

STRONG 2Q REVS CONTINUE

Business is strong for **ARS, Jacor, Evergreen Media, Westwood One, Sinclair, and Jefferson-Pilot**. Check out their quarterly earnings statements. **Page 8**

A RESEARCH REFRESHER

Do you know what the proper fundamentals of audience research are? Well, even if you think you do, you may want to clip 'n' save this piece, prepared by **R&R's music, radio, and numbers guru, Kevin McCabe**. **Page 14**

TIPS FOR WINNING REMOTES!

The ability to anticipate every move can turn a regular ol' van stop into a memorable event that drives customers to your station and its advertisers. **R&R Radio Editor Frank Miniaci** shows you how. **Page 18**

SPRING CLEANUPS!

R&R editors spotlight Spring book winners:

- **Adult Alternative:** KAEP/Spokane
- **Alternative:** KBCN/Boston
- **CHR:** KMXV/Kansas City
- **Country:** KHKI/Des Moines
- **NAC/Smooth Jazz:** KWJZ/Seattle
- **Rock:** KRZR/Fresno, and KRAB/Bakersfield

Pages 33, 52, 70, 76, 84, 92

IN THE NEWS

- **Mark Gorlick** becomes Head/Promotion for DreamWorks
 - **Lee Hansen** promoted to VP/OM at KKSF/San Francisco
 - **Rick Anderson** now PD at WILD/Boston
 - **Steve Mitchell** tapped PD at WYAY/Atlanta
- Page 3**

THIS #1 WEEK

- CHR/POP**
 - **THIRD EYE BLIND** Semi-Charmed Life (*Elektra/EEG*)
- CHR/RHYTHMIC**
 - **WILL SMITH** Men In Black (*Columbia*)
- URBAN**
 - **WILL SMITH** Men In Black (*Columbia*)
- URBAN AC**
 - **PATTI LABELLE** When You Talk About Love (*MCA*)
- COUNTRY**
 - **LONESTAR** Come Cryin' To Me (*BNA*)
- NAC/SMOOTH JAZZ**
 - **CHRIS BOTTI** The Way Home (*Verve Forecast*)
- HOT AC**
 - **SISTER HAZEL** All For You (*Universal*)
- AC**
 - **SHAWN COLVIN** Sunny Came Home (*Columbia*)
- ACTIVE ROCK**
 - **COLLECTIVE SOUL** Listen (*Atlantic*)
- ROCK**
 - **COLLECTIVE SOUL** Listen (*Atlantic*)
- ALTERNATIVE**
 - **SUGAR RAY** Fly (*Lava/Atlantic*)
- ADULT ALTERNATIVE**
 - **SARAH MCLACHLAN** Building A Mystery (*Arista*)

NEWSSTAND PRICE \$6.50



Powell Nominated For FCC Seat

■ Capitol Hill awaits two more selections

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF

After months of inside-the-beltway speculation, President Clinton officially nominated **Michael Powell** to succeed Republican **Rachelle Chong** as FCC Commissioner. The 33-year-old son of retired Army General **Colin Powell** is Chief of Staff to **Joel Klein**, the Asst. Attorney General for the Department of Justice's Antitrust division.

From the start, there has been little question that Powell would get the White House nod since his backers were among the powerful and influential, particularly Sen. **John McCain** (R-AZ), Chairman of the Commerce Committee. That panel will be the first in the Senate to weigh Powell's qualifications to be a commis-

POWELL/See Page 8

L.A. Area Code Change Ignites Arbitron Snafu

■ But ratings firm says integrity of the spring book was unaffected

About 20% of the Los Angeles metro wasn't surveyed during the spring, thanks to a snafu at the company that supplies Arbitron with phone numbers used to place diaries. But the problem — which was discovered after the spring numbers were compiled and released — cannot be corrected, and frustrated station managers will have

to live with the figures until the release of the next book. According to Arbitron VP/Communications **Thom Mocarisky**, the problem originated at Arbitron's telephone-number vendor, **MetroMail**. That company is responsible for generating the millions of residential phone numbers Arbitron uses nationwide to place diaries. In this case, a MetroMail staffer collected Ar-

bitron's L.A. phone numbers at the exact time the company was reprogramming its computers with the new 562 area code that was split off from the 310 area code. This area runs along the southern border of L.A. County and features mostly working-class neighborhoods with a racial make-up fairly representative of the entire county.

What the computer ended up doing, however, was generating almost no telephone numbers from the 562 area code. That corrupted sample was then sent on to Arbitron, which used it to place diaries during the 12-week spring survey. As a result, Arbitron ended up with far fewer 562 area code numbers than it should have, and it got back 90% fewer diaries from 66 ZIP codes in and around the area. Long Beach, for example, is a city of nearly a half-million residents and normally returns something approaching 300

ARBITRON/See Page 8



Radio Seasonality Not As Pronounced

Seasonal, month-to-month differences in radio billings seem to be smoothing out, according to **Miller, Kaplan, Arase & Co.** CPA **George Nadel Rivin**. July-December billings are practically even throughout, which Rivin believes is a rather new phenomenon. Here's how each month contributes to annual local, national, and total cash billings:

Month	Local	National	Total
January	6.06%	5.46%	5.93%
February	7.30%	6.32%	7.08%
March	8.18%	8.40%	8.23%
April	8.26%	8.67%	8.35%
May	10.04%	9.58%	9.93%
June	9.32%	9.86%	9.43%
July	8.17%	7.64%	8.05%
August	8.26%	8.34%	8.28%
September	8.48%	8.26%	8.66%
October	8.67%	8.86%	8.74%
November	8.98%	8.96%	8.98%
December	8.26%	8.67%	9.35%

Source: **Miller, Kaplan, Arase & Co.**, based on average annual revenues per month, July 1992-June 1997.

For Spanish-Language Radio, The Future Has Arrived

■ Ratings, revenue signal formats' importance

By **PATRICE WITTRIG**
R&R WASHINGTON BUREAU

In 1970, there were 50 Spanish-language radio stations in the U.S. Today there are 426, and 267 of them are in Arbitron-rated markets.

According to the *M Street Radio Directory*, 27 million people (or nearly one in every 10 Americans) are of Hispanic origin. These numbers will continue to grow — the U.S. Census Bureau estimates Hispanics will outnumber African Americans in 13 years.

Spanish-speaking consumers account for 3% of total nationwide spending. Radio advertising *en español* commands \$450 million in ad revenues. Several niche formats are now successfully ex-

panding Spanish-language listenership and are poised to attract greater ad revenues and ratings by leaps and bounds.

Yet 1996 figures calculated by *Hispanic Business* magazine show that Spanish-language radio is underachieving its share in dollars-to-population ratio. While national radio spending rose by 2% to \$75.5 million from 1995 to 1996, estimated local Spanish radio ads totaled \$346.5 million — down approximately \$1 million from '95.

Nevertheless, Spanish-language radio has nowhere to go but up. "There is enormous potential for growth in Latin radio," said **Matt Berkowitz**, a public relations

SPANISH/See Page 21

Industry Mourns The Real Don Steele

By **RON RODRIGUES**
R&R EDITOR-IN-CHIEF

The Real Don Steele, one of a handful of radio personalities who defined the "boss jock" sound, entertained millions, and influenced scores of people to get into this business, died Tuesday (8/5) of lung cancer. He was 61. He had been afternoon personality on **KRTH/Los Angeles** until two months ago.

Born **Donald S. Revert**, Steele entered radio by attending the **Don Martin School of Broadcasting** in Hollywood. After brief stints at small stations in Southern California and Yakima, WA, Steele joined **KOIL/Omaha** as morning man, and it was there that station owner **Don Burton** anointed him "The Real Don Steele." After an on-air position at **KXLY/Spokane**



(during which he was cross-town rivals with **Larry Lujack**), he joined another **Burton** station, **KISN/Portland**, as PD/afternoons.

Longtime Pacific Northwest personality **Ton Murphy**, who did nights at **KISN**

STEELE/See Page 21

Fiona Apple

criminal

from the platinum album T I D A L

wildcard



Heavy



Large

- Top 10 Most Played AAA
- Top 20 Most Played Alternative
- Top 30 SoundScan Sales
- Top 40 Most Added

Jay Leno August 7th
David Letterman September 3rd
14 Lilith Tour Dates



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Produced by Andrew Slater Mgmt: HK

WORK

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KKSF/SF Gives OM Hansen VP Stripes

KKSF/San Francisco OM Lee Hansen has been elevated to VP/OM. In addition to expanded responsibilities at the Evergreen Media station, Hansen's influence in the NAC/Smooth Jazz format will now extend to working with a select number of stations consulted by Evergreen-owned Broadcast Architecture.



Hansen

"Lee is committed to the growth of the format and possesses a youthful vitality," KKSF VP/GM Doug Sterne told R&R. "This promotion

HANSEN/See Page 21

Spivack To VP/Alt. Promo At Atlantic

Atlantic Records has elevated Gary Spivack to VP/Alternative Promotion. He remains based in New York and reports to Sr. VP/Promotion Danny Buch. Spivack most recently was Sr. Director/Promotion for Tag Recordings, a position he held since joining the Atlantic Group in 1995.



Spivack

Exec. VP/Promotion Andrea Ganis said, "Since moving to our department from Tag, Gary has become a vital and results-driven member of the promotion team. In an arena driven by change and fast-

SPIVACK/See Page 13

Anderson Appointed PD At WILD/Boston

WILD-AM/Boston Production Director/afternoon personality Rick Anderson has been upped to PD of the Urban AC outlet. Anderson had been interim PD since the recent departure of Ken Johnson.

Reflecting on his first programming opportunity, Anderson told R&R, "It feels great. I'm up for the challenge. It's a chance for me to do something I felt we needed to do creatively, and a chance to implement what my mentor, Sunny Joe White, had pretty much predicted would happen ... it's an opportunity to do him proud."

ANDERSON/See Page 13

Showing The Spirit Of Life



City Of Hope has announced that Kenneth "Babyface" Edmonds and Antonio "L.A." Reid of LaFace Records will be this year's "The Spirit Of Life" award honorees. The two will be feted on October 29 at a Los Angeles black-tie gala, the proceeds from which will establish a research fellowship in their honor at City Of Hope National Medical Center and Beckman Research Institute. Pictured at the L.A. kickoff luncheon are (l-r) Arista Sr. VP/Promotion Richard Palmese, Reid, Edmonds, Arista President Clive Davis, Universal Music Group President Zach Horowitz, Universal Music Group Exec. VP/GM-Special Markets Bruce Resnikoff, LaFace COO Mark Shimmel, and Arista Exec. VP/GM Roy Lott.

DreamWorks Names Gorlick Head/Promo

DreamWorks Records continues to beef up its senior management team, tapping Mark Gorlick as Head/Promotion. Based in Los Angeles, he reports to DreamWorks senior executive Bruce Tenenbaum.



Gorlick

"Mark was my first and only choice for this job," Tenenbaum said. "He's great with radio people, great with staff, great at devising strategies. In short — he's great."

Gorlick began his music career in 1980 at Atlantic Records, where he

held a variety of positions and eventually rose to Director/West Coast Regional Promotion in 1989. He then worked briefly for the short-lived Uni Records as Director/Pop Promotion, West Coast. In 1990, Gorlick was appointed Atco Records' National Director/Pop Promotion and later MCA Records in 1992 as VP/Promotion and was elevated

GORLICK/See Page 21

Mitchell Returns To 'YAY/Atlanta As PD

WKHX-FM/Atlanta morning show producer Steve Mitchell has been named PD of ABC Country sister WYAY-FM (Y106). He succeeds George Mason Dixon, who recently retired.

Mitchell has been in Atlanta radio for 12 years. He spent 1982-87 doing mornings at WKLS. After a stint out of the city, he returned in 1990 as morning sidekick to Rhubarb Jones on WYAY. When WKHX's parent bought WYAY in 1993, he became the morning producer for WKHX and syndicated morning personality Moby.

"In the spirit of maximizing our duopoly position here, we have to give both these stations separate and distinct identities," WKHX & WYAY VP/GM Victor Sansone told R&R. "Steve was there in the early days of Y106

MITCHELL/See Page 13

KDWB/Minneapolis Moves Morris Up To PD

Rob Morris has been elevated to PD at KDWB-FM/Minneapolis. He had spent the last three years as the Chancellor Broadcasting CHR/Pop station's Asst. PD/MD.



Morris

"I'm proud to have Rob Morris as our PD," stated VP/GM Marc Kalman. "Rob has proven himself to be not only knowledgeable and a brilliant strategist, but the person to lead KDWB into the next millennium."

Morris added, "This is one of the best radio programming jobs in

America, bar none. I'm working with the best company, Chancellor Broadcasting; the best GM, Marc Kalman; and the best consultant, Bill Richards. KDWB is like a family, and we will continue to take this legendary radio station to even greater heights."

A 15-year radio veteran, Morris previously worked at Columbus stations WNCI, WWHT, and WSNY & WVKO, as well as WJMO (now WZJM) Cleveland.

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Country Action	57	Adult Alternative Tracks	95
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Baldriga Becomes BNA's VP/Promotion

BNA Manager/Southeast Regional Promotion Tom Baldriga has been named VP/National Promotion for the Nashville-based label. He succeeds Ken Van Durrant, who will retire in the next few months.



Baldriga

"Tom has been a key player in establishing BNA Records as an important country label," RCA Label Group/Nashville (RLG) Sr. VP/GM Butch Waugh commented. "Tom not only understands and appreciates the concepts, attitudes, and work ethic of BNA, but has been a

major factor in their creation. I'm excited about the opportunity of working alongside such a talented promotion executive."

RLGVN/National Promotion Dale Turner added, "Kudos to BNA's Chuck Thagard for originally bringing Tom on board. Since RLG restructured, we have had Tom on this career path. His radio experience, passion for music, and skills in customer service will lead

BALDRIGA/See Page 13

BirchResearch Gets Goldmark As VP/GM

Chuck Goldmark has been appointed to the newly created VP/GM post at BirchResearch. Goldmark, who reports to company president Thomas Birch, will be responsible for the firm's sales and marketing efforts, including all aspects of broadcast, agency, and advertiser sales.



Goldmark

"We're building a first-class organization from the ground up, so the foundation must be rock-solid," Birch commented. "Chuck knows radio sales and radio ratings inside and out. He's built and managed successful major-mar-

ket sales organizations and, in every position, he personally handled national sales. Chuck has managed start-ups, turnarounds, consolidations, and ongoing operations. I can't think of a person better suited to help us build the new BirchResearch sales and service organization."

Goldmark most recently served as VP/GM of KHTK-AM, KNCI-FM & KRAK-FM/Sacramento under previous owner EZ Communications. Before

GOLDMARK/See Page 10

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Frozen Stations Head To Auction Block

□ **Move opposed by NAB; more than 1000 stations affected**

By HEATHER VAN SLOOTEN
R&R WASHINGTON BUREAU

For the first time in radio history, some commercial broadcast licenses will be auctioned off. That was the result of the budget deal signed into law by President Clinton Tuesday, which includes a provision that will allow the FCC to auction off the licenses for competing applications for new radio licenses.

This move, which was opposed by the NAB and most broadcasters, will affect almost 1000 applications that have been stalled since a 1993 court decision that left the FCC without a procedure for deciding among qualified applicants for new stations.

Applicants who are competing for the licenses have 180 days from August 5 to settle their cases before they go to an auction. Typically, the FCC requires that settlement payments not exceed the amount of money applicants spent in competing for the license. Language in the budget act, however, implies that the FCC could lift that restriction, allowing applicants to buy out their competitors for any price.

Auctions Not Good For Everyone

Communications attorney Gene Bechtel, whose wife Susan Bechtel's famous case, *Bechtel v. FCC (1993)* originally caused the freeze on competing applications, told **R&R** that auctions are not necessarily advantageous to small businesses, women, and minorities. "You will see that it's

You will see that it's the monied people, who are generally white males, who get the licenses. Lotteries are fairer, but auctions still have the advantage that they can be done quickly.

—Gene Bechtel

the monied people, who are generally white males, who get the licenses. Lotteries are fairer, but auctions still have the advantage that they can be done quickly." Before the FCC may make a rule change, it must hold comment and reply periods.

The FCC is likely to speed auction rules through the bureaucratic process within a year to clear up the backlog. A federal appeals court last spring gave the Commission until

today (8/8) to either create new criteria or devise another solution to the stalled applications.

The budget act provides this solution, and the courts are not expected to have a problem with auctions, on-lookers say. And, communications attorney David Oxenford added, "Congress is telling the Commission to get these things over with."

The auctions are restricted to people who have already filed applications with the FCC. The auction rules apply to applications that were filed before July 1, 1997. It is unclear what will happen to the handful of applications that have been filed since that date.

Oxenford said the Commission would have had "an impossible time finding new comparative criteria that would withstand court scrutiny," since any criteria the FCC could create would have been "arbitrary." "This way applicants are going to have certainty."

Oxenford added that while lotteries dole out licenses without regard to the quality of applicants, "Auctions give licenses to applicants who are really interested in constructing the station. Most may go to the bigger companies, but there are still going to be frequencies in smaller towns where the local guy might be the only one interested. That's where a lot of people get started."

Jacor, Others Eyeing SFX Properties

A deal to buy **SFX Broadcasting** could come down as early as this week, with a price tag to the tune of \$2 billion, sources say. Most speculation now points to Jacor Communications as the likely buyer.

A Jacor source close to the purported deal would not confirm Jacor's role in the bidding, but pointed out, "SFX is nicely clustered, the kind of clus-

ters Jacor likes to build. That company would fit particularly well with Jacor." The circle of groups looking at SFX is apparently small.

The addition of the 71 SFX properties would make Jacor the second-largest group in terms of stations owned, with a total of 225 radio stations. As word leaked out about an impending deal, SFX stock rose to a 52-week high of \$61.375 last Thurs-

Continued on Page 8

BUSINESS BRIEFS

News Corp. To Make Its Case To DOJ

Representatives of **News Corp.** expect to meet with Department of Justice officials "in the next 10 to 11 days" to make their case for buying Heritage Media. On July 25, the DOJ's Antitrust Division accepted the recommendation of its San Francisco field office to challenge the \$1.3 billion deal. The companies predicted the government investigation would hold up Sinclair Broadcast Group's \$630 million purchase of Heritage's 24 radio and six TV stations.

On Monday (8/4), News Corp. spokesman James Platt told **R&R** that investigators are focused on both companies' in-store, on-shelf couponing business, a fast-growing marketing tool. Heritage has greater than 90% of that business, with News Corp. holding most of the remainder.

Platt acknowledged that DOJ "has some legitimate concerns: They feel [the acquisition] is anti-competitive to the consumer ... but it's a matter of logic to us." Platt said if DOJ cannot be swayed at next week's meeting, News Corp. will take its argument to the next tier of DOJ supervisors. The radio and TV aspect of the deal is not being eyed by DOJ.

Radio Industry Donated

\$542 Million In Free Airtime In '96

It could be time for FCC Chairman **Reed Hundt** and some members of Congress to take back what they've said about broadcasters and public service announcements. The Ad Council last week reported that local radio and television stations around the country donated a record \$634 million in airtime to the Ad Council, a 43% increase over the previous year.

The survey shows radio stations donated a whopping \$542.3 million, up from \$358.9 million in 1995; TV donated the other \$91.6 million, compared to \$83 million in '95. "The Ad Council's statistics confirm once again that free, over-the-air broadcasters are deeply committed to delivering pro-social messages to viewers and listeners," said NAB President/CEO Eddie Fritts.

Hundt outraged many broadcasters when he said they fell far short of meeting community needs by not airing enough PSAs. Members of Congressional staffs warned broadcasters that both houses would be looking at how broadcasters serve their communities with the public's frequencies.

DOJ Asks Federal Court To Modify ASCAP Collection Law

The government last week asked a New York Federal District Court to amend its 1950 settlement with **ASCAP** and allow the group to collect royalties for home taping of copyrighted music in Canada, France, and Germany.

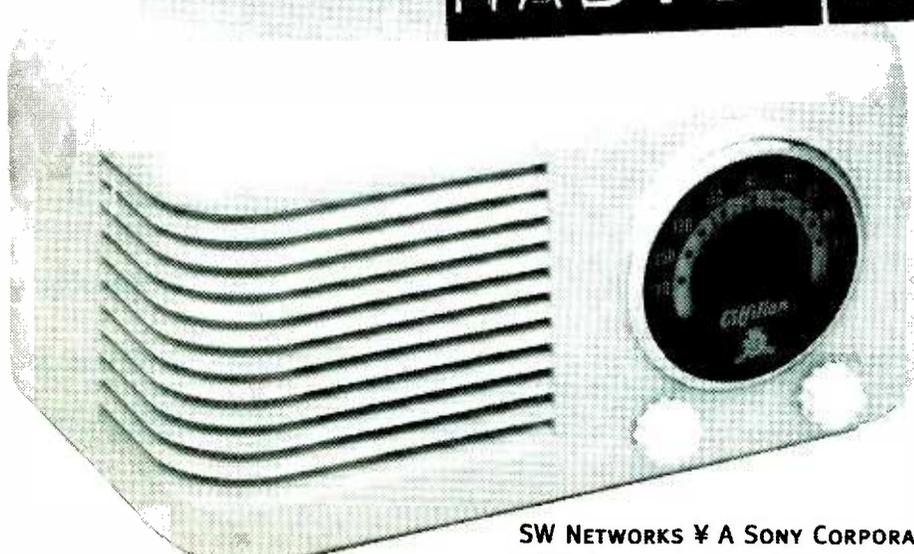
The Department of Justice said some of the language in the decree, which was written long before home taping was possible, prohibited ASCAP from collecting royalties from foreign performing-rights societies. The Audio Home Recording Act of 1992 requires manufacturers of home taping devices and blank tapes to pay into a fund, which ASCAP then disperses to its members.

CBC Deal Closer To Done

Children's Broadcasting Corp. said Global Broadcasting, which is slated to buy CBC's 14 AMs for \$72.5 million, submitted an escrow

Continued on Page 8

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DEAL OF THE WEEK

- **KXPK-FM/Denver \$23 million**

1997 DEALS TO DATE

Dollars to Date: \$7,035,149,763
(Last Year: \$11,172,889,951)

This Week's Action: \$54,250,000
(Last Year: \$747,467,400)

Stations Traded This Year: 1343
(Last Year: 1529)

Stations Traded This Week: 15
(Last Year: 60)

TRANSACTIONS AT A GLANCE

- KEZQ-AM, KURB-FM & KVLO-FM/Little Rock \$12 million
- KGLN-AM & KMTS-FM/Glenwood Springs, CO
No cash consideration
- WIEL-AM/Elizabethtown & WKMO-FM/Hodgenville, KY
\$500,000
- WBZN-FM/Old Town, ME \$500,000
- WNSH-AM/Beverly, MA No cash consideration
- WCBW-FM/St. Louis \$13.2 million
- KJEM-FM/Seligman, MO (Fayetteville, AR) \$1.75 million
- KLYQ-AM & KBMG-FM/Hamilton, MT \$1.3 million
- KNNC-FM/Georgetown (Austin), TX \$2 million

TRANSACTIONS

Chancellor Taps The Rockies

- **'The Peak' becomes supergroup's fifth mile-high property**

Deal Of The Week

KXPK-FM/Denver

PRICE: \$23 million

TERMS: Asset sale for cash

BUYER: Chancellor Media Corp., headed by President Scott Ginsburg. It owns KXKL-AM & FM, KALC-FM, KIMN-FM & KVOD-FM/Denver. Phone: (972) 239-6220

SELLER: Evergreen Wireless

L.L.C., headed by President Robert Greenlee. Phone: (303) 989-1340

FREQUENCY: 96.5 MHz
POWER: 100kw at 1755 feet
FORMAT: Adult Alternative

Arkansas

KEZQ-AM, KURB-FM & KVLO-FM/Little Rock
PRICE: \$12 million

TERMS: Asset sale for cash
BUYER: Citadel Communications Corp., headed by President Larry Wilson. It has agreed to acquire KRNN-AM, KARN-AM & FM, KIPR-FM & KKRN-FM/Little Rock. Phone: (406) 837-5360

SELLER: GHB Broadcasting, headed by President George Buck Jr. Phone: (404) 875-1110
FREQUENCY: 1250 kHz; 98.5 MHz; 102.9 MHz
POWER: 2kw day/1.2kw night;

100kw at 1286 feet; 50kw at 492 feet
FORMAT: Nostalgia; Hot AC; AC
BROKER: Michael Bergner & Co.

Colorado

KGLN-AM & KMTS-FM/
Glenwood Springs

PRICE: No cash consideration
TERMS: Stock transfer for payment of existing loan
BUYER: Dalmation Communications Inc., headed by President Gabriel Chenowith, is acquiring Colorado West Broadcasting. Phone: (970) 945-9124
SELLER: Keith Hefner

Kentucky

WIEL-AM/Elizabethtown
& WKMO-FM/Hodgenville

PRICE: \$500,000
TERMS: Asset sale for cash
BUYER: Basix Communications L.L.C. It owns WRZI-FM/Vine Grove, KY.
SELLER: Elizabethtown Broadcasting Co.
BROKER: Mitt Younts of Media Services Group

Maine

WBZN-FM/Old Town

PRICE: \$500,000
TERMS: Asset sale for cash
BUYER: RHFM Inc., headed by President Rudolf Haffenreffer. Through an affiliate, he owns WQCB-FM/Brewer, ME. Phone: (205) 989-5631
SELLER: Eclipse Broadcasting Inc., headed by President David Turek. Phone: (207) 827-0000

Massachusetts

WNSH-AM/Beverly

PRICE: No cash consideration
TERMS: Stock transfer for 51%
BUYER: Neil Whitehouse is acquiring FSAM Corp. Phone: (508) 927-9674
SELLER: Robert Cutler

Missouri

WCBW-FM/St. Louis

PRICE: \$13.2 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by President Randy Michaels. It owns WTAF-AM & FM

& KMJM-FM/St. Louis. Phone: (606) 655-6523
SELLER: Continental Broadcasting
FREQUENCY: 104.9 MHz
POWER: 7.8kw at 575 feet
FORMAT: Religious
BROKER: Gary Stevens & Co.

KJEM-FM/Seligman
(Fayetteville, AR)

PRICE: \$1.75 million
TERMS: Asset and option sale for cash
BUYER: Gulfstar Communications Arkansas Licensee Inc., wholly owned by Capstar Broadcasting Partners, headed by President John Cullen. It owns KEZA-FM, KKIX-FM & KKZQ-FM/Fayetteville.
SELLER: KJEM FM L.P., headed by President Elvis Moody. Phone: (501) 273-9039
FREQUENCY: 93.3 MHz
POWER: 100kw at 492 feet
FORMAT: Nostalgia

Montana

KLYQ-AM & KBMG-FM/
Hamilton

PRICE: \$1.3 million
TERMS: Asset sale for cash
BUYER: American Cities Broadcasting, headed by co-chairman Bruce Buzil
SELLER: Benedict Communications Inc., headed by President Steve Benedict. Phone: (406) 363-3010
FREQUENCY: 1240 kHz; 95.9 MHz
POWER: 1kw; 16kw at 393 feet
FORMAT: Country; AC
BROKER: Greg Merrill of Media Services Group

Texas

KNNC-FM/Georgetown
(Austin)

PRICE: \$2 million
TERMS: Asset sale for cash
BUYER: Simmons Family Inc., headed by President Roy Simmons. It owns or operates 14 other stations. Phone: (801) 524-2600
SELLER: Rees-Slaymaker Radio Partnership I L.P., headed by general partner Richard Kees. Phone: (512) 261-4589
FREQUENCY: 107.7 MHz
POWER: 9.1kw at 538 feet
FORMAT: Alternative

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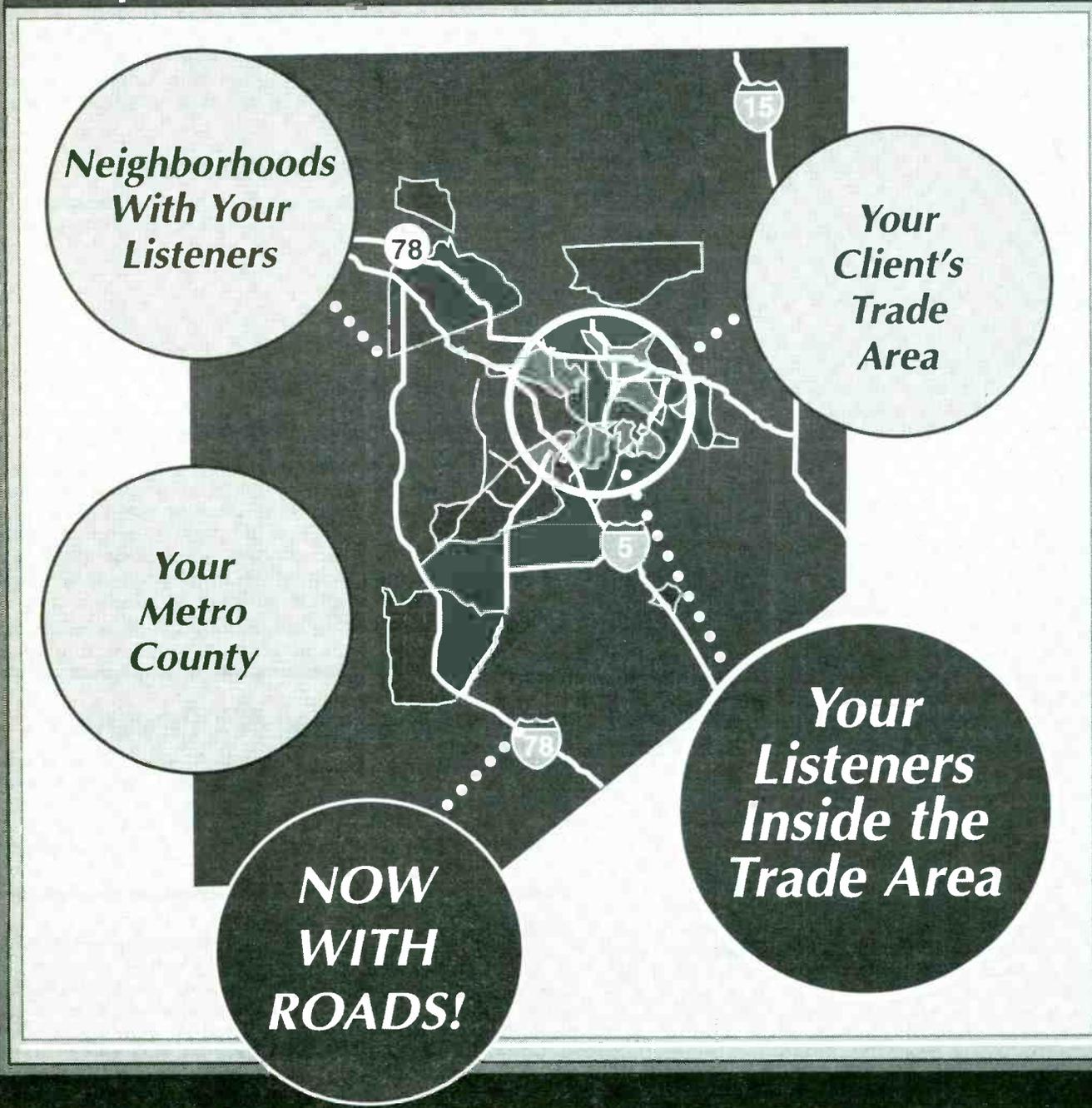
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- Retail Categories
- Qualitative Category
- City Names
- Client's Prospects

Qualitative

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- Med Age of Population
- Med Household Income
- Med Years Schooling
- White Collar Workers
- Blue Collar Workers
- Service Workers
- % White Population
- % Black Population
- % Hispanic Population
- Diaries per 1KHH (MKT)
- Diaries per 1KHH (STA)

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EARNINGS

Strong Q2 Revenues Continue

Net revenues for **American Radio Systems** (NYSE: AFM) were up 167.6% to \$100.1 million from \$37.4 million in the same period last year. Broadcast cash flow was \$36.3 million, a 183.6% jump from second-quarter 1996's \$12.8 million. ARS did post a loss of 20 cents per share, compared to last year's second quarter gain of 10 cents per share.

In a news conference Tuesday morning, American Radio Systems CEO Steve Dodge said the recent quarter's positive results should continue throughout the year. He added the company is now "looking very hard at three or four new market opportunities. We should be in two or three new markets by the end of the year ... and we may look down a little in market size."

Dodge also said ARS is having "continuing dialogues" with the Department of Justice regarding Sacramento and San Jose, among other markets, but, Dodge said, "DOJ is a manageable issue at this point."

Regarding the recent acquisition of Katz Media by Chancellor Broadcasting, ARS officials were non-committal. "This is much ado about nothing," Dodge said. "It's probably a positive. It would not be in the self-interest of Chancellor to change the way Katz interacts with other companies. If it did, I could see us going to another rep firm or starting our own, both of which are viable options."

Broadcast cash flow for **Jacor Communications** (Nasdaq: JCOR) was up 232% to \$45.1 million from \$13.6 million in second-quarter 1996, and 18% to \$13.2 million on a same-station basis. Jacor had earnings of \$4.1 million (10 cents) on revenues of \$135.6

million, compared to gains of \$3.8 million (17 cents) on revenues of \$43.1 million a year ago. Jacor CEO Randy Michaels said 53 of the company's 155 radio stations have little or no cash flow, but are strong signals in growing markets. "These stick properties," Michaels said, "are Jacor's hidden value. They produced strong sales and cash flow in the quarter and are on a high growth curve."

In second-quarter 1996, **Evergreen Media** (Nasdaq: EVGM) posted a loss of \$2.2 million (12 cents per share) on revenues of \$73 million. This time around the company had gains of \$5.5 million (11 cents) with revenues of \$106.4 million. Broadcast cash flow was also up to \$48.2 million from \$30.1 million for the same period last year.

Net revenues, operating cash flow, and net income for **Westwood One Inc.** (Nasdaq: WONE) were up 46%, 19%, and 28%, respectively. Westwood earnings were \$9 million (26 cents) on revenues of \$66 million, compared to income of \$7 million (20 cents) on revenues of \$45.4 million for second-quarter 1996. Operating cash flow was \$15 million, compared to \$12.6 million a year ago. This is the 14th consecutive quarter of record results for Westwood, the company said.

Sinclair Broadcast Group (NASDAQ: SBG) posted second-quarter revenues of \$131.1 million. That's up from second-quarter 1996's \$79.1 million. Likewise, broadcast cash flow increased 48.5% to \$62.5 million from \$42.3 million a year ago. Sinclair had earnings of \$1.8 million (5 cents)

for the most recent quarter, compared to \$2 million (5 cents) last year.

Two weeks ago, Sinclair acquired Heritage Media's radio and television stations for \$630 million. "Our national advertising is rebounding in the third quarter," said Sinclair CFO David Amy. "Together with strong local sales growth, it is permitting total time sales to pace 7% ahead of last year."

Sinclair said its radio business was "significant," producing 11% pro forma revenue growth and 30% pro forma broadcast cash flow growth.

Jefferson Pilot Corp. (NYSE: JJP) reported a 15.2% increase in its second-quarter earnings for 1997. Discounting realized investment gains during the second quarter, Jefferson-Pilot saw its net income jump from \$65.3 million (92 cents) in second-quarter 1996 to \$75 million (\$1.06) in the same period this year. However, the company's broadcasting division reported slightly lower earnings, \$5.6 million last quarter, versus \$5.8 million for the same period last year. J-P Communications owns 17 radio stations, three network television stations, and produces and syndicates sports programming.

Viacom's (NYSE: VIA) second-quarter results showed a loss of \$136.8 million (60 cents) on revenues of \$3 billion, compared to a second-quarter '96 gain of \$274.9 million (7 cents) on revenues of \$2.8 billion. The results don't include Viacom's former radio properties, which were sold to Evergreen Media and Chancellor Broadcasting July 1 for \$1.075 billion.

Arbitron

Continued from Page 1

diaries. In this survey: just three. At the other end of the area code, Whittier returned 128 diaries last winter, but that number shrank to two in the spring.

KCBS-FM VP/GM Dave Van Dyke complained, "I want to know why this discrepancy was caught by an L.A. researcher and not by Arbitron management."

Sampling Units

In its defense, Arbitron said it does not monitor the placement or return of diaries on an area-code or ZIP-code basis and was made aware of the problem only when researcher Alan Klein noticed a huge discrepancy after generating a ZIP-code breakout. Arbitron said it only monitors diary returns via "sampling units," of which there are six in the L.A. metro: HDHAs (High Density Hispanic Areas) in L.A. and Orange Counties, two HDBAs (High Density Black Areas) in L.A. County, and "balance" (Caucasian and other races) units in L.A. and Orange Counties.

Arbitron points out only a fraction of each sampling unit was affected by the outage, and enough diaries had been placed in the unaffected portions to

make up for those not placed. Arbitron's in-tab sample for the spring was 7043 diaries, which is fairly normal. Its return from Hispanic households was 2612, compared to 2713 during the Winter survey.

"Our concern is whether those listeners surveyed are made up for in the zip codes omitted," noted Heftel Broadcasting VP/Programming Bill Tanner. "Obviously, from a selfish standpoint, we're happy about our ratings [both Heftel stations went up and are ranked No. 1 and No. 3 in the market]. But we're not happy if you can't rely on them."

Mocarsky said Arbitron tested whether the missing diaries had any effect by replicating the problem using diaries from the winter survey. He said out of 48 rated stations, 43 of them had no change in their 12+ numbers and the other five had changes of only one-tenth of a point. Based on that test, along with the conclusion that sampling units during the spring were within statistical norms (read: ethnic proportionality was preserved), Arbitron brass decided to put its seal of approval on the spring survey.

'I See A Real Problem'

But the events still left a bad taste in the mouths of GMs who target ZIPs in

the affected areas. Said Urban KKBT GM Craig Wilbraham. "We have for years battled Arbitron on their ability to deliver the African-American in-tab proportionately, and they have yet to become consistent and successful at that. We now find through their own analysis that they grossly undersampled many of the high-density areas of Los Angeles, and that had to affect the ratings in some fashion — not just for our station, but for others too."

And CHR/Rhythmic KPWR GM Marie Kordus queried, "What does it take for Arbitron to recall this book? They appear to be making light of it, but it appears to be pretty serious. Now when I look at these ZIP codes, I see a real problem. Long Beach and Whittier are key areas for Power 106."

A group of GMs have since met with Arbitron, and the company said it will assist stations in explaining the ordeal to advertisers. And while the company probably wishes the whole problem would go away, it commissioned its Survey Operations Group to figure out a way for it not to happen again. It also had — according to one source — some "very strong words" with MetroMail to clean up its act. After all, a dozen new area codes go into effect by the end of this year.

BUSINESS BRIEFS

Continued from Page 4

deposit of \$3.5 million for the group. The \$3.5 million note is secured by Global's assets.

Financial Ratings

Prudential Securities downgraded its rating on **American Radio Systems** shares from "buy" to "hold." Prudential analyst James Marsh said the stock had reached a 12-month price target of \$38 per share ... Deutsche Morgan Grenfell began coverage of **Westinghouse Electric Corp.** with a "buy" rating and a 24-month price target of \$36 per share. Analyst Alan Kassan said the rating is based in part on strong growth potential for the company's radio broadcasting network ... Standard & Poor's placed a "single-B-plus" rating on the **Ackerley Group's** \$120 million 10.75% senior secured notes due 2003, and the company's "single-B-plus" corporate credit rating on CreditWatch with positive implication. The placement reflects Ackerley's improved financial measures, S&P said.

Christopher Marks Becomes Chairman Of LCG

The current chairman of San Jose-based EXCL Communications, **Christopher Marks**, will become chairman of Latin Communications Group's Broadcast Management Committee. Marks will retain his duties at EXCL, the largest Spanish radio group in California and second largest in the nation.

Hiber Starts Alaska Consulting Firm

Jhan Hiber has opened a new firm, **Last Frontier Consulting Inc.**, based in Anchorage, AK. Hiber's first client is Pioneer Broadcasting of Alaska, the state's largest group.

Financial Facts

A regular quarterly dividend of 16 cents per common share will be paid to **Tribune Broadcasting's** shareholders September 11 ... **Granite Broadcasting** will redeem \$60 million of its 12.75% senior subordinated debentures due September 1, 2002.

CD Radio Gets Another \$45 Mil. From Loral

Loral Space & Communications, which is selling satellites to digital radio maker CD Radio, will defer for three years \$20 million in payments to be made by CD Radio. Loral also completed the purchase of 1.9 million shares of CD's common stock for \$25 million, giving it a 15% equity interest in CD Radio. And, Loral said CD Radio has asked it to build a third satellite, which will act as a ground spare to CD's other two. Loral also has an option to build a fourth satellite for the company.

Jacor, Others Eyeing SFX Properties

Continued from Page 4

comment on the company's actions, but SFX Exec. Chairman Robert Sillerman admitted in a July 24 conference with investors that SFX has held informal talks with potential buyers.

An SFX spokesperson would not

Powell

Continued from Page 1

Additional official nominations aren't likely for weeks. On Tuesday, Clinton signed the new budget bill into law; it was one of the last presidential items of business before Congress began its summer recess, which will last through the Labor Day weekend. In an interview with **R&R**, White House spokeswoman Brenda Anders declined to confirm whether Kennard or Tristani would be nominated or speculate on the chances of Washington communications lobbyist Ralph Everett being nominated for a commissioner's slot. Everett appeared to be a leading contender for the slot until two weeks ago, when administration insiders seemed to be looking Kennard's way.

Chong, whose term expired June 30, is expected to serve until Powell's nomination is confirmed by the Senate. Susan Ness, who will immediately become the senior FCC commissioner, said, "Michael's antitrust expertise will be invaluable as the Commission continues its efforts to foster competition in the communications industry."

Powell's long-awaited nomination brought cheers from McCain's neck of the woods. "He's very pleased about the nomination, and he believes Michael Powell will make an excellent commissioner," Commerce Committee spokeswoman Pia Pialorsi told **R&R**. "We are now just waiting for Tristani and Kennard to be officially nominated so we can move forward with all four nominations."

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PREMIERE
RADIO NETWORKS

Four Promoted In A&M's Promo Dept.

A&M Records has elevated a handful of staffers at its Hollywood headquarters:

- **Gina Suarez** has risen to National Director/Rock Promotion. She previously was A&M's Local Promotion Manager in Atlanta and joined the label in 1990.

- **Charlie Londono** has been promoted to National Director/AAA Promotion. He had been National Director/Alternative Promotion, West Coast.

- **Scot Finck** has been elevated to National Director/CHR Promotion. Formerly Sr. Director/National Promotion, Finck joined A&M as Director/Secondary Promotion.

- **Jay Hughen** has moved up to National Manager/Alternative & College Promotion. He began his career at A&M in 1992 as Coordinator/Alternative Promotion, eventually rising to National Director/College Promotion.

Commenting on Suarez's appointment, Sr. VP/Promotion Rick Stone said, "Gina is well deserving of this promotion. She's a tireless, passionate executive who knows the music and the business of radio. I expect great things from Gina, in terms of leadership."

Noting the other promotions, he added, "These guys are dedicated to our artists and the partnership essential for success with radio. Charlie, Scot, and Jay have the necessary energy and vision to make a smooth transition into the newly structured promotion department."

Meanwhile, A&M has named **Karl Bader** Local Promotion Manager, based in Atlanta.

Goldmark

Continued from Page 3

that, he served as VP/GM of former EZ property WHQT-FM/Miami and its previous incarnation, WEZI-FM. He's also been GSM of WZGC-FM/Atlanta and WXLO-FM/New York, and at one time held ownership interests in WXDJ-FM/Miami and KSKE-AM & FM/Vail, CO.

Holland Now OM At WRRM & WVAE/Cincy

AC WRRM-FM/Cincinnati PD **T.J. Holland** has been boosted to the newly created OM post for "Warm 98" and NAC/Smooth Jazz partner **WVAE-FM**. "Wave" PD Rad Messick has departed; **Steve Wyersman** has been named WVAE Asst. PD.

GM Dan Swenson told **R&R**, "This promotion was made based on T.J.'s strategic capabilities and for his contributions to Warm 98's significant growth. As we consolidate with the duopoly and purchase of the Wave, we think having a single programming person in charge of both sta-



Holland

tions is the right way to grow.

"Our expectations are only to improve Warm 98's position as the franchise mainstream AC player and the dominant female position that we enjoy. The goal is to create the Wave as a powerful fraternal twin, where we have two stations that flourish by achieving significant 25-54 adult numbers. Our intent is to make sure the Wave picks up its end of the bargain."

Before joining WRRM a little more than two years ago, Holland programmed WCSO/Portland, ME.

Y-107/L.A. Ups Howard To VP/Station Mgr.

David Howard has been promoted to VP/Station Manager at L.A.-area Alternative trimulcast **KLYY/Arcadia, KSYY/Oceanside-San Diego & KVVY/Oxnard-Ventura**. He previously served as GSM at the stations, known collectively as "Y-107."

"David's dedication, vision, and leadership have been instrumental in achieving success for Y-107 during the past 15 months," Odyssey Communications President/CEO Mike Kakoyiannis said. "I am confident his stewardship of Y-107 will not only result in continued growth for Y-107, but also a heightened awareness of Y-107's sphere of influence."

Howard — whose other L.A. experience includes stints as LSM at **KLAC-AM & KZLA-FM**, Sales Manager at **KQLZ-FM (Pirate Radio)**, and AE at **KTWV-FM** — added, "I am thrilled to have the opportunity to take Y-107 to the next level and lead a team of talented broadcasters."

KLUC Names Dames GM; Humm Moves To AM

Rick Dames has been named GM of American Radio Systems' CHR/Rhythmic **KLUC-FM/Las Vegas**. He assumes duties previously held by **Tom Humm**, who has been transferred to manage sisters **KXNO-AM & KXNT-AM**.

"I think Tom, ARS, and the entire staff have done a



Humm

great job of building CHR franchises," Dames told **R&R**. "This is a dynamic market, and we hope to continue our growth. KLUC is having record revenues right now and has great ratings — in our target demos, we're doing fantastic. The last thing we want to do is change it!"

Dames previously oper-

EXECUTIVE ACTION

Cook Reaches Critical Mass As GM/Nest Mktg.

Critical Mass Media has hired **J.J. Cook** as GM/Nest Marketing. Cook formerly spent three years as Broadcast Programming's National Programming Consultant. He's also served as Heritage's VP/Programming and WNTQ/Syracuse's PD.

"J.J.'s expertise will be a powerful addition to our innovative company and, in particular, the Nest Marketing team," said CMM Exec. VP and Nest Marketing creator Michael Albl. "We are especially interested in his advanced competitive espionage background, a skill set we first encountered during several of our Seattle reconnaissance missions, where we observed firsthand his perfect dumpster-diving form."

Cook added, "When CMM President John Martin jumped in the dumpster with a six-pack and golf clubs, wearing night-vision glasses, to discuss my joining the team, I knew Critical Mass Media was just too damn cool."



Cook

Metro Taps Fanning, Roberts As Dirs./Operations

Tom Fanning and **Christy Roberts** have been named Directors/Operations for **Metro Networks'** Baltimore and Kansas City offices. Fanning is promoted from Director/Operations, Richmond; Roberts spent the last 13 years working for various Kansas City radio stations.

"Tom was handpicked to lead our Baltimore effort," VP/Atlantic Region Benson Riseman said of Fanning's appointment. "His knowledge of the product, understanding of service, and overall leadership will drive our continued growth and dominance in Baltimore."

Regarding Roberts, GM/Kansas City Ellen Schultheis remarked, "We are always delighted to work with new people who can add fresh insights. Christy's exceptional talent and extensive background will undoubtedly be a tremendous benefit to the affiliate stations in the Kansas City area."

Fanning joined Metro in 1989 as a producer. Prior to that, he worked in Washington, DC, radio and for a local cable TV news program. Roberts' other experience includes working for stations in Little Rock and Columbus.

ated his own seven-station group. It's in the process of selling **KTCX-FM/Beaumont, TX**, his last property. He ran Olympia Broadcasting's radio division following its emergence from Chapter 11, and served as GM of **WHN/New York** and Station Manager of **KSHE-FM/St. Louis** while with Emmis Broadcasting.

Humm — a Las Vegas radio veteran — had been **KLUC's** GM since 1994.

KXNO has obtained the rights to University of Nevada-Las Vegas NCAA sports coverage and will flip from continuous Casino information to sports in September. **KXNT's** format is News/Talk.

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Roger Nadel, General Manager, KFVB-AM, Los Angeles

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Bonnie Buck, News Director, WMAQ-AM, Chicago

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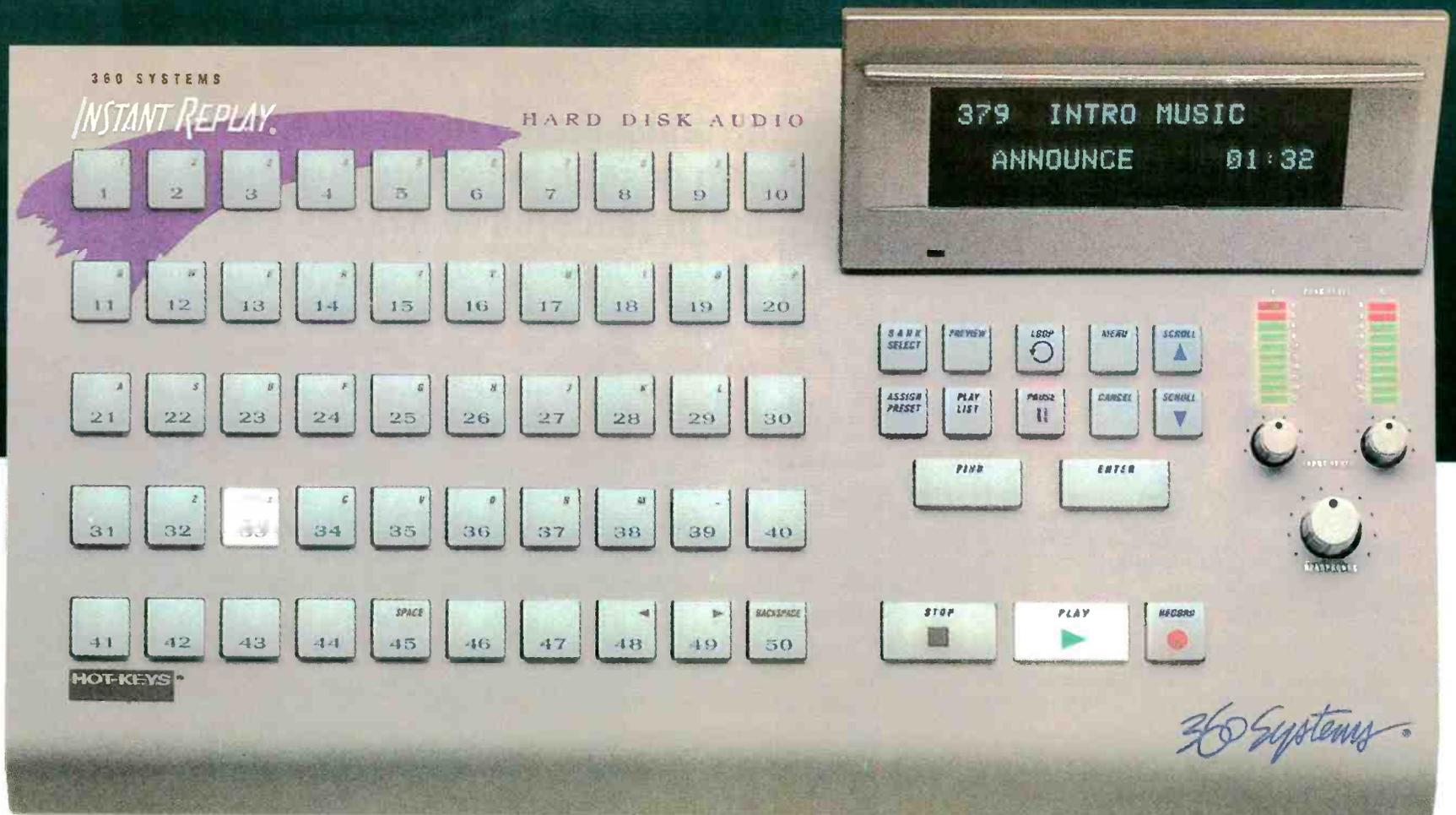
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Radio

• **BRENDA GOODRICH** and **CAL ARNOLD** have been named VP/GMs of Citadel/Colorado Springs and Citadel/Little Rock, respectively. Goodrich most recently was Regional Sales Manager for KKMZ/Colorado Springs, and Arnold is an owner of Snider Broadcasting and CDB Broadcasting Corporations.

Also, **TOM EHRMAN** has been appointed GM for Citadel/Modesto. He replaces **BILL BETTS**, who has been promoted to GM of Citadel/Wilkes Barre. Ehrman formerly served as GSM of KBUL-AM & KATM-FM/Modesto.

Records



Carter

• **JOHN CARTER** has been named Sr. VP/A&R at Restless Records. He currently serves as manager for recording artists The Eels and Paula Cole.

Industry

• **SUSAN DINGETHAL** has been appointed VP/Sales & Marketing of Pacific Research and Engineering. She most recently served as National Sales Director for Broadcast Electronics.

National Radio

• **RICK STARR** has been named VP/GM of the Home & Garden Radio Network. Set to launch during the first quarter of 1998, it will feature various call-in programs and vignettes on remodeling, gardening, landscaping, and crafts topics. Starr formerly was President for custom.news.inc., an information-based news provider.

• **WESTWOOD ONE** and the **MTV RADIO NETWORK** have teamed to simulcast MTV's Fleetwood Mac reunion concert, *Fleetwood Mac: The Dance*. The 90-minute special will be broadcast on over 200 radio stations at 10pm ET/PT on August 12, and will feature the first reunion of all the original band members in 12 years; (212) 641-2052.

In related news, Westwood One has released the following schedule for its "Celebrity Connection" service:

• August 8, Victoria Shaw (reporting on Garth Brooks' 8/7 Central Park concert)

• August 12, The Raybon Brothers
For more information, call (212) 641-2052.

• **SONY'S SW NETWORKS** has released the following schedule for its SW Satellite service bookings:

• August 13, author Mike McAlary

• August 15, author Pat Broseke
For more information, call (212) 833-7320.

Changes

Adult Alternative: **Ginger** exits middays at KXPK/Denver.

AC: Twenty-year KSTP/Minneapolis veteran **Kim Jeffries** exits ... **Dave Daniels** is named MD at KZZO/Sacramento ... **Nicole Campbell** moves from nights to middays at WFOG/Norfolk, replacing **Chuck Allen** ... **Paul Gant** joins KMXB/Las Vegas for Production Dir./midday duties ... **Lydia Lambert** is the new morning news anchor at WVEZ/Louisville ... **Mark Castillo** joins KVLV/McAllen-Brownsville for overnights, replacing the exiting **Randy Stewart** ... Changes at KTNP/Omaha: MD **Tony Matteo** and APD **Carrie Benjamin** are promoted to morning show co-hosts, **Rachel Adams** is upped to middays, and **Chris Holland** joins for afternoons ... **Randy Hill** is the new OM at KVUU/Colorado Springs ... **Holly Peterson** exits middays at WROE/Appleton-Oshkosh, WI ... **Jim Epperlein** is new to mornings at WAFY/Frederick, MD, replacing the exiting **Bill Madden** ... Changes at WHMS/Champaign, IL: PD **Paul Kraimer** adds afternoon drive duties, and MD **Rick Ewing** moves to mornings. ND **Amy Morris** exits mornings for similar duties at sister WDWS, effective August 25; **Faith Miller** will then take over Morris' position ... **Scotty Love** joins KKYS/Bryan, TX for afternoons, while **Rino** moves to mornings ... WAKS has a new mailing address: 4002 Gandy Blvd., Tampa, FL 33611-3410. Phone: (813) 839-9393; fax: (813) 837-0300.

Alternative: **Brett Saunders** exits mornings at KTCL/Denver.

CHR: WBBM/Chicago morning drivers **Eddie & Jobo** will now be

heard between 5-9am and "Private Lives" will be heard 9-10am ... **KUBE/Seattle** afternoon driver **Eric Roberts** adds APD stripes ... **EZ Street** is the new nighttimer at KKFR/Phoenix, replacing **Brian Douglas**. Morning show co-host **Christy Lynn** also exits ... **Brent Berry** is new to nights at KWLN/Stockton ... **KSMB/Lafayette, LA** middayer **Cheryl Robichaux** adds Music Coordinator duties ... **WPST/Trenton, NJ** APD/MD **Mike Kaplan** exits ... **WWLD/Tallahassee** nighttimer **Ken "The Boy Scout"** exits and weekender **Rasha** is named interim nighttimer.

Country: Changes at WGRL/Indianapolis: **Guy Forrest** switches from middays to Production Dir. duties, **Donnie Claw** takes over middays, and **Rick Barry** is upped to nights.

Rock: Ex-WZMT/Wilkes Barre PD **Jack Meyers** and MD **Matt Dylan** join WMMR/Philadelphia for swings ... **KQDS/Duluth, MN** afternoon host **Jason Manning** exits to join KXXP/Minneapolis ... **Mark Cruz** takes afternoon drive duties at KBER/Salt Lake City, while **Fletch** will handle nights ... **WRXK/Ft. Myers** night slammer **Mad Max** departs ... Lineup changes for KRNA/Cedar Rapids, IA: **Mark Vos** returns for mornings, middayer **Johnny Cole** segues to mornings, and Production Asst. **Maureen Bradley** picks up morning news; PD **Joe Nugent** segues from morning news to middays, and former morning host **Scott McGill** exits ... **KBAT/Odesa's** new address is 2911 LaForce Blvd., Midland, TX 79711. New phone number is (915) 563-3823, and the fax number will remain the same.

Records: Big Deal is now being distributed domestically by Alter-

native Distribution Alliance ... Changes at Rondor Music: **Frances Carr** is promoted to Controller, and **Andrea Torchia** and **David Dickerson** join as Professional Managers ... Columbia West has realigned its promotion staff following the recent departure of Southeast rep **Tony Morreale**: West regional **Lloyd Stark** moves to Atlanta to handle the Southeast, while Northwest regional **Marlene Augustine** will work all of the West from San Francisco ... **Karen Blakely** is upped to Dir./Human Resources at Rhino Records ... **Todd Gallopo** is named Art Dir. at MCA Records ... **Jordan Katz** is promoted to Dir./Nat. Singles Sales at Arista Records ... Valley Record Distributors has launched Valley Entertainment, a new record label; (212) 621-6027.

Industry: **Cary Baker** and **Sheryl Northrop** have formed their own entertainment publicity company, The Baker/Northrop Media Group. Address: 13351-D Riverside Dr., #611, Sherman Oaks, CA 91423. Phone: (818) 501-0056, fax: (818) 501-0068.

CHRONICLE

MARRIAGES

Critical Mass Media Nat'l Acct. Mgr. **Donna Leonard** to Steve Casey Research President/founder **Steve Casey**, July 29.

WKSF/Asheville, NC morning talent **Nikki Thomas** to Pete Extine, July 26.

BIRTHS

WLZR/Milwaukee PD **Keith Hastings**, wife Anne Spenner, son Kaemon Christopher, July 22.

CONDOLENCES

RCA Records Classical pianist **Sviatslav Richter**, 82, August 1.

Mitchell

Continued from Page 3

and has a lot of passion and fresh ideas for the station. He knows the station intimately and has always had his heart with Y106. He's done a great job as Moby's producer. But this is the perfect opportunity for him, and he's the guy for the job."

Mitchell told R&R, "This is going to be fun. I'm thrilled to be back — returning to Y106 is something I've wanted to do for a long time. [Former PD] Bill Wise first hired me in '90, and I want to re-create those fun days and just have a blast."

Anderson

Continued from Page 3

Anderson, a Boston native, has spent his entire career at WILD, dating back to the mid-'80s. In other station appointments, Music Coordinator Steve Gousby has been named MD, and G.L. Hayes has joined the station for middays.

Baldrica

Continued from Page 3

BNA into the next millennium."

Baldrica told R&R, "I'm really fortunate in the way this company invested and believed in me. The training I've gotten from [RLG Chairman] Joe Galante, Dale, and

Spivack

Continued from Page 3

forward evolution, he brings a big-picture perspective and the ability to conceive strategies based on the strength of each individual artist rather than by simple formulas. I couldn't be more pleased to offer Gary my congratulations on this much-deserved promotion."

Buch added, "The contribution Gary makes to our departmental family is simply fantastic. He has been key to the terrific overall suc-

cess we've experienced with innumerable projects at modern rock radio. This is certainly a well-earned promotion."

Spivack began his career in 1987, working in the station affiliations department of Premiere Radio Networks in Los Angeles. In 1989, he joined Elektra Records as Los Angeles Local Promotion Manager and was upped to Regional Promotion Manager/West Coast two years later. In 1993, he joined MCA Records as National Director/Alternative Promotion.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart
SHAWN COLVIN Sunny Came Home

Classic Rock — Chris Miller
FLEETWOOD MAC Silver Springs
GENESIS Congo
LIVE Turn My Head

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CHR/Rock

DAYS OF THE NEW Touch, Peel & Stand
OASIS D'You Know What I Mean
OFFSPRING I Choose
VERVE PIPE Villains

Mainstream AC

BACKSTREET BOYS Quit Playing Games (With My Heart)
LIGHTHOUSE FAMILY Lifted
MATCHBOX 20 Push
DUNCAN SHEIK She Runs Away

Lite AC

BACKSTREET BOYS Quit Playing Games (With My Heart)
JEWEL Foolish Games
LIGHTHOUSE FAMILY Lifted

UC

LADY OF RAGE Get With Da Wickedness
MARK MORRISON Crazy
QUAD CITY DJS Summer Jam
TIMBALAND & MAGOO Up Jumps Da' Boogie

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — L.J. Smith

MARIAH CAREY Honey
PAULA COLE I Don't Want To Wait
TONIC If You Could Only See
WALLFLOWERS The Difference

Digital AC — L.J. Smith

BACKSTREET BOYS Quit Playing Games (With My Heart)
FLEETWOOD MAC Silver Springs

Hot AC — L.J. Smith

FLEETWOOD MAC Silver Springs

Digital Soft AC — Mike Bertelli

FLEETWOOD MAC Silver Springs

Digital AC Mix — Mike Bertelli

BILLY JOEL To Make You Feel My Love

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

MATCHBOX 20 Push
MIGHTY MIGHTY BOSSTONES The Impression That I Get
DUNCAN SHEIK She Runs Away

Rock Alternative — Doug Clifton

FIONA APPLE Criminal
MIGHTY MIGHTY BOSSTONES The Rascal King
TOAD THE WET SPROCKET Whatever I Fear
WORLD PARTY Call Me Up

Soft Hits — Rick Brady

FLEETWOOD MAC Silver Springs

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Adult Rock & Roll

SAMMY HAGAR Marching To Mars

Soft AC — Bill Michaels

BACKSTREET BOYS Quit Playing Games (With My Heart)

Research 101: A Course To Follow

■ **Liz Janik speaks on the basics of accurate and sound research**

By **Kevin McCabe**
R&R Director/Charts & Formats

One of the many highlights from last month's 22nd annual Conclave was the opening day "Conclave College," which featured an afternoon of informative presentations by some of the best minds in the radio industry.

Consultant **Liz Janik**, President of Liz Janik Associates, walked the audience through a precise look at the fundamentals of audience research. The 60-minute presentation provided a wealth of knowledge for today's radio students as well as a welcome refresher course for seasoned professionals. Following are some of the highlights of her speech, offering advice to radio executives in markets of all sizes.

Why Do Research?

You do research when you want to be certain about what people want and what they think they are presently getting. Done properly, audience research will tell you what is in the minds of your customer, the station's listeners.

Audience research will tell you:

- What the listeners think of the stations they listen to, what they think the stations supply, and how much they like what they hear. This is feedback on what currently exists in the market.
- What the listeners really want, and what's missing for them. This will help identify new opportunities.
- How aware they are of the marketing done by the stations and how effective the marketing efforts were. This will help you put your valuable marketing dollars where they work best.
- From a sales perspective, what your clients think of advertising on radio stations. Do they get good value for their advertising dollars? What would it take to get them to advertise more? What do they think of your sales force?

Research will tell where you are in terms of your listeners' demands for your product, and what you have to do to hit your goals of rating shares, demo targets, and product awareness.

When all else is equal in a competitive battle, it is the station that has the best information about the audience's needs — and then does the best job of meeting those needs — that will win.

You might have the best programmer and best marketing person on staff — but no matter how talented they are in creating radio, if they do not have the best information about the audience's needs, they may not be able to deliver the results expected of them.

Why Research Works

As important as research is, simply buying research — even the very best research — will not guarantee results for your station. There are many stations that spend a lot of money on research and still watch

ratings decline or remain stagnant. Why? Some managers are better than others at making research work for them. They aren't necessarily smarter, they're just more "strategic" — they have a strategy and a plan to work that strategy. These managers usually have the following:

- A clearly defined set of goals that expresses where they want to end up.
- The knowledge and experience to deal with research companies.
- The knowledge and experience to determine the type of research that needs to be done.
- A formalized implementation plan to take the research findings and make the necessary changes to programming and marketing in order to achieve their goals.
- A staff that has the skills and experience to get the job done.
- The management skills to keep their staff focused on achieving the goals.

Research is only one tool. You need management and staff at a station to develop a game plan and make it work. Without good management and staff, the best research may end up wasted.

The Correct Research To Use

If you were a gardener, you wouldn't use a rake to dig up a flower bed. If you were a pilot, you wouldn't use a glider to fly to Los Angeles. These are rather obvious examples of the wrong tool for the job. They usually result when someone who has no knowledge of the job or the tool is assigned to do the task. In audience research, broadcasters are continually using focus groups to estimate what the market as a whole thinks. Or they will use music tests to identify format preferences. These don't work, and are just two examples of the incorrect use of a tool to complete a specific job. The best way to look at "correct" research is to examine the natural division of research tools, and the jobs they do.

All research can be divided into the following two areas:

- Qualitative
- Quantitative

Qualitative Research

Qualitative research is the realm of opinion, perceptions, and thoughts. A focus group is the most common example of "qualitative" research. Another example is "one-on-one" interviews between a researcher and one respondent. Qualitative research will give you the perceptions of only a few people about the "qualities" or characteris-

tics of a subject. It is anecdotal, or story-based, in nature.

Focus groups will give you the "whys." They are also very good in offering programmers objective and new feedback about radio listeners' needs. But they won't tell you how many or what kind of listeners think that way. You cannot predict how many people in the market feel the same way. Qualitative research cannot be used to measure what an entire market as a whole thinks, because the sample size is too small. It really represents the *first pass* at understanding what the market as a whole thinks. You need to do a *quantitative* survey with a large enough sample size to give you that information.

Quantitative Research

Examples of quantitative research are telephone surveys, mail surveys, and "man-in-the-street" clipboard surveys. These type of surveys are designed to:

- Be extremely accurate in a statistical way.
- Estimate or project onto the market as a whole which and how many listeners hold a certain thought.

If you want to apply your insights from the focus groups to your station, you must follow up with a quantitative study. The large-sample quantitative survey will tell you what percentage of the market thinks a certain way. The results from a quantitative study will be statistically reliable. They can be applied to the market as a whole. The right sample size for your needs is essential in obtaining reliable results from quantitative studies. From those results you can safely plan your station's position and programming. So why do so many broadcasters continue to use qualitative focus groups in place of a quantitative survey? Usually it's the price — it's likely the least expensive. That, and actually "seeing" the customer, are the main reasons for the misuse of this qualitative tool by managers.

The Laws Of Statistics

When we start talking about the "Laws Of Statistics," eyes begin to glaze, and minds wander. The laws of statistics don't seem logical, but there are a few points about statistics which are critical for you to understand when buying and using research.

Sample size is critical, according to **David Oakes**, President of Oakes Research. To produce reliable results, you need a large enough sample of respondents to give you statistically accurate information. The bad news for radio managers in small and medium markets is: the sample sizes needed for statistical accuracy are not proportionate to market size. This means that a station in Omaha would need just as many respondents as a station in

DATELINE

• **June 26 (through September 7)** — Summer Arbitron.

• **August 14-16** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 23-26** — Jack The Rapper Convention. Site TBA.

• **September 3-6** — CMJ. Lincoln Center For The Performing Arts, New York; (516) 466-6000.

• **September 11-14** — Burlington City Arts Second Burlington Music Conference.

• **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• **September 17-20** — 52nd RT-NDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• **September 18 (through December 10)** — Fall Arbitron.

• **September 20** — NAB Marconi Radio Awards Dinner & Show. New Orleans (202) 775-3510.

• **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• **September 26** — SBE Chapter 22's 25th Annual Regional Broadcasters Convention. Four Points By Sheraton Convention Center, Syracuse; (315) 437-5805.

• **October 16-18** — North By Northwest. Portland Hilton Hotel; (512) 467-7979.

• **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

• **October 23-26** — NBMC & Columbia University's School of International & Public Affairs 24th annual conference "Public Policy Analysis & Strategies: Setting A 21st Century Agenda." Kellogg Conference Center, Columbia University; (301) 593-3600.

• **October 24 & 25** — CRSWest. Radisson Hotel, Sacramento; (615) 327-4487.

• **October 27- November 7** — Museum of Television & Radio's Third Annual Radio Festival. New York; (212) 621-6735.

• **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

1998

• **January 9 (through April 1)** — Winter '98 Arbitron

• **January 25** — Super Bowl XXXII. Qualcomm Jack Murphy Stadium, San Diego; (212) 450-2000.

• **January 26** — American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.

• **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• **February 5-8** — RAB '98 Mktg. Leadership Conference & Exec. Symposium. Wyndham Anatole Hotel, Dallas; (800) 722-7355.

• **February 25-28** — 29th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.

• **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.

• **March 18-22** — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• **April 2 (through June 24)** — Spring Arbitron.

• **April 3-6** — Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.

• **April 6-9** — NAB '98. Las Vegas Convention Center; (202) 775-4970.

• **April 6-9** — NAB Multimedia World. Las Vegas Convention Center (202) 775-4970.

• **May 17-20** — 38th Annual Broadcast Cable Financial Mgmt. Conference. Hyatt Regency, New Orleans; (847) 296-0200.

• **June 17-20** — PROMAX Convention. Toronto Convention Center; (310) 788-7600.

Chicago would use in a quantitative study. This is why most small-to-medium markets can't afford quantitative studies. They would have to spend a much higher proportion of their operating budget to have the same level of information. How is it that the same sample size is effective in both Chicago and Omaha? It makes no sense at all — this is one of the "laws" of statistics. To understand how and why involves a few pages of formulae and a background in linear algebra.

As a radio manager, you do not have to understand linear algebra to buy and use research, but it is extremely important that you operate within the laws of statistics. So, what

you need to know is that (according to the laws of statistics), the ballpark number for a reliable random sample for quantitative studies on the general population in all markets over ten thousand ... is 600 respondents. Whether you are in Davenport, Minneapolis, or Chicago, you will need 600 respondents to be certain that you can safely make decisions about the market, based on the research.

Liz Janik is President of Liz Janik Associates, a Toronto-based research and programming consultancy. She can be reached at (905) 454-3865.

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Plus, hear special remarks from FCC Commissioner Rachelle Chong.

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- **FAX-ON-DEMAND:** Dial **301-216-1847** from the touch-tone handset of your fax machine and follow the voice instructions.
- **CALL:** **800-342-2460** or **202-775-4970.**

Radio Can Benefit From Improved Customer Satisfaction

■ **Simple plan for success: Ask clients what they want**

By Mark DeBoskey

The radio industry professes extreme disappointment that it only claims, on a national basis, seven percent of advertising expenditures — despite a huge share of mind.

It seems interesting, then, that we routinely allow our client list to suffer annual attrition rates of 25-35 percent. Multiply your annual billing by 30 percent and the huge resulting number of documents the sales needed just to stay even — and it's no wonder that radio must constantly push for new business. We have to replace up to a third of our clients every year. Imagine how much your revenue would grow if you were able to reduce your attrition by just 25 percent.

Some advertisers, of course, go out of business. However, because most (if not all) of the major advertisers in our markets have used radio at one time or another, we can assume that those that don't use the medium on a regular basis have a certain level of dissatisfaction with radio. What is that dissatisfaction? Who has that dissatisfaction? Have we asked? Did we ask them while they were spending money with us, or did we wait until they failed to renew?

'Value-Price' Relationship

Alan Dutka, in the *AMA Handbook for Customer Satisfaction*, identifies "Universal Performance Attributes" that all businesses need to consider when measuring customer satisfaction. For example, he cites the "value-price" relationship as key to product satisfaction. A video store, for example, must differentiate itself from the video store across the street because they both sell essentially the same product. So one store may give three-day rentals and another has an expanded family movie selection. If the only difference in the customer's mind is price, then you wind up with an auction. Is that the state of

Salespeople On The Move

- **Jerry Schnacke** rises from LSM to GSM of WTMX-FM/Chicago. He replaces Chuck Williams, who recently became GM of sister WPNT-FM.
- **Jake Demmin** ascends from LSM to GSM of WWBB-FM & WWRX-FM/Providence. **Steve Feldman** takes Sr. Mktg. Mgr., duties at the combo, while **Alison Sawhill** is upped from AE to LSM of 'RX.
- **Marjorie Abagnalo** joins WQHT-FM/NY as LSM. She previously served as an AE at crosstown WLTW-FM.
- **Helena Ruffin** is the new LSM at KRTH-FM/L.A. She formerly held the station's NSM post.
- **Amy Freeman** joins KIIS-AM & FM/L.A. as LSM. She was most recently an AE at sister WKRQ-FM/Cincinnati.
- Former WWDX-FM/Lansing, MI, owner **Al Wilson** joins Impact Target Marketing as National Account Manager.

radio in your market? How do both present and former customers perceive radio's value relative to the alternatives? How do they perceive your station relative to the competition? We spend thousands of dollars researching the listening audience, and yet we routinely let clients leave the medium for reasons we really don't understand or bother to ask about.

One of the unique attributes of the radio client is the possible multiplicity of a single advertiser. How does the agency see radio? Who at the agency decides on the medium of choice? How does the agency's client see radio? What happens to the radio budget if the client leaves the agency? Exactly where in the process does satisfaction with radio get measured, and what are those measurements?

Keeping In Touch With Customers

The Strategic Planning Institute is a not-for-profit research and service organization managing a database of 3000 businesses. According to Bradley T. Gale in *Managing Customer Value*, a study of that database proves "quality, as perceived by the customer, is the most important single long-run determinant of market share and profitability."

You're spending thousands of dollars to train your sales staff. And yet, if you're like most stations, your only measuring stick is billing. Implementing a custom-

er-satisfaction program requires a strong internal commitment, and it sends an undeniable message to both the advertising community and your staff. Further, a customer-satisfaction program allows you to benchmark your staff and your medium against both yourself, year to year, and your competitors, whether they're the other stations or the local newspaper. Tom Peters writes in *In Search of Excellence*, "To be sure it is in touch, IBM measures internal and external customer satisfaction on a monthly basis."

Your sales staff needs to differentiate both the medium and your station from a wide array of competitors. Until you ask your customers what they're looking for, not only is it guesswork, it also continues to allow you to settle for losing up to one third of them every year. Imagine the impact of losing one third of your listeners every rating book, and think about the money you spend to make sure that doesn't happen.

Mark DeBoskey is Sr. VP of **Analysis Research**, a full-service media research firm based in San Diego with a particular interest in customer-satisfaction studies. Mark's experience includes over 20 years of radio and media sales management. He can be reached at (619) 268-4800 or AnlyRsch@AOL.com.

"Every station should get involved in the A.I.R. Awards because it serves two great causes. We help children born with birth defects by raising money for the March of Dimes and

we help ourselves by celebrating the unique talents and abilities that radio alone displays in areas of production, on-air talent and promotions."

Beverly Tilden
VP Marketing
Evergreen Media

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Radio Listening Shrinking ... Slightly

A new Veronis, Suhler & Associates report says radio listening over the next few years will shrink. But don't go running for cover — the loss is minimal. In a tracking of "Hours Per Person Per Year Using Consumer Media," the report says people currently listen to an average 1089 hours of radio per year, which comes out to about 20 hours per week. By the year 2001, consumers are expected to spend about 1072 hours a year with radio, a 19-hour loss that equates to about 20 minutes per week.

TV, which holds the average consumer for 30 hours a week, will be down about 13 hours per year by 2001. Both radio and TV, incidentally, blow away other media in terms of consumption (probably because the others tend to be pay-per-use). These include recorded music (296 hours per year), daily newspapers (158), consumer books (97), consumer magazines (81), home video (52), movie theaters (12), video games (29), consumer online (22), and software (2).

There weren't many big gainers or losers in the report, indicating consumer satisfaction with their media choices despite a dizzying array of new information and entertainment choices available to them. Even readership of daily newspapers will be off just five hours by 2001. The two significant gainers were video games (usage will reach 39 hours a year by 2001) and consumer online (it will hit 39 hours in five years).

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How To Pull Off A Successful Remote

By Frank Miniaci
R&R Radio Editor

“Remotes Are Us, Visibility Plus.” That phrase was heard a lot around the marketing department at heritage CHR KIIS-AM & FM/Los Angeles while Karen Tobin was the combo’s VP/Marketing. As market clusters grow and more emphasis is placed on being specifically targeted to an audience, the volume of radio remotes is on the rise. Being able to anticipate every move while “on the road” can turn a van stop into a memorable event that drives customers to your station and its advertisers.



Karen Tobin

One thing Tobin knows is promotions. Over a successful decade with KIIS, she’s won numerous awards for her efforts and is now adding sizzle to NBC’s L.A. O&O, KNBC-TV, as Director/Marketing. And remotes, she says, can play a huge role in your promotional campaigns. “Remotes are a cost-effective way to reach a lot of people. It can be a ‘win-win’ for your clients and, at the same time, a real lifestyle type of event for your audience. You can get very specific about your focus and reach hot zips or ethnicity or lifestyle.”

Everywhere At Once

Many aggressive stations want listeners to think they’re everywhere. “The whole thought process out on the street is constantly pressing the flesh. Prize patrols, street teams, etc. are ambassadors for your station,” adds Tobin. “Sometimes the talent goes out, and that’s a plus, but everyone involved should have the look of the station. At KIIS, we had ‘street team’ meetings to organize everybody. Your promotion staff is like those characters at Disneyland. They should have a certain feel and represent the station to create that magical quality only radio can deliver. Every remote should be an event. You have to really promote your remotes to make sure your audience is plugged in.”

But while creating the appearance of being everywhere, make sure the events don’t become too confusing.

“The PDs I’ve worked were always concerned with the events sounding cluttered on the air,” Tobin explains. “What you are telling your audience is to be in two places at once. It can work, for instance, if you’re doing a traveling remote. At KIIS, we did it with our food drive, but never with separate things. When you try to oversell the product, you risk the overall integrity of the on-air product — and of course, that is the bottom line. If you can sound like you are everywhere, the ‘umbrella’ theme can work. But if it is a mish-mosh, listeners are smart and are going to wonder why are you here *and* there. There has to be a common thread.”

Sales And Programming

Tobin believes the line between “programming remotes” and “sales remotes” has become blurrier. “There is a heightened sense of cooperation today between sales and programming. You have to manage the expectations of your clients and what you are going to provide for your station. When defining a remote, picture when President Clinton took that train across the country. It’s like a presidential campaign ... a way for your talent to touch the listener.

“That’s important because as the competition increases, the pie gets smaller and smaller. Instead of the airwaves alone, you are reaching your listeners with your presence in the marketplace with your vehicles. Pressing that flesh is important.

“If there is an account executive attached to the remote, make sure they are on-site. I think that is really important and not too much to ask for. Encourage staff members to come out to the event. Radio is lifestyle-oriented, and everyone should want to come

out if they can. At KIIS, the AE was responsible for coming out to their own events so they could manage or handle whatever the client needed. Programming should be focused on the content and the delivery.”

Cost-Effective

Many promotion departments find they have precious few resources to work with, though Tobin stresses, “It’s not whether you do or don’t have that money. You have to realize that the more people you touch, the bigger the gain from word of mouth, and that’s the best kind of marketing. If you can make money and find a way to pay for your remote, that’s a great objective. The buzzword today is ‘non-traditional revenue.’ You just can’t get too preoccupied with it. The remote has to fit. You can’t just be there for the sake of being there. Ask yourself, ‘Why I am here?’ The event has to fit the demographics and expectation of the sound of your radio station.”

If cost is a concern, you may also be able to tap into an inexpensive source of manpower. “Any market that has a college is a prospect for hiring interns who are anxious to

help out. How many [former] interns are now major talent or PDs?” Tobin points out. “Many of us got our starts doing the gruntwork.”

Remotes are a cost-effective way to reach a lot of people. It can be a ‘win-win’ for your clients and a real lifestyle type of event for your audience.

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Station Branding

“Remotes should be part of the overall ‘branding’ of the station,” says Tobin. “You can even do them in part as a publicity stunt. A remote should look nice — it should not just be a table and a microphone. I don’t care if you are in a 100+ market. What the listeners see is what they will think of the radio station. If you don’t pay attention to detail, you take away that ‘theater of the mind’ of what a radio station is supposed to look like. If all you can afford is a table and a chair, at least decorate it. You want it to look as fun as possible. It’s also got to fit the demographic of the station. Look like the station at all times.

“You can even take some of the old promotions, do them sideways, and have a sponsor ... it won’t sound bad. Food drives are good to do for the community. Pay attention to the details of weather, calendar events, morning breakfast events, and artist-oriented remotes where listeners can see a performer. The remote should give the listener that one-on-one feel-

Remote Checklist

Whatever size market or station you’re at, never leave the building without covering these bases:

- Know the location, contact name & phone number, client’s AE, and what talent is needed.
- Do a site check, provide maps, and secure permits if needed.
- What are the technical needs? How about phone lines? Is an engineer needed? How many microphones are required? Are there special electricity requirements?
- Have programming set arrival time for the air personality, assign a board-op, make sure that on-air promos are running and also that traffic doesn’t schedule competitive spots during remote and brief talent.
- Can the client provide signage or a marquee promoting event?
- Have press releases been sent out to the media?
- Make sure you have all materials and personnel on hand: staffers, vehicles, a photographer, personality photos, t-shirts, and/or bumper stickers.

ing so they feel they’re a part of the station. There are so many things you can do with remotes. Ask yourself, “What are the expectations of my listeners? How can I make it fun?” Doing remotes on-air really adds to the overall visibility of the station. Try to get away from doing a remote just to do a remote.

“And wherever you are, you should always have something to give away — concert tickets, chatchkes — whatever. Music imaging is important to a station, as is stunting if you have an interesting morning show or specific feature in a daypart that makes it an event.”

Getting Publicity

Being visible in the marketplace is extremely important in promoting your station and growing your audience. “If you are working with a client, do they have newspaper ads? Can they put your banners in their window ahead of time? Can they do flyers in a three- or four-mile radius promoting the event? Is there enough lead time? Always find out what the client has available to you to maximize exposure for the remote. And if you are really lucky — like when I worked with the circus — they always tagged their TV spots because they had more flexibility. Tag the station at the end or do a voiceover at the end. Always find out what the client has available.

“Do your homework. It doesn’t necessarily cost more money to get more exposure, and it really creates that excitement you’re looking for in creating visual images to go with the theater of the mind.

“What a client wants in a remote, besides having their name on the radio, is to drive more customers into that store. And the radio station wants to touch these customers. So if everybody works together as a partner, you’re both going to benefit from the traffic. You really have to create the excitement and the buzz to avoid the remote being a throwaway. Addressing the press is very important. Have you done a press release and notified your local papers and TV stations? Are banners everywhere for logo identification? If there is a reason for doing the remote, you have a better shot at getting your call letters seen. Bring your camera and make sure you send pictures out to the trades. It’s like a ‘proof of performance.’”

One last warning: Effective crowd control can keep your event special ... a lack of it can turn into a PR nightmare. “You must anticipate overflow,” says Tobin. “It’s very important. If you are at a theme park and have a special admission or free entrance, be ready for crowd control. Expect the unexpected. Be aware of the hot ticket items or shows. Stay aware of current events to know what your audience wants and anticipate.”

Pro:Motions

• **Ida de los Santos Nuncio** is the new Promotions Dir. at KILT-FM/Houston. She previously served as a production assistant at the Houston Livestock Show and Rodeo.

• **Wendy Craven** ascends from Asst. Promotion Dir. to Promotion Dir. at KRBE/Houston. **Tasha Coney** joins the station as a promotion assistant, and **Jeff Petrovic** takes Special Events Coordinator duties.

• **Trish Gillis** becomes Promotion Dir. at WXKS-FM/Boston. She formerly served as Dir./Mktg. & Communications at SportsChannel/New England.

• **Frank Gilbert** rises from Asst. Promotions Dir. to Promotions Dir. for WDIA-AM & WHRK-FM/Memphis.

• **Stephanie Hogerman** is promoted from Asst. Promotions Dir. to Promotions Dir. at WBBF-AM, WBEE-FM, WKLY-FM & WQRV-FM/Rochester.

• **Joan Barnowski** and **Doug Carleton** are tapped as Regional Marketing Directors for Jacor subsidiary Premiere Radio Networks.

• **Al Wilson** joins Impact Target Marketing as National Account Manager.



De Los Santos Nuncio

Promo Of The Week



GATOR AID? — A man named ‘Turd’ because of his foul odor was paid \$100 by syndicated morning host Mancow to wrestle an eight-foot Florida Everglades man-eating alligator in front of 1000 listeners.

MUSIC & MOVIES

CURRENT

- **SPAWN (Epic)**
Single: (Can't You) Trip Like I Do/Filter/Crystal Method (Immortal/Epic)
Other Featured Artists: Marilyn Manson & Sneaker Pimps, Metallica & DJ Spooky
 - **GEORGE OF THE JUNGLE (Walt Disney)**
Featured Artists: Presidents Of The USA, "Weird Al" Yankovic
 - **MEN IN BLACK (Columbia)**
Single: Men In Black/Will Smith
Other Featured Artists: NAS, Roots f/D' Angelo, De La Soul
 - **PICTURE PERFECT**
Single: Texas/Say What You Want (Mercury)
 - **NOTHING TO LOSE (Tommy Boy)**
Singles: C U When U Get There/Coolio f/40 Thevz
It's Alright/Queen Latifah
Other Featured Artists: Naughty By Nature, Outkast, Des'ree
 - **GOOD BURGER (Capitol)**
Single: All I Want/702 (Biv 10/Motown)
Other Featured Artists: Mint Condition, Warren G
 - **MY BEST FRIEND'S WEDDING (Work)**
Single: I Say A Little Prayer/Diana King
Other Featured Artists: Ani DiFranco, Mary Chapin Carpenter, Jann Arden
 - **187 (Icon/Atlantic)**
Featured Artists: Massive Attack, Method Man, Everything But The Girl
 - **HERCULES**
Single: Go The Distance/Michael Bolton (Columbia)
 - **CON AIR**
Single: How Do I Live/Trisha Yearwood (MCA/Nashville)
 - **BATMAN & ROBIN (Warner Sunset/WB)**
Single: Gotham City/R. Kelly
Other Featured Artists: Goo Goo Dolls, R.E.M., Soul Coughing
 - **SPRUNG (Qwest/WB)**
Single: If It Ain't Love/Keystone
Other Featured Artists: E-40, Aaliyah f/Ginuwine
- COMING**
- **G.I. JANE**
Single: Goodbye/Pretenders (Hollywood)

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

MC Hammer, Thursday (8/14) at 10pm ET/7pm PT, Prodigy (jump: CHAT).

On The Web

Listen to a Lollapalooza '97 live cybercast featuring **Prodigy**; **Tool**; **Snoop Doggy Dogg**; **Tricky**; **James, Julian and Damian Marley**; and **Failure**, starting Friday (8/8) at noon ET/9am PT, LiveConcerts.com (www.LiveConcerts.com) and SonicNet (www.sonicnet.com).

Chats on SonicNet this week include **Live**, **Primus**, and **Duran Duran's John Taylor**; check www.sonicnet.com for details.

ZINE SCENE

Who Makes The 'Hot' List?

In *Rolling Stone's* "Hot Issue," band-of-the-moment **Prodigy** is featured. Says band member **Leeroy Thornhill** about Prodigy's "hot" status: "We could be dead tomorrow. We're not the future of nothing — take us for what we are now. America is 10 years behind the dance scene anyway. We're not electronica. It's another package you can buy if you want to buy it and maybe impress your mates for a week."

Prodigy member and *Rolling Stone* coverboy **Keith Flint** details his singing skills: "I'm not a singer. I love the fact that there's people out there that have been trying since the age of nine to sing and get the voice right ... and I can roar in, not ever having written anything or performed lyrically anything, and write a tune that's so successful. I think that's a brilliant piss take on a lot of people, and that gives me a buzz."

Besides supplying a brief history of electronica and featuring a story on the kids in Orlando who are turning the city into the Seattle of electronica, the 'zine lays out its "Hot List." Making the grade are **Radiohead's** newest CD *OK Computer* (Hot Album), syndicated talk show host **Art Bell** (Hot Talk Radio), **Dan Nakamura** (Hot Producer), Swedish bands (Hot Frenzy), and the Gangsta Tank (Hot Car).

Busting Out!

"Busted!" boasts the *National Enquirer* headline, which asks, "Whose Are Real, Whose Are Fake?" Among those who allegedly took the plunge (or lift), according to Palm Beach, FL plastic surgeon Jerome Craft, are **Tina Turner** ("[Tina]'s had some help on top — and it was a 'terrible job,'" Craft says. "You can see how they protrude suddenly from the chest") and **Courtney Love** ("She's definitely had implants. You can clearly see the round and high outline of the implant under her skin."

Speaking of busting out, the *Globe* contends that **The Artist** won't be helping his brother/longtime bodyguard **Duane Nelson** bust out of the Minnesota jail he landed in after he went on a wild rampage.

Not For Love ...

Shania Twain is set to divorce her producer hubby, according to the *Globe*. She joins the ranks of other "country songbirds to leave a brokenhearted older man in her wake."

... But Maybe For Money ...

The *Stars* says that **Madonna** and **Carlos Leon** have made a deal that makes them both happy. Even though he wanted to marry Madonna, he's settled for second best: a \$630,000 mansion in Miami Beach. In return, he'll father a sibling for little Lourdes.

... And Definitely For A Good Meal

"She's a genius cook. I didn't think I'd like it, but it's really exciting" — *Murmurs* member **Leisha Hailey** talks about the culinary talents of girlfriend **k.d. lang** (*Out*).

Coincidentally, Hailey's *amor* is featured on the cover of *Out*. "I'm feeling settled right now. And that really enables me to focus, to just put all my energy into the creative thing. Because when I'm single, I'm a bit scattered — I'm always doing an interview with one eye on the waitress."

Into Thin Hair

"Though **Kiss** are not a hair band, I think people saw there were major bucks to be made. Everybody'll now be looking for their former lead singers, throwing the band together with a **Soundgarden**-style haircut and hoping they all haven't gained 30 pounds" — *WTFX/Louisville* OM **Michael Lee** explains the resurgence of "Hair Metal" (*Rolling Stone*).

Aqua Hellva

Custom bottled water seems to be the hot promo item, according to *Entertainment Weekly*, which lists some of the current offerings, including "Semi-Holy Water" on sale at the Ozzfest tour. Each water is personally blessed by **Ozzy Osbourne**. And the taste? "With its subtle tinge of iron, this water recalls a simpler, louder era." Goes well with: "Bat heads."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC DATEBOOK

MONDAY, AUGUST 18

- 1969/In Australia, **Mick Jagger** is accidentally shot on the set of *Ned Kelly*.
- 1977/Over 75,000 fans mourn outside of Graceland's gates as funeral services for **Elvis Presley** are held.
- 1992/Nirvana's **Kurt Cobain** and Hole's **Courtney Love** become parents to daughter Frances Bean.
- 1995/**Bobby Brown** is arrested for battery after kicking a security guard. The guard had been investigating complaints about noise from Brown's Hollywood hotel room.
- Born: **Dennis Elliot** (Foreigner) 1950, **Gary Lee Connor** (Screaming Trees) 1962
- Releases: **Peter, Paul & Mary's** "If I Had A Hammer" (1962), the **Doobie Brothers'** "China Grove" (1973)

TUESDAY, AUGUST 19

- 1973/**Kris Kristofferson** marries **Rita Coolidge**.
- 1976/**Kiss** tops the U.S. singles charts with the love ballad "Beth."
- 1980/A crowd of 1400 riots in Toronto when **Alice Cooper** is forced to cancel his show due to illness.
- 1995/Death Row Records CEO **Suge Knight** opens Club 662 in Las Vegas. **Jodeci** perform on opening night.
- Born: **Ginger Baker** (Cream) 1940, **John Deacon** (Queen) 1951

WEDNESDAY, AUGUST 20

- 1967/Technicians **R. and D.W. Dolby** introduce their noise-reduction system for audio recording.
- 1969/**Frank Zappa** disbands the **Mothers of Invention**.
- 1976/Dallas and Washington become the first two markets where FM penetration beats AM.

- Born: **Isaac Hayes** 1942, **Jim Pankow** (Chicago) 1947, **Robert Plant** (Chicago) 1948, the late **Phil Lynott** (Thin Lizzy) 1951, **John Hiatt** 1952
- Releases: the **Temptations'** "Beauty Is Only Skin Deep" (1966)

THURSDAY, AUGUST 21

- 1967/**Columbia Records** re-signs **Bob Dylan** after his original five-year agreement ends. Dylan had already signed with MGM Records, but MGM never countersigned the contract, allowing Columbia to move in on the deal.
- 1980/*The Pirates Of Penzance* — co-starring **Linda Ronstadt** — moves to Broadway, marking her debut there.
- 1993/**Bernie Taupin** weds **Stephanie Haymes**.
- 1994/"**Barbra Streisand** — The Concert" becomes the highest-rated special in HBO's history, attracting 11.2 million viewers.
- Born: **Kenny Rogers** 1938, **Joe Strummer** (Clash) 1955, **Budgie** (Siouxie & the Banshees) 1957
- Releases: the **Lovin' Spoonful's** "Do You Believe In Magic" and **Barry McGuire's** "Eve Of Destruction" (1965)

FRIDAY, AUGUST 22

- 1979/**Led Zeppelin** releases what turns out to be their last album, *In Through The Out Door*.



Zeppelin's swan song sings.

- 1980/**Barry Manilow** is awarded a star on the Hollywood Walk Of Fame.
- 1992/**Sting** marries his girlfriend of 10 years, **Trudy Styler**.
- 1993/**Queen Latifah** makes her TV acting debut as sitcom *Living Single* bows on Fox.
- Born: **Roland Orzabal** (Tears For Fears) 1961, **Debbi Peterson** (Bangles) 1961, **Tori Amos** 1963, **Layne Staley** (Alice In Chains) 1967
- Releases: **Martha & The Vandellas'** "Dancing In The Streets" (1964)

SATURDAY, AUGUST 23

- 1962/**John Lennon** marries art student **Cynthia Powell**.
- 1980/**David Bowie** scores his first British No. 1 in five years with "Ashes To Ashes."
- 1993/**Duran Duran** receive a star on the Hollywood Walk Of Fame.
- Born: the late **Keith Moon** 1946, **Rick Springfield** 1949

SUNDAY, AUGUST 24

- 1968/The Who's **Keith Moon** drives a Lincoln into the pool of a Flint, MI Holiday Inn.
- 1981/**Mark David Chapman** is sentenced to 20 years for murdering **John Lennon**.
- 1990/**Sinead O'Connor** refuses to perform if the U.S. National Anthem is played before her show in Holmdel, NJ. Several radio stations ban her music.
- 1994/**Pearl Jam** drummer **Dave Abbruzzese** quits the band to formally study music. He's replaced by **Jack Irons**.
- Born: **Jim Capaldi** (Traffic) 1944
- Releases: **Iron Butterfly's** "In-A-Gadda-Da-Vida" and **Jeanie C. Riley's** "Harper Valley P.T.A." (1968)

— Frank Correia

SHOW PREP



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- CHRIS ROCK Champagne (DreamWorks/Geffen)
- 10,000 MANIACS More Than This (Geffen)
- FILTER & THE CRYSTAL METHOD (Can't You) ... (Immortal/Epic)
- OUR LADY PEACE Superman's Dead (Columbia)
- SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
- MAGOO & TIMBALAND Up Jumps... (BlackGround/Atlantic)

EXCLUSIVE

- OASIS D'You Know What I Mean (Epic)

HEAVY

- FIONA APPLE Criminal (Work)
- FOXY BROWN & DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury)
- MARIAH CAREY Honey (Columbia)
- LIVE Turn My Head (Radioactive)
- MATCHBOX 20 Push (Lava/Atlantic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- PRODIGY Breathe (Mute/Maverick/WB)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- WILL SMITH Men In Black (Columbia)
- SPICE GIRLS 2 Become 1 (Virgin)
- SUBLIME Wrong Way (Gasoline Alley/MCA)
- SUGAR RAY Fly (Lava/Atlantic)
- WU-TANG CLAN Triumph (Loud/RCA)
- WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)

STRESS

- BLACKSTREET Fix (Interscope)
- MARY J. BLIGE Everything (MCA)
- MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)
- FLEETWOOD MAC Silver Springs (Reprise)
- FOO FIGHTERS Everlong (Capitol)
- HANSON Where's The Love (Mercury)
- JEWEL Foolish Games (Atlantic)
- MIGHTY MIGHTY BOSSTONES The Pascal King (Big Rig/Mercury)
- OMC How Bizarre (Mercury)
- REEF Place Your Hands (Epic)
- REEL BIG FISH Sell Out (Mojo/Universal)
- CHRIS ROCK Champagne (DreamWorks/Geffen)
- SMASH MOUTH Walkin' On The Sun (Interscope)
- SNEAKER PIMPS 6 Underground (Virgin)
- TONIC If You Could Only See (Polydor/A&M)
- U2 Last Night On Earth (Island)
- VERVE PIPE Villains (RCA)

ACTIVE

- BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)
- ERYKAH BADU The Other Side Of The Game (Kedar/Universal)
- BECK Jack-Ass (DGC/Geffen)
- BONE THUGS-N-HARMONY Look Into... (Ruthless/Relativity)
- BUSH Personal Holloway (Trauma/Interscope)
- CODDLE I/40 THEVZ C U When U Get There (Tommy Boy)
- DANDY WARHOLS Not It You... (Tim Kerr/Capitol)
- DRU HILL Never Make A Promise (Island)
- FILTER & THE CRYSTAL METHOD (Can't You) Trip... (Immortal/Epic)
- GINUWINE When Doves Cry (550 Music)
- JAMIROQUAI Alright (Work)
- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- LOCAL H Eddie Vedder (Island)
- MANSUN Wide Open Space (Epic)
- MAXWELL Closer (Columbia)
- 98 DEGREES Invisible Man (Motown)
- OUR LADY PEACE Superman's Dead (Columbia)
- SAVAGE GARDEN To The Moon And Back (Columbia)
- 702 All I Want (Biv 10/Motown)
- SISTER HAZEL All For You (Universal)
- SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
- SWV I/PUFF DADDY Someone (RCA)
- 10,000 MANIACS More Than This (Geffen)
- 311 Transistor (Capricorn/Mercury)
- MAGOO & TIMBALAND Up Jumps... (BlackGround/Atlantic)
- TOOL Aenema (Volcano)
- VERUCA SALT Shutterbug (Outpost/Geffen)

Video airplay from August 11-17



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- BECK Jack-Ass (DGC/Geffen)
- AMY GRANT Takes A Little Time (A&M)
- JAMIROQUAI Alright (Work)
- VANESSA WILLIAMS Happiness (Mercury)

XL

- SHAWN COLVIN Sunny Came Home (Columbia)
- JEWEL Foolish Games (Atlantic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- SPICE GIRLS 2 Become 1 (Virgin)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

LARGE

- FIONA APPLE Criminal (Work)
- JON BON Jovi Janie, Don't Take Your Love To Town (Mercury)
- MARIAH CAREY Honey (Columbia)
- FLEETWOOD MAC Silver Springs (Reprise)
- HANSON Where's The Love (Mercury)
- 10,000 MANIACS More Than This (Geffen)
- OMC How Bizarre (Mercury)
- WALLFLOWERS The Difference (Interscope)

MEDIUM

- PAULA COLE I Don't Want To Wait (Imago/WB)
- SHERYL CROW A Change Would Do You Good (A&M)
- MATCHBOX 20 Push (Lava/Atlantic)
- DUNCAN SHEIK She Runs Away (Atlantic)
- SISTER HAZEL All For You (Universal)
- TEXAS Say What You Want (Mercury)

CUSTOM

- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BECK Jack-Ass (DGC/Geffen)
- BELINDA CARLISLE In Too Deep (Ark 21)
- CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
- GOD'S PROPERTY Stomp (B-Rite/Interscope)
- AMY GRANT Takes A Little Time (A&M)
- JAMIROQUAI Alright (Work)
- R. KELLY Gotham City (Jive)
- DIANA KING I Say A Little Prayer (Work)
- PATTI LABELLE When You Talk About Love (MCA)
- LIVE Turn My Head (Radioactive)
- MAXWELL Whenever, Wherever, Whatever (Columbia)
- MARK MORRISON Return Of The Mack (Atlantic)
- O'JAYS What's Stopping You (Global Soul)
- RAHSAAN PATTERSON Where You Are (MCA)
- PRETENDERS Goodbye (Hollywood)
- REFUGEE CAMP & LAURYN HILL The Sweetest Thing (Columbia)
- LEANN RIMES How Do I Live (Curb)
- ROBYN Do You Know (What It Takes) (RCA)
- SAVAGE GARDEN To The Moon And Back (Columbia)
- LISA STANSFIELD Never, Never Gonna Give You Up (Arista)
- JAMES TAYLOR Enough To Be On Your Way (Columbia)
- TONIC If You Could Only See (Polydor/A&M)
- U2 Last Night On Earth (Island)
- VANESSA WILLIAMS Happiness (Mercury)
- WORLD PARTY Call Me Up (Enclave)

Video airplay from August 11-17.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- MARY J. BLIGE I Can Love You (MCA)
- WILL SMITH Men In Black (Columbia)
- WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)
- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- BLACKSTREET F/O (Interscope)
- MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)
- ERYKAH BADU Other Side Of The Game (Kedar/Universal)
- PATTI LABELLE When You Talk About Love (MCA)
- GINUWINE I'll Do Anything (550 Music)

Information for week ending August 8.

Rap City Top 10

- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- WU-TANG CLAN Triumph (Loud/RCA)
- WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)
- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- EMPD Never Seen Before (Def Jam)
- CRU Just Another Case (Def Jam/Mercury)
- O.C. Far From Yours (Payday/Trr)
- MA X/FOXY BROWN The Party Don't Stop (No Limit/Priority)
- MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)
- LADY OF RAGE Get With Da Wickedness (Death Row)

Information for week ending August 8.

TELEVISION

TOP TEN SHOWS JULY 28-AUGUST 3

Total Audience
(97 million households)

- 1 Seinfeld
- 2 20/20
- 3 ER
- 4 Suddenly Susan
- 5 60 Minutes
- 6 Dateline NBC (Monday)
- 7 Dateline NBC (Tuesday)
- (tie) Friends
- (tie) Touched By An Angel
- 10 Law And Order

Adults 25-54

- 1 Seinfeld
- 2 Suddenly Susan
- 3 ER
- 4 The Drew Carey Show
- (tie) Men Behaving Badly
- (tie) The X-Files
- 7 Dateline NBC (Monday)
- (tie) Friends
- (tie) 20/20
- 10 Law And Order

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Taped in May, **Fleetwood Mac: The Dance** is a 90-minute concert special airing on MTV; the companion CD is slated for release August 19 (Tuesday, 8/12, 10pm).

Friday, 8/8

- Aerosmith, *Late Show With David Letterman* (CBS, 11:35pm).

Saturday, 8/9

- Sonic Youth, Bill Frisell, and special guest Jimmie Dale Gilmore perform on **PBS's Sessions At West 54th** (check local listings).

Monday, 8/11

- O'Jays perform on *Vibe*, a new late-night talk show hosted by Chris Spencer (check local listings).
- Brady Seals, *Prime Time Country* (TNN, 9pm ET/6pm PT).
- John Fogerty, *The Tonight Show With Jay Leno* (NBC, 11:35pm).

Tuesday, 8/12

- Scarface, *Vibe*.
- Natalie Cole, *Jay Leno*.
- Cool For August, *Late Night With Conan O'Brien* (NBC, 12:35am).

Wednesday, 8/13

- Maxwell, *Vibe*.

Thursday, 8/14

- Wyclef Jean, *Vibe*.
- Stevie Nicks & Lindsey Buckingham, *Jay Leno*.
- Wilco, *Conan O'Brien*.

FILMS

WEEKEND BOX OFFICE AUGUST 1-3

- | | |
|---|---------|
| 1 Air Force One (Sony) | \$25.73 |
| 2 Spawn (New Line)* | \$21.21 |
| 3 George Of The Jungle (Buena Vista) | \$8.87 |
| 4 Men In Black (Sony) | \$8.01 |
| 5 Picture Perfect (Fox)* | \$7.80 |
| 6 Contact (WB) | \$6.24 |
| 7 Air Bud (Buena Vista)* | \$4.72 |
| 8 Nothing To Lose (Buena Vista) | \$4.49 |
| 9 Face/Off (Paramount) | \$3.75 |
| 10 Good Burger (Paramount) | \$3.56 |

All figures in millions
* First week in release
Source: Entertainment Data Inc.

COMING ATTRACTIONS:
This week's openers include *Def Jam's How To Be A Player*, starring Bill Bellamy. The film's *Violator/Def Jam/RAL/Mercury* soundtrack sports the current single by **Foxy Brown f/ Dru Hill** ("Big Bad Mamma") as well as a previously unreleased **2Pac** track ("Troublesome"). **EPMD's** "Never Seen Before," **Rick James & Richie Rich's** "Hard To Get," **Junior M.A.F.I.A.'s** "Young Casanovas," **Master P's** "How To Be A Playa," **Too Short f/ George Clinton's** "It's A Cold Day," **Eightball & MJG's** "In The Wind," **Playa & Foxy Brown's** "I Gotta Know," cuts by **Jayo Felony, Absolute, Crucial Conflict, Suga Free, Dymon, Chill**, and a collaboration among **DMX, Mic Geonimo, Cormega, JA & Fatal Hussein** ("The Usual Suspects") complete the CD.

VIDEO

NEW THIS WEEK

- **WILD STYLE** (Rhino)
Originally released in theaters in 1983, this "hip hop" feature film tells the story of a tagger commissioned to paint the stage for a rapper's convention. On August 19 **Rhino Records** plans to release the film's soundtrack, which contains cuts by **Grandmaster Flash, Busy Bee**, and **Fab-5 Freddy**, the latter of whom plays a rap promoter in the film.
- **LOST HIGHWAY** (PolyGram)
This feature film starring Bill Pullman and Patricia Arquette has a cameo appearance by **Marilyn Manson**, whose band — **Marilyn Manson** — contributes "Apple Of Sodom" and "I Put A Spell On You" to the film's **Nothing/Interscope** soundtrack. Rounding out the LP are **Smashing Pumpkins' "Eye," David Bowie's "I'm Deranged"** ("Edit" and "Reprise" versions), **Lou Reed's "This Magic Moment," Nine Inch Nails' "The Perfect Drug," NIN** frontman **Trent Reznor's "Videodrones: Questions"** and "Driver Down," **Angelo Badalamenti's** score, and more.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- NOTORIOUS B.I.G. Mo Money Mo... (Bad Boy/Arista)
- WU-TANG CLAN Triumph (Loud/RCA)
- WILL SMITH Men In Black (Columbia)
- PUFF DADDY & FAITH EVANS I'll Be... (Bad Boy/Arista)
- MARIAH CAREY Honey (Columbia)
- SWV Someone (RCA)
- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- MA X/MASTER P & FOXY BROWN The Party... (No Limit/Priority)
- RAHSAAN PATTERSON Where You Are (MCA)
- JOCK JAM The Jock Jam (Tommy Boy)
- DRU HILL Never Make A Promise (Island)
- ADINA HOWARD (Freak) And U Know It (EastWest/EEG)
- CODDLE I/40 THEVZ C U When U Get There (Tommy Boy)
- F. BROWN I/D. HILL Big Bad... (Violator/Def Jam/RAL/Mercury)
- KOCK-D-ZEL Decisions (Back On Black)
- ERYKAH BADU Other Side Of The Game (Kedar/Universal)
- SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)
- SPICE GIRLS 2 Become 1 (Virgin)
- HANSON Where's The Love (Mercury)
- OAIVNA So Good (Loud/Interscope)

Information for week ending 8/8



Pos.	Artist	Avg. Gross (in 000s)
1	U2	\$2443.9
2	JIMMY BUFFETT	\$977.3
3	OZZFEST '97	\$600.6
4	DAVE MATTHEWS BAND	\$457.4
5	METALLICA	\$445.5
6	TINA TURNER	\$401.6
7	JOHN MELLENCAMP	\$384.5
8	KISS	\$328.4
9	ALLMAN BROTHERS BAND	\$291.3
10	RUSH	\$272.7
11	BUSH	\$227.3
12	NO DOUBT	\$226.1
13	ALAN JACKSON	\$221.6
14	FURTHUR FESTIVAL	\$220.0
15	CHICAGO/BEACH BOYS	\$203.2

Among this week's new tours:

- AQUABATS
- DAVID BRENNER
- BOBGOBLIN
- COLONY
- OMC
- OUR LADY PEACE
- PANTERA
- SLOAN

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

Spanish

Continued from Page 1

representative for Latin Communications Group (LCG). "Factors such as population growth weigh heavily, and advertising aimed at this audience is growing likewise.

"Big advertisers realize this and are willing to spend more money. Look at Latin radio, print, and television; not many advertisers are taking advantage of this. Spanish speakers are very strong in consumerism." Added LCG President/CEO Peter Davidson: "Spanish media is completely undersold."

Presently, the top three Hispanic media advertisers are Procter & Gamble with \$39.5 million, AT&T at \$25 million, and McDonald's with \$12.8 million, *Hispanic Business* found.

An Ear To What's Next

It's been said Miami's radio market best represents the future of America's radio landscape. In Spring 1979, Arbitron ratings for Miami — then market No. 21 — placed Spanish News/Talkers WQBA-AM and WCMQ-AM at the top of the ratings heap. Fourth place went to younger-skewing WCMQ-FM, the first Spanish-language station to successfully attract younger listeners from mainstream, hit-oriented stations such as WHYI-FM (Y100) — even during Y100's heyday. Two other stations, WRHC-AM and WQBA-FM, also placed above a two share in that book.

In L.A., KALI-AM ruled Spanish-language radio with a 2.3, good for 18th place. Over in the Big Apple, WADO-AM held its own with similar ratings results.

Today, Heftel-owned Spanish AC KLVE-FM towers above more than 80 stations in the greater Los Angeles market, and has been the top-rated station among listeners 12+ for five consecutive years. Its 1996 revenues, according to BIA, were \$26.7 million.

In New York, Spanish Broadcasting System's WSKQ-FM has successfully entered the long-elusive top five. Meanwhile, sister WRMA-FM — along with Heftel's WAQI-AM & WAMR-FM — sit among Miami's top 10 stations. Of all Arbitron-rated stations in San Antonio, Dallas, Houston, and El Paso (roughly 106), 37 have Spanish formats.

Spanish-language radio now exists in places many wouldn't think it would thrive: Memphis and Eugene, OR. It's also gaining momentum on a national level through news networks CNN Radio Noticias and Hispanic Radio Network, and upstart Radio Unica Network.

Dividing One Piece Of The Pie

With the success of Spanish radio comes the need to market and promote a product in a new environment where merely being on the air isn't enough; an environment where competition and audience understanding has launched Spanish broadcasters into unprecedented competition.

The top three Spanish broadcasting groups today are Heftel, with 38 stations in 12 markets, and Spanish Broadcasting System and EXCL Communications, each with 10 stations in five markets. The merger between Heftel Broadcasting and Tichenor Media Systems was the second-biggest deal of 1996, worth over \$690 million.

Inevitably, in markets where Spanish broadcasting is a big business, such large nationwide corporations are claiming their stake. As a result, the mom-and-pop stations are disappearing. In some instances, even the mom-and-pops have expanded into groups.

Meridian International President Miguel Villareal Jr. comments, "The buying power of the Hispanic population is outgrowing that of the rest of the economy." But he notes that such trends have only surfaced during the 1990s. "There were less than 300 Spanish-language stations in 1991. The growth has really come over the last five years."

Meridian operates stations in Laredo, TX, a market that is 94% Hispanic, and San Antonio, where it has

a stand-alone AM. Villareal says, "Our competition comes not only from Spanish radio. We have to do everything competitive that the general market does. Our approach in San Antonio involves a few questions we ask ourselves: Is our niche still large enough for us to be effective? Are our promotions successful? Are we interacting meaningfully with our audience? Success has so much to do with dynamics.

"Are our programming and promotional elements enough to stay ahead of the curve? AM success lies in being innovative, not in the security of a powerhouse FM. We rely upon our grass-roots efforts to produce a meaningful product for our target audience. In programming, we like to call the approach the 'Ted Turner Hustle.' Are we moving so darn fast that competitors can't keep up?"

Davidson, whose LCG is the parent company of EXCL Communications, has attracted such diverse investors as the Carsey-Werner Production Co., New York State Pension Fund, GE Investment Corp., Mass Mutual Life Insurance, and Arnold Schwarzenegger.

"When we enter a market, we go in prepared with excellent major-market programming, research testing, and promoting," Davidson says. "We become involved in the community, promoting local events, maintaining a strong community presence."

Expanding & Fine-Tuning

One change in the Spanish broadcasting landscape Davidson foresees is major English-language broadcasting conglomerates adding Spanish-language properties to their investment portfolio. Clear Channel Communications already has a majority position in Heftel Broadcasting, and "major groups, such as Capstar and Jacor, could conceivably go in and convert their third and fourth holdings in a market to Spanish-formatted stations."

Villareal sees the future of Spanish radio in its impact on Arbitron numbers. "Spanish-language radio is still pretty limited. Developing a true niche multinational format relies on its ability to target Hispanics, regardless of what language you put on the air."

Ilia Leon, Director/Affiliate Relations for Hispanic Radio Network, believes "getting to know the business sector and having a major marketing program" are elements of success for small- and large-market broadcasters alike. "Get a good consumer base; Hispanics are a very viable consumer base. Substantiate your product."

Leon believes factors such as improved research and learning the business side of radio are elements Hispanic broadcasting has improved upon, but still need a lot of work. Leon, who has been in Spanish radio for nearly 20 years, figures local Spanish radio has slowly become more professional and polished.

"In the past, research was not doing what it needed to do. Develop your research. Conduct good focus groups. Local Spanish stations are always going to have to work harder to educate the advertiser."

R&R Associate Editor Adam Jacobson contributed to this story.

Steele

Continued from Page 1

during that time, noted, "There always are the flamboyant stories about Don, but he was an awfully bright guy, too. Few people would realize he was as brilliant a programmer as he was entertaining on the air."

Steele's next stop was as PD/afternoons at KEWB/San Francisco in 1964. It was there he met the man who was to become his best friend, Robert W. Morgan (who did nights there before moving to mornings).

"We were both hired at KEWB at the same time," Morgan relates. "At the first jock meeting, before we started on the air, everyone was dressed casually. But Steele comes in with a suit that looked like it was from Seville Row ... he's got a Beatle haircut ... he's the tallest guy in the room, and he just owned us from that point on! He intimidated the shit out of me and made me think I was over my head, but we went on to become the closest of friends — we were really inseparable.

"For what he did, a straight-on, hard-drivin' disc jockey, he was absolutely the finest to open a microphone. He could make an entire station sound great — even if it wasn't. And he got better as he got older. If it's possible for him to have gained a step in recent years, he did."

When programmer Ron Jacobs was hired by KHJ/Los Angeles to compete against what was then thought to be rock-solid KFVB, he hired Morgan for mornings; Morgan convinced Jacobs to hire Steele for afternoons.

"If you analyze Steele specifically from a content standpoint, he came in the eight seconds or the 14 seconds before the vocal hit and just impacted you with his energy and his own little language," Jacobs said. "He made an institution of signing off on Fridays with all the words that rhyme with KHJ, Pat O'Day, Johnnie Ray, and all that stuff. Don's delivery would be compelling even if he were reading the Peoria phone book."

Another of Steele's KHJ PDs, Paul Drew, observed, "The man was so incredibly professional — he was a program director's dream. He sound-

ed as good today as he did 25 years ago. You can't say that about too many people in this business."

Steele left KHJ in 1973 and hopped around a bunch of L.A. stations — never staying out of work for too long — until joining KRTH in 1992, where he was once again paired up in a one-two morning-afternoon punch with Morgan. (And if money, not ratings, is the barometer of a station's success these days, the station's cash flow is near the top in the country.)

On the afternoon of Steele's death, KRTH GM Pat Duffy told R&R, "It's an extremely sad day for all of us ... it just happened so rapidly. Don got sick about three months ago and asked us to be very quiet about it, and we respected his wishes. Here's the most vibrant guy you'll ever meet, such a great talent, and fun. But as soon as he got sick, he didn't want to be on the air. He wouldn't go on the air if he couldn't be The Real Don Steele. It wasn't an act, and he was very dedicated to doing it right. It was difficult for me knowing he was ill and not being able to tell anybody.

"I consider myself very lucky to have this job and very pleased that I had the opportunity to work with him. I used to write the copy for the live spots he did in the afternoon. It's a skill that's gone for people who've never worked in retail environments. One of the highlights of this job was being able to sit and laugh with him while putting together this outrageous stuff. I could write his screaming and yelling style and really got a kick out of that.

"He'd come into my office in character as The Real Don Steele, screaming at everybody. It's almost like being with a prize fighter just before he goes into the ring. Outside the office, he was the last true Hollywood type. He wanted to be taken places in limos and have everything done for him. He was just a real character — a real '60s guy. We'd have lunch at the Palm, and he'd say 'Hey baby' to everybody."

Steele — who died at his home in the Hollywood Hills not far from where he was born — is survived by his wife, Shaune. Private services were pending.

Gorlick

Continued from Page 3

ed in 1995 to Sr. VP/Promotion.

"Upon leaving MCA Records, I was presented with a number of opportunities," Gorlick stated. "However, this is the only place I really wanted to be. Who hasn't been touched by these guys [DreamWorks Records principals Mo Ostin and Lenny Waronker]? They've had an impact on so many people, whether it's their integrity and class as individuals, the fantastic records they've made, or the superlative record company they built [Warner Bros.]. I also have enormous respect for [Geffen Records President] Bill Bennett, whom I've known for over 10 years. And of course, this means reuniting with Bruce. We met in 1979 at a college radio convention in Kansas City and have basically been together our entire professional lives. It's a relationship that works pretty well, so why tamper with it?"

Hansen

Continued from Page 3

allows him to look beyond the confines of this great market into some other arenas. At the same time, it gives BA the benefit of his experience and wisdom. Lee has been remarkably smart to honor the legacy of [late KKSF PD] Steve Feinstein and [founding VP/GM] Dave Kendrick. It would have been so easy for someone to come in here and insist they put their signature on KKSF, but he didn't because he's so comfortable with himself and his information. He can now continue to evolve this radio station while using other markets as canvases for his vision."

Previously, Hansen served as PD, then OM, of heritage NAC WNUA/Chicago. He began his radio career in the Bay Area as Rock jock "Baby Leroy" on KSJO/San Jose.



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Howard Stern Invades Canada

“If there’s one city in Canada that’s cosmopolitan enough for **Howard Stern**, it’s Montreal.” That’s according to CHOM PD Ian MacLean, who announced the Rocker will be the first Canadian station to broadcast Stern when it premieres the show on September 2 between 6-10am. Unconfirmed reports have Stern launching in several other Canadian markets, including Toronto and Calgary.

Look for Westwood One President/Formats **Ed Salamon** to flip his travel pattern and spend three weeks per month in NY and one week each month in L.A., instead of the other way around. Salamon reports he’ll still remain in charge of the company’s full-time formats and Country programming while taking on additional duties on the right coast.

SFX Broadcasting has signed a deal with **Jeff Pollack**, who will become group consultant, working with all of the company’s properties. Meanwhile, at SFX’s KTXQ (Q102) & KBFB (B97.9)/Dallas, Dir./Creative Services **Whitten Pell** signs a new deal. He’ll handle marketing, oversee promotions, and work on event marketing for Q102 and B97.9, and other selected SFX properties (while still maintaining his outside businesses). Also, the stations retain Doug Harris as promotion and marketing consultant. He’ll answer to Pell.

Industry People In The Press

Elektra Records Chairman/CEO Sylvia

Rumors

- Now that **Jacor** has acquired **WCBW/St. Louis**, will it flip to CHR/Rhythmic, complementing Jacor’s Urban arsenal of **KATZ-AM & FM** and **KMJM**?
- Will **Bonneville** Pop/Alternative **WDBZ/NY** flip its calls back to **WNSR**? Are there more changes in store?
- Is Los Angeles the next big West Coast market to get several format adjustments and ownership changes?
- Are several San Francisco stations considering a flip to Talk? Could two current West Coast Talk programmers be in the mix?

Rhone is featured in the August issue of *Black Enterprise* magazine in an article featuring “20 women of power and influence in corporate America.” The article acknowledges Rhone as the only African-American woman to head a major record label.

<p><i>Main Course</i></p> <p><i>Perennial Favorites</i></p> <p>ERYKAH BADU <i>Available Now</i> <small>The life you lead, and the love you seek... A healthy dose of love and passion... Available in CD, cassette, and vinyl.</small></p> <p>HEAVY D. <i>Available Now</i> <small>Circle the evidence... in the previous... ...</small></p> <p>SISTER HAZEL <i>Available Now</i> <small>... ...</small></p> <p>TRACEY LEE <i>Available Now</i> <small>... ...</small></p> <p>REEL BIG FISH <i>Available Now</i> <small>... ...</small></p> <p>LOST BOYZ <i>Available Now</i> <small>... ...</small></p>	<p><i>First Course</i></p> <p><i>The following delicacies will whet your appetite for their full length releases</i></p> <p><i>Appetizers</i></p> <p>Big Bub, "Need Your Love" <i>Available July 15th</i></p> <p>Chico DeBary, "Uppin' Me" <i>Available July 15th</i></p> <p>Samantha Cole, "Down In Love" <i>Available August 5th</i></p> <p>Ch' Shil, "Set You Free" <i>Available August 12th</i></p> <p>Tracey Lee, "Give It Up Baby" <i>Available August 12th</i></p> <p>Sway, "When Sazambai Comes" <i>Available August 14th</i></p> <p>Ricky Jones, "It Don't Make No Sense" <i>Available August 26th</i></p>
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RECORD PROMO OF THE WEEK — Universal Records presents a musical menu.

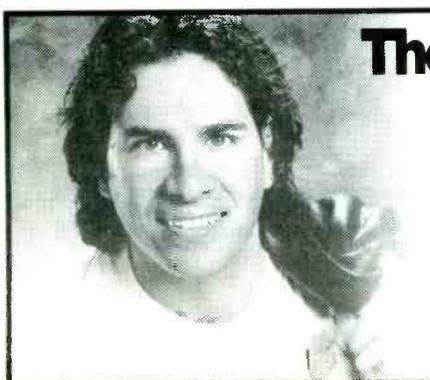
Fortune magazine’s “Moguls” feature (in the August 18 issue) profiles Paxson Communications chief **Lowell “Bud” Paxson**. *Fortune* credits Paxson with predicting radio deregulation in the early ‘90s and buying his cluster of Florida stations cheaply during the recession in hopes of payoffs down the line. That payoff came in June, when he sold his group to Clear Channel Communications for \$346 million.

Was that **WWZZ/Washington APD/MD Ron Ross** in *USA Today* last week, talking about MCA’s newest hit, “Barbie Girl” by Aqua?

Olympic Bombing Suspect Sues WABC-AM/NY

Richard Jewell, who was initially a suspect in last year’s Atlanta Olympics bombing, claims WABC host Michael Lebron (aka Lionel) and the Talk station defamed him. In the \$7.5 million suit filed July 29 in New York Federal District court, Jewell alleges that Lionel said on-air he

Continued on Page 24



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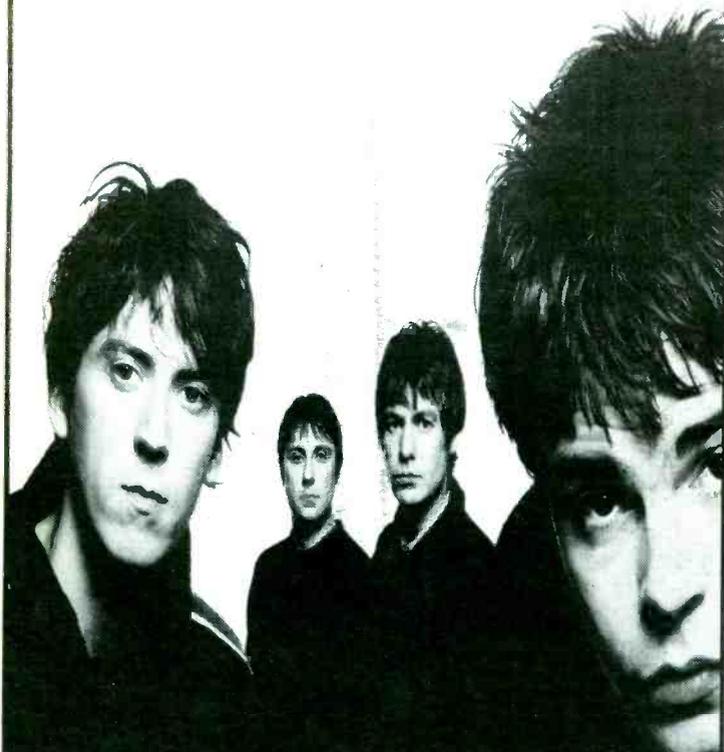
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Remixes by Jack Joseph Puig and Bill Price
Management: Steve Harrison Get AMPed: MCA Records Online: www.mcarecords.com

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Continued from Page 23

"probably will be arrested" and "he is guilty! Execute him!" The suit also claims that the host falsely stated on-air that Jewell possessed an anarchist manual; that Lionel ridiculed the opinions of callers who said they thought Jewell wasn't responsible for the bombing; and that WABC and Lionel acted in a "grossly irresponsible manner" and have caused permanent injury to Jewell's reputation. (Jewell was cleared of suspicion last October.)

On Tuesday (8/5), WABC-AM GM Mitch Dolan told **ST** he had still not been served court papers and could not comment.

Give Until It 'Hertz

KLOS/L.A. is hosting its 16th annual KLOS Blood Drive Thursday through Saturday (8/7-9). The event, which has saved more than 160,000 lives since its incarnation, is recognized by the American Red Cross as the largest single sponsored event in California and the second-largest in the United States. 1997 donors will receive a Lynyrd Skynyrd concert ticket and a KLOS T-shirt for their support.

The Boy Scouts of America have launched their first radio station, **QBSA**, which began broadcasting last Friday for the opening of the Boy Scout Jamboree. The station is a 100-watt experiment that PD **John Ryan** says is "comprised mostly of broadcast industry professionals." DJ **Michael Thorp** sees it as a "training area for future radio announcers." The station is one of several programs and exhibits that will be featured at the Jamboree, which is held every four years and attended by scouts from all over the world. **R&R's** very own **Henry Mowry** is currently shepherding a group of scouts.

A plum Hot AC programming opportunity opens up as **Pat Paxton** decides to leave Nationwide's **KHMX/Houston**. Saying the parting was very amicable, Paxton told **ST** he'll announce his next opportunity later this month.

WHTZ/NY celebrated its 14th birthday last Friday (8/1) with on-air appearances by several former "Z" jocks, including Scott



SHAUN CASSIDY 'ROARS' INTO STAR/L.A. — After a week of on-air pleas, former teen singing sensation (and now producer of Fox-TV's Roar) Shaun Cassidy drops in to wish one of his biggest fans, KYSR/L.A. morning personality Lisa Foxx, a happy birthday.

Shannon, Ross Brittain, Hollywood Hamilton, "Magic" Matt Alan, Chio The Hitman, Jack Da Wack, Adam Goodman, Shadoe P. Stevens (aka Shadow Steele), Janet Dean, Claire Stevens, and John Lander.

Hot AC **WMTX/Tampa** transitioned to Pop/Alternative "Star 95.7" on Monday (8/4). PD **Chuck Morgan** remains in place, but syndicated morning personalities **Scott Shannon & Todd Pettingill** have been dropped, and other on-air personnel changes are likely.

Continued on Page 26

Rumbles, Pt. 1

- CBS Radio Networks VP/Programming **Frank Murphy** exits.
- Former **WGTZ/Dayton** PD **Mary Franco** becomes PD at crosstown Hot AC **WMMX. OM Jeff Ballentine** will now be able to focus on **WBTT**.
- **WZYP/Huntsville, AL** **Marc Summers** accepts the PD gig at **KZHT/Salt Lake City**.
- **KQKS/Denver** PD **Mark Feather** exits.
- **KSD/St. Louis APD/MD** **Jay Philpott** resigns to accept a similar post with Chancellor Media's **WBOB (Rock 100.3) Minneapolis**, effective August 25; he'll also handle middays. His last day at **KSD** is August 15.
- **WEZB/New Orleans** eliminates its APD/MD position; 16-year vet **Joey Giovingo** exits.
- **KIXY/San Angelo, TX** PD **J.J. Morgan** becomes APD/MD at **KQKQ/Omaha**.
- **KRUZ/Santa Barbara, CA** GSM **Sandy Lipowski** becomes GM.
- Former **WZEE/Madison, WI** jock and **KIRO-TV/Seattle** producer **Ted Striker** returns to radio as morning show producer at **KBKS/Seattle**.
- **WJUS/Fl. Walton Beach-Panama City, FL** flips to CHR. Former **KSTT/Tucson** staffer **Rick Taylor** becomes PD, and **Jan Jeffries** consults.
- At **KEZA/Fayetteville, NC**, **Rich Kelly** becomes PD, **Derek Somerz** is named APD, and **Krystal Hudson** picks up MD duties.
- **KFFM/Yakima, WA** morning maven **Misty Dawn** moves to weekends.

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STREET TALK®

Continued from Page 24

It's time again for one of the Bay Area's biggest events, the **KMEL Summer Jam '97**, is set for tomorrow (8/9) at Concord Pavilion. Scheduled to perform are Blackstreet, Aaliyah, Dru Hill, Mint Condition, 112, Puff Daddy & Faith Evans (via satellite) with a special tribute to Notorious B.I.G., Ginuwine, Richie Rich, Redman/Method Man, Nuyorican Soul, Billy Lawrence & Rampage, Afeni Shakur with a special tribute to Tupac Shakur, and Ultra Nate.

Congrats to KRXQ/Sacramento Station Mgr./PD **Curtiss Johnson** and Atlantic Bay Area Local Promo Manager **Amy Birch** on their engagement. Curtiss popped the question in Maui, where the couple were among the lucky industry heavyweights attending 311's performance at the Big Mele Festival.

Are there more changes in store for **KABC/L.A.**? Right-leaning African-American afternoon talk host **Larry Elder** reportedly is "on his way out," according to *Daily Variety*. Just months after being the subject of a *60 Minutes* story and an advertising boycott, which reportedly cost KABC millions in revenue, Elder may be replaced by Orlando shock-jock **Ed Tyll**.

Morning Driver Shows Off His Stick!

No we're not talking about his schtick or the station's tower... **KMGL/Oklahoma City** morning guy **Bob Glover** was arrested last

Rumbles, Pt. 2

- After 10 years with CHR/Rhythmic **WPGC/Washington** — most recently as APD/MD/afternoon driver — **Albie Dee** heads to CBS CHR/Pop sister **WXYV/Baltimore** for mornings. Taking over afternoons back at 'PGC is **Adimu**, who's been hosting that station's "Lovetalk and Slowjams" show; **Jeanie Jones** will host "Lovetalk" on an interim basis.
- **KRBE/Houston** restructures its promotion staff. Asst. Promotion Director **Wendy Craven** is elevated to Promotion Director; she had worked under **Mark Shecterle**, who now is Marketing Director. **Tasha Coney** joins the team as Promotion Asst., while **Jeff Petrovic** assumes the Special Events Coordinator role.
- Local TV host **Larry Dowdy** joins the morning show at **WXLK/Roanoke**.
- **KHTQ/Spokane, WA** afternooner **Darrin Tripp** adds MD duties, replacing **Brian Scott**.
- Relativity recording artist **Kid Frost** picks up the 10pm-2am slot at **KPTY/Phoenix**.
- Former **WJFX/Baltimore** PD **Ange Canessa** is named APD at **WMEE/Ft. Wayne**.
- **WROO/Jacksonville** evening personality **Julie Day** adds MD stripes.
- **WIOT/Toledo** MD **Don Davis** is upped to APD; former **WYNF/Sarasota** PD/MD **Susan Gates** joins as MD.
- **WPXC/Cape Cod, MA** ups MD **Ken Allen** to PD.
- Nashville-based **Magnatone Records** is eliminating its five-person field promo staff. Out of work are **Anne Sarosdy**, **Bob Reeves**, **Mila McFaden**, and **Danielle Rolfe**. **Danny Sommers** left last week.
- **WBEE/Rochester, NY** PD **Ron Ellis** exits.
- **WDKB/De Kalb, IL** PD **Ron Anthony** becomes APD/afternoon host at **KKBA/Corpus Christi, TX**.

RADIO RECORDS



1

- **Tom Cuddy** elevated to VP/Music Prog. for ABC Radio Stations.
- **Bonnie Goldner** boosted to VP/Nat'l Promo at RCA.
- **Dale O'Brian** tapped as PD for **WWZZ & WWVZ/Washington**.
- **Kid Curry** chosen **WPOW/Miami** PD.
- **Ali Castellini** promoted to **WXDX/Pittsburgh** PD.

5

- **John Hiatt** rejoins **KLTR/Houston** as VP/GM.
- **Susan Andrews** returns to **KBER/Salt Lake City** as GM.
- **Jon Robbins** accepts the PD chair of **KMZZ & KRXX/Minneapolis**.
- **Jim Kirkland** selected **WRVR/Memphis** PD.
- **Lex Staley** reclaims the PD post at **WFYV/Jacksonville**.

10

- **FCC** votes 4-0 to end enforcement of the Fairness Doctrine.
- **John Gehron** recruited as **WMRQ** (now **WODS**)/**Boston** VP/GM.
- **AC KLOK-FM/SF** becomes **NAC KKSF**, with **Steve Feinstein** as PD.
- **Terri Avery** is tapped as **KMJQ/Houston** PD.

15

- **John Shomby** selected **KAAM & KAFM/Dallas** OM/PD.
- **Chuck Morgan** made **WOMC/Detroit** PD.
- **Chris Gardner** named **OK100/Washington** PD.
- **Mike Stafford** joins **KSON/San Diego** as Sales Mgr.

20

- **David Berry** elevated to GM of **WQDR/Raleigh**.
- **Shadoe Stevens** and **Sparkle Plenty** swing to **KROQ/L.A.** for weekends.

Wednesday (7/30) in Edmond, OK, after six indecent exposure complaints were lodged against him, according to the *Edmond Evening Sun*. After allegedly exposing himself to several people of different ages, Glover was wrestled to the ground by police officials. He was later released from the Oklahoma County jail on \$12,000 bond. **KMGL** GM **Rob Adair** could not be reached for comment.

Condolences to the family of **Paco "The Kid" Menendez** of **WXKB/Ft. Myers**, who passed away from complications of diabetes last week.

I Want Their Agent

Jacor Classic Rock **KRFX/Denver** morning masters **Lewis & Floorwax** have signed a new three-year contract extension with the station. Key to the deal was the pair's new firing rights over other employees, including GM **Don "Mixed Drinks Happy Hour" Howe**, and the duo's new half-ownership of Jacor.



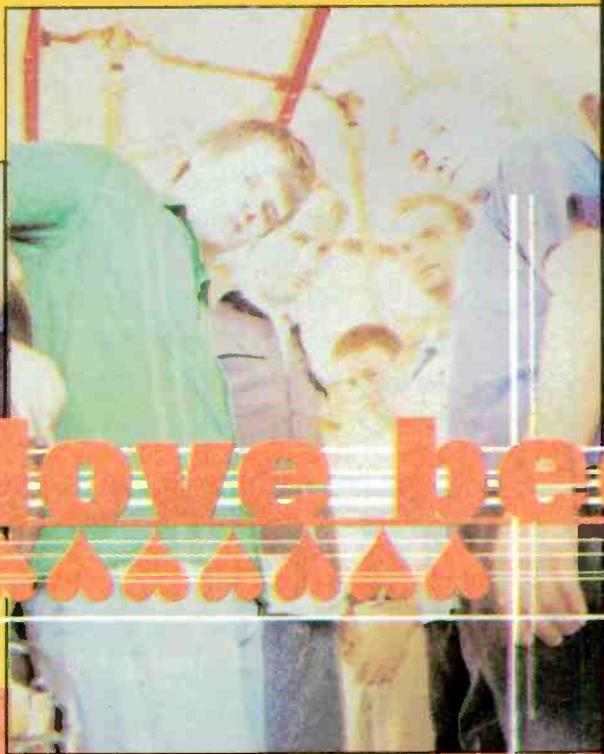
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After earning a huge following in their Nashville home base, the honeyrods came barreling toward a nationwide audience with their self-titled Capricorn Records debut album which was recorded at producer Matt Hyde's North Vine studio.

Two self-produced releases, a self-titled 1995 EP, and the "Cha, Cha, Cha" EP, set the stage for the honeyrods major label debut, and a spot on the ESPN X Games Xperience Tour in Spring 1997.

Management: Stephen C. Norris
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News/Talk Audience Declines

□ More than 60% down or flat

By Anthony Acampora

A review of Arbitron ratings for 25-54 and 35-64 adults for the News, Talk, and Sports formats shows a decline in both book-to-book and year-to-year comparisons.

The start of Major League Baseball wasn't a hit for all the flagship outlets. **KNBR/San Francisco** (where the Giants have been in first place most of the season), **WFAN/New York** (with those amazin' Mets), **KFMB-AM/San Diego**, and **KIRO/Seattle** hit homers this book.

The Midwest and Eastern part of the United States suffered through a cold winter, which may have caused a dropoff in the spring as all-News stations in New York, Chicago, and Philadelphia were off this book.

The following survey shows Spring '96, Winter '97, and Spring '97 results among 25-54 and 35-64 adults. Ranks are in parentheses with ties denoted by an asterisk.

Calls/Market	25-54			35-64		
	Sp '96	Wi '97	Sp '97	Sp '96	Wi '97	Sp '97
WCNN/Atlanta (Sports)	0.6 (18)	1.7 (16*)	1.1 (18)	0.7 (19)	1.8 (16)	1.3 (17)
WGST-F/Atlanta (N/T)	3.2 (14)	3.2 (13)	3.4 (14)	3.8 (10*)	3.7 (10)	3.6 (10*)
WGST-A/Atlanta (N/T)	2.2 (16)	1.7 (16*)	1.8 (16)	3.2 (14)	2.5 (14)	2.4 (15)
WSB-A/Atlanta (Talk)	8.5 (1)	8.6 (2)	7.4 (3)	12.4 (1)	11.5 (1)	10.5 (1)
WBAL/Baltimore (N/T)	6.0 (5)	5.3 (6)	4.4 (9)	8.8 (2)	8.6 (2)	7.8 (3)
WCBM/Baltimore (N/T)	1.2 (19)	1.3 (19)	1.3 (18)	1.9 (12*)	2.4 (9*)	2.3 (10)
WJFK-A/Baltimore (N/T)	2.7 (12)	2.1 (12*)	2.1 (12)	2.0 (11)	1.1 (22*)	1.9 (14)
WBZ/Boston (News)	5.1 (5*)	5.0 (6*)	4.8 (6*)	8.6 (1)	8.2 (1)	8.3 (1)
WEEI/Boston (Sports)	4.4 (9)	4.7 (8)	4.1 (10)	4.9 (7)	5.7 (6)	5.0 (7)
WRKO/Boston (N/T)	4.2 (11)	3.8 (13)	3.4 (14)	7.5 (3)	6.7 (3)	6.0 (4)
WBBM-A/Chicago (News)	2.5 (18)	3.0 (12)	2.9 (14)	3.8 (8)	4.6 (6)	4.5 (7)
WGN/Chicago (FS)	3.0 (12)	2.9 (13*)	3.1 (12)	6.8 (1)	5.9 (2)	6.4 (2)
WLS/Chicago (Talk)	2.3 (19*)	2.6 (18)	2.5 (17)	3.3 (10)	4.3 (8)	4.2 (8)
WMAQ/Chicago (News)	2.7 (15*)	1.9 (20)	1.4 (23)	3.5 (9)	2.4 (13)	2.0 (17)
WMVP/Chicago (Sports)	1.0 (25*)	1.5 (21)	1.8 (21)	0.8 (29)	1.2 (25*)	1.3 (24*)
WSCR/Chicago (Sports)	2.0 (21)	3.9 (8)	2.1 (18)	2.3 (13*)	3.8 (9)	1.9 (18*)

On The Scoreboard

Here's a look at how the 92 stations surveyed fared book-to-book and year-to-year:

Demographic	Book-To-Book			Year-To-Year		
	Up	Flat	Down	Up	Flat	Down
Adults 25-54	26	9	57	34	3	55
Adults 35-64	30	11	51	32	4	56

Calls/Market	25-54			35-64		
	Sp '96	Wi '97	Sp '97	Sp '96	Wi '97	Sp '97
WKRC/Cincinnati (FS)	2.9 (12)	3.4 (12)	2.9 (12)	4.1 (8*)	5.0 (6)	4.1 (7)
WLW/Cincinnati (FS)	10.8 (1)	9.8 (2)	7.7 (4)	13.1 (1)	11.5 (1)	9.8 (2)
WKNR/Cleveland (Sports)	5.1 (9)	3.1 (12)	4.2 (10)	6.3 (5)	3.2 (10)	5.2 (6)
WTAM/Cleveland (N/T)	4.6 (11)	4.5 (9*)	3.9 (11)	6.1 (6)	6.2 (4)	4.4 (10)
KLIF/Dallas (N/T)	3.7 (12)	3.7 (10)	3.8 (9*)	3.9 (10)	3.5 (9)	1.8 (20)
KRLD/Dallas (N/T)	3.4 (13)	3.3 (11*)	3.3 (13*)	4.8 (6*)	5.2 (5)	4.9 (5)
KTCK/Dallas (Sports)	2.9 (16*)	2.7 (16*)	2.2 (20)	2.1 (18)	2.2 (16*)	1.3 (21*)
WBAP/Dallas (N/T)	3.7 (12)	3.7 (10)	3.8 (9*)	6.1 (3)	5.5 (4)	5.8 (4)
KHOW/Denver (N/T)	2.8 (14)	4.2 (11)	3.7 (10*)	3.7 (9*)	5.7 (5)	5.3 (6)
KKFN/Denver (Sports)	2.1 (15)	1.5 (16*)	1.8 (16)	2.1 (15*)	3.2 (11)	2.4 (12*)
KOAA/Denver (N/T)	7.1 (2)	5.2 (8)	7.3 (3)	10.1 (1)	8.3 (2)	10.1 (1)
WDFN/Detroit (Sports)	1.4 (19*)	1.8 (19*)	2.0 (19)	1.2 (20*)	1.1 (21*)	1.6 (16*)
WJR/Detroit (Talk)	4.4 (6)	4.4 (8)	4.1 (9*)	6.9 (2*)	7.3 (3)	6.3 (3)
WWJ/Detroit (News)	3.6 (12*)	4.1 (10*)	3.5 (11)	5.2 (6)	5.8 (4)	5.6 (5)
WXYZ/Detroit (Talk)	3.0 (16)	2.7 (14)	2.6 (15)	4.2 (8)	3.9 (10)	3.8 (10)
KPRC/Houston (N/T)	2.7 (14)	2.5 (16)	2.4 (14)	3.7 (10)	3.2 (11*)	3.9 (8)
KSEV/Houston (N/T)	1.3 (20)	1.3 (20)	0.9 (23)	1.4 (19)	1.5 (18)	1.3 (20)
KTRH/Houston (News)	4.0 (9)	3.6 (11)	4.2 (9)	5.7 (5)	5.0 (7)	5.6 (5)

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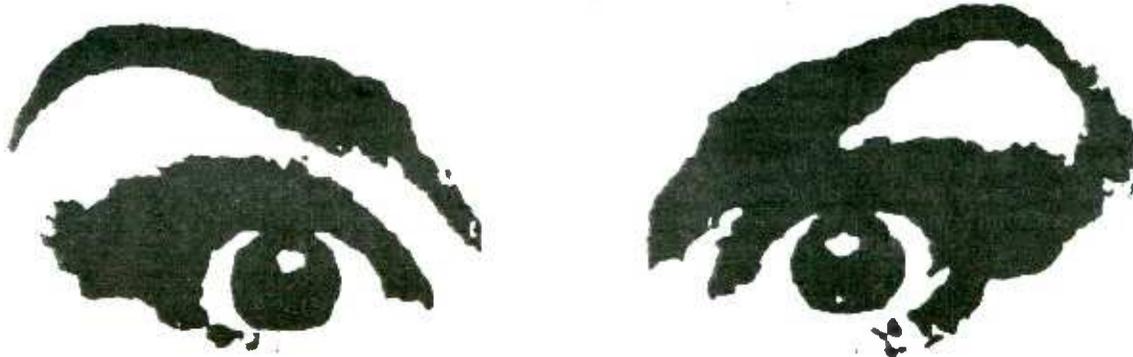
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Calls/Market	25-54			35-64			Calls/Market	25-54			35-64		
	Sp '96	Wi '97	Sp '97	Sp '96	Wi '97	Sp '97		Sp '96	Wi '97	Sp '97	Sp '96	Wi '97	Sp '97
KABC/Los Angeles (Talk)	2.1 (19)	1.9 (21*)	1.7 (20*)	3.7 (5*)	3.1 (7)	3.0 (9)	KEX/Portland (FS)	4.5 (9)	5.0 (8)	3.3 (12*)	4.5 (9)	5.0 (8)	3.3 (12)
KFI/Los Angeles (Talk)	3.5 (7*)	3.7 (7)	3.4 (7*)	5.4 (3*)	5.0 (3*)	4.9 (3)	KFXX/Portland (Sports)	0.8 (20)	1.4 (18)	1.0 (18*)	1.0 (19*)	1.5 (18)	1.1 (18)
KFWB/Los Angeles (News)	1.4 (24*)	1.6 (24)	1.3 (24)	2.4 (15)	2.9 (10*)	2.1 (17)	KOTK/Portland (Talk)	1.6 (16)	2.5 (15)	2.7 (15)	1.6 (16)	2.5 (15)	2.7 (15)
KLTX/Los Angeles (Talk)	2.7 (14*)	2.7 (14)	2.6 (17)	1.3 (24*)	2.2 (18)	2.1 (17)	KXL-A/Portland (N/T)	2.4 (14)	2.6 (14)	3.2 (14)	6.1 (5)	6.0 (4)	4.7 (8)
KNX/Los Angeles (News)	1.6 (22)	1.7 (23)	1.4 (22)	2.8 (11)	3.0 (8*)	2.7 (11*)	KFMB-A/San Diego (FS)	4.8 (5*)	3.3 (10)	4.8 (4)	7.8 (2)	5.9 (4)	7.3 (2)
KTZN/Los Angeles (Talk)	0.8 (34)	0.5 (37*)	0.6 (34*)	1.4 (24*)	0.7 (33*)	0.9 (30)	KOGO/San Diego (Talk)	1.8 (19)	0.8 (27*)	1.9 (21)	2.5 (11*)	1.5 (20*)	3.6 (8)
WINZ/Miami (N/T)	0.6 (29)	1.3 (24)	1.3 (23)	1.2 (26)	1.8 (22*)	1.7 (22*)	KSDO/San Diego (N/T)	2.4 (14*)	3.6 (9)	1.6 (22)	4.6 (6)	5.1 (6)	3.1 (10*)
WIOD/Miami (N/T)	2.9 (15)	2.7 (16)	2.5 (17)	3.3 (11)	3.0 (13)	2.3 (17)	XTRA-A/San Diego (Sports)	2.4 (14*)	2.7 (14)	2.6 (14)	2.1 (15)	2.4 (13)	2.2 (15)
WQAM/Miami (Sports)	2.0 (17*)	2.1 (19)	1.6 (20)	2.3 (20)	2.1 (18)	1.6 (24)	KCBS/SF (News)	4.0 (6)	3.7 (7*)	3.0 (10)	5.4 (3*)	5.3 (3)	4.8 (4)
KFAN/Minneapolis (Sports)	2.1 (13)	2.3 (13)	2.3 (13)	1.9 (12)	1.9 (12)	1.6 (13)	KGO/SF(N/T)	4.7 (3)	5.3 (1)	5.0 (1)	7.3 (1)	7.7 (1)	8.0 (1)
KSTP-A/Minneapolis (Talk)	5.3 (9)	5.3 (7)	4.9 (10)	6.1 (6)	6.7 (6)	6.5 (6)	KNBR/SF (Sports)	4.3 (5)	3.5 (9)	4.7 (2)	5.4 (3*)	3.6 (7)	5.9 (2)
WCCO/Minneapolis (FS)	6.6 (6)	8.5 (3)	6.2 (6)	12.2 (1)	15.2 (1)	12.1 (1)	KSFO/SF (Talk)	1.7 (21)	1.9 (17*)	1.9 (18*)	2.7 (11*)	2.4 (12)	2.9 (11*)
WABC/New York (Talk)	1.9 (18*)	1.6 (20)	1.4 (21)	3.1 (11*)	3.0 (11)	2.1 (17*)	KIRO-A/Seattle (N/T)	6.0 (1)	5.0 (5)	7.1 (1)	8.7 (1)	7.5 (2)	9.9 (1)
WCBS-A/New York(News)	2.3 (16)	2.3 (17)	1.8 (19)	3.3 (9)	3.7 (7)	2.8 (11)	KIRO-F/Seattle (Talk)	2.6 (17*)	2.7 (19)	2.3 (19*)	2.1 (17)	2.4 (17)	2.4 (17)
WFAN/New York (Sports)	2.6 (15)	2.8 (13*)	2.8 (13*)	3.0 (13)	2.8 (13*)	3.2 (8)	KJR-A/Seattle (Sports)	3.1 (14)	3.0 (16*)	3.2 (14*)	3.0 (14*)	2.5 (16)	2.8 (14)
WINS/New York (News)	2.7 (14)	2.7 (15)	2.8 (13*)	3.8 (6)	3.9 (7)	3.4 (7)	KOMO/Seattle (FS)	2.6 (17*)	1.7 (21)	1.8 (21*)	4.2 (7*)	3.0 (14*)	3.3 (12)
WLIB/New York (N/T)	1.2 (23)	1.2 (23*)	1.0 (24)	1.3 (22)	1.2 (24)	1.2 (24)	KVI/Seattle (Talk)	4.4 (10*)	3.6 (12)	3.9 (11)	6.6 (3)	5.2 (3*)	5.4 (4)
WOR/New York (Talk)	1.9 (18*)	1.4 (22)	1.3 (22)	3.6 (7)	2.8 (13*)	2.8 (11*)	KFNS/St. Louis (Sports)	1.3 (18*)	1.7 (18*)	1.3 (18)	1.1 (20*)	1.5 (18)	1.8 (17*)
KYW/Philadelphia (News)	5.0 (8)	5.8 (5)	4.8 (8)	8.0 (2)	8.2 (1)	7.0 (3)	KMOX/St. Louis (Talk)	8.7 (1)	7.4 (3)	6.9 (2)	14.4 (1)	12.6 (1)	11.3 (1)
WHAT/Philadelphia (Talk)	0.3 (27)	0.7 (21*)	1.0 (18*)	0.5 (24)	1.3 (18*)	1.9 (15*)	WIBV/St. Louis (Talk)	1.5 (17)	0.9 (20*)	0.4 (25)	2.7 (12)	1.4 (19)	0.6 (24)
WIP/Philadelphia (Sports)	4.5 (10)	4.2 (11)	3.9 (12)	4.4 (10)	4.3 (11)	4.3 (11)	WDAE/Tampa (Sports)	N/A	0.5 (22*)	0.6 (19*)	N/A	0.3 (26*)	0.4 (27*)
WPHT/Philadelphia (Talk)	0.7 (21*)	0.5 (26)	0.5 (24)	0.9 (19)	0.8 (22*)	0.8 (21*)	WFLA/Tampa (N/T)	4.4 (12)	4.5 (12)	4.2 (13)	6.7 (4)	6.5 (4)	6.0 (6)
WWDB/Philadelphia (Talk)	3.0 (14)	3.6 (13)	2.8 (14)	4.8 (7)	6.1 (5)	4.8 (7)	WZTM/Tampa (Sports)	0.4 (22)	1.3 (17)	1.3 (17)	0.6 (22)	1.2 (17*)	1.2 (16)
KFYI/Phoenix (News)	4.8 (7*)	3.9 (11)	4.1 (11)	6.9 (5)	6.5 (5)	6.5 (3*)	WJFK-F/Washington (Talk)	4.0 (9)	4.2 (9)	3.9 (10)	2.6 (11*)	2.6 (13)	2.4 (14)
KGME/Phoenix (Sports)	1.4 (17)	1.0 (22)	1.3 (22)	1.4 (17*)	1.2 (20*)	1.1 (19)	WMAL/Washington (N/T)	2.8 (13)	3.1 (13)	3.0 (15)	4.9 (7)	5.4 (5)	4.2 (8)
KTAR/Phoenix (N/T)	4.6 (9)	4.6 (7)	4.4 (9*)	6.7 (6)	8.1 (2*)	6.3 (5)	WOL/Washington (Talk)	1.0 (23)	0.7 (26)	0.8 (23*)	1.5 (19*)	1.3 (20)	1.0 (23)
KDKA/Pittsburgh (N/T)	7.2 (4)	6.2 (5)	6.7 (5)	11.2 (1)	11.7 (1)	11.7 (1)	WTEM/Washington (Sports)	1.2 (20*)	1.2 (20*)	1.3 (20)	1.2 (22)	1.4 (18*)	1.3 (20*)
KQV/Pittsburgh (News)	0.9 (19)	0.7 (19)	0.5 (18*)	1.2 (15)	0.9 (17)	0.7 (19)	WTOP/Washington (News)	2.5 (16)	2.7 (16)	2.8 (17)	3.7 (10)	3.6 (11)	3.7 (10)
WTAE/Pittsburgh (Talk)	3.1 (12)	2.7 (13)	2.7 (14)	3.7 (10)	4.3 (8)	4.0 (9)	WWRC/Washington (Talk)	1.2 (20*)	0.6 (27*)	0.6 (25*)	1.7 (16*)	0.9 (24*)	0.9 (24*)

Hearing Seeing is Believing!

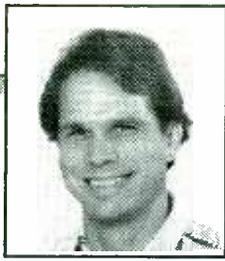


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STEVE WONSIEWICZ

SOUND DECISIONS

Putting 'Ritmo' Into Rhythmic-Leaning CHR

■ One year after 'Macarena' madness, Latin imprints are still taking baby steps toward growing the market

After seeing the ratings rise for several leading major-market Spanish-language stations, and considering that it's been almost 12 months since the nation was hip shakin' to the "Macarena," I thought I'd take a look into how successful Latino crossover material was faring at CHR.

Like many people, I expected to hear more bilingual, dance-oriented material. Not only was there Los Del Rio's "Macarena," featuring the Bayside Boys, but Los Del Mar's version was also released stateside by Critique Records. That version topped the charts for weeks in Canada back in 1995. To add to the mix, there was "Tres Delinquentes" and the Blackout All-Stars' "I Like It Like That." But for a variety of reasons, say many industry execs, more material never materialized. There simply wasn't enough hit product in the pipeline. One important reason: While Hispanic-flavored pop music has been around for decades, a fine-tuned infrastructure to promote and market much of it to pop radio simply didn't exist, even at some of the major labels.



Jellybean Benitez

Comments Sony Discos VP/GM Oscar Llord, "We have only started to nurture, within the last three or four months, a roster of artists who are recording this kind of music. I've been with Sony Discos a little less than a year, and one of the things I wanted to do is focus on crossover and dance, because the Latino market has become increasingly skewed toward the younger end. That's something that's only happened over the past few years."

Llord, whose label signed Luis Enrique, La Mafia, Shakira, and crossover success Ricky Martin, notes, "I was at a merengue festival sponsored by WSKQ-FM (Mega 97.9)/New York. I would guess the average age of the crowd was early 20s. If I had gone to the same event five or 10 years ago, they would have been over 30."

Llord agrees Macarena-mania probably heightened the industry's expectations of sales and airplay growth. "That song, combined with a few others, made it seem that CHR was going Spanish. Now programmers are fine-tuning their stations and coming back to it."

Llord says Latino crossover faces one obstacle in its own backyard. "Latino radio is very fragmented. Depending on the market, it's either Tejano, Regional Mexican, AC, or Tropical. There are very few stations that play a lot of rhythmic music, so we end up having to start it at crossover radio."

That's not the only hurdle, says H.O.L.A. Recordings Founder/President Jellybean Benitez, whose company is home to the popular crossover group Proyecto Uno. He cites needed improvements on the retail side to keep the sales momentum going. "We're definitely gaining ground, and some retailers are starting to bring the music from the back of the store, but even finding the music can be a problem."

"It's so confusing to the consumer. Latin music — salsa, meringue, rock, and dance — all gets lumped together. You'd never see that happen with Anglo music. It's only been within the last 18 months or so that the larger retail chains have hired a Latino buyer. But that one buyer has to educate a few hundred store managers. It's going to take time."

Benitez — whose label was financed by the investment bank Wasserstein Perella to the tune of around \$20 million in November '95 — agrees with Llord about the obstacles at Spanish-language and crossover radio, yet he does see a silver lining. "There are no boundaries or format limitations like there are at English-speaking radio. We are free to create marketing and promotion campaigns that focus on a particular market depending on the artist's music rather than worry about starting a record at one particular format."

Benitez sees steady growth ahead. "States like Texas and California are entering the fourth or fifth generation of Hispanics. In New York and Miami and other cities you're only getting into the second or third generation. Those people are still pretty tied to their roots, but they also are very urban, which is why the music is taking off. I wouldn't be surprised to see things pick up by the fourth quarter or even by next spring."

Another company that's moving into the genre a little differently is Arista/Latin, home to Angelica, former Menudo member Ruben Gomez, and Tejano group La Diferenzia. The label, which has serviced new singles to various Spanish-language formats and to CHR/Rhythmic for Angelica and Gomez, also had the distinction of having the first mariachi artist appear on MTV and M2 with Nydia Rojas' cover of Blondie's "The Tide Is High" (retitled "Numero Uno" for the Hispanic market).

Comments Arista/Latin VP/GM Cameron Randle, "The market is growing incrementally and will only continue to increase. Anyone looking for it to explode into the mainstream will be sorely disappointed in the foreseeable future."

Randle agrees that anticipated sales growth for bilingual acts failed to meet many people's expectations. "With something as phenomenal as 'Macarena,' there is a good news-band news aspect. You momentarily capture the attention of the masses, but you're doing it at the expense of being a one-off situation, more of a gimmick."

"What we are trying to do is work toward reducing people's expectations and getting them to pay attention to the artistry of Latin pop, which continues to be difficult, even though it is growing. And part of the difficulty lies in the fact that the mainstream tends to think Latino music is all the same, even though there are radical distinctions. What is acceptable in Miami in the Latino community, for instance, might not be in New York, Houston, or Los Angeles."

Randle says it takes time for a style of music that is so identified with a particular ethnic group to become a part of the American musical mainstream. After all, this isn't grunge we're talking about, he says. "There

is a certain segment of the mainstream audience that isn't intimidated by the language obstacle. They are drawn by the melodies and the cultural aspect of the music. But those people are the distinct minority. In almost every case, no matter how compelling the artistry of the music, the language problem is going to be insurmountable unless you are fortunate enough to tap into the collective pop consciousness of the audience."

Even CHRs in Hispanic strongholds have noticed a falloff in the amount of records they are playing. One programmer, however, attributes that to a lack of available material. Observes CHR/Rhythmic KPRR/El Paso MD/PA John Candelaria, "Like any format, we're at the mercy of the product. Right now I have to dig a little deeper to find the hits. I don't think it has played out by any means."

"Like most stations in this part of the country, we're playing a lot more of these records than anybody else, but right now we're seeing more of the mainstream pop songs from artists like Savage Garden and the Cardigans —

☐

There are no boundaries or format limitations like there are at English-speaking radio. We are free to create marketing and promotion campaigns that focus on a particular market depending on the artist's music rather than worry about starting a record at one particular format.
— Jellybean Benitez

work for us because we haven't found a lot of hit crossover product.

"A year ago we had six, seven, or eight records with a Latino beat explode for us. Programmers in Bos-

ton probably wondered what the hell we were doing, but it all came down to having the hits. We've stayed flat in the latest trends, but last year, when we were having success with those records, we were getting the 17- and 18-year-olds and the 34-year-old female Hispanics."

One reason Candelaria remains bullish on the genre

is "because the talent is getting better — the artists and the producers. For a while the music wasn't speaking to the Latin kids. Now it is, and now it's gaining acceptance."

CHR/Pop KBFM/McAllen-Brownsville OM Billy Santiago also found he had to pull in the reins. "Last spring we decided to incorporate some of the records our listeners liked on our international Spanish dance show, 'Club X International.' We started playing all-Spanish songs throughout the day and started to get some negative feedback from our core. So instead of pissing off our core, we backed off during the day and started playing bilingual mixes unless the song was huge, like 'Maria' from Ricky Martin."

Santiago, like many other programmers in the region, still starts off Latino crossover records on his specialty shows unless it's a runaway hit. "The songs we play usually come from the clubs. If it's something we like then we'll put it on the air. After that we have to see some retail action or start getting calls before we'll blend it into the regular mix."

CHR/Rhythmic WBBM/Chicago PD Todd Cavanah agrees that radio shouldn't force the issue. For one, preconceived notions about different cultures and the entertainment likes/dislikes of its people need to be re-evaluated. He comments, "People tend to label things too much. About a month ago I looked at what Hispanics were watching on TV, and while I can't remember the name of the show, I do know there wasn't one Hispanic actor in it. Some people still think that if you're playing music from an African American you're playing Urban music. You can draw parallels with music. It doesn't matter what race you are, a hit is a hit.

I'd rather play No Doubt's 'Don't Speak' than play a Latino dance record just to fit a particular sound."

Even though Latino crossover records aren't front and center, Cavanah says he is serving his Hispanic audience.

"Sure, it's great when you have a song like 'Macarena' that starts from the Latino community and crosses to the mainstream and becomes a huge mass appeal hit that sells millions of records. But my No. 1-testing record with Hispanic females is Jewel's 'You Were Meant For Me.' We are researching them and paying attention to them, but it turns out they love the mainstream pop records that also appeal to our target demo."

"There are a lot of songs that test well with Hispanics but do terrible with Anglos. Our station targets White females aged 18-34, and there are 4.5 million whites in the market, compared to 800,000 Hispanics. Right now we're getting as much listening from Hispanics as we can, so we have to be very careful."

In the end, Virgin Sr. Director/Promotion Cary Vance — whose label is working the catchy Los Umbrellos single "No Tengo Dinero" — says that regardless of musical style, it all comes down to convincing radio that a song is a hit. "A lot of programmers have told me they like 'No Tengo Dinero,' but that maybe it is too much of a novelty with them. Programmers are still fearful of very ethnic-leaning records. But 'Macarena' started out as a novelty, and 60,000 people ended up dancing to it in the Seattle Kingdome. That happens to newer forms of music because it is so new to listeners."

"It all comes down to promotion. I had one programmer in a strong Hispanic market tell me he hated the song. Yet once he got over that and played it, it became a huge hit for him. Another major market programmer told me the song was too Mexican for his audience, but he also ended up playing it because his audience loved it."

"With music like this, you have to get beyond the novelty aspect and base it on the merits of the song and how it reacts. After all, radio will always need reaction records."



John Candelaria



Billy Santiago



Cameron Randle



Todd Cavanah



Cary Vance

RR LAUNCHING PAD

Forest's Carl Stephenson Turning Heads At Alternative

Certain records deserve a little extra attention. Not only because they have the potential to become hits, but because musically and/or lyrically they challenge the audience and open new doors at radio. **Forest For The Trees'** self-titled debut album and the single "Dream" — the

Unfortunately, before the album was finished, Stephenson's health began to fail him and he was eventually hospitalized. Berg remembers, "Carl began to tinker with the album, and as he did, you could see that it was causing him trouble." As his health deteriorated, Berg says the

label — in consultation with Stephenson's parents and manager — decided the record should not be released. "Out of respect and concern for Carl, we felt that it was not the time or place to release the album. He needed to be taken care of. That was the first priority."

Over the course of the next few years, however, Berg and Gefen decided that the album should get a new life and invited their partner, DreamWorks to get involved. Dream-



Carl Stephenson

brainchild of **DreamWorks/Geffen** singer-songwriter-producer **Carl Stephenson** — merits such attention.

"Dream" — a multilayered union of exotic trip-hop beats and socially conscious and introspective lyrics that is firmly grounded in the here and now of contemporary pop — is attracting interest from some of Alternative's leading major-market stations. Early reporters include **KROQ/Los Angeles**, **KITS/San Francisco**, **KDGE/Dallas**, and **KEGE/Minneapolis**.

But first, a little background, since the release of this piece of music was a long time in the making. A studio phenom at an early age, as a teenager Stephenson was a partner and key producer at Houston-based **Rap-A-Lot Records** (the **Geto Boys**). Yet he's perhaps best known in music circles as the co-producer of **Beck's** debut album, *Mellow Gold*, and co-writer of the alterna-anthem "Loser." In fact, Geffen A&R executive **Tony Berg** signed Stephenson in 1993, before he closed his deal with Beck. Concurrently, Stephenson turned in a nearly completed album that was mostly recorded by himself in his apartment.

Works, executive **Lenny Waronker** was immediately smitten by what he heard and started talking with Stephenson regularly. Over the past few months the artist's health improved to a point that DreamWorks and Geffen decided to release the record.

Berg observes, "Releasing the single is a positive step. KROQ started playing it about a month ago, with station personality **Jed The Fish** saying some very flattering things about the music. Carl heard it and was ecstatic. He's reveling in the initial success, embracing the record, and is looking forward to promoting it."

Thankful for the early radio support, DreamWorks and Geffen realize it's a challenge to get Alternative and, eventually, pop radio to play the track. Waronker comments, "This is a brilliant piece of work. When you have something this special, you do everything you can to get people to pay attention."

Waronker realizes the single and the album take some getting used to. "It's important to release it, regardless of how well it does commercially. My hope is that once people get into the song and the album they'll take the time to really listen to it. The

more I listen, the more I find out. And I'm still learning. As layered as it is, it all makes sense."

While "Dream" might push the proverbial envelope, **KDGE MD Mike Peer** — who briefly worked on records with Stephenson during the artist's Rap-A-Lot days — believes listeners are ready. "You have to remember that 'Loser' came out of left field and initially nobody knew what to do with it. After a while Alternative's ear perked up and we all added the song. Now you can make a strong argument that Beck's sound is currently defining the format."

"Pop is eventually going to come around and play this record, but right now they're still a little leery because it is so left of center. We can take advantage of that and own the artist before the CHRs or Modern ACs. And if you're getting cued by CHRs, Mix stations or Modern ACs, playing songs like this builds an urgency in the format because the only way those listeners can hear it is by tuning into your station."

With songs like "Dream," Peer says stations have to make a little extra effort. He added the song to the station's buzz cut category (25-30 plays out of the box), which includes a sweeper before a song is played and the jock giving a little history about the artist. Songs usually stay in the category for a week, but "Dream" lasted two-and-a-half weeks — only to be replaced by Beck's "Jack-Ass." Peer continues, "It is a little pop-oriented for what we consider alternative, but if you sell it right and tie it back with Beck, you have a record that people will demand and become interested in."

As for working the single to radio, Geffen/DGC head of promotion **Bob Catania** says the game plan was to release the single simultaneously to Alternative, CHR, and Alternative AC on August 4. "We know Carl is more of an Alternative artist, but we feel very comfortable that we can cross it over. But it's not so much about formats as it is about exposing the record in each market in whatever way possible given the type of music being played at those stations. Some Alternatives are more rock-oriented, so the Alternative AC might be a better place to start it. We've released five different versions of the song to meet those needs."

Even though the album was completed years ago, Catania says the delay works to everyone's advantage. "The market is so much closer now to what this record is all about than it was a couple of years ago. Back then it might have been too complex for radio."

The *Forest For The Trees* album hits retail on September 9.

MUSIC NEWS & VIEWS

Franklin Moves Into TV

Fresh from the success of recording group **God's Property**, Grammy Award-winning Contemporary Christian superstar **Kirk Franklin** has inked a deal with Universal Television to co-produce and star in a comedy series. Franklin also will serve as music supervisor and team with **Ralph Farquhar**, who worked with **Brandy** on her involvement with the UPN-TV series *Moesha*... In other TV news, Britain's government-owned **BBC-1** will televise a 35-minute documentary on August 20 about the making of **Oasis'** new album *Be Here Now*. Nothing's official, but the program is said to include footage of the band recording the album as well as a live performance of new material.



Kirk Franklin

David Bowie begins a six-week tour of small venues on September 6 in Vancouver, BC, Canada, in support of his latest album, *Earthling*. The Thin White Duke, however, will play larger venues in some major cities, including the Universal Amphitheatre in Los Angeles on September 13 and Chicago's Aragon Ballroom on October 17. The tour concludes in Minneapolis on October 18.



David Bowie

DreamWorks Inks Deal With Tricky

Asides: **DreamWorks** has inked a label and production deal with electronic artist **Tricky**. Tricky, who still has a recording contract with **Island**, will sign and develop talent for his **Durban Poison** imprint... **Quentin Tarantino** is officially in the music business. The director inked a deal with **Madonna's Maverick** to form **A Band Apart Records**, which will focus on soundtracks. The first release is the disc to Tarantino's movie *Jackie Brown*... Look for a **Van Halen** tribute album featuring mostly Boston bands on **CherryDisc/Roadrunner** in early October.

Studio bytes: Nothing's concrete yet, but word is that **Sen Dog** plans to return to **Cypress Hill** and begin working with the rappers on a new album in September. Sen Dog exited the band in February... The hip hop group **Gang Starr**, featuring rapper **GURU** and **DJ Premier**, is putting the finishing touches on its **Noo Trybe/Virgin** release *The Moment Of Truth*. It will be the act's fifth release. Appearing on the album is **Inspectah Dick** of the **Wu-Tang Clan**.

August Album Update

Here's a look at what's coming out the rest of this month. August 12 — **Backstreet Boys**, self-titled (**Jive**); **Cellophane**, self-titled (**Virgin**); **Fig Dish**, *When Shove Goes Back To Push* (**Polydor/A&M**); **Morrissey**, *Maladjusted* (**Mercury**); **SWV**, *Release Some Tension* (**RCA**); August 19 — **Dog's Eye View**, *Daisy* (**Columbia**); **Fleetwood Mac**, *The Dance* (**Reprise**); and **Kara's Flowers**, *The Fourth World* (**Reprise**); August 26 — **Arkarna**, *Fresh Meat* (**Reprise**); **Big Mountain**, *Free Up* (**Revolution**); **Catherine Wheel**, *Adam & Eve* (**Mercury**); **Coolio**, *My Soul* (**Tommy Boy**); the **Crystal Method**, *Vegas* (**Outpost/Geffen**); **Love Spit Love**, *Trysome Eaton* (**Maverick/Warner**); **Oasis**, *Be Here Now* (**Epic**); **Ric Ocasek**, *Troublizing* (**Columbia**); **Shaggy**, *Midnight Lover* (**Virgin**); **Sweet 75**, self-titled (**Geffen**); and **Vanessa Williams**, *Next* (**Mercury**).

Lastly, to commemorate the 20th anniversary of **Elvis Presley's** death, **BMG** is hosting the "Ultimate Elvis" contest from August 1 to September 1. Entrants must answer four questions related to the King's musical and film career. The winner, chosen randomly, will win **RCA's** entire Presley catalog.



TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	SISTER HAZEL All For You (Universal)	1338	1277	31/1
2	2	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1329	1270	31/0
9	3	SARAH MCLACHLAN Building A Mystery (Arista)	1041	883	32/1
3	4	SHAWN COLVIN Sunny Came Home (Columbia)	1021	1035	27/0
5	5	VERVE PIPE The Freshmen (RCA)	1007	947	28/0
4	6	TONIC If You Could Only See (Polydor/A&M)	998	968	30/1
6	7	SHERYL CROW A Change Would Do You Good (A&M)	939	945	26/0
10	8	WALLFLOWERS The Difference (Interscope)	925	860	29/0
7	9	OMC How Bizarre (Mercury)	924	893	24/1
8	10	MATCHBOX 20 Push (Lava/Atlantic)	920	886	31/0
11	11	10,000 MANIACS More Than This (Geffen)	885	827	31/1
12	12	DAVE MATTHEWS BAND Crash Into Me (RCA)	825	797	22/0
16	13	JEWEL Foolish Games (Atlantic)	771	639	27/3
14	14	WALLFLOWERS One Headlight (Interscope)	769	767	25/0
15	15	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	759	724	25/2
13	16	INDIGO GIRLS Shame On You (Epic)	697	771	22/0
17	17	MEREDITH BROOKS Bitch (Capitol)	653	618	18/0
20	18	PAULA COLE I Don't Want To Wait (Imago/WB)	608	455	26/3
18	19	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	601	542	26/1
19	20	DUNCAN SHEIK Barely Breathing (Atlantic)	532	526	18/1

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

PERSPECTIVE

BY

Dan Persigehl



Pop/Alternative is supposed to have mass appeal. It'll be very dangerous if we add only Live, Dave Matthews Band, and Matchbox 20 records, while totally disregarding great mainstream pop records. We can never forget that this is a song-driven format that must have more than one sound over the long haul.

If used correctly, research can help define your boundaries. Songs and records that shouldn't be ignored include Jewel's "Foolish Games," Backstreet Boys, and Hanson records at night. I don't know if they'll ever become full-time rotation records, but I won't ignore them, either.

Our mission is to be the hit music station for adults, and we will do whatever it takes. We'll have to be able to evolve when evolving becomes an opportunity more than a necessity.

We've learned that adult women want to be hip, want to have fun, and like uptempo music. They don't need Celine Dion and Journey. If you listen, your audience will tell you what it wants. You must, however, expose them to every opportunity.

We can't be slaves to our musical position. Stations must be known for so much more than that to win. The most successful Pop/Alternatives are those that are the most fun to listen to. Many Pop/Alternatives play 13 songs an hour, seven sweepers between them, and their announcers are pretty much nonexistent. It's very dangerous that they're simply slaves to the music. You'd better be prepared to come to the table with a lot more than just your music.

Dan Persigehl is PD for KZZP/Phoenix.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



New & Active

SUGAR RAY Fly (Lava/Atlantic)
Total Plays: 495, Total Stations: 18, Adds: 4

LIVE Turn My Head (Radioactive)
Total Plays: 434, Total Stations: 22, Adds: 3

FIONA APPLE Criminal (Work)
Total Plays: 425, Total Stations: 20, Adds: 5

SNEAKER PIMPS 6 Underground (Virgin)
Total Plays: 392, Total Stations: 17, Adds: 1

MONACO What Do You Want From Me? (Polydor/A&M)
Total Plays: 346, Total Stations: 17, Adds: 2

DUNCAN SHEIK She Runs Away (Atlantic)
Total Plays: 301, Total Stations: 16, Adds: 0

BARENAKED LADIES The Old Apartment (Reprise)
Total Plays: 195, Total Stations: 6, Adds: 1

SAVAGE GARDEN To The Moon And Back (Columbia)
Total Plays: 191, Total Stations: 8, Adds: 1

SMASH MOUTH Walkin' On The Sun (Interscope)
Total Plays: 161, Total Stations: 7, Adds: 1

SQUIRREL NUT ZIPPERS Hell (Mammoth)
Total Plays: 152, Total Stations: 6, Adds: 1

Songs ranked by total plays

Contributing Stations

KAMX/Austin, TX (HAC)
WBMX/Boston, MA (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
KDGE/Dallas, TX (AH)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WHYT/Detroit, MI (AH)
KYSR/Fresno, CA (HAC)
WJBX/Fl. Myers, FL (AA)
KMXB/Las Vegas, NV (HAC)
WLIR/Long Island, NY (AH)

KYSR/Los Angeles, CA (HAC)
WPLL/Miami, FL (HAC)
KOSO/Modesto, CA (HAC)
WDBZ/New York, NY (HAC)
WPTE/Norfolk, VA (HAC)
KTNP/Omaha, NE (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (AH)
KZON/Phoenix, AZ (AH)
KZZP/Phoenix, AZ (HAC)
KBBT/Portland, OR (HAC)
WDCG/Raleigh, NC (CHR/P)

KZZO/Sacramento, CA (HAC)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUZ/Santa Barbara, CA (HAC)
WVRV/St. Louis, MO (AA)
WHPT/Tampa, FL (AA)
WMTX/Tampa, FL (HAC)
WXLO/Worcester, MA (HAC)

33 Total Stations

HAC -- Hot AC AH-Alternative AA-Adult Alternative CHR/P-CHR/Pop

KWKYS KOMC WXTU WBT WQZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

WVKS KOMC WXTU WBT WQZ KEES WEDR Radio Alegria W

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TONY NOVIA

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From (Almost) Worst To First!

■ KMXV/Kansas City tops the spring Arbitron

With many CHR, Pop, and Rhythmic stations exploding in the spring Arbitrons, this column for the next month or so will be dedicated to talking with some of America's top-rated CHR Pop and Rhythmic PDs (save next week's "Morning Show" theme issue, which will feature KFMB/San Diego dynamic duo Jeff & Jer). We'll examine ratings trends and take a detailed look inside these winning radio stations, as well as tap into their PDs' insights on what it takes to make a station No. 1 and how to keep it there.

This series begins with a chat with KMXV/Kansas City PD **Jon Zellner**, who, along with WKRQ/Cincinnati PD Jimmy Steal, was a featured PD at this year's Conclave CHR panel. Upon his arrival back in Kansas City, Zellner and the KMXV staff got the news that the station was No. 1 in the spring Arbitron. Like Steal, Zellner is confident, bright, focused, and passionate; not shy about giving his opinion; and — most importantly — a winner.



Jon Zellner

R&R: CHR has a lot of momentum right now — what do you feel is making the difference?

JZ: There are many talented and up-and-coming artists making the product the best it's been in years. I also firmly believe CHR should be the format of choice at the workplace, in the car, and at home. It should be the one station people listen to, not only to hear the latest hit music, but also what's going on in the community. As long as CHR programmers don't let the latest trends dictate the direction of the format, the future is going to remain bright. In Kansas City, we've proven it's possible to be No. 1 in teens and number one 25-54. So you're talking the multi-generational, mass-appeal radio station.

R&R: How can we keep this momentum going?

JZ: CHR programmers should not let the latest trends dictate the direction of the format. We saw rap and disco and alternative almost destroy the format — almost break it up into little niches. Mainstream CHR should be mass appeal and should be able to play different kinds of music. It's never a good idea to niche yourself so far out that you're unable to play Hanson, the Spice Girls, or the Verve Pipe. These are all records that sell and evoke passion. Play records that are selling, that are requesting, that are calling out, and that are getting airplay on radio stations like yours.

R&R: Your radio station has used the "Mix 93.3" handle since 1990 and struggled for a long time under that name. Why are you No. 1 now?

JZ: When I arrived, the first thing I asked myself was, "Is it possible for this radio station to be successful in its current state?" The station was playing Euro-house music that was real big in clubs in London and San Francisco and New York. There aren't a lot of dance clubs in Kansas City, and I think we were way too hip for the room. Kansas City has been notoriously a Rock and Country town.

R&R: So you moved it back toward playing the real CHR hits?

JZ: Yes. However, it was a very conservative plan to get the adults back. Once the adults came back, our plan was to broaden it out a little bit before we lost the younger end, so we could keep them both. It was a gradual change — after six months of explaining of who we are, what we do, what we play, what we don't play, how we're different, and how to use the radio station, people began to get it.

Listeners were still checking us out, and fortunately most people didn't take the preset 93.3 off of their car — they were just listening less. Internally, I sat down with the sales staff and explained the musical adjustments and why we

need to play rock music on this radio station. Keep in mind: KMXV didn't play anything that was rock, not even Hootie & The Blowfish when they were huge two years ago. I explained that we were going to be playing John Mellencamp and Bryan Adams, along with new Counting Crows, Wallflowers, Jewel, and the Dave Matthews Band.

R&R: You are one of the few new PDs who kept the entire air-staff.

JZ: I didn't think any of them were the problem, so we didn't make any personnel changes — not one. Our nighttimer left, and I replaced her, but we did not fire one person. All too often PDs come in and try to put their stamp on things — fire everybody and bring in their own people. I feel it's very important to identify what the problems are before you make any changes.

R&R: Was there ever a time when you thought the changes would not kick in?

JZ: No, we saw growth right away. The first book we went 4.0-4.6, then 5.1, then 5.3. There's been slow and steady growth. The last two books it just exploded, but the growth was right there initially.

R&R: Do you think anything in particular caused the extra-large explosion in the last couple of books?

JZ: We did some very exciting promotions this spring. We gave away \$1000 a day in March, and followed up with our "Get A Life"

KMXV's Perfect Ratings Mix

Jon Zellner and his staff at Mix are ranked No. 1 persons 12+, persons 18-34, and women 18-34. They are ranked No. 3 persons 25-54.

	Su '96	Fa '96	Wi '97	Sp '97	4-Book Average
P12+	5.3	5.2	6.5	8.3	6.3
Cume	237,500	228,200	246,000	304,100	254,000
P18-34	9.1	8.7	10.2	13.0	10.3
Cume	117,100	109,600	113,000	137,500	119,300
W18-34	11.9	14.0	14.7	19.0	14.9
Cume	71,700	74,600	75,100	84,000	75,400
P25-54	4.7	5.2	6.0	8.2	6.0
Cume	132,700	132,400	136,000	176,700	144,500

promotion, where one of our listeners lived free for a year. But I think the real thing that put us over the top was consistency. Defining and fulfilling listener expectations is something every radio station should strive for, and the fact that we've done the same thing for a year and a half has helped us tremendously.

R&R: Your turnaround didn't happen overnight. If you were advising management, how long would you advise to give for a turnaround situation?

JZ: I would say at least a year — in a more competitive situation, maybe two. Too many times people react when they get a bad book or a bad trend. If your time spent listening is seven hours



a week, people are listening to you one hour a day. That's not a lot. It takes them a long time to understand a change has been made. Listeners aren't as close to radio as we are. While it's our whole life, it's a utility for most people, and it complements what they're doing. It's not a primary activity. If you're listening one hour a day, and it's while you're doing something else like driving or working or cooking dinner, you'll not be aware of any changes for at least a month.

R&R: During any hour of a day, what might listeners of your station expect to hear?

JZ: In every quarter hour the listener should know who we are, what we play, how we're different, and what promotions we're doing. A P1 listener of your radio station should be able to explain the station by listing a few artists. A year and a half ago that would have been impossible for this station, because we had no core artists and we had no identity. When we structured our callout, they asked me if I wanted P1s or P2s. I said, "I don't want any of that. I don't even know that my P1s are. I want an artist screener, and I want an audience that wants a certain kind of music to get into my callout."

R&R: Can you touch on your music philosophy?

JZ: It's not any secret that we're not early on records. I would much rather be late on something and be right than break a record. Not playing a record will rarely hurt you — unless you have a direct competitor who's banging a record you're not playing — but going out and taking a chance on something may hurt you. You have to ask yourself, "Am I going to lose more listeners by playing this record than I would be by playing a hit record that may be a little burned?"

Most 30-ish women want to tune into their favorite radio station and hear a song that they know and can sing along with. We don't play anything in the B category until it's 75-80% familiar, and we won't play a song as an A until it's 90% familiar. We'll never play two secondary categories back to back. If a song is in "A," it's got to be familiar enough that it could play next to a brand-new song and people would not be forced to listen to two unfamiliar or weak-testing records back to back.

R&R: Define the four ingredients of a Jon Zellner hit.

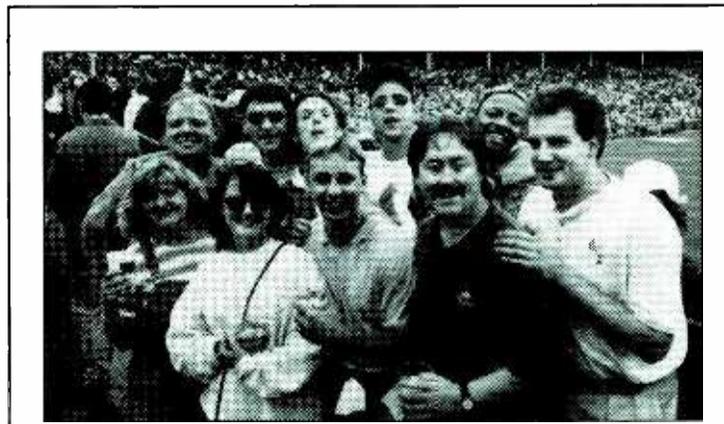
JZ: Sales, requests, airplay at stations similar to ours, and callout. If you have all four of those elements, you have a hit. If you have three out of those four, you have a potential hit.

R&R: What do you see as the most important elements of a winning radio station?

JZ: Good music, exciting presentation, strong personalities who live the lifestyle and relate to the lifestyle of their listeners, a good sense of community, and outstanding production elements.

R&R: What words of wisdom would you like to leave people with?

JZ: Ask a lot of questions — and never claim to have all of the answers. Make sure to network with the right people. Treat your co-workers and fellow industry people as you would want to be treated. Before you make a decision, think about what you're doing. Set goals for yourself and your radio station, and try to take the straightest path to those goals as possible.



HAVIN' A BALL AT THE BALLPARK — Here's The Mix 93.3 airstaff celebrating their spring Arbitron No. 1 ranking at Wrigley Field. Top row: (l-r) 'MXV GM Mike Payne, midday guy Kelly Ulrich, morning show producer Kevin Cross, morning show host Kanny Douglas, and overnight man T.C. Bottom row: (l-r) morning hosts Karen Barber & Amanda Waters, night show man Dylan, afternoon drive Denis Prior, and 'MXV PD Jon Zellner.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES AUGUST 8, 1997

CALLOUT AMERICA[®] song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of July 14-20.

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)

	TW	LW	2W	3W	TOTAL% FAMILIARITY	TOTAL% BURN
WILL SMITH Men In Black (Columbia)	3.97	3.94	3.99	—	87.2%	19.2%
PUFF DADDY & FAITH EVANS I'll Be Missing You (Bad Boy/Arista)	3.92	3.81	3.84	4.01	77.4%	17.1%
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	3.85	3.82	3.72	3.71	80.5%	15.9%
JEWEL Foolish Games (Atlantic)	3.83	—	—	—	45.1%	9.0%
VERVE PIPE The Freshmen (RCA)	3.78	3.97	3.82	3.89	74.8%	21.4%
TONIC If You Could Only See (Polydor/A&M)	3.77	3.66	3.80	3.73	49.4%	11.6%
MATCHBOX 20 Push (Lava/Atlantic)	3.69	—	—	—	60.6%	15.7%
WALLFLOWERS The Difference (Interscope)	3.64	—	—	—	57.5%	15.0%
SHAWN COLVIN Sunny Came Home (Columbia)	3.62	3.79	3.82	3.88	92.6%	30.4%
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	3.61	3.66	3.61	3.66	74.6%	16.6%
DAVE MATTHEWS BAND Crash Into Me (RCA)	3.59	3.66	3.71	3.75	57.7%	19.5%
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	3.59	3.60	3.61	3.68	49.4%	11.4%
SPICE GIRLS 2 Become 1 (Virgin)	3.58	3.73	3.76	—	60.8%	15.2%
MEREDITH BROOKS Bitch (Capitol)	3.53	3.86	3.76	3.77	90.7%	34.2%
ALLURE All Cried Out (Crave)	3.51	—	—	—	33.3%	7.1%
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	3.49	3.59	3.48	3.65	56.3%	17.1%
SISTER HAZEL All For You (Universal)	3.48	3.53	3.40	3.50	62.0%	18.1%
OMC How Bizarre (Mercury)	3.47	3.53	3.51	3.75	79.1%	28.5%
ROBYN Do You Know (What It Takes) (RCA)	3.38	3.58	3.45	3.50	72.2%	23.5%
EN VOGUE Whatever (EastWest/EEG)	3.33	3.27	3.26	3.42	53.0%	17.6%
SPICE GIRLS Say You'll Be There (Virgin)	3.33	3.52	3.40	3.54	86.7%	36.8%
WHITE TOWN Your Woman (Chrysalis/EMI)	3.33	3.47	3.42	3.61	78.9%	29.2%
MARK MORRISON Return Of The Mack (Atlantic)	3.31	3.39	3.35	3.48	69.4%	28.5%
R. KELLY Gotham City (Jive)	3.30	3.42	3.35	3.57	48.2%	17.3%
HANSON Mmm Bop (Mercury)	3.26	3.43	3.45	3.54	88.4%	41.1%
HANSON Where's The Love (Mercury)	3.26	3.16	—	—	51.1%	16.9%
SHERYL CROW A Change Would Do You Good (A&M)	3.24	3.35	3.38	3.42	68.2%	28.3%
10,000 MANIACS More Than This (Geffen)	3.17	3.07	2.97	3.05	30.2%	7.6%
SAVAGE GARDEN To The Moon And Back (Columbia)	3.08	3.03	3.01	3.10	23.5%	6.2%

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA[®] Hot Scores

By KEVIN McCABE

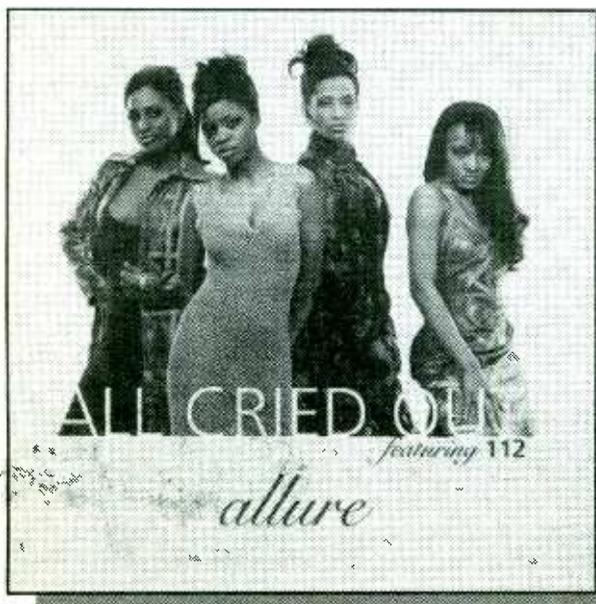
From the e-mailbox: As always, R&R welcomes all questions, comments, and observations concerning Callout America.

Q: How many total calls do you make to complete 400 interviews? Is 400 enough?

A: Yes, 400 is statistically accurate in standard research practice; 400 interviews give Callout America a 4.9% margin of error at the 95% level of confidence. That means if the survey was conducted 100 times, a researcher could be confident that 95 of those times, the results from the sample of 400 completed interviews would be similar to the results of the entire population within 4.9 percentage points. As a standard practice, this is more than enough to be reliable and projectable to the entire population as a whole.

R&R makes over 4500 dialings, yielding an average of 2700 contacts each week; that, in turn, yields the 400 qualified respondents to participate in the Callout America survey. Because it's impossible to interview the entire population, these types of sampling models were devised. Another point worth noting: To decrease the margin of error by one full percentage point, the sample size would have to be increased from 400 to 625 interviews. By the time you reach 400 interviews, it gets to the point where more than a 50% gain in sample yields only a single percentage point in reliability. Because we obtain 400 interviews, we know that Callout America is reliable and projectable — and the results printed here each week demonstrate that.

Some songs just stand the TEST of time...



CALLOUT AMERICA DEBUT 3.51 #11 WOMEN 18-24

Now Playing And Reacting At:

Z100/New York	WJMN/Boston	Power 106/LA
Y100/Miami	KYLD/San Diego	KHKS/Dallas
92Q/Baltimore	KRQQ/Tucson	KUBE/Seattle

Produced by M. Carey, W. Afanasieff, Mark C. Rooney

Crave.



CHR/POP TOP 50

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
9	5	4	1	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	5535	5207	4839	4409	125/0
3	2	2	2	OMC How Bizarre (<i>Mercury</i>)	5460	5438	5270	5084	122/1
1	1	1	3	MEREDITH BROOKS Bitch (<i>Capitol</i>)	5237	5441	5538	5409	116/0
7	4	5	4	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	5211	5164	5035	4654	125/0
2	3	3	5	ROBYN Do You Know (What It Takes) (<i>RCA</i>)	5120	5243	5263	5148	121/0
15	11	9	6	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	4646	4253	3710	3073	126/0
4	6	6	7	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	4531	4684	4833	5052	110/0
10	9	7	8	SISTER HAZEL All For You (<i>Universal</i>)	4371	4428	4199	4034	110/1
27	16	12	9	HANSON Where's The Love (<i>Mercury</i>)	4199	3691	2996	1978	128/2
18	14	11	10	WILL SMITH Men In Black (<i>Columbia</i>)	4198	3740	3155	2565	103/2
5	7	8	11	VERVE PIPE The Freshmen (<i>RCA</i>)	4031	4391	4761	4824	104/0
8	8	10	12	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	3575	4047	4337	4533	94/0
13	12	13	13	SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	3033	3249	3359	3281	92/0
23	18	17	14	PUFF DADDY & FAITH EVANS I'll Be Missing... (<i>Bad Boy/Arista</i>)	2999	2828	2432	2141	85/1
42	30	20	15	JEWEL Foolish Games (<i>Atlantic</i>)	2967	2409	1717	892	116/7
33	28	23	16	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	2605	2218	1835	1436	109/7
11	13	14	17	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	2576	3052	3346	3674	72/0
25	20	18	18	10,000 MANIACS More Than This (<i>Geffen</i>)	2558	2506	2278	2071	109/0
14	15	15	19	WALLFLOWERS One Headlight (<i>Interscope</i>)	2508	2945	3039	3263	80/0
31	27	24	20	WALLFLOWERS The Difference (<i>Interscope</i>)	2498	2193	1921	1624	107/4
22	21	21	21	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	2492	2315	2271	2157	86/1
36	32	26	22	MR. PRESIDENT Coco Jamboo (<i>Warner Bros.</i>)	2305	2056	1635	1375	99/4
6	10	16	23	HANSON Mmm Bop (<i>Mercury</i>)	2199	2867	4005	4727	87/0
21	22	22	24	SAVAGE GARDEN To The Moon And Back (<i>Columbia</i>)	2171	2259	2229	2189	97/4
BREAKER			25	98 DEGREES Invisible Man (<i>Motown</i>)	2121	1867	1499	1236	100/2
34	31	27	26	TONIC If You Could Only See (<i>Polydor/A&M</i>)	1997	1870	1677	1421	92/4
12	17	19	27	SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	1961	2501	2875	3405	72/0
46	42	32	28	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	1632	1356	1084	795	100/6
19	26	30	29	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	1610	1819	1972	2426	61/1
41	40	34	30	NO MERCY When I Die (<i>Arista</i>)	1352	1258	1195	1147	75/3
—	—	43	31	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	1300	826	210	65	84/13
35	39	35	32	BLESSID UNION OF SOULS I Wanna Be There (<i>Capitol</i>)	1298	1245	1229	1407	48/4
47	43	38	33	LEANN RIMES How Do I Live (<i>MCG/Curb</i>)	1293	1098	950	780	64/5
DEBUT			34	MARIAH CAREY Honey (<i>Columbia</i>)	1272	56	—	—	111/103
49	46	40	35	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	1270	1046	811	667	75/8
20	19	29	36	R. KELLY Gotham City (<i>Jive</i>)	1183	1832	2390	2411	46/0
37	37	33	37	DJ COMPANY Rhythm Of Love (<i>Crave</i>)	1024	1269	1364	1270	54/0
32	38	39	38	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	896	1083	1311	1532	29/0
29	33	37	39	BABYFACE How Come, How Long (<i>Epic</i>)	870	1184	1551	1796	32/0
—	50	45	40	GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	854	693	545	459	55/6
16	24	31	41	EN VOGUE Whatever (<i>EastWest/EEG</i>)	795	1568	2145	2654	31/0
—	—	47	42	WILD ORCHID Supernatural (<i>RCA</i>)	794	641	415	38	58/2
43	44	42	43	AEROSMITH Hole In My Soul (<i>Columbia</i>)	742	906	913	885	34/0
—	—	49	44	LIVE Turn My Head (<i>Radioactive</i>)	740	580	344	190	56/6
DEBUT			45	MONACO What Do You Want From Me? (<i>Polydor/A&M</i>)	718	523	310	109	49/4
DEBUT			46	SAMANTHA COLE Happy With You (<i>Universal</i>)	684	361	11	—	58/10
—	—	50	47	DIANA KING I Say A Little Prayer (<i>Work</i>)	675	550	350	208	42/5
DEBUT			48	DUNCAN SHEIK She Runs Away (<i>Atlantic</i>)	643	523	377	227	47/4
—	48	46	49	ABRA MOORE Four Leaf Clover (<i>Arista Austin/Arista</i>)	572	655	637	528	35/1
DEBUT			50	AQUA Barbie Girl (<i>MCA</i>)	546	198	55	25	41/30

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. Highlighted songs indicate Breaker.
131 CHR/Pop reporters. 128 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

98 DEGREES

Invisible Man (*Motown*)

TOTAL PLAYS/INCREASE: 2121/254
TOTAL STATIONS/ADDS: 100/2
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Honey (<i>Columbia</i>)	103
AMY GRANT Takes A Little Time (<i>A&M</i>)	74
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	31
AQUA Barbie Girl (<i>MCA</i>)	30
JON BON JOVI Janie, Don't Take Your Love... (<i>Mercury</i>)	27
FOREST FOR THE TREES Dream (<i>DreamWorks/Geffen</i>)	24
SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	13
ALLURE All Cried Out (<i>Crave</i>)	12
SAMANTHA COLE Happy With You (<i>Universal</i>)	10
MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	8
NOTORIOUS B.I.G. Mo Money Mo... (<i>Bad Boy/Arista</i>)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Honey (<i>Columbia</i>)	+1216
JEWEL Foolish Games (<i>Atlantic</i>)	+558
HANSON Where's The Love (<i>Mercury</i>)	+508
SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	+474
WILL SMITH Men In Black (<i>Columbia</i>)	+458
SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	+393
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	+387
AQUA Barbie Girl (<i>MCA</i>)	+348
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	+328
SAMANTHA COLE Happy With You (<i>Universal</i>)	+323

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	+328
SAVAGE GARDEN I Want You (<i>Columbia</i>)	+323
CARDIGANS Lovefool (<i>Mercury</i>)	+323
JEWEL You Were Meant For Me (<i>Atlantic</i>)	+323
MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	+323
PAULA COLE Where Have All The Cowboys Gone (<i>Imago/WB</i>)	+323
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	+323
EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	+323
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+323
BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	+323

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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NEW & ACTIVE

JOCK JAM Jock Jam (*Tommy Boy*)
Total Plays: 467, Total Stations: 17, Adds: 0

LE CLICK Call Me (*Logic*)
Total Plays: 433, Total Stations: 16, Adds: 0

ALLURE All Cried Out (*Crave*)
Total Plays: 354, Total Stations: 32, Adds: 12

NIGHT RANGER Forever All Over Again (*Legacy*)
Total Plays: 317, Total Stations: 20, Adds: 0

U2 Last Night On Earth (*Island*)
Total Plays: 292, Total Stations: 29, Adds: 0

COOLIO F/40 THEVZ C U When U Get There (*Tommy Boy*)
Total Plays: 291, Total Stations: 20, Adds: 2

BILLY JOEL To Make You Feel My Love (*Columbia*)
Total Plays: 270, Total Stations: 28, Adds: 1

BEENIE MAN Dancehall Queen (*Island Jamaica/Island*)
Total Plays: 267, Total Stations: 29, Adds: 1

SQUIRREL NUT ZIPPERS Hell (*Mammoth*)
Total Plays: 264, Total Stations: 24, Adds: 1

VANESSA WILLIAMS Happiness (*Mercury*)
Total Plays: 262, Total Stations: 28, Adds: 6

NOTORIOUS B.I.G. Mo Money Mo Problems (*Bad Boy/Arista*)
Total Plays: 253, Total Stations: 19, Adds: 8

SNEAKER PIMPS 6 Underground (*Virgin*)
Total Plays: 250, Total Stations: 21, Adds: 3

TRIO Da Da Da... (*Mercury*)
Total Plays: 243, Total Stations: 13, Adds: 1

SUBLIME Wrong Way (*Gasoline Alley/MCA*)
Total Plays: 241, Total Stations: 28, Adds: 4

AMY GRANT Takes A Little Time (*A&M*)
Total Plays: 233, Total Stations: 77, Adds: 74

FOOL'S GARDEN Lemon Tree (*Universal*)
Total Plays: 222, Total Stations: 10, Adds: 0

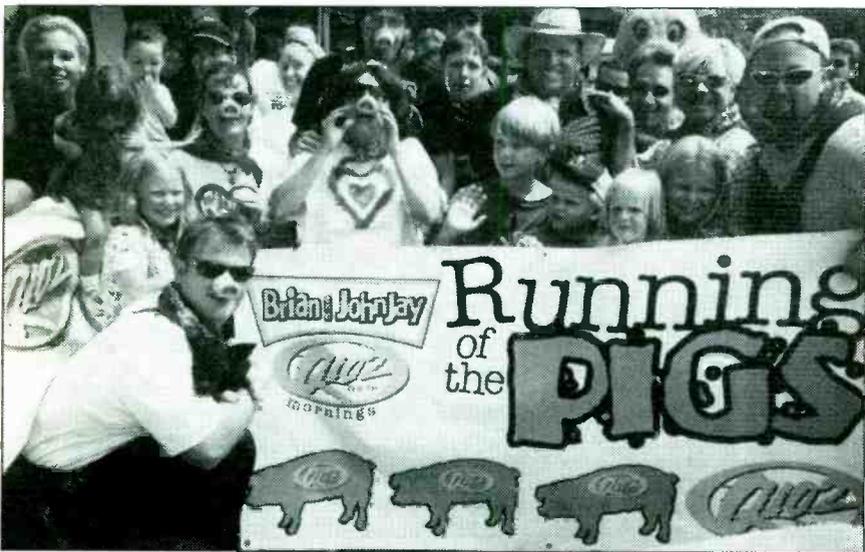
JOOSE Your Love Is So Nice (*Flavor Unit/EastWest/EEG*)
Total Plays: 201, Total Stations: 15, Adds: 0

CULTURE BEAT Take Me Away (*Interhit*)
Total Plays: 196, Total Stations: 8, Adds: 0

SUGAR RAY Fly (*Lava/Atlantic*)
Total Plays: 194, Total Stations: 36, Adds: 31

BONE THUGS-N-HARMONY Look Into My Eyes (*Ruthless/Relativity*)
Total Plays: 167, Total Stations: 7, Adds: 0

Songs ranked by total plays



JOHNJAY, YOU PIG! — And loving it! WKRQ/Cincinnati held its "First Annual Brian & Johnjay Running Of The Pigs" recently, and the pigs, um, listeners came out by the troughful — 1500 to be exact. Here is Johnjay with his little race piglet, "Babe," (lower left) along with the masses of others getting into the spirit of things.



THEY DANCED THE NIGHT AWAY — WJET/Erie was host to the city's "Biggest Concert Of The Summer" last month. With inspiration by La Bouche, Robin S., Crush, and Quad City D.J.s, Erie shook their "groove thangs" both in person and by way of simulcast for those who weren't able to get coveted tickets. Pictured here are the victorious staff with the gals from Crush: (l-r) PD Dana Lundon, night man Matthew Blades, afternoon jock J.J. Foxx, and APD/Promotion Mgr. Chad Fisher.

NEW RELEASES

Adds August 12

- | | |
|-----------------------|--|
| Aqua | "Barbie Girl" (MCA) |
| Lauren Christy | "Breed" (Mercury) |
| Peachunion | "On My Own" (Epic) |
| Real McCoy | "If You're Not In It For Love (I'm Outta Here)" (Arista) |
| Ric Ocasek | "Hang On Tight" (Columbia) |
| Adam Sandler | "The Lonesome Kicker" (Warner Bros.) |



WATCH OUT LEANN! — Kim Richey is right behind ya! Leading the wave of Country artists crossing over at POP radio, Richey (c) is seen here with Mercury pals after her recent sold-out NYC concert. The crew includes: (l-r) Mercury Nashville's (MN's) Nat'l Dir./Field Mktg. Bob Goldstone, GM David Leach, MN's Nat'l Dir./Artist Dev. & Promotions Chris Stacey, NYC Local Promotions manager David Bouchard, MN President Luke Lewis, VP/Promotion Steve Ellis, Richey, Nat'l Dir./Promotion & Mktg. Maria Aronis, Lembo Entertainment's Jerry Lembo, Sr. Dir./Adult Rock Dave Einstein, and Richey's Mgr. Robert Bennett.



NIGHT RANGER ALL OVER AGAIN — It's been a few years since "Sister Christian" blew out the lines at many pop stations, but the boys are back and stopped by KMXV/Kansas City for their "Red, White, and Boom!" July 4th celebration. After showin' off the new stuff, the guys took a photo-op with 'MXV PD Jon Zellner (third from left) and morning show host Danny Douglas (second from right).

Stations and their adds listed alphabetically by market

WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams 17 MARIAH CAREY "Honey" MIGHTY MIGHTY... "Impression" AQUA "Barbie" SUGAR RAY "Fly" AMY GRANT "Time"	WJKT/Erie, PA PD: Dana London MD: J.J. Fox 17 JEWEL "Foolish" GOD'S PROPERTY "Stomp" AQUA "Barbie"	WRBE/Houston, TX PD: John Peake APD: Scott Sparks MD: Jay Michaels 31 HANSON "Where's" 20 MARIAH CAREY "Honey" SUGAR RAY "Fly"	WBLI/Long Island, NY VP/Prog.: Gene Michaels PD: Ken Medek MD: Chico Marrero 16 AQUA "Barbie" 12 MARIAH CAREY "Honey" 10 JON BON JOVI "Janie" 10 ALLURE "Cried"	WQGN/New London, CT PD: Jody Morris APD: Brent McKay MD: Chico Marrero AMY GRANT "Time" TEXAS "Say" LIVE "Turn" MARIAH CAREY "Honey"	WERZ/Portsmouth, NH DM/PO: Jack O'Brien CO-MD: Jay Michaels CO-MD: Chris Tylor FIONA APPLE "Criminal" AMY GRANT "Time" MARIAH CAREY "Honey" JON BON JOVI "Janie" FOREST FOR THE TREES "Dream" SAMANTHA COLE "Happy"	KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner 11 MR. PRESIDENT "Jamboo" 8 AQUA "Barbie" 5 SARAH MCLACHLAN "Mystery"	KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham MARIAH CAREY "Honey" DUNCAN SHEIK "Runs" MIGHTY MIGHTY... "Impression" AMY GRANT "Time"
WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee MARIAH CAREY "Honey" JON BON JOVI "Janie" AMY GRANT "Time"	WKSE/Buffalo, NY PD: Sae O'Neil APD/MD: Dave Universal 24 MARIAH CAREY "Honey" MATCHBOX 20 "Push"	WZPY/Huntsville, AL PD: Marc Summers MD: Chris Callaway 18 MARIAH CAREY "Honey" 14 SUGAR RAY "Fly" SUBLINE "Wrong" WALLFLOWERS "Difference"	KIIS/Los Angeles, CA PD: Dan Kleley APD/MD: Tracy Austin 35 MARIAH CAREY "Honey" 5 SUGAR RAY "Fly" 5 NOTORIOUS B.I.G. "Money" 1 TONIC "Could" JON BON JOVI "Janie"	KHOM/New Orleans, LA PD: Bill Thomas 77 AQUA "Barbie" 58 MARIAH CAREY "Honey" 20 GINJINE "Doves" 14 INOJ "Love" VANESSA WILLIAMS "Happiness" DIANA KING "Say" SUGAR RAY "Fly" ANGELINA "Tide" 2 EVEISSA "Ooh" MIA XMASTER P/FOXY "Party"	WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac 7 MARIAH CAREY "Honey" JON BON JOVI "Janie" SUGAR RAY "Fly" FOREST FOR THE TREES "Dream" AMY GRANT "Time" RAHSAAN PATTERSON "Where"	WSKS/Utica, NY PD: Bill Calcher MD: Diane Chaso 17 AMY GRANT "Time" LEANN RIMES "How" MARIAH CAREY "Honey"	KWTX/Waco, TX PD: Flash Phillips MD: Jeff Miles 46 MARIAH CAREY "Honey" 19 AMY GRANT "Time" SARAH MCLACHLAN "Mystery" MONACO "Want" SUGAR RAY "Fly"
KQIZ/Amarillo, TX PD: Eric Stevens AMY GRANT "Time" MATCHBOX 20 "Push" SUGAR RAY "Fly" AQUA "Barbie" MARIAH CAREY "Honey" JEWEL "Foolish" WASH & BROWN "Something"	WRQK/Canton, OH Interim PD/APD: Todd Downard SUGAR RAY "Fly" JON BON JOVI "Janie" FOREST FOR THE TREES "Dream" CRAVIN' MELON "Sweet"	WZPL/Indianapolis, IN PD: Tom Gjendrum MD: Dave Decker 10 MARIAH CAREY "Honey" AMY GRANT "Time" JON BON JOVI "Janie"	WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rife 28 MARIAH CAREY "Honey" 11 JON BON JOVI "Janie" 7 AQUA "Barbie" 6 CHANGING FACES "G.H.E.T.T." AMY GRANT "Time"	WEZB/New Orleans, LA PD: Joe Larson 13 AMY GRANT "Time" JON BON JOVI "Janie" MARIAH CAREY "Honey"	WPRO/Providence, RI PD: Chris Shebel MD: Dave Morris 27 MARIAH CAREY "Honey" AQUA "Barbie" TONIC "Could" SARAH MCLACHLAN "Mystery"	WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson AMY GRANT "Time" MARIAH CAREY "Honey" AQUA "Barbie" FOREST FOR THE TREES "Dream"	WWHT/Syracuse, NY PD: Ed Lucomb 11 MARIAH CAREY "Honey" 6 AQUA "Barbie" 2 COOLIO F/40 THEVZ "There" 1 NOTORIOUS B.I.G. "Money"
KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker APD: Bill Stewart 20 MONACO "Want" AMY GRANT "Time"	WVSR/Charleston, WV PD: Bill Shehan MARIAH CAREY "Honey" SAMANTHA COLE "Happy" DIANA KING "Say" AMY GRANT "Time" STEEL PULSE "Brown"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly 10 DUNCAN SHEIK "Barely" SAVAGE GARDEN "Moon" SARAH MCLACHLAN "Mystery" MARIAH CAREY "Honey"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WHTS/Quad Cities, IA-IL DM: Tony Watkins MD: Brian Scott No Adds	WWLD/Tallahassee, FL PD: Orlando 17 MARIAH CAREY "Honey" 6 SARAH MCLACHLAN "Mystery" AMY GRANT "Time" ALLURE "Cried"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons 16 AMY GRANT "Time" 8 MARIAH CAREY "Honey" MIGHTY MIGHTY... "Impression"	WJMX/Florence, SC DM: Keith Mitchell MD: Jack Kahan 17 MARIAH CAREY "Honey" AMY GRANT "Time" ALLURE "Cried" FOREST FOR THE TREES "Dream"	WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 11 SUGAR RAY "Fly" MARIAH CAREY "Honey" FOREST FOR THE TREES "Dream" AMY GRANT "Time"	WMGB/Macon, GA PD/MD: James Gregory 21 MARIAH CAREY "Honey" 7 JEWEL "Foolish"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WDCG/Raleigh, NC DM: Brian Burns PD: Kip Taylor 20 OMC "Bizarre" 9 FOREST FOR THE TREES "Dream" 8 MONACO "Want" 4 JEWEL "Foolish"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WVY/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly 21 MARIAH CAREY "Honey" AMY GRANT "Time"	WNKS/Charlotte, NC PD: Brian Bridgman MD: Marcie Crescente 9 PUFF DADDY... "Missing" 3 MARIAH CAREY "Honey" SARAH MCLACHLAN "Mystery" AMY GRANT "Time"	WKFR/Kalamazoo, MI PD/MD: Dave Michaels 22 BLUES TRAVELER "Precarious" SARAH MCLACHLAN "Mystery" GOD'S PROPERTY "Stomp" AQUA "Barbie" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WZNY/Augusta, GA PD: Bruce Stevens MD: Michael Chase LAUREN CHRISTY "Breed" SUGAR RAY "Fly" ALLURE "Cried" MARIAH CAREY "Honey"	WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 7 FOREST FOR THE TREES "Dream" 3 AMY GRANT "Time" 3 MARIAH CAREY "Honey" 2 SUGAR RAY "Fly" JON BON JOVI "Janie"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
KHFI/Austin, TX PD: John Roberts MD: Fernando Ventura 27 MARIAH CAREY "Honey"	WKRC/Cincinnati, OH PD: Jimmy Steal APD/MD: Race Taylor 43 SOURREL NUT ZIPPERS "Hell" SUGAR RAY "Fly" MARIAH CAREY "Honey"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WXVY/Baltimore, MD PD: Dave Ferguson APD/MD: MD Throbb 72 AMBER "Night" 71 GINA G "Doh" 43 LUSCIOUS JACKSON "Naked" 19 KATALINA "Girl" NO MERCY "When" 3RD PARTY "Can" ME & MY "Dub-I-Dub"	WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson 15 MARIAH CAREY "Honey" JON BON JOVI "Janie" NOTORIOUS B.I.G. "Money"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WLSS/Baton Rouge, LA PD/MD: Robert Ehlman 20 BLESSID UNION OF... "Wanna" 10 AMY GRANT "Time" 5 SAMANTHA COLE "Happy" SNEAKER PIMPS "6" MARIAH CAREY "Honey"	WNOK/Columbia, SC PD: Jonathan Rush MD: T.J. Mckay 23 MARIAH CAREY "Honey" AMY GRANT "Time" SUGAR RAY "Fly"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
KOXY/Beaumont, TX PD: Dale Baird MD: Jennifer 4 NOTORIOUS B.I.G. "Money" MARIAH CAREY "Honey" SUGAR RAY "Fly" AMY GRANT "Time"	WNCI/Columbus, OH PD: John Dimick APD/MD: Neal Sharpe 17 AMY GRANT "Time" 13 MARIAH CAREY "Honey" 13 CARIGANS "Lovefool" 5 WILD ORCHID "Super" JON BON JOVI "Janie" DAVE MATTHEWS BAND "Crash"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WXYX/Biloxi, MS PD: Patsy Steale MD: Kenney Vest MARIAH CAREY "Honey" AMY GRANT "Time" LIVE "Turn"	WGTZ/Dayton, OH DM/PO: Michael Luczak 28 EN VOUGUE "Gone" MARIAH CAREY "Honey" AQUA "Barbie" SARAH MCLACHLAN "Mystery" AMY GRANT "Time"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WMRV/Binghamton, NY PD: Bill Sheridan MD: Louise G. AMY GRANT "Time" JON BON JOVI "Janie" SUGAR RAY "Fly" FOREST FOR THE TREES "Dream" MARIAH CAREY "Honey" RAHSAAN PATTERSON "Where"	WKMX/Dothan, AL PD: Phil Thomas MD: Tim Godwin AMY GRANT "Time" MARIAH CAREY "Honey" VANESSA WILLIAMS "Happiness" MIGHTY MIGHTY... "Impression" FLEETWOOD MAC "Silver"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
KZMG/Boise, ID PD: Mike Kasper APD/MD: Ed Parreira 13 SUGAR RAY "Fly" AMY GRANT "Time" 98 DEGREES "Invisible" FOREST FOR THE TREES "Dream" LEANN RIMES "How" MARIAH CAREY "Honey"	WNKI/Eimira, NY PD: Bob Quick MD: Eric Moon FOREST FOR THE TREES "Dream" AMY GRANT "Time" MARIAH CAREY "Honey" ALL-4-ONE "Turn" JON BON JOVI "Janie"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WZSS/Hartford, CT PD: Jay Deas Jones MD: Mike McGowan 22 MARIAH CAREY "Honey" 9 AQUA "Barbie"	WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
WVY/Jackson, MS GMPD: Dick O'Neil MD: Kevin Vaughan 5 MARIAH CAREY "Honey" MR. PRESIDENT "Jamboo" AMY GRANT "Time"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WZEE/Madison, WI Music Coord.: Tom Dean 18 MARIAH CAREY "Honey" 11 PAULA COLE "Wall"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 24 AQUA "Barbie" 15 ALLURE "Cried"	WRFY/Reading, PA PD: Al Barbo MD: Mike Browne 5 JON BON JOVI "Janie"	WVWZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross JEWEL "Foolish"	WIFC/Wausau, WI PD: Rod Phillips 6 PAULA COLE "Wall"
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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
(212) 239-2300
Polemara/Bryant

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
40	62	64	64	WILL SMITH/Men In Black
38	57	59	62	VERVE PIPE/The Freshmen
64	62	66	62	BACKSTREET BOYS/Quit Playing ...
65	66	65	60	PUFF DADDY /I'll Be Missing You
58	60	61	59	THIRD EYE BLIND/Semi-Charmed Life
65	47	38	40	MEREDITH BROOKS/Bitch
30	37	38	38	SISTER HAZEL/All For You
25	30	34	38	SPICE GIRLS/2 Become 1
36	38	38	36	ROBYN/Do You Know (What...)
40	37	35	35	SHAWN COLVIN/Sunny Came Home
41	36	39	35	AZ YET/Hard To Say I'm
24	29	38	34	QAVE MATTHEWS BAND/Crash Into Me
19	25	32	33	MR. PRESIDENT/Coco Jamboo
18	27	32	31	98 DEGREES/Invisible Man
21	22	29	29	10,000 MANIACS/More Than This
62	37	35	29	OMC/How Bizarre
25	27	21	28	BABYFACE/How Come, How Long
34	27	21	28	WHITE TOWN/Your Woman
15	17	23	28	JOCK JAM/Jock Jam
14	10	27	27	JEWEL/Foolish Games
26	24	24	26	LE CLICK/Call Me
27	26	12	25	DUNCAN SHEIK/Barely Breathing
-	-	-	24	AQUA/Barbie Girl
29	32	28	23	HANSON/Where's The Love
28	32	30	23	DJ COMPANY/Rhythm Of Love
-	-	-	20	MARIAH CAREY/Honey
-	-	-	23	WALLFLOWERS/The Difference
37	36	23	17	MARK MORRISON/Return Of The Mack
-	-	-	23	SARAH MCLACHLAN/Building A Mystery
-	-	-	24	MATCHBOX 20/Push
14	16	16	16	LIVIN' JOY/Don't Stop Movin'
16	15	-	16	NO DOUBT/Spiderwebs
-	-	-	15	ALLURE/All Cried Out
16	-	-	14	NO DOUBT/Just A Girl
14	13	16	15	PLANET SOUL/Set U Free
13	-	-	12	ALANIS MORISSETTE/You Learn
23	25	-	15	JEWEL/You Were Meant...
18	17	15	14	PAULA COLE/Where Have All
11	15	17	14	PAULA COLE/Don't Want To Wait
29	28	19	14	WALLFLOWERS/One Headlight

MARKET #2
KIIS/Los Angeles
(818) 845-1027
Kieley/Austin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
81	85	89	89	WILL SMITH/Men In Black
28	45	66	88	SPICE GIRLS/2 Become 1
80	85	86	87	SHAWN COLVIN/Sunny Came Home
80	87	89	87	PUFF DADDY /I'll Be Missing You
42	44	46	65	OMC/How Bizarre
81	71	65	58	AZ YET/Hard To Say I'm
57	63	67	47	MARK MORRISON/Return Of The Mack
40	43	45	46	BACKSTREET BOYS/Quit Playing ...
22	24	35	45	98 DEGREES/Invisible Man
79	65	47	44	ROBYN/Do You Know (What...)
41	40	47	42	EN VOUE/Whatever
29	52	66	41	MEREDITH BROOKS/Bitch
45	41	39	37	HANSON/Mmm Bop
29	32	37	37	JOCK JAM/Jock Jam
-	-	-	34	SPICE GIRLS/Say You'll Be There
38	36	27	36	BABYFACE/How Come, How Long
28	31	30	36	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	35	MARIAH CAREY/Honey
-	-	-	31	SNEAKER PIMPS/6 Underground
21	22	24	29	HANSON/Where's The Love
-	-	-	28	ROME/1 Belong To You
23	21	23	25	NU FLAVOR/Sweet Sexy Thing
22	23	24	24	DJ COMPANY/Rhythm Of Love
8	23	21	24	WILD ORCHID/Supernatural
32	35	38	33	3RD PARTY/Can U Feel It
-	-	-	23	SAVAGE GARDEN/I Want You
4	12	14	22	MR. PRESIDENT/Coco Jamboo
-	-	-	14	GINUWINE/When Doves Cry
6	8	15	9	LE CLICK/Call Me
14	10	7	8	GOD'S PROPERTY/Stop
-	-	-	5	SUGAR RAY/Fly
-	-	-	5	NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	-	1	TONIC/If You Could Only...
-	-	-	1	JON BON JOVI/Jamie, Don't Take...

MARKET #3
Q102

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
68	65	71	71	PUFF DADDY /I'll Be Missing You
32	47	61	66	ACID FACTOR/Fantasy
29	66	69	66	SPICE GIRLS/2 Become 1
30	39	68	64	WILL SMITH/Men In Black
65	63	65	62	AZ YET/Hard To Say I'm
35	29	36	60	JOCELYN ENRIQUEZ/A Little Bit Of
66	57	66	46	CULTURE BEAT/Take Me Away
39	35	40	45	ROCKELL/In A Dream
-	-	-	42	AQUA/Barbie Girl
68	38	40	40	ROBYN/Do You Know (What...)
35	34	38	40	NOTORIOUS B.I.G./Mo Money Mo Problems
71	65	44	38	BACKSTREET BOYS/Quit Playing ...
41	39	36	38	LIL' SUZY/Can't Get You Out
-	-	-	31	OMC/How Bizarre
-	-	-	35	INQJ/Love You Down
-	-	-	34	MARIAH CAREY/Honey
31	36	37	33	R. KELLY/Gotham City
32	40	28	27	LE CLICK/Call Me
26	36	35	26	DIANA KINGI/Say A Little
-	-	-	26	LE CLICK/Don't Speak
40	33	28	24	FREAK NASTY/Da Dip
37	50	54	22	REAL MCCOY/One More Time
21	16	32	18	SPICE GIRLS/Say You'll Be There
22	16	17	18	NO MERCY/Where Do You Go
38	37	19	17	HANSON/Mmm Bop
21	15	15	15	CARDIGANS/Lovefool
16	15	15	15	AMBER/This Is Your Night
-	-	-	37	MR. PRESIDENT/Coco Jamboo
8	5	7	13	NO MERCY/When I Die
-	-	-	12	HANSON/Where's The Love
37	32	36	10	3RD PARTY/Can U Feel It
-	-	-	10	98 DEGREES/Invisible Man
-	-	-	5	WILD ORCHID/Supernatural
9	10	15	10	WATERS & RODMAN/Just A Freak
-	-	-	1	FOREST FOR THE TREES/Dream

MARKET #4
WWZZ/Washington
(301) 899-1041
O'Brian/Ross

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
67	68	65	67	MARK MORRISON/Return Of The Mack	
66	59	60	66	OMC/How Bizarre	
60	56	62	66	PUFF DADDY /I'll Be Missing You	
22	56	66	66	WILL SMITH/Men In Black	
66	67	66	64	AZ YET/Hard To Say I'm	
6	25	38	54	AQUA/Barbie Girl	
47	60	66	53	WALLFLOWERS/One Headlight	
47	44	44	51	DJ COMPANY/Rhythm Of Love	
67	61	54	50	CULTURE BEAT/Take Me Away	
36	43	52	49	WHITE TOWN/Your Woman	
50	47	48	48	BACKSTREET BOYS/Quit Playing ...	
31	22	37	48	REAL MCCOY/One More Time	
16	18	40	47	MR. PRESIDENT/Coco Jamboo	
44	29	38	45	3RD PARTY/Can U Feel It	
18	26	38	44	SPICE GIRLS/2 Become 1	
40	39	42	44	LUSCIOUS JACKSON/Naked Eye	
43	61	48	44	LE CLICK/Call Me	
29	32	37	32	98 DEGREES/Invisible Man	
66	34	21	31	FREAK NASTY/Da Dip	
-	-	-	16	30	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	14	22	DIANA KINGI/Say A Little
-	-	-	5	25	MARIAH CAREY/Honey
22	21	28	22	ME & MY/Dub-A-Dub	
10	19	20	22	GINUWINE/When Doves Cry	
28	23	24	21	HANSON/Where's The Love	
-	-	-	13	21	GOD'S PROPERTY/Stop
50	49	30	17	SAVAGE GARDEN/I Want You	
11	17	15	15	GINA G/Ooh Aah...Just...	
16	14	16	14	HANSON/Mmm Bop	
15	17	12	13	LA BOUCHE/Sweet Dreams	
49	45	21	12	SPICE GIRLS/Say You'll Be There	
10	-	-	11	12	LE CLICK/Tonight Is The Night
10	10	12	12	SPICE GIRLS/Wannabe	
15	13	13	11	NO MERCY/Where Do You Go	
15	12	11	11	CARDIGANS/Lovefool	
-	-	-	11	11	EN VOUE/Don't Let Go (Love)
-	-	-	14	2	UNLIMITED/Get Ready For This
-	-	-	14	2	CRUSH/Jellyhead
11	13	12	10	REAL MCCOY/Another Night	
-	-	-	-	-	JEWEL/Foolish Games

MARKET #9
104 KRBE

PLAYS

3W	2W	LW	TW	ARTIST/TITLE			
52	59	63	63	WILL SMITH/Men In Black			
34	39	54	60	MARK MORRISON/Return Of The Mack			
38	43	57	60	OMC/How Bizarre			
29	28	34	51	LEANN RIMES/How Do I Live			
24	35	41	48	SHAWN COLVIN/Sunny Came Home			
58	56	55	43	DUNCAN SHEIK/Barely Breathing			
30	33	40	41	ROBYN/Do You Know (What...)			
60	56	59	38	JOCELYN ENRIQUEZ/Do You Miss Me			
27	20	24	36	MR. PRESIDENT/Coco Jamboo			
51	46	35	45	AZ YET/Hard To Say I'm			
19	25	32	34	PUFF DADDY /I'll Be Missing You			
19	22	34	34	BACKSTREET BOYS/Quit Playing ...			
27	28	32	32	VERVE PIPE/The Freshmen			
-	-	-	31	HANSON/Where's The Love			
20	29	34	31	SPICE GIRLS/2 Become 1			
-	-	-	20	28	AQUA/Barbie Girl		
32	30	28	25	WHITE TOWN/Your Woman			
19	18	21	24	MR. PRESIDENT/Coco Jamboo			
29	21	22	24	CARDIGANS/Lovefool			
19	26	27	22	LE CLICK/Call Me			
16	18	22	22	EN VOUE/Don't Let Go (Love)			
15	15	20	21	FATHLESS/Insomnia			
19	18	22	20	NO MERCY/When I Die			
-	-	-	20	MARIAH CAREY/Honey			
14	14	18	19	SARAH MCLACHLAN/Building A Mystery			
13	16	18	18	10,000 MANIACS/More Than This			
29	23	17	18	SAVAGE GARDEN/I Want You			
21	19	-	18	EVERYTHING BUT...Missing			
30	29	17	18	SPICE GIRLS/Say You'll Be There			
17	19	17	17	NO DOUBT/Don't Speak			
12	13	18	16	SAVAGE GARDEN/To The Moon And Back			
-	-	-	11	16	MEREDITH BROOKS/Bitch		
28	22	15	16	LA BOUCHE/Be My Lover			
18	-	-	16	ALANIS MORISSETTE/Ironic			
19	18	15	16	WILD ORCHID/Supernatural			
-	-	-	7	13	15	THIRD EYE BLIND/Semi-Charmed Life	
-	-	-	14	-	14	2	UNLIMITED/Get Ready For This
-	-	-	14	-	14	2	CRUSH/Jellyhead
17	20	15	14	JEWEL/You Were Meant...			

MARKET #10
WVKS/Boston
(617) 396-1430
Ivey/Corey

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
26	30	44	60	MATCHBOX 20/Push	
54	57	58	60	MEREDITH BROOKS/Bitch	
60	59	59	59	DAVE MATTHEWS BAND/Crash Into Me	
59	61	38	57	VERVE PIPE/The Freshmen	
60	59	59	56	THIRD EYE BLIND/Semi-Charmed Life	
16	19	57	49	MIGHTY MIGHTY.../The Impression	
53	59	58	46	OMC/How Bizarre	
57	56	57	40	JEWEL/You Were Meant...	
14	6	11	39	INDIGO GIRLS/Shame On You	
38	37	60	39	SISTER HAZEL/All For You	
16	17	22	39	WALLFLOWERS/The Difference	
43	39	38	38	WHITE TOWN/Your Woman	
38	44	25	25	BLESSID UNION OF.../I Wanna Be There	
17	16	16	20	HANSON/Where's The Love	
14	21	23	20	JEWEL/Foolish Games	
15	15	24	20	PAULA COLE/Don't Want To Wait	
8	8	9	18	SARAH MCLACHLAN/Building A Mystery	
8	8	9	18	SPICE GIRLS/2 Become 1	
14	18	21	17	TOAD THE WET.../Crazy Life	
14	12	21	17	10,000 MANIACS/More Than This	
-	-	-	16	AQUA/Barbie Girl	
9	7	14	15	SAVAGE GARDEN/To The Moon And Back	
10	13	22	14	TONIC/If You Could Only...	
-	-	-	11	14	NO MERCY/When I Die
14	13	13	13	LEANN RIMES/How Do I Live	
9	10	9	12	AMY GRANT/Takes A Little Time	
10	6	12	11	SHAWN COLVIN/You And The Mona	
13	13	10	10	KIM RICHIE/You Know	
7	7	5	7	NIGHT RANGER/Forever All Over	
10	6	6	7	BACKSTREET BOYS/Quit Playing ...	
6	6	6	7	SHERYL CROW/A Change Would Do	
-	-	-	6	LIVE/Turn My Head	
-	-	-	5	WILL SMITH/Men In Black	
-	-	-	5	JON BON JOVI/Jamie, Don't Take...	
-	-	-	5	SUGAR RAY/Fly	

MARKET #11
WHYI/Miami
(954) 463-9299
Roberts/Ohio

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
35	37	48	60	OMC/How Bizarre	
61	60	59	58	BACKSTREET BOYS/Quit Playing ...	
57	57	57	57	NO MERCY/When I Die	
43	36	35	50	MEREDITH BROOKS/Bitch	
45	34	35	49	3RD PARTY/Can U Feel It	
53	60	58	41	LE CLICK/Call Me	
54	62	60	41	ROBYN/Do You Know (What...)	
35	36	34	34	SPICE GIRLS/Say You'll Be There	
25	33	34	33	THIRD EYE BLIND/Semi-Charmed Life	
35	36	34	33	PAULA COLE/Where Have All	
37	51	44	33	MARK MORRISON/Return Of The Mack	
24	33	34	32	DUNCAN SHEIK/Barely Breathing	
43	35	34	32	SAVAGE GARDEN/I Want You	
53	42	31	31	JOCK JAM/Jock Jam	
-	-	-	11	30	GINA G/Ooh Aah...Just...
23	23	26	27	JEWEL/Foolish Games	
-	-	-	27	MARIAH CAREY/Honey	
25	23	26	26	NIGHT RANGER/Forever All Over	
17	23	27	25	HANSON/Where's The Love	
22	22	25	23	SPICE GIRLS/2 Become 1	
-	-	-	21	21	ALLURE/All Cried Out
22	21	21	21	CELINE DION/To Love You More	
20	18	22	21	10,000 MANIACS/More Than This	
29	24	17	19	HANSON/Mmm Bop	
13	14	14	19	MON	

CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #24				
KZRZ/Portland, OR (503) 226-0100 Benson/Austin				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
71	73	72	72	WILL SMITH/Men In Black
50	63	73	72	ROBYN/Do You Know (What...)
70	59	65	65	AZ YET/Hard To Say I'm...
73	73	66	59	OMC/How Bizarre
68	68	49	49	SHAWN COLVIN/Sunny Came Home
46	46	46	46	THIRD EYE BLIND/Semi-Charmed Life
46	43	43	43	BLESSID UNION OF.../I Wanna Be There
35	40	38	43	SPICE GIRLS/2 Become 1
37	36	38	43	BACKSTREET BOYS/Quit Playing...
35	32	37	40	EN VOEGUE/Where Do I Live
38	42	46	40	BLACKSTREET/Don't Leave Me
46	46	46	38	MARK MORRISON/Return Of The Mack
29	34	34	35	HANSON/Where's The Love
28	28	33	34	SISTER HAZEL/All For You
12	13	29	33	98 DEGREES/Invisible Man
72	71	51	33	MEREDITH BROOKS/Bitch
26	29	32	32	PUFF DADDY.../I'll Be Missing You
-	-	-	10	MR. PRESIDENT/Coco Jamboo
26	24	33	30	SAVAGE GARDEN/What Do You Want
44	45	38	30	WALLFLOWERS/One Headlight
18	24	28	30	JEWEL/Foolish Games
-	-	-	27	MARIAH CAREY/Honey
28	33	36	36	SAVAGE GARDEN/To The Moon And Back
20	21	26	26	BLACKSTREET/No Diggity
5	6	15	24	TONIC/You Could Only...
31	34	28	23	HANSON/Mmm Bop
15	17	20	22	FREAK NASTY/Da Dip
25	15	19	20	NO DOUBT/Don't Speak
-	-	-	12	COOLIO F40 THEVZ/C U When U Get There
-	-	-	19	10,000 MANIACS/More Than This
31	22	18	18	SPICE GIRLS/Say You'll Be There
21	23	20	18	EN VOEGUE/Don't Let Go (Love)
13	14	19	16	JEWEL/You Were Meant...
-	-	-	11	ULTRA NATE/Free
38	32	16	9	MONICA/For You I Will
-	-	-	3	LEANN RIMES/How Do I Live
13	10	11	7	SPICE GIRLS/Wannabe
-	-	-	4	JON BON JOVI/Janie, Don't Take...
-	-	-	-	AMY GRANT/Takes A Little Time
-	-	-	-	PAULA COLE/Don't Want To Wait

MARKET #25				
WKRO/Cincinnati (513) 763-5500 Steal/Taylor				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
69	72	67	66	MEREDITH BROOKS/Bitch
38	46	67	65	BARENAKED LADIES/The Old Apartment
70	26	45	65	JEWEL/You Were Meant...
48	42	67	64	SHAWN COLVIN/Sunny Came Home
51	49	53	54	THIRD EYE BLIND/Semi-Charmed Life
48	48	47	53	BETTER THAN EZRA/Desperately Wanting
71	50	40	52	OMC/How Bizarre
53	69	50	50	SISTER HAZEL/All For You
44	44	41	50	MIGHTY MIGHTY.../The Impression...
53	68	66	50	VERVE PIPE/The Freshmen
51	51	53	49	TONIC/You Could Only...
46	46	45	49	BLESSID UNION OF.../I Wanna Be There
35	35	32	46	JEWEL/Foolish Games
68	74	47	45	DAVE MATTHEWS BAND/Crash Into Me
42	41	30	44	10,000 MANIACS/More Than This
39	34	43	43	MATCHBOX 20/Push
-	-	-	43	SQUIRREL NUT ZIPPERS/Shell
-	-	-	37	SARAH McLACHLAN/Building A Mystery
39	43	41	36	PAULA COLE/Don't Want To Wait
52	49	31	35	SAVAGE GARDEN/What Do You Want
15	16	21	34	DUNCAN SHEIKS/She Runs Away
31	32	33	34	HANSON/Mmm Bop
36	33	49	33	WALLFLOWERS/One Headlight
32	27	28	31	PAULA COLE/Where Have All...
25	20	25	30	SAVAGE GARDEN/To The Moon And Back
26	20	29	30	WALLFLOWERS/The Difference
27	27	27	30	SPICE GIRLS/2 Become 1
-	-	-	29	MONOC/What Do You Want...
53	48	50	29	DUNCAN SHEIKS/Barely Breathing
-	-	-	17	LIVE/Turn My Head
25	37	38	27	HANSON/Where's The Love
33	32	30	27	CRANBERRIES/Dreams
25	28	24	25	SHERYL CROW/It Makes You...
19	17	9	12	TORI AMOS/Silent All These...
18	18	30	6	ZIGGY MARLEY/People Get Ready
19	19	29	6	KYLE VINCENT/Wake Me Up
38	14	5	6	SUBLIME/Santeria
30	12	3	6	K'S CHOICE/Not An Addict
-	-	-	-	AMY GRANT/Takes A Little Time
-	-	-	-	MARIAH CAREY/Honey

MARKET #27						
KMXX/Kansas City (816) 753-0933 Zelner						
PLAYS	ARTIST/TITLE					
3W	2W	1W	TW			
56	56	56	56	MEREDITH BROOKS/Bitch		
56	56	56	56	THIRD EYE BLIND/Semi-Charmed Life		
54	54	54	56	DUNCAN SHEIKS/Barely Breathing		
46	50	54	54	SHERYL CROW/A Change Would Do...		
52	52	52	52	SHAWN COLVIN/Sunny Came Home		
38	38	40	50	SISTER HAZEL/All For You		
28	38	46	48	OMC/How Bizarre		
44	48	48	48	VERVE PIPE/The Freshmen		
40	42	44	44	ROBYN/Do You Know (What...)		
52	44	42	42	MARK MORRISON/Return Of The Mack		
24	32	38	40	SPICE GIRLS/2 Become 1		
56	56	56	40	WALLFLOWERS/One Headlight		
26	34	38	38	MATCHBOX 20/Push		
38	36	38	38	BACKSTREET BOYS/Quit Playing...		
22	28	32	34	HANSON/Where's The Love		
18	24	26	30	WALLFLOWERS/The Difference		
16	22	24	28	JEWEL/Foolish Games		
-	-	-	20	24	SARAH McLACHLAN/Building A Mystery	
-	-	-	24	MARIAH CAREY/Honey		
-	-	-	16	15	20	TONIC/You Could Only...
-	-	-	20	20	AMY GRANT/Takes A Little Time	
12	14	16	16	MIGHTY MIGHTY.../The Impression...		
-	-	-	14	14	SUGAR RAY/Fly	
7	10	12	12	PAULA COLE/Don't Want To Wait		
18	18	14	12	SAVAGE GARDEN/To The Moon And Back		
26	24	18	10	10,000 MANIACS/More Than This		
-	-	-	10	10	LAUREN CHRISTY/Breed	
-	-	-	7	7	SUBLIME/Wrong Way	
-	-	-	7	7	JON BON JOVI/Janie, Don't Take...	

MARKET #31						
WPRO/Providence (401) 433-4200 Shebel/Morris						
PLAYS	ARTIST/TITLE					
3W	2W	1W	TW			
61	57	62	64	BACKSTREET BOYS/Quit Playing...		
56	59	58	63	OMC/How Bizarre		
63	59	62	61	THIRD EYE BLIND/Semi-Charmed Life		
59	63	60	60	MEREDITH BROOKS/Bitch		
57	57	60	60	HANSON/Where's The Love		
61	56	59	59	VERVE PIPE/The Freshmen		
35	61	59	59	SPICE GIRLS/2 Become 1		
42	36	42	42	WILL SMITH/Men In Black		
28	33	42	42	MR. PRESIDENT/Coco Jamboo		
37	39	41	41	SAVAGE GARDEN/To The Moon And Back		
37	36	41	41	SHERYL CROW/A Change Would Do...		
39	32	37	37	NO MERCY/When I Die		
20	23	37	37	PUFF DADDY.../I'll Be Missing You		
32	35	36	36	SISTER HAZEL/All For You		
22	24	33	33	DAVE MATTHEWS BAND/Crash Into Me		
21	22	26	29	MATCHBOX 20/Push		
-	-	-	27	MARIAH CAREY/Honey		
21	24	23	27	WALLFLOWERS/The Difference		
-	-	-	19	22	JEWEL/Foolish Games	
25	26	22	25	MIGHTY MIGHTY.../The Impression...		
21	27	24	25	10,000 MANIACS/More Than This		
-	-	-	25	25	DIANA KING/Say A Little...	
20	24	27	25	98 DEGREES/Invisible Man		
21	25	24	24	MONOC/What Do You Want...		
-	-	-	23	LIVE/Turn My Head		
-	-	-	23	ERASURE/Don't Say Your...		
-	-	-	23	ROBYN/Do You Know (What...)		
-	-	-	21	24	PAULA COLE/Don't Want To Wait	
56	51	34	14	SHAWN COLVIN/Sunny Came Home		
-	-	-	13	14	SAVAGE GARDEN/What Do You Want	
-	-	-	13	13	MARK MORRISON/Return Of The Mack	
-	-	-	11	11	13	AMBER/This Is Your Night
-	-	-	13	13	CARDIGANS/Lovefool	
11	13	13	13	DUNCAN SHEIKS/Barely Breathing		
12	12	17	12	WHITE TOWN/Your Woman		
12	13	11	11	GINA G'OH/Ash...Just...		
-	-	-	10	10	10	NO MERCY/Where Do You Go
-	-	-	10	10	EN VOEGUE/Don't Let Go (Love)	
-	-	-	10	10	PAULA COLE/Where Have All...	
-	-	-	10	10	AQUA/Barbie Girl	

MARKET #32						
WNCI/Columbus, OH (614) 224-9624 Dimick/Sharpe						
PLAYS	ARTIST/TITLE					
3W	2W	1W	TW			
38	39	62	64	SISTER HAZEL/All For You		
67	67	61	61	OMC/How Bizarre		
65	56	59	59	BLESSID UNION OF.../I Wanna Be There		
67	59	58	58	HANSON/Mmm Bop		
64	58	54	57	WALLFLOWERS/One Headlight		
63	57	57	51	SHAWN COLVIN/Sunny Came Home		
44	55	55	51	DUNCAN SHEIKS/Barely Breathing		
42	39	42	38	MARK MORRISON/Return Of The Mack		
57	50	35	38	SPICE GIRLS/Say You'll Be There		
-	-	-	17	17	37	THIRD EYE BLIND/Semi-Charmed Life
38	37	39	37	R. KELLY/Gotham City		
-	-	-	11	11	37	MEREDITH BROOKS/Bitch
40	37	35	37	SAVAGE GARDEN/What Do You Want		
38	35	34	34	GINA G'OH/Ash...Just...		
50	36	32	33	MONICA/For You I Will		
-	-	-	32	31	NO DOUBT/Don't Speak	
35	34	30	31	JEWEL/You Were Meant...		
18	19	17	17	BACKSTREET BOYS/Quit Playing...		
-	-	-	7	29	51	BABYFACE/Every Time I...
19	24	17	29	HANSON/Where's The Love		
-	-	-	19	24	19	WILL SMITH/Men In Black
35	36	34	18	JON BON JOVI/Midnight In Chelsea		
10	13	18	10	BARENAKED LADIES/I Had A...		
-	-	-	17	17	AMY GRANT/Takes A Little Time	
15	13	20	17	SPICE GIRLS/2 Become 1		
-	-	-	15	15	15	JEWEL/Foolish Games
14	10	15	14	10,000 MANIACS/More Than This		
-	-	-	14	14	98 DEGREES/Invisible Man	
8	11	10	14	98 DEGREES/Invisible Man		
-	-	-	13	13	MARIAH CAREY/How Long	
-	-	-	12	12	DUNCAN SHEIKS/She Runs Away	
31	7	9	12	CARDIGANS/Lovefool		
15	10	12	12	SAVAGE GARDEN/To The Moon And Back		
30	8	10	11	TONI BRAXTON/Un-break My Heart		
26	32	32	9	ROBYN/Do You Know (What...)		
28	23	16	7	BILLI JOEL/To Make You Go		
28	26	7	6	RICHARD MARX/Just I First You...		
-	-	-	5	5	WILD ORCHID/Supernatural	
14	8	5	5	GINA G'OH/Imme So Love		

MARKET #33						
WVNZ/Norfolk (804) 497-2000 London/West						
PLAYS	ARTIST/TITLE					
3W	2W	1W	TW			
52	57	59	63	WILL SMITH/Men In Black		
52	56	62	61	ROBYN/Do You Know (What...)		
45	45	47	59	SPICE GIRLS/2 Become 1		
59	54	62	57	BACKSTREET BOYS/Quit Playing...		
29	55	58	56	PUFF DADDY.../I'll Be Missing You		
58	53	55	51	ROMIE/Be Long To You...		
22	38	50	49	MR. PRESIDENT/Coco Jamboo		
19	43	48	49	CHANGING FACES/G.H.E.T.T.O.U.T.		
47	48	47	47	NO MERCY/When I Die		
12	21	38	46	GINUWINE/When Doves Cry		
7	36	41	46	HANSON/Where's The Love		
10	20	41	45	COOLIO F40 THEVZ/C U When U Get There		
18	41	43	45	98 DEGREES/Invisible Man		
46	47	46	44	GOD'S PROPERTY/Stamp		
-	-	-	20	37	AQUA/Barbie Girl	
-	-	-	29	MARIAH CAREY/Honey		
-	-	-	11	22	25	JON B. DON'T SAY
-	-	-	12	21	24	NOTORIOUS B.I.G./Mo Money Mo Problems
8	26	26	24	WILD ORCHID/Supernatural		
-	-	-	23	22	SAMANTHA COLE/Happy With You	
-	-	-	21	21	ALLURE/All Cried Out	
-	-	-	3	21	JOE/The Love Scene	
-	-	-	15	18	LAURINE/Can't Let Go	
-	-	-	4	3	BLACKSTREET/Fix	
-	-	-	3	3	INUJ/love You Down	
-	-	-	3	3	ADINA HOWARD/Freaky And U...	
-	-	-	3	3	SWISS/Someone	
-	-	-	3	3	DIANA KING/Say A Little...	

MARKET #35					
KZHT/Salt Lake City (801) 263-9950 Dr. Doug					
PLAYS	ARTIST/TITLE				
3W	2W	1W	TW		
66	64	67	67	MARK MORRISON/Return Of The Mack	
67	67	68	66	BLACKSTREET/Don't Leave Me	
65	66	66	63	AZ YET/Hard To Say I'm...	
61	59	65	61	SPICE GIRLS/2 Become 1	
51	51	51	53	ROBYN/Do You Know (What...)	
52	49	51	52	SHAWN COLVIN/Sunny Came Home	
45	47	46	48	BACKSTREET BOYS/Quit Playing...	
37	33	35	33	98 DEGREES/Invisible Man	
32	32	34	33	PUFF DADDY.../I'll Be Missing You	
30	32	32	32	MR. PRESIDENT/Coco Jamboo	
32	32	34	31	VERVE PIPE/The Freshmen	
33	34	32	30	NU FLAVOR/Sweet Sexy Thing	
32	27	34	29	BABYFACE/Every Time I...	
29	31	30	29	MEREDITH BROOKS/Bitch	
38	36	36	39	R. KELLY/Gotham City	
20	19	22	25	EN VOEGUE/Where Do I Live	
17	21	19	24	WILL SMITH/Men In Black	
26	26	24	24	HANSON/Where's The Love	
-	-	-	11	18	WILD ORCHID/Supernatural
14	16	18	16	THIRD EYE BLIND/Semi-Charmed Life	
-	-	-	12	12	SARAH McLACHLAN/Building A Mystery
10	14	11	11	10,000 MANIACS/More Than This	
-	-	-	7	10	MONOC/What Do You Want...
-	-	-	5	10	MIGHTY MIGHTY.../The Impression...
11	11	16	10	SNEAKER PIMP/Underground	
11	11	12	9	NO MERCY/When I Die	
5	11	9	9	COOLIO F40 THEVZ/C U When U Get There	
5	5	9	9	GOD'S PROPERTY/Stamp	
10	13	9	8	BABYFACE/How Come, How Long	
-	-	-	5	8	JEWEL/Foolish Games
10	15	12	8	TONIC/You Could Only...	
5	10	9	8	DAVE MATTHEWS BAND/Crash Into Me	
10					

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

98 FM WPMX MARKET #46
WPXY/Rochester, NY
(716) 239-7440
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	57	58	59	59	HANSON/Mmm Bop
32	49	59	59	59	THIRD EYE BLIND/Semi-Charmed Life
35	31	45	57	57	DMC/How Bizarre
61	59	57	57	57	MEREDITH BROOKS/Bitch
29	41	56	57	57	WALLFLOWERS/One Headlight
44	50	50	52	52	R. KELLY/ Believe I Can Fly
47	46	47	45	45	DUNCAN SHEIK/Barely Breathing
45	54	51	40	40	SAVAGE GARDEN/Want You
32	32	37	38	38	HANSON/Where's The Love
-	20	33	36	36	JEWEL/Foolish Games
32	33	31	35	35	SPICE GIRLS/2 Become 1
-	-	-	33	33	MARIAH CAREY/Honey
55	40	35	32	32	CARDIGANS/Lovefool
15	26	35	31	31	VERVE PIPE/The Freshmen
32	32	34	31	31	BACKSTREET BOYS/Quit Playing...
40	34	26	31	31	SHERYL CROW/Everyday Is...
53	45	42	30	30	JEWEL/You Were Meant...
23	20	27	30	30	CRUSH/Jellyhead
16	10	15	29	29	BLESSID UNION OF..I Wanna Be There
16	14	17	25	25	PUFF DADDY..I'll Be Missing You
17	13	14	25	25	SHAWN COLVIN/Sunny Came Home
12	11	14	25	25	WILL SMITH/Men In Black
20	14	13	22	22	WHITE TOWN/Your Woman
19	23	23	22	22	NO DOUBT/Don't Speak
27	24	27	22	22	SISTER HAZEL/All For You
6	12	11	21	21	PAULA COLE/ Don't Want To Wait
12	-	-	20	20	AZ YET/Hard To Say I'm...
22	25	27	19	19	WALLFLOWERS/The Difference
-	-	-	12	12	AQUA/Barbie Girl
16	17	15	18	18	SPICE GIRLS/Wannabe
17	16	17	18	18	NATALIE MERCHANT/Wonder
18	15	16	18	18	ALANIS MORISSETTE/Head Over Feet
14	15	15	17	17	AMBER/This Is Your Night
18	16	17	17	17	EVERYTHING BUT...Missing
14	17	21	16	16	BOB CARLISLE/Butterfly Kisses
17	15	16	16	16	ALANIS MORISSETTE/You Oughta Know
-	-	-	15	15	IMANI COPPOLA/Legend Of A Cowgirl
24	20	14	15	15	DAVE MATTHEWS BAND/Crash Into Me
13	13	17	15	15	BRANDY/Stript' Up In My...
20	16	16	15	15	ALANIS MORISSETTE/You Learn

97.5 WDCG MARKET #48
WDCG/Raleigh
(919) 871-1051
Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	59	54	58	58	BARENAKED LADIES/Brian Wilson
47	50	49	56	56	SISTER HAZEL/All For You
53	50	51	55	55	THIRD EYE BLIND/Semi-Charmed Life
38	49	50	50	50	INDIGO GIRLS/Shame On You
26	31	40	48	48	SUGAR RAV/Fly
-	22	35	45	45	SARAH MCLACHLAN/Building A Mystery
33	34	28	43	43	BARENAKED LADIES/The Old Apartment
30	35	32	38	38	WALLFLOWERS/The Difference
47	51	45	37	37	TONIC/If You Could Only...
43	54	48	32	32	DAVE MATTHEWS BAND/Tripping Billies
28	27	26	26	26	MIGHTY MIGHTY...The Impression...
25	17	19	25	25	SHERYL CROW/A Change Would Do
5	12	24	24	24	SUBLIME/Wrong Way
27	29	28	22	22	CRAVIN' MELLOW/Come Undone
11	11	13	21	21	PAULA COLE/ Don't Want To Wait
-	-	-	20	20	OMC/How Bizarre
22	15	17	20	20	CRAVIN' MELLOW/Sweet Tea
14	19	18	19	19	LIVE/Turn My Head
-	-	-	24	24	TOAD THE WET.../Crazy Like Me
13	14	19	18	18	REEL BIG FISH/Sell Out
14	12	21	16	16	COLLECTIVE SOUL/Listen
53	41	28	16	16	VERVE PIPE/The Freshmen
-	-	-	14	14	SNEAKER PIMPS/Underground
-	11	12	14	14	SEVEN MARY THREE/Lucky
17	12	15	12	12	MATCHBOX 20/Push
12	11	13	11	11	WHITE TOWN/Your Woman
12	12	11	11	11	RED HOT CHILLI...Love Rollercoaster
8	11	11	11	11	DUNCAN SHEIK/She Runs Away
52	37	20	11	11	WALLFLOWERS/One Headlight
-	-	-	10	10	COUNTING CROWS/A Long December
-	-	-	9	9	FOREST FOR THE TREES/Dream
27	12	9	9	9	10,000 MANIACS/More Than This
-	-	-	8	8	MONACO/What Do You Want...
-	-	-	4	4	JEWEL/Foolish Games

99.7 WDJX MARKET #50
Today's BEST Music
WDJX/Louisville
(502) 589-4800
Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
74	78	77	73	73	AZ YET/Hard To Say I'm...
21	46	71	69	69	WILL SMITH/Men In Black
77	74	69	68	68	MARK MORRISON/Return Of The Mack
36	51	57	61	61	PUFF DADDY..I'll Be Missing You
40	40	41	60	60	SPICE GIRLS/2 Become 1
77	74	71	56	56	MEREDITH BROOKS/Bitch
63	59	56	55	55	SHAWN COLVIN/Sunny Came Home
39	47	44	46	46	ROBYN/Do You Know (What...)
38	42	45	43	43	EN VOEGUE/Whatever
39	36	42	42	42	BABYFACE/How Come, How Long
28	26	29	39	39	VERVE PIPE/The Freshmen
39	35	36	39	39	98 DEGREES/Invisible Man
16	14	19	35	35	DAVE MATTHEWS BAND/Crash Into Me
74	62	55	35	35	OMC/How Bizarre
24	22	24	34	34	HANSON/Where's The Love
31	31	36	34	34	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	28	28	MARIAH CAREY/Honey
26	26	24	27	27	MR. PRESIDENT/Coco Jambo
18	16	20	26	26	SISTER HAZEL/All For You
75	48	22	25	25	BLACKSTREET/Don't Leave Me
40	39	42	24	24	R. KELLY/Gotham City
-	-	-	29	29	MONACO/What Do You Want...
17	20	14	24	24	BACKSTREET BOYS/Quit Playing...
15	13	14	23	23	MATCHBOX 20/Push
25	21	23	23	23	NEW EDITION/One More Day
21	19	19	19	19	GOD'S PROPERTY/Slomp
5	23	18	18	18	NU FLAVORS/Sweet Sexy Thing
7	7	14	17	17	JEWEL/Foolish Games
19	7	12	14	14	BLESSID UNION OF..I Wanna Be There
13	10	14	14	14	MIGHTY MIGHTY...The Impression...
14	10	14	14	14	NO MERCY/When I Die
7	7	14	14	14	10,000 MANIACS/More Than This
-	-	-	13	13	TEXAS/Say What You Want
7	8	10	12	12	ABRA MOORE/Four Leaf Clover
-	-	-	11	11	JON BON JOVI/Janie, Don't Take...
-	-	-	6	6	PAULA COLE/ Don't Want To Wait
-	-	-	7	7	U2/Latest Night On Earth
-	-	-	6	6	WALLFLOWERS/The Difference
-	-	-	6	6	RAHSAAN PATTERSON/Where You Are
10	8	11	7	7	ZIGGY MARLEY/People Get Ready

96.7 KHFI MARKET #51
KHFI/Austin
(512) 474-9233
Roberts/Ventura

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	46	52	73	73	MEREDITH BROOKS/Bitch
47	70	72	71	71	OMC/How Bizarre
23	26	42	71	71	WILL SMITH/Men In Black
72	73	71	70	70	BLACKSTREET/Don't Leave Me
73	70	71	70	70	MARK MORRISON/Return Of The Mack
24	31	40	47	47	SPICE GIRLS/2 Become 1
72	69	62	47	47	BABYFACE/How Come, How Long
36	41	46	44	44	BACKSTREET BOYS/Quit Playing...
40	37	38	38	38	SHAWN COLVIN/Sunny Came Home
69	71	57	36	36	AZ YET/Hard To Say I'm...
12	28	34	35	35	JEWEL/Foolish Games
57	37	36	35	35	SPICE GIRLS/Say You'll Be There
-	-	-	34	34	LEANN RIMES/How Do I Live
-	-	-	33	33	SARAH MCLACHLAN/Building A Mystery
19	17	20	33	33	PUFF DADDY..I'll Be Missing You
28	31	32	32	32	CARDIGANS/Lovefool
26	26	28	30	30	BABYFACE/Every Time I...
26	27	29	28	28	JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-	27	27	MARIAH CAREY/Honey
-	-	-	26	26	EN VOEGUE/Don't Let Go (Love)
13	20	25	26	26	HANSON/Where's The Love
22	22	21	24	24	JOCELYN ENRIQUEZ/A Little Bit Of...
-	-	-	24	24	THIRD EYE BLIND/Semi-Charmed Life
27	25	26	22	22	FREAK NASTY/Da Dip
19	15	15	20	20	TONI BRAXTON/Un-break My Heart
38	38	32	20	20	DUNCAN SHEIK/Barely Breathing
23	18	21	20	20	JEWEL/You Were Meant...
-	-	-	19	19	LOS UMBRELLOS/No Tango Dinero
-	-	-	8	8	WALLFLOWERS/The Difference
29	16	17	18	18	ROBYN/Do You Know (What...)
-	-	-	7	7	98 DEGREES/Invisible Man
21	22	20	16	16	SPICE GIRLS/Wannabe
13	18	16	15	15	BLACKSTREET/No Diggity

96.9 KJYO MARKET #52
KJYO/Oklahoma City
(405) 840-5271
McCoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
71	69	70	72	72	SHAWN COLVIN/Sunny Came Home
27	42	70	71	71	ROBYN/Do You Know (What...)
69	70	70	70	70	THIRD EYE BLIND/Semi-Charmed Life
26	44	71	70	70	SISTER HAZEL/All For You
26	43	71	70	70	OMC/How Bizarre
29	30	27	51	51	SHERYL CROW/A Change Would Do...
71	71	70	49	49	VERVE PIPE/The Freshmen
22	24	32	47	47	SPICE GIRLS/Say You'll Be There
16	30	30	46	46	SPICE GIRLS/Say You'll Be There
25	30	30	30	30	BACKSTREET BOYS/Quit Playing...
29	53	32	30	30	MEREDITH BROOKS/Bitch
6	5	17	27	27	SAVAGE GARDEN/To The Moon And Back
26	20	25	26	26	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	23	23	DUNCAN SHEIK/She Runs Away
70	57	28	23	23	AZ YET/Hard To Say I'm...
-	-	-	21	21	MARIAH CAREY/Honey
17	18	21	21	21	SPICE GIRLS/2 Become 1
13	8	14	17	17	MARK MORRISON/Return Of The Mack
6	8	13	17	17	K'S CHOICE/Not An Addict
7	10	14	17	17	MATCHBOX 20/Push
16	20	23	16	16	DUNCAN SHEIK/Barely Breathing
-	-	-	16	16	SARAH MCLACHLAN/Building A Mystery
-	-	-	8	8	WILD ORCHID/Supernatural
7	12	14	14	14	NO MERCY/When I Die
13	14	14	14	14	MIGHTY MIGHTY...The Impression...
6	12	12	13	13	WILL SMITH/Men In Black
-	-	-	5	5	PAULA COLE/ Don't Want To Wait
7	7	8	9	9	MR. PRESIDENT/Coco Jambo
11	11	9	9	9	TONIC/If You Could Only...
7	7	7	8	8	10,000 MANIACS/More Than This
7	7	7	8	8	WALLFLOWERS/The Difference
7	7	8	8	8	98 DEGREES/Invisible Man
-	-	-	5	5	BENIE MAN/Frankly/Onecall Queen
-	-	-	6	6	MONACO/What Do You Want...
-	-	-	5	5	LIVE/Turn My Head
7	7	7	7	7	JAMIROQUAI/Virtual Insanity
7	8	7	7	7	LEANN RIMES/How Do I Live
-	-	-	5	5	SQUIRREL NUT ZIPPERS/Hell
7	7	7	7	7	SNEAKER PIMPS/Underground

94.1 WAPE-FM MARKET #53
WAPE/Jacksonville
(904) 642-1055
Thomas/Mann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	37	58	59	59	LEANN RIMES/How Do I Live
61	56	60	59	59	MEREDITH BROOKS/Bitch
39	32	41	58	58	THIRD EYE BLIND/Semi-Charmed Life
58	57	57	57	57	DMC/How Bizarre
56	52	60	57	57	DUNCAN SHEIK/Barely Breathing
60	52	58	55	55	SHAWN COLVIN/Sunny Came Home
52	48	54	44	44	SPICE GIRLS/Say You'll Be There
58	54	46	44	44	VERVE PIPE/The Freshmen
-	12	30	38	38	JEWEL/Foolish Games
35	33	38	38	38	BLESSID UNION OF..I Wanna Be There
25	25	44	38	38	HANSON/Where's The Love
36	37	30	35	35	ROBYN/Do You Know (What...)
27	27	32	35	35	SPICE GIRLS/2 Become 1
28	20	25	34	34	SHERYL CROW/A Change Would Do
23	18	29	32	32	BACKSTREET BOYS/Quit Playing...
20	17	19	30	30	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	17	17	MIGHTY MIGHTY...The Impression...
31	23	26	20	20	SISTER HAZEL/All For You
18	12	18	19	19	WALLFLOWERS/The Difference
23	14	18	18	18	10,000 MANIACS/More Than This
-	-	-	15	15	PAULA COLE/Where Have All...
-	-	-	15	15	MR. PRESIDENT/Coco Jambo
-	-	-	1	1	MATCHBOX 20/Push

93.3 WGTZ MARKET #54
WGTZ/Dayton
(937) 294-5858
Luczak/Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	51	51	80	80	WILL SMITH/Men In Black
57	74	79	79	79	PUFF DADDY..I'll Be Missing You
21	20	39	78	78	THIRD EYE BLIND/Semi-Charmed Life
47	76	77	78	78	SHAWN COLVIN/Sunny Came Home
76	77	79	77	77	MEREDITH BROOKS/Bitch
46	48				



CHR/RHYTHMIC TOP 50

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	WILL SMITH Men In Black (Columbia) 2448 2399 2296 2107 42/0					
1	1	2	2	PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista) 2143 2293 2423 2471 44/0					
3	3	3	3	ROME I Belong To You (Every...) (RCA) 1919 1926 1986 2006 40/0					
4	4	4	4	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) 1893 1756 1536 1414 41/1					
6	5	5	5	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic) 1421 1460 1409 1324 36/0					
BREAKER			6	MARIAH CAREY Honey (Columbia) 1139 215 — — 38/16					
21	15	12	7	INOJ Love You Down (So So Def/Columbia) 1102 915 782 610 32/3					
24	17	15	8	SPICE GIRLS 2 Become 1 (Virgin) 1069 865 733 572 29/1					
5	6	6	9	112 Cupid (Bad Boy/Arista) 1050 1240 1208 1371 30/0					
9	8	7	10	MARK MORRISON Return Of The Mack (Atlantic) 1027 1087 1072 1130 26/0					
11	10	9	11	BACKSTREET BOYS Quit Playing Games (With...) (Jive) 1023 963 987 951 24/0					
14	14	11	12	MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG) 945 920 813 813 36/1					
10	9	8	13	GOD'S PROPERTY Stomp (B-Rite/Interscope) 928 1003 1011 1021 30/0					
16	16	14	14	98 DEGREES Invisible Man (Motown) 909 888 777 723 29/2					
7	7	10	15	BLACKSTREET Don't Leave Me (Interscope) 907 939 1095 1200 28/0					
45	33	26	16	MARY J. BLIGE Everything (MCA) 884 537 459 346 33/1					
23	20	17	17	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic) 866 807 702 582 29/3					
12	12	16	18	ROBYN Do You Know (What It Takes) (RCA) 806 842 912 911 18/0					
39	27	19	19	JOE The Love Scene (Jive) 783 665 528 425 31/4					
29	19	18	20	GINUWINE When Doves Cry (550 Music) 774 756 707 498 32/1					
8	11	13	21	EN VOGUE Whatever (EastWest/EEG) 747 899 985 1153 21/0					
—	29	22	22	FOXY BROWN /DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury) 706 593 501 139 34/2					
30	21	23	23	DRU HILL Never Make A Promise (Island) 686 593 563 495 23/2					
15	18	20	24	LAURNEA Can't Let Go (Yab Yum/Epic) 614 642 727 724 22/0					
46	36	24	25	BLACKSTREET Fix (Interscope) 591 546 430 307 30/2					
BREAKER			26	JON B. Don't Say (Yab Yum/550 Music) 525 487 333 138 27/2					
37	31	29	27	NO MERCY When I Die (Arista) 525 519 460 438 17/0					
13	13	21	28	BONE THUGS-N-HARMONY Look Into My Eyes (Ruthless/Relativity) 503 641 847 874 20/0					
44	44	40	29	COOLIO /40 THEVZ C U When U Get There (Tommy Boy) 491 373 324 353 17/1					
27	23	25	30	CORINA Summertime Summertime (So So Def/Columbia) 473 538 557 520 15/0					
25	22	27	31	SCARFACE Smile (Rap-A-Lot/Noo Trybe) 454 534 562 526 16/0					
—	48	36	32	NASTYBOY KLICK Down For Yours (GlassNote/Mercury) 433 396 273 190 22/0					
19	28	30	33	R. KELLY Gotham City (Jive) 431 506 521 647 16/0					
38	38	33	34	SWV Someone (RCA) 429 451 425 427 26/1					
18	24	31	35	SWV Can We (Jive) 391 488 557 663 14/0					
22	25	28	36	NU FLAVOR Sweet Sexy Thing (Reprise) 389 531 552 601 12/0					
DEBUT			37	NU FLAVOR Heaven (Reprise) 382 201 120 73 19/10					
40	40	37	38	ADINA HOWARD (Freak) And U Know It (Mecca Don/EastWest/EEG) 379 389 382 389 17/0					
43	42	39	39	ANGELINA The Tide Is High (Upstairs) 365 377 352 354 10/0					
49	45	43	40	MARY J. BLIGE I Can Love You (MCA) 359 342 303 272 7/0					
DEBUT			41	DJ TAZ That's Right (Success/Priority) 354 307 248 243 17/2					
17	35	38	42	SPICE GIRLS Say You'll Be There (Virgin) 352 381 440 688 11/0					
—	—	45	43	MR. PRESIDENT Coco Jamboo (Warner Bros.) 345 291 218 189 16/1					
DEBUT			44	ALLURE All Cried Out (Crave) 341 230 87 98 19/2					
34	30	34	45	K-CI & JOJO You Bring Me Up (MCA) 341 451 489 474 10/0					
26	37	41	46	BABYFACE How Come, How Long (Epic) 330 364 426 523 10/0					
—	—	48	47	MAGOO & TIMBALAND Up Jumps Da' Boogie (Atlantic) 329 282 223 123 8/0					
20	26	35	48	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista) 326 444 535 619 11/0					
—	46	50	49	RAMPAGE Take It To The Streets (EastWest/EEG) 309 263 279 189 20/3					
—	—	49	50	DIANA KING I Say A Little Prayer (Work) 280 268 207 220 13/1					

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 46 CHR/Rhythmic reporters. 45 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

MARIAH CAREY
Honey (Columbia)

TOTAL PLAYS/INCREASE: 1139/924
TOTAL STATIONS/ADDS: 38/16
CHART: 6

JON B.

Don't Say (Yab Yum/550 Music)

TOTAL PLAYS/INCREASE: 525/38
TOTAL STATIONS/ADDS: 27/2
CHART: 26

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Honey (Columbia)	16
MILESTONE I Care 'Bout You (LaFace/Arista)	16
NU FLAVOR Heaven (Reprise)	10
SAMANTHA COLE Happy With You (Universal)	6
SHAGGY Piece Of My Heart (Virgin)	5
4.0 Have A Little Mercy (Savvy/Perspective/A&M)	4
JOE The Love Scene (Jive)	4
SNOOP DOGGY DOGG We Just Wanna Party... (Columbia)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Honey (Columbia)	+924
MARY J. BLIGE Everything (MCA)	+347
SPICE GIRLS 2 Become 1 (Virgin)	+204
INOJ Love You Down (So So Def/Columbia)	+187
NU FLAVOR Heaven (Reprise)	+181
NOTORIOUS B.I.G. Mo Money Mo... (Bad Boy/Arista)	+137
COOLIO /40 THEVZ C U When U Get There (Tommy Boy)	+118
JOE The Love Scene (Jive)	+118
SAMANTHA COLE Happy With You (Universal)	+114
FOXY BROWN /D. HILL Big... (Violator/Def Jam/RAL/Mercury)	+113

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
AZ YET Hard To Say I'm Sorry (LaFace/Arista)
DRU HILL In My Bed (Island)
MONICA For You I Will (Warner Sunset/Atlantic)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
KEITH SWEAT Nobody (Elektra/EEG)
112 Only You (Bad Boy/Arista)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
NO DOUBT Don't Speak (Trauma/Interscope)
BABYFACE Every Time I Close My Eyes (Epic)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

DJ TAZ

"THAT'S RIGHT"



BREAKAWAY

Debut **41** R&R Rhythmic CHR!

KYLD	Z90	KHTS
WHHH	KTFM	KPTY
KHOM	WWKX	WJBT
WBHJ	KKSS	KDGS
KCAQ	KHTN	KWIN
KCHX	WQZQ	WJMH
WKXJ	And more!	

R&R HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	WILL SMITH Men In Black (Columbia)	5287	4951	125/2
2	2	PUFF DADDY & FAITH EVANS F/12 I'll Be... (Bad Boy/Arista)	3782	4131	101/0
3	3	MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)	3562	3425	117/2
5	4	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	2943	2767	108/3
4	5	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	2900	2970	81/2
6	6	FOXY BROWN F/DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury)	2305	1905	115/2
9	7	PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)	1803	1672	89/0
11	8	MAGOO & TIMBALAND Up Jumps Da' Boogie (Atlantic)	1756	1529	76/3
10	9	HEAVY D Keep It Comin' (Universal)	1632	1622	73/0
13	10	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)	1456	1356	79/2
7	11	WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)	1344	1701	67/2
15	12	RAMPAGE Take It To The Streets (EastWest/EEG)	1260	1112	80/8
14	13	SNOOP DOGGY DOGG Midnight Love (Death Row/Interscope)	1229	1178	63/1
16	14	MIA X F/MASTER P & FOXY BROWN The Party... (No Limit/Priority)	1124	882	77/3
8	15	BONE THUGS-N-HARMONY Look Into My Eyes (Ruthless/Relativity)	1117	1682	52/0
—	16	AZ F/SWV Hey AZ (Virgin)	912	727	80/2
12	17	SCARFACE Smile (Rap-A-Lot/Noo Trybe)	897	1402	42/0
17	18	LADY OF RAGE Get With Da Wickedness (Death Row)	862	780	55/0
18	19	COOLIO F/40 THEVZ C U When U Get There (Tommy Boy)	717	621	32/2
—	20	SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia)	634	510	54/6

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. 46 CHR/Rhythmic reporters and 84 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



DEBBIE DOES...RENO! — KWNZ/Reno had the biggest block party in town recently. Party and dance artists like Roger & Zapp, Wild Orchid, Angelina, and Debbie Deb (top, center) all helped pack the joint and keep it hoppin'! Pictured after the party are: (top, l-r) WNZ PD Jeff Davis, midday man Matt Millon, Ms. Deb, P/T talent Daisy Morales, Jonny B; (bottom, l-r) "Sparky", former parttime talent Sharon Stone, present parttime talent Reagan Taylor, and Dir./Promotions Danielle Zarrella.

NEW & ACTIVE

PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista) Total Plays: 258, Total Stations: 7, Adds: 0	VANESSA WILLIAMS Happiness (Mercury) Total Plays: 183, Total Stations: 12, Adds: 2
OMC How Bizarre (Mercury) Total Plays: 254, Total Stations: 6, Adds: 0	WILD ORCHID Supernatural (RCA) Total Plays: 173, Total Stations: 12, Adds: 0
702 All I Want (Biv 10/Motown) Total Plays: 253, Total Stations: 14, Adds: 1	SAMANTHA COLE Happy With You (Universal) Total Plays: 170, Total Stations: 17, Adds: 6
MAXWELL Whenever Wherever Whatever (Columbia) Total Plays: 244, Total Stations: 23, Adds: 2	CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic) Total Plays: 168, Total Stations: 4, Adds: 0
PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista) Total Plays: 222, Total Stations: 9, Adds: 0	SHAGGY Piece Of My Heart (Virgin) Total Plays: 146, Total Stations: 9, Adds: 5
LOS UMBRELLOS No Tengo Dinero (Flex/EMI) Total Plays: 218, Total Stations: 7, Adds: 1	DJ COMPANY Rhythm Of Love (Crave) Total Plays: 146, Total Stations: 5, Adds: 0
MARK MORRISON Crazy (Atlantic) Total Plays: 214, Total Stations: 13, Adds: 1	BENIE MAN Dancehall Queen (Island Jamaica/Island) Total Plays: 144, Total Stations: 11, Adds: 0
MIA X F/MASTER P & FOXY BROWN The Party... (No Limit/Priority) Total Plays: 213, Total Stations: 15, Adds: 2	LISA STANSFIELD Never, Never Gonna Give You Up (Arista) Total Plays: 136, Total Stations: 9, Adds: 0
LIL' SUZY Can't Get You Out Of My Mind (Metropolitan) Total Plays: 198, Total Stations: 13, Adds: 2	ROCKELL In A Dream (Robbins) Total Plays: 135, Total Stations: 4, Adds: 0
USHER You Make Me Wanna... (LaFace/Arista) Total Plays: 189, Total Stations: 11, Adds: 3	PATTI LABELLE When You Talk About Love (MCA) Total Plays: 131, Total Stations: 12, Adds: 0

Songs ranked by total plays

NEW RELEASES

Adds August 12

Aqua	"Barbie Girl" (MCA)
Daft Punk	"Around The World" (Virgin)
Trey Lorenz	"Make You Happy" (Columbia)
Mack 10	"Backyard Boogie" (One/Priority)
Magoo & Timbaland	"Up Jumps Da Boogie" (Atlantic)
New York City DJ's	"Shake It" (Next Plateau)
Real McCoy	"If You're Not In It For Love (I'm Outta Here)" (Arista)
Total	"What About Us" (LaFace/Arista)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacques James 16 LOS UMBRELLOS "Tango" 9 SAMANTHA COLE "Happy" MARK MORRISON "Crazy" MILESTONE "Care" JOE "Scene"	WKXJ/Chattanooga, TN DM: Ray Jaynes PD/MD: Bobby Corona 24 LIL' KIM "Tonight" 20 RAMPAGE "Streets" 6 DRU HILL "Promise" 1 GINJUWINE "Doves" MARIAM CAREY "Honey" JOE B "Say" CAGNET "Deeper" WASH & BROWN "Something"	KBDS/Fresno, CA PD: Mark Adams MD: Marcus D. 28 SHAGGY "Heart" 27 QUEEN LATIFAH "Mamma" 12 ROME "Like" 12 GINJUWINE "Anything" BENIE MAN "Girls" MYRON "Get"	WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green 22 RAMPAGE "Streets" 17 QUEEN LATIFAH "Laugh" 12 ROME "Like" 12 GINJUWINE "Anything" BENIE MAN "Girls" MYRON "Get"	KDDN/Monterey, CA PD: Jennifer Wilde NU FLAVOR "Heaven" FOXY BROWN/DRU HILL "Mamma"	KPTY/Phoenix, AZ PD: Rick Thomas MD: Crazy Kid APD: Valdez MD: Eric Kidez SNOOP DOGGY DOGG "Just" DRU HILL "Promise" SPICE GIRLS "Become"	WOCQ/Salisbury, MD PD: Wookie MD: Marlow 46 MARIAM CAREY "Honey" 15 SAMANTHA COLE "Happy" NU FLAVOR "Heaven" VANESSA WILLIAMS "Happiness"	KWIN/Stockton, CA PD: Steve Wall MD: Panama Jack 48 MARIAM CAREY "Honey" 23 ONE VISION "Groovin" 8 MILESTONE "Care" NU FLAVOR "Heaven" LIL' SUZY "Can't" SHAGGY "Heart" 4.0 "Mercury" NOTORIOUS B.I.G. "Money" USHER "Wanna" WASH & BROWN "Something"
KKOQ/Bakersfield, CA PD: Chris Squires MD: Tony Manes MARIAM CAREY "Honey" 98 DEGREES "Invisible"	WBBM/Chicago, IL PD: Todd Cavannah MD: Erik Bradley 16 MEREDITH BROOKS "Bitch"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 46 MARIAM CAREY "Honey" 32 NOTORIOUS B.I.G. "Tonight" 19 MASTER P "Bout" 9 WU-TANG CLAN "Black" 7 BLACKSTREET "Fix"	KLUC/Las Vegas, NV PD: Cal Thomas MD: Melissa Stefan 18 LIL' KIM "Tonight" MILESTONE "Care"	WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palana MARIAM CAREY "Honey" ALLURE "Cried" MILESTONE "Care"	WWIX/Providence, RI PD: Joe Dawson MD: Becky Iannone 5 NU FLAVOR "Heaven" 4.0 "Mercury" MILESTONE "Care" IMMATURE "Foot"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Steve Chavez 12 DJ TAZ "Right" COOLIO F/40 THEVZ "There" DAFT PUNK "World" MILESTONE "Care" AQUA "Barbie" JEWEL "Footin" DIANA KING "Say"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D. 21 MAXWELL "Woman's" 21 MARIAM CAREY "Honey" 19 WYCLEF JEAN "Guantan" 17 BONE THUGS-N-HARMONY "Ready"
WERQ/Baltimore, MD PD: Tom Calococi MD: Coka MARIAM CAREY "Honey"	KZFM/Corpus Christi, TX PD: Ed Ocanas MD: Tony Manero 32 MARIAM CAREY "Honey"	KIKI/Honolulu, HI PD: Alan Ode MD: Richie Agui 33 MARIAM CAREY "Honey" 14 MILESTONE "Care"	KPWR/Los Angeles, CA PD: Michele Mercer MD: Damon Young SNOOP DOGGY DOGG "Just" EPMD "Never" GUANTAN "Guantan" ALLURE "Cried"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane No Adds	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherly 15 EPMD "Never" 13 IVORY "Relax"	KHTS/San Diego, CA PD: Todd Shannon APD/MD: Ron Geranimo 4 JOE "Scene" 3 MILESTONE "Care"	KDGS/Wichita, KS PD: Steve Darrell APD: Ricardo Chery MD: A.J. Jones 19 MYRON "Get" 18 SAMANTHA COLE "Happy" 6 MARIAM CAREY "Honey" 4.0 "Mercury" NU FLAVOR "Heaven" WASH & BROWN "Something"
WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Daysa Parker 42 TDTAL "What" 29 EIGHT BALL & MUG "Wind" 14 MARIAM CAREY "Honey" 13 ERYKAH BADU "Other" 12 MILESTONE "Care" 10 MYRON "Get" 10 MAXWELL "Whenever" 10 TRU "Soldiers"	KQKS/Denver, CO MD: Lee Cagle No Adds	KQMQ/Honolulu, HI PD: Jamie Hyatt MD: Raye Kimberlin USHER "Wanna" EIGHT BALL & MUG "Just" MIA X MASTER P/FOXY "Party"	WPDW/Miami, FL PD: Kid Curry MD: Phil Jones 14 CULTURE SHOCK "Summer" SHAGGY "Heart" INNER CIRCLE "Tear"	KCHX/Odessa-Midland, TX PD/MD: Leo Caro LIL' SUZY "Can't" SAMANTHA COLE "Happy"	WQHT/San Diego, CA DM/MD: Lisa Vazquez MD: Dale Solivan 30 MARIAM CAREY "Honey" 14 NU FLAVOR "Heaven" 13 MILESTONE "Care" SHAGGY "Heart"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 15 PUFF DADDY "Seonata" 5 NU FLAVOR "Heaven" MILESTONE "Care"	KUBE/Seattle, WA PD: Mike Tierney APD: Eric Roberts MD: Bobby D. 5 INJU "Love" 5 JAMIROQUAI "Insanity"
WJMN/Boston, MA PD: Cathi Jac McCarthey APD/MD: Cat Collins 19 LIL' KIM "Tonight" SWV "Someone"	WORO/Detroit, MI PD: Lisa Rodman SAMANTHA COLE "Happy"	KPRR/EI Paso, TX PD/MD: John Candelaria 7 JOE "Scene" BLACKSTREET "Fix" MAXWELL "Whenever" MISSY ELLIOTT "Rant" DJ TAZ "Right" SNOOP DOGGY DOGG "Just"	WPHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye MIA X MASTER P/FOXY "Party" MILESTONE "Care" RAMPAGE "Streets"	KCAQ/Oxnard, CA PD: Dan Garite 27 SNOOP DOGGY DOGG "Just" 18 DAFT PUNK "World" MILESTONE "Care" TOTAL "What"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 14 SHAGGY "Heart" USHER "Wanna" MILESTONE "Care"	KKFR/Phoenix, AZ PD: Don Parker MD: Mike Freeman 27 NU FLAVOR "Heaven"	KSFM/Sacramento, CA PD: Bob West MD: Trajo MILESTONE "Care" 98 DEGREES "Invisible"

46 Total Reporters
46 Current Reporters
45 Current Playlists
Reported Frozen Playlist (1):
KMEL/San Francisco, CA

CHR/RHYTHMIC PLAYLISTS

August 8, 1997 R&R • 43

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1				
WKTU/New York (201) 420-3700 Blue/Shane				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
62	63	64	62	LE CLIC/K/Call Me
57	64	62	58	LIVIN' JOY/Don't Stop Movin'
61	62	62	57	JOCK JAM/Jock Jam
60	60	59	52	REAL MCCOY/One More Time
28	25	25	49	DIANA KING/I Say A Little...
42	51	61	42	AZ YET/Hard To Say I'm...
20	33	32	37	SPICE GIRLS/2 Become 1
33	30	32	31	BACKSTREET BOYS/Quit Playing...
37	32	32	30	MONICA/For You I Will
15	29	28	29	MR. PRESIDENT/Coco Jambo
31	31	24	29	DJ COMPANY/Rhythm Of Love
48	34	27	28	TONI BRAXTON/Un-break My Heart
22	24	24	27	PUFF DADDY.../I'll Be Missing You
12	17	20	24	ROBYN/Do You Know (What...)
5	19	18	18	LIL' SUZY/Can't Get You Out...
23	25	21	18	3RD PARTY/Can U Feel It
18	17	14	16	JOCELYN ENRIQUEZ/A Little Bit Of...
11	5	9	13	ROBYN/Do You Know (What...)
5	7	12	12	ULTRA NATE/Free
11	13	12	12	INOUJ/Love You Down
-	6	10	10	PATTI LABELLE/When You Talk...
-	5	9	9	BRAINBUG/Nightmare
12	11	13	9	GALA/Free From Desire
-	-	-	-	MAXWELL/Whenever Wherever...
-	5	7	7	WILD ORCHID/Supernatural
12	10	7	7	SUMMER JUNKIES/I'm Gonna Love...
-	6	6	6	AQUA/Barbie Girl
-	6	6	6	MICHAEL JACKSON/Stranger In Moscow
5	5	5	5	BENIEE MAN/FRANKLYN/Dancehall Queen
5	5	5	5	DAFT PUNK/Around The World
7	11	8	6	CHANGING FACES/G.H.E.T.T.O.U.T.
-	-	-	-	SAMANTHA COLE/Happy With You

MARKET #1				
WQHT/New York (212) 229-9797 Smith/Cloherly				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
40	41	40	42	NOTORIOUS B.I.G./Mo Money Mo Problems
43	40	41	42	CHANGING FACES/G.H.E.T.T.O.U.T.
42	41	40	41	MARY J. BLIGE/Can Love You
31	41	42	41	MISSY ELLIOTT/The Rain (Supa...)
20	30	41	40	LIL' KIM/Not Tonight
41	38	42	39	LOX/We'r Always Love...
33	33	36	39	DRU HILL/Never Make A Promise
30	40	39	39	NOTORIOUS B.I.G./Kick In The Door
-	10	27	34	MARY J. BLIGE/Everything
32	32	32	32	DRU HILL/In My Bed
-	29	36	32	AALIYAH/Hot Like Fire
17	30	32	31	RAMPAGE/Take It To...
19	22	27	31	LIL' KIM/Big Mama Thing
12	18	21	31	FOXY BROWN/Na Na
39	30	31	30	REFUGEE CAMP.../The Sweetest Thing
-	25	35	28	MAGOO & TIMBALAND/Up Jumps Da' Boogie
-	24	27	27	WYCLEF JEAN/Guantanamera
-	12	27	27	PUFF DADDY & FAMILY/Been Around...
30	32	31	26	ERYKAH BADU/Next Lifetime
27	28	29	25	PUFF DADDY & FAMILY/It's All About...
-	10	24	24	QUEEN LATIFAH/It's Alright
25	36	35	24	USHER/You Make Me Wanna...
-	24	23	23	R. KELLY/Gotham City
34	23	21	20	SWV/Someone
22	18	21	20	HEAVY D/Keep It Comin'
33	19	19	19	FOXY BROWN/DRU HILL/Big Bad Mamma
-	16	19	19	LOST BOYZ/Me & My Crazy World
24	25	23	17	BLACKSTREET/Fix
12	18	15	16	KRS-ONE/A Friend
-	-	-	-	EPMD/Never Seen Before
-	-	-	-	O.C. FAYETTE.../Far From Yours
-	-	-	-	IVORY/Relax & Party

MARKET #2				
KPWR/Los Angeles (818) 953-4200 Mercer/Young				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
45	70	41	72	CHANGING FACES/G.H.E.T.T.O.U.T.
67	66	68	70	NOTORIOUS B.I.G./Mo Money Mo Problems
55	65	65	70	ROMÉ/1 Belong To You...
72	68	64	68	PUFF DADDY.../I'll Be Missing You
71	66	71	65	SCARFACE/Smile
33	44	44	46	WARRÉN G./Smokin' Me Out
32	42	42	46	BONE THUGS-N-HARMONY/Look Into My Eyes
31	32	31	45	NOTORIOUS B.I.G./Lovin' You Tonight
20	20	46	37	NOTORIOUS B.I.G./Notorious Thugs
21	24	33	35	MACK 10/Backyard Boogie
-	-	-	-	QUEEN LATIFAH/It's Alright
22	36	33	33	LIL' KIM/Not Tonight
-	13	30	33	PUFF DADDY/LIL' KIM/Don't Stop What...
70	40	15	27	NOTORIOUS B.I.G./Hypnotize
45	23	26	26	BLACKSTREET/Don't Leave Me
-	22	24	25	PUFF DADDY & FAMILY/It's All About...
35	29	31	24	SUGA FREE/My Stay Ready
-	33	24	24	FOXY BROWN/DRU HILL/Big Bad Mamma
48	-	26	23	SNOOP DOGGY DOGG/Midnight Love
21	25	22	22	MAKAVEL/Hail Mary
45	20	18	22	NOTORIOUS B.I.G./Going Back To Cali
-	-	-	-	SNOOP DOGGY DOGG/We Just Wanna...
-	-	-	-	WYCLEF JEAN/Guantanamera
-	-	-	-	EPMD/Never Seen Before
-	-	-	-	ALLURE/All Cried Out

MARKET #3				
WBBM/Chicago (312) 944-6000 Cavanah/Bradley				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
72	71	69	69	WILL SMITH/Men In Black
30	25	40	64	ROBYN/Show Me Love
31	28	40	63	CHANGING FACES/G.H.E.T.T.O.U.T.
62	62	61	61	PUFF DADDY.../I'll Be Missing You
30	43	58	56	MONICA/For You I Will
-	19	39	55	NOTORIOUS B.I.G./Mo Money Mo Problems
71	67	54	48	BACKSTREET BOYS/Quit Playing...
67	48	30	47	MARK MORRISON/Return Of The Mack
43	46	46	45	ROBYN/Do You Know (What...)
58	30	42	42	BABYFACE/Every Time I...
48	39	24	37	3RD PARTY/Can U Feel It
-	-	-	-	MARIAH CAREY/Honey
23	24	26	32	SPICE GIRLS/2 Become 1
30	28	29	31	DJ COMPANY/Rhythm Of Love
64	64	44	29	BLACKSTREET/Don't Leave Me
43	46	40	26	JOCK JAM/Jock Jam
12	15	24	24	INOUJ/Love You Down
36	23	26	23	FREAK NASTY/Down Dip
28	33	28	20	AZ YET/Hard To Say I'm...
-	-	-	-	MR. PRESIDENT/Coco Jambo
-	-	-	-	AQUA/Barbie Girl
9	5	17	17	R. KELLY/Gotham City
-	-	-	-	MEREDITH BROOKS/Butch
8	7	8	12	COOL IO/F40 THEVZ/C U When U Get There
12	8	11	10	WILD ORCHID/Supernatural
-	-	-	-	SAMANTHA COLE/Happy With You
12	10	7	8	NO MERCY/When I Die
8	7	5	6	ERASURE/Don't Say You...

MARKET #4				
KYLD/San Francisco (415) 391-1077 Martin/Jim				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
64	53	66	67	ROMÉ/1 Belong To You...
52	54	54	64	INOUJ/Love You Down
62	65	64	63	NOTORIOUS B.I.G./Mo Money Mo Problems
37	46	50	60	WILL SMITH/Men In Black
63	41	34	52	112/Cupid
64	71	66	49	CORINA/Summertime...
61	70	61	45	PUFF DADDY.../I'll Be Missing You
38	58	64	45	SCARFACE/Smile
36	46	44	43	BACKSTREET BOYS/Quit Playing...
-	-	-	-	BONE THUGS-N-HARMONY/Look Into My Eyes
-	-	-	-	LIL' KIM/Not Tonight
35	30	40	37	FOXY BROWN/DRU HILL/Big Bad Mamma
64	69	49	35	DJ TAZ/That's Right
32	28	34	35	TOO SHORT & LIL' KIM/Call Me
-	-	-	-	DAFT PUNK/Around The World
18	23	21	31	SOMETHIN' FOR.../My I Love Is The Shht!
12	11	16	30	98 DEGREES/Invisible Man
11	9	17	25	NO MERCY/When I Die
-	-	-	-	PUFF DADDY & FAMILY/Been Around...
17	21	20	20	ANT BANKS/Big Thangs
-	-	-	-	RAMPAGE/Take It To...
40	40	19	17	LIL' SUZY/Can't Get You Out...
-	-	-	-	PUFF DADDY/Senorita
-	-	-	-	ALLURE/All Cried Out
-	-	-	-	INOUJ/Love You Down
-	-	-	-	SWV/Someone
13	12	9	12	MIA X/MASTER P/FOXY/The Party Don't Stop
-	-	-	-	GINUWINE/When Doves Cry
9	9	10	10	MARK MORRISON/Crazy
-	-	-	-	MARIAH CAREY/Honey
9	5	7	6	MISSY ELLIOTT/The Rain (Supa...)
10	11	5	6	JOE/That's Right
-	-	-	-	NU FLAVOR/Heaven
-	-	-	-	MILESTONE/1 Care 'Bout You

MARKET #6				
WDRQ/Detroit (810) 354-9300 Rodman/Jimmy Jam				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
49	49	46	54	SPICE GIRLS/Say You'll Be There
29	29	35	52	MARK MORRISON/Return Of The Mack
30	30	51	48	BACKSTREET BOYS/Quit Playing...
29	29	32	44	AZ YET/Hard To Say I'm...
33	33	35	42	ROBYN/Do You Know (What...)
45	45	27	37	HANSON/Mmm Bop
29	29	31	36	LE CLIC/K/Call Me
21	21	46	35	WILL SMITH/Men In Black
32	32	27	35	JOCELYN ENRIQUEZ/Do You Miss Me
16	16	25	34	NO MERCY/When I Die
-	-	-	-	MARIAH CAREY/Honey
45	45	26	29	MONICA/For You I Will
15	15	25	28	PUFF DADDY.../I'll Be Missing You
-	-	-	-	REAL MCCOY/One More Time
17	17	27	26	3RD PARTY/Can U Feel It
26	26	20	26	BABYFACE/Every Time I...
-	-	-	-	OMC/How Bizarre
-	-	-	-	INOUJ/Love You Down
-	-	-	-	AQUA/Barbie Girl
-	-	-	-	LE CLIC/K/Don't Go
30	30	23	19	ROCKELL/In A Dream
10	10	16	19	MR. PRESIDENT/Coco Jambo
-	-	-	-	ACID FACTOR/Fantasy
-	-	-	-	LIL' SUZY/Can't Get You Out...
13	13	15	12	R. KELLY/Gotham City
-	-	-	-	DANA HARRIS/As We Lay
-	-	-	-	SPICE GIRLS/2 Become 1
17	17	10	10	98 DEGREES/Invisible Man
21	21	10	10	CULTURE BEAT/Take Me Away
16	16	16	10	DIANA KING/I Say A Little...
17	17	18	6	SPICE GIRLS/Wannabe
-	-	-	-	SAMANTHA COLE/Happy With You

MARKET #8				
WPGC/Washington (301) 441-3500 Stevens/Albie D				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
31	31	36	63	DRU HILL/Never Make A Promise
49	61	60	59	MARY J. BLIGE/Can Love You
21	21	44	59	MAGOO & TIMBALAND/Up Jumps Da' Boogie
54	57	59	59	LIL' KIM/Not Tonight
30	35	53	58	NOTORIOUS B.I.G./Mo Money Mo Problems
20	33	30	55	PUFF DADDY & FAMILY/It's All About...
-	-	-	-	TOTAL/What About Us
59	46	40	42	ROMÉ/1 Belong To You...
-	-	-	-	CHANGING FACES/G.H.E.T.T.O.U.T. II
63	60	38	41	PUFF DADDY.../I'll Be Missing You
48	52	39	38	WILL SMITH/Men In Black
59	59	57	38	MISSY ELLIOTT/The Rain (Supa...)
28	34	28	35	JOE/The Love Scene
-	24	32	32	FOXY BROWN/DRU HILL/Big Bad Mamma
-	26	30	32	MARY J. BLIGE/Missing You
-	-	-	-	BONE THUGS-N-HARMONY/If I Could Teach...
41	58	41	30	MARY J. BLIGE/Everything
23	26	24	25	MAXWELL/Whenever Wherever...
-	-	-	-	MAXWELL/The Woman's Work
-	-	-	-	PUFF DADDY & FAMILY/Been Around...
-	-	-	-	MARIAH CAREY/Honey
49	46	44	20	GOD'S PROPERTY/Stop
-	-	-	-	WYCLEF JEAN/Guantanamera
-	-	-	-	EPMD/Never Seen Before
33	35	57	17	MONTELL JORDAN/What's On Tonight
-	-	-	-	BONE THUGS-N-HARMONY/Ready For War
-	-	-	-	112/Cupid
30	31	29	13	BLACKSTREET/Don't Leave Me

MARKET #9				
KBXX/Houston (713) 623-2108 Scorpio/Head				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
56	64	62	65	WILL SMITH/Men In Black
33	47	64	64	NOTORIOUS B.I.G./Mo Money Mo Problems
59	64	69	63	MISSY ELLIOTT/The Rain (Supa...)
48	59	64	60	MAGOO & TIMBALAND/Up Jumps Da' Boogie
42	48	54	59	LIL' KIM/Not Tonight
58	60	55	57	PUFF DADDY.../I'll Be Missing You
42	43	49	52	JOE/The Love Scene
57	54	68	43	ROMÉ/1 Belong To You...
59	48	45	35	MARK MORRISON/Return Of The Mack
-	-	-	-	R. KELLY/Gotham City
33	30	30	31	112/Cupid
-	-	-	-	JON B./Don't Say
-	-	-	-	GINUWINE/When Doves Cry
-	-	-	-	MILESTONE/1 Care 'Bout You
-	-	-	-	NO MERCY/When I Die
-	-	-	-	FOXY BROWN/DRU HILL/Big Bad Mamma
27	24	25	27	DRU HILL/Never Make A Promise
25	25	31	26	DRU HILL/In My Bed
38	39	26	26	K-CI & JOJO/Last Night's Letter
34	33	25	25	INOUJ/Love You Down
40	44	26	24	TOO SHORT & LIL' KIM/Call Me
-	-	-	-	GINUWINE/When Doves Cry
-	-	-	-	ROMÉ/Do You Like This
36	32	22	19	BLACKSTREET/Don't Leave Me
39	32	31	17	CHANGING FACES/G.H.E.T.T.O.U.T.
-	-	-	-	BUSTA RHYMES/Put Your Hands...
34	20	12	15	MARY J. BLIGE/Seven Days
8	16	15	14	MIA X/MASTER P/FOXY/The Party Don't Stop
-	-	-	-	702/All I Want

MARKET #10				
WJMN/Boston (617) 290-0009 McCartney/Collins				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
65	66	67	88	PUFF DADDY.../I'll Be Missing You
55	66	67	88	WILL SMITH/Men In Black
68	67	66	67	NOTORIOUS B.I.G./Mo Money Mo Problems
38	47	65	65	PUFF DADDY/Can't Nobody Hold...
64	55	49	65	MARK MORRISON/Return Of The Mack
67	65	64	64	MARY J. BLIGE/Everything
66	66	64	65	NOTORIOUS B.I.G./Hypnotize
-	-	-	-	SHAGGY/Piece Of My Heart
-	-	-	-	ALLURE/All Cried Out
45	55	46	45	VERONICA CRAIG/MACK/No One But You
65	54	41	44	



WALT LOVE

Put The *Talent* Back In 'Air Talent'

■ **WHQT/Miami's Tony Kidd discusses how to find and guide good personalities**

In the never-ending debate regarding the most important element of a winning radio station, I'm still firmly in the corner of *talented people* — no matter what their position. Without talented individuals to lead, create, present, market, and sell, there would be no product that ultimately turns a profit for the corporation.

From my perspective, exceptionally talented air personalities are of awesome importance. You can get by with *announcers*, but winning and producing exceptional ratings comes from having real personalities on the air.

Know Your People

This week, I spoke to WHQT-FM/Miami OM/PD Tony Kidd, a programming professional who has been able to win in every market in which he's competed; he's found the formula to getting the best out of his on-air personnel over the years. In fact, in the latest Spring '97 Arbitron, his Urban AC station moved from a tie for No. 3 in the market 12+ to being ranked No. 2 with a 5.2 share.

☞ **You've got to get to know them a little bit beyond, 'Hi, how are you doing? That was really a good set you just did. The liner interpretation was great.' You have to take time and talk to them as real people.**



Tony Kidd

How does he do it? "It's really pretty simple," he admits. "You've got to get to know them a little bit beyond walking down the hall and saying, 'Hi, how are you doing? That was really a good set you just did. The liner interpretation was great.' You have to take time and talk to them as real people. You have to find out what their interests and hobbies are. You need to find out what they want to do in life and then try and mold that into what you want to accomplish with them on your radio station.

"Even if you're a liner-driven radio station, you have to tell them, 'Here's what I want you to say. But I want you to say it in a way that works for you, not the way it works for me' — because the air personalities being themselves is the only difference today. Let's tell the truth: We all have basically the same music; we pretty much play the same records; we've all got the same research. But when it comes down to the bottom line, it's how the on-air talent is able to communicate their 'thing' as expressively as they can.

☞ "It's kind of weird, because it really does come down to their 'thing'

☞ **We all have to realize that sometimes they're going to make mistakes. They're going to sound like a fool. But that's okay. Because if they don't make mistakes, they certainly aren't learning anything.**

☞ **We all have to realize that sometimes they're going to make mistakes. They're going to sound like a fool. But that's okay. Because if they don't make mistakes, they certainly aren't learning anything.**

☞ — I don't have a handle to put on that. Some of them go way out there. I encourage and even push my talent to go out as far as they can go. The worst case is, I can reel them back a little bit. You just have to keep working with them and growing them and keep making it a little tougher every time. Then you start to see them blossom.

"Then there are those people who already have it, and all you have to do is tailor what they do to fit the station. Two people who come to mind are Raymond Anthony, who worked for me at WVAZ/Chicago and is now at WDAS-FM/Philadelphia, and my current nighttimer, Freddie Cruz. Both are 'Quiet Storm' types, but both are very expressive people. You give them a lot of rope. When they go past the point you want, you just say, 'Hey, that's a little too far. Bring it back a bit.'"

Take Risks

How, then, does one develop talent? "I know this is going to sound odd," Kidd responds, "but I don't think you *can* develop talent. I think you have to take a risk. You have to go out and say, 'That woman or that man could be working at a used-car dealership for all I care, but they really sound good.' You recognize, find, and see the innate talent to communicate, then you take and work on that. If you can find the talent to communicate, it's fairly easy to shape that ability. You just tell them, 'I don't want you to say that. Say it this way instead. Keep saying that. Now say some of this like this.'

"Then you also tell them, 'I want you to listen to this person because they have a certain feel I want you to understand. I don't want you to sound like them,' knowing full well for a period of time they are going to emulate this



THE RIGHT STUFF—WHQT/Miami PD Tony Kidd shows off a few members of his winning staff. Pictured (l-r) are: APD/MD Phil Michaels, middayer Traci Latrelle, Kidd, and weekend DJ Roger Moss.

other air personality exactly. Then, after they've emulated that person, you have to be prepared to push them to be themselves.

"Even as a PD, I patterned myself after other PDs whom I respected for a long period of time. Then I realized later in my career that what those folks were doing was good for *them*, but that doesn't work for *me*. So I had to change to what would work best for me."

Be Unique

Kidd offers advice to aspiring air talents in small and medium markets: "They must have something that sets them apart, something that identifies them as a unique talent. It may be how they can relate to listeners; it could be how personal they get with their listeners; it may be their unique style doing an intro or an out to a record and the things they say between the records.

☞ "The bottom line is, we can find hundreds of people to read liner cards. That's not hard to do. Finding people who can go beyond that is tough. These people have to be creative every time that microphone opens. And we all have to realize that sometimes they're going to make mistakes. They're going to sound like a fool. But that's okay. Because if they don't make mistakes, they certainly aren't learning anything."

The air personalities who get Kidd's attention are "the people who are very one-on-one when you listen to them, rather than someone doing a prepared bit or just talking about a record or some event," he says. "It's how they draw me into what they're doing or saying that gets my attention — how they make me become a part of what they're talking about. That's the kind of talent I look for. I gravitate toward people who are really passionate and emotional about things and share it with their listeners. Those kinds of people make me sit up and take notice.

"I also would tell aspiring talent to listen to everybody. You and I had a lot of excellent people to listen to and emulate, and we picked bits and pieces from all of them to create a style. Mind you, all of what I heard wasn't just from Urban radio at that time. I was an MD for a Country station before ever working in Urban

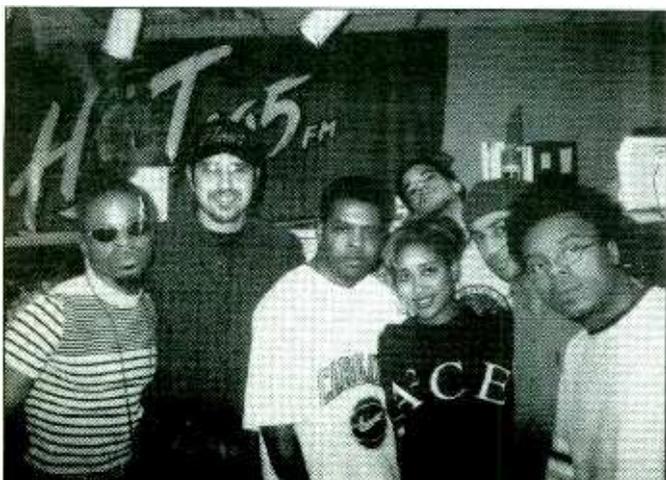
radio. So I took the good things and tried to keep the growing process going. That's what's most important. You have to keep growing and learning. That helps your arsenal of [skills] become larger. By doing those things, air personalities ultimately reach the expectations I have for them."

Have Patience

Kidd has also dealt with the harsh reality we've all had to face, no matter what profession we've chosen. "When you know you don't have someone who's talented — and this is going to sound harsh — get rid of 'em. I used to not be that way; I had to learn myself. If you give folks a chance, and they just can't do it, you really need to cut them loose, because you aren't doing them or yourself any good.

☞ **If my PD said, 'That's horrible, don't ever do that again,' that's not good because then someone's been isolated. They're afraid to try anything that could make them better — which would ultimately help them reach larger amounts of people.**

☞ "But some of it is having patience. If somebody is working on something, trying to get better, we have to have patience with them to experiment. It would really frustrate me if I was on the air and tried something that didn't work. If my PD came in and said, 'That's horrible, don't ever do that again,' that's not good at all, because then someone's been isolated. Now they're in a box that they can never get out of. They're afraid to try anything that could possibly make them better, which would ultimately help them reach larger amounts of people. That's what we want: more people listening."



ON ONE CONDITION ... MINT, THAT IS! — Perspective/A&M recording artist Mint Condition stopped by Hot 105 on a recent promotional tour. Taking the time to pose with the band, is APD/MD Phil Michaels (second from l) and middayer Traci Latrelle (fourth from l).



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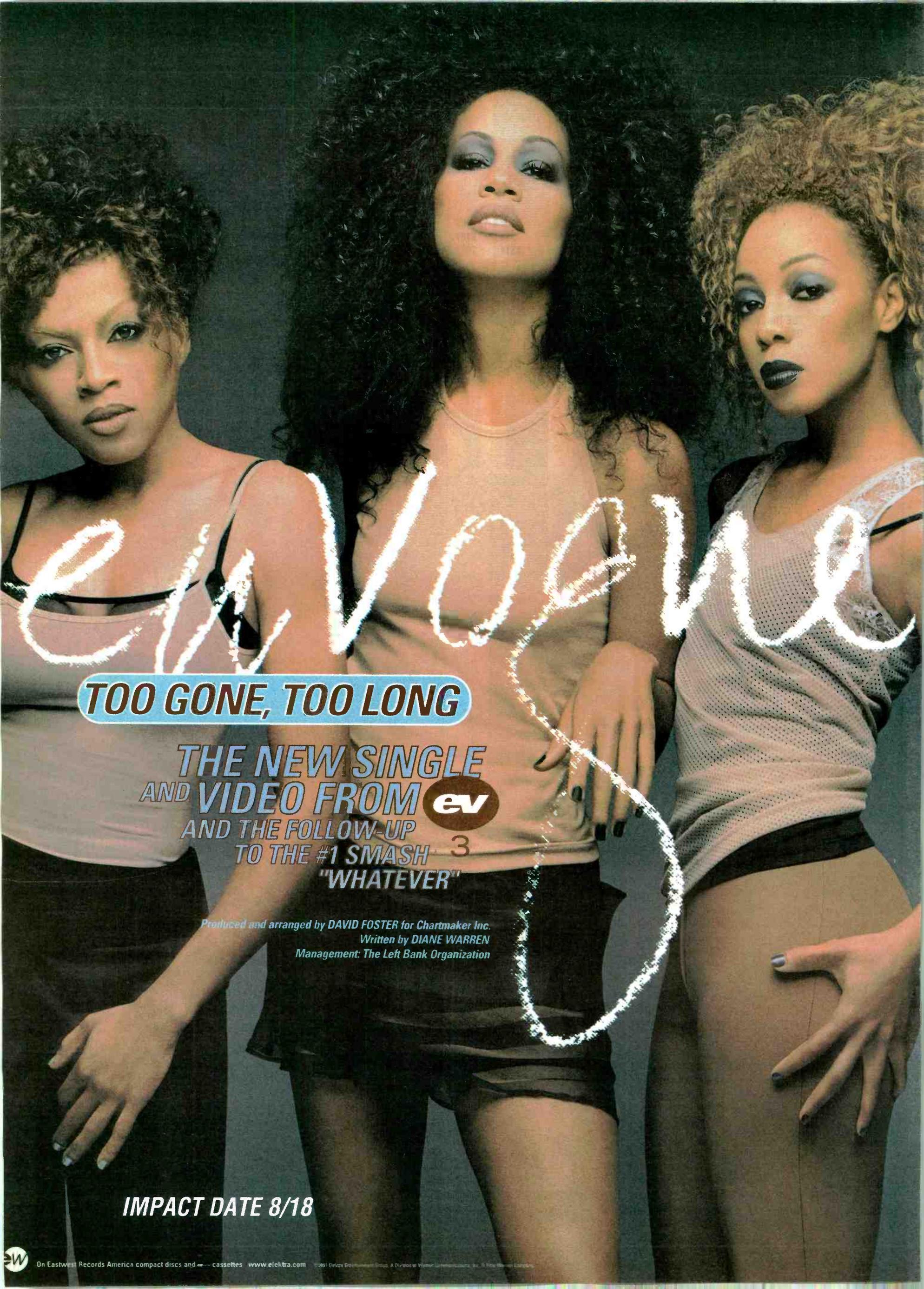
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FROM THE UPCOMING ALBUM "THE JOURNEY"



#545



TOO GONE, TOO LONG

**THE NEW SINGLE
AND VIDEO FROM **ev**
AND THE FOLLOW-UP
TO THE #1 SMASH **3**
"WHATEVER"**

*Produced and arranged by DAVID FOSTER for Chartmaker Inc.
Written by DIANE WARREN
Management: The Left Bank Organization*

IMPACT DATE 8/18





URBAN TOP 50

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
10	5	4	1	WILL SMITH Men In Black (Columbia)	2839	2552	2277	1933	83/2
5	4	3	2	PATTI LABELLE When You Talk About Love (MCA)	2662	2628	2396	2243	77/1
9	7	6	3	DRU HILL Never Make A Promise (Island)	2634	2390	2245	2024	83/2
8	6	5	4	MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)	2617	2505	2259	2093	81/1
4	1	2	5	MARY J. BLIGE I Can Love You (MCA)	2408	2901	2868	2589	73/0
14	10	7	6	R. KELLY Gotham City (Jive)	2353	2207	2012	1838	75/3
11	9	8	7	SWV Someone (RCA)	2351	2187	2064	1866	83/1
3	3	1	8	K-CI & JOJO You Bring Me Up (MCA)	2317	2921	2803	2676	72/0
19	15	9	9	GINUWINE I'll Do Anything/I'm Sorry (550 Music)	2273	2051	1777	1521	80/3
22	16	10	10	BLACKSTREET Fix (Interscope)	2216	2032	1743	1460	78/0
18	14	11	11	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	2077	1960	1787	1631	79/0
25	20	15	12	ROME Do You Like This (RCA)	1892	1804	1581	1401	79/0
30	25	17	13	JOE The Love Scene (Jive)	1890	1637	1418	1163	80/0
16	12	12	14	DANA HARRIS As We Lay (Tony Mercedes/LaFace/Arista)	1779	1912	1863	1722	65/1
—	38	23	15	USHER You Make Me Wanna... (LaFace/Arista)	1748	1415	1005	517	81/0
2	8	14	16	PUFF DADDY & FAITH EVANS I'll Be Missing You (Bad Boy/Arista)	1639	1838	2243	2862	57/0
—	35	26	17	FOXY BROWN / DRU HILL Big Bad Mamma (Violator/Def Jam/RAL/Mercury)	1599	1312	1065	591	81/0
21	21	19	18	HEAVY D Keep It Comin' (Universal)	1582	1566	1526	1505	71/0
36	29	22	19	PUFF DADDY & THE FAMILY It's All About The Benjamins (Bad Boy/Arista)	1581	1454	1247	967	80/0
29	26	20	20	LAURNEA Can't Let Go (Yab Yum/Epic)	1538	1532	1341	1221	69/2
41	32	27	21	AALIYAH Hot Like Fire (BlackGround/Atlantic)	1487	1304	1155	854	76/4
6	11	16	22	GOD'S PROPERTY Stomp (B-Rite/Interscope)	1486	1699	1904	2239	54/0
37	34	31	23	MAGOO & TIMBALAND Up Jumps Da' Boogie (Atlantic)	1427	1247	1080	965	68/3
31	30	25	24	BIG BUB Need Your Love (Kedar/Universal)	1399	1314	1211	1040	72/1
1	2	13	25	EN VOGUE Whatever (EastWest/EEG)	1370	1912	2828	3122	52/0
34	31	28	26	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)	1335	1280	1178	989	76/1
50	42	35	27	MYRON We Can Get Down (Island)	1268	1079	929	707	74/4
33	33	33	28	SAM SALTER After 12, Before 6 (LaFace/Arista)	1244	1174	1116	1030	66/0
23	22	18	29	WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)	1232	1572	1524	1446	62/2
BREAKER			30	MARY J. BLIGE Everything (MCA)	1196	662	198	183	76/4
35	37	34	31	SNOOP DOGGY DOGG Midnight Love (Death Row/Interscope)	1151	1097	1010	987	59/1
7	13	21	32	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	1146	1471	1830	2124	43/0
49	43	37	33	MINT CONDITION Let Me Be The One (Perspective/A&M)	1107	1004	889	742	69/2
BREAKER			34	TOTAL What About Us (LaFace/Arista)	1070	451	35	—	80/7
15	23	32	35	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	1007	1214	1435	1807	40/1
DEBUT			36	CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)	991	394	—	—	66/10
—	48	43	37	RAMPAGE Take It To The Streets (EastWest/EEG)	951	849	728	611	60/5
48	44	40	38	112 I Will Be There (Bad Boy/Arista)	916	894	863	749	58/0
—	—	45	39	MIA X / MASTER P & FOXY BROWN The Party Don't Stop (No Limit/Priority)	911	777	581	232	62/1
28	27	29	40	ADINA HOWARD (Freak) And U Know It (Mecca Don/EastWest/EEG)	910	1279	1280	1235	46/1
40	39	38	41	RAHSAAN PATTERSON Where You Are (MCA)	906	994	985	909	43/0
46	46	42	42	BILLY PORTER Show Me (DVB/A&M)	882	858	793	768	57/0
—	—	49	43	AZ I/SWV Hey AZ (Virgin)	870	669	303	15	78/2
—	49	44	44	FRANKIE If I Had You (Chuck Life/Epic)	870	800	690	607	57/0
—	50	46	45	LADY OF RAGE Get With Da Wickedness (Death Row)	831	752	654	547	53/0
17	19	30	46	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	821	1249	1593	1681	30/0
DEBUT			47	SIMONE HINES Yeah! Yeah! (Epic)	762	625	203	26	67/2
DEBUT			48	MILESTONE I Care 'Bout You (LaFace/Arista)	759	267	—	—	74/8
DEBUT			49	VANESSA WILLIAMS Happiness (Mercury)	748	361	19	26	67/6
—	—	50	50	JON B. Don't Say (Yab Yum/550 Music)	735	666	536	179	58/3

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. Highlighted songs indicate Breaker.
84 Urban reporters. 83 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
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NEW & ACTIVE

NEXT Butta Love (Arista)
Total Plays: 725, Total Stations: 60, Adds: 4

MARK MORRISON Crazy (Atlantic)
Total Plays: 688, Total Stations: 57, Adds: 4

LISA STANSFIELD Never, Never Gonna Give You Up (Arista)
Total Plays: 688, Total Stations: 46, Adds: 1

KEYSTONE If It Ain't Love (Qwest/WB)
Total Plays: 666, Total Stations: 45, Adds: 6

TARAL Distant Lover (Motown)
Total Plays: 622, Total Stations: 61, Adds: 1

TRINA BROUSSARD Inside My Love (Columbia)
Total Plays: 622, Total Stations: 44, Adds: 0

MAXWELL Whenever Wherever Whatever (Columbia)
Total Plays: 571, Total Stations: 47, Adds: 1

MARIAH CAREY Honey (Columbia)
Total Plays: 549, Total Stations: 78, Adds: 78

SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia)
Total Plays: 539, Total Stations: 44, Adds: 2

ROOM SERVICE Ain't Nuthin' Wrong (EastWest/EEG)
Total Plays: 513, Total Stations: 47, Adds: 1

MICHAEL JACKSON Stranger In Moscow (Epic)
Total Plays: 508, Total Stations: 44, Adds: 0

TRACEY LEE Give It Up Baby (By Storm/Universal)
Total Plays: 424, Total Stations: 46, Adds: 2

EIGHT BALL & MJG Just Like Candy (Relativity)
Total Plays: 395, Total Stations: 22, Adds: 1

TEDDY PENDERGRASS Give It To Me (Sure Fire)
Total Plays: 361, Total Stations: 32, Adds: 0

702 All I Want (Biv 10/Motown)
Total Plays: 349, Total Stations: 38, Adds: 2

Songs ranked by total plays.

BREAKERS

MARY J. BLIGE
Everything (MCA)

TOTAL PLAYS/INCREASE: 1196/534
TOTAL STATIONS/ADDS: 76/4
CHART: 30

TOTAL
What About Us (LaFace/Arista)

TOTAL PLAYS/INCREASE: 1070/619
TOTAL STATIONS/ADDS: 80/7
CHART: 34

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Honey (Columbia)	78
ERYKAH BADU Other Side Of The Game (Kedar/Universal)	62
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	62
IMMATURE I'm Not A Fool (MCA)	60
ALLURE All Cried Out (Crave)	41
QUEEN LATIFAH It's Alright (Tommy Boy)	40
4.0 Have A Little Mercy (Savvy/Perspective/A&M)	39
98 DEGREES Invisible Man (Motown)	35
SONS OF FUNK Pushin' Inside You (No Limit/Priority)	34
GHETTO TWINZ Responsibility (Rap-A-Lot/Noo Trybe)	18

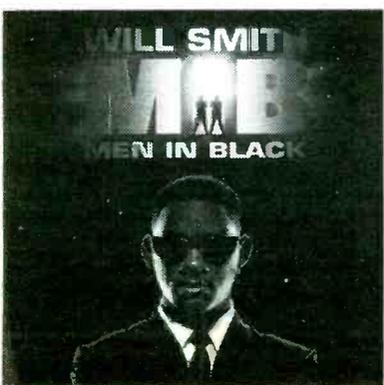
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOTAL What About Us (LaFace/Arista)	+619
CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)	+597
MARIAH CAREY Honey (Columbia)	+549
MARY J. BLIGE Everything (MCA)	+534
MILESTONE I Care 'Bout You (LaFace/Arista)	+492
VANESSA WILLIAMS Happiness (Mercury)	+387
USHER You Make Me Wanna... (LaFace/Arista)	+333
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	+322
IMMATURE I'm Not A Fool (MCA)	+318
FOXY BROWN / DRU HILL Big ... (Violator/Def Jam/RAL/Mercury)	+287
WILL SMITH Men In Black (Columbia)	+287

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ERYKAH BADU Next Lifetime (Kedar/Universal)
DEBORAH COX Things Just Ain't The Same (Arista)
BONE THUGS-N-HARMONY Look Into... (Ruthless/Relativity)
O'JAYS What's Stopping You (Volcano)
ROME I Belong To You (Every...) (RCA)
BROWNSTONE 5 Miles To Empty (MJJ/Work)
DRU HILL In My Bed (Island)
KENNY LATTIMORE For You (Columbia)
SCARFACE Smile (Rap-A-Lot/Noo Trybe)
112 Cupid (Bad Boy/Arista)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



WILL SMITH
"Men In Black"
#1 R&R Urban Chart
Thank You Urban Radio!
COLUMBIA

URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

107.5 FM WBS MARKET #1
WBS/New York
(212) 634-1800
Michaels/Campbell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	26	26	36	36	LAURNEA/Can't Let Go
37	38	38	34	34	K-Ci & JOJO/You Bring Me Up
14	22	22	34	34	DRU HILL/Never Make A Promise
28	28	28	34	34	WILL SMITH/Men In Black
-	11	11	26	26	TRINA BROUSSARD/Inside My Love
30	29	29	26	26	G JAYS/What's Stopping You
6	5	5	22	22	NOTORIOUS B.I.G./Mo Money Mo Problems
24	23	23	22	22	MINT CONDITION/Let Me Be The One
24	23	23	19	19	BILLY PORTER/Show Me
-	12	12	18	18	JOE/The Love Scene
31	29	29	19	19	GOD'S PROPERTY/Stop
9	12	12	18	18	SW/SwSomeone
-	10	10	18	18	MARK MORRISON/Crazy
21	21	21	17	17	PATTI LABELLE/When You Talk...
-	-	-	16	16	SOMETHIN' FOR.../My Love Is The Shit!
12	16	16	15	15	ROME/Do You Like This
15	14	14	15	15	LIL' KIM/Not Tonight
-	-	-	14	14	MARIAH CAREY/Honey
5	10	10	12	12	FRANKIE/I Had You
-	10	10	12	12	USHER/You Make Me Wanna...
9	11	11	11	11	AALIYAH/Hot Like Fire
-	5	5	11	11	TARAL/Distant Lover
8	10	10	11	11	BLACKSTREET/Fix
-	8	8	11	11	MAXWELL/Whenever Wherever...
-	5	5	9	9	GINUWINE/II Do Anything...
-	5	5	7	7	SIMONE HINES/Yeah! Yeah! Yeah!
-	5	5	7	7	O.C. FVYETTE.../Far From Yours
-	5	6	6	6	SNOOP DOGGY DOGG/We Just Wanna...
-	5	6	6	6	NOTORIOUS B.I.G./Lovin' You Tonight
-	-	-	5	5	MISSY ELLIOTT/The Rain (Supa...)

THE BEAN MARKET #2
KKB/Tos Angeles
(213) 592-0554
Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	46	52	52	52	SCARFACE/Smile
38	42	50	50	50	GOD'S PROPERTY/Stop
45	40	48	48	48	NOTORIOUS B.I.G./Mo Money Mo Problems
50	50	46	46	46	ROME/Do You Like This
42	46	44	42	42	CHANGING FACES/G.H.E.T.T.O.U.II
52	44	42	42	42	HEAVY D/Big Daddy
49	48	40	40	40	TONI BRAXTON/Love Me Some Him
34	34	35	38	38	REFUGEE CAMP.../The Sweetest Thing
24	29	34	35	35	MARY J. BLIGE/Can Love You
35	29	29	30	30	DRU HILL/Never Make A Promise
26	22	27	29	29	GINUWINE/II Do Anything...
-	8	25	28	28	QUEEN LATIFAH/It's Alright
25	27	29	27	27	BLACKSTREET/Fix
23	25	24	25	25	LIL' KIM/Not Tonight
-	11	15	24	24	USHER/You Make Me Wanna...
-	20	NOTORIOUS B.I.G./Lovin' You Tonight			
-	10	19	FOXY BROWN/DRU HILL/Big Bad Mamma		
-	17	BONE THUGS-N-HARMONY/Thug Love			
8	18	20	16	AALIYAH/Hot Like Fire	
9	13	14	15	SW/SwSomeone	
-	5	14	15	JON B./Don't Say	
-	13	WILL SMITH/Men In Black			
13	15	12	11	ANT BANKS/Big Thangs	
8	12	10	10	PUFF DADDY & FAMILY/It's All About...	
28	11	9	9	MISSY ELLIOTT/The Rain (Supa...)	
14	16	16	8	ADINA HOWARD/(Freak) And U...	
-	7	TOTAL/What About Us			
-	-	MARIAH CAREY/Honey			
-	-	MARY J. BLIGE/Everything			

WE-JAM MARKET #3
WEJ/M/Chicago
(312) 360-9000
Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	48	45	52	52	PUFF DADDY & FAMILY/It's All About...
40	43	47	48	48	MISSY ELLIOTT/The Rain (Supa...)
25	30	40	47	47	WILL SMITH/Men In Black
48	48	47	47	47	NOTORIOUS B.I.G./Lovin' You Tonight
-	5	32	46	46	R. KELLY/Gotham City
47	50	46	46	46	DRU HILL/Never Make A Promise
51	50	45	43	43	LIL' KIM/Not Tonight
34	35	40	43	43	GINUWINE/II Do Anything...
-	40	IMMATURE/II'm Not A Fool			
34	38	38	40	40	MIA X MASTER P/FOXY/The Party Don't Stop
-	5	15	35	35	TOTAL/What About Us
5	5	15	35	35	SNOOP DOGGY DOGG/Midnight Love
22	35	30	35	35	AALIYAH/Hot Like Fire
-	29	35	35	35	BIG MINE/Buttans And Impalas
29	25	29	35	35	FOXY BROWN/DRU HILL/Big Bad Mamma
-	8	34	CHANGING FACES/G.H.E.T.T.O.U.II		
31	37	35	34	34	MAGOO & TIMBALAND/Up Jumps Da' Boogie
32	40	40	32	32	HEAVY D/Keep It Comin'
31	30	30	32	32	SW/SwSomeone
29	30	32	31	31	SAM SALTER/After 12, Before 6
5	16	12	31	31	TRACEY LEE/Give It Up Baby
-	34	31	31	31	AZ F/SW/Hey AZ
-	6	31	MARY J. BLIGE/Everything		
33	33	32	31	31	USHER/You Make Me Wanna...
24	25	29	30	30	BLACKSTREET/Fix
12	15	29	29	29	BIG BUB/Need Your Love
-	29	29	29	29	EPMD/Never Seen Before
20	15	15	20	20	LADY OF RAGE/Get With...
30	32	22	10	10	SNOOP DOGGY DOGG/We Just Wanna...
-	5	11	10	10	NEXT/Butta Love

107.5 FM WGGC MARKET #3
WGGC/Chicago
(312) 427-4800
Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	26	31	42	42	R. KELLY/Gotham City
44	42	43	41	41	WILL SMITH/Men In Black
35	41	40	40	40	PUFF DADDY.../I'll Be Missing You
26	38	41	40	40	WYCLEF JEAN/We Trying To Stay...
43	41	45	37	37	MARY J. BLIGE/Can Love You
39	43	41	37	37	SW/SwSomeone
41	40	39	36	36	REFUGEE CAMP.../The Sweetest Thing
34	32	34	35	35	MISSY ELLIOTT/The Rain (Supa...)
30	25	31	28	28	STOKELY/Make Me Say It Again
36	32	33	33	33	DIONNE FARRIS/Hopeless
26	28	30	33	33	MARY J. BLIGE/Missing You
-	10	21	30	30	SOMETHIN' FOR.../My Love Is The Shit!
40	44	38	30	30	DRU HILL/In My Bed
28	36	32	29	29	GOD'S PROPERTY/Stop
31	26	30	29	29	PUFF DADDY & FAMILY/It's All About...
32	29	29	29	29	KENNY LATTIMORE/For You
31	29	27	28	28	TONY/T'm Having An Affair
30	25	31	28	28	STOKELY/Make Me Say It Again
6	12	25	26	26	DRU HILL/In My Bed
30	26	20	26	26	SW/SwSomeone
27	18	26	26	26	DRU HILL/Never Make A Promise
17	25	21	25	25	JOE/The Love Scene
24	22	21	22	22	NOTORIOUS B.I.G./Mo Money Mo Problems
-	9	22	KEYSTONE/II Ain't L		
43	29	28	20	20	EN VOUE/Whatever
37	36	29	20	20	CHANGING FACES/G.H.E.T.T.O.U.II
17	23	16	19	19	TRINA BROUSSARD/Inside My Love
15	13	16	19	19	GINUWINE/II Do Anything...
18	21	15	18	18	SAM SALTER/After 12, Before 6
-	6	17	18	18	PUBLIC ANNOUNCEMENT/Body Bumpin'
23	23	17	16	16	112/Cupid

Philly 103.9 MARKET #5
WPH/Philadelphia
(215) 884-9400
Micfox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	62	67	57	57	MARY J. BLIGE/Everything
44	64	69	55	55	NOTORIOUS B.I.G./Mo Money Mo Problems
28	59	50	54	54	LIL' KIM/Not Tonight
49	62	67	54	54	MARY J. BLIGE/Can Love You
49	64	64	54	54	MISSY ELLIOTT/The Rain (Supa...)
18	32	39	52	52	PUFF DADDY & FAMILY/It's All About...
31	58	62	52	52	ROME/Do You Like This
45	62	67	51	51	CHANGING FACES/G.H.E.T.T.O.U.II
41	61	62	39	39	GOD'S PROPERTY/Stop
-	39	38	TOTAL/What About Us		
23	47	48	38	38	GINUWINE/II Do Anything...
28	40	41	38	38	DRU HILL/In My Bed
26	46	46	37	37	JAY-Z/You Wit
28	46	46	36	36	FOXY BROWN/DRU HILL/Big Bad Mamma
24	38	37	35	35	BROWNSTONE'S Miles To Empty
-	33	34	MISSY ELLIOTT/Hi 'Em Wit Da...		
26	39	40	34	34	HEAVY D/Big Daddy
24	32	41	33	33	DRU HILL/Never Make A Promise
31	45	33	32	32	WILL SMITH/Men In Black
30	39	44	26	26	NOTORIOUS B.I.G./Lovin' You Tonight
40	34	37	26	26	PUFF DADDY & FAMILY/It's All About...
20	24	26	22	22	ERYKAH BADU/Next Lifetime
-	12	21	MAGOO & TIMBALAND/Up Jumps Da' Boogie		
31	57	42	21	21	REFUGEE CAMP.../The Sweetest Thing
9	15	15	15	15	PATTI LABELLE/When You Talk...
19	20	19	14	14	RAMPAGE/Take It To...
-	-	-	13	13	MARIAH CAREY/Honey
-	-	-	25	25	EPMD/Never Seen Before
17	19	9	8	8	O.C. FVYETTE.../Far From Yours

POWER 99.1 MARKET #5
WUSL/Philadelphia
(215) 483-8900
Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	43	49	54	54	MARY J. BLIGE/Everything
47	44	49	46	46	NOTORIOUS B.I.G./Mo Money Mo Problems
43	47	45	46	46	LIL' KIM/Not Tonight
41	51	38	45	45	MARY J. BLIGE/Can Love You
50	47	48	41	41	PUFF DADDY & FAMILY/It's All About...
30	33	35	39	39	GINUWINE/II Do Anything...
38	20	29	39	39	MISSY ELLIOTT/The Rain (Supa...)
5	6	35	38	38	USHER/You Make Me Wanna...
45	41	43	38	38	PUFF DADDY.../I'll Be Missing You
-	20	36	CHANGING FACES/G.H.E.T.T.O.U.II		
7	43	37	35	35	RAMPAGE/Take It To...
16	40	44	35	35	MAGOO & TIMBALAND/Up Jumps Da' Boogie
26	30	30	34	34	WILL SMITH/Men In Black
27	29	34	34	34	GOD'S PROPERTY/Stop
-	5	30	33	33	AALIYAH/Hot Like Fire
33	38	37	33	33	DRU HILL/Never Make A Promise
33	40	32	32	32	FOXY BROWN/DRU HILL/Big Bad Mamma
28	28	29	30	30	ROME/Do You Like This
-	35	27	23	23	TOTAL/What About Us
18	9	29	20	20	BROWNSTONE'S Miles To Empty
24	14	19	24	24	ERYKAH BADU/Next Lifetime
22	15	18	24	24	HEAVY D/Big Daddy
-	5	6	18	18	SAM SALTER/After 12, Before 6
-	-	16	PUFF DADDY & FAMILY/It's Been Around		
17	-	15	16	16	GINUWINE/Pony
7	19	41	16	16	PATTI LABELLE/When You Talk...
30	13	19	16	16	SW/SwSomeone
-	-	14	SNOOP DOGGY DOGG/We Just Wanna...		

WCHB 105.9 MARKET #6
WCHB/Detroit
(313) 871-0590
Arnold/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	15	31	34	34	USHER/You Make Me Wanna...
16	24	33	31	31	GINUWINE/II Do Anything...
34	38	31	29	29	MARIO WINANS/Don't Know
23	21	23	29	29	NOTORIOUS B.I.G./Lovin' You Tonight
17	15	26	28	28	NEXT/Butta Love
35	26	28	20	20	NOTORIOUS B.I.G./Mo Money Mo Problems
14	13	25	27	27	MARY J. BLIGE/Love Is All We Need
23	27	27	26	26	ZHANE/Couch
-	38	25	FLESH-N-BONE/Northcoast		
30	26	25	25	25	PUFF DADDY & FAMILY/It's All About...
35	34	24	25	25	WYCLEF JEAN/We Trying To Stay...
10	25	24	25	25	SW/SwSomeone
26	23	24	25	25	HEAVY D/Keep It Comin'
21	22	26	25	25	EN VOUE/Whatever
22	22	28	24	24	MISSY ELLIOTT/The Rain (Supa...)
25	25	28	24	24	PATTI LABELLE/When You Talk...
33	31	26	24	24	MYRON/We Can Get Down
30	25	25	23	23	SNOOP DOGGY DOGG/Midnight Love
36	34	24	22	22	LIL' KIM/Not Tonight
37	37	22	21	21	GOD'S PROPERTY/Stop
12	18	14	15	15	JOE/The Love Scene
5	14	14	15	15	WYCLEF JEAN/We Trying To Stay...
28	10	14	15	15	LYRICS/Sunshine
11	11	9	14	14	SAM SALTER/After 12, Before 6
-	5	14	14	14	R. KELLY/Gotham City
15	13	11	14	14	ROME/Do You Like This
14	12	13	13	13	ALLURE F.L./Cool J/Mo Question
15	15	11	13	13	PHALIA/What Are You...
16	16	15	13	13	JAY-Z/Who You Wit
13	12	10	12	12	SOUNDS OF BLACKNESS/Spirit

WJLB 98 MARKET #6
WJLB/Detroit
(313) 965-2000
Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	41	45	45	GOD'S PROPERTY/Stop
40	38	41	42	42	REFUGEE CAMP.../The Sweetest Thing
23	22	32	41	41	PUFF DADDY.../I'll Be Missing You
-	35	40	KENNY LATTIMORE/For You		
32	34	41	39	39	ERYKAH BADU/Next Lifetime
20	36	38	37	37	MARY J. BLIGE/Can Love You
14	33	35	33	33	K-Ci & JOJO/You Bring Me Up
39	37	37	33	33	NOTORIOUS B.I.G./Lovin

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #29
WNOV/Milwaukee
 (414) 449-9668
 Robinson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	18	20	20	20	MARY J. BLIGE/Can Love You
18	20	20	20	20	MAGOO & TIMBALAND/Jumps Da' Boogie
-	12	20	20	20	RIA X MASTER P/POXY/The Party Don't Stop
19	19	20	19	19	RAMPAGE/Take It To...
20	20	19	19	19	LIL' KIM/Not Tonight
18	18	18	18	18	EIGHT BALL & MJS/Just Like Candy
-	16	18	18	18	PUFF DADDY & FAMILY/It's All About...
-	16	18	18	18	SNOPY DOGGY DOGG/Midnight Love
-	16	18	18	18	FOXY BROWN/DRU HILL/Big Bad Mamma
10	12	16	16	16	R. KELLY/Gotham City
-	12	16	16	16	AZ F/5/WH/Hey AZ
16	16	16	16	16	ROME/Do You Like This
19	18	16	16	16	GINUWINE/It Do Anything...
19	16	15	15	15	MISSY ELLIOTT/The Rain (Supa...)
15	16	15	15	15	JOE/The Love Scene
16	15	15	15	15	WILL SMITH/Men In Black
-	12	15	15	15	MARKEE DEE/Bounce
-	12	15	15	15	NOTORIOUS B.I.G./Lovin' You Tonight
15	15	12	12	12	SWV/Someone
16	15	12	12	12	SAM SALTER/After 12, Before 6
15	12	12	12	12	BIG BUB/Need Your Love
15	12	10	10	10	BLACKSTREET/Fix
10	10	10	10	10	DRU HILL/Never Make A Promise
-	10	10	10	10	SNOPY DOGGY DOGG/We Just Wanna...
15	10	10	10	10	WYCLEF JEAN/We Trying To Stay...
-	10	10	10	10	NEXT/Butta Love
12	10	10	10	10	LAURNEA/Can't Let Go
-	10	10	10	10	USHER/You Make Me Wanna...
18	10	10	10	10	ADINA HOWARD/(Freak) And U.
12	10	10	10	10	HEAVY D/Keep It Comin'

MARKET #32
WCIX/Columbus, OH
 (614) 464-0020
 Strong

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	34	41	50	50	GOD'S PROPERTY/Stomp
51	52	49	48	48	PUFF DADDY./It'll Be Missing You
36	39	51	48	48	112/Cupid
43	41	46	46	46	NOTORIOUS B.I.G./Mo Money Mo Problems
38	43	50	47	47	CHANGING FACES/G.H.E.T.T.O.U.T.
58	55	47	46	46	ROME/Do You Like This
26	40	47	46	46	WILL SMITH/Men In Black
42	50	51	46	46	BLACKSTREET/Don't Leave Me
53	51	49	44	44	MARK MORRISON/Return Of The Mack
22	28	32	39	39	LIL' KIM/Not Tonight
36	34	37	37	37	EN VOGLUE/Whatever
26	33	33	36	36	MISSY ELLIOTT/The Rain (Supa...)
30	36	35	35	35	DRU HILL/Never Make A Promise
30	34	37	33	33	MARY J. BLIGE/Can Love You
33	35	35	32	32	SWV/Someone
5	18	37	32	32	LAURNEA/Can't Let Go
7	6	18	32	32	BLACKSTREET/Fix
20	26	34	32	32	SCARFACE/Smile
-	17	36	32	32	BABYFACE/How Come, How Long
40	32	32	31	31	BONE THUGS-N-HARMONY/Look Into My Eyes
36	31	32	31	31	REFUGEE CAMP./The Sweetest Thing
30	36	34	29	29	R. KELLY/Gotham City
34	32	29	29	29	ERYKAH BADU/Next Lifetime
33	15	20	28	28	K-Ci & JOJO/You Bring Me Up
-	17	28	28	28	MARY J. BLIGE/Everything
6	18	31	27	27	PUFF DADDY & FAMILY/It's All About...
31	-	15	27	27	ROBYN/Do You Know (What...)
-	5	17	27	27	FOXY BROWN/DRU HILL/Big Bad Mamma
10	6	18	27	27	NOTORIOUS B.I.G./Lovin' You Tonight
23	32	35	22	22	WYCLEF JEAN/We Trying To Stay...

MARKET #2
RHYTHM 102.3 KJLH
 KULH/Los Angeles
 (310) 330-5550
 Winston

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	34	37	37	37	ERYKAH BADU/Next Lifetime
20	12	37	37	37	MARY J. BLIGE/Can Love You
13	34	36	36	36	TONI BRAXTON/Just A Me Some Him
40	30	37	35	35	GOD'S PROPERTY/Stomp
20	20	22	22	22	DRU HILL/Never Make A Promise
19	20	18	18	18	PATTI LABELLE/When You Talk...
16	19	17	17	17	KENNY LATTIMORE/For You
26	14	17	17	17	BLACKSTREET/Don't Leave Me
20	13	17	16	16	CHANGING FACES/G.H.E.T.T.O.U.T.
10	15	10	16	16	REFUGEE CAMP./The Sweetest Thing
14	15	15	15	15	CURTIS MAYFIELD/Back To Living Again
-	9	15	15	15	MAXWELL/Whenever Wherever...
6	6	11	14	14	O'JAYS/What's Stopping You
9	10	12	12	12	JOE/The Love Scene
8	8	10	10	10	R. KELLY/Gotham City
-	5	8	10	10	GEORGE BENSON/Summer Love
-	9	10	10	10	RAHSAAN PATTERSON/Where You Are
11	10	9	5	5	LAURNEA/Can't Let Go
12	13	5	5	5	BABYFACE/How Come, How Long
10	10	5	5	5	BLACKSTREET/Fix
-	-	5	5	5	MARY J. BLIGE/Everything
-	-	5	5	5	VANESSA WILLIAMS/Happiness
-	-	5	5	5	MILESTONE/It Care 'Bout You
-	-	5	5	5	MICHAEL JACKSON/Stranger In Moscow
-	-	5	5	5	VANESSA WILLIAMS/Happiness
5	5	5	5	5	NANCY WILSON/Sweet Love
5	5	5	5	5	ZHANE/Crush
5	5	5	5	5	MARIO WINANS/Don't Know
5	5	5	5	5	ROME/Do You Like This
5	5	5	5	5	RAHSAAN PATTERSON/Where You Are

MARKET #3
WVAZ/Chicago
 (312) 360-9000
 Myrick/Muhammad

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	44	38	38	KENNY LATTIMORE/For You
35	35	37	36	36	DIONNE FARRIS/Hopeless
28	28	32	31	31	GOD'S PROPERTY/Stomp
19	19	21	28	28	PATTI LABELLE/When You Talk...
19	20	24	27	27	STOKLEY/Care 'Bout You
33	35	34	27	27	REFUGEE CAMP./The Sweetest Thing
33	33	24	22	22	ERYKAH BADU/Next Lifetime
24	24	24	21	21	BLACKSTREET/Don't Leave Me
20	20	25	21	21	BABYFACE/Every Time I...
17	17	20	20	20	LISA STANSFIELD/Never, Never...
-	-	17	19	19	ANN NESBY/This Weekend
-	-	17	19	19	BRAND NEW HEAVIES/Sometimes
18	18	16	16	16	TONI TONI TONE/Thinking Of You
-	-	12	13	13	TONI BRAXTON/Just A Me Some Him
10	10	10	10	10	ISLEY BROTHERS/Mission To Please
-	-	12	13	13	KEYSTONE/It Ain't Love
5	5	7	7	7	BILLY PORTER/Show Me
5	5	7	7	7	JOE/The Love Scene
5	5	7	7	7	ROME/Do You Like This
5	5	7	7	7	BILLY PORTER/Show Me
5	5	7	7	7	TRINA BROUSSARD/Inside My Love
5	5	7	7	7	MINT CONDITION/Let Me Be The One
5	5	7	7	7	ADRIANA EVANS/Love Is All Around
5	5	7	7	7	BLACKSTREET/Fix
-	-	5	7	7	SIMONE HINES/Yeah! Yeah! Yeah!
-	-	5	7	7	VANESSA WILLIAMS/Happiness
5	5	5	5	5	MARY J. BLIGE/Everything
-	-	5	5	5	TARAL/Distant Lover
-	-	5	5	5	MILESTONE/It Care 'Bout You
-	-	5	5	5	98 DEGREES/Invisible Man

MARKET #5
WDAS/Philadelphia
 (610) 617-8500
 Tamburro/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	29	30	27	27	ISLEY BROTHERS/Tears
19	17	28	27	27	DIONNE FARRIS/Hopeless
29	28	26	26	26	KENNY LATTIMORE/For You
21	19	22	21	21	GOD'S PROPERTY/Stomp
7	7	15	17	17	DRU HILL/Never Make A Promise
27	30	16	16	16	ERYKAH BADU/Next Lifetime
18	17	16	16	16	REFUGEE CAMP./The Sweetest Thing
31	29	16	16	16	BABYFACE/Every Time I...
15	20	15	10	10	PATTI LABELLE/When You Talk...
10	10	10	10	10	O'JAYS/What's Stopping You
8	8	8	8	8	R. KELLY/Gotham City
-	-	8	8	8	GEORGE BENSON/Summer Love
5	7	7	7	7	RAHSAAN PATTERSON/Where You Are
-	-	5	7	7	ALL-4-ONE/It's Turn To You
-	-	5	7	7	MAXWELL/Whenever Wherever...
7	7	7	7	7	LAURNEA/Can't Let Go
5	7	7	7	7	JOE/The Love Scene
6	6	7	7	7	FRANKIE/It Had You
6	6	7	7	7	ROME/Do You Like This
5	5	7	7	7	BILLY PORTER/Show Me
5	5	7	7	7	TRINA BROUSSARD/Inside My Love
6	6	6	6	6	MINT CONDITION/Let Me Be The One
-	-	6	6	6	ADRIANA EVANS/Love Is All Around
5	5	5	5	5	BLACKSTREET/Fix
-	-	5	5	5	SIMONE HINES/Yeah! Yeah! Yeah!
-	-	5	5	5	VANESSA WILLIAMS/Happiness
5	5	5	5	5	MARY J. BLIGE/Everything
-	-	5	5	5	TARAL/Distant Lover
-	-	5	5	5	MILESTONE/It Care 'Bout You
-	-	5	5	5	98 DEGREES/Invisible Man

MARKET #33
WOWI/Norfolk
 (757) 466-0009
 Mauzone

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	35	34	34	34	DRU HILL/Never Make A Promise
18	28	26	23	23	WYCLEF JEAN/We Trying To Stay...
28	27	28	28	28	K-Ci & JOJO/You Bring Me Up
18	20	29	29	29	PATTI LABELLE/When You Talk...
20	18	20	29	29	MAGOO & TIMBALAND/Jumps Da' Boogie
24	29	27	27	27	R. KELLY/Gotham City
17	17	20	28	28	WILL SMITH/Men In Black
20	21	20	27	27	MISSY ELLIOTT/The Rain (Supa...)
7	11	27	27	27	RAMPAGE/Take It To...
26	27	32	32	32	SWV/Someone
27	31	32	26	26	LIL' KIM/Not Tonight
-	11	24	24	24	MARKEE DEE/Bounce
23	23	23	23	23	USHER/You Make Me Wanna...
-	-	23	23	23	MARY J. BLIGE/Everything
23	23	22	22	22	PUFF DADDY & FAMILY/It's All About...
14	19	23	22	22	FRANKIE/It Had You
5	8	23	22	22	MINT CONDITION/Let Me Be The One
-	-	12	22	22	EPMD/Never Seen Before
20	25	20	21	21	JOE/The Love Scene
8	8	15	20	20	ROME/Do You Like This
11	23	18	20	20	AALIYAH/Hot Like Fire
23	17	19	19	19	GINUWINE/It Do Anything...
26	26	19	19	19	MARY J. BLIGE/Can Love You
6	14	18	19	19	112/I Will Be There
14	18	18	18	18	HEAVY D/Keep It Comin'
-	-	20	18	18	VANESSA WILLIAMS/Happiness
19	18	17	18	18	BLACKSTREET/Fix
-	-	11	17	17	TOTAL/What About Us
12	28	17	17	17	FOXY BROWN/DRU HILL/Big Bad Mamma
10	13	17	17	17	MYRON/We Can Get Down

MARKET #34
96.1 FM
 Adult Satisfaction!
KJSL/San Antonio
 (210) 271-9600
 Andrews/Olivarez

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	19	19	25	25	WILL SMITH/Men In Black
19	19	25	25	25	PATTI LABELLE/When You Talk...
16	17	19	20	20	GINUWINE/It Do Anything...
16	16	18	20	20	BLACKSTREET/Fix
19	17	17	20	20	SWV/Someone
21	19	22	19	19	K-Ci & JOJO/You Bring Me Up
17	17	19	19	19	ROME/Do You Like This
11	16	19	18	18	BIG BUB/Need Your Love
10	14	19	18	18	WYCLEF JEAN/We Trying To Stay...
18	19	22	18	18	MARY J. BLIGE/Can Love You
17	17	17	18	18	R. KELLY/Gotham City
17	17	16	18	18	MISSY ELLIOTT/The Rain (Supa...)
6	11	17	17	17	SAM SALTER/After 12, Before 6
16	17	17	17	17	JOE/The Love Scene
9	11	16	16	16	RUDE BOYS/Nothing No One
6	8	16	15	15	USHER/You Make Me Wanna...
17	15	16	16	16	112/I Will Be There
6	8	16	15	15	BILLY PORTER/Show Me
-	-	13	16	16	TOTAL/What About Us
6	6	10	16	16	LAURNEA/Can't Let Go
-	-	8	16	16	MARY J. BLIGE/Everything
7	6	9	16	16	MINT CONDITION/Let Me Be The One
-	-	7	7	7	JON B./Don't Say
6	7	7	6	6	FRANKIE/It Had You
-	-	6	7	7	MILESTONE/It Care 'Bout You
-	-	5	6	6	TONY/Ton Having An Affair
-	-	5	6	6	VANESSA WILLIAMS/Happiness
-	-	5	6	6	ERICKA YANCKY/What A While
5	7	6	5	5	RONNIE HENSON/What Are We Gonna...
-	-	6	5	5	702/All I Want

MARKET #7
V100
 KRBV/D

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

KBCE/Alexandria, LA

PD/MD: Donnie Taylor
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
98 DEGREES "Invisible"
SOMETHIN' FOR... "Shit"
QUEEN LATIFAH "Alright"
MEISHA "Doggyn"
IMMATURE "Foot"

WHTA/Atlanta, GA

PD: Sean Taylor
MD: Chaka Zulu
15 DRU HILL "Promise"
MARIAM CAREY "Honey"
SOMETHIN' FOR... "Shit"

WVEE/Atlanta, GA

PD: Tony Brown
MD: Rajeyah Shabazz
17 GIN/LINE "Anything"
AZ FSWW "AZ"
MARIAM CAREY "Honey"

WFXA/Augusta, GA

PD: James Alexander
MD: Lance Pantan
15 MARIAM CAREY "Honey"
13 VANESSA WILLIAMS "Happiness"
5 RAMPAGE "Streets"
ERYKAH BADU "Other"
IMMATURE "Foot"
TOTAL "What"
SOMETHIN' FOR... "Shit"

WEMX/Baton Rouge, LA

PD: Ai Jai Wallace
8 MARIAM CAREY "Honey"
AALIYAH "Hot"
MARK MORRISON "Crazy"
CHANGING FACES "It"
4.0 "Mercy"
KEYSTONE "Ain't"
SOMETHIN' FOR... "Shit"
ERYKAH BADU "Other"
IMMATURE "Foot"
YOUNG M.C. "Poppin'"

WJZD/Biloxi, MS

PD: Rob Neal
MD: Tabari Daniels
20 MARIAM CAREY "Honey"
15 ALLURE "Cried"
5 YOUNG M.C. "Poppin'"
5 SONS OF FUNK "Pushin"
5 IMMATURE "Foot"
5 ERYKAH BADU "Other"
5 4.0 "Mercy"
5 SOMETHIN' FOR... "Shit"
5 QUEEN LATIFAH "Alright"

WGGI/Chicago, IL

OM/MD: Eroy Smith
APD/MD: Don E. Cologne
11 BRIAN MCKNIGHT "Sould"
6 MILESTONE "Care"
6 AALIYAH "Hot"
5 MAXWELL "Whenever"

WIZF/Cincinnati, OH

VP/Prog.: Tony Fields
MD: Lauri Jones
8 MAGOO & TIMBALAND "Jumps"
MARIAM CAREY "Honey"
98 DEGREES "Invisible"
QUEEN LATIFAH "Alright"
ERYKAH BADU "Other"
4.0 "Mercy"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
CHRISTON "Bring"
MARIAM CAREY "Honey"

WENN/Birmingham, AL

PD: Dave Donnell
MD: Michael Starr
36 CHANGING FACES "It"
25 TONYA "Affair"
18 TOTAL "What"
14 MARY J. BLIGE "Everything"
12 MILESTONE "Care"
9 GHETTO TWINZ "Respons"
MARIAM CAREY "Honey"
SOMETHIN' FOR... "Shit"
GOD'S PROPERTY "You"

WILD/Boston, MA

PD: Rick Anderson
15 QUEEN LATIFAH "Alright"
6 R. KELLY "Gotham"
ERYKAH BADU "Other"

WWDW/Columbia, SC

MD: Philia Marshall Jr.
10 ALLURE "Cried"
10 98 DEGREES "Invisible"
9 MARIAM CAREY "Honey"
8 IMMATURE "Foot"
7 SOMETHIN' FOR... "Shit"
6 4.0 "Mercy"
5 ERYKAH BADU "Other"
4 QUEEN LATIFAH "Alright"
3 SONS OF FUNK "Pushin"
2 YOUNG M.C. "Poppin'"
TRAPP "Realist"

WBLK/Buffalo, NY

PD: Skip Dillard
MD: Debbie Sims
13 NOTORIOUS B.I.G. "Money"
10 TONYA "Affair"
5 RAMPAGE "Streets"
5 MARIAM CAREY "Honey"
5 IMMATURE "Foot"
SOMETHIN' FOR... "Shit"
VANESSA WILLIAMS "Happiness"

WFXE/Columbus, GA

MD: Art Thomason
20 MARIAM CAREY "Honey"
10 IMMATURE "Foot"
9 ALLURE "Cried"
7 ERYKAH BADU "Other"
5 SOMETHIN' FOR... "Shit"
5 IMMATURE "Foot"
SONS OF FUNK "Pushin"
TRAPP "Realist"

WCKX/Columbus, OH

VP/Prog.: Tony Fields
PD: Paul Strong
5 98 DEGREES "Invisible"
QUEEN LATIFAH "Alright"
ERYKAH BADU "Other"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WBLK/Atlanta, GA

PD: Skip Dillard
MD: Debbie Sims
13 NOTORIOUS B.I.G. "Money"
10 TONYA "Affair"
5 RAMPAGE "Streets"
5 MARIAM CAREY "Honey"
5 IMMATURE "Foot"
SOMETHIN' FOR... "Shit"
VANESSA WILLIAMS "Happiness"

WALR/Atlanta, GA

OM/MD: Kris McClendon
APD/MD: Marie Stevens
8 JOE "Scene"
7 TEDDY PENDERGRASS "Give"
MARIAM CAREY "Honey"
SIMONE HINES "Yeah"

WWIN/Baltimore, MD

PD: Kathy Brown
MD: J.C.
9 MARIAM CAREY "Honey"
CURTIS MAYFIELD "Living"
ERYKAH BADU "Other"
FRANKIE "Had"

KQXL/Baton Rouge, LA

PD: Ai Jai Wallace
9 MARIAM CAREY "Honey"
CURTIS MAYFIELD "Living"
ERYKAH BADU "Other"
FRANKIE "Had"

WBKH/Birmingham, AL

PD: Mike Abrams
APD: Jonathan Riley
MD: Don Aitas
15 BILLY PORTER "Show"
15 R. KELLY "Gotham"
15 JOE "Scene"

WPAL-AM/Charleston, SC

PD/MD: Jae Jackson
13 MARIAM CAREY "Honey"
10 98 DEGREES "Invisible"
10 JONATHAN BUTLER "Do"
8 CHI-LITES "Wanted"
6 OLETA ADAMS "This"

WPAL/Charleston, SC

PD: Jae Jackson
15 MARIAM CAREY "Honey"
15 QUEEN LATIFAH "Alright"
14 ALLURE "Cried"
10 IMMATURE "Foot"
10 ERYKAH BADU "Other"
8 4.0 "Mercy"
5 SONS OF FUNK "Pushin"
5 SOMETHIN' FOR... "Shit"
5 98 DEGREES "Invisible"
5 JAGGED EDGE "Way"

WWVZ/Charleston, SC

PD: Terry Base
MD: Prentiss Thomas
11 MARIAM CAREY "Honey"
5 VANESSA WILLIAMS "Happiness"
IMMATURE "Foot"
NEXT "Butta"
ERYKAH BADU "Other"
ERICKA YANCEY "White"

WPEG/Charlotte, NC

MD: Andre Carson
PD: Nate Quick
12 IMMATURE "Foot"
10 MARIAM CAREY "Honey"
10 SOMETHIN' FOR... "Shit"
8 QUEEN LATIFAH "Alright"
6 ERYKAH BADU "Other"
6 ALLURE "Cried"

WJTB/Charlotte, NC

PD: Keith Leadecker
19 MARIAM CAREY "Honey"
5 ERYKAH BADU "Other"
5 SOMETHIN' FOR... "Shit"
5 YOUNG M.C. "Poppin'"
5 702 "What"
5 MEISHA "Doggyn"
5 4.0 "Mercy"
5 SAISON "So"
5 WHORIDAS "Talkin"
5 98 DEGREES "Invisible"

WJLB/Detroit, MI

PD: Michael Saunders
MD: Frankie Darcell
21 SOMETHIN' FOR... "Shit"
20 IMMATURE "Foot"
12 MILESTONE "Care"
5 ERYKAH BADU "Other"
5 AALIYAH "Hot"
5 VANESSA WILLIAMS "Happiness"
5 SONS OF FUNK "Pushin"
5 ALLURE "Cried"

WJTN/Dayton, OH

PD: Marvyn Hankston
MD: Kelly Berry
8 TOTAL "What"
MARIAM CAREY "Honey"
IMMATURE "Foot"

WJN/Dothan, AL

PD: Regina Dawkins
MD: Tony Black
10 IMMATURE "Foot"
10 NU BEGINNING "Dreamin'"
GHETTO TWINZ "Respons"
ALLURE "Cried"
MARIAM CAREY "Honey"
JAGGED EDGE "Way"
YOUNG M.C. "Poppin'"
SOMETHIN' FOR... "Shit"
98 DEGREES "Invisible"
SONS OF FUNK "Pushin"

WZAK/Cleveland, OH

PD: Bobby Rush
MD: Langford Stephens
15 MARIAM CAREY "Honey"
15 IMMATURE "Foot"
15 QUEEN LATIFAH "Alright"
15 98 DEGREES "Invisible"
15 LOST BOYZ "Crazy"
10 TARA "Distant"
10 MARY J. BLIGE "Everything"
WYCLEF JEAN "Trying"
MARIAM CAREY "Honey"
SONS OF FUNK "Pushin"

WZFF/Fayetteville, NC

PD: Bobby Jay
MD: D. Cherie
24 QUEEN LATIFAH "Alright"
21 SOMETHIN' FOR... "Shit"
10 COOLIO "Fao Thevz"
9 ADRIANA EVANS "Around"
9 DJ SPANOK "Monkey"
7 LISA STANSFIELD "Never"
6 MARIAM CAREY "Honey"
5 OLETA ADAMS "This"
5 ALLURE "Cried"
5 ERYKAH BADU "Other"
5 IMMATURE "Foot"
5 4.0 "Mercy"

WZLW/Flint, MI

PD: Chris Reynolds
MD: Eugene Brown
11 TONYA "Affair"
10 SOMETHIN' FOR... "Shit"
MARY J. BLIGE "Everything"
WYCLEF JEAN "Trying"
MARIAM CAREY "Honey"
SONS OF FUNK "Pushin"

WYNN/Florence, SC

PD: Fred Brown Jr.
MD: Parish Brown
15 QUEEN LATIFAH "Alright"
12 ERYKAH BADU "Other"
8 SOMETHIN' FOR... "Shit"
7 QUEEN LATIFAH "Alright"
6 IMMATURE "Foot"
6 IMMATURE "Foot"
5 JAGGED EDGE "Way"
5 98 DEGREES "Invisible"
5 ALLURE "Cried"
5 GHETTO TWINZ "Respons"
5 SOMETHIN' FOR... "Shit"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFXE/Columbus, GA

MD: Art Thomason
20 MARIAM CAREY "Honey"
10 IMMATURE "Foot"
9 ALLURE "Cried"
7 ERYKAH BADU "Other"
5 SOMETHIN' FOR... "Shit"
5 IMMATURE "Foot"
SONS OF FUNK "Pushin"
TRAPP "Realist"

WCKX/Columbus, OH

VP/Prog.: Tony Fields
PD: Paul Strong
5 98 DEGREES "Invisible"
QUEEN LATIFAH "Alright"
ERYKAH BADU "Other"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

KKDA/Dallas, TX

PD/MD: Skip Cheatham
44 GHETTO TWINZ "Respons"
5 IMMATURE "Foot"
5 TOTAL "What"
5 MARIAM CAREY "Honey"
MILESTONE "Care"
8 SONS OF FUNK "Pushin"
ALLURE "Cried"
VANESSA WILLIAMS "Happiness"

WROU/Dayton, OH

PD/MD: Marco Simmons
MARIAM CAREY "Honey"
MAGOO & TIMBALAND "Jumps"
TOTAL "What"

WCHB/Detroit, MI

APD/MD: Vickie Preston
9 ERYKAH BADU "Other"
7 EIGHT BALL & MUG "Just"
4 DJ KOOL "Feelin"
JON B. "Say"
SIMONE HINES "Yeah"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"
WILL SMITH "Men"

WJLB/Detroit, MI

PD: Michael Saunders
MD: Frankie Darcell
21 SOMETHIN' FOR... "Shit"
20 IMMATURE "Foot"
12 MILESTONE "Care"
5 ERYKAH BADU "Other"
5 AALIYAH "Hot"
5 VANESSA WILLIAMS "Happiness"
5 SONS OF FUNK "Pushin"
5 ALLURE "Cried"

WJTN/Dayton, OH

PD: Marvyn Hankston
MD: Kelly Berry
8 TOTAL "What"
MARIAM CAREY "Honey"
IMMATURE "Foot"

WJN/Dothan, AL

PD: Regina Dawkins
MD: Tony Black
10 IMMATURE "Foot"
10 NU BEGINNING "Dreamin'"
GHETTO TWINZ "Respons"
ALLURE "Cried"
MARIAM CAREY "Honey"
JAGGED EDGE "Way"
YOUNG M.C. "Poppin'"
SOMETHIN' FOR... "Shit"
98 DEGREES "Invisible"
SONS OF FUNK "Pushin"

WZAK/Cleveland, OH

PD: Bobby Rush
MD: Langford Stephens
15 MARIAM CAREY "Honey"
15 IMMATURE "Foot"
15 QUEEN LATIFAH "Alright"
15 98 DEGREES "Invisible"
15 LOST BOYZ "Crazy"
10 TARA "Distant"
10 MARY J. BLIGE "Everything"
WYCLEF JEAN "Trying"
MARIAM CAREY "Honey"
SONS OF FUNK "Pushin"

WZFF/Fayetteville, NC

PD: Bobby Jay
MD: D. Cherie
24 QUEEN LATIFAH "Alright"
21 SOMETHIN' FOR... "Shit"
10 COOLIO "Fao Thevz"
9 ADRIANA EVANS "Around"
9 DJ SPANOK "Monkey"
7 LISA STANSFIELD "Never"
6 MARIAM CAREY "Honey"
5 OLETA ADAMS "This"
5 ALLURE "Cried"
5 ERYKAH BADU "Other"
5 IMMATURE "Foot"
5 4.0 "Mercy"

WZLW/Flint, MI

PD: Chris Reynolds
MD: Eugene Brown
11 TONYA "Affair"
10 SOMETHIN' FOR... "Shit"
MARY J. BLIGE "Everything"
WYCLEF JEAN "Trying"
MARIAM CAREY "Honey"
SONS OF FUNK "Pushin"

WYNN/Florence, SC

PD: Fred Brown Jr.
MD: Parish Brown
15 QUEEN LATIFAH "Alright"
12 ERYKAH BADU "Other"
8 SOMETHIN' FOR... "Shit"
7 QUEEN LATIFAH "Alright"
6 IMMATURE "Foot"
6 IMMATURE "Foot"
5 JAGGED EDGE "Way"
5 98 DEGREES "Invisible"
5 ALLURE "Cried"
5 GHETTO TWINZ "Respons"
5 SOMETHIN' FOR... "Shit"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFXE/Columbus, GA

MD: Art Thomason
20 MARIAM CAREY "Honey"
10 IMMATURE "Foot"
9 ALLURE "Cried"
7 ERYKAH BADU "Other"
5 SOMETHIN' FOR... "Shit"
5 IMMATURE "Foot"
SONS OF FUNK "Pushin"
TRAPP "Realist"

WCKX/Columbus, OH

VP/Prog.: Tony Fields
PD: Paul Strong
5 98 DEGREES "Invisible"
QUEEN LATIFAH "Alright"
ERYKAH BADU "Other"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WFLM/Ft. Pierce, FL

PD/MD: Vera Jones
MARIAM CAREY "Honey"
ERYKAH BADU "Other"
ALLURE "Cried"
4.0 "Mercy"
CHRISTON "Bring"
IMMATURE "Foot"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
MARIAM CAREY "Honey"

WJFX/Ft. Wayne, IN

PD/MD: B.J. Steele
15 SOMETHIN' FOR... "Shit"
15 MARIAM CAREY "Honey"
10 IMMATURE "Foot"
10 ERYKAH BADU "Other"
10 4.0 "Mercy"
10 98 DEGREES "Invisible"
10 JAGGED EDGE "Way"
10 ALLURE "Cried"
8 SONS OF FUNK "Pushin"
8 DJ KOOL "Feelin"
8 BIG MIKE "Burbans"
8 GHETTO TWINZ "Respons"
8 QUEEN LATIFAH "Alright"
8 TRAPP "Realist"
8 FREAK NASTY "Downlow"
8 G.C. FVYETTE "Far"

WTRM/Gainesville, FL

PD/MD: Don Cody
4.0 "Mercy"
SONS OF FUNK "Pushin"
SOMETHIN' FOR... "Shit"
98 DEGREES "Invisible"
ERYKAH BADU "Other"
ALLURE "Cried"
MARIAM CAREY "Honey"
MEISHA "Doggyn"
4.0 "Mercy"
GHETTO TWINZ "Respons"

WJTB/Charlotte, NC

PD: Keith Leadecker
19 MARIAM CAREY "Honey"
5 ERYKAH BADU "Other"
5 SOMETHIN' FOR... "Shit"
5 YOUNG M.C. "Poppin'"
5 702 "What"
5 MEISHA "Doggyn"
5 4.0 "Mercy"
5 SAISON "So"
5 WHORIDAS "Talkin"
5 98 DEGREES "Invisible"

WJN/Dothan, AL

PD: Regina Dawkins
MD: Tony Black
10 IMMATURE "Foot"
10 NU BEGINNING "Dreamin'"
GHETTO TWINZ "Respons"
ALLURE "Cried"
MARIAM CAREY "Honey"
JAGGED EDGE "Way"
YOUNG M.C. "Poppin'"
SOMETHIN' FOR... "Shit"
98 DEGREES "Invisible"
SONS OF FUNK "Pushin"

WZAK/Cleveland, OH

PD: Bobby Rush
MD: Langford Stephens
15 MARIAM CAREY "Honey"
15 IMMATURE "Foot"
15 QUEEN LATIFAH "Alright"
15 98 DEGREES "Invisible"
15 LOST BOYZ "Crazy"
10 TARA "Distant"
10 MARY J. BLIGE "Everything"
WYCLEF JEAN "Trying"
MARIAM CAREY "Honey"
SONS OF FUNK "Pushin"

WZFF/Fayetteville, NC

PD: Bobby Jay
MD: D. Cherie
24 QUEEN LATIFAH "Alright"
21 SOMETHIN' FOR... "Shit"
10 COOLIO "Fao Thevz"
9 ADRIANA EVANS "Around"
9 DJ SPANOK "Monkey"
7 LISA STANSFIELD "Never"
6 MARIAM CAREY "Honey"
5 OLETA ADAMS "This"
5 ALLURE "Cried"
5 ERYKAH BADU "Other"
5 IMMATURE "Foot"
5 4.0 "Mercy"

WZLW/Flint, MI

PD: Chris Reynolds
MD: Eugene Brown
11 TONYA "Affair"
10 SOMETHIN' FOR... "Shit"
MARY J. BLIGE "Everything"
WYCLEF JEAN "Trying"
MARIAM CAREY "Honey"
SONS OF FUNK "Pushin"

WYNN/Florence, SC

PD: Fred Brown Jr.
MD: Parish Brown
15 QUEEN LATIFAH "Alright"
12 ERYKAH BADU "Other"
8 SOMETHIN' FOR... "Shit"
7 QUEEN LATIFAH "Alright"
6 IMMATURE "Foot"
6 IMMATURE "Foot"
5 JAGGED EDGE "Way"
5 98 DEGREES "Invisible"
5 ALLURE "Cried"
5 GHETTO TWINZ "Respons"
5 SOMETHIN' FOR...



URBAN AC TOP 30

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	1 PATTI LABELLE When You Talk About Love (MCA)	975	966	968	891	36/0
12	7	5	2	2 O'JAYS What's Stopping You (Volcano)	727	699	638	534	34/3
6	3	2	3	GOD'S PROPERTY Stomp (B-Rite/Interscope)	718	756	743	719	28/0
1	2	3	4	ERYKAH BADU Next Lifetime (Kedar/Universal)	688	737	814	905	28/0
3	4	6	5	DIONNE FARRIS Hopeless (Columbia)	680	696	738	789	29/0
4	6	4	6	KENNY LATTIMORE For You (Columbia)	670	713	702	741	27/0
5	5	7	7	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	629	653	715	740	25/0
24	19	17	8	8 JOE The Love Scene (Jive)	577	413	354	277	28/7
15	14	9	9	9 LAURNEA Can't Let Go (Yab Yum/Epic)	575	532	472	440	28/2
18	16	12	10	10 BILLY PORTER Show Me (DV8/A&M)	572	489	444	382	27/2
19	18	14	11	11 R. KELLY Gotham City (Jive)	534	460	418	377	25/1
8	9	8	12	TONY TONI TONE Thinking Of You (Mercury)	496	537	563	634	22/0
16	15	13	13	RAHSAAN PATTERSON Where You Are (MCA)	453	468	466	432	21/0
27	21	19	14	14 MINT CONDITION Let Me Be The One (Perspective/A&M)	437	385	325	261	24/1
10	10	10	15	EN VOGUE Whatever (EastWest/EEG)	430	522	545	561	22/0
11	12	15	16	BABYFACE How Come, How Long (Epic)	425	457	510	538	20/0
22	20	21	17	17 ROME Do You Like This (RCA)	416	360	335	312	22/2
7	8	11	18	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	402	514	637	642	20/0
BREAKER			19	19 TRINA BROUSSARD Inside My Love (Columbia)	384	301	252	196	20/0
29	23	22	20	20 NANCY WILSON Sweet Love (Columbia)	364	353	307	256	20/1
14	13	16	21	BRIGETTE MCWILLIAMS Fire (Virgin)	339	430	508	498	21/1
9	11	18	22	BROWNSTONE 5 Miles To Empty (MJJ/Work)	336	391	513	608	18/0
30	27	24	23	23 CURTIS MAYFIELD Back To Living Again (Warner Bros.)	319	272	261	254	20/2
—	—	29	24	24 DRU HILL Never Make A Promise (Island)	309	246	229	219	17/1
—	—	27	25	25 TEDDY PENDERGRASS Give It To Me (Sure Fire)	291	252	184	73	22/1
—	—	30	26	26 LISA STANSFIELD Never, Never Gonna Give You Up (Arista)	287	238	207	167	16/1
DEBUT			27	27 MAXWELL Whenever Wherever Whatever (Columbia)	261	190	144	50	20/1
DEBUT			28	28 BONEY JAMES Sweet Thing (Warner Bros.)	244	206	193	146	17/3
23	22	25	29	MONICA For You I Will (Warner Sunset/Atlantic)	233	271	317	310	14/0
DEBUT			30	30 KEYSTONE If It Ain't Love (Qwest/WB)	230	200	187	172	16/3

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. Highlighted songs indicate Breaker.

37 Urban AC reporters. 37 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

ADRIANA EVANS Love Is All Around (Loud/PMP/RCA)

Total Plays: 215, Total Stations: 19, Adds: 2

VANESSA WILLIAMS Happiness (Mercury)

Total Plays: 210, Total Stations: 19, Adds: 4

SAM SALTER After 12, Before 6 (LaFace/Arista)

Total Plays: 197, Total Stations: 13, Adds: 1

GEORGE BENSON Summer Love (GRP)

Total Plays: 185, Total Stations: 14, Adds: 1

MARY J. BLIGE I Can Love You (MCA)

Total Plays: 185, Total Stations: 9, Adds: 0

MARIAH CAREY Honey (Columbia)

Total Plays: 183, Total Stations: 24, Adds: 24

BLACKSTREET Fix (Interscope)

Total Plays: 176, Total Stations: 9, Adds: 0

SIMONE HINES Yeah! Yeah! Yeah! (Epic)

Total Plays: 176, Total Stations: 15, Adds: 3

MILESTONE I Care 'Bout You (LaFace/Arista)

Total Plays: 168, Total Stations: 17, Adds: 6

FRANKIE If I Had You (Chuck Life/Epic)

Total Plays: 168, Total Stations: 12, Adds: 2

Songs ranked by total plays

BREAKERS

TRINA BROUSSARD

Inside My Love (Columbia)

TOTAL PLAYS/INCREASE
384/83

TOTAL STATIONS/ADDS
20/0

CHART
19

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Honey (Columbia)	24
JONATHAN BUTLER Do You Love Me? (N2K Encoded Jazz)	14
OLETA ADAMS This Love Won't Fail (Harmony)	10
4.0 Have A Little Mercy (Savvy/Perspective/A&M)	7
ERYKAH BADU Other Side Of The Game (Kedar/Universal)	7
JOE The Love Scene (Jive)	7
98 DEGREES Invisible Man (Motown)	6
MILESTONE I Care 'Bout You (LaFace/Arista)	6
CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)	4
CHI-LITES Help Wanted (Coperson)	4
NATALIE COLE A Smile Like Yours (Elektra/EEG)	4
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	4
VANESSA WILLIAMS Happiness (Mercury)	4

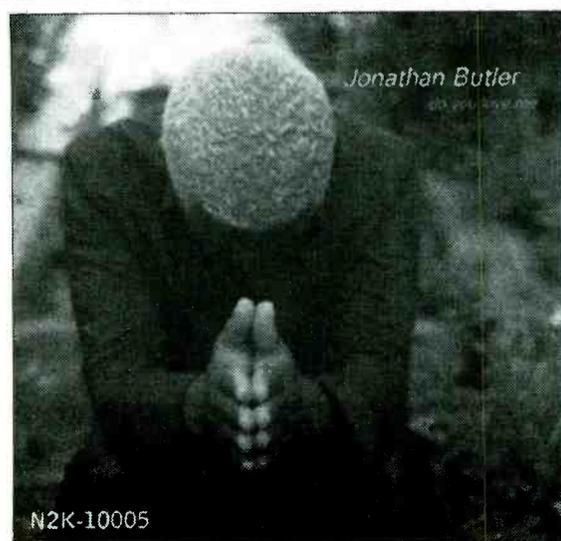
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Honey (Columbia)	+183
JOE The Love Scene (Jive)	+164
MILESTONE I Care 'Bout You (LaFace/Arista)	+117
VANESSA WILLIAMS Happiness (Mercury)	+97
MARY J. BLIGE Everything (MCA)	+93
TRINA BROUSSARD Inside My Love (Columbia)	+83
BILLY PORTER Show Me (DV8/A&M)	+83
JONATHAN BUTLER Do You Love Me? (N2K Encoded Jazz)	+77
R. KELLY Gotham City (Jive)	+74
MAXWELL Whenever Wherever Whatever (Columbia)	+71

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TONI BRAXTON I Love Me Some Him (LaFace/Arista)
ROME I Belong To You (Every...) (RCA)
BLACKSTREET Don't Leave Me (Interscope)
BABYFACE Every Time I Close My Eyes (Epic)
LUTHER VANDROSS I Can Make It Better (LV/Epic)
DEBORAH COX Things Just Ain't The Same (Arista)
ISLEY BROTHERS Tears (T-Neck/Island)
ERIC BENET Femininity (Warner Bros.)
MAXWELL Suitelady (Columbia)
ZHANE' Crush (Illtown/Motown)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Jonathan Butler

JONATHAN BUTLER

"Do You Love Me?"

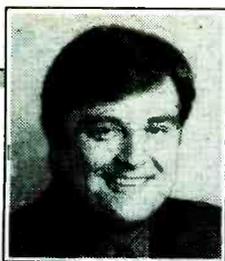
2nd MOST ADDED URBAN AC!



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LON HELTON

KHKI Is Des Moines' New Country King

■ A six-share surge propels it to No. 1 over KJJY

One of the spring's biggest ratings stories comes from Des Moines, where **KHKI** dethroned **KJJY** as the market's Country kingpin.

Leading KHKI to the most amazing book in its history were VP/GM **Peter McClain**, PD/noon-3pm talent **Wes McShay**, morning teamers **TJ & Turner** (TJ Brown and Turner Williams), 10am-noon talent **Betsy Geise** (who also does morning news), afternoon driver **Savannah Jones** (she's also Promotions Director), and evening personality **Chris Carson**, with AfterMidnite supplying the overnight entertainment.

A Harbinger Of Things To Come

The first inkling that something was going on in Des Moines came last March, when I received a letter from McShay. He said he was looking for great things from the station and just "wanted to call your attention to KHKI."

He continued, "I took over the PD job last July and made a plethora of changes — including staff, music rotations, logo, etc. We have a very tough challenge in attacking [format competitor] KJJY, but we're committed to the project for the long run. With no marketing whatsoever — I advised Community Pacific [Capstar recently closed on its purchase of KHKI from CP] to save their money until I could straighten out the programming — we have increased two full share points in the last two books, and prepare for a bigger push in 1997. Keep an eye on us."

Mind you, this note was written two weeks before the spring book even started. And what a spring Arbitron it was!

Before we get the details, a little market history: KJJY has long been one of the market's dominant stations in addition to being the perennial Country leader. For this piece, I examined Arbitron ratings from Spring '94-Winter '97. During that time, KJJY has notched double-digit shares both 12+ and 25-54 every book except for a 9.4 25-54 share in Summer '95. It has consistently been in the Top 3 12+ — even winning the beauty-crown contest a couple of times — and has never ranked lower than third 25-54.

KHKI, on the other hand, has averaged 3.8 shares (12+) per book over those 12 sweeps. It's never risen higher than a 4.8 (12+), a mark it hit twice. On the low end, it had a 2.7 and a 2.8 along the way. In the 25-54 rankings during that period, it hit No. 7 once, was eighth eight times, ranked ninth twice, and 11th once.

But the spring '97 Arbitron is quite another story. KHKI vaulted 4.2-10.4, 12+ — skyrocketing from 10th to No. 1. It moved 4.2-10.5 25-54 —



Wes McShay

with adult rank leaping from ninth to a tie for first. Its 18-34 gains were even more spectacular, climbing 5.3-15.5 — No. 1. Its cume soared from 47,900 to 68,500 (KJJY's cume slid 88,300-78,700). The TSL blasted from seven hours to 11:45. The 18-34 TSL rocketed from 7:30 to 14:30!

Meanwhile, KJJY had its worst book in years, falling 10.2-8.7 12+ and 11.4-7.9, 25-54. It fell from second to third, 12+, and second to sixth, 25-54 — only the second time it's been out of the Top 3 in the last 13 sweeps (the other was a fourth place finish in Summer '95). KJJY's 18-34 shares slipped 11.5-8.5 while its rank in that demo fell from first to third.

Two Phase TV

Huge share-jumps such as KHKI's are very rare—these days. How did KHKI achieve that kind of leap in a single book? With a major TV campaign and contesting, says McShay, who only arrived at KHKI in July of '96.

He says the TV campaign was divided into two major parts. "Phase one was an awareness campaign to let people know who we were, while explaining there were two Country music stations in town. There was no sense in pretending that KJJY didn't exist. They're Des Moines' heritage Country station, and it has 100% call-letter identification. Our awareness factor was so low, a lot of people didn't even know we existed. We figured that before we could compete with KJJY, we had to get people to try us. Our goal was to increase the cume. We felt the product was good enough to keep people on board if they gave us a shot.

"We told them we played more music with fewer interruptions. We also gave them the 'call to action,' telling them that if they liked country music, and if they really wanted more country music, they should 'move on up the dial.'"

McShay did the spot himself, and says that as he was suggesting folks move up the dial, his finger was pointing to a frequency-graphic moving up the "dial."

He added that the campaign was very narrowly focused on the more-music image. "Let's face it, KJJY's spot load was full and ours was not, so we were able to play more music.

Their only weakness in listeners' eyes was that they played more commercials and had more clutter. That was the only real place to attack them. In fact, we used the "C" word — we told viewers that we play fewer commercials."

Phase II TV, Plus Contesting

Phase two of KHKI's spring TV campaign kicked-in halfway through the book, touting KHKI's "Country Cash Contest," which offered \$1000 a day. Says McShay, "In the spot we thanked everyone for moving on up the dial and told them we were so happy they had done this that we were going to give away \$1000 a day for six weeks."

The daily contest itself featured a short sound-bite by a country artist who people had to identify to win the jackpot, which started at \$97. The game was played 10 times a day, and each time there was a wrong guess. \$100 was added to the jackpot. At one point it grew to over \$7000.



Let's face it, KJJY's spot load was full and ours was not, so we were able to play more music.



Providing an overview of the campaign, McShay noted that KHKI bought more TV than anybody else in the market. With regards to the large money giveaway, he said, "KJJY started giving away money soon after we started. In fact, they mirrored the \$1000 a day for most of the six weeks we ran the contest."

KHKI Vs. KJJY

As mentioned in McShay's note to me, the marketing efforts had been on hold until the programming was in shape. He explains, "There were so many things that needed improvement when I got here, I knew we had to blow things up and start over." He says it took six months to get KHKI sounding the way he wanted it to.

Describing the way it is now, and what he's done to get it there, McShay notes there's very little difference in the music between KHKI and KJJY, although, "We may go a little deeper in the gold library." Describing KHKI's music, he says, "We're a straight-forward Country music station. Due to the strong competition in the mar-

KJJY Fights Back

KJJY/Des Moines is far too good a station with far too good a staff to take this surprise thumping lying down.

Asked what happened to KJJY in the spring book, PD **Beverly Brannigan** concurs with KHKI PD Wes McShay on the two key factors: "They spent serious money on a TV campaign targeted at creating the perception that KHKI played more music than KJJY. Their spokesman [McShay] pointed to a stack of CDs and said, 'Here's how many more songs we played in the last week than 92.5.' And Des Moines is a '\$100 bill market.' KHKI gave away more cash — \$30,000 — than anyone ever had here before."

KJJY's spring contest was "9-2-5" promotion, with \$100 cash prizes given away at 9am, 2pm, and 5pm. Its current promotion grand prize is a house and a car to be awarded in September.

According to Brannigan, KJJY did some tactical morning TV to promote the aforementioned cash giveaways. It also had some outdoor marketing.



Beverly Brannigan

The New KJJY

Brannigan says that even before the spring book was released, moves were made to address many of the issues facing KJJY. "We got back a research project that showed us things we hadn't previously seen in our research, including areas we needed to defend more vigorously. For instance, we've held the more-music image forever and ever. And, while we defended our ability to play a lot of country music, the attack on our position showed we needed to defend it more vigorously than ever.

"We've rebuilt the station from the ground up. We've repackaged some of the on-air elements, cut down the talk, cut the spot load, and streamlined the jock elements. That's allowed us to add an extra song an hour. Plus, we start every workday [at 9am] with 92 1/2 minutes of uninterrupted music."

As for music, Brannigan says, "We're making sure we're playing the absolute best music. We're not cutting our current list; it'll remain in the mid-30s. There've been no tempo changes."

She says the station's sound has also been "freshened" with a new station voice, new sweepers, and new production elements, to "put a new shine on the station."

KJJY's positioning liner has changed from "Today's Continuous Country Favorites" to "New Country, 92.5, KJJY" — a slogan it used previously. "We want to get across to people that there's a new energy to the station. We went back to 'New Country' because it better fits what we're doing now."

There have been no staff changes because, Brannigan says, "We don't think that's the issue." What is the issue? "The biggest issue is being a Country radio station that people rely on and trust. KJJY is that station. Listeners expressed to us that they want a station that plays lots of music and, starting in June, we went about delivering that to them. We pay a lot of attention to what they're saying, and music is a huge issue with them. From now on, this is a marketing war."

ket, we may be a little conservative. We want to play hits and familiar music. Unless we feel strongly about a record, we're not going to jump on much out of the box."

McShay says the major difference between the two Country combatants is on-air presentation. Since his arrival, KHKI's entire staff, save for one, has been replaced. It had been a "jukebox, with a one-person morning show." It's now more personality oriented. "We have more fun on the air and more interaction with the listeners. We're more 'off-the-cuff,' while KJJY is more 'by the book.'"

As is usually the case when an upstart goes after the 800-pound gorilla, McShay says, "This has been guerrilla warfare. We haven't been involved with a single concert since I've been here. We put banners where people let us, shake hands with everybody we can, and do everything we can do to get listeners. We've been everywhere."

KHKI's position liners not only changed from before McShay got there, they changed during the spring book. He explains, "While phase one of the TV campaign was on, our liners were 'more music, fewer inter-

ruptions.' Once the contesting phase began, we switched to what we really want to be known as, 'Hawk 97.3, Good Fun, Great Country.'"

Rock Battle Helps Grow Country

Perhaps the spring's best news was that the Country share grew by three points. McShay says, "We felt all along we were building a good product. Our listeners told us that all along. We just laid in the bushes, waiting to launch a big campaign for the spring."

But as the ratings show, not all of KHKI's gains came from KJJY. He explains, "There's a real rock war going on here, and I think the testosterone battles are driving away some of the women. None of the top six stations (12+) are Rock. Country is one and three, News is second, Gold is fourth, and AC ranks fifth and sixth. The rock guys beating up on each other helped Country spike in the spring book."

Whatever the reason for the spike and KHKI's surge, the fact is the Des Moines Country battle is now on in earnest. We'll keep you posted on future developments.

MATRACA BERO

"THAT TRAIN DON'T RUN"

...marks the beginning of something special
hear the rumble.

Listening for Airplay August 11th

CBS Pulls In Another Awards Show

□ Arrival of ACM show adds to the network's collection of country programs

The 1998 Academy Of Country Music Awards has found a new television home. After a 19-year run on NBC, the West Coast awards presentations will be seen in April on CBS.

The move means that CBS now holds the television franchise to virtually every major awards broadcast, including the Grammys, the Tonys, the People's Choice Awards, and the Kennedy Center Honors. This fall, CBS also has the broadcast rights to the Primetime Emmy Awards.

Impressive as that may seem, CBS also has the other crown jewel of country: The Country Music Association Awards.

Eye On Country

CBS has maintained broadcast rights for the CMA Awards since 1974. Both the CMA and ACM telecasts have proven to be ratings powerhouses.

In addition to its network broadcasts, CBS recently entered into a multimillion-dollar deal to purchase the nation's two major country-music-oriented cable television networks. As a result, CBS Cable now has a lock on the Nashville Network (TNN) and Country Music Television (CMT). That brings yet another country awards show — the TNN/Music City News Country Awards — into CBS's domain.

It remains to be seen how any of this will affect business in Nashville, but it's clear that CBS has its eye focused on country music.

Brandt Nurses Hospital

When was the last time you dropped off \$200,000 for your former employer? (Yeah, it's been a long time for us, too.)

But that's what **Paul Brandt** did after returning to his hometown of Calgary, Alberta, to perform a benefit concert for the Alberta Children's Hospital.

Before he headed south to stake his claim in Nashville, Brandt worked as a registered nurse at the hospital. "I still get letters from some of my former patients," he says.

Approximately 13,000 hometown fans witnessed Brandt's concert with opening act Thrasher Shiver. After the show, Brandt joked that when he recognized familiar faces in the audience, he could also remember where their birthmarks were located.

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Carried Away" — George Strait (second week)

5 YEARS AGO

- No. 1: "We Tell Ourselves" — Clint Black

10 YEARS AGO

- No. 1: "Why Does It Have To Be (Wrong Or Right)" — Restless Heart (second week)

15 YEARS AGO

- No. 1: "Nobody" — Sylvia

20 YEARS AGO

- No. 1: "It Was Almost Like A Song" — Ronnie Milsap (fifth week)

Brand Recognition

Speaking of lovely parting gifts, **Brooks & Dunn** left behind a horseshoe and branding iron after their induction last week into the Starwalk exhibit at the Opryland theme park. Sponsored by NARAS, the display honors Grammy Award winners who have unique ties to Nashville.

Each Starwalk inductee is required to seal the deal by placing their handprints, signature, and a piece of memorabilia into a slab of cement.

Kix Brooks brought along the horseshoe, which once fit on the hoof of the horse he rode in the "My Maria" video.

What about the six-foot branding iron? Ronnie Dunn joked that his wife has used it on him when he has misbehaved.

Banjo pioneer Earl Scruggs and his son Randy were also inducted during last week's ceremony.

Martina's Previous Duet Partner

On the basis of "Still Holding On," Clint Black is identified as **Martina McBride's** duet partner these days. No doubt the crowd was

excited when she welcomed a special guest during her recent appearance on the Grand Ole Opry.

Introduced by McBride as "a man who taught me how to sing and instilled in me my great love of country music," McBride's father — **Daryl Schiff** — walked onstage. Schiff won over the crowd with his version of Hank Thompson's 1952 classic "The Wild Side Of Life." McBride joined him on the title's "answer song," Kitty Wells' "It Wasn't God Who Made Honky Tonk Angels." The father-daughter duo then traded off lines from the respective songs before finishing up in harmony.

Of his second Opry appearance with his daughter, Schiff — a farmer and parttime singer who still lives in Sharon, Kansas — says it's always a great honor to be featured on the show "you think you'll never get to sing on."

Sharing Numbers

It's a touching story of two country artists, some livestock, and a commitment to get even. In short, it's a road story involving **Tracy Lawrence** and **Kenny Chesney**.

During a recent concert appearance, Lawrence first disrupted Chesney by leaving several greased pigs in his dressing room. And when Chesney went onstage to open the show, Lawrence unleashed several chickens.

A few weeks later, during an "After Midnight" visit, Chesney thought he had retaliated in fine fashion when he recited Lawrence's home phone number on the air. When Lawrence found out, however, he called the show with his own set of numbers — the ones to Chesney's home and mobile phones, and another which reached the beeper of Chesney's road manager.

Bits 'N' Pieces

Deana Carter's Capitol/Nashville debut album *Did I Shave My Legs For This?* has been certified triple platinum by the RIAA.

• **Terri Clark's** self-titled Mercury/Nashville debut album has been certified platinum. She and producer Keith Stegall head to the studio in October to begin work on her third album, set for release early next year.

• **David Lee Murphy** performs October 10-11 near Sao Paulo, Brazil, at the Red Eventos rodeo. Murphy's "Genuine Rednecks" recently hit No. 1 at CMT/Latin America.

• **Collin Raye** is planning a holiday tour with local symphonies. He'll be performing classics and songs from last year's Christmas album, *The Gift*. The tour kicks off in November in Nashville.

• **Nashville Banner** Entertainment Writer **Jay Orr** is the recipient of this year's CMA "Media Achievement Award." Kathy Mattea and CMA Executive Director Ed Benson announced the honor during a surprise party attended by virtually every music industry publicist in Nashville.

Jason Sellers

NEW ARTIST FACT FILE

Current Single: "I'm Your Man"

Current Album, Label: *I'm Your Man*, BNA
(September 30 release)

Influences: Merle Haggard, Ray Price, Johnny Bush

Background

Jason Sellers was born in Gilmer, TX, but he spent his formative years on the road with his parents' gospel group. At age four, Sellers was traveling the country as the family took its ministry to churches throughout the U.S.

Sellers tells **R&R**, "I spent about 200-250 days a year on the bus. I hear people say, 'I grew up singing in church.' Well, I *really* grew up singing in church."

Turning 17, he spent a year performing in a country-music stage show in Mountain View, Arkansas, before returning to Texas to form a country band with his drummer brother, Steve. Since his parents were also involved in the bus-leasing business, the Sellers brothers toured Texas and Oklahoma in a style that probably puzzled other young country acts. Sellers says, "Our parents let us make the payments on it and take it out. We weren't making a dime, but you'd think we were Elvis."

Steve Sellers previously played in Daryle Singletary's band, but he's now on the road with Jason's ex-wife, Lee Ann Womack.

A Friend In Gill

At 19, Sellers was ready to move to Nashville. His first industry contact was a total stranger — Vince Gill.

"I got his number from a friend," he explains. "It was before 'When I Call Your Name,' so he wasn't that inaccessible. I just called him up at home and gave him my big spiel. I was just naive enough to be bold enough to do it, and he was just nice enough to say he'd hook up with me."

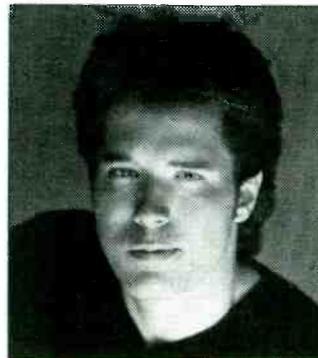
After Sellers visited him at his house, Gill asked him to play bass on the demo of a song he'd written with former McBride & The Ride member Billy Thomas. Although Sellers was never a member of Gill's band, he filled in on several dates when the official bass player was unavailable.

When he realized he needed a full-time job, Gill recommended him for a slot in Billy Joe Royal's band and later provided the introduction for a four-year stint with Ricky Skaggs.

Demo Singing

Once Sellers scored a publishing deal with Starstruck Writers Group, the wheels were in motion for a record deal. As a demo singer for Starstruck's prestigious stable of writers, Sellers was the first to record future hits like "Don't Get Me Started," "Heads Carolina, Tails California," "(This Ain't) No Thinkin' Thing," and "She Left A Lot To Be Desired."

Although several labels expressed interest in signing Sellers



Jason Sellers

as an artist, he heeded the advice of friends who cautioned him to take his time. "I was chompin' at the bit," Sellers says.

Sellers knew the time was right when RCA Label Group Chairman Joe Galante and other label executives came to hear him sing some songs at Starstruck's office. Galante phoned him back 15 minutes later with an offer to join the BNA roster.

The Music

Sellers wrote five of the songs on his upcoming BNA debut album, and included several others he'd managed to keep from his days of singing demos. He says, "They're either ballads or up-tempos. There's not really a lot of mid-tempos. I like to either rock or reach into somebody's heart with a ballad. They're honest lyrics, maybe a little different than some 'guy songs' now. I think the lyrics are a little more meaty. I think the songs are a picture of me — the guy I want to be, anyway. I want to live life. I like highs and lows. I don't like anything in the middle."

Mark D. Sanders and Austin Cunningham wrote the first single, "I'm Your Man," one of the songs Sellers saved. He says, "I'm Your Man" was one of the few things I held aside that didn't get cut by somebody else, so I was able to hang onto it. I'm surprised that nobody latched onto it."

As for his own songwriting, there have been no singles, but his tunes have been cut by Pam Tillis, Ricky Skaggs, Wade Hayes, Lonestar, and others.

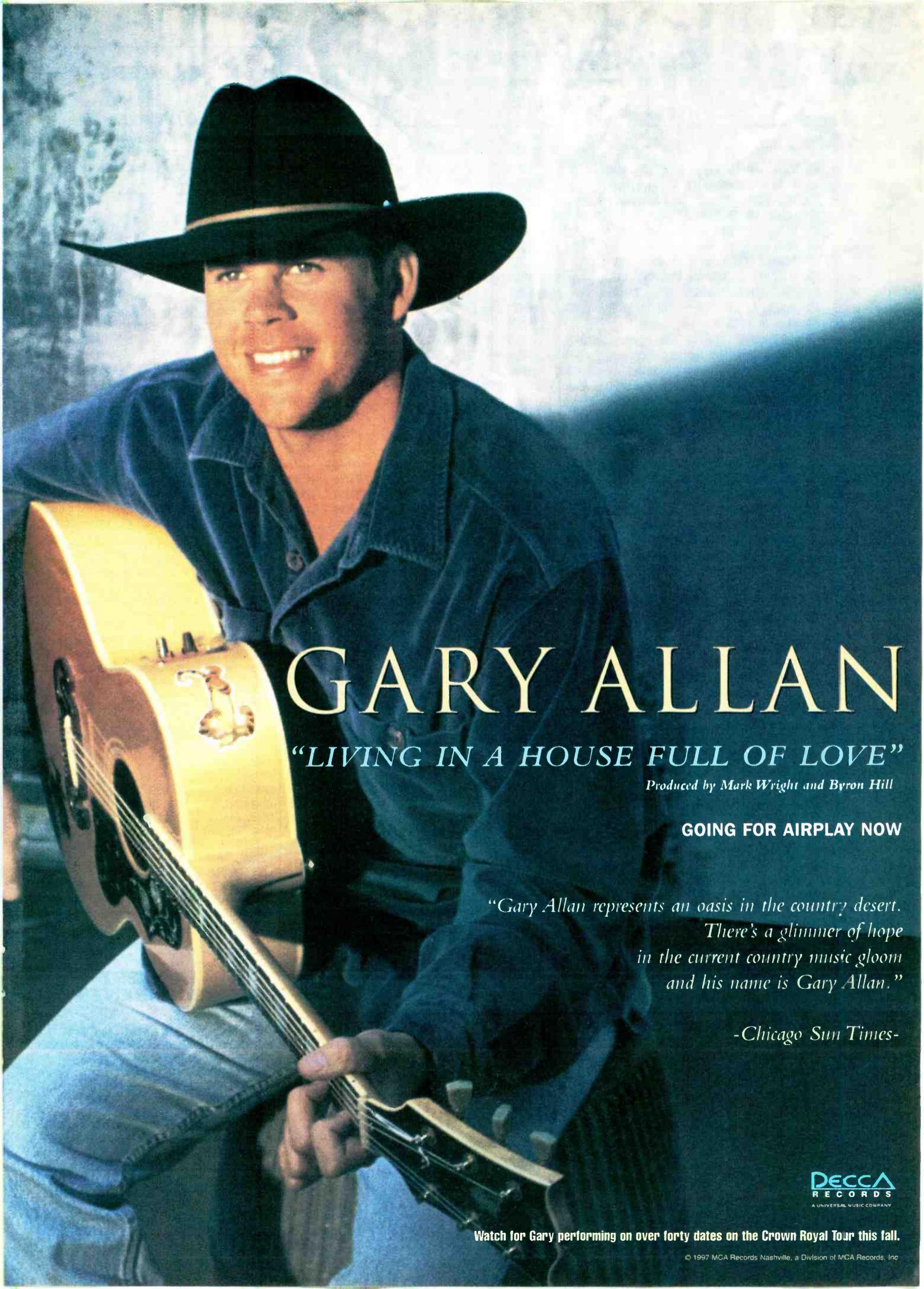
The Future

Now eight weeks into his radio tour, Sellers says, "There's so many talented people out there. For me to get my opportunity to be in the mix is such a blessing."

During those visits, he's done a few informal performances before small studio audiences, but the tour schedule should really get rolling sometime in September. He laughs, "Until the single cranks up a little bit more, nobody's going to be that thrilled about having us."



YOU GO, GIRL! — New Decca artist Lee Ann Womack recently met one of her musical heroes, former Decca artist Loretta Lynn, backstage at the Country Weekly Awards where Lynn was presented with the 1997 Lifetime Achievement Award. All smiles are (l-r): Lynn, Womack, and Decca VP/GM Sheila Shipley Bidley.



GARY ALLAN

"LIVING IN A HOUSE FULL OF LOVE"

Produced by Mark Wright and Byron Hill

GOING FOR AIRPLAY NOW

*"Gary Allan represents an oasis in the country desert.
There's a glimmer of hope
in the current country music gloom
and his name is Gary Allan."*

-Chicago Sun Times-

DECCA
RECORDS
A UNIVERSAL MUSIC COMPANY

Watch for Gary performing on over forty dates on the Crown Royal Tour this fall.

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AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	4	3	1	LONESTAR Come Cryin' To Me (BNA)	196/0	1	6978	+173	34658	+972
10	7	4	2	TRISHA YEARWOOD How Do I Live (MCA)	196/1	3	6762	+296	33928	+1340
11	9	7	3	KENNY CHESNEY She's Got It All (BNA)	196/0	2	6831	+460	33731	+2254
7	5	6	4	TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)	196/0	4	6711	+258	33043	+1420
8	8	8	5	MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)	195/0	5	6611	+369	32520	+1796
12	11	10	6	TOBY KEITH We Were In Love (Mercury)	196/1	6	5901	+448	29289	+2355
1	1	5	7	GEORGE STRAIT Carrying Your Love With Me (MCA)	176/0	7	5753	-565	29271	-3071
9	10	9	8	CLINT BLACK & MARTINA MCBRIDE Still Holding On (RCA)	193/0	8	5545	+21	27343	+79
15	12	11	9	JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)	195/0	9	5469	+401	27115	+1876
19	17	12	10	ALABAMA Dancin', Shaggin' On The Boulevard (RCA)	196/0	10	5305	+458	26275	+2089
17	14	13	11	ALAN JACKSON There Goes (Arista)	195/0	11	5263	+412	26265	+2084
14	13	14	12	RICOCHE He Left A Lot To Be Desired (Columbia)	193/0	12	4968	+111	24736	+752
18	16	15	13	COLLIN RAYE What The Heart Wants (Epic)	195/1	13	4947	+282	24338	+1345
21	19	16	14	DIAMOND RIO How Your Love Makes Me Feel (Arista)	195/3	14	4915	+376	24113	+1723
4	2	1	15	TRACE ADKINS I Left Something Turned On... (Capitol)	154/0	17	4470	-2474	22543	-12136
24	20	17	16	LEE ANN WOMACK The Fool (Decca)	195/7	15	4524	+448	22315	+2205
22	21	18	17	NEAL MCCOY The Shake (Atlantic)	185/5	16	4496	+477	22027	+2226
2	3	2	18	PAM TILLIS All The Good Ones Are Gone (Arista)	156/0	18	4405	-2500	21559	-12960
25	23	21	19	DAVID KERSH Day In, Day Out (Curb)	193/7	19	4340	+434	21222	+2172
26	22	19	20	VINCE GILL You And You Alone (MCA)	192/2	20	4244	+323	20884	+1477
27	25	23	21	BILLY RAY CYRUS It's All The Same To Me (Mercury)	189/3	22	3810	+328	18719	+1693
31	27	24	22	LORRIE MORGAN Go Away (BNA)	184/14	23	3707	+597	17897	+2822
28	26	25	23	JOHN ANDERSON Somebody Slap Me (Mercury)	183/2	24	3383	+301	16309	+1303
—	37	30	24	DEANA CARTER How Do I Get There (Capitol)	177/21	26	3055	+729	14957	+3554
30	28	26	25	BUFFALO CLUB Nothin' Less Than Love (Rising Tide)	169/6	25	3141	+331	14907	+1503
40	33	28	26	KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	176/12	27	3031	+512	14757	+2563
37	31	29	27	SAWYER BROWN This Night Won't Last Forever (Curb)	164/10	28	2830	+455	13930	+2469
34	29	27	28	LILA MCCANN Down Came A Blackbird (Asylum/EEG)	153/2	29	2738	+161	13138	+745
38	34	31	29	TRAVIS TRITT & LARI WHITE Helping Me Get... (Wamer Bros.)	166/6	30	2586	+249	12462	+1267
35	32	32	30	DAVID LEE MURPHY All Lit Up In Love (MCA)	162/6	31	2452	+299	11725	+1528
—	39	36	31	BRYAN WHITE Love Is The Right Place (Asylum/EEG)	156/31	32	2385	+687	11596	+3411
36	35	33	32	BLACKHAWK Hole In My Heart (Arista)	149/9	34	2221	+249	10745	+1378
—	—	38	33	MARK CHESNUTT Thank God For Believers (Decca)	154/36	35	2111	+741	9872	+3462
45	38	37	34	CHELY WRIGHT Shut Up And Drive (MCA)	141/22	36	1969	+538	9731	+2627
39	36	35	35	JOE DIFFIE Somethin' Like This (Epic)	139/4	38	1909	+115	8793	+428
—	44	39	36	KINLEYS Please (Epic)	138/17	41	1673	+410	8008	+2044
—	—	48	37	TIM MCGRAW Everywhere (Curb)	72/42	45	1289	+770	6805	+3945
BREAKER	—	—	38	CLAY WALKER Watch This (Giant)	117/65	44	1349	+755	6365	+3650
41	41	40	39	TANYA TUCKER Ridin' Out The Heartache (Capitol)	91/8	46	1199	+115	5370	+598
43	43	41	40	SARA EVANS Three Chords And The Truth (RCA)	102/5	48	1161	+122	5182	+570
16	18	22	41	TRACY BYRD Don't Love Make A Diamond Shine (MCA)	41/0	54	942	-2802	5119	-12655
—	47	45	42	JASON SELLERS I'm Your Man (BNA)	103/9	51	1017	+174	4729	+735
42	40	43	43	LEANN RIMES How Do I Live (MCG/Curb)	31/1	55	888	+9	4543	+50
47	45	44	44	DWIGHT YOAKAM Claudette (Reprise)	84/4	53	968	+74	4314	+315
—	50	46	45	DEAN MILLER Nowhere, USA (Capitol)	73/6	57	811	+111	3790	+491
49	48	47	46	BLAKE & BRIAN Another Perfect Day (MCG/Curb)	70/5	58	786	+88	3687	+572
33	30	34	47	SHERRIE' AUSTIN Lucky In Love (Arista)	25/0	65	535	-1259	3093	-5815
—	—	49	48	JACK INGRAM Flutter (Rising Tide)	60/5	60	676	+55	3070	+269
DEBUT	—	—	49	KATHY MATTEA Love Travels (Mercury)	57/23	63	573	+239	2679	+1060
DEBUT	—	—	50	LEE ROY PARNELL You Can't Get There From Here (Career)	67/56	62	586	+472	2678	+2251

This chart reflects airplay from August 4-10. Songs ranked by total points. Highlighted songs indicate Breaker.

196 Country reporters. 190 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

CLAY WALKER

Watch This (Giant)

60% of our reporters on it (117 stations)
65 Adds • Debuts at 38

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
CLAY WALKER Watch This (Giant)	65
LEE ROY PARNELL You Can't Get There From Here (Career)	56
TIM MCGRAW Everywhere (Curb)	42
MARK CHESNUTT Thank God For Believers (Decca)	36
JAMES BONAMY Naked To The Pain (Epic)	32
BRYAN WHITE Love Is The Right Place (Asylum/EEG)	31
MATT KING A Woman Like You (Atlantic)	30
RIVER ROAD Nickajack (Capitol)	25
KATHY MATTEA Love Travels (Mercury)	23
CHELY WRIGHT Shut Up And Drive (MCA)	22

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW Everywhere (Curb)	+770
CLAY WALKER Watch This (Giant)	+755
MARK CHESNUTT Thank God For Believers (Decca)	+741
DEANA CARTER How Do I Get There (Capitol)	+729
BRYAN WHITE Love Is The Right Place (Asylum/EEG)	+687
LORRIE MORGAN Go Away (BNA)	+597
CHELY WRIGHT Shut Up And Drive (MCA)	+538
KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	+512
NEAL MCCOY The Shake (Atlantic)	+477
LEE ROY PARNELL You Can't Get There From Here (Career)	+472

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW Everywhere (Curb)	+3945
CLAY WALKER Watch This (Giant)	+3650
DEANA CARTER How Do I Get There (Capitol)	+3554
MARK CHESNUTT Thank God For Believers (Decca)	+3462
BRYAN WHITE Love Is The Right Place (Asylum/EEG)	+3411
LORRIE MORGAN Go Away (BNA)	+2822
CHELY WRIGHT Shut Up And Drive (MCA)	+2627
KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	+2563
SAWYER BROWN This Night Won't Last Forever (Curb)	+2469
TOBY KEITH We Were In Love (Mercury)	+2355

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TIM MCGRAW w/FAITH HILL It's Your Love (Curb)
RICK TREVINO I Only Get This Way With You (Columbia)
TY HERNOON Loved Too Much (Epic)
DEANA CARTER Count Me In (Capitol)
REBA MCENTIRE I'd Rather Ride Around With You (MCA)
ALAN JACKSON Who's Cheatin' Who (Arista)
MARK WILLS Places I've Never Been (Mercury)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)
GEORGE STRAIT One Night At A Time (MCA)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most increased Plays lists the songs with the greatest week-to-week increases in total plays.

NATURAL BORN LOVERS

The new single from **BRADY SEALS** ♥ Going for adds **AUGUST 11**

The New Album Gallery

August 12, 1997



Lorrie Morgan, *Shakin' Things Up* (BNA)

Lorrie Morgan says this — her eighth album — is her most accessible work yet. Considering her success at Country radio and retail, inaccessibility hasn't been a major problem in the past. That said, Morgan has come up with a collection of strong material, including the current single, "Go Away." And everything isn't perky here, as evidenced by tearjerkers such as "In A Perfect World," which could be the greatest vocal performance she's ever delivered. Other highlights include Bobbie Cryner's "You Think He'd Know Me Better" and a remake of "I've Enjoyed As Much Of This As I Can Stand," a Bill Anderson/Jeanne Seely tune that Porter Wagoner took to the charts in 1962. The album also features background vocals by John Cowan, Vern Gosdin, and Morgan's husband, Jon Randall. Working in the studio with James Stroud, *Shakin' Things Up* marks Morgan's first official credit as co-producer.

GOING FOR ADDS

August 11, 1997

The Bellamy Brothers "Over The Line"

Intersound: Comparing the musical mood to Jackson Browne's "Running On Empty," David Bellamy describes "Over The Line" as a "great driving song." It's the kind of song you had on the car radio just before you got that speeding ticket. It was co-written by Frankie Miller, the Bellamys' British friend who provided their hit, "I'd Lie To You For Your Love."

Matraca Berg "That Train Don't Run"

Rising Tide: The short list of Berg's songwriting credits: "Still Holdin' On," "Strawberry Wine," "We Danced Anyway," "Everybody Knows," "XXX's And OOO's," "Wrong Side Of Memphis," "You Can Feel Bad," "Wild Angels," "Hey Cinderella," "I'm That Kind Of Girl," and "Last One To Know." "That Train Don't Run," her debut single at Rising Tide, is in the same league. And she's a great singer, too.

Bill Engvall with John Michael Montgomery "Warning Signs"

Warner Bros.: Following his success with Travis Tritt on "Here's Your Sign," Engvall told R&R that he was hoping to get Montgomery involved with "Warning Signs." His wish came true, and Montgomery says his involvement in this comedy outing provided a chance to show his less serious side. A *much* less serious side.

Wade Hayes "Wichita Lineman"

Columbia: Suddenly -- and deservedly so -- Glen Campbell's "cool factor" has increased substantially. Just a few weeks after Dwight Yoakam included "Wichita Lineman" on his *Under The Covers* album, Hayes has released the song as the first single from his upcoming album. Of course, nobody could be happier than songwriter Jimmy Webb when the royalty checks come in. It was a monster hit for Campbell in 1968.

Brady Seals "Natural Born Lovers"

Reprise: Seals hones his musical edge with this rockin' trip through the country. The former Little Texan wrote the song with cousin T.J. Seals, uncle Troy Seals, and Eddie Setser. It's the latest track from Seals' solo debut album, *The Truth*.

Bryan Smith "Texas Twist Her"

SOR: Singer/songwriter Smith uses a clever play on words for a travelogue of heartache through Oklahoma and Texas. Although the title may lead you to predict an uptempo honky-tonk groove, Smith has definitely delivered a ballad. It's from Smith's album, *Range Of Emotion*.

ON THE RECORD



Mac Daniels, PD
WMZQ/Washington, DC

KINLEYS "Please" (Epic)

The harmonies, the melody, the song — I heard it all and I didn't have to go to the showcase! Contrary to what most believe, WMZQ is a station that will go on music early. Our only criteria are that it has to fit the sound of the station and it needs to be exciting. That's what I hear in this debut from the Kinleys. If the Judds were still making music, this is what it might sound like. The song has motivated listeners to actually pick up the phone and call me with positive comments. At this point, without any substantial [music test] scores, my gut tells me we'll be playing this well into the fall.

OUT OF THE BOX

Ray Knight, PD
KASH/Anchorage

SEMINOLE "She Knows Me By Heart" (Curb/Universal)

Many people are saying Country radio is once again condensing their current music lists too much. A number of people have asked me recently whether KASH was afraid to play new music. We are not. However, we're once again looking for the sound that got people into country — the sound that was contemporary enough not to scare away non-traditional Country listeners, but was also still Country. Seminole "She Knows Me By Heart" is very refreshing and fits the sound KASH is searching for perfectly. This could be a really big record.

What Every Man Wants To Say To The Woman He Loves!

MATT KING

"A Woman Like You"

One listen is all it took for...

WWYZ	WRBQ	WRNS	WKSF	KRRV
WSOC	WKHK	WXBM	WDEN	WRKZ
WTHI	WTCM	WXCL	WFMB	WAXX
WDDD	WTVY	WUSY	WLWI	KXKC
KTTS	KFDI	KKCB	KEAN	KGEE
KTEX	KTST	KSOP	KYGO	
KJUG	KORD			



NEW & ACTIVE

RIVER ROAD Nickajack (Capitol)

Total Stations: 30, Total Points: 1364, Total Adds: 25, Including: KTTS 30, KXKC 24, KEEY 18, KALF 17, KEAN 17, KJUG 15, KYGO 13, KRRV 12, WKDQ 12, WTCM 12, KRWQ 11, WKCN 10, WWQQ 10, WGTY 9, KVOO 8, KAYD 7, KGEE 7, KSOP 7, WOW 6, WXCL 6, KFDI 5, KORD 5, WDEN 5, WRKZ 5, WTVY 5

JAMES BONAMY Naked To The Pain (Epic)

Total Stations: 34, Total Points: 1358, Total Adds: 32, Including: KKCB 20, KALF 17, KEAN 17, WRKZ 16, KASH 15, WRNS 15, WUSQ 14, WXCL 14, KRRV 12, WAXX 12, WKLB 12, WSIX 12, WTCM 12, KTST 10, WKCN 10, KPLM 9, KHAY 8, KVOO 8, KGEE 7, WGTY 7, WMTZ 7, WWZD 7, WXXQ 7, KFDI 5, KORD 5, KTTS 5, WCTK 5, WDEN 5, WKSJ 5, WSOC 5, WWFG 5, WWYZ 5

WADE HAYES Wichita Lineman (DKC/Columbia)

Total Stations: 33, Total Points: 1356, Total Adds: 14, Including: WDDD 18, WTVY 10, KPLM 9, WGTY 9, WRKZ 9, KAJA 8, KVOO 8, WMTZ 7, WXCL 6, KKAT 5, KTOM 5, WDEN 5, WKML 5, WSOC 5
Plays Include: WYCD 22 (22), KEAN 21 (17), KKCB 20 (20), KBEQ 18 (18), KALF 17 (17), WWQM 16 (16), KRWQ 11 (11), KZKX 10 (10), WWYZ 10 (10), KHAK 9 (9), KSOP 7 (7), KUZZ 7 (7), KZSN 7 (7), WMSI 7 (7)

MATT KING A Woman Like You (Atlantic)

Total Stations: 31, Total Points: 1248, Total Adds: 30, Including: WDDD 18, KEAN 17, KKCB 16, WKHK 15, WRNS 15, KRRV 12, KTEX 12, WAXX 12, WTCM 11, KTST 10, KXKC 10, WFMB 10, WUSY 9, WXBW 9, KGEE 7, KJUG 7, KSOP 7, WRBQ 7, WLWI 6, WTHI 6, WXCL 6, KFDI 5, KORD 5, KTTS 5, WDEN 5, WKSJ 5, WRKZ 5, WSOC 5, WTVY 5, WWYZ 5

JEFF CARSON Here's The Deal (MCG/Curb)

Total Stations: 30, Total Points: 1218, Total Adds: 11, Including: KBEQ 18, KJUG 15, WFGY 15, KVOO 8, WFMS 8, KNFR 7, WMTZ 7, WIOV 5, WTCR 5, WTQR 5, WWFG 5
Plays Include: KEAN 17 (17), KRRV 12 (12), WKLB 12 (12), WFMB 11 (10), KTST 10 (10), WTVY 10 (10), WWQQ 10 (10), WWYZ 10 (10), WRKZ 9 (9), WXBW 9 (9), KKIX 7 (7), KSOP 7 (7), KASE 5 (5), KFDI 5 (5), KTOM 5 (5), KTTS 5 (30), WDEN 5 (5), WSOC 5 (5)

RODNEY ATKINS In A Heartbeat (Curb)

Total Stations: 24, Total Points: 1088, Total Adds: 5, Including: KRRV 12, WAXX 12, WTCM 12, WWZD 7, WTCR 5
Plays Include: WWQQ 20 (20), WXBQ 19 (18), KEAN 17 (17), KJUG 15 (15), WQBE 15 (15), WRNS 15 (15), KNIX 13 (13), WSOC 12 (12), WFMB 11 (10), WTVY 10 (10), WWGR 9 (10), WXBW 9 (9), KDRK 5 (5), KORD 5 (5), KTTS 5 (5), WDEN 5 (5), WRKZ 5 (5), WWYZ 5 (5), WXTA 5 (5)

RAYBON BROTHERS The Way She's Looking (MCA)

Total Stations: 26, Total Points: 1077, Total Adds: 9, Including: KEAN 17, WUSY 13, WGTY 9, KGEE 7, WXXQ 7, WOW 6, WKSJ 5, WNCY 5, WTCR 5
Plays Include: KHEY 17 (17), WKHK 15 (15), WXTA 15 (15), KNFR 14 (14), WIVK 12 (12), WSIX 12 (12), WSM 10 (10), WWQQ 10 (10), WWYZ 10 (10), KHAY 8 (7), KVOO 8 (8), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WRKZ 5 (5), WSOC 5 (5), WTVY 5 (5)

BILL ENGVALL Warning Signs (Warner Bros.)

Total Stations: 25, Total Points: 1059, Total Adds: 15, Including: KKCB 20, KWJJ 18, KPLX 15, WXTA 15, WQYK 10, WTCM 10, WXBW 9, WTDR 6, KALF 5, KPMS 5, KTTS 5, WBYT 5, WDEN 5, WQHK 5, WVLK 5
Plays Include: KEAN 21 (17), KJUG 15 (15), KSSN 10 (10), KHAY 8 (6), KSOP 7 (7), WSSL 7 (7), WIVK 6 (6), KFDI 5 (5), KKAT 5 (5), WSOC 5 (5)

TAMMY GRAHAM Cool Water (Career)

Total Stations: 29, Total Points: 1054, Total Adds: 0, Including: KEAN 17 (17), KWRN 13 (13), KRRV 12 (12), WSOC 12 (12), KTST 10 (10), KWJJ 10 (5), KXKC 10 (10), WOVK 10 (10), WTVY 10 (10), KATM 9 (5), WGTY 9 (9), WXBW 9 (9), KFKF 8 (8), KHAY 8 (7), KGNC 7 (7), KHEY 7 (7), KRYS 7 (7), KSOP 7 (7), KXKT 7 (7), WIBW 7 (7), KFDI 5 (5), KTEX 5 (5), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5), WFMB 5 (5), WIRK 5 (5), WRKZ 5 (5), WTCR 5 (5)

SKIP EWING Answer To My Prayer (Word)

Total Stations: 21, Total Points: 1022, Total Adds: 1, Including: KXKC 15
Plays Include: WRBQ 18 (7), KEAN 17 (17), KJUG 15 (15), WFMS 15 (8), WRNS 15 (15), KTST 10 (10), WTVY 10 (5), WWYZ 10 (5), KFKF 8 (8), KHAY 7 (6), KRYS 7 (7), KFDI 5 (5), KTTS 5 (5), KYGO 5 (5), WDEN 5 (5), WIL 5 (5), WMIL 5 (5), WRKZ 5 (5), WSOC 5 (5), WTCR 5 (5)

JOHN FOGERTY Southern Streamline (Warner Bros.)

Total Stations: 17, Total Points: 901, Total Adds: 1, Including: WGH 5
Plays Include: WKDQ 25 (12), KASE 21 (5), WWYZ 19 (19), WXBQ 18 (19), WQBE 15 (15), KWRN 13 (13), KGEE 7 (7), KSOP 7 (7), WXXQ 7 (7), WXCL 6 (6), KFDI 5 (5), WDEN 5 (5), WSOC 5 (5), WTVY 5 (5), WWQM 5 (5), WXTA 5 (5)

SEMINOLE She Knows Me By Heart (Curb/Universal)

Total Stations: 21, Total Points: 859, Total Adds: 12, Including: KEAN 17, KJUG 15, KTST 10, WFMB 10, WWZD 7, WOW 6, KATM 5, KFDI 5, KTTS 5, WDEN 5, WIRK 5, WRKZ 5
Plays Include: WTVY 20 (20), KBEQ 18 (18), WQMX 18 (18), WGN 14 (14), KZSN 12 (5), KSOP 7 (7), WTCR 5 (5), WWYZ 5 (5), WXTA 5 (5)

MC POTTS I'm So Sorry (Critique)

Total Stations: 15, Total Points: 576, Total Adds: 1, Including: WFMB 5
Plays Include: KEAN 17 (17), WPKX 17 (17), WDEN 15 (15), WXTA 15 (15), WTVY 10 (10), WRKZ 9 (5), WRBQ 7 (7), KTTS 5 (5), KXKC 5 (5), WHOK 5 (5), WTCR 5 (5), WWQQ 5 (5), WWYZ 5 (5), WYCD 5 (5)

RICH MCCREADY Let Me Take That Ol' Heartache (Magnatone)

Total Stations: 15, Total Points: 476, Total Adds: 2, Including: KORD 5, WIOV 5
Plays Include: WTCM 18 (18), WWWW 13 (13), KVOO 8 (8), WFMS 8 (8), KASE 5 (5), KFDI 5 (5), KTOM 5 (5), KTTS 5 (5), KWJJ 5 (5), WBYT 5 (5), WDEN 5 (5), WTCR 5 (5), WTVY 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

No Adds

Hottest:

LONESTAR Come Cryin' To Me
JOHN MICHAEL MONTGOMERY How Was I To Know
NEAL MCCOY The Shake
SAWYER BROWN This Night Won't Last Forever
DEANA CARTER How Do I Get There

Real Country

Dave Nicholson • (602) 966-6236

Adds:

MARK CHESNUTT Thank God For Believers
WADE HAYES Wichita Lineman
TOBY KEITH We Were In Love

Hottest:

TRACY LAWRENCE How A Cowgirl Says Goodbye
JOHN MICHAEL MONTGOMERY How Was I To Know
KENNY CHESNEY She's Got It All
DAVID KERSH Day In, Day Out
ALAN JACKSON There Goes

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

LEE ROY PARNELL You Can't Get Here From There
CLAY WALKER Watch This
BRYAN WHITE Love Is The Right Place

Hottest:

TRACE ADKINS I Left Something Turned On At Home
TRACY LAWRENCE How A Cowgirl Says Goodbye
MICHAEL PETERSON Drink, Swear, Steal & Lie
LONESTAR Come Cryin' To Me
TRISHA YEARWOOD How Do I Live

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

SKIP EWING Answer To My Prayer
DEAN MILLER Nowhere, USA
DWIGHT YOAKAM Claudette

Hottest:

ALAN JACKSON There Goes
ALABAMA Dancin', Shaggin' On The Boulevard

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

BRIAN WHITE Love Is The Right Place
CHELY WRIGHT Shut Up And Drive

Hottest:

TRACY LAWRENCE How A Cowgirl Says Goodbye
TIM MCGRAW I/FAITH HILL It's Your Love
PAM TILLIS All The Good Ones Are Gone
GEORGE STRAIT Carrying Your Love With Me
LONESTAR Come Cryin' To Me

Digital Country – L.J. Smith

Adds:

DEANA CARTER How Do I Get There
TIM MCGRAW Everywhere
TRAVIS TRITT w/LARI WHITE Helping Me Get Over You
CHELY WRIGHT Shut Up And Drive

Hottest:

GEORGE STRAIT Carrying Your Love With Me
TRACE ADKINS I Left Something Turned On At Home
LONESTAR Come Cryin' To Me
TRISHA YEARWOOD How Do I Live Without You
TRACY LAWRENCE How A Cowgirl Says Goodbye

New Country – L.J. Smith

Adds:

DEANA CARTER How Do I Get There
TIM MCGRAW Everywhere
TRAVIS TRITT w/LARI WHITE Helping Me Get Over You
CHELY WRIGHT Shut Up And Drive

BROADCAST PROGRAMMING CONTINUED

Hottest:

GEORGE STRAIT Carrying Your Love With Me
TRACE ADKINS I Left Something Turned On At Home
LONESTAR Come Cryin' To Me
MICHAEL PETERSON Drink, Swear, Steal & Lie
TRACY LAWRENCE How A Cowgirl Says Goodbye

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

LILA MCCANN Down Came A Blackbird

Hottest:

KENNY CHESNEY She's Got It All
TRACY LAWRENCE How A Cowgirl Says Goodbye
LONESTAR Come Cryin' To Me
MICHAEL PETERSON Drink, Swear, Steal & Lie
LEANN RIMES How Do I Live

CD Country – John Hendricks

Adds:

GARY ALLAN Living In A House Full Of Love
BILL ENGVALL Warning Signs
BRADY SEALS Natural Born Lovers
THOMPSON BROTHERS Drive Me Crazy

Hottest:

LEE ANN WOMACK The Fool
ALAN JACKSON There Goes
BILLY RAY CYRUS It's All The Same To Me
KENNY CHESNEY She's Got It All
JOHN ANDERSON Somebody Slap Me

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

KATHY MATTEA Love Travels
CLAY WALKER Watch This

Hottest:

LONESTAR Come Cryin' To Me
PAM TILLIS All The Good Ones Are Gone
TRACE ADKINS I Left Something Turned On At Home
TRISHA YEARWOOD How Do I Live
MICHAEL PETERSON Drink, Swear, Steal & Lie

Mainstream Country – David Felker

Adds:

MARK CHESNUTT Thank God For Believers
KINLEYS Please
TIM MCGRAW Everywhere

Hottest:

TRACE ADKINS I Left Something Turned On At Home
TRISHA YEARWOOD How Do I Live
PAM TILLIS All The Good Ones Are Gone
CLINT BLACK w/MARTINA MCBRIDE Still Holding On
TRACY LAWRENCE How A Cowgirl Says Goodbye

COUNTRY VIDEO



ADDS

JAMES BONAMY Naked To The Pain
DEAN MILLER Nowhere, USA
JD MYERS When I Think About You
BRADY SEALS Natural Born Lovers

HOT SHOTS

LORRIE MORGAN Go Away
JOHN ANDERSON Somebody Slap Me
BLACKHAWK Hole In My Heart
ALABAMA Dancin', Shaggin' On The Boulevard
TRACY LAWRENCE How A Cowgirl Says Goodbye

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

JACK INGRAM Flutter (Rising Tide)
CLAY WALKER Watch This (Giant)

TOP 10

GEORGE STRAIT Carrying Your Love With Me (MCA)
TOBY KEITH We Were In Love (Mercury)
TRISHA YEARWOOD How Do I Live (MCA)
JOHN MICHAEL MONTGOMERY How Was I... (Atlantic)
KENNY CHESNEY She's Got It All (BNA)
NEAL MCCOY The Shake (Atlantic)
DIAMOND RIO That's How Your Love Makes Me... (Arista)
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
LEE ANN WOMACK The Fool (Decca)
CHRIS LEDOUX This Cowboy's Hat (Capitol)

Information current as of August 11, 1997.

CMT

COUNTRY MUSIC TELEVISION

38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

MATRACA BERG That Train Don't Run (Rising Tide)
DALLAS COUNTY Line Too Good Lookin' To Still Be Lookin' (Marinda Grace/Island Bound)
DELEVANTES I'm Your Man (Capitol)
ALISON KRAUSS & UNION STATION Looking In... (Rounder)
LONESTAR You Walked In (BNA)
LEANN RIMES You Light Up My Life (MCG/Curb)
VICTORIA SHAW Don't Move (Reprise)
SONS OF THE DESERT Hand Of Fate (Epic)

TOP 10

TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)
GEORGE STRAIT Carrying Your Love With Me (MCA)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
TOBY KEITH We Were In Love (Mercury)
REBA MCGENTIRE I'd Rather Ride Around With You (MCA)
TRISHA YEARWOOD How Do I Live (MCA)
PAM TILLIS All The Good Ones Are Gone (Arista)
KENNY CHESNEY She's Got It All (BNA)
NEAL MCCOY The Shake (Atlantic)
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)

HEAVY

ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
KENNY CHESNEY She's Got It All (BNA)
TOBY KEITH We Were In Love (Mercury)
NEAL MCCOY The Shake (Atlantic)
REBA MCGENTIRE I'd Rather Ride Around With You (MCA)
TIM MCGRAW w/FAITH HILL It's Your Love (Curb)
JOHN MICHAEL MONTGOMERY How Was I... (Atlantic)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
GEORGE STRAIT Carrying Your Love With Me (MCA)
LEE ANN WOMACK The Fool (Decca)
TRISHA YEARWOOD How Do I Live (MCA)

HOT SHOTS

MATRACA BERG That Train Don't Run (Rising Tide)
JAMES BONAMY Naked To The Pain (Epic)
JOE DIFFIE Somethin' Like This (Epic)
BILL ENGVALL w/J. M. MONTGOMERY Warning (Warner Bros.)
JOHN FOGERTY Southern Streamline (Warner Bros.)
ALISON KRAUSS & UNION STATION Looking In... (Rounder)
LILA MCCANN Down Came A Blackbird (Asylum/EEG)
DEAN MILLER Nowhere, USA (Capitol)
RIVER ROAD Nickajack (Capitol)
BRADY SEALS Natural Born Lovers (Reprise)
JASON SELLERS I'm Your Man (BNA)
BRYAN WHITE Love In The Right Place (Asylum/EEG)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of August 6, 1997.

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA
MARKET #2
KZLA/Los Angeles
(818) 246-0939
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	34	20	42	42	TRACE ADKINS/Left Something
34	34	42	42	42	ALABAMA/Dancin', Shaggin'
34	34	42	42	42	TRISHA YEARWOOD/How Do I Live
42	42	42	42	42	TRACY LAWRENCE/How A Cowgirl
28	42	28	28	28	MARK CHESNUTT/Let It Rain
24	28	28	28	28	TRACY LAWRENCE/How A Cowgirl
34	24	20	20	20	MICHAEL PETERSON/Drink, Swear
10	24	28	28	28	RICOCHET/He Left A Lot To...
42	42	42	42	42	GERGE STRAIT/Carrying Your...
10	24	24	24	24	VINCE GILL/You And You Alone
24	24	24	24	24	ALAN JACKSON/There Goes
10	10	24	24	24	TOBY KEITH/We Were In Love
10	10	24	24	24	NEAL MCCOY/The Shake
24	28	24	24	24	JOHN M. MONTGOMERY/How Was I To Know
24	24	24	24	24	CDLLEN RAYE/What The Heart Wants
24	10	24	24	24	LEE ANN WOMACK/The Fool
28	24	20	20	20	JOHN BERRY/If Will, If You Will
10	24	20	20	20	JEFF CARSON/Butterfly Kisses
10	24	20	20	20	BILL ENGVALL/Here's Your Sign
24	28	20	20	20	DAVID KERSH/Day In, Day Out
34	34	20	20	20	REBA MCCOY/Everywhere
28	28	20	20	20	SONS OF THE DESERT/Whatever Comes First
28	24	20	20	20	SHERRIE AUSTIN/Lucky In Love
28	42	20	20	20	JOHN/AUDREY WIGGINS/Somebody Slap Me
10	24	20	20	20	NEAL MCCOY/The Shake
10	24	20	20	20	DEANA CARTER/How Do I Get There
10	24	20	20	20	BILLY RAY CYRUS/It's All The Same...
24	10	24	24	24	ALABAMA/Dancin', Shaggin'
10	24	20	20	20	DIAMOND RIO/How Your Love...
10	24	20	20	20	LORRIE MORGAN/Go Away
10	24	20	20	20	KEVIN SHARP/If You Love Somebody
10	24	20	20	20	TRITT & WHITE/Helping Me Get...

US 99
MARKET #3
WUSN/Chicago
(815) 649-0099
Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	36	36	36	ALAN JACKSON/There Goes
36	36	36	36	36	ALABAMA/Dancin', Shaggin'
20	20	36	36	36	TRISHA YEARWOOD/How Do I Live
36	36	36	36	36	BLACK & MCBRIDE/Still Holding On
36	36	36	36	36	GEORGE STRAIT/Carrying Your...
36	36	36	36	36	MICHAEL PETERSON/Drink, Swear
20	20	36	36	36	TRACY LAWRENCE/How A Cowgirl
20	20	36	36	36	TRACY LAWRENCE/How A Cowgirl
20	20	36	36	36	LONESTAR/Come Cryin' To Me
14	14	20	20	20	VINCE GILL/You And You Alone
14	14	20	20	20	DAVID KERSH/Day In, Day Out
14	14	20	20	20	DEAN MILLER/Nowhere, USA
14	14	20	20	20	JOHN ANDERSON/Somebody Slap Me
20	20	20	20	20	DIAMOND RIO/How Your Love...
20	20	20	20	20	BILLY RAY CYRUS/It's All The Same...
20	20	20	20	20	COLLIN RAYE/What The Heart Wants
14	14	20	20	20	KENNY CHESNEY/She's Got It All
20	20	20	20	20	NEAL MCCOY/The Shake
20	20	20	20	20	JOHN M. MONTGOMERY/How Was I To Know
14	14	20	20	20	RICOCHET/He Left A Lot To...
20	20	20	20	20	TOBY KEITH/We Were In Love
20	20	20	20	20	DIAMOND RIO/How Your Love...
14	14	20	20	20	LEE ANN WOMACK/The Fool
20	20	20	20	20	SAWYER BROWN/This Night Won't...
14	14	20	20	20	COLLIN RAYE/What The Heart Wants
14	14	20	20	20	LORRIE MORGAN/Go Away
14	14	20	20	20	JOHN ANDERSON/Somebody Slap Me
5	5	14	14	14	NEAL MCCOY/The Shake
5	5	14	14	14	DEANA CARTER/How Do I Get There
10	10	14	14	14	JOHN ANDERSON/Somebody Slap Me
14	14	14	14	14	TRITT & WHITE/Helping Me Get...
14	14	14	14	14	DAVID LEE MURPHY/All Lit Up In Love
10	10	14	14	14	KINLEYS/Pleas
10	10	14	14	14	BLACKHAWK/Hole In My Heart
10	10	14	14	14	CHELY WRIGHT/Shot Up And Drive
10	10	14	14	14	BLAKE & BRIAN/Another Perfect Day
36	36	36	36	36	TRACE ADKINS/Left Something...

YOUNG COUNTRY 93.3
MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan/Jordan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	45	45	45	SAWYER BROWN/This Night Won't...
45	45	45	45	45	TRACY BYRD/Don't Love Me
45	45	45	45	45	LONESTAR/Come Cryin' To Me
45	45	45	45	45	JOHN M. MONTGOMERY/How Was I To Know
45	45	45	45	45	PAM TILLIS/All The Good Ones...
45	45	45	45	45	LEE ANN WOMACK/The Fool
45	45	45	45	45	TRISHA YEARWOOD/How Do I Live
30	30	45	45	45	RICOCHET/He Left A Lot To...
30	30	30	30	30	KENNY CHESNEY/She's Got It All
5	5	30	30	30	RUFFALO CLUB/Nothin' Less Than...
30	30	30	30	30	VINCE GILL/You And You Alone
20	20	30	30	30	ALAN JACKSON/There Goes
30	30	30	30	30	TOBY KEITH/We Were In Love
5	5	30	30	30	DAVID KERSH/Day In, Day Out
20	20	30	30	30	NEAL MCCOY/The Shake
30	30	30	30	30	TIM MCGRAW/Everywhere
5	5	30	30	30	LORRIE MORGAN/Go Away
20	20	30	30	30	COLLIN RAYE/What The Heart Wants
30	30	30	30	30	DIAMOND RIO/How Your Love...
5	5	30	30	30	KEVIN SHARP/If You Love Somebody
20	20	30	30	30	MICHAEL PETERSON/Drink, Swear...
30	30	30	30	30	ALABAMA/Dancin', Shaggin'
20	20	30	30	30	JOE DIFFIE/Somethin' Like This
20	20	30	30	30	TRACY LAWRENCE/How A Cowgirl...
20	20	30	30	30	GEORGE STRAIT/Today My World...
20	20	30	30	30	BRYAN WHITE/Love Is The Right...
10	10	10	10	10	PAUL BRANDT/Take It From Me
10	10	10	10	10	SONS OF THE DESERT/Whatever Comes First
10	10	10	10	10	TY HERNDON/Loved Too Much
10	10	10	10	10	ALAN JACKSON/Who's Cheatin' Who
45	45	10	10	10	REBA MCCOY/Nothin' Less Than...
10	10	10	10	10	TIM MCGRAW/WF HILL/It's Your Love
10	10	10	10	10	JOHN M. MONTGOMERY/How Was I To Know
10	10	10	10	10	MINDY MCCREADY/A Girl's Gotta Do...
10	10	10	10	10	LEANN RIMES/The Light In Your...
10	10	10	10	10	KEVIN SHARP/She's Sure Taking...
45	45	10	10	10	GERGE STRAIT/Carrying Your...
45	45	10	10	10	RICK TREVIN/Only Get This...
10	10	10	10	10	TANYA TUCKER/Little Things
10	10	10	10	10	BRYAN WHITE/Sittin' On Go

COUNTRY 92.5 WXTU
MARKET #5
WXTU/Philadelphia
(610) 667-9000
McCarte/Radler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	32	32	32	32	TRACE ADKINS/Left Something...
32	32	32	32	32	TRISHA YEARWOOD/How Do I Live
24	32	32	32	32	BLACK & MCBRIDE/Still Holding On
32	32	32	32	32	REBA MCCOY/Everywhere
32	32	32	32	32	ALAN JACKSON/There Goes
24	32	32	32	32	PAM TILLIS/All The Good Ones...
24	32	32	32	32	LONESTAR/Come Cryin' To Me
24	32	32	32	32	TOBY KEITH/We Were In Love
32	32	32	32	32	GERGE STRAIT/Carrying Your...
7	24	24	24	24	ALABAMA/Dancin', Shaggin'
24	24	24	24	24	BILLY RAY CYRUS/It's All The Same...
24	24	24	24	24	JOHN M. MONTGOMERY/How Was I To Know
24	24	24	24	24	COLLIN RAYE/What The Heart Wants
24	24	24	24	24	RICK TREVIN/Only Get This...
7	24	24	24	24	KENNY CHESNEY/She's Got It All
24	24	24	24	24	RICOCHET/He Left A Lot To...
7	7	17	17	17	MICHAEL PETERSON/Drink, Swear...
7	7	17	17	17	KINLEYS/Pleas
7	7	17	17	17	VINCE GILL/You And You Alone
7	7	17	17	17	DEANA CARTER/How Do I Get There
7	7	17	17	17	SAWYER BROWN/This Night Won't...
7	7	17	17	17	TRACY LAWRENCE/How A Cowgirl...
24	17	17	17	17	KEVIN SHARP/If You Love Somebody
7	7	17	17	17	DIAMOND RIO/How Your Love...
7	7	17	17	17	LEE ANN WOMACK/The Fool
17	17	17	17	17	TOBY KEITH/We Were In Love
32	17	17	17	17	LEANN RIMES/The Light In Your...
17	17	17	17	17	GERGE STRAIT/One Night At A Time
17	17	17	17	17	KEVIN SHARP/She's Sure Taking...
17	17	17	17	17	COLLIN RAYE/On The Verge
17	17	17	17	17	BRYAN WHITE/Sittin' On Go
32	17	17	17	17	TIM MCGRAW/WF HILL/It's Your Love
17	17	17	17	17	ALABAMA/Sad Lookin' Moon
32	17	17	17	17	MARK WILLIS/Places I've Never...
17	17	17	17	17	ALAN JACKSON/Who's Cheatin' Who
7	7	7	7	7	BUFFALO CLUB/Nothin' Less Than...
7	7	7	7	7	NEAL MCCOY/The Shake
7	7	7	7	7	DAVID KERSH/Day In, Day Out
7	7	7	7	7	JOHN ANDERSON/Somebody Slap Me
7	7	7	7	7	LORRIE MORGAN/Go Away

W4Country
MARKET #6
WWW/Detroit
(313) 259-4323
Roberts/E

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33	33	PAM TILLIS/All The Good Ones...
33	33	33	33	33	TRACE ADKINS/Left Something...
33	33	33	33	33	LONESTAR/Come Cryin' To Me
33	33	33	33	33	MICHAEL PETERSON/Drink, Swear...
33	33	33	33	33	GEORGE STRAIT/Carrying Your...
23	33	33	33	33	TRACY LAWRENCE/How A Cowgirl...
33	33	33	33	33	KENNY CHESNEY/She's Got It All
23	33	33	33	33	TOBY KEITH/We Were In Love
33	33	33	33	33	TRISHA YEARWOOD/How Do I Live
33	33	33	33	33	REBA MCCOY/Everywhere
33	33	33	33	33	TIM MCGRAW/WF HILL/It's Your Love
13	33	33	33	33	RICOCHET/He Left A Lot To...
23	33	33	33	33	COLLIN RAYE/What The Heart Wants
23	33	33	33	33	BLACK & MCBRIDE/Still Holding On
23	33	33	33	33	ALABAMA/Dancin', Shaggin'...
13	33	33	33	33	DAVID KERSH/Day In, Day Out
23	33	33	33	33	JOHN M. MONTGOMERY/How Was I To Know
5	13	23	23	23	LEE ANN WOMACK/The Fool
13	23	23	23	23	BILLY RAY CYRUS/It's All The Same...
23	23	23	23	23	ALAN JACKSON/There Goes
13	23	23	23	23	VINCE GILL/You And You Alone
13	23	23	23	23	LORRIE MORGAN/Go Away
5	5	13	13	13	NEAL MCCOY/The Shake
13	13	13	13	13	DIAMOND RIO/How Your Love...
13	13	13	13	13	JOHN ANDERSON/Somebody Slap Me
5	5	13	13	13	SAWYER BROWN/This Night Won't...
13	13	13	13	13	KEVIN SHARP/If You Love Somebody
5	5	13	13	13	TRITT & WHITE/Helping Me Get...
5	5	13	13	13	DEANA CARTER/How Do I Get There
5	5	13	13	13	TIM MCGRAW/Everywhere
5	13	13	13	13	RICH MCCREADY/Let Me Take That...
5	5	5	5	5	BUFFALO CLUB/Nothin' Less Than...
5	5	5	5	5	LILA MCCANN/Down Came A...
5	5	5	5	5	JOE DIFFIE/Somethin' Like This
5	5	5	5	5	BLACKHAWK/Hole In My Heart
5	5	5	5	5	SARA EVANS/Three Chords And...
5	5	5	5	5	JASON SELLERS/It's Your Man
5	5	5	5	5	KINLEYS/Pleas
5	5	5	5	5	DAVID LEE MURPHY/All Lit Up In Love
5	5	5	5	5	CHELY WRIGHT/Shot Up And Drive

YOUNG COUNTRY 99.5
MARKET #6
WYCD/Detroit
(810) 799-0600
Haskett/Maroso

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	50	50	50	50	GERGE STRAIT/Carrying Your...
54	50	50	50	50	LONESTAR/Come Cryin' To Me
54	50	50	50	50	ALABAMA/Dancin', Shaggin'
54	50	50	50	50	TRISHA YEARWOOD/How Do I Live
54	50	50	50	50	MARK WILLIS/Places I've Never...
25	50	50	50	50	KENNY CHESNEY/She's Got It All
25	50	50	50	50	BLACK & MCBRIDE/Still Holding On
5	5	25	25	25	PAM TILLIS/All The Good Ones...
5	5	25	25	25	DAVID KERSH/Day In, Day Out
35	35	35	35	35	TIM MCGRAW/Everywhere
35	35	35	35	35	TRACY LAWRENCE/How A Cowgirl
25	35	35	35	35	DEANA CARTER/How Do I Get There
35	35	35	35	35	JOHN M. MONTGOMERY/How Was I To Know
25	35	35	35	35	DIAMOND RIO/How Your Love...
54	50	35	35	35	TIM MCGRAW/WF HILL/It's Your Love
25	35	35	35	35	BRYAN WHITE/Love Is The Right...
25	35	35	35	35	ALAN JACKSON/There Goes
25	35	35	35	35	LEE ANN WOMACK/The Fool
35	35	35	35	35	TOBY KEITH/We Were In Love
35	35	35			

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #13
KMPS/Seattle
(206) 443-9400
Richards/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	41	41	41	41	BLACK & MCBRIDE/Still Holding On
28	41	41	41	41	LILA MCCANN/Down Came A...
28	41	41	41	41	TRACY ADKINS/I Left Something...
41	41	41	41	41	TRISHA YEARWOOD/How Do I Live
41	41	41	41	41	GEORGE STRAIT/Carrying Your...
41	41	41	41	41	PAM TILLIS/All The Good Ones...
41	41	41	41	41	TRACY LAWRENCE/How A Cowgirl...
41	41	41	41	41	LONESTAR/Come Cryin' To Me
41	41	41	41	41	MICHAEL PETERSON/Drink, Swear...
41	41	41	41	41	TIM MCGRAW/W/F HILL/It's Your Love
28	28	28	28	28	LONESTAR/Come Cryin' To Me
28	28	28	28	28	DEANA CARTER/How Do I Get There
16	28	28	28	28	KENNY CHESNEY/She's Got It All
16	28	28	28	28	JOHN ANDERSON/Somebody Slap Me
16	28	28	28	28	COLLIN RAYE/What The Heart Wants
16	28	28	28	28	LILA MCCANN/Down Came A...
16	28	28	28	28	DIAMOND RIO/How Your Love...
28	28	28	28	28	ALABAMA/Dancin', Shaggin'...
28	28	28	28	28	TOBY KEITH/We Were In Love
28	28	28	28	28	TRACY LAWRENCE/How A Cowgirl...
28	28	28	28	28	RICK TREVIN/Only Get This...
16	16	16	16	16	ALAN JACKSON/There Goes
5	16	16	16	16	RICOCHET/He Left A Lot To...
41	41	41	41	41	LEANN RIMES/The Light In Your...
10	10	10	10	10	DIAMOND RIO/Holdin'
22	22	22	22	22	KENNY CHESNEY/When I Close My Eyes
41	22	22	22	22	DEANA CARTER/Count Me In
10	22	22	22	22	BRYAN WHITE/Sittin' On
22	22	22	22	22	TANYA TUCKER/Little Things
22	22	22	22	22	SAWYER BROWN/Six Days On The Road
22	22	22	22	22	BROOKS & DUNN/Why Would I Say...
22	22	22	22	22	KEVIN SHARP/She's Sure Taking...
-	16	16	16	16	MARK CHESNUTT/Thank God For...
5	5	5	5	5	TANYA TUCKER/Ridin' Out...
5	5	5	5	5	TRITT & WHITE/Helping Me Get...
16	16	16	16	16	CHELY WRIGHT/You And Your Love
5	16	16	16	16	BILLY RAY CYRUS/It's All The Same...
16	16	16	16	16	LORRIE MORGAN/Go Away
16	16	16	16	16	JOHN M. MONTGOMERY/How Was I To Know
-	-	-	-	-	TIM MCGRAW/Everywhere
-	5	5	5	5	BRYAN WHITE/Who Is The Right...
28	28	28	28	28	REBA MCENTIRE/Id Rather Ride...
28	10	10	10	10	JEFF CARSON/Butterfly Kisses

MARKET #14
KSON/San Diego
(619) 291-9797
Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	TIM MCGRAW/W/F HILL/It's Your Love
31	31	31	31	31	GEORGE STRAIT/Carrying Your...
31	31	31	31	31	MICHAEL PETERSON/Drink, Swear...
31	31	31	31	31	PAM TILLIS/All The Good Ones...
20	31	31	31	31	TRACY LAWRENCE/How A Cowgirl...
20	31	31	31	31	LONESTAR/Come Cryin' To Me
20	31	31	31	31	TRISHA YEARWOOD/How Do I Live
20	31	31	31	31	TOBY KEITH/We Were In Love
20	31	31	31	31	KENNY CHESNEY/She's Got It All
20	31	31	31	31	RICOCHET/He Left A Lot To...
20	31	31	31	31	BLACK & MCBRIDE/Still Holding On
20	31	31	31	31	JOHN M. MONTGOMERY/How Was I To Know
20	31	31	31	31	COLLIN RAYE/What The Heart Wants
20	31	31	31	31	LEE ANN WOMACK/The Fool
20	31	31	31	31	ALAN JACKSON/There Goes
20	31	31	31	31	VINCE GILL/You And Your Love
12	20	20	20	20	DIAMOND RIO/How Your Love...
12	20	20	20	20	ALABAMA/Dancin', Shaggin'...
12	20	20	20	20	KEVIN SHARP/You Love Somebody
12	20	20	20	20	BILLY RAY CYRUS/It's All The Same...
12	20	20	20	20	DIAMOND RIO/Holdin'
12	20	20	20	20	LILA MCCANN/Down Came A...
12	20	20	20	20	LORRIE MORGAN/Go Away
14	14	14	14	14	MARK CHESNUTT/Let It Rain
14	14	14	14	14	RICK TREVIN/Only Get This...
14	14	14	14	14	BRYAN WHITE/Sittin' On
31	14	14	14	14	DEANA CARTER/Count Me In
14	14	14	14	14	VINCE GILL/A Little More Love
31	31	31	31	31	REBA MCENTIRE/Id Rather Ride...
31	31	31	31	31	TRACY ADKINS/I Left Something...
14	14	14	14	14	TY HERNDON/Loved Too Much
12	12	12	12	12	DEAN MILLER/Where, USA
12	12	12	12	12	JOHN ANDERSON/Somebody Slap Me
-	12	12	12	12	KINLEYS/Please
-	12	12	12	12	DEANA CARTER/How Do I Get There
-	12	12	12	12	MARK CHESNUTT/Thank God For...
-	12	12	12	12	CLAY WALKER/Watch This
-	12	12	12	12	TRITT & WHITE/Helping Me Get...

MARKET #15
WMJG/Long Island
(516) 423-6740
Asker/Alexander

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	TIM MCGRAW/W/F HILL/It's Your Love
38	38	38	38	38	GEORGE STRAIT/Carrying Your...
38	38	38	38	38	TRACY ADKINS/I Left Something...
38	38	38	38	38	PAM TILLIS/All The Good Ones...
22	38	38	38	38	TRACY LAWRENCE/How A Cowgirl...
22	38	38	38	38	LONESTAR/Come Cryin' To Me
22	38	38	38	38	TRISHA YEARWOOD/How Do I Live
22	38	38	38	38	KENNY CHESNEY/She's Got It All
22	38	38	38	38	LONESTAR/Come Cryin' To Me
22	38	38	38	38	MICHAEL PETERSON/Drink, Swear...
22	38	38	38	38	RICOCHET/He Left A Lot To...
22	38	38	38	38	BLACK & MCBRIDE/Still Holding On
22	38	38	38	38	TOBY KEITH/We Were In Love
22	38	38	38	38	JOHN M. MONTGOMERY/How Was I To Know
22	38	38	38	38	COLLIN RAYE/What The Heart Wants
22	38	38	38	38	LEE ANN WOMACK/The Fool
22	38	38	38	38	ALAN JACKSON/There Goes
22	38	38	38	38	VINCE GILL/You And Your Love
22	38	38	38	38	DIAMOND RIO/How Your Love...
12	22	22	22	22	ALABAMA/Dancin', Shaggin'...
12	22	22	22	22	KEVIN SHARP/You Love Somebody
15	22	22	22	22	BILLY RAY CYRUS/It's All The Same...
15	22	22	22	22	DIAMOND RIO/Holdin'
15	22	22	22	22	LILA MCCANN/Down Came A...
15	22	22	22	22	LORRIE MORGAN/Go Away
15	15	15	15	15	SARA EVANS/Three Chords And...
15	15	15	15	15	BLACKHAWK/Hole In My Heart
15	15	15	15	15	JOHN ANDERSON/Somebody Slap Me
15	15	15	15	15	JOE DIFFIE/Somethin' Like This
15	15	15	15	15	BLAKE & BRIAN/Another Perfect Day
15	15	15	15	15	TRITT & WHITE/Helping Me Get...
-	15	15	15	15	SAWYER BROWN/This Night Won't...
-	15	15	15	15	DWIGHT YOAKAM/Claudette
-	15	15	15	15	KEVIN SHARP/You Love Somebody
-	15	15	15	15	DEANA CARTER/How Do I Get There
-	15	15	15	15	BRYAN WHITE/Who Is The Right...
-	15	15	15	15	CHELY WRIGHT/You And Your Love
7	7	7	7	7	LILA MCCANN/Down Came A...
7	7	7	7	7	DAVID LEE MURPHY/All Lit Up In Love
-	-	-	-	-	MARK CHESNUTT/Thank God For...
38	38	38	38	38	DEANA CARTER/Count Me In

MARKET #16
KEYE/Minneapolis
(612) 820-4200
Swedberg/Moon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	MICHAEL PETERSON/Drink, Swear...
40	40	40	40	40	TRACY LAWRENCE/How A Cowgirl...
40	40	40	40	40	TRISHA YEARWOOD/How Do I Live
40	40	40	40	40	JOHN M. MONTGOMERY/How Was I To Know
26	40	40	40	40	KENNY CHESNEY/She's Got It All
26	40	40	40	40	DIAMOND RIO/How Your Love...
26	40	40	40	40	TOBY KEITH/We Were In Love
26	40	40	40	40	COLLIN RAYE/What The Heart Wants
40	40	40	40	40	BLACK & MCBRIDE/Still Holding On
26	26	26	26	26	SHERRIE AUSTIN/Lucky In Love
26	26	26	26	26	ALAN JACKSON/There Goes
26	26	26	26	26	ALABAMA/Dancin', Shaggin'...
26	26	26	26	26	BLACKHAWK/Hole In My Heart
26	26	26	26	26	BILLY RAY CYRUS/It's All The Same...
26	26	26	26	26	LONESTAR/Come Cryin' To Me
26	26	26	26	26	SAWYER BROWN/This Night Won't...
18	26	26	26	26	NEAL MCCOY/The Shake
18	26	26	26	26	LORRIE MORGAN/Go Away
18	26	26	26	26	VINCE GILL/You And Your Love
18	18	18	18	18	TIM MCGRAW/Everywhere
18	18	18	18	18	LEE ANN WOMACK/The Fool
-	18	18	18	18	MARK CHESNUTT/Thank God For...
-	18	18	18	18	DAVID KERSH/Day In, Day Out
-	18	18	18	18	TRITT & WHITE/Helping Me Get...
-	18	18	18	18	BRYAN WHITE/Who Is The Right...
-	18	18	18	18	JOHN ANDERSON/Somebody Slap Me
-	18	18	18	18	LILA MCCANN/Down Came A...
-	18	18	18	18	JOE DIFFIE/Somethin' Like This
-	18	18	18	18	BUFFALO CLUB/Nothin' Less Than...
10	10	10	10	10	CHELY WRIGHT/You And Your Love
-	-	-	-	-	RIVER ROAD/Nickajack
-	-	-	-	-	DWIGHT YOAKAM/Claudette
10	10	10	10	10	DEAN MILLER/Where, USA
5	5	5	5	5	JASON SELLERS/Im Your Man
-	-	-	-	-	VICTORIA SHAW/Don't Move
-	-	-	-	-	DEANA CARTER/How Do I Get There
-	-	-	-	-	KEVIN SHARP/You Love Somebody
10	10	10	10	10	RICOCHET/He Left A Lot To...
-	-	-	-	-	LEE ROY PARNELL/You Can't Get...
-	-	-	-	-	DAVID LEE MURPHY/All Lit Up In Love

MARKET #17
WJL/St. Louis
(314) 781-9600
Barnett/Langston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	LONESTAR/Come Cryin' To Me
35	35	35	35	35	TRACY ADKINS/I Left Something...
35	35	35	35	35	MICHAEL PETERSON/Drink, Swear...
35	35	35	35	35	NEAL MCCOY/The Shake
35	35	35	35	35	GEORGE STRAIT/Carrying Your...
25	35	35	35	35	KENNY CHESNEY/She's Got It All
25	35	35	35	35	TRACY LAWRENCE/How A Cowgirl...
25	35	35	35	35	TRISHA YEARWOOD/How Do I Live
25	35	35	35	35	TOBY KEITH/We Were In Love
25	35	35	35	35	ALABAMA/Dancin', Shaggin'...
15	25	25	25	25	DIAMOND RIO/How Your Love...
15	25	25	25	25	JOHN M. MONTGOMERY/How Was I To Know
15	25	25	25	25	RICOCHET/He Left A Lot To...
25	25	25	25	25	ALAN JACKSON/There Goes
25	25	25	25	25	COLLIN RAYE/What The Heart Wants
15	25	25	25	25	BILLY RAY CYRUS/It's All The Same...
15	25	25	25	25	DAVID LEE MURPHY/All Lit Up In Love
25	25	25	25	25	VINCE GILL/You And Your Love
15	25	25	25	25	JOHN ANDERSON/Somebody Slap Me
15	25	25	25	25	LORRIE MORGAN/Go Away
-	-	-	-	-	DEANA CARTER/How Do I Get There
-	-	-	-	-	BRYAN WHITE/Who Is The Right...
-	-	-	-	-	SAWYER BROWN/This Night Won't...
25	25	25	25	25	TRITT & WHITE/Helping Me Get...
5	5	5	5	5	LILA MCCANN/Down Came A...
5	5	5	5	5	BUFFALO CLUB/Nothin' Less Than...
15	15	15	15	15	TIM MCGRAW/Everywhere
15	15	15	15	15	REBA MCENTIRE/Id Rather Ride...
5	5	5	5	5	DAVID KERSH/Day In, Day Out
5	5	5	5	5	KEVIN SHARP/You Love Somebody
-	-	-	-	-	CHELY WRIGHT/You And Your Love
15	15	15	15	15	LILA MCCANN/Down Came A...
5	5	5	5	5	DEAN MILLER/Where, USA
5	5	5	5	5	DWIGHT YOAKAM/Claudette
-	-	-	-	-	BLACKHAWK/Hole In My Heart
-	-	-	-	-	SKIP EWING/Answer To My Prayer
-	-	-	-	-	SARA EVANS/Three Chords And...
-	-	-	-	-	MARK CHESNUTT/Thank God For...

MARKET #17
WKXX/St. Louis
(314) 434-0106
Allen/Louis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	LONESTAR/Come Cryin' To Me
35	35	35	35	35	TRACY ADKINS/I Left Something...
35	35	35	35	35	DIAMOND RIO/How Your Love...
21	35	35	35	35	KENNY CHESNEY/She's Got It All
21	35	35	35	35	MICHAEL PETERSON/Drink, Swear...
21	35	35	35	35	NEAL MCCOY/The Shake
21	35	35	35	35	TRACY LAWRENCE/How A Cowgirl...
21	35	35	35	35	TOBY KEITH/We Were In Love
21	35	35	35	35	COLLIN RAYE/What The Heart Wants
21	35	35	35	35	ALAN JACKSON/There Goes
21	35	35	35	35	RICOCHET/He Left A Lot To...
21	35	35	35	35	TRISHA YEARWOOD/How Do I Live
21	35	35	35	35	ALABAMA/Dancin', Shaggin'...
-	21	21	21	21	TIM MCGRAW/Everywhere
11	21	21	21	21	BUFFALO CLUB/Nothin' Less Than...
11	21	21	21		

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #25
WUBE/Cincinnati
 (513) 721-1050
 Closson/Hamilton

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	35	JOHN M. MONTGOMERY/How Was I To Know
35	35	35	35	PAM TILLIS/All The Good Ones...
25	25	25	35	ALAN JACKSON/There Goes
25	25	25	35	TOBY KEITH/We Were In Love
35	35	35	35	TIM MCGRAW W/F HILL/It's Your Love
18	18	18	35	TRACY LAWRENCE/How A Cowgirl...
35	35	35	35	TRISHA YEARWOOD/How Do I Live
35	35	35	35	GEORGE STRAIT/Carrying Your...
35	35	35	35	KENNY CHESNEY/She's Got It All
25	25	25	35	REBA MCKENTRE/It's Rather Ride...
25	25	25	35	JOHN ANDERSON/Somebody Slap Me
25	25	25	35	BRYAN WHITE/Love Is The Right...
25	25	25	35	DIAMOND RIO/How Your Love...
35	35	35	35	BROOKS & DUNN/Why Would I Say...
18	18	18	35	BILLY RAY CYRUS/It's All The Same...
18	18	18	35	LONESTAR/Come Cryin' To Me
25	25	25	35	BLACK & MCBRIDE/Still Holding On
25	25	25	35	MICHAEL PETERSON/Drink, Swear...
18	18	18	35	COLLIN RAYE/What The Heart Wants
18	18	18	35	ALABAMA/Dancin', Shaggin'...
35	35	35	35	TRACY ADKINS/Left Something...
18	18	18	35	TIM MCGRAW/Everywhere
18	18	18	35	LEE ANN WOMACK/The Fool
5	5	5	35	BLACKHAWK/Hole In My Heart
25	25	25	35	DEANA CARTER/How Do I Get There
18	18	18	35	BOB CARLISLE/Butterfly Kisses
18	18	18	35	KEVIN SHARP/If You Love Somebody
25	25	25	35	TY HERNDON/Loved Too Much
18	18	18	35	TRITT & WHITE/Helping Me Get...
5	5	5	35	DAVID KERSH/Day In, Day Out
25	25	25	35	DEANA CARTER/Count Me In
18	18	18	35	BUFFALO CLUB/Nothin' Less Than...
25	25	25	35	VINCE GILL/You And You Alone
18	18	18	35	LORRIE MORGAN/Go Away
18	18	18	35	BILLY YATES/Flowers
13	13	13	35	TRACY LAWRENCE/Better Man...
13	13	13	35	ALABAMA/Sad Lookin' Moon
35	35	35	35	LEANN RIMES/The Light In Your...
13	13	13	35	MINDY MCCREADY/A Girl's Gotta Do...

FR 95.1 KFRG
MARKET #26
KFRG/Riverside
 (909) 825-9525
 Mastie/Jeffrey

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
37	37	37	37	ALAN JACKSON/Who's Cheatin' Who
24	24	24	37	TY HERNDON/Loved Too Much
24	24	24	37	DEANA CARTER/Count Me In
37	37	37	37	TIM MCGRAW W/F HILL/It's Your Love
37	37	37	37	REBA MCKENTRE/It's Rather Ride
24	24	24	37	SONS OF THE DESERT/Whatever Comes First
16	16	16	37	TRACY ADKINS/Left Something...
37	37	37	37	JEFF CARSON/Butterfly Kisses
24	24	24	37	GEORGE STRAIT/Carrying Your...
16	16	16	37	PAM TILLIS/All The Good Ones...
16	16	16	37	JOHN BERRY/If You Will
8	8	8	37	RICK TREVIN/Only Get This...
16	16	16	37	LONESTAR/Come Cryin' To Me
8	8	8	37	RICK TREVIN/Only Get This...
24	24	24	37	MICHAEL PETERSON/Drink, Swear...
8	8	8	37	KENNY CHESNEY/She's Got It All
16	16	16	37	LEANN RIMES/How Do I Live
16	16	16	37	TRISHA YEARWOOD/How Do I Live
16	16	16	37	DIAMOND RIO/How Your Love...
16	16	16	37	LILA MCCANN/Down Came A...
8	8	8	37	PATTY LOVELESS/The Trouble With
16	16	16	37	BLACK & MCBRIDE/Still Holding On
16	16	16	37	TRACY LAWRENCE/How A Cowgirl...
8	8	8	37	ALABAMA/Dancin', Shaggin'...
8	8	8	37	CLAY WALKER/One, Two, I Love You
8	8	8	37	TOBY KEITH/We Were In Love
8	8	8	37	COLLIN RAYE/What The Heart Wants
8	8	8	37	BLAKE & BRIAN/Another Perfect Day
8	8	8	37	JOHN M. MONTGOMERY/How Was I To Know
8	8	8	37	DAVID KERSH/Day In, Day Out
8	8	8	37	SARA EVANS/Three Chords And...
8	8	8	37	LEE ANN WOMACK/The Fool
8	8	8	37	LORRIE MORGAN/Go Away
8	8	8	37	COLLIN RAYE/What The Heart Wants
8	8	8	37	JOHN ANDERSON/Somebody Slap Me

Q104
MARKET #27
KBEQ/Kansas City
 (816) 531-2535
 Kennedy/McEntire

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
28	35	35	43	KENNY CHESNEY/She's Got It All
35	43	43	43	LONESTAR/Come Cryin' To Me
43	43	43	43	TIM MCGRAW W/F HILL/It's Your Love
35	35	35	43	MICHAEL PETERSON/Drink, Swear...
35	35	35	43	RICOCHET/He Left A Lot To...
28	28	28	35	DAVID KERSH/Day In, Day Out
28	28	28	35	TRACY LAWRENCE/How A Cowgirl...
28	28	28	35	NEAL MCCOY/The Shake
28	28	28	35	GEORGE STRAIT/Carrying Your...
28	28	28	35	TRISHA YEARWOOD/How Do I Live
28	28	28	35	ALABAMA/Dancin', Shaggin'...
28	28	28	35	JOHN ANDERSON/Somebody Slap Me
18	24	28	28	SHERRIE AUSTIN/Lucky In Love
28	28	28	28	BLACK & MCBRIDE/Still Holding On
18	24	28	28	DEANA CARTER/How Do I Get There
28	28	28	28	BUFFALO CLUB/Nothin' Less Than...
28	28	28	28	BILLY RAY CYRUS/It's All The Same...
28	28	28	28	DIAMOND RIO/How Your Love...
24	24	28	28	JOE DIFFIE/Somethin' Like This
24	24	28	28	VINCE GILL/You And You Alone
28	28	28	28	TOBY KEITH/We Were In Love
24	24	28	28	DAVID LEE MURPHY/All Lit Up In Love
28	28	28	28	LITTLE TEXAS/The Call
28	28	28	28	LILA MCCANN/Down Came A...
28	28	28	28	JOHN M. MONTGOMERY/How Was I To Know
28	28	28	28	COLLIN RAYE/What The Heart Wants
28	28	28	28	SAWYER BROWN/This Night Won't...
28	28	28	28	KEVIN SHARP/If You Love Somebody
18	24	28	28	DARYLE SINGLETARY/Even The Wind
24	24	28	28	CLAY WALKER/Then What
28	28	28	28	LEE ANN WOMACK/The Fool
18	24	28	28	MARK CHESNUTT/Thank God For...
18	24	28	28	JACK INGRAM/Flutter
18	24	28	28	ALAN JACKSON/There Goes
18	24	28	28	KINLEYS/Please
18	24	28	28	DEAN MILLER/Nowhere, USA
18	24	28	28	JASON SELLERS/My Man
18	24	28	28	TRITT & WHITE/Helping Me Get...
18	24	28	28	TANYA TUCKER/Ridin' Out...
18	24	28	28	BRYAN WHITE/Love Is The Right...

KFKF 94FM
MARKET #27
KFKF/Kansas City
 (816) 753-4000
 Carter/Stevens

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	TRISHA YEARWOOD/How Do I Live
25	25	25	35	NEAL MCCOY/The Shake
25	25	25	35	KENNY CHESNEY/She's Got It All
35	35	35	35	TOBY KEITH/We Were In Love
35	35	35	35	TRACY LAWRENCE/How A Cowgirl...
25	25	25	35	MICHAEL PETERSON/Drink, Swear...
25	25	25	35	ALABAMA/Dancin', Shaggin'...
35	35	35	35	LONESTAR/Come Cryin' To Me
25	25	25	35	JOHN M. MONTGOMERY/How Was I To Know
25	25	25	35	TIM MCGRAW W/F HILL/It's Your Love
35	35	35	35	GEORGE STRAIT/Carrying Your...
25	25	25	35	SHERRIE AUSTIN/Lucky In Love
15	15	15	35	KEVIN SHARP/If You Love Somebody
15	15	15	35	VINCE GILL/You And You Alone
15	15	15	35	DAVID LEE MURPHY/All Lit Up In Love
35	35	35	35	TRACY ADKINS/Left Something...
15	15	15	35	SAWYER BROWN/This Night Won't...
25	25	25	35	BUFFALO CLUB/Nothin' Less Than...
25	25	25	35	LEE ANN WOMACK/The Fool
25	25	25	35	ALAN JACKSON/There Goes
25	25	25	35	BLACK & MCBRIDE/Still Holding On
15	15	15	35	LILA MCCANN/Down Came A...
25	25	25	35	DIAMOND RIO/How Your Love...
15	15	15	35	LORRIE MORGAN/Go Away
8	15	15	35	DEANA CARTER/How Do I Get There
8	15	15	35	DAVID KERSH/Day In, Day Out
25	25	25	35	COLLIN RAYE/What The Heart Wants
8	15	15	35	JOE DIFFIE/Somethin' Like This
8	15	15	35	TANYA TUCKER/Ridin' Out...
8	15	15	35	MARK CHESNUTT/Thank God For...
8	15	15	35	TRITT & WHITE/Helping Me Get...
8	15	15	35	JOHN ANDERSON/Somebody Slap Me
8	15	15	35	SARA EVANS/Three Chords And...
8	15	15	35	KINLEYS/Please
8	15	15	35	TAMMY GRAHAM/Cool Water
8	15	15	35	BRYAN WHITE/Love Is The Right...

WDAF 93.1 FM
MARKET #27
WDAF/Kansas City
 (816) 931-6100
 Cramer/Bryan

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
28	28	28	28	KENNY CHESNEY/She's Got It All
28	28	28	28	ALAN JACKSON/There Goes
28	28	28	28	TRACY LAWRENCE/How A Cowgirl...
10	20	20	28	COLLIN RAYE/What The Heart Wants
28	28	28	28	LONESTAR/Come Cryin' To Me
28	28	28	28	MICHAEL PETERSON/Drink, Swear...
28	28	28	28	TOBY KEITH/We Were In Love
28	28	28	28	ALABAMA/Dancin', Shaggin'...
28	28	28	28	RICOCHET/He Left A Lot To...
28	28	28	28	BLACK & MCBRIDE/Still Holding On
28	28	28	28	GENE WATSON/No Goodbyes
20	20	20	28	JOHN M. MONTGOMERY/How Was I To Know
-	10	20	28	MARK CHESNUTT/Thank God For...
-	10	20	28	BRYAN SHARP/If You Love Somebody
-	10	20	28	BILLY RAY CYRUS/It's All The Same...
-	10	20	28	TRITT & WHITE/Helping Me Get...
20	20	20	28	DIAMOND RIO/How Your Love...
20	20	20	28	VINCE GILL/You And You Alone
20	20	20	28	LORRIE MORGAN/Go Away
20	20	20	28	NEAL MCCOY/The Shake
20	20	20	28	DAVID KERSH/Day In, Day Out
10	20	20	28	JOHN ANDERSON/Somebody Slap Me
10	10	20	28	TRISHA YEARWOOD/How Do I Live
10	10	20	28	LEANN RIMES/How Do I Live
-	-	10	28	BLACKHAWK/Hole In My Heart
10	10	10	28	SARA EVANS/Three Chords And...
-	-	10	28	BUFFALO CLUB/Nothin' Less Than...
-	-	10	28	SAWYER BROWN/This Night Won't...
-	-	10	28	LEE ANN WOMACK/The Fool
10	10	10	28	JASON SELLERS/My Man
10	10	10	28	JOE DIFFIE/Somethin' Like This
10	10	10	28	CHELY WRIGHT/Shot Up And Drive
-	-	10	28	DEAN MILLER/Nowhere, USA
-	-	10	28	DEANA CARTER/How Do I Get There

MARKET #28
KNCI/Sacramento
 (916) 338-9200
 Evans/Wood

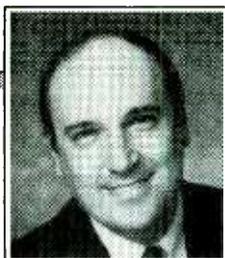
PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	TIM MCGRAW W/F HILL/It's Your Love
35	35	35	35	LONESTAR/Come Cryin' To Me
25	25	25	35	RICOCHET/He Left A Lot To...
35	35	35	35	GEORGE STRAIT/Carrying Your...
35	35	35	35	TRACY LAWRENCE/How A Cowgirl...
35	35	35	35	TRISHA YEARWOOD/How Do I Live
25	25	25	35	TOBY KEITH/We Were In Love
25	25	25	35	MICHAEL PETERSON/Drink, Swear...
25	25	25	35	KENNY CHESNEY/She's Got It All
15	15	15	35	BLACK & MCBRIDE/Still Holding On
15	15	15	35	ALABAMA/Dancin', Shaggin'...
15	15	15	35	BUFFALO CLUB/Nothin' Less Than...
25	25	25	35	JOHN M. MONTGOMERY/How Was I To Know
25	25	25	35	COLLIN RAYE/What The Heart Wants
25	25	25	35	ALAN JACKSON/There Goes
25	25	25	35	DIAMOND RIO/How Your Love...
25	25	25	35	KEVIN SHARP/If You Love Somebody
15	15	15	35	VINCE GILL/You And You Alone
15	15	15	35	DEANA CARTER/How Do I Get There
15	15	15	35	NEAL MCCOY/The Shake
6	15	15	35	SAWYER BROWN/This Night Won't...
6	15	15	35	TRITT & WHITE/Helping Me Get...
15	15	15	35	BLACKHAWK/Hole In My Heart
6	6	6	35	DAVID LEE MURPHY/All Lit Up In Love
6	6	6	35	LEE ANN WOMACK/The Fool
-	-	6	35	BILLY RAY CYRUS/It's All The Same...
-	-	6	35	LORRIE MORGAN/Go Away
15	15	15	35	GEORGE STRAIT/One Night At A Time
15	15	15	35	ALAN JACKSON/Who's Cheatin' Who
15	15	15	35	TY HERNDON/Loved Too Much
15	15	15	35	PAM TILLIS/All The Good Ones...
35	35	35	35	REBA MCKENTRE/It's Rather Ride...
15	15	15	35	JOHN ANDERSON/Somebody Slap Me
35	35	35	35	SONS OF THE DESERT/Whatever Comes First
25	25	25	35	TRACY ADKINS/Left Something...
6	6	6	35	RICK TREVIN/Only Get This...
6	6	6	35	BLAKE & BRIAN/Another Perfect Day
-	-	6	35	KINLEYS/Please
-	-	6	35	MARK CHESNUTT/Thank God For...
-	-	6	35	ALABAMA/Sad Lookin' Moon
-	-	6	35	DAVID KERSH/Day In, Day Out

FM 106
MARKET #29
WML/Milwaukee
 (414) 545-8900
 Wolfe/Morgan

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
21	34	34	34	LONESTAR/Come Cryin' To Me
34	34	34	34	PAM TILLIS/All The Good Ones...
21	34	34	34	TRACY LAWRENCE/How A Cowgirl...
21	34	34	34	TIM MCGRAW W/F HILL/It's Your Love
21	34	34	34	GEORGE STRAIT/Carrying Your...
21	34	34	34	KENNY CHESNEY/She's Got It All
34	34	34	34	TRISHA YEARWOOD/How Do I Live
34	34	34	34	TRACY ADKINS/Left Something...
21	21	21	34	MICHAEL



MIKE KINOSHIAN

Jim Brickman: An AC Star Is Born

□ The top-charting keyboardist has made the often tough road to success a joyful and learning journey

Stations are constantly being bombarded with new artists, all of whom are touted as the next major sensation. Few, of course, live up to the hype. Some never even hit the chart.

Talent remains the barometer to determine whether or not an artist will emerge as a format favorite. But some have become legitimate forces through a steady diet of raw talent, uncompromising determination, and sheer tenacity. In recent memory, Martin Page (who tells me he's putting in heavy studio time for his next album) and Kathy Troccoli (back on R&R's AC chart with "He'll Never Leave Me") come to mind as artists with amazing energy and desire to get their message heard.

Keyboardist **Jim Brickman** is the latest to bring his unique talent and unbridled enthusiasm to AC. In tandem with manager **David Pringle**, Brickman has visited countless stations and performed a seemingly never-ending string of "Listener Appreciation" parties.

The culmination of his efforts came March 7 when "Valentine,"



Jim Brickman



David Pringle

challenge. Whenever you do something new — like solo piano music on AC — you'll have an uphill battle. The best way to have people share the passion that David and I have for this music is to meet them face-to-face.

For some reason, the excitement level about getting your record played on radio has been lost. You can get that feeling by doing what I'm doing.

R&R: *The enthusiasm really seems to be infectious.*

DP: Radio people who meet Jim constantly call me and say that he's an artist who loves what he's doing. It comes across that way, and we hear it all the time. They can tell that we're truly living a passion.

R&R: *Is this the game plan you had in mind?*

JB: One great thing about the way David and I did this is — in the beginning — we didn't know that much about radio.

DP: Not much? We knew nothing.

R&R: *I'm surprised because you seemed to have pushed all the right buttons.*

JB: Some of it's common sense. I have a product and want to know who my customers will be.

DP: We didn't know the chart game and anything about reporting stations. The only thing we knew was that, if we could get Jim's music exposed to AC, there's a huge audience out there. And the style of music he plays is immediately friendly, hooky, and to-the-point. It's something people will react to. It stands out when a set includes Whitney Houston, Aaron Neville, Jim Brickman, and Mari-ah Carey.

R&R: *What about the inevitable reaction that a station just won't play instrumentals?*

JB: What I usually do in that

case is say one of two things. I'll beg them to play it once to see if they get any calls. In other places, I'll ask if I could go on a station's morning show as a guest. They don't have to play my music — just have me there as a personality.

At WMJJ/Birmingham, they just didn't want to play my music and didn't believe in it. I offered to go on the morning show, and we had such a good time and enjoyed each other so much. They played the record and started getting calls. You sometimes have to think of ways to creatively sell your product.

DP: We believe in this so wholeheartedly. It's not something we're trying to fake. From the deepest part of our being, we think there's absolutely a place for this music. The right format for Jim Brickman and the one that's first and foremost in our head is AC.

R&R: *What's it like being embraced by AC?*

JB: We've made a lot of really great friends. I think of these people as my family. I'm on the road constantly. When I go back to Minneapolis or Sioux Falls, I visit them. With concerts, listener parties, and promotions, I'm starting to see them more often than I see my grandparents. It's very gratifying to know that you're enjoying each other while you're also making great music and bringing something new to the audience.

DP: The people who have created and built Jim's career are these AC radio guys. That's why he puts them on the back of his liner notes — and they're blown away when he does that. We genuinely enjoy talking to these people and I think they'd tell you the same thing about us. They've become our friends.

When we recently went gold with "Picture This," we got cards and faxes in our office. They tell us that we deserve this success because we work hard and didn't give up. It's amazing that PDs would take time from their day to call us. Most times, we're trying to reach them.

R&R: *How often are you on the road?*

JB: It's about 200-250 days a year.

DP: It's ridiculous.

JB: When stations support our concerts, we visit them first. We put their logos in our newspaper ads and buy schedules on their station. I don't just want to stop by and visit. There's a lot of follow-

Brickman's Rocket To Stardom

Title	R&R AC Peak Chart Position
Valentine	1
By Heart	3
Angel Eyes	3
If You Believe	3
Hero's Dream	10
Picture This	15
Rocket To The Moon	23
Do You Hear What I Hear	30

through with live performing. It's a triangle among me, the station, and the fans.

DP: We don't deny that this is a business. The key to our success is paying attention to a station's listeners, rather than the guys at the station. We help them, they help us, and everybody wins because we pay attention to who's listening to their station.

R&R: *I know that you also pay attention to playlists, too.*

JB: We look at R&R ONLINE as much as possible to see where the music does and doesn't fit. We don't force it on anybody. Rather than saying 20 other stations are playing my record, I might tell a programmer that I'm getting a lot of fan mail from their city and that my audience is his audience.

☞

Record companies always say that AC doesn't sell many records. Know what? The proof is right here with our two gold records.
—David Pringle

DP: We can push pretty hard when we really think the song would fit. Like anybody else, we sometimes get shut down. At least we know we did everything we could to make it happen.

R&R: *How long have you been at this?*

JB: It's been about three years. I got signed to Windham Hill in late 1994. Prior to getting signed, we visited stations.

DP: The music speaks for itself. That's one thing I'm so proud of. Record companies always say that AC doesn't sell many records. Know what? The proof is right here with our two gold records.

R&R: *Did you ever truly believe that you'd have a No. 1 record?*

JB: I really didn't. I sat next to Casey Kasem on an airplane one

day. That was a dream to sit next to him for six hours. I actually knew him from commercial work and told him that one day one of my songs would be in the top 10 of his countdown. The whole thing is very surreal and is very hard to accept. We're thrilled about it, but it's so unbelievable.

DP: The day Jim went to No. 1, we were in New York and were so exhausted that it didn't sink in. It was about a week later when we realized what had happened. We gave each other a big hug and said, "job well-done." Believe us — we have several copies of the Casey Kasem and Dick Clark shows on CD [when Jim went to No. 1] that we will have in our collection forever.

R&R: *Were you reluctant to do a vocal?*

JB: Not in the least. In addition to my piano work, I do a lot of songwriting. But I'm not a singer. If we started out with a vocal, it would've been very confusing. We wanted to continue our tradition of bringing people something a little bit different.

We know Martina's a country artist, but didn't want people to react until they heard the song. She sings like an angel, and it doesn't matter which record-store bin she's in. I wanted to do something a little bit different. A vocal with someone who was breaking barriers. New things will make me grow as an artist. I'm an instrumentalist, but I'm not limited — I can do anything I want. There will definitely be at least one vocal on my next album.

R&R: *Are you trying to break down the Hot AC barriers?*

JB: You never know how that's going to happen, but we're definitely thinking about it.

R&R: *Do you feel you've become radio experts?*

JB: Nobody's an expert because things change daily. It's important that I parallel what radio's doing so we can follow the audience.

DP: In talking with radio stations, I learn something new every day. I need to keep learning and growing. If I don't, it's time to move on to the next thing. This format's evolving, and we don't know what's going to be the next big thing.

☞

Whenever you do something new — like solo piano music on AC — you'll have an uphill battle. The best way to have people share the passion is to meet them face-to-face.

—Jim Brickman

☞

featuring country vocalist Martina McBride, hit No. 1 on R&R's AC chart. How did an instrumentalist manage to crack a tough format? I talked with both Brickman and Pringle, who reveal a journey that has not been a burden, but a learning experience.

R&R: *Did you ever tire of knocking on doors, appearing on morning shows, and doing concerts?*

JB: If you don't enjoy traveling and meeting people, there's no amount of it that you can force. You have to like doing it in the first place. I really believe in my music and that it gets to people. If people hear it, they'll react to it. Getting them to hear it was my

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	2	1	SHAWN COLVIN Sunny Came Home (Columbia)	2107	2129	2113	2005	94/0
1	1	1	2	MICHAEL BOLTON Go The Distance (Columbia)	2095	2169	2246	2265	96/1
7	6	5	3	MONICA For You I Will (Warner Sunset/Atlantic)	1917	1835	1811	1641	91/2
4	4	3	4	JAMES TAYLOR Little More Time With You (Columbia)	1897	1906	1886	1823	89/0
5	5	4	5	PETER CETERA Do You Love Me That Much? (River North)	1834	1865	1844	1809	90/0
9	7	7	6	PAUL CARRACK For Once In Our Lives (Ark 21)	1713	1648	1598	1518	87/0
2	3	6	7	CHICAGO Here In My Heart (Reprise)	1692	1817	1984	2027	91/0
16	13	11	8	LEANN RIMES How Do I Live (MCG/Curb)	1414	1115	956	800	78/12
13	10	9	9	NATALIE COLE A Smile Like Yours (Elektra/EEG)	1412	1356	1287	1192	89/2
12	9	8	10	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	1374	1417	1337	1213	79/0
6	8	10	11	TONI BRAXTON I Don't Want To (LaFace/Arista)	1079	1234	1473	1681	70/0
11	12	12	12	JEWEL You Were Meant For Me (Atlantic)	1007	1101	1190	1226	66/0
BREAKER	13			BILLY JOEL To Make You Feel My Love (Columbia)	1003	715	469	113	68/14
BREAKER	14			BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	953	754	538	327	62/11
BREAKER	15			FLEETWOOD MAC Silver Springs (Reprise)	922	564	20	—	72/19
BREAKER	16			STYX Paradise (CMC)	914	857	839	778	60/1
21	19	15	17	KENNY LOGGINS I Am Not Hiding (Columbia)	869	785	676	526	60/4
29	24	20	18	JEWEL Foolish Games (Atlantic)	869	583	376	211	53/13
—	26	25	19	AMY GRANT Takes A Little Time (A&M)	690	460	271	138	50/14
8	11	13	20	BEE GEES Alone (Polydor/A&M)	687	958	1231	1530	49/0
14	16	17	21	BRYAN ADAMS I'll Always Be Right There (A&M)	668	739	827	893	45/0
10	14	19	22	BOB CARLISLE Butterfly Kisses (DMG/Jive)	595	711	914	1227	53/0
23	23	22	23	MICHAEL ENGLISH Why Didn't I (Curb)	546	516	452	404	43/3
26	25	26	24	MICHAEL LINGTON & BOBBY CALDWELL Tell It Like It Is (Nu Groove)	483	392	342	295	42/6
22	21	23	25	SWING OUT SISTER Somewhere In The World (Pure/Mercury)	453	510	473	475	36/0
—	30	—	26	SISTER HAZEL All For You (Universal)	271	205	168	146	11/2
—	—	29	27	NO MERCY When I Die (Arista)	229	216	147	114	27/2
28	28	27	28	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	221	249	250	276	14/0
DEBUT	29			BETH NIELSEN CHAPMAN Happy Girl (Reprise)	199	168	78	—	23/3
30	29	30	30	R. KELLY Gotham City (Jive)	199	213	184	203	16/0

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 104 AC reporters. 101 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

KENNY ROGERS Write Your Name Across My Heart (Magnatone)
Total Stations: 22, Adds: 5, Plays: 168. WRCH 7 (7), WWLI 15 (15), WXKC 7 (7), WAFY 12, WKWK 5 (5), WPCH 7 (7), WGSY 10 (10), WMGF 5, WTVR 8 (6), WOOF 8 (8), WAHR 10 (10), KQXT 7 (7), WDOK 7, WCRZ 7 (7), WAJI 5 (5), WTPI 10 (10), WFMK 10 (10), WGLM 7 (7), WSWT 5 (5), KOSI 3 (3), KRNO 10, KWAV 3.

HANSON Mmm Bop (Mercury)
Total Stations: 8, Adds: 0, Plays: 157. WEZN 29 (30), WAFY 14 (13), WALK 10 (30), WLRQ 17 (17), WOOF 10 (10), KSSK 40 (40), KZST 19 (5), KLSY 18 (18).

LIGHTHOUSE FAMILY Lifted (A&M)
Total Stations: 15, Adds: 0, Plays: 135. WWLI 10 (10), WVAF 11 (11), WAFY 13 (14), WGSY 10 (10), WDEF 5 (5), WOOF 15 (15), KMGL 5 (5), KQXT 5 (5), WFMK 10 (10), WGLM 5 (5), WMGN 17 (17), WSWT 10 (10), KELO 5 (5), KWAV 5 (5), KISC 9 (9).

ALL-4-ONE I Turn To You (Blitz/Atlantic)
Total Stations: 17, Adds: 1, Points: , Plays: 135. WWLI 10 (10), WYJB 6 (3), WKWK 5 (5), WGSY 10 (10), WTCB 7 (7), WLRQ 8, WGN 16 (16), WAHR 10 (10), WTFM 10 (10), KMGL 5 (5), KQXT 7 (7), WGLM 8 (7), WSWT 5 (5), KEFM 5 (5), KELO 5 (5), KWAV 5 (5), KSBL 13 (17).

JOOSE Your Love Is So Nice (Flavor Unit/EastWest/EEG)
Total Stations: 16, Adds: 0, Plays: 126. WRCH 7 (7), WWLI 10 (10), WSRS 5 (5), WKWK 10 (10), WGSY 10 (10), WOOF 8 (8), WAHR 10 (10), KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), WSWT 5 (5), WRVF 5 (1), KEFM 5 (5), KELO 5 (5), KSBL 13 (16), KISC 9 (9).

BELINDA CARLISLE In Too Deep (Ark 21)
Total Stations: 15, Adds: 1, Plays: 119. WLIF 7 (8), WAFY 13 (12), WKWK 5 (5), WGSY 10 (10), WTCB 7 (7), WLRQ 11 (8), WOOF 8 (8), WAHR 10 (10), KQXT 7 (7), WFMK 10 (10), WGLM 5 (7), KLYF 10 (10), KEZG 5, KWAV 5 (5), KLSY 6 (10).

ATLANTA RHYTHM SECTION Alien (Southern Tracks)
Total Stations: 10, Adds: 5, Plays: 91. WWLI 5, WKWK 7, WPCH 9 (9), WBBQ 5, WGSY 25 (25), WPEZ 10, WOOF 8 (8), KQXT (5), WFMK 10 (10), WQLR 7.

SUPERTRAMP Live To Love You (Oxygen/Silver Cab)
Total Stations: 12, Adds: 5, Plays: 82. WWLI 10 (10), WSRS 5, WKWK 5, WGSY 10 (15), WDEF 5, WOOF 8 (8), KHLA 7, WVEZ 5, KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), KWAV 3 (3).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

BILLY JOEL
To Make You Feel My Love (Columbia)
TOTAL PLAYS/INCREASE 1003/288 TOTAL STATIONS/ADDS 68/14 CHART 13

BACKSTREET BOYS
Quit Playing Games (With My Heart) (Jive)
TOTAL PLAYS/INCREASE 953/199 TOTAL STATIONS/ADDS 62/11 CHART 14

FLEETWOOD MAC
Silver Springs (Reprise)
TOTAL PLAYS/INCREASE 922/358 TOTAL STATIONS/ADDS 72/19 CHART 15

STYX
Paradise (CMC)
TOTAL PLAYS/INCREASE 914/57 TOTAL STATIONS/ADDS 60/1 CHART 16

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
FLEETWOOD MAC Silver Springs (Reprise)	19
AMY GRANT Takes A Little Time (A&M)	14
BILLY JOEL To Make You Feel My Love (Columbia)	14
JEWEL Foolish Games (Atlantic)	13
LEANN RIMES How Do I Live (MCG/Curb)	12
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	11
MARIAH CAREY Honey (Columbia)	7
MICHAEL LINGTON & BOBBY CALDWELL Tell It... (Nu Groove)	6
ATLANTA RHYTHM SECTION Alien (Southern Tracks)	5
KENNY ROGERS Write Your Name Across... (Magnatone)	5
SUPERTRAMP Live To Love You (Silver Cab/Oxygen)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FLEETWOOD MAC Silver Springs (Reprise)	+358
LEANN RIMES How Do I Live (MCG/Curb)	+299
BILLY JOEL To Make You Feel My Love (Columbia)	+288
JEWEL Foolish Games (Atlantic)	+286
AMY GRANT Takes A Little Time (A&M)	+230
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	+199
MICHAEL LINGTON & BOBBY CALDWELL Tell It... (Nu Groove)	+91
KENNY LOGGINS I Am Not Hiding (Columbia)	+84
MONICA For You I Will (Warner Sunset/Atlantic)	+82
SISTER HAZEL All For You (Universal)	+66

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
KENNY LOGGINS For The First Time (Columbia)
R. KELLY I Believe I Can Fly (Jive)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
JIM BRICKMAN w/MARTINA McBRIDE Valentine (Windham Hill)
RICHARD MARX Until I Find You Again (Capitol)
DUNCAN SHEIK Barely Breathing (Atlantic)
ERIC CLAPTON Change The World (Reprise)
BRUCE SPRINGSTEEN Secret Garden (Columbia)
JOURNEY When You Love A Woman (Columbia)
NO DOUBT Don't Speak (Trauma/Interscope)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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JUNCTION SEVEN

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WBEB WMGN WGLM WTPI

Featuring the NAC tracks
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and "Plenty Lovin' (edit)"

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He needed two instruments to
record the most personal song
he's ever written.

His saxophone. And his voice.

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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	14	14	14	14	BILLY JOEL/To Make You Feel...
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	14	R. KELLY/I Believe I Can Fly
14	14	14	14	14	BRYAN ADAMS/I'll Always Be...
14	14	14	14	14	CHICAGO/Here In My Heart
14	14	14	14	14	MICHAEL BOLTON/Go The Distance
14	14	14	14	14	SHAWN COLVIN/Sunny Came Home
14	14	14	14	14	MONICA/For You I Will
12	12	12	12	12	KENNY LOGGINS/I Am Not Hiding
12	12	12	12	12	AZ YET/Hard To Say I'm...
10	12	12	12	12	JAMES TAYLOR/Little More Time...
-	8	8	8	8	FLEETWOOD MAC/Silver Springs
-	8	8	8	8	PAUL CARRACK/For Once In Our...
-	8	8	8	8	LEANN RIMES/How Do I Live
14	14	14	14	14	BRICKMAN & MCBRIDE/Valentine
6	6	6	6	6	BABYFACE/Every Time I...
6	6	6	6	6	CELINE DION/I'm All Coming...
6	6	6	6	6	KENNY G/Havana
14	14	14	14	14	TONI BRAXTON/Don't Want To

KBIG 104 MARKET #2
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	R. KELLY/I Believe I Can Fly
30	30	30	30	30	MONICA/For You I Will
21	29	29	29	29	TONI BRAXTON/Don't Want To
28	28	28	28	28	TONI BRAXTON/Un-break My Heart
28	28	28	28	28	WHITNEY HOUSTON/I Believe In You...
27	27	27	27	27	BABYFACE/Every Time I...
27	27	27	27	27	ROD STEWART/I We Fall In...
23	23	23	23	23	JEWEL/You Were Meant...
23	23	23	23	23	DUNCAN SHEIK/Barely Breathing
23	23	23	23	23	NO DOUBT/Don't Speak
21	21	21	21	21	BOB CARLISLE/Butterfly Kisses
21	21	21	21	21	JOURNEY/When You Love...
27	21	21	21	21	BRUCE SPRINGSTEEN/Secret Garden
16	16	16	16	16	SHAWN COLVIN/Sunny Came Home
16	16	16	16	16	WALLFLOWERS/One Headlight
-	16	16	16	16	FLEETWOOD MAC/Silver Springs
16	16	16	16	16	PHIL COLLINS/Dance Into The Light
10	10	10	10	10	MICHAEL BOLTON/Go The Distance
10	10	10	10	10	CHICAGO/Here In My Heart
10	10	10	10	10	PETER CETERA/Do You Love Me...
10	10	10	10	10	AZ YET/Hard To Say I'm...
10	10	10	10	10	NATALIE COLE/A Smile Like Yours
16	10	10	10	10	PAULA COLE/Where Have All...
10	10	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	10	CELINE DION/Because You Loved Me
10	10	10	10	10	DONNA LEWIS/I Love You Always...
10	10	10	10	10	CELINE DION/I'm All Coming...
10	10	10	10	10	TONY RICH PROJECT/Nobody Knows
10	10	10	10	10	TRACY CHAPMAN/Give Me One Reason
10	10	10	10	10	ALANIS MORISSETTE/Head Over Feet

KOST 103.5 FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BABYFACE/Every Time I...
24	24	24	24	24	WHITNEY HOUSTON/I Believe In You...
24	24	24	24	24	ROD STEWART/I We Fall In...
24	24	24	24	24	R. KELLY/I Believe I Can Fly
-	19	19	19	19	MICHAEL BOLTON/Go The Distance
-	19	19	19	19	PAULA COLE/Where Have All...
19	19	19	19	19	SHAWN COLVIN/Sunny Came Home
24	19	19	19	19	TONI BRAXTON/Un-break My Heart
19	15	15	15	15	JEWEL/You Were Meant...
15	15	15	15	15	CELINE DION/All By Myself
15	15	15	15	15	GLORIA ESTEFAN/I'm Not Giving...
15	15	15	15	15	BRICKMAN & MCBRIDE/Valentine
15	15	15	15	15	JOURNEY/When You Love...

WLTW 93.9 MARKET #3
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
19	19	19	19	19	CHICAGO/Here In My Heart
17	17	17	17	17	NATALIE COLE/A Smile Like Yours
-	17	17	17	17	SHAWN COLVIN/Sunny Came Home
17	17	17	17	17	MONICA/For You I Will
17	17	17	17	17	AZ YET/Hard To Say I'm...
10	11	11	11	11	BACKSTREET BOYS/Quit Playing...
11	10	10	10	10	PAUL CARRACK/For Once In Our...
17	17	17	17	17	PETER CETERA/Do You Love Me...
19	17	17	17	17	JAMES TAYLOR/Little More Time...
11	11	11	11	11	ERIC MARTINI/Love The Way...
11	10	10	10	10	LEANN RIMES/How Do I Live
10	10	10	10	10	STYX/Paradise
-	10	10	10	10	MICHAEL ENGLISH/Why Didn't I
-	10	10	10	10	FLEETWOOD MAC/Silver Springs
-	10	10	10	10	BILLY JOEL/To Make You Feel...
-	10	10	10	10	SPICE GIRLS/2 Become 1
19	17	8	8	8	BEE GEES/Alone
19	8	8	8	8	TONI BRAXTON/Don't Want To
8	8	8	8	8	BOB CARLISLE/Butterfly Kisses
8	8	8	8	8	RICHARD MARX/Until I Find You...
8	8	8	8	8	BRUCE SPRINGSTEEN/Secret Garden

KIOI 101.3 FM MARKET #4
KIOI/San Francisco (415) 538-1013 Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	R. KELLY/I Believe I Can Fly
36	36	36	36	36	BRICKMAN & MCBRIDE/Valentine
36	28	28	28	28	JEWEL/You Were Meant...
36	36	36	36	36	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	NO DOUBT/Don't Speak
28	28	28	28	28	BRYAN ADAMS/I'll Always Be...
21	21	21	21	21	LEANN RIMES/How Do I Live
21	21	21	21	21	MONICA/For You I Will
36	36	36	36	36	KENNY LOGGINS/For The First Time
-	21	21	21	21	BILLY JOEL/To Make You Feel...
-	21	21	21	21	JEWEL/Foolish Games
21	28	28	28	28	SPICE GIRLS/Say You'll Be There
21	21	21	21	21	BACKSTREET BOYS/Quit Playing...
-	21	21	21	21	MICHAEL BOLTON/Go The Distance
15	15	15	15	15	TONI BRAXTON/Un-break My Heart
15	15	15	15	15	BOB CARLISLE/Butterfly Kisses
15	15	15	15	15	JOURNEY/When You Love...
15	15	15	15	15	ERIC CLAPTON/Change The World
28	36	36	36	36	WHITNEY HOUSTON/I Believe In You...

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	MICHAEL BOLTON/Go The Distance
24	24	24	24	24	KENNY LOGGINS/For The First Time
24	24	24	24	24	BRYAN ADAMS/I'll Always Be...
18	24	24	24	24	PETER CETERA/Do You Love Me...
-	24	24	24	24	ROD STEWART/I We Fall In...
-	18	18	18	18	LEANN RIMES/How Do I Live
24	24	24	24	24	MONICA/For You I Will
-	18	18	18	18	KENNY LOGGINS/I Am Not Hiding
10	10	10	10	10	NATALIE COLE/A Smile Like Yours
18	18	18	18	18	JAMES TAYLOR/Little More Time...
18	18	18	18	18	TONI BRAXTON/Don't Want To
18	18	18	18	18	SHAWN COLVIN/Sunny Came Home
-	18	18	18	18	BACKSTREET BOYS/Quit Playing...
-	18	18	18	18	PAUL CARRACK/For Once In Our...
-	18	18	18	18	AMY GRANT/Takes A Little Time
10	18	18	18	18	AZ YET/Hard To Say I'm...
-	10	10	10	10	BILLY JOEL/To Make You Feel...
-	10	10	10	10	FLEETWOOD MAC/Silver Springs
-	10	10	10	10	LINGTON & CALDWELL/Tell It Like It Is
-	10	10	10	10	STEVE WINWOOD/Plenty Lovin'
10	10	10	10	10	BABYFACE/How Come, How Long

KVIL 103.7fm MARKET #7
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	24	24	24	24	LEANN RIMES/How Do I Live
15	15	15	15	15	MICHAEL BOLTON/Go The Distance
23	23	23	23	23	TONI BRAXTON/Un-break My Heart
22	21	21	21	21	BRICKMAN & MCBRIDE/Valentine
21	20	20	20	20	ERIC CLAPTON/Change The World
20	19	19	19	19	STREISAND & ADAMS/Finally Found...
20	19	19	19	19	CELINE DION/I'm All Coming...
14	13	13	13	13	BOB CARLISLE/Butterfly Kisses
15	15	15	15	15	MONICA/For You I Will
14	14	14	14	14	AZ YET/Hard To Say I'm...
23	14	14	14	14	JEWEL/You Were Meant...
13	14	14	14	14	JOURNEY/When You Love...
14	14	14	14	14	PETER CETERA/Do You Love Me...
13	13	13	13	13	BRYAN ADAMS/Let's Make A...
-	8	8	8	8	NATALIE COLE/A Smile Like Yours
-	8	8	8	8	MICHAEL ENGLISH/Why Didn't I
9	9	9	9	9	PAUL CARRACK/For Once In Our...
8	8	8	8	8	SWING OUT SISTER/Somewhere In...
-	8	8	8	8	BACKSTREET BOYS/Quit Playing...
-	7	7	7	7	LINGTON & CALDWELL/Tell It Like It Is
7	7	7	7	7	STYX/Paradise
5	5	5	5	5	R. KELLY/I Believe I Can Fly
5	5	5	5	5	MADONNA/You'll See
5	5	5	5	5	KENNY G/The Moment
20	19	19	19	19	JIM BRICKMAN/Angel Eyes
5	5	5	5	5	CELINE DION/Because You Loved Me

Soft Rock 97.1 WASH DC MARKET #8
WASH/Washington (202) 895-5000 Streit/Davis/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	BRYAN ADAMS/I'll Always Be...
10	35	35	35	35	JEWEL/You Were Meant...
17	17	17	17	17	R. KELLY/I Believe I Can Fly
10	10	10	10	10	NO DOUBT/Don't Speak
21	21	21	21	21	SPICE GIRLS/Say You'll Be There
28	21	21	21	21	CHICAGO/Here In My Heart
28	35	35	35	35	WHITNEY HOUSTON/I Believe In You...
35	35	35	35	35	KENNY LOGGINS/For The First Time
28	28	28	28	28	LEANN RIMES/How Do I Live
-	28	28	28	28	BILLY JOEL/To Make You Feel...
10	10	10	10	10	SPICE GIRLS/2 Become 1
-	29	29	29	29	JEWEL/Foolish Games
21	21	21	21	21	MICHAEL BOLTON/Go The Distance
21	21	21	21	21	SHAWN COLVIN/Sunny Came Home
21	21	21	21	21	BACKSTREET BOYS/Quit Playing...
17	10	10	10	10	CELINE DION/I'm All Coming...
-	10	10	10	10	TONI BRAXTON/Un-break My Heart
-	10	10	10	10	DONNA LEWIS/I Love You Always...
-	10	10	10	10	ERIC CLAPTON/Change The World
35	17	17	17	17	BRICKMAN & MCBRIDE/Valentine

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	SHAWN COLVIN/Sunny Came Home
26	26	26	26	26	JEWEL/You Were Meant...
26	26	26	26	26	R. KELLY/I Believe I Can Fly
25	25	25	25	25	MONICA/For You I Will
25	25	25	25	25	BRUCE SPRINGSTEEN/Secret Garden
26	26	26	26	26	TONI BRAXTON/Un-break My Heart
-	13	14	14	14	BRYAN ADAMS/I'll Always Be...
13	12	12	12	12	LEANN RIMES/How Do I Live
15	14	13	13	13	JAMES TAYLOR/Little More Time...
11	11	11	11	11	BRICKMAN & MCBRIDE/Valentine
12	12	12	12	12	ERIC CLAPTON/Change The World
12	12	12	12	12	CELINE DION/I'm All Coming...
11	11	11	11	11	RICHARD MARX/Until I Find You...
11	11	11	11	11	MARIAH CAREY/Always Be My Baby
11	11	11	11	11	CELINE DION/Because You Loved Me
5	8	8	8	8	JEWEL/Foolish Games
11	11	11	11	11	DONNA LEWIS/I Love You Always...
10	10	10	10	10	MARIAH CAREY/Forever
8	9	8	8	8	ELTON JOHN/You Can Make...
8	8	8	8	8	CHICAGO/Here In My Heart
-	5	5	5	5	LEANN RIMES/How Do I Live
5	8	5	5	5	KENNY G/Havana
1	1	1	1	1	TONI BRAXTON/Don't Want To
1	1	1	1	1	NATALIE COLE/A Smile Like Yours
1	1	1	1	1	KENNY LOGGINS/For The First Time

peach 94.9 MARKET #12
WPCH/Atlanta (404) 367-0949 Dilard/Joy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	13	13	13	PAUL CARRACK/For Once In Our...
9	14	13	13	13	SHAWN COLVIN/Sunny Came Home
13	13	13	13	13	JAMES TAYLOR/Little More Time...
13	13	13	13	13	CHICAGO/Here In My Heart
11	11	11	11	11	BEE GEES/Alone
11	11	11	11	11	TONI BRAXTON/Don't Want To
9	11	11	11	11	STYX/Paradise
11	9				

REPORTERS

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Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY MD: Pat Ryan 5 BACKSTREET BOYS "Playing"	WTCB/Columbia, SC PD/MO: Brent Johnson 16 AMBROSIA "Just"	WRCH/Hartford, CT PD: Alan Camp MD: Joe Hann 7 FLEETWOOD MAC "Silver"	KJSN/Modesto, CA PD/MO: Gary Michaels 5 MICHAEL ENGLISH "Why"	KSBL/Santa Barbara, CA PD/MO: Peter Ble 10 NO MERCY "When"
KYMG/Anchorage, AK OM: Mark Murphy PD: Devon Mitchell 23 FLEETWOOD MAC "Silver"	WGSY/Columbus, GA OM/PD: David McManus APD/MO: J.J. Herringway 10 AMY GRANT "Time"	KSSK/Honolulu, HI OM/PD: Michael Shishido PD: Dick Wainwright 10 JEWEL "Foolish"	WOBM/Monmouth-Ocean, NJ PD/MO: Jeff Rafter 18 FLEETWOOD MAC "Silver"	KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer 5 AMY GRANT "Time"
WRDE/Appleton, WI PD/MO: Dan Larkin 10 FLEETWOOD MAC "Silver"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunnally 15 BACKSTREET BOYS "Playing"	WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 5 MARIAH CAREY "Honey"	KWAV/Monterey, CA PD/MO: Bernie Moody 20 FLEETWOOD MAC "Silver"	KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 12 JEWEL "Foolish"
WPCH/Atlanta, GA OM/PD: Vance Gosse APD: Steve Goss MD: David Joy 7 JEWEL "Foolish"	KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 8 BACKSTREET BOYS "Playing"	WTPH/Indianapolis, IN PD: Gary Havens MD: Steve Cooper No Adds	WLMG/New Orleans, LA OM/PD: Nick Ferrara MD: Johnny Scott No Adds	KELO/Sioux Falls, SD PD/MO: Reid Holan 5 DAVID GARFIELD "Together"
WFPG/Atlantic City, NJ OM/PD: Dick Fennessy MD: Marlene Aquat 14 JEWEL "Foolish"	KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton 9 AMY GRANT "Time"	WTFM/Johnson City, TN PD/MO: Mark E. McKinney 20 BILLY JOEL "Feel"	KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcel No Adds	WHYV/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 14 MONICA "For"
WBQQ/Augusta, GA PD/MO: John Patrick 23 AMY GRANT "Time"	KLYF/Des Moines, IA PD: Kean McCloud MD: Dave Campbell 10 FLEETWOOD MAC "Silver"	WQLR/Kalamazoo, MI OM: Ken Langheer PD: Brian Wertz 7 ATLANTA RHYTHM "Alien"	WLTW/New York, NY PD/MO: Jim Ryan 8 LEANN RIMES "How"	WMAS/Springfield, MA PD: Paul Cannon APD/MO: Keith Stephens 7 FLEETWOOD MAC "Silver"
KKMJ/Austin, TX OM: Stan Mann PD: Nolan Cruise 18 GLORIA ESTEFAN "Gang"	WOOF/Dothan, AL OM/PD: Leigh Simpson OM/MO: Mike Holderfield 8 SPICE GIRLS "Become"	WJXB/Knoxville, TN PD/MO: Jeff Jernigan 7 LEANN RIMES "How"	WGLM/Lafayette, IN PD/MO: Dan McKay 17 BILLY JOEL "Feel"	KBGB/Springfield, MO PD: Mitch Baker MD: Paul Kelley 14 BACKSTREET BOYS "Playing"
WLIF/Baltimore, MD OM/PD: Gary Balaban MD: Mark Thoner 16 BILLY JOEL "Feel"	WXXC/Erie, PA PD: Ron Arlen MD: Paul Davies 15 BILLY JOEL "Feel"	WGLM/Lafayette, IN PD/MO: Dan McKay 17 BILLY JOEL "Feel"	KEFM/Omaha, NE PD: Dwight Lane MD: Steve Albertson 11 FLEETWOOD MAC "Silver"	WRWF/Toledo, OH PD/MO: Kim Carson 11 DAVID GARFIELD "Together"
WMJJ/Birmingham, AL OM: John Jenkins PD/MO: John Stuart 12 STYX "Parade"	WIKY/Evansville, IN PD/MO: Mark Baker 5 LEANN RIMES "How"	WFMK/Lansing, MI PD/MO: Ray Marshall 10 MARIAH CAREY "Honey"	WSWT/Peoria, IL PD/MO: Randy Rundle 2 JOHN TESH "Avon"	WASH/Washington, DC VP/Prog: Steve Street APD: Darren Davis MD: Randi Martin
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 6 LEANN RIMES "How"	KEZA/Fayetteville, AR Group PD: Rich Kelly APD: Derek Somarz 20 MONICA "For"	KSNE/Las Vegas, NV PD: Tom Chase MD: John Berty 5 BACKSTREET BOYS "Playing"	WBEB/Philadelphia, PA PD: Chris Conley MD: Donna Rowland 24 ROD STEWART "Fall"	WATW/West Palm Beach, FL OM/PD: Les Howard Jacoby APD/MO: Chad Perry 18 RICHARD MARX "Foxy"
WEZN/Bridgeport, CT No Adds	WCRZ/Flint, MI OM/PD: J. Patrick MD: George McIntyre No Adds	KEZG/Lincoln, NE PD: Scott Larson MD: Jeff Scott 5 BELINDA CARLISLE "Deep"	WESZ/Phoenix, AZ PD/MO: Mike Del Rosso No Adds	WRMF/West Palm Beach, FL PD/MO: Ken Payne 11 JEWEL "Foolish"
WMJQ/Bufalo, NY PD: Rob Lucas MD: Roger Christian 28 10,000 MANIACS "More"	WINK/Ft. Myers, FL PD/MO: Bob Grissinger 32 AMY GRANT "Time"	WALK/Long Island, NY PD: Gene Michaels APD: Rob Miller MD: Charlie Lombardo	KKCW/Portland, OR PD/MO: Bill Munkler 12 LINGTON & CALDWELL "Tell"	WRWF/West Palm Beach, FL PD/MO: Ken Payne 11 JEWEL "Foolish"
WHBC/Canton, OH PD: Terry Simmons MD: Bruce Lewis 18 BACKSTREET BOYS "Playing"	WAJF/Ft. Wayne, IN OM: Lee Tobin PD: Barb Richards 7 AMY GRANT "Time"	KBIG/Los Angeles, CA PD: Dave Ervin MD: Dave Verdery No Adds	WVLI/Providence, RI PD: Tom Holt MD: Bob Boisvert 5 FLEETWOOD MAC "Silver"	WTKW/Chicago, IL PD: Barry James APD/MO: Jaime Kartak 21 MONICA "For"
KDAT/Cedar Rapids, IA PD: Richard W. Stedten MD: Tom Cook 9 FLEETWOOD MAC "Silver"	WAFJ/Ft. Wayne, IN OM: Lee Tobin PD: Barb Richards 7 AMY GRANT "Time"	WVEZ/Louisville, KY OM: C.C. Matthews PD/MO: Joe Fedele 5 SUPERTRAMP "Live"	WVTV/Richmond, VA PD/MO: Tony Florentino No Adds	WQAL/Cleveland, OH PD: Mary Ellen Kachinske MD: Steve Brown 40 WALLFLOWERS "Difference"
WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nuttor 11 MARIAH CAREY "Honey"	WLHT/Grand Rapids, MI PD: Bill Bailey APD/MO: Mary Turner 7 JEWEL "Foolish"	WPEZ/Macon, GA PD/MO: Jim Franklin 10 ATLANTA RHYTHM "Alien"	WGNW/Wilmington, NC PD: Craig Thomas MD: Mike Farrow 16 MARIAH CAREY "Honey"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"
WDEF/Chattanooga, TN PD/MO: Danny Howard 5 SUPERTRAMP "Live"	WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nuttor 11 MARIAH CAREY "Honey"	WVIZ/Indianapolis, IN OM/PD: Greg Dunkin MD: Jim Carone 30 PAULA COLE "War"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"
WLIT/Chicago, IL PD/MO: Mark Edwards 10 MICHAEL ENGLISH "Why"	WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nuttor 11 MARIAH CAREY "Honey"	WVIZ/Indianapolis, IN OM/PD: Greg Dunkin MD: Jim Carone 30 PAULA COLE "War"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"
WRRM/Cincinnati, OH OM/PD: Ted Morro No Adds	WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nuttor 11 MARIAH CAREY "Honey"	WVIZ/Indianapolis, IN OM/PD: Greg Dunkin MD: Jim Carone 30 PAULA COLE "War"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"
WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 KENNY ROGERS "Write"	WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nuttor 11 MARIAH CAREY "Honey"	WVIZ/Indianapolis, IN OM/PD: Greg Dunkin MD: Jim Carone 30 PAULA COLE "War"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"	WJXX/Jackson, MS PD/MO: Wayne Scott 21 LEANN RIMES "How"

HOT AC

WKDD/Akron, OH PD/MO: Chuck Collins 20 AMY GRANT "Time"	KOMX/Dallas, TX MD: Lisa Thomas 16 DUNCAN SHEIK "Runs"	KMXB/Las Vegas, NV PD: Mike Marino MD: Kevin Maxwell 33 LIVE "Turn"	WWDE/Norfolk, VA PD: Don London MD: Jeff Moraw 25 AMY GRANT "Time"	KYKY/St. Louis, MO PD: Smokey Rivers APD/MO: Greg Hewitt 18 MARIAH CAREY "Honey"
KKOB/Albuquerque, NM OM: John Forsythe PD/MO: Mike Parsons 15 MARIAH CAREY "Honey"	WDAQ/Danbury, CT PD: Bill Trotta MD: Kelly Nash 38 MARIAH CAREY "Honey"	WMXL/Lexington, KY OM/PD: Doug Hamand APD/MO: Barry Fox No Adds	KTNP/Omaha, NE PD: Justin Case MD: Tony Matteo 13 LIVE "Turn"	KBEE/Salt Lake City, UT OM/PD: Steve Kally APD/MO: Sean Michaels 8 SARAH MCCLACHLAN "Mystery"
KMXS/Anchorage, AK PD: Mark Carlson APD/MO: Roxy Lennox 34 AMY GRANT "Time"	WMMX/Dayton, OH PD: Jeff Balentine MD: Dean Taylor No Adds	KURB/Little Rock, AR OM/PD: Randy Cain MD: Kevin Miller 15 FLEETWOOD MAC "Silver"	WSHE/Orlando, FL PD: Catherine Brown MD: Shark 23 FIONA APPLE "Criminal"	KSMG/San Antonio, TX PD: Andy Holt MD: Darla Thomas 25 AMY GRANT "Time"
KAMX/Austin, TX PD: Dusty Hayes MD: Jack Stevens 14 FIONA APPLE "Criminal"	WKQI/Detroit, MI PD/MO: Tom O'Brien 20 SPICE GIRLS "Become"	KYSR/Los Angeles, CA PD: Angela Perelli APD/MO: Chris Ebbott No Adds	WXIL/Parkersburg, WV PD: Larry E. Hughes MD: Jack Horton 29 BILLY JOEL "Feel"	KFMB/San Diego, CA PD: Tracy Johnson APD/MO: Greg Steina 16 DUNCAN SHEIK "Barely"
WMMX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter No Adds	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 28 FLEETWOOD MAC "Silver"	WPLL/Miami, FL PD/MO: Dave Stewart 20 ABRA MOORE "Clover"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	KLLC/San Francisco, CA PD: Louis Kaplan MD: Julie Stoelche 20 SQUIRREL NUTZIPPERS "Hell"
WMJY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 18 TONIC "Coud"	WWSM/Fayetteville, NC PD/MO: Dave Stone 10 SHERI JACKSON "Maple"	WVYR/Philadelphia, PA OM/PD: Dave Allan MD: Rich Davis 27 SISTER HAZEL "All"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WAEV/Savannah, GA OM/PD: Scott Saipes MD: Steve Williams 29 AMY GRANT "Time"
WCIX/Boise, ID PD/MO: Russ Novak MD: Dean Miuccio 28 SARAH MCCLACHLAN "Mystery"	WBFE/Pierce, FL MD: Terry Edwards No Adds	KBPT/Portland, OR PD: Michael Newman MD: Lisa Adams 9 AMY GRANT "Time"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	KPLZ/Salt Lake City, UT PD: Dan Phillips MD: Amy Grant "Time"
WBMX/Boston, MA VP/Prog: Greg Strassell APD/MO: Michele Buczynski 4 BLUES TRAVELER "Precarious"	WKYS/Bryan, TX PD/MO: Ryan O'Brien 17 AMY GRANT "Time"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 20 AMY GRANT "Time"
WTKZ/Greensboro, NC PD: Jeff McHugh APD/MO: Doug McKnight 10 PAULA COLE "War"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"
WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 20 JEWEL "Foolish"

104 Total Reporters
104 Current Reporters
101 Current Playlists

Did Not Report, Playlist Frozen (3):
WLQT/Dayton, OH
WLTE/Minneapolis, MN
KEZK/St. Louis, MO

84 Total Reporters
84 Current Reporters
79 Current Playlists

Reported Frozen Playlist (1):
KOSO/Modesto, CA

Did Not Report, Playlist Frozen (4):
KALC/Denver, CO
KHMV/Houston, TX
WOMX/Orlando, FL
WIOG/Saginaw, MI

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AUGUST 8, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	SISTER HAZEL All For You (<i>Universal</i>)	3348	3285	3163	3014	83/1
1	2	2	2	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	2837	2940	2948	3036	76/0
4	4	3	3	SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	2535	2494	2483	2595	74/0
3	3	4	4	WALLFLOWERS One Headlight (<i>Interscope</i>)	2453	2475	2616	2752	74/0
8	5	5	5	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	2447	2287	2184	2066	67/0
10	8	6	6	OMC How Bizarre (<i>Mercury</i>)	2272	2265	2017	1751	65/0
17	13	9	7	JEWEL Foolish Games (<i>Atlantic</i>)	2191	1833	1574	1168	79/2
6	7	7	8	VERVE PIPE The Freshmen (<i>RCA</i>)	2164	2107	2120	2136	65/3
5	6	8	9	DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	2039	2044	2123	2280	71/1
14	12	10	10	10,000 MANIACS More Than This (<i>Geffen</i>)	2002	1820	1664	1456	71/3
11	10	11	11	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	1601	1716	1748	1747	50/1
23	20	15	12	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	1530	1293	924	726	66/8
19	18	19	13	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	1431	1191	996	828	53/5
21	19	18	14	TONIC If You Could Only See (<i>Polydor/A&M</i>)	1390	1222	979	759	53/8
22	21	20	15	WALLFLOWERS The Difference (<i>Interscope</i>)	1321	1150	916	728	53/7
13	14	13	16	INDIGO GIRLS Shame On You (<i>Epic</i>)	1280	1504	1540	1532	48/0
7	9	12	17	HANSON Mmm Bop (<i>Mercury</i>)	1269	1631	1975	2069	44/0
12	15	16	18	JEWEL You Were Meant For Me (<i>Atlantic</i>)	1157	1273	1435	1622	44/0
9	11	14	19	SAVAGE GARDEN I Want You (<i>Columbia</i>)	1122	1383	1679	1909	46/0
16	17	21	20	MEREDITH BROOKS Bitch (<i>Capitol</i>)	1089	1141	1205	1306	37/0
BREAKER			21	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	923	789	660	538	37/4
24	24	23	22	ABRA MOORE Four Leaf Clover (<i>Arista Austin/Arista</i>)	864	727	682	606	39/3
—	—	25	23	BACKSTREET BOYS Quit Playing Games (With My Heart) (<i>Jive</i>)	709	610	445	346	31/2
—	—	24	24	SAVAGE GARDEN To The Moon And Back (<i>Columbia</i>)	704	698	629	477	37/3
—	—	29	25	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	587	519	402	363	21/4
—	—	30	26	DUNCAN SHEIK She Runs Away (<i>Atlantic</i>)	551	572	468	349	32/1
—	—	30	27	HANSON Where's The Love (<i>Mercury</i>)	500	461	277	119	28/3
26	28	28	28	SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	468	543	582	567	19/1
DEBUT			29	AMY GRANT Takes A Little Time (<i>A&M</i>)	464	116	56	—	25/18
30	29	—	30	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	405	420	492	487	16/0

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Hot AC reporters. 79 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

MEXICO 70 I Want You (*Big Pop/Red Ant*)

Total Stations: 19. Adds: 0 Points: . Plays: 384. WDAQ 38, WKEE 25 (24), WDBZ 21 (21), WHUD 7 (8), WQMG 27 (27), WCGQ 14 (14), WKZL 3 (18), WPLL 19 (18), WPTB 28 (28), WSHE 31 (31), WMMX 19 (23), WAKS 6 (6), WMJY 7 (7), WMLX 10 (10), WMC 6 (6), KKY 46 (21), WTMX 12 (14), KYSR 20 (18), KOSD 45 (45).

FLEETWOOD MAC Silver Springs (*Reprise*)

Total Stations: 20. Adds: 4 Points: . Plays: 333. WMGX 19 (19), WSNE 15 (15), WHUD 10 (6), WCGQ 10, WQSM 10 (15), WBBE 10 (10), WKYE 14 (7), WXIL 29 (29), WAKS 11 (5), WMJY 7 (7), WMLX 10 (10), KURB 16, WMMX 21 (21), KKY 20 (17), WKDD 20 (13), WMMX 20 (10), WAZY 19 (18), KATF 28, KALC 20 (20), KNEV 24 (15).

SNEAKER PIMPS 6 Underground (*Virgin*)

Total Stations: 14. Adds: 3 Points: . Plays: 309. WBMX 13 (12), WXLO 21 (21), WKZL 21 (15), WPTB 21 (21), WSHE 27 (26), WMMX 7, WMC 6, KAMX 36 (33), KVVU 19 (22), KALC 23 (23), KMXB 1, KYSR 45 (45), KYSR 29 (26), KFMB 40 (41).

JAMES TAYLOR Little More Time With You (*Columbia*)

Total Stations: 11. Adds: 0 Points: . Plays: 292. WMGX 19 (19), WSNE 25 (25), WPLJ 17 (14), WHUD 16 (20), WLNK 44 (44), WKYE 31 (31), WMJY 7 (7), WMMX 35 (35), WAZY 24 (23), KATF 44 (44), KMAJ 30 (28).

BILLY JOEL To Make You Feel My Love (*Columbia*)

Total Stations: 16. Adds: 3 Points: . Plays: 270. WDAQ 12, WMGX 19 (19), WPLJ 19 (15), WHUD 16 (15), WRQX 21 (15), WQSM 17 (30), WKYE 18 (17), WWDE 9, WMMX 20 (20), WXIL 29, WAKS 16 (17), WMMX 21 (21), WKDD 11 (11), WKQI 16 (16), KATF 5 (5), KISN 21 (15).

FIONA APPLE Criminal (*Work*)

Total Stations: 12. Adds: 6 Points: . Plays: 241. WBMX 24 (20), WXLO 18 (15), WLNK 17, WQSM 10 (7), WPLL 33 (32), WSHE 23, WMC 6, KAMX 14, KYSR 33 (25), KBBT 30 (23), KZZO 18, KLLC 15.

ROBYN Do You Know (What It Takes) (*RCA*)

Total Stations: 11. Adds: 1 Point: . Plays: 233. WKEE 33 (31), WBBE 34 (35), WMLX 42 (42), KURB 10 (10), WMC 6, WKDD 18 (18), WNNK 5 (31), WKTI 26 (26), KMAJ 28 (30), KBEE 8 (8), KEYW 23 (17).

SPICE GIRLS 2 Become 1 (*Virgin*)

Total Stations: 14. Adds: 4 Points: . Plays: 225. WKEE 22 (22), WJLK 6, WHUD 5, WYXR 33 (33), WBBE 22 (21), WKYE 10 (5), WAKS 33 (17), WJDX 21 (21), KURB 10, KKY 18 (14), KSMG 6 (6), WKQI 20, KMAJ 14 (14), KMXS 5 (5).

LIVE Turn My Head (*Radioactive*)

Total Stations: 12. Adds: 3 Points: . Plays: 225. WBMX 5 (11), WDBZ 21 (14), WPTB 21 (10), WMMX 15 (16), KAMX 35 (34), KTNP 13, KALC 5 (5), KMXB 33, KYSR 25 (25), KBBT 24 (5), KLLC 21 (23), KRUI 7.

SUGAR RAY Fly (*Lava/Atlantic*)

Total Stations: 9. Adds: 4 Points: . Plays: 215. WKZL 20 (15), WSHE 20, KAMX 25, KMXB 5, KYSR 18 (18), KYSR 20 (16), KBBT 34 (36), KFMB 58 (51), KLLC 15.

MONACO What Do You Want From Me? (*Polydor/A&M*)

Total Stations: 12. Adds: 1 Point: . Plays: 215. WBMX 21 (10), WQSM 19 (20), WPLL 15 (20), WSHE 26 (27), WMTX 5 (5), KDMX 6 (8), WTMX 21, KALC 15 (15), KMXS 5 (5), KOSD 10 (10), KFMB 41 (21), KLLC 31 (31).

NIGHT RANGER Forever All Over Again (*Legacy*)

Total Stations: 13. Adds: 0 Points: . Plays: 211. WKEE 32 (32), WRQX 21 (21), WKYE 5 (10), WJDX 21 (21), WMLX 10 (10), KURB 18 (18), WMC 21 (22), WQAL 5 (5), WKQI 11 (10), WENS 30 (30), WAZY 23 (24), WKTI 9 (16), KKY 5 (7).

MARIAH CAREY Honey (*Columbia*)

Total Stations: 9. Adds: 8 Points: . Plays: 152. WDAQ 38, WIKZ 10, WRQX 15, WKYE 7, WXIL 22, KKOB 15, WKDD 16, WKQI 11 (12), KKY 18.

JON BON JOVI Janie, Don't Take Your Love To Town (*Mercury*)

Total Stations: 11. Adds: 9 Points: . Plays: 133. WTIC 17, WJLK 5, WJRZ 15, WRQX 15, WQSM 7, WAKS 5, WMTX 5, WMC 21 (6), WKQI 16 (25), WKTI 10, KPLZ 17.

PRETENDERS Goodbye (*Hollywood*)

Total Stations: 9. Adds: 4 Points: . Plays: 99. WHUD 5 (5), WRQX 15 (15), WQSM 7, WWDE 9, WMTX 16, KSMG 5 (6), WQAL 17, KMXS 5 (5), KYSR 20 (18).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

MATCHBOX 20
Push (*Lava/Atlantic*)

TOTAL PLAYS/INCREASE: 923/134
TOTAL STATIONS/ADDS: 37/4
CHART: 21

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AMY GRANT Takes A Little Time (<i>A&M</i>)	18
JON BON JOVI Janie, Don't Take Your Love... (<i>Mercury</i>)	9
MARIAH CAREY Honey (<i>Columbia</i>)	8
PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	8
TONIC If You Could Only See (<i>Polydor/A&M</i>)	8
WALLFLOWERS The Difference (<i>Interscope</i>)	7
FIONA APPLE Criminal (<i>Work</i>)	6
SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	5
FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	4
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	4
MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	4
PRETENDERS Goodbye (<i>Hollywood</i>)	4
SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	4
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	4

MOST INCREASED
PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEWEL Foolish Games (<i>Atlantic</i>)	+358
AMY GRANT Takes A Little Time (<i>A&M</i>)	+348
SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	+240
PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	+237
10,000 MANIACS More Than This (<i>Geffen</i>)	+182
WALLFLOWERS The Difference (<i>Interscope</i>)	+171
TONIC If You Could Only See (<i>Polydor/A&M</i>)	+168
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	+160
MARIAH CAREY Honey (<i>Columbia</i>)	+140
ABRA MOORE Four Leaf Clover (<i>Arista Austin/Arista</i>)	+137

HOTTEST
RECURRENTS

ARTIST TITLE LABEL(S)
PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)
BLESSID UNION OF SOULS I Wanna Be There (<i>Capitol</i>)
COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)
SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)
CARDIGANS Lovefool (<i>Mercury</i>)
BOB CARLISLE Butterfly Kisses (<i>DMG/Jive</i>)
SARAH MCLACHLAN Possession (<i>Nettwerk/Arista</i>)
R. KELLY I Believe I Can Fly (<i>Jive</i>)
COUNTING CROWS A Long December (<i>DGC/Geffen</i>)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

R&R Hot AC Chart: 66/8

15 - 12 MOST ADDED 6 Weeks in a Row!

Just Added At: WENS WTIC KSTZ KTNP
KCIX KVVU WKZL WIKZ

PAULA COLE

"I Don't Want To Wait"



(i-m&go)

HOT AC PLAYLISTS

August 8, 1997 R&R • 69

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

BUZZ MARKET #1
WDBZ/New York
(212) 704-1051
Weed/Silver

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	SISTER HAZEL/All For You
40	40	40	40	40	VERVE PIPE/The Freshmen
28	28	40	40	40	SHERYL CROW/A Change Would Do
40	40	40	40	40	THIRD EYE BLIND/Semi-Charmed Life
28	28	28	28	28	10 000 MANIACS/More Than This
21	21	28	28	28	MATCHBOX 20/Push
28	28	28	28	28	SARAH McLACHLAN/Building A Mystery
21	21	28	28	28	WALLFLOWERS/The Difference
21	21	28	28	28	MIGHTY MIGHTY.../The Impression
21	21	28	28	28	TONIC/If You Could Only
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	WALLFLOWERS/One Headlight
28	28	28	28	28	TORI AMOS/Silent All These
40	40	28	28	28	OMC/How Bizarre
28	28	28	28	28	COUNTING CROWS/Daylight Fading
6	21	21	21	21	ABRA MOORE/Four Leaf Clover
21	21	21	21	21	PAULA COLE/Don't Want To Wait
21	21	21	21	21	JEWEL/Foolish Games
21	21	21	21	21	SAVAGE GARDEN/To The Moon And Back
10	10	10	10	10	LIVE/Turn My Head
21	21	21	21	21	MEXICO 70/I Want You
21	21	21	21	21	DUNCAN SHEIK/She Runs Away
6	6	10	10	10	LEAH ANDREONE/Mother Tongue
10	6	10	10	10	AMANDA MARSHALL/Fall From Grace
5	6	10	10	10	KATELLE KEING/One Hell Of A Life
10	10	10	10	10	LAUREN CHRISTY/Breed
10	10	10	10	10	JEWEL/Who Will Save
10	10	10	10	10	COUNTING CROWS/A Long December
28	28	10	10	10	DUNCAN SHEIK/Barely Breathing
10	10	10	10	10	CARDIGANS/Lovefool

95.5 WPLJ MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Mascolo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	40	43	42	42	OMC/How Bizarre
29	26	41	42	42	VERVE PIPE/The Freshmen
43	41	42	42	42	MEREDITH BROOKS/Bitch
32	42	43	41	41	SISTER HAZEL/All For You
45	41	43	39	39	DUNCAN SHEIK/Barely Breathing
42	42	44	39	39	SHAWN COLVIN/Sunny Came Home
46	38	41	39	39	WALLFLOWERS/One Headlight
15	27	20	37	37	HANSON/Where's The Love
32	31	29	35	35	THIRD EYE BLIND/Semi-Charmed Life
33	30	26	34	34	SHERYL CROW/A Change Would Do
33	27	28	34	34	PAULA COLE/Where Have All
26	25	30	32	32	JEWEL/You Were Meant
30	31	33	32	32	BACKSTREET BOYS/Quit Playing
33	30	29	32	32	DAVE MATTHEWS BAND/Crash Into Me
44	31	27	32	32	SAVAGE GARDEN/I Want You
15	15	15	15	15	SARAH McLACHLAN/Building A Mystery
15	15	15	15	15	WALLFLOWERS/The Difference
15	15	15	15	15	PAULA COLE/Don't Want To Wait
15	15	15	15	15	JEWEL/Foolish Games
27	24	21	22	22	10 000 MANIACS/More Than This
12	15	19	19	19	BILLY JOEL/To Make You Feel
20	19	14	17	17	JAMES TAYLOR/Little More Time
26	25	15	16	16	MATCHBOX 20/Push
16	15	19	18	18	NO DOUBT/Don't Speak
15	15	17	14	14	DONNA LEWIS/I Love You Always
27	24	17	13	13	INDIGO GIRLS/Shame On You
48	37	14	12	12	HANSON/Mmm Bop
11	11	11	11	11	ALANIS MORISSETTE/Head Over Feet
11	11	11	11	11	HOTIE & BLOWFISH/Time

STAR 99.7 MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	63	62	62	62	THIRD EYE BLIND/Semi-Charmed Life
62	63	62	61	61	SHAWN COLVIN/Sunny Came Home
36	57	62	61	61	SISTER HAZEL/All For You
62	61	61	61	61	MEREDITH BROOKS/Bitch
26	34	35	58	58	SARAH McLACHLAN/Building A Mystery
35	57	62	40	40	OMC/How Bizarre
62	39	36	37	37	LUSCIOUS JACKSON/Naked Eye
30	34	35	36	36	WALLFLOWERS/One Headlight
30	34	35	36	36	SHERYL CROW/A Change Would Do
34	36	33	35	35	DUNCAN SHEIK/Barely Breathing
34	35	34	34	34	VERVE PIPE/The Freshmen
26	27	28	31	31	TONIC/If You Could Only
25	26	27	30	30	MATCHBOX 20/Push
25	26	27	30	30	MIGHTY MIGHTY.../The Impression
33	35	30	29	29	10 000 MANIACS/More Than This
37	20	26	29	29	SNEAKER PIMPS/6 Underground
25	21	27	24	24	WALLFLOWERS/The Difference
18	17	17	20	20	COUNTING CROWS/A Long December
20	21	17	19	19	DEPECHE MODE/It's No Good
16	16	19	19	19	SUBLINE/Santeria
25	26	18	18	18	INDIGO GIRLS/Shame On You
16	14	14	17	17	PAULA COLE/Don't Want To Wait
16	14	14	17	17	TORI AMOS/Silent All These
16	14	14	17	17	CARDIGANS/Lovefool
15	14	14	14	14	JEWEL/Who Will Save
15	12	12	10	10	ALANIS MORISSETTE/Head Over Feet

101.9 MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	29	43	44	44	DUNCAN SHEIK/She Runs Away
42	42	44	44	44	WALLFLOWERS/The Difference
14	30	42	43	43	ABRA MOORE/Four Leaf Clover
53	44	43	43	43	10 000 MANIACS/More Than This
45	43	43	43	43	INDIGO GIRLS/Shame On You
52	44	43	43	43	SISTER HAZEL/All For You
45	44	29	30	30	OMC/How Bizarre
41	43	29	30	30	THIRD EYE BLIND/Semi-Charmed Life
35	43	29	29	29	PAULA COLE/Don't Want To Wait
13	13	13	13	13	BIG HEAD TODD.../Please Don't Tell
45	13	29	29	29	SARAH McLACHLAN/Building A Mystery
12	12	12	12	12	MONACO/What Do You Want
12	12	12	12	12	RIC OCASEK/Hang On Tight
12	12	12	12	12	JEWEL/Foolish Games
13	13	12	12	12	MATCHBOX 20/Push
13	13	12	12	12	TEXAS/Say What You Want
12	13	12	12	12	SAVAGE GARDEN/I Want You
9	9	12	12	12	CRANBERRIES/When You're Gone
44	43	14	12	12	MEXICO 70/I Want You
46	43	12	12	12	SHAWN COLVIN/Sunny Came Home
10	13	12	12	12	AMANDA MARSHALL/Fall From Grace
12	14	7	12	12	WALLFLOWERS/One Headlight
32	14	12	12	12	VERVE PIPE/The Freshmen
32	29	30	9	9	BLESSID UNION OF.../I Wanna Be There
8	8	8	8	8	TONIC/If You Could Only

Alice @ 97.3 MARKET #4
KLLC/San Francisco
(415) 765-4097
Kaslin/Stoeckel

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	45	42	47	47	SISTER HAZEL/All For You
47	33	39	47	47	DAVE MATTHEWS BAND/Crash Into Me
32	44	43	47	47	TONIC/If You Could Only
28	44	45	46	46	10 000 MANIACS/More Than This
30	30	38	44	44	FIONA APPLE/Sleep To Dream
46	47	35	43	43	SHAWN COLVIN/Sunny Came Home
20	27	22	29	29	SARAH McLACHLAN/Building A Mystery
49	47	43	43	43	INDIGO GIRLS/Shame On You
33	30	30	32	32	ABRA MOORE/Four Leaf Clover
8	23	23	31	31	JILL SOBULE/When My Ship
24	31	31	31	31	MONACO/What Do You Want
32	31	31	31	31	BLESSID UNION OF.../I Wanna Be There
44	47	33	31	31	SHERYL CROW/A Change Would Do
48	40	30	31	31	VERVE PIPE/The Freshmen
10	23	20	30	30	MIGHTY MIGHTY.../The Impression
15	23	20	30	30	TOAD THE WEET.../Whatever I Fear
33	33	30	30	30	CARDIGANS/Lovefool
32	31	31	30	30	MEREDITH BROOKS/Bitch
44	33	30	30	30	THIRD EYE BLIND/Semi-Charmed Life
21	20	29	29	29	PAULA COLE/Don't Want To Wait
15	27	29	29	29	MATCHBOX 20/Push
18	26	29	29	29	DUNCAN SHEIK/She Runs Away
28	30	26	27	27	DISHWALL/Give
27	31	30	26	26	WALLFLOWERS/The Impression
10	22	26	26	26	BETTYE SERVETZ/Rudder
23	24	24	23	23	LAUREN CHRISTY/Breed
10	25	22	22	22	JEWEL/Foolish Games
15	21	21	21	21	LIVE/Turn My Head
18	17	18	21	21	LEAH ANDREONE/Mother Tongue
10	10	10	10	10	SQUIRREL NUT ZIPPERS/Heli

STAR 101.5 MARKET #5
WYXR/Philadelphia
(610) 668-0750
Allan/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	31	33	33	BOB CARLISLE/Butterfly Kisses
33	33	33	33	33	SPICE GIRLS/2 Become 1
30	30	30	32	32	BABYFACE/Every Time I
32	29	30	31	31	JEWEL/You Were Meant
30	31	32	30	30	R. KELLY/I Believe I Can Fly
27	26	21	29	29	SHAWN COLVIN/Sunny Came Home
31	26	26	27	27	BACKSTREET BOYS/Quit Playing
26	27	27	27	27	SISTER HAZEL/All For You
26	27	27	27	27	MONICA/For You I Will
27	27	27	27	27	WALLFLOWERS/One Headlight
25	26	27	27	27	KENNY LOGGINS/For The First Time
25	26	20	24	24	HANSON/Mmm Bop
26	27	27	21	21	PAULA COLE/Where Have All
21	21	21	21	21	SPICE GIRLS/Say You'll Be There
27	22	21	21	21	DUNCAN SHEIK/Barely Breathing
18	21	20	19	19	BRUCE SPRINGSTEEN/Secret Garden
13	15	19	19	19	WHITNEY HOUSTON/I Believe In You
16	17	14	18	18	TONI BRAXTON/Un-Break My Heart
19	20	19	17	17	DONNA LEWIS/I Love You Always
17	17	15	16	16	NO MERCY/Where Do You Go
17	17	15	16	16	CARDIGANS/Lovefool
26	27	25	15	15	JOURNEY/When You Love
19	19	13	13	13	STREISAND & ADAMS/Finally Found

Q95 MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	49	48	42	42	VERVE PIPE/The Freshmen
48	48	48	42	42	DUNCAN SHEIK/Barely Breathing
46	46	48	42	42	MEREDITH BROOKS/Bitch
17	17	17	17	17	JEWEL/You Were Meant
36	36	35	42	42	OMC/How Bizarre
35	35	35	42	42	SISTER HAZEL/All For You
30	30	35	42	42	THIRD EYE BLIND/Semi-Charmed Life
38	38	35	29	29	SPICE GIRLS/Say You'll Be There
34	34	34	29	29	GINA G/Ooh Aah Just
49	49	48	28	28	SHAWN COLVIN/Sunny Came Home
49	49	48	28	28	WALLFLOWERS/One Headlight
34	34	48	28	28	SAVAGE GARDEN/I Want You
48	48	35	29	29	LUSCIOUS JACKSON/Naked Eye
47	47	35	28	28	HANSON/Mmm Bop
35	35	28	28	28	BLESSID UNION OF.../I Wanna Be There
26	26	25	28	28	MATCHBOX 20/Push
35	35	22	28	28	SHERYL CROW/A Change Would Do
18	18	10	10	10	TONIC/If You Could Only
14	14	24	24	24	PAULA COLE/Where Have All
12	12	22	24	24	BACKSTREET BOYS/Quit Playing
32	32	25	22	22	KYLE VINCENT/Wake Me Up
10	10	22	22	22	SARAH McLACHLAN/Building A Mystery
26	26	10	10	10	10 000 MANIACS/More Than This
8	8	16	16	16	SPICE GIRLS/2 Become 1
8	8	16	16	16	BILLY JOEL/To Make You Feel
15	15	16	16	16	DISHWALL/Counting Blue Cars
25	25	16	16	16	JON BON JOVI/Janie, Don't Take
15	15	15	15	15	HOTIE & BLOWFISH/Only Wanna Be
15	15	15	15	15	PAULA COLE/Where Have All
15	15	15	15	15	SHERYL CROW/It Makes You

MLX 102.9 MARKET #7
KOMX/Dallas
(810) 991-1029
Ashley/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	24	27	34	34	THIRD EYE BLIND/Semi-Charmed Life
25	28	30	32	32	OMC/How Bizarre
34	29	34	31	31	DUNCAN SHEIK/Barely Breathing
28	31	33	31	31	SHAWN COLVIN/Sunny Came Home
27	32	30	30	30	HANSON/Mmm Bop
30	26	27	28	28	SAVAGE GARDEN/I Want You
20	23	21	26	26	VERVE PIPE/The Freshmen
24	22	21	24	24	SISTER HAZEL/All For You
32	32	27	23	23	AMANDA MARSHALL/Fall From Grace
21	23	23	23	23	SHERYL CROW/A Change Would Do
21	24	24	23	23	WALLFLOWERS/One Headlight
17	17	19	21	21	JEWEL/Foolish Games
29	25	23	19	19	DISHWALL/Give
17	18	18	19	19	SARAH McLACHLAN/Building A Mystery
15	17	17	17	17	WALLFLOWERS/The Difference
12	19	17	17	17	10 000 MANIACS/More Than This
16	16	16	16	16	DUNCAN SHEIK/She Runs Away
9	9	15	15	15	MATCHBOX 20/Push
13	16	14	14	14	TORI AMOS/Silent All These
8	7	9	10	10	TONIC/If You Could Only
11	7	7	9	9	



CAROL ARCHER

NAC/SMOOTH JAZZ

'Compelling Radio That Creates A Soundtrack' For Seattle

□ **KWJZ PD Carol Handley's vision is of a station that's uplifting, energetic, fun, interesting, and that reflects the market**

KWJZ/Seattle PD Carol Handley has programmed jazz and instrumental radio in the same market for 17 years, considerably longer than most format veterans. The length and depth of that journey has given her a unique, market-specific perspective on the music and format she loves.

Handley recalls her first of numerous Seattle broadcasting assignments: "My first fulltime gig was as APD/MD/afternoon drive jock at then-KJZZ-AM/Seattle. I took a mainstream jazz format and made it NAC. We played what we still play — George Benson, Al Jarreau, Randy Crawford — but also what was contemporary at that time — mostly fusion, like Jeff Beck, Yellowjackets, Mahavishnu, Paul Simon, Phoebe Snow, and Steely Dan. It was similar to today, just a different evolution of sound.

"Next, I went to what is now KEZX, which then had the frequency I'm back at now, 98.9. We were soft rock and jazz. I came in doing evenings, but after six months I moved to middays and was made APD/MD. Today, we'd call the format Adult Alternative, but we continued soft-based programming at night. At the same time, I developed my 'Audio Impressions' program. It ran for three years on KEZX and was our best-rated daypart. When management decided to flip to Beautiful Music, I took the show into syndication.

"Then, [now KYOT/Phoenix PD]

Nick Francis hired me at then-NAC KKNW as a part-timer, but I moved to afternoons shortly afterward. I was there two years, and when Nick decided to leave, I was technically program manager for the next six months. [Late KKSJ/SF PD] Steve Feinstein was involved with the station, so I got to work with him, too. When KKNW went off the air, I went to Adult Alternative KMTT doing a Sunday-night jazz show, then a Sunday-brunch jazz show."



Carol Handley

Eclectic Programming

"From there," Handley continues, "I went to A.E.I. as Dir./Custom Concepts, which encompassed a variety of programming. It was extremely eclectic, because I was programming for the Gap, Henri Bendel, Charthouse Restaurants, Old Navy, and Chili's — everything from Tejano to trip hop. The experience was really about selling music and music concepts, creating an environment that would support a product or a service. When you think about what NAC is as a format, you come up with 'lifestyle.' I sold niche lifestyles and how music related to

them, creating a mood. We didn't think of music in terms of style, but in terms of energy and mood.

"I missed radio, so when I heard that Sandusky had bought KWJZ from Park, I thought it was good news. I checked out the seriousness of their intentions ... and I landed the gig," she recalls.

Today, KWJZ is 50% automated, live in drive times. As PD, MD, and midday host, Handley's plate is full. "Many of us in radio are increasingly spread thin," she observes. "As we're consolidating, the question of how best to utilize resources arises. One real joy at this station is that, in



This is a 50/50 format in terms of gender split, and it needs to continue that way if it's to remain healthy.

the past four months, we've increased our 'people resources.' We have a new GM, Mark Kay, who is a ball of focused human energy. We also have a sales manager with experience in the format, Shelley Kale, and a new promotions manager who brings new energy and perspective. Now that everyone shares the same vision, we will absolutely be top 10 25-54 in a year."

KWJZ's "people resources" have already paid off: Handley cites increased listener participation at station events as an example. "We're doing 41 concerts in two months! We present 'Out To Lunch' midday concerts twice a week, a free outdoor waterfront series on Saturdays, a zoo series featuring artists like Stanley Jordan and Roberta Flack, and concerts at our local winery with David Sanborn, Joe Sample, Guitars and Saxes, Kenny G, and Ottmar, among others. Our July Fourth event got us in front of 100,000 people!"

Create 'Compelling' Radio

Handley is crystal clear on her goal for the station. "I want this to be a compelling radio station that reflects Seattle and creates a soundtrack for it. One thing our Mix-Master music testing has reflected, as I expected it would, was listeners' desire for a high energy level in our music mix, which is very

Music Monitor

Here is a sample of the music played during a recent KWJZ evening hour.

DEEMSTSUTAKAWA Tough Tofu
 STEVE WINWOOD Angel Of Mercy
 BILL EVANS If Only In Your Dreams
 RUSS FREEMAN Paradise Cove
 BONEY JAMES Metropolis
 SPECIAL EFX Since You've Been Away
 EVERYTHING BUT THE GIRL Driving
 AVENUE BLUE Naked City
 BRYAN SAVAGE Cat Food
 SADE Your Love Is King
 JOE McBRIDE Walking In Rhythm
 WARREN HILL You Are The One

lively due to where we live. It's no secret that Seattle is a cloudy, rainy city. People here like things that are uplifting, particularly if they are presented in a way that is also fun and interesting. Overall, the thought process is that we remain smooth, but do it in a way that presents some energy behind it.

"Energy can be conveyed by tempo, but also by density. We play few songs that I'd describe as light and thin texturally. Jim Brickman is an artist that reflects that style. People like him, and we play some of his material, because who doesn't like a lovely tune? But in our overall mix, listeners tell us they like more energy. In contrast, but still on a light note, is Gota, which is a lovely piano and flute tune. It was light in feel, but had a tempo and energy that carried it through."

She adds that vocals continue to pose a challenge, not only at KWJZ, but format-wide. "We're getting very mixed messages about them, both from ratings and music tests. Now I search far and wide when I read the trades to see what's charting, what's working in other formats, to find the vocals that can work texturally.

"All markets are different, but Seattle has a big rock heritage, as well as a deep jazz heritage. Quincy Jones, Ray Charles, Diane Schur, and Kenny G are all from here. Don't forget that grunge and Jimi Hendrix came out of Seattle, too. You see two things from all these influences — energy and eclecticism. Seattle is cosmopolitan, but it is also what I call 'woody,' or earthy and rootsy, so there are artists like Bonnie Raitt and Tracy Chapman who can work in the format here.

"Something we're tracking is the split between women and men on vocals. This is a 50/50 format in terms of gender split, and it needs to continue that way if it's to remain healthy. But AC vocals are stronger with women — and they're good to have — so it's a matter of mix and the frequency with which you play them."

A strong proponent of new music, Handley says, "Looking to the past, two new tunes an hour just isn't enough. First, there's so much good music out there, that trying to expose all of it [at two cuts per hour] doesn't rotate high enough to get any recognition. At that rate, we're not



[Playing only two new cuts per hour], we're not doing anyone — not listeners or artists — any favors, because we're not building familiarity in a format that really needs it.



doing anyone — not listeners or artists — any favors, because we're not building familiarity in a format that really needs it. I like the three new tracks an hour that we play now, plus we've got the opportunity to power some of them.

"It's interesting that about a month after we instituted power rotation on some currents, whenever we'd do a 'listener's choice set' or a 'dream set,' the most frequently requested choices would be whatever was in power. The only thing you need to be careful about is how long you play those titles in power. The goal is long time spent listening, but you don't want to burn out your PIs."

Handley closes with this grateful observation about the cooperative spirit of programmers in this format: "Many of the key participants in NAC are people like myself, who have dedicated their lives to it. They are genuinely open to sharing what and where the successes are. I genuinely appreciate that when I phone another programmer, they will take my call. We've begun to create cross-promotions with other stations, like when KKJZ/Portland sent listeners to this market for a Kenny G show, and we arranged ground transportation for them. In return, we're sending listeners to the Mt. Hood Jazz Festival, and KKJZ is handling it for us."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at

(310) 788-1665 or

e-mail: archer@rronline.com



A DECADE OF CLEVELAND NAC — To kick off yearlong festivities celebrating the 10th anniversary of WNWV/Cleveland's sign-on, the station recently presented a sold-out show at the State Theater featuring artists Boney James and Al Jarreau (second from left). This photo op captured (l-r) WNWV's morning host Tom Murphy, PD Bernie Kimble (in Bugs Bunny tie), and Promotions/Mktg. Dir. Tracey Brich.



NAC/SMOOTH JAZZ ALBUMS

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
1	1	1	1	BONEY JAMES Sweet Thing (Warner Bros.)	1003	-100	"Nothin" (900)	"Sweet" (61)
6	5	2	2	CHRIS BOTTI Midnight Without You (Verve Forecast)	940	+60	"Way" (914)	"Midnight" (12)
5	4	5	3	SPECIAL EFX Here To Stay (JVC)	876	+22	"Since" (876)	
4	3	3	4	NELSON RANGELL Turning Night Into Day (GRP)	873	0	"Turning" (873)	
2	2	4	5	VARIOUS ARTISTS A Twist Of Jobim (I.E./Verve)	807	-53	"Favela" (352)	"Dindi" (305)
14	10	6	6	DANCING FANTASY Love Letters (Innovative)	797	+65	"Dreams" (792)	"Miss" (5)
11	11	11	7	ERIC MARIENTHAL Easy Street (I.E./Verve)	773	+122	"Easy" (733)	"Until" (25)
13	14	8	8	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	752	+71	"Pleasure" (748)	"Groove" (4)
10	8	7	9	RICK BRAUN Body And Soul (Mesa/Bluemoon)	712	-6	"Venice" (421)	"Notorious" (239)
12	13	12	10	STEVE WINWOOD Junction Seven (Virgin)	622	-2	"Plenty" (611)	"Mercy" (11)
3	6	10	11	GATO BARBIERI Que Pasa (Columbia)	609	-53	"Sunrise" (530)	"Gala" (56)
16	15	13	12	KEN NAVARRO Smooth Sensation (Positive)	588	+17	"Smooth" (525)	"Kiss" (27)
28	20	16	13	PHILLIPE SAISSE Next Voyage (Verve Forecast)	540	+71	"Moanin" (456)	"Riviera" (84)
7	7	9	14	URBAN KNIGHTS Urban Knights II (GRP)	531	-150	"Promise" (494)	"Step" (22)
17	17	18	15	WALTER BEASLEY Tonight We Love (Shanachie)	477	+14	"Slowly" (443)	"Name" (12)
8	12	15	16	3RD FORCE Vital Force (Higher Octave)	457	-46	"Moonlight" (232)	"Real" (207)
20	19	20	17	PAUL HARDCASTLE Hardcastle 2 (JVC)	456	+10	"Peace" (453)	"Jokers" (3)
—	—	22	18	RAY OBIEDO Sweet Summer Days (Windham Hill)	450	+62	"Sweet" (317)	"Current" (106)
18	18	19	19	SOUNDTRACK Mad About You (Atlantic)	444	-15	"Frontier" (444)	
9	9	14	20	WARREN HILL Shelter (Discovery)	444	-90	"U" (391)	"Subway" (22)
15	16	17	21	HERB ALPERT Passion Dance (Almo Sounds/Geffen)	438	-29	"Passion" (432)	"Beba" (6)
23	21	25	22	SOUNDTRACK A Smile Like Yours (Elektra/EEG)	418	+33	"Smile" (418)	
25	23	21	23	SWING OUT SISTER Shapes And Patterns (Pure/Mercury)	416	+20	"Somewhere" (382)	"Picnic" (31)
30	27	23	24	TIM WEISBERG Undercover (Fahrenheit)	408	+21	"Herbie's" (408)	
—	—	30	25	AVENUE BLUE Nightlife (Bluemoon)	397	+49	"Nightlife" (397)	
26	25	27	26	KENNY G The Moment (Arista)	396	+44	"Northern" (250)	"Havana" (117)
—	28	28	27	WILLIE & LOBO Caliente (Mesa/Bluemoon)	367	+17	"Napali" (367)	
—	24	29	28	PATRICE RUSHEN Signature (Discovery)	366	+17	"Days" (366)	
27	26	26	29	GROVER WASHINGTON JR. Soulful Strut (Columbia)	361	+3	"Bordertown" (358)	"Soulful" (3)
22	22	24	30	SPYRO GYRA 20/20 (GRP)	350	-35	"Unwritten" (221)	"Together" (111)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOYCE COOLING Playing It Cool (Heads Up)	28
VARIOUS ARTISTS Sweet Emotions (Instinct)	19
JOE SAMPLE Sample This (Warner Bros.)	14
VARIOUS ARTISTS Tribute To Jeff (Zebra)	14
BOB MAMET Adventures In Jazz (Atlantic)	8
VANESSA WILLIAMS Next (Mercury)	7
JONATHAN BUTLER Do You Love Me? (N2K Encoded Jazz)	3
EARL KLUGH The Journey (Warner Bros.)	3
RONNIE LAWS Tribute To Eddie Harris (Blue Note)	3
PHILLIPE SAISSE Next Voyage (Verve Forecast)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VARIOUS ARTISTS Tribute To Jeff (Zebra)	+178
VANESSA WILLIAMS Next (Mercury)	+154
ERIC MARIENTHAL Easy Street (I.E./Verve)	+122
BOB MAMET Adventures In Jazz (Atlantic)	+88
PHILLIPE SAISSE Next Voyage (Verve Forecast)	+71
PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	+71
DANCING FANTASY Love Letters (Innovative)	+65
RAY OBIEDO Sweet Summer Days (Windham Hill)	+62
CHRIS BOTTI Midnight Without You (Verve Forecast)	+60
AVENUE BLUE Nightlife (Bluemoon)	+49
KENNY G The Moment (Arista)	+44
GOTA It's So Different Here (Instinct)	+39
RONNIE LAWS Tribute To Eddie Harris (Blue Note)	+36
VARIOUS ARTISTS Sweet Emotions (Instinct)	+35
SOUNDTRACK A Smile Like Yours (Elektra/EEG)	+33

This chart reflects airplay from July 23-29. Albums ranked by total plays, with plays from all cuts from an album combined. 54 NAC reporters. 50 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

Because not many stations are giving **Keiko Matsui's** lovely, evocative "Dreamwalk" (Countdown/Unity) airplay, it is especially significant that WNUA has the track in its highest possible rotation — 26 plays. Do the big ratings winners in this format have a secret formula? Yes they do, and playing the right tunes is a major part of it.

It seems only yesterday that some programmers were resisting **Phillipe Saisse's** "Moanin" (Verve Forecast), insecure that it might be too jazz-y for NAC listeners. However, the track has performed so well for early believers that **Broadcast Architecture** moved it into power rotation this week, fulfilling

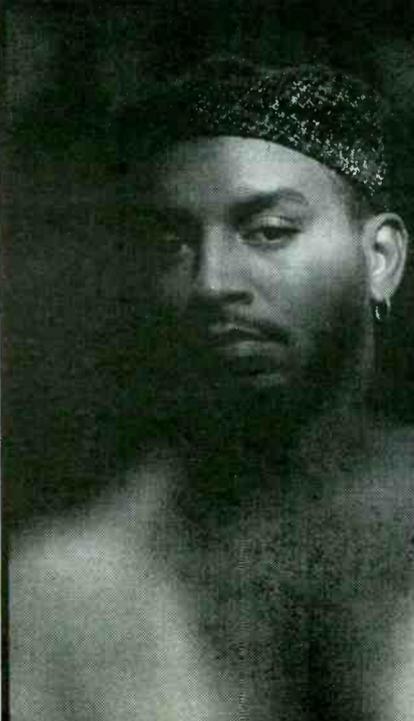
what some consider one of a consultancy's primary obligations — advancing a format while, wisely, honoring its roots.

Be certain to check out **Andrew Oh's** distinctive, self-titled CD (Honest). The Hong Kong-based sax player has created a lyrical, deep project with production assistance from Denny Jiosa and Michael Moryc. Oh's cover of "Happy Ever After" sounds like an absolute natural, but "Turn Up The Heat," "Autumn In April," and "I Can't Stop Dreaming" have strong appeal, too.

Leave it to **WQCD/NY PD Steve Williams** — whose ears should be carved onto the face of Mt.

Rushmore! — to champion **Manhattan Transfer's** breathtaking version of Django Reinhardt and Jon Hendricks "Clouds" from the new CD *Swing* (Atlantic). Williams also added **Leo Gandelman's** cool reading of "Mas Que Nada" (Mercury), which should be sufficient reason to give it a serious listen.

Watch for **Russ Freeman & The Rippington's** track "Black Diamond" (Windham Hill Jazz). The buzz in advance of its late-August release is highly enthusiastic. The label is so serious about repositioning its image that a recent campaign depicted two Dobermans tearing apart a Birkenstock with a caption that read, "No more sandals and candles."



BYRON MILLER
"Seasons Change"



RON BROWN
"CRUISIN"

Add Date August 14!



77060 © 1997 Discovery Records. Sire Records Group Inc., a Warner Music Group Company.

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	4	3	1	CHRIS BOTTI The Way Home (<i>Verve Forecast</i>)	914	855	823	767	51/0
1	1	1	2	BONEY JAMES Nothin' But Love (<i>Warner Bros.</i>)	900	1003	1023	1022	54/0
4	3	4	3	SPECIAL EFX Since You've Been Away (<i>JVC</i>)	876	854	854	805	52/0
2	2	2	4	NELSON RANGELL Turning Night Into Day (<i>GRP</i>)	873	873	873	879	50/0
12	7	5	5	DANCING FANTASY When Dreams Come True (<i>Innovative</i>)	792	727	668	549	49/0
11	9	6	6	PAUL TAYLOR Pleasure Seeker (<i>Countdown/Unity</i>)	748	679	610	574	51/0
8	10	8	7	ERIC MARIENTHAL Easy Street (<i>I.E./Verve</i>)	733	603	606	603	52/0
10	11	10	8	STEVE WINWOOD Plenty Lovin' (<i>Virgin</i>)	611	598	597	584	52/0
3	5	9	9	GATO BARBIERI Straight Into The Sunrise (<i>Columbia</i>)	530	600	695	868	46/0
17	14	11	10	KEN NAVARRO Smooth Sensation (<i>Positive</i>)	525	500	468	421	46/0
6	6	7	11	URBAN KNIGHTS The Promise (<i>GRP</i>)	494	647	684	698	37/0
30	20	17	12	PHILLIPE SAISSE Moanin' (<i>Verve Forecast</i>)	456	401	372	290	45/5
18	17	15	13	PAUL HARDCASTLE Peace On Earth (<i>JVC</i>)	453	442	434	401	42/0
15	16	14	14	ANITA BAKER The Final Frontier (<i>Atlantic</i>)	444	457	447	424	40/0
19	15	16	15	WALTER BEASLEY Slowly But Surely (<i>Shanachie</i>)	443	432	454	399	44/0
14	12	13	16	HERB ALPERT Passion Dance (<i>Almo Sounds/Geffen</i>)	432	461	498	511	42/0
—	—	22	17	RICK BRAUN Missing In Venice (<i>Mesa/Bluemoon</i>)	421	355	267	98	46/3
20	19	19	18	NATALIE COLE A Smile Like Yours (<i>Elektra/EEG</i>)	418	385	382	364	41/0
25	25	18	19	TIM WEISBERG Herbie's Blues (<i>Fahrenheit</i>)	408	387	341	331	40/0
—	28	26	20	AVENUE BLUE Nightlife (<i>Bluemoon</i>)	397	348	296	227	47/1
7	8	12	21	WARREN HILL U R The 1 (<i>Discovery</i>)	391	491	628	644	35/0
23	22	20	22	SWING OUT SISTER Somewhere In The World (<i>Pure/Mercury</i>)	382	380	359	342	35/0
28	26	24	23	WILLIE & LOBO Napali (<i>Mesa/Bluemoon</i>)	367	350	336	294	42/1
26	23	25	24	PATRICE RUSHEN Days Gone By (<i>Discovery</i>)	366	349	351	330	46/0
24	24	23	25	GROVER WASHINGTON JR. Bordertown (<i>Columbia</i>)	358	353	347	337	36/0
—	27	28	26	LEE RITENOUR Favela (<i>I.E./Verve</i>)	352	335	317	273	43/2
—	—	30	27	BUCKSHOT LEFONQUE Another Day (<i>Columbia</i>)	323	306	267	210	35/2
DEBUT			28	RAY OBIEDO Sweet Summer Days (<i>Windham Hill</i>)	317	276	216	126	32/2
DEBUT			29	BRAXTON BROTHERS Sunset Bay (<i>Kokopelli</i>)	307	300	273	229	40/0
16	18	27	30	EL DEBARGE Dindi (<i>I.E./Verve</i>)	305	339	401	422	33/0

This chart reflects airplay from July 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker.
54 NAC reporters. 50 current playlists. © 1997, R&R Inc.

BREAKERS®

No Songs Qualified For
Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOYCE COOLING South Of Market (<i>Heads Up</i>)	28
COUNT BASIC Chasing The Sunset (<i>Instinct</i>)	19
DAVID GARFIELD & FRIENDS Let's Stay Together (<i>Zebra</i>)	14
JOE SAMPLE Chain Reaction (<i>Warner Bros.</i>)	9
BOB MAMET News From The Blues (<i>Atlantic</i>)	8
VANESSA WILLIAMS Start Again (<i>Mercury</i>)	7
3RD FORCE You Gotta Be Real (<i>Higher Octave</i>)	5
PHILLIPE SAISSE Moanin' (<i>Verve Forecast</i>)	5
RICK BRAUN Missing In Venice (<i>Mesa/Bluemoon</i>)	3
JONATHAN BUTLER Do You Love Me? (<i>N2K Encoded Jazz</i>)	3
RONNIE LAWS Listen Here (<i>Blue Note</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID GARFIELD & FRIENDS Let's Stay Together (<i>Zebra</i>)	+177
VANESSA WILLIAMS Start Again (<i>Mercury</i>)	+146
ERIC MARIENTHAL Easy Street (<i>I.E./Verve</i>)	+130
3RD FORCE You Gotta Be Real (<i>Higher Octave</i>)	+93
BOB MAMET News From The Blues (<i>Atlantic</i>)	+88
PAUL TAYLOR Pleasure Seeker (<i>Countdown/Unity</i>)	+69
RICK BRAUN Missing In Venice (<i>Mesa/Bluemoon</i>)	+66
DANCING FANTASY When Dreams... (<i>Innovative</i>)	+65
CHRIS BOTTI The Way Home (<i>Verve Forecast</i>)	+59
PHILLIPE SAISSE Moanin' (<i>Verve Forecast</i>)	+55

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

RONNIE LAWS Listen Here (*Blue Note*)
Total Plays: 268, Total Stations: 35, Adds: 3

KENNY G Northern Lights (*Arista*)
Total Plays: 250, Total Stations: 30, Adds: 2

JIM BRICKMAN Picture This (*Windham Hill*)
Total Plays: 245, Total Stations: 32, Adds: 0

JONATHAN CAIN Body Language (*Higher Octave*)
Total Plays: 237, Total Stations: 30, Adds: 1

3RD FORCE You Gotta Be Real (*Higher Octave*)
Total Plays: 207, Total Stations: 33, Adds: 5

FOURPLAY 4 Play And Pleasure (*Warner Bros.*)
Total Plays: 194, Total Stations: 28, Adds: 0

DAVID GARFIELD & FRIENDS Let's Stay Together (*Zebra*)
Total Plays: 183, Total Stations: 36, Adds: 14

GOTA All Alone (*Instinct*)
Total Plays: 174, Total Stations: 30, Adds: 1

VANESSA WILLIAMS Start Again (*Mercury*)
Total Plays: 166, Total Stations: 28, Adds: 7

SERGIO SALVATORE Pocket Change (*N2K Encoded Jazz*)
Total Plays: 138, Total Stations: 17, Adds: 0

LEE OSKAR So Much In Love (*Zebra*)
Total Plays: 133, Total Stations: 12, Adds: 0

VANESSA RUBIN That Was Then This Is Now (*RCA*)
Total Plays: 128, Total Stations: 15, Adds: 1

INCOGNITO Misunderstood (*Verve Forecast*)
Total Plays: 123, Total Stations: 13, Adds: 0

BOB MAMET News From The Blues (*Atlantic*)
Total Plays: 109, Total Stations: 25, Adds: 8

RAY OBIEDO Current State (*Windham Hill*)
Total Plays: 106, Total Stations: 12, Adds: 0

Songs ranked by total plays

tab two
the self-titled new album
featuring the NAC tracks "Let It Flow," "Lieblingslied" and
"No Flagman Ahead (New Version)"
<http://www.virginrecords.com> AOL Keyword: Virgin Records
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GOING FOR ADDS 8/21!

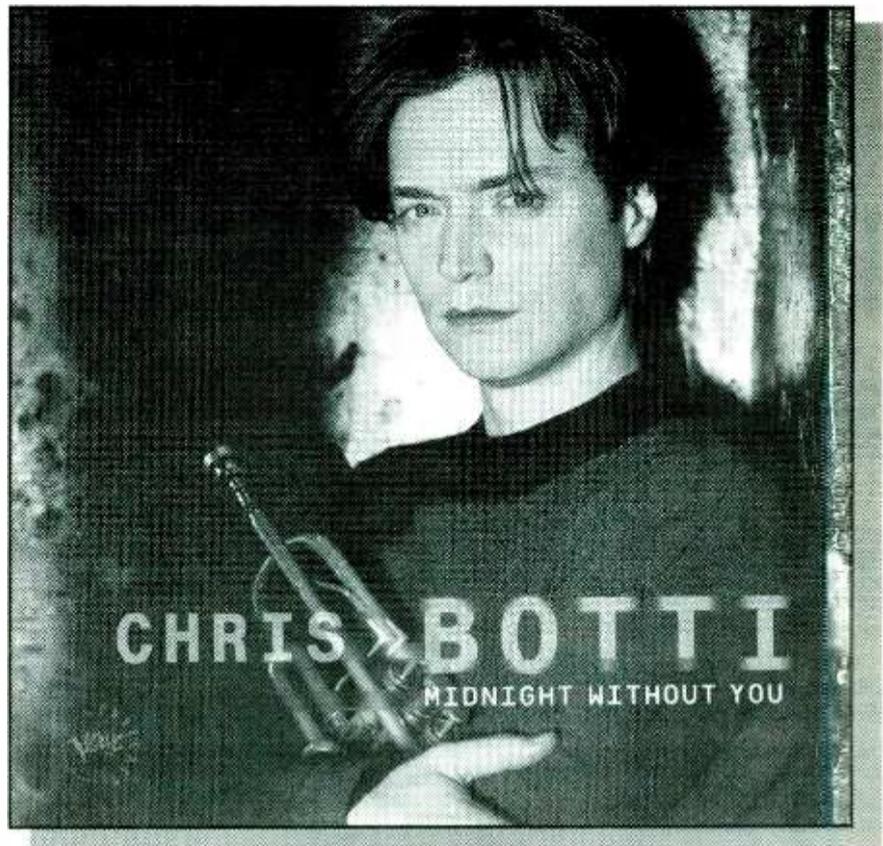


Chris BOTTI

and all of us at Verve say,

THANKS NAC/SMOOTH
JAZZ RADIO!

#1 on R&R NAC Tracks Chart -
“The Way Home”



2 R&R NAC Albums Chart - Midnight Without You

Coming soon...the much anticipated new track, “Regroovable”
(jukebox jury winner!)



Eric Marienthal



The track, “**Easy Street**” now **7** R&R NAC Tracks Chart!
The album, Easy Street now **7** R&R NAC Albums Chart!
Next from Eric, “Last Day of Summer” (late August).
Watch for Eric on tour!



Philippe Saisse



MOANIN' is MOVIN'! Philippe Saisse brings
the ultra-cool track, “Moanin” to NAC, and now its **12**
on R&R NAC Tracks Chart! Philippe’s album, Next Voyage
jumps to **13** on R&R NAC Albums Chart! New adds at
WQCD, WVMV, WJJI, WJZI and WCCJ.



Stations and their adds by track listed alphabetically by market

<p>KNIK/Anchorage, AK GM/PD: Dean Williams JOYCE COOLING "South" RONNIE LAWS "Listen" STEVE REID "Mates" VANESSA WILLIAMS "Start" NANCY WILSON "Wish" LEE OSKAR "Whatta" JOE SAMPLE "Wildest" ANDREW OH "Turn"</p>	<p>WZJZ/Columbus, OH PD/MD: Bill Harmon BUCKSHOT LEFONQUE "Day" JOE SAMPLE "Chain" JONATHAN BUTLER "Do"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase JOYCE COOLING "South" BOB MAMET "News"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff JOYCE COOLING "South" COUNT BASIC "Sunset" DAVID GARFIELD... "Together" DIRK K "Under" BOB MAMET "News" JOE SAMPLE "Chain"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis AVENUE BLUE "Nightlife" RAY OBIEDO "Sweet" DIRK K "Smile"</p>	<p>KKSF/San Francisco, CA PD: Lee Hansen MD: Blake Lawrence DONALD HARRISON "Hope" JOE SAMPLE "Chain" RON TAN "Daybreak"</p>
<p>KAJZ/Austin, TX MD: Candace Andrews MARK JOHNSON "Told" COUNT BASIC "Sunset"</p>	<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser JOYCE COOLING "South" JOE SAMPLE "Night"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller JARREAU & ADAMS "Waters" JOYCE COOLING "South" SPECIAL EFX "Passage" JONATHAN CAIN "Moonlight"</p>	<p>KXDC/Monterey, CA PD/MD: Scott D'Brien No Adds</p>	<p>WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel KENNY G "Northern" PHILIPPE SAISSE "Moanin'"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton RAY OBIEDO "Casserra" BOB MAMET "News"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Joel Widdows DAVID GARFIELD... "Together" JOYCE COOLING "South"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen JOE SAMPLE "Chain" BIRDS OF A FEATHER "Stand" JOYCE COOLING "Imagine"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p>	<p>WQCD/New York, NY PD: Steve Williams MD: Rick Laboy LEO GANDELMAN "Nada" BABYFACE "Seven" NANCY WILSON "Sweet" RONNIE LAWS "Listen" PHILIPPE SAISSE "Moanin'" MANHATTAN TRANSFER "Clouds" DIANE SCHUUR "Save" JOE SAMPLE "Night"</p>	<p>KKJZ/Portland, OR PD: Shaun Yu MD: Hal Murray DAVID GARFIELD... "Together" VANESSA WILLIAMS "Start" BOB MAMET "News" JOYCE COOLING "South" COUNT BASIC "Sunset" DON DIEGO "Top"</p>	<p>KWJZ/Seattle, WA PD: Carol Handley COUNT BASIC "Sunset" JOYCE COOLING "South"</p>
<p>WDAZ/Boston, MA PD/MD: Bill George 3RD FORCE "Real" MICHAEL LINGTON "Harlem" RICK BRAUN "Venice" VANESSA WILLIAMS "Start" COUNT BASIC "Sunset" DAVID GARFIELD... "Together"</p>	<p>KHIH/Denver, CO PD: Becky Taylor MD: Cheri Marquart COUNT BASIC "Sunset" JOYCE COOLING "South" RONNIE LAWS "Listen"</p>	<p>WSJW/Louisville, KY PD: Brian Conn COUNT BASIC "Sunset" JOYCE COOLING "South"</p>	<p>KTNT/Dkiahoma City, DK PD: Steve English MD: Stephanie Stewart JOYCE COOLING "South" 3RD FORCE "Real" RICK BRAUN "Venice"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming COUNT BASIC "Sunset" JOYCE COOLING "South"</p>	<p>WJZT/Tallahassee, FL WILLIE & LOBO "Napali"</p>
<p>WJZK/Charleston, SC PD/MD: Tom Kennedy DAVID GARFIELD... "Together" COUNT BASIC "Sunset" JOYCE COOLING "South"</p>	<p>WVMV/Detroit, MI PD/MD: Tom Sleeker PHILIPPE SAISSE "Moanin'"</p>	<p>WLVE/Miami, FL PD: Shirley Maldonado JOE SAMPLE "Chain" VANESSA RUBIN "That" JOYCE COOLING "South"</p>	<p>KDSJ/Dmaha, NE PD: Kurt Dwens COUNT BASIC "Sunset" JOYCE COOLING "South" MICHAEL PAULO "Bumpin'"</p>	<p>KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett JOYCE COOLING "South"</p>	<p>KDAS/Tulsa, DK PD/MD: Ron Allen VANESSA WILLIAMS "Start" 3RD FORCE "Real"</p>
<p>WCCJ/Charlotte, NC PD: James Alexander APD/MD: Greg Morgan DAVID GARFIELD... "Together" JONATHAN BUTLER "Do" JOE SAMPLE "Chain" BOB MAMET "News" PHILIPPE SAISSE "Moanin'"</p>	<p>WGUF/Ft. Myers, FL PD/MD: Bill Gray JOE SAMPLE "Chain" COUNT BASIC "Sunset" VANESSA WILLIAMS "Start" DAVID GARFIELD... "Together"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau PHILIPPE SAISSE "Moanin'" LEE RITENOUR "Favela" K.D. LANG "Valley"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington BONEY JAMES "Sweet" BOB MAMET "News" JONATHAN BUTLER "Do" JOE SAMPLE "Chain" COUNT BASIC "Sunset" K.D. LANG "Joker"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Terry Ward MEHMET ERGIN "Beyond" JOYCE COOLING "South" JULIAN CORYELL "Flight"</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau COUNT BASIC "Sunset" JOYCE COOLING "South"</p>
<p>WNUA/Chicago, IL VP/Prog: Paul Goldstein MD: Steve Stiles COUNT BASIC "Sunset" JOYCE COOLING "South"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez COUNT BASIC "Sunset" JOYCE COOLING "South" GOTA "Alone" 3RD FORCE "Real"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore SWING OUT SISTER "Picnic" DAVID GARFIELD... "Together" JOE SAMPLE "Chain" BOB MAMET "News" JOHN TESH "Polar" EARL KLUGH "Finger" SOUL BALLET "Moves" JOYCE COOLING "South" LINCOLN ADLER "Red's"</p>	<p>WJJZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi DAVID GARFIELD... "Together" JOYCE COOLING "South" JONATHAN CAIN "Language"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen COUNT BASIC "Sunset" JOYCE COOLING "South"</p>	<p>KWSJ/Wichita, KS PD/MD: Nancy Johnson RAY OBIEDO "Sweet" COUNT BASIC "Sunset" JOYCE COOLING "South"</p>
<p>WVAE/Cincinnati, OH PD: Rad Messick VANESSA WILLIAMS "Start"</p>	<p>KUCD/Honolulu, HI PD/MD: Mahlon Moore DAVID GARFIELD... "Together" RICK BRAUN "Venice" LEE RITENOUR "Favela"</p>	<p>KSBR/Mission Viejo, CA PD: Terry Wedel MD: Wally Davidson EARL KLUGH "Walk" JOYCE COOLING "South" JOE SAMPLE "Coming"</p>	<p>KDAZ/Phoenix, AZ PD/MD: Angeta Handa JOYCE COOLING "South" DAVID GARFIELD... "Together" BUCKSHOT LEFONQUE "Day"</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole COUNT BASIC "Sunset" JOYCE COOLING "South" KENNY G "Northern" DAVID GARFIELD... "Together" ANDREW OH "Happy"</p>	<p>54 Total Reporters 54 Current Reporters 50 Current Playlists</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble COUNT BASIC "Sunset" JOYCE COOLING "South" MICHAEL PAULO "Bumpin'"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams VANESSA WILLIAMS "Start" 3RD FORCE "Real" DAVID GARFIELD... "Together" BOB MAMET "News"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet EARL KLUGH "Walk" JOE SAMPLE "Wildest" DAVID GARFIELD... "Together"</p>	<p>Reported Frozen Playlist (2): WJCD/Norfolk, VA WSJT/Tampa, FL</p>	<p>Did Not Report, Playlist Frozen (2): KQBR/Sacramento, CA KCJZ/San Antonio, TX</p>	

All That Jazz

CONSULTING AND MARKETING

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NAC/SMOOTH JAZZ PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

MARKET #1
WCCO/New York
(212) 210-2769
Williams/LaBoy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	16	17	17		JONATHAN CAIN/Body Language
16	15	17	17		STEVE WINWOOD/Plenty Lovin'
15	14	17	17		LINGTON & CALDWELL/Tell It Like It Is
15	16	17	16		JEANNIE BRADY/Fever
16	17	17	16		INCIGNITO/Misunderstood
14	15	16	16		KENNY LATTIMORE/For You
15	16	15	15		GATD BARBIERI/Straight Into...
16	16	15	15		DOWN TO THE BDNE/Brooklyn Heights
7	9	10	14		KENNY G/Havana
6	7	8	12		PHILLIPE SAISSSE/Riviera
14	14	14	8		NELSON RANGELL/Turning Night...
6	4	8	8		DAVE GRUSIN/Peter Gunn
7	6	5	8		GERALD VEASLEY/Broad Street
4	2	3	7		PATRICE RUSHEN/Days Gone By
6	5	5	6		RICK BRAUN/Missing In Venice
6	5	5	6		RAY OBIEODO/Sweet Summer Days
6	5	6	6		SPECIAL FX/Since You've Been...
4	4	2	6		REGINA CARTER/Late Night Mood
6	6	5	6		DONALD HARRISON/New Hope
6	5	4	6		MICHEL CAMILO/Poiciana
7	7	7	5		GATO BARBIERI/Mystica
4	5	5	5		BDB BALDWIN/Summer Breeze
4	4	5	5		ERIC MARIENTHAL/Easy Street
5	5	5	5		AVENUE BLUE/Nightlife
5	5	5	5		BONEY JAMES/Nothin' But Love
5	5	5	5		LEE RITENOUR/Favela
4	2	3	5		KEN NAVARRO/Smooth Sensation
4	7	6	5		FOURPLAY/Any Time Of Day
4	6	7	5		HERB ALPERT/Passion Dance

MARKET #2
KTWW/Los Angeles
(310) 840-7100
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	15	15		FANTASY BAND/Double Talk
12	14	15	14		LEE RITENOUR/Water To Drink
13	15	14	14		RONNIE LAWS/Listen Here
13	12	14	13		CHELLI MINUCCI/Come As You Are
14	14	13	13		PAOLO/Paisa
12	13	12	13		JDHN TESH/Aquila
13	13	11	13		RICK BRAUN/Notorious
12	13	14	13		DANCING FANTASY/When Dreams Come...
9	12	15	13		PATRICE RUSHEN/Days Gone By
11	13	14	13		AVENUE BLUE/Nightlife
14	11	11	12		KENNY G/Havana
12	12	11	12		EL DEBARGE/Dindi
13	12	12	12		BONEY JAMES/Nothin' But Love
11	12	10	12		BADYFACE/Seven Seas
11	11	11	11		STEVE WINWOOD/Plenty Lovin'
11	11	11	11		NATALIE COLE/A Smile Like Yours
10	12	10	10		RAY OBIEODO/Sweet Summer Days
12	11	11	10		VANESSA RUBIN/That Was Then...
6	7	7	10		BRAXTON BROTHERS/Sunset Bay
8	6	7	9		T.O.E./Angelica
9	7	7	9		WALTER BEASLEY/Slowly But Surely
8	10	9	9		WILLIE & LOBO/Napali
10	10	7	8		EDMUNDY EMMANUEL/Midnight Drive
8	8	7	8		ZACHARY BREAUX/Cafe Reggio
8	8	7	8		URBAN KNIGHTS/The Promise
8	8	7	7		PAUL TAYLOR/Pleasure Seeker
4	7	7	7		GATD BARBIERI/Mystica
5	7	7	6		ERIC MARIENTHAL/Last Day Of Summer
6	9	10	6		WARREN HILLU/R The 1
9	9	7	6		GROVER WASHINGTON.../Bordertown

MARKET #3
WNUA/Chicago
(312) 645-9550
Goldstein/Stiles

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	11	17	26		KEIKO MATSUI/Dream Walk
11	11	21	21		BONEY JAMES/Nothin' But Love
15	14	18	21		RICK BRAUN/Missing In Venice
15	14	18	21		PHILLIPE SAISSSE/Moanin'
21	22	25	20		NELSON RANGELL/Turning Night...
14	14	16	20		ERIC MARIENTHAL/Easy Street
13	13	14	19		URBAN KNIGHTS/The Promise
12	12	16	19		FANTASY BAND/Double Talk
25	25	17	19		AVENUE BLUE/Nightlife
13	14	16	19		WARREN HILLU/R The 1
20	22	14	15		PAUL HARDCASTLE/Peace On Earth
14	14	15	15		GDTA/European Comfort
15	13	14	15		3RD FORCE/You Gotta Be Real
15	14	14	14		DANCING FANTASY/When Dreams Come...
11	9	11	14		JIM BRICKMAN/Picture This
20	21	16	13		GROVER WASHINGTON.../Bordertown
11	8	11	13		PAUL TAYLOR/Pleasure Seeker
11	8	11	13		SPECIAL FX/Since You've Been...
20	19	14	13		BONEY JAMES/Nothin' But Love
13	11	10	13		KENNY G/Havana
11	10	12	13		CHRIS BOTTI/The Way Home
11	10	12	13		STEVE WINWOOD/Plenty Lovin'
14	12	11	12		RICK BRAUN/Notorious
14	12	11	12		AFTER 7/Sara Smile
9	10	13	11		INCIGNITO/A Shade Of Blue

MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	21	23		RICK BRAUN/Notorious
21	21	21	22		BONEY JAMES/Nothin' But Love
14	14	16	16		ERIC MARIENTHAL/Easy Street
15	15	15	15		RICK BRAUN/Chelsea
15	15	15	15		GEORGE DUKE/It's Summertime
9	9	14	14		BONEY JAMES/Sweet Thing
14	14	14	14		EVERETTE HARP/Mercy Mercy Me...
15	15	14	14		LINGTON & CALDWELL/Tell It Like It Is
14	14	14	14		SPECIAL FX/Since You've Been...
11	11	12	14		BADYFACE/Every Time I...
13	13	13	13		DIRK K/Under The Sun
11	11	11	12		WALTER BEASLEY/Whats My Name
13	13	13	12		ZHANE/Crush
12	12	12	12		NELSON RANGELL/Turning Night...
12	12	12	12		WARREN HILLU/R The 1
8	8	11	12		PHILLIPE SAISSSE/Moanin'
7	7	10	12		AVENUE BLUE/Nightlife
8	7	11	12		MICHAEL WHITE/Here's To You
10	10	10	10		GERALD VEASLEY/Quiet Storm
9	9	9	9		EVERETTE HARP/What's Happening...
6	6	9	9		REGINA CARTER/Late Night Mood
8	8	8	8		RAY OBIEODO/Current State
8	8	8	8		BONEY JAMES/Easy Street
8	8	8	8		GEORGE DUKE/Feel The Need
11	11	8	8		URBAN KNIGHTS/The Promise
8	8	8	8		CHRIS BOTTI/Mr. Wah
8	8	8	8		VANESSA RUBIN/That Was Then...
7	7	8	8		STEVE WINWOOD/Plenty Lovin'
4	4	4	7		NANCY WILSON/Sweet Love

MARKET #4
KKSF/103.7 FM
Smooth Jazz
(415) 975-5555
Hansen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	13	15	18		DANCING FANTASY/When Dreams Come...
13	14	12	17		BONEY JAMES/Nothin' But Love
8	7	17	17		DIRK K/Under The Sun
9	17	17	16		ABRAXAS POOL/Szabo
16	15	12	16		HERB ALPERT/Passion Dance
13	12	14	16		DOWN TO THE BDNE/Staten Island Groove
11	17	17	16		WILLIE & LOBO/Napali
9	9	10	15		CHRIS BOTTI/The Way Home
12	15	15	15		PAUL HARDCASTLE/Peace On Earth
14	15	15	15		RONNIE LAWS/Listen Here
9	9	7	14		SPECIAL FX/Since You've Been...
16	15	13	13		ERIC MARIENTHAL/Easy Street
15	15	13	13		KEN NAVARRO/Smooth Sensation
15	15	13	13		RAY OBIEODO/Current State
15	16	16	16		PHILLIPE SAISSSE/Moanin'
11	14	16	16		KENNY G/Northern Lights
11	15	15	15		DAVID GARFIELD.../Let's Stay Together
11	15	12	16		LEE RITENOUR/Favela
9	12	11	11		BUCKSHOT LEFONQUE/Another Day
13	10	11	11		LINGTON & CALDWELL/Tell It Like It Is
13	10	11	11		PAUL TAYLOR/Pleasure Seeker
13	15	13	11		3RD FORCE/You Gotta Be Real
7	12	11	11		STEVE WINWOOD/Plenty Lovin'
10	11	10	10		WARREN HILLU/R The 1
6	7	8	8		BRAXTON BROTHERS/Sunset Bay
6	7	8	8		RYCK COOLING/South Of Market
6	7	8	8		AVENUE BLUE/Nightlife
6	7	8	8		BRAXTON BROTHERS/Sunset Bay
15	17	16	8		MARK PORTMANN/Sink

MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	34	31	34		BONEY JAMES/Nothin' But Love
30	30	30	33		GATO BARBIERI/Straight Into...
14	13	24	31		NELSON RANGELL/Turning Night...
22	31	30	31		WARREN HILLU/R The 1
13	23	34	31		PAUL TAYLOR/Pleasure Seeker
31	21	22	22		CHRIS BOTTI/The Way Home
7	13	15	15		TONI BRAXTON/Don't Want To
14	14	15	15		NANCY WILSON/Sweet Love
12	14	13	14		EVERETTE HARP/What's Going On
7	8	13	14		BRAXTON BROTHERS/Sunset Bay
13	13	14	14		ANITA BAKER/The Final Frontier
14	15	14	14		STEVE WINWOOD/Plenty Lovin'
13	14	13	13		DIRK RICHTER/Smooth Move
13	14	13	13		TIM WEISBERG/Herbie's Blues
5	5	5	5		KENNY G/Northern Lights
13	13	13	13		FANTASY BAND/Double Talk
13	14	13	13		GROVER WASHINGTON.../Bordertown
5	13	14	13		SWING OUT SISTER/Stoned Soul Picnic
13	13	13	13		PHILLIPE SAISSSE/Moanin'
14	12	13	13		ERIC MARIENTHAL/Easy Street
4	4	13	13		RICK BRAUN/Missing In Venice
14	14	12	12		LUTHER VANDROSS/Goin' Out Of My Head
6	10	12	12		ZACHARY BREAUX/Cafe Reggio
7	9	12	12		KEN NAVARRO/Smooth Sensation
7	8	9	9		PATRICE RUSHEN/Days Gone By
9	5	8	8		HERB ALPERT/Passion Dance
7	5	7	8		AVENUE BLUE/Nightlife
13	9	8	8		SPECIAL FX/Since You've Been...
4	4	8	8		BOB MAMET/News From The Blues
7	5	6	7		GERALD VEASLEY/Broad Street

MARKET #6
V98.7 FM
WVMV/Detroit
(810) 855-5100
Sleeker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	9	8	24		DANCING FANTASY/When Dreams Come...
24	10	11	23		NELSON RANGELL/Turning Night...
11	24	24	23		WALTER BEASLEY/Slowly But Surely
9	10	10	23		CHRIS BOTTI/The Way Home
10	23	23	23		SPECIAL FX/Since You've Been...
25	23	22	23		PAUL HARDCASTLE/Peace On Earth
13	13	14	14		NORMAN BROWN/This Time Around
22	10	11	11		STEVE WINWOOD/Plenty Lovin'
12	12	13	13		RAY OBIEODO/Sweet Summer Days
10	11	11	11		KENNY LATTIMORE/For You
10	11	11	11		VANESSA RUBIN/That Was Then...
11	13	12	12		ANITA BAKER/The Final Frontier
11	13	12	12		NATALIE COLE/A Smile Like Yours
10	9	11	11		TIM WEISBERG/Herbie's Blues
23	22	22	22		BONEY JAMES/Nothin' But Love
22	10	11	10		GROVER WASHINGTON.../Bordertown
10	10	9	10		GATO BARBIERI/Straight Into...
9	10	10	10		PAUL TAYLOR/Pleasure Seeker
10	10	10	10		URBAN KNIGHTS/The Promise
11	10	10	10		DAVE KOZ/Under The Spell...
10	10	10	10		ERIC MARIENTHAL/Easy Street
13	12	10	10		RICK BRAUN/Missing In Venice
13	12	10	10		EL DEBARGE/Dindi
22	9	9	9		URBAN KNIGHTS/The Promise
22	9	9	9		KENNY G/Northern Lights
10	11	9	9		EARL KLUUGH/Walk In The Sun
10	11	9	9		KEN NAVARRO/Smooth Sensation
10	7	10	8		LEE RITENOUR/Favela
22	23	22	7		EVERETTE HARP/What's Going On
10	10	10	10		PHILLIPE SAISSSE/Moanin'

MARKET #7
OASIS 107.5 FM
KOAI/Dallas
(810) 630-3011
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	16	15	15		BONEY JAMES/Nothin' But Love
13	14	14	14		SPECIAL FX/Since You've Been...
15	15	13	13		CHRIS BOTTI/The Way Home
14	15	13	13		PAUL HARDCASTLE/Peace On Earth
10	10	11	11		RAY OBIEODO/Current State
10	10	11	11		KEIKO MATSUI/Dream Walk
10	9	11	11		WILLIE & LOBO/Napali
10	9	11	11		STEVE WINWOOD/Plenty Lovin'
9	10	7	11		SERGIO SALVATORE/Pocket Change
9	10	11	11		JONATHAN CAIN/Body Language
9	10	10	10		KENNY G/Gettin' On The Step
10	9	10	10		VANESSA RUBIN/That Was Then...
10	9	10	10		BOB MAMET/News From The Blues
8	9	10	10		ERIC MARIENTHAL/Easy Street
8	9	10	10		RICK BRAUN/Chelsea
8	9	10	10		BUCKSHOT LEFONQUE/Another Day
9	10	10	10		LEE RITENOUR/Favela
9	10	10	10		WARREN HILLU/R The 1
12	14	12	9		URBAN KNIGHTS/The Promise
9	10	11	9		DANCING FANTASY/When Dreams Come...
7	9	8	9		GOTAI/Alone
10	9	10	9		DIRK K/Under The Sun
9	8	11	9		BRAXTON BROTHERS/Sunset Bay
6	10	7	9		INCIGNITO/A Shade Of Blue
7	11	9	9		HERB ALPERT/Passion Dance
10	9	9	9		PAUL TAYLOR/Pleasure Seeker
8	11	9	9		KEN NAVARRO/Out Of The Blue
7	9	8	9		WALTER BEASLEY/Slowly But Surely
8	8	10	9	</	



CYNDEE MAXWELL

ROCK

Tuning In To What Your Audience Sees

■ KRZR/Fresno establishes a visual identity

KRZR/Fresno has been rocking since June 17, 1989. Its mascot, "The Wild Hare," was introduced in January of 1994 and has made a number of appearances on behalf of the station since then. PD **E. Curtis Johnson** created the character and comes up with the ideas on how to use it for its — on average — quarterly appearances.

"I really believe that radio is a visual medium — not an audio medium," Johnson says emphatically. "I think people get a visual image of who they're listening to. They get a visual image of what the jock looks like. They get a visual image of the band they're listening to. The video plays out in people's minds, and that's where radio takes place, in people's minds."

"We had reached a shelf life where I really need to put a new bow on an old package," Johnson explains. "I've always liked the idea of having an icon that you can use to identify your station. Unfortunately, sometimes those icons don't match up with the station. But if you've got a loud, raucous station that's talking about having a wild hare up its ass, then that means something."

The wild hare that tickled Johnson's creativity has given him a strong tool in establishing his station's identity. "This gives the audience some visual support to what you're trying to achieve," Johnson notes. "It gives them artwork that they think is hip, they want to wear it, and put it on their cars. The Wild Hare is a commercial vehicle that we can permutate in a million different ways, as long as we keep him hip."

Avoiding Oversaturation

Every four months or so, KRZR pops out another Wild Hare idea, but Johnson is careful not to oversaturate his market. "In market 64, you're only going to be able to sell so many t-shirts, and you're only able to afford so many giveaways. You also want each idea to be able to run its course. Some are a little more limited. For example, when we did Bat Hare Forever, we knew that's a shirt that will last about a month. Same thing with Harecules."

It will last until the peak of the movie and then you're on to something else. Other designs have more longevity."

Wild Hare fans still seem to rely on an old friend. "The basic Wild Hare logo is still my number-one selling shirt. My original intention was to replace that logo every single year with something different. I've added different logos each year, but I've never replaced it. People still identify with that first logo, and if it works I'm not going to fix it."

Other logo ideas have drawn upon the wide world of sports. The "High Sticking Hare" grew out of an annual KRZR street hockey tournament and also provided cross-promotional material for a local, minor league

hockey team called the Falcons. Also, every year the station introduces a new shirt during Monday Night Football promotions. "We never run the same one twice," says Johnson. The "Hare Mary Pass" and the "Hare Line Of Scrimmage" were all shirts given away at the events. They're a seasonal shirt, not too many of them move outside of football season. When the season starts and people start to think about football, it all comes into play."

Since the Wild Hare only has three toes to each foot, morning show producer Dano suggested "Hang Six" for the design that introduced the web site, playing off of the phrase "surfing the net." Also popular are the band parody logos such as "Haretallica" and "Van Harelin."

"We've used those when a band comes to town or when there's a new release," Johnson explains. "The 'Haretallica' design we introduced during last year's Lollapalooza. We

Rock 'N' Roll 'Harestyles'



KRZR's original "Wild Hare" design.

had a big concert package to give away and the 'Haretallica' shirts were the qualifiers."

'Timing Is Everything'

Johnson's creative well is far from dry. "I've got more unused ideas in my head than we've actually done. Something will come to mind and I'll jot it down and store it away until the appropriate time. I'd been waiting three years to do 'Hareosmith,' but there wasn't a reason to do it. Timing is everything."

The Wild Hare shirts are sold at

station events like the annual Mud Volleyball Tournaments and whenever big shows come to town. There are also four retail outlets where the shirts are on sale. "We do sell most of the shirts, and we do fairly well at it," Johnson says. "Whether it's the same people buying the shirts over and over again, I don't know. But when the register rings, it doesn't lie. When we introduce a new sticker, it's very difficult to keep them in stock. We do have some perceptual research on the character itself, and it's very well received. People like it."

KRAB Claws Its Way Back Up The Ratings Hill

After trending downward in the recent past, **KRAB/Bakersfield** had its best spring book ever, and one of the best in the station's history. Here's a look at how it did.

For the full week: 12+ climbs 6.1 to 8.0 (#3); 18-34 moves from 8.8 to 13.3 (tied with sister station KKXX for #2); and 25-54 increases from 4.8 to 6.3 (#3). In morning drive, the Mark & Brian show propelled numbers upward as well: 12+ moves from 6.6 to 10.1 (#2); 18-34 goes from a 11.0 to 19.5 (#1); and 25-54 climbs from 6.9 to 10.0 (#2).

For PD **Chris Squires**, there is more than one ingredient in KRAB's recipe for success. "It's probably a combination of a lot of things," he admits. "Part of it this time was that we were blessed by the Arbitron gods. It's also a mixture of the right music and the heritage of the station, which has been around for almost six years now."

"Everybody's worked really hard to achieve this success, including the morning show with Mark & Brian; I think they've done a really good job for us. There's the chemistry of the staff that's one of those intangibles you can't program. I'm not just talking the airstaff, everybody seems really committed; the sales people, management, the deejays, the

promotion staff. Everybody just really seems to always give 110%."



Chris Squires

The attitude around the building is very happy and friendly. You want to have that kind of workplace, and I think that pays off. I think everybody sees the same goal and everybody's on the same page."

Squires is quick to attribute much of the success to station owners **Cliff Burnstein** and **Peter Mensch**. "They have made a real commitment to the station. They made that commitment six years ago when we went with the live format. I think we're real fortunate to have a couple of great owners who are here for the long haul."

"They give us the tools to keep the place rolling. I think that we're a thriving operation and we're making money. Because of their vision of stating long-term plans, things are just clicking. That's the way this company's always been."

Coming Alive

KRAB wasn't always a live Active Rocker, however, as Squires gives some history behind its evolution. "The station went on in '90, with Westwood One's adult

rock. Cliff and Peter bought it in January of '91, I started in September of '91 and then in October we blew up the satellite and put the new sound on."

Combining that new sound with clever positioning statements, helps the station turn Bakersfield into "KRAB Land." "We use 'The New Music Alternative' because we play new music and we're an alternative to all of the other radio stations," Squires says. "KrabLand" is another positioner."

The Mark & Brian show is another important part of KRAB's success. "They do very well in the market, and we're tickled pink to have them on our station. That's also part of the whole synergy thing with the staff."

Although Squires admits overthinking station philosophies, he believes in giving credit where it's due. "With everything that's going on, sometimes I think we tend to overanalyze things. We did well, and we're real thankful that people chose KRAB. No credit ever goes back to the folks out there that tune you in. But the bottom line is people like what we do, they tune us in, and we're real appreciative of our audience. We also like our advertisers too, so we serve two masters here, and we acknowledge the role each play in our success."



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KISS/San Antonio

The man who put rock
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is ready to play again

aleopatra

Couldn't
Wait:

WWCT/
Peoria

WRKT/
Erie

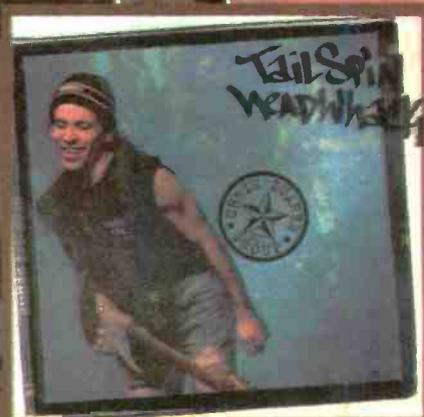
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Produced by Gordie Johnson*
Artist Management: Joe Priesnitz



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The album: **GRAND WORLD**

Produced by: Matt Serletic

Management: Ross Schwartz for Building Management ©1997 Warner Bros. Records Inc. www.wbr.com





ACTIVE ROCK TOP 50

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	COLLECTIVE SOUL Listen (<i>Atlantic</i>)	1857	1937	1902	1857	70/0
6	3	2	2	NIXONS Baton Rouge (<i>MCA</i>)	1602	1569	1519	1417	71/0
9	7	5	3	LIVE Turn My Head (<i>Radioactive</i>)	1594	1518	1365	1168	68/3
7	5	6	4	MEGADETH Trust (<i>Capitol</i>)	1582	1513	1495	1407	71/0
5	6	7	5	METALLICA Bleeding Me (<i>Elektra/EEG</i>)	1423	1460	1461	1421	62/0
2	2	4	6	TONIC If You Could Only See (<i>Polydor/A&M</i>)	1338	1531	1583	1741	60/1
3	4	3	7	WALLFLOWERS The Difference (<i>Interscope</i>)	1326	1541	1509	1567	53/1
8	9	8	8	QUEENSRYCHE You (<i>Virgin</i>)	1285	1281	1234	1172	66/0
10	10	9	9	FAITH NO MORE Last Cup Of Sorrow (<i>Slash/Reprise</i>)	1225	1217	1163	1160	69/0
24	18	15	10	DAYS OF THE NEW Touch, Peel, And Stand (<i>Geffen</i>)	1175	970	840	644	72/4
25	16	11	11	GOO GOO DOLLS Lazy Eye (<i>Warner Sunset/WB</i>)	1158	1018	874	625	67/4
13	11	10	12	BLUES TRAVELER Carolina Blues (<i>A&M</i>)	1113	1150	1133	1070	46/1
17	15	12	13	OUR LADY PEACE Superman's Dead (<i>Columbia</i>)	1039	999	935	897	63/0
20	17	14	14	JACKYL Locked & Loaded (<i>Epic</i>)	1038	973	868	742	59/1
—	49	25	15	SAMMY HAGAR Marching To Mars (<i>MCA</i>)	899	710	300	197	59/8
16	12	13	16	U2 Last Night On Earth (<i>Island</i>)	895	999	1018	969	46/0
30	27	23	17	MIGHTY JOE PLUM Live Through This (Fifteen...) (<i>Atlantic</i>)	882	738	657	578	48/1
12	13	16	18	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	880	937	1017	1083	48/0
27	23	22	19	TOOL Aenema (<i>Volcano</i>)	840	757	701	607	66/2
41	35	29	20	OFFSPRING I Choose (<i>Columbia</i>)	830	623	500	386	54/10
28	22	18	21	311 Transistor (<i>Capricorn/Mercury</i>)	824	799	743	605	56/2
34	28	21	22	OASIS D'You Know What I Mean (<i>Epic</i>)	799	774	648	533	40/1
29	26	24	23	VERVE PIPE Villains (<i>RCA</i>)	750	716	673	603	49/3
4	8	17	24	FOO FIGHTERS Monkey Wrench (<i>Roswell/Capitol</i>)	737	916	1242	1479	46/0
36	29	26	25	JIMMIE'S CHICKEN SHACK High (<i>Rocket/A&M Associated/A&M</i>)	731	666	589	511	58/1
38	30	28	26	REEF Place Your Hands (<i>Epic</i>)	706	629	555	482	48/2
BREAKER			27	FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)	663	342	101	12	53/9
19	21	20	28	MANBREAK Ready Or Not (<i>Almo Sounds/Geffen</i>)	582	783	826	825	41/0
—	45	34	29	STIR One Angel (<i>Aware/Capitol</i>)	559	502	355	208	40/0
39	36	31	30	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	516	525	479	477	27/4
—	48	44	31	SUGAR RAY Fly (<i>Lava/Atlantic</i>)	514	380	309	276	23/2
—	44	39	32	VERUCA SALT Shutterbug (<i>Outpost/Geffen</i>)	469	444	365	315	39/2
14	20	27	33	SMASHING PUMPKINS The End Is... (<i>Warner Sunset/WB</i>)	453	637	830	1064	26/0
—	—	45	34	AEROSMITH Pink (<i>Columbia</i>)	449	345	271	241	31/9
—	—	42	35	CRY OF LOVE Sugarcane (<i>Columbia</i>)	442	391	250	55	32/2
—	—	48	36	COUNTING CROWS Have You Seen Me Lately? (<i>DGC/Geffen</i>)	437	322	138	31	29/2
—	43	43	37	FAT Downtime (<i>DV8/A&M</i>)	416	387	369	296	47/1
11	14	30	38	MOTLEY CRUE Afraid (<i>Elektra/EEG</i>)	405	565	943	1126	29/0
47	41	38	39	NAKED The Road Home (<i>Red Ant</i>)	403	445	380	332	30/0
26	31	36	40	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	400	465	535	615	21/0
18	24	33	41	AEROSMITH Hole In My Soul (<i>Columbia</i>)	396	513	692	860	30/0
31	32	35	42	LOCAL H Eddie Vedder (<i>Island</i>)	384	479	528	577	34/2
21	34	40	43	BLUR Song 2 (<i>Virgin</i>)	382	429	507	711	25/0
DEBUT			44	HELMET Like I Care (<i>Interscope</i>)	355	283	237	177	36/1
35	33	37	45	SEVEN MARY THREE Make Up Your Mind (<i>Mammoth/Atlantic</i>)	321	447	527	520	25/0
DEBUT			46	DRAIN S.T.H. Serve The Shame (<i>Enclave</i>)	315	270	257	225	38/3
22	25	32	47	SUMMERCAMP Drawer (<i>Maverick/Reprise</i>)	311	517	683	690	25/0
DEBUT			48	PAUL RODGERS Soul Of Love (<i>VelVel</i>)	298	278	241	172	15/0
DEBUT			49	OUTHOUSE Familiar (<i>Mercury</i>)	278	182	95	22	28/3
DEBUT			50	CREED My Own Prison (<i>Wind-up</i>)	269	61	33	22	34/13

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 77 Active Rock reporters. 75 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

HOARSE

Diamond (*RCA*)
Total Plays: 229, Total Stations: 32, Adds: 5

JONNY LANG

Hit The Ground Running (*A&M*)
Total Plays: 228, Total Stations: 22, Adds: 4

PISTON

Grey Flap (*Lava/Atlantic*)
Total Plays: 226, Total Stations: 17, Adds: 0

PANTERA

Cemetery Gates (*EastWest/EEG*)
Total Plays: 225, Total Stations: 30, Adds: 3

FILTER & CRYSTAL METHOD

(Can't You) Trip Like I Do (*Immortal/Epic*)
Total Plays: 218, Total Stations: 22, Adds: 2

TENDERLOIN

Pawn Shop (*MAP*)
Total Plays: 158, Total Stations: 13, Adds: 0

VALLEJO

Shining Sun (*IMI/TVT*)
Total Plays: 156, Total Stations: 15, Adds: 4

SARAH MCLACHLAN

Building A Mystery (*Arista*)
Total Plays: 156, Total Stations: 7, Adds: 1

SMASH MOUTH

Walkin' On The Sun (*Interscope*)
Total Plays: 137, Total Stations: 16, Adds: 9

PRODIGY

Breathe (*Mute/Maverick/WB*)
Total Plays: 132, Total Stations: 17, Adds: 3

Songs ranked by total plays.

BREAKERS®

FOO FIGHTERS

Everlong (*Roswell/Capitol*)

TOTAL PLAYS/INCREASE: 663/321
TOTAL STATIONS/ADDS: 53/9

CHART
27

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MOTLEY CRUE Beauty (<i>Elektra/EEG</i>)	17
TEA PARTY Temptation (<i>Atlantic</i>)	17
CREED My Own Prison (<i>Wind-up</i>)	13
OFFSPRING I Choose (<i>Columbia</i>)	10
AEROSMITH Pink (<i>Columbia</i>)	9
FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)	9
SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	9
SAMMY HAGAR Marching To Mars (<i>MCA</i>)	8
CELLOPHANE Down (<i>Virgin</i>)	7
CHRONIC FUTURE Insomniac (<i>Beyond</i>)	7

Faith No More
"Last Cup of Sorrow"
Top 10 Active Rock

R&R 9

Researching, Requesting

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)	+321
CREED My Own Prison (<i>Wind-up</i>)	+208
OFFSPRING I Choose (<i>Columbia</i>)	+207
DAYS OF THE NEW Touch, Peel, And Stand (<i>Geffen</i>)	+205
SAMMY HAGAR Marching To Mars (<i>MCA</i>)	+189
MIGHTY JOE PLUM Live Through This (Fifteen...) (<i>Atlantic</i>)	+144
GOO GOO DOLLS Lazy Eye (<i>Warner Sunset/WB</i>)	+140
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	+134
COUNTING CROWS Have You Seen Me... (<i>DGC/Geffen</i>)	+115
AEROSMITH Pink (<i>Columbia</i>)	+104

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
OFFSPRING Gone Away (<i>Columbia</i>)
VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)
VERVE PIPE The Freshmen (<i>RCA</i>)
TOOL "H" (<i>Volcano</i>)
LIVE Lakini's Juice (<i>Radioactive</i>)
TOOL Stinkfist (<i>Volcano</i>)
WALLFLOWERS One Headlight (<i>Interscope</i>)
METALLICA King Nothing (<i>Elektra/EEG</i>)
LIVE Freaks (<i>Radioactive</i>)
COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
45	39	43	38	MEGADETH/Trust			
30	33	34	36	METALLICA/Bleeding Me			
22	24	23	25	TUO/Anemna			
42	37	39	35	AEROSMITH/You Know What...			
17	27	40	34	SAMMY HAGAR/Marching To Mars			
23	19	17	29	OFFSPRING/Chooze			
15	13	14	24	OFFSPRING/Gone Away			
23	27	21	23	VERUCA SALT/Volcano Girls			
18	22	19	22	FAITH NO MORE/Last Cup Of Sorrow			
15	21	18	21	DAYS OF THE NEW/Touch, Peel, And...			
20	20	18	20	LOCAL H/Eddie Vedder			
37	17	5	20	SAMMY HAGAR/Little White Lie			
22	24	10	20	VAN HALEN/We Wish Magac			
-	-	-	-	15	17	FOO FIGHTERS/Everlong	
-	-	-	-	17	18	11	SOUNDGARDEN/Rhinosaur
19	32	37	16	COLLECTIVE SOUL/Listen			
17	14	8	16	GOO GOO DOLLS/Lazy Eye			
9	15	17	16	NIXONS/Baton Rouge			
11	16	15	16	LOCAL H/Fritz's Corner			
13	12	13	16	SEVEN MARY THREE/Devil Boy			
5	4	6	15	CRY OF LOVE/Sugarcane			
13	13	11	15	LIVE/Lakin's Juice			
16	8	7	14	ALICE IN CHAINS/Down In A Hole			
13	12	8	14	U2/Last Night On Earth			
15	14	10	13	SOUNDGARDEN/Blow Up			
14	12	9	13	COLLECTIVE SOUL/Precious Declaration			
-	-	-	-	10	11	12	SILVERCHAIR/Cemetery
13	11	12	12	QUEENSRYCHE/Sign Of The Times			
8	11	9	12	RUSH/Driven			
7	8	5	10	VERUCA SALT/Shutterbug			

MARKET #5
WYSP/Philadelphia
(215) 625-9460
Sabean/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
32	32	31	31	OFFSPRING/Gone Away			
15	17	28	30	METALLICA/Bleeding Me			
15	28	31	29	MEGADETH/Trust			
29	31	30	28	TONIC/If You Could Only...			
24	29	32	27	QUEENSRYCHE/Sign Of The Times			
20	17	17	26	COLLECTIVE SOUL/Listen			
20	16	18	17	BUSH/Old			
17	18	17	16	LOVE REVOLUTION/Aislyn's Imaginary			
19	17	16	16	JACKYL/Loaded & Loaded			
19	16	17	16	SMASHING PUMPKINS/The End Is...			
10	15	15	15	FAITH NO MORE/Last Cup Of Sorrow			
-	-	-	-	12	15	AEROSMITH/Pink	
9	17	14	14	NIXONS/Baton Rouge			
18	15	14	14	WALLFLOWERS/The Difference			
13	12	12	13	GREEN DAY/When I Come Around			
10	17	18	12	DAYS OF THE NEW/Touch, Peel, And...			
-	-	-	-	12	12	COUNTING CROWS/Have You Seen Me...	
-	-	-	-	12	12	LIVE/Turn My Head	
-	-	-	-	11	12	OFFSPRING/Chooze	
12	5	12	12	BUSH/Glycerine			
-	-	-	-	6	12	11	VERUCA SALT/Shutterbug
8	7	6	11	STONE TEMPLE PILOTS/Lady Picture Show			
12	12	8	11	EVERCLEAR/Santa Monica...			
10	10	12	11	SOUNDGARDEN/Blow Up			
8	11	4	10	SMASHING PUMPKINS/Tonight, Tonight			
33	29	30	10	LIVE/Freaks			
11	14	8	10	GOO GOO DOLLS/Long Way Down			
11	12	9	10	WALLFLOWERS/One Headlight			
8	7	10	9	OUR LADY PEACE/Superman's Dead			
8	8	9	9	TOOL/Aenema			

MARKET #6
WRIF/Detroit
(810) 547-0101
Podel/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
33	30	33	36	MEGADETH/Trust			
32	33	36	34	OFFSPRING/Gone Away			
30	28	35	33	TONIC/If You Could Only...			
34	30	33	32	METALLICA/Bleeding Me			
28	30	31	31	TOOL/Stinkfist			
4	4	6	25	LIVE/Lakin's Juice			
28	26	27	25	SMASHING PUMPKINS/The End Is...			
-	-	-	-	7	16	23	SAMMY HAGAR/Marching To Mars
26	23	27	22	COLLECTIVE SOUL/Precious Declaration			
28	22	25	22	QUEENSRYCHE/Sign Of The Times			
23	25	25	21	AEROSMITH/Pink			
26	23	23	20	SCORPIONS/Over The Top			
19	19	19	16	FOO FIGHTERS/Monkey Wrench			
7	9	17	15	OFFSPRING/Chooze			
15	13	14	14	TOOL/Aenema			
6	6	5	14	HELMET/Like I Care			
16	21	23	13	METALLICA/King Nothing			
6	8	8	10	VERVE PIPE/Villains			
10	7	7	8	JIMMIE'S CHICKEN.../High			
-	-	-	-	2	7	7	PAUL RODGERS/Soul Of Love
-	-	-	-	7	7	7	DAYS OF THE NEW/Touch, Peel, And...
-	-	-	-	2	5	7	FOO FIGHTERS/Everlong
8	6	11	7	FAITH NO MORE/Last Cup Of Sorrow			
6	5	7	7	QUEENSRYCHE/You			
-	-	-	-	1	3	7	FILTER & CRYSTAL.../(Can't You) Trip...
4	5	7	6	STIR/One Angel			
4	4	7	6	HOARSE/Diamond			
2	4	6	6	REEF/Place Your Hands			
1	5	4	6	FAT/Downtime			
-	-	-	-	2	5	6	MEGADETH/Almost Honest

MARKET #7
KEGL/Dallas
(972) 869-9700
Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
34	30	35	43	COLLECTIVE SOUL/Listen			
16	19	28	42	OFFSPRING/Gone Away			
17	21	27	42	SUGAR RAY/Fly			
20	26	36	41	NIXONS/Baton Rouge			
22	27	31	41	LIVE/Turn My Head			
15	12	16	34	MEGADETH/Trust			
13	13	16	25	PISTON/Grey Flap			
-	-	-	-	18	21	24	CRY OF LOVE/Sugarcane
19	19	23	24	GOO GOO DOLLS/Lazy Eye			
21	20	23	23	QUEENSRYCHE/You			
17	21	23	23	OASIS/You Know What...			
17	15	23	23	OUR LADY PEACE/Superman's Dead			
9	14	14	19	311/Transistor			
-	-	-	-	18	18	FOO FIGHTERS/Everlong	
-	-	-	-	11	16	18	MIGHTY JOE PLUM/Live Through This...
-	-	-	-	13	15	17	REEF/Place Your Hands
16	10	14	17	MARILYN MANSON/Man That You Fear			
-	-	-	-	11	15	16	VERUCA SALT/Shutterbug
13	12	13	16	FAT/Downtime			
12	13	11	15	BLUES TRAVELER/Carolina Blues			
-	-	-	-	5	16	15	HELMET/Like I Care
-	-	-	-	15	15	15	RADISH/My Guitar
11	9	15	15	VERVE PIPE/Villains			
15	9	13	14	FAITH NO MORE/Last Cup Of Sorrow			
6	8	17	14	TOOL/Aenema			
-	-	-	-	13	13	13	DAYS OF THE NEW/Touch, Peel, And...
-	-	-	-	11	10	9	PANTERA/Cemetery Gates
-	-	-	-	8	11	11	FILTER & CRYSTAL.../(Can't You) Trip...
-	-	-	-	11	11	11	SAMMY HAGAR/Marching To Mars
-	-	-	-	11	12	10	METALLICA/King Nothing

MARKET #7
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
32	34	35	38	BLUES TRAVELER/Carolina Blues			
29	31	36	37	LIVE/Turn My Head			
32	32	37	37	MATCHBOX 20/Push			
31	32	37	37	OASIS/You Know What...			
18	20	22	36	NIXONS/Baton Rouge			
-	-	-	-	23	27	SAMMY HAGAR/Marching To Mars	
-	-	-	-	22	20	27	U2/Last Night On Earth
8	19	20	26	JACKYL/Loaded & Loaded			
7	8	20	26	OUR LADY PEACE/Superman's Dead			
7	20	25	23	MEGADETH/Trust			
19	18	23	24	VERVE PIPE/Villains			
18	21	22	23	QUEENSRYCHE/You			
18	22	20	23	SEAHORSE/Love Is The Law			
7	8	10	14	311/Transistor			
-	-	-	-	2	13	13	DAYS OF THE NEW/Touch, Peel, And...
-	-	-	-	9	10	13	GOO GOO DOLLS/Lazy Eye
-	-	-	-	11	13	13	FAITH NO MORE/Last Cup Of Sorrow
8	7	10	10	TOMORROW/P.E.O.P./Favorite Song			
28	33	10	10	MOTLEY CRUE/Head			
20	22	20	20	COLLECTIVE SOUL/Listen			
7	9	6	9	SUBLIME/What I Got			
5	6	7	9	AEROSMITH/Falling In Love...			
13	10	10	9	WALLFLOWERS/The Difference			
10	10	10	9	WALLFLOWERS/One Headlight			
9	9	10	9	GRAND STREET CRYERS/You Win Again			
13	10	10	9	OFFSPRING/Gone Away			
11	10	9	8	METALLICA/Ain't My Bitch			
11	11	11	8	COUNTING CROWS/A Long December			
13	11	9	8	TONIC/If You Could Only...			
11	12	10	8	METALLICA/King Nothing			

MARKET #10
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
33	30	32	36	DAYS OF THE NEW/Touch, Peel, And...			
10	32	34	35	OFFSPRING/The Meaning Of Life			
35	36	33	34	311/Transistor			
-	-	-	-	30	29	34	MATCHBOX 20/Push
-	-	-	-	28	33	32	FOO FIGHTERS/My Hero
32	24	28	32	FAITH NO MORE/Last Cup Of Sorrow			
33	31	31	32	OUR LADY PEACE/Superman's Dead			
11	30	33	31	FILTER & CRYSTAL.../(Can't You) Trip...			
-	-	-	-	22	32	30	MIGHTY JOE PLUM/Live Through This...
27	27	25	28	METALLICA/Bleeding Me			
30	30	30	26	TOOL/Aenema			
23	19	24	25	KORNA/D.I.D.A.S.			
8	24	24	24	RADISH/My Guitar			
19	20	19	21	BLUR/Song 2			
32	30	26	18	MANBREAK/Ready Or Not			
8	9	10	18	SCREAMIN' CHEETAH.../Magnolia			
14	13	12	18	QUEENSRYCHE/You			
13	15	14	18	PISTON/Grey Flap			
38	34	26	18	MIGHTY MIGHTY.../The Impression...			
25	27	20	17	COWBOY MOUTH/Jenny Says			
-	-	-	-	17	17	17	LIVE/Rattlesnake
13	13	15	16	NOTWIST/Incredible Change...			
32	26	24	15	SUMMERCAMP/Drawer			
24	17	14	13	VERUCA SALT/Shutterbug			
6	9	11	13	HELMET/Like I Care			
8	11	13	13	GOO GOO DOLLS/Together			
32	15	13	13	FOO FIGHTERS/Monkey Wrench			
14	13	12	13	OFFSPRING/Gone Away			
1	7	9	12	LIMP BIZKIT/Counterfeit			
10	13	15	12	VERUCA SALT/Volcano Girls			

MARKET #11
WZTA/Miami
(305) 654-9494
Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
31	38	36	41	ORBIT/Medicine (Baby...)			
39	38	36	41	WALLFLOWERS/The Difference			
-	-	-	-	14	36	40	TONIC/If You Could Only...
38	39	35	39	MIGHTY JOE PLUM/Live Through This...			
23	20	12	32	LIVE/Turn My Head			
29	30	29	30	FOO FIGHTERS/Monkey Wrench			
19	14	29	29	VERVE PIPE/Villains			
13	26	12	29	METALLICA/Bleeding Me			
-	-	-	-	23	37	36	MATCHBOX 20/Push
13	17	23	25	BLUES TRAVELER/Carolina Blues			
-	-	-	-	19	18	22	GOO GOO DOLLS/Lazy Eye
8	10	16	21	OASIS/You Know What...			
25	16	17	19	NIXONS/Baton Rouge			
-	-	-	-	7	10	17	OFFSPRING/Chooze
-	-	-	-	11	17	17	FOO FIGHTERS/Everlong
-	-	-	-	11	17	17	CREED/My Own Prison
-	-	-	-	14	15	15	MIGHTY MIGHTY.../The Impression...
21	20	14	14	REEF/Place Your Hands			
11	11	11	14	311/Transistor			
39	20	8	14	BETTER THAN EZRA/Normal Town			
8	14	6	12	MARILYN MANSON/Man That You Fear			
11	10	7	12	U2/Last Night On Earth			
-	-	-	-	11	9	12	QUEENSRYCHE/You
12	12	11	11	TOOL/Aenema			
-	-	-	-	5	7	9	PRODIGY/Breathe
-	-	-	-	9	9	9	COOL FOR AUGUST/Trials
7	11	8	4	MEGADETH/Trust			
-	-	-	-	-	-	-	DAYS OF THE NEW/Touch, Peel, And...
-	-	-	-	-	-	-	SMASH MOUTH/Walkin' On The Sun
-	-	-	-	-	-	-	SAMMY HAGAR/Marching To Mars

MARKET #13
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE		
33	31	29	32	NIXONS/Baton Rouge			
35	32	32	31	TONIC/If You Could Only...			
35	31	29	30	COLLECTIVE SOUL/Listen			
30	31	29	29	MEGADETH/Trust			
18	17	17	18	REEF/Place Your Hands			
8	10	11	17	FOO FIGHTERS/Everlong			
17	14	15	17	METALLICA/Bleeding Me			
19	18	17	17	QUEENSRYCHE/You			
18	16	17	17	BLUES TRAVELER/Carolina Blues			
20	20	18	15	OFFSPRING/Chooze			
17	12	7	11	TOOL/A6 And 2			
10	9	8	10	FAITH NO MORE/Last Cup Of Sorrow			
9	9	7	9	EDMUSWAP/Down Show			
-	-	-	-	10	10	10	TEA PARTY/Temptation
18	11	10	7	GOO GOO DOLLS/Lazy Eye			
9	11	9	7	DAYS OF THE NEW/Touch, Peel, And...			
9	8	8	6	JACKYL/Loaded & Loaded			
18	18	18	3	SUGAR TOOTH/Body Street			
-	-	-	-	-	-	-	SAMMY HAGAR/Marching To Mars
-	-	-	-	-	-	-	LIVE/Turn My Head

MARKET #14
KIDZ/San Diego
(619) 565-6006
Dukes/Leder

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	COLLECTIVE SOUL Listen (Atlantic)	1778	1718	1705	1607	83/1
1	1	1	2	WALLFLOWERS The Difference (Interscope)	1742	1778	1822	1830	78/0
4	4	3	3	BLUES TRAVELER Carolina Blues (A&M)	1607	1616	1626	1544	78/0
2	2	4	4	TONIC If You Could Only See (Polydor/A&M)	1553	1546	1727	1792	77/1
5	5	5	5	MATCHBOX 20 Push (Lava/Atlantic)	1362	1347	1371	1463	73/1
8	7	6	6	LIVE Turn My Head (Radioactive)	1357	1301	1208	1068	77/2
13	9	9	7	PAUL RODGERS Soul Of Love (VelVel)	1092	1007	949	836	67/4
—	32	10	8	SAMMY HAGAR Marching To Mars (MCA)	1030	808	389	197	73/8
7	8	7	9	JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	1016	1127	1103	1117	60/0
16	11	11	10	METALLICA Bleeding Me (Elektra/EEG)	877	773	819	749	60/1
6	6	8	11	AEROSMITH Hole In My Soul (Columbia)	843	1087	1256	1406	55/0
18	16	14	12	QUEENSRYCHE You (Virgin)	795	748	740	707	62/2
30	22	16	13	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	773	710	572	397	68/5
26	20	15	14	JACKYL Locked & Loaded (Epic)	756	714	639	513	64/3
15	13	12	15	U2 Last Night On Earth (Island)	741	763	775	752	50/0
21	21	19	16	MEGADETH Trust (Capitol)	704	641	624	589	58/1
17	17	17	17	NIXONS Baton Rouge (MCA)	676	700	735	719	50/0
12	14	18	18	OFFSPRING Gone Away (Columbia)	657	677	773	878	50/0
10	10	13	19	COREY STEVENS One More Time (Eureka/Discovery)	606	760	842	891	47/0
BREAKER			20	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)	591	493	419	318	51/1
BREAKER			21	CRY OF LOVE Sugarcane (Columbia)	589	441	276	34	54/5
BREAKER			22	JONNY LANG Hit The Ground Running (A&M)	565	336	173	113	53/4
BREAKER			23	AEROSMITH Pink (Columbia)	555	450	414	353	46/15
28	24	25	24	38 SPECIAL Fade To Blue (Razor & Tie)	541	516	481	417	45/6
29	23	24	25	LYNYRD SKYNYRD Bring It On (CMC)	541	528	491	408	42/2
BREAKER			26	DAYS OF THE NEW Touch, Peel, And Stand (Geffen)	540	404	308	222	52/4
BREAKER			27	STIR One Angel (Aware/Capitol)	521	435	342	184	44/3
39	34	30	28	VERVE PIPE Villains (RCA)	496	435	365	304	44/2
14	18	22	29	PAUL MCCARTNEY The World Tonight (Capitol)	481	571	665	755	40/0
9	15	20	30	SAMMY HAGAR Little White Lie (MCA)	480	616	760	929	46/1
38	33	35	31	OUR LADY PEACE Superman's Dead (Columbia)	447	402	376	305	43/4
24	28	32	32	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	443	430	454	518	25/0
11	12	21	33	MOTLEY CRUE Afraid (Elektra/EEG)	431	580	784	881	36/0
—	—	45	34	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	427	250	100	52	37/7
41	36	36	35	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	399	386	361	292	35/1
DEBUT			36	GENESIS Congo (Atlantic)	383	62	—	—	45/15
—	47	40	37	OASIS D'You Know What I Mean (Epic)	312	290	246	162	24/3
25	29	37	38	FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	312	353	432	516	24/0
22	27	34	39	DAVE MATTHEWS BAND Tripping Billies (RCA)	285	404	461	573	22/0
DEBUT			40	TOOL Aenema (Volcano)	216	171	143	131	22/2
40	43	46	41	SEVEN MARY THREE Make Up Your Mind (Mammoth/Atlantic)	215	244	293	299	20/0
DEBUT			42	NAKED The Road Home (Red Ant)	203	192	173	136	21/1
DEBUT			43	FLEETWOOD MAC Silver Springs (Reprise)	191	95	14	—	21/3
33	42	47	44	COUNTING CROWS Daylight Fading (DGC/Geffen)	190	232	296	366	19/0
50	—	50	45	MANBREAK Ready Or Not (Almo Sounds/Geffen)	185	198	201	212	21/1
32	35	42	46	CUNNINGHAMS Bottle Rockets (Revolution)	184	287	364	369	21/0
DEBUT			47	OFFSPRING I Choose (Columbia)	183	119	109	50	23/7
—	50	48	48	SHERYL CROW A Change Would Do You Good (A&M)	182	208	222	201	9/0
DEBUT			49	REEF Place Your Hands (Epic)	167	142	119	101	18/1
45	48	49	50	WILCO Monday (Reprise)	158	202	222	253	18/0

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

FOO FIGHTERS Everlong (Roswell/Capitol)
Total Plays: 147, Total Stations: 20, Adds: 5

SISTER HAZEL All For You (Universal)
Total Plays: 139, Total Stations: 11, Adds: 3

HOARSE Diamond (RCA)
Total Plays: 129, Total Stations: 18, Adds: 2

COREY STEVENS My Neighborhood (Eureka/Discovery)
Total Plays: 125, Total Stations: 21, Adds: 10

WIDESPREAD PANIC Aunt Avis (Capricorn/Mercury)
Total Plays: 113, Total Stations: 10, Adds: 0

BLUES TRAVELER Most Precarious (A&M)
Total Plays: 104, Total Stations: 10, Adds: 3

JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated/A&M)
Total Plays: 102, Total Stations: 13, Adds: 0

MIGHTY MIGHTY BOSSTONES The Impression That I Get (Big Rig/Mercury)
Total Plays: 97, Total Stations: 6, Adds: 1

NIGHT RANGER Forever All Over Again (Legacy)
Total Plays: 74, Total Stations: 5, Adds: 0

DRAIN S.T.H. Serve The Shame (Enclave)
Total Plays: 70, Total Stations: 10, Adds: 1

Songs ranked by total plays

BREAKERS®

MIGHTY JOE PLUM			CHART
Live Through This (Fifteen...) (Atlantic)			20
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
591/98	51/1		
CRY OF LOVE			CHART
Sugarcane (Columbia)			21
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
589/148	54/5		
JONNY LANG			CHART
Hit The Ground Running (A&M)			22
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
565/229	53/4		
AEROSMITH			CHART
Pink (Columbia)			23
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
555/105	46/15		
DAYS OF THE NEW			CHART
Touch, Peel, And Stand (Geffen)			25
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
540/136	52/4		
STIR			CHART
One Angel (Aware/Capitol)			27
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
521/86	44/3		

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AEROSMITH Pink (Columbia)	15
GENESIS Congo (Atlantic)	15
COREY STEVENS My Neighborhood (Eureka/Discovery)	10
SAMMY HAGAR Marching To Mars (MCA)	8
MOTLEY CRUE Beauty (Elektra/EEG)	8
COUNTING CROWS Have You Seen Me... (DGC/Geffen)	7
OFFSPRING I Choose (Columbia)	7
38 SPECIAL Fade To Blue (Razor & Tie)	6
CRY OF LOVE Sugarcane (Columbia)	5
FOO FIGHTERS Everlong (Roswell/Capitol)	5
GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GENESIS Congo (Atlantic)	+321
JONNY LANG Hit The Ground Running (A&M)	+229
SAMMY HAGAR Marching To Mars (MCA)	+222
COUNTING CROWS Have You Seen Me... (DGC/Geffen)	+177
CRY OF LOVE Sugarcane (Columbia)	+148
DAYS OF THE NEW Touch, Peel, And Stand (Geffen)	+136
AEROSMITH Pink (Columbia)	+105
METALLICA Bleeding Me (Elektra/EEG)	+104
MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)	+98
FLEETWOOD MAC Silver Springs (Reprise)	+96

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JONNY LANG Lie To Me (A&M)
VERVE PIPE The Freshmen (RCA)
WALLFLOWERS One Headlight (Interscope)
AEROSMITH Falling In Love... (Columbia)
QUEENSRYCHE Sign Of The Times (Virgin)
METALLICA King Nothing (Elektra/EEG)
COLLECTIVE SOUL Precious Declaration (Atlantic)
TOAD THE WET SPROCKET Come Down (Columbia)
METALLICA Hero Of The Day (Elektra/EEG)
LIVE Lakini's Juice (Radioactive)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Rockin' early:
WBAB WHMH WGLF WRLF
WFBQ KSHE KDDX KITI

On Tour In September!



1997 GUARDIAN RECORDS

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	16	21	23		ERIC JOHNSON/S.R.V.
4	3	15	21		PAUL MCCARTNEY/The World Tonight
22	21	20	20		MATCHBOX 20/Push
17	20	20	20		WALLFLOWERS/The Difference
23	19	20	17		INXS/Elegantly Wasted
11	9	13	13		38 SPECIAL/Fade To Blue
-	-	-	-	12	FLEETWOOD MAC/Silver Springs
11	10	9	13		JOHN FOGERTY/Walking In A...
13	9	12	12		PAUL RODGERS/Soul Of Love
8	8	10	12		TOAD THE WET.../Come Down
-	-	-	-	7	JONNY LANG/Hit The Ground...
-	-	-	-	11	GENESIS/Congo
8	7	7	10		R.E.M./Electric Blue
21	20	11	10		COREY STEVENS/One More Time
9	9	10	10		MXP/Concrete Shoes
5	7	7	7		DISHWALLA/Counting Blue Cars
10	9	9	9		GARY HOEY/Place Your Hands
-	-	-	-	7	LIVE/Turn My Head
2	9	10	8		SAMMY HAGAR/Both Sides Now
10	11	12	8		BLUES TRAVELER/Carolina Blues
3	7	9	8		DAVE MATTHEWS BAND/Tripping Billies
6	7	8	8		COLLECTIVE SOUL/Listen
3	6	8	8		LYNYRD SKYNYRD/Bring It On
9	10	7	8		COUNTING CROWS/Daylight Fading
7	8	8	8		JOHN MELLENCAMP/Just Another Day
3	8	8	7		SAMMY HAGAR/Marching To Mars
8	6	7	7		BIG HEAD TODD.../Resignation Superman
7	8	7	7		WALLFLOWERS/One Headlight
7	5	5	7		DAVE MATTHEWS BAND/Crash Into Me
12	11	9	6		TONIC/You Could Only

MARKET #5
WMMR
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	27	27	28		U2/Last Night On Earth
27	29	28	27		BLUES TRAVELER/Carolina Blues
25	27	29	27		COLLECTIVE SOUL/Listen
27	28	25	26		WALLFLOWERS/The Difference
12	19	20	24		DAVE MATTHEWS BAND/Tripping Billies
9	18	21	24		PAUL RODGERS/Soul Of Love
21	22	25	23		COUNTING CROWS/Have You Seen Me...
20	22	21	21		WILCO/Monday
25	27	20	27		LIVE/Turn My Head
18	26	27	20		AEROSMITH/Pink
21	19	21	20		MATCHBOX 20/Push
-	-	-	-	18	GENESIS/Congo
20	19	20	13		JOHN FOGERTY/Walking In A...
11	10	9	12		VERVE PIPE/The Freshmen
12	10	9	11		BETTER THAN EZRA/Desperately Wanting
-	-	-	-	11	SHERYL CROW/Everyday Is...
-	-	-	-	12	NEIL YOUNG/When You Dance...
22	12	10	10		TOAD THE WET.../Come Down
11	13	11	10		STONE TEMPLE PILOTS/Lady Picture Show
19	9	9	9		GOOD GOD DOLLS/Lazy Eye
-	-	-	-	5	LYNYRD SKYNYRD/Bring It On
24	14	10	9		AEROSMITH/Hole In My Soul
8	10	7	9		TONIC/You Could Only
-	-	-	-	8	MIGHTY JOE PLUM/Live Through This...
-	-	-	-	8	HUFFAMOOSE/Wait
12	11	10	8		WALLFLOWERS/One Headlight
-	-	-	-	6	DAYS OF THE NEW/Touch, Peel, And...
-	-	-	-	5	OUR LADY PEACE/Superman's Dead
-	-	-	-	2	FLEETWOOD MAC/Silver Springs

MARKET #6
WWBR
WWBR/Detroit
(810) 589-7900
Beviacqua/Flynn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	24	26	26		AEROSMITH/Pink
24	24	26	26		JOHN FOGERTY/Walking In A...
21	23	25	25		COLLECTIVE SOUL/Listen
16	20	25	25		BLUES TRAVELER/Carolina Blues
14	18	24	24		LYNYRD SKYNYRD/Bring It On
25	21	22	22		TONIC/You Could Only
2	17	16	16		CRY OF LOVE/Sugarcane
16	16	16	16		AEROSMITH/Hole In My Soul
11	15	16	16		PAUL RODGERS/Soul Of Love
15	15	16	16		COREY STEVENS/One More Time
11	13	14	16		JOHNNY LANG/Hit The Ground...
-	-	-	-	10	SAMMY HAGAR/Marching To Mars
20	13	13	13		METALLICA/King Nothing
15	11	12	12		JOHNNY LANG/Lie To Me
7	9	10	11		GOOD GOD DOLLS/Lazy Eye
10	10	11	11		JACKYL/Loaded & Loaded
9	9	10	11		REEF/Place Your Hands
-	-	-	-	10	LIVE/Turn My Head
8	8	9	10		MEGADETH/Trust
8	8	8	10		VERVE PIPE/Villains
9	10	11	11		QUEENSRYCHE/You
8	8	8	9		VIBROLUSH/Bridge Over Me
8	8	8	9		HOARSE/Diamond
8	8	8	9		OUR LADY PEACE/Superman's Dead
14	13	11	8		METALLICA/Bleeding Me
4	5	5	5		CUNNINGHAMS/Bottle Rockets
8	8	8	5		LYNYRD SKYNYRD/Travelin' Man
13	4	5	5		OFFSPRING/Gone Away
13	4	5	5		JOHN MELLENCAMP/The Full Catastrophe

MARKET #12
96rock
WKLS/Atlanta
(404) 325-0960
Ervin/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	24	23	25		OFFSPRING/Gone Away
27	26	22	23		TONIC/You Could Only
14	19	24	22		COLLECTIVE SOUL/Listen
20	22	24	22		WALLFLOWERS/The Difference
18	14	15	15		BLUES TRAVELER/Carolina Blues
20	14	15	15		JOHNNY LANG/Lie To Me
4	14	14	14		TOAD THE WET.../Come Down
14	14	14	14		WIDESPREAD PANIC/Aunt Avis
18	16	13	14		MATCHBOX 20/Push
25	17	9	13		COLLECTIVE SOUL/Precious Declaration
3	12	13	12		LIVE/Turn My Head
12	13	12	10		JOHN FOGERTY/Walking In A...
-	-	-	-	6	VERVE PIPE/Villains
5	6	5	7		MIGHTY JOE PLUM/Live Through This...
6	6	4	7		AEROSMITH/Hole In My Soul
-	-	-	-	3	38 SPECIAL/Fade To Blue
3	3	6	6		QUEENSRYCHE/You
-	-	-	-	8	DRIVIN' N-CRYIN'/Paid In Full
6	5	6	5		NIXONS/Baton Rouge
-	-	-	-	3	SWEET VINE/Mountainside
3	2	4	4		U2/Last Night On Earth
3	4	3	4		MEGADETH/Trust
3	5	3	4		SOUNDGARDEN/Rhino
3	4	3	4		JACKYL/Loaded & Loaded
4	4	3	3		COOL FOR AUGUST/Don't Wanna Be Here
4	3	3	3		METALLICA/Bleeding Me
4	3	3	3		PAUL MCCARTNEY/The World Tonight
-	-	-	-	-	AEROSMITH/Pink

MARKET #15
WBAB
WBAB/Long Island
(516) 587-1023
Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	30	30	30		MEREDITH BROOKS/Bitch
31	32	30	30		SUBLIME/Santeria
15	17	16	30		MATCHBOX 20/Push
15	17	18	29		THIRD EYE BLIND/Semi-Charmed Life
27	25	25	23		WALLFLOWERS/The Difference
20	18	18	22		VERVE PIPE/The Freshmen
16	19	19	18		38 SPECIAL/Fade To Blue
-	-	-	-	19	GENESIS/Congo
21	19	18	18		PAUL MCCARTNEY/The World Tonight
15	18	17	17		MIGHTY MIGHTY.../The Impression...
22	24	20	15		JOHN FOGERTY/Walking In A...
13	17	17	15		AEROSMITH/Hole In My Soul
17	19	15	15		BLUES TRAVELER/Carolina Blues
18	18	15	15		SHERYL CROW/Change Would Do...
15	17	13	15		LYNYRD SKYNYRD/Bring It On
15	13	13	13		TONIC/You Could Only
12	15	14	14		SUBLIME/Wrong Way
-	-	-	-	14	CRY OF LOVE/Sugarcane
17	15	13	13		WALLFLOWERS/One Headlight
12	12	13	13		LIVE/Turn My Head
13	12	12	12		GOOD GOD DOLLS/Lazy Eye
13	9	10	12		WILCO/Monday
11	11	11	11		BLUES TRAVELER/Most Precarious
6	9	8	8		BILLY JOEL/To Make You Feel...
17	15	15	15		U2/Last Night On Earth
5	5	5	5		STORYVILLE/Bitter Rain
-	-	-	-	5	SAMMY HAGAR/Marching To Mars
-	-	-	-	-	SARAH McLACHLAN/Building A Mystery
-	-	-	-	-	POWER STATION/She Can Rock It
-	-	-	-	-	SISTER HAZEL/All For You

MARKET #16
92 KQRS
KQRS/Minneapolis
(612) 545-5601
Hamilton/Endersbe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	15	15	20		SISTER HAZEL/All For You
15	15	15	18		BOZ SCAGGS/It All Went Down...
15	15	16	17		JOHNNY LANG/Hit The Ground...
-	-	-	-	16	BLUES TRAVELER/Most Precarious
-	-	-	-	5	GENESIS/Congo
15	17	14	14		COREY STEVENS/One More Time
8	6	10	14		WHY STORES/Saved Me
12	11	14	14		JOHN MELLENCAMP/Ceiling Around...
14	14	14	14		PAUL MCCARTNEY/The World Tonight
13	13	11	13		PAUL RODGERS/Soul Of Love
11	11	12	13		JOHN FOGERTY/Blueboy
12	11	13	9		38 SPECIAL/Fade To Blue
-	-	-	-	3	FLEETWOOD MAC/Silver Springs
7	7	10	9		JOHN FOGERTY/Walking In A...
-	-	-	-	8	FREDDY JONES BAND/Wonder
-	-	-	-	8	CRY OF LOVE/Sugarcane
-	-	-	-	5	COREY STEVENS/My Neighborhood
11	6	8	6		LYNYRD SKYNYRD/Travelin' Man
6	6	4	6		PAUL MCCARTNEY/You Wanna
7	5	4	4		JAY-HAWKS/It's Up To You
-	-	-	-	4	ZZ TOP/Loaded
2	2	2	3		BLUES TRAVELER/Rain Around
3	2	3	3		ZAK WYLDE/Between Heaven...
3	3	3	3		WALLFLOWERS/One Headlight
1	3	1	3		COREY STEVENS/It's Over
7	7	4	3		ALICE COOPER/Is Anyone Home
1	3	2	2		DON HENLEY/You Don't Know Me...
10	8	6	2		BEN HARPER/Faded
3	2	3	2		ZZ TOP/What's Up With That
3	3	3	2		WHY STORE/Father

MARKET #18
KDKB
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	36	24	34		LIVE/Turn My Head
20	36	25	34		MATCHBOX 20/3am
37	36	25	33		COLLECTIVE SOUL/Listen
-	-	-	-	28	FLEETWOOD MAC/Silver Springs
15	18	11	25		PAUL THORNTON/Bet He Knows
19	17	16	22		NAKED/Raining On The Sky
36	36	23	20		QUEENSRYCHE/Sign Of The Times
-	-	-	-	19	AEROSMITH/Pink
1	9	3	18		BLUES TRAVELER/Most Precarious
17	16	16	16		BLUES TRAVELER/Carolina Blues
2	12	9	16		NIGHT RANGER/Forever All Over...
-	-	-	-	6	GENESIS/Congo
-	-	-	-	8	MIGHTY JOE PLUM/Live Through This...
-	-	-	-	5	REEF/Place Your Hands
35	35	10	14		SAMMY HAGAR/Marching To Mars
-	-	-	-	10	SWEET VINE/Downside Of Wonder
33	12	8	14		TONIC/You Could Only
13	7	13	7		BEN HARPER/Faded
2	18	14	12		DOG'S EYE VIEW/Homecoming Parade
34	19	12	12		SHERYL CROW/A Change Would Do...
19	19	12	11		COUNTING CROWS/Daylight Fading
2	12	11	11		CRY OF LOVE/Sugarcane
12	12	10	11		JOHN FOGERTY/Walking In A...
12	12	10	11		U2/Last Night On Earth
34	36	20	10		AEROSMITH/Hole In My Soul
-	-	-	-	8	QUEENSRYCHE/You
-	-	-	-	6	STR/One Angel
2	1	3	4		AEROSMITH/Falling In Love...
6	5	-	4		DAVE MATTHEWS BAND/Crash Into Me
6	5	3	4		DISHWALLA/Give

MARKET #20
WDVE
WDVE/Pittsburgh
(412) 937-1441
Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	12	17	17		JOHNNY LANG/Lie To Me
15	14	17	17		ERIC JOHNSON/S.R.V.
14	16	13	16		DAVE MATTHEWS BAND/Crash Into Me
16	15	12	16		CLARKS/Mercy
14	15	14	15		MATCHBOX 20/Long Day
11	10	13	14		PAUL RODGERS/Soul Of Love
14	13	12	14		WALLFLOWERS/One Headlight
8	7	11	11		COREY STEVENS/One More Time
-	-	-	-	8	GOOD GOD DOLLS/Lazy Eye
14	15	13	13		WALLFLOWERS/The Difference
-	-	-	-	10	LYNYRD SKYNYRD/Bring It On
15	14	14	12		BLUES TRAVELER/Carolina Blues
13	11	14	11		COUNTING CROWS/Daylight Fading
9	7	7	11		AEROSMITH/Pink
1C	9	11	11		GATHERING FIELD/Rhapsody In Blue
11	12	10	11		COLLECTIVE SOUL/Listen
15	12	11	10		JOHN FOGERTY/Walking In A...
8	10	8	10		PAUL MCCARTNEY/The World Tonight
13	13	9	9		MATCHBOX 20/Push
2	7	8	9		TONIC/You Could Only
9	10	8	8		38 SPECIAL/Fade To Blue
13	15	14	8		AEROSMITH/Falling In Love...
5	10	7	6		SAMMY HAGAR/Little White Lie
27	-	-	-	27	FLEETWOOD MAC/Silver Springs
-	-	-	-	6	COUNTING CROWS/Have You Seen Me...
3	2	5	4		COREY STEVENS/It's Over
4	5	2	4		GOOD GOD DOLLS/Flat Top
5	4	3	4		REFRESHMENTS/Banditos
-	-	-	-	2	GOOD GOD DOLLS/Naked
13	7	3	4		COUNTING CROWS/Angels Of...

MARKET #25
WEBN
WEBN/Cincinnati
(513) 621-9326
Richards/Jamie

PLAYS



SKY DANIELS

WBCN/Boston's Continuing Climb

■ How a new-music institution reinvents itself year after year

In the early '90s, a number of Alternative programmers were proclaimed geniuses after putting together two good books in a row. A few years and some nasty downturns later, many of these same programmers apparently no longer get mail from Mensa.

Putting together a string of consistently good ratings over the course of a year can be a challenge, so try to imagine the effort that goes into building a 30-year streak! WBCN/Boston has done just that, staying in the thick of the competitive Boston radio market for three full decades. Unlike many heritage outlets, WBCN has been uncanny in its ability to evolve as contemporary demands change. The spring Arbitron ratings show WBCN rising 4.8-5.8, ranking fourth overall. Perhaps because of its legacy, the station fares tremendously for an Alternative outlet in the 25-54 demo: Its 6.0 is good enough for second in the market.

GM **Tony Berardini**, himself a former WBCN PD, oversees a station that remains product-sensitive. VP/Programming **Oedipus**, Berardini's longtime charge, has led 'BCN through a myriad of programming adjustments through his many years at the station. Oedipus, in turn, relies on the musical and programming sensibilities of his long-term staff, particularly the programming duo of APD **Steve Strick** and MD **Carter Alan**.

Strick and Alan are typical of the caliber of talent inhabiting the halls of WBCN — driven, almost relentless in their desire to keep moving. The duo recently took time to discuss with me how they seek the pulse of New England music fans.



Steve Strick

Carter Alan

Living The Music

Strick acknowledges the demands for constant vigilance in helping keep WBCN true to the times when he says, "In the last 30 years, this station has constantly evolved: From its early Progressive Rock beginnings, to a current-driven Rock station, to the Alternative position of today, we've always been a current music station. That was the constant thing we set our sights on and remained dedicated to."

Alan adds, "It may sound like a cliché, but through the years we've learned that you really do have to live the music. You cannot sit in an office gathering research and pushing buttons on Selector. You won't have a feel for the intangibles, and you definitely won't know how to sense what's coming."

For WBCN, sensing what's coming remains the key. To achieve that, Alan prescribes, "Un-

derstand your market's cultural awareness as far as music is concerned. It really requires staying on top of all developments, locally and nationally. You do your homework and read everything from consumer magazines like *Rolling Stone* and *Spin* to the British press. You obviously study the charts to see how records are developing. We have built a network at retail locally, a way of seeing how records gather steam at places we know."

Strick points to a concerted effort on WBCN's part to continually develop stationality through "knowing the lifestyle issues that matter to the listener. We believe sports matter to our target and are the flagship station of the New England Patriots. You study the consumer issues — homes, cars, etc. This audience has a myriad of cultural interests beyond music. You have to relate to them."



Through the years we've learned that you really do have to live the music. You cannot sit in an office gathering research and pushing buttons on Selector. You won't have a feel for the intangibles, and you definitely won't know how to sense what's coming.

—Carter Alan

Personalities A Plus

Because of its high-profile personalities, relating to the Boston audience is one of the station's strong suits. Says Alan, "WBCN has had a long-standing commitment to personalities on-air. Oedipus always seems to find someone who connects with Boston. For example, our night jock, **Nick Carter**, brings a high-profile personality to nights while still respecting and understanding Alternative music. He really works the phones and brings the listeners actively into the show.

"Of course, we've had legends like [PM driver] **Mark Parenteau** and [recently departed middayer] **Bradley Jay** who Boston has come to trust. They know the music, they know the listeners, and they know Boston. They're not just personalities, they have earned musical credibility with the listeners as well.



WBCN TAKES THE CAKE — Yet another act salutes the efforts of WBCN, as Capricorn/Mercury artist Cake stops by to say thanks: (top, l-r) Cake's Vince DiFiore, WBCN's Carter Alan, and Capricorn's Jay Hart; (middle, l-r) Mercury's Don Master, the band's Todd Roper and Greg Brown, and WBCN's Oedipus; (front, l-r) Victor Damiani and John McCrea of Cake and WBCN's Bradley Jay.

That's a key point for our success: We communicate to the listener a passion for the music."

Strick chimes in, "Personalities like that provide consistency and cohesiveness to a station. If the music well runs dry, you still have entertaining personalities that the audience wants to tune into."

Keeping the music well primed is a key chore for Strick and Alan, who dedicates entire days to the process. He says, "On Monday, I devote practically every hour to communicating with the label community. I gather updates, listen to songs, and get perspective on the week. You find out about records in a methodical process. Majors set you up on a forthcoming single, and there can be 30 of those a week. We still acknowledge independent labels, so I have to comb through those as well. Oedipus stays really in touch with that due to his hosting 'Nocturnal Emissions,' our long-running specialty show."

A unique arrangement indeed, having the PD host the specialty show. Generally, that position is relegated to MDs or weekends. But at WBCN, the PD is the one digging through cutting-edge releases destined for the *R&R* Specialty Show chart. Says Alan, "I've tried fighting Oedipus to host 'Emissions.' It's a losing battle — he's too into it!"

New Music Renewal

Alan feels the Alternative format has turned a corner musically: "We went through a dry spell of one-hit novelty numbers with no hope of long-term connection. There were no successful superstar releases. Now we have acts emerging that seem like real bands. Beck and Dave Matthews Band demonstrate signs that they will be here a long time. Newer acts like Sneaker Pimps are more than just their flavor or genre. They have talent. Our Lady Peace is an example of a band that is doing work, playing live, and really connecting in this town, which demands a lot in live performance."

Strick adds, "We didn't see that potential from a lot of bands for a while. Now everyone in the industry seems more cognizant of long-term artist development. The labels and radio are getting realistic."

Alan says, "I'm seeing labels realize the churning out of prod-



We've always been a current music station. That was the constant thing we set our sights on and remained dedicated to.

—Steve Strick



uct has to slow down. We've seen dedicated A&R efforts, where labels help the act develop on a lot of levels. You look at what RCA has done with Verve Pipe. They just kept building it along with live shows and staying with the tracks. When 'Freshmen' came, people knew there was something there. It was more than getting a track played.

"Lately, I heard something I thought I'd never hear out of the mouths of major labels. I've had promotion people say, 'If you don't hear the emphasis track, find something you believe in. We want to break this artist.' That was something I thought I'd hear from indies, but never majors. It shows a greater artist commitment."

Strick and Alan have reason to feel good in a time when many Alternatives feel uncertainty. They credit a sense of family in helping establish that confidence. Strick comments, "We are fortunate to work for a company, **CBS Radio**, that has perspective on this format in other markets. **Mel Karmazin** has let stations find the path to success. We, in turn, share what we believe with the other programmers in the format. It gives us a strong feeling."

Counters Alan, "While we feel the confidence that comes with solid ownership, we don't get complacent. We know we have got to produce. The great thing is, we believe in what we're doing. I listen to WBCN all the time for pleasure. I know a lot of programmers that don't enjoy their station. I like mine. We're fortunate to work here, and we know it. We've been in it long enough to know we better not gloat. Gloating takes energy, and we need all we can get to keep this thing going."

Buck-O-Nine

"MY TOWN"

FROM THE ALBUM **TWENTY-EIGHT TEETH**

R&R ALTERNATIVE 38

BB Modern Rock Monitor 40-31*

NEW ADDS AT:

**WXRK WAQZ WRXQ
KICT KRZQ**

TOP SPINS AT:

KOME 28x	KROQ 21x
KTbz 21x	WHFS 20x
WENZ 19x	XHRM 15x
LIVE 105 11x	
91X 10x	



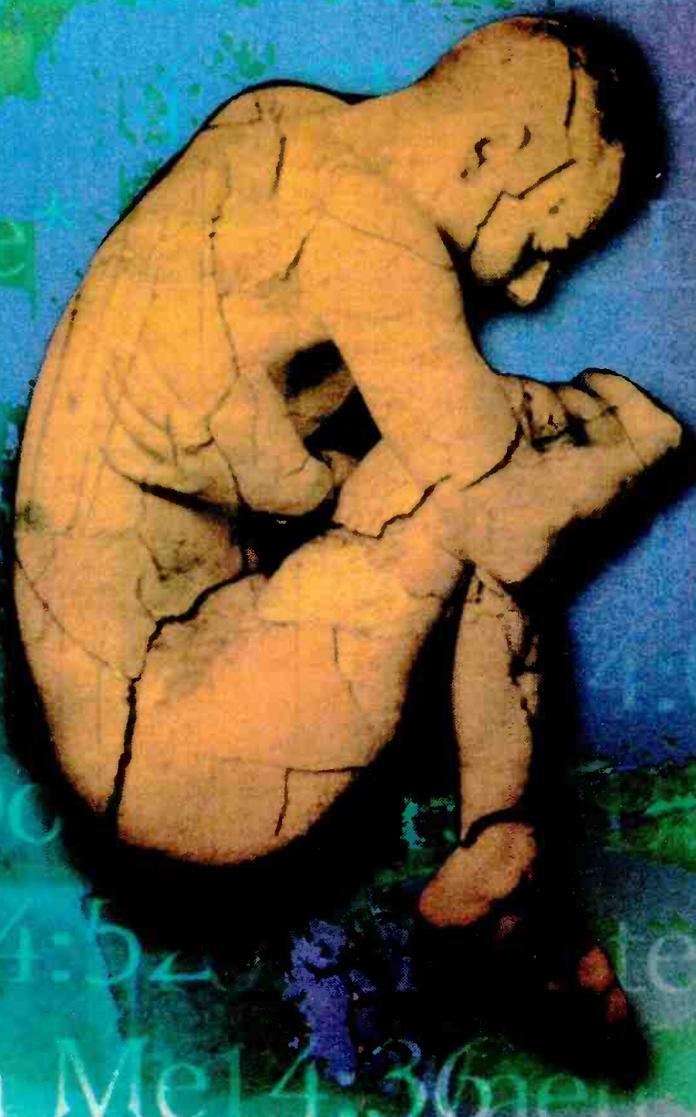
Junkster



Mr. Blue



THE FIRST SINGLE FROM THEIR SELF-TITLED DEBUT ALBUM



**We Would Appreciate Your
Airplay Now!**

Produced by Al Stone (Jamiroquai, Bjork, Stereo MC's)

Management: Blue Music Ltd., 19 Londonbridge Road, Dublin 4, Ireland

The UK Singles Chart is a list of 400 recordings
based on sales of recordings in the UK. It is compiled by the
Official Charts Company. © 1997 BMG Music Services



AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	1	1	1	SUGAR RAY Fly (Lava/Atlantic) 3699 3529 3208 2834 104/0					
2	2	2	2	LIVE Turn My Head (Radioactive) 3154 3124 3097 2942 103/0					
-	3	3	3	MATCHBOX 20 Push (Lava/Atlantic) 2935 3041 2990 2988 85/0					
18	11	6	4	SMASH MOUTH Walkin' On The Sun (Interscope) 2793 2492 2115 1645 101/0					
9	5	4	5	OASIS D'You Know What I Mean (Epic) 2763 2681 2563 2216 104/0					
11	8	7	6	SUBLIME Wrong Way (Gasoline Alley/MCA) 2574 2373 2251 2100 93/1					
3	4	5	7	WALLFLOWERS The Difference (Interscope) 2385 2638 2797 2859 78/0					
17	14	11	8	SARAH MCLACHLAN Building A Mystery (Arista) 2313 2145 1926 1772 92/1					
13	10	8	9	SNEAKER PIMPS 6 Underground (Virgin) 2154 2195 2138 1985 79/1					
7	7	9	10	U2 Last Night On Earth (Island) 1880 2163 2280 2358 81/0					
12	13	13	11	311 Transistor (Capricorn/Mercury) 1827 1995 2047 1997 91/0					
5	6	10	12	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 1824 2159 2364 2667 73/0					
8	9	12	13	TONIC If You Could Only See (Polydor/A&M) 1728 2048 2193 2341 61/0					
19	18	16	14	ARTIFICIAL JOY CLUB Sick & Beautiful (Interscope) 1640 1622 1583 1525 80/1					
22	20	17	15	REEL BIG FISH Sell Out (Mojo/Universal) 1584 1478 1343 1270 84/2					
14	15	15	16	COLLECTIVE SOUL Listen (Atlantic) 1577 1644 1888 1890 60/1					
6	12	14	17	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury) 1521 1756 2073 2426 62/0					
-	44	30	18	FOO FIGHTERS Everlong (Roswell/Capitol) 1513 1081 666 437 83/13					
37	26	21	19	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB) 1449 1292 1124 844 78/1					
36	28	24	20	FIONA APPLE Criminal (Work) 1415 1212 1095 858 78/8					
-	35	23	21	BECK Jack-Ass (DGC/Geffen) 1410 1232 858 475 83/4					
28	24	19	22	MONACO What Do You Want From Me? (Polydor/A&M) 1358 1301 1228 1100 66/1					
31	25	22	23	PRODIGY Breathe (Mute/Maverick/WB) 1316 1233 1140 962 88/1					
25	21	20	24	MANSUN Wide Open Space (Epic) 1272 1296 1312 1194 72/0					
35	30	29	25	VERVE PIPE Villains (RCA) 1184 1082 974 862 76/3					
15	16	18	26	BLUR Song 2 (Virgin) 1164 1477 1788 1881 57/0					
BREAKER			27	MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury) 1146 873 576 193 69/7					
BREAKER			28	THIRD EYE BLIND Graduate (Elektra/EEG) 1110 811 566 342 72/7					
16	19	25	29	K'S CHOICE Not An Addict (550 Music) 1010 1207 1375 1810 45/0					
43	38	34	30	OUR LADY PEACE Superman's Dead (Columbia) 919 869 750 661 54/4					
24	23	27	31	ECHO & THE BUNNYMEN I Want To Be There... (London/Island) 913 1166 1239 1198 50/0					
11	22	28	32	DAVE MATTHEWS BAND Tripping Billies (RCA) 899 1117 1271 1383 41/0					
44	40	38	33	DANDY WARHOLS Not If You Were The Last... (Tim Kerr/Capitol) 848 773 736 642 55/2					
47	39	35	34	CHARLATANS UK One To Another (MCA) 839 814 737 581 59/2					
33	34	32	35	SOUL COUGHING Soft Serve (Slash/WB) 836 897 883 884 53/0					
-	49	44	36	RADIOHEAD Let Down (Capitol) 803 679 575 413 56/10					
30	31	31	37	LOCAL H Eddie Vedder (Island) 799 975 960 971 51/0					
46	42	37	38	BUCK-O-NINE My Town (TVT) 798 794 713 607 53/5					
10	17	26	39	SMASHING PUMPKINS The End Is... (Warner Sunset/WB) 784 1182 1597 2197 42/0					
DEBUT			40	FILTER & CRYSTAL METHOD (Can't You) Trip Like... (Immortal/Epic) 758 466 215 72 70/8					
29	32	41	41	MEREDITH BROOKS Bitch (Capitol) 682 718 920 1093 31/0					
DEBUT			42	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen) 676 409 129 26 46/7					
42	41	42	43	LAUREN CHRISTY Breed (Mercury) 672 688 713 663 47/3					
23	27	39	44	SHERYL CROW A Change Would Do You Good (A&M) 646 766 1112 1205 26/0					
DEBUT			45	REEF Place Your Hands (Epic) 621 509 394 258 36/3					
DEBUT			46	DAMBUILDERS Burn This Bridge (EastWest/EEG) 612 482 418 300 54/6					
27	33	40	47	DEPECHE MODE It's No Good (Mute/Reprise) 584 751 890 1112 27/0					
-	-	48	48	SISTER HAZEL All For You (Universal) 559 525 449 444 23/3					
DEBUT			49	BEN FOLDS FIVE One Angry Dwarf And 200... (550 Music) 539 480 426 408 35/1					
50	47	46	50	OFFSPRING The Meaning Of Life (Columbia) 504 562 595 509 33/0					

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 104 Alternative reporters. 102 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

BEN HARPER Faded (Virgin)
Total Plays: 472, Total Stations: 28, Adds: 6

LIONROCK Fire Up The Shoesaw (Time Bomb)
Total Plays: 453, Total Stations: 40, Adds: 10

OMC How Bizarre (Mercury)
Total Plays: 397, Total Stations: 15, Adds: 1

TOOL Aenema (Volcano)
Total Plays: 386, Total Stations: 34, Adds: 0

FOREST FOR THE TREES Dream (DreamWorks/Geffen)
Total Plays: 351, Total Stations: 38, Adds: 24

BLUES TRAVELER Most Precarious (A&M)
Total Plays: 350, Total Stations: 41, Adds: 23

KARA'S FLOWERS Soap Disco (Reprise)
Total Plays: 345, Total Stations: 33, Adds: 3

VENTS One Way Ticket (Way Cool Music/MCA)
Total Plays: 343, Total Stations: 29, Adds: 3

SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
Total Plays: 290, Total Stations: 20, Adds: 4

SUBLIME Doin' Time (Gasoline Alley/MCA)
Total Plays: 285, Total Stations: 10, Adds: 1

Songs ranked by total plays.

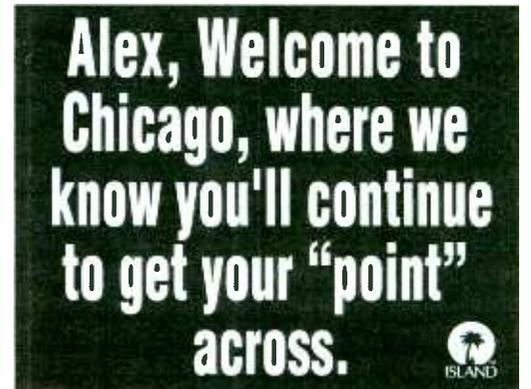
BREAKERS

MIGHTY MIGHTY BOSSTONES
The Rascal King (Big Rig/Mercury)
TOTAL PLAYS/INCREASE: 1146/273
TOTAL STATIONS/ADDS: 69/7
CHART: 27

THIRD EYE BLIND
Graduate (Elektra/EEG)
TOTAL PLAYS/INCREASE: 1110/299
TOTAL STATIONS/ADDS: 72/7
CHART: 28

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
FOREST FOR THE TREES Dream (DreamWorks/Geffen)	24
BLUES TRAVELER Most Precarious (A&M)	23
CATHERINE WHEEL Delicious (Mercury)	19
DEPECHE MODE Useless (Mute/Reprise)	16
FOO FIGHTERS Everlong (Roswell/Capitol)	13
LIONROCK Fire Up The Shoesaw (Time Bomb)	10
RADIOHEAD Let Down (Capitol)	10
311 Prisoner (Capricorn/Mercury)	9
FIONA APPLE Criminal (Work)	8
MEREDITH BROOKS I Need (Capitol)	8
FILTER & CRYSTAL METHOD (Can't You) Trip... (Immortal/Epic)	8



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS Everlong (Roswell/Capitol)	+432
SMASH MOUTH Walkin' On The Sun (Interscope)	+301
THIRD EYE BLIND Graduate (Elektra/EEG)	+299
FILTER/CRYSTAL METHOD (Can't You) Trip... (Immortal/Epic)	+292
MIGHTY MIGHTY BOSSTONES The Rascal... (Big Rig/Mercury)	+273
COUNTING CROWS Have You Seen Me... (DGC/Geffen)	+267
BLUES TRAVELER Most Precarious (A&M)	+219
FIONA APPLE Criminal (Work)	+203
SUBLIME Wrong Way (Gasoline Alley/MCA)	+201
BECK Jack-Ass (DGC/Geffen)	+178

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
VERVE PIPE The Freshmen (RCA)
SUBLIME Santeria (Gasoline Alley/MCA)
FOO FIGHTERS Monkey Wrench (Roswell/Capitol)
OFFSPRING Gone Away (Columbia)
DAVE MATTHEWS BAND Crash Into Me (RCA)
TOAD THE WET SPROCKET Come Down (Columbia)
WALLFLOWERS One Headlight (Interscope)
WHITE TOWN Your Woman (Chrysalis/EMI)
BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)
BECK The New Pollution (DGC/Geffen)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

DEPECHE MODE The Album ULTRA

Useless

Produced by: Jim Simon
Management: Jonathan Kessler for Baron Inc.

Early adds @...
KROQ WHFS KITS KOME 91X KXRK KWOD
KXPK WFNX KLYY KTCL KENZ KFTE

Out of the box @...
KMYZ WLUM KTEG WBZU KROX WBRU KWOD KFMZ
KLZR WBTZ KJEE WKRL KORB WHMP WBZF WXSZ

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MUTE

Stations and their adds listed alphabetically by market

WEOX/Albany, NY PD: Ian Harsany APD: Kevin Quinn No Adds	WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 13 CATHERINE WHEEL "Delicious" 14 SLEATER KINNEY "Dig" 11 THOMAS JEFFERSON "Cannon" 4 BLUE MOUNTAIN "Gems" 4 FOREST FOR THE TREES "Dream" 3 BOTTLE ROCKETS "Hours" 1 CRYSTAL METHOD "Blazy" 1 BARBARA MANNING "Rainbow" 1 GUIDED BY VOICES "Tree" 1 MADDER ROSE "Star" 1 MARK FITZEL "Fresh" 1 SARAH McLAUGHLAN "Aria"	WXNR/Greenville, NC PD: Jay Lopez MD: Neal Dohne BECK "Jack-Ass" BLUES TRAVELER "Precarious" OUR LADY PEACE "Supernatural"	WMAD/Madison, WI PD: Pat Frawley MD: Amy Hudson 1 FOO FIGHTERS "Everlong" BLUES TRAVELER "Precarious" MONACO "Want" FILTER & CRYSTAL "Trip" HONEYRODS "Bee" 311 "Prisoner"	KEDJ/Phoenix, AZ PD: Shellie Hart MD: Chris Patyk 5 SUGAR RAY "Freak" LIONROCK "Shoesaw" LIMP BIZKIT "Counterfeit"	XHRM/San Diego, CA OM/MD: Jay Isbell APD/MD: Bryan Capella 1 LAZLO BANE "Overkill" 2 HONEYRODS "Bee" 2 SUNDAYS "Summertime" 1 FOREST FOR THE TREES "Dream"
WQBK/Albany, NY OM/MD: Dan Binder MD: Kelly McNamara MIGHTY MIGHTY "Rascal" FOO FIGHTERS "Everlong" FIONA APPLE "Criminal" TEA PARTY "Temptation" LIONROCK "Shoesaw"	WENZ/Cleveland, OH PD: Sean Robertson FOREST FOR THE TREES "Dream" TOAD THE WET "Fear"	WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden FOO FIGHTERS "Everlong" BLUES TRAVELER "Precarious" DAYS OF THE NEW "Touch"	WRXQ/Memphis, TN PD: Tony Williams MD: John Michael 1 VERVE PIPE "Vitamins" 1 BUCK-O-NINE "Town" 1 SALIVA "Smk" BLUES TRAVELER "Precarious"	KZON/Phoenix, AZ PD: Paul Peterson MD: Kevin Mannion PAULA COLE "Want" RIC O'CASEY "Hang" DEL AMITRI "Sees"	XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley 5 311 "Prisoner" 3 SAVE FERRIS "Eaten" 1 LOVE SPT LOVE "Long" RADIOHEAD "Let" 1 BEN HARPER "Faded" 1 HONEYRODS "Bee" 1 LESS THAN JAKE "Dope"
KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt DEPECHE MODE "Useless"	KFMZ/Columbia, MO PD: Paul Maloney 16 DEPECHE MODE "Useless" 2 VENTS "Ticker"	WMRQ/Hartford, CT PD: Jay Beau Jones APD/MD: Dave Hill THIRD EYE BLIND "Graduate" RADIOHEAD "Let" CATHERINE WHEEL "Delicious" LAUREN CHRISTY "Breed"	WLUM/Milwaukee, WI PD: Tommy Wilde APD: Chuck Summers MD: Zerrin Bulut 9 OFFSPRING "Choke" 3 SEVEN MARY THREE "Lucky" 1 DEPECHE MODE "Useless" 1 FOREST FOR THE TREES "Dream" 1 RADIOHEAD "Let"	WXDX/Pittsburgh, PA PD: Ali Castellini MD: Leny Diana 1 BLUES TRAVELER "Precarious" 1 TOAD THE WET "Fear"	KITS/San Francisco, CA VP/Programming: Richard Sands APD: Roland West MD: Aaron Axelsen 22 THIRD EYE BLIND "How" 10 SUNDAYS "Summertime" 2 OLIVE "Aloha"
KWHL/Anchorage, AK OM/MD: J.J. Michaels APD/MD: Dan Thomas MEREDITH BROOKS "Need" MIGHTY JOE PLUM "Live"	WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 1 MATCHBOX 20 "Sam" 1 BEN HARPER "Faded" 1 VERVE PIPE "Vitamins" 1 DUNCAN SHEIK "Rains"	KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque MEREDITH BROOKS "Need" FILTER & CRYSTAL "Trip" VENTS "Ticker"	KEGE/Minneapolis, MN PD: John Lassman MD: Mike Hanson CATHERINE WHEEL "Delicious"	WCYY/Portland, ME PD: Herb Ivy MD: Brian James THIRD EYE BLIND "Graduate" DAMBUILDERS "Bridge" LAUREN CHRISTY "Breed"	KSly/San Luis Obispo, CA PD: Dave Christopher MD: Adam Bumes 1 FOO FIGHTERS "Everlong" 1 FIONA APPLE "Criminal"
WNNX/Atlanta, GA OM: Brian Phillips PD: Leslie Fram MD: Sean Demery 12 FILTER & CRYSTAL "Trip" 5 ZIGGY MARLEY "People" FOREST FOR THE TREES "Dream" 311 "Prisoner" SQUIRREL NUT ZIPPERS "Lid" LAZLO BANE "Overkill"	WZAZ/Columbus, OH PD: Greg Ausham MD: Mark Pennington LAUREN CHRISTY "Breed" DANDY WARTHOLS "Not"	KTZB/Houston, TX PD: Jim Trapp APD: Steve Robison MD: David Sadof SEVEN MARY THREE "Lucky" THIRD EYE BLIND "Graduate"	WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan MD: Shelley Miller 4 VERVE "Bater" LOVE SPT LOVE "Long" JEN TRYNN "Getaway" DOG'S EYE VIEW "Parade" TANYA DONNELLY "Pretty" BLUES TRAVELER "Precarious"	KNRK/Portland, OR PD: Mark Hamilton 23 GOD GOOD DOLLS "Lazlo" 22 BEN HARPER "Faded" 22 FIONA APPLE "Criminal" LIONROCK "Shoesaw" 8 MIGHTY MIGHTY "Rascal" MEREDITH BROOKS "Need" CATHERINE WHEEL "Delicious"	KHTY/Santa Barbara, CA Co-PD: Samantha Mathern Co-PD: Deanne Saffren No Adds
WJSE/Atlantic City, NJ OM/MD: Dave King FOREST FOR THE TREES "Dream" MEREDITH BROOKS "Need" CATHERINE WHEEL "Delicious" LIONROCK "Shoesaw" LAZLO BANE "Overkill" JIMMY'S CHICKEN "High" TEA PARTY "Temptation"	KDGE/Dallas, TX PD: Joel Folger MD: Mike Peer BLUES TRAVELER "Precarious" JEWEL "Footah" 311 "Prisoner" SOAK "Snutter"	WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young BECK "Jack-Ass" FOO FIGHTERS "Everlong"	WWSK/Myrtle Beach, SC DM: Dave Priest PD: Buzz Elliott MD: Andie Summers 13 TOAD THE WET "Fear" 13 FIONA APPLE "Criminal"	WDST/Poughkeepsie, NY PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud 8 DUBSTAR "Stars" 8 MEREDITH BROOKS "Need" 7 BLUES TRAVELER "Precarious" 6 TANYA DONNELLY "Pretty" 1 CATHERINE WHEEL "Delicious" 1 HONEYRODS "Bee" 1 COUNTING CROWS "Seen"	KJEE/Santa Barbara, CA GM/VP: Eddie Gutierrez APD: John Schroeter 1 DEPECHE MODE "Useless" 1 MIGHTY MIGHTY "Rascal" 1 SQUIRREL NUT ZIPPERS "Lid"
WRXR/Augusta, GA PD: Chuck Williams HONEYRODS "Bee" OUR LADY PEACE "Supernatural" DRIVIN' IN CRYIN' "Paid"	WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rantz RADIOHEAD "Let" BLUES TRAVELER "Precarious" LIONROCK "Shoesaw"	WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady 9 PRIMUS "Shake"	WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton 3 SISTER HAZEL "Am" BECK "Jack-Ass" MIGHTY JOE PLUM "Live" FOREST FOR THE TREES "Dream"	WBRU/Providence, RI PD: Tim Schiavelli MD: Mike Green CATHERINE WHEEL "Delicious" REEL BIG FISH "Self" COUNTING CROWS "Seen" JEN TRYNN "Getaway" DEPECHE MODE "Useless" SUNDAYS "Summertime"	KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe SUNDAYS "Summertime" 311 "Prisoner" JAMIROQUAI "Anight"
KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Houtt SQUIRREL NUT ZIPPERS "Lid" COUNTING CROWS "Seen" DEPECHE MODE "Useless"	WKRO/Daytona Beach, FL PD: Taft Moore MD: Aaron Schatz 11 DAMBUILDERS "Bridge" 11 SUBLIME "Doin'" 3 LIONROCK "Shoesaw"	WRLG/Nashville, TN OM: John Lenac PD: Julie Forman MD: Jason Moon FOREST FOR THE TREES "Dream" DAMBUILDERS "Bridge" CATHERINE WHEEL "Delicious" BLUR "M.O.R."	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris SARAH McLAUGHLAN "Aria" BLUES TRAVELER "Precarious" DOG'S EYE VIEW "Parade" FILTER & CRYSTAL "Trip" MEREDITH BROOKS "Need" CREED "My" SQUIRREL NUT ZIPPERS "Lid" CHROMO FUTURE "Innocent"	WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer SEVEN MARY THREE "Lucky" OFFSPRING "Choke" OUR LADY PEACE "Supernatural" JEN TRYNN "Getaway" DEPECHE MODE "Useless" ORBIT "Boyz"	KTOZ/Springfield, MO PD: Melody Lee MD: Sheli Scott BLUES TRAVELER "Precarious" JAMIROQUAI "Anight" FOREST FOR THE TREES "Dream"
WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane 13 LIVE "Rattle" COUNTING CROWS "Seen" VALLEJO "Shimmy" CHARLATANS UK "Another" DRIVIN' IN CRYIN' "Paid" MI DIFRANCO "Fire" DMC "Bizarre"	KTCL/Denver, CO PD: John Hayes 14 FOREST FOR THE TREES "Dream" 5 JAMIROQUAI "Anight" 5 BETH ORTON "Cried" 5 APOLLO FOUR FORTY "Talkin" 5 BLUR "M.O.R."	KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn 311 "Prisoner" DEPECHE MODE "Useless" RADIOHEAD "Let" CATHERINE WHEEL "Delicious" COUNTING CROWS "Seen"	KKND/New Orleans, LA PD: Vince Richards MD: Rod Ryan CATHERINE WHEEL "Delicious" K'S CHOICE "Sound"	WKRL/Syracuse, NY PD: Mimi Griswold APD: Scaroh DEPECHE MODE "Useless" CATHERINE WHEEL "Delicious" FOREST FOR THE TREES "Dream" APOLLO FOUR FORTY "Talkin"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"
WBCN/Boston, MA VP/Programming: Oedipus APD: Steven Strick MD: Carter Alan BLUR "M.O.R." JEN TRYNN "Getaway" LIONROCK "Shoesaw"	KKDM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John FOO FIGHTERS "Everlong" FOREST FOR THE TREES "Dream" BLUES TRAVELER "Precarious" 311 "Prisoner" FANTASY "Leave"	WNFZ/Knoxville, TN OM/MD: Jonathan Pirkie ORBIT "Boyz" COUNTING CROWS "Seen" FOREST FOR THE TREES "Dream"	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris SARAH McLAUGHLAN "Aria" BLUES TRAVELER "Precarious" DOG'S EYE VIEW "Parade" FILTER & CRYSTAL "Trip" MEREDITH BROOKS "Need" CREED "My" SQUIRREL NUT ZIPPERS "Lid" CHROMO FUTURE "Innocent"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	
WFNX/Boston, MA PD: Bill Glasser MD: Laurie Gail 2 JEN TRYNN "Getaway" FOREST FOR THE TREES "Dream"	CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 10 SILVERCHAIR "Cemetery" REEL BIG FISH "Self" CATHERINE WHEEL "Delicious" GANDHARVAS "Downtime"	WWDX/Lansing, MI PD: Chris Brunt MD: Jacent Jackson SISTER HAZEL "Am" MIGHTY MIGHTY "Rascal" FOO FIGHTERS "Everlong" CATHERINE WHEEL "Delicious" KARA'S FLOWERS "Soap" FOREST FOR THE TREES "Dream"	WXRK/New York, NY PD: Steve Kingston 14 MOIST "Resurrect" 9 311 "Prisoner" BUCK-O-NINE "Town" BEN HARPER "Faded"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	
WEDG/Buffalo, NY OM: John Hager APD/MD: Rich Wall RADIOHEAD "Let" FIONA APPLE "Criminal" REF "Pledge" TEA PARTY "Temptation"	WPLT/Detroit, MI PD: Garrett Michaels APD: Alex Tear 7 SUNDAYS "Summertime" SUBLIME "Wrong" JEN TRYNN "Getaway" BLUES TRAVELER "Precarious" FOREST FOR THE TREES "Dream"	KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin FOREST FOR THE TREES "Dream" FOO FIGHTERS "Everlong"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell FILTER & CRYSTAL "Trip"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	
WBZT/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 1 CATHERINE WHEEL "Delicious" BLUR "M.O.R." DEPECHE MODE "Useless"	KNRQ/Eugene, OR PD: Stu Allen DANDY WARTHOLS "Not" LIONROCK "Shoesaw"	KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley 8 SMOOP "Age" MIGHTY MIGHTY "Rascal" TEA PARTY "Temptation" 311 "Prisoner"	KQRX/Odessa, TX PD: Frank Hall MD: Shaun Slaughter MIGHTY JOE PLUM "Live" BECK "Jack-Ass" MIGHTY MIGHTY "Rascal" FOREST FOR THE TREES "Dream" CATHERINE WHEEL "Delicious" APOLLO FOUR FORTY "Talkin"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	
WPGU/Champaign, IL PD: Naomi Adams MD: Pete Schiecke 1 RADIOHEAD "Let" BLUES TRAVELER "Precarious" 1 FOO FIGHTERS "Everlong"	KFGX/Fargo, ND PD: Jay Thomas No Adds	WVXZ/Lexington, KY MD: Brad Hart SHAWN COLVIN "Sunny" 26 SUMMERCAMP "Drawer" 16 LIGHTNING SEEDS "Showered" 13 FORWARD "Cans" 9 JEREMY TOBACK "California" 5 JEWEL "Footah" CHARLATANS UK "Another"	KGDE/Omaha, NE PD: Lynn Barstow MD: Scott Papek THIRD EYE BLIND "Graduate" REF "Pledge" NIXONS "Far"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	
WAVF/Charleston, SC PD: Rob Cressman MD: Janda Baldwin DAVID BYRNE "Useless" CATHERINE WHEEL "Delicious" FOO FIGHTERS "Everlong"	KFRF/Fresno, CA PD: Don D'Neal JEWEL "Footah"	WLR/Long Island, NY PD: Jeff Levine APD: Gary Coe MD: Lynda Lopez KARA'S FLOWERS "Soap" JEWEL "Footah"	KNRX/Oklahoma City, OK PD: Mike McCoy MD: Geno Pearson VERUCA SALT "Morning" BLUES TRAVELER "Precarious" FOREST FOR THE TREES "Dream" CATHERINE WHEEL "Delicious" VENTS "Ticker"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	
WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer RADIOHEAD "Let" FILTER & CRYSTAL "Trip" THIRD EYE BLIND "Graduate" DAMBUILDERS "Bridge"	WEJE/Ft. Wayne, IN DM: Sean Smyth Co-APD: Weasel Co-APD: Jamie Marchiori 11 SHEAKER PHIMPS "G" FIONA APPLE "Criminal" BLUES TRAVELER "Precarious"	KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden BEN HARPER "Faded" MIGHTY MIGHTY "Rascal"	WPLY/Philadelphia, PA PD: Jim McGulnn APD: Doug Kubinski MD: Preston Elliot THIRD EYE BLIND "Graduate" SISTER HAZEL "Am" SUNDAYS "Summertime" PRODIGY "Breathe"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	
WKQX/Chicago, IL PD: Alex Luke APD/MD: Mary Shuminas No Adds	WGRD/Grand Rapids, MI PD: Allan Fee MD: Margot Smith 4 FOO FIGHTERS "Everlong" MEREDITH BROOKS "Need" BLUES TRAVELER "Precarious" FIONA APPLE "Criminal"	KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden BEN HARPER "Faded" MIGHTY MIGHTY "Rascal"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	
WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiesler 7 BUCK-O-NINE "Town" 7 BLUES TRAVELER "Precarious" 7 COLLECTIVE SOUL "Lester" 7 THIRD EYE BLIND "Graduate"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden BEN HARPER "Faded" MIGHTY MIGHTY "Rascal"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 15 OUR LADY PEACE "Supernatural" 15 FILTER & CRYSTAL "Trip" BLUES TRAVELER "Precarious" TOAD THE WET "Fear" DEPECHE MODE "Useless"	

104 Total Reporters
104 Current Reporters
102 Current Playlists

Reported Frozen Playlist (2):
KQXR/Boise, ID
KOME/San Jose, CA

Radio is telling us something.
Before the box adds include:
KDGE (Already Top 4 Callout),
WLUM, KTZB, WEND,
and many more!

Produced by Tom Morris, Jason Pollock and Jason Ross
Management: Darby Management

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
KROQ
WXRK/New York
(212) 314-9230
Kingston/Madison

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	36	35	35	35	SUGAR RAY/Fly
26	35	35	35	35	FOO FIGHTERS/Everlong
27	22	32	35	35	SOUNDGARDEN/RhinoSaur
27	35	34	33	33	MATCHBOX 20/Push
22	23	32	32	32	FOO FIGHTERS/Monkey Wrench
32	32	32	32	32	SUBLIME/Wrong Way
32	32	34	27	27	BLUR/Song 2
10	24	26	26	26	OUR LADY PEACE/Superman's Dead
9	17	26	26	26	DEEP/Place Your Hands
17	26	26	26	26	FILTER & CRYSTAL...(Can't You) Trip...
36	27	26	26	26	NIGHTY MIGHTY.../The Impression...
21	23	25	25	25	CHEMICAL BROTHERS/Block Rockin' Beats
16	22	24	23	23	SUBLIME/Do In Time
25	24	22	23	23	OASIS/D'You Know What...
36	23	23	23	23	OFFSPRING/Gone Away
26	22	24	22	22	LIVE/Turn My Head
18	12	22	22	22	BECK/The New Pollution
8	1	21	22	22	THIRD EYE BLIND/Semi-Charmed Life
22	21	21	22	22	SNEAKER PIMPS/6 Underground
34	22	21	22	22	BUSH/Greedy/Fly
12	34	20	20	20	METALLICA/Ain't My Bitch
19	20	11	19	19	TUOL/Stratifik
16	17	18	18	18	SUBLIME/Santera
10	13	18	18	18	THIRD EYE BLIND/Graduate
26	25	25	25	25	SMASHING PUMPKINS/The End Is...
26	22	6	17	17	WALLFLOWERS/The Difference
8	15	16	16	16	RADIOHEAD/Let Down
20	18	14	16	16	OFFSPRING/The Meaning Of Life
25	3	14	16	16	METALLICA/King Nothing
10	13	16	16	16	SMASH MOUTH/Walkin' On The Sun

MARKET #2
KROQ
KROQ/Las Angeles
(818) 567-1067
Weatherly/Sandblom/Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	37	38	42	42	SMASH MOUTH/Walkin' On The Sun
41	37	40	41	41	SUGAR RAY/Fly
39	37	40	39	39	SUBLIME/Do In Time
35	34	34	34	34	SARAH MCLACHLAN/Building A Mystery
27	27	19	33	33	OASIS/D'You Know What...
31	33	33	33	33	MIGHTY MIGHTY.../The Impression...
37	26	30	30	30	BLUR/Song 2
7	27	27	27	27	SUNDAYS/Summertime
28	20	25	27	27	HOOVERPHONIC/2Wicky
23	26	25	27	27	MATCHBOX 20/Push
19	23	27	26	26	THIRD EYE BLIND/Semi-Charmed Life
6	26	26	26	26	THIRD EYE BLIND/How It's Going To Be
17	26	26	26	26	MOLOKO/Fun For Me
37	38	32	25	25	FOO FIGHTERS/Everlong
30	28	27	25	25	REEL BIG FISH/Sell Out
27	26	24	23	23	FOREST FOR THE TREES/Dream
17	13	22	22	22	PRODIGY/Breathe
19	28	26	22	22	THIRD EYE BLIND/Graduate
27	25	23	21	21	BUCK-O-NINE/My Town
21	24	29	21	21	SNEAKER PIMPS/6 Underground
26	17	21	21	21	SUBLIME/Wrong Way
15	18	19	19	19	RADIOHEAD/Let Down
14	16	15	18	18	BECK/Jack-Ass
10	15	19	15	15	FIONA APPLE/Criminal
12	15	11	11	11	LIONROCK/Fire Up The Shoesaw
7	6	9	9	9	DEPECHE MODE/Useless
7	6	9	9	9	FILTER & CRYSTAL...(Can't You) Trip...
5	9	10	8	8	LAUREN CHRISTY/Breed
13	11	7	8	8	DAMBUILDERS/Burn This Bridge
11	7	8	8	8	GOO GOO DOLLS/Lazy Eye

MARKET #3
Q101
WKQX/Chicago
(312) 527-8348
Luke/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	37	43	46	46	SARAH MCLACHLAN/Building A Mystery
31	28	40	46	46	SUGAR RAY/Fly
38	38	44	45	45	MATCHBOX 20/Push
25	28	37	45	45	OMC/How Bizarre
39	38	31	39	39	SUBLIME/Wrong Way
15	25	33	38	38	RADIOHEAD/Let Down
7	27	27	27	27	BLUR/M.O.R.
12	12	27	35	35	FIONA APPLE/Criminal
29	30	34	34	34	SMASH MOUTH/Walkin' On The Sun
28	27	30	34	34	THIRD EYE BLIND/Semi-Charmed Life
37	38	44	34	34	TONIC/If You Could Only...
22	24	33	33	33	FOO FIGHTERS/Everlong
32	38	34	30	30	OASIS/D'You Know What...
25	23	29	30	30	U2/Last Night On Earth
21	28	24	29	29	INXS/Don't Lose Your Head
23	29	29	28	28	DAVE MATTHEWS BAND/Tipping Billies
14	24	17	27	27	LIVE/Turn My Head
26	24	21	25	25	DAMBUILDERS/Burn This Bridge
20	26	25	25	25	UNDERWORLD/Born Sippy
32	24	30	19	19	SNEAKER PIMPS/6 Underground
19	17	16	18	18	PRODIGY/Breathe
15	12	16	18	18	VERVE PIPE/Villains
24	26	26	17	17	THIRD EYE BLIND/Graduate
8	10	12	14	14	DANDY WARHOLS/Not If You Were...
12	12	13	12	12	DEPECHE MODE/Useless
10	11	12	11	11	FILTER & CRYSTAL...(Can't You) Trip...
8	8	10	12	12	LIONROCK/Fire Up The Shoesaw
8	8	9	12	12	BECK/Jack-Ass
12	11	10	11	11	BRAD/The Day Brings

MARKET #4
LIVE 105
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	19	20	42	42	OASIS/D'You Know What...
40	39	41	39	39	DEPECHE MODE/It's No Good
21	33	37	38	38	SUBLIME/Wrong Way
28	34	38	37	37	SUBLIME/Do In Time
34	35	33	34	34	LIGHTNING SEEDS/You Showed Me
13	13	9	29	29	LIVE/Turn My Head
23	46	24	24	24	SUGAR RAY/Fly
38	30	19	24	24	DANDY WARHOLS/Not If You Were...
22	23	23	23	23	FOREST FOR THE TREES/Dream
22	24	23	23	23	BEN HARPER/Faded
22	24	22	22	22	THIRD EYE BLIND/How It's Going To Be
38	27	21	21	21	BECK/Jack-Ass
24	21	25	21	21	MIGHTY MIGHTY.../The Impression...
12	26	23	21	21	LIONROCK/Fire Up The Shoesaw
22	23	21	19	19	HOOVERPHONIC/2Wicky
20	18	20	18	18	MORRISSEY/Alma Matters
22	24	23	18	18	THIRD EYE BLIND/Graduate
19	16	18	18	18	VERVE PIPE/Villains
12	10	16	16	16	APOLLO FOUR FORTY/Ain't Talkin'...
37	45	44	14	14	REEL BIG FISH/Sell Out
12	16	12	12	12	FIONA APPLE/Criminal
8	10	13	12	12	DEPECHE MODE/Useless
14	8	12	12	12	MANSUN/Wide Open Space
10	10	11	11	11	FILTER & CRYSTAL...(Can't You) Trip...
10	11	11	11	11	CHARLATANS UK/One To Another
19	24	20	11	11	BUCK-O-NINE/My Town
10	11	13	12	12	SUNDAYS/Summertime

MARKET #5
WPLY
WPLY/Philadelphia
(610) 565-8900
McGuinn/Kubinski/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	39	39	39	39	MIGHTY MIGHTY.../The Impression...
38	39	39	39	39	THIRD EYE BLIND/Semi-Charmed Life
37	35	37	38	38	WALLFLOWERS/The Difference
18	31	37	37	37	SHAWN COLVIN/Sunny Came Home
39	38	40	35	35	MATCHBOX 20/Push
34	37	38	33	33	LIVE/Turn My Head
32	30	31	33	33	TONIC/If You Could Only...
37	36	38	33	33	SUBLIME/Santera
31	31	32	31	31	SUGAR RAY/Fly
19	20	31	31	31	SMASH MOUTH/Walkin' On The Sun
25	29	30	30	30	BLUES TRAVELER/Most Precarious
33	32	31	29	29	MONACO/What Do You Want...
16	21	28	29	29	FIONA APPLE/Criminal
32	31	27	27	27	OASIS/D'You Know What...
22	31	26	26	26	REF/Place Your Hands
32	30	26	26	26	REEL BIG FISH/Sell Out
32	33	29	25	25	U2/Last Night On Earth
39	37	38	25	25	MEREDITH BROOKS/Bitch
26	29	26	23	23	DAVE MATTHEWS BAND/Tipping Billies
29	27	28	22	22	COLLECTIVE SOUL/Listen
36	22	22	22	22	VERVE PIPE/The Freshmen
31	29	32	21	21	SNEAKER PIMPS/6 Underground
18	21	21	21	21	COUNTING CROWS/Have You Seen Me...
12	16	16	16	16	RADIOHEAD/Let Down
18	16	16	16	16	ABRA MOORE/Four Leaf Clover
15	13	17	17	17	SARAH MCLACHLAN/Building A Mystery
6	13	15	15	15	WEEZER/Blank Triangle
8	13	15	15	15	GOO GOO DOLLS/Lazy Eye
10	11	10	13	13	SUBLIME/Wrong Way
10	11	13	12	12	ARTIFICIAL JOY CLUB/Sick & Beautiful

MARKET #6
89X
CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	49	48	52	52	SUBLIME/Wrong Way
49	49	49	51	51	BUSH/Old
39	43	39	49	49	SMASH MOUTH/Walkin' On The Sun
50	49	50	49	49	OASIS/D'You Know What...
50	49	47	48	48	SUGAR RAY/Fly
9	41	38	47	47	FIONA APPLE/Criminal
4	48	49	47	47	FOO FIGHTERS/Everlong
32	31	35	39	39	SARAH MCLACHLAN/Building A Mystery
2	18	35	39	39	MIGHTY MIGHTY.../The Impression...
2	18	35	39	39	BECK/Jack-Ass
31	33	32	35	35	BIG RUDE JAKE/Swing Baby
28	30	33	30	30	TREBLE CHARGER/Friend Of Mine
37	23	20	27	27	311/Transistor
25	21	20	26	26	LIVE/Turn My Head
48	42	50	24	24	K'S CHOICE/Not An Addict
25	26	24	23	23	OUR LADY PEACE/Superman's Dead
7	7	16	22	22	MANSUN/Wide Open Space
28	26	21	22	22	U2/Last Night On Earth
30	21	44	21	21	THIRD EYE BLIND/Semi-Charmed Life
23	25	22	20	20	SNEAKER PIMPS/6 Underground
10	12	14	16	16	VERVE PIPE/Villains
2	8	12	16	16	FILTER & CRYSTAL...(Can't You) Trip...
10	11	13	10	10	CHEMICAL BROTHERS/Block Rockin' Beats
12	14	10	10	10	PRODIGY/Breathe
22	6	6	6	6	HOOVERPHONIC/2Wicky
22	6	6	6	6	SCRATCHING POST/Full Throttle
22	6	6	6	6	REEL BIG FISH/Sell Out

MARKET #6
PLANET 96.3
WPLT/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	27	48	52	52	INDIGO GIRLS/Shame On You
36	34	49	50	50	OMC/How Bizarre
48	47	47	50	50	MEREDITH BROOKS/Bitch
49	51	47	49	49	MATCHBOX 20/Push
49	50	49	49	49	THIRD EYE BLIND/Semi-Charmed Life
32	28	48	49	49	SHAWN COLVIN/Sunny Came Home
24	28	41	41	41	SARAH MCLACHLAN/Building A Mystery
49	47	52	35	35	VERVE PIPE/The Freshmen
5	25	31	31	31	SISTER HAZEL/All For You
26	28	29	29	29	LIVE/Turn My Head
6	8	23	29	29	BARNEKED LADIES/Brian Wilson
47	49	29	29	29	TONIC/If You Could Only...
17	30	29	29	29	SQUIRREL NUT ZIPPERS/Hail
29	31	28	27	27	TOAD THE WET.../Come Down
30	31	29	27	27	MIGHTY MIGHTY.../The Impression...
46	46	28	27	27	DAVE MATTHEWS BAND/Crash Into Me
28	28	27	27	27	DUNCAN SHEIK/Barely Breathing
45	45	23	27	27	WALLFLOWERS/One Headlight
13	10	23	27	27	BETTER THAN EZRA/Normal Town
32	27	30	26	26	SHERYL CROW/A Change Would Do...
19	13	22	25	25	WALLFLOWERS/The Difference
30	26	27	22	22	BETTER THAN EZRA/Desperately Wanting
13	15	16	22	22	OASIS/D'You Know What...
24	27	26	22	22	DEPECHE MODE/It's No Good
28	26	26	26	26	BARNEKED LADIES/The Old Apartment
21	23	19	20	20	MONACO/What Do You Want...
28	23	19	20	20	ECHO & THE BUNNYMEN/ Want To Be...
28	23	19	20	20	COWBOY MOUTH/Jenny Says
20	21	19	19	19	INXS/Don't Lose Your Head
18	18	16	17	17	MONACO/What Do You Want...

MARKET #7
94.5 EDGE
KDGE/Dallas
(972) 770-7777
Folger/Smith/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	32	38	43	43	SUGAR RAY/Fly
30	30	32	39	39	SNEAKER PIMPS/6 Underground
27	21	20	33	33	SEVEN MARY THREE/Lucky
23	26	29	32	32	FOREST FOR THE TREES/Dream
38	30	30	32	32	TONIC/If You Could Only...

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #18
KZON/Phoenix
(602) 258-8181
Peterson/Mannion

PLAYS

3W	2W	LW	ARTIST/TITLE
32	33	35	33 MIGHTY MIGHTY.../The Impression...
17	18	32	33 SUGAR RAY/Fly
31	32	31	33 WALLFLOWERS/The Difference
33	28	33	33 SARAH MCLACHLAN/Building A Mystery
20	33	33	33 THIRD EYE BLIND/Semi-Charmed Life
26	28	32	32 DUNCAN SHEIK/Barely Breathing
15	16	32	32 OASIS/D'You Know What...
31	33	32	31 U2/Last Night On Earth
-	-	16	24 BRAD/The Day Brings
17	18	17	24 MONACO/What Do You Want...
18	21	31	24 SHAWN COLVIN/Sunny Came Home
19	20	25	19 ABRA MOORE/Four Leaf Clover
16	17	19	18 BEN FOLDS FIVE/One Angry Dwarf...
7	14	17	18 CHANTAL KREVIAZUK/God Made Me
15	16	17	18 FIONA APPLE/Criminal
-	-	5	13 SNEAKER PIMPS/6 Underground
16	17	16	18 VERUCA SALT/The Morning Sad
-	-	7	19 COUNTING CROWS/Have You Seen Me...
15	17	18	17 FIONA APPLE/Sleep To Dream
13	18	18	17 LEAH ANDREONE/Mother Tongue
-	-	5	17 MATCHBOX 20/3am
33	33	15	17 TONIC/If You Could Only...
-	-	9	16 BUCK-O-NINE/My Town
16	16	15	15 COLLECTIVE SOUL/Precious Declaration
32	31	16	15 LIVE/Turn My Head
14	16	14	14 INXS/Don't Lose Your Head

MARKET #20
WXOX/Pittsburgh
(412) 937-1441
Castellini/Diana

PLAYS

3W	2W	LW	ARTIST/TITLE
36	33	31	34 MIGHTY MIGHTY.../The Impression...
34	32	33	32 SUGAR RAY/Fly
29	34	31	31 THIRD EYE BLIND/Semi-Charmed Life
33	33	31	31 OMC/How Bizarre
30	27	32	31 ARTIFICIAL JOY CLUB/Sick & Beautiful
-	-	22	31 31 WALLFLOWERS/The Difference
33	33	30	31 SNEAKER PIMPS/6 Underground
27	27	26	31 COLLECTIVE SOUL/Listen
31	30	31	30 TONIC/If You Could Only...
34	31	32	30 MATTHEW SWEET/Where You Get Love
31	30	30	29 OAVE MATTHEWS BAND/Tripping Billies
28	27	31	29 SLEEPING GIANTS/Revolution
17	26	28	28 REEL BIG FISH/Sell Out
28	28	28	28 LIVE/Turn My Head
27	28	25	28 TOAD THE WET.../Whatever I Fear
30	32	26	28 SHERYL CROW/A Change Would Do...
-	-	1	23 27 SUBLIME/Wrong Way
29	28	28	27 ABRA MOORE/Four Leaf Clover
1	14	17	25 COUNTING CROWS/Have You Seen Me...
13	13	15	23 SMASH MOUTH/Walkin' On The Sun
18	13	17	18 LINDA PERRY/Fill Me Up
15	16	14	17 LAUREN CHRISTY/Breed
14	14	16	16 OASIS/D'You Know What...
28	28	19	15 LUSCIOUS JACKSON/Under Your Skin
13	13	14	15 SARAH MCLACHLAN/Building A Mystery
-	-	1	14 VERVE PIPE/Villains
-	-	2	14 REEF/Place Your Hands
15	16	14	16 311/Transistor
-	-	1	8 12 RADIOHEAD/Let Down
14	15	14	12 FOO FIGHTERS/Monkey Wrench

MARKET #22
WENZ/Cleveland
(216) 861-0100
Robertson

PLAYS

3W	2W	LW	ARTIST/TITLE
23	16	45	50 SARAH MCLACHLAN/Building A Mystery
47	46	48	48 MATCHBOX 20/Push
47	47	48	48 SNEAKER PIMPS/6 Underground
19	45	47	48 COLLECTIVE SOUL/Listen
20	15	19	47 SUBLIME/Wrong Way
22	17	18	47 REEF/Place Your Hands
51	47	46	46 SUGAR RAY/Fly
48	47	48	45 LIVE/Turn My Head
47	45	47	44 WALLFLOWERS/The Difference
-	-	24	24 FOO FIGHTERS/Everlong
-	-	12	22 22 LIONROCK/Fire Up The Shoesaw
-	-	12	22 SQUIRREL NUT ZIPPERS/Put A Lid On It
22	16	22	21 ECHO & THE BUNNYMEN/1 Want To Be...
-	-	22	21 COUNTING CROWS/Have You Seen Me...
22	17	21	21 U2/Last Night On Earth
19	17	19	21 VENTS/One Way Ticket
19	17	19	21 SOUL COUGHING/Soft Serve
28	17	21	21 GOD GOOD DOLLS/Lazy Eye
22	16	21	21 DANDY WARHOLS/Not If You Were...
19	17	20	20 MONACO/What Do You Want...
12	22	19	20 SMASH MOUTH/Walkin' On The Sun
19	17	20	20 VERUCA SALT/The Morning Sad
-	-	20	20 THIR D EYE BLIND/Graduate
-	-	20	20 DAMBUILDERS/Burn This Bridge
23	18	21	19 MANSUN/Wide Open Space
20	17	21	19 REEL BIG FISH/Sell Out
26	17	21	19 BUCK-O-NINE/My Town
-	-	12	19 311/Transistor
23	17	20	19 BEN FOLDS FIVE/One Angry Dwarf...
22	17	20	19 LAUREN CHRISTY/Breed

MARKET #23
KTCL/Denver
(303) 623-9330
Hayes

PLAYS

3W	2W	LW	ARTIST/TITLE
24	24	32	33 311/Transistor
31	31	32	33 SQUIRREL NUT ZIPPERS/Put A Lid On It
30	30	32	32 LIONROCK/Fire Up The Shoesaw
30	30	32	32 U2/Last Night On Earth
23	33	32	32 SMASH MOUTH/Walkin' On The Sun
31	31	32	32 SNEAKER PIMPS/6 Underground
22	22	23	23 OASIS/D'You Know What...
29	29	30	30 CHARLATANS UK/One To Another
12	12	28	28 SUGAR RAY/Fly
-	-	5	26 LIVE/Turn My Head
30	30	25	25 ECHO & THE BUNNYMEN/1 Want To Be...
22	22	24	24 MONACO/What Do You Want...
5	5	25	24 FOO FIGHTERS/Everlong
13	13	25	24 DAVID BYRNE/Miss America
11	11	24	23 BUCK-O-NINE/My Town
22	22	23	23 MIGHTY MIGHTY.../The Rascal King
20	20	22	22 BECK/Jack-Ass
10	10	13	21 PRODIGY/Breathe
25	25	19	19 VENTS/One Way Ticket
20	20	26	18 BEN HARPER/Faded
8	8	9	18 SARAH MCLACHLAN/Building A Mystery
10	10	12	14 DAMBUILDERS/Burn This Bridge
-	-	14	14 FOREST FOR THE TREES/Dream
-	-	5	14 DEPECHE MODE/Useless
5	5	12	13 AGNES GOOCH/Baby In Green
11	11	12	13 DANDY WARHOLS/Not If You Were...
13	12	12	12 CIRRUS/Drop The Break
11	11	12	12 ARKANA/House On Fire
21	21	12	12 MOLKON/Run For Me
5	5	12	12 THIRD EYE BLIND/Graduate

UP TO OUR GILLS IN AIRPLAY

BEEL BIG FISH

R&R 17 - 15

BDS 19* - 15*

Murray "Brook" Shaw/CIMX

Tim "Seafood Deli" WBRU

MOJO

MARKET #25
WAQZ/Cincinnati
(513) 621-9326
Harris/Jamie

PLAYS

3W	2W	LW	ARTIST/TITLE
17	26	44	44 INDIGO GIRLS/Shame On You
41	43	37	42 BARENAKED LADIES/The Old Apartment
43	39	44	42 MIGHTY MIGHTY.../The Impression...
12	26	41	42 SNEAKER PIMPS/6 Underground
14	23	41	41 DAVE MATTHEWS BAND/Tripping Billies
42	29	41	40 MATCHBOX 20/Push
9	24	41	39 SUBLIME/Santa
36	33	38	34 TONIC/If You Could Only...
17	17	32	32 SUGAR RAY/Fly
48	41	28	31 SQUIRREL NUT ZIPPERS/Hell
7	-	13	29 ERASURE/In My Arms
-	-	26	29 JEWEL/Foolish Games
19	15	21	21 ABRA MOORE/Four Leaf Clover
7	8	19	18 SMASH MOUTH/Walkin' On The Sun
23	26	18	18 SARAH MCLACHLAN/Building A Mystery
28	24	17	17 OASIS/D'You Know What...
16	17	17	17 ARTIFICIAL JOY CLUB/Sick & Beautiful
11	18	19	17 MONACO/What Do You Want...
23	21	23	17 LIVE/Turn My Head
8	9	16	16 MANSUN/Wide Open Space
16	16	16	16 REEL BIG FISH/Sell Out
40	36	20	16 K'S CHOICE/Not An Addict
24	18	17	14 U2/Last Night On Earth
7	12	22	14 JAMIROQUAI/Virtual Insanity
17	18	12	11 311/Transistor
9	8	11	11 SOUL COUGHING/Soft Serve
14	13	11	11 SUBLIME/Wrong Way
17	17	10	10 ECHO & THE BUNNYMEN/1 Want To Be...
11	7	9	10 LAUREN CHRISTY/Breed
3	7	9	10 RADIOHEAD/Let Down

MARKET #25
WOXY/Cincinnati
(513) 523-4114
Tellmann/Fyffe

PLAYS

3W	2W	LW	ARTIST/TITLE
-	-	16	23 24 MORRISSEY/Alma Matters
12	24	24	23 SARAH MCLACHLAN/Building A Mystery
12	22	21	23 DAVID BYRNE/Dance On Vaseline
-	-	2	11 16 OLD 97'S/Timebomb
15	14	13	16 OASIS/D'You Know What...
23	23	15	15 BUCK-O-NINE/My Town
14	12	13	14 U2/Last Night On Earth
13	13	12	14 SEAHORSES/Love Is The Law
22	21	14	14 BEN HARPER/Faded
-	-	2	14 BLUES TRAVELER/Most Precarious
-	-	1	14 JULIAN COPE/1 Lost My Head
13	13	14	14 LONDON SUEDE/Beautiful Ones
13	12	14	14 MATTHEW SWEET/Into Your Drug
13	12	14	14 THAT DOG/Minneapolis
22	13	12	13 RADIOHEAD/Let Down
-	-	13	13 CATHERINE WHEEL/Delicious
12	12	13	13 SEAHORSES/Suicide Drive
21	14	13	13 CHARLATANS UK/One To Another
11	11	12	13 GUIDED BY VOICES/Jane O/The Walking...
-	-	2	11 13 DANDY WARHOLS/Cool As Kim Deal
2	10	11	13 WEEN/The Mollusk
-	-	2	13 LUNA/HOP
13	13	14	13 SON VOLTY/Caryatid Easy
14	14	14	13 BEN FOLDS FIVE/One Angry Dwarf...
12	11	12	12 LIVE/Turn My Head
12	11	14	13 KARAS FLOWERS/Soap Disco
2	12	11	13 FOO FIGHTERS/Everlong
11	12	13	13 MURMURS/Im A Mess
11	11	11	13 KENNICKEE/In Your Car
-	-	1	11 13 TOAD THE WET.../Whatever I Fear

MARKET #26
KCXX/Riverside
(909) 384-1039
Arnold/DeSantis/Axe

PLAYS

3W	2W	LW	ARTIST/TITLE
21	21	33	40 SUGAR RAY/Fly
35	34	36	39 MATCHBOX 20/Push
42	34	33	39 TONIC/If You Could Only...
32	34	33	38 LIVE/Turn My Head
34	37	38	37 WALLFLOWERS/The Difference
1	11	19	37 SMASH MOUTH/Walkin' On The Sun
39	37	34	37 K'S CHOICE/Not An Addict
34	38	39	37 311/Transistor
32	38	32	36 SMASHING PUMPKINS/The End Is...
35	24	36	26 VERVE PIPE/Villains
17	17	18	25 DEPECHE MODE/It's No Good
15	18	19	25 SNEAKER PIMPS/6 Underground
21	24	14	23 SUBLIME/Don't Time
23	22	18	23 NIXONS/Baton Rouge
22	20	23	23 BLUR/Song 2
22	22	13	22 SUBLIME/Wrong Way
15	16	21	21 SARAH MCLACHLAN/Building A Mystery
20	21	20	21 MONACO/What Do You Want...
20	21	22	18 DAVE MATTHEWS BAND/Tripping Billies
-	-	12	15 17 FIONA APPLE/Criminal
18	16	17	17 U2/Last Night On Earth
25	19	18	16 COLLECTIVE SOUL/Listen
16	12	19	16 REEL BIG FISH/Sell Out
13	13	16	16 CHARLATANS UK/One To Another
14	13	16	16 SNEAKER PIMPS/6 Underground
3	12	17	15 OASIS/D'You Know What...
-	-	9	19 15 COUNTING CROWS/Have You Seen Me...
-	-	28	10 15 SUPER DELUXE/ove Liquid
*5	18	14	14 THIR D EYE BLIND/Semi-Charmed Life
14	12	16	13 BUCK-O-NINE/My Town

MARKET #27
KCHZ/Kansas City
(913) 696-3700
Coppidas/Bennett

PLAYS

3W	2W	LW	ARTIST/TITLE
-	-	12	57 LIVE/Turn My Head
54	53	55	55 MATCHBOX 20/Push
51	52	54	54 SNEAKER PIMPS/6 Underground
51	52	54	54 SARAH MCLACHLAN/Building A Mystery
5	53	55	51 OMC/How Bizarre
32	35	32	33 SHERYL CROW/A Change Would Do...
26	34	32	33 FIONA APPLE/Criminal
16	18	33	33 SUGAR RAY/Fly
31	34	33	33 THIR D EYE BLIND/Semi-Charmed Life
23	34	33	33 SUBLIME/Wrong Way
53	54	55	52 U2/Last Night On Earth
27	35	32	32 PET SHOP BOYS/Somewhere
30	35	33	32 WALLFLOWERS/The Difference
16	15	16	16 JAMIROQUAI/Airight
-	-	11	15 16 OASIS/D'You Know What...
-	-	1	16 VERVE PIPE/Villains
16	17	16	16 SMASH MOUTH/Walkin' On The Sun
9	15	16	16 DAVE MATTHEWS BAND/Tripping Billies
-	-	15	15 LIONROCK/Fire Up The Shoesaw
16	16	16	16 BLUR/Song 2
13	13	14	15 MONACO/What Do You Want...
13	13	15	15 MANSUN/Wide Open Space
14	14	14	14 SHAWN COLVIN/Sunny Came Home
14	14	14	14 THIR D EYE BLIND/Semi-Charmed Life
13	14	15	13 ABRA MOORE/Four Leaf Clover
-	-	13	13 COUNTING CROWS/Have You Seen Me...
13	14	14	13 COLLECTIVE SOUL/Listen
13	13	14	13 10,000 MANIACS/More Than This
12	12	12	12 SMASHING PUMPKINS/The End Is...

MARKET #27
the X 107.3
KCCX/Kansas City
(913) 696-3700
Anthony/Justice

PLAYS

3W	2W	LW	ARTIST/TITLE
41	40	39	41 MATCHBOX 20/Push
40	40	39	41 THIR D EYE BLIND/Semi-Charmed Life
24	36	39	41 SUGAR RAY/Fly
26	27	24	35 SNEAKER PIMPS/6 Underground
21	24	33	33 K'S CHOICE/Not An Addict
24	24	25	27 311/Transistor
24	25	23	26 OASIS/D'You Know What...
9	22	23	26 SARAH MCLACHLAN/Building A Mystery
23	39	25	25 LIVE/Turn My Head
6	14	16	20 FOO FIGHTERS/Everlong
23	23	19	20 SMASH MOUTH/Walkin' On The Sun
21	23	19	19 SUBLIME/Wrong Way
21	20	17	17 DAVE MATTHEWS BAND/Tripping Billies
11	13	16	16 FIONA APPLE/Criminal
7	14	15	15 LOCAL H/eddie Vedder
-	-	8	15 BECK/Jack-Ass
-	-	6	10 15 RADIOHEAD/Let Down
6	11	17	15 CHARLATANS UK/One To Another
-	-	6	13 10 15 GOD GOOD DOLLS/Lazy Eye
-	-	9	11 15 MIGHTY MIGHTY.../The Rascal King
-	-	5	7 11 THIR D EYE BLIND/Graduate
23	21	19	9 U2/Last Night On Earth
19	18	20	8 SOUL COUGHING/Soft Serve
13	14	11	8 BEN FOLDS FIVE/One Angry Dwarf...
8	6	5	8 PRODIGY/Breathe
6	8	5	5 LAUREN CHRISTY/Breed
-	-	2	2 RAINMAKERS/Different Rub
-	-	-	- ARTIFICIAL JOY CLUB/Sick & Beautiful

MARKET #27
KLZR/Kansas City
(913) 843-1320
Roger The Dodger/Osburn

PLAYS

3W	2W	LW	ARTIST/TITLE
39	39	39	39 OASIS/D'You Know What...
39	39	39	39 311/Transistor
24	37	39	39 SUBLIME/Wrong Way
25	22	37	39 RADIOHEAD/Paranoid Android
40	38	39	38 PRODIGY/Breathe
39	39	38	38 SUGAR RAY/Fly
39	40	38	38 LIVE/Turn My Head
24	23	37	37 SMASH MOUTH/Walkin' On The Sun
40	38	39	38 WALLFLOWERS/The Difference

Break Through

Artist:

DAMBUILDERS

TRACK: "BURN THIS BRIDGE"
 LP: "AGAINST THE STARS"
 PRODUCER: ERIC MASUNAGA
 LABEL: EASTWEST/ELEKTRA/EEG

long and winding road (and boat) from original home base Honolulu to Boston, Dambuilders are filling a space at Alternative that falls somewhere between indie awareness and the suppressed needs of the great unwashed. The real question is whether the format will ultimately recognize that enlightened mainstream terrain. Last week's 12-add week was encouraging, building on an impressive array of stations like WKQX/Chicago, KROQ/L.A., KITS/SF, WHFS/Washington, and KOMA/San Jose.

Dambuilders are building a sonic bridge — in this case, not with hammer and nail, but using plectrums for tools.

• **Influences:** Breeders, Urge Overkill, Gigolo Aunts

• **Artist POV:** Says Derby, "A lot of bands get to a turning point and don't know what to do. We're completely unafraid of being at a turning point. Everything about this record — the way we wrote it, produced it, the emotion behind it, the artwork — I don't want to say we reinvented ourselves, but it's a new direction, and we're happy with it."

— Sky Daniels



Breakthrough Artist highlights breaking artists with strong chart momentum.

Blues Traveler
 "Most Precarious" (A&M)
 KZON/Phoenix
 PD Paul Peterson



What can you say about Blues Traveler, except "They should be headlining H.O.R.D.E.!" (Just ask the promoters ...) The first track, "Carolina Blues" was fun while it lasted (and at seven minutes, it was long), but obviously was very AOR-ish for Alternative radio. "Most Precarious" returns to a feel that our listeners expect to hear from the band. ■ In an age of songs, not bands, driving your playlist, grab an opportunity to play a SONG by a BAND that the audience knows and loves. Plus, this record balances the current "pop" sound of Alternative nicely. While accessible, it has a roots feel that will be refreshing seguing into **Third Eye Blind**, **Smash Mouth**, and the **Sneaker Pimps**. ■ Finally, never underestimate the power of a truly great harmonica solo. Bottom line, Mr. **John Popper** and Co. are back on the radio, and that's not precarious — that's good!

Paul Peterson ON THE RECORD



Forest For The Trees is building a huge base, and not just at Alternative. This one is such an obvious hit that CHR and Modern AC are wasting no time in making their "Dream" come true. To sleep, per chance to blow it ... Another production extravaganza is gaining set-up sizzle as **Chumbawamba** has ear candy fans raving ... Studio Magic, Pt. 3. **Queen** for the '90s? That's how one PD described **Talk Show** ... Another high-concept, rock-leaning project with a huge week is **Catherine Wheel**. "Delicious" and fortified with plenty of add-itives. Alternative jumped all over **Meredith Brooks** early. Now on the heels of a platinum hit (which had some early burn), comes a follow-up not to be ignored in "I Need" ... Could **Moist** break out of NYC? ... No one is cooler

ON THE RADIO With Sky Daniels

(not even **Liam**) than **Richard Butler**. **Love Spit Love** may ride the Mod AC train back to the station ... **Paul Weller** remains god-like in Merry Ol' England. Can't we canonize him here? ... **Headswim** is making waves ... **RECORD OF THE WEEK: Size 14.**

The Buzz You've Been Hearing Is More Than Just A Side Effect

Spiritualized electricity

(From their new album,

Ladies and gentlemen we are floating in space

See Spiritualized on the H.O.R.D.E. Tour:

- 8/12 New York, NY
- 8/13 Virginia Beach, VA
- 8/15 Charlotte, NC
- 8/16 Bristow, VA
- 8/17 Camden, NJ
- 8/19 Holmdel, NJ
- 8/20 Scranton, PA
- 8/21 Burgettstown, PA

"Gorgeous. Their most rocking album to date. Monumental in scope, this is an opus with a human core." - *Rolling Stone* 8/7/97

(www.aristarec.com)

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NEW MUSIC SPECIALTY SHOWS

Blur Blasts Back

Blur is building long-term acceptance as the R&R Panel locks in on the loaded full-length, driving it to No. 1. The Filter/Crystal Method was a close second, as WBCN/Boston, WDXD/Pittsburgh, and WROX/Norfolk all joined the "Spawn" cult. I said it before, the "Spawn" soundtrack is headed platinum [20,000 sold in one day!]. Tanya Donnelly had a Belly-ful of support, as XHRM/San Diego, WHFS/Washington, and more got in "Pretty Deep." Teenage Fanclub garnered a huge debut for its incredible pop, Size 14 continues to enjoy so-called life with "Claire Danes," and the Honeyrods post a first-week showing. RECORD TO WATCH: Verve.

KFRR/Fresno

60 Minute Buzz
Matt D
Sunday, July 20



- GENEVA Into The Blue (Nude/Work)
- DUBSTAR Stars (Polydor/A&M)
- MONACO What Do You Want From Me (Polydor/A&M)
- HOOVERPHONIC 2Wicky (Epic)
- FILTER/CRYSTAL METHOD (Can't You) Trip Like I Do (Immortal/Epic)
- MADDER ROSE My Star (Atlantic)
- FOO FIGHTERS Everlong (Capitol)
- KENICKIE In Your Car (Warner Bros.)
- RANCID The Brotheis (Hellcat)
- LET'S GO BOWLING Spy Market (Moon Ska)
- LOS HOOLIGANS I Won't Go (Moon Ska)
- PEACH UNION On My Own (Epic)
- ALABAMA 3 Woke Up This Morning (Geffen)

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm DeAnna Mach Blur "M.O.R." Star 69 "Burning Down The..." Ben Harper "Faded" Meredith Brooks "I Need" Blue Boy "Remember Me"</p>	<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Bush "Old" Jamiroquai "Alright" Lazlo Bane "Overkill" Mighty Joe Young "Live Through This" Type O Negative "Cinnamon Girl"</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon Luna "IHOP" Teenage Fanclub "I Don't Care" Wannadies "Might Be Stars" Primal Scream "Star" Greg Garring "Walk Away From Me"</p>	<p>WOSC/Salisbury, MD Before The Buzz Monday-Thursday 11pm-midnight Paula Sangealer Plumb "Sobering" Forest For The Trees "Dream" Fig Dish "Come On" Ripp "I Wish I Was A Planet" Size 14 "Claire Danes Poster"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Morrissey "Alma Matters" Luna "IHOP" Primal Scream "Kowalski" Fig Dish "Come On" Monaco "What Do You Want..."</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Dandy Warhols "Not If You Were..." Dambuilders "Burn This Bridge" Blink 182 "Dammit" Mundy "Life's A Cinch" Spiritualized "Electricity"</p>	<p>KKND/New Orleans, LA The Deep End Sunday 8-10pm Laura Jones Handsome "Dim The Lights" Dance Hall Crashers "Lost Again" Radiohead "Let Down" Vents "One Way Ticket" Joe Tullos "Jet Junction"</p>	<p>XHRM/San Diego, CA Whatever Sunday 8pm-midnight Greg Pearson Geneva "Into The Blue" Cast "Guiding Star" Future Bible Heroes "Lonely Days" Tanya Donnelly "Pretty Deep" Dubstar "Stars"</p>
<p>KQXR/Boise, ID Rebellious Jukebox Sunday 8-10pm Tim Johnstone Lionrock "Fire Up the Shoesaw" Guided By Voices "Buildup Skin" Gerakine Fibbers "California Tuffy" Tanya Donnelly "Pretty Deep" Beth Orton "She Cries Your Name"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadof Catherine Wheel "Delicious" Tanya Donnelly "Pretty Deep" Maggie Estep "Scab Minks On Speed" Self "Kiddies" Matt Sharp & Damon "We Have A..."</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 7-9:30pm AJ Mitchell Korn "Good God" Tenderloin "Pawn Shop" Radiohead "Let Down" Brad "Day Brings" Ben Folds Five "One Angry Dwarf"</p>	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley New Wet Kojak "Hot Sparks" Me First & The... "Leavin' On A Jet..." Plastics "Dope Nyan" Chokebore "One Easy Pieces" Pinhead Circus "Paper Thin"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Dedipus Morrissey "Alma Matters" Filter/Crystal Method "(Can You) Trip..." Blur "M.O.R." Melony "Big Opper" Third Eye Blind "Graduate"</p>	<p>KLZR/Kansas City, MO Nocturnal Transmission Sunday 11pm-1am Ray Velasquez Meat Beat Manifesto "Original Fire" Crystal Method "Busy Child" Lamb "Goracke" Blink 182 "Dammit" Autumn "Pale Trembles A Gale" Morrissey "Alma Matters"</p>	<p>KNRX/Oklahoma City, OK Xtremities Sunday 8-9:30pm Geno Pearson Mustard Plug "Box" Lamb "Goracke" Blink 182 "Dammit" Autumn "Pale Trembles A Gale" Morrissey "Alma Matters"</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron Axelsen/Rick Stuart Sirens "Sun Don't Shine" Embrace "One Big Family" Teenage Fan Club "Ain't That Enough" Lo-Fidelity Allstars "Kool Rok Bass" Future Bible Heroes "Lonely Days"</p>
<p>WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Brad Maybe Catherine Wheel "Delicious" Blur "M.O.R." Radiohead "Electioneering" Treble Charger "Friend Of Mine" Curus "Drop The Break"</p>	<p>WNFX/Knoxville, TN The Outcast Show Saturday 10pm-2am Jeff Seemann Marilyn Manson &... "Long Hard Road To..." Tanya Donnelly "Pretty Deep" Mr. X Experience "Some Foggy..." Guttermouth "Perfect World" Frogs "Raped"</p>	<p>KGDE/Omaha, NE New From The Edge Monday midnight-2am Scott Papek Honeyrods "Love Bee" Jamiroquai "Alright" Down By Law "Question Marks &..." Lincoln "Blow" Lionrock "Fire Up the Shoesaw"</p>	<p>KOME/San Jose, CA Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Marilyn Manson &... "Long Hard Road To..." Silverchair W/ Nitro "Spawn" Hurricane #1 "Just Another Illusion" Olive "You're Not Alone" Fuzz Townshend "Hello Darlin'"</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Catherine Wheel "Delicious" Jack Drag "Surfin' Le Charles" Linoleum "Din A Tuesday" Barbara Manning "That Kid" Tanya Donnelly "Pretty Deep"</p>	<p>WNVG/Las Vegas, NV Area 51 Sunday 9-11pm Kevin Carter Fat "Overtime" Manbreak "News Of The..." Radio Iodine "Things I Do" Curus "Drop The Break" Filter/Crystal Method "(Can You) Trip..."</p>	<p>WPLY/Philadelphia, PA Y NDT Sunday 9-10:30pm Dan Fein Chameleons "Hippie Jean" Dandy Warhols "Not If You Were..." Echo & The Bunnymen "I Want To Be There" Head "McGarrett's Hair" Interpreters "Truth About Secrets"</p>	<p>KJEE/Santa Barbara, CA Dissolute Tendiris Sunday 10:20pm-midnight John Schroeter Forest For The Trees "Dream" Blur "M.O.R." Slayer/Azar Teen "No Remorse! Wanna..." Wannadies "Might Be Stars"</p>
<p>WOXY/Cincinnati, OH Gridloxx Sunday 11pm-1am Dan Cromer Guided By Voices "Sad If I Lost It" Broadcast "Accidentals" Thomas Jefferson Slave... "El Cajon" Barbara Manning "Trapped & Drowning" American Analog Set "Where Have All The..."</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Korn "Good God" Size 14 "Claire Danes Poster" Amateur Lovers "Consolation Prize" Limp Bizkit "Fath" Type O Negative "Cinnamon Girl"</p>	<p>WVOX/Pittsburgh, PA Edge Of The X Sunday 9-11pm AJ Castellini/Brandon Davis Reel "Place Your Hands" Greg Garring "Walk Away From Me" Amateur Lovers "Consolation Prize" Prodigy "Smack My Bitch Up" Orbit "Bicycle Song"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid/Marco Collins Marilyn Manson &... "Long Hard Road To..." Less Than Jake "Automatic" Spiritualized "Ladies And Gentlemen" Fountains Of Wayne "Leave The Biker" Wannadies "Might Be Stars"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Blues Traveler "Most Precious" Blur "M.O.R." Foo Fighters "Everlong" Filter/Crystal Method "(Can You) Trip..." Lionrock "Fire Up the Shoesaw"</p>	<p>KROQ/Los Angeles, CA Rodney On The R00 Sunday 9-10pm-midnight-2 Rodney Bingenheimer Blur "M.O.R." Star 69 "Burning Down The..." Buck-O-Nine "Hold Back The Rain" Dance Hall Crashers "Lost Again" Idha "Sorry, Sorry"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9-11pm Jamie Cooley/Jayn Sayd Arkana "House On Fire" Catherine Wheel "Delicious" Fat "Downtown" Future Bible Heroes "Lonely Days" Geneva "Into The Blue"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Dasis "Stay Young" Mustard Plug "Box" Fun Lovin' Criminals "I'm Not In Love" Dubstar "Stars" Lionrock "Fire Up the Shoesaw"</p>
<p>WKRO/Daytona Beach, FL Brave New World Tuesday 10-11pm Aaron "with a K" Schatz Dambuilders "Burn This Bridge" Lionrock "Fire Up the Shoesaw" Tanya Donnelly "Pretty Deep" Blur "M.O.R." Blink 182 "Dammit"</p>	<p>WRXQ/Memphis, TN The Eleventh Hour Thursday 11pm-midnight Maxwell London Suede "Beautiful Dnes" Buck-O-Nine "My Town" Monaco "What Do You Want..." Ben Harper "Faded" Lionrock "Fire Up the Shoesaw"</p>	<p>WOST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Michelle Malone "To Let You See Me" Michelle Malone "Grace" Cake Like "Lorraine's Car" Miss Red Flowers "Velvet" Abba Rage "Razor Blade Sally"</p>	<p>WXSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Beth Orton "She Cries Your Name" Ari DiFranco "I Always" Brigid Boden "I'll Never Stay" Supergass "Cheapskate" Atari Teenage Riot "Atari Teenage Riot"</p>
<p>KNRQ/Eugene, OR The "D" Afterdark Monday midnight-2am Jace Edwards Filter/Crystal Method "(Can You) Trip..." Metallica & DJ "For Whom The Bell..." Slayer/Atari Teen... "No Remorse! Wanna..." David Bowie "I'm Deranged" Henry Rollins &... "T-4 Strain"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Harvel Neilson Hubbard "Everybody's Doin' It" Dance Hall Crashers "Lost Again" Tones "Flying Solo" Blue Mountain "Generic America" Lazlo Bane "Overkill"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Mike Green Bob Radleys "Ride the Tiger" Lazlo Bane "Overkill" Hooverphonic "2Wicky" Autumn "Apple" Olive "You're Not Alone"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-6pm Suzie Dums/Chuck Roast Hespet "Can't Wait" Olive "You're Not Alone" Gerakine Fibbers "California Tuffy" Cherry Poppo "Daddy "Zoot Suit Riot" Harvey Danger "Flaggpole Sitta"</p>
<p>KFRR/Fresno, CA 60 Minute Buzz Sunday 9-10pm Matt D. Mighty Mighty BT "Rascal King" Lauren Christy "Breed" Geneva "Into The Blue" Dubstar "Stars" Monaco "What Do You Want..."</p>	<p>WHTG/Monmouth, NJ Go! Underground Sunday 9-midnight Jeff Raspe Apollo Four Forty "Ain't Talkin' Bout..." Tanya Donnelly "Pretty Deep" Teenage Fan Club "Ain't That Enough" Broadcast "Living Room" Veruca Salt "The Morning Sad"</p>	<p>WDGE/Providence, RI House Of New Edge Music Tuesday 11pm-midnight John Aifers Tanya Donnelly "Pretty Deep" Nixons "The Fall" Forest For The Trees "Dream" Blink 182 "Dammit" Jennifer Tryn "Getaway"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Spiritualized "Electricity" Magnet "Julie" Lauren Hoffman "Rock Star" Walk Mink "Blave Beyond..." Dambuilders "I Was Wrong"</p>



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 BLUR (Virgin)
- 2 FILTER/CRYSTAL METHOD (Immortal/Epic)
- 3 SPIRITUALIZED (Dedicated/Arista)
- 4 TANYA DONNELLY (Reprise)
- 5 LIONROCK (Time Bomb)
- 6 RANCID (Epitaph)
- 7 DANCE HALL CRASHERS (MCA)
- 8 CATHERINE WHEEL (Mercury)
- 9 TEENAGE FAN CLUB (Creation/Columbia)
- 10 SIZE 14 (Volcano)
- 11 GUIDED BY VOICES (Matador) Airplay Includes: KITS, KQXR, WOXY
- 12 RADIOHEAD (Capitol) Airplay Includes: KKND, WEDG, WPLY
- 13 DANDY WARHOLS (Capitol) Airplay Includes: KEDG, KGDE, WXEG
- 14 FOREST FOR THE TREES (DreamWorks/Geffen) Airplay Includes: KFMA, KJEE
- 15 JAMIROQUAI (Work) Airplay Includes: KXKR, XHRM, WNFX
- 16 SQUIRREL NUT ZIPPERS (Mammoth) Airplay Includes: WQXA, WRLG, WXSX
- 17 BLINK 182 (Cargo/MCA) Airplay Includes: KNRX, KQXR, WKRO
- 18 BUCK-O-NINE (TVT) Airplay Includes: KROQ, WBCN, WROX,
- 19 BEN HARPER (Virgin) Airplay Includes: WDGE, WEQX, WRXQ
- 20 HONEYRODS (Capricorn) Airplay Includes: KNRK, WDGE, WLUM



Blur

Compiled by Rich Michalowski

THE GERALDINE FIBBERS

ON TOUR IN AUGUST

- 11 Orlando FL
- 12 Tampa FL
- 13 Atlanta GA
- 14 Birmingham AL
- 15 Athens GA
- 16 Chapel Hill NC
- 18 Nashville TN
- 19 St. Louis MO

CALIFORNIA TUFFY

from the new album Butch

"Bozulich is rock's true anti-heroine"
★★★★ ROLLING STONE

"An ambitious, bang-up work of art.
Nine out of ten." SPIN

"The Geraldine Fibbers attempt more
than many established bands would even risk.
And they pull it off." PUNCTURE



'The Peak' Transcends Format Boundaries ... With Great Success

□ Time, commitment, and original approach pay off in big dividends

What better way for KAEP-FM (The Peak) to celebrate its upcoming two-year anniversary than with scoring its best book ever. The outlet has firmly ensconced itself on the frequency formerly known as Rock stalwart KEZE. Moreover, KAEP has steadily introduced to market No. 87 its own genre of music, or "Peak music."

In the spring book, the Peak climbed 5.5-6.5 12+ (with its rank increasing from No. 8 to No. 6). In persons 18-34, the station broke into double digits, 9.6-13.1, good for No. 2. And in the 25-54 money demo, the Peak tied with Country sister KDRK for fourth place, rising 5.6-8.2.



Scott Souhrada with Conor (l) and Carly

Certainly PD Scott Souhrada is pleased with the station's growth. When asked to describe his station's direction, he admits that the Peak doesn't fall into neat, formatic category boundaries. "This is a hybrid — we're somewhere between Alternative, Pop/Alternative, and Adult Alternative. So we skew a little younger than most of the traditional Adult Alternatives out there." However, Souhrada does point out that the station clearly skews older when compared to a majority of Alternative outlets. "We don't play most of the harder-edged music, and we do have a lot of library material. We're not 80% current."

Souhrada credits the patience of owner Citadel for hanging in with the format and allowing the station to develop. "We didn't have these numbers in the beginning, but we've had the resources and the patience from Citadel to do what we needed to do to get to this place."

□ In this market there isn't much saturation for the alternative product that we're playing. We have a lot of opportunities and a broad road that many other markets don't have.

Spokane's Eclectic Road

Market circumstances are also an ingredient to the Peak's success, and Souhrada is honest about that fact. "I wish I could say it was all programming intelligence, but in this market there isn't much saturation for the alternative product that we're playing. We have a lot of opportunities and a broad road that many other markets don't have."

Prior to the Peak's sign-on, Souhrada says the market was largely comprised of Rock, CHR, and Country — the standard formatic fare. "Even as mainstream as we are, for Spokane we were quite eclectic. By most standards, the Mighty

Bosstones may not be considered 'out there' and are even thought of as safe. But we were very late on it because we thought it was a little weird for Spokane. It has turned into a great record for us, and it's selling. But this is just one of those markets where 'different' records require more patience.

"Without airplay at other stations in the market, and the lack of a strategic music battle in the form of a head-to-head competitor, we can afford to take our time and make sure a song like that is a hit and will cut through in Spokane."

More Mainstream By Subtraction

Souhrada offers his take on what led to KEZE's dissolution. "I think they went through the same pangs that many mainstream AORs have experienced: Do you play to your classic fans, or do you play to your new rock fans? The answer is not both. And there is a powerhouse Classic Rock station in Spokane, too."

In terms of the music, how has the Peak evolved over the last two years? "We're slightly more mainstream now than when we signed on," explains Souhrada. "But it's not due to adding more mainstream music. We've taken out some of the alternative 'oh wow' songs."

"We knew there was a strong contingent of people here who were true alternative fans — whether they always lived here and were exposed to it through other sources, or they moved here from Seattle, Portland, or California. Our first step was to get those alternative fans. We had to reach out to the people to whom we could say, 'You can put your CDs away, there's a station here that might actually play Echo & The Bunnymen.'"

Powerful Exclusivity

After gaining that alternative core fan, the station was able to build on that foundation. The timing of the new music that was released proved to be an influential ingredient. Says Souhrada, "I couldn't believe some of the exclusivity we had with some awfully powerful artists. It was wonderful. For a long time we were the only station in the market playing the Wall-

flowers, Dave Matthews, Natalie Merchant, and Blues Traveler. When those artists broke and we were set up as the exclusive owners of their music, it looks like we've converted a lot of non-alternative listeners to our station. Part of that has to do with the fact that we're fairly mainstream-sounding: It's comfortable to listen to and we don't scare anybody away."

In a year where many Adult Alternative stations have heard the call to increase their rotations, the Peak has always played its currents in a higher rotation than many stations. And that's not changing now. "We've stayed the course with our original plan. The only real change is something that's very exciting when you sign a station on, and that's noting little milestones — like playing our first recurrent that we had taken from the 'cradle to the grave,' so to speak.

"Now we're almost to the point

□ Our first step was to get those alternative fans. We had to reach out to the people to whom we could say, 'You can put your CDs away, there's a station here that might actually play Echo & The Bunnymen.'

where our entire recurrent library is Peak born and bred. Some of those recurrents have snuck into the library. It's great, because there is a parallel between the music aging on the station and with a listener who first turned on the station two years ago and heard that library track as a current. We now have our own little core of alternative listeners that never existed before in Spokane! It's exciting and much like having a kid. We're going to let them grow up and send them off to college and watch them make good in the world.

"As good as it is for us now, we're always looking to get better. You can see the stations that have transcended the format. I'd like for the Peak to be one of those. We've gone a long way with some great music in a market that was previously virgin territory, and we need to transcend the music now. Hopefully we've been doing that since we've signed on, but it's a long process. And we've got a great company that gives us the time to take all the necessary steps in order to create that kind of staying power."

By Cyndee Maxwell



BLASBAND KEEPS R&R RAPT — Mercury artist Rebecca Blasband recently swung by Club R&R to perform songs from her new album Rapt. Spellbound are (l-r): manager Jerry Jaffe, R&R Sales & Marketing Director Jeff Gelb, Blasband, Mercury's Christine Chiapetta, R&R's Cyndee Maxwell and Sky Daniels.

More Than A Jukebox

With an eye on the future, Souhrada says, "We don't want to be considered as just the station that plays alternative music. We want to be the station that people turn to for entertainment information and just to be entertained, as well as compelling production. We want to be more than just a jukebox ... as does every station, but we've accomplished a lot to get us to this point. It's our goal to continue that kind of growth for the long term."

Every former KEZE fulltimer made the transition to the Peak so the personalities on the station were already market-friendly. And recently, Pete Hanson joined as morning co-host with MD Haley Jones. The rest of the lineup consists of APD middayer Larry ("Uncle Larry") Pearson, who Souhrada says is "the voice of rock 'n'roll in Spokane for 13-14 years now. He truly personifies the listener. He was an AOR guy and now he's in the same chair playing alternative music and loving it. I couldn't buy the credibility that he has in Spokane with the audience. If Uncle Larry likes it, it's okay." Completing the fulltime airstaff is afternoon host Mike Stone, nights Geoff Scott, and overnights Jeff Downz.

What is the overall personality of the personalities? "We try to be very adult," begins Souhrada. "We know that we're pretty hip for Spokane, and we try to not be young. A lot of people call and apologize for being 32 years old and listening to the radio station. Another scenario is this: 'My daughter really likes your radio station. Don't tell her but I do, too.'

"That's a battle we face. So in our presentation when we play Sugar Ray's 'Fly' we'll say, 'It's okay if you like this song ... we know it's a little strange, but it's okay if you're 35 years old and you dig it.' We don't want to be the 'weird personalities' station. We want to present the concept that we also live in Spokane, and this new music is a little scary for us, too. But if we all hold hands, we'll get through the Squirrel Nut Zippers and be just fine."

'Adult' Treatment

Nor is that down-home, humble attitude a problem with the younger demo either. "As a matter of fact, I think it's like treating them like adults, which is what every younger listener wants. When you were 17, how many times did you want your parents to treat you like an adult?"

"And we're not going overboard with the adult presentation, either. We

□ We've gone a long way with some great music in a market that was previously virgin territory, and we need to transcend the music now.

try to have fun in that vein. We try not to be format snobs. We actually did a 'Big Head Todd & The Monster-Truck Pull Weekend,' where a lot of Alternative stations would turn their nose up at the concept of a truck pull. We know that some of our audience would enjoy going out with their kids and seeing great big trucks — my kids would. I don't know what we could do if presented with a rodeo, but I'd bet you we'd figure something out.

"We stay away from thinking that we're too cool to do anything. Hey, monster truck pulls are a big event here. But by the same token, we're trying to develop the concert scene, and we're happy with how it's growing. We sold out a 400-seater for Huffamoose, and on the other end of the spectrum, Reel Big Fish came to town. I can't say it was all us, but we gave it some spins and were the only station playing it and it sold out an 800-seater."

The Peak's efforts to bring more concerts to the market include "everything from some major leaguers like the Dave Matthews Band and Hootie & The Blowfish last fall, to brand new bands like Huffamoose or Reel Big Fish.

"100% Peak Music" is the station's imaging positioner that speaks to its unique hybrid. "We're really not alternative, we're really not modern rock, we just play Peak music." The moniker is the station's effort to "brand it because we don't know what to call it either. When people ask us what kind of music we play, we answer that it's everything from Chris Isaak's 'Wicked Game' to 'Comedown' by Bush. I don't know what that is, except to say it's Peak music. Everything from Sugar Ray's 'Fly' to Counting Crows' 'Daylight Fading,' Squirrel Nut Zippers to Sarah McLachlan. It's a broad path, and to try to put a genre on it is tough."

R&R ADULT ALTERNATIVE ALBUMS

AUGUST 8, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
4	2	1	1	1 SARAH MCLACHLAN Surfacing (Arista)	878	+42	"Mystery" (826) "Adia" (28)
1	1	2	2	WALLFLOWERS Bringing Down The Horse (Interscope)	722	-56	"Difference" (506) "Headlight" (98)
2	4	3	3	DAVE MATTHEWS BAND Crash (RCA)	635	-32	"Tripping" (431) "Crash" (199)
10	7	6	4	4 BLUES TRAVELER Straight On Till Morning (A&M)	591	+17	"Precarious" (311) "Carolina" (269)
5	5	5	5	5 MATCHBOX 20 Yourself Or Someone Like You (Lava/Atlantic)	584	+8	"Push" (584)
3	3	4	6	SHERYL CROW Sheryl Crow (A&M)	526	-71	"Change" (496) "Everyday" (20)
15	10	8	7	7 FIONA APPLE Tidal (Work)	514	+29	"Criminal" (502) "Sleep" (12)
11	11	10	8	SISTER HAZEL Somewhere More... (Universal)	466	-14	"All" (444) "Wanted" (22)
8	6	7	9	ABRA MOORE Strangest Places (Arista)	465	-47	"Clover" (452) "Cryin'" (13)
16	13	11	10	JOHN FOGERTY Blue Moon Swamp (Warner Bros.)	445	-7	"Blueboy" (307) "Walking" (108)
12	12	12	11	11 INDIGO GIRLS Shaming Of The Sun (Epic)	443	+32	"Shame" (305) "Map" (117)
17	16	15	12	12 10,000 MANIACS Love Among The Ruins (Geffen)	417	+24	"More" (388) "Rainy" (29)
7	8	9	13	TOAD THE WET SPROCKET Coil (Columbia)	414	-66	"Fear" (216) "Come" (164)
22	20	22	14	14 PAULA COLE This Fire (Imago/WB)	412	+100	"Wait" (356) "Cowboys" (49)
26	23	17	15	15 LIVE Secret Samadhi (Radioactive)	376	+14	"Turn" (364) "Merica" (12)
6	9	13	16	PAUL MCCARTNEY Flaming Pie (Capitol)	364	-44	"World" (150) "Young" (69)
19	18	16	17	HUFFAMOOSE We've Been Had Again (Interscope)	358	-27	"Wait" (354) "Enigmatic" (4)
14	15	18	18	THIRD EYE BLIND Third Eye Blind (Elektra/EEG)	329	-30	"Life" (295) "Graduate" (23)
18	19	20	19	TONIC Lemon Parade (Polydor/A&M)	322	-11	"Could" (321) "Daughter" (1)
27	27	25	20	20 COUNTING CROWS Recovering The Satellites (DGC/Geffen)	314	+62	"Daylight" (138) "Seen" (128)
25	22	21	21	JOHN HIATT Little Head (Capitol)	312	-2	"Head" (246) "Pirate" (34)
9	14	14	22	U2 Pop (Island)	289	-109	"Earth" (203) "Staring" (60)
13	17	19	23	BIG HEAD TODD & THE MONSTERS Beautiful World (Revolution)	270	-64	"Tell" (233) "Boom" (13)
20	24	23	24	SHAWN COLVIN A Few Small Repairs (Columbia)	246	-53	"Sunny" (206) "House" (19)
—	—	—	25	25 JONNY LANG Lie To Me (A&M)	236	+39	"Ground" (146) "Lie" (69)
—	30	29	26	DAR WILLIAMS End Of The Summer (Razor & Tie)	232	+13	"There" (218) "Hear" (7)
—	26	28	27	EDWIN MCCAIN Misguided Roses (Lava/Atlantic)	228	+9	"Sky" (221) "Strange" (7)
21	21	24	28	COLLECTIVE SOUL Disciplined Breakdown (Atlantic)	228	-26	"Listen" (224) "Link" (4)
DEBUT	24	25	26	29 FLEETWOOD MAC The Dance (Reprise)	221	+82	"Silver" (221)
24	25	26	30	ZIGGY MARLEY & THE MELODY... Fallen Is Babylon (Elektra/EEG)	213	-28	"People" (213)

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JEN TRYNYN Gunshy Trigger Happy (Squint/WB)	8
FREDDY JONES BAND Lucid (Capricorn/Mercury)	5
STEVIE RAY VAUGHAN Live At Carnegie Hall (Epic)	4
GENESIS Calling All Stations (Atlantic)	3
LIVE Secret Samadhi (Radioactive)	3
RIC OCASEK Troublizing (Columbia)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAULA COLE This Fire (Imago/WB)	+100
FLEETWOOD MAC The Dance (Reprise)	+82
COUNTING CROWS Recovering The Satellites (DGC/Geffen)	+62
SOUNDTRACK G.I. Jane (Hollywood)	+60
BIG BLUE HEARTS Big Blue Hearts (Geffen)	+58
TEENAGE FANCLUB Songs From... (Columbia)	+51
STEVIE RAY VAUGHAN Live At Carnegie Hall (Epic)	+51
SARAH MCLACHLAN Surfacing (Arista)	+42
JONNY LANG Lie To Me (A&M)	+39
SUGAR RAY Floored (Lava/Atlantic)	+35
INDIGO GIRLS Shaming Of The Sun (Epic)	+32
FIONA APPLE Tidal (Work)	+29
JEWEL Pieces Of You (Atlantic)	+25
10,000 MANIACS Love Among The Ruins (Geffen)	+24
WHISKEYTOWN Stranger's Almanac (Outpost/Geffen)	+24

This chart reflects airplay from July 28-August 3. Albums ranked by total plays, with plays from all cuts from an album combined. 37 Adult Alternative reporters. 36 current playlists. © 1997, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY
PD: Neil Hunter
JEN TRYNYN "Getaway"
FLEETWOOD MAC "Silver"
MICHELLE MALONE "Grace"
HUFFAMOOSE "Wait"

KGSR/Austin, TX
PD: Jody Denberg
MD: Susan Castle
1 DELIRIUM "Silence"
JEN TRYNYN "Getaway"
JOHN FOGERTY "Hot"
TAJ MAHAL "Think"
WORLD PARTY "Call"
SUGAR RAY "Fly"

KFXD/Boise, ID
PD: Kevin Welch
MD: Carl Schelder
BILLY JOEL "Feel"
FREDDY JONES BAND "Wonder"
VENICE "Kiss"

WBOS/Boston, MA
PD: Jim Herron
MD: Cliff Nash
7 JEN TRYNYN "Getaway"
7 JOHN FOGERTY "Blueboy"
7 MICHELLE MALONE "Grace"
7 JONNY LANG "Ground"
7 TOAD THE WET... "Fear"

WXR/V Boston, MA
PD: Joanne Doody
MD: Mike Mullaney
12 PAUL MCCARTNEY "Great"
12 PAUL MCCARTNEY "Young"
8 ZIGGY MARLEY "One"
2 JEN TRYNYN "Getaway"
2 TOAD THE WET... "Fear"
1 ANI DI FRANCO "Fire"

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey
1 TEENAGE FANCLUB "Long"
1 JEN TRYNYN "Getaway"
1 WORLD PARTY "Call"
1 JUDY MOWATT "Other"

WXRC/Charlotte, NC
PD: Hal Rowe
MD: Greg His
No Adds

WXRT/Chicago, IL
VP/Programming: Norm Wiener
MD: Patty Martin
LOVE SPIT LOVE "Long"
FREDDY JONES BAND "Wonder"

KBXR/Columbia, MO
DM: Michael Perry
PD/MD: Dave "Keebler" Fulgham
RIC OCASEK "Hang"
SON VOLT "Easy"
LIVE "Turn"
TOAD THE WET... "Fear"
GENESIS "Congo"
JONNY LANG "Ground"
BOTTLE ROCKETS "Hours"
STEVIE RAY VAUGHAN "Letter"

KKZN/Dallas, TX
PD: Amy Doyle
8 WALLFLOWERS "Marleans"
LIVE "Turn"

KBCO/Denver, CO
PD: Dave Benson
MD: Scott Arbough
15 INDIGO GIRLS "Map"
1 BRAD "Brngs"
1 JOHN FOGERTY "Blueboy"
FLEETWOOD MAC "Fun"
FLEETWOOD MAC "Chain"

KXPK/Denver, CO
PD: Gary Schoenwetter
MD: Eric Schmidt
RIC OCASEK "Hang"

CIDR/Detroit, MI
PD: Murray Brookshaw
MD: Ann Dalisi
PATTY GRIFFIN "Fly"
TEXAS "Say"
CHANTAL KREVAZUK "Surrounded"

WJBX/Ft. Myers, FL
PD: Stephanie Davis
MD: Kurt Schralner
BLUES TRAVELER "Precarious"
JACKOPIERCE "Vineyard"
SMASH MOUTH "Walkin'"

WTTS/Indianapolis, IN
PD/MD: Rich Anton
2 GENESIS "Congo"
1 SHERRI JACKSON "Maple"

KXPT/Las Vegas, NV
PD: Chris Fox
MD: J.D. Davis
FREDDY JONES BAND "Wonder"
GENESIS "Congo"
STEVIE RAY VAUGHAN "Letter"
BLUES TRAVELER "Precarious"
JONNY LANG "Ground"

WMMM/Madison, WI
PD: Pat Gallagher
MD: Tom Teuber
BLUES TRAVELER "Precarious"

KTCZ/Minneapolis, MN
PD: Lauren MacLearsh
APD/MD: Jane Fredericksen
3 FREDDY JONES BAND "Wonder"
BLUES TRAVELER "Precarious"

KMBY/Monterey, CA
PD: Rich Berlin
13 SEVEN MARY THREE "Lucky"
3 COUNTING CROWS "Seen"
3 JEN TRYNYN "Getaway"
3 LOVE SPIT LOVE "Long"
3 TOOL "Aenema"
2 FREDDY JONES BAND "Wonder"
2 SIZE 14 "Claire"
2 KAMI LYLE "Polka"

KPIG/Monterey, CA
PD/MD: Laura Hopper
5 KEITH RICHARDS "Deuce"
NEIL COTY "Tainted"
BLAZERS "When"

WRLT/Nashville, TN
OM: David Hall
PD: Jessie Scott
MD: Keith Coes
4 PATTY GRIFFIN "Fly"
ROBERT EARL KEEN "Leverland"
LEFTOVER SALMON "River's"
RIC OCASEK "Hang"
MATTHEW RYAN "Guilty"
JEN TRYNYN "Getaway"
PAUL WELLER "Should"

WKOC/Norfolk, VA
PD: Perry Stone
MD: Holly Williams
No Adds

WXPN/Philadelphia, PA
OM/MD: Bruce Ranes
MD: Bruce Warren
8 BIG BLUE HEARTS "Messin"
7 BIG BLUE HEARTS "Live"
6 JOHN FOGERTY "Hot"
4 INDIGO GIRLS "Alright"
LAURA LOVE "Pushin"
JEN TRYNYN "Getaway"
TEENAGE FANCLUB "Long"
GREG GARING "Real"
K.D. LANG "Valley"
DEL AMITRI "Sees"

KINK/Portland, OR
PD: Carl Widing
APD: Anita Garlock
TEXAS "Say"
INDIGO GIRLS "Map"
JAI "Believe"

KTHX/Reno, NV
PD: Bruce Van Dyke
MD: David Chaney
7 BEN FOLDS FIVE "Brick"
7 STEVIE RAY VAUGHAN "Letter"
5 GREG GARING "Real"

WMAX/Rochester, NY
PD: Tom Sheridan
MD: David Joslin
LIVE "Turn"

WVRV/St. Louis, MO
PD: Scott Strong
MD: Mike Richter
1 BLUES TRAVELER "Precarious"
1 HUFFAMOOSE "Wait"

KENZ/Salt Lake City, UT
PD: Bruce Jones
APD/MD: Dom Casual
12 WALLFLOWERS "Marleans"
8 PAULA COLE "Wait"

KFOG/San Francisco, CA
PD: Paul Marszalek
MD: Bill Evans
ROBBEN FORD "Beginning"
ZIGGY MARLEY "People"
WORLD PARTY "Call"
DEL AMITRI "Sees"

KOTR/San Luis Obispo, CA
PD: Drew Ross
MD: Dean Kattari
9 STEVIE RAY VAUGHAN "Letter"
4 ROBBEN FORD "Beginning"

KRSH/Santa Rosa, CA
PD: Zoe Zueck
MD: Bill Bowker
INDIGO GIRLS "Map"
PATTY GRIFFIN "Fly"
ROBERT EARL KEEN "Leverland"
LAURA LOVE "Pushin"

KMTT/Seattle, WA
DM: Chris Mays
APD: Jason Parker
MD: Dean Carlson
4 PAUL THORN "Heart"
1 DOG'S EYE VIEW "Parade"

KAEP/Spokane, WA
PD: Scott Souhrada
MD: Haley Jones
1 FOO FIGHTERS "Everlong"
1 TONIC "Daughter"
1 FOO FIGHTERS "See"
COUNTING CROWS "Seen"

WRNX/Springfield, MA
PD: Tom Davis
MD: Bruce Steinblins
19 BLUES TRAVELER "Precarious"
DUNCAN SHEIK "Runs"
TOAD THE WET... "Fear"

WHPT/Tampa, FL
PD: Chuck Beck
APD/MD: Chris Taylor
23 WALLFLOWERS "Marleans"
BLUES TRAVELER "Precarious"

WXKR/Toledo, OH
PD: Dusty Scott
MD: Laura Lem
5 BLUES TRAVELER "Carolins"

37 Total Reporters
37 Current Reporters
36 Current Playlists
Reported Frozen Playlist (1):
WNCS/Burlington, VT

WIDESPREAD PANIC

Aunt Avis from the album "Bombs & Butterflies"

Still On Top Of Aunt Avis:

KFOG WXRT KBCO WBZF WRXQ WWSK WRFX WSTZ WXRA
WTTS WRLT KGSR WAVF WXPB WIOB KYYS WQCM WTKX

Produced and engineered by John Keane Mixed by Cliff Norrell and John Keane
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Homecoming PARADE

The first single from the NEW ALBUM

“Daisy”

dog's eye view



ON TOUR NOW

“Daisy” is available in stores on TUESDAY, AUGUST 19TH



early action!!

kkzn

kmtt

wvrv

Produced by Matt Wallace

Mixed by Tom Lord-Alge

Management: MARTY DIAMOND FOR UNDERDAWG

<http://www.sony.com>

COLUMBIA

“Columbia” Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1997 Sony Music Entertainment Inc.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 SARAH MCLACHLAN Building A Mystery (Arista)	826	789	754	716	36/0
4	4	3	2	2 MATCHBOX 20 Push (Lava/Atlantic)	584	576	623	645	27/0
2	3	2	3	WALLFLOWERS The Difference (Interscope)	506	608	644	688	25/0
13	7	6	4	4 FIONA APPLE Criminal (Work)	502	474	458	403	31/0
3	2	4	5	SHERYL CROW A Change Would Do You Good (A&M)	496	557	668	686	23/0
6	5	5	6	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	452	501	543	524	27/0
7	8	7	7	SISTER HAZEL All For You (Universal)	444	467	454	474	20/0
5	6	8	8	DAVE MATTHEWS BAND Tripping Billies (RCA)	431	440	515	551	25/0
18	13	10	9	9 10,000 MANIACS More Than This (Geffen)	388	367	374	352	23/0
25	20	11	10	10 LIVE Turn My Head (Radioactive)	364	349	297	227	24/3
24	23	24	11	11 PAULA COLE I Don't Want To Wait (Imago/WB)	356	237	260	236	26/1
17	10	9	12	HUFFAMOOSE Wait (Interscope)	354	381	380	365	29/2
16	12	12	13	TONIC If You Could Only See (Polydor/A&M)	321	333	378	374	16/0
BREAKER				14 BLUES TRAVELER Most Precarious (A&M)	311	216	98	51	29/7
—	29	18	15	15 JOHN FOGERTY Blueboy (Warner Bros.)	307	268	193	87	27/2
14	14	17	16	16 INDIGO GIRLS Shame On You (Epic)	305	296	368	380	20/0
9	9	13	17	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	295	332	394	424	12/0
12	11	14	18	BLUES TRAVELER Carolina Blues (A&M)	269	322	379	406	22/1
26	24	22	19	JOHN HIATT Little Head (Capitol)	246	247	251	221	18/0
11	15	16	20	BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (Revolution)	233	297	360	418	20/0
19	17	21	21	COLLECTIVE SOUL Listen (Atlantic)	224	248	313	328	13/0
DEBUT				22 FLEETWOOD MAC Silver Springs (Reprise)	221	139	23	—	21/1
30	25	26	23	23 EDWIN MCCAIN See The Sky Again (Lava/Atlantic)	221	212	238	195	19/0
—	28	27	24	24 DAR WILLIAMS Are You Out There (Razor & Tie)	218	206	197	163	18/0
DEBUT				25 TOAD THE WET SPROCKET Whatever I Fear (Columbia)	216	174	123	66	21/4
21	22	23	26	ZIGGY MARLEY & THE MELODY... People Get Ready (Elektra/EEG)	213	241	269	271	20/1
20	21	19	27	SHAWN COLVIN Sunny Came Home (Columbia)	206	264	277	321	12/0
15	18	15	28	U2 Last Night On Earth (Island)	203	309	311	378	13/0
DEBUT				29 PRETENDERS Goodbye (Hollywood)	192	132	57	5	17/0
28	26	29	30	SHERRI JACKSON Maple Tree (Hybrid)	190	199	220	198	18/1

This chart reflects airplay from July 28-August 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 37 Adult Alternative reporters. 36 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

SUGAR RAY Fly (Lava/Atlantic)
Total Plays: 183, Total Stations: 12, Adds: 1

DAVID BYRNE Miss America (Luaka Bop/WB)
Total Plays: 172, Total Stations: 17, Adds: 0

BEN HARPER Faded (Virgin)
Total Plays: 163, Total Stations: 17, Adds: 0

JEWEL Foolish Games (Atlantic)
Total Plays: 155, Total Stations: 9, Adds: 0

JONNY LANG Hit The Ground Running (A&M)
Total Plays: 146, Total Stations: 18, Adds: 3

BIG BLUE HEARTS Nobody Wants Her (Geffen)
Total Plays: 142, Total Stations: 15, Adds: 0

COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)
Total Plays: 128, Total Stations: 11, Adds: 2

TEENAGE FANCLUB Take The Long Way Round (Columbia)
Total Plays: 126, Total Stations: 12, Adds: 2

OASIS D'You Know What I Mean (Epic)
Total Plays: 119, Total Stations: 9, Adds: 0

INDIGO GIRLS Get Out The Map (Epic)
Total Plays: 117, Total Stations: 14, Adds: 3

Songs ranked by total plays

BREAKERS

BLUES TRAVELER Most Precarious (A&M)

TOTAL PLAYS/INCREASE: 311/95
TOTAL STATIONS/ADDS: 29/7
CHART: 14

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JEN TRYNN Getaway (February) (Squint/WB)	8
BLUES TRAVELER Most Precarious (A&M)	7
FREDDY JONES BAND Wonder (Capricorn/Mercury)	5
TOAD THE WET SPROCKET Whatever I Fear (Columbia)	4
STEVIE RAY VAUGHAN Letter To My Girlfriend (Epic)	4
GENESIS Congo (Atlantic)	3
PATTY GRIFFIN Let Him Fly (A&M)	3
INDIGO GIRLS Get Out The Map (Epic)	3
JONNY LANG Hit The Ground Running (A&M)	3
LIVE Turn My Head (Radioactive)	3
RIC OCASEK Hang On Tight (Columbia)	3
WALLFLOWERS Three Marlenas (Interscope)	3
WORLD PARTY Call Me Up (Enclave)	3

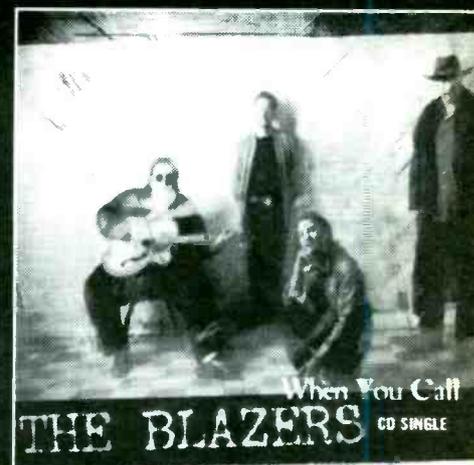
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAULA COLE I Don't Want To Wait (Imago/WB)	+119
BLUES TRAVELER Most Precarious (A&M)	+95
FLEETWOOD MAC Silver Springs (Reprise)	+82
PRETENDERS Goodbye (Hollywood)	+60
TEENAGE FANCLUB Take The Long Way Round (Columbia)	+51
JONNY LANG Hit The Ground Running (A&M)	+50
WALLFLOWERS Three Marlenas (Interscope)	+44
BIG BLUE HEARTS Nobody Wants Her (Geffen)	+43
TOAD THE WET SPROCKET Whatever I Fear (Columbia)	+42
JOHN FOGERTY Blueboy (Warner Bros.)	+39

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

HOT FUN IN THE SUMMER TIME

THE BLAZERS



Heat up your playlist with the new single "When You Call." From their brand new release *Just For You*.

Ripping roots rock, peppered with Pete Anderson sass,
Tower of Power Horns punch, and the almighty 3 Hs:
Harmony, Hooks & Hammond B-3.



ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 RT
RADIO CHICAGO

MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	13	13	14		COLLECTIVE SOUL/Listen
11	13	14	13		SARAH MCLACHLAN/Building A Mystery
10	11	11	12		DEL AMITRI/Not Where It's At
10	10	11	12		MATCHBOX 20/Push
12	12	12	12		WALLFLOWERS/The Difference
12	12	13	11		SNEAKER PIMPS/6 Underground
5	6	6	10		DAVID BYRNE/Miss America
8	10	10	10		MICHAEL PENN/Try
8	9	9	9		SHERYL CROW/A Change Would Do...
5	9	9	9		WIDESPREAD PANIC/Aunt Avis
9	12	11	9		SON VOLT/Caryatid Easy
11	10	9	9		ABRA MOORE/Four Leaf Clover
7	10	8	9		SHERRI JACKSON/Maple Tree
9	7	9	9		ZIGGY MARLEY/People Get Ready
7	10	8	9		BIG HEAD TODD...Please Don't Tell...
-	3	9	8		JAYHAWKS/Big Star
-	6	6	6		GENESIS/Congo
6	6	6	6		COUNTING CROWS/Daylight Fading
5	4	6	8		INXS/Don't Lose Your Head
9	7	8	8		BEN HARPER/Faded
11	12	10	8		U2/Last Night On Earth
9	7	7	8		BLUES TRAVELER/Most Precarious
7	5	6	7		DAVID BYRNE/Dance On Vesuvius
-	-	-	-		PRETENDERS/Goodbye
6	5	6	7		JOHN HIATT/Little Head
6	6	10	7		WILCO/Monday
7	8	6	7		JOHN HIATT/Pirate Radio
7	7	8	7		INDIGO GIRLS/Shame On You
7	8	10	6		LEFTOVER SALMON/Better
3	7	6	8		BEN HARPER/Glory & Consequence

KFOG
104.5 97.7

MARKET #4
KFOG/San Francisco
(415) 995-6874
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
12	19	23	24		ABRA MOORE/Four Leaf Clover
19	22	21	23		BONESHAKERS/Cold Sweat
20	19	21	22		WALLFLOWERS/The Difference
8	9	16	21		DAVE MATTHEWS BAND/Tripping Billies
22	23	20	20		SARAH MCLACHLAN/Building A Mystery
23	20	20	20		U2/Last Night On Earth
-	8	12	19		PRETENDERS/Goodbye
15	17	16	16		BLUES TRAVELER/Carolina Blues
12	12	15	14		TOAD THE WET...Whatever I Fear
10	13	15	14		PAUL MCCARTNEY/The World Tonight
13	12	13	13		JOHN FOGERTY/Walking In A...
13	12	13	13		PAUL MCCARTNEY/Young Boy
11	12	11	12		TOAD THE WET...Come Down
-	11	9	11		JOHN FOGERTY/Blueboy
9	9	9	9		INDIGO GIRLS/Get Out The Map
10	9	9	9		JOHN HIATT/Little Head
9	9	9	9		BIG BLUE HEARTS/Nobody Wants Her
5	7	8	9		STEVE WINWOOD/Spy In The House...
-	-	-	-		BUCKWHEAT/Trouble
15	20	20	20		SHERYL CROW/A Change Would Do...
-	-	-	-		JOHNNY LANG/Hi The Ground...
12	9	8	8		NEIL YOUNG...Mr. Soul
7	7	7	7		INDIGO GIRLS/Shame On You
7	6	7	8		SHAWN COLVIN/Get Out Of This...
-	-	-	-		STEVIE RAY VAUGHAN/Scuttle Buttin'
23	13	7	6		WIDESPREAD PANIC/Aunt Avis
7	7	8	6		TOMMY CASTRO/Can't Keep A Good...
-	-	-	-		BLUES TRAVELER/Most Precarious
-	-	-	-		INXS/Don't Lose Your Head
19	20	11	5		JOHNNY LANG/Lie To Me

88.5

MARKET #5
WXPN/Philadelphia
(415) 995-6677
Ranes/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
-	-	-	-	6	17	WHISKEYTOWN/16 Days
-	-	-	-	15	15	FLEETWOOD MAC/Silver Springs
8	8	6	12	6	12	BIG BLUE HEARTS/Nobody Wants Her
7	8	8	9	9	9	INDIGO GIRLS/Shame On You
17	9	5	9	9	9	TAJ MAHAL/Queen Bee
6	6	7	7	7	7	ABRA MOORE/Four Leaf Clover
16	7	7	7	7	7	JAMES MCCURTNEY/For All I Know
8	6	7	7	7	7	10,000 MANIACS/More Than This
5	7	7	7	7	7	BRAD/The Day Brings
6	8	9	9	9	9	SARAH MCLACHLAN/Building A Mystery
6	8	8	8	8	8	KIM RICHEY/I'm Alright
6	8	8	8	8	8	JAMES TAYLOR/Little More Time...
-	-	-	-	8	8	SQUIRREL NUT ZIPPERS/Put A Lid On It
8	8	8	8	8	8	TOAD THE WET...Come Down
6	7	8	8	8	8	DAVID BYRNE/Miss America
9	7	8	8	8	8	LIVE/Turn My Head
4	3	5	8	8	8	SOUL COUGHING/Soft Serve
8	8	7	8	8	8	DEL AMITRI/Not Where It's At
4	4	4	4	4	4	JILL SOBULE/When My Ship...
6	5	5	5	5	5	BLUES TRAVELER/Most Precarious
-	-	-	-	5	8	WORLD PARTY/Call Me Up
9	9	9	9	9	9	PAULA COLE/Don't Want To Wait
-	-	-	-	9	9	BIG BLUE HEARTS/Don't Mind Messin'
7	8	7	7	7	7	JOHN FOGERTY/Walking In A...
7	4	7	7	7	7	BEN HARPER/Faded
-	-	-	-	8	5	JOHN HIATT/Try Sweet Girl
10	6	7	7	7	7	BLUES TRAVELER/Carolina Blues
8	6	6	6	6	6	HUFFAMOOSE/Wait
7	6	17	7	7	7	WIDESPREAD PANIC/Aunt Avis
9	6	7	7	7	7	ZIGGY MARLEY/People Get Ready

THE RIVER
93.9 FM

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
28	31	30	31		TOAD THE WET...Come Down	
21	28	30	31		ABRA MOORE/Four Leaf Clover	
31	30	31	31		SARAH MCLACHLAN/Building A Mystery	
19	30	31	30		JOHN FOGERTY/Blueboy	
31	31	31	29		SHERYL CROW/A Change Would Do...	
-	-	-	-	22	22	COUNTING CROWS/Have You Seen Me...
22	21	22	22		HUFFAMOOSE/Wait	
19	22	22	22		SHERYL JACKSON/Maple Tree	
31	21	21	21		FLEETWOOD MAC/Silver Springs	
15	22	22	22		DAVE MATTHEWS BAND/Tripping Billies	
10	20	21	21		PAUL MCCARTNEY/The World Tonight	
-	-	-	-	12	14	FIONA APPLE/Criminal
-	-	-	-	12	14	PRETENDERS/Goodbye
5	19	13	14		EDWIN MCCAIN/See The Sky Again	
30	18	11	13		U2/Last Night On Earth	
8	11	15	13		BEN HARPER/Faded	
-	15	14	13		DAR WILLIAMS/Are You Out There	
21	16	11	13		KIM RICHEY/Know	
4	13	13	13		WIDESPREAD PANIC/Aunt Avis	
22	13	15	13		WALLFLOWERS/The Difference	
11	11	12	13		PAULA COLE/Where Have All...	
13	12	11	13		COUNTING CROWS/A Long December	
10	12	13	13		JOHNNY LANG/Lie To Me	
10	12	13	13		JOHN MELLENCAMP/Just Another Day	
9	12	13	13		PATTY GRIFFIN/Every Little Bit	
10	12	14	13		DUNCAN SHEIK/Barely Breathing	
9	11	12	13		WALLFLOWERS/One Headlight	
9	10	12	12		FIONA APPLE/Sleep To Dream	
10	10	12	12		DAVE MATTHEWS BAND/Crash Into Me	
10	10	12	12		SHAWN COLVIN/Sunny Came Home	

ZONE
SMART ROCK YOUR HEART

MARKET #7
KKZN/Dallas
(214) 526-2400
Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
12	15	25	26		THIRD EYE BLIND/Semi-Charmed Life	
22	21	17	25		FIONA APPLE/Criminal	
-	-	-	-	24	25	COUNTING CROWS/Daylight Fading
24	26	26	25		MATCHBOX 20/Push	
23	26	25	25		DUNCAN SHEIK/Barely Breathing	
15	25	25	24		JOHN FOGERTY/Blueboy	
23	23	25	22		SHERYL CROW/A Change Would Do...	
18	15	17	17		BARENAKED LADIES/The Old Apartment	
18	17	16	16		SARAH MCLACHLAN/Building A Mystery	
-	-	-	-	16	16	FLEETWOOD MAC/Silver Springs
19	16	16	16		CHANTAL KREVIJZUK/Surrounded	
11	17	17	16		JACKOPIERCE/Venues	
7	15	19	15		BIG BLUE HEARTS/Nobody Wants Her	
21	22	15	14		BLUES TRAVELER/Carolina Blues	
23	23	18	14		ABRA MOORE/Four Leaf Clover	
8	9	16	14		HUFFAMOOSE/Wait	
14	18	14	14		TOAD THE WET...Whatever I Fear	
9	8	5	12		SHAWN COLVIN/Get Out Of This...	
8	11	10	12		WIDESPREAD PANIC/Aunt Avis	
8	10	9	12		FOOL'S PROGRESS/Think About It	
7	10	8	11		TRISH MURPHY/Concession Stand...	
-	-	-	-	13	17	DAVE MATTHEWS BAND/Crash Into Me
8	7	9	11		BEN HARPER/Faded	
-	-	-	-	10	9	JAMES MCCURTNEY/For All I Know
-	-	-	-	10	9	JOHNNY LANG/Hi The Ground...
8	14	9	9		INDIGO GIRLS/Get Out The Map	
8	11	10	9		PAULA COLE/Don't Want To Wait	
19	10	11	12		DAVE MATTHEWS BAND/Tripping Billies	
-	-	-	-	8	8	DOG'S EYE VIEW/Homcoming Parade
-	-	-	-	8	8	BLUES TRAVELER/Most Precarious

WBOS
92.9 FM

MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Wash

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
30	30	30	45		SNEAKER PIMPS/6 Underground	
21	21	45	45		VERVE PIPE/The Freshmen	
30	30	45	45		SARAH MCLACHLAN/Building A Mystery	
45	45	45	45		MATCHBOX 20/Push	
45	45	45	45		SISTER HAZEL/All For You	
45	45	45	45		THIRD EYE BLIND/Semi-Charmed Life	
45	45	45	45		SHAWN COLVIN/Sunny Came Home	
45	45	45	45		WALLFLOWERS/The Difference	
-	-	-	-	30	30	TEENAGE FANCLUB/Take The Long Way...
-	-	-	-	30	30	PAULA COLE/Don't Want To Wait
-	-	-	-	30	30	FLEETWOOD MAC/Silver Springs
-	-	-	-	30	30	BLUES TRAVELER/Most Precarious
30	30	30	30		LIVE/Turn My Head	
30	30	30	30		EDWIN MCCAIN/See The Sky Again	
30	30	30	30		INDIGO GIRLS/Shame On You	
30	30	30	30		FIONA APPLE/Criminal	
30	30	30	30		DAVE MATTHEWS BAND/Tripping Billies	
30	30	30	30		TONIC/You Could Only...	
21	21	45	45		DAVE MATTHEWS BAND/Crash Into Me	
21	21	21	21		U2/Last Night On Earth	
21	21	21	21		BRUCE SPRINGSTEEN/Secret Garden	
21	21	21	21		PAULA COLE/Where Have All...	
21	21	21	21		JEWEL/You Were Meant...	
21	21	21	21		WALLFLOWERS/One Headlight	
-	-	-	-	7	7	JEN TRYNN/Getaway (February)
-	-	-	-	7	7	JOHN FOGERTY/Blueboy
-	-	-	-	7	7	MICHELLE MALONE/Grace
-	-	-	-	7	7	JOHNNY LANG/Hi The Ground...
-	-	-	-	30	7	MIGHTY MIGHTY...The Impression...
-	-	-	-	7	7	TOAD THE WET...Crazy Life

WXRV
92.5 FM

MARKET #10
WXRV/Boston
(617) 374-4733
Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
24	25	23	25		JOHN HIATT/Little Head	
15	25	23	25		DAR WILLIAMS/Are You Out There	
-	-	-	-	14	24	PRETENDERS/Goodbye
23	28	23	22		MONACD/What Do You Want...	
25	21	24	20		TONIC/You Could Only...	
21	25	14	15		EDWIN MCCAIN/See The Sky Again	
-	-	-	-	6	9	SARAH MCLACHLAN/Adia
7	8	11	16		10,000 MANIACS/Rainy Day	
25	24	15	15		SARAH MCLACHLAN/Building A Mystery	
17	17	14	15		10,000 MANIACS/More Than This	
-	-	-	-	9	14	SMASH MOUTH/Walkin' On The Sun
-	-	-	-	9	14	BLUES TRAVELER/Most Precarious
12	11	15	14		HUFFAMOOSE/Wait	
10	12	13	13		DEL AMITRI/Not Where It's At	
10	12	13	13		TOAD THE WET...Dam Would Break	
7	10	13	13		PERFECT MURDER/Grace	
11	11	10	13		BETH ORTON/She Cried Your Name	
11	11	11	12		BRAD/The Day Brings	
22	21	12	12		BLUES TRAVELER/Carolina Blues	
10	12	11	12		DEL AMITRI/What I Think She...	
8	8	9	12		FIONA APPLE/Criminal	
-	-	-	-	9	12	GREY EYE GLANCES/Angel
11	10	9	12		LEO KOTTCHE/World Turning	
21	16	20	21		MATCHBOX 20/Push	
-	-	-	-	12	12	PAUL MCCARTNEY/Young Boy
-	-	-	-	12	12	PAUL MCCARTNEY/Young Boy
20	25	11	11		JOHN FOGERTY/Walking In A...	
11	10	8	11		DAVID BYRNE/Miss America	
-	-	-	-	5	6	FLEETWOOD MAC/Silver Springs
-	-	-	-	3	10	JOHN FOGERTY/Blueboy

The Mountain
KMTT/Seattle
(206) 233-1037
Mays/Carlson

MARKET #13

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
23	28	24	25		SARAH MCLACHLAN/Building A Mystery	
24	28	24	25		BLUES TRAVELER/Carolina Blues	
8	10	21	24		PAULA COLE/Don't Want To Wait	
24	28	24	24		INDIGO GIRLS/Shame On You	
10	21	23	23		BOZ SCAGGS/It All Went Down...	
-	-	-	-	18	21	JOHN FOGERTY/Blueboy
9	9	10	12		RICKIE LEE	

OPENINGS

OPENINGS

OPENINGS

OPENINGS

INTERNATIONAL

INTERNATIONAL RADIO OPPORTUNITIES

We are seeking for current and future openings, the following:

National Program Director-China; National Production Director-China; National Promotion and events Coordinator-China; Regional Sales Managers-several Asian locations; "RAB-Type" positions in various parts of the world, selling the concept of radio to non-radio users. All Asian positions require local language ability. All positions require substantial prior success in radio. You will be working with one the world's largest radio companies, and have the experience of a lifetime. Send tapes, resumes, applicable materials to:

Peter Stromquist, Director of China Operations, EDI-Asia, 2206a Shun Tak Centre, 200 Connaught Road, Central, HongKong email: kerouac@netvigator.com

NATIONAL

NEWS — NEWS — NEWS

Anchors — Reporters — Directors — M/F

If you are experienced (and good), we have many medium and major market situations available on a constant basis. If you are entry level (trained), smaller market stations are looking for you. NATIONAL receives more and more requests from radio stations in all size markets, seeking qualified news personnel. If you are seriously seeking a career move, contact NATIONAL, the acknowledged leader in radio personnel placement since 1981, immediately for complete registration information. Call:

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We're the largest, most complete job listing service in radio, offering over 400 of the hottest jobs weekly for air talent, PD, MD, news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent... We have the jobs!!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185

Active Rock station in Midwest seeks morning host of show immediately. Must be a quick thinker, digester of news, opportunist and willing to dive head first into the market to hit the ground running. Send tape and resume in confidence to: Radio & Records, 10100 Santa Monica Blvd., #333, 5th Floor, Los Angeles, CA 90067. EOE



Installation/Technical Support ace needed for Interactive Callout Systems. Computer/radio research experience helpful. Good salary, benefits, travel, live in San Diego. Fax resume: (619)659-3800.

PROGRAM DIRECTOR/ AIR TALENT

for Lite AC in Top 40 market. Selector wiz and ability to critique and develop air talent a must. Great opportunity with major group broadcaster in fabulous city. T&R to: Lowry & Co., 6339 E. Greenway #102-367, Scottsdale, AZ 85254. EOE. NO CALLS

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Stations hiring across USA! Call Shenny Enterprises for details about our presentation services. 717-293-4664, 24 hrs/day.

Some of radio's biggest operations have asked us for tapes and resumes from qualified talk hosts, DJs and newscasters. If you think you've got the "goods" call us about our services.

EAST

America's biggest FM seeks morning star! Soft AC. T&R: Tim Moore, WHOM, 583 Warren Ave., Portland, ME 04103 EOE (8/8)

Evening position at WHWK Country. Females encouraged. T&R: John Davison. WHWK, Box 414, Binghamton, NY 13902 EOE (8/8)

Market leader-fulltime-seven to midnight- AC format. T&R: Randy Jay, WLZW, 8280 Clark Mills Road, Whitesboro, NY 13492 EOE (8/8)

Northeast Radio Corporation expanding. Looking for AM/PM drive, production director, promotion director and news director. We want team players with a desire to overachieve. If you're interested in earning a competitive salary, having great benefits, and working in a top notch facility with a high standard of excellence, send your resume, tape and references to: Radio & Records, 10100 Santa Monica Blvd., #333, 5th Floor, Los Angeles, CA 90067. EOE

MIDDAYS

MIX 106.5, BALTIMORE

Hot AC, Mix 106.5, Baltimore has a rare Midday opening. Looking to replace female who was promoted to morning show. 3 years experience fulltime expected. T&R ONLY!!! Adam Goodman, America Radio Systems, 600 Washington Ave., Suite 201, Towson, MD 21204. American Radio Systems is an Equal Opportunity Employer. Women and Minority candidates are encouraged to apply.

SENIOR ACCOUNT EXECUTIVE RADIO SALES

Growing New Jersey radio group is presently interviewing for the position of Senior Account Executive. If you are ready to begin immediately, WMTR/WDHA has top list available-today! Qualified applicants must have a minimum of five years of success in radio sales. Choice candidates are aggressive closers who maintain rate and inventory integrity...yet are service oriented relationship builders. Promotional creativity desirable...knowledge of Arbitron/Scarborough a must. Top candidates must have experience with agencies, buying services, direct retail, the beverage industry and manufacturers reps. Our company is the leader in compensation and benefits; and an Equal Opportunity Employer.

Director of Sales
 WMTR/WDHA, 55 Horsehill Road
 Cedar Knolls, New Jersey 07927
 Phone (973) 538-1250 x1327
 fax (973) 538-3060

DIRECTOR URBAN RADIO PROMOTION FOR BLUNT RECORDINGS

Blunt Recordings, part of New York based TVT Records, seeks to fill an immediate opening for a qualified candidate to lead our urban radio promotion department. We seek a candidate with strong promotional ties who knows the streets as well as the airwaves. You should have experience in managing a staff, budgets & indies, have solid relationships at urban radio & mix show radio. We offer a competitive package and a kickin' slate of projects. Minimum 3 years label experience.

Interested candidates should submit resume by fax or mail to: Human Resources, Blunt Recordings, 23 East 4th Street 3rd Floor NY NY 10003; fax 212.979.0842.

We are an equal opportunity employer.



The River 99.5 WRVE Albany, NY is looking for experienced morning drive talent to join our outstanding co-host. The music comes first at this Classic Rock/AC hybrid, but you must be an entertainer who can relate to the lifestyle of today's adults who still love their Rock & Roll. No "Morning Zoos" please. Top 100 market experience preferred in AM/PM drive. Top compensation for Top Talent. Rush T&R to: Randy McCarten, WRVE, One Washington Square, Albany, NY 12205. Confidentiality assured. EOE

94.3 The Point (Hot AC-Top 50 Market) is looking for a new MORNING SHOW. Can you relate to females 25-44...be real... and compete with New York? Are you the next Rosie O' Donnell? If so, we'll pay you what you're worth. Send your stuff to: Mike Kaplan, PD, WJLK, 280 Seaview Square Mall, Ocean, NJ 07712. EOE

Increase your exposure with Mediacasting's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414) 926-9620 or www.mediacasting.com

RADIO

WMTR/WDHA are looking for a creative Production Director. Excellent commercial broadcast production and copywriting skills are necessary. The ideal candidate must be proficient in digital production and automation systems, and must have a voice and delivery that is compatible with Album Rock and Adult Standards formats. Some fill-in airshifts on both stations is required. 2 years commercial broadcasting experience is a plus.

Send tape and resume with salary requirement to:

Chris Edwards, Operations Director
 WMTR/WDHA Radio 55 Horsehill Road
 Cedar Knolls, New Jersey 07927
 Equal Opportunity Employer

www.rronline.com

www.rronline.com

OPPORTUNITIES

OPENINGS

Morning AT, join winning morning show in NY's Hudson Valley. Rush T&R to: Scott Carlin WPDH, P.O. Box 416 Poughkeepsie, NY 12602. No Calls. EOE

SOUTH

South market Country station near Nashville seeks afternoon AT/News director immediately. T&R: Judy Wood. WUCZ, Box 179, Carthage, TN 37030 EOE (8/8)

Lafayette Louisiana, the Dawg: AM and PM drivetimes. T&R: Bruce Mikells, KMDL, 202-A Galbert Road, LA 70506 EOE (8/8)

WUSY/US-101 is looking for the country's best production director! If you're a creative, highly organized, energetic, out-of-the-box thinker, then we've got a place for you. Send creative samples and resumes to: Clay Hunnicutt at US-101, P.O. Box 8799, Chattanooga, TN 37414. WUSY/Colonial Broadcasting is an Equal Opportunity Employer.

Z-96 (CHR) in Fort Walton Beach looking to fill mornings, middays and nights...send tape and resume to: PD Rick Taylor, 225 NW Hollywood Blvd., Fort Walton Beach, FL 32548...NO PHONE CALLS PLEASE, Z-96 is an EOE

Need a shot at your first competitive morning show? Top-rated small market Florida CHR has need of production manager/morning show person willing to put in the hours to get the job done. \$21k salary plus remotes, bonuses and possible apt. trade. Send tape, resume, photo immediately to: Radio & Records, 10100 Santa Monica Blvd., #341, 5th Floor, Los Angeles, CA 90067. EOE



Have you ever been told "you can't do that on the air," have some of your most creative bits been shot down by management for being "too outrageous?" Then you might be the producer Bubba the Love Sponge is looking for. If you're highly organized, never sleep, have more numbers than a Hollywood whore's little black book and not afraid to work with a 400 pound man! you could be the Executive Producer of Tampa Bay's next #1 morning show and the syndicated Bubba Radio Network. This is not an entry level position. Send materials to: Bubba The Love Sponge 13577 Feather Sound Drive, Suite 550 Clearwater, FL 34622

ABSOLUTELY NO PHONE CALLS!



OPENINGS

Cadillac Ranch 72-ounce steaks and Z-93 awaits right midday personality/productions director. Multitrack, creative copy, experience only. No "by golly pollwogs!" T&R with production: Eric Stevens, 2903 S. Western, Amarillo, TX 79109



ATTENTION MARKETING/PROMOTIONS DIRECTORS/ASSISTANTS

You Could be walking MEMPHIS at Barnstable's WGKX-KIX 106!!!

If you think out-of-the-box, are great at the details...create sales tools...events...promotions...and can manage a remote crew...send me your resume today!!!

You must have at least 2 years broadcast or promotions/marketing experience.

Include sales pieces, promotions, proposals, or anything else you can think of to get the job!!!

Forward package to: WGKX-FM-KIX 106, Fred Horton, 965 Ridgelake Blvd., Suite 102, Memphis, TN 38120

KIX Broadcasting is an Equal Opportunity Employer.

SAVANNAH/HILTON HEAD

One of America's great Standards Stations is looking for a PD/Morning Man. Full powered FM, all digital operation. Good ratings. Can you take us to the next level? Tape and details to: Mike Buxser. Adventure Radio, 1st Augustine Place, Hilton Head, SC 29926. EOE

We're looking for PDs for our Urban & Churban stations in the Southwest. If you have at least three years minimum programming experience, send us your programming philosophy & a station aircheck. These positions may include an airshift, so please include your T&R also. Radio & Records, 10100 Santa Monica Blvd., #338, 5th Floor, Los Angeles, CA 90067. EOE

MIDWEST

Newly created airshift. Be upbeat, with good phones. Send T&R: Crash Davis, WBTU, 2100 Goshen Rd., Fort Wayne, IN 46808 EOE (8/8)

News/Talk/Country/AOR seeks news director to lead four person News/Farm team. T&R: Roger Lundeen, WGIL/WAAG/WLSR, 154 Simmons St., Galesburg, IL 61401 EOE (8/8)

Central Wisconsin market-Classic Rock. Morning partner/promotions/production-(SAW). T&R: Tomm Rivers, WGLX, Box 8022, Wisconsin Rapids, WI 54495 EOE (8/8)

Rare Talk show openings: 9a-12n and 9p-1a. Contemporary, but no flame throwers! T&R: Chuck Dickemann, WCCO, 625 2nd Ave. South, Minneapolis, MN 55402 EOE (8/8)

Top 40/Green Bay has opening for seven-midnight entertainer. T&R: Jimmy Clark, WQLH, 810 Victoria Street, Green Bay, WI 54302 EOE (8/8)

Country station seeks morning show news/sidekick. T&R: Brad, Great Empire Broadcasting, 4590 E. 29th St., Tulsa, OK 74114 EOE (8/8)

www.rronline.com

OPENINGS

Midwest's largest Country music nightclub looking for an experienced, creative, motivated, outgoing DJ to program & play music and entertain our customers. Send tape and resume to: Remington's, Attn. Linda, 1155 Wanamaker, Topeka, KS 66604.



CHR MARKETING DIRECTOR WKRQ CINCINNATI

If you aren't up to replacing the Marketing Director that's going to KIIS-FM in L.A., then save your stamp! Q102 has a premiere marketing job available now? Dazzle us with your incredible creativity and ideas, show us you love to have fun and can work with our high profile Morning Show. Send your brilliantly original colorful package to: Jimmy Steal, Program Director, Q102, 1906 Highland Avenue, Cincinnati OH 45219. Q102 is an ARS station and an Equal Opportunity Employer.

Lite AC-WROE, Appleton, WI, seeks adult communicator for middays, with a minimum of three years experience. Send T&R to: Dan Larkin, WROE, P.O. Box 1035, Neenah, WI 54957-1035. EOE

MIDDAYS ON THE SUPERPIG!!!

Sioux City's Country leader is seeking a natural, upbeat and professional talent to hog the 10AM-3PM shift at KSUX. Digital, live remote and production skills recommended. Love of Country music a plus! Great pay, excellent benefits including health, vision, dental, 401k and more from Powell Broadcasting. Send your T&R ASAP to: KSUX, Jeff Miller, 2000 Indian Hills Drive, Sioux City, IA 51104

Station Mgr. for Rock Combo in Minneapolis/St. Paul. KQRS-FM (Classic/AOR), KEGE-FM (Alt.), X-105-FM (Hard Rock), and KDIZ-AM (Children's). Working knowledge of rock radio programming, marketing and advertising required. Duopoly mgmt. experience preferred. Strong management and leadership skills a must. Send your track record and resume to: Mark Steinmetz, 917 N. Lilac Drive, Minneapolis, MN 55422. EOE

RADIO

ARS owned KSD St. Louis (Rock) has immediate openings for an Afternoon Drive Host and Assistant PD/Music Director. Assistant PD/Music Dir. needs minimum three years experience as an on-air announcer or PD/Music Dir., computer skills a must. Afternoon Drive Host needs proven success as an on-air personality in major market. Digital environment, great company. Rush tape and resume to: ARS-KSD St. Louis, Program Director, 3100 Market Street, St. Louis, MO 63103 EOE/AA

OPENINGS

New Rock 102 One/ WLUM, Milwaukee is seeking air personalities for future full and parttime openings. Minimum 2 years exp. Alt., CHR or Rock. Send tapes and resumes to:

New Rock 102 One/WLUM
Chuck Summers, APD
2979 North Mayfair Road,
Milwaukee, WI 53222

Milwaukee Radio Alliance LLC is an EOE

Zimmer Radio has openings in Carbondale, IL, Jefferson City and Cape Girardeau, MO. Looking for news anchors, reporters, pbp, talkshow and morning show host/anchor for newstalkers. Must be go-getter, willing to take direction from growth-oriented company. Have a voice and passion, we have job. Digital experience a plus. No phone calls. Please indicate any or all markets applying for. Send T&R to: Terry Hester, OM, Zimmer Radio, P.O. Box 1610, Cape Girardeau, MO 63702. EOE

Minnesota Hot AC seeks hard-working Morning Show Host/Program Director. The ideal candidate will have good showprep habits, ability to entertain and relate to adults, enjoy outside appearances and possess good phone skills. Previous PD experience preferred but will consider APD/MDs. Excellent opportunity for dedicated individual who can lead and motivate air talent and who can create compelling radio every day. Radio & Records, 10100 Santa Monica Blvd., #340, 5th Floor, Los Angeles, CA 90067. EOE

MORNING SHOW HOST

Are you working weekends in a major market or afternoons in a medium market and think you're ready for your own morning show? One of America's highest rated '70s stations is looking for a morning person. If you're friendly, know and love the music of the '70s but live in the '90s, enjoy personal appearances, project energy, believe part of your job is having fun and have a minimum of 2 years on-air experience, COX Radio, Inc., in Tulsa, OK is looking for you. Send tape and resume to: Dave Michaels, KJSR-FM, 7136 So. Yale, Suite 500, Tulsa, OK 74136. NO CALLS PLEASE. EOE

OPPORTUNITY KNOCKS

CALL: 310-553-4330

in the pages of R&R every Friday

OPENINGS

WEST

Experienced morning co-host/news reporter for top AM News Talk. T&R: Larry Proietti, KFBC, 1806 Capitol Ave., Cheyenne, WY 82001 EOE (8/8)

Enjoy the outdoors? Ready to do mornings in Northern California? T&R: Dave Roble, KFMI/KATA, 890 So. G Street, Arcata, CA 95521 EOE (8/8)

Arizona. Country music station in small town near Tucson seeks morning personality. T&R: Paul, KAVV, Box 18899, Tucson, AZ 85731 EOE (8/8)

Sports director sought. PBP for high schools and local college plus board shift. T&R: Russ, KVVY, Box 1176, Lamar, CO 81052 EOE (8/8)

Utah Jazz Radio Network, seeks fill in host, reporter. T&R: David, KFAN, 434 Bearcat Drive, Salt Lake City, UT 84115 EOE (8/8)

Increase your exposure with Mediacasting's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414) 926-9620 or www.mediacasting.com



Female Sidekick for nationally-syndicated show "After Midnight With Blair Garner." Send tapes, resume, and photo to: Rod West @ Premiere Radio Networks, 15260 Ventura Blvd., Suite 500, Sherman Oaks, CA 91403.

Beautiful Southern Utah resort town needs morning show co-host/PD & air talents. AC, AOR & Talk-Selector! T&R Simmons Radio Group-Program director 750 West Ridgeview Drive, St. George, UT 84770. EOE

Radio sales and syndication clearance company looking for an aggressive, self-motivated sales person. Must have experience in clearing radio stations. Salary based upon guarantee and percentage of sales. Please fax resumes to: 310-442-1448

New CHR in the West Top 100 Market needs PD, Mornings and all shifts. We need people who want to have fun and win in the streets. Radio & Records, 10100 Santa Monica Blvd., #339, 5th Floor, Los Angeles, CA 90067. EOE



RADIO NEWS REPORTER/ ANCHOR

Aggressive broadcast journalist needed for Bakersfield's leading radio news department. Three years commercial broadcasting experience, computer literacy, strong writing and good on-air presentation required. Inside and outside reporting and anchoring. Please send tapes and resumes only to: Mark Howell, News Director, KUZZ AM/FM and KCWR/AM, 3223 Sillect Ave., Bakersfield, CA 93308. No phone calls accepted. EOE

OPENINGS

NEWS REPORTER

Rare opening for fulltime News Reporter position with KINK-FM Radio in Portland, OR. Research, write and produce timely, insightful news reports for use during KINK-FM's morning news broadcasts. Anchoring ability also necessary for occasional fill in anchoring work. At least five years news experience required — strong delivery and voice essential. Tape and resumes only. Send to: Mike Rich, 1501 S.W. Jefferson, Portland, OR 97201. EOE

KFFM, Yakima's Heritage top 40 seeks fresh midday talent. Knowledge of Saw Plus helpful as strong production skills a must. Possible music director stripes for right person. Females and minorities strongly encouraged. T&R to: Jim Allen, KFFM, 215 N. 4th St, Yakima, WA 98901.

Increase your exposure with Mediacasting's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414) 926-9620 or www.mediacasting.com

Major daypart, major challenge. Can work the phones, communicate naturally with the 18-34 year-old listener, relate to music and lifestyle, and be a maniac? Prove it. Get us your tape, with production samples and resume. Good pay, great market, and all the tools you need to succeed. Radio & Records, 10100 Santa Monica Blvd., #336, 5th Floor, Los Angeles, CA 90067. EOE

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Radio producer major market. Seeking News/Talk or morning show production gig. Professional, creative, high energy. Will relocate. MICHELLE: (415) 922-6988 (8/8)

Sports guy seeks medium market gig. PBP and show experience. Will work for food! Call CHRIS: (712) 258-0246 (8/8)

Super Joe Kelly, APD, MD, PROD, AT, seeks your station! Available immediately! JOE: (573) 368-4187 (8/8)

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Numbers doubled — pay did not. New England PD available. Extensive AC, digital systems, music schedulers and EAS literate. TOM: (603) 473-8619 (8/8)

Mornings. Works and plays well with others. Proven ratings history. Street-active. Top 75 only, CHR/AOR/ALT/Rock. FUNMAN: (804) 744-6880 (8/8)

CHR PD who "gets it" wizard (audio prophet) educated...let's talk. TODD: (318) 747-9034 (8/8)

Just back from vacation and still seeking Sacramento-San Jose gig. Contact Stockton weekender FRANK: (510) 223-1534 (8/8)

Currently employed at P1 AOR. Seeking next great gig. Make an offer I can't refuse. Call for free cassette. KIM: (412) 563-2597 (8/8)

Division one PBP man available. MIKE: (800) 785-0918-18 (8/8)

Currently employed, one year PD experience and close to 10 years on-air experience. Seeking challenge in Southwest or Midwest. DAN: (316) 624-3387 (8/8)

Let's hook before the book! Infamous Dallas AT, seeks medium market AC morning drive. The JOE KING Radio Thing: (817) 861-4284 (8/8)

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Picozzi and the Horn morning show co-host for 11 years. Available for personality news or talk. GARY LEE HORN: (860) 236-9170 (8/8)

I need a brake! Three years experience. Hip-Hop junkie. RAY DEAN: (516) 483-2717 (8/8)

An energetic guy with a hunger for the business. Sales experience. Living in Houston area. Able to travel anywhere. JAKE: (281) 461-9975 (8/8)

POSITIONS SOUGHT

Tired of nose talkers for your News/Talker or Adult formats? News anchor/producer, production, AT, good pipes. ALEX: (513) 777-8423 (8/8)

My dog is bored with her backyard & amp; seeks new challenge. Morning dog with big bark. Major yard experience. RICH: (804) 590-1217 (8/8)

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com).

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Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

AIRCHECKS

AUDIO & VIDEO AIRCHECKS!

CURRENT #208. WMMV/Barnes, Leslie & Jimmy, KHS/Billy Burke, KLDE/Barry Kaye, WFLZ/Tom Steele, WJMK/John Landecker, WNEW/Pat St. John, KKL/D/Chio, Z100/Cubby, \$7.50
CURRENT #207. Z100/Eves & Elliott, WLUP/Jonathan Brandmeier, WPLJ/Scott & Todd, K101/Ryan Seacrest, WFOV/Joe Nasty, WKYT/Diane Phor, KOMA/No Name, \$7.50
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ALL COUNTRY #CY-63. KMLE, KNDX, KRTY, KSON, WUSN, Y107, \$7.50
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ALL AC #AC-41. KZZP, KESZ, WLAC, KMDX, WPMT, WLIT, \$7.50
PEOPLE #S-348. PHOENIX CHR KQFR, KPTY, AC KZZP, KESZ, KKLT, Gold KOOL, KOHT, CRY KPIX, KMEL, AOR KDKB, KLUP, KSLX, \$7.50
PROFILE #S-349. CHICAGO! CHR B96, AC WPMT, WTMX, WLIT, WLUP, Gold WJMK, CRY WUSH, AOR WRCX, WQDX, WXRT, \$7.50
PSYCHO VOLUME #PV-29. promo samples - all formats, all market sizes. Cassette, \$10.
SWEETER VAULT #SV-15. Sweeper & Legal ID samples, all formats. Cassette, \$10.
#UC-19 (ALL URBAN). #CH-24 (CHR NIGHTS). #P-19 (ALL OLDIES). #AC-14 (ALL AC). #MIL-1 (MODERN ROCK). #T-3 (TALK RADIO). #F-23 (ALL FEMALE). #S-346 (NEW YORK) at \$7.50 each
CLASSIC AC-201. WBZ/Carl DeSuzo-1963, WABC 1974, WNBC/Don Imus-1965, KFRC/J.J. Johnson-Bob Foster-1972, KJLH-1975, KJDU-1975, \$11
VIDEO #68. NY's Z100/Lucas, WNEW-FM/Pat St. John, Tampa's WRBO/Cooper and Ritter, SF's K101/Kelly Deangelo, KYLD/St. John, KFRC/Goss & Garrett, 2 HOT hrs. VHS \$25!
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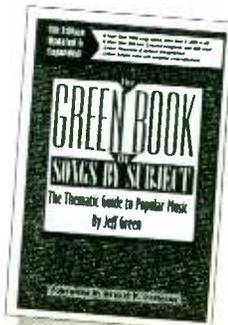
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CHR/POP

LW	TW	ARTIST	SON	Label
4	1	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
2	2	OMC	How Bizarre (Mercury)	
1	3	MEREDITH BROOKS	Bitch (Capitol)	
5	4	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
3	5	ROBYN	Do You Know (What It Takes) (RCA)	
9	6	SPICE GIRLS 2	Become 1 (Virgin)	
6	7	SHAWN COLVIN	Sunny Came Home (Columbia)	
7	8	SISTER HAZEL	All For You (Universal)	
12	9	HANSON	Where's The Love (Mercury)	
11	10	WILL SMITH	Men In Black (Columbia)	
8	11	VERVE PIPE	The Freshmen (RCA)	
10	12	MARK MORRISON	Return Of The Mack (Atlantic)	
13	13	SHERYL CROW	A Change Would Do You Good (A&M)	
17	14	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing... (Bad Boy/Arista)	
20	15	JEWEL	Foolish Games (Atlantic)	
23	16	MATCHBOX 20	Push (Lava/Atlantic)	
14	17	AZ YET	Hard To Say I'm Sorry (LaFace/Arista)	
18	18	10,000 MANIACS	More Than This (Geffen)	
15	19	WALLFLOWERS	One Headlight (Interscope)	
24	20	WALLFLOWERS	The Difference (Interscope)	
21	21	DAVE MATTHEWS BAND	Crash Into Me (RCA)	
26	22	MR. PRESIDENT	Coco Jamboo (Warner Bros.)	
16	23	HANSON	Mmm Bop (Mercury)	
22	24	SAVAGE GARDEN	To The Moon And Back (Columbia)	
28	25	98 DEGREES	Invisible Man (Motown)	
27	26	TONIC	If You Could Only See (Polydor/A&M)	
19	27	SPICE GIRLS	Say You'll Be There (Virgin)	
32	28	PAULA COLE	I Don't Want To Wait (Imago/WB)	
30	29	WHITE TOWN	Your Woman (Chrysalis/EMI)	
34	30	NO MERCY	When I Die (Arista)	

CHR begins on Page 33.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	SISTER HAZEL	All For You (Universal)	
2	2	SHAWN COLVIN	Sunny Came Home (Columbia)	
3	3	SHERYL CROW	A Change Would Do You Good (A&M)	
4	4	WALLFLOWERS	One Headlight (Interscope)	
5	5	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
6	6	OMC	How Bizarre (Mercury)	
7	7	JEWEL	Foolish Games (Atlantic)	
9	8	VERVE PIPE	The Freshmen (RCA)	
8	9	DUNCAN SHEIK	Barely Breathing (Atlantic)	
10	10	10,000 MANIACS	More Than This (Geffen)	
11	11	DAVE MATTHEWS BAND	Crash Into Me (RCA)	
15	12	PAULA COLE	I Don't Want To Wait (Imago/WB)	
19	13	SARAH MCLACHLAN	Building A Mystery (Arista)	
18	14	TONIC	If You Could Only See (Polydor/A&M)	
20	15	WALLFLOWERS	The Difference (Interscope)	
13	16	INDIGO GIRLS	Shame On You (Epic)	
12	17	HANSON	Mmm Bop (Mercury)	
16	18	JEWEL	You Were Meant For Me (Atlantic)	
14	19	SAVAGE GARDEN	I Want You (Columbia)	
21	20	MEREDITH BROOKS	Bitch (Capitol)	
22	21	MATCHBOX 20	Push (Lava/Atlantic)	
23	22	ABRA MOORE	Four Leaf Clover (Arista Austin/Arista)	
25	23	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
24	24	SAVAGE GARDEN	To The Moon And Back (Columbia)	
29	25	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	
26	26	DUNCAN SHEIK	She Runs Away (Atlantic)	
30	27	HANSON	Where's The Love (Mercury)	
28	28	SPICE GIRLS	Say You'll Be There (Virgin)	
—	29	AMY GRANT	Takes A Little Time (A&M)	
—	30	MONICA	For You I Will (Warner Sunset/Atlantic)	

AC begins on Page 63.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	WILL SMITH	Men In Black (Columbia)	
2	2	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing... (Bad Boy/Arista)	
3	3	ROME	I Belong To You (Every...) (RCA)	
4	4	NOTORIOUS B.I.G.	Mo Money Mo Problems (Bad Boy/Arista)	
5	5	CHANGING FACES	G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	
—	6	MARIAH CAREY	Honey (Columbia)	
12	7	INOJ	Love You Down (So So Def/Columbia)	
15	8	SPICE GIRLS 2	Become 1 (Virgin)	
6	9	112	Cupid (Bad Boy/Arista)	
7	10	MARK MORRISON	Return Of The Mack (Atlantic)	
9	11	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
11	12	MISSY ELLIOTT	The Rain (Supa Dupa Fly) (EastWest/EEG)	
8	13	GOD'S PROPERTY	Stomp (B-Rite/Interscope)	
14	14	98 DEGREES	Invisible Man (Motown)	
10	15	BLACKSTREET	Don't Leave Me (Interscope)	
26	16	MARY J. BLIGE	Everything (MCA)	
17	17	LIL' KIM	Not Tonight (Undeas/Big Beat/Atlantic)	
16	18	ROBYN	Do You Know (What It Takes) (RCA)	
19	19	JOE	The Love Scene (Jive)	
18	20	GINUWINE	When Doves Cry (550 Music)	
13	21	EN VOGUE	Whatever (EastWest/EEG)	
22	22	FOXY BROWN & DRU HILL	Big Bad... (Violator/Def Jam/RAL/Mercury)	
23	23	DRU HILL	Never Make A Promise (Island)	
20	24	LAURNEA	Can't Let Go (Yab Yum/Epic)	
24	25	BLACKSTREET	Fix (Interscope)	
32	26	JON B.	Don't Say (Yab Yum/550)	
29	27	NO MERCY	When I Die (Arista)	
21	28	BONE THUGS-N-HARMONY	Look Into My... (Ruthless/Relativity)	
40	29	COOLIO	I/40 THEVZ C U When U Get There (Tommy Boy)	
25	30	CORINA	Summertime Summertime (So So Def/Columbia)	

CHR begins on Page 33.

AC

LW	TW	ARTIST	SON	Label
2	1	SHAWN COLVIN	Sunny Came Home (Columbia)	
1	2	MICHAEL BOLTON	Go The Distance (Columbia)	
5	3	MONICA	For You I Will (Warner Sunset/Atlantic)	
3	4	JAMES TAYLOR	Little More Time With You (Columbia)	
4	5	PETER CETERA	Do You Love Me That Much? (River North)	
7	6	PAUL CARRACK	For Once In Our Lives (Ark 21)	
6	7	CHICAGO	Here In My Heart (Reprise)	
11	8	LEANN RIMES	How Do I Live (MCG/Curb)	
9	9	NATALIE COLE	A Smile Like Yours (Elektra/EEG)	
8	10	AZ YET	Hard To Say I'm Sorry (LaFace/Arista)	
10	11	TONI BRAXTON	I Don't Want To (LaFace/Arista)	
12	12	JEWEL	You Were Meant For Me (Atlantic)	
18	13	BILLY JOEL	To Make You Feel My Love (Columbia)	
16	14	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
21	15	FLEETWOOD MAC	Silver Springs (Reprise)	
14	16	STYX	Paradise (CMC)	
15	17	KENNY LOGGINS	I Am Not Hiding (Columbia)	
20	18	JEWEL	Foolish Games (Atlantic)	
25	19	AMY GRANT	Takes A Little Time (A&M)	
13	20	BEE GEES	Alone (Polydor/A&M)	
17	21	BRYAN ADAMS	I'll Always Be Right There (A&M)	
19	22	BOB CARLISLE	Butterfly Kisses (DMG/Jive)	
22	23	MICHAEL ENGLISH	Why Didn't I (Curb)	
26	24	MICHAEL LINGTON/BOBBY CALDWELL	Tell It Like It Is (Nu Groove)	
23	25	SWING OUT SISTER	Somewhere In The World (Pure/Mercury)	
—	26	SISTER HAZEL	All For You (Universal)	
29	27	NO MERCY	When I Die (Arista)	
27	28	PAULA COLE	Where Have All The Cowboys... (Imago/WB)	
—	29	BETH NIELSEN CHAPMAN	Happy Girl (Reprise)	
30	30	R. KELLY	Gotham City (Jive)	

AC begins on Page 63.

URBAN

LW	TW	ARTIST	SON	Label
4	1	WILL SMITH	Men In Black (Columbia)	
3	2	PATTI LABELLE	When You Talk About Love (MCA)	
6	3	DRU HILL	Never Make A Promise (Island)	
5	4	MISSY ELLIOTT	The Rain (Supa Dupa Fly) (EastWest/EEG)	
2	5	MARY J. BLIGE	I Can Love You (MCA)	
7	6	R. KELLY	Gotham City (Jive)	
8	7	SWV	Someone (RCA)	
1	8	K-CI & JOJO	You Bring Me Up (MCA)	
9	9	GINUWINE	I'll Do Anything/I'm Sorry (550 Music)	
10	10	BLACKSTREET	Fix (Interscope)	
11	11	LIL' KIM	Not Tonight (Undeas/Big Beat/Atlantic)	
15	12	ROME	Do You Like This (RCA)	
17	13	JOE	The Love Scene (Jive)	
12	14	DANA HARRIS	As We Lay (Tony Mercedes/LaFace/Arista)	
23	15	USHER	You Make Me Wanna... (LaFace/Arista)	
14	16	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing... (Bad Boy/Arista)	
26	17	FOXY BROWN & DRU HILL	Big Bad... (Violator/Def Jam/RAL/Mercury)	
19	18	HEAVY D	Keep It Comin' (Universal)	
22	19	PUFF DADDY & THE FAMILY	It's All About... (Bad Boy/Arista)	
20	20	LAURNEA	Can't Let Go (Yab Yum/Epic)	
27	21	AALIYAH	Hot Like Fire (BlackGround/Atlantic)	
16	22	GOD'S PROPERTY	Stomp (B-Rite/Interscope)	
31	23	MAGOO & TIMBALAND	Up Jumps Da' Boogie (Atlantic)	
25	24	BIG BUB	Need Your Love (Kedar/Universal)	
13	25	EN VOGUE	Whatever (EastWest/EEG)	
28	26	NOTORIOUS B.I.G.	Lovin' You Tonight (Bad Boy/Arista)	
35	27	MYRON	We Can Get Down (Island)	
33	28	SAM SALTER	After 12, Before 6 (LaFace/Arista)	
18	29	WYCLEF JEAN	We Trying To Stay Alive (Ruffhouse/Columbia)	
—	30	MARY J. BLIGE	Everything (MCA)	
—	34	TOTAL	What About Us (LaFace/Arista)	

URBAN begins on Page 44.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	COLLECTIVE SOUL	Listen (Atlantic)	
2	2	NIXONS	Baton Rouge (MCA)	
5	3	LIVE	Turn My Head (Radioactive)	
6	4	MEGADETH	Trust (Capitol)	
7	5	METALLICA	Bleeding Me (Elektra/EEG)	
4	6	TONIC	If You Could Only See (Polydor/A&M)	
3	7	WALLFLOWERS	The Difference (Interscope)	
8	8	QUEENSRYCHE	You (Virgin)	
9	9	FAITH NO MORE	Last Cup Of Sorrow (Slash/Reprise)	
15	10	DAYS OF THE NEW	Touch, Peel, And Stand (Geffen)	
11	11	GOO GOO DOLLS	Lazy Eye (Warner Sunset/WB)	
10	12	BLUES TRAVELER	Carolina Blues (A&M)	
12	13	OUR LADY PEACE	Superman's Dead (Columbia)	
14	14	JACKYL	Locked & Loaded (Epic)	
25	15	SAMMY HAGAR	Marching To Mars (MCA)	
13	16	U2	Last Night On Earth (Island)	
23	17	MIGHTY JOE PLUM	Live Through This (Fifteen...) (Atlantic)	
16	18	MATCHBOX 20	Push (Lava/Atlantic)	
22	19	TOOL	Aenema (Volcano)	
29	20	OFFSPRING	I Choose (Columbia)	
18	21	311	Transistor (Capricorn/Mercury)	
21	22	OASIS	D'You Know What I Mean (Epic)	
24	23	VERVE PIPE	Villains (RCA)	
17	24	FOO FIGHTERS	Monkey Wrench (Roswell/Capitol)	
26	25	JIMMIE'S CHICKEN SHACK	High (Rocket/A&M Associated/A&M)	
28	26	REEF	Place Your Hands (Epic)	
47	27	FOO FIGHTERS	Everlong (Roswell/Capitol)	
20	28	MANBREAK	Ready Or Not (Almo Sounds/Geffen)	
34	29	STIR	One Angel (Aware/Capitol)	
31	30	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	

ROCK begins on Page 76.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW AUGUST 8, 1997

URBAN AC

LW	TW	
1	1	PATTI LABELLE When You Talk About Love (MCA)
5	2	O'JAYS What's Stopping You (Volcano)
2	3	GOD'S PROPERTY Stomp (B-Rite/Interscope)
3	4	ERYKAH BADU Next Lifetime (Kedar/Universal)
6	5	DIONNE FARRIS Hopeless (Columbia)
4	6	KENNY LATTIMORE For You (Columbia)
7	7	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)
17	8	JOE The Love Scene (Jive)
9	9	LAURNEA Can't Let Go (Yab Yun/Epic)
12	10	BILLY PORTER Show Me (DVB/A&M)
14	11	R. KELLY Gotham City (Jive)
8	12	TONY TONI TONE Thinking Of You (Mercury)
13	13	RAHSAAN PATTERSON Where You Are (MCA)
19	14	MINT CONDITION Let Me Be The One (Perspective/A&M)
10	15	EN VOGUE Whatever (EastWest/EEG)
15	16	BABYFACE How Come, How Long (Epic)
21	17	ROME Do You Like This (RCA)
11	18	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
23	19	TRINA BROUSSARD Inside My Love (Columbia)
22	20	NANCY WILSON Sweet Love (Columbia)
16	21	BRIGETTE MCWILLIAMS Fire (Virgin)
18	22	BROWNSTONE 5 Miles To Empty (MJJ/Work)
24	23	CURTIS MAYFIELD Back To Living Again (Warner Bros.)
29	24	DRU HILL Never Make A Promise (Island)
27	25	TEDDY PENDERGRASS Give It To Me (Sure Fire)
30	26	LISA STANSFIELD Never, Never Gonna Give You Up (Arista)
—	27	MAXWELL Whenever Wherever Whatever (Columbia)
—	28	BONEY JAMES Sweet Thing (Warner Bros.)
25	29	MONICA For You I Will (Warner Sunset/Atlantic)
—	30	KEYSTONE If It Ain't Love (Qwest/WB)

URBAN begins on Page 44.

ROCK

LW	TW	
2	1	COLLECTIVE SOUL Listen (Atlantic)
1	2	WALLFLOWERS The Difference (Interscope)
3	3	BLUES TRAVELER Carolina Blues (A&M)
4	4	TONIC If You Could Only See (Polydor/A&M)
5	5	MATCHBOX 20 Push (Lava/Atlantic)
6	6	LIVE Turn My Head (Radioactive)
9	7	PAUL RODGERS Soul Of Love (Ve/Vel)
10	8	SAMMY HAGAR Marching To Mars (MCA)
7	9	JOHN FOGERTY Walking In A Hurricane (Warner Bros.)
11	10	METALLICA Bleeding Me (Elektra/EEG)
8	11	AEROSMITH Hole In My Soul (Columbia)
14	12	QUEENSRYCHE You (Virgin)
16	13	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)
15	14	JACKYL Locked & Loaded (Epic)
12	15	U2 Last Night On Earth (Island)
19	16	MEGADETH Trust (Capitol)
17	17	NIXONS Baton Rouge (MCA)
18	18	OFFSPRING Gone Away (Columbia)
13	19	COREY STEVENS One More Time (Eureka/Discovery)
26	20	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
28	21	CRY OF LOVE Sugarcane (Columbia)
38	22	JONNY LANG Hit The Ground Running (A&M)
27	23	AEROSMITH Pink (Columbia)
25	24	38 SPECIAL Fade To Blue (Razor & Tie)
24	25	LYNYRD SKYNYRD Bring It On (CMC)
33	26	DAYS OF THE NEW Touch, Peel, And Stand (Geffen)
31	27	STIR One Angel (Aware/Capitol)
30	28	VERVE PIPE Villains (RCA)
22	29	PAUL MCCARTNEY The World Tonight (Capitol)
20	30	SAMMY HAGAR Little White Lie (MCA)

ROCK begins on Page 76.

COUNTRY

LW	TW	
3	1	LONESTAR Come Cryin' To Me (BNA)
4	2	TRISHA YEARWOOD How Do I Live (MCA)
7	3	KENNY CHESNEY She's Got It All (BNA)
6	4	TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)
8	5	MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
10	6	TOBY KEITH We Were In Love (Mercury)
5	7	GEORGE STRAIT Carrying Your Love With Me (MCA)
9	8	CLINT BLACK & MARTINA MCBRIDE Still Holding On (RCA)
11	9	JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)
12	10	ALABAMA Dancin', Shaggin' On... (RCA)
13	11	ALAN JACKSON There Goes (Arista)
14	12	RICOCHE He Left A Lot To Be Desired (Columbia)
15	13	COLLIN RAYE What The Heart Wants (Epic)
16	14	DIAMOND RIO How Your Love Makes Me Feel (Arista)
1	15	TRACE ADKINS I Left Something Turned On... (Capitol)
17	16	LEE ANN WOMACK The Fool (Decca)
18	17	NEAL MCCOY The Shake (Atlantic)
2	18	PAM TILLIS All The Good Ones Are Gone (Arista)
21	19	DAVID KERSH Day In, Day Out (Curb)
19	20	VINCE GILL You And You Alone (MCA)
23	21	BILLY RAY CYRUS It's All The Same To Me (Mercury)
24	22	LORRIE MORGAN Go Away (BNA)
25	23	JOHN ANDERSON Somebody Slap Me (Mercury)
30	24	DEANA CARTER How Do I Get There (Capitol)
26	25	BUFFALO CLUB Nothin' Less Than Love (Rising Tide)
28	26	KEVIN SHARP If You Love Somebody (143/Asylum/EEG)
29	27	SAWYER BROWN This Night Won't Last Forever (Curb)
27	28	LILA MCCANN Down Came A Blackbird (Asylum/EEG)
31	29	TRAVIS TRITT & LARI WHITE Helping Me Get Over... (Warner Bros.)
32	30	DAVID LEE MURPHY All Lit Up In Love (MCA)

38 CLAY WALKER Watch This (Giant)

COUNTRY begins on Page 52.

ALTERNATIVE

LW	TW	
1	1	SUGAR RAY Fly (Lava/Atlantic)
2	2	LIVE Turn My Head (Radioactive)
3	3	MATCHBOX 20 Push (Lava/Atlantic)
6	4	SMASH MOUTH Walkin' On The Sun (Interscope)
4	5	OASIS D'You Know What I Mean (Epic)
7	6	SUBLIME Wrong Way (Gasoline Alley/MCA)
5	7	WALLFLOWERS The Difference (Interscope)
11	8	SARAH MCLACHLAN Building A Mystery (Arista)
8	9	SNEAKER PIMPS 6 Underground (Virgin)
9	10	U2 Last Night On Earth (Island)
13	11	311 Transistor (Capricorn/Mercury)
10	12	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
12	13	TONIC If You Could Only See (Polydor/A&M)
16	14	ARTIFICIAL JOY CLUB Sick & Beautiful (Interscope)
17	15	REEL BIG FISH Sell Out (Mojo/Universal)
15	16	COLLECTIVE SOUL Listen (Atlantic)
14	17	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)
30	18	FOO FIGHTERS Everlong (Roswell/Capitol)
21	19	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)
24	20	FIONA APPLE Criminal (Work)
23	21	BECK Jack-Ass (DGC/Geffen)
19	22	MONACO What Do You Want From Me? (Polydor/A&M)
22	23	PRODIGY Breathe (Mute/Maverick/WB)
20	24	MANSUN Wide Open Space (Epic)
29	25	VERVE PIPE Villains (RCA)
18	26	BLUR Song 2 (Virgin)
33	27	MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury)
36	28	THIRD EYE BLIND Graduate (Elektra/EEG)
25	29	K'S CHOICE Not An Addict (550 Music)
34	30	OUR LADY PEACE Superman's Dead (Columbia)

ALTERNATIVE begins on Page 84.

NAC/SMOOTH JAZZ

LW	TW	
3	1	CHRIS BOTTI The Way Home (Verve Forecast)
1	2	BONEY JAMES Nothin' But Love (Warner Bros.)
4	3	SPECIAL EFX Since You've Been Away (JVC)
2	4	NELSON RANGELL Turning Night Into Day (GRP)
5	5	DANCING FANTASY When Dreams Come True (Innovative)
6	6	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)
8	7	ERIC MARIENTHAL Easy Street (I.E./Verve)
10	8	STEVE WINWOOD Plenty Lovin' (Virgin)
9	9	GATO BARBIERI Straight Into The Sunrise (Columbia)
11	10	KEN NAVARRO Smooth Sensation (Positive)
7	11	URBAN KNIGHTS The Promise (GRP)
17	12	PHILLIPE SAISSE Moanin' (Verve Forecast)
15	13	PAUL HARCADISTE Peace On Earth (JVC)
14	14	ANITA BAKER The Final Frontier (Atlantic)
16	15	WALTER BEASLEY Slowly But Surely (Shanachie)
13	16	HERB ALPERT Passion Dance (Almo Sounds/Geffen)
22	17	RICK BRAUN Missing In Venice (Mesa/Bluemoon)
19	18	NATALIE COLE A Smile Like Yours (Elektra/EEG)
18	19	TIM WEISBERG Herbie's Blues (Fahrenheit)
26	20	AVENUE BLUE Nightlife (Bluemoon)
12	21	WARREN HILL U R The 1 (Discovery)
20	22	SWING OUT SISTER Somewhere In The World (Pure/Mercury)
24	23	WILLIE & LOBO Napali (Mesa/Bluemoon)
25	24	PATRICE RUSHEN Days Gone By (Discovery)
23	25	GROVER WASHINGTON JR. Bordertown (Columbia)
28	26	LEE RITENOUR Favela (I.E./Verve)
30	27	BUCKSHOT LEFONQUE Another Day (Columbia)
—	28	RAY OBIEDO Sweet Summer Days (Windham Hill)
—	29	BRAXTON BROTHERS Sunset Bay (Kokopelli)
27	30	EL DEBARGE Dindi (I.E./Verve)

No Songs Qualified For Breaker Status This Week

NAC begins on Page 70.

ADULT ALTERNATIVE

LW	TW	
1	1	SARAH MCLACHLAN Building A Mystery (Arista)
3	2	MATCHBOX 20 Push (Lava/Atlantic)
2	3	WALLFLOWERS The Difference (Interscope)
6	4	FIONA APPLE Criminal (Work)
4	5	SHERYL CROW A Change Would Do You Good (A&M)
5	6	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)
7	7	SISTER HAZEL All For You (Universal)
8	8	DAVE MATTHEWS BAND Tripping Billies (RCA)
10	9	10,000 MANIACS More Than This (Geffen)
11	10	LIVE Turn My Head (Radioactive)
24	11	PAULA COLE I Don't Want To Wait (Imago/WB)
9	12	HUFFAMOOSE Wait (Interscope)
12	13	TONIC If You Could Only See (Polydor/A&M)
25	14	BLUES TRAVELER Most Precarious (A&M)
18	15	JOHN FOGERTY Blueboy (Warner Bros.)
17	16	INDIGO GIRLS Shame On You (Epic)
13	17	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
14	18	BLUES TRAVELER Carolina Blues (A&M)
22	19	JOHN HIATT Little Head (Capitol)
16	20	BIG HEAD TODD & THE MONSTERS Please Don't Tell... (Revolution)
21	21	COLLECTIVE SOUL Listen (Atlantic)
—	22	FLEETWOOD MAC Silver Springs (Reprise)
26	23	EDWIN MCCAIN See The Sky Again (Lava/Atlantic)
27	24	DAR WILLIAMS Are You Out There (Razor & Tie)
—	25	TOAD THE WET SPROCKET Whatever I Fear (Columbia)
23	26	ZIGGY MARLEY & THE MELODY... People Get Ready (Elektra/EEG)
19	27	SHAWN COLVIN Sunny Came Home (Columbia)
15	28	U2 Last Night On Earth (Island)
—	29	PRETENDERS Goodbye (Hollywood)
29	30	SHERRI JACKSON Maple Tree (Hybrid)

ADULT ALTERNATIVE begins on Page 92.



BONEY JAMES Just Got Phat!

Urban AC Chart Debut **28**

New Believers include: KJLH/Los Angeles & KDKO/Denver

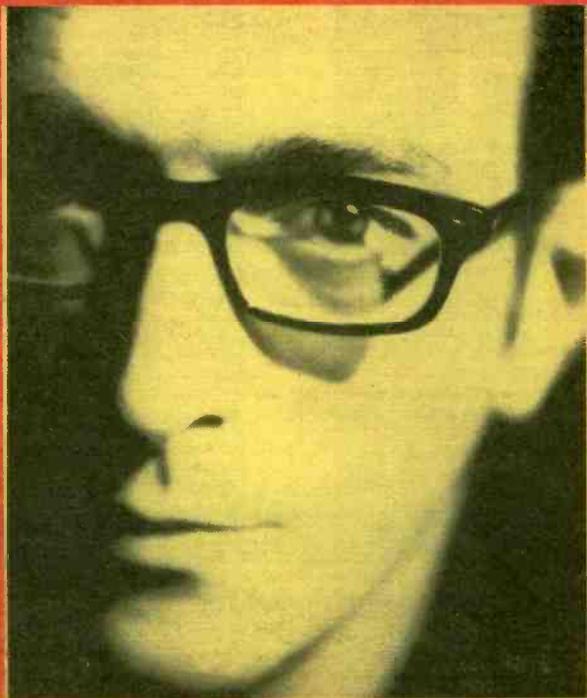
It's "A Sweet Thing"



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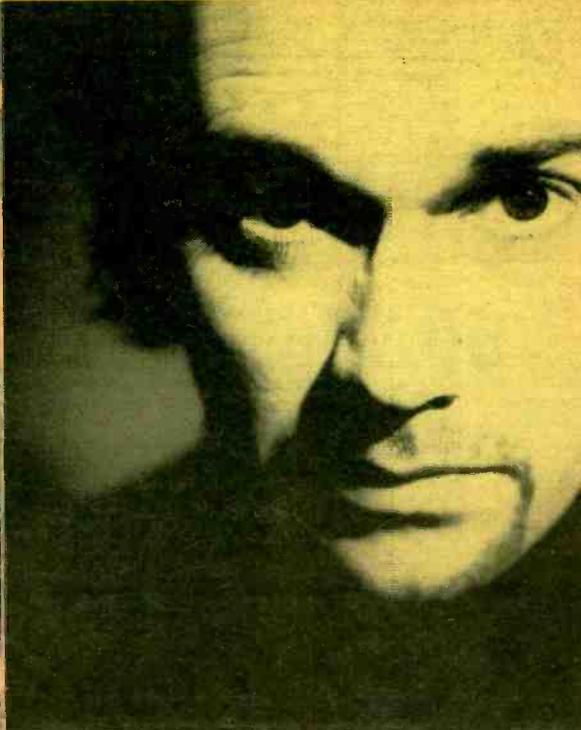
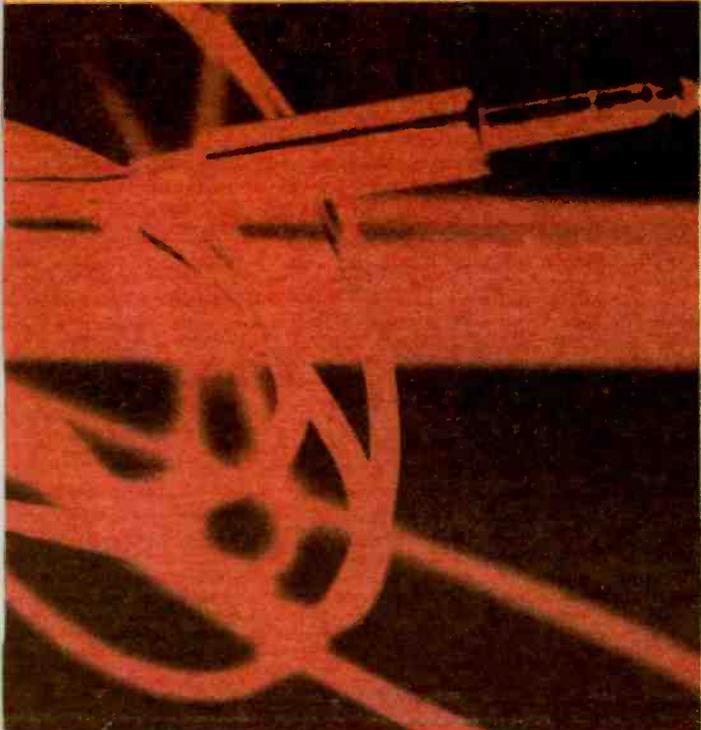
“ON MY OWN”



The
first single from
the debut album
AUDIOPEACH



PEACH UNION



Produced by Peach Union
Management: John Wadlow at IZM

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