song for him.

Born: Ronald Isley 1941

Releases: Blood, Sweat & Tears' "Spinning Wheel" (1969)

### THURSDAY, MAY 22

- 1958/Jerry Lee Lewis tells London reporters he's married his 13-year-old cousin Myra. A wave of controversy ensues, all but destroying his career.
- 1966/Bruce Springsteen, then-guitarist for the Castles, makes his first record, "That's What You Get."
- 1979/Cheap Trick's "Live At The Budokan" goes gold.
- 1980/Five gold records awarded to Jimi Hendrix are stolen from Electric Ladyland Studios in New York.
- Born: Morrissey 1959
- Releases: Queen's "You're My Best Friend" (1976)

### FRIDAY, MAY 23

- 1970/The Grateful Dead play their first British show at the "Hollywood Rock Festival." Mungo Jerry opens.

1979/Tom Petty files for bankruptcy when his label, ABC Records, closes.

Born: Robert Moog (Moog Synthesizer inventor) 1934

Releases: the Beach Boys' "I Get Around" (1964), the Beatles' "Paperback Writer" (1966), Corey Hart's "First Offense" LP (1984)

### SATURDAY, MAY 24

- 1970/Fleetwood Mac singer, guitarist, and founder Peter Green quits to join a religious cult, The Children Of God.
- 1974/Duke Ellington dies of lung cancer.
- 1978/"Van Halen I" goes gold.
- 1990/After almost a month of marriage, Erin Everly and Guns N' Roses frontman Axl Rose file for divorce.
- Born: Bob Dylan 1941, Patti Labelle 1944, Rosanne Cash 1955

### SUNDAY, MAY 25

- 1965/At a London performance, Kinks axeman Dave Davies careens into drummer Mick Avory's cymbal and is knocked unconscious. The remainder of the UK tour is cancelled.
- 1988/Frank Zappa receives an invitation to play in Moscow on the first night of the next Reagan-Gorbachev summit. Citing inadequate preparation time and lack of provided transportation, Zappa says "Nyet."
- 1996/Sublime singer Brad Nowell is found dead in his apartment of a drug overdose.
- Born: the late Miles Davis 1926, Klaus Meine (Scorpions) 1958
- Releases: the Rolling Stones' "Jumpin' Jack Flash" (1968)

— Frank Correia

## ZINE SCENE

### Bono Sez Humor Means Freedom!

This week's *Entertainment Weekly* features the concert tours slated for the summer — with U2 splashed on the cover. While Bono acknowledges the circus-like/sell-out potential of the group's \$100 million tour: "We thought, if we really have balls, let's have some fun with our bigness. You know, we can't be hung for that. Because humor is the evidence of freedom, isn't it?"

Adds bassist Adam Clayton, "I think the audience came with us. I don't think they were outside of it going, 'Oops, this band has suddenly turned into Kiss.'"

"Wow! Drummer problems, double albums, world tours. We made it man!" — Foo Fighters lead vocalist/guitarist Dave Grohl contends with problems facing the up-and-coming band ... but with great enthusiasm (*Entertainment Weekly*).

"I don't feel famous. When we play with bands like No Doubt, I think, 'Look at them. They're so famous; they're all over the place.' Then people tell me, 'Oh, you're all over the place now!' We're still a bunch of slobos doing our shtick" — Verve Pipe lead singer Brian Vander Ark contends with his band's new-found popularity (*Entertainment Weekly*).

### Rockers' 'Booty' Secrets

Among the recording artists making *People's* "50 Most Beautiful People In The World" list: Toni Braxton (she smoothes her feet with S.O.S. pads and says she will continue her asset-flaunting "while I'm still young, while the legs are still firm, while I still have a teeny bit of booty left"), Spice Girls ("In high school they used to call me Holland because Holland is so flat," admits sporty Spice Girl Melanie C.), Gwen Stefani ("I love makeup and dresses, but now I'm happy if I'm clean and have toothpaste"), Gavin Rossdale ("I know I say this at the risk of sounding like the David Cassidy of rock, but I've never wished that I was not attractive"), and Deana Carter.

The zine also does a salute to mothers and daughters, including Diana Ross and her three daughters, Tracee, Rhonda, and Chudney.

### Drugs Of Choice

"My Heroin Hell!" Former teen idol Leif Garrett tells how he lost everything to heroin. The *Globe* features before and after pix of the fallen idol, along with a photo of the "shabby" apartment he now rents.

"I created this monster, and it just overtook what I was about. It was almost like I wanted to kill it off, like in a movie. Some sad, tragic ending. I really fed into that drama" — Depeche Mode singer Dave Gahan recounts his downward spiral into drugs, which culminated in his near-fatal overdose of heroin and cocaine in 1996 (*Newsweek*).

More drama in the *Globe* and the *Star*, which both run stories about how country singer Trace Adkins's second wife, Julie, shot him in the heart after he came home drunk and began to strangle her and threaten to "beat you to death" with the gun.

### We've Seen Bigger

According to the *Globe*, singer George Michael was "having a gay old time" at West Hollywood nightclub Axis until he had to go to the bathroom. He had bodyguards clear the bathroom so he could have complete privacy.

### Royal Treatment?

It seems Madonna just can't shed her "raunchy" image, says the *National Enquirer*. She was nixed as a possible resident at a New York apartment, with the condo board stating she was an "unsuitable tenant." The miffed Material Girl has now set her sights on a \$7.3 million century old mansion in England.

### He Did It His Way

Despite the critics who crabbled about the extravagance of Elton John's recent 50th birthday costume-ball gala, Captain Fantastic donned Louis XIV garb and hosted what many called the best party they'd been to. *In Style* does a four-page spread on the celebration.

### Curb Her Appetite!

"She was eyeing him like a starving cowhand would eye a steak," says a source about Tanya Tucker's crush on NBC-TV "Dateline" host Stone Phillips. "She told me, 'I'm gonna melt that heart of Stone'" — friends tell of Tucker's subtle attempt to get the married host under her spell (*Globe*).

"He's married, but he's not dead by a long shot," Tucker allegedly told a pal about Phillips, who, according to the story in the *Star*, said interviewing Tucker was more dangerous of an assignment than when he covered the Israeli invasion of Lebanon.

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



59.4 million households  
Patti Galluzzi,  
VP/Music Programming

### ADDS

- WALLFLOWERS The Difference (Interscope)
- COUNTING CROWS Daylight Fading (DGC/Geffen)
- EN VOGUE Whatever (EastWest/EEG)
- SNOOP DOGGY DOGG Doggfather (Death Row/Interscope)
- WARREN G Smokin' Me Out (Def Jam/RAL/Mercury)

### EXCLUSIVE

- FOO FIGHTERS Monkey Wrench (Roswell/Capitol)

### HEAVY

- FIONA APPLE Sleep To Dream (Work)
- BABYFACE How Come, How Long (Epic)
- BLACKSTREET Don't Leave Me (Interscope)
- BLUR Song 2 (Virgin)
- BUSH Cold Contagious (Trauma/Interscope)
- FOXY BROWN I'll Be Good (Def Jam/RAL/Mercury)
- CHEMICAL BROTHERS Black Rockin' Beats (A&M/Capitol)
- HANSON Mmm Bop (Mercury)
- JAMIROQUAI Virtual Insanity (Work)
- LIVE Freaks (Radioactive)
- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- OFFSPRING Gone Away (Columbia)
- SAVAGE GARDEN I Want You (Columbia)
- SPICE GIRLS Say You'll Be There (Virgin)
- SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic)
- U2 Staring At The Sun (Island)
- VERVE PIPE The Freshmen (RCA)
- WALLFLOWERS The Difference (Interscope)

### JAM OF THE WEEK

- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)

### STRESS

- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BEN FOLDS FIVE The Battle Of Who Could Care Less (550 Music)
- MARY J. BLIGE Love Is All We Need (MCA)
- TONI BRAXTON I Don't Want To (LaFace/Arista)
- MEREDITH BROOKS Bitch (Capitol)
- COUNTING CROWS Daylight Fading (DGC/Geffen)
- EN VOGUE Whatever (EastWest/EEG)
- FAITHLESS Insomnia (Arista)
- FREAK NASTY Da Dip (Power/Triad)
- JONNY LANG Lie To Me (A&M)
- MIGHTY MIGHTY ... The Impression That I Get (Mercury)
- NO DUBT Sunday Morning (Trauma/Interscope)
- SILVERCHAIR Freak (Epic)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

### ACTIVE

- AALIYAH 4 Page Letter (BlackGround/Atlanta)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- CARDIGANS Been It (Mercury)
- PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
- DARLAHODD Big Fine Thing (Reprise)
- DEPECHE MODE It's No Good (Mute/Reprise)
- DIONNE FARRIS Hopeless (Columbia)
- WARREN G Smokin' Me Out (Def Jam/RAL/Mercury)
- GINUWINE Tell Me Do You Wanna (550 Music)
- K'S CHOICE Not An Addict (550 Music)
- MATCHBOX 20 Push (Lava/Atlantic)
- MARK MORRISON Return Of The Mack (Atlantic)
- SNOOP DOGGY DOGG Doggfather (Death Row/Interscope)
- TONIC If You Could Only See (Polydor/A&M)
- US3 Come On Everybody (Get Down) (Blue Note/Capitol)
- WHITE TOWN Your Woman (Chrysalis/EMI)

Video airplay from May 12-18.



50.8 million households  
Lee Chesnut, VP/Music Programming  
Wayne Isaak, Sr. VP/Music & Talent Relations

### ADDS

- EN VOGUE Whatever (Elektra/EEG)
- WALLFLOWERS The Difference (Interscope)
- COUNTING CROWS Daylight Fading (DGC/Geffen)
- CHEAP TRICK Say Goodbye (Red Ant)
- MATCHBOX 20 Push (Atlantic)
- MARK MORRISON Return Of The Mack (Atlantic)
- JAMES TAYLOR A Little More Time (Columbia)

### XL

- MEREDITH BROOKS Bitch (Capitol)
- PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
- JEWEL You Were Meant For Me (Atlantic)
- SAVAGE GARDEN I Want You (Columbia)
- WALLFLOWERS One Headlight (Interscope)

### LARGE

- BARENAKED LADIES The Old Apartment (Reprise)
- BEE GEES Alone (Polydor/A&M)
- SHAWN COLVIN Sunny Came Home (Columbia)
- EN VOGUE Whatever (Elektra/EEG)
- HANSON Mmm Bop (Mercury)
- INXS Elegantly Wasted (Mercury)
- SPICE GIRLS Say You'll Be There (Virgin)
- U2 Staring At The Sun (Island)
- WALLFLOWERS The Difference (Interscope)

### MEDIUM

- TONI BRAXTON I Don't Want To (LaFace/Arista)
- COUNTING CROWS Daylight Fading (DGC/Geffen)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- CYNDI LAUPER You Don't Know (Epic)
- MONICA For You I Will (Warner Sunset/Atlantic)
- DUNCAN SHEIK Barely Breathing (Atlantic)

### CUSTOM

- AFTER 7 Sara Smile (Virgin)
- FIONA APPLE Sleep To Dream (Work)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BABYFACE How Come, How Long (Epic)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BLACKSTREET Don't Leave Me (Interscope)
- BRAND NEW HEAVIES Sometimes (Delicious Vinyl)
- CHEAP TRICK Say Goodbye (Red Ant)
- ERASURE In My Arms (Mute/Maverick/WB)
- DIONNE FARRIS Hopeless (Columbia)
- KENNY G Havana (Arista)
- JONNY LANG Lie To Me (A&M)
- KENNY LATTIMORE For You (Columbia)
- MATCHBOX 20 Push (Atlantic)
- MINT CONDITION You Don't Have... (Perspective/A&M)
- MDRPHINE Early To Bed (DreamWorks/Rykodisc)
- MARK MORRISON Return Of The Mack (Atlantic)
- ANN NESBY This Weekend (Perspective)
- OMC How Bizarre (Mercury)
- RUPAUL A Little Bit Of Love (Rhino)
- JON SECADA Too Late, Too Soon (EMI)
- JAMES TAYLOR A Little More Time (Columbia)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
- TOAD THE WET SPROCKET Come Down (Columbia)
- TONY TONI TONE Thinking Of You (Mercury)
- VERVE PIPE The Freshmen (RCA)
- WHITE TOWN Your Woman (Chrysalis/EMI)

Video airplay from May 12-18.



36 million households  
Lydia Cole,  
VP/Music Programming

### Video Playlist

- NOTORIOUS B.I.G. Hypnotized (Bad Boy/Arista)
- SWV Can We (Jive)
- MICHAEL JACKSON Blood On The Dance Floor (Epic)
- GINUWINE Tell Me Do U Wanna (550 Music)
- 112 Cupid I (Bad Boy/Arista)
- MARY J. BLIGE Love Is All We Need (MCA)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- HEAVY D Big Daddy (Uptown/Universal)
- MINT CONDITION You Don't Have... (Perspective/A&M)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)

Information for week ending May 9.

### Rap City Top 10

- NOTORIOUS B.I.G. Hypnotized (Bad Boy/Arista)
- KRS-ONE Step Into A World... (Jive)
- SUGA FREE If You Say Ready (Island)
- SCARFACE Smile (Rap-A-Lot/Noo Trybe)
- HEAVY D Big Daddy (Uptown/Universal)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- LADY OF RAGE Sho Shot (Death Row)
- MAKAVELI Hail Mary (Death Row/Interscope)
- JERU Me Or The Papes (London)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)

Information for week ending May 9.

## TELEVISION

### TOP TEN SHOWS APRIL 27-MAY 4

Total Audience  
(97 million households)

- 1 *Ellen*
- 2 *ER*
- 3 *Seinfeld*
- 4 *Primetime Live*
- 5 *Friends*
- 6 *Fired Up*
- 7 *Suddenly Susan*
- 8 *Movie (Sunday)*  
("Forrest Gump")
- 9 *Touched By An Angel*
- 10 *Home Improvement*

### Adults 18-49

- 1 *Ellen*
- 2 *ER*
- 3 *Seinfeld*
- 4 *Friends*
- 5 *Fired Up*
- 6 *Suddenly Susan*
- 7 *Primetime Live*
- 8 *The X-Files*
- 9 *The Shining, Part Two*
- 10 *Movie (Sunday)*  
("Forrest Gump")

### COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### Friday, 5/9

- Gloria Estefan is featured on "All Star Moms," a CBS special (8pm).
- Soul Asylum, "Late Show With David Letterman."
- Queen Latifah, "Late Late Show With Tom Snyder."

### Saturday, 5/10

- Jewel, "Saturday Night Live" (NBC, 11:30pm).

### Monday, 5/12

- Carl Perkins, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- Anne Murray, Mark O'Connor, and John Jennings perform on "Monday Night Concerts With Ricky Skaggs" (TNN, 10pm ET/7pm PT).
- Grover Washington Jr. sits in with the band on "David Letterman."

### Tuesday, 5/13

- k.d. lang appears as a "tyrannical director" in part two of "Mario Puzo's 'The Last Don,'" a three-part CBS miniseries (9pm).
- Cake Like performs on "Viva Variety" (Comedy Central, 10pm).
- Travis Tritt, "David Letterman."
- Shawn Colvin, "Late Night With Conan O'Brien."

### Wednesday, 5/14

- Anne Murray is profiled on TNN's "The Life And Times Of ..." series (8pm ET/5pm PT).
- Spice Girls, "David Letterman."

### Thursday, 5/15

- Lorrie Morgan and G. Gordon Liddy, "Prime Time Country."
- Depeche Mode, "The Tonight Show With Jay Leno."



• Collective Soul, "Conan O'Brien."

## FILMS

### WEEKEND BOX OFFICE MAY 2-4

- |  |         |
|--|---------|
| 1 <i>Breakdown</i><br>(Paramount)*                               | \$12.30 |
| 2 <i>Austin Powers</i><br>(New Line)*                            | \$9.54  |
| 3 <i>Volcano</i> (Fox)   | \$9.09  |
| 4 <i>Liar Liar</i><br>(Universal)                                | \$5.85  |
| 5 <i>Romy And Michele's High School Reunion</i><br>(Buena Vista) | \$5.32  |
| 6 <i>Anaconda</i><br>(Columbia)                                  | \$4.72  |
| 7 <i>Warriors Of Virtue</i><br>(MGM/UA)*                         | \$3.27  |
| 8 <i>The Saint</i><br>(Paramount)                                | \$3.06  |
| 9 <i>Murder At 1600</i><br>(Warner Bros.)                        | \$2.84  |
| 10 <i>Grosse Pointe Blank</i> (Buena Vista)                      | \$2.05  |

All figures in millions

\* First week in release

Source: Entertainment Data Inc.

### COMING ATTRACTIONS:

Opening in limited release this week is "Nowhere," directed by Gregg Araki. The film's Mercury soundtrack showcases James's previously unreleased "Thursday Treatments" as well as 311's "Freak Out," Radiohead's "How Can You Be Sure," Elastica's "In The City," Hole's "Dicknail," Catherine Wheel's "Intravenous," Lush's "I Have The Moon," the London Suede's "Trash," and Curve's title cut. Remixes of the Chemical Brothers' "Life Is Sweet," Massive Attack's "Daydreaming," Coco & The Beans' "Killing Time," Ruby's "Flippin' The Bird," Chuck D's "Generation Wrekked," and Marilyn Manson's "Kiddie Grinder" complete the album.

## VIDEO

### NEW THIS WEEK

- *GET ON THE BUS* (Columbia TriStar)  
Ossie Davis stars and Spike Lee directs this feature film, which spawned a 40 Acres And A Mule/Interscope soundtrack with tunes by Blackstreet, D'Angelo, Curtis Mayfield, A Tribe Called Quest, Stevie Wonder, the Neville Brothers, and God's Property 1/Kirk Franklin.
- *THE FUNERAL* (Evergreen)  
Starring Christopher Walken — and associate-produced by Def Jam Chairman Russell Simmons — this feature film sports a Critique soundtrack with cuts by Sonny Boy Williamson, Benny Goodman, Duke Ellington, Artie Shaw, Erskine Hawkins, Coleman Hawkins, Bunny Berigan, Mystic, Carlo Buti, and Concetta Gordon.
- *RANSOM* (Touchstone)  
This feature film starring Mel Gibson and Rene Russo carries a Hollywood soundtrack that showcases not only James Horner's score, but also original music composed by Smashing Pumpkins frontman Billy Corgan.



21 million households  
Liz Kiley,  
VP/Programming

### National Top 20

- ZAKIYA My Love Won't Fade Away (A&M)
- CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
- AALIYAH One In A Million (Atlantic/BlackGround)
- MAKAVELI Hail Mary (Death Row/Interscope)
- TONY BRAXTON I Don't Want To (LaFace/Arista)
- B-ROCK & THE BIZ My Baby Daddy (LaFace/Arista)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- 112 Cupid I (Bad Boy/Arista)
- MARK MORRISON Return Of The Mack (Atlantic)
- WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)
- DRU HILL In My Bed (Island)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- ROME I Belong To You (RCA)
- RONNIE HENSON What Are We Gonna... (Motown)
- SPICE GIRLS Say You'll Be There (Virgin)
- 702 No Doubt (Biv 10/Motown)
- BILLY LAWRENCE Come On (Elektra/EEG)
- ZHANE Crush (Motown)
- TWISTA Emotions (Atlantic)
- LADY OF RAGE Sho Shot (Death Row)

Most requested for week ending May 2.



### CONCERT PULSE

Avg. Gross	Pos. Artist	(in 000s)
1	METALLICA	\$631.8
2	PHIL COLLINS	\$553.1
3	BROOKS & DUNN	\$505.3
4	KENNY G/TONI BRAXTON	\$420.7
5	CELINE DION	\$384.7
6	KISS	\$352.0
7	BUSH	\$288.7
8	SMASHING PUMPKINS	\$192.0
9	STEVEN CURTIS CHAPMAN	\$98.6
10	CLAY WALKER	\$80.5
11	COUNTING CROWS	\$74.9
12	MARILYN MANSON	\$71.4
13	SHERYL CROW	\$68.1
14	KORN	\$61.2
15	JEWEL	\$52.4

Among this week's new tours:

- CARDIGANS
- CHEAP TRICK
- COUNTING CROWS/WALLFLOWERS
- ARETHA FRANKLIN
- "LOLLAPALOOZA '97" - TOOL, SNOOP DOGGY DOGG, KORN, JON SPENCER
- BLUES EXPLOSION, TRICKY, JULIAN & DAMIAN MARLEY & THE UPRISING BAND
- QUEENSRYCHE
- KIM RICHEY
- SOCIAL DISTORTION

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

**550**

Continued from Page 3

Director/Pop Promotion, began her career in the music industry as a Promotion Asst. for **CBS Records** in 1981. She joined **PolyGram** in 1983, where she ultimately rose to Local Promotion Manager. In 1987 she returned to Sony as Miami Local Promotion Manager for **Epic**. She was named Epic's Director/Video Promotion in 1993 and Director/Pop Promotion for 550 Music shortly thereafter.

Klaiman previously served as **Elektra Sr. Director/National Alternative Promotion**, a position he held since 1994. He began his music industry career in 1990 as Manager for **Frank DiLeo Management**, moving to **Savage Records** as Director/Marketing & Promotion in 1992. He also was Director/National Alternative Promotion for **EastWest** in 1993.



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**Jacor**

Continued from Page 1

"The ideal management configuration promotes regional synergies as well as an efficient exchange of like-kind format ideas," Owens commented. "We believe that combinations of regional assignments with national format brand management deliver the optimum structure."

"This promotion caught me by surprise," Evans admitted. "Conscious of my approaching 10-year anniversary with Jacor, I thought, 'Maybe a Schwinn 10-speed or a Rolex.' But VP ... it's wonderful to be with an aggressively growing company, and it's a privilege to be on a team that cares as much for its people today as it did when we could count our broadcast areas on two hands."

Chase added, "This was the proper time in my career to remind Tom Owens and [Jacor CEO] **Randy Michaels** of my 12 years of loyal service to Jacor — as well as the significant collection of Polaroids I've accumulated during that time. They were understandably receptive to my suggestion that we evaluate my past, present, and future within the corporate structure."

### Doherty

Continued from Page 3

Doherty added, "It's been an honor and privilege working with the great staff at the Eagle. I cannot thank [former Eagle GM] **Donna Fadal** enough for the opportunity to program KEGL. I'm proud of the successes we've had in Dallas. However, I'm looking forward to the new challenges ahead in Miami and working with **Gregg Steele** and **Paxson Communications**."

Doherty was at the Eagle for five years, rising to PD three and a half years ago. He has also worked at **WCMF/Rochester, NY**; **WKLC/Charleston, WV**; and **WGRF & WUFX/Bufalo**.

### London

Continued from Page 3

as Account Service Rep/Northwest Territory for **PolyGram Group Distribution**. In 1990, he joined the newly created **PolyGram Label Group** as Northeast Promotion Manager, a position he held until 1992. He later was named Associate Director/Alternative Promotion in Los Angeles.

## Changes

Continued from Page 11

lare, CA middayer **Lisa Hamilton** has resigned. PD **Dave Daniels** is looking for a replacement, call (209) 686-2866.

**Hot AC: Jonathan Wilde** joins **KZZP/Phoenix** for mornings.

**Rock: Joining the "Wake Up Bomb"** morning show at **WXRA/Greensboro, NC** is **Chris Ann Parr** ... Changes at **WCMF/Rochester, NY: Athena Matisikas** joins as Morning Show Producer, **BJ Shea** returns for afternoon drive, **Beth Donahue** assumes evening duties, and **Marc**

**WZLS**

Continued from Page 1

to-day management. As a result of that decision, the FCC froze all comparative proceedings until it decided how to handle the *Bechtel* decision. Today, hundreds of applications remain frozen.

That, however, could change soon. The court in *Bechtel* has given the FCC until August of this year to come up with new criteria. FCC General Counsel **Bill Kennard** told **R&R** the FCC has already drafted those criteria and will submit them to the appeals court if a Congressional plan to auction the disputed licenses does not become law (see "Frozen Applications May Soon Thaw," Page 1). Either way, the case of **WZLS** is about to start all over — again.

### History Of A Headache

The *Bechtel* case meant Orion's case was sent back to the FCC, and Orion's opponents asked the Commission to rescind the CP. The FCC denied that petition, and "ZLS went on the air in July 1994 amid howls of protest from the competing applicants — four of whom formed a consortium called **Biltmore Forest Radio Inc.** (BFRI). Later that year, the FCC again denied BFRI's request that Orion not be allowed to broadcast and said Orion could stay on the air until the case had been decided.

In late 1995, the Commission pulled Orion's temporary license, but said the competing groups could run the station together. Orion wouldn't agree to this, and a new temporary license was granted to BFRI. The FCC told Orion last October that when BFRI is ready to broadcast, Orion must sign off and move out.

That, BFRI attorney **Stephen Yelverton** says, could happen in the next couple of weeks. When BFRI takes over, the station will become **WZRQ** and will be managed by

**Betty Gilman** and **Wanda Coleman**, both principals in BFRI.

### Friends In High Places

The case gained the attention of Sens. **Jesse Helms** (R-NC) and **Lauch Faircloth** (R-NC), who, in an October 22, 1996 letter to FCC Chairman **Reed Hundt**, called the decision against Orion "outrageous and callous," and requested the FCC grant a stay of the decision and award a permanent license to Orion. There was no FCC response to that letter.

Last month, BFRI set up a time brokerage agreement — which has since been abandoned — with **Capstar Broadcasting**. Capstar Bi-Regional Chairman **Frank Osborn** told **R&R** Capstar simply "didn't want to be in the middle of that battle." Rep. **Charles Taylor** (R-NC) last week sent a letter to U.S. Attorney General **Janet Reno** asking the Department of Justice to investigate Capstar's ownership in Asheville; Capstar also owns **WWNC-AM & WKSF-FM/Asheville**. Capstar President **Steve Hicks** said he has not heard from the DOJ regarding Asheville. BFRI's current time brokerage agreement is with **Tom DiBacco**, former GM at **WAKT-FM & WRBA-FM/Panama City, FL**.

Yelverton criticized Orion's efforts to influence the FCC's decision, and said Orion was using complaints about Capstar and BFRI's qualifications as a "smokescreen, a diversion, to stay on the air."

Orion attorney **Steve Leckar** countered that the BFRI members "are seeking to take advantage of the court's ruling in *Bechtel* to be judged again on other grounds."

### Biltmore's Tale

Part of the controversy surrounding **WZLS** stems from the companies who make up BFRI: **Biltmore Forest Broadcasting FM Inc.**, **Liberty Productions L.P.**, **Willsyr**

### Geslin

Continued from Page 1

**Bob Jamieson** and [Exec. VP/GM] **Jack Rovner** and **Butch Waugh** for the opportunity they've given me."

According to **Geslin**, the timing couldn't be better in joining **RCA**. "I'm being given a tremendous opportunity to be able to build on the incredible work **Butch** and his team have accomplished over the past two years. I'm coming in during a peri-

### Gamble

Continued from Page 1

reflects anything, it's my willingness to change. I've programmed **Talk, Country, AC**, and **Alternative**. My decision has nothing to do with **Q101** or **Alternative**, both of which I believe are in fine shape. I have been given a generous opportunity to gain new perspective.

"I've been blessed that I've been

### Davis

Continued from Page 3

potential. I'm very happy to be a member of the team and can't wait to get started."

The wait will be a short one, as he

**Communications L.P.**, and **Skyland Broadcasting Co.**

During the initial application process, the administrative law judge called **Willsyr's** a "sham application," implying that the company's minority president was merely a front for white backers. He also found that **Liberty** had made misrepresentations about its ability to secure an appropriate tower site. The administrative law judge's decision was, however, remanded by a U.S. Appeals Court.

Orion has garnered incredible local support: Orion's president, 86-year-old **Zebulon Lee**, has been a broadcaster in Asheville for more than 60 years. More than 5000 Asheville residents sent a petition to the FCC backing Orion, according to **Leckar**, which may have some influence at the Commission.

For now, though, BFRI has been cleared to broadcast. If auctions never materialize, the case will go back for another round of hearings and Orion could get its license back. The companies that make up BFRI could split up and compete against each other, or they could decide to stay together and continue the duel with **Zeb Lee**. Whatever happens, both parties say they will be relieved to finally put the whole ugly matter behind them.

### McCain

Continued from Page 1

temporarily lifted the ceiling on the amount that could be paid for one of these new licenses.

**Kennard** was insistent that, despite **NAB** concerns, "there are ways to resolve this by coming up with new criteria. It's difficult, but not impossible." He said key features of the new criteria must be that they are objective and easily administered, but could not elaborate on the details of the FCC draft.

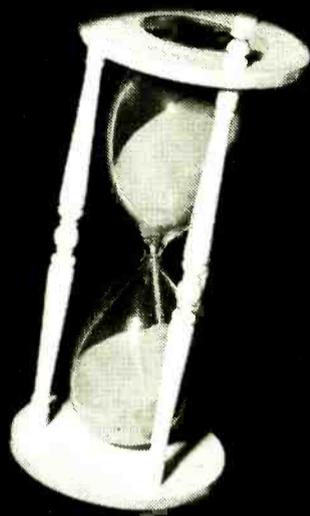
od when bands like the **Verve Pipe**, the **Dave Matthews Band**, **Robyn**, **Leah Andreone**, and **Rome** are setting the world on fire. And the new music I'm hearing is going to take us to an even higher level."

**Geslin** comes to **RCA** after a stint as Sr. VP/Promotion at **Tag/Big Beat** between 1995-96. Prior to that, he was VP/Promotion at **Columbia's Chaos Recordings** — the precursor to the **Work Group** — from 1992 to 1995.

able to have a career in radio and still have a stable home life here in Chicago. While maintaining my ties to Chicago, I get to join **ABC Radio**. Not only are they committed to winning in the market, but I guarantee we're going to win in the market."

Prior to **WKQX**, **Gamble** was Station Manager at **WKLR/Indianapolis**. He's also been PD at **WSUN/Tampa** and **WMAQ/Chicago**.

begins at **WALC** next Monday (5/12). **Davis** most recently was on-site consultant for similarly formatted **WMBX/West Palm Beach**. He previously programmed **WWSW-FM/Pittsburgh** and was Asst. PD/Research Director for **WHTZ/New York**.



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## Dick Morris Headed To Jacor Gig?

Is former **Bill Clinton** consultant **Dick Morris** set for a Talk radio career with **Jacor**? Morris, appearing on **KABC/L.A.'s Minyard & Tilden** show Tuesday (5/6), did announce, "I'm going to have a radio show — and I just signed with **Jacor**." Jacor folks offered no confirmation of Morris's claim.

What was found on Jacor bulletin boards around the country, this memo regarding its newest acquisition:

**Jacor** announced its intention to acquire **Sean Compton's** 1997 low-mileage Dodge Avenger for a mix of common stock and cash. Jacor CEO **Randy Michaels** said, "This used car is a perfect fit with Jacor's I-80 expansion strategy. We're purchasing lots of Ohio radio stations and we'll need some way to get to them."

"We anticipate no antitrust issues and expect to close on this purchase fairly quickly," added COO **Bob Lawrence**. "This is an exciting piece of Jacor's grand game plan and I can't wait to drive to Lima."

Jacor CFO **Chris Weber** put in his two cents with, "Frankly, we overpaid. My '84 Mazda has 133,000 miles and still runs great! These multiples are getting ridiculous."

"Despite extremely competitive bids from **Chancellor, CBS, and SFX**, I wouldn't have sold to anyone but Jacor. They're pure radio players and excellent drivers, and I feel great about leaving the car with them," said Compton.

Jacor owns and operates 140 radio stations and 235 vehicles in 30 broadcast markets.

**Interscope's Tom Whalley**, who had the industry grapevine buzzing this past week, returned after contemplating the top position at **Hollywood Records** and boatloads of Mickey's money. Whalley was said to have quit on Friday (5/2), but changed his mind over the weekend.

**KPGE-AM & KXAZ-FM/Page, AZ News/** Public Affairs Dir. **Elizabeth Joseph** made national news this week while addressing the Utah members of the **National Organization of Women**. In addition to working at the station, Joseph is an attorney, college professor, and one of eight women wed to Utah polygamist **Alex Joseph**. She said being married to a man with seven other wives and living "within spitting distance of 'them' is liberating — not debilitating — as some might believe." She contends polygamy dovetails with feminism because it allows career-minded women flexibility and freedom. She and her husband have three children together (he has another 18 children and 27 grandchildren).

### Grand Forks Book Scrapped

The North Dakota floods forced **Arbitron** to cancel the Spring '97 survey for the Grand Forks market. VP/Research & Ops **David Lapovsky** said diary recruitment fell apart on the weekend that forced virtually the entire city's residents to evacuate their homes. The market will be surveyed in the fall.

Other flood relief: **KROC/Rochester, MN** donated its spring contest budget to the flood victims ... **WIBC/Indianapolis** recruited listeners to drop off donations at local McDonalds restaurants and got Wheaton Van Lines to ship the items north ... **WOW-AM & FM/Omaha** morning man **Woody Johnson** encouraged listeners to fill four 53-foot Federal Express semis with donations.

For the latest up-to-the-minute radio

Continued on Page 20

### Rumors

- After his success putting **WWZZ/Washington** on the air, is **Vallie-Richards** consultant **Dan Vallie** headed to Chicago for another CHR launch on Bonneville's **WPNT**?
- Is anything up at **KREV/WREV/KCFE/Minnesota**?
- Was that a moving truck in front of former **WQVW/West Palm Beach** PD **Neil Sullivan's** house? Is it headed northeast?
- Has the **Hearst Corp.** put News/Talker **WBAL-AM** and Rocker **WIYY-FM/Baltimore** on the block? Are both **CBS** and **ARS** more than interested? Will the bidding move over the \$100 million mark?
- Will **KTFM/San Antonio** PD **Cliff Tredway** consult new automated crossstate CHR **KAHX/Corpus Christi, TX**? Or will former **KEYS-AM, KKBA-FM & KZFM/Corpus Christi** GM **Lilian Katz** team up with Tredway in a similar capacity at another Corpus station later this year?

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- And now headed for their first Top 40 smash!

<http://www.polydor.com/polydor> Management: Sheila Scott Produced by Jack Joseph Puig

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# STREET TALK®

Continued from Page 19

industry news and tidbits, be sure to log on to **R&R ONLINE** at [www.rronline.com](http://www.rronline.com). Also, check out our new daily fax service, **R&R TODAY**. For more info, call (310) 788-1625.

**Gregory Fitzgerald**, afternoon voice of NAC/Smooth Jazz **WJZW-FM/Washington**, pleaded guilty last week to "felonious wounding" in the death of an Alexandria, VA man.

Fitzgerald was accused of punching and stomping on **William F. Deal** last November after Deal allegedly made improper advances to Fitzgerald's fiancée. He later died of the injuries. Fitzgerald faces a maximum five years in prison when he is sentenced June 12.

**Charlie Ochs**, GM of the soon-to-be **ABC Radio** station, told **R&R** he has returned Fitzgerald to his regular airshift. "I'm looking forward to the sentencing so that Greg can get on with his life," Ochs said.

**MCA Sr. VP/Promo Mark Gorlick** and **Nat'l Dir./Pop Promo Jan Teifeld-Krum** have left the building.

**ABC Radio Networks** syndicated morning host **Tom Joyner** broadcasted his show live from South Africa this week (5/5-5/9) to celebrate the third anniversary of the inauguration of President **Nelson Mandela** and the end of apartheid. The show was heard on **WCFB/Orlando**, which picked up the show following its transition to Urban AC.

Former radio/TV talk show host **Stephanie Miller** relaunches her comedy show later this month on **ABC's KTZN-AM/L.A.**

## Free-Fallin' Nuptials

To celebrate the opening of "Giant Drop," its new 227-foot freetail tower, Illinois's **Six Flags Great America** along with **WBBM-FM/Chicago**, **WGRL/Indianapolis**, **WLUM/Milwaukee**, and nine other stations hosted a mass wedding ceremony involving 144 couples. As the couples plunged 22 stories, a reverend — using a PA system — pronounced them married!

**CBS Radio Networks** is dropping the portion of the syndicated "Late Late Radio Show" hosted by **Steve Mason** (however, it will continue airing the TV simulcast portion hosted by **Tom Snyder**). Mason continues co-hosting mornings on **Jacor's XTRA Sports Radio Network** in So. Cal.

**Steve Harper** and the wake-up crew at **WBL/Long Island** invited its listeners to obtain a copy of the lyrics to **Bob Carlisle's** "Butterfly Kisses" — expecting it to be just a morning show bit — which turned into 1500 fax requests in only 36 hours. Needless to say, morning show producer **Mark Mueller & Harper** were busy over at Kinko's.

**WLUM/Milwaukee GSM Dan Manella** becomes interim GM.

## Oliver North Gets In The Ring

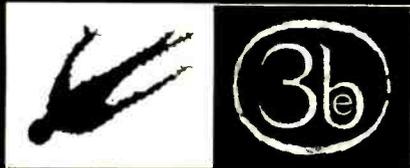
**Salem Radio Network** syndicated talker **Oliver North** annoyed boxing announcer **Michael Buffer** by using Buffer's signature line, "Let's get ready to rumble." Buffer reportedly filed suit in the U.S. District Court in L.A., alleging service-mark infringement, commercial misappropriation, false designation, unfair competition, dilution, and misappropriation of voice or likeness.

**Chancellor Sports WKYN-AM (The Score)/Cincinnati** flips calls to **WBOB-AM** (Bob 1160 — Bob Means Sports). The station keeps **Imus** in the morning and sports the rest of the day.

Continued on Page 22

## Rumbles, Pt. 1

- **KVON-AM & KVYN-FM Napa, CA** Ops Mgr./PD **Barry Martin** relocates within **Moss Entertainment** and is signing on a new station in Taos, NM, where he'll serve as GM/GSM.
- **Clear Channel's WOAI/San Antonio** picks up syndicated sports talker **Jim Rome's** "Jungle After Dark." Rome is currently heard on sister **KTKR-AM/San Antonio**, which airs his daytime show.
- Two L.A. vets, **Mucho Morales** and **Sky Walker** pick up weekends at **KIBB (B100.3)/L.A.** and nights at **KOLA/Riverside**, respectively.
- **WWBR/Detroit** middayer **Donielle Flynn** becomes MD. Night host **Sabrina West** adds Public Service Dir. duties.
- **KCMQ/Columbia, MO** PD **Aaron Worsham** is named OM of parent **Zimmer Radio Group's** newly acquired stations, **KJMO & KWOS/Jefferson City, MO**. Meanwhile, **KCMQ MD/afternoons Debbie Wylde** is promoted to PD in addition to her MD duties.
- Former **KPLX/Dallas** morning co-host **Jonathan Wilde** joins **KZZP/Phoenix** for mornings.
- **KKRW/Houston** picks up former **KSLX/Phoenix** morning duo **Dean and Rog** for wake-ups.
- **WIOQ/Philly** MD **Dee Dee McGuire** relinquishes MD duties and remains in middays.
- Former Classic Rock **KSLX/Phoenix** mornings men **Dean & Rog** join **KRRW/Houston** for mornings.
- **WOGY-FM/Memphis** PD **Ronnie Rice** exits.
- **Westwood One** comedy writer **John Mammoser** exits.



# THIRD EYE BLIND

R&R CHR/Pop Debut 41

Alternative R&R 3-1

V.A. 3\*-1\*

#6 Most Added CHR/Pop

New This Week:

- KMXV Kansas City
- WBZZ Pittsburgh
- WPRO Providence
- WFLZ Tampa
- WZEE Madison
- WPXY Rochester
- WRVW Nashville
- WQZQ Nashville

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WHYT WLUM WQBK  
Y107 KLZR WNTX readd  
KZYR KTOZ  
KROQ-28x  
1000 sold (W  
WHFS-21x  
Huge callout  
99x #1!-28x  
Top 10 callout  
Live 105-12x  
Top 15 callout  
Q101-20x  
Top 20 phones 1st week  
KEDJ-41x  
Most Requested  
WBCN-12x  
Sales breakout  
XHRM-37x  
Top 5 callout



Also breaking at:  
KNDD 24x  
KHTY 32x  
KROX 25x  
WENZ 13x  
KFMA 20x  
KWOD 30x  
KJEE 26x  
WZRH 14x  
KTBZ 21x  
WKDF 12x  
KXRK 27x  
XTRA 15x  
KTEG 20x  
KTCL 30x  
WZAZ 49x  
KNRK 22x  
WBZU 27x  
WXDX 16x  
KXPK 12x  
WWCD 16x

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WFKS WQSL WXIS KRUF WSSX KIXY

FROM THE MOVIE

## SPEED 2

CRUISE CONTROL

IT'S SUMMERTIME, PLAY REGGAE!



# STREET TALK®

Continued from Page 20

For the first time ever, a radio spot won the coveted Grandy Award at the 33rd annual International ANDY Awards for broadcast ads. The radio campaign for Ortho's "Antstop Orthene Fire Ant Killer," was created by BBDO West/L.A. and was titled "Instant Death."

**Gulf Coast Communications** exec **Steven Stevenson** becomes GM at CHR **KBFM/McAllen-Brownsville** replacing **Jeffrey Hedgemon**.

**WNDE-AM & WFBQ-FM/Indianapolis** OM **Marty Bender** adds OM duties at sister **WRZX-FM**.

Active Rock **WYST/Detroit** will broadcast the 1997 Detroit Lions games in addition to CBS co-owned (and Lions flagship) **WXYT-AM**.

**Premiere Radio Networks** will market **Strategic's** AccuTrack Service. AccuTrack is a weekly and monthly service designed to track consumer perceptions of a station and its

## Rumbles, Pt. 2

• **WDAF-AM/Kansas City** newscaster **Dave Morton** becomes ND.

• **WXLK/Roanoke MD** (and interim PD) **Lisa Jo Elliott** moves to **WVSR/Charleston** as MD/PM driver. Crosstown Country **WJLM PD Russ Brown** is named PD at **WVSR**.

• **WLAC/Nashville** afternoon driver **Brad Stags** joins crosstown **WQZQ** for mornings.

• **WDWG/Mobile** PM driver **Steve Kelley** moves to mornings.

• **WBHJ & WBHK/Birmingham** Prod. Dir. **Rex Deshannon** takes similar duties at **WPOW/Miami**.

• Active Rock **WVIC/Lansing, MI** flipped to Classic Rock last Thursday (5/1). PD/afternoons **Todd Thomas, MD/middays Kristin Burns, evenings Carlito,** and overnigher **Sol** exit.

• **WJMH/Orlando** PM driver **Stevie B.** segues to **WERQ/Baltimore** for nights.

• **WVKS/Toledo MD/nighttimer Bill Michaels** adds APD stripes.

• **WCIL/Carbondale, IL** nighttimer **Kato** is named APD.

• **WDRQ/Detroit** nighttimer **JoJo** resigns for a new CHR sign-on in the Northeast.

• **WFKS/Daytona MD/middayer Kathy Dugan** exits. Replacing **Dugan** in middays is **WMJY/Biloxi, MS MD/middayer Heather Williams**.

• **KRUF/Shreveport, LA** swinger **Tom E. Gunn** moves to sister **KITT** for nights.

• **KBCO/Denver** middayer **Nathan Perry** goes off-air to manage the web sites of **Jacor's** Denver outlets; **KBCO** Promo Dir. **Keith Cunningham** departs and is replaced by **Julie Smith**.

• **KFRQ/McAllen MD/afternoon host Tony Forina** exits.

# Kim Richey

## "I Know"

the new single from her new album Bitter Sweet



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"... Bitter Sweet is what you get when everyone involved is hitting all eight." **GUITAR PLAYER**

"Rootsy, with a giant acoustic groove and a solid vocal, 'I Know' is easily a smash waiting to be discovered." **FMQB**

"[Richey] crafts literate pop songs and rootsy rockers that cross genre-specific lines and speak to true music fans." **SUNDAY NEW YORK POST**

"She has a sweet sharp voice that could nail you from across the room..." **DETAILS**

"... put it all together and you've got one of the most appealing performers out there." **USA TODAY**

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RADIO & RECORDS



1

- **Bennett Zier** selected **WKLB/Boston** VP/GM.
- **Drew Hayes** hired as **ESPN Radio Network** Exec. Producer.
- **WMJC/Long Island** goes Country with **Jim Asker** as PD.
- **WGRX/Baltimore** goes Country with **Dave Anthony** as PD.
- **KTAR/Phoenix** PD **Todd Wallace** moves to sister **KKLT**.

5

- **Ron Geslin** joins **Chaos Records** as VP/Promotion.
- **Rand Gottlieb** tapped as **WCCO/Minneapolis** VP/GM.
- **Tom Bell** becomes **WWJ/Detroit** PD/ND.
- **Jim Herron** hired as **WBOS/Boston** PD.

10

- **Michael Donovan** recruited as **WTKS/Chicago** GM.
- **Jim Morrison** made **KSD-FM/St. Louis** PD.
- **WGH-AM & FM/Norfolk** morning man **Tony Macrini** adds PD duties.
- **Jeri Love** upped to **WINS/NY** ND.

15

- **E. Patrick McNally** appointed **WAPP/NY** GM.
- **Rick Blackburn** elevated to **CBS Records/Nashville** Sr. VP/GM.
- **Bob Cole** chosen **WPXX/Washington** PD.
- **Ron Diaz** named **WYNF/Tampa** MD.
- **WBBM-FM/Chicago** officially debuts "Hot Hits" format.

20

- **Stephen Diener** selected **ABC Records** President.
- **Ernie Singleton** tapped as **Fantasy Records** Southern Regional Promotion.
- **Art Farkas** is upped to **KFIG/Fresno** PD.
- **Eric Chase** joins **KFI/Los Angeles** airstaff.

competitors and is a companion product to its AccuRatings service.

**WKZL/Greensboro** morning show co-host **Chris Kelly** will be appearing on "Wheel Of Fortune" as a contestant May 15.

**Back Bay Broadcasting's WWKX/Providence**, which recently purchased **WPJB/Providence** to simulcast **WWKX**, flips **WPJB's** call letters to **WAKX**.

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# The Story...



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## 2nd Week At Mainstream Radio

### CHR

4th Most Added!  
R&R CHR/Pop Debut **38**

Already On:

Z100 WXKS WKRQ KRBE WBZZ  
KDWB WHYI KKLO WSTR  
WXXL WHYT WPRO KISS

New This Week:

WFLZ KZHT WKSE Z104  
WGTZ KC101 WMEE KFRX  
WZYP WSSX KZZU KHTO  
WJET and more!

### HOT AC

3rd Most Added!  
R&R Hot AC **30** - **24** 570 Spins

Already On:

KHMX 30X KZZP 30X KVSR 36X  
KMXB 40X KYSR 30X KBBT 33X  
KLLC 32X KFMB 62X

New This Week:

WBMX WTIC WMGX  
WXLO WCGQ WKZL  
WMTX KKOB KRUZ

### R&R Alternative

**7** - **5**

2469 Spins  
+182

### R&R Adult Alternative

**25**



Capital

## Talk Listeners Desire 'Entertainment, Passion'

□ Perceived political influence among Americans lower than originally thought

By Rob Balon

Late last fall, the **Benchmark Company** completed a national survey of 519 Talk radio listeners aged 18 and over in the top 100 markets — the second in its "Talk Radio in America" series that began in the fall of 1994.

Speaking for Benchmark, we've never believed the talk audience is monolithically conservative. The results from our study confirm it. While a robust segment of the audience is most definitely conservative, there are many moderates and liberals in the audience along with those that choose no political affiliation.

There's been a tendency in the Talk format for the last couple of years to make conservative political bias a criterion for choosing a talent. As a result, we've generated a population of **Rush [Limbaugh]** clones — many of whom don't have a modicum of Rush's talent, only a conservative agenda. It's very clear to us, however, that listeners can see through that.

More than 80% of the respondents in our study indicated that Talk radio had no impact on their vote last November. However, as sociologists will tell us, ego-involved attitudes are the most difficult to change, and there's been a misperception that Talk radio — because of its ego-involved political talkers — has changed millions of political attitudes.

A lot of this arises from Washington politicians "inside the Beltway" who listen to Talk radio and hear nothing but calls from conservative callers. Part of it also comes from the national media, which seems to be fascinated by Talk radio's "town meeting hall status." The truth is, if Talk radio, dominated by conservative hosts, really had that much power, then

**While many conservatives feel Rush is still the best host in America, a surprising 23% in our sample declined to support that concept.**

why did Clinton win?

There is life beyond politics and Talk radio. Dr. **Laura [Schlessinger]** proves that every day. So do NPR's **Ray and Tom Magliozzi**, the "Car Talk" guys. The key words are entertainment and passion, not necessarily massive social or political change. There are many talk listeners who just don't care as much about politics as we think they do. Multitopic programs can and do interest many listeners.

### The Bottom Line on Rush

Compared to Benchmark's first Talk radio survey, Limbaugh took a bit of a dip this time around. That's important to know because perceptual studies of this nature may often foreshadow **Arbitron** results six months down the road. Thirty-six percent of conservatives said they've been listening less to Rush lately, while 60% said they were listening about the same.

Only 2% said they were listening more. Reasons for listening less included "boring, nothing new to say" (12%), "too much ego" (9%), and "dislike his personality" (10%). While many conservatives feel Rush is still the best host in America, a surprising 23% in our sample declined to support that concept.

Regardless of whatever perceptual dips he may be taking, Rush is still the best national talk host out there. However, while the ego and personality negatives go with Rush's territory, the "boring/nothing new to say" responses should be of some concern. The question is, Are those negatives irreversible? The answer is no, they're not. But it would be wise for Rush to address them.

With respect to the second Clinton term, do listeners want another 1463 days of "America Held Hostage." The first survey revealed it was getting old even last year. Many listeners told us they wanted the "old" Rush back (homeless updates, feminazis, etc...) A total political immersion in Clinton's problem file seems to be getting stale for a sizable portion of Rush's core audience.

### Liberal Polititalkers Unwanted

Do listeners seek out opposing points of view? About 30% of our respondents who labeled themselves as conservative or liberal said they had a really difficult time listening to a political point of view that's contrary to their own on Talk radio. However, more than half of the respondents indicated they really had no problem whatsoever with conflicting political



**CONGRESSIONAL CAUCUS** — Three members of Congress converged on WNDB/Daytona Beach's Marc Bernier show in conjunction with the party's annual Lincoln Day dinner. Looking official are (l-r) Rep. J.C. Watts (Oklahoma), Rep. Tillie Flower (Florida), WNDB's Bernier, and Rep. John Mica (Florida).

views, provided that the host had something to say, kept their interest, and was entertaining.

Does Talk radio need a liberal Limbaugh? Not surprisingly, the conservatives in our sample felt very strongly that there's no need for one. Sixty-one percent of the liberals however felt this type of program was something they would tune in. Moderates were fairly evenly divided about whether or not a show such as this was necessary.

We've heard much talk over the last three years about a liberal Limbaugh as an antidote for conservative radio. That completely misses the point. Talk radio is first and foremost about entertainment. It is not the politics, *per se*, that drives the program. It's the spin that the host puts on it, and the level of entertainment and passion that results.

Because of the skills he brings to the table, Limbaugh probably could have been successful even if he were a liberal. Besides, bashing is a lot more fun than whining, and conserving seems to be more interesting to people than giving away. It's a tall order to fill, but for that next exceptional host to come

along, there's an audience waiting.

Is Talk making 18-34 inroads? The answer lies in the very definition of Talk. Younger listeners have an entirely different outlook on the meaning of the word. Sixty percent of the 18-34-year-old "Talk" listeners in the Benchmark study said they listen to FM. To the 18-34 listener, **Howard Stern** (or even the local Rock morning show with very little music) qualifies as what most broadcasters perceive as Talk. This young demo is not listening more to the traditional models of Talk on most major AM stations nationwide.

This bodes well for the nascent FM Talkers springing up around the country, such as **WJFK-FM/Washington** and the **Walt Sabo**-consulted **WTKS-FM/Orlando**. But like their AM counterparts, spoken word FM formats have not seen any overnight growth explosions either. It's going to be a long, slow haul.

The audience has to take time to identify and bond with the talent and develop expectations for them. This can easily take several years, more than enough time to try the patience of the most focused broadcaster. But ultimately, as is often the



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**UNDERGROUND RADIO RETURNS?** — Remember FM underground radio? Well, WRKO-AM/Boston talk host Jeff Katz took listeners back into time when former KMPX-FM/San Francisco DJ Larry Miller visited and brought his "Voices In The Purple Haze" account of that special time in radio. Feeling the vibe are (l-r) J. Geils Band singer and WBCN-FM/Boston talent Peter Wolf, Katz, former WCOZ/Boston jock Michael Keith, and Miller.

case in conventional Talk radio, there can be a payoff of significant proportion at the end of the road waiting for the "young" Talkers as well — provided they do it well.

### Cut The Commercials!

The single biggest tune-out factor in radio today is still the sales spot. Surprisingly, 17% of the respondents said they were annoyed at what they perceived to be an overabundance of commercials on Talk radio and the sense that those have become repetitive and lengthy. Another 5% responded they were upset with "angry and ignorant callers," while another 5% believed there was a tendency to carry on with topics too long. Another 8% mentioned repetitive issues, and the lack of presentation of both sides of an argument.

Those who mentioned commercials as being a negative are, by my estimate, quite high in number. Much of this probably comes from live spots by talent, which creates a sense of unadulterated clutter for many listeners if they aren't packaged correctly.

This problem could be addressed by the creative use of mu-

sic bumpers and effective spot scheduling throughout each daypart. Please understand, I'm not advocating a reduction in the number of live spots aired by a talent. I've seen them be very effective and compelling. Most PDs need to pay attention, however, to the possibilities for what the audience may perceive as clutter, and be prepared to deal with that.

### Coping With National Talent

Listeners in the survey were asked to respond to a variety of nationally syndicated talk show hosts. Here's a quick synopsis of the results:

- Only five Talk hosts out of a long list cracked the 50% familiarity mark. They were, in order, Limbaugh, Stern, Schlessinger, Oliver North, and G. Gordon Liddy. Of those names, only Stern and Limbaugh broke the 80% barrier on familiarity, with Rush at 91% and Howard at 81%. In terms of likability, with familiarity factored out, Dr. Laura had a 60% power score, followed by Dr. Dean Edell at 42%, Rush at

33%, Stern at 31%, North at 25%, and Liddy at 23%.

Of all the national talent tested, we saw only three major demographic "spikes": Stern among 18-34 men, Limbaugh among men 45+, and Dr. Laura among 35-54 women. This shows very little difference from Benchmark's initial study in 1994. There were very few hosts who had any sort of true national recognition then, and yet there are even more hosts in national syndication than there were three years ago.

The issue is simple: relatively few national superstars have emerged in Talk radio. While there are lots of syndicators who claim several hundred markets cleared for their talent, the truth of the matter is there simply aren't that many hosts out there who are recognized and appreciated by Talk audiences.

Don't forget one very salient fact: the world of satellite delivery is upon us. Soon, there will be DARS Talk stations beaming down to us in addition to all the syndicated fare. Your salvation in your own market may indeed be the very fact of localness and your local talent. Satellites guys cannot cover the city council meeting. Benchmark research has indicated that exceptional local talent is almost always a match for national talent. There is a lesson to be learned here from music radio's insistence in the '80s on training jocks to be mindless liner card readers as each station fell over itself to give more music than its competitor.

All of a sudden, the programmers were screaming there were no jocks anymore. Nobody could do a morning show. There simply wasn't any talent. The point here is obvious: talk hosts are developed in local markets. They don't materialize in a syndicator's office, ready to go up on the bird.

**Talk hosts are developed in local markets. They don't materialize in a syndicator's office, ready to go up on the bird.**

The key question for each local market programmer is this: What are you doing in your market to develop talent? There may be a wealth of it sitting in the places you'd least expect: newspaper columnists, politicians, bartenders, doctors, psychiatrists, etc. It's astonishing how many potentially riveting people have never even considered going behind a microphone.

### This Year's Listener Desires

More than 90% of the respondents mentioned the operative word "entertainment." The vast majority of listeners don't tune the format in because of the hosts' political stands or the station's ideology, but rather because they find the host entertaining. Casting about for a host simply because of his or her political persuasion makes little sense given the inclination of today's Talk listener. They want to be challenged, they want to learn something, they want to experience the vicarious involvement so common to Talk users. But above all they want to be entertained. If the political entertainment is presented on a pallet that is dreary, mundane, or repetitive, only the most partisan listeners will stick around for the conclusion.

Do Talk listeners desire more news? Many large-market Talk stations tend to err on the news side ... When in doubt, add more. But Talk listeners in our survey told us that they are typically content with the

news coverage on their Talk station. These listeners are as interested in the spin on the news delivered by a host as the so-called "hard news." Many Talk stations have abandoned the morning news blocks in favor of a newsy, host-driven morning show. They've obviously done their research.

The point in the larger market is: you can't have it both ways. The true news junkies will come the all-News station. Attempting to add even more news to your Talk station will not keep this person from occasionally defecting. The answer here is superserve your core, and understand that your core wants not just the headlines, but to paraphrase Paul Harvey, "the rest of the story."

In smaller markets, do your homework and find out what the news and talk fans in your market really want. Then develop your morning accordingly.

Rob Balon is President of the Benchmark Company, which provides research and consulting services for radio, including N/T stations worldwide. He can be reached at (512) 707-7010.



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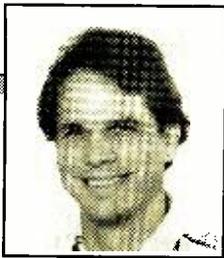
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STEVE WONSIEWICZ

# SOUND DECISIONS

## What's Up With Summer Tours

□ Touring business is flat, yet concerts still sell records; overexposure a problem

The summer concert season is just around the corner and a handful of industry veterans believe it's going to be a relatively flat year in terms of attendance, with gross receipts slightly higher — thanks mostly to U2's "PopMart" extravaganza and the Rolling Stones's anticipated tour. According to *Pollstar*, last year sales were \$1.05 billion, 10.5% higher than 1995's \$950 million but below 1994's \$1.4 billion.

That said, just because the turn-

stiles might not be clicking at the pace of years past doesn't mean touring has lost its impact. It remains an integral part of an artist's career and will remain that way regardless of the health of the touring industry. Just take a look at a country-influenced rock band like **Son Volt**, whose sophomore album "Straight-aways" sold over 24,000 copies the first week at retail, thanks mostly to constant touring and modest airplay on its current single. Same goes for indie queen **Ani DiFranco**, whose "Living In Clip" sold nearly 20,000 copies and who has received minimal airplay from reporting stations.

### No Stopping Promoters

Observes Warner Sr. VP/A&R **Joe McEwen**, "Originally, tours like H.O.R.D.E. were an outlet for bands who weren't getting exposed at radio or on MTV and VH1 but who had developed a strong following among kids who were really devoted to the music. Son Volt is a prime example. These bands are on the road almost continuously, and the amount of time they spend on the road makes them that much better."

Even though the touring business



**I wish we had a farm system [such as] exists for many of the alternative, rock, and pop bands. Those bands can go across America and play the sheds and smaller clubs for six months to a year even if their record hasn't developed actively at radio.**

— **Richard Nash**

is experiencing difficulties, it isn't stopping promoters from putting



Joe McEwen



Richard Nash



Bob Catania

more bands on the road and coming up with additional packaged tours in an attempt to liven things up. In addition to U.S. standard-bearer Lollapalooza, this year sees the return of tours H.O.R.D.E., Warped, the Further Festival, Lilith Fair, and Smokin' Grooves; as well as newcomers Vibe, the OzzFest and the ROAR tours. And that's on top of the second incarnation of the Tibetan Freedom and related one-off shows.

While there are more avenues to be seen and heard than ever before, McEwen isn't concerned with overexposure. "Not for a band like Son Volt, who [grew] its fan base naturally over a period of years. Yet it depends on the artist. Artists who have a fan base or a vibe about them can't tour enough. Some artists who have a hit single but still haven't developed a fan base probably are going to have a harder time touring because they are more dependent on the single and the video. When those two things go away it could cause problems."

That's certainly a scenario supported by Marc Geiger, partner in the booking agency **Artist Direct** and co-founder of Lollapalooza. He agrees that artist overexposure might be the biggest factor contributing to a less than robust touring industry. "It's a pretty soft market. We're in a transitional stage where we're moving from the bottom of the cycle.

"Right now we are in a period where there are visuals and audio on a regular basis, and it's oversaturating the market. It happens in other entertainment areas as well. You have to remember that concerts, in a special way, are a place people go to get things they can't get from radio or MTV. The live

experience is about a feeling of community, the ability to sort of touch and feel the artist in a somewhat intimate setting. There's less of a reason to seek the live experience when an artist gets thrown at you and is constantly in your face on radio or MTV.

"A friend of mine said something to me a long time ago: It used to be that when radio overplayed a song or it became a hit pop single, you might get sick of the song. But with the added rotation of MTV and multiformat radio, you now can get sick of the *band*. And that's affecting the touring business."

### Saturation Control

To combat that, Geiger says packaged tours like H.O.R.D.E., Warped, and Smokin' Grooves help. Yet even that concept is reaching saturation, he says. "Anything that's successful spawns imitators — and I don't mean that in a negative way. You put on 10 touring festivals and you've flooded the market. More of these tours are going out as concepts with a sponsor and are not being driven by the market."

Geiger cites **Pearl Jam** as an example of successful overexposure prevention: "They took a radical action to preserve their long-term identity — no videos, no singles, etc. They should have toured, but that's a whole different matter. The bottom line is they want to preserve some semblance of mystique."

Interestingly, overexposure isn't a concern for the Urban music industry in regards to maximizing the impact of touring, mostly because the concert circuit isn't as extensive as the pop and rock market and packaged tours are still in their infancy. "I wish we had a farm system [such as] exists for many of the alternative, rock, and pop bands," says **Elektra Sr. VP/Urban Promotion Richard Nash**. "Those bands can go across America and play the sheds and smaller clubs for six months to a year even if their record hasn't developed actively at radio.

"I understand **Magic Johnson** plans to get into the concert business. And the new Vibe tour helps. Both of those definitely open it up for urban artists, but there are very few tours going out. When one comes along, you hope the timing is right and your artist is hot so you have a shot at getting them on."

One of Nash's top lieutenants, VP/Urban Promotion **Michelle Madison**, echoes that sentiment. "Unfortunately, there isn't a lot of opportunity for new bands or alternative urban artists to tour. It's starting to happen, but the competition for those event shows is pretty stiff."

## Summer Packaged Tour Highlights

**Lollapalooza:** Main stage — **Devo** (selected dates), **Jon Spencer Blues Explosion**, **Korn**, **Julian and Damian Marley & the Uprising Band**, **Orb** (select dates), **Orbital** (select dates), **Prodigy** (select dates), **Snoop Doggy Dogg**, **Tool**, and **Tricky**. Second stage (leg 1 — June 18-July 16) — **Eels**, **Summertime**, **Dr. Octagon**, **Jeremy Toback**, **Old 97's**, **Radish**, and **Inch**; (leg 2 — July 14-August 18) — **Failure**, **Pugs**, **Lost Boyz**, **Atari Teenage Riot**, **Skeleton Key**, **Molly Macguire**, and **Orbit**. The tour begins on June 18.

The House Of Blues Smokin' Grooves Tour: **George Clinton & the P-Funk All Stars**, **Cypress Hill**, **Erykah Badu**, **Roots**, **Foxy Brown**, and selected appearances by **Outkast**, **Pharcyde**, and the **Brand New Heavies**. The tour kicks off on June 30.

H.O.R.D.E.: **Kula Shaker**, **Ben Folds Five**, **Squirrel Nut Zippers**, **Soul Coughing**, **Neil Young**, **Primus**, **Morphine**, **Big Head Todd & The Monsters**, **Leftover Salmon**, and **Widespread Panic**. **Blues Traveler** will play selected dates. It begins on July 11.

ROAR: **Iggy Pop**, **Sponge**, **Linda Perry**, **Bloodhound Gang**, **Tonic**, and **Reverend Horton Heat**. Sponsored by **Skoal** smokeless tobacco, the tour begins on May 24.

Warped: **Helmet**, **Descendents**, **Social Distortion**, **Sick Of It All**, **Mighty Mighty Bosstones**, **Reel Big Fish**, **Less Than Jake**, **face to face**, **Suicide Machines**, **Vandals**, **Blink-182**, **Deftones**, **Pennywise**, and **Royal Crown Revue**.

OzzFest: **Ozzy Osbourne**, **Marilyn Manson**, **Partera**, **Type O Negative**, **Machine Head**, **Fear Factory**, and **Powerman 5000**. The tour begins on May 25.

Further Festival: **The Black Crowes**, **Bruce Hornsby**, **Ari O'Guthrie**, and **Grateful Dead** alumni bands **Rat Dog** (**Bob Weir** and long-time writing partner **Bob Wasserman**) and **Planet Drum** (**Mickey Hart**). The tour starts on June 20.

Lilith Fair: **Sarah McLachlan**, **Fiona Apple**, **Autour de Lucie**, **Cardigans**, **Mary Chapin Carpenter**, **Tracy Chapman**, **Paula Cole**, **Shawn Colvin**, **Sheryl Crow**, **Emmylou Harris**, **Indigo Girls**, **Jewel**, **Lisa Loeb**, **Joan Osborne**, **Suzanne Vega**, **Wild Colonial**, **Victoria Williams**, and **Kelly Willis**. Tour starts on July 5. Exact performance lineups are still being determined.

## Urban's Aggressive Approach

Nevertheless, one thing Urban has going for it is an established radio promo tour history. Nash says Elektra recently sent out rapper **Ray-J** on a "major 30-city high school and radio promotion tour that was the equivalent of a concert tour. Those promotion track dates are still very, very popular."

Another plus: Urban radio is stepping up to the plate to organize bigger and better special-event concerts. Observes Madison, "We're seeing more stations that are willing to put together a promotion budget to bring in top-tier artists instead of newer bands. Most of the larger markets always have had the budget for the shows and offer the artist something that's comparable to what they'd earn for a concert. Now, more stations are doing that regardless of market size. They realize they have to step up if they want to compete with other forms of entertainment."

Regardless of the state of the touring industry, **Geffen/DGC VP/Promotion Bob Catania** claims the sales impact of a live performance remains strong. "Any time a band is on tour you hope there is a residual sales affect, and we have some great examples of that.

"Every time the **Bloodhound Gang** plays a market, boom, sales go through the roof because they are a new act and people are seeing them live for the first time. We're seeing a major impact on

sales for **Veruca Salt** since they started opening for **Bush**. It's a little different story because the band's had prior success. Yet they are now getting in front of a slightly different consumer."

Catania isn't concerned about overexposure if the artist is legit. "One could argue that Bush is overexposed, but they are selling 18,000 tickets a night. People clearly want to see them. With **Veruca Salt**, we've seen a continually strong sales pattern that certainly is due to the amount of airplay and video exposure for 'Volcano Girl,' but we also have a strong sense that the tour is impacting sales in a dramatic way. If they were overexposed then I don't think that would be happening. That goes for Bush, too.

"When the **Grateful Dead**, the **Stones**, and three or four other major bands were touring, everybody talked about how great the touring business was. But most of us have to remember that we are not in the touring or concert promotion business. I certainly don't sit here in the promotion department and worry about the state of the touring business.

"My concern as it relates to tours is: Is the tour helping sell records? And is it convincing program directors that this is a group they ought to be playing? Whether the overall business is good or bad is irrelevant. We judge it year-in and year-out on how each individual tour impacts the artists. We look at the touring as something that enhances artist development."



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## R&amp;R LAUNCHING PAD

## AC More Than Flirting With Carlisle's 'Butterfly Kisses'

It's pretty safe to say the AC and Hot AC world hasn't seen anything quite like the reaction to contemporary Christian artist, top session musician, and Nashville transplant **Bob Carlisle's** song "Butterfly Kisses" in quite some time.

In one of the swiftest climbs up the AC chart, the single racked up an



Bob Carlisle

eye-popping 54 adds two weeks ago at the format — and that's on top of the 33 reporters who added it the prior week. Nearly every major market station is playing the track.

Enthusiasm for the song is spreading to pop as well: Two weeks ago 12 Hot ACs — including top five market stations like **WPLJ/New York**, **KBIG/Los Angeles**, and **KIOI/San Francisco** — and 14 CHR/Pop stations reported adds — with tastemakers like **KHKS/Dallas**, **WXKS/Boston**, and **KDWB/Minneapolis** playing the single.

Originally released April 1996 on **Diadem Records** (a subsidiary of the **Benson Label Group**), the single was a big hit at Christian radio and ultimately helped Carlisle win "Song Of The Year" and "Inspirational Recorded Song Of The Year" at this year's Dove Awards. The album, "Shades Of Grace," has sold 175,000 copies, mostly in the Christian market.

That aside, the single almost got lost in the shuffle. It was worked at AC last November, but only a handful of stations played the record (albeit to impressive results). That all changed when **Zomba** acquired Benson early this year and Zomba Chairman/CEO **Clive Calder** heard the song while driving in his Jeep in Nashville and listening to a compilation of the company's artists.

Recalls Sr. VP/Pop Promotion **Jack Satter**, "Clive came across the song and played it for [Jive President] **Barry Weiss**, who in turn played it for us and we agreed there could be something there. So we did a little research and found it worked very well, but only at stations in a couple of markets, like Seattle and Albany."

Satter then hit the promo trail, but didn't expect how strongly radio would react. On a trip through Flori-

da in March he played the single for AC, where "it got an incredible response." Convinced of its potential, the Jive promotion team began earnestly working the single. "We just got out and really started setting up the record," says Satter. "We gave programmers a mahogany keepsake box with the record and made a total presentation and set the stage over a three-week period. That's the benefit of having a strong field team record company — and the reason this is going to be a huge hit whereas before it kind of fizzled out."

Satter credits Hot AC **WAKS/Tampa** Operations Manager **Mason Dixon**, **WPLJ PD Scott Shannon** and **KHKS PD Ed Lambert** with spreading the word on Carlisle at radio.

For Dixon, the reason he's playing the single is simple: "Songs like this that touch people musical-

ly or lyrically only come along every couple of years. We played the song and it literally blew the phones out. People were calling in for an hour, hour and a half, wanting to know more about the artist and song or wanting to hear it again. We generated more calls in three days than some stations do in one week."

As to why the song is reacting so strongly, Dixon observes, "Anybody who has a kid gets it. After hearing the lyrics on this one you're going to want to give that child a big hug. And in this day and age, if we as a station can do anything to bring families closer together, then we will."

Dixon first heard about the song last year from his friends in the contemporary Christian music community who saw Carlisle perform at a local church. He heard it, but then put it aside. His interest in the song was rekindled when Satter told him about Jive's plans. Dixon says he bought a copy of the album and "immediately put it into heavy rotation" where it still resides.

As for Carlisle himself, he says he's "standing in awe" at what's transpiring. "It's not something we set out to do. In fact, 'Butterfly Kisses' originally wasn't going to be on the album. It was a song I wrote as a gift for my daughter's 16th birthday that my wife talked me into including. It's an intensely personal song that I was pretty shy about putting on the record."

It ended up being the smartest thing he did. "The idea that someone would take a chance and play it on an AC or Hot AC station is very rewarding, more so

because of the reaction it's receiving. That tells me that people are hungry for some of these kinds of songs. It sends a very positive message."

Jive is rush-releasing "Shades Of Grace" for the secular market under the title "Butterfly Kisses" on May 13 versus its original date of June. A remixed version of the single goes to Country radio in two weeks.

## Harcourt Hopes Rage Is 'Meant To Break'

Woodstock singer/songwriter **Abba Rage** can credit the perseverance of **Slice Records** owner and Alternative **WDST/Poughkeepsie**, NY PD/MD/morning man **Nic Harcourt** and a close-knit family of indie-friendly programmers for getting her single "Meant To Break" on specialty shows. Stations giving the single a spin include **WEQX/Albany**, **WAVF/Charleston**, and major market outlets **KXRR/Salt Lake City** and **XHRM (The Flash)/San Diego**.

Harcourt started Slice three years ago with the first album being the critically acclaimed "Woodstock Alternative," a compilation of 15 unsigned area acts that was released around the 25th anniversary celebration of Woodstock. Rage was included on the record.

Says Harcourt, "My goal isn't to turn this into a full-service label, but to have some musicians who can be involved with a label and help them move on to bigger and better things. We want them to feel they are a part of the company."

Harcourt serviced the **R&R** specialty show panel about six weeks ago and landed some airplay. The key, he says, is that web of music directors who have an affinity for independent releases. "I've got to give a lot of credit to people like [MD/specialty show host] **Greg Pearson** at the Flash for giving artists like this some exposure. He's kind of in the same position I am where we get sent hundreds of CDs every week and have to pick out something that's going to connect with our listeners. We both know how difficult it is for indie music."

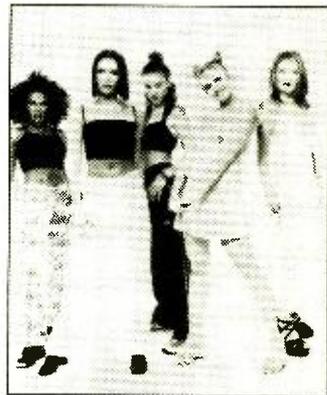


Abba Rage

## Music News &amp; Views

## Spice Girls New Celluloid Heroes?

Coming soon to a theater near you: the **Spice Girls**. The vocal group is slated to appear in a new movie that's being described as a cross between "Wayne's World" and the **Beatles'** "Hard Days Night." Filming is slated to begin in late June/early July on the flick, which is being partially written by British comedienne **Jennifer Saunders** ("Absolutely Fabulous") and



Spice Girls

**Kim Fuller**, and directed by **Bob Spiers**. Songs from the movie might appear on the group's next album. Reportedly, **Universal Pictures** is in hot pursuit for the North American distribution rights ... In other celluloid news, director **Spike Jonze** is said to be lensing a planned comedy movie by the **Beastie Boys**, which reportedly will begin filming this summer ... Also, **Maverick/Reprise** will release **Alanis Morissette's** first long-form video "Jagged Little Pill Live" on July 1. The footage was culled from small clubs all the way to arenas during the artist's 1995-96 world tour.

## New Oasis Single Due July

Word filtering from the UK: **Creation Records** is telling folks the new **Oasis** single will be "D'You Know What I Mean" and is planned for release in that country on July 7. A U.S. in-store date for the album (tentatively titled "Be Here Now") had not been set by presstime. Also, **Creation** has said that **Oasis** will be on the bill for **U2's** Oakland performance on June 18.



Oasis

## Raitt, Weir Rock For Forests

**Bob Weir's** band **Rat Dog** and **Bonnie Raitt** will perform a benefit concert in San Francisco on May 28 in support of a variety of environmental/forest organizations. Joining the two will be **John Popper** and **Bob Sheehan** of **BluesTraveler**, **Charlie Musselwhite**, and others. Fifty percent of



Bonnie Raitt

the proceeds will go to the **Natural Resources Defense Council** and the rest to support a variety of groups working for protection of **Headwaters Forest**, the largest unprotected old-growth redwood grove in the world located in northern California.

Asides: The **Red Hot Organization** plans to release a new album of contemporary artists covering **George Gershwin** tunes to celebrate what would have been the famed composer's 100th birthday ... The **Red Hot Chili Peppers** are no longer on the bill for the **Tibetan Freedom Concert**, which will take place on June 7-8 in New York ... **Weezer** drummer **Patrick Wilson** is the latest member of the band to form his own group. Called **Special Goodness**, Wilson's side project plans to release its self-titled album on **DGC/Geffen** in September ... The reformed rock group **Supertramp** will release a new album on **SilverCab/Oxygen** called "Some Things Never Change" on June 3. The first single is "You Win, I Lose" ... The label-less **Spin Doctors** have named **Eran Tabib** as their new guitarist ... The **Lilith Fair**, a tour featuring the best and brightest female singer/songwriters, has signed up **Tracy Chapman**, **Joan Osborne**, and **Sheryl Crow** for selected dates... New to the **H.O.R.D.E.** tour are **Kula Shaker**, **Ben Folds Five**, **Squirrel Nut Zippers**, and **Soul Coughing**.

R&R TOP 20

RANK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	TOTAL STATIONS/ADDS
1	WALLFLOWERS One Headlight (Interscope)	994	23/0
2	SHAWN COLVIN Sunny Came Home (Columbia)	831	22/0
3	DAVE MATTHEWS BAND Crash Into Me (RCA)	752	20/0
4	U2 Staring At The Sun (Island)	706	22/0
5	DUNCAN SHEIK Barely Breathing (Atlantic)	686	19/0
6	VERVE PIPE The Freshmen (RCA)	666	23/2
7	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	660	17/0
8	JEWEL You Were Meant For Me (Atlantic)	639	17/1
9	WHITE TOWN Your Woman (Chrysalis/EMI)	618	20/1
10	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	564	21/2
11	MEREDITH BROOKS Bitch (Capitol)	563	21/2
12	SAVAGE GARDEN I Want You (Columbia)	548	14/0
13	INXS Elegantly Wasted (Mercury)	538	21/0
14	SHERYL CROW Everyday Is A Winding Road (A&M)	537	15/0
15	SISTER HAZEL All For You (Universal)	432	17/4
16	COUNTING CROWS A Long December (DGC/Geffen)	400	13/0
17	TORI AMOS Silent All These Years (Atlantic)	380	11/1
18	SARAH MCLACHLAN Possession (Nettwerk/Arista)	327	10/0
19	DISHWALLA Give (A&M)	322	11/0
20	OMC How Bizarre (Mercury)	317	10/0

This sub-chart is ranked by total plays. 16 Hot AC reporters, 3 Alternative reporters, 6 Adult Alternative combine from the custom chart function on R&R ONLINE. © 1997. R&R Inc.

Contributing Stations

WBMX/Boston, MA (HAC)	WLIR/Long Island, NY (Alt)	KBBT/Portland, OR (HAC)
WLUP/Chicago, IL (HAC)	KYSR/Los Angeles, CA (HAC)	KZZO/Sacramento, CA (AA)
WTMX/Chicago, IL (HAC)	WPLL/Miami, FL (HAC)	KENZ/Salt Lake City, UT (AA)
KALC/Denver, CO (HAC)	WDBZ/New York, NY (HAC)	KFMB/San Diego, CA (HAC)
KXPX/Denver, CO (AA)	WPTE/Norfolk, VA (HAC)	KLLC/San Francisco, CA (HAC)
WHYT/Detroit, MI (Alt)	KTNP/Omaha, NE (HAC)	WVRV/St. Louis, MO (AA)
KVSR/Fresno, CA (HAC)	WSHE/Orlando, FL (HAC)	WHPT/Tampa, FL (AA)
WJBX/Ft. Myers, FL (AA)	KZON/Phoenix, AZ (Alt)	
KMXB/Las Vegas, NV (HAC)	KZZP/Phoenix, AZ (HAC)	

25 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative

PERSPECTIVE

BY

Randy Lane/President  
The Randy Lane  
Company

Randy Lane



This is the most powerful new 18-34 and 25-54 format and thrives when it combines the best AC, CHR, and Alternative qualities. Its 25-34 female core enables stations to score strong numbers in both demos. The concept is succeeding in a variety of market sizes and in most parts of the country.

"The format has all the benefits of AC workplace usage. The advantage it has over traditional AC is listeners are very passionate about the music and word-of-mouth is much stronger. Listeners are on the cutting edge of pop and will readily reject artists such as Mariah Carey and Celine Dion. Even if songs by these artists test well, listeners don't expect or want to hear them in the context of the format's core music.

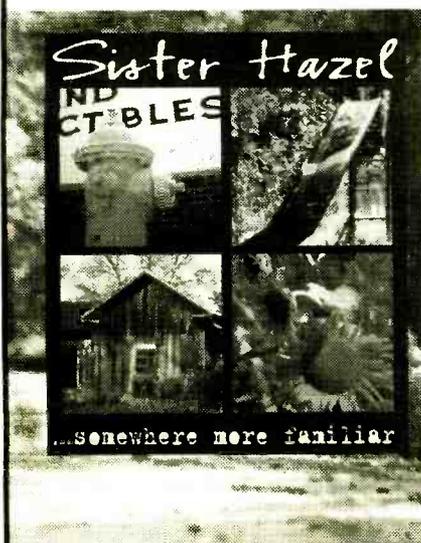
"It's much easier for these stations to own the core pop alternative music image than it is for CHR and Hot AC to own a variety of music styles. [Pop/Alternative] has become the hit music format choice for Anglos and assimilated minorities who prefer non-rhythmic music; I'm very optimistic about the format's future."



STAR

START OF A PERFECT DAY — KYSR/Los Angeles listeners got to hear their favorite stars perform live from the "Star Lounge." Checking out the acoustics are (L-R) morning man Larry Morgan, Duran Duran's Simon LeBon, Star Programming Assistant Jennifer Okabe, Duran Duran's Warren Cuccurullo, and morning co-host Lisa Foxx.

SISTER HAZEL "All For You"



Top 5 Callout:

KLLC WSHE WMXB

Debut 29-20-16 R&R Hot AC  
#15 R&R Pop/Alternative Chart

New This Week:

WLUP/Chicago WKQI/Detroit  
WPLL/Miami KFMB/San Diego  
WQAL/Cleveland WTIC/Hartford  
KKOB/Albuquerque ... and more!

#1 Callout At WBMX/Boston  
With All Demos!

Major Market Airplay:

WDBZ/New York 23x KYSR/Los Angeles 20x  
WTMX/Chicago 28x KLLC/San Francisco 30x  
WBMX/Boston 33x KFMB/San Diego 21x  
WALC/St. Louis 31x WVMX/Baltimore 27x  
WVTY/Pittsburgh 21x WMTX/Tampa 16x  
WWDE/Norfolk 15x WPTE/Norfolk 23x



TONY NOVIA

## A 'Wild' Family Battle In SF

□ **KYLD's Martin must program against competitor — and sister station — KMEL**

One of the more popular questions while working the phones or during my frequent travels is: "What the hell is going on in San Francisco between KYLD (Wild 107) and KMEL?" While the notion of their intense battle wouldn't come as a surprise to anyone as early as a year ago, the difference today is that both stations are now owned by **Evergreen Media**, soon to be **Chancellor Media**.



Michael Martin

Since deregulation, radio wars are nowhere as intense as they used to be. Many former foes are now working in the same building alongside the very same people who tried to take food out of their mouths just a few months back. Numerous radio stations are now sharing management, programming, marketing, and sales staffs. Whether or not it is good for radio in the long run remains to be seen, but one thing is certain: It sure has taken some of the excitement out of radio.

Using that as a foundation, for the

**MM:** Since its inception, Wild 107 was designed to be a young Latino-catering radio station. We have never changed our focus since day one. Never. Regardless of whether we're owned by the same company or owned by separate companies, we've always gone after the same exact audience. If our Latinos want to hear hip-hop, that's what we play. If they want to hear dance product, that's what we play. We don't have a fixed sound. We want Latinos between the ages of 15 and 23 to listen to Wild 107.

**R&R:** What about the intense feelings and fierce competition between KYLD and KMEL, even though you are both owned by Evergreen?

**MM:** Let me ask you a question: What is wrong with that? What com-

ing to lose. That's our mentality.

**R&R:** What are corporate's feelings today?

**MM:** What I pick up is they don't want to lose the intensity of the two radio stations. It makes both of us that much better. They just don't want any negativity. And the bottom line is, whether we're owned by the same company or not, the negativity aspect doesn't work. We both saw that. Fortunately, we both stopped before any real damage was done.

**R&R:** Does the competitive nature also exist outside of the programming aspect and, for example, in sales?

**MM:** Absolutely. There's just X amount of dollars out there, and everybody's fighting for a piece of the pie. Once again, wouldn't you want that as an owner? Our intention is not to undermine each other, but [KYLD] is out fighting for the most we can get.

**R&R:** Could a situation work where all the competitive walls are knocked down between the two stations?

**MM:** You can't do that. [Evergreen] really wanted us to get into the sandbox and play with each other. And then what's going to happen? Can both of us be No. 1? That's just not going to happen. In this scenario, both stations could get lazy and open up a nice big door for somebody else to walk in. If you put out the impression that this market is a battlefield, nobody in their right mind would want to come up against these two radio stations and this company.

**R&R:** You have said you will play whatever music it takes to keep your demo. Is it your philosophy to grow the station with the audience or maintain the lower-end demo focus?

**MM:** I think you have to stay true to what you are. If you try to chase everybody, you get nobody. Our musical focus is incredibly tight. Our demographic focus tends to be a little bit wider, but the music will always be consistent because we focus on the active listeners who are on the cutting-edge of music. The upper demo isn't necessarily making the dance music, hip-hop, cutting-edge — it's the kids. They know what's up first. If you try to broaden your spectrum too wide, you're going to end up with nobody.

**R&R:** What makes Wild 107's music philosophy work?

**MM:** Our music meetings are very atypical; we have an open door policy. [MD Jazzy Jim] and I do not close our door and sit in the office for hours figuring out our rotations and label

## KYLD's Trip To The Top!

Here are the results from KYLD/San Francisco PD Michael Martin's Winter 1997 Arbitron. Note: KYLD was a simulcast with KYLZ until August 16, 1996.

	W'96	Sp'96	Su'96	Fa'96	W'97
<b>12+</b>	3.9	3.8	4.4	4.3	4.8 (No. 2)
<b>Cume</b>	677,800	684,900	732,800	667,200	702,800 (No. 3)
<b>18-34</b>	6.8	6.6	7.2	7.1	8.3 (No. 1)
<b>Cume</b>	350,900	363,400	373,300	336,300	373,100 (No. 1)

priorities. The mixers off the streets are just as important as Jazzy's and my opinions. We change music rotations on Monday after the weekend is over, and our mixers come back going, "Oh my god! This was on the hook, or this was off the hook." On Saturday night while I'm driving home from a club at 4 o'clock in the morning, I may drive back to the radio station after I see a reaction and pop something into rotation and make sure that it plays.

**R&R:** What other days do you typically change music rotations?

**MM:** When my callout comes back on Wednesday; on Friday, we'll change them again for the weekend. It's just a never-ending thing. If it starts pouring down rain outside, we'll change the rotation a little bit because the mood of the day is a little bit down. If it's 100 degrees and everyone's at the park, we'll change it again. The musical process is never-ending.

**R&R:** That's interesting, because most programmers typically make their music rotation changes once a week.

**MM:** To me that's sad. You know what that is? That's radio programmers who have forgotten the reason they're in the business.

**R&R:** Is part of the music success at Wild 107 creating almost a customized mood service for your listeners?

**MM:** Absolutely, because that's what you're listeners are. Listeners are mood animals. Their tastes and feelings can change at the drop of a dime, and you have to be ready and change right there with them. Hopefully you put enough resources around you so you can pick it up. Another important element to being a good programmer is you

have to listen to what your audience is telling you and you have to listen to what your staff is telling you.

**R&R:** I know you are a big believer in your staff.

**MM:** You have to trust your staff if you trust that they reflect your audience. I listen to my staff. There are some songs on the air that I couldn't tell you what the hell their appeal is. But it works. I consider myself to be a music head, but you know what? I'm 33. I'm not out of touch, but I'm no longer 21 deejaying four nights a week in the clubs. So I rely on the kids who are out there doing that to keep me up on everything.

**R&R:** What have you learned as a programmer that would be good advice to pass on to others?

**MM:** Stay focused and stay true to what you are. Take the time to communicate with the record industry and communicate with each other. Don't lie; don't string people along. Don't say, "Oh, you're this close." Shoot straight with people if you expect them to shoot straight back with you. What it really boils down to is if you surround yourself with the right elements, it's going to come pretty easily. Remember your job is to entertain and not to sit in the corner and throw down law of "This is the way it is." Your job is to reflect your audience, have a good time, and give them exactly what they're telling you what they want. If you just listen hard enough, they're telling you what they want. Listen to your audience. Don't fall into the trap of "this is the way it's supposed to be."

CHR Asst. Editor Jay Levy contributed to this column.



**OFFEND EQUALLY & OFFEND ALL!** — J.V. & Elvis — hosts of Wild 107's morning show, "The Dog House" — prove they are equal opportunity offenders and keep track of it on a billboard to keep all Bay Area listeners up on the numbers.

next two weeks I will be building a two-part series on the KYLD vs. KMEL battle currently holding court in San Francisco. Part one features discussions with KYLD's PD **Michael Martin**, while next week we'll be visiting with KMEL PD **Michelle Santosuosso**.

Scanning Martin's career, he began as a club jock in Los Angeles when he got an internship at **KHIS-FM** handling phones and doing some mixes. When the management of KHIS decided to drop the **KHIS-AM & FM** simulcast and launch the KHIS-AM all-mix format, Martin got his first big break. From there he moved to crosstown **KQLZ (Pirate Radio)** as APD/AMD with PD **Scott Shannon**. Then it was back to KHIS-FM as MD. In San Francisco for the past four and a half years, he's worked his way from MD to APD/MD; for the past year and a half, he has been PD of KYLD.

**R&R:** Can you describe the musical position of KYLD?

pany wouldn't want their players to intensely go after their targets? We both realize we have made past mistakes where our competitiveness turned into some negativity; where, instead of just promoting ourselves, both radio stations — just for a quick second — jumped on each other and started negatively selling. They threw slams at us, and we threw slams at them. That only happened for a minute, and then everybody realized, "You know what? This isn't the right thing to do."

**R&R:** Did corporate have to step in?

**MM:** Part of it obviously came from corporate, but the other part of it was we both saw in our research that our audience really doesn't care [about this in-fighting]. So the philosophy came back to really what it should have been, whether you're owned by the same company or not. Wild 107 tries to be the best radio station we can and tries to win. So by nature of that, somebody is go-



**PRESSING THE FLESH** — By the looks of the San Francisco Arbitron, it seems "no respect" has respectfully paid off for Wild 107 morning maniacs J.V. & Elvis.

## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES MAY 9, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of April 14-20.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL% FAMILIARITY	TOTAL% BURN
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)					
	TW	LW	2W	3W		
<b>JEWEL</b> You Were Meant For Me (Atlantic)	4.10	4.03	4.05	4.15	94.3%	24.3%
<b>WALLFLOWERS</b> One Headlight (Interscope)	3.91	3.65	3.91	3.75	72.3%	19.5%
<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	3.85	3.43	3.78	3.78	62.3%	16.3%
<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	3.85	3.67	3.73	3.79	72.3%	17.0%
<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	3.74	3.63	3.53	3.51	68.5%	11.8%
<b>CARDIGANS</b> Lovefool (Mercury)	3.71	3.85	3.96	3.96	93.5%	34.5%
<b>MARK MORRISON</b> Return Of The Mack (Atlantic)	3.71	3.49	3.55	—	40.5%	9.8%
<b>BLACKSTREET</b> Don't Leave Me (Interscope)	3.69	—	—	—	53.3%	10.8%
<b>BABYFACE</b> Every Time I Close My Eyes (Epic)	3.67	3.51	3.55	3.60	73.0%	24.5%
<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	3.64	3.64	3.53	3.52	71.3%	16.3%
<b>DRU HILL</b> In My Bed (Island)	3.63	3.56	—	—	42.5%	8.5%
<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI)	3.63	3.83	3.74	3.53	58.0%	13.0%
<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	3.62	3.44	3.67	3.59	59.8%	13.3%
<b>BLACKSTREET</b> No Diggity (Interscope)	3.61	3.54	3.69	3.64	77.3%	24.3%
<b>SPICE GIRLS</b> Wannabe (Virgin)	3.59	3.61	3.92	3.89	90.0%	32.5%
<b>LUSCIOUS JACKSON</b> Naked Eye (Grand Royal/Capitol)	3.56	3.56	3.59	3.51	51.8%	12.3%
<b>COUNTING CROWS</b> A Long December (DGC/Geffen)	3.52	3.46	3.59	3.54	79.0%	27.3%
<b>HANSON</b> Mmm Bop (Mercury)	3.52	3.48	3.60	3.35	62.8%	16.3%
<b>SPICE GIRLS</b> Say You'll Be There (Virgin)	3.50	3.48	3.63	—	71.5%	20.3%
<b>SHERYL CROW</b> Everyday Is A Winding Road (A&M)	3.49	3.43	3.64	3.52	87.5%	33.8%
<b>PAULA COLE</b> Where Have All The Cowboys Gone? (Imago/WB)	3.48	3.30	3.35	3.46	75.8%	24.0%
<b>U2</b> Staring At The Sun (Island)	3.45	3.29	3.32	3.33	55.0%	14.3%
<b>SAVAGE GARDEN</b> I Want You (Columbia)	3.44	3.47	3.36	3.30	76.8%	24.5%
<b>CELINE DION</b> All By Myself (550 Music)	3.43	3.43	3.61	3.59	91.3%	32.3%
<b>GINA G</b> Ooh Aah...Just A Little Bit (Eternal/WB)	3.42	3.35	3.35	3.26	69.3%	25.3%
<b>OMC</b> How Bizarre (Mercury)	3.32	—	—	—	33.5%	9.0%
<b>REAL MCCOY</b> One More Time (Arista)	3.20	3.16	3.09	3.14	48.0%	15.8%
<b>INXS</b> Elegantly Wasted (Mercury)	3.14	2.98	3.05	2.76	42.3%	12.0%

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

## CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

**F**or the fourth consecutive week, "Sunny Came Home" by Shawn Colvin (Columbia) gains in total favorability according to Callout America, R&R's exclusive survey of 400 women aged 12-34. "Sunny," with its four-week trend of 3.51-3.53-3.63-3.74, now ranks fifth overall as it heads toward 70% familiarity.

"One Headlight" by the Wallflowers (Interscope) continues to reach new callout heights, climbing to second overall (3.91).

The top two titles on R&R's CHR/Rhythmic chart are getting favorable grades from CHR/Pop listeners. "Return Of The Mack" by Mark Morrison (Atlantic) moves 3.49-3.71 in total favorability and jumps to No. 1 18-24 with a 4.02. Meanwhile, Blackstreet's "Don't Leave Me" (Interscope) debuts strong with a 3.69 total favorability score (eighth overall).

Another popular CHR/Rhythmic and Urban title—"In My Bed" by Dru Hill (Island) moves 3.56-3.63 in total favorability this week—landing sixth among 18-24s (3.70).

In addition to "Sunny Came Home," several titles that are currently near the top of R&R's new Pop/Alternative subchart (see Page 29) are receiving favorable scores among women 25-34. "Barely Breathing" by Duncan Sheik (Atlantic) is fifth in the demo (3.79), "Where Have All The Cowboys Gone?" by Paula Cole (Imago/WB) ranks ninth (3.60), and Sheryl Crow's "Everyday Is A Winding Road" (A&M)—at 3.59—is close behind in 10th.

# DRU HILL

## "In My Bed"

### CALLOUT AMERICA

**3.63 Overall Score (#11)**

**3.70 Women 18-24 (#6)**

**3.85 Midwestern Region (#4)**

**4.00 West Region (#3)**



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	2	1	<b>SAVAGE GARDEN</b> I Want You (Columbia)	5573	5504	5371	5215	121/1
4	3	3	2	<b>WALLFLOWERS</b> One Headlight (Interscope)	5440	5420	5209	4853	117/0
13	8	6	3	<b>HANSON</b> Mmm Bop (Mercury)	5369	4765	3989	3276	127/0
1	1	1	4	<b>JEWEL</b> You Were Meant For Me (Atlantic)	5162	5520	5526	5853	115/0
9	6	5	5	<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	4986	4818	4324	3848	122/1
5	5	4	6	<b>PAULA COLE</b> Where Have All The Cowboys Gone? (Imago/WB)	4964	4853	4633	4579	123/1
16	11	8	7	<b>SPICE GIRLS</b> Say You'll Be There (Virgin)	4707	4167	3486	2735	126/1
2	4	7	8	<b>CARDIGANS</b> Lovefool (Mercury)	4207	4701	4978	5245	113/0
10	10	10	9	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	3711	3754	3775	3813	100/1
18	14	12	10	<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI)	3658	3330	2954	2568	120/4
7	7	9	11	<b>SHERYL CROW</b> Everyday Is A Winding Road (A&M)	3452	3779	4123	4419	99/0
6	9	11	12	<b>NO DOUBT</b> Don't Speak (Trauma/Interscope)	3251	3738	3939	4452	102/0
25	23	16	13	<b>MARK MORRISON</b> Return Of The Mack (Atlantic)	3083	2631	2181	1902	105/6
24	20	15	14	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	3075	2741	2435	2013	107/2
12	12	13	15	<b>BABYFACE</b> Every Time I Close My Eyes (Epic)	2743	3070	3468	3482	78/0
19	18	18	16	<b>U2</b> Staring At The Sun (Island)	2698	2559	2520	2495	107/1
31	24	22	17	<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	2446	2247	1904	1588	102/5
11	13	14	18	<b>SPICE GIRLS</b> Wannabe (Virgin)	2295	2752	3246	3754	76/0
15	16	19	19	<b>EN VOGUE</b> Don't Let Go (Love) (EastWest/EEG)	2286	2539	2909	3168	76/0
14	15	17	20	<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	2250	2587	2930	3183	71/0
21	19	20	21	<b>INXS</b> Elegantly Wasted (Mercury)	2236	2410	2448	2360	89/0
<b>BREAKER</b>			22	<b>OMC</b> How Bizarre (Mercury)	2154	1866	1687	1457	91/8
<b>BREAKER</b>			23	<b>BLACKSTREET</b> Don't Leave Me (Interscope)	2098	1863	1774	1565	89/2
20	22	21	24	<b>GINA G</b> Ooh Aah...Just A Little Bit (Eternal/WB)	2088	2310	2331	2403	72/0
<b>BREAKER</b>			25	<b>ROBYN</b> Do You Know (What It Takes) (RCA)	2084	1043	355	75	116/18
—	40	31	26	<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	1914	1502	965	215	91/4
42	36	30	27	<b>SISTER HAZEL</b> All For You (Universal)	1824	1529	1243	856	90/7
35	34	28	28	<b>ERASURE</b> In My Arms (Mute/Maverick/WB)	1817	1705	1400	1098	94/2
41	38	35	29	<b>VERVE PIPE</b> The Freshmen (RCA)	1627	1361	1101	869	87/7
29	27	27	30	<b>LUSCIOUS JACKSON</b> Naked Eye (Grand Royal/Capitol)	1589	1749	1814	1708	68/1
17	21	23	31	<b>REAL MCCOY</b> One More Time (Arista)	1437	2070	2432	2574	65/0
36	37	37	32	<b>TONI BRAXTON</b> I Don't Want To (LaFace/Arista)	1423	1325	1242	1092	89/8
26	29	29	33	<b>BLACKSTREET</b> No Diggity (Interscope)	1379	1563	1723	1877	49/0
27	31	32	34	<b>KEITH SWEAT</b> Nobody (Elektra/EEG)	1331	1448	1630	1817	41/0
8	17	24	35	<b>CELINE DION</b> All By Myself (550 Music)	1253	1870	2840	3932	53/0
28	33	33	36	<b>R. KELLY</b> I Believe I Can Fly (Jive)	1218	1397	1568	1736	51/0
23	25	34	37	<b>COUNTING CROWS</b> A Long December (DGC/Geffen)	1203	1380	1871	2268	51/1
<b>DEBUT</b>			38	<b>MEREDITH BROOKS</b> Bitch (Capitol)	1159	483	87	65	82/23
47	43	40	39	<b>BEE GEES</b> Alone (Polydor/A&M)	1145	1022	816	649	77/0
30	32	36	40	<b>JON SECADA</b> Too Late, Too Soon (SBK/EMI)	1111	1350	1607	1628	44/0
<b>DEBUT</b>			41	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	1020	343	147	85	90/16
43	42	43	42	<b>KEITH SWEAT</b> Just A Touch (Elektra/EEG)	958	908	876	735	56/0
40	39	41	43	<b>BARENAKED LADIES</b> The Old Apartment (Reprise)	932	1014	1000	938	49/0
—	—	45	44	<b>NO DOUBT</b> Sunday Morning (Trauma/Interscope)	852	703	474	69	72/8
34	35	38	45	<b>JOOSE</b> If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	735	1087	1314	1325	42/0
48	45	44	46	<b>DRU HILL</b> In My Bed (Island)	732	718	689	638	44/2
44	41	42	47	<b>MICHAEL JACKSON</b> Blood On The Dance Floor (Epic)	729	951	918	723	49/0
<b>DEBUT</b>			48	<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive)	687	161	—	—	56/39
45	47	48	49	<b>BLACKOUT ALLSTARS</b> I Like It (Columbia)	624	571	628	714	21/1
—	50	49	50	<b>JOCELYN ENRIQUEZ</b> Do You Miss Me (Classified)	612	570	517	481	26/4

This chart reflects airplay from April 28-May 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 129 CHR/Pop reporters. 129 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS®

OMC		
How Bizarre (Mercury)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2154/288	91/8	22

BLACKSTREET		
Don't Leave Me (Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2098/235	89/2	23

ROBYN		
Do You Know (What It Takes) (RCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2084/1041	116/18	25

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive)	39
<b>AEROSMITH</b> Hole In My Soul (Columbia)	31
<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen)	31
<b>GINA G</b> Gimme Some Love (Eternal/WB)	24
<b>MEREDITH BROOKS</b> Bitch (Capitol)	23
<b>ROBYN</b> Do You Know (What It Takes) (RCA)	18
<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	16
<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... (Mercury)	15
<b>BACKSTREET BOYS</b> Quit Playing Games With... (Jive)	10
<b>3RD PARTY</b> Can U Feel It (DVB/A&M)	9
<b>SHERYL CROW</b> A Change Would Do You Good (A&M)	9

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>ROBYN</b> Do You Know (What It Takes) (RCA)	+1041
<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	+677
<b>MEREDITH BROOKS</b> Bitch (Capitol)	+676
<b>HANSON</b> Mmm Bop (Mercury)	+604
<b>SPICE GIRLS</b> Say You'll Be There (Virgin)	+540
<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive)	+526
<b>MARK MORRISON</b> Return Of The Mack (Atlantic)	+452
<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	+412
<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	+334
<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI)	+328

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>TONI BRAXTON</b> Un-break My Heart (LaFace/Arista)
<b>DONNA LEWIS</b> I Love You Always Forever (Atlantic)
<b>AMBER</b> This Is Your Night (Tommy Boy)
<b>MERRIL BAINBRIDGE</b> Mouth (Universal)
<b>ALANIS MORISSETTE</b> Head Over Feet (Maverick/Reprise)
<b>NO MERCY</b> Where Do You Go (Arista)
<b>KEITH SWEAT</b> Twisted (Elektra/EEG)
<b>TONI BRAXTON</b> You're Makin' Me High (LaFace/Arista)
<b>JOHN MELLENCAMP</b> Just Another Day (Mercury)
<b>SHERYL CROW</b> If It Makes You Happy (A&M)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

the brand new heavies sometimes

From the forthcoming album "Shelter" in stores May 13

CHR/Pop NEW & ACTIVE  
CHR/Rhythmic NEW & ACTIVE

On Over 30 Stations Including:

- |      |      |      |
|------|------|------|
| WXKS | WWKX | KHOM |
| WHHH | WVKS | WRHT |
| KWIN | KDGS | WJJS |
| KESR | WHOT | KSMB |
| WYKS | WWCK | WERZ |
| KRUF | KHTN | KHTO |
| KWNZ | KMCK | WNDU |



Produced by the Brand New Heavies



**NEW & ACTIVE**

**MARY J. BLIGE** Love Is All We Need (MCA)  
Total Plays: 610, Total Stations: 55, Adds: 8

**DEPECHE MODE** It's No Good (Mute/Reprise)  
Total Plays: 608, Total Stations: 51, Adds: 6

**FREAK NASTY** Da Dip (Power)  
Total Plays: 604, Total Stations: 29, Adds: 2

**3RD PARTY** Can U Feel It (DVB/A&M)  
Total Plays: 597, Total Stations: 54, Adds: 9

**SUBLIME** Santeria (Gasoline Alley/MCA)  
Total Plays: 491, Total Stations: 35, Adds: 1

**LE CLICK** Call Me (Logic)  
Total Plays: 438, Total Stations: 26, Adds: 2

**TONIC** If You Could Only See (Polydor/A&M)  
Total Plays: 409, Total Stations: 31, Adds: 1

**RICHARD MARX** Until I Find You Again (Capitol)  
Total Plays: 339, Total Stations: 20, Adds: 0

**GINA G** Gimme Some Love (Eternal/WB)  
Total Plays: 327, Total Stations: 41, Adds: 24

**BRAND NEW HEAVIES** Sometimes (Delicious Vinyl/Red Ant)  
Total Plays: 323, Total Stations: 27, Adds: 0

**JOCK JAM** Jock Jam (Tommy Boy)  
Total Plays: 290, Total Stations: 15, Adds: 3

**DAVE MATTHEWS BAND** Crash Into Me (RCA)  
Total Plays: 286, Total Stations: 14, Adds: 1

**NO MERCY** When I Die (Arista)  
Total Plays: 270, Total Stations: 33, Adds: 8

**COUNTING CROWS** Daylight Fading (DGC/Geffen)  
Total Plays: 263, Total Stations: 46, Adds: 31

**BACKSTREET BOYS** Quit Playing Games With My Heart (Jive)  
Total Plays: 258, Total Stations: 21, Adds: 10

**CARDIGANS** Been It (Mercury)  
Total Plays: 221, Total Stations: 26, Adds: 5

**FAITHLESS** Insomnia (Arista)  
Total Plays: 215, Total Stations: 19, Adds: 0

**LAKIESHA BERRI** Like This And Like That (Hollywood)  
Total Plays: 206, Total Stations: 23, Adds: 1

**TOAD THE WET SPROCKET** Come Down (Columbia)  
Total Plays: 195, Total Stations: 10, Adds: 2

**INDIGO GIRLS** Shame On You (Epic)  
Total Plays: 186, Total Stations: 24, Adds: 8

**Songs ranked by total plays**



**NO, SHE SAID SHE 'HAD A TWITCH'** — It's so hard to be understood sometimes. But, somehow Meredith Brooks (c) will deal with it as her single "Bitch" explodes on radio. After a recent Club R&R performance, her new fan club surrounds her: (l-r) Capitol's Greg Seese, R&R's CHR sales guy Paul Colbert and CHR Editor Tony Novia, Brooks, Capitol's Brian Rhodes, R&R Sales Goddesses Kristy Reeves and Missy Haffley and Alternative Editor Sky Daniels, and Brook's Manager Lori Leve.



**MIDNIGHT IN CINCY** — Jon Bon Jovi (second from right) is back in a blaze of glory (sorry, had to do it) and rode into WKRQ (Q102)/Cincinnati's Million Dollar Morning Show to play the single, "Midnight In Chelsea," and a few other requests. Happy to have him are Q102 Morning Crew members (l-r) Brian Douglas, Jodi Legg and JohnJay.

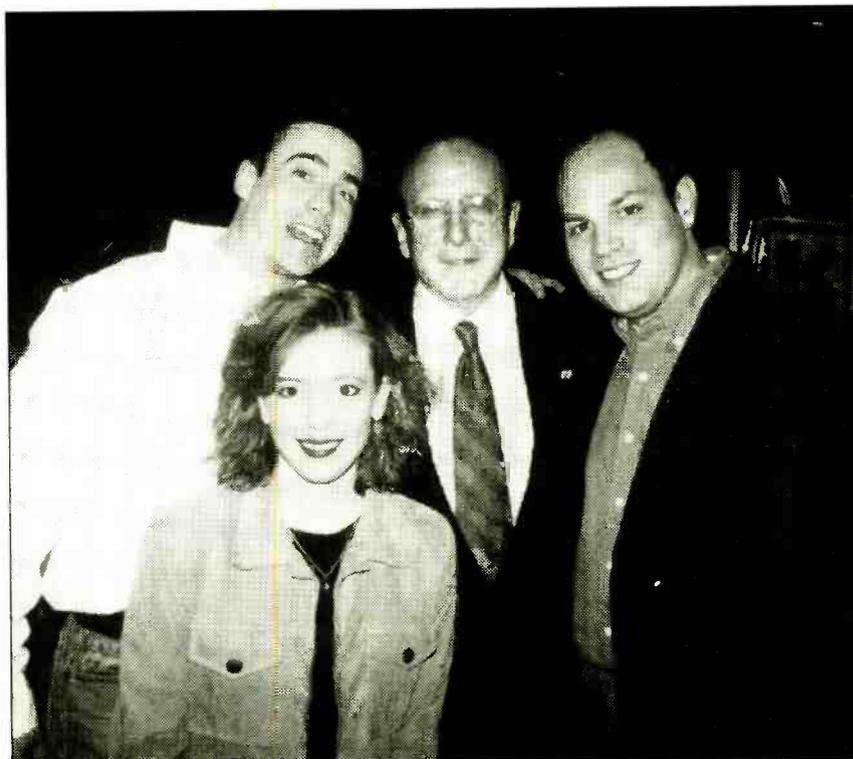
**NEW RELEASES**

**Adds May 13**

- Bon Jovi** "Midnight In Chelsea" (Mercury)
- Sheryl Crow** "A Change Would Do You Good" (A&M)
- Cru f/Slick Rick** "Just Another Case" (Def Jam/Mercury)
- Warren G.** "Smokin' Me Out" (Def Jam/RAL/Mercury)
- New Edition** "One More Day" (MCA)
- Zap Mama** "Poetry Man" (Luaka Bop/WB)



**CLICKING IN THE NATION'S CAPITOL** — Logic's Le Click made a monumental appearance at WWZZ/Washington studios recently. Pictured are (l-r) Le Click's Robert Hanyes and Kayo Shekoni, afternoon L.A. Reid, PD Dale O' Brian and APD/MD Ron Ross (kneeling).



**LIVE WITH CLIVE** — The WNCI/Columbus Morning Zoo was thrilled to share a few quality moments with Clive Davis at a recent NCI function. Shining bright are (l-r) Morning Zoo animals Matt Harris and Kim Zandy, Davis, and the Zoo's Jimmy Jam.

# CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WFLY/Albany, NY</b> PD: Michael Morgan MD: Ron Williams SUBLINE "Sunrise" AEROSMITH "Hole" COUNTING CROWS "Daylight"</p>	<p><b>WKSE/Buffalo, NY</b> PD: Sue O'Neil APD/MD: Dave Unverzal MEREDITH BROOKS "Bitch" GINA G "Gimme" VERVE PIPE "Freshmen" DRU HILL "Bed" NU FLAVOR "Sweet"</p>	<p><b>WJET/Erie, PA</b> PD: Dana London MD: J.J. Fox LUSCIOUS JACKSON "Naked" AZ YET "Sorry" MEREDITH BROOKS "Bitch" BOB CARLISLE "Butterfly"</p>	<p><b>WKSS/Hartford, CT</b> PD: Jay Dean Jones 3RD PARTY "Can" NO DOUBT "Sunday" MIGHTY MIGHTY BT "Impression"</p>	<p><b>WBLI/Long Island, NY</b> PD: Ken Madok MD: Al Levine 18 BOB CARLISLE "Butterfly" 18 DJ COMPANY "Rhythm" 18 ERASURE "Arms"</p>	<p><b>WKCI/New Haven, CT</b> PD: Tony Bristol APD: Ed Sabatino MD: Jeff McCarty 12 MEREDITH BROOKS "Bitch" 7 TONI BRAXTON "Want" VERVE PIPE "Freshmen"</p>	<p><b>KKRZ/Portland, OR</b> PD: Ken Benson APD/MD: Tommy Austin 22 ROBYN "Know" 17 SHERYL CROW "Change"</p>	<p><b>KRUF/Shreveport, LA</b> PD/MD: Gary Robinson 8 KENNY LATTIMORE "For" 5 MEREDITH BROOKS "Bitch" 2 AEROSMITH "Hole" 2 COUNTING CROWS "Daylight" UB40 "Tel" BACKSTREET BOYS "Playing"</p>	<p><b>KHTT/Tulsa, OK</b> OM: Sean Phillips PD/MD: Carly Rosh No Adds</p>
<p><b>WAEB/Allentown, PA</b> PD: Brian Check MD: Chuck McGee 4 BOB CARLISLE "Butterfly" ROBYN "Know"</p>	<p><b>WRQK/Canton, OH</b> PD/MD: Rick Michaels APD: Todd Owsen MIGHTY MIGHTY BT "Impression"</p>	<p><b>KDUK/Eugene, OR</b> PD/MD: Barry MacGee 3RD PARTY "Can" SISTER HAZEL "Air" 112 "Cupid"</p>	<p><b>KRBE/Houston, TX</b> PD: John Panko APD: Scotty Sparto MD: Jay Michaels 29 BLACKOUT ALLSTARS "Like" 19 RUN FACTORY "Close" MARK MORRISON "Return"</p>	<p><b>KRIS/Los Angeles, CA</b> PD: John Cook APD/MD: Tracy Austin 3 KATALINA "Future" TONI BRAXTON "Want" GINA G "Gimme"</p>	<p><b>WQGN/New London, CT</b> OM/MD: Franca No Adds</p>	<p><b>WERZ/Portsmouth, NH</b> OM/MD: Jack O'Brien MD: Brett Richards BOB CARLISLE "Butterfly" COUNTING CROWS "Daylight" ROBYN "Know" AEROSMITH "Hole"</p>	<p><b>WNDU/South Bend, IN</b> PD/MD: Bill Mitchell 13 AEROSMITH "Hole" 5 COUNTING CROWS "Daylight" BOB CARLISLE "Butterfly"</p>	<p><b>WWKZ/Tupelo, MS</b> PD/MD: Rick Stevens 42 BOB CARLISLE "Butterfly" GINA G "Gimme" COUNTING CROWS "Daylight" AEROSMITH "Hole" CARDIGANS "Been"</p>
<p><b>WZZM/Amarillo, TX</b> PD/MD: Ted Kelly MEREDITH BROOKS "Bitch" AEROSMITH "Hole" 112 "Cupid" INDIGO GIRLS "Shame"</p>	<p><b>WSSX/Charleston, SC</b> PD/MD: Bill Shahan COUNTING CROWS "Daylight" MEREDITH BROOKS "Bitch" UB40 "Tel"</p>	<p><b>WSTQ/Evansville, IN</b> PD: Barry Witherspoon COUNTING CROWS "Daylight"</p>	<p><b>WZYP/Huntsville, AL</b> PD: Marc Summers MD: Chris Calloway 4 OMC "Bizarre" THIRD EYE BLIND "Life" MEREDITH BROOKS "Bitch"</p>	<p><b>WDJX/Louisville, KY</b> PD: C.C. Matthews APD/MD: Karen Rife COUNTING CROWS "Daylight" WANG CHUNG "Dance" MIGHTY MIGHTY BT "Impression" MARY J. BLIGE "Need"</p>	<p><b>KHOM/New Orleans, LA</b> PD: Bill Thorman APD/MD: Kandy Klatch 3 TONIC "Cupid" 112 "Cupid" UB40 "Tel" DJ COMPANY "Rhythm" DEPECHE MODE "Good" GINA G "Gimme"</p>	<p><b>WSPK/Poughkeepsie, NY</b> PD: Steve Schantz MD: Dave Morris 24 BOB CARLISLE "Butterfly" COUNTING CROWS "Daylight" AEROSMITH "Hole" MIGHTY MIGHTY BT "Impression" INDIGO GIRLS "Shame" 112 "Cupid"</p>	<p><b>KKTX/Tyler, TX</b> PD: Michael Storm MD: Mick Foghorn BOB CARLISLE "Butterfly" AEROSMITH "Hole"</p>	<p><b>WSKS/Utica, NY</b> PD: Bill Cather MD: Diana Chase MEREDITH BROOKS "Bitch" PAUL MCCARTNEY "World"</p>
<p><b>KGOT/Anchorage, AK</b> OM: Mark Murphy PD: Paul Walker APD: Bill Stewart 12 VERVE PIPE "Freshmen" 11 MEREDITH BROOKS "Bitch" 8 GINA G "Gimme"</p>	<p><b>WVSR/Charleston, WV</b> PD: Bill Shahan APD: Mike Edwards MD: Lisa Jo Elliott 5 ROBYN "Know" 4 COUNTING CROWS "Daylight" 4 THIRD EYE BLIND "Life" 2 AEROSMITH "Hole"</p>	<p><b>KNCK/Fayetteville, AR</b> PD: Bill Shahan MD: Mike Chase AEROSMITH "Hole" LAKESHA BERRI "Like" COUNTING CROWS "Daylight" BOB CARLISLE "Butterfly"</p>	<p><b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Dave Decker 16 ROBYN "Know" TONI BRAXTON "Want"</p>	<p><b>KZLI/Lubbock, TX</b> PD: Jay Shannon MD: Chris Kelly 19 JOCK JAM "Jock" DEPECHE MODE "Good" GINA G "Gimme" NO MERCY "When"</p>	<p><b>WEZB/New Orleans, LA</b> PD: Joe Larson APD/MD: Joey G. WHITE TOWN "Woman" DAVE MATTHEWS BAND "Crash"</p>	<p><b>WPRO/Providence, RI</b> PD: Chris Sheel MD: Dave Morris 11 BOB CARLISLE "Butterfly" THIRD EYE BLIND "Life" SHERYL CROW "Change"</p>	<p><b>KZSU/Spokane, WA</b> PD: Ken Hopkins MD: John Conner 11 MEREDITH BROOKS "Bitch"</p>	<p><b>WDBR/Springfield, IL</b> OM: Bill Knaproth MD: Rick Blade 8 BLACKSTREET "Leave" THIRD EYE BLIND "Life" BOB CARLISLE "Butterfly" ROBYN "Know"</p>
<p><b>WSTR/Atlanta, GA</b> PD: Dan Bowen MD: J.R. Ammons WHITE TOWN "Woman" INDIGO GIRLS "Shame"</p>	<p><b>WNKS/Charlotte, NC</b> PD: Brian Bralagan MD: Marcia Crescente GINA G "Gimme" NO DOUBT "Sunday" BOB CARLISLE "Butterfly"</p>	<p><b>WWCK/Flint, MI</b> PD/MD: Scott Seigel 28 BOB CARLISLE "Butterfly" COUNTING CROWS "Daylight" AEROSMITH "Hole" TONI BRAXTON "Want"</p>	<p><b>WAPE/Jacksonville, FL</b> PD: Cal Thomas APD/MD: Tony Mann 4 THIRD EYE BLIND "Life" ROBYN "Know" SISTER HAZEL "Air"</p>	<p><b>WMGB/Macon, GA</b> PD/MD: James Gregory 35 OMC "Bizarre" 35 SISTER HAZEL "Air" 35 ROBYN "Know"</p>	<p><b>WVHZ/Norfolk, VA</b> PD: Dan London MD: Jay West 19 BACKSTREET BOYS "Playing" 18 GINA G "Gimme"</p>	<p><b>WHTZ/New York, NY</b> PD: Tom Peterson MD: Cathy Bryant No Adds</p>	<p><b>WVTV/Washington, DC</b> PD: Dale O'Brien APD/MD: Ron Ross 10 GINUWINE "Pony" PAULA COLE "Cowboys"</p>	<p><b>WVFC/Wausau, WI</b> PD: Rod Phillips 6 COUNTING CROWS "Daylight" 1 TONI BRAXTON "Want"</p>
<p><b>WAYV/Atlantic City, NJ</b> PD: Tommy Frank APD/MD: Paul Kelly No Adds</p>	<p><b>WZST/Chattanooga, TN</b> PD: Robin Daniels APD/MD: Mike Gibson 16 MIGHTY MIGHTY BT "Impression" 11 MEREDITH BROOKS "Bitch" AEROSMITH "Hole" 3RD PARTY "Can" INDIGO GIRLS "Shame" NO MERCY "When" COUNTING CROWS "Daylight"</p>	<p><b>WJMX/Florence, SC</b> OM: Keith Mitchell MD: Jack Kahan COUNTING CROWS "Daylight" AEROSMITH "Hole" MIGHTY MIGHTY BT "Impression" CARDIGANS "Been"</p>	<p><b>WGLU/Johnstown, PA</b> PD: Rich Adams MD: Mitch Edwards CAROIGANS "Been" OMC "Bizarre" GINA G "Gimme"</p>	<p><b>WZEE/Madison, WI</b> PD: John Harrison MD: Tom Dean 17 OMC "Bizarre" 8 MEREDITH BROOKS "Bitch" 8 THIRD EYE BLIND "Life"</p>	<p><b>WKHQ/NW Michigan</b> PD/MD: Ron Pritchard 8 ROBYN "Know" 7 DEPECHE MODE "Good" 6 THIRD EYE BLIND "Life"</p>	<p><b>WVTV/Washington, DC</b> PD: Dale O'Brien APD/MD: Ron Ross 10 GINUWINE "Pony" PAULA COLE "Cowboys"</p>	<p><b>WVFC/Wausau, WI</b> PD: Rod Phillips 6 COUNTING CROWS "Daylight" 1 TONI BRAXTON "Want"</p>	<p><b>WVMT/Wilkes-Barre, PA</b> PD: Ed Kelly APD/MD: Danny Ocean 9 AEROSMITH "Hole"</p>
<p><b>WZNY/Augusta, GA</b> PD: Bruce Stevens MD: Michael Chase NO DOUBT "Sunday" COUNTING CROWS "Daylight" AEROSMITH "Hole"</p>	<p><b>WVTV/Washington, DC</b> PD: Dale O'Brien APD/MD: Ron Ross 10 GINUWINE "Pony" PAULA COLE "Cowboys"</p>	<p><b>WVFC/Wausau, WI</b> PD: Rod Phillips 6 COUNTING CROWS "Daylight" 1 TONI BRAXTON "Want"</p>	<p><b>WVMT/Wilkes-Barre, PA</b> PD: Ed Kelly APD/MD: Danny Ocean 9 AEROSMITH "Hole"</p>	<p><b>WVMT/Wilkes-Barre, PA</b> PD: Ed Kelly APD/MD: Danny Ocean 9 AEROSMITH "Hole"</p>	<p><b>WVMT/Wilkes-Barre, PA</b> PD: Ed Kelly APD/MD: Danny Ocean 9 AEROSMITH "Hole"</p>	<p><b>WVMT/Wilkes-Barre, PA</b> PD: Ed Kelly APD/MD: Danny Ocean 9 AEROSMITH "Hole"</p>	<p><b>WVMT/Wilkes-Barre, PA</b> PD: Ed Kelly APD/MD: Danny Ocean 9 AEROSMITH "Hole"</p>	<p><b>WVMT/Wilkes-Barre, PA</b> PD: Ed Kelly APD/MD: Danny Ocean 9 AEROSMITH "Hole"</p>

129 Total Reporters  
129 Current Reporters  
129 Current Playlists

# CHR/POP PLAYLISTS

May 9, 1997 R&R • 35

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1				
WHTZ/New York (212) 239-2300 Poteman/Bryant				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
30	37	59	63	PAULA COLE/Where Have All
62	63	58	62	SAVAGE GARDEN/Want You
34	38	39	61	SPICE GIRLS/Say You'll Be There
30	42	42	60	HANSON/Mmm Bop
36	59	63	59	WALLFLOWERS/One Headlight
61	57	63	40	JEWEL/You Were Meant...
35	30	31	39	MONICA/For You I Will
34	32	33	38	WHITE TOWN/Your Woman
36	35	35	38	DUNCAN SHEIK/Barely Breathing
28	32	38	38	SHAWN COLVIN/Sunny Came Home
63	62	63	38	BRUCE SPRINGSTEEN/Secret Garden
31	35	34	36	LUSCIOUS JACKSON/Naked Eye
15	22	21	32	MARK MORRISON/Return Of The Mack
21	28	27	31	DMC/How Bizarre
29	29	31	31	GINA G/Ooh Aah...Just...
-	-	-	-	MEREDITH BROOKS/Bitch
19	22	26	28	ERASURE/In My Arms
35	26	21	27	BABYFACE/Every Time I...
59	36	30	27	EN VOUGUE/Don't Let Go (Love)
33	32	38	27	CRUSH/Jellyhead
11	7	23	26	TONI BRAXTON/I Don't Want To
-	-	-	-	ROBYN/Do You Know (What...)
30	28	26	23	SPICE GIRLS/Wannabe
64	64	40	23	CARDIGANS/Lovefool
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
27	25	27	22	NO DOUBT/Don't Speak
-	-	-	-	BLACKSTREET/Don't Leave Me
20	16	13	17	LA BOUCHE/Sweet Dreams
-	-	-	-	JEWEL/You Were Meant...
24	16	17	17	LE CLUCK/Call Me
-	-	-	-	SISTER HAZEL/All For You
20	12	11	16	NO DOUBT/Spidearwebs
11	14	15	16	AMBER/This Is Your Night
28	29	26	15	SHERYL CROW/Everyday Is...
12	-	-	-	FUGEES/No Woman, No Cry
12	-	-	-	MERRILL BAINBRIDGE/Mouth
22	17	18	14	JOCELYN ENRIQUEZ/Do You Miss Me
13	14	15	14	LIVIN' ON A PRAYER
-	-	-	-	SMASHING PUMPKINS/1979
-	-	-	-	NO DOUBT/Just A Girl

MARKET #2				
KISFM 102.7 KISS/Los Angeles (818) 845-1027 Cook/Austin				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
55	82	81	81	JEWEL/You Were Meant...
81	80	80	79	BABYFACE/Every Time I...
56	82	82	77	MONICA/For You I Will
21	44	44	44	BLACKSTREET/Don't Leave Me
44	43	36	73	LE CLUCK/Tonight Is The Night
44	47	52	52	JOCELYN ENRIQUEZ/Do You Miss Me
14	38	46	51	HANSON/Mmm Bop
31	69	82	48	AZ YET/Hard To Say I'm...
45	20	38	46	CELINE DION/All By Myself
45	45	44	45	SPICE GIRLS/Say You'll Be There
55	80	54	44	CARDIGANS/Lovefool
18	26	42	44	TONI BRAXTON/Don't Want To
82	82	56	44	SELENA/Dance Medley
-	-	-	-	BLACKOUT ALLSTARS/ Like It
29	28	25	43	MARK MORRISON/Return Of The Mack
48	-	-	-	SPICE GIRLS/Wannabe
82	54	42	40	NO DOUBT/Don't Speak
46	47	45	39	GINA G/Ooh Aah...Just...
39	36	34	38	AZ YET/Last Night
-	-	-	-	NO MERCY/Where Do You Go
39	36	-	-	KEITH SWEAT/Just A Touch
69	38	35	35	TONI BRAXTON/Un-break My Heart
35	-	-	-	AMBER/This Is Your Night
-	-	-	-	CRUSH/Jellyhead
13	19	30	33	FREAK NASTY/Do Dip
37	37	42	29	REAL MCCOY/One More Time
46	28	40	29	BLACKSTREET/No Diggity
69	43	42	29	EN VOUGUE/Don't Let Go (Love)
26	26	33	26	WHITE TOWN/Your Woman
-	-	-	-	ROBYN/Do You Know (What...)
-	-	-	-	DONNA LEWIS/I Love You Always
-	-	-	-	MARY J. BLIGE/Love Is All We Need
15	20	21	16	PAULA COLE/Where Have All
-	-	-	-	KEITH SWEAT/Just A Touch
-	-	-	-	3RD PARTY/Can U Feel It
-	-	-	-	NU FLAVOR/Sweet Sexy Thing
-	-	-	-	KATALINA/You'll Be My Future
-	-	-	-	TONI BRAXTON/I Don't Want To
-	-	-	-	GINA G/Gimme Some Love

MARKET #5				
WIDQ/Philadelphia (610) 667-8100 Kalina				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
66	67	62	67	MONICA/For You I Will
65	63	65	65	BABYFACE/Every Time I...
68	67	63	64	CARDIGANS/Lovefool
5	14	27	61	AZ YET/Hard To Say I'm...
65	61	66	54	SUMMER JUNKIES/I'm Gonna Love
42	59	64	54	GENINE W/COLLAGE/ Love Di A Lifetime
32	39	53	52	GINA G/Ooh Aah...Just...
31	28	50	50	FUNKY GREEN DOGS/Fired Up
25	43	50	48	SPICE GIRLS/Say You'll Be There
-	-	-	-	HANSON/Mmm Bop
44	43	39	42	SPICE GIRLS/Wannabe
45	37	35	41	LIVIN' ON A PRAYER
51	64	60	39	ROCKELL/Fell In Love
15	19	32	38	LE CLUCK/Call Me
32	29	33	38	REAL MCCOY/One More Time
33	39	37	35	KEITH SWEAT/No Diggity
37	34	51	33	FAITHLESS/Insomnia
-	-	-	-	BLACKSTREET/BOYS/Quit Playing...
65	39	30	29	SANDY B/Make The World Go...
27	26	28	29	NO MERCY/Where Do You Go
43	23	29	28	NO DOUBT/Don't Speak
41	35	33	27	BLACKSTREET/No Diggity
32	27	26	27	ROBYN/Do You Know (What...)
-	-	-	-	KEITH SWEAT/Just A Touch
20	19	28	25	TONI BRAXTON/Un-break My Heart
25	24	24	25	EN VOUGUE/Don't Let Go (Love)
-	-	-	-	MARK MORRISON/Return Of The Mack
16	25	26	23	DRU HILL/In My Bed
18	19	21	23	AMBER/This Is Your Night
-	-	-	-	GINA G/Gimme Some Love
17	-	-	-	TONI BRAXTON/You're Makin' Me...
40	32	19	21	JOCELYN ENRIQUEZ/Do You Miss Me
60	22	16	19	BLACKSTREET/Don't Leave Me
-	-	-	-	WHITE TOWN/Your Woman
-	-	-	-	JOCELYN ENRIQUEZ/A Little Bit Of...
19	17	18	17	DJ KOOL/Let Me Clear My
-	-	-	-	MARY J. BLIGE/Love Is All We Need
16	24	12	12	ACID FACTOR/Fantasy
5	14	7	7	MICHAEL JACKSON/Blood On
-	-	-	-	CULTURE BEAT/Take Me Away

MARKET #7				
106.1 KISSFM KHKS/Dallas (214) 891-3400 Lambert/Reynolds				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
73	73	77	75	JEWEL/You Were Meant...
51	77	73	75	EN VOUGUE/Don't Let Go (Love)
70	77	77	77	MONICA/For You I Will
78	73	79	66	CARDIGANS/Lovefool
57	57	57	51	TONI BRAXTON/Un-break My Heart
51	52	49	53	BLACKSTREET/BOYS/Quit Playing...
50	48	47	47	LE CLUCK/Tonight Is The Night
52	50	47	47	GINA G/Ooh Aah...Just...
43	43	47	41	KEITH SWEAT/Just A Touch
38	42	43	46	JOCELYN ENRIQUEZ/Do You Miss Me
39	48	49	44	BLACKOUT ALLSTARS/ Like It
35	37	40	42	MARK MORRISON/Return Of The Mack
75	51	41	41	NO DOUBT/Don't Speak
34	36	31	40	AZ YET/Hard To Say I'm...
-	-	-	-	HANSON/Mmm Bop
7	40	41	36	ROBYN/Do You Know (What...)
49	44	43	34	KEITH SWEAT/No Diggity
46	44	45	32	ALANIS MORISSETTE/Head Over Feet
-	-	-	-	CELINE DION/Because You Loved Me
26	26	27	25	SPICE GIRLS/Wannabe
-	-	-	-	BOB CARLISLE/Butterfly Kisses
24	23	21	24	PLANET SOUL/Set U Free
24	26	26	23	TONI BRAXTON/Un-break My Heart
20	19	22	21	REAL MCCOY/Another Night
19	21	20	20	DONNA LEWIS/I Love You Always
19	23	23	15	AMBER/This Is Your Night
16	20	-	-	LA BOUCHE/Sweet Dreams
20	18	15	18	SPICE GIRLS/Say You'll Be There
19	16	16	16	BLACKSTREET/No Diggity
-	-	-	-	FREAK NASTY/Do Dip
20	24	26	16	2 UNLIMITED/Get Ready For This
15	15	13	15	JOHN SECADA/Too Late, Too Soon
12	12	14	15	BEE GEES/Alone
14	16	14	15	ERASURE/In My Arms
-	-	-	-	FUGEES/Killing Me Softly
-	-	-	-	COOLIO/1,2,3,4 (Sumpin'...)
-	-	-	-	BLACKSTREET/Don't Leave Me
7	11	8	12	DMC/How Bizarre
7	9	9	9	PAULA COLE/Where Have All

MARKET #8				
WZZW/Washington (301) 899-1041 O'Brian/Ross				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
69	60	58	66	CARDIGANS/Lovefool
69	58	57	65	BLACKSTREET/No Diggity
68	62	68	65	EN VOUGUE/Don't Let Go (Love)
70	60	58	64	JEWEL/You Were Meant...
54	54	61	57	BLACKOUT ALLSTARS/ Like It
55	39	51	57	SPICE GIRLS/Wannabe
14	17	20	50	BABYFACE/Every Time I...
26	24	30	49	SPICE GIRLS/Say You'll Be There
36	35	42	46	CRYSTAL WATERS/Say...If You Feel...
39	46	47	46	LIVIN' ON A PRAYER
24	29	42	45	SAVAGE GARDEN/Want You
32	30	42	44	MONICA/For You I Will
37	32	41	44	GINA G/Ooh Aah...Just...
39	32	41	44	LE CLUCK/Call Me
15	36	59	43	LUSCIOUS JACKSON/Naked Eye
35	35	41	38	AMBER/This Is Your Night
33	34	32	32	HANSON/Mmm Bop
67	39	24	28	NO DOUBT/Don't Speak
-	-	-	-	DJ COMPANY/Rhythm Of Love
3	18	25	26	GINA G/Gimme Some Love
-	-	-	-	BLACKSTREET/BOYS/Quit Playing...
19	16	17	19	3RD PARTY/Can U Feel It
25	27	28	27	ROBYN/Do You Know (What...)
17	22	23	16	SHERYL CROW/Everyday Is...
10	11	15	15	MERRILL BAINBRIDGE/Mouth
12	15	15	15	QUAD CITY DJ'S/3'rd Mon 'N Ride It
-	-	-	-	MARK MORRISON/Return Of The Mack
11	14	10	11	FUGEES/No Woman, No Cry
12	13	12	13	LA BOUCHE/Sweet Dreams
-	-	-	-	GHOST TOWN/DJ'S/My Boo
10	12	14	12	TONI BRAXTON/You're Makin' Me...
50	37	15	11	NO MERCY/Where Do You Go
-	-	-	-	WALLFLOWERS/One Headlight
-	-	-	-	SMASHING PUMPKINS/1979
10	10	10	10	REAL MCCOY/One More Time
-	-	-	-	NO DOUBT/Spidearwebs
8	12	-	-	GINUWINE/Pony
20	14	11	10	DJ KOOL/Let Me Clear My
12	15	10	10	LE CLUCK/Tonight Is The Night

MARKET #9				
104 KRBE KRBE/Houston (713) 266-1000 Peake/Michaels				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
61	62	63	63	CARDIGANS/Lovefool
46	46	60	61	JOCELYN ENRIQUEZ/Do You Miss Me
23	35	57	59	SAVAGE GARDEN/Want You
14	24	36	57	HANSON/Mmm Bop
50	52	54	55	JEWEL/You Were Meant...
32	42	38	42	SPICE GIRLS/Say You'll Be There
33	18	36	36	AMBER/This Is Your Night
60	57	38	35	EN VOUGUE/Don't Let Go (Love)
61	61	46	34	SPICE GIRLS/Wannabe
38	31	34	32	BLACKSTREET/No Diggity
13	17	27	29	MONICA/For You I Will
26	28	34	29	MEREDITH BROOKS/Bitch
-	-	-	-	BLACKOUT ALLSTARS/ Like It
29	25	27	28	BABYFACE/Every Time I...
25	25	33	26	KEITH SWEAT/Just A Touch
26	26	22	25	EVERYTHING BUT...Missing
27	29	32	24	SHERYL CROW/Everyday Is...
21	20	16	23	WHITE TOWN/Your Woman
11	23	18	23	DUNCAN SHEIK/Barely Breathing
22	22	20	23	NO DOUBT/Don't Speak
19	19	21	22	JOCELYN ENRIQUEZ/A Little Bit Of
-	-	-	-	LA BOUCHE/Be My Lover
-	-	-	-	AZ YET/Hard To Say I'm...
20	20	22	20	ERASURE/In My Arms
23	19	24	20	PLANET SOUL/Set U Free
-	-	-	-	FUN FACTORY/Close To You
21	19	18	18	2 UNLIMITED/Get Ready For This
20	20	17	17	FAITHLESS/Insomnia
-	-	-	-	CELINE DION/Because You Loved Me
-	-	-	-	SHERYL CROW/It Makes You
11	13	16	15	SHAWN COLVIN/Sunny Came Home
19	24	18	15	PAULA COLE/Where Have All
16	15	-	-	GREEN DAY/When I Come Around
-	-	-	-	TOAD THE WET...Come Down
12	16	14	14	ALANIS MORISSETTE/Head Over Feet
13	16	14	14	ALANIS MORISSETTE/Ironic
-	-	-	-	FUGEES/Killing Me Softly
38	36	18	14	TONI BRAXTON/Un-break My Heart
14	-	-	-	ALANIS MORISSETTE/You Learn

MARKET #10				
Kiss 102fm WXKS/Boston (617) 396-1430 Ivey/Carrey				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
34	60	60	61	SHAWN COLVIN/Sunny Came Home
56	58	58	60	JEWEL/You Were Meant...
59	56	59	60	BRUCE SPRINGSTEEN/Secret Garden
57	59	58	60	NO DOUBT/Don't Speak
8	46	55	60	TORI AMOS/Silent All These...
31	29	39	52	HANSON/Mmm Bop
57	57	58	48	CARDIGANS/Lovefool
23	34	46	47	WALLFLOWERS/One Headlight
37	37	43	44	PAULA COLE/Where Have All
32	23	35	40	SAVAGE GARDEN/Want You
39	37	38	40	GINA G/Ooh Aah...Just...
59	61	41	39	DUNCAN SHEIK/Barely Breathing
30	31	30	39	SISTER HAZEL/All For You
23	36	38	38	SHERYL CROW/Everyday Is...
30	26	29	29	EN VOUGUE/Don't Let Go (Love)
30	25	24	25	U2/Staring At The Sun
17	17	20	22	DMC/How Bizarre
15	16	22	21	ERASURE/In My Arms
-	-	-	-	MEREDITH BROOKS/Bitch
18	24	22	20	THIRD EYE BLIND/Semi-Charmed Life
11	15	12	19	WHITE TOWN/Your Woman
22				

# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #24**  
**KKRZ/Portland, OR**  
(503) 226-0100  
Benson/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	61	70	69	MARK MORRISON/Return Of The Mack	
22	39	49	57	SPICE GIRLS/Say You'll Be There	
69	70	69	56	BLACKSTREET/No Diggity	
47	47	49	55	SAVAGE GARDEN/Want You	
36	38	56	55	MONICA/For You I Will	
35	36	38	45	WALLFLOWERS/One Headlight	
33	38	43	44	DUNCAN SHEIK/Barely Breathing	
36	39	40	43	CRYSTAL WATERS/Say...If You Feel...	
65	68	62	43	KEITH SWEAT/NoBODY	
36	43	43	41	GINA G/Ooh Aah...Just...	
40	50	57	40	CELINE DION/All By Myself	
33	34	40	40	HANSON/Mmm Bop	
34	41	45	38	CARDIGANS/Lovefool	
29	34	36	38	WHITE TOWN/Your Woman	
29	27	24	38	PAULA COLE/Where Have All...	
68	49	33	37	NO DOUBT/Don't Speak	
34	32	33	34	EN VOQUE/Don't Let Go (Love)	
67	48	33	33	JEWEL/You Were Meant...	
17	37	32	32	OMC/How Bizarre	
13	21	27	30	FREAK NASTY/Da Dip	
31	28	27	26	ALLURE FNAS/Head Over Heels	
18	26	26	26	U2/Staring At The Sun	
70	44	27	23	R. KELLY/Believe I Can Fly	
11	21	24	22	BLACKSTREET/Don't Leave Me	
22	16	18	22	BLESSID UNION OF.../I Wanna Be There	
12	16	18	22	TONI BRAXTON/Un-break My Heart	
20	20	20	20	ROBYN/Do You Know (What...)	
45	39	26	19	SPICE GIRLS/Wannabe	
22	20	21	19	KEITH SWEAT/Twisted	
8	14	12	18	ERASURE/In My Arms	
22	22	21	18	TONI BRAXTON/You're Makin' Me...	
9	18	17	17	SHERYL CROW/A Change Would Oo...	
30	23	17	16	SHAWN COLVIN/Sunny Came Home	
37	31	27	16	BRUCE SPRINGSTEEN/Secret Garden	
5	8	6	5	AZ YET/Hard To Say I'm...	
5	5	5	5	BEE GEES/Alone	
5	5	5	5	MARY J. BLIGE/Love Is All We Need	

**MARKET #25**  
**WKRC/Cincinnati**  
(513) 763-5500  
Steal/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	70	67	70	SAVAGE GARDEN/Want You	
50	63	65	68	DUNCAN SHEIK/Barely Breathing	
65	66	67	65	JEWEL/You Were Meant...	
41	42	46	62	TORI AMOS/Silent All These...	
70	48	49	62	CARDIGANS/Lovefool	
67	66	70	61	CRANBERRIES/Dreams	
42	50	58	52	HANSON/Mmm Bop	
44	43	46	48	BLESSID UNION OF.../I Wanna Be There	
44	52	48	48	WALLFLOWERS/One Headlight	
37	44	44	48	OMC/How Bizarre	
66	61	66	45	NO DOUBT/Don't Speak	
54	53	37	45	SPICE GIRLS/Wannabe	
30	35	40	45	WHITE TOWN/Your Woman	
42	44	41	43	JOHN MELLENCAMP/Key West...	
9	37	42	43	SHERYL CROW/Everyday is...	
34	41	42	41	SISTER HAZEL/All For You	
18	34	39	41	SHAWN COLVIN/Sunny Came Home	
42	40	38	41	DAVE MATTHEWS BAND/Crash Into Me	
11	42	42	40	COUNTING CROWS/A Long December	
44	46	49	40	PAULA COLE/Where Have All...	
29	44	42	40	SHERYL CROW/If It Makes You...	
38	39	35	39	JEWEL/Who Will Save...	
34	37	34	38	THIRD EYE BLIND/Semi-Charmed Life	
10	21	24	24	TOAD THE WET.../Come Down	
38	39	32	34	R. KELLY/Believe I Can Fly	
16	24	34	28	BARENAKED LADIES/The Old Apartment	
16	24	34	27	MEREDITH BROOKS/Bitch	
38	37	26	26	BRUCE SPRINGSTEEN/Secret Garden	
25	38	40	24	INXS/Elegantly Wasted	
15	15	20	15	BOB CARLISLE/Butterfly Kisses	
25	23	21	20	NATALIE MERCHANT/Wonder	
13	12	14	20	CELINE DION/It's All Coming...	
21	26	22	19	NATALIE MERCHANT/Jealousy	
11	10	10	18	CELINE DION/Because You Loved Me	
29	17	20	18	U2/Staring At The Sun	
27	19	15	16	SPICE GIRLS/Say You'll Be There	
15	13	18	15	BEE GEES/Alone	
9	7	6	6	MONICA/For You I Will	
9	7	6	6	RICHARD MARX/Until I Find You...	

**MARKET #27**  
**KMXV/Kansas City**  
(816) 753-0933  
Zelner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	56	56	56	SAVAGE GARDEN/Want You	
52	52	56	56	WALLFLOWERS/One Headlight	
56	56	54	54	JEWEL/You Were Meant...	
54	52	52	52	EN VOQUE/Don't Let Go (Love)	
42	46	44	46	PAULA COLE/Where Have All...	
28	36	42	50	SPICE GIRLS/Say You'll Be There	
46	50	46	48	DUNCAN SHEIK/Barely Breathing	
34	38	44	48	MONICA/For You I Will	
32	36	42	46	HANSON/Mmm Bop	
44	46	44	44	R. KELLY/Believe I Can Fly	
50	48	48	42	SHERYL CROW/Everyday is...	
56	54	50	40	CARDIGANS/Lovefool	
40	40	36	38	BRUCE SPRINGSTEEN/Secret Garden	
38	38	36	36	COUNTING CROWS/A Long December	
38	32	32	32	NO DOUBT/Don't Speak	
14	22	28	28	BLESSID UNION OF.../I Wanna Be There	
12	14	24	24	MARK MORRISON/Return Of The Mack	
20	22	20	20	ERASURE/In My Arms	
20	20	20	20	U2/Staring At The Sun	
14	18	20	20	THIRD EYE BLIND/Semi-Charmed Life	
16	20	18	18	TONI BRAXTON/Un-break My Heart	
14	14	20	18	JOHN SECADA/Too Late, Too Soon	
14	14	16	16	SISTER HAZEL/All For You	
14	14	16	16	NO DOUBT/Sunday Morning	
14	14	16	16	RICHARD MARX/Until I Find You...	
14	14	16	16	SHAWN COLVIN/Sunny Came Home	
12	12	12	12	ROBYN/Do You Know (What...)	
7	7	7	7	DEPECHE MODE/It's No Good	
7	7	7	7	AZ YET/Hard To Say I'm...	
7	7	7	7	ONNA LEWIS/Mother	

**MARKET #31**  
**WPRO/Providence**  
(401) 433-4200  
Shebel/Morris

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	34	57	65	SPICE GIRLS/Say You'll Be There	
62	58	59	64	PAULA COLE/Where Have All...	
59	59	62	64	HANSON/Mmm Bop	
36	54	56	62	SHAWN COLVIN/Sunny Came Home	
37	37	56	59	MONICA/For You I Will	
37	36	58	58	MARK MORRISON/Return Of The Mack	
21	20	57	55	WALLFLOWERS/One Headlight	
64	67	57	42	ERASURE/In My Arms	
37	52	61	42	BRUCE SPRINGSTEEN/Secret Garden	
25	34	40	42	WHITE TOWN/Your Woman	
58	45	41	38	SAVAGE GARDEN/Want You	
62	45	32	35	BABYFACE/Every Time I...	
22	23	33	34	TONI BRAXTON/Don't Want To	
42	34	32	33	JEWEL/You Were Meant...	
58	40	33	33	DUNCAN SHEIK/Barely Breathing	
19	28	25	31	ROBYN/Do You Know (What...)	
25	23	28	29	INXS/Elegantly Wasted	
19	19	19	19	FAITHLESS/Insomnia	
19	19	19	19	OMC/How Bizarre	
24	26	27	27	AZ YET/Hard To Say I'm...	
19	26	26	26	SISTER HAZEL/All For You	
20	26	26	26	GINA G/Gimme Some Love	
22	26	27	25	TEMPERANCE/Forever Young	
19	20	25	25	NO DOUBT/Don't Speak	
21	24	23	25	BLESSID UNION OF.../I Wanna Be There	
21	24	23	24	BLACKSTREET/Don't Leave Me	
13	24	23	24	VERVE PIPE/The Freshmen	
13	24	23	24	3RD PARTY/Can U Feel It	
25	31	26	11	U2/Staring At The Sun	
42	14	13	11	CARDIGANS/Lovefool	
11	11	11	11	THIRD EYE BLIND/Semi-Charmed Life	
11	11	11	11	SHERYL CROW/A Change Would Oo...	

**MARKET #32**  
**WNCI/Columbus, OH**  
(614) 224-9624  
Dimick/Sharpe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	57	63	62	SPICE GIRLS/Wannabe	
42	43	42	59	SAVAGE GARDEN/Want You	
36	50	60	59	R. KELLY/Believe I Can Fly	
57	59	61	58	JEWEL/You Were Meant...	
14	23	57	56	DUNCAN SHEIK/Barely Breathing	
42	36	51	55	BABYFACE/Every Time I...	
49	40	37	54	ONNA LEWIS/Love You Always...	
39	39	53	41	HANSON/Mmm Bop	
18	21	35	41	CARDIGANS/Lovefool	
60	44	41	40	WHITE TOWN/Your Woman	
51	58	39	41	ALANIS MORISSETTE/Head Over Feet	
57	56	59	39	NO DOUBT/Don't Speak	
52	59	59	38	TONI BRAXTON/Un-break My Heart	
38	41	42	38	SHERYL CROW/Everyday is...	
33	37	40	38	SHAWN COLVIN/Sunny Came Home	
57	38	40	35	EN VOQUE/Don't Let Go (Love)	
19	19	19	19	MONICA/For You I Will	
11	25	29	34	RICHARD MARX/Until I Find You...	
33	30	27	29	CELINE DION/All By Myself	
6	7	18	18	BARENAKED LADIES/The Old Apartment	
23	25	26	18	SPICE GIRLS/Say You'll Be There	
8	16	17	17	OMC/How Bizarre	
39	36	33	15	BRUCE SPRINGSTEEN/Secret Garden	
12	11	11	11	ERASURE/In My Arms	
15	13	16	12	JOHN SECADA/Too Late, Too Soon	
13	12	15	12	AZ YET/Hard To Say I'm...	
15	12	15	12	WALLFLOWERS/One Headlight	
10	11	11	10	SISTER HAZEL/All For You	
14	13	13	6	BLESSID UNION OF.../I Wanna Be There	
6	9	10	5	KEITH SWEAT/No Diggity	
9	9	9	5	BLACKSTREET/No Diggity	
9	9	9	5	GINA G/Gimme Some Love	
9	9	9	5	ROBYN/Do You Know (What...)	

**MARKET #33**  
**WNVZ/Norfolk**  
(804) 497-2000  
London/West

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	47	51	57	SPICE GIRLS/Say You'll Be There	
59	59	64	57	SAVAGE GARDEN/Want You	
59	60	61	56	AALIYAH/One In A Million	
55	58	57	56	MARK MORRISON/Return Of The Mack	
58	56	57	55	BLACKSTREET/Don't Leave Me	
53	62	56	54	MONICA/For You I Will	
55	59	54	54	SWV/Can We	
45	47	49	53	LIVIN' JOY/Don't Stop Movin'	
51	51	55	52	HANSON/Mmm Bop	
44	48	51	51	AZ YET/Hard To Say I'm...	
52	47	54	50	REAL MCCOY/One More Time	
26	30	30	30	ROBYN/Do You Know (What...)	
25	26	37	46	3RD PARTY/Can U Feel It	
14	24	48	43	BLACKSTREET/No Diggity	
17	24	46	39	702/Get It Together	
39	37	39	39	DRU HILL/In My Bed	
19	24	38	38	MARY J. BLIGE/Love Is All We Need	
44	46	51	35	JOHN SECADA/Too Late, Too Soon	
23	27	28	28	WILD ORCHID/Talk To Me	
10	10	11	24	TONI BRAXTON/Don't Want To	
10	10	11	24	GINUWINE/Tell Me Do U Wanna	
10	10	11	20	NEW EDITION/One More Day	
10	10	11	19	BLACKSTREET BOYS/Quit Playing...	
10	10	11	18	GINA G/Gimme Some Love	

**MARKET #35**  
**KZHT/Salt Lake City**  
(801) 263-9950  
Buchanan/Dr. Doug

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	60	64	69	BABYFACE/Every Time I...	
24	48	68	68	WHITE TOWN/Your Woman	
25	35	55	68	WALLFLOWERS/One Headlight	
59	63	68	66	BRUCE SPRINGSTEEN/Secret Garden	
28	46	66	66	MONICA/For You I Will	
58	64	65	65	SAVAGE GARDEN/Want You	
60	65	54	53	MARK MORRISON/Return Of The Mack	
30	37	52	46	PAULA COLE/Where Have All...	
26	32	39	37	DUNCAN SHEIK/Barely Breathing	
44	42	37	36	HANSON/Mmm Bop	
22	32	35	35	OMC/How Bizarre	
30	34	38	34	SPICE GIRLS/Say You'll Be There	
57	45	35	31	AZ YET/Hard To Say I'm...	
33	31	33	30	3RD PARTY/Can U Feel It	
9	27	34	29	DEPECHE MODE/It's No Good	
62	61	40	27	BLACKSTREET/Don't Leave Me	
8	11	16	25	SISTER HAZEL/All For You	
8	11	16	21	ERASURE/In My Arms	
16	20	20	20	U2/Staring At The Sun	
16	18	19	19	INXS/Elegantly Wasted	
7	15	19	19	BEE GEES/Alone	
11	16	15	15	BLESSID UNION OF.../I Wanna Be There	
39	38	29	15	NU FLAVOR/Sweet Sexy Thing	
52	52	15	15	TEMPERANCE/Forever Young	
20	26	20	14	MICHAEL JACKSON/Blood On...	
13	13	13	13	MEREDITH BROOKS/Bitch	
6	12	12	12	RICHARD MARX/Until I Find You...	
6	10	12	12	JANA/What Am I To You	
10	15	11	11	SUBLIME/Santana	
14	18	13	10	FAITHLESS/Insomnia	
13	14	13	9	TONI BRAXTON/Don't Want To	
12	17	8	8	MARY J. BLIGE/Love Is All We Need	

**MARKET #36**  
**WZPL/Indianapolis**  
(317) 816-4000  
Gjerdrum/Decker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	58	56	61	BABYFACE/Every Time I...	
44	41	51	60	DUNCAN SHEIK/Barely Breathing	
60	58	57	59	JEWEL/You Were Meant...	
59	58	52	56	NO DOUBT/Don't Speak	
60	59	52	54	EN VOQUE/Don't Let Go (Love)	
40	43	47	47	HANSON/Mmm Bop	
43	42	42	43	WALLFLOWERS/One Headlight	
43	42	41	41	CARDIGANS/Lovefool	
35	34	44	41	PAULA COLE/Where Have All...	
42	39	39	39	COUNTING CROWS/A Long December	
41	43	39	38	R. KELLY/Believe I Can Fly	
37	36				

# CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**98 FM WPMY** MARKET #46  
WPXY/Rochester, NY (716) 454-2600 Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	34	46	56		SAVAGE GARDEN/Want You
60	56	53	55		CARDIGANS/Lovefool
56	55	59	55		NO DOUBT/Don't Speak
57	57	54	54		JEWEL/You Were Meant...
33	38	33	49		SHERYL CROW/Everyday Is...
32	25	29	48		PAULA COLE/Where Have All...
54	55	41	44		SHERYL CROW/It Makes You...
42	39	37	42		CELINE DION/All By Myself
58	53	53	41		EN VOUGUE/Don't Let Go (Love)
47	50	47	38		GINA G'OH/Aah...Just...
32	36	31	35		HANSON/Mmm Bop
33	29	40	35		AMBER/Colour Of Love
30	30	28	33		SPICE GIRLS/Say You'll Be There
59	60	45	32		SPICE GIRLS/Wannabe
32	28	32	31		DUNCAN SHEIK/Barely Breathing
35	37	36	30		HOOTIE & BLOWFISH/Go Blind
38	36	38	27		WALLFLOWERS/One Headlight
26	24	23	26		BLESSID UNION OF.../I Wanna Be There
10	11	20	25		WHITE TOWN/Your Woman
30	29	22	25		BLUES TRAVELER/But Anyway
10	12	20	25		U2/Staring At The Sun
25	30	25	24		DISHWALLA/Counting Blue Cars
14	23	24	24		MONICA/For You I Will
13	21	26	20		MERRIL BAINBRIDGE/Mouth
25	17	8	19		COUNTING CROWS/A Long December
15	14	17	18		JON SECADA/Too Late, Too Soon
11	18	18	18		SHAWN COLVIN/Sunny Came Home
17	18	19	18		ALANIS MORISSETTE/You Learn
18	17	18	18		NATALIE MERCHANT/Wonder
14	11	13	17		CRUSH/Jellyhead
16	17	17	17		ALANIS MORISSETTE/Head Over Feet
29	33	24	16		REAL MCCOY/One More Time
10	6	16	16		BRUCE SPRINGSTEEN/Secret Garden
11	11	12	16		LE CLUCK/Call Me
16	17	15	16		ALANIS MORISSETTE/Ironic
20	20	17	16		JEWEL/Who Will Save
16	13	15	15		NATALIE MERCHANT/Carnival
-	-	-	-		EVERYTHING BUT.../Missing
15	16	18	15		ALANIS MORISSETTE/You Oughta Know
-	-	-	-		SPICE GIRLS/2 Become 1

**Q105** MARKET #48  
WDCG/Raleigh (919) 361-1051 Burns/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	58	56	57		WALLFLOWERS/One Headlight
40	45	42	50		CRAVIN' MELDN/Come Undone
47	36	40	47		DAVE MATTHEWS BAND/Crash Into Me
58	60	47	47		WHITE TOWN/Your Woman
25	26	24	46		BARENAKED LADIES/The Old Apartment
-	14	30	45		JAMIROQUAI/Virtual Insanity
37	40	41	44		VERVE PIPE/The Freshmen
32	44	39	43		MATCHBOX 20/Push
20	19	26	37		PAULA COLE/Where Have All...
16	14	19	35		COUNTING CROWS/A Long December
27	34	36	33		SHAWN COLVIN/Sunny Came Home
33	34	33	31		THIRD EYE BLIND/Semi-Charmed Life
24	29	30	30		SISTER HAZEL/All For You
-	8	7	24		TOAD THE WET.../Come Down
-	10	27	23		INDIGO GIRLS/Shame On You
40	42	46	22		RED HOT CHILI.../Love Rollercoaster
18	22	25	21		COWBOY MOUTH/Jenny Says
14	17	22	21		U2/Staring At The Sun
47	38	20	26		JEWEL/You Were Meant...
-	-	37	20		MEREDITH BROOKS/Bitch
14	15	14	13		DEPECHE MODE/It's No Good
-	-	10	11		CHEMICAL BROTHERS/Block Rockin' Beats
15	15	15	11		CARDIGANS/Lovefool
17	16	18	11		SUBLIME/What I Got
-	-	9	9		MIGHTY MIGHTY BT/The Impression...
-	6	9	9		TONIC/If You Could Only...
-	-	8	8		POE/Fly Away
40	48	37	7		DUNCAN SHEIK/Barely Breathing
14	9	12	7		COUNTING CROWS/Daylight Fading
25	24	17	5		INXS/Elegantly Wasted

**98.7 WDJX** MARKET #50  
Today's BEST Music! WDJX/Louisville (502) 589-4800 Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	52	57	73		MONICA/For You I Will
40	43	52	73		BABYFACE/Every Time I...
49	48	57	71		MARK MORRISON/Return Of The Mack
71	71	70	68		JEWEL/You Were Meant...
57	51	51	51		KEITH SWEAT/Nobody
31	41	47	41		SAVAGE GARDEN/Want You
42	43	43	40		HANSON/Mmm Bop
24	18	29	39		SPICE GIRLS/Say You'll Be There
18	23	31	35		TONI BRAXTON/Don't Want To
27	36	37	35		BLACKSTREET/Don't Leave Me
17	24	28	32		OMC/How Bizarre
24	32	31	32		LEAH ANDREONE/It's Alright, It's...
34	29	36	31		WALLFLOWERS/One Headlight
16	22	23	31		FREAK NASTY/Da Dip
29	43	36	30		PAULA COLE/Where Have All...
41	44	38	29		DUNCAN SHEIK/Barely Breathing
46	33	30	27		CARDIGANS/Lovefool
45	33	30	27		GINA G'OH/Aah...Just...
15	24	23	24		KEITH SWEAT/Just A Touch
19	22	27	24		LUSCIOUS JACKSON/Naked Eye
40	29	26	24		NO DOUBT/Don't Speak
8	14	18	23		ERASURE/In My Arms
55	69	48	23		BLACKSTREET/No Diggity
15	20	22	22		AZ YET/Hard To Say I'm...
16	22	20	20		WHITE TOWN/Your Woman
-	-	12	19		ROBYN/Do You Know (What...)
-	-	12	18		NO DOUBT/Sunday Morning
-	-	18	18		BLACKSTREET/Boys/Quit Playing...
14	13	16	18		BARENAKED LADIES/The Old Apartment
-	-	9	14		ROBIN S/It Must Be Love
17	17	15	14		INXS/Elegantly Wasted
14	12	13	14		U2/Staring At The Sun
13	12	14	14		ORU HILL/In My Bed
-	5	11	13		TONY TONI TONE/Thinking Of You
8	6	7	12		JOOSE/If Tomorrow Never...
15	17	15	11		SHAWN COLVIN/Sunny Came Home
6	6	11	11		LE CLUCK/Call Me
-	-	11	11		CAMUS/Who
-	-	10	10		MEREDITH BROOKS/Bitch
-	-	9	9		CARDIGANS/Been It

**067 KHF** MARKET #51  
KHF/Austin (512) 474-9233 Roberts/Ventura

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
71	70	72	73		JEWEL/You Were Meant...
45	46	72	72		MARK MORRISON/Return Of The Mack
71	72	70	71		WALLFLOWERS/One Headlight
34	44	70	70		DUNCAN SHEIK/Barely Breathing
37	34	33	69		NO DOUBT/Don't Speak
18	32	45	46		MONICA/For You I Will
19	20	34	45		SPICE GIRLS/Say You'll Be There
71	72	26	42		BRUCE SPRINGSTEEN/Secret Garden
70	71	70	41		BABYFACE/Every Time I...
37	37	37	38		CARDIGANS/Lovefool
-	-	17	37		ROBYN/Do You Know (What...)
36	34	36	37		EN VOUGUE/Don't Let Go (Love)
72	41	39	37		LUSCIOUS JACKSON/Naked Eye
19	20	21	33		HANSON/Mmm Bop
38	20	21	33		BLACKSTREET/No Diggity
19	15	16	33		TONI BRAXTON/Un-break My Heart
31	16	30	30		U2/Staring At The Sun
23	23	26	29		DONNA LEWIS/I Love You Always...
12	13	19	26		SHAWN COLVIN/Sunny Came Home
23	25	25	24		JOCELYN ENRIQUEZ/Do You Miss Me
25	29	24	24		GINUWINE/Pony
-	17	19	22		WHITE TOWN/Your Woman
-	12	12	22		B-ROCK AND THE BIZZ/Mybabydaddy
34	32	21	19		JON SECADA/Too Late, Too Soon
16	27	20	19		ALANIS MORISSETTE/You Learn
-	14	18	18		AZ YET/Hard To Say I'm...
10	6	18	17		CELINE DION/It's Alright, It's...
12	15	15	15		NO MERCY/Where Do You Go
5	18	20	11		DONNA LEWIS/Mother
7	7	7	11		KEITH SWEAT/Twisted
15	17	17	9		JOOSE/If Tomorrow Never
9	13	15	9		ALANIS MORISSETTE/Head Over Feet
11	12	10	9		SPICE GIRLS/Wannabe

**105** MARKET #52  
KJYO/Oklahoma City (405) 840-5271 McCoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	32	58	71		PAULA COLE/Where Have All...
71	70	72	71		CARDIGANS/Lovefool
71	70	71	71		JEWEL/You Were Meant...
29	66	70	70		SAVAGE GARDEN/Want You
70	70	70	70		SHERYL CROW/Everyday Is...
72	70	70	70		WALLFLOWERS/One Headlight
71	71	70	69		DUNCAN SHEIK/Barely Breathing
21	24	28	28		HANSON/Mmm Bop
28	28	28	29		WHITE TOWN/Your Woman
21	24	25	28		LUSCIOUS JACKSON/Naked Eye
22	29	29	27		INXS/Elegantly Wasted
16	23	22	25		SPICE GIRLS/Say You'll Be There
28	28	28	25		R. KELLY/I Believe I Can Fly
29	28	24	24		BABYFACE/Every Time I...
9	7	17	22		OMC/How Bizarre
26	27	23	22		COUNTING CROWS/A Long December
-	-	13	21		BLESSID UNION OF.../I Wanna Be There
14	12	18	20		VERVE PIPE/The Freshmen
-	-	17	20		THIRD EYE BLIND/Semi-Charmed Life
20	22	21	18		U2/Staring At The Sun
6	8	6	15		AZ YET/Hard To Say I'm...
8	12	13	13		MONICA/For You I Will
13	12	12	12		BLACKSTREET/Don't Leave Me
-	5	8	11		3RD PARTY/Can U Feel It
-	5	10	11		DONNA LEWIS/Mother
34	70	28	1		CELINE DION/All By Myself
-	6	9	9		ROBYN/Do You Know (What...)
9	7	8	9		BEE GEES/AIrene
7	7	7	9		TONIC/If You Could Only...
-	5	8	8		DAFT PUNK/da Funk
-	5	8	8		MEREDITH BROOKS/Bitch
7	7	8	7		ERASURE/In My Arms
7	7	7	7		SISTER HAZEL/All For You
-	5	7	7		LAKESHA BERRI/Like This Good
-	5	7	7		DEPECHE MODE/It's No Good
-	5	8	7		MARY J. BLIGE/Love Is All We Need
7	7	7	7		ORU HILL/In My Bed
7	7	7	7		SHAWN COLVIN/Sunny Came Home
5	7	7	7		TONI BRAXTON/Don't Want To
7	7	8	7		ERYKAH BADU/On & On

**WAPE-FM** MARKET #53  
WAPE/Jacksonville (904) 642-1055 Thomas/Mann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	58	61	61		JEWEL/You Were Meant...
45	54	43	61		WALLFLOWERS/One Headlight
63	60	63	60		SAVAGE GARDEN/Want You
45	53	25	60		DUNCAN SHEIK/Barely Breathing
65	60	66	60		PAULA COLE/Where Have All...
59	61	58	56		LUSCIOUS JACKSON/Naked Eye
36	28	43	45		HANSON/Mmm Bop
53	45	52	41		BRUCE SPRINGSTEEN/Secret Garden
20	36	35	41		OMC/How Bizarre
23	29	32	37		SPICE GIRLS/Say You'll Be There
-	18	32	35		MONICA/For You I Will
21	19	26	32		WHITE TOWN/Your Woman
-	18	32	38		SHAWN COLVIN/Sunny Came Home
9	25	26	29		ROBYN S/It Must Be Love
35	29	32	20		INXS/Elegantly Wasted
-	13	22	19		JOCK JAM/Jock Jam
-	16	18	19		ERASURE/In My Arms
-	-	18	18		MEREDITH BROOKS/Bitch
18	16	18	18		REAL MCCOY/One More Time
26	15	5	6		U2/Staring At The Sun
-	-	4	4		THIRD EYE BLIND/Semi-Charmed Life
-	-	-	-		ROBYN/Do You Know (What...)
-	-	-	-		SISTER HAZEL/All For You

**Z-93** MARKET #54  
WGTX/Dayton (513) 294-5858 Luczak/Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	61	61	65		JEWEL/You Were Meant...
15	18	63	65		SAVAGE GARDEN/Want You
61	60	59	64		CELINE DION/All By Myself
43	59	61	62		SPICE GIRLS/Wannabe
51	27	48	61		KEITH SWEAT/Nobody
67	65	67	48		NO DOUBT/Don't Speak
61	68	63	45		BLACKSTREET/No Diggity
60	60	55	42		TONI BRAXTON/Un-break My Heart
41	52	55	41		SAVAGE GARDEN/Want You
24	41	39	39		HANSON/Mmm Bop
73	55	50	39		SHERYL CROW/Everyday Is...
-	30	47	39		KEITH SWEAT/Nobody
58	73	58	38		BRUCE SPRINGSTEEN/Secret Garden
43	47	52	38		MONICA/For You I Will
14	21	25	31		LUSCIOUS JACKSON/Naked Eye
-	33	41	31		R. KELLY/I Believe I Can Fly
33	35	39	29		SPICE GIRLS/Say You'll Be There
-	28	39	28		PAULA COLE/Where Have All...
32	33	36	28		BABYFACE/Every Time I...
13	33	42	27		WALLFLOWERS/One Headlight
-	-	17	21		KEITH SWEAT/Just A Touch
28	25	29	21		DJ KOOL/Let Me Clear My
20	24	25	20		WHITE TOWN/Your Woman
19	16	17	18		GINUWINE/Pony
-	-	16	16		AZ YET/Hard To Say I'm...
20	17	22	14		BLACKSTREET/Don't Leave Me
27	18	20	19		LIVIN' JOY/Don't Stop Movin'
-	-	8	30		3RD PARTY/Can U Feel It
-	-	-	-		MARK MORRISON/Return Of The Mack



MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>BLACKSTREET</b> Don't Leave Me ( <i>Interscope</i> )	2153	2191	2204	2160	40/0
2	2	2	2	<b>MARK MORRISON</b> Return Of The Mack ( <i>Atlantic</i> )	1954	2016	1922	1817	37/0
3	3	3	3	<b>SWV</b> Can We ( <i>Jive</i> )	1603	1573	1645	1580	35/2
6	5	4	4	<b>NOTORIOUS B.I.G.</b> Hypnotize ( <i>Bad Boy/Arista</i> )	1522	1471	1352	1274	36/0
20	14	8	5	<b>112 Cupid</b> ( <i>Bad Boy/Arista</i> )	1243	1042	879	685	35/4
23	13	10	6	<b>SPICE GIRLS</b> Say You'll Be There ( <i>Virgin</i> )	1146	1041	921	636	30/1
13	9	7	7	<b>702</b> Get It Together ( <i>Biv 10/Motown</i> )	1036	1078	984	865	33/3
9	10	11	8	<b>GINUWINE</b> Tell Me Do U Wanna ( <i>550 Music</i> )	1018	972	976	971	32/2
8	11	12	9	<b>FREAK NASTY</b> Da Dip ( <i>Power</i> )	991	948	964	1009	25/0
4	4	5	10	<b>MONICA</b> For You I Will ( <i>Warner Sunset/Atlantic</i> )	973	1159	1363	1383	26/0
5	6	9	11	<b>DRU HILL</b> In My Bed ( <i>Island</i> )	937	1042	1244	1354	25/0
21	17	15	12	<b>NU FLAVOR</b> Sweet Sexy Thing ( <i>Reprise</i> )	925	864	775	681	26/0
50	31	17	13	<b>ROME</b> I Belong To You (Every...) ( <i>RCA</i> )	921	734	474	277	28/5
7	7	6	14	<b>PUFF DADDY</b> Can't Nobody Hold Me Down ( <i>Bad Boy/Arista</i> )	914	1101	1174	1151	30/0
11	12	14	15	<b>AZ YET</b> Hard To Say I'm Sorry ( <i>LaFace/Arista</i> )	887	934	960	935	24/1
10	8	13	16	<b>MARY J. BLIGE</b> Love Is All We Need ( <i>MCA</i> )	886	939	1016	963	28/0
26	18	16	17	<b>AALIYAH</b> 4 Page Letter ( <i>BlackGround/Atlantic</i> )	766	747	742	587	29/0
22	26	19	18	<b>FOXY BROWN</b> I'll Be ( <i>Violator/Def Jam/RAL/Mercury</i> )	733	650	606	662	29/2
15	20	22	19	<b>KEITH SWEAT</b> Nobody ( <i>Elektra/EEG</i> )	628	583	702	805	17/0
24	21	21	20	<b>B-ROCK AND THE BIZZ</b> Mybabydaddy ( <i>LaFace/Arista</i> )	538	627	684	619	21/0
14	16	18	21	<b>BABYFACE</b> Every Time I Close My Eyes ( <i>Epic</i> )	520	694	804	855	16/0
<b>BREAKER</b>	22	22	22	<b>BILLY LAWRENCE</b> Come On ( <i>EastWest/EEG</i> )	516	441	347	279	26/4
12	15	20	23	<b>AALIYAH</b> One In A Million ( <i>BlackGround/Atlantic</i> )	514	644	825	888	15/0
18	19	23	24	<b>CARDIGANS</b> Lovefool ( <i>Mercury</i> )	510	579	728	739	11/0
29	28	25	25	<b>JOOSE</b> If Tomorrow Never Comes ( <i>Flavor Unit/EastWest/EEG</i> )	483	536	544	526	16/0
17	22	24	26	<b>NO DOUBT</b> Don't Speak ( <i>Trauma/Interscope</i> )	481	559	682	749	12/0
38	33	32	27	<b>HEAVY D</b> Big Daddy ( <i>Universal</i> )	474	414	376	339	17/1
35	34	33	28	<b>LIL' KIM</b> Crush On U ( <i>Undeas/Big Beat/Atlantic</i> )	470	409	374	399	16/1
30	29	27	29	<b>ANGELINA</b> Without Your Love ( <i>Upstairs</i> )	441	496	519	525	16/0
<b>DEBUT</b>	30	29	29	<b>NEW EDITION</b> One More Day ( <i>MCA</i> )	440	214	76	12	26/3
16	23	26	31	<b>SPICE GIRLS</b> Wannabe ( <i>Virgin</i> )	435	515	657	777	15/0
—	—	35	32	<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing ( <i>Columbia</i> )	429	381	212	158	16/4
—	42	44	33	<b>ERYKAH BADU</b> Next Lifetime ( <i>Kedar/Universal</i> )	417	296	321	220	17/1
33	32	29	34	<b>TONY TONI TONE</b> Let's Get Down ( <i>Mercury</i> )	407	449	467	497	14/0
<b>DEBUT</b>	35	34	35	<b>ROBYN</b> Do You Know (What It Takes) ( <i>RCA</i> )	398	145	22	9	18/1
40	35	34	36	<b>JOCELYN ENRIQUEZ</b> A Little Bit Of... ( <i>Classified/Timber/Tommy Boy</i> )	398	388	372	323	13/1
36	37	31	37	<b>MINT CONDITION</b> You Don't Have To Hurt No More ( <i>Perspective/A&amp;M</i> )	375	423	361	382	18/0
37	36	36	38	<b>TONI BRAXTON</b> I Don't Want To ( <i>LaFace/Arista</i> )	368	365	370	355	19/1
28	27	28	39	<b>MICHAEL JACKSON</b> Blood On The Dance Floor ( <i>Epic</i> )	345	451	555	526	19/0
32	30	37	40	<b>KEITH SWEAT</b> Just A Touch ( <i>Elektra/EEG</i> )	345	359	478	516	9/0
46	40	38	41	<b>LAKIESHA BERRI</b> Like This And Like That ( <i>Hollywood</i> )	340	329	346	298	16/0
<b>DEBUT</b>	42	44	42	<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> )	321	230	175	84	11/2
—	—	46	43	<b>SAVAGE GARDEN</b> I Want You ( <i>Columbia</i> )	317	255	237	197	8/2
<b>DEBUT</b>	44	39	44	<b>BROWNSTONE</b> 5 Miles To Empty ( <i>MJJ/Work</i> )	299	232	79	19	22/4
45	44	39	45	<b>SF SPANISH FLY</b> I Can See ( <i>Upstairs/WB</i> )	290	317	308	300	10/0
44	45	41	46	<b>SHAQUILLE O'NEAL</b> Strait Playin' ( <i>T.W.isM/Trauma/Interscope</i> )	289	309	287	301	14/0
42	41	42	47	<b>MONTELL JORDAN</b> What's On Tonight ( <i>Def Jam/RAL/Mercury</i> )	280	301	336	313	9/0
41	47	47	48	<b>BLACKOUT ALLSTARS</b> I Like It ( <i>Columbia</i> )	280	253	268	321	7/0
<b>DEBUT</b>	49	45	49	<b>NOTORIOUS B.I.G.</b> More Money, No Problems ( <i>Bad Boy/Arista</i> )	269	143	125	89	7/4
34	43	45	50	<b>CELINE DION</b> All By Myself ( <i>550 Music</i> )	265	281	314	437	8/0

This chart reflects airplay from April 28-May 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 CHR/Rhythmic reporters. 42 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

**BREAKERS**

**BILLY LAWRENCE**

**Come On (EastWest/EEG)**

TOTAL PLAYS/INCREASE: 516/75  
TOTAL STATIONS/ADDS: 26/4  
CHART: 22

**MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
<b>HANSON</b> Mmm Bop ( <i>Mercury</i> )	6
<b>DEBORAH COX</b> Things Just Ain't The Same ( <i>Arista</i> )	5
<b>ROME</b> I Belong To You (Every Time I See Your...) ( <i>RCA</i> )	5
<b>112 Cupid</b> ( <i>Bad Boy/Arista</i> )	4
<b>BROWNSTONE</b> 5 Miles To Empty ( <i>MJJ/Work</i> )	4
<b>KRS-ONE</b> Step Into A World (Rapture's Delight) ( <i>Jive</i> )	4
<b>BILLY LAWRENCE</b> Come On ( <i>EastWest/EEG</i> )	4
<b>NO MERCY</b> When I Die ( <i>Arista</i> )	4
<b>NOTORIOUS B.I.G.</b> More Money, No Problems ( <i>Bad Boy/Arista</i> )	4
<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing ( <i>Columbia</i> )	4
<b>VERONICA I/CRAIG MACK</b> No One But You ( <i>H.O.L.A./Island</i> )	4

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>ROBYN</b> Do You Know (What It Takes) ( <i>RCA</i> )	+253
<b>NEW EDITION</b> One More Day ( <i>MCA</i> )	+226
<b>112 Cupid</b> ( <i>Bad Boy/Arista</i> )	+201
<b>ROME</b> I Belong To You (Every Time I See Your...) ( <i>RCA</i> )	+187
<b>NOTORIOUS B.I.G.</b> More Money, No Problems ( <i>Bad Boy/Arista</i> )	+126
<b>ERYKAH BADU</b> Next Lifetime ( <i>Kedar/Universal</i> )	+121
<b>SPICE GIRLS</b> Say You'll Be There ( <i>Virgin</i> )	+105
<b>HANSON</b> Mmm Bop ( <i>Mercury</i> )	+101
<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> )	+91
<b>FROST</b> What's Your Name? ( <i>Ruthless/Relativity</i> )	+87

**HOTTEST RECURRENTS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>EN VOGUE</b> Don't Let Go (Love) ( <i>EastWest/EEG</i> )	
<b>TONI BRAXTON</b> Un-break My Heart ( <i>LaFace/Arista</i> )	
<b>BLACKSTREET</b> No Diggity ( <i>Interscope</i> )	
<b>GINUWINE</b> Pony ( <i>550 Music</i> )	
<b>KEITH SWEAT</b> Twisted ( <i>Elektra/EEG</i> )	
<b>QUAD CITY DJ'S</b> C'mon 'N Ride... ( <i>Quadra Sound/Big Beat/Atlantic</i> )	
<b>R. KELLY</b> I Believe I Can Fly ( <i>Jive</i> )	
<b>TONI BRAXTON</b> You're Makin' Me High ( <i>LaFace/Arista</i> )	
<b>GHOST TOWN DJ'S</b> My Boo ( <i>So So Def/Columbia</i> )	
<b>AZ YET</b> Last Night ( <i>LaFace/Arista</i> )	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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## HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	<b>NOTORIOUS B.I.G.</b> Hypnotize ( <i>Bad Boy/Arista</i> )	3084	3443	99/0
2	2	<b>B-ROCK AND THE BIZZ</b> Mybabydaddy ( <i>LaFace/Arista</i> )	2197	2268	91/0
3	3	<b>LIL' KIM</b> Crush On U ( <i>Undeas/Big Beat/Atlantic</i> )	1863	2177	86/1
4	4	<b>HEAVY D</b> Big Daddy ( <i>Universal</i> )	1694	1931	64/1
7	5	<b>SHAQUILLE O'NEAL</b> Strait Playin' ( <i>T.W.isM./Trauma/Interscope</i> )	1665	1603	83/0
5	6	<b>FOXY BROWN</b> I'll Be ( <i>Violator/Def Jam/RAL/Mercury</i> )	1558	1812	73/2
8	7	<b>DANNY BOY</b> It's Over Now ( <i>Death Row/Interscope</i> )	1427	1330	68/1
6	8	<b>PUFF DADDY</b> Can't Nobody Hold Me Down ( <i>Bad Boy/Arista</i> )	1359	1699	57/0
11	9	<b>CHRISTION</b> Full Of Smoke ( <i>Roc-A-Fella/Def Jam/Mercury</i> )	1147	986	78/3
9	10	<b>FREAK NASTY</b> Da Dip ( <i>Power</i> )	1043	1064	28/0
14	11	<b>DJ TAZ</b> That's Right ( <i>Success/EMI</i> )	863	769	55/1
12	12	<b>3 X CRAZY</b> Keep It On The Real ( <i>Noo Trybe</i> )	829	782	58/0
13	13	<b>LIL BUD &amp; TIZONE</b> Gonna Let U Know ( <i>Keia/Island</i> )	792	771	71/3
15	14	<b>TOO SHORT &amp; LIL' KIM</b> Call Me ( <i>Jive</i> )	786	660	45/10
17	15	<b>LADY OF RAGE</b> Sho Shot ( <i>Death Row</i> )	665	623	60/2
10	16	<b>ALLURE F/NAS</b> Head Over Heels ( <i>Crave</i> )	648	1011	34/0
19	17	<b>NEXT LEVEL</b> I Don't Know ( <i>PMP/Loud/RCA</i> )	607	588	51/1
-	18	<b>KRS-ONE</b> Step Into A World... ( <i>Jive</i> )	580	419	48/16
-	19	<b>BIG MIKE</b> Dream ( <i>Rap-A-Lot</i> )	578	267	62/9
-	20	<b>JAY-Z</b> Who You Wit ( <i>Qwest/WB</i> )	515	226	63/15

This chart reflects airplay from April 28-May 4. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 83 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

## NEW & ACTIVE

<b>JEWEL</b> You Were Meant For Me ( <i>Atlantic</i> ) Total Plays: 262, Total Stations: 6, Adds: 0	<b>4PM</b> I Gave You Everything ( <i>Next Plateau</i> ) Total Plays: 180, Total Stations: 10, Adds: 0
<b>DJ TAZ</b> That's Right ( <i>Success/EMI</i> ) Total Plays: 246, Total Stations: 11, Adds: 1	<b>KRS-ONE</b> Step Into A World (Rapture's Delight) ( <i>Jive</i> ) Total Plays: 178, Total Stations: 11, Adds: 4
<b>VERONICA F/CRAIG MACK</b> No One But You ( <i>H.O.L.A./Island</i> ) Total Plays: 240, Total Stations: 19, Adds: 4	<b>LE CLICK</b> Call Me ( <i>Logic</i> ) Total Plays: 172, Total Stations: 8, Adds: 0
<b>KENNY LATTIMORE</b> For You ( <i>Columbia</i> ) Total Plays: 231, Total Stations: 13, Adds: 3	<b>TOO SHORT &amp; LIL' KIM</b> Call Me ( <i>Jive</i> ) Total Plays: 170, Total Stations: 7, Adds: 3
<b>NOTORIOUS B.I.G.</b> Notorious Thugs ( <i>Bad Boy/Arista</i> ) Total Plays: 218, Total Stations: 5, Adds: 0	<b>JOSETTE</b> In A Dream ( <i>Galaxy</i> ) Total Plays: 167, Total Stations: 5, Adds: 1
<b>ROBIN S</b> It Must Be Love ( <i>Big Beat/Atlantic</i> ) Total Plays: 217, Total Stations: 9, Adds: 0	<b>SCARFACE</b> Smile ( <i>Rap-A-Lot/Noo Trybe</i> ) Total Plays: 155, Total Stations: 6, Adds: 1
<b>JOCK JAM</b> Jock Jam ( <i>Tommy Boy</i> ) Total Plays: 190, Total Stations: 4, Adds: 1	<b>PAULA COLE</b> Where Have All The Cowboys Gone ( <i>Imago/WB</i> ) Total Plays: 150, Total Stations: 4, Adds: 0
<b>HANSON</b> Mmm Bop ( <i>Mercury</i> ) Total Plays: 185, Total Stations: 9, Adds: 6	<b>TONY TONI TONE</b> Thinking Of You ( <i>Mercury</i> ) Total Plays: 147, Total Stations: 8, Adds: 0
<b>3RD PARTY</b> Can U Feel It ( <i>DV8/A&amp;M</i> ) Total Plays: 183, Total Stations: 12, Adds: 2	<b>BRAND NEW HEAVIES</b> Sometimes ( <i>Delicious Vinyl/Red Ant</i> ) Total Plays: 138, Total Stations: 8, Adds: 0
<b>JOE</b> Don't Wanna Be A Player ( <i>Jive</i> ) Total Plays: 181, Total Stations: 8, Adds: 1	<b>QUAD CITY DJ'S</b> Let's Do It ( <i>Quadra Sound/Big Beat/Atlantic</i> ) Total Plays: 133, Total Stations: 3, Adds: 0

### Songs ranked by total plays

## NEW RELEASES

ADDS MAY 13

<b>Damage</b>	"Love II Love" (Critique)
<b>Warren G.</b>	"Smokin' Me Out" (Def Jam/RAL/Mercury)
<b>Whitney Houston</b>	"My Heart Is Calling" (Arista)
<b>Jay-Z</b>	"Who You Wit" (Qwest/WB)



**IF SHE CAN MAKE IT THERE ...**—As her song "Do You Miss Me" enjoys a second life on the CHR/Pop chart, Jocelyn Enriquez visited WKTU/New York while in town for a Details magazine photo shoot. Not "Miss"-ing a beat, KTU held a scaled down photo shoot of their own. Models in training included (l-r) WKTU's Geronimo, AMD Jeff Z, Enriquez, and MD Andy Shane.

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Randy Savage MD: Jacque James 17 JEWEL "You" 7 BILLY LAWRENCE "Come" 6 ROME "Belong"	<b>WBBM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley 26 JOCK JAM "Jock" 13 MONICA "For"	<b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 44 ROME "Belong" 23 MARY J. BLIGE "Everything" 17 SHAQUILLE O'NEAL "Strait" 19 ALKALOIS "The" 18 SCARFACE "Smile"	<b>KLUC/Las Vegas, NV</b> PD: Cat Thomas MD: Melissa Stefan 18 FOXY BROWN "I'll" 17 SHAQUILLE O'NEAL "Strait" 14 BACKSTREET BOYS "Playing"	<b>WFHN/New Bedford, MA</b> PD: Jim Reitz MD: Kevin Palana NEW EDITION "One" LE CLICK "Call" BILLY LAWRENCE "Come" JOE "Player" 112 "Cupid"	<b>KWNZ/Reno, NV</b> PD: Jeff Davis APD: Bill Shakespeare 19 NEW EDITION "One" BILLY LAWRENCE "Come" JOE "Player"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway MD: Steve Chavez 42 BACKSTREET BOYS "Playing" GINUWINE "Tab" SEX CRAZED "Horny" FROST "What's" ROBYN "Know" 3RD PARTY "Can" ROME "Belong"	<b>KUBE/Seattle, WA</b> PD: Mike Tierney APD/MD: Bobby D 23 REFUGEE CAMP "Sweetest" TONI BRAXTON "Want" ERYKAH BADU "Lifetime" NEW EDITION "One"
<b>KIOX/Bakersfield, CA</b> PD: Chris Squires MD: Tony Manes NOTORIOUS B.I.G. "Hypnotize" FREAK NASTY "Dip" JOCELYN ENRIQUEZ "Little"	<b>KZFM/Corpus Christi, TX</b> PD: Ed Ocanas MD: Tony Manero FROST "What's"	<b>KIKI/Honolulu, HI</b> PD: Alan Dda MD: Richie Aoki 19 NEW EDITION "One" 10 4PM "Gave" 6 JADE "Ruin" 5 SEX CRAZED "Horny"	<b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer MD: Damien Young No Adds	<b>WKTU/New York, NY</b> PD: Frankie Blue MD: Andy Shane AZ YET "Sorry" DJ COMPANY "Rhythm" BACKSTREET BOYS "Playing"	<b>KGGI/Riverside, CA</b> PD: Diana Laird APD/MD: Jesse Duran No Adds	<b>KHTS/San Diego, CA</b> PD: Todd Shannon APD/MD: Ron Geronimo 50 AZ YET "Sorry" FROST "What's" NEW EDITION "One"	<b>KWIN/Stockton, CA</b> MD: Panama Jack 45 MEREDITH BROOKS "Bitch" 21 "702" "Together" 15 NEW EDITION "One" VERONICA/CRAIG MACK "One" FROST "What's" THIRD EYE BLIND "Life"
<b>WERQ/Baltimore, MD</b> PD: Tom Calococci MD: Coka 6 BROWNSTONE "Miles" JAY-Z "Who"	<b>WBTT/Dayton, OH</b> PD: Jeff Ballentine MD: Raye Kimberlin NEW EDITION "One" KRS-ONE "Sis" REFUGEE CAMP "Sweetest" ROBYN "Know" VERONICA/CRAIG MACK "One"	<b>KOMQ/Honolulu, HI</b> PD: Jamie Hyatt 18 VERONICA/CRAIG MACK "One" 10 HEAVY D "Daddy"	<b>WPOW/Miami, FL</b> PD: Kid Curry MD: Phil Jones 15 "US" "Come" 13 BACKSTREET BOYS "Playing" 10 CYNDI LAUPER "Know" 6 JONNY Z "Mamacita"	<b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Cleohery 15 CHANGING FACES "G.H.E.T.T." 15 CRU "Promto"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaels MD: Melissa Morgan 29 VERONICA/CRAIG MACK "One" ERYKAH BADU "Lifetime" JAY-Z "Who" BROWNSTONE "Miles" TONI BRAXTON "Want" 4PM "Gave"	<b>WPGC/Washington, DC</b> PD: Jay Stevens MD: Abbie D 63 REFUGEE CAMP "Sweetest" 40 KENNY LATTIMORE "For" 35 GOD'S PROPERTY "Stomp" 24 DRU HILL "Steps" 6 DIONNE FARRIS "Hopeless"	
<b>WBHJ/Birmingham, AL</b> PD: Mickey Johnson MD: Daysha Parker 35 MARK MORRISON "Return" 34 CHANGING FACES "G.H.E.T.T." 25 CRIMEBOSS "Phase" 19 MARY J. BLIGE "It's" 10 2 LIVE CREW "Whole" 10 VERONICA/CRAIG MACK "One" 10 ZHANE "Crush"	<b>KQKS/Denver, CO</b> PD: Mark Feather MD: Leo Cagle ROMIC "Belong" ROBYN "Know" FROST "What's"	<b>KBXX/Houston, TX</b> PD: Rob Scorpio MD: Greg Head 26 NEW EDITION "One" 24 TELA "Third" 12 SHAQUILLE O'NEAL "Strait" ERYKAH BADU "Lifetime"	<b>KHTN/Modesto, CA</b> PD: Pete Jones MD: Mark Medina NEW EDITION "One" ROBYN "Know" REFUGEE CAMP "Sweetest" THIRD EYE BLIND "Life" GYRL "Groove" JONNY Z "Mamacita" VERONICA/CRAIG MACK "One" FROST "What's"	<b>KCAQ/Oxnard, CA</b> PD/MD: Dan Garite 13 FROST "What's" 5 JAY-Z "Who" ZHANE "Saturday"	<b>KSFN/Sacramento, CA</b> PD: Bob West MD: Trejo AZ YET "Sorry" LIL' KIM "Crush" NEW EDITION "One"	<b>KDGS/Wichita, KS</b> MD: A.J. Jones CHRISTION "Full" NEW EDITION "One" CHANGING FACES "G.H.E.T.T." GYRL "Groove" 3RD PARTY "Can" VERONICA/CRAIG MACK "One" FROST "What's"	
<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney APD/MD: Cat Collins 30 VERONICA/CRAIG MACK "One"	<b>KPRR/EI Paso, TX</b> PD: John Candelaria FROST "What's"	<b>WHHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye 10 CHANGING FACES "G.H.E.T.T." HEAVY D "Daddy" NEW EDITION "One" ROBYN "Know"	<b>KDON/Monterey, CA</b> PD: Jennifer Wilde MD: Marcus O. 2 ROBYN "Know" JOCELYN ENRIQUEZ "Little" VERONICA/CRAIG MACK "One" HEAVY D "Daddy" NEW EDITION "One"	<b>WWWX/Providence, RI</b> PD: Joe Dawson MD: Becky Innonne 8 VERONICA/CRAIG MACK "One" 7 NEW EDITION "One" 7 HOTMOTION "Groove" 6 4PM "Gave" CHANGING FACES "G.H.E.T.T." CULTURE BEAT "Take"	<b>WOCQ/Salisbury, MD</b> PD: Wookie MD: Marliou 41 REFUGEE CAMP "Sweetest" VERONICA/CRAIG MACK "One" KRS-ONE "Sis" NEXT LEVEL "Know" NEW EDITION "One" ROBYN "Know"	<b>KYLD/San Francisco, CA</b> PD: Michael Martin MD: Jazzy Jim 26 YOLANDA "Together" 7 NO MERCY "When" JAY-Z "Who"	

43 Total Reporters  
43 Current Reporters  
42 Current Playlists  
Reported Frozen Playlist (1):  
KLUC/Las Vegas, NV

# CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

**MARKET #1**  
**WKTU/New York**  
(201) 420-3700  
Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	59	44	62		JOCELYN ENRIQUEZ/Do You Miss Me
57	48	32	55		EN VOIGUE/Don't Let Go (Love)
58	60	35	53		TONI BRAXTON/Un-break My Heart
34	27	28	48		NO MERCY/Where Do You Go
60	51	42	46		BLACKOUT ALLSTARS/I Like It
38	44	28	39		LOVE TRIBE/Stand Up
41	44	42	36		LE CLUCK/Tonight Is The Night
50	43	25	34		CARDIGANS/Lovefool
27	27	17	32		REAL MCCOY/One More Time
24	26	37	31		GINA G/Ooh Aah... Just...
26	28	21	31		MONICA/For You I Will
25	25	18	29		SPICE GIRLS/Say You'll Be There
32	33	24	28		LIVIN' JOY/Don't Stop Movin'
32	43	30	24		R KELLY/I Believe I Can Fly
19	24	18	24		ROBIN S/H Must Be Love
30	29	22	21		TONI BRAXTON/You're Makin' Me...
15	14	11	20		BAD YARD CLUB/In The Ghetto
11	13	7	15		SANDY B/Make The World Go...
14	13	8	15		LE CLUCK/Call Me
14	11	10	14		MARK MORRISON/Return Of The Mack
8	8	9	14		FAITHLESS/Insomnia
15	15	12	12		RAUPLA/A Little Bit Of Love
8	6	5	10		3RD PARTY/Can U Feel It
8	10	8	10		BEE GEES/Alone
-	-	-	9		BLACKSTREET BOYS/Quit Playin'...
-	-	-	5		FREAK NASTY/Oa Dip
10	10	6	9		JON SECADA/Too Late, Too Soon
12	14	7	9		ANGELINA/Without Your Love
7	8	6	8		TONI BRAXTON/Don't Want To
-	-	-	7		AZ YET/Hard To Say I'm...
-	-	-	5		JOCELYN ENRIQUEZ/A Little Bit Of...
-	-	-	5		DJ COMPANY/Rhythm Of Love
-	-	-	-		JOCK JAM/Jock Jam
-	-	-	-		GINA G/Gimme Some Love

**MARKET #1**  
**WOHT/New York**  
(212) 229-9797  
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	43	42	43		112/Cupid
42	41	40	42		HEAVY D/Big Daddy
42	41	42	42		702/Get It Together
42	41	43	41		FOXY BROWN/II Be
41	43	39	41		LIL' KIM/Crush On U
31	30	37	40		KRS-ONE/Step Into A World...
40	39	42	40		NOTORIOUS B.I.G./Hypnotize
35	37	36	40		MARY J. BLIGE/Love Is All We Need
-	-	-	14		REFUGEE CAMP.../The Sweetest Thing
-	-	-	25		TOO SHORT & LIL' KIM/Call Me
-	-	-	34		REFUGEE CAMP.../We're Tryin' To...
33	36	37	33		GINUWINE/Tell Me Do U Wanna
-	-	-	35		AALIYAH/4 Page Letter
43	44	37	32		MONICA/For You I Will
34	32	36	30		SWV/Can We
34	32	29	30		NOTORIOUS B.I.G./Notorious Thugs
31	30	32	30		JAY-Z/Feelin' It
35	29	28	29		JOE/Don't Wanna Be A...
-	-	-	27		ERIKAH BADU/Next Lifetime
12	15	18	26		NOTORIOUS B.I.G./Playa Hata
-	-	-	15		CHANGING FACES/G.H.E.T.T.O.U.T.
-	-	-	14		MARY J. BLIGE'S On
-	-	-	29		ZHANE/Saturday Night
-	-	-	16		PUFF DADDY/Benjamins
36	35	27	23		MINT CONDITION/You Don't Have To...
12	27	20	20		NEW EDITION/One More Day
24	19	15	16		DJ KOOL/Let Me Clear My...
24	37	29	16		JAY-Z/Who You Wit
-	-	-	16		NOTORIOUS B.I.G./More Money, No...
-	-	-	15		CRU/Pronto
14	15	12	10		TRACEY LEE/The Theme

**MARKET #2**  
**KPWR/Los Angeles**  
(818) 953-4200  
Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
72	70	71	72		MAKAVELI/To Live & Die In...
72	70	69	70		NOTORIOUS B.I.G./Going Back To Cali
73	68	73	69		NOTORIOUS B.I.G./Hypnotize
45	71	69	69		BLACKSTREET/Don't Leave Me
68	42	46	69		MAKAVELI/What Mary
50	70	46	48		KRS-ONE/Step Into A World...
35	48	45	47		SWV/Can We
46	23	46	46		MACK 10 & DOGG POUND/Nothin' But...
68	46	49	45		PUFF DADDY/Can't Nobody Hold...
26	46	34	41		NOTORIOUS B.I.G./Notorious Thugs
-	-	-	30		SCARFACE/Smile
-	-	-	23		SNOOP DOGGY DOGG/Midnight Love
24	34	35	33		FOXY BROWN/II Be
30	24	27	33		SNOOP DOGGY DOGG/Vapors
-	-	-	36		AALIYAH/4 Page Letter
47	48	66	24		AALIYAH/One In A Million
33	35	33	24		LIL' KIM/Crush On U
29	24	22	24		TONY TONI TONE/Let's Get Down
49	23	26	23		SHAQUILLE O'NEAL/Strat Playin'
-	-	-	25		KRS-ONE/Step Into A World...
24	24	24	23		WESTSIDE CONNECTION/Gangstas Make...
27	19	23	23		KEITH SWEAT/Twisted
-	-	-	-		COMRADS/Homeboyz
-	-	-	-		WU-TANG CLAN/Triumph

**MARKET #3**  
**WBBM/Chicago**  
(312) 944-6000  
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	26		71 JOCK JAM/Jock Jam
47	52	66	68		FREAK NASTY/Oa Dip
45	59	65	65		AZ YET/Hard To Say I'm...
22	34	46	63		BLACKSTREET/Don't Leave Me
61	41	26	55		KEITH SWEAT/Nobody
34	34	49	48		MARK MORRISON/Return Of The Mack
32	39	49	46		SPICE GIRLS/Say You'll Be There
62	52	43	45		KEITH SWEAT/Twisted
23	39	56	42		SPICE GIRLS/Wannabe
14	21	37	38		NOTORIOUS B.I.G./Hypnotize
62	46	50	36		TONY TONI TONE/Let's Get Down
-	-	-	13		MONICA/For You I Will
30	29	33	28		R KELLY/I Believe I Can Fly
-	-	-	-		27 SWV/Can We
44	32	30	26		REAL MCCOY/One More Time
18	19	22	26		BRUCE SPRINGSTEEN/Secret Garden
20	15	16	26		PUFF DADDY/Can't Nobody Hold...
62	59	52	24		BABYFACE/Every Time I...
25	29	23	23		BLACKSTREET BOYS/Quit Playin'...
71	50	23	20		BLACKSTREET/No Diggity
25	53	52	18		LE CLUCK/Call Me
9	16	11	18		ROBYN/Do You Know (What...)
12	17	12	17		ERASURE/In My Arms
-	-	-	3		3RD PARTY/Can U Feel It
-	-	-	12		DJ COMPANY/Rhythm Of Love
6	7	12	9		FAITHLESS/Insomnia
2	4	7	5		JON SECADA/Too Late, Too Soon
-	-	-	2		SPICE GIRLS/2 Become 1

**MARKET #4**  
**KMEL/San Francisco**  
(415) 538-1061  
Santosuosso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	37	42	54		SWV/Can We
55	48	54	48		NOTORIOUS B.I.G./Hypnotize
35	29	40	46		FOXY BROWN/II Be
36	37	39	45		112/Cupid
46	45	43	44		BLACKSTREET/Don't Leave Me
17	22	38	43		702/Get It Together
40	38	37	37		ERIKAH BADU/On & On
43	26	34	36		LIL' KIM/Crush On U
-	-	-	35		NOTORIOUS B.I.G./More Money, No...
43	36	33	34		SHAQUILLE O'NEAL/Strat Playin'
-	-	-	16		3RD PARTY/Can U Feel It
45	36	32	32		BILLY LAWRENCE/Next Lifetime
38	24	27	31		DRU HILL/In My Bed
-	-	-	-		TOO SHORT & LIL' KIM/Call Me
37	27	24	25		MINT CONDITION/What Kind Of Man...
36	25	28	24		SCARFACE/Smile
15	18	20	23		MARY J. BLIGE/Love Is All We Need
25	25	23	23		MINT CONDITION/You Don't Have To...
10	17	20	22		GINUWINE/Tell Me Do U Wanna
15	16	17	21		JAY-Z/Who You Wit
27	22	22	20		MARK MORRISON/Return Of The Mack
-	-	-	18		SNOOP DOGGY DOGG/Vapors
-	-	-	16		NOTORIOUS B.I.G./Hypnotize
24	19	14	14		MAXWELL/Sumthin' Sumthin'
44	30	21	13		MONICA/For You I Will
-	-	-	12		CHRISTION/Full Of Smoke
-	-	-	15		NEW EDITION/One More Day
7	7	8	10		AALIYAH/4 Page Letter
24	21	18	10		DIONNE FARRIS/Hopeless
23	11	8	8		NEXT LEVEL/I Don't Know
-	-	-	-		SUGA FREE/If U Stay Ready
-	-	-	-		WU-TANG CLAN/Triumph

**MARKET #4**  
**KYLD/San Francisco**  
(415) 391-1077  
Martin/Jazzy Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	62	59	62		BLACKSTREET/Don't Leave Me
36	54	59	62		SWV/Can We
11	25	35	62		112/Cupid
66	67	57	61		NOTORIOUS B.I.G./Hypnotize
67	57	59	61		FREAK NASTY/Oa Dip
26	36	46	59		SPANISH FLY/I Can See
-	-	-	35		SEX CRAZED /Freakin' Horny
29	22	40	40		LIL' KIM/Crush On U
14	30	40	40		NOTORIOUS B.I.G./More Money, No...
37	27	34	37		BILLY LAWRENCE/Come On
-	-	-	26		YOLANDA/together Forever
37	25	28	35		BLACKOUT ALLSTARS/I Like It
14	30	37	35		MARK MORRISON/Return Of The Mack
65	63	44	34		JOCELYN ENRIQUEZ/A Little Bit Of...
28	33	31	33		ANGELINA/Without Your Love
36	19	22	26		FOXY BROWN/II Be
29	24	22	26		VERONICA/CRAIG MACK/No One But You
11	22	26	22		AZ YET/Hard To Say I'm...
7	7	16	21		GINUWINE/Tell Me Do U Wanna
-	-	-	20		ANGELINA/The Tide Is High
36	33	22	19		B-ROCK AND THE BIZZ/Mybabydaddy
47	37	29	18		SHAQUILLE O'NEAL/Strat Playin'
-	-	-	17		702/Get It Together
32	25	10	16		WESTSIDE CONNECTION/Gangstas Make...
-	-	-	13		TRACEY LEE/The Theme
-	-	-	14		CORINA/Summertime
9	14	10	12		FROST/What's Your Name?
6	7	9	9		REEL 2 REAL/Move Your Body
-	-	-	9		NO MERCY/When I Die
10	19	8	8		MONICA/For You I Will
8	10	8	8		AALIYAH/4 Page Letter
-	-	-	6		FAITHLESS/Insomnia
-	-	-	5		ROMEI/Along To You...
-	-	-	6		JAY-Z/Who You Wit
-	-	-	5		CHRISTION/Full Of Smoke
-	-	-	-		KENNY LATTIMORE/For You
-	-	-	-		TOO SHORT & LIL' KIM/Call Me

**MARKET #8**  
**WPGC/Washington**  
(301) 441-3500  
Stevens/Albie D

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	63		62 REFUGEE CAMP /The Sweetest Thing
60	61	48	60		112/Cupid
50	60	60	54		ERIKAH BADU/Next Lifetime
-	-	-	19		44 MONTELL JORDAN/What's On Tonight
26	44	37	49		CHANGING FACES/G.H.E.T.T.O.U.T.
-	-	-	35		46 GOD'S PROPERTY/Stomp
44	45	43	45		NOTORIOUS B.I.G./More Money No...
-	-	-	40		44 KENNY LATTIMORE/For You
52	56	57	44		HEAVY D/Big Daddy
-	-	-	6		35 DIONNE FARRIS/Hopeless
52	47	45	33		LIL' KIM/Crush On U
20	17	18	32		FOXY BROWN/II Be
38	36	29	31		SWV/Can We
56	40	42	30		B-ROCK AND THE BIZZ/Mybabydaddy
14	17	29	20		MARK MORRISON/Return Of The Mack
29	40	36	28		BABYFACE/Every Time I...
47	24	25	28		DONELL JONES/Knocks Me Off My...
37	27	19	27		702/Get It Together
47	43	48	25		BLACKSTREET/Don't Leave Me
55	35	23	25		AALIYAH/4 Page Letter
26	38	20	24		ERIKAH BADU/On & On
14	19	23	24		MINT CONDITION/You Don't Have To...
-	-	-	43		19 MARY J. BLIGE/Everything
-	-	-	14		BROWNSTONE'S Miles To Empty
-	-	-	14		KRS-ONE/Step Into A World...
7	6	14	14		SPICE GIRLS/Say You'll Be There
32	29	8	14		MICHAEL JACKSON/Blood On...
14	7	12	12		DJ KOOL/Let Me Clear My...

**MARKET #9**  
**97.9 FM THE BOX**  
**KBXX/Houston**  
(713) 623-2108  
Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	68	63	71		DRU HILL/In My Bed
37	46	47	62		NOTORIOUS B.I.G./Hypnotize
46	55	55	59		CHANGING FACES/G.H.E.T.T.O.U.T.
60	68	66	59		PUFF DADDY/Can't Nobody Hold...
54	61	55	56		MONTELL JORDAN/What's On Tonight
53	56	56	54		JOE/Don't Wanna Be A...
-	-	-	16		45 NOTORIOUS B.I.G./Notorious Thugs
-	-	-	47		MARY J. BLIGE/Seven Days
58	59	57	46		BLACKSTREET/Don't Leave Me
48	42	44	44		AALIYAH/4 Page Letter
55	44	34	38		REFUGEE CAMP /The Sweetest Thing
49	50	39			

. . . get ready to do some

# Damage

**"LOVE II LOVE"**  
on your desk now  
**ADD DATE: MAY 12**

FROM THE CRITIQUE LP "FOREVER"



Noel

Andrez

Ras

Jade

Coreé

**critique**  


**BMG**  
ENTERTAINMENT



WALT LOVE

## 'Beating' The Odds In L.A.

□ At KKBT-FM, ad revenues and sensible programming join to create a market force

The new Winter '97 Arbitron ratings are out, and at first look the numbers in several major cities show Urban's up in overall audience. Here in L.A., KKBT-FM (*The Beat*) has finally come into its own and has soared toward the top of the ratings pack. However, it was never a matter of "if," but "when."

This last book was the equivalent of the "big one" on the Richter scale for the Beat. Among overall listeners, KKBT rose 4.9-5.5 — making it the top-rated English-language radio station in Los Angeles. Only Spanish AC KLVE-FM "beats" the Evergreen-owned outlet. To better understand how KKBT increased its audience shares, I asked station Sr. VP/GM Craig Wilbraham to comment on the Beat's positive growth.

"I'm obviously very pleased. [The ratings results reflect] a strategy we put in place approximately four years ago. This is the culmination of efforts of the people who work here. I have some of the most talented people working at this station together as a team with a clear, consistent goal. That goal has always been to be the No. 1 18-34 station in the L.A. market.

☐

**It's generally believed Urbans cannot compete on the level of their audience in terms of capturing revenue. We've shown that's not the case in L.A. While the market has grown 5%, we've grown 40%.**

☐

"It has also been a goal to be a Top 5 25-54 radio station and do it in a multicultural way. The African-American audience is our core — that segment of the market we superserve and focus on not only musically, but also from a community aspect. Having said that, because of the multi-ethnicity in this market, we knew we needed to grow in other areas as well. I'm happy to say that today our audience composition is roughly a third African American, a third Latino, and a third 'other' — which includes Anglos and Asians. And we didn't accomplish that at the expense of any particular ethnic group.

"We're extremely pleased because we've done something that many felt we couldn't do. A lot of



Craig Wilbraham

[President] Jim de Castro for having the patience and the confidence in our plan in allowing us to follow it and work it.

"In the days now of publicly traded companies and quarterly earnings, there's a great deal of pressure to show results ... show it quickly and then turn that into profits. I have to say that they bought into our strategy. They helped to devise it and they share, along with everyone else here, in the success — and deservedly so."

### Attracting The Advertisers

L.A. is considered the largest radio revenue market in the nation. According to Wilbraham, "In 1996, this market attracted roughly a half-billion dollars in radio advertising. This year, it is already on pace to have a much greater first quarter than a lot of us had anticipated. It's up a little over 5% than the previous year, and that's dramatic. In a market this size, that kind of growth represents a lot of opportunity.

"I'm happy to say we have one of the best sales departments under market GSM Nancy Leichter, and the radio station is performing incredibly well. We are the fourth-ranked radio station in the market in terms of overall billing. Stations in front of us include KFI-AM, Viacom [soon to be Chancellor Media] combo KIBB-FM & KYSR-FM, and the No. 1 station for revenue through the first quarter — KRTH-FM.

"As you look around the country, it's generally believed that Urbans cannot compete on the level of their audience in terms of capturing revenue. We've obviously shown that's not the case in L.A. This station's coming off a historic, record-breaking year and is currently pacing 40% over 1996. So, while

our competitors were very vocal about how they didn't think we would be successful at what we were doing. I have to give a great deal of credit to [Evergreen Media Chairman/

Scott Ginsburg and

Jim de Castro for having the patience and the confidence in our plan in allowing us to follow it and work it.

"In the days now of publicly traded companies and quarterly earnings, there's a great deal of pressure to show results ... show it quickly and then turn that into profits. I have to say that they bought into our strategy. They helped to devise it and they share, along with everyone else here, in the success — and deservedly so."

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the market has grown 5%, we've grown 40%. That means we're having a good year."

### Programming Responsibly

Another area of importance in the management world lies in the responsibility of what goes out over the airwaves. It can represent verbal communication with the audience or the playlist of a music-intensive station. At the recent *Impact* magazine conference held in Miami, the subject of lyrical content focused (as it always does) on dealing with violent lyrics and profanity. The bottom line is this: Do managers and PDs of "Black" radio stations that superserve the black communities — not Urbans, as most prefer to call the format — have a responsibility to use selective discretion in the programming they offer?

"Yes," Wilbraham replies. "It is absolutely an issue. This is a topic that has been discussed at KKBT for more than three years. This is something we take very seriously, and there are two sides to every story. This is a very complex situation, and it needs to be dealt with positively, aggressively, and with intelligence and sensitivity.

"Here's where we are on this situation. First, there is no question there is questionable lyrical content in some rap/hip hop music, and it tends to be in that genre more than anyplace else. But it's also in some alternative music as well. People have to understand it's not just in black music.

"The artists have the First Amendment right to say whatever they want. We have the responsibility ... we're speaking to over a million people with this station. We need to make sure we're putting out

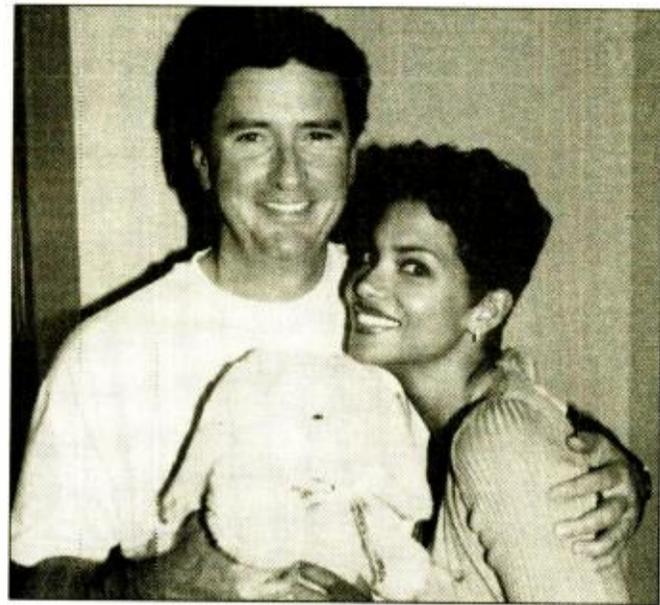
☐

**Stations are being more proactive with their audience and are more positive and constructive. I think it can only benefit the medium and the communities.**

☐

a product where we can look at ourselves in the mirror and feel good about it every day.

"A decision we made three years ago — independent of lyrical con-



B.A.P. 'N' LONDON — B.A.P.S. co-star Halle Berry stopped by the KKBT/L.A.'s "House Party" morning show bearing gifts. The question is, is host John London smiling because of the stuffed bunny or Berry?

tent — was that we needed to impact this community in a positive way. After the [Rodney King verdict] and riots, it was depressing to

☐

**There is music we don't play because it's unconstructive. While it may be a record that somebody wants to hear, it's not necessarily an image we want to throw out.**

☐

see 'white L.A.' and the 'Westside mentality' go right back and ignore the problems that existed that precipitated the civil unrest that occurred.

"[Following the riots], we created a Department of Community Action, and I'm very proud of the response we've gotten from our audience and the recognition we've gotten. At the recent NAB conference in Las Vegas, we won a Crystal Award for community service.

"Public service, as you are aware, is relegated to 5-7am on Sunday mornings, taped from an interview of some guy doing a book tour. We chose not to go that way. Instead, we have a live, hard-hitting, major daypart show where we deal with these issues. We deal with them daily as well as on our weekly, late Sunday morning programming."

### Unity Through Music

Wilbraham commented on the continued violence among rap artists — in particular the recent slaying of the Notorious B.I.G. — by saying, "It's very regretful to lose a talent like Biggie. That kind of violence exists everyday in America and certainly in our inner cities, and we need to do what we can to calm fears and educate people.

"The Beat is well recognized for having that type of consciousness with our 'No Color Lines ... Unity Through Music' and 'Racial

Tolerance and Education and Drug Intervention and Gang Intervention' community service promotions. Those are themes you'll hear 24 hours a day, seven days a week on this radio station. There is music we don't play because it's unconstructive. While it may be a record that somebody wants to hear, it's not necessarily an image we want to throw out. This is something discussed every week at music meetings; we're very careful about that."

### Balancing Importance

"There is a balance that needs to be struck," Wilbraham continues. "If we are to have an impact on our audience, it's with these positive messages and the things we do in the community. The best way to achieve that is by attracting an audience that's receptive. So, to some extent, we have to play what people want to hear as long as it's done in an edited version with a positive message before and after it airs. I think you can then have an impact, and we have seen some. We have a long way to go in Los Angeles. But I'd like to think that we've led the way!

"I don't see anyone else doing the kinds of things in their communities that we do — even, to some extent, nationally. I now see other Urbans doing some things now that we did a couple of years ago. I read about them in *R&R*. Imitation is the best form of flattery. I don't care who came up with it first. The point is stations are being more proactive with their audience and are more positive and constructive. I think it can only benefit the medium and the communities. We're committed to that, and we'll continue with that!

"Radio stations like ours have to continue to carry positive programming, such as Walt Love's 'Gospel Traxx.' Things like that have positive musical messages, and we're proud and happy to have it."

In next week's column, KKBT-FM/L.A. PD Harold Austin offers the programming point of view regarding the Beat's solid ratings and revenue success.

MCA

# NEW EDITION

# ONE MORE DAY

The Latest Single From  
Their DOUBLE PLATINUM Album *Home Again*

The follow up to two #1 singles

"Hit Me Off" gold!

"I'm Still In Love With You" platinum!!

Debut **38** Urban Chart

Some stations that 'recognize the real':

KKBT, WKYS, WWDM, WZAK, WKKV, WEJM, WEUP, WDZZ, WCDX, WJTT,  
WFXA, WXQL, WQUE, WEDR, WQHH, WDAS, WTMP, WNFQ, WSOJ, KJMS  
and many more...

Already 10 million in audience

©1997 MCA Records Inc.

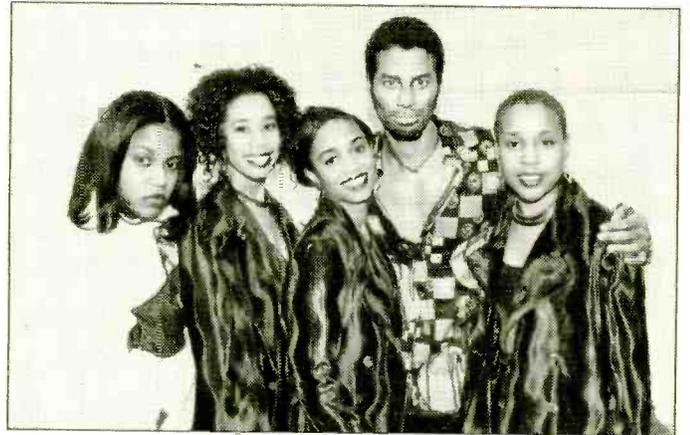
Produced by Jimmy Jam & Terry Lewis for Flyte Tyme Productions Management: Brooke Payne of 617 Management



# URBAN PICTURE PAGE



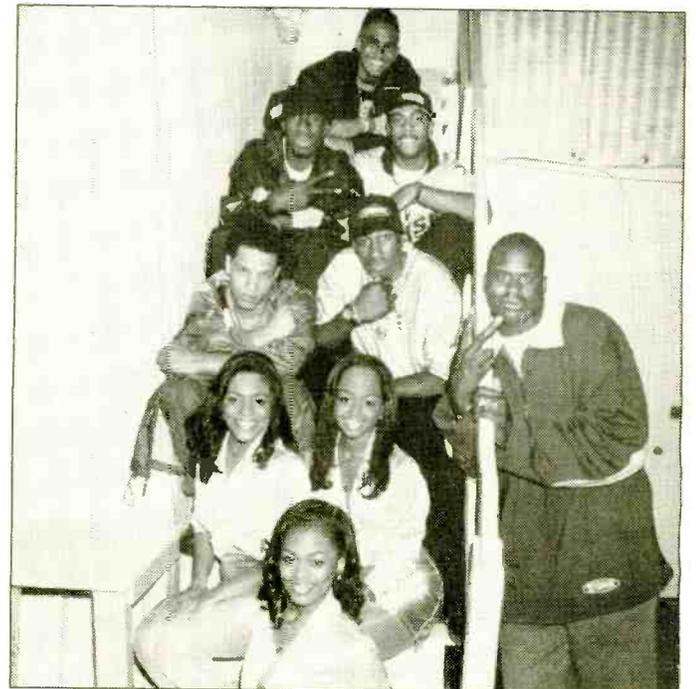
**IMPRESSIVE LINEUP** — The Fifth Annual Living Legends Award Dinner recently took place in Miami at the Fontainebleau Hotel. Posing after a memorable night are honorees (l-r) WJLB & WMXD/Detroit President/GM Verna Green, entrepreneur Jim Tyrrell, Rondor/Almo/Irving Music Publishing Sr. VP Brenda Andrews, entrepreneur Estes Fletcher, air personality Tom Joyner, and Holmes Entertainment's Cecil Holmes.



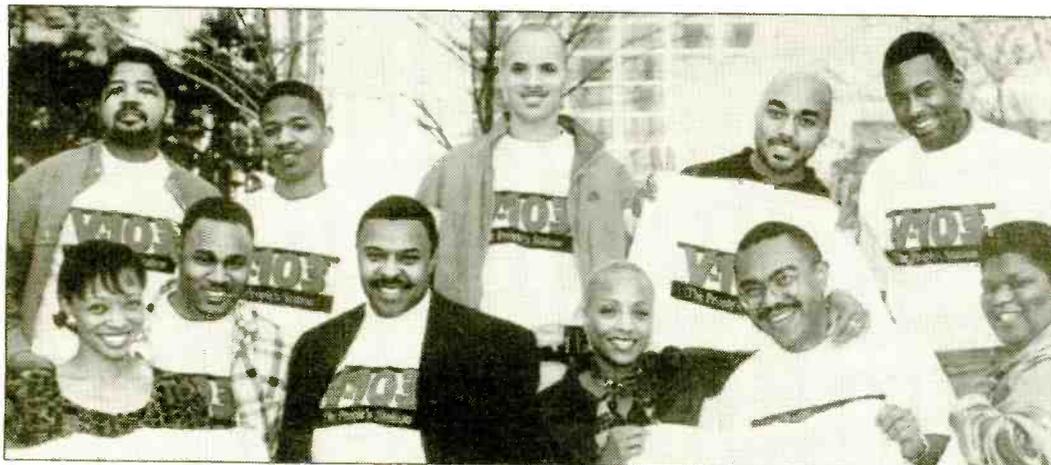
**WARNER SISTERS, PLUS A BROTHER** — Warner Bros. recording artist Eric Benet took time out with labelmates Phajja and Leschea after a recent performance in New York. Pictured are (l-r) Leschea, Phajja's Kena Epps and Karen Johnson, Benet, and Phajja's Nakia Epps.



**SOUNDS OF SUCCESS** — Members of Sounds Of Blackness celebrated the gold certification of their first two albums by the RIAA. Enjoying the party are Product Mgr. Thornell Jones (far left), members of Blackness (center), and VP/Urban Promo Roland Edison (far right, glasses).



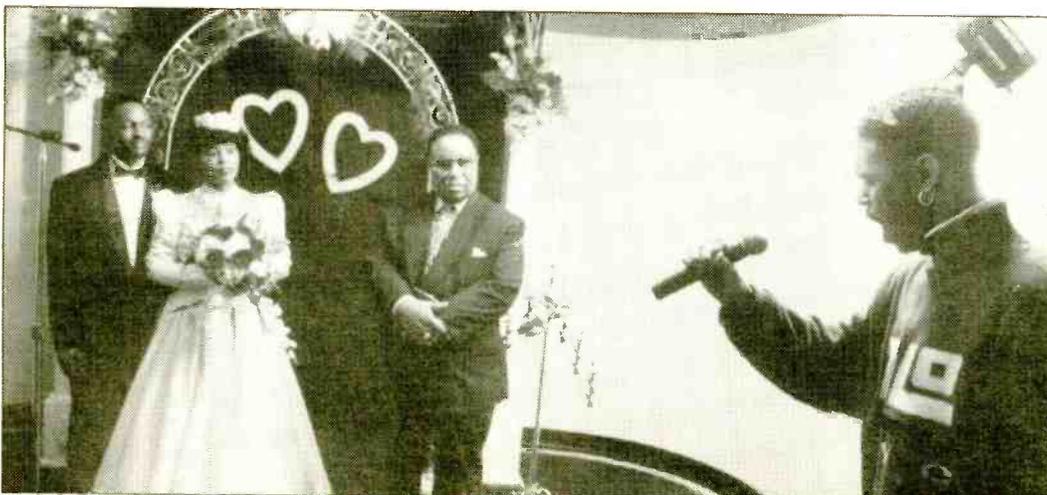
**STRAIT SIGNING ACTS** — T.W.is.M. label chief Shaquille O'Neal (standing) poses with the first three acts to be signed to his label. From bottom to top: S.H.E. members Jania, Tyren and Jamiee, Peter Gunz, and 1 Accord members Charles, Jermaine, Danny and Japhe.



**WVEE'S 'UNITY IN THE COMMUNITY'** — Staffers from WVEE/Atlanta pose for a "family" photo: (top row, l-r) PD Tony Brown, air talents Johnny Dixon, Derek Harper, Supa Dave, and Magic; (bottom row, l-r) air talents Carol Blackmon, Rick Party, Si-Man, Kelly Rae, Mike Roberts, and Joyce Littel.



**STEP INTO THE STUDIO** — Jive Records hip-hop specialist KRS-One (r) takes a moment to pose with Bad Boy Entertainment's Sean "Puffy" Combs while the two collaborate on a remix version of KRS-One's single "Step Into A World (Rapture's Delight)."



**I DO** — KATZ/St. Louis recently sponsored a wedding for two listeners. The ceremony was broadcast over the air, and MCA recording artist Jesse Powell sang the wedding song. Listening to Powell (r) are the happy newlyweds Jimmie and Brenda Randle and Rev. Willie Ellis Jr.



**HYPNOTIZED** — The late Notorious B.I.G. boogies to the sound of his own beat at a press listening party. Bumping to the same beat is labelmate Little Ceaser.

Jodeci's multi-platinum  
success story continues with



**R&B**

**“you bring me up”**

the first single from the forthcoming album - Love Always

**# 1 MOST ADDED AT URBAN RADIO  
WITH 66 HUGE ADDS**

**ALREADY OVER 7 MILLION IN AUDIENCE**

**STATIONS ALREADY “BRINGING IT UP”:**

**WUSL WJLB KMJM WPEG WKYS WEJM  
WHRK WWDM WOWI WGCI WQQK WQUE  
WEDR KKDA KSJL WGZB WIZF WCKX**

**AND MANY MORE!  
THANK YOU BLACK RADIO**

**MCA**

Produced by: Gerald Ballargeon and Victor Merritt for Grand Jury Productions, Inc. Management: Damon Jones for Devour Management  
© 1997 MCA Records Inc.



# URBAN TOP 50

MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	3	2	<b>1</b>	112 Cupid (Bad Boy/Arista)	3387	3229	2819	2670	83/0
2	1	1	<b>2</b>	MARY J. BLIGE Love Is All We Need (MCA)	3267	3251	3159	2991	82/0
6	5	3	<b>3</b>	ROME I Belong To You (Every...) (RCA)	2936	2842	2573	2455	81/1
18	12	8	<b>4</b>	ERYKAH BADU Next Lifetime (Kedar/Universal)	2588	2290	1969	1720	80/0
7	6	4	5	GINUWINE Tell Me Do U Wanna (550 Music)	2518	2548	2542	2426	78/0
24	15	9	<b>6</b>	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	2496	2238	1874	1486	82/0
9	7	5	7	AALIYAH 4 Page Letter (BlackGround/Atlantic)	2458	2483	2435	2312	78/0
19	13	12	<b>8</b>	JOE Don't Wanna Be A Player (Jive)	2314	2146	1959	1704	79/0
12	11	11	<b>9</b>	KENNY LATTIMORE For You (Columbia)	2307	2213	2149	2050	75/2
10	10	7	<b>10</b>	MARK MORRISON Return Of The Mack (Atlantic)	2295	2293	2235	2213	75/1
20	18	15	<b>11</b>	TONY TONI TONE Thinking Of You (Mercury)	2070	1947	1795	1621	74/2
1	2	6	12	SWV Can We (Jive)	2017	2357	2931	3137	65/0
44	28	18	<b>13</b>	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	2005	1632	1291	890	76/7
4	4	10	14	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	1707	2217	2635	2675	60/1
26	20	17	<b>15</b>	B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista)	1659	1641	1604	1446	70/0
3	8	13	16	BLACKSTREET Don't Leave Me (Interscope)	1620	1993	2363	2681	56/0
33	27	20	<b>17</b>	BROWNSTONE 5 Miles To Empty (MJJ/Work)	1585	1422	1295	1111	76/1
8	9	14	18	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	1562	1972	2356	2394	63/0
29	24	21	<b>19</b>	MICHAEL JACKSON Blood On The Dance Floor (Epic)	1507	1420	1343	1197	74/1
31	30	23	<b>20</b>	BILLY LAWRENCE Come On (EastWest/EEG)	1473	1305	1237	1142	63/2
32	32	22	<b>21</b>	DANNY BOY It's Over Now (Death Row/Interscope)	1420	1325	1225	1126	67/1
35	34	27	<b>22</b>	ERIC BENET Femininity (Warner Bros.)	1400	1202	1123	1050	72/0
15	17	16	23	LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)	1393	1768	1837	1752	70/0
38	33	25	<b>24</b>	SHAQUILLE O'NEAL Strait Playin' (T.W.isM./Trauma/Interscope)	1376	1294	1132	991	69/0
16	21	24	25	702 Get It Together (Biv 10/Motown)	1253	1298	1443	1745	42/0
11	16	19	26	HEAVY D Big Daddy (Universal)	1220	1517	1856	2204	47/0
25	23	26	27	DRU HILL In My Bed (Island)	1154	1265	1419	1457	39/0
46	38	33	<b>28</b>	DIONNE FARRIS Hopeless (Columbia)	1124	1018	863	808	60/3
—	40	35	<b>29</b>	GYRL Get Your Groove On (Silas/MCA)	1119	1006	853	695	67/2
47	36	32	<b>30</b>	SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	1116	1018	914	787	65/0
<b>BREAKER</b>	<b>31</b>	<b>31</b>	<b>31</b>	CHRISTION Full Of Smoke (Roc-A-Fella/Def Jam/Mercury)	1068	932	754	620	68/0
50	42	34	<b>32</b>	ERICKA YANCEY So Good (RCA)	1068	1017	848	702	60/0
<b>BREAKER</b>	<b>33</b>	<b>33</b>	<b>33</b>	KEITH SWEAT Come With Me (Elektra/EEG)	1052	389	11	—	76/6
<b>BREAKER</b>	<b>34</b>	<b>34</b>	<b>34</b>	BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	1043	862	708	550	70/2
<b>BREAKER</b>	<b>35</b>	<b>35</b>	<b>35</b>	LAKIESHA BERRI Like This And Like That (Hollywood)	1042	937	853	776	59/0
<b>BREAKER</b>	<b>36</b>	<b>36</b>	<b>36</b>	ADRIANA EVANS Seein' Is Believing (Loud/PMP/RCA)	1020	926	832	776	60/3
<b>BREAKER</b>	<b>37</b>	<b>37</b>	<b>37</b>	ZHANE' Crush (Illtown/Motown)	1004	689	220	—	68/4
<b>DEBUT</b>	<b>38</b>	<b>38</b>	<b>38</b>	NEW EDITION One More Day (MCA)	957	444	10	—	75/8
—	48	39	<b>39</b>	ROBIN S It Must Be Love (Big Beat/Atlantic)	951	875	705	469	55/1
27	25	30	40	MONICA For You I Will (Warner Sunset/Atlantic)	949	1111	1318	1439	33/0
—	—	48	<b>41</b>	LEVERT Sorry Is (Atlantic)	892	682	274	—	68/1
—	—	50	<b>42</b>	TONI BRAXTON I Love Me Some Him (LaFace/Arista)	869	661	424	304	47/4
13	19	29	43	MINT CONDITION You Don't Have To Hurt No More (Perspective/A&M)	853	1137	1610	2013	38/0
—	45	42	<b>44</b>	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	851	806	771	694	56/1
23	22	28	45	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)	825	1162	1430	1525	44/0
—	49	43	<b>46</b>	3 X CRAZY Keep It On The Real (Noo Trybe)	822	777	676	654	57/0
—	50	44	<b>47</b>	GABLZ Shookie Shookie (Gimme...) (Warner Bros.)	753	728	646	616	54/0
—	—	46	<b>48</b>	LIL BUD & TIZONE Gonna Let U Know (Keia/Island)	748	698	621	458	67/3
<b>DEBUT</b>	<b>49</b>	<b>49</b>	<b>49</b>	WHITNEY HOUSTON My Heart Is Calling (Arista)	732	242	15	—	62/4
<b>DEBUT</b>	<b>50</b>	<b>50</b>	<b>50</b>	MAXWELL Suitelady (Columbia)	671	481	208	29	50/5

This chart reflects airplay from April 28-May 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Urban reporters, 80 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

## NEW & ACTIVE

**JADE** Keep On Risin' (Hollywood)  
Total Plays: 667, Total Stations: 56, Adds: 6

**LADY OF RAGE** Sho Shot (Death Row)  
Total Plays: 665, Total Stations: 60, Adds: 2

**DJ TAZ** That's Right (Success/EMI)  
Total Plays: 617, Total Stations: 44, Adds: 0

**TOO SHORT & LIL' KIM** Call Me (Jive)  
Total Plays: 616, Total Stations: 38, Adds: 7

**ZAKIYA** My Love Won't Fade Away (DVB/A&M)  
Total Plays: 609, Total Stations: 55, Adds: 5

**NEXT LEVEL** I Don't Know (PMP/Loud/RCA)  
Total Plays: 593, Total Stations: 49, Adds: 1

**BIG MIKE** Dream (Rap-A-Lot)  
Total Plays: 578, Total Stations: 62, Adds: 9

**GOODFELLAZ** If You Walk Away (Avatar/Polydor/A&M)  
Total Plays: 477, Total Stations: 42, Adds: 2

**LESCHER** Fulton St. (Warner Bros.)  
Total Plays: 475, Total Stations: 37, Adds: 3

**K-CI & JOJO** You Bring Me Up (MCA)  
Total Plays: 465, Total Stations: 66, Adds: 66

**JAY-Z** Who You Wit (Qwest/WB)  
Total Plays: 457, Total Stations: 54, Adds: 12

**TWISTA** Emotion (Atlantic)  
Total Plays: 456, Total Stations: 52, Adds: 14

**KRS-ONE** Step Into A World (Rapture's Delight) (Jive)  
Total Plays: 402, Total Stations: 37, Adds: 12

**BRAXTONS** Slow Flow (Atlantic)  
Total Plays: 399, Total Stations: 46, Adds: 8

**SPEARHEAD** U Can't Sing R Song (Capitol)  
Total Plays: 391, Total Stations: 28, Adds: 1

**GOD'S PROPERTY** Stomp (Interscope)  
Total Plays: 391, Total Stations: 20, Adds: 9

Songs ranked by total plays.

## BREAKERS®

**CHRISTION**  
Full Of Smoke (Roc-A-Fella/Def Jam/Mercury)  
TOTAL PLAYS/INCREASE: 1068/136  
TOTAL STATIONS/ADDS: 68/0  
CHART: 31

**KEITH SWEAT**  
Come With Me (Elektra/EEG)  
TOTAL PLAYS/INCREASE: 1052/663  
TOTAL STATIONS/ADDS: 76/6  
CHART: 33

**BRAND NEW HEAVIES**  
Sometimes (Delicious Vinyl/Red Ant)  
TOTAL PLAYS/INCREASE: 1043/181  
TOTAL STATIONS/ADDS: 70/2  
CHART: 34

**LAKIESHA BERRI**  
Like This And Like That (Hollywood)  
TOTAL PLAYS/INCREASE: 1042/105  
TOTAL STATIONS/ADDS: 59/0  
CHART: 35

**ADRIANA EVANS**  
Seein' Is Believing (Loud/PMP/RCA)  
TOTAL PLAYS/INCREASE: 1020/94  
TOTAL STATIONS/ADDS: 60/3  
CHART: 36

**ZHANE'**  
Crush (Illtown/Motown)  
TOTAL PLAYS/INCREASE: 1004/315  
TOTAL STATIONS/ADDS: 68/4  
CHART: 37

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
K-CI & JOJO You Bring Me Up (MCA)	66
DEBORAH COX Things Just Ain't The Same (Arista)	53
702 No Doubt (Biv 10/Motown)	51
MASTER P If I Could Change (No Limit/Priority)	51
PHAJJA What Are You Waiting For? (Warner Bros.)	42
TWISTA Emotion (Atlantic)	14
JAY-Z Who You Wit (Qwest/WB)	12
KRS-ONE Step Into A World (Rapture's Delight) (Jive)	12
TELA Tired Of Ballin' (Suav House/Relativity)	10
BIG MIKE Dream (Rap-A-Lot)	9
GOD'S PROPERTY Stomp (Interscope)	9

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH SWEAT Come With Me (Elektra/EEG)	+663
NEW EDITION One More Day (MCA)	+513
WHITNEY HOUSTON My Heart Is Calling (Arista)	+490
K-CI & JOJO You Bring Me Up (MCA)	+465
JADE Keep On Risin' (Hollywood)	+442
REFUGEE CAMP ALL-STARS The Sweetest... (Columbia)	+373
ZHANE' Crush (Illtown/Motown)	+315
BIG MIKE Dream (Rap-A-Lot)	+311
ERYKAH BADU Next Lifetime (Kedar/Universal)	+298
JAY-Z Who You Wit (Qwest/WB)	+282

## HOTTEST RECURRENTS

**RAY-J** Let It Go (EastWest/EEG)

**ERYKAH BADU** On & On (Kedar/Universal)

**TASHA HOLIDAY** Just The Way You Like It (MCA)

**ALLURE I/NAS** Head Over Heels (Crave)

**PUFF DADDY** Can't Nobody Hold Me Down (Bad Boy/Arista)

**AALIYAH** One In A Million (BlackGround/Atlantic)

**ELEMENTS OF LIFE** Sweet Love (RCA)

**TRACEY LEE** The Theme (By Storm/Universal)

**TONI BRAXTON** I Don't Want To (LaFace/Arista)

**AFTER 7** Sara Smile (Virgin)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Keep On Risin' by JADE  
featuring  
Lil' Rachett & VAZ

#1 NEW & ACTIVE R&R

56 STATIONS AND RISIN' INCLUDING BDS PLAYS AT:

KMJM 15X KJMM 12X KMJJ 11X  
KTBT 13X WJTT 20X WFXE 11X  
WJHM 23X WCDX 13X WPLZ 21X  
WCHB 19X WDZZ 13X WTLC 10X

"I've been Jaded". It's the first record to take the ideal of the Phil Spector wall of sound and deliver a #1 Urban to mainstream hit radio. Never heard a production that sounded this full."

-CHUCK D, CDA GROUP



# CRAIG

# MACK

## jockin' my style

From the Street Life Records release "Operation: Get Down" (73303 652 210)

Impact Date **May 12 & 13**  
Album Street Date **June 24th**

CRAIG MACK



OPERATION:  
**GET DOWN**



# URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**MARKET #2**  
**KKBT/Los Angeles**  
 (213) 634-1800  
 Austin/Snyder

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
50	50	50	50	BLACKSTREET/Don't Leave Me
46	48	48	48	SHAQUILLE O'NEAL/Strait Playin'
44	46	46	46	NOTORIOUS B.I.G./Hypnotize
30	44	44	44	SWV/Can We
14	42	42	42	NOTORIOUS B.I.G./Going Back To Cali
48	32	40	40	MAK 10 & DOGG POUND/Notini' But
40	35	30	30	DRU HILL/In My Bed
28	29	29	29	MARY J. BLIGE/Love Is All We Need
26	27	27	27	112/Cupid
21	26	26	26	AALIYAH/4 Page Letter
11	24	24	24	ROME/1 Belong To You...
10	22	22	22	TONI BRAXTON/Love Me Some Him
5	19	19	19	CHANGING FACES/G.H.E.T.T.O.U.T
22	22	18	18	BABYFACE/Every Time I...
13	15	17	17	ERIKAH BADU/Next Lifetime
6	10	16	16	HEAVY D/Big Daddy
16	20	15	15	702/Get It Together
18	14	14	14	GINUWINE/Tell Me Do U Wanna
15	13	13	13	FOXY BROWN/It's Be
10	14	12	12	BRAND NEW HEAVIES/Sometimes
7	13	11	11	NOTORIOUS B.I.G./Notorious Thugs
14	16	10	10	LIL' KIM/Crush On U
7	9	9	9	SUGA FREE/It U Stay Ready
6	8	8	8	FROST/What's Your Name?
5	5	5	5	KEITH SWEAT/Come With Me
5	5	5	5	NEW EDITION/One More Day
5	5	5	5	COMRADS/Homeboyz

**MARKET #3**  
**WEJM/Chicago**  
 (312) 360-9000  
 Alan

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
30	49	50	51	112/Cupid
50	47	48	50	B-ROCK AND THE BIZZ/Mybabydaddy
45	45	49	47	MARY J. BLIGE/Love Is All We Need
45	40	48	47	ROME/1 Belong To You...
46	47	48	47	GINUWINE/Tell Me Do U Wanna
36	37	34	37	TOO SHORT & LIL' KIM/Call Me
33	32	30	29	CHANGING FACES/G.H.E.T.T.O.U.T
33	36	34	29	CHRISTIAN/Full Of Smoke
20	30	30	29	TRU/I Always Feel Like
15	29	29	29	KEITH SWEAT/Come With Me
28	27	28	27	STOKLEY/Make Me Say It Again
5	26	28	26	ERIKAH BADU/Next Lifetime
31	32	32	25	AALIYAH/4 Page Letter
5	11	21	21	K-CI & JOJO/You Bring Me Up
34	32	31	19	LIL' BUD & TIZONE/Gonna Let U Know
5	20	15	15	KRS-ONE/Step Into A World...
22	20	14	14	BROWNSTONE/5 Miles To Empty
14	18	14	14	BRAND NEW HEAVIES/Sometimes
10	8	5	5	VERONICA CRAIG/Black/No One But You
5	5	5	5	MICHAEL JACKSON/Blood On...
5	5	5	5	MARK MORRISON/Return Of The Mack
5	5	5	5	SHAQUILLE O'NEAL/Strait Playin'
5	5	5	5	TONY TONI TONE/Thinking Of You
5	5	5	5	NEW EDITION/One More Day

**MARKET #4**  
**WGCI/Chicago**  
 (312) 427-4800  
 Smith/Cologne

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
40	41	43	53	ERIKAH BADU/Next Lifetime
48	45	40	50	SWV/Can We
23	46	41	49	REFUGEE CAMP./The Sweetest Thing
25	26	34	46	DRU HILL/In My Bed
26	32	37	41	CHANGING FACES/G.H.E.T.T.O.U.T
35	36	42	41	HEAVY D/Big Daddy
38	37	34	40	NOTORIOUS B.I.G./Hypnotize
46	46	39	34	DIONNE FARRIS/Hopeless
16	24	21	33	112/Cupid
33	33	31	32	KENNY LATTIMORE/For You
26	27	32	32	MARK MORRISON/Return Of The Mack
38	34	32	31	TONI BRAXTON/Love Me Some Him
30	35	28	30	BLACKSTREET/Don't Leave Me
10	27	29	29	GOD'S PROPERTY/Stomp
29	21	29	29	ROME/1 Belong To You...
27	28	26	29	MONTELL JORDAN/What's On Tonight
17	19	21	27	STOKLEY/Make Me Say It Again
13	13	17	21	MONICA/For You I Will
28	26	15	21	MONICA/For You I Will
20	20	18	20	BABYFACE/Every Time I...
22	19	19	19	702/Get It Together
16	12	13	18	TONY TONI TONE/Thinking Of You
23	22	19	18	ROBIN S/It Must Be Love
18	18	11	18	MICHAEL JACKSON/Blood On...
11	18	10	17	AALIYAH/4 Page Letter
10	10	13	16	TONI BRAXTON/You're Makin' Me...
29	29	25	16	ERIKAH BADU/On & On
13	15	12	16	EN VOUE/Don't Let Go (Love)

**MARKET #5**  
**POWER 99fm**  
**WUSL/Philadelphia**  
 (215) 483-8900  
 Young/Cooper

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
51	51	52	52	112/Cupid
51	49	52	51	MARY J. BLIGE/Love Is All We Need
56	56	40	50	BLACKSTREET/Don't Leave Me
39	41	51	49	NOTORIOUS B.I.G./More Money, No...
41	37	49	48	ROME/1 Belong To You...
42	49	50	45	ERIKAH BADU/Next Lifetime
34	27	31	45	ERIKAH BADU/Next Lifetime
6	36	45	42	MARY J. BLIGE/Can Love You
23	26	39	29	NOTORIOUS B.I.G./Hypnotize
5	11	38	38	MONTELL JORDAN/What's On Tonight
41	38	41	36	CHANGING FACES/G.H.E.T.T.O.U.T
6	18	35	35	BROWNSTONE/5 Miles To Empty
20	20	21	30	MAK 10 & DOGG POUND/Notini' But
47	44	30	30	LIL' KIM/Crush On U
30	35	30	30	SWV/Can We
10	37	39	30	MARY J. BLIGE/It's On
50	26	21	28	REFUGEE CAMP./The Sweetest Thing
40	22	19	27	KENNY LATTIMORE/For You
5	7	27	27	BLAKMATE/Let's Love Again
25	26	18	26	DRU HILL/In My Bed
6	16	25	22	112/Cupid
41	56	52	24	702/Get It Together
17	14	15	22	KRS-ONE/Step Into A World...
37	36	20	20	TONI BRAXTON/Love Me Some Him
23	21	19	19	MONICA/For You I Will
15	14	16	18	GINUWINE/Pop
15	12	16	17	EN VOUE/Don't Let Go (Love)
7	19	15	15	ERIKAH BADU/Tell Me Do U Wanna
13	14	13	13	CASE/Foxy Brown/Touch Me Tease Me
15	14	11	15	KEITH SWEAT/Twisted

**MARKET #6**  
**WCHB/Detroit**  
 (313) 871-0590  
 Arnold/Preston

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
33	33	33	33	GOD'S PROPERTY/Stomp
20	26	28	32	CHANGING FACES/G.H.E.T.T.O.U.T
35	37	33	31	HEAVY D/Big Daddy
28	29	33	31	SWV/Can We
26	24	26	31	JOE/Don't Wanna Be A...
33	27	30	31	MARY J. BLIGE/Love Is All We Need
27	24	25	28	SWEETBACK/Au Natural
27	24	25	28	LEVER/It's My Way
25	28	29	28	RAHSAAN PATTERSON/Don't Wanna Lose It
20	21	20	27	MONTELL JORDAN/What's On Tonight
29	26	27	27	DRU HILL/In My Bed
29	30	31	26	NOTORIOUS B.I.G./Hypnotize
30	26	25	25	FOXY BROWN/It's Be
20	18	26	25	BROWNSTONE/5 Miles To Empty
26	20	23	25	MAK 10 & DOGG POUND/Notini' But
28	24	25	23	ERIKAH BADU/Four Leaf Clover
20	22	23	23	ROME/1 Belong To You...
23	29	22	23	MARK MORRISON/Return Of The Mack
20	17	23	23	ZAKIYA/My Love Won't...
29	26	27	22	MONICA/For You I Will
21	27	24	22	112/Cupid
20	19	21	21	JOHNNY GILL/Love In An Elevator
21	19	21	21	BLACKSTREET/Don't Leave Me
21	18	19	21	MINT CONDITION/You Don't Have To...
26	16	21	20	SHAQUILLE O'NEAL/Strait Playin'
12	19	19	19	KEITH SWEAT/Come With Me
16	19	19	19	JADE/Keep On Risin'
20	33	27	17	LIL' KIM/Crush On U
14	15	12	15	ERIKAH BADU/On & On

**MARKET #6**  
**WJLB/Detroit**  
 (313) 965-2000  
 Saunders/Darcell

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
6	6	6	65	FOXY BROWN/It's Be
41	43	39	42	MONTELL JORDAN/What's On Tonight
25	32	35	40	112/Cupid
30	30	37	38	JOE/Don't Wanna Be A...
32	31	40	38	SWV/Can We
40	40	38	37	MONICA/For You I Will
28	21	34	36	702/Get It Together
20	40	37	35	GINUWINE/Tell Me Do U Wanna
21	22	33	34	JOHNNY GILL/Love In An Elevator
27	25	31	32	CHANGING FACES/G.H.E.T.T.O.U.T
43	42	39	30	DRU HILL/In My Bed
34	40	32	29	MINT CONDITION/You Don't Have To...
30	28	37	27	BLACKSTREET/Don't Leave Me
20	28	27	26	MARY J. BLIGE/Love Is All We Need
23	24	25	23	K-CI & JOJO/You Bring Me Up
29	19	25	23	NOTORIOUS B.I.G./Hypnotize
18	21	17	18	ERIKAH BADU/Next Lifetime
15	8	6	18	FOXY BROWN/Get Me Home
19	18	18	18	ANN NESBY/It's Still Wearin'...
18	17	17	17	MAXWELL/Sultelady
18	17	17	17	R. KELLY/I Believe I Can Fly
16	16	16	16	CASE/Foxy Brown/Touch Me Tease Me
16	16	16	16	NEW EDITION/It's My Turn
17	15	14	15	ZHANE/Request Line
15	15	15	15	BLACKSTREET/No Diggity
17	15	14	14	TONY TONI TONE/Let's Get Down
6	7	13	13	HEAVY D/Big Daddy
23	21	19	13	MAK 10 & DOGG POUND/Notini' But

**MARKET #7**  
**KKDA/Dallas**  
 (972) 263-9911  
 Cheatham

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
60	60	66	75	112/Cupid
25	45	59	67	REFUGEE CAMP./The Sweetest Thing
47	54	58	64	CHANGING FACES/G.H.E.T.T.O.U.T
50	46	61	60	JOE/Don't Wanna Be A...
27	58	60	60	TOO SHORT & LIL' KIM/Call Me
69	64	61	58	BLACKSTREET/Don't Leave Me
30	41	54	58	ERIKAH BADU/Next Lifetime
5	13	46	57	SHAQUILLE O'NEAL/Strait Playin'
63	64	60	56	SWV/Can We
70	70	75	55	MARY J. BLIGE/Love Is All We Need
64	61	65	54	702/Get It Together
45	32	52	54	GINUWINE/Tell Me Do U Wanna
58	58	60	50	ROME/1 Belong To You...
62	62	45	48	AALIYAH/4 Page Letter
61	51	54	44	MONTELL JORDAN/What's On Tonight
40	40	52	42	NOTORIOUS B.I.G./Hypnotize
42	51	42	42	KENNY LATTIMORE/For You
56	58	44	38	DRU HILL/In My Bed
42	45	47	35	HEAVY D/Big Daddy
22	20	32	32	TWISTA/Emotion
67	56	34	32	MONICA/For You I Will
68	56	26	21	LIL' KIM/Crush On U
15	19	20	20	TOO SHORT & LIL' KIM/Call Me
5	5	18	18	TONI BRAXTON/Love Me Some Him
5	5	14	14	SCARFACE/Smile
5	5	14	14	BILLY LAWRENCE/Come On
19	19	22	19	112/Cupid
10	10	10	10	MARK MORRISON/Return Of The Mack
23	25	10	10	FOXY BROWN/It's Be

**MARKET #8**  
**WKYS/Washington**  
 (202) 686-9300  
 Williams

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
47	33	55	55	MARY J. BLIGE/Love Is All We Need
46	56	56	53	112/Cupid
44	50	55	50	ERIKAH BADU/Next Lifetime
23	28	46	50	MONTELL JORDAN/What's On Tonight
37	46	48	48	HEAVY D/Big Daddy
25	42	41	48	REFUGEE CAMP./The Sweetest Thing
41	47	49	47	SWV/Can We
44	53	52	45	BLACKSTREET/Don't Leave Me
29	34	35	39	CHANGING FACES/G.H.E.T.T.O.U.T
31	38	29	34	KENNY LATTIMORE/For You
14	14	14	14	GOD'S PROPERTY/Stomp
24	32	31	31	702/Get It Together
39	48	40	30	LIL' KIM/Crush On U
19	24	30	30	MARK MORRISON/Return Of The Mack
36	38	35	29	ERIKAH BADU/On & On
25	20	29	21	KEITH SWEAT/Come With Me
20	22	22	20	BABYFACE/Every Time I...
11	17	20	20	MINT CONDITION/You Don't Have To...
11	17	20	20	GINUWINE/Tell Me Do U Wanna
7	10	12	15	BROWNSTONE/5 Miles To Empty
11	23	21	15	DRU HILL/In My Bed
30	22	17	13	AALIYAH/4 Page Letter
8	10	10	10	B-ROCK AND THE BIZZ/Mybabydaddy
12	13	10	10	PUFF DADDY/Can't Nobody Hold...
5	5	5	5	JOE/Don't Wanna Be A...
5	5	5	5	TONI BRAXTON/Don't Want To
5	5	5	5	SOUNDS OF BLACKNESS/Spirit
6	7	8	7	TRACEY LEE/The Theme
11	11	13	7	FOXY BROWN/It's Be

**MARKET #11**  
**WEDR-FM 99 JAMZ**  
 Miami & Ft. Lauderdale

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
11	22	30	30	TONY TONI TONE/Thinking Of You
34	34	31	30	LIL' KIM/Crush On U
9	9	20	29	BILLY LAWRENCE/Come On
29	30	21	29	MARK MORRISON/Return Of The Mack
11	12	20	29	JOE/Don't Wanna Be A...
11	23	28	28	BRAND NEW HEAVIES/Sometimes
30	28	28	28	NOTORIOUS B.I.G./Hypnotize
6	10	12	24	MICHAEL JACKSON/Blood On...

In the tradition of Curtis Mayfield, Isaac Hayes & Marvin Gaye

The players continue to play...

# Christión

(Pronounced Krist-yôwn)



The new R&B duo with their smash single

## "Full Of Smoke"

Single In Stores Now

### Urban Chart

**37 - 31**

### BREAKER

68 reporting stations  
with more to come...

**NOTHING** we could  
print on this page  
could prepare you for the  
**MUSIC** you will hear  
on this album.....

**NOTHING!!!!**

Off The forthcoming album:

### GHETTO CYRANO

The past, present & future of R&B

"Because True R&B Is Timeless"



© 1997 Def Jam Music Group, Inc.



# NOVA

everything you want

The new single and video from his debut album *Everything You Want* and the follow-up to the gold hit "Let It Go."

Impacting May 12

Produced by Keith Crouch for Human Rhythm Productions  
Artwork Producer: Darryl Williams / Management, Norwood & Norwood, Inc.



On EastWest compact disc and **un**ivers cassette

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #32 WJZA/Columbus, OH (614) 238-0887 Davis/Terry

MARKET #33 WOWI/Norfolk (757) 466-0009 Mauzone

MARKET #1 WBL/New York (212) 592-0554 Rouse/Campbell

MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

MARKET #3 WVAA/Chicago (312) 360-9000 Myrick/Muhammad

MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Oliverdez

MARKET #30 WTLC/Indianapolis (317) 923-1456 Buchanan/Buchanan

MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburo/Davis

MARKET #7 KRBV/Dallas (214) 630-3011 Bacote/Reynolds

MARKET #8 MAJIC 102.3 FM WMMJ/Washington (202) 686-9300 Gilmore

MARKET #37 WPEG/Charlotte (704) 333-0131 Carson/Quick

MARKET #38 WJHM/Oriando (407) 333-0072 Allen/Hollywood

MARKET #9 KMJQ/Houston (713) 623-2108 Conner/Boatner

MARKET #10 WILD AM 1090 Stereo WILD/Boston (617) 427-2222 Anderson/Gousby

MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaels

MARKET #39 WQUE/New Orleans (504) 827-6000 Stevens

MARKET #43 WBLK/Bufallo (716) 852-5955 Dillard/Sims

MARKET #12 KISS 104.7 WALR/Atlanta (404) 688-0068 McClendon/Stevens

MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins

MARKET #17 MIX 97.1 The Soul of St. Louis KXOK/St. Louis (314) 981-7797 Love/Scott

# REPORTERS

Stations and their adds listed alphabetically by market

## URBAN

<b>KBCE/Alexandria, LA</b> PD/MD: Donnie Taylor GOD'S PROPERTY "Stomp" PHAJJA "What" K-CI & JOJO "Bring" WILLIE CLAYTON "Bubble" 702 "Doubt" LADY OF RAGE "Sho" DEBORAH COX "Things" BRAXTONS "Slow"	<b>WWVZ/Charleston, SC</b> PD: George Hamilton Cook DEBORAH COX "Things" 702 "Doubt" K-CI & JOJO "Bring" MASTER P "Change" PHAJJA "What" TELA "Tired"	<b>WCKX/Columbus, OH</b> VP/Prog.: Tony Fields PD: Paul Strong 21 REFUGEE CAMP "Sweetest" 702 "Doubt" BIG MIKE "Dream" DEBORAH COX "Things" PHAJJA "What" K-CI & JOJO "Bring" BRAXTONS "Slow" TWISTA "Emotion" KRS-ONE "Step" MASTER P "Change"	<b>WFLM/Ft. Pierce, FL</b> PD/MD: Vera Jones 9 TONI BRAXTON "Him" TWISTA "Emotion" 702 "Doubt" DIONNE FARRIS "Hopeless" TOO SHORT & LIL KIM "Call" PHAJJA "What" VERONICA CRAIG MACK "One" DEBORAH COX "Things" KRS-ONE "Step" K-CI & JOJO "Bring"	<b>WKGN/Knoxville, TN</b> PD/MD: Wayne Swann 5 DEBORAH COX "Things" 5 PHAJJA "What" 5 702 "Doubt" 5 PEGGY SCOTT-ADAMS "Help" 5 TWISTA "Emotion" 5 MASTER P "Change" 5 K-CI & JOJO "Bring" 5 GROVER WASHINGTON "Souffle"	<b>KKBT/Los Angeles, CA</b> PD: Harold Austin MD: Mariama Snider NEW EDITION "One" COMRADES "Homeboyz"  <b>WGZB/Louisville, KY</b> VP/Prog./PD: Tony Fields MD: Tim Jherard 18 REFUGEE CAMP "Sweetest" 18 GOD'S PROPERTY "Stomp" 702 "Doubt" BIG MIKE "Dream" DEBORAH COX "Things" PHAJJA "What" KRS-ONE "Step" K-CI & JOJO "Bring" BRAXTONS "Slow"	<b>KYEA/Monroe, LA</b> PD: Rocky Love DEBORAH COX "Things" MASTER P "Change" 702 "Doubt" WILLIE CLAYTON "Bubble" K-CI & JOJO "Bring"	<b>WQOK/Raleigh, NC</b> PD: Hosie Mack MD: K.C. Clark 8 K-CI & JOJO "Bring" GYRL "Groove" DEBORAH COX "Things" BIG MIKE "Dream"	<b>KMJJ/Shreveport, LA</b> PD: John Wilson MD: Candy Rain 10 DANNY BOY "Over" 10 K-CI & JOJO "Bring" 10 702 "Doubt" 10 GOD'S PROPERTY "Stomp" 10 PHAJJA "What" 10 DEBORAH COX "Things" 10 MASTER P "Change" 10 LEIGH ANN LOMBARD "You"
<b>WHTA/Atlanta, GA</b> PD: Sean Taylor MD: Chaka Zulu 20 SOUNDMASTER T "Much" 6 SCARFACE "Smile" 5 MASTER P "Change" 5 BORN JAMERICANS "Yardcore"	<b>WPEG/Charlotte, NC</b> PD: Andre Carson MD: Nate Quick 19 K-CI & JOJO "Bring" 7 702 "Doubt" TWISTA "Emotion"	<b>WJZA/Columbus, OH</b> PD: Phil Davis MD: Theresa Terry 25 REFUGEE CAMP "Sweetest" 18 K-CI & JOJO "Bring" 13 SCARFACE "Smile" 702 "Doubt" DEBORAH COX "Things" PHAJJA "What" GYRL "Groove"	<b>WJFX/Ft. Wayne, IN</b> PD/MD: B.J. Steele 10 702 "Doubt" 6 MASTER P "Change" 6 DEBORAH COX "Things" 6 K-CI & JOJO "Bring" 6 WILLIE CLAYTON "Bubble" 6 KRS-ONE "Step" 6 PHAJJA "What" 6 TOO SHORT & LIL KIM "Call"	<b>KRRQ/Lafayette, LA</b> PD: Derek Monet APD/MD: Troy D. 24 JAY-Z "Who" 12 SPEARHEAD "Sing"	<b>WZHT/Montgomery, AL</b> PD/MD: Michael Long 27 K-CI & JOJO "Bring" 25 DENISE LASALLE "Changes" 14 MASTER P "Change" 6 JOOSE "Tomorrow" 5 ADRIANA EVANS "Seen" TOO SHORT & LIL KIM "Call" PHAJJA "What" DEBORAH COX "Things" TELA "Tired" JAY-Z "Who" 702 "Doubt" LIL BUD & TIZONE "Gonna"	<b>WCDX/Richmond, VA</b> PD: Aaron Maxwell MD: Eric Lee 17 K-CI & JOJO "Bring" 5 PHAJJA "What" 5 DEBORAH COX "Things" 5 MASTER P "Change" TWISTA "Emotion" TOO SHORT & LIL KIM "Call"	<b>WQOK/Nashville, TN</b> PD/MD: Tony Wright 11 K-CI & JOJO "Bring" 5 702 "Doubt" PHAJJA "What" DEBORAH COX "Things" DESI "Everything" PEGGY SCOTT-ADAMS "Help" TARA THOMAS "You're" DESI "Everything"	<b>KMJM/St. Louis, MO</b> OM/PD: Chuck Atkins 9 K-CI & JOJO "Bring" 7 ZHANE "Crush" 702 "Doubt" REDMAN "Pick"
<b>WVEE/Atlanta, GA</b> PD: Tony Brown MD: Rajeayah Shabazz 27 TONI BRAXTON "Him" 16 KENNY LATTIMORE "For" 16 MONTELL JORDAN "Tonight" 8 ROME "Belong"	<b>WJTT/Chattanooga, TN</b> PD: Keith Landecker BRAXTONS "Slow" 702 "Doubt" DEBORAH COX "Things" MASTER P "Change" VERONICA CRAIG MACK "One" TWISTA "Emotion" KRS-ONE "Step"	<b>KKDA/Dallas, TX</b> PD/MD: Skip Cheatham 14 SCARFACE "Smile" 13 BIG MIKE "Dream" 5 JAY-Z "Who" 5 KRS-ONE "Step" 5 MASTER P "Change" K-CI & JOJO "Bring"	<b>WTMG/Gainesville, FL</b> PD/MD: Don Cody 18 MASTER P "Change" 7 702 "Doubt" PEGGY SCOTT-ADAMS "Help" TARA THOMAS "You're" DESI "Everything" JAY-Z "Who" MAXWELL "Suitelady" REFUGEE CAMP "Sweetest" DEBORAH COX "Things" PHAJJA "What" K-CI & JOJO "Bring"	<b>KRRQ/Lafayette, LA</b> PD: Kelly Karson 25 KEITH SWEAT "Come" K-CI & JOJO "Bring" 15 DEBORAH COX "Things" 702 "Doubt" 15 PHAJJA "What" 15 MEISHA "Doggin" 15 PREMIERE "Something"	<b>WBBB/Macon, GA</b> PD/MD: Kevin Fox 5 702 "Doubt" 5 DEBORAH COX "Things" 5 K-CI & JOJO "Bring" 5 TWISTA "Emotion" 5 VERONICA CRAIG MACK "One"	<b>WPLZ/Richmond, VA</b> PD: Phil Daniels 30 ERIC MARIENTHAL "Until" 5 K-CI & JOJO "Bring" PHAJJA "What" DEBORAH COX "Things" 702 "Doubt"	<b>KJMM/Tulsa, OK</b> PD: Terry Monday MD: Maurice Prince KRS-ONE "Step" MASTER P "Change" K-CI & JOJO "Bring" TELA "Tired" MASTER P "Change" 702 "Doubt" DEBORAH COX "Things"	
<b>WFXA/Augusta, GA</b> PD: James Alexander MD: Lance Panton 11 702 "Doubt" 8 DIONNE FARRIS "Hopeless" 5 LIL BUD & TIZONE "Gonna" K-CI & JOJO "Bring"	<b>WEJMC/Chicago, IL</b> PD/MD: Jay Alan 23 K-CI & JOJO "Bring" 14 BORN JAMERICANS "Yardcore" 5 NEW EDITION "One"	<b>WROU/Dayton, OH</b> PD/MD: Marco Simmons KEITH SWEAT "Come" LADY OF RAGE "Sho" WHITNEY HOUSTON "Heart" ADRIANA EVANS "Seen" JADE "Risin'"	<b>WJMG/Lansing, MI</b> PD/MD: Brant Johnson MD: Kelly Berry 22 BILLY LAWRENCE "Come" 20 JAY-Z "Who" PHAJJA "What" DEBORAH COX "Things" K-CI & JOJO "Bring" VERONICA CRAIG MACK "One"	<b>WHRK/Memphis, TN</b> PD/MD: Bobby D Jay APD: Eileen Nathaniel 15 702 "Doubt" 14 K-CI & JOJO "Bring" 5 KRS-ONE "Step" 5 DEBORAH COX "Things" 5 PHAJJA "What" 5 GOODFELLAZ "Walk" 5 JAY-Z "Who" 5 MASTER P "Change" 5 GOD'S PROPERTY "Stomp"	<b>WQUE/New Orleans, LA</b> PD/MD: Gerod Stevens 7 MASTER P "Change" 5 DEBORAH COX "Things" K-CI & JOJO "Bring" 702 "Doubt" WARREN G "Smokin" MICHAEL JACKSON "Blood" RAY-J "Everything"	<b>WRKE/Salisbury, MD</b> PD: Tony Quartrone MD: Manuel Mena 9 K-CI & JOJO "Bring" ZAKIYA "Fade" ZHANE "Crush" DEBORAH COX "Things" BRAXTONS "Slow" 702 "Doubt" MASTER P "Change"	<b>WACR/Tupelo, MS</b> PD/MD: Jerold Jackson 702 "Doubt" DEBORAH COX "Things" JAY-Z "Who" K-CI & JOJO "Bring" MASTER P "Change" PHAJJA "What" TWISTA "Emotion"	
<b>WXVY/Baltimore, MD</b> PD: Dave Ferguson MD: MD Therob 33 KENNY LATTIMORE "For" 19 GOD'S PROPERTY "Stomp" 5 TWISTA "Emotion" 5 ORU HILL "Promise"	<b>WGCI/Chicago, IL</b> DM/PD: Eroy Smith APD/MD: Don E. Cologne 11 NOTORIOUS B.I.G. "Notorious" 9 K-CI & JOJO "Bring" 8 MARY J BLIGE "Missing" 5 ERYKAH BADU "Other" 5 ISLEY BROTHERS "Please" 5 BROWNSTONE "Miles"	<b>WCHB/Detroit, MI</b> PD/MD: Vickie Preston 11 STOKLEY "Make" K-CI & JOJO "Bring" MASTER P "Change"	<b>WJMG/Lansing, MI</b> PD/MD: Brant Johnson MD: Kelly Berry 22 BILLY LAWRENCE "Come" 20 JAY-Z "Who" PHAJJA "What" DEBORAH COX "Things" K-CI & JOJO "Bring" VERONICA CRAIG MACK "One"	<b>WHRK/Memphis, TN</b> PD/MD: Bobby D Jay APD: Eileen Nathaniel 15 702 "Doubt" 14 K-CI & JOJO "Bring" 5 KRS-ONE "Step" 5 DEBORAH COX "Things" 5 PHAJJA "What" 5 GOODFELLAZ "Walk" 5 JAY-Z "Who" 5 MASTER P "Change" 5 GOD'S PROPERTY "Stomp"	<b>WQOK/Nashville, TN</b> PD/MD: Tony Wright 11 K-CI & JOJO "Bring" 5 702 "Doubt" PHAJJA "What" DEBORAH COX "Things" DESI "Everything" PEGGY SCOTT-ADAMS "Help" TARA THOMAS "You're" DESI "Everything"	<b>WRKE/Salisbury, MD</b> PD: Tony Quartrone MD: Manuel Mena 9 K-CI & JOJO "Bring" ZAKIYA "Fade" ZHANE "Crush" DEBORAH COX "Things" BRAXTONS "Slow" 702 "Doubt" MASTER P "Change"	<b>WASE/Tupelo, MS</b> PD/MD: Stan Allen 20 702 "Doubt" 10 K-CI & JOJO "Bring" 5 PHAJJA "What" 5 DEBORAH COX "Things" 5 MASTER P "Change"	
<b>WEMX/Baton Rouge, LA</b> PD: Aljai Wallace KEITH SWEAT "Come" ZHANE "Crush" LIL BUD & TIZONE "Gonna" K-CI & JOJO "Bring"	<b>WIZF/Cincinnati, OH</b> VP/Prog.: Tony Fields MD: Lauri Jones MASTER P "Change" TWISTA "Emotion" BRAXTONS "Slow" 702 "Doubt" BIG MIKE "Dream" DEBORAH COX "Things" PHAJJA "What" K-CI & JOJO "Bring" KRS-ONE "Step"	<b>WJLB/Detroit, MI</b> PD: Michael Saunders MD: Frankie Darcelli 23 K-CI & JOJO "Bring"	<b>WJMG/Lansing, MI</b> PD/MD: Brant Johnson MD: Kelly Berry 22 BILLY LAWRENCE "Come" 20 JAY-Z "Who" PHAJJA "What" DEBORAH COX "Things" K-CI & JOJO "Bring" VERONICA CRAIG MACK "One"	<b>WHRK/Memphis, TN</b> PD/MD: Bobby D Jay APD: Eileen Nathaniel 15 702 "Doubt" 14 K-CI & JOJO "Bring" 5 KRS-ONE "Step" 5 DEBORAH COX "Things" 5 PHAJJA "What" 5 GOODFELLAZ "Walk" 5 JAY-Z "Who" 5 MASTER P "Change" 5 GOD'S PROPERTY "Stomp"	<b>WQOK/Nashville, TN</b> PD/MD: Tony Wright 11 K-CI & JOJO "Bring" 5 702 "Doubt" PHAJJA "What" DEBORAH COX "Things" DESI "Everything" PEGGY SCOTT-ADAMS "Help" TARA THOMAS "You're" DESI "Everything"	<b>WRKE/Salisbury, MD</b> PD: Tony Quartrone MD: Manuel Mena 9 K-CI & JOJO "Bring" ZAKIYA "Fade" ZHANE "Crush" DEBORAH COX "Things" BRAXTONS "Slow" 702 "Doubt" MASTER P "Change"	<b>WASE/Tupelo, MS</b> PD/MD: Stan Allen 20 702 "Doubt" 10 K-CI & JOJO "Bring" 5 PHAJJA "What" 5 DEBORAH COX "Things" 5 MASTER P "Change"	
<b>WJZO/Biloxi, MS</b> PD/MD: Rob Neal 10 702 "Doubt" 5 MASTER P "Change" 5 PHAJJA "What" 5 DEBORAH COX "Things" 5 K-CI & JOJO "Bring"	<b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 15 KEITH SWEAT "Come" 15 DEBORAH COX "Things" 15 GOD'S PROPERTY "Stomp" 10 BILLY LAWRENCE "Come" 10 NEW EDITION "One" 10 MASTER P "Change" 10 ADRIANA EVANS "Seen"	<b>WJLN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 JELLIE "Go" PHAJJA "What" 702 "Doubt" K-CI & JOJO "Bring" DEBORAH COX "Things" MASTER P "Change"	<b>WJMG/Lansing, MI</b> PD/MD: Brant Johnson MD: Kelly Berry 22 BILLY LAWRENCE "Come" 20 JAY-Z "Who" PHAJJA "What" DEBORAH COX "Things" K-CI & JOJO "Bring" VERONICA CRAIG MACK "One"	<b>WHRK/Memphis, TN</b> PD/MD: Bobby D Jay APD: Eileen Nathaniel 15 702 "Doubt" 14 K-CI & JOJO "Bring" 5 KRS-ONE "Step" 5 DEBORAH COX "Things" 5 PHAJJA "What" 5 GOODFELLAZ "Walk" 5 JAY-Z "Who" 5 MASTER P "Change" 5 GOD'S PROPERTY "Stomp"	<b>WQOK/Nashville, TN</b> PD/MD: Tony Wright 11 K-CI & JOJO "Bring" 5 702 "Doubt" PHAJJA "What" DEBORAH COX "Things" DESI "Everything" PEGGY SCOTT-ADAMS "Help" TARA THOMAS "You're" DESI "Everything"	<b>WRKE/Salisbury, MD</b> PD: Tony Quartrone MD: Manuel Mena 9 K-CI & JOJO "Bring" ZAKIYA "Fade" ZHANE "Crush" DEBORAH COX "Things" BRAXTONS "Slow" 702 "Doubt" MASTER P "Change"	<b>WASE/Tupelo, MS</b> PD/MD: Stan Allen 20 702 "Doubt" 10 K-CI & JOJO "Bring" 5 PHAJJA "What" 5 DEBORAH COX "Things" 5 MASTER P "Change"	
<b>WZLX/Buffalo, NY</b> PD: Skip Dillard MD: Debbie Sims 22 ONE ACCORD "Stop" 12 TONI BRAXTON "Want" 5 K-CI & JOJO "Bring" REFUGEE CAMP "Sweetest"	<b>WZFX/Fayetteville, NC</b> PD: Bobby Jay MD: D. Chene 16 K-CI & JOJO "Bring" 14 TRU "Makin" 10 LEVERT "Sorry" 5 GOODFELLAZ "Walk" 5 DEBORAH COX "Things" 5 MASTER P "Change"	<b>WJLN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 JELLIE "Go" PHAJJA "What" 702 "Doubt" K-CI & JOJO "Bring" DEBORAH COX "Things" MASTER P "Change"	<b>WJMG/Lansing, MI</b> PD/MD: Brant Johnson MD: Kelly Berry 22 BILLY LAWRENCE "Come" 20 JAY-Z "Who" PHAJJA "What" DEBORAH COX "Things" K-CI & JOJO "Bring" VERONICA CRAIG MACK "One"	<b>WHRK/Memphis, TN</b> PD/MD: Bobby D Jay APD: Eileen Nathaniel 15 702 "Doubt" 14 K-CI & JOJO "Bring" 5 KRS-ONE "Step" 5 DEBORAH COX "Things" 5 PHAJJA "What" 5 GOODFELLAZ "Walk" 5 JAY-Z "Who" 5 MASTER P "Change" 5 GOD'S PROPERTY "Stomp"	<b>WQOK/Nashville, TN</b> PD/MD: Tony Wright 11 K-CI & JOJO "Bring" 5 702 "Doubt" PHAJJA "What" DEBORAH COX "Things" DESI "Everything" PEGGY SCOTT-ADAMS "Help" TARA THOMAS "You're" DESI "Everything"	<b>WRKE/Salisbury, MD</b> PD: Tony Quartrone MD: Manuel Mena 9 K-CI & JOJO "Bring" ZAKIYA "Fade" ZHANE "Crush" DEBORAH COX "Things" BRAXTONS "Slow" 702 "Doubt" MASTER P "Change"	<b>WASE/Tupelo, MS</b> PD/MD: Stan Allen 20 702 "Doubt" 10 K-CI & JOJO "Bring" 5 PHAJJA "What" 5 DEBORAH COX "Things" 5 MASTER P "Change"	
<b>WZLX/Buffalo, NY</b> PD: Skip Dillard MD: Debbie Sims 22 ONE ACCORD "Stop" 12 TONI BRAXTON "Want" 5 K-CI & JOJO "Bring" REFUGEE CAMP "Sweetest"	<b>WZFX/Fayetteville, NC</b> PD: Bobby Jay MD: D. Chene 16 K-CI & JOJO "Bring" 14 TRU "Makin" 10 LEVERT "Sorry" 5 GOODFELLAZ "Walk" 5 DEBORAH COX "Things" 5 MASTER P "Change"	<b>WJLN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 JELLIE "Go" PHAJJA "What" 702 "Doubt" K-CI & JOJO "Bring" DEBORAH COX "Things" MASTER P "Change"	<b>WJMG/Lansing, MI</b> PD/MD: Brant Johnson MD: Kelly Berry 22 BILLY LAWRENCE "Come" 20 JAY-Z "Who" PHAJJA "What" DEBORAH COX "Things" K-CI & JOJO "Bring" VERONICA CRAIG MACK "One"	<b>WHRK/Memphis, TN</b> PD/MD: Bobby D Jay APD: Eileen Nathaniel 15 702 "Doubt" 14 K-CI & JOJO "Bring" 5 KRS-ONE "Step" 5 DEBORAH COX "Things" 5 PHAJJA "What" 5 GOODFELLAZ "Walk" 5 JAY-Z "Who" 5 MASTER P "Change" 5 GOD'S PROPERTY "Stomp"	<b>WQOK/Nashville, TN</b> PD/MD: Tony Wright 11 K-CI & JOJO "Bring" 5 702 "Doubt" PHAJJA "What" DEBORAH COX "Things" DESI "Everything" PEGGY SCOTT-ADAMS "Help" TARA THOMAS "You're" DESI "Everything"	<b>WRKE/Salisbury, MD</b> PD: Tony Quartrone MD: Manuel Mena 9 K-CI & JOJO "Bring" ZAKIYA "Fade" ZHANE "Crush" DEBORAH COX "Things" BRAXTONS "Slow" 702 "Doubt" MASTER P "Change"	<b>WASE/Tupelo, MS</b> PD/MD: Stan Allen 20 702 "Doubt" 10 K-CI & JOJO "Bring" 5 PHAJJA "What" 5 DEBORAH COX "Things" 5 MASTER P "Change"	

## URBAN AC

<b>WALR/Atlanta, GA</b> DM/PD: Kris McClendon APD/MD: Marie Stevens 14 MAXWELL "Suitelady"	<b>WPAL-AM/Charleston, SC</b> PD/MD: Jae Jackson 19 702 "Doubt" 17 WILLIE CLAYTON "Bubble" 16 BRIGETTE MCWILLIAMS "Fire" 14 PEGGY SCOTT-ADAMS "Help" 14 K-CI & JOJO "Bring" 12 TONY TONI TONE "Thinking" 5 MEISHA "Doggin"	<b>WAGF/Dothan, AL</b> PD: Tony Black MD: Regina Dawkins WILLIE CLAYTON "Bubble" 702 "Doubt" ERIC MARIENTHAL "Until"	<b>WSOL/Jacksonville, FL</b> PD: Dave Wynter MD: K.J. 5 LUTHER VANDROSS "Love" 5 DIONNE FARRIS "Hopeless"	<b>KJLH/Los Angeles, CA</b> PD/MD: Cliff Winston EVERETTE HARP "Holy" LEVERT "Sorry" BRIGETTE MCWILLIAMS "Fire"	<b>WDLT/Mobile, AL</b> PD/MD: Mark Dylan 8 702 "Doubt" 7 KEITH SWEAT "Come" BRIGETTE MCWILLIAMS "Fire" ERIC MARIENTHAL "Until"	<b>WDAS/Philadelphia, PA</b> PD: Joe Tamburo MD: Daisy Davis PHAJJA "What" EVERETTE HARP "Holy" TONI BRAXTON "Him"	<b>KATZ/St. Louis, MO</b> PD: Chuck Atkins 19 TONY TONI TONE "Thinking" 14 DEBORAH COX "Things" 11 BLACKSTREET "Leave" 10 ERIC MARIENTHAL "Until" 8 ROME "Belong"	<b>WTMP/Tampa, FL (cont.)</b> 5 NEW EDITION "One" 5 VERONICA CRAIG MACK "One" 5 PEGGY SCOTT-ADAMS "Help" 5 BRAXTONS "Slow" 5 DESI "Everything" 5 BRIGETTE MCWILLIAMS "Fire"
<b>WWIN/Baltimore, MD</b> PD: Kathy Brown MD: J.C. No Adds	<b>WVFX/Columbus, GA</b> PD: Philip D. March MD: Art Thomason 17 JADE "Risin" 7 TWISTA "Emotion" MASTER P "Change" 702 "Doubt" K-CI & JOJO "Bring" PHAJJA "What" TELA "Tired" DEBORAH COX "Things"	<b>WNFQ/Gainesville, FL</b> PD/MD: Paul Dancer 20 702 "Doubt" LEVERT "Sorry" BRIGETTE MCWILLIAMS "Fire" PEGGY SCOTT-ADAMS "Help" GOODFELLAZ "Walk" TONI BRAXTON "Him" DEBORAH COX "Things" BIG MIKE "Dream" ERIC MARIENTHAL "Until"	<b>WNEK/Lafayette, LA</b> PD/MD: Derek Monet 26 LAKIESHA BERRI "Like" 20 MAXWELL "Suitelady" 18 ZHANE "Crush" 15 ERIC MARIENTHAL "Until" 11 ZAKIYA "Fade"	<b>WMJM/Louisville, KY</b> PD: Tony Fields EVERETTE HARP "Holy" ERIC MARIENTHAL "Until"	<b>WOAI/Myrtle Beach, SC</b> PD/MD: Jeff Kenny CHANGING FACES "G.H.E.T.T." KEITH SWEAT "Come"	<b>KMKJ/Phoenix, AZ</b> PD/MD: Art Jackson 25 K-CI & JOJO "Bring" 25 INCOGNITO "Shade" 24 SPEARHEAD "Sing" 23 PHAJJA "What" BRIGETTE MCWILLIAMS "Fire"	<b>KXOK/St. Louis, MO</b> DM/PD: Mike Love APD/MD: Ronn Scott 12 GOD'S PROPERTY "Stomp" 10 BRIGETTE MCWILLIAMS "Fire" 8 KEITH SWEAT "Come" 8 PHAJJA "What" 5 WHITNEY HOUSTON "Heart"	<b>WIMX/Toledo, OH</b> Interim PD: Jessie Peck ERYKAH BADU "Lifetime" KEITH SWEAT "Come" PAUL HARDCASTLE "Jokers" <b>WTUG/Tuscaloosa, AL</b> PD/MD: Steve Sloan 6 DIONNE FARRIS "Hopeless" BRIGETTE MCWILLIAMS "Fire"
<b>KQXL/Baton Rouge, LA</b> PD: Aljai Wallace KEITH SWEAT "Come" BRAND NEW HEAVIES "Sometimes" ZAKIYA "Fade" ADRIANA EVANS "Seen"	<b>WZLX/Buffalo, NY</b> PD: Skip Dillard MD: Debbie Sims 22 ONE ACCORD "Stop" 12 TONI BRAXTON "Want" 5 K-CI & JOJO "Bring" REFUGEE CAMP "Sweetest"	<b>WJLN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 JELLIE "Go" PHAJJA "What" 702 "Doubt" K-CI & JOJO "Bring" DEBORAH COX "Things" MASTER P "Change"	<b>KXZZ/Lake Charles, LA</b> PD/MD: Brian Robinson 5 702 "Doubt" 5 CHRISTIAN "Full" 5 BRIGETTE MCWILLIAMS "Fire" MICHAEL JACKSON "Blood"	<b>KJMS/Memphis, TN</b> PD: Bobby D Jay 7 BRIGETTE MCWILLIAMS "Fire" 5 PHAJJA "What" 5 CHANGING FACES "G.H.E.T.T." 5 GROVER WASHINGTON "Souffle" 5 INCOGNITO "Shade" 5 ERIC MARIENTHAL "Until" 5 DEBORAH COX "Things"	<b>WNHC/New Haven, CT</b> PD: Lamonda Williams MD: Earnest Johnson 8 KEITH SWEAT "Come" 9 BRIGETTE MCWILLIAMS "Fire" 8 ROBIN S "Must"	<b>KXOK/St. Louis, MO</b> DM/PD: Mike Love APD/MD: Ronn Scott 12 GOD'S PROPERTY "Stomp" 10 BRIGETTE MCWILLIAMS "Fire" 8 KEITH SWEAT "Come" 8 PHAJJA "What" 5 WHITNEY HOUSTON "Heart"	<b>WIMX/Toledo, OH</b> Interim PD: Jessie Peck ERYKAH BADU "Lifetime" KEITH SWEAT "Come" PAUL HARDCASTLE "Jokers" <b>WTUG/Tuscaloosa, AL</b> PD/MD: Steve Sloan 6 DIONNE FARRIS "Hopeless" BRIGETTE MCWILLIAMS "Fire"	
<b>WBKH/Birmingham, AL</b> PD: Mike Abrams APD: Jolita Riley MD: Don Alias No Adds	<b>WZLX/Buffalo, NY</b> PD: Skip Dillard MD: Debbie Sims 22 ONE ACCORD "Stop" 12 TONI BRAXTON "Want" 5 K-CI & JOJO "Bring" REFUGEE CAMP "Sweetest"	<b>WJLN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 JELLIE "Go" PHAJJA "What" 702 "Doubt" K-CI & JOJO "Bring" DEBORAH COX "Things" MASTER P "Change"	<b>KXZZ/Lake Charles, LA</b> PD/MD: Brian Robinson 5 702 "Doubt" 5 CHRISTIAN "Full" 5 BRIGETTE MCWILLIAMS "Fire" MICHAEL JACKSON "Blood"	<b>KJMS/Memphis, TN</b> PD: Bobby D Jay 7 BRIGETTE MCWILLIAMS "Fire" 5 PHAJJA "What" 5 CHANGING FACES "G.H.E.T.T." 5 GROVER WASHINGTON "Souffle" 5 INCOGNITO "Shade" 5 ERIC MARIENTHAL "Until" 5 DEBORAH COX "Things"	<b>WNHC/New Haven, CT</b> PD: Lamonda Williams MD: Earnest Johnson 8 KEITH SWEAT			

# TINA TURNER

## WILDEST DREAMS TOUR

Thank you Black Radio for supporting Tina with two Top 5 Adult records "Wildest Dreams" and "Something Beautiful Remains"

Tina Turner's Album "Wildest Dreams" has sold over gold and is approaching Platinum status

1997 Tour Sold-Out Across The Country

### Coming To A Town Near You

May

10 Las Vegas  
12-16 Los Angeles

June

2 Kansas City  
3 St. Louis  
8 New Orleans  
13 Orlando  
14 Atlanta  
18 Charlotte

July

12 Atlantic City  
22-30 New York

from the new album *Wildest Dreams*

Produced by Trevor Horn for Horn Productions  
Executive Producers: Tina Turner and Roger Davies  
Management: Roger Davies



<http://www.virginrecords.com>

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MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> KENNY LATTIMORE For You (Columbia)	1017	1008	945	927	38/0
5	2	2	2	BLACKSTREET Don't Leave Me (Interscope)	814	816	752	735	32/1
10	9	9	3	TONY TONI TONE Thinking Of You (Mercury)	721	624	543	553	32/2
3	3	3	4	ANN NESBY This Weekend (Perspective/A&M)	714	743	751	757	34/0
13	10	10	5	DIONNE FARRIS Hopeless (Columbia)	672	596	505	475	29/2
4	5	4	6	MONICA For You I Will (Warner Sunset/Atlantic)	656	660	698	754	26/0
8	8	5	7	BABYFACE Every Time I Close My Eyes (Epic)	614	657	626	648	25/0
17	12	11	8	MARY J. BLIGE Love Is All We Need (MCA)	609	566	498	446	25/0
22	18	13	9	ROME I Belong To You (Every...) (RCA)	574	553	415	364	25/3
2	4	6	10	AFTER 7 Sara Smile (Virgin)	566	651	733	817	24/0
25	21	17	11	ERYKAH BADU Next Lifetime (Kedar/Universal)	546	444	343	297	25/3
7	7	8	12	DRU HILL In My Bed (Island)	542	649	633	687	29/0
6	6	7	13	MINT CONDITION You Don't Have To Hurt No More (Perspective/A&M)	541	651	676	713	24/0
12	11	12	14	LUTHER VANDROSS Love Don't Love You Anymore (LV/Epic)	539	563	504	477	29/1
18	16	15	15	ERIC BENET Femininity (Warner Bros.)	524	518	438	423	26/0
15	14	14	16	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	495	535	495	469	21/0
—	23	19	17	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	491	416	299	231	22/0
19	17	16	18	TEDDY PENDERGRASS Don't Keep Wastin' My Time (Sure Fire)	433	448	432	395	23/0
11	15	18	19	ERYKAH BADU On & On (Kedar/Universal)	402	428	456	485	25/0
<b>BREAKER</b>			20	BROWNSTONE 5 Miles To Empty (MJJ/Work)	396	345	271	249	22/2
<b>BREAKER</b>			21	INCOGNITO A Shade Of Blue (Verve Forecast)	379	315	278	236	15/2
<b>BREAKER</b>			22	SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	365	341	239	226	23/1
<b>BREAKER</b>			23	TONI BRAXTON I Love Me Some Him (LaFace/Arista)	359	341	212	162	21/3
<b>BREAKER</b>			24	PAUL HARDCASTLE Jokers Wild (JVC)	354	303	265	194	16/1
<b>DEBUT</b>			25	MAXWELL Suitelady (Columbia)	330	245	169	69	22/2
—	29	27	26	BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	329	308	256	229	21/1
28	26	26	27	JOE Don't Wanna Be A Player (Jive)	318	312	277	249	14/0
24	22	24	28	SWV Can We (Jive)	317	336	321	319	14/0
<b>DEBUT</b>			29	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	274	227	153	140	18/4
—	30	30	30	MICHAEL JACKSON Blood On The Dance Floor (Epic)	272	287	255	208	17/1

This chart reflects airplay from April 28-May 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 38 Urban AC reporters. 37 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

### NEW & ACTIVE

112 Cupid (Bad Boy/Arista)

Total Plays: 265, Total Stations: 15, Adds: 0

ADRIANA EVANS Seein' Is Believing (Loud/PMP/RCA)

Total Plays: 259, Total Stations: 16, Adds: 1

WHITNEY HOUSTON My Heart Is Calling (Arista)

Total Plays: 245, Total Stations: 20, Adds: 2

LEVERT Sorry Is (Atlantic)

Total Plays: 226, Total Stations: 20, Adds: 2

ZHANE' Crush (Illtown/Motown)

Total Plays: 224, Total Stations: 17, Adds: 1

BYRON MILLER Something About You (Discovery)

Total Plays: 213, Total Stations: 12, Adds: 0

GINUWINE Tell Me Do U Wanna (550 Music)

Total Plays: 199, Total Stations: 7, Adds: 0

SPEARHEAD U Can't Sing R Song (Capitol)

Total Plays: 187, Total Stations: 10, Adds: 1

KEITH SWEAT Come With Me (Elektra/EEG)

Total Plays: 173, Total Stations: 20, Adds: 8

REGINA BELLE & JEFFREY OSBORNE Men Are From Mars... (Angel/Guardian)

Total Plays: 144, Total Stations: 12, Adds: 0

Songs ranked by total plays.

### BREAKERS®

BROWNSTONE

5 Miles To Empty (MJJ/Work)

TOTAL PLAYS/INCREASE: 396/51 | TOTAL STATIONS/ADDS: 22/2 | CHART: 20

INCOGNITO

A Shade Of Blue (Verve Forecast)

TOTAL PLAYS/INCREASE: 379/64 | TOTAL STATIONS/ADDS: 15/2 | CHART: 21

SOUNDS OF BLACKNESS

Spirit (Perspective/A&M)

TOTAL PLAYS/INCREASE: 365/24 | TOTAL STATIONS/ADDS: 23/1 | CHART: 22

TONI BRAXTON

I Love Me Some Him (LaFace/Arista)

TOTAL PLAYS/INCREASE: 359/18 | TOTAL STATIONS/ADDS: 21/3 | CHART: 23

PAUL HARDCASTLE

Jokers Wild (JVC)

TOTAL PLAYS/INCREASE: 354/51 | TOTAL STATIONS/ADDS: 16/1 | CHART: 24

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRIGETTE MCWILLIAMS Fire (Virgin)	16
702 No Doubt (Biv 10/Motown)	9
ERIC MARIENTHAL Until You Come Back To Me... (I.E./Verve)	9
KEITH SWEAT Come With Me (Elektra/EEG)	8
DEBORAH COX Things Just Ain't The Same (Arista)	6
PHAJJA What Are You Waiting For? (Warner Bros.)	6
K-CI & JOJO You Bring Me Up (MCA)	5
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	4

### MOST INCREASED PLAYS

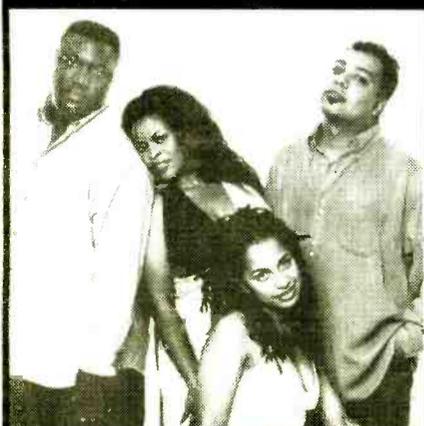
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ERYKAH BADU Next Lifetime (Kedar/Universal)	+102
TONY TONI TONE Thinking Of You (Mercury)	+97
ZHANE' Crush (Illtown/Motown)	+87
MAXWELL Suitelady (Columbia)	+85
BRIGETTE MCWILLIAMS Fire (Virgin)	+82
KEITH SWEAT Come With Me (Elektra/EEG)	+80
DIONNE FARRIS Hopeless (Columbia)	+76
REFUGEE CAMP ALL-STARS The Sweetest... (Columbia)	+75
702 No Doubt (Biv 10/Motown)	+66
INCOGNITO A Shade Of Blue (Verve Forecast)	+64

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
LUTHER VANDROSS I Can Make It Better (LV/Epic)
MINT CONDITION What Kind Of Man... (Perspective/A&M)
CURTIS MAYFIELD No One Knows About A Good... (Warner Bros.)
TONI BRAXTON I Don't Want To (LaFace/Arista)
"AFKAP" Somebody's Somebody (NPG/EMI)
ISLEY BROTHERS Tears (T-Neck/Island)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
ELEMENTS OF LIFE Sweet Love (RCA)
MARK MORRISON Return Of The Mack (Atlantic)
RAHSAAN PATTERSON Stop By (MCA)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## Incognito "A Shade of Blue"



Urban AC Chart

25 - 21 Breaker

New This Week:

KMJK 25x

KJMS 5x

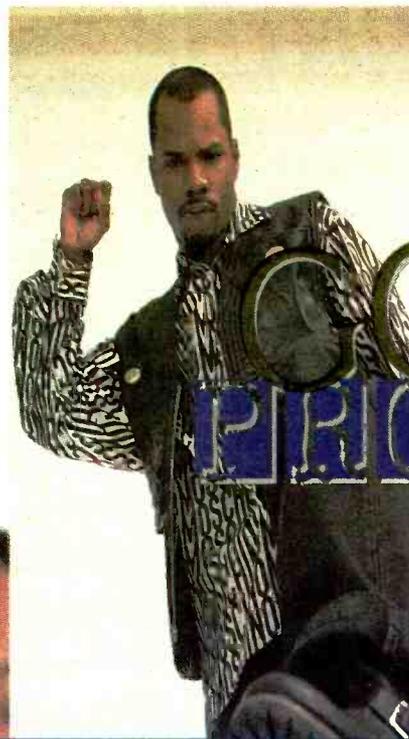
2nd Most Added Urban AC

Already On:

KMJQ, KATZ, KXOK, WMCS, WMJM, KJMS, WSOJ, WDLT, WNFQ, WAGF, KNEK, WNOV, WPLZ, WJFX, KDKS



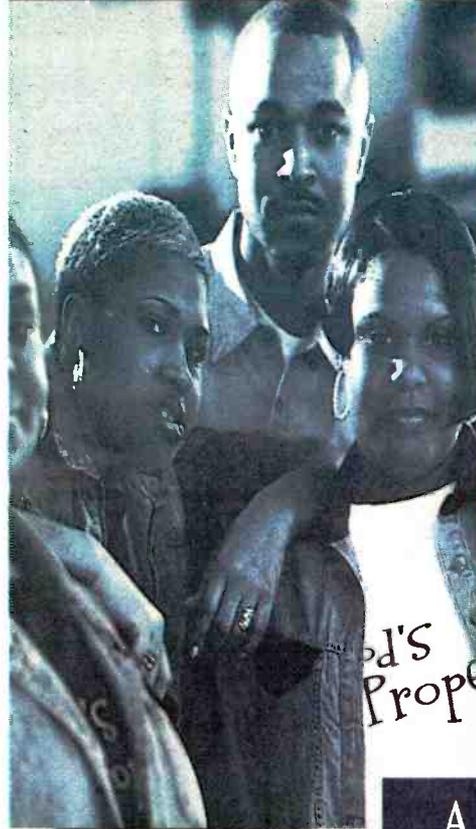
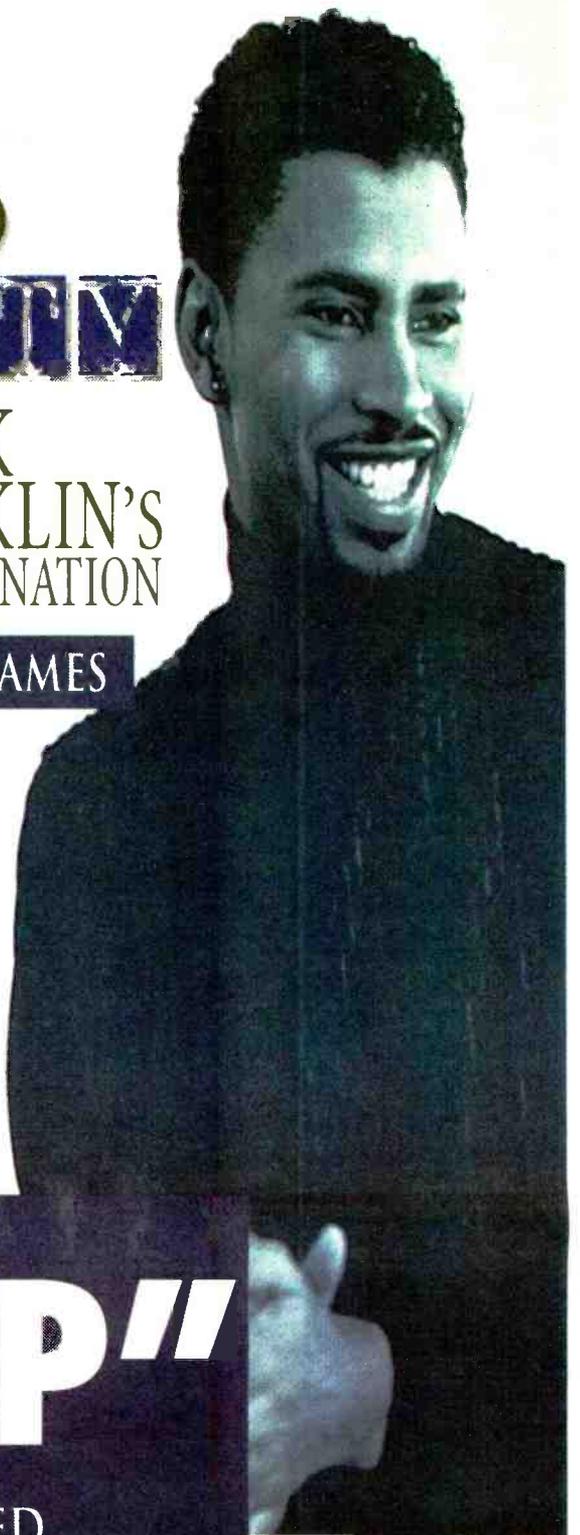
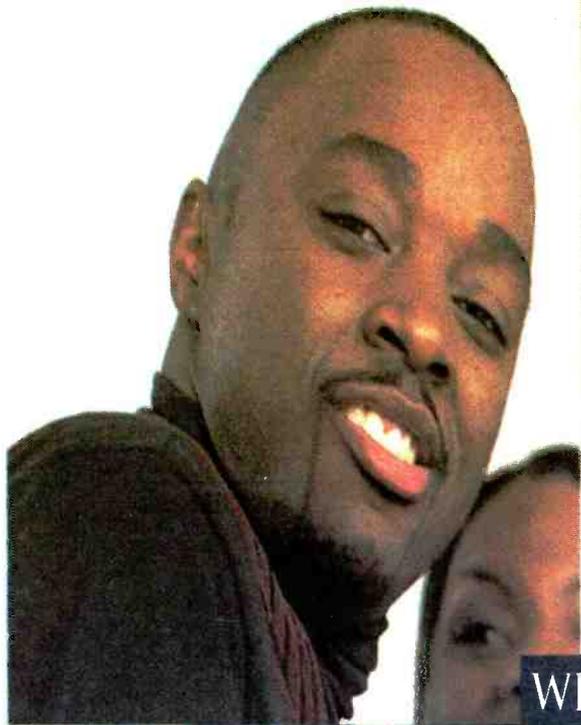
Eric Marienthal / Vesta "Until You Come Back To Me"



# GOOD'S PROPERTY

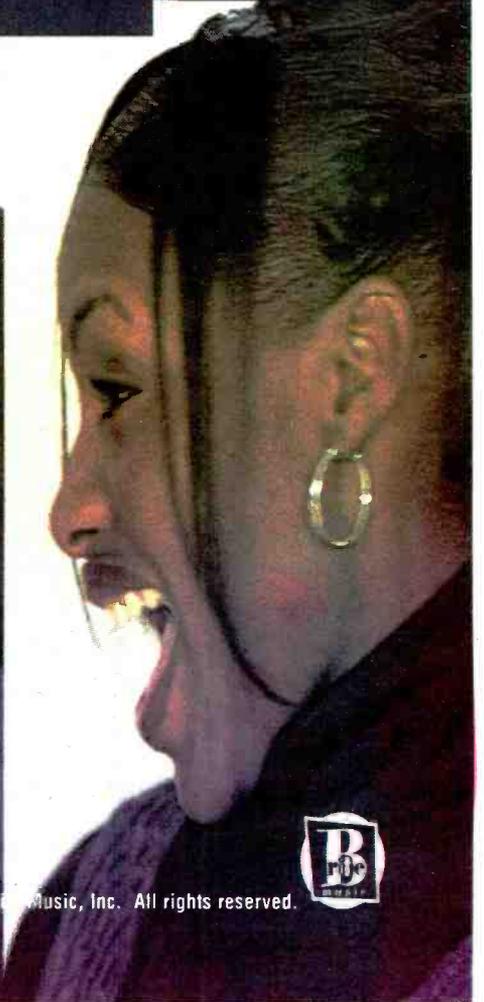
FROM KIRK  
FRANKLIN'S  
NU NATION

WITH SPECIAL GUEST CHERYL "SALT" JAMES



# "STOMP"

A RECORD THAT DESERVES TO BE PLAYED ...



REMIX PRODUCED BY BIG YAM



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LON HELTON

## Eight Key Questions Facing Country Radio Today

□ Research Group CEO Campbell responds to a recent column

Larry Campbell, Chairman/CEO of The Research Group, wrote me the following letter in response to a recent column that focused on Interep Research's "1997 Qualitative Profile Of Country Radio" (R&R 4/11).

I read your April 11, 1997 column just last week. The Interep report states:

"Question: 'I heard Country's audience is on the decline ... could this really be true?'"

"Answer: 'Absolutely NOT! Country is alive and well and still growing!'"

In our view, in order to get the true trend profile of Country radio today,



Larry Campbell

it's imperative to look beyond Interep's report, which was based on Simmons data, and focus on the findings of the Arbitron National Database published by Arbitron in February 1997. The Arbitron Database reports listening estimates for Arbitron's 94 continuous measurement markets Monday-Sunday, 6am-midnight.

While Country remains an incredibly attractive format today, it faces some significant challenges. Country, as Interep has said, is alive and well relative to many other formats; however, it is *not* growing.

The Simmons 18+ cume trend is very misleading because Simmons reports *uplicated* cume data. Therefore, the Simmons numbers do not give a true picture of the actual total number of *different* persons who have listened to the Country radio format over the 1994-1996 period.

Arbitron reports a far different picture of Country listenership

□ **With consolidation in multiple Country stations in many markets, can you create a "difference"? Is your "difference" based on something of real value to your target listeners?**

trends — a significant and alarming downward trend. Arbitron does not report cume trends in its National Database because it does not have non-duplicated cume data available for the database.

### Arbitron Country TSL

The Katz Radio Group "Focus On Radio" National Format averages report (highlights of which ran in R&R's May 2 Country column) for the Fall 1996 Arbitron survey shows the following trends for weekly Time Spent Listening (Monday-Sunday, 6am-midnight). Comparing Fall 1994 with Fall 1996, we see the following trends:

	25-54		25-34		35-44	
	M	W	M	W	M	W
F '94	9:19	8:44	8:45	8:12	9:26	8:38
F '96	9:27	9:14	8:23	8:07	9:38	9:02
Percent Variance	+9	+8.3	-2.6	-.6	+1.3	+7.6

	45-54		55-64	
	M	W	M	W
F '94	9:17	9:22	9:31	9:11
F '96	9:14	10:02	9:31	9:29
Percent Variance	+3	+8.7	—	+2.0

With the average quarter hour shares down so dramatically in each age group and in each geographic region across the United States over the last two years — and with TSL flat among men 25-54 and up among women 25-54, the *unduplicated* cume audience to Country has to be down significantly.

Why is Arbitron showing Country's shares eroding so significantly? Is there anything that can be done to stop the downward trend? We sure think so!

### Key Questions

Here are some key questions that need to be answered in order for Country stations to stop the erosion and strengthen Country radio listenership. Knowing the answers to these questions will enable Country managers and programmers to build strategies to turn the tide and grow

□ **Country, as Interep has said, is alive and well relative to many other formats; however, it is not growing.**

listenership. Here are those key questions:

1. Has the target audience focus for Country changed in your market? Exactly who should you be going after? The Katz Radio Group report shows the audience composition for Country to be 61.3% adults 35+. Only 37.9% of Country listen-

ership is 12-34, and half of that comes from listeners 25-34.

A recent study by Rating Point Management President David Lebow surveying nearly 370,000 Arbitron diaries over the Fall '95-Fall '96 period shows:

- The top one-third of the diaries (ranked by TSL) produce 79% of the average quarter-hours.

- The top 10% of the diaries produce 46% of the average quarter-hours. Do you know who these folks are for your station(s)?

2. Has your music gotten too unfamiliar for your station's target listeners? Is unfamiliar music causing your listeners to tune out? Aren't most adults creatures of habit? Aren't most adults moved out of their comfort zone when faced with unfamiliar goods and services — including music?

3. Do you know what your sta-

## Arbitron Country Shares Between Fall '94- Fall '96

The Research Group Chairman/CEO Larry Campbell included a number of Country radio listening statistics in his letter to me. He notes, "Look at the trend of Country shares 12+. Overall, since Fall 1994, the Country share has fallen by 16.7% (Fall '94 12.6; Fall '96 10.5)!"

Breaking out Country's share trends by age group and by region, he points out, "Even in the heartland of Country radio, the South Central Region, Country shares are down by nearly 20%!"

Age Group Adults	Fall '96 vs. Fall '94 Percent Variance
18-24	-15.4%
25-34	-16.8%
35-44	-13.9%
45-54	-19.2%

Region	Fall '96 vs. Fall '94 Percent Variance
Pacific	-17.6%
Mountain	-8.8%
South Central	-19.8%
South Atlantic	-15.6%
West North Central	-7.7%
East North Central	-12.2%
Mid-Atlantic	-31.7%
New England	-37.5%

tion's era balance and current to non-current ratio needs to be to satisfy the needs of your target listeners? How does your station's "Music Satisfaction Index" (tm) compare to the norm for a successful Country radio station?

4. What are the relative levels of importance to your target listeners of playing great Country music (quality, variety, and quantity) vs. having fun and entertaining personalities? Are your station's key music images as strong as they need to be relative to your personality images?

5. According to Rating Point Management's analysis of Country at-work listening, while approximately 20%-25% of Country diaries show at-work listening, they produce approximately 30%-35% of Country's quarter-hours. Are you as strong as you can and should be with at-work listening? Have you reached your station's full potential for at-work listening in the critically important Monday-Friday, 9am-5pm time period?

6. How strong is your station's top-of-mind awareness? Does your station have a significant top-of-mind awareness shortfall? Are you maximizing the demand for Country radio in your market, thus maximizing your true ratings potential?

7. With consolidation in multiple Country stations in many markets, can you create a "difference"? Is your "difference" based on something of *real value* — a key benefit — to your target listeners? Is there really a *meaningful* "difference" (from the viewpoint of your target listeners) available to you in your market?

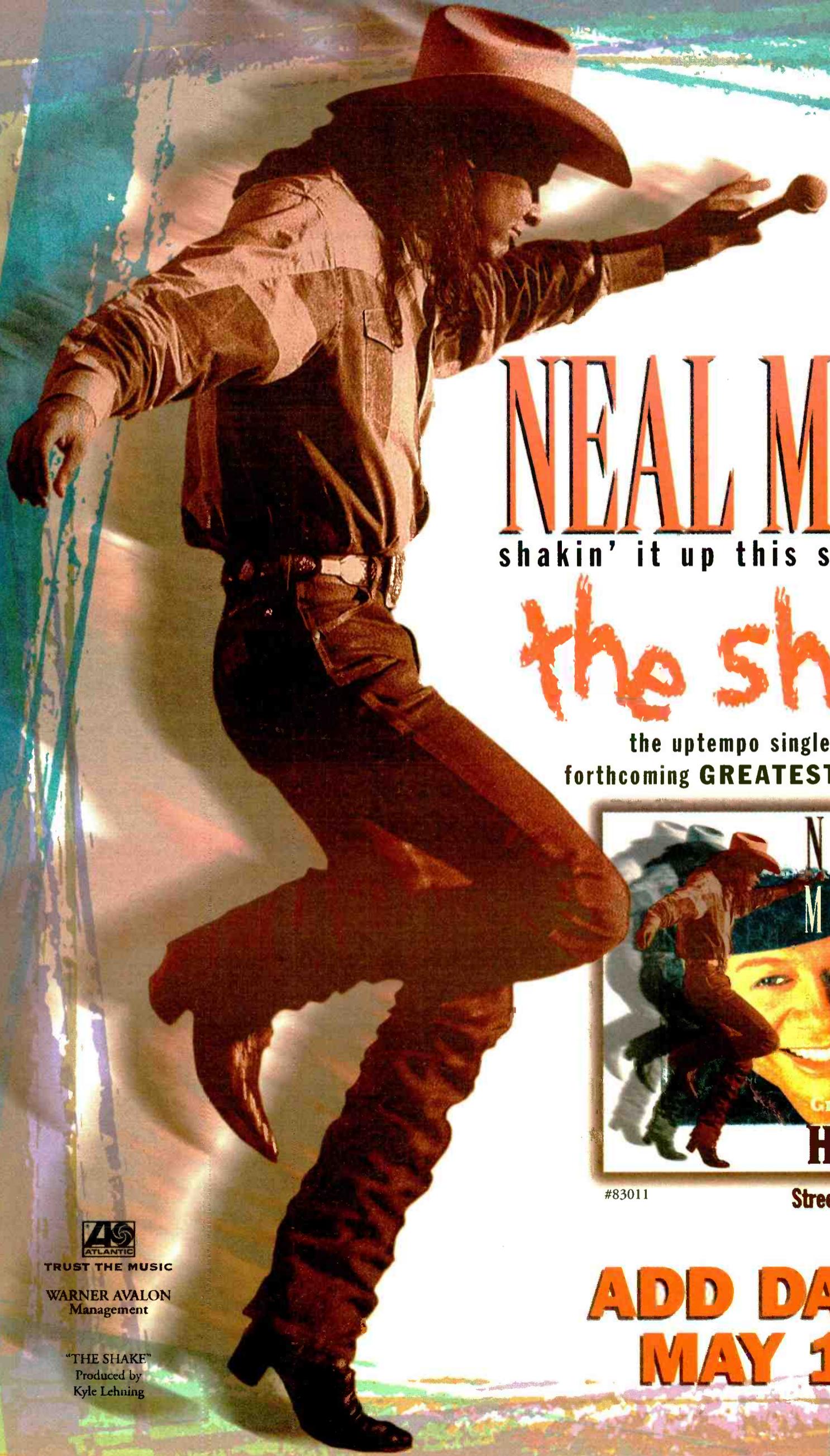
□ **While approximately 20%-25% of Country diaries show at-work listening, they produce approximately 30%-35% of Country's quarter-hours.**

8. Is your station's communication with your target country listeners in the proper "personality style"? How do the Country PIs in your market want to be communicated with? What kind of people are the country listeners in your market? How should your airstaff relate to these folks? How should your pro-mosound?

### EDITOR'S NOTE

Mr. Campbell raises some important points, especially in regards to knowing your listener. Programmers pay a lot of lip service to "giving the listeners what they want." But do you *really* know who they are and what they want?

He ended his letter by noting, "We welcome any response from you or your readers." So over the next few months, each of the eight "key questions" listed above will themselves be the subject of an entire column. I certainly welcome any and all replies to these issues. Please feel free to either write or call me with your thoughts for inclusion in these columns.



# NEAL MCCOY

shakin' it up this summer with

## the shake

the uptempo single from the forthcoming **GREATEST HITS** album.



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"THE SHAKE"  
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# Formidable Future For Fan Fair Fun

Labels fine-tuning their concert offerings for 26th annual event

While he was still walking on our planet, the late astronomer **Carl Sagan's** famous phrase was something about "billions and billions of stars" in the galaxy.

While the upcoming International Country Music Fan Fair will feature less than a billion country stars, rest assured that the 24,000 fans attending the 26th annual event will be getting a big bang for their buck. Actually, it's 90 bucks to attend the week-long celebration, but Fan Fair sold out long before any performers were announced.

## Updated Schedule

Fan Fair takes place June 16-21 at the Tennessee State Fairgrounds in Nashville, and the lineup for most of label-sponsored concerts was announced last week. Among the acts making their Fan Fair debuts: **Lila McCann, Deana Carter, Sherrie Austin, Jeff Wood, Kevin Sharp, Ryan Reynolds, Billy Yates, Mullins-Black, Crystal Bernard, MC Potts, Burnin' Daylight, Harley Allen, Lee Ann Womack, Big House, River Road, Sara Evans, and BR5-49.**

Talent has not been finalized for the **Warner/Reprise/Giant** show, hosted by comic **Bill Engvall**. With more acts to be added and everything subject to change, here's a look at what the labels have planned for their concerts:

- **Almo Sounds:** Mullins-Black, Billy Yates
- **Arista/Career:** Sherrie Austin, Blackhawk, BR5-49, Brooks & Dunn, Diamond Rio, Tammy Graham
- **Atlantic & Asylum:** Tracy Lawrence, Mila Mason, Neal McCoy, Greg Holland, Lila McCann, Kevin Sharp, Thrasher Shiver, Bryan White
- **Capitol:** Trace Adkins, John Berry, Deana Carter, Chris LeDoux, River Road, Tanya Tucker
- **Columbia/Epic:** James Bonamy, Joe Diffie, Wade Hayes, Ty Herndon, Collin Raye, Ricochet

## COUNTRY FLASHBACK

### 1 YEAR AGO

- No. 1: "As Long As I Live" - John Michael Montgomery

### 5 YEARS AGO

- No. 1: "Some Girls Do" - Sawyer Brown

### 10 YEARS AGO

- No. 1: "I Will Be There" - Dan Seals

### 15 YEARS AGO

- No. 1: "Always On My Mind" - Willie Nelson

### 20 YEARS AGO

- No. 1: "Some Broken Hearts Never Mend" - Don Williams (second week)

- **Critique/BMG:** MC Potts, Jim Wise
- **Curb & MCG/Curb:** Burnin' Daylight, Jeff Carson, David Kersh, Tim McGraw, LeAnn Rimes
- **Imprint:** Ryan Reynolds, Jeff Wood
- **Magnatone:** Great Plains, Rich McCready, Billy Montana, Kenny Rogers
- **MCA/Decca:** Rhett Akins, Gary Allan, Big House, Tracy Byrd, Marty Stuart, Lee Ann Womack, Chely Wright, Trisha Yearwood
- **Mercury:** Harley Allen, Kathy Mattea, John & Audrey Wiggins, Mark Wills
- **RCA/BNA:** Kenny Chesney, Sara Evans, Kentucky Headhunters, Jim Lauderdale, Mindy Mc-

**Cready, Lorrie Morgan, Thompson Brothers, Ray Vega**

• **River North/Intersound:** Belamy Brothers, Crystal Bernard, Holly Dunn, Joe Nichols

• **Rounder:** Burns Sisters, Alison Krauss & Union Station, Stevens Sisters

• **Step One:** Bryan Smith, Gene Watson

## Summer Lights

Lorrie Morgan, Tracy Lawrence, Mark Chesnutt, **Jo-El Sonnier & Eddy Raven, Bekka & Billy, and Joy Lynn White** are among the country acts performing at this year's Summer Lights In Music City. The festival takes place May 29-June 1 in downtown Nashville.

**Radney Foster** and **Bill Lloyd** will be performing separately, as opposed to a Foster & Lloyd reunion. The **Mavericks' Raul Malo** will be singing classic pop and jazz tunes with the **Dennis Burnside Orchestra**. And the **Cicadas** — **Rodney Crowell's** new rock band — are on the schedule.

Representing diverse musical styles, more than 250 acts will perform during the four-day festival. Along with former **Fleetwood Mac** guitarist **Rick Vito**, the festival's blues stage will feature Memphis soul legend **Ann Peebles** in a tribute to producer **Willie Mitchell**.

## Nashville Cool

**MCA/Nashville** President **Tony Brown** is dubbed "king of cool" in the April-May cover of *Nashville Life*. In addition to **Mercury/Nashville** President **Luke Lewis**, **Sony/Tree** President/CEO **Donna Hilley**, and tailor **Manuel Cuevas**, other familiar names on the "cool list" include **Chet Atkins, Matraca Berg, Sam Bush, Johnny Cash, Steve Earle, Bela Fleck, Mark O'Connor, Gretchen Peters, Mike Reid, Kim Richey, Matt Rollings, Sam Bush, and Lucinda Williams.**

Making the "cool couples" list were **Go West Presents** founder **Steve West** and wife **Kay**, a jour-



**PIONEERING SPIRIT** — An ecstatic Roy Clark proudly displays the Pioneer Award he received at the 32nd annual Academy Of Country Music Awards. As a recording artist and television personality, Clark was recognized for his "outstanding and unprecedented" achievement in country music.

nalist who also serves as **George Strait's** publicist. Considering that he moved to town in 1995 to play fiddle with **Kitty Wells** and **Johnny Wright**, **WSM-AM/Nashville** personality **Eddie Stubbs** was particularly excited about his inclusion.

Non-country music figures highlighted include producer **R.S. Field**, singer-songwriter **Steve Forbert**, musician/producer **Al Kooper**, bassist **Edgar Meyer**, R&B songwriter **Dan Penn**, and drummer **Chester Thompson**.

## Youngest Player

As it turns out, **LeAnn Rimes** won't be the youngest performer at this year's "CountryFest '97," scheduled for June 14 in Ft. Worth. That distinction falls to **Hunter Hayes**, a 5-year-old Lafayette, LA accordionist who will appear with **Hank Williams Jr.** Festival sponsor **Fruit Of The Loom** has added **Neal McCoy** and **Burnin' Daylight** to the list of performers. Other acts include **Vince Gill, Wynonna, Travis Tritt, Randy Travis, the Charlie Daniels Band, Bryan White, and Jo Dee Messina.**

## Bits 'N' Pieces

**Emmylou Harris** will be joined by **Kevin Sharp, BlackHawk, Hal Ketchum, and Billy Dean** for the ninth annual "Stars For Second Harvest" concert, taking place May 15 on the lawn of Nashville's Belle Meade Mansion. Harris has appeared at all of the concerts which benefit

the Second Harvest Food Bank.

• **Billy Ray Cyrus** will embark on his first-ever international tour. After his September 12 European debut at the Country Night Gstaad Festival in Switzerland, Cyrus goes to the UK for shows in London, Glasgow, and four other cities. Others appearing at the two-day festival in Gstaad include **Kathy Mattea, Paul Brandt, and Emilio.**

• **Clint Black, Tracy Lawrence, and Clay Walker** perform at the second annual "Music Row Walks With Heart" concert, taking place May 14 at Belmont University. The benefit for the American Heart Association and Belmont is in memory of drummer **Larrie Londin** and recording engineer **Lynn Peterzell.**

• **Sammy Kershaw** hosted last week's celebrity auction which raised money for the Nashville Police Department's "1997 Torch Run for Tennessee Special Olympics." Kershaw paid \$1650 as the high bidder on several items, which he gave to the young athletes in attendance at Planet Hollywood. One of those items was his gold album for "Politics, Religion, And Her," which he donated just moments after **Mercury/Nashville** President **Luke Lewis** presented it to him.

• While in New York City, **Tanya Tucker** has donated a three-piece pant suit ensemble to the trendy Fashion Cafe's "Music In Fashion" collection.



**RICOCHET HITS THE MARK** — Columbia/Nashville's Ricochet was bouncing off the wall after being named the ACM's Top New Vocal Group. Standing (l-r) are Columbia Dir./National Promotion **Ted Wagner**, Manager/Western Region Promotion **Lloyd Stark**, VP/National Promotion **Debi Fleischer**, Ricochet's **Greg Cook** and **Heath Wright**, Sony/Nashville President **Allen Butler**, Ricochet's **Teddy Carr**, Manager/Western Region Promotion **Marlene Augustine**, and Ricochet's **Junior Bryant**; kneeling (l-r) are Ricochet's **Eddie Kilgallon** and **Jeff Bryant**.



**CAPITOL WEST** — Capitol/Nashville artists and execs met following the Academy Of Country Music Awards to celebrate the success of **Trace Adkins**, who was named Top New Male Artist. Joining in the festivities (l-r) were **Dean Miller, John Berry, Deana Carter, Capitol/Nashville President/CEO Scott Hendricks, Tanya Tucker, Adkins, and River Road's Steve Grisaffe.**



# COUNTRY TOP 50

MAY 9, 1997

3W	2W	LW	TR	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
4	4	4	1	<b>ALABAMA</b> Sad Lookin' Moon (RCA)	193/0	1	7012	+196	35356	+1123
5	5	3	2	<b>TRACY LAWRENCE</b> Better Man, Better Off (Atlantic)	193/0	2	6896	+29	34406	+139
3	3	2	3	<b>COLLIN RAYE</b> On The Verge (Epic)	193/0	3	6757	-133	34204	-522
6	6	5	4	<b>LORRIE MORGAN</b> Good As I Was To You (BNA)	193/0	4	6685	+48	33358	+256
9	7	6	5	<b>JOHN MICHAEL MONTGOMERY</b> I Miss You A Little (Atlantic)	193/0	5	6592	+123	32883	+546
1	1	1	6	<b>GEORGE STRAIT</b> One Night At A Time (MCA)	186/0	6	6372	-713	32170	-3594
12	10	8	7	<b>BRYAN WHITE</b> Sittin' On Go (Asylum/EEG)	192/0	7	6225	+265	30710	+1254
11	9	7	8	<b>KEVIN SHARP</b> She's Sure Taking It Well (143/Asylum/EEG)	192/0	8	6102	+156	30642	+763
13	11	9	9	<b>MINDY MCCREADY</b> A Girl's Gotta Do (What...) (BNA)	193/0	9	5961	+352	29803	+1804
14	12	10	10	<b>VINCE GILL</b> A Little More Love (MCA)	193/0	10	5521	+262	27703	+1314
19	15	13	11	<b>ALAN JACKSON</b> Who's Cheatin' Who (Arista)	191/0	12	5345	+344	27226	+1835
15	13	11	12	<b>BROOKS &amp; DUNN</b> Why Would I Say Goodbye (Arista)	193/0	11	5370	+131	26865	+492
16	14	12	13	<b>LEANN RIMES</b> The Light In Your Eyes (MCG/Curb)	193/0	13	5278	+267	26850	+1413
18	16	14	14	<b>SAWYER BROWN</b> Six Days On The Road (Curb)	190/1	14	4934	+67	24290	+199
22	18	15	15	<b>TANYA TUCKER</b> Little Things (Capitol)	192/0	15	4512	+170	22336	+730
—	—	24	16	<b>TIM MCGRAW</b> It's Your Love (Curb)	192/18	17	4380	+1375	22325	+6955
24	20	16	17	<b>TY HERNDON</b> Loved Too Much (Epic)	192/3	16	4457	+353	22304	+1809
23	19	17	18	<b>DEANA CARTER</b> Count Me In (Capitol)	190/1	18	4325	+161	21476	+1061
—	27	20	19	<b>REBA MCENTIRE</b> I'd Rather Ride Around With... (MCA)	193/6	19	4102	+453	20520	+2104
25	22	19	20	<b>MARK CHESNUTT</b> Let It Rain (Decca)	190/1	20	4081	+181	20131	+903
27	23	22	21	<b>MARK WILLS</b> Places I've Never Been (Mercury)	184/3	21	3868	+244	19208	+1384
26	24	23	22	<b>LEE ANN WOMACK</b> Never Again, Again (Decca)	181/3	22	3561	+133	17285	+644
40	32	28	23	<b>PAM TILLIS</b> All The Good Ones Are Gone (Arista)	189/12	26	3115	+449	15776	+2424
29	28	26	24	<b>SONS OF THE DESERT</b> Whatever Comes First (Epic)	179/3	23	3233	+272	15513	+1310
28	26	25	25	<b>JOE DIFFIE</b> This Is Your Brain (Epic)	178/5	24	3177	+97	15288	+359
32	29	27	26	<b>RICK TREVINO</b> I Only Get This Way With You (Columbia)	178/5	25	3161	+318	15286	+1614
41	34	31	27	<b>PATTY LOVELESS</b> The Trouble With The Truth (Epic)	174/16	28	2878	+408	13976	+2061
33	30	30	28	<b>TRAVIS TRITT</b> She's Going Home With Me (Warner Bros.)	166/3	29	2762	+150	13372	+763
—	38	32	29	<b>TRACE ADKINS</b> I Left Something Turned On... (Capitol)	174/14	30	2651	+470	13204	+2316
39	37	33	30	<b>JOHN BERRY</b> I Will, If You Will (Capitol)	158/9	32	2291	+299	11301	+1615
37	36	34	31	<b>TAMMY GRAHAM</b> A Dozen Red Roses (Career)	130/6	34	1943	+66	9329	+222
<b>BREAKER</b>			32	<b>LONESTAR</b> Come Cryin' To Me (BNA)	144/35	36	1865	+542	9175	+2851
<b>BREAKER</b>			33	<b>CLAY WALKER</b> One, Two, I Love You (Giant)	130/28	38	1822	+407	8980	+1936
42	40	37	34	<b>SAMMY KERSHAW</b> Fit To Be Tied Down (Mercury)	139/20	37	1845	+314	8787	+1519
38	39	38	35	<b>PAUL BRANDT</b> Take It From Me (Reprise)	121/4	40	1611	+80	7726	+458
8	8	21	36	<b>BUFFALO CLUB</b> If She Don't Love You (Rising Tide)	72/0	41	1426	-2152	7406	-10637
45	41	41	37	<b>GARY ALLAN</b> From Where I'm Sitting (Decca)	103/9	45	1383	+154	6671	+703
—	46	43	38	<b>LEE ROY PARNELL</b> Lucky Me, Lucky You (Career)	101/10	44	1385	+266	6607	+1274
<b>BREAKER</b>			39	<b>JAMES BONAMY</b> The Swing (Epic)	116/13	42	1393	+173	6559	+705
<b>BREAKER</b>			40	<b>RICOCHET</b> He Left A Lot To Be Desired (Columbia)	116/27	46	1362	+395	6502	+2002
—	—	50	41	<b>TRACY BYRD</b> Don't Love Make A Diamond... (MCA)	103/51	49	1189	+608	5823	+3107
49	45	45	42	<b>JOHN &amp; AUDREY WIGGINS</b> Somewhere In Love (Mercury)	97/7	50	1076	+92	5116	+503
50	48	47	43	<b>RANDY TRAVIS</b> King Of The Road (Asylum/EEG)	82/4	52	939	+68	4322	+280
<b>DEBUT</b>			44	<b>MICHAEL PETERSON</b> Drink, Swear, Steal & Lie (Reprise)	70/56	55	753	+619	3881	+3013
—	—	48	45	<b>JEFF CARSON</b> Do It Again (MCG/Curb)	68/2	54	756	+66	3568	+300
17	17	29	46	<b>MILA MASON</b> Dark Horse (Atlantic)	34/0	58	573	-1986	3014	-9633
34	33	36	47	<b>BURNIN' DAYLIGHT</b> Say Yes (Curb)	25/0	63	506	-1044	2824	-4584
<b>DEBUT</b>			48	<b>SKIP EWING</b> Mary Go Round (Word)	50/8	62	523	+91	2690	+388
<b>DEBUT</b>			17	<b>RIVER ROAD</b> I Broke It, I'll Fix It (Capitol)	56/20	59	560	+162	2654	+885
<b>DEBUT</b>			18	<b>TERRI CLARK</b> Just The Same (Mercury)	54/44	60	548	+478	2469	+2105

This chart reflects airplay from May 5-11. Songs ranked by total points. Highlighted songs indicate Breaker.

193 Country reporters. 190 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

## BREAKERS®

**LONESTAR**  
Come Cryin' To Me (BNA)  
74% of our reporters on it (144 stations)  
35 Adds • Moves 40 - 32

**CLAY WALKER**  
One, Two, I Love You (Giant)  
67% of our reporters on it (130 stations)  
28 Adds • Moves 39-33

**JAMES BONAMY**  
The Swing (Epic)  
60% of our reporters on it (116 stations)  
13 Adds • Moves 42-39

**RICOCHET**  
He Left A Lot To Be Desired (Columbia)  
60% of our reporters on it (116 stations)  
27 Adds • Moves 46-40

## MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
<b>MICHAEL PETERSON</b> Drink, Swear, Steal & Lie (Reprise)	56
<b>TRACY BYRD</b> Don't Love Make A Diamond Shine (MCA)	51
<b>TERRI CLARK</b> Just The Same (Mercury)	44
<b>LONESTAR</b> Come Cryin' To Me (BNA)	35
<b>CLAY WALKER</b> One, Two, I Love You (Giant)	28
<b>RICOCHET</b> He Left A Lot To Be Desired (Columbia)	27
<b>LITTLE TEXAS</b> Your Mama Won't Let Me (Warner Bros.)	26
<b>SHERRIE AUSTIN</b> Lucky In Love (Arista)	20
<b>SAMMY KERSHAW</b> Fit To Be Tied Down (Mercury)	20
<b>RIVER ROAD</b> I Broke It, I'll Fix It (Capitol)	20

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>TIM MCGRAW</b> It's Your Love (Curb)	+1375
<b>MICHAEL PETERSON</b> Drink, Swear, Steal & Lie (Reprise)	+619
<b>TRACY BYRD</b> Don't Love Make A Diamond Shine (MCA)	+608
<b>LONESTAR</b> Come Cryin' To Me (BNA)	+542
<b>TERRI CLARK</b> Just The Same (Mercury)	+478
<b>TRACE ADKINS</b> I Left Something Turned On... (Capitol)	+470
<b>REBA MCENTIRE</b> I'd Rather Ride Around With You (MCA)	+453
<b>PAM TILLIS</b> All The Good Ones Are Gone (Arista)	+449
<b>PATTY LOVELESS</b> The Trouble With The Truth (Epic)	+408
<b>CLAY WALKER</b> One, Two, I Love You (Giant)	+407

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
<b>TIM MCGRAW</b> It's Your Love (Curb)	+6955
<b>TRACY BYRD</b> Don't Love Make A Diamond Shine (MCA)	+3107
<b>MICHAEL PETERSON</b> Drink, Swear, Steal & Lie (Reprise)	+3013
<b>LONESTAR</b> Come Cryin' To Me (BNA)	+2851
<b>PAM TILLIS</b> All The Good Ones Are Gone (Arista)	+2424
<b>TRACE ADKINS</b> I Left Something Turned On... (Capitol)	+2316
<b>TERRI CLARK</b> Just The Same (Mercury)	+2105
<b>REBA MCENTIRE</b> I'd Rather Ride Around With... (MCA)	+2104
<b>PATTY LOVELESS</b> The Trouble With The Truth (Epic)	+2061
<b>RICOCHET</b> He Left A Lot To Be Desired (Columbia)	+2002

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>DAVID KERSH</b> Another You (Curb)
<b>KENNY CHESNEY</b> When I Close My Eyes (BNA)
<b>CLAY WALKER</b> Rumor Has It (Giant)
<b>TRACE ADKINS</b> (This Ain't) No Thinkin' Thing (Capitol)
<b>TRACY BYRD</b> Don't Take Her She's All I Got (MCA)
<b>JOHN BERRY</b> She's Taken A Shine (Capitol)
<b>REBA MCENTIRE</b> How Was I To Know (MCA)
<b>DIAMOND RIO</b> Holdin' (Arista)
<b>TOBY KEITH</b> Me Too (Mercury)
<b>DEANA CARTER</b> We Danced Anyway (Capitol)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

# MICHAEL PETERSON

✓ DRINK ✓ SWEAR ✓ STEAL ✓ & LIE

70/56 Debut **44** #1 Most Added!

KBEQ, WUBE, WUSN, WYCD, WKKX, WXBW, KKAT, KUBL, KSAN, WTRD, WSIX, KTST, KEYE, KNIX, KMPS, KYCW, KYCY, WAMZ, KASE, WSOC, WESC, WUSY, KHAY, KSOP, WKLB, WXBQ, KFKF, WTQR, WSM, WYAY, ETC.

"Why do we need a quote? Doesn't everybody know he's the best new act to come around in 1997!" -Greg Swedberg/KEYE

PLAY IT AGAIN

## The New Album Gallery

May 13

Lee Ann Womack

"Lee Ann Womack" (Decca)

New acts usually have to fight for attention at the Country Radio Seminar, but Decca's Lee Ann Womack created a considerable buzz among radio programmers attending this year's event. She turned that buzz into a respectable first hit with the single "Never Again."

In light of LeAnn Rimes's success, there were those in Nashville who suggested that Womack avoid confusion by changing her first name. Manager Erv Woolsey insisted that the name remain the same. Years before, similar unsolicited advice was given to another of Woolsey's artist clients to avoid confusion with George Jones. As Woolsey explained it, "George Strait kept his name and it worked. You should, too."

Decca exec Mark Wright, known for his work with Clint Black and Mark Chesnutt, produced Womack's self-titled debut album, which includes a duet with Chesnutt on "Make Memories With Me." Guests on the album include Ricky Skaggs, Sharon White, and pianist Tony Brown — who did his share of session work before becoming President of MCA/Nashville.



**OUT OF THE BOX**



**MICHAEL PETERSON**

"Drink, Swear, Steal & Lie" (Reprise)

Larry Daniels,  
VP/Gen.Prog.Manager  
KNIX/Phoenix

When I saw **MICHAEL PETERSON** at a recent pre-CRS concert at the Opry House, this guy stood out among the other great talent performing that night. What really impressed me was his ability to "blind side" us with his lyrics. If songs are the backbone of the country music industry — and I believe they are — then Michael has something going! If you've heard "Drink, Swear, Steal & Lie" or "When The Bartender Cries," you know what I'm referring to. I continue to be amazed at the never-ending unveiling of new talent in this industry, yet they're all very good. There's a greatness here, however, because Michael is a complete package of stage presence, personality, musicianship, songwriting, and singing. There's nothing wrong with this format at all!

**OUT OF THE BOX**

Lila McCann

"Down Came A Blackbird" (Asylum/EEG)

Johnny Gray, MD  
WKHX-FM & WYAY-FM/  
Atlanta

I went crazy the first time I heard LILA McCANN's "Down Came A Blackbird." It's another "Strawberry Wine" — anybody playing country music should be playing this record. The incredible lyrics give it a wonderful Country feel. It's a song about everyday life — the trials of a relationship between a woman and man — but it's far from an average song. Its well-crafted and perceptive lyrics are framed within a very unique production — so unique that some PDs and MDs may not want to step out and try something different; They tend to overthink and play it safe. Sometimes I think listeners have keener ears and relate to songs faster than a PD or MD will. This song leaps out of the radio. Since we put it on a week ago it's become our second most-requested song. It's blowing out the phones.

## GOING FOR ADDS

May 12, 1997

**Sherrie Austin "Lucky In Love"**

Arista: Sherrie Austin, a 26-year-old Australia native, arrives with the first single from her upcoming debut album, "Words," produced by Will Rambeaux and Ed Seay. She has a writer's credit on most of the album's songs, including "Lucky In Love," written with Rambeaux and Blair Daly.

**Big House "You Ain't Lonely Yet"**

MCA: Arriving with "Cold Outside," California's Big House continues to put a little grit in the country with "You Ain't Lonely Yet." Band members Monty Byrom and David Neuhauser co-wrote the track from their self-titled debut album.

**David Kersh "Day In, Day Out"**

Curb: Marv Green and Thom McHugh co-wrote this latest track from David Kersh's album "Goodnight Sweetheart." Kersh's follow-up album, still in the works, will be released later this year.

**Neal McCoy "The Shake"**

Atlantic: Having turned "Wink" into a huge hit, Neal McCoy takes a similar approach with "The Shake." It's the first new single taken from his greatest-hits package, set for a June 10 release.

**Jeffrey Steele "My Greatest Love"**

MCG/Curb: Former Boy Howdy frontman Jeffrey Steele is on his radio tour to promote his upcoming MCG/Curb solo debut album. He wrote "My Greatest Love" with session musician John Hobbs and producer Chris Farren.

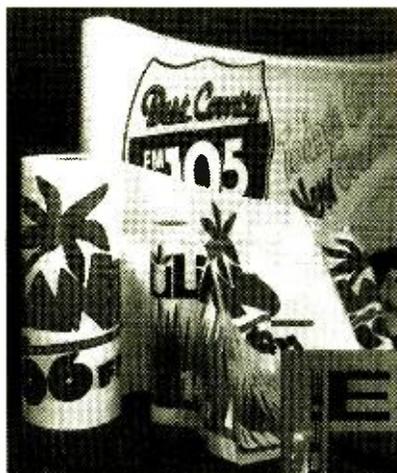
**Teresa "Baby That's What Love Does"**

Epic: Teresa, an Italian-American from New England, was a successful act on college campuses before moving her career to Music Row. She's produced by Epic/Nashville exec Doug Johnson, and she co-wrote "Baby That's What Love Does" with Ronnie Samoset.

**Gene Watson "No Goodbyes"**

SOR: Nobody has ever accused Gene Watson of attempting to sound like a pop singer. One of country's great voices, Watson sticks with the basics on this song written by David Smith and producer Ray Pennington.

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## NEW & ACTIVE

### JO DEE MESSINA He'd Never Seen Julie Cry (Curb)

Total Stations: 48, Total Points: 2370, Total Adds: 6, Including: KRRV 12, WOVK 10, KHEY 7, WMTZ 7, WTDR 6, WBCT 5  
Plays Include: WQBE 25 (25), WXBQ 23 (22), KUZZ 22 (22), KBEQ 18 (18), WYAY 18 (18), KEAN 17 (17), KSOP 15 (15), KTCS 15 (15), WEZL 15 (15), WRNS 15 (16), WXBM 15 (15), WXTA 15 (15), KTST 14 (14), WGTY 14 (13), WUSQ 14 (14), WFMB 13 (9), WTCM 13 (12), KUPL 12 (12), WTVY 10 (10), WWQQ 10 (10), WWYZ 10 (10)

### M. CHAPIN CARPENTER The Better To Dream Of You (Columbia)

Total Stations: 36, Total Points: 2351, Total Adds: 0, Including: WBBS 28 (28), WPOC 26 (24), WXTU 24 (24), WSIX 23 (23), KEAN 21 (17), WKLB 20 (20), WWQQ 20 (20), WCMS 18 (18), WKSJ 18 (18), WWQM 16 (16), WYYD 16 (16), (22), WFGY 15 (15), WXTA 15 (15), WMIL 14 (14), WTCM 13 (12), WAXX 12 (12), WOVB 10 (10), WTCR 10 (8), WTVY 10 (10), WWYZ 10 (10), WGTY 9 (8), WMTZ 7 (7), WQXK 7 (7)

### SHERRIE AUSTIN Lucky In Love (Arista)

Total Stations: 29, Total Points: 1366, Total Adds: 20, Including: WCOL 19, WKSJ 18, WYAY 18, KEAN 17, WKSJ 17, KJUG 15, WUSQ 14, WAXX 12, WTNT 12, WXBM 9, KFKF 8, WRBQ 7, KFDI 5, KORD 5, KTTS 5, KWJJ 5, WBEE 5, WCTK 5, WDEN 5, WTVY 5  
Plays Include: KKCS 17 (17), WWQM 16 (16), KWNR 13 (13), KBUL 11 (11), KEEY 10 (10)

### BILLY YATES I Smell Smoke (Almo Sounds)

Total Stations: 41, Total Points: 1170, Total Adds: 3, Including: WOVB 10, KALF 7, KZSN 5  
Plays Include: KHAY 14 (10), WWQQ 10 (10), KAJA 8 (8), KHEY 7 (7), WDSY 7 (7), WEZL 7 (7), WKCW 7 (7), WXTU 7 (7), WXXQ 7 (7), WIXY 6 (6), WQIK 6 (6), WTDR 6 (6), WTHI 6 (6), WXCL 6 (6), KASE 5 (5), KASH 5 (5), KFDI 5 (5), KORD 5 (5), KTTS 5 (5), KUGN 5 (5), WCTK 5 (5), WDEN 5 (5), WESC 5 (5), WIOV 5 (5), WKLB 5 (5), WKML 5 (5), WMIL 5 (5), WMTZ 5 (5), WNOE 5 (5), WQHK 5 (5), WSOC 5 (5), WTCR 5 (5), WTVY 5 (5), WWFG 5 (5), WWWW 5 (5), WWYZ 5 (5), WWZD 5 (5)

### LITTLE TEXAS Your Mama Won't Let Me (Warner Bros.)

Total Stations: 28, Total Points: 1167, Total Adds: 26, Including: KEAN 17, KKCS 17, WRNS 16, WACO 15, WXTA 15, WUSQ 14, KEEY 10, WGTY 10, WTVY 10, WRKZ 9, KSOP 7, WIBW 7, WMTZ 7, WXXQ 7, WITL 6, KFDI 5, KORD 5, KTTS 5, KVOO 5, KYGO 5, WBCT 5, WBEE 5, WBYT 5, WDEN 5, WGH 5, WSOC 5

### DERYL DODD Movin' Out To The Country (Columbia)

Total Stations: 24, Total Points: 927, Total Adds: 19, Including: WKSJ 18, KEAN 17, KRRV 12, WKDQ 12, WTVY 10, WWQQ 10, WGTY 9, WFMS 8, KGEI 7, KSOP 7, WKCW 7, WXXQ 7, KFDI 5, KORD 5, KTTS 5, KVOO 5, KWJJ 5, WRKZ 5, WSOC 5  
Plays Include: KEEY 18 (10), KNIX 8 (5), KYGO 5 (5), WDEN 5 (5), WWYZ 5 (5)

### RICH MCCREADY That Just About Covers It (Magnatone)

Total Stations: 27, Total Points: 916, Total Adds: 13, Including: KEAN 17, WRNS 15, WXTA 15, WAXX 12, WWQQ 10, WFMS 8, KGEI 7, KSOP 7, WIBW 7, KWJJ 5, WBYT 5, WKSJ 5, WTCR 5  
Plays Include: WFMB 14 (14), WTCM 13 (12), KRRV 12 (5), KZKX 10 (5), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), KYGO 5 (5), WBCT 5 (5), WDEN 5 (5), WRKZ 5 (5), WSOC 5 (5), WTVY 5 (5), WWYZ 5 (5)

### LILA MCCANN Down Came A Blackbird (Asylum/EEG)

Total Stations: 17, Total Points: 900, Total Adds: 14, Including: KTTS 30, KEAN 17, KMPS 16, WZZK 14, WAXX 12, WWZD 12, WTVY 10, WXXQ 7, KORD 5, WIXY 5, WRKZ 5, WSOC 5, WWYZ 5, WXTA 5  
Plays Include: WKIX 18 (10), WYAY 18 (18), WDEN 5 (5)

### BILLY YATES Flowers (Almo Sounds)

Total Stations: 10, Total Points: 834, Total Adds: 7, Including: KCYY 21, KJUG 15, KSAN 15, WAXX 12, KNIX 11, WQMX 9, KSOP 7  
Plays Include: KMLE 26 (26), WKSJ 24 (24), WKIX 18 (18)

### KIM RICHEY I Know (Mercury)

Total Stations: 17, Total Points: 766, Total Adds: 0, Including: KEAN 17 (17), WWQM 16 (16), WXBQ 16 (16), KLLL 15 (15), WQBE 15 (15), WXTA 15 (15), WFRG 14 (14), WTCM 14 (13), KRRV 12 (5), WAXX 12 (12), WMJC 7 (7), KTCS 5 (5), KTEX 5 (5), KTTS 5 (5), WCTK 5 (5), WKSJ 5 (5)

### ALISON KRAUSS Find My Way Back To My Heart (Rounder)

Total Stations: 14, Total Points: 672, Total Adds: 0, Including: WMSI 17 (16), WWQM 16 (16), KVOO 15 (15), WQBE 15 (15), WXBQ 15 (14), WCTK 10 (10), WGTY 10 (9), WWYZ 10 (10), WKML 9 (9), KSOP 7 (7), WTDR 6 (6), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5)

### KRIS TYLER Keeping Your Kisses (Rising Tide)

Total Stations: 12, Total Points: 663, Total Adds: 0, Including: KTST 34 (18), KBEQ 24 (24), WKSJ 18 (18), WFGY 15 (15), KXKT 7 (7), WKCW 7 (7), KTCS 5 (5), KTTS 5 (5), KZKX 5 (5), WYCD 5 (5)

### AARON TIPPIN A Door (RCA)

Total Stations: 14, Total Points: 658, Total Adds: 0, Including: WAMZ 28 (28), KEAN 17 (17), WFGY 15 (15), WTCM 13 (12), WTCR 10 (10), WTVY 10 (10), WMTZ 7 (7), WXXQ 7 (7), KORD 5 (5), KTTS 5 (5), KVOO 5 (5), WDEN 5 (5), WSOC 5 (5), WTQR 5 (5)

Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

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#### Adds:

GARY ALLAN From Where I'm Sitting  
TRACY BYRD Don't Love Make A Diamond Shine

#### Hottest:

ALAN JACKSON Who's Cheatin' Who  
BROOKS & DUNN Why Would I Say Goodbye

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#### Adds:

TRACY BYRD Don't Love Make A Diamond Shine  
MICHAEL PETERSON Drink, Swear, Steal & Lie

#### Hottest:

TANYA TUCKER Little Things  
JOHN MICHAEL MONTGOMERY I Miss You A Little  
GEORGE STRAIT One Night At A Time  
BROOKS & DUNN Why Would I Say Goodbye  
ALAN JACKSON Who's Cheatin' Who

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#### Adds:

MICHAEL PETERSON Drink, Swear, Steal & Lie  
RICOCHET He Left A Lot To Be Desired

#### Hottest:

TRACY LAWRENCE Better Man, Better Off  
LORRIE MORGAN Good As I Was To You  
BRYAN WHITE Sittin' On Go  
JOHN MICHAEL MONTGOMERY I Miss You A Little  
MINDY MCCREADY A Girl's Gotta Do...

### ALTERNATIVE PROGRAMMING

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#### Adds:

TRACE ADKINS I Left Something Turned On At Home  
LONESTAR Come Cryin' To Me  
LEE ROY PARNELL Lucky Me, Lucky You  
CLAY WALKER One, Two, I Love You

#### Hottest:

TRAVIS TRITT She's Going Home With Me  
VICTORIA SHAW Different Drum

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

#### Super Country/Pure Country — Ken Moultrie

#### Adds:

TRACY BYRD Don't Love Make A Diamond Shine  
TIM MCGRAW/FAITH HILL It's Your Love  
RIVER ROAD I Broke It, I'll Fix It  
CLAY WALKER One, Two, I Love You

#### Hottest:

ALABAMA Sad Lookin' Moon  
ALAN JACKSON Who's Cheatin' Who  
LORRIE MORGAN Good As I Was To You  
GEORGE STRAIT One Night At A Time  
COLLIN RAYE On The Verge

#### Digital Country — L.J. Smith

#### Adds:

TRACY BYRD Don't Love Make A Diamond Shine  
TIM MCGRAW It's Your Love  
RIVER ROAD I Broke It, I'll Fix It

#### Hottest:

GEORGE STRAIT One Night At A Time  
COLLIN RAYE On The Verge  
ALABAMA Sad Lookin' Moon  
JOHN MICHAEL MONTGOMERY I Miss You A Little  
TRACY LAWRENCE Better Man, Better Off

### BROADCAST PROGRAMMING CONTINUED

#### New Country — L.J. Smith

#### Adds:

TRACY BYRD Don't Love Make A Diamond Shine  
TIM MCGRAW It's Your Love  
RIVER ROAD I Broke It, I'll Fix It

#### Hottest:

GEORGE STRAIT One Night At A Time  
BRYAN WHITE Sittin' On Go  
ALABAMA Sad Lookin' Moon  
JOHN MICHAEL MONTGOMERY I Miss You A Little  
TRACY LAWRENCE Better Man, Better Off

### GREAT AMERICAN COUNTRY VIDEO

John Hendricks • (303) 784-8758

#### Adds:

GARY ALLAN From Where I'm Sitting  
DEANA CARTER Count Me In  
RICH MCCREADY That Just About Covers It  
PAM TILLIS All The Good Ones Are Gone  
BILLY YATES I Smell Smoke

#### Hottest:

LEE ROY PARNELL Lucky Me, Lucky You  
RICOCHET He Left A Lot To Be Desired  
RIVER ROAD I Broke It, I'll Fix It  
CHARLIE DANIELS/JOHN BERRY Long Haired Country Boy  
TERRI CLARK Just The Same

### JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

#### U.S. Country — Jim Murphy

#### Adds:

LONESTAR Come Cryin' To Me

#### Hottest:

ALABAMA Sad Lookin' Moon  
TRACY LAWRENCE Better Man, Better Off  
JOHN MICHAEL MONTGOMERY I Miss You A Little  
LORRIE MORGAN Good As I Was To You  
COLLIN RAYE On The Verge

### CD Country — John Hendricks

#### Adds:

SHERRIE AUSTIN Lucky In Love  
BIG HOUSE You Ain't Lonely Yet  
LITTLE TEXAS Your Mama Won't Let Me  
KATHY MATTEA I'm On Your Side  
LILA MCCANN Down Came A Blackbird

#### Hottest:

BROOKS & DUNN Why Would I Say Goodbye  
VINCE GILL A Little More Love  
TIM MCGRAW It's Your Love  
GEORGE STRAIT One Night At A Time  
LEE ANN WOMACK Never Again, Again

### WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

#### Hot Country — David Felker

#### Adds:

TRACY BYRD Don't Love Make A Diamond Shine  
TERRI CLARK Just The Same

#### Hottest:

GEORGE STRAIT One Night At A Time  
COLLIN RAYE On The Verge  
TRACY LAWRENCE Better Man, Better Off  
ALABAMA Sad Lookin' Moon  
LORRIE MORGAN Good As I Was To You

#### Mainstream Country — David Felker

#### Adds:

SAMMY KERSHAW Fit To Be Tied  
CLAY WALKER One, Two, I Love You

#### Hottest:

GEORGE STRAIT One Night At A Time  
TRACY LAWRENCE Better Man, Better Off  
LORRIE MORGAN Good As I Was To You  
ALABAMA Sad Lookin' Moon  
COLLIN RAYE On The Verge

**TNN**  
THE NASHVILLE NETWORK  
60.2 million households  
Traci Todd,  
Manager/Video Programming

### ADDS

MANDY BARNETT Planet Of Love (Asylum/EEG)  
REBA McENTIRE I'd Rather Ride Around With You (MCA)  
JO-EL SONNIER/EDDY RAVEN Sugar Bee (K-Tel Int'l)  
CLAY WALKER One, Two, I Love You (Giant)

### HEAVY

DEANA CARTER Count Me In (Capitol)  
MARK CHESNUTT Let It Rain (Decca)  
JOE DIFFIE This Is Your Brain (Epic)  
VINCE GILL A Little More Love (MCA)  
ALAN JACKSON Who's Cheatin' Who (Arista)  
TRACY LAWRENCE Better Man, Better Off (Atlantic)  
REBA McENTIRE I'd Rather Ride Around With You (MCA)  
TIM MCGRAW It's Your Love (Curb)  
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)  
COLLIN RAYE On The Verge (Columbia)  
LEANN RIMES The Light In Your Eyes (MCG/Curb)  
SAWYER BROWN Six Days On The Road (Curb)  
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)  
TRAVIS TRITT She's Going Home With Me (Warner Bros.)  
TANYA TUCKER Little Things (Capitol)  
MARK WILLS Places I've Never Been (Mercury)  
LEE ANN WOMACK Never Again, Again (Decca)

Information current as of May 12, 1997.

**CMT**  
COUNTRY MUSIC TELEVISION

38 million households  
Chris Parr, Director/Programming  
Paul Hastaba, VP/GM

### ADDS

REBA McENTIRE I'd Rather Ride Around With You (MCA)  
MC POTTS I'm So Sorry (Critique)  
SHELLY STREETER White Lace, Promises (Long Arm)  
CLAY WALKER One, Two, I Love You (Giant)

### TOP 10

COLLIN RAYE On The Verge (Epic)  
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)  
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)  
SAWYER BROWN Six Days On The Road (Curb)  
LORRIE MORGAN Good As I Was To You (BNA)  
LEANN RIMES The Light In Your Eyes (MCG/Curb)  
MILA MASON Dark Horse (Atlantic)  
KATHY MATTEA 455 Rocket (Mercury)  
VINCE GILL A Little More Love (MCA)  
MARK CHESNUTT Let It Rain (Decca)

### HEAVY

MARK CHESNUTT Let It Rain (Decca)  
VINCE GILL A Little More Love (MCA)  
ALAN JACKSON Who's Cheatin' Who (Arista)  
MILA MASON Dark Horse (Atlantic)  
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)  
LORRIE MORGAN Good As I Was To You (BNA)  
LEANN RIMES The Light In Your Eyes (MCG/Curb)  
SAWYER BROWN Six Days On The Road (Curb)  
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)  
TANYA TUCKER Little Things (Capitol)  
LEE ANN WOMACK Never Again, Again (Decca)

### HOT SHOTS

SHERRIE AUSTIN Lucky In Love (Arista)  
MARY CHAPIN CARPENTER The Better To Dream Of You (Columbia)  
CHARLIE DANIELS BAND Long Haired Country Boy (Blue Hat)  
TERRI CLARK Just The Same (Mercury)  
ALISON KRAUSS Find My Way Back To My Heart (Rounder)  
PATTY LOVELESS The Trouble With The Truth (Epic)  
TIM MCGRAW It's Your Love (Curb)  
LEE ROY PARNELL Lucky Me, Lucky You (Career)  
MICHAEL PETERSON Onk, Swear, Steal & Lie (Reprise)  
RIVER ROAD I Broke It, I'll Fix It (Capitol)  
PAM TILLIS All The Good Ones Are Gone (Arista)  
TRAVIS TRITT She's Going Home With Me (Warner Bros.)

Heavy rotation songs receive four to five plays per day  
Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of May 7, 1997.



# COUNTRY PLAYLISTS

May 9, 1996 R&R • 63

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA		MARKET #2			
KZLA/Los Angeles		(818) 246-0939			
Sebastian/Fink					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
34 34 24 34	ALABAMA/Sad Lookin' Moon				
24 24 24 34	ALAN JACKSON/Who's Cheatin' Who				
19 34 34 34	COLLIN RAYE/On The Verge				
19 24 24 34	KEVIN SHARP/She's Sure Taking				
19 24 24 34	MARK WILLIS/Places I've Never				
24 24 24 34	BROOKS & DUNN/Why Would I Say				
24 24 24 34	LEANN RIMES/The Light In Your				
24 19 24 24	TY HERNDON/Loved Too Much				
24 19 24 24	JOHN M. MONTGOMERY/Miss You A Little				
34 34 34 24	GEORGE STRAIT/One Night At A Time				
24 19 24 24	MINDY MCCREADY/A Girl's Gotta Do				
15 24 19 24	BRYAN WHITE/Sittin' On Go				
7 7 19 19	MARK CHESNUTT/Let It Rain				
7 19 24 19	SKIP EWING/Mary Go Round				
19 19 19 19	VINCE GILLA/Little More Love				
7 7 7 19	JOHN BERRY/Will, If You Will				
19 24 7 19	PAUL BRANDT/Take It From Me				
24 19 19 19	DEANA CARTER/Count Me In				
19 19 19 19	TRACY LAWRENCE/Better Man				
- 19 19 19 19	MILA MASON/Dark Horse				
- 19 19 19 19	TIM MCGRAW/It's Your Love				
15 15 15 15	TRACE ADKINS/(This Ain't) No				
15 15 15 15	STEPHANIE BENTLEY/The Hopechest Song				
7 24 15 15	BIG HOUSE/Cold Outside				
34 15 15 15	BUFFALO CLUB/If She Don't Love				
15 15 15 15	KIPPI BRANNON/Daddy's Little Girl				
15 15 15 15	KENNY CHESNEY/When I Close My Eyes				
24 15 15 15	DAVID KERSH/Another You				
7 19 15 15	LORRIE MORGAN/Good As I Was To You				
19 15 15 15	SAWYER BROWN/Six Days On The Road				
15 15 15 15	CLAY WALKER/Rumor Has It				
34 34 15 15	JEFF WOOD/Use Mine				
- 7 7 7 7	TRACE ADKINS/Left Something...				
7 19 24 7	M. CHAPIN CARPENTER/The Better To...				
- 7 7 7 7	LONESTAR/Come Cryin' To Me				
- 7 7 7 7	REBA MCENTIRE/d Rather Ride...				
- 7 7 7 7	PAM TILLIS/All The Good Ones...				
- 7 7 7 7	RICK TREVIN/Only Get This...				
7 7 7 7	TANYA TUCKER/Little Things				
- 7 7 7 7	CLAY WALKER/One, Two, I Love You				

US 99		MARKET #3			
WUSN/Chicago		(818) 246-0939			
Sledge/Biondo					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
36 36 36 36	MINDY MCCREADY/A Girl's Gotta Do				
36 36 36 36	TRACY LAWRENCE/Better Man				
36 36 36 36	KEVIN SHARP/She's Sure Taking				
36 36 36 36	COLLIN RAYE/On The Verge				
36 36 36 36	ALABAMA/Sad Lookin' Moon				
20 36 36 36	JOHN M. MONTGOMERY/Miss You A Little				
20 20 36 36	LEANN RIMES/The Light In Your				
36 36 36 36	GEORGE STRAIT/One Night At A Time				
20 20 20 36	LORRIE MORGAN/Good As I Was To You				
20 20 20 36	BRYAN WHITE/Sittin' On Go				
14 14 20 20	TY HERNDON/Loved Too Much				
20 20 20 20	DEANA CARTER/Count Me In				
14 20 20 20	MARK CHESNUTT/Let It Rain				
20 20 20 20	BROOKS & DUNN/Why Would I Say				
20 20 20 20	VINCE GILLA/Little More Love				
20 20 20 20	TANYA TUCKER/Little Things				
14 14 20 20	MARK WILLIS/Places I've Never				
- 20 20 20	REBA MCENTIRE/d Rather Ride				
14 14 20 20	PATTY LOVELESS/The Trouble With				
20 20 20 20	SAWYER BROWN/Six Days On The Road				
- 20 20 20	TIM MCGRAW/It's Your Love				
20 20 20 20	ALAN JACKSON/Who's Cheatin' Who				
- 14 20 20	TRACE ADKINS/Left Something...				
- 5 14 20	PAM TILLIS/All The Good Ones...				
14 14 14 14	LEE ANN WOMACK/Never Again, Again				
14 14 14 14	RICK TREVIN/Only Get This...				
- 14 14 14	JOE DIFFIE/This Is Your Brain				
5 14 14 14	TRAVIS TRITT/She's Going Home...				
5 14 14 14	SAMMY KERSHAW/To Be Tied Down				
5 14 14 14	JOHN BERRY/Will, If You Will				
14 14 14 14	SONS OF THE DESERT/Whatever Comes First				
14 14 14 14	PAUL BRANDT/Take It From Me				
- 14 14 14	RICOCHET/He Left A Lot To...				
- 14 14 14	MICHAEL PETERSON/Drink, Swear...				
- 14 14 14	LONESTAR/Come Cryin' To Me				
36 36 36 36	DAVID KERSH/Another You				

KSAN 94.9		MARKET #4			
KSAN/San Francisco		(312) 649-0202			
Roberts/Ryan					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
35 35 35 36	ALABAMA/Sad Lookin' Moon				
25 35 35 36	BROOKS & DUNN/Why Would I Say				
35 35 35 36	VINCE GILLA/Little More Love				
25 25 35 36	ALAN JACKSON/Who's Cheatin' Who				
35 35 35 36	TRACY LAWRENCE/Better Man				
- 25 35 36	TIM MCGRAW/It's Your Love				
35 35 35 36	LORRIE MORGAN/Good As I Was To You				
35 35 35 36	COLLIN RAYE/On The Verge				
25 25 35 36	LEANN RIMES/The Light In Your				
15 15 15 25	JOHN BERRY/Will, If You Will				
15 15 15 25	DEANA CARTER/Count Me In				
25 25 25 25	MINDY MCCREADY/A Girl's Gotta Do				
25 25 25 25	REBA MCENTIRE/d Rather Ride				
25 25 25 25	JOHN M. MONTGOMERY/Miss You A Little				
25 25 25 25	SAWYER BROWN/Six Days On The Road				
25 25 25 25	KEVIN SHARP/She's Sure Taking				
15 15 25 25	SONS OF THE DESERT/Whatever Comes First				
- 25 25 25	GEORGE STRAIT/Carrying Your...				
15 15 25 25	TANYA TUCKER/Little Things				
25 25 25 25	BRYAN WHITE/Sittin' On Go				
15 15 25 25	MARK WILLIS/Places I've Never				
25 25 25 25	LEE ANN WOMACK/Never Again, Again				
15 15 25 25	TRACE ADKINS/(This Ain't) No				
15 15 25 25	JOHN BERRY/She's Taken A Shine				
15 15 25 25	CLINT BLACK/Half Way Up				
35 35 25 25	BUFFALO CLUB/If She Don't Love				
15 15 25 25	DEANA CARTER/Count Me In				
15 15 25 25	KENNY CHESNEY/When I Close My Eyes				
15 15 25 25	DIAMOND RIO/Holdin'				
15 15 25 25	VINCE GILLA/Pretty Little				
35 35 25 25	KATHY MATTEA/455 Rocket				
- 15 25 25	REBA MCENTIRE/The Fear Of Be...				
15 15 25 25	JOHN M. MONTGOMERY/Friends				
35 35 25 25	GEORGE STRAIT/One Night At A Time				
35 15 25 25	CLAY WALKER/Rumor Has It				
15 15 25 25	BROOKS & DUNN/A Man This Lonely				
- 5 15 25 25	TRACE ADKINS/Left Something...				
15 15 25 25	GARY ALLAN/From Where I'm...				
15 15 25 25	MARK CHESNUTT/Let It Rain				
15 15 25 25	JOE DIFFIE/This Is Your Brain				

YOUNG COUNTRY 93.3		MARKET #4			
KYCY/San Francisco		(415) 391-9330			
Logan/Jordan					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
50 50 50 50	VINCE GILLA/Little More Love				
50 50 50 50	ALAN JACKSON/Who's Cheatin' Who				
- 50 50 50	TIM MCGRAW/It's Your Love				
50 50 50 50	MINDY MCCREADY/A Girl's Gotta Do				
50 50 50 50	GEORGE STRAIT/One Night At A Time				
25 25 35 35	PAM TILLIS/All The Good Ones				
35 35 35 35	BRYAN WHITE/Sittin' On Go				
25 5 35 35	ALABAMA/Sad Lookin' Moon				
25 5 35 35	COLLIN RAYE/On The Verge				
35 50 50 50	TRACY LAWRENCE/Better Man				
25 25 35 35	PAUL BRANDT/Take It From Me				
35 5 25 35	DEANA CARTER/Count Me In				
- 25 35 35	PATTY LOVELESS/The Trouble With				
- 35 35 35	REBA MCENTIRE/d Rather Ride				
25 25 25 35	JOHN M. MONTGOMERY/Miss You A Little				
50 35 35 35	LORRIE MORGAN/Good As I Was To You				
35 35 35 35	COLLIN RAYE/On The Verge				
35 35 35 35	LEANN RIMES/The Light In Your				
35 50 50 35	SAWYER BROWN/Six Days On The Road				
- 5 5 35 35	KEVIN SHARP/She's Sure Taking				
35 35 35 35	GEORGE STRAIT/Carrying Your...				
35 35 35 35	RICK TREVIN/Only Get This				
35 50 50 35	TANYA TUCKER/Little Things				
35 50 50 35	BROOKS & DUNN/Why Would I Say				
- 5 25 25	TRACE ADKINS/Left Something...				
25 25 25 25	TY HERNDON/Loved Too Much				
5 35 35 25	TRAVIS TRITT/She's Going Home...				
25 25 25 25	TAMMY GRAHAM/A Dozen Red Roses				
10 10 10 10	JOHN BERRY/She's Taken A Shine				
10 10 10 10	JOHN BERRY/Don't Take Her...				
10 10 10 10	DEANA CARTER/We Danced Anyway				
10 10 10 10	DEANA CARTER/Strawberry Wine				
10 10 10 10	KENNY CHESNEY/When I Close My Eyes				
10 10 10 10	MARK CHESNUTT/It's A Little Too...				
10 10 10 10	VINCE GILLA/Pretty Little...				
10 10 10 10	TOBY KEITH/Me Too				
50 50 10 10	DAVID KERSH/Another You				
10 10 10 10	TRACY LAWRENCE/Is That A Tear				
50 10 10 10	REBA MCENTIRE/How Was I To Know				

COUNTRY 92.5		MARKET #5			
WXTU/Philadelphia		(610) 667-9000			
McCartie/Radler					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
27 27 32 32	LORRIE MORGAN/Good As I Was To You				
27 27 32 32	ALABAMA/Sad Lookin' Moon				
37 37 32 32	CLAY WALKER/Rumor Has It				
27 27 32 32	BRYAN WHITE/Sittin' On Go				
37 37 32 32	KENNY CHESNEY/When I Close My Eyes				
37 37 32 32	COLLIN RAYE/On The Verge				
37 37 32 32	JOHN M. MONTGOMERY/Miss You A Little				
37 37 32 32	GEORGE STRAIT/One Night At A Time				
37 37 32 32	KEVIN SHARP/She's Sure Taking				
37 37 32 32	DAVID KERSH/Another You				
17 24 24 24	TY HERNDON/Loved Too Much				
17 24 24 24	BROOKS & DUNN/Why Would I Say				
27 24 24 24	VINCE GILLA/Little More Love				
27 24 24 24	M. CHAPIN CARPENTER/The Better To...				
27 24 24 24	TANYA TUCKER/Little Things				
17 24 24 24	LEANN RIMES/The Light In Your				
17 24 24 24	ALAN JACKSON/Who's Cheatin' Who				
10 17 17 17	DARLYE SINGLETARY/Amen Kind Of Love				
10 17 17 17	TERRI CLARK/Emotional Girl				
10 17 17 17	FAITH HILL/I Can't Do That				
10 17 17 17	PATTY LOVELESS/She Drew A Broken...				
10 17 17 17	JOHN M. MONTGOMERY/Friends				
10 17 17 17	ALAN JACKSON/Everything I Love				
27 37 17 17	TOBY KEITH/Me Too				
- 17 17 17	TRACE ADKINS/Every Light In				
27 27 17 17	LONESTAR/Heartbody Every Day				
10 17 17 17	KEVIN SHARP/Nobody Knows				
- 17 17 17	TRISHA YEARWOOD/Everybody Knows				
37 37 17 17	DIAMOND RIO/Holdin'				
- 17 17 17	TY HERNDON/She Wants To Be				
10 17 17 17	TRACY LAWRENCE/Is That A Tear				
- 17 17 17	ALAN JACKSON/That Bitty				
- 17 17 17	GARTH BROOKS/That Old Wind				
- 17 17 17	GARY ALLAN/Her Man				
10 17 17 17	RICK TREVIN/Running Out Of...				
10 17 17 17	BROOKS & DUNN/A Man This Lonely				
10 17 17 17	CLINT BLACK/Half Way Up				
10 17 17 17	VINCE GILLA/Pretty Little				
- 17 17 17	GEORGE STRAIT/I Can Still Make				
- 17 7 7	MINDY MCCREADY/A Girl's Gotta Do...				

W4Country		MARKET #6			
WWWV/Detroit		(313) 259-4323			
Hamlin/E					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
23 33 33 33	ALAN JACKSON/Who's Cheatin' Who				
23 33 33 33	MINDY MCCREADY/A Girl's Gotta Do				
33 33 33 33	JOHN M. MONTGOMERY/Miss You A Little				
33 33 33 33	ALABAMA/Sad Lookin' Moon				
23 33 33 33	KEVIN SHARP/She's Sure Taking...				
33 33 33 33	GEORGE STRAIT/One Night At A Time				
33 33 33 33	TRACY LAWRENCE/Better Man				
33 33 33 33	COLLIN RAYE/On The Verge				
33 33 33 33	LORRIE MORGAN/Good As I Was To You				
5 13 23 24	JOE DIFFIE/This Is Your Brain				
- 5 23 24	REBA MCENTIRE/d Rather Ride...				
13 13 23 24	RICK TREVIN/Only Get This...				
13 13 23 24	LEE ANN WOMACK/Never Again, Again				
23 23 23 24	DEANA CARTER/Count Me In				
23 23 23 24	TY HERNDON/Loved Too Much				
23 23 23 24	MARK CHESNUTT/Let It Rain				
13 23 23 24	MARK WILLIS/Places I've Never...				
23 23 23 24	LEANN RIMES/The Light In Your...				
23 23 23 24	VINCE GILLA/Little More Love				
23 23 23 24	TANYA TUCKER/Little Things				
23 23 23 24	HOLLY DUNN/Leave One Bridge...				
23 23 23 24	BROOKS & DUNN/Why Would I Say...				
23 23 23 24	SAWYER BROWN/Six Days On The Road				
23 23 23 24	BRYAN WHITE/Sittin' On Go				
- 5 13	TRACE ADKINS/Left Something...				
- 13 13	CLAY WALKER/One, Two, I Love You				
- 13 13	TIM MCGRAW/It's Your Love				
- 5 13 13	PATTY LOVELESS/The Trouble With...				
- 13 13 13	TRACY BYRD/Don't Love Make...</				

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**MARKET #12**  
**WYAY/Atlanta**  
(770) 955-0106  
McGinley/Gray

**WYAY/Atlanta**  
TODAY'S HIT COUNTRY

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	32	42	42	42	TRACY LAWRENCE/Better Man...
42	42	42	42	42	ALABAMA/Sad Lookin' Moon
42	42	42	42	42	COLLIN RAYE/On The Verge
42	42	42	42	42	JOHN M. MONTGOMERY/Miss You A Little
42	42	42	42	42	BROOKS & DUNN/Why Would I Say...
42	42	42	42	42	KEVIN SHARP/She's Sure Taking...
42	42	42	42	42	VINCE GILL/A Little More Love
42	42	42	42	42	BRYAN WHITE/Sittin' On Go
32	32	42	42	42	LORRIE MORGAN/Good As I Was To You
32	32	42	42	42	MINDY MCCREADY/A Girl's Gotta Do...
32	32	42	42	42	LEANN RIMES/The Light In Your...
32	32	42	42	42	SAWYER BROWN/Six Days On The Road
32	32	42	42	42	ALAN JACKSON/Who's Cheatin' Who
32	32	42	42	42	TY HERNDON/Loved Too Much
18	32	42	42	42	TANYA TUCKER/Little Things
32	32	42	42	42	DEANA CARTER/Count Me In
18	32	42	42	42	MARK CHESNUTT/Let It Rain
18	32	42	42	42	TRAVIS TRITT/She's Going Home...
-	18	32	42	42	REBA MCKENTRE/D Rather Ride...
-	-	18	32	42	TIM MCGRAW/It's Your Love
18	18	18	18	18	TAMMY GRAHAM/Dozen Red Roses
18	18	18	18	18	JOE DIFFIE/This Is Your Brain
18	18	18	18	18	LEE ANN WOMACK/Never Again, Again
18	18	18	18	18	JOHN BERRY/Will, If You Will
18	18	18	18	18	MARK WILLIS/Places I've Never...
18	18	18	18	18	RICK TREVINO/Only Get This...
18	18	18	18	18	PAM TILLIS/All The Good Ones...
18	18	18	18	18	LEE ROY PARNELL/Lucky Me, Lucky You
18	18	18	18	18	LONESTAR/Come Cryin' To Me
18	18	18	18	18	TRACY ADKINS/Left Something...
-	18	18	18	18	PATTY LOVELESS/The Trouble With...
-	18	18	18	18	SONS OF THE DESERT/Whatever Comes First
-	18	18	18	18	RICOCHET/He Left A Lot To...
-	18	18	18	18	CLAY WALKER/One, Two, I Love You
-	18	18	18	18	LILA MCGANN/Down Came A
18	18	18	18	18	JEFF CARSON/Do It Again
18	18	18	18	18	JO DEE MESSINA/He'd Never Seen...
-	-	18	18	18	TRACY BYRD/Don't Love Make...
-	-	18	18	18	MICHAEL PETERSON/Drink, Swear...
-	-	18	18	18	SHERRIE AUSTIN/Lucky In Love

**MARKET #13**  
**KMPS/Seattle**  
(206) 443-9400  
Richards/Thomas

**KMPS/Seattle**  
NEW COUNTRY

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	41	41	TIM MCGRAW/It's Your Love
28	28	41	41	41	TRACY LAWRENCE/Better Man...
41	41	41	41	41	KENNY CHESNEY/When I Close My Eyes
28	41	41	41	41	ALABAMA/Sad Lookin' Moon
41	41	41	41	41	CLAY WALKER/Rumor Has It
41	41	41	41	41	GEORGE STRAIT/One Night At A Time
41	41	41	41	41	COLLIN RAYE/On The Verge
41	41	41	41	41	KATHY MATTEA/455 Rocket
41	41	41	41	41	DAVID KERSH/Another You
41	41	41	41	41	TERRI CLARK/Emotional Girl
41	41	41	41	41	BUFFALO CLUB/If She Don't Love...
16	16	28	28	28	LEANN RIMES/The Light In Your...
16	16	28	28	28	TANYA TUCKER/Little Things
28	28	28	28	28	RANDY TRAVIS/King Of The Road
28	28	28	28	28	JOHN M. MONTGOMERY/Miss You A Little
16	28	28	28	28	BROOKS & DUNN/Why Would I Say...
28	28	28	28	28	VINCE GILL/A Little More Love
28	28	28	28	28	BRYAN WHITE/Sittin' On Go
28	28	28	28	28	KEVIN SHARP/She's Sure Taking...
28	28	28	28	28	LORRIE MORGAN/Good As I Was To You
28	28	28	28	28	SAWYER BROWN/Six Days On The Road
16	16	28	28	28	MINDY MCCREADY/A Girl's Gotta Do...
22	22	22	22	22	TERRI CLARK/Poor, Poor Pitiful
41	41	22	22	22	LEANN RIMES/Unchained Melody
41	41	22	22	22	REBA MCKENTRE/How Was I To Know
41	41	22	22	22	TRACY ADKINS/(This Ain't) No...
22	22	22	22	22	FATTH HILL/I Can't Do That...
22	22	22	22	22	PATTY LOVELESS/She Drew A Broken...
5	5	16	16	16	TY HERNDON/Loved Too Much
5	5	16	16	16	PAM TILLIS/All The Good Ones...
5	5	16	16	16	TRAVIS TRITT/She's Going Home...
16	16	16	16	16	PATTY LOVELESS/The Trouble With...
16	16	16	16	16	ALAN JACKSON/Who's Cheatin' Who
16	16	16	16	16	MARK CHESNUTT/Let It Rain
16	16	16	16	16	MICHAEL PETERSON/Drink, Swear...
16	16	16	16	16	DEANA CARTER/Count Me In
16	16	16	16	16	TAMMY GRAHAM/Dozen Red Roses
-	-	16	16	16	LILA MCGANN/Down Came A
-	-	16	16	16	BILL ENGVALL/Here's Your Sign...

**MARKET #14**  
**KSON/San Diego**  
(619) 291-9797  
Shepard/Upton

**KSON/San Diego**  
NEW COUNTRY

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	GEORGE STRAIT/One Night At A Time
31	31	31	31	31	LORRIE MORGAN/Good As I Was To You
31	31	31	31	31	COLLIN RAYE/On The Verge
31	31	31	31	31	DAVID KERSH/Another You
20	31	31	31	31	MINDY MCCREADY/A Girl's Gotta Do...
20	31	31	31	31	ALAN JACKSON/Who's Cheatin' Who
20	31	31	31	31	TRACY LAWRENCE/Better Man...
20	20	31	31	31	ALABAMA/Sad Lookin' Moon
20	20	31	31	31	LEANN RIMES/The Light In Your...
20	20	20	20	20	KEVIN SHARP/She's Sure Taking...
20	20	20	20	20	BROOKS & DUNN/Why Would I Say...
20	20	20	20	20	JOHN M. MONTGOMERY/Miss You A Little
20	20	20	20	20	SUZY BOGUESS/She Said, He Heard
20	20	20	20	20	BRYAN WHITE/Sittin' On Go
12	20	20	20	20	TY HERNDON/Loved Too Much
12	20	20	20	20	MARK CHESNUTT/Let It Rain
12	20	20	20	20	VINCE GILL/A Little More Love
12	20	20	20	20	TANYA TUCKER/Little Things
12	20	20	20	20	VINCE GILL/A Little More Love
12	12	20	20	20	PATTY LOVELESS/The Trouble With...
12	12	20	20	20	RICK TREVINO/Only Get This...
-	12	20	20	20	TIM MCGRAW/It's Your Love
14	14	14	14	14	TY HERNDON/She Wants To Be...
14	14	14	14	14	TOBY KEITH/Me Too
14	14	14	14	14	TRACY LAWRENCE/Is That A Tear
14	14	14	14	14	RICK TREVINO/Running Out Of...
14	14	14	14	14	JOHN BERRY/Will, If You Will
14	14	14	14	14	TRACY ADKINS/(This Ain't) No...
31	31	14	14	14	CLAY WALKER/Rumor Has It
31	31	14	14	14	KENNY CHESNEY/When I Close My Eyes
31	31	14	14	14	TRACY BYRD/Don't Love Make...
12	12	12	12	12	THRASHER SHIVER/Be Honest
12	12	12	12	12	TRACY ADKINS/Left Something...
-	12	12	12	12	DEANA CARTER/Count Me In
-	12	12	12	12	MARK WILLIS/Places I've Never...
-	12	12	12	12	RIVER ROAD/If I, I'll
-	12	12	12	12	REBA MCKENTRE/D Rather Ride...
-	12	12	12	12	LONESTAR/Come Cryin' To Me
-	12	12	12	12	LEE ANN WOMACK/Never Again, Again
-	12	12	12	12	RICOCHET/He Left A Lot To...

**MARKET #15**  
**WJJC/Long Island**  
(516) 423-6740  
Asker/Alexander

**WJJC/Long Island**  
Country 94.3

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	COLLIN RAYE/On The Verge
38	38	38	38	38	GEORGE STRAIT/One Night At A Time
38	38	38	38	38	ALABAMA/Sad Lookin' Moon
38	38	38	38	38	MINDY MCCREADY/A Girl's Gotta Do...
22	38	38	38	38	TRACY LAWRENCE/Better Man...
22	38	38	38	38	LORRIE MORGAN/Good As I Was To You
22	38	38	38	38	SAWYER BROWN/Six Days On The Road
22	38	38	38	38	JOHN M. MONTGOMERY/Miss You A Little
22	22	38	38	38	BRYAN WHITE/Sittin' On Go
22	22	22	22	22	BROOKS & DUNN/Why Would I Say...
22	22	22	22	22	KEVIN SHARP/She's Sure Taking...
22	22	22	22	22	LEANN RIMES/The Light In Your...
22	22	22	22	22	VINCE GILL/A Little More Love
22	22	22	22	22	ALAN JACKSON/Who's Cheatin' Who
22	22	22	22	22	DEANA CARTER/Count Me In
22	22	22	22	22	TANYA TUCKER/Little Things
22	22	22	22	22	TY HERNDON/Loved Too Much
22	22	22	22	22	JOE DIFFIE/This Is Your Brain
15	22	22	22	22	RICK TREVINO/Only Get This...
15	22	22	22	22	MARK CHESNUTT/Let It Rain
-	15	22	22	22	REBA MCKENTRE/D Rather Ride...
15	15	15	15	15	SONS OF THE DESERT/Whatever Comes First
15	15	15	15	15	MARK WILLIS/Places I've Never...
15	15	15	15	15	JOHN BERRY/Will, If You Will
15	15	15	15	15	TRAVIS TRITT/She's Going Home...
15	15	15	15	15	GARY ALLAN/From Where I'm...
-	15	15	15	15	PATTY LOVELESS/The Trouble With...
-	15	15	15	15	PAM TILLIS/All The Good Ones...
-	15	15	15	15	TRACY ADKINS/Left Something...
-	15	15	15	15	JAMES BONAMY/The Swing
-	7	15	15	15	SAMMY KERSHAW/It's Your Love
-	7	15	15	15	LEE ROY PARNELL/Lucky Me, Lucky You
-	7	7	15	15	PAUL BRANDT/Take It From Me
-	7	7	15	15	TAMMY GRAHAM/Dozen Red Roses
-	-	15	15	15	SHERRIE AUSTIN/Lucky In Love
-	-	15	15	15	MARK CHESNUTT/Let It Rain
-	-	15	15	15	RICOCHET/He Left A Lot To...
38	38	15	15	15	DAVID KERSH/Another You

**MARKET #16**  
**KEYE/Minneapolis**  
(612) 820-4200  
Swedberg/Moon

**KEYE/Minneapolis**  
NEW COUNTRY

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	ALABAMA/Sad Lookin' Moon
40	40	40	40	40	JOHN M. MONTGOMERY/Miss You A Little
40	40	40	40	40	COLLIN RAYE/On The Verge
40	40	40	40	40	BRYAN WHITE/Sittin' On Go
40	40	40	40	40	SAWYER BROWN/Six Days On The Road
40	40	40	40	40	MINDY MCCREADY/A Girl's Gotta Do...
40	40	40	40	40	LEANN RIMES/The Light In Your...
26	40	40	40	40	ALAN JACKSON/Who's Cheatin' Who
26	40	40	40	40	KEVIN SHARP/She's Sure Taking...
26	40	40	40	40	TRACY LAWRENCE/Better Man...
26	40	40	40	40	LORRIE MORGAN/Good As I Was To You
26	40	40	40	40	LEANN RIMES/The Light In Your...
26	40	40	40	40	BROOKS & DUNN/Why Would I Say...
26	40	40	40	40	DEANA CARTER/Count Me In
26	40	40	40	40	MARK WILLIS/Places I've Never...
26	40	40	40	40	VINCE GILL/A Little More Love
26	40	40	40	40	GARY ALLAN/From Where I'm...
18	40	40	40	40	LEE ROY PARNELL/Lucky Me, Lucky You
-	26	40	40	40	TIM MCGRAW/It's Your Love
18	18	18	18	18	JAMES BONAMY/The Swing
18	18	18	18	18	JOHN BERRY/Will, If You Will
18	18	18	18	18	TAMMY GRAHAM/Dozen Red Roses
26	26	26	26	26	PAUL BRANDT/Take It From Me
18	18	18	18	18	JOE DIFFIE/This Is Your Brain
18	18	18	18	18	TY HERNDON/Loved Too Much
18	18	18	18	18	JOHN/AUDREY WIGGINS/Somewhere In Love
-	18	18	18	18	MICHAEL PETERSON/Drink, Swear...
-	18	18	18	18	REBA MCKENTRE/D Rather Ride...
-	18	18	18	18	SAMMY KERSHAW/It's Your Love
-	18	18	18	18	PAM TILLIS/All The Good Ones...
-	18	18	18	18	TRACY ADKINS/Left Something...
-	18	18	18	18	DERYL DODD/Movin' On To...
10	10	10	10	10	TANYA TUCKER/Little Things
10	10	10	10	10	RICK TREVINO/Only Get This...
10	10	10	10	10	JEFF CARSON/Do It Again
10	10	10	10	10	PATTY LOVELESS/The Trouble With...
10	10	10	10	10	SHERRIE AUSTIN/Lucky In Love
-	10	10	10	10	MARK CHESNUTT/Let It Rain
-	10	10	10	10	LITTLE TEXAS/Your Mama Won't...
-	10	10	10	10	RIVER ROAD/If I, I'll

**MARKET #17**  
**WKXX/St. Louis**  
(314) 434-0106  
Allen/Louis

**WKXX/St. Louis**  
KIX 106

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	TRACY LAWRENCE/Better Man...
35	35	35	35	35	LORRIE MORGAN/Good As I Was To You
35	35	35	35	35	BRYAN WHITE/Sittin' On Go
21	35	35	35	35	JOHN M. MONTGOMERY/Miss You A Little
21	21	35	35	35	MINDY MCCREADY/A Girl's Gotta Do...
21	21	35	35	35	ALABAMA/Sad Lookin' Moon
21	21	35	35	35	ALAN JACKSON/Who's Cheatin' Who
-	21	35	35	35	TIM MCGRAW/It's Your Love
21	21	21	21	21	BROOKS & DUNN/Why Would I Say...
21	21	21			





MIKE KINOSHIAN

## Tempo Without Intensity In Big D

While there's been significant buzz lately on the Alternative edge of our format, things on the soft side continue rolling along. Within days of each other last month, in fact, two Top 50 market stations — with decidedly different ratings histories — adopted the Soft AC banner.

**KRRW-FM/Dallas's** much ballyhooed Classic Hits "Arrow" format, developed under previous owner **CBS**, was jettisoned early last month by **SFX** in favor of "Soft Rock." In the Fall **Arbitron**, KRRW ranked 22nd 12+ (2.1).

"You can't escape the basic fact that people like songs with words," explains VP/GM **Pat Fant**. "We think [B 97.9] in the Soft Rock business will do exceptionally well and are committed to the time and effort it takes to get to that point. We didn't approach the format with haste or take it lightly. We went after it after considerable resources were expended to be sure it was the right direction."

One thing that's already surprised Fant is who the format appeals to. "We may program and target toward women, but it's amazing how many closet men are out there listening. They look for a little relaxation, too, and we're there to provide it because we're a mood generator."

The new format will also help distinguish B 97.9 from sister SFX/Dallas Rock outlet **KTXQ-FM**. "The Arrow and KTXQ couldn't help but [cannibalize each other]," notes Fant. "Those days are over and each station now has a very clear road ahead. If B 97.9's approach to Soft Rock is to drive down that center lane and isn't too far out of the mainstream, it can't help but wedge its way into at-work listening and beyond. It won't be long until personality will play the kind of role it should in the development of the product's memorability."

### Powerful Roadblock

Long dominant Mainstream AC **KVIL**, however, is a formidable obstacle in B 97.9's path. Unintimidated by **KVIL**'s presence, Fant remarks, "It may be more difficult for them. We can react quite well and be a speedboat in the river, maneuvering ourselves to become whatever we need to do with the station and reacting to opportunities on a daily basis."

"**KVIL** is heavily burdened with all the things they've become. With its promotions, contesting, and personalities, there's an enormous amount of talk on the station. They certainly pay a price for all that and the price is that it takes away from the product's music side. The fact is that we don't have to beat **KVIL** to be very successful. That's not to say our deserved levels aren't quite high because they are."

### Strong Roots

**SFX** boasts several Soft ACs with impressive ratings track records. Dallas's new entry hopes to emulate sister stations like **KODA/Houston**, **KYXY/San Diego**, **WLYT/Charlotte**, and **WMAG/Greensboro**. Fant's quite content to have his station be the Metroplex's softest station on the dial.



Pat Fant

"We know that [**KVIL**] has chosen the path to be even brighter than before. Our approach is tempo, but not intensity. This station is by no means sleepy, but it doesn't have intensity."

"I have an enormous amount of respect for **SFX**'s people. They bring a lot of experience to the party and we're in for the long term. We don't plan to give up on this project in a year and find something else to do. That'll become

evident when our promotion and marketing are [put into place]. **KVIL** is now competing against **SFX** for the Soft Rock business."

While B 97.9's music and handle strongly emphasize Soft Rock, the station's marketing and promotion strategy suggests something a bit brighter. "You won't see billboards with the words 'Soft Rock' sitting on top of white, fluffy clouds," Fant points out. "This station will have a chance to come to life this summer. Our impact will be felt by the explosions

we're timing to establish the fact that we're a serious contender. The station is already music on hold for many businesses. Only [**KVIL** and **NAC/Smooth Jazz KOAI**] were regarded as at-work stations."

### Positive Signs

Programming and sales considerations can make the selection process of a new format tricky. "If you put on a station [like **WKTU/New York**] and don't see results in three months, you start wondering if you made a mistake," notes Fant. "But it's only as slow as your salespeople think it is. We began seeing new business in our first two weeks and didn't lose any Arrow business: I call that a win."

"The big principle is that we provide access to customers. If someone's in business where women are important at the cash register, we need to be talking. I don't care if a station is two weeks old or 10 years old, it comes down to negotiating a station's value."

### This Town's Big Enough For Us

Hoping to get strong word-of-mouth, he stresses, "We expect people will talk about us and we'll put on a family-oriented product. That doesn't mean to suggest that the competition isn't, but Dallas is a big town and there are plenty of families here."



**We may program and target toward women, but it's amazing how many closet men are out there listening.**



## West Palm Beach's Relaxing Chess Game

It's not exactly routine to see a market's number one 12+ station change format, but that's exactly what happened four weeks ago (4/10) when B/EZ **WRLX-FM/West Palm Beach** evolved to Soft AC. (**WRLX** was No. 1 12+ in the fall **Arbitron** and slipped to third this winter).

The **Fairbanks** "Soft & Easy Favorites" outlet enters a format field that already includes **WEAT-FM** — which made a similar B/EZ to Soft AC evolution a few years ago — and **Fairbanks** sister Mainstream AC **WRMF**; Alternative-leaning Hot AC **WMBX** is on the other end of the format spectrum.

"If you look very carefully at last fall's book, you'll see **WEAT-FM** doesn't deliver very many 35+ females anymore," observes **WRLX** Exec. VP/GM **Steve Lapa**. "Since [**WEAT-FM**'s] largest subcell is 25-34, we thought it was time to start a format that begins at age 45. We're ultra-sensitive not to interfere with **WRMF** and basically want to box in **WEAT-FM**. There's a hole so big for the



Steve Lapa

format that you can roll a bowling ball through it and we went for it."

### The Right Time

Timing is everything and it would've been premature, **Lapa** opines, to have made this format flip several years ago. "The business is changing so quickly that you must take advantage and change differently today from we did even a few years ago."

Radio, he says, has become a three-dimensional chess game. "Bad guys make their moves — good guys make their moves. We're playing on chessboards that are no longer linear."

"**WEAT-FM** has done a very good job of niching itself and we have an opportunity to play the game a little differently. Smart operators are realizing that, [instead of being] 'me against you,' it's 'turn it around, turn it around.' It's fun because it's a whole different way of doing things."

While **Neil Diamond**, **Barry Manilow**, and **Barbra Streisand** are core

## Reviving A Bright Idea

While the vast majority of B/EZs have evolved to Soft AC, **WGAY-FM/Washington** is the rare example of a station migrating to Easy Listening. It happened when **Evergreen** restored **WGAY**'s heritage calls and format to Bright AC **WEBR** last June.

"Not only did people say **WGAY** was dead when **Evergreen** bought the station from **Greater Media**, but it was unrecoverably dead," recalls **Evergreen** VP/AC **Steve Streit**.

**Streit** — who programs **WGAY** and crosstown mainstream AC **WASH-FM** — admits, "We knew from **WASH**'s research that **WEBR** was over. Before we bought the station, we stopped researching it as a competitor because we literally couldn't find cume or partisans."

"To **Greater Media**'s credit, they spent tremendous amounts of money trying to bring the station back to life; it was clearly the leading television advertiser in its last year. They got a 1.9."

The call to revive **WGAY**'s calls and format came directly from **Evergreen** Chairman/CEO **Scott Ginsburg**. "He has a lot of pride and emotion for this market," **Streit** explains. "He worked as a congressional aide and went to college here. He remembered **WGAY** as a legendary station, but none of us really believed the station could come back."



Steve Streit

### Separate Entities

Starting with a blank slate, **Streit** wanted to develop a format that wouldn't harm **WASH**'s core. "It wouldn't make sense to hurt the market's cash cow. I felt satisfied that one core wouldn't be impacted by the other. But you never know until it happens because listeners don't always behave as you think."

In addition to combining standards and soft '60s oldies, the hybrid format includes "traditional '70s easy listening favorites [by artists like] **Carpenters**, **Neil Diamond**, **Barry Manilow**, and **Barbra Streisand**, as well as a select few mainstream AC titles."

The station was hardly a unanimous hit, but **Streit** wasn't worried. "The competitors and some others laughed at it, but the listeners didn't laugh. This isn't a niche format or some narrow slice of the pie. The cume is almost the same as **WASH**, [**Hot AC**] **WRQX**, and [**CHR**] **WWZZ**."

Winter **Arbitron** results show **WASH** and **WGAY** third and eighth, respectively, among women 25-54; they placed fifth and fourth, respectively, among women 35-64. In the 12+ race, **Streit** comments, "We would've been disappointed if **WGAY** went to a four-share and **WASH** had a one-share."

artists of 45-64 targeted **WRLX**, **Lapa** explains. "We're also playing some stuff that fits by people like **Phil Collins**. Soft AC is an extremely viable format and we won't play **Hootie & The Blowfish** — but **WEAT-FM** will. They've done an

outstanding job of shifting music and skewing the station younger, but they're not in the 45+ business. If you listen for 14 or 15 hours, you don't hear core artists who appeal to people 45+."

### Lowering The Demo

Losing the 70+ audience was one of **Lapa**'s first goals. "We dropped the lush, stringy instrumentals that attract

[that demo]," he remarks. "We monitored calls the first 72 hours of the format change and 98% of the negatives were from people 70+. Without any promotion, we got 33% favorable calls; our promotion kicks in later this month. People who like what we're doing are

in their 50s and asked why we didn't do this sooner."

A big morning show, though, isn't part of **WRLX**'s format modification. "We're in there with service elements and a great music blend," **Lapa** explains. "We have a specific way of promoting and rotating what we do so it targets 45-64s."



**We monitored calls during the first 72 hours of the format change, and 98% of the negatives were from people 70+. People in their 50s asked why we didn't do this sooner.**

### Tall Order

While acknowledging **WEAT-FM**'s heretofore effective gameplan, **Lapa** also cautions that it's competing against a market institution. "[**WRMF**] is one of the best-positioned stations

I've seen in 25 years and you wonder how it can be beaten. **WEAT-FM** has done a very good job of mounting an attack, but they're picking on a true blue-chip property and I don't know if it will ever be unseated. It's an incredibly awesome machine."



# AC TOP 30

MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	3	3	1	<b>RICHARD MARX</b> Until I Find You Again (Capitol) 2043 1979 1926 1778 98/1					
2	1	1	2	<b>BRYAN ADAMS</b> I'll Always Be Right There (A&M) 1864 2080 2083 2019 87/1					
—	26	12	3	<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive) 1857 1207 389 12 99/11					
4	4	4	4	<b>JON SECADA</b> Too Late, Too Soon (SBK/EMI) 1855 1866 1857 1811 90/0					
1	2	2	5	<b>KENNY LOGGINS</b> For The First Time (Columbia) 1850 2003 2043 2053 89/0					
8	6	5	6	<b>JEWEL</b> You Were Meant For Me (Atlantic) 1811 1766 1672 1520 81/2					
14	10	8	7	<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia) 1527 1399 1256 1003 73/4					
12	9	6	8	<b>JOOSE</b> If Tomorrow Never Comes (Flavor Unit/EastWest/EEG) 1517 1463 1277 1192 83/1					
15	15	10	9	<b>CHICAGO</b> Here In My Heart (Reprise) 1462 1326 1162 938 86/3					
13	12	11	10	<b>TONI BRAXTON</b> I Don't Want To (LaFace/Arista) 1412 1320 1199 1090 84/5					
3	5	7	11	<b>CELINE DION</b> All By Myself (550 Music) 1183 1453 1706 1975 70/0					
6	7	9	12	<b>R. KELLY</b> I Believe I Can Fly (Jive) 1096 1355 1462 1553 66/2					
11	14	14	13	<b>TONI BRAXTON</b> Un-break My Heart (LaFace/Arista) 1059 1045 1178 1275 69/1					
24	20	16	14	<b>BEE GEES</b> Alone (Polydor/A&M) 954 842 710 589 65/6					
9	11	15	15	<b>JIM BRICKMAN w/MARTINA MCBRIDE</b> Valentine (Windham Hill) 944 1027 1245 1513 72/0					
<b>BREAKER</b>			16	<b>BARRY MANILOW</b> I'd Really Love To See You Tonight (Arista) 913 811 735 657 58/1					
<b>BREAKER</b>			17	<b>BRIAN MCKNIGHT &amp; DIANA KING</b> When We... (DAS/Mercury) 850 815 761 671 66/1					
10	8	13	18	<b>KENNY G</b> Havana (Arista) 752 1205 1448 1507 54/0					
—	—	24	19	<b>MICHAEL BOLTON</b> Go The Distance (Columbia) 733 418 157 — 62/22					
19	17	19	20	<b>BABYFACE</b> Every Time I Close My Eyes (Epic) 716 774 761 691 46/1					
26	25	22	21	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia) 645 552 417 293 38/5					
—	29	23	22	<b>JIM BRICKMAN</b> Picture This (Windham Hill) 589 446 269 — 61/7					
—	—	25	23	<b>PETER CETERA</b> Do You Love Me That Much? (River North) 585 402 228 — 56/14					
7	13	20	24	<b>PHIL COLLINS</b> It's In Your Eyes (Any...) (Face Value/Atlantic) 488 742 1186 1529 35/0					
27	28	27	25	<b>MONICA</b> For You I Will (Warner Sunset/Atlantic) 435 368 315 244 37/4					
25	27	26	26	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic) 410 371 318 314 20/3					
—	30	28	27	<b>TINA TURNER</b> On Silent Wings (Virgin) 404 329 235 116 37/8					
23	22	21	28	<b>WARREN HILL</b> Shelter From The Storm (Discovery) 376 611 631 620 34/0					
<b>DEBUT</b>			29	<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI) 189 174 167 99 16/0					
<b>DEBUT</b>			30	<b>PAULA COLE</b> Where Have All The Cowboys Gone? (Imago/WB) 181 201 170 119 11/0					

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 98 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

## NEW & ACTIVE

### CARDIGANS Lovefool (Mercury)

Total Stations: 11, Adds: 2, Plays: 171, WHYN 14 (14), WFPG 7 (7), WAFY 12, WLRQ 22, WRMF 27 (29), WOOF 15 (15), WTFM 27 (27), KDAT 7 (6), KLYF 21 (17), KGBY 10 (36), KZST 9 (8).

### ERIC MARTIN I Love The Way You Love Me (Atlantic)

Total Stations: 19, Adds: 3, Plays: 150, WRCH 7 (7), WWLI 10 (10), WLEV 14 (7), WLIF 7 (8), WVAF 5 (5), WTVR 5 (5), WOOF 15 (15), WAHR 10 (10), KMGL 5 (5), KQXT 7 (7), WDOK 9 (9), WOOD 3, WFMK 10 (10), WGLM 7 (7), WRVF 6 (2), KEZG 5, KELO 7 (7), KCLI 13, KWAV 5 (5).

### KYLE VINCENT Wake Me Up (When The...) (Capitol/Hollywood)

Total Stations: 16, Adds: 2, Plays: 139, WHYN 10 (10), WMAS 16 (16), WLEV 7 (5), WTVR 5 (5), WAHR 10 (10), KQXT 5 (5), WHBC 18, WCRZ 7 (7), WAJI 10 (10), WFMK 10 (10), WGLM 7 (7), KEZG 5, WLTE 8 (8), KELO 7 (7), KWAV 5 (5), KISC 9 (7).

### STYX Paradise (CMC)

Total Stations: 16, Adds: 16, Plays: 110, WWLI 5, WLEV 14, WTCB 7, WKTK 14, WLRQ 8, WTVR 5, WAHR 5, WLTS 3, KQXT 7, WOOD 3, WFMK 10, WGLM 7, KEZG 5, WLTE 5, KELO 7, KWAV 5.

### KIP WINGER How Far Will We Go? (Domo)

Total Stations: 10, Adds: 6, Plays: 65, WRCH 7, WWLI 5, WLEV 7, WKWK 5, WTCB 7 (7), KQXT 5 (5), WFMK 10, WGLM 7 (7), KWAV 5 (5), KISC 7.

Songs ranked by total plays.  
Station call letters followed by number of plays.

## BREAKERS

### BARRY MANILOW

I'd Really Love To See You Tonight (Arista)

TOTAL PLAYS/INCREASE: 913/102  
TOTAL STATIONS/ADDS: 58/1  
CHART: 16

### BRIAN MCKNIGHT & DIANA KING

When We Were Kings (DAS/Mercury)

TOTAL PLAYS/INCREASE: 850/35  
TOTAL STATIONS/ADDS: 66/1  
CHART: 17

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MICHAEL BOLTON Go The Distance (Columbia)	22
STYX Paradise (CMC International)	16
PETER CETERA Do You Love Me That Much? (River North)	14
BOB CARLISLE Butterfly Kisses (DMG/Jive)	11
TINA TURNER On Silent Wings (Virgin)	8
JIM BRICKMAN Picture This (Windham Hill)	7
BEE GEES Alone (Polydor/A&M)	6
KIP WINGER How Far Will We Go? (Domo)	6
TONI BRAXTON I Don't Want To (LaFace/Arista)	5
SHAWN COLVIN Sunny Came Home (Columbia)	5
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	4
MONICA For You I Will (Warner Sunset/Atlantic)	4
BRUCE SPRINGSTEEN Secret Garden (Columbia)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOB CARLISLE Butterfly Kisses (DMG/Jive)	+650
MICHAEL BOLTON Go The Distance (Columbia)	+315
PETER CETERA Do You Love Me (River North)	+183
JIM BRICKMAN Picture This (Windham Hill)	+143
CHICAGO Here In My Heart (Reprise)	+136
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+128
BEE GEES Alone (Polydor/A&M)	+112
STYX Paradise (CMC International)	+110
BARRY MANILOW I'd Really Love To See You... (Arista)	+102
SHAWN COLVIN Sunny Came Home (Columbia)	+93

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BARBRA STREISAND & BRYAN ADAMS I Finally... (Columbia)
JOURNEY When You Love A Woman (Columbia)
ERIC CLAPTON Change The World (Reprise)
WHITNEY HOUSTON I Believe In You And Me (Arista)
ROD STEWART If We Fall In Love Tonight (Warner Bros.)
NO DOUBT Don't Speak (Trauma/Interscope)
CELINE DION It's All Coming Back To Me Now (550 Music)
DONNA LEWIS I Love You Always Forever (Atlantic)
ELTON JOHN You Can Make History (Young Again) (MCA)
CELINE DION Because You Loved Me (550 Music)

Breakers: Songs registering 825 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# PAUL CARRACK

...the voice behind a string of #1 hits:

"The Living Years" - Mike and the Mechanics • "Tempted" - Squeeze • "How Long" - Ace

Paul Carrack has also written hits for Rod Stewart, The Pretenders, Diana Ross, Roger Waters, Elvis Costello, The Eagles and more.

Paul Carrack is a platinum and gold status star in Europe and Asia. Paul Carrack is this year's ASCAP PRS Award recipient for Song of the Year

the man behind the voice

the new single "For Once In Our Lives" from the album "Blue Views"

**GOING FOR ADDS MAY 12<sup>TH</sup>**

Karen Lee (310) 841-4115 email: kalee@ark21.com

Mark Naylor (310) 841-4173 email: mnayl@ark21.com

Tom Callahan (303) 545-0232

Tom Mazzetta (847) 831-0550



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# AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**106.7 Litefm** MARKET #1  
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE					
14	14	14	14	14	TONI BRAXTON/Un-break My Heart					
14	14	14	14	14	CELINE DION/All By Myself					
-	-	-	-	-	13	13	13	13	13	BOB CARLISLE/Butterfly Kisses
14	14	14	14	14	BRICKMAN & MCBRIDE/Valentine					
14	14	14	14	14	KENNY LOGGINS/For The First Time					
10	14	14	14	14	R. KELLY/I Believe I Can Fly					
13	13	13	13	13	BABYFACE/Every Time I...					
13	13	13	13	13	BRYAN ADAMS/It Always Be...					
10	13	13	13	13	KENNY G/Havana					
6	10	13	13	13	BRUCE SPRINGSTEEN/Secret Garden					
6	8	14	14	14	RICHARD MARX/Until I Find You					
-	-	-	-	-	10	10	10	10	10	CHICAGO/Here In My Heart
8	10	10	10	10	CELINE DION/It's All Coming...					
8	8	10	10	10	TONI BRAXTON/Don't Want To					
8	8	10	10	10	BEE GEES/Alone					
-	5	8	10	10	MONICA/For You I Will					
6	5	8	10	10	MCKNIGHT & KING/When We Were Kings					
13	6	6	6	6	ERIC CLAPTON/Change The World					
6	6	6	6	6	MADONNA/You Must Love Me					
6	6	6	6	6	JOURNEY/When You Love...					
13	13	10	6	6	STREISAND & ADAMS/Finally Found...					
13	13	6	6	6	PHIL COLLINS/It's In Your Eyes					
-	5	5	5	5	BARRY MANILOW/I'd Really Love					

**KOST 103.5 FM** MARKET #2  
KOST/Los Angeles (213) 427-1035 Kaye/Chang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	26	26	24	24	MONICA/For You I Will
27	26	26	24	24	CELINE DION/All By Myself
27	26	26	24	24	BABYFACE/Every Time I...
27	26	26	24	24	WHITNEY HOUSTON/I Believe In You...
27	26	26	24	24	GLORIA ESTEFAN/It's Not Giving...
27	26	26	24	24	R.D. STEWART/It We Fall In...
27	26	26	24	24	TONI BRAXTON/Un-break My Heart
27	26	26	24	24	JOURNEY/When You Love
5	26	26	24	24	R. KELLY/I Believe I Can Fly
-	7	19	15	15	BOB CARLISLE/Butterfly Kisses
27	26	26	24	24	ELTON JOHN/You Can Make...
18	18	18	15	15	PHIL COLLINS/Dance Into The Light
18	18	18	15	15	CELINE DION/It's All Coming...
18	18	18	15	15	TINA TURNER/Missing You
18	18	18	15	15	SEAL/Fly Like An Eagle
18	18	18	15	15	CELINE DION/Because You Loved Me
18	18	18	15	15	MARIAH CAREY/Forever
5	5	5	5	5	BRICKMAN & MCBRIDE/Valentine
-	5	5	5	5	KENNY LOGGINS/For The First Time

**103.9** MARKET #3  
WLIT/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE					
-	-	-	-	-	17	17	19	19	19	BOB CARLISLE/Butterfly Kisses
-	-	-	-	-	17	17	19	19	19	CHICAGO/Here In My Heart
8	8	19	19	19	KENNY LOGGINS/For The First Time					
19	25	19	19	19	RICHARD MARX/Until I Find You...					
19	17	19	19	19	JON SECADA/Too Late, Too Soon					
17	17	17	17	17	BRYAN ADAMS/It Always Be...					
10	1	10	17	17	BEE GEES/Alone					
11	17	19	17	17	JOOSE/It Tomorrow Never...					
17	17	17	17	17	TONI BRAXTON/Don't Want To					
-	10	10	11	11	MICHAEL BOLTON/Go The Distance					
-	10	11	11	11	JIM BRICKMAN/Picture This					
11	11	11	11	11	MCKNIGHT & KING/When We Were Kings					
-	-	-	-	-	10	10	10	10	10	AZ YET/Hard To Say I'm...
11	11	11	11	11	DIONNE FARRIS/Hopeless					
10	11	11	11	11	WARREN HILL/Shelter From...					
-	-	-	-	-	10	10	10	10	10	TINA TURNER/On Silent Wings
17	8	8	8	8	BRICKMAN & MCBRIDE/Valentine					
17	8	8	8	8	PHIL COLLINS/It's In Your Eyes					
19	19	19	19	19	CELINE DION/All By Myself					
11	8	8	8	8	R. KELLY/I Believe I Can Fly					
8	8	8	8	8	ONNA LEWIS/I Love You Always					
5	5	7	7	7	BARRY MANILOW/I'd Really Love					

**B-101.1** MARKET #5  
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE					
24	24	23	23	23	WHITNEY HOUSTON/I Believe In You					
24	24	23	23	23	CELINE DION/All By Myself					
-	-	-	-	-	18	18	18	18	18	BOB CARLISLE/Butterfly Kisses
24	24	23	23	23	STREISAND & ADAMS/Finally Found...					
24	24	23	23	23	ELTON JOHN/You Can Make...					
24	24	23	23	23	KENNY G/Havana					
24	24	23	23	23	KENNY LOGGINS/For The First Time					
18	18	18	18	18	TONI BRAXTON/Don't Want To					
9	9	18	18	18	JEWEL/You Were Meant...					
18	18	18	18	18	JON SECADA/Too Late, Too Soon					
18	18	18	18	18	RICHARD MARX/Until I Find You...					
18	18	18	18	18	BRYAN ADAMS/It Always Be...					
-	-	-	-	-	18	18	18	18	18	CHICAGO/Here In My Heart
18	18	18	18	18	BEE GEES/Alone					
18	18	18	18	18	PHIL COLLINS/It's In Your Eyes...					
18	18	18	18	18	R. KELLY/I Believe I Can Fly					
20	17	17	17	17	CELINE DION/Because You Loved Me					
20	17	17	17	17	TONI BRAXTON/Un-break My Heart					
20	17	17	17	17	ERIC CLAPTON/Change The World					
-	-	-	-	-	12	-	-	-	-	G. ORIA ESTEFAN/It's Not Giving...
-	-	-	-	-	11	-	-	-	-	JIM BRICKMAN/Picture This
-	-	-	-	-	10	-	-	-	-	TINA TURNER/On Silent Wings
-	-	-	-	-	10	-	-	-	-	PETER CETERA/Do You Love Me
9	9	13	10	10	MCKNIGHT & KING/When We Were Kings					
9	9	13	10	10	DIONNE FARRIS/Hopeless					
9	9	13	10	10	MAXI PRIEST/It Starts In...					
9	9	13	10	10	JOOSE/It Tomorrow Never...					
9	9	13	10	10	MONICA/For You I Will					

**KVLL 103.7fm** MARKET #7  
KVLL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE					
14	14	14	14	14	CELINE DION/All By Myself					
22	22	22	23	23	R. KELLY/I Believe I Can Fly					
23	23	23	23	23	BRICKMAN & MCBRIDE/Valentine					
21	21	20	22	22	ERIC CLAPTON/Change The World					
22	22	22	22	22	STREISAND & ADAMS/Finally Found...					
14	14	14	14	14	TONI BRAXTON/Un-break My Heart					
20	20	20	21	21	CELINE DION/It's All Coming...					
20	20	20	20	20	JIM BRICKMAN/Picture This					
-	-	-	-	-	13	-	-	-	-	JEWEL/You Were Meant...
-	-	-	-	-	13	-	-	-	-	BOB CARLISLE/Butterfly Kisses
-	-	-	-	-	13	-	-	-	-	PETER CETERA/Do You Love Me
13	13	13	12	12	BRYAN ADAMS/It's Make A...					
21	21	20	12	12	KENNY G/The Moment					
12	12	12	12	12	PETER CETERA/One Clear Voice					
12	12	12	12	12	MICHAEL BOLTON/Go The Distance					
8	8	8	8	8	JON SECADA/Too Late, Too Soon					
8	8	8	8	8	RICHARD MARX/Until I Find You...					
-	-	-	-	-	8	-	-	-	-	TONI BRAXTON/Don't Want To
-	-	-	-	-	8	-	-	-	-	MCKNIGHT & KING/When We Were Kings
-	-	-	-	-	7	-	-	-	-	BEE GEES/Alone
-	-	-	-	-	7	-	-	-	-	JIM BRICKMAN/Picture This
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows					
5	5	5	5	5	ELTON JOHN/Blessed					
5	5	5	5	5	CELINE DION/Because You Loved Me					
-	-	-	-	-	5	-	-	-	-	MADONNA/You'll See
21	21	20	5	5	PETER CETERA/Forever Tonight					

**MAGIC 106.7** MARKET #10  
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE					
26	6	26	26	26	ERIC CLAPTON/Change The World					
20	26	26	26	26	BRUCE SPRINGSTEEN/Secret Garden					
26	26	26	26	26	TONI BRAXTON/Un-break My Heart					
24	23	23	25	25	JEWEL/You Were Meant...					
26	25	25	25	25	R. KELLY/I Believe I Can Fly					
26	24	24	24	24	CELINE DION/All By Myself					
11	16	16	16	16	RICHARD MARX/Until I Find You					
-	-	-	-	-	5	-	-	-	-	BOB CARLISLE/Butterfly Kisses
14	14	14	14	14	BRYAN ADAMS/It Always Be					
15	15	15	13	13	DONNA LEWIS/I Love You Always					
11	12	12	12	12	CELINE DION/Because You Loved Me					
11	12	12	12	12	JOURNEY/When You Love...					
8	11	12	12	12	MONICA/For You I Will					
12	12	12	12	12	TONY RICH PROJECT/Nobody Knows					
11	11	11	11	11	MARIAH CAREY/Always Be My Baby					
11	11	11	11	11	CELINE DION/It's All Coming...					
12	14	15	10	10	BRICKMAN & MCBRIDE/Valentine					
11	12	12	10	10	MARIAH CAREY/Forever					
12	10	10	10	10	ELTON JOHN/You Can Make					
6	6	6	6	6	WARREN HILL/Shelter From...					
5	5	5	5	5	BABYFACE/Every Time I...					
-	-	-	-	-	4	-	-	-	-	JIM BRICKMAN/Picture This
2	2	2	2	2	KENNY G/Havana					
-	-	-	-	-	1	-	-	-	-	TONI BRAXTON/Don't Want To
1	1	1	1	1	KENNY LOGGINS/For The First Time					

**92.5 KLSY** MARKET #13  
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE					
28	28	28	26	26	KENNY LOGGINS/For The First Time					
28	28	28	26	26	BRYAN ADAMS/It Always Be...					
23	23	23	26	26	STREISAND & ADAMS/Finally Found...					
23	23	26	26	26	JOURNEY/When You Love...					
23	23	26	26	26	BEE GEES/Alone					
28	23	26	26	26	TONI BRAXTON/Un-break My Heart					
-	-	-	-	-	26	-	-	-	-	ELTON JOHN/You Can Make
-	-	-	-	-	26	-	-	-	-	KENNY G/The Moment
17	17	28	24	24	MONICA/For You I Will					
23	23	23	24	24	RICHARD MARX/Until I Find You...					
-	-	-	-	-	12	-	-	-	-	BOB CARLISLE/Butterfly Kisses
23	23	23	13	13	BABYFACE/Every Time I...					
28	28	28	13	13	R. KELLY/I Believe I Can Fly					
28	28	28	13	13	BRICKMAN & MCBRIDE/Valentine					
17	17	17	13	13	WHITNEY HOUSTON/I Believe In You...					
17	17	17	13	13	MADONNA/Don't Cry For Me					
17	17	17	13	13	MADONNA/You Must Love Me					
12	17	17	12	12	CHICAGO/Here In My Heart					
-	-	-	-	-	17	-	-	-	-	PETER CETERA/Do You Love Me
-	-	-	-	-	12	-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	12	-	-	-	-	SHAWN COLVIN/Sunny Came Home
14	14	-	-	-	TONI BRAXTON/Don't Want To					
17	17	17	8	8	KENNY G/Havana					
12	14	17	8	8	JEWEL/You Were Meant...					
-	-	-	-	-	9	-	-	-	-	JOOSE/It Tomorrow Never...
-	-	-	-	-	12	-	-	-	-	JIM BRICKMAN/Picture This
12	12	12	6	6	WARREN HILL/Shelter From					
-	-	-	-	-	6	-	-	-	-	MICHAEL BOLTON/Go The Distance

**WALK 97.5** MARKET #15  
WALK/Long Island (516) 475-5200 Michaels/Miller/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE					
30	30	30	30	30	NO MERCY/Where Do You Go					
30	30	30	30	30	CELINE DION/All By Myself					
10	30	30	30	30	BRYAN ADAMS/It Always Be...					
10	30	30	30	30	KENNY LOGGINS/For The First Time					
10	30	30	30	30	R. KELLY/I Believe I Can Fly					
30	30	30	30	30	BRUCE SPRINGSTEEN/Secret Garden					
-	-	-	-	-	10	-	-	-	-	BOB CARLISLE/Butterfly Kisses
10	10	10	10	10	BABYFACE/Every Time I...					
10	10	10	10	10	BRICKMAN & MCBRIDE/Valentine					
10	10	10	10	10	TONI BRAXTON/Un-break My Heart					
4	4	10	10	10	RICHARD MARX/Until I Find You					
-	-	-	-	-	10	-	-	-	-	MONICA/For You I Will
-	-	-	-	-	10	-	-	-	-	CHICAGO/Here In My Heart
-	-	-	-	-	8	-	-	-	-	HANSON/When I Need You
8	8	8	8	8	WHITNEY HOUSTON/I Believe In You...					
30	8	8	8	8	TONI BRAXTON/Un-break My Heart					
7	8	8	8	8	CELINE DION/Because You Loved Me					
-	-	-	-	-	8	-	-	-	-	SELENA/Could Fall In Love
8	8	8	8	8	CELINE DION/It's All Coming...					
4	4	4	4	4	JON SECADA/Too Late, Too Soon					
-	-	-	-	-	4	-	-	-	-	JOOSE/It Tomorrow Never...

**103.7 FM WLTE** MARKET #16  
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	

Stations and their adds listed alphabetically by market

## AC

<b>WYJB/Albany, NY</b> OMPD: Buzz Brindle MD: Pat Ryan 5 AZ YET "Sorry"	<b>WDDK/Cleveland, OH</b> PD: Sue Wilson MD: Scott Miller No Adds	<b>WOOD/Grand Rapids, MI</b> OMPD/MD: Stan Atkinson 3 ERIC MARTIN "Way" 3 STYX "Paradise" No Adds	<b>WLRO/Melbourne, FL</b> PD: Tanya Klepper MD: Karen Kay 22 TONI BRAXTON "Heart" 22 NO DOUBT "Speak" 22 R. KELLY "Fly" 22 CARDIGANS "Loveboi" 22 DUNCAN SHEIK "Barely" 8 STYX "Paradise" 8 MICHAEL BOLTON "Distance"	<b>KGBY/Sacramento, CA</b> PO/MD: Bob Laurence 24 SAVAGE GARDEN "Want"
<b>WLEV/Allentown, PA</b> OMPD: J. Davis AP/MD: Bill Marvin 14 STYX "Paradise" 7 KIP WINGER "Far" 7 BILLY MANN "Flower" 7 JIM BRICKMAN "Picture"	<b>KKLI/Colorado Springs, CO</b> PD: Steve Larson MD: Sharon Green 13 ERIC MARTIN "Way"	<b>WMAG/Greensboro, NC</b> PO/MD: Nick Allen No Adds	<b>WRVR/Memphis, TN</b> OMPD: Joel Burke MD: Kay Manley 16 MICHAEL BOLTON "Distance" 9 TINA TURNER "Wings" No Adds	<b>KEZK/St. Louis, MO</b> PO/MD: Pat McMahon 9 BRYAN ADAMS "Always"
<b>KYMG/Anchorage, AK</b> OM: Mark Murphy PD: Devan Mitchell 24 MICHAEL BOLTON "Distance"	<b>WTCB/Columbia, SC</b> PO/MD: Brent Johnson 7 STYX "Paradise" 7 BEE GEES "Alone" 7 PAUL CARRACK "Once"	<b>WMYI/Greenville, SC</b> PD: Gary Jackson MD: Chris Scott 27 NO DOUBT "Speak" 5 MONICA "For"	<b>KSFI/Salt Lake City, UT</b> PD: Dain Craig MD: Lyle Morris No Adds	<b>KMXX/Anchorage, AK</b> AP/MD: Roxy Lennox 5 DAVE MATTHEWS BAND "Crash" 5 LUSCIOUS JACKSON "Naked"
<b>WRDE/Appleton, WI</b> PO/MD: Dan Larkin 10 MICHAEL BOLTON "Distance" 10 BRUCE SPRINGSTEEN "Secret"	<b>WSNY/Columbus, OH</b> PD: Chuck Knight MD: Bob Kunnally 7 CHICAGO "Heart"	<b>WSPA/Greenville, SC</b> OM: Jim Kirkland PO/MD: Greg McKinney No Adds	<b>WLTE/Minneapolis, MN</b> PO/MD: Gary Nolan 5 STYX "Paradise"	<b>KAMX/Austin, TX</b> PD: Dusty Hayes MD: Jack Stevens No Adds
<b>WFPG/Atlantic City, NJ</b> OMPD: Dick Fennessy MD: Marlene Aqua 7 BEE GEES "Alone"	<b>KVIL/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal 13 JEWEL "You" 13 BOB CARLISLE "Butterfly" 13 PETER CETERA "Do" 7 BEE GEES "Alone" 7 JIM BRICKMAN "Picture"	<b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann 17 BOB CARLISLE "Butterfly" 7 GROVER WASHINGTON "Soulful" 7 KIP WINGER "Far"	<b>KSBL/Santa Barbara, CA</b> PO/MD: Peter Bie 14 PETER CETERA "Do"	<b>WMMX/Baltimore, MD</b> PD: Adam Goodman MD: Greg Carpenter 30 INDOGO GIRLS "Shame"
<b>WBBO/Augusta, GA</b> PO/MD: John Patrick No Adds	<b>WLTQ/Dayton, OH</b> PD: Mary Flenor MD: Steven Scott 10 JIM BRICKMAN "Picture"	<b>WAHR/Huntsville, AL</b> PD: John Malone MD: Bonny O'Brien 5 STYX "Paradise" 5 MONICA "For" 5 GROVER WASHINGTON "Soulful"	<b>KZST/Santa Rosa, CA</b> PD: Brent Ferris MD: Pat Schaffer 2 PETER CETERA "Do"	<b>WMJY/Biloxi, MS</b> PD: Walter Brown MD: Angie Thompson 15 BOB CARLISLE "Butterfly" 10 WHITE TOWN "Woman" 7 JOOSE "Tomorrow" 7 STYX "Paradise"
<b>KKMJ/Austin, TX</b> OM: Stan Main PD: Nolan Cruise No Adds	<b>KOSI/Denver, CO</b> OM: Scott Taylor PD: Steve Hamilton 9 JEWEL "You" 3 PETER CETERA "Do"	<b>WTFM/Johnson City, TN</b> PO/MD: Mark E. McKinney 12 R. KELLY "Fly"	<b>KELO/Sioux Falls, SD</b> PD: Reid Holman MD: Kathy James 7 STYX "Paradise"	<b>KCIX/Boise, ID</b> PO/MD: Russ Novak 28 BLESSID UNION OF "Wanna" 14 TONI BRAXTON "Want" 14 MONICA "For" 14 BOB CARLISLE "Butterfly"
<b>WLIF/Baltimore, MD</b> OMPD: Gary Balaban MD: Mark Thoner 17 BRUCE SPRINGSTEEN "Secret"	<b>KLYF/Des Moines, IA</b> PD: Ken McCloud MD: Tim White 10 PETER CETERA "Do"	<b>WQLR/Kalamazoo, MI</b> OM: Ken Lanphear PD: Brian Wertz No Adds	<b>KISC/Spokane, WA</b> PD: Rob Harder MD: Dawn Marcel 7 MICHAEL BOLTON "Distance" 7 KIP WINGER "Far"	<b>WBMX/Boston, MA</b> VP/Prog: Greg Strassell AP/MD: Michelle Buczynski 37 BARRY MANLOW "Love" 21 DEL AMITH "Where" 7 MEREDITH BROOKS "Bitch" 4 COLLECTIVE SOUL "Listen"
<b>WMJJ/Birmingham, AL</b> OM: John Jenkins PO/MD: John Stuart No Adds	<b>WOOF/Dothan, AL</b> GMPD: Leigh Simpson OM/MD: Mike Holderfield No Adds	<b>WJXB/Knoxville, TN</b> PD: Jeff Jamigan MD: Barbara Bridges 7 JIM BRICKMAN "Picture" 7 TONI BRAXTON "Want"	<b>WHDG/Norfolk, VA</b> PO/MD: Mike Smith 9 BOB CARLISLE "Butterfly"	<b>WMAS/Springfield, MA</b> PD: Paul Cannon AP/MD: Keith Stephens 16 TONI BRAXTON "Want"
<b>WMJX/Boston, MA</b> PD: Don Kelley MD: Mark Laurence 1 TONI BRAXTON "Want"	<b>WXKC/Erie, PA</b> PD: Ron Arlen MD: Paul Davies 15 BOB CARLISLE "Butterfly"	<b>WGLM/Lafayette, IN</b> PO/MD: Dan McKay 7 OCEAN BLUE "Slide" 7 STYX "Paradise"	<b>KMGL/Oklahoma City, OK</b> PO/MD: Steve D'Brien 3 MICHAEL BOLTON "Distance" 3 PETER CETERA "Do"	<b>KKBY/Bryan, TX</b> PO/MD: Ryan O'Brien 16 BILLY MANN "Flower" 7 BOB CARLISLE "Butterfly"
<b>WEZN/Bridgeport, CT</b> PO/MD: Steve Marcus No Adds	<b>WIKY/Evansville, IN</b> PO/MD: Mark Baker 5 PETER CETERA "Do"	<b>WFMK/Lansing, MI</b> PO/MD: Ray Marshall 10 STYX "Paradise" 10 KIP WINGER "Far" 10 MICHAEL BOLTON "Distance" 10 AZ YET "Sorry" 10 BOB CARLISLE "Butterfly"	<b>KEFM/Omaha, NE</b> PD: Dwight Lane MD: Steve Albertsen 12 MICHAEL BOLTON "Distance"	<b>WLRW/Champaign, IL</b> PD: Mike Blakemore No Adds
<b>WMJQ/Buffalo, NY</b> PD: Rob Lucas MD: Roger Christian 14 MICHAEL BOLTON "Distance"	<b>KEZA/Fayetteville, AR</b> OMPD: Chip Arledge AP/MD: Rich Kelly 12 BOB CARLISLE "Butterfly"	<b>KSNE/Las Vegas, NV</b> PD: Tom Chase MD: John Berry 10 BRUCE SPRINGSTEEN "Secret" 5 MICHAEL BOLTON "Distance" 5 BEE GEES "Alone"	<b>WMBE/Philadelphia, PA</b> PD: Scott Larson MD: Jeff Scott 10 TINA TURNER "Wings" 10 PETER CETERA "Do"	<b>WLRW/Champaign, IL</b> PD: Mike Blakemore No Adds
<b>WHBC/Canton, OH</b> PD: Terry Simmons MD: Brice Lewis 18 KYLE VINCENT "Wake"	<b>WCRZ/Flint, MI</b> OMPD: J. Patrick MD: George McIntyre 8 SHAWN COLVIN "Sunny"	<b>WWSW/Peoria, IL</b> PO/MD: Randy Rundle No Adds	<b>WVTV/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 KIP WINGER "Far" 5 STYX "Paradise"	<b>WLRW/Champaign, IL</b> PD: Mike Blakemore No Adds
<b>KDAT/Cedar Rapids, IA</b> PD: Richard W. Stadler MD: Tom Cook 6 MICHAEL BOLTON "Distance" 5 SHAWN COLVIN "Sunny"	<b>WINK/Ft. Myers, FL</b> PO/MD: Bob Grassinger 32 BEE GEES "Alone"	<b>WWEA/West Palm Beach, FL</b> OMPD: Les Howard Jacoby AP/MD: Chad Perry 10 TINA TURNER "Wings" 5 JIM BRICKMAN "Picture"	<b>WVTV/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 KIP WINGER "Far" 5 STYX "Paradise"	<b>WLRW/Champaign, IL</b> PD: Mike Blakemore No Adds
<b>WVAF/Charleston, WV</b> PD: Rick Johnson MD: Amie Nutter 21 BOB CARLISLE "Butterfly" 11 MICHAEL BOLTON "Distance" 5 PETER CETERA "Do"	<b>WVAJ/Ft. Wayne, IN</b> MD: Lee Tobin PD: Barb Richards 10 SHAWN COLVIN "Sunny" 5 MICHAEL BOLTON "Distance"	<b>WVTV/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 KIP WINGER "Far" 5 STYX "Paradise"	<b>WVTV/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 KIP WINGER "Far" 5 STYX "Paradise"	<b>WLRW/Champaign, IL</b> PD: Mike Blakemore No Adds
<b>WDEF/Chattanooga, TN</b> PO/MD: Danny Howard 5 TINA TURNER "Wings" 5 AZ YET "Sorry"	<b>WAFY/Frederick, MD</b> PD: John Fieseler MD: Norman Henry Schmidt 12 CARDIGANS "Loveboi" 12 TINA TURNER "Wings"	<b>WVTV/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 KIP WINGER "Far" 5 STYX "Paradise"	<b>WVTV/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 KIP WINGER "Far" 5 STYX "Paradise"	<b>WLRW/Champaign, IL</b> PD: Mike Blakemore No Adds
<b>WRRM/Cincinnati, OH</b> PO/MD: T.J. Holland 5 TONI BRAXTON "Want" 5 MCKNIGHT & KING "Kings"	<b>WKTK/Gainesville, FL</b> PO/MD: Britton Jon 14 STYX "Paradise" 14 JIM BRICKMAN "Picture" 14 TINA TURNER "Wings"	<b>WVTV/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 KIP WINGER "Far" 5 STYX "Paradise"	<b>WVTV/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 KIP WINGER "Far" 5 STYX "Paradise"	<b>WLRW/Champaign, IL</b> PD: Mike Blakemore No Adds

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<b>WKDD/Akron, OH</b> PO/MD: Chuck Collins 16 WHITE TOWN "Woman" 15 KYLE VINCENT "Wake"	<b>KALC/Denver, CO</b> PD: Gregg Cassidy MD: Cns Cha No Adds	<b>WMXL/Lexington, KY</b> OMPD: Doug Hamand AP/MD: Barry Fox 16 ROBYN "Know"	<b>WXIL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 22 SISTER HAZEL "All" 10 BOB CARLISLE "Butterfly"	<b>KFMB/San Diego, CA</b> PD: Tracy Johnson AP/MD: Greg Simms 22 SISTER HAZEL "All" 20 VERVE PIPE "Freshmen"
<b>KKDB/Albuquerque, NM</b> OM: John Schaefer MD: Carol Vonn 17 SISTER HAZEL "All" 17 MONICA "For" 11 BOB CARLISLE "Butterfly" 10 MEREDITH BROOKS "Bitch"	<b>KSTZ/Des Moines, IA</b> PD: Jim Schaefer MD: Carol Vonn 19 BLESSID UNION OF "Wanna"	<b>KURB/Little Rock, AR</b> PD: Randy Cain MD: Kevin Miller 17 SPICE GIRLS "Say"	<b>KZZP/Phoenix, AZ</b> PD: Dan Persigehl AP/MD: Dave Cooper 22 THIRD EYE BLIND "Life"	<b>KLLC/San Francisco, CA</b> PD: Louis Kaplan APD: Mike D'Brian 26 CYNDI LAUPER "Know" 15 UB40 "Tell" 15 SHERYL CROW "Change" 15 BLESSID UNION OF "Wanna" 12 TORI AMOS "Sweet"
<b>KMXX/Anchorage, AK</b> AP/MD: Roxy Lennox 5 DAVE MATTHEWS BAND "Crash" 5 LUSCIOUS JACKSON "Naked"	<b>WKQI/Detroit, MI</b> PO/MD: Tom D'Brien 22 TORI AMOS "Sweet" 17 SISTER HAZEL "All"	<b>KBIG/Los Angeles, CA</b> PD: Dave Ervin MD: Dave Verdery No Adds	<b>WYXR/Philadelphia, PA</b> OMPD: Dave Allan MD: Rich Davis 35 BRYAN ADAMS "Always" 33 KENNY LOGGINS "First"	<b>KRUZ/Santa Barbara, CA</b> PD: Duncan Payton OMPD: Mike D'Brian 7 SHERYL CROW "Change" 7 KYLE VINCENT "Wake" 7 SISTER HAZEL "All" 7 MEREDITH BROOKS "Bitch"
<b>KATF/Dubuque, IA</b> PD: Tim Dillon MD: Jackie Livingston 33 BOB CARLISLE "Butterfly"	<b>WQSM/Fayetteville, NC</b> PO/MD: Dave Stone 10 DAVE MATTHEWS BAND "Crash" 7 SISTER HAZEL "All"	<b>WMC/Memphis, TN</b> PD: Russ Morley MD: Bruce Wayne 6 KIP WINGER "Far" 6 HANSON "Mmm"	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WAEV/Savannah, GA</b> OMPD: Scott Snipes MD: Steve Williams 22 WHITE TOWN "Woman"
<b>KAMX/Austin, TX</b> PD: Dusty Hayes MD: Jack Stevens No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds
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<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds
<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds
<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds
<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds
<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander No Adds	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander		

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	<b>WALLFLOWERS</b> One Headlight ( <i>Interscope</i> )	3022	3077	2988	2843	80/0
1	1	1	2	<b>JEWEL</b> You Were Meant For Me ( <i>Atlantic</i> )	3011	3138	3143	3184	76/0
3	3	3	3	<b>DUNCAN SHEIK</b> Barely Breathing ( <i>Atlantic</i> )	2756	2801	2875	2831	80/0
6	6	4	4	<b>PAULA COLE</b> Where Have All The Cowboys Gone? ( <i>Imago/WB</i> )	2633	2589	2522	2492	77/0
7	7	6	5	<b>SHAWN COLVIN</b> Sunny Came Home ( <i>Columbia</i> )	2575	2502	2358	2171	77/0
5	5	5	6	<b>SHERYL CROW</b> Everyday Is A Winding Road ( <i>A&amp;M</i> )	2447	2563	2624	2743	70/0
8	8	8	7	<b>SAVAGE GARDEN</b> I Want You ( <i>Columbia</i> )	2279	2315	2185	2126	67/0
4	4	7	8	<b>NO DOUBT</b> Don't Speak ( <i>Trauma/Interscope</i> )	2248	2481	2654	2748	72/0
9	9	9	9	<b>CARDIGANS</b> Lovefool ( <i>Mercury</i> )	1682	1742	1962	2063	63/0
12	13	10	10	<b>U2</b> Staring At The Sun ( <i>Island</i> )	1599	1554	1465	1443	61/0
13	11	11	11	<b>BRUCE SPRINGSTEEN</b> Secret Garden ( <i>Columbia</i> )	1448	1503	1486	1431	52/1
18	14	14	12	<b>DAVE MATTHEWS BAND</b> Crash Into Me ( <i>RCA</i> )	1316	1234	1191	1004	48/2
11	12	12	13	<b>INXS</b> Elegantly Wasted ( <i>Mercury</i> )	1276	1433	1473	1448	59/0
10	10	13	14	<b>COUNTING CROWS</b> A Long December ( <i>DGC/Geffen</i> )	1238	1405	1611	1807	46/0
22	19	15	15	<b>HANSON</b> Mmm Bop ( <i>Mercury</i> )	1167	1099	953	752	48/3
<b>BREAKER</b>			16	<b>SISTER HAZEL</b> All For You ( <i>Universal</i> )	940	716	481	315	44/12
14	15	16	17	<b>TONI BRAXTON</b> Un-break My Heart ( <i>LaFace/Arista</i> )	921	1065	1188	1294	40/0
<b>BREAKER</b>			18	<b>WHITE TOWN</b> Your Woman ( <i>Chrysalis/EMI</i> )	889	728	660	566	40/8
21	21	18	19	<b>R. KELLY</b> I Believe I Can Fly ( <i>Jive</i> )	743	759	758	771	27/1
<b>DEBUT</b>			20	<b>BOB CARLISLE</b> Butterfly Kisses ( <i>DMG/Jive</i> )	711	382	111	29	35/17
—	—	25	21	<b>VERVE PIPE</b> The Freshmen ( <i>RCA</i> )	649	533	427	341	29/2
30	30	23	22	<b>TORI AMOS</b> Silent All These Years ( <i>Atlantic</i> )	637	544	458	395	24/4
—	—	29	23	<b>KYLE VINCENT</b> Wake Me Up (When The...) ( <i>Caport/Hollywood</i> )	623	472	336	241	37/7
—	—	30	24	<b>MEREDITH BROOKS</b> Bitch ( <i>Capitol</i> )	570	458	375	250	26/9
19	20	21	25	<b>JOURNEY</b> If He Should Break Your Heart ( <i>Columbia</i> )	555	715	770	780	21/0
24	24	22	26	<b>DISHWALLA</b> Give ( <i>A&amp;M</i> )	526	616	641	661	25/0
27	27	24	27	<b>JON SECADA</b> Too Late, Too Soon ( <i>SBK/EMI</i> )	524	543	568	540	22/0
<b>DEBUT</b>			28	<b>BLESSID UNION OF SOULS</b> I Wanna Be There ( <i>EMI</i> )	504	375	229	126	27/4
28	28	28	29	<b>BABYFACE</b> Every Time I Close My Eyes ( <i>Epic</i> )	504	511	531	531	21/0
<b>DEBUT</b>			30	<b>THIRD EYE BLIND</b> Semi-Charmed Life ( <i>Elektra/EEG</i> )	412	334	305	270	17/4

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Hot AC reporters. 76 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

### NEW & ACTIVE

**ERASURE** In My Arms (*Mute/Maverick/WB*)  
Total Stations: 18. Adds: 2. Plays: 371. WBMX 20, WHUD 7 (6), WKYE 14 (7), WPLB 28 (24), WAKS 5, WMTX 9 (5), KURB 10 (10), WMC 13 (11), KAMX 60 (46), KZZP 28 (29), WKDD 17 (15), KALC 5 (5), KYSR 25 (25), KYSR 20, KBBT 33 (33), KFMB 49 (49), KLLC 21 (24), KRUZ 7 (7).

**CHICAGO** Here In My Heart (*Reprise*)  
Total Stations: 18. Adds: 0. Plays: 368. WKEE 34 (21), WPLJ 17 (18), WHUD 17 (17), WQSM 14 (13), WKYE 14 (13), WAKS 16 (18), WGNJ 47 (32), WMLJ 7 (10), WJDX 21 (22), WMXL 16 (6), KURB 20 (20), WMMX 35 (25), KKYS 8 (10), WAZY 15 (14), WNSN 31 (31), KATF 33 (33), KMAJ 14 (14), KBIG 9 (9).

**SHERYL CROW** A Change Would Do You Good (*A&M*)  
Total Stations: 14. Adds: 6. Plays: 354. WBMX 37, WJIC 20, WRQX 24 (10), WKZL 5 (10), KHMX 8, KZZP 29 (28), WLUP 43 (46), WTMX 53 (53), WENS 30, KMXB 32 (14), KYSR 30 (30), KLLC 15, KRUZ 7, KPLZ 21 (21).

**MONICA** For You I Will (*Warner Sunset/Atlantic*)  
Total Stations: 16. Adds: 2. Plays: 330. WKEE 21 (21), WJRX 26 (22), WPLJ 22 (23), WHUD 19 (16), WYXR 34 (26), WKZL 6 (10), WKYE 18 (17), WAEV 22 (22), WAKS 6 (6), WMTX 20 (18), WMXL 24 (21), KKOB 17, WKQI 35 (35), KCIK 14, KSSK 24 (24), KBIG 22 (22).

**LUSCIOUS JACKSON** Naked Eye (*Grand Royal/Capitol*)  
Total Stations: 12. Adds: 1. Plays: 327. WDBZ 28 (28), WPLJ 19 (24), WPTF 35 (35), WMTX 3 (6), KAMX 37 (20), KZZP 22 (21), WKQI 25 (30), WKTI 21 (21), KMXS 5, KYSR 35 (35), KFMB 84 (83), KEYW 13 (13).

**BEE GEES** Alone (*Polydor/A&M*)  
Total Stations: 21. Adds: 0. Plays: 316. WDAQ 12 (12), WSNL 14 (14), WKEE 21 (22), WHUD 13 (13), WYXR 10 (10), WCGO 10 (10), WQSM 10 (7), WKYE 18 (18), WAKS 24 (24), WMTX 11 (3), WMC 18 (12), WMMX 21 (25), KKYS 8 (9), KSMG 9 (9), WMMX 10 (10), KMXG 10 (21), WNSN 19 (19), KMAJ 14 (14), KISN 15 (8), KMXS 34 (34), KEYW 15 (15).

**INDIGO GIRLS** Shame On You (*Epic*)  
Total Stations: 12. Adds: 2. Plays: 288. WBMX 21 (25), WXLO 15, WMMX 30, WDBZ 21 (21), WSHE 19 (6), WMMX 24 (6), WTMX 46 (45), KALC 23 (19), KBEE 12 (12), KBBT 38 (37), KLLC 18 (15), KPLZ 21 (21).

**OMC** How Bizarre (*Mercury*)  
Total Stations: 10. Adds: 2. Plays: 288. WPLJ 15, WPLL 18 (16), WMTX 26 (14), KBEE 12, KYSR 46 (46), KOSO 10 (10), KBBT 39 (39), KFMB 57 (51), KLLC 44 (29), KPLZ 21 (21).

**RICHARD MARX** Until I Find You Again (*Capitol*)  
Total Stations: 15. Adds: 0. Plays: 273. WHUD 18 (20), WQSM 10 (15), WKYE 18 (17), WWDE 11 (12), WXIL 31 (31), WAKS 7 (7), WGNJ 47 (47), WMXL 24 (16), WMMX 21 (25), WAZY 17 (17), WNSN 9 (9), KATF 5 (5), KMAJ 14 (14), KBIG 9 (9), KIOI 32 (32).

**BILLY MANN** Killed By A Flower (*DVB/A&M*)  
Total Stations: 12. Adds: 1. Plays: 252. WBMX 10 (10), WDAQ 37 (37), WSHE 20 (17), WAKS 24 (22), WMC 6 (6), KKYS 16, KMXS 5 (5), KYSR 20 (20), KOSO 40 (40), KBBT 34 (38), KLLC 35 (33), KEYW 5 (5).

**KENNY LOGGINS** For The First Time (*Columbia*)  
Total Stations: 12. Adds: 2. Plays: 239. WHUD 6, WYXR 33, WKYE 24 (18), WWDE 24 (12), WXIL 31 (29), WGNJ 32 (32), WMLJ 15 (10), WJDX 21, WAZY 7 (7), KATF 5 (5), KBIG 9 (9), KIOI 32 (32).

**TOAD THE WET SPROCKET** Come Down (*Columbia*)  
Total Stations: 10. Adds: 1. Plays: 229. WBMX 13 (12), WDBZ 28 (21), WPTF 24 (24), WMMX 21 (6), WKDD 24 (20), WLUP 25 (16), WTMX 14 (19), KMXB 15, KBBT 35 (38), KRUZ 30 (15).

**TONI BRAXTON** I Don't Want To (*LaFace/Arista*)  
Total Stations: 10. Adds: 0. Plays: 220. WSNL 14 (22), WHUD 16 (16), WKYE 14 (13), WGNJ 32 (32), WMXL 16 (16), WENS 30 (30), WNSN 19 (19), KATF 5 (5), KMXS 34 (5), KSSK 40 (24).

**JOOSE** If Tomorrow Never Comes (*Flavor Unit/EastWest/EEG*)  
Total Stations: 10. Adds: 1. Plays: 208. WHUD 17 (17), WKYE 5 (5), WXIL 22 (22), WGNJ 47 (47), WMLJ 7, WMXL 16 (16), KURB 35 (36), KATF 5 (5), KSSK 40 (40), KEYW 14 (14).

**SPICE GIRLS** Say You'll Be There (*Virgin*)  
Total Stations: 12. Adds: 5. Plays: 206. WKEE 19 (15), WJRX 16 (13), WPLJ 23 (28), WKYE 10, WAKS 5, WMTX 24, WMXL 16 (6), KURB 17, WKDD 24 (22), WKQI 25 (16), WKTI 6, KPLZ 21 (21).

**COUNTING CROWS** Daylight Fading (*DGC/Geffen*)  
Total Stations: 8. Adds: 2. Plays: 183. WBMX 17 (18), WXLO 24 (24), WDBZ 21, KALC 14 (20), KYSR 20, KYSR 30 (20), KBBT 13 (10), KLLC 44 (31).

**TINA TURNER** On Silent Wings (*Virgin*)  
Total Stations: 11. Adds: 1. Plays: 132. WHUD 9 (6), WAKS 5, WGNJ 16 (16), KURB 7 (5), WMC 6 (6), WMMX 21 (25), KKYS 8 (6), KHMX 17 (26), KSMG 16 (16), WAZY 16 (1), KBEE 12 (12).

**SUBLIME** Santeria (*Gasoline Alley/MCA*)  
Total Stations: 8. Adds: 2. Plays: 124. WPTF 7 (7), KZZP 22 (22), WLUP 16 (7), KALC 6 (9), KMXB 1, KYSR 25 (25), KYSR 20, KLLC 27 (15).

Songs ranked by total plays. Station call letters followed by number of plays.

### BREAKERS

#### SISTER HAZEL All For You (*Universal*)

TOTAL PLAYS/INCREASE: 940/224  
TOTAL STATIONS/ADDS: 44/12  
CHART: 16

#### WHITE TOWN

#### Your Woman (*Chrysalis/EMI*)

TOTAL PLAYS/INCREASE: 889/161  
TOTAL STATIONS/ADDS: 40/8  
CHART: 18

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>BOB CARLISLE</b> Butterfly Kisses ( <i>DMG/Jive</i> )	17
<b>SISTER HAZEL</b> All For You ( <i>Universal</i> )	12
<b>MEREDITH BROOKS</b> Bitch ( <i>Capitol</i> )	9
<b>WHITE TOWN</b> Your Woman ( <i>Chrysalis/EMI</i> )	8
<b>KYLE VINCENT</b> Wake Me Up (...) ( <i>Caport/Hollywood</i> )	7
<b>SHERYL CROW</b> A Change Would Do You Good ( <i>A&amp;M</i> )	6
<b>SPICE GIRLS</b> Say You'll Be There ( <i>Virgin</i> )	5
<b>TORI AMOS</b> Silent All These Years ( <i>Atlantic</i> )	4
<b>BLESSID UNION OF SOULS</b> I Wanna Be There ( <i>EMI</i> )	4
<b>STYX</b> Paradise ( <i>CMC International</i> )	4
<b>THIRD EYE BLIND</b> Semi-Charmed Life ( <i>Elektra/EEG</i> )	4
<b>HANSON</b> Mmm Bop ( <i>Mercury</i> )	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BOB CARLISLE</b> Butterfly Kisses ( <i>DMG/Jive</i> )	+329
<b>SISTER HAZEL</b> All For You ( <i>Universal</i> )	+224
<b>WHITE TOWN</b> Your Woman ( <i>Chrysalis/EMI</i> )	+161
<b>KYLE VINCENT</b> Wake Me Up (...) ( <i>Caport/Hollywood</i> )	+151
<b>SHERYL CROW</b> A Change Would Do You Good ( <i>A&amp;M</i> )	+142
<b>BLESSID UNION OF SOULS</b> I Wanna Be There ( <i>EMI</i> )	+129
<b>VERVE PIPE</b> The Freshmen ( <i>RCA</i> )	+116
<b>MEREDITH BROOKS</b> Bitch ( <i>Capitol</i> )	+112
<b>TORI AMOS</b> Silent All These Years ( <i>Atlantic</i> )	+93
<b>KENNY LOGGINS</b> For The First Time ( <i>Columbia</i> )	+85
<b>SPICE GIRLS</b> Say You'll Be There ( <i>Virgin</i> )	+85

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>HOOTIE &amp; THE BLOWFISH</b> I Go Blind ( <i>Reprise</i> )
<b>JOHN MELLENCAMP</b> Just Another Day ( <i>Mercury</i> )
<b>CELINE DION</b> All By Myself ( <i>550 Music</i> )
<b>SARAH McLACHLAN</b> Possession ( <i>Netwerk/Arista</i> )
<b>BRYAN ADAMS</b> I'll Always Be Right There ( <i>A&amp;M</i> )
<b>EN VOGUE</b> Don't Let Go ( <i>Love</i> ) ( <i>EastWest/EEG</i> )
<b>ALANIS MORISSETTE</b> Head Over Feet ( <i>Maverick/Reprise</i> )
<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )
<b>DONNA LEWIS</b> I Love You Always Forever ( <i>Atlantic</i> )
<b>JOURNEY</b> When You Love A Woman ( <i>Columbia</i> )

Editor's Note: WQAL/Cleveland didn't report a new playlist for the second straight week and their data wasn't included in this week's chart. Play totals for all songs were reviewed and — ONLY WHEN APPROPRIATE — bullets were awarded to some songs even though they were down in plays. Chart positions, though, were not changed.

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# PAUL CARRACK

...the voice behind a string of #1 hits:

"The Living Years" - Mike and the Mechanics • "Tempted" - Squeeze • "How Long" - Ace

Paul Carrack has also written hits for Rod Stewart, The Pretenders, Diana Ross, Roger Waters, Elvis Costello, The Eagles and more. Paul Carrack is a platinum and gold status star in Europe and Asia. Paul Carrack is this year's ASCAP PRS Award recipient for Song of the Year

the man behind the voice

the new single "For Once In Our Lives" from the album "Blue Views"

## GOING FOR ADDS MAY 12<sup>TH</sup>

Karen Lee (310) 841-4115 email: kalee@ark21.com  
Tom Callahan (303) 545-0232

Mark Naylor (310) 841-4173 email: mnayl@ark21.com  
Tom Mazzetta (847) 831-0550



# HOT AC PLAYLISTS

May 9, 1997 R&R • 71

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**BUZZ** MARKET #1  
WDBZ/New York  
(212) 704-1051  
Wood/Silver

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	28	40	40	40	U2/Staring At The Sun
28	28	28	28	28	JEWEL/You Were Meant...
28	28	28	28	28	PAULA COLE/Where Have All...
10	40	40	40	40	SHAWN COLVIN/Sunny Came Home
40	40	40	40	40	WALLFLOWERS/One Headlight
28	28	28	28	28	CRANBERRIES/When You're Gone
40	40	40	40	40	DUNCAN SHEIK/Barely Breathing
28	28	28	28	28	JOHN MELLENCAMP/Just Another Day
40	28	28	28	28	SHERYL CROW/Everyday Is...
28	28	28	28	28	SAVAGE GARDEN/Want You
28	28	28	28	28	BETTER THAN EZRA/Desperately Wanting
40	28	28	28	28	LEAH ANDREONE/It's Alright, It's...
-	-	-	-	-	12 TORI AMOS/Silent All These...
28	28	28	28	28	INXS/Elegantly Wasted
28	28	28	28	28	LUSCIOUS JACKSON/Naked Eye
21	21	21	21	21	TOAD THE WET...Come Down
-	-	-	-	-	28 WHITE TOWN/Your Woman
21	21	21	21	21	SISTER HAZEL/All For You
-	-	-	-	-	21 PAUL MCCARTNEY/The World Tonight
-	-	-	-	-	21 VERVE PIPE/The Freshmen
-	-	-	-	-	21 INDIGO GIRLS/Shame On You
-	-	-	-	-	21 COUNTING CROWS/Daylight Fading
-	-	-	-	-	21 KYLE VINCENT/Make Me Up
-	-	-	-	-	18 PRIMITIVE RADIO GODS/Standing Outside...
-	-	-	-	-	18 OASIS/Wonderwall
10	-	-	-	-	10 COUNTING CROWS/A Long December
-	-	-	-	-	10 AMANDA MARSHALL/Birmingham
10	10	10	10	10	WALLFLOWERS/6th Avenue Heartache
10	10	10	10	10	MATTHEW SWETT/Where You Got Love

**95.5 WPLJ** MARKET #1  
NEW YORK  
WPLJ/New York  
(212) 613-8900  
Cuddy/Shannon/Mascaro

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	40	42	45	45	DUNCAN SHEIK/Barely Breathing
40	41	44	46	46	SAVAGE GARDEN/Want You
41	40	44	44	44	JEWEL/You Were Meant...
31	41	42	42	42	WALLFLOWERS/One Headlight
-	-	-	-	-	29 BOB CARLISLE/Butterfly Kisses
42	42	42	42	42	GINA G/Ooh Aah...Just...
30	32	30	28	28	NO DOUBT/Don't Speak
30	32	30	28	28	SHAWN COLVIN/Sunny Came Home
30	31	32	37	37	HANSON/Mmm Bop
44	43	41	36	36	CARDIGANS/Lovefool
42	29	30	30	30	BRUCE SPRINGSTEEN/Secret Garden
40	31	29	29	29	COUNTING CROWS/A Long December
44	40	35	29	29	SHERYL CROW/Everyday Is...
32	31	29	29	29	PAULA COLE/Where Have All...
18	20	22	22	22	SPICE GIRLS/Say You'll Be There
-	-	-	-	-	7 PAUL MCCARTNEY/The World Tonight
-	-	-	-	-	15 DAVE MATTHEWS BAND/Crash Into Me
22	24	23	23	23	MONICA/For You I Will
-	-	-	-	-	15 WHITE TOWN/Your Woman
-	-	-	-	-	10 R. KELLY/ Believe I Can Fly
-	-	-	-	-	18 ALANIS MORISSETTE/Head Over Feet
-	-	-	-	-	13 HOOTIE & BLOWFISH/Go Blind
23	10	14	16	16	U2/Staring At The Sun
-	-	-	-	-	18 OMC/How Bizarre
25	17	24	14	14	INXS/Elegantly Wasted
23	19	20	14	14	JON SECADA/Too Late, Too Soon
26	17	12	13	13	TONI BRAXTON/Un-break My Heart
14	14	15	13	13	NO MERCY/Where Do You Go
-	-	-	-	-	12 GIN BLOSSOMS/Follow You Down
-	-	-	-	-	12 TLC/Waterfalls

**KBIG 104** MARKET #2  
KBIG/Los Angeles  
(213) 874-7700  
Ervin/Verdery

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	32	40	40	40	JEWEL/You Were Meant...
32	32	30	30	30	TONI BRAXTON/Un-break My Heart
24	24	23	23	23	NO DOUBT/Don't Speak
31	32	38	36	36	ERIC CLAPTON/Change The World
31	31	32	36	36	SHERYL CROW/Everyday Is...
31	31	38	36	36	R. KELLY/ Believe I Can Fly
24	24	22	22	22	PAULA COLE/Where Have All...
24	24	23	23	23	DUNCAN SHEIK/Barely Breathing
24	24	23	23	23	CARDIGANS/Lovefool
24	24	22	22	22	MONICA/For You I Will
30	30	37	22	22	CELINE DION/Because You Loved Me
31	31	22	22	22	BOB CARLISLE/Butterfly Kisses
31	31	38	32	32	ROD STEWART/My Fall In...
11	11	11	11	11	CELINE DION/By Myself
11	11	11	11	11	JOURNEY/When You Love...
11	11	11	11	11	DONNA LEWIS/ Love You Always...
11	11	10	10	10	HOOTIE & BLOWFISH/Go Blind
11	11	10	10	10	CELINE DION/It's All Coming...
11	11	10	10	10	TONY RICH PROJECT/Nobody Knows
11	11	10	10	10	TRACY CHAPMAN/Give Me One Reason
11	11	10	10	10	ALANIS MORISSETTE/Head Over Feet
10	10	10	10	10	HOOTIE & BLOWFISH/Go Blind
10	10	10	10	10	GIN BLOSSOMS/Ti I Hear It...
10	10	10	10	10	JEWEL/Who Will Save...
-	-	-	-	-	9 BRUCE SPRINGSTEEN/Secret Garden
9	9	9	9	9	KENNY LOGGINS/For The First Time
9	9	9	9	9	BABYFACE/Every Time I...
9	9	9	9	9	RICHARD MARX/Unh! I Find You...
9	9	9	9	9	CHICAGO/Here In My Heart

**STAR 94.1** MARKET #2  
KYSR/Los Angeles  
(818) 955-7000  
Pereira/Ebbott

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
57	60	60	60	60	JEWEL/You Were Meant...
57	60	60	60	60	DUNCAN SHEIK/Barely Breathing
57	60	60	60	60	WALLFLOWERS/One Headlight
35	60	60	60	60	DAVE MATTHEWS BAND/Crash Into Me
35	60	60	60	60	PAULA COLE/Where Have All...
57	35	35	35	35	SHERYL CROW/Everyday Is...
35	35	35	35	35	COUNTING CROWS/A Long December
35	35	35	35	35	TORI AMOS/Silent All These...
35	35	35	35	35	SHAWN COLVIN/Sunny Came Home
35	35	35	35	35	SAVAGE GARDEN/Want You
30	35	35	35	35	LUSCIOUS JACKSON/Naked Eye
30	30	30	30	30	WHITE TOWN/Your Woman
19	20	30	38	38	THIRD EYE BLIND/Semi-Charmed Life
17	30	30	30	30	U2/Staring At The Sun
17	30	30	30	30	VERVE PIPE/The Freshmen
-	-	-	-	-	30 SHERYL CROW/Change Would Do...
-	-	-	-	-	30 COUNTING CROWS/Daylight Fading
-	-	-	-	-	20 SISTER HAZEL/All For You
-	-	-	-	-	17 MEREDITH BROOKS/Bitch
-	-	-	-	-	20 SUBLIME/Santeria
-	-	-	-	-	20 ERASURE/In My Arms
-	-	-	-	-	20 JAMIROQUAI/Virtual Insanity
57	60	35	10	10	NO DOUBT/Don't Speak
16	16	18	10	10	JEWEL/Who Will Save...
35	35	35	35	35	BRUCE SPRINGSTEEN/Secret Garden
30	20	17	17	17	INXS/Elegantly Wasted
15	15	17	17	17	ALANIS MORISSETTE/Head Over Feet
15	15	15	15	15	HOOTIE & BLOWFISH/Go Blind

**LOOP** MARKET #3  
WLUP/Chicago  
(312) 440-5270  
Solt/Virgin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	48	46	43	43	INXS/Elegantly Wasted
23	36	46	43	43	SHERYL CROW/Everyday Is...
36	48	46	43	43	JOHN MELLENCAMP/Just Another Day
36	46	46	43	43	WALLFLOWERS/One Headlight
36	46	46	43	43	SHERYL CROW/A Change Would Do...
36	46	46	43	43	DAVE MATTHEWS BAND/Crash Into Me
23	36	46	43	43	U2/Staring At The Sun
23	36	46	43	43	DISHWALLA/Give
23	36	46	43	43	SUBLIME/What I Got
14	23	36	34	34	CHEAP TRICK/Say Goodbye
14	23	36	34	34	DEPECHE MODE/It's No Good
48	48	26	26	26	VERVE PIPE/The Freshmen
23	23	26	26	26	U2/Staring At The Sun
14	23	26	26	26	TOAD THE WET...Come Down
-	-	-	-	-	16 MATCHBOX 20/Push
14	14	26	26	26	COLLECTIVE SOUL/Process Declaration
23	26	26	26	26	PAULA COLE/Where Have All...
-	-	-	-	-	26 SISTER HAZEL/All For You
14	14	16	16	16	TONI BRAXTON/Un-break My Heart
-	-	-	-	-	16 KYLE VINCENT/Make Me Up
-	-	-	-	-	7 SUBLIME/Santeria
-	-	-	-	-	16 THIRD EYE BLIND/Semi-Charmed Life
23	23	26	26	26	DUNCAN SHEIK/Barely Breathing
23	26	26	26	26	BLUES TRAVELER/Bar Anyway
7	7	7	7	7	HOOTIE & BLOWFISH/Go Blind
7	7	7	7	7	COLLECTIVE SOUL/The World I Know
7	7	7	7	7	MELISSA ETHERIDGE/ Want To Come Over
7	7	7	7	7	BLUES TRAVELER/Hook

**101.9 FM** MARKET #3  
TOP 40 ROCK MIX  
WTMX/Chicago  
(312) 946-1019  
James/Kartak

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	52 SHERYL CROW/A Change Would Do...
53	53	53	53	53	JOHN MELLENCAMP/Just Another Day
53	53	52	52	52	JEWEL/You Were Meant...
-	-	-	-	-	45 INDIGO GIRLS/Shame On You
44	45	46	45	45	COUNTING CROWS/A Long December
52	45	46	45	45	AMANDA MARSHALL/Fall From Grace
45	45	46	45	45	SAVAGE GARDEN/Want You
31	32	44	46	46	CRANBERRIES/When You're Gone
45	45	45	45	45	SHAWN COLVIN/Sunny Came Home
45	45	45	45	45	WALLFLOWERS/One Headlight
32	31	32	32	32	LEAH ANDREONE/It's Alright, It's...
14	15	31	32	32	SISTER HAZEL/All For You
32	32	32	31	31	U2/Staring At The Sun
13	13	31	31	31	DUNCAN SHEIK/Barely Breathing
-	-	-	-	-	28 HANSON/Mmm Bop
14	13	14	14	14	ELANOR MCEVOY/Precious Little
32	31	19	14	14	TOAD THE WET...Come Down
46	45	12	14	14	VERVE PIPE/The Freshmen
45	12	13	13	13	PAULA COLE/Where Have All...
12	15	13	13	13	NO DOUBT/Don't Speak
15	14	13	13	13	DC TALK/Just Between You...
31	32	14	12	12	INXS/Elegantly Wasted
13	45	12	12	12	DAVE MATTHEWS BAND/Crash Into Me
12	15	11	11	11	WHITE TOWN/Your Woman
12	15	11	11	11	OCEAN BLUE/Slide

**Alice @ 97.3** MARKET #4  
KLLC/San Francisco  
(415) 765-4097  
Kaplan/Stockel

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	48	46	47	47	SHAWN COLVIN/Sunny Came Home
47	46	47	47	47	THIRD EYE BLIND/Semi-Charmed Life
23	32	33	33	33	VERVE PIPE/The Freshmen
47	43	43	46	46	DAVE MATTHEWS BAND/Crash Into Me
15	23	31	34	34	COUNTING CROWS/Daylight Fading
47	31	29	44	44	OMC/How Bizarre
33	32	32	44	44	FIONA APPLE/Sleep To Dream
31	41	47	35	35	DEPECHE MODE/It's No Good
31	31	33	33	33	BILLY MANNA/Killed By A Flower
33	31	34	33	33	MEXICO 70/1 Want You
15	23	31	33	33	NO DOUBT/Sunday Morning
15	23	31	33	33	JAMIROQUAI/Virtual Insanity
29	31	31	32	32	U2/Staring At The Sun
34	32	31	32	32	MOLLY'S REVUE/Humble
34	32	31	32	32	"AFKAP"/The Holy River
32	43	45	32	32	MEREDITH BROOKS/Bitch
22	20	28	32	32	KYLE VINCENT/Make Me Up
31	32	32	32	32	BEYONCÉ/Single Ladies Pt. 1
30	32	33	32	32	BECK/The New Pollution
16	22	30	31	31	SISTER HAZEL/All For You
47	48	47	30	30	WALLFLOWERS/One Headlight
-	-	-	-	-	29 DUNCAN SHEIK/Barely Breathing
47	47	30	29	29	SNEAKER PIMPS/6 Underground
47	47	48	29	29	WHITE TOWN/Your Woman
25	26	29	29	29	SARAH McLACHLAN/Possession
-	-	-	-	-	15 SUBLIME/Santeria
34	31	-	-	-	CYNDI LAUPER/You Don't Know
21	20	24	23	23	LORI CARSON/Somebody's Got Me
-	-	-	-	-	16 SHERRI JACKSON/Maple Tree
21	21	24	21	21	ERASURE/In My Arms

**STAR 104.7** MARKET #5  
WYXR/Philadelphia  
(610) 668-0750  
Allan/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	25 BOB CARLISLE/Butterfly Kisses
-	-	-	-	-	35 BRYAN ADAMS/It's Always Ba...
29	28	26	34	34	MONICA/For You I Will
-	-	-	-	-	33 KENNY LOGGINS/For The First Time
44	46	29	33	33	R. KELLY/ Believe I Can Fly
44	44	44	31	31	JEWEL/You Were Meant...
46	43	43	31	31	TONI BRAXTON/Un-break My Heart
32	35	33	27	27	BABYFACE/Every Time I...
29	43	33	27	27	CELINE DION/All By Myself
31	42	44	27	27	JOURNEY/When You Love...
-	-	-	-	-	37 HOOTIE & BLOWFISH/Go Blind
37	36	26	26	26	NO DOUBT/Don't Speak
27	28	22	22	22	DUNCAN SHEIK/Barely Breathing
37	36	27	22	22	CARDIGANS/Lovefool
36	12	14	21	21	EM VOGUE/Don't Let Go (Love)
-	-	-	-	-	17 DONNA LEWIS/ Love You Always...
-	-	-	-	-	20 NO MERCY/Where Do You Go
27	29	16	18	18	GINA G/Ooh Aah...Just...
29	7	16	16	16	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	18 MADONNA/Don't Cry For Me...
37	38	37	14	14	SHERYL CROW/It Makes You...
14	12	-	-	-	14 CELINE DION/It's All Coming...



CAROL ARCHER

## Show Me The National Money! On The Road & In The Trenches With An NSM

□ WNUA/Chicago's John Viola heads to the Big Apple to visit rep firm, agencies

I recently spent 12 hours accompanying WNUA/Chicago NSM **John Viola** as he called on the station's Manhattan-based national rep, **Katz Radio**, and a variety of ad agency buyers.



John Viola

Viola is a high-powered addition to WNUA's sales team. An all-state college wrestler who attended the University of Virginia on full athletic scholarship, his competitive instincts are as finely tuned today as they were during his years on the mat. Before joining WNUA in May 1996, he was Director/Giants' Sales at **WOR/New York**. Prior to that, he represented WNUA when working for the **Interep Radio Store's Durpetti & Associates**.

Our day began in a midtown Manhattan coffee shop at 7:30am as Viola organized bullet points for a meeting he would lead with the Katz staff within the hour. Station VP/GM **Ralph Sherman** and new **Evergreen Media** incarnation **Chancellor Media** are extremely supportive of national sales, Viola said, adding that conveying WNUA's mission and achievements to the station's national rep is one of his most critical tasks: "I can't be everywhere, but they are." The day was also an especially important one because WNUA's winter book was expected and anticipation is high.

Viola began the meeting by recounting that the rep "absolutely kicked ass in the first quarter," hitting and exceeding the numerical budget. He added there is virtually no one left in the advertising community who thinks they don't need to buy the station.

"That says to me you're doing a great job making it clear that WNUA is a necessity on adult buys," he told them. "Every single avail that each of you does makes the difference. We tend to look at the big picture and forget that every single spot we sell is the one that counts. That's the only focus we need. Every single

one of you has a dramatic effect on our performance."

With a gesture that embraced the conference room, he added, "This is the staff I work with every day. You're my staff. Ninety-nine percent of the time, you're going to have a better relationship with the buyer because you see them more often. Key for me is to know when I don't have a relationship."

### Cause-Related Marketing

Next, Viola outlined WNUA's summer marketing plans. "Our new OM, **Paul Goldstein**, is on fire! He wants to know everything: 'Will it hurt us to cut this inventory?' 'Can we sell this?' He's making sure everything we do is big-time. Our 10th Anniversary Concert, with **George Benson** and **Herb Alpert**, set for June 12, is going to be huge. It's free, and we expect more than 50,000 people to attend. We're working in cooperation with the City of Chicago, which sent 500,000 direct mail pieces promoting the Grant Park Music Festival and WNUA's involvement.

"We're also about to kick off our WNUA Cares For Kids Foundation, all proceeds from which will be distributed to children's charities in Chicago. For a substantial founding-member donation, people have the privilege of attending a cocktail party with the artists and other such perks surrounding the anniversary concert, which will make it attractive to corporations as well. The point is cause-related marketing is good for everyone." Viola then added that sponsorships of another station event — a four-night Navy Pier summer concert series — were sold out even before the artists were lined up.

"The next thing we're doing is a tie-in with the Lincoln Park Zoo, which is the oldest free zoo in the country. Fifty thousand people each weekend attend. The zoo asked us to be the presenting sponsor of their

new \$12 million exhibit, which features animals in their natural habitats. Within days, a bank had become title sponsor with little emphasis on :60 second spot inventory — just promotional announcements and product sampling opportunities. What this really means is advertisers can now use NAC radio in creative marketing ventures beyond and outside of traditional spot sales.

"The granddaddy is our trip-a-day giveaway, which is awesome. We sent 25 couples to Paris. We announce in morning drive when to listen to hear the winning name, and that person has 60 minutes to call in and claim the prize. Evening personality **Danae Alexander** went with them and broadcast her show live from the Louvre and the Eiffel Tower. Next, we're going to Hawaii for five weeks. All these things combined will give us an even more impressive command of the market."

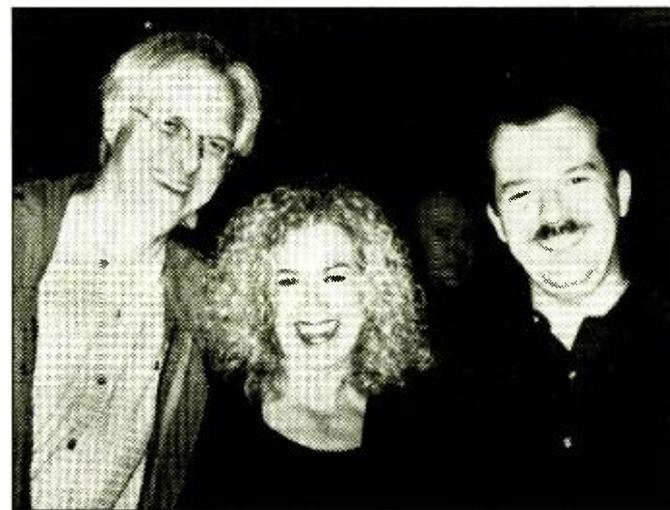
At the meeting's end, a discussion of the Chicago radio market surfaced, as it would all day, and the speculation remained constant: Where will **Jonathan Brandmeier** surface now that Evergreen has sold **WLUP/Chicago** to **Bonneville**, but retained rights to the legendary morning jock? Might he end up on WNUA? Since **Mancow** is such a strong presence in mornings, might Johnny B. be better utilized in an afternoon drive slot? Viola's attitude is that turmoil in the market is good for WNUA. When everything else is changing, he can tell a client that WNUA is still that same reliable station they bought so successfully last time.

### 'Johnny V.'

It was time to hit the street. As Viola and I called on a succession of buyers (or "broadcast supervisors," as their business cards read), I was impressed by Viola's aplomb: He skillfully combined pitching his station enthusiastically — keeping it top-of-mind during these far-ranging discussions — with a warm, charming, personal style. His fondness and respect for these clients was as apparent as theirs is for him. They addressed him by the endearing "Johnny V."

Our first call was to an agency whose buyer has specialized in Chicago radio for some years. She controls large budgets, including one for a luxury automaker — a likely fit with WNUA. "WNUA's always been a top station in the market, and I've always felt comfortable with it," she explained.

The projected hour for the Chicago numbers arrived, and Viola



**TOO MUCH FUN** — Verve's Bud Harner (l) and WJZF/Atlanta PD Mark Edwards (r) get a hug from Carol Archer during a recent lighthearted moment.

called his station to learn the news: WNUA grew a half share 25-54, moving up to fifth rank from sixth, and increased TSL by about 90 minutes. "When a buyer's on the fence, moving sixth to fifth makes a lot of difference," the buyer noted.

By early afternoon, we were in the office of **Media Edge's Colleen Kelly**, a longtime radio specialist who really understands the benefits of the NAC format. "Unfortunately, many buyers today don't understand the difference between NAC and jazz," she observed. "When I was in Chicago one weekend, the TV in my hotel had four radio stations and WNUA was all I listened to. I

loved it! They never gave me a reason to dial out. It's a friendly format that makes you feel at ease. Buyers need to realize NAC numbers are real numbers. They're consistent; they won't be here one minute, then gone the next. It's an audience you can't reach anywhere else because they are so loyal, well-educated, and affluent. I've heard WNUA called the Cadillac of Chicago radio stations, and I know why."

### Deliver The Goods

The last call of the afternoon was with **Ogilvy & Mather's Petra Bourke**, whose clients include American Express, IBM, Jaguar, and Maxwell House. Bourke's an NAC maven if there ever was one: WNUA memorabilia adorns the walls of her office, and as we entered she was listening to **WQCD** full-throttle. At one point, she spoke directly into my tape recorder and created an instant audition tape for **WQCD PD Steve Williams**, back-announcing an imaginary set and working in the station's slogan, "The Smoothest Place On Earth."

Viola told Bourke about the station's ratings gains and outlined all the upcoming promotions. Learning of WNUA's zoo promotion, Bourke speculated how it might provide an

opportunity for one of her clients. "It would be awesome to have a national sponsor involved," Viola said. Bourke then added, "I know that you guys are always involved in so many events, but it seems there are even more now. Is that because of your 10-year anniversary, or is it because of Paul Goldstein?"

"Goldstein's vision is one of inclusion," Viola responded. "If 1500 people will clamor to buy tickets for Navy Pier, why not present a huge event for tens of thousands, one so big that TV and newspapers will cover it?"

As a compliment to Viola, Bourke recalled the story of one station rep who couldn't even name the artists his station plays. "He didn't 'wear' his station the way you do yours, Johnny V. If someone doesn't have a passion for what they're selling, they probably won't get anything from me. But I don't buy according to my personal taste, because I can't; it's not my money. I have to do what's best for the client and get on the stations that will move their product."

Viola's presentation of WNUA had been skillful, and he was given encouraging feedback and some assurances. But by day's end, no orders had been written. Twelve hours after we began, I asked him how he can tolerate a business that appears so impossibly vague to an outside observer. He smiled confidently, then pointed out that when buys come down, the stations that deliver the goods — and have the most positive relationship with the buying community — will come out the winners every time.

**Advertisers can now use NAC radio in creative marketing ventures beyond and outside of traditional spot sales.**

— John Viola

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at  
(310) 788-1665 or  
e-mail: [archer@rtronline.com](mailto:archer@rtronline.com)

THE WORLD ACCORDING TO GRP

# CLIMBING THE CHARTS & TOURING THE WORLD

## SPYRO GYRA

### SPYRO GYRA:

"THE UNWRITTEN LETTER"

#3 Most Added Track

"TOGETHER"

#6 Most Added Track

20/20

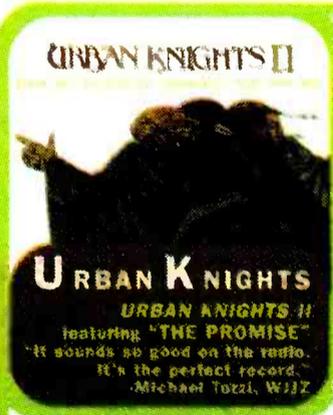
#2 Most Added Album

#6 Most Increased Play Album



- WJZW KHIIH KOAS
- WLVE KKJZ KEZL
- KMJZ WVAE KXDC
- JSN KCJZ KJZY
- WJJ WSJW KRVR
- WNWV WSMJ

"THE UNWRITTEN LETTER/TOGETHER"  
THE FIRST SINGLE FROM THE NEW ALBUM, 20/20



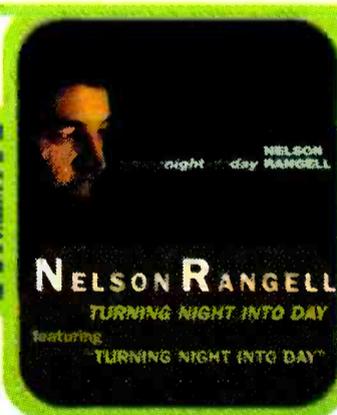
### URBAN KNIGHTS

URBAN KNIGHTS II  
featuring "THE PROMISE"  
"It sounds so good on the radio.  
It's the perfect record."  
-Michael Tozzi, WJZZ

### URBAN KNIGHTS

NAC TRACKS 19

NAC ALBUMS 19



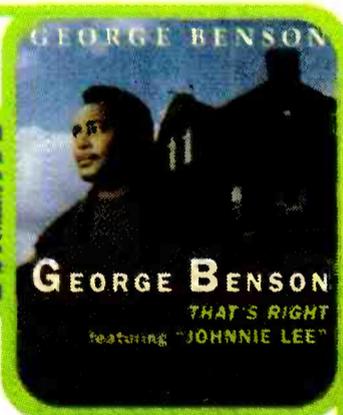
### NELSON RANGELL

TURNING NIGHT INTO DAY  
featuring  
"TURNING NIGHT INTO DAY"

### NELSON RANGELL

NAC TRACKS BREAKER 22

DEBUT ALBUMS CHART 27



### GEORGE BENSON

THAT'S RIGHT  
featuring "JOHNNIE LEE"

### GEORGE BENSON

NEW & ACTIVE

On Tour  
This Summer

The GRP Recording Company. Great Records, Period.

MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>LEE RITENOUR</b> Water To Drink (I.E./Verve)	917	930	917	907	50/0
4	3	2	2	<b>RICK BRAUN</b> Notorious (Mesa/Bluemoon)	860	849	798	738	51/0
2	2	3	3	<b>GOTA</b> European Comfort (Instinct)	824	848	846	819	48/1
3	4	4	4	<b>JIM BRICKMAN</b> You Never Know (Windham Hill)	686	781	770	747	41/0
12	12	5	5	<b>CHUCK LOEB</b> Cruzin' South (Shanachie)	594	596	457	457	41/0
16	16	8	6	<b>KENNY G</b> Havana (Arista)	592	543	405	396	40/1
15	11	6	7	<b>GATO BARBIERI</b> Straight Into The Sunrise (Columbia)	590	555	463	414	51/0
11	9	7	8	<b>3RD FORCE</b> In The Full Moonlight (Higher Octave)	590	552	489	470	44/0
9	8	11	9	<b>INCOGNITO</b> A Shade Of Blue (Verve Forecast)	520	530	506	504	46/0
7	7	9	10	<b>TOMMY EMMANUEL</b> Midnight Drive (Higher Octave)	516	531	524	554	44/1
14	10	10	11	<b>MICHAEL LINGTON</b> Tell It Like It Is (Nu Groove)	514	530	483	432	46/0
22	20	15	12	<b>WARREN HILL</b> U R The 1 (Discovery)	486	455	373	340	46/0
21	14	14	13	<b>ZACHARY BREAU</b> Cafe Reggio (Zebra)	468	456	413	348	44/1
23	17	16	14	<b>BRIAN MCKNIGHT &amp; DIANA KING</b> When We Were... (DAS/Mercury)	458	448	404	340	43/0
—	26	22	15	<b>SPECIAL EFX</b> Since You've Been Away (JVC)	427	337	296	171	46/2
5	5	12	16	<b>SOUL BALLET</b> N.Y.C. Tripin (Countdown/Unity)	415	488	656	714	36/0
6	6	13	17	<b>ALFONZO BLACKWELL</b> Hermina (Street Life/All American)	409	475	636	645	34/0
17	13	17	18	<b>ANDY SNITZER</b> A River's Road (Warner Bros.)	371	418	415	395	36/1
29	27	21	19	<b>URBAN KNIGHTS</b> The Promise (GRP)	363	344	290	273	41/0
<b>BREAKER</b>	24	22	20	<b>EL DEBARGE</b> Dindi (I.E./Verve)	356	320	198	163	35/1
24	22	18	21	<b>PETER WHITE</b> Together Again (Columbia)	339	362	348	313	34/0
<b>BREAKER</b>	—	—	22	<b>NELSON RANGELL</b> Turning Night Into Day (GRP)	329	311	253	168	40/0
—	—	29	23	<b>EVERETTE HARP</b> What's Going On (Blue Note)	324	298	257	216	37/0
27	25	24	24	<b>JOHN TESH</b> L'Aquila (GTSP)	323	324	321	277	40/1
13	18	20	25	<b>NORMAN BROWN</b> Third World (MoJazz/Motown)	309	346	403	452	34/0
8	19	19	26	<b>BRAXTON BROTHERS</b> When Love Comes Around (Kokopelli)	309	360	398	523	33/0
30	30	28	27	<b>FANTASY BAND</b> Double Talk (Shanachie)	297	299	268	261	37/0
—	29	30	28	<b>DIRK RICHTER</b> Smooth Move (Sin-Drome)	289	291	271	248	37/0
10	15	23	29	<b>PAUL HARDCASTLE</b> Jokers Wild (JVC)	266	331	407	504	27/0
<b>DEBUT</b>	—	—	30	<b>DANCING FANTASY</b> When Dreams Come True (Innovative)	250	228	171	97	35/1

This chart reflects airplay from April 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 51 NAC reporters. 47 current playlists. © 1997, R&R Inc.

## BREAKERS®

**EL DEBARGE**  
Dindi (I.E./Verve)  
TOTAL PLAYS/INCREASE: 356/36  
TOTAL STATIONS/ADDS: 35/1  
CHART 20

**NELSON RANGELL**  
Turning Night Into Day (GRP)  
TOTAL PLAYS/INCREASE: 329/18  
TOTAL STATIONS/ADDS: 40/0  
CHART 22

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>BONEY JAMES</b> Nothin' But Love (Warner Bros.)	36
<b>WALTER BEASLEY</b> Slowly But Surely (Shanachie)	16
<b>SPYRO GYRA</b> The Unwritten Letter (GRP)	14
<b>HERB ALPERT</b> Passion Dance (Almo Sounds/Geffen)	8
<b>ERIC MARIENTHAL</b> Easy Street (I.E./Verve)	7
<b>SPYRO GYRA</b> Together (GRP)	6
<b>CHRIS BOTTI</b> The Way Home (Verve Forecast)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>HERB ALPERT</b> Passion Dance (Almo Sounds/Geffen)	+176
<b>ERIC MARIENTHAL</b> Easy Street (I.E./Verve)	+150
<b>SPECIAL EFX</b> Since You've Been Away (JVC)	+90
<b>KENNY G</b> Havana (Arista)	+49
<b>3RD FORCE</b> In The Full Moonlight (Higher Octave)	+38
<b>EL DEBARGE</b> Dindi (I.E./Verve)	+36
<b>KEN NAVARRO</b> Smooth Sensation (Positive)	+36
<b>GATO BARBIERI</b> Straight Into The Sunrise (Columbia)	+35
<b>WALTER BEASLEY</b> Slowly But Surely (Shanachie)	+31
<b>WARREN HILL</b> U R The 1 (Discovery)	+31

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**TONI BRAXTON** I Don't Want To (LaFace/Arista)  
Total Plays: 249, Total Stations: 26, Adds: 1

**NORMAN CONNORS** Saturday Afternoon (MoJazz/Motown)  
Total Plays: 171, Total Stations: 27, Adds: 2

**VAL GARDENA** Avalon (Mercury)  
Total Plays: 168, Total Stations: 28, Adds: 0

**GEORGE BENSON** Johnnie Lee (GRP)  
Total Plays: 123, Total Stations: 24, Adds: 1

**OZZIE AHLERS** Fingerpainting (Higher Octave)  
Total Plays: 120, Total Stations: 14, Adds: 0

**MARK PORTMANN** Slink (Zebra)  
Total Plays: 101, Total Stations: 17, Adds: 0

**3RD FORCE** You Gotta Be Real (Higher Octave)  
Total Plays: 77, Total Stations: 6, Adds: 0

**NORMAN CONNORS** One For Mr. C (MoJazz/Motown)  
Total Plays: 70, Total Stations: 9, Adds: 1

**ED HAMILTON** Yes I Can (Telarc)  
Total Plays: 58, Total Stations: 9, Adds: 1

**MICHEL CAMILO** Poinciana (Tropijazz)  
Total Plays: 57, Total Stations: 7, Adds: 0

Songs ranked by total plays

**BOBBY LYLE**  
THE POWER OF TOUCH

**BOBBY LYLE**  
THE NEW TRACK FROM  
THE POWER OF TOUCH

**"JUST TALK TO ME"**

**ON YOUR DESK NOW!**

ATLANTIC



# NAC/SMOOTH JAZZ ALBUMS

MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
1	1	1	1	<b>1</b> <b>VARIOUS ARTISTS</b> A Twist Of Jobim (I.E./Verve)	1338	+23	"Water" (917)	"Dindi" (356)
4	3	3	2	<b>2</b> <b>RICK BRAUN</b> Body And Soul (Mesa/Bluemoon)	894	+29	"Notorious" (860)	"Venice" (13)
2	2	2	3	<b>GOTA</b> It's So Different Here (Instinct)	842	-24	"European" (824)	"Alone" (18)
7	7	5	4	<b>KENNY G</b> The Moment (Arista)	733	-2	"Havana" (592)	"Eastside" (83)
3	4	4	5	<b>JIM BRICKMAN</b> Picture This (Windham Hill)	719	-95	"Never" (686)	"Valentine" (32)
10	8	6	6	<b>6</b> <b>3RD FORCE</b> Vital Force (Higher Octave)	702	+40	"Moonlight" (590)	"Real" (77)
15	15	7	7	<b>CHUCK LOEB</b> The Music Inside (Shanachie)	604	-6	"Cruzin" (594)	"Music" (10)
14	12	8	8	<b>8</b> <b>WARREN HILL</b> Shelter (Discovery)	594	+7	"U" (486)	"Shelter" (72)
20	16	12	9	<b>9</b> <b>GATO BARBIERI</b> Que Pasa (Columbia)	590	+35	"Sunrise" (590)	
12	10	10	10	<b>10</b> <b>ZACHARY BREAUX</b> Uptown Groove (Zebra)	588	+30	"Cafe" (468)	"Never" (89)
8	9	9	11	<b>TOMMY EMMANUEL</b> Midnight Drive (Higher Octave)	558	-15	"Midnight" (516)	"Fields" (25)
13	11	11	12	<b>INCOGNITO</b> Beneath The Surface (Verve Forecast)	546	-10	"Shade" (520)	"Sunchild" (10)
19	13	13	13	<b>MICHAEL LINGTON</b> Michael Lington (Nu Groove)	524	-16	"Tell" (514)	"Life" (10)
26	22	17	14	<b>14</b> <b>SOUNDTRACK</b> When We Were Kings (DAS/Mercury)	458	+10	"Kings" (458)	
5	5	14	15	<b>SOUL BALLET</b> Soul Ballet (Countdown/Unity)	444	-72	"N.Y.C." (415)	"Man" (12)
16	14	16	16	<b>PETER WHITE</b> Caravan Of Dreams (Columbia)	438	-39	"Together" (339)	"Venice" (46)
—	—	30	17	<b>17</b> <b>SPECIAL EFX</b> Here To Stay (JVC)	427	+90	"Since" (427)	
6	6	15	18	<b>ALFONZO BLACKWELL</b> Alfonzo... (Street Life/All American)	419	-60	"Hermina" (409)	"Imani" (10)
—	29	20	19	<b>19</b> <b>URBAN KNIGHTS</b> Urban Knights II (GRP)	410	+22	"Promise" (363)	"Drama" (17)
24	25	22	20	<b>20</b> <b>FANTASY BAND</b> The Kiss (Shanachie)	381	+3	"Talk" (297)	"Could" (48)
21	20	18	21	<b>ANDY SNITZER</b> In The Eye Of The Storm (Warner Bros.)	376	-45	"Road" (371)	"Dream" (5)
9	18	19	22	<b>BRAXTON BROTHERS</b> Steppin' Out (Kokopelli)	367	-52	"Around" (309)	"Sunset" (27)
—	30	29	23	<b>23</b> <b>EVERETTE HARP</b> What's Going On (Blue Note)	366	+27	"Going" (324)	"Mercy" (10)
29	26	23	24	<b>JOHN TESH</b> Avalon (GTSP)	355	-1	"L'Aquila" (323)	"Avalon" (20)
28	27	25	25	<b>TONI BRAXTON</b> Secrets (LaFace/Arista)	343	-1	"Want" (249)	"Heart" (94)
30	28	27	26	<b>DIRK RICHTER</b> Vibes Alive (Sin-Drome)	337	-4	"Smooth" (289)	"So" (41)
<b>DEBUT</b>			27	<b>27</b> <b>NELSON RANGELL</b> Turning Night Into Day (GRP)	329	+18	"Turning" (329)	
17	21	24	28	<b>NORMAN BROWN</b> Better Days Ahead (MoJazz/Motown)	309	-37	"Third" (309)	
11	17	21	29	<b>PAUL HARDCASTLE</b> Hardcastle 2 (JVC)	308	-75	"Jokers" (266)	"Peace" (31)
22	23	—	30	<b>BOBBY LYLE</b> The Power Of Touch (Atlantic)	290	-26	"Aruban" (240)	"Timbuktu" (21)

This chart reflects airplay from April 23-29. Albums ranked by total plays, with plays from all cuts from an album combined. 51 NAC reporters. 47 current playlists. © 1997, R&R Inc.

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>BONEY JAMES</b> Sweet Thing (Warner Bros.)	37
<b>SPYRO GYRA</b> 20/20 (GRP)	19
<b>WALTER BEASLEY</b> Tonight We Love (Shanachie)	17
<b>HERB ALPERT</b> Passion Dance (Almo Sounds/Geffen)	8
<b>ERIC MARIENTHAL</b> Easy Street (I.E./Verve)	8
<b>ABRAXAS POOL</b> Abraxas Pool (Miramar)	4
<b>CHRIS BOTTI</b> Midnight Without You (Verve Forecast)	4
<b>KEN NAVARRO</b> Smooth Sensation (Positive)	3
<b>NORMAN CONNORS</b> Easy Living (MoJazz/Motown)	2
<b>GEORGE DUKE</b> Is Love Enough? (Warner Bros.)	2
<b>DAVE GRUSIN</b> Two For The Road (GRP)	2
<b>ED HAMILTON</b> Path To The Heartland (Telarc)	2
<b>LEE OSKAR</b> So Much In Love (Zebra)	2
<b>SPECIAL EFX</b> Here To Stay (JVC)	2
<b>TONI BRAXTON</b> Secrets (LaFace/Arista)	1

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>HERB ALPERT</b> Passion Dance (Almo Sounds/Geffen)	+176
<b>ERIC MARIENTHAL</b> Easy Street (I.E./Verve)	+151
<b>SPECIAL EFX</b> Here To Stay (JVC)	+90
<b>KEN NAVARRO</b> Smooth Sensation (Positive)	+58
<b>WALTER BEASLEY</b> Tonight We Love (Shanachie)	+49
<b>SPYRO GYRA</b> 20/20 (GRP)	+45
<b>3RD FORCE</b> Vital Force (Higher Octave)	+40
<b>GATO BARBIERI</b> Que Pasa (Columbia)	+35
<b>ZACHARY BREAUX</b> Uptown Groove (Zebra)	+30
<b>MICHEL CAMILO</b> Thru My Eyes (Tropijazz)	+30
<b>RICK BRAUN</b> Body And Soul (Mesa/Bluemoon)	+29
<b>BONEY JAMES</b> Sweet Thing (Warner Bros.)	+29
<b>GEORGE DUKE</b> Is Love Enough? (Warner Bros.)	+27
<b>EVERETTE HARP</b> What's Going On (Blue Note)	+27
<b>NORMAN CONNORS</b> Easy Living (MoJazz/Motown)	+23

## NAC NOTES By Carol Archer

**P**redictably, **Boney James's** "Nothin' But Love" (Warner Bros.) earned top honors this week for Most Added track with 36 reports out of the box and for Most Added album, as his CD "Sweet Thing" picked up 37 reports.

**Special EFX's** "Since You've Been Away" (JVC) demonstrated a powerful upward gain, moving 22-15\*, as did **Everette Harp's** audacious "What's Goin' On" (Blue Note) with a 29-23\* increase.

Two rapidly growing tracks are **Herb Alpert's** "Passion Dance" (Almo Sounds/Geffen), which surged +176 plays this week, and **Eric Marienthal's** "Easy Street"

(i.e. music/Verve), with +150 plays. Both are poised for strong chart debuts next week.

A tale of two "Sergios": Watch for a genuinely fresh offering from **Sergio Salvatore** (pronounce his surname as you would the Central American nation, El Salvador, if it had a "t") on **N2K Encoded Jazz**. His "Pocket Change" is a first-class addition to any Smooth Jazz playlist. And "Tudo Bem" from **Sergio Bore** ("Bore-ay") is exceedingly commercial and melodic, while upholding **Instinct Records'** standard for hipness. Listen to these two appealing releases and think "summer record."

The sampler of edits from **Lee Oskar's** "So Much Love"

(Zebra) is a real treat! Few artists have a sound as recognizable as his, and these songs (I especially like the title track and "You & I") fit like a kid glove. Don't take my word for it — **Jeff Lorber** calls Oskar "the baddest."

And speaking of recognizability, **Paul Taylor's** "Pleasure Seeker" (Countdown/Unity), is the track that will establish this talent as the format's next core artist. **Keiko Matsui's** "Hope" (also on Countdown) is urgent in the importance of its message (the three-minute track was written to raise awareness of breast cancer, with which *one American woman is diagnosed every three minutes!*), but deserves airplay because of its shimmering beauty.

# WARREN HILL

## "U R The 1"

NAC Album Chart

8

NAC Track Chart

12

# BYRON MILLER

WQCD KBLX KIFM  
 KMJZ WN WV WCCJ  
 WLOQ KSSJ KQBR  
 KNIK KSBR KCLC

Focus Tracks:

"Show Your Love" & "Until"

# Ron Brown

## "Serenade"

Produced by Doc Powell

GOING FOR ADDS NOW!



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Stations and their adds by track listed alphabetically by market

<b>KNIK/Anchorage, AK</b> <b>GM/PD: Dean Williams</b> ROBERT CRAY BAND "Brake" BONEY JAMES "Nothin" DOUG CAMERON "People" ERIC MARIENTHAL "Easy" SPYRO GYRA "Together" VAL GARDENA "Valley" WALTER BEASLEY "Slowly" ABRAXAS POOL "Szabo"	<b>WZJZ/Columbus, OH</b> <b>PD: Bill Harmon</b> No Adds  <b>KDAI/Dallas, TX</b> <b>PD: Michael Fischer</b> <b>MD: Ken Glaser</b> BONEY JAMES "Nothin" PAUL HARDCASTLE "Peace"	<b>KCIY/Kansas City, MO</b> <b>PD: Bret Michael</b> <b>MD: Michelle Chase</b> BONEY JAMES "Nothin"  <b>KTWV/Los Angeles, CA</b> <b>PD: Chris Brodie</b> <b>APD/MD: Ralph Stewart</b> BONEY JAMES "Nothin" GROVER WASHINGTON "Bordertown"	<b>KXDC/Monterey, CA</b> <b>PD/MD: Scott O'Brien</b> BONEY JAMES "Nothin" SPYRO GYRA "Unwritten" ED HAMILTON "Beginning" ABRAXAS POOL "Million" KHANI COLE "Someone"	<b>WJJJ/Pittsburgh, PA</b> <b>PD: Carl Anderson</b> <b>MD: Herschel</b> ZACHARY BREAUX "Cafe" BONEY JAMES "Nothin" SPYRO GYRA "Unwritten"	<b>KKSF/San Francisco, CA</b> <b>PD: Lee Hansen</b> <b>MD: Blake Lawrence</b> HERB ALPERT "Passion" BONEY JAMES "Nothin" KEIKO MATSUI "Dream"
<b>KAJZ/Austin, TX</b> <b>MD: Candace Andrews</b> ZACHARY BREAUX "Thrill" ERIC MARIENTHAL "Until" KEN NAVARRO "Smooth" BONEY JAMES "Nothin"	<b>JRN/Denver, CO</b> <b>PD: Steve Hibbard</b> <b>MD: Greg Allen</b> BONEY JAMES "Nothin" KENNY G "Havana" GEORGE BENSON "Johnnie"	<b>WSJW/Louisville, KY</b> <b>PD: Brian Conn</b> SPYRO GYRA "Unwritten" BONEY JAMES "Nothin"	<b>WQCD/New York, NY</b> <b>PD: Steve Williams</b> <b>MD: Rick Laboy</b> SPYRO GYRA "Together" HERB ALPERT "Passion" BONEY JAMES "Nothin" DANCING FANTASY "Dreams" INCOGNITO "Misunder" WALTER BEASLEY "Oasis"	<b>KKJZ/Portland, OR</b> <b>PD: Shaun Yu</b> <b>MD: Hal Murray</b> BONEY JAMES "Nothin" SPYRO GYRA "Unwritten" WALTER BEASLEY "Slowly"	<b>KJZY/Santa Rosa, CA</b> <b>PD: Gordon Zlot</b> <b>MD: Rob Singleton</b> HERB ALPERT "Passion" SPECIAL EFX "Since" SPYRO GYRA "Unwritten" LUIS SALINAS "Santa"
<b>WDAZ/Boston, MA</b> <b>PD/MD: Bill George</b> HERB ALPERT "Passion" KEIKO MATSUI "Dream" ERIC MARIENTHAL "Easy"	<b>KHHH/Denver, CO</b> <b>PD: Becky Taylor</b> <b>MD: Cheri Marquart</b> WALTER BEASLEY "Slowly" BONEY JAMES "Nothin" HERB ALPERT "Passion" SPYRO GYRA "Unwritten"	<b>WLVF/Miami, FL</b> <b>PD: Shirley Maldonado</b> <b>MD: Geoff Fischer</b> No Adds	<b>WJCD/Norfolk, VA</b> <b>OM: Maxine Todd</b> <b>PD: Terry Steele</b> <b>MD: Larry Hollowell</b> WALTER BEASLEY "Slowly" BONEY JAMES "Nothin" KEN NAVARRO "Time" CHRIS BOTTI "Way"	<b>WSMJ/Richmond, VA</b> <b>PD/MD: Tommy Fleming</b> WALTER BEASLEY "Slowly" BONEY JAMES "Nothin" SPYRO GYRA "Unwritten"	<b>KWJZ/Seattle, WA</b> <b>PD: Carol Handley</b> WALTER BEASLEY "Slowly" BONEY JAMES "Nothin"
<b>WJZK/Charleston, SC</b> <b>PD/MD: Tom Kennedy</b> WALTER BEASLEY "Slowly" BONEY JAMES "Nothin"	<b>WVMV/Detroit, MI</b> <b>PD/MD: Tom Sleeker</b> BONEY JAMES "Nothin" WALTER BEASLEY "Slowly"	<b>WJZI/Milwaukee, WI</b> <b>PD: Fred Heller</b> ERIC MARIENTHAL "Easy" BONEY JAMES "Nothin" LEE OSKAR "Much"	<b>KTNT/Oklahoma City, OK</b> <b>PD: Steve English</b> <b>MD: Stephanie Stewart</b> BRIAN TARDUIN "Arrow" WILL DOWNING "Believe" DAVE KOZ "Under"	<b>KQBR/Sacramento, CA</b> <b>PD: Lawrence Tanter</b> BONEY JAMES "Nothin" BONEY JAMES "Dream" GERALD VEASLEY "Lady"	<b>WSJT/Tampa, FL</b> <b>PD/MD: Ross Block</b> BONEY JAMES "Nothin"
<b>WCCJ/Charlotte, NC</b> <b>PD: James Alexander</b> <b>APD/MD: Greg Morgan</b> TONI BRAXTON "Want" ERIC MARIENTHAL "Easy" HERB ALPERT "Passion" GEORGE DUKE "Sunday" T.D.F. "Sienna"	<b>WGUF/Ft. Myers, FL</b> <b>MD: Bill Gray</b> ANDY SNITZER "Road" BOBBY LYLE "Talk" NORMAN CONNORS "Saturday" SLIM MAN "Beat" BONEY JAMES "Nothin" BONEY JAMES "Dream" SPYRO GYRA "Together" ED HAMILTON "Yes"	<b>KMJZ/Minneapolis, MN</b> <b>PD: Rob Moore</b> BONEY JAMES "Nothin" MICHEL CAMILO "Watermelon" SPYRO GYRA "Venus" KEIKO MATSUI "Hope" CHRIS BOTTI "Way" ZACHARY BREAUX "Thrill" EL DEBARGE "Dindi" BOBBY LYLE "Talk"	<b>WLOQ/Orlando, FL</b> <b>PD: Steve Huntington</b> BONEY JAMES "Nothin" SPYRO GYRA "Together" CHRIS BOTTI "Way" LEE OSKAR "Much" WALTER BEASLEY "Slowly" ZHANE "Crush" GATO BARBIERI "Gala" REGINA CARTER "Late" JARREAU & ADAMS "Waters"	<b>KCLC/St. Charles, MD</b> <b>PD: Rich Reigert</b> <b>MD: Scott Nenninger</b> MICHAEL WHITAKER "Coffee" ALFONZO BLACKWELL "Imani" ABRAXAS POOL "Szabo" ORQUESTRA WAS "Excuse"	<b>KOAS/Tulsa, OK</b> <b>PD/MD: Ron Allen</b> WALTER BEASLEY "Slowly" NORMAN CONNORS "Saturday" SPYRO GYRA "Unwritten" HERB ALPERT "Passion" ERIC MARIENTHAL "Easy"
<b>WNUA/Chicago, IL</b> <b>OM: Paul Goldstein</b> <b>MD: Steve Stiles</b> GOTA "European" KEN NAVARRO "Kiss" BONEY JAMES "Nothin" TOMMY EMMANUEL "Midnight"	<b>KEZL/Fresno, CA</b> <b>PD/MD: Mike Vasquez</b> WALTER BEASLEY "Slowly" SPYRO GYRA "Unwritten" BONEY JAMES "Nothin"	<b>KSBR/Mission Viejo, CA</b> <b>PD/MD: Terry Wedel</b> WALTER BEASLEY "Slowly" BONEY JAMES "Nothin" SPYRO GYRA "Together" DAVE GRUSIN "Peter" CHARLIE HUNTER "No"	<b>WJZJ/Philadelphia, PA</b> <b>PD: Ann Gress</b> <b>MD: Michael Tozzi</b> WALTER BEASLEY "Slowly" BONEY JAMES "Nothin"	<b>KIFM/San Diego, CA</b> <b>PD: Mike Shepard</b> <b>APD/MD: Kelly Cole</b> JOHN TESH "L'Aquila" NORMAN CONNORS "Mr. C" WALTER BEASLEY "Softly" ABRAXAS POOL "Million" BONEY JAMES "Nothin" CHRIS BOTTI "Way"	<b>WJZW/Washington, DC</b> <b>PD/MD: Steve Kosbau</b> CHRIS BOTTI "Way" SPYRO GYRA "Unwritten" BONEY JAMES "Nothin"
<b>WVAE/Cincinnati, OH</b> <b>PD: Rad Messick</b> BONEY JAMES "Nothin" SPYRO GYRA "Unwritten"	<b>KUCD/Honolulu, HI</b> <b>PD/MD: Mahlon Moore</b> DAVE GRUSIN "Peter" KENNY LOGGINS "First"	<b>KRVR/Modesto, CA</b> <b>PD: Jim Bryan</b> <b>MD: Doug Wulff</b> WALTER BEASLEY "Slowly" BONEY JAMES "Nothin" SLIM MAN "Beat" SPYRO GYRA "Unwritten" SPYRO GYRA "Together"	<b>KOAZ/Phoenix, AZ</b> <b>PD/MD: Angela Handa</b> BONEY JAMES "Nothin"	<b>KBLX/San Francisco, CA</b> <b>PD: Kevin Brown</b> <b>MD: Ron Cadet</b> BONEY JAMES "Sweet"	<b>51 Total Reporters</b> <b>51 Current Reporters</b> <b>47 Current Playlists</b>  <b>Reported Frozen Playlist (1):</b> <b>WJZT/Tallahassee, FL</b>  <b>Did Not Report,</b> <b>Playlist Frozen (3):</b> <b>WEZV/Lafayette, IN</b> <b>KSSJ/Sacramento, CA</b> <b>KBZN/Salt Lake City, UT</b>
<b>WNWV/Cleveland, OH</b> <b>PD/MD: Bernie Kimble</b> BONEY JAMES "Nothin" WALTER BEASLEY "Slowly" SPYRO GYRA "Unwritten"	<b>WFSJ/Jacksonville, FL</b> <b>PD: Hank Dole</b> <b>MD: Craig Williams</b> ERIC MARIENTHAL "Easy" HERB ALPERT "Passion" BONEY JAMES "Nothin"				

# All That Jazz

CONSULTING AND MARKETING

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# NAC/SMOOTH JAZZ PLAYLISTS

May 9, 1997 R&R • 77

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

**MARKET #1**  
**WQCD/New York**  
(212) 210-2769  
Williams/LaBoy

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
9	16	17	17	BOBBY CALDWELL/Beyond The Sea
15	18	17	17	3RD FORCE/In The Full
15	18	17	17	LEE RITENOUR/Water To Drink
17	15	16	16	MCKNIGHT & KING/When We Were Kings
17	16	16	16	GATA/European Comfort
16	17	15	15	NELSON RANGELL/Turning Night
16	17	15	15	EVERETTE HARP/What's Going On
16	15	15	15	TONI BRAXTON/Don't Want To
13	15	16	16	PETER WHITE/City Of Lights
6	5	7	12	BRIAN CULBERTSON/Take Your Time
3	9	8	12	FREDDIE RAVEL/Sok To Soul
8	10	7	12	T.O.F./Sienna
13	13	15	12	MARK PORTMAN/No Truer Words
12	9	9	10	SPECIAL FX/Since You've Been...
4	6	10	10	GATO BARBIERI/Straight Into
6	5	9	9	CHAKA KHAN/Your Love Is All...
6	4	9	9	ROGER SMITH/Can You Stand...
12	11	8	9	WARREN HILL/UR The 1
12	11	8	9	KENNY BLAKE/European Undergound
11	10	11	8	MARCUS JOHNSON/Prod. '88 Ways To Love
8	6	2	8	KEN NAVARRO/Smooth Sensation
6	12	8	8	KEIKO MATSUI/Bridge Over
11	8	9	8	FANTASY BAND/Over And Over
8	4	7	8	MARCUS MILLER/Rush Over
6	5	3	7	EL DEBARGE/Dind
8	8	7	8	NORMAN BROWN/Third World
7	9	7	8	URBAN KNIGHTS/The Promise
12	7	6	7	MICHEL CAMILO/Poinciana

**MARKET #2**  
**KTWV/Los Angeles**  
(310) 466-9283  
Brodie/Stewart

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
11	11	12	14	CHUCK LOEB/Cruzin' South
11	9	14	13	JEFF LDBER/Katherine
11	11	10	13	JIM BRICKMAN/You Never Know
11	12	15	13	GATA/European Comfort
12	13	13	13	FANTASY BAND/Double Talk
11	12	13	12	NORMAN BROWN/Third World
12	12	12	11	BRAXTON BROTHERS/When Love Comes...
11	10	10	11	AFTER 7/Sara Smile
9	10	10	11	INCOGNITO/A Shade Of Blue
9	11	11	11	LEE RITENOUR/Water To Drink
11	11	11	11	EVERETTE HARP/What's Going On
9	10	12	10	DAVID SANBORN/Rikke
5	8	7	10	PETER WHITE/Venice Beach
7	6	9	10	KENNY G/Havana
10	9	9	10	TONI BRAXTON/Don't Want To
4	12	11	10	EL DEBARGE/Dind
9	10	10	9	CLINE DION/Falling Into You
8	7	10	9	PAOLO/Paisa
7	8	8	9	DENNY JIUSA/Angel's Kiss
7	9	8	9	GATO BARBIERI/Straight Into
9	8	10	9	TOMMY EMMANUEL/Midnight Drive
8	5	10	9	MCKNIGHT & KING/When We Were Kings
8	2	9	8	HERB ALPERT/Passion Dance
10	8	9	8	NATALIE & NAT COLE/When I Fall In Love
9	10	8	8	BOBBY LYLE/Aruban Nights
7	8	7	8	3RD FORCE/In The Full
6	8	9	8	WARREN HILL/UR The 1
10	9	10	8	T.O.F./Angelica
8	10	11	8	DANCING FANTASY/When Dreams Come...
8	10	11	8	ERIC MARIENTHAL/Easy Street

**MARKET #3**  
**WNUA/Chicago**  
(312) 645-9550  
Goldstein/Stiles

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
23	21	21	21	SLASH/Obsession Confession
23	21	21	21	KENNY G/Havana
18	18	18	18	RICK BRAUN/Notorious
18	18	18	18	BOBBY LYLE/Aruban Nights
18	18	18	18	WARREN HILL/UR The 1
18	18	18	18	PAUL HARDCASTLE/Jokers Wild
18	18	18	18	JOE MCBRIDE/High Steppin'
18	18	18	18	TIM BOWMAN/It'll Be There
18	18	18	18	LEE RITENOUR/Water To Drink
18	18	18	18	GROVER WASHINGTON.../Soulful Strut
18	18	18	18	URBAN KNIGHTS/The Promise
18	18	18	18	SOUNDSCAPE/It'll Be Around
18	18	18	18	NELSON RANGELL/Turning Night
18	18	18	18	KIM PENSLY/That's The Way Of
18	18	18	18	SOUL BALLE/T.N.Y.C. Tripin
18	18	18	18	CHUCK LOEB/Cruzin' South
18	18	18	18	BRIAN HUGHES/Paisa
18	18	18	18	BRAXTON BROTHERS/When Love Comes...
18	18	18	18	LUTHER VANDROSS/Goin' Out Of My Head
18	18	18	18	WHITNEY HOUSTON/ Believe In You
18	18	18	18	MICHAEL LINGTON/Tell It Like It Is
18	18	18	18	DANCING FANTASY/When Dreams Come...
18	18	18	18	KENNY G/W/T. BRAXTON/That Somebody Was...
18	18	18	18	KENNY BLAKE/European Undergound
18	18	18	18	GATO BARBIERI/Straight Into
18	18	18	18	ALFONZO BLACKWELL/Hermia
18	18	18	18	INCOGNITO/A Shade Of Blue
18	18	18	18	BRIAN CULBERTSON/Take Your Time
18	18	18	18	FANTASY BAND/Could It Be I'm
18	18	18	18	TONI BRAXTON/Don't Want To

**MARKET #4**  
**KBLX/San Francisco**  
(415) 284-1029  
Brown/Cadet

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
16	16	16	16	GATA/European Comfort
15	15	15	15	RICK BRAUN/Notorious
14	14	14	14	JARREAU & ADAMS/Waters Of March
14	14	14	14	BOBBY LYLE/Aruban Nights
14	14	14	14	WARREN HILL/UR The 1
14	14	14	14	TONI BRAXTON/Don't Want To
14	14	14	14	WILL LEE/Georgy Porgy
12	12	12	12	DAVID SANBORN/Rikke
12	12	12	12	MICHAEL LINGTON/Tell It Like It Is
11	11	11	11	PETE ESCOVADO/Fantasy
8	8	8	8	NORMAN CONNORS/One For Mr. C
10	10	11	11	LEE RITENOUR/Water To Drink
11	11	11	11	TONY GUERRERO/Webbrawler
9	9	11	11	MARK JOHNSON/ I Told You So
8	8	11	11	LENNY WHITE/Pick Pocket
10	10	10	10	EL DEBARGE/Dind
10	10	10	10	EVERETTE HARP/Mercy Mercy Me
9	9	10	10	ZACHARY BREAUX/ I Told You
9	9	10	10	ZACHARY BREAUX/Favors Of My Mind
4	4	8	9	RICK BRAUN/Chelsea
7	7	9	9	SPECIAL FX/Since You've Been...
7	7	9	9	MICHAEL PAUL/Spring Memories
3	3	7	9	T.O.F./Prom-ise
8	8	8	8	EVERETTE HARP/What's Happening...
8	8	8	8	URBAN KNIGHTS/The Promise
8	8	8	8	ROGER SMITH/Can You Stand...
6	6	8	8	NELSON RANGELL/Turning Night
6	6	8	8	INCOGNITO/All That You Want
6	6	8	8	JAMES & WHALUM/The Prayer
6	6	8	8	WARREN HILL/UR The 1

**MARKET #4**  
**KKSF/103.7 FM**  
Smooth Jazz

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
9	16	10	16	DAVE KOZ/Lullaby For A...
9	9	7	15	MICHEL CAMILO/Poinciana
12	12	10	15	PAUL HARDCASTLE/Jokers Wild
5	12	14	15	ZACHARY BREAUX/Never Can Say...
14	16	14	14	KEIKO MATSUI/Bridge Over
9	9	14	13	GATO BARBIERI/Straight Into
12	13	12	13	TONI BRAXTON/Don't Want To
14	9	13	13	JIM BRICKMAN/You Never Know
7	12	13	13	TOMMY EMMANUEL/Midnight Drive
14	13	13	13	LEE RITENOUR/Water To Drink
14	13	13	13	T.O.F./Angelica
8	14	13	13	URBAN KNIGHTS/The Promise
9	6	11	12	FANTASY BAND/Double Talk
14	11	12	12	GATA/European Comfort
12	12	12	12	WARREN HILL/UR The 1
11	14	15	11	DIRK RICHTER/Smooth Move
11	14	15	11	LUIS SALINAS/Santa Cruz
12	13	14	11	3RD FORCE/In The Full
12	13	12	10	KENNY G/Northern Lights
12	13	12	10	RICK BRAUN/Notorious
14	10	10	10	INCOGNITO/A Shade Of Blue
10	12	10	10	PETER WHITE/Together Again
12	13	11	9	NORMAN BROWN/Third World
8	7	9	9	DIRK R/Kinder The Sun
10	9	8	8	MICHAEL LINGTON/Tell It Like It Is
8	9	8	8	ALFONZO BLACKWELL/Hermia
11	11	8	8	EL DEBARGE/Dind
8	8	8	8	DOWN TO THE BONE/Station Island Groove
8	8	8	8	ERIC MARIENTHAL/Easy Street
8	8	8	8	MAXWELL/Whenever Wherever

**MARKET #5**  
**WJIZ/Philadelphia**  
(610) 667-3939  
Gress/Tozz

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
33	21	17	34	TOMMY EMMANUEL/Midnight Drive
31	32	33	33	KENNY G/Havana
15	23	32	32	URBAN KNIGHTS/The Promise
11	13	31	31	BRIAN HUGHES/Soul Fruit
31	33	31	31	JIM BRICKMAN/You Never Know
32	30	31	30	GATA/European Comfort
10	10	10	10	LUTHER VANDROSS/Goin' Out Of My Head
11	13	14	14	3RD FORCE/In The Full
14	14	14	14	CHUCK LOEB/Cruzin' South
12	11	14	14	TONI BRAXTON/Un-break My Heart
10	11	12	14	WHITNEY HOUSTON/ Believe In You
4	5	8	14	MICHAEL PAUL/My Heart And Soul
11	11	13	14	MICHAEL LINGTON/Tell It Like It Is
12	12	11	14	INCOGNITO/A Shade Of Blue
14	16	14	14	ALFONZO BLACKWELL/Hermia
10	11	11	13	MCKNIGHT & KING/When We Were Kings
5	7	12	13	DIRK RICHTER/Smooth Move
11	11	12	13	EVERETTE HARP/What's Going On
7	13	12	13	WARREN HILL/UR The 1
15	12	12	13	CHIELI MINUCCI/Cause We've Ended...
3	6	7	13	WAYMAN TISDALE/Don't Take Your
32	33	27	13	RICK BRAUN/Notorious
12	11	10	12	EVERETTE HARP/What's Going On
6	3	12	12	ZACHARY BREAUX/Never Can Say
5	3	12	12	SOUNDSCAPE/It'll Be Around
5	3	12	12	PETER WHITE/Together Again
10	12	11	12	FANTASY BAND/Double Talk
32	31	24	11	LEE RITENOUR/Water To Drink
15	8	5	7	NORMAN BROWN/Third World
15	8	5	7	HERB ALPERT/Passion Dance

**MARKET #6**  
**WJZZ/Philadelphia**  
(610) 667-3939  
Gress/Tozz

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
11	11	23	25	CHUCK LOEB/Cruzin' South
22	24	22	25	GATA/European Comfort
11	12	11	24	3RD FORCE/In The Full
23	25	24	24	LEE RITENOUR/Water To Drink
10	10	24	23	KENNY G/Havana
23	25	23	23	RICK BRAUN/Notorious
24	23	21	19	JIM BRICKMAN/You Never Know
11	11	10	12	ZACHARY BREAUX/Cafe Reggio
11	11	10	12	SPECIAL FX/Since You've Been...
11	11	11	12	PETER WHITE/Together Again
23	25	21	11	ALFONZO BLACKWELL/Hermia
11	12	11	11	NORMAN BROWN/Third World
12	11	10	11	ANDY SMITZER/A River's Road
6	9	13	11	GATO BARBIERI/Straight Into
11	10	12	11	WARREN HILL/UR The 1
24	22	11	11	SOUL BALLE/T.N.Y.C. Tripin
11	11	13	11	BRAXTON BROTHERS/When Love Comes...
11	11	13	11	EVERETTE HARP/What's Going On
11	10	17	11	TOMMY EMMANUEL/Midnight Drive
11	10	17	11	EL DEBARGE/Dind
9	9	8	10	TONI BRAXTON/Don't Want To
11	9	9	10	NATALIE & NAT COLE/When I Fall In Love
10	9	10	10	WHITNEY HOUSTON/ Believe In You
10	10	8	10	LUTHER VANDROSS/Knocks Me Off My...
9	9	10	9	INCOGNITO/A Shade Of Blue
9	11	10	9	LIONEL RICHIE/Paradise
10	9	9	9	ABYFACE/Every Time I...
27	28	27	27	RICK BRAUN/Notorious
7	8	5	7	MCKNIGHT & KING/When We Were Kings
7	8	5	7	JOHN TESH/LA Aquia
7	8	5	7	GERGE BENSON/Johnnie Lee

**MARKET #7**  
**WJZZ/Philadelphia**  
(610) 667-3939  
Gress/Tozz

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
18	17	15	15	LEE RITENOUR/Water To Drink
17	16	17	17	RICK BRAUN/Notorious
18	17	16	16	GROVER WASHINGTON.../Bordertown
16	15	12	13	KENNY G/Havana
11	9	11	11	GATO BARBIERI/Straight Into
7	8	9	10	DANCING FANTASY/When Dreams Come...
7	8	9	10	WARREN HILL/UR The 1
8	8	7	10	PAUL HARDCASTLE/Jokers Wild
8	9	6	9	VAL GARDENA/Valley Of Jokers
8	8	7	9	MCKNIGHT & KING/When We Were Kings
8	8	7	9	DIRK RICHTER/Smooth Move
8	8	7	9	EL DEBARGE/Dind
8	8	7	9	CHUCK LOEB/Cruzin' South
9	10	8	9	ANDY SMITZER/A River's Road
7	11	10	11	URBAN KNIGHTS/The Promise
10	9	9	9	TIM BOWMAN/It'll Be There
9	10	8	9	MICHAEL LINGTON/Tell It Like It Is
8	10	8	9	GATA/European Comfort
5	6	8	8	EVERETTE HARP/What's Going On
8	8	8	8	FANTASY BAND/Could It Be I'm
7	8	8	8	SOUL BALLE/T.N.Y.C. Tripin
7	8	8	8	BONEY JAMES/Washington Bridge
9	8	8	8	MICHAEL PAUL/My Heart And Soul
9	8	8	8	TOMMY EMMANUEL/Midnight Drive
10	8	8	8	BRAXTON BROTHERS/When Love Comes...
7	8	8	8	DOC POWELL/(My Dear) Charlene
6	8	8	7	VAL GARDENA/Avant
6	8	8	7	DAVE KOZ/Lullaby For A...
6	8	8	7	ZACHARY BREAUX/Never Can Say
6	8	8	7	DIRK R/Kill Love You: Smile

**MARKET #8**  
**WJZZ/Philadelphia**  
(610) 667-3939  
Gress/Tozz

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
20	27	28	28	RICK BRAUN/Notorious
27	28	27	28	LEE RITENOUR/Water To Drink
26	28	28	28	GATA/European Comfort
28	27	27	27	JIM BRICKMAN/You Never Know
11	9	20	27	3RD FORCE/In The Full
10	10	21	26	KENNY G/Havana
11	12	12	22	INCOGNITO/A Shade Of Blue
12	13	12	22	TONI BRAXTON/Don't Want To
11	12	12	22	MICHAEL LINGTON/Tell It Like It Is
11	11	12	22	MICHAEL PAUL/My Heart And Soul
11	11	11	22	



CYNDEE MAXWELL

## Looking At The Winter Report Card

As the Winter '97 Arbitrons roll in, the question on everybody's mind — after "How did our station do?" — is "How did the format do?" While that question can't be fully answered until all the books are in, here is a look at three Active Rock markets with some PD commentary about their respective results.

### 'Three Solid Months'



Keith Hastings

**WLZR (Lazer 103)/Milwaukee** has risen to the No. 4 slot in the market, going from 6.8-6.9 in the 12+, 6am-midnight contest. PD **Keith Hastings** notes, "In morning drive, our 12+ share ranks No. 2 with a 9.8. The station's 18-34 adult demo is actually off half a share 14.9-14.4 but it's still No. 1. The nearest competitor, Urban **WKKV** has an 11.5. Our sister station, [Classic Rock] **WKLH** has a 9.8, **WKTJ** has an 8.5, **WMYX** has an 8.2, and **WLUM** has a 7.8.

"In 18-34 adults for morning drive, Lazer is No. 1 with a 21.9, **WKKV** is No. 2 with an 11.8. Overall 25-54 for the total week, **WKLH** is No. 1 with a 10.4. Lazer is No. 2 with an 8.0, **WKTJ** is No. 3 with a 7.3. This wasn't a squeaker for us — it was a home run. The 25-54 morning drive numbers put **WKLH** at No. 1 with a 12.7, Lazer No. 2 with a 12.5. [GM] **Tom Joerres** has the No. 1 and No. 2 25-54 stations in the city ... he's a happy man."

Does Hastings have insight on why the station has continued to do well? "There's a lot of staff longevity here and a great marketing effort. I think our programming has been very consistent and solid. Those are all things that keep us on a forward momentum. And there is always a little bit of the Arbitron lady luck, because you never know when you are going to roll a bad month for no apparent reason.

"A couple of years ago we popped a huge month which allowed us to be No. 2 25-54, but this book isn't driven by any one month. It's three solid months. So I feel a lot better about this book than I

have about prior 25-54 victories, just because of the solid trend. Everybody knows the worst thing about having a huge month is that when it drops off, you take a share dive and everybody thinks you suck. But that's not necessarily so."

### Good Morning Vibe

It was a good winter for **WIYY/Baltimore** as its 12+ share expanded 3.1-4.0. PD **Rick Strauss** observes, "We had very nice increases 18-34 in all our target demos; 25-34 we were No. 2 or 3 in most of those adult demos. And we did better this time around in morning drive — No. 2 persons 18-34 and 25-34, and tied for No. 1 men 25-34. These are all good places to be."

The station fared exceptionally well in days. Says Strauss, "Our Monday-Friday, 6am-7pm numbers were particularly strong, even 12+ was 4.4. Weekends and nighttime were okay, but all the daytime dayparts were very strong for us. And if there's one place where you want to be strong, it is Monday-Friday, 6am-7pm."

Did any other factors contribute to the 'IYY rise? "We did do some musical adjustments and reached out to our core. Our increase was very much a TSL thing. We also reached out to our core with rotations, promotions, etc. **Metallica** came through, and I have to believe it counted for something because of the response we got to all of our **Metallica** promotions.

"We made a big change in mornings, too, and we felt the impact instantaneously. The show is really on its way. We're doing more personality and we changed personalities." Afternoon host **Kirk McEwen** was moved up alongside morning members **Mark & Lopez** after the **Byrd** left. "The structure of the show has also changed somewhat, and the vibe is that people are loving it. The station had a great book, as did the

morning show, and that had a lot to do with our overall success."

The books fluctuate a fair amount in the Baltimore market — at least for **WIYY**. APD/MD **Rob Heckman** explains, "Arbitron has had some severe sampling problems within our demos in this market over the past couple of books. I don't want to blame everything that happens to us on Arbitron, but they've averaged 25% under-sampling of men 18-34 and/or men 25-34. Those are the No. 1 and No. 2 most under-sampled cells."

Strauss adds, "We went back to basics in a lot of ways. We've made it clear to the market that we're definitely a Rock station in no uncertain terms and we've got a great morning show, as well. So we've got the ingredients for a successful radio station."

### Winter Rebound

Another market known for sampling problems is San Diego where last fall there were declines at a number of radio stations. **KIOZ [Rock 105.3]** rebounded 2.7-3.5, while **91X** came back 2.9-3.5. The stations' OM **Tim Dukes** remarks, "Both **KIOZ** and **91X** enjoyed nice jumps in cume. With **KIOZ** it was about 10,000 people and with **91X** it was about 40,000 people. At the same time, **KIOZ** jumped about an hour and a half in TSL for the week. Obviously, when you increase in both TSL and cume, you enjoy nice AQH gains.

"But really more than anything, the fall book for all the 18-34-year-old formatted radio stations was a bad one with the exception of our sister station, **Channel 9-3-3 [KHTS]**, which is a Rhythmic/CHR. In the winter all the 18-34-year-old formatted stations bounced back, except for **Z90 [XHTZ]**, which is Channel 9-3-3's direct competition. **Z90**'s audience is eroding while Channel 9-3-3's is growing. While the up winter book is certainly a result of everyone's hard work and good efforts, at the same time it was also a rebound from an unfair, bad fall book."

Dukes adds, "KIOZ's 12+ morning cume was flat. TSL was up about 45 minutes. Look at the station's midday cume: In summer the cume level was 103,300; in the fall it dropped to 69,700; now in the winter it was back up to 99,000. So you can see how it was just a lousy fall book for all the Rock stations



**TRICK SAYS HELLO** — Cheap Trick's Rick Neilsen and Tom Petersson recently swung by the KGON/Portland studios to say hi to middayer Iris Harrison, a 20-year station veteran.

in San Diego. The same thing happened in afternoons. We've had the highest cume levels yet for afternoon drive of the past four books since **Rock 105.3** has been on the new frequency.

"For the 18-34 demo, **KIOZ** went from No. 5 to No. 3, up a point and a tenth. Cume was flat but TSL was up two hours a week. As for **91X**, which went 5.9-6.5. TSL was flat but cume was up about 26,000 in 18-34 year olds. They ranked No. 4 right behind **Rock 105.3**."

Dukes says one of the luxuries of owning a franchise is the ability to move personalities to best match them on stations. Thus, the **Jacor** properties have realigned their morning personalities. The **Howard Stern Show** moved from **91X** to **Rock 105.3**; **KIOZ's Dave, Shelly & Chainsaw** returned to **Classic Rock KGB**, where they had worked prior to **KIOZ**; and a new show debuted on **91X** hosted by the station's **Robin Roth**, and joined by **Chris Cantore** (a former member of **Q106's Jeff & Jer Show**) and **91X** parttimer **D-Day**. **KGB** had an interim morning show since **Brian Whitman** went to **WNBC/New York** and **Jack Silver** formed a morning show consultancy.

### Big Picture

Dukes explains why the switch was made: "We did it because it made sense. We conducted research to try to identify which morning shows best matched which stations. We wanted to make sure that what our gut told us was right. And there is no better research project in the world than the winter book itself where you could see **Howard Stern** per-

forms extremely well 18-34 and he is perfect for a Rock station. And while **Dave, Shelly & Chainsaw** do very well 18-34, most of those numbers come from 25-34. So with their overall good performance 25-54, they're going to be a great catalyst to return **KGB** to its former glory.

"And **91X's** core listenership wanted something more music-intensive and lifestyle oriented to San Diego specifically. It really is a three-way win. I won't be surprised if we have a spring book that looks a little screwy, because it may take a book for everything to settle down. But hopefully by the summer we'll have three radio stations where we've been able to grow the overall Rock share just by better meeting the needs of our P1s.

**We conducted research to try to identify which morning shows best matched which stations. We wanted to make sure that what our gut told us was right. And there is no better research project in the world than the winter book itself.**

—Tim Dukes

"This is something that couldn't be done just one or two years ago. Not many people were in the position to evaluate the entire picture, look at all the company holdings, and create the best possible lineups and situations for each station's listening constituency. Since we have six FMs in San Diego, three of which are of the Rock genre with its male demos, and the other

three all lean female, we are in an unprecedented situation to be able to do things no broadcaster has ever been able to do before. And that results in us better meeting the needs of each stations core listenership."

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1668 or e-mail: max@rronline.com

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ADD IT  
MAY 13!



MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>OFFSPRING</b> Gone Away (Columbia)	2373	2424	2352	2333	78/0
5	5	3	2	<b>QUEENSRYCHE</b> Sign Of The Times (EMI)	1831	1874	1834	1815	70/0
9	6	5	3	<b>TONIC</b> If You Could Only See (Polydor/A&M)	1784	1750	1600	1496	76/0
3	2	2	4	<b>U2</b> Staring At The Sun (Island)	1770	1913	1990	1984	73/0
4	4	4	5	<b>VERUCA SALT</b> Volcano Girls (Outpost/Geffen)	1628	1816	1876	1826	71/0
11	8	8	6	<b>MATCHBOX 20</b> Push (Lava/Atlantic)	1551	1518	1441	1358	70/0
31	12	9	7	<b>LIVE</b> Freaks (Radioactive)	1546	1333	1166	588	78/1
—	—	18	8	<b>SAMMY HAGAR</b> Little White Lie (Track Factory/MCA)	1488	935	—	—	68/2
7	7	7	9	<b>VERVE PIPE</b> The Freshmen (RCA)	1458	1531	1521	1513	61/0
14	10	10	10	<b>BUSH</b> Cold Contagious (Trauma/Interscope)	1341	1302	1258	1083	74/0
13	11	11	11	<b>NAKED</b> Mann's Chinese (Red Ant)	1319	1233	1192	1109	70/2
2	3	6	12	<b>COLLECTIVE SOUL</b> Precious Declaration (Atlantic)	1311	1671	1974	2144	63/0
—	45	15	13	<b>FOO FIGHTERS</b> Monkey Wrench (Roswell/Capitol)	1236	1003	359	—	77/3
18	17	14	14	<b>COWBOY MOUTH</b> Jenny Says (MCA)	1082	1009	912	836	62/0
—	49	19	15	<b>SEVEN MARY THREE</b> Rock Crown (Mammoth/Atlantic)	1078	891	319	—	72/5
15	15	13	16	<b>STIR</b> Stale (Aware/Capitol)	974	1059	1124	1074	61/0
10	9	12	17	<b>METALLICA</b> King Nothing (Elektra/EEG)	940	1093	1328	1466	54/0
30	22	21	18	<b>COOL FOR AUGUST</b> Don't Wanna Be Here (Warner Bros.)	895	826	751	605	67/5
16	16	17	19	<b>MATTHEW SWEET</b> Where You Get Love (Volcano)	855	940	1021	1051	46/0
41	33	27	20	<b>SILVERCHAIR</b> Freak (Epic)	830	721	609	404	58/3
28	23	23	21	<b>OUTHOUSE</b> Welcome (Mercury)	829	774	729	619	54/0
8	14	16	22	<b>LIVE</b> Lakini's Juice (Radioactive)	799	988	1132	1511	55/0
27	25	25	23	<b>SOUNDGARDEN</b> Rhinoceros (A&M)	758	755	698	633	38/0
32	31	32	24	<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia (Capricorn/Mercury)	739	668	655	571	47/1
6	13	20	25	<b>AEROSMITH</b> Falling In Love... (Columbia)	710	881	1149	1524	44/0
25	28	26	26	<b>JONNY LANG</b> Lie To Me (A&M)	709	725	679	641	46/3
33	32	31	27	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	709	679	629	535	38/2
21	18	22	28	<b>HELMET</b> Exactly What You Wanted (Interscope)	692	811	853	812	56/0
26	24	29	29	<b>DRAIN S.T.H.</b> I Don't Mind (Enclave)	690	685	699	636	61/3
<b>BREAKER</b>			30	<b>AEROSMITH</b> Hole In My Soul (Columbia)	677	546	308	104	42/2
<b>BREAKER</b>			31	<b>TOAD THE WET SPROCKET</b> Come Down (Columbia)	672	585	435	128	47/2
24	30	30	32	<b>INXS</b> Elegantly Wasted (Mercury)	656	683	665	652	32/0
<b>BREAKER</b>			33	<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen)	632	548	490	396	39/2
20	19	24	34	<b>ORBIT</b> Medicine (Baby Come Back) (A&M)	599	759	809	819	42/1
17	20	28	35	<b>WALLFLOWERS</b> One Headlight (Interscope)	560	708	798	904	46/0
46	41	42	36	<b>RADISH</b> Little Pink Stars (Mercury)	556	473	428	351	53/1
23	27	33	37	<b>TOOL</b> "H" (Volcano)	547	601	686	774	33/0
—	—	44	38	<b>BLUR</b> Song 2 (Virgin)	517	380	278	189	45/4
39	36	40	39	<b>BETTER THAN EZRA</b> Long Lost (Swell/Elektra/EEG)	485	490	470	412	37/1
37	34	39	40	<b>ROLLINS BAND</b> Starve (DreamWorks/Geffen)	474	517	518	459	53/0
22	29	34	41	<b>BUSH</b> Greedy Fly (Trauma/Interscope)	452	589	676	777	38/0
12	21	38	42	<b>STONE TEMPLE PILOTS</b> Tumble In The Rough (Atlantic)	417	534	796	1204	35/0
19	26	41	43	<b>SILVERCHAIR</b> Abuse Me (Epic)	394	476	693	836	35/0
—	47	45	44	<b>DARLAHOOD</b> Big Fine Thing (Reprise)	383	367	329	267	35/2
<b>DEBUT</b>			45	<b>SUGARTOOTH</b> Booty Street (DGC/Geffen)	380	117	18	—	48/10
<b>DEBUT</b>			46	<b>WALLFLOWERS</b> The Difference (Interscope)	377	226	155	108	48/28
49	46	49	47	<b>GRAVITY KILLS</b> Down (TVT)	351	354	353	314	27/1
40	42	43	48	<b>CHALK FARM</b> Live Tomorrow (Columbia)	350	405	405	408	25/0
<b>DEBUT</b>			49	<b>SWEET VINE</b> Mountainside (Columbia)	325	293	264	185	25/2
<b>DEBUT</b>			50	<b>AMPAGE</b> Words (Higher Source)	307	237	205	194	30/2

This chart reflects airplay from April 28-May 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Active Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

### NEW & ACTIVE

- MEREDITH BROOKS** Bitch (Capitol)  
Total Plays: 288, Total Stations: 16, Adds: 3
- ZZ TOP** Rhythmeen (RCA)  
Total Plays: 280, Total Stations: 17, Adds: 1
- MIGHTY MIGHTY BOSSTONES** The Impression That I Get (Mercury)  
Total Plays: 257, Total Stations: 14, Adds: 1
- AEROSMITH** Pink (Columbia)  
Total Plays: 253, Total Stations: 18, Adds: 1
- LYNYRD SKYNYRD** Travelin' Man (CMC)  
Total Plays: 198, Total Stations: 12, Adds: 0

- OUR LADY PEACE** Superman's Dead (Columbia)  
Total Plays: 185, Total Stations: 26, Adds: 8
- SISTER HAZEL** All For You (Universal)  
Total Plays: 168, Total Stations: 13, Adds: 1
- JANE JENSEN** More Than I Can (Flip/Interscope)  
Total Plays: 159, Total Stations: 13, Adds: 1
- COLLECTIVE SOUL** Listen (Atlantic)  
Total Plays: 157, Total Stations: 46, Adds: 39
- DAVE MATTHEWS BAND** Tripping Billies (RCA)  
Total Plays: 156, Total Stations: 13, Adds: 2

Songs ranked by total plays.

### BREAKERS®

**AEROSMITH**  
Hole In My Soul (Columbia)  
TOTAL PLAYS/INCREASE: 677/131  
TOTAL STATIONS/ADDS: 42/2  
CHART: 30

**TOAD THE WET SPROCKET**  
Come Down (Columbia)  
TOTAL PLAYS/INCREASE: 672/87  
TOTAL STATIONS/ADDS: 47/2  
CHART: 31

**COUNTING CROWS**  
Daylight Fading (DGC/Geffen)  
TOTAL PLAYS/INCREASE: 632/84  
TOTAL STATIONS/ADDS: 39/2  
CHART: 33

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>COLLECTIVE SOUL</b> Listen (Atlantic)	39
<b>WALLFLOWERS</b> The Difference (Interscope)	28
<b>CUNNINGHAMS</b> Bottle Rockets (Revolution)	24
<b>SUMMERCAMP</b> Drawer (Maverick/Reprise)	20
<b>FAITH NO MORE</b> Last Cup Of Sorrow (Slash/Reprise)	12
<b>VIBROLUSH</b> Bridge Over Me (Iguana/Interscope)	12
<b>SUGARTOOTH</b> Booty Street (DGC/Geffen)	10
<b>OUR LADY PEACE</b> Superman's Dead (Columbia)	8
<b>COWARD I</b> Don't Care (Elektra/EEG)	6
<b>SOAK</b> Me Compassionate (Interscope)	6

**"LAST CUP OF SORROW"**  
5/13  
SLASH  
REPRISE

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SAMMY HAGAR</b> Little White Lie (Track Factory/MCA)	+553
<b>SUGARTOOTH</b> Booty Street (DGC/Geffen)	+263
<b>FOO FIGHTERS</b> Monkey Wrench (Roswell/Capitol)	+233
<b>LIVE</b> Freaks (Radioactive)	+213
<b>SEVEN MARY THREE</b> Rock Crown (Mammoth/Atlantic)	+187
<b>WALLFLOWERS</b> The Difference (Interscope)	+151
<b>BLUR</b> Song 2 (Virgin)	+137
<b>AEROSMITH</b> Hole In My Soul (Columbia)	+131
<b>VIBROLUSH</b> Bridge Over Me (Iguana/Interscope)	+119
<b>SILVERCHAIR</b> Freak (Epic)	+109

### HOTTEST RECURRENTS

- METALLICA** Hero Of The Day (Elektra/EEG)
- SOUNDGARDEN** Blow Up The Outside World (A&M)
- BETTER THAN EZRA** Desperately Wanting (Swell/Elektra/EEG)
- LOCAL H** Bound For The Floor (Island)
- SUBLIME** What I Got (Gasoline Alley/MCA)
- TOOL** Stinkfist (Volcano)
- TONIC** Open Up Your Eyes (Polydor/A&M)
- SOUNDGARDEN** Burden In My Hand (A&M)
- STONE TEMPLE PILOTS** Lady Picture Show (Atlantic)
- MATCHBOX 20** Long Day (Lava/Atlantic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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# ACTIVE ROCK PLAYLISTS

May 9, 1997 R&R • 81

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**MARKET #3**  
**WRCX/Chicago**  
 (312) 861-8100  
 Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	32	37	41	VERUCA SALT/Volcano Girls	
-	21	33	38	FOO FIGHTERS/Monkey Wrench	
34	38	37	OFFSPRING/Gone Away		
28	27	25	34	SAMMY HAGAR/Little White Lie	
26	27	32	33	METALLICA/King Nothing	
15	27	32	31	ALICE IN CHAINS/Down In A Hole	
34	32	37	30	SOUNDGARDEN/Rhinosaur	
28	7	5	21	AEROSMITH/Falling In Love	
20	16	18	QUEENSRYCHE/Sign Of The Times		
10	9	13	18	NAKED/Mann's Chinese	
-	21	16	SEVEN MARY THREE/Rock Crown		
10	10	23	17	STABBING WESTWARD/Shame	
11	15	16	LOCAL H/Briz's Corner		
14	11	8	15	STIR/Stale	
23	12	10	14	LOCAL H/Bound For The Floor	
27	11	12	14	COLLECTIVE SOUL/Precious Declaration	
9	7	9	12	ROLLINS BAND/Starve	
33	25	15	12	LIVE/Lakini's Juice	
9	19	16	12	BUSH/Greedy Fly	
5	8	7	10	SEVEN MARY THREE/Devi Boy	
-	8	9	10	SOUNDGARDEN/Blow Up	
-	8	9	10	OUR LADY PEACE/Superman's Dead	
11	11	8	9	BUSH/Greedy Fly	
3	2	4	9	FLUFF/Got Everything	
15	14	5	8	AEROSMITH/Taste Of India	
-	5	7	9	LIVE/Freaks	
9	8	14	9	SMASHING PUMPKINS/Muzzle	
8	10	10	8	HELMET/Exactly What You	
-	6	8	AEROSMITH/Pink		
9	-	-	8	RUSH/Driven	

**MARKET #6**  
**WRIF/Detroit**  
 (810) 547-0101  
 Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	36	33	29	METALLICA/King Nothing	
-	-	25	29	SAMMY HAGAR/Little White Lie	
34	34	38	27	AEROSMITH/Falling In Love	
37	38	35	25	COLLECTIVE SOUL/Precious Declaration	
22	25	33	25	OFFSPRING/Gone Away	
18	20	23	23	SOUNDGARDEN/Rhinosaur	
8	8	18	23	BUSH/Cold Contagious	
8	9	18	21	LIVE/Freaks	
20	23	25	20	STONE TEMPLE PILOTS/Tumble In The Rough	
25	25	23	20	QUEENSRYCHE/Sign Of The Times	
-	-	17	20	SEVEN MARY THREE/Rock Crown	
6	8	25	19	SILVERCHAIR/Freak	
6	8	11	16	AEROSMITH/Pink	
12	9	12	14	TOOL/H	
22	14	12	13	VERUCA SALT/Volcano Girls	
9	10	10	10	OUTHOUSE/Welcome	
4	5	9	9	COOL FOR AUGUST/Don't Wanna Be Here	
-	3	9	8	FOO FIGHTERS/Monkey Wrench	
8	8	8	8	ORBIT/Medicine (Baby)	
8	8	8	8	MATCHBOX 20/Push	
7	7	6	8	NAKED/Mann's Chinese	
8	6	10	8	MATTHEW SWEET/Where You Get Love	
11	25	8	8	BUSH/Greedy Fly	
7	6	7	7	DRAIN S.T.H./I Don't Mind	
6	5	10	6	ROLLINS BAND/Starve	
6	5	10	6	SILVERCHAIR/Freak	
8	12	10	9	HELMET/Exactly What You	
-	2	8	6	OUR LADY PEACE/Superman's Dead	
9	5	5	6	TONIC/If You Could Only	
5	21	6	6	GARY HOEY/Desire	

**MARKET #7**  
**KEGL/Dallas**  
 (972) 869-9700  
 Doherty/Scully

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	36	31	TONIC/If You Could Only	
36	31	36	31	OFFSPRING/Gone Away	
19	26	37	30	AEROSMITH/Hole In My Soul	
37	30	38	30	MATCHBOX 20/Push	
26	29	35	30	VERUCA SALT/Volcano Girls	
21	20	20	20	QUEENSRYCHE/Sign Of The Times	
29	28	34	26	METALLICA/Bleeding Me	
-	10	21	25	VERVE PIPE/The Freshmen	
15	22	20	23	NAKED/Mann's Chinese	
17	17	20	21	BUSH/Cold Contagious	
-	-	12	20	SAMMY HAGAR/Little White Lie	
-	-	12	19	LIVE/Freaks	
16	17	19	17	U2/Staring At The Sun	
15	17	14	16	RADISH/Little Pink Stars	
14	14	13	16	COOL FOR AUGUST/Don't Wanna Be Here	
-	11	14	15	SILVERCHAIR/Freak	
12	12	10	14	ZZ TOP/Rhythmeen	
-	-	11	14	SEVEN MARY THREE/Rock Crown	
14	17	14	14	DOKKEN/Feel	
22	20	16	14	STIR/Stale	
16	15	12	14	PUZZLE GUT/ Know It Well	
-	-	13	SUGARDOOT/Booby Street		
-	-	8	11	FOO FIGHTERS/Monkey Wrench	
14	10	11	10	ROLLINS BAND/Starve	
14	13	10	10	SWEET VINE/Mountainside	
17	11	14	9	DRAIN S.T.H./I Don't Mind	
12	15	9	9	BOBGOBLIN/Pretty In My Uniform	
12	10	15	9	HELMET/Exactly What You	
-	-	5	PIST-ON/Grey Flap		
-	-	2	SCREAMIN' CHEETAH /Magnolia		

**MARKET #7**  
**KTQX/Dallas**  
 (214) 528-5500  
 Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	39	36	30	VERVE PIPE/The Freshmen	
38	40	38	29	U2/Staring At The Sun	
22	23	28	28	TONIC/If You Could Only	
22	24	19	27	COUNTING CROWS/Daylight Fading	
22	24	23	16	LIVE/Freaks	
-	-	19	25	AEROSMITH/Hole In My Soul	
38	39	37	16	QUEENSRYCHE/Sign Of The Times	
13	14	21	15	TOAD THE WET /Come Down	
22	23	22	15	OFFSPRING/Gone Away	
-	-	6	15	SAMMY HAGAR/Little White Lie	
22	24	21	15	COLLECTIVE SOUL/Precious Declaration	
21	25	14	14	WALLFLOWERS/The Difference	
-	-	16	21	JONNY LANG/Lie To Me	
38	39	37	13	WIDESPREAD PANIC/Hope In A Hopeless	
-	-	2	10	FOO FIGHTERS/Monkey Wrench	
-	-	2	10	METALLICA/Ain't My Bitch	
8	11	12	11	GARBAGE/1	
13	11	11	10	SOCIAL DISTORTION/I Was Wrong	
11	11	12	10	VAN HALEN/Me Wise Magic	
38	24	7	10	AEROSMITH/Falling In Love	
7	3	10	10	METALLICA/Hero Of The Day	
10	12	12	9	311/Down	
11	10	12	9	R.E.M./Bittersweet Me	
12	10	12	9	COWBOY MOUTH/Jenny Says	
11	11	12	9	GRAND STREET CRYERS/Angie Wood	
11	11	13	9	SOUNDGARDEN/Burden In My Hand	
12	14	12	9	BUSH/Swallowed	
21	20	8	9	WALLFLOWERS/One Headlight	
-	-	9	9	GRAND STREET CRYERS/You Win Again	
10	11	13	9	SUBLIME/What I Got	

**MARKET #10**  
**WAAB/Boston**  
 (617) 236-1073  
 Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	37	39	36	OFFSPRING/Gone Away	
35	37	36	35	VERUCA SALT/Volcano Girls	
32	32	34	34	STIR/Stale	
31	34	27	34	LIVE/Freaks	
23	25	34	33	GRAVITY KILLS/Down	
24	24	29	33	TOOL/H	
-	-	9	32	MIGHTY MIGHTY BT/The Impression	
33	30	31	31	BUSH/Cold Contagious	
24	22	24	30	DARLAHOOD/Big Fine Thing	
-	-	8	29	FOO FIGHTERS/Monkey Wrench	
14	15	20	25	ODDS/Someone Who's Cool	
22	26	25	25	KORN/A D I.D.A.S.	
-	-	24	25	DUR LADY PEACE/Superman's Dead	
33	34	34	35	TONIC/If You Could Only	
-	-	19	24	SAMMY HAGAR/Little White Lie	
25	23	23	23	QUEENSRYCHE/Sign Of The Times	
18	20	23	23	RAGE AGAINST /Down Rodeo	
23	19	23	23	L7/Drama	
19	28	27	22	OUTHOUSE/Welcome	
24	23	24	21	COLLECTIVE SOUL/Precious Declaration	
-	-	21	21	FAITH NO MORE/Last Cup Of Sorrow	
25	24	18	19	SILVERCHAIR/Freak	
34	24	19	19	AEROSMITH/Nine Lives	
10	10	14	18	POWERMAN 5000/Tokyo	
-	-	18	18	MANBR/EA/Ready Or Not	
-	-	3	15	BLUR/Song 2	
15	14	13	14	HELMET/Exactly What You	
9	10	13	14	DRAIN S.T.H./I Don't Mind	
16	14	11	14	STONE TEMPLE PILOTS/Tumble In The Rough	
-	-	2	9	COWARD/Don't Care	

**MARKET #11**  
**WZTA/Miami**  
 (305) 654-9494  
 Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	20	33	37	MATCHBOX 20/Push	
27	30	38	37	COOL FOR AUGUST/Don't Wanna Be Here	
34	33	36	36	OFFSPRING/Gone Away	
23	19	21	33	TONIC/If You Could Only	
31	34	35	31	VERUCA SALT/Volcano Girls	
26	34	28	31	BUSH/Cold Contagious	
37	30	35	27	VERVE PIPE/The Freshmen	
35	32	33	26	U2/Staring At The Sun	
35	33	26	25	COLLECTIVE SOUL/Precious Declaration	
-	-	11	23	SEVEN MARY THREE/Rock Crown	
17	12	17	22	QUEENSRYCHE/Sign Of The Times	
10	7	15	22	LIVE/Freaks	
-	-	15	18	SAMMY HAGAR/Little White Lie	
22	21	16	18	PEARL JAM/State Of Love	
-	-	18	18	FAITH NO MORE/Last Cup Of Sorrow	
-	-	10	22	JONNY LANG/Lie To Me	
-	-	9	14	FOO FIGHTERS/Monkey Wrench	
17	16	16	16	HELMET/Exactly What You	
-	-	12	13	TOAD THE WET /Come Down	
34	31	19	16	LIVE/Lakini's Juice	
19	14	15	15	SOUNDGARDEN/Rhinosaur	
15	15	15	15	MIGHTY JOE PLUM/Live Through This	
17	15	14	14	ORBIT/Medicine (Baby)	
11	14	15	13	OUTHOUSE/Welcome	
8	-	11	13	MATCHBOX 20/Lone Day	
11	19	12	12	METALLICA/King Nothing	
13	13	11	11	SOUNDGARDEN/Blow Up	
18	17	11	11	ALICE IN CHAINS/Would?	
15	14	14	9	AEROSMITH/Falling In Love	
-	-	7	8	STIR/Stale	

**MARKET #13**  
**KISW/Seattle**  
 (206) 285-7625  
 Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	18	31	36	TOOL/H	
32	34	34	35	QUEENSRYCHE/Sign Of The Times	
35	34	36	34	METALLICA/King Nothing	
36	33	35	34	OFFSPRING/Gone Away	
33	34	35	33	SOUNDGARDEN/Rhinosaur	
-	-	25	32	SAMMY HAGAR/Little White Lie	
-	-	16	21	LIVE/Freaks	
-	-	16	21	FOO FIGHTERS/Monkey Wrench	
16	17	18	18	RUSH/Driven	
19	18	17	18	COLLECTIVE SOUL/Precious Declaration	
11	12	17	17	VERUCA SALT/Volcano Girls	
4	6	15	17	AEROSMITH/Taste Of India	
11	10	9	16	TONIC/If You Could Only	
11	11	9	11	HELMET/Exactly What You	
-	-	8	10	EDNASWAP/Crown Show	
10	10	10	10	LOCAL H/Briz's Corner	
12	11	10	9	CORROSION OF /Long Whip/Big	
-	-	8	9	SUGARDOOT/Booby Street	
-	-	6	10	TOOL/4e And 2	
6	9	5	5	QUEENSRYCHE/Reach	

**MARKET #14**  
**KTQX/San Diego**  
 (619) 565-6006  
 Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	27	30	OFFSPRING/Gone Away	
24	28	25	29	TOOL/H	
24	28	26	29	METALLICA/King Nothing	
19	18	17	24	SOUNDGARDEN/Rhinosaur	
-	-	20	25	SEVEN MARY THREE/Rock Crown	
-	-	24	20	FOO FIGHTERS/Monkey Wrench	
26	18	16	18	NAKED/Mann's Chinese	
18	20	19	18	MATCHBOX 20/Push	
18	20	19	18	BUSH/Cold Contagious	
18	19	19	18	VERUCA SALT/Volcano Girls	
16	19	17	17	TONIC/If You Could Only	
17	19	17	17	FLUFF/Got Everything	
2	17	17	17	STIR/Stale	
-	-	6	15	SAMMY HAGAR/Little White Lie	
15	17	16	15	OFFSPRING/Choose	
23	18	19	15	QUEENSRYCHE/Sign Of The Times	
17	10	9	13	LIVE/Freaks	
11	11	10	12	MY HEAD/Humbucker	
9	11	10	12	DARLAHOOD/Big Fine Thing	
-	-	12	12	BUSH/Greedy Fly	
-	-	12	12	STONE TEMPLE PILOTS/Lady Picture Show	
10	11	9	11	LIVE/Lakini's Juice	
10	8	11	11	STABBING WESTWARD/Shame	
9	10	10	10	KORN/A D I.D.A.S.	
9	9	10	10	HELMET/Exactly What You	
2	10	8	10	ROLLINS BAND/Starve	
10	9	9	10	STONE TEMPLE PILOTS/Trippin' On A Hole	
17	15	18	10	AEROSMITH/Nine Lives	
11	11	10	10	LOCAL H/Bound For The Floor	

**MARKET #15**  
**WRCN/Long Island**  
 (516) 423-6740  
 Tortora/Rodger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	39	40	OFFSPRING/Gone Away	
26	20	33	39	QUEENSRYCHE/Sign Of The Times	
37	37	40	37	U2/Staring At The Sun	
36	35	34	36	VERUCA SALT/Volcano Girls	
38	36	39	30	COLLECTIVE SOUL/Precious Declaration	
-	-	28	28	VERVE PIPE/The Freshmen	
23	25	25	25	MATTHEW SWEET/Where You Get Love	
12	11	14	25	SILVERCHAIR/Freak	
24	25	23	23	METALLICA/King Nothing	
14	34	19	23	OUTHOUSE/Welcome	
14	18	21	22	CHEAP TRICK/Say Goodbye	
37	26	23	22	LIVE/Lakini's Juice	
-	-	16	22	SAMMY HAGAR/Little White Lie	
15	22	22	21	SCREAMIN' CHEETAH /Magnolia	
11	12	18	18	BUSH/Cold Contagious	
10	16	14	18	TOOL/H	
14	12	10	18	BLUR/Song 2	
-	-	11	17	JONNY LANG	

Stations and their adds listed alphabetically by market

## ACTIVE ROCK

**KEYJ/Abilene, TX**  
OMPD: Randy Jones  
MD: Dave Andrews  
16 CATFISH "Margold"  
16 GRAVITY KILLS "Down"  
14 DRAIN S.T.H. "Mind"  
9 DARLAHOOD "Big"  
7 JANE JENSEN "Now"  
COLLECTIVE SOUL "Listen"  
WALLFLOWERS "Difference"  
CUNNINGHAMS "Bottle"  
AUTOMATIC "Wah"  
SUMMERCAMP "Drawer"  
PISTON "Grey"

**KZRR/Albuquerque, NM**  
OM: Frank Jason  
PDMD: Phil McHenry  
JIMMY LANG "Lil"  
WALLFLOWERS "Difference"  
COLLECTIVE SOUL "Listen"

**WZZO/Allentown, PA**  
PD: Robin Lee  
MD: Keith Meyer  
No Adds

**WBXQ/Altoona, PA**  
OMPD: Mike Thomas  
COREY STEVENS "Time"  
COLLECTIVE SOUL "Listen"  
SUMMERCAMP "Drawer"  
OUR LADY PEACE "Superman"  
CUNNINGHAMS "Bottle"

**WIOB/Ann Arbor, MI**  
PD: John Vance  
MD: Jerry Mason  
8 COLLECTIVE SOUL "Listen"  
2 SISTER HAZEL "Af"

**KWHL/Anchorage, AK**  
OMPD: J.J. Michaels  
APDMD: Dan Thomas  
COOL FOR AUGUST "Here"  
DOWARD "Care"  
SUGARTOOTH "Body"  
COLLECTIVE SOUL "Listen"  
WALLFLOWERS "Difference"

**WRXR/Augusta, GA**  
PD: Chuck Williams  
MD: Jordan Zah  
WALLFLOWERS "Difference"  
SEVEN MARY THREE "Rock"  
BLUR "Song"

**KLBJ/Austin, TX**  
OM: Jeff Carr  
MD: Lorie Lowe  
COLLECTIVE SOUL "Listen"  
DARLAHOOD "Big"  
SUMMERCAMP "Drawer"  
CUNNINGHAMS "Bottle"  
UGLY AMERICANS "White"  
SOAK "Me"  
DEXTER FREEBISH "She"

**KRAB/Bakersfield, CA**  
PD: Chris Squires  
MD: Bruce Wayne  
THIRD EYE BLIND "Lil"  
JIMMY LANG "Lil"  
MEREDITH BROOKS "Blch"

**WYYY/Baltimore, MD**  
PD: Rick Strauss  
APDMD: Rob Heckman  
No Adds

**WCPB/Biloxi, MS**  
OM: Kenny Vest  
PD: Wayne Watkins  
APDMD: Scott Fox  
7 COLLECTIVE SOUL "Listen"  
DAVE MATTHEWS BAND "Topping"  
WALLFLOWERS "Difference"  
WIDESPREAD PANIC "Tail"  
CUNNINGHAMS "Bottle"  
GOLD'S THUMB "Together"  
BLAKE MORGAN "Lucky"

**WAAF/Boston, MA**  
PD: Dave Douglas  
MD: John Oastland  
21 FAITH NO MORE "Cup"  
18 MANBREAK "Ready"  
4 SCREAMIN' CHEETAH "Magnolia"  
SUMMERCAMP "Drawer"

**WKPE/Cape Cod, MA**  
Int. PD: Raven Steele  
SUGARTOOTH "Body"  
SAMMY HAGAR "Lil"  
CUNNINGHAMS "Bottle"  
SEVEN MARY THREE "Rock"  
SILVERCHAIR "Freak"  
BLUR "Song"  
OUR LADY PEACE "Superman"

**WAVF/Charleston, SC**  
PD: Rob Creamer  
APD: Storm Zhai  
MD: Janda Baldwin  
BIG HEAD TODD "Lil"  
MARK ETZEL "Lil"  
BEN FOLDS FIVE "Dumped"  
MORPHINE "Potion"  
BLUE MOUNTAIN "Easy"

**WRXJ/Chicago, IL**  
Sib. Mgr.: Dave Richards  
APDMD: Jo Robinson  
5 FAITH NO MORE "Cup"  
JIMMY LANG "Lil"  
COLLECTIVE SOUL "Listen"

**KRQR/Chico, CA**  
Int. PD: Christopher Calr  
MD: Dave Frye  
WALLFLOWERS "Difference"  
SUMMERCAMP "Drawer"  
MIGHTY MIGHTY BT "Impression"  
DESCENDENTS "Old"

**WMMS/Cleveland, OH**  
PD: Bob Neumann  
APDMD: Specimen Scott  
CUNNINGHAMS "Bottle"  
ZZ TOP "Rhythm"  
COLLECTIVE SOUL "Listen"  
WALLFLOWERS "Difference"  
OUR LADY PEACE "Superman"

**KILO/Colorado Springs, CO**  
PD: Rich Hawk  
APDMD: Peg Pollard  
7 COLLECTIVE SOUL "Listen"  
4 SUMMERCAMP "Drawer"

**KCMQ/Columbia, MO**  
PDMD: Debbie Wyde  
VIBROLUSH "Bridge"  
SUGARTOOTH "Body"  
CUNNINGHAMS "Bottle"

**WIOB/Ann Arbor, MI**  
PD: John Vance  
MD: Jerry Mason  
8 COLLECTIVE SOUL "Listen"  
2 SISTER HAZEL "Af"

**WARO/Columbia, SC**  
PD: Susan Groves  
MD: Garry Layne  
1 COLLECTIVE SOUL "Listen"  
1 SHERYL CROW "Change"  
1 CUNNINGHAMS "Bottle"

**WBZC/Columbus, OH**  
PD: Hal Fish  
APDMD: Ronni Hunter  
LIVE "Freaks"  
METALLICA "Bleeding"  
SILVERCHAIR "Freak"  
SOCIAL DISTORTION "Drag"

**KNCN/Corpus Christi, TX**  
PD: Kelli Chupe  
MD: Mike Arndt  
AEROSMITH "Pink"  
ORBIT "Medicine"  
COUNTING CROWS "Daylight"

**KRAD/Corpus Christi, TX**  
PD: Kenny Mann  
MD: Ruthless Jon  
SOAK "Me"  
VIBROLUSH "Bridge"

**KEGL/Dallas, TX**  
PD: Duane Doherty  
APDMD: Cindy Scull  
COLLECTIVE SOUL "Listen"  
SUMMERCAMP "Drawer"  
CUNNINGHAMS "Bottle"

**KTXQ/Dallas, TX**  
PD: Andy Lockridge  
MD: Redwood  
No Adds

**WTUE/Dayton, OH**  
OM: Tom Carroll  
APDMD: John Beaulieu  
COLLECTIVE SOUL "Listen"  
AMPEGE "Words"  
PAUL MCCARTNEY "World"  
SWEET VINE "Mountain"  
SUGARTOOTH "Body"  
OUR LADY PEACE "Superman"

**KBPI/Denver, CO**  
PDMD: Bob Richards  
GOLD'S THUMB "Together"  
CUNNINGHAMS "Bottle"  
SEVEN MARY THREE "Rock"  
WALLFLOWERS "Difference"  
FAITH NO MORE "Cup"

**KAZR/Des Moines, IA**  
PD: Troy Hanson  
MD: Michael Cross  
No Adds

**WRIF/Detroit, MI**  
PD: Doug Podell  
APDMD: Dave Wellington  
No Adds

**WGBF/Evansville, IN**  
PDMD: Mike Sanders  
COLLECTIVE SOUL "Listen"  
BLUR "Song"  
WALLFLOWERS "Difference"  
OUR LADY PEACE "Superman"  
AEROSMITH "Hole"  
SUMMERCAMP "Drawer"

**KFMX/Lubbock, TX**  
OMPD: Wes Nessmann  
MD: Kid Manning  
28 BOSTON "Higher"  
CUNNINGHAMS "Bottle"  
SUMMERCAMP "Drawer"  
WALLFLOWERS "Difference"  
MEREDITH "Blch"  
UGLY AMERICANS "White"  
ENUFF Z'NUFF "Sad"

**WGHM/St. Cloud, MN**  
PD: Dan Peterson  
WIDESPREAD PANIC "Tail"  
CUNNINGHAMS "Bottle"  
WALLFLOWERS "Difference"  
DAVE MATTHEWS BAND "Topping"  
SUMMERCAMP "Drawer"  
UGLY AMERICANS "White"  
DINDERELLA "Stories"

**WSPM/Wilmington, NC**  
PD: John Stevens  
MD: Janice Sutter  
13 WALLFLOWERS "Difference"  
SEVEN MARY THREE "Rock"  
COOL FOR AUGUST "Here"  
BETTER THAN EZRA "Long"

**KQWB/Fargo, ND**  
PD: Don Crist  
APD: Willy Olson  
MD: Dave Frye  
COLLECTIVE SOUL "Listen"  
SHERYL CROW "Change"  
DOWARD "Care"  
SOAK "Me"  
CUNNINGHAMS "Bottle"

**KKZQ/Fayetteville, AR**  
PD: Don Crist  
APD: Willy Olson  
MD: Dave Frye  
COLLECTIVE SOUL "Listen"  
SHERYL CROW "Change"  
DOWARD "Care"  
SOAK "Me"  
CUNNINGHAMS "Bottle"

**WRCQ/Fayetteville, NC**  
PD: Howard Johnson  
MD: Ann Thomas  
20 PAUL MCCARTNEY "World"  
17 SEVEN MARY THREE "Rock"  
13 AMPEGE "Words"  
5 COLLECTIVE SOUL "Listen"

**KZBB/Ft. Smith, AR**  
OM: Dennis Snow  
PDMD: Cindy Wilson  
COLLECTIVE SOUL "Listen"  
TOAD THE WET "Come"  
WALLFLOWERS "Difference"

**WRUF/Gainesville, FL**  
PD: Harry Guscott  
MD: Matt Adams  
COLLECTIVE SOUL "Listen"  
VIBROLUSH "Bridge"

**WKLO/Grand Rapids, MI**  
OM: Tom Marshall  
2 SUMMERCAMP "Drawer"  
2 COLLECTIVE SOUL "Listen"  
CUNNINGHAMS "Bottle"

**WTPA/Harrisburg, PA**  
PD: Chris James  
APD: Dina Wagner  
MD: Amy Warner  
SWEET VINE "Mountain"  
WALLFLOWERS "Difference"

**WQKK/Johnstown & WQWK/State College, PA**  
PD: Pat Urban  
MD: Chris Prospero  
FAITH NO MORE "Cup"  
COLLECTIVE SOUL "Listen"

**KQRC/Kansas City, MO**  
PD: Doug Sorenson  
MD: Valerie Knight  
FAITH NO MORE "Cup"  
WALLFLOWERS "Difference"

**KLFX/Killeen, TX**  
PD: Bob Fonda  
MD: J.J. Toone  
MEREDITH BROOKS "Blch"  
FOO FIGHTERS "Monkey"  
WALLFLOWERS "Difference"  
COLLECTIVE SOUL "Listen"  
RADISH "Pink"

**KIBZ/Lincoln, NE**  
PD: Tim Sheridan  
APDMD: Jon Terry  
NAKED "Manns"

**KAZR/Des Moines, IA**  
PD: Troy Hanson  
MD: Michael Cross  
No Adds

**WRCN/Long Island, NY**  
PD: Ralph Tortora  
MD: Donna Rodger  
WALLFLOWERS "Difference"  
COLLECTIVE SOUL "Listen"  
VIBROLUSH "Bridge"  
SUMMERCAMP "Drawer"

**WRFB/Louisville, KY**  
PD: Mike Lee  
APDMD: Mike Lee  
COLLECTIVE SOUL "Listen"  
SUMMERCAMP "Drawer"  
CUNNINGHAMS "Bottle"

**WQXX/Memphis, TN**  
PD: Jim Fox  
MD: Bob Curry  
7 FAITH NO MORE "Cup"  
COLLECTIVE SOUL "Listen"

**WZTA/Miami, FL**  
VP/Prog.: Greg Steele  
18 FAITH NO MORE "Cup"  
1 SILVERCHAIR "Freak"  
WALLFLOWERS "Difference"

**WLZR/Milwaukee, WI**  
PDMD: Keith Hastings  
2 CUNNINGHAMS "Bottle"  
1 FAITH NO MORE "Cup"  
SAMMY HAGAR "Lil"  
WALLFLOWERS "Difference"

**KHOP/Modesto, CA**  
APD: Chris Lloyd  
COLLECTIVE SOUL "Listen"  
COOL FOR AUGUST "Here"

**WRRV/Newburgh, NY**  
PD: Greg O'Brien  
MD: Andrew Boris  
COLLECTIVE SOUL "Listen"  
SHERYL CROW "Change"  
SUMMERCAMP "Drawer"  
LIGHTNING SEEDS "Shower"

**KBAT/Odessa, TX**  
MD: Dru Dawson  
SUGARTOOTH "Body"  
DRAIN S.T.H. "Mind"  
COREY STEVENS "Time"  
THIRD EYE BLIND "Lil"

**WJRR/Orlando, FL**  
PD: Dick Sheetz  
MD: Pat Lynch  
VIBROLUSH "Bridge"

**KCLB/Palm Springs, CA**  
PDMD: Ron Stryker  
SILVER "Wah"  
SUGARTOOTH "Body"  
SUMMERCAMP "Drawer"

**WOPK/Panama City, FL**  
PDMD: Mike Lee  
APD: Chris Malone  
CUNNINGHAMS "Bottle"  
PISTON "Grey"  
SUMMERCAMP "Drawer"  
DRAIN S.T.H. "Mind"

**KISW/Seattle, WA**  
Sib. Mgr.: Clark Ryan  
MD: Cathy Faulstich  
No Adds

**KTUX/Shreveport, LA**  
PD: Paul Cannell  
APDMD: Bobby Cook  
COLLECTIVE SOUL "Listen"  
SUMMERCAMP "Drawer"  
WALLFLOWERS "Difference"  
DOWARD "Care"  
BLAKE MORGAN "Lucky"  
TOAD THE WET "Come"  
WALLFLOWERS "Difference"  
VIBROLUSH "Bridge"

**WRBR/South Bend, IN**  
PDMD: Joe Turner  
10 WALLFLOWERS "Difference"  
7 NAKED "Manns"  
3 SUMMERCAMP "Drawer"  
3 CUNNINGHAMS "Bottle"  
DOWARD "Care"  
OUR LADY PEACE "Superman"

**WQLZ/Springfield, IL**  
PD: Jeff Braun  
MD: John "Craah" Carroll  
No Adds

**WGLF/Tallahassee, FL**  
PD: Paul Davis  
APDMD: Jimmy Bone  
SUGARTOOTH "Body"  
CUNNINGHAMS "Bottle"  
WALLFLOWERS "Difference"

**WXTB/Tampa, FL**  
OM: Brad Hardin  
MD: Brian MacIn  
COOL FOR AUGUST "Here"

**KRXQ/Sacramento, CA**  
Sib. Mgr.: Curtis Johnson  
APD: Pat Martin  
MD: Kyle Brooks  
20 OUR LADY PEACE "Superman"  
18 WALLFLOWERS "Difference"  
8 SOAK "Me"

**WZBH/Salisbury, MD**  
PD: Jack DeWack  
APDMD: John Allan  
COLLECTIVE SOUL "Listen"

**KBRS/Salt Lake City, UT**  
PD: Randy Rose  
APD: Helen Powers  
MD: Chris Huggin  
2 SUMMERCAMP "Drawer"  
2 FOO FIGHTERS "Monkey"  
2 OUR LADY PEACE "Superman"

**KISS/San Antonio, TX**  
PD: Kevin Vargis  
MD: C.J. Cruz  
2 COLLECTIVE SOUL "Listen"  
SILVERCHAIR "Freak"  
JOHN MELLENCAMP "Full"  
SUMMERCAMP "Drawer"

**KIOZ/San Diego, CA**  
PD: John Duncan  
MD: Brian Lader  
No Adds

**KSJO/San Jose, CA**  
PD: Dana Jung  
MD: Laurie Free  
8 FAITH NO MORE "Cup"  
METALLICA "Bleeding"  
RUSH "Virtuality"

**KWBR/San Luis Obispo, CA**  
OM: Drew Ross  
PD: Joe Ahlino  
MD: Dean Kattari  
COLLECTIVE SOUL "Listen"  
WILCO "Monday"  
SUGARTOOTH "Body"  
SHERYL CROW "Change"  
FAITH NO MORE "Cup"  
PENNYWISE "Society"  
PAVEMENT "Stereo"  
SON VOLU "Easy"

**KTYD/Santa Barbara, CA**  
MD: Deryn Brinkley  
26 SUMMERCAMP "Drawer"

**WZAT/Savannah, GA**  
PD: Dr. Dave  
APD: Tripp West  
MD: Dave Kelley  
1 SUMMERCAMP "Drawer"  
1 CUNNINGHAMS "Bottle"  
1 BLUR "Song"  
1 VIBROLUSH "Bridge"

**WKLC/Charleston, WV**  
PD: Mike Rappaport  
2 WALLFLOWERS "Difference"  
LIVE "Freaks"  
COREY STEVENS "Time"

**WWW/Charlottesville, VA**  
PD: Tom Bass  
MD: Kym McKay  
No Adds

**KTUX/Shreveport, LA**  
PD: Paul Cannell  
APDMD: Bobby Cook  
COLLECTIVE SOUL "Listen"  
SUMMERCAMP "Drawer"  
WALLFLOWERS "Difference"  
DOWARD "Care"  
BLAKE MORGAN "Lucky"  
TOAD THE WET "Come"  
WALLFLOWERS "Difference"  
VIBROLUSH "Bridge"

**WRBR/South Bend, IN**  
PDMD: Joe Turner  
10 WALLFLOWERS "Difference"  
7 NAKED "Manns"  
3 SUMMERCAMP "Drawer"  
3 CUNNINGHAMS "Bottle"  
DOWARD "Care"  
OUR LADY PEACE "Superman"

**WQLZ/Springfield, IL**  
PD: Jeff Braun  
MD: John "Craah" Carroll  
No Adds

**WGLF/Tallahassee, FL**  
PD: Paul Davis  
APDMD: Jimmy Bone  
SUGARTOOTH "Body"  
CUNNINGHAMS "Bottle"  
WALLFLOWERS "Difference"

**WXTB/Tampa, FL**  
OM: Brad Hardin  
MD: Brian MacIn  
COOL FOR AUGUST "Here"

**KRXQ/Sacramento, CA**  
Sib. Mgr.: Curtis Johnson  
APD: Pat Martin  
MD: Kyle Brooks  
20 OUR LADY PEACE "Superman"  
18 WALLFLOWERS "Difference"  
8 SOAK "Me"

**WZBH/Salisbury, MD**  
PD: Jack DeWack  
APDMD: John Allan  
COLLECTIVE SOUL "Listen"

**KBRS/Salt Lake City, UT**  
PD: Randy Rose  
APD: Helen Powers  
MD: Chris Huggin  
2 SUMMERCAMP "Drawer"  
2 FOO FIGHTERS "Monkey"  
2 OUR LADY PEACE "Superman"

**KISS/San Antonio, TX**  
PD: Kevin Vargis  
MD: C.J. Cruz  
2 COLLECTIVE SOUL "Listen"  
SILVERCHAIR "Freak"  
JOHN MELLENCAMP "Full"  
SUMMERCAMP "Drawer"

**KIOZ/San Diego, CA**  
PD: John Duncan  
MD: Brian Lader  
No Adds

**KSJO/San Jose, CA**  
PD: Dana Jung  
MD: Laurie Free  
8 FAITH NO MORE "Cup"  
METALLICA "Bleeding"  
RUSH "Virtuality"

**KWBR/San Luis Obispo, CA**  
OM: Drew Ross  
PD: Joe Ahlino  
MD: Dean Kattari  
COLLECTIVE SOUL "Listen"  
WILCO "Monday"  
SUGARTOOTH "Body"  
SHERYL CROW "Change"  
FAITH NO MORE "Cup"  
PENNYWISE "Society"  
PAVEMENT "Stereo"  
SON VOLU "Easy"

**KTYD/Santa Barbara, CA**  
MD: Deryn Brinkley  
26 SUMMERCAMP "Drawer"

**WZAT/Savannah, GA**  
PD: Dr. Dave  
APD: Tripp West  
MD: Dave Kelley  
1 SUMMERCAMP "Drawer"  
1 CUNNINGHAMS "Bottle"  
1 BLUR "Song"  
1 VIBROLUSH "Bridge"

**WKLC/Charleston, WV**  
PD: Mike Rappaport  
2 WALLFLOWERS "Difference"  
LIVE "Freaks"  
COREY STEVENS "Time"

**WWW/Charlottesville, VA**  
PD: Tom Bass  
MD: Kym McKay  
No Adds

**KTUX/Shreveport, LA**  
PD: Paul Cannell  
APDMD: Bobby Cook  
COLLECTIVE SOUL "Listen"  
SUMMERCAMP "Drawer"  
WALLFLOWERS "Difference"  
DOWARD "Care"  
BLAKE MORGAN "Lucky"  
TOAD THE WET "Come"  
WALLFLOWERS "Difference"  
VIBROLUSH "Bridge"

**WRBR/South Bend, IN**  
PDMD: Joe Turner  
10 WALLFLOWERS "Difference"  
7 NAKED "Manns"  
3 SUMMERCAMP "Drawer"  
3 CUNNINGHAMS "Bottle"  
DOWARD "Care"  
OUR LADY PEACE "Superman"

**WQLZ/Springfield, IL**  
PD: Jeff Braun  
MD: John "Craah" Carroll  
No Adds

**WGLF/Tallahassee, FL**  
PD: Paul Davis  
APDMD: Jimmy Bone  
SUGARTOOTH "Body"  
CUNNINGHAMS "Bottle"  
WALLFLOWERS "Difference"

**WXTB/Tampa, FL**  
OM: Brad Hardin  
MD: Brian MacIn  
COOL FOR AUGUST "Here"

**KRXQ/Sacramento, CA**  
Sib. Mgr.: Curtis Johnson  
APD: Pat Martin  
MD: Kyle Brooks  
20 OUR LADY PEACE "Superman"  
18 WALLFLOWERS "Difference"  
8 SOAK "Me"

## ROCK

**WONE/Akron, OH**  
PDMD: J.D. Kunes  
WALLFLOWERS "Difference"  
LYNYRD SKYNYRD "Travelin'"

**WPYX/Albany, NY**  
OMPD: Fred Horton  
MD: John Cooper  
No Adds

**WAPL/Appleton, WI**  
OMPD: Garrett Hart  
MD: Randy Hawke  
2 COLLECTIVE SOUL "Listen"  
SILVERCHAIR "Freak"  
JOHN MELLENCAMP "Full"  
SUMMERCAMP "Drawer"

**WKLS/Atlanta, GA**  
PD: Michael Hughes  
MD: Beth Kapple  
No Adds

**WZXL/Atlantic City, NJ**  
PD: Steve Raymond  
5 TOAD THE WET "Come"  
5 SILVERCHAIR "Freak"

**WKGB/Binghamton, NY**  
OM: Ben Smith  
PDMD: Jim Fine  
WALLFLOWERS "Difference"  
SEVEN MARY THREE "Rock"  
GATHERING FIELD "Rhapsody"  
SUGARTOOTH "Body"

**WPXC/Cape Cod, MA**  
APDMD: Brian Kelly  
COREY STEVENS "Time"

**KRNA/Cedar Rapids, IA**  
OMMD: Rob Norton  
PD: Joe Nugent  
5 SEVEN MARY THREE "Rock"  
BOSTON "Higher"  
VIBROLUSH "Bridge"

**WZNF/Champaign, IL**  
PD: Stacie  
MD: Stacie Connor  
1 AEROSMITH "Hole"  
1 COLLECTIVE SOUL "Listen"  
1 BLUR "Song"  
1 VIBROLUSH "Bridge"

**WKLC/Charleston, WV**  
PD: Mike Rappaport  
2 WALLFLOWERS "Difference"  
LIVE "Freaks"  
COREY STEVENS "Time"

**WWW/Charlottesville, VA**  
PD: Tom Bass  
MD: Kym McKay  
No Adds

**KTUX/Shreveport, LA**  
PD: Paul Cannell  
APDMD: Bobby Cook  
COLLECTIVE SOUL "Listen"  
SUMMERCAMP "Drawer"  
WALLFLOWERS "Difference"  
DOWARD "Care"  
BLAKE MORGAN "Lucky"  
TOAD THE WET "Come"  
WALLFLOWERS "Difference"  
VIBROLUSH "Bridge"

**WRBR/South Bend, IN**  
PDMD: Joe Turner  
10 WALLFLOWERS "Difference"  
7 NAKED "Manns"  
3 SUMMERCAMP "Drawer"  
3 CUNNINGHAMS "Bottle"  
DOWARD "Care"  
OUR LADY PEACE "Superman"

**WQLZ/Springfield, IL**  
PD: Jeff Braun  
MD: John "Craah" Carroll  
No Adds

**WGLF/Tallahassee, FL**  
PD: Paul Davis  
APDMD: Jimmy Bone  
SUGARTOOTH "Body"  
CUNNINGHAMS "Bottle"  
WALLFLOWERS "Difference"

**WXTB/Tampa, FL**  
OM: Brad Hardin  
MD: Brian MacIn  
COOL FOR AUGUST "Here"

**KRXQ/Sacramento, CA**  
Sib. Mgr.: Curtis Johnson  
APD: Pat Martin  
MD: Kyle Brooks  
20 OUR LADY PEACE "Superman"  
18 WALLFLOWERS "Difference"  
8 SOAK "Me"

**WZBH/Salisbury, MD**  
PD: Jack DeWack  
APDMD: John Allan  
COLLECTIVE SOUL "Listen"

**KBRS/Salt Lake City, UT**  
PD: Randy Rose  
APD: Helen Powers  
MD: Chris Huggin  
2 SUMMERCAMP "Drawer"  
2 FOO FIGHTERS "Monkey"  
2 OUR LADY PEACE "Superman"

**KISS/San Antonio, TX**  
PD: Kevin Vargis  
MD: C.J. Cruz  
2 COLLECTIVE SOUL "Listen"  
SILVERCHAIR "Freak"  
JOHN MELLENCAMP "Full"  
SUMMERCAMP "Drawer"

**KIOZ/San Diego, CA**  
PD: John Duncan  
MD: Brian Lader  
No Adds

**KSJO/San Jose, CA**  
PD: Dana Jung  
MD: Laurie Free  
8 FAITH NO MORE "Cup"  
METALLICA "Bleeding"  
RUSH "Virtuality"

**KWBR/San Luis Obispo, CA**  
OM: Drew Ross  
PD: Joe Ahlino  
MD: Dean Kattari  
COLLECTIVE SOUL "Listen"  
WILCO "Monday"  
SUGARTOOTH "Body"  
SHERYL CROW "Change"  
FAITH NO MORE "Cup"  
PENNYWISE "Society"  
PAVEMENT "Stereo"  
SON VOLU "Easy"

**KTYD/Santa Barbara, CA**  
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**WGLF**

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	1	<b>U2</b> Staring At The Sun ( <i>Island</i> )	1630	1725	1696	1676	78/0
—	—	11	<b>2</b>	<b>SAMMY HAGAR</b> Little White Lie ( <i>Track Factory/MCA</i> )	1551	925	—	—	83/1
4	4	3	3	<b>QUEENSRYCHE</b> Sign Of The Times ( <i>EMI</i> )	1511	1515	1495	1397	79/0
1	1	2	4	<b>COLLECTIVE SOUL</b> Precious Declaration ( <i>Atlantic</i> )	1447	1567	1753	1772	73/0
12	10	8	<b>5</b>	<b>TONIC</b> If You Could Only See ( <i>Polydor/A&amp;M</i> )	1309	1143	1016	829	78/0
9	9	7	<b>6</b>	<b>OFFSPRING</b> Gone Away ( <i>Columbia</i> )	1274	1149	1081	1003	68/1
2	2	4	7	<b>AEROSMITH</b> Falling In Love... ( <i>Columbia</i> )	1232	1488	1745	1757	72/0
6	5	5	8	<b>JONNY LANG</b> Lie To Me ( <i>A&amp;M</i> )	1177	1219	1275	1229	75/2
8	7	6	9	<b>VERVE PIPE</b> The Freshmen ( <i>RCA</i> )	1166	1187	1169	1041	67/2
10	8	9	<b>10</b>	<b>MATCHBOX 20</b> Push ( <i>Lava/Atlantic</i> )	1159	1114	1091	977	73/0
5	6	10	11	<b>WALLFLOWERS</b> One Headlight ( <i>Interscope</i> )	927	1114	1170	1280	63/0
—	40	25	<b>12</b>	<b>AEROSMITH</b> Hole In My Soul ( <i>Columbia</i> )	776	508	250	90	67/6
23	19	17	<b>13</b>	<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia ( <i>Capricorn/Mercury</i> )	748	624	558	467	59/2
—	24	15	<b>14</b>	<b>LIVE</b> Freaks ( <i>Radioactive</i> )	745	640	515	193	68/4
—	26	18	<b>15</b>	<b>LYNYRD SKYNYRD</b> Travelin' Man ( <i>CMC</i> )	743	595	477	95	54/6
30	17	14	<b>16</b>	<b>COUNTING CROWS</b> Daylight Fading ( <i>DGC/Geffen</i> )	723	644	586	395	55/5
11	12	13	17	<b>METALLICA</b> King Nothing ( <i>Elektra/EEG</i> )	703	772	821	897	54/0
7	11	12	18	<b>LIVE</b> Lakini's Juice ( <i>Radioactive</i> )	682	801	944	1107	49/0
33	23	20	<b>19</b>	<b>COREY STEVENS</b> One More Time ( <i>Eureka/Discovery</i> )	678	557	519	342	54/3
26	18	19	<b>20</b>	<b>CHEAP TRICK</b> Say Goodbye ( <i>Red Ant</i> )	619	592	559	455	47/0
19	16	16	21	<b>VERUCA SALT</b> Volcano Girls ( <i>Outpost/Geffen</i> )	599	636	649	614	42/0
27	21	23	<b>22</b>	<b>ZZ TOP</b> Rhythmeen ( <i>RCA</i> )	521	520	529	451	40/2
31	32	26	<b>23</b>	<b>SWEET VINE</b> Mountainside ( <i>Columbia</i> )	516	500	416	385	44/3
35	34	29	<b>24</b>	<b>NAKED</b> Mann's Chinese ( <i>Red Ant</i> )	479	430	399	330	45/3
14	13	21	25	<b>BUSH</b> Greedy Fly ( <i>Trauma/Interscope</i> )	445	547	704	771	44/0
13	14	22	26	<b>WIDESPREAD PANIC</b> Hope In A Hopeless World ( <i>Capricorn/Mercury</i> )	445	540	696	814	38/0
15	15	24	27	<b>RUSH</b> Driven ( <i>Atlantic</i> )	440	510	676	739	32/0
—	47	37	<b>28</b>	<b>TOAD THE WET SPROCKET</b> Come Down ( <i>Columbia</i> )	430	351	209	31	44/7
—	—	49	<b>29</b>	<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	425	218	78	55	55/21
40	37	36	<b>30</b>	<b>BUSH</b> Cold Contagious ( <i>Trauma/Interscope</i> )	425	374	325	249	37/2
—	—	40	<b>31</b>	<b>SEVEN MARY THREE</b> Rock Crown ( <i>Mammoth/Atlantic</i> )	417	302	65	—	49/7
32	31	28	32	<b>AEROSMITH</b> Pink ( <i>Columbia</i> )	394	439	420	375	25/2
28	30	31	33	<b>STIR</b> Stale ( <i>Aware/Capitol</i> )	383	423	445	438	34/0
24	28	27	34	<b>INXS</b> Elegantly Wasted ( <i>Mercury</i> )	371	440	468	466	30/1
—	—	48	<b>35</b>	<b>FOO FIGHTERS</b> Monkey Wrench ( <i>Roswell/Capitol</i> )	370	228	42	—	43/6
—	45	42	<b>36</b>	<b>COOL FOR AUGUST</b> Don't Wanna Be Here ( <i>Warner Bros.</i> )	368	283	220	179	45/5
22	25	30	37	<b>MATTHEW SWEET</b> Where You Get Love ( <i>Volcano</i> )	351	429	486	507	29/0
<b>DEBUT</b>	<b>38</b>	<b>PAUL MCCARTNEY</b> The World Tonight ( <i>Capitol</i> )	348	124	—	—	—	40/12	
21	33	35	39	<b>COUNTING CROWS</b> A Long December ( <i>DGC/Geffen</i> )	324	378	413	516	41/0
34	36	38	40	<b>GEORGE THOROGOOD &amp; DESTROYERS</b> Rocking My Life... ( <i>EMI</i> )	318	350	349	335	27/0
16	20	33	41	<b>SILVERCHAIR</b> Abuse Me ( <i>Epic</i> )	315	418	536	679	33/0
25	29	32	42	<b>CHALK FARM</b> Live Tomorrow ( <i>Columbia</i> )	291	421	454	456	29/0
49	43	44	<b>43</b>	<b>BETTER THAN EZRA</b> Long Lost ( <i>Swell/Elektra/EEG</i> )	285	259	247	198	27/0
45	41	45	<b>44</b>	<b>SOUNDGARDEN</b> Rhinoceros ( <i>A&amp;M</i> )	267	247	250	220	19/0
18	22	34	45	<b>BIG HEAD TODD &amp; THE MONSTERS</b> Resignation... ( <i>Revolution</i> )	258	382	525	657	24/0
37	42	46	<b>46</b>	<b>BETTER THAN EZRA</b> Desperately Wanting ( <i>Swell/Elektra/EEG</i> )	249	241	249	283	21/1
17	27	39	47	<b>STONE TEMPLE PILOTS</b> Tumble In The Rough ( <i>Atlantic</i> )	243	342	476	674	22/0
<b>DEBUT</b>	<b>48</b>	<b>JOHN MELLENCAMP</b> The Full Catastrophe ( <i>Mercury</i> )	226	99	52	51	23/8		
29	38	43	49	<b>JOHN MELLENCAMP</b> Just Another Day ( <i>Mercury</i> )	219	275	319	404	31/0
47	44	47	50	<b>ORBIT</b> Medicine (Baby Come Back) ( <i>A&amp;M</i> )	208	232	232	205	21/0

This chart reflects airplay from April 28-May 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

### NEW & ACTIVE

**DAVE MATTHEWS BAND** Tripping Billies (*RCA*)  
Total Plays: 207, Total Stations: 22, Adds: 4

**DRAIN S.T.H.** I Don't Mind (*Enclave*)  
Total Plays: 201, Total Stations: 25, Adds: 1

**COWBOY MOUTH** Jenny Says (*MCA*)  
Total Plays: 194, Total Stations: 22, Adds: 2

**SILVERCHAIR** Freak (*Epic*)  
Total Plays: 193, Total Stations: 21, Adds: 4

**THIRD EYE BLIND** Semi-Charmed Life (*Elektra/EEG*)  
Total Plays: 191, Total Stations: 23, Adds: 3

**OUTHOUSE** Welcome (*Mercury*)  
Total Plays: 186, Total Stations: 27, Adds: 4

**COLLECTIVE SOUL** Listen (*Atlantic*)  
Total Plays: 176, Total Stations: 41, Adds: 30

**TOOL** "H" (*Volcano*)  
Total Plays: 151, Total Stations: 16, Adds: 1

**AMPAGE** Words (*Higher Source*)  
Total Plays: 129, Total Stations: 21, Adds: 1

**ROLLINS BAND** Starve (*DreamWorks/Geffen*)  
Total Plays: 117, Total Stations: 16, Adds: 0

Songs ranked by total plays.

### BREAKERS

No Songs Qualified For Breaker Status This Week

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>COLLECTIVE SOUL</b> Listen ( <i>Atlantic</i> )	30
<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	21
<b>CUNNINGHAMS</b> Bottle Rockets ( <i>Revolution</i> )	12
<b>PAUL MCCARTNEY</b> The World Tonight ( <i>Capitol</i> )	12
<b>BOSTON</b> Higher Power ( <i>Epic</i> )	8
<b>JOHN MELLENCAMP</b> The Full Catastrophe ( <i>Mercury</i> )	8
<b>SEVEN MARY THREE</b> Rock Crown ( <i>Mammoth/Atlantic</i> )	7
<b>SUMMERCAMP</b> Drawer ( <i>Maverick/Reprise</i> )	7
<b>TOAD THE WET SPROCKET</b> Come Down ( <i>Columbia</i> )	7

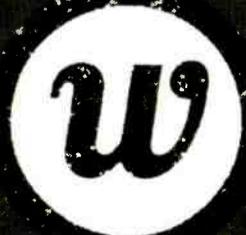
### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SAMMY HAGAR</b> Little White Lie ( <i>Track Factory/MCA</i> )	+626
<b>AEROSMITH</b> Hole In My Soul ( <i>Columbia</i> )	+268
<b>PAUL MCCARTNEY</b> The World Tonight ( <i>Capitol</i> )	+224
<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	+207
<b>TONIC</b> If You Could Only See ( <i>Polydor/A&amp;M</i> )	+166
<b>LYNYRD SKYNYRD</b> Travelin' Man ( <i>CMC</i> )	+148
<b>FOO FIGHTERS</b> Monkey Wrench ( <i>Roswell/Capitol</i> )	+142
<b>JOHN MELLENCAMP</b> The Full Catastrophe ( <i>Mercury</i> )	+127
<b>OFFSPRING</b> Gone Away ( <i>Columbia</i> )	+125
<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia ( <i>Capricorn/Mercury</i> )	+124

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>TONIC</b> Open Up Your Eyes ( <i>Polydor/A&amp;M</i> )
<b>SOUNDGARDEN</b> Blow Up The Outside World ( <i>A&amp;M</i> )
<b>STONE TEMPLE PILOTS</b> Lady Picture Show ( <i>Atlantic</i> )
<b>SOUNDGARDEN</b> Burden In My Hand ( <i>A&amp;M</i> )
<b>VAN HALEN</b> Me Wise Magic ( <i>Warner Bros.</i> )
<b>STONE TEMPLE PILOTS</b> Trippin' On A Hole In... ( <i>Atlantic</i> )
<b>SUBLIME</b> What I Got ( <i>Gasoline Alley/MCA</i> )
<b>MATCHBOX 20</b> Long Day ( <i>Lava/Atlantic</i> )
<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Climb... ( <i>Warner Bros.</i> )
<b>METALLICA</b> Until It Sleeps ( <i>Elektra/EEG</i> )

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# THE WALLFLOWERS

## "The Difference"

Produced by T-Bone Burnett  
Mixed by Tom Lord-Alge  
A&R Direction: Tom Whalley  
Management: Andy Slater/HK Management

ON TOUR NOW

R&R Mainstream Rock **49-29**

R&R Active Rock Debut **46**

R&R Alternative **47-35**

R&R Adult Alternative **16-13**

All Formats Blazing!!!

Video World Premiering on MTV May 13th!!!  
Over 2 Million

# ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #2**  
**KLDS/Los Angeles**  
(310) 840-4836  
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	15	15	INXS/Elegantly Wasted
14	14	16	14	14	U2/Staring At The Sun
15	14	14	14	14	JONNY LANG/Lie To Me
10	12	14	14	14	GARY HOEY/Peace Pipe
13	14	13	14	14	COUNTING CROWS/Daylight Fading
14	13	13	14	14	ZZ TOP/Rhythm
-	-	-	13	14	COREY STEVENS/One More Time
14	13	14	13	14	MATCHBOX 20/Push
-	-	-	14	13	STORYVILLE/Good Day For
-	-	-	14	13	PAUL MCCARTNEY/The World Tonight
14	12	11	13	13	ERIC JOHNSONS R.V.
-	-	-	11	13	LYNYRD SKYNYRD/Travelin' Man
-	-	-	10	13	WALLFLOWERS/The Difference
-	-	-	9	12	BOB SCAGGS/All Went Down
12	11	11	12	12	JOHN MELLENCAMP/Just Another Day
13	15	8	10	10	COLLECTIVE SOUL/Precious Declaration
9	7	6	10	10	STORYVILLE/Blind Side
9	9	8	10	10	CHEAP TRICK/Say Goodbye
8	7	6	8	10	U2/Last Night On Earth
-	-	-	7	10	TOAD THE WET /Come Down
-	-	-	7	10	SAMMY HAGAR/Little White Lie
13	6	4	5	10	DAVE MATTHEWS BAND/Crash Into Me
14	14	12	5	10	DISHWALLA/Give
12	14	5	4	10	BIG HEAD TODD...Resignation Superman
13	12	5	4	10	WIDESPREAD PANIC/Hope In A Hopeless
10	8	4	4	10	COREY STEVENS/It's Over
5	7	4	4	10	COREY STEVENS/Blue Drops Of Rain
4	4	3	4	10	DISHWALLA/Counting Blue Cars
4	3	3	4	10	COUNTING CROWS/A Long December
4	4	3	4	10	WALLFLOWERS/One Headlight

**MARKET #6**  
**WWBR/Detroit**  
(810) 589-7900  
Bevilacqua/Flynn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	14	24	SAMMY HAGAR/Little White Lie
27	30	26	23	23	JONNY LANG/Lie To Me
28	30	26	23	23	COLLECTIVE SOUL/Precious Declaration
-	-	-	20	23	JOHN MELLENCAMP/The Full Catastrophe
-	-	-	15	20	QUEENSRYCHE/Sign Of The Times
16	27	28	20	20	QUEENSRYCHE/Sign Of The Times
17	28	26	17	20	U2/Staring At The Sun
31	29	26	15	20	VERVE PIPE/The Freshmen
27	27	22	15	20	AEROSMITH/Falling In Love
9	12	15	14	20	JOHN MELLENCAMP/Just Another Day
14	16	15	13	20	RUSH/Driven
-	-	-	13	20	COREY STEVENS/One More Time
14	14	13	12	20	SCREAMIN' CHEETAH /Magnaolia
9	14	12	12	20	SWEEP VINE/Mountainside
-	-	-	14	21	CHEAP TRICK/Say Goodbye
13	16	15	11	20	VERUCA SALT/Volcano Girls
-	-	-	11	20	TONIC/If You Could Only
9	12	10	10	20	OFFSPRING/Gone Away
30	13	12	8	20	LIVE/Lakin's Juice
27	12	12	8	20	METALLICA/Hero Of The Day
26	31	22	8	20	METALLICA/King Nothing
11	14	12	7	20	MATTHEW SWEET/Where You Get Love
12	10	7	5	20	LYNYRD SKYNYRD/Travelin' Man
9	10	7	5	20	HOWLING DIABLOS/Nobody In Detroit
7	8	7	5	20	NAKED/Mann's Chinese
11	8	7	5	20	LIVE/Freaks
11	8	7	5	20	SOLID FRODO/Coast Pro
6	5	5	5	20	BLACK CROWES/Blackberry
12	11	7	5	20	SPONGE/Have You Seen Mary
-	-	-	8	6	SEVEN MARY THREE/Cumbersome

**MARKET #12**  
**WKLS/Atlanta**  
(404) 325-0960  
Hughes/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	27	28	31	31	BETTER THAN EZRA/Desperately Wanting
29	29	24	31	31	COLLECTIVE SOUL/Precious Declaration
29	29	29	23	31	WALLFLOWERS/One Headlight
20	20	19	21	31	VERVE PIPE/The Freshmen
8	17	20	18	31	QUEENSRYCHE/Sign Of The Times
20	18	24	17	31	U2/Staring At The Sun
-	-	-	14	15	METALLICA/King Nothing
-	-	-	12	11	14 JONNY LANG/Lie To Me
11	12	10	13	31	COUNTING CROWS/A Long December
16	21	19	13	31	AEROSMITH/Falling In Love
10	8	8	11	31	TONIC/If You Could Only
7	7	7	9	31	TOOL/H
17	19	19	9	31	WIDESPREAD PANIC/Hope In A Hopeless
2	6	8	9	31	LYNYRD SKYNYRD/Travelin' Man
7	9	8	9	31	OFFSPRING/Gone Away
8	10	8	6	31	VERUCA SALT/Volcano Girls
-	-	-	5	8	5 LIVE/Freaks
9	8	8	5	31	THIRD DAY/Nothing At All
7	7	7	5	31	SCREAMIN' CHEETAH /Magnaolia
4	5	3	3	31	MATCHBOX 20/Push
3	2	2	1	31	KULA SHAKE/RHey Dude

**MARKET #15**  
**WBAB/Long Island**  
(516) 567-1023  
Buchmann/Welman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	27	29	29	29	WALLFLOWERS/One Headlight
23	27	29	29	29	SHERYL CROW/Everyday Is
25	20	20	28	29	AEROSMITH/Falling In Love
-	-	-	20	27	SAMMY HAGAR/Little White Lie
30	29	28	25	29	U2/Staring At The Sun
18	21	18	22	29	INXS/Elegantly Wasted
-	-	-	21	29	PAUL MCCARTNEY/The World Tonight
18	18	16	20	29	QUEENSRYCHE/Sign Of The Times
20	18	16	19	29	CHEAP TRICK/Say Goodbye
-	-	-	19	18	19 SUBLIME/Santana
16	16	18	19	29	COLLECTIVE SOUL/Precious Declaration
-	-	-	17	29	WALLFLOWERS/The Difference
9	11	14	14	29	AEROSMITH/Pink
-	-	-	11	10	14 LYNYRD SKYNYRD/Travelin' Man
13	13	13	13	29	OFFSPRING/Gone Away
11	12	13	13	29	MATCHBOX 20/Push
-	-	-	12	13	VERUCA SALT/Volcano Girls
12	12	12	12	29	JONNY LANG/Lie To Me
-	-	-	12	29	TONIC/If You Could Only
11	12	11	11	29	SISTER HAZEL/All For You
18	17	10	10	29	COREY STEVENS/One More Time
9	6	9	10	29	COUNTING CROWS/A Long December
14	14	12	7	29	CHALK FARM/Live Tomorrow
9	9	9	5	29	STORYVILLE/Blind Side
5	5	5	5	29	CRAVIN' MELON/Comed UnDone
-	-	-	5	29	SCREAMIN' CHEETAH /Magnaolia
-	-	-	-	29	VERVE PIPE/The Freshmen

**MARKET #18**  
**KDKB/Phoenix**  
(602) 897-9300  
Maraville

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	13	33	SAMMY HAGAR/Little White Lie
-	-	-	14	33	U2/Staring At The Sun
32	22	32	32	32	SWEEP VINE/Mountainside
-	-	-	14	17	COREY STEVENS/One More Time
9	14	17	26	32	CHEAP TRICK/Say Goodbye
33	23	30	20	32	MATCHBOX 20/Push
-	-	-	12	18	VERVE PIPE/The Freshmen
-	-	-	8	17	AEROSMITH/Hole In My Soul
18	14	16	16	32	COLLECTIVE SOUL/Listen
19	24	32	15	32	LIVE/Pattiesnake
14	10	12	15	32	DAVE MATTHEWS BAND/Crash Into Me
14	9	13	14	32	COUNTING CROWS/A Long December
14	10	17	14	32	STORYVILLE/Good Day For
15	9	16	13	32	SHERYL CROW/Everyday Is
16	7	12	13	32	WALLFLOWERS/One Headlight
6	5	7	12	32	COUNTING CROWS/Daylight Fading
-	-	-	4	6	12 TONIC/If You Could Only
14	12	12	12	32	DISHWALLA/Give
11	12	16	12	32	JONNY LANG/Lie To Me
-	-	-	13	13	AEROSMITH/Falling In Love
16	8	13	11	32	COLLECTIVE SOUL/Precious Declaration
12	12	11	11	32	VERUCA SALT/Volcano Girls
15	10	11	11	32	PAUL MCCARTNEY/The World Tonight
-	-	-	9	11	32 WALLFLOWERS/The Difference
9	4	6	9	32	MATCHBOX 20/Long Day
18	13	18	8	32	INXS/Elegantly Wasted
-	-	-	8	32	SHERYL CROW/A Change Would Do
19	18	17	8	32	WALLFLOWERS/Laughing Out Loud
12	10	9	8	32	VAN HALEN/We Wise Magic

**MARKET #20**  
**WDVE/Pittsburgh**  
(412) 937-1441  
Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	17	14	19	19	WALLFLOWERS/One Headlight
19	19	20	18	19	COUNTING CROWS/Daylight Fading
15	18	18	18	19	MATCHBOX 20/Long Day
15	18	15	18	19	MATCHBOX 20/Push
-	-	-	18	14	WALLFLOWERS/The Difference
11	15	16	14	19	AEROSMITH/Falling In Love...
13	14	12	13	19	GATHERING FIELDS/Rhapsody In Blue
5	15	19	12	19	CLARKS/Mercury
12	17	17	12	19	LIVE/Menca
17	17	15	11	19	DAVE MATTHEWS BAND/Crash Into Me
11	8	15	11	19	ERIC JOHNSONS R.V.
14	14	12	10	19	STORYVILLE/Good Day For
10	13	12	10	19	METALLICA/Hero Of The Day
-	-	-	5	10	SAMMY HAGAR/Little White Lie
21	22	18	9	19	SWEET VINE/Mountainside
19	23	16	9	19	COLLECTIVE SOUL/Listen
9	8	14	9	19	JONNY LANG/Lie To Me
-	-	-	6	8	10 TONIC/If You Could Only
17	11	12	8	19	U2/Staring At The Sun
-	-	-	8	19	JOHN MELLENCAMP/The Full Catastrophe
12	11	12	8	19	COREY STEVENS/It's Over
-	-	-	7	19	PAUL MCCARTNEY/The World Tonight
-	-	-	7	19	CHEAP TRICK/Say Goodbye
15	7	6	6	19	TONIC/If You Could Only
6	8	7	6	19	QUEENSRYCHE/Sign Of The Times
4	4	5	5	19	WHY STORE/Lack Of Water
4	4	5	5	19	EVERCLEAR/Santa Monica
-	-	-	5	19	JOHN MELLENCAMP/Just Another Day
5	5	5	5	19	GOD GOD DOLLS/Flat Top
-	-	-	5	19	COUNTING CROWS/A Long December

**MARKET #25**  
**WEBN/Cincinnati**  
(513) 621-9326  
Richards/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	24	30	33	33	OFFSPRING/Gone Away
31	19	30	31	33	LIVE/Lakin's Juice
18	31	22	29	33	PEARL JAM/State Of Love
19	15	17	28	33	STONE TEMPLE PILOTS/Tumble In The Rough
-	-	-	17	21	ALICE IN CHAINS/What The Hell Have I
19	31	21	21	33	SAMMY HAGAR/Little White Lie
-	-	-	12	20	STABBING WESTWARD/Shame
15	16	16	17	33	PEARL JAM/Breath
20	19	17	19	33	CORROSIVON/Down In
33	18	29	15	33	SOUNDGARDEN/Rhinosaur
-	-	-	15	33	SOUNDGARDEN/Zero Chance
5	6	6	14	33	AEROSMITH/Falling In Love
20	19	13	13	33	QUEENSRYCHE/Sign Of The Times
19	-	-	4	33	COLLECTIVE SOUL/Precious Declaration
12	13	15	12	33	COLLECTIVE SOUL/Listen
-	-	-	11	11	11 AEROSMITH/Hole In My Soul
10	9	10	10	33	LIVE/Turn My Head
11	12	10	10	33	U2/Staring At The Sun
4	4	8	10	33	NAKED/Mann's Chinese
4	17	8	9	33	MATCHBOX 20/Push
4	4	8	9	33	ORBIT/Medicine (Baby )
4	4	4	7	33	COOL FOR AUGUST/Don't Wanna Be Here
4	4	4	7	33	LIVE/Freaks
4	4	4	6	33	BETTER THAN EZRA/Long Lost
-	-	-	6	33	OUR LADY PEACE/Superman's Dead
4	4	8	6	33	OUTHOUSE/Welcome
5	5	5	5	33	METALLICA/King Nothing
9	12	15	5	33	COLLECTIVE SOUL/Blame

**MARKET #26**  
**KCAL/Riverside**  
(909) 793-3554  
Shaw/Matthews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	29	28	31	31	OFFSPRING/Gone Away
31	29	28	30	31	AEROSMITH/Falling In Love
-	-	-	15	30	SAMMY HAGAR/Little White Lie
30	29	27	29	31	METALLICA/Am I My Bitch
25	27	29	27	31	AC/DC/Gone Shootin'
16	16	13	17	31	QUEENSRYCHE/Sign Of The Times
5	8	13	13	31	CHEAP TRICK/Say Goodbye
12	16	14	11	31	DARLAHODD/Big Fine Thing
5	5	6	11	31	U2/Staring At The Sun
5	5	6	11	31	SILVERCHAIR/Abuse Me
20	28	29	11	31	AEROSMITH/Pink
-	-	-	10	31	FOO FIGHTERS/Monkey Wrench
8	5	4	8	31	LIVE/Freaks
6	5	4	8	31	SWEET VINE/Mountainside
16	11	9	8	31	WALLFLOWERS/One Headlight
10	8	8	8	31	ALICE IN CHAINS/Would?
10	11	9	8	31	TONIC/If You Could Only
-	-	-	11	7	7 WALLFLOWERS/The Difference
7	7	9	7	31	VAN HALEN/We Wise Magic
-	-	-	6	31	SEVEN MARY THREE/Rock Crown
8	6	5	6	31	GREAT WHITE/Lil' Mama
9	9	6	6	31	ERIC JOHNSONS R.V.
6	9	6	5	31	SOUNDGARDEN/Rhinosaur
7	9	4	5	31	STONE TEMPLE PILOTS/Tumble In The

## Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: Ian Harrison APD: Kevin Quinn DAVE MATTHEWS BAND "Tripping" SUMMERCAMP "Drawer" CHANTAL KREVAZUK "Mada" AIR ORFANZO "Cute" COLLECTIVE SOUL "Listen" PULSARS "Tunnel" SUBDING MARRA "Yourself"</p> <p><b>WQBK/Albany, NY</b> OM/MD: Dan Binder MD: Kelly McManara ABRA MOORE "Clove" SUMMERCAMP "Drawer" PAULA COLE "Combyes" SNEAKER PIMPS "G" WHITE TOWN "Woman" CHANTAL KREVAZUK "Mada"</p> <p><b>KTEG/Albuquerque, NM</b> PD: Skip Isley APD/MD: Julie Hoyt DAVE MATTHEWS BAND "Tripping" K'S CHOICE "Addict"</p> <p><b>WNNX/Atlanta, GA</b> OM: Brian Phillips PD: Leslie Fram MD: Sean Demery BETTER THAN EZRA "Normal" SHERYL CROW "Change" SUMMERCAMP "Drawer"</p> <p><b>WJSE/Atlantic City, NJ</b> OM/MD: Dave King WALLFLOWERS "Difference" SHERYL CROW "Change" SUMMERCAMP "Drawer" COLLECTIVE SOUL "Listen" SPACE "Naghsbur" CUMMINGS "Bottle"</p> <p><b>KROX/Austin, TX</b> PD: Sara Trexler APD/MD: Lloyd Hecutt THAT DOG "New" WALLFLOWERS "Difference" DAVE MATTHEWS BAND "Tripping"</p> <p><b>WGRG/Binghamton, NY</b> PD/MD: Steve Gilinsky COLLECTIVE SOUL "Listen" BUGY "Puzz" K'S CHOICE "Addict" CUMMINGS "Bottle" CHANTAL KREVAZUK "Mada" OUR LADY PEACE "Superman's"</p> <p><b>WRAX/Birmingham, AL</b> PD: Dave Ressi MD: Hurricane Shane MICHAEL PERM "Try" COLLECTIVE SOUL "Listen" CUMMINGS "Bottle" WALLFLOWERS "Difference" SUMMERCAMP "Drawer"</p> <p><b>WBCN/Boston, MA</b> VP/Programming: Odipus APD: Steven Strick MD: Carter Alan WALLFLOWERS "Difference" SQUIRREL BUT ZIPPERS "Hair" DAVE MATTHEWS BAND "Tripping" JAMES "Tomorrow"</p> <p><b>WFNX/Boston, MA</b> PD: Bill Glasser MD: Laurie Gall SUMMERCAMP "Drawer" SUPERGRASS "Cheapshot" CONARD "Care"</p> <p><b>KQXR/Boise, ID</b> PD: Dan McColly MD: Tim Johnson ABRA MOORE "Clove" CUMMINGS "Bottle" SUMMERCAMP "Drawer"</p> <p><b>WEDG/Buffalo, NY</b> MD: Rich Wall No Adds</p> <p><b>WBTZ/Burlington, VT</b> PD: Stephanie Hedley MD: Steve Picard LIGHTNING SEEDS "Shower" SUMMERCAMP "Drawer"</p> <p><b>WPGU/Champaign, IL</b> PD: Ben Pozio MD: Jacqui Jackson WALLFLOWERS "Difference" EDNASWAP "Clown" CHANTAL KREVAZUK "Mada" SUMMERCAMP "Drawer" DAVE MATTHEWS BAND "Tripping"</p>	<p><b>WEND/Charlotte, NC</b> PD: Jack Daniel MD: Rick Brewer NAKED "Mama's" WALLFLOWERS "Difference" TOAD THE WET "Come" DAVE MATTHEWS BAND "Tripping" COLLECTIVE SOUL "Listen"</p> <p><b>WKQX/Chicago, IL</b> APD/MD: Mary Shaminas TOAD THE WET "Come" SOULS "Cafe"</p> <p><b>WAQZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schlessler ABRA MOORE "Clove" BETTER THAN EZRA "Long" WALLFLOWERS "Difference" SHERYL CROW "Change"</p> <p><b>WOXY/Cincinnati, OH</b> PD: Dave Tellmann MD: Dorcia Fyffe MICHAEL PERM "Try" POSTER CHILDREN "For" SLIDER "Wanna" MIDGO GIRLS "Angry" ABRA MOORE "Clove" CONARD "Care" BABY CHADS "Ticking" VOODOO GLOW SKULLS "Sick" REDD KROSS "Mesa" CUMMINGS "Bottle" WALLFLOWERS "Difference" SON VOL.1 "Cemetery"</p> <p><b>WENZ/Cleveland, OH</b> PD: Sean Robertson LUSCIOUS JACKSON "Under" SUMMERCAMP "Drawer" COLLECTIVE SOUL "Listen" DAVE MATTHEWS BAND "Tripping" MIDGO GIRLS "Shame"</p> <p><b>KFMZ/Columbia, MO</b> PD: Paul Maloney COLLECTIVE SOUL "Listen"</p> <p><b>WWCD/Columbus, OH</b> PD: Jane Parcell MD: Andy Davis TOMK "Coke" COWBOY MOUTH "Jenny" MATCHBOX 20 "Push" SMASHING PUMPKINS "Eye"</p> <p><b>WZAZ/Columbus, OH</b> PD: Greg Assban MD: Mark Pennington SLOAN "Empress" MIGHTY MIGHTY BT "Impression" TOAD THE WET "Come" DAVE MATTHEWS BAND "Tripping"</p> <p><b>KDGE/Dallas, TX</b> PD: Joel Folger MD: Mike Peer SOULS "Cafe"</p> <p><b>WXEG/Davenport, OH</b> PD: Jeff Stavens MD: Allen Rantz COLLECTIVE SOUL "Listen" BEARKE "Someone" SHERYL CROW "Change" SUMMERCAMP "Drawer"</p> <p><b>WKRO/Daytona Beach, FL</b> PD: Tiff Meers WALLFLOWERS "Difference" COLLECTIVE SOUL "Listen" DAVE MATTHEWS BAND "Tripping" SUMMERCAMP "Drawer"</p> <p><b>KTCL/Denver, CO</b> PD: John Hayes MD: Tim Johnson ONB "Touygue" SPACE "Naghsbur" LIGHTNING SEEDS "Shower" CUMMINGS "Bottle" SUMMERCAMP "Drawer" MOLDO "Fun" LIVE "Treats" LONG PIGS "Said"</p> <p><b>KKDM/Des Moines, IA</b> PD: J. Michael McKay MD: Sophia John SHERYL CROW "Change" TOAD THE WET "Come"</p> <p><b>CIMX/Detroit, MI</b> Program Mgr: Murray Breakshaw PD/MD: Vince Cannara PULSARS "Tunnel" LUSCIOUS JACKSON "Under" CHANTAL KREVAZUK "Mada" TREBLE CHARGER "Friend"</p>	<p><b>WHYT/Detroit, MI</b> PD: Gareth Michaels MD: Alex Tear SHERYL CROW "Change" SNEAKER PIMPS "G" RADISH "Pie"</p> <p><b>KNRQ/Eugene, OR</b> PD: Stu Allen SUMMERCAMP "Drawer" SHERYL CROW "Change"</p> <p><b>KFGX/Fargo, ND</b> PD: Jay Thomas CUMMINGS "Bottle" COLLECTIVE SOUL "Listen" DAVE MATTHEWS BAND "Tripping" SUMMERCAMP "Drawer" SOULS "Cafe"</p> <p><b>KFRF/Fresno, CA</b> PD: Don O'Neal No Adds</p> <p><b>WEJE/Ft. Wayne, IN</b> DM: Sean Smyth Co-APD: Wesale Co-APD: Jamie Marchiori COLLECTIVE SOUL "Listen"</p> <p><b>WGRD/Grand Rapids, MI</b> PD: Alan Fee MD: Margot Smith COLLECTIVE SOUL "Listen" SHERYL CROW "Change" OUR LADY PEACE "Superman's"</p> <p><b>WXNR/Greenville, NC</b> PD: Jay Lopez MD: Neal Dewhee MEREDITH BROOKS "Beck"</p> <p><b>WQXA/Harrisburg, PA</b> PD: John Moschitta MD: Scott McFadden WALLFLOWERS "Difference" SUMMERCAMP "Drawer" THAT DOG "New" CHANTAL KREVAZUK "Mada"</p> <p><b>WMRQ/Hartford, CT</b> PD: Jay Beau Jones MD: Dave Hill BLUR "Song" SILVERCHAIR "Freak" LON CARSON "Eat" COLLECTIVE SOUL "Listen" SUMMERCAMP "Drawer"</p> <p><b>KPOI/Honolulu, HI</b> PD: Brock Whaley MD: Nikki Bessie SQUIRREL BUT ZIPPERS "Hair" LIVE "Treats" DAVE MATTHEWS BAND "Tripping" MATCHBOX 20 "Push" MADONNA "There's" COWBOY MOUTH "Jenny"</p> <p><b>KTBB/Houston, TX</b> PD: Craig APD: Steve Robison MD: David Sadeh SHERYL CROW "Change" COLLECTIVE SOUL "Listen" REEL BIG FISH "Said"</p> <p><b>WRXZ/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young GRAVITY KILLS "Down" SOULS "Cafe" BLDCOUND GANG "Always" DEPECHE MODE "Touche"</p> <p><b>WPLA/Jacksonville, FL</b> PD: Jim Randall APD: Beener MD: Greg Brady CAKE "Smara"</p> <p><b>KCHZ/Kansas City, MO</b> PD: Frank Cappisidas APD: Todd Haller MD: Drew Bennett SUMMERCAMP "Drawer" SHERYL CROW "Change" SPACE "Naghsbur" DAVE MATTHEWS BAND "Tripping"</p> <p><b>KISF/Kansas City, MO</b> PD: Jon Anthony MD: Jason Justice WHITE TOWN "Woman" BLDCOUND GANG "Always" COLLECTIVE SOUL "Listen" BARENAED LADIES "Apartment" WORLD PARTY "Tune"</p>	<p><b>KLZR/Kansas City, MO</b> PD: Roger The Dodger MD: Bob Osburn DAVE MATTHEWS BAND "Tripping" WALLFLOWERS "Difference" SUMMERCAMP "Drawer" COWBOY MOUTH "Jenny" SNEAKER PIMPS "G" SOULS "Cafe"</p> <p><b>WNFZ/Knoxville, TN</b> OM/MD: Jonathan Pirtle 12 CUMMINGS "Bottle" TOAD THE WET "Come" WALLFLOWERS "Difference"</p> <p><b>WWDX/Lansing, MI</b> PD: Chris Kerr APD/MD: Chris Brunt SUMMERCAMP "Drawer" CAKE "Smara" SHERYL CROW "Change"</p> <p><b>KEDG/Las Vegas, NV</b> PD: John Griffin MD: Freddy Sestakstein SPACE "Naghsbur" COLLECTIVE SOUL "Listen"</p> <p><b>KXTE/Las Vegas, NV</b> PD: Mike Stern MD: Chris Ripley STONE TEMPLE PILOTS "School" BLUR "Song" CONARD "Care"</p> <p><b>WXZZ/Lexington, KY</b> PD: Dennis Dillea MD: Brad Hart No Adds</p> <p><b>WLIR/Long Island, NY</b> PD: Jeff Levine APD: Gary Cao MD: Lydia Lopez SHERYL CROW "Change" TOAD THE WET "Come" SQUIRREL BUT ZIPPERS "Hair"</p> <p><b>KROQ/Los Angeles, CA</b> VP/Prog: Kevin Weatherly APD: Gene Sandblom MD: Lisa Warden THIRD EYE BLIND "Grabstun" OFFSPRING "Mystery" SOCIAL DISTORTION "Orag" MONDO WIZO</p> <p><b>WMAD/Madison, WI</b> PD: Pat Franley APD/MD: Trevor Scott DAVE MATTHEWS BAND "Tripping" COLLECTIVE SOUL "Listen" SHERYL CROW "Change"</p> <p><b>WRXQ/Memphis, TN</b> PD: Tony Williams MD: Diana Gee WALLFLOWERS "Difference" COLLECTIVE SOUL "Listen" BLAK MORGAN "Lucky"</p> <p><b>WLUM/Milwaukee, WI</b> PD: Tommy Wilde APD: Chuck Summers MD: Zerrin Bekel COLLECTIVE SOUL "Listen" SPACE "Naghsbur" SUMMERCAMP "Drawer" SQUIRREL BUT ZIPPERS "Hair" OUR LADY PEACE "Superman's" SNEAKER PIMPS "G"</p> <p><b>KEGE/Minneapolis, MN</b> PD: John Lassman MD: Mike Hanson 17 COLLECTIVE SOUL "Listen" 2 BEN FOLDS FIVE "Bottle" SOULS "Cafe" EDNASWAP "Clown"</p> <p><b>WHTG/Monmouth-Ocean, NJ</b> PD: T.J. Bryan MD: Shelley Miller VIBROLUSH "Bridge" DAVE MATTHEWS BAND "Tripping" SUMMERCAMP "Drawer"</p> <p><b>WKDF/Nashville, TN</b> PD: Kade Reed MD: Sheri Sexton WHITE TOWN "Woman" BLDCOUND GANG "Always" COLLECTIVE SOUL "Listen" BARENAED LADIES "Apartment" WORLD PARTY "Tune"</p>	<p><b>WRLG/Nashville, TN</b> OM: John Lenac PD: Julie Forman MD: Jason Moon DAVE MATTHEWS BAND "Tripping" SUMMERCAMP "Drawer" NAKED "Mama's"</p> <p><b>KKND/New Orleans, LA</b> PD: Vince Richards MD: Rod Ryan VIBROLUSH "Bridge" VERUCA SALT "Shutter"</p> <p><b>WZRN/New Orleans, LA</b> PD: Travis Johnson MD: Darren Gauthier COLLECTIVE SOUL "Listen" WALLFLOWERS "Difference" THAT DOG "New" SUMMERCAMP "Drawer"</p> <p><b>WXRX/New York, NY</b> PD: Steve Kingsdon APD/MD: Alexia Tobin 6 JEWEL "Yea" 5 JAMROOLIA "Heavenly" 5 LIVE "Treats" 5 SOULS "Cafe"</p> <p><b>WROX/Norfolk, VA</b> PD: Perry Stone APD/MD: Al Mitchell COLLECTIVE SOUL "Listen" COWBOY MOUTH "Jenny" REEL BIG FISH "Said"</p> <p><b>KQRX/Odessa, TX</b> PD: Frank Hall MD: Shawn Slaughter SLIDER "Wanna" SUMMERCAMP "Drawer" CUMMINGS "Bottle" DAVE MATTHEWS BAND "Tripping" WALLFLOWERS "Difference" PULSARS "Tunnel" SPACE "Naghsbur" COLLECTIVE SOUL "Listen"</p> <p><b>KGDE/Omaha, NE</b> PD: Lynn Barstow DAVE MATTHEWS BAND "Tripping" OUR LADY PEACE "Superman's" NO DOUBT "Sunday" ABRA MOORE "Clove"</p> <p><b>KNRX/Oklahoma City, OK</b> PD: Mike McCoy MD: Gene Pearson CUMMINGS "Bottle" WALLFLOWERS "Difference" SOULS "Cafe" SUMMERCAMP "Drawer"</p> <p><b>WPLY/Philadelphia, PA</b> PD: Jim McGowan APD: Doug Kubinski MD: Preston Ethel SHERYL CROW "Change" WALLFLOWERS "Difference" SPACE "Naghsbur"</p> <p><b>KEDJ/Phoenix, AZ</b> PD: Shelie Hart MD: Chris Palyk 11 DEPECHE MODE "Good" 12 CORN TAD D.D. SUMMERCAMP "Drawer"</p> <p><b>KZOM/Phoenix, AZ</b> 3 CONARD "Care" DEL AMIN "Where" JEWEL "Yea" JAMROOLIA "Heavenly" TREEHOUSE "Daddy" SHERYL CROW "Change"</p> <p><b>WXDX/Pittsburgh, PA</b> PD: Ali Castellini MD: Lenny Diemo 2 LUSCIOUS JACKSON "Under" 1 SHERYL CROW "Change" DHARMA SONS "Crown"</p> <p><b>KNRK/Portland, OR</b> PD: Mark Hamilton WALLFLOWERS "Difference" SUMMERCAMP "Drawer" DAVE MATTHEWS BAND "Tripping" COLLECTIVE SOUL "Listen" CANUS "Who"</p> <p><b>WDST/Poughkeepsie, NY</b> PD/MD: Nic Harcourt APD: Dave Deed 6 LIGHTNING SEEDS "Shower" 3 SHERYL CROW "Change" 2 BOB'S GARDEN "Listen" 1 COLLECTIVE SOUL "Listen" 1 SPACE "Naghsbur" 1 AUTEUR DE LUCE "Simon" EDNASWAP "Clown"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Matt Maloney SHAWN COLVIN "Sunny" SHERYL CROW "Change" COLLECTIVE SOUL "Listen"</p> <p><b>WDGE/Providence, RI</b> PD/MD: Brent Peterson APD: John Allers COLLECTIVE SOUL "Listen"</p> <p><b>KORB/Quad Cities, IA</b> PD: Steve Gerhart SHAWN COLVIN "Sunny" SHERYL CROW "Change" DAVE MATTHEWS BAND "Tripping" WALLFLOWERS "Difference" NO DOUBT "Sunday" SUMMERCAMP "Drawer"</p> <p><b>KRZO/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Sean's Marty MD: Heather Pierce OUR LADY PEACE "Superman's" WALLFLOWERS "Difference" COLLECTIVE SOUL "Listen" DAVE MATTHEWS BAND "Tripping" SOULS "Cafe"</p> <p><b>WBZU/Richmond, VA</b> PD: J.J. Owest MD: Mike Scott 29 FAITH NO MORE "Cap" 22 CUMMINGS "Bottle" 23 SUMMERCAMP "Drawer" VIBROLUSH "Bridge" TOAD THE WET "Come"</p> <p><b>KCXQ/Riverside, CA</b> OM/MD: Dwight Arnold APD: John DeSantis MD: Lisa Aze 3 DAVE MATTHEWS BAND "Tripping" 2 COLLECTIVE SOUL "Listen" 2 FOD FIGHTERS "Monkey"</p> <p><b>WNVE/Rochester, NY</b> PD/MD: Erick Anderson SUMMERCAMP "Drawer" COLLECTIVE SOUL "Listen" WALLFLOWERS "Difference"</p> <p><b>KWOD/Sacramento, CA</b> PD: Ron Bence MD: Beemer Barbara 13 SUBLIME "Wring" 9 WALLFLOWERS "Difference" SUMMERCAMP "Drawer" CUMMINGS "Bottle"</p> <p><b>KPNT/St. Louis, MO</b> PD: Alex Lake MD: Adam Potts WALLFLOWERS "Difference" JAMES "Tomorrow"</p> <p><b>WOSC/Salisbury-Ocean City, MD</b> OM: Jim Hays PD: T.J. Roberts MD: Paula Sengelaar 5 CUMMINGS "Bottle" 4 CARINGANS "Bein" 3 SHERYL CROW "Change" 3 COLLECTIVE SOUL "Listen" 2 VIBROLUSH "Bridge"</p> <p><b>KXRR/Salt Lake City, UT</b> VP/Prog. &amp; Prog.: Mike Summers MD: Sean Ziebarth 26 SPACE "Naghsbur" 9 DART PUNK "Tune" LUSCIOUS JACKSON "Under" 10 BLUX-O-NINE "Happened" 2 LBJO "Tuff" 1 MOPY "Chick" 1 LUSCIOUS JACKSON "Under" NAKED "Mama's"</p> <p><b>XTRM/San Diego, CA</b> MD: Brynn Capella 10 BLUX-O-NINE "Happened" 2 LBJO "Tuff" 1 MOPY "Chick" 1 LUSCIOUS JACKSON "Under" NAKED "Mama's"</p> <p><b>XTRA/San Diego, CA</b> MD: Bryan Scheck MD: Chris Muckley SPACE "Naghsbur" SUPERGRASS "Cheapshot" PENNYWISE "That" BOBROCK IN "Pants"</p> <p><b>KITS/San Francisco, CA</b> VP/Programming: Richard Sands APD: Roland West MD: Aaron Azabon 11 LIVE "Treats" LONDON SLEAZE "Beautiful"</p> <p><b>KSLY/San Luis Obispo, CA</b> PD: Dave Christopher MD: Adam Barnes SHAWN COLVIN "Sunny"</p>	<p><b>KOME/San Jose, CA</b> OM: Ron Nenni PD/MD: Jay Taylor THIRD EYE BLIND "Long" SUMMERCAMP "Drawer" THAT DOG "New" 8 COLLECTIVE SOUL "Listen" 5 LIVE "Treats"</p> <p><b>KHTY/Santa Barbara, CA</b> Co-PD: Samantha Mattern Co-PD: Deanne Saffron 7 MOPY "Chick" 5 MOLDO "Fun" WALLFLOWERS "Difference" SUMMERCAMP "Drawer" OUR LADY PEACE "Superman's"</p> <p><b>KNDD/Seattle, WA</b> PD: Phil Manning MD: Kim Monroe No Adds</p> <p><b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer CUMMINGS "Bottle" COLLECTIVE SOUL "Listen" SUMMERCAMP "Drawer" FOLK IMPLSION "Heavenly"</p> <p><b>KTOZ/Springfield, MO</b> PD: Molely Lee MD: Sean Scott 16 SUMMERCAMP "Drawer" SNEAKER PIMPS "G" SILVERCHAIR "Freak" COOL FOR AUGUST "Here" SHERYL CROW "Change" SOULS "Cafe"</p> <p><b>WKRL/Syracuse, NY</b> PD: Mimi Griswold APD: Scott CUMMINGS "Bottle" SUMMERCAMP "Drawer" COLLECTIVE SOUL "Listen" CAKE "Smara" LUSCIOUS JACKSON "Under"</p> <p><b>WXSJ/Tallahassee, FL</b> PD: Rick Schmidt APD: Evan Delaney MD: Chris JAMES'S CHICKEN "Dropping" CUMMINGS "Bottle" SUMMERCAMP "Drawer" PULSARS "Tunnel"</p> <p><b>KFMA/Tucson, AZ</b> PD: Sazie Dunn SUBLIME "Wring" WALLFLOWERS "Difference" PULSARS "Tunnel" SUMMERCAMP "Drawer"</p> <p><b>KMYZ/Tulsa, OK</b> PD: Paul Krieger MD: Jane Shasberrte COLLECTIVE SOUL "Listen" SUMMERCAMP "Drawer" CAROLINE "Subban"</p> <p><b>WHFS/Washington, DC</b> PD: Robert Benjamin APD: Bob Wraugh MD: Pat Ferrite LIVE "Treats" SHERYL CROW "Change" TOMK "Coke" ECHO &amp; THE BUSHMEN "Wear"</p> <p><b>WPXI/West Palm Beach, FL</b> PD: John O'Connell MD: Robert English SHERYL CROW "Change" REEL BIG FISH "Said" SUMMERCAMP "Drawer" PENNYWISE "That"</p> <p><b>KICT/Wichita, KS</b> PD: Ron Eric Bryler MD: Sherry McKinnon COLLECTIVE SOUL "Listen" SHERYL CROW "Change" DAVE MATTHEWS BAND "Tripping"</p>
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## NEW & ACTIVE

<p><b>SEVEN MARY THREE</b> Rock Crown (Mammoth/Atlantic) Total Plays: 472, Total Stations: 37, Adds: 0</p> <p><b>CHEMICAL BROTHERS</b> Block Rockin' Beats (Astralwerks/Caroline) Total Plays: 453, Total Stations: 38, Adds: 0</p> <p><b>DAVE MATTHEWS BAND</b> Tripping Billies (RCA) Total Plays: 446, Total Stations: 55, Adds: 23</p> <p><b>COOL FOR AUGUST</b> Don't Wanna Be Here (Warner Bros.) Total Plays: 437, Total Stations: 33, Adds: 2</p> <p><b>DUNCAN SHEIK</b> Barely Breathing (Atlantic) Total Plays: 433, Total Stations: 17, Adds: 0</p> <p><b>CARDIGANS</b> Been It (Mercury) Total Plays: 387, Total Stations: 25, Adds: 1</p> <p><b>CAKE</b> Frank Sinatra (Capricorn/Mercury) Total Plays: 357, Total Stations: 30, Adds: 3</p>	<p><b>RADISH</b> Little Pink Stars (Mercury) Total Plays: 338, Total Stations: 31, Adds: 2</p> <p><b>SLOAN</b> The Good In Everyone (Enclave) Total Plays: 308, Total Stations: 25, Adds: 1</p> <p><b>FOLK IMPLSION</b> Insinuation (Communion) Total Plays: 304, Total Stations: 18, Adds: 1</p> <p><b>SUBLIME</b> The Wrong Way (Gasoline Alley/MCA) Total Plays: 250, Total Stations: 12, Adds: 2</p> <p><b>OUR LADY PEACE</b> Superman's Dead (Columbia) Total Plays: 236, Total Stations: 21, Adds: 6</p> <p><b>LORI CARSON</b> Something's Got Me (Restless) Total Plays: 232, Total Stations: 18, Adds: 1</p> <p><b>SHERYL CROW</b> A Change Would Do You Good (A&amp;M) Total Plays: 229, Total Stations: 37, Adds: 24</p>	<p><b>LONG PIGS</b> She Said (Island) Total Plays: 226, Total Stations: 22, Adds: 1</p> <p><b>JILL SOBULE BITTER</b> (Lava/Atlantic) Total Plays: 224, Total Stations: 12, Adds: 0</p> <p><b>SISTER HAZEL</b> All For You (Universal) Total Plays: 214, Total Stations: 8, Adds: 0</p> <p><b>SHAWN COLVIN</b> Sunny Came Home (Columbia) Total Plays: 213, Total Stations: 12, Adds: 2</p> <p><b>EDNASWAP</b> Clown Show (Island) Total Plays: 186, Total Stations: 22, Adds: 3</p> <p><b>COLLECTIVE SOUL</b> Listen (Atlantic) Total Plays: 181, Total Stations: 42, Adds: 36</p>
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Songs ranked by total plays.

# CAKE

Frank Sinatra

PLATINUM  
from the *Old* album

PRODUCTION NUGG  
PRODUCED BY CAKE

Already Swingin' At WRLG

99X KWOD  
KFRF  
WRLG

LIVE 105 KOME  
WMAD  
WARQ

XHRM KXRX  
KRZQ  
KFTE

XTRA KEDG  
KLZR  
WEJE

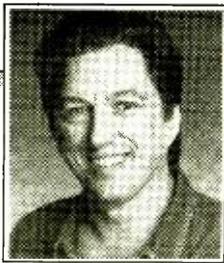
KEDJ WEQX  
KPNT WZAZ

KTCL KFMA  
WZAZ

and many more!



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SKY DANIELS

## Independent Promotion: The 'Bridge' For Small Labels

Independent Promotion: Independent artist. Independent label. Independent promotion. As Alternative radio expands in growth-spurts like a gangly adolescent, has it outgrown its affinity for the hip cache of independent labels? Conversely, has independent promotion come to be flatly defined as negotiating arbiters between major labels with too many releases and overburdened programmers?

This week, in Part Two of our series on "All Things Independent," we take a look at how some of the leading independent promotion companies lend more than just phone support to small, independent labels looking to connect with radio on a broad national basis.

### Believing There's A Chance

One of the largest and most successful independent promotion firms, **Jeff McCluskey & Associates**, has grown to such a degree that it now has a division that specializes in connecting independent labels to the mainstream. According to its President, **Jeff McCluskey**, this resulted from recognizing the special needs of smaller labels. McCluskey elaborates: "We created a division which we call 'The Bridge' to better assist small labels looking to connect in the marketplace. Under the supervision of **Dave Mac** and **Suzanne Perl**, this gives our organization a team that helps develop strategies for smaller, independent labels trying to break a record into the national picture. Su-



Jeff McCluskey

zanne and Dave will walk these labels through the process required to connect on a broad basis."

According to McCluskey Sr. VP/Promotion **Scott Burton**, this process can be very overwhelming for small labels. Burton states, "There are a lot of fundamental steps that these small labels aren't aware of, or prepared to do alone. Simple things, like having detailed mailing lists, knowing when and how to service songs properly, and having an awareness of who makes the decisions are sometimes outside these label's experience. With The Bridge, we show labels how to develop release schedules, timelines for development, and an awareness of how a record is being received in the marketplace."

McCluskey says helping labels "read" their development is key. He notes, "These labels come to us believing they have a song that deserves a chance in the marketplace. We listen initially and try to provide a sense of realistic expectations for them. We know, through our experience and relationships, what potential path of strategic development will best serve a record. Many times the smaller labels don't have that sense of development. They can't be

expected to understand when having the right 10 stations' support could be construed as meaningful. As a record gains acceptance in the marketplace, we observe its growth. At a certain point, we begin to connect it to greater possibilities with our main promotion division."

Sometimes an indie record is deemed so special that it can forego the methodical development in small markets, college radio, and specialty shows that The Bridge concentrates on. Burton allows for the subjectivity involved: "Sometimes we hear a song on a small label and we intuitively hear possibilities on a broad basis. Such was the case with the **Cardigans** when they were still on **Minty Fresh**. We've had a strong regard for the **Lori Carson** re-



Scott Burton

lease on **Restless**, and have attempted to help connect it to the mainstream with immediacy."

McCluskey claims this extends beyond domestic considerations as well. "We spend a lot of time with international labels and managers, helping read the American market with them for records that may not yet have domestic releases. At Alternative, there has always been a positive cache attached to imports. We can sometimes assist in developing a consensus of acceptance for import records which leads to domestic deals and developments. The beauty of Alternative is it still remains a music-driven format open to possibilities."

Burton believes it is important for Alternative to remain connected to music on a pure basis. "**Ani DiFranco** said to us, 'I want people to play my record because they believe in the music, not because of promotional efforts.' A label like [Chicago-based] **Touch And Go** doesn't want to get an act like **Girls Against Boys** played through concert flyways or ticket-trading, they want radio to respect the band's credibility in the street."

### Power Of Passion

For **Del Williams**, who along with **Leah Simon** runs the independent promotion firm **ARMS Division**, credibility is key to bringing independent label music into the mainstream marketplace. He allows, "There is an improving climate at Alternative again, a return to a desire for enhanced variety on



Del Williams

11

**There is an improving climate at Alternative again, a return to a desire for enhanced variety on the part of programmers. This should bode well for small labels that offer distinctive material. Alternative is determined to incorporate music from every legitimate genre it can, and that should include a return to viewing the possibilities of indie labels.**

— Del Williams

the part of programmers. This should bode well for small labels that offer distinctive material. Alternative is determined to incorporate music from every legitimate genre it can, and that should include a return to viewing the possibilities of indie labels."

For Williams, credibility is an operative word. He states, "The reason a major-market programmer would listen to us about any release is their belief that we understand their programming needs. After spending years at a major label [**Elektra**], and four years as an Alternative independent, we have built relationships that small labels couldn't expect to have. If an independent label has music that we believe can be of principal benefit to Alternative, then we will do everything we can to get it exposed."

"Doing everything" can mean just that, according to Williams. "These small labels usually don't have marketing or promotion teams. We therefore get involved in an in-depth fashion, working with them on advertising, marketing, and touring; above and beyond what work we do in securing airplay for them. A brand-new label can be naive about what it takes to penetrate systems. We have the perspective they need in creating strategies. Considering how much work it takes to break a record, we have to have our own subjective passion for the music before we get involved. It's a huge responsibility for an independent promoter to take on, considering the release, touring and retail in-store applications."

Williams nonetheless relishes supporting independent label efforts whenever possible. He says, "We like to take an active role in breaking bands, whether it's a major or indie label. If we are to protect our relationships with radio programmers, then it is important for us to see that every project has as much follow-through as possible. There obviously will be more pressure on our firm when it comes to working with labels that don't have their own teams. That's why we have to be real about what projects we accept. In turn, we want to know that those smaller labels want to hear the real story on their releases, without sugarcoating."

### Realistic Expectations

**Jonathan Lev**, who works with the Boston-based **Jerry Brenner Group**, places primary importance on deciding what independent releases to get involved with. "You really have to listen intently to see if something has potential in the marketplace. We have a sub-division, the

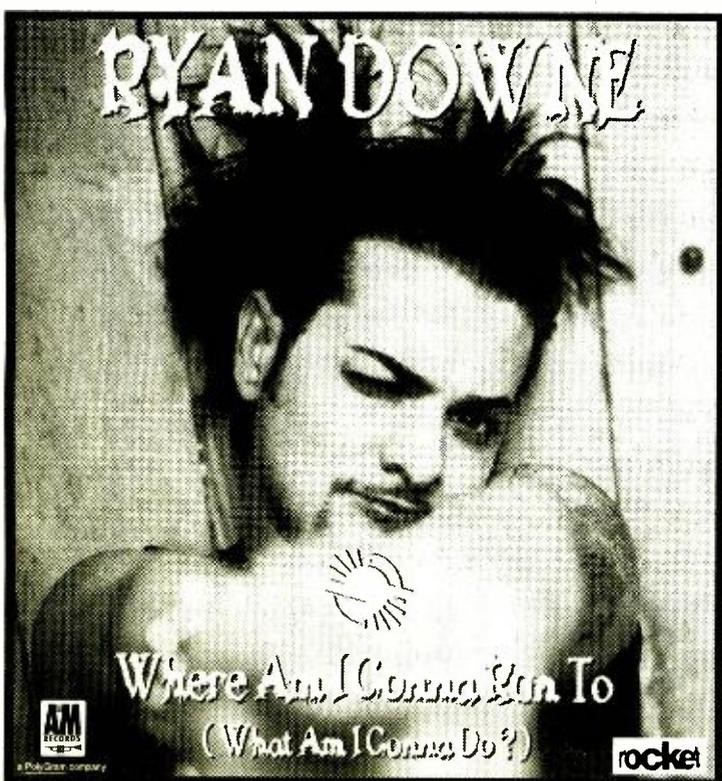
'Planetary Group,' that helps establish independent releases in the marketplace. They work with 400 college stations, specialty shows, and smaller, adventurous commercial stations. If we begin to see a consensus form at those levels, then we may attempt to take the project to the next level."

There are factors to be considered before a major independent promotion person takes on projects from small labels, according to Lev. He reasons, "There is a discipline required in doing independent work. You have to be up-front with smaller labels, and try to realistically define expectations on both sides. It would be wrong to just take money and not give the project its due. At the same time, the label has to be reasonable in what it expects any independent to deliver. You have to establish that through your initial assessment of a project and the conversations you have with the label. If you elect to not take on a project, it's not being elitist, it's just being fair as to what you thought you'd deliver."

Lev still believes Alternative will recognize a small independent label's release if the material is sound. "You can't keep a hit down. Granted, as Alternative has grown and become more mainstream, more stations do relate more strongly to major labels. The majors are consistent in their interaction with radio, both in the music flow and in a commitment to marketing around airplay. Smaller labels tend to live or die by the music alone."

Does Lev feel as the demands for airplay slots continue to spiral that Alternative will lose its connection to those small, independent entities that once were so provincially admired? He responds, "No, small labels are still recognized for being credible and delivering music the street respects. A **Caroline [Records]** brings a **Chemical Brothers** into the marketplace and sells 100,000 records in a couple of weeks. **Mammoth** is driving the **Squirrel Nut Zippers** home, gaining airplay and sales every week.

"Sometimes, the greatest satisfaction for an independent promoter is bringing home a record for an independent label. The majors have a machine greatly responsible for their successes. Indie labels know when you were instrumental in helping them break through. A few years ago we got involved with the **Edwyn Collins** record ['A Girl Like You'] when it was on **BarNone**. It eventually went Top Five nationally. Those are the kind of stories that make it all worthwhile being an independent."



# Supergrass



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# SUMMERCAMP

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from their new album **PURE JUICE**

produced by CHRIS SHAW AND SUMMERCAMP management DAVID YOUNG/BLISS MANAGEMENT

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### #1 Most Added Alternative!!

44 Stations Out of the Box

KNDD 99X WHFS WLUM WFNX  
KOME KTCL WENZ KNRK KEDJ  
KWOD KCHZ KLZR KHTY

### Most Added Active Rock!!

30 Stations Out of the Box

WWDC WAAF KBER KEGL WLZR  
KILO KTUX WKLQ KTYD WAPL  
WZMT WZAT KLBJ WVRK

**On Club Tour Now**

**Lollapalooza This Summer**





# ALTERNATIVE TOP 50

MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	3	<b>1</b>	<b>THIRD EYE BLIND</b> Semi-Charmed Life ( <i>Elektra/EEG</i> )	3000	2836	2688	2490	98/0
2	2	1	2	<b>VERVE PIPE</b> The Freshmen ( <i>RCA</i> )	2929	3060	3112	3127	88/0
1	1	2	3	<b>U2</b> Staring At The Sun ( <i>Island</i> )	2697	2850	3138	3261	94/0
12	8	6	<b>4</b>	<b>MIGHTY MIGHTY BOSSTONES</b> The Impression That I Get ( <i>Mercury</i> )	2573	2317	2230	2076	91/1
13	7	7	<b>5</b>	<b>MEREDITH BROOKS</b> Bitch ( <i>Capitol</i> )	2469	2287	2240	2036	88/1
6	5	4	<b>6</b>	<b>OFFSPRING</b> Gone Away ( <i>Columbia</i> )	2465	2443	2428	2436	84/0
15	13	9	<b>7</b>	<b>TONIC</b> If You Could Only See ( <i>Polydor/A&amp;M</i> )	2408	2243	2116	1950	91/2
14	11	5	<b>8</b>	<b>SMASHING PUMPKINS</b> Eye ( <i>Interscope</i> )	2391	2354	2196	2022	87/1
18	17	14	<b>9</b>	<b>DEPECHE MODE</b> It's No Good ( <i>Mute/Reprise</i> )	2209	1996	1757	1627	94/2
3	4	8	10	<b>WHITE TOWN</b> Your Woman ( <i>Chrysalis/EMI</i> )	2134	2264	2460	2530	69/2
27	19	15	<b>11</b>	<b>LIVE</b> Freaks ( <i>Radioactive</i> )	2108	1938	1608	999	90/2
7	9	11	12	<b>VERUCA SALT</b> Volcano Girls ( <i>Outpost/Geffen</i> )	2049	2115	2212	2308	79/0
8	12	13	13	<b>BECK</b> The New Pollution ( <i>DGC/Geffen</i> )	1950	2010	2194	2250	79/0
9	10	12	14	<b>MATTHEW SWEET</b> Where You Get Love ( <i>Volcano</i> )	1947	2058	2200	2177	81/0
5	6	10	15	<b>SUBLIME</b> Santeria ( <i>Gasoline Alley/MCA</i> )	1901	2119	2272	2489	66/0
—	35	19	<b>16</b>	<b>FOO FIGHTERS</b> Monkey Wrench ( <i>Roswell/Capitol</i> )	1876	1594	870	37	89/1
19	18	17	<b>17</b>	<b>K'S CHOICE</b> Not An Addict ( <i>550 Music</i> )	1796	1758	1634	1575	79/2
20	20	18	<b>18</b>	<b>BLUR</b> Song 2 ( <i>Virgin</i> )	1791	1647	1559	1347	84/2
16	14	16	19	<b>INXS</b> Elegantly Wasted ( <i>Mercury</i> )	1785	1875	1984	1892	72/0
24	21	21	<b>20</b>	<b>SQUIRREL NUT ZIPPERS</b> Hell ( <i>Mammoth</i> )	1661	1464	1336	1142	78/4
33	27	26	<b>21</b>	<b>MATCHBOX 20</b> Push ( <i>Lava/Atlantic</i> )	1591	1340	1093	883	75/2
—	32	24	<b>22</b>	<b>TOAD THE WET SPROCKET</b> Come Down ( <i>Columbia</i> )	1553	1362	987	438	86/8
25	23	23	<b>23</b>	<b>BUSH</b> Cold Contagious ( <i>Trauma/Interscope</i> )	1530	1425	1289	1103	81/0
37	26	25	<b>24</b>	<b>COUNTING CROWS</b> Daylight Fading ( <i>DGC/Geffen</i> )	1448	1360	1193	776	76/0
10	15	20	25	<b>WALLFLOWERS</b> One Headlight ( <i>Interscope</i> )	1332	1582	1957	2176	56/0
23	25	27	26	<b>ORBIT</b> Medicine (Baby Come Back) ( <i>A&amp;M</i> )	1218	1272	1206	1169	70/0
32	28	29	<b>27</b>	<b>SILVERCHAIR</b> Freak ( <i>Epic</i> )	1135	1051	1059	886	70/2
21	24	28	28	<b>BEN FOLDS FIVE</b> Battle Of Who Could Care Less ( <i>550 Music</i> )	1130	1199	1276	1284	61/1
29	31	31	<b>29</b>	<b>SNEAKER PIMPS</b> 6 Underground ( <i>Virgin</i> )	1127	1025	999	931	58/5
30	33	32	30	<b>FIONA APPLE</b> Sleep To Dream ( <i>Work</i> )	1012	1025	929	906	49/0
11	16	22	31	<b>COLLECTIVE SOUL</b> Precious Declaration ( <i>Atlantic</i> )	988	1454	1795	2170	43/0
26	30	30	32	<b>DAVE MATTHEWS BAND</b> Crash Into Me ( <i>RCA</i> )	920	1026	1008	1075	43/0
40	37	35	<b>33</b>	<b>COWBOY MOUTH</b> Jenny Says ( <i>MCA</i> )	910	809	787	730	57/4
28	34	33	34	<b>PAULA COLE</b> Where Have All The Cowboys... ( <i>Imago/WB</i> )	886	904	921	951	45/1
—	—	47	<b>35</b>	<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	811	484	296	196	68/25
44	39	37	<b>36</b>	<b>JAMIROQUAI</b> Virtual Insanity ( <i>Work</i> )	809	719	701	621	39/2
49	44	39	<b>37</b>	<b>REEL BIG FISH</b> Sell Out ( <i>Mojo/Universal</i> )	701	672	583	511	45/3
17	22	34	38	<b>LIVE</b> Lakini's Juice ( <i>Radioactive</i> )	657	842	1309	1738	35/0
48	40	40	39	<b>BETTER THAN EZRA</b> Long Lost ( <i>Swell/Elektra/EEG</i> )	652	666	633	553	44/1
22	29	38	40	<b>BUSH</b> Greedy Fly ( <i>Trauma/Interscope</i> )	650	698	1019	1258	31/0
<b>DEBUT</b>			<b>41</b>	<b>THAT DOG</b> Never Say Never ( <i>DGC/Geffen</i> )	633	428	243	37	54/4
36	36	36	42	<b>MORPHINE</b> Early To Bed ( <i>DreamWorks/Rykodisc</i> )	631	798	841	818	39/0
—	—	45	<b>43</b>	<b>NO DOUBT</b> Sunday Morning ( <i>Trauma/Interscope</i> )	615	505	351	194	37/2
<b>DEBUT</b>			<b>44</b>	<b>ABRA MOORE</b> Four Leaf Clover ( <i>Arista Austin/Arista</i> )	614	400	232	74	44/5
—	—	48	<b>45</b>	<b>INDIGO GIRLS</b> Shame On You ( <i>Epic</i> )	563	473	428	345	40/1
50	49	43	<b>46</b>	<b>BLOODHOUND GANG</b> Why's Everybody Always... ( <i>Republic/Geffen</i> )	551	529	542	507	36/2
—	—	44	<b>47</b>	<b>NAKED</b> Mann's Chinese ( <i>Red Ant</i> )	536	507	498	486	35/4
31	38	41	48	<b>JEWEL</b> You Were Meant For Me ( <i>Atlantic</i> )	521	616	703	901	26/2
<b>DEBUT</b>			<b>49</b>	<b>LUSCIOUS JACKSON</b> Under Your Skin ( <i>Grand Royal/Capitol</i> )	487	353	242	27	43/6
39	48	49	<b>50</b>	<b>BETTER THAN EZRA</b> Desperately Wanting ( <i>Swell/Elektra/EEG</i> )	480	460	553	738	28/0

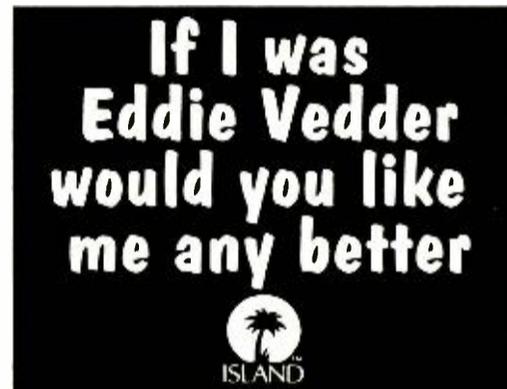
This chart reflects airplay from April 28-May 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 Alternative reporters. 98 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS

No Songs Qualified For Breaker Status This Week

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>SUMMERCAMP</b> Drawer ( <i>Maverick/Reprise</i> )	41
<b>COLLECTIVE SOUL</b> Listen ( <i>Atlantic</i> )	36
<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	25
<b>SHERYL CROW</b> A Change Would Do You Good ( <i>A&amp;M</i> )	24
<b>DAVE MATTHEWS BAND</b> Tripping Billies ( <i>RCA</i> )	23
<b>CUNNINGHAMS</b> Bottle Rockets ( <i>Revolution</i> )	19
<b>SOULS</b> Cello (Where You Are) ( <i>Trauma/Interscope</i> )	10
<b>SPACE</b> Neighbourhood ( <i>Gut/Universal</i> )	10
<b>TOAD THE WET SPROCKET</b> Come Down ( <i>Columbia</i> )	8
<b>CHANTAL KREVIASZUK</b> God Made Me ( <i>Columbia</i> )	6
<b>LUSCIOUS JACKSON</b> Under Your Skin ( <i>Grand Royal/Capitol</i> )	6
<b>OUR LADY PEACE</b> Superman's Dead ( <i>Columbia</i> )	6



### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	+327
<b>DAVE MATTHEWS BAND</b> Tripping Billies ( <i>RCA</i> )	+302
<b>FOO FIGHTERS</b> Monkey Wrench ( <i>Roswell/Capitol</i> )	+282
<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... ( <i>Mercury</i> )	+256
<b>MATCHBOX 20</b> Push ( <i>Lava/Atlantic</i> )	+251
<b>ABRA MOORE</b> Four Leaf Clover ( <i>Arista Austin/Arista</i> )	+214
<b>DEPECHE MODE</b> It's No Good ( <i>Mute/Reprise</i> )	+213
<b>THAT DOG</b> Never Say Never ( <i>DGC/Geffen</i> )	+205
<b>SQUIRREL NUT ZIPPERS</b> Hell ( <i>Mammoth</i> )	+197
<b>TOAD THE WET SPROCKET</b> Come Down ( <i>Columbia</i> )	+191

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>LUSCIOUS JACKSON</b> Naked Eye ( <i>Grand Royal/Capitol</i> )
<b>311</b> All Mixed Up ( <i>Capricorn/Mercury</i> )
<b>SHERYL CROW</b> Everyday Is A Winding Road ( <i>A&amp;M</i> )
<b>SUBLIME</b> What I Got ( <i>Gasoline Alley/MCA</i> )
<b>SILVERCHAIR</b> Abuse Me ( <i>Epic</i> )
<b>LOCAL H</b> Bound For The Floor ( <i>Island</i> )
<b>CARDIGANS</b> Lovefool ( <i>Mercury</i> )
<b>COUNTING CROWS</b> A Long December ( <i>DGC/Geffen</i> )
<b>GARBAGE</b> #1 Crush ( <i>Capitol</i> )
<b>SMASHING PUMPKINS</b> Thirty-Three ( <i>Virgin</i> )

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



## theCunninghams

MOST ADDED OUT OF THE BOX!

KTCL WOXY KISF KWOD WMRQ  
WHTG KNRX WRAX WBZU WNFZ  
WKRL WHMP KQXR WJSE WOSC  
WGRG WXSX KQRX KFGX

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and more!

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Mixed by Tom Lord-Alge  
http://www.revolution-online.com

# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**

**WXRK/New York**  
(212) 314-9230  
Kingston/Tobin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	36	39	39		SMASHING PUMPKINS/Eye
34	30	36	39		SUBLIME/Santera
38	39	39	37		SOUNDGARDEN/Blow Up...
38	36	39	37		METALICA/Hero Of The Day
38	36	37	37		BUSH/Greedy Fly
38	36	37	37		WALLFLOWERS/One Headlight
14	18	26	34		SQUIRREL NUT ZIPPERS/Hell
39	25	33	33		OFFSPRING/Gone Away
21	29	34	32		BLUR/Song 2
35	33	30	31		BECK/The New Pollution
35	31	34	31		VERUCA SALT/Volcano Girls
35	31	33	30		VERVE PIPE/The Freshmen
17	17	25	30		MIGHTY MIGHTY BT/The Impression...
37	29	30	30		METALLICA/King Nothing
33	32	32	28		LUSCIOUS JACKSON/Naked Eye
14	20	20	26		FIONA APPLE/Sleep To Dream
11	20	19	26		FOO FIGHTERS/Monkey Wrench
18	18	25	26		THIRD EYE BLIND/Semi-Charmed Life
37	31	34	25		U2/Staring At The Sun
15	17	24	25		DEPECHE MODE/It's No Good
-	-	26	25		OFFSPRING/If I Want
14	11	22	25		SOUNDGARDEN/Rhinoceros
24	19	23	20		DAVE MATTHEWS BAND/Crash Into Me
18	9	19	17		BEN FOLDS FIVE/Battle Of Who...
11	15	16	16		SILVERCHAIR/Freak
-	-	4	15		WALLFLOWERS/The Difference
4	5	14	14		K'S CHOICE/Not An Addict
16	17	14	14		MATCHBOX 20/Push
14	13	15	14		TONIC/If You Could Only...
13	8	9	14		PAULA COLE/Where Have All...

**MARKET #2**

**KROQ/Los Angeles**  
(818) 567-1067  
Weatherly/Worden/  
Sandblom

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	39	34	39		SMASHING PUMPKINS/Eye
22	33	34	36		SUBLIME/The Wrong Way
33	22	24	35		DEPECHE MODE/It's No Good
26	25	23	34		REEL BIG FISH/Sell Out
27	29	23	33		MIGHTY MIGHTY BT/The Impression...
28	26	32	32		OFFSPRING/Gone Away
31	40	32	30		NO DOUBT/Sunday Morning
12	26	17	27		SNEAKER PIMPS/6 Underground
-	2	16	27		SHAWN COLVIN/Sunny Came Home
28	23	31	26		THIRD EYE BLIND/Semi-Charmed Life
34	38	28	26		LUSCIOUS JACKSON/Naked Eye
-	-	24	26		MXPX/Chuck Magnet
27	36	22	24		SQUIRREL NUT ZIPPERS/Hell
18	16	18	23		JAMIROQUAI/Virtual Insanity
-	-	22	24		SAVE FERRIS/The World Is New
16	15	18	21		VERVE PIPE/The Freshmen
11	23	18	21		FOO FIGHTERS/Monkey Wrench
19	19	20	20		BECK/The New Pollution
15	14	15	19		FIONA APPLE/Sleep To Dream
20	21	19	18		U2/Staring At The Sun
-	-	10	17		LIVE/Turn My Head
13	15	15	17		BLUR/Song 2
31	33	16	17		DAVE MATTHEWS BAND/Crash Into Me
-	-	16	17		THIRD EYE BLIND/Graduate
15	14	11	13		MEREDITH BROOKS/Bitch
-	-	11	11		TOAD THE WET.../Come Down
-	-	7	5		WALLFLOWERS/The Difference
24	16	15	11		BUSH/Cold Contagious
12	10	6	11		DAFT PUNK/Da Funk
-	-	6	11		SUPERGRASS/Cheapskate

**MARKET #3**

**WKQX/Chicago**  
(312) 527-8348  
Shumnas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	32	33	38		MIGHTY MIGHTY BT/The Impression...
23	27	35	38		VERUCA SALT/Volcano Girls
12	19	22	36		LIVE/Freaks
16	44	42	38		DAVE MATTHEWS BAND/Crash Into Me
27	19	15	35		K'S CHOICE/Not An Addict
26	29	33	33		BLUR/Song 2
36	43	50	31		BECK/The New Pollution
48	47	51	31		SMASHING PUMPKINS/Eye
26	29	30	30		MEREDITH BROOKS/Bitch
42	33	32	30		WHITE TOWN/Your Woman
27	31	30	28		OFFSPRING/Gone Away
-	-	6	27		SNEAKER PIMPS/6 Underground
10	18	19	24		NO DOUBT/Sunday Morning
14	16	17	24		WALLFLOWERS/The Difference
10	20	33	23		LUSCIOUS JACKSON/Naked Eye
19	24	21	23		DEPECHE MODE/It's No Good
16	18	21	22		JAMIROQUAI/Virtual Insanity
44	36	32	21		SQUIRREL NUT ZIPPERS/Hell
22	7	14	20		FIONA APPLE/Sleep To Dream
12	13	14	20		DAFT PUNK/Da Funk
12	11	21	20		BUSH/Cold Contagious
15	10	18	20		FOO FIGHTERS/Monkey Wrench
24	24	22	17		THIRD EYE BLIND/Semi-Charmed Life
11	12	14	17		UNDERWOOD/Don't Slip
29	30	26	16		U2/Staring At The Sun
16	11	15	16		SILVERCHAIR/Freak
12	14	15	15		ERASURE/In My Arms
12	7	8	14		COUNTING CROWS/Daylight Fading
-	-	2	14		TONIC/If You Could Only
11	13	15	13		SUBLIME/Santera

**MARKET #4**

**KITS/San Francisco**  
(415) 512-1053  
Sands/West/Axelsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	18	19	32		SQUIRREL NUT ZIPPERS/Hell
27	29	28	31		BECK/The New Pollution
27	29	28	30		LUSCIOUS JACKSON/Naked Eye
14	12	25	30		FIONA APPLE/Sleep To Dream
30	30	30	28		DEPECHE MODE/It's No Good
20	27	30	28		VERVE PIPE/The Freshmen
21	20	16	27		JAMIROQUAI/Virtual Insanity
19	21	24	25		MIGHTY MIGHTY BT/The Impression...
-	-	18	24		MARCY PLAYGROUND/Sex And Candy
16	5	8	23		WHITE TOWN/Your Woman
10	16	22	22		SUBLIME/The Wrong Way
-	-	22	19		FOO FIGHTERS/Monkey Wrench
-	-	5	17		LIGHTNING SEEDS/You Showed Me
-	-	19	16		NO DOUBT/Sunday Morning
26	19	15	16		U2/Staring At The Sun
-	-	21	15		THAT DOG/Never Say Never
21	22	20	15		REEL BIG FISH/Sell Out
-	-	7	15		WALLFLOWERS/The Difference
29	29	30	13		WALLFLOWERS/One Headlight
15	10	13	13		BLUR/Song 2
16	12	13	12		TOAD THE WET.../Come Down
8	12	11	12		SNEAKER PIMPS/6 Underground
13	10	10	12		COUNTING CROWS/Daylight Fading
7	16	9	12		FAITHLESS/Insomnia
12	19	21	11		DAFT PUNK/Da Funk
26	22	19	11		SMASHING PUMPKINS/Eye
15	15	18	11		OFFSPRING/Gone Away
14	17	14	11		MONACO/What Do You Want...
-	-	11	11		SHERYL CROW/A Change Would Do
-	-	11	11		LIVE/Turn My Head

**MARKET #5**

**WPLY/Philadelphia**  
(610) 565-8900  
McGuinn/Kubinski/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	29	43	44		THIRD EYE BLIND/Semi-Charmed Life
42	42	45	43		SUBLIME/Santera
43	45	45	42		U2/Staring At The Sun
44	44	43	42		BUSH/Greedy Fly
31	31	29	41		WHITE TOWN/Your Woman
38	38	42	40		VERVE PIPE/The Freshmen
40	40	44	40		DAVE MATTHEWS BAND/Crash Into Me
26	26	33	33		SQUIRREL NUT ZIPPERS/Hell
27	27	30	31		BECK/The New Pollution
31	31	27	29		MATTHEW SWEET/Where You Get Love
19	19	27	28		K'S CHOICE/Not An Addict
22	22	28	28		COUNTING CROWS/Daylight Fading
24	24	21	27		COLLECTIVE SOUL/Precious Declaration
29	29	28	27		INXS/Elegantly Wasted
25	25	27	27		SMASHING PUMPKINS/Eye
-	-	7	18		LIVE/Freaks
25	25	31	26		MEREDITH BROOKS/Bitch
27	27	30	26		VERUCA SALT/Volcano Girls
20	20	29	26		DEPECHE MODE/It's No Good
12	12	26	25		TOAD THE WET.../Come Down
25	25	28	24		CAKE/Frank Sinatra
-	-	23	23		MATCHBOX 20/Push
14	14	26	22		INDIGO GIRLS/Shame On You
21	21	17	22		KULA SHAKES/Hey Dude
15	15	19	20		OFFSPRING/Gone Away
14	14	15	19		MIGHTY MIGHTY BT/The Impression...
20	20	22	19		PAULA COLE/Where Have All...
-	-	10	17		LUSCIOUS JACKSON/Under Your Skin
12	12	13	14		BLUR/Song 2
-	-	11	12		REEL BIG FISH/Sell Out

**MARKET #6**

**CIMX/Detroit**  
(313) 961-9811  
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	57	53	56		MIGHTY MIGHTY BT/The Impression...
5	29	55	56		LIVE/Freaks
16	47	56	52		WALLFLOWERS/The Difference
31	55	50	49		FOO FIGHTERS/Monkey Wrench
24	41	54	49		FIONA APPLE/Sleep To Dream
29	39	44	44		OUR LADY PEACE/Clumsy
43	45	40	43		MATCHBOX 20/Push
-	3	37	41		SQUIRREL NUT ZIPPERS/Hell
55	54	53	41		OFFSPRING/Gone Away
-	14	38	38		DELIRIUM/Silence
29	31	37	37		BECK/The New Pollution
57	56	36	36		VERVE PIPE/The Freshmen
-	-	26	36		RUSTY/Empty Cell
37	44	45	36		K'S CHOICE/Not An Addict
30	32	29	31		VERUCA SALT/Volcano Girls
20	-	21	30		DAVE MATTHEWS BAND/Crash Into Me
24	23	27	30		OUR LADY PEACE/Superman's Dead
-	6	29	30		PAULA COLE/Where Have All...
29	28	33	30		BUSH/Cold Contagious
20	24	29	30		STONE TEMPLE PILOTS/Tumble In The Rough
59	48	36	27		U2/Staring At The Sun
-	-	22	26		DEPECHE MODE/It's No Good
23	17	22	22		THRUSH HERMIT/North Dakota
25	18	20	18		SLOAN/The Good In Everyone
16	14	13	17		SILVERCHAIR/Freak
3	7	17	16		NO DOUBT/Sunday Morning
12	15	23	13		JAMIROQUAI/Virtual Insanity
-	-	7	11		CHEMICAL BROTHERS/Block Rockin' Beats
-	-	3	7		DAFT PUNK/Da Funk

**MARKET #6**

**WHYY/Detroit**  
(313) 871-3030  
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	49	45	50		WHITE TOWN/Your Woman
40	48	45	49		DAVE MATTHEWS BAND/Crash Into Me
42	49	43	47		VERVE PIPE/The Freshmen
42	49	42	47		JEWEL/You Were Meant...
43	51	45	47		DUNCAN SHEIK/Barely Breathing
45	48	44	47		SHAWN COLVIN/Sunny Came Home
39	34	43	38		PAULA COLE/Where Have All...
29	31	30	31		SHERYL CROW/Everyday Is...
32	29	27	29		LUSCIOUS JACKSON/Naked Eye
-	24	25	29		BARNEKAND LADIES/The Old Apartment
27	29	31	29		BEN FOLDS FIVE/Battle Of Who...
29	28	27	28		TORI AMOS/Silent All These...
30	29	31	28		SUBLIME/What I Got
29	29	26	28		COLLECTIVE SOUL/Precious Declaration
28	25	27	27		TONIC/If You Could Only
31	28	26	26		INXS/Elegantly Wasted
-	-	21	26		SAVAGE GARDEN/If I Want You
24	9	24	25		BETTER THAN EZRA/Desperately Wanting
33	30	24	24		CARDIGANS/Lovetool
29	27	23	24		THIRD EYE BLIND/Semi-Charmed Life
22	26	21	23		DEPECHE MODE/It's No Good
17	19	24	23		SMASHING PUMPKINS/Eye
30	31	23	21		SUBLIME/Santera
20	21	19	21		MATTHEW SWEET/Where You Get Love
18	20	20	20		MIGHTY MIGHTY BT/The Impression...
17	18	17	20		COWBOY MOUTH/Jenny Says
30	27	23	20		U2/Staring At The Sun
24	21	21	20		TOAD THE WET.../Come Down
12	18	15	18		CARDIGANS/Been It

**MARKET #7**

**KDGE/Dallas**  
(972) 770-7777  
Folger/Smith/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	51	55	52		VERVE PIPE/The Freshmen
32	29	32	47		OMC/How Bizarre
12	17	21	42		DUNCAN SHEIK/Barely Breathing
30	51	54	34		K'S CHOICE/Not An Addict
39	47	52	32		DAVE MATTHEWS BAND/Crash Into Me
56	35	31	30		BECK/The New Pollution
21	24	23	28		SMASHING PUMPKINS/Eye
30	31	30	27		MATCHBOX 20/Push
25	28	26	27		WHITE TOWN/Your Woman
25	28	26	27		THIRD EYE BLIND/Semi-Charmed Life
50	33	27	24		LIVE/Lakini's Juice
29	22	24	24		VERUCA SALT/Volcano Girls
-	-	16	20		ABRA MOORE/Four Leaf Clover
21	24	21	19		SQUIRREL NUT ZIPPERS/Hell
-	-	19	19		SHAWN COLVIN/Sunny Came Home
-	-	15			

# ALTERNATIVE PLAYLISTS

May 9, 1997 R&R • 91

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #18**  
**KZON/Phoenix**  
 (602) 258-8181

**101.5 FM**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	26	26	26	26	VERVE PIPE/The Freshmen
25	24	25	25	25	THIRD EYE BLIND/Semi-Charmed Life
17	18	23	24	24	DEPECHE MODE/It's No Good
13	26	24	24	24	MATTHEW SWEET/Where You Get Love
3	13	21	23	23	COLLECTIVE SOUL/Listen
26	24	23	23	23	U2/Staring At The Sun
7	20	20	20	20	DAVE MATTHEWS BAND/Tripping Billies
25	26	25	25	25	INXS/Elegantly Wasted
16	19	20	20	20	MATCHBOX 20/Push
19	19	20	20	20	TOAD THE WET.../Come Down
7	19	19	19	19	ABRA MOORE/Four Leaf Clover
17	20	19	19	19	BETTER THAN EZRA/Long Lost
15	15	19	19	19	COWBOY MOUTH/Jenny Says
16	10	19	19	19	INDIGO GIRLS/Shame On You
19	20	19	19	19	MEREDITH BROOKS/Bitch
14	18	20	19	19	SNEAKER PIMPS/Underground
18	19	19	19	19	TONIC/You Could Only...
16	17	18	18	18	LIVE/Ghost
13	19	20	18	18	SHAWN COLVIN/Sunny Came Home
11	14	16	16	16	K'S CHOICE/Not An Addict
5	8	10	10	10	LORI CARSON/Something's Got Me
6	5	8	8	8	SLOAN/The Good In Everyone
7	6	7	7	7	STAR 69/1m Insane
4	4	4	4	4	THAT DOG/Never Say Never
4	4	4	4	4	JAMES/Tomorrow
4	4	4	4	4	LUSCIOUS JACKSON/Under Your Skin
4	4	4	4	4	ORBIT/Medicine (Baby...)
4	4	4	4	4	WALLFLOWERS/The Difference
3	3	3	3	3	COWARD/Don't Care
9	18	20	3	3	FIONA APPLE/Sleep To Dream

**MARKET #20**  
**WXDX/Pittsburgh**  
 (412) 937-1441  
 Castellini/Diana

**the X 105.9**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	32	31	34	34	MEREDITH BROOKS/Bitch
31	31	30	34	34	MIGHTY MIGHTY BT/The Impression...
28	28	34	33	33	MIGHTY MIGHTY BT/The Impression...
30	32	31	33	33	311/All Mixed Up
32	35	34	33	33	VERVE PIPE/The Freshmen
33	33	31	32	32	DUNCAN SHEIK/Barely Breathing
32	34	33	32	32	LIVE/Merica
35	36	32	32	32	VERUCA SALT/Volcano Girls
32	31	31	31	31	WHITE TOWN/Your Woman
31	14	12	30	30	BETTER THAN EZRA/Desperately Wanting
29	29	30	30	30	THIRD EYE BLIND/Semi-Charmed Life
27	27	27	28	28	INXS/Elegantly Wasted
28	28	27	28	28	REPUBLIC/Dead Gorgeous
14	15	19	28	28	TONIC/You Could Only...
33	32	32	27	27	U2/Staring At The Sun
29	27	28	27	27	BECK/The New Pollution
26	26	27	27	27	SLEEPING GIANTS/Revolution
14	27	26	26	26	FIONA APPLE/Sleep To Dream
23	26	26	26	26	MATTHEW SWEET/Where You Get Love
2	28	25	26	26	TOAD THE WET.../Come Down
31	29	29	25	25	DAVE MATTHEWS BAND/Crash Into Me
8	15	15	15	15	SNEAKER PIMPS/Underground
26	27	17	17	17	NO DOUBT/Happy Now?
17	16	13	16	16	BEN FOLDS FIVE/Battle Of Who
14	15	16	15	15	COLLECTIVE SOUL/Listen
13	15	17	15	15	INDIGO GIRLS/Shame On You
2	13	14	14	14	ABRA MOORE/Four Leaf Clover
2	13	14	14	14	ABRA MOORE/Four Leaf Clover
13	12	10	12	12	NINE INCH NAILS/The Perfect Drug

**MARKET #22**  
**WENZ/Cleveland**  
 (216) 861-0100  
 Robertson

**107.9 END**  
 CLEVELAND'S MODERN ROCK

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
48	48	48	51	51	OFFSPRING/Gone Away
22	49	50	50	50	MIGHTY MIGHTY BT/The Impression
48	47	50	50	50	K'S CHOICE/Not An Addict
45	48	44	50	50	VERVE PIPE/The Freshmen
49	47	48	49	49	WHITE TOWN/Your Woman
48	46	48	49	49	MEREDITH BROOKS/Bitch
24	48	50	48	48	FIONA APPLE/Sleep To Dream
48	47	48	47	47	INXS/Elegantly Wasted
25	24	21	20	20	TOAD THE WET.../Come Down
25	28	19	20	20	SQUIRREL NUT ZIPPERS/Hell
24	27	21	19	19	SILVERCHAIR/Freak
24	24	19	19	19	LIVE/Freaks
15	20	19	19	19	FOO FIGHTERS/Monkey Wrench
20	19	19	19	19	ABRA MOORE/Four Leaf Clover
23	25	19	19	19	BEN FOLDS FIVE/Battle Of Who
23	21	18	18	18	THIRD EYE BLIND/Semi-Charmed Life
23	24	21	18	18	MATTHEW SWEET/Where You Get Love
21	24	21	18	18	DEPECHE MODE/It's No Good
24	24	20	18	18	MATCHBOX 20/Push
21	24	20	18	18	COUNTING CROWS/Daylight Fading
24	26	23	17	17	BLUR/Song 2
22	24	22	17	17	BUSH/Cold Contagious
23	25	21	17	17	ORBIT/Medicine (Baby...)
23	25	21	17	17	MORPHINE/Early To Bed
22	24	21	17	17	U2/Staring At The Sun
25	24	20	17	17	PAULA COLE/Where Have All
25	26	19	17	17	VERUCA SALT/Volcano Girls
25	25	19	17	17	TONIC/You Could Only...
12	17	13	17	17	COOL FOR AUGUST/Don't Wanna Be Here

**MARKET #23**  
**KTCL/Denver**  
 (303) 623-9330  
 Hayes

**93.3 KTCL**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	22	32	32	MEREDITH BROOKS/Bitch
30	32	30	31	31	WHITE TOWN/Your Woman
29	32	30	31	31	THIRD EYE BLIND/Semi-Charmed Life
32	31	29	31	31	SNEAKER PIMPS/Underground
29	30	29	31	31	VERVE PIPE/The Freshmen
30	32	30	30	30	MIGHTY MIGHTY BT/The Impression...
19	24	27	29	29	MATTHEW SWEET/Where You Get Love
31	28	30	29	29	DEPECHE MODE/It's No Good
31	28	25	28	28	BECK/The New Pollution
29	30	28	28	28	U2/Staring At The Sun
21	25	26	25	25	JAMIROQUAI/Virtual Insanity
31	31	28	25	25	INXS/Elegantly Wasted
25	24	25	24	24	ORBIT/Medicine (Baby...)
25	24	25	24	24	OMC/How Bizarre
10	11	24	24	24	SQUIRREL NUT ZIPPERS/Put A Lid On It
20	23	21	24	24	ERASURE/In My Arms
5	16	24	24	24	TOAD THE WET.../Come Down
24	24	23	23	23	BLUR/Song 2
25	24	23	23	23	BLOODHOUND GANG/Why's Everybody
23	24	22	22	22	MORPHINE/Early To Bed
22	24	22	22	22	BEN FOLDS FIVE/Battle Of Who
22	22	23	21	21	K'S CHOICE/Not An Addict
13	10	11	15	15	DAVE MATTHEWS BAND/Tripping Billies
13	10	11	15	15	FIONA APPLE/Sleep To Dream
14	11	11	15	15	DAFT PUNK/Da Funk
5	7	11	14	14	CHEMICAL BROTHERS/Block Rockin' Beats
12	10	11	13	13	UNDERWORLD/Born Slippy
13	10	11	12	12	TONIC/You Could Only...
7	10	12	12	12	LESS THAN JAKE/Automatic
12	9	11	11	11	REEL BIG FISH/Sell Out

**MARKET #24**  
**KNRK/Portland, OR**  
 (503) 223-1441  
 Hamilton

**94.7 NBS**  
 PORTLAND'S NEW ROCK

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	38	38	39	39	THIRD EYE BLIND/Semi-Charmed Life
23	39	37	39	39	VERUCA SALT/Volcano Girls
21	37	38	38	38	BECK/The New Pollution
15	31	38	38	38	BLUR/Song 2
39	38	38	38	38	OFFSPRING/Gone Away
23	21	36	36	36	FOO FIGHTERS/Monkey Wrench
21	21	36	36	36	LIVE/Freaks
23	21	36	36	36	MIGHTY MIGHTY BT/The Impression...
22	22	35	35	35	MATCHBOX 20/Push
23	35	37	37	37	TONIC/You Could Only...
23	21	22	25	25	DEPECHE MODE/It's No Good
17	14	19	25	25	JAMIROQUAI/Virtual Insanity
23	22	19	25	25	K'S CHOICE/Not An Addict
38	38	25	25	25	SMASHING PUMPKINS/Eye
39	38	25	25	25	VERVE PIPE/The Freshmen
11	21	24	24	24	ABRA MOORE/Four Leaf Clover
12	22	24	24	24	SNEAKER PIMPS/Underground
17	21	24	24	24	SQUIRREL NUT ZIPPERS/Hell
22	21	23	23	23	BUSH/Cold Contagious
39	38	23	23	23	MEREDITH BROOKS/Bitch
22	20	23	23	23	ORBIT/Medicine (Baby...)
22	23	21	23	23	REEL BIG FISH/Sell Out
19	20	23	23	23	TOAD THE WET.../Come Down
23	21	22	22	22	CARDIGANS/Been It
22	21	22	22	22	COUNTING CROWS/Daylight Fading
21	20	21	22	22	MATTHEW SWEET/Where You Get Love
5	14	18	18	18	SILVERCHAIR/Freak
9	13	12	12	12	RADISH/Little Pink Stars
19	18	13	12	12	U2/Staring At The Sun
22	20	18	10	10	INXS/Elegantly Wasted

**MARKET #25**  
**WAGZ/Cincinnati**  
 (513) 621-9326  
 Harris/Jamie

**107.1**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	18	21	40	40	TONIC/You Could Only...
25	9	15	40	40	PAULA COLE/Where Have All
31	43	36	37	37	DUNCAN SHEIK/Barely Breathing
31	34	38	35	35	VERVE PIPE/The Freshmen
17	28	36	34	34	WHITE TOWN/Your Woman
39	37	32	32	32	WALLFLOWERS/One Headlight
15	31	36	31	31	OMC/How Bizarre
34	35	30	30	30	BETTER THAN EZRA/Desperately Wanting
7	5	14	30	30	SHAWN COLVIN/Sunny Came Home
19	22	26	29	29	TOAD THE WET.../Come Down
11	20	20	26	26	MATCHBOX 20/Push
41	40	38	25	25	SUBLIME/Santeria
16	14	7	20	20	U2/Staring At The Sun
16	15	16	15	15	INXS/Elegantly Wasted
16	23	29	16	16	SNEAKER PIMPS/Underground
26	29	16	16	16	DURAN DURAN/Out Of My Mind
14	17	15	15	15	BARENAKED LADIES/The Old Apartment
12	17	15	15	15	MEREDITH BROOKS/Bitch
19	10	15	15	15	DEPECHE MODE/It's No Good
17	15	14	14	14	MIGHTY MIGHTY BT/The Impression...
7	12	11	14	14	SQUIRREL NUT ZIPPERS/Hell
9	11	14	14	14	K'S CHOICE/Not An Addict
18	14	14	14	14	BEN FOLDS FIVE/Battle Of Who...
15	18	24	14	14	SPACE/Female Of...
16	21	16	14	14	THIRD EYE BLIND/Semi-Charmed Life
18	13	17	14	14	MATTHEW SWEET/Where You Get Love
13	17	14	14	14	BECK/The New Pollution
25	17	13	13	13	COLLECTIVE SOUL/Precious Declaration
12	14	12	13	13	MORPHINE/Early To Bed
9	10	13	13	13	BLUR/Song 2

**MARKET #25**  
**WOXY/Cincinnati**  
 (513) 523-4114  
 Teilmann/Tyfe

**97X WOXY**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	23	23	23	23	INDIGO GIRLS/Shame On You
10	20	22	22	22	MATTHEW SWEET/Where You Get Love
1	23	23	23	23	TOAD THE WET.../Come Down
10	11	11	13	13	DINOSAUR JR./Nothin's Goin' On
12	12	12	13	13	DURAN DURAN/Out Of My Mind
23	12	11	12	12	BETTIE SERVEERT/Co-Coward
4	12	11	12	12	GENE/Where Are They Now?
12	11	12	12	12	LONDON SUED/Filmstar
12	12	12	12	12	INXS/Elegantly Wasted
11	11	11	12	12	MATTHEW SWEET/Where You Get Love
11	11	11	12	12	BOO RADLAYS/What's In The Box
10	11	12	12	12	SLOAN/The Good In Everyone
12	11	11	12	12	MORPHINE/Potion
12	10	11	12	12	FREEDY JOHNSTON/One More Thing To...
12	11	11	11	11	BLUR/Song 2
11	12	11	11	11	BLUR/look Inside America
12	11	11	11	11	PAVEMENT/Shady Lane
12	11	11	11	11	PAVEMENT/Old To Begin
10	11	11	11	11	PAPAS FRITAS/Hey Hey You Say
2	11	11	11	11	PAPAS FRITAS/Sing About Me
1	11	11	11	11	BETTIE SERVEERT/Rudder
1	11	11	11	11	DINOSAUR JR./Never Bought It
1	11	11	11	11	GENE/Speak To Me
12	12	11	11	11	LONDON SUED/Trash
12	11	9	11	11	U2/Staring At The Sun
12	11	11	11	11	DAVID BOWIE/Dead Man Walking
1	12	11	11	11	DAVID BOWIE/1m Afraid Of...
12	12	13	11	11	MIGHTY MIGHTY BT/The Impression...
11	11	11	11	11	MIGHTY MIGHTY BT/Rascal King
12	11	11	11	11	INXS/Don't Lose Your Head

**MARKET #26**<

## Break Through

### Artist:

#### THAT DOG

TRACK: "NEVER SAY NEVER"  
 LP: "RETREAT FROM SHE SUN"  
 PRODUCER: BRAD WOOD/THAT DOG  
 LABEL: DGC/GEFFEN

**e**ssentials: On their third full-length, "Retreat From The Sun," that dog made a decision that eventually confronts all bands with heightened indie sensibilities — how melodic, and how produced? The expanded sonic scope of this effort shows the faith the band had developed in their material. No more would they willfully subvert melodies in the name of (so-called) cred. No, they were going to make these songs as fully realized as their considerable songwriting and playing talents would allow.

Those talents are partially innate. Both **Petra Haden** (violin/vocals) and **Rachel Haden** (bass/vocals) are daughters of the legendary jazz great **Charlie Haden**, while **Anna Waronker** (vocals/guitar/piano) is the daughter of famed record exec. producer **Lenny Waronker**. Through bloodline and family basement studio training, that dog earned a powerful pedigree. Opting this time to test their abilities in creating informed, joyous smartpop, that dog has offered a record so infectious that no vaccination will prevent you from its bite.

With its Newer Wave retro-awareness and the stunning vocal harmonies, "Never Say Never" is an irresistible springtime track, enhanced by the strength of producer **Brad Wood**'s studio muscle. That dog and Wood make for one happy family.

• **Influences:** Beach Boys, Throwing Muses, Pat Metheny

• **Artist POV:** Waronker allows, "I couldn't write little pop-punk songs anymore; I just didn't feel it. I also wanted to branch away from the 'artiness' that we'd become equated with in the past, which had become somewhat limiting." Adds drummer **Tony Maxwell**, "Anna's songcraft had really been honed, and she was working in a much poppier framework. I knew that dog was ready for something new."

— Sky Daniels



Breakthrough Artist highlights breaking artists charting for the first time.

Summertime  
 "Drawer" (Maverick/Reprise)  
 KHTY/Santa Barbara PD Deanne Saffern



So R&R asked me to write this review on "Drawer," the first single from Summertime. Of course this won't be a biased review—if you disregard the fact that they live right next door to me, and I've been waking up to the sounds of Summertime blaring through my window for a year—no, not biased at all!!! Here's just an honest review of a rock 'n' roll band...

■ Racking my brain to find witty adjectives to describe Summertime's sound is difficult—the only ones that work are the overused but definitely descriptive "pop/straight-ahead rock 'n' roll." ■ "Drawer" is an unforgettable song with two main ingredients — catchy chorus and strong momentum — to keep the audience listening. From opening drum beat to last chorus, the song captures you. Their pop feel makes your toe tap and the rock drive makes for a song that will stick in your head for days. Since I've had the opportunity to see Summertime live many times, I can say their stage performance is great and they have fun every time they set foot onstage. Shouldn't a band be enthusiastic and enjoy playing live? Summertime love what they do and that is revealed in their live performance and in the sound of this CD.

## Deanne Saffern ON THE RECORD

It was no vacation at **Summertime** this week as Alternative, leaping at the chance to put a melodic rocker on the air, gave it a huge add week ... More tastemakers — sensing the pendulum again swing heavily toward pop — are actively seeking balancing rock songs *provided they have the requisite melody*. This bodes well for upcoming releases from **Faith No More**, **Manbreak**, and the **Nixons** (p.s.: Nice buzz developing on the **Vents** advance tape) ... **Collective Soul** gets Alternative to "Listen" intently to a second track ... **Sheryl Crow** and **Del Amitri** are shaping up as a one-two knockout punch for **A&M** in the Pop/Alt world ... The **Cunninghams** track got a nice first-week response ... Not everything comes from the pop well these days: **Capitol** is hoping

## ON THE RADIO With Sky Daniels

**Supergrass** carries its "indie cred" to a breakthrough ... **Lori Carson** is building steady acceptance ... News of **Kula Shaker's** work with **Prodigy** is stirring renewed interest ... On the subject of renewal, **World Party** looks ready to ascend again ... Record Of The Week: **Michael Penn**.

# abra moore

## "four leaf clover"

ALTERNATIVE CHART DEBUT 44  
 Most Increased Play!

WXRK WBCN WNNX KDGE

WRLG 38x WPBZ 24x WENZ 19x WQXA 23x  
 WDST 22x KROX 20x KEGE 12x WXEG 20x

WFNX WBRU WMRQ WHTG  
 WEQX WDX WXSR WOXY  
 WWDX WAQZ KKDM WRAX  
 WZRH KWOD KZON KTCL and 15 more



ARISTA austin

NEW MUSIC SPECIALTY SHOWS

Cooking Dogs At Summercamp

That Dog has found a good home on the R&R Specialty Show panel. They've spent the last few weeks in the Top 10 and now sit perched at No. 1, thanks to play from supporters like WHFS/Washington, KTBZ/Houston, and WRXQ/Memphis. Summercamp had a stunning debut at No. 2, with plenty of instant acceptance from WXRK/NY, KNDD/Seattle, KOME/San Jose, and others. Look for this one to open huge at mainstream, as well. GusGus is getting an incredible buzz going amongst panelists, strong enough to secure a strong No. 3 slot. Bennet, Mansun, and Camus all had huge moves as well. Record To Watch: Sleater-Kinney.

WRLG/Nashville

Thunderground Radio  
Sunday 7-9:30pm  
Jason Moon



DJ SHADOW The Number Song (FFRR/London)

SUPERCHUNK Eastern Terminal (Merge)

FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)

VERBEENA Hot Blood (Merge)

OP8 W/ LISA GERMANO If I Think Of Love (Thirsty Ear)

JESSAMINE Say What You Can (Kranky)

JOHAN Everybody Knows (Mojo/Universal)

LONGPIGS On & On (Mother/Island)

MAGNET Julie (PC Music)

MINUS 5 Cross Every Line (Hollywood)

BOBBY BARE JR. Nothin' Better To Do (Local)

SLEATER-KINNEY Dig Me Out (Kill Rock Stars)

SUMMERCAMP Drawer (Maverick/Reprise)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 THAT DOG (DGC/Geffen)
- 2 SUMMERCAMP (Maverick/Reprise)
- 3 GUS GUS (4AD/WB)
- 4 DAFT PUNK (Virgin)
- 5 FAITH NO MORE (Slash/Reprise)
- 6 BENNET (Roadrunner)
- 7 SUPERGRASS (Capitol)
- 8 PENNYWISE (Epitaph)
- 9 CHEMICAL BROTHERS (Astralwerks/Caroline)
- 10 PAVEMENT (Matador/Capitol)
- 11 PULSARS (Almo Sounds/Geffen) Airplay Includes: KFMA, KTBZ, WAQZ
- 12 YO LA TENGO (Matador/Capitol) Airplay Includes: KNRX, WBCN, WROX
- 13 OUR LADY PEACE (Columbia) Airplay Includes: KPNT, KXTE, WDGE
- 14 MANSUN (Epic) Airplay Includes: KOME, WLUM, WZRH
- 15 CAMUS (Atlantic) Airplay Includes: WHTG, WQXA, XHRM
- 16 MOLOKO (Echo/WB) Airplay Includes: KJEE, KNRK, WXEG
- 17 FOLK IMPLOSION (Communion) Airplay Includes: KXTE, WHFS, WXRK
- 18 CIRRUS (Moonshine) Airplay Includes: KPNT, WDXD, XTRA
- 19 LORI CARSON (Restless) Airplay Includes: KTBZ, WAQZ, WHTG
- 20 POSTER CHILDREN (Reprise) Airplay Includes: KNDD, KXRK, XTRA



Summercamp

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WEQX/Albany, NY</b> Download Sunday 7-10pm Deanna Mach Blake Morgan "Least Likely Place" Sublime "I Am Romeo" Pulsars "Tunnel Song" Beth Orton "She Cries Your Name" Harnell On Trial "Red Martyr"</p>	<p><b>WQXA/Harrisburg, PA</b> The Sunday Morning News Sunday 8-10am Bill Hanson Cardigans "Been It" Pavement "Shady Lane" Gravity Kills "Down" Luscious Jackson "Under Your Skin" Jill Sobule "Bitter"</p>	<p><b>WZRH/New Orleans, LA</b> Beyond The Charts Sunday 8-11pm Trey Blossman Five Eight "Stanley" Squirtgun "My Jeannette" Poole "Glumb" Paris Hampton "Old Ghost" Ridel High "Self Destructive"</p>	<p><b>KXRK/Salt Lake City, UT</b> Now Hear This Sunday 9-10pm Sean Ziebarth Swingin' Utters "The Next In Line" Chemical Brothers "Get Up On It Like..." Sublime "I Am Romeo" Regurgitator "Blubber Boy" Bomb The Bass "Bug Powder Dust"</p>
<p><b>WOBK/Albany, NY</b> Over The Edge Monday midnight-2am Kelli McNamara Plasticene "Sometimes I See" Ming Tea "BBC" Number One Cup "Malcolm's X-Ray" Bennet "Someone Always" Spitsville "Your Way My Way"</p>	<p><b>KTBB/Houston, TX</b> Lunar Rotation Sunday 7-9pm David Sadof Lori Carson "Souvenir" Ani Ditrancio "Gravel" Elysian Fields "Jack In The Box" Teatar Pones "Voices From The..." Mighty Mighty BT "Noise Brigade"</p>	<p><b>WXRK/New York, NY</b> The Buzz Sunday Midnight-2am Alexa Tobin Folk Implosion "Insinuation" Atari Teenage Riot "Atari Teenage Riot" Bomb The Bass "Bug Powder Dust" Bis "Tell It To The Kids" Sleater-Kinney "Little Babies"</p>	<p><b>XHRM/San Diego, CA</b> Whatever Sunday 8pm-midnight Greg Pearson World Party "It's Time" Mollie's Revenge "Humble" Bennet "Someone Always..." Shen Jackson "Maple Tree" Joseph Arthur "Haunted Eyes"</p>
<p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Oedipus James "Tomorrow" Our Lady Peace "Superman's Dead" Gus Gus "Believe" London Suede "Trash" Baby Chaos "Kicking Things"</p>	<p><b>WPLA/Jacksonville, FL</b> Forbidden Planet Saturday 8pm-1am Robert Goodman Atari Teenage Riot "Atari Teenage Riot" Penrywise "What If I" Sloan "The Good In Everyone" Man Or Astronaut "Man Made Of CO2" Horny Toad "Shiver"</p>	<p><b>WROX/Norfolk, VA</b> Nocturnal Transmissions Monday 7-9:30pm AI Mitchell Apocalyptic "Enter Sandman" Gus Gus "Believe" Boo Radleys "What's In The Box" Folk Implosion "Insinuation" L7 "Drama"</p>	<p><b>XTRA/San Diego, CA</b> Muckley's Floorboard Wednesday midnight-2am Chris Muckley Gus Gus "Chocolate" Unwritten Law "Back O' Giddy No Shoes" Inch "Chicarrones" Penrywise "Final Day" Buck O Nine "Round Kid"</p>
<p><b>WFNX/Boston, MA</b> Moods For Moderns Sunday 8-10pm Charlie Alabama 3 "Ain't Goin' To Goa" Danzig "Sacrifice" Poster Children "Attack" Hoover "2 Wicky" Chemical Bros. "Where Do I Begin"</p>	<p><b>KLZR/Kansas City, MO</b> Nocturnal Transmission Sunday 11pm-1am Ray Velasquez EZ Rollers "Retro" Chemical Brothers "Where Do I Begin" New Nexus "Temperature Rising" Death In Vegas "Rekill" Ron Size "It's Jazzy"</p>	<p><b>KNRX/Oklahoma City, OK</b> Xremities Sunday 8-9:30pm Geno Pearson Elysian Fields "Jack In The Box" MXPX "Chick Magnet" Summercamp "Drawer" Alabama 3 "Ain't Goin' To Goa" Empirion "Narcotic..."</p>	<p><b>KITS/San Francisco, CA</b> Transmitter Adjustment Sunday 10pm-midnight Aaron Axelsen/Rick Stuart Dandy Warhols "Junkie" Hurricane 1 "Stop Into My World" Propellerheads "Spade Rake" Fat Boy Slim "Michael Jackson" Penrywise "Fight Till You Die"</p>
<p><b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9-10:30pm Brad Maybe U2 "North And South..." Ani Ditrancio "Gravel" Supergrass "Cheapskate" Naked "Mann's Chinese" Abra Moore "Four Leaf Clover"</p>	<p><b>KXTE/Las Vegas, NV</b> It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Buck O Nine "Round Kid" 30 Amp Fuse "Punk Virtuoso" Suicide Machines "S.O.S." Faith No More "Last Cup Of Sorrow" Souls "Cello"</p>	<p><b>KGDE/Omaha, NE</b> New From The Edge Monday midnight-2am Scott Papek N.I.L.B. "Zombie Skit" Soak "Me Compassionate" Social Debatior "Don't Drag Me Down" Sublime "Wrong Way" Faith No More "Last Cup Of Sorrow"</p>	<p><b>KOME/San Jose, CA</b> Nocturnal Noise Saturday midnight-1am Jeanette Enprevic Slider "All Along" Buck O Nine "My Town" Mansun "Take It Easy" Number One Cup "Malcolm's X-Ray..." Suzanne Smith "Set It Off"</p>
<p><b>WBTZ/Burlington, VT</b> Spinning Unrest Sunday 9-10:30pm Steve Picard Bette Serveert "Geek" Pavement "Passal Dream" Number One Cup "Backlit" Chemical Brothers "Lost In The K-Hole" Folk Implosion "Pole Position"</p>	<p><b>KROQ/Los Angeles, CA</b> Rodney On The ROQ Sunday 10pm-1am Rodney Bingenheimer Supergrass "You Can See Me" Smaller "Is" My Life Story "Strumpet" Linoleum "On A Tuesday" Muffs "Outerspace"</p>	<p><b>WPLY/Philadelphia, PA</b> YNDY Sunday 9-10:30pm Marilyn Russell/Dan Fein Beck "Jack Ass" Jamiroquai "Virtual Insanity" Pavement "Shady Lane" Soul Coughing "Soft Serve" Veruca Salt "Shutterbug"</p>	<p><b>KJEE/Santa Barbara, CA</b> Dissonate Tendris Sunday 10:20pm-midnight John Shroeter Summercamp "Drawer" Penrywise "Fight" Gus Gus "Believe" Cake Like "Lorraine's Car" Empirion "Narcotic..."</p>
<p><b>WAQZ/Cincinnati, OH</b> Before The Revolution Weeknights midnight-1am Dafi Punk "Da Funk" Lori Carson "Something's Got Me" Radish "Little Pink Stars" Pulsars "Tunnel Song" Sloan "The Good In Everyone"</p>	<p><b>WRXQ/Memphis, TN</b> The Eleventh Hour Sunday 11pm-midnight Maxwell Cool For August "Don't Wanna Be Here" Dafi Punk "Da Funk" Save Ferris "The World Is New" Chemical Brothers "Block Rockin' Beat" Ani Ditrancio "Outta Me Onto You"</p>	<p><b>WXOX/Pittsburgh, PA</b> Edge Of The X Sunday 9-11pm Ali Castellini/Brandon Davis Luscious Jackson "Under Your Skin" That Dog "Never Say Never" Save Ferris "The World Is New" Cirrus "Leap Into Light" Subduging Mara "Don't Let Yourself..."</p>	<p><b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Shellic "Rambler Song" Atari Teenage Riot "Sick To Death" Long Pigs "On &amp; On" Dafi Punk "Around The World" Willis "End Of May"</p>
<p><b>WOXY/Cincinnati, OH</b> Gridloxx Sunday 11pm-1am Dan Cromer Palace Music "Lost Blues" Brainiac "Fresh New Eyes" Galaxy 500 "Here She Comes Now" Minus 5 "Boeing Spacearium" Yo La Tengo "Autumn Sweater"</p>	<p><b>WLUM/Milwaukee, WI</b> Sunday Night Music Revolution Sunday 7-11pm Terry Havel Pulsars "Tunnel Song" Lazlo "Overkill" Starflyer 59 "Everyone But Me" Buck O Nine "You Go You're..." Verbow "Holiday"</p>	<p><b>KNRK/Portland, OR</b> Something Cool Sunday 9-11pm Mark Hamilton Bennet "Someone Always..." Coward "I Don't Care" Elysian Fields "Jack In The Box" Our Lady Peace "Superman's Dead" Orb "Toxygen"</p>	<p><b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7-9:30pm Les Aaron Autour De Lucie "Simon" Moikoko "Fun For Me" Wannadies "Hit" Potara "Quebecois" Mansun "Stripper Vicar"</p>
<p><b>WXEG/Dayton, OH</b> The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Pulsars "Tunnel Song" Wallflowers "The Difference" Kula Shaker "Hush" Camus "U Who" Bennet "Someone Always..."</p>	<p><b>WHTG/Monmouth, NJ</b> Goin' Underground Sunday 9-midnight Jeff Raspe Sleater-Kinney "Little Babies" Oral Groove "England's Dreaming" Camus "U Who" Sumosonic "Come, Friendly..." Rebecca Blasband "Down In The..."</p>	<p><b>WDRU/Providence, RI</b> Breaking And Entering Wednesday midnight-2am Matt Maloney Yo La Tengo "Sugarcube" Verbena "The Song That..." Bis "Popstar Kill" Radar Brothers "Wise Mistake Of You" Tretae Charger "Maybe It's Me"</p>	<p><b>KFMA/Tucson, AZ</b> Test Department Sunday 5-8pm Suzie Dunn &amp; Chuck Roast Bomb The Bass "Bug Powder Dust" Mulu "Desire" Chriminals "My School Sucks" Souls "Cello" Man Or Astronaut "Man Made Of CO2"</p>
<p><b>WKRO/Daytona Beach, FL</b> Brave New World Tuesday 10-11pm Aaron "with a K" Schatz Bobgobln "Prinata" Save Ferris "The World Is New" Verbow "Holiday" Coward "I Don't Care" Son Volt "Caryatid Easy"</p>	<p><b>WRLG/Nashville, TN</b> Thunderground Radio Sunday 7-9:30pm Jason Moon dEUS "Fell Off The floor" Gus Gus "Believe" Five Eight "Stanley" Pond "Spokes" Beth Orton "She Cries Your Name"</p>	<p><b>WDGE/Providence, RI</b> House Of New Edge Music Tuesday 11pm-midnight John Allers Camus "U Who" That Dog "Never Say Never" Radiohead "How Can U Be Sure" Save Ferris "The World Is New" Vibrolush "Bridge Over Me"</p>	<p><b>WHFS/Washington, DC</b> Now Hear This Sunday 8-10:30pm Dave Marsh Push Kings "Pop Phenomenon" Brainiac "Flash Ram" Disembodiment Plan "Ice Of Boston" Candy Machine "Nerve Central" Folk Implosion "Insinuation"</p>

42 Total Reporters



"Cello (Where You Were)"  
from their U.S. debut album *Bird Fish or Inbetween*

"I wonder where your tongue has been... before you tasted mine." KFGX

On tour with Bush from May to July!

Produced and recorded by Nille Perned. Mixed by Holman & Paul Palmer at Cactus Studio, Los Angeles, CA

# WXRT: 25 Years Of 'Respecting The Audience'

Chicago's Adult Alternative icon celebrates a milestone in radio history

By Sky Daniels

WXRT/Chicago is celebrating its 25th anniversary this year. 25 years have gone by, and WXRT continues to search for a special purposefulness in radio. Long ago, the station was created by co-founders **Seth Mason** and **John Platt** with the intention of providing programming that would appeal to listeners seeking a more challenging musical perspective.

WXRT would become a prototype for what we today refer to as Adult Alternative in both the eyes of the industry and the hearts of Chicago listeners.

I had the great pleasure of programming in Chicago in 1979 and witness the arrival of current-PD **Norm Winer**. Winer and I would transcend competitiveness and become friends, based largely on our mutual beliefs that radio should always strive to mean more than ratings could ever signify, research could ever capture, or revenue could ever buy.



Norm Winer

Winer and his staff believed there were other people, like them, who held deep passion and conviction for both music and radio.

WXRT refers to those "other people" as the audience.

## Up From The Underground

Prior to coming to WXRT in 1979, Winer spent years developing a sensibility that would serve him well enough to keep him at the station as PD for the last 18 years. Attending Brandeis University as a Sociology major, Winer would spend time as he calls it, "in the lab for new musical concepts that was college radio."

He decided to shift his focus from Sociology to Musicology in 1969, the year he joined **WBCN/Boston** as News Director. He recalls the experience, "WBCN was a vanguard of what at the time was called Underground Radio. The week I joined, the station was chronicled in a two-page spread in *Life* magazine with the call letters waved proudly on a banner with a peace sign. Back then, the new breed of station focused on music, lifestyle, and yes, politics. The music was a direct reaction to what Top 40 offered. Expansive libraries, culled from albums, not singles. Conceptually, these were the 'original Alternative' stations."

Winer became PD of WBCN in 1971, spending six years defining a presentation that ran contrary to radio's conventional evolution, according to Winer. "FM stations continued to be viewed as hippie stepchildren and constantly were



**I watched as Rock radio evolved through the '70s to a more tightly formatted, homogenized approach typified by Lee Abrams's 'Superstars' concept.**

faced with challenges from the FCC over implied 'objectionable content.' I watched as Rock radio evolved through the '70s to a more tightly formatted, homogenized approach typified by **Lee Abrams's 'Superstars' concept.**

"In 1977 I joined **KSAN-FM**, lured largely by the cosmopolitan appeal of San Francisco. KSAN's priorities at the time were to play the most progressive music of the period, which we determined to be punk rock. We first focused on the English patriarchs such as the **Sex Pistols** and the **Clash**, then later the hometown variety of acts like the **Dead Kennedys**. During that time I became aware of the downside of unlimited freedom. Air personalities tended to let their individual biases affect the overall cohesiveness of the station's presentation. It basically became block programming."

## Making WXRT Matter

In the summer of 1979, Platt, WXRT's original PD, elected to go to New York to program jazz outlet **WRVR**. This motivated Mason to approach Winer regarding the position. Winer credits Platt and Mason for "driving the evolution of the station from an overnight, to nighttime, to a fulltime operation. Seth was ingenuous, introducing me to then-owner **Dan Lee** over **Geordano's** stuffed pizza. Lee was a truly independent owner. He was young, in the target audience, and his lifestyle awareness had a positive effect on how

WXRT was conceived. Lee's vision was not ruled by strict investment concerns; he wanted the station to 'matter' in a significant way to an audience that WXRT believed wanted more than radio typically offered."

Upon accepting the PD post, Winer set out on a journey he feels continues to this day. "I wanted to explore what Chicago's highest common-denominator needs were. At the time, WXRT, like many 'progressive' stations, concentrated on singer-songwriters like **Dave Mason** and acts like **Genesis**. With my San Francisco leanings, I wanted the **Jam** and **Dead Boys**. My attempt to initially overhaul the station's sensibility resulted in a ratings drop. I knew I needed to re-think our position."

Winer recalls an article written in *R&R* that year that cited WXRT's decision to actively pursue a new target: a musically active 25-34 year old. "**Jeff Gelb**, the AOR editor at the time, got into an in-depth conversation with me regarding this 'new target.' In retrospect, it's amusing to recall how this was uncommon thinking then. In taking this approach, we began to see immediate and dramatic results."

In shaping the new adult-oriented approach for WXRT, Winer knew he would need one essential weapon: the right airstaff. "Having witnessed how self-indulgence on the part of jocks had undermined the best intentions of other stations I worked at, I knew if I was to employ an approach that allowed minimal structure, it would be necessary to have truly special, responsible jocks."

## Strong Staff Nucleus

Winer set about assembling the nucleus of a staff that for the most part remains intact today. "I hired **Johnny Mars**, **Frankie Lee**, and **Tom Marker**, all of whom had been PDs or MDs themselves. This, including others like **Lin Brehmer**, **Bobby Skafish**, and **Terry Hemmert**, was a staff that was conceptual and aware. They challenged themselves to know what was going on, in both musical concerns and lifestyle topicality. They understood what our common goal was, which has always been how we could best satisfy an audience hungry for a musical challenge."

Winer credits the staff for creating a culture that would discipline itself, in contrast to some of the earlier breakdowns he had

## Avoiding 'The Quick Buck' Pays Off

Below is an excerpt from an interview with **WXRT/Chicago PD Norm Winer** from February 20, 1981 edition of *R&R*:

When asked why WXRT programmed against the grain of the "modal rock" form of AOR prevalent at the time, Winer responded, "It's the knowledge that you're being honest with yourself and with your listeners, to know that you're not trying to subvert them for your owner's motives. You're not just going for the bucks. We are genuinely trying to entertain and enlighten our listeners, to accompany and inform them."

"We're not going for the quick buck because we want to be here next year. Here in Chicago, stations and formats have come and gone, but WXRT has continued for nine years because we're consistent. People know we'll always be exciting to listen to."

Sixteen years later, that consistency still matters to the audience.

witnessed. "In 1981, we realized we couldn't play everything from obscure reggae to **REO Speedwagon**. We were conscious of the need to establish parameters in programming that would allow us to succeed in a competitive market the size of Chicago. Unlike most major market scenarios, we never suffered from having an insensitive will imposed on us. The only twinge of that would come from salespeople after a down book, which they had to make the best of. In **Harvey Wells**, we didn't have a GM calling a hotline dissatisfied with a guitar solo. We had ownership that wanted us to aspire to as much as the audience would allow."

In 1983, Winer and the WXRT staff would seek to objectively determine exactly what that audience would allow by doing its first research project. Winer elaborates, "Operating from such a subjective perspective, a truly 'gut' approach, we anticipated that research would be foreboding and restricting. Consider our amazement when the study, implemented by **Jhan Hiber**, revealed the audience was more sophisticated than we could have envisioned. I learned a valuable lesson at that moment: Anyone who doesn't give their audience credit for possessing intelligence is a fool."

Winer remembers how WXRT uncovered precepts that would guide them for years on an unconventional course. "It was the audience that gave us the positioner 'Variety.' They were able to dismiss the rhetoric that drove more conventional stations in the market, like 'less talk and more rock.'"

## 'Anticipate Audience Needs'

"**WMET** was a station that had signed on commercial-free, and the audience knew it was a short-term bait," Winer says. "In Chicago, radio was front-page news. Unlike other media powercenters,

radio produced the high-powered celebrities here. The audience was extremely aware and well-informed. They actually cited radio tricks that competitors used. We learned then our credo, 'Respect the Audience.'"

Without formalized systems at the time, how would WXRT provide a focused presentation? Winer allows, "Our MD at the time, **John Mrvos**, offered us a mission statement: 'Reflect and anticipate the needs of the audience.' That



**Consider our amazement when the study revealed the audience was more sophisticated than we could have envisioned. I learned a valuable lesson at that moment: Anyone who doesn't give their audience credit for possessing intelligence is a fool.**



meant we had to be there. We had to spend times in record stores, at clubs, and reading reams of periodicals on music. Considering we were targeting who we felt were discriminating adult consumers, we had to deal with the complexities of appeasing an audience that had a sense of history and still wanted to explore where music was heading. We couldn't just accept the current trends at face value, we had to know how new music fit into a historical continuum. We had to relate a context more complex than any chart could capture."

Next week I'll talk with former and current WXRT staffers.



# ADULT ALTERNATIVE TOP 30 TRACKS

MAY 9, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	<b>1</b>	VERVE PIPE The Freshmen (RCA)	763	744	770	754	32/0
1	1	1	2	U2 Staring At The Sun (Island)	708	780	807	865	34/1
3	3	3	3	INXS Elegantly Wasted (Mercury)	650	677	640	669	31/0
4	4	4	<b>4</b>	SHAWN COLVIN Sunny Came Home (Columbia)	580	552	579	556	31/0
8	6	5	<b>5</b>	INDIGO GIRLS Shame On You (Epic)	558	536	471	411	34/0
16	7	6	<b>6</b>	TOAD THE WET SPROCKET Come Down (Columbia)	555	533	452	289	35/0
5	5	7	<b>7</b>	COUNTING CROWS Daylight Fading (DGC/Geffen)	526	525	506	470	29/2
18	13	11	<b>8</b>	SISTER HAZEL All For You (Universal)	392	366	322	280	25/4
10	8	8	9	FIONA APPLE Sleep To Dream (Work)	388	420	437	397	23/0
—	22	20	<b>10</b>	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	381	266	225	116	30/3
25	17	13	<b>11</b>	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	370	325	259	229	19/0
7	12	9	12	WALLFLOWERS One Headlight (Interscope)	362	382	338	435	18/0
—	20	16	<b>13</b>	WALLFLOWERS The Difference (Interscope)	358	303	250	171	25/1
14	14	14	<b>14</b>	JONNY LANG Lie To Me (A&M)	355	322	316	300	26/1
<b>BREAKER</b>			<b>15</b>	PAUL MCCARTNEY The World Tonight (Capitol)	315	152	9	—	29/3
9	9	10	16	ODDS Someone Who's Cool (Elektra/EEG)	312	372	393	408	24/0
<b>BREAKER</b>			<b>17</b>	MATCHBOX 20 Push (Lava/Atlantic)	289	220	156	130	23/3
11	10	12	18	MORPHINE Early To Bed (DreamWorks/Rykodisc)	282	337	372	371	23/0
24	19	17	19	OMC How Bizarre (Mercury)	276	283	252	234	17/0
19	16	18	20	BOZ SCAGGS It All Went Down The Drain (Virgin)	274	282	271	259	22/0
<b>BREAKER</b>			<b>21</b>	SHERYL CROW A Change Would Do You Good (A&M)	271	191	119	120	24/4
12	15	19	22	DAVE MATTHEWS BAND Crash Into Me (RCA)	268	273	305	369	12/0
6	11	15	23	JEWEL You Were Meant For Me (Atlantic)	267	314	367	435	16/0
22	24	21	24	WHITE TOWN Your Woman (Chrysalis/EMI)	220	238	220	235	11/1
—	—	25	<b>25</b>	MEREDITH BROOKS Bitch (Capitol)	203	196	131	75	8/1
20	25	24	26	MATTHEW SWEET Where You Get Love (Volcano)	200	212	199	248	18/0
<b>DEBUT</b>			<b>27</b>	DAVE MATTHEWS BAND Tripping Billies (RCA)	195	109	29	13	21/5
29	26	28	<b>28</b>	BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)	194	188	196	194	15/1
—	30	30	<b>29</b>	SON VOLT Back Into Your World (Warner Bros.)	186	176	165	134	18/0
<b>DEBUT</b>			<b>30</b>	VAN MORRISON Burning Ground (Polydor/A&M)	177	127	98	78	22/5

This chart reflects airplay from April 28-May 4. Songs ranked by total plays. Highlighted songs indicate Breaker.  
39 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

## NEW & ACTIVE

**BIG HEAD TODD & THE MONSTERS** Please Don't Tell Her (Revolution)  
Total Plays: 165, Total Stations: 17, Adds: 3

**ROBERT EARL KEEN** Over The Waterfall (Arista Austin/Arista)  
Total Plays: 160, Total Stations: 17, Adds: 0

**DEPECHE MODE** It's No Good (Mute/Reprise)  
Total Plays: 154, Total Stations: 9, Adds: 0

**SUBLIME** Santeria (Gasoline Alley/MCA)  
Total Plays: 150, Total Stations: 10, Adds: 1

**WILCO** Monday (Reprise)  
Total Plays: 140, Total Stations: 20, Adds: 4

**JAMIROQUAI** Virtual Insanity (Work)  
Total Plays: 123, Total Stations: 11, Adds: 0

**COLLECTIVE SOUL** Listen (Atlantic)  
Total Plays: 110, Total Stations: 14, Adds: 7

**MIGHTY MIGHTY BOSSTONES** The Impression That I Get (Mercury)  
Total Plays: 105, Total Stations: 8, Adds: 0

**T.D.F.** Rip Stop (Reprise)  
Total Plays: 100, Total Stations: 11, Adds: 1

**WIDESPREAD PANIC** Tall Boy (Capricorn/Mercury)  
Total Plays: 98, Total Stations: 13, Adds: 2

**JEREMY TOBACK** California Phase (Rise And...) (RCA)  
Total Plays: 98, Total Stations: 13, Adds: 2

Songs ranked by total plays.

## BREAKERS®

### PAUL MCCARTNEY

The World Tonight (Capitol)

TOTAL PLAYS/INCREASE: 315/163  
TOTAL STATIONS/ADDS: 29/3  
CHART: 15

### MATCHBOX 20

Push (Lava/Atlantic)

TOTAL PLAYS/INCREASE: 289/69  
TOTAL STATIONS/ADDS: 23/3  
CHART: 17

### SHERYL CROW

A Change Would Do You Good (A&M)

TOTAL PLAYS/INCREASE: 271/80  
TOTAL STATIONS/ADDS: 24/4  
CHART: 21

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
COLLECTIVE SOUL Listen (Atlantic)	7
DAVE MATTHEWS BAND Tripping Billies (RCA)	5
VAN MORRISON Burning Ground (Polydor/A&M)	5
SHERYL CROW A Change Would Do You Good (A&M)	4
INDIGO GIRLS It's Alright (Epic)	4
SISTER HAZEL All For You (Universal)	4
WILCO Monday (Reprise)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAUL MCCARTNEY The World Tonight (Capitol)	+163
ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	+115
DAVE MATTHEWS BAND Tripping Billies (RCA)	+86
SHERYL CROW A Change Would Do You Good (A&M)	+80
MATCHBOX 20 Push (Lava/Atlantic)	+69
WALLFLOWERS The Difference (Interscope)	+55
VAN MORRISON Burning Ground (Polydor/A&M)	+50
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+45
MICHAEL PENN Try (57/Epic)	+41
COLLECTIVE SOUL Listen (Atlantic)	+39

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# abra moore

## "four leaf clover"

ADULT ALTERNATIVE CHART 20 - 10

New this week:  
KFOG KINK WMAX

Already On:

WXRT WXPB CIDR KKZN WBOS  
WXRV KMTT KTCZ WVRV WHPT  
KXPK WTTS WXRC WRLT KGSR  
WXLE WXKR WJBX WRNX KMBY  
KAEP KRSH KFXD KTHX WMVY  
WNCS KBRX



"The hooks seem to emanate from everywhere. This could be the story of the summer!"

Dean Carlson  
KMTT/Seattle



MAY 9, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	U2	Pop	(Island)	35/1	895	-44	"Staring" (708) "Earth" (79)
3	4	2	2	WALLFLOWERS	Bringing Down The Horse	(Interscope)	36/0	784	+14	"Headlight" (362) "Difference" (358)
2	2	3	3	VERVE PIPE	Villains	(RCA)	32/0	763	+19	"Freshmen" (763)
4	3	5	4	COUNTING CROWS	Recovering The Satellites	(DGC/Geffen)	35/2	667	-12	"Daylight" (526) "December" (96)
5	6	4	5	INXS	Elegantly Wasted	(Mercury)	31/0	657	-29	"Elegantly" (650) "Just" (7)
6	5	6	6	SHAWN COLVIN	A Few Small Repairs	(Columbia)	33/0	646	+20	"Sunny" (580) "Facts" (15)
12	8	7	7	INDIGO GIRLS	Shaming Of The Sun	(Epic)	34/0	588	+52	"Shame" (558) "Map" (14)
22	10	8	8	TOAD THE WET SPROCKET	House Of Toad	(Columbia)	35/0	555	+22	"Come" (555)
7	7	9	9	SHERYL CROW	Sheryl Crow	(A&M)	31/3	498	+24	"Change" (271) "Everyday" (148)
14	16	11	10	DAVE MATTHEWS BAND	Crash	(RCA)	30/4	476	+69	"Crash" (268) "Tripping" (195)
11	9	10	11	FIONA APPLE	Tidal	(Work)	23/0	411	-35	"Sleep" (388) "Shadowboxer" (15)
24	20	15	12	SISTER HAZEL	Somewhere More...	(Universal)	25/4	392	+26	"All" (392)
—	26	25	13	ABRA MOORE	Strangest Places	(Arista)	31/3	385	+115	"Clover" (381) "Faithful" (4)
20	19	17	14	JONNY LANG	Lie To Me	(A&M)	27/1	377	+32	"Lie" (355) "Matchbox" (7)
8	13	12	15	BIG HEAD TODD & THE MONSTERS	Beautiful World	(Revolution)	25/1	371	-27	"Tell" (165) "Superman" (137)
29	23	19	16	THIRD EYE BLIND	Third Eye Blind	(Elektra/EEG)	19/0	370	+45	"Life" (370)
19	18	18	17	BOZ SCAGGS	Come On Home	(Virgin)	23/0	333	-8	"Drain" (274) "Tired" (13)
10	11	13	18	COLLECTIVE SOUL	Disciplined Breakdown	(Atlantic)	22/2	331	-63	"Precious" (111) "Listen" (110)
13	12	14	19	ODDS	Nest	(Elektra/EEG)	24/0	317	-60	"Cool" (312) "Mad" (5)
<b>DEBUT</b>	20	21	20	PAUL MCCARTNEY	Flaming Pie	(Capitol)	29/3	315	+163	"World" (315)
16	21	22	21	VAN MORRISON	The Healing Game	(Polydor/A&M)	23/1	291	-7	"Burning" (177) "Healing" (55)
—	—	28	22	MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	23/3	289	+69	"Push" (289)
15	14	16	23	MORPHINE	Like Swimming	(DreamWorks/Rykodisc)	23/0	288	-60	"Early" (282) "Potion" (6)
28	24	24	24	OMC	How Bizarre	(Mercury)	17/0	276	-7	"Bizarre" (276)
9	15	20	25	JEWEL	Pieces Of You	(Atlantic)	16/0	274	-47	"You" (267) "Save" (7)
18	22	23	26	DUNCAN SHEIK	Duncan Sheik	(Atlantic)	18/0	271	-17	"Barely" (145) "Runs" (121)
27	28	26	27	WHITE TOWN	Women In Technology	(Chrysalis/EMI)	11/1	220	-18	"Woman" (220)
26	27	29	28	SUBLIME	Sublime	(Gasoline Alley/MCA)	12/0	218	+1	"Santeria" (150) "What" (68)
17	17	21	29	PAULA COLE	This Fire	(Imago/WB)	14/1	216	-102	"Cowboys" (146) "Me" (35)
—	29	—	30	BEN FOLDS FIVE	Whatever And Ever Amen	(550 Music)	16/1	214	+5	"Battle" (194) "Brick" (14)

This chart reflects airplay from April 28-May 4. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

## REPORTERS

Stations and their adds by track listed alphabetically by market

<b>WXLE/Albany, NY</b> PD: Neil Hunter 7 CLARKS "Caroline"	<b>WXRV/Boston, MA</b> PD: Joanne Doody MD: Mike Mullane 4 PAULA COLE "Carmen" 4 MORCHEEBA "Fape" 2 COLLECTIVE SOUL "Listen" 1 MICHAEL PENN "Try" 1 SHAWN COLVIN "Wichita" 1 PETER MULVEY "Grace"	<b>WXRC/Charlotte, NC</b> MD: Greg Hills WILCO "Monday" MATCHBOX 20 "Push" INDIGO GIRLS "Alright" JULIE MILLER "Kiss"	<b>KXPX/Denver, CO</b> PD: Gary Schoenwetter MD: Eric Schmidt CAKE "Sinatra" SHERYL CROW "Change"	<b>KMBY/Monterey, CA</b> PD: Rich Berlin 4 SEVEN MARY THREE "Rock" 3 PAUL MCCARTNEY "World" 3 BIG HEAD TODD "Tell" 2 UB40 "Tell" 2 WIDESPREAD PANIC "Tail" 2 MARK EITZEL "Life"	<b>WXPN/Philadelphia, PA</b> DM/PO: Bruce Ranes MD: Bruce Warren SON VOLT "Easy" CIGADAS "Everything" SHERRI JACKSON "Maple" MAIA SHARP "Loved" MARK EITZEL "Life" MARK EITZEL "Map" INDIGO GIRLS "Alright" INDIGO GIRLS "Leeds" INDIGO GIRLS "Everything" INDIGO GIRLS "Letters" INDIGO GIRLS "Carama" INDIGO GIRLS "Girl" VAN MORRISON "Burning" PAULA COLE "Wait" MIGHTY MIGHTY BT "Rascal" JAMIROQUAI "Force" JAYHAWKS "Trouble"	<b>WMAX/Rochester, NY</b> PD: Tom Sheridan MD: David Joslin SISTER HAZEL "All" COLLECTIVE SOUL "Listen" ABRA MOORE "Clover" DAVE MATTHEWS BAND "Tripping" WIDESPREAD PANIC "Tail"	<b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Dean Kattari 16 JOSEPH ARTHUR "Mercedes" 7 WILCO "Monday" 7 CONCRETE BLONDE "Hundred" 5 MAIA SHARP "Loved" 4 CIGADAS "Everything" 4 COLLECTIVE SOUL "Listen" 4 FOOL'S PROGRESS "Think" 4 LYNRYD SKYNYRD "Travelin" 4 SHERRI JACKSON "Maple" 4 MINUS FIVE "Moonshine"	<b>KAEP/Spokane, WA</b> PD: Scott Souhrada MD: Haley Jones JEREMY TOBACK "California" BETTER THAN EZRA "Long" COLLECTIVE SOUL "Listen" BIG HEAD TODD "Tell"
<b>KGSR/Austin, TX</b> PD: Jody Denberg MD: Susan Castle DAVE MATTHEWS BAND "Tripping" U2 "Loved" UB40 "Tell" STRUNZ & FARAH "Twilight"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Martin 7 BIG HEAD TODD "Tell" CHEAP TRICK "Say"	<b>WJBF/Fl. Myers, FL</b> PD: Stephanie Davis MD: Kurt Schreiner 10 COUNTING CROWS "Daylight" 9 WALLFLOWERS "Difference" 4 CAKE "Sinatra" 2 BEN FOLDS FIVE "Battle"	<b>CIDR/Detroit, MI</b> PD: Murray Brookshaw MD: Ann Delisi 3 VAN MORRISON "Burning" CHANTAL KREVIJAZUK "Made"	<b>KPIG/Monterey, CA</b> PD/MD: Laura Hopper 6 VAN MORRISON "Burning" 5 JERRY GARCIA BAND "Tore" 4 CHARLIE MUSSELWHITE "Fence" 4 SHERRI JACKSON "Beans" 3 COREY STEVENS "Fun" FOOLS PROGRESS "Think"	<b>WRLT/Nashville, TN</b> OM: David Hall PD: Jessie Scott MD: Keith Coes TAJ MAHAL "Pitiful"	<b>KZZO/Sacramento, CA</b> PD: Carmy Ferreri APD/MD: Carrie Owens 11 SUBLIME "Santeria"	<b>WRNX/Springfield, MA</b> PD: Tom Davis MD: Bruce Stebbins SHERYL CROW "Change"	<b>WRNS/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker SHERYL CROW "Change" JOHN FOGERTY "Walking" JAYHAWKS "It's" BETTIE SERVEERT "Rudder" WILCO "Monday"
<b>KFXD/Boise, ID</b> PD: Greg Roberts MD: Kevin Welch 13 DEL AMITRI "Where" 5 VAN MORRISON "Burning" 1 LEO KOTTKE "Shoes" MARK EITZEL "Life" COUNTING CROWS "Elisabeth" PAULA COLE "Wait" T.D.F. "Rip" CHRIS BOTTI "Midnight" CIGADAS "Everything" SUSANNA HOFFS "Blues" SPARKLER "Warm" JOHN FOGERTY "Swamp"	<b>WNCB/Burlington, VT</b> PD: Glenn Roberts MD: Jody Peterson 4 FREEDY JOHNSTON "Hypnotized" 4 INDIGO GIRLS "Scooter" 3 INDIGO GIRLS "Map" 3 INDIGO GIRLS "Alright" 2 INDIGO GIRLS "Letters" MOXY FRUVOUS "Michigan" LORI CARSON "Got" JONNY LANG "Lie" WASIS DRDP "African"	<b>KBXR/Columbia, MO</b> OM: Michael Perry PD/MD: Dave "Keeler" Fulgham SISTER HAZEL "All" DAVE MATTHEWS BAND "Tripping" ANI DIFRANCO "Gravel"	<b>WTTN/Indianapolis, IN</b> PD/MD: Rich Anton 4 BARENAKED LADIES "Apartment"	<b>WMMM/Madison, WI</b> PD: Pat Gallagher MD: Tom Tauber COLLECTIVE SOUL "Listen" JAYHAWKS "It's" BRUCE COCKBURN "Night"	<b>WKOC/Norfolk, VA</b> PD: Perry Stone MD: Holly Williams No Adds	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter No Adds	<b>WHPT/Tampa, FL</b> PD: Chuck Beck APD/MD: Chris Taylor 16 MATCHBOX 20 "Push" 1 MERE OITH BROOKS "Bitch" SHERYL CROW "Change" PAUL MCCARTNEY "World"	<b>KMTT/Seattle, WA</b> OM: Chris Mays APD: Jason Parker MD: Dean Carlson DAVE MATTHEWS BAND "Tripping" MATCHBOX 20 "Push" WHITE TOWN "Woman"
<b>WBOS/Boston, MA</b> PD: Jim Herron MD: Cliff Nash PAUL MCCARTNEY "World" COUNTING CROWS "Daylight"	<b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Dacey 8 BRUCE COCKBURN "Pacing" 5 DAVE MATTHEWS BAND "Two" 1 PAULA COLE "Wait" 1 JAYHAWKS "It's" 1 WILCO "Monday" 1 JERRY GARCIA BAND "Sweet" 1 MICHAEL PENN "Try" 1 SHERRI JACKSON "Maple" 1 KIM RICHEY "Know" 1 SHAWN COLVIN "Back"	<b>KBCO/Denver, CO</b> PD: Dave Benson MD: Scott Arrough SISTER HAZEL "All"	<b>WMMM/Madison, WI</b> PD: Pat Gallagher MD: Tom Tauber COLLECTIVE SOUL "Listen" JAYHAWKS "It's" BRUCE COCKBURN "Night"	<b>KTCZ/Minneapolis, MN</b> PD: Lauren MacLeash APD/MD: Jane Fredericksen No Adds	<b>WMMO/Orlando, FL</b> PD: Fleetwood Graver MD: Annie Sommers 14 U2 "Staring"	<b>KENZ/Salt Lake City, UT</b> PD: Bruce Jones APD/MD: Dom Casual 5 SISTER HAZEL "All" 5 U2 "Earth"	<b>WXKR/Toledo, OH</b> PD: Dusty Scott MD: Laura Lee 9 COLLECTIVE SOUL "Listen" 4 DAVE MATTHEWS BAND "Tripping"	<b>KFOX/San Francisco, CA</b> PD: Paul Marzsaik MD: Bill Evans JOHN FOGERTY "Walking" ABRA MOORE "Clover"

**39 Total Reporters**  
**39 Current Reporters**  
**38 Current Playlists**  
**Reported Frozen Playlist (1):**  
**KXPT/Las Vegas, NV**  
**No Longer A Reporter (1):**  
**KTMN/Santa Fe, NM**  
**Note: KQPT/Sacramento, CA**  
**has changed call letter to KZZO.**

think about it

Produced and mixed by Danny Bernini  
 Mgmt: Acoustic Junction; Clarksburg, MA

**New this week:**  
 KOTR KPIG KFXD KXGO KNBA

**Already In:**  
 WBOS WXRV WXRC WRLT WRNX  
 KMBY KRSH WMMM WCLZ WMVY  
 WNCB KTMN KFMU KRVM WAPS  
 WCBE WCBR WEBK WOFX and many many more!

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# ADULT ALTERNATIVE PLAYLISTS

May 9, 1997 R&R • 97

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**93.1** MARKET #3  
**WXRT/Chicago**  
(773) 777-1700  
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
9	10	12	12	12	TOAD THE WET /Come Down
-	9	15	12	12	PAUL MCCARTNEY/The World Tonight
11	15	8	11	11	WILCO/Outstare (Outta )
8	11	9	11	11	U2/Staring At The Sun
11	7	9	10	10	CHRIS WHITLEY/Automatic
6	13	9	10	10	SON VOLT/Caryatid Easy
9	8	8	10	10	COUNTING CROWS/Daylight Fading
-	8	8	10	10	ABRA MOORE/Four Leaf Clover
10	9	12	10	10	WIDESPREAD PANIC/Hope In A Hopeless
7	8	9	10	10	COLLECTIVE SOUL/Listen
7	6	10	10	10	COLLECTIVE SOUL/Listen
8	9	10	10	10	FREEDY JOHNSTON/On The Way Out
10	10	10	10	10	SHAWN COLVIN/Sunny Came Home
12	11	11	10	10	VERVE PIPE/The Freshmen
11	9	11	9	9	SHERYL CROW/A Change Would Do...
-	8	7	9	9	MORPHINE/Early To Bed
8	8	9	9	9	INXS/Elegantly Wasted
8	8	9	9	9	BOZ SCAGGS/It All Went Down...
8	8	9	9	9	LIVE/Amn's Juice
8	8	9	9	9	ODDS/Someone Who's Cool
8	8	9	9	9	SMASHING PUMPKINS/Yes
3	8	10	8	8	POI DOG PONDING/Jack Ass Ginger
9	10	11	8	8	BIG HEAD TODD /Please Don't Tell...
9	6	7	8	8	INDIGO GIRLS/Shame On You
7	3	7	7	7	PHISH/Character Zero
-	2	9	7	7	INXS/It's Just A Man
4	8	11	7	7	WILCO/Monday
-	7	7	7	7	BIG HEAD TODD /Please Don't Tell...
10	8	11	7	7	LIVE/Merica
-	4	7	7	7	MATCHBOX 20/Push

**KFOG** MARKET #4  
**104.5 97.7**  
**KFOG/San Francisco**  
(415) 543-1045  
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
9	16	19	23	23	TOAD THE WET /Come Down
20	16	23	22	22	INDIGO GIRLS/Shame On You
21	23	21	22	22	U2/Staring At The Sun
7	19	21	22	22	VAN MORRISON/Burning Ground
19	22	22	22	22	VERVE PIPE/The Freshmen
9	7	17	21	21	SHAWN COLVIN/Sunny Came Home
9	12	19	21	21	JOE LOUIS WALKER/Down Dirty Blues
-	9	19	21	21	PAUL MCCARTNEY/The World Tonight
9	17	21	21	21	SHERYL CROW/A Change Would Do
7	13	15	18	18	BIG HEAD TODD /Please Don't Tell...
15	12	12	18	18	BOZ SCAGGS/It All Went Down...
7	13	15	18	18	ODDS/Someone Who's Cool
22	12	19	14	14	T.O.F./Rip Stop
24	21	22	11	11	INXS/Elegantly Wasted
-	8	11	11	11	WALLFLOWERS/The Difference
-	10	11	11	11	WHY STORE/Surround Me
7	10	9	10	10	BONESHAVERS/Cold Sweat
10	9	9	10	10	JONNY LANG/Lie To Me
8	7	6	10	10	ROBERT CRAY BAND/Can't Quit
13	10	6	8	8	JOHN LEE HOOKER/Dimples
20	11	10	8	8	MATTHEW SWEET/Where You Get Love
4	5	7	8	8	WILCO/Outstare (Outta...)
-	7	7	8	8	MARK EITZEL/In Your Life
7	8	7	8	8	WALLFLOWERS/One Headlight
20	15	-	6	6	WILCO/Monday
23	21	22	5	5	BIG HEAD TODD /Resignation Superman
4	5	7	5	5	BRUCE COCKBURN/Night Train
8	9	7	5	5	ROOMFULL OF BLUES/She'll Be So Fine
20	8	7	5	5	VAN MORRISON/The Healing Game

**88.5** MARKET #5  
**WXPW/Philadelphia**  
(215) 898-6677  
Ranes/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	15	15	15	15	T.O.F./Rip Stop
7	8	14	14	14	ALISON KRAUSS/Looking In The Eyes
6	8	14	14	14	ODDS/Someone Who's Cool
4	2	12	12	12	DAN BERN/Marilyn
7	6	9	9	9	INDIGO GIRLS/Shame On You
6	8	9	9	9	JONNY LANG/Lie To Me
6	8	9	9	9	KIM RICHE/You Know
7	9	8	9	9	SQUIRREL NUT ZIPPERS/Hell
7	7	8	8	8	CHRIS WHITLEY/Automatic
-	7	8	8	8	WILLIAM TOPELY/Uptown
6	9	8	8	8	JAMES/She's A Star
9	7	8	8	8	BEN FOLDS FIVE/Battle Of Who...
5	5	8	8	8	JAMIROQUAI/Virtual Insanity
4	6	8	8	8	FIONA APPLE/The First Taste
9	7	8	8	8	ERYKAH BADU/On & On
8	8	8	8	8	FREEDY JOHNSTON/On The Way Out
3	5	8	8	8	PAULA COLLE/Me
6	8	8	8	8	JILL SOBULE/Enter
-	2	8	8	8	TOAD THE WET /Come Down
8	8	8	8	8	PAULA COLLE/Where Have All...
4	4	8	8	8	JOSEPH ARTHUR/Mercedes
-	4	8	8	8	ANI DIFRANCO/In And Out
-	4	8	8	8	ANI DIFRANCO/Joyful Girl
9	8	7	7	7	FIONA APPLE/Sleep To Dream
5	6	7	7	7	MORCHEEBA/Tape Loop
5	5	7	7	7	MIGHTY MIGHTY BT/The Impression...
5	7	7	7	7	VAN MORRISON/Fire In The Belly
4	4	7	7	7	BEN FOLDS FIVE/Brick
10	5	7	7	7	BOZ SCAGGS/It All Went Down...
7	9	7	7	7	JAYHAWKS/Think About It

**THE RIVER** MARKET #6  
**93.9 FM**  
**CJDR/Detroit**  
(519) 258-8888  
Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	28	31	31	31	WALLFLOWERS/The Difference
4	4	10	31	31	INDIGO GIRLS/Shame On You
30	30	31	31	31	INXS/Elegantly Wasted
17	17	26	30	30	COUNTING CROWS/Daylight Fading
22	22	30	28	28	BEN FOLDS FIVE/Battle Of Who...
-	-	23	28	28	DELIRIUM/Silence
-	-	14	22	22	DAVE MATTHEWS BAND/Tripping Billies
-	-	22	22	22	U2/The Playboy Mansion
31	31	24	21	21	ABRA MOORE/Four Leaf Clover
29	29	22	21	21	MORPHINE/Early To Bed
12	12	21	20	20	VAN MORRISON/The Healing Game
24	24	30	18	18	ODDS/Someone Who's Cool
-	-	12	15	15	KIM RICHE/You Know
6	6	13	14	14	JONNY LANG/Lie To Me
-	-	11	14	14	PAULA COLLE/Feel'n Love
22	22	22	14	14	BIG HEAD TODD /Please Don't Tell...
7	7	10	14	14	PAULA COLLE/Where Have All...
12	12	11	13	13	DUNCAN SHEIK/Barely Breathing
-	-	8	13	13	WILCO/Monday
21	21	22	13	13	SHAWN COLVIN/Sunny Came Home
23	23	22	13	13	BODEANS/Count On Me
10	10	15	13	13	TOAD THE WET /Come Down
8	8	11	12	12	DON HENLEY/Through Your Hands
9	9	11	12	12	VERVE PIPE/The Freshmen
11	11	11	12	12	JEWEL/You Were Meant...
31	31	21	12	12	U2/Staring At The Sun
15	15	12	12	12	PATTY GRIFFIN/Every Little Bit
22	22	16	12	12	FIONA APPLE/Sleep To Dream
8	8	11	11	11	SHERYL CROW/Everyday Is

**zone** MARKET #7  
**KKZN/Dallas**  
(214) 526-2400  
Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	28	30	33	33	SISTER HAZEL/All For You
7	14	23	33	33	ABRA MOORE/Four Leaf Clover
29	29	32	32	32	DUNCAN SHEIK/Barely Breathing
16	28	32	32	32	VERVE PIPE/The Freshmen
29	26	30	31	31	COUNTING CROWS/Daylight Fading
27	26	31	31	31	INXS/Elegantly Wasted
17	23	30	31	31	INDIGO GIRLS/Shame On You
6	11	21	31	31	FIONA APPLE/Sleep To Dream
30	27	30	30	30	SHAWN COLVIN/Sunny Came Home
27	13	24	29	29	U2/Staring At The Sun
-	-	29	29	29	PAUL MCCARTNEY/The World Tonight
12	16	15	21	21	TOAD THE WET /Come Down
5	11	16	19	19	JONNY LANG/Lie To Me
17	19	18	19	19	SHERYL CROW/A Change Would Do...
14	13	11	18	18	WALLFLOWERS/One Headlight
29	-	10	18	18	WALLFLOWERS/One Headlight
16	15	17	17	17	SUBLIME/Santeria
16	14	16	16	16	WHY STORE/Surround Me
13	12	15	15	15	CHRIS WHITLEY/Automatic
9	8	13	15	15	BOZ SCAGGS/It All Went Down...
16	16	15	15	15	ODDS/Someone Who's Cool
9	11	14	14	14	ROBERT EARL KEEN/Over The Waterfall
-	7	14	14	14	WILCO/Monday
-	6	12	14	14	FIONA APPLE/Sleep To Dream
-	5	13	14	14	ROOMFULL OF BLUES/She'll Be So Fine
9	10	7	11	11	MORPHINE/Early To Bed
6	6	7	11	11	DAVE MATTHEWS BAND/Crash Into Me
9	12	9	11	11	MORPHINE/Early To Bed
4	8	10	11	11	CHALK FARM/Live Tomorrow
4	8	10	11	11	WALLFLOWERS/The Difference
13	13	9	9	9	JAYHAWKS/Think About It

**WBOS** MARKET #10  
**92.9 FM**  
**WBOS/Boston**  
(617) 254-9267  
Herron/Nash

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	45	45	45	45	THIRD EYE BLIND/Semi-Charmed Life
24	24	45	45	45	BETTER THAN EZRA/Desperately Wanting
24	45	45	45	45	SHAWN COLVIN/Sunny Came Home
45	45	45	45	45	VERVE PIPE/The Freshmen
45	45	45	45	45	INXS/Elegantly Wasted
45	45	45	45	45	WALLFLOWERS/One Headlight
45	45	45	45	45	DAVE MATTHEWS BAND/Crash Into Me
-	7	24	19	18	SHERYL CROW/A Change Would Do...
-	24	24	24	24	COLLECTIVE SOUL/Listen
14	7	24	24	24	MATCHBOX 20/Push
45	45	24	24	24	U2/Staring At The Sun
-	24	24	24	24	SISTER HAZEL/All For You
24	24	24	24	24	TOAD THE WET /Come Down
45	45	24	24	24	BOZ SCAGGS/It All Went Down...
45	15	15	15	15	FIONA APPLE/Sleep To Dream
15	15	15	15	15	SHERYL CROW/Everyday Is
15	15	15	15	15	BRUCE SPRINGSTEEN/Secret Garden
15	15	15	15	15	PAULA COLLE/Where Have All...
15	15	15	15	15	JEWEL/You Were Meant...
15	15	15	15	15	SARAH MCLACHLAN/Possession
7	7	11	11	11	JONNY LANG/Lie To Me
-	7	10	11	11	DAVE MATTHEWS BAND/Tripping Billies
14	7	7	8	8	SNEAKER PIMPS/6 Underground
24	24	24	7	7	BONESHAVERS/Cold Sweat
7	7	7	7	7	FOOL'S PROGRESS/Think About It
7	7	7	7	7	LORI CARSDN/Somebody's Got Me
7	7	7	7	7	ROBERT EARL KEEN/Over The Waterfall

**THE RIVER** MARKET #11  
**92.5 FM**  
**WXPW/Boston**  
(508) 374-4733  
Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	17	15	25	25	VERVE PIPE/The Freshmen
9	20	21	20	20	ANI DIFRANCO/In And Out
11	18	11	20	20	JOHN LEE HOOKER/Dimples
18	12	19	19	19	COLLECTIVE SOUL/Blame
-	1	16	19	19	DAVE MATTHEWS BAND/Tripping Billies
9	12	18	19	19	DEPECHE MODE/It's No Good
18	20	20	18	18	INDIGO GIRLS/Shame On You
22	19	18	18	18	OMC/How Bizarre
10	17	18	18	18	T.O.F./Rip Stop
23	19	21	18	18	TOAD THE WET /Come Down
21	19	17	17	17	LORI CARSON/Somebody's Got Me
17	20	17	17	17	JAMIROQUAI/Virtual Insanity
19	16	17	17	17	JONNY LANG/Lie To Me
9	10	12	17	17	ABRA MOORE/Four Leaf Clover
10	10	9	17	17	SISTER HAZEL/All For You
15	19	9	15	15	WALLFLOWERS/The Difference
-	-	1	15	15	WIDESPREAD PANIC/Tail Boy
-	-	1	15	15	FOINIC/You Could Only...
-	-	1	15	15	PAUL MCCARTNEY/The World Tonight
18	16	19	12	12	U2/Staring At The Sun
20	18	12	12	12	PAULA COLLE/Me
6	7	6	11	11	MATCHBOX 20/Push
20	17	20	11	11	BIG HEAD TODD /Resignation Superman
12	13	13	11	11	GRAY EYE GLANCES/Days To Dust
11	13	11	11	11	ROBERT EARL KEEN/Over The Waterfall
11	12	11	11	11	WILLIAM TOPELY/Uptown
9	9	11	11	11	JEREMY TOBACK/California Phase...
14	9	10	11	11	FIONA APPLE/Sleep To Dream
18	18	10	11	11	SHAWN COLVIN/Sunny Came Home
11	13	14	10	10	LIVE/Ghost

**The Mountain** MARKET #13  
**KMTT/Seattle**  
(206) 233-1037  
Mays/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	22	25	24	24	INDIGO GIRLS/Shame On You
24	24	24	24	24	U2/Staring At The Sun
24	25	23	24	24	SHAWN COLVIN/Sunny Came Home
-	-	21	24	24	PAUL MCCARTNEY/The World Tonight
25	25	23	23	23	COUNTING CROWS/Daylight Fading
13	11	23	23	23	JONNY LANG/Lie To Me
12	12	22	23	23	THIRD EYE BLIND/Semi-Charmed Life
12	22	23	23	23	MORPHINE/Early To Bed
11	10	9	13	13	OMC/How Bizarre
12	12	10	13	13	FIONA APPLE/Sleep To Dream
-	-	9	11	11	BIG HEAD TODD /Please Don't Tell...
-	-	9	11	11	VERVE PIPE/The Freshmen
11	11	11	11	11	JAMIROQUAI/Virtual Insanity
3	7	5	10	10	SON VOLT/Back Into Your World
11	10	10	10	10	INXS/Elegantly Wasted
7	7	6	10	10	ABRA MOORE/Four Leaf Clover
12	9	10</			

# OPPORTUNITIES

## OPENINGS

### NATIONAL

#### PERSONALITY DJs NEEDED

Do you do voices? Can you handle the phones? How about drops? In other words, are you a Pro—or a Time and Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra. If you are ready for a move, let NATIONAL, the acknowledged leader in radio personnel placement since 1981, help. We make the complete presentation for you. For complete registration information, call:

**NATIONAL BROADCAST TALENT** STATIONS...CALL  
**(205) 608-0294** FOR TALENT TODAY!



#### Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, PD, MD, news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent... We have the jobs!!!

**800-231-7940** 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185



RADIODATE, World's most advanced interactive dateline service for broadcasters seeks top-level, well-connected radio executive to introduce station owners to the tremendous non-spot revenue generating potential of RADIODATE in the expanding \$500 million voice personals industry. 95K salary plus benefits and/or per station commission basis. To discuss this exciting opportunity please call, Jim Spotts, VP Sales & Marketing@ 1-800-825-6867 ext. 567. EOE

#### MORNING CO-HOST

Relatable AM show partner needed for a highly rated AC. You should be just as comfortable in public as you are behind a mike. A great, "quality of life" market! If you sent us a tape within the past 3 months, we still have it. T&R to: Jack Taddeo Communications, 3 S. Prospect, Suite 4, Park Ridge, IL 60068. EOE



Large market Hot AC has an immediate opening for a phenomenal midday talent/ Music Director. Can you communicate with at work listeners? Love personal appearances? Know Selector like the back of your hand? Long term contract, great city, legendary calls. Females and minorities encouraged. Send T&R to: Alan Burns & Associates, 11705 Sumacs Street, Oakton, VA 22124. No Calls Please. EOE

<http://www.ronline.com>

## OPENINGS

## OPENINGS

#### PROGRAM DIRECTOR

Dominating 50,000-watt Northeast News/Talker seeks creative, organized PD who understands '90s Talk w/Fox-TV attitude and CHR presentation. Strong computer and production skills a plus. Highly competitive market, great place to live. Radio & Records, 10100 Santa Monica Bl., #282, 5th Floor, Los Angeles, CA 90067. EOE

### SOUTH

Seeking female cohost for Oldies leader AM Drive show. T&R: WAVH, 3725 Airport Blvd, Suite 199, Mobile, AL 36608 EOE (5/9)

KEGL Dallas is looking for America's best production/imaging pro! Must kick digital ass, have an ear for powerful imaging, and creative writing is paramount! If you "get it," overnight T&R to: Duane Doherty, KEGL, The Millennium Center, 222 W. Las Colinas Blvd., Suite 1400, Irving, TX 75039. Please, no calls.

#### PROFESSIONAL

Immediate on-air positions available at Metro Networks' Atlanta studio. Openings include studio traffic reporters, airborne traffic reporters, news reporters and producers. Candidates should possess related knowledge and experience in a medium to major broadcasting market. Looking for team-oriented individuals who want to be part of a rapidly growing team. Please send tape and resume to: Chris Monroe, DO, Metro Traffic Control, 3300 Buckeye Rd., Suite 750, Atlanta, GA 30341. No Calls Please.

The top-rated adult oldies radio station in America's most historic location is searching for a Morning Show Partner. T&Rs to: Radio & Records, 10100 Santa Monica Bl., #286, 5th Floor, Los Angeles, CA 90067. EOE I'll be in touch soon.

Country programmer needed by 7-station S.C. group. Competent, solid background, team player, great opportunity, good salary & benefits. Send T&R to: Keith Mitchell, Atlantic Broadcasting, P.O. Box 103000, Florence, SC 29501-3000. EOE

WUSY/US-101 is looking for a few "Top Guns" to fill out the 101st Air Force flight crew. If you're a creative, energetic, out-of-the-box thinker...then it's showtime. For all full and parttime on-air positions, send tapes and resumes to: Clay Hunnicutt at US-101. P.O. Box 8799, Chattanooga, TN 37414. WUSY/Colonial Broadcasting is an Equal Opportunity Employer.

Sunbelt Newstalk leader seeks entertaining morning sidekick. Must have great sense of humor and be driven to win! Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #284, 5th Floor, Los Angeles, CA 90067. EOE

## OPENINGS

#### PROGRAM DIRECTOR

East Coast Country start-up. Selector literate, digital automation familiarity, flair for promotions, know the lifestyle and the music. Airshift required. Great winning corporate culture. T&R: Radio & Records, 10100 Santa Monica Bl., #285, 5th Floor, Los Angeles, CA 90067. EOE

#### NOT A DEDICATION AND REQUEST SHOW; PEOPLE PERSON NEEDED

96.9, WTDR/Charlotte is looking for the best on-air night talent in America who can work phones like magic, understand the Country Life Group, talk to listeners AND LISTEN TO THEIR STORIES live on the air. Must be a good listener. We are specifically looking for a talent that can have fun at night and do our unusual version of Cryin', Lovin', Laughin', Or Leavin' with their own spin. Digital production experience a plus. T&R ASAP to Loyd Ford, WTDR, 301 S. McDowell Street, Charlotte, NC 28204. An SFX property and Equal Opportunity Employer.

#### IF THEY DON'T VOTE... WHY DO TALKBORES KEEP YAPPIN' ABOUT POLITICS?

HERITAGE NEWS/TALK  
STATION FINALLY WAKING  
UP...

IF YOU'RE NOT AFRAID TO  
OBSERVE, THINK,  
SURF, AND BE REAL...  
WHEN YOU'RE TALKIN' ABOUT  
YOUR LIFE...RUSH YOUR  
AIRCHIEF, RESUME &  
PHOTO TO:

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PKWY 575, #300/  
WOODSTOCK, GA 30188.  
(DON'T CALL, THEY WON'T  
TELL YOU WHERE & PROBABLY  
WON'T SEND YOUR  
STUFF!)

STRONG \$\$\$... STRONGER  
SIGNAL... STRONGEST  
COMPANY • EEO

### MIDWEST

Opening: News/Sports Director in Big 12 University Town. PBP Assistant ND/SD also needed. T&R: Mark Pitz, OM, KASI/KCCO, 415 Main St., Ames, IA 50010 EOE (5/9)

Seeking fulltime News person. Send references and T&Rs: KDEX, Box 249, Dexter, MO 63841 EOE (5/9)

Radio News Anchor- Reporter. Experienced person for anchor shift. Live shots a must. T&R: Dave Dahl, WMBD, 3131 N. University St, Peoria, IL 61604 EOE (5/9)

South Bend / WAOR is seeking nighttime talent. Send T&R: Bill Martin-PD, WAOR, Box 370, Niles, MI 49120 EOE (5/9)

News Director, small midwest market. 1-2 years experience. Serious only! T&R: J.P. KORN, Box 921, Mitchell, S.D. 57301 EOE (5/9)

### EAST

Nights at top-rated CHR Scranton / Wilkes-Barre. T&R: Tony Banks, WKRZ, Box 729, Pittston, PA 18640 EOE (5/9)

Syndication Company Production Director. Required: DAW expertise. Desired: Spanish, music ability. Mail cassette to Box 1, Ithica, NY 14851 EOE (5/9)

#### Alice@92.9

American Radio System's exciting new ALICE at 92.9 is looking for tomorrow's talent for all dayparts for a Modern AC format. Applicants must be reality-based communicators able to relate to our core 25-34 female listener. T&R to: Mike Edwards, Program Director, 14 Lafayette Square, Buffalo, New York 14203. EOE

Seeking air talent with news ability for locally programmed station. Resume/tape to: J.R. Reardon, Box 297, Great Barrington, MA 01230. EOE

Promotions WPDH/WCZX/WEOK. Creative self starter. No calls! Resume to: Scott Carlin, P.O. Box 416, Poughkeepsie, NY, 12602 EOE

Cat Country 98.1, WCTK/Providence has an immediate opening. If you know Today's Country, like doing appearances, and are good at production, and have a minimum 3 years' experience, send T&R to: Rick Everett, Program Director, WCTK 75 Oxford Street, Providence, RI 02905. No Calls. Females and Minorities encouraged. EOE

If you live in or near the North Jersey area, want to report parttime on local sports, and get paid very little for it, we need you! Send T&R to: Sports Director, WGHT Radio, PO Box 316, Pompton Lakes, NJ 07442 EOE

## OPENINGS

### REAL ROCK 100

WBOB-FM, the Minneapolis/St. Paul home of Howard Stern, is looking for America's best Active Rock air personalities. Rush tape and resume to: Bob Wood, PD, WBOB-FM, 60th South 6th St., Suite 930, Minneapolis, MN 55402. EOE Chancellor Broadcasting Company.

Seeking morning show host for one of the nation's top Alternative stations. If you know how to plan, build, and execute a top-rated morning show. Send T&R with picture to: J. Michael McKoy, 1563 NE 53rd Ave., Des Moines, IA 50313. EOE

DeMers Programming is looking for a morning drive newperson/sidekick for WXXR, the Rock station in Rockford, Illinois. An ultra creative, irreverent style is a must, along with a sense of humor and knowledge of the format. Send your best stuff to: DeMers Programming Media Consultants, 204 Exton Commons, Exton, PA 19341, Attn: Jeff Murphy, WXXR Mornings. EEO/ME No Calls!

### WORLD CLASS PRODUCTION DIRECTION

Extraordinary Production Director sought by legendary major market adult music station. Your production and voice should enhance a classy, adult presentation. Send us a tape which demonstrates your compelling and conversational voice, exceptional production skills and brilliantly creative copywriting. Plus, show us how you can take a good 5:00 song and turn it into a great 3:00 tune. Strong work ethic and can-do attitude essential. Superb company, exceptional compensation. T&R to: Radio & Records, 10100 Santa Monica Bl., #283, 5th Floor, Los Angeles, CA 90067. EOE

**Currently accepting applications for:**  
A drive time air personality for the Northlands' leading Hot AC station.  
**Minimum Qualifications:**  
A professional with excellent written and oral communication skills. Small or medium market experience preferred. Please send cover letter, resume, references and tapes to:  
Midwest Radio Network, Ms. Jean Holgate, 12597 West Townline Road, Hibbing, MN 55746. EOE

### BOB & TOM SEEK PROGRAM DIRECTOR

BOB & TOM have an immediate opening for a class act Classic Rock programmer at affiliate station KRKQ in Des Moines. Bob & Tom seem to think they own the radio station 'cause they got a 10 share in men 25-54 in only their *second* book. We'll let 'em keep thinking that. In the meantime, send your T&R to: JIM LOBAITO, VP/GM, KRKQ-FM, 5161 Maple Drive, Des Moines, IA 50317. EOE



## OPENINGS

### WHO IS 'SELLING'

you to GMs PD's, consultants? Have the connections you need? **NETWORKING**, means you're seriously looking. And we take our job seriously. Why did a top Milwaukee jock have us place him? Reputation. We find jobs at all levels. Call for free information.

STATIONS, CALL AND HEAR THE BEST AVAILABLE TALENT.

**NETWORK**  
(407) 679 8090



WAJI, Majic 95.1 needs a Morning Show Host! We offer stability, a great work environment and a chance to be a part of a very successful Morning Team! Send tape and resume ASAP to: Barb Richards, Program Director, WAJI, 347 W. Berry Street, Ste. 600, Fort Wayne, IN 46802. No Phone Calls. EEO

Afternoon air talent needed. Male or female with good voice and experience. Understanding of agriculture/farming desirable. We are agriculture-oriented. WHB/Kansas City, KMZU/Carrollton, MO. Shift would be from Carrollton studios. Production skills a must. 5 1/2 day work week. Excellent pay for excellent job. Mike or Miles Carter WHB/KMZU 102 North Mason, Carrollton, Missouri 64633. Questions? 816-542-0404. KMZU/WHB is an Equal Opportunity Employer.

Country Morning Talent needed to wake up 56 counties, 4 states and a whole lotta people. Connoisseur Communication's 100,000 watt KOEL-FM/Waterloo-Cedar Falls, is the opportunity. Are you ready for the challenge? Rush your tape and resume to: Bob Young, Connoisseur Communications, 4807 University Avenue, Suite 205, Cedar Falls, IA 50613. Country experience isn't necessary, but you must be able to shoot, move and communicate with 35-54 highly educated audience. Questions? Call Bob at 319-277-0350. EOE.

### WEST

Killer morning sidekick sought now! T&R: Coyote McGee, KTRA, 200 E. Broadway, Farmington, NM 97401 EOE (5/9)

Parttime and fulltime announcer openings at High Desert AC. Please specify which position you are applying. T&R: Lance Todd, KHWW, Box 1668, Barstow, CA 92312 EOE (5/9)

<http://www.ronline.com>

**98 Rock**  
All Classic Rock

## OPENINGS

### CENTRAL WASHINGTON CHR PROGRAM DIRECTOR

Station is an R&R reporter and great market performer. Looking for street-wise PD who can work with a consultant; inspire and provide leadership and squeeze the extra points we should get in Arbitron. T&R and salary history; Dale Carpenter GM, KFFM, Box 1460, Yakima, WA 98907. EOE

### WANTED: PROGRAM DIRECTOR

Exciting, unique, entertaining, and fun. That's how our listeners describe KRAK. If you know how to put the sizzle between the songs, we want you to program America's first "good time oldies" station for country fans. Selector experience a plus. Short airshift included. Rush tape and resume to: Mark Evans, Operations Manager, KRAK Radio, 5244 Madison Avenue, Sacramento, CA 95841. An American Radio Systems station. EOE

### KABC/The ZONE

Los Angeles' heritage talker KABC and up-and-coming sister The ZONE are seeking talk show hosts for future openings. If you are passionate, entertaining, and know how to relate to the 35-54 demographic, we want to hear from you! We're not concerned with your sex, race, religion or political slant... we just care about winning. If you have a proven track record, are ready to take on the biggest and toughest radio market in the country, and aren't bothered by perpetual sunshine and an occasional earthquake or riot, send your tape and resume to: Dave Cooke, Operations Manager/Program Director, 3321 South La Cienega Blvd., Los Angeles, CA 90016.

KABC/KTZN is an Equal Opportunity Employer

### PRODUCTION DIRECTOR

Immediate opportunity. Fulltime, off-air production director for Chancellor's successful Sacramento cluster: KFBK, KGBY, KHLY, KSTE. We need a pro experienced in multitrack, digital production. Candidates should have great organizational skills, be able to think, write and produce creatively, have a great attitude, good voice, and diction. RUSH resume and production samples to: 1440 Ethan Way, Suite 200, Sacramento, CA 95825. Attention: Bob Laurence.

## POSITIONS SOUGHT

### POSITIONS SOUGHT

#### LOOKING FOR SCHTICK?

Call a comedy club. Dedicated Rock personality will bust ass for you. Major market 4 years, in the biz 12. Analog & digital multi-track prod., serious passion for & knowledge of Rock & Roll. Have trailer hitch, will travel. Call John (203)791-2650

### R&R Opportunities Advertising

**1x \$120/inch**      **2x \$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. ([www.ronline.com](http://www.ronline.com))

#### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

#### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

**Radio & Records** provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email—[garrett@ronline.com](mailto:garrett@ronline.com). Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

### RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.



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## SHOW PREP

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### CHR/POP

LW	TW	ARTIST	SON	Label
2	1	<b>SAVAGE GARDEN</b>	I Want You	(Columbia)
3	2	<b>WALLFLOWERS</b>	One Headlight	(Interscope)
6	3	<b>HANSON</b>	Mmm Bop	(Mercury)
1	4	<b>JEWEL</b>	You Were Meant For Me	(Atlantic)
5	5	<b>MONICA</b>	For You I Will	(Warner Sunset/Atlantic)
4	6	<b>PAULA COLE</b>	Where Have All The Cowboys...	(Imago/WB)
8	7	<b>SPICE GIRLS</b>	Say You'll Be There	(Virgin)
7	8	<b>CARDIGANS</b>	Lovefool	(Mercury)
10	9	<b>DUNCAN SHEIK</b>	Barely Breathing	(Atlantic)
12	10	<b>WHITE TOWN</b>	Your Woman	(Chrysalis/EMI)
9	11	<b>SHERYL CROW</b>	Everyday Is A Winding Road	(A&M)
11	12	<b>NO DOUBT</b>	Don't Speak	(Trauma/Interscope)
16	13	<b>MARK MORRISON</b>	Return Of The Mack	(Atlantic)
15	14	<b>SHAWN COLVIN</b>	Sunny Came Home	(Columbia)
13	15	<b>BABYFACE</b>	Every Time I Close My Eyes	(Epic)
18	16	<b>U2</b>	Staring At The Sun	(Island)
22	17	<b>AZ YET</b>	Hard To Say I'm Sorry	(LaFace/Arista)
14	18	<b>SPICE GIRLS</b>	Wannabe	(Virgin)
19	19	<b>EN VOGUE</b>	Don't Let Go (Love)	(EastWest/EEG)
17	20	<b>BRUCE SPRINGSTEEN</b>	Secret Garden	(Columbia)
20	21	<b>INXS</b>	Elegantly Wasted	(Mercury)
25	22	<b>OMC</b>	How Bizarre	(Mercury)
26	23	<b>BLACKSTREET</b>	Don't Leave Me	(Interscope)
21	24	<b>GINA G</b>	Ooh Aah...Just A Little Bit	(Eternal/WB)
39	25	<b>ROBYN</b>	Do You Know (What It Takes)	(RCA)
31	26	<b>BLESSID UNION OF SOULS</b>	I Wanna Be There	(EMI)
30	27	<b>SISTER HAZEL</b>	All For You	(Universal)
28	28	<b>ERASURE</b>	In My Arms	(Mute/Maverick/WB)
35	29	<b>VERVE PIPE</b>	The Freshmen	(RCA)
27	30	<b>LUSCIOUS JACKSON</b>	Naked Eye	(Grand Royal/Capitol)

CHR begins on Page 29.

### CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	<b>BLACKSTREET</b>	Don't Leave Me	(Interscope)
2	2	<b>MARK MORRISON</b>	Return Of The Mack	(Atlantic)
3	3	<b>SWV</b>	Can We (Jive)	(Jive)
4	4	<b>NOTORIOUS B.I.G.</b>	Hypnotize	(Bad Boy/Arista)
8	5	<b>112</b>	Cupid	(Bad Boy/Arista)
10	6	<b>SPICE GIRLS</b>	Say You'll Be There	(Virgin)
7	7	<b>702</b>	Get It Together	(Biv 10/Motown)
11	8	<b>GINUWINE</b>	Tell Me Do U Wanna	(550 Music)
12	9	<b>FREAK NASTY</b>	Da Dip	(Power)
5	10	<b>MONICA</b>	For You I Will	(Warner Sunset/Atlantic)
9	11	<b>DRU HILL</b>	In My Bed	(Island)
15	12	<b>NU FLAVOR</b>	Sweet Sexy Thing	(Reprise)
17	13	<b>ROME</b>	I Belong To You (Every...)	(RCA)
6	14	<b>PUFF DADDY</b>	Can't Nobody Hold Me Down	(Bad Boy/Arista)
14	15	<b>AZ YET</b>	Hard To Say I'm Sorry	(LaFace/Arista)
13	16	<b>MARY J. BLIGE</b>	Love Is All We Need	(MCA)
16	17	<b>AALIYAH</b>	4 Page Letter	(BlackGround/Atlantic)
19	18	<b>FOXY BROWN</b>	I'll Be (Violator/Def Jam/RAL/Mercury)	(Def Jam/RAL/Mercury)
22	19	<b>KEITH SWEAT</b>	Nobody	(Elektra/EEG)
21	20	<b>B-ROCK AND THE BIZZ</b>	Mybabydaddy	(LaFace/Arista)
18	21	<b>BABYFACE</b>	Every Time I Close My Eyes	(Epic)
30	22	<b>BILLY LAWRENCE</b>	Come On	(EastWest/EEG)
20	23	<b>AALIYAH</b>	One In A Million	(BlackGround/Atlantic)
23	24	<b>CARDIGANS</b>	Lovefool	(Mercury)
25	25	<b>JOOSE</b>	If Tomorrow Never Comes	(Flavor Unit/EastWest/EEG)
24	26	<b>NO DOUBT</b>	Don't Speak	(Trauma/Interscope)
32	27	<b>HEAVY D</b>	Big Daddy	(Universal)
33	28	<b>LIL' KIM</b>	Crush On U	(Undeas/Big Beat/Atlantic)
27	29	<b>ANGELINA</b>	Without Your Love	(Upstairs)
—	30	<b>NEW EDITION</b>	One More Day	(MCA)

CHR begins on Page 29.

### URBAN

LW	TW	ARTIST	SON	Label
2	1	<b>112</b>	Cupid	(Bad Boy/Arista)
1	2	<b>MARY J. BLIGE</b>	Love Is All We Need	(MCA)
3	3	<b>ROME</b>	I Belong To You (Every...)	(RCA)
8	4	<b>ERYKAH BADU</b>	Next Lifetime	(Kedar/Universal)
4	5	<b>GINUWINE</b>	Tell Me Do U Wanna	(550 Music)
9	6	<b>CHANGING FACES</b>	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
5	7	<b>AALIYAH</b>	4 Page Letter	(BlackGround/Atlantic)
12	8	<b>JOE</b>	Don't Wanna Be A Player	(Jive)
11	9	<b>KENNY LATTIMORE</b>	For You	(Columbia)
7	10	<b>MARK MORRISON</b>	Return Of The Mack	(Atlantic)
15	11	<b>TONY TONI TONE</b>	Thinking Of You	(Mercury)
6	12	<b>SWV</b>	Can We	(Jive)
18	13	<b>REFUGEE CAMP ALL-STARS</b>	The Sweetest Thing	(Columbia)
10	14	<b>MONTELL JORDAN</b>	What's On Tonight	(Def Jam/RAL/Mercury)
17	15	<b>B-ROCK AND THE BIZZ</b>	Mybabydaddy	(LaFace/Arista)
13	16	<b>BLACKSTREET</b>	Don't Leave Me	(Interscope)
20	17	<b>BROWNSTONE</b>	5 Miles To Empty	(MJJ/Work)
14	18	<b>NOTORIOUS B.I.G.</b>	Hypnotize	(Bad Boy/Arista)
21	19	<b>MICHAEL JACKSON</b>	Blood On The Dance Floor	(Epic)
23	20	<b>BILLY LAWRENCE</b>	Come On	(EastWest/EEG)
22	21	<b>OANNY BOY</b>	It's Over Now	(Death Row/Interscope)
27	22	<b>ERIC BENET</b>	Femininity	(Warner Bros.)
16	23	<b>LIL' KIM</b>	Crush On U	(Undeas/Big Beat/Atlantic)
25	24	<b>SHAQUILLE O'NEAL</b>	Strait Playin'	(T.W.isM./Trauma/Interscope)
24	25	<b>702</b>	Get It Together	(Biv 10/Motown)
19	26	<b>HEAVY D</b>	Big Daddy	(Universal)
26	27	<b>DRU HILL</b>	In My Bed	(Island)
33	28	<b>DIONNE FARRIS</b>	Hopeless	(Columbia)
35	29	<b>GYRL</b>	Get Your Groove On	(Silas/MCA)
32	30	<b>SOUNDS OF BLACKNESS</b>	Spirit	(Perspective/A&M)

For complete list of Urban Breakers see page 46.

URBAN begins on Page 42.

### HOT AC

LW	TW	ARTIST	SON	Label
2	1	<b>WALLFLOWERS</b>	One Headlight	(Interscope)
1	2	<b>JEWEL</b>	You Were Meant For Me	(Atlantic)
3	3	<b>DUNCAN SHEIK</b>	Barely Breathing	(Atlantic)
4	4	<b>PAULA COLE</b>	Where Have All The Cowboys...	(Imago/WB)
6	5	<b>SHAWN COLVIN</b>	Sunny Came Home	(Columbia)
5	6	<b>SHERYL CROW</b>	Everyday Is A Winding Road	(A&M)
8	7	<b>SAVAGE GARDEN</b>	I Want You	(Columbia)
7	8	<b>NO DOUBT</b>	Don't Speak	(Trauma/Interscope)
9	9	<b>CARDIGANS</b>	Lovefool	(Mercury)
10	10	<b>U2</b>	Staring At The Sun	(Island)
11	11	<b>BRUCE SPRINGSTEEN</b>	Secret Garden	(Columbia)
14	12	<b>DAVE MATTHEWS BAND</b>	Crash Into Me	(RCA)
12	13	<b>INXS</b>	Elegantly Wasted	(Mercury)
13	14	<b>COUNTING CROWS</b>	A Long December	(DGC/Geffen)
15	15	<b>HANSON</b>	Mmm Bop	(Mercury)
20	16	<b>SISTER HAZEL</b>	All For You	(Universal)
16	17	<b>TONI BRAXTON</b>	Un-break My Heart	(LaFace/Arista)
19	18	<b>WHITE TOWN</b>	Your Woman	(Chrysalis/EMI)
18	19	<b>R. KELLY</b>	I Believe I Can Fly	(Jive)
—	20	<b>BOB CARLISLE</b>	Butterfly Kisses	(DMG/Jive)
25	21	<b>VERVE PIPE</b>	The Freshmen	(RCA)
23	22	<b>TORI AMOS</b>	Silent All These Years	(Atlantic)
29	23	<b>KYLE VINCENT</b>	Wake Me Up	(Carpent/Hollywood)
30	24	<b>MEREDITH BROOKS</b>	Bitch	(Capitol)
21	25	<b>JOURNEY</b>	If He Should Break Your Heart	(Columbia)
22	26	<b>DISHWALLA</b>	Give	(A&M)
24	27	<b>JON SECADA</b>	Too Late, Too Soon	(SBK/EMI)
—	28	<b>BLESSID UNION OF SOULS</b>	I Wanna Be There	(EMI)
28	29	<b>BABYFACE</b>	Every Time I Close My Eyes	(Epic)
—	30	<b>THIRD EYE BLIND</b>	Semi-Charmed Life	(Elektra/EEG)

AC begins on Page 66.

### AC

LW	TW	ARTIST	SON	Label
3	1	<b>RICHARD MARX</b>	Until I Find You Again	(Capitol)
1	2	<b>BRYAN ADAMS</b>	I'll Always Be Right There	(A&M)
12	3	<b>BOB CARLISLE</b>	Butterfly Kisses	(DMG/Jive)
4	4	<b>JON SECADA</b>	Too Late, Too Soon	(SBK/EMI)
2	5	<b>KENNY LOGGINS</b>	For The First Time	(Columbia)
5	6	<b>JEWEL</b>	You Were Meant For Me	(Atlantic)
8	7	<b>BRUCE SPRINGSTEEN</b>	Secret Garden	(Columbia)
6	8	<b>JOOSE</b>	If Tomorrow Never Comes	(Flavor Unit/EastWest/EEG)
10	9	<b>CHICAGO</b>	Here In My Heart	(Reprise)
11	10	<b>TONI BRAXTON</b>	I Don't Want To	(LaFace/Arista)
7	11	<b>CELINE DION</b>	All By Myself	(550 Music)
9	12	<b>R. KELLY</b>	I Believe I Can Fly	(Jive)
14	13	<b>TONI BRAXTON</b>	Un-break My Heart	(LaFace/Arista)
16	14	<b>BEE GEES</b>	Alone	(Polydor/A&M)
15	15	<b>JIM BRICKMAN w/MARTINA MCBRIDE</b>	Valentine	(Windham Hill)
18	16	<b>BARRY MANILOW</b>	I'd Really Love To See You...	(Arista)
17	17	<b>BRIAN MCKNIGHT &amp; DIANA KING</b>	When We Were...	(DAS/Mercury)
13	18	<b>KENNY G</b>	Havana	(Arista)
24	19	<b>MICHAEL BOLTON</b>	Go The Distance	(Columbia)
19	20	<b>BABYFACE</b>	Every Time I Close My Eyes	(Epic)
22	21	<b>SHAWN COLVIN</b>	Sunny Came Home	(Columbia)
23	22	<b>JIM BRICKMAN</b>	Picture This	(Windham Hill)
25	23	<b>PETER CETERA</b>	Do You Love Me That Much?	(River North)
20	24	<b>PHIL COLLINS</b>	It's In Your Eyes (Any...)	(Face Value/Atlantic)
27	25	<b>MONICA</b>	For You I Will	(Warner Sunset/Atlantic)
26	26	<b>DUNCAN SHEIK</b>	Barely Breathing	(Atlantic)
28	27	<b>TINA TURNER</b>	On Silent Wings	(Virgin)
21	28	<b>WARREN HILL</b>	Shelter From The Storm	(Discovery)
—	29	<b>BLESSID UNION OF SOULS</b>	I Wanna Be There	(EMI)
—	30	<b>PAULA COLE</b>	Where Have All The Cowboys...	(Imago/WB)

AC begins on Page 66.

### ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	<b>OFFSPRING</b>	Gone Away	(Columbia)
3	2	<b>QUEENSRYCHE</b>	Sign Of The Times	(EMI)
5	3	<b>TONIC</b>	If You Could Only See	(Polydor/A&M)
2	4	<b>U2</b>	Staring At The Sun	(Island)
4	5	<b>VERUCA SALT</b>	Volcano Girls	(Outpost/Geffen)
8	6	<b>MATCHBOX 20</b>	Push	(Lava/Atlantic)
9	7	<b>LIVE</b>	Freaks	(Radioactive)
17	8	<b>SAMMY HAGAR</b>	Little White Lie	(Track Factory/MCA)
7	9	<b>VERVE PIPE</b>	The Freshmen	(RCA)
10	10	<b>BUSH</b>	Cold Contagious	(Trauma/Interscope)
11	11	<b>NAKED</b>	Mann's Chinese	(Red Ant)
6	12	<b>COLLECTIVE SOUL</b>	Precious Declaration	(Atlantic)
15	13	<b>FOO FIGHTERS</b>	Monkey Wrench	(Roswell/Capitol)
14	14	<b>COWBOY MOUTH</b>	Jenny Says	(MCA)
19	15	<b>SEVEN MARY THREE</b>	Rock Crown	(Mammoth/Atlantic)
13	16	<b>STIR</b>	Stale	(Aware/Capitol)
12	17	<b>METALLICA</b>	King Nothing	(Elektra/EEG)
21	18	<b>COOL FOR AUGUST</b>	Don't Wanna Be Here	(Warner Bros.)
17	19	<b>MATTHEW SWEET</b>	Where You Get Love	(Volcano)
27	20	<b>SILVERCHAIR</b>	Freak	(Epic)
23	21	<b>OUTHOUSE</b>	Welcome	(Mercury)
16	22	<b>LIVE</b>	Lakini's Juice	(Radioactive)
25	23	<b>SOUNDGARDEN</b>	Rhinosaur	(A&M)
32	24	<b>SCREAMIN' CHEETAH WHEELIES</b>	Magnolia	(Capricorn/Mercury)
20	25	<b>AEROSMITH</b>	Falling In Love...	(Columbia)
26	26	<b>JONNY LANG</b>	Lie To Me	(A&M)
31	27	<b>THIRD EYE BLIND</b>	Semi-Charmed Life	(Elektra/EEG)
22	28	<b>HELMET</b>	Exactly What You Wanted	(Interscope)
29	29	<b>DRAIN S.T.H.</b>	I Don't Mind	(Enclave)
37	30	<b>AEROSMITH</b>	Hole In My Soul	(Columbia)
35	31	<b>TOAD THE WET SPROCKET</b>	Come Down	(Columbia)
36	33	<b>COUNTING CROWS</b>	Daylight Fading	(DGC/Geffen)

ROCK begins on Page 78.

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Breakers In Blue

## NATIONAL AIRPLAY OVERVIEW MAY 9, 1997

### URBAN AC

LW	TW	Artist	Album	Label
1	1	<b>KENNY LATTIMORE</b>	For You	(Columbia)
2	2	<b>BLACKSTREET</b>	Don't Leave Me	(Interscope)
9	3	<b>TONY TONI TONE</b>	Thinking Of You	(Mercury)
3	4	<b>ANN NESBY</b>	This Weekend	(Perspective/A&M)
10	5	<b>DIONNE FARRIS</b>	Hopeless	(Columbia)
4	6	<b>MONICA</b>	For You I Will	(Warner Sunset/Atlantic)
5	7	<b>BABYFACE</b>	Every Time I Close My Eyes	(Epic)
11	8	<b>MARY J. BLIGE</b>	Love Is All We Need	(MCA)
13	9	<b>ROME</b>	I Belong To You (Every...)	(RCA)
6	10	<b>AFTER 7</b>	Sara Smile	(Virgin)
17	11	<b>ERYKAH BADU</b>	Next Lifetime	(Kedar/Universal)
8	12	<b>DRU HILL</b>	In My Bed	(Island)
7	13	<b>MINT CONDITION</b>	You Don't Have To Hurt No...	(Perspective/A&M)
12	14	<b>LUTHER VANDROSS</b>	Love Don't Love You Anymore	(LV/Epic)
15	15	<b>ERIC BENET</b>	Femininity	(Warner Bros.)
14	16	<b>MONTELL JORDAN</b>	What's On Tonight	(Def Jam/RAL/Mercury)
19	17	<b>REFUGEE CAMP ALL-STARS</b>	The Sweetest Thing	(Columbia)
16	18	<b>TEDDY PENDERGRASS</b>	Don't Keep Wastin' My Time	(Sure Fire)
18	19	<b>ERYKAH BADU</b>	On & On	(Kedar/Universal)
21	20	<b>BROWNSTONE</b>	5 Miles To Empty	(MJJ/Work)
25	21	<b>INCOGNITO</b>	A Shade Of Blue	(Verve Forecast)
22	22	<b>SOUNDS OF BLACKNESS</b>	Spirit	(Perspective/A&M)
23	23	<b>TONI BRAXTON</b>	I Love Me Some Him	(LaFace/Arista)
28	24	<b>PAUL HARDCASTLE</b>	Jokers Wild	(JVC)
—	25	<b>MAXWELL</b>	Suitelady	(Columbia)
27	26	<b>BRAND NEW HEAVIES</b>	Sometimes	(Delicious Vinyl/Red Ant)
26	27	<b>JOE</b>	Don't Wanna Be A Player	(Jive)
24	28	<b>SWV</b>	Can We	(Jive)
—	29	<b>CHANGING FACES</b>	G.H.E.T.O.U.T.	(Big Beat/Atlantic)
30	30	<b>MICHAEL JACKSON</b>	Blood On The Dance Floor	(Epic)

URBAN begins on Page 42.

### ROCK

LW	TW	Artist	Album	Label
1	1	<b>U2</b>	Staring At The Sun	(Island)
11	2	<b>SAMMY HAGAR</b>	Little White Lie	(Track Factory/MCA)
3	3	<b>QUEENSRYCHE</b>	Sign Of The Times	(EMI)
2	4	<b>COLLECTIVE SOUL</b>	Precious Declaration	(Atlantic)
8	5	<b>TONIC</b>	If You Could Only See	(Polydor/A&M)
7	6	<b>OFFSPRING</b>	Gone Away	(Columbia)
4	7	<b>AEROSMITH</b>	Falling In Love...	(Columbia)
5	8	<b>JONNY LANG</b>	Lie To Me	(A&M)
6	9	<b>VERVE PIPE</b>	The Freshmen	(RCA)
9	10	<b>MATCHBOX 20</b>	Push	(Lava/Atlantic)
10	11	<b>WALLFLOWERS</b>	One Headlight	(Interscope)
25	12	<b>AEROSMITH</b>	Hole In My Soul	(Columbia)
17	13	<b>SCREAMIN' CHEETAH WHEELIES</b>	Magnolia	(Capricorn/Mercury)
15	14	<b>LIVE</b>	Freaks	(Radioactive)
18	15	<b>LYNYRD SKYNYRD</b>	Travelin' Man	(DMC)
14	16	<b>COUNTING CROWS</b>	Daylight Fading	(DGC/Geffen)
13	17	<b>METALLICA</b>	King Nothing	(Elektra/EEG)
12	18	<b>LIVE</b>	Lakini's Juice	(Radioactive)
20	19	<b>COREY STEVENS</b>	One More Time	(Eureka/Discovery)
19	20	<b>CHEAP TRICK</b>	Say Goodbye	(Red Ant)
16	21	<b>VERUCA SALT</b>	Volcano Girls	(Outpost/Geffen)
23	22	<b>ZZ TOP</b>	Rhythmteen	(RCA)
26	23	<b>SWEET VINE</b>	Mountainside	(Columbia)
29	24	<b>NAKED</b>	Mann's Chinese	(Red Ant)
21	25	<b>BUSH</b>	Greedy Fly	(Trauma/Interscope)
22	26	<b>WIDESPREAD PANIC</b>	Hope In A Hopeless World	(Capricorn/Mercury)
24	27	<b>RUSH</b>	Driven	(Atlantic)
37	28	<b>TOAD THE WET SPROCKET</b>	Come Down	(Columbia)
49	29	<b>WALLFLOWERS</b>	The Difference	(Interscope)
36	30	<b>BUSH</b>	Cold Contagious	(Trauma/Interscope)

No Songs Qualified For Breaker Status This Week.

ROCK begins on Page 78.

### COUNTRY

LW	TW	Artist	Album	Label
4	1	<b>ALABAMA</b>	Sad Lookin' Moon	(RCA)
3	2	<b>TRACY LAWRENCE</b>	Better Man, Better Off	(Atlantic)
2	3	<b>COLLIN RAYE</b>	On The Verge	(Epic)
5	4	<b>LORRIE MORGAN</b>	Good As I Was To You	(BNA)
6	5	<b>JOHN MICHAEL MONTGOMERY</b>	I Miss You A Little	(Atlantic)
1	6	<b>GEORGE STRAIT</b>	One Night At A Time	(MCA)
8	7	<b>BRYAN WHITE</b>	Sittin' On Go	(Asylum/EEG)
7	8	<b>KEVIN SHARP</b>	She's Sure Taking It Well	(143/Asylum/EEG)
9	9	<b>MINDY MCCREADY</b>	A Girl's Gotta Do (What...)	(BNA)
10	10	<b>VINCE GILL</b>	A Little More Love	(MCA)
13	11	<b>ALAN JACKSON</b>	Who's Cheatin' Who	(Arista)
11	12	<b>BROOKS &amp; DUNN</b>	Why Would I Say Goodbye	(Arista)
12	13	<b>LEANN RIMES</b>	The Light In Your Eyes	(MCG/Curb)
14	14	<b>SAWYER BROWN</b>	Six Days On The Road	(Curb)
15	15	<b>TANYA TUCKER</b>	Little Things	(Capitol)
24	16	<b>TIM MCGRAW</b>	It's Your Love	(Curb)
16	17	<b>TY HERNDON</b>	Loved Too Much	(Epic)
17	18	<b>DEANA CARTER</b>	Count Me In	(Capitol)
20	19	<b>REBA MCENTIRE</b>	I'd Rather Ride Around With...	(MCA)
19	20	<b>MARK CHESNUTT</b>	Let It Rain	(Decca)
22	21	<b>MARK WILLIS</b>	Places I've Never Been	(Mercury)
23	22	<b>LEE ANN WOMACK</b>	Never Again, Again	(Decca)
28	23	<b>PAM TILLIS</b>	All The Good Ones Are Gone	(Arista)
26	24	<b>SONS OF THE DESERT</b>	Whatever Comes First	(Epic)
25	25	<b>JOE DIFFIE</b>	This Is Your Brain	(Epic)
27	26	<b>RICK TREVINO</b>	I Only Get This Way With You	(Columbia)
31	27	<b>PATTY LOVELESS</b>	The Trouble With The Truth	(Epic)
30	28	<b>TRAVIS TRITT</b>	She's Going Home With Me	(Warner Bros.)
32	29	<b>TRACE ADKINS</b>	I Left Something Turned On...	(Capitol)
33	30	<b>JOHN BERRY</b>	I Will, If You Will	(Capitol)
40	32	<b>LONESTAR</b>	Come Cryin' To Me	(BNA)
39	33	<b>CLAY WALKER</b>	One, Two, I Love You	(Giant)
42	39	<b>JAMES BONAMY</b>	The Swing	(Epic)
46	40	<b>RICOCHE</b>	He Left A Lot To Be Desired	(Columbia)

COUNTRY begins on Page 56.

### ALTERNATIVE

LW	TW	Artist	Album	Label
3	1	<b>THIRD EYE BLIND</b>	Semi-Charmed Life	(Elektra/EEG)
1	2	<b>VERVE PIPE</b>	The Freshmen	(RCA)
2	3	<b>U2</b>	Staring At The Sun	(Island)
6	4	<b>MIGHTY MIGHTY BOSSTONES</b>	The Impression That I Get	(Mercury)
7	5	<b>MEREDITH BROOKS</b>	Bitch	(Capitol)
4	6	<b>OFFSPRING</b>	Gone Away	(Columbia)
9	7	<b>TONIC</b>	If You Could Only See	(Polydor/A&M)
5	8	<b>SMASHING PUMPKINS</b>	Eye	(Interscope)
14	9	<b>DEPECHE MODE</b>	It's No Good	(Mute/Reprise)
8	10	<b>WHITE TOWN</b>	Your Woman	(Chrysalis/EMI)
15	11	<b>LIVE</b>	Freaks	(Radioactive)
11	12	<b>VERUCA SALT</b>	Volcano Girls	(Outpost/Geffen)
13	13	<b>BECK</b>	The New Pollution	(DGC/Geffen)
12	14	<b>MATTHEW SWEET</b>	Where You Get Love	(Volcano)
10	15	<b>SUBLIME</b>	Santeria	(Gasoline Alley/MCA)
19	16	<b>FOO FIGHTERS</b>	Monkey Wrench	(Roswell/Capitol)
17	17	<b>K'S CHOICE</b>	Not An Addict	(550 Music)
18	18	<b>BLUR</b>	Song 2	(Virgin)
16	19	<b>INXS</b>	Elegantly Wasted	(Mercury)
21	20	<b>SQUIRREL NUT ZIPPERS</b>	Hell	(Mammoth)
26	21	<b>MATCHBOX 20</b>	Push	(Lava/Atlantic)
24	22	<b>TOAD THE WET SPROCKET</b>	Come Down	(Columbia)
23	23	<b>BUSH</b>	Cold Contagious	(Trauma/Interscope)
25	24	<b>COUNTING CROWS</b>	Daylight Fading	(DGC/Geffen)
20	25	<b>WALLFLOWERS</b>	One Headlight	(Interscope)
27	26	<b>ORBIT</b>	Medicine (Baby Come Back)	(A&M)
29	27	<b>SILVERCHAIR</b>	Freak	(Epic)
28	28	<b>BEN FOLDS FIVE</b>	Battle Of Who Could Care Less	(550 Music)
31	29	<b>SNEAKER PIMPS</b>	6 Underground	(Virgin)
32	30	<b>FIONA APPLE</b>	Sleep To Dream	(Work)

No Songs Qualified For Breaker Status This Week.

ALTERNATIVE begins on Page 85.

### NAC/SMOOTH JAZZ

LW	TW	Artist	Album	Label
1	1	<b>LEE RITENOUR</b>	Water To Drink	(I.E./Verve)
2	2	<b>RICK BRAUN</b>	Notorious	(Mesa/Bluemoon)
3	3	<b>GOTA</b>	European Comfort	(Instinct)
4	4	<b>JIM BRICKMAN</b>	You Never Know	(Windham Hill)
5	5	<b>CHUCK LOEB</b>	Cruzin' South	(Shanachie)
8	6	<b>KENNY G</b>	Havana	(Arista)
6	7	<b>GATO BARBIERI</b>	Straight Into The Sunrise	(Columbia)
7	8	<b>3RD FORCE</b>	In The Full Moonlight	(Higher Octave)
11	9	<b>INCOGNITO</b>	A Shade Of Blue	(Verve Forecast)
9	10	<b>TOMMY EMMANUEL</b>	Midnight Drive	(Higher Octave)
10	11	<b>MICHAEL LINGTON</b>	Tell It Like It Is	(Nu Groove)
15	12	<b>WARREN HILL</b>	U R The 1	(Discovery)
14	13	<b>ZACHARY BREAUX</b>	Cafe Reggion	(Zebra)
16	14	<b>BRIAN MCKNIGHT &amp; DIANA KING</b>	When We Were...	(DAS/Mercury)
22	15	<b>SPECIAL EFX</b>	Since You've Been Away	(JVC)
12	16	<b>SOUL BALLET</b>	N.Y.C. Tripin	(Countdown/Unity)
13	17	<b>ALFONZO BLACKWELL</b>	Hermia	(Street Life/All American)
17	18	<b>ANDY SNITZER</b>	A River's Road	(Warner Bros.)
21	19	<b>URBAN KNIGHTS</b>	The Promise	(GRP)
25	20	<b>EL DEBARGE</b>	Dindi	(I.E./Verve)
18	21	<b>PETER WHITE</b>	Together Again	(Columbia)
27	22	<b>NELSON RANGELL</b>	Turning Night Into Day	(GRP)
29	23	<b>EVERETTE HARP</b>	What's Going On	(Blue Note)
24	24	<b>JOHN TESH</b>	L'Aquila	(GTSP)
20	25	<b>NORMAN BROWN</b>	Third World	(MoJazz/Motown)
19	26	<b>BRAXTON BROTHERS</b>	When Love Comes Around	(Kokopelli)
28	27	<b>FANTASY BAND</b>	Double Talk	(Shanachie)
30	28	<b>DIRK RICHTER</b>	Smooth Move	(Sin-Drome)
23	29	<b>PAUL HARDCASTLE</b>	Jokers Wild	(JVC)
—	30	<b>DANCING FANTASY</b>	When Dreams Come True	(Innovative)

NAC begins on Page 72.

### ADULT ALTERNATIVE

LW	TW	Artist	Album	Label
2	1	<b>VERVE PIPE</b>	The Freshmen	(RCA)
1	2	<b>U2</b>	Staring At The Sun	(Island)
3	3	<b>INXS</b>	Elegantly Wasted	(Mercury)
4	4	<b>SHAWN COLVIN</b>	Sunny Came Home	(Columbia)
5	5	<b>INDIGO GIRLS</b>	Shame On You	(Epic)
6	6	<b>TOAD THE WET SPROCKET</b>	Come Down	(Columbia)
7	7	<b>COUNTING CROWS</b>	Daylight Fading	(DGC/Geffen)
11	8	<b>SISTER HAZEL</b>	All For You	(Universal)
8	9	<b>FIONA APPLE</b>	Sleep To Dream	(Work)
20	10	<b>ABRA MOORE</b>	Four Leaf Clover	(Arista Austin/Arista)
13	11	<b>THIRD EYE BLIND</b>	Semi-Charmed Life	(Elektra/EEG)
9	12	<b>WALLFLOWERS</b>	One Headlight	(Interscope)
16	13	<b>WALLFLOWERS</b>	The Difference	(Interscope)
14	14	<b>JONNY LANG</b>	Lie To Me	(A&M)
—	15	<b>PAUL MCCARTNEY</b>	The World Tonight	(Capitol)
10	16	<b>ODDS</b>	Someone Who's Cool	(Elektra/EEG)
23	17	<b>MATCHBOX 20</b>	Push	(Lava/Atlantic)
12	18	<b>MORPHINE</b>	Early To Bed	(DreamWorks/Rykodisc)
17	19	<b>OMC</b>	How Bizarre	(Mercury)
18	20	<b>BOZ SCAGGS</b>	It All Went Down The Drain	(Virgin)
26	21	<b>SHERYL CROW</b>	A Change Would Do You Good	(A&M)
19	22	<b>DAVE MATTHEWS BAND</b>	Crash Into Me	(RCA)
15	23	<b>JEWEL</b>	You Were Meant For Me	(Atlantic)
21	24	<b>WHITE TOWN</b>	Your Woman	(Chrysalis/EMI)
25	25	<b>MEREDITH BROOKS</b>	Bitch	(Capitol)
24	26	<b>MATTHEW SWEET</b>	Where You Get Love	(Volcano)
—	27	<b>DAVE MATTHEWS BAND</b>	Tripping Billies	(RCA)
28	28	<b>BEN FOLDS FIVE</b>	Battle Of Who Could Care Less	(550 Music)
30	29	<b>SON VOLT</b>	Back Into Your World	(Warner Bros.)
—	30	<b>VAN MORRISON</b>	Burning Ground	(Polydor/A&M)

ADULT ALTERNATIVE begins on Page 94.

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