

FALL MARKETING KICKOFF

The start of another NFL season serves as a reminder that the "fall radio season" is gearing up as well. Consultant **John Lund** helps you determine if your station's marketing plan will be up to snuff.

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30 YEARS OF ROCK RADIO

Yep, it was 1967 when the first of radio's so-called "Progressive" stations began popping up on FM. To commemorate that momentous year, **R&R** Rock Editor **Cyndee Maxwell** presents her third annual Rock Radio special ... nearly 50 pages of cool conversations, retrospective pieces, and extensive music charts.

Begins Page 29

IN THE NEWS

- **RIAA** releases mid-year sales figures
- **Scott Johnson** becomes OM/PD of new "Wild Country" in Phoenix
- **Rick Stacy** appointed PD for KQKS/Denver
- **Bill Shearer** now VP/West Coast Operations at AURN
- **Raymond Quinn** becomes Sr. VP/COO for Personal Achievement Radio
- **Westwood One** enhances its research department

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THIS #1 WEEK

- CHR/POP**
 - **THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)
- CHR/RHYTHMIC**
 - **WILL SMITH** Men In Black (Columbia)
- URBAN**
 - **SWV** Someone (RCA)
- URBAN AC**
 - **PATTI LABELLE** When You Talk About Love (MCA)
- COUNTRY**
 - **TOBY KEITH** We Were In Love (Mercury)
- NAC/SMOOTH JAZZ**
 - **PAUL TAYLOR** Pleasure Seeker (Countdown/Unity)
- HOT AC**
 - **SISTER HAZEL** All For You (Universal)
- AC**
 - **LEANN RIMES** How Do I Live (Curb)
- ACTIVE ROCK**
 - **DAYS OF THE NEW** Touch, Peel, And ... (Outpost/Geffen)
- ROCK**
 - **AEROSMITH** Pink (Columbia)
- ALTERNATIVE**
 - **SUGAR RAY** Fly (Lava/Atlantic)
- ADULT ALTERNATIVE**
 - **SARAH MCLACHLAN** Building A Mystery (Arista)

NEWSSTAND PRICE \$6.50



The R&R Convention Is Back!

R&R — famed for its radio industry gatherings — will present "Convention '98" next June 11-13 at the Century Plaza Hotel in Century City, CA.

This event will be staged in conjunction with **R&R's** 25th anniversary and in celebration of a new dawn in the radio industry. As is the tradition with previous **R&R** conventions, "R&R Convention '98" will feature an agenda packed with headline-making keynote speakers; informative, useful, and practical learning sessions; and, of course, top-flight entertainment. It's also a great way to meet, greet, and exchange ideas with the industry's greatest and most successful figures.

Mark your calendars now ... details of "R&R Convention '98" will unfold beginning next week!

Hicks, Muse, Tate & Furst Wins SFX Bidding War At \$2.1 Billion

■ Capstar and its parent company form a new entity expressly for the acquisition. Will American Radio Systems become Hicks, Muse's next buy?

BY MATT SPANGLER
R&R WASHINGTON BUREAU



Tom Hicks Steve Hicks

Just when you thought they couldn't get any bigger ... they did.

Last Monday, Dallas-based leveraged-buyout firm **Hicks, Muse, Tate & Furst** and its media company **Capstar Broadcasting Partners** announced they would form a new entity to purchase **SFX Broadcasting** for \$2.1 billion, creating the largest station group in the country.

The Hicks, Muse buying spree may be far from over. Chairman/CEO Thomas Hicks said earlier this week that the firm may look at **American Ra-**

dio Systems, which last week announced it had retained Credit Suisse First Boston in order to "maximize shareholder sale" — a sure sign that it's on the block, according to most analysts.

Prudential Securities Sr. Publishing & Broadcasting Analyst

James Marsh Jr. was skeptical that this deal would happen. "I'd be surprised if they could pull that off in such a short period of time," he told **R&R**. "But everything Hicks, Muse has done over the past 12 months on the radio front has really surprised me."

On the other hand, Star Media Group's Paul Leonard, who brokered the SFX deal, told **R&R** the lending community is comfortable enough with Capstar that it would probably have

no trouble securing financing for an ARS deal. If the deal were not to happen, he said, it would be because Capstar was uncomfortable with its price or terms.

Prior to the SFX deal, Capstar owned, had entered into agreements to purchase, or had LMAs with 243 stations, with

1996 estimated revenues of \$293 million — eighth out of all groups, according to BIA. Combine that with the 72 stations from SFX (ranked seventh in revenue) and 98 from Chancellor Media Corp. — the group being formed by the

merger of Evergreen Media and Hicks, Muse's Chancellor Broadcasting (and of which Hicks, Muse will own 48.3%) — and Hicks, Muse has 413 sta-

SFX Deal In Detail

- **Tom Hicks** becomes new entity's Chairman; **Steve Hicks** Pres./CEO.
- **SFX's Robert Sillerman, Mike Ferrel** to lead SFX Entertainment.
- **DOJ** expected to look at combined Hicks, Muse holdings when reviewing acquisition, which should close in Q2 '98.

SFX/See Page 19

For Hicks & SFX, History Repeats

Capstar and **SFX** didn't marry only because it was a good market match (the former mostly concentrated in small and medium markets, the latter in larger markets). In a way, Capstar President/CEO **R. Steven Hicks** is coming back home.

In 1993, Hicks was running seven stations in Nashville; Greenville, SC; and Jackson, MS under the name Capstar Communications. At that time, Capstar investor **Robert F.X. Sillerman** pitched to Hicks the merger of Capstar Communications and Sillerman's **Command Communications**. **Command** had outlets in larger markets like Dallas, Houston, and San Diego. The duo took the new company, **SFX Broadcasting**, public that year. In three years, SFX went from nine to nearly 80 stations and became one of the top 10-earning groups in the country.

Along the way, Hicks made

HISTORY/See Page 19

BIA Re-Ranks Top 10 Groups

■ Combined holdings vault Hicks, Muse over CBS

With the announcement of the Hicks, Muse, Tate & Furst/Capstar's acquisition of SFX, **BIA** released a revised listing of the Top 10 radio groups based on 1996 estimated gross revenue. Hicks, Muse tops the list when all of its holdings — Capstar, SFX, and Chancellor Media — are combined.

Rank	Owner	Revenue	Owned Stations	Revenue Incl. LMAs	Operated Stations
1	Hicks, Muse Holdings	\$1303.5	344	\$1381.3	413
2	CBS Corp.	\$1010.3	76	\$1010.3	76
3	Jacor	\$435.3	151	\$445.8	157
4	Clear Channel	\$406.2	169	\$408.9	171
5	ARS	\$381.8	96	\$383.9	97
6	ABC Radio	\$306.3	26	\$306.3	26
7	Cox Radio	\$214.0	48	\$216.5	49
8	Emmis	\$140.3	14	\$140.3	14
9	Heftel	\$137.7	37	\$137.7	37
10	Susquehanna	\$126.7	21	\$126.7	21

Radio Disney Debuts On KTZN-AM/L.A.

■ ABC also will launch format on WPZE/Boston

BY ADAM JACOBSON
R&R STAFF WRITER

ABC Radio's six-month experiment with a female-oriented Talk format came to an end at 7pm Tuesday, as **KTZN-AM/Los Angeles** abandoned "The Zone" for ABC's Radio Disney. The syndicated format debuted following the station's coverage of Anaheim Angels baseball.

The live, 24-hour, music-intensive Radio Disney format, designed for pre-teen radio listeners, is also set to debut on **WPZE-AM/Boston** following its sale from Salem Communications to Hibernia Communications. Furthermore, ABC Radio has agreed to purchase KidStar-owned **KKDZ-AM/Seattle**, which is already a Radio Disney affiliate.

KKDZ and **KTZN** join **WKHX-AM/Atlanta** and **KDIS-AM/Minneapolis** as ABC O&Os airing the Radio Disney format, which is also available on an affiliation basis to non-ABC-owned properties.

The debut of Radio Disney in L.A. and Boston, along with the purchase of **KKDZ**, are the first steps in ABC Inc.'s desire to blanket 70% of the nation with the format over the next three years. It also sends a strong message to primary pre-teen competitor **Children's Broadcasting Corp.**, originator of the Radio AAHS syndicated format.

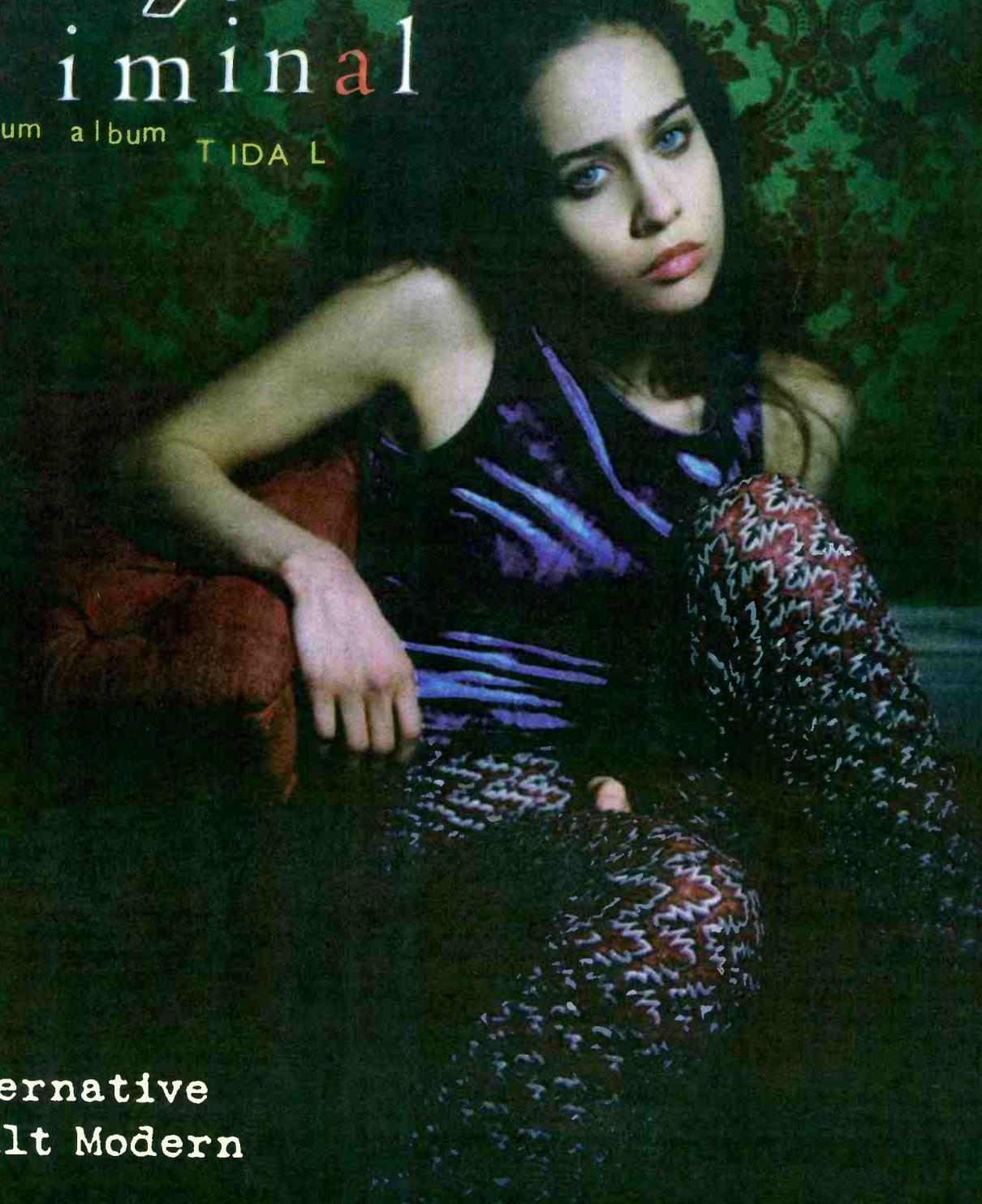
"After six months of testing, we made the decision to roll the for-

KTZN/See Page 12

Fiona Apple

c r i m i n a l

from the platinum album **T I D A L**



Top 2 Airplay AAA
Top 5 Airplay MTV
Top 10 Airplay Alternative
Top 20 Airplay Adult Modern
Top 20 Album Sales
Top 30 Airplay Adult Top 40

Top 40 Airplay At:

WXKS WDCG WSTR KDMX
KLLC KZZP KYSR KXMB
KALC WLNK WNSR WABB
WMXB WZNY WWMX KTNP



Heavy



Large

CLEAN SLATE

Produced by Andrew Slater Mgmt: HK

WORK

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AUGUST 29, 1997

Stacy Steps In As KQKS/Denver's PD

Former KKFR/Phoenix PD Rick Stacy has officially been appointed PD at Jefferson-Pilot Communications' CHR/Rhythmic KQKS/Denver. Stacy has been interim PD/morning driver at the station since PD Mark Feather stepped down a few weeks ago.

"The best candidate for the job was right under our nose," said Jefferson-Pilot/Denver Sr. VP/GM Bob Call. "Rick is one of the few people in this entire industry capable of doing both the programming and morning show jobs. I have complete confidence in Rick's ability to move KQKS to the top in Denver."

Jefferson-Pilot Radio Corporate VP/Operations & Programming Don Benson added, "Rick has already made a significant contribution to the on-air sound and imaging of KS107.5. Given his wealth of experience and his passion for radio, this promotion was a logical step."

STACY/See Page 10

Shearer Shifts To AURN As VP/West Coast Operations

William (Bill) Shearer has joined American Urban Radio Networks as VP/West Coast Operations. He previously spent 10 years (1986-96) as President of East-West Broadcasting Co.

"AURN is looking to grow its business through a modest plan of expansion in operations, programming, and sales to increase our visibility on the West Coast," stated CEO/COO Skip Finley. "We're extremely fortunate that someone with so much radio expertise like Bill Shearer has agreed to spearhead this effort."

While Shearer was at East-West, the company owned KGFJ-AM/Los Angeles; he was VP/GM of that station.

SHEARER/See Page 10

R&R Observes Labor Day

In observance of the Labor Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Monday, September 1.

Record Business Reaches 'Realistic Balance' During First Half Of 1997

Underscoring concern in the music industry, mid-year shipments of recorded music dropped 9.7% to 470.7 million units compared to the same period last year, according to the RIAA. The value of those shipments slipped 5% to \$5.2 billion.

Total deliveries of all configurations to specialty retailers, mass merchandisers, and other retail outlets — which comprise about 81% of the market — dipped 1.6% in unit volume and 2% in dollar value. The remainder of the decline was registered in shipment to special markets, including mail-order operations and record clubs.

Still, shipments of CDs showed growth at traditional retail outlets, inching up 3.2% in units. But the total volume of CDs fell 7.3% as a result of a big falloff in special-market trade deliveries.

RIAA President/CEO Hilary Rosen explained the declines: "We're seeing the arm of the pendulum swing back to a more realistic market balance between shipments and sales. The mid-year numbers measure shipments into a retail base that is substantially smaller than it was in the first half of 1996. The return of unsold product to manufacturers is down 10%, and sales are clearly up."

CONFIGURATION	JAN-JUNE '96		JAN-JUNE '97		CHANGE	
	UNITS	VALUE	UNITS	VALUE	UNITS	VALUE
CD	356.9	\$4313.6	331.0	\$4214.8	-7.3%	-2.3%
Cassette	101.9	\$866.0	74.9	\$653.9	-26.5%	-24.5%
Vinyl LP/EP	1.2	\$14.3	1.4	\$18.2	16.7%	27.3%
CD Single	18.0	\$84.1	30.6	\$128.6	70.0%	52.9%
Cass. Single	30.4	\$95.3	21.0	\$64.0	-30.9%	-32.8%
Vinyl Single	5.5	\$25.6	4.5	\$21.0	-18.2%	-18.0%
Music Video	7.3	\$101.7	7.3	\$125.6	0%	23.5%
TOTALS	521.2	\$5500.6	470.7	\$5226.1	-9.7%	-5.0%

Source: RIAA. Manufacturers' unit shipments in millions (net after returns); dollar values in millions (suggested list price)

KOAZ/Phoenix Goes 'Wild Country' As KWCY; Johnson Named To OM/PM Post

Weeks of speculation (R&R 8/15) ended last Monday when WIRK/West Palm Beach PD Scott Johnson was officially named OM/PM at KOAZ/Phoenix. KOAZ is set to flip from NAC to Country as KWCY — "Wild Country 103.5" — next week.

"Scott's 16 years of experience will help him and us test the boundaries of what a new Country station can do in a very crowded market," OwensMAC Radio Managing Partner Michael Owens told R&R. "He's full of great ideas that complement the entire station, and he's just the kind of guy we need to work with a wild staff like [morning team] Tim & Willy." Owens is also COO of Owens Broadcasting, which owns Phoenix Country combo KCWW-AM & KNIX-FM.



Johnson

"It's an unbelievable opportunity to be here at KWCY and to become part of the OwensMAC family," Johnson told R&R. "All of Phoenix is buzzing about the return of Tim & Willy, and we're excited to bring them back. I'm looking forward to working with Michael Owens on the launch of the new Wild Country 103.5."

Johnson began his broadcast career in 1979 as an intern at WKSJ/Mobile while still a high school student. He joined the station as a weekend-in 1981 and left as the interim GM in 1996. His only time away was a year as Asst. PD/Promotion Director for 'KSJ sister WLVK/Charlotte in 1987. He spent the last year as PD of WIRK.

KWCY is set to kick off next Mon-

JOHNSON/See Page 10

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Country Action	116	Adult Alternative Tracks	142
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WW1 Gives Strategic Research Support

■ Bronstein to lead newly formed team as VP

Westwood One's research department has added a Strategic Research Support team designed to focus on recruitment of new advertisers to radio and improve the current needs of advertisers and agency clients. Paul Bronstein, who previously served as head of research for CBS Radio Networks, will head the team as VP/Research. He'll be joined by Manager Scott Anekstein, Sr. Research Analyst Nancy Gross, and Research Analyst Jason Feldman.

"It made perfect sense to have someone with his network background to lead this company," WW1 Sr. VP Ron Werth said of Bronstein. "He and I will be out there making presentations to potential advertisers soon."

When asked why the company created the new research division, Werth told R&R, "We think the network radio industry is poised to grow. Network radio needs to put together strong efforts to grow the pie, and we feel it's very important for Westwood One to focus on the key area of advertising and bringing them into radio to help grow the advertising pie. Who are the targets? Who are the ad people? Let's get together to bring them into advertising on network radio."

Among other promotions in Westwood One's research department, Pat Lynch has been named Director/RADAR, and Barbara Pokorny has become Director/Research. Both previously served as Managers in their respective areas. Furthermore, Manager Martha Losito, Sr. Research Analyst Debbie Miller, and Research Analysts Karen Martinelli and Eddie Colon will all now report to Pokorny.

Quinn's On PAR As Company Sr. VP/COO

Douglas Broadcasting's Personal Achievement Radio has named Raymond Quinn Sr. VP/COO. He most recently was Exec. VP/COO of Southeastern Broadcasting.

In his new post, the 24-year radio veteran will oversee the operation of the company's owned stations as well as the Personal Achievement Radio Network.

Prior to his stint at Southeastern, Quinn held the President posts at Opus Media Group and Emerald Coast Communications. He's also programmed WCBM-AM/Baltimore and WFIL-AM/Philadelphia, and has worked in management at WRKA-FM/Louisville, WMJJ-FM/Birmingham, and KSMG-FM/San Antonio.

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Paxson, Clear Channel Cut Price Tag By \$90 Million

□ AM station, Tampa billboard operation trimmed from deal

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

Things in life change. And apparently, so do big radio deals. Bud Paxson announced Tuesday (8/26) that his Florida-based Paxson Communications (ASE:PXN) will take a trimmed down paycheck — \$93 million less for his radio empire from Clear Channel Communications — than the \$693 million announced on June 23. The new \$600 million deal excludes some assets from the original letter of intent.

One of the five station properties that fell out of the new deal is WEAT-AM, one of five American Radio Systems (ARS) stations that Paxson was in the process of purchasing, but agreed to hand off to Clear Channel. However, the AM signal penetrates the Miami market where Clear Channel already has its full complement of stations.

The Tampa division of Paxson Outdoor, a billboard company, also fell out of the deal after the Department of Justice pooh-pooed that aspect of the deal because of Clear Channel's billboard influence in that market. Paxson told R&R on Tuesday that "it's still ours and still available, although we do have one pending contract on it."

The deal also excludes ARS' four West Palm Beach stations — two AMs

and two FMs. The quad is expected to convey to Clear Channel for an additional \$33 million. In a prepared statement, the seller said the agreement was structured to be a tax advantage for Paxson.

Deal Still Substantial

In all, Clear Channel will still get 46 radio stations — 42 of which are in the Sunshine State — six radio news/sports networks; the Alabama, Florida, and Tennessee Radio Networks; as well as the University of Florida, University of Miami, and Penn State sports networks. Clear Channel Chairman/CEO Lowry Mays said during a news conference in June that the deal had been in the works for years and that Paxson's properties, "fit us like a glove" and "the strategy

is relevant to our trying to monopolize particular markets and trying to regionalize as well."

Mays noted that Florida was particularly attractive to his group because it is such a high-growth area and advertisers there "tend to buy media in groupings. There is tremendous opportunity to go to non-radio advertisers and bring them into the medium."

Clear Channel, which will own 171 radio stations — the second largest amount in the nation — will also pick up 348 outdoor display faces from Paxson, a deal that will blend well with its existing operations, including Eller Media Corp. (Last week Eller added another 200 billboards to its inventory when it bought ABC Outdoor, which operated in the Milwaukee-Racine market.)

When the deal was first announced in June, Bud Paxson noted that the profit from the sale would help fuel the company's fast expansion into the TV market, already in high gear. He told R&R that he expects to launch his new TV network in September 1998. "It's full speed ahead," he said with great gusto.

Radio: You Can Bank On It

If you're tired of good news about radio consolidation, stop reading this now. A just-released report by BancAmerica Securities Inc. (BASI) finds that syndicated bank loan volume for the radio industry was up 116% to \$5.6 billion in 1996 — an all-time high — versus \$2.6 billion in 1995.

The report indicated that the affair is growing hotter: 1997 year-to-date increases guarantee another record-setting year, hitting more than \$9.67 billion in the first seven months.

"Bank loan investors understand the profound changes to the radio industry that regulatory changes have caused, and recognize these changes as an opportunity," said Michael Rush-

more, BASI Managing Dir. and Head/ Loan Syndications & Trading Research.

BASI figured that the relaxed ownership rules have allowed the industry to embark on "an exciting adventure" — certainly unusually casual, almost warm, wording from lenders, adding that the radio industry has responded to deregulation "decisively."

"Smaller groups of radio properties which were overexposed to local markets and characterized by high cash-flow volatility have been combined with other properties to achieve geographic and format diversity. Radio companies are larger, professionally managed, and in need of capital," finds the report. "And as if conforming to a grand plan that will entice relationship-oriented investors to re-establish support of an industry which has in the past bruised lenders' egos and loan loss reserves, the consolidation process is establishing the key players for the next decade." Champagne, anyone?

BUSINESS BRIEFS

Clear Channel Added To S&P 500

San Antonio-based Clear Channel Communications (CCU) will replace Tandem Computers Inc. (TDM) on Standard & Poor's list of 500 indexed stocks at the close of trading today (8/29). S&P 500 component Compaq Computer Corp. (CPQ) is acquiring Tandem Computers in a stock merger also scheduled to close today. The New York Stock Exchange expects to suspend trading in Tandem Computers prior to the opening on September 2.

Emmis Acquires Indiana Networks

Emmis Broadcasting announced Monday (8/25) that it will acquire Network Indiana and the AgriAmerica Network from Wabash Valley Broadcasting Corp. Network Indiana distributes radio news and longform programming such as "Indiana SportsTalk" and "The Mike Pence Show"; AgriAmerica distributes agriculture news. In Indianapolis, Emmis owns WIBC-AM, WENS-FM, and WNAP-FM and has announced the purchase of WTLC-AM & FM.

Sinclair Announces Stock Offering

Sinclair Broadcast Group Inc. announced on August 22 that it had filed a \$1 billion shelf registration statement covering debt securities, preferred stock, and common stock. In addition, the company unveiled plans to make public offerings in mid-September of approximately \$150 million of the company's Class A common stock and a \$150 million aggregate liquidation of convertible exchangeable preferred stock. The net proceeds of the offerings will be used to repay amounts outstanding under the company's bank credit agreement and for general corporate purposes, which may include the acquisition of Heritage Media Corp.'s stations or other possible buys. (The Baltimore-based group expects to close on Heritage's 24 radio stations and six TV outlets early next year.) The net proceeds to the company from the offerings are expected to be in the range of \$290 million.

Moody's Gives News Corp. Debt Rating

Moody's Investors Service gave News Corp. a debt rating of "senior unsecured at Baa3." Moody's rating on Monday (8/25) follows the company's announcement that it intends to repurchase up to \$1 billion of its preferred limited voting ordinary stock. Moody's said that News Corp.'s operations are geographically well-diversified, and its media franchises are strongly positioned in most of its markets.

Capstar 2Q Results Up Sharply

The Austin-based Capstar group credits recent buying spree pick-ups of Commodore and Osborn "and various other transactions completed during the quarter" for a 22.3% increase in broadcast cash flow — it rose to \$9.5 million during second-quarter '97 from \$7.8 million in 2Q '96. Net revenue jumped 12.5% to \$28 million from \$24.9 million in '96. But the review of the first six months of '97 is more impressive: Net revenue was up 128.4% to \$41.9 million from \$18.3 million the year before.

CEA Finances Outdoor Company

Investment firm Communications Equity Associates Inc. announced today that it will represent Exit Now Outdoor LLC ("Exit Now") in a \$17.5 million senior debt facility and placed \$6 million in equity capital in the

Continued on Page 19



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DEAL OF THE WEEK

• **SFX Broadcasting stations**
\$2.1 billion
71 stations in 19 markets

1997 DEALS TO DATE

Dollars To Date: \$9,456,820,373
 (Last Year: \$11,899,848,539)
Dollars This Week: \$2,154,322,599
 (Last Year: \$432,620,737)
Stations Traded This Year: 1696
 (Last Year: 1615)
Stations Traded This Week: 102
 (Last Year: 44)

TRANSACTIONS AT A GLANCE

- Jacor/Trumper swap
 - KISN-AM/Salt Lake City
 - KBKK-FM/Salt Lake City
- WCSN-FM/Gulf Shores, AL \$800,000
- KWRQ-FM/Clifton, AZ \$350,000
- KAMO-AM & FM/Rogers & KREB-FM/Huntsville (Fayetteville), AR \$1.4 million
- WHEL-FM/Helen, GA \$618,000
- KAUI (FM CP)/Kekaha & KSRF (FM CP)/Poipu, HI \$180,000
- WRYT-AM/Edwardsville, IL \$240,000
- KQLA-FM/Ogden, KS \$650,000
- WMSJ-FM/Harpswell, ME \$150,000
- WOZI-FM/Presque Isle, ME \$350,000
- WROG-FM & WNTR-AM/Cumberland, MD \$600,000
- WNRB-AM/Boston \$8 million
- WGSN-AM, WRHD-AM, WMJC-FM & WRCN-FM/Nassau-Suffolk \$11 million
- KAUJ (FM CP)/Walhalla, ND \$25,000
- WKNR-AM/Cleveland \$8.4 million
- KKEY-AM/Portland \$345,000
- WBZF-FM/Marion, SC \$275,000
- WRFQ-FM/Mount Pleasant, SC \$1.4 million
- WSUY-FM/Charleston, SC \$2.5 million
- KEFG-FM/Victoria, TX \$32,500
- WNRN-FM/Charlottesville, VA \$7099
- KZMQ-AM & FM/Greybull, WY \$18 million

TRANSACTIONS

Capstar Empire Adds SFX To Stable

□ **\$2.1 billion, 71-station deal dominates week's trading**

Deal Of The Week

SFX Broadcasting stations

PRICE: \$2.1 billion
TERMS: Stock sale for cash and assumption of existing debt; see story, Page 1
BUYER: Capstar Broadcasting Partners, headed by Chairman/CEO Thomas Hicks. It owns or operates 243 stations. After the acquisition of SFX, it will own/operate 314 stations in 79 markets. Phone: (512) 404-6840
SELLER: SFX Broadcasting Inc., headed by Executive Chairman Robert Sillerman. It owns 71 stations in 19 markets. Phone: (212) 407-9126
BROKER: Paul Leonard of Star Media Group

STATIONS:

- KBFB-FM & KTXQ-FM/Dallas
- KQUE-AM, KKPX-FM, KKRW-FM & KODA-FM/Houston
- KPLN-FM & KYXY-FM/San Diego
- WTAE-AM, WDVE-FM, WJZZ-FM, WVTY-FM & WDX-FM/Pittsburgh
- WISN-AM & WLTX-FM/Milwaukee
- WHJJ-AM, WHJY-FM & WSNE-FM/Providence
- WNDE-AM, WFBQ-FM & WRZX-FM/Indianapolis
- WLYT-FM, WRFX-FM & WTDR-FM/Charlotte
- WPOP-AM, WHCN-FM, WKSS-FM, WMRQ-FM & WWYZ-FM/Hartford
- WMFR-AM, WTCK-AM, WHSL-FM & WMAG-FM/Greensboro
- WRVW-FM & WSIX-FM/Nashville

- WDCG-FM, WRDU-FM, WRSN-FM & WTRG-FM/Raleigh-Durham
- WBWL-AM, WOKV-AM, WAPE-FM, WFYV-FM, WIVY-FM & WKQL-FM/Jacksonville
- WBZU-FM, WKHK-FM, WKLR-FM, WMXB-FM & WVGQ-FM/Richmond
- WGNA-AM & FM, WTRY-AM & FM & WPYX-FM/Albany, NY
- WGVL-AM, WESC-AM & FM, WMYI-FM, WROQ-FM, WSSL-FM & WTPT-FM/Greenville-Spartanburg
- KCEE-AM, KNST-AM, KRQQ-FM & KWFM-FM/Tucson
- WHMP-AM & FM & WPKX-FM/Springfield-Northampton, MA
- WPLR-FM & WYBC-FM/New Haven

Swap Deal

Jacor/Trumper swap

TERMS: Even exchange; Jacor will swap its KBKK-FM/Salt Lake City for Trumper's KISN-AM/Salt Lake City

KISN-AM/Salt Lake City

TRADED TO: Jacor Communications, headed by President Randy Michaels. Phone: (606) 655-6523
FREQUENCY: 570 kHz
POWER: 5kw
FORMAT: Sports

KBKK-FM/Salt Lake City

TRADED TO: Trumper Communications, headed by President Jeffrey Trumper. It owns KISN-FM & KUMT-FM/Salt Lake City. Phone: (630) 789-0090

FREQUENCY: 106.5 MHz
POWER: 7.5kw at 2709 feet
FORMAT: Country

Alabama

WCSN-FM/Gulf Shores

PRICE: \$800,000
BUYER: Purchase Broadcasting, headed by President R. Lee Hagan
SELLER: Pleasure Island Broadcasting

Arizona

KWRQ-FM/Clifton

PRICE: \$350,000
TERMS: Asset sale for cash
BUYER: McMurray Communications Inc., headed by President Harry S. McMurray. It owns KATO-AM & KXKQ-FM/Stafford, AZ. Phone: (209) 571-5444
SELLER: DWB&G Media Partners Inc. Phone: (520) 428-1020
BROKER: William A. Exline Inc.

Arkansas

KAMO-AM & FM/Rogers & KREB-FM/Huntsville (Fayetteville)

PRICE: \$1.4 million
TERMS: Asset sale for cash
BUYER: Hochman Communications Inc., headed by President George Hochman. It has agreed to acquire KAMO-AM & FM/Fayetteville, AR (see

following deal). Phone: (501) 521-4941
SELLER: Vekony Communications Inc., headed by President Istvan Vekony. Phone: (305) 474-6754
FREQUENCY: 1390 kHz; 94.3 MHz; 99.5 MHz
POWER: 1kw day/49 watts night; 25.1kw at 692 feet; 13.5kw at 443 feet
FORMAT: Country; Country; Oldies

Georgia

WHEL-FM/Helen

PRICE: \$618,000
TERMS: Asset sale for \$268,000 cash and a five-year, \$350,000 promissory note
BUYER: Southeast Radio Company Inc., headed by President James Martin. Phone: (941) 639-1188
SELLER: Helen Broadcasters Inc., headed by President Charles Smithgall Jr. Phone: (404) 237-0300

Hawaii

KAUI (FM CP)/Kekaha & KSRF (FM CP)/Poipu

PRICE: \$180,000
TERMS: \$30,000 cash and a \$150,000 promissory note at 8% for 10 years
BUYER: Visionary Related Entertainment Inc., headed by President John Detz. Phone: (808) 244-9145

SELLER: Stangl Broadcasting Inc.

Illinois

WRYT-AM/Edwardsville

PRICE: \$240,000
TERMS: Asset sale for \$200,000 promissory note and reimbursement of \$40,000
BUYER: Covenant Network, headed by President John Holman. Phone: (314) 993-5834
SELLER: John Holman

Kansas

KQLA-FM/Ogden

PRICE: \$650,000
TERMS: Asset sale for cash
BUYER: Platinum Broadcasting Co., headed by President Daryl Gatzka. Phone: (785) 762-5525
SELLER: Kaw Valley Broadcasting Co., headed by President Joseph McCoy. Phone: (202) 775-8870

Maine

WMSJ-FM/Harpswell

PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: Bible Broadcasting Net-

Continued on Page 8



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NAB Asks FCC To Examine Tower Issues

The National Association of Broadcasters and the Association of Maximum Service Television have asked the Federal Communications Commission to pre-empt state and local laws that might obstruct the relocation or construction of radio towers as a result of the digital television buildout.

The notice of proposed rulemaking, filed August 18, points out that the FCC's rapid DTV buildout schedule will force many FM broadcast stations that have allocated their antennas on TV towers to relocate to other existing towers or to construct new transmission facilities. Comments on the NPRM are due to the FCC October 30, and the deadline for reply comments is December 1.

Hundt Asked To Study Women, Minority Ownership

By Patricia Wittig
R&R WASHINGTON BUREAU

Congressman Edward Markey (D-MA), backed by eight other members of the House Telecommunications subcommittee, has expressed concern over "budget policy pressures [that] may unwittingly work to thwart the ability of women and minority-owned firms to become spectrum licensees ... a fundamental goal of the spectrum licensing process."

In a letter written July 23 to FCC Chairman Reed Hundt, the members suggest a current study of female and minority ownership be conducted with the revenues raised from spectrum auction.

"It is important that the Commission and Congress understand fully what barriers, if any, small businesses and women and minority-owned firms face in attempting to participate fully in the communications industry," wrote the group. "We believe that this can be achieved through a full study which collects data, analyzes the facts,

and provides a recommendation on appropriate policies."

American Women in Radio & Television Exec. Director Terri Dickerson told R&R, "This goes beyond just servicing the public interest. This is relevant and meaningful to the public." The most recent study of women and minority ownership was done in 1987 and was based on the 1980 census. Dickerson added, "This issue is directly connected to the FCC's mandate to serve the public interest. We certainly hope they'll push this issue to the forefront."

TRANSACTIONS

Continued from Page 6

work Inc., headed by President Lowell Davey. Phone: (704) 523-5555
SELLER: Downeast Christian Communications Inc., headed by President John Libby. Phone: (207) 865-3448

WOZI-FM/Presque Isle
PRICE: \$350,000

TERMS: Asset sale for cash
BUYER: Quantum Investments, Inc., headed by President Timothy Martz
SELLER: Media Marketing, Inc., headed by President Richard Davis

Maryland
WNTR-AM & WROG-FM/Cumberland
PRICE: \$600,000

TERMS: Asset sale for cash
BUYER: Tschudy Communications Corp., headed by Earl Judy Jr. Phone: (540) 743-3000
SELLER: Northeast Broadcasting Group L.P., headed by Alfred Ruscioto. Phone: (301) 777-5400

Massachusetts

WNRB-AM/Boston
PRICE: \$8 million
TERMS: Asset sale for cash
BUYER: One-on-One Sports Inc., headed by President Christopher Brennan
SELLER: Communicom Inc., headed by President Carl DiMaria. Phone: (303) 759-8481
FREQUENCY: 1510 kHz
POWER: 50kw
FORMAT: Religious
BROKER: Questcom Inc.

New York

WGSM-AM, WRHD-AM, WMJC-FM & WRCN-FM/Nassau-Suffolk

PRICE: \$11 million
TERMS: Asset sale for promissory note
BUYER: IW Limited Liability Company L.L.C., a wholly owned subsidiary of Barnstable Broadcasting Co., headed by President David Gingold. It owns WHLI-AM, WBZO-FM & WKJY-FM/Nassau-Suffolk. Phone: (617) 527-0062

SELLER: Islandwide Broadcasting L.P., a wholly owned subsidiary of Bluewater Broadcasting Inc., headed by President Gary Starr. Phone: (516) 727-1570
FREQUENCY: 740 kHz; 1570 kHz; 94.3 MHz; 103.9 MHz
POWER: 25kw day/43 watts night; 1kw day/500 watts night; 1.3kw at 299 feet; 1.5kw at 466 feet
FORMAT: Country; this station is dark; Country; Rock

North Dakota

KAUJ (FM CP)Wahalla
PRICE: \$25,000
TERMS: Construction permit sale for cash
BUYER: Two Rivers Broadcasting Inc., headed by President Janice Ingstad. It owns KXPO-AM, KNDK-AM & FM & KAOC-FM/Grand Forks, ND. Phone: (701) 845-1490

SELLER: Norex Broadcasting Inc., headed by President Charles Rutledge. Phone: (218) 643-6437
BROKER: Burt Sherwood and Associates

Ohio

WKNR-AM/Cleveland
PRICE: \$8.4 million
TERMS: Asset sale for cash
BUYER: Jacor Communications, headed by President Randy Michaels. It owns WTAM-AM & WLTF-FM/Cleveland. Phone: (606) 655-2267
SELLER: CV Radio Associates L.P., headed by President Charles Dolan
FREQUENCY: 1220 kHz
POWER: 50kw
FORMAT: Sports/Talk
BROKER: Bill Stedding of Star Media Group

Oregon

KKEY-AM/Portland
PRICE: \$345,000
TERMS: Asset sale for cash
BUYER: Jeannine Jolicoeur Wells
SELLER: Florinda J. Weagant dba Western Broadcasting Company Inc.
FREQUENCY: 1150 kHz
POWER: 5kw
FORMAT: Talk

South Carolina

WBZF-FM/Marion
PRICE: \$275,000
TERMS: Asset sale for cash
BUYER: Pampico Broadcasting, Ltd., headed by general partner Furman Brodie
SELLER: Clarendon Broadcasting Co., Inc., headed by President Betty Roper. Phone: (803) 435-2788
FREQUENCY: 100.3 MHz
POWER: 21.5kw
FORMAT: Alternative

WRFQ-FM/Mount Pleasant

PRICE: \$1.4 million
TERMS: Asset sale for cash
BUYER: Regent Broadcasting, headed by Chairman/CEO Terry Jacobs
SELLER: Village Communications Inc., headed by President William Dudley. Phone: (803) 884-0520
FREQUENCY: 104.5 MHz

POWER: 28kw
FORMAT: Oldies

WSUY-FM/Charleston

PRICE: \$2.5 million
TERMS: Asset sale for cash
BUYER: Regent Broadcasting, headed by Chairman/CEO Terry Jacobs
SELLER: Highbourne Communications Inc., headed by President William Dudley. Phone: (803) 884-0520
FREQUENCY: 100.5 MHz
POWER: 17.5kw at 394 feet
FORMAT: AC

Texas

KEPG-FM/Victoria
PRICE: \$32,500
TERMS: Asset sale for cash
BUYER: Gulfstar Communications Victoria Licensee Inc., headed by Director Eric C. Neumann
SELLER: John W. Barger

Virginia

WNRN-FM/Charlottesville
PRICE: \$7099
TERMS: Asset sale for cash
BUYER: STU-COMM Inc., headed by President Mike Friend. Phone: (804) 971-4096
SELLER: C.A.P.R.A. Inc.

Wyoming

KZMQ-AM & FM/Greybull
PRICE: \$18 million
TERMS: Stock and asset sale
BUYER: Forbach Inc., headed by President Frederick Forster. Phone: (415) 986-6266
SELLER: Big Horn Communications Inc., headed by President Thomas Hendrickson. Phone: (406) 652-4743
FREQUENCY: 1140 kHz; 100.3 MHz
POWER: 10kw; 56kw at 2444 feet
FORMAT: Country; Country

For The Record

In last week's Transactions (R&R 8/22), seven deals were inadvertently reprinted from the previous week. The year-to-date figures have been adjusted to reflect the correct totals.



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Applications for Sales

Saturday, September 20
Room 104
10:30-11:45AM

ARBITRON

Nicholl Named PD At Star 98/Memphis

Veteran programmer Steve Nicholl has been named PD at Barnstable's Classic Hits **WSRR/Memphis**. Most recently, Nicholl served as PD at **News/Talk WIOD/Miami**.

WSRR VP/GM Tony Yoken said, "Steve is a proven winner with success in multiple formats who can drive the marketing, talent, and product development of Star 98. We are very pleased to bring Steve to Memphis because his programming talents will impact not only Star 98, but also the growth of Barnstable Broadcasting and the Memphis radio market overall."

While at **WIOD**, Nicholl served as President of **ZOT Radio Consulting**. His career includes stints as PD at **WCKY & WIMJ/Cincinnati**, **KXKL/Denver**, and **KMGC/Dallas**, and he was Corporate PD for **Federated Media**. He also worked as PD and GM at **KQLL/Tulsa**. Nicholl began his career in the '70s on-air at **KUUU & KZOK/Seattle**.

"As a programmer, I always focus on three principles: getting ratings, making money, and having fun," Nicholl said. "I'm looking forward to bringing that philosophy to the only Classic Hits station in Memphis."

Shearer

Continued from Page 3

tion between 1984-86, when he purchased it from Inner City Broadcasting. Shearer was VP/GM of **KACE-FM/L.A.** between 1977-84 and was an AE at crosstown **KLOS** before that.

Friends In Low Places



Spotted hidin' out backstage at Garth Brooks' 8/7 Central Park concert were Westwood One's VP/Affiliate Relations, Music & Special Events Programming **Liz Laud** (l); along with **WMIL/Milwaukee PD Kerry Wolfe** and his wife. The concert was simulcast by Westwood One and aired nationwide.

Roadrunner Promotes Nachsin To SVP/GM

□ **Canter, Givens now VPs in Sales, Artist Development**

Roadrunner Records has promoted **Jonas Nachsin** to Sr. VP/GM. Based in New York, he reports to Roadrunner CEO **Cees Wessels**. The label has also appointed **Michael Canter** VP/Sales and elevated **Scott Givens** to VP/Artist Development.

Commenting on Nachsin's announcement, **Wessels** said, "I am very pleased to have **Jonas Nachsin** take on his new, extended responsibilities. He has proven himself to be an outstanding and effective marketing leader. His passion and vision will greatly contribute to the future of the company."

Previously VP/Marketing, Nachsin was also Director/Marketing at Roadrunner between 1988-92. Between 1992-95 he was Director/Marketing at the **PolyGram Label Group** and **Island Records**.

Canter joins the company after a five-year stint at **Big Beat/Tag Recordings/Atlantic Records**, where he

rose to VP/Sales. He also ran his own label, **Def City Records**. **Givens**, a six-year Roadrunner veteran, has been an artist representative at **Amuse America** and **Label Manager** at **Combat Records**. According to Nachsin, "Michael's determination, insight, and studied abilities in national sales promotion make him an outstanding employee. And Scott has developed his varied skills and talents remarkably over the last few years at Roadrunner in such areas as touring, video production, and artist relations." In related news, Roadrunner and **Next Plateau Entertainment** have decided to dissolve their joint venture partnership and distribution arrangement, effective immediately.



Nachsin



Canter



Givens

EXECUTIVE ACTION

Elektra Press/Artist Dev. Ups Amsterdam To VP

Elektra Entertainment Group has elevated **Joel Amsterdam** to VP/ Press & Artist Development, West Coast. He was previously Sr. Director/Press & Artist Development, West Coast.

"Joel has been a part of the fabric of Elektra's publicity department for many years," Sr. VP/Press & Artist Development **Sherry Ring Ginsberg** said. "His experience in handling all facets of the media and his acute sensitivity in understanding the needs of our diverse array of artists have made him not only an invaluable asset to our West Coast offices, but to the entire company as well."

Amsterdam joined Elektra in 1990 as a tour press coordinator. He started his music industry career in 1989 as an assistant in the publicity department at **Epic Records**.



Amsterdam

Stacy

Continued from Page 3

Stacy told **R&R**, "The timing is right, because the station is moving up in the ratings, and everyone will think I did it. Everyone at **J-P** and this station are great to work for. I look forward to helping make this station sizzle, and I know as a team we can make this one of the best-

sounding stations in the country, regardless of format."

Stacy's extensive on-air and programming background includes stops at **WLOF/Orlando**; **WCKS/Cocoa Beach, FL**; **WHLY/Orlando**; **WNAP/Indianapolis**; **WKIX/Tampa**; **WXEZ/Toledo**; **KYNO/Fresno**; **WHYI/Miami**; **WAPW/Atlanta**; and **KYSR/Los Angeles**.

Johnson

Continued from Page 3

day (9/1) with songs from any format that have "Wild" in the title. Tunes will range from the **Troggs' "Wild Thing"** to **Steppenwolf's "Born To Be Wild"** to **Faith Hill's "Wild One."** Interspersed among the songs will be fun bits from **Tim & Willy — Tim Hatrick and Willy D. Loon**, who make their **Sun City** return when "Wild Country 103.5" officially debuts Tuesday morning. The pair spent over three years doing mornings for crosstown Country competitor **KMLE** before leaving in May 1996 for a one-year wakeup stint at **WKXX/Chicago**.

Regarding the rest of the staff,

Owens noted, "We're going on the air with veteran talent while we continue to fine-tune the rest of the lineup."

Asked why Country was the format of choice in a city that already boasts four other Country stations, **Owens** said, "Because I had already hired **Tim & Willy** before I had bought another station. If I hadn't hired them, I wouldn't be doing this — especially since I already have the No. 1 12+ morning show in town on **KNIX** with **Steve Harmon** and **Carrie Wilson**. But with **Tim & Willy**, our slogan is 'Tim & Willy in the morning and Wild Country all day.' That speaks to the music, the presentation, and everything to do with the station."



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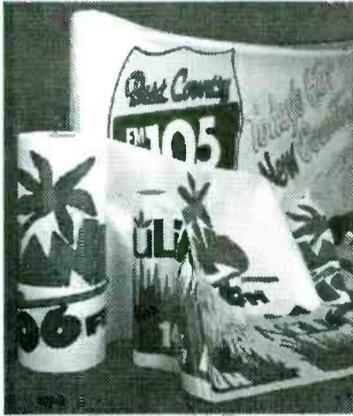
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KTZN

Continued from Page 1

mat out." ABC Radio President Robert Callahan told R&R. "This marks the first move in breaking out the format nationally. We're thrilled with the progress of the test, and we're just going to start catapulting forward."

Radio Disney, which initially debuted in November 1996 at KDIS and WKHX as well as WYDE-AM/Birmingham and KCNR-AM/Salt Lake City, expanded to a national level in May following an initial research study by Statistical Research Inc. (R&R 5/16). Callahan said, "In the last test period, we were looking at qualitatives and quantitatives and it was growing by leaps and bounds. We just decided to go after that in L.A. Look at the rest of our markets — five of the seven are in the top 20. We think it will be a terrific success [on KTZN]."

When asked why ABC decided to debut the format on KTZN just six months after the station's evolution from KMPC (R&R 2/28), Callahan responded, "These two formats were parallel testing situations. The Zone was a test for L.A.; Radio Disney was a test on a national level. The results were so overwhelming for Radio Disney that we simply decided to go ahead and do it in L.A."

Callahan added that the KTZN calls will remain for the time being, although the call letters will not be a matter of importance to its stationality. "[Consultants] David and Scott

McCarthy have branded Radio Disney, and that will be the station's name," Callahan said.

According to an ABC Inc. press release, studies conducted by the broadcast company found that 70% of American children own radios and listened to them "yesterday." Additionally, the study concluded "parents and children express an overwhelmingly strong desire for Disney-branded radio stations programmed to children and families."

When asked if any aspects of KTZN's new format would be unique to the L.A. radio market, ABC Radio Networks President David Kantor told R&R, "We plan to have some local programming and events, just as our other affiliates do. However, all programming will be national. Some programming may move to the West Coast, but most of it is out of Dallas, and some originates out of Orlando."

While the fate of most KTZN staffers remained unknown at presstime, an ABC/L.A. representative told R&R that Stephanie Miller — who had been hosting afternoons at The Zone — will assume the 7-9pm shift at Talk sister KABC-AM when Dodgers baseball broadcasts conclude at the end of the season. Anaheim Angels broadcasts will continue to air on KTZN through the end of the 1997 season; the team previously announced it was moving its broadcasts to KRLA-AM in 1998.

KABC, KTZN & KLOS-FM President/GM Maureen Lesourd was unavailable for comment.

A Hit Of LSG!



No, it's not the newest designer drug — it's a spectacular union consisting of contemporary R&B superstars Gerald Levert, Keith Sweat, and Johnny Gill (LSG). The trio's combined talent will deliver an album scheduled to hit stores this fall — with production credits from Puffy Combs, Jermaine Dupree, and Delite. Whew, what a rush! Shown enjoying the "high" are (l-r): Elektra execs. Sr. VP/Urban Promotion Richard Nash, Sr. VP/CFO Marty Greenfield, Sr. VP/Sales Steve Heldt, Sr. VP/A&R Merlin Bobb, Exec. VP/Administration Gary Casson, Exec. VP/GM Alan Voss, CEO/Chairman Sylvia Rhone, Levert, Gill, manager Brooke Payne, Sr. VP/Promotion Greg Thompson, and Sr. VP/Marketing Steve Kleinberg.

'Flooded' By Success?



Lava/Atlantic recording group Sugar Ray's second album, *Flooded* (featuring the skyrocketing single "Fly"), has been certified gold by the RIAA this week. All around the world, statues crumble for these guys, shown here backstage at New York City's Irving Plaza following a sold-out show (front, l-r): the band's Rodney Sheppard, Lava Records President Jason Flom, the band's Mark McGrath; (back, l-r) the band's Stan Frazier, Atlantic VP/Product Development Daniel Savage, Atlantic A&R Rep Nick Casinelli, the band's Murphy Karges, and Warner/Chappel VP/Creative Services-Special Projects Allan Tepper.

The Legend Lives On... And On... And On...



RCA Records and BMG Entertainment International recently announced total career sales of Elvis Presley records in excess of 400 million copies outside of the U.S. A special ceremony was held on the Graceland mansion grounds and included the unveiling of an award to commemorate the historical sales milestone. Shown here are (l-r): BMG President/CEO Rudi Gassner, RCA President Bob Jamieson, and Elvis Presley Enterprises CEO Jack Soden.

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Radio

• **SKIP DIEGEL** has been named VP/Training for the Radio Advertising Bureau. He most recently served as VP/Group GM for Cascades Broadcasting.

• **JOHN FOLGER** has been appointed to the newly created position of Manager/Radio Syndication for the Associated Press. He formerly was Regional Radio Executive for the organization.

Records



Rosenberg

• **RICK ROSENBERG** has been appointed to the newly created National Director/Sales position at Edel America Records. Rosenberg most recently served as National Sales Coordinator for Strictly Rhythm Records.

• **ALEXIS ATLEE** has been named Director/Sales and **LISA KNORR** has become Director/Publicity for Atlantic



Atlee



Knorr

Records. Atlee was formerly Director/Marketing for the Atlantic Classics, Teldec, Erato, Finlandia, and Nonesuch labels; Knorr most recently was Manager/Public Relations-Press for the Telarc International Label.

• Velvel Records Chairman **WALTER YETNIKOFF** has announced the launch of a soundtrack label, Reel Sounds, as part of his new music concern. The label plans to release soundtracks for both major studio and independent releases; (212) 353-8800.

Industry



Rudd

• **THADDEUS RUDD** has been tapped to direct Jeff McClusky & Associates' newest Alternative music marketing division, "The Bridge." Rudd formerly worked with import and independent music for the company.

National Radio

• **JONES RADIO NETWORK** has announced that it will showcase three new 24-hour formats at this year's NAB conference: "Classic Hit Country," "JRN Rock Classics," and "The New Music Of Your Life" (Adult Standards).

Also, Jones Radio Network has released a lineup of company representatives who will be speaking at the conference:

- Jim Murphy, Sr. OM of the network and OM of "U.S. Country," will be a panelist for "Flying The Bird — Better Sounding Satellite Programming" on Sept. 17.
- Chuck Southcott, National PD for "The New Music Of Your Life," will serve on the panel "Adult Standards: Marketing To Mature Audiences" on Sept. 17.
- Phil Barry, VP/Programming & Operations for the network, will be a panelist for "Satellite Programming — Will It Boom Or Bust?" on Sept. 20.

All Jones Radio Network activities will take place in the Seven Oaks Suite (#2529) at the New Orleans Hilton. For more information, call (303) 784-8700.

Changes

Alternative: Sue Farmer-Jordan exits asst. PD duties at WGRD/Grand Rapids ... **Dem Jones** exits nights at WHMP/Springfield ... WZAZ has a new address: 6172 Busch Blvd., Ste. 2000, Columbus, OH 43229. Phone: (614) 841-9696; fax: (614) 847-4042.

CHR: KZQZ/San Francisco names **Rodney Miller** Production Dir. ... WPST/Trenton, NJ names **Andy West MD** ... KHFI/Austin MD **Fernando Ventura** exits, while Production Dir. **Mike McKay** segues to afternoons ... KQM/Honolulu PD **Jamie Hyatt** exits and is replaced by **Kimo Akane** ... WZST/Chattanooga MD/afternoon driver **Mike Gibson** exits as PD **Robin Daniels** picks up music duties. Music calls move to Wednesday, 9-11 am EST. Also at WZST, **Jeff Harmon** joins for afternoons ... KCAQ/Oxnard-Ventura, CA morning driver **Steve Ruiz** adds MD stripes ... KRUF/Shreveport, LA nighttimer **Mike Anthony** exits and is replaced by **DJ I.Q.**

Classic Rock: KCFX/Kansas City's new lineup is: **Young & Elder** in mornings, **Lauren Holladay** in middays, **Scott Johnson** in afternoons, **Clayton Moore** in nights, and **Ken Snyder** in overnights.

Country: Bo Burgess exits nights at KRST/Albuquerque ... WKNN/Biloxi, MS middayer **Tom Reason** moves to weekends.

Hot AC: Dave Verdery leaves APD/MD duties at KBIG/Los Angeles ... **Jeff Moreau** is upped to APD at WWDE/Norfolk ... **DJ Lopez** is the new MD at KKOB/Albuquerque.

News/Talk: John Corby returns to WTVN/Columbus for afternoons ... WBUX/Doylestown, PA is launching a new weekend program, "What's New In Antiques," hosted by **Joaquin Bowman**.

Rock: KFRQ/McAllen welcomes **Jamie Pierce** to mornings ... WKQQ/Lexington, KY ups part-timer **Shea Maddox** to middays and part-timer "Roadkiller Kessler" is upped to afternoons ... WQWK/State College, PA-WQKK/Johnstown, PA welcomes **Jim Moser** as sidekick/newsman for "The Morning After" morning show ... WTKX new address is: 6485 Pensacola Blvd., Pensacola, FL 32505. Phone: (850) 473-0400; fax: (850) 473-0909; e-mail: radio@tk101.com.

National Radio: Jones Satellite Networks officially changes its

name to Jones Radio Network ... Weekday talk show host "Papa" Joe Chevalier renews his contract with One-On-One Sports for another three years.

Records: **Jeb Hart** is upped to Sr. VP/Acquisitions & Business Development at Roadrunner Records ... **Joseph Salvo** becomes Sr. Dir./Business & Legal Affairs, **Gillian Morris** is promoted to Assoc. Dir./Business Affairs, and **Lisa Hinds** is upped to Mgr./Operations R&B Promotions for Arista Records ... **Bob Garbarini** is promoted to Sr. Dir./Sales & Sales Team Liaison for BMG Distribution ... **Julie Temkin** becomes Sr. Dir./Manufacturing & Inventory Services, **Adrian Harewood** is named Sr. Dir./Accounting Operations, and **Antone DeSantis** is upped to Dir./National Field Sales at Rhino Records ... **Shelby Kennedy** is named Dir./A&R for new Disney country label Lyric Street ... **Chris Clancy** is promoted to Dir./College Marketing & Retail Merchandising for Universal Music & Video Distribution, and **Kim Neumann** is elevated to Dir./Administrative Services at Universal Music Group ... **Jill Tomlinson** becomes Assoc. Dir./Marketing for Island Records ... **Diana Fragnito** is named Mgr./A&R at Mercury Records ... **Denise Pizzini** is named Mgr./Northeast Regional Marketing, **Robert Henick** becomes Mgr./Production, and **Rachel Arturi** is promoted to Tour Publicist at Atlantic Records ... **Richard Bauer** is appointed Site Director for N2K's online music sites "Rocktropolis" and "allstar" ... Restless Records enters a license agreement with BMG Entertainment International ... Capitol/Blue Note Records has a new address: 304 Park Avenue South, Third Floor, New York, NY 10010. Phone: (212) 253-3000; fax: (212) 253-3099.

Industry: Vincent Candilora is named Sr. VP/Licensing for ASCAP ... **Andrew Darrow** is named VP/Business & Legal Affairs for Simitar Entertainment ... **Bill Schacht** is appointed Account Exec. for Music Marketing Network.

CHRONICLE

MARRIAGES

WUSN/Chicago morning co-host **Ray Stevens** to Gina Wojcik, August 24.

Arista Records Dir./Artist Development! **LeTia Bramble** to Marcus Blassingame, July 27.

KZZU/Spokane overnights **Harrison Wood** to Amelia Adams, July 12.

BIRTHS

WNDU/South Bend, IN morning co-host **Taylor Richard**, wife Debbie, daughter Chloe Christine, August 23.

CONDOLENCES

Former Mercury, RCA, and Sun A&R rep **Roy Dea**, 57, August 20.

Former WLIB-AM & WBLS-FM/New York VP and Billboard publisher **Samuel Chase**, 80, August 11.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart

JEWEL Foolish Games
BILLY JOEL To Make You Feel My Love

Hot AC — Robert Hall

ELTON JOHN Something About The Way You Look...

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2813

CHR/Rock

BLUES TRAVELER Most Precarious
GENESIS Congo
MOTLEY CRUE Beauty

Mainstream AC

LIVE Turn My Head
SPICE GIRLS 2 Become 1
SUGAR RAY Fly

Lite AC

HALL & OATES Promise Ain't Enough
BARRY MANILOW I Go Crazy
SPICE GIRLS 2 Become 1

UC

IMMATURE I'm Not A Fool
MILESTONE I Care About You
MAX/MASTER P & FOX BROWN The Party Don't Stop

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — Casey Keating

SUGAR RAY Fly

Digital AC — Casey Keating

ELTON JOHN Something About The Way You Look Tonight

Hot AC — Casey Keating

ELTON JOHN Something About The Way You Look Tonight

Digital Soft AC — Mike Bettelli

ELTON JOHN Something About The Way You Look Tonight

Digital AC Mix — Mike Bettelli

ELTON JOHN Something About The Way You Look Tonight

Alternative — Leslie Cohan

JAMIROQUAI Alright
LIONROCK Fire Up The Shoesaw
LOVE SPIT LOVE Long Long Time
SUNOAYS Summertime
311 Prisoner

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

FLEETWOOD MAC Silver Springs
SUGAR RAY Fly

Rock Alternative — Doug Clifton

BLUES TRAVELER Most Precarious
PAULA COLE I Don't Want To Wait
COUNTING CROWS Have You Seen Me Lately?
DEPECHE MOOE Useless
FOO FIGHTERS Everlong

Soft Hits — Rick Brady

ELTON JOHN Something About The Way You Look Tonight

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Bright AC — Bill Michaels

TONIC If You Could Only See

Soft AC — Andy Fuller

OARYL HALL & JOHN OATES Promise Ain't Enough

'Congo' Men



Atlantic Records held a reception at the Central Park Boathouse to celebrate the release of Genesis' new album, Calling All Stations (featuring the single "Congo"). The event also served to welcome new lead singer Ray Wilson into the Atlantic family. Rolling out the red carpet are (l-r): Genesis manager Tony Smith, Wilson, Atlantic Co-Chairman/Co-CEO Val Azzoli, the band's Tony Banks and Mike Rutherford, and Atlantic Sr. VP/GM Ron Shapiro.

How Can She Live...



...with her amazing superstar status at the tender age of 15? LeAnn's doing just fine, thank you. Just ask her friends at MCG/Curb and RealSongs, who matched Rimes with Grammy award-winning songwriter Diane Warren to create a smash hit. Gathered backstage after Rimes' recent L.A. show with Alan Jackson are (l-r, clockwise): Producer of CMA Awards/Dir. of the Grammy Awards Walter Miller, MCG/Curb President Mike Curb, Rimes' co-manager Wilbur Rimes, RealSongs President Doreen Dorion, Warren, Rimes' co-manager Lyle Walker, and Rimes.

PROS ON THE LOOSE

Kathy Aparo — Middays
WMGS/Orlando (904) 822-4336

Jenna Foxx — Middays
KLOL/Houston (713) 880-0614

Steve Funk — PD KDOT/
Reno, NV (702) 746-3658

Getting Ready For The New Fall Season ... On The Radio Field

By John Lund

The start of another NFL season serves as a reminder to plan the fall "season" ... in radio programming.

Off-Season Strategy Planning

Game plan development occurs before training camp opens. The first task is to ascertain the state of the team. Review the "game films" (ratings, research, sales) of last season. Evaluate each of these areas:

- Did the team lead the league in the areas planned?
- What is considered a successful season on each of these levels?

If the "films" show a weakness in a particular area, it must be fixed. There may be time before the opponents catch on, but probably not. (The fall ratings sweep begins in two months.) Be honest with faults and problems, and address corrections. The team could be hit for big yardage if corrections are not made.

As part of the evaluation process, the "films" should also give an evaluation of the other teams in the league.

- Who must be beaten?
- Who is likely to challenge our title defense?
- Analyze the game plan of each team on the schedule.
- Where are the opponent's weak points?
- Examine areas where there's a favorable match-up, and exploit these areas.

• Play to the team's advantages, and the opponent's disadvantages.

• When scouting other teams, be objective.

• What will it take to compete? To play in this league, performance must be on a par with the best opponents. Without the advance of better resources, work smarter.

• Is this winning year, or a rebuilding year? In preparation for the coming season, market and promote the team to gain increased awareness and community goodwill. Look sharp. Be everywhere. (Creative production and processing must sparkle; aggressive marketing must win new come.) Market the star players (like music, morning show, promotion, and other benefits).

Training Camp

Plan camp objectives for the team; be decisive and prioritize

(ratings goals, demographic target, dayparts, etc.). Be flexible. Develop multiple offenses and defenses to work against all opponents. In addition to set plays, customize the game plan for each opponent. Find as many different ways to score as possible. Call a few runs to set up the play-action pass, and mix it up. Falling into a rut and becoming one-dimensional will result in being defeated due to predictability.

Gimmick plays are fun, and they can be effective, but know their place in the overall game plan. Don't let a lot of cute little things get the team off-track. Keep focused on one major objective (the listener — get new ones and keep them listening longer).

Besides installing the offense and defense, training camp is where the team's roster is decided upon. Choose either to have the lineup reflect the type of team desired or mold a strategy around the players in place. Don't overlook "the special teams" — those less than glorious areas that are integral to the operation and can occasionally make a big play for the team (special AM drive features, weekend programming, and contests.).

On The Field

Follow through the entire plan and excel in all four quarters (12 week book, four books a year, etc.). Have a good half-time speech ready. Motivation and enthusiasm are key. Live the game every waking minute of the day, and genuinely enjoy the personal involvement, challenges, and discipline.

- Is everyone utilized to their full potential?
- Is every player on the same play-book page?

For consistent success, work hard and smart. Solid execution and synchronization have their rewards. When there are new innovations, have a "chalk talk" to institute the new systems.

Always work on the two-minute offense. Be ready to score in a hurry, if necessary. (Every week is important in radio programming.) Being able to turn on a dime will win a lot of games for us, especially

when the team performs well when the pressure's on.

When up at the line an opportunity is seen, be ready to call an audible. If so, know when to go long and take the big gamble for a big payoff when the opportunity presents itself. It may mean a large and possibly insurmountable lead. (Timely promotions create talk and come.)

Always have someone watching from the press box. Stay in constant contact with them on the headset, using their input and ideas on what's happening from a different perspective. Keep reviewing those game films as they come in! (Trends forecast the future.)

The ultimate goal is fan satisfaction.

- Is it entertaining?
- How's the half-time show?
- Is everything the fan came to see happening on the field?
- Are all expectancies being met?

Regardless of how good the won-lost record is, the team's in business and needs to draw lots of fans (listeners and clients) (Radio's clients are "season ticket holders.") Present a variety of effective "season ticket plans" as well as marketing tie-ins; everybody wants to be associated with a winning team. Everyone needs to hear about the victories. (Have solid "play by play" in the form of pre- and post-promotion.)

Ready ... Break!

Well, it's almost time to hit the field. Make those final equipment adjustments. This is what we've all been working toward ... now let's do it! Vince Lombardi said, "The spirit, the will to win, and the will to excel, these are the things that endure."



John Lund is president of **The Lund Consultants** to Broadcast Management and Lund Media Research, a full-service radio consulting and research firm in San Francisco. He may be reached at (650) 692-7777 or e-mail at lundradio@aol.com

DATELINE

• **June 26 (through September 7)** — Summer Arbitron.

• **September 3-6** — CMJ. Lincoln Center For The Performing Arts, New York; (516) 466-6000.

• **September 11-14** — Burlington City Arts Second Burlington Music Conference.

• **September 12-13** — Conclave University. Holiday Inn, Southfield, MI; (612) 927-4487.

• **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• **September 17-20** — 52nd RTNDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• **September 18 (through December 10)** — Fall Arbitron.

• **September 20** — NAB Marconi Radio Awards Dinner & Show. New Orleans; (202) 775-3510.

• **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• **September 26** — SBE Chapter 22's 25th Annual Regional Broadcasters Convention. Four Points By Sheraton Convention Center, Syracuse; (315) 437-5805.

• **October 16-18** — North By Northwest. Portland Hilton Hotel; (512) 467-7979.

• **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

• **October 24-25** — CRS West. Radisson Hotel, Sacramento; (615) 327-4487 or e-mail at www.crb.org

• **October 23-26** — NBMC & Columbia University's School of International & Public Affairs 24th annual conference "Public Policy Analysis & Strategies: Setting A 21st Century Agenda." Kellogg Conference Center, Columbia University; (301) 593-3600.

• **October 27- November 7** — Museum of Television & Radio's Third Annual Radio Festival. New York; (212) 621-6735.

• **October 29** — John Bayliss Media Roast. Waldorf-Astoria, New York; (408) 624-1536.

• **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

1998

• **January 9 (through April 1)** — Winter '98 Arbitron

• **January 25** — Super Bowl XXXII. Qualcomm Jack Murphy Stadium, San Diego; (212) 450-2000.

• **January 26** — American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.

• **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• **February 5-8** — RAB '98 Mktg. Leadership Conference & Exec. Symposium. Wyndham Anatole Hotel, Dallas; (800) 722-7355.

• **February 25-28** — 29th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.

• **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.

• **March 18-22** — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• **April 2 (through June 24)** — Spring Arbitron.

• **April 3-6** — Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.

• **April 6-9** — NAB '98. Las Vegas Convention Center; (202) 775-4970.

• **April 6-9** — NAB Multimedia World. Las Vegas Convention Center (202) 775-4970.

• **May 17-20** — 38th Annual Broadcast Cable Financial Mgmt. Conference. Hyatt Regency, New Orleans; (847) 296-0200.

• **June 11-13** — R&R CONVENTION '98. Century Plaza Hotel, Los Angeles; (310) 553-4330

• **June 17-20** — PROMAX Convention. Toronto Convention Center; (310) 788-7600.

• **July 2 (through September 23)** — Summer Arbitron.

• **July 7** — Major League Baseball All-Star Game. Site TBA.

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Eighteen Hot Sales Management Tips

By Irwin Pollack

1. Start interviewing non-radio salespeople who have done a good job of servicing you. On the back of your business cards, have printed a message that says: "Congratulations! You have just been recognized for the excellent service I've received from you. If you're interested in making a career out of providing above-average customer service with a high earning potential, please give me a call." Give your card (with the message printed on the back) to people you feel have displayed the sales skills or potential you'd like to interview.

2. When evaluating performance, start monitoring activity levels, not only actual billing levels! Monitor and rank salespeople on average order, percentage of billing as new business, direct-to-agency ratio, number of monthly new clients, number of monthly spec spots, written presentations, 13+ week orders, and percentage of budget. Watch salespeople compete in each area!

3. To ensure you're going to hire the right people, interview three different times during the day to check on the candidate's energy level throughout the day. Second: Ask, "If I were to look at last year's W-2, what would it say you earned last year?" Third: Consider having the sales team interview each candidate. If you get the buy-in from the group, they'll help the new recruit make it!

4. New approach to "sales quotas" — Give monthly "commission goals." Instead of telling a person they have a budget of \$20,000, consider getting them to focus on a \$3000 commission goal. It's like featuring on benefits; not just features!

5. Spoon-feed your new recruits. Get them to focus on one attainable activity goal rather than an intimidating sales goal. Example: Ask for one written sales presentation and one spec spot a day, or, business cards from 50 new-to-the-radio station advertisers each week.

6. Salespeople have to G.O.T.S. (Get On The Streets). Remind sellers that the sales day begins at 8am in-house, and to be out of the of-



When evaluating performance, start monitoring activity levels, not only actual billing levels!



face and face-to-face with clients by 9am. One must not finish calls and return to the station until 4pm. Exception: Any seller who maintains a \$20,000+ monthly billing will be given the privilege of starting their work day from their home except on the sales meeting days. However, should their billing drop below \$20,000 in any given month, the following month they will be required to start their day in-office by 8am.

7. How to handle agencies who won't buy your station: Ask them to fill out an agency declination statement on three-part NCR paper: "After reviewing the WXYZ advertising program, we have decided not to enroll our client for the following reasons..." Have it signed by the buyer, then forward copies to the client and agency principals.

8. In order to test your sales team's understanding of Arbitron, consider giving them a few questions to answer. *Examples:* "Explain the difference between your station's cume

audience and your station's average quarter hour. In which cases would you sell cume, and in which would you sell AQH?" Or better: "Client has a \$40 cost-per-point. What does that mean the client is willing to pay \$40 for?"

9. Better sales meeting preparation: Design a sales meeting syllabus that plans out 5-10 weeks of sales meetings in advance, with a specific curriculum for each meeting. This way, managers will have more foresight, and sellers will be able to prepare assignments or questions in advance.

10. Hot idea for interviewing prospective sellers: Ask them to choose from a list of typical sales scenarios listed on paper, then prepare a situation. You'll see a narrative on how they'd handle the situation, and you'll be able to assess their writing skills.

11. Here's some very inexpensive market research: Subscribe to *American Demographics*. It's a monthly magazine that's the Bible for marketers. Call (800)828-1133 to sign up.

12. Establish an advertiser advisory group. Bring together a panel of customers and probe issues such as, "Are you getting value for your dollar when you deal with us?" And, "What are our competitors doing better than we are?"

13. Practice doing a better job of M.B.W.A. (Management By Walking Around). One of the many advantages of spending at least a few minutes each day with the troops is that they have the opportunity to take you aside to reveal new developments in their work.

14. Sales Managers: Videotape your very next sales meeting. Then, ask other department heads for their input once they view it with you. How can you use better body language? Modulate your voice for greater impact?

15. Get your ego in check! Realize that your success depends on

Salespeople On The Move

• **Louis Kasman** is now Dir./ Business Development for CBS/ Detroit. In his new position, he adds duties at WXYT-AM, WKRK-FM, WOMC-FM, WVMV-FM & WYCD-FM to those already held at WWJ-AM. He has had similar duties at New York-area stations WABC-AM, WPIX-FM, WVNJ-AM & FM, and WAPC-AM & FM.



Kasman



Fry

• **Sophie Fry** joins WMMS-FM/Cleveland as GSM. She formerly served as GM of WXKR-FM/Toledo, and before that served as the station's New Business Development Director between 1993-95. In related news, **Jerome Anderson** becomes WMMS Promotion Director. He previously served as Special Event Coordinator at WOIO & WUAB-TV/Cleveland.

• **John Ryman** joins KPAD-AM/Dallas as GSM. Most recently with Learning Systems International as a producer of promotional and sales training systems for client radio stations, Ryman has also been GSM for KDMX/Dallas.

• **Cathleen Kelly** is named Sales Manager for One-On-One Sports' recently acquired WXLX-AM/New York. The station is set to flip from Regional Mexican to Sports in September.

• **Ira Weschler** is now NSM at KRTH-FM/Los Angeles. He most recently served as VP/Western Regional Manager of Banner Radio. Prior to that, he was one of the founding partners of Hiller, Newmark, Wechsler & Howard, a sales firm. He also spent nine years at McGavren-Guild.

• ABC Radio/Minneapolis has made the following sales appointments: **Annette White** joins KEGE-FM and KXXP-FM as a sales associate, while **Melissa Hall** becomes a sales assistant at KQRS-FM. **Lisa Taube** joins the business office at KQRS, and **Kate Bendell** becomes QRS Community Relations Director.

• **Brent Herd** joins WQHT-FM/New York as an AE.

the efforts of others. You might think you're the star of the team, but without the team your star wouldn't shine so brightly. Your dream becomes a reality only if others have the interest and the ability to help you.

16. New ways to get salespeople to buy-in on their monthly quotas: Have them sign off on them. *Literally.* On paper. That way everybody will be on the same page. Consider writing them a monthly evaluation (in narrative form). The line above where they sign the overview should say: "I agree the above-stated sales goals are realistic and attainable for the month."

17. Here's how one Denver station got the sales staff to buy-in on higher rates: They figured out how

many commercial units they had (in prime time) during the month. They then divided that number of commercials into the total sales goal. This gave them the rate they needed for all prime commercials. (Note: You're assuming the non-prime commercials you do generate revenue to cover the prime commercials you never sell during the month.)

18. Try a "staff memo alert." Whenever congratulating an employee in a staff memo, ask those to whom you sent the note to stop that particular employee in the hallway and congratulate him or her for a job well done. It's a way to multiply the congratulations by the number of people receiving the memo!

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Cindy Weiner Schloss, VP/GM, KMXB/KMZQ, Las Vegas

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'X-press Mail' No Better Than Strike-Plagued UPS!

After major complaints about the United Parcel Service strike, which ended two weeks ago, WRXQ (96X)/Memphis morning men Rob, Tone & JC decided to take matters into their own hands and help parcels get on their merry ways.

The trio had "stunt boys" Metal Dick and Maxwell turn the station van into the "96 X-press," and promptly began their own package delivery service. Among the items the duo delivered: groceries, a boa constrictor, and Victoria's Secret lingerie. Of course, with a motto like "Absolutely, positively, no package guaranteed!" some items were bound to have been misplaced. But who would have thought a pair of black lacy panties would disappear?

By the way, Metal Dick and Maxwell went on strike promptly after that morning's show.

Junk In The Trunk

On a related note, WTTS-FM/Indianapolis took time out re-

cently to commemorate the 25th anniversary of the disappearance of Teamster President Jimmy Hoffa. The Adult Alternative station gave one lucky listener a 1972 Ford LTD full of, well, junk in the trunk.

Among the items in the stash of trash: \$2500 in small, unmarked bills; a trip to New York City; and cement mix. We didn't ask if the trip to the Big Apple included a tour of Giants Stadium in nearby East Rutherford, NJ.

Pin-Ups For Prizes

Spanish Broadcasting System's new Regional Mexican WLEY-FM/Chicago came up with a great promotion that in-

creases artist awareness, station visibility, and listener interaction.

WLEY, known as "La Ley," unveiled its Winning Poster Series last month with popular format artists Tigres del Norte. Exactly 1079 posters were given away at the Fiesta del Sol festival, held in the Pilsen section of Chicago. Each poster in the monthly run of 10,000 has a serial number. The numbers are used by the station to select winners of such prizes as autographed artist posters, private artist parties, T-shirts, and other promotional items.

To help spread the word about the poster contest, Tigres del Norte launched the station's television campaign.

I Dream Of 'IOD

Here's a promotion that transcends all areas of imagination. For eight weeks, News/Talk WIOD/Miami aired mystery sound effects that listeners were asked to identify for a cool \$6100 cash. After the first week, a clue was added to the sound effect to help listeners out. For every additional week the promotion — "The Wonderful Isle of Dreams" — ran, an additional clue was offered.

Finally, listener Mark Haskins called the early afternoon "Grego Show" and guessed, "The mystery sound effect is the sound of a titanium steel surgical rod being dropped, just like the one in Gloria Estefan's back that, thankfully, enabled her to walk again."

As bizarre as it may seem, Haskins' response was the correct answer. Perhaps the sound of a sinking ship would have been too conventional...

—Adam Jacobson

Cinema Choices Done 'PRO'-fessionally

We've all been there. Your significant other drags you kicking and screaming to the local 67-screen movie theater and, out of all the films showing, decides to see *When Harry Met Sabrina While You Were Sleeping On The Bridges Of Madison County*.

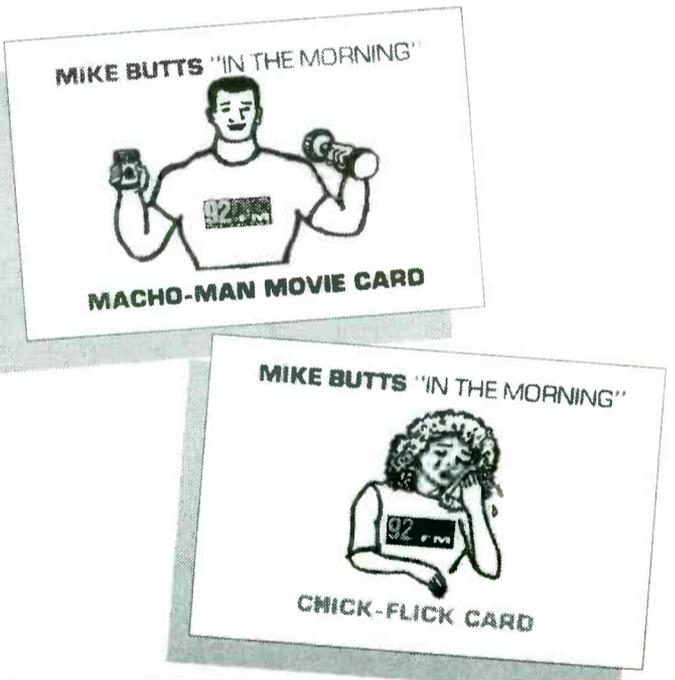
While the women generally cry their eyes out and coo at the romance and mushy, melodramatic dialogue, the majority of men accompanying them are bored silly. What to do? Time to refer to WPRO-FM/Providence morning maniac Mike Butts for help!

Men attempting to recover their manliness can simply present their girlfriend, wife, or companion with Butts' "Macho-Man Movie Card." Good for any film at the cinema or stay-at-home video rental, this card "is redeemable for one 'Macho-Man Movie'" — featuring the likes of Arnold Schwarzenegger, Sylvester Stallone, or Steven Segal — or any other film that "includes explosions, car chases, and lots of cleavage." The guy also has the right to "ask for beer, popcorn, or food of choice,"

in addition to one loud burp without any criticism.

But wait, is this fair for all those ladies forced to sit through *Masacre Of The Blondes From Bakersfield*? Of course not! That's why Butts also created the "Chick-Flick Card." This card is redeemable for one touchy-feely, Kleenex-intensive movie, such as *The English Patient*, *Sleepless In Seattle*, or *Fried Green Tomatoes*. Additionally, the cardholder has the fundamental right to request chocolate, popcorn, or any other food of choice. "Backrubs and waiting on me hand and foot" are negotiable.

Of course, it can be argued that some women wouldn't mind drooling over Steven Segal, and there actually are guys out there who dig Nora Ephron films. But we won't go there.



SKANKIN' IN THE SUNSHINE — So. Cal ska-sters Reel Big Fish joined a bevy of KROQ/Los Angeles staffers to pose for this snapshot backstage at the station's summer megafest, the annual Weenie Roast & Luau. Hoo-la-lu!



Conquering Corpus Christi!
KMXR-FM M-F 7P-12M - Women 25-54
Winter: 4.5; Spring: 12.7*

Delilah
 AC's Seven to Midnight Solution

Now in 67 Markets!



*ARBITRON, Spring 1997, M-F 7P-12M: subject to limitations printed in the reports. **800.426.9082**

MUSIC & MOVIES

CURRENT

- **G.I. JANE**
Single: Goodbye/Pretenders (Hollywood)
- **MONEY TALKS (Arista)**
Single: Avenues/Refugee Camp All-Stars f/Pras
Other Featured Artists: Mary J. Blige, Lil' Kim, SWV
- **MEN IN BLACK (Columbia)**
Singles: Men In Black/Will Smith
We Just Wanna Party With You/Snoop Doggy Dogg
Make You Happy/Trey Lorenz
Just Cruisin'/Will Smith
Destiny's Child/Killing Time
Other Featured Artists: NAS, Roots f/D'Angelo, De La Soul
- **PICTURE PERFECT**
Single: Texas/Say What You Want (Mercury)
- **SPAWN (Epic)**
Single: (Can't You) Trip Like I Do/Filter & Crystal Method (Immortal/Epic)
Other Featured Artists: Marilyn Manson & Sneaker Pimps, Metallica & DJ Spooky
- **A SMILE LIKE YOURS (Elektra/EEG)**
Single: A Smile Like Yours/Natalie Cole
Other Featured Artists: James Brown, Stevie Wonder, Supremes
- **MY BEST FRIEND'S WEDDING (Work)**
Singles: I Say A Little Prayer/Diana King
You Don't Know Me/Jann Arden
Other Featured Artists: Ani DiFranco, Mary Chapin Carpenter
- **CON AIR**
Single: How Do I Live/Trisha Yearwood (MCA/Nashville)
- **DEF JAM'S HOW TO BE A PLAYER (Def Jam)**
Singles: Big Bad Mamma/Foxy Brown f/Dru Hill (Violator/Def Jam/RAL/Mercury)
Say What/Dymon
Never Wanna Let You Go/Absolute
Other Featured Artists: Redman, Crucial Conflict, Eightball & MJG
- **NOTHING TO LOSE (Tommy Boy)**
Singles: C U When U Get There/Coolio f/40 Thevz
It's Alright/Queen Latifah
Other Featured Artists: Naughty By Nature, Outkast, Des'ree
- **GOOD BURGER (Capitol)**
Single: All I Want/702 (Biv 10/Motown)
Other Featured Artists: Mint Condition, Warren G
- **THE FULL MONTY (RCA Victor)**
Featured Artists: Gary Glitter, M People, Donna Summer
- **SPRUNG (Qwest/WB)**
Single: If It Ain't Love/Keystone
Other Featured Artists: E-40, Aaliyah f/Ginuwine

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Amazing Rhythm Aces, Friday (8/29) at 10pm ET/7pm PT, Microsoft Network (Country Music Forum).

XTC's Andy Partridge, Thursday (9/4) at 4pm ET/1pm PT, Microsoft Network ("Riff," Onstage Channel 3) and at riff.msn.com.

On The Web

The Seattle Arts Festival's "Bumbershoot '97," featuring 51 bands over the Labor Day weekend (Friday through Monday), will be cybercast live at bumbershoot.liveconcerts.com. Check the site for bands and times.

An acoustic performance by **Tanya Donelly** at WNNX/Atlanta will be webcast Friday, and **Jewel** can be heard live from Houston on Sunday (8/31); check www.audionet.com for details.

Daft Punk chats Wednesday (9/3) at 5pm ET/2pm PT on SonicNet (www.sonicnet.com).

ZINE SCENE

Love's 'Bazaar' Appeal!

Why is **Courtney Love** gracing the cover of the latest issue of *Harper's Bazaar*? The 'zine gushes that she is "tough and chic, a woman whose severe good looks and sensational background (the drugs, the booze, the rawness) suddenly conform with fashion's hard-edged glamour." And designer **Michael Kors** coos, "Courtney Love is a trailblazer." Other women in rock cited in the eight-page feature on the "Coming Age Of American Style" are **Patti Smith**, **Fiona Apple**, and **Gwen Stefani**.

Well, while the fashion trendsetters have embraced Love in her present cleaned-up image, the soon-to-be-released biography of the former grunge queen, *Courtney Love: The Real Story*, is excerpted in *People*.

To The Point!

"**Veronica Webb** just snaked me like any other chicken head in the street would do if you don't watch your back. I don't know her; I don't want to know her; I don't like her" — **Mary J. Blige** responds to allegations Webb made about her drinking in a recent feature in *Interview* magazine (*Rolling Stone*).

If **Oasis** are bigger than God, what does that make us? Bigger than Buddha. Because we are a darn sight bigger than Oasis" — "Sporty" **Spice Girl Mel C.** buys into the delusion (*Newsweek*).

Biting The Hand That Feeds You

"There's no way I would commercialize our sound ... [it] would be like selling my soul to the devil" — **Prodigy** member **Liam Howlett** on why he would never produce one of **Madonna's** [owner of the band's label, **Maverick**] records. Quipped **Madonna's** spokeswoman **Liz Rosenberg**, "Now that they've had a number one record as **Maverick** recording artists, perhaps they have a different opinion" (*New York*).

According to the *Star*, at the **Material Girl's** recent 39th birthday bash, rapper **D'Angelo** kicked a drag queen named **Kiki** on the thigh because **Kiki** accidentally spilled some of her drink on him. She kicked him back. Said one eyewitness, "Kiki said she didn't get paid enough to get kicked. **Madonna** was just watching them."

Huh?

"One of capitalism's secret weapons is to equate freedom with the buying of products. In hip-hop, people go out and buy their champagne and their mansions,

and when you reinforce that principle where people are free because they can buy products, I say, 'Fuck that, you can keep it.' I want my freedom" — **Rage Against The Machine** frontman **Zack De La Rocha**, who earlier in the interview talked about his recent move from East Los Angeles to the more upscale area of Los Feliz (*Rolling Stone*).

The *Stone* cover piece does a side-by-side interview with **De La Rocha** and **Wu-Tang Clan** producer/leader **RZA**, who says about his future plans: "When I complete this, I'm going to be a doctor. That's my love right there, my lifetime goal. But I'm going to make something special for the planet. It's going to be something that remains." When asked what his specialty will be, **RZA** says, "My specialty's going to be peace. I'm going to do it, man."

Hook, Line & Stinker

"It's about controlling the perception of the consumer. When you get a hook in the mouth of the American public, you can sell a huge amount of merchandise" — **Virgin America** President **Phil Quartararo**, who also says the label hasn't unleashed the full brunt of the **Spice Girls'** retail storm (*Spin*).

"It's not so easy! With a band like **Hanson**, you need to orchestrate impact: front-load the marketing, overspend on advertising, try to be most-added. **Hanson** isn't like **Jewel**, something you can let build over a year or two. A phenomenon had better act like a phenomenon" — **Mercury** President/CEO **Danny Goldberg** on the rise of **Hanson** (*Spin*).

Truth Is Stranger Than Fiction

Whitney Houston and **Bobby Brown** have been dubbed the happiest couple in Hollywood, according to insiders. The two recently renewed their marriage vows in a ceremony written by **Whitney** (*Star*).

Lisa Marie Presley has fallen head over heels for a fellow Scientistologist, 21-year-old **Ben Lowrey**. However, mom **Priscilla** is not thrilled with her daughter's relationship with the money-challenged **Lowrey**. According to sources, "She gave **Ben** the cold shoulder and wouldn't even talk to him" (*Globe*).

Chairman Of The Bored

"I've been bored writing for **Billy Joel**. He's okay, but I don't want to limit the things that I write" — **Billy Joel** criticizes ... himself (*People*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC DATEBOOK

MONDAY, SEPTEMBER 8

- 1972/Neil Young and Carrie Snodgrass become parents to son Zeke.
- 1976/Heart's *Dreamboat Annie* goes gold.
- 1992/the NFL announces it has signed **Michael Jackson** to do a 30-minute set at the Super Bowl halftime.
- Born: the late **Patsy Cline** 1932, **David Steele** (Fine Young Cannibals) 1960
- Releases: **Peter Gabriel's** *Security LP* (1982)

TUESDAY, SEPTEMBER 9

- 1956/**Elvis Presley** makes his first appearance on "The Ed Sullivan Show." He's shot from the waist up, so his gyrating pelvis won't offend the audience.
- 1979/**Cat Stevens**, now known as **Yusef Islam**, marries **Fouzia Ali**.
- 1992/**Van Halen's** "Right Now" wins MTV's Best Video Award.
- Born: the late **Otis Redding** 1941, **Billy Preston** 1946, **Dave Stewart** (ex-Eurythmics) 1952
- Releases: **Sam & Dave's** "Soul Man" (1967), **John Lennon's** "Imagine" (1971), the **Eagles'** "Witchy Woman" (1972), the **Rolling Stones'** "Beast Of Burden" (1978)

WEDNESDAY, SEPTEMBER 10

- 1964/**Rod Stewart** records his first single, "Good Morning Little Schoolgirl."
- 1990/**Will Smith** (aka the **Fresh Prince**) makes his TV debut on *The Fresh Prince of Bel Air*.
- 1995/**Cyndi Lauper** wins an Emmy for her guest appearance on *Mad About You*. **Barbra Streisand** wins one for *Barbra Streisand The Concert*.



Wal-Mart has nothing to Crow about.

1996/ Wal-Mart bans **Sheryl Crow's** self-titled album because one song contains lyrics linking Wal-Mart to handgun violence.

Born: **Joe Perry** (Aerosmith) 1950
Releases: the **Monkees'** "Last Train To Clarksville" (1966), **Kiss'** double LP *Kiss Alive* (1975)

THURSDAY, SEPTEMBER 11

- 1965/The **Rolling Stones** hit No. 1 in England with "Satisfaction."
- 1971/ *The Jackson 5* cartoon debuts on ABC-TV.
- 1975/**Aerosmith's** self-titled, debut LP goes gold.
- 1979/**Kenny Jones**, replacement drummer for **Keith Moon**, debuts with the **Who**.
- 1987/Reggae great **Peter Tosh** and two others are shot and killed by thieves who are robbing his Kingston, Jamaica home.

FRIDAY, SEPTEMBER 12

- 1968/ *The Monkees* TV show premieres on NBC-TV.
- 1987/ **Morrissey** leaves the **Smiths** for a solo career.
- 1990/ **Christine McVie** and **Stevie Nicks** announce they'll no longer perform with **Fleetwood Mac**. Three years later they sing with the group at President Clinton's inauguration. Four

years after that, they reunite for an *MTV Unplugged* show entitled "Fleetwood Mac: The Dance."

Born: **Barry White** 1944, **Neal Peart** (Rush) 1952, **Larry Lalonde** (Primus) 1968

Releases: the **Beatles'** "Yesterday" (1965), **James Taylor's** "Fire And Rain" (1970)

SATURDAY, SEPTEMBER 13

- 1976/**Rick Dees** is fired from **WMP5/ Memphis** in a dispute over his hit "Disco Duck."
- 1985/**Sting** begins his first solo tour in San Diego.
- 1996/**Tupac Shakur** dies of multiple gunshot wounds suffered six days earlier.
- Born: **Mel Torme** 1925, **Peter Cetera** 1944
- Releases: **Huey Lewis & The News'** *Sports LP* (1983)

SUNDAY, SEPTEMBER 14

- 1981/**Pink Floyd's** movie *The Wall* begins production.
- 1984/ The first MTV Video Awards are held at New York's Radio City Music Hall. **Herbie Hancock's** "Rockit" takes top honors.
- 1987/ The *Guinness Book of World Records* recognizes **Dick Clark's American Bandstand** run as TV's longest running entertainment show.
- 1995/ **Paul McCartney's** handwritten lyrics for "Getting Better" sell for \$249,000 at a Sotheby's auction, topping the \$74,910 record for "A Day In The Life."

— Frank Corraia



59.4 million households
Patti Galluzzi
VP/Music Programming

ADDS

- BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- 311 Prisoner (Capricorn/Mercury)
- ADAM SANDLER The Lonesome Kicker (Warner Bros.)
- AALIYAH Hot Like Fire (BlackGround/Antiatic)
- ELTON JOHN Something About The... (Rocket/A&M Associated)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- NXPX Chick Magnet (Tooth & Nail/A&M)
- VERVE Bitter Sweet Symphony (Hut/Virgin)
- WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)

HEAVY

- FIONA APPLE Criminal (Work)
- BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- FOXY BROWN (DRU HILL) Big... (Violator/Def Jam/RAL/Mercury)
- BUSTA RHYMES Put Your Hands Where My Eyes... (Elektra/EEG)
- MARIAH CAREY Honey (Columbia)
- FOO FIGHTERS Everlong (Capitol)
- JEWEL Foolish Games (Atlantic)
- LIL' KIM Not Tonight (Undeas/Big Beat/Antiatic)
- LIVE Turn My Head (Radioactive)
- MATCHBOX 20 Push (Lava/Antiatic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- PRODIGY Breathe (Mute/Maverick/WB)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- SMASH MOUTH Walkin' On The Sun (Interscope)
- SPICE GIRLS 2 Become 1 (Virgin)
- SUBLIME Wrong Way (Gasoline Alley/MCA)
- SUGAR RAY Fly (Lava/Antiatic)
- WU-TANG CLAN Triumph (Loud/RCA)
- WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)

STRESS

- BECK Jack-Ass (DGC/Geffen)
- MARY J. BLIGE Everything (MCA)
- COOLIO Ooh Lala (Tommy Boy)
- DANDY WARHOLS Not If You Were... (Tim Kerr/Capitol)
- FILTER & THE CRYSTAL METHOD (Can't You)... (Immortal/Epic)
- FLEETWOOD MAC Silver Springs (Reprise)
- MIGHTY MIGHTY BOSSSTONES The Pascal King (Big Rig/Mercury)
- OASIS D'You Know What I Mean (Epic)
- REEL BIG FISH Sell Out (Mojo/Universal)
- CHRIS ROCK Champagne (DreamWorks/Geffen)
- ADAM SANDLER The Lonesome Kicker (Warner Bros.)
- TALK SHOW Hello Hello (Atlantic)
- 311 Prisoner (Capricorn/Mercury)
- U2 Last Night On Earth (Island)
- VERVE PIPE Villains (RCA)

BREAKTHROUGH

- FOREST FOR THE TREES Dream (DreamWorks/Geffen)

ACTIVE

- AALIYAH Hot Like Fire (BlackGround/Antiatic)
- AQUA Barbie Girl (MCA)
- BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)
- ERYKAH BADU The Other Side Of The Game (Kedar/Universal)
- BLACKSTREET Fix (Interscope)
- JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
- LAUREN CHRISTY Breed (Mercury)
- DRU HILL Never Make A Promise (Island)
- GINUWINE When Doves Cry (550 Music)
- INOJ Love You Down (So So Def/Columbia)
- JAMIROQUAI Alright (Work)
- JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated)
- ELTON JOHN Something About The... (Rocket/A&M Associated)
- MAGOO & TIMBALANO Up Jumps... (BlackGround/Antiatic)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- NXPX Chick Magnet (Tooth & Nail/A&M)
- 98 DEGREES Invisible Man (Motown)
- OFFSPRING Meaning Of Life (Columbia)
- OUR LADY PEACE Superman's Dead (Columbia)
- REEF Place Your Hands (Epic)
- REFUGEE CAMP ALL-STARS (PRAS) Avenues (Arista)
- SISTER HAZEL All For You (Universal)
- SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
- TOOL Aenema (Volcano)
- USHER You Make Me Wanna (LaFace/Arista)
- VERVE Bitter Sweet Symphony (Hut/Virgin)
- WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)

Video airplay from Sept. 1-7.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- ELTON JOHN Something About The... (Rocket/A&M Associated)
- JOHN FOGERTY Blue Boy (Warner Bros.)
- DAVE MATTHEWS BAND Tripping Billies (RCA)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- SINEAD O'CONNOR This Is Mother To You (Columbia)
- BILLY PORTER Show Me (DVB/A&M)
- TALK SHOW Hello Hello (Atlantic)

XL

- JEWEL Foolish Games (Atlantic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- SPICE GIRLS 2 Become 1 (Virgin)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
- WALLFLOWERS The Difference (Interscope)

LARGE

- FIONA APPLE Criminal (Work)
- JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
- MARIAH CAREY Honey (Columbia)
- PAULA COLE I Don't Want To Wait (Imago/WB)
- FLEETWOOD MAC Silver Springs (Reprise)
- HANSON Where's The Love (Mercury)
- ELTON JOHN Something About The... (Rocket/A&M Associated)
- MATCHBOX 20 Push (Lava/Antiatic)
- SISTER HAZEL All For You (Universal)

MEDIUM

- MEREDITH BROOKS I Need (Capitol)
- GENESIS Congo (Atlantic)
- AMY GRANT Takes A Little Time (A&M)
- PAUL MCCARTNEY Young Boy (Capitol)
- DUNCAN SHEIK She Runs Away (Atlantic)
- TEXAS Say What You Want (Mercury)
- TONIC If You Could Only See (Polydor/A&M)

CUSTOM

- ERYKAH BADU Next Lifetime (Kedar/Universal)
- LAZLO BANE Overkill (Almo Sounds/Geffen)
- BECK Jack-Ass (DGC/Geffen)
- MARY J. BLIGE Everything (MCA)
- LORI CARSON I Saw The Light (Restless)
- CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Antiatic)
- LAUREN CHRISTY Breed (Mercury)
- JOHN FOGERTY Blue Boy (Warner Bros.)
- GOD'S PROPERTY Stomp (B-Rite/Interscope)
- JAMIROQUAI Alright (Work)
- JOE The Love Scene (Jive)
- DIANA KING I Say A Little Prayer (Work)
- PATTI LABELLE When You Talk About Love (MCA)
- LIVE Turn My Head (Radioactive)
- DAVE MATTHEWS BAND Tripping Billies (RCA)
- MAXWELL Whenever, Wherever, Whatever (Columbia)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- SINEAD O'CONNOR This Is Mother To You (Columbia)
- O'JAYS What's Stopping You (Volcano)
- RAHSAAN PATTERSON Where You Are (MCA)
- BILLY PORTER Show Me (DVB/A&M)
- PRETENDERS Goodbye (Hollywood)
- REFUGEE CAMP (LAURYN) HILL The Sweetest Thing (Columbia)
- LEANN RIMES How Do I Live (Curb)
- TALK SHOW Hello Hello (Atlantic)
- JAMES TAYLOR Enough To Be On Your Way (Columbia)
- 10,000 MANIACS More Than This (Geffen)
- WILD ORCHID Supernatural (RCA)
- VANESSA WILLIAMS Happiness (Mercury)

Video airplay from Sept. 1-7.



Video Playlist

- NOTORIOUS B.I.G. Mo Money... (Bad Boy/Arista)
- LIL' KIM Not Tonight (Undeas/Big Beat/Antiatic)
- BLACKSTREET F/O (Interscope)
- MARIAH CAREY Honey (Columbia)
- FOXY BROWN (DRU HILL) Big... (Violator/Def Jam/RAL/Mercury)
- SWV w/PUFF DADDY Someone (RCA)
- WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)
- ERYKAH BADU Other Side Of The Game (Kedar/Universal)
- MARY J. BLIGE I Can Love You (MCA)
- MAGOO & TIMBALANO Up Jumps... (BlackGround/Antiatic)

Information for week ending August 29.

Rap City Top 10

- FOXY BROWN (DRU HILL) Big... (Violator/Def Jam/RAL/Mercury)
- LADY OF RAGE Get With The Wickedness (Death Row)
- PUFFY/THE LOX It's All About The Benjamins (Bad Boy/Arista)
- MIA X/FOXY BROWN The Party Don't Stop (No Limit/Priority)
- WU-TANG CLAN Triumph (Loud/RCA)
- NOTORIOUS B.I.G. Mo Money... (Bad Boy/Arista)
- LOST BOYZ Me And My Crazy World (Universal)
- KRS-ONE A Friend (Jive)
- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- O.C. Far From Yours (Payday/Trrr)

Information for week ending August 29.

TELEVISION

TOP TEN SHOWS AUGUST 18-24

Total Audience
(97 million households)

- 1 **Dateline NBC (Monday)**
- 2 **Seinfeld**
- 3 **Dateline NBC (Tuesday)**
- 4 **60 Minutes**
- 5 **3rd Rock From The Sun (Thursday)**
- 6 **Touched By An Angel**
- 7 **Primetime Live**
- 8 **Movie (Sunday)**
("The Man Without A Face")
- (tie) **ER**
- 10 **20/20**

Adults 18-49

- 1 **Seinfeld**
- 2 **Dateline NBC (Monday)**
- 3 **3rd Rock From The Sun (Thursday)**
- 4 **ER**
- 5 **The Drew Carey Show**
- (tie) **Friends**
- 7 **Men Behaving Badly**
- 8 **Home Improvement**
- 9 **Dateline NBC (Tuesday)**
- 10 **Primetime Live**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Beck, Jamiroquai, Jewel, Lil' Kim, Marilyn Manson, Prodigy, Puff Daddy, Spice Girls, U2, and the Wallflowers are slated to perform from Radio City Music Hall on *The 1997 MTV Video Music Awards* (8pm).

Friday, 8/29

- Davina, *Vibe* (check local listings).
- Radiohead, *Late Show With David Letterman* (CBS, 11:35pm).

Saturday, 8/30

- Philip Glass and Kurt Elling perform on PBS's *Sessions At West 54th* (check local listings).

Sunday, 8/31

- Alabama, Jon Bon Jovi, Wynton Marsalis, Reba McEntire, and Pam Tillis are scheduled to perform on the 21-hour *Jerry Lewis MDA Labor Day Telethon* (check local listings).

Tuesday, 9/2

- Bellamy Brothers and Regina Regina, *Prime Time Country* (TNN, 9pm ET/6pm PT).
- Beck, *David Letterman*.

Wednesday, 9/3

- George Ducas and Clay Walker, *Prime Time Country*.
- Kenny Lattimore, *Vibe*.
- Clint Black, *The Tonight Show With Jay Leno* (NBC, 11:35pm).
- Fiona Apple, *David Letterman*.

Thursday, 9/4

- Mark Collie and Aaron Tippin, *Prime Time Country*.



- Ziggy Marley, *Vibe*.
- Matchbox 20, *Jay Leno*.

FILMS

WEEKEND BOX OFFICE AUGUST 22-24

- 1 **G.I. Jane** \$11.09
(Buena Vista)*
- 2 **Money Talks** \$10.65
(New Line)*
- 3 **Air Force One** \$7.87
(Sony)
- 4 **Mimic** (Miramax)* \$7.81
- 5 **Conspiracy Theory** \$7.35
(WB)
- 6 **Cop Land** \$7.31
(Miramax)
- 7 **Event Horizon** \$4.35
(Paramount)
- 8 **Leave It To Beaver** \$3.25
(Universal)*
- 9 **George Of The Jungle** (Buena Vista) \$3.14
- 10 **Men In Black** \$2.88
(Sony)

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include *Hoodlum*, starring Laurence Fishburne and Mercury recording artist **Vanessa Williams**. The film's *Loud/Interscope* soundtrack sports the title cut by **Mobb Deep f/Big Noid & Rakim** as well as tunes by **Wu-Tang Clan** ("Dirty The Mocher"), **Rahsaan Patterson** ("Street Life"), **Erykah Badu** ("Certainly"), **Tony Rich** ("Harlem Is Home"), **112 f/Faith Evans** ("I Can't Believe"), **Davina f/Chef Raekwon** ("So Good"), **Adriana Evans** ("Lucky Dayz"), **Big Bub** ("Zoom"), and **Chico DeBarge** ("No Guarantee"). L.V. joins the **Clayton/Hamilton Jazz Orchestra** on "Basin Street Blues," while **Cool Breeze** teams with **Outkast's Big Boi** for "Gangsta Partna."

Also opening this week is *Excess Baggage*, starring Alicia Silverstone. Look sharp for Columbia recording artist **Harry Connick Jr.** in a supporting role.

VIDEO

NEW THIS WEEK

- **DESTINATION ANYWHERE** (PolyGram)

Jon Bon Jovi wrote, scored, and stars in this short film, which was inspired by and features music from the Mercury recording artist's latest album, *Destination Anywhere*. The film, which premiered on MTV in June, co-stars Demi Moore, Kevin Bacon, and Whoopi Goldberg.

- **PHENOMENON** (Touchstone)

Starring John Travolta and Kyra Sedgwick, this feature film sports a **Reprise** soundtrack with **Eric Clapton's** "Change The World" as well as **Bryan Ferry's** "Dance With Life (The Brilliant Life)." The CD's cover tunes include **Aaron Neville & Robbie Robertson's** version of Van Morrison's "Crazy Love" and **Jewel's** rendition of John Hiatt's "Have A Little Faith In Me." Cuts by **Peter Gabriel, Marvin Gaye**, and others complete the LP.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- AQUA Barbie Girl (MCA)
- MR. SERV-ON My Best Friend (No Limit/Priority)
- INSANE CLOWN POSSE Halls Of Illusion (Island)
- IMMATURE I'm Not A Fool (MCA)
- SONS OF FUNK Pushin' Inside You (No Limit/Priority)
- MASTER P How You Do Dat (No Limit/Priority)
- USHER You Make Me Wanna... (LaFace/Arista)
- MARY J. BLIGE Everything (MCA)
- TIMBALANO & MAGOO Up Jumps Da Boogie (Atlantic)
- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- SWV Someone (RCA)
- WILL SMITH Men In Black (Columbia)
- MARIAH CAREY Honey (Columbia)
- MIA X/MASTER P & FOXY BROWN The Party... (No Limit/Priority)
- JOCK JAM The Jock Jam (Tommy Boy)
- ALLURE I/12 All Cried Out (Crave)
- COOLIO I/40 THEVZ C U When U Get There (Tommy Boy)
- MOBB DEEP f/RAKIM & MOYD Hoodlum (Loud/Interscope)
- SOMETHING FOR THE PEOPLE My Love Is The Str... (Warner Bros.)

Information for week ending 8/22



Avg. Gross	Pos.	Artist (in 000s)
1	U2	\$2702.1
2	JIMMY BUFFETT	\$977.3
3	OZZFEST '97	\$601.2
4	PHISH	\$560.1
5	LILITH FAIR	\$465.6
6	DAVE MATTHEWS BAND	\$458.1
7	TINA TURNER	\$407.4
8	AEROSMITH	\$398.8
9	COUNTING CROWS/WALLFLOWERS	\$376.6
10	WHO	\$368.3
11	JOHN MELLENCAMP	\$338.8
12	LOLLAPALOOZA '97	\$315.3
13	JAMES TAYLOR	\$315.2
14	ALLMAN BROTHERS BAND	\$293.9
15	RUSH	\$279.9

Among this week's new tours:

- BLUR
- DANCE HALL CRASHERS
- HELMET
- INSANE CLOWN POSSE
- ELTON JOHN
- PAVEMENT
- ROLLING STONES
- SEVEN MARY THREE
- SILVERCHAIR

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

SFX

Continued from Page 1

tions earning more than \$1.3 billion. That's No. 1 in station count and revenue. Not bad for a group that only started buying stations 14 months ago.

A Horse With No Name

Hicks, Muse will put up \$400 million of the purchase price in cash. Under terms of the deal, the as-yet-unnamed new company — for which Tom Hicks will serve as Chairman and Steve Hicks as President/CEO — will buy each share of SFX class A common stock, of which there are approximately 14.6 million on a fully diluted basis, for \$75. The 1 million shares of class B common stock, that are held by the senior management of SFX, will go for \$97.50. SFX Exec. Chairman Robert F.X. Sillerman and President/CEO Mike Ferrel surrendered approximately 350,000

warrants because of the premium paid on the B shares.

The new entity will assume all of SFX's outstanding debt and non-convertible stock, which includes approximately \$225 million in senior bank debt, \$450 million in senior subordinated notes, and \$225 million of pay-in-kind preferred stock.

Some analysts were concerned about the level of debt Hicks, Muse was assuming. "If [Hicks, Muse] does a lot of borrowing, it could increase the overall risk of the enterprise going forward," Phelps Hoyt, an analyst at KDP Investment Advisors, told Reuters. Tom Hicks told the news service that the company was considering station swaps or sales to finance part of the transaction.

Steve Hicks told **R&R** that the new company would take its time to consider options on financing the balance of the \$1.2 billion in equity needed to complete the deal, beyond the \$400 minimum Hicks, Muse pledged.

Tom Hicks also told Reuters that Hicks, Muse had no plans to refinance the \$900 million in debt it was inheriting from SFX.

New Spin For Sillerman

SFX will spin off the wholly owned subsidiary that operates the company's live entertainment/outdoor concert business as **SFX Entertainment**, which will be headed up by Sillerman. Noting that SFX had only nine radio stations with revenues of about \$170 million when it went public four years ago, Sillerman said of his new enterprise: "We now begin anew, in a similarly vibrant industry with a company about the same size and noticeably less financial leverage than SFX Broadcasting when it went public, and with, we believe, even greater opportunities." Ferrel will join SFX Entertainment as Sillerman's number two.

The *Wall Street Journal* reported that Sillerman leaves SFX with a handsome severance package, including \$188 million from stock holdings and \$5 million a year for the next five years not to compete with Capstar.

Have Dollars, Will Buy

For more than a month SFX stock had been soaring upon rumors of a sale, while Wall Street had speculated about which group would buy it. Spokespersons from CBS Corp. and Jacor Communications would not comment on their alleged bidding.

At first glance, SFX may have seemed like the perfect match for Capstar. Steve Hicks, who co-founded SFX (see "For Hicks & SFX, History Repeats" on Page 1) told **R&R** the new company would have to resolve the two firms' differences in management structures: Capstar is broken up into regional subgroups and consists of small- and middle-market stations; while SFX's stations are found in larger markets across the country.

In addition to Capstar's recent acquisitions of regional groups Atlantic Star Communications and Gulfstar Communications, Hicks, Muse brought a rep firm into the fold last month when Chancellor Media purchased Katz Media for \$373 million. Hicks, Muse isn't just looking at radio, either. Earlier this month it announced that it would commit more than \$600 million in equity capital toward acquiring LIN Television, the nation's 22nd-largest TV group with eight network-affiliated stations.

In fact, Hicks, Muse is involved in a wide range of industries, with investments in International Home Foods, Del Monte-Mexico, Berg Electronics, and residential windows and doors manufacturer The Atrium Companies.

History

Continued from Page 1

radio history by innovating the local marketing agreement (LMA), which he based on what Hicks, Muse, Tate & Furst did with the operation of the Seven-Up Co. The investment firm made the soda company profitable by having the management team of the successful Dr Pepper Co. run Seven-Up's marketing and bottling operations, cutting costs significantly.

Hicks applied the concept to his radio operations by putting a local spin on satellite-delivered programming,

with one station providing programming to an unsuccessful one in the same market. The LMA spread across the country, and partially led to the FCC's (and later Congress') relaxation of ownership rules.

The Telecommunications Act of 1996 also influenced Hicks' decision to leave SFX in April of that year. With backing from Hicks, Muse, he formed Capstar Broadcasting Partners, and set off on a \$100 million buying spree in small and medium regional markets — a move that, 14 months later, would make radio history.

Proceed With Caution

The Chancellor-Evergreen merger is expected to be consummated next month, while Hicks, Muse hopes to have completed the SFX acquisition by the second quarter of 1998. Department of Justice spokeswoman Gina Talamona told **R&R** that DOJ would definitely be reviewing the SFX acquisition. Capstar Director/Corporate Communications Lisa Dollinger previously had told **R&R** that DOJ would probably look at all Hicks, Muse properties as a whole — including Capstar, SFX, and Chancellor Media stations — when reviewing the acquisition, but Prudential analyst Marsh predicted no substantial DOJ hurdles.

Steve Hicks told **R&R** that, in order to satisfy the FCC ownership rules (which will govern all Hicks, Muse holdings within a market as one group), the company will likely divest or swap one station in Greenville, SC, where it owns one FM outlet and SFX owns or will acquire five FMs, and in Houston, where Chancellor Media will have five FMs and SFX one FM.

Checks & Balances

The RAB said that increasing market concentration will benefit the advertising marketplace. "I think the legislation that was passed has already taken a long, hard look at what market concentration factors are going to be, and checks and balances are in place," RAB President Gary Fries told **R&R**.

The real test, he said, will come when two of the megagroups — CBS, Capstar, Jacor, and Clear Channel — try to merge. "It's going to be awfully difficult to merge the major groups in the top 25 markets," he said. "I think this is emblematic of ordeals to come in medium and smaller markets."

Bryan Smeathers, President of the American Community AM Broadcasters Assn. (which represents the interests of independent AMs), is alarmed at the vast amount of consolidation. He told **R&R**, "We feel that Congress should relook at the Telecom Act when it gets back into session, because obviously it did not study the situation all the way through."

BUSINESS BRIEFS

Continued from Page 4

company. Exit Now CEO Mark McCrary said the funds will be used to complete acquisitions of outdoor companies in south Texas and the surrounding areas.

FCC Judge Recommends License Revocation

An administrative law judge with the FCC has recommended that the licenses of Contemporary Media's WBOW-AM, WBFX-AM & WZZQ-FM/Terre Haute, IN; the license of KFMZ-FM/Columbia, MO and permit of KAAM-FM/Huntsville, MO (both owned by Contemporary Broadcasting); and the license of KMBX-FM/Eldon, MO and permit of KFYE-FM/Cuba, MO (both owned by Lake Broadcasting) be revoked for allegedly misrepresenting the involvement of their principal, Michael Rice, in the management and operation of the stations. The judge also denied Lake Broadcasting's CP application for a new station in Bourbon, MO.

FCC Streamlines Filing Requirements

A new regulation announced by the Federal Communications Commission today is designed to streamline filing requirements for broadcasters. Currently, minor changes — for example, increasing the effective radiated power (ERP) to the maximum permitted for a station's class — to FM and AM facilities require the filing and granting of a construction permit, followed by the filing and granting of a license application after implementation of the modification. The new process reduces the two-step process to a single step: The filing of a modification-of-license application once the changes have been implemented. The report and order will become effective 60 days after publication in the Federal Register. "This should make the upgrade process a good deal more user-friendly than it has been up to now," said Washington communications attorney Harry Cole.

FCC Terminates Unlicensed Station Operation

The Federal Communications Commission has shut down the operations of an unlicensed radio station in Ft. Walton Beach, FL. James Pierrilus, who was operating on 89.9 MHz from his apartment, voluntarily surrendered his transmitter to officials from the Compliance and Information Bureau on August 13. The FCC does not plan on issuing a fine or taking any more action against Pierrilus.

Micropower Broadcaster To Pay Fine

The FCC will stick by a fine it issued to a Puyallup, WA resident for broadcasting in 1993 at 27.455 MHz without a license. Robert Powers' attorney had appealed to the Seattle field office, claiming that his client could not afford to pay the \$2000. The Seattle office reduced the fine to \$1600, but to date Powers has not paid. Today's order from the Compliance and Information Bureau gives Powers 30 days to remit, or he may face a civil suit.

Strike One For Radio

With the big brown trucks back on the road after a 16-day strike, UPS will be delivering more than parcels: The company said it will launch a national radio and television advertising campaign.

"Our message is one of simply telling our customers that we are back in business, that we appreciate their forbearance, and that we can't wait to service them again," UPS spokesman Norman Black told Reuters.



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So Who's Hootie?


Ted Turner glances on as his favorite band, Hootie & The Blowfish, smiles for the camera at the 1998 Summer Of Goodwill kickoff, held recently at New York City's Rockefeller Center. The band were the featured performers at the event. Shown (l-r): Time Warner Vice Chairman Turner, Time Warner Chairman/CEO Gerald Levin, the band's Dean Felber, Darius Rucker, and Mark Bryan, Hootie support musician Peter Holsapple, the band's Jim "Sonji" Sonfield, and Time Warner President Dick Parsons.

#1 MOST ADDED!

En Vague

"Too Gone,
Too Long"

Debut **33**
at
CHR/Rhy

New This Week:

- Z100/New York
- WXXL/Orlando
- KGGI/Riverside
- WHYI/Miami
- WPRO/Providence
- KDWB/Minneapolis
- WPXY/Rochester
- KKRZ/Portland

Spinning:

- WJMN/Boston 39x
- WWKX/Providence 25x
- WPOS/Miami 22x
- WFLZ/Tampa 28x
- WZJM/Cleveland 22x
- WGTZ/Dayton 32x
- KBOS/Fresno 28x
- KQKS/Denver 47x



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R&R Convention Returns For '98

R&R Convention '98 is coming — mark your calendars for next June 11-13 and plan on being at the Century Plaza here in lovely Century City, CA. It's going to be quite an event, since we're also celebrating R&R's 25th anniversary... there's no way you wanna miss this. Start looking for details in next week's R&R.

slate of guest hosts, including: comedian Paul Rodriguez, Arsenio Hall, founding *E!* Entertainment host Michael Castner, talk host Mark Wahlberg, Dweezil and Ahmet Zappa with Tommy Chong, and Lisa Stanley from *Hard Copy*.

▶ O.J. Makes The 'MVP Circuit

WMVP-AM/Chicago afternoon host **Steve Cochran** held a "no restrictions" Q&A session last week with Simpson. Listeners were able to discuss "anything & everything" with the Juice, from trial specifics to football to his life today with his children. Some of Simpson's comments: "My children have never asked if I killed their mother" and "I don't believe the LAPD officers were specifically trying to frame me, but were trying to gain access by dropping the glove, and it was later that a cover-up ensued."

Once **KYSR/LA.** brings in WMVP/Chicago morning legend **Jonathan Brandmeier** for wake-ups next month, the *Chicago Sun-Times* reports that Brandmeier's current sidekick/newsman, **Buzz Kilman**, will still co-host but remain based in the Windy City, where he will also do local news on 'MVP.

▶ Rivers Goes Microsoft

KISW/Seattle morning man **Bob Rivers** has signed an agreement with Microsoft, which will license the broad promotional use of his "Twisted Tunes" song parodies on the Internet. Rivers also is syndicating his parodies to radio via the Internet using Microsoft's NetShow technology, "eliminating the wait for duplicating and shipping," he noted. "When a heavyweight champ bites the ear off his opponent on Saturday, you'll have the parody at 5am that Monday."

Continued on Page 22

Rumors

- Will two new Rock stations soon emerge on the Southeast horizon?
- Which radio companies are supposedly setting up a new automated system — beaming from "superstudios" in the Northwest — that will involve many of their properties?
- Is the rumored collaboration between **McVay Media's** Advisors Alliance and upstart **NAC/SJ** consulting firm **OpTIMUM** this close to completion?

▶ KLSX/L.A. 'Regular' Guests

By next week, look for **KLSX/L.A.** PD **Jack Silver** to have Phase One of the station's new fall season in place. Following the departure of the "Regular Guys" (**Larry Wachs & Eric Haessler**) in middays, the station has featured a revolving

▶ B/D & A KNOWS HOW TO ROCK

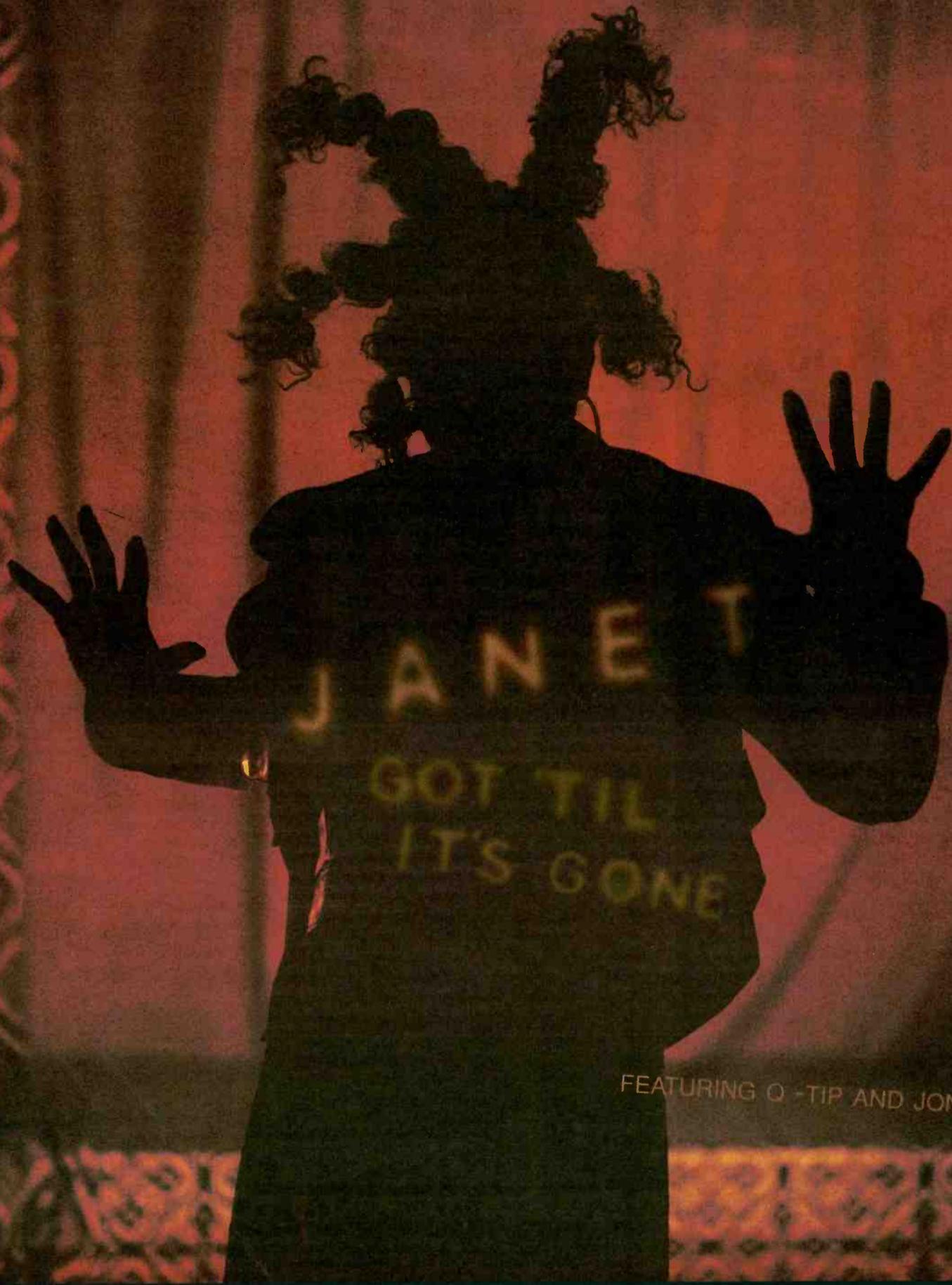
B/D & A's 25 years of cutting-edge Rock experience creates winning multipoly strategies today. **B/D & A** clients **WBVR** (Active Rock)-**WFWI** (Classic Rock)/Ft. Wayne, **WGRD** (Alternative)/Grand Rapids, **WMFX** (Rock)/Columbia, **KKLV** (Classic Rock)/Honolulu, **WMMQ** (Classic Rock)/Lansing, **WAFX** (Rock)/Montgomery, and new sign-ons **KBRX** (Rock)/Redding and

WRTR (Rock)/Tuscaloosa all rock to the top of their target demos with the help of **B/D & A.**

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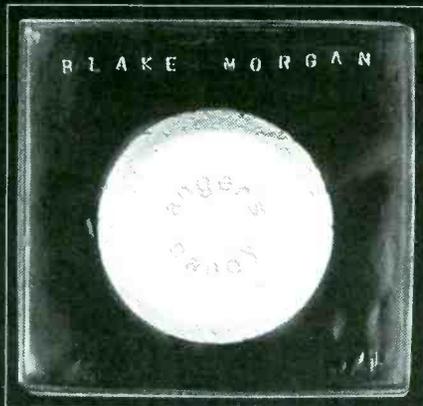
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enhanced CD



PROMO OF THE WEEK — Selected industry types received a personalized Fall Rock Release CD from Geffen. This one belongs to R&R's own Rock Editor Cyndee Maxwell.

Continued from Page 20

Spanish Talk Doubles In L.A.

KWKW-AM moves from Regional Mexican programming to Spanish Talk, becoming only the second station to do so in the Western U.S. (crosstown KTNQ was the first). "Latinos are the ones who most need a radio station that transmits information," GM **Jim Kalmenson** told the *Los Angeles Times*. "Those who can speak English already know how to live here; they don't have problems adapting."

At CHR WGTZ/Dayton, comedians **Rob Haney** and **Burt "Chili" Challis** join newscaster **Kim Faris** for mornings. Haney is a writer for ABC-TV's *Politically Incorrect*, and Challis is a writer for the *Tonight Show With Jay Leno*.

Two weeks after **Don Anthony's** Morning Show Bootcamp, ST hears that the Westin Canal in

Rumbles

- Look for **Darian O'Toole**, formerly of KBGG/SF, to join WAXQ/NY.
- No official word yet on KEGL/Dallas' PD offer to KQRC/Kansas City PD **Greg Stevens**. Seems a contractual hitch is slowing this one down.
- WLOT/Toledo signs syndicated morning mouths **Bob & Tom**, beginning August 28. Morning team **Mark Benson & Becky Shock** exit.
- Empire Broadcasting names former KHTW/La Crosse, WI PD/PM driver **Jeff Andrews** Ops. Mgr. for WILN-FM & WYYX-FM/Panama City, FL.
- Former Motown Exec **Harry Anger** is named GM at N2K Encoded Music.
- **Viola Garrett**, former owner (1958-1987) and founder of WEUP/Huntsville, AL, passed away on August 22.
- WKOA-FM/Lafayette, IN PD **Don Riley** is upped to OM for the Country station and News/Talk sisters WASK-AM & FM. Concurrently, WKOA morning personality **Gary Michaels** becomes PD.
- New Wave Broadcasting names **Chris White** PD at KMBY/Monterey-Salinas.
- WZYP/Huntsville, AL names WMGR/Albany, GA OM **Bill West** PD.
- KMCG/San Diego nighttimer **Picasso** joins KDON/Monterey for PD/MD/nights as PD/MD **Jennifer Wilde** exits.
- WAHV/Flint, MI drops Classic Hits for Soft AC.
- Congratulations to Jefferson-Pilot President Radio Division **Clarke Brown Jr.**, who is celebrating his 30th anniversary with the company.

RADIO & RECORDS



1

- **Dennis Begley** becomes VP/GM of WPEN & WMGK/Philadelphia.
- **Gary Bryan** is tapped as WIOQ/Philadelphia morning man.
- **Jeffrey Yorke** named R&R Washington Bureau Chief.

5

- Gannett Radio sets **Gerry DeFrancesco** as Pres./Radio, **Jay Cook** as WDAE & WUSA/Tampa Pres./GM, and **Marc Kaye** as KIIS-AM & FM/L.A. Pres./GM.
- **Alan Goodman** appointed WHTZ/NY VP/GM.
- WLTW/NY GM **George Wolfson** given Viacom Radio duties as Sr. VP/Ops.
- **Tom Langmyer** lands at KMOX/St. Louis as PD.
- **Mike Kennedy** named KBEQ/Kansas City PD.

10

- Edens Broadcasting sets **Michael Osterhout** as Pres./COO and **Luis Albertini** as WRBQ-FM/Tampa GM.
- Motown elevates **Lee Young Jr.** to Pres. of the Motown Records Music Group and **Skip Miller** to Pres. of Motown Records.
- **Bob McNeill** returns to WMZQ-AM & FM/Washington as PD.
- **David Grossman** gets KZEW/Dallas PD gig.
- **Harvey Kojan** is selected as R&R's AOR Editor.

15

- **Gil Rosenwald** is boosted to Exec. VP/Malrite Communications.
- KFOG/SF to go Rock; **Dave Logan** tapped as PD.
- **Jack Hicks** promoted to KDWB-FM/Minneapolis PD.
- **Mr. Ed Lambert** joins KWOD/Sacramento as MD.
- **Doubleday Broadcasting** buys WMET/Chicago for \$9.5 million.

20

- **Judy Lebow** named Nat'l FM Coordinator/Atlantic Records.

New Orleans is still running the radio morning show video in power rotation on its in-house video channel because the hotel guests are requesting it.

G105 Morning Show's 'Blue Light Special'

In honor of the state Court of Appeals ruling that buttocks aren't "private parts" and aren't subject to indecent exposure rules, WDCG/Raleigh morning show producer **Flash** and about a dozen motorists began mooning motorists at an intersection near a K-Mart shopping center.

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Treasures In The Attic

□ Looking for a hot new talent? Check out your own staff

When Talk programmers gather at the NAB Radio Show in New Orleans next month, the two most discussed topics will be: "How long before we all work for Jacor?" and "Where can I find a captivating local talk host?"

If the past 100 NAB Radio Shows are any guide, the most common answer to that second question will be: "Look outside the business. Find yourself a local lawyer, former politician, educator, community activist — whatever — and teach them the art of radio."



Randall Bloomquist



Danny Fontana

me, I know.

WBT's most promising new weekday personality, **Danny Fontana**, is a prime example. We almost killed each other in the process of launching his talk radio career.

In-House Talent Development

One of my first challenges at WBT was to develop some reliable fill-in talent. As part of that process, I sent the entire staff a memo asking for suggestions. I told them I was looking for intelligent, passionate, curious, articulate people with a wealth of life experience and unique views of the world. Radio experience not necessary.

The next morning, I found a copy of the memo on my desk with "What about me? Danny," scribbled across the bottom of the page. At the time, Fontana was WBT's resident financial expert, a stock-broker who came in each morning and did one-minute commentaries, most of which boiled down to: "Buy good stocks, hold 'em forever, and you'll retire rich."

I didn't know what to make of Danny's note. Was he serious? Could he do it? After all, Danny

was a reader, not a talker. But at the urging of WBT consultant Bill McMahon, who was impressed with Fontana's personality during their one brief meeting, I began to explore the possibilities with Danny.

The first thing I asked Fontana was why he wanted to do a talk show. His answer, perhaps twisted by false notions of what a talk show host is supposed to do, was that he wanted to talk about major news stories and issues. Where appropriate he'd use his



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financial expertise to explain the impact a story might have on the audience. We went over the concept again and again. Yes, Danny

Pretending Not To Zone Out



When Pretenders frontwoman Chrissy Hynde (middle) visited former KTZN-AM (The Zone)/L.A. hosts Merrill Markoe (l) and Joe Crumme, she spent some time debating Mike Tyson's rabid performance in Las Vegas. Following the on-air discussion, it was rumored she'd sung a few bars of "Talk of The Town" for the station, and then secretly taped a version of "Kid" for KTZN, which recently dropped its Talk format for Radio Disney children's programming.

assured me. He wanted to do a general issues talk show.

As I spent time with Danny, I grew more intrigued with the idea of putting him on the air. He is, after all, smart, funny, passionate and well-spoken. And talk about life experience! Fontana, 48, is a native of Endicott, NY. After attending college on a golf scholarship and holding a variety of jobs in the New York City area, he moved to Charlotte to start a shoe business with his brother. Unfortunately, the business went belly-up, leading Fontana to stand in line for \$400,000 in loans.

Refusing the shame of bankruptcy, Fontana worked out a plan to pay back his creditors, moved into a dumpy apartment, and took up a profession with unlimited earning potential: stock brokerage. In less than 10 years, Danny made enough money to pay off all his debts and buy an impressive home with a three-car garage that houses a Rolls Royce, a Porsche and a Ferrari.

Finally, after a great deal of discussion, and a few fill-in shift auditions, WBT VP/GM Rick Jackson and I decided that Danny had the potential to make a solid contribution to our afternoon drive line-up. Fontana's male-appeal, we hoped, would help us hold the Limbaugh audience. Because this was something of an experiment for both sides (and because Danny continues to work as a broker), we decided to keep the show to one hour — 3-4pm.

We all agreed the program would focus on current events and issues. To help Danny retain his long-held image as "the money guy," we agreed to let him devote his Friday shows to answering questions about personal finance.

Mundane Debut

The first "Danny Fontana Show," which aired on January 6, was fairly mundane: an interview with the mayor of Charlotte that failed to break any new or interesting ground. In the following weeks, Danny turned in far

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Treasures In The Attic

too many unremarkable performances: weak newsmaker interviews, uninformed discussions of national issues, and boring author interviews. Most irksome to me: He frequently ignored the hot issue of the day to discuss some finance-related topic. And if his planned topic didn't take off right away, he'd simply open the phones to financial questions.

Our aircheck sessions were brutal. Danny dismissed nearly all of my input and frequently failed to acknowledge even the most obvious failings in the hour we were discussing. "No matter what you think," he'd say, "that was a HELL of a show!"

It all came to a head in late January, when I offhandedly asked why he hadn't devoted his show to the biggest story of the day: the debate over whether the city should help fund a new arena for the Charlotte Hornets.

"I don't want to talk about the f-ckin' arena issue!" he screamed as he stormed off. "I hate this! I don't care about this stuff!"

Okay, I thought. That's a red flag.

The next day, Danny and I calmly discussed his frustrations. The bottom line: Danny Fontana didn't want to be a general topics host. He wanted to be a teacher. Danny wanted to share the lessons he learned during his personal fall and rise. America, he said, is a land of opportunity, but folks need to learn how to take advantage of the opportunities they are given to reach their personal goals.

I was stunned. I thought I'd hired an engaging general interest talk host for afternoon drive. Now

that host wanted to do a money advice show — way too niche for drivetime. I thought. Still, Danny was a promising personality, and I wanted to make this work. So, we kept talking, and finally the answer emerged.



Problems will be resolved in time. They amount to little more than polishing a diamond we found hidden in our own studio. Poke around your place. You might be surprised what turns up.



Learning To Be Yourself

That answer was to let Danny be Danny. We recast the "Danny Fontana Show" as a program dedicated to educating, motivating and inspiring listeners to be fully effective in pursuit of their dreams. This new framework freed Danny to focus on guests, stories and topics that he truly enjoys. Some of his best shows, for example, have been interviews with such self-made people as Charlotte Hornets owner George Shinn, Atlanta Olympics organizer Billy Payne, and a woman who worked her way from welfare recipient to successful business owner. In recent weeks, Danny has discussed the

secrets of well-run organizations, honored local businesses for superior customer service, and explored keys to managing people. In one very personal show prompted by Danny's high school reunion, he and his audience discussed why schoolmates with similar backgrounds have such varying degrees of success in the real world.

Danny's enthusiasm for his topics has clearly spread to the WBT audience. In the Spring Arbitron he was No. 2 with Men 35+ and No. 5 in Men 25-54. The promotions staff says they are deluged with questions about Danny when they go out on remotes. Earlier this month, we debuted a two-hour Saturday afternoon edition of Danny's show that is devoted exclusively to personal finance.

We're clearly on to something here. Of course, Danny still has a lot of professional development ahead of him. He's done (I hope) making such rookie errors as mentioning "those ratings brochures" and opening his show with a live-read PSA. However, he still needs to sharpen his topic-selection skills. The show is sometimes too narrowly focused on finance and other topics that have limited audience appeal.

That problem and others will be resolved in time. They amount to little more than polishing a diamond... a diamond we found hidden in our own studio. Poke around your place. You might be surprised what turns up.

Randall Bloomquist is the Program Director of Jefferson-Pilot's WBT-AM & FM/Charlotte.

N/T's Qualitatives Score High

Twice a year, Scarborough Research releases a mountain of qualitative research to its client stations, documenting the consumption habits of their listeners. That information is then combined with like-formatted stations from around the country and presented in R&R's semiannual Ratings Report & Directory.

You'll find that data with the release of the next Ratings Report in September. It focuses on consumers who are connected online, those who have seen movies in the last three months, and those looking for a job. The chart below (which did not make the Ratings Report due to space limitations) documents News/Talk listeners who are planning to move into a newly purchased house.

How to read: Using the first line as an example, 14.7% of all 18+ radio listeners have attended a comedy club during the survey period, while 14.5% of N/T listeners have done so. That means N/T indexes 99 in this category, which means it virtually mirrors the entire sample.

	A18+ Comp%	News/Talk Comp%	News/Talk Index
Events Attended			
Comedy Club	14.7	14.5	99
Country Music Concert	11.4	5.3	47
Dance or Ballet	8.3	10.6	127
Dinner Theater	8.5	11.6	136
Other Musical Concert	16.5	15.9	97
Other Nightclub	28.6	19.9	70
Rock Concert	18.8	13.3	71
None	9.5	9.3	98
Any Event	90.5	90.7	100
Any Pro-Sports Event	41.5	41.0	99

Household Items Purchased

	A18+ Comp%	News/Talk Comp%	News/Talk Index
CD Player	21.6	16.6	77
Carpeting or Floor Covering	20.5	20.6	101
Window Coverings	21.7	17.0	78
Furniture	42.9	46.0	107
Hardware, Building Items	64.6	73.7	114
Large Appliance	25.7	25.5	99
Lawn or Garden Items	54.1	56.3	104
Other Camera or Access	11.3	9.9	88
Other Stereo Equipment	15.9	8.6	54
Small Appliance	40.0	42.3	106
Television	27.9	28.4	102
VCR	25.7	24.2	94
Video Camera or Access	9.9	10.0	101

Amount Spent on Groceries

	A18+ Comp%	News/Talk Comp%	News/Talk Index
Less than \$30	3.7	2.3	60
\$30-49.99	11.3	11.2	99
\$50-74.99	19.3	20.0	104
\$75-99.99	18.0	17.9	99
\$100-124.99	17.4	17.9	103
\$125-149.99	10.4	9.3	90
\$150-199.99	8.4	10.7	127
\$200 or More	6.5	6.8	105

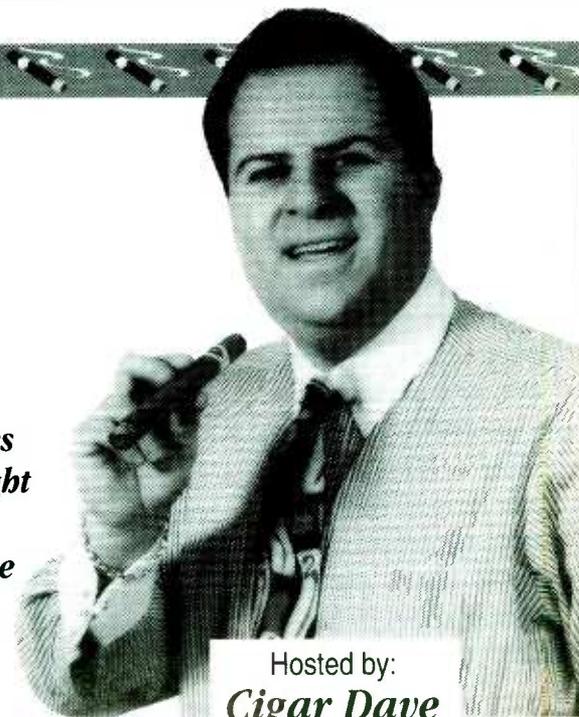
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STEVE WONSIEWICZ

SOUND DECISIONS

Electronica Rockin' At Alternative

□ Edgier, guitar-leaning tracks gaining favor at some stations

The latest step in the growth of electronica at mainstream commercial radio? That's what some people are saying about the rock-meets-electronica sound embodied in the *Spawn* soundtrack, as well as the top-selling band Prodigy and up-and-comers like Lionrock.

It's not surprising the "rocktronica" sound is gaining favor at Alternative, given the genre's love affair with electric guitars. But it's not the first time hard rock has influenced another genre. Who can



Happy Walters

forget Ernie Isley's searing guitar solos on the Isley Brothers records in the '70s? Or the way George Clinton incorporated the guitar in his funky mothership? Or what Neil Young did to California country with his Gibson? Or what Run-D.M.C. accomplished in the '80s, marrying rock and rap?

Rap Meets Hard Rock

A chunky riff, say the pros, makes electronica more accessible for a generation of listeners who have grown up in the grunge '90s. It's a familiar sound in an unfamiliar genre for many. The "rocktronica" sound also builds upon the base set by the growth of neoinustrial in 1995, which is seen in the growing number of stations embracing *Spawn*'s lead-off track "(Can't You) Trip Like I Do" by Filter & Crystal Method.

Commenting on his involvement in the *Spawn* soundtrack — which

□ **The rock-leaning songs make electronic music more palatable. There are lyrics and melodies in the songs, whereas with a lot of electronic there's a sample here and a sample there. The rock element helps people get into the music more slowly rather than hitting them over the head with it.**

—Happy Walters



Stu Bergen



Lynn Barstow

has been a top-selling album for several weeks — and his decision to merge the two genres, Immortal Records founder/President Happy Walters recalls, "I've had this idea for a long time, but I couldn't find the right movie for it. This one just seemed so perfect."

Walters, who also put together the rap-meets-hard rock soundtrack for the movie *Judgment Night*, agrees that adding the rock element "makes electronic music more palatable. There are lyrics and melodies in the songs, whereas with a lot of electronic there's a sample here and a sample there. The rock element helps people get into the music more slowly, rather than hitting them over the head with it."

"I was recently in Nashville, and it's safe to say that people there aren't going to be getting into a lot of the electronica bands. Most of middle America aren't sophisticated music listeners or on top of the latest trends like people on the coasts are. This gives them a taste, and hopefully they'll go on to be interested in a greater variety of the music."

Walters gives credit to the bands on *Spawn*, who he says were "very cool and very helpful about the whole thing. Everyone wanted to contribute something new. At the end of the day the music speaks for itself, and we were very fortunate in that we have some great bands and great songs."

Getting The Trend

Walters also quickly brushes off any notion that he's capitalizing on electronica's trendiness. "A lot of people knew this was in the works for a long time, so it's not like we're jumping on the bandwagon. We were working on this months before Prodigy got signed in the U.S. People who know understand that and what this is all about."

Epic VP/Alternative Promotion Stu Bergen, whose label is work-

ing the soundtrack, says he thinks radio is "getting it" when it comes to rock-electronica. "Alternative is finding it pretty exciting. We still have our battles, since we're at around 70% of the panel. Alternative wants to deal with electronica, but many stations haven't really found the best way to do it. This gives them the opportunity. It's cheating in a way, but it makes perfect sense."

"Radio still is theater of the mind. And I can't think of a better opportunity to be the coolest station in your market by playing this music when word-of-mouth about the movie is so strong. It's great imaging for the station with minimal risk."

□ **[Prodigy] are the flagbearers of the genre. They forced us to sit up and take notice. So, yeah, I guess you could say traditionally conservative mid-America is having to open its eyes to the music.**

—Lynn Barstow

Nighttime Concessions

On the radio side, Alternative KGDE/Omaha PD Lynn Barstow agrees the "rocktronica" blend is appealing to his audience. "If it wasn't summer, I probably wouldn't be all over three or four of these records like I am, but the young active core really eats it up. We've traditionally filled a pretty conservative hole in this market, but we've decided to make some concessions with the music at night because it's burning up the retail bins and the phones. Most of the records are getting one or two spins at night, which is pretty typical for songs that are as new to the playlist as they are. But we are not going to hold them back if they keep growing like they are."

The buzz around Prodigy — be-

□

We wanted to make sure that we didn't have radio too far in front. We wanted people to see a living, breathing band and that the press was going to hit during the first single. We didn't want this to be perceived as some weird novelty song that was cool for the moment but that there was no reality beyond the song being on one format at radio.

—Jack Isquith

fore and after the album was released — helped solidify Barstow's belief in the appeal of the music. "They are the flagbearers of the genre. They forced us to sit up and take notice. So, yeah, I guess you could say traditionally conservative mid-America is having to open its eyes to the music."

The rock side isn't the only area of electronica with which Barstow's experimenting. "The Sneaker Pimps are on our list, too. We put that track in with some trepidation, and it began to explode. And with the soundtrack it was on, *The Saint*, selling well and the band's album tracking the top 100 in the two markets we serve, we think there's more life."

"The more rhythmic side we've still pretty much shied away from because we don't see them as appealing to the same audience. You put a guitar on top of an electronica track and all of a sudden you have something that's not that alienating."

Early On The Scene

Granted, things are beginning to open up, but the music still has a long way to go. And Time Bomb's head of promotion, Jack Isquith, is taking baby steps with his label's new rock-leaning electronica bands.

Commenting on the label's early strategy for Lionrock, he says, "We were fortunate, because we had many of the bigger stations deal with this record early based on the enthusiasm for the band and their music. Some of those stations played the record much earlier. KROQ/Los Angeles' Jed The Fish played a different version of 'Fire Up The Shoesaw' around six months ago. And at many of the stations we had someone inside — in some cases the PD or MD, and in some cases either the specialty show person or the jock — who was hip to the band's leader Justin Robertson. That definitely helped in the early stages, because it gave us some internal momentum."

It was tougher, Isquith says, "going into mid-America, because there either isn't a scene or it has only begun to develop over the past year or so." It was for precisely that reason that Time Bomb kept things simple when working the new single. The label brought the British band stateside for less than 10 performances across the country — mostly in major markets — and focused on getting great press in order to help spread word-of-mouth right around add time. It's also a

strategy they plan to repeat in a few weeks with another British "rocktronica" group, Death In Vegas.

"That was the game plan — get the word out to not only radio but the rest of the media, too. We wanted to make sure that we didn't have radio too far in front. We wanted people to see a living, breathing band and that the press was going to hit during the first single. We didn't want this to be perceived as some weird novelty song that was cool for the moment, but that there was no reality beyond the song being on one format at radio."

"Those dates went incredibly well. What helped us is that Lionrock is one of the more dynamic and fully formed bands in the genre. It's not just some guys and some gear. So when they went in and played venues, they surprised a lot of people."

And like Epic's Bergen, Isquith realizes the job is only just beginning. "It's difficult to work any record right now at this format that is not either immensely explosive or a known quantity. But it hasn't been incredibly frustrating or bloody or anything like that."

"It's been a really good experience, and for the most part I've found Alternative to be open. And I think particularly among programmers who are trying to move their stations forward but not get too far ahead of their audience that it has been a good marriage."

□ **Alternative is finding it pretty exciting. We still have our battles since we're at around 70% of the panel. Alternative wants to deal with electronica, but many stations haven't really found the best way to do it. This gives them the opportunity. It's cheating in a way, but it makes perfect sense.**

—Stu Bergen

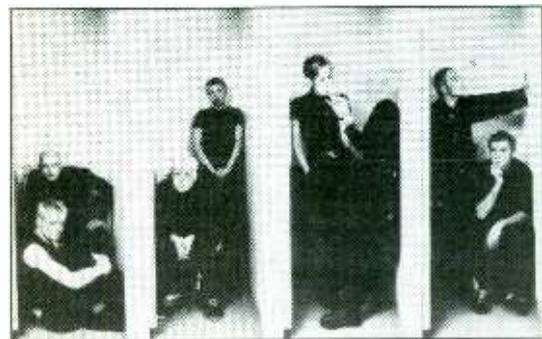
RR LAUNCHING PAD

Chumba What? Alternative Learns The Art Of 'Tubthumping'

Is lightning about to strike twice for the brothers Lipman's **Republic Records**? Nearly one year after the release of its first signing, the **Bloodhound Gang**, the imprint — owned by **Universal VP/Promotion Monte Lipman** and **Sony International Assoc. Dir./Contract Administration Avery Lipman** — has partnered with

dividends. The programming crew at 99X is head-over-heels for the single, having slammed it into heavy about four weeks ago.

Comments PD **Leslie Fram**, "Lee Chesnut played it for me, and I thought it would be a cool record for Alternative. It has so many different genres wrapped into one that I believed it could be an across-the-board hit. I played it one morning for my morning team, and they loved it. [MD] **Sean Demery**, who was telling me he was looking for a record to shake things up, played it that same afternoon and got as great a response as I did. It's the number one-requesting record five-fold. I honestly don't



Chumbawamba

remember a record that's requesting like this one.

Universal to release the eight-member British band **Chumbawamba's** hit "Tubthumping" on American soil. The first track from their forthcoming album, *Tubthumper*, is drawing raves from Alternative programmers, some of whom have pounced on it in the belief that it's certain to cross over to mainstream pop. Stations that Republic/Universal give credit for helping spread the gospel early on include **WFNX/Boston**, **WNNX (99X)/Atlanta**, and **WRAX/Birmingham**.

Formed in the North of England during the Margaret Thatcher years, Chumbawamba has built a loyal following based on their live performances and musical commentary on politics and pop culture. The band has released several albums on their own label, **Agit-Prop**, and later leading British indie **One Little Indian** (home to **Bjork**), who dropped the group last December.

Chumbawamba's "Tubthumping" first came to the attention of Republic around late March courtesy of **VH1 VP/Music Programming Lee Chesnut**, who played Monte Lipman the record over the phone. "When it comes to pop music, I trust Lee's instincts more than my own," says Monte Lipman. "When I heard his reaction, I literally couldn't sleep. He's been the driving force on this one."

Within 72 hours the Lipmans had contacted the band's manager, and 24 hours later made the group an offer. Despite daily calls and repeated negotiations, it wasn't until early July that the band finally signed with Republic/Universal at the end of a heated bidding war (**EMI Germany** picked up rights to the rest of the world). Monte and Avery even flew to Zurich one weekend in early May for a last and final pitch that won the group over.

To get things going at radio, Republic/Universal first serviced college radio and put the track on a **CMJ** sampler. Next came Alternative specialty shows and commercial Alternative. Based on the reaction at Alternative, the effort looks like it could pay fat

dividends. The programming crew at 99X is head-over-heels for the single, having slammed it into heavy about four weeks ago.

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remember a record that's requesting like this one. "I also don't think this is a novelty record, even though it has that kind of feel. It's so different, and the reaction is so strong from our listeners that there's something else going on." Demery adds, "This record is so cool that you get wrapped up in the song and don't realize until several listens what they are singing about. Right now Alternative is getting a great boost from the music, from the **Sugar Rays** and **Smash Mouths**. But this one is like the grand poobah leading the parade." Another big believer is **WRAX PD Dave Rossi**, whose ears hit on **Matchbox 20's** "Push" and helped break that band wide open. Comments Rossi, who gives props to 99X OM **Brian Philips** for turning him onto the track, "I remember thinking how crazy it was with all the styles in the song, but also thinking it was going to be huge, a number one record. People's attitudes are changing. They want up, positive records, and this one is. It's a great 'feel-good' record, because you can't help but get up after hearing it."

Rather than test it, Rossi says he "slammed it right in. Since I believed it would be a big record, I wanted to be really early on it — because it's going to cross over and be a huge CHR record. But right now we own it, and everybody's calling and going nuts about it. And it's across all demos. There's a great buzz about the band down here."

Chumbawamba's *Tubthumper* is slated to hit retail on September 16. **Honeyrods Smelling Sweet At Alternative, Active Rock**

Country's still king in Nashville, but a growing number of acts from here are beginning to make some noise in the rock world.

The latest Music City band to catch the eye of rock programmers is **Capricorn/Mercury** quintet the **Honeyrods**, whose debut single "Love Bee" is picking up airplay at select Alternative and Active Rock markets. Stations reporting the single include Alternatives **KEDJ/Phoenix**, **KTCL/Denver**, **XHRM and XTRA** in San Diego, **KNRX/Oklahoma City**, hometown **WKDF/Nashville**, and **WGRD/Grand Rapids**. Active Rockers giving it early support include **KBPI/Denver**, **WJRR/Orlando**, and **WKLQ/Grand Rapids**.

The Honeyrods first started catching people's attention last year with the release of their own indie album, *Cha Cha*. That disc contained the slower-tempo rocker "Into You" and "Soap Opera."

Capricorn Sr. VP/Marketing & Promotion **Jeff Cook** says the band first came to the label's attention last August. "Their manager, **Stephen Norris**, was bombarding our office with faxes and invitations for their album release party. **G. Scott Walden**, who knew about the airplay at 'KDF and crosstown Alternative WLRG, went to that party and knew it was real."

How it got "real" is a testament to the band. Lead singer **Gordon Cabaniss** says, "We didn't know anybody in the music business. What us six guys [total includes manager Norris] have accomplished is amazing."

Cabaniss says the band's focus on the college market paid off. "We're all social beings, so we'd go around campus giving away tickets to our



Honeyrods

friends and anyone else. We figured that if they came and saw us once, they'd come back. We did that over a span of two to three years, until stations like 'KDF and 'RLG took notice."

Another programmer who noticed is XTRA PD **Bryan Shock**. "Sure, it's a pretty pop-natured song, but given where today's music is heading, I don't think it's too big of a risk to take. I believe my core is with me on this one. But it's also something this station needs to continually pay closer attention to: Records that may appeal to someone over 25 years old."

The Honeyrods' self-titled album was released on July 29.

MUSIC NEWS & VIEWS

Cole, Maniacs Drafted By NFL

Universal pop songstress **Samantha Cole** and **DGC/Geffen's 10,000 Maniacs** get a nice promo kick this late summer/fall when they appear as part of the National Football League's "New Artists" tour. The two will perform at select games, with Cole's first appearance in Tampa Bay on August 31 and the 10,000 Maniacs on September 7 in Phoenix. The tour is one part of the NFL's overall efforts to enhance in-game and stadium entertainment. In addition to Cole, the league is working with cable TV programmer **TNT** to organize tailgate parties with other Universal Records artists.



Samantha Cole

Aerosmith Fans Can Net New Single

Aerosmith fans can download the previously unreleased song "Falling Off" at the band's web site, aerosmith.com. The track, which features **Joe Perry** on vocals, will be available to fans for a 30-day period (which began on August 22). It's not the first time the band has made new material available on the 'Net: The track "Headfirst" was put online in 1994. Comments **Columbia VP/Online & Emerging Technologies Mark Ghuneim**, "Requests for this track online, after the band went on the road this summer, made it clear that this would be an obvious bonus item for wired Aerosmith fans looking for a rare musical treat."



Aerosmith

Levert, Sweat, Gill Bow Album

Some of the biggest names in R&B — **Gerald Levert**, **Keith Sweat** and **Johnny Gill** — have teamed to record a new **Elektra** album slated to hit stores on November 11. Titled *Levert-Sweat-Gill*, the disc also features as producers **Puff Daddy**, **Jermaine Dupree**, and **Delite**, who worked on the first single from the album, "My Body." Also performing are **Co Co** from **SWV** and **Missy Elliott**.

Newsbits: By the time you read this, the new **Oasis** album, *Be Here Now*, will already be at retail in the U.S., but preliminary reports suggest over one million copies of the disc were sold in the British group's homeland during its first week of release — more than any previous album... **Tommy Boy** rappers **Naughty By Nature** have recorded a tribute to the late **Tupac Shakur** entitled "Mourn You Till I Join You" ... A who's who will perform at an all-star benefit charity for victims of the Soufriere volcano in Montserrat on September 20 in London. The pay-per-view event will feature **Elton John**, **Eric Clapton**, **Paul McCartney**, **Mark Knopfler**, **Mick Hucknall**, and **Sting**.

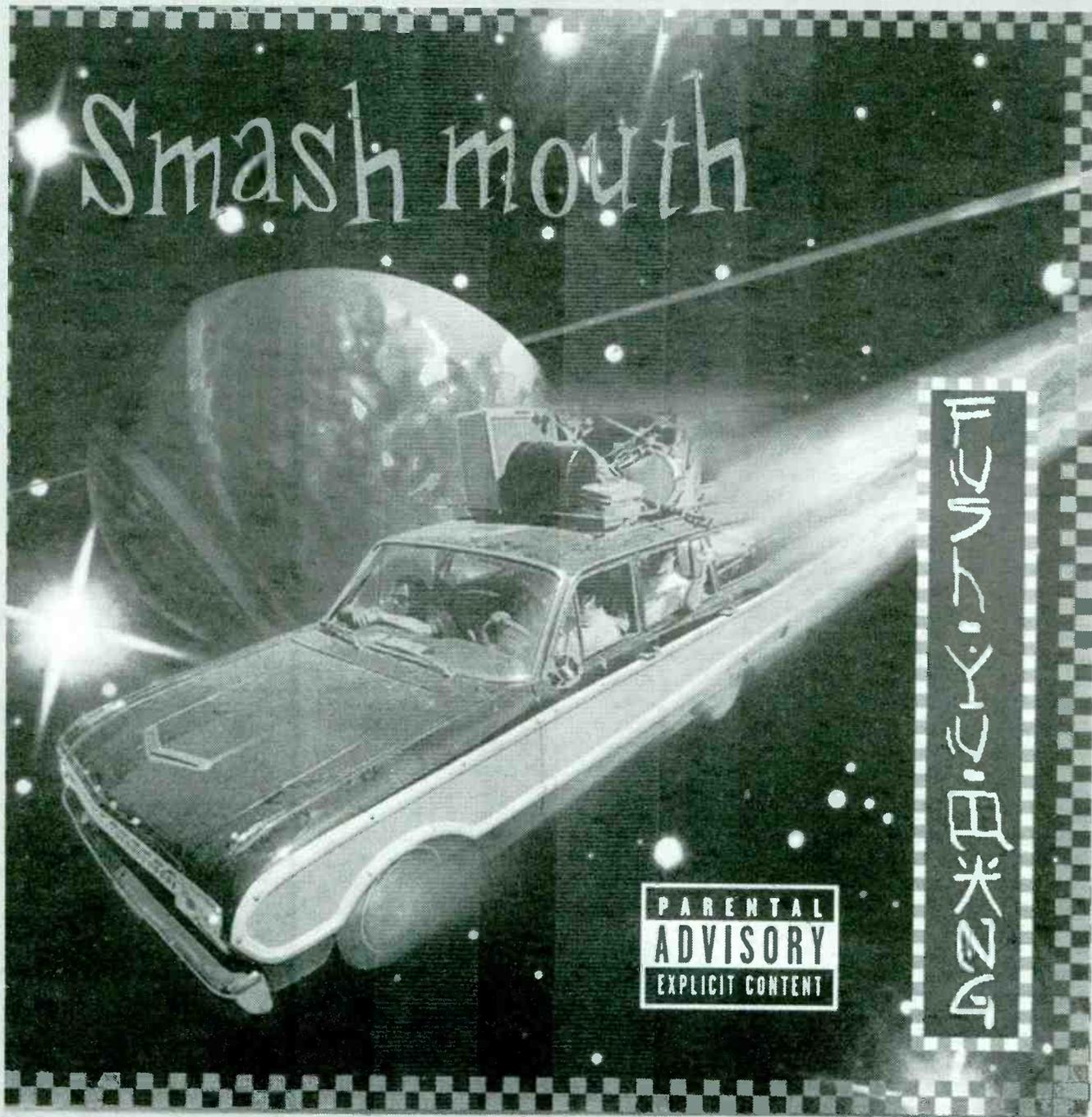
Album update: The long-awaited (and long-delayed) release date of *The Pet Sounds Sessions* by the **Beach Boys** finally has been set. Look for the four-CD boxed set to hit retail on November 4 ... **Kedar/Universal** will release a live set in November from **Erykah Badu** that includes three new studio cuts ... **A&M's** electronica imprint **1200** has inked a deal with Irish DJ **David Holmes**. The disc, *Let's Get Killed*, hits retail on October 7 ... **Columbia** is reviewing material left behind by the late **Jeff Buckley**. If the artist's family agrees, an album could be released as early as the fourth quarter ... **Mercury** drops a **Tony Toni Tone** greatest hits package at retail on October 28. Included in the set is the new track "Boys And Girls" from the *Soul Food* soundtrack ... **Way Cool/MCA** quintet the **Why Store** are in the studio working on their next album, which is expected to be released in early February 1998.

Tour update: The **Indigo Girls** begin their second **Honor The Earth** Tour on September 7 in Syracuse. Their first one in 1995 raised over \$300,000 for 41 different grassroots environmental organizations ... **Blue Mountain** kicks off the second leg of its tour on September 5 in Memphis.

Lastly, sad to note the death of **Nusrat Fateh Ali Khan** on August 16 in London. He was 49 years old.

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30 YEARS OF ROCK RADIO

IT'S THREE YEARS TOO EARLY to sound the party bell that signals the end of the 1990s, but don't tell anyone in radio that Armageddon hasn't arrived yet. The millennium is here for the radio industry – do you know where your future is?

It's an interesting time to recall the birth of Rock radio, a mere 30 years ago. Dramatic changes are brewing, so the focus of this special tribute will naturally center on what's happening today, but I'd be remiss to let this 30th anniversary go by without taking the opportunity to salute and remember the format's founding fathers, er, parents. So, as you browse these pages, you'll find many memoirs of the past scattered among the dialogues on present-day topics.

I think you'll also be pleased with this year's artist interviews, headlined by Metallica and including Sammy Hagar, Talk Show, and Veruca Salt. Some of radio's brightest luminaries conducted exclusive interviews with these artists specifically for this special issue.

Some of the key topics circulating through the industry are highlighted herein: the erosion of passion for rock (don't believe it!), predictions of what's next for the format (and not

from your usual run-of-the-mill sources), and what to make of claims that Rock radio doesn't sell records anymore (yeah, right).

For the first time, we're also printing side-by-side comparisons of the Top 300 classic rock and mainstream rock songs. A renewed optimism for Classic Rock is discussed on the page preceding those charts.

What is the job description of today's program director? What would you write if you had to run a classified-ad PD search in a major-market, metropolitan newspaper? After all, the job's the equivalent of starship commander, or at least a Ph.D. in ... *something!* Check out what our experts came up with, as well as a blow-by-blow of the skill sets needed (in a perfect world) to hold down the job. Other subjects tackled in these pages include whether or not Active Rock and Alternative are still duking it out, protecting your station when you're unsure of the music, using high-profile personalities outside of morning drive, climbing the new and taller programming ladder, how one artist manager views radio, and whether there might be something stirring between upper-demo Rock and Adult Alternative.

I hope you enjoy the journey in the following pages!

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Cyndee Maxwell

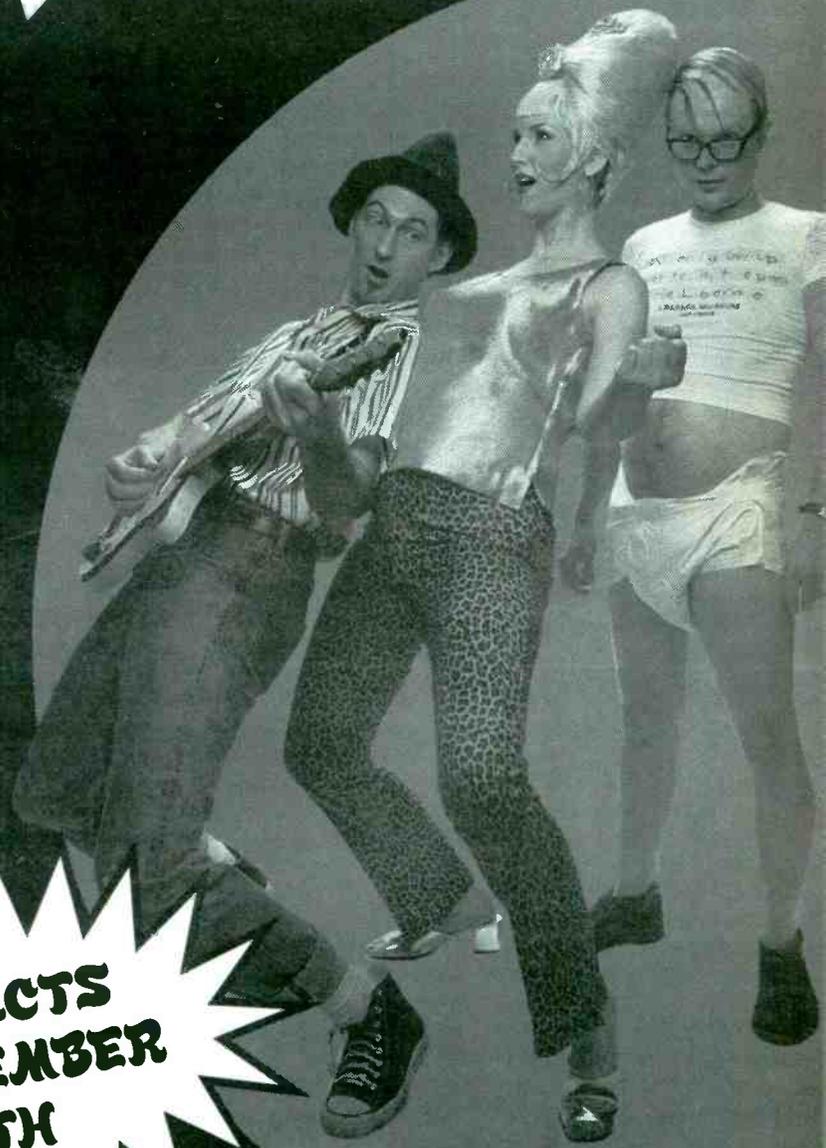


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**IMPACTS
SEPTEMBER
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QUESTION OF THE YEAR: HAS PASSION FOR NEW MUSIC ERODED?

Thirty years after the birth of Rock radio, one of the main topics of industry conversation is the question of whether or not rock is currently at a low point. Some observers cite higher than normal burn scores in callout research as testaments to today's audience's decreased appetite for rock music. I asked a few Active Rock programmers what they make of this.

KISS/San Antonio PD **Kevin Vargas** believes, "We are definitely in a cycle where there are stronger songs than individual artists. Our research indicates that when the audience takes to a song, they do so with a very high level of passion. This is why my number-one demand of the airstaff is that they create an identity for the artist. You can't assume that just because you've played a song 500 times, all of the cume has memorized the who/what/where of the artists."

WHO'S TO BLAME?

Vargas regards the "lack of artist development on both the part of radio and the record industry" as the culprit in "this time of panic. How many stations do you hear stacking currents with library and with no pre- or back-sells, or just leading with a recorded bumper then running off a back-sell list that again assumes the listeners know every song being mentioned and can associate them with their numerical positions in the list?"

"Let's not leave out the record companies' contribution to a lack of identity, either. Too many songs are being rushed through the chart, which hurts the effort of building passion for a band. Just as the listener is really starting to love a song, stations are asked to move on to the next single to fill that hole on the tracking sheet. People want to hear their favorite songs, and you have to play a new song often enough for the audience to become familiar enough with it to make it a new favorite."

"These issues have all set up the weak artist cycle. New bands become disposable. Our core artists' libraries are still strong, but their latest efforts have been disappointing — i.e., Pearl Jam, R.E.M., Aerosmith, and U2."

'PANIC FLIP-FORMAT BUTTON'

It's not all bad news from Vargas, however. "The cyclical nature of things means that it's got to get better," he says. "I wouldn't hit the panic flip-format button just yet. In 1990 there was AOR, Classic Rock — which, in reality, a lot of AORs truly were — and Alternative at a limited number of stations, which did not share much music with the other two."

"Now we have numerous fragmentations and a lot of sharing. The Rock station can share with Alternative, Classic Rock, Hot AC, Triple A, or a direct competitor. More options result in a greater risk of potentially losing the listener to a button punch."

Vargas says that Rock radio stands to be the benefactor of Alternative's apparent lean toward dance. "The farther Alternative goes to the left in sound and fashion, the more to the right mainstream Alternative appears to be. This helps reposition songs and bands that may have gotten previous resistance from the 30-to-40-year-old who can't relate to all those new bands with the 'weird' haircuts and 'strange' body piercings." He notes that such listener misgivings are "a rerun from previous eras."

As is the case in all aspects of life, Vargas points out that "one thing that is consistent is change. Fragmentations

evolved over time. Ska is hot now, thanks to the freshness of the sound to the masses and because there are some very good bands writing some very good songs in this style."

IMAGE IS EVERYTHING

When asked whether ska will still be a factor in five to 10 years, Vargas answers that "only the audience will decide. But, just as Rock had to say goodbye to James Taylor, Elton John, Billy Joel, etc., then to Huey Lewis, the Starship, Phil Collins, etc., we will lose whatever compromises rock credibility as defined by changing tastes and tolerances. Hootie was fun when it was fresh, but now makes as much sense as playing the latest from Bon Jovi. As that [ad from TM Century] says, 'Image is everything!'"

"The hope for the future lies in knowing that everything is cyclical. I seriously doubt the pop-metal hair bands will come back, because the themes and attitudes of the music don't fit in today's AIDS-fearing, PC world — especially when that ancient sociology lesson is being rehashed by a fortysomething."

"Beavis and Butt-head said it all while watching a 1990 video: 'People used to think these guys were cool?' The style may come back, but the substance will be whatever the masses accept and demand. Want a preview? Today's junior- and senior-high-schoolers are tomorrow's 18-34s."

What does Vargas predict for the future of various Rock genres? "Classic Rock will continue to succeed, thanks to a growing number of willing participants fed by the aging baby boomers and thanks to the familiar and safe position the music occupies. Alternative — most likely in many forms — will be around after dealing with its own identity crisis. Rock radio will evolve and survive because its champions will continue to do what all great stations do: fulfill the expectations of the listener, creating TSL and quarter hours, which keep that revenue flowing — and that's the bottom line!"

HARD TESTS BEST

WXTB/Tampa OM **Brad Hardin** believes that it's not erosion of passion that's the problem, but rather that there is less to be passionate about. "There's not a whole lot of great rock records out right now," he states. "I've eliminated a whole current category because of the lack of available product; there's nothing to put in it. We had four current categories when I got here, now we've got three."

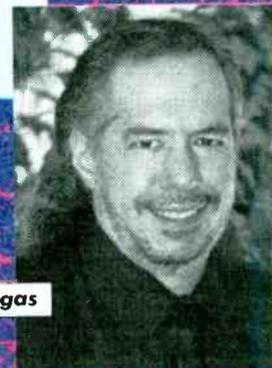
"In callout, the music that's testing well for me is the harder stuff — Tool, Metallica. I've played the shit out of Wallflowers, Tonic, and Collective Soul, and I cannot get them to test at all, even after 300 spins. I've given them the benefit of the doubt; I've played them longer than I would have other records that had the same test scores."

"It's just time to bail on them. They're on the AC station, the Point [WHPT] is playing them, and so is [Top 40 sister station] WFLZ. Our audience just isn't into those artists anymore. Those records never made it into 'A,' and if it doesn't make it to 'A,' it doesn't make it to recurrent. It's sad that this year there are only a handful of records that made it to our recurrent category: Live's 'Lakini's Juice,' Offspring's 'Gone Away,' Metallica's 'King Nothing' and 'Hero Of The Day,' Tool's 'Stinkfist,' Sublime's 'What I Got,' and Mighty Joe Plum's 'Live Through This.'"

"With the lack of really good current product, we've had to go back and rely on this great '90s library that we have. Even if that means playing 'Plush' by STP twice a day, I'd rather do that than play something that's not very good. I've always expanded and contracted. If there's a whole lot of great music available, I'll play a bunch of currents. If there's not, I'll go back and lean on the library."

A prime example, says Hardin, is the return of such tracks as "Nutshell," "Down In A Hole," and "Would" by Alice In Chains, which are in current rotation at some stations. "'Gone Away' and 'Lakini's Juice' have been the biggest records of the year for me. Nationally, there aren't any rock records selling besides the Wallflowers. In this market, Metallica, Tool, and Offspring are selling well."

Continued on Page 32



Kevin Vargas



Brad Hardin



Dana Jang

Throughout this special, R&R takes a tour through the history books of Rock radio. Of course, there are precious few history books, so we will depend on our own archives for many of these tidbits, including the nearly 1200 AOR and Rock columns written by the five editors who have helmed this format since its inception in 1974: Mike Harrison, Jeff Gelb, Steve Feinstein, Harvey Kojan, and Cyndee Maxwell.

We also enjoyed rereading the paper's first AOR special, published 19 years ago, so we've included some notable quotables from that as well. Enjoy!

LOOKING BACK

"In 1965, Tom Donahue quit his job at the leading Top 40 station in San Francisco, KYA, while broadcasting live from a glass booth at the Teenage Fair. He said what got him was the combination of the drum exhibit on his left, the guitar exhibit on his right, and the teenaged noses pressed against the glass. Tom always did things suddenly."

— Rachael Donahue, on how her husband eventually found his way onto the FM airwaves in San Francisco and created perhaps the first commercial, full-time, Progressive Rock station in the nation at KMPX in the spring of 1967.

30 YEARS
OF ROCK
RADIO

Continued from Page 31

MUSIC PHASES

The principle of AOR is clearly helpful if the music isn't up to snuff, but Hardin says that the quality must still be there. "If I have a great album, I'll find two or three songs off of it to play. The new Live album is brilliant and very deep. Thank God that's here. Metallica continues to deliver. That's the biggest band for the format. I may play two or three songs off the new Metallica album when it comes out.

"But music goes in phases, and rock will be back. Right now Top 40 is king. There's a lot of great hit music out. 'FLZ sounds good, and as a 30-year-old male, I can listen to that radio station.'" When it comes to Rock, though, Hardin isn't as happy with artists he perceives as clones. "Everybody's signing bands that sound like Blues Traveler or Hootie & The Blowfish. 311 had success, and now there's all these other white rap bands that people are signing.

"I think the Rock cycle will be next. Along with Top 40, Modern AC is certainly big, with all the Matchbox 20, Tonic, Sister Hazel-type of records. As far as males are concerned, those records might appeal to the 30+ demo. However, that's not the case for 'XTB, according to my

Personality builds passion. There were people who hated David Lee Roth when he was in Van Halen, but at least he had a personality and people knew him.

— Dana Jang

research. And when I go places and hear the Point, I'll ask guys if they like that station, and they'll say, 'No, but my wife or my girlfriend does.' So they listen by default."

Hardin says the core library "still remains STP, Soundgarden, Alice In Chains, and some of the Bush tracks off the first album. Sometimes when a second

album from an artist is a disappointment, I think it's due to the band not having enough time to develop their songs. Seven Mary Three had seven or eight years to write the songs for their first album and get them down. It went platinum. But when they have to come back with another

I've always expanded and contracted. If there's a whole lot of great music available, I'll play a bunch of currents. If there's not, I'll go back and lean on the library.

—Brad Hardin

album in six months, there's no way you can write those kinds of songs in that time frame."

COMPETING FOR PASSION

KSJO/San Jose PD Dana Jang agrees with Hardin that it's not that passion for new music has eroded, but that "the passion today is for bands like Dave Matthews, the Wallflowers, and No Doubt. I've gone to their shows, and there are people there with passion. There seems to be a smaller amount of passion for rock; it seems to be in disfavor." Jang says that, in terms of callout, "it's more difficult to find bands with the higher passion scores in rock. There is passion in other forms of music today, like Modern AC — that's a format with a lot of passion."

He thinks this is largely due to "the amount of time people have and what they are choosing to do with it. There is major competition for people's leisure time. The music industry has not put the marketing of artists and music at the forefront of the audience's lifestyle. You see this in concert attendance and CD sales. People just aren't buying in the kind of numbers that they did in previous years. It has a lesser impact right now."

As for the various waves of different trends, Jang says that it boils down to quality. When good, quality records come out, that particular style becomes popular. Furthermore, when the imitators come along and the quality lessens, "that's when the audience starts noticing the lack of quality and becomes tired of the music.

"Similarly, there are only a certain amount of songs that are going to give you real high passion scores in callout. When you play songs that don't test as well, you have to have some music that strikes a new chord, so you can move on to the next thing before" you hit bottom with the imitators and are forced to move on.

WHERE HAVE ALL THE HEROES GONE?

It's no secret that "the key with rock is that we are an artist-driven format," Jang continues. "We need the

labels to find bands that people can embrace: bands that are writing songs that mirror and speak to the male-dominated rock audience in their 20s and that have that guitar-based sound. Right now we're searching, because we just don't have any bands that we can really call the heroes of our format.

"We are a format that depends on stars. When Rock radio first started in the '70s, there were huge fans with a lot of passion for bands like Lynyrd Skynyrd, the Allman Brothers, Jefferson Airplane, and Journey. Rock dwells on this loyalty, because we are more about getting TSL over cume. Today, Rock doesn't have guitar heroes like Eric Clapton and Stevie Ray Vaughan."

Jang feels that the future holds a shorter lifespan for a greater number of artists. "There was a lot of hope that rock was being rejuvenated with the likes of Pearl Jam, Nirvana, Soundgarden, and STP. Now we're finding that these bands have two to three albums' worth of product and that's it.

"We don't have the luxury of a security blanket, as in the past with Hendrix, Zeppelin, Aerosmith, AC/DC, Guns N' Roses, etc., and that long run of quality product coming at us every couple of years. The bands have a shorter lifespan now.

"We have to constantly go back in search of an early Def Leppard, Motley Crue, or AC/DC track that will help the library sound as fresh as possible, because it's quite a delicate task to continually not sound like a Classic Rock radio station. We have to show the variety and depth of the library, and it's getting more difficult with all the bands falling off the face of the earth."

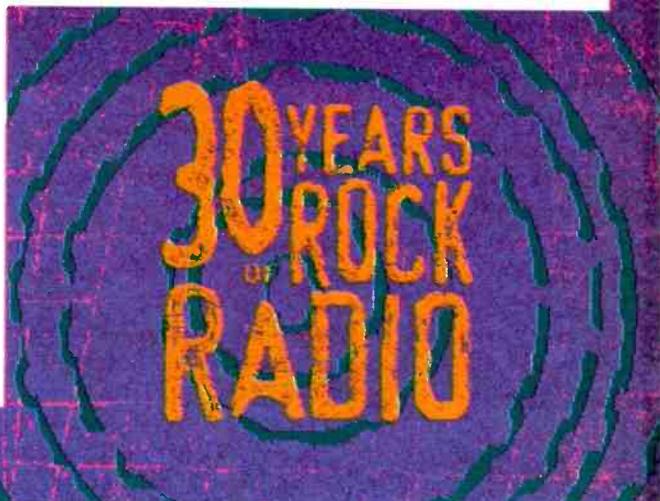
MORE THAN MTV

Jang blames a lack of marketing efforts for faceless bands, and says that MTV alone is not enough to shape the development of an artist. "A video does not market a band. You have to give a band a personal style or personality. Everyone used to know all the members of AC/DC, Guns N' Roses, and U2. I don't think you could go out on the street and ask people who the members of Collective Soul or Tonic are. They might know the Wallflowers because of Jakob Dylan.

"Personality builds passion. There were people who hated David Lee Roth when he was in Van Halen, but at least he had a personality and people knew him."

LOOKING BACK

Progressive radio on the East Coast probably got its start in Boston, on the 30-watt MIT student station, WTBS. Tom Gamache, who later became known as "Uncle T," began broadcasting on that station in 1966, after receiving encouragement from his friend Peter Wolf (who later helped form the J. Geils Band).



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LONG LIVE ROCK

Programmer-turned-A&R guy predicts what's next for the genre

One of the best recent examples of someone in radio with "good ears" is **Steve Robertson**. While APD/MD for WJRR/Orlando from 1993-'96, he was instrumental in bringing Collective Soul and Seven Mary Three to prominence. Thanks to heavy airplay at the station and subsequent sales and research, Atlantic took both records to national success.

The label then decided to hire Robertson for its A&R department, and since that day he has been scouring through tapes and nightclubs on the hunt for more bands to add to the Atlantic roster. What is his opinion regarding the future of rock?

"As far as mainstream rock goes," he begins, "the one thing that's been missing in the bands that have come from the alternative side of things is a true guitar hero, even if you were to include Pearl Jam and Soundgarden. People look up to Metallica's Kirk Hammett, but not many others. You've got guitar slingers filling that void for now, but that's not the same thing as a guitar hero."



Steve Robertson

"I know a lot of guys in their 20s and early 30s who like to hear the Eddie Van Halen style. There's none of that coming out, and there's definitely room for it and for a new superstar; not all chords and tones, but real innovative guitarwork. I think that sound is going to come back around as far as mainstream rock goes. It's just a matter of finding those guys — the Steve Vais of the world."

ROCK FUSION

Industry pundits may be hailing electronica as the next rage, but Robertson is bullish on the future of rock. "Everybody talks about electronica — or whatever it is this week — as something that's going to kill rock. And of course that's not going to happen. I do see electronica melding into rock, just like hip-hop has melded into rock."

It's going to get absorbed and create mutations of rock, which to some degree it already has. Look at Nine Inch Nails ... Trent Reznor is so far ahead of every trend, he fused industrial and rock a long time ago.

"But now I definitely see more of the groove- or rave-oriented style of music working its way in with guitars and verse-chorus-verse style songs. I don't know if Prodigy is it, because I think it's going to get even more mainstream than that."

"Everybody's shaking in their boots about rock and, without naming any names, there are a few mainstream rock bands that stations are throwing a lot into because they're looking for the mainstream sound — nothing too threatening or weird or quirky."

Robertson has his eyes and ears open wide for the next band worthy of his wholehearted support. "Aside from Mighty Joe Plum, I haven't really heard a lot that makes me say, 'These guys are superstars.' It really all comes down to the songs and the relateability of it. Rock is not dead. It's only as dead as the quality of bands that are out there. Guitar rock is always going to be there, and there will always be room for it. And still, it will remain pretty basic. It's guitars, it's verse-chorus-verse, and it's a matter of finding the great songwriters who are going to write the classics."

SPLINTER GROUPS

Ska is a style that Robertson was watching when he was still at WJRR, but he admits that "it really works well in the West, but it's hard to make it work in the East — especially at Active Rock. I think things are going to get more mainstream for Active, and Alternative is in the difficult position of trying to decide where it's going to go. Are we going to dance, are we going to rock, are we going to be mellow with women 25-34? The format is really at a crossroads."

"Alternative has been blazing a trail with all this great music, and now it's splintering — which is what happens with every format, so it's really not surprising. It's just the cyclical nature. It's going to create new formats, and others are going to go away."

"I was talking about this with a friend recently, after we saw Tool. If you're ever worried about the future of rock or hard rock or heavy metal or whatever you want to call it, just go see a band like Tool. They reaffirm your attitude towards rock."

30 YEARS
OF ROCK
RADIO

"My friend compared the show to the idea of overwrought, '80s rock — overly dramatic, well-orchestrated rock songs with a lot of changes and different things in

them. Obviously, it's not that the show sounded like that, but it's an interesting comparison. It's just updated now. Everything comes back around, it all borrows from the past, and we forge into the future with it."

Is Robertson looking for artists along the lines of Tool, a heavy rock band? "For whatever reason, the bands that I've been involved with and the things that turn me on have been pretty much the Southeast sound. Just a very basic rock

If you're ever worried about the future of rock or hard rock or heavy metal or whatever you want to call it, just go see a band like Tool. They reaffirm your attitude towards rock.

sound with great songwriting and great singing.

"Collective Soul and Seven Mary Three have been the kind of stuff that turns on the switch with me, even though I love a very broad scope of bands. I'm really open to everything from pop to hard-edged to alternative. Whatever falls between those styles, whatever turns me on and makes me say, 'That's it,' that's what I'll go with."

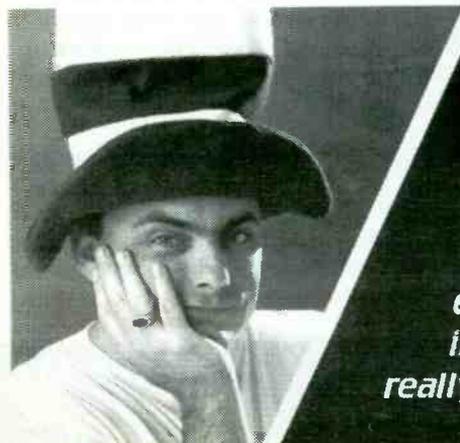
LOOKING BACK

Radio pioneer **Gordon McClendon**, popularly known as an innovator of Top 40 radio (not to mention other stunts such as all-News and all-want-ads radio), also had his hand in early Rock radio. While his KLIF-AM/Dallas owned the airwaves in the summer of '68, McClendon used KNUS-FM as a testing ground for the future of FM. Charlie Van Dyke, who programmed both stations, voiced announcements that ran between records played by board-ops. This arrangement was also used by Van Dyke's successors, including Jimmy Rabbit and Michael Spears.

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ON THE OUTSIDE LOOKING IN

A rock journalist and a veteran producer look at the future of rock

30 YEARS
OF ROCK
RADIO

Give 'Em What They Want

Is rock music racing along without a compass? Are PDs finding out that they need to "listen to" and not "capture" their audience? Sometimes it's hard for those of us in the middle of the industry to see what Joe Rocker really likes best about Rock radio, music, bands, etc. We're all on the inside looking out.

To get the vibe from the outside, so to speak, Chris Smith, a contributor to *Kerrang!* music magazine since 1991, offers up his view of radio, records, bands, and upcoming trends. Hang on to your hats, because Smith calls it as he sees it.

"Radio programmers are seeing dwindling fan passion in their callout results. Concert promoters have entered an age where hardly anything is a sure thing. All the old genres (metal, alternative, new country, AOR) have collapsed in on one another, forming a giant stew of one-hit, featureless pap. The majority of folks in the biz seem to be chasing their own tails, moving in smaller and smaller circles in an effort to fill niches of perceived interest so small as to be meaningless.

"The 18+ fan doesn't own music, and he *knows* it. This is the problem. It's not that there isn't any compelling music out there. People just tire after a while of every piece of crap being hailed as the next big thing. An audience needs to be *grown*. You can't create one or buy one."

THE NEXT 'NEXT BIG THING'

Smith says that while many are hawking the electronica genre as the "Next Big Thing," others feel it's simply the next stop in an ongoing musical cycle. "There are even those out there who see the current interest in electronically generated music as presaging the end of the electric guitar as the primary instrument of mainstream popular music.

"The current wave of electronica is, however, simply that: a wave. This is not new expression or new devices. It currently reaches a wider range of both mainstream and underground listeners than ever before, but the medium has been around for ages. Look at Kraftwerk. Hell, put Ministry's *Psalm 69* on — from 1992 — and then think about how much progress there's been in the last five years.

"And 'pop' music? (Gosh ... wasn't that a catchy electronic song long ago?) Can Savage Garden really be separated out from Thompson Twins or A Flock Of Seagulls?" Electronica, Smith suggests, has never gone away, it's just selling again right now.



Chris Smith

"The underground is a little bit more interesting. What *has* happened in the last five years is an unprecedented dissemination of the means of making

electronic music. Such means are now at any young musician's disposal. Some have used them exclusively. Some have mixed them into the blend. Some have eschewed them entirely. In any case, in balance, you've got a lot more kids making music this way now than you've ever had before."

And the next stop in the cycle? "It seems that the last time both ska and electronic music followed punk to the top of the music mountain, the next big wave was ... the

return of arena rock! Think back to the mid-'80s. Then put that new Linda Perry song on the stereo. Imagine the slo-mo video effects, the cigarette lighters held high, even the flash-pots.

"We've all stolen so much from each other, have reacted defensively for so long, have tried to imitate and copy what's worked for someone else, and done it so brazenly and publicly, that nobody on the outside world gives a shit anymore."

BE TRUE TO YOURSELF

There is a light at the end of this "throw it on the wall and see if it plays" tunnel. While many have tried to take shortcuts on the path to the top, few have arrived there any quicker. Smith's solution? "Bands need to stay true to themselves. For labels it means signing acts based on demonstrated ability and long-term potential, not how quickly they can be pushed through the last hole made by somebody who did the exact same thing.

"For radio, perhaps most directly of all, it means listening to your audience as opposed to trying to 'capture' them. Figure out to whom you want to broadcast. Find out what they want. And then actually give it to them. Don't think you know better, because there's no way you can. If you do this, they will come. The listeners will listen, the labels will provide you with what you need, and peace and prosperity shall reign o'er the land. If you can't do this in your current environment, find a place where you can.

"The fundamental rules of the game have not changed. The audience needs to be stimulated by high-quality, well-packaged music, regardless of how it's created. The future will be shaped by those artists, labels, radio stations, etc., that manage to build an audience rather than manufacture or co-opt one. The latter path leads to easy short-term gain, but the long-term fruits are starting to be seen.

"One step forward, two steps back."

Will The Cycle Be Unbroken?

For another non-radio, non-record perspective on the future of rock, we turn to Sony's SW Networks' Roxy Myzal. In her current role, she produces, writes, and is talent director of the weekly award-winning "hardDrive" program, hosted by WRCX/Chicago afternoon personality Lou Brutus.



Roxy Myzal

Myzal's career has paralleled radio for years, and has included stints as Executive Producer for the music-video production company Mark Freedman Productions in Los

Angeles and New York; Director/Affiliate and Talent Relations for MCA Radio Network; MD/producer at V66-TV (a pioneering 24-hour music-video television station

in Boston); DIR Broadcasting Director/Station Relations; Rolling Stone Magazine Productions Affiliate Relations & Producer; Chrysalis Records Director/AOR; Atlantic National Disco Promotion Director; and MD for Top 40 WXLO-FM (99X)/New York.

Myzal hasn't been surprised by the division between Active and Alternative, and says that the core of artists will always be there. "Currently, we're seeing a return of the *song* — big, fat, lyric-driven songs. Singalong songs, like 'One Headlight,' 'The Freshmen,' and 'If You Could Only See.'"

Like Chris Smith, Myzal is a firm believer in the cyclical nature of music, noting that currently "we are revisiting ska-influenced rock — remember the Specials? — while electronica is growing on the alternative front — remember when Gary Numan was considered techno? And the merging of hip hop and rock is a nice

LOOKING BACK

Tom Donahue wasn't at KMPX/San Francisco for very long before he and the station's on-air crew went on strike over creative differences with management. Noting that Metromedia was seeing success with a similar Progressive approach on WNEW-FM/New York, Donahue approached the company about changing the format of Classical KSFR-FM/San Francisco. They agreed, and on May 21, 1968, KSAN was born. Donahue eventually became VP/GM of the station; a position he held until his death in 1975.

concept that I like personally, but I don't think the true rock fan is buying it — in more ways than one."

SOUNDS OF THE MILLENNIUM

Looking toward the future, Myzal predicts that the "sound of rock music in the new millennium will be heading in the same direction as the technology of creating music. I also feel that 'metal,' or whatever you like to call it, is going to make a big-ass comeback — bands that have guitars from Mars, bigger than life and louder than hell.

"I think the fans are tired of side projects, bands made up of members of former bands, shoe-gazers, and the endless string of faceless one-hit wonders. Whether it comes from Santa Barbara, Seattle, or Saskatoon, I believe the fans want some meat. Give them a reason to plop down \$16.98. They ain't doin' it for one track. A real rock audience wants guitar-based, kick-ass, in-your-face rock. Much like what John Sebastian advocated in the mid- to late-'80s — again, it's cyclical.

"The next generation of rock might not be wearing leather or flannel, but they will be playing with their amps cranked to 11. I agree with others who have said that Rage Against The Machine will be the Led Zeppelin of the new millennium. Please come back, Soundgarden and Alice in Chains. We need you!"

DAR

williams

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RAISING THE PROGRAMMER'S ANTE

A nuts-and-bolts analysis of the skill sets needed by today's PDs

The job of a program director has changed radically in just the past year, and we wanted to find out what it takes to lead today's stations. What skills do PDs need for survival in this consolidated world? And what would a classified ad in a major metropolitan newspaper look like if a company wanted to shop for a PD outside the time-honored methods traditionally used in the industry?

I asked Jacobs Media President Fred Jacobs these questions and requested that he write the mock ad on this page for the PD position. Jacobs has spent the better part of 14 years consulting radio stations, and here he offers his insight into the many facets of today's programmer.



Fred Jacobs

Jacobs admits the job of PD is much more complicated now than it was 10 years ago. "That sounds so rudimentary, but it's really true. The days of somebody with good ears — while that's nice and helpful, to a great degree it's absolutely the least important quality for today's PD. The demands are just so much greater at this point, and it really comes down to a different set of skills that are much more executive-based than what the job used to require."

TRUE CONFESSIONS

Whereas in the past most PDs were promoted because they were the best-organized or worked the hardest on the staff, today's mentality is entirely different. And Jacobs admits that not all of the knowledge and expertise required for the position come from on-the-job training. "Over the years I've had many PDs confess to me that their lack of knowledge with budgeting has really hurt them. And it goes beyond that. It's not just a matter of reading a spreadsheet and figuring out how to budget in raises or how much UPI is going to cost this year.

"It's almost a language problem, in terms of being able to sit down with the GM or the corporation and talk business. So many of us were not schooled in business, and just the terminology is an education in itself. The first time a CEO starts talking about R.O.I., if you don't know that it means 'return on investment,' you're sitting there thinking, 'R.E.M., R.O.I., what?' Speaking the language is a big part of the deal, and many PDs haven't been through that discipline from an education standpoint.

"The business has become a business. That's why I started out the ad with the whole Wall Street reference, because that's the game, and not knowing how that game is played and not knowing what the new ebb and flow of the business is puts many PDs at a deficit. That end of the job is important, yet it's probably a hole for a lot of people."

One area where most PDs are up to speed relates to computers. Still, Jacobs says, "Looking back on it, everyone probably regrets not having taken more — or any — computer science courses. But that probably has less to do with our business and more to do with the way the whole world has changed over the years."

Undeniably, PDs must have some sales knowledge and be able to interact with the sales department. Jacobs explains that it's a must to "work with sales management on creative opportunities from a marketing standpoint. So much talk now has been about off-air revenue generation. For example, in terms of festivals, it's more than just dealing with concert promoters and record companies. You

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know you can make money on admission, so an understanding of the concert business is important, as well as having a grasp on how sales communicates with its advertisers to sell booth space, sponsorships, etc."

SALES: FRIEND OR FOE?

Adversarial relationships between sales and programming are nothing new. Jacobs believes, "Painful interaction between sales and programming is caused by not having a real understanding of how the two departments have to work in sync in order to accomplish the same goal."

While customer service seems to be a cliché, Jacobs says that "traditionally, there has been a real gap in understanding who is truly the target audience of a radio station. It's both listeners and advertisers, and a good PD must be able to teach a great customer-service philosophy to the staff, whether it's how the request line is answered, what the receptionist says to people who call, dealing with clients, etc. That whole customer-service function is critical, and I don't know if it can necessarily be learned in school, although much of customer-service training is very academic in nature."

Today's PD is more involved in overall issues of management, and Jacobs says many PDs are finding themselves picking records less and dealing with day-to-day operations more. "Sometimes it's staff relations within the station or between different stations that have been combined under one owner; then there's the issue of spatial relationships between the stations and how they sync programmatically and the ability to integrate all that with research.

"The analytical ability to decipher how the stations fit together is crucial for PDs, who now have the opportunity to move up to the next rung of the ladder. Overseeing two or three stations requires the aptitude to view three-dimensional complications, and that is a whole different set of skills."

So, does one need a complete business education to be a good PD? And for those already in the job, is it a good idea to take courses in business, computers, and marketing?

Jacobs says yes, but with this caveat: "A course here and

there in any of those disciplines won't do more than serve as an introduction. I think all of those areas are really important, but some people will argue that all the course work in the world is not a substitute for real-world

experience, and there's a lot of truth to that. It's a lot easier to do a classroom case-study in those Harvard business courses or off-site seminars that stations sponsor for their management staffs than to sit across the desk from the people you really have to deal with. Still, course work is unquestionably an essential tool in beginning to learn about those fields.

"A lot of executives in our industry might look at this hypothetical job description and concur with big chunks of it, but I wonder what the propensity would be to actually hire somebody with this experience who hadn't worked in radio but perhaps had worked at an ad agency or a marketing firm. While there's an acknowledgement that the necessary skill levels have changed, we're still searching for programmers in the time-honored ways.

"Companies are getting around to asking for some of these skills, but there's a greater likelihood that people applying for programming jobs now have to go through testing profiles that are mostly psychologically based and that don't have a whole lot to do with being able to create a budget. I think somehow in all of this there's still no substitute for at least having some kind of understanding of how a radio station works."

'MAKE IT SO, NO. 1'

When asked what job title in the outside world would be equivalent to PD, Jacobs wryly queries, "Besides starship commander?" He concedes that, as an industry, we're expecting more from our PDs, and "while the pay is probably better than it was, many of the other aspects of the job — in terms of the high-wire-without-a-net stuff — haven't changed a lick. In fact, the risk factors that have always been associated with the job may have actually gone up.

"There's more at stake, measurement is more frequent, and companies are judged by their quarterly performances — therefore, as an industry, we're judging our people in that way too. We all like to think of this as a marathon instead of a race, but it seems that as we come to each mile marker in the marathon, the judgments are becoming much more acute and difficult.

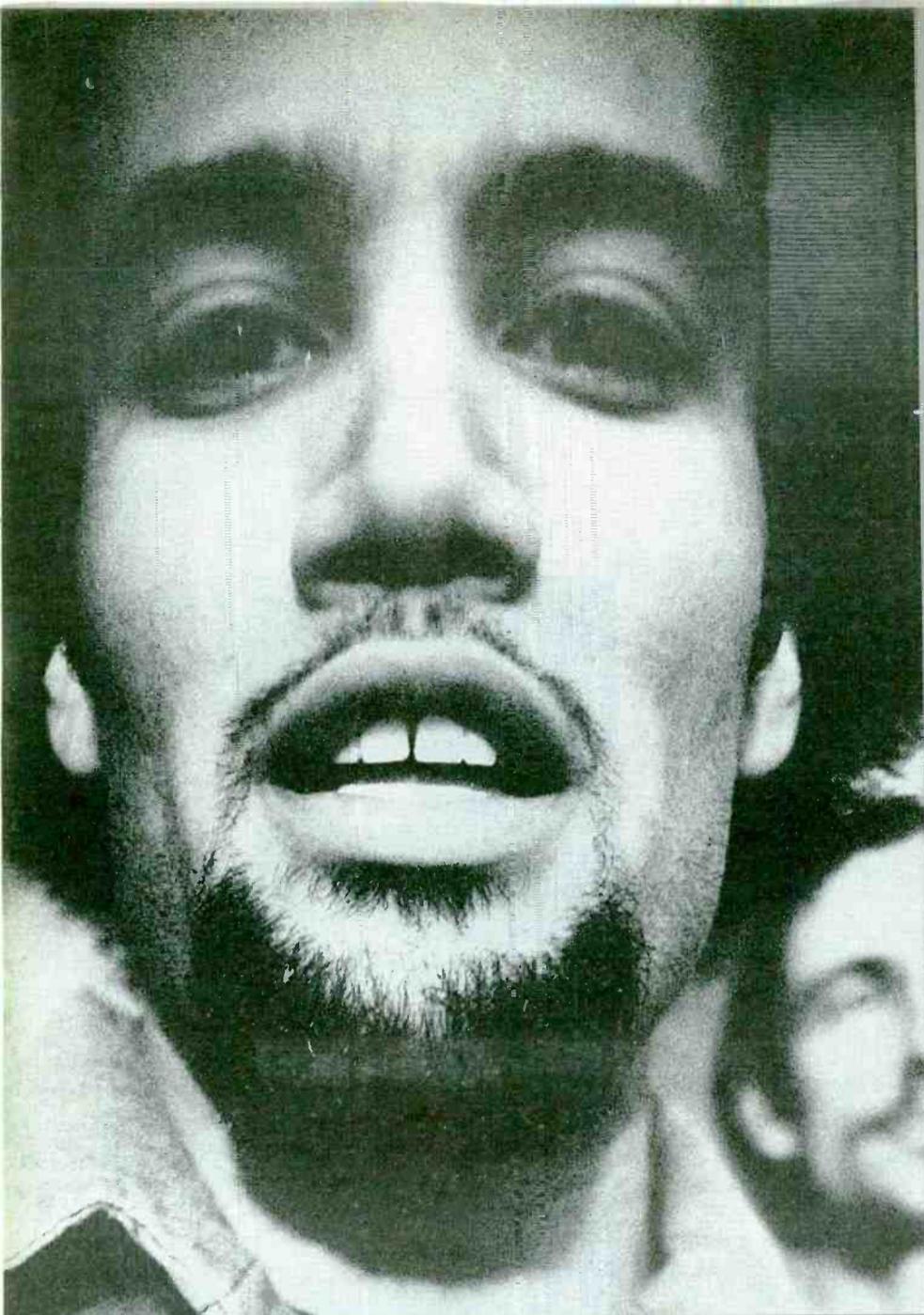
"Technically, the requirements are higher, yet I don't know if the rewards are any greater than before. If anything, they're probably not as good — relatively speaking — as they were 10 or 20 years ago, which is unfortunate."

Jacobs has seen companies train employees to become PDs, however it's less common for corporations to provide formal instruction after one is already holding the title. "I think there is a lot of, 'We want you to learn budgeting, so we're going to teach you.' But many companies have done a great job of bringing in outside speakers to their annual meetings or programming get-togethers to help fill in some of the blanks." He admits that such "quick and dirty" sessions are usually stimulating, but whether they have lasting value over management seminars of various kinds is difficult to determine.

Continued on Page 74

LOOKING BACK

Former Metromedia Radio President George Duncan flipped WNEW-FM/New York into a part-time Progressive Rock station on Halloween evening, 1967. Things caught on so quickly, the station recruited Boston air personality Jonathan Schwartz to join for afternoons. Not long after that, they snagged Scott Muni from crosstown WOR-FM. Combine them with Allison Steele (who was a holdover from an ill-fated "All Girl" format the station attempted earlier), and you have what turned out to be one of the most enduring Rock stations. Incidentally, none of the personalities were paid more than \$175 a week to start.



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OPPORTUNITY KNOCKS

New management structure gives hope for career growth

In the past year, three Program Directors were promoted to Station Manager while still retaining the title of PD. Each finds his new role very rewarding, and if the idea catches on nationally, it could be a very positive goal for programmers to strive toward.

We asked these three new Station Manager/PDs — WRCX/Chicago's **Dave Richards**, KISW/Seattle's **Clark Ryan**, and KRXQ/Sacramento's **Curtiss Johnson** — to tell us how they have adapted to their positions and what the job entails. Each of them prefaced their comments by stressing that they were describing only how their situations worked at present and acknowledging that the demands of the position likely varied from outlet to outlet.

Dave Richards says that going from "just" PD to Station Manager has meant "dealing with the day-to-day operation of the station as a business, not just a radio station. That includes budgets, being more interactive with sales every day, and completely overseeing engineering."

WRCX also warehouses syndication for two programs, which Richards manages: Mancow's Morning Madhouse and SW Networks' hardDrive, hosted by afternoon personality Lou Brutus. Other loads on the production room include some hosting of syndicated programs by APD/MD/middays Jo Robinson, and Production Director Jeff Laird's production for several other stations as well as WRCX.

Richards' new position also entails "completely overseeing promotions and marketing, event marketing, and dealing with the legal end of the station. It's learning a whole new language — legalese.

LEARNING EXPERIENCE

"Being Station Manager you learn a lot more about how to run a radio station, what it takes to run a station, and everything that goes into running a radio station *as a business*, not just as a programming entity."

Richards credits his staff with being the best at their game. "The coach of the Seattle Supersonics said, 'I've got specialists. I've got a rebounding specialist, I've got a point guard specialist, I've got a team of specialists.' And what we have are the best people to run the subdivisions of programming, promotion, marketing, and production.

"Jeff Laird runs a department of five people in production. Jo Robinson completely takes care of music, scheduling music, music research. I don't listen to every single new thing that comes in. I don't deal with any sales promotions as they come in. I've got a promotion person who does that, and who oversees a department of seven people. I meet with each one of these department specialists every day, and we all meet together twice a week."

ROLE REVERSAL

At WRCX, Richards notes that the differences between his role and that of General Manager Mike Fowler

primarily involve sales. Fowler "is more involved with sales and with some of the web site developments. He's a computer geek, which I'm not. He's very involved in golf. He's also very big on working all the local agencies and buyers. He goes out along with our sales manager and is the guy who knows every single person in town. He also deals with things like subcarrier leases."

Is Richards' new role the next logical step toward the GM chair? He recalls that 10 years ago "my goal was to own a little radio station in the middle of New England and just spend the rest of my life with very few worries and have a humble lifestyle. Deregulation has certainly changed that dream.

"Deregulation has given people opportunities for involvement in more than one radio station, and for making programming a career, as opposed to a few steps on a staircase to get you to GM. I'm more interested in the programming and the creative side of radio than I am in putting on a suit and dealing with clients every day. Not that I wouldn't do it, but I'm more interested in realizing a creative vision of a radio station.

"And *managing* is probably the word that best describes the role of Station Manager, because you go from *doing* it to *managing* it. It's managing the subdivisions of a station and getting the best people for the work. That's hard, because a radio station is certainly a reflection of the PD. It's his creation. There's such a desire to have control, but you have to be able to give up control to the people who can do it best."

It helps that one of the industry's most liked and respected leaders is at the helm of Chancellor Media. "Jimmy deCastro is one of the most amazing guys in the world," Richards concludes. "He understands the art and the business of radio. It's not often that you get a guy who really understands the art of a radio station, how to create a station, and who is good with people, too."

CORPORATE STRUCTURE

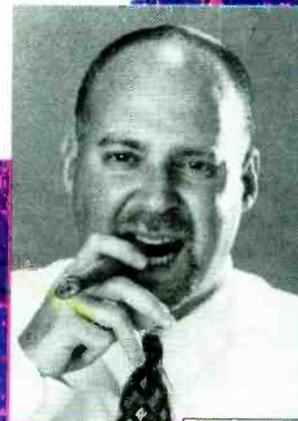
In Clark Ryan's case, the bump up to Station Manager at KISW means that he is "responsible for not only the programming and operations of the station, but also for all the non-sales functions." His duties include "the administrative staff and basically everything but the sales department."

Ryan explains Entercom's management structure in Seattle, noting that the arrangement is due to a "different setup from the top, which makes it appropriate. Michael Donovan is the President of Entercom Seattle music stations: KBSG, the Mountain [KMTT], the End [KNDD], and KISW. He has three Station Managers in Chris Mays [KMTT], Jay Kelley [KBSG], and myself, who report directly to him on all non-sales functions. And there is a Director of Sales, Lucy Rice, who oversees the four general Sales Managers.

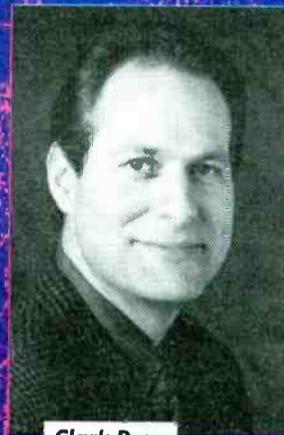
"If you look at it from a non-sales perspective, I'm the senior staffer in the radio station. We don't have an in-house GM, instead the Station Managers report to the President of Entercom Seattle music stations."

The duties of the General Manager are divided, says Ryan. "Michael Donovan is involved with the radio station more than the average group head would be, but in a broader sense, so he doesn't handle all the day-to-day responsibilities that would normally be done by a GM.

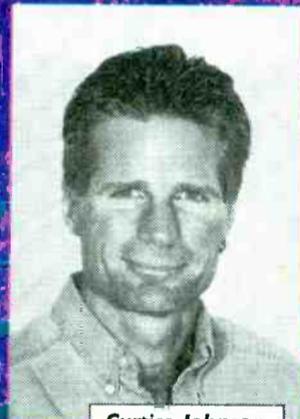
"In all fairness, Michael continues to oversee some of the functions that, in a more traditional setup, you would consider to be the GM's responsibilities. What's exciting for me is that I get more involvement — not only with programming, engineering, marketing, and promotion, but also with the administration and virtually every phase of the station.



Dave Richards



Clark Ryan



Curtiss Johnson

LOOKING BACK

With a potent group of major-market FM stations, ABC radio decided to enter the Progressive fray with a twist of its own. Wanting to avoid the confrontational (read: anti-war) images that other radio stations used during the era, ABC called its stations "Love." Using prerecorded jocks from around the country (including Brother John, Jimmy Rabbit, Dave Herman, and Tony Pigg), the concept wasn't very successful, and the chain went with a full-blown, live, Progressive approach in 1970. About a year later, that format was modified with a somewhat more structured sound, and the stations, particularly those in New York, Los Angeles, Chicago, Pittsburgh, and Houston, became quite successful. Of those, KLOS/Los Angeles remains in the Rock format after all these years.

30 YEARS
OF ROCK
RADIO

STRETCHING OUT

"It's a great opportunity for me. Many companies are going in the direction of having a Director of Market Operations, with individual GMs and PDs. Then one programmer gets to oversee all the properties and keep the operations together. Such scenarios are good for programmers who aspire to more responsibility."

Managing is probably the word that best describes the role of Station Manager, because you go from doing it to managing it.

—Dave Richards

All of these various opportunities are "a different Rubik's cube, but they still offer programmers some additional experience, and not just in the programming arena. I find it exciting to stretch out and get involved in things that traditionally have not been a PD's responsibility, nor an OM's responsibility necessarily."

Career-wise, you have to set goals before you can achieve them. This is an even greater challenge today, because you must decide which path to follow at the same time that the industry is adapting to new ways of doing business, and Ryan agrees that one can't help but wonder about the available options. He is very pleased with his new role, though, and says, "I'm interested in being involved in the radio station beyond the nuts and bolts of programming."

"It's training for the GM role, too. It has certainly allowed me to get more involved in the sales process, the sales department, and sales management, although that's not my direct area of responsibility. I've been given the opportunity to see it in a much more up-close and personal kind of way."

SUPER STAFF

A strong staff is a must for Ryan, who points out, "lest we forget, first and foremost is programming the station. It

certainly requires that you have some good, solid backup. Having [MD] Cathy [Faulkner], with her market experience and long experience here at KISW, is a great asset. I also have a programming assistant who helps a great deal.

"Cathy functions as MD and has some responsibilities that traditionally, I think, would be given to an APD. I would say the same of our programming assistant, Mike Trochalakis, who is our morning board op for the Bob Rivers show, then afterwards works on many different things. It's real important to have that support, and at the same time it gives those people an opportunity to get more involved than they would with a traditional GM/PD scenario."

GOOD NEWS/BAD NEWS

Ryan believes the new management structures are both good news and bad news. "The good news tends to be that air personalities who aspire to be a PD and achieve it or aspire to be a promo director and achieve that have somewhere else to keep growing toward. In the old days, the only way to expand was to go to a larger market. It was rare to see a PD or Promotion Director jump to GM status. In the vast majority of situations, being PD or Promotion Director was kind of a dead-end street unless you went to a larger market."

The bad news is that, "with consolidation and added responsibility, the eight GMs that used to run a market have now turned into one or two. Some GMs got thrown out inappropriately — not for lack of ability, but because the number of jobs shrunk."

First and foremost is programming the station. It certainly requires that you have some good, solid backup.

—Clark Ryan

There is also bad news for air personalities, as Ryan bluntly explains. "In a market where you have a cluster of radio stations and there are three big owners instead of nine, the opportunity to earn more money and negotiate better deals seems to have gone by the wayside, except for proven morning stars, who can demand incredible amounts of money."

"Unfortunately, the average, run-of-the-mill, good music jock has become more expendable. They just don't have a lot of negotiating power, and if you look at some of these markets where one owner controls three or more rock stations, you don't have many options if you don't want to work at the station where you are at. Instead of five other choices, you might have one other option. So it's really hurt the negotiating power of run-of-the-mill personalities."

That's why, more than ever, it has become important to have some kind of unique selling point as a personality."

There is a distant silver lining in that cloud, in that ultimately such difficult situations will raise the bar of excellence to a higher standard. "It will mean that there are fewer prime jobs open and, therefore, the better people will rise to the top and get the prime jobs," says Ryan.

HIGHER STANDARDS

"We're in the era of recognizing the importance of good promotion and marketing directors — that's been undervalued for quite some time. Companies will have to figure out how to make more money. Where's the non-spot revenue going to come from, and how will radio eke out a larger percentage of advertising dollars in order to pay these ridiculous notes that we owe? They're looking to smart marketing and promotion people to come up with the solutions, so their relative importance to the company is skyrocketing."

Radio's new money exists in event marketing and off-air revenue generation, says Ryan. "Or a good deal of it anyway. That, and rate integrity. But I see big groups suddenly looking around, going, 'Wow, we have to realize some of that potential to be able to pay the notes.' And who's going to do that? Who are the brightest, most creative people that we have? That's why there's a lot of opportunity for good marketing and promotions people."

The ceiling has been lifted to another story for programming and marketing people."

GM-IN-TRAINING

The structure is a bit different at Entercom sister outlet KRXQ, where Curtiss Johnson agrees that while he continues to handle PD responsibilities, the position is like a GM-in-training. "Basically, I do everything except directly oversee the sales staff, although I do directly oversee a Sales Manager. I can mix any sales or promotions. The Sales Manager and I work very closely in

Continued on Page 42

LOOKING BACK

Perhaps the first Midwest station to go Progressive was WABX/Detroit. Owned by Century Broadcasting, the station went full-blown Progressive in 1968 after many years of block programming. Another Century station, KSHE, dipped its toe into Rock programming in the later-'60s, but it also played a lot of Top 40 fare. By 1970, however, the station abandoned the pop material and took on an album-rock image. KSHE's "Sweetmeat" is perhaps radio's most abiding mascot.

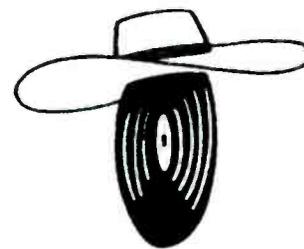


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Continued from Page 41

an equal type of environment, but I do have final veto power over anything that sales does."

He is quick to point out, however, that his "incentives, as far as bonuses and the like, are tied into ratings, revenue, coming in under budget, and various things like that; so it's very conducive for me that every department is optimized as much as possible. It's far more of a big picture than just the programming, and it's pretty exciting."

In synch with Richards and Ryan, Johnson agrees that, in the past, to achieve the role of GM, one had to come from the sales side. Furthermore, GMs "tended to be a lot more hands-on. Since I've come out of programming, and I don't have full control over the sales staff — a growth curve area — I think that I'm probably less hands-on. That's about the only difference, quite frankly.

STEP RIGHT UP

"Otherwise, the employees are all my responsibility: all the office staff as well as the air staff. It's a very small step to get to GM from here." Johnson is pleased with the new structure, because it allows him to continue working on creative elements. "It used to be so hard to get to that GM step without giving up the reasons that a lot of us got into the business — to become programmers and be involved with the music and the creative part of radio. You almost had to take yourself out of that process. Now, it's the best of both worlds.

"I get a chance to live in both sides, the creative side and the business side, almost on an equal footing. Coming from programming and being in radio for 19 years, I can say that's the area where PDs usually hit a glass ceiling. And if you did move beyond being a programmer, the options were much more limited. You almost had to move out and become a consultant. There wasn't a way to get into the overall real management of a radio station.

"There are some great opportunities these days," he

continues. "Besides Station Manager, you can get to be a Regional Market Manager or whatever other need arises out of consolidation. I was far more excited about being Station Manager for KRXQ than overseeing all three radio stations — which would soon be five in this market — because when I'm 50 years old, I don't want to be programming Motley Crue or Metallica or STP records. It's a good way to

It becomes unquestionably clear that you must become a manager of people and bring them along through more of a mentor/tutor relationship.

—Curtiss Johnson

get into the business side of radio."

When reminded that Mick Jagger and Pete Townshend are still rocking, Johnson cops to still loving the creative side of radio, and says, "That's a process I love. I'm the primary station voice, and I write all the copy. I truly love and look forward to the time I get to go in the studio and lay down voice tracks and do the creative. I get to have it both ways, which is kind of rare."

DELEGATION IS KEY

Like the other Station Managers, Johnson says that he absolutely relies much more on his staff to accomplish daily duties. He says he became proficient at delegating when programming KUPD/Phoenix, because he covered a large chunk of territory. Along with being afternoon drive personality, he did promotions, remotes, and attended many concerts, in addition to programming a very busy radio station. "I had the background for this job thanks to my experience at KUPD. It involves a lot of delegation, because you can't do everything yourself. You find and mentor the right people, and then trust them to do the job."

As Richards noted, Johnson says the actual PD job description has clearly turned to Programming Manager in recent years. "The emphasis is on *manager*. But when you become Station Manager, it becomes unquestionably clear that you must become a manager of people and bring them along through more of a mentor/tutor relationship.

"As I've stepped into this job, I've had a chance to take a lot of people up to the next level at the same time. I enjoy that part of it. I really like seeing [APD] Pat Martin and [MD] Kylee Brooks gaining more skills and blossoming in their jobs. It's key to being a good manager of people that you give them the opportunity to grow."

PERSONNEL MATTERS

As Station Manager, Johnson feels a much greater sense of accomplishment than ever before. Being involved in many more aspects of the station means that there is much more to be proud of. But there's a bit of irony involved, too, because "it's such a vast job — in this day and age especially — that you have to give up little pieces of it here and there. Sometimes that's hard, because you want to hold onto those things.

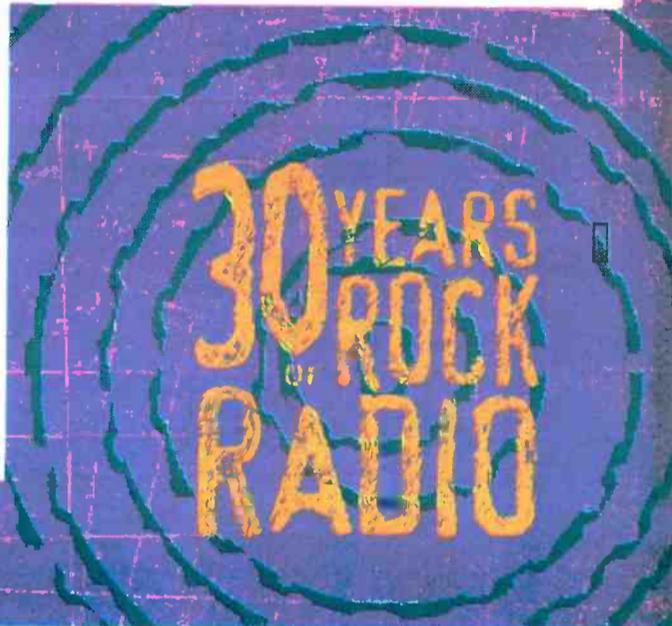
"But I've got a pretty damn good staff here, and I'm very happy with the people who surround me. I trust them all implicitly to do their jobs. There's not a department or element of this station that requires me to backtrack and check the details. I know it's going to be done right."

The promotions department runs at top speed, and Johnson credits Promotion Director John Nelson for that. "He is as buttoned up as anybody I've ever seen. He put together our festival, and at the end of the day — with two stages, 11 bands, and nine hours of music — we were only 10 minutes behind schedule. He's incredible — and he's under contract!"

Johnson stresses that getting the right people in place is the hardest part. "When I have to fill a position, I'd rather spend a few extra weeks getting the right person than to put somebody in to just fill the spot. It's critical that you get people you can count on."

LOOKING BACK

While Tom Donahue was making magic in San Francisco, he also had his hand in two Progressive startups in Los Angeles — first at KPPC/Pasadena, and then at KMET/Los Angeles. After Donahue and his crew struck both KMPX and KPPC and moved over to Metromedia, his new employer asked him to consult on the changeover of KMET from a "good live" format to Progressive. With names such as B. Mitchell Reed, David Moorhead, Sam Bellamy, and many others, the station was a top Rock competitor for 18 years.



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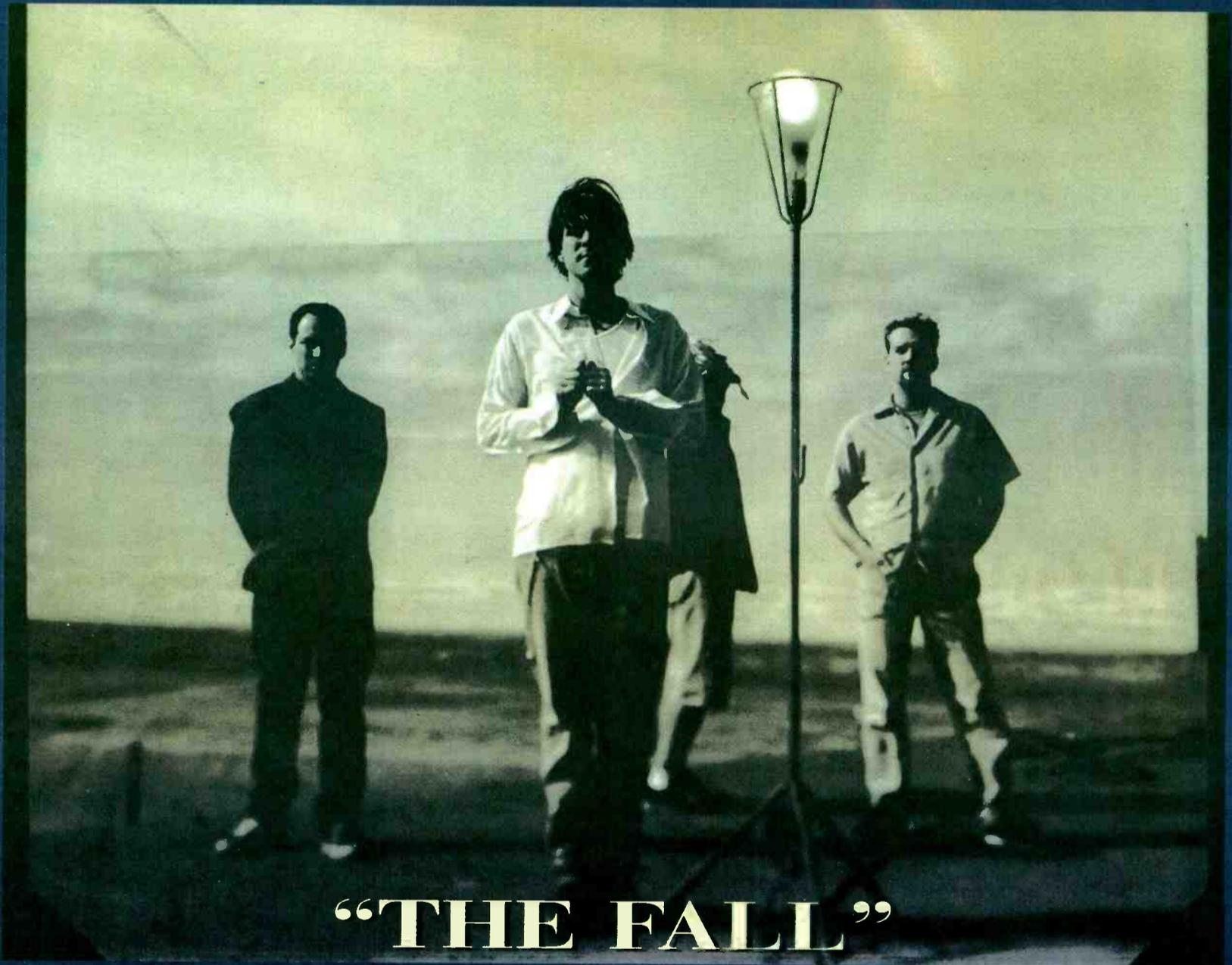


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PLAYING DEFENSE

How to protect your station in a 'musically dubious environment'

We can talk all day about the current lull in rock music, but there isn't a thing anyone can do to change it. Meanwhile, the ratings periods go on, and radio-station salespeople must continue to pound the pavement every day. Is there anything programmers can do to protect and manage the station during this low point in the rock music cycle?

You must have a defensive plan in place when you can't count on the music to bring listeners to your dial position, says Sinton, Barnes & Associates Partner Tom Barnes. Production, imaging, and high-profile personalities in more than just morning drive are all instrumental in establishing that defensive posture.

PERSONALITY PLUS

Barnes says, "Personality transcends music and will attract a larger audience than music alone. The best personalities will attract the coveted upper demo. In the future, when the demographic picture will be 45+ and 18-24 — without a middle ground — the great personalities will attract the 45+ audience.

"Stations really need to think about big personalities outside of morning drive. Obviously, it's critical to win in morning drive — that's a well-known cornerstone of Active Rock's strength. But it needs to get beyond that, because in a musically dubious environment, what's going to maintain people through these dips in musical availability are personalities the audience knows and trusts. If you have solid personalities in your dayparts, you can retrench. If you're scared of the music, you can back off a bit, tighten up your musical rotations in the near term, and lean on those personalities.

"There are very few markets that have big, compelling afternoon drive shows, but people need to look in their Arbitrons and realize the huge listening audience that's available in afternoon drive. The opportunity is tremendous to dominate afternoons just like mornings." Barnes adds

■
Having a powerful afternoon drive show is kind of a secret weapon, and some stations don't want to talk about it.
 ■

that if finances don't permit a win in morning drive, then afternoons should be your focus. "If you can't afford the million-dollar morning show, or you're across the street from someone you perceive to be impenetrable, or you have some other issue that makes mornings impossible to win, afternoons are a real place to win.

"To some extent, having a powerful afternoon drive show is kind of a secret weapon, and some stations don't want to talk about it. But it's pathetic if it's a secret weapon. The idea that afternoons are a hot place to do something really big is something we've been doing since '92."

LOOKING BACK

Another of Metromedia's stations, WMMS/Cleveland, became a full-time Progressive station in late 1970. As former Metromedia President George Duncan relates, "It was not as successful as it later became. We made some mistakes in putting it in a position in which we tried to compromise by utilizing some high-energy Top 40 techniques and jocks. We thought we could build a bigger base. But once we found that we couldn't compromise, we did start to clean it out." (Soon thereafter, Metromedia sold the station).

THINK 'BOOKENDS'

Even though it's a risk that a powerful afternoon show could be stolen away to do mornings in your market or elsewhere, Barnes says it's worth it. "One of the things we feel really strongly about is the idea that if a talent is good, but they're not really working for you, move them rather than fire them. Big companies shouldn't fire anybody with any amount of talent. Instead, find a place where the talent can be comfortable and happy."



Tom Barnes

beginning to see more talent out there."

Barnes advises successful morning personalities in small markets not to wait around for that next morning gig in a bigger market, but rather to pursue afternoons, which can be a launching pad for mornings down the line. "To some extent," he says, "mornings and afternoons should really be viewed as two bookends. Listening is higher in mornings to some degree, but that's changing." He also advises that stations research their markets for the possibility that there may actually be more concentrated listening in afternoon drive.

If you don't go the route of a full-blown afternoon show, you can beef up "partners — or sidekicks — by proxy" who may already be in place. For example, if you can unite with a TV sports anchor who calls in reports for both afternoons and mornings, you can create a great recycler for each daypart. Barnes adds that "afternoons are just as good a time to stunt, and it might be easier to find a stunt boy than a sidekick. It doesn't necessarily have to be a partner or sidekick, but it does have to be multidimensional, it has to integrate the listener, and it must be really entertainment-driven."

PROTECTION THROUGH PRODUCTION

Along with personalities, Barnes advises using production and imaging as another important line of defense. He notes that "smart organizations are dividing the duties of image production and commercial production. The talent prove themselves in commercial production, then prove themselves in imaging production. Now there's actually a hierarchy in the production department, which is really cool and one of the early bright spots of consolidation."

Keeping your production fresh is a hallmark of image production, explains Barnes. "I'm hearing a lot more copy-driven stuff as opposed to just sonic texture. It's important to not continue to rehash the same production style, because it winds up being invisible. Much like music cyclical, there's cyclical in production styles. It won't be long before the big voices are back, but they'll be back

in a different way, after somebody twists it and makes it cool.

"It's key to surf that cyclical; whatever your competitor across the street is doing, do the opposite. Don't try to sound like them but better or try to outdo them at their own game. Try to sound the opposite of them and make yourself cooler.

"I'm a big fan of the 'Got Milk' campaign because it's the same message delivered in every different way you can imagine. Same with the Altoids outdoor ads — how many different ways have they figured out to say their mints are strong?"

"In radio, we have simple messages that we need to deliver, and the key is to do it through surprise and repetition — which is really the essence of great positioning. If you don't have both, it turns into a rut. If you're surprising people all the time with a different message, they never know what you're talking about. If you repeat things without surprising them, you become invisible."

ARE THEY REALLY LISTENING?

It's vital to remember that radio doesn't occupy the forefront of most people's mental space. "People are *kind of* watching, people *kind of* listen," explains Barnes, citing Jacor's Tom Owens' statement, "It's a great leap of faith to call them listeners."

"We give them too much credit to call them listeners, because they're listening, but not really," concludes Barnes. "Actually, radio exists between foreground and background. What makes radio great is that it's the only media you consume while you're doing something else. That's its uniqueness." And it's also why you have to walk a fine line when trying to get through to the audience.

Recognizing Your Role In Radio

Sometimes it's easy to forget what the job of a radio station is when you're immersed in music logs, promotional meetings, sales calls, and taking out the trash. It's the old "can't see the forest for the trees" syndrome.

Thus, Sinton, Barnes & Associates Partner Tom Barnes provides a relevant review of the true goal of radio stations — and it's *not* playing records. "We play records because it's an efficient way of entertaining people. It's hard to say that, because to some extent there is a codependent relationship between radio and records.

"But radio's job is to entertain people. The advent of TV forced radio to do something less expensive than produce the 'Jack Benny Show.' We started playing records because they were inexpensive, and so we created formats. Almost everyone in radio today grew up with music radio, so you get steeped in that tradition and you think playing records is your business. But we all know of morning shows that don't play any records and tear up the market.

"So even though we play music because it's cheap, or else the stakes get raised, music becomes an option, a means to an end. Music is a means to an end in radio, not an end in itself. When radio was the predominant electronic medium, music was only a part of it. Drama was another part.

"Today, when you are in a competitive environment or your music is suspect, you've got to radically increase the entertainment value of your station. People really do listen to entertaining radio. Air talent needs to recognize that, to some extent, they're in competition with the records. It's been said over and over, but Howard Stern plays no music."

PURE PERSONALITY

WAAF/Boston and WMMS/Cleveland find success with personality-driven shows throughout the day

Many Rock and Active Rock stations have been winning in the ratings thanks to their success with elements beyond the music. One of these is the scheduling of personality-driven shows outside of morning drive. This is not as common as air talent would like it to be, but at least two stations have made a commitment to featuring strong personalities throughout the day. WMMS/Cleveland PD **Bob Neumann** and WAAF/Boston PD **Dave Douglas** address their decisions to move in this direction and how it relates to their respective stations.

MORE BENCHMARKS

First, Dave Douglas explains the rationale behind having high-profile personalities on WAAF in all dayparts: "The main goal is to create more benchmarks for the radio station. The music plays an important role in identifying who you are. The kinds of promotions and image market-

The music plays an important role in identifying who you are. Promotions and image marketing further define what you are, but personalities are really an untapped key to creating winning stationality. I've seen it happen here, and I know it works.

—Dave Douglas

ing that you do further define what you are. But personalities are really an untapped key to creating winning stationality. I've seen it happen here, and I know it works — it's a great thing."

October of '95 was the turning point in terms of WAAF consciously promoting its all-day high-profile personality lineup. Greg Hill and the morning show, APD/MD/ middayer John Osterlind, and afternoon hosts Opie and Anthony had already established their respective shows. Douglas says that the hiring of Rocko for nights completed the lineup in a daypart that had previously been left unattended for a long time.

"Rocko has done mornings before and is a high-profile personality. That was when we looked at all the dayparts and realized that we have these personalities, and that any one of them could do a morning show. So when we got our fourth daypart together, it made the whole station package complete, and we could market and sell the personalities around the clock.

"It's not just doing it, it's promoting it. That is the other ingredient: You have establish them outside of their own shows. We use each of the dayparts to cross-promote the

others. We had a weak link, and once we got that complete, we were able to move to the next level. It's the old adage that you have to have your product in place before you market it, and that's what we did once we got Rocko. I'm so surprised when I see stations launch without airstaff and piece it together as they go, or launch without a morning show. When did this become a smart thing to do?"

THOU SHALT NOT LIVE BY MUSIC ALONE

At those times when the music product isn't as good as one hopes for, it's the other elements that will keep listeners returning to a particular station. Douglas concurs that "this year has been unusually lacking in strong evergreen artists with solid material. We're still playing Metallica from last year in current rotation, and now it looks like there will be a new Metallica record in the fall."

Douglas is convinced that "a large part of our success has to do with the strength of the station as a whole, and the personalities play a very important part in that. If we had to live on our music alone, we wouldn't be where we are today."

He warns that "taking this approach really requires management dedication to the concept, because it takes a lot of energy. You have to stay focused. When you're coaching talent, you can't just let it slide. You really have to stick to a schedule of regular meetings and deal with all the problems associated with very talented people and allowing them

to do what you hired them to do. A lot of stations aren't willing to take that on. So if you commit to it, you should be aware of what you are getting yourself into."

How does Douglas schedule that time commitment into his workday? "We have weekly meetings with everybody. Some dayparts meet more than once a week, but I see everybody at least once a week. As a programmer,

My entire staff knows that they all have incredible egos, and they are all very talented. There's the usual finger pointing ... lots of posturing. But they are all able to check the egos whenever they leave the building. There isn't a lot of animosity or hard feelings about things.

—Bob Neumann

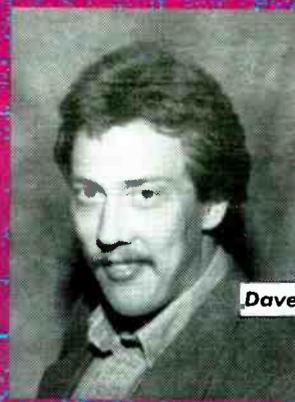
you have so many things that you have to do, but you just have to build it into your schedule and stick to it. It requires constant management.

"That's an investment you have to make. But it pays off. The dividends are great. We have a great bunch of people, and I'm having a lot of fun. We work well together. It's really important to develop a team concept. I'm really proud there are no ego problems or competition against each other. We are all working together. If you hire personalities that battle each other inside the building, that's not going to work."

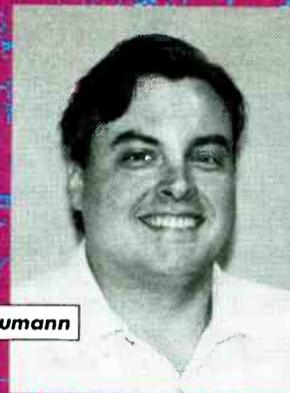
While cross-promotion on the air is key, Douglas adds that exterior marketing is another important ingredient. "We have a couple of off-air marketing vehicles that promote our personalities as a group, such as advertising." That includes WAAF's station CD, which included bits from each daypart, whereas most stations only do such CDs for their morning shows.

GOOD MORNING, 'MMS!

At WMMS, middayer Crankin' Craig arrived at the station from Z-ROCK in Dallas. Bob Neumann describes his show as "a lot of phones, drop-ins, and he generally



Dave Douglas



Bob Neumann

messes around with the listeners a lot. Bryan Fowler and Joe Cronauer segued from mornings to afternoons and have done a great job. As a matter of fact, Joe's uncle was the guy from *Good Morning, Vietnam*.

"With Active Rock, you want to see things pop in the afternoons as well as the mornings and everywhere else. We thought they would fit like a glove, and indeed they have. They still do a lot of their morning shtick; however, we fit in around eight records an hour."

Fowler and Cronauer switched to afternoons in February. Neumann explains that crosstown Classic Rock WNCX is their competitor, because "they have the demo we're looking for — men 25-44. In afternoon drive, in our first book, Bryan & Joe beat 'NCX 12+, 18-34, and 25-54. For a station that rocks the walls, I think that is pretty significant. Their appeal goes way beyond men. They enjoyed quite a large female following when they were doing mornings when we were Alternative. We have been able to get a lot of those women though the doors in the afternoon, which is obviously a good thing for us."

As for the new morning host, Liz Wilde (who, incidentally, did mornings at WAAF for many years) is building her audience. "We knew the mornings were soft, and that we would have to take a step backward before we went forward. Liz is certainly gaining a following. Her cume was up from April to June about 20,000 people. It always takes time to grow a show, and we needed someone with the knowledge and the attitude who could project what our Cleveland morning listeners care about."

MUSIC AND ATTITUDE

At night, Jennifer Wilde rules the rude roost. According to Neumann, "Jennifer was doing nights when we were Alternative. She was like a miscast Rock jock. Jennifer has the nighttime attitude of being rude to the listeners. Visiting our night show is kind of like going to Dick's Last Resort. Our night show is about a lot of phones, being rude to the listeners, and being topical in a way that fits the attitude of the radio

Continued on Page 74

LOOKING BACK

"In 1962, I assembled, with help from friends, a demographic (though that term was unheard of at the time) breakdown of the top 40 records in Chicago. It would be based on playing tape recordings of songs to people randomly selected out of the telephone book. It crudely showed who was into 'Go Away Little Girl,' 'My Coloring Book,' or 'Hey Paula.' We then sent this around to radio stations throughout the Midwest. We heard back from one radio station in Grand Rapids, MI, I believe, that suggested we pay more attention to our schoolwork and leave the music selection to the trained ears of disc jockeys. Looking back, this was probably our first adventure in research, which later was to be of great benefit."

— Consultant Lee Abrams, on one of his first forays into modern radio research.

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ACTIVE VERSUS ALTERNATIVE: STILL SWINGING?

A pair of Active PDs ponder what Alternative has wrought

Two years ago, a heated debate erupted between many Active Rock and Alternative programmers. This spat involved record-company promotion staffs, concert promoters, and the bands themselves. The problem was that some Active Rock programmers believed that the record industry was showing undue favoritism to their Alternative competitors.

The matter came to national attention when KLOS/Los Angeles and KISW/Seattle issued memos proclaiming that they would no longer work with the rock promotion departments at labels.

Well, a lot has happened since. Many Active Rock PDs banded together and strengthened their networking. Some ended up outliving their Alternative competition, in terms of ratings. Some have enhanced their new-music image with such tactics as station-sponsored festivals. Here are the thoughts of two industry execs on the status of the Active Rock and Alternative rumble — are they still trading blows?

ALTERNATIVE REALITIES

WLZR (Lazer 103)/Milwaukee PD **Keith Hastings** says the situation a couple of years ago reminded him to never take anything for granted. "Rock has always been extremely successful as a format, hence the caution that always manifests itself whenever the word 'change' is mentioned. Just a few years ago, Alternative proved itself to be a valuable niche format — a weapon worthy of use in attacking AOR stations that were used to serving an

audience appreciably wider than their core.

"At this point in our format's history, it became more necessary than ever to choose a direction and commit to it. For some AORs, this meant becoming the Classic Rock stations they already were. For others, including Lazer, we committed to the



Keith Hastings

direction that became known as Active Rock. Once the commitment was made, I learned that it was going to be tough to be taken seriously."

Hastings remembers well how some of the new Alternative outlets were quickly adopted by labels as "the new-music darlings of the industry. What few took into consideration is that most AOR stations consider the music to be the foundation of a much larger entity — the consistent entertainment source that is a truly great, dripping-with-attitude Rock station.

"Such stations are designed to get ratings, not break records. It was rare for stations to take the attitude that they could do both. Enter Active Rock. It took only a few

books' worth of the jukebox mentality and a diffused musical focus for most Alternative stations to prove that they were something less than the darlings that some had unwisely proclaimed them to be."

FIGHTING BACK

"For Lazer, it took months of spreading word of our success over Alternative to the record industry before we were widely seen as a vibrant source for new music exposure that would result in record sales. We were diligent about making sure everyone in the industry knew of our ratings successes, our concert successes, and about projects we had stepped out on that resulted in bands being broken and records getting sold."

Hastings says he has learned that "when someone picks a fight, you've got to hit back twice as hard and twice as fast, and you've got to keep fighting until they decide it was a bad choice to pick a fight with you in the first place. I think that's been proven by the fact that, unlike 18 months ago, there is much less sharing of music between the two formats. It's remarkable that this tendency toward less musical sharing has been largely initiated by the Alternative format, leaving Active Rock to continue to champion the music it has fought to win.

"Today, Lazer 103 and many other Active Rock stations across the country find themselves being taken much more seriously by the record industry and *by the audience*. The battle isn't over, because it is never over — the price of success is that someone will always be gunning for you. That's why it is so important that Active Rock not get mired in the jukebox mentality. Passion levels for music will always rise and fall, but if we can focus on becoming a consistent entertainment source for our core audience, we will constantly improve our chances of coming out the victor in future battles."

MIND YOUR OWN BUSINESS

It's a much different story for KUFO/Portland PD **Dave Numme**, who advocates sidestepping potential political nightmares by focusing on the business of radio itself. "You just go about your own business," he begins, "get your job done and serve your customers. Maybe that's an idealistic view, but it's really the way we operate. I think it's dangerous when you get competitor-focused."

With a number of stations that play some form of rock-based contemporary music in the market, concert presents battles are bound to occur. Numme handles each situation individually, and tries to do what makes the most sense. "If you've got a valid argument or a valid reason to claim something that you think your station is entitled to that it's not receiving, then it's your responsibility to stand up and get what you deserve. It's a matter of choosing those opportunities or fights and not getting pissy about things that only affect PDs' egos and don't have anything to do with what the listeners care about. I think that's where it's important for people to draw the line."

POLITICS AND DIRTY POOL

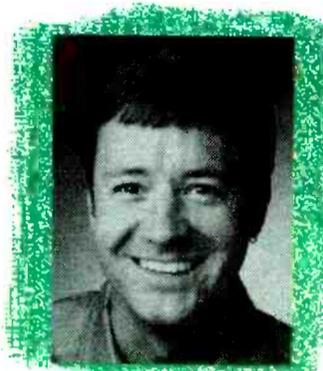
Does Numme find that other stations in the market get preferential treatment at KUFO's expense? "No, I don't experience any of that. We've always prided ourselves on having good relationships with labels, even though we don't add as many records as everyone would love. We're known for being a tough add sometimes, but we've still been able to maintain healthy relationships. Because of that, people understand where we're coming from and what we do, what we play and don't play, and why. So we don't find ourselves on the short end of the stick very often, if at all. The record community has been extremely fair to us, and we really enjoy our relationship with them. That's no bullshit. I know it sounds like a real PC answer, but I really believe that."

Has Numme had to cope with any of his competitors playing dirty pool — maybe threatening to drop all of a label's artists if KUFO were to receive a presents? "No, we don't deal with those kinds of issues. I think that has more to do with PD ego than with anything that affects the ability of your station to compete in the marketplace. I'm sure there are some legitimate complaints out there that are

the result of politics and undue favoritism toward the competitor, but we haven't experienced it."

SHARP FOCUS

The ability to stay focused is important to Numme, who says, "It's really important to affect the areas that you can influence and not to worry about those areas that you



Dave Numme

can't. It's dangerous and easy to get caught up in watching the competition and the whirlwind of what's going on in the industry, but it really doesn't affect you or your audience. It's key to stay customer-focused, listener-focused.

"Our competitors are out to make a living, and so are we. We're going to do the

best we can to get our audience, and we're going to do what's best for the radio station. The listeners out there are totally unaware of the industry-insider conflicts. At the end of the day you've wasted all this emotion and energy and just drained your people."

SHOW BUSINESS

August 16 was KUFO's second RockFest, but Numme is no stranger to station festivals, having done three "B Fests" when sister station The Beat was an AM Alternative station. He says such festivals "can enhance the station's image, create top-of-mind awareness in the market, and be a real good payoff for P1 listeners, who are the people who mostly respond to these things.

"Your core really goes for them, and they can be an opportunity for you to go out and see and experience your audience at a big mass event. It's really neat to get your airstaff out onstage in front of 12,000 people, promoting the station and having people scream for you. It's a real tactile kind of thing that I think is very powerful.

"It's good for the staff, and it's good for the station. It creates a human bond and relationship between an invisible medium and an audience. Radio is such an intangible that when you can create something tangible and physical, it's exciting. There is a real rush involved when you see and experience the event.

"There are a lot of intangibles to it. There's no single reason why you do it. You do it as much for the comment you get from your afternoon jock — who says it was so cool getting up there and opening the show — as you do for whatever ratings benefit you think you might see from it."

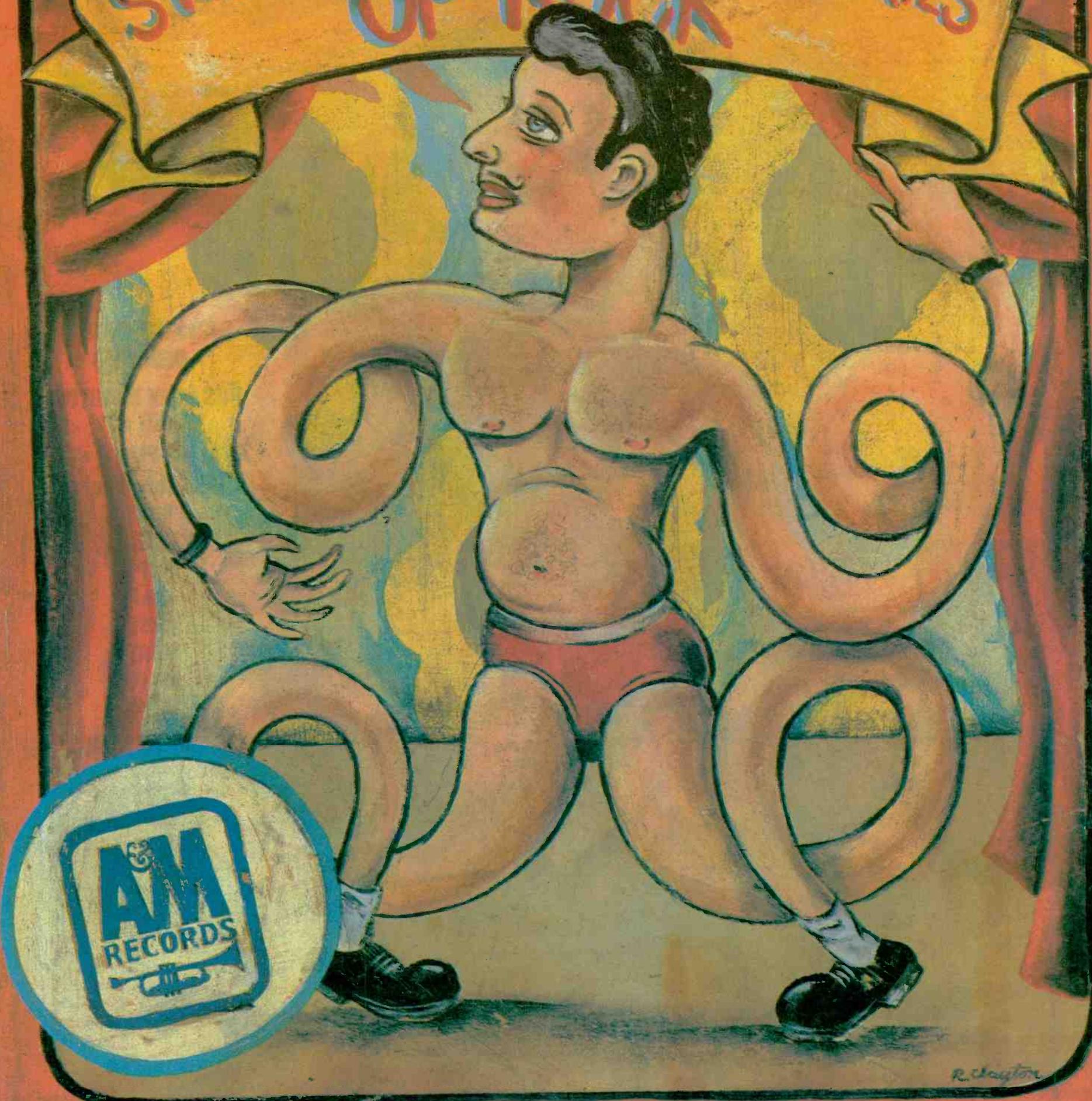
Not all of the benefits that station shows provide are intangible, however. "We use it as a revenue stream for the station," Numme explains, "as a profit center to generate revenue. It's not a loss leader. We sell it, and we pay the bands, so we're in the concert business. Sometimes people ask us why, as a radio station, we're in the concert business. I see radio as part of the whole entertainment business, so it makes sense to us."

LOOKING BACK

"Somewhere in the midst there had to be the tag of familiarity, whether it was an oldie or whatever. Something they know the minute they hear it. 'Oh, there's that song.' So we went back with those oldies and combined them. For example, I had a show where I did the top 10 songs of, say, 1958, and now in 1968 combined them with the top 10 current singles. So, initially, yes, I was doing a form of Top 40, or a form of popular hits. But at the same time I would have another segment where I would introduce a new artist and play one side of his album ... Richie Havens or whoever it would be at the time."

—New York legend Scott Muni on how he added a tinge of familiarity to the experimental programming WNEW-FM

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WHERE IT'S AT

An artist manager's view of radio

It's time to check in with someone who has experienced 30 years of rock from the musicians' perspective, artist manager **Warren Entner**. He first came to national attention as a member of the Grass Roots — a gig that lasted more than 10 years — and over the last two decades he has put his experience to work for dozens of rock bands as founder of Warren Entner Management.

His roster presently includes Faith No More, Deftones, Radish, Failure, Nada Surf, and his newest signing, Chris Stills. Stylistically, this lineup runs the rock gamut, so it's easy enough for Entner to examine the current state of Rock radio through the eyes of the artists.

These days, every conversation on this subject begins with a reference to electronica. Entner admits that the public has an interest in that form of music, citing Prodigy and the Chemical Brothers as artists that have broken through, "but I still feel that something with a strong melodic and lyrical identity is going to play a big role in whether it survives for the long haul," he says. "Music changes, but there will still be a need for acts with some personality and with something to say over a long period of time."

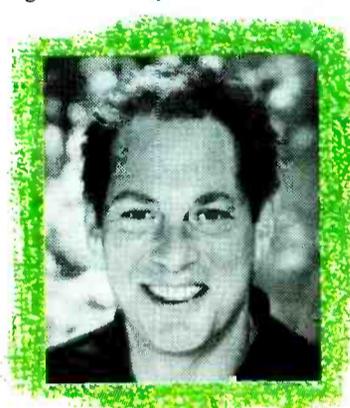
GAME OF SHORT FUSES

Although some programmers claim that there are very few guitar heroes for their stations to embrace, Entner says

quarter of a million records in the U.S. exclusively by touring and word of mouth.

More commercial and retail success could have been achieved, says Entner, "had we gotten exposure through radio and/or video. But obviously there's an audience that will seek out that kind of music, even if it's not on the radio."

Entner is also aware of the "single-driven" mentality versus an "artist-driven" philosophy. "If you have a successful first track at radio, it can still feel like you're right back at square one when you're trying to get the



Warren Entner

second track off the ground. And I think that results in quick burn — up and down real quick with one track. It's hard to get multiple tracks going, and it's hard to get radio to be loyal to artists they're helping to break.

"We're so codependent," he says.

"From the label end to management to retailers to radio to concert promoters. We're all stuck in the same game of trying to create a loyal following for an artist so that there can be some long-term effect on their career. But not everybody's on the same page at the same time. It's a shame, and I think a lot of good talent is put on a short fuse, where they have to prove something in a short amount of time or else either the label or radio is on to the next project."

BREAKING IS HARD TO DO

From Entner's p.o.v., what does it take to break a band? "We have to build a profile and an image," he explains. "Let the audience know what this band is about. There are a multitude of objectives in trying to break a band, but let's face it, radio gets to the greatest amount of people in the shortest amount of time. It takes us a long time to establish a band purely by touring, and it's expensive. But when it's done in tandem with building on some radio exposure, you feel like you're achieving some goals along the way."

those artists do exist, but that it takes time before radio adopts them. "For example, Deftones are a hard-hitting band. There was very limited airplay on radio for their first album, yet they managed to sell over a

As much as he loves radio, Entner's not fond of the political nightmares that erupt between formats and stations vying for band endorsement. "It becomes positively ridiculous. You sometimes try to please relationships at radio and labels at the expense of what is best for the band's career. I think a lot of managers and artists get stuck in that quagmire as soon as they get some radio exposure."

LIVE FOR TODAY?

Conceding that difficult situations exist in certain markets, he points out the potential harm to the artists. "I like to recognize the people who were first to support the artist, and hopefully that would mean we'd get their continued support. But sometimes I've found that it doesn't mean anything. It can be a momentary involvement, and sometimes artists are taken advantage of."

"I've experienced it where we have seen initial support from a station and we do a show for them, but then they're not there for the next track or the next album. It seems to be a 'that was then, this is now' type of attitude. It would be great to have the benefit of the doubt in places where you've already had some exposure. Listen, if a record doesn't work on the air, that's one thing. But it'd be nice to at least get the shot to see if it could work."

"I don't think radio puts themselves in the artist's position very often," says Entner as he describes circumstances where stations try to force ultimatums. "If they tried to think a little bit more about the position they're placing the artist in, it might be a little bit easier to handle the situation. Somewhere along the line it's got to become a two-way street."

"I know that radio is dealing with labels, and that other priorities become part of the whole deal and it can get a little convoluted. But it's so hard to break an artist nowadays, and it's such an expensive game to get someone on the map. Then once you're there, there's no sense of security for the next track or the next album — unless it's one of those mega records — and you're starting all over again."

SO MUCH PRODUCT, SO LITTLE TIME

Programmers often complain that there is too much product being released and very little time allowed for artist development. Entner agrees, admitting, "it's frustrating being in limbo land when you know that you're one of the 40 artists being presented to a station in a given week. I can understand the pressure they are under. Labels need to be more discriminating in what they sign. Does everything deserve to be put out? Let's face it, there's a lot of crap out there, and unfortunately a lot of good stuff gets overshadowed due to the sheer amount of what's out."

Entner has been a rocker all his life, and he is still bullish on rock. "I love to see great rock bands that get

Continued on Page 77

30 YEARS
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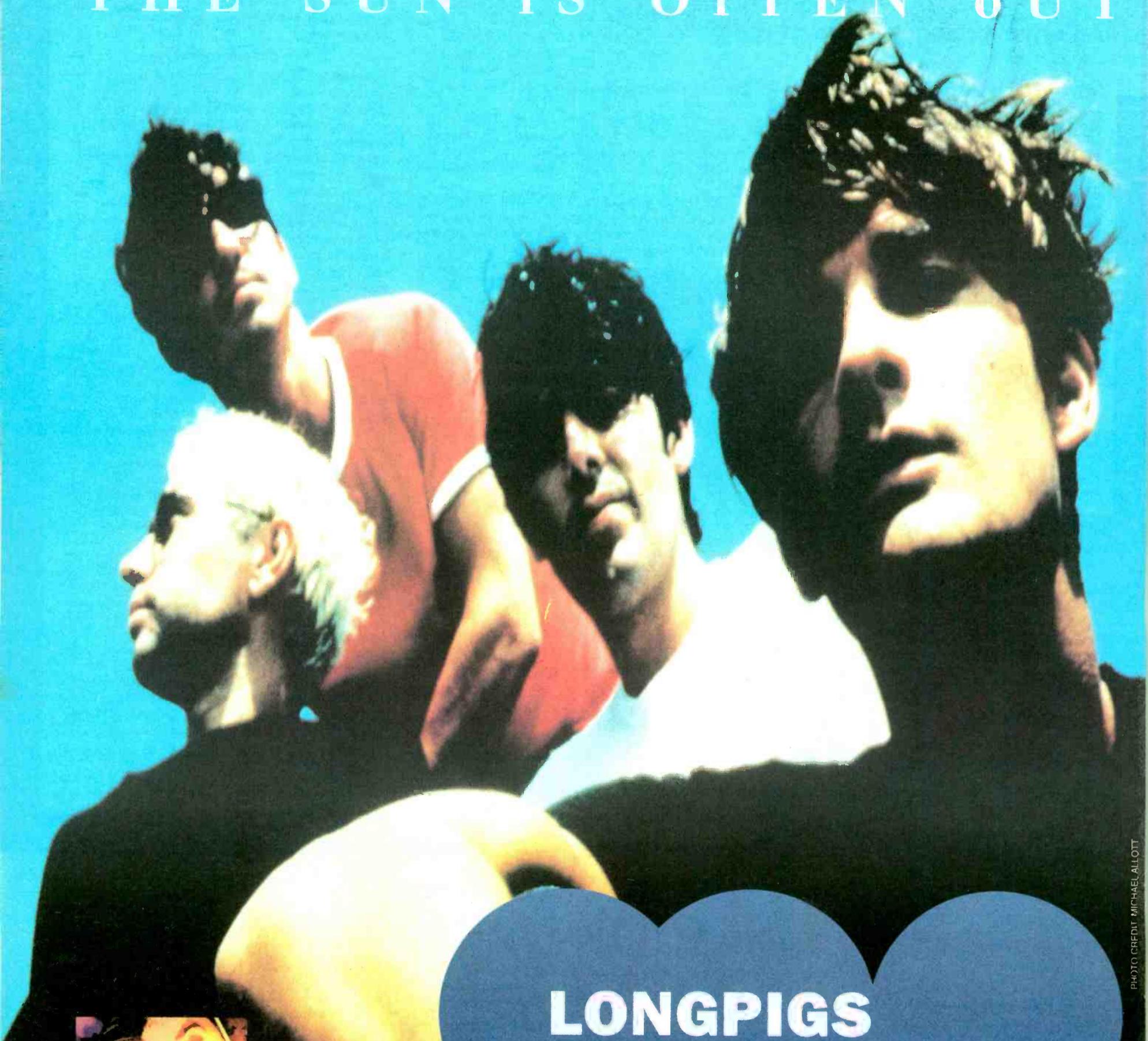


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LONGPIGS



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KISSING COUSINS?

Is there an Adult Alternative connection with Rock?

There are some in the industry who believe that Rock and Adult Alternative (Triple A) are something akin to family. But are they first cousins or distant, kissing cousins? When he programmed one of the country's most successful upper-demo Rock stations (WDVE/Pittsburgh),

Jacor National Director/Programming **Gene Romano** played a handful of titles that were on both the Rock and Adult Alternative charts.

He says, "When you examine certain music and positioning characteristics of adult mainstream Rock stations such as WMMR or KQRS or 'DVE, you can see a couple of minor similarities to a 30+,

dividing line between many adult mainstream Rock stations that decide to focus more on 30+ men and many Adult Alternatives that are much more female-friendly." And that holds true for "not only the music position of the station, but also the production, promotions, and general stationality of those stations and who they're appealing to."

Does Romano think it's possible for a traditional, male-targeted heritage Rock station to evolve toward Adult Alternative? He says it depends on the market situation. "WNEW tried, and it didn't work; perhaps there were other reasons that it didn't work. WMMR attempted to position themselves as more of a pure AAA, and they didn't have great success at it, either. I would say that those two stations, with the types of markets they're in, were in a position to perhaps pull it off, but they had a very difficult time.

"I think it's very difficult to really evolve into a 100% Adult Alternative position from an adult mainstream position. There haven't been very many success stories. Most Adult Alternatives are relatively female-friendly in their audience composition, so I think there are major differences."

But what of Adult Alternative stations that have a considerable classic rock base? "KFOG is a great example," says Romano. "KFOG's history and heritage have made it easier for them to naturally take on the Adult Alternative position. But for a 'DVE, for example, it would be nearly impossible to segue to Adult Alternative, because the station was very AC/DC-based for many years, whereas KFOG never really was. I think that the heritage of the station in being able to grow with their 30+ audience has a lot to do with how well they can pull it off — and KFOG certainly has done a terrific job.

"At KBCO/Denver, [PD] Dave Benson has done a wonderful job of bringing that station back to a more centered position, where they are able to take advantage

of their musical history and continue to feature some of the classic material that 'BCO played years ago."

MORNING POWER UPS BATTING AVERAGE

Romano is a firm believer in the necessity of stations having strong, winning morning shows. "I don't believe that any radio station can maximize their position in a market without having a morning show that fuels its success," he states. "I'm not sure what the batting average is for most of the Adult Alternatives in how well they've been able to develop a morning show that significantly outperforms the radio station. However, so many of the adult mainstream rock stations have been able to accomplish that feat, and that's another significant difference between upper-demo Rock and Adult Alternative."

And while Romano is aware of stating the obvious, he feels this is an important reminder that can't be emphasized enough for "the success of any station." "Whether it's a CHR or an AC," he remarks, "you are competing with one hand tied behind your back if you don't have the type of morning show that will help drive the station's success. A lot of Active and mainstream Rock stations have had a head start in that area and have probably — on a percentage basis — done a better job of establishing those successful morning shows than many Alternative stations have."



Gene Romano

male-targeted Triple A."

Romano explains that when he was at 'DVE, he "was a believer in featuring some textured library depth from artists such as Van Morrison, Stevie Ray Vaughan, and others" — artists you would hear on some male-targeted, 30+ Adult Alternative stations. He notes that, since 'DVE targeted the 35-42-year-old male, "the McCartneys, Counting Crows, Blues Traveler, Fogerty, Wallflowers, Matchbox 20-type of currents worked better for us than Metallica, Alice In Chains, and GfSpring.

"So, in terms of the music, there are some similarities between Adult Alternative and certain mainstream adult Rock stations that have been around for 25-plus years and have evolved and matured to a point where they decided to grow with their listeners."

FEMALE-FRIENDLY

It appears that sex is a distinction when determining a station's focus. Romano believes "that there is a gender

LOOKING BACK

1. LED ZEPPELIN/Stairway To Heaven
 2. LYNRYD SKYNYRD/Free Bird
 3. DEREK & DOMINOES/Layla
 4. YES/Roundabout
 5. CROSBY, STILLS & NASH/Suite: Judy Blue Eyes
 6. WHO/Won't Get Fooled Again
 7. MOODY BLUES/Nights In White Satin
 8. BEATLES/Sgt. Peppers Lonely Hearts Club Band
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RECORDS TALK ABOUT ROCK RADIO'S SALES ABILITY (IT'S BETTER THAN YOU MIGHT THINK!)

Recent conversations with various people in the industry have produced the complaint that "Rock radio isn't selling albums anymore." In order to discover if this is really true or just a bad rap, we asked a group of label execs to comment on the sales issue, as well as on their outlook on the landscape of Active Rock and Rock in general.

Freeworld Records (formerly Volcano) VP/Promotion **Doug Ingold**, Virgin VP/Field Operations **Jeffrey Naumann**, Capricorn Sr. VP/Promotion & Marketing **Jeff Cook**, Reprise VP/Promotion **Michael Linehan**, and Capitol VP/Rock Promotion **Dave Ross** spoke frankly with us about Rock's viability in the late-'90s.

UNDEREXPOSED AND NOT DISPOSABLE

Doug Ingold feels that remarks about Rock not selling records are not a fair assessment. "Patience, on the part of both labels and programmers, sells records, regardless of who the band is. When it comes to Tool, stations looking for a quick hit need not apply. That's not a band from the disposable arena, which radio says they hate, but then they're also quick to not have the patience to develop artists."

He says stations such as WRCX/Chicago, WRIF/Detroit, KISW/Seattle, and WLZR/Milwaukee can testify to the fact that Tool took a lot of time to build. "One can clearly see that Active Rock has shown the most time and patience with Tool, and the sales are there. The return on the investment is proven at the sales counter, in callout, and at concert venues."

"When marketing a band like Tool, our challenges are pretty unique and varied. You're dealing with a band that, by design, is very underexposed. And in a climate of increasingly disposable product, there is nothing disposable about Tool. As stations adjust to shifts in audience taste, bands like Tool will continue to prevail, and will deliver a defining sound that programmers and audiences can rely on. And that gets back to patience. You must have patience with those kinds of bands."

Underexposure is perhaps partly responsible for the number of people who point to Tool as the savior of rock. "You don't see them on the cover of *Rolling Stone* and *Spin* every week. Even so, they have consistently delivered album after album and have consistently built a rabid fan base. Sometimes it takes a while for the mass audience to find a band like that, but I think we're on the verge with Tool."

Ingold says one wouldn't be out of line equating Tool's rise to Metallica's. "If Metallica is the blueprint, I think Tool, in some respects, is following in that footsteps. You're talking to someone who used to work at KNAC as a DJ. And when I worked my little weekend airshift, the fact that I could play anything I wanted from Metallica single-handedly restored my faith in radio. I see a similar analogy when I see how the kids respond to Tool at their shows. It's an amazing response."

AWARENESS OF RATINGS

Market specific marketing is of greater importance to Ingold than format distinctions. "As a promotion person — let's make no mistake about it — I'm into reach and frequency. Put my record on the biggest signal in the market with the biggest rotation, and I am one happy

promotion person. Regardless of format, I try to be keenly aware of which stations not only have a healthy cume, but, more importantly, who maintains a consistently strong TSL.

"When we begin formulating pre-release strategies with the product team, I intentionally force the discussion away from format analysis and aim it more towards market analysis. Who owns the market, regardless of format? I realize that's a bit of a broad stroke, but with the constant realignment of stations and formats, the dust is rarely going to settle.

"Right now we're selling a lot of records based on the airplay we get at Active Rock. Yes, I'll readily admit that I want my band's music on every signal there is, but it's not realistic, especially in this climate."

WHAT IS ROCK?

"I can't remember a time when it hasn't been said that Rock doesn't sell albums," recalls Jeffrey Naumann. "Although when Active Rock came into existence, that bad rap dissipated to a large degree. Active Rock's rotations are higher, and it has a very active audience that buys records."

He also points out that the very question of which artists should be classified as rock is subjective. "Are the Smashing Pumpkins a rock band? They sold over eight million on *Melon Collie* — a double record. It's a case-by-case scenario. Rock is a term that can mean a lot of things: the Wallflowers, the Rolling Stones, the Pumpkins. Those three bands have different sounds, but they come under the rock label.

"And if you have only Rock playing it, chances are it's not going to sell a ton of records. That probably has to do with rotations. I know that in markets with very strong Active Rock stations, you do see higher sales, even if it might be, quote, 'a rock band.' Multiple format airplay usually results in a helluva lot more sales than a band with just one format airplay."

Naumann says that sales of over 10,000 units per week are considered to be respectable, but cautions that, "It also depends on whether it's a new or established band. There are many different elements that you have to consider."

LEFT OF CENTER

Virgin has always pushed the envelope with Rock radio. Naumann cites a current example with Ben Harper, who basically "had no airplay until this record — with the exception of half a dozen Triple A stations. Rock and Alternative radio had no idea who Ben Harper was.

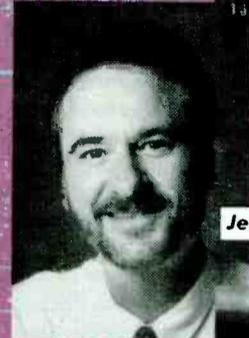
"Harper is a good example of artist development. He made a name for himself on the road and was successful. Now, with radio coming aboard, he could easily have a gold or platinum record this time around. It's still like pulling teeth, because it's a different sound for radio and doesn't fit the norm. Most Virgin releases are a little left of center, so we're always fighting to convince the specific formats that it can work for them."

What does Naumann think about the paths taken by Active Rock and Rock since the format became niched over two years ago? "The two sides give you an easier path to follow with more-defined artists," he says. "The Smashing Pumpkins have been embraced by and large by Active Rock, but Queensryche seems to do equally well at both Active and Rock. Ben Harper seems to be a similar situation. We have airplay at KQRS/Minneapolis and WLWQ/Columbus, OH, as well as at WRCX/Chicago and KIOZ/San Diego.

"The dust has settled from a couple of years ago, when KLOS and KISW wrote letters to record companies saying that instead of dealing with Rock promotion departments, they wanted to deal with Alternative. The stations that decided to focus on the Active Rock demo are more into rocking again instead of worrying about their Alternative competitors. There are still shared artists, but not nearly as many as a couple of years ago. It shows that both formats are evolving. Grunge has gone away — which was the crux of shared artists between the two formats — and Alterna-



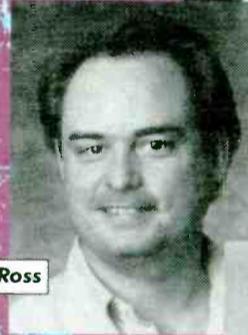
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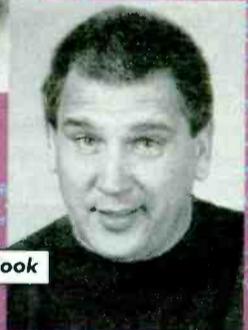
Jeffrey Naumann



Michael Linehan



Dave Ross



Jeff Cook

tive is looking for other things.

"Rock has always seemed to maintain an even keel. It has been the most consistent form of radio there is, as far as the sound goes."

WHEN MTV ROCKED

Michael Linehan agrees that, for a very long time, "Rock radio has taken a rap for not selling records. It's always been because the percentage of currents is lower than in other formats, such as Top 40 and Alternative. In the late-'80s, when many hard-rock and so-called hair bands were popular, Rock was probably responsible for helping a great deal of those sales. Although a lot of those records also ended up having hit singles, one of the big differences was that in those days MTV played rock records.

"When you turned on MTV, you saw Guns N' Roses, and your local Rock station was banging it too. When hard rock went out of vogue with MTV, everything fell back on Rock radio. Thus, bands that were not shared probably got less exposure.

30 YEARS
OF ROCK
RADIO

"But I don't know that I believe that Rock sells fewer records. Look at the Faith No More record: Active Rock is playing it; Alternative played it somewhat, but not nearly as much. And we're still seeing very good sales in the markets where it's getting a lot of play." The minimal MTV exposure wasn't enough to impact sales, Linehan says, "But since the record is selling in markets where it's getting played, I attribute that exclusively to Rock radio."

With developing acts, Linehan believes in keeping his eye on market-by-market figures. "I don't concern myself as much with the overall figure, although the goal is obviously to get that figure up. But the first step — once the record is getting enough airplay in reasonable dayparts — is to see whether that's converting into sales. That is one of your early indicators of whether you have something or not."

He cites Tonic's fair sales when it was a Rock radio-only record. "It really took other formats and MTV to get sales to kick in, but Rock radio was pivotal in providing the initial base and has actually done that with a number of bands lately." He says that "a record company exec, at least at our company, isn't going to totally dismiss the impact Rock radio has on sales. It gives you a base. You're not satisfied stopping there; you'll look to what is next. But you do that with all records. Record companies always do better — regardless of artist type — by getting multiple formats aboard."

FAITH IN ROCK

Linehan is pleased with the development of Active Rock and Rock. "I was a big supporter of separating Active Rock and Rock even before it took place in R&R. Active Rock radio, because it does play its records more, has become recognized within record companies. When you go into a marketing meeting now, the nonpromotion people in that meeting certainly know what Active Rock is, where before they may not have paid much attention to it."

And while the division of the two format niches has clearly benefited hard-rock groups like Faith No More, Linehan remarks that "the other side of the coin is that there are still a lot of heritage artists making records. Those records also benefit from a separate chart where the stations going after a younger demo are not included. John Fogerty and Fleetwood Mac are good examples.

"We also included Classic Rock with Fleetwood Mac. More Classic Rock stations these days play currents by the right artists. It won't be in big rotations, but it's still worthwhile, because you have a very targeted audience that wants that music."

Does Linehan feel that Rock has a better image in the industry since the split? He says he does. "It's given Rock a perceptual boost, simply because it's easier for people to evaluate what kinds of records the two sides of the format will embrace. Once you've got a record going on either side, you still want to get the other side of the panel to play it. I want as many upper-demo-targeted stations to play Faith No More as possible, even though Active is its home. Ironically, according to Kelly research [the week of 8/4], the record does better in the 25-34 cell: It was No. 1, versus No. 5 in 18-44."

THE LESS THINGS CHANGE...

Dave Ross says that there are two elements at play regarding the notion that Rock sells less records. "One: The methodology by which we measure sales has changed significantly in the last seven years. Rock is essentially selling pretty much what it always has. The only thing that's different is that prior to 1990 we never really had an accurate gauge of what was really selling. Now we have almost too much precision, and we put these stations under the microscope and wonder why, when they're playing songs 14 times a week, sales aren't blowing up. They never did before, but now that we have the methodology to measure that, people want to see explosive sales immedi-

ately. Just because we have the technology to measure it doesn't mean that the results will be any different.

"The other thing is the proliferation in the last seven years of Modern Rock stations throughout the country, some of which lean very rock, very male, and have stolen the 18-24 cell away from the heritage Rocker. In those markets, you see that the Alternative station is driving the sales. It's hard for the Rock station to drive sales when the most active part of its audience, that 18-24 cell, isn't there."

Ross says, "Advertising agencies have forced Rock stations, in the last 10 years, not to focus on anyone under the age of 25 — the record-buying consumer. So we've got a dichotomy where the agencies are telling them go for 25+, record companies are saying we need you to sell to under-25, and any time there's an Alternative station, they're going to drive the market saleswise. It's as simple as that."

However, Ross is adamant that Rock is still important to the sales and growth of an artist. "If you want the rest of the puzzle of men, you need Rock radio just as much — if not more — than ever before. Does Rock sell? I think it does. It sells differently than before, but it's not any slower or quicker than it ever was in the last 20-30 years."

DEGREES OF DIFFERENCE

Ross explains that industry biases develop toward stations when they are grouped together. The feeling is that all of the stations in a certain group are the same. "By breaking out the format, we can see degrees of difference. You've got the Alternatives, the Active Rockers, and the Rockers. It helps us in marketing. We know that when we get an add at a KISW or a KSJO, we're going to see sales quicker than we would typically at a WFBQ or a KQRS. Not that those stations don't sell records, but for a harder rock act, we're naturally going to see results quicker at the more active markets.

"You know where to budget your assets — such as spending your money in the more active markets first, knowing that the mainstream rock markets will come later in the product life cycle of the entire marketing equation. It's made it much easier for my marketing department to understand. They're not scratching their heads and wondering why if I'm blowing out records in Tampa, it isn't happening in Indianapolis or in Pittsburgh. It's because all things aren't equal."

Ross notes that both Rock niches have benefited. "It's given Active Rockers the respect they deserve. It's also taken some of the undue pressure away from the mainstream Rock stations that are on their own timetables. They're doing the right thing, they're obviously big, money-making stations, and we don't need them to be on the same page as everybody else. They come along later, and that's fine."

Yet Ross has seen Rock bring in sales from upper-demo artists. "The amazing thing is that we see sales just as quickly off of a heritage artist, like Bob Seger or Paul McCartney, as we do when the Foo Fighters get added to an Active Rock station. We see exactly the same type of sales explosion. Again, it's good, because the marketing department can focus in on the right markets. I know we won't get huge Paul McCartney play in Tampa, but I can bank on it coming out of Minneapolis or Pittsburgh. Those markets drive those records just as hard as the Active Rockers will drive Megadeth."

When it comes to McCartney, Ross concurs with Linehan on the value of Classic Rock. "When you're breaking a new band, like Stir, it's all about multiple impressions. It's not just the reach of radio, but the frequency. You need to pound the audience with the sound to identify that artist. But when you have a Paul McCartney record, you don't necessarily need the frequency, you just need the reach. You just need talk about the artist, and the morning show saying there's a new Paul McCartney record, and you've just sold half of the audience; they are now on their way to the store to buy the record.

"TSL with most Classic Rock stations is so great that even one or two spins a day is enough to let them know it's out there. A lot of people point their finger at Classic Rock and say they're evil because they're only playing the song once a day and that doesn't get the job done. But that's all you need on an established artist, and it's absolutely an integral part of the marketing puzzle."

DON'T JUDGE TILL YOU CROSS

Jeff Cook readily admits that to resolutely state whether or not Rock does or doesn't sell records anymore would be "an oversimplification of the highest degree. It changes specifically from act to act. There's so many factors to take into account." He lists the history of the artist with the format and the tour base support of a band in a market as just two of

Rock Sells

Take a look at the top-selling rock records. These records all sold 10,000 units or more in a recent week in August.

311	<i>Transistor</i>
MATCHBOX 20	<i>Yourself Or Someone Like You</i>
VARIOUS ARTISTS	<i>Spawn OST</i>
WALLFLOWERS	<i>Bringing Down The Horse</i>
SUBLIME	<i>Sublime</i>
PANTERA	<i>Official Live</i>
BLUESTRAVELER	<i>Straight On Til Morning</i>
TONIC	<i>Lemon Parade</i>
DAVE MATTHEWS BAND	<i>Crash</i>
VERVE PIPE	<i>Villains</i>
AEROSMITH	<i>Nine Lives</i>
LIVE	<i>Secret Samadhi</i>
STEVIE RAY VAUGHAN	<i>Live At Carnegie Hall</i>
SISTER HAZEL	<i>Somewhere More Fashionable</i>
SHERYL CROW	<i>Sheryl Crow</i>
FOO FIGHTERS	<i>Colour & The Shape</i>
JOHN FOGERTY	<i>Blue Moon Swamp</i>
MEGADETH	<i>Cryptic Writings</i>
JONNY LANG	<i>Lie To Me</i>
PINK FLOYD	<i>Dark Side Of The Moon</i>
TOOL	<i>Aenima</i>
PAUL MCCARTNEY	<i>Flaming Pie</i>
METALLICA	<i>Metallica</i>
SUBLIME	<i>40 Oz. To Freedom</i>
METALLICA	<i>Load</i>
PRIMUS	<i>Brown Album</i>
COUNTING CROWS	<i>Recovering The Satellites</i>
BOSTON	<i>Greatest Hits</i>

"the factors that go into it. It's unfair in this day and age to judge any format's ability to sell records, because you don't really sell tonnage on anything until you have achieved cross format airplay.

"It's clear that with the right mix and the right history with a band at Rock radio, you can sell a lot of records. The Active Rock stations certainly sell a lot of records for the right kinds of acts, but it's absolutely an oversimplification to think or to state flatly that Rock does or doesn't sell records."

Cook agrees with his counterparts about the division of Rock. "Certainly I think that by splitting the panel it's easier to appraise which side of the fence you're going to start a certain act on. It's a no-brainer to think that 311 is going to be an Active Rock record whereas the Freddy Jones Band would be a heritage Rock record."

Yet Cook warns of potential peril concerning the Rock niche. "It's a convenience for labels, but the danger in the split is that people will miss hit records because they've narrowcasted themselves. When a station buys into being an Active Rock station or a heritage Rock station, the possibility exists that you're going to miss one or two or three hit records a year because you don't feel it's you."

Continued on Page 77

LOOKING BACK

"We received an exuberant phone call from KFWD/Dallas MD Tim Spencer, calling to tell us that FM102 had secured the rights to airing the next two years of Super Bowl champs and local favorites Dallas Cowboys games. Congratulations to GM/negotiator Bud Stiker for bringing another dimension to AOR programming. This is a first, of sorts, for AOR radio, which has traditionally shied away from sports coverage of any sort beyond minimal score reportage. The fact that KFWD landed the games over the other Dallas FMs is further proof of AOR radio's mass level of acceptance."

— R&R AOR Editor Jeff Gelb, 1978

30 YEARS
OF ROCK
RADIO

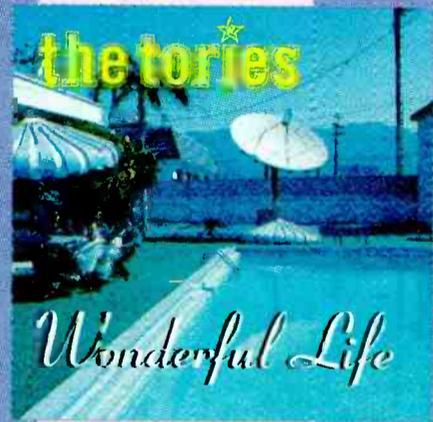


From the upcoming album

Wonderful Life

JUST ADDED:

KTCL/Denver



ON YOUR DESK NOW!!!

Their eyes
on the
future, these
hard-rocking
veterans

have torn down the walls
between radio formats

METALLICA

LOCK AND RELOAD

Ride the lightning, indeed! Metallica's transformation from scruffy underground speed-metal heroes to arena megastars is one of the great rock sagas of the last decade. Against all odds, they managed to sell the masses on their unique brand of hard rock and cultivate a devoted horde of fans.

Then, when the hard rock genre began to lose a little steam, they subtly tweaked their sound and image (haircuts and piercings) and headlined Lollapalooza, thereby broadening their appeal to the alternative audience. On radio, their music can now be heard on Active Rock, Rock, and Alternative stations—these guys are everywhere!

Currently, guitarist/vocalist **James Hetfield**, guitarist **Kirk Hammett**, bassist **Jason Newsted**, and drummer **Lars Ulrich** are in the studio, finishing up their new album, *Reload*. **Gregg Steele**, former KNAC/Los Angeles PD and current Paxson VP/FM Programming, Miami, interviewed Ulrich for R&R's 30 Years Of Rock Radio special.

Gregg Steele: Considering that the radio landscape in Los Angeles has changed dramatically since the release of Metallica, and again since *Load*, do you find the audiences in Southern California to be any different now than they were in your earlier years?

Lars Ulrich: Yeah, L.A. has a little more of what we would call the "coast" attitude. There seems to be more of a fad movement on the coast than in the middle of the country. L.A. is probably the only place where we feel we have regressed a little bit. At pretty much every place in the country we had more people show up for this tour, except in L.A., where we had probably half as many people show up on the *Load* tour as we did on the "Black" album.

Obviously the demise of KNAC had something to do with that. After KNAC disbanded, we had some very strong support at KLOS, but KROQ wouldn't touch us with a fuckin' 10-foot stick. Yet even though we had support from KLOS, I don't know if their listeners were as fanatical as the old KNAC people were.

GS: You used to sell out multiple nights at the Forum.

LU: Oh, yeah, we did five nights at the Forum in 1992, and it doesn't get any bigger than that. You've gotta look at the whole KNAC phenomena. There wasn't really a radio station like it anywhere else in the country — not just in terms of what they were playing, but the whole vibe and the whole level of fanaticism and how passionate people were about it. Z-Rock had a little bit of that going for a couple of years in the '80s, but KNAC was a fuckin' way of life, man. It was something people lived and died for. It was something that so many kids felt was their own, and it was something they could embrace. It was like, "Us and KNAC against everybody else."

When that went away, I think a lot of people got very disillusioned and maybe started exploring different kinds of

music. It sounds a little silly, but a radio station like KNAC was something that many people based their lives around. I've never seen that anywhere else. I think when it went away, so did a certain degree of support for hard rock in Southern California. The two of them fuckin' went down together.

GS: You mentioned KROQ in L.A. Now there are Alternative stations all around the country that play Metallica records.

LU: Sure, K-Rock in New York. I've spent most of the last year in New York, and K-Rock is a radio station I really liked to listen to. They were playing new stuff. I wouldn't even call it Alternative. They were doing something different, but at the same time they didn't seem to have any rules about what would and wouldn't work, other than good music. Maybe the station had a history of being more of a Classic Rock station, but there were certain things like Metallica and stuff that seemed to fit in with what they were doing. It was the one station where Metallica into Nine Inch Nails into No Doubt just flowed really naturally. It was a real cool station to listen to.

GS: Now that Metallica's music is played on all types of stations — Alternative, Rock, Active Rock — have you changed the way you write songs?

LU: Well, first of all, the last time we wrote a song was in 1995. We wrote about 30 songs in the second half of '94 and the first half of '95. The first half of those ended up on *Load*, and the second half, which we're working on right now, will come out on *Reload* in November. Everything we're working on right now is two years old. *Load* was initially supposed to be a double album, and all these songs were supposed to be on it. We only write in isolated segments, which means that every three years we'll sit down and write a record.

I think radio came to us — forgetting about KNAC or Z-Rock or whatever. General Rock radio and AOR came to us, instead of us going to them. I feel that radio so embraced us with *Load*, that now the parameters of what Rock radio will accept are so much broader. Before, there were certain guidelines about what worked at Rock radio — shorter songs, easier arrangements, and stuff like that — things that were not talked about generally, but that obviously seemed to work for most bands. Now, I think those guidelines have been completely thrown for a loop.

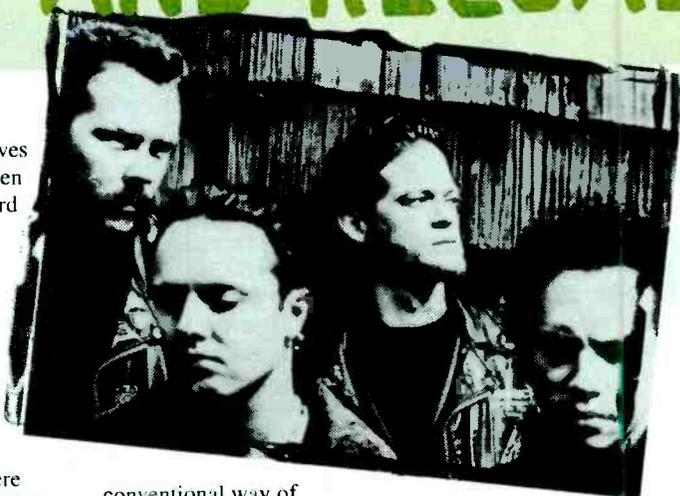
People always ask me what kind of music I like. I used to say hard rock. Now there's only two kinds of music to me — good music and bad music. In the last few years, the

LOOKING BACK

"Jeff Pollack's list of AOR radio accomplishments is impressive, and more so when you realize he recently celebrated his 26th birthday. His professional radio experience began just four years ago, when he worked at KFML-AM & FM/Denver as an Asst. MD. He was quickly singled out by Frank Cody to help put a new AOR on the air in Albuquerque, but was lured back to Denver AOR radio as Frank Felix's Music Coordinator at KBPI.

"In early 1977, Bert Kleinman from Drake-Chenault asked Pollack to join their team as PD at KYNO-FM/Fresno, where he was quickly promoted to the parent company as National Programming Consultant for the service's eight different formats, serving 100 radio stations nationwide. Now the lure of challenge has drawn Pollack back into the radio arena. He has accepted an offer to join Metromedia as PD of their AOR affiliate in Philadelphia, WMMR."

—R&R story about Jeff Pollack, before he became PD of KLOS/Los Angeles and a premier radio consultant



conventional way of writing songs and looking at music has been blown out. Now, just about anything works as long as it's good, as long as the people playing it are passionate, as long as it's real, and as long as it's something that people can relate to.

GS: Do you think that all these new formats that played *Load* will continue to support you on the new record?

LU: I think there will be quite a few of what you call Alternative stations that will continue to embrace what we do simply because it's fairly relevant. I don't think it's so much about whether it's Metallica or not. At the end of the day, it comes down to whether it's a good song and what kind of reaction it gets from people. Certain bands you wouldn't think would be accepted by certain formats could come along with a great song and be embraced, and certain bands you'd think would be lock-ins for those types of things — for example, the last Pearl Jam record or something like that — don't get embraced simply because it's not great music or a great song. That's what it comes down to more than the kindergarten type of thing like, "This is my type of band," or, "This is not my type of band."

GS: You've done a lot of interesting promotions — the Snake Pit, the King of Nothing promotion. How involved in the development of these are you?

LU: In the early days, we were very involved in it, because we were very cynical about a lot of the stuff. The way we dealt with our cynical approach was to be involved in every facet. You've got to understand what we grew up with. There was a certain type of thinking, and radio was almost the enemy. If you ended up on the radio or involved with the radio, it was because you were a sellout. Then you sort of grow up a little bit and realize that radio stations have to deal with what the public wants.

We felt that the guys up at Q Prime and some people up at Elektra really understood what the fuck we were about and what we wanted to be involved in and what we didn't. We came up with some pretty cool things that worked and that were pretty different from what other people had done. We tried to establish as much of a direct line to the fans and listeners as possible, and tried to do things that were maybe a little more grounded than what other people had done.

GS: Are there any contemporary bands that you really like?

LU: I like the Prodigy record. Underneath Prodigy, which they keep pointing out themselves, is the heart and soul of a rock band. That, to me, is what separates them from most of those other guys. I quite like the Radiohead stuff.

I'm listening a little more to the radio than I used to.

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Gregg Steele

30 YEARS
OF ROCK
RADIO

SAMMY HAGAR

RED PLANET RISING

Observations of life inside and out of so-called institutions

This has been a year of changes not only for radio, but for some artists as well. A parallel lies therein between former KLOS/Los Angeles PD Carey Curelop and former Van Halen lead singer Sammy Hagar, both of whom experienced a dramatic change in their respective careers. Curelop interviewed Hagar for R&R's 30 Years of Rock Radio special during a break in Hagar's tour schedule.

Carey Curelop: After 10 years as Van Halen's lead singer, did you feel any personal pressure to really score with *Marching To Mars*? Do you feel any rivalry with Van Halen?

Sammy Hagar: You always feel rivalry in a situation like that, and you always want to look good. But other than the ego side of it, I felt no pressure whatsoever. At this stage in my life and career, it's more important to do what I feel is right and not go into things like trying to compete or saying, "I need this hit," because I really probably don't. How many hits can you have and how many records can you sell in your whole career before you say, "Well, I'm okay now"? I just want to have quality and be satisfied with myself. If it sells, that's a fringe benefit.

CC: The record came out reasonably fast after your departure from Van Halen. Had you already been working on this material or did it come together afterward?

SH: 90% of it is new and came after I left. I had been working on "Leaving The Warmth Of The Womb" for a Van Halen record, and that's the song I used for the Montrose reunion. "Amnesty Is Granted" was written about three years ago, and Meat Loaf actually recorded a different version of it on his last album. But the rest of the songs came as I was going through all the turmoil and trying to sort things out, and they kind of wrote themselves. "Would You Do It For Free," "On The Other Hand," and "Little White Lie" came through anger and disappointment.

I got really prolific — not necessarily from the turmoil as much as the excitement and freedom that you feel when you're cut from something that's been a big part of your life. All of a sudden there's a freedom element. When you can do anything you want, sometimes your eyes start opening and it's enlightening and you get great ideas from it. That's what happened on this record.

CC: Describe what it was like collaborating with a lot of your old friends and Bay area luminaries.

SH: It was very inspiring. It allowed me to write songs in styles that I normally wouldn't have. You don't read up on Tahiti if you can't afford to go there. You read about Mexico or start looking at local road maps. That's the way it was being in a band like Van Halen. I knew I couldn't do solo albums, and I wasn't just going to jump in and play with this guy or that guy. If I wrote a song like "Would You

Do It For Free," I knew it wouldn't be on a Van Halen record, so you just stop doing it. When those restrictions went away, I got real excited, and suddenly it was a lot of fun. It caused my musical horizons to expand, and I was excited about that.

CC: You've got a mix of intensive and acoustic music on *Marching To Mars*. Was that intentional or accidental?

SH: It's kind of the way I wanted it to sound. Being a singer in a hard-rock band like Van Halen, there weren't a lot of times where Eddie and I picked up acoustic guitars and just strummed around and I could really sing in a folky, bluesy manner. That's something I missed. In Van Halen it always had to be full out, other than a song like "Finish What You Started," which is about as close to acoustic as we got.

I'm not complaining. There's just a side of me that said, "Gee, I'm kind of horny for some acoustic thing." So I started writing a few of the songs from that feeling, and I liked it. It's something I've incorporated into my live show as well. We do a half hour of mostly unplugged, broken-down songs. We've even rearranged some of the old songs into an acoustic fashion. It's really cool; I love it. It's great for a singer. You get to hear yourself, you can be subtle, and you can breathe a little bit.

CC: What was it like going back on stage the first time without Van Halen backing you up?

SH: Truthfully, it was the most amazing feeling. When I walked out on stage and looked to my left and right and in back of me, and my band looked at me like, "Go on, man, we're here for you," I just went, "All right!" I was like a dog off a leash.

CC: Has your stage performance backed off any from your mid-'70s performances? You couldn't possibly keep up the pace you had back then!

SH: It's gotten more mature and deeper. Now I can take it to different avenues instead of just running across the stage at full speed all the time. Now I can stop, talk a little bit, kind of relax, and make the people a little more comfortable. I'm still pretty intense about what I like to do in front of people. I don't know why. I'm a nervous person, and — I'll admit it in five seconds — it's almost like Bette Midler. I've been compared to her in a weird way. I used to think people were crazy when they'd say I was like a male Bette Midler, but you can tell Bette's really nervous up there, and I'm nervous up there. When you're nervous, you can't sit still.

I wish I was as calm and cool as Eric Clapton. When I hit that stage, I'm so nervous that I've got to be moving and yakking and talking and playing and jumping and

LOOKING BACK

"What we've been doing here for about the last three years is an alternative to the kind of chainsaw rock heard on KAZY and KBPI in Denver. Their programming leaves a whole selection of albums not being covered, and we play the acoustic rock by people like Joni Mitchell and Jackson Browne.

"It's worked quite well for us. Understandably, we have no teens, but we come in real well with 18-24s and beyond. Interestingly, our strong point is men 18-24, which seems to point out that men are not just interested in chainsaw rock 'n' roll. I think any station that focuses on one type of music, be it disco, rock, or whatever, is limiting itself and is going to be a passing fad."

—Former KBCO/Denver PD and current consultant Dennis Constantine



running. Otherwise, I get fidgety and uncomfortable. It makes me a performer, and I've learned to control it a little and use it to my advantage, but it certainly hasn't gone away.

CC: You refused to participate in Nerf Herder's "Van Halen" video. What do you think accounts for bands that trash other bands in their music?

SH: I just think it kind of happens. Bands that do that almost have to trash the people who were there before them, because they want to be in their place. I think it's the wrong thing to do. I don't see how anyone plans on launching a career by trashing anyone as big as Van Halen or anyone that's been in it. It's not the hip thing to do. After they've had 13 platinum albums in a row, then maybe they have the right to trash somebody. But if they ever have that status, I doubt they would want to trash anyone, because it puts you in a different frame of mind.

I just don't believe in trashing people — especially someone who's been so much more successful and had much more longevity. I think it's stupid. I mean, right now I wouldn't go out and say bad things about Frank Sinatra. I hope to God when I'm in my 60s or 70s I can still sing. The guy from Nerf Herder wrote me a letter apologizing for all these things and saying how he really respects me and hopes I didn't take it personally. I'm thinking, "This poor guy's confused."

I've had three or four songs written about me by other bands, like "Sammy Hagar Weekend." It doesn't offend me. What would offend me would be if someone like Mick Jagger wrote something bad about me — I'd be crushed.

CC: 1997 has been a tough year for many pure rock bands. To what do you attribute the slowdown in rock production and record sales?

SH: I just think it's become a narrow market. It's become almost like jazz in that there's no crossover element to it. The only bands that seem to sell huge, huge numbers are crossovers, or they're a legendary band. Even legendary bands — Pink Floyd, Van Halen, Aerosmith — don't always cross over. There's a Rock radio market, and by itself it doesn't reach as many people as when it's combined with other formats.

The people who get caught up in one format — like myself, because I really haven't tried to cross over into anything yet — are going to narrow their sales down. I'm not disappointed with any of this, because I wasn't out



Carey Curelop

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30 YEARS
OF ROCK
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Rage Against The Machine

Ozzy Osbourne

Silverchair

Oasis

Skunk Anansie

Jackyl

Pearl Jam

Brad

Cheap Trick

Screaming Trees

Reef

Stevie Ray Vaughan

Travis

Shudder To Think

Boston

The Clash

Mansun

Handsome

Unwritten Law

Far

Korn

Spawn Soundtrack

**THE
HOUSE
OF
GREAT
ROCK**



Talk Show

FLIGHT PLAN

Three Stone Temple

Pilots meet a 10-Inch man

As far as I'm concerned, Stone Temple Pilots have been the Led Zeppelin of Rock radio since the release of *Core* in 1992. They could do no wrong: Their records were massive testing hits and sold like wildfire. At the same time, though, the group was buffeted by an array of behind-the-scenes-problems that wound up being played out in the national media.

That turbulence has led to a division within the band: Bassist **Robert DeLeo**, guitarist **Dean DeLeo**, and drummer **Eric Kretz** are on one side, and vocalist **Scott Weiland** is on the other. Both factions have put STP aside to devote their full attention to different projects.

The first result of these side ventures comes from Talk Show — the collaboration of the DeLeo brothers and Kretz with ex-10-Inch Men vocalist **Dave Coumts**. WRCX/Chicago APD/MD **Jo Robinson** recently interviewed Robert DeLeo for R&R's 30 Years Of Rock Radio special.

Jo Robinson: Describe the first single, "Hello, Hello."

Robert DeLeo: It's a classic Dean DeLeo riff. Eric and Dean wrote the music, and Dave and Eric wrote the lyrics. It definitely won't be a disappointment to STP fans. The music we're creating with Dave is going a step further, hopefully in the right direction. It's definitely a rockin' tune.

JR: Where did you find lead singer Dave Coumts?

RD: Dave used to sing and play guitar in a Long Beach-based band called 10-Inch Men. Before STP, when Scott, Eric, and I were together in another band in 1987, we used to do gigs with the 10-Inch Men. I always enjoyed their music and Dave's voice. In '95, when STP wasn't doing much of anything, we were thinking about other possibilities to keep the three of us busy. We wondered what Dave Coumts was up to, since I hadn't talked to him in about eight years. It turns out he lives a town away from me, and I finally got a hold of him. We kind of renewed or made a friendship out of this as well as writing songs and forming Talk Show.

JR: Did he flip when he heard from you guys?

RD: Oh, yeah. His record came out in '93, but his record company folded and the record didn't go anywhere. I'm not saying they weren't a great band — they were definitely a great band. But he got discouraged with the whole music scene. When I called him, he was actually bartending and still writing songs. He had put music on the back burner; so he was very surprised when I called.

We began to hang out. Writing music with someone is a very intimate thing that can take on a life of its own.

Gaining a friendship with someone like Dave, who is one of the most genuine people I've ever met, is an extra treat.

JR: Comparing bands to marriage or extremely close friendships is a common analogy, because the trust factor is so important.

RD: Absolutely. I hate to bring it up, but look at STP. STP has been crumbling for three years now, and we really didn't have any other choice. I think doing this has just been very satisfying, and that's something Dean and Eric and I haven't felt in a really long time.

JR: You're not necessarily starting from scratch, but Talk Show is not yet a household name. Is that okay with you guys?

RD: That's absolutely fine with us. I think being happy is a very important thing, and I think I can speak for Eric and Dean as well as myself, and we're genuinely happy. We're really in a great mood about things right now, musically and spiritually, and we're feeling very good.

JR: How does Talk Show differ from STP?

RD: The similarities are obvious, since three-fourths of STP are in Talk Show. I called Dave in 1995. When we started *Tiny Music*, and Dean, Eric, and I were doing preproduction — structuring and choosing the songs — between Dean and I, we had a list of about 30 songs to choose from. We were sorting out what was going to be on the record with Scott for *Tiny Music*, and what was going to go on Talk Show.

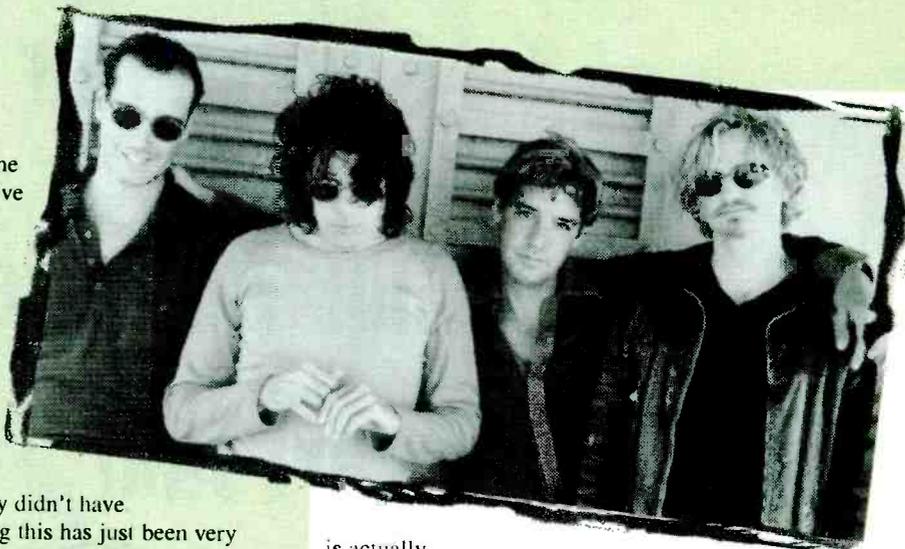
So, at that time we were writing songs the normal way we write songs, but wondering what would be better suited for Dave's voice — since it's very different from Scott's — and what would be more suitable for Scott.

JR: Didn't Scott write most of the lyrics for *Tiny Music*?

RD: He has written 95% of the lyrics for all three records. He was pretty much in charge of that and most of the melodies. Dean, Eric, and I were always capable of writing our own lyrics, but Scott was very adamant about singing his own lyrics, which is understandable.

But it's not like we were ever unable to write lyrics. In the Talk Show situation, where you're writing lyrics as well as the melody and the music, the song is more complete to you personally. When you hand your music over to someone else for their lyrics or melody, your original idea can sometimes take on a different form than what you expected.

This is a little more rewarding. This record has a lot of contributions from all of us — we're all writing music, lyrics, and melody. Dave has two songs on the record that are pretty much his. Dean and I have our writing, and Eric



is actually contributing a lot more with Talk Show.

Whereas STP had a formula, this was an open book. Everyone was a lot more comfortable with stepping up and showing what they had and actually having the chance to do it. You've gotta remember, the STP records, especially *Purple* and *Tiny Music*, almost didn't get done because of the problems with Scott coming up with lyrics and melodies. It was a position of hoping the record was going to be done, rather than what it is now with too many songs.

JR: Will there not be an STP again?

RD: I can't say that. That's a really hard question to answer right now. I would imagine the three of us aren't the people to ask. Dean and Eric and I have always been there to do STP. If somebody keeps breaking into your house, do you keep on letting them in?

JR: Why the name Talk Show?

RD: That was something Dean came up with that you could take in different ways. I think it really defines what STP has become — a talk show. I enjoy making music. The rock star part of it, I'm really not about all that. I don't think Dean and Eric are, either. We just really wanted to get back to making music. You tend to lose track of that when the drug addiction and all the other hoopla goes on around the sole purpose of why you're here — to make music.

JR: Introduce the world to Dave Coumts with three adjectives that would describe him best.

RD: Genuine. Pure. Optimistic. He's just a very sweet person. That was really a gift for me personally, because he lives next to me and we hang around a lot. We've had a really great relationship grow out of this. I'm thankful for the guy. Being able to tap into his almost innocent quality really shows on this record.

JR: Are there tour plans?

RD: Yes. It will be great to actually go out and tour. You know, going to a radio station and apologizing to everyone for canceling a tour isn't the kind of thing we do because we have to. We did that because we wanted to. The three of us really take things very sensitively. Having to cancel tours is not fun. We take that to heart. It affects everyone right down the line — the crew, the staff, the fans.

I would honestly say this is some of the best material that we have put together, and that means the four of us. We really made a good compilation of great music, and that's really what we wanted to do, just make great music.



Jo Robinson

LOOKING BACK

"AOR radio has been rallying its listeners to the defense of rock 'n' roll and to the eradication of disco music for some months now, with controversial results. Was Comiskey Park just a great promotion, or was it an irresponsible one?"

"It's on the verge of being terribly out of control, it could be a really dangerous thing," said WLUP/Chicago PD Jesse Bullet. "We had no idea we would cause a social phenomenon. It's been a marvelous promotion, but we're doing everything we can to suppress it as fast as we can."

— R&R coverage of WLUP/Chicago's immortal disco destruction derby

30 YEARS
30 ROCK
RADIO

naked

now is the time to get on "the road home"



Veruca Salt

ARMED AND DANGEROUS

This female-fronted band has kicked down the doors of the male-driven format with pure 'attitude'

BY FRANK CORREIA, ASST. ROCK EDITOR

Almost two years after the success of "Seether" at Alternative radio, Veruca Salt returned with the guitar-heavy *Eight Arms To Hold You*. When the first single, "Volcano Girls," caught fire on Rock radio, co-frontwomen Nina Gordon and Louise Post joined the handful of females who have kicked down the doors of a format traditionally driven by male artists. Finishing up their tour with Bush, the amicable volcano girls took time to speak with us.

"It's pretty nice being played next to all the male rock bands that I grew up listening to," Post admits. "I have to say, the fact that it's being played on Rock radio is, for me, quite a coup."

"All the music and bands that I like are making rock music," says Gordon. "It's hard for me, within the band, to see what difference there really is between so-called alternative music and rock music, and why this is a rock record but the last one was an alternative record or an indie record or something. I feel like there are superficial reasons that make people think, 'Okay, this is rock, that

"For years I would listen to that station, and I was aware that this is a guy station, you know, a cock-rock station or whatever. I was really happy when we got added there and actually did really well there. And there are a lot of stations across the country that we heard had never really played women before, and they were playing our song. It feels really good."

"I think we've always seen ourselves as a rock band, not as an indie band or an alternative band," Post states. "We don't subscribe to those kinds of labels."

The band's initial success at Alternative radio with "Seether" did have some negative effects, Post recalls. "I think it had the cliché negative effect of hitting a band over the head with fast success and them not knowing what hit them. We were suddenly faced with all these huge questions of integrity, ethics, and financial security. We didn't really know what we were doing, and we were in over our heads. Our communication kind of broke down during that time because we were overwhelmed."

After "Seether" hit, the band toured for a year and a half and then released *Blow It Out Your Ass It's Veruca Salt*, a four-song EP produced by Steve Albini. For *Eight Arms To Hold You*, however, the band surprised more than a few people by choosing Bob Rock as its producer.

MAKING 'BIG' SOUNDS

"The fact that it wasn't a widely supported choice of producers initially amused us," Post remembers. "Hearing Metallica's 'Black' album over a huge sound system made Nina and I look at each other and ask, 'What sounds better than this?' We had a sense that we shared Bob's mixture of

pop sensibility and love of massive rock. That was good for our music and was the way we wanted to go.

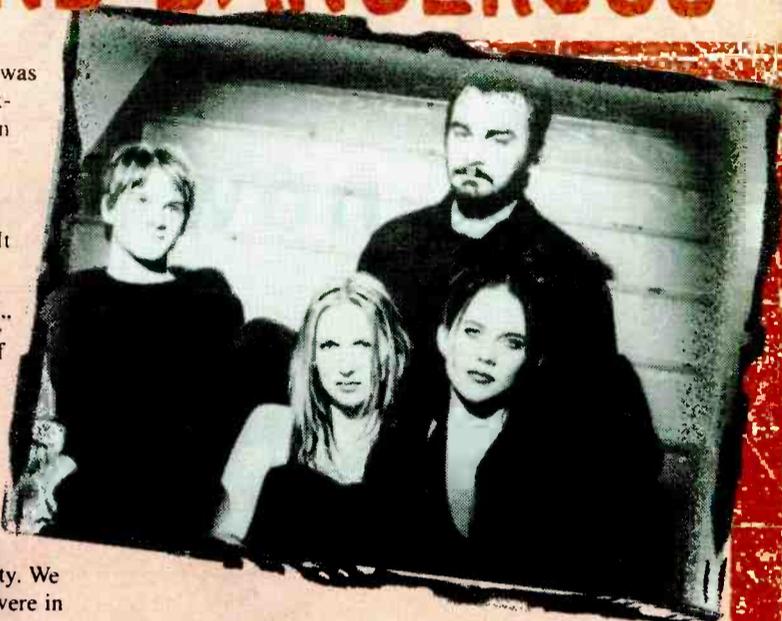
"We had always wanted to sound as big on record as we felt we did live," Post continues. "We had a sense that Bob would facilitate that sound for us — not that he would create it, but that he would be able to help us get the sounds we wanted."

Unlike on previous efforts, the band was able to take its time with this record and indulge its visions of each song. "One of Bob's philosophies is that creativity can't be rushed," Post says. "Which, at times, was kind of frustrating, because we thought we'd go in to make this record and hammer it out maniacally for 12 hours a day. We had shorter days and shared Bob with his family, which he'd been away from for a year with the Metallica record. There were times over the three-and-a-half-month recording period when Nina and I were joking about getting part-time jobs."

Working with Bob Rock turned out to be something more than the typical producer-band relationship. "We basically thought all of our songs were finished," Post recalls about recording with Rock. "Then he sort of challenged us to crack them open and look at them differently. It actually led to some tension in the band, because there were times when Nina and I would be willing to do that, but Jim and Steve wouldn't, and so on. So there was actually sort of an acting fifth member of the band for a while, who was offering suggestions about song structure — and we've never had that before. It was absolutely a rite of passage for us."

ROCKIN' ROLE MODELS

Another transition to be made when rising to a new level of success is stepping into the shoes of your own role models. "We meet a lot of people who like our music and young people who want to talk to us after we play," Gordon explains. "A lot of them tell us that we've inspired them to start bands and write songs. That's always really



flattering, but also kind of hard to absorb. It's hard to register the fact that you're having that kind of impact on people, but it's really great."

Much of Veruca Salt's impact comes from the collaborative songwriting style of Gordon and Post, a process Gordon feels very comfortable with. "We write our songs separately, bring them in, play them to each other, and start elaborating. It's really difficult to play somebody your unfinished song or a song you're not really sure about, but Louise and I are very close, and I feel comfortable playing my songs for her when they're kind of raw and unfinished. I know she'll have good ideas and contribute a lot to my songs, and vice versa."

For Post, the new album's themes were more personal than those on the first record. "It's funny. I always thought our first record would be full of love songs, and it wasn't. The songs I wrote on *American Thighs* were about mass murders and record players. It's just funny that's the way it worked out. I never imagined that the themes would be that obscure or seemingly random. I always imagined it would be a deeply personal album, which I think in some ways it was. But this album does seem to be more personal."

Gordon also finds intimate themes on tracks like "Benjamin." "I really enjoy singing it because it's very personal and straightforward. There are certain songs that, at times, can be very cryptic, and even though you wrote it, you almost forget what it's about. When you're singing it, it just becomes words. But a song like 'Benjamin' just cuts through."

Analyzing songs isn't Post's strong suit, however. "I'm finding that really difficult these days. I think it's really important — as much as this has been said before — for listeners to be able to interpret a song in their own way. In fact, after a songwriter writes a song, and certainly after releasing it, it's open for interpretation. That's one of the things that's beautiful about music."

Continued on Page 74

Hearing Metallica's "Black" album over a huge sound system made Nina and I look at each other and ask, "What sounds better than this?" We had a sense that we shared Bob's mixture of pop sensibility and love of massive rock.

— Louise Post

was alternative music. I don't know, but I'm happy to be played on Rock stations, because I like hearing our song played next to Led Zeppelin. That's pretty cool."

Although Post agrees that Rock radio can have a "boys only" mentality, she believes the rock attitude itself transcends gender. "I think one of the reasons is that many of the female-fronted bands don't seem to fit in with Rock programming. I'm not sure if that's sexist. I'm not making any claims about that. I'm not sure how much it has to do with gender, because a TV show in California recently said that rock is a spirit, and that 'Volcano Girls' has that spirit, and our band has that spirit. It's an attitude, and we have that rock attitude. That seemed to make sense to me."

BREAKING BARRIERS

Not only did "Volcano Girls" exhibit rock's essence, it also blazed trails. Gordon remembers making inroads on a hometown station. "One of the coolest things about what happened with 'Volcano Girls' is that we got played on a lot of stations that never played female-fronted bands. There were a couple of stations that literally never played a group with female vocalists. Particularly one in Chicago: WRCX.

30 YEARS
30 ROCK
RADIO

LOOKING BACK

"There's a growing hunger among Rock radio listeners for freshness, and I feel it goes beyond just the music. We've created a vicious cycle of formula rock with formula jocks, so it should come as no surprise that listeners surveyed show a preference for less talk. If all the jocks can offer is a back-announce, time, name, and stale slogan, they're wasting the listeners' time. In terms of personality radio's future, there's one common element in any winning station: attitude — that undeniable spirit that transforms a jock's shift into a show."

—KISW/Seattle PD Beau Phillips on the lack of personality on AOR radio in 1982

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Assisted in the UK by Tracy Rees-Oliviere
U.S. Associate: CJ Kitsos

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CLASSIC ROCK RULES

30 YEARS
OF
ROCK
RADIO

The President of B/D & A offers some tips for classic success

1997 marks the 30th anniversary of Rock radio. Here are a few historical bites from the first year, from the R&R archives:

- April 7, 1967 — The first "Progressive" radio station begins. **Tom Donahue, Rachael Donahue, Voco, and Bob McClay** bring their records to **KMPX/San Francisco** and begin broadcasting music not heard on any of the other Bay area radio stations.
- Summer '67 — During the announcers strike, the fill-ins begin playing album cuts at **WOR-FM/New York**.
- Labor Day, 1967 — **WEBN/Cincinnati** adds progressive rock in weekends. Within two years, it is a full-blown rocker.
- October 30, 1967 — **Rosko** starts his first "progressive" show for **WNEW-FM/New York**.
- November 1967 — **Tom Donahue** does his first show on **KPPC/Pasadena**, introducing the Progressive format to Los Angeles.
- November 7, 1967 — **KSHE/St. Louis** signs on and is AOR from the start.
- December 18, 1967 — **Scott Muni** begins working at **WNEW-FM/New York**.
- Also in 1967 — **WAAF/Worcester** begins AOR format. The owners at this time are **Ahmet Ertegun and Jerry Wexler** of **Atlantic Records**.

FIRST-TIME LIST OF GREATEST HITS

The Rock format eventually paved the way for Classic Rock about 15 years ago. On the following pages, R&R publishes the MediaBase list of the most played gold tracks. Our sincere thanks to MediaBase for generously providing the data and allowing us to share it with you.

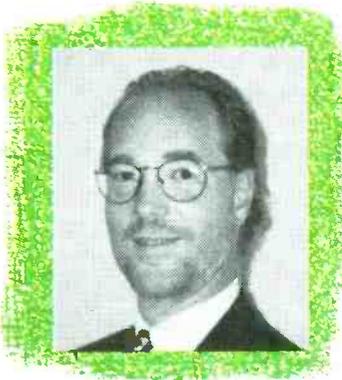
As a prelude to this gold information, B/D & A President **Greg Gillispie** explains why it's a good time for a bullish outlook on Classic Rock in 1997.

A CLASSIC ITCH

Gillispie cites the winter '97 Arbitron ratings as the first time that Classic Rock and Classic Hits as a format beat Oldies in 35-44-year-olds. He says this statistic not only speaks to the aging of the country, but also to how Classic

Rock/Classic Hits has become the Oldies for our generation, and how Oldies is now more akin to Nostalgia for older baby boomers.

The addition of the Classic Hits (a la "Arrow") format to many markets has caused increased burn on many titles that existing Classic Rock stations may have been playing, but Gillispie says that the favorite score levels on such songs "are so high, they clearly are still valuable."



Greg Gillispie

"When you look at the history of Classic Rock, you can understand why 1997 could easily be another banner year for the two variations of the format," he explains. "Classic Rock hit big in 1983, in response to AOR radio's movement toward new music being exposed by MTV. Classic Rock's impact was very strong for two years, but then waned when traditional AOR stations figured out how to successfully balance new and classic music with other programming elements, creating a more well-rounded presentation."

Gillispie says that 1989 was Classic Rock's most successful year, due to the harder stance taken by many AOR stations. "Then, four years later, the dawn of a new hybrid of Classic Rock and Oldies — Classic Hits — upset the balance in many markets. Note the four-year cycle of Classic Rock/Classic Hits success. It's itching to happen again in 1997."

THIS IS RADIO — NOT A JUKEBOX

Certain points must be addressed by both Classic Rock and Classic Hits, Gillispie explains, and he shares the following tips:

- The target audience is adults 35-44 — the younger segment of the baby boom, which is now 35-51. Unlike

their older siblings or parents, they grew up on rock-based music in the '60s and '70s. The focus must be on this demo's music tastes and important lifestyle elements.

- Classic Rock and Classic Hits stations can not survive on music alone! This is radio — not a jukebox. High-profile morning shows, appropriate lifestyle promotions, community involvement, creative marketing, and features that support the music's foundations are all important in creating the total package.

- The most influential era of music for the target audience is 1969-1982. This doesn't mean music made after this era should not be played. Use '80s music from the stars who developed in the key era to maintain a fresh feeling on the radio station.

- There isn't room in one market for both a Classic Rock and Classic Hits station. The slant you take depends on the market's competitive matrix. Classic Rock is artist- and album-based; Classic Hits — as the name implies — is hit-based.

- Classic Rock must focus on the hits of the era and use the appropriate depth material from all the great albums as spice and imaging.

- The pop version of Classic Hits doesn't work, and neither does going deep into the music of one decade. Classic Hits stations can be more successful playing the appropriate rock hits from the late-'60s to the mid-'80s than Donna Summer and Bob Seger.

- Male appeal is extremely important. If you don't win in 35-44 men, you don't win. Classic Rock, due to its depth and imaging, is intrinsically a male format. Classic Hits has a much greater opportunity to have a more evenly balanced male/female audience. Remember, a lot of people developed their rock music tastes from 1970s Top 40 radio.

- While Classic Rock must avoid the AOR "cude attitude," irreverence is still important.

- There is nothing wrong with Classic Hits stations using "hits" in their name. It transmits a clear message and is less limiting than using "'70s" as part of the name. Even the "Arrow" stations quickly realized that the target audience did not assign an Oldies value to the music and have moved away from the slogan's original definition.

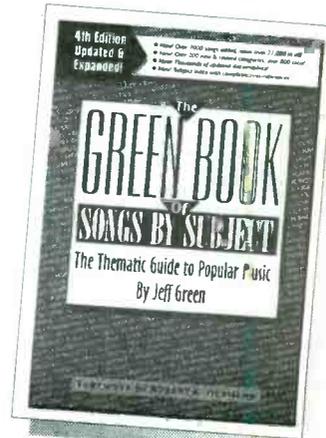
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CLASSIC ROCK TOP 300

Artist/Title	Year
1 LYNYRD SKYNYRD Sweet Home Alabama	74
2 AEROSMITH Dream On	73
3 STEPPENWOLF Magic Carpet Ride	68
4 ZZ TOP La Grange	74
5 AEROSMITH Sweet Emotion	75
6 STEVE MILLER BAND The Joker	73
7 BOSTON More Than A Feeling	76
8 DOOBIE BROTHERS Black Water	74
9 KANSAS Carry On Wayward Son	76
10 BOSTON Foreplay/Long Time	76
11 PINK FLOYD Money	73
12 STEVE MILLER BAND Fly Like An Eagle	76
13 STEVE MILLER BAND Rock 'N' Me	76
14 AEROSMITH Walk This Way	75
15 BACHMAN-TURNER OVERDRIVE You Ain't Seen Nothing Yet	74
16 DOOBIE BROTHERS Long Train Runnin'	73
17 ALLMAN BROTHERS BAND Ramblin' Man	73
18 DIRE STRAITS Sultans Of Swing	78
19 QUEEN Bohemian Rhapsody	75
20 EDGAR WINTER GROUP Frankenstein	72
21 VAN MORRISON Brown Eyed Girl	67
22 STEPPENWOLF Born To Be Wild	68
23 STEVE MILLER BAND Take The Money & Run	76
24 EAGLES Life In The Fast Lane	76
25 BAD COMPANY Bad Company	74
26 TOM PETTY & THE HEARTBREAKERS Refugee	80
27 HEART Barracuda	77
28 ZZ TOP Tush	75
29 DEREK & THE DOMINOS Layla	70
30 CREAM White Room	68
31 FOREIGNER Cold As Ice	77
32 SANTANA Black Magic Woman/Gypsy Queen	70

33 STEELY DAN Reeling In The Years	72
34 EMERSON, LAKE & PALMER Lucky Man	71
35 TOM PETTY Breakdown	78
36 FREE All Right Now	70
37 CARS Just What I Needed	78
38 QUEEN We Will Rock You/We Are The Champions	77
39 GEORGE THOROGOOD Bad To The Bone	82
40 YES I've Seen All Good People	71
41 BUFFALO SPRINGFIELD For What It's Worth	67
42 MARSHALL TUCKER BAND Can't You See	77
43 ERIC CLAPTON Cocaine	77
44 WHO Behind Blue Eyes	71



45 SANTANA Evil Ways	70
46 BOSTON Peace Of Mind	77
47 GOLDEN EARRING Radar Love	74
48 ROLLING STONES It's Only Rock & Roll (But I Like It)	74
49 STEVE MILLER BAND Jet Airliner	77
50 DOORS Hello, I Love You	68
51 ROLLING STONES Miss You	78
52 EDDIE MONEY Two Tickets To Paradise	77
53 YES Owner Of A Lonely Heart	83
54 JOURNEY Lights	78
55 ROLLING STONES Beast Of Burden	78
56 STEELY DAN Do It Again	72
57 EAGLES Hotel California	76
58 SUPERTRAMP The Logical Song	79
59 ZZ TOP Sharp Dressed Man	83
60 LED ZEPPELIN Black Dog	71
61 PINK FLOYD Another Brick In The Wall (Part II)	80
62 EAGLES Take It Easy	72
63 ZZ TOP Gimme All Your Lovin'	83
64 DOORS Touch Me	68
65 JETHRO TULL Locomotive Breath	71
66 BAD COMPANY Feel Like Makin' Love	75
67 BLUE OYSTER CULT (Don't Fear) The Reaper	76



STEVE MILLER

68 BOB SEGER Turn The Page	76
69 HEART Magic Man	76
70 ROLLING STONES (I Can't Get No) Satisfaction	65
71 JOHN COUGAR Jack & Diane	82
72 JIMI HENDRIX All Along The Watchtower	68
73 TOM PETTY & THE HEARTBREAKERS Don't Do Me Like That	79
74 DOORS Love Her Madly	71
75 EAGLES Already Gone	74
76 DOOBIE BROTHERS China Grove	73
77 TOM PETTY I Won't Back Down	89
78 FLEETWOOD MAC The Chain	77
79 DEEP PURPLE Hush	68
80 WHO Baba O'Riley	71
81 DOORS Light My Fire	67
82 THIN LIZZY The Boys Are Back In Town	82
83 LYNYRD SKYNYRD Gimme Three Steps	73
84 HOLLIES Long Cool Woman (In A Black Dress)	72
85 WHO Who Are You	78
86 DIRE STRAITS Money For Nothing	85
87 HEART Crazy On You	76
88 JIMI HENDRIX Purple Haze	67
89 JOE WALSH Life's Been Good	78
90 SUPERTRAMP Breakfast In America	80
91 BOSTON Rock & Roll Band	76
92 BACHMAN-TURNER OVERDRIVE Takin' Care Of Business	74
93 SUPERTRAMP Take The Long Way Home	79
94 NEIL YOUNG Southern Man	70
95 NEIL YOUNG Heart Of Gold	72
96 ELECTRIC LIGHT ORCHESTRA Fire On High	75
97 U2 I Still Haven't Found What I'm Looking For	87
98 PHIL COLLINS In The Air Tonight	81
99 EDGAR WINTER GROUP Free Ride	72
100 PINK FLOYD Comfortably Numb	80



30 YEARS
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RADIO

CLASSIC ROCK TOP 300

101	MANFRED MANN'S EARTH BAND Blinded By The Light	76
102	TOM PETTY Free Fallin'	89
103	ELTON JOHN Bennie And The Jets	74
104	ROLLING STONES Start Me Up	81
105	JIMI HENDRIX Foxy Lady	67
106	POLICE Roxanne	79
107	QUEEN Killer Queen	74
108	ROLLING STONES Jumpin' Jack Flash	68
109	STEVE MILLER BAND Swingtown	77
110	JACKSON BROWNE Running On Empty	77
111	DOORS Riders On The Storm	71
112	DEEP PURPLE Smoke On The Water	73
113	BOSTON Don't Look Back	78
114	PINK FLOYD Time	73
115	38 SPECIAL Hold On Loosely	80
116	SUPERTRAMP Goodbye Stranger	79
117	JOE WALSH Rocky Mountain Way	73
118	ROLLING STONES Sympathy For The Devil	68
119	LYNYRD SKYNYRD What's Your Name	77
120	MOODY BLUES Story In Your Eyes	71
121	ZZ TOP Legs	84
122	FLEETWOOD MAC Dreams	77
123	STEVIE NICKS Edge Of Seventeen	82
124	KINKS Lola	70
125	ROBERT PALMER Bad Case Of Loving You (Doctor, Doctor)	79
126	T REX Get It On (Bang A Gong)	71
127	LED ZEPPELIN Fool In The Rain	79
128	PINK FLOYD Brain Damage/Eclipse	73
129	HEAD EAST Never Been Any Reason	73
130	LED ZEPPELIN Stairway To Heaven	71
131	LED ZEPPELIN Whole Lotta Love	69
132	ERIC CLAPTON After Midnight	70
133	BACHMAN-TURNER OVERDRIVE Let It Ride	74
134	CREEDENCE CLEARWATER REVIVAL Bad Moon Rising	69

JIMI HENDRIX

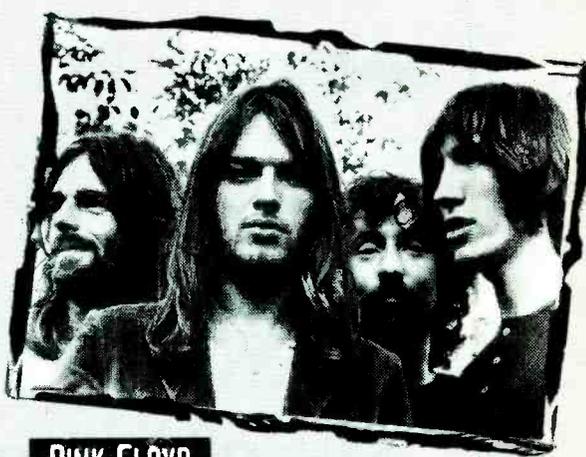


135	ALLMAN BROTHERS BAND Jessica	73
136	CROSBY, STILLS & NASH Woodstock	70
137	ROLLING STONES You Can't Always Get What You Want	69
138	GRAND FUNK We're An American Band	73
139	SUPERTRAMP Give A Little Bit	77
140	LOU REED Walk On The Wild Side	72
141	DOOBIE BROTHERS Listen To The Music	72
142	LED ZEPPELIN Over The Hills And Far Away	73
143	GUESS WHO American Waman	70
144	GEORGE THOROGOOD Who Do You Love	78
145	WHO Won't Get Fooled Again	71
146	U2 Pride (In The Name Of Love)	84
147	VAN MORRISON Wild Night	71
148	BOB SEGER & THE SILVER BULLET BAND Old Time Rock & Roll	78



THE WHO

149	TEN YEARS AFTER I'd Love To Change The World	72
150	ROLLING STONES Brown Sugar	71
151	BOB SEGER & THE SILVER BULLET BAND Rock And Roll Never Forgets	76
152	LYNYRD SKYNYRD Freebird	74
153	ELTON JOHN Rocket Man	72
154	JOHN COUGAR MELLENCAMP Small Town	85
155	DON HENLEY Dirty Laundry	82
156	FOREIGNER Feels Like The First Time	77
157	GRAND FUNK RAILROAD I'm Your Captain	70
158	CARS Let's Go	79
159	CREAM Sunshine Of Your Love	67
160	CREEDENCE CLEARWATER REVIVAL Down On The Corner	69
161	ROD STEWART Maggie May	71
162	NEIL YOUNG & CRAZY HORSE Cinnamon Girl	70
163	JANIS JOPLIN & BIG BROTHER Piece Of My Heart	68
164	ROLLING STONES Honky Tonk Women	69
165	FLEETWOOD MAC Rhiannon	75
166	VAN HALEN You Really Got Me	78
167	CROSBY, STILLS, NASH & YOUNG Corry On	70
168	JEFFERSON AIRPLANE Somebody To Love	67
169	EMERSON, LAKE & PALMER From The Beginning	72
170	JOE COCKER Feeling Alright	69
171	EDDIE MONEY Baby Hold On	77
172	PRETENDERS Brass In Pocket	80
173	JOHN COUGAR MELLENCAMP The Authority Song	83



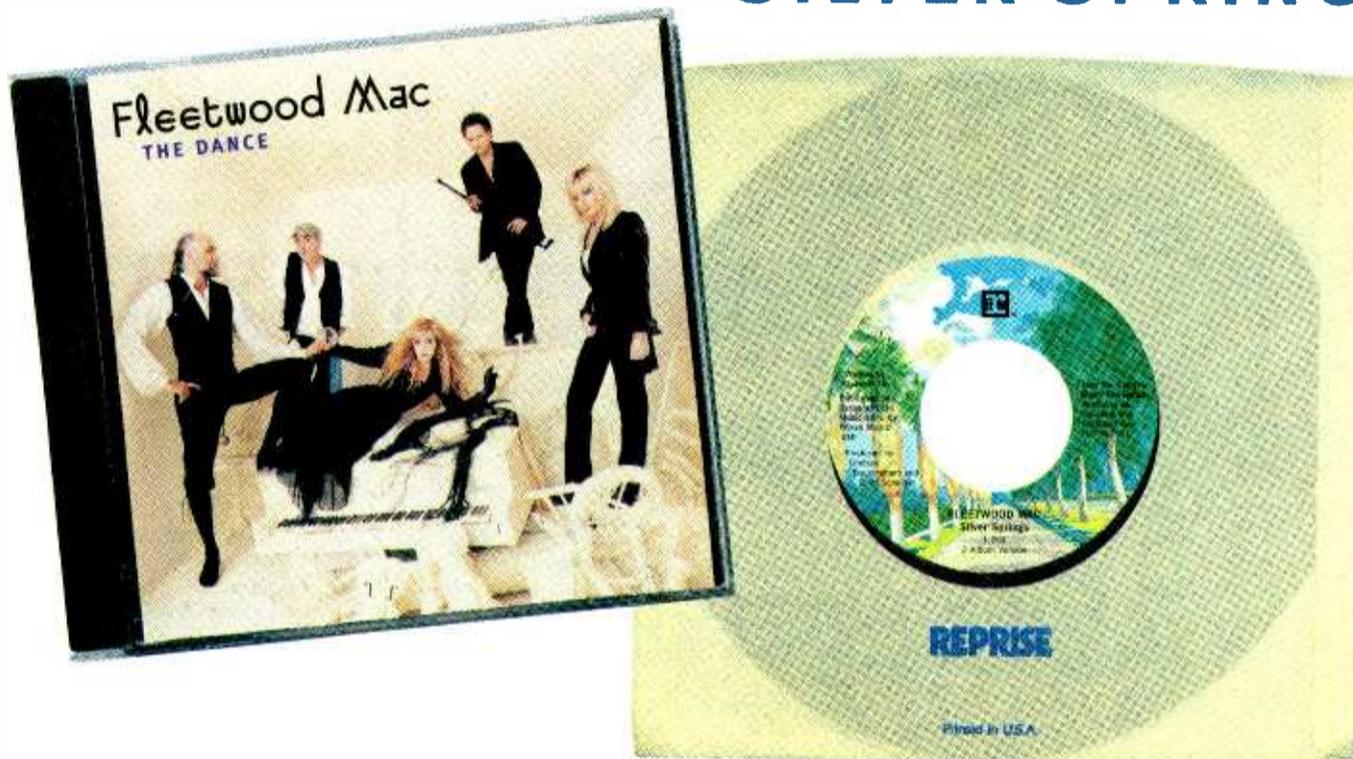
PINK FLOYD

174	FLEETWOOD MAC Gold Dust Woman	77
175	EAGLES One Of These Nights	75
176	PINK FLOYD Wish You Were Here	75
177	NEIL YOUNG Old Man	72
178	PETER FRAMPTON Do You Feel Like We Do (Live)	76
179	JOHN COUGAR MELLENCAMP Pink Houses	83
180	STEELY DAN Hey Nineteen	80
181	STEPHEN STILLS Love The One You're With	71
182	CARS Good Times Roll	78
183	CROSBY, STILLS & NASH Suite: Judy Blue Eyes	69
184	QUEEN You're My Best Friend	75
185	BAD COMPANY Can't Get Enough	74
186	FOGHAT Slow Ride	75
187	JOURNEY Don't Stop Believin'	81
188	WAR Low Rider	75
189	MOUNTAIN Mississippi Queen	70
190	DOOBIE BROTHERS Rockin' Down The Highway	72
191	GREGG ALLMAN BAND I'm No Angel	87
192	DOORS Roadhouse Blues	70
193	JAMES GANG Funk #49	70
194	PINK FLOYD Us & Them	73
195	ROLLING STONES Doo Doo Doo... (Heartbreaker)	74
196	EAGLES The Long Run	79
197	VAN MORRISON Moondance	70
198	BRUCE SPRINGSTEEN Born To Run	75
199	FLEETWOOD MAC Go Yaur Own Way	77
200	SANTANA Oye Como Va	71

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**30 YEARS
OF ROCK
RADIO**

Fleetwood Mac "SILVER SPRINGS"



Produced by Lindsey Buckingham and Elliot Scheiner.

The classic Fleetwood Mac lineup have reunited for an MTV special, national tour and new album, *The Dance*

Lindsey Buckingham

Mick Fleetwood

Christine McVie

John McVie

Stevie Nicks

Debut #1!

Billboard Top 200

Sold Out

Tour Kicks Off

In September

CLASSIC ROCK TOP 300

- 201 **BOB SEGER & THE SILVER BULLET BAND**
Hollywood Nights 77
- 202 **CREAM**
Crossroads 68
- 203 **ROLLING STONES**
Gimme Shelter 69
- 204 **BOB SEGER & THE SILVER BULLET BAND**
Mainstreet 76
- 205 **JOHN COUGAR**
Hurts So Good 82
- 206 **JETHRO TULL**
Bungle In The Jungle 74
- 207 **LED ZEPPELIN**
D'yer Mck'er 73
- 208 **GOLDEN EARRING**
Twilight Zone 82
- 209 **ROLLING STONES**
Shattered 78
- 210 **YES**
Roundabout 72
- 211 **MOODY BLUES**
Nights In White Satin 72
- 212 **ELTON JOHN**
Tiny Dancer 72



THE DOORS

- 213 **DON HENLEY**
The Boys Of Summer 84
- 214 **GRATEFUL DEAD**
Touch Of Grey 88
- 215 **WHO**
Pinball Wizard 69
- 216 **STYX**
The Grand Illusion 77
- 217 **POLICE**
Every Little Thing She Does Is Magic 81
- 218 **JOHN COUGAR**
I Need A Lover 79
- 219 **LED ZEPPELIN**
Going To California 71
- 220 **JIMI HENDRIX**
Hey Joe 67
- 221 **STYX**
Renegade 79
- 222 **CREEDENCE CLEARWATER REVIVAL**
Proud Mary 69
- 223 **PINK FLOYD**
Run Like Hell 79
- 224 **PINK FLOYD**
Young Lust 79
- 225 **STYX**
Come Sail Away 77
- 226 **PINK FLOYD**
Hey You 79

- 227 **CREEDENCE CLEARWATER REVIVAL**
Who'll Stop The Rain 70
- 228 **TOM PETTY**
Runnin' Down A Dream 89
- 229 **BEATLES**
Revolution 68
- 230 **CREEDENCE CLEARWATER REVIVAL**
Born On The Bayou 69
- 231 **FLEETWOOD MAC**
Oh Well 70
- 232 **DOOBIE BROTHERS**
Jesus Is Just Alright 72
- 233 **ERIC CLAPTON**
Forever Man 85
- 234 **BEATLES**
Come Together 69
- 235 **CROSBY, STILLS, NASH & YOUNG**
Ohio 70
- 236 **BOB SEGER & THE SILVER BULLET BAND**
Night Moves 76
- 237 **BOB DYLAN**
Knockin' On Heaven's Door 73
- 238 **TOM PETTY & THE HEARTBREAKERS**
You Got Lucky 82
- 239 **JETHRO TULL**
Aqualung 71
- 240 **ELTON JOHN**
Saturday Night's Alright For Fighting 73
- 241 **CREEDENCE CLEARWATER REVIVAL**
I Heard It Through The Grapevine 70
- 242 **DAVID BOWIE**
Changes 72
- 243 **WHO**
Bargain 71
- 244 **LED ZEPPELIN**
Kashmir 75
- 245 **DOORS**
Love Me Two Times 67
- 246 **JOE COCKER**
With A Little Help From My Friends 69
- 247 **RUSH**
Tom Sawyer 81
- 248 **GRAND FUNK**
Some Kind Of Wonderful 74
- 249 **VAN HALEN**
(Oh) Pretty Woman 82
- 250 **RICK DERRINGER**
Rock And Roll, Hoochie Koo 74
- 251 **WARREN ZEVON**
Werewolves Of London 78
- 252 **TOTO**
Hold The Line 78
- 253 **KANSAS**
Dust In The Wind 78
- 254 **JEFFERSON AIRPLANE**
White Rabbit 67
- 255 **BAD COMPANY**
Rock & Roll Fantasy 79



FLEETWOOD MAC

- 256 **LED ZEPPELIN**
All My Love 79
- 257 **MOODY BLUES**
Tuesday Afternoon (Forever Afternoon) 68
- 258 **ZOMBIES**
Time Of The Season 69
- 259 **JIMI HENDRIX**
Wind Cries Mary 67
- 260 **PINK FLOYD**
Have A Cigar 75
- 261 **JOURNEY**
Lovin' Touchin' Squeezin' 79
- 262 **GUESS WHO**
No Time 69
- 263 **VAN HALEN**
Dance The Night Away 79
- 264 **CARS**
Bye Bye Love 78



CREEDENCE CLEARWATER REVIVAL

- 265 **JOURNEY**
Wheel In The Sky 78
- 266 **LED ZEPPELIN**
Rock & Roll 72
- 267 **JOE COCKER**
She Came In Through The Bathroom Window 69
- 268 **ANIMALS**
House Of The Rising Sun 64
- 269 **DAVID BOWIE**
Space Oddity 73
- 270 **RED RIDER**
Lunatic Fringe 81
- 271 **FOREIGNER**
Double Vision 78
- 272 **ZZ TOP**
I Thank You 79
- 273 **NORMAN GREENBAUM**
Spirit In The Sky 70
- 274 **CREEDENCE CLEARWATER REVIVAL**
Fortunate Son 69
- 275 **FOREIGNER**
Hot Blooded 78
- 276 **CARS**
My Best Friend's Girl 78
- 277 **HEART**
Straight On 78
- 278 **ROLLING STONES**
Under My Thumb 66
- 279 **LED ZEPPELIN**
Hey Hey What Can I Do 79
- 280 **STEVE MILLER BAND**
Jungle Love 77
- 281 **BOSTON**
Hitch A Ride 76
- 282 **FABULOUS THUNDERBIRDS**
Tuff Enuff 86
- 283 **TRAFFIC**
Dear Mr. Fantasy 68
- 284 **VAN HALEN**
Jump 84
- 285 **CROSBY, STILLS & NASH**
Teach Your Children 70
- 286 **WHO**
Magic Bus 68
- 287 **DOORS**
People Are Strange 67
- 288 **DIRE STRAITS**
So Far Away 85
- 289 **CREEDENCE CLEARWATER REVIVAL**
Suzie Q. (Part One) 68
- 290 **ROMANTICS**
What I Like About You 80
- 291 **GUESS WHO**
No Sugar Tonight 70
- 292 **BLUE OYSTER CULT**
Burnin' For You 81
- 293 **LED ZEPPELIN**
Ramble On 69
- 294 **LED ZEPPELIN**
Immigrant Song 70
- 295 **POLICE**
Every Breath You Take 83
- 296 **STYX**
Fooling Yourself (The Angry Young Man) 78
- 297 **PETER DINKELBERG**
Show Me The Way 76
- 298 **LED ZEPPELIN**
Heartbreaker 69
- 299 **ELECTRIC LIGHT ORCHESTRA**
Evil Woman 75
- 300 **YES**
Long Distance Runaround/Fish 72

Compiled from a national sample of monitored airplay from leading Classic Rock stations in 23 markets. Songs ranked by total plays. © 1997 Mediabase Premiere Radio Networks. © 1997 R&R, Inc.

**30 YEARS
OF ROCK
RADIO**

ROCK MAINSTREAM TOP 300

Artist/Title	Year
1 COLLECTIVE SOUL The World I Know	95
2 STONE TEMPLE PILOTS Interstate Love Song	94
3 COLLECTIVE SOUL December	95



4 AC/DC You Shook Me All Night Long	80
5 ZZ TOP La Grange	74
6 BLACK CROWES Hard To Handle	90
7 RUSH Tom Sawyer	81
8 PEARL JAM Better Man	94
9 JIMI HENDRIX All Along The Watchtower	68
10 PINK FLOYD Run Like Hell	79
11 STONE TEMPLE PILOTS Plush	92
12 STEVIE RAY VAUGHAN Pride & Joy	86
13 ALICE IN CHAINS Man In The Box	90
14 AEROSMITH Sweet Emotion	75
15 TOM PETTY Runnin' Down A Dream	89
16 POLICE Roxanne	79
17 GEORGE THOROGOOD Bad To The Bone	82
18 DIRE STRAITS Sultans Of Swing	78
19 U2 Pride (In The Name Of Love)	84
20 PEARL JAM Yellow Ledbetter	93
21 U2 New Year's Day	83
22 PEARL JAM Alive	91
23 PINK FLOYD Another Brick In The Wall (Part II)	79
24 PINK FLOYD Have A Cigar	75
25 BLUE OYSTER CULT (Don't Fear) The Reaper	76
26 JIMI HENDRIX Purple Haze	67
27 PEARL JAM Daughter	93
28 PINK FLOYD Young Lust	79

29 TOM PETTY Free Fallin'	89
30 PINK FLOYD Comfortably Numb	79
31 STEVIE RAY VAUGHAN Crossfire	89
32 ZZ TOP Tush	75
33 RED HOT CHILI PEPPERS Under The Bridge	92
34 AC/DC Back In Black	80
35 JIMI HENDRIX Hey Joe	67
36 LED ZEPPELIN Ramble On	69
37 TOM PETTY & THE HEARTBREAKERS Refugee	80
38 AEROSMITH Walk This Way	75
39 BOSTON More Than A Feeling	76
40 VAN HALEN I'll Wait	84
41 PINK FLOYD Learning To Fly	86
42 BLUES TRAVELER Run-Around	94
43 BLUES TRAVELER Hook	94
44 LYNYRD SKYNYRD Sweet Home Alabama	74
45 CARS Just What I Needed	78
46 BLACK CROWES She Talks To Angels	90
47 PINK FLOYD Time	73
48 U2 Mysterious Ways	91

SEVEN MARY THREE



49 BOSTON Peace Of Mind	76
50 AEROSMITH Dream On	73
51 U2 Sunday Bloody Sunday	83
52 U2 Desire	88
53 NIRVANA Come As You Are	91
54 RUSH Limelight	81
55 U2 I Still Haven't Found What I'm Looking For	87
56 COLLECTIVE SOUL Shine	93
57 TOM PETTY American Girl	76
58 VAN HALEN Dance The Night Away	79
59 DAVE MATTHEWS BAND What Would You Say	94
60 ZZ TOP Cheap Sunglasses	79
61 TOM PETTY Breakdown	78
62 ROLLING STONES Beast Of Burden	78

LIVE



63 ROLLING STONES Gimme Shelter	69
64 PINK FLOYD Wish You Were Here	75
65 VAN HALEN Runnin' With The Devil	78
66 LED ZEPPELIN All My Love	79
67 R.E.M. The One I Love	87
68 KANSAS Carry On Wayward Son	76
69 JIMI HENDRIX Wind Cries Mary	67
70 ROLLING STONES Shattered	78
71 GOLDEN EARRING Radar Love	74
72 RED RIDER Lunatic Fringe	81
73 PINK FLOYD Money	73
74 ROLLING STONES Sympathy For The Devil	68
75 TALKING HEADS Burning Down The House	83
76 LENNY KRAVITZ Are You Gonna Go My Way	93
77 LIVE Lightning Crashes	94
78 LED ZEPPELIN Going To California	71
79 ZZ TOP Sharp Dressed Man	83
80 AC/DC Highway To Hell	79
81 LED ZEPPELIN Over The Hills And Far Away	73
82 JIMI HENDRIX Foxey Lady	67
83 STEVE MILLER BAND The Joker	73
84 BLACK SABBATH Paranoid	70
85 LED ZEPPELIN Black Dog	71
86 TALKING HEADS And She Was	85
87 ERIC CLAPTON After Midnight	70
88 AC/DC Dirty Deeds Done Dirt Cheap	76
89 LED ZEPPELIN Fool In The Rain	79
90 DOORS L.A. Woman	71
91 RUSH Fly By Night	75
92 LED ZEPPELIN Kashmir	75
93 TOM PETTY & THE HEARTBREAKERS Mary Jane's Last Dance	93
94 TOM PETTY You Wreck Me	94
95 R.E.M. Losing My Religion	91
96 VAN HALEN Finish What Ya Started	88
97 NEIL YOUNG Rockin' In The Free World	89
98 RUSH Closer To The Heart	77
99 LYNYRD SKYNYRD Gimme Three Steps	73
100 GREGG ALLMAN BAND I'm No Angel	87

30 YEARS
OF ROCK
RADIO

101	ROLLING STONES Start Me Up	81
102	GOO GOO DOLLS Name	95
103	ROLLING STONES Doo Doo Doo... (Heartbreaker)	74
104	LED ZEPPELIN Misty Mountain Hop	71
105	VAN HALEN Jamie's Cryin'	78
106	JOE WALSH Rocky Mountain Way	73
107	NEIL YOUNG Cinnamon Girl	70
108	TOM PETTY I Won't Back Down	89
109	BLUE OYSTER CULT Burnin' For You	81
110	CRACKER Low	93
111	PEARL JAM Even Flow	92
112	QUEEN Fat Bottomed Girls	78
113	LED ZEPPELIN Whole Lotta Love	69
114	DIRE STRAITS Money For Nothing	85
115	STONE TEMPLE PILOTS Wicked Garden	93
116	WHO Who Are You	78
117	ROLLING STONES You Can't Always Get What You Want	69
118	ERIC CLAPTON Cocaine	77
119	ZZ TOP Gimme All Your Lovin'	83
120	ROLLING STONES Miss You	78
121	LED ZEPPELIN D'yer Mak'er	73
122	U2 With Or Without You	87
123	LED ZEPPELIN Good Times Bad Times	68
124	U2 Where The Streets Have No Name	87
125	LED ZEPPELIN The Ocean	73
126	NIRVANA All Apologies	93


ALICE IN CHAINS

127	VAN HALEN Ain't Talkin' 'Bout Love	78
128	DOORS Roadhouse Blues	70
129	TOM PETTY & THE HEARTBREAKERS The Waiting	81
130	BAD COMPANY Bad Company	74
131	POLICE Message In A Bottle	79
132	COUNTING CROWS Mr. Jones	93
133	LYNYRD SKYNYRD Call Me The Breeze	74
134	SCORPIONS No One Like You	82
135	JOE WALSH Life's Been Good	78
136	PHIL COLLINS In The Air Tonight	81
137	EAGLES Life In The Fast Lane	76
138	BAD COMPANY Rock 'N' Roll Fantasy	79


SOUNDGARDEN

139	EAGLES Already Gone	74
140	VAN HALEN Beautiful Girls	79
141	SEVEN MARY THREE Cumbersome	95
142	THIN LIZZY The Boys Are Back In Town	76
143	PEARL JAM Black	92
144	ROLLING STONES Brown Sugar	71
145	LYNYRD SKYNYRD What's Your Name	77
146	PINK FLOYD Hey You	79
147	SOUNDGARDEN Fell On Black Days	94
148	YES Owner Of A Lonely Heart	83
149	STONE TEMPLE PILOTS Big Empty	94
150	GEORGE THOROGOOD Who Do You Love	78
151	CANDLEBOX Far Behind	93
152	DAVE MATTHEWS BAND Ants Marching	94
153	LIVE I Alone	94
154	TOM PETTY & THE HEARTBREAKERS Don't Come Around Here No More	85
155	WHO Eminence Front	82
156	JIMI HENDRIX Fire	67
157	STEVE MILLER BAND Fly Like An Eagle	76
158	STONE TEMPLE PILOTS Vaseline	94
159	POLICE Synchronicity II	83
160	PEARL JAM Jeremy	92
161	PINK FLOYD Breathe	73
162	BLACK CROWES Jealous Again	90
163	VAN HALEN Ponama	84
164	PETER GABRIEL Solsbury Hill	77
165	CREAM White Room	68
166	GOLDEN EARRING Twilight Zone	82
167	GUNS N' ROSES Sweet Child O' Mine	88
168	EAGLES Hotel California	76
169	PINK FLOYD Brain Damage/Eclipse	73
170	CARS Good Times Roll	78
171	VAN HALEN You Really Got Me	78
172	ZZ TOP Legs	84
173	LIVE Selling The Drama	94
174	VAN HALEN Jump	84
175	OZZY OSBOURNE Crazy Train	80
176	RUSH Freewill	80

177	BLIND MELON No Rain	93
178	PRETENDERS Brass In Pocket	80
179	PETER GABRIEL In Your Eyes	86
180	TOM PETTY You Don't Know How It Feels	94
181	LED ZEPPELIN Rock & Roll	72
182	CLASH Should I Stay Or Should I Go	82
183	BILLY SQUIER Lonely Is The Night	81
184	LED ZEPPELIN What Is & What Should Never Be	69
185	BAD COMPANY Feel Like Makin' Love	79
186	BOSTON Rock And Roll Band	76
187	SIMPLE MINDS Don't You (Forget About Me)	85
188	BOSTON Foreplay/Long Time	76
189	JUDAS PRIEST Living After Midnight	80
190	GEORGE THOROGOOD I Drink Alone	85


BLACK CROWES

191	LED ZEPPELIN Houses Of The Holy	75
192	KISS Rock And Roll All Nite	75
193	EAGLES Take It Easy	72
194	ROLLING STONES Honky Tonk Women	69
195	LED ZEPPELIN Immigrant Song	70
196	HEART Magic Man	76
197	BOSTON Don't Look Back	78
198	HEART Barracuda	77
199	ALLMAN BROTHERS BAND Ramblin' Man	73
200	NEIL YOUNG Southern Man	70

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30 YEARS
OF
ROCK
RADIO

GUNS N' ROSES



201	SOUNDGARDEN Black Hole Sun	94
202	TALKING HEADS Take Me To The River	78
203	HEAD EAST Never Been Any Reason	75
204	DOOBIE BROTHERS China Grove	73
205	LIVE All Over You	94
206	GEORGE THOROGOOD Move It On Over	78
207	STEVIE RAY VAUGHAN The Sky Is Crying	91
208	LED ZEPPELIN Hey Hey What Can I Do	70
209	ROLLING STONES It's Only Rock & Roll (But I Like It)	71
210	TOM PETTY & THE HEARTBREAKERS Don't Do Me Like That	79
211	DOORS Love Her Madly	71
212	BAD COMPANY Can't Get Enough	74
213	ERIC CLAPTON It's In The Way That You Use It	86
214	ZZ TOP Just Got Paid	72
215	BRUCE SPRINGSTEEN Born To Run	75
216	WHO Behind Blue Eyes	71
217	YES I've Seen All Good People	71
218	VAN HALEN And The Cradle Will Rock	80
219	AEROSMITH Back In The Saddle	77
220	ZZ TOP I'm Bad, I'm Nationwide	79
221	TED NUGENT Stranglehold	75
222	BUSH Comedown	95
223	TOM PETTY & THE HEARTBREAKERS You Got Lucky	82
224	WHO Won't Get Fooled Again	71
225	ROBERT PLANT In The Mood	83
226	GOO GOO DOLLS Long Way Down	95
227	DEREK & THE DOMINOS Layla	70
228	PEARL JAM State Of Love And Trust	92
229	AEROSMITH Come Together	78

230	VAN HALEN Why Can't This Be Love	86
231	STEVIE RAY VAUGHAN Cold Shot	84
232	STEPPENWOLF Magic Carpet Ride	68
233	DON HENLEY The Boys Of Summerr	84
234	JOHN COUGAR Jack And Diane	82
235	LED ZEPPELIN Dancing Days	73
236	METALLICA Nothing Else Matters	92
237	DEEP PURPLE Smoke On The Water	73
238	SOUNDGARDEN Spoonman	94
239	STEVE MILLER BAND Take The Money & Run	76
240	BILLY IDOL White Wedding	83
241	RUSH Spirit Of Radio	80
242	CLASH Train In Vain (Stand By Me)	80
243	STEVE MILLER Rock 'N' Me	76
244	DOORS Break On Through	67
245	CARS My Best Friend's Girl	78
246	ERIC CLAPTON Forever Man	85
247	VAN HALEN Ice Cream Man	78



BUSH

248	WHITESNAKE Here I Go Again	87
249	ROLLING STONES Jumpin' Jack Flash	68
250	PINK FLOYD On The Turning Away	87
251	TALKING HEADS Once In A Lifetime	80
252	AEROSMITH Dude (Looks Like A Lady)	87
253	BOSTON Smokin'	76
254	ALLMAN BROTHERS BAND No One To Run With	94
255	OZZY OSBOURNE Mama, I'm Coming Home	91
256	GIN BLOSSOMS Hey Jealousy	92
257	ERIC CLAPTON She's Waiting	85
258	WHO Boba O'Riley	71
259	EAGLES Those Shoes	79
260	JAMES GANG Walk Away	71
261	TOM PETTY Learning To Fly	91
262	KANSAS Point Of Know Return	77
263	FOREIGNER Cold As Ice	77
264	BUSH Machinehead	95
265	JOHN COUGAR The Authority Song	84
266	HEART Crazy On You	76

267	BOSTON Hitch A Ride	76
268	ERIC CLAPTON Pretending	89
269	BLACK CROWES Twice As Hard	90
270	EDDIE MONEY Shakin'	82
271	ROLLING STONES (I Can't Get No) Satisfaction	65
272	ZZ TOP Got Me Under Pressure	83
273	QUEEN We Will Rock You/We Are The Champions	77
274	AEROSMITH Rag Doll	87
275	FLEETWOOD MAC The Chain	77



KISS

276	GIN BLOSSOMS Found Out About You	93
277	VAN HALEN (Oh) Pretty Woman	82
278	GEORGE THOROGOOD One Bourbon, One Scotch, One Beer	77
279	RUSH Subdivisions	83
280	TED NUGENT Free For All	76
281	POLICE Spirits In The Material World	82
282	PRETENDERS Back On The Chain Gang	84
283	MOUNTAIN Mississippi Queen	70
284	R.E.M. What's The Frequency Kenneth?	94
285	TOM PETTY I Need To Know	78
286	EMERSON, LAKE & PALMER Karn Evil #9	73
287	PETER GABRIEL Sledgehammer	86
288	QUEEN Killer Queen	74
289	CARS Let's Go	79
290	VAN HALEN Everybody Wants Some	80
291	POLICE Every Little Thing She Does Is Magic	81
292	QUEEN Bohemian Rhapsody	75
293	STONE TEMPLE PILOTS Creep	93
294	JOHN COUGAR MELLENCAMP Pink Houses	83
295	TOM PETTY & THE HEARTBREAKERS Here Comes My Girl	79
296	DOOBIE BROTHERS Black Water	74
297	WHO Join Together	72
298	DON HENLEY Dirty Laundry	82
299	KINKS Lola	70
300	ELTON JOHN Saturday Night's Alright For Fighting	73

Compiled from a national sample of monitored airplay from leading Rock stations in 27 markets. Songs ranked by total plays. © 1997 Mediabase Premiere Radio Networks. © 1997 R&R, Inc.

30 YEARS
OF ROCK
RADIO

**One of the Most Added again at
Alternative & Adult Alternative!**

New this week at KLOS/L.A. and:

Rock

KFMX KTUX WKZQ
KTYD KRQR KEYJ

and more

Alternative

KWOD WMRQ WLUM KKND
KNRX CFNY WQXA WEQX

and more

Adult Alternative

WXPB WBOS WTTS KTCZ
KENZ WXLE WDOD KXST

and more

jars of clay
crazy times

the first of many singles from
much afraid
the follow up to their Platinum debut

Impacting Modern & Adult NOW!

album in stores 9-16

Major US tour beginning this fall

Produced & Mixed by Stephen Lipson
Engineered by Heff Moraes



Rendy Lovelady Management

PURE PERSONALITY

Continued from Page 46

station at night. She's pretty high-profile."

Wilde works in music intensiveness with the attitude. Neumann says it's key to "talk up records. In this format we can get away with talking up a record, and it gives our talent more opportunities to be personalities than the average dry breaks do. Jennifer gets her licks in on the phone and frequently over the intros of records, which acts to keep both the music going and the personality high-profile."

Overnights belong to a talent whose initials are B.L.F. — thus his show is called the "B.L.F. Bash." Bash, as he is known, has been doing overnights at the station for an unbelievable 22 years. Weekends are a mixed bag, depending on who is helming the mike.

"The full-time jocks who do weekend shifts are Craig and Jennifer," Neumann explains, saying that their shows translate well to Saturdays. "Jennifer takes her shtick to the afternoon show on Saturday, and Bash does Saturday evenings from 6:00 to 10:00, which is perfect, because he sounds like a party waiting to happen. I am a bit more careful with the part-timers and the personality they project, because, obviously, they are not as seasoned. We have to watch things a little bit more on weekends."

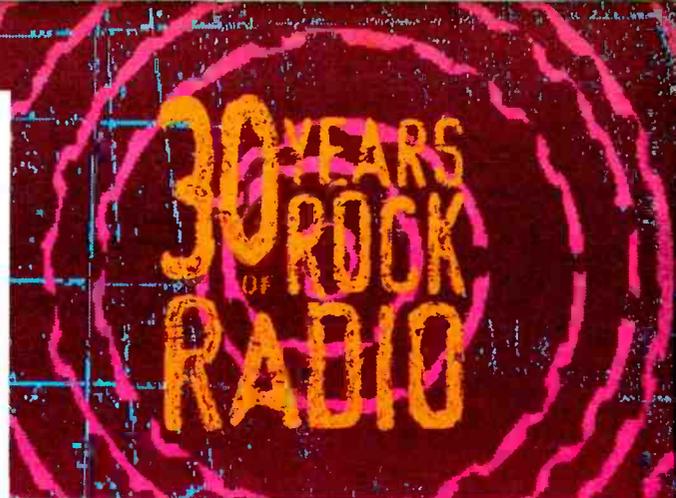
INCREDIBLE EGOS

Management issues in relation to air talent are a large part of Neumann's responsibilities, he admits. "My entire staff knows that they all have incredible egos, and they are all very talented. There's a myriad of different management issues when you're working with big talent versus a bunch of jocks back selling, front selling, and reading liners. There's the usual finger pointing about who went where and did what, and who didn't — lots of posturing and that sort of thing."

But don't get him wrong: After hours, the staff gets along well. "We hang around together in social settings. The turnout is always good, and everyone has a good time. They are all able to check the egos whenever they leave the building. There isn't a lot of animosity or hard feelings about things. We really are on the same team, and I try to keep that aspect in the forefront, because we're all working for the same goal."

Neumann is also a firm believer in the gospel of localism. "With any radio station that does this format," he explains, "you have to project the feelings and attitude of the city. Being local and being able to deal with local issues is very important."

One problem programmers are currently dealing with is the lack of superstar product. In times like these, Neumann advocates recurrences. "When there aren't records that I can put into heavy, I go to recurrences. It doesn't hurt, especially after testing them and finding the mass-appeal ones that aren't burned and that test across the board with our listeners and the competition's."



WMMS Creative Services Director Jonathon Tea is responsible for the station's image production, and Neumann credits him with helping relaunch 'MMS to Active Rock after a three-year Alternative stint. "We have a lot of attitude and humor," Neumann says. "He gets the fact that we are trying to target guys 25-40. His material does not alienate our older audience. It's not at all immature. It's attitude-laden and good comedy."

Neumann concludes that overall stationality — personalities, production — blend together and determine how "entertaining your radio station can be between the records. Whether the superstar product is out there or whether you are trying to develop new artists, your stationality comes across. People have to count on you for entertainment as well as having the very best rock and roll available. It adds another dimension to your radio station."

Veruca Salt

Continued from Page 62

SALTY & SWEET

Gordon recognizes that the media often stereotype both her and Post's roles in songwriting. "People tend to say that I'm more of the pop one and Louise is sort of the harder, darker one. But that is a generalization. Obviously she has her sweet, soft, bright, and jangly

side, and I have my more sinister side. I've written a bunch of riffs as well, so we do cross over a lot."

Veruca Salt was fortunate enough to land the much-coveted opening slot on the Bush tour. "It was a really comfortable tour, and it was amazing to play to so many people every day," Post says. "It was a luxury that we wouldn't have had if we'd gone out on a club tour."

With a strong contingent of young female Bush fans, there was an interesting crowd dynamic. "That was one of my favorite things about that tour, actually," Post says enthusiastically. "All of these girls weren't anticipating being rocked by women. I liked to say to the crowd that we've come to serenade, and I know you didn't expect that

The girls didn't expect to be serenaded by other girls. That's part of what was so exciting to me on that tour, that there were so many girls largely there to see four guys rocking. It's always surprising, especially if one's not expecting it, to see girls pick up their instruments and rock."

Veruca Salt's courtship of Rock radio has certainly been fruitful. Gordon and Post have proved that it isn't just a man's world. "Rock music has such an impact on the people who get that kind of music, and it's cool that we're a part of that," Gordon says. "It's the kind of music you want to crank up in your car while driving. I like that, and I feel good about being in that company."

RAISING THE PROGRAMMER'S ANTE

Continued from Page 38

'TALENT PUDDLE' SHRINKING

Jacobs believes that many program directors have moved on to other stages of their careers. "Either they're consultants, group PDs, into management, or they're Randy Michaels or John Gehron. I think we've lost a lot of PDs along the way for a variety of reasons, probably equally professional and personal. The irony of this is, as our requirements have gone up, the 'talent puddle,' as Tom Calderone calls it, has truly become a puddle. It's really hard to find people for good jobs."

"We can talk all day about how the industry needs people with better skills or more education or wider backgrounds. The bottom line is throwing all of this away and finding a PD before the fall book takes precedence, and it's darn hard. You reach a point where it's not that your requirements diminish, but you have to look at who's out there and who's willing to move. As the industry's market configurations firm up, so do people's careers, and many more of them may not be as apt to take outside job offers seriously."

"The whole problem of breaking in for the first time is very much still the same problem it was 20 years ago. It is just as arduous, horrible, and difficult to convince someone you can do the job. The real story here is for people who are already programming. The good news is that you can get better at what you're doing and, as a result of acquiring these skills, you can make yourself much more indispensable and improve your ability to advance, especially now that there are actually opportunities beyond programming."

"The tremendous upside is that, at the end of the day, it's not just what you acquire as a company, it's the people you have who can really make everything work. Obviously, it returns to great people, and great ideas are still the currency that makes these radio stations prosper. I seriously think there is a silver lining in all of this for people who want to work for it."

Jacor National Director/Programming Gene Romano comes to mind as an example of that silver lining. Jacobs explains that Romano is probably "a great role model for people in small or medium markets wondering about the future; someone they can look at and say, 'Okay, what did he do, and how did he do it?'"

GET SMARTER

One might think that the yearly NAB convention is the most likely place for PDs to improve their radio educations. But Jacobs is worried that, as the budgeting process continues to be a critical factor at stations, fewer PDs are given the funds to attend such gatherings. He cites management concerns that there isn't enough there to justify the expense, or that the OM is already going so they can't afford to have the PD attend also. "But if you don't go to the NAB, then you can't attend the Arbitron seminar, the Selector seminar, and all the other sessions that relate. I'm not going to pretend that these conventions are purely educational opportunities, but if you went to NAB with the intent of getting smarter and learning about things you don't know about, you could do it. The opportunity to get smarter is there. More and more, as I walk around the NAB, I see fewer PDs there."

Does he have any suggestions for how PDs can justify the expense? "Upper management says it's going to cost \$2000 to send the PD, and what is she going to do there? Hit the suites? Attend the format room? Eat a lot of Cajun food? What the PD has to do is present the case for the specific sessions where he wants to learn something. The bottom line is that — just like the company meeting situation — you don't walk out of these things immensely changed, but you do learn, and maybe it inspires you to read more about it back home. We need to do everything we can to churn out better, smarter, and more skilled PDs. I just think that we're going to wake up one day, and there aren't going to be any PDs out there. I worry about that."



Continued from Page 57

Here in the Bay area, KSJO/San Jose is probably my favorite. Also, Live 105 here plays a song by a band called Smash Mouth. I actually bought that CD the other day. There's some pretty cool stuff on it. Obviously, the new Oasis I love. The U2 record kind of came and went for me, which was a little surprising. I guess it did that for a lot of other people too. I like some of the Sublime stuff, and I like the Veruca Salt album a lot.

GS: You don't take much time off. You always record, and then it's tour, tour, tour, and then you do another record.

LU: That's about to change. The whole idea of splitting up *Load* into two albums was to try and be a little more flexible with these things. We're finishing up *Reload* now, and we're actually not going back on the road till next spring. We've got another couple of projects that we're fiddling with. Over the next few years we're going to get a little more into these creative projects and not just blindly go out and undertake these two-year tours. The endless touring is becoming more difficult than it used to be. We're going to pace it better.

GS: What haven't you done with Metallica that you hope to do on this next record or tour?

LU: Play "Whiplash" at the Academy Awards!

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TOOL

"STINKFIST"

"H"

"ÆNEMA"

WHAT'S AHEAD OF ME



FREEWORLD RECORDINGS

1997 Freeworld Entertainment, L.L.C. • Printed in U.S.A.

Management: Ted Gardner and Nikki Brown at Larrikin Management
ÆNEMA: The full length album produced by Tool and David Bottrill

SAMMY HAGAR

Continued from Page 58

there trying to make it the biggest seller. I'm just trying to put my art out and trying to play for my people and get my little following together and be happy with it. I'm completely happy with it. I could be happy playing to 3000-seat venues for the rest of my life. I don't need to play a coliseum or stadium. If I can, fine. Just the other night I played to 22,000 people in St. Louis, which has always been a great town for me. That was wonderful, but in a way the pressure wore me out and was almost overwhelming. The show is built more around a 3000-seater, and I actually enjoy that more. It's really weird, but that's where my head is at right now.

CC: What do you like listening to today?

SH: I'm a pendulum guy; I'll go from one end to the other. I love Tool. I think Tool's the coolest, most happening new band. They're really fantastic, and I can't wait to hear a new record by them. At the same time, I really love new-age music. I listen to instrumental stuff that's really beautiful and soothing.

I'm big on blues too. I listen to a lot of old Otis Redding and R&B. I like to dance. My wife and I will put on some R&B and start dancing with our 15-month-old baby. I like that stuff.

CC: It's been a pretty big summer for all things

Martian. Is there any connection between you and NASA, their Pathfinder and your new direction, or is it all just a coincidence?

SH: It's a complete coincidence. Mickey Hart, the drummer from the Grateful Dead, will have to take the heat and the credit on this. "Marching To Mars" is his title, and he had already titled it before we even started to write it, because he wanted it to be a cadence. He had that beat in mind, which he said was like ants marching to Mars. You know, he gets a little out there.

Mickey wasted more of my fax paper sending me all these articles about NASA. He's so enthusiastic about everything. He put that big feather right in his cap, and he deserved it. He was saying, "Look at this! I was cosmically connecting this whole consciousness."

But I tried to do a free show at NASA, Cape Canaveral for Fourth of July, when the probe landed up there. They were all into it, and they wanted it to happen and everything, but before you knew it Al Gore's wife had to come out on stage, and the mayor of the town, etc. I was like, "Hold it, hold it. This is not a political event; this is a free concert in honor of what you've done." So we blew it off; it never came together.

That probe. I always make a joke that if they let me drive that remote-control thing, it would have been back by now. It would have covered the whole planet, and we would have known everything about Mars already. It's too slow.

30 YEARS OF ROCK RADIO

CC: Do you know what anybody in Van Halen thinks about your record?

SH: No, I haven't heard directly from them about it. I don't expect them to love the record in public, but I guarantee you that they've heard it. I'm sure it blew their minds. They would never tell anyone else that — or maybe they would — but I'm sure Alex Van Halen, as a drummer, has heard some of the amazing drumming and rhythm, percussion stuff that the finest percussionists in the world have done on this record. I'm sure Alex is going, "Hmmm." Hey, come on, I was their brother for 10 years, and when you hear your brother singing his heart and soul out like that, if it doesn't put goose bumps on you, then those guys have gone stale and cold and hard. And I don't want to think that about them. I'm sure it touched them. It had to, because it's true and it's honest and it's good.

RECORDS TALK ABOUT ROCK RADIO'S SALES ABILITY

Continued from Page 55

MUSIC THAT MATTERS

Cook feels that "the average guy on the street doesn't perceive music within the tightly confined categories we have created. An Active Rock station can play an adult kind of hit if it's the right kind of record, and vice versa. There's no reason that a heritage type of station couldn't play a 311 if it's the right kind of song, and if it's a hit song. Again, it's so hard to generalize, because it's a matter of perception and reality, and that seems to change year by year. Whenever I have some clear idea of how it works, something happens to totally change that. Every time I think there's a rule, there's an exception that pops up.

"At least from a record company point of view, in terms of evaluating and assessing a marketing strategy in advance of a release, having these convenient niches makes it easier to plan where we're going to go with radio. I think it can also backfire for us, because we can be totally wrong. We could be thinking something is a heritage Rock record and then be totally surprised by Alternative picking up on it. The problem now is, too, if

you're thinking nationally, there's so many variations on what an Active Rock station is. There's so many variations on what Rock, Alternative, or Triple A stations are that it's hard to make a blanket statement about what a format does.

"I think that has to be reassessed, because is Hufamoose a Triple A record or an Alternative record? Is Sister Hazel a

Triple A record or Alternative? There are examples of borderline songs throughout the playlists. What they seem to be is hit records that will work everywhere. It becomes the PD's duty to figure out if he can daypart this record in the right way.

"311 debuted at No. 4 in Soundscan; they sold 128,000 pieces out of the box. I would think that any good Rock PD would have to take note of that and figure out if there's a way he could play it on the station. Because they're going to come to town, they're going to sell big numbers, they're going to do big tour dates. He's gotta figure out a way to input that somehow."

Acknowledgements (Speech, Speech!)

My genuine appreciation to those who made themselves available to be interviewed for this special goes — almost — without saying. Still, thank you.

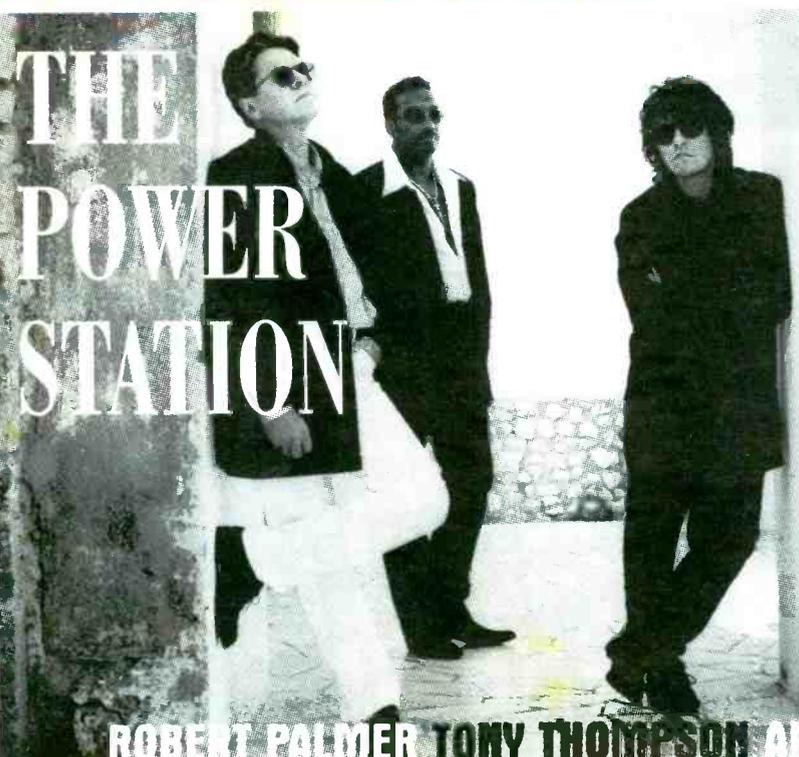
I owe a debt of gratitude to Rock Asst. Editor Frank Correia for his long hours and always tireless efforts. Nor would this special have looked so special without the artistic talent team that included Carl Harmon, Tim Kummerow, and Gary van der Steur.

Thanks are also in order for R&R staffers Anthony Acampora, Hurricane Heeran, Richard Lange, Kevin McCabe, Margo Ravel, and Ron Rodrigues. Some industry execs also contributed their acumen while I formulated the direction of this special, and I'd like to credit each for the generous time they spent with me: Lee Abrams, Tom Barnes, Dave Brewer, and Fred Jacobs.

WHERE IT'S AT

Continued from Page 51

you off your ass to buy the CD and a concert ticket because of the sheer excitement of the music. I've never been a singles buyer. I'd rather develop multifaceted artists who can make good records, put on great live shows, and have something to say. The kind of artist that an audience can identify with for at least a decade."



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AUGUST 29, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
10	5	4	1	DAYS OF THE NEW Touch, Peel, And... (Outpost/Geffen) 1779 1508 1373 1175 74/0					
3	2	1	2	LIVE Turn My Head (Radioactive) 1770 1773 1672 1594 71/0					
4	3	2	3	MEGADETH Trust (Capitol) 1613 1648 1631 1582 68/0					
11	9	6	4	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB) 1467 1347 1240 1158 66/0					
9	6	7	5	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise) 1347 1334 1286 1225 69/0					
1	1	3	6	COLLECTIVE SOUL Listen (Atlantic) 1345 1581 1697 1857 55/0					
15	13	8	7	SAMMY HAGAR Marching To Mars (MCA) 1296 1234 1116 899 63/0					
20	16	11	8	OFFSPRING I Choose (Columbia) 1240 1113 998 830 67/3					
34	26	18	9	AEROSMITH Pink (Columbia) 1191 939 640 449 62/4					
13	12	12	10	OUR LADY PEACE Superman's Dead (Columbia) 1181 1111 1124 1039 65/2					
27	19	15	11	FOO FIGHTERS Everlong (Roswell/Capitol) 1178 1043 895 663 63/2					
2	4	5	12	NIXONS Baton Rouge (MCA) 1149 1412 1621 1602 55/0					
6	11	10	13	TONIC If You Could Only See (Polydor/A&M) 1145 1141 1192 1338 57/0					
17	17	16	14	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic) 1138 1029 960 882 57/2					
14	14	14	15	JACKYL Locked & Loaded (Epic) 1035 1065 1057 1038 58/0					
5	8	9	16	METALLICA Bleeding Me (Elektra/EEG) 1030 1174 1253 1423 50/0					
25	23	22	17	JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated) 890 826 793 731 62/1					
19	18	19	18	TOOL Aenema (Volcano) 888 880 912 840 65/1					
23	20	21	19	VERVE PIPE Villains (RCA) 847 827 835 750 53/3					
BREAKER			20	TALK SHOW Hello Hello (Atlantic) 839 289 — — 60/9					
7	10	17	21	WALLFLOWERS The Difference (Interscope) 795 987 1225 1326 42/0					
8	7	13	22	QUEENSRYCHE You (Virgin) 793 1066 1269 1285 42/0					
50	33	29	23	CREED My Own Prison (Wind-up) 791 615 492 269 52/5					
22	21	23	24	OASIS D'You Know What I Mean (Epic) 779 803 835 799 38/0					
31	29	27	25	SUGAR RAY Fly (Lava/Atlantic) 745 661 600 514 35/3					
29	28	26	26	STIR One Angel (Aware/Capitol) 701 671 602 559 45/3					
BREAKER			27	CRY OF LOVE Sugarcane (Columbia) 680 596 514 442 39/2					
BREAKER			28	SMASH MOUTH Walkin' On The Sun (Interscope) 610 459 306 137 41/7					
12	15	20	29	BLUES TRAVELER Carolina Blues (A&M) 609 855 1046 1113 30/1					
32	35	32	30	VERUCA SALT Shutterbug (Outpost/Geffen) 581 547 479 469 45/2					
36	34	31	31	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen) 553 552 484 437 30/0					
30	30	34	32	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury) 538 525 549 516 33/2					
26	25	25	33	REEF Place Your Hands (Epic) 529 677 706 706 34/0					
24	27	33	34	FOO FIGHTERS Monkey Wrench (Roswell/Capitol) 447 535 631 737 32/0					
21	22	28	35	311 Transistor (Capricorn/Mercury) 440 619 818 824 32/0					
49	41	37	36	OUTHOUSE Familiar (Mercury) 388 353 337 278 33/1					
—	—	44	37	MOTLEY CRUE Beauty (Elektra/EEG) 386 307 207 38 41/6					
—	—	43	38	PANTERA Cemetery Gates (EastWest/EEG) 349 307 257 225 37/1					
—	—	46	39	FILTER & CRYSTAL METHOD (Can't You) Trip Like... (Immortal/Epic) 347 293 256 218 34/4					
DEBUT			40	COOL FOR AUGUST Trials (Warner Bros.) 343 221 59 9 37/8					
37	36	36	41	FAT Downtime (DVB/A&M) 340 410 418 416 40/0					
DEBUT			42	THIRD EYE BLIND Graduate (Elektra/EEG) 338 239 113 74 25/2					
40	42	38	43	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 332 334 336 400 21/0					
DEBUT			44	CELLOPHANE Down (Virgin) 323 200 131 66 39/5					
DEBUT			45	TEA PARTY Temptation (Atlantic) 320 247 161 29 31/5					
—	50	47	46	JONNY LANG Hit The Ground Running (A&M) 292 290 266 228 25/4					
—	49	40	47	HOARSE Diamond (RCA) 289 316 298 229 33/2					
48	47	39	48	PAUL RODGERS Soul Of Love (VelVel) 270 326 313 298 14/0					
46	43	45	49	DRAIN S.T.H. Serve The Shame (Enclave) 243 299 332 315 26/1					
DEBUT			50	SUBLIME Wrong Way (Gasoline Alley/MCA) 216 210 213 209 9/0					

This chart reflects airplay from August 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker. 77 Active Rock reporters. 76 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

BLUES TRAVELER Most Precarious (A&M)
Total Plays: 213, Total Stations: 17, Adds: 5

HONEYRODS Love Bee (Capricorn/Mercury)
Total Plays: 212, Total Stations: 21, Adds: 4

SEVEN MARY THREE Lucky (Mammoth/Atlantic)
Total Plays: 206, Total Stations: 22, Adds: 7

PISTON Grey Flap (Lava/Atlantic)
Total Plays: 193, Total Stations: 13, Adds: 0

VIBROLUSH No Regrets (Iguana/Interscope)
Total Plays: 192, Total Stations: 19, Adds: 4

VALLEJO Shining Sun (IMI/TVT)
Total Plays: 184, Total Stations: 15, Adds: 1

CHRIS DUARTE GROUP Cleopatra (Silvertone)
Total Plays: 178, Total Stations: 17, Adds: 4

MEGADETH Almost Honest (Capitol)
Total Plays: 176, Total Stations: 14, Adds: 4

NIXONS The Fall (MCA)
Total Plays: 164, Total Stations: 40, Adds: 36

CHRONIC FUTURE Insomniac (Beyond)
Total Plays: 160, Total Stations: 23, Adds: 2

Songs ranked by total plays.

BREAKERS

TALK SHOW Hello Hello (Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
839/550	60/9	20
CRY OF LOVE Sugarcane (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
680/84	39/2	27
SMASH MOUTH Walkin' On The Sun (Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
610/151	41/7	28

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NIXONS The Fall (MCA)	36
COLLECTIVE SOUL Blame (Atlantic)	25
REFRESHMENTS Good Year (Mercury)	14
TALK SHOW Hello Hello (Atlantic)	9
COOL FOR AUGUST Trials (Warner Bros.)	8
HEADSWIM Hype (550 Music)	7
SEVEN MARY THREE Lucky (Mammoth/Atlantic)	7
SMASH MOUTH Walkin' On The Sun (Interscope)	7
MOTLEY CRUE Beauty (Elektra/EEG)	6

Faith No More
"Last Cup Of Sorrow"
Top 5!
R&R Active Rock 7-5
Monitor Active Rock 7*-5*

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TALK SHOW Hello Hello (Atlantic)	+550
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	+271
AEROSMITH Pink (Columbia)	+252
CREED My Own Prison (Wind-up)	+176
SMASH MOUTH Walkin' On The Sun (Interscope)	+151
NIXONS The Fall (MCA)	+146
FOO FIGHTERS Everlong (Roswell/Capitol)	+135
HEADSWIM Hype (550 Music)	+131
OFFSPRING I Choose (Columbia)	+127
CELLOPHANE Down (Virgin)	+123

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MATCHBOX 20 Push (Lava/Atlantic)
OFFSPRING Gone Away (Columbia)
VERUCA SALT Volcano Girls (Outpost/Geffen)
TOOL "H" (Volcano)
LIVE Lakini's Juice (Radioactive)
TOOL Stinkfist (Volcano)
VERVE PIPE The Freshmen (RCA)
METALLICA King Nothing (Elektra/EEG)
WALLFLOWERS One Headlight (Interscope)
SMASHING PUMPKINS The End Is... (Warner Sunset/WB)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

CREED

my own prison

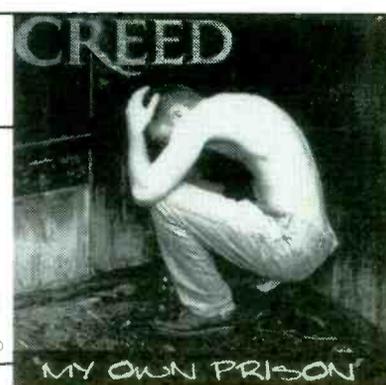
"We've gotten immediate phone response and 'My Own Prison' sounds great on the air!"
— Greg Stevens, KQRC/Kansas City

MAJOR MARKETS

WXTB WZTA WYSP WRIF
WLZR KEGL WWDC WIYY
WAAF WRCN KIOZ WMMS
WEBN KQRC KRXQ KSJO
WBZX WIOT WJRR KILO
WCCC KLBK WNOR WMFS

Active Rock 29 - 23

Rock 47 - 44



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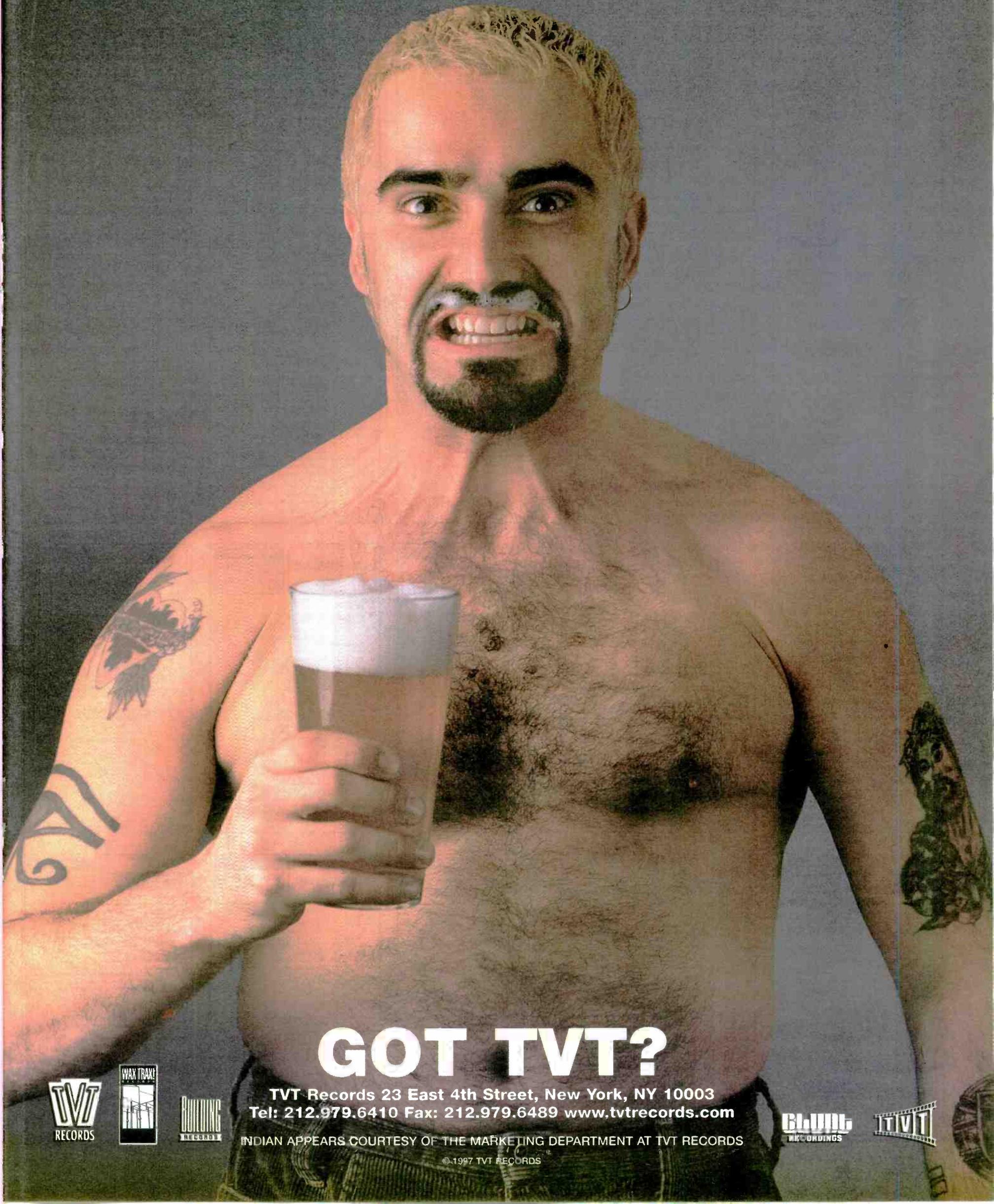
Sevendust: Adds @ KRXQ and KUPD, #2 researching @ KXTE, Top 5 phones @ X-105, 12 weeks #1 Metal.
Touring with Powerman 5000 and Coal Chamber.

Geezer: "Man in the Suitcase" out now, touring with Bruce Dickinson!

Vallejo: "Shining Sun" New and Active!

Sister Machine Gun: "Think" on your desk now!

KMFDM: New album  out 9/23, touring this fall!



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ACTIVE ROCK PLAYLISTS

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ROCK103.5 MARKET #3
WRXC/Chicago (312) 861-8100 Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	32	35	32		OFFSPRING/ Choose
21	20	31	32		DAYS OF THE NEW/Touch, Peel, And...
38	40	36	32		MEGADETH/Trust
26	36	40	30		FAITH NO MORE/Last Cup Of Sorrow
36	34	34	28		METALLICA/Bleeding Me
34	35	32	26		SAMMY HAGAR/Marching To Mars
24	28	20	23		OFFSPRING/Gone Away
20	24	24	21		SAMMY HAGAR/Little White Lie
35	16	18	19		AEROSMITH/Taste Of India
17	17	16	16		FOO FIGHTERS/Everlong
-	-	-	-		AEROSMITH/Pink
35	37	17	15		TOOL/Stinkfist
2	8	14	14		MEGADETH/Almost Honest
16	15	14	14		NIXONS/Baton Rouge
23	17	15	14		VERUCA SALI/Volcano Girls
17	16	15	13		SOUNDGARDEN/Rhinoceros
16	17	16	13		LOCAL H/Fritz's Corner
14	16	10	12		ALICE IN CHAINS/Down In A Hole
16	15	12	12		COLLECTIVE SOUL/Listen
10	16	12	12		FOO FIGHTERS/Monkey Wrench
13	14	14	12		SOUNDGARDEN/Blow Up...
15	14	14	12		LIVE/Alkin's Juice
13	14	10	12		COLLECTIVE SOUL/Precious Declaration
10	10	11	11		VERUCA SALI/Shutterbug
12	10	11	11		QUEENSRYCHE/Sign Of The Times
-	6	10	10		TEA PARTY/Temptation
-	6	10	10		TOOL/Anemna
-	6	10	10		TALK SHOW/Hello Hello
9	8	10	10		OUR LADY PEACE/Superman's Dead
6	7	10	10		SOAK/Shutter Gut
6	7	10	10		SOAK/Me Compassionate

94WYSP MARKET #5
THE ROCK STATION WYSP/Philadelphia (215) 625-9460 Sabean/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	28	31	35		OFFSPRING/ Choose
29	31	31	34		MEGADETH/Trust
12	17	31	34		DAYS OF THE NEW/Touch, Peel, And...
28	33	30	33		TONIC/You Could Only...
30	30	32	33		METALLICA/Bleeding Me
26	30	32	33		COLLECTIVE SOUL/Listen
14	17	18	19		NIXONS/Baton Rouge
17	17	16	19		BUSH/Id
-	6	15	19		SAMMY HAGAR/Marching To Mars
15	17	16	18		AEROSMITH/Pink
15	16	18	18		FAITH NO MORE/Last Cup Of Sorrow
16	17	19	18		LOVE REVOLUTION/Alinsky's Imaginary...
16	16	18	18		SMASHING PUMPKINS/The End Is...
12	17	19	17		COUNTING CROWS/Have You Seen Me...
16	18	18	17		JACKYL/Loaded & Loaded
12	15	14	14		LIVE/Turn My Head
9	11	12	13		PEARL JAM/ Got I
-	8	12	14		TALK SHOW/Hello Hello
5	13	8	12		DISHWALLA/Counting Blue Cars
9	11	9	11		OUR LADY PEACE/Superman's Dead
7	9	6	11		STONE TEMPLE PILOTS/Big Bang Baby
8	10	8	11		STABBING WESTWARD/Blame
9	7	7	11		ALICE IN CHAINS/Agan
8	12	5	11		STONE TEMPLE PILOTS/Trippin' On A Hole...
14	16	17	10		WALLFLOWERS/The Difference
10	8	7	10		WALLFLOWERS/One Headlight
11	10	6	10		EVERLAST/Santa Monica...
11	8	10	10		SOUNDGARDEN/Blow Up
5	12	8	10		BETTER THAN EZRA/Desperately Wanting
11	7	7	10		STONE TEMPLE PILOTS/Lady Picture Show

101 WRIF MARKET #6
WRIF/Detroit (810) 547-0101 Podel/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	37	35	36		LIVE/Lakin's Juice
33	37	35	35		TONIC/You Could Only...
31	33	34	32		TOOL/Stinkfist
32	31	31	32		METALLICA/Bleeding Me
36	36	32	31		MEGADETH/Trust
15	22	19	20		OFFSPRING/ Choose
7	19	25	19		DAYS OF THE NEW/Touch, Peel, And...
21	20	25	18		AEROSMITH/Pink
25	20	20	18		SMASHING PUMPKINS/The End Is...
16	20	17	18		FOO FIGHTERS/Monkey Wrench
22	20	18	18		COLLECTIVE SOUL/Precious Declaration
23	20	22	16		SAMMY HAGAR/Marching To Mars
7	14	22	15		PAUL ROGERS/Soul Of Love
14	14	14	14		TOOL/Anemna
-	13	13	13		TALK SHOW/Hello Hello
14	14	13	14		HELMET/Like I Care
13	20	15	11		METALLICA/King Nothing
4	6	10	8		JONNY LANG/HI The Ground...
6	10	8	8		HOARSE/Diamond
10	6	9	8		VERVE PIPE/Vilains
5	4	10	8		LIVE/Turn My Head
7	6	9	7		FILTER & CRYSTAL.../(Can't You) Trip...
-	1	7	6		CREED/My Own Prison
-	3	6	9		OUR LADY PEACE/Superman's Dead
4	7	10	6		RADIS/My Guitar
7	9	9	6		QUEENSRYCHE/You
17	20	18	17		FOO FIGHTERS/Everlong
6	11	5	11		FAITH NO MORE/Last Cup Of Sorrow
7	9	5	11		MEGADETH/Almost Honest
1	4	7	5		SEVEN MARY THREE/Lucky

EAGLE 97.1 MARKET #7
PURE ROCK KEGL/Dallas (972) 869-9700 Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	31	34	41		PISTON/Grey Flap
34	40	32	40		MEGADETH/Trust
41	41	33	40		NIXONS/Baton Rouge
42	38	34	40		SUGAR RAY/Fly
23	36	34	40		OUR LADY PEACE/Superman's Dead
41	41	34	39		LIVE/Turn My Head
13	24	24	35		DAYS OF THE NEW/Touch, Peel, And...
42	40	35	24		JACKYL/Loaded & Loaded
18	21	20	22		FOO FIGHTERS/Everlong
-	16	20	20		AEROSMITH/Pink
24	21	19	20		CRY OF LOVE/Sugarcane
14	13	18	19		FAITH NO MORE/Last Cup Of Sorrow
24	22	22	19		GOO GOO DOLLS/Lazy Eye
15	21	19	19		SAMMY HAGAR/Marching To Mars
15	16	18	18		VERVE PIPE/Vilains
16	17	16	17		VERUCA SALI/Shutterbug
-	11	16	16		CREED/My Own Prison
15	17	16	16		RADIS/My Guitar
-	13	15	15		OFFSPRING/ Choose
-	5	15	15		JIMMIE'S CHICKEN.../High
18	18	15	15		MIGHTY JOE PLUM/Live Through This...
17	18	15	15		REEF/Place Your Hands
8	13	10	14		FILTER & CRYSTAL.../(Can't You) Trip...
11	14	10	14		PANTERA/Cemetery Gates
-	14	10	14		SMASH MOUTH/Walkin' On The Sun
14	16	10	14		TOOL/Anemna
-	13	13	13		TALK SHOW/Hello Hello
14	13	13	13		MIGHTY JOE PLUM/Live Through This...
-	12	12	12		SOAK/Shutter Gut
9	12	9	9		ALICE COOPER/Is Anyone Home

Q102 MARKET #7
THE BEST ROCK KTXQ/Dallas (214) 528-5500 Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	39	37	36		OASIS/You Know What...
37	35	33	35		LIVE/Turn My Head
27	30	37	35		SAMMY HAGAR/Marching To Mars
-	-	-	-		SUGAR RAY/Fly
26	23	20	24		JACKYL/Loaded & Loaded
26	22	24	24		OUR LADY PEACE/Superman's Dead
13	23	23	23		DAYS OF THE NEW/Touch, Peel, And...
25	23	22	23		MEGADETH/Trust
-	-	-	-		JAH'S OF CLAY/Crazy Times
13	23	23	21		GOO GOO DOLLS/Lazy Eye
-	-	-	-		OFFSPRING/ Choose
-	-	-	-		FOO FIGHTERS/Everlong
24	24	23	23		VERVE PIPE/Vilains
-	-	-	-		MIGHTY JOE PLUM/Live Through This...
-	-	-	-		FAITH NO MORE/Last Cup Of Sorrow
-	-	-	-		REEF/Place Your Hands
13	12	11	11		FAITH NO MORE/Last Cup Of Sorrow
-	-	-	-		131/Transistor
38	37	35	33		BLUES TRAVELER/Carolina Blues
14	10	12	12		311/Transistor
10	14	9	12		TOMORROW PEOPLE/Favorite Song
-	-	-	-		AEROSMITH/Pink
36	36	35	31		NIXONS/Baton Rouge
37	35	36	31		MATCHBOX 20/Push
8	7	8	9		METALLICA/Ain't My Bitch
10	8	7	8		MOTLEY CRUE/Ain't
9	8	9	8		AEROSMITH/Falling In Love...
5	8	10	7		U2/Staring At The Sun
8	7	8	7		COUNTING CROWS/A Long December
7	8	6	6		GARBAGE/1 Crush
9	9	9	7		COLLECTIVE SOUL/Listen

WAAF MARKET #10
107.3 FM WAAF/Boston (617) 236-1073 Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	33	34	38		DAYS OF THE NEW/Touch, Peel, And...
31	32	34	38		MATCHBOX 20/Push
34	36	37	37		FILTER & CRYSTAL.../(Can't You) Trip...
32	34	34	37		OUR LADY PEACE/Superman's Dead
26	29	33	33		TOOL/Anemna
30	32	33	33		MIGHTY JOE PLUM/Live Through This...
21	24	32	32		COOL FOR AUGUST/Trials
32	38	32	32		FAITH NO MORE/Last Cup Of Sorrow
13	31	31	31		LOCAL H/Eddie Vedder
13	31	31	31		VERUCA SALI/Shutterbug
32	34	27	30		FOO FIGHTERS/My Hero
-	-	-	-		NIXONS/Baton Rouge
-	-	-	-		TALK SHOW/Hello Hello
9	22	29	23		GOO GOO DOLLS/Lazy Eye
28	26	23	23		METALLICA/Bleeding Me
10	18	22	22		MEGADETH/Trust
18	18	19	20		SCREAMIN' CHEETAH.../Magnaolia
18	16	15	17		PISTON/Grey Flap
5	13	15	17		CREED/My Own Prison
24	24	23	17		RADIOHEAD/Paranoid Android
21	22	18	17		BLUR/Song 2
10	14	11	15		JIMMIE'S CHICKEN.../High
16	15	15	15		NOTWIST/Incredible Change...
-	-	-	-		CELLOPHANE/Down
11	14	15	15		HELMET/Like I Care
13	14	15	15		OFFSPRING/Gone Away
12	15	14	14		LIMP BIZKIT/Counterfeit
11	12	13	13		VALLEJO/Shining Sun
-	-	-	-		AEROSMITH/Pink
8	13	13	12		GENESIS/Congo

ZETA MARKET #11
the ROCK station WZTA/Miami (305) 654-9494 Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	39	38	39		WALLFLOWERS/The Difference
32	39	38	38		LIVE/Turn My Head
39	38	37	37		MIGHTY JOE PLUM/Live Through This...
40	37	37	37		TONIC/You Could Only...
29	33	32	36		VERVE PIPE/Vilains
41	37	36	34		QUEENSRYCHE/You
29	30	31	31		METALLICA/Bleeding Me
21	19	21	21		OASIS/You Know What...
17	16	21	21		FOO FIGHTERS/Everlong
25	23	24	20		BLUES TRAVELER/Carolina Blues
22	21	21	19		GOO GOO DOLLS/Lazy Eye
-	-	-	-		DAYS OF THE NEW/Touch, Peel, And...
-	-	-	-		SUGAR RAY/Fly
15	17	18	18		MIGHTY MIGHTY.../The Impression...
17	19	20	17		CREED/My Own Prison
17	15	14	17		OFFSPRING/ Choose
9	12	17	17		COOL FOR AUGUST/Trials
-	-	-	-		AEROSMITH/Pink
-	-	-	-		SMASH MOUTH/Walkin' On The Sun
-	-	-	-		PANTERA/Cemetery Gates
11	12	14	13		TOOL/Anemna
12	20	15	13		QUEENSRYCHE/You
-	-	-	-		SAMMY HAGAR/Marching To Mars
14	13	12	12		REEF/Place Your Hands
14	14	12	12		311/Transistor
9	8	7	10		PRODIGY/Breathe
14	12	11	10		BETTER THAN EZRA/Normal Town
-	-	-	-		TALK SHOW/Hello Hello
-	-	-	-		SEVEN MARY THREE/Lucky
-	-	-	-		COLLECTIVE SOUL/Blame

KISW MARKET #13
99.9 FM KISW/Seattle (206) 285-7625 Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	30	31	30		NIXONS/Baton Rouge
30	31	29	29		COLLECTIVE SOUL/Listen
17	17	23	28		BLUES TRAVELER/Carolina Blues
29	33	29	27		MEGADETH/Trust
15	19	20	20		OFFSPRING/ Choose
17	18	20	20		FOO FIGHTERS/Everlong
7	9	7	17		GOO GOO DOLLS/Lazy Eye
18	16	16	16		REEF/Place Your Hands
17	16	15	15		METALLICA/Bleeding Me
-	-	-	-		LIVE/Turn My Head
8	10	8	10		TEA PARTY/Temptation
-	-	-	-		TALK SHOW/Hello Hello
10	9	7	10		FAITH NO MORE/Last Cup Of Sorrow
-	-	-	-		SAMMY HAGAR/Marching To Mars
-	-	-	-		BUSH/Machinehead
7	9	9	8		DAYS OF THE NEW/Touch, Peel, And...
11	8	8	8		TOOL/46 And 2
-	-	-	-		SEVEN MARY THREE/Cumbersome
6	7	7	7		SOUNDGARDEN/Burden In My Hand
-	-	-	-		JACKYL/

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
23	10	7	1	AEROSMITH Pink (Columbia)	1555	1259	872	555	80/4
1	1	1	2	COLLECTIVE SOUL Listen (Atlantic)	1479	1583	1698	1778	75/1
6	5	4	3	LIVE Turn My Head (Radioactive)	1425	1384	1421	1357	74/0
8	8	6	4	SAMMY HAGAR Marching To Mars (MCA)	1370	1292	1137	1030	75/0
4	4	3	5	TONIC If You Could Only See (Polydor/A&M)	1368	1398	1481	1553	75/0
2	2	2	6	WALLFLOWERS The Difference (Interscope)	1356	1451	1636	1742	68/1
5	6	5	7	MATCHBOX 20 Push (Lava/Atlantic)	1244	1311	1370	1362	75/0
7	7	8	8	PAUL RODGERS Soul Of Love (Vel/Vel)	1236	1238	1177	1092	70/3
3	3	9	9	BLUES TRAVELER Carolina Blues (A&M)	1099	1207	1503	1607	64/0
22	16	15	10	JONNY LANG Hit The Ground Running (A&M)	864	751	685	565	66/3
13	11	10	11	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	846	828	811	773	64/0
21	17	13	12	CRY OF LOVE Sugarcane (Columbia)	827	763	654	589	69/2
26	22	16	13	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	815	736	602	540	70/11
20	18	14	14	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)	796	754	652	591	64/4
14	13	11	15	JACKYL Locked & Loaded (Epic)	776	795	765	756	63/0
36	25	18	16	GENESIS Congo (Atlantic)	751	703	583	383	52/1
16	15	17	17	MEGADETH Trust (Capitol)	710	710	726	704	56/0
12	12	12	18	QUEENSRYCHE You (Virgin)	669	778	799	795	51/0
27	26	21	19	STIR One Angel (Aware/Capitol)	666	636	574	521	56/6
24	19	22	20	38 SPECIAL Fade To Blue (Razor & Tie)	634	612	633	541	47/0
34	30	25	21	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	624	542	471	427	50/6
10	14	19	22	METALLICA Bleeding Me (Elektra/EEG)	623	700	758	877	51/0
9	9	20	23	JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	556	651	894	1016	41/1
25	24	23	24	LYNYRD SKYNYRD Bring It On (CMC)	550	591	584	541	43/1
28	29	26	25	VERVE PIPE Villains (RCA)	535	518	500	496	47/1
31	31	30	26	OUR LADY PEACE Superman's Dead (Columbia)	455	454	444	447	45/2
35	34	31	27	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	429	441	422	399	35/0
—	43	37	28	COREY STEVENS My Neighborhood (Eureka/Discovery)	421	336	219	125	42/4
17	28	27	29	NIXONS Baton Rouge (MCA)	410	499	556	676	29/0
—	—	40	30	BLUES TRAVELER Most Precarious (A&M)	387	265	136	104	33/11
47	37	36	31	OFFSPRING I Choose (Columbia)	386	340	268	183	37/3
32	33	32	32	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	358	400	424	443	24/2
11	23	29	33	AEROSMITH Hole In My Soul (Columbia)	352	458	593	843	39/0
19	27	28	34	COREY STEVENS One More Time (Eureka/Discovery)	343	473	559	606	35/0
—	46	39	35	FOO FIGHTERS Everlong (Roswell/Capitol)	341	277	187	147	36/6
30	32	33	36	SAMMY HAGAR Little White Lie (MCA)	334	380	433	480	37/0
37	36	35	37	OASIS D'You Know What I Mean (Epic)	297	342	333	312	24/1
DEBUT	38	TALK SHOW Hello Hello (Atlantic)	290	27	—	—	—	45/20	
29	35	38	39	PAUL MCCARTNEY The World Tonight (Capitol)	287	298	376	481	28/1
43	41	42	40	FLEETWOOD MAC Silver Springs (Reprise)	279	254	228	191	28/1
40	42	41	41	TOGL Aenema (Volcano)	271	255	224	216	24/1
15	21	34	42	U2 Last Night On Earth (Island)	267	377	616	741	22/0
39	38	43	43	DAVE MATTHEWS BAND Tripping Billies (RCA)	252	253	268	285	19/0
—	—	47	44	CREED My Own Prison (Wind-up)	249	172	119	48	30/4
—	44	46	45	SISTER HAZEL All For You (Universal)	245	201	191	139	15/2
DEBUT	46	CHRIS DUARTE GROUP Cleopatra (Silvertone)	244	150	41	—	—	28/7	
38	40	44	47	FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	233	233	261	312	18/0
—	—	50	48	MOTLEY CRUE Beauty (Elektra/EEG)	198	153	99	30	27/2
—	49	48	49	HOARSE Diamond (RCA)	190	171	146	129	23/0
33	39	45	50	MOTLEY CRUE Afraid (Elektra/EEG)	175	218	262	431	16/0

This chart reflects airplay from August 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 85 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

REEF Place Your Hands (Epic)
Total Plays: 159, Total Stations: 20, Adds: 2

JOHN FOGERTY Blueboy (Warner Bros.)
Total Plays: 146, Total Stations: 26, Adds: 12

JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated)
Total Plays: 143, Total Stations: 18, Adds: 3

TOAD THE WET SPROCKET Whatever I Fear (Columbia)
Total Plays: 135, Total Stations: 10, Adds: 0

PAUL MCCARTNEY Young Boy (Capitol)
Total Plays: 130, Total Stations: 14, Adds: 3

MIGHTY MIGHTY BOSSTONES The Impression That I Get (Big Rig/Mercury)
Total Plays: 129, Total Stations: 14, Adds: 4

FREDDY JONES BAND Wonder (Capricorn/Mercury)
Total Plays: 128, Total Stations: 16, Adds: 6

SUGAR RAY Fly (Lava/Atlantic)
Total Plays: 126, Total Stations: 14, Adds: 1

SEVEN MARY THREE Lucky (Mammoth/Atlantic)
Total Plays: 110, Total Stations: 15, Adds: 3

SMASH MOUTH Walkin' On The Sun (Interscope)
Total Plays: 103, Total Stations: 12, Adds: 3

Songs ranked by total plays

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TALK SHOW Hello Hello (Atlantic)	20
COLLECTIVE SOUL Blame (Atlantic)	15
NIXONS The Fall (MCA)	13
JOHN FOGERTY Blueboy (Warner Bros.)	12
BLUES TRAVELER Most Precarious (A&M)	11
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	11
REFRESHMENTS Good Year (Mercury)	8
CHRIS DUARTE GROUP Cleopatra (Silvertone)	7
COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	6
FOO FIGHTERS Everlong (Roswell/Capitol)	6
FREDDY JONES BAND Wonder (Capricorn/Mercury)	6
STIR One Angel (Aware/Capitol)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH Pink (Columbia)	+296
TALK SHOW Hello Hello (Atlantic)	+263
BLUES TRAVELER Most Precarious (A&M)	+122
JONNY LANG Hit The Ground Running (A&M)	+113
CHRIS DUARTE GROUP Cleopatra (Silvertone)	+94
COREY STEVENS My Neighborhood (Eureka/Discovery)	+85
COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	+82
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	+79
SAMMY HAGAR Marching To Mars (MCA)	+78
CREED My Own Prison (Wind-up)	+77

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
OFFSPRING Gone Away (Columbia)
JONNY LANG Lie To Me (A&M)
VERVE PIPE The Freshmen (RCA)
WALLFLOWERS One Headlight (Interscope)
AEROSMITH Falling In Love... (Columbia)
METALLICA King Nothing (Elektra/EEG)
COLLECTIVE SOUL Precious Declaration (Atlantic)
LIVE Lakini's Juice (Radioactive)
METALLICA Hero Of The Day (Elektra/EEG)
U2 Staring At The Sun (Island)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"My Neighborhood"
The new single
from Corey Stevens.

THERE GOES THE NEIGHBORHOOD

New Adds:
WNDD WZZR KFMF WKHY

Already On:
KLOS WBAB KQRS KYYS WCKW KATT WFYV
WRXL KLPX KMOD ...and many more!

ROCK CHART 37 - 28

Eureka/Discovery Records 77061

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ROCK PLAYLISTS

August 29, 1997 R&R • 83

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	24	24	20	20	PAUL MCCARTNEY/The World Tonight
20	24	21	20	20	MATCHBOX 20/Push
20	24	25	19	19	FLEETWOOD MAC/Silver Springs
23	20	24	18	18	ERIC JOHNSON'S R.V.
12	17	15	15	15	PAUL RODGERS/Soul Of Love
10	16	14	15	15	COREY STEVENS/One More Time
13	15	15	14	14	38 SPECIAL/Fade To Blue
-	-	-	-	-	TOAD THE WET.../Whatever I Fear
-	-	-	-	-	JOHN FOGERTY/Walking In A...
-	-	-	-	-	FREDDY JOE'S BAND/Wonder
-	-	-	-	-	GENESIS/Congo
8	11	10	10	10	LYNYRD SKYNYRD/Bring It On
8	9	9	10	10	JOHN MELLENCAMP/Just Another Day
9	10	9	9	9	BIG HEAD TODD.../Resignation Superman
7	9	8	8	8	DISHWALL/Counting Blue Cars
7	9	12	8	8	WALLFLOWERS/One Headlight
11	9	11	8	8	JONNY LANG/Hit The Ground...
4	6	5	6	6	JONNY LANG/Lie To Me
4	7	5	5	5	WIDESPREAD PANIC/Hope In A Hopeless...
-	-	-	-	-	COREY STEVENS/My Neighborhood
9	10	5	5	5	GARY HOGAN/Place Your Hands
5	3	9	9	9	PAUL MCCARTNEY/Young Boy
4	4	4	4	4	PAUL MCCARTNEY/Used To Be Bad
3	4	2	2	2	COREY STEVENS/It's Over
-	-	-	-	-	STR/One Angel
20	10	5	4	4	WALLFLOWERS/The Difference
4	5	4	4	4	LYNYRD SKYNYRD/Travelin' Man
12	14	5	3	3	TOAD THE WET.../Come Down
4	4	3	3	3	COREY STEVENS/Blue Drops Of Rain
10	9	7	2	2	R.E.M./Electrolite

MARKET #3
WMMR 93.7
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	28	28	30	30	BLUES TRAVELER/Carolina Blues
27	25	31	26	26	COLLECTIVE SOUL/Listen
24	26	28	28	28	PAUL RODGERS/Soul Of Love
26	27	29	28	28	WALLFLOWERS/The Difference
20	21	27	27	27	THIRD EYE BLIND/Semi-Charmed Life
24	28	27	27	27	DAVE MATTHEWS BAND/Tripping Billies
8	10	9	10	10	WALLFLOWERS/One Headlight
23	21	24	24	24	COUNTING CROWS/Have You Seen Me...
18	22	23	23	23	GENESIS/Congo
20	22	23	23	23	LIVE/Turn My Head
20	18	21	21	21	AEROSMITH/Pink
28	27	22	22	22	U2/Last Night On Earth
13	9	18	20	20	JOHN FOGERTY/Walking In A...
21	21	22	22	22	WILCO/Monday
9	8	8	8	8	LYNYRD SKYNYRD/Bring It On
10	9	13	12	12	TOAD THE WET.../Come Down
12	11	11	11	11	VERVE PIPE/The Freshmen
9	6	11	10	10	TONIC/If You Could Only...
8	10	9	10	10	WALLFLOWERS/One Headlight
20	19	11	10	10	MATCHBOX 20/Push
-	-	-	-	-	REEF/Place Your Hands
8	9	8	8	8	HUFFAMOOSE/Wait
-	-	-	-	-	JONNY LANG/Hit The Ground...
6	6	9	8	8	DAYS OF THE NEW/Touch, Peel, And...
8	9	10	8	8	MIGHTY JOE PLUM/Live Through This...
11	11	13	13	13	NEIL YOUNG/When You Dance...
2	4	6	6	6	COREY STEVENS/One More Time
-	-	-	-	-	ALICE COOPER/Is Anyone Home
-	-	-	-	-	CRY OF LOVE/Sugarcane
-	-	-	-	-	STR/One Angel

MARKET #6
WWBR 102.7
WWBR/Detroit
(810) 589-7900
Bevilacqua/Flynn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	24	24	23	23	AEROSMITH/Pink
26	24	24	22	22	JOHN FOGERTY/Walking In A...
-	-	-	-	-	GENESIS/Congo
24	24	21	20	20	LYNYRD SKYNYRD/Bring It On
13	13	21	20	20	SAMMY HAGAR/Marching To Mars
16	14	14	14	14	JONNY LANG/Hit The Ground...
1	14	13	13	13	38 SPECIAL/Fade To Blue
16	15	15	15	15	AEROSMITH/Hole In My Soul
13	13	15	13	13	METALLICA/King Nothing
16	15	14	13	13	PAUL RODGERS/Soul Of Love
11	11	12	12	12	JACKYL/locked & Loaded
10	7	6	12	12	LIVE/Turn My Head
9	7	6	8	8	OUR LADY PEACE/Superman's Dead
16	15	14	8	8	CRY OF LOVE/Sugarcane
16	15	13	5	5	CDREY STEVENS/One More Time
13	13	12	5	5	SAMMY HAGAR/Little White Lie
5	5	5	5	5	LYNYRD SKYNYRD/Travelin' Man
12	12	12	5	5	JONNY LANG/Lie To Me
25	24	6	5	5	BLUES TRAVELER/Carolina Blues
12	9	6	4	4	GOO GOO DOLLS/Lazy Eye
10	7	6	4	4	VERVE PIPE/Villains
10	7	6	4	4	QUEENSRYCHE/You
9	7	6	4	4	HOARSE/Diamond
9	7	6	4	4	METALLICA/Bleeding Me
4	4	4	4	4	RUSH/Driven
4	4	4	4	4	AEROSMITH/Falling In Love...
4	4	4	4	4	ZZ TOP/What's Up With That
4	4	4	4	4	METALLICA/Hero Of The Day
25	24	12	4	4	COLLECTIVE SOUL/Listen
-	-	-	-	-	ZZ TOP/Loaded

MARKET #12
96rock
WKLK/Atlanta
(404) 325-0960
Ervin/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	20	25	22	22	OFFSPRING/Gone Away
15	12	17	20	20	JONNY LANG/Lie To Me
23	24	24	20	20	TONIC/If You Could Only...
22	25	23	17	17	COLLECTIVE SOUL/Listen
4	4	8	13	13	SWEET VINE/Mountainside
14	12	13	13	13	WIDESPREAD PANIC/Aunt Avis
-	-	-	-	-	AEROSMITH/Pink
-	-	-	-	-	CRY OF LOVE/Sugarcane
6	15	13	12	12	DRIVIN'-N-CRYIN'/Paid In Full
14	15	11	11	11	TOAD THE WET.../Come Down
15	13	13	11	11	BLUES TRAVELER/Carolina Blues
7	8	9	10	10	MIGHTY JOE PLUM/Live Through This...
14	15	12	10	10	MATCHBOX 20/Push
22	22	19	10	10	WALLFLOWERS/The Difference
12	12	12	10	10	LIVE/Turn My Head
10	12	9	9	9	JOHN FOGERTY/Walking In A...
13	11	12	8	8	COLLECTIVE SOUL/Precious Declaration
-	-	-	-	-	CHRIS DUARTE GROUP/Cleopatra
6	8	6	7	7	QUEENSRYCHE/You
8	7	7	7	7	VERVE PIPE/Villains
5	5	6	7	7	NIXONS/Baton Rouge
3	4	4	5	5	PAUL MCCARTNEY/The World Tonight
-	-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
4	4	4	5	5	MEGADETH/Trust
3	4	5	5	5	JACKYL/locked & Loaded
3	4	4	4	4	METALLICA/Bleeding Me
7	8	4	4	4	38 SPECIAL/Fade To Blue
3	4	4	4	4	COOL FOR AUGUST/Don't Wanna Be Here
-	-	-	-	-	MIGHTY MIGHTY.../The Impression...
-	-	-	-	-	SISTER HAZEL/All For You

MARKET #15
WBAB 95.3/102.3
WBAB/Long Island
(516) 587-1023
Buchman/Welton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	31	29	33	33	MATCHBOX 20/Push
-	-	-	-	-	SARAH MCCLACHLAN/Building A Mystery
29	30	31	31	31	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	-	-	SISTER HAZEL/All For You
23	22	24	22	22	WALLFLOWERS/The Difference
19	18	20	20	20	GENESIS/Congo
19	19	19	19	19	38 SPECIAL/Fade To Blue
22	21	20	18	18	VERVE PIPE/The Freshmen
15	10	18	18	18	JOHN FOGERTY/Walking In A...
17	17	17	17	17	MIGHTY MIGHTY.../The Impression...
11	11	17	17	17	BLUES TRAVELER/Carolina Blues
13	13	14	17	17	LIVE/Turn My Head
-	-	-	-	-	COUNTING CROWS/Have You Seen Me...
15	13	15	16	16	TONIC/If You Could Only...
14	12	15	16	16	SUBLIME/Wrong Way
-	-	-	-	-	PAUL RODGERS/Soul Of Love
14	12	13	13	13	CRY OF LOVE/Sugarcane
-	-	-	-	-	COREY STEVENS/My Neighborhood
-	-	-	-	-	JACKYL/locked & Loaded
-	-	-	-	-	JONNY LANG/Hit The Ground...
-	-	-	-	-	POWER STATION/She Can Rock It!
-	-	-	-	-	TALK SHOW/Hello Hello
8	8	8	8	8	BILLY JOEL/To Make You Feel...
-	-	-	-	-	FLEETWOOD MAC/Silver Springs
12	12	13	13	13	WILCO/Monday
15	9	13	5	5	SHERYL CROW/A Change Would Do...
12	12	12	5	5	GOO GOO DOLLS/Lazy Eye
15	9	12	5	5	LYNYRD SKYNYRD/Bring It On
5	5	5	5	5	SAMMY HAGAR/Marching To Mars
-	-	-	-	-	OUR LADY PEACE/Superman's Dead

MARKET #16
92 KORS
KORS/Minneapolis
(612) 545-5601
Hamilton/Enderbe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	14	14	17	17	BLUES TRAVELER/Carolina Blues
17	14	14	15	15	JONNY LANG/Hit The Ground...
20	12	15	15	15	SISTER HAZEL/All For You
8	14	17	15	15	FREDDY JOE'S BAND/Wonder
14	10	13	14	14	JOHN MELLENCAMP/Circling Around...
14	10	13	13	13	WHY STORE/Love Me
-	-	-	-	-	HONEYDOGS/Rumor Has It
16	12	14	13	13	GENESIS/Congo
18	13	13	13	13	BOZ SCAGGS/It All Went Down...
14	11	12	12	12	PAUL MCCARTNEY/The World Tonight
9	6	11	12	12	JOHN FOGERTY/Walking In A...
13	15	14	12	12	JOHN FOGERTY/Young Boy
5	5	11	11	11	HUFFAMOOSE/Wait
6	8	9	9	9	COREY STEVENS/My Neighborhood
-	-	-	-	-	U2/Staring At The Sun
14	8	12	9	9	COREY STEVENS/One More Time
-	-	-	-	-	PAUL MCCARTNEY/Young Boy
-	-	-	-	-	MATCHBOX 20/Push
9	6	5	6	6	38 SPECIAL/Fade To Blue
13	12	8	6	6	PAUL RODGERS/Soul Of Love
-	-	-	-	-	CHRIS DUARTE GROUP/Cleopatra
3	3	3	3	3	WALLFLOWERS/One Headlight
1	2	1	1	1	COREY STEVENS/Blue Drops Of Rain
2	2	2	2	2	DON HENLEY/You Don't Know Me...
2	2	3	3	3	ERIC JOHNSON'S R.V.
2	1	3	3	3	WHY STORE/Father
4	4	3	3	3	ZZ TOP/Loaded
6	4	3	3	3	CRY OF LOVE/Sugarcane
2	2	2	2	2	STYHOUSE/Good Day For...
2	2	2	2	2	ZZ TOP/What's Up With That

MARKET #18
3 KROB
KROB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	20	29	38	38	GENESIS/Congo
-	-	-	-	-	FLEETWOOD MAC/Sweet Girl
16	19	32	37	37	NIGHT RANGER/Forever All Over...
-	-	-	-	-	SISTER HAZEL/All For You
18	24	37	36	36	BLUES TRAVELER/Carolina Blues
19	36	37	34	34	AEROSMITH/Pink
-	-	-	-	-	DAYS OF THE NEW/Touch, Peel, And...
14	20	19	19	19	MIGHTY JOE PLUM/Live Through This...
22	19	19	19	19	NAKED/Raining On The Sky
34	36	21	15	15	LIVE/Turn My Head
34	36	21	14	14	MATCHBOX 20/3am
-	-	-	-	-	SAMMY HAGAR/Both Sides Now
14	14	12	13	13	SWEET VINE/Dwinside Of Wonder
-	-	-	-	-	COUNTING CROWS/Have You Seen Me...
8	13	12	12	12	QUEENSRYCHE/You
12	11	12	11	11	DOG'S EYE VIEW/Homcoming Parade
25	18	13	11	11	PAUL THORN/1 Bet He Knows
6	12	11	11	11	STR/One Angel
11	5	16	10	10	CRY OF LOVE/Sugarcane
-	-	-	-	-	WALLFLOWERS/The Difference
20	8	7	8	8	QUEENSRYCHE/Sign Of The Times
4	6	5	7	7	DISHWALL/Give
13	12	13	6	6	BEN HARPER/Faded
33	36	13	6	6	COLLECTIVE SOUL/Listen
11	8	5	6	6	COUNTING CROWS/Daylight Fading
3	6	5	6	6	SHERYL CROW/A Change Would Do...
12	6	5	6	6	WALLFLOWERS/One Headlight
4	5	6	5	5	PAUL RODGERS/Soul Of Love
-	-	-	-	-	JOHN FOGERTY/Blueboy

MARKET #20
WDVE
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	15	18	15	15	CLARKS/Mercury
17	14	17	14	14	ERIC JOHNSON'S R.V.
13	14	15	14	14	WALLFLOWERS/The Difference
15	14	17	13	13	MATCHBOX 20/Long Day
16	15	16	13	13	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	-	SAMMY HAGAR/Marching To Mars
17	16	18	13	13	JONNY LANG/Lie To Me
14	14	12	13	13	PAUL RODGERS/Soul Of Love
11	13	9	10	10	COLLECTIVE SOUL/Listen
11	11	14	13	13	COUNTING CROWS/Daylight Fading
8	11	15	12	12	38 SPECIAL/Fade To Blue
9	7	12	12	12	TONIC/If You Could Only...
13	12	14	12	12	GOO GOO DOLLS/Lazy Eye
12	14	12	12	12	BLUES TRAVELER/Carolina Blues
11	11	14	12	12	AEROSMITH/Pink
9	11	13	12	12	MATCHBOX 20/Push
14	11	17	12	12	COREY STEVENS/One More Time
12	15	19	12	12	LYNYRD SKYNYRD/Bring It On
10	10	9	11	11	JOHN FOGERTY/Walking In A...
-	-	-	-		

R&R

TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
2	1	SISTER HAZEL All For You (Universal)	1302	1339	30/0
1	2	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1299	1372	31/0
3	3	SARAH MCLACHLAN Building A Mystery (Arista)	1255	1239	33/0
4	4	TONIC If You Could Only See (Polydor/A&M)	1112	1129	30/0
5	5	MATCHBOX 20 Push (Lava/Atlantic)	1048	1077	29/0
6	6	JEWEL Foolish Games (Atlantic)	999	955	28/1
8	7	WALLFLOWERS The Difference (Interscope)	943	913	28/0
7	8	OMC How Bizarre (Huh!/Mercury)	876	951	24/0
13	9	PAULA COLE I Don't Want To Wait (Imago/WB)	846	812	28/0
14	10	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	846	796	26/1
16	11	SUGAR RAY Fly (Lava/Atlantic)	803	721	28/4
9	12	VERVE PIPE The Freshmen (RCA)	802	876	23/0
10	13	SHAWN COLVIN Sunny Came Home (Columbia)	786	871	27/0
11	14	10,000 MANIACS More Than This (Geffen)	768	824	28/0
15	15	DAVE MATTHEWS BAND Crash Into Me (RCA)	744	783	22/0
17	16	FIONA APPLE Criminal (Work)	710	625	31/2
12	17	SHERYL CROW A Change Would Do You Good (A&M)	666	822	18/0
20	18	LIVE Turn My Head (Radioactive)	569	481	25/2
19	19	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	499	518	18/0
—	20	WALLFLOWERS One Headlight (Interscope)	403	432	16/0

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

PERSPECTIVE

BY

94.9
the point
it's the music

Mark Bradley

In order for Pop/Alternatives to perform well, it's necessary that they focus on the entertainment aspect.

We're plugged into community events that are going on, and are the radio version of *Entertainment Weekly*. We tell listeners about weekend movies and about records and video rentals that will be released on Tuesday.

We don't shill for public service charities, but we do inform people what they can participate in. That's what our radio station really does well.

This is a non-rhythmic "pop" radio station for the late-20 set, specifically aimed toward females. "Pop" not only means music, it means what's happening in popular culture.

Many Pop/Alternatives are too caught up with the music. The music part is actually pretty simple and shouldn't be overthought and put under a microscope. Our appeal is pop/alternative music, but that covers a pretty wide spectrum. It can range from a very AC-sounding 10,000 Maniacs, to an almost industrial, dance-sounding Depeche Mode, to the Mighty Mighty Bosstones.

Pop/Alternatives have a common ground with the kind of music we play, but San Diego's Star [KFMB-FM] is a little bit different from Los Angeles' Star [KYSR]. And both of them are different from WTMX/Chicago, which doesn't sound quite the same as my station.

But quite frankly, I hope we all stay around, because we're serving a demo that makes money. It's a profitable place to be.

Mark Bradley is Program Director for WPTE "The Point" /Norfolk.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.

R&R

New & Active

SNEAKER PIMPS 6 Underground (Virgin)
Total Plays: 396. Total Stations: 16. Adds: 1

DUNCAN SHEIK She Runs Away (Atlantic)
Total Plays: 386. Total Stations: 18. Adds: 0

SMASH MOUTH Walkin' On The Sun (Interscope)
Total Plays: 382. Total Stations: 19. Adds: 6

MONACO What Do You Want From Me? (Polydor/A&M)
Total Plays: 366. Total Stations: 17. Adds: 0

BLUES TRAVELER Most Precarious (A&M)
Total Plays: 321. Total Stations: 19. Adds: 2

FOREST FOR THE TREES Dream (DreamWorks/Geffen)
Total Plays: 212. Total Stations: 9. Adds: 1

SUBLIME Wrong Way (Gasoline Alley/MCA)
Total Plays: 177. Total Stations: 8. Adds: 0

TEXAS Say What You Want (Mercury)
Total Plays: 177. Total Stations: 11. Adds: 1

TOAD THE WET SPROCKET Crazy Life (Columbia)
Total Plays: 147. Total Stations: 7. Adds: 3

PEACH UNION On My Own (Epic)
Total Plays: 138. Total Stations: 8. Adds: 2

Songs ranked by total plays

Contributing Stations

KAMX/Austin, TX (HAC)
WBMX/Boston, MA (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
KDGE/Dallas, TX (Alt)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (Alt)
KYSR/Fresno, CA (HAC)
WJBY/Ft. Myers, FL (AA)
KMXB/Las Vegas, NV (HAC)

WLIR/Long Island, NY (Alt)
KYSR/Los Angeles, CA (HAC)
WPFL/Miami, FL (HAC)
KOSO/Modesto, CA (HAC)
WNSR/New York, NY (HAC)
WPTE/Norfolk, VA (HAC)
KTNP/Omaha, NE (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (Alt)
KZON/Phoenix, AZ (Alt)
KZZP/Phoenix, AZ (HAC)

KBBT/Portland, OR (HAC)
WDGG/Raleigh, NC (CHR/P)
KZZO/Sacramento, CA (HAC)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUZ/Santa Barbara, CA (HAC)
WVRV/St. Louis, MO (AA)
WHPT/Tampa, FL (AA)
WMTX/Tampa, FL (HAC)
WXLO/Worcester, MA (HAC)

33 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

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TONY NOVIA

The Other Z100... Creating Powerful Portland Radio

☐ **KKRZ PD Ken Benson makes it five No. 1s in a row**

There's nothing like good-spirited competition. And while he's never mentioned it, one has to assume that **Ken Benson** and his top-notch staff at **KKRZ(Z100)/Portland** had to be a little bummed out with the May/June/July Arbitrend.

It's not that KKRZ wasn't No. 1 again. They were — moving 9.3-9.5 to hold a 2.9 share lead over the closest competitor. What's got to be in the back of Benson's competitive mind, though, is that while he went up again, Jacor sister flagship station WFLZ/Tampa moved 9.5-9.9 (No. 1) to hold off KKRZ from being the No. 1 CHR in Jacor. Stay tuned!

KKRZ has maintained the No. 1 position in Portland for the past five

Benson has come a long way from his college radio station beginning at WPOB/Plainview, RI and an internship at WBAB /Long Island. With a path that includes stops at WXXX in Burlington, VT; WQQY/Albany, NY; WTHT/Portland, ME; WRQN/Toledo; and KQKQ/Omaha; Benson is living proof market size doesn't matter — winners are winners.

R&R: What do you think it is about your radio station that keeps

R&R: Specifically, what are the elements that have helped KKRZ maintain its number-one ranking?

KB: For the most part, we have maintained a music consistency for the past 13 or so years. While we may have swayed a little bit to whatever the hot musical trend was, we never forgot that we are a broad-based, mass-appeal CHR radio station that plays the hits. A lot of stations fall into problems — most recently in the past couple of years with alternative music — by going too far and trying to reinvent the wheel, and forgetting that this format is about playing hit music. The audience doesn't judge the records and box the records into little corners like we do. They like the song, or they don't like the song. That's what it really boils down to.

R&R: Does your current competitive environment allow you to be wider with your musical appeal than if you were in another market with more contemporary competition?

KB: Yeah. I'd say a little bit. We don't have any direct CHR competitors, but we have a Pop/Alternative, Hot ACs, and a super-strong AC station in this market. What we've been able to do is identify who our core users are and focus the majority of our time and attention on them. Giving them what they want at a very high frequency helps our come and brings in a lot of P2 and P3 listeners to this radio station. Our real growth has come re-energizing our focus on the P1s about 18 months ago.

R&R: P1 listeners still bring home the bacon, don't they?

KB: Yes! CHR is a come-driven format, and we come more than 20% of the market every week. More than one in five people listen to Z100 every week in Portland, which is about six or seven points ahead of anybody else. We can't achieve that success with a broad, "shotgun" approach. We have to find the people in that 20% come, the three or four or five percent that use us eight hours a day. Those are the people we focus on because they give us the bulk of our ratings. Too much time is spent, and wasted on converting P3s and P4s to P2 and P1 listeners. If you get a P4 to a P3 you're maybe talking about an extra four quarter hours a week. I'd rather go to that P1, who's already listening 10 hours a week, and see if I can get them to listen for 12 or 13 hours.

R&R: What was the wakeup call that said, "Refocus on the P1s?"

KB: Two or three years ago we had a couple of Hot ACs coming at us pretty hard, and we probably spent too much time thinking about what they were doing and how they might be

Z100 Continues To Push The Needle

KKRZ has been a CHR player since 1984 and for the past five Arbitron's the station has held the coveted top spot in Portland.

	SU '96	FA '96	WI '97	SP '97	4-Book Average
P12+(#1)	7.7	7.8	7.9	9.3	8.2
Cume(#1)	315,500	320,400	338,700	356,700	332,700
P18-34 (#1)	11.1	13.2	9.7	14.0	12.0
Cume(#1)	146,400	151,300	148,300	157,400	150,900
W18-34(#1)	14.6	16.2	12.3	19.3	15.6
Cume(#1)	88,800	87,600	88,100	93,700	89,600
P25-54(#2)	5.4	6.2	5.9	7.7	6.3
Cume(#1)	156,900	165,500	160,100	180,700	165,800
W25-54(#2)	7.4	8.0	7.2	10.4	8.3
Cume(#1)	95,700	100,800	95,700	110,600	100,700

hurting us. We should have been more aggressive, better focused and should have taken more of a leadership position. When we made that switch, we really saw it pay off in TSL and the subsequent come increase.

R&R: You run a very tight list.

KB: Yes. We run the tightest playlist this station maybe has ever had — at least in the past five years — and the ratings are also better than they have been in years.

R&R: When you're at the top of a marketplace, as you are, do you look at your station as being on the offensive or defensive?

KB: Offensive. We probably have bigger blinders on now than ever before, but we certainly stay aware of what everybody's doing in the marketplace and what our competitors sound like. But again, our main focus is on our main users, our P1 and P2 listeners.



There's nothing I hate more than bland, vanilla radio stations that sound like a research project.

That's where our energy and time is really spent, because that's where the greatest payoff is. Every time you start worrying about a competitor you get off course, and stop giving your audience what they want or what you think they might want to keep your competitor from making an impact on them. I believe the way we're focused now is certainly the way to go, and we're seeing the fruits of our labor.

R&R: If many stations have the same tools, and if it's just as simple as playing the hits, conducting the research, and putting on the promotions, then why aren't more stations winning?

KB: I think a lot of people are impatient. A lot of programmers who use research and are impatient with the results. Great radio stations aren't built overnight. Sure, occasionally, we see great sign-ons like WKTU/New York that are huge and amazing and take the industry by storm, but for the most part that's rare. It takes time to establish a brand identity in a market. We've been on the air since 1984, continuing to build and expand upon that brand. When Top 40 music's good and times are good, we see huge rating and financial results. Stations

also tend to change PDs too often and they don't give the morning show enough time to sink in. People are too stuck on short-term results and in the long run end up really hurting themselves.

R&R: What do you think it is about you, yourself, that makes you a winner?

KB: I hate to lose more than anything, and I'm very focused on the task at hand. I spend a lot of time thinking about all the elements of the radio station and try and give the staff enough room not only to do their jobs, but to really excel. Too many programmers clamp down on their staff and don't really give them any opportunity to be great. Sometimes you'll be driving and you'll hear something on the radio and you're like, "Oh, god. I can't believe they just did that." But, you know what? That will create that opportunity in the future when they can do something great.

R&R: What one quality do you think all successful programmers hold?

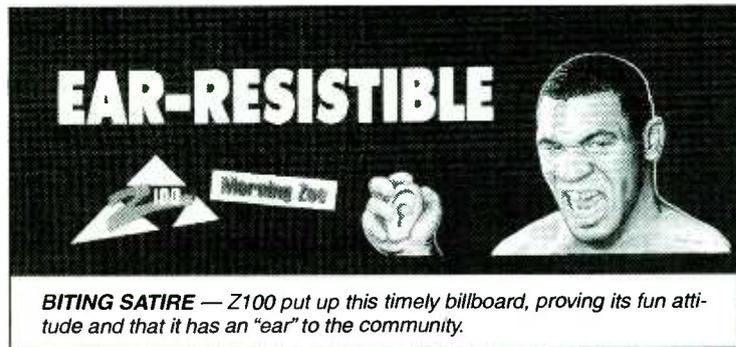
KB: I'd say passion for excellence.



R&R: You are regarded as not only one of the nicest guys in the business but one of CHR's best programmers. What advice can you pass along to others looking to win?

KB: First of all, you've got to have a passion and love for what you do. You have to want it more than anything else and then remember to never close the doors. I want to learn more every day about being a better programmer. I read all the time and that includes all the interviews from small market programmers. I was there a long time ago and forgot some of the things we had to do back then. A lot of them are still viable today, even in the big markets. It is also very important to keep an open mind and listen to what everybody has to say. Radio is not a science where $A + B = C$; this is a business about emotion. Programming is emotion, and you need to tap into it to win and succeed. The numbers and the science are only part of what we do.

CHR Asst. Editor **Jay Levy** contributed to this column.

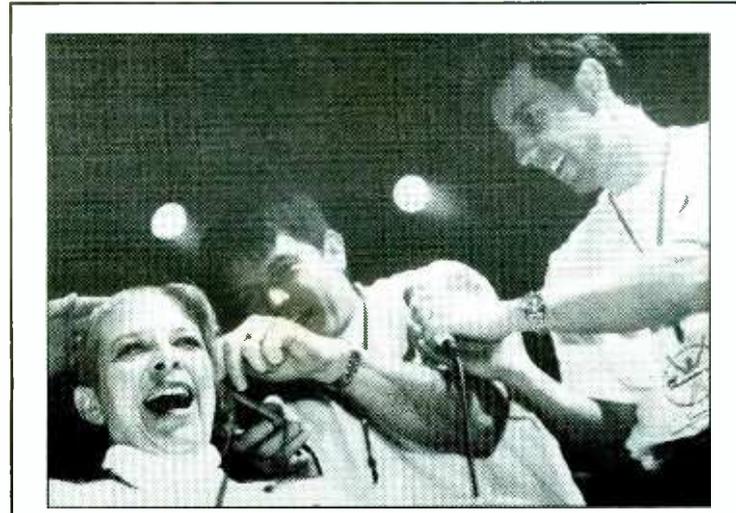


BITING SATIRE — Z100 put up this timely billboard, proving its fun attitude and that it has an "ear" to the community.

Arbitrons — and Benson is widely recognized as one of the best programmers that CHR has to offer. Since Jacor bought KKRZ last September, it's basically been business as usual. Having been at the long-time CHR outlet for five years, Benson has a good team, and a good sense for what does and doesn't work. KKRZ has developed a reputation for finding things that break through, create talk, and deliver top-of-mind awareness. As much as they look to creative billboard and creative promotions, they've never forgotten the simplicity and the basics that are critical to the execution of this format.

you on top and sets you apart from the rest of the marketplace?

KB: Number one is the commitment from the top to be successful. In our case, Jacor supplies us with the tools and gives us the room to do our jobs. We also work hard on establishing an environment that helps us create compelling, emotional radio. There's nothing I hate more than bland, vanilla radio stations that sound like a research project. The personalities and the production of the radio station can really add the essential ingredient and create a magical vibe that bonds with the audience on a lot of emotional levels. I think that's what we've created here.



G.I. VAL — Paying off a bet in front of thousands of people at the "Z100 13th Birthday Bash," "Morning Zoo" co-host Valerie Ring gets a buzz cut from fellow Zoo animals. Enjoying a good buzz are (l-r) Ring, Dano Clark, and John Murphy.



CALLOUT AMERICA®

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES AUGUST 29, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of August 4-10.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
WILL SMITH Men In Black (Columbia)	3.92	3.92	3.93	3.97	86.0%	22.8%
VERVE PIPE The Freshmen (RCA)	3.85	3.91	3.78	3.78	76.0%	21.1%
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	3.81	3.81	3.61	3.85	88.5%	22.5%
PUFF DADDY & FAITH EVANS (I/112) I'll Be Missing You (Bad Boy/Arista)	3.76	3.75	3.83	3.92	79.7%	23.0%
JEWEL Foolish Games (Atlantic)	3.75	3.87	4.00	3.83	68.9%	15.4%
MATCHBOX 20 Push (Lava/Atlantic)	3.72	3.73	3.60	3.69	74.0%	18.1%
SPICE GIRLS 2 Become 1 (Virgin)	3.69	3.71	3.60	3.58	74.3%	18.9%
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	3.67	3.66	3.60	3.59	53.7%	12.7%
TONIC If You Could Only See (Polydor/A&M)	3.65	3.70	3.76	3.77	56.6%	14.5%
SHAWN COLVIN Sunny Came Home (Columbia)	3.56	3.56	3.60	3.62	92.6%	31.1%
MEREDITH BROOKS Bitch (Capitol)	3.55	3.58	3.48	3.53	91.4%	35.8%
DAVE MATTHEWS BAND Crash Into Me (RCA)	3.52	3.64	3.65	3.59	63.2%	21.1%
WALLFLOWERS The Difference (Interscope)	3.52	3.61	3.41	3.64	66.9%	20.8%
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	3.48	3.56	3.43	3.49	67.2%	18.9%
ROBYN Do You Know (What It Takes) (RCA)	3.48	3.50	3.32	3.38	75.5%	22.5%
SISTER HAZEL All For You (Universal)	3.48	3.48	3.36	3.48	73.0%	21.3%
98 DEGREES Invisible Man (Motown)	3.42	3.63	3.41	—	45.3%	11.8%
ALLURE All Cried Out (Crave)	3.42	3.46	3.40	3.51	36.0%	9.8%
MARIAH CAREY Honey (Columbia)	3.41	—	—	—	50.2%	12.7%
PAULA COLE I Don't Want To Wait (Imago/WB)	3.39	3.36	—	—	42.9%	7.8%
OMC How Bizarre (Huh!/Mercury)	3.36	3.56	3.41	3.47	83.3%	34.1%
SARAH MCLACHLAN Building A Mystery (Arista)	3.34	—	—	—	52.5%	15.7%
SPICE GIRLS Say You'll Be There (Virgin)	3.32	3.42	3.39	3.33	85.3%	38.0%
MARK MORRISON Return Of The Mack (Atlantic)	3.24	3.25	3.18	3.31	73.3%	32.1%
SHERYL CROW A Change Would Do You Good (A&M)	3.11	3.39	3.15	3.24	71.8%	33.1%
HANSON Where's The Love (Mercury)	3.02	3.27	3.13	3.26	67.9%	27.9%
10,000 MANIACS More Than This (Geffen)	2.98	2.93	2.84	3.17	39.2%	13.5%
HANSON Mmm Bop (Mercury)	2.98	3.20	3.18	3.26	89.7%	52.2%
MR. PRESIDENT Coco Jamboo (Warner Bros.)	2.95	3.07	3.16	—	47.3%	17.6%
SAVAGE GARDEN To The Moon And Back (Columbia)	2.84	3.17	3.24	3.08	33.6%	12.7%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By KEVIN McCABE

Is there a correlation between callout research and ratings success? That was the theory tested in a study prepared by Gary Heller, an assistant lecturer for the University of Southern California's Annenberg School of Communications. Using Callout America data, Heller analyzed the positive effects of callout research usage on CHR ratings; in this column, he summarizes the results -- and CHR's need to "play the hits."

Can using Callout America and callout research help lead a station to higher ratings? The answer is yes! The independent report I submitted to R&R sought to determine whether playing songs that test in callout can result in higher Arbitron ratings. To prove this, I used CHR/Pop stations in the Callout America-tested markets as the sample. Each station's average "music favorability score" was determined via an equation that took into consideration each song's Callout America score and the number of times the station played the song. This weighted average provided an indication of how favorably the station's music mix was perceived by the audience. During the Winter and Spring 1996 Arbitron surveys, the stations' music favorability scores were sampled for six weeks, and an average score was computed for each ratings period. Those scores were then compared to the stations' ratings in the two surveys to determine if an increase in music favorability resulted in better 12+ ratings. The result: 76.5% of the time, the station's ratings movement matched the direction of the music score. In other words, if the station played songs in the spring book that, on average, tested higher than the music played during the winter book, there was most often an increase in Arbitron ratings as well. These findings are statistically significant. The bottom line: Playing hits means better ratings.

A complete copy of the research study is free to R&R readers. Contact (310) 288-2536 or e-mail: gheller@scf.usc.edu.

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CHR/POP TOP 50

AUGUST 29, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	5875	5733	5679	5535	123/0
4	3	2	2	2 BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	5416	5227	5143	5211	123/2
6	4	4	3	3 SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	5324	5094	5013	4646	126/0
15	12	10	4	4 JEWEL Foolish Games (<i>Atlantic</i>)	4793	4225	3624	2967	124/1
2	2	3	5	5 OMC How Bizarre (<i>Huh!/Mercury</i>)	4780	5170	5266	5460	115/0
10	8	5	6	6 WILL SMITH Men In Black (<i>Columbia</i>)	4769	4680	4470	4198	105/0
9	7	6	7	7 HANSON Where's The Love (<i>Mercury</i>)	4463	4600	4496	4199	125/0
8	9	8	8	8 SISTER HAZEL All For You (<i>Universal</i>)	4364	4309	4409	4371	110/0
5	5	7	9	9 ROBYN Do You Know (What It Takes) (<i>RCA</i>)	4188	4348	4799	5120	108/0
3	6	9	10	10 MEREDITH BROOKS Bitch (<i>Capitol</i>)	3842	4248	4783	5237	105/0
16	15	12	11	11 MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	3746	3411	3031	2605	116/3
7	10	11	12	12 SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	3606	3822	4219	4531	96/0
34	18	14	13	13 MARIAH CAREY Honey (<i>Columbia</i>)	3543	3258	2645	1272	124/0
20	17	16	14	14 WALLFLOWERS The Difference (<i>Interscope</i>)	3121	2911	2691	2498	112/1
14	13	15	15	15 PUFF DADDY & FAITH EVANS I'll Be Missing... (<i>Bad Boy/Arista</i>)	2988	3166	3217	2999	86/0
11	11	13	16	16 VERVE PIPE The Freshmen (<i>RCA</i>)	2974	3380	3877	4031	84/1
25	22	18	17	17 98 DEGREES Invisible Man (<i>Motown</i>)	2876	2694	2422	2121	104/1
26	25	21	18	18 TONIC If You Could Only See (<i>Polydor/A&M</i>)	2639	2445	2207	1997	102/3
22	21	20	19	19 MR. PRESIDENT Coco Jamboo (<i>Warner Bros.</i>)	2591	2570	2491	2305	102/2
12	14	17	20	20 MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	2567	2888	3212	3575	85/0
21	16	19	21	21 DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	2560	2648	2733	2492	91/2
28	27	24	22	22 PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	2353	2090	1840	1632	112/5
31	28	25	23	23 SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	2324	2048	1720	1300	99/4
BREAKER			24	24 LEANN RIMES How Do I Live (<i>Curb</i>)	2299	1904	1520	1293	87/6
BREAKER			25	25 AQUA Barbie Girl (<i>MCA</i>)	2270	1844	1142	546	103/11
BREAKER			26	26 SUGAR RAY Fly (<i>Lava/Atlantic</i>)	2029	1360	652	194	110/17
			27	27 MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	1948	1699	1491	1270	93/6
35	32	29	28	28 SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	1794	2198	2561	3033	58/0
13	19	23	29	29 10,000 MANIACS More Than This (<i>Geffen</i>)	1698	2258	2526	2558	73/1
18	20	22	30	30 AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	1613	2040	2331	2576	50/0
17	23	26	31	31 BLESSID UNION OF SOULS I Wanna Be There (<i>Capitol</i>)	1522	1568	1396	1298	49/1
32	34	31	32	32 AMY GRANT Takes A Little Time (<i>A&M</i>)	1450	1307	1037	233	87/2
—	37	34	33	33 PEACH UNION On My Own (<i>Epic</i>)	1376	846	147	14	97/15
—	—	43	34	34 GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	1222	1162	987	854	62/1
40	38	37	35	35 SAMANTHA COLE Happy With You (<i>Universal</i>)	1121	1082	912	684	68/1
46	40	38	36	36 SAVAGE GARDEN To The Moon And Back (<i>Columbia</i>)	1116	1695	2093	2171	46/0
24	26	30	37	37 HANSON Mmm Bop (<i>Mercury</i>)	1107	1257	1567	2199	57/0
23	30	35	38	38 SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	1083	1239	1618	1961	53/0
27	29	36	39	39 NO MERCY When I Die (<i>Arista</i>)	1034	1314	1466	1352	47/0
30	33	33	40	40 EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)	972	251	42	29	86/19
DEBUT			41	41 ALLURE All Cried Out (<i>Crave</i>)	945	771	541	354	55/5
—	—	45	42	42 MONACO What Do You Want From Me? (<i>Polydor/A&M</i>)	940	921	782	718	59/2
45	42	41	43	43 WILD ORCHID Supernatural (<i>RCA</i>)	931	948	923	794	56/0
42	39	40	44	44 LIVE Turn My Head (<i>Radioactive</i>)	875	911	823	740	64/2
44	41	42	45	45 DIANA KING I Say A Little Prayer (<i>Work</i>)	835	796	773	675	43/1
47	43	44	46	46 WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	804	1079	1215	1610	42/0
29	35	39	47	47 NOTORIOUS B.I.G. Mo Money Mo Problems (<i>Bad Boy/Arista</i>)	789	617	391	253	46/4
—	—	48	48	48 BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	655	44	—	—	79/70
DEBUT			49	49 BABYFACE How Come, How Long (<i>Epic</i>)	612	679	730	870	16/0
39	44	47	50	50 DUNCAN SHEIK She Runs Away (<i>Atlantic</i>)	588	719	662	643	41/0

This chart reflects airplay from August 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.

131 CHR/Pop reporters. 129 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

LEANN RIMES

How Do I Live (*Curb*)

TOTAL PLAYS/INCREASE: 2299/395
TOTAL STATIONS/ADDS: 87/6
CHART: 24

AQUA

Barbie Girl (*MCA*)

TOTAL PLAYS/INCREASE: 2270/426
TOTAL STATIONS/ADDS: 103/11
CHART: 25

SUGAR RAY

Fly (*Lava/Atlantic*)

TOTAL PLAYS/INCREASE: 2029/669
TOTAL STATIONS/ADDS: 110/17
CHART: 26

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	70
ELTON JOHN Something About... (<i>Rocket/A&M Associated</i>)	37
SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	26
IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	20
EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)	19
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	17
AALIYAH The One I Gave My Heart To (<i>BlackGround/Atlantic</i>)	15
PEACH UNION On My Own (<i>Epic</i>)	15
SUNDAYS Summertime (<i>DGC/Geffen</i>)	13
AQUA Barbie Girl (<i>MCA</i>)	11
FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)	+721
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	+669
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	+611
JEWEL Foolish Games (<i>Atlantic</i>)	+568
PEACH UNION On My Own (<i>Epic</i>)	+530
AQUA Barbie Girl (<i>MCA</i>)	+426
IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	+415
LEANN RIMES How Do I Live (<i>Curb</i>)	+395
BLUES TRAVELER Most Precarious (<i>A&M</i>)	+350
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	+335

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WALLFLOWERS One Headlight (<i>Interscope</i>)	
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	
CARDIGANS Lovefool (<i>Mercury</i>)	
JEWEL You Were Meant For Me (<i>Atlantic</i>)	
MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	
PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	
EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	
BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

The SUNDAYS

"summertime"

the first single from the long-awaited new album *Static & Silence*

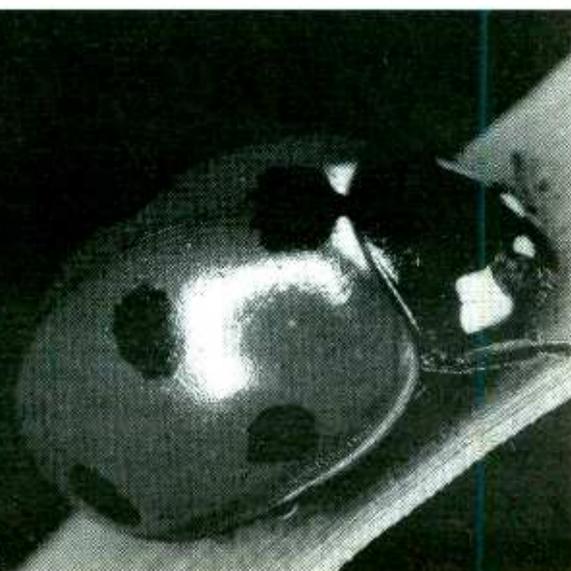
20 Top 40 Adds 1st Week!

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WBMX (Hot AC) WWCK WHZZ WGLU
WPTE (Hot AC) WMEE WNDU WTWR

... and more!

written & produced by David Gavurin & Harriet Wheeler
Raymond Coffer Management

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NEW & ACTIVE

FOREST FOR THE TREES Dream (*DreamWorks/Geffen*)
Total Plays: 572, Total Stations: 51, Adds: 4

JON BON JOVI Janie, Don't Take Your Love To Town (*Mercury*)
Total Plays: 509, Total Stations: 43, Adds: 1

IMANI COPPOLA Legend Of A Cowgirl (*Columbia*)
Total Plays: 505, Total Stations: 60, Adds: 20

FLEETWOOD MAC Silver Springs (*Reprise*)
Total Plays: 479, Total Stations: 51, Adds: 11

JOCK JAM Jock Jam (*Tommy Boy*)
Total Plays: 472, Total Stations: 16, Adds: 1

BLUES TRAVELER Most Precarious (*A&M*)
Total Plays: 443, Total Stations: 40, Adds: 10

SUBLIME Wrong Way (*Gasoline Alley/MCA*)
Total Plays: 401, Total Stations: 44, Adds: 6

FIONA APPLE Criminal (*Work*)
Total Plays: 382, Total Stations: 31, Adds: 4

SNEAKER PIMPS 6 Underground (*Virgin*)
Total Plays: 381, Total Stations: 31, Adds: 3

COOLIO F/40 THEVZ C U When U Get There (*Tommy Boy*)
Total Plays: 371, Total Stations: 20, Adds: 0

LE CLICK Call Me (*Logic*)
Total Plays: 331, Total Stations: 12, Adds: 0

VANESSA WILLIAMS Happiness (*Mercury*)
Total Plays: 321, Total Stations: 27, Adds: 0

GINUWINE When Doves Cry (*550 Music*)
Total Plays: 314, Total Stations: 23, Adds: 1

TRIO Da Da Da... (*Mercury*)
Total Plays: 273, Total Stations: 13, Adds: 0

INOJ Love You Down (*So So Def/Columbia*)
Total Plays: 258, Total Stations: 14, Adds: 4

NIGHT RANGER Forever All Over Again (*Legacy*)
Total Plays: 233, Total Stations: 13, Adds: 0

NU FLAVOR Sweet Sexy Thing (*Reprise*)
Total Plays: 191, Total Stations: 9, Adds: 0

CRAVIN' MELON Sweet Tea (*Mercury*)
Total Plays: 173, Total Stations: 8, Adds: 0

CULTURE BEAT Take Me Away (*Interhit*)
Total Plays: 166, Total Stations: 7, Adds: 0

LOS UMBRELLOS No Tengo Dinero (*Flex/Virgin*)
Total Plays: 161, Total Stations: 9, Adds: 3

Songs ranked by total plays



WHAT A DIFFERENCE ONE HEADLIGHT MAKES — When the Wallflowers' tour rolled into Jones Beach, NY, WHTZ (Z 100)/New York was hanging on every chord. Z100 night personality Lukas was also hanging backstage, primed for a little professional schmoozing with the band. Pictured (l-r): Wallflowers Greg Richling and Jakob Dylan, Lukas, and Z100 Producer Scottie B.



TO THE LONE STAR STATE AND BACK — KHKS/Dallas got a visit from Savage Garden guys as they made their swing across the country. Happy just to be a part of the Garden's growing family are (l-r): Savage Gardens' Darren Hayes, KHKS MD John Reynolds, Columbia's Dallas LPM Ray Vaughn, KHKS talent "Big Al" Mack, "Morning Mouth" Kidd Kraddick, Garden's Daniel Jones, and Columbia Sr. Dir./Promo Lee Leipsner.

NEW RELEASES

ADDS SEPTEMBER 2

Foxy Brown f/Dru Hill "Big Bad Mamma" (*Violator/Def Jam/RAL/Mercury*)

INOJ "Love You Down" (*So So Def/Columbia*)

Janet Jackson "Got 'Til It's Gone" (*Virgin*)

Mark Morrison "Crazy" (*Atlantic*)

Moloko "Fun For Me" (*Warner Bros.*)

Toad The Wet Sprocket "Crazy Life" (*Columbia*)



"ONE EARTH", FIVE BANDS — WKRQ/Cincinnati held quite a bash for Mother Earth for their recent "Earth Party." On the bill were such bands as Sister Hazel, OMC, Barenaked Ladies, and Ziggy Marley & The Melody Makers. In between PC moments, the crew huddled with Ziggy and friends. Pictured (l-r): Elektra's Alex Garfallo, Q102's Int. PD/MD Race Taylor, Stephen Marley, Former Q102 Mktg/Promo Dir. Von Freeman, Ziggy Marley, and former PD Jimmy Steal.



DOIN' THE "WAVE" — WNVZ/Norfolk 1997 "Wave Runner Day" included Arista VP/Promo Ken Lane, Z104 PD Don London, Motown Sr. VP/Promo Barbara Seltzer, McClusky & Associates' Scott Burton, WFOG/Norfolk PD "Moose, Motown's Marni Halpern, Z104 MD Jay West, Crave's Cord Himmelstein, WHTZ/New York MD Paul "Cubby" Bryant, WWWD/Norfolk PD Jeff Moreau, and Curb Regional Rep Pat Milanese.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams REFUGEE CAMP "Avenues" SUNDAYS "SummerTime" BOYZ II MEN "Seasons" AALIYAH "Gave"	WKSE/Buffalo, NY PD: Sue O'Neil APD/MD: Dave Universal MIGHTY MIGHTY "Impression" SARAH McLACHLAN "Mystery" ADAM SANDLER "Lionsone"	KDUK/Eugene, OR PD/MD: Barry MacGuire AALIYAH "Gave" MAAMI COPPOLA "Legend" REFUGEE CAMP "Avenues" SUGAR RAY "Fly" SNEAKER PIMPS "6" MAAMI COPPOLA "Legend"	WKSS/Hartford, CT PD: Jay Beau Jones MD: Mike McGowan 27 BOYZ II MEN "Seasons" SUGAR RAY "Fly" SNEAKER PIMPS "6" MAAMI COPPOLA "Legend"	KESR/Little Rock, AR PD: Tom Gallagher BOYZ II MEN "Seasons" FIONA APPLE "Criminal" SUBLIME "Wrong"	WQGN/New London, CT PD: Jody Morris APD: Brent McKay MD: Chico Marrero 10 AQUA "Barbe" SMASH MOUTH "Walkin" SMASH MOUTH "Walkin" AALIYAH "Gave" REFUGEE CAMP "Avenues"	WERZ/Portsmouth, NH CO/MD: Jack O'Brien CO-MD: Jay Michaels CO-MD: Chris Tyler SUNDAYS "SummerTime" SMASH MOUTH "Walkin" REAL MCCOY "Outa" ELTON JOHN "Something"	WNDU/South Bend, IN PD/MD: Bill Mitchell 10 ELTON JOHN "Something" 9 SMASH MOUTH "Walkin" 8 AQUA "Barbe" SUNDAYS "SummerTime"	KHTT/Tulsa, OK OM: Sean Phillips PD/MD: Cary Rush SUGAR RAY "Fly"	WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee No Adds	WRQK/Canton, OH Interim PD/MD: Todd Downard SMASH MOUTH "Walkin" SPARKLER "Hey" KARA'S FLOWERS "Soap"	WSTO/Evansville, IN PD: Barry Witherspoon MD: Tim Michaelson 7 ELTON JOHN "Something"	KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels 16 ROBYN "Show" 9 SUGAR RAY "Fly" 6 98 DEGREES "Invisible"	WBLI/Long Island, NY VP/Prog.: Gene Michaels PD: Ken Medek MD: Al Levine 18 DAVE MATTHEWS BAND "Crash" 18 ULTRA MATE "Free" 18 VERVE PIPE "Freedom" 16 LE CLICK "Don't"	WQGN/New Orleans, LA PD: Bill Thorman 10 CDSIM LAW "Lock's" REFUGEE CAMP "Avenues" ELTON JOHN "Something" BOYZ II MEN "Seasons" SNEAKER PIMPS "6" TODD TERRY "Something" BOYZ II MEN "Seasons" SMASH MOUTH "Walkin" AMY GRANT "Time"	WSPK/Poughkeepsie, NY PD: Stew Schantz MD: Scotty Mac ELTON JOHN "Something" MAAMI COPPOLA "Legend" BOYZ II MEN "Seasons" REAL MCCOY "Outa" TEXAS "Say" AALIYAH "Gave" SMASH MOUTH "Walkin"	KHTO/Spokane, WA PD: Scott Shannon APD: Lyn Daniels MD: Darin Tripp BILLIE MYERS "Rain" ELTON JOHN "Something" SMASH MOUTH "Walkin" TEXAS "Say"	WWKZ/Tupelo, MS PD/MD: Rick Stevens FLEETWOOD MAC "Silver" BLUES TRAVELER "Precarious" ELTON JOHN "Something" SUNDAYS "SummerTime" BILLIE MYERS "Rain" REAL MCCOY "Outa" REFUGEE CAMP "Avenues"	KQIZ/Amarillo, TX PD: Eric Stevens BILLIE MYERS "Rain" REFUGEE CAMP "Avenues" FIONA APPLE "Criminal" SMASH MOUTH "Walkin" JOEY LAWRENCE "Yes" CHEESE "Long" FOREST FOR THE TREES "Dream" ELTON JOHN "Something" KAI "Say"	WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross 12 BOYZ II MEN "Seasons" EN VOUE "Gone"	KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase AALIYAH "Gave" NOTORIOUS B.I.G. "Money" SMASH MOUTH "Walkin" BOYZ II MEN "Seasons" SUBLIME "Wrong"	WZYP/Huntsville, AL PD: Bill West MD: Chris Callaway EM VOUE "Gone" PAULA COLE "Wait"	KIIS/Los Angeles, CA PD: Dan Kieley APD/MD: Tracy Austin 15 BOYZ II MEN "Seasons" 7 PEACH UNION "Doin'	WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker FLEETWOOD MAC "Silver" SUNDAYS "SummerTime"	WOJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rite BLUES TRAVELER "Precarious" INJU "Love" SUBLIME "Wrong" BOYZ II MEN "Seasons" AALIYAH "Gave"	WHTZ/New York, NY PD: Tom Poleman MD: Cubby Bryant 17 EN VOUE "Gone" 13 LEANN RIMES "How"	WZB/New Orleans, LA PD: Joe Larson No Adds	WVNZ/Norfolk, VA PD: Don London MD: Jay West 40 BACKSTREET BOYS "Playing" BOYZ II MEN "Seasons"	WQCC/Raleigh, NC PD: Kip Taylor 20 SMASH MOUTH "Walkin" 11 FLEETWOOD MAC "Silver" 9 SQUIRREL NUT ZIPPERS "Lar"	WHTS/Quad Cities, IA-IL OM: Tony Waitekus MD: Brian Scott 2 MAAMI COPPOLA "Legend"	KHTO/Springfield, MO OM: Dave Alexander PD: Ray Michaels 4 TONIC "Cool" BOYZ II MEN "Seasons" REAL MCCOY "Outa" MATCHBOX 20 "Push" ELTON JOHN "Something"	KWTX/Waco, TX PD: Flash Phillips MD: Jeff Miller 31 BOYZ II MEN "Seasons" 27 JONAS MEYER "Jerk" 16 LOS ANGELES "Tengo" SMASH MOUTH "Walkin" FLEETWOOD MAC "Silver" FIONA APPLE "Criminal"	WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons SNEAKER PIMPS "6" MAAMI COPPOLA "Legend"	WZST/Chattanooga, TN PD/MD: Robin Daniels ELTON JOHN "Something" BOYZ II MEN "Seasons" MAAMI COPPOLA "Legend"	WJMX/Florence, SC OM: Keith Mitchell MD: Jack Kahan BOYZ II MEN "Seasons" ELTON JOHN "Something" TEXAS "Say"	WYDY/Jackson, MS GM/MD: Dick O'Neil MD: Kevin Vaughan ELTON JOHN "Something" BOYZ II MEN "Seasons"	KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly 6 BOYZ II MEN "Seasons" LOS UMBRELLOS "Tengo"	WMGB/Macon, GA PD/MD: James Gregory 27 EN VOUE "Gone" 17 SUGAR RAY "Fly" 11 MAAMI COPPOLA "Legend" 11 SARAH McLACHLAN "Mystery" 11 LOS UMBRELLOS "Tengo"	WKHQ/NW Michigan PD/MD: Ron Pritchard 17 MR. PRESIDENT "Jambou" 10 ELTON JOHN "Something" 5 ALLURE "Cred"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda BOYZ II MEN "Seasons" MAAMI COPPOLA "Legend" SMASH MOUTH "Walkin" 911 "Seasons"	KQKQ/Omaha, NE PD: Mike J. Steele APD/MD: J.J. Morgan AALIYAH "Gave"	WQWA/Melbourne, FL PD: J.T. Daniels 13 SMASH MOUTH "Walkin" 10 EN VOUE "Gone" REFUGEE CAMP "Avenues" BLUES TRAVELER "Precarious"	WHYI/Miami, FL PD: Rob Roberts MD: Al Chio REFUGEE CAMP "Avenues" SUGAR RAY "Fly" ELTON JOHN "Something" EN VOUE "Gone" OLIVE "Alone"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda BOYZ II MEN "Seasons" MAAMI COPPOLA "Legend" SMASH MOUTH "Walkin" 911 "Seasons"	WQWA/Melbourne, FL PD: J.T. Daniels 13 SMASH MOUTH "Walkin" 10 EN VOUE "Gone" REFUGEE CAMP "Avenues" BLUES TRAVELER "Precarious"	WHYI/Miami, FL PD: Rob Roberts MD: Al Chio REFUGEE CAMP "Avenues" SUGAR RAY "Fly" ELTON JOHN "Something" EN VOUE "Gone" OLIVE "Alone"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda BOYZ II MEN "Seasons" MAAMI COPPOLA "Legend" SMASH MOUTH "Walkin" 911 "Seasons"	WQWA/Melbourne, FL PD: J.T. 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Daniels 13 SMASH MOUTH "Walkin" 10 EN VOUE "Gone" REFUGEE CAMP "Avenues" BLUES TRAVELER "Precarious"	WHYI/Miami, FL PD: Rob Roberts MD: Al Chio REFUGEE CAMP "Avenues" SUGAR RAY "Fly" ELTON JOHN "Something" EN VOUE "Gone" OLIVE "Alone"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda BOYZ II MEN "Seasons" MAAMI COPPOLA "Legend" SMASH MOUTH "Walkin" 911 "Seasons"	WQWA/Melbourne, FL PD: J.T. Daniels 13 SMASH MOUTH "Walkin" 10 EN VOUE "Gone" REFUGEE CAMP "Avenues" BLUES TRAVELER "Precarious"	WHYI/Miami, FL PD: Rob Roberts MD: Al Chio REFUGEE CAMP "Avenues" SUGAR RAY "Fly" ELTON JOHN "Something" EN VOUE "Gone" OLIVE "Alone"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda BOYZ II MEN "Seasons" MAAMI COPPOLA "Legend" SMASH MOUTH "Walkin" 911 "Seasons"	WQWA/Melbourne, FL PD: J.T. 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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
(212) 239-2300
Poteman/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	45	58	64	BACKSTREET BOYS/Quit Playing...	
60	61	62	63	PUFF DADDY.../I'll Be Missing You	
64	64	63	63	WILL SMITH/Men In Black	
38	59	61	62	SPICE GIRLS/2 Become 1	
59	60	61	62	THIRD EYE BLIND/Semi-Charmed Life	
33	34	32	41	MR. PRESIDENT/Coco Jamboo	
34	27	34	38	DAVE MATTHEWS BAND/Crash Into Me	
35	42	34	38	AZ YET/Hard To Say I'm...	
28	36	36	37	JOCK JAM/Jock Jam	
38	38	38	36	SISTER HAZEL/All For You	
35	33	39	36	SHAWN COLVIN/Sunny Came Home	
62	59	42	35	VERVE PIPE/The Freshmen	
29	32	29	30	10,000 MANIACS/More Than This	
40	38	30	30	MEREDITH BROOKS/Bitch	
-	7	12	29	NOTORIOUS B.I.G./Mo Money Mo Problems	
22	18	24	29	MARIAH CAREY/Honey	
23	29	28	26	DJ COMPANY/Rhythm Of Love	
16	21	29	26	MATCHBOX 20/Push	
31	32	31	26	98 DEGREES/Invisible Man	
27	26	28	25	JEWEL/Foolish Games	
26	28	26	25	LE CLICK/Call Me	
14	15	17	24	PAULA COLE/Don't Want To Wait	
-	-	-	27	DIANA KING/I Say A Little...	
25	19	23	22	DUNCAN SHEIK/Barely Breathing	
24	35	34	22	AQUA/Barbie Girl	
28	29	20	21	BABYFACE/How Come... How Long	
-	-	-	21	SUGAR RAY/Fly	
15	14	16	19	ALLURE/All Cried Out	
16	14	16	19	LIVIN' JOY/Don't Stop Movin'	
17	13	14	18	MARK MORRISON/Return Of The Mack	
36	39	30	18	ROBYN/Do You Know (What...)	
18	17	21	18	WALLFLOWERS/The Difference	
16	20	21	18	SARAH McLACHLAN/Building A Mystery	
14	13	12	18	LA BOUCHE/Sweet Dreams	
-	-	-	17	EN VOGUE/Too Gone... Too Long	
29	27	27	17	OMC/How Bizarre	
14	15	14	17	REAL MCCOY/One More Time	
-	-	-	17	FUGEES/No Woman, No Cry	
-	-	-	13	BOYZ II MEN/4 Seasons Of...	
13	15	14	15	CRUSH/Jellyhead	

MARKET #2
KISFM
102.7

KIIS/Los Angeles
(818) 845-1027
Kieley/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
89	87	86	87	WILL SMITH/Men In Black	
65	63	69	87	OMC/How Bizarre	
88	88	88	86	SPICE GIRLS/2 Become 1	
87	86	86	85	SHAWN COLVIN/Sunny Came Home	
44	45	68	85	ROBYN/Do You Know (What...)	
46	66	62	48	BACKSTREET BOYS/Quit Playing...	
87	88	65	46	PUFF DADDY.../I'll Be Missing You	
36	35	31	46	THIRD EYE BLIND/Semi-Charmed Life	
45	45	44	45	98 DEGREES/Invisible Man	
-	5	29	45	DIANA KING/I Say A Little...	
36	35	30	40	SPICE GIRLS/Say You'll Be There	
47	45	39	37	MARK MORRISON/Return Of The Mack	
35	30	30	34	MARIAH CAREY/Honey	
36	42	45	32	BABYFACE/How Come... How Long	
22	33	33	32	MR. PRESIDENT/Coco Jamboo	
25	28	29	30	NU FLAVOR/Sweet Sexy Thing	
45	45	44	45	BLACKSTREET/Don't Leave Me	
37	33	28	27	HANSON/Mmm Bop	
-	-	12	23	MONACO/What Do You Want...	
-	12	22	23	AQUA/Barbie Girl	
5	19	22	23	SUGAR RAY/Fly	
24	19	20	22	WILD ORCHID/Supernatural	
29	29	17	22	HANSON/Where's The Love	
-	-	9	21	JEWEL/Foolish Games	
32	33	27	20	SNEAKER PIMPS/6 Underground	
28	37	32	20	ROMEI/Be Long To You...	
5	15	16	17	NOTORIOUS B.I.G./Mo Money Mo Problems	
-	-	7	16	MIGHTY MIGHTY.../The Impression...	
-	-	15	16	BOYZ II MEN/4 Seasons Of...	
-	-	5	14	SISTER HAZEL/All For You	
14	15	14	14	GINUWINE/When Doves Cry	
-	-	6	12	DAVE MATTHEWS BAND/Crash Into Me	
1	8	10	10	TONIC/If You Could Only...	
-	-	7	16	PEACH UNION/On My Own	
-	-	6	7	JON BON JOVI/Janie, Don't Take...	

MARKET #5
WIOQ/Philadelphia
(610) 667-8100
Kalina/Towers

Q102

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	43	47	70	NOTORIOUS B.I.G./Mo Money Mo Problems	
64	70	70	66	WILL SMITH/Men In Black	
71	70	57	60	PUFF DADDY.../I'll Be Missing You	
10	16	70	60	3RD PARTY/Can U Feel It	
45	43	70	58	ROCKELL/In A Dream	
34	42	44	50	MARIAH CAREY/Honey	
40	38	42	48	ROBYN/Do You Know (What...)	
66	49	44	45	SPICE GIRLS/2 Become 1	
36	47	48	42	OMC/How Bizarre	
66	63	33	41	ACID FACTOR/Fantasy	
35	34	42	39	INOJ/Love You Down	
38	29	40	39	BACKSTREET BOYS/Quit Playing...	
60	60	60	38	JOCELYN ENRIQUEZ/A Little Bit Of...	
26	33	29	37	DIANA KING/I Say A Little...	
62	65	38	35	AZ YET/Hard To Say I'm...	
46	46	42	34	CULTURE BEAT/Take Me Away	
42	26	20	25	AQUA/Barbie Girl	
-	-	5	25	MARY J. BLIGE/Everything	
-	-	5	24	EN VOGUE/Too Gone... Too Long	
13	25	15	21	NO MERCY/When I Die	
13	25	15	21	LE CLICK/Call Me	
17	-	-	19	HANSON/Mmm Bop	
27	-	-	19	LE CLICK/Call Me	
15	-	-	15	AMBER/This Is Your Night	
10	18	24	19	98 DEGREES/Invisible Man	
15	15	15	18	CARDIGANS/Lovefool	
18	16	15	18	NO MERCY/Where Do You Go	
-	-	16	11	911/How Sensation	
-	5	16	15	SAMANTHA COLE/Happy With You	
-	-	14	14	REAL MCCOY/One More Time	
1	10	13	13	FOREST FOR THE TREES/Dream	
38	42	16	13	LIL' SUZY/Can't Get You Out...	
10	12	17	12	WILD ORCHID/Supernatural	
12	18	25	12	HANSON/Where's The Love	
10	10	10	10	WATERS & RODMAN/Just A Freak	
-	-	10	10	BOYZ II MEN/4 Seasons Of...	

MARKET #7
106.1 KISSFM

KHKS/Dallas
(214) 891-3400
Lambert/Reynolds

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	47	46	74	SPICE GIRLS/2 Become 1	
82	78	77	72	WILL SMITH/Men In Black	
40	53	57	72	ALLURE/All Cried Out	
76	68	72	71	ROBYN/Do You Know (What...)	
15	63	69	68	SHAWN COLVIN/Sunny Came Home	
75	79	72	54	MARK MORRISON/Return Of The Mack	
79	70	72	48	OMC/How Bizarre	
49	47	46	47	MONICA/For You I Will	
20	52	47	48	BLACKSTREET/No Diggity	
48	46	-	47	BABYFACE/Every Time I...	
53	50	46	45	BACKSTREET BOYS/Quit Playing...	
37	42	41	43	JEWEL/You Were Meant...	
-	-	43	43	BOYZ II MEN/4 Seasons Of...	
50	46	43	43	AZ YET/Hard To Say I'm...	
-	-	39	39	LOS UMBRELLAS/No Tengo Otero	
36	47	40	37	HANSON/Where's The Love	
-	-	41	37	MARIAH CAREY/Honey	
46	32	31	30	DUNCAN SHEIK/Barely Breathing	
30	35	42	26	CARDIGANS/Lovefool	
45	47	26	26	EN VOGUE/Don't Let Go (Love)	
-	-	20	24	MEREDITH BROOKS/Bitch	
22	25	40	25	NO DOUBT/Don't Speak	
21	24	21	24	AMBER/This Is Your Night	
-	-	16	25	PUFF DADDY.../I'll Be Missing You	
19	20	20	21	UNLIMITED/Get Ready For This	
18	21	19	20	TRIO/Da Da Da...	
20	22	22	19	NU FLAVOR/Sweet Sexy Thing	
-	-	18	19	QUAD CITY DJ'S/Com'n 'N Ride It...	
54	50	24	19	LE CLICK/Call Me	
16	19	16	19	LA BOUCHE/Sweet Dreams	
19	25	23	19	PLANET SOUL/Set U Free	
18	20	18	18	REAL MCCOY/Another Night	
16	15	15	15	DES'REE/You Gotta Be	
15	18	15	15	GINA G/Ooh Aah... Just...	
18	-	-	14	DONNA LEWIS/I Love You Always...	
12	11	10	11	98 DEGREES/Invisible Man	
16	13	12	8	DIANA KING/I Say A Little...	
8	11	7	7	NO MERCY/When I Die	
38	15	17	7	MR. PRESIDENT/Coco Jamboo	
-	-	-	7	EN VOGUE/Too Gone... Too Long	

MARKET #8
WWZZ/Washington
(301) 899-1041
O'Brian/Ross

Q106

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
66	66	61	66	PUFF DADDY.../I'll Be Missing You	
64	65	65	65	AZ YET/Hard To Say I'm...	
31	29	37	63	THIRD EYE BLIND/Semi-Charmed Life	
56	64	65	62	OMC/How Bizarre	
50	53	63	61	WHITE TOWN/Your Woman	
66	64	64	61	WILL SMITH/Men In Black	
44	39	48	53	SPICE GIRLS/2 Become 1	
48	47	40	50	BACKSTREET BOYS/Quit Playing...	
67	68	54	49	MARK MORRISON/Return Of The Mack	
47	47	47	48	MR. PRESIDENT/Coco Jamboo	
49	44	45	46	CULTURE BEAT/Take Me Away	
51	57	48	46	DJ COMPANY/Rhythm Of Love	
48	45	47	44	REAL MCCOY/One More Time	
44	47	47	43	LE CLICK/Call Me	
21	18	24	42	GOD'S PROPERTY/Stamp	
-	-	13	41	ROBYN/Do You Know (What...)	
-	-	7	22	JEWEL/Foolish Games	
25	38	30	31	MARIAH CAREY/Honey	
53	51	51	31	GINUWINE/When Doves Cry	
48	45	47	44	REAL MCCOY/One More Time	
-	-	4	28	PEACH UNION/On My Own	
32	33	27	27	98 DEGREES/Invisible Man	
-	-	-	26	LE CLICK/Don't Go	
54	59	45	23	AQUA/Barbie Girl	
-	-	17	18	ALLURE/All Cried Out	
45	48	46	36	3RD PARTY/Can U Feel It	
21	23	17	15	HANSON/Where's The Love	
-	5	8	15	SUBLIME/Wrong Way	
28	30	14	15	DIANA KING/I Say A Little...	
-	-	10	15	NOTORIOUS B.I.G./Mo Money Mo Problems	
15	15	13	13	GINA G/Ooh Aah... Just...	
22	18	16	13	GINUWINE/When Doves Cry	
44	46	32	13	SALVAGE GARDEN/Where I'm From	
17	13	12	12	SAVAGE GARDEN/Where I'm From	
11	11	11	11	HANSON/Mmm Bop	
14	14	13	11	NO MERCY/Where Do You Go	
13	13	13	10	LA BOUCHE/Sweet Dreams	
10	10	10	10	REAL MCCOY/Another Night	
-	-	9	10	BOYZ II MEN/4 Seasons Of...	
-	-	-	5	SUGAR RAY/Fly	

MARKET #9
104 KRBE

KRBE/Houston
(713) 266-1000
Peake/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	63	63	63	WILL SMITH/Men In Black	
57	49	61	62	OMC/How Bizarre	
51	57	58	59	LEANN RIMES/How Do I Live	
43	54	54	58	DUNCAN SHEIK/Barely Breathing	
31	41	39	49	SPICE GIRLS/2 Become 1	
41	39	39	41	ROBYN/Do You Know (What...)	
34	36	36	36	BACKSTREET BOYS/Quit Playing...	
38	41	33	35	JOCELYN ENRIQUEZ/Do You Miss Me	
15	37	41	34	THIRD EYE BLIND/Semi-Charmed Life	
34	22	19	33	PUFF DADDY.../I'll Be Missing You	
22	26	31	31	LE CLICK/Call Me	
16	23	31	31	JEWEL/Foolish Games	
60	55	39	30	MARK MORRISON/Return Of The Mack	
35	54	42	29	AZ YET/Hard To Say I'm...	
36	34	28	29	MR. PRESIDENT/Coco Jamboo	
20	26	26	26	MARIAH CAREY/Honey	
48	27	48	26	SHAWN COLVIN/Sunny Came Home	
-	10	25	25	SNEAKER PIMPS/6 Underground	
22	25	25	25	EN VOGUE/Don't Let Go (Love)	
28	24	21	24	AQUA/Barbie Girl	
24	23	24	24	CARDIGANS/Lovefool	
24	23	28	22	AMBER/This Is Your Night	
25	-	-	22	WHITE TOWN/Your Woman	
-	-	16	21	NOTORIOUS B.I.G./Mo Money Mo Problems	
32	29	28	21	VERVE PIPE/The Freshmen	
14	18	19	21	2 UNLIMITED/Get Ready For This	
-	7	20	19	DUBSTAR/Stars	
16	15	17	18	LA BOUCHE/Be My Lover	
20	23	19	17	NO MERCY/When I Die	
-	19	14	17	KEITH SWEAT/Twisted	
18	15	18	17	EVERYTHING BUT.../Missing	
18	21	20	17	SPICE GIRLS/Say You'll Be There	
-	-	-	16	ROBYN/Show Me Love	
-	-	-	15	TLC/Waterfalls	
14	15	17	15	REAL MCCOY/Another Night	
16	-	-	22	MEREDITH BROOKS/Bitch	
16	15	17	15	ALANIS MORISSETTE/Ironic	
17	17	16	15	NO DOUBT/Don't Speak	
19	15	15	14	SARAH McLACHLAN/Building A Mystery	
12	13	11	14	PAULA COLE/Don't Want To Wait	

MARKET #10
Kiss 101fm

WXKS/Boston
(617) 396-1430
Ivey/Corey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	58	62	61	DAVE MATTHEWS BAND/Crash Into Me	
60	63	64	61	MATCHBOX 20/Push	
56	57	59	60	THIRD EYE BLIND/Semi-Charmed Life	
60	61	62	60	MEREDITH BROOKS/Bitch	
49	40	45	58	MIGHTY MIGHTY.../The Impression...	
57	57	57	56	VERVE PIPE/The Freshmen	
14	23	28	46	TONIC/If You Could Only...	
25	35	36	39	BLESSID UNION OF.../I Wanna Be There	
39	40	39	38	WALLFLOWERS/The Difference	
20	29	33	38	JEWEL/Foolish Games	
39	47	47	35	SISTER HAZEL/All For You	
46	49	49	35	OMC/How Bizarre	
19	33	30	28	SARAH McLACHLAN/Building A Mystery	
16	28				

CHR/POP PLAYLISTS

August 29, 1997 R&R • 91

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

JAMMIN 92.3 MARKET #22
WZJM/Cleveland (216) 621-9300 Eubanks/Jackson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	65	66	69	BACKSTREET BOYS/Quit Playing...	
64	67	66	67	WILL SMITH/Men In Black	
32	53	59	63	JEWEL/Foolish Games	
63	60	63	61	OMC/How Bizarre	
61	59	63	59	MARK MORRISON/Return Of The Mack	
34	34	34	57	SPICE GIRLS/2 Become 1	
51	34	21	48	THIRD EYE BLIND/Semi-Charmed Life	
-	20	34	39	AQUA/Barbie Girl	
23	20	56	37	BLESSID UNION OF..I Wanna Be There	
34	35	34	34	98 DEGREES/Invisible Man	
33	55	43	32	ROBYN/Do You Know (What...)	
45	39	33	32	MEREDITH BROOKS/Bitch	
32	36	30	30	MR. PRESIDENT/Coco Jamboo	
30	32	43	30	NU FLAVOR/Sweet Sexy Thing	
23	26	29	30	NO MERCY/When I Die	
57	38	30	29	BABYFACE/How Come...How Long	
15	20	24	27	MARIAH CAREY/Honey	
16	20	26	27	SAMANTHA COLE/Happy With You	
20	26	23	25	PUFF DADDY..I'll Be Missing You	
31	30	24	24	WHITE TOWN/Your Woman	
24	28	22	24	CULTURE BEAT/Take Me Away	
21	29	22	24	HANSON/Where's The Love	
-	-	17	23	EN VOGUE/Too Gone, Too Long	
59	55	60	63	BACKSTREET/Don't Leave Me	
22	21	19	20	WALLFLOWERS/One Headlight	
21	26	20	20	TONY TONY TONE!/Let's Get Down	
15	14	13	19	COOLIO F40 THEVZ/C U When U Get There	
8	6	14	19	311/All Mixed Up	
15	14	18	14	BLACKSTREET/No Diggity	
-	9	16	17	NOTORIOUS B.I.G./Mo Money Mo Problems	
11	17	18	16	10,000 MANIACS/More Than This	
10	8	16	16	KEITH SWEAT/Nobody	
-	-	16	15	SUBLIME/Wrong Way	
13	14	15	14	AZ YET/Hard To Say I'm	
19	19	16	14	EN VOGUE/Don't Let Go (Love)	
22	17	17	14	SPICE GIRLS/Say You'll Be There	
11	15	13	14	MONICA/For You I Will	
9	10	17	14	PAULA COLE/Don't Want To Wait	
12	12	11	13	MAX-A-MILLION/Sexual Healing	
12	10	10	13	LE CLICK/Call Me	

100 MARKET #24
KKRZ/Portland, OR (503) 226-0100 Benson/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
72	71	68	73	WILL SMITH/Men In Black	
30	39	49	69	JEWEL/Foolish Games	
43	42	36	61	BACKSTREET BOYS/Quit Playing...	
46	45	48	58	THIRD EYE BLIND/Semi-Charmed Life	
26	39	44	52	SAVAGE GARDEN/To The Moon And Back	
44	56	67	51	BLESSID UNION OF..I Wanna Be There	
65	68	67	51	AZ YET/Hard To Say I'm	
32	47	55	49	PUFF DADDY..I'll Be Missing You	
34	40	45	46	SISTER HAZEL/All For You	
72	70	65	44	ROBYN/Do You Know (What...)	
59	60	37	41	MR. PRESIDENT/Coco Jamboo	
35	35	38	39	HANSON/Where's The Love	
43	41	38	38	SPICE GIRLS/2 Become 1	
-	-	13	34	BOYZ II MEN/4 Seasons Of...	
49	37	43	34	SHAWN COLVIN/Sunny Came Home	
-	5	25	33	GOD'S PROPERTY/Stomp	
33	35	31	33	98 DEGREES/Invisible Man	
59	48	44	32	OMC/How Bizarre	
33	35	33	31	MEREDITH BROOKS/Bitch	
38	35	32	31	MARK MORRISON/Return Of The Mack	
27	26	35	29	MARIAH CAREY/Honey	
-	-	10	28	AQUA/Barbie Girl	
30	30	27	27	WALLFLOWERS/One Headlight	
8	15	-	22	LEANN RIMES/How Do I Live	
-	12	20	22	MATCHBOX 20/Push	
18	22	17	17	10,000 MANIACS/More Than This	
30	23	17	17	SAVAGE GARDEN/To The Moon And Back	
18	16	15	17	SPICE GIRLS/Say You'll Be There	
23	20	18	16	HANSON/Mmm Bop	
26	23	21	16	BLACKSTREET/No Diggity	
24	23	20	15	TONIC/If You Could Only...	
-	16	20	15	AMY GRANT/Takes A Little Time	
4	13	15	15	JON BON JOVI/Janie, Don't Take...	
20	18	14	11	COOLIO F40 THEVZ/C U When U Get There	
-	-	11	11	NOTORIOUS B.I.G./Mo Money Mo Problems	
-	5	7	7	PAULA COLE/Don't Want To Wait	
16	13	12	6	ULTRA NATE/Free	
-	-	2	2	SUGAR RAY/Fly	
-	-	-	-	EN VOGUE/Too Gone, Too Long	

100.7 MARKET #25
WKQR/Cincinnati (513) 763-5500 Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	41	45	71	PAULA COLE/Don't Want To Wait	
66	67	66	70	MEREDITH BROOKS/Bitch	
49	49	63	68	TONIC/If You Could Only...	
65	67	68	67	BARENAKED LADIES/The Old Apartment	
50	52	51	50	MIGHTY MIGHTY..The Impression...	
54	55	49	50	THIRD EYE BLIND/Semi-Charmed Life	
52	60	69	49	OMC/How Bizarre	
64	53	48	47	SHAWN COLVIN/Sunny Came Home	
49	51	45	47	BLESSID UNION OF..I Wanna Be There	
50	48	50	47	VERVE PIPE/The Freshmen	
53	49	47	47	BETTER THAN EZRA/Desperately Wanting	
46	41	45	45	JEWEL/Foolish Games	
43	42	43	44	MATCHBOX 20/Push	
45	48	43	43	DAVE MATTHEWS BAND/Crash Into Me	
-	18	37	41	SUGAR RAY/Fly	
34	34	35	39	DUNCAN SHEIK/She Runs Away	
37	42	38	35	SARAH McLACHLAN/Building A Mystery	
43	44	35	33	SQUIRREL NUT ZIPPER/Heil	
44	44	40	32	10,000 MANIACS/More Than This	
50	39	34	32	SISTER HAZEL/All For You	
-	-	32	32	BLUES TRAVELER/Most Precious	
35	37	32	31	SAVAGE GARDEN/To The Moon And Back	
-	-	31	31	PEACH UNION/On My Own	
33	34	29	30	WALLFLOWERS/One Headlight	
34	35	30	29	HANSON/Mmm Bop	
29	32	26	28	DUNCAN SHEIK/Barely Breathing	
6	6	6	28	SUBLIME/Santana	
27	29	27	27	CRAMBERRIES/Dreams	
-	21	25	27	AMY GRANT/Takes A Little Time	
28	27	27	27	LIVE/Turn My Head	
29	28	32	25	MONACO/What Do You Want	
25	25	28	23	SHERYL CROW/It Makes You...	
-	-	15	23	FOREST FOR THE TREES/Dream	
31	30	27	21	PAULA COLE/Where Have All...	
65	66	39	20	JEWEL/You Were Meant...	
6	21	19	19	K'S CHOICE/Not An Addict	
30	21	19	17	WALLFLOWERS/The Difference	
30	15	14	15	SAVAGE GARDEN/To The Moon And Back	
-	25	27	8	MARIAH CAREY/Honey	
27	22	14	7	HANSON/Where's The Love	

93.3 FM MARKET #27
KMXV/Kansas City (816) 753-0933 Zellner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	THIRD EYE BLIND/Semi-Charmed Life	
48	48	54	56	OMC/How Bizarre	
56	56	56	56	DUNCAN SHEIK/Barely Breathing	
38	38	48	54	MATCHBOX 20/Push	
50	50	50	52	SISTER HAZEL/All For You	
46	48	48	50	ROBYN/Do You Know (What...)	
38	38	44	50	BACKSTREET BOYS/Quit Playing...	
52	52	52	46	SHAWN COLVIN/Sunny Came Home	
54	54	56	44	BLESSID UNION OF..I Wanna Be There	
42	42	44	44	SHERYL CROW/A Change Would Do...	
44	40	42	44	MARK MORRISON/Return Of The Mack	
40	40	40	40	SPICE GIRLS/2 Become 1	
-	12	22	38	WILL SMITH/Men In Black	
30	34	36	36	WALLFLOWERS/The Difference	
34	36	38	36	HANSON/Where's The Love	
28	32	34	34	JEWEL/Foolish Games	
-	18	26	32	LEANN RIMES/How Do I Live	
26	28	30	38	SARAH McLACHLAN/Building A Mystery	
24	26	28	28	MARIAH CAREY/Honey	
20	24	28	28	TONIC/If You Could Only...	
20	22	24	26	AMY GRANT/Takes A Little Time	
56	56	48	26	MEREDITH BROOKS/Bitch	
14	16	18	20	SUGAR RAY/Fly	
12	14	18	18	PAULA COLE/Don't Want To Wait	
16	16	16	16	MIGHTY MIGHTY..The Impression...	
-	14	16	16	FLEETWOOD MAC/Silver Springs	
7	10	18	14	JON BON JOVI/Janie, Don't Take...	
10	10	12	12	LAUREN CHRISTY/Breed	
7	7	10	12	SUBLIME/Wrong Way	
-	-	10	10	LIVE/Turn My Head	
-	-	-	-	ELTON JOHN/Something About...	
-	-	-	-	BLUES TRAVELER/Most Precious	
-	-	-	-	BOYZ II MEN/4 Seasons Of...	

92.1 FM MARKET #31
WPRQ/Providence (401) 433-4200 Shebel/Morris

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	59	66	66	HANSON/Where's The Love	
64	60	62	62	BACKSTREET BOYS/Quit Playing...	
59	61	61	61	SPICE GIRLS/2 Become 1	
27	30	58	58	JEWEL/Foolish Games	
63	58	58	58	OMC/How Bizarre	
61	60	57	57	THIRD EYE BLIND/Semi-Charmed Life	
41	34	52	52	NO MERCY/When I Die	
42	40	43	43	MR. PRESIDENT/Coco Jamboo	
45	40	40	40	WILL SMITH/Men In Black	
60	57	39	39	MEREDITH BROOKS/Bitch	
59	64	37	37	VERVE PIPE/The Freshmen	
29	31	36	36	MATCHBOX 20/Push	
36	35	35	35	SISTER HAZEL/All For You	
37	36	35	35	PUFF DADDY..I'll Be Missing You	
-	30	35	35	AQUA/Barbie Girl	
33	35	32	32	DAVE MATTHEWS BAND/Crash Into Me	
25	28	28	28	MARIAH CAREY/Honey	
25	27	27	27	MIGHTY MIGHTY..The Impression...	
23	24	27	27	ROBYN/Do You Know (What...)	
24	24	27	27	LIVE/Turn My Head	
25	23	26	26	DIANA KING/ Say A Little...	
27	21	26	26	WALLFLOWERS/The Difference	
-	-	25	25	SUGAR RAY/Fly	
19	22	24	24	PAULA COLE/Don't Want To Wait	
-	21	24	24	TONIC/If You Could Only...	
-	-	24	24	PEACH UNION/On My Own	
-	-	23	23	ULTRA NATE/Free	
24	30	28	22	MONACO/What Do You Want	
25	26	20	20	98 DEGREES/Invisible Man	
-	10	19	19	SARAH McLACHLAN/Building A Mystery	
-	10	17	17	WALLFLOWERS/One Headlight	
13	13	13	16	MARK MORRISON/Return Of The Mack	
13	14	14	15	SHAWN COLVIN/Sunny Came Home	
13	14	14	14	DUNCAN SHEIK/Barely Breathing	
-	-	13	13	SAVAGE GARDEN/To The Moon And Back	
13	13	13	13	AMBER/This Is Your Night	
12	-	-	-	WHITE TOWN/Your Woman	
11	14	14	10	GINA G/Ooh Aah...Just...	
-	-	-	-	IMANI COPPOLA/Legend Of A Cowgirl	
-	-	-	-	EN VOGUE/Too Gone, Too Long	

WNCI 97.9 MARKET #32
WNCI/Columbus, OH (614) 224-9624 Dimick/Sharpe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	61	59	63	MEREDITH BROOKS/Bitch	
64	62	61	60	SISTER HAZEL/All For You	
59	61	60	60	BLESSID UNION OF..I Wanna Be There	
59	56	57	57	WALLFLOWERS/One Headlight	
31	42	36	55	BACKSTREET BOYS/Quit Playing...	
58	54	38	49	HANSON/Mmm Bop	
29	27	45	45	BABYFACE/Every Time I...	
54	64	57	45	SHAWN COLVIN/Sunny Came Home	
61	66	59	43	OMC/How Bizarre	
17	40	41	38	SPICE GIRLS/2 Become 1	
37	39	40	38	THIRD EYE BLIND/Semi-Charmed Life	
7	19	41	37	ROBYN/Do You Know (What...)	
37	36	30	36	SAVAGE GARDEN/To The Moon And Back	
17	33	35	35	AMY GRANT/Takes A Little Time	
38	33	35	35	MARK MORRISON/Return Of The Mack	
31	-	29	34	JEWEL/You Were Meant...	
51	43	33	32	DUNCAN SHEIK/Barely Breathing	
14	18	30	30	BABYFACE/How Come...How Long	
29	22	21	30	HANSON/Where's The Love	
31	36	31	24	NO DOUBT/Don't Speak	
19	20	18	23	WILL SMITH/Men In Black	
14	15	19	18	98 DEGREES/Invisible Man	
14	15	14	17	10,000 MANIACS/More Than This	
-	13	17	17	DAVE MATTHEWS BAND/Crash Into Me	
18	19	20	15	BARENAKED LADIES/If I Had A...	
-	-	15	15	DONNA LEWIS/ Love You Always...	
6	6	9	14	MATCHBOX 20/Push	
5	6	15	14	WILD ORCHID/Supernatural	
15	14	17	13	JEWEL/Foolish Games	
38	31	13	13	SPICE GIRLS/Say You'll Be There	
34	29	12	12	GINA G/Ooh Aah...Just...	
11	10	12	12	NIGHT RANGER/Forever All Over...	
13	11	12	12	MARIAH CAREY/Honey	
-	10	12	12	JON BON JOVI/Janie, Don't Take...	
33	38	33	11	MONICA/For You I Will	
12	11	11	11	DUNCAN SHEIK/She Runs Away	
-	5	8	8	TONIC/If You Could Only...	
-	7	7	7	LEANN RIMES/How Do I Live	
-	-	6	6	MR. PRESIDENT/Coco Jamboo	
-	-	-	5	WALLFLOWERS/The Difference	

Z104 MARKET #33
WNVZ/Norfolk (804) 497-2000 London/West

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	55	58	64	WILL SMITH/Men In Black	
59	60	54	59	SPICE GIRLS/2 Become 1	
24	42	53	59	NOTORIOUS B.I.G./Mo Money Mo Problems	
29	50	46	58	MARIAH CAREY/Honey	
49	53	59	57	CHANGING FACES/G.E.T.T.O.U.T.	
56	62	60	56	PUFF DADDY..I'll Be Missing You	
46	61	57	52	HANSON/Where's The Love	
45	45	44	52	98 DEGREES/Invisible Man	
47	48	39	44	NO MERCY/When I Die	
25	41	39	41	JON B./Don't Say	
37	53	44	41	AQUA/Barbie Girl	
21	31	44	41	ALLURE/All Cried Out	
44	31	36	41	GOD'S PROPERTY/Stomp	
45	43	42	40	COOLIO F40 THEVZ/C U When U Get There	
49	51	45	40	MR. PRESIDENT/Coco Jamboo	
57	-	-	40	BACKSTREET BOYS/Quit Playing...	
3	19	22	37	INJO/Love You Down	
46	45	42	21	GINUWINE/When Doves Cry	
-	-	17	17	EN VOGUE/Too Gone, Too Long	
4	18	13	17	BLACKSTREET/No Diggity	
-	12	14	13	SWV/Someone	
22	22	13	13	SAMANTHA COLE/Happy With You	
24	24				

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #44
WRVW/Nashville
 (615) 664-2400
 Quinn/Scooter

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
34	39	55	56	THIRD EYE BLIND/Semi-Charmed Life
54	54	55	54	SISTER HAZEL/All For You
54	54	54	53	WALLFLOWERS/One Headlight
34	32	45	53	SHERYL CROW/WA Change Would Do
51	52	49	49	SHAWN COLVIN/Sunny Came Home
37	35	37	36	ROBYN/Do You Know (What...)
51	47	36	35	MEREDITH BROOKS/Bitch
16	21	36	35	MATCHBOX 20/Push
35	36	37	35	BACKSTREET BOYS/Quit Playing...
25	25	32	32	DMC/How Bizarre
5	5	25	32	LEANN RIMES/How Do I Live
36	34	35	30	JEWEL/Foolish Games
22	16	22	30	TONIC/If You Could Only...
17	17	29	30	HANSON/Where's The Love
24	24	31	29	VERVE PIPE/The Freshmen
23	22	30	28	SPICE GIRLS/2 Become 1
20	18	21	25	WALLFLOWERS/The Difference
-	21	19	23	JON BON JOVI/Jamie, Don't Take...
32	33	20	23	SAVAGE GARDEN/Want You
-	11	22	22	AMY GRANT/Takes A Little Time
25	24	27	22	DAVE MATTHEWS BAND/Crash Into Me
-	8	15	22	SARAH MCLACHLAN/Building A Mystery
8	15	22	21	98 DEGREES/Invisible Man
15	19	21	21	10,000 MANIACS/More Than This
33	28	14	20	SPICE GIRLS/Say You'll Be There
54	54	27	18	DUNCAN SHEIK/Barely Breathing
36	27	15	18	HANSON/Mmm Bop
23	19	13	18	PAULA COLE/Where Have All...
-	-	16	16	SUGAR RAY/FY
8	13	14	15	WILL SMITH/Men In Black
-	-	14	14	JEWEL/You Were Meant...
19	16	11	14	NO DOUBT/Don't Speak
-	-	11	12	DUNCAN SHEIK/She Runs Away
-	5	13	11	MARIAH CAREY/Honey
13	13	13	11	PAULA COLE/Don't Want To Wait
20	12	13	11	AMBER/This Is Your Night
11	12	12	11	GINA G/Ooh Aah...Just...
-	-	10	10	EN VOUGUE/Too Gone, Too Long
26	22	16	10	WHITE TOWN/Your Woman
-	-	9	9	SNEAKER PIMPS/6 Underground

98 FM WPKY
MARKET #45
WPKY/Rochester, NY
 (716) 239-7440
 Ingram/Rice

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
57	59	56	58	DMC/How Bizarre
57	55	57	57	MEREDITH BROOKS/Bitch
52	46	47	55	R. KELLY/Before I Can Fly
59	53	56	53	THIRD EYE BLIND/Semi-Charmed Life
59	54	50	48	HANSON/Mmm Bop
57	53	47	47	WALLFLOWERS/One Headlight
40	37	40	41	SAVAGE GARDEN/Want You
45	39	40	40	DUNCAN SHEIK/Barely Breathing
36	38	38	35	JEWEL/Foolish Games
31	32	32	34	BACKSTREET BOYS/Quit Playing...
22	25	29	33	SISTER HAZEL/All For You
25	33	29	32	SHAWN COLVIN/Sunny Came Home
38	39	34	31	HANSON/Where's The Love
-	-	30	30	BOYZ II MEN/4 Seasons Of...
35	35	30	28	SPICE GIRLS/2 Become 1
32	35	33	27	CARDIGANS/Lovefool
15	23	27	26	IMANI COPPOLA/Legend Of A Cowgirl
19	25	29	25	WALLFLOWERS/The Difference
14	23	26	24	BLUES TRAVELER/Most Precious
25	27	26	24	PUFF DADDY./I'll Be Missing You
11	14	17	23	LEANN RIMES/How Do I Live
25	29	26	23	WILL SMITH/Men In Black
31	25	25	23	VERVE PIPE/The Freshmen
29	24	21	22	BLESSID UNION OF..I Wanna Be There
20	25	23	21	AZ YET/Hard To Say I'm...
7	21	24	21	SARAH MCLACHLAN/Building A Mystery
33	22	20	20	MARIAH CAREY/Honey
-	14	24	19	MONICA/For You I Will
-	12	19	18	DONNA LEWIS/I Love You Always...
31	28	20	17	SHERYL CROW/Everyday Is...
18	17	16	17	SPICE GIRLS/Wannabe
15	14	17	17	ALANIS MORISSETTE/You Learn
15	14	15	16	ROBYN/Do You Know (What...)
17	18	14	15	EVERYTHING BUT.../Missing
16	14	17	15	ALANIS MORISSETTE/You Oughta Know
17	18	15	15	AMBER/This Is Your Night
18	15	15	15	NATALIE MERCHANT/Wonder
5	-	15	14	MARK MORRISON/Return Of The Mack
15	17	16	12	DAVE MATTHEWS BAND/Crash Into Me
21	17	14	12	PAULA COLE/Don't Want To Wait

Q70S
MARKET #48
WDCG/Raleigh
 (919) 871-1051
 Burns/Taylor

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
48	51	58	52	SUGAR RAY/FY
50	47	48	48	INDIGO GIRLS/Shame On You
26	24	40	44	MIGHTY MIGHTY./The Impression...
37	38	39	42	TONIC/If You Could Only...
20	17	33	42	DMC/How Bizarre
32	36	41	42	DAVE MATTHEWS BAND/Tripping Billies
38	36	36	38	WALLFLOWERS/The Difference
45	42	37	37	SARAH MCLACHLAN/Building A Mystery
19	23	28	37	TOAD THE WET.../Crazy Life
56	47	28	31	SISTER HAZEL/All For You
8	12	24	31	MONADO/What Do You Want...
25	27	33	30	SHERYL CROW/WA Change Would Do...
16	22	27	27	COLLECTIVE SOUL/Listen
14	16	23	27	SNEAKER PIMPS/6 Underground
55	51	48	25	THIRD EYE BLIND/Semi-Charmed Life
24	23	23	23	SUBLIME/Wrong Way
43	43	48	23	BARENAKED LADIES/The Old Apartment
-	-	20	20	SMASH MOUTH/Walkin' On The Sun
21	22	18	19	PAULA COLE/Don't Want To Wait
18	20	20	19	REEL BIG FISH/Sell Out
19	21	18	19	LIVE/Turn My Head
-	4	12	17	FIONA APPLE/Criminal
16	15	19	16	VERVE PIPE/The Freshmen
-	4	15	15	K'S CHOICE/Not An Addict
58	45	25	14	BARENAKED LADIES/Man Wilson
-	4	11	13	PRODIGY/Breathe
14	10	14	13	SEVEN MARY THREE/Lucky
4	12	11	13	JEWEL/Foolish Games
22	14	10	13	GRAVIN' MELON/Come Undone
12	8	12	12	MATCHBOX 20/Push
20	15	13	12	CRAVIN' MELON/Sweet Tea
-	-	12	12	NO DOUBT/Don't Speak
11	13	12	12	WHITE TOWN/Your Woman
11	12	10	12	WALLFLOWERS/One Headlight
11	11	13	12	RED HOT CHILLI.../Love Rollercoaster
-	-	11	11	FLEETWOOD MAC/Silver Springs
9	13	12	11	FOREST FOR THE TREES/Dream
-	10	12	11	SUBLIME/What I Got
11	10	10	10	DUNCAN SHEIK/She Runs Away
-	11	11	10	DAVE MATTHEWS BAND/Crash Into Me

99.7 WDJX
Today's BEST Music!
MARKET #50
WDJX/Louisville
 (502) 589-4800
 Matthews/Rite

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
69	70	72	76	WILL SMITH/Men In Black
73	69	69	70	AZ YET/Hard To Say I'm...
60	66	62	68	SPICE GIRLS/2 Become 1
61	68	71	64	PUFF DADDY./I'll Be Missing You
56	54	54	60	SHAWN COLVIN/Sunny Came Home
55	52	54	54	MEREDITH BROOKS/Bitch
46	49	48	47	ROBYN/Do You Know (What...)
23	25	36	46	MATCHBOX 20/Push
39	41	46	42	98 DEGREES/Invisible Man
17	18	37	41	JEWEL/Foolish Games
39	41	44	41	VERVE PIPE/The Freshmen
35	43	42	41	DAVE MATTHEWS BAND/Crash Into Me
42	39	43	40	BAFFYFACE/How Come, How Long
-	-	25	39	SUGAR RAY/FY
28	35	37	36	MARIAH CAREY/Honey
34	33	36	37	THIRD EYE BLIND/Semi-Charmed Life
34	33	37	37	HANSON/Where's The Love
-	-	24	31	PEACH UNION/On My Own
26	21	27	27	SISTER HAZEL/All For You
11	21	26	26	JON BON JOVI/Jamie, Don't Take...
19	19	29	26	GOO'S PROPERTY/Stamp
43	43	28	24	EN VOUGUE/Whalever
66	67	36	23	MARK MORRISON/Return Of The Mack
35	28	23	23	DMC/How Bizarre
24	25	24	23	BACKSTREET BOYS/Quit Playing...
18	20	21	20	NU FLAVOR/Sweet Sexy Thing
7	8	17	19	AQUA/Barbie Girl
14	14	14	14	NO MERCY/When I Die
8	12	11	14	PAULA COLE/Don't Want To Wait
14	15	14	14	10,000 MANIACS/More Than This
6	7	10	13	CHANGING FACES/G.H.E.T.T.O.U.T.
5	7	10	13	COOLIO F40 THEVZ/C U When U Get There
14	14	13	13	TEXAS/Say What You Want
7	9	13	12	WALLFLOWERS/The Impression...
14	15	11	12	MIGHTY MIGHTY./The Impression...
-	-	8	11	NOTORIOUS B.I.G./Mo Money Mo Problems
7	7	9	11	SARAH MCLACHLAN/Building A Mystery
7	7	7	9	TONIC/If You Could Only...
27	32	11	9	MR. PRESIDENT/Coco Jamboo
-	-	9	9	EN VOUGUE/Too Gone, Too Long

96.7 KHFI
MARKET #51
KHFI/Austin
 (512) 474-9233
 Roberts

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
71	72	69	71	WILL SMITH/Men In Black
71	72	71	70	DMC/How Bizarre
44	55	72	70	BACKSTREET BOYS/Quit Playing...
34	38	45	62	LEANN RIMES/How Do I Live
35	38	48	61	JEWEL/Foolish Games
47	55	71	50	BAFFYFACE/How Come, How Long
70	71	43	49	MARK MORRISON/Return Of The Mack
27	30	32	43	MARIAH CAREY/Honey
17	28	35	42	98 DEGREES/Invisible Man
47	48	44	42	SPICE GIRLS/2 Become 1
33	36	35	40	SARAH MCLACHLAN/Building A Mystery
33	42	39	40	PUFF DADDY./I'll Be Missing You
19	29	37	37	WALLFLOWERS/The Difference
73	56	36	35	MEREDITH BROOKS/Bitch
38	37	33	33	SHAWN COLVIN/Sunny Came Home
28	28	27	38	MEREDITH BROOKS/Bitch
-	9	21	29	TONIC/If You Could Only...
-	8	16	29	AQUA/Barbie Girl
70	56	38	28	BLACKSTREET/Don't Leave Me
32	27	29	27	CARDIGANS/Lovefool
-	-	23	23	MATCHBOX 20/Push
20	27	27	23	DUNCAN SHEIK/Barely Breathing
19	22	25	22	LOS UMBRELLOS/No Tengo Dinero
-	9	21	22	MONACO/What Do You Want...
27	25	23	22	EN VOUGUE/Don't Let Go (Love)
16	18	21	21	SPICE GIRLS/Wannabe
15	19	18	21	BLACKSTREET/No Diggity
-	9	21	21	SUGAR RAY/FY
-	-	-	-	BOYZ II MEN/4 Seasons Of...
20	19	20	19	TONI BRAXTON/Un-break My Heart
20	21	17	14	WALLFLOWERS/One Headlight
-	-	-	-	ALLURE/All Cried Out

MARKET #52
KJYD/Oklahoma City
 (405) 840-5271
 McCoy/Barreda

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
72	71	71	71	SHAWN COLVIN/Sunny Came Home
70	71	71	71	SISTER HAZEL/All For You
70	70	70	70	DMC/How Bizarre
70	70	70	70	THIRD EYE BLIND/Semi-Charmed Life
47	70	70	70	JEWEL/Foolish Games
71	70	70	70	ROBYN/Do You Know (What...)
51	70	70	70	SHERYL CROW/WA Change Would Do...
35	36	34	34	HANSON/Where's The Love
30	28	25	30	BACKSTREET BOYS/Quit Playing...
21	20	26	27	SPICE GIRLS/2 Become 1
17	25	23	27	MATCHBOX 20/Push
9	7	9	26	TONIC/If You Could Only...
28	26	26	26	MEREDITH BROOKS/Bitch
49	25	26	26	VERVE PIPE/The Freshmen
23	23	24	24	DUNCAN SHEIK/She Runs Away
27	25	25	23	SAVAGE GARDEN/To The Moon And Back
16	25	24	21	SARAH MCLACHLAN/Building A Mystery
16	15	17	17	WILD ORCHID/Supernatural
23	15	13	17	MARIAH CAREY/Honey
17	15	14	14	MARK MORRISON/Return Of The Mack
5	10	14	14	GOO'S PROPERTY/Stamp
25	22	14	14	DAVE MATTHEWS BAND/Crash Into Me
5	7	9	13	FIONA APPLE/Criminal
14	13	10	13	NO MERCY/When I Die
10	13	12	12	PAULA COLE/Don't Want To Wait
13	12	13	12	WILL SMITH/Men In Black
8	6	8	11	WALLFLOWERS/The Difference
7	7	7	11	LEANN RIMES/How Do I Live
14	13	12	10	MIGHTY MIGHTY./The Impression...
-	5	7	8	SUGAR RAY/FY
-	5	8	8	AMY GRANT/Takes A Little Time
-	-	5	7	GINUWINE/When Doves Cry
7	7	7	7	BEENIE MAN/FRANKLYN/Dancehall Queen
-	5	7	7	SUBLIME/Wrong Way
7	7	7	7	SNEAKER PIMPS/6 Underground
-	-	5	7	PEACH UNION/On My Own
7	7	7	7	LIVE/Turn My Head
8	6	7	7	98 DEGREES/Invisible Man
-	-	6	6	AQUA/Barbie Girl
-	-	5	5	EN VOUGUE/Too Gone, Too Long

MARKET #53
WAFB/Jacksonville
 (904) 642-1055
 Thomas/Mann

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
59	59	59	60	MEREDITH BROOKS/Bitch
44	53	54	57	VERVE PIPE/The Freshmen
38	36	53	55	BLESSID UNION OF..I Wanna Be There
59	58	60	55	LEANN RIMES/How Do I Live
55	55	47	51	SHAWN COLVIN/Sunny Came Home
55	52	51	51	ROBYN/Do You Know (What...)
58	58	50	50	THIRD EYE BLIND/Semi-Charmed Life
32	36	40	47	BACKSTREET BOYS/Quit Playing...
20	18	40	40	SISTER HAZEL/All For You
39	48	46	40	JEWEL/Foolish Games
35	33	37		



CHR/RHYTHMIC TOP 50

AUGUST 29, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	WILL SMITH Men In Black (Columbia) 2119 2277 2398 2448 38/0					
4	2	2	2	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) 1960 1920 1956 1893 42/1					
2	3	3	3	PUFF DADDY & FAITH EVANS F/112 I'll Be Missing... (Bad Boy/Arista) 1720 1857 1953 2143 39/0					
6	6	5	4	MARIAH CAREY Honey (Columbia) 1697 1513 1395 1139 43/0					
8	8	6	5	SPICE GIRLS 2 Become 1 (Virgin) 1420 1416 1243 1069 31/0					
7	7	7	6	INOJ Love You Down (So So Def/Columbia) 1415 1307 1281 1102 36/1					
3	4	4	7	ROME I Belong To You (Every...) (RCA) 1414 1590 1730 1919 29/0					
5	5	8	8	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic) 1116 1232 1420 1421 31/0					
16	11	9	9	MARY J. BLIGE Everything (MCA) 1080 1102 1032 884 38/0					
11	9	10	10	BACKSTREET BOYS Quit Playing Games (With...) (Jive) 1057 1077 1126 1023 22/0					
14	12	11	11	98 DEGREES Invisible Man (Motown) 1033 1057 989 909 28/0					
17	14	13	12	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic) 970 940 943 866 29/0					
9	10	12	13	112 Cupid (Bad Boy/Arista) 903 961 1077 1050 23/0					
22	17	16	14	FOXY BROWN & DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury) 881 821 829 706 34/1					
23	21	17	15	DRU HILL Never Make A Promise (Island) 808 789 777 686 25/2					
10	13	14	16	MARK MORRISON Return Of The Mack (Atlantic) 784 938 960 1027 24/0					
19	20	21	17	JOE The Love Scene (Jive) 766 698 778 783 28/1					
37	29	23	18	NU FLAVOR Heaven (Reprise) 743 683 512 382 28/4					
44	31	27	19	ALLURE All Cried Out (Crave) 728 524 458 341 27/5					
13	15	15	20	GOD'S PROPERTY Stomp (B-Rite/Interscope) 721 876 932 928 22/0					
BREAKER			21	USHER You Make Me Wanna... (LaFace/Arista) 708 499 324 189 28/6					
BREAKER			22	BOYZ II MEN 4 Seasons Of Loneliness (Motown) 682 61 — — 38/26					
18	19	19	23	ROBYN Do You Know (What It Takes) (RCA) 676 749 779 806 17/0					
12	16	18	24	MISSY "MISDEMEANOR" ELLIOTT The Rain... (EastWest/EEG) 632 781 914 945 24/0					
20	22	24	25	GINUWINE When Doves Cry (550 Music) 616 652 706 774 25/1					
25	24	22	26	BLACKSTREET Fix (Interscope) 600 683 654 591 26/0					
32	30	25	27	NASTYBOY KLICK Down For Yours (GlassNote/Mercury) 558 568 489 433 23/0					
BREAKER			28	AQUA Barbie Girl (MCA) 548 261 102 46 19/4					
DEBUT			29	EN VOGUE Too Gone, Too Long (EastWest/EEG) 499 227 6 — 29/4					
47	33	30	30	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic) 483 456 382 329 17/0					
—	—	35	31	OMC How Bizarre (Huh!/Mercury) 466 388 255 254 12/0					
26	26	26	32	JON B. Don't Say (Yab Yum/550) 465 531 556 525 23/0					
—	38	33	33	702 All I Want (Biv 10/Motown) 416 411 345 253 17/1					
34	35	39	34	SWV Someone (RCA) 358 341 373 429 15/0					
41	37	36	35	DJ TAZ That's Right (Breakaway/Priority) 353 373 352 354 13/0					
29	28	28	36	COOLIO & 40 THEVZ C U When U Get There (Tommy Boy) 348 521 546 491 14/0					
27	27	32	37	NO MERCY When I Die (Arista) 346 420 551 525 9/0					
—	44	40	38	MILESTONE I Care 'Bout You (LaFace/Arista) 332 328 295 82 20/0					
DEBUT			39	SHAGGY Piece Of My Heart (Virgin) 330 254 219 146 14/1					
40	42	45	40	MARY J. BLIGE I Can Love You (MCA) 327 290 317 359 8/1					
39	43	—	41	ANGELINA The Tide Is High (Upstairs) 324 252 306 365 8/1					
—	—	38	42	SAMANTHA COLE Happy With You (Universal) 320 352 248 170 18/1					
35	45	41	43	SWV Can We (Jive) 317 317 295 391 12/0					
43	34	37	44	MR. PRESIDENT Coco Jambo (Warner Bros.) 302 360 376 345 15/1					
—	—	50	45	MIA X & MASTER P & FOXY BROWN The Party... (No Limit/Priority) 290 261 231 213 14/1					
DEBUT			46	PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista) 283 244 215 222 10/2					
DEBUT			47	MACK 10 Backyard Boogie (Priority) 268 127 89 98 17/2					
DEBUT			48	DAFT PUNK Around The World (Virgin) 268 239 225 102 9/0					
36	40	44	49	NU FLAVOR Sweet Sexy Thing (Reprise) 267 299 325 389 9/0					
—	49	47	50	LOS UMBRELLOS No Tengo Dinero (Flex/Virgin) 264 279 260 218 6/0					

This chart reflects airplay from August 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.

46 CHR/Rhythmic reporters. 46 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

USHER		
You Make Me Wanna... (LaFace/Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
708/209	28/6	21

BOYZ II MEN		
4 Seasons Of Loneliness (Motown)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
682/621	38/26	22

AQUA		
Barbie Girl (MCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
548/287	19/4	28

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	26
AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	13
BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity)	10
ROME Do You Like This (RCA)	9
WYCLEF JEAN Guantanamo (Ruffhouse/Columbia)	8
USHER You Make Me Wanna... (LaFace/Arista)	6
ALLURE All Cried Out (Crave)	5
BRIAN MCKNIGHT You Should Be Mine... (Mercury)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	+621
AQUA Barbie Girl (MCA)	+287
EN VOGUE Too Gone, Too Long (EastWest/EEG)	+272
USHER You Make Me Wanna... (LaFace/Arista)	+209
ALLURE All Cried Out (Crave)	+204
MARIAH CAREY Honey (Columbia)	+184
MACK 10 Backyard Boogie (Priority)	+141
INOJ Love You Down (So So Def/Columbia)	+108
L.L. COOL J Candy Girl (Def Jam/RAL/Mercury)	+101
ROME Do You Like This (RCA)	+82

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BLACKSTREET Don't Leave Me (Interscope)
MONICA For You I Will (Warner Sunset/Atlantic)
AZ YET Hard To Say I'm Sorry (LaFace/Arista)
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
BLACKSTREET No Diggity (Interscope)
KEITH SWEAT Nobody (Elektra/EEG)
PUFF DADDY Can't Nobody Hold (Arista)
TONY TONI TONE Let's Get Down (Mercury)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

MACK 10

"Backyard Boogie"

From The new Album "Based On A True Story"



R&R CHR / RHYTHMIC DEBUT #1

DEBUT #25* SOUNDCAN SINGLES!

DEBUT 6* BILBOARD HOT RAP SINGLES

KPWR	KYLD	KKFR
Z90	WWKX	WJBT
WBTT	WKXJ	KPTY
KCAQ	KWIN	WBHJ
WOCQ	KHTN	KDGS
KKSS	And More!	WHHH





HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	WILL SMITH Men In Black (Columbia) 3345 4069 88/0			
3	2	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic) 3119 3199 103/0			
4	3	FOXY BROWN F/DRU HILL Big... (Violator/Def Jam/RAL/Mercury) 3042 2871 115/2			
5	4	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) 2802 2847 71/1			
6	5	PUFF DADDY & FAITH EVANS F/112 I'll Be... (Bad Boy/Arista) 2592 2841 73/0			
2	6	MISSY "MISDEMEANOR" ELLIOTT The Rain (Supa...) (EastWest/EEG) 2575 3263 94/0			
7	7	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic) 2434 2280 95/2			
8	8	PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista) 2177 2123 88/2			
9	9	MIA X F/MASTER P & FOXY BROWN The Party... (No Limit/Priority) 1682 1534 82/5			
10	10	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista) 1466 1513 66/0			
11	11	RAMPAGE Take It To The Streets (EastWest/EEG) 1395 1371 76/0			
12	12	AZ F/SWV Hey AZ (Virgin) 1200 1189 82/1			
-	13	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG) 1041 721 82/12			
16	14	SHAGGY Piece Of My Heart (Virgin) 1001 747 75/8			
13	15	SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia) 853 817 50/2			
15	16	NASTYBOY KLINK Down For Yours (GlassNote/Mercury) 756 761 38/0			
19	17	GHETTO TWINZ Responsibility (Rap-A-Lot/Noo Trybe) 706 632 48/1			
-	18	MACK 10 Backyard Boogie (Priority) 645 293 69/11			
17	19	QUEEN LATIFAH It's Alright (Tommy Boy) 643 679 51/3			
-	20	JAGGED EDGE The Way That You Talk (So So Def/Columbia) 604 541 48/3			

This chart reflects airplay from August 18-24. Songs ranked by total plays. 46 CHR/Rhythmic reporters and 83 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



JUST BUMMIN' IT AT B-96 — Hangin' out with his buddies, R&R CHR Editor Tony Novia took some time out to be a part of some recent WBBM-FM/Chicago festivities. Bummin' it between gigs (l-r): Island Sr. VP/Promo Joe Riccitelli, Novia, and B-96 MD Erik Bradley.

NEW & ACTIVE

DIANA KING I Say A Little Prayer (Work) Total Plays: 263, Total Stations: 15, Adds: 0	ROME Do You Like This (RCA) Total Plays: 195, Total Stations: 15, Adds: 9
WYCLEF JEAN Guantanamo (Ruffhouse/Columbia) Total Plays: 257, Total Stations: 19, Adds: 8	TOTAL What About Us (LaFace/Arista) Total Plays: 184, Total Stations: 10, Adds: 2
VANESSA WILLIAMS Happiness (Mercury) Total Plays: 254, Total Stations: 13, Adds: 0	4.0 Have A Little Mercy (Savvy/Perspective/A&M) Total Plays: 152, Total Stations: 11, Adds: 0
PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista) Total Plays: 246, Total Stations: 8, Adds: 0	BUSTA RHYMES Put Your Hands Where My Eyes... (Elektra/EEG) Total Plays: 152, Total Stations: 9, Adds: 4
REFUGEE CAMP ALL-STARS Avenues (Arista) Total Plays: 215, Total Stations: 20, Adds: 4	ERYKAH BADU Other Side Of The Game (Kedar/Universal) Total Plays: 151, Total Stations: 5, Adds: 0
AALIYAH The One I Gave My Heart To (BlackGround/Atlantic) Total Plays: 214, Total Stations: 22, Adds: 13	MEREDITH BROOKS Bitch (Capitol) Total Plays: 133, Total Stations: 4, Adds: 1
LIL' SUZY Can't Get You Out Of My Mind (Metropolitan) Total Plays: 213, Total Stations: 12, Adds: 0	CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic) Total Plays: 126, Total Stations: 5, Adds: 0
SNOOP DOGGY DOGG We Just Wanna... (Columbia) Total Plays: 212, Total Stations: 10, Adds: 0	JEWEL Foolish Games (Atlantic) Total Plays: 125, Total Stations: 5, Adds: 1
PUFF DADDY Senorita (Bad Boy/Arista) Total Plays: 199, Total Stations: 6, Adds: 1	HANSON Where's The Love (Mercury) Total Plays: 124, Total Stations: 5, Adds: 0
BRIAN MCKNIGHT You Should Be Mine (Don't Waste...) (Mercury) Total Plays: 198, Total Stations: 15, Adds: 5	ROCKELL In A Dream (Robbins) Total Plays: 119, Total Stations: 3, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS SEPTEMBER 2

Busta Rhymes	"Put Ya Hands Where My Eyes Could See" (Elektra/EEG)
Janet Jackson	"Got 'Til It's Gone" (Virgin)
Wyclef Jean	"Guantanamo" (Ruffhouse/Columbia)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacques James 14 ROME "Like" 12 BOYZ II MEN "Seasons" 4 WYCLEF JEAN "Guantanamo" 3 BRIAN MCKNIGHT "Should" MACK 10 "Backyard"	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley AALIYAH "Gave" KZFM/Corpus Christi, TX PD: Ed Ocanas MD: Tony Manero USHER "Wanna" PEACH UNION "Oem" WYCLEF JEAN "Guantanamo" REFUGEE CAMP... "Avenues"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 45 BOYZ II MEN "Seasons" 35 BOYZ II MEN "Seasons" 19 BONE THUGS-N-HARMONY "Thug" 12 CRU "Bubbli" 8 MASE "Feel"	KLUC/Las Vegas, NV PD: Cal Thomas MD: Melissa Stefan 25 BOYZ II MEN "Seasons" 25 AALIYAH "Gave" KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damon Young MISTER P "Homies"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cleoherty 29 L.L. COOL J "Candy" 25 TOTAL "What" 17 BEATNUTS "Books" 9 LE CLUCK "Don" 12 BOYZ II MEN "Seasons"	WWJX/Providence, RI PD: Joe Dawson MD: Becky Iannone 45 AALIYAH "Gave" 14 BOYZ II MEN "Seasons" 23 BOYZ II MEN "Seasons" 19 BRIAN MCKNIGHT "Should" 9 LE CLUCK "Don" 5 WYCLEF JEAN "Guantanamo" DAMAGE "Wonderful" FREAK NASTY "Downlow" BROWNSTONE "Kiss" OUTHERE BROTHERS "Ladedade"	WOCQ/Salisbury, MO PD: Wookie MD: Marliou 14 AALIYAH "Gave" 10 BOYZ II MEN "Seasons" WYCLEF JEAN "Guantanamo" EN VOUGUE "Gone" AZ F/SWV "AZ" BROWNSTONE "Kiss"	KUBE/Seattle, WA PD: Mike Tierney APD: Eric Powers MD: Bobby O 45 AQUA "Barbie" 37 BOYZ II MEN "Seasons" WYCLEF JEAN "Guantanamo" DRU HILL "Promise"
KKXQ/Bakersfield, CA PD: Chris Squires MD: Tony Manes 5 BOYZ II MEN "Seasons" NU FLAVOR "Heaven"	WBTT/Dayton, OH PD: Jeff Battentine MD: Raye Kimberlin BOYZ II MEN "Seasons" AALIYAH "Gave" D.C. FVETTE "Far" GOD'S PROPERTY "You" BONE THUGS-N-HARMONY "Teach" WYCLEF JEAN "Guantanamo"	KIKI/Honolulu, HI PD: Alan Oda MD: Richie Aqai 32 BONE THUGS-N-HARMONY "Teach" 29 BOYZ II MEN "Seasons" 6 EN VOUGUE "Gone"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 16 AQUA "Barbie" 11 SMASH MOUTH "Walkin" 8 BUSTA RHYMES "Hands"	KCHX/Odessa-Midland, TX PD/MD: Leo Caro GINUWINE "Doves" NU FLAVOR "Heaven" AALIYAH "Gave"	KWNZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare AALIYAH "Gave" MEREDITH BROOKS "Bitch" LE CLUCK "Don"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Steve Chavez BOYZ II MEN "Seasons" USHER "Wanna" 2 EWEISSA "Don" ROME "Like" BONE THUGS-N-HARMONY "Teach"	KWIN/Stockton, CA PD: Steve Wack MD: Panama Jack 30 OUTHERE BROTHERS "Ladedade" BOYZ II MEN "Seasons" AALIYAH "Gave" ROME "Like" BONE THUGS-N-HARMONY "Teach"
WERQ/Baltimore, MD PD: Mike J. Steal APD: Frank Ski MD: Coca 25 BOYZ II MEN "Seasons"	KBKS/Denver, CO PD: Rick Stacy MD: Lee Cagle ALLURE "Cried" NU FLAVOR "Heaven"	KOMO/Honolulu, HI PD: Kimo Akane MD: Derrick Bulatao Music Coordinator: Keol E 67 BOYZ II MEN "Seasons" 67 ANGELINA "Tide" 42 ALLURE "Cried" MR. PRESIDENT "Jambou" BONE THUGS-N-HARMONY "Teach"	KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina BOYZ II MEN "Seasons" AALIYAH "Gave" BONE THUGS-N-HARMONY "Teach" 911 "Sensation"	KCAQ/Oxnard, CA PD: Dan Gard MD: Steve Ruiz 15 WYCLEF JEAN "Guantanamo" 9 BOYZ II MEN "Seasons" 5 AALIYAH "Gave" 5 ROME "Like"	KWNZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare AALIYAH "Gave" MEREDITH BROOKS "Bitch" LE CLUCK "Don"	KHTS/San Diego, CA PD: Todd Shannon APD: Ron Geronimo MD: Hitman Hayes 8 FOXY BROWN/DRU HILL "Mamma" 5 AALIYAH "Gave" 4 USHER "Wanna"	WPGC/Washington, DC PD/MD: Jay Stevens 45 L.L. COOL J "Candy" 31 K-CI & JOJO "Letter" 24 IMMATURE "Foot" 20 MIA XMASTER P/FOXY "Party"
WBJM/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha Parker 58 MASTER P "How" 44 ROME "Like" 42 MASTER P "Homies" 32 JOE "Scene" 10 BUSTA RHYMES "Hands" 10 BRIAN MCKNIGHT "Should" 10 BOYZ II MEN "Seasons"	WORO/Detroit, MI PD: Lisa Rodman APD/MD: Jimi Jamm ROBYN "Show" BOYZ II MEN "Seasons"	KBX/Houston, TX PD: Rob Scorpio MD: Greg Head 23 BOYZ II MEN "Seasons" 13 BONE THUGS-N-HARMONY "Teach" 11 ALLURE "Cried" 10 MASTER P "Homies"	KOON/Monterey, CA PD/MD: Picasso No Adds	KKFR/Phoenix, AZ PD: Don Parker MD: Mike Freeman 19 PUFF DADDY & FAMILY "Benjamins" AALIYAH "Gave" BONE THUGS-N-HARMONY "Teach" REFUGEE CAMP... "Avenues" ROME "Like"	KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 31 NOTORIOUS B.I.G. "Money" 24 EN VOUGUE "Gone" 14 ALLURE "Cried" 3 SAMANTHA COLE "Happy" 2 DRU HILL "Promise" 1 BOYZ II MEN "Seasons" 1 ROME "Like" 1 NU FLAVOR "Heaven"	XHTZ/San Diego, CA OM/PD: Lisa Valquez MD: Dale Solivan 20 BOYZ II MEN "Seasons" BRIAN MCKNIGHT "Should" AALIYAH "Gave" BONE THUGS-N-HARMONY "Teach"	KOGS/Wichita, KS PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 11 SOMETHIN' FOR... "Shh" BONE THUGS-N-HARMONY "Teach" FREAK NASTY "Downlow" BOYZ II MEN "Seasons" AQUA "Barbie" EPMD "Never"
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 20 USHER "Wanna" 17 BOYZ II MEN "Seasons"	KPRR/EI Paso, TX PD/MD: John Candelaria 7 PUFF DADDY "Senorita" SHAGGY "Heart" EN VOUGUE "Gone" JEWEL "Foolish"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 3 MACK 10 "Backyard" AALIYAH "Gave" BONE THUGS-N-HARMONY "Teach" ROME "Like"	WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palano BOYZ II MEN "Seasons" 911 "Sensation" DAMAGE "Wonderful"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 11 BOYZ II MEN "Seasons" REFUGEE CAMP... "Avenues"	KSFJ/Sacramento, CA PD: Bob West MD: Trelo USHER "Wanna"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 18 AQUA "Barbie" 8 GINUWINE "Anything" USHER "Wanna" TOTAL "What"	46 Total Reporters 46 Current Reporters 46 Current Playlists
WXXN/Chattanooga, TN Station Mgr.: Roy Jaynes PD/MD: Bobby Corona OUTHERE BROTHERS "Ladedade"	KBOS/Fresno, CA PD: Mark Adams MD: Marcus D. 5 BOYZ II MEN "Seasons" ROME "Like"	WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green 5 LOX "We'll"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane SRD PARTY "Love"	KPTY/Phoenix, AZ PD: Rick Thomas APD: Crazy Kid MD: Eric Valdez 48 INOJ "Love" 702 "Want" WYCLEF JEAN "Guantanamo" BRIAN MCKNIGHT "Should" REFUGEE CAMP... "Avenues" CANDYMAN "Honey"	KSFJ/Sacramento, CA PD: Bob West MD: Trelo USHER "Wanna"		

RUTHLESS RECORDS WOULD LIKE TO THANK THESE STATIONS FOR BELIEVING!

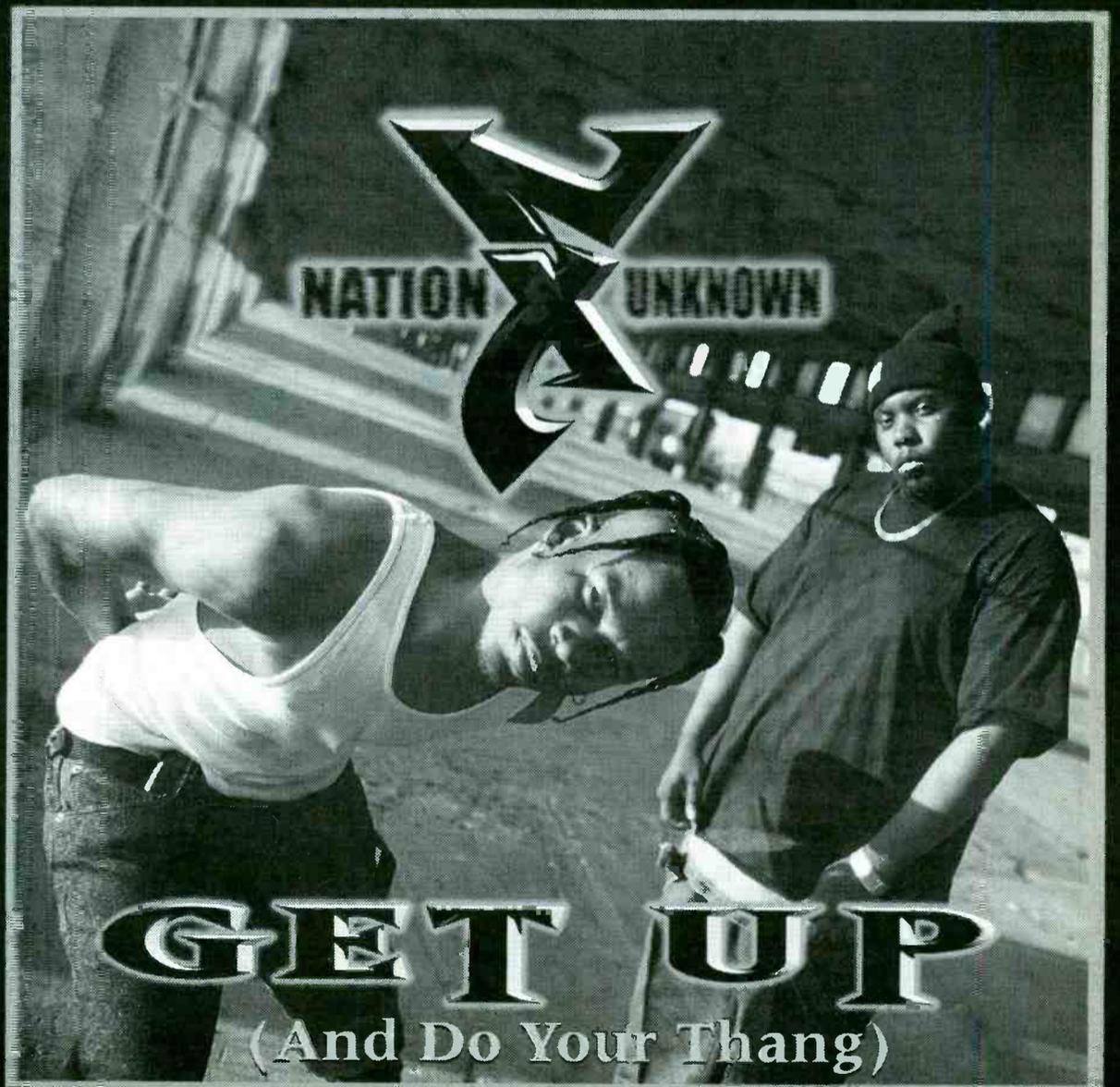
Bone
thugs-n-harmony



If I Could Teach The World

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|------|------|----------------------------|
| WBLS | KKBT | WEJM |
| WUSL | WCHB | KKDA |
| WKYS | WHTA | KMJM |
| WAMO | WZAK | WIZF |
| WKKV | WCKX | KSJL |
| WTLC | WPEG | WQUE |
| WHRK | WGZB | WXQL |
| WENN | WPLZ | WKGN |
| WEMX | KIPR | WBLX |
| WYOK | WPAL | WWDW |
| KRRQ | WJFX | WJTT |
| WHNR | WTKT | WTMG |
| WQHH | WEUP | WJMI |
| WTLZ | WZFX | KDKS |
| KMJJ | WJZD | WZHT |
| WIBB | KIIZ | WFXE |
| WESE | WJN | WMNX |
| WYNN | KBCE | KZWA |
| WJMG | WLJM | KRVV |
| KYEA | KHRN | RUTHLESS
RECORDS |

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|------|------|
| KMJM | KDKS |
| WZAK | KMJJ |
| WOWI | WJZD |
| KSJL | WIBB |
| WXQL | WEAS |
| WKGN | WFXE |
| KIPR | WESE |
| WYOK | WJN |
| WPAL | KBCE |
| WJTT | KZWA |
| WHNR | WJMG |
| WTKT | WLJM |
| WQHH | KRVV |
| WJMI | KYEA |
| WTLZ | KHRN |



ERIC WRIGHT
RIP
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RUTHLESS
RECORDS

epic

TENTH RUTHLESS ANNIVERSARY

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	60	43	62	WILL SMITH/Men In Black	
31	51	48	61	BACKSTREET BOYS/Quit Playing...	
37	38	40	60	SPICE GIRLS/2 Become 1	
27	45	38	59	PUFF DADDY.../I'll Be Missing You	
57	59	42	41	JOCK JAM/Just Jam	
42	29	17	40	AZ YET/Hard To Say I'm...	
29	41	31	40	MR. PRESIDENT/Coco Jamboo	
7	15	23	40	AQUA/Barbie Girl	
62	47	30	39	LE CLUCK/Call Me	
12	25	31	38	ULTRA NATE/Free	
58	47	34	35	LVIN' JOY/Don't Stop Movin'	
47	51	34	34	DIANA KING/Say A Little...	
52	53	34	32	REAL MCCOY/One More Time	
18	24	30	31	3RD PARTY/Can U Feel It	
30	25	16	23	MONICA/For You I Will	
24	25	20	22	98 DEGREES/Invisible Man	
16	19	20	20	JOCELYN ENRIQUEZ/A Little Bit Of...	
18	14	12	18	LIL' SUZY/Can't Get You Out...	
7	9	12	16	SUMMER JUNKIES/It's Gonna Love...	
29	10	10	14	DJ COMPANY/Rhythm Of Love	
9	10	13	14	GALA/Freed From Desire	
12	13	9	13	INQU/Love You Down	
-	-	5	13	91/1/Love Sensation	
28	24	11	13	TONI BRAXTON/Un-break My Heart	
6	10	6	11	CHANGING FACES/G.H.E.T.T.O.U.T.	
-	-	5	10	MARIAH CAREY/Honey	
6	12	8	10	SAMANTHA COLE/Happy With You	
9	8	9	9	BRAINBUG/Nightmare	
6	9	11	8	DAFT PUNK/Around The World	
-	-	-	7	LE CLUCK/Don't Go	
-	-	-	-	3RD PARTY/Love Is Alive	

MARKET #1
WOHT/New York
(212) 229-9797
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	38	42	MARY J. BLIGE/Can Love You	
25	32	38	42	PUFF DADDY & FAMILY/It's All About...	
39	40	39	41	DRU HILL/Never Make A Promise	
19	32	29	41	FOXY BROWN/DRU HILL/Big Bad Mamma	
42	40	36	41	NOTORIOUS B.I.G./Mo Money Mo Problems	
27	31	33	41	PUFF DADDY & FAMILY/Been Around...	
34	34	31	39	MARY J. BLIGE/Everything	
40	41	38	38	LIL' KIM/Not Tonight	
-	16	25	37	BUSTA RHYMES/Put Your Hands...	
-	12	37	37	JOE/The Love Scene	
-	30	33	36	ROME/Do You Like This	
27	38	33	32	WYCLEF JEAN/Guantanamera	
31	30	29	32	RAMPAGE/Take It To...	
31	30	29	31	FOXY BROWN/III Na Na	
24	24	25	31	USHER/You Make Me Wanna...	
41	41	34	30	MISSY ELLIOTT/The Rain (Supa...)	
-	29	29	29	L.L. COOL J/Candy Girl	
31	41	35	27	LIL' KIM/Big Mama Thing	
-	25	27	27	ERYKAH BADU/Other Side Of...	
-	16	26	26	MARIAH CAREY/Honey	
13	23	20	26	IVORY/Relax & Party	
24	23	23	26	QUEEN LATIFAH/It's Alright	
-	25	25	25	TOTAL/What About Us	
32	32	28	24	DRU HILL/In My Bed	
19	18	19	23	LOST BOYZ/Me & My Crazy World	
28	18	13	19	TIMBALAND & MAGOO/Up Jumps Da' Boogie	
15	16	13	18	EPMD/Never Seen Before	
-	-	-	17	BEATNUTS/Of The Books	
-	-	-	12	BOYZ II MEN/4 Seasons Of...	
14	15	14	12	O.C. FYVETTE.../Far From Yours	

MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	69	72	71	ROME/ Belong To You...	
35	15	34	71	MACK 10/Backyard Boogie	
72	64	68	68	CHANGING FACES/G.H.E.T.T.O.U.T.	
70	62	68	66	NOTORIOUS B.I.G./Mo Money Mo Problems	
45	67	65	65	NOTORIOUS B.I.G./Lovin' You Tonight	
46	27	31	47	BONE THUGS-N-HARMONY/Look Into My Eyes	
-	41	47	45	SNOOP DOGGY DOGG/We Just Wanna...	
65	39	70	44	SCARFACE/Smile	
33	40	47	43	PUFF DADDY/LIL' KIM/Don't Stop What...	
37	22	21	41	NOTORIOUS B.I.G./Notorious Thugs	
-	21	32	34	WYCLEF JEAN/Guantanamera	
33	11	-	33	LIL' KIM/Not Tonight	
-	28	32	32	ALLURE/All Cried Out	
-	23	30	30	PUFF DADDY & FAMILY/Been Around...	
46	69	46	26	WARREN G./Smokin' Me Out	
44	40	49	25	WILL SMITH/Men In Black	
-	25	25	25	BORN JAMERICANS/Send You My Love	
22	25	27	23	MAKAVELI/Hai Mary	
-	17	15	23	EPMD/Never Seen Before	
-	23	22	22	SUGA FREE/On My Way	
68	38	44	19	PUFF DADDY.../I'll Be Missing You	
22	20	22	19	NOTORIOUS B.I.G./Going Back To Cali	
-	-	-	-	MASTER P/I Miss My Homies	

MARKET #3
WBBM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
69	67	70	67	WILL SMITH/Men In Black	
55	69	68	66	NOTORIOUS B.I.G./Mo Money Mo Problems	
64	66	70	63	ROBYN/Show Me Love	
32	41	63	61	SPICE GIRLS/2 Become 1	
63	61	57	58	PUFF DADDY.../I'll Be Missing You	
63	58	61	57	CHANGING FACES/G.H.E.T.T.O.U.T.	
-	11	31	50	OMC/How Bizarre	
48	49	45	48	BACKSTREET BOYS/Quit Playing...	
24	31	45	45	INQU/Love You Down	
45	38	43	43	ROBYN/Do You Know (What...)	
17	17	22	43	AQUA/Barbie Girl	
29	33	34	37	BLACKSTREET/Don't Leave Me	
47	43	32	33	MARK MORRISON/Return Of The Mack	
-	12	36	32	SHAWN COLVIN/Sunny Came Home	
33	32	26	30	MARIAH CAREY/Honey	
-	10	21	30	DIANA KING/Say A Little...	
20	14	30	28	AZ YET/Hard To Say I'm...	
-	-	-	-	BOYZ II MEN/4 Seasons Of...	
-	17	24	25	GOD'S PROPERTY/Stamp	
-	12	19	15	COOLIO F/40 THEVZ/C U When U Get There	
56	43	27	15	MONICA/For You I Will	
19	19	13	12	MR. PRESIDENT/Coco Jamboo	
10	7	6	9	SAMANTHA COLE/Happy With You	
-	-	-	-	LE CLUCK/Don't Go	
-	-	-	-	BACKSTREET BOYS/As Long As You...	
-	-	-	-	EN VOGLUE/Too Gone, Too Long	
-	-	-	-	AALIYAH/The One I Gave My...	

MARKET #4
KMEL/San Francisco
(415) 538-1061
Santosuosso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	49	51	54	DRU HILL/In My Bed	
56	56	50	51	NOTORIOUS B.I.G./Mo Money Mo Problems	
56	49	50	48	MARY J. BLIGE/Everything	
35	49	49	46	DRU HILL/Never Make A Promise	
7	30	45	45	TIMBALAND & MAGOO/Up Jumps Da' Boogie	
-	-	-	-	MARY J. BLIGE/Can Love You	
33	43	44	36	GOD'S PROPERTY/Stamp	
39	43	44	35	FOXY BROWN/DRU HILL/Big Bad Mamma	
55	49	33	32	ERYKAH BADU/Next Lifetime	
54	48	30	32	TONI BRAXTON/I Love Me Some Him	
-	48	47	31	LIL' KIM/Not Tonight	
55	41	31	31	REFUGEE CAMP.../The Sweetest Thing	
15	34	41	31	ANT BANKS/Big Thangs	
-	11	40	28	WYCLEF JEAN/Guantanamera	
24	42	43	28	MAXWELL/Whenever Wherever...	
-	-	-	-	L.L. COOL J/Candy Girl	
-	19	21	26	GINUWINE/II Do Anything...	
-	-	-	-	USHER/You Make Me Wanna...	
-	-	-	-	QUEEN LATIFAH/It's Alright	
10	29	42	25	BLACKSTREET/Fix	
5	12	21	25	JON B./Don't Say	
25	35	37	25	112/Cupid	
-	8	7	24	DAVINA/So Good	
-	-	-	-	ERYKAH BADU/Other Side Of...	
42	43	39	23	SCARFACE/Smile	
-	8	9	19	TOTAL/What About Us	
-	-	-	-	SOMETHIN' FOR.../My Love Is The Shit!	
26	32	24	18	BLACKSTREET/Don't Leave Me	
-	9	8	17	MARIAH CAREY/Honey	
5	14	20	16	MAXWELL/This Woman's Work	
-	-	-	-	PUFF DADDY & FAMILY/It's All About...	
-	-	-	-	AALIYAH/The One I Gave My...	
-	-	-	-	EN VOGLUE/Too Gone, Too Long	
-	7	5	5	PSYCHO REALM/Pscho City Blocks	

MARKET #4
KYLD/San Francisco
(415) 356-0949
Martin/Jazzy Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	45	68	65	98 DEGREES/Invisible Man	
67	52	65	65	ROME/ Belong To You...	
63	64	65	62	NOTORIOUS B.I.G./Mo Money Mo Problems	
54	56	65	60	PUFF DADDY.../I'll Be Missing You	
32	40	40	60	DAFT PUNK/Around The World	
40	34	38	53	LIL' KIM/Not Tonight	
64	66	49	52	INQU/Love You Down	
35	36	50	47	DJ TAZ/That's Right	
15	40	42	41	PUFF DADDY/Senorita	
31	33	37	38	SOMETHIN' FOR.../My Love Is The Shit!	
37	38	25	38	FOXY BROWN/DRU HILL/Big Bad Mamma	
45	40	49	36	SCARFACE/Smile	
43	56	48	35	BACKSTREET BOYS/Quit Playing...	
-	13	13	32	WYCLEF JEAN/Guantanamera	
49	51	39	29	CORINA/Summertime...	
5	12	13	28	NU FLAVOR/Heaven	
60	49	38	25	WILL SMITH/Men In Black	
-	9	24	24	TIMBALAND & MAGOO/Up Jumps Da' Boogie	
25	15	20	20	NO MERCY/When I Die	
-	16	21	20	702/All I Want	
17	18	10	19	MACK 10/Backyard Boogie	
-	-	-	-	AQUA/Barbie Girl	
-	17	14	13	DJ COMPANY/Rhythm Of Love	
-	-	-	-	SPICE GIRLS/2 Become 1	
11	14	12	12	ALLURE/All Cried Out	
7	11	8	11	MARIAH CAREY/Honey	
-	7	11	10	MARY J. BLIGE/Everything	
-	-	-	-	AALIYAH/The One I Gave My...	
-	-	-	-	GINUWINE/II Do Anything...	
-	-	-	-	BONE THUGS-N-HARMONY/II I Could Teach...	
-	-	-	-	BOYZ II MEN/4 Seasons Of...	
-	-	-	-	EN VOGLUE/Too Gone, Too Long	
-	-	-	-	BROWNSTONE/Kiss And Tell	
-	-	-	-	DRU HILL/Never Make A Promise	
5	8	9	5	JON B./Don't Say	
-	-	-	-	USHER/You Make Me Wanna...	
-	-	-	-	TOTAL/What About Us	

MARKET #6
WDRQ/Detroit
(810) 354-9300
Rodman/Jimmy Jam

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	36	44	47	WILL SMITH/Men In Black	
23	35	39	44	OMC/How Bizarre	
48	46	45	42	BACKSTREET BOYS/Quit Playing...	
10	26	26	36	SPICE GIRLS/2 Become 1	
26	26	27	33	3RD PARTY/Can U Feel It	
54	42	36	33	SPICE GIRLS/Say You'll Be There	
36	29	28	32	LE CLUCK/Call Me	
52	54	37	31	MARK MORRISON/Return Of The Mack	
-	-	-	-	DJ COMPANY/Rhythm Of Love	
32	26	29	30	MARIAH CAREY/Honey	
49	39	32	30	ROBYN/Do You Know (What...)	
-	-	-	-	JOCK JAM/Just Jam	
10	13	29	29	CULTURE BEAT/Take Me Away	
29	29	29	29	MONICA/For You I Will	
-	-	-	-	HANSON/Where's The Love	
44	36	31	29	AZ YET/Hard To Say I'm...	
-	-	-	-	NU FLAVOR/Heaven	
23	20	23	26	INQU/Love You Down	
28	23	19	25	PUFF DADDY.../I'll Be Missing You	
20	20	23	24	LE CLUCK/Don't Go	
22	25	23	21	AQUA/Barbie Girl	
35	19	23	21	JOCELYN ENRIQUEZ/Do You Miss Me	
19	20	24	18	MR. PRESIDENT/Coco Jamboo	
-	-	-	-	EVERYTHING BUT.../Missing	
-	-	-	-	AMBER/Colour Of Love	
-	-	-	-	GINA GROTH/Ash.../Just...	
-	-	-	-	91/1/Love Sensation	
-	-	-	-	TONI BRAXTON/You're Makin' Me...	
-	-	-	-	LA BOUCHE/Be My Lover	
-	-	-	-	AMBER/This Is Your Night	
-	-	-	-	EN VOGLUE/Don't Let Go (Love)	
-	-	-	-	TONI BRAXTON/Un-break My Heart	
-	-	-	-	LA BOUCHE/Sweet Dreams	
-	-	-	-	CARDIGANS/Lovefold	
-	-	-	-	NO DOUBT/Don't Speak	
-	-	-	-	MERRILL BAINBRIDGE/Mouth	
12	13	5	5	LIL' SUZY/Can't Get You Out...	
10	8	6	5	98 DEGREES/Invisible Man	
10	3	4	5	DIANA KING/Say A Little...	
-	-	-	-	SAMANTHA COLE/Happy With You	

MARKET #8
WPGC/Washington
(301) 441-3500
Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	58	56	53	USHER/You Make Me Wanna...	
59	58	56	53	LIL' KIM/Not Tonight	
55	53	48	53	PUFF DADDY & FAMILY/It's All About...	
32	50	47	46	FOXY BROWN/DRU HILL/Big Bad Mamma	
-	-	-	-	L.L. COOL J/Candy Girl	
32	48	60	44	MARY J. BLIGE/Missing You	
59	58	55	42	MARY J. BLIGE/Can Love You	
-	-	-	-	MADE/Feel So Good	
58	46	39	39	NOTORIOUS B.I.G./Mo Money Mo Problems	
31	49	37	29	BONE THUGS-N-HARMONY/II I Could Teach...	
25	23	24	37	MAXWELL/Whenever Wherever...	
63	43	52	35	DRU HILL/Never Make A Promise	
42	46	44	35	ROME/ Belong To You...	
-	-	-	-	ERYKAH BADU/Other Side Of...	
-	-	-	-	K-CI & JOJO/Last Night's Letter	
45	21	34	31	TOTAL/What About Us	
-	-	-	-	MASTER P/Bout It, 'Bout...	
59	56	47	27	TIMBALAND & MAGOO/Up Jumps Da' Boogie	
38	48	37	27	MISSY ELLIOTT/The Rain (Supa...)	
-	-	-	-	QUEEN PEN/Man Behind The Music	
21	22	21	26	MAXWELL/This Woman's Work	
-	-	-	-	IMMATURE/It's Not A Fool	
-	-	-	-	BUSTA RHYMES/Put Your Hands...	
30	47	28	23	MARY J. BLIGE/Everything	
-	23	21	22	BONE THUGS-N-HARMONY/Thug Love	
21	23				



URBAN AC TOP 30

AUGUST 29, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	PATTI LABELLE When You Talk About Love (MCA)	852	887	924	975	33/0
8	4	2	2	JOE The Love Scene (Jive)	848	789	694	577	35/0
5	6	4	3	DIONNE FARRIS Hopeless (Columbia)	667	697	678	680	29/0
2	2	3	4	O'JAYS What's Stopping You (Global Soul/Volcano)	660	731	762	727	29/0
10	8	7	5	BILLY PORTER Show Me (DV8/A&M)	633	648	615	572	28/0
6	5	6	6	KENNY LATTIMORE For You (Columbia)	624	689	684	670	24/0
3	3	5	7	GOD'S PROPERTY Stomp (B-Rite/Interscope)	623	696	713	718	27/0
—	21	14	8	MARIAH CAREY Honey (Columbia)	595	464	333	183	31/3
17	14	11	9	ROME Do You Like This (RCA)	546	531	446	416	26/2
4	9	10	10	ERYKAH BADU Next Lifetime (Kedar/Universal)	493	554	610	688	22/0
7	7	8	11	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	489	580	617	629	24/0
9	10	9	12	LAURNEA Can't Let Go (Yab Yum/Epic)	483	565	584	575	24/0
14	12	13	13	MINT CONDITION Let Me Be The One (Perspective/A&M)	472	489	476	437	20/0
24	17	17	14	DRU HILL Never Make A Promise (Island)	414	396	359	309	21/3
11	11	12	15	R. KELLY Gotham City (Jive)	413	498	539	534	20/0
23	19	20	16	CURTIS MAYFIELD Back To Living Again (Warner Bros.)	407	353	349	319	20/0
12	13	15	17	TONY TONI TONE Thinking Of You (Mercury)	406	439	463	496	18/0
19	16	16	18	TRINA BROUSSARD Inside My Love (Columbia)	404	423	403	384	19/0
27	25	18	19	MAXWELL Whenever Wherever Whatever (Columbia)	398	354	314	261	22/0
25	22	19	20	TEDDY PENDERGRASS Give It To Me (Sure Fire)	394	353	327	291	22/0
BREAKER			21	MILESTONE I Care 'Bout You (LaFace/Arista)	357	294	232	168	24/4
—	26	22	22	VANESSA WILLIAMS Happiness (Mercury)	348	327	291	210	21/0
18	24	23	23	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	320	326	326	402	16/0
26	27	24	24	LISA STANSFIELD Never, Never Gonna Give You Up (Arista)	319	320	289	287	17/1
—	29	28	25	ADRIANA EVANS Love Is All Around (Loud/PMP/RCA)	297	280	254	215	18/0
20	18	21	26	NANCY WILSON Sweet Love (Columbia)	291	332	359	364	17/0
DEBUT			27	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	284	236	165	77	22/2
28	28	—	28	BONEY JAMES Sweet Thing (Warner Bros.)	281	258	263	244	19/0
30	30	30	29	KEYSTONE If It Ain't Love (Qwest/WB)	279	274	248	230	17/0
DEBUT			30	GEORGE BENSON Summer Love (GRP)	269	268	213	185	13/0

This chart reflects airplay from August 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.

37 Urban AC reporters. 35 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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NEW & ACTIVE

SIMONE HINES Yeah! Yeah! Yeah! (Epic)
Total Plays: 260, Total Stations: 18, Adds: 0

MARY J. BLIGE Everything (MCA)
Total Plays: 258, Total Stations: 17, Adds: 4

PATTI LABELLE Shoe Was On The Other Foot (MCA)
Total Plays: 249, Total Stations: 23, Adds: 7

ERYKAH BADU Other Side Of The Game (Kedar/Universal)
Total Plays: 242, Total Stations: 17, Adds: 2

FRANKIE If I Had You (Chuck Life/Epic)
Total Plays: 239, Total Stations: 15, Adds: 1

SAM SALTER After 12, Before 6 (LaFace/Arista)
Total Plays: 236, Total Stations: 15, Adds: 1

BOYZ II MEN 4 Seasons Of Loneliness (Motown)
Total Plays: 225, Total Stations: 29, Adds: 29

TARAL Distant Lover (Motown)
Total Plays: 207, Total Stations: 15, Adds: 0

NATALIE COLE A Smile Like Yours (Elektra/EEG)
Total Plays: 192, Total Stations: 15, Adds: 0

JON B. Don't Say (Yab Yum/550 Music)
Total Plays: 175, Total Stations: 11, Adds: 0

Songs ranked by total plays

BREAKERS

MILESTONE

I Care 'Bout You (LaFace/Arista)

TOTAL PLAYS/INCREASE: **357/63** TOTAL STATIONS/ADDS: **24/4** CHART: **21**

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	29
COLOUR CLUB Tenderness (JVC)	17
VANESSA RUBIN That Was Then This Is Now (RCA)	12
EARTH, WIND & FIRE When Love Goes Wrong (Pyramid)	9
AALIYAH The One I Gave My Heart... (BlackGround/Atlantic)	7
PATTI LABELLE Shoe Was On The Other Foot (MCA)	7
BROWNSTONE Kiss And Tell (MJJ/Work)	6
EN VOGUE Too Gone, Too Long (EastWest/EEG)	6
TOTAL COMMITMENT So Amazing (550 Music)	6
LUTHER VANDROSS When You Call On Me... (LV/Epic)	6

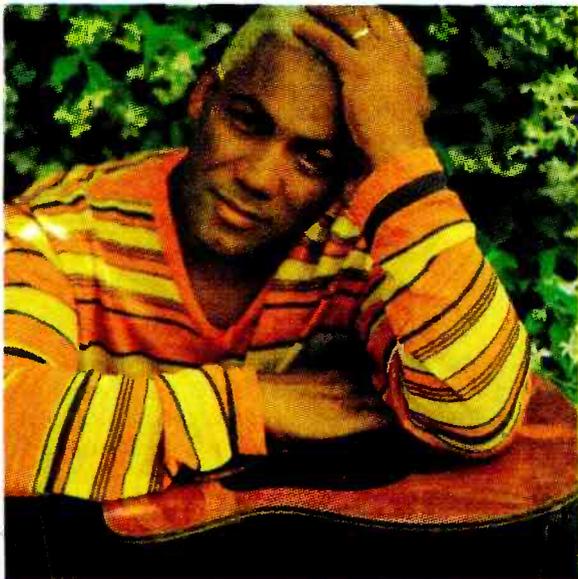
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	+225
MARIAH CAREY Honey (Columbia)	+131
PATTI LABELLE Shoe Was On The Other Foot (MCA)	+122
EN VOGUE Too Gone, Too Long (EastWest/EEG)	+110
BRIAN MCKNIGHT You Should Be Mine... (Mercury)	+86
ERYKAH BADU Other Side Of The Game (Kedar/Universal)	+79
BROWNSTONE Kiss And Tell (MJJ/Work)	+72
MILESTONE I Care 'Bout You (LaFace/Arista)	+63
MARY J. BLIGE Everything (MCA)	+61
JOE The Love Scene (Jive)	+59

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
RAHSAAN PATTERSON Where You Are (MCA)
BROWNSTONE 5 Miles To Empty (MJJ/Work)
TONI BRAXTON I Love Me Some Him (LaFace/Arista)
BABYFACE How Come, How Long (Epic)
EN VOGUE Whatever (EastWest/EEG)
LUTHER VANDROSS I Can Make It Better (LV/Epic)
ROME I Belong To You (Every...) (RCA)
BABYFACE Every Time I Close My Eyes (Epic)
BLACKSTREET Don't Leave Me (Interscope)
ISLEY BROTHERS Tears (T-Neck/Island)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Jonathan Butler Do You Love Me?

Debut **27** Urban AC Chart

... These stations say YES!

- | | | | | |
|------|------|------|------|------|
| WVAZ | KMJK | KJMS | WPAL | WNFQ |
| WDAS | WTMP | WSOL | WDLT | WAGF |
| KMJQ | KDKO | WSOJ | WNHC | KXZZ |
| KATZ | WMCS | KQXL | KNEK | WJKX |
| KXOK | WYLD | | | |



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from the album **Do You Love Me?**
Release Date: September 9th



N 2K10005



WALT LOVE

WJMZ Proves Dedication, Hard Work Can Lead To Success

Increases in every key demographic propel the mainstream UC to top status

This week I'd like to share a story of how good, old-fashioned dedication, tenacity, and hard work can prove to be the crucial elements for success. WJMZ-FM (107.3 JAMZ)/Greenville-Spartanburg PD Marv Hankston explains how the mainstream UC become that market's mass-appeal station with a whopping three-point jump in the spring Arbitron.

In persons 12+, Mon-Sun 6am-midnight, it increased 9.2-12.5 in the book. WJMZ had been tied at No. 2 with Country WESC-FM. Before I get in to WJMZ's success story, it's important to note the basic elements that seem to characterize Urban stations in every market; the four crucial ingredients that contribute to Urban radio's ongoing success: our colorful African-American culture; the music from the different genres, including R&B, Hip Hop, and Gospel; the absolute loyal love of the music and presentation by black listeners; and finally, the people who are so creative in its presentation.



Marv Hankston

Winning Combination

Hankston has been in the industry for 17 years, the last two at WJMZ. Prior to joining 'JMZ, Hankston programmed Urban WROU/Dayton as a start-up. He attributes WJMZ's success in both ratings and popularity in key demos to a couple of things. "It's a combination of things, starting with a solid telemarketing campaign, where recorded messages from artists such as Keith Sweat and Aaliyah reminded our listeners to tune in to win cash the following day."

The message listeners heard went something like this: "Hi, this is Keith Sweat. Sorry that this is a recorded message, but it's very hard to make so many live personal calls to you at home. I just wanted to remind you that if you would like to win \$107.00 in cash money, make sure that you are listening to (107.3 JAMZ) tomorrow morning at 6:10am to find out how."

"That was one of the compelling factors that helped us surge all the way to the top," Hankston says.

"Our strong, ongoing community involvement also played a pivotal role in our continued success in this market. We did a promotion during the Spring '97 book called 'Skip Breakfast Across The Upstate.' Our morning show did remote broadcasts from different upstate communities every Friday, urging citizens to skip breakfast and make a minimum donation of \$107 to feed the hungry who live in the upstate area of South Carolina. In less than two months, the morning show raised more than \$20,000 for organizations that feed the less fortunate. We felt it was a good gesture and would touch a lot of people in our community. The community responded by supporting the cause and helping others in the most humane and moral way."

Community service is real at 107.3 JAMZ, not just lip service. "Our community involvement is sincere. For example, last year we did 'The JAMZ Holiday Marathon', where our morning show broadcast live, around-the-clock from Riches department store located in a major shopping mall. They were prepared to live in an RV for weeks until they filled a 42-foot tractor-trailer with toys and gifts for needy children. With the help of the community, we were able to fill this 7000-sq.-ft. trailer in just seven days. These events have played a very important role in how successful this station has become over a short period of time."

Listeners Are Listening

WJMZ/Greenville-Spartanburg boasts solid listener loyalty with the following time spent listening numbers:

- Persons 12+, Mon-Sun 6am-mid, it's No. 1 with TSL of 15:30, up from 11:45.
- Persons 18-34, it also hits No. 1 status with 13:15.

Team Effort

Of course, nothing gets done without a strong staff. As Hankston says, "It's a complete team effort, from VP/GM Sam Church to consultant Don Kelly. It's important that you realize I get great support right from the top to the bottom at this station. Sam is an ex-programmer, so he understands programming concepts, problems, and solutions. As a result, he really acts as a positive sounding-board for me. Both Don and Sam give me the support I need, and then they allow me to do whatever it is. They give me guidance, and then they let me go for it. And I think guidance is all a good programmer really needs."

Hankston continues, "I also have a very hungry and aggressive on-air staff that's very creative and in-



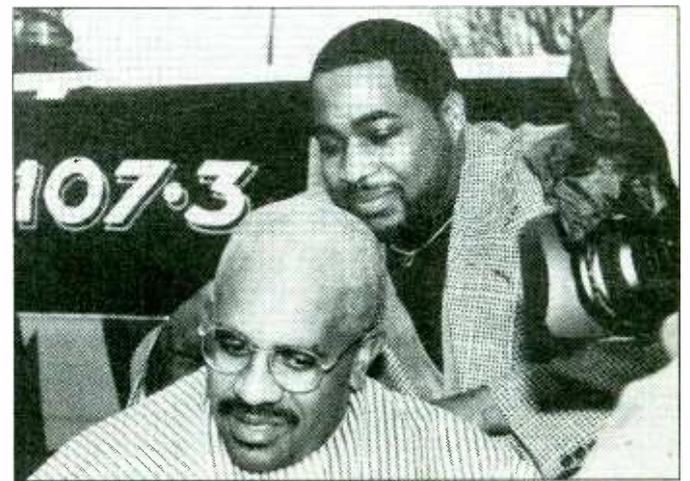
formed. They all work very hard together as a team. I'm very proud of them; I have to say they all work exceptionally well within the structure of our station formatics." Hankston has created a solid structure and foundation for his staff to build on in order for them to be creative. This is a good Urban model to pay attention to if you're looking for a blueprint.

Taking Advantage Of Market

One other aspect I think is an important consideration is the fact that this market is like a number of others where Urban radio ranks No. 1 overall in the city. There are only two significant populations to consider: African-American listenership and the Caucasian audience. There is no significant Hispanic population. The black population is estimated by Arbitron at 16.8% persons 12+. It's obvious that the sta-

'Bald' & Beautiful

One way WJMZ/Greenville-Spartanburg maintains its listeners' loyalty is by following through on bets — even if it means a sacrifice on a station staffer's part. Case in point, morning man Stanley Toole was probably wishing he hadn't made a particular Super Bowl bet with a 'JMZ listener. Check out the pictures below of Toole before having his head shaved — and after. Rumor has it he saved a bundle on hair-care products!



LADIES WHO JAM(Z) — 'JMZ MD Kelly Berry (c) poses with a few of the female listeners of 107.3 JAMZ.



NOT ANOTHER BITE! — After recently hosting the Greenville Chamber of Commerce Friday Focus Breakfast for Black History Month, some of the participants stopped to pose for this pic. All full and ready for a nap are (l-r): Target Market News' Ken Smykle, 'JMZ GM Sam Church, sales consultant Harry Curtis (Curtis Communications), and GSM Dennis Jackson.

'Jamz' Numbers

Here are some additional numbers to show WJMZ-FM's impressive market status. The station's target audience is persons 18-34, with a secondary consideration of persons 25-54.

- In WJMZ's 18-34 target demo, it tied at No. 1 with a 14.2 with Classic Rocker WROQ — that's up from a 13.9 share.
- In persons 25-54 Mon-Sun, 6am-mid, WJMZ jumps 8.1-11.3, propelling it from sixth to third place.
- In the 18-49 demo, WJMZ also ranks No. 1, with a 13.2, up from a 10.3.
- In persons 18-34, looking at weekends 6am-mid, WJMZ is once again ranked No. 1, with a 14.3 share; on Sunday mornings 6-10am the station draws close to a 20 share.

tion, besides superserving its core audience, is also servicing the entire populace as a mass-appeal radio station that plays R&B, hip-hop and gospel music to win their interest.

That's a job well done. Greenville-Spartanburg is ranked as market No. 59. The market has a total of 22 stations above the line and another seven stations below the line for a total of 29 stations. But here's something interesting: When you add the stations that Arbitron refers to as Outside Arbitron Radio Metro Area and

the DMA, there are a total of 42 stations competing for listenership in this medium market. This should give you a sense of the number of choices listeners have in this area.

Mainstream UC WPEG-FM and sister station WBAV-FM/Charlotte both show up in the Greenville-Spartanburg book. The point is that WJMZ, with its 100,000-watt FM signal, doesn't win by default. It has to work for its audience's loyalty and maintain top-of-mind awareness with listeners.

TELEGRAM

MSGCN: 9721909990072959 DLR IPM

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	3	2	1	SWV Someone (RCA)	2960	2803	2591	2351	81/0
15	10	5	2	USHER You Make Me Wanna... (LaFace/Arista)	2941	2475	2111	1748	82/1
3	2	1	3	DRU HILL Never Make A Promise (Island)	2746	3011	2819	2634	78/0
9	6	3	4	GINUWINE I'll Do Anything/I'm Sorry (550 Music)	2649	2508	2298	2273	79/1
13	9	6	5	JOE The Love Scene (Jive)	2521	2312	2171	1890	79/1
30	18	11	6	MARY J. BLIGE Everything (MCA)	2317	1938	1563	1196	80/0
12	11	10	7	ROME Do You Like This (RCA)	2168	2023	2001	1892	78/0
17	14	9	8	FOXY BROWN f/DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury)	2161	2050	1831	1599	81/1
11	8	7	9	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	2149	2259	2209	2077	74/0
—	28	15	10	MARIAH CAREY Honey (Columbia)	2071	1739	1286	549	82/0
23	16	13	11	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)	1951	1824	1643	1427	78/2
4	1	4	12	MISSY "MISDEMEANOR" ELLIOTT The Rain (Supa...) (EastWest/EEG)	1943	2482	2844	2617	70/0
19	15	12	13	PUFF DADDY & THE FAMILY It's All About The Benjamins (Bad Boy/Arista)	1894	1879	1717	1581	78/0
34	24	19	14	TOTAL What About Us (LaFace/Arista)	1812	1615	1377	1070	81/1
21	17	17	15	AALIYAH Hot Like Fire (BlackGround/Atlantic)	1696	1700	1579	1487	72/0
27	22	18	16	MYRON We Can Get Down (Island)	1676	1633	1406	1268	73/0
10	5	8	17	BLACKSTREET Fix (Interscope)	1559	2138	2372	2216	62/0
36	29	24	18	CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)	1556	1375	1258	991	64/1
24	19	21	19	BIG BUB Need Your Love (Kedar/Universal)	1537	1557	1538	1399	66/1
28	23	22	20	SAM SALTER After 12, Before 6 (LaFace/Arista)	1526	1461	1385	1244	71/2
—	44	27	21	SOMETHIN' FOR THE PEOPLE My Love Is The Shh! (Warner Bros.)	1486	1187	878	343	80/2
48	35	26	22	MILESTONE I Care 'Bout You (LaFace/Arista)	1415	1229	1052	759	74/0
39	31	25	23	MIA X I/MASTER P & FOXY BROWN The Party Don't... (No Limit/Priority)	1392	1273	1102	911	68/4
26	25	23	24	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)	1367	1408	1365	1335	64/0
5	12	20	25	MARY J. BLIGE I Can Love You (MCA)	1330	1563	1980	2408	47/0
49	39	29	26	VANESSA WILLIAMS Happiness (Mercury)	1283	1122	962	748	72/0
—	49	33	27	IMMATURE I'm Not A Fool (MCA)	1259	1049	802	335	80/1
BREAKER			28	ERYKAH BADU Other Side Of The Game (Kedar/Universal)	1228	974	729	266	75/3
—	40	32	29	NEXT Butta Love (Arista)	1228	1064	906	725	73/5
1	4	14	30	WILL SMITH Men In Black (Columbia)	1226	1792	2441	2839	50/0
43	36	28	31	AZ f/SWV Hey AZ (Virgin)	1172	1167	1044	870	78/0
37	37	30	32	RAMPAGE Take It To The Streets (EastWest/EEG)	1135	1105	1038	951	59/0
47	42	35	33	SIMONE HINES Yeah! Yeah! Yeah! (Epic)	1098	1003	894	762	68/0
BREAKER			34	BRIAN MCKNIGHT You Should Be Mine... (Mercury)	1051	616	62	11	81/6
BREAKER			35	K-CI & JOJO Last Night's Letter (MCA)	1039	685	205	—	72/3
6	7	16	36	R. KELLY Gotham City (Jive)	1029	1707	2296	2353	44/0
50	46	39	37	JON B. Don't Say (Yab Yum/550 Music)	934	908	847	735	56/0
—	50	41	38	MARK MORRISON Crazy (Atlantic)	912	828	743	688	54/0
DEBUT			39	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	889	611	278	27	73/8
—	—	43	40	TARAL Distant Lover (Motown)	851	789	692	622	61/0
—	—	46	41	KEYSTONE If It Ain't Love (Qwest/WB)	769	714	619	666	51/5
DEBUT			42	ALLURE All Cried Out (Crave)	754	611	411	183	60/4
—	—	50	43	MAXWELL Whenever Wherever Whatever (Columbia)	731	653	615	571	47/3
DEBUT			44	GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)	719	131	52	5	74/60
DEBUT			45	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	705	—	—	—	79/78
DEBUT			46	EN VOGUE Too Gone, Too Long (EastWest/EEG)	686	271	—	—	71/9
DEBUT			47	SHAGGY Piece Of My Heart (Virgin)	671	493	165	27	61/7
DEBUT			48	PATTI LABELLE Shoe Was On The Other Foot (MCA)	647	240	—	—	66/8
DEBUT			49	SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia)	641	619	617	539	40/2
44	41	40	50	FRANKIE If I Had You (Chuck Life/Epic)	634	860	898	870	38/1

This chart reflects airplay from August 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Urban reporters. 83 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

GHETTO TWINZ Responsibility (Rap-A-Lot/Noo Trybe)
Total Plays: 612, Total Stations: 45, Adds: 1

JAGGED EDGE The Way That You Talk (So So Def/Columbia)
Total Plays: 604, Total Stations: 48, Adds: 3

TRACEY LEE Give It Up Baby (By Storm/Universal)
Total Plays: 584, Total Stations: 45, Adds: 0

LOST BOYZ Me & My Crazy World (Group Home/Universal)
Total Plays: 571, Total Stations: 50, Adds: 0

QUEEN LATIFAH It's Alright (Tommy Boy)
Total Plays: 558, Total Stations: 47, Adds: 3

4.0 Have A Little Mercy (Savvy/Perspective/A&M)
Total Plays: 556, Total Stations: 47, Adds: 2

REFUGEE CAMP ALL-STARS Avenues (Arista)
Total Plays: 521, Total Stations: 57, Adds: 2

BROWNSTONE Kiss And Tell (MJJ/Work)
Total Plays: 501, Total Stations: 58, Adds: 12

SONS OF FUNK Pushin' Inside You (No Limit/Priority)
Total Plays: 496, Total Stations: 49, Adds: 2

UNCLE SAM Can You Feel It (Stonecreek/Epic)
Total Plays: 487, Total Stations: 45, Adds: 2

702 All I Want (Biv 10/Motown)
Total Plays: 479, Total Stations: 36, Adds: 1

CHRISTION Bring Back Your Love (Roc-A-Fella/Def Jam/Mercury)
Total Plays: 479, Total Stations: 58, Adds: 6

BIG MIKE Burbans And Impalas (Rap-A-Lot/Noo Trybe)
Total Plays: 472, Total Stations: 43, Adds: 0

ERICKA YANCEY Wait A While (RCA)
Total Plays: 472, Total Stations: 45, Adds: 0

98 DEGREES Invisible Man (Motown)
Total Plays: 423, Total Stations: 40, Adds: 0

Songs ranked by total plays.

BREAKERS

ERYKAH BADU

Other Side Of The Game (Kedar/Universal)
TOTAL PLAYS/INCREASE: 1228/254
TOTAL STATIONS/ADDS: 75/3
CHART: 28

BRIAN MCKNIGHT

You Should Be Mine... (Mercury)
TOTAL PLAYS/INCREASE: 1051/435
TOTAL STATIONS/ADDS: 81/6
CHART: 34

K-CI & JOJO

Last Night's Letter (MCA)
TOTAL PLAYS/INCREASE: 1039/354
TOTAL STATIONS/ADDS: 72/3
CHART: 35

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	78
AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	60
GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)	60
BONE THUGS-N-HARMONY If I Could... (Ruthless/Relativity)	57
TREY LORENZ Make You Happy (Columbia)	32
NX Get Up (Ruthless/Epic)	30
TOTAL COMMITMENT So Amazing (550 Music)	28
SHAQ, ICE CUBE, B REAL... Men Of Steel (Qwest/WB)	18
BROWNSTONE Kiss And Tell (MJJ/Work)	12
OL SKOOL Set You Free (Universal)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	+705
GOD'S PROPERTY You Are The Only... (B-Rite/Interscope)	+588
USHER You Make Me Wanna... (LaFace/Arista)	+466
BRIAN MCKNIGHT You Should Be Mine... (Mercury)	+435
EN VOGUE Too Gone, Too Long (EastWest/EEG)	+415
PATTI LABELLE Shoe Was On The Other Foot (MCA)	+407
MARY J. BLIGE Everything (MCA)	+379
K-CI & JOJO Last Night's Letter (MCA)	+354
MARIAH CAREY Honey (Columbia)	+332
BONE THUGS-N-HARMONY If I Could... (Ruthless/Relativity)	+329

HOTTEST RECURRENTS

GOD'S PROPERTY Stomp (B-Rite/Interscope)

PUFF DADDY & FAITH EVANS f112 I'll Be... (Bad Boy/Arista)

NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)

CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)

PATTI LABELLE When You Talk About Love (MCA)

ROME I Belong To You (Every...) (RCA)

REFUGEE CAMP ALLSTARS The Sweetest Thing (Columbia)

K-CI & JOJO You Bring Me Up (MCA)

DANA HARRIS As We Lay (Tony Mercedes/LaFace/Arista)

LAURNEA Can't Let Go (Yab Yum/Epic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

PIMPIN AIN'T EAZY



Luther Vandross

THE NEW SINGLE

**“WHEN YOU
CALL ON ME/
BABY THAT’S WHEN I COME RUNNIN’”**

WRITTEN & PRODUCED BY R. KELLY

Going For Adds Week of Sept. 1

From **“ONE NIGHT WITH YOU The Best of Love, Volume 2.”**
Featuring his greatest hits, plus 4 new songs.

LUTHER VANDROSS ON TOUR NOW WITH VANESSA WILLIAMS



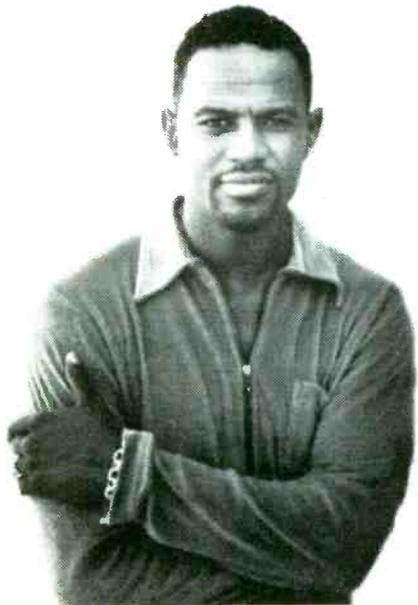
Management: The Marsha Burns Group <http://www.sony.com> www.epiccenter.com "Epic" and  Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1997 Sony Music Entertainment Inc.

ARTIST BREAKDOWN

ARTIST: **Brian McKnight**

LABEL: **Mercury**

The man who allowed us all to have "One Last Cry" is back. The youngest of five brothers, McKnight sang gospel as a child. By high school, and with a strong interest in jazz, he had begun to play numerous instruments, including keyboards and the trumpet. Heavily influenced by both Stevie Wonder and Wynton Marsalis, McKnight formed his first jazz group at the age of 17.



In 1987, McKnight accompanied his brother Claude (a founding member of Take 6) to Huntsville, AL where both brothers attended Oakwood College. While in Huntsville, McKnight not only met longtime writing partner Brandon Barnes (who co-wrote three songs on *Anytime*), he also entered a professional production studio for the first time.

After being kicked out of college for breaking a strict code of conduct by sneaking a girl into his room, McKnight spent all of his free time in the studio writing songs. By the end of the summer, he had 65 songs under his belt.

His debut album was released in 1992; three years later he put out *I Remember You*. With his recent effort, *Anytime*, McKnight wrote nine of the 12 tracks. He also enlists the talents of Sean "Puffy" Combs, Mase, Diane Warren, Mary J. Blige, and Trackmasterz. In addition to working on his own material, he has worked with such artists as Boyz II Men and Quincy Jones.

Singer/songwriter/producer/arranger Brian McKnight has returned. And by possessing R&R's Most Added single last week with "You Should Be Mine," it seems McKnight has the ability to make a hit ... *Anytime*.

Artist Breakdown highlights artists with strong chart momentum.

IN MY OPINION

with **Harold Austin**



KKBT/Los Angeles

Wyclef Jean
"The Carnival"
(Ruffhouse/Columbia)

Without a doubt, Wyclef's album, "The Carnival," is one of the most innovative and refreshing hip-hop projects in quite a long time. Tracks like "All The Girls" and "We Trying To Stay Alive" truly reflect Wyclef's unique skills as a rapper. Wyclef's flavor and sound are like nothing else out there right now. His cover of the current single, "Guantanamera," is incredible ... Combining the original Celia Cruz tracks with killer hip-hop beats is what makes this song so different.



The reason why I feel so passionate about this album is because from beginning to end it can be described as a non-stop musical journey ... The songs, the interludes, the samples, everything is just perfectly mixed and greatly produced.

Do yourself a favor, regardless of what kind of music you prefer — spend some quality time with "The Carnival" cuz it's worth it ... Wyclef Jean is brilliant.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Friday (8/29) and Tuesday (9/2).

MASE Feels So Good (Bad Boy/Arista)

LUTHER VANDROSS When You Call On Me (LV/Epic)

EPMD The Joint (Def Jam/RAL/Mercury)

WYCLEF JEAN Guantanamera (Columbia)

INOJ Love You Down (So So Def/Columbia)

LEVERT Like Water (Atlantic)

ED LOVER & DOCTOR DRE

NEW YORK CITY'S MOST EXCITING & ENTERTAINING MORNING SHOW.
ED & DRE WEEKDAY MORNINGS ... NO DOUBT!

• OUTRAGEOUS • PROVEN • SUCCESSFUL

"We're Big Believers In High Firepower, Difficult-to-duplicate
Radio Performers. Ed & Dre Are The Bomb!"

— KEVIN METHENY, JACOR BROADCASTING/JACKSONVILLE

NOW AVAILABLE NATIONALLY!!

FOR MORE INFORMATION CALL ERIC FAISON @ (212) 679-3200 EXT. 315

sis urban
entertainment



Wyclef Jean

Guantanamera

the next single from

**“Wyclef Jean Presents
The Carnival featuring Refugee Allstars”**

Produced by Wyclef
for R.C.E.
Co-Produced by
Jerry “Te Bass” Duplessis
for R.C.E.

**RUFF
HOUSE**
RECORDS



COLUMBIA

<http://www.wyclef.com>

URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #1
WBLS/New York
(212) 592-0554
Michaels/Campbell

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
34	34	41	40	DRU HILL/Never Make A Promise
14	13	20	30	MARIAH CAREY/Honey
18	29	20	25	SWV/Someone
5	6	13	24	MISSY ELLIOTT/The Rain (Supa...)
16	18	12	23	SOMETHIN' FOR.../My Love Is The Shh!
12	14	19	22	USHER/You Make Me Wanna...
11	20	18	20	BLACKSTREET/Fix
5	13	19	19	MARY J. BLIGE/Everything
7	5	22	19	R. KELLY/Gotham City
7	5	11	18	SAM SALTER/After 12, Before 6
7	11	14	17	SIMONE HINES/Yeah! Yeah! Yeah!
5	5	13	17	ERYKAH BADU/Other Side Of...
5	5	9	17	TIMBALAND & MAGOO/Up Jumps Da' Boogie
11	12	16	24	TARAL/Distance Lover
15	12	16	16	ROME/Do You Like This
9	8	10	16	GINUWINE/II Do Anything...
5	8	16	16	MYRON/We Can Get Down
5	12	15	14	GOD'S PROPERTY/You Are The Only One
15	12	15	14	LIL' KIM/Not Tonight
5	6	16	14	MILESTONE/ Care 'Bout You
7	8	12	13	D.C. FVYETTE.../Far From Yours
12	17	13	13	FRANKIE/II Had You
18	22	16	12	JOE/The Love Scene
5	7	12	11	K-Ci & JOJO/Last Night's Letter
5	7	12	10	JAGGED EDGE/The Way That You...
5	6	8	16	FOXY BROWN/DRU HILL/Big Bad Mamma
6	6	9	7	SNOOP DOGGY DOGG/We Just Wanna...
5	5	5	6	IMMATURE/II'm Not A Fool
-	-	-	-	BONE THUGS-N-HARMONY/II I Could Teach...
-	-	-	-	5 DL SKOOL/Sat You Free

MARKET #2
KKBT/Los Angeles
(213) 634-1800
Austin/Snyder

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
48	48	50	50	NOTORIOUS B.I.G./Mo Money Mo Problems
50	50	34	48	GOD'S PROPERTY/Stomp
20	20	24	46	NOTORIOUS B.I.G./Lovin' You Tonight
35	35	28	44	MARY J. BLIGE/ Can Love You
46	46	46	42	ROME/ Belong To You...
42	42	40	40	HEAVY D/Big Daddy
29	29	36	36	GINUWINE/II Do Anything...
52	52	48	34	SCARFACE/Smile
44	44	44	32	CHANGING FACES/G.H.E.T.T.O.U.T.
24	24	29	30	USHER/You Make Me Wanna...
30	30	25	28	DRU HILL/Never Make A Promise
-	-	-	-	6 TIMBALAND & MAGOO/Up Jumps Da' Boogie
19	19	23	25	FOXY BROWN/DRU HILL/Big Bad Mamma
25	25	26	24	LIL' KIM/Not Tonight
27	27	27	23	BLACKSTREET/Fix
-	-	-	-	18 BOYZ II MEN/4 Seasons Of...
28	28	30	17	QUEEN LATIFAH/II's Alright
12	12	16	16	MAACK 10/Backyard Boogie
14	14	17	15	JDN B/Don't Say
-	-	-	-	4 WARREN G/Annie Mae
-	-	-	-	7 IMMATURE/II'm Not A Fool
-	-	-	-	10 MARIAM CAREY/Honey
-	-	-	-	9 MARY J. BLIGE/Everything
7	7	8	10	TOTAL/What About Us
17	17	20	9	BONE THUGS-N-HARMONY/II I Could Teach...
-	-	-	-	8 WYCLEF JEAN/Guantanamera
-	-	-	-	7 NEXT/Butta Love
-	-	-	-	5 BONE THUGS-N-HARMONY/II I Could Teach...
-	-	-	-	5 DAZ & SUPA FLY/Put The Monkey In It

MARKET #3
WEJM/Chicago
(312) 360-9000
Alan

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
32	45	45	50	SWV/Someone
40	51	52	49	IMMATURE/II'm Not A Fool
35	43	51	49	FOXY BROWN/DRU HILL/Big Bad Mamma
40	45	48	46	MIA XMASTER P/FOXY/The Party Don't Stop
52	47	45	45	PUFF DADDY & FAMILY/It's All About...
43	46	50	45	GINUWINE/II Do Anything...
31	30	45	45	USHER/You Make Me Wanna...
10	25	40	40	SNOOP DOGGY DOGG/We Just Wanna...
47	40	49	40	NOTORIOUS B.I.G./Lovin' You Tonight
31	37	45	39	TRACEY LEE/Give It Up Baby
36	35	41	37	TOTAL/What About Us
34	33	40	35	TIMBALAND & MAGOO/Up Jumps Da' Boogie
30	30	39	31	BLACKSTREET/Fix
31	31	35	31	MARY J. BLIGE/Everything
34	34	38	31	CHANGING FACES/G.H.E.T.T.O.U.T. II
10	10	21	29	NEXT/Butta Love
31	30	34	29	SAM SALTER/After 12, Before 6
31	30	36	27	AZ F/SWV/Hey AZ
-	-	-	-	10 BOYZ II MEN/4 Seasons Of...
-	-	-	-	10 BRIAN MCKNIGHT/You Should Be...
-	-	-	-	26 GOD'S PROPERTY/You Are The Only One
5	5	5	5	MARIAH CAREY/Honey
-	-	-	-	5 SOMETHIN' FOR.../My Love Is The Shh!
-	-	-	-	12 TWISTA/Get It Wet
-	-	-	-	12 BUSTA RHYMES/Put Your Hands...
-	-	-	-	11 BONE THUGS-N-HARMONY/II I Could Teach...
-	-	-	-	5 COMANDU/Bendin Me Good
-	-	-	-	5 MAACK 10/Backyard Boogie
-	-	-	-	5 BOYZ II MEN/4 Seasons Of...
-	-	-	-	5 JOE/The Love Scene
-	-	-	-	5 REFUGEE CAMP.../The Sweetest Thing

MARKET #4
WGCI/Chicago
(312) 427-4800
Smith/Cologne

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
30	31	28	43	SOMETHIN' FOR.../My Love Is The Shh!
18	27	31	38	PUBLIC ANNOUNCEMENT/Body Bumpin'
29	28	39	37	PUFF DADDY & FAMILY/It's All About...
40	34	39	36	WYCLEF JEAN/We Trying To Stay...
33	29	32	35	MARY J. BLIGE/Missing You
37	34	37	35	MARY J. BLIGE/Can Love You
54	50	58	58	MISSY ELLIOTT/The Rain (Supa...)
5	19	36	43	USHER/You Make Me Wanna...
51	58	53	43	CHANGING FACES/G.H.E.T.T.O.U.T.
52	49	51	40	ROME/ Belong To You...
11	27	40	36	EPMD/Never Seen Before
21	41	40	36	TIMBALAND & MAGOO/Up Jumps Da' Boogie
15	45	32	36	MARY J. BLIGE/Everything
17	29	43	36	RAMPAGE/Take It To...
34	29	34	35	MISSY ELLIOTT/II'm Wit Da...
38	35	42	34	TOTAL/What About Us
54	56	41	32	LIL' KIM/Not Tonight
55	53	50	31	NOTORIOUS B.I.G./Mo Money Mo Problems
38	34	36	27	DRU HILL/In My Bed
37	35	40	27	JAY-Z/Who You Wit
38	35	30	25	GINUWINE/II Do Anything...
21	22	24	23	TRINA BROUSSARD/Inside My Love
16	16	24	24	LIL' KIM/Not Tonight
19	23	27	23	TRINA BROUSSARD/Inside My Love
-	-	-	-	16 REFUGEE CAMP.../The Sweetest Thing
42	29	17	22	R. KELLY/Gotham City
19	18	23	20	GINUWINE/II Do Anything...
15	16	20	20	JOE/The Love Scene
30	23	18	17	DRU HILL/In My Bed
29	21	20	19	GOD'S PROPERTY/Stomp
23	26	19	19	DRU HILL/Next Lifetime
11	23	15	19	BRIAN MCKNIGHT/You Should Be...
16	13	15	19	SIMONE HINES/Yeah! Yeah! Yeah!
-	-	-	-	6 REFUGEE CAMP.../The Sweetest Thing

MARKET #5
Philly 103.9
WPHI/Philadelphia
(215) 884-9400
Micofox

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
54	54	60	56	BUSTA RHYMES/Put Your Hands...
52	52	59	50	MARY J. BLIGE/ Can Love You
36	46	56	50	PUFF DADDY & FAMILY/It's All About...
33	53	54	50	FOXY BROWN/DRU HILL/Big Bad Mamma
54	50	58	58	DRU HILL/Never Make A Promise
5	19	36	43	MISSY ELLIOTT/The Rain (Supa...)
51	58	53	43	USHER/You Make Me Wanna...
52	49	51	40	CHANGING FACES/G.H.E.T.T.O.U.T.
11	27	40	36	EPMD/Never Seen Before
21	41	40	36	TIMBALAND & MAGOO/Up Jumps Da' Boogie
15	45	32	36	MARY J. BLIGE/Everything
17	29	43	36	RAMPAGE/Take It To...
34	29	34	35	MISSY ELLIOTT/II'm Wit Da...
38	35	42	34	TOTAL/What About Us
54	56	41	32	LIL' KIM/Not Tonight
55	53	50	31	NOTORIOUS B.I.G./Mo Money Mo Problems
38	34	36	27	DRU HILL/In My Bed
37	35	40	27	JAY-Z/Who You Wit
38	35	30	25	GINUWINE/II Do Anything...
-	-	-	-	22 TRACEY LEE/Give It Up Baby
26	27	35	22	NOTORIOUS B.I.G./Lovin' You Tonight
32	38	48	16	SWV/Someone
39	24	17	16	GOD'S PROPERTY/Stomp
8	22	19	16	HEAVY D/Big Daddy
9	10	12	12	D.C. FVYETTE.../Far From Yours
22	22	11	11	ERYKAH BADU/Next Lifetime
13	12	11	11	MARIAH CAREY/Honey
-	-	-	-	8 FRANKIE/II Had You
21	9	13	11	REFUGEE CAMP.../The Sweetest Thing

MARKET #6
POWER 99.1
WUSL/Philadelphia
(215) 483-8900
Little/Cooper

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
27	55	64	64	BUSTA RHYMES/Put Your Hands...
38	61	55	63	USHER/You Make Me Wanna...
54	49	48	55	MARY J. BLIGE/Everything
46	41	50	49	NOTORIOUS B.I.G./Mo Money Mo Problems
33	50	42	48	DRU HILL/Never Make A Promise
41	26	45	45	PUFF DADDY & FAMILY/It's All About...
30	30	19	43	ROME/ Belong To You...
16	28	37	41	SWV/Someone
18	38	48	41	SAM SALTER/After 12, Before 6
32	5	19	40	FOXY BROWN/DRU HILL/Big Bad Mamma
23	32	48	38	TOTAL/What About Us
35	54	48	37	TIMBALAND & MAGOO/Up Jumps Da' Boogie
10	16	30	36	EPMD/Never Seen Before
46	45	46	36	LIL' KIM/Not Tonight
12	45	45	35	BIG BUB/Need Your Love
35	41	43	35	RAMPAGE/Take It To...
45	41	25	30	MARY J. BLIGE/ Can Love You
13	23	29	29	PUFF DADDY & FAMILY/It's All About...
13	15	34	29	MARIAH CAREY/Honey
5	26	20	25	DRU HILL/In My Bed
38	25	17	24	PUFF DADDY.../II Be Missing You
60	6	22	22	MISSY ELLIOTT/The Rain (Supa...)
3	6	8	22	MAXWELL/Whenever Wherever...
8	11	17	22	JAY-Z/Who You Wit
18	24	16	18	HEAVY D/Big Daddy
7	9	8	17	LIL' KIM/Not Tonight
-	-	-	-	6 BONE THUGS-N-HARMONY/II I Could Teach...
6	8	13	13	DU KOOL/Let Me Clear My...
10	13	10	13	NOTORIOUS B.I.G./Hypnotize
-	-	-	-	10 REFUGEE CAMP.../The Sweetest Thing

MARKET #7
WCHB/Detroit
(313) 871-0590
Arnold/Preston

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
34	35	35	37	USHER/You Make Me Wanna...
28	34	33	37	NEXT/Butta Love
25	25	27	34	WYCLEF JEAN/We Trying To Stay...
-	-	-	-	31 BRIAN MCKNIGHT/You Should Be...
25	32	32	32	PUFF DADDY & FAMILY/It's All About...
25	31	29	31	FLESH-N-BONE/Northeast
28	24	29	31	NOTORIOUS B.I.G./Mo Money Mo Problems
24	26	28	31	MYRON/We Can Get Down
31	31	33	30	GINUWINE/II Do Anything...
15	18	26	26	JOE/The Love Scene
29	32	34	35	MARIO WINANS/Don't Know
22	25	25	25	LIL' KIM/Not Tonight
29	25	23	23	NOTORIOUS B.I.G./Lovin' You Tonight
-	-	-	-	8 MARIAM CAREY/Honey
-	-	-	-	22 GOD'S PROPERTY/You Are The Only One
25	20	27	19	SWV/Someone
5	6	16	16	TOTAL/What About Us
9	13	16	16	DRU HILL/Never Make A Promise
10	15	12	12	CHANGING FACES/G.H.E.T.T.O.U.T.
-	-	-	-	11 SOMETHIN' FOR.../My Love Is The Shh!
14	13	15	15	ROME/Do You Like This
14	10	15	15	SAM SALTER/After 12, Before 6
27	27	26	14	MARY J. BLIGE/ Love Is All We Need
13	18	17	13	JAY-Z/Who You Wit
-	-	-	-	11 LIL' KIM/Not Tonight
9	12	12	13	ERYKAH BADU/Next Lifetime
13	15	11	11	ALLURE/II Cried Out
-	-	-	-	10 BUSTA RHYMES/Put Your Hands...
6	6	9	13	FOXY BROWN/DRU HILL/Big Bad Mamma
14	13	7	13	R. KELLY/Gotham City

MARKET #8
WJLB/Detroit
(313) 965-2000
Saunders/Darcell

PLAYS

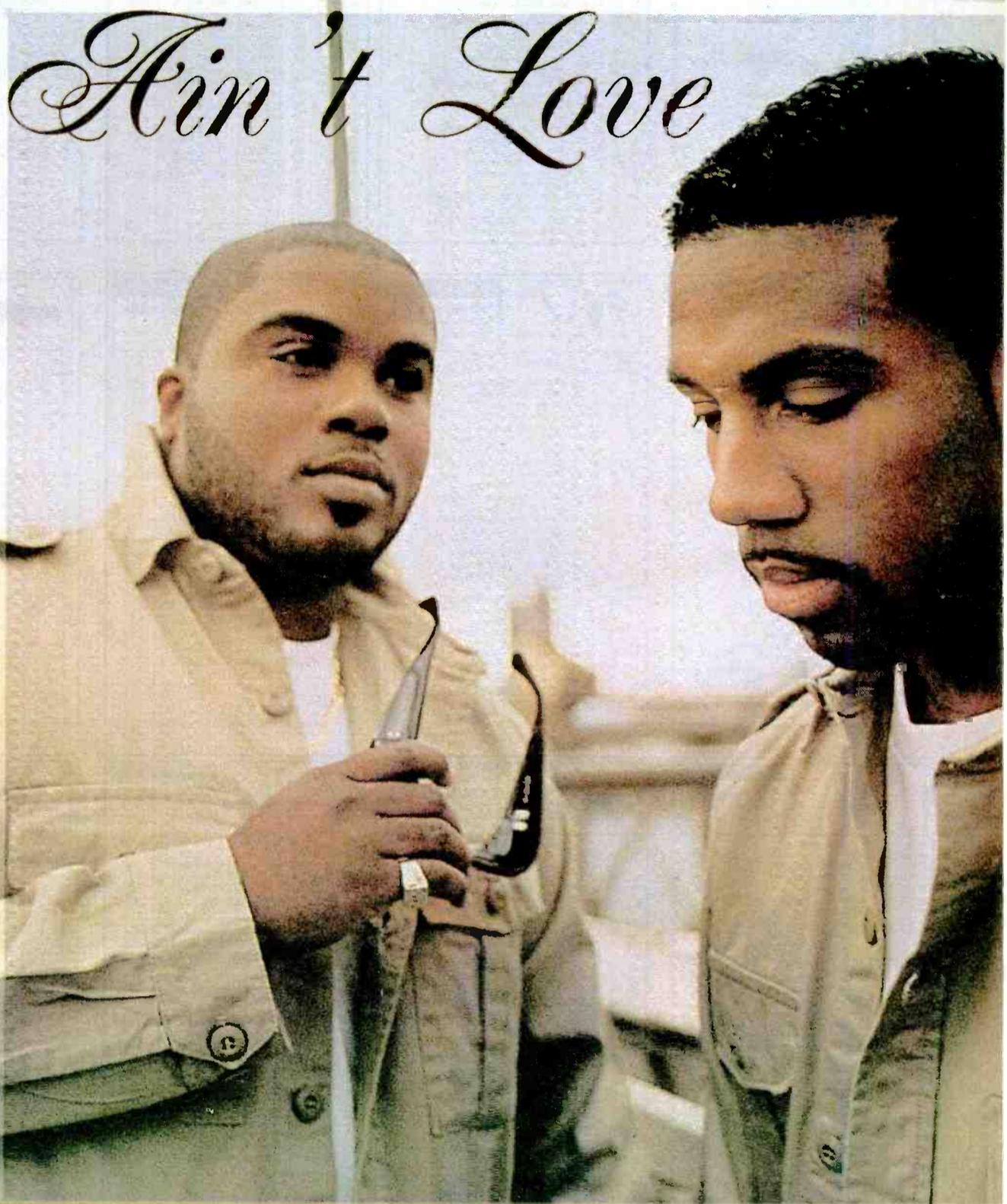
SW	ZW	LW	TW	ARTIST/TITLE
18	18	36	42	GINUWINE/II Do Anything...
22	22	40	40	NOTORIOUS B.I.G./Mo Money Mo Problems
33	33	37	39	NOTORIOUS B.I.G./Lovin' You Tonight
40	40	40	39	KENNY LATTIMORE/For You
42	42	34	38	REFUGEE CAMP.../The Sweetest Thing
30	30	36	38	MARY J. BLIGE/ Can Love You
18	18	18	34	SWV/Someone
30	30	24	34	112/Cupid
20	20	34	32	MISSY ELLIOTT/The Rain (Supa...)
29	29	35	32	NEXT/Butta Love
29	29	34	30	ORU HILL/Never Make A Promise
23	23	31	30	BROWNSTONE/5 Miles To Empty
12	12	15	29	USHER/You Make Me Wanna...
33	33	30	28	K-Ci & JOJO/You Bring Me Up
20	20	20	28	IMMATURE/II'm Not A Fool
41	41	35	27	PUFF DADDY.../II Be Missing You
15	15	14	26	ZHANE/Crush
21	21	25	25	SOMETHIN' FOR.../My Love Is The Shh!
39	39	30	24	ERYKAH BADU/Next Lifetime
22	22	24	24	TOTAL/What About Us
15	15	13	21	JOE/The Love Scene
18	18	18	21	BLACKSTREET/Fix
30	30	27	20	CHANGING FACES/G.H.E.T.T.O.U.T.
20	20	19	19	SHAKA/We
26	26	27	19	HEAVY D/Big Daddy
45	45	30	18	GOD'S PROPERTY/Stomp
26	26	20	17	ROME/Do You Like This
5	5	13	17	ALYAH/Hot Like Fire
-	-	-	-	1

KEYSTONE

If It Ain't Love

WHO'S IN LOVE?

WBLS	WPLZ	KDKS	WVAZ
WCCI	KJMM	KMJJ	WALR
WCHB	WECN	WJZD	KXOK
KMJM	WEMX	WIBB	KMJK
WAMO	KIPR	KIIZ	KDKO
WZAK	WBLX	WEAS	WMCS
WIZF	WPAL	WFXE	WJZA
KPRS	WWWZ	WACB	WEXC
WKKV	WWDH	WESE	WSOJ
WNOV	KRRQ	WJJS	KQXL
WCKX	WJFX	WYNN	WFAL-AM
WOWI	WJTT	KZWA	WDLT
WTLC	WTMG	WJMG	WNHC
WGZB	WQHH	WLJM	KNEK
KVSP	WELP	KRVV	WNFO
WXQL	WJMI	KYEA	WAGF
WENN	WTLZ	KHRE	KXZZ



FROM THE DEBUT ALBUM

A TEAR FALLS IN BROOKLYN

FALLING IN OCTOBER

Urban Chart **46** - **41**

Urban AC Chart **29**



FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

WNOV MARKET #29 WNOV/Milwaukee (414) 449-9668 Robinson

POWER 106.3 MARKET #32 WKYC/Columbus, OH (614) 464-0020 Strong

RHYTHM MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

WDAS MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburro/Davis

V100 MARKET #7 KRBB/Dallas (214) 630-3011 Bacote

103 JAMZ MARKET #33 WWOV/Norfolk (757) 466-0009 Mauzone

96.1 MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Oliverdez

MAJIC 102.3 FM MARKET #8 WMMJ/Washington (301) 306-1111 Gilmore

MAJIC102 MARKET #9 KMJQ/Houston (713) 623-2108 Conner/Boatner

HOT 102.5 MARKET #11 WHQT/Miami (305) 444-4404 Kidd/Michaels

WTLN MARKET #36 WTLN/Indianapolis (317) 923-1456 Buchanan

WPEG MARKET #37 WPEG/Charlotte (317) 923-0131 Carson/Quick

100.3 KISS FM MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins

97.1 MARKET #17 KXOK/St. Louis (314) 991-7797 Love

MAJIC 107 MARKET #18 KMJQ/Phoenix (602) 265-2442 Jackson

WJHM MARKET #38 WJHM/Orlando (407) 333-0072 Allen/Hollywood

Q93 MARKET #39 WQUE/New Orleans (504) 827-6000 Stevens

MAJIC 95.9 MARKET #19 WWIN/Baltimore (410) 332-8200 Brown/J.C.

WTMP MARKET #21 WTMP/Tampa (813) 620-1300 Steele/Carlos

POWER 1510 MARKET #23 KDKO/Denver (303) 295-1225 Walker

Going for adds:
September 8th/9th

Master P

I MISS MY HOMIES

FROM THE ALBUM

Gettin' to It

Stations already on:

KPWR
WEJM
WGCI
WZAK
KBXX
WBHJ
WJMI
WBLX
WYOK
WQUE
WEMX
WHRK
WENN
WFXE
WIIZ
WTMP
KRRQ
KMJJ
KVSP

Master P and Priority Records
Salute The NBPC National Convention,
Aug. 27-31, New Orleans, Louisiana

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

KBCF/Alexandria, LA
 PD/M: Donnie Taylor
 MACK 10 "Backyard"
 BONE THUGS-N-HARMONY "Teach"
 AALIYAH "Gave"
 NX "Get"
 GOD'S PROPERTY "You"
 CHRISTION "Bring"
 BOYZ II MEN "Seasons"
 REFUGEE CAMP... "Avenues"

WHTA/Atlanta, GA
 PD: Sean Taylor
 MD: Chaka Zulu
 BONE THUGS-N-HARMONY "Teach"
 BOYZ II MEN "Seasons"

WVEE/Atlanta, GA
 PD: Tony Brown
 MD: Rajayah Shabazz
 7 MIA XMASTER PFOXY "Party"
 5 BUSTA RHYMES "Hands"
 5 BOYZ II MEN "Seasons"

WFXA/Augusta, GA
 PD: James Alexander
 MD: Lance Pantion
 15 BOYZ II MEN "Seasons"
 14 GOD'S PROPERTY "You"
 9 MIA XMASTER PFOXY "Party"
 AALIYAH "Gave"
 ALLURE "Cried"

WEMX/Baton Rouge, LA
 PD: Al Jai Wallace
 30 MASTER P "Homes"
 21 GOD'S PROPERTY "You"
 15 AALIYAH "Gave"
 BOYZ II MEN "Seasons"
 BRIAN MCKNIGHT "Should"
 PATTI LABELLE "Shoe"
 QUEEN LATIFAH "Alright"
 O.C. FVYETTE... "Far"
 BONE THUGS-N-HARMONY "Teach"
 TOTAL COMMITMENT "Amazing"
 BROWNSTONE "Kiss"
 ENVOGUE "Gone"

WJZD/Biloxi, MS
 PD: Rob Neal
 MD: Tabari Daniels
 20 GOD'S PROPERTY "You"
 10 BOYZ II MEN "Seasons"
 10 BONE THUGS-N-HARMONY "Teach"
 5 NX "Get"
 5 TREY LORENZ "Make"
 5 AALIYAH "Gave"
 5 HURRICANE G. "Somebody"
 5 DEMOND "Air"

WENN/Birmingham, AL
 PD: Dave Donnell
 MD: Mychal Starr
 5 AALIYAH "Gave"
 5 ALLURE "Cried"
 5 BONE THUGS-N-HARMONY "Teach"
 5 BOYZ II MEN "Seasons"
 5 RAHSAAN PATTERSON "Spend"

WILD/Boston, MA
 PD: Rick Anderson
 MD: Steve Gousby
 5 BOYZ II MEN "Seasons"
 5 FOKY BROWN/DRU HILL "Mamma"
 NEXT "Butta"

KHRN/Bryan, TX
 PD: Lester Pace
 MD: Pharia Marshall Jr.
 15 GOD'S PROPERTY "You"
 12 BOYZ II MEN "Seasons"
 13 BONE THUGS-N-HARMONY "Teach"
 NX "Get"
 5 TREY LORENZ "Make"
 TOTAL COMMITMENT "Amazing"
 AALIYAH "Gave"

WBLK/Buttalo, NY
 PD: Skip Dillard
 MD: Debbie Sims
 24 BOYZ II MEN "Seasons"
 10 LUTHER VANDROSS "Call"
 10 BUSTA RHYMES "Hands"
 K-CI & JOJO "Letter"
 AALIYAH "Gave"

WPAL/Charleston, SC
 PD: Joe Jackson
 13 BOYZ II MEN "Seasons"
 5 GOD'S PROPERTY "You"
 5 AALIYAH "Gave"
 5 BONE THUGS-N-HARMONY "Teach"
 5 NX "Get"
 5 TREY LORENZ "Make"
 5 SAISON "So"

WWWZ/Charleston, SC
 PD: Terry Base
 MD: Prentiss Thomas
 17 GOD'S PROPERTY "You"
 AALIYAH "Gave"
 TREY LORENZ "Make"
 BROWNSTONE "Kiss"
 BOYZ II MEN "Seasons"
 CHRISTION "Bring"

WPEG/Charlotte, NC
 PD: Andre Carson
 MD: Hate Quick
 15 D.J. POOH F/KAM "Whooop"
 13 BOYZ II MEN "Seasons"
 6 GOD'S PROPERTY "You"
 6 BROWNSTONE "Kiss"
 AALIYAH "Gave"
 BONE THUGS-N-HARMONY "Teach"
 SHAQ, ICE CUBE... "Steel"

WJTT/Chattanooga, TN
 PD: Keith Landecker
 28 GOD'S PROPERTY "You"
 12 BOYZ II MEN "Seasons"
 12 NX "Get"
 8 SHAQ, ICE CUBE... "Steel"
 7 BONE THUGS-N-HARMONY "Teach"
 5 BUSTA RHYMES "Hands"
 5 TOTAL COMMITMENT "Amazing"
 TREY LORENZ "Make"

WEJM/Chicago, IL
 PD/M: Jay Alan
 26 GOD'S PROPERTY "You"
 12 BUSTA RHYMES "Hands"
 11 BONE THUGS-N-HARMONY "Teach"
 5 BOYZ II MEN "Seasons"
 5 SHAQ, ICE CUBE... "Steel"

WGCI/Chicago, IL
 DM/PD: Eroy Smith
 APD/M: Don E. Cologne
 17 LUTHER VANDROSS "Call"
 6 AALIYAH "Gave"
 5 BOYZ II MEN "Seasons"
 5 USHER "Wanna"
 5 CHRISTION "Bring"

WIZF/Cincinnati, OH
 VP/Prog.: Tony Fields
 MD: Lauri Jones
 11 BOYZ II MEN "Seasons"
 BONE THUGS-N-HARMONY "Teach"
 KEYSTONE "Ain't"
 TOTAL COMMITMENT "Amazing"
 GOD'S PROPERTY "You"
 MACK 10 "Backyard"
 TREY LORENZ "Make"
 OL SKOOL "Free"
 JAGGED EDGE "Way"
 AALIYAH "Gave"

WZAK/Cleveland, OH
 PD: Bobby Rush
 MD: Langford Stephens
 15 BOYZ II MEN "Seasons"
 5 BONE THUGS-N-HARMONY "Teach"
 10 GOD'S PROPERTY "You"
 10 BROWNSTONE "Kiss"
 10 NX "Get"

WWDM/Columbia, SC
 PD/M: Paul Jackson
 19 GOD'S PROPERTY "You"
 16 BOYZ II MEN "Seasons"
 10 ENVOGUE "Gone"
 9 TREY LORENZ "Make"
 8 PATTI LABELLE "Shoe"
 8 BROWNSTONE "Kiss"
 7 ALLURE "Cried"
 MACK 10 "Backyard"
 4.0 "Merry"
 DAVINA "Good"
 BONE THUGS-N-HARMONY "Teach"

WFXE/Columbus, GA
 PD: Philip D. March
 MD: Art Thomason
 20 BOYZ II MEN "Seasons"
 9 BONE THUGS-N-HARMONY "Teach"
 5 BUSTA RHYMES "Hands"
 TOTAL COMMITMENT "Amazing"
 SHAQ, ICE CUBE... "Steel"
 DAVINA "Good"
 NX "Get"

WCXK/Columbus, OH
 VP/Prog.: Tony Fields
 PD: Paul Strong
 BONE THUGS-N-HARMONY "Teach"
 KEYSTONE "Ain't"
 TOTAL COMMITMENT "Amazing"
 AALIYAH "Gave"
 MACK 10 "Backyard"
 10 BONE THUGS-N-HARMONY "Teach"
 GOD'S PROPERTY "You"
 TREY LORENZ "Make"
 BOYZ II MEN "Seasons"
 OL SKOOL "Free"
 JAGGED EDGE "Way"

KKDA/Dallas, TX
 PD/M: Skip Cheatham
 AALIYAH "Gave"
 GOD'S PROPERTY "You"
 BONE THUGS-N-HARMONY "Teach"

WROU/Dayton, OH
 PD/M: Marco Simmons
 8 BOYZ II MEN "Seasons"
 SHAGGY "Heart"

WCHB/Detroit, MI
 APD/M: Vickie Preston
 22 GOD'S PROPERTY "You"
 7 K-CI & JOJO "Letter"
 6 "MOJ Love"
 MAXWELL "Whenever"
 ADRIANA EVANS "Around"
 BONE THUGS-N-HARMONY "Teach"
 TWISTA "Get"
 CHRISTION "Bring"
 SHAGGY "Heart"
 ROYAL FLUSH "Medallions"

WJLB/Detroit, MI
 PD: Michael Saunders
 APD/M: Janet G.
 17 BOYZ II MEN "Seasons"
 17 GOD'S PROPERTY "You"
 5 BROWNSTONE "Kiss"
 5 SHAQ, ICE CUBE... "Steel"

WJMN/Dothan, AL
 PD: Regina Dawkins
 MD: Tony Black
 BONE THUGS-N-HARMONY "Teach"
 NX "Get"
 TWISTA "Get"
 O.J. POOH F/KAM "Whooop"
 BOYZ II MEN "Seasons"
 GOD'S PROPERTY "You"
 TREY LORENZ "Make"

WZFX/Fayetteville, NC
 PD/M: Bobby Jay
 32 LL "Kim "Time"
 12 ERIC BENET "True"
 11 BOYZ II MEN "Seasons"
 9 SNOOP DOGGY DOGG "Just"
 8 JOE "Scene"
 6 BONE THUGS-N-HARMONY "Teach"
 5 MAKAVELLI "White"
 5 PATTI LABELLE "Shoe"
 5 AALIYAH "Gave"
 WILLIAM BECTON "Workin'"

WQZZ/Flint, MI
 PD: Chris Reynolds
 MD: Eugene Brown
 8 SAM SALTER "After"
 8 LUTHER VANDROSS "Call"
 REFUGEE CAMP... "Avenues"
 TWISTA "Get"
 702 "Want"
 BROWNSTONE "Kiss"
 GOD'S PROPERTY "You"
 TOTAL COMMITMENT "Amazing"
 AALIYAH "Gave"
 BOYZ II MEN "Seasons"

WVZZ/Flint, MI
 PD/M: Paul Jackson
 19 GOD'S PROPERTY "You"
 16 BOYZ II MEN "Seasons"
 10 ENVOGUE "Gone"
 9 TREY LORENZ "Make"
 8 PATTI LABELLE "Shoe"
 8 BROWNSTONE "Kiss"
 7 ALLURE "Cried"
 MACK 10 "Backyard"
 4.0 "Merry"
 DAVINA "Good"
 BONE THUGS-N-HARMONY "Teach"

WYNN/Florence, SC
 PD: Fred Brown Jr.
 MD: Parish Brown
 12 BOYZ II MEN "Seasons"
 11 GOD'S PROPERTY "You"
 9 TREY LORENZ "Make"
 7 AALIYAH "Gave"
 7 BONE THUGS-N-HARMONY "Teach"
 6 OL SKOOL "Free"
 5 TREY LORENZ "Make"
 5 DEMOND "Air"
 5 WILLIAM BECTON "Workin'"
 5 SHAQ, ICE CUBE... "Steel"

WJFJ/Ft. Wayne, IN
 PD/M: B.J. Steele
 15 BOYZ II MEN "Seasons"
 10 GOD'S PROPERTY "You"
 10 BONE THUGS-N-HARMONY "Teach"
 10 TOTAL COMMITMENT "Amazing"
 10 TREY LORENZ "Make"

WTMG/Gainesville, FL
 PD/M: Don Cody
 BOYZ II MEN "Seasons"
 TREY LORENZ "Make"
 AALIYAH "Gave"
 GOD'S PROPERTY "You"
 BONE THUGS-N-HARMONY "Teach"

WJMZ/Greenville, SC
 PD: Marvin Hankston
 MD: Kelly Berry
 28 GOD'S PROPERTY "You"
 22 BOYZ II MEN "Seasons"
 10 ENVOGUE "Gone"
 6 SHAGGY "Heart"

WEUP/Huntsville, AL
 PD: Steve Murray
 TOTAL COMMITMENT "Amazing"
 MAXWELL "Whenever"
 BONE THUGS-N-HARMONY "Teach"
 AALIYAH "Gave"
 BOYZ II MEN "Seasons"
 GOD'S PROPERTY "You"
 OL SKOOL "Free"
 TOTAL COMMITMENT "Amazing"
 D.JAYS "Bibs"
 SHAQ, ICE CUBE... "Steel"

WTLC/Indianapolis, IN
 PD/M: Yvelle Buchanan
 BOYZ II MEN "Seasons"
 BROWNSTONE "Kiss"
 BONE THUGS-N-HARMONY "Teach"
 GOD'S PROPERTY "You"
 DAVINA "Good"
 AALIYAH "Gave"

WJMI/Jackson, MS
 PD/M: Stan Branson
 15 NX "Get"
 10 BONE THUGS-N-HARMONY "Teach"
 10 BOYZ II MEN "Seasons"
 10 GOD'S PROPERTY "You"
 5 SONS OF FUNK "Pushin"
 SHAQ, ICE CUBE... "Steel"
 AALIYAH "Gave"
 CHRISTION "Bring"
 O.C. FVYETTE... "Far"

WXQL/Jacksonville, FL
 PD: Roger Moore
 MD: Steve Carrington
 20 GOD'S PROPERTY "You"
 20 BOYZ II MEN "Seasons"
 20 SNOOP DOGGY DOGG "Just"
 20 KEYSTONE "Ain't"
 20 ERYKAH BADU "Other"
 10 AALIYAH "Gave"
 10 NX "Get"
 10 BONE THUGS-N-HARMONY "Teach"
 10 TOTAL COMMITMENT "Amazing"
 5 TREY LORENZ "Make"

KPRS/Kansas City, MO
 PD: Sam Weaver
 MD: Myron Fears
 5 BOYZ II MEN "Seasons"
 5 BONEY JAMES "Sweet"
 SHAQ, ICE CUBE... "Steel"
 OL SKOOL "Free"
 AALIYAH "Gave"
 GOD'S PROPERTY "You"
 UNCLE SAM "Feel"
 DOMINO "Thang"

KIIZ/Killeen, TX
 PD/M: Mychal Maguire
 11 BOYZ II MEN "Seasons"
 9 SHAQ, ICE CUBE... "Steel"
 UNCLE SAM "Feel"
 GOD'S PROPERTY "You"
 BONE THUGS-N-HARMONY "Teach"
 AALIYAH "Gave"

WKGN/Knoxville, TN
 PD/M: Wayne Swann
 8 BOYZ II MEN "Seasons"
 5 TOTAL COMMITMENT "Amazing"
 5 NX "Get"
 5 BONE THUGS-N-HARMONY "Teach"
 5 GOD'S PROPERTY "You"
 5 SHAQ, ICE CUBE... "Steel"
 5 TREY LORENZ "Make"
 5 AALIYAH "Gave"

KRRQ/Lafayette, LA
 PD/M: Tyrone Davis
 21 TONYA "Ain't"
 11 KEYSTONE "Ain't"
 ENVOGUE "Gone"
 BRIAN MCKNIGHT "Should"
 BOYZ II MEN "Seasons"
 GOD'S PROPERTY "You"
 TOTAL COMMITMENT "Amazing"
 MACK 10 "Backyard"
 GOD'S PROPERTY "You"
 TREY LORENZ "Make"
 QUEEN LATIFAH "Alright"
 BONE THUGS-N-HARMONY "Teach"

KZWA/Lake Charles, LA
 PD: B.B. Davis
 MD: James Williams
 12 SAISON "So"
 5 BOYZ II MEN "Seasons"
 5 BONE THUGS-N-HARMONY "Teach"
 5 NX "Get"
 AALIYAH "Gave"
 GOD'S PROPERTY "You"
 TREY LORENZ "Make"
 TOTAL COMMITMENT "Amazing"

WHNR/Lakeland, FL
 GM: Frankie Grover
 MD: Terry Hill
 6 BONE THUGS-N-HARMONY "Teach"
 NX "Get"
 AALIYAH "Gave"
 BOYZ II MEN "Seasons"
 GOD'S PROPERTY "You"
 OL SKOOL "Free"
 TOTAL COMMITMENT "Amazing"
 D.JAYS "Bibs"
 SHAQ, ICE CUBE... "Steel"

WQHH/Lansing, MI
 PD/M: Brant Johnson
 20 NX "Get"
 10 AALIYAH "Gave"
 5 TREY LORENZ "Make"
 5 GOD'S PROPERTY "You"
 5 BONE THUGS-N-HARMONY "Teach"
 5 BOYZ II MEN "Seasons"
 5 TOTAL COMMITMENT "Amazing"

WJMG/Laurel, MS
 PD: LaDonna Jones
 5 BONE THUGS-N-HARMONY "Teach"
 5 GOD'S PROPERTY "You"
 5 BOYZ II MEN "Seasons"
 5 BONE THUGS-N-HARMONY "Teach"
 5 K-CI & JOJO "Letter"
 DAVINA "Good"
 SHAQ, ICE CUBE... "Steel"
 FREAK NASTY "Downlow"
 TOTAL COMMITMENT "Amazing"

WTKT/Lexington, KY
 PD: Lee Cruise
 APD/M: DJ Gold
 10 GOD'S PROPERTY "You"
 10 BOYZ II MEN "Seasons"
 AALIYAH "Gave"
 TOTAL COMMITMENT "Amazing"
 BONE THUGS-N-HARMONY "Teach"
 TWISTA "Get"
 NX "Get"

WJLM/Lima, OH
 MD: Deszarai Downs
 APD: Khra Williams
 27 4.0 "Merry"
 BOYZ II MEN "Seasons"
 GOD'S PROPERTY "You"
 AALIYAH "Gave"
 MASTER P "Homes"
 NX "Get"
 BONE THUGS-N-HARMONY "Teach"
 TREY LORENZ "Make"
 TOTAL COMMITMENT "Amazing"

KIPR/Little Rock, AR
 PD: Joe Booker
 20 BOYZ II MEN "Seasons"
 20 GOD'S PROPERTY "You"
 10 FRANCE "Had"
 8 BONE THUGS-N-HARMONY "Teach"
 NX "Get"
 SHAQ, ICE CUBE... "Steel"
 AALIYAH "Gave"
 TOTAL COMMITMENT "Amazing"
 TREY LORENZ "Make"
 TWISTA "Get"
 OL SKOOL "Free"

KKBT/Los Angeles, CA
 PD: Harold Austin
 MD: Mariama Snider
 18 BOYZ II MEN "Seasons"
 8 WYCLEF JEAN "Guantan"
 7 NEXT "Butta"
 5 BONE THUGS-N-HARMONY "Teach"
 5 DAZ & SUPA RY "Monkey"

WGZB/Louisville, KY
 VP Prog./PD: Tony Fields
 MD: Tim Jherard
 50 CHANGING FACES "I"
 AALIYAH "Gave"
 BONE THUGS-N-HARMONY "Teach"
 JAGGED EDGE "Way"
 KEYSTONE "Ain't"
 OL SKOOL "Free"
 TOTAL COMMITMENT "Amazing"
 BOYZ II MEN "Seasons"
 GOD'S PROPERTY "You"
 TREY LORENZ "Make"
 MACK 10 "Backyard"

WIBB/Macon, GA
 PD/M: Kevin Fox
 20 NX "Get"
 10 GOD'S PROPERTY "You"
 10 BOYZ II MEN "Seasons"
 7 AALIYAH "Gave"
 5 SONS OF FUNK "Pushin"
 MACK 10 "Backyard"
 5 BONE THUGS-N-HARMONY "Teach"
 5 WILLIAM BECTON "Workin'"
 5 LUTHER VANDROSS "Call"
 5 TOTAL COMMITMENT "Amazing"

WHRM/Memphis, TN
 PD/M: Bobby O'Jay
 APD: Eileen Nathaniel
 25 BONE THUGS-N-HARMONY "Teach"
 20 AALIYAH "Gave"
 17 BOYZ II MEN "Seasons"
 5 TREY LORENZ "Make"
 5 GOD'S PROPERTY "You"
 TOTAL COMMITMENT "Amazing"
 D.JAYS "Bibs"
 SHAQ, ICE CUBE... "Steel"

WEDR/Miami, FL
 PD/M: James Thomas
 No Adds

WKKV/Milwaukee, WI
 PD: Naba Bell
 MD: Darryn D.
 9 BIG BLUB "Need"
 5 BOYZ II MEN "Seasons"
 5 MAXWELL "Whenever"
 5 AALIYAH "Gave"
 5 GOD'S PROPERTY "You"
 5 BONE THUGS-N-HARMONY "Teach"
 5 K-CI & JOJO "Letter"
 DAVINA "Good"
 SHAQ, ICE CUBE... "Steel"
 FREAK NASTY "Downlow"
 TOTAL COMMITMENT "Amazing"

WNOV/Milwaukee, WI
 PD/M: Sandra Robinson
 No Adds

WBLX/Mobile, AL
 PD: Niccy Davis
 APD: Jimmy Mack
 40 BOYZ II MEN "Seasons"
 23 GOD'S PROPERTY "You"
 20 BONE THUGS-N-HARMONY "Teach"
 5 AALIYAH "Gave"

WYOK/Mobile, AL
 OM: Steven J. Ross
 APD/M: Jammin' Jimmy Avant
 5 BONE THUGS-N-HARMONY "Teach"
 5 BOYZ II MEN "Seasons"
 5 TWISTA "Get"
 5 SHAGGY "Heart"
 5 BROWNSTONE "Kiss"
 5 AALIYAH "Gave"
 5 BUSTA RHYMES "Hands"
 5 TREY LORENZ "Make"
 5 NX "Get"
 5 DAVINA "Good"

KRVV/Monroe, LA
 PD: Chris Collins
 MD: Vic Mathis
 27 GOD'S PROPERTY "You"
 23 BOYZ II MEN "Seasons"
 22 NX "Get"
 5 TREY LORENZ "Make"
 AALIYAH "Gave"
 BONE THUGS-N-HARMONY "Teach"
 TOTAL COMMITMENT "Amazing"

KYEA/Monroe, LA
 OM: Marvin Robinson
 PD/M: Porsha Valentine
 8 BOYZ II MEN "Seasons"
 7 AALIYAH "Gave"
 7 GOD'S PROPERTY "You"
 5 BONE THUGS-N-HARMONY "Teach"
 5 TREY LORENZ "Make"
 5 NX "Get"
 HURRICANE G. "Somebody"

WQKQ/Nashville, TN
 OM: Jim Kennedy
 24 BROWNSTONE "Kiss"
 INOJ "Love"
 ERYKAH BADU "Other"
 ENVOGUE "Gone"
 MIA XMASTER PFOXY "Party"
 COOLIO F/40 THEVZ "There"
 SHAGGY "Heart"

WQUE/New Orleans, LA
 PD/M: Gerod Stevens
 24 BOYZ II MEN "Seasons"
 10 GOD'S PROPERTY "You"

WBLS/New York, NY
 PD: Lee Michaels
 MD: Michelle Campbell
 5 BONE THUGS-N-HARMONY "Teach"
 5 OL SKOOL "Free"
 5 AALIYAH "Gave"
 5 TOTAL "What"
 5 BOYZ II MEN "Seasons"
 5 BROWNSTONE "Kiss"

WOWI/Norfolk, VA
 MD: Michael Mauzone
 MD: Tony Lamptey
 10 BOYZ II MEN "Seasons"
 10 GOD'S PROPERTY "You"
 5 AALIYAH "Gave"
 5 BONE THUGS-N-HARMONY "Teach"
 TOTAL COMMITMENT "Amazing"
 HURRICANE G. "Somebody"
 NX "Get"

KVSP/Oklahoma City, OK
 PD: Tony Monday
 MD: Maurice Prince
 DAVINA "Good"
 BRIAN MCKNIGHT "Should"
 TWISTA "Get"
 PATTI LABELLE "Shoe"
 SHAQ, ICE CUBE... "Steel"
 ENVOGUE "Gone"
 GOD'S PROPERTY "You"
 BOYZ II MEN "Seasons"
 AALIYAH "Gave"
 BROWNSTONE "Kiss"

WJHM/Orlando, FL
 PD: Russ Allen
 MD: Cedric Hollywood
 26 GOD'S PROPERTY "You"
 19 PATTI LABELLE "Shoe"
 18 BOYZ II MEN "Seasons"
 13 GINJUN "Anything"
 8 AALIYAH "Gave"
 TIMBALAND & MAGOO "Jumps"
 BRIAN MCKNIGHT "Should"
 ENVOGUE "Gone"

WPHI/Philadelphia, PA
 PD: Micho
 IMMATURE "Foot"
 BOYZ II MEN "Seasons"

WUSL/Philadelphia, PA
 OM: Helen Little
 MD: Glenn Cooper
 10 ALLURE "Cried"
 10 LL "Kim "Time"
 8 ERYKAH BADU "Other"
 8 BOYZ II MEN "Seasons"
 8 SOMETHIN FOR... "Shit"
 7 KRS-ONE "Step"
 6 NEXT "Butta"
 6 112 "Cupid"
 5 AALIYAH "Gave"

WAMO/Pittsburgh, PA
 PD: Ron Aldis
 MD: Kris Kelley
 36 ERYKAH BADU "Lifetime"
 8 O.C. FVYETTE... "Far"
 5 TIMBALAND & MAGOO "Jumps"
 5 MACK 10 "Backyard"
 5 BOYZ II MEN "Seasons"
 5 BUSTA RHYMES "Hands"
 5 SOMETHIN FOR... "Shit"
 5 AALIYAH "Gave"
 5 BONE THUGS-N-HARMONY "Teach"

WQOK/Raleigh, NC
 PD: Hovie Mack
 MD: K.C. Clark
 15 GOD'S PROPERTY "You"
 BOYZ II MEN "Seasons"
 BUSTA RHYMES "Hands"
 AALIYAH "Gave"

WCDX/Richmond, VA
 PD: Aaron Maxwell
 MD: Eric Lee
 BOYZ II MEN "Seasons"
 AALIYAH "Gave"
 NEXT "Butta"

WPLZ/Richmond, VA
 PD: Phil Daniels
 10 BOYZ II MEN "Seasons"
 8 BRIAN MCKNIGHT "Should"
 5 DAVINA "Good"
 BONE THUGS-N-HARMONY "Teach"
 TOTAL COMMITMENT "Amazing"
 ENVOGUE "Gone"
 OL SKOOL "Free"
 SHAQ, ICE CUBE... "Steel"
 AALIYAH "Gave"

WTLZ/Saginaw, MI
 PD: Kermit Crockett
 MD: Tony Lamptey
 10 BOYZ II MEN "Seasons"
 10 GOD'S PROPERTY "You"
 5 AALIYAH "Gave"
 5 BONE THUGS-N-HARMONY "Teach"
 TOTAL COMMITMENT "Amazing"
 HURRICANE G. "Somebody"
 NX "Get"

WRKE/Salisbury, MD
 PD: Tony Quararone
 MD: Manuel Mens
 10 BOYZ II MEN "Seasons"
 8 LUTHER VANDROSS "Call"
 5 OL SKOOL "Free"
 AALIYAH "Gave"
 TREY LORENZ "Make"
 GOD'S PROPERTY "You"
 MIA XMASTER PFOXY "Party"
 CHRISTION "Bring"

KJSL/San Antonio, TX
 PD: Michael Andrews
 MD: Nikko
 BOYZ II MEN "Seasons"
 GOD'S PROPERTY "You"
 BONE THUGS-N-HARMONY "Teach"
 SHAQ, ICE CUBE... "Steel"
 HURRICANE G. "Somebody"
 NX "Get"

WNNX/Wilmington, NC
 PD: Rod Cruise
 MD: Kala Richards
 6 BOYZ II MEN "Seasons"
 6 GOD'S PROPERTY "You"
 QUEEN LATIFAH "Alright"
 PATTI LABELLE "Shoe"
 BONE THUGS-N-HARMONY "Teach"
 MACK 10 "Backyard"

WEAS/Savannah, GA
 OM: Don Wilson
 PD: Vern Catron
 MD: Vic Thomas
 12 ERYKAH BADU "Lifetime"
 8 WYCLEF JEAN "Flying"
 8 MAKAVELLI "White"
 5 GHETTO TWINK "Respons"
 NX "Get"
 AALIYAH "Gave"
 GOD'S PROPERTY "You"

KDKS/Shreveport, LA
 PD/M: Sharon Flournoy
 15 GOD'S PROPERTY "You"
 14 BONEY JAMES "Dream"
 14 BOYZ II MEN "Seasons"
 10 NX "Get"
 5 AALIYAH "Gave"
 BONE THUGS-N-HARMONY "Teach"
 TREY LORENZ "Make"
 HURRICANE G. "Somebody"

KMJJ/Shreveport, LA
 PD: John Wilson
 MD: Candy Rain
 10 NX "Get"
 10 AALIYAH "Gave"
 10 BONE THUGS-N-HARMONY "Teach"
 10 LL "Jon... "Who"
 10 TREY LORENZ "Make"
 10 BOYZ II MEN "Seasons"
 10 HURRICANE G. "Somebody"

THE FIRST SINGLE AND VIDEO FROM HIS NEW ALBUM **WHEN DISASTER STRIKES**

PUT YOUR HANDS WHERE MY EYES COULD SEE

BUSTA RHYMES

Debut **39** R&R Urban Chart

BUSTA BELIEVER'S!

WKYS (WASHINGTON)
WUSL (PHILADELPHIA)
WAMO (PITTSBURGH)
WRKE (SALISBURY)
WPHI (PHILADELPHIA)
WBLS (NEW YORK)
WCDX (RICHMOND)
WPLZ (RICHMOND)
WPEG (CHARLOTTE)
WEAS (SAVANNAH)
WEDR (MIAMI)
WWDM (COLUMBIA)
WOWI (NORFOLK)
WFXA (AUGUSTA)
WWWZ (CHARLESTON)
WXQL (JACKSONVILLE)
WTMG (GAINESVILLE)
WYNN (FLORENCE)

WMNX (WILMINGTON)
WIBB (MACON)
WPAL (CHARLESTON)
WHNR (LAKELAND)
WJLE (DETROIT)
WIZF (CINCINNATI)
WZAK (CLEVELAND)
WGCI (CHICAGO)
WDZZ (FLINT)
WTLZ (SAGINAW)
WJFX (FT. WAYNE)
WNOV (MILWAUKEE)
WKKV (MILWAUKEE)
WROU (DAYTON)
WCKX (COLUMBUS)
WQHH (LANSING)
WLJM (LIMA)
WCHB (DETROIT)

WJMI (JACKSON)
WBLX (MOBILE)
KDKS (SHREVEPORT)
KMJJ (SHREVEPORT)
KBCE (ALEXANDRIA)
WZHT (MONTGOMERY)
KIPR (LITTLE ROCK)
WHRK (MEMPHIS)
KYEA (MONROE)
WGZB (LOUISVILLE)
WJNN (DOTHAN)
WQUE (NEW ORLEANS)
WJMG (LAUREL)
WACR (TUPELO)
WKN (KNOXVILLE)
WESE (TUPELO)
WJZD (BILOXI)
WHTA (ATLANTA)

KZWA (LAKE CHARLES)
WTKT (LEXINGTON)
KRVV (MONROE)
KPRS (KANSAS CITY)
KKDA (DALLAS)
KIIZ (KILLEEN)
KSJL (SAN ANTONIO)
KVSP (OKLAHOMA CITY)
KHRN (BRYAN-COLLEGE)
KJMM (TULSA)

NEW THIS WEEK!

WBLK (BUFFALO)
WVEE (ATLANTA)
WQOK (RALEIGH)
WJTT (CHATTANOOGA)

WFXE (COLUMBUS)
WEJM (CHICAGO)
WYOK (MOBILE)
KMJM (ST. LOUIS)

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AND KEVIN "WEBB" WELCH FOR FLIPMODE ENTERTAINMENT INC.

ALBUM IN STORES SEPTEMBER 16

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LON HELTON

Sell Your Station, Persuade Your Listeners & Develop Your Artists

Here's a cornucopia of tips to help air personalities relate to listeners

One of the best things about this job is the incredible amount of input I get from individuals and companies. There's a constant barrage of ideas and opinions from a wide variety of perspectives.

In the truest sense of the word "editor," here's a sampling of some of the phone calls and missives that have crossed my desk of late.

Personalities Are Really Sales Reps

From the Wimmer-Hudson Research & Development team come some thoughts on the *real* role of personalities. First, it's noted that the debate over whether air talent are "artists" or "entertainers" could take hours. But, they assert, "The reality is that neither term is correct. Air personalities, DJs, jocks, and air talent may have the *underlying* qualifications of 'artist' or 'entertainer,' but their *real* function, the *real* definition of their job, is that of a salesperson! If addressed logically, the definition becomes very clear.

Air talent can be extremely influential if they understand they are professional persuaders and sellers. They tie the whole radio station's package together.
— Wimmer-Hudson

"People tune to radio stations for a variety of reasons — music, talk, humor, news, information, or relaxation. When people tune to a station, they must be 'sold' on the idea that what they are hearing is what they want. Music sells a station. Information sells a station. Personalities sell a station. How? Through creativity, voice quality, humor, relevant information such as weather reports, topical discussions, and so on. Every time a microphone is turned on, listeners are waiting in line (cume) to be sold. The better the information, humor, or entertainment, the easier it will be to keep listeners tuned to your station (fans/P1s). Once listeners are 'sold' on the idea that your radio station is the one they are looking for, they will be hooked until a different station 'sells' them a better product.

"Air talent can be extremely influential if they understand they are professional persuaders and sellers. They tie the whole radio station's package together. The various programming and formatics are the building blocks for a radio station. The air talent cements everything together and keeps your 'building' standing. This is why most 'jukebox' formatics don't work.

"Strictly speaking, air talent *sells* the station to each potential listener one per — and one element — at a time. If they understand how to do this properly, your station will see enormous benefits through better programming and higher ratings and revenues as a result."

Persuasion & Radio Listening

I ran a piece a while back (R&R 5/23), wherein Dr. Roger Wimmer explained that all people must pass through five "stages of persuasion" before they make each decision: unawareness, awareness, comprehension, conviction, and action. Readers wanted to know how that translates into getting listeners. Wimmer explains:

- Unawareness: A person *knows* nothing about your radio station.

- Awareness: A person *knows* a little about your station, but doesn't comprehend it a great deal — yet.

- Comprehension: A person now *understands* what it is your station offers — its music, for example.

- Conviction: A person makes the connection that your station *offers* what they like to listen to.

- Action: Once a person is made aware of your station and comprehends what you offer, he or she makes a conscious decision to *listen*.

Wimmer adds, "The information that moves a person from one stage to the next can come from a variety of sources — a friend's recommendation, a TV spot, a billboard, or merely by accident while scanning the dial. What we *do* know for sure about the persuasion process is that all people must pass through all five stages before making a decision (action). We also know that multiple exposures to information are almost always required. We know that people typically don't make a decision after only one

exposure to information.

"The persuasion process is simple, yet complicated. For example, we don't know why some people move through the stages more quickly than others or when they move from one stage to the next. And we don't know how many exposures to a message people need to move from one stage to another.

"In order to persuade people to choose to listen to your station, understand that you may have a large number of people in any of the five stages at all times. Not only must you provide a product that will keep listeners in the action stage, but you must continually provide things that will move people who

are still going through, or are stuck in, the first four stages. Your presentation must be constant and *consistent*. A radio station's entire staff should know and understand this process. It ends up helping in every department in the radio station. We never really know in which stage our listeners are hiding."

Radio's Role In Artist Development

Michael O'Malley of the Al-bright, Hill & O'Malley consultancy had some interesting thoughts on artists and radio's role and responsibility in their development.

O'Malley begins by citing a press release issued by Starstruck Entertainment — Reba McEntire's company — as it was undergoing major changes a few months ago. O'Malley quotes Starstruck chief Narvel Blackstock as saying, "... there's so much we haven't done yet. We feel we can take Reba to another level ... Coun-

In radio, we spend a lot of time developing our product for the long run. I'm always encouraged by those in Nashville who do the same.

— Michael O'Malley

try music seems to have confused the difference between growth and expansion. Our industry is not spending enough time developing careers.



DJs sound stupid denying something that a listener can tell us is in print or on the web! If we lose this credibility with our listeners, what's next?

— "Rowdy" J. Roberts

We have to slow down the supply of new artists."

That caused O'Malley to opine, "How sobering. If Reba is not yet fully developed, where does that leave many of the acts on our playlists? Sadly, it's often 'nowhere,' a fact you may already know if you've seen how even strong Country life-groupers can react to conversations about 'up-and-coming' artists. The lights are on, but nobody's home."

O'Malley goes on to offer radio some tips on helping develop artists, a role he feels radio should play. "Let's start by not giving listeners too much credit when it comes to artist recognition. This is not intended to be condescending, but instead a strategy for playing developing acts."

O'Malley offers radio these six points toward that end:

1. Make sure the music-scheduling software is forcing plenty of core artists and other high-recognition acts into the mix, sandwiching developing artists/newcomers in between. This keeps the station familiar while creating a more effective environment in which to introduce limited quantities of new artists.

2. Play only the best music for your station. Add songs based on whether they will *help* you, as opposed to "not hurt you." Get behind those songs/artists you believe in; pass on the ones you don't.

3. Help listeners recognize new artists by linking a past hit to their latest song: "You remember that great song from a few months ago about ___? That was done by ___, and here's their new one ___." This is more effective than a simple front-and-back-sell.

4. Share interesting artist info with listeners to help grow familiarity.

5. Don't send a baby act to do a grown-up's job. When using artist names to promote extended listening, use only those names you know listeners will be familiar with.

6. Sell the relatability of the music, regardless of the act's stature.

O'Malley closes with, "In radio, we spend a lot of time developing our product for the *long run*. I'm always encouraged by those in Nashville who do the same."

Don't Make DJs Lie To Listeners

Finally, this plea comes from WCOL/Columbus, OH personality "Rowdy" J. Roberts:

"Whenever an artist visits a city, the local radio stations are usually asked by either the promoter or artist management to withhold the infor-

mation until a predetermined date and time.

"It's a general fact that 'routing' dates often are given to fan-club members before being released to the general public. Fine. And some of this creeps into publications such as *Country Weekly* and *Music City News* now and then before a concert is made public.

"But now, with the advent of the Internet, not-yet-announced concert information is getting on the artists' web sites — sites visited by a ton of country fans. All of this often leaves



"Rowdy" J. Roberts

DJs in the position of having to seriously 'finesse' a non-denial denial to a listener, or flat-out lie. Why? Because we've been asked by a promoter or artist manager not to talk about it until the date they specify.

"Having spent five years in radio news, I know the rule on a request for an information embargo. It says embargoed information is withheld until and unless that information is made 'public' by a media outlet. Once that happens, the info is fair game. Would someone care to try and convince me that publications such as the ones mentioned above and the Internet are not 'public media outlets'?"

"Please excuse the frustration. My concern is the credibility of Country air personalities and their stations to the listener or ticket buyer. One of the true strengths of Country radio is the perception on the part of the listeners that, most of the time anyway, we know what's going on in the business. It simply makes us sound stupid to deny something that a listener can tell us is in print or on the web! If we lose this credibility with our listeners, what's next?"

"I wouldn't beef about this, except it's beginning to seem as though it happens on almost every single concert. And when it happens, we hear it from a lot more than one or two listeners.

"I wish all involved in this could come to grips with today's technologies. I certainly don't mind fan-club members getting advance notice of concerts. But, if those involved can't endorse the old adage, 'If you don't want it public, don't put it in the paper,' couldn't they at least meet us halfway?"

Editor's Note

As always, your input is always welcome. Please pass along your thoughts, theories, ideas, or even frustrations. Fax them to me at (615) 248-6655 or send them to R&R, 1106 16th Avenue South, Nashville, TN 27212.

*"Layered vocal harmonies,
sparkling bluegrass-flavored instrumentals,
and hits blessed with more hooks
than a tackle box."*

—ENTERTAINMENT WEEKLY



"The release of our Greatest Hits album has given us a special opportunity to look back with pride on the past six years, as well as a look forward to the music to come. We are proud and thankful to be a part of Country Music and, now more than ever, we're honored by your ongoing support of our work. From our hearts, for our music, we thank you!"

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The Business Of Country Concerts

■ CMA's SRO '97 showcases talent, awards excellence in touring industry

With its national television audience, the CMA Awards show grabs the spotlight with an undeniable "star factor." But for the past six years, the **Country Music Association** has sponsored a lesser-known awards show that honors a select group of artists while providing recognition for those who keep country music on the road.

Host Gary Chapman will be joined by Bryan White and Mindy McCready onstage at the seventh annual SRO Awards, taking place October 1 at the Nashville Convention Center. The presentation honors professional achievement in the country touring industry.

Talent, Nominees

The awards show is held in conjunction with the 19th annual SRO, the CMA's international entertainment expo, taking place September 29-October 1. The expo gives talent buyers a chance to hear brief performances by country newcomers during a series of showcases.

This year's talent list includes Gary Allan, Sherrie Austin, the Buffalo Club, Anita Cochran, Deryl Dodd, David Kersh, Mila Mason, Johnny Paycheck, Michael Peterson, Ricky Skaggs, Billy Yates, the DeLevenates, Robbie Fulks, Jack Ingram, the Thompson Brothers Band, Joy Lynn White, and Troy Cassar-Daley. Keep in mind that previous SRO performers included Garth Brooks, George Strait, Vince Gill, Patty Loveless, Tim McGraw, and Pam Tillis.

As for the SRO Awards, the nominees are:

Touring Artist: Garth Brooks, Vince Gill, Alan Jackson, Tim McGraw, George Strait

New Touring Artist: Trace Adkins, Deana Carter, Wade Hayes, Ricochet, LeAnn Rimes, Kevin Sharp

Artist Manager: Larry Fitzgerald (Fitzgerald Hartley Company), T.K. Kimbrell (TKO Management), Chip Peay (Chip Peay Entertainment), Mike Robertson (Mike Robertson Management), Erv Woolsey (Erv Woolsey Company)

Road/Tour Manager: Terry Elam (Vince Gill), Wes Emerson (Tracy Lawrence), David Hill (Sawyer Brown), John Nixon (Hank Williams Jr.), Tony Stephens (Alan Jackson), Brinson Strickland (Bryan White)

Talent Agency: Agency For The Performing Arts, Bobby Roberts Company, Buddy Lee Attractions, Monterey Artists, William Morris Agency

Talent Agent: Rod Essig (Creative Artists), Keith Miller (William Morris), Paul Moore (William Morris), Mark Roeder (William Morris), Rick Shipp (William Morris)

Talent Buyer/Producer: Gil Cunningham (Don Romeo Agency), Jimmy Jay (Jayson Promotions), George Moffett (Variety Attractions), Gary Osier (Gary Osier Presents), Bob Romeo (Don

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "She Never Lets It Go To Her Heart" - Tim McGraw

5 YEARS AGO

- No. 1: "I Still Believe In You" - Vince Gill

10 YEARS AGO

- No. 1: "Three Time Loser" - Dan Seals

15 YEARS AGO

- No. 1: "Love Will Turn You Around" - Kenny Rogers (second week)

20 YEARS AGO

- No. 1: "Don't It Make My Brown Eyes Blue" - Crystal Gayle (second week)

Romeo Agency)

Concert Promoter: (Lon Varnell Award): Larry Frank (Frank Productions), Richard Mischell (Mischell Productions), Steve Moore (Moore Entertainment), Randy Shelton (Stardate Concerts), Glenn Smith (Glenn Smith Presents)

Support Services Company: Concert Staging Inc. (Nashville), Dallas Backup (Dallas), M.D. Systems (Nashville), the Mitchell Group (Nashville), Showco (Dallas)

Festival, Fair or Special Event: Country Fest '97 (Dallas), Country Thunder USA (Queen Creek, AZ), Greeley Independence Stampede (Greeley, CO), June Jam (Ft. Payne, AL), WE Fest (Detroit Lakes, MN)

Club: Caffe Milano (Nashville), Cowboys Of Atlanta (Kennesaw, GA), Crazy Horse Steakhouse & Saloon (Santa Ana, CA), Grizzly Rose (Denver), Toolie's (Phoenix)

Concert Venue (6000 or less capacity): Anderson Music Hall (Hiawassee, GA), Billy Bob's (Ft. Worth), Fox Theater (Atlanta), Fox Theater (Detroit), Fox Theater (St. Louis), Kellogg Arena (Battle Creek, MI)

Concert Venue (More than 6000 capacity): Delta Center Arena (Salt Lake City), Greek Theater (L.A.), Nashville Arena (Nashville), Pine Knob Amphitheater (Clarkston, MI), Starwood Amphitheater (Nashville)

Publicist: Sharon Allen (Brokaw Company), Alison Auerbach (Alison Auerbach Public Relations), Kim Fowler (Network Ink), Sandy Friedman (Rogers & Cowan), Cathy Gurley (Gurley &

Company), Ronna Rubin (Rubin Media), Nancy Russell (Force Inc.), Evelyn Shriver (Evelyn Shriver Public Relations)

ACM Names Officers

Bob Romeo has been re-elected Chairman of the Board of the Academy of Country Music. Gene Weed will serve another term as Vice Chairman.

Romeo is President of the Don Romeo Agency, an entertainment booking agency with offices in Omaha and Denver.

Romeo and ACM President Scott Siman have announced the list of Directors At-Large for the upcoming year. The appointments include: Bill Catino (Capitol/Nashville), Mike Curb (Curb Records), Steve Dahl (Monterey Artists), Bob Heatherly (Atlantic/Nashville), Brian Hughes (TNN), Jack Lameier (Sony Music/Nashville), Joe Mansfield (Asylum Records), Paul Moore (William Morris Agency), Neal Spielberg (Warner Bros./Nashville), James Stroud (Dream-Works/Nashville), Bonnie Sugarman (Agency for the Performing Arts), and Pat Surnegie (Mercury/Nashville).

Wy's Other Side

Providing a preview of her first Curb/Universal album, *The Other Side*, Wynonna discussed her reunion with producer Brent Maher, who produced the Judds. She explained, "The first time I was in front of a microphone, he was directing. Life comes full circle.

"I felt so at ease with him. You know how you have that one relative that you go back to see, and they're the same as they've always been? That's the way Brent is. The past met the future. It was an interesting concept. We both knew where we had been."

Admitting that she's heard speculation that Maher's involvement would make her solo album sound like a Judds record, Wynonna said, "I don't know that it's even an issue when you hear the record."

The album's first single, "When Love Starts Talkin'," goes for adds September 22. In terms of radio, she said, "I feel like there could be a relationship there again. I have been humbled. I have been without a gig for a year. I know what it's like to be over here where you lose so much that all you have left is sort of your spiritual ideas and your dreams."

Wynonna says her marriage and children have had a positive effect on her outlook on life and her career. "Whatever happens, I've had my 15 minutes," she said. "If I get a slot at the CMA [awards], cool. If I don't, I'll sit at home and watch it on TV. It's not a big deal anymore like it used to be."

She seemed baffled by the public's curiosity about the numbers generated by Garth Brooks' recent Central Park concert and HBO

CMA Announces 1997 Broadcast Award Winners

The Country Music Association has announced the winners of the 1997 CMA Broadcast Awards.

Station of the Year honors went to:

Major Market: **WGAR/Cleveland**

Large Market: **WFMS/Indianapolis**

Medium Market: **WUSY/Chattanooga**

Small Market: **WBBN/Laurel-Hattiesburg, MS**

In the Broadcast Personality of the Year, the winners were:

Major Market: **Murphy & Cash (WMZQ/Washington, DC)**

Large Market: **Paul Franklin & Aunt Eloise (WTQR/Winston-Salem, NC)**

Medium Market: **Jeff Roper & Andi Weber (WCOS/Columbia, SC)**

Small Market: **Scott Wynn & Tom O'Brien (WPCV/Lakeland, FL)**

The four categories are established by market size based on Arbitron rankings: Major (1-25), Large (26-50), Medium (51-100), Small (all other markets).

This year's winners will be recognized during the 31st annual CMA Awards show, broadcast live on CBS-TV at 8pm ET from the Grand Ole Opry House in Nashville.

telecast. "Does it really matter?" she said. "The fact was: He had a great turnout and he rocked. But we get so caught up in the statistics that we forget the point of the whole thing, which is your gift."

Set for October 21 release, *The Other Side* also features Wynonna's musical reunion with Naomi, who provides vocals on "Don't You Throw That Mojo On Me." However, the vocal tracks were recorded at separate times. Wynonna explained, "Mom wasn't there because she's like the media goddess right now. She's out being the senior Judd. Of course, I wasn't about to wait on her — because I know how that works."

Collie's Race For A Cure

Tim McGraw, Faith Hill, Brooks & Dunn, and Diamond Rio are among the celebrities driving in the fourth annual Mark Collie Celebrity Race For Diabetes Cure. Loretta Lynn and NASCAR great Bill Elliot will serve as grand marshals for the October 8 race at the Nashville Speedway U.S.A.

Collie and the aforementioned drivers will be sharing the pavement with Doug Stone, the Oak Ridge Boys, John Wiggins of the Wiggins, Larry Stewart, and former Chicago frontman Peter Cetera. NASCAR drivers attending the race include Kyle Petty, Sterling Marlin, Bobby Allison, Coo Coo Marlin, and Donnie Allison.

It kicks off October 7 with a celebrity concert and auction at the Wildhorse Saloon. Since Collie founded the race, concert, and auction, the event has raised more than \$1 million for diabetes research.

Bits 'N' Pieces

Buffalo Club drummer/vocalist John Dittrich has not left the band, but doctors have ordered him off the road while he recuperates from exhaustion caused by a hectic tour schedule. Lead vocalist Ron Hemby and Charlie Kelley are still on the road, with

a drummer and harmony vocalist filling in for Dittrich.

- Ricardo Luke Trevino — Rick Trevino's and wife Karla's first child — was born August 15 in Austin.

- John Fogerty recently visited Alan Jackson backstage at Jackson's show at the Universal Amphitheater in L.A.

- Garth Brooks made a surprise appearance at Trisha Yearwood's recent concert at the Washington Fair in Lyndon, WA. They meet again September 11 to sing "In Another's Eyes" on *The Tonight Show With Jay Leno*.

- Gaylord Entertainment and the Walt Disney Company have announced plans to launch a Wildhorse Saloon at the Walt Disney World Resort in Orlando. Opening next spring, the establishment will feature entertainment by top country touring acts.

- The "CountryFest '97" special on CBS-TV ranked at No. 15 in the Nielsen ratings for the week ending August 10. CountryFest co-host Neal McCoy experienced a 211% increase in sales for his self-titled album, which features the live version of the "Hillbilly Rap" he performed on the special. The show will be telecast again September 22 on TNN.

- Former President George Bush was among the country fans watching Travis Tritt, Hank Williams Jr., the Charlie Daniels Band, and Jo Dee Messina perform at a recent Fruit of the Loom Country Comfort Music Series concert in Portland, ME. The night before, Tritt treated Bush and wife Barbara to an impromptu acoustic performance during a party at Fruit of the Loom Chairman & CEO William Farley's vacation home in nearby Kennebunkport.

- Lee Roy Parnell has been named national spokesperson for the Tennessee Walking Horse Breeders And Exhibitors Association.

The Country Jukebox with Bo & Buzz



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KZLA Los Angeles personality Bo Reynolds and Hollywood renegade Cam "Buzz" Brainard are ready to stir things up again!

**Do you know what you're doin' Saturday night?
We do!**

Eight Hours Of:

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**And a truckload of Hot Country
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has more energy than a Garth Brooks concert...

is wilder than Tanya on tequila...

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Call now before your competition does.

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	5	2	1	TOBY KEITH We Were In Love (Mercury)	196/0	1	7131	+241	35585	+1421
9	6	5	2	JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)	195/0	2	6816	+242	33641	+1064
3	2	1	3	KENNY CHESNEY She's Got It All (BNA)	190/0	4	6650	-512	33454	-2260
11	8	8	4	ALAN JACKSON There Goes (Arista)	196/1	3	6706	+564	33209	+2700
10	7	7	5	ALABAMA Dancin', Shaggin' On The Boulevard (RCA)	196/0	5	6647	+351	32836	+1704
13	10	9	6	COLLIN RAYE What The Heart Wants (Epic)	195/0	6	6339	+699	31215	+3255
16	12	11	7	LEE ANN WOMACK The Fool (Decca)	196/0	7	6131	+866	30069	+4030
14	11	10	8	DIAMOND RIO How Your Love Makes Me Feel (Arista)	194/0	8	5906	+392	29312	+2075
19	13	12	9	DAVID KERSH Day In, Day Out (Curb)	195/1	9	5447	+346	26839	+1753
17	14	13	10	NEAL MCCOY The Shake (Atlantic)	191/2	10	5311	+295	26296	+1576
2	1	6	11	TRISHA YEARWOOD How Do I Live (MCA)	168/0	11	5146	-1080	26048	-5606
20	15	14	12	VINCE GILL You And You Alone (MCA)	195/0	12	4858	+149	23972	+710
24	18	17	13	DEANA CARTER How Do I Get There (Capitol)	195/3	14	4754	+457	23454	+2328
22	17	16	14	LORRIE MORGAN Go Away (BNA)	194/3	13	4755	+351	23338	+1670
21	16	15	15	BILLY RAY CYRUS It's All The Same To Me (Mercury)	195/1	15	4622	+212	22769	+919
37	28	20	16	TIM MCGRAW Everywhere (Curb)	192/10	16	4502	+819	22318	+3828
26	20	19	17	KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	192/5	17	4361	+346	21484	+1857
—	—	24	18	TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes (MCA)	192/26	18	4230	+1172	21191	+5981
27	22	21	19	SAWYER BROWN This Night Won't Last Forever (Curb)	188/5	19	4096	+417	20073	+2077
—	—	26	20	BROOKS & DUNN Honky Tonk Truth (Arista)	194/19	21	3802	+904	18911	+4312
25	21	22	21	BUFFALO CLUB Nothin' Less Than Love (Rising Tide)	182/3	22	3765	+101	18127	+592
29	24	23	22	TRAVIS TRITT & LARI WHITE Helping Me Get... (Warner Bros.)	181/5	23	3665	+368	17769	+1439
4	4	4	23	TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)	132/0	26	3324	-3291	17135	-15715
31	27	25	24	BRYAN WHITE Love Is The Right Place (Asylum/EEG)	181/7	24	3565	+397	17118	+2020
5	3	3	25	MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)	137/0	25	3425	-3344	17061	-16104
33	31	29	26	MARK CHESNUTT Thank God For Believers (Decca)	171/3	27	3085	+292	14596	+1530
30	29	28	27	DAVID LEE MURPHY All Lit Up In Love (MCA)	169/4	28	2907	+109	14064	+634
32	32	31	28	BLACKHAWK Hole In My Heart (Arista)	163/7	29	2745	+146	13484	+751
BREAKER			29	CLINT BLACK Something That We Do (RCA)	163/57	32	2624	+1220	13138	+5975
34	33	32	30	CHELY WRIGHT Shut Up And Drive (MCA)	168/5	30	2678	+244	13090	+1224
38	35	34	31	CLAY WALKER Watch This (Giant)	166/11	33	2502	+379	12020	+1956
36	34	33	32	KINLEYS Please (Epic)	164/13	34	2355	+258	11313	+1219
BREAKER			33	REBA MCENTIRE What If It's You (MCA)	136/127	36	2035	+1896	10384	+9523
28	26	27	34	LILA MCCANN Down Came A Blackbird (Asylum/EEG)	93/0	39	1559	-1299	7816	-5791
DEBUT			35	TRACE ADKINS The Rest Of Mine (Capitol)	115/101	40	1417	+1262	6694	+5728
BREAKER			36	LEE ROY PARNELL You Can't Get There From Here (Career)	117/9	42	1368	+209	6413	+979
BREAKER			37	JASON SELLERS I'm Your Man (BNA)	121/8	41	1394	+136	6383	+615
40	38	39	38	SARA EVANS Three Chords And The Truth (RCA)	103/0	43	1268	-19	5661	-67
46	44	41	39	BLAKE & BRIAN Another Perfect Day (MCG/Curb)	92/20	49	1053	+161	5137	+881
DEBUT			40	PAM TILLIS Land Of The Living (Arista)	88/84	48	1062	+1000	5107	+4859
39	37	37	41	TANYA TUCKER Ridin' Out The Heartache (Capitol)	82/1	46	1118	-179	4893	-928
49	45	44	42	KATHY MATTEA Love Travels (Mercury)	85/9	50	1024	+195	4706	+895
—	47	45	43	RIVER ROAD Nickajack (Capitol)	93/17	51	988	+195	4528	+949
—	48	46	44	LEANN RIMES You Light Up My Life (MCG/Curb)	63/5	56	784	+64	3784	+346
DEBUT			45	GARY ALLAN Living In A House Full Of Love (Decca)	85/27	55	791	+322	3707	+1507
DEBUT			46	LONESTAR You Walked In (BNA)	59/43	60	729	+545	3510	+2484
—	49	50	47	WADE HAYES Wichita Lineman (DKC/Columbia)	74/9	58	762	+81	3302	+333
23	23	30	48	JOHN ANDERSON Somebody Slap Me (Mercury)	38/0	61	640	-2045	3202	-9671
DEBUT			49	SONS OF THE DESERT Hand Of Fate (Epic)	57/17	63	622	+204	2780	+902
DEBUT			50	MATT KING A Woman Like You (Atlantic)	60/5	65	580	+102	2680	+584

This chart reflects airplay from August 25-31. Songs ranked by total points. Highlighted songs indicate Breaker.

196 Country reporters. 191 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

BREAKERS

CLINT BLACK

Something That We Do (RCA)
83% of our reporters on it (163 stations)
57 Adds • Moves 35-29

REBA MCENTIRE

What If It's You (MCA)
69% of our reporters on it (136 stations)
127 Adds • Debuts at 33

JASON SELLERS

I'm Your Man (BNA)
61% of our reporters on it (121 stations)
8 Adds • Moves 38-37

LEE ROY PARNELL

You Can't Get There From Here (Career)
60% of our reporters on it (117 stations)
9 Adds • Moves 40-36

MOST ADDED

ARTIST TITLE LABEL(S)	TOTAL ADDS
REBA MCENTIRE What If It's You (MCA)	127
TRACE ADKINS The Rest Of Mine (Capitol)	101
PAM TILLIS Land Of The Living (Arista)	84
CLINT BLACK Something That We Do (RCA)	57
LONESTAR You Walked In (BNA)	43
RICOCHECH Blink Of An Eye (Columbia)	39
GARY ALLAN Living In A House Full Of Love (Decca)	27
TRISHA YEARWOOD & GARTH BROOKS In Another's... (MCA)	26
BLAKE & BRIAN Another Perfect Day (MCG/Curb)	20
BROOKS & DUNN Honky Tonk Truth (Arista)	19
RIVER ROAD Nickajack (Capitol)	17
SONS OF THE DESERT Hand Of Fate (Epic)	17

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
REBA MCENTIRE What If It's You (MCA)	+1896
TRACE ADKINS The Rest Of Mine (Capitol)	+1262
CLINT BLACK Something That We Do (RCA)	+1220
TRISHA YEARWOOD & GARTH BROOKS In Another's... (MCA)	+1172
PAM TILLIS Land Of The Living (Arista)	+1000
BROOKS & DUNN Honky Tonk Truth (Arista)	+904
LEE ANN WOMACK The Fool (Decca)	+866
TIM MCGRAW Everywhere (Curb)	+819
COLLIN RAYE What The Heart Wants (Epic)	+699
ALAN JACKSON There Goes (Arista)	+564

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
REBA MCENTIRE What If It's You (MCA)	+9523
TRISHA YEARWOOD & GARTH BROOKS In Another's... (MCA)	+5981
CLINT BLACK Something That We Do (RCA)	+5975
TRACE ADKINS The Rest Of Mine (Capitol)	+5728
PAM TILLIS Land Of The Living (Arista)	+4859
BROOKS & DUNN Honky Tonk Truth (Arista)	+4312
LEE ANN WOMACK The Fool (Decca)	+4030
TIM MCGRAW Everywhere (Curb)	+3828
COLLIN RAYE What The Heart Wants (Epic)	+3255
ALAN JACKSON There Goes (Arista)	+2700

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GEORGE STRAIT Carrying Your Love With Me (MCA)
LONESTAR Come Cryin' To Me (BNA)
TIM MCGRAW w/FAITH HILL It's Your Love (Curb)
PAM TILLIS All The Good Ones Are Gone (Arista)
TRACE ADKINS I Left Something Turned On... (Capitol)
TY HERNDON Loved Too Much (Epic)
REBA MCENTIRE I'd Rather Ride Around With... (MCA)
RICK TREVINO I Only Get This Way With You (Columbia)
DEANA CARTER Count Me In (Capitol)
MARK WILLS Places I've Never Been (Mercury)
ALAN JACKSON Who's Cheatin' Who (Arista)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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August 19, 1997

John Curb
VP/Promotion
MCG/Curb Records
3907 West Alameda Avenue, Suite 101
Burbank, CA 91505

Dear John,

Please find attached the most recent tally of requests received by Jones Radio Network's **U.S. Country**, America's largest 24-hour Country network. This week, LeAnn Rimes has placed TWO songs on our "Most Requested" Top 10: "How Do I Live" at #1 (again), and "You Light Up My Life," a new entry at #6. In my three years at U.S. Country, this is the very first time an artist has placed two songs in our "Top 10" at the same time.

John, I'm sure you know that the U.S. Country playlist tends to be fairly conservative; only "indispensable" acts or songs we feel certain are destined for Top 5 status are added out of the box. And it could very well be that U.S. Country is the most successful, 24-hour format in America for precisely the reason that we "play the hits."

Nonetheless, it should come as no surprise that U.S. Country added "You Light Up My Life" directly to Medium, a decision validated by the incredible early phone action. We consider LeAnn Rimes an indispensable act for our format, because over the last 12 months, our formal research, our informal phone reaction, and weekly Soundscan data all tell us the same thing: Country listeners of all ages can't get enough of LeAnn Rimes.

"You Light Up My Life" by LeAnn Rimes is not a "cover" song. In my opinion, this recording is a fresh interpretation of a classic multimillion-selling song (from 20 years ago), by and for an entire new generation. All the early signs I see tell me this is a huge hit for LeAnn. I wish you well with the project, John.

Sincerely,

Jim Murphy
Senior Operations Manager
U.S. Country

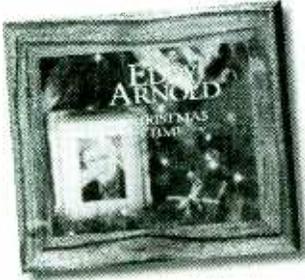
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8250 SOUTH AKRON STREET • SUITE 205 • ENGLEWOOD • COLORADO 80112
303.784.8700 FAX 303.799.0551

LeAnn Rimes' Inspirational Album In Stores 9/9



The New Album Gallery

September 2, 1997



Eddy Arnold, *Christmas Time* (Curb)

A brand new audience was introduced to Eddy Arnold when he joined LeAnn Rimes for a duet on his old hit "Cattle Call," which appeared on her debut album *Blue*. Now 79, the Country Music Hall of Fame member returns with a collection of familiar Christmas songs. Even in his youth, Arnold always took an easygoing approach to his vocal work. As a result, he doesn't have to stretch to capture the sound that made him one of country's first superstars. The album contains some newer songs, but most of it involves favorites like "The Christmas Song," "Joy To The World," "I'll Be Home For Christmas," and "Silent Night."



Sawyer Brown, *Hallelujah, He Is Born* (Curb)

For its first-ever Christmas album, Sawyer Brown has taken a less orthodox approach. The album contains just three traditional songs — "Angels We Have Heard On High," "Little Town Of Bethlehem," and "Little Drummer Boy." Longtime Sawyer Brown ally Mac McAnally contributed two new originals — "Just One Night" and "Christmas All Year Long." The remaining seven tracks were written or co-written by the band. Frontman Mark Miller produced the project and wrote the title track with bandmate Gregg Hubbard.



Kacey Jones, *Some of My Best Friends Are Men* (MCG/Curb)

Nashville songwriter Kacey Jones jokes, "They call me the illegitimate love child of Jeff Foxworthy and Alanis Morissette." A former member of Ethel & The Shameless Hussies, Jones has enjoyed success as a serious songwriter, but serious songs are not what her first solo album is about. Jones wrote 10 of the album's 11 songs, as well as all of the stand-up comedy bits setting up the tunes. Oddly enough, Jones was performing at the Improv in Hollywood when Nashville music executive Buddy Killen heard her material. Securing a tape from her manager, Killen forwarded to Curb Records Chairman Mike Curb on a Friday. By Monday, she had her recording contract. The first single is "1-900-BUBBA."

GOING FOR ADDS

August 29, 1997

Mark Collie/Aaron Tippin/Jeff Wood "Fire Down Below"

Warner Bros.: No, these guys haven't formed for a long-term career as a trio. But they did get together to record this title song for Steven Seagal's new film. Collie got a little deeper into the project by making his film debut alongside a cast which includes Randy Travis, Travis Tritt, Marty Stuart, Levon Helm, Kris Kristofferson, and the Lynns. And no, this is *not* a remake of the old Bob Seger song.

Ty Herndon "I Have To Surrender"

Epic: "When you hear a song like 'I Have To Surrender,' that's a song certainly about trying to get what you want from a relationship," Herndon says. "But it's also a song about survival and breaking down the way we look at how we're supposed to be." It's also a song from Herndon's sophomore album, *Living in a Moment*.

The Tractors "The Last Time"

Beyond: Speaking of the song title, when was the last time the Tractors delivered a new single? Apparently, Steve Ripley and company are alive and well in Tulsa, where they're still working on their first non-Christmas album since the release of a phenomenally successful debut project. In the meantime, this Rolling Stones classic is a natural choice for the band's contribution to the upcoming *Stone Country* compilation.



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ON THE RECORD



Kevin Mason, PD
WQMX/Akron

PAM TILLIS

"Land Of The Living" (Arista)

After the success of Pam's most recent song, "All The Good Ones Are Gone," and after the success of her greatest hits album, Pam proves that she has another smash hit on her hands. Pam has been one of the most consistent hitmakers in country music during the past seven years. Adding "Land Of The Living" is a no-brainer.

OUT OF THE BOX

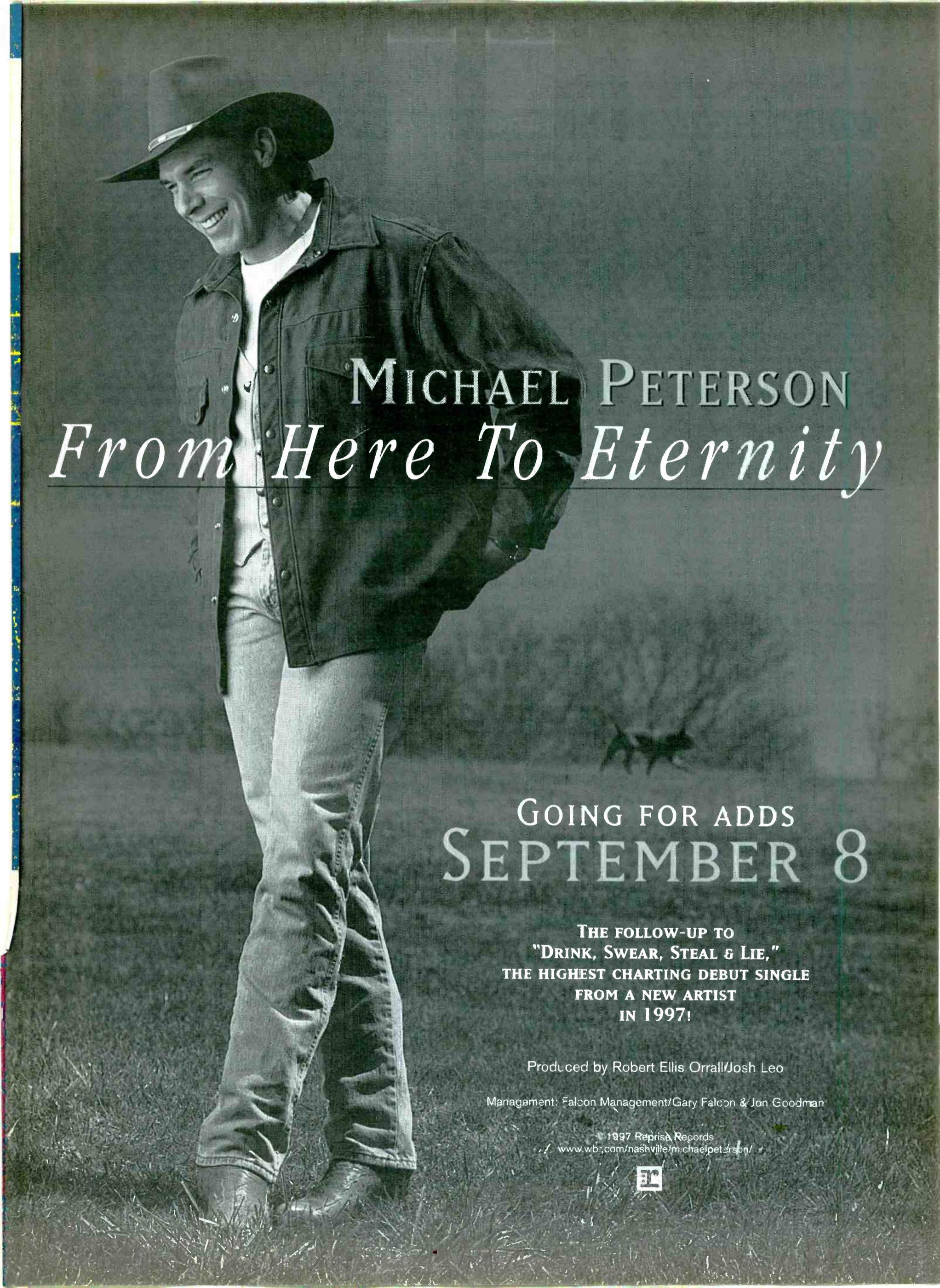


Smokey Rivers, PD
KPLX/Dallas

WADE HAYES

"Wichita Lineman" (Columbia)

One of the biggest records of the late '60s makes a stunning comeback in 1997. Wade Hayes simply nails the Glen Campbell smash, "Wichita Lineman." It is one of those rare songs that brings back great memories for the loyal Country crowd and creates new interest from younger listeners. Wade sticks very close to the original, but still gives it a unique spin. For those of us who thought that the magic of those Jimmy Webb-penned lyrics was gone for good from Country radio, have faith! Wade, it's great to "hear you through the whine."

A black and white photograph of Michael Peterson, a country music artist, standing in a field. He is wearing a dark cowboy hat, a dark denim jacket over a white t-shirt, and light-colored jeans. He is smiling and looking to his left. The background is a dark, textured field with some trees in the distance.

MICHAEL PETERSON
From Here To Eternity

GOING FOR ADDS
SEPTEMBER 8

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Management: Falcon Management/Gary Falcon & Jon Goodman

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NEW & ACTIVE

JAMES BONAMY Naked To The Pain (Epic)

Total Stations: 55, Total Points: 2466, Total Adds: 0, Including: KKCB 20 (20), WKSF 18 (18), KALF 17 (17), KEAN 17 (17), WTCM 16 (14), KASH 15 (15), KGNC 15 (15), KJUG 15 (15), KTST 15 (15), WACO 15 (15), WEZL 15 (15), WIBW 15 (15), WRNS 15 (15), WXBM 15 (15), KGE 14 (7), KPLM 14 (14), WUSQ 14 (14), WXCL 14 (14), KXKC 13 (10), KRRV 12 (12), WKLB 12 (12), WSIX 12 (12), WAXX 11 (11), KEAY 10 (10), KZKX 10 (10), KRYS 10 (10), WOVK 10 (10), WSM 10 (10), WTVY 10 (10), WWQQ 10 (20)

RICOCHET Blink Of An Eye (Columbia)

Total Stations: 46, Total Points: 2229, Total Adds: 39, Including: WRNS 24, KKCB 20, WAYZ 20, KEAN 17, KGNC 15, KTST 15, WDEN 15, WFGY 15, WKHK 15, WWFG 15, KPLM 14, WUSQ 14, WXCL 14, KRRV 12, WGTY 12, WSIX 12, WTCM 12, WFMB 11, KTOM 10, WOVK 10, WSM 10, WTVY 10, WXBM 9, KVOO 8, KGE 7, KSOP 7, WMSI 7, WXXQ 7

MATRACA BERG That Train Don't Run (Rising Tide)

Total Stations: 50, Total Points: 2214, Total Adds: 14, Including: KTCS 15, WSIX 12, WAMZ 10, WDDD 10, WWQQ 10, WNCY 9, WFMS 8, KHEY 7, WMTZ 7, WLWI 6, KALF 5, WGH 5, WKSF 5, WSSL 5
Plays Include: KEAN 21 (17), WCOL 19 (19), WYAY 18 (18), KKCB 16 (16), WBCT 15 (15), WDEN 15 (5), WKHK 15 (15), WXTA 15 (15), KPLM 14 (14), WUSQ 14 (14), KWNR 13 (13)

SKIP EWING Answer To My Prayer (Word)

Total Stations: 31, Total Points: 1754, Total Adds: 4, Including: WSIX 12, WAXX 11, WCKT 6, KVOX 5
Plays Include: WRBQ 28 (28), KJUG 22 (15), KEAN 17 (17), WXTU 17 (17), KTST 15 (15), WFMS 15 (15), WMIL 14 (14), KFDI 12 (12), WOVK 10 (10), WTVY 10 (10), WWYZ 10 (10), KFKF 8 (8), KHAY 7 (7), KPLX 7 (7), KRYS 7 (7), KZSN 7 (7), KTTS 5 (5), KYGO 5 (5), WBCT 5 (5), WDEN 5 (5), WGH 5 (5), WIL 5 (5), WRKZ 5 (5), WSOC 5 (5), WTCR 5 (5)

SEMINOLE She Knows Me By Heart (Curb/Universal)

Total Stations: 33, Total Points: 1437, Total Adds: 2, Including: WKDQ 5, WUBE 5
Plays Include: KBEQ 24 (24), KEAN 21 (21), WTVY 20 (20), WQMX 18 (18), KASH 15 (15), KJUG 15 (15), KTST 15 (15), WGN 15 (15), WRNS 15 (15), KXDD 14 (14), KRRV 12 (12), KZSN 12 (12), KRWQ 11 (11), WWYZ 10 (10), WXBM 9 (9), KAYD 7 (7), KGNC 7 (7), KSOP 7 (7), WWZD 7 (7), WOW 6 (6), WXCL 6 (6), KATM 5 (5), KFDI 5 (5), KTTS 5 (5), KYGO 5 (5), WDEN 5 (5), WFMB 5 (10), WRKZ 5 (5), WTCR 5 (5), WXTA 5 (5)

GEORGE STRAIT Today My World Slipped Away (MCA)

Total Stations: 11, Total Points: 1275, Total Adds: 2, Including: KWEN 22, KAJA 8
Plays Include: KYCY 45 (45), KTEX 38 (38), WAMZ 28 (28), WIL 25 (25), KEAN 21 (21), WCKT 17 (17), KSOP 15 (7), WROO 15 (15), KRYS 14 (14)

JEFF CARSON Here's The Deal (MCG/Curb)

Total Stations: 26, Total Points: 1246, Total Adds: 0, Including: WWYZ 19 (19), KALF 17 (17), KJUG 15 (15), KTST 15 (15), WFGY 15 (15), WFMS 15 (15), WQBE 15 (15), WXBG 15 (14), KRRV 12 (12), KBUL 11 (11), KTOM 10 (5), WOVK 10 (10), WXBM 9 (9), KVOO 8 (8), WMTZ 8 (8), KKIX 7 (7), KNFR 7 (7), KSOP 7 (7), KASE 5 (5), KTTS 5 (5), WDEN 5 (5), WIOV 5 (5), WTCR 5 (5), WTQR 5 (5), WXTA 5 (5)

BILL ENGVALL Warning Signs (Warner Bros.)

Total Stations: 28, Total Points: 1053, Total Adds: 0, Including: KWJJ 18 (18), KKCS 17 (17), KKCB 16 (16), WGTY 16 (16), KPLX 15 (15), WXBM 15 (15), WTCM 10 (10), WTVY 10 (10), KHAY 7 (7), KJUG 7 (15), KSOP 7 (7), WTD 6 (6), KBUL 5 (5), KFDI 5 (5), KKAT 5 (5), KMPS 5 (5), KRYS 5 (5), KRWQ 5 (5), KTTS 5 (5), WDEN 5 (5), WMTZ 5 (5), WSOC 5 (5), WSSL 5 (5), WUSQ 5 (5), WWYZ 5 (5)

LITTLE TEXAS The Call (Warner Bros.)

Total Stations: 21, Total Points: 1001, Total Adds: 6, Including: KEAN 17, WSIX 12, KRWQ 11, KALF 5, WBEE 5, WTCR 5
Plays Include: KBEQ 28 (28), WKIX 18 (18), WKSF 18 (5), WWQM 16 (16), WKHK 15 (15), WXTA 15 (15), WTVY 10 (5), KSOP 7 (7), WIBW 7 (7), WXXQ 7 (7), WTD 6 (6), KTTS 5 (5), WDEN 5 (5), WRKZ 5 (5), WSSL 5 (5)

RAYBON BROTHERS The Way She's Looking (MCA)

Total Stations: 23, Total Points: 978, Total Adds: 1, Including: KASE 5
Plays Include: WKSF 18 (18), KHEY 17 (17), WKHK 15 (15), WKSJ 15 (15), WXTA 15 (15), KNFR 14 (14), WIVK 13 (13), WUSY 13 (13), WOVK 10 (10), WSM 10 (10), KVOO 8 (8), WMTZ 8 (8), KJUG 7 (7), KKIX 7 (7), WIBW 7 (7), WOW 6 (6), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WSOC 5 (5), WTCR 5 (5)

BILLY YATES When The Walls Come (Almo Sounds)

Total Stations: 22, Total Points: 869, Total Adds: 6, Including: KEAN 17, KNIX 10, WFMB 10, WFMS 8, KAJA 5, WXTA 5
Plays Include: WKSF 18 (5), WQMX 18 (18), KJUG 15 (7), WAXX 11 (11), WDAF 10 (10), KSOP 7 (7), KUBL 7 (7), KZKX 7 (7), KFDI 5 (5), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5), WRKZ 5 (5), WTCR 5 (5), WTVY 5 (5), WWYZ 5 (5)

RODNEY ATKINS In A Heartbeat (Curb)

Total Stations: 17, Total Points: 831, Total Adds: 0, Including: WXBQ 26 (26), WQBE 25 (25), WTCM 18 (15), WTVY 10 (10), KATM 9 (9), WWGR 9 (9), WXBM 9 (9), KORD 5 (5), KTCS 5 (5), KTTS 5 (5), WDEN 5 (5), WTCR 5 (5), WWYZ 5 (5), WXTA 5 (5)

TY HERNDON I Have To Surrender (Epic)

Total Stations: 12, Total Points: 680, Total Adds: 11, Including: KUZZ 22, WGN 20, KEAN 17, WUSQ 14, KBUL 11, WWYZ 10, KHAK 9, KAJA 8, KHAY 8, KMPS 5, KYGO 5
Plays Include: KILT 10 (10)

MARTY STUART Sweet Love (MCA)

Total Stations: 11, Total Points: 453, Total Adds: 0, Including: WWYZ 19 (19), WXTA 15 (15), KPLM 14 (14), KRWQ 11 (11), WXXQ 7 (7), KFDI 5 (5), WDEN 5 (5), WTCR 5 (5), WTVY 5 (5)

KEITH PERRY When I Could Fly (Curb)

Total Stations: 10, Total Points: 269, Total Adds: 8, Including: KATM 9, KNFR 7, KBUL 5, WDEN 5, WRKZ 5, WTCR 5, WTVY 5, WWYZ 5
Plays Include: KFDI 5 (5), KTTS 5 (5)

Songs Ranked By Total Points

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Adds:

TRACE ADKINS The Rest Of Mine
GARY ALLAN Living In A House Full Of Love
BLAKE & BRIAN Another Perfect Day
REBA MCENTIRE What If It's You
LEE ROY PARNELL You Can't Get Here From There

Hottest:

TIM MCGRAW Everywhere
BROOKS & DUNN Honky Tonk Truth
NEIL MCCOY The Shake
DEANA CARTER How Do I Get There From Here
TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes

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Adds:

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REBA MCENTIRE What If It's You
RIVER ROAD Nickajack

Hottest:

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LORRIE MORGAN Go Away
ALAN JACKSON There Goes
TIM MCGRAW Everywhere
RICKY VAN SHELTON She Needs Me

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

REBA MCENTIRE What If It's You
SONS OF THE DESERT Hand Of Fate
PAM TILLIS Land Of The Living

Hottest:

TOBY KEITH We Were In Love
ALAN JACKSON There Goes
JOHN MICHAEL MONTGOMERY How Was I To Know
ALABAMA Dancin', Shaggin' On The Boulevard
DIAMOND RIO How Your Love Makes Me Feel

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

JAMES BONAMY Naked To The Pain
WADE HAYES Wichita Lineman
LEANN RIMES You Light Up My Life
RIVER ROAD Nickajack

Hottest:

COLLIN RAYE What The Heart Wants
LORRIE MORGAN Go Away

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

RIVER ROAD Nickajack
TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes

Hottest:

GEORGE STRAIT Carrying Your Love With Me
LORRIE MORGAN Go Away
TIM MCGRAW Everywhere
ALAN JACKSON There Goes
TRACY LAWRENCE How A Cowgirl Says Goodbye

Digital Country – L.J. Smith

Adds:

CLINT BLACK Something That We Do
RIVER ROAD Nickajack
TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes

BROADCAST PROGRAMMING CONTINUED

Hottest:

KENNY CHESNEY She's Got It All
TRISHA YEARWOOD How Do I Live
ALABAMA Dancin', Shaggin' On The Boulevard
TOBY KEITH We Were In Love
ALAN JACKSON There Goes

New Country – L.J. Smith

Adds:

CLINT BLACK Something That We Do
RIVER ROAD Nickajack
TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes

Hottest:

KENNY CHESNEY She's Got It All
TRISHA YEARWOOD How Do I Live
MICHAEL PETERSON Drink, Swear, Steal & Lie
TOBY KEITH We Were In Love
TRACY LAWRENCE How A Cowgirl Says Goodbye

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

REBA MCENTIRE What If It's You
PAM TILLIS Land Of The Living

Hottest:

ALABAMA Dancin', Shaggin' On The Boulevard
TOBY KEITH We Were In Love
TRACY LAWRENCE How A Cowgirl Says Goodbye
JOHN MICHAEL MONTGOMERY How Was I To Know
MICHAEL PETERSON Drink, Swear, Steal & Lie

CD Country – John Hendricks

Adds:

TRACE ADKINS The Rest Of Mine
CLINT BLACK Something That We Do
BROOKS & DUNN Honky Tonk Truth
TY HERNDON I Have To Surrender
LONESTAR You Walked In

Hottest:

LEE ANN WOMACK The Fool
MICHAEL PETERSON Drink, Swear, Steal & Lie
KINLEYS Please
BILLY RAY CYRUS It's All The Same To Me
KENNY CHESNEY She's Got It All

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

GARY ALLAN Living In A House Full Of Love
JAMES BONAMY Naked To The Pain
REBA MCENTIRE What If It's You

Hottest:

KENNY CHESNEY She's Got It All
MICHAEL PETERSON Drink, Swear, Steal & Lie
JOHN MICHAEL MONTGOMERY How Was I To Know
ALAN JACKSON There Goes
ALABAMA Dancin', Shaggin' On The Boulevard

Mainstream Country – David Felker

Adds:

REBA MCENTIRE What If It's You

Hottest:

TOBY KEITH We Were In Love
KENNY CHESNEY She's Got It All
ALABAMA Dancin', Shaggin' On The Boulevard
JOHN MICHAEL MONTGOMERY How Was I To Know
TRACY LAWRENCE How A Cowgirl Says Goodbye

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

JOHN FOGERTY Southern Streamline (Warner Bros.)
ALISON KRAUSS & UNION STATION Looking In... (Rouder)
TIM MCGRAW Everywhere (Curb)

TOP 10

JOHN MICHAEL MONTGOMERY How Was I To... (Atlantic)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
NEAL MCCOY The Shake (Atlantic)
LEE ANN WOMACK The Fool (Decca)
CHRIS LEDOUX This Cowboy's Hat (Capitol)
LORRIE MORGAN Go Away (BNA)
KENNY CHESNEY She's Got It All (BNA)
VINCE GILL You And You Alone (MCA)
SAWYER BROWN This Night Won't Last Forever (Curb)
BUFFALO CLUB Nothin' Less Than Love (Rising Tide)

Information current as of September 1, 1997.

CMT

COUNTRY MUSIC TELEVISION

38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

BROOKS & DUNN Honky Tonk Truth (Arista)
TRACY BYRD Good Ol' Fashioned Love (MCA)
KACEY JONES 1 900 Bubba (MCG/Curb)
PATTY LOVELESS You Don't Seem To Miss Me (Epic)
TIM MCGRAW Everywhere (Curb)
A. TIPPIN/M. COLLIE/J. WOOD Fire Down... (Warner Bros.)

TOP 10

TOBY KEITH We Were In Love (Mercury)
TRISHA YEARWOOD How Do I Live (MCA)
KENNY CHESNEY She's Got It All (BNA)
NEAL MCCOY The Shake (Atlantic)
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
JOHN MICHAEL MONTGOMERY How Was I To... (Atlantic)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
LEE ANN WOMACK The Fool (Decca)
GEORGE STRAIT Carrying Your Love With Me (MCA)

HEAVY

ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
JOHN ANDERSON Somebody Slap Me (Mercury)
KENNY CHESNEY She's Got It All (BNA)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
NEAL MCCOY The Shake (Atlantic)
JOHN MICHAEL MONTGOMERY How Was I To... (Atlantic)
LORRIE MORGAN Go Away (BNA)
SAWYER BROWN This Night Won't Last Forever (Curb)
GEORGE STRAIT Carrying Your Love With Me (MCA)
LEE ANN WOMACK The Fool (Decca)
TRISHA YEARWOOD How Do I Live (MCA)

HOT SHOTS

MATRACA BERG That Train Don't Run (Rising Tide)
TRACY BYRD Good Ol' Fashioned Love (MCA)
WADE HAYES Wichita Lineman (Columbia)
ALISON KRAUSS & UNION STATION Looking In... (Rouder)
PATTY LOVELESS You Don't Seem To Miss Me (Epic)
REBA MCENTIRE What If It's You (MCA)
DEAN MILLER Nowhere, USA (Capitol)
MICHAEL PETERSON From Here To Eternity (Reprise)
RIVER ROAD Nickajack (Capitol)
JASON SELLERS I'm Your Man (BNA)
SONS OF THE DESERT Hand Of Fate (Epic)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day. All Top 10 videos also receive heavy rotation.

Information current as of August 27, 1997.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 21 YEARWOOD & BROOKS 21 BROOKS & DUNN 21 CLINT BLACK 17 TRACE ADKINS 17 BRYAN SMITH 17 LITTLE TEXAS 17 PAM TILLIS 17 TY HERNDON 17 LONESTAR 17 RICOCHE 17 BILLY YATES 17 REBA MCENTIRE	WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 22 BROOKS & DUNN 22 REBA MCENTIRE	WGNE/Daytona Beach, FL PD: Paul Franklin MD: Deano St. Clair 15 REBA MCENTIRE 15 YEARWOOD & BROOKS 15 WADE HAYES 15 SAWYER BROWN	WTQR/Greensboro, NC PD: John Tice MD: Jim Huff 15 REBA MCENTIRE 15 TRACE ADKINS 15 REBA MCENTIRE 15 DEANR CARTER	WVWV/Knoxville, TN PD: Les Acree MD: Chris Huff 15 TRACE ADKINS 15 REBA MCENTIRE 15 DEANR CARTER	KEYE/Minneapolis, MN PD: Travis Moon MD: Travis Moon 18 REBA MCENTIRE 18 MICHAEL PETERSON 18 MARTINA MCBRIDE 18 PAM TILLIS 18 SHERIEA AUSTIN	KHAY/Oxnard, CA PD: Mark Hill MD: Mark Hill 16 REBA MCENTIRE 16 TRACE ADKINS 8 TY HERNDON 7 SONS OF THE DESERT 7 PAM TILLIS 5 WADE HAYES 5 BLAKE & BRIAN	WXKQ/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 7 REBA MCENTIRE 7 PAM TILLIS 7 TRACE ADKINS 7 RICOCHE 7 LONESTAR 7 RICOCHE	WFMB/Springfield, IL OM/MD: Bob Grayson MD: John Spalding 14 YEARWOOD & BROOKS 14 REBA MCENTIRE 11 TRACE ADKINS 11 RICOCHE 10 RIVER ROAD 10 BILLY YATES 10 GARY ALLAN	WFRG/Utica-Rome, NY PD: Chris Atkins MD: Crickett 14 REBA MCENTIRE 14 KATHY MATTEA 14 PAM TILLIS	KJUG/Visalia, CA PD: Dave Daniels 22 TRACE ADKINS 15 LONESTAR 15 REBA MCENTIRE 15 PAM TILLIS	WACO/Waco, TX PD: Glenn Michaels 23 CLINT BLACK 23 YEARWOOD & BROOKS 15 GARY ALLAN 15 MATT KING 15 LEE ROY PARNELL	WPKJ/Springfield, MA PD: Scott Harris MD: Kevin Wright 17 REBA MCENTIRE 17 CLINT BLACK 17 TRACE ADKINS 17 JASON SELLERS 11 BLAKE & BRIAN 11 PAM TILLIS	WACQ/Saginaw, MI PD: Rick Walker 7 KEVIN SHARP 7 REBA MCENTIRE 7 CLINT BLACK	KTTS/Springfield, MO PD: Don Paul APD/MD: Warren McDonald 20 TRACE ADKINS 5 BRADY SLADE 5 DAVID MORGAN 5 SHERIEA AUSTIN 5 PAM TILLIS 5 REBA MCENTIRE 5 DON SEPULVEDA	WMWZ/Washington, DC PD: Mac Daniels MD: Jon Anthony 17 BRYAN WHITE	WDEZ/Wausau WI PD: Shannon Fox MD: Lou Stewart 20 REBA MCENTIRE 7 PAM TILLIS 7 KINLEYS	WIRK/West Palm Beach, FL int. PD/MD: J.R. Jackson 16 CLINT BLACK 16 DAVID LEE MURPHY 16 REBA MCENTIRE 5 KINLEYS 5 JASON SELLERS	WQVK/Wheeling, WV PD: Bill Berg 16 YEARWOOD & BROOKS 10 TRACE ADKINS 10 PAM TILLIS 10 CLINT BLACK 10 REBA MCENTIRE 10 RICOCHE 10 LONESTAR 10 SONS OF THE DESERT	WWTN/Tallahassee, FL PD: Bill Kelly 17 BURNIN' DAYLIGHT 17 LONESTAR 17 TRACE ADKINS 17 KINLEYS 17 PAM TILLIS 17 REBA MCENTIRE	WQYK/Tampa, FL PD: Beecher Martin APD/MD: Jay Roberts 17 TRACE ADKINS 10 CLINT BLACK 7 LONESTAR 5 MATT KING 5 LEE ROY PARNELL	WRBD/Tampa, FL PD: Ronnie Lane MD: Ronnie Myles 28 YEARWOOD & BROOKS 18 TIM MCGRAW 18 BRYAN WHITE 7 REBA MCENTIRE 7 TRACE ADKINS	WTHI/Terre Haute, IN PD: Barry Kent MD: Steve Hall 12 YEARWOOD & BROOKS 6 TRACE ADKINS 6 PAM TILLIS 6 REBA MCENTIRE 6 RICOCHE 6 GARY ALLAN 6 BLAKE & BRIAN	WIBW/Topeka, KS PD: Kevin Wagner MD: Paul Cheek 15 PAM TILLIS 7 SONS OF THE DESERT 7 GARY ALLAN	KORD/Tri Cities, WA OM: Bill Bradley MD: Rick Stewart 15 REBA MCENTIRE 5 WADE HAYES 5 TRACE ADKINS 5 SONS OF THE DESERT	KYCY/San Francisco, CA PD: Eric Logan APD/MD: Steve Jordan 20 REBA MCENTIRE 17 TRACE ADKINS 5 GARY ALLAN 5 WADE HAYES 5 MATT KING 5 KATHY MATTEA 5 PAM TILLIS	KIIM/Tucson, AZ PD: Herb Crowe MD: Phil Williams 18 YEARWOOD & BROOKS 18 TRACE ADKINS	KVOD/Tulsa, OK PD: Andy Outman APD/MD: Steve Jackson 8 TRACE ADKINS 8 GARY ALLAN 8 PAM TILLIS 8 RICOCHE 8 LONESTAR 8 SONS OF THE DESERT 8 BLACKHAWK	KWEN/Tulsa, OK PD: Dave Block MD: Tim Howard 22 GEORGE STRAIT 17 TRITT & WHITE	KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 23 BROOKS & DUNN 23 YEARWOOD & BROOKS 12 JASON SELLERS 7 TRACE ADKINS 7 PAM TILLIS 7 CHELY WRIGHT 7 CLINT BLACK	KDRK/Spokane, WA PD: Ray Edwards APD/MD: Tim Cotter 19 LORRIE MORGAN 19 SAWYER BROWN 19 BUFFALO CLUB 19 KEVIN SHARP 19 BILLY RAY CYRUS 19 DEANA CARTER 19 MARK CHESNUTT 19 TIM MCGRAW 19 REBA MCENTIRE 19 BROOKS & DUNN 19 YEARWOOD & BROOKS	KNFR/Spokane, WA PD: Jay Daniels MD: Paul Neuman 14 BROOKS & DUNN 7 BURNIN' DAYLIGHT 7 KEITH PERRY
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196 Total Reporters
196 Current Reporters
196 Current Playlists
Reported Frozen Playlist (5)
WGNA/Albany, NY
WTDR/Charlotte, NC
WHOK/Columbus, OH
KLLL/Lubbock, TX
WKIX/Raleigh, NC

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA MARKET #2
KZLA/Los Angeles
(818) 246-0939
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	28	34	34	34	ALAN JACKSON/There Goes
24	24	28	34	34	TOBY KEITH/We Were In Love
20	24	24	34	34	DAVID KERSH/Day In, Day Out
28	28	34	34	34	TRACY LAWRENCE/How A Cowgirl...
24	24	34	34	34	JOHN M. MONTGOMERY/How Was I To Know
24	24	28	34	34	JEFF CARSON/Butterfly Kisses
24	24	28	34	34	VINCE GILL/You And You Alone
24	24	28	34	34	COLLIN RAYE/What The Heart Wants
-	-	-	-	-	CLAY WALKER/Watch This
24	28	28	34	34	LEE ANN WOMACK/The Fool
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
9	24	12	24	24	ALABAMA/Dancin', Shaggin'...
9	8	24	24	24	BLAKE & BRIAN/Another Perfect Day
24	8	24	24	24	NEAL MCCOY/The Shake
-	-	-	-	-	TIM MCGRAW/Everywhere
9	24	12	24	24	LORRIE MORGAN/Go Away
9	8	24	24	24	KEVIN SHARP/If You Love Somebody
9	24	24	24	24	TRITT & WHITE/Helping Me Get...
42	20	20	20	20	TRACY ADKINS/Left Something...
28	28	20	20	20	KENNY CHESNEY/She's Got It All
42	28	20	20	20	LONESTAR/Come Cryin' To Me
20	20	20	20	20	REBA MCKENTIRE/What If It's You
20	20	20	20	20	DEANA CARTER/How Do I Get There
42	28	20	20	20	MICHAEL PETERSON/Drink, Swear...
42	28	20	20	20	SAWYER BROWN/This Night Won't...
42	28	20	20	20	GEORGE STRAIT/Carrying Your...
42	28	20	20	20	TRISHA YEARWOOD/How Do I Live
-	-	-	-	-	CLINT BLACK/Something That We Do
-	-	-	-	-	BROOKS & DUNN/Honky Tonk Truth
-	-	-	-	-	DEANA CARTER/How Do I Get There
9	8	24	24	24	BILLY RAY CYRUS/It's All The Same...
9	8	24	24	24	DIAMOND RIO/How Your Love...
-	-	-	-	-	REBA MCKENTIRE/What If It's You
-	-	-	-	-	LEANN RIMES/You Light Up My Life

WUSN MARKET #3
WUSN/Chicago
(312) 649-0099
Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	ALAN JACKSON/There Goes
36	36	36	36	36	ALABAMA/Dancin', Shaggin'...
36	36	36	36	36	TRISHA YEARWOOD/How Do I Live
20	20	20	20	20	KENNY CHESNEY/She's Got It All
20	20	20	20	20	JOHN M. MONTGOMERY/How Was I To Know
20	20	20	20	20	TOBY KEITH/We Were In Love
36	36	36	36	36	TRACY LAWRENCE/How A Cowgirl...
20	20	20	20	20	DIAMOND RIO/How Your Love...
20	20	20	20	20	COLLIN RAYE/What The Heart Wants
20	20	20	20	20	VINCE GILL/You And You Alone
20	20	20	20	20	DAVID KERSH/Day In, Day Out
-	-	-	-	-	BROOKS & DUNN/Honky Tonk Truth
20	20	20	20	20	BILLY RAY CYRUS/It's All The Same...
14	14	14	14	14	LEE ANN WOMACK/The Fool
20	20	20	20	20	NEAL MCCOY/The Shake
14	14	14	14	14	DEANA CARTER/How Do I Get There
-	-	-	-	-	TIM MCGRAW/Everywhere
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
20	20	20	20	20	KEVIN SHARP/If You Love Somebody
20	20	20	20	20	TRITT & WHITE/Helping Me Get...
20	20	20	20	20	BUFFALO CLUB/Nothin' Less Than...
20	20	20	20	20	LORRIE MORGAN/Go Away
-	-	-	-	-	CLINT BLACK/Something That We Do
14	14	14	14	14	BRYAN WHITE/Love Is The Right...
-	-	-	-	-	REBA MCKENTIRE/What If It's You
14	14	14	14	14	CLAY WALKER/Watch This
-	-	-	-	-	RIVER ROAD/Nickajack
14	14	14	14	14	KATHY MATTEA/Love Travels
14	14	14	14	14	TRITT & WHITE/Helping Me Get...
14	14	14	14	14	DAVID LEE MURPHY/All Lit Up In Love
14	14	14	14	14	KINLEYS/Pleasure
14	14	14	14	14	CHELY WRIGHT/Just Shut Up And Drive
14	14	14	14	14	BLACKHAWK/Hole In My Heart
14	14	14	14	14	BRYAN WHITE/Love Is The Right...
45	10	10	10	10	PAUL BRANDT/Just Shut Up And Drive
45	10	10	10	10	TRACY BYRD/Don't Love Make...
10	10	10	10	10	SONS OF THE DESERT/Whatever Comes First
10	10	10	10	10	TY HERNDON/Love's Too Much
45	10	10	10	10	LONESTAR/Come Cryin' To Me
10	10	10	10	10	REBA MCKENTIRE/What If It's You
10	10	10	10	10	LILA MCCANN/Down Came A...
10	10	10	10	10	JOHN M. MONTGOMERY/How Was I To Know
10	10	10	10	10	MINDY MCCREARY/A Girl's Gotta Do...

93.3 YOUNG COUNTRY MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan/Jordan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
30	45	45	45	45	KENNY CHESNEY/She's Got It All
20	30	30	30	30	JOE DIFFIE/Somethin' Like This
30	30	30	30	30	TOBY KEITH/We Were In Love
45	45	45	45	45	JOHN M. MONTGOMERY/How Was I To Know
45	45	45	45	45	GEORGE STRAIT/Today My World...
45	45	45	45	45	TRISHA YEARWOOD/How Do I Live
20	30	30	30	30	ALABAMA/Dancin', Shaggin'...
45	45	45	45	45	SAWYER BROWN/This Night Won't...
30	30	30	30	30	BUFFALO CLUB/Nothin' Less Than...
30	30	30	30	30	ALAN JACKSON/There Goes
30	30	30	30	30	DAVID KERSH/Day In, Day Out
30	30	30	30	30	TIM MCGRAW/Everywhere
30	30	30	30	30	LORRIE MORGAN/Go Away
30	30	30	30	30	DIAMOND RIO/How Your Love...
5	5	5	5	5	KEVIN SHARP/If You Love Somebody
5	5	5	5	5	TRITT & WHITE/Helping Me Get...
30	30	30	30	30	CLAY WALKER/Watch This
30	30	30	30	30	COLLIN RAYE/What The Heart Wants
30	30	30	30	30	NEAL MCCOY/The Shake
5	5	5	5	5	DEANA CARTER/How Do I Get There
5	5	5	5	5	MARK CHESNUTT/Thank God For...
-	-	-	-	-	REBA MCKENTIRE/What If It's You
-	-	-	-	-	LEE ROY PARNELL/You Can't Get...
-	-	-	-	-	RIVER ROAD/Nickajack
5	5	5	5	5	CHELY WRIGHT/Just Shut Up And Drive
5	5	5	5	5	BLACKHAWK/Hole In My Heart
5	5	5	5	5	BILLY RAY CYRUS/It's All The Same...
30	30	30	30	30	VINCE GILL/You And You Alone
20	20	20	20	20	BRYAN WHITE/Love Is The Right...
10	10	10	10	10	PAUL BRANDT/Just Shut Up And Drive
45	10	10	10	10	TRACY BYRD/Don't Love Make...
10	10	10	10	10	SONS OF THE DESERT/Whatever Comes First
10	10	10	10	10	TY HERNDON/Love's Too Much
45	10	10	10	10	LONESTAR/Come Cryin' To Me
10	10	10	10	10	REBA MCKENTIRE/What If It's You
10	10	10	10	10	LILA MCCANN/Down Came A...
10	10	10	10	10	JOHN M. MONTGOMERY/How Was I To Know
10	10	10	10	10	MINDY MCCREARY/A Girl's Gotta Do...

92.5 WXTU MARKET #5
WXTU/Philadelphia
(610) 667-9000
McCartie/Radler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	24	24	32	32	LEE ANN WOMACK/The Fool
24	24	32	32	32	RICK TREVIN/Only Get This...
32	32	32	32	32	ALAN JACKSON/There Goes
24	32	32	32	32	KENNY CHESNEY/She's Got It All
32	32	32	32	32	ALABAMA/Dancin', Shaggin'...
32	32	32	32	32	TOBY KEITH/We Were In Love
24	32	32	32	32	JOHN M. MONTGOMERY/How Was I To Know
24	32	32	32	32	BILLY RAY CYRUS/It's All The Same...
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
24	24	24	24	24	COLLIN RAYE/What The Heart Wants
17	24	24	24	24	SAWYER BROWN/This Night Won't...
17	17	24	24	24	VINCE GILL/You And You Alone
17	24	24	24	24	KEVIN SHARP/If You Love Somebody
17	24	24	24	24	DIAMOND RIO/How Your Love...
17	17	17	17	17	DEANA CARTER/How Do I Get There
-	-	-	-	-	REBA MCKENTIRE/What If It's You
17	17	17	17	17	MICHAEL PETERSON/Drink, Swear...
17	17	17	17	17	TRITT & WHITE/Helping Me Get...
7	17	17	17	17	BUFFALO CLUB/Nothin' Less Than...
17	17	17	17	17	LORRIE MORGAN/Go Away
17	17	17	17	17	KINLEYS/Pleasure
7	17	17	17	17	TIM MCGRAW/Everywhere
7	17	17	17	17	DAVID KERSH/Day In, Day Out
7	17	17	17	17	MARK CHESNUTT/Thank God For...
-	-	-	-	-	BROOKS & DUNN/Honky Tonk Truth
7	17	17	17	17	MARK WILLS/Places I've Never...
17	17	17	17	17	TIM MCGRAW/W.F. HILL/It's Your Love
32	17	17	17	17	REBA MCKENTIRE/What If It's You
32	17	17	17	17	LONESTAR/Come Cryin' To Me
17	17	17	17	17	BRYAN WHITE/Love Is The Right...
17	17	17	17	17	COLLIN RAYE/On The Verge
32	32	32	32	32	GEORGE STRAIT/Carrying Your...
32	32	32	32	32	TRISHA YEARWOOD/How Do I Live
17	17	17	17	17	KEVIN SHARP/She's Sure Taking...
7	7	7	7	7	NEAL MCCOY/The Shake
7	7	7	7	7	TRITT & WHITE/Helping Me Get...
7	7	7	7	7	LILA MCCANN/Down Came A...
7	7	7	7	7	BLACKHAWK/Hole In My Heart
7	7	7	7	7	DAVID LEE MURPHY/All Lit Up In Love

W4Country MARKET #6
WWW/Detroit
(313) 259-4323
Roberts/E

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	23	33	33	33	DIAMOND RIO/How Your Love...
23	23	33	33	33	ALAN JACKSON/There Goes
23	23	33	33	33	JOHN M. MONTGOMERY/How Was I To Know
23	23	33	33	33	COLLIN RAYE/What The Heart Wants
23	23	33	33	33	ALABAMA/Dancin', Shaggin'...
33	33	33	33	33	TRISHA YEARWOOD/How Do I Live
33	33	33	33	33	KENNY CHESNEY/She's Got It All
33	33	33	33	33	TOBY KEITH/We Were In Love
33	33	33	33	33	LONESTAR/Come Cryin' To Me
-	-	-	-	-	BROOKS & DUNN/Honky Tonk Truth
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
13	13	23	23	23	DEANA CARTER/How Do I Get There
13	23	23	23	23	TIM MCGRAW/Everywhere
13	23	23	23	23	SAWYER BROWN/This Night Won't...
13	23	23	23	23	NEAL MCCOY/The Shake
23	23	23	23	23	LEE ANN WOMACK/The Fool
13	13	13	13	13	KEVIN SHARP/If You Love Somebody
23	23	23	23	23	LORRIE MORGAN/Go Away
23	23	23	23	23	VINCE GILL/You And You Alone
23	23	23	23	23	BILLY RAY CYRUS/It's All The Same...
23	23	23	23	23	DAVID KERSH/Day In, Day Out
33	33	33	33	33	GEORGE STRAIT/Carrying Your...
5	5	5	5	5	CLAY WALKER/Watch This
5	5	5	5	5	MARK CHESNUTT/Thank God For...
5	5	5	5	5	DAVID LEE MURPHY/All Lit Up In Love
5	5	5	5	5	CHELY WRIGHT/Just Shut Up And Drive
-	-	-	-	-	REBA MCKENTIRE/What If It's You
5	5	5	5	5	BUFFALO CLUB/Nothin' Less Than...
-	-	-	-	-	CLINT BLACK/Something That We Do
5	5	5	5	5	BRYAN WHITE/Love Is The Right...
13	13	13	13	13	TRITT & WHITE/Helping Me Get...
5	5	5	5	5	SARA EVANS/Three Chords And...
5	5	5	5	5	BLACKHAWK/Hole In My Heart
5	5	5	5	5	JASON SELLERS/It's Your Man
5	5	5	5	5	KINLEYS/Pleasure
5	5	5	5	5	LEE ROY PARNELL/You Can't Get...
-	-	-	-	-	TRACY ADKINS/Left Something...
-	-	-	-	-	BLAKE & BRIAN/Another Perfect Day
-	-	-	-	-	WADE HAYES/Wichita Lineman
-	-	-	-	-	RIVER ROAD/Nickajack

93.5 YOUNG COUNTRY MARKET #8
WYCD/Detroit
(810) 799-0600
Haskell/Marros

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	50	50	TOBY KEITH/We Were In Love
35	35	50	50	50	LEE ANN WOMACK/The Fool
50	50	50	50	50	ALABAMA/Dancin', Shaggin'...
50	50	50	50	50	DIAMOND RIO/How Your Love...
50	50	50	50	50	TRISHA YEARWOOD/How Do I Live
50	50	50	50	50	KENNY CHESNEY/She's Got It All
35	50	50	50	50	TIM MCGRAW/Everywhere
35	35	50	50	50	LEE ROY PARNELL/Lucky Me, Lucky You
50	35	35	35	35	MARK WILLS/Places I've Never...
22	22	22	35	35	BUFFALO CLUB/Nothin' Less Than...
5	5	5	5	5	MICHAEL PETERSON/Drink, Swear...
35	35	35	35	35	DAVID KERSH/Day In, Day Out
5	5	5	5	5	BILLY RAY CYRUS/It's All The Same...
22	35	35	35	35	COLLIN RAYE/What The Heart Wants
35	35	35	35	35	SAWYER BROWN/This Night Won't...
35	35	35	35	35	JOHN M. MONTGOMERY/How Was I To Know
22	22	22	35	35	BLAKE & BRIAN/Another Perfect Day
35	35	35	35	35	ALAN JACKSON/There Goes
35	35	35	35	35</	

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

KWJZ
99.5 FM 1080 AM
BETTER COUNTRY

MARKET #24
KWJZ/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	38	38	42		KENNY CHESNEY/She's Got It All
38	38	45	40		MICHAEL PETERSON/Drink, Swear...
38	38	38	38		GEORGE STRAIT/Carrying Your...
38	38	38	38		TRACY LAWRENCE/How A Cowgirl...
38	45	38	38		TRISHA YEARWOOD/How Do I Live
38	38	38	38		JOHN M. MONTGOMERY/How Was I To Know
38	38	38	38		TIM MCGRAW/W.F. HILL/It's Your Love
38	38	38	38		RICK TREVIN/Only Get This...
38	38	38	38		COLLIN RAYE/What The Heart Wants
25	38	38	38		TOBY KEITH/We Were In Love
25	25	25	25		LONESTAR/Come Cryin' To Me
25	25	25	25		LILA MCCANN/Down Came A...
25	25	25	25		LORRIE MORGAN/Go Away
25	25	25	25		BRYAN WHITE/Love Is The Right...
25	25	25	25		LEE ANN WOMACK/The Fool
25	25	25	25		ALAN JACKSON/There Goes
25	25	25	25		TRACY BYRD/Don't Love Make...
25	25	25	25		BLACKHAWK/Hole In My Heart
25	25	25	25		JOHN ANDERSON/Somewhere Slap Me
18	18	18	18		BILLY RAY CYRUS/It's All The Same...
12	18	18	18		ALABAMA/Dancin', Shaggin'...
18	18	18	18		KINLEYS/Please
18	18	18	18		DIAMOND RIO/How Your Love
18	18	25	25		TIM MCGRAW/Everywhere
5	18	25	25		MARK CHESNUTT/Thank God For...
18	18	18	18		RICOCHET/He Left A Lot To...
18	18	18	18		DEANA CARTER/How Do I Get There
18	18	18	18		KEVIN SHARP/You Love Somebody
18	18	18	18		NEAL MCCOY/The Shake
18	18	18	18		BILL ENGVALL/Warning Signs
18	18	18	18		VINCE GILL/You And You Alone
18	18	18	18		YEARWOOD & BROOKS/In Another's Eyes
5	18	18	18		BROOKS & DUNN/Honky Tonk Truth
5	18	18	18		CLAY WALKER/Watch This
5	18	18	18		TRITT & WHITE/Helping Me Get...
5	18	18	18		DAVID KERSH/Day In, Day Out
10	10	10	10		PAM TILLIS/Land Of The Living
5	5	5	5		JOE DIFFIE/Somethin' Like This
5	5	5	5		JASON SELLERS/It's Your Man
5	5	5	5		CHELY WRIGHT/Shot Up And Drive

B105
GOOD TIMES GREAT COUNTRY

MARKET #25
WUBE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		ALAN JACKSON/There Goes
25	25	25	25		DIAMOND RIO/How Your Love...
25	25	25	25		COLLIN RAYE/What The Heart Wants
25	25	25	25		MICHAEL PETERSON/Drink, Swear...
25	25	25	25		ALABAMA/Dancin', Shaggin'...
35	35	35	35		TOBY KEITH/We Were In Love
35	35	35	35		JOHN M. MONTGOMERY/How Was I To Know
35	35	35	35		KENNY CHESNEY/She's Got It All
35	35	35	35		GEORGE STRAIT/Carrying Your...
35	35	35	35		TRACY LAWRENCE/How A Cowgirl...
24	24	24	24		REBA MCENTIRE/What If It's You
16	24	24	24		LILA MCCANN/Down Came A...
24	24	24	24		MICHAEL PETERSON/Drink, Swear...
16	24	24	24		TRACY LAWRENCE/How A Cowgirl...
24	24	24	24		BILLY RAY CYRUS/It's All The Same...
16	16	16	16		TOBY KEITH/We Were In Love
16	16	16	16		ALABAMA/Dancin', Shaggin'...
8	16	16	16		TRACY BYRD/Don't Love Make...
8	16	16	16		BLAKE & BRIAN/Another Perfect Day
8	16	16	16		JOHN M. MONTGOMERY/How Was I To Know
8	16	16	16		DAVID KERSH/Day In, Day Out
8	16	16	16		LORRIE MORGAN/Go Away
16	16	16	16		BROOKS & DUNN/Honky Tonk Truth
16	16	16	16		ALAN JACKSON/There Goes
8	8	8	8		YEARWOOD & BROOKS/In Another's Eyes
8	8	8	8		SARA EVANS/Three Chords And...
8	8	8	8		LEE ANN WOMACK/The Fool
8	8	8	8		COLLIN RAYE/What The Heart Wants
8	8	8	8		CHELY WRIGHT/Shot Up And Drive
8	8	8	8		NEAL MCCOY/The Shake
8	8	8	8		LEANN RIMES/You Light Up My Life
25	25	25	25		CLAY WALKER/Watch This
25	25	25	25		TRITT & WHITE/Helping Me Get...
25	25	25	25		KEVIN SHARP/You Love Somebody
25	25	25	25		LORRIE MORGAN/Go Away
25	25	25	25		BUFFALO CLUB/Nothin' Less Than...
13	13	13	13		REBA MCENTIRE/What If It's You
13	13	13	13		LEANN RIMES/You Light Up My Life
13	13	13	13		VINCE GILL/You And You Alone
13	13	13	13		ALAN JACKSON/Who's Cheatin' Who

FR95.1
KFRG

MARKET #26
KFRG/Riverside
(909) 825-9525
Massie/Jeffrey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37		TY HERNDON/Loved Too Much
37	37	37	37		DEANA CARTER/Count Me In
37	37	37	37		REBA MCENTIRE/What If It's You
37	37	37	37		SONS OF THE DESERT/Whatever Comes First
24	24	24	24		RICK TREVIN/Only Get This...
37	37	37	37		TRACE ADKINS/Left Something...
24	24	24	24		LONESTAR/Come Cryin' To Me
37	37	37	37		GEORGE STRAIT/Carrying Your...
24	24	24	24		LEANN RIMES/How Do I Live
24	24	24	24		PAM TILLIS/All The Good Ones...
24	24	24	24		JOHN BERRY/If You Will
16	24	24	24		LILA MCCANN/Down Came A...
24	24	24	24		MICHAEL PETERSON/Drink, Swear...
16	24	24	24		TRACY LAWRENCE/How A Cowgirl...
24	24	24	24		BILLY RAY CYRUS/It's All The Same...
16	16	16	16		TOBY KEITH/We Were In Love
16	16	16	16		ALABAMA/Dancin', Shaggin'...
8	16	16	16		TRACY BYRD/Don't Love Make...
8	16	16	16		BLAKE & BRIAN/Another Perfect Day
8	16	16	16		JOHN M. MONTGOMERY/How Was I To Know
8	16	16	16		DAVID KERSH/Day In, Day Out
8	16	16	16		LORRIE MORGAN/Go Away
16	16	16	16		BROOKS & DUNN/Honky Tonk Truth
16	16	16	16		ALAN JACKSON/There Goes
8	8	8	8		YEARWOOD & BROOKS/In Another's Eyes
8	8	8	8		SARA EVANS/Three Chords And...
8	8	8	8		LEE ANN WOMACK/The Fool
8	8	8	8		COLLIN RAYE/What The Heart Wants
8	8	8	8		CHELY WRIGHT/Shot Up And Drive
8	8	8	8		NEAL MCCOY/The Shake
8	8	8	8		LEANN RIMES/You Light Up My Life

Young Country
Q104

MARKET #27
KBQ/Kansas City
(816) 531-2535
Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	35	43		TOBY KEITH/We Were In Love
35	35	35	43		NEAL MCCOY/The Shake
28	28	35	43		COLLIN RAYE/What The Heart Wants
35	35	44	43		GEORGE STRAIT/Carrying Your...
35	35	44	43		TRISHA YEARWOOD/How Do I Live
28	28	28	35		BLACK & MCBRIDE/Still Holding On
28	28	28	35		BUFFALO CLUB/Nothin' Less Than...
28	28	35	35		DIAMOND RIO/How Your Love...
28	28	35	35		JOHN M. MONTGOMERY/How Was I To Know
28	28	28	28		ALABAMA/Dancin', Shaggin'...
28	28	28	28		SHERIE AUSTIN/Lucky In Love
28	28	28	28		DEANA CARTER/How Do I Get There
24	24	24	28		MARK CHESNUTT/Thank God For...
28	28	28	28		BILLY RAY CYRUS/It's All The Same...
28	28	28	28		VINCE GILL/You And You Alone
24	24	24	28		CLAY WALKER/Watch This
24	24	24	28		TRITT & WHITE/Helping Me Get...
24	24	24	28		KEVIN SHARP/You Love Somebody
24	24	24	28		NEAL MCCOY/The Shake
24	24	24	28		BRYAN WHITE/Love Is The Right...
24	24	24	28		CLAY WALKER/Watch This
24	24	24	28		LEANN RIMES/You Light Up My Life
18	18	24	24		CLINT BLACK/Something That We Do
18	18	24	24		BLACKHAWK/Hole In My Heart
18	18	24	24		BROOKS & DUNN/Honky Tonk Truth
18	18	24	24		WADE HAYES/Wichita Lineman
18	18	24	24		TIM MCGRAW/Everywhere
18	18	24	24		SEMINOLE/She Knows Me By...
18	18	24	24		CLAY WALKER/Watch This
18	18	24	24		CHELY WRIGHT/Shot Up And Drive
18	18	24	24		YEARWOOD & BROOKS/In Another's Eyes

KFKF 94FM
COUNTRY FAVORITES

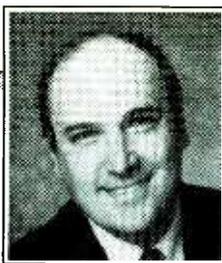
MARKET #27
KFKF/Kansas City
(816) 753-4000
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	35		SAWYER BROWN/This Night Won't...
35	35	35	35		NEAL MCCOY/The Shake
25	25	25	35		LEE ANN WOMACK/The Fool
35	35	35	35		TOBY KEITH/We Were In Love
25	25	25	35		DIAMOND RIO/How Your Love...
25	25	25	35		DAVID KERSH/Day In, Day Out
35	35	35	35		ALABAMA/Dancin', Shaggin'...
25	25	25	35		COLLIN RAYE/What The Heart Wants
25	25	25	35		JOHN M. MONTGOMERY/How Was I To Know
25	25	25	35		TIM MCGRAW/W.F. HILL/It's Your Love
25	25	25	35		GEORGE STRAIT/Carrying Your...
35	35	35	35		TRISHA YEARWOOD/How Do I Live
35	35	35	35		LORRIE MORGAN/Go Away
25	25	25	35		KEVIN SHARP/You Love Somebody
25	25	25	35		VINCE GILL/You And You Alone
25	25	25	35		DAVID LEE MURPHY/All Lit Up In Love
15	25	25	35		MARK CHESNUTT/Thank God For...
35	35	35	35		KENNY CHESNEY/She's Got It All
25	25	25	35		BUFFALO CLUB/Nothin' Less Than...
35	35	35	35		TRACY LAWRENCE/How A Cowgirl...
25	25	25	35		ALAN JACKSON/There Goes
35	35	35	35		MICHAEL PETERSON/Drink, Swear...
15	25	25	35		TRITT & WHITE/Helping Me Get...
15	25	25	35		DEAN MILLER/Nowhere, USA
35	35	35	35		YEARWOOD & BROOKS/In Another's Eyes
35	35	35	35		LORRIE MORGAN/Go Away
25	25	25	35		TIM MCGRAW/Everywhere
25	25	25	35		DEANA CARTER/How Do I Get There
25	25	25	35		BROOKS & DUNN/Honky Tonk Truth
15	15	15	15		TANYA TUCKER/Ridin' Out...
15	15	15	15		BLACKHAWK/Hole In My Heart
15	15	15	15		CHELY WRIGHT/Shot Up And Drive
15	15	15	15		BILLY RAY CYRUS/It's All The Same...
8	8	8	8		CLAY WALKER/Watch This
8	8	8	8		LEE ROY PARNELL/You Can't Get...
8	8	8	8		CLINT BLACK/Something That We Do
8	8	8	8		REBA MCENTIRE/What If It's You
8	8	8	8		LEANN RIMES/You Walked In
8	8	8	8		BRYAN WHITE/Love Is The Right...
8	8	8	8		SARA EVANS/Three Chords And...
8	8	8	8		KINLEYS/Please

WDAF AM 61
Country

MARKET #27
WDAF/Kansas City
(816) 931-6100
Cramer/Bryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	20	28		LORRIE MORGAN/Go Away
20	20	20	28		DAVID KERSH/Day In, Day Out
20	20	20	28		VINCE GILL/You And You Alone
28	28	28	28		TOBY KEITH/We Were In Love
28	28	28	28		COLLIN RAYE/What The Heart Wants
28	28	28	28		ALABAMA/Dancin', Shaggin'...
28	28	28	28		GENE WATSON/No Goodbyes
28	28	28	28		JOHN M. MONTGOMERY/How Was I To Know
28	28	28	28		KENNY CHESNEY/She's Got It All
20	28	28	28		DIAMOND RIO/How Your Love...
20	28	28	28		BILLY RAY CYRUS/It's All The Same...
28	28	28	28		ALAN JACKSON/There Goes
10	20	20	20		TIM MCGRAW/Everywhere
10	20	20	20		TRITT & WHITE/Helping Me Get...
10	20	20	20		BROOKS & DUNN/Honky Tonk Truth
10	20	20	20		DEANA CARTER/How Do I Get There
10	20	20	20		MARK CHESNUTT/Thank God For...
10	20	20	20		LEE ANN WOMACK/The Fool
10	20	20	20		BRYAN WHITE/Love Is The Right...
10	20	20	20		BLACKHAWK/Hole In My Heart
10	20	20	20		NEAL MCCOY/The Shake
10	20	20	20		BUFFALO CLUB/Nothin' Less Than...
10	20	20	20		CLAY WALKER/Watch This
10	20	20	20		TRITT & WHITE/Helping Me Get...
10	20	20	20		KEVIN SHARP/You Love Somebody
10	20	20	20		NEAL MCCOY/The Shake
10	20	20	20		BRYAN WHITE/Love Is The Right...
10	20	20	20		CLAY WALKER/Watch This
10	20	20	20		LEANN RIMES/You Light Up My Life
10	20	20	20		JASON SELLERS/It's Your Man
10	20	20	20		LILA MCCANN/Down Came A...
10	20	20	20		LONESTAR/Come Cryin' To Me
10	20	20	20		KINLEYS/Please
10	20	20	20		BILLY RAYE/When The Walls...
10	20	20	20		CHELY WRIGHT/Shot Up And Drive



MIKE KINOSHIAN

Rock AC Rolls On Harrisburg's River

Congratulations to R&R Rock Editor Cyndee Maxwell, who has churned out another fabulous Rock special that begins on page 29. In honor of the occasion, we present a look at Rock AC — a format hybrid that, several years ago, promised to be a viable force.

However, only a handful of true Rock ACs exist today, with Harrisburg's "River" (WRVV) continuing to flourish.



Chris Tyler

The **Dame Media** outlet has made some adjustments since its March 16, 1992 debut, but it's still safe, OM **Chris Tyler** confirms, to call it Rock AC. "That's still the best name for this format.

With some minor music variations that you'd expect from market to market, our sister station in Albany [WRVE, also called The River] is doing a similar format. Albany's a more competitive market, and WRVE's playlist is a little shorter than ours. There are Classic Hits stations and Adult Alternatives, but very few Rock ACs."

The reason for the paucity of Rock ACs, Tyler says, is simple. "It's a very hard format to do correctly. We still break a lot of rules, and I'm still playing more library records than I should. Since we came on, we promised to play the 'best variety of rock and roll.'"

Regarding WRVV's base library, Tyler would only comment that it's in excess of 1000 titles. "We could play 3000 records and still get calls about repetition problems. Several months ago, we cut our library by 400 songs, and TSL went down. But with the exception of one rating period, we've either been first or second 25-

54 since we've been on the air."

Format Limitations

Rock AC is perhaps best defined as a Classic Rock/Classic Hits-leaning station that plays currents and recurrences. Representative core artists in WRVV's library include Eric Clapton, the Eagles, Billy Joel, Elton John, and the Rolling Stones.

"We pick and choose our currents very carefully," Tyler explains. "The first thing I look at is R&R's Adult Alternative chart. It seems to be a natural for us to play a song that's doing well on that chart, as well as on R&R's Rock chart. However, we do have to consider intensity, because our handle has been 'Rock and Roll Without The Hard Edge.' It limits us slightly in the current music we pick. I also watch your AC chart to see if there's anything we're missing. It's a tough call, and you have to walk a fine line in many areas."

While he once tracked Rock AC WMMO/Orlando's music lists, Tyler admits, "I haven't paid attention to them as much since their ratings started to slip. There are really only a few stations — like WVRV/St. Louis —

that I keep an eye on.

"I'm also beginning to look at R&R's Pop/Alternative chart, but I must remember that Hot ACs are included in that chart, and that could take us a bit off the mark."

WRVV's current playlist is extremely tight, and the same current song doesn't play more than once a day. "Record companies still don't like us very much, but, with [cross-town CHR] WNNK and [Rock] WTPA playing currents four times a day, we still think the 'No Repeat Day' is something to hang our hat on," explains Tyler.

"We're the only station here that plays James Taylor, and his latest CD sold very well in this market. We featured the album on 'The River New Music File' and talked a lot about it. Even though we don't play many currents, we felt we were instrumental in selling a lot of James Taylor CDs."

Most area listeners, Tyler opines, would define WRVV as a Classic Rocker. "That's the format we're closest to by listener's perceptions. However, the typical Classic Rock station wouldn't play Sarah

McLachlan, Shawn Colvin, James Taylor, or Carly Simon."

Promotion Possibilities

Very few promotions aired during WRVV's first year, and it proudly viewed itself as the "anti-promotion" station. Commenting on evolution in that area, Tyler notes, "We still don't do live broadcasts. WNNK can have three in one weekend. We don't do the grand opening for the new 7-Eleven, because it doesn't fit our station's image.

"But we've started making appearances and are turning it around by making them River promotions. We bring our River truck and play music at the client's site. We get listeners out there without doing a live 60-second commercial to get people to buy Tide and cookies — that's just *not* what we do."

Limited AC Competition

For about 18 months, AC WYMJ was part of Harrisburg's competitive climate, but that ended the first of this year, when it flipped to Country WRBT. "It wasn't awful, but as a Mainstream AC, WYMJ just never quite took off. The music seemed

The first thing I look at is R&R's Adult Alternative chart. It seems to be a natural for us to play a song that's doing well on that chart, as well as on R&R's Rock chart. I also watch your AC chart to see if there's anything we're missing.

Facts & Figures

The original plan for Rock AC WRVV/Harrisburg was to have a 60% male/40% female audience. "We've been very happy over the years to be closer to 55% male/45% female," observes OM Chris Tyler. "The sales department thinks it's wonderful when it's 50/50."

Arbitron spring 1997 ratings info, audience composition, and a sample music hour appear below.

Ratings

Men 18-34: #3	Women 18-34: #2
Men 25-54: #1	Women 25-54: #2
Men 35-64: #6	Women 35-64: #2

Audience Composition

Men 18+: 49%
Women 18+: 49%
Teens: 2%
Strongest Cell: Men 25-34

Sample 2pm Music Hour

FLEETWOOD MAC/Say You Love Me
 CARS/You Might Think
 JONI MITCHELL/Help Me
 CCR/Suzie Q
 ROBERT PALMER/I Didn't Mean To Turn You On
 FOREIGNER/Long Long Way From Home
 HEART/What About Love?
 DAVID BOWIE/Rebel Rebel
 AL STEWART/On The Border
 SHERYL CROW/A Change Would Do You Good
 ROLLING STONES/Ruby Tuesday
 MOODY BLUES/The Story In Your Eyes
 BILLY JOEL/I Go To Extremes
 JOURNEY/Lights

right, although I felt they could've added some spice records to make it more interesting.

"They hurt us a bit in at-work listening, but since they've gone away, I think we've been able to get a little of that audience back. We kick some serious butt during the workday. Our prime hours are 8am-5pm, so we'd probably be hurt if a really, really good AC came on here."

Just south of Harrisburg (Arbitron market #73) is York, a market (#103) dominated by AC WARM-FM. But as Tyler points out, "They've never attempted to market to Harrisburg, and I don't believe they've ever made an appearance here."

AC WROZ is a major force in

Lancaster (market #110) — the third part of the Keystone State's geographical triangle, which is just east of York. "WROZ actually has a better signal into Harrisburg than WARM-FM. 'The Rose' has tried marketing here, and did a fairly good job. Their biggest problem is that they're far enough away that they can't penetrate buildings here. Otherwise, they'd do better"

So, according to Tyler, WRVV's biggest competitor isn't AC, Rock, or Classic Rock (Lancaster's "Eagle," WEGK). It's CHR WNNK. "We're far apart musically and formatically, but the competition is for workday listening. They're truly a marketing behemoth."



HIGH MARKS — Richard Marx (c) was a surprise late addition to Hot AC WKQI/Detroit's first annual "Q Concert." Greeting him at the event are MD Fred Buchalter (l) and PD Tom O'Brien.



WARM WELCOME — Warm 98 WRRM/Cincinnati OM/PD T.J. Holland thanked Barry Manilow for the singer's recent station visit.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	7	3	1	LEANN RIMES How Do I Live (<i>Curb</i>)	2177	1905	1621	1414	97/6
6	5	4	2	PAUL CARRACK For Once In Our Lives (<i>Ark 21</i>)	1942	1856	1795	1713	90/0
1	1	1	3	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	1812	1934	2079	2107	93/2
3	3	2	4	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	1646	1917	1975	1917	83/0
9	8	7	5	NATALIE COLE A Smile Like Yours (<i>Elektra/EEG</i>)	1631	1604	1543	1412	91/0
14	11	8	6	BACKSTREET BOYS Quit Playing Games (With My Heart) (<i>Jive</i>)	1525	1410	1161	953	80/6
15	12	10	7	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	1523	1329	1155	922	85/5
2	2	6	8	MICHAEL BOLTON Go The Distance (<i>Columbia</i>)	1491	1777	1989	2095	87/0
4	4	5	9	JAMES TAYLOR Little More Time With You (<i>Columbia</i>)	1482	1794	1908	1897	79/0
BREAKER			10	ELTON JOHN Something About The Way... (<i>Rocket/A&M Associated</i>)	1414	698	—	—	94/41
18	13	13	11	JEWEL Foolish Games (<i>Atlantic</i>)	1299	1232	1063	869	66/3
5	6	9	12	PETER CETERA Do You Love Me That Much? (<i>River North</i>)	1208	1399	1643	1834	67/0
13	10	12	13	BILLY JOEL To Make You Feel My Love (<i>Columbia</i>)	1192	1236	1177	1003	76/0
7	9	11	14	CHICAGO Here In My Heart (<i>Reprise</i>)	1035	1260	1514	1692	69/1
BREAKER			15	AMY GRANT Takes A Little Time (<i>A&M</i>)	1026	872	807	690	69/6
BREAKER			16	DARYL HALL & JOHN OATES Promise Ain't Enough (<i>Push</i>)	884	631	344	10	63/9
17	17	14	17	KENNY LOGGINS I Am Not Hiding (<i>Columbia</i>)	804	876	893	869	57/2
12	15	16	18	JEWEL You Were Meant For Me (<i>Atlantic</i>)	729	824	925	1007	49/1
24	21	22	19	MICHAEL LINGTON & BOBBY CALDWELL Tell It Like It Is (<i>Nu Groove</i>)	616	567	571	483	46/2
11	18	20	20	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	609	656	864	1079	46/0
10	14	17	21	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	571	813	1011	1374	39/0
26	24	25	22	SISTER HAZEL All For You (<i>Universal</i>)	439	394	358	271	19/2
29	26	26	23	BETH NIELSEN CHAPMAN Happy Girl (<i>Reprise</i>)	376	349	274	199	35/3
—	—	27	24	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	373	312	175	111	26/4
16	16	19	25	STYX Paradise (<i>CMC</i>)	355	693	907	914	30/0
DEBUT			26	GARY BARLOW So Help Me Girl (<i>Arista</i>)	346	170	—	—	41/18
—	—	28	27	BARRY MANILOW I Go Crazy (<i>Arista</i>)	309	255	117	—	36/7
—	—	30	28	10,000 MANIACS More Than This (<i>Geffen</i>)	231	207	146	100	11/2
28	28	29	29	PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	227	237	253	221	15/0
23	22	24	30	MICHAEL ENGLISH Why Didn't I (<i>Curb</i>)	219	419	558	546	20/0

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker. 104 AC reporters. 98 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

KENNY ROGERS Write Your Name Across My Heart (*Magnatone*)

Total Stations: 23, Adds: 0, Plays: 215, WRCH 7, WWLI 21 (20), WXKC 7 (7), WAFY 12 (13), WKWK 10 (5), WPCB 7 (7), WGSY 10 (10), WMGF 5 (5), WTVR 8 (8), WOOF 15 (8), WAHR 10 (10), KOXT 7 (7), WROE 11 (10), WDDK 8 (7), WCRZ 7 (7), WAJI 7 (7), WTPJ 12 (12), WFMK 20 (20), WGLM 5 (7), KOSI 3 (3), KSNE 10 (5), KRNO 10 (10), KWAV 3 (3).

ATLANTA RHYTHM SECTION Alien (*Southern Tracks*)

Total Stations: 19, Adds: 2, Plays: 203, WWLI 10 (10), WAFY 12 (11), WKWK 10 (10), WPCB 13 (13), WBQQ 5 (5), WGSY 30 (25), WTCH 7 (7), WPEZ 17 (15), WDEF 10 (10), WOOF 15 (15), WAHR 10 (10), KOXT 7 (5), WFMK 10 (10), WGLM 5 (5), WQLR 7 (7), KEZG 14, KJNS 7 (7), KWAV 7 (7), KISC 7.

98 DEGREES Invisible Man (*Motown*)

Total Stations: 12, Adds: 1, Plays: 155, WWLI 5, WMJQ 28 (28), WVAF 21 (11), WALK 5 (5), WGSY 10 (10), WRMF 29 (11), WDEF 5 (5), WTFM 10 (10), WRVR 9 (9), WRRM 18 (16), WFMK 10 (10), KWAV 5 (5).

AMBROSIA I Just Can't Let Go (*WB*)

Total Stations: 17, Adds: 8, Plays: 149, WRCH 7 (7), WLZV 7 (7), WKWK 5, WMGS 5, WGSY 25 (25), WTCH 16 (16), WLRQ 8 (8), WTVR 6 (6), WOOF 15, WAHR 10 (10), WRVR 7, WAJI 5, WTPJ 8, WFMK 10 (10), WGLM 7, KSNE 5 (5), KWAV 3.

WILSONS Monday Without You (*Mercury*)

Total Stations: 13, Adds: 2, Plays: 115, WWLI 5, WLIF 5 (5), WAFY 12 (13), WKWK 5 (5), WGSY 10 (10), WOOF 15 (8), WAHR 10 (5), KVIL 9, WCRZ 7 (8), WFMK 20 (10), WGLM 7 (7), KELO 5 (5), KWAV 5 (5).

GRIFFIN & VALLI Can't Take My Eyes Off You (*Curb*)

Total Stations: 15, Adds: 6, Plays: 95, WWLI 10 (5), WLIF 5, WKWK 5, WGSY 10 (10), WLRQ 8, WAHR 5, KMGL 5 (5), KOXT 5 (5), WDDK 7, WAJI 5, WFMK 10 (10), WGLM 5 (5), KEFM 5 (5), KJNS 5 (5), KWAV 5 (5).

EN VOGUE Too Gone, Too Long (*EastWest/EEG*)

Total Stations: 12, Adds: 5, Plays: 91, WWLI 10 (5), WVAF 5, WKWK 5 (5), WGSY 10 (10), WTCH 10 (7), WOOF 8, KOXT 7, WFMK 10, WGLM 7 (5), KELO 5, KWAV 5 (5), KISC 9 (7).

SUPERTRAMP Live To Love You (*Silver Cab/Oxygen*)

Total Stations: 12, Adds: 2, Plays: 91, WSRS 5 (5), WKWK 10 (10), WJBR 7 (7), WGSY 10 (15), WDEF 5 (5), WOOF 8 (8), KHLA 7 (7), WVEZ 5 (5), WFMK 10 (10), WQLR 7, KEZG 14, KWAV 3 (3).

JOHN TESH Avalon (*GTSP*)

Total Stations: 17, Adds: 4, Plays: 89, WWLI 10 (10), WBEB 7, WGSY 10 (10), WLRQ 1 (1), KOXT 5 (5), WROE 5 (5), WAJI 2 (2), WTPJ 5 (5), WFMK 10 (10), WGLM 2 (2), WSWT 3 (2), WQLR 5, KEZG 1 (1), WLTE 5, KELO 5 (5), KRNO 10, KWAV 3 (3).

PAUL MCCARTNEY Young Boy (*Capitol*)

Total Stations: 11, Adds: 11, Plays: 82, WRCH 7, WSRS 5, WLIF 16, WGSY 10, WTCH 7, WDEF 5, KMZ 5, WFMK 10, WGLM 5, WQLR 7, WLTE 5.

DAVE KOZ That's The Way I Feel About You (*Capitol*)

Total Stations: 10, Adds: 4, Plays: 79, WRCH 7 (7), WAFY 13 (11), WGSY 10, WTVR 14 (10), KOXT 7 (7), WTPJ 5 (5), WFMK 10, WGLM 5, KELO 5, KWAV 3 (3).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

ELTON JOHN

Something About The Way... (*Rocket/A&M Associated*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1414/716	94/41	10

AMY GRANT

Takes A Little Time (*A&M*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1026/154	69/6	15

DARYL HALL & JOHN OATES

Promise Ain't Enough (*Push*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
884/253	63/9	16

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Something About... (<i>Rocket/A&M Associated</i>)	41
GARY BARLOW So Help Me Girl (<i>Arista</i>)	18
PAUL MCCARTNEY Young Boy (<i>Capitol</i>)	11
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	9
DARYL HALL & JOHN OATES Promise Ain't Enough (<i>Push</i>)	9
AMBROSIA I Just Can't Let Go (<i>Warner Bros.</i>)	8
BARRY MANILOW I Go Crazy (<i>Arista</i>)	7
BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	6
AMY GRANT Takes A Little Time (<i>A&M</i>)	6
MARY GRIFFIN & FRANKIE VALLI Can't Take My... (<i>Curb</i>)	6
LEANN RIMES How Do I Live (<i>Curb</i>)	6

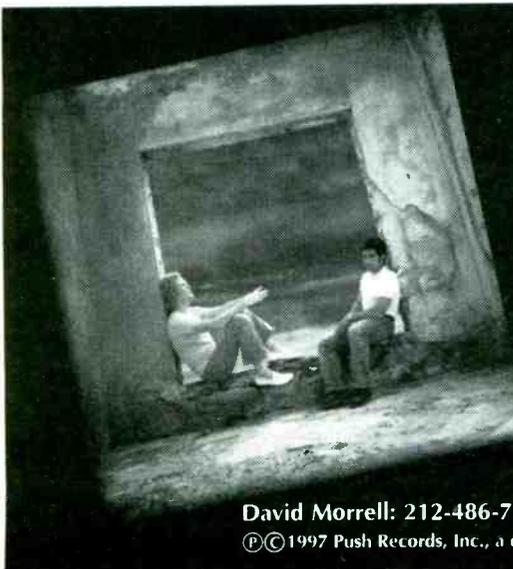
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Something About... (<i>Rocket/A&M Associated</i>)	+716
LEANN RIMES How Do I Live (<i>Curb</i>)	+272
DARYL HALL & JOHN OATES Promise Ain't Enough (<i>Push</i>)	+253
FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	+194
GARY BARLOW So Help Me Girl (<i>Arista</i>)	+176
AMY GRANT Takes A Little Time (<i>A&M</i>)	+154
BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	+115
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	+97
PAUL CARRACK For Once In Our Lives (<i>Ark 21</i>)	+86
PAUL MCCARTNEY Young Boy (<i>Capitol</i>)	+82

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
KENNY LOGGINS For The First Time (<i>Columbia</i>)
BRYAN ADAMS I'll Always Be Right There (<i>A&M</i>)
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
R. KELLY I Believe I Can Fly (<i>Jive</i>)
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)
JIM BRICKMAN w/MARTINA McBRIDE Valentine (<i>Windham Hill</i>)
BOB CARLISLE Butterfly Kisses (<i>DMG/Jive</i>)
BEE GEES Alone (<i>Polydor/A&M</i>)
RICHARD MARX Until I Find You Again (<i>Capitol</i>)
ERIC CLAPTON Change The World (<i>Reprise</i>)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Daryl Hall
John Oates
Promise
Ain't Enough

"It's a great blue-eyed soul song...sounds like Philly!
A perfect match with B-101." - Chris Conley, WBEB/Philadelphia

"This is classic Hall & Oates...It'll generate lots of emotion and phones from your female core." - Rob Miller, WALK/Long Island

- VH1 **HARD ROCK LIVE** running throughout the month of August
- Headline performance at **NAB CONVENTION** September 17th
- Performing on **THE TODAY SHOW** September 19th
- Currently on **40 CITY NATIONAL TOUR**
- In stores September 30th

AC Breaker 21 - 16

Most Added & Most Increased Play





STEVE WINWOOD JUNCTION SEVEN

“Plenty Lovin’ ” Is Exploding At Radio!

Already On:

WBEB	WQCD	WJZW	WSJT	WJCD	WSMJ	WJZK
KEFM	KSBR	WOAZ	WNWV	KCJZ	KUCD	KJZY
WGLM	KTWV	WLVE	KHHH	KBZN	KOAS	KRVR
KESZ	WNUA	KIFM	KKJZ	WCCJ	KEZL	KNIK
WSRS	KBLX	KMJZ	WVAE	WLOQ	KOSJ	WJZT
WAKS	KKSF	KCLC	KCIY	WSJW	WGUF	WEZV
WTPI	WJJZ	KYOT	KQBR	KAJZ	KXDC	
WMGN	WVMV	JRN	WJZI	KTNT	KSMJ	
KMXG	KOAI	WJJJ	WZJZ	WFSJ	KWSJ	

R&R NAC Tracks

9-7

Produced and arranged by
Narada Michael Walden and Steve Winwood
Management: Ron Weisner Entertainment
<http://www.virginrecords.com>
AOL Keyword: Virgin Records



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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14	14	BILLY JOEL/To Make You Feel
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	14	R. KELLY/I Believe I Can Fly
14	14	14	14	14	BRYAN ADAMS/I'll Always Be...
14	14	14	14	14	CHICAGO/Here In My Heart
14	14	14	14	14	MONICA/For You I Will
14	14	14	14	14	KENNY LOGGINS/I Am Not Hiding
14	14	14	14	14	AZ YET/Hard To Say I'm...
12	14	14	14	14	BACKSTREET BOYS/Quit Playing...
12	14	14	14	14	ELTON JOHN/Something About...
10	14	14	14	14	LEANN RIMES/How Do I Live
10	14	14	14	14	FLEETWOOD MAC/Silver Springs
10	14	14	14	14	PAUL CARRACK/For Once In Our...
10	14	14	14	14	SPICE GIRLS/2 Become 1
10	14	14	14	14	BRICKMAN & MCBRIDE/Valentine
10	14	14	14	14	MICHAEL BOLTON/Go The Distance
10	14	14	14	14	SHAWN COLVIN/Sunny Came Home
10	14	14	14	14	KENNY G/Havana
10	14	14	14	14	TONI BRAXTON/I Don't Want To

KBIG 104 MARKET #2
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	MONICA/For You I Will
30	30	30	30	30	TONI BRAXTON/I Don't Want To
27	27	29	29	29	BABYFACE/Every Time I
28	29	29	29	29	WHITNEY HOUSTON/I Believe In You
30	30	28	28	28	R. KELLY/I Believe I Can Fly
29	29	28	28	28	TONI BRAXTON/Un-break My Heart
27	27	27	27	27	ROD STEWART/H We Fall In...
23	23	23	23	23	JEWEL/You Were Meant...
23	23	23	23	23	NO DOUBT/Don't Speak
23	23	23	23	23	DUNCAN SHEIK/Barely Breathing
20	20	21	21	21	BRUCE SPRINGSTEEN/Secret Garden
21	21	21	21	21	JOURNEY/When You Love...
21	21	21	21	21	ELTON JOHN/Something About...
16	16	16	16	16	BACKSTREET BOYS/Quit Playing...
16	16	16	16	16	PHIL COLLINS/Dance Into The Light
16	16	16	16	16	SHAWN COLVIN/Sunny Came Home
16	16	16	16	16	FLEETWOOD MAC/Silver Springs
10	10	10	10	10	PETER CETERA/Do You Love Me...
10	10	10	10	10	NATALIE COLE/A Smile Like Yours
10	10	10	10	10	LEANN RIMES/How Do I Live
10	10	10	10	10	SPICE GIRLS/2 Become 1
10	10	10	10	10	AZ YET/Hard To Say I'm...

KOST 103.5 FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	BACKSTREET BOYS/Quit Playing...
24	24	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	24	SPICE GIRLS/2 Become 1
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BABYFACE/Every Time I
19	19	19	19	19	ELTON JOHN/Something About...
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
19	19	19	19	19	PAULA COLLE/Where Have All...
19	19	19	19	19	SHAWN COLVIN/Sunny Came Home
24	15	15	15	15	ROD STEWART/H We Fall In...
24	15	15	15	15	R. KELLY/I Believe I Can Fly
15	15	15	15	15	TONI BRAXTON/Un-break My Heart
15	15	15	15	15	JEWEL/You Were Meant...
15	15	15	15	15	CELINE DION/All By Myself
15	15	15	15	15	GLORIA ESTEFAN/I'm Not Giving...
15	15	15	15	15	BRICKMAN & MCBRIDE/Valentine
15	15	15	15	15	JOURNEY/When You Love...
24	24	24	24	24	WHITNEY HOUSTON/I Believe In You...
7	8	8	8	8	NATALIE COLE/A Smile Like Yours

93.9 MARKET #3
WLIT/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	19	19	19	AZ YET/Hard To Say I'm...
17	17	17	17	17	BACKSTREET BOYS/Quit Playing...
19	19	19	19	19	NATALIE COLE/A Smile Like Yours
10	11	17	19	19	BILLY JOEL/To Make You Feel...
17	17	17	17	17	ELTON JOHN/Something About...
17	17	17	17	17	PAUL CARRACK/For Once In Our...
19	19	19	19	19	SHAWN COLVIN/Sunny Came Home
19	19	19	19	19	MONICA/For You I Will
10	11	11	11	11	LEANN RIMES/How Do I Live
10	11	11	11	11	FLEETWOOD MAC/Silver Springs
10	11	11	11	11	AMY GRANT/Takes A Little Time
10	10	11	11	11	SPICE GIRLS/2 Become 1
10	10	10	10	10	JANN ARDEN/You Don't Know Me
10	10	10	10	10	GARY BARLOW/So Help Me Girl
10	10	10	10	10	MICHAEL ENGLISH/Why Didn't I
10	10	10	10	10	HALL & OATES/Promise Ain't Enough
8	8	8	8	8	BEE GEES/Alone
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
8	8	8	8	8	TONI BRAXTON/I Don't Want To
8	8	8	8	8	BOB CARLISLE/Butterfly Kisses
17	19	19	19	19	JAMES TAYLOR/Little More Time...

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	MONICA/For You I Will
18	17	24	24	24	NATALIE COLE/A Smile Like Yours
24	24	24	24	24	HALL & OATES/Promise Ain't Enough
24	24	24	24	24	MICHAEL BOLTON/Go The Distance
24	24	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	24	ROD STEWART/H We Fall In...
24	24	24	24	24	KENNY LOGGINS/For The First Time
18	17	7	7	7	AMY GRANT/Takes A Little Time
18	17	7	7	7	LINGTON & CALDWELL/Tell It Like It Is
18	17	7	7	7	STEVE WINWOOD/Plenty Lovin'
18	17	7	7	7	PAUL CARRACK/For Once In Our...
18	17	7	7	7	KENNY LOGGINS/I Am Not Hiding
18	17	7	7	7	JAMES TAYLOR/Little More Time...
18	17	7	7	7	BILLY JOEL/To Make You Feel...
18	17	7	7	7	BACKSTREET BOYS/Quit Playing...
18	17	7	7	7	SHAWN COLVIN/Sunny Came Home
18	17	7	7	7	JOHN TESH/Avalon

KVIL 103.7fm MARKET #7
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	LEANN RIMES/How Do I Live
19	23	23	23	23	DUNCAN SHEIK/Barely Breathing
19	23	23	23	23	BOB CARLISLE/Butterfly Kisses
23	19	21	21	21	TONI BRAXTON/Un-break My Heart
20	20	20	20	20	ERIC CLAPTON/Change The World
19	19	19	19	19	STREISAND & ADAMS/Finally Found
19	19	19	19	19	CELINE DION/It's All Coming...
21	21	19	19	19	BRICKMAN & MCBRIDE/Valentine
23	23	23	23	23	MICHAEL BOLTON/Go The Distance
8	8	9	9	9	BACKSTREET BOYS/Quit Playing...
14	14	14	14	14	JEWEL/You Were Meant...
14	14	14	14	14	JOURNEY/When You Love...
9	10	10	10	10	NATALIE COLE/A Smile Like Yours
9	10	10	10	10	MICHAEL ENGLISH/Why Didn't I
7	7	8	8	8	WILSONS/Monday Without You
7	7	8	8	8	LINGTON & CALDWELL/Tell It Like It Is
9	9	8	8	8	PAUL CARRACK/For Once In Our...
7	7	8	8	8	STYX/Paradise
8	7	7	7	7	SWING OUT SISTER/Somewhere In...
5	5	5	5	5	MADONNA/You'll See
5	5	5	5	5	R. KELLY/I Believe I Can Fly
5	5	5	5	5	JIM BRICKMAN/Angel Eyes
5	5	5	5	5	CELINE DION/Because You Loved Me
5	5	5	5	5	KENNY G/The Moment

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	SHAWN COLVIN/Sunny Came Home
26	26	26	26	26	JEWEL/You Were Meant...
26	26	26	26	26	R. KELLY/I Believe I Can Fly
25	25	25	25	25	BRUCE SPRINGSTEEN/Secret Garden
25	25	25	25	25	TONI BRAXTON/Un-break My Heart
25	26	26	26	26	MONICA/For You I Will
15	15	15	15	15	FLEETWOOD MAC/Silver Springs
13	13	13	13	13	CELINE DION/All By Myself
14	13	13	13	13	BRYAN ADAMS/I'll Always Be...
12	12	12	12	12	BRICKMAN & MCBRIDE/Valentine
12	12	12	12	12	ERIC CLAPTON/Change The World
12	12	12	12	12	CELINE DION/It's All Coming...
12	12	12	12	12	ELTON JOHN/Something About...
12	12	12	12	12	RICHARD MARX/Until I Find You...
6	11	11	11	11	LEANN RIMES/How Do I Live
13	8	8	8	8	JAMES TAYLOR/Little More Time...
11	11	11	11	11	MARIAH CAREY/Always Be My Loved Me
11	11	11	11	11	CELINE DION/Because You Loved Me
11	12	11	11	11	JEWEL/You Were Meant...
11	11	11	11	11	DONNA LEWIS/I Love You Always...
10	9	9	9	9	BACKSTREET BOYS/Quit Playing...
10	9	9	9	9	ELTON JOHN/You Can Make
1	5	5	5	5	NATALIE COLE/A Smile Like Yours

peach 94.9 MARKET #12
WPCH/Atlanta (404) 367-0949 Dillard/Joy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	11	11	11	11	PAUL CARRACK/For Once In Our...
9	11	13	13	13	NATALIE COLE/A Smile Like Yours
7	9	9	9	9	BACKSTREET BOYS/Quit Playing...
9	13	13	13	13	ATLANTA RHYTHM.../Alien
9	9	11	11	11	MICHAEL BOLTON/Go The Distance
13	13	13	13	13	JAMES TAYLOR/Little More Time...
13	13	13	13	13	STYX/Paradise
13	11	11	11	11	SHAWN COLVIN/Sunny Came Home
5	7	9	9	9	MONICA/For You I Will
7	9	9	9	9	LEANN RIMES/How Do I Live
7	9	9	9	9	JEWEL/You Were Meant...
7	9	9	9	9	BILLY JOEL/To Make You Feel...
15	15	15	15	15	ELTON JOHN/Something About...
9	9	9	9	9	PETER CETERA/Do You Love Me...
7	7	7	7	7	HALL & OATES/Promise Ain't Enough
7	7	7	7	7	KENNY ROGERS/Write Your Name...
11	11	6	6	6	PRETENDERS/Goodbye
11	11	6	6	6	BEE GEES/Alone
11	11	11	11	11	TONI BRAXTON/I Don't Want To
11	9	6	6	6	AZ YET/Hard To Say I'm...
6	6	6	6	6	BOB CARLISLE/Butterfly Kisses
6	6	6	6	6	CHICAGO/Here In My Heart
5	5	5	5	5	LINGTON & CALDWELL/Tell It Like It Is
7	5	5	5	5	BOZ SCAGGS/Love Letters

92.5 KLSY MARKET #13
KLSY/Seattle (425) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	LEANN RIMES/How Do I Live
30	30	30	30	30	JEWEL/You Were Meant...
24	24	24	24	24	BACKSTREET BOYS/Quit Playing...
24	24	24	24	24	CHICAGO/Here In My Heart
18	18	22	22	22	PETER CETERA/Do You Love Me...
30	30	28	21	21	BEE GEES/Alone
24	24	24	24	24	PAUL CARRACK/For Once In Our...
18	18	18	18	18	DUNCAN SHEIK/Barely Breathing
18	18	18	18	18	HANSON/Mmm Bop
18	18	18	18	18	PAULA COLLE/Where Have All...
30	30	30	30	30	MONICA/For You I Will
15	15	12	12	12	BRUCE SPRINGSTEEN/Secret Garden
15	15	12	12	12	SPICE GIRLS/2 Become 1
15	15	18	18	18	MICHAEL BOLTON/Go The Distance
30	30	30	30	30	R. KELLY/I Believe I Can Fly
12	12	14	14	14	JEWEL/You Were Meant...
24	24	24	24	24	SHAWN COLVIN/Sunny Came Home
30	30	28	9	9	KENNY LOGGINS/For The First Time
18	18	18	18	18	SAVAGE GARDEN/I Want You
12	12	6	6	6	NATALIE COLE/A Smile Like Yours
5	5	5	5	5	ELTON JOHN/Something About...

WALK 97.5 MARKET #15
WALK/Long Island (516) 475-5200 Michaels/Lombardi/Whe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	SHAWN COLVIN/Sunny Came Home
30	30	30	30	30	MICHAEL BOLTON/Go The Distance
30	30	30	30	30	BACKSTREET BOYS/Quit Playing...
30	30	30	30	30	BILLY JOEL/To Make You Feel...
10	10	10	10	10	LEANN RIMES/How Do I Live
30	30	30	30	30	MONICA/For You I Will
5	10	10	10	10	SPICE GIRLS/2 Become 1
10	10	10	10	10	CHICAGO/Here In My Heart
10	10	10	10	10	AMY GRANT/Takes A Little Time
10	10	10	10	10	58 DEGREES/Invisible Man
10	10	10	10	10	10,000 MANIACS/More Than This
10	10	10	10	10	JEWEL/You Were Meant...</

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY MD: Pat Ryan 5 BARRY MANILOW "Crazy" 5 GARY BARLOW "Help" 5 BOYZ II MEN "Seasons"	WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 16 ELTON JOHN "Something" 7 GRIFFIN & VALLI "Can't"	WSPA/Greenville, SC OM: Jim Kirkland PD/M: Greg McKinney 15 HALL & GATES "Promise" 7 GRIFFIN & VALLI "Can't"	WVRV/Memphis, TN OM/MD: Joel Burke MD: Kay Marley 7 AMBROSIA "Just" 7 GARY BARLOW "Help"	KSBL/Santa Barbara, CA PD/MD: Peter Ble 12 GARY BARLOW "Help"	WKDD/Akron, OH PD/MD: Chuck Collins 20 PRETENDERS "Goodbye" 19 FIONA APPLE "Criminal"	KALC/Denver, CO PD: Gregg Cassidy MD: Cha Cha No Adds	WMC/Memphis, TN PD: Russ Morley MD: Bruce Wayne 8 JEWEL "You"	WSHE/Orlando, FL PD: Catherine Brown MD: Shark 31 LIVE "Turn" 24 SISTER HAZEL "Happy" 24 MIGHTY MIGHTY "Impression" 24 PEACH UNION "Own"	KBEE/Salt Lake City, UT OM/MD: Steve Kelly AP/MD: Sean Michaels No Adds
KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell 22 HALL & GATES "Promise" 24 SISTER HAZEL "At"	WTCB/Columbia, SC PD/MD: Brent Johnson MD: Joe Ham 7 PAUL McCARTNEY "Young" 7 VENICE "Were"	WRCH/Hartford, CT PD: Alan Camp MD: Joe Ham 15 ELTON JOHN "Something" 7 PAUL McCARTNEY "Young" 7 BOYZ II MEN "Seasons"	WLTE/Minneapolis, MN PD/MD: Gary Nolan MD: Pat Schaffer 6 ELTON JOHN "Something" 5 10,000 MANIACS "More" 1 BARRY MANILOW "Crazy"	KZST/Santa Rosa, CA PD: Brent Ferris MD: Pat Schaffer 6 ELTON JOHN "Something" 5 10,000 MANIACS "More" 1 BARRY MANILOW "Crazy"	KKOB/Albuquerque, NM PD: Mike Parsons MD: DJ Lopez No Adds	KSTZ/Des Moines, IA PD: Jim Schaefer MD: Carol Vonn No Adds	WPLL/Miami, FL No Adds	WXTI/Milwaukee, WI PD: Danny Clayton AP/MD: Leonard Peace No Adds	KISN/Salt Lake City, UT PD/MD: Burke Allen 20 FLEETWOOD MAC "Silver" 20 ELTON JOHN "Something"
WRDE/Appleton, WI PD/MD: Dan Larkin 10 ELTON JOHN "Something" 5 LINGTON & CALDWELL "Tel"	WGSJ/Columbus, GA OM/MD: David McLanahan AP/MD: J.J. Hemingway 25 ELTON JOHN "Something" 25 BOYZ II MEN "Seasons" 10 PAUL McCARTNEY "Young" 10 AALIYAH "Gave" 10 DAVE KOZ "Way"	KSSK/Honolulu, HI OM/MD: Michael Shihado PD: Dick Wainwright 10 AMY GRANT "Time"	KJSN/Modesto, CA PD/MD: Gary Michaels No Adds	KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 5 ELTON JOHN "Something"	KMXS/Anchorage, AK PD: Mark Carlson AP/MD: Roxy Linnor 17 ELTON JOHN "Something" 5 FOREST FOR THE TREES "Dream" 5 PEACH UNION "Own"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 5 SARAH McLACHLAN "Mystery" 5 JANN ARDEN "Me"	WTKI/Milwaukee, WI PD: Brian Kelly 27 SPICE GIRLS "Become"	WWTM/Milwaukee, WI PD: Todd Fisher MD: Leighton Peck 30 MATCHBOX 20 "Push"	KSMG/San Antonio, TX PD: Andy Holt MD: Darla Thomas 23 BACKSTREET BOYS "Playing" 14 ELTON JOHN "Something"
WPCH/Atlanta, GA OM/MD: Vance Ollard AP/MD: Steve Goss MD: David Joy 7 AMY GRANT "Time" 7 PRETENDERS "Goodbye"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Hurnally 7 LEANN RIMES "How"	WAHR/Huntsville, AL PD: John Malone MD: Bonnie O'Brien 5 CHICAGO "Heart" 5 SWING OUT SISTER "Somewhere" 5 SPICE GIRLS "Become" 5 AARON NEVILLE "Say" 5 GRIFFIN & VALLI "Can't"	WOBM/Monmouth-Ocean, NJ PD: John Raffner 18 ELTON JOHN "Something"	KELD/Sioux Falls, SD PD/MD: Reid Holman 5 DAVE KOZ "Way" 5 EN VOGUE "Gone" 5 SPICE GIRLS "Become" 5 AALIYAH "Gave"	WQSM/Fayetteville, NC PD/MD: Dave Stone 45 PAULA COLE "Walk" 30 SPICE GIRLS "Become" 7 IMANI COPPOLA "Legend" 7 LIVE "Turn"	WQWJ/Fayetteville, NC PD: Adam Goodman MD: Greg Carpenter 30 FIONA APPLE "Criminal" 10 DUNCAN SHEIK "Runs"	WMYX/Milwaukee, WI PD: Brian Kelly 27 SPICE GIRLS "Become"	KSTP/Minneapolis, MN PD: Todd Fisher MD: Leighton Peck 30 MATCHBOX 20 "Push"	KFMB/San Diego, CA PD: Tracy Johnson AP/MD: Greg Simms 12 TOAD THE WET "Crazy"
WFBQ/Augusta, GA PD/MD: John Patrick No Adds	WVLT/Dayton, OH OM: Stan Ham PD: Nolan Cruise 7 ELTON JOHN "Something"	WTFM/Johnson City, TN PD/MD: Mark E. McKinney 12 SARAH McLACHLAN "Mystery" 10 HALL & GATES "Promise"	WLTS/New Orleans, LA PD: Steve Suter MD: Jim Harzo 12 HALL & GATES "Promise" 5 GARY BARLOW "Help"	WVWF/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"	WBMX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 FIONA APPLE "Criminal" 10 DUNCAN SHEIK "Runs"	WVWJ/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 5 SUGAR RAY "Fly"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 10 SUGAR RAY "Fly" 10 SMASH MOUTH "Walk" 10 LORI CARSON "Light"	KLCC/San Francisco, CA PD: Louis Kaplan MD: Julie Stockel 10 BLUES TRAVELER "Precarious"
KKMJ/Austin, TX OM: Stan Ham PD: Nolan Cruise 7 ELTON JOHN "Something"	WQXI/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 23 DUNCAN SHEIK "Barely" 15 SHAWN COLVIN "Sunny" 14 AMY GRANT "Time" 9 WILSONS "Monday"	WTP/Indianapolis, IN PD: Gary Hevans MD: Steve Cooper 8 AMBROSIA "Just" 8 GARY BARLOW "Help" 5 RAY OBIEDO "Sweet"	WLMG/New Orleans, LA OM/MD: Nick Ferris MD: Johnny Scott 15 FLEETWOOD MAC "Silver"	WVWF/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"	WVWJ/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"	WVWJ/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"	WVWJ/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"	WVWJ/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"	WVWJ/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"

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WKDD/Akron, OH PD/MD: Chuck Collins 20 PRETENDERS "Goodbye" 19 FIONA APPLE "Criminal"	KALC/Denver, CO PD: Gregg Cassidy MD: Cha Cha No Adds	WMC/Memphis, TN PD: Russ Morley MD: Bruce Wayne 8 JEWEL "You"	WSHE/Orlando, FL PD: Catherine Brown MD: Shark 31 LIVE "Turn" 24 SISTER HAZEL "Happy" 24 MIGHTY MIGHTY "Impression" 24 PEACH UNION "Own"	KBEE/Salt Lake City, UT OM/MD: Steve Kelly AP/MD: Sean Michaels No Adds
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WRDE/Appleton, WI PD/MD: Dan Larkin 10 ELTON JOHN "Something" 5 LINGTON & CALDWELL "Tel"	WGSJ/Columbus, GA OM/MD: David McLanahan AP/MD: J.J. Hemingway 25 ELTON JOHN "Something" 25 BOYZ II MEN "Seasons" 10 PAUL McCARTNEY "Young" 10 AALIYAH "Gave" 10 DAVE KOZ "Way"	KSSK/Honolulu, HI OM/MD: Michael Shihado PD: Dick Wainwright 10 AMY GRANT "Time"	KJSN/Modesto, CA PD/MD: Gary Michaels No Adds	KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 5 ELTON JOHN "Something"
WPCH/Atlanta, GA OM/MD: Vance Ollard AP/MD: Steve Goss MD: David Joy 7 AMY GRANT "Time" 7 PRETENDERS "Goodbye"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Hurnally 7 LEANN RIMES "How"	WAHR/Huntsville, AL PD: John Malone MD: Bonnie O'Brien 5 CHICAGO "Heart" 5 SWING OUT SISTER "Somewhere" 5 SPICE GIRLS "Become" 5 AARON NEVILLE "Say" 5 GRIFFIN & VALLI "Can't"	WOBM/Monmouth-Ocean, NJ PD: John Raffner 18 ELTON JOHN "Something"	KELD/Sioux Falls, SD PD/MD: Reid Holman 5 DAVE KOZ "Way" 5 EN VOGUE "Gone" 5 SPICE GIRLS "Become" 5 AALIYAH "Gave"
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KKMJ/Austin, TX OM: Stan Ham PD: Nolan Cruise 7 ELTON JOHN "Something"	WQXI/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 23 DUNCAN SHEIK "Barely" 15 SHAWN COLVIN "Sunny" 14 AMY GRANT "Time" 9 WILSONS "Monday"	WTP/Indianapolis, IN PD: Gary Hevans MD: Steve Cooper 8 AMBROSIA "Just" 8 GARY BARLOW "Help" 5 RAY OBIEDO "Sweet"	WLMG/New Orleans, LA OM/MD: Nick Ferris MD: Johnny Scott 15 FLEETWOOD MAC "Silver"	WVWF/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"
WRDE/Appleton, WI PD/MD: Dan Larkin 10 ELTON JOHN "Something" 5 LINGTON & CALDWELL "Tel"	WGSJ/Columbus, GA OM/MD: David McLanahan AP/MD: J.J. Hemingway 25 ELTON JOHN "Something" 25 BOYZ II MEN "Seasons" 10 PAUL McCARTNEY "Young" 10 AALIYAH "Gave" 10 DAVE KOZ "Way"	KSSK/Honolulu, HI OM/MD: Michael Shihado PD: Dick Wainwright 10 AMY GRANT "Time"	KJSN/Modesto, CA PD/MD: Gary Michaels No Adds	KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 5 ELTON JOHN "Something"
WPCH/Atlanta, GA OM/MD: Vance Ollard AP/MD: Steve Goss MD: David Joy 7 AMY GRANT "Time" 7 PRETENDERS "Goodbye"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Hurnally 7 LEANN RIMES "How"	WAHR/Huntsville, AL PD: John Malone MD: Bonnie O'Brien 5 CHICAGO "Heart" 5 SWING OUT SISTER "Somewhere" 5 SPICE GIRLS "Become" 5 AARON NEVILLE "Say" 5 GRIFFIN & VALLI "Can't"	WOBM/Monmouth-Ocean, NJ PD: John Raffner 18 ELTON JOHN "Something"	KELD/Sioux Falls, SD PD/MD: Reid Holman 5 DAVE KOZ "Way" 5 EN VOGUE "Gone" 5 SPICE GIRLS "Become" 5 AALIYAH "Gave"
WFBQ/Augusta, GA PD/MD: John Patrick No Adds	WVLT/Dayton, OH OM: Stan Ham PD: Nolan Cruise 7 ELTON JOHN "Something"	WTFM/Johnson City, TN PD/MD: Mark E. McKinney 12 SARAH McLACHLAN "Mystery" 10 HALL & GATES "Promise"	WLTS/New Orleans, LA PD: Steve Suter MD: Jim Harzo 12 HALL & GATES "Promise" 5 GARY BARLOW "Help"	WVWF/Toledo, OH PD/MD: Kim Carson 1 ELTON JOHN "Something" 1 FLEETWOOD MAC "Silver" 1 FLEETWOOD MAC "Landslide"
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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 SISTER HAZEL All For You (Universal)	3310	3291	3298	3348	80/0
7	4	2	2	2 JEWEL Foolish Games (Atlantic)	2899	2745	2460	2191	83/1
2	2	3	3	SHAWN COLVIN Sunny Came Home (Columbia)	2515	2647	2762	2837	74/0
5	3	4	4	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2490	2585	2549	2447	67/0
6	6	5	5	OMC How Bizarre (Huh!/Mercury)	2253	2318	2316	2272	64/2
12	12	11	6	6 PAULA COLE I Don't Want To Wait (Imago/WB)	2017	1830	1702	1530	71/1
13	11	10	7	7 SARAH MCLACHLAN Building A Mystery (Arista)	2013	1906	1723	1431	68/2
3	5	6	8	SHERYL CROW A Change Would Do You Good (A&M)	1951	2299	2448	2535	58/0
4	7	8	9	WALLFLOWERS One Headlight (Interscope)	1939	1959	2130	2453	63/0
8	8	7	10	VERVE PIPE The Freshmen (RCA)	1936	2032	2103	2164	57/0
10	9	9	11	10,000 MANIACS More Than This (Geffen)	1830	1955	2020	2002	68/0
14	14	13	12	12 TONIC If You Could Only See (Polydor/A&M)	1688	1611	1504	1390	58/1
9	10	12	13	DUNCAN SHEIK Barely Breathing (Atlantic)	1616	1667	1874	2039	61/1
21	16	16	14	14 MATCHBOX 20 Push (Lava/Atlantic)	1493	1316	1149	923	49/4
15	15	15	15	15 WALLFLOWERS The Difference (Interscope)	1475	1424	1382	1321	56/1
11	13	14	16	DAVE MATTHEWS BAND Crash Into Me (RCA)	1379	1476	1560	1601	47/1
BREAKER			17	AMY GRANT Takes A Little Time (A&M)	1000	853	724	464	48/1
23	20	19	18	18 BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	980	889	866	709	38/1
22	21	21	19	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	807	825	827	864	34/0
25	25	24	20	20 MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	801	729	630	587	29/1
—	29	27	21	FLEETWOOD MAC Silver Springs (Reprise)	783	572	401	333	37/7
24	22	22	22	SAVAGE GARDEN To The Moon And Back (Columbia)	762	809	751	704	38/1
—	30	28	23	SUGAR RAY Fly (Lava/Atlantic)	710	486	356	215	29/11
26	24	26	24	DUNCAN SHEIK She Runs Away (Atlantic)	705	692	654	551	37/1
27	26	25	25	HANSON Where's The Love (Mercury)	672	723	581	500	31/0
DEBUT			26	LEANN RIMES How Do I Live (Curb)	559	331	197	118	19/5
—	—	29	27	FIONA APPLE Criminal (Work)	547	415	347	241	27/6
DEBUT			28	SPICE GIRLS 2 Become 1 (Virgin)	470	323	305	225	24/6
DEBUT			29	LIVE Turn My Head (Radioactive)	419	331	275	225	19/3
DEBUT			30	ELTON JOHN Something About The Way... (Rocket/A&M Associated)	389	131	—	—	23/14

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Hot AC reporters. 78 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

SNEAKER PIMPS 6 Underground (Virgin)
Total Stations: 14, Adds: 0, Plays: 342, WBMX 26, WTIC 12 (12), WXLO 21 (21), WKZL 29 (26), WPTF 30 (30), WSHE 26 (27), WMXB 32 (19), KKO 5 (7), KAMX 35 (32), KVVU 19 (19), KMXB 19 (22), KFSR 34 (35), KYSR 26 (20), KFMB 28 (35).

BILLY JOEL To Make You Feel My Love (Columbia)
Total Stations: 17, Adds: 0, Plays: 290, WDAQ 7 (12), WMGX 19 (19), WPLJ 17 (14), WHUD 14 (16), WRQX 10 (21), WQSM 10 (15), WKYE 18 (19), WWDE 9 (8), WXIL 29 (29), WAKS 14 (14), WMJY 7 (7), WMXS 21 (21), WKDD 18 (14), WKQI 12 (12), WMYX 27 (26), KATF 28 (5), KISN 30 (25).

MARIAH CAREY Honey (Columbia)
Total Stations: 14, Adds: 0, Plays: 252, WDAQ 39 (39), WIKZ 14 (15), WKEE 23 (22), WCGQ 16 (11), WKYE 13 (13), WXIL 22 (22), WAKS 5 (5), WMXL 19 (16), WMXS 21 (21), KKYS 27 (13), WKDD 16 (16), WMMX 15 (10), WKQI 15 (15), KYKY 7 (10).

PEACH UNION On My Own (Epic)
Total Stations: 15, Adds: 7, Plays: 249, WKEE 22, WNSR 21 (21), WSHE 24, WMXB 22 (7), WMTX 14 (10), WJDX 21, KZZP 23 (21), WTMX 15 (13), WQAL 10, WKQI 10 (10), KALC 6 (7), KMXS 5, KYSR 21, KBBT 14 (19), KPLZ 21.

MONACO What Do You Want From Me? (Polydor/A&M)
Total Stations: 15, Adds: 1, Plays: 248, WNSR 21 (21), WQSM 15 (15), WPLL 19 (22), WSHE 28 (24), WAKS 8 (8), WMTX 9 (7), KKYS 13, KDMX 10 (8), KZZP 23 (22), KALC 21 (27), KMXS 5 (5), KOSO 21 (10), KFMB 41 (42), KLLC 7 (13), KRUZ 7 (7).

JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
Total Stations: 16, Adds: 0, Plays: 244, WTIC 14 (17), WKEE 15 (15), WJLK 7 (10), WJRX 17 (17), WNSR 21 (21), WPLJ 13 (12), WRQX 15 (15), WQSM 15 (15), WAKS 8 (6), WMTX 8 (8), WMC 21 (21), KHM 21 (18), WKQI 16 (16), WKT 21 (21), KPLZ 17 (17), KEYW 15 (12).

PRETENDERS Goodbye (Hollywood)
Total Stations: 19, Adds: 4, Plays: 238, WNSR 10, WHUD 9 (8), WRQX 15 (15), WQSM 10 (10), WWDE 9 (8), WMXB 22 (6), WMTX 14 (12), WMXS 5, KSMG 5 (5), WKDD 20, WWNK 12 (6), WQAL 17 (17), WKQI 5 (5), WAZY 19 (12), KMXG 10 (10), KVVU 19 (19), KMXS 5 (5), KYSR 25 (25), KRUZ 7.

ROBYN Do You Know (What It Takes?) (RCA)
Total Stations: 10, Adds: 0, Plays: 238, WKEE 47 (49), WJRX 14 (12), WBBE 36 (36), WAKS 21 (23), WMXL 42 (42), KURB 10 (10), WMC 10 (10), KKYS 17 (15), WKT 26 (25), KEYW 15 (24).

TEXAS Say What You Want (Mercury)
Total Stations: 14, Adds: 2, Plays: 221, WDAQ 12 (12), WNSR 21 (21), WHUD 5 (4), WLNK 23 (21), WCGQ 11, WQSM 10 (15), WPTF 11, WMTX 14 (10), KURB 19 (17), KZZP 27 (26), WTMX 12 (13), WKT 21 (20), KOSO 10 (10), KLLC 25 (25).

SMASH MOUTH Walkin' On The Sun (Interscope)
Total Stations: 10, Adds: 5, Plays: 177, WBMX 19, WKZL 41 (19), KZZP 14, KMXB 1, KYSR 21 (17), KOSO 10, KBBT 5, KFMB 41 (36), KLLC 18 (10), KRUZ 7 (7).

BLUES TRAVELER Most Precarious (A&M)
Total Stations: 12, Adds: 3, Plays: 168, WBMX 8 (7), WAEV 22 (21), WTMX 29, WWNK 8 (7), WQAL 10, KTNP 18 (18), KALC 6 (7), KMXB 8 (1), KYSR 25 (25), KOSO 10 (10), KBBT 14 (9), KLLC 10.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

AMY GRANT
Takes A Little Time (A&M)

TOTAL PLAYS/INCREASE: 1000/147
TOTAL STATIONS/ADDS: 48/1
CHART: 17

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Something About... (Rocket/A&M Associated)	14
SUGAR RAY Fly (Lava/Atlantic)	11
FLEETWOOD MAC Silver Springs (Reprise)	7
PEACH UNION On My Own (Epic)	7
FIONA APPLE Criminal (Work)	6
SPICE GIRLS 2 Become 1 (Virgin)	6
LEANN RIMES How Do I Live (Curb)	5
SMASH MOUTH Walkin' On The Sun (Interscope)	5
MATCHBOX 20 Push (Lava/Atlantic)	4
PRETENDERS Goodbye (Hollywood)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Something... (Rocket/A&M Associated)	+258
LEANN RIMES How Do I Live (Curb)	+228
SUGAR RAY Fly (Lava/Atlantic)	+224
FLEETWOOD MAC Silver Springs (Reprise)	+211
PAULA COLE I Don't Want To Wait (Imago/WB)	+187
MATCHBOX 20 Push (Lava/Atlantic)	+177
JEWEL Foolish Games (Atlantic)	+154
AMY GRANT Takes A Little Time (A&M)	+147
SPICE GIRLS 2 Become 1 (Virgin)	+147
PEACH UNION On My Own (Epic)	+141

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SAVAGE GARDEN I Want You (Columbia)
JEWEL You Were Meant For Me (Atlantic)
INDIGO GIRLS Shame On You (Epic)
MEREDITH BROOKS Bitch (Capitol)
HANSON Mmm Bop (Mercury)
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
NO DOUBT Don't Speak (Trauma/Interscope)
BLESSID UNION OF SOULS I Wanna Be There (Capitol)
SHERYL CROW Everyday Is A Winding Road (A&M)
CARDIGANS Lovefool (Mercury)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

LIVE

Turn My Head
the new song and video from the
Platinum album *Secret Samadhi*

WBMX WNSR WSHE WMTX
KALC KZZO KLLC KYSR
KMXB KAMX and many more

ADULT TOP 40 MONITOR 40* - 35*
MODERN ADULT MONITOR 24* - 22*
R&R HOT A/C DEBUT 29
R&R POP/ALTERNATIVE 20 - 18
4766 TOTAL BDS SPINS AUDIENCE
REACH OVER 25 MILLION



On Tour This Summer With Very Special Guest

Luscious Jackson

HOT AC PLAYLISTS

August 29, 1997 R&R • 129

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

BUZZ MARKET #1
WNSR/New York
(212) 704-1051
Weed/Silver

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
38	28	28	40	MATCHBOX 20/Push	
40	40	40	40	WALLFLOWERS/The Difference	
40	40	40	40	SISTER HAZEL/All For You	
40	40	40	40	THIRD EYE BLIND/Semi-Charmed Life	
28	28	28	28	10,000 MANIACS/More Than This	
28	28	28	28	SARAH MCLACHLAN/Building A Mystery	
21	28	28	28	PAULA COLE/Don't Want To Wait	
28	28	28	28	MIGHTY MIGHTY.../The Impression...	
21	28	28	28	JEWEL/Foolish Games	
28	28	28	28	TONIC/If You Could Only...	
21	21	28	28	LIVE/Turn My Head	
-	21	28	28	FIONA APPLE/Criminal	
40	28	28	28	VERVE PIPE/The Freshmen	
40	40	28	28	OMC/How Bizarre	
40	40	28	28	SHERYL CROW/A Change Would Do...	
-	21	21	21	MONACO/What Do You Want...	
-	21	21	21	PEACH UNIDN/On My Own	
-	21	21	21	TEXAS/Say What You Want	
21	21	21	21	DUNCAN SHEIK/She Runs Away	
-	21	21	21	JON BON JOVI/Janie, Don't Take...	
-	21	21	21	SUGAR RAY/Fly	
10	10	10	10	LEAH ANOREONE/Mother Tongue	
21	21	21	21	SAVAGE GARDEN/To The Moon And Back	
10	10	10	10	LAUREN CHRISTY/Breed	
-	-	-	-	PRETENDERS/Goodbye	
-	-	-	-	TOAD THE WET.../Crazy Life	
28	28	10	10	SHAWN COLVIN/Sunny Came Home	
10	10	10	10	PAULA COLE/Where Have All...	
-	-	-	-	SAVAGE GARDEN/If I Want You	
28	10	10	10	WALLFLOWERS/One Headlight	

95.5 WPLJ MARKET #1
NEW YORK
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Mascaro

PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
35	34	43	47	THIRD EYE BLIND/Semi-Charmed Life		
41	45	45	45	SISTER HAZEL/All For You		
23	34	38	44	JEWEL/Foolish Games		
42	44	44	44	VERVE PIPE/The Freshmen		
39	44	42	43	WALLFLOWERS/One Headlight		
42	43	40	42	OMC/How Bizarre		
39	43	43	42	SHAWN COLVIN/Sunny Came Home		
42	43	37	36	MEREDITH BROOKS/Bitch		
34	35	36	36	SHERYL CROW/A Change Would Do...		
32	34	33	35	DAVE MATTHEWS BAND/Crash Into Me		
24	26	25	34	PAULA COLE/Don't Want To Wait		
39	43	33	32	DUNCAN SHEIK/Barely Breathing		
-	-	15	28	SPICE GIRLS/2 Become 1		
32	37	34	27	BACKSTREET BOYS/Quit Playing...		
-	-	15	26	AMY GRANT/Takes A Little Time		
32	20	22	25	SAVAGE GARDEN/If I Want You		
25	25	25	25	SARAH MCLACHLAN/Building A Mystery		
16	15	15	25	MATCHBOX 20/Push		
24	24	23	23	WALLFLOWERS/The Difference		
17	18	15	18	JAMES TAYLOR/Little More Time...		
19	17	14	17	BILLY JOEL/To Make You Feel...		
33	20	15	15	PAULA COLE/Where Have All...		
-	-	-	-	SUGAR RAY/Fly		
37	36	36	14	HANSON/Mmm Bop		
15	15	-	-	NO MERCY/Where Do You Go		
22	24	24	13	10,000 MANIACS/More Than This		
-	-	-	-	JON BON JOVI/Janie, Don't Take...		
-	-	-	-	TONY RICH PROJECT/Nobody Knows		
32	32	30	11	JEWEL/You Were Meant...		
-	-	-	-	7	10	DEL AMITRI/Roll To Me

STAR 98.1 MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
62	61	63	63	THIRD EYE BLIND/Semi-Charmed Life		
58	59	61	63	SARAH MCLACHLAN/Building A Mystery		
34	57	61	61	VERVE PIPE/The Freshmen		
61	62	61	61	SHAWN COLVIN/Sunny Came Home		
40	37	37	58	OMC/How Bizarre		
61	61	62	46	SISTER HAZEL/All For You		
37	34	36	44	LUSCIOUS JACKSON/Naked Eye		
61	38	33	43	MEREDITH BROOKS/Bitch		
30	35	35	42	MATCHBOX 20/Push		
37	36	34	42	WALLFLOWERS/One Headlight		
32	34	32	42	TONIC/If You Could Only...		
31	36	33	41	JEWEL/Foolish Games		
20	33	32	32	SUGAR RAY/Fly		
30	32	32	30	MIGHTY MIGHTY.../The Impression...		
18	19	29	28	PAULA COLE/Don't Want To Wait		
24	28	29	27	WALLFLOWERS/The Difference		
29	22	20	26	SNEAKER PIMPS/Underground		
-	-	-	-	23	DAVE MATTHEWS BAND/Crash Into Me	
35	32	18	22	SMASH MOUTH/Walkin' On The Sun		
-	-	-	-	21	NO DOUBT/Don't Speak	
-	-	-	-	21	PAULA COLE/Where Have All...	
-	-	-	-	18	19	IMANI COPPOLA/Legend Of A Cowgirl
29	30	32	18	10,000 MANIACS/More Than This		
-	-	-	-	18	17	FIONA APPLE/Criminal

101.9 MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
44	43	43	45	DUNCAN SHEIK/She Runs Away		
43	43	43	45	SISTER HAZEL/All For You		
30	44	44	44	THIRD EYE BLIND/Semi-Charmed Life		
43	44	44	44	10,000 MANIACS/More Than This		
29	29	43	44	PAULA COLE/Don't Want To Wait		
44	43	44	44	WALLFLOWERS/The Difference		
43	43	44	44	OMC/How Bizarre		
29	30	31	30	SARAH MCLACHLAN/Building A Mystery		
-	29	30	30	SUGAR RAY/Fly		
29	29	30	30	BIG HEAD TODD.../Please Don't Tell...		
-	-	-	-	29	BLUES TRAVELER/Most Precarious	
12	14	29	28	MATCHBOX 20/Push		
-	-	-	-	13	15	PEACH UNIDN/On My Own
43	10	12	13	INDIGO GIRLS/Shame On You		
12	12	12	12	AMANDA MARSHALL/Fall From Grace		
8	9	14	12	TONIC/If You Could Only...		
12	14	12	12	RIC OCASEN/Hang On Tight		
12	13	12	12	JEWEL/Foolish Games		
12	13	12	12	SHAWN COLVIN/Sunny Came Home		
9	12	12	12	BLESSID UNION OF.../I Wanna Be There		
12	14	13	12	TEXAS/Say What You Want		
12	12	12	12	CRANBERRIES/When You're Gone		
12	12	10	11	VERVE PIPE/The Freshmen		
12	9	6	11	WALLFLOWERS/One Headlight		

Alice @ 97.3 MARKET #4
KLLC/San Francisco
(415) 765-4097
Kaplan/Stoeckel

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
30	40	47	48	MIGHTY MIGHTY.../The Impression...	
47	45	46	47	SISTER HAZEL/All For You	
46	45	46	47	10,000 MANIACS/More Than This	
39	43	46	46	SARAH MCLACHLAN/Building A Mystery	
29	29	39	46	DUNCAN SHEIK/She Runs Away	
29	25	34	41	PAULA COLE/Don't Want To Wait	
15	17	27	41	SUGAR RAY/Fly	
32	43	46	36	JILL SOUBLE/When My Shp...	
47	35	38	34	TONIC/If You Could Only...	
31	30	32	32	SHERYL CROW/A Change Would Do...	
26	28	31	32	BETTIE SERVENT/Rudder	
30	32	30	32	TOAD THE WET.../Whatever I Feel	
20	22	30	32	SQUIREL NUT ZIPPER/8 Ball	
32	30	30	31	ABRA MOORE/Four Leaf Clover	
15	20	29	31	MEREDITH BROOKS/I Need	
-	32	31	31	LUSCIOUS JACKSON/Naked Eye	
47	45	46	31	DAVE MATTHEWS BAND/Cash Into Me	
30	41	36	30	THIRD EYE BLIND/Semi-Charmed Life	
31	32	29	29	BLESSID UNION OF.../I Wanna Be There	
31	-	30	29	VERVE PIPE/The Freshmen	
43	31	31	29	SHAWN COLVIN/Sunny Came Home	
21	28	31	28	LIVE/Turn My Head	
-	15	15	15	FOREST FOR THE TREES/Dream	
15	16	23	26	FIONA APPLE/Criminal	
-	15	13	26	SUNDAYS/Summertime	
29	30	30	26	MATCHBOX 20/Push	
19	26	25	25	TEXAS/Say What You Want	
-	15	14	25	AMY GRANT/Takes A Little Time	
21	27	24	24	LEAH ANOREONE/Mother Tongue	
22	20	21	23	JEWEL/Foolish Games	

STAR 104.5 MARKET #5
WYXR/Philadelphia
(610) 668-0750
Allan/Davis

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
-	-	32	32	JEWEL/Foolish Games	
-	-	32	32	LEANN RIMES/How Do I Live	
30	30	29	30	R. KELLY/ Believe I Can Fly	
15	19	29	29	JOURNEY/When You Love...	
31	31	28	28	JEWEL/You Were Meant...	
27	27	27	27	SISTER HAZEL/All For You	
27	27	27	26	BACKSTREET BOYS/Quit Playing...	
-	-	25	26	NO DOUBT/Don't Speak	
33	33	31	26	SPICE GIRLS/2 Become 1	
28	28	26	26	SHAWN COLVIN/Sunny Came Home	
27	27	24	25	KENNY LOGGINS/For The First Time	
32	32	28	25	BAByFACE/Every Time I	
21	21	20	24	SPICE GIRLS/Say You'll Be There	
19	19	-	-	DUNCAN SHEIK/Barely Breathing	
27	27	21	19	WALLFLOWERS/One Headlight	
19	19	18	19	BRUCE SPRINGSTEEN/Secret Garden	
33	33	13	16	BOB CARLISLE/Butterfly Kisses	
13	13	-	-	16	STREISAND & ADAMS/Finally Found.
24	24	16	15	HANSON/Mmm Bop	
17	17	18	14	DONNA LEWIS/ Love You Always...	
18	18	13	14	TONI BRAXTON/Un-break My Heart	
16	16	15	14	CARDIGANS/Lovefool	
17	17	15	13	NO MERCY/Where Do You Go	

MIX 102.9 MARKET #7
KOMX/Dallas
(214) 991-1029
Steal/Thomas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
31	31	32	37	SHAWN COLVIN/Sunny Came Home		
31	26	33	36	DUNCAN SHEIK/Barely Breathing		
32	30	35	35	OMC/How Bizarre		
26	23	34	33	VERVE PIPE/The Freshmen		
23	20	23	32	WALLFLOWERS/One Headlight		
21	24	21	31	JEWEL/Foolish Games		
23	30	30	30	AMANDA MARSHALL/Fall From Grace		
30	30	33	27	HANSON/Mmm Bop		
28	30	36	27	SAVAGE GARDEN/If I Want You		
34	30	34	26	THIRD EYE BLIND/Semi-Charmed Life		
10	19	23	26	TONIC/If You Could Only...		
24	25	22	24	SISTER HAZEL/All For You		
15	21	21	21	MATCHBOX 20/Push		
-	16	13	19	PAULA COLE/Don't Want To Wait		
19	18	18	18	SARAH MCLACHLAN/Building A Mystery		
14	16	14	18	TORI AMOS/Silent All These...		
-	8	12	16	SUGAR RAY/Fly		
16	19	16	16	DUNCAN SHEIK/She Runs Away		
-	-	12	15	AMY GRANT/Takes A Little Time		
-	-	20	12	MIGHTY MIGHTY.../The Impression...		
-	-	12	12	DAVE MATTHEWS BAND/Crash Into Me		
6	9	8	10	MONACO/What Do You Want...		
-	-	9	9	TRACY CHAPMAN/Give Me One Reason		
-	-	8	8	FIONA APPLE/Criminal		
-	-	8	8	DASIS/Don't Go Away		
5	-	-	-	5	10	HOTIIE & BLOWFISH/Only Wanna Be...
17	19	5	5	WALLFLOWERS/The Difference		
17	17	5	5	10,000 MANIACS/More Than This		

MIX 102.3 FM MARKET #8
Washington's Best Music Mix
WROX/Washington
(202) 686-3100
James/Parker

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
35	35	35	35	WALLFLOWERS/One Headlight	
35	35	35	35	SISTER HAZEL/All For You	
35	35	35	35	DUNCAN SHEIK/Barely Breathing	
35	35	35	35	SHAWN COLVIN/Sunny Came Home	
21	21	35	35	JEWEL/Foolish Games	
-	-	21	21	FLEETWOOD MAC/Silver Springs	
21	21	21	21	10,000 MANIACS/More Than This	
21	21	21	21	VERVE PIPE/The Freshmen	
21	15	21	21	NIGHT RANGER/Forever All Over...	
35	35	18	18	DAVE MATTHEWS BAND/Crash Into Me	
35	35	18	18	COUNTING CROWS/Daylight Fading	
15	15	15	15	WALLFLOWERS/The Difference	
15	15	15	15	PRETENDERS/Goodbye	
15	15	15	15	AMY GRANT/Takes A Little Time	
15	15	15	15	JON BON JOVI/Janie, Don't Take...	
-	15	15	15	SARAH MCLACHLAN/Building A Mystery	
21	21	21	21	BILLY JOEL/To Make You Feel...	
-	-	10	10	DUNCAN SHEIK/She Runs Away	
-	-	10	10	SAVAGE GARDEN/If I Want You	
-	-	10	10	TORI AMOS/Silent All These...	
-	-	10	10	PAULA COLE/Where Have All...	
15	-	10	10	INDIGO GIRLS/Shame On You	

Mix 98.5 MARKET #9
KHMV/Houston
(713) 790-0965
Anhorn

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
41	42	42	42	THIRD EYE BLIND/Semi-Charmed Life	
41	42	42	42	SISTER HAZEL/All For You	
41	42	42	42	WALLFLOWERS/One Headlight	
25	29	21	42	SHAWN COLVIN/Sunny Came Home	
23	30	30	41	INXS/Elegantly Wasted	
41	42	41	41	OMC/How Bizarre	
30	30	31	41	AMANDA MARSHALL/Fall From Grace	
31	39	30	33	SHERYL CROW/A Change Would Do	
41	41	41	41	JEWEL/Foolish Games	
41	42	41	41	SAVAGE GARDEN/To The Moon And Back	
41	42	41	41	10,000 MANIACS/More Than This	
33	31	30	30	SARAH MCLACHLAN/Building A Mystery	
18	20	30	30	DUNCAN SHEIK/Barely Breathing	
24	29	25	28	WALLFLOWERS/The Difference	
28	30	31	28	VERVE PIPE/The Freshmen	
19	24	25	26	MATCHBOX 20/Push	
25	26	26	26	PAULA COLE/Don't Want To Wait	
-	-	25	25	AMY GRANT/Takes A Little Time	
9	26	24	25	DUNCAN SHEIK/She Runs Away	
9	25	24	22	BACKSTREET BOYS/Quit Playing...	
-	5	18	21	JON BON JOVI/Janie, Don't Take...	
26	30	31	21	TONIC/If You Could Only...	
-	15	15	18	DONNA LEWIS/ Love You Always...	
17	15	18	18	NO DOUBT/Don't Speak	
-	-	16	16	SAVAGE GARDEN/If I Want You	
-	-	15	16	MERRIL BAINBRIDGE/Mouth	
-	-	15	15	CARDIGANS/Lovefool	
-	-	8	12	ELTON JOHN/Something About...	
-	-	5	5	FLEETWOOD MAC/Silver Springs	

Mix 98.5 MARKET #10
WBWB/Boston
(617) 236-6898
Strassel/Buczynski

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
51	51	50	52	SISTER HAZEL/All For You	
51	51	52	51	INDIGO GIRLS/Shame On You	
51	50	51	51	DAVE MATTHEWS BAND/Cash Into	



CAROL ARCHER

Stay On Top Of Show Prep By Finding The Right Assortment Of Information

□ Tapping sophisticated, high-tech resources can make all the difference on-air

In a format like NAC/Smooth Jazz — one in which the audience has a nearly unquenchable thirst for knowledge about the artists and their music — gathering all manner of tidbits should be a priority for every air talent. And it's not only morning-show hosts who need preparation. NAC jocks are musical hosts whose depth of knowledge inspires listeners' confidence.

The most basic level of staying in touch with what's important to your audience begins with local information, such as concert and club listings. Your city's mainstream press, as well as more-alternative, lifestyle-driven publications, carry listings that should be in a folder you carry with you every time you are on the air. Better yet, make a copy and post it within easy view of the person behind the mike.

Also, KKSJ/San Francisco mid-day announcer **Miranda Wilson** recently revealed to readers of this

Your city's mainstream press carries listings that should be in a folder you carry with you every time you are on the air. Better yet, make a copy and post it within easy view of the person behind the mike.

column that she keeps a "thought starter" notebook that contains artist info and sayings for "quote of the day" features, an idea well worth considering.

If your station's music director hasn't started a file of artist bios,

consider taking the initiative and seeking them from record labels yourself. Their publicity departments will gladly accommodate your request to be included in press mailings. In addition, many labels update bios with more project-specific comments about an artist with each new release. Compile alphabetized bios and keep them in desktop folders or an easily accessible file cabinet in the booth.

About 40 NAC/Smooth Jazz stations receive **MJI Broadcasting's Smooth Jazz Fax**. Compiled and written by WQCD/New York personality **Carolyn Bednarski**, the service is two-pronged: The daily fax, delivered in time for morning-show prep, provides new-release information, tour dates, artist profiles, and even a daily tidbit. Pertinent sound-bite feeds obtained from artist interviews are also included with the fax. Bednarski culls information by speaking directly with artists, managers, and publicists.

Smooth Jazz Online

Today, the Internet provides an ever-widening variety of global resources for jocks and others interested in the world of contemporary jazz. One of the best — Jazz Central Station, the digital brainchild of jazz veterans **Dave Grusin** and **Larry Rosen** (the original "G" and "R" of GRP) — provides a comprehensive resource for jazz fans worldwide. At www.jazzcentralstation.com, JCS offers an artist of the month, com-

plete with photos, sound clips, and bio. You can hear artist interviews in RealAudio, as well as Grusin's Jazz Central Station theme.

The International Association of Jazz Educators' official site can be

Today, the Internet provides an ever-widening variety of global resources for jocks and others interested in the world of contemporary jazz.

found there, as well as *JazzTimes* magazine, reviews, various sound clips, and places to interact. Numerous label sites, like those for Blue Note, Verve, and GRP, can be perused, too. WBGO/Newark, NJ, considered by many the finest Jazz station in the country, can also be heard. Jazz Central Station Director **Bret Primack** says it is also possible to search the entire site — thousands of pages — for information on a particular artist.

John Hildebrand's contemporary jazz.com is another online gold mine. Hildebrand is a Missouri-based "private citizen" who built his cJazz web site early last year after some time spent hosting an NPR contemporary jazz show on KBIA/Columbia, MO. Strictly a labor of love, the site carries no advertising. "As a fan myself, I always wanted to have a constantly updated source of information dedicated to contemporary jazz," Hildebrand says.

Others apparently felt the same, because cJazz registered more than 3000 "hits" in its first six months, and Hildebrand now receives e-mail (at cjazz@trib.net) from all over the U.S. and 15 other countries. "Recently, cJazz has evolved somewhat in terms of appearance and content," he continues. "What hasn't changed is the fact that the site is updated several times each week."

In addition to news, new-release updates, reviews and profiles, charts, obits, and Grammy info, cJazz provides links to a deep assortment of related sites, such as Jazz Stuff (official home page for artists Bob James, Jeff Golub, and Rick Braun), Smooth Jazz Vibes (where archives of Jonathan Widran's excellent "Contempo" column from *Jazziz* can be found), and the Jazz Clearinghouse, which has 5000 links related to jazz!

The Wave's 10th Anniversary

□ KTWV rolls out the red carpet with party, concert for 8750 loyal listeners

KTWV (The Wave)/Los Angeles officially celebrated its 10th anniversary on February 14, but held a world-class gala and concert commemorating the event during the height of summer — the better to show off attendees' bare shoulders, chiffon dresses, and linen suits.

Earlier this month (8/2), 750VIPs and about 8000 listeners — who paid up to \$65 per ticket — gathered at the Los Angeles Tennis Center at UCLA for the anniversary festivities. Proceeds from the concert benefited the World Children's Transplant Fund.

Industry insiders attending the pre-concert soiree included many members of the buying community, as well as key figures in the Wave's original launch team — Broadcast Architecture CEO **Frank Cody** and WNUA/Chicago VP/Programming **Paul Goldstein** — plus KKSJ/San Francisco VP/GM **Doug Sterne** and VP/OM **Lee Hansen**, WVMV/Detroit GM **Ozzie Sattler**, BA's **Allen Kepler** and **Renee DePuy**, and numerous music industry friends.

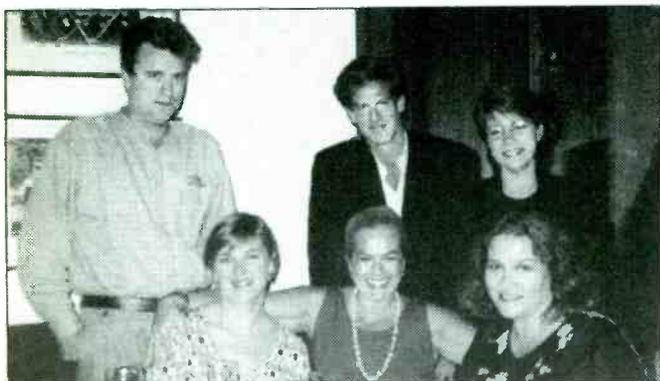
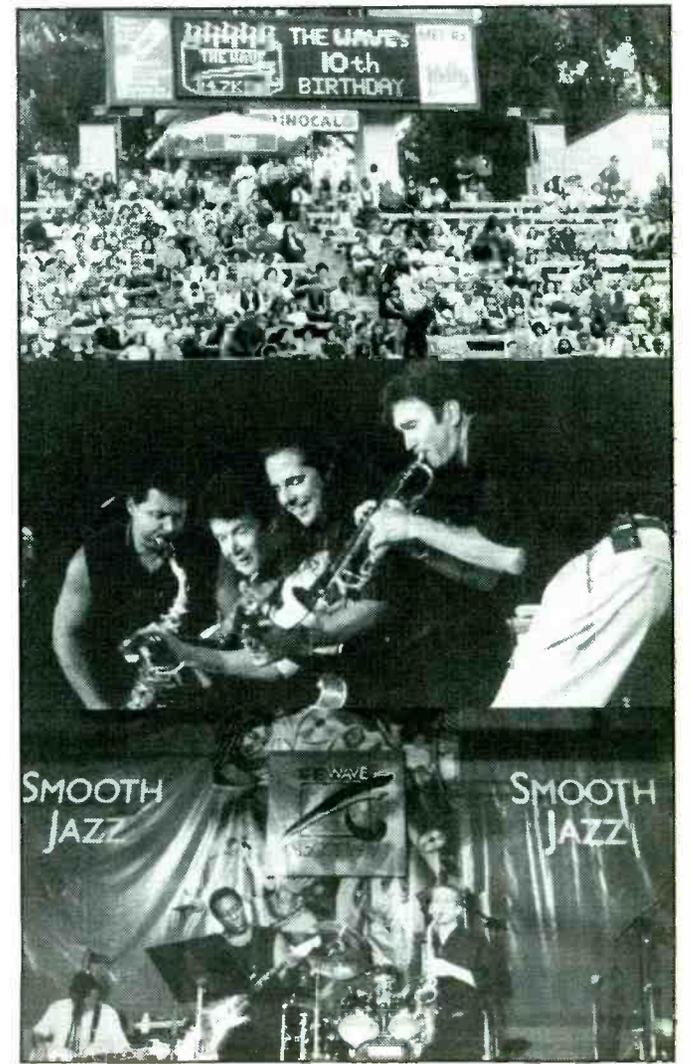
The event's production company, Tribe Entertainment, cleverly constructed an attractive party venue with a variety of food, beverage, and activity pavilions, including a "masculine" cabana, complete with overstuffed armchairs and a Cuban gentleman hand-rolling cigars. Elsewhere, exotic cuisines (snapper steamed in banana leaves and Thai seafood sate were big favorites), seated massage therapy, and specialty vodka and martini bars all contributed to the general air of fun and celebration.

The tennis pavilion itself was transformed into a glorious concert setting, replete with giant video monitors, dazzling station signage, and great sound. The current incarnation of the Guitars & Saxes tour — Peter White, Rick Braun, Craig Chaquico, and Richard Elliot — played a rousing set to thunderous applause and were joined by "mystery guest" **Slash**, who contributed striking guitarwork on his "Obsession Confession."

KNBC-TV meteorologist **Fritz Coleman** provided a side-splitting stand-up routine themed "Only In California." Saxman and format darling **Dave Koz** honored the station's many accomplishments, improvised on sax, and proved charming and relaxed as the event's halftime host.

Wave morning personality **Paul Crosswhite** oversaw the Buick Regal GS giveaway, which was broadcast from backstage on the video monitors. What might have been a show-stopping clunker proved to generate high anticipation: The audience watched while contest finalists tried keys in the prize car's ignition until, just like Cinderella, one finally fit.

James Ingram sang the elegant, silky ballads for which he's known, and headliner **David Sanborn** closed with a sophisticated jazz set.



COOL CONCLAVE CONVIVIALITY — Following the NAC panel discussion at the Conclave in St. Paul, a few friends gathered for a debriefing and a cup of good cheer. Seen here at the St. Paul Grill are (top l-r): KMJZ/Minneapolis PD Rob Moore, OpTiMum Sr. VP Bob O'Connor, and R&R Publisher/CEO Erica Farber; (bottom l-r): Atlantic's Erica Linderholm, Carol Archer, and Warner Bros.' Deborah Lewow.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	1	1	PAUL TAYLOR <i>Pleasure Seeker (Countdown/Unity)</i>	919	890	875	748	50/0
7	5	4	2	ERIC MARIENTHAL <i>Easy Street (I.E./Verve)</i>	791	806	794	733	49/0
5	4	5	3	DANCING FANTASY <i>When Dreams Come True (Innovative)</i>	742	805	799	792	45/0
12	8	6	4	PHILLIPE SAISSE <i>Moanin' (Verve Forecast)</i>	739	689	638	456	47/1
1	2	2	5	CHRIS BOTTI <i>The Way Home (Verve Forecast)</i>	713	875	886	914	49/0
3	1	3	6	SPECIAL EFX <i>Since You've Been Away (JVC)</i>	685	813	892	876	49/0
8	9	9	7	STEVE WINWOOD <i>Plenty Lovin' (Virgin)</i>	593	594	588	611	51/0
20	14	12	8	AVENUE BLUE <i>Nightlife (Mesa/Bluemoon)</i>	582	513	441	397	50/0
13	13	13	9	PAUL HARDCASTLE <i>Peace On Earth (JVC)</i>	551	472	450	453	40/0
10	10	10	10	KEN NAVARRO <i>Smooth Sensation (Positive)</i>	538	540	528	525	46/2
17	11	11	11	RICK BRAUN <i>Missing In Venice (Mesa/Bluemoon)</i>	536	526	484	421	49/1
2	6	7	12	BONEY JAMES <i>Nothin' But Love (Warner Bros.)</i>	523	671	775	900	44/0
4	7	8	13	NELSON RANGELL <i>Turning Night Into Day (GRP)</i>	500	652	720	873	40/0
26	18	15	14	LEE RITENOUR <i>Favela (I.E./Verve)</i>	481	455	412	352	46/2
19	15	14	15	TIM WEISBERG <i>Herbie's Blues (Fahrenheit)</i>	461	461	432	408	43/1
25	27	26	16	GROVER WASHINGTON JR. <i>Bordertown (Columbia)</i>	457	348	359	358	35/0
24	21	20	17	PATRICE RUSHEN <i>Days Gone By (Discovery)</i>	451	395	391	366	49/0
15	17	16	18	WALTER BEASLEY <i>Slowly But Surely (Shanachie)</i>	437	452	421	443	39/0
-	23	17	19	DAVID GARFIELD & FRIENDS <i>Let's Stay Together (Zebra)</i>	431	424	377	183	45/4
18	16	18	20	NATALIE COLE <i>A Smile Like Yours (Elektra/EEG)</i>	428	408	424	418	41/1
23	25	22	21	WILLIE & LOBO <i>Napali (Mesa/Bluemoon)</i>	384	392	371	367	43/1
22	22	19	22	SWING OUT SISTER <i>Somewhere In The World (Pure/Mercury)</i>	383	406	389	382	37/0
28	28	25	23	RAY OBIEDO <i>Sweet Summer Days (Windham Hill)</i>	366	348	334	317	35/0
-	-	29	24	3RD FORCE <i>You Gotta Be Real (Higher Octave)</i>	361	315	254	207	38/0
27	26	23	25	BUCKSHOT LEFONQUE <i>Another Day (Columbia)</i>	356	383	364	323	35/0
DEBUT			26	JOYCE COOLING <i>South Of Market (Heads Up)</i>	355	298	202	24	44/1
29	29	28	27	BRAXTON BROTHERS <i>Sunset Bay (Kokopelli)</i>	349	331	305	307	43/4
14	19	21	28	ANITA BAKER <i>The Final Frontier (Atlantic)</i>	347	394	410	444	35/1
-	30	27	29	RONNIE LAWS <i>Listen Here (Blue Note)</i>	325	338	305	268	38/1
DEBUT			30	KENNY G <i>Northern Lights (Arista)</i>	323	288	267	250	32/1

This chart reflects airplay from August 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker.
53 NAC reporters. 53 current playlists. © 1997, R&R Inc.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JONATHAN BUTLER <i>Song For Elizabeth (N2K Encoded)</i>	21
DON DIEGO <i>Top Of The World (Ultrax/Ichiban)</i>	10
EARL KLUGH <i>Last Song (Warner Bros.)</i>	8
ANDREW OH <i>Happy Ever After (Honest)</i>	8
BRAXTON BROTHERS <i>Sunset Bay (Kokopelli)</i>	4
LARRY CARLTON <i>I Just Wasn't Made For This... (Blue Note)</i>	4
DAVID GARFIELD & FRIENDS <i>Let's Stay Together (Zebra)</i>	4
FANTASY BAND <i>Could It Be I'm Falling In... (Shanachie)</i>	4
BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	4
BOB MAMET <i>News From The Blues (Atlantic)</i>	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GROVER WASHINGTON JR. <i>Bordertown (Columbia)</i>	+109
BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	+106
DON DIEGO <i>Top Of The World (Ultrax/Ichiban)</i>	+85
JOE SAMPLE <i>Chain Reaction (Warner Bros.)</i>	+85
EARL KLUGH <i>Last Song (Warner Bros.)</i>	+81
PAUL HARDCASTLE <i>Peace On Earth (JVC)</i>	+79
AVENUE BLUE <i>Nightlife (Mesa/Bluemoon)</i>	+69
COUNT BASIC <i>Chasing The Sunset (Instinct)</i>	+65
JOYCE COOLING <i>South Of Market (Heads Up)</i>	+57
PATRICE RUSHEN <i>Days Gone By (Discovery)</i>	+56

A playlist correction made after last week's NAC/Smooth Jazz HotFax results in revised chart positions for Walter Beasley on both NAC Tracks and Albums.

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

VANESSA WILLIAMS *Start Again (Mercury)*
Total Plays: 297, Total Stations: 32, Adds: 2

JONATHAN CAIN *Body Language (Higher Octave)*
Total Plays: 292, Total Stations: 33, Adds: 1

BOB MAMET *News From The Blues (Atlantic)*
Total Plays: 292, Total Stations: 38, Adds: 4

JOE SAMPLE *Chain Reaction (Warner Bros.)*
Total Plays: 264, Total Stations: 34, Adds: 3

COUNT BASIC *Chasing The Sunset (Instinct)*
Total Plays: 259, Total Stations: 37, Adds: 2

BONEY JAMES *Sweet Thing (Warner Bros.)*
Total Plays: 245, Total Stations: 34, Adds: 4

FOURPLAY *4 Play And Pleasure (Warner Bros.)*
Total Plays: 219, Total Stations: 29, Adds: 0

EARL KLUGH *Last Song (Warner Bros.)*
Total Plays: 167, Total Stations: 27, Adds: 8

VANESSA RUBIN *That Was Then This Is Now (RCA)*
Total Plays: 163, Total Stations: 16, Adds: 0

DON DIEGO *Top Of The World (Ultrax/Ichiban)*
Total Plays: 146, Total Stations: 28, Adds: 10

INCOGNITO *Misunderstood (Verve Forecast)*
Total Plays: 131, Total Stations: 13, Adds: 0

FANTASY BAND *Could It Be I'm Falling In... (Shanachie)*
Total Plays: 110, Total Stations: 20, Adds: 4

ROB MULLINS *Wednesday (Zebra)*
Total Plays: 100, Total Stations: 13, Adds: 2

EARL KLUGH *Walk In The Sun (Warner Bros.)*
Total Plays: 98, Total Stations: 14, Adds: 2

Songs ranked by total plays

Jonathan Butler Song for Elizabeth



N2K1000

#1 Most Added NAC Track!!!

New This Week At These 21 Stations:

- | | | | |
|------|------|------|------|
| KTWV | KCLC | KCJZ | KWSJ |
| KKSF | WNWV | KBZN | WJZK |
| KOAI | KHIH | KEZL | KNIK |
| KWJZ | KKJZ | KOSJ | WEZV |
| KIFM | WVAE | WGUF | |
| KMJZ | KSSJ | | |



www.jonathanbutler.com

from the album *Do You Love Me?*
Release Date: September 9th

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)	
8	4	2	1	PAUL TAYLOR <i>Pleasure Seeker (Countdown/Unity)</i>	933	+43	"Pleasure" (919)	"Allure" (14)
7	5	3	2	ERIC MARIENTHAL <i>Easy Street (I.E./Verve)</i>	850	-9	"Easy" (791)	"Until" (32)
13	9	8	3	PHILLIPE SAISSE <i>Next Voyage (Verve Forecast)</i>	823	+50	"Moanin'" (739)	"Riviera" (84)
1	3	4	4	BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	807	-40	"Nothin'" (523)	"Sweet" (245)
5	7	7	5	VARIOUS ARTISTS <i>A Twist Of Jobim (I.E./Verve)</i>	773	-14	"Favela" (481)	"Dindi" (222)
6	6	6	6	DANCING FANTASY <i>Love Letters (Innovative)</i>	747	-62	"Dreams" (742)	"Miss" (5)
2	1	1	7	CHRIS BOTTI <i>Midnight Without You (Verve Forecast)</i>	743	-159	"Way" (713)	"Midnight" (17)
3	2	5	8	SPECIAL EFX <i>Here To Stay (JVC)</i>	704	-123	"Since" (685)	"Here" (15)
9	8	9	9	RICK BRAUN <i>Body And Soul (Mesa/Bluemoon)</i>	694	-4	"Venice" (536)	"Notorious" (116)
10	11	11	10	STEVE WINWOOD <i>Junction Seven (Virgin)</i>	615	-1	"Plenty" (593)	"Mercy" (12)
25	17	13	11	AVENUE BLUE <i>Nightlife (Mesa/Bluemoon)</i>	586	+73	"Nightlife" (582)	"Always" (4)
12	12	12	12	KEN NAVARRO <i>Smooth Sensation (Positive)</i>	584	-6	"Smooth" (538)	"Kiss" (23)
17	15	16	13	PAUL HARDCASTLE <i>Hardcastle 2 (JVC)</i>	555	+79	"Peace" (551)	"Jokers" (4)
4	10	10	14	NELSON RANGELL <i>Turning Night Into Day (GRP)</i>	513	-139	"Turning" (500)	"Rest" (13)
18	14	14	15	RAY OBIEDO <i>Sweet Summer Days (Windham Hill)</i>	501	+11	"Sweet" (366)	"Current" (96)
16	18	19	16	3RD FORCE <i>Vital Force (Higher Octave)</i>	474	+19	"Real" (361)	"Moonlight" (99)
24	19	18	17	TIM WEISBERG <i>Undercover (Fahrenheit)</i>	461	0	"Herbie's" (461)	
29	30	28	18	GROVER WASHINGTON JR. <i>Soulful Strut (Columbia)</i>	461	+109	"Bordertown" (457)	"Soulful" (4)
15	16	15	19	WALTER BEASLEY <i>Tonight We Love (Shanachie)</i>	459	-22	"Slowly" (437)	"Name" (12)
28	25	23	20	PATRICE RUSHEN <i>Signature (Discovery)</i>	451	+56	"Days" (451)	
-	27	21	21	DAVID GARFIELD & FRIENDS <i>Tribute To Jeff (Zebra)</i>	451	+13	"Together" (431)	"Lowdown" (15)
22	20	22	22	SOUNDTRACK <i>A Smile Like Yours (Elektra/EEG)</i>	428	+20	"Smile" (428)	
23	21	20	23	SWING OUT SISTER <i>Shapes And Patterns (Pure/Mercury)</i>	426	-16	"Somewhere" (383)	"Picnic" (40)
26	26	26	24	KENNY G <i>The Moment (Arista)</i>	415	+28	"Northern" (323)	"Havana" (70)
27	28	25	25	WILLIE & LOBO <i>Caliente (Mesa/Bluemoon)</i>	384	-8	"Napali" (384)	
DEBUT	-	-	26	JOYCE COOLING <i>Playing It Cool (Heads Up)</i>	372	+62	"South" (355)	"Imagine" (10)
-	-	29	27	BRAXTON BROTHERS <i>Steppin' Out (Kokopelli)</i>	361	+16	"Sunset" (349)	"Eventide" (5)
-	29	27	28	BUCKSHOT LEFONQUE <i>Music Evolution (Columbia)</i>	356	-27	"Day" (356)	
11	13	17	29	GATO BARBIERI <i>Que Pasa (Columbia)</i>	355	-120	"Sunrise" (261)	"Gala" (48)
19	23	24	30	SOUNDTRACK <i>Mad About You (Atlantic)</i>	347	-47	"Frontier" (347)	

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JONATHAN BUTLER <i>Do You Love Me? (N2K Encoded Music)</i>	22
DON DIEGO <i>Feel Me (Ultrax/Ichiban)</i>	10
EARL KLUGH <i>The Journey (Warner Bros.)</i>	8
ANDREW OH <i>Andrew Oh (Honest)</i>	8
BRAXTON BROTHERS <i>Steppin' Out (Kokopelli)</i>	4
BOB MAMET <i>Adventures In Jazz (Atlantic)</i>	4
JOE SAMPLE <i>Sample This (Warner Bros.)</i>	4
DAVID GARFIELD & FRIENDS <i>Tribute To Jeff</i>	4
VARIOUS ARTISTS <i>Tribute To Brian Wilson (Blue Note)</i>	4
GOTA <i>It's So Different Here (Instinct)</i>	3
DOC POWELL <i>Don't Let The Smooth Jazz... (Discovery)</i>	3
TAB TWO <i>Tab Two (Virgin)</i>	3
BOB BALDWIN <i>Summer Breeze (Shanachie)</i>	2
DAVID BENOIT <i>American Landscape (GRP)</i>	2
CRAIG CHAQUICO <i>Once In A Blue Universe (Higher Octave)</i>	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EARL KLUGH <i>The Journey (Warner Bros.)</i>	+150
GROVER WASHINGTON JR. <i>Soulful Strut (Columbia)</i>	+109
JOE SAMPLE <i>Sample This (Warner Bros.)</i>	+97
DON DIEGO <i>Feel Me (Ultrax/Ichiban)</i>	+85
PAUL HARDCASTLE <i>Hardcastle 2 (JVC)</i>	+79
AVENUE BLUE <i>Nightlife (Mesa/Bluemoon)</i>	+73
VARIOUS ARTISTS <i>Sweet Emotions (Instinct)</i>	+65
JOYCE COOLING <i>Playing It Cool (Heads Up)</i>	+62
PATRICE RUSHEN <i>Signature (Discovery)</i>	+56
BOB MAMET <i>Adventures In Jazz (Atlantic)</i>	+52
PHILLIPE SAISSE <i>Next Voyage (Verve Forecast)</i>	+50
JONATHAN BUTLER <i>Do You Love Me? (N2K Encoded Music)</i>	+48
PAUL TAYLOR <i>Pleasure Seeker (Countdown/Unity)</i>	+43
ROB MULLINS <i>Dance For The New World (Zebra)</i>	+38
JONATHAN CAIN <i>Body Language (Higher Octave)</i>	+34

A playlist correction made after last week's NAC/Smooth Jazz HotFax results in revised chart positions for **Walter Beasley** on both NAC Tracks and Albums.

This chart reflects airplay from August 13-19. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 53 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

In the face of **KOAZ/Phoenix's** imminent flip to Country, **R&R** reporter **KYOT/Phoenix** PD **Nick Francis** is rotating the station's hottest currents — **Zachary Braux's** "Cafe Reggio," **Avenue Blue**, **Gato Barbieri's** "Blue Gala," and **3rd Force** — at 25 plays apiece. Francis also added 10 current tracks this week, including **Eric Marienthal's** duet with **Vesta**, "Until You Come Back To Me" (i.e. music), **Rob Mullins's** "Wednesday" (**Zebra**), and **Soul Bossa Trio's** "Tin Tin Deo" (**Instinct**). **Jonathan Butler's** gorgeous "Song For Elizabeth" (**N2K Encoded Music**) broke wide open this week with an endorsement from **Broadcast Architecture** and 21

adds, including **KTWV/L.A.** and **KOAI/Dallas**, making it by far Most Added. Absolutely first-rate music! **Avenue Blue's** "Nightlife" (**Mesa/Bluemoon**) has exploded into the top 10 — moving 12-8* on Tracks — without having attained across-the-board power rotation yet. This one's so hot, it's burning! When you hear **Brian Culbertson's** fabulous "So Good," from the forthcoming CD *Secrets* (**Mesa/Bluemoon**), you'll understand why **WJJZ/Philadelphia** added it immediately from an advance pressing. A pair of outstanding new releases worthy of your attention: **Luther Vandross's** reading of **R. Kelly's**

"When You Call On Me/Baby That's When I Come Runnin'" (**Epic**) is so filled with yearning that three **R&R** staffers put their heads into the NAC office to say "Wow!" during my first listen; **Bob James's** "Mind Games" (**Warner Bros.**) — featuring **Paul Brown's** impeccable production and **Boney's** "No Relation" **James's** sax work — is one of the smoothest tracks you'll hear this (or any) year. **Kenny Loggins's** "Now That I Know Love" (**Columbia**) is in highest rotation at **WQCD/NY**, having moved from seven to 26 plays in one week! Heads up on this one.

tab two
the self-titled new album
featuring the NAC tracks "Let It Flow," "Lieblingslied" and "No Flagman Ahead (New Version)"
<http://www.virginrecords.com> AOL Keyword: Virgin Records
© 1997 Virgin Schallplatten GmbH

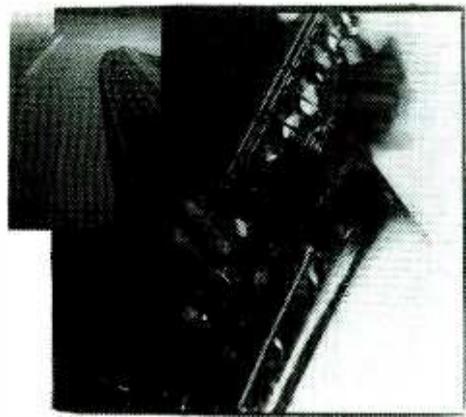
EARLY BELIEVERS:
KCLC KSBR
WGUF KJZY
KNIK



Stations and their adds by track listed alphabetically by market

KNIK/Anchorage, AK GM/PD: Dean Williams BOB BALDWIN "Give" JONATHAN BUTLER "Elizabeth" DOC POWELL "Don't"	KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser JONATHAN BUTLER "Elizabeth"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart JONATHAN BUTLER "Elizabeth"	KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart DAVID BENOIT "Lost" RAHSAAN PATTERSON "Where" DOC POWELL "Don't"	KQBR/Sacramento, CA PD: Clifford Brown, Jr. APD/MD: Ed Lee NATALIE COLE "Smile" ANITA BAKER "Frontier" GOTA "Alone" JONATHAN BUTLER "Do"	KWJZ/Seattle, WA PD: Carol Handley MICHAEL PAULO "Bumpin'" JONATHAN BUTLER "Elizabeth" SPYRO GYRA "Together"
KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews LEE RITENOUR "Favela" RICK BRAUN "Venice" SERGIO BORE "Tudo" GOTA "Alone"	JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen DAVID GARFIELD.. "Together"	WSJW/Louisville, KY PD: Brian Conn EARL KLUGH "Last" DON DIEGO "Top"	KOSJ/Omaha, NE PD: Kurt Owens EARL KLUGH "Last" VANESSA WILLIAMS "Start" BONEY JAMES "Sweet" JONATHAN BUTLER "Elizabeth" ANDREW OH "Happy"	KSSJ/Sacramento, CA OM: Don Langford APD/MD: Ken Jones JONATHAN BUTLER "Elizabeth"	WJZT/Tallahassee, FL DAVID GARFIELD.. "Together" BRAXTON BROTHERS "Sunset"
KSMJ/Bakersfield, CA PD/MD: Joel Widdows EARL KLUGH "Last" DON DIEGO "Top"	KHHH/Denver, CO PD: Becky Taylor MD: Cheri Marquart JONATHAN BUTLER "Elizabeth"	WLVE/Miami, FL PD: Shirley Maldonado DONALD HARRISON "Hope" CHAQUICO FWHITE "Lights"	WLOQ/Orlando, FL PD: Steve Huntington LARRY CARLTON "Just" LEE RITENOUR "Little" LEO GANDELMAN "Nada" FANTASY BAND "Could" DON DIEGO "Top" SWING OUT SISTER "Picnic"	KCLC/St. Charles, MO PD: Rich Reigert MD: Terry Ward EARL KLUGH "Walk" BOB BALDWIN "Summer" JONATHAN BUTLER "Elizabeth" THIRD COAST JAZZ.. "Sonic"	WSJT/Tampa, FL PD/MD: Ross Block JOE SAMPLE "Chain" JOYCE COOLING "South"
WOAZ/Boston, MA PD/MD: Bill George No Adds	WVMV/Detroit, MI PD/MD: Tom Sleeker EARL KLUGH "Last" BRAXTON BROTHERS "Sunset" TIM BOWMAN "There"	WJZI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau No Adds	WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi RONNIE LAWS "Listen" BOB BALDWIN "Summer" BRIAN CULBERTSON "Good"	KBZN/Salt Lake City, UT PD: Rob Riesen ANDREW OH "Happy" JONATHAN BUTLER "Elizabeth"	KOAS/Tulsa, OK PD/MD: Ron Allen EARL KLUGH "Last" BOB MAMET "News" FANTASY BAND "Could" JOE SAMPLE "Chain"
WJZK/Charleston, SC PD/MD: Tom Kennedy JONATHAN BUTLER "Elizabeth" ANDREW OH "Happy" DOC POWELL "Don't"	WGUF/Ft. Myers, FL PD/MD: Bill Gray JONATHAN BUTLER "Elizabeth" DON DIEGO "Top" NELSON RANGELL "Rest" DAVID BENOIT "Lost" TAB TWO "Let" KEV MCCOURT "Color"	KMJZ/Minneapolis, MN PD: Rob Moore JONATHAN BUTLER "Elizabeth" ROB MULLINS "Dance" NELSON RANGELL "Rest" LARRY CARLTON "Just"	KYOT/Phoenix, AZ PD/MD: Nick Francis ROB MULLINS "Wednesday" SOUL BOSSA TRIO "Tin" EARL KLUGH "Last" KEN NAVARRO "Smooth" PHILLIPE SAISSE "Moanin'" WILLIE & LOBO "Napali" DON DIEGO "Top" LEE RITENOUR "Favela" KENNY G "Northern" ERIC MARIENTHAL "Until"	KCJZ/San Antonio, TX PD/MD: Norm Miller APD: Cody Robbins DON DIEGO "Top" JONATHAN BUTLER "Elizabeth"	WJZW/Washington, DC PD/MD: Steve Kosbau DON DIEGO "Top" JONATHAN CAIN "Language"
WCCJ/Charlotte, NC PD: James Alexander APD/MD: Greg Morgan No Adds	KEZL/Fresno, CA PD/MD: Mike Vasquez BOB MAMET "News" JONATHAN BUTLER "Elizabeth" ANDREW OH "Happy"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff EARL KLUGH "Walk" DON DIEGO "Top" FANTASY BAND "Could" RAY OBIEDO "Current" URBAN KNIGHTS "Summer" MARK PORTMANN "Walla" TONY WINDLE "One" TONY WINDLE "Rivers"	KFIM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole BONEY JAMES "Sweet" JONATHAN BUTLER "Elizabeth" KEN NAVARRO "Smooth" GEORGE BISHOP "Peepers" LARRY CARLTON "Just" SERGIO SALVATORE "Said"	KBSX/San Francisco, CA PD: Kevin Brown MO: Ron Cadet COUNT BASIC "Sunset"	KWSJ/Wichita, KS PD/MD: Nancy Johnson JONATHAN BUTLER "Elizabeth" ANDREW OH "Happy"
WNUA/Chicago, IL VP/Prog: Paul Goldstein MD: Steve Stiles JOE SAMPLE "Night" BRAXTON BROTHERS "Sunset" URBAN KNIGHTS "Summer"	KUCO/Honolulu, HI PD/MD: Mahlon Moore No Adds	KXDC/Monterey, CA PD/MD: Scott O'Brien No Adds	KKJZ/Portland, OR MD: Hal Murray JONATHAN BUTLER "Elizabeth" ANDREW OH "Happy"	KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence JONATHAN BUTLER "Elizabeth" GOTA "Alone" BONEY JAMES "East" EARL KLUGH "Last" JEFF LINSKY "Club"	53 Total Reporters 53 Current Reporters 53 Current Playlists
WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersman JONATHAN BUTLER "Elizabeth" FANTASY BAND "Could" BRAXTON BROTHERS "Sunset"	WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams BONEY JAMES "Sweet"	WQCD/New York, NY PD: Steve Williams MD: Rick Laboy EARL KLUGH "Last" BOB MAMET "News"	WJYY/Pittsburgh, PA PD: Carl Anderson MD: Herschel DON DIEGO "Top"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton DAVID GARFIELD.. "Together" JOE SAMPLE "Chain" AVENUE BLUE "Always" COUNT BASIC "Sunset" TAB TWO "Let" NELSON RANGELL "Rest" JOE SAMPLE "Everyday"	No Longer A Reporter (1): KOAZ/Phoenix, AZ
WNWV/Cleveland, OH PD/MD: Bernie Kimble JONATHAN BUTLER "Elizabeth" ANDREW OH "Happy" CHAQUICO FWHITE "Lights"	KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase No Adds	WJCD/Norfolk, VA PD: Terry Steele MD: Larry Hollowell BOB MAMET "News" DAVID GARFIELD.. "Together" BONEY JAMES "Sweet" LEO GANDELMAN "Nada"	WSMJ/Richmond, VA PD/MD: Tommy Fleming ANDREW OH "Happy" ROB MULLINS "Wednesday"	Editor's Note: Effective with this issue KOAZ/Phoenix is no longer an NAC/Smooth Jazz reporter and the station's information wasn't included in this week's charts. Play totals were reviewed and only when appropriate bullets were awarded to some songs even though they were down in plays. Chart positions, however, were not changed.	
WZJZ/Columbus, OH PD/MD: Bill Harman No Adds	WEZV/Lafayette, IN PD/MD: Bob Miller LARRY CARLTON "Just" MEHMET ERGIN "Beyond" TIM WEISBERG "Herbie's" JONATHAN BUTLER "Elizabeth" DON DIEGO "Top" JULIAN CORYELL "Flight"				

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L.A. Jazz Syndicate

ADD DATE: SEPTEMBER 4

NAC TRACK: "Private Paradise"


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MARKET #1
WQCD/New York
 (212) 210-2769
 Williams/LaBoy

CD 101.9

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
4	8	8	27	PAUL TAYLOR/Pleasure Seeker	
17	20	27	JONATHAN CAIN/Body Language		
7	7	26	KENNY LOGGINS/Now That I Know Love		
16	19	25	JENNIE BRISON/Fever		
17	20	24	STEVE WINWOOD/Plenty Lovin'		
16	18	24	KENNY G/Northern Lights		
5	8	13	BONEY JAMES/Nothin' But Love		
5	10	12	FOURPLAY/Any Time Of Day		
14	16	12	KENNY G/Havana		
2	6	6	DANCING FANTASY/When Dreams Come...		
7	10	10	RICK BRAUN/Missing In Venice		
16	19	10	INCOGNITO/Misunderstood		
4	4	4	SPYRO GYRA/Together		
6	8	9	3RD FORCE/You Gotta Be Real		
-	5	6	PHILLIPE SAISSSE/Moanin'		
-	6	8	BABYFACE/Seven Seas		
-	4	4	DAVE GRUSIN/Peter Gunn		
-	10	10	JOE SAMPLE/Night Flight		
-	4	7	NANCY WILSON/Sweet Love		
-	4	7	NATALIE COLE/A Smile Like Yours		
12	5	5	PHILLIPE SAISSSE/Rivera		
3	6	6	VANESSA WILLIAMS/Start Again		
5	5	5	AVENUE BLUE/Nightlife		
8	6	6	GERALD VEASLEY/Broad Street		
15	18	18	GATO BARBIERI/Straight Into...		
5	4	4	ERIC MARIENTHAL/Easy Street		
4	8	12	DOWN TO THE BONE/Staten Island Groove		
3	2	2	BUCKSHOT LEFONQUE/Another Day		
6	6	6	REGINA CARTER/Late Night Mood		
5	4	4	HERB ALPERT/Passion Dance		

MARKET #2
KTWV/Los Angeles
 (310) 840-7100
 Brodie/Stewart

THE WAVE
 94.7 KTWV

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	7	15	18	URBAN KNIGHTS/The Promise	
13	12	16	17	DANCING FANTASY/When Dreams Come...	
7	8	13	17	PAUL TAYLOR/Pleasure Seeker	
14	15	16	17	RONNIE LAWS/Listen Here	
3	8	14	17	JOYCE COOLING/South Of Market	
14	11	14	16	LEE RITENOUR/Favela	
13	12	16	16	RICK BRAUN/Notorious	
6	8	14	15	ERIC MARIENTHAL/Last Day Of Summer	
12	13	15	13	KENNY G/Havana	
12	13	13	13	BONEY JAMES/Nothin' But Love	
12	10	11	12	EL DEBARGE/Dindi	
2	10	11	12	DAVID GARFIELD...Let's Stay Together	
11	10	11	11	STEVE WINWOOD/Plenty Lovin'	
11	10	11	11	RAY OBIEDO/Sweet Summer Days	
12	9	11	11	BABYFACE/Seven Seas	
10	10	11	11	VANESSA RUBIN/That Was Then...	
2	10	9	9	VANESSA WILLIAMS/Start Again	
9	7	9	9	T.D.F./Antigua	
9	6	8	8	WILLIE & LOBO/Napali	
6	5	7	9	SPECIAL FX/Since You've Been...	
13	12	11	11	AVENUE BLUE/Nightlife	
10	7	9	9	PAUL HARDCASTLE/Piece On Earth	
7	8	10	9	GATO BARBIERI/Mystica	
1	9	9	9	BOB MAMET/News From The Blues	
8	8	7	7	ZACHARY BREAUX/Care Reggio	
9	9	9	9	WALTER BEASLEY/Slowly But Surely	
13	15	10	10	PATRICE RUSHEN/Days Gone By	
6	8	8	8	3RD FORCE/She Whispered To Me	
2	8	8	8	GOT/AI/Alone	
-	-	6	8	JOE SAMPLE/Chain Reaction	

MARKET #3
WNAA/Chicago
 (312) 645-9550
 Goldstein/Stiles

WNAA 95.5
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	20	21	20	RICK BRAUN/Missing In Venice	
13	15	11	19	PAUL TAYLOR/Pleasure Seeker	
20	21	22	19	PHILLIPE SAISSSE/Moanin'	
21	17	21	19	BONEY JAMES/Sweet Thing	
26	23	17	18	KEIKO MATSU/Dream Walk	
12	12	10	15	STEVE WINWOOD/Plenty Lovin'	
12	11	14	14	VANESSA WILLIAMS/Start Again	
20	16	11	14	ERIC MARIENTHAL/Easy Street	
11	12	11	14	INCOGNITO/A Shade Of Blue	
-	10	15	14	JOYCE COOLING/South Of Market	
12	10	13	14	BUCKSHOT LEFONQUE/Another Day	
11	12	10	14	NORMAN BROWN/Third World	
19	18	12	14	AVENUE BLUE/Nightlife	
-	-	4	13	EARL KLUGH/Last Song	
-	-	5	12	KENNY G/Northern Lights	
17	12	12	12	COUNT BASIC/Chasing The Sunset	
10	12	12	12	NATALIE COLE/A Smile Like Yours	
12	12	11	12	AFTER 7/Sara Smile	
13	18	20	11	GROVER WASHINGTON.../Bordertown	
10	10	11	11	KEN NAVARRO/Kiss Of Life	
15	14	11	11	BOB MAMET/News From The Blues	
15	14	11	11	PAUL HARDCASTLE/Piece On Earth	
15	13	14	11	GOT/AI/Alone	
19	14	12	11	FANTASY BAND/Double Talk	
13	14	11	11	CHRIS BOTTI/The Way Home	
20	21	19	11	NELSON RANGELL/Turning Night...	
11	14	10	11	GATO BARBIERI/Straight Into...	
15	13	11	11	3RD FORCE/You Gotta Be Real	
13	12	9	10	BONEY JAMES/Nothin' But Love	
12	8	2	10	RICK BRAUN/Notorious	

MARKET #4
KBLX/San Francisco
 (415) 284-1029
 Brown/Cadet

KBLX 102.9 FM
 The Coast Station

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	23	23	RICK BRAUN/Notorious	
22	22	22	22	BONEY JAMES/Nothin' But Love	
16	16	16	16	ERIC MARIENTHAL/Easy Street	
14	16	16	16	SPECIAL FX/Since You've Been...	
15	15	15	15	RICK BRAUN/Notorious	
-	12	15	15	DIANNE FARRIS/Hopeless	
14	14	14	14	BONEY JAMES/Sweet Thing	
14	14	14	14	EVERETTE HARP/Mercy Mercy Me...	
14	14	14	14	SECRET VIBES/Dazzling	
12	14	14	14	PHILLIPE SAISSSE/Moanin'	
13	14	14	14	BABYFACE/Every Time I...	
15	15	14	14	GEORGE DUKE/It's Summertime	
14	14	14	14	LINGTON & CALDWELL/Tell It Like It Is	
12	13	13	13	AVENUE BLUE/Nightlife	
12	13	13	13	NELSON RANGELL/Turning Night...	
12	12	12	12	WARREN HILL/If A Man Doesn't...	
12	12	12	12	WALTER BEASLEY/What's My Name	
8	8	12	12	STEVE WINWOOD/Plenty Lovin'	
11	11	11	11	MICHAEL WHITE/Here's To You	
8	10	10	10	VANESSA RUBIN/That Was Then...	
3	6	9	10	BOB MAMET/News From The Blues	
9	9	9	9	EVERETTE HARP/What's Happening...	
9	9	9	9	REGINA CARTER/Late Night Mood	
-	-	7	10	JOE SAMPLE/Play And Pleasure	
9	9	9	9	RAY OBIEDO/Current State	
8	8	8	8	BONEY JAMES/Easy Street	
8	8	8	8	GEORGE DUKE/Feel The Need	
8	8	8	8	CHRIS BOTTI/Am. Wah	
7	7	7	7	NANCY WILSON/Sweet Love	
-	3	3	7	EARL KLUGH/Walk In The Sun	

MARKET #4
KKSF/San Francisco
 (415) 975-5555
 Hansen/Lawrence

KKSF 103.7 FM
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	14	14	17	OSCAR LOPEZ/Sentimiento	
16	14	16	16	ABRAAXAS POOL/Szabo	
17	17	17	16	DIRK K/Under The Sun	
6	13	13	15	HERB ALPERT/Passion Dance	
8	7	7	15	BRAXTON BROTHERS/Sunset Bay	
9	12	12	15	JOYCE COOLING/South Of Market	
16	14	15	15	DOWN TO THE BONE/Staten Island Groove	
15	15	15	15	RONNIE LAWS/Listen Here	
13	13	14	14	PHILLIPE SAISSSE/Moanin'	
14	15	14	14	SPECIAL FX/Since You've Been...	
-	-	14	14	PAUL TAYLOR/Allure	
16	14	14	14	WILLIE & LOBO/Napali	
15	13	13	12	CHRIS BOTTI/The Way Home	
15	14	14	12	PAUL HARDCASTLE/Piece On Earth	
13	12	12	12	ERIC MARIENTHAL/Easy Street	
11	16	12	12	3RD FORCE/You Gotta Be Real	
8	9	11	11	AVENUE BLUE/Nightlife	
11	13	11	11	BUCKSHOT LEFONQUE/Another Day	
10	10	11	11	JONATHAN CAIN/Body Language	
13	10	11	11	RAY OBIEDO/Casserra	
12	13	13	11	LEE RITENOUR/Favela	
11	17	17	11	PAUL TAYLOR/Pleasure Seeker	
-	-	-	10	COUNT BASIC/Chasing The Sunset	
-	-	-	7	FOURPLAY/Play And Pleasure	
-	-	-	10	GYPSY TRIBE/Alone	
8	10	10	10	MARK PORTMAN/Sink	
7	9	10	10	PATRICE RUSHEN/Days Gone By	
-	4	4	10	JOE SAMPLE/Chain Reaction	
6	9	9	9	KEIKO MATSU/Dream Walk	
9	8	8	9	RICK BRAUN/Body And Soul	

MARKET #5
WJZ/Philadelphia
 (610) 667-3939
 Gress/Tozzi

WJZ 106.1
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	32	35	33	NELSON RANGELL/Turning Night...	
13	14	21	33	PHILLIPE SAISSSE/Moanin'	
31	30	31	32	PAUL TAYLOR/Pleasure Seeker	
22	33	31	31	CHRIS BOTTI/The Way Home	
34	35	30	31	BONEY JAMES/Nothin' But Love	
31	32	24	25	WARREN HILL/If A Man Doesn't...	
13	12	15	20	KENNY G/Northern Lights	
6	14	15	15	VANESSA WILLIAMS/Start Again	
14	14	14	14	BRAXTON BROTHERS/Sunset Bay	
13	14	14	14	SWING OUT SISTER/Stoned Soul Picnic	
8	14	14	14	STEVE WINWOOD/Plenty Lovin'	
8	13	14	14	SPECIAL FX/Since You've Been...	
12	12	14	14	ERIC MARIENTHAL/Easy Street	
11	11	12	13	TIM WEISBERG/Herbie's Blues	
-	5	14	13	DAVID GARFIELD...Let's Stay Together	
13	13	13	13	GROVER WASHINGTON.../Bordertown	
12	13	13	13	KEN NAVARRO/Smooth Sensation	
9	14	13	13	PATRICE RUSHEN/Days Gone By	
15	13	13	13	TONI BRAXTON/Don't Want To	
13	10	12	13	GATO BARBIERI/Straight Into...	
8	14	12	13	AVENUE BLUE/Nightlife	
14	13	13	13	ANITA BAKER/The Final Frontier	
15	14	14	13	NANCY WILSON/Sweet Love	
7	13	12	12	TOMMY EMMANUEL/Can't Get Enough	
5	7	14	12	MICHAEL LINGTON/Harlem Nocturnal	
13	12	13	12	RICK BRAUN/Missing In Venice	
8	9	13	12	BOB MAMET/News From The Blues	
14	13	13	12	EVERETTE HARP/What's Going On	
13	10	4	6	FANTASY BAND/Double Talk	
-	-	6	6	TAMARA DANIELSSON/When I Feel This Way	

MARKET #6
WVMV/Detroit
 (810) 855-5100
 Sleeker

V98.7 FM
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	9	23	24	PAUL TAYLOR/Pleasure Seeker	
23	23	25	23	WALTER BEASLEY/Slowly But Surely	
10	10	8	23	GROVER WASHINGTON.../Bordertown	
23	24	21	23	PAUL HARDCASTLE/Piece On Earth	
24	21	23	23	ERIC MARIENTHAL/Easy Street	
24	21	22	22	DANCING FANTASY/When Dreams Come...	
23	22	24	22	SPECIAL FX/Since You've Been...	
12	14	10	11	NATALIE COLE/A Smile Like Yours	
13	13	11	11	KENNY LATTIMORE/For You	
-	-	13	11	VANESSA RUBIN/That Was Then...	
12	13	11	11	VANESSA WILLIAMS/Start Again	
-	-	11	11	PATRICE RUSHEN/Days Gone By	
11	9	12	11	TIM WEISBERG/Herbie's Blues	
-	-	11	11	3RD FORCE/You Gotta Be Real	
10	13	9	10	EL DEBARGE/Dindi	
10	9	9	10	RICK BRAUN/Missing In Venice	
14	11	10	10	STEVE WINWOOD/Plenty Lovin'	
-	-	10	10	PHILLIPE SAISSSE/Moanin'	
-	-	10	10	AVENUE BLUE/Nightlife	
-	-	9	10	JOE SAMPLE/Chain Reaction	
9	8	9	10	KEN NAVARRO/Smooth Sensation	
13	11	10	10	RAY OBIEDO/Sweet Summer Days	
10	10	10	10	BONEY JAMES/Nothin' But Love	
23	10	11	10	NELSON RANGELL/Turning Night...	
8	10	8	9	LEE RITENOUR/Favela	
12	10	11	9	ANITA BAKER/The Final Frontier	
23	25	22	9	CHRIS BOTTI/The Way Home	
-	-	9	8	EARL KLUGH/Last Song	
9	8	7	8	KENNY G/Northern Lights	
-	-	-	-	BRAXTON BROTHERS/Sunset Bay	

MARKET #7
KOAI/Dallas
 (810) 630-3011
 Fischer/Glaser

ASIS 107.5 FM
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	16	14	14	PAUL TAYLOR/Pleasure Seeker	
-	-	11	14	EARL KLUGH/Last Song	
8	14	14	13	AVENUE BLUE/Nightlife	
-	7	10	13	BONEY JAMES/Sweet Thing	
10	11	12	12	BUCKSHOT LEFONQUE/Another Day	
9	10	12	12	ERIC MARIENTHAL/Easy Street	
9	10	11	11	KEN NAVARRO/Out Of The Blue	
10	9	11	11	BOB MAMET/News From The Blues	
9	8	11	11	NATALIE COLE/A Smile Like Yours	
9	8	11	11	URBAN KNIGHTS/The Promise	
11	11	11	11	KENNY G/Gettin' On The Step	
14	15	10	11	SPECIAL FX/Since You've Been...	
10	12	12	12	SWING OUT SISTER/Somewhere In...	
10	12	18	12	NELSON RANGELL/Turning Night...	
11	11	11	11	KEN NAVARRO/Smooth Sensation	
12	13	11	11	STEVE WINWOOD/Plenty Lovin'	
6	11	11	11	VANESSA WILLIAMS/Start Again	
4	5	11	11	RAY OBIEDO/Sweet Summer Days	
10	11	11	11	3RD FORCE/You Gotta Be Real	
10	11	11	11	RICK BRAUN/Missing In Venice	
13	10	10	10	WALTER BEASLEY/Slowly But Surely	
12	10	10	10	BONEY JAMES/Nothin' But Love	
11	11	11	11	NATALIE COLE/A Smile Like Yours	
10	11	11	11	PATRICE RUSHEN/Days Gone By	
10	11	11	11	TIM WEISBERG/Herbie's Blues	
4	5	5	10	LEE RITENOUR/Favela	
4	5	5	10	DAVID GARFIELD...Let's Stay Together	
5	5	5	10	WILLIE & LOBO/Napali	
5	5	5	10	FOURPLAY/Play And Pleasure	
4	5	5	10	DAVID GARFIELD...Let's Stay Together	
6	4	4	5	FANTASY BAND/Double Talk	

MARKET #8
WJZ/Washington
 (703) 683-3000



SKY DANIELS

No Unsolicited Tapes, Please

□ Dedicated radio programmers try to attract major labels to breaking acts

As the media adopts a more globalized perspective, information gets shared more rapidly. In minutes you can get the details on a breaking news story. So, how come it still takes a year for a local band to gain a record company's attention?

Alternative radio stations can play a part in fostering greater awareness of bands in their communities by playing their music and networking the results. There are dedicated programmers who still try to take care of their own, seeking out and supporting deserving talent in their backyard. Sometimes the talent isn't necessarily local, but independent acts that haven't yet gathered the support of a national consensus to fuel acceptance.

There are stories of radio knowing what could be, sometimes even before the trained eyes and ears of A&R execs. But Artist & Repertoire, unlike promotion, doesn't always jump when radio says so.



Brian Philips



Jay Taylor



Alex Luke



Nic Harcourt

Forging An Unnatural Alliance

First off, let's establish that in most major label hierarchies there exists a strong line of demarcation between radio promotion and A&R. The two forge an unnatural alliance, not unlike father and step-father. The A&R exec births and nurtures the musical "child" and promotion takes it out into the world to rear it. The two often possess disparate world views, particularly when it comes to radio.

A&R spends months, or maybe a full year, helping an artist find its voice for any recorded project, and then stands by helplessly hoping that radio responds. When it doesn't, a cumulative sense of frustration builds. Radio programmers, many times out of pure dedication to music, try to bring attention to deserving local acts with little or no results. Each force ends up wondering where the other is coming from.

WNNX-FM/Atlanta OM Brian Philips has helped bring attention to a number of undiscovered acts in his career, most recently Eva Trout. That artist came to Philips' attention as part of an "Australian pipeline" that came following his introduction of Silverchair to Americans: He "discovered" the band during a trip Down Under.

Philips says, "Ever since my name got attached to helping bring Silverchair to America, I have a constant supply of incoming music from Australia. My middayer, Steve Craig, went through a box and heard Eva Trout. We began playing it and got great reaction. I took it to a number of labels, yet no one acted right away, except Trauma."

Philips credits a fast-acting Paul Palmer and partner Rob Kahane for moving on the project. He says, "Paul Palmer was on a plane to Sydney that

week and made a deal. Sometimes labels don't respond to radio's suggestions that quickly. Very few A&R people know radio programmers all that well. We offer, in effect, a 100,000-watt testing ground. Who wouldn't want to exercise that option in determining what possibilities exist?"

Part of the problem stems from what Philips believes is a divergent mindset

in the cultural basis of both parties. He notes, "A&R is taught to be instinctive and self-reliant. Radio learns to be instinctive and seek corroboration. A lot of times radio is viewed as only being able to hear 'finished product' and not having a sense of potential. It's our job to develop an awareness of emerging trends, too."

Where Are We At?

In order for Alternative to ably predict where it's going, they really better know where it's at. It's been said before: No Selector screen and callout research captures that in summation. The more a station scouts with its own eyes and ears, the better. At the same time, developing a rapport with the music scene in your community will only enhance your street credibility. Such civic pride was at the root of the signing of Interscope Records act Smash Mouth. KOME/San Jose OM Ron Nenni commented, "This was the first success on a national level for a San Jose act since the *Doobie Brothers*!"

Once again, this signing, driven by KOME's support, did not follow the traditional A&R approach. Interscope National Alternative head Lynn McDonnell had become aware of Smash Mouth through the urging of KOME PD Jay Taylor and his staff. McDonnell recalls, "Radley [Brad Wright], [since-departed] Carson Daly, and Jay were high on this act and would take me to see them at clubs like The Usual in San Jose."

"Jay had them play at 'Kamp KOME' and gave an independent single, 'Nervous In The Alley' on-air play that ended up generating Top 5 phones at the station. The band played an L.A. showcase that generated interest from other labels. When KOME, and then KROQ/L.A., stated support, I invoked [Interscope President] Tom Whalley's interest. Once Tom heard the music and saw the radio acceptance and the competi-

tive interest building, he acted quickly. The band was signed the next day. We ended up putting out their CD pro within 12 days of the signing."

Again, radio to promotion to A&R was not the smoothest ride. Former XTRA-FM (91X)/San Diego PD Mike Halloran, now with Way Cool Music, remembers his own difficulties in helping get Jewel signed to a label. Halloran recalls, "It was a convoluted route for Jewel, beginning with meetings I had with [former Atlantic President, now Mercury chief] Danny Goldberg. He was asking me if I knew of any deserving

San Diego artists. At the time I was just trying to help John Lydon out with a project he had. Danny was infusing his own stamp on Atlantic's A&R sensibility. He hooked me up with [A&R exec] Tim Sommers. I gave them a demo of songs

Jewel had written with Rugburns vocalist Steve Poltz. No one got it right away. About a year later, they sent Jenny Price down to follow up. A lot of time had passed, and no label reacted. If I remember right, Andy Factor of Virgin was the first person to show interest, and that started the limo brigade down to these San Diego coffeehouses. You can't imagine the incongruity of seeing 14 limos at a corner coffee house."

Jewel, of course, would go on to achieve mega-platinum success. Still, radio's vouching didn't motivate A&R action. Only when there was no danger of another A&R exec scooping the artist did results occur. Again, the chain of events misses a link between radio, promotion, and A&R. WKQX/Chicago PD Alex Luke does credit MCA A&R exec Tom Sarig, who at the time scouted for TVT Records, with being responsive to the support then-PD Jim McGuinn and Luke demonstrated for Gravity Kills while at KPNT/St. Louis. Luke says, "The Point was really thorough in soliciting songs from local acts for our *Point Essentials* CD compilations. We played a number of the acts that were on that CD on-air, and the Gravity Kills generated a lot of reaction."

"We tried to sing the praises of the act to a number of A&R people at labels. There were a number of them who showed no interest. Meanwhile, the audience was telling us something. Tom reacted to that. The band went on to sell about 400,000 records."

Sarig chalks up his willingness to a pragmatic approach, saying, "Some A&R people want to uphold a dream where they find an unknown artist in a gutter, mold them Svengali-like, and they go on to be Seal. That's one in a zillion. I pay attention to real signals. If they emanate from radio, I follow them. If a station has really committed play, I see what reac-



AND THE WINNER IS — The Pushstars were selected for the best tape submission in the EMI Publishing Talent Search which tapped into the creative ears of the R&R Specialty Show Panel. Celebrating are (l-r): EMI Publishing's Paul Morgan, Sinji Suzuki, Rick Krim, Pushstars manager Ralph Jaccodine, members Ryan McMillian, Chris Trapper, Dan McLoughlin, and EMI's Evan Lamberg.

tion it gets in the marketplace. I won't sign an act simply because radio is playing it, but I will take a positive cue. When I see radio support, I do the legwork to see if the act has all the other attributes that I look for."

Predicting What's Next

In A&R's defense, a belief exists that one must look past what is currently happening in the marketplace and accurately predict what will be popular a year from now. Such prognosticating is not always reliably built on monitoring radio airplay. As WNNX's Philips allows, "A&R can't set out to sign the next Matchbox 20, because by the time a record gets out, people won't be looking for the next Matchbox 20. We keep a close eye on regional talent, whether it's a band like Wish, a group from Birmingham, Alabama that we've become believers in, or another group from Griffin, Georgia. Our show, 'Locals Only' is dedicated to finding the best unsigned talent. At our forthcoming 'Big Day Out,' the side-stage will feature the most promising local talent we have."

EMI Publishing recognized the ally that radio could be when it tied into R&R's Specialty Show Panel to conduct a search for unsigned talent through specialty show hosts. Their reasoning was simple: They believe these people represent overall forward-thinking at Alternative radio and should have a handle, likewise, in their market. Says EMI Publishing's Neil Lasher, "We like to be proactive in finding new talent. We don't wait for it to be submitted to us; we look under every rock to find it. EMI has people like [former MTV executive] Rick Krim, Evan Lamberg, and Sinji Suzuki mining like prospectors. We felt that the

specialty show hosts would be aware of local acts with potential."

EMI Publishing carefully screened the R&R panel submissions and determined that the Pushstars, an act submitted by WDST/Woodstock-Poughkeepsie, NY's Nic Harcourt, was the winner. Harcourt responds, "It was validating to have EMI see the same potential that we had. The Pushstars evolved from an act, the Bandits, that we had featured on our *Alternative Woodstock* CD compilation. That CD arose from a weekly show we did called 'WDST Sessions.' We ended up moving the show from our studios to a live setting, the famed Tinker Street Cafe."

Dan McLoughlin, bassist for the Bandits, had a new group — Pushstars, that he gave to me. McLoughlin worked as an engineer at Dreamland Studios in Woodstock, and then at Fort Apache in Boston. We played the Pushstars enough to know the audience here really believed in it. When the R&R contest was held I submitted it."

Harcourt understands that the process of radio bringing music to a label is no different than getting the audience to believe — it takes commitment. He says, "What I'm most proud of is that WDST is able to uphold a commitment to independent music and play acts — sometimes as much as 10% of our playlist — that are just starting out. You have to put that commitment to the airwaves enough that the audience comes to expect it from you. Once they do, they'll respond."

"It's no different when you take music to a label. You have to do it faithfully and build enough credible relationships that the label wants to follow up. We knew Pushstars was deserving because the audience told us. All we did was tell EMI."

Buck-O-Nine

"MY TOWN"

R&R ALTERNATIVE 33 - 32

ON TOUR WITH PRIMUS!

TOP SPINS AT:

WXRK 19x	KROQ 15x
LIVE 105 11x	KTbz 17x
KEDJ 20x	KZON 12x
WENZ 17x	KTCL 21x
KNRK 14x	WAQZ 12x
WOXY 10x	KCXX 14x

Over 60,000 albums scanned!
Over 5,200 scanned this week!

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	SUGAR RAY Fly (Lava/Atlantic) 3922 3855 3792 3699 104/0					
			2	SMASH MOUTH Walkin' On The Sun (Interscope) 3363 3219 3030 2793 103/0					
				LIVE Turn My Head (Radioactive) 2846 3000 3113 3154 91/0					
				OASIS D'You Know What I Mean (Epic) 2822 2859 2825 2763 102/0					
			5	SUBLIME Wrong Way (Gasoline Alley/MCA) 2793 2764 2660 2574 94/2					
			6	SARAH MCLACHLAN Building A Mystery (Arista) 2628 2583 2472 2313 90/0					
				MATCHBOX 20 Push (Lava/Atlantic) 2468 2769 2925 2935 75/0					
			8	FOO FIGHTERS Everlong (Roswell/Capitol) 2276 2103 1869 1513 97/4					
			9	FIONA APPLE Criminal (Work) 2149 1956 1635 1415 86/3					
				SNEAKER PIMPS 6 Underground (Virgin) 1914 2108 2161 2154 70/0					
			11	BECK Jack-Ass (DGC/Geffen) 1848 1738 1583 1410 88/1					
			12	MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury) 1844 1532 1348 1146 86/5					
			13	REEL BIG FISH Sell Out (Mojo/Universal) 1842 1763 1668 1584 84/0					
			14	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB) 1589 1580 1580 1449 72/0					
			15	THIRD EYE BLIND Graduate (Elektra/EEG) 1582 1418 1289 1110 80/4					
				ARTIFICIAL JOY CLUB Sick & Beautiful (Interscope) 1477 1693 1703 1640 71/0					
			17	PRODIGY Breathe (Mute/Maverick/WB) 1474 1421 1392 1316 88/0					
			18	OUR LADY PEACE Superman's Dead (Columbia) 1405 1224 1032 919 70/9					
				THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 1403 1553 1652 1824 61/0					
				TONIC If You Could Only See (Polydor/A&M) 1381 1485 1577 1728 55/0					
			21	VERVE PIPE Villains (RCA) 1352 1302 1259 1184 84/3					
				WALLFLOWERS The Difference (Interscope) 1338 1729 2079 2385 52/0					
BREAKER			23	FOREST FOR THE TREES Dream (DreamWorks/Geffen) 1235 963 677 351 73/7					
BREAKER			24	TALK SHOW Hello Hello (Atlantic) 1161 462 35 — 78/16					
				MONACO What Do You Want From Me? (Polydor/A&M) 1125 1281 1392 1358 57/0					
			26	RADIOHEAD Let Down (Capitol) 1117 1046 930 803 70/3					
			27	FILTER & CRYSTAL METHOD (Can't You) Trip Like... (Immortal/Epic) 1056 1008 899 758 81/3					
BREAKER			28	DANDY WARHOLS Not If You Were The Last... (Tim Kerr/Capitol) 1050 932 879 848 61/1					
BREAKER			29	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen) 1031 982 831 676 57/3					
			30	BLUES TRAVELER Most Precarious (A&M) 977 835 676 350 60/4					
			31	SUNDAYS Summertime (DGC/Geffen) 960 619 263 46 66/12					
			32	BUCK-O-NINE My Town (TVT) 922 891 877 798 51/0					
			33	REEF Place Your Hands (Epic) 844 750 718 621 44/2					
			34	311 Prisoner (Capricorn/Mercury) 836 567 251 32 58/6					
				COLLECTIVE SOUL Listen (Atlantic) 773 1001 1337 1577 32/0					
			36	SISTER HAZEL All For You (Universal) 752 698 623 559 26/2					
				K'S CHOICE Not An Addict (550 Music) 746 855 942 1010 40/0					
				BLUR Song 2 (Virgin) 736 855 1025 1164 42/0					
				DAMBUILDERS Burn This Bridge (EastWest/EEG) 722 742 711 612 55/1					
DEBUT			40	LOVE SPIT LOVE Long Long Time (Maverick/WB) 701 481 177 47 58/9					
				311 Transistor (Capricorn/Mercury) 667 984 1487 1827 33/0					
			42	BEN HARPER Faded (Virgin) 649 597 539 472 37/2					
			43	DEPECHE MODE Useless (Mute/Reprise) 623 512 348 148 44/3					
			44	CATHERINE WHEEL Delicious (Mercury) 596 504 337 91 41/3					
				U2 Last Night On Earth (Island) 592 925 1590 1880 31/0					
DEBUT			46	SEVEN MARY THREE Lucky (Mammoth/Atlantic) 572 403 250 194 38/5					
			47	LIONROCK Fire Up The Shoesaw (Time Bomb) 540 521 528 453 46/0					
				BEN FOLDS FIVE One Angry Dwarf And 200... (550 Music) 531 597 586 539 32/1					
				DAVE MATTHEWS BAND Tripping Billies (RCA) 435 599 656 899 20/0					
				MANSUN Wide Open Space (Epic) 421 767 1182 1272 30/0					

This chart reflects airplay from August 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.

104 Alternative reporters. 103 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)

Total Plays: 411, Total Stations: 27, Adds: 8

HONEYRODS Love Bee (Capricorn/Mercury)

Total Plays: 390, Total Stations: 31, Adds: 1

BLUR M.O.R. (Virgin)

Total Plays: 389, Total Stations: 31, Adds: 3

TANYA DONELLY Pretty Deep (Reprise)

Total Plays: 372, Total Stations: 29, Adds: 6

VERUCA SALT The Morning Sad (Outpost/Geffen)

Total Plays: 355, Total Stations: 20, Adds: 1

SUBLIME Doin' Time (Gasoline Alley/MCA)

Total Plays: 354, Total Stations: 18, Adds: 4

TOOL Aenema (Volcano)

Total Plays: 354, Total Stations: 30, Adds: 1

KARA'S FLOWERS Soap Disco (Reprise)

Total Plays: 334, Total Stations: 29, Adds: 1

SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)

Total Plays: 316, Total Stations: 27, Adds: 4

MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)

Total Plays: 296, Total Stations: 14, Adds: 1

JAMIROQUAI Alright (Work)

Total Plays: 295, Total Stations: 20, Adds: 1

Songs ranked by total plays.

BREAKERS

FOREST FOR THE TREES
Dream (DreamWorks/Geffen)

TOTAL PLAYS/INCREASE 1235/272 TOTAL STATIONS/ADDS 73/7 CHART 23

TALK SHOW

Hello Hello (Atlantic)

TOTAL PLAYS/INCREASE 1161/699 TOTAL STATIONS/ADDS 78/16 CHART 24

DANDY WARHOLS

Not If You Were The Last... (Tim Kerr/Capitol)

TOTAL PLAYS/INCREASE 1050/118 TOTAL STATIONS/ADDS 61/1 CHART 28

COUNTING CROWS

Have You Seen Me Lately? (DGC/Geffen)

TOTAL PLAYS/INCREASE 1031/49 TOTAL STATIONS/ADDS 57/3 CHART 29

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GOLDFINGER This Lonely Place (Mojo/Universal)	31
DANCE HALL CRASHERS Lost Again (510/MCA)	21
REFRESHMENTS Good Year (Mercury)	19
CHUMBAWAMBA Tubthumping (Republic/Universal)	18
TALK SHOW Hello Hello (Atlantic)	16
OASIS Don't Go Away (Epic)	15
SAVE FERRIS Come On Eileen (Starpool/Epic)	14
JARS OF CLAY Crazy Times (Silvertone)	13
SUNDAYS Summertime (DGC/Geffen)	12
EVERCLEAR Everything To Everyone (Capitol)	11

USDA Certified
Long Pigs
"On and On"
Early Airplay at:
WFNX LIVE 105!

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TALK SHOW Hello Hello (Atlantic)	+699
SUNDAYS Summertime (DGC/Geffen)	+341
MIGHTY MIGHTY BOSSTONES The Rascal... (Big Rig/Mercury)	+312
FOREST FOR THE TREES Dream (DreamWorks/Geffen)	+272
311 Prisoner (Capricorn/Mercury)	+269
LOVE SPIT LOVE Long Long Time (Maverick/WB)	+220
FIONA APPLE Criminal (Work)	+193
OUR LADY PEACE Superman's Dead (Columbia)	+181
JARS OF CLAY Crazy Times (Silvertone)	+174
FOO FIGHTERS Everlong (Roswell/Capitol)	+173

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FEATURING THE SINGLE "GOTTA GET OVER GRETA"
ON YOUR DESK NOW
ON TOUR NOW
AVAILABLE ON **GUARDIAN RECORDS**

BreakThrough

Artist:

LIONROCK

TRACK: "FIRE UP THE SHOESAW"
 LP: "AN INSTINCT FOR DETECTION"
 PRODUCER: JUSTIN ROBERTSON/
 ROGER LYONS
 LABEL: TIME BOMB

more studio groove-thing, it had worked on developing live presence. With that came an expansion of sound and sentiment that took Lionrock from simply the dance floor to the concert stage. Many believe the future for Alternative lies in marrying rhythm to rock, this band insists it's so.

Lionrock's fierce force, **Justin Robertson**, built the overall band when he added **Mandy Wigby**, **Roger Lyons** [keyboards], and **Paddy Steer** [bass], to the hard-hitting raps of **MC Buzz B**. Now ready to roar in America, the band will bring its considerable British acceptance forward in forcing more assessment as to just what belongs under "File: Alternative."

• **Influences:** New Order, Nitzer Ebb, Iggy & The Stooges.

• **Artist POV:** Proclaims Robertson, "When we're in the studio, it's usually, 'What's that noise? Do it again.' There are sounds on the new lp that are really bizarre. That's one of the good things about electronic music. It's ludicrous what you end up doing."

—Sky Daniels

essentials: "What is Rock n' Roll?" asked the initial marketing ads for **Lionrock**. This is the Manchester band's first release on **Time Bomb**, the new label fronted by former A&M execs **Jim Guerinot** and **Jack Isquith**. As the format looked for answers to its identity struggles, Guerinot and Isquith's alternative instincts came to the fore by posing this question of definition.

Lionrock wouldn't make the response an easy one. Having started out as one



Breakthrough Artist highlights breaking artists with strong chart momentum.

Oasis
 "Don't Go Away" (Epic)
 KTCL/Denver
 PD John Hayes



After 23 years, KTCL has seen a lot of configurations of the Denver rock marketplace. KTCL wanted to capture the niche in the market as a station that dares to be different. Thus, as "The Adventure" grabs the Lionrock, Squirrel Nut Zippers, and Reel Big Fish first, we temper that with solid familiarity. ■ We totally dedicate our weekends to specialty show programming that captures all of Alternative's best: ska, reggae, electronica, college faves. Throughout the weekend, we cover every edge of the format.

During the week, we look for the best and the brightest. For that we turn to our resident music junkie [and avowed Oasis fan] — morning personality **Sabrina Saunders**: ■ "In today's world of Alternative where music largely consists of retro-ripoffs, cheezy samples, and Nirvana power chords, it's easy to feel like we've been there, done that ... Repeating the same successful recipe they had on their first two releases, Oasis continues to clone the Beatles with their third album, *Be Here Now*. While we'll never experience the moments of originality as provided by the Fab four and the Rolling Stones, Oasis still manages to bring a fresh twist to the new school audience with "Don't Go Away." Count on Oasis to remain a mainstay in Alternative with strong ballads, rock anthems, and yes, controversy that the Gallagher brothers bring to the front page.

John Hayes ON THE RECORD



Oasis is having its way as "Don't Go Away" grabs early adds. "All Around The World" gets early ear action as well ... Perhaps only **Everclear** has buzz sufficient to withstand Oasis ... **Universal** serves up a double whammy with **Goldfinger** and **Chumbawamba** [tipped ya here, didn't I?] just locking up tastemakers ... **Refreshments** will build "Good Year" just like last time — steadily and methodically ... After landing **KROQ** and **WHFS**, there will be no stopping **Our Lady Peace** ... Records that Pop/Alternative dares you to miss — **Jars Of Clay**, **Save Ferris**, and **Lazlo Bane**. Add to that the forthcoming **Lisa Loeb** — this one exceeds all expectations ... **Eric Matthews** delivers with his unique version of Bacha-rock ...

But enough pop — we need dietary roughage. **Days Of The New** heads to No. 1 at Active Rock, and **Talk Show** keeps gaining more affiliates ... **RECORD OF THE WEEK: Longpigs**.

ON THE RADIO

With Sky Daniels

CHUMBAWAMBA

"TUBTHUMPING"

ADD DATE: 9/15

Early Believers:

WXRK	Q101	WPLY	KDGE	WHFS	WBCN	WFNX
99X	XHRM	91X	WLIR	KZON	KCHZ	WLUM
KOME	WBRU	WHTG	WRAX	KGDE	WKRO	WJSE
WDST	WBZF					



ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison APD: Kevin Quinn DOGS EYE VIEW "Parade" BEN HARPER "Faded" JARS OF CLAY "Crazy" REFRESHMENTS "Year" ANI DIRRANCO "Fire" PAUL WELLER "Should" OASIS "Awake"</p> <p>WQBK/Albany, NY DM/MD: Dan Binder MD: Kelly McNamara RADIOHEAD "Let" SISTER HAZEL "All" SAVE FERRIS "Eaten"</p> <p>KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt REFRESHMENTS "Year" GOLDFINGER "Lonely"</p> <p>KWHL/Anchorage, AK DM/MD: J.J. Michaels APD/MD: Dan Thomas SUBLINE "Wrong" OFFSPRING "Circus" REFRESHMENTS "Year" MEGADETH "Trust"</p> <p>WNNX/Atlanta, GA OM: Brian Phillips PD: Leslie Fram MD: Sean Demery TONIC "Eyes" WALLFLOWERS "Maricans" SUBLINE "Don" GOLDFINGER "Lonely"</p> <p>WJSE/Atlantic City, NJ DM/MD: Dave King REFRESHMENTS "Year" TALK SHOW "Hello" LESS THAN JAKE "Dopeman" GOLDFINGER "Lonely" MOLKOD "Fun" CHUMBAWAMBA "Tub" DANCE HALL CRASHERS "Lost" COOL FOR AUGUST "Treat"</p> <p>WRXR/Augusta, GA PD: Chuck Williams REEF "Race" FOREST FOR THE TREES "Dream" GOLDFINGER "Lonely"</p> <p>KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Houtt SAVE FERRIS "Eaten" REFRESHMENTS "Year" DANCE HALL CRASHERS "Lost" TALK SHOW "Hello"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane OUR LADY PEACE "Superman's" VERVE PIPE "Vibiana" LOVE SPIT LOVE "Long" DUBSTAR "Stars"</p> <p>KQXR/Boise, ID PD: Dan McCooly MD: Tim Johnstone SUNDAYS "Summertime" TALK SHOW "Hello"</p> <p>WBCN/Boston, MA VP/Programming: Oedipus APD: Steven Strick MD: Carter Alan LETTERS TO CLEO "Anchor" EVERCLEAR "Everything" CHUMBAWAMBA "Tub"</p> <p>WFNX/Boston, MA PD: Bill Glasser MD: Laurie Gail SNOOP "Rage" "Bounce" EVERCLEAR "Everything" 311 "Prisoner" LONGPONS "Don" SAVE FERRIS "Eaten" LETTERS TO CLEO "Anchor"</p> <p>WEDG/Buffalo, NY DM: John Hager APD/MD: Rich Wall MOIST "Resurrect" GOLDFINGER "Lonely"</p> <p>WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard BETH ORTON "Cried" BRAM VAN SOOD "Couch" GOLDFINGER "Lonely"</p> <p>WPGU/Champaign, IL OM: Ben Pozzio PD: Naomi Adams APD: Les "The Pleasure Boy" MD: Pete Schiecke LOVE SPIT LOVE "Long" JARS OF CLAY "Crazy" 311 "Prisoner"</p> <p>WAVF/Charleston, SC PD: Rob Cressman MD: Janda Baldwin HONEYDOGS "Rumor" VERVE PIPE "Vibiana" DRIVIN' IN CRYIN' "Keepin'"</p> <p>WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer GOLDFINGER "Lonely" COLLECTIVE SOUL "Blame" MIGHTY MIGHTY "Rascal" COUNTING CROWS "Seen" JAMIE'S CHICKEN "High" NIXONS "Fair"</p>	<p>WKQX/Chicago, IL PD: Alex Luke APD/MD: Mary Shuminas EVERCLEAR "Everything" CHUMBAWAMBA "Tub"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiesler BLUR "M.O.R." DANCE HALL CRASHERS "Lost"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe JARS OF CLAY "Crazy" OASIS "Awake" RADIOHEAD "Karma" OASIS "Lime" DANCE HALL CRASHERS "Lost" REFRESHMENTS "Year" OLIVE "Alone" DELTA 72 "Floorboard" MARILYN MARSON "Long" STEVE WYMAN "Strange" TORIN SPROUT "Used" DLD 97'S "Clove" GUIDED BY VOICES "Limes" SERIAL KILLER FIBERS "Toybox" SARAH MCCLACHLAN "Surrender"</p> <p>KFMZ/Columbia, MO PD: Paul Maloney HONEYDOGS "Rumor" JARS OF CLAY "Crazy"</p> <p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis OASIS "Awake"</p> <p>WZAZ/Columbus, OH PD: Greg Ausham MD: Mark Pennington IMANI COPPOLA "Legend" LOVE SPIT LOVE "Long"</p> <p>KOGE/Dallas, TX PD: Joel Folger MD: Mike Peer IMANI COPPOLA "Legend" CHUMBAWAMBA "Tub" COUNTING CROWS "Seen" SUNDAYS "Summertime"</p> <p>WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rantz REFRESHMENTS "Year" TALK SHOW "Hello" OUR LADY PEACE "Superman's" SUNDAYS "Summertime"</p> <p>WKRO/Daytona Beach, FL PD: Taft Moore MD: Aaron Schatz DAYS OF THE NEW "Touch" SEVEN MARY THREE "Lucky" CHUMBAWAMBA "Tub"</p> <p>KTCL/Denver, CO PD: John Hayes FILTER & CRYSTAL "Trip" SNEAKER PIMP'S "Snip" GOLDFINGER "Lonely" TORRES "Flying"</p> <p>KKDM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John OASIS "Awake" SISTER MACHINE GUN "Think" SUNDAYS "Summertime" DAFT PUNK "World" TALK SHOW "Hello" BETH ORTON "Cried"</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova SUBLINE "Wrong" OASIS "Awake" VERVE "Bitter" TRAVIS "Rock"</p> <p>WPLT/Detroit, MI PD: Garrett Michaels APD: Alex Tear OASIS "Awake"</p> <p>KNRQ/Eugene, OR PD: Stu Allen MD: Cia VERUCA SALT "Morning" BLUR "12" "Danna" BEN HARPER "Faded" LUNA "HOP" TALK SHOW "Hello" SAVE FERRIS "Eaten"</p> <p>KFGX/Fargo, ND PD: Jay Thomas METALLICA "Roadhouse" COLLECTIVE SOUL "Blame" STIR "Anger" REFRESHMENTS "Year" PRIMUM "Fair" 311 "Prisoner"</p> <p>WBZF/Florence, SC PD/MD: Rich Allen APD: Price Clark CHUMBAWAMBA "Tub" JARS OF CLAY "Crazy" MOLKOD "Fun" CLOSER "Let" TANYA DONNELLY "Pretty"</p> <p>KFRF/Fresno, CA PD: Don D'Neal BECK "Jack-Ass"</p> <p>WEJE/Ft. Wayne, IN DM: Sean Smyth Co-APD: Weasel Co-APD: Jamie Marchioni JARS OF CLAY "Crazy" CREED "My" SUNDAYS "Summertime" COLLECTIVE SOUL "Blame"</p>	<p>WGRD/Grand Rapids, MI MD: Margot Smith COLLECTIVE SOUL "Blame" CATHERINE WHEEL "Delicious"</p> <p>WXNR/Greenville, NC PD: Jay Lopez MD: Neal Douhne REFRESHMENTS "Year" RADIOHEAD "Let"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden JARS OF CLAY "Crazy" NIXONS "Fair" GOLDFINGER "Lonely" OFFSPRING "Circus" SAVE FERRIS "Eaten"</p> <p>WMRQ/Hartford, CT PD: Jay Beau Jones APD/MD: Dave Hill JARS OF CLAY "Crazy" REFRESHMENTS "Year" RULE 62 "Drown" BLUR "M.O.R." TALK SHOW "Hello" GOLDFINGER "Lonely" JUNKSTER "Blue"</p> <p>KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque COUNTING CROWS "Seen" FOREST FOR THE TREES "Dream" SAVE FERRIS "Eaten" FIONA APPLE "Criminal" JUNKSTER "Blue"</p> <p>KTBJ/Houston, TX PD: Jim Trapp APD: Steve Robison MD: David Sadof LOVE SPIT LOVE "Long" DAYS OF THE NEW "Touch" OASIS "Awake"</p> <p>WRZX/Indianapolis, IN MD: Mike Peer MD: Michael Young SEVEN MARY THREE "Lucky"</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady THIRD EYE BLIND "Graduate"</p> <p>KCCX/Kansas City, MO PD: Jon Anthony APD: Dave Horn MD: Jason Justice TANYA DONNELLY "Pretty" GOLDFINGER "Lonely"</p> <p>KCHZ/Kansas City, MO PD: Frank Copsidas APD: Todd Haller MD: Drew Bennett CHUMBAWAMBA "Tub" IMANI COPPOLA "Legend" OASIS "Awake"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Dsburn GOLDFINGER "Lonely" SUPERBUS "Letters"</p> <p>WNFZ/Knoxville, TN OM/MD: Jonathan Pirkle CHRONIC FUTURE "Snooze" DANCE HALL CRASHERS "Lost" TALK SHOW "Hello" LOVE SPIT LOVE "Long" DAYS OF THE NEW "Touch" SAVE FERRIS "Eaten" FILTER & CRYSTAL "Trip"</p> <p>WWDX/Lansing, MI PD: Chris Brunt MD: Jacent Jackson COLLECTIVE SOUL "Blame" BLUES TRAVELER "Precarious" SQUIRREL NUT ZIPPERS "Lid" DAYS OF THE NEW "Touch" MXPX "Check" TEA PARTY "Temptation"</p> <p>KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin VERVE PIPE "Vibiana" TALK SHOW "Hello"</p> <p>KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley No Adds</p> <p>WXZZ/Lexington, KY 28 SUBLINE "Wrong" 15 FOOD FIGHTERS "Everlong" 13 DANCE HALL CRASHERS "Lost" 13 THIRD EYE BLIND "Graduate" 13 RADIOHEAD "Let" 13 DANDY WARDOLFS "Hot" 13 REEF "Place" 12 BEN KINGSLEY "Dewitt" 12 OUR LADY PEACE "Superman's" 12 MIGHTY MIGHTY "Rascal" 3 CATHERINE WHEEL "Delicious" 3 KARA S FLOWERS "Soap" 3 TANYA DONNELLY "Pretty" 3 BRAD "Brings" 3 BEN HARPER "Faded"</p> <p>WLIR/Long Island, NY PD: Jeff Levine APD: Gary Cee MD: Lynda Lopez OASIS "Awake" SUNDAYS "Summertime" DANCE HALL CRASHERS "Lost" CHUMBAWAMBA "Tub" OASIS "World"</p>	<p>KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden SARAH MCCLACHLAN "Surrender"</p> <p>WMAD/Madison, WI PD: Pat Frawley MD: Amy Hudson SUNDAYS "Summertime" OUR LADY PEACE "Superman's" THIRD EYE BLIND "Graduate" ANI DIRRANCO "Fire" FOREST FOR THE TREES "Dream"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: John Michael No Adds</p> <p>WLUM/Milwaukee, WI PD: Tommy Wilde APD: Chuck Summers MD: Zerrin Bulut CHUMBAWAMBA "Tub" SIZE 14 "Clay" COLLECTIVE SOUL "Blame" JARS OF CLAY "Crazy" BLUES TRAVELER "Precarious"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Mike Hanson THIRD EYE BLIND "Graduate" REFRESHMENTS "Year" FIONA APPLE "Criminal" JUNKSTER "Blue"</p> <p>WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan MD: Shelley Miller 311 "Prisoner" CHUMBAWAMBA "Tub" REFRESHMENTS "Year" SQUIRREL NUT ZIPPERS "Lid" SARAH MCCLACHLAN "Surrender" DAYS OF THE NEW "Touch" PRIMUM "Fair" GOLDFINGER "Lonely" DANCE HALL CRASHERS "Lost"</p> <p>WWSK/Myrtle Beach, SC PD: Buzz Elliott MD: Andie Summers SUNDAYS "Summertime"</p> <p>WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton BLUES TRAVELER "Precarious" MIGHTY MIGHTY "Rascal" K.S. CHOICE "Sound" FOOD FIGHTERS "Everlong"</p> <p>WRLG/Nashville, TN OM: John Lenac PD: Julie Forman TALK SHOW "Hello" GOLDFINGER "Lonely" DEPECHE MODE "Useless" REFRESHMENTS "Year"</p> <p>WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris OASIS "Awake" OUR LADY PEACE "Superman's" LOVE SPIT LOVE "Long" DUBSTAR "Stars"</p> <p>KKND/New Orleans, LA PD: Vince Richards MD: Rod Ryan GOLDFINGER "Lonely" OUR LADY PEACE "Superman's" OASIS "Awake" JARS OF CLAY "Crazy" LOVE SPIT LOVE "Long"</p> <p>WXRK/New York, NY PD: Steve Kingston 14 SEVEN MARY THREE "Lucky" 8 EVERCLEAR "Everything" CHUMBAWAMBA "Tub"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell No Adds</p> <p>KQRX/Odessa, TX PD: Frank Hall MD: Shaun Slaughter DANCE HALL CRASHERS "Lost" DEPECHE MODE "Useless" IMANI COPPOLA "Legend" JARS OF CLAY "Crazy" REFRESHMENTS "Year" SLUR "M.O.R." REFRESHMENTS "Year"</p> <p>KGDE/Omaha, NE PD: Lynn Barstow MD: Scott Papek GOLDFINGER "Lonely" JUNKSTER "Blue" DANCE HALL CRASHERS "Lost" CHUMBAWAMBA "Tub"</p> <p>KNRX/Oklahoma City, OK PD: Mike McCoy MD: Geno Pearson JARS OF CLAY "Crazy" COLLECTIVE SOUL "Blame" SUNDAYS "Summertime" DANCE HALL CRASHERS "Lost" GOLDFINGER "Lonely"</p> <p>WPLY/Philadelphia, PA PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot LOVE SPIT LOVE "Long" CHUMBAWAMBA "Tub" GOLDFINGER "Lonely"</p>	<p>KEDJ/Phoenix, AZ PD: Shellie Hart MD: Chris Patyk SUBLINE "Wrong" TEA PARTY "Temptation" THIRD EYE BLIND "Long" CATHERINE WHEEL "Delicious" DANCE HALL CRASHERS "Lost" SAVE FERRIS "Eaten"</p> <p>KZON/Phoenix, AZ PD: Paul Peterson MD: Kevin Mannion CHUMBAWAMBA "Tub" COLLECTIVE SOUL "Blame" MARRY ME JANE "Might" SHAWN COLVIN "Mona"</p> <p>WXDX/Pittsburgh, PA PD: Ali Castellini MD: Lenny Diana TRIO "On the Go" OUR LADY PEACE "Superman's" FIONA APPLE "Criminal" SAVE FERRIS "Eaten"</p> <p>WCYY/Portland, ME PD: Herb Ivy MD: Brian James TALK SHOW "Hello"</p> <p>KNRK/Portland, OR PD: Mark Hamilton MD: Mike Hanson EVERCLEAR "Everything" REFRESHMENTS "Year" GARAGELAND "Fingerpops"</p> <p>WDST/Poughkeepsie, NY PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud OASIS "Awake" LINCOLN "Blow" TALK SHOW "Hello" CHUMBAWAMBA "Tub" SAVE FERRIS "Eaten" ECHO & THE BUMMERS "Nothing" 311 "Prisoner"</p> <p>WBRU/Providence, RI PD: Tim Schiavelli MD: Mike Green GOLDFINGER "Lonely" CHUMBAWAMBA "Tub" LIVE "Rattle" EVERCLEAR "Everything"</p> <p>WDGE/Providence, RI PD/MD: Brent Petersen APD: John Allers REFRESHMENTS "Year" OUR LADY PEACE "Superman's" SEVEN MARY THREE "Lucky"</p> <p>KORB/Quad Cities, IA-IL PD: Steve Gunner SUNDAYS "Summertime" JUNKSTER "Blue" SQUIRREL NUT ZIPPERS "Lid" SEVEN MARY THREE "Lucky" FOOD FIGHTERS "Everlong"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce GOLDFINGER "Lonely" JUNKSTER "Blue" LUNA "HOP"</p> <p>WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott DANCE HALL CRASHERS "Lost" FOOD FIGHTERS "Everlong"</p> <p>KCXX/Riverside, CA OM/MD: Dwight Arnold APD: John DeSantis MD: Lisa Axe GOLDFINGER "Lonely" SAVE FERRIS "Eaten" EVERCLEAR "Everything" MIGHTY JOE PLUM "Live"</p> <p>WNVE/Rochester, NY PD/MD: Erick Anderson TALK SHOW "Hello" GOLDFINGER "Lonely"</p> <p>KWOD/Sacramento, CA PD: Ron Bunce 15 SAVE FERRIS "Eaten" 15 LESS THAN JAKE "Dopeman" 6 GOLDFINGER "Lonely" 5 IMANI COPPOLA "Legend" JARS OF CLAY "Crazy" REFRESHMENTS "Year" TANYA DONNELLY "Pretty"</p> <p>KPNT/St. Louis, MO PD: Allan Fee MD: Adam Potts NIXONS "Fair" SUNDAYS "Summertime" GOLDFINGER "Lonely" DANCE HALL CRASHERS "Lost" DEPECHE MODE "Useless"</p> <p>WOSC/Salisbury-Ocean City, MD DM: Jim Hays PD: T.J. Roberts MD: Paula Sangeleer TOAD THE WET "Feet" GOLDFINGER "Lonely" FILTER & CRYSTAL "Trip" DANCE HALL CRASHERS "Lost" JUNKSTER "Blue"</p> <p>KXRK/Salt Lake City, UT VP/Ops. & Prog.: Mike Summers MD: Sean Ziebarth PRIMUM "Fair" OUR LADY PEACE "Superman's" XHRM/San Diego, CA OM/MD: Jay Isbell APD/MD: Brynn Capella DANCE HALL CRASHERS "Lost" GOLDFINGER "Lonely" BLUES TRAVELER "Precarious"</p>	<p>XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley EVERCLEAR "Everything" DANCE HALL CRASHERS "Lost" OASIS "Awake" MOLKOD "Fun" TOOL "Aenema" TALK SHOW "Hello" SNOOP "RAGE" "Bounce"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands APD: Roland West MD: Aaron Axelsen OASIS "Awake" TALK SHOW "Hello" EVERCLEAR "Everything" ECHO & THE BUMMERS "Nothing"</p> <p>KSLY/San Luis Obispo, CA PD: Dave Christopher MD: Adam Burnes ROBYN "Frown" FOREST FOR THE TREES "Dream" SPICE GIRLS "Become"</p> <p>KOME/San Jose, CA OM: Ron Niese PD/MD: Jay Taylor MIGHTY MIGHTY "Rascal" OASIS "Awake" CHUMBAWAMBA "Tub" EVERCLEAR "Everything" OUR LADY PEACE "Superman's"</p> <p>KHTY/Santa Barbara, CA Co-PD: Samantha Mattern Co-PD: Deanne Saffner FOREST FOR THE TREES "Dream" SAVE FERRIS "Eaten" DANCE HALL CRASHERS "Lost"</p> <p>KJEE/Santa Barbara, CA GM/MD: Eddie Gutierrez APD: John Schroeter MXPX "Check" DANCE HALL CRASHERS "Lost" 1 TANYA DONNELLY "Pretty" 1 SUNDAYS "Summertime"</p> <p>KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe OASIS "Awake" EVERCLEAR "Everything" SUBLINE "Wrong" MIGHTY MIGHTY "Rascal" FOREST FOR THE TREES "Dream" HOOVERPHONIC "Zwicky"</p> <p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer REFRESHMENTS "Year" COLLECTIVE SOUL "Blame" DANCE HALL CRASHERS "Lost" GOLDFINGER "Lonely"</p> <p>KTOZ/Springfield, MO PD: Melody Lee MD: Shell Scott TALK SHOW "Hello" SQUIRREL NUT ZIPPERS "Lid" GOLDFINGER "Lonely"</p> <p>WKRL/Syracuse, NY PD: Mimi Griswold APD: Scorch DANCE HALL CRASHERS "Lost" JUNKSTER "Blue" DAYS OF THE NEW "Touch" SAVE FERRIS "Eaten"</p> <p>WXSR/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 21 SISTER HAZEL "All" 5 DAYS OF THE NEW "Touch" 3 LESS THAN JAKE "Dopeman" DANCE HALL CRASHERS "Lost"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn 10 GOLDFINGER "Lonely" 10 FOREST FOR THE TREES "Dream"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Jane Shasserre No Adds</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise 10 CHUMBAWAMBA "Tub" 7 LOVE SPIT LOVE "Long" EVERCLEAR "Everything"</p> <p>WPBZ/West Palm Beach, FL PD: John O'Connell MD: Robert English GOLDFINGER "Lonely" LESS THAN JAKE "Dopeman" DANCE HALL CRASHERS "Lost" DEPECHE MODE "Useless"</p> <p>KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McKinnon No Adds</p>
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104 Total Reporters
104 Current Reporters
103 Current Playlists
Reported Frozen Playlist (1):
WENZ/Cleveland, OH

Seven Mary Three
"Lucky"

Alternative Chart Debut **46**
Top 5 Callout
WXRK
New York!
KDGE Dallas
Moves To Power Rotation
Produced by Tom Morris, Jason Pollock and Jason Ross Management: Darrel Massarani, Darby Management

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

KROQ MARKET #1
WXRK/New York
(212) 314-9230
Kingston/Madison

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	32	33	37	33	SOUNDGARDEN/Rhinosaur
32	37	35	36	36	SUBLIME/Wrong Way
35	36	36	36	36	SUGAR RAY/Fly
23	30	35	35	35	OASIS/D'You Know What...
35	34	35	35	35	FOO FIGHTERS/Everlong
24	31	35	35	35	MIGHTY MIGHTY.../The Impression...
22	18	27	27	27	OFFSPRING/Gone Away
17	25	26	26	26	TALK SHOW/Hello Hello
16	23	27	25	25	SMASH MOUTH/Walkin' On The Sun
26	24	23	24	24	OUR LADY PEACE/Superman's Dead
11	18	24	24	24	DAVS OF THE NEW/Touch, Peel, And...
32	25	20	24	24	FOO FIGHTERS/Monkey Wrench
19	18	17	24	24	TOOL/Aenema
11	12	17	23	23	U2/Last Night On Earth
18	18	17	20	20	SUBLIME/Santeria
25	26	23	19	19	FILTER & CRYSTAL.../(Can't You) Trip...
13	16	19	19	19	BUCK-O-NINE/My Town
24	19	18	19	19	CHEMICAL BROTHERS/Block Rockin' Beats
22	19	21	18	18	SNEAKER PIMPS/6 Underground
15	17	18	18	18	REEL BIG FISH/Sell Out
23	19	18	18	18	SUBLIME/Do In Time
22	16	15	17	17	LIVE/Turn My Head
14	15	16	16	16	BECK/Jack-Ass
18	16	16	16	16	THIRD EYE BLIND/Graduate
9	18	16	15	15	311/Prisoner
3	14	15	15	15	OASIS/Don't Go Away
14	15	15	15	15	SEVEN MARY THREE/Lucky
14	15	15	15	15	MOIS/Resurrection
33	36	35	13	13	MATCHBOX 20/Push
26	26	16	13	13	REEF/Place Your Hands

KROQ MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandbloom/
Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	43	43	43	43	SUGAR RAY/Fly
25	34	34	35	35	FOO FIGHTERS/Everlong
26	26	26	30	30	THIRD EYE BLIND/How It's Going To Be
42	37	37	37	37	SMASH MOUTH/Walkin' On The Sun
18	19	19	28	28	BECK/Jack-Ass
15	24	24	25	25	OASIS/Don't Go Away
15	24	24	25	25	FIONA APPLE/Criminal
27	25	25	25	25	SUNDAYS/Summertime
39	27	27	27	27	SUBLIME/Do In Time
33	25	25	20	20	MIGHTY MIGHTY.../The Impression...
30	26	26	19	19	BLUR/Song 2
22	22	22	19	19	THIRD EYE BLIND/Graduate
21	20	20	17	17	SUBLIME/Wrong Way
26	23	23	17	17	THIRD EYE BLIND/Semi-Charmed Life
14	19	19	25	25	MIGHTY MIGHTY.../The Rascal King
33	29	29	16	16	OASIS/D'You Know What...
22	13	13	16	16	PRODIGY/Breathe
21	24	24	15	15	BUCK-O-NINE/My Town
10	10	10	15	15	311/Prisoner
34	32	32	14	14	SARAH MCLACHLAN/Building A Mystery
35	26	27	13	13	SNEAKER PIMPS/Spin Spin Sugar
19	15	15	13	13	RADIOHEAD/Let Down
12	11	11	13	13	CHUMBAWAMBA/Tubthumping
24	22	22	11	11	FOREST FOR THE TREES/Dream
27	17	17	11	11	HOOPERPHONIC/Wicky
21	18	18	11	11	SNEAKER PIMPS/6 Underground
15	15	15	10	10	BLINK-182/Dammit (Growing Up)
15	15	15	10	10	LESS THAN JAKE/Dopeman
9	9	9	9	9	VERVE PIPE/Villains
9	9	9	9	9	SARAH MCLACHLAN/Sweet Surrender

Q101 MARKET #3
WXKQ/Chicago
(312) 527-8348
Luke/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	31	43	43	43	MATCHBOX 20/Push
45	35	41	43	43	OMC/How Bizarre
35	23	33	41	41	FIONA APPLE/Criminal
34	23	38	41	41	TONIC/If You Could Only...
46	32	40	40	40	SUGAR RAY/Fly
39	38	39	39	39	SUBLIME/Wrong Way
34	23	36	36	36	SMASH MOUTH/Walkin' On The Sun
34	24	30	30	30	THIRD EYE BLIND/Semi-Charmed Life
33	26	30	30	30	FOO FIGHTERS/Everlong
36	25	28	28	28	BLUR/M.O.R.
27	26	30	28	28	LIVE/Turn My Head
29	25	29	25	25	INXS/Don't Lose Your Head
17	20	24	24	24	THIRD EYE BLIND/Graduate
14	9	25	22	22	DANDY WARHOLS/Not If You Were...
46	35	25	18	18	SARAH MCLACHLAN/Building A Mystery
18	20	16	16	16	FOREST FOR THE TREES/Dream
18	20	16	16	16	VERVE PIPE/Villains
12	13	14	14	14	BECK/Jack-Ass
18	13	14	14	14	PRODIGY/Breathe
30	27	26	14	14	PRODIGY/You Know What...
12	11	13	13	13	OFFSPRING/Up The Shoesaw
12	11	13	13	13	FILTER & CRYSTAL.../(Can't You) Trip...
28	26	22	12	12	DAVE MATTHEWS BAND/Tripping Billies
38	21	19	12	12	RADIOHEAD/Let Down
6	6	9	9	9	SUNDAYS/Summertime
6	6	9	9	9	MIGHTY MIGHTY.../The Rascal King
9	9	9	9	9	EVERCLEAR/Everything To...
12	6	9	9	9	ABRA MOORE/Four Leaf Clover
12	9	12	8	8	LIONROCK/Fire Up The Shoesaw

LIVE 105 MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	41	40	41	41	SMASH MOUTH/Walkin' On The Sun
24	27	24	40	40	SUGAR RAY/Fly
2	32	38	39	39	OLIVE/You're Not Alone
45	29	22	38	38	FOO FIGHTERS/Everlong
38	37	34	36	36	SUBLIME/Wrong Way
3	5	32	35	35	MONACO/What Do You Want...
21	19	18	33	33	BECK/Jack-Ass
45	37	37	28	28	SARAH MCLACHLAN/Building A Mystery
27	27	27	27	27	OASIS/Don't Go Away
10	33	36	24	24	SUNDAYS/Summertime
22	34	38	22	22	THIRD EYE BLIND/How It's Going To Be
37	36	37	22	22	SUBLIME/Do In Time
27	24	22	22	22	DUBSTAR/Stars
12	26	21	26	26	CATHERINE WHEEL/Delicious
23	22	21	21	21	FOREST FOR THE TREES/Dream
9	9	23	20	20	MIGHTY MIGHTY.../The Rascal King
42	40	25	19	19	OASIS/D'You Know What...
40	25	19	19	19	311/Prisoner
18	18	15	17	17	TALK SHOW/Hello Hello
18	18	15	17	17	THIRD EYE BLIND/Graduate
17	18	15	17	17	LIONROCK/And On
16	16	17	17	17	SQUIRREL NUT ZIPPERS/Put A Lid On It
9	18	8	15	15	CHEMICAL BROTHERS/Block Rockin' Beats
23	26	15	15	15	BEN HARPER/Faded
21	22	17	15	15	MIGHTY MIGHTY.../The Impression...
39	18	17	15	15	DEPECHE MODE/It's No Good
15	8	7	13	13	PRODIGY/Breathe
13	17	15	13	13	EVERCLEAR/Everything To...
12	16	17	13	13	LESS THAN JAKE/Dopeman
11	12	7	11	11	FILTER & CRYSTAL.../(Can't You) Trip...

Y100 MARKET #5
WPLY/Philadelphia
(610) 565-8900
McGuinn/Kut Inski/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	38	39	39	39	SUGAR RAY/Fly
39	39	36	39	39	THIRD EYE BLIND/Semi-Charmed Life
33	39	38	39	39	MIGHTY MIGHTY.../The Impression...
35	38	38	39	39	MATCHBOX 20/Push
33	38	38	38	38	LIVE/Turn My Head
39	37	37	37	37	MIGHTY MIGHTY.../The Impression...
37	37	35	34	34	SHAWN COLVIN/Sunny Came Home
29	30	33	33	33	FIONA APPLE/Criminal
31	31	33	33	33	SMASH MOUTH/Walkin' On The Sun
9	20	26	31	31	OMC/How Bizarre
29	29	30	30	30	MONACO/What Do You Want...
26	30	30	30	30	REEL BIG FISH/Sell Out
30	31	30	28	28	BLUES TRAVELER/Most Precarious
21	30	30	27	27	SNEAKER PIMPS/6 Underground
21	28	28	26	26	COUNTING CROWS/Have You Seen Me...
13	25	25	25	25	SUBLIME/Wrong Way
26	21	29	24	24	REEF/Place Your Hands
23	23	24	24	24	DAVE MATTHEWS BAND/Tripping Billies
18	20	24	24	24	SUNDAYS/Summertime
22	20	27	23	23	COLLECTIVE SOUL/Listen
33	23	23	23	23	SUBLIME/Santeria
38	30	23	22	22	WALLFLOWERS/The Difference
27	28	28	28	28	OASIS/D'You Know What...
20	19	20	21	21	RADIOHEAD/Let Down
12	16	20	21	21	MERCY RIVER/Wannabe
12	16	20	20	20	COWBOY MOUTH/Jenny Says
18	17	19	19	19	FOREST FOR THE TREES/Dream
18	17	19	19	19	SISTER HAZEL/All For You
22	18	18	18	18	VERVE PIPE/Villains
22	18	18	18	18	VERVE PIPE/Villains
22	18	18	18	18	VERVE PIPE/Villains

89X MARKET #6
CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	40	44	50	50	MIGHTY MIGHTY.../The Rascal King
47	53	47	46	46	FOO FIGHTERS/Everlong
49	47	50	44	44	SMASH MOUTH/Walkin' On The Sun
52	51	42	41	41	SUBLIME/Wrong Way
48	48	40	40	40	OASIS/D'You Know What...
40	39	46	47	47	SARAH MCLACHLAN/Building A Mystery
45	42	40	40	40	SUGAR RAY/Fly
47	50	39	39	39	FIONA APPLE/Criminal
38	41	42	38	38	BECK/Jack-Ass
30	31	30	31	31	TREBLE CHARGER/Friend Of Mine
5	26	29	29	29	BRAN VAN 3000/Drinking In L.A.
27	21	27	27	27	311/Transistor
44	43	32	25	25	GOLDFINGER/This Lonely Place
24	24	24	24	24	RADIOHEAD/Let Down
10	8	24	24	24	GANDHARVAS/Downtime
35	31	21	23	23	REEL BIG FISH/Sell Out
20	22	22	22	22	SUNDAYS/Summertime
23	23	25	20	20	OUR LADY PEACE/Supernatural
14	8	12	13	13	VERVE PIPE/Villains
10	13	9	12	12	PRODIGY/Breathe
13	13	12	12	12	CATHERINE WHEEL/Delicious
12	13	11	12	12	FILTER & CRYSTAL.../(Can't You) Trip...
6	9	12	11	11	HOOPERPHONIC/Wicky
5	7	6	6	6	TEA PARTY/Temptation
5	7	6	6	6	SILVERCHAIR/Cemetery
5	7	6	6	6	FOREST FOR THE TREES/Dream
5	7	6	6	6	SUBLIME/Do In Time
5	7	6	6	6	OASIS/Stand By Me
5	7	6	6	6	VERVE/Bitter Sweet

PLANET 96.3 MARKET #6
WPLI/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	51	50	52	52	DMC/How Bizarre
31	27	45	50	50	SISTER HAZEL/All For You
29	46	46	50	50	TONIC/If You Could Only...
49	51	48	48	48	MATCHBOX 20/Push
49	48	48	48	48	THIRD EYE BLIND/Semi-Charmed Life
41	49	47	47	47	SARAH MCLACHLAN/Building A Mystery
43	44	49	49	49	SHAWN COLVIN/Sunny Came Home
50	46	46	35	35	MEREDITH BROOKS/Bitch
29	22	28	30	30	LIVE/Turn My Head
52	51	30	28	28	INDIGO GIRLS/Shame On You
31	27	30	28	28	SUGAR RAY/Fly
25	24	26	28	28	WALLFLOWERS/The Difference
27	29	28	28	28	MIGHTY MIGHTY.../The Impression...
29	29	28	28	28	SQUIRREL NUT ZIPPERS/Hell
27	28	27	27	27	DAVE MATTHEWS BAND/Crash Into Me
20	19	23	26	26	COWBOY MOUTH/Jenny Says
8	19	19	26	26	TOAD THE WET.../Crazy Life
17	22	26	26	26	PAULA COLLETT/Don't Want To Wait
35	26	27	23	23	VERVE PIPE/The Freshmen
27	21	21	25	25	BETTER THAN EZRA/Normal Town
29	28	21	24	24	BARENAKED LADIES/Bran Wilson
26	24	24	23	23	DUNCAN SHEIK/Barely Breathing
26	25	20	23	23	SHERYL CROW/A Change Would Do
13	18	22	22	22	FIONA APPLE/Criminal
20	19	22	22	22	BARENAKED LADIES/The Old Apartment
17	14	17	21	21	MONACO/What Do You Want...
22	20	17	21	21	DEPECHE MODE/It's No Good
13	20	20	19	19	SNEAKER PIMPS/6 Underground
13	16	19	19	19	DUNCAN SHEIK/She Runs Away
20	22	26	17	17	ECHO & THE BUNNYMEN/What To Be...

94.5 THE EDGE MARKET #7
KQGE/Dallas
(972) 770-7777
Folger/Smith/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	44	45	45	SUGAR RAY/Fly
30	33	42	42	42	SMASH MOUTH/Walkin' On The Sun
22	19	22	36	36	SARAH MCLACHLAN/Building A Mystery
16	22	42	42	42	MATCHBOX 20/Push
32	33	28	28	28	FOREST FOR THE TREES/Dream
29	30	26	26	26	SUBLIME/Wrong Way
16	16	26	23	23	MATCHBOX 20/3am
11	11	12	23		

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #18

KZON/Phoenix
 (602) 258-8181
 Peterson/Mannion

PLAYS	3W	2W	LW	ARTIST/TITLE
33	29	30	28	SARAH MCLACHLAN/Building A Mystery
14	16	26	32	SMASH MOUTH/Walkin' On The Sun
18	23	32	31	SNEAKER PIMPS/6 Underground
9	24	30	30	COLLECTIVE SOUL/Listen
18	19	24	30	FIONA APPLE/Criminal
15	20	29	30	LIVE/Turn My Head
33	30	28	30	THIRD EYE BLIND/Semi-Charmed Life
17	23	31	26	TONIC/If You Could Only...
33	31	32	25	MIGHTY MIGHTY.../The Impression...
17	10	23	23	COUNTING CROWS/Have You Seen Me...
12	23	31	23	MATCHBOX 20/Push
32	23	23	20	OASIS/You Know What...
24	20	17	18	MONACO/What Do You Want...
16	17	18	18	VERVE PIPE/The Freshmen
16	16	18	17	DAVE MATTHEWS BAND/Crash Into Me
10	10	17	10	K'S CHOICE/Not An Addict
33	21	18	17	WALLFLOWERS/The Difference
18	13	18	15	BEN FOLDS FIVE/One Angry Dwarf
24	17	18	15	SHAWN COLVIN/Sunny Came Home
18	16	17	15	VERUCA SALT/The Morning Sad
32	22	15	13	DUNCAN SHEIK/Barely Breathing
15	15	17	12	BUCK-O-NINE/My Town
5	8	11	12	FOO FIGHTERS/Everlong
5	8	11	12	LAZLO BANE/Overkill
2	15	12	12	REFRESHMENTS/Good Year
11	15	16	12	TOAD THE WET.../Whatever I Fear
10	11	17	11	CHANTAL KREVIKZUK/Surrounded
33	32	23	21	SUGAR RAY/Fly
8	17	10	10	DEAN ANDREONE/Mother Tongue
17	13	17	10	LEAH ANDREONE/Mother Tongue

MARKET #20

WXDX/Pittsburgh
 (412) 937-1441
 Castellini/Diana

PLAYS	3W	2W	LW	ARTIST/TITLE
31	29	30	33	COLLECTIVE SOUL/Listen
31	31	31	32	ARTIFICIAL JOY CLUB/Sick & Beautiful
31	30	31	32	OMC/How Bizarre
29	29	29	32	DAVE MATTHEWS BAND/Tripping Billies
27	30	30	31	ABRA MOORE/Four Leaf Clover
31	32	31	31	SNEAKER PIMPS/6 Underground
18	18	18	18	MATCHBOX 20/Push
11	13	16	31	DHARMA SONS/Com' Everybody
30	30	31	30	TONIC/If You Could Only...
31	30	31	30	WALLFLOWERS/The Difference
27	26	28	30	SUBLIME/Wrong Way
27	26	28	30	SMASHING PUMPKINS/The End Is...
32	30	32	29	SUGAR RAY/Fly
29	30	27	29	REEL BIG FISH/Sell Out
25	26	27	29	COUNTING CROWS/Have You Seen Me...
28	29	28	28	LIVE/Turn My Head
2	2	2	2	TALK SHOW/Hello Hello
15	26	27	28	SARAH MCLACHLAN/Building A Mystery
23	28	30	27	SMASH MOUTH/Walkin' On The Sun
16	25	25	27	OASIS/You Know What...
15	19	27	26	LUSCIGUS JACKSON/Under Your Skin
1	1	1	1	MIGHTY MIGHTY.../The Rascal King
14	18	17	16	VERVE PIPE/Villains
1	1	1	1	GOO GOO DOLLS/Lazy Eye
1	1	1	1	SEVEN MARY THREE/Lucky
1	1	1	1	BLUES TRAVELER/Most Precarious
1	1	1	1	IMANI COPPOLA/Legend Of A Cowgirl
1	1	1	1	FOO FIGHTERS/Everlong
1	1	1	1	TOAD THE WET.../Whatever I Fear
1	1	1	1	REEF/Place Your Hands

MARKET #23

KTCL/Oenver
 (303) 623-9330
 Hayes

PLAYS	3W	2W	LW	ARTIST/TITLE
14	23	30	32	FOREST FOR THE TREES/Dream
22	29	31	31	BECK/Jack-Ass
20	20	31	31	311/Prisoner
32	29	29	31	SMASH MOUTH/Walkin' On The Sun
24	23	31	31	FOO FIGHTERS/Everlong
28	32	30	30	SUGAR RAY/Fly
26	31	30	30	LIVE/Turn My Head
18	30	30	30	SARAH MCLACHLAN/Building A Mystery
32	31	31	30	LIONROCK/Fire Up The Shoesaw
23	19	23	26	MIGHTY MIGHTY.../The Rascal King
12	14	23	26	THIRD EYE BLIND/Graduate
8	11	17	24	ARTIFICIAL JOY CLUB/Sick & Beautiful
10	17	24	24	LOVE SPIT LOVE/Long Long Time
18	21	24	23	BEN HARPER/Faded
24	24	25	23	MONACO/What Do You Want...
19	24	25	23	LIVE/Turn My Head
14	22	24	22	DEPECHE MODE/Useless
12	15	20	22	FIONA APPLE/Criminal
18	21	21	21	INXS/Don't Lose Your Head
21	24	21	21	PRODIGY/Breathe
23	20	22	21	BUCK-O-NINE/My Town
5	11	13	12	VERVE PIPE/Villains
5	11	10	12	APOLLO FOUR FORTY/Ain't Talkin'...
6	11	10	11	LORDS OF ACID/Rueber Doli
8	10	11	11	MXPX/Chick Magnet
8	11	10	11	MANSON/Wide Open Space
30	13	10	11	OASIS/You Know What...
9	9	10	11	VERUCA SALT/The Morning Sad
11	11	9	11	LAUREN CHRISTY/Breed
5	10	8	11	BLUR/M.O.R

MARKET #24

KNRK/Portland, OR
 (503) 223-1441
 Hamilton

PLAYS	3W	2W	LW	ARTIST/TITLE
22	25	31	38	FIONA APPLE/Criminal
21	36	38	37	BLUR/Song 2
36	25	31	37	FOO FIGHTERS/Everlong
40	40	42	37	SMASH MOUTH/Walkin' On The Sun
36	38	37	37	SNEAKER PIMPS/6 Underground
38	37	38	37	SUBLIME/Wrong Way
40	40	40	36	SUGAR RAY/Fly
37	22	20	22	SARAH MCLACHLAN/Building A Mystery
22	37	37	26	ARTIFICIAL JOY CLUB/Sick & Beautiful
23	22	25	24	BECK/Jack-Ass
21	25	24	24	OASIS/You Know What...
24	25	25	23	OUR LADY PEACE/Superman's Dead
22	25	25	23	BEN HARPER/Faded
23	24	27	23	GOO GOO DOLLS/Lazy Eye
8	25	25	23	MIGHTY MIGHTY.../The Rascal King
14	25	23	23	SQUIRREL NUT ZIPPERS/Put A Lid On It
7	23	23	23	TALK SHOW/Hello Hello
22	25	24	23	THIRD EYE BLIND/Graduate
18	22	21	21	FOREST FOR THE TREES/Dream
23	22	21	21	COUNTING CROWS/Have You Seen Me...
19	23	21	20	BLUES TRAVELER/Most Precarious
1	24	20	20	SUNDAYS/Summertime
23	24	25	19	MANSON/Wide Open Space
12	15	16	17	CATHERINE WHEEL/Delicious
12	15	16	17	PRODIGY/Breathe
18	12	13	15	VERVE PIPE/Villains
10	9	11	14	BUCK-O-NINE/My Town
12	10	14	14	FILTER & CRYSTAL.../(Can't You) Trip...
17	11	8	14	RADIOHEAD/Let Down

MARKET #25

WAOZ/Cincinnati
 (513) 621-9326
 Harris/Jamie

PLAYS	3W	2W	LW	ARTIST/TITLE
32	37	38	47	SUGAR RAY/Fly
40	43	44	43	MATCHBOX 20/Push
29	30	32	37	JEWEL/Foolish Games
42	36	39	36	BARENAKED LADIES/The Old Apartment
1	20	36	36	DUNCAN SHEIK/She Runs Away
34	36	40	34	TONIC/If You Could Only...
18	19	27	29	SARAH MCLACHLAN/Building A Mystery
12	26	28	27	WALLFLOWERS/The Difference
42	42	45	26	MIGHTY MIGHTY.../The Impression...
42	33	35	26	SNEAKER PIMPS/6 Underground
18	21	19	25	SMASH MOUTH/Walkin' On The Sun
39	34	39	24	SUBLIME/Sanera
16	25	38	23	MEREDITH BROOKS/Bitch
16	18	23	18	REEL BIG FISH/Sell Out
21	27	38	22	ABRA MOORE/Four Leaf Clover
41	33	24	22	DAVE MATTHEWS BAND/Tripping Billies
8	11	7	10	MIGHTY MIGHTY.../The Rascal King
7	10	10	19	THIRD EYE BLIND/Graduate
17	19	14	19	ARTIFICIAL JOY CLUB/Sick & Beautiful
18	19	20	19	OASIS/You Know What...
17	21	15	19	MONACO/What Do You Want...
17	19	17	18	LIVE/Turn My Head
16	19	16	18	MANSON/Wide Open Space
8	8	18	17	BECK/Jack-Ass
9	17	17	17	FIONA APPLE/Criminal
12	19	17	17	311/Transistor
7	8	12	12	BUCK-O-NINE/My Town
9	11	11	11	SUBLIME/Wrong Way
7	10	8	11	BLUES TRAVELER/Most Precarious
1	7	10	8	FILTER & CRYSTAL.../(Can't You) Trip...
1	7	11	11	FOREST FOR THE TREES/Dream

MARKET #25

WOXY/Cincinnati
 (513) 523-4114
 Tellmann/Fytte

PLAYS	3W	2W	LW	ARTIST/TITLE
13	22	22	25	CATHERINE WHEEL/Delicious
12	24	24	25	LIONROCK/Fire Up The Shoesaw
11	25	25	25	PAUL WELLER/Should Have...
12	24	24	24	TANYA DONNELLY/Pretty Deep
16	15	15	21	OASIS/You Know What...
9	15	16	16	TODD/Aenema
12	13	15	15	PRODIGY/Breathe
11	10	13	15	SUGAR RAY/Fly
1	9	11	15	SARAH MCLACHLAN/Adia
13	12	14	14	LUNA/HOP
12	12	14	14	MIGHTY MIGHTY.../The Rascal King
8	13	14	14	GERALDINE FIBBER/California Tuffy
1	11	14	14	311/Prisoner
1	11	14	14	MADDER ROSES/My Star
11	10	14	14	FILTER & CRYSTAL.../(Can't You) Trip...
11	9	10	13	MUFFS/Pennywhore
12	11	13	13	ECHO & THE BUNNYMEN/Evergreen
24	24	15	13	MORRISSEY/Alma Mater
12	14	13	13	DANDY WARHOLS/Not If You Were...
11	12	13	13	TEXAS/Say What You Want
2	12	13	13	BLINK-182/Dammit (Growing Up)
13	13	13	13	LIVE/Turn My Head
10	11	12	13	TEENAGE FANCLUB/Can't Feel My Soul
2	12	13	13	LOVE SPIT LOVE/Long Long Time
14	14	13	13	THAT DOG/Minneapolis
11	13	13	13	SMASH MOUTH/Walkin' On The Sun
12	12	13	13	MANSON/Wide Open Space
1	10	13	13	APOLLO FOUR FORTY/Ain't Talkin'...
1	12	13	13	LUNA/Bobby Peru
1	11	12	13	MUFFS/Crush Me

MARKET #26

KCCX/Riverside
 (909) 384-1039
 Arnold/DeSantis/Axe

PLAYS	3W	2W	LW	ARTIST/TITLE
39	34	36	43	TONIC/If You Could Only...
40	40	41	37	SUGAR RAY/Fly
37	37	38	36	SMASH MOUTH/Walkin' On The Sun
17	14	34	34	FIONA APPLE/Criminal
38	35	36	34	LIVE/Turn My Head
39	36	37	33	MATCHBOX 20/Push
16	13	12	30	REEL BIG FISH/Sell Out
13	15	16	26	BEN HARPER/Faded
23	21	21	25	SUBLIME/Doan' Time
21	21	28	24	MONACO/What Do You Want...
15	12	14	23	GOLDFINGER/This Lonely Place
15	12	14	23	COUNTING CROWS/Have You Seen Me...
26	27	29	23	VERVE PIPE/Villains
4	24	22	31	11/Prisoner
22	23	25	21	SUBLIME/Wrong Way
33	36	30	21	311/Transistor
37	36	30	21	K'S CHOICE/Not An Addict
38	32	27	20	WALLFLOWERS/The Difference
11	11	19	19	BLUES TRAVELER/Most Precarious
21	22	20	15	SARAH MCLACHLAN/Building A Mystery
1	11	13	14	ARTIFICIAL JOY CLUB/Sick & Beautiful
1	11	13	14	COMMON SENSE/Never Give Up
13	14	13	14	BUCK-O-NINE/My Town
12	25	25	12	FOO FIGHTERS/Everlong
16	13	14	12	CHARLATANS UK/One To Another
7	10	11	10	VENTS/One Way Ticket
18	15	11	10	DAVE MATTHEWS BAND/Tripping Billies
1	1	1	1	SAVE FERRIS/Come On Eileen
1	1	1	1	REFRESHMENTS/Good Year
1	1	1	1	JARS OF CLAY/Crazy Times

MARKET #27

KCHZ/Kansas City
 (913) 696-3700
 Cospidas/Bennett

PLAYS	3W	2W	LW	ARTIST/TITLE
52	55	55	56	SARAH MCLACHLAN/Building A Mystery
33	32	49	55	SUGAR RAY/Fly
57	52	53	55	LIVE/Turn My Head
51	53	57	52	OMC/How Bizarre
55	55	51	51	MATCHBOX 20/Push
33	32	33	33	SHERYL CROW/A Change Would Do...
33	33	33	33	FIONA APPLE/Criminal
32	33	33	33	THIRD EYE BLIND/Semi-Charmed Life
32	32	33	33	PET SHOP BOYS/Somewhere
16	16	32	33	SMASH MOUTH/Walkin' On The Sun
33	33	33	33	SUBLIME/Wrong Way
28	28	32	32	LAZLO BANE/Overkill
32	33	33	32	WALLFLOWERS/The Difference
16	17	15	18	JAMIROQUAI/Airight
16	16	16	18	OASIS/You Know What...
15	16	17	17	PRODIGY/Breathe
9	9	10	17	BECK/Jack-Ass
16	16	15	17	VERVE PIPE/Villains
16	15	17	17	AQUA/Barbie Girl
1	1	1	1	SUNDAYS/Summertime
1	1	1	1	HANSON/Where's The Love
13	13	13	14	COUNTING CROWS/Have You Seen Me...
13	13	14	14	10,000 MANIACS/More Than This
11	13	14	14	BLUES TRAVELER/Most Precarious
15	14	15	14	MONACO/What Do You Want...
33	33	33	3	

NEW MUSIC SPECIALTY SHOWS

Goldfinger Makes The Panel Feel 'Lonely'

If "Automatic" can be a term of relevance, then apply it to Goldfinger's "In A Lonely Place." As ska realizes its place in the pop mainstream, this track delivers an accessibility to the masses not felt since the Bosstones' "Impression." KPNT/St. Louis, WPLY/Philly, and KNRK/Portland were among those recognizing that value. Another ska/pop platter of perfection is Save Ferris' cover of "Come On Eileen," which registered a strong second place. The Sundays continue to retain Specialty Show respect and will gain more with an exquisite full-length to come. One more nod toward inspired covers goes to Lazlo Bane's "Overkill." **Record To Watch:** Eric Matthews.

KITS/San Francisco

Transmitter Adjustments
Rick Stuart/Aaron Axelson
Sunday, August 13



FELINE Just Like You (Import)

ECHOBELLY The World Is Flat (Rhythm King)

LONDON SUEDE Film Star (Nude/Columbia)

DEATH IN VEGAS Dirt (Deconstruction)

MULU Be My Pussy Cat (Dedicated)

DANCE HALL CRASHERS Lost Again (510/MCA)

MY LIFE STORY Duchess (Parlophone)

ECHO & THE BUNNYMEN Nothing Lasts Forever (London/Island)

SPACE MONKEY Acid House Killed Rock And Roll (Factory/Interscope)

LUNATIC CALM Leave You Far Behind (Import)

SILENCERS Policeman (Helicat/Epitaph)

BELLE AND SEBASTIAN Like Dylan In The Movies (Enclave)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 GOLDFINGER (Mojo/Universal)
- 2 SAVE FERRIS (Starpool/Epic)
- 3 SUNDAYS (DGC/Geffen)
- 4 CATHERINE WHEEL (Mercury)
- 5 TALK SHOW (Atlantic)
- 6 DANCE HALL CRASHERS (510/MCA)
- 7 LESS THAN JAKE (Capitol)
- 8 SIZE 14 (Volcano)
- 9 SUPERCHUNK (Merge)
- 10 SISTER MACHINE GUN (Wax Trax/TVT)
- 11 BLUR (Virgin) Airplay Includes: KJEE, KNKD, WOSC
- 12 RADIOHEAD (Capitol) Airplay Includes: KCCX, KTBZ, WEJE
- 13 311 (Capricorn/Mercury) Airplay Includes: KOME, WPLY, WXSX
- 14 LAZLO BANE (Almo Sounds/Geffen) Airplay Includes: KFRR, KNRX, WKRO
- 15 SPIRITUALIZED (Dedicated/Arista) Airplay Includes: KEDG, WLUM, WRXQ
- 16 PENNY DREADFULS (Restless) Airplay Includes: KFMA, KXTE, WBCN
- 17 TANYA DONELLY (Reprise) Airplay Includes: KDGE, XHRM, WQXA
- 18 VERVE (Hut/Virgin) Airplay Includes: WBRU, WBTZ, WXDX
- 19 CHEMICAL BROTHERS (Caroline/Astralwerks) Airplay Includes: KFRR, KJEE, WXSX
- 20 TEENAGE FANCLUB (Creation/Columbia) Airplay Includes: WEQX, WHTG



Goldfinger

Compiled by Rich Michalowski

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY

Download
Sunday 7-10pm
DeAnna Mach
Daft Punk "Around The World"
Goldfinger "This Lonely Place"
Murmurs "Genius"
Sundays "Summertime"
Dog's Eye View "Homecoming Parade"

WQBK/Albany, NY

Over The Edge
Monday midnight-2am
Kelli McNamara
Matt Sharp & Damon... "We Have A..."
Mr. T Experience "Here She Comes"
Superchunk "Watery Hands"
Life Of Agony "Weeds"
Junior Cottonmouth "Something Scratching"

KQXR/Boise, ID

Rebellious Jukebox
Sunday 8-10pm
Tim Johnstone
Superchunk "Watery Hands"
Stuntman "Have To Be Right"
Yo La Tengo "Sugarcube"
Sleater Kinney "One More Hour"
Beth Orton "She Cries Your Name"

WBCN/Boston, MA

Nocturnal Emissions
Sunday 8-10pm
B/H Hanson
Oedipus
Tea Party "Temptation"
Catherine Wheel "Delicious"
Goldfinger "This Lonely Place"
Sundays "Summertime"
Jars Of Clay "Crazy Times"

WEDG/Buffalo, NY

Over And Beyond
Sunday 9-10:30pm
Brad Maybe
World Party "Call Me Up"
Radiohead "Karma Police"
Dubstar "Stars"
Grandpaboy "An' It Done Much"
Treble Charger "Stupid Thing To Say"

WBTZ/Burlington, VT

Spinning Unrest
Sunday 9-10:30pm
Steve Picard
Catherine Wheel "Ma Solitudo"
Superchunk "Watery Hands"
Negativland "A Most Successful..."
Undeum "On A Tuesday"
Comershop "Brimful Of Ashes"

WOXY/Cincinnati, OH

11 O'clock News
Sunday 11pm-1am
Dorsey Fyffe
Refreshments "Good Year"
Magnet "Summer & Winter"
Talk Show "Hello Hello"
Marty "Summer Love"
Sundays "Summertime"

WENZ/Cleveland, OH

Pray To The Underground
Sunday 10pm-midnight
Larry Collins
Julian Cope "I Come From..."
Crystal Method "Busy Child"
Lunatic Calm "Leave You Far Behind"
Thick Babys "A Fool And His Money"
Semi Gloss "Eight Million Strong"

KDGE/Dallas, TX

The Adventure Club
Sunday 7-10pm
Josh & Kevin
Geneva "Best Regards"
Mr. T Experience "The Weather Is..."
Sundays "Summertime"
Tanya Donnelly "Pretty Deep"
London Suede "Neil Tenant"

WXEG/Dayton, OH

The Edge Spin Cycle
Sunday 9-10:30pm
Allen Rantz
Depeche Mode "Useless"
Dance Hall Crashers "Lost Again"
Imani Coppola "Legend Of A Cowgirl"
Dandy Warhols "Not If You Were..."
311 "Prisoner"

WKRO/Daytona Beach, FL

Brave New World
Tuesday 10-11pm
Aaron "with a K" Schatz
Lazlo Bane "Overkill"
Jen Trynin "Bore Me"
Refreshments "Good Year"
Neilson Hubbard "Paper Star"
Less Than Jake "Dopeman"

KNRQ/Eugene, OR

The "O" Afterdark
Monday midnight-2am
Jace Edwards
Size 14 "Claire Danes Poster"
Sister Machine Gun "Think"
Apollo Four Forty "Ain't Talkin'..."
Fieldnapper "Nice To Meet Ya"
L.O.A. "Weeds"

KFRR/Fresno, CA

60 Minute Buzz
Sunday 9-10pm
Matt D.
Lazlo Bane "Overkill"
Less Than Jake "Dopeman"
Moloko "Fun For Me"
Chemical Brothers "Elektrobank"
Shokmen "Mexican Radio"

WEJE/Ft. Wayne, IN

New Music Show
Sunday 8:30-9:30pm
Weasel
Dance Hall Crashers "Lost Again"
Korn "Good God"
Radiohead "Let Down"
Sundays "Summertime"
Talk Show "Hello Hello"

WQXA/Harrisburg, PA

The Sunday Morning News
Sunday 8-10am
B/H Hanson
Radiohead "Let Down"
Morrissey "Alma Matters"
Love Spit Love "Long Long Time"
Size 14 "Claire Danes Poster"
Tanya Donnelly "Pretty Deep"

KTBR/Houston, TX

Lunar Rotation
Sunday 7-9pm
David Sadof
Joykiller "Supervision"
Love Spit Love "Long Long Time"
Self "Kiddies"
Sundays "Summertime"
Verve "Bitter Sweet..."

KCCX/Kansas City, MO

Living Room
Sunday 8-10pm
Stan & Joel
Wait Mink "Brave Beyond..."
Teenage Fan Club "Take The Long Way..."
Catherine Wheel "Broken Nose"
Outhouse "Familia"
Melroy "Wearing Shades On..."

KLZR/Kansas City, MO

Nocturnal Transmission
Sunday 11pm-1am
Ray Velasquez
Meat Beat Manifesto "Original Fire"
Crystal Method "Busy Child"
Jamie Myerson "Music For The Lonely"
Kula Shaker "Hush"
Olive "You're Not Alone"

WNFZ/Knoxville, TN

The Outcast Show
Saturday 10pm-2am
Jeff Seemann
Save Ferris "Come On Eileen"
Autumn's "Apple"
Talk Show "Hello Hello"
Penny Dreadfuls "Unravel"
Laughing Us "I Just Wanna Make..."

WWDX/Lansing, MI

Above The Pale
Sunday 9-10:30pm
Jacob Jackson
Filter/Crystal... "Can You Trip..."
Jamiroquai "Alright"
Save Ferris "Come On Eileen"
Dambuilders "Burn This Bridge"
MXPX "Chick Magnet"

KEDG/Las Vegas, NV

Area 51
Sunday 9-11pm
Kevin Carter
Apollo Four Forty "Ain't Talkin'..."
Brad "Sweet Al George"
Dandy Warhols "Not If You Were..."
Primus "Over The Falls"
Meat Beat Manifesto "Asbestos..."

KXTE/Las Vegas, NV

It Hurts When I Pee
Sunday 10pm-midnight
Chris Ripley
Less Than Jake "Dopeman"
Gravity Kills "Poetry & Power"
Limp Bizkit "Counterfeit"
Sister Machine Gun "Think"
Sevendust "Blotch"

KROQ/Los Angeles, CA

Rodney On The Roo
Sunday 9-10pm-midnight-2
Rodney Bingenheimer
Oasis "The Girl In The..."
Echobelly "The World Is Flat"
Jack Killed Jill "Shirt Off His Back"
Travis "Blue On A Black..."
Chopper One "Mr. Waldon"

WRXQ/Memphis, TN

The Eleventh Hour
Sunday 11pm-midnight
Maxwell
Lazlo Bane "Overkill"
Catherine Wheel "Delicious"
Tanya Donnelly "Pretty Deep"
Depeche Mode "Useless"
Kara's Flowers "Soap Disco"

WLUM/Milwaukee, WI

Sunday Night Music Revolution
Sunday 7-11pm
Terry Havel
Dubstar "Stars"
Chumbawumba "Tub Thumping"
Size 14 "Claire Danes Poster"
Blue Rage "3 Nights Experience"
Refreshments "Good Year"

WHTG/Monmouth, NJ

Go! Underground
Sunday 9-midnight
Jeff Raspe
Travis "All I Wanna Do Is..."
Grandpaboy "Psychoparasitology"
Penny Dreadfuls "Unravel"
Easy Big Fella "Locked In The..."
Ben Lee "Deep Talk..."

KNKD/New Orleans, LA

The Deep End
Sunday 8-10pm
Laura Jones
Native Tongue "Five"
Floodgate "Through My Days..."
Joe Tullio "Hey Lorraine"
Features "Armani Suede"
Wait Mink "She Can Smile"

KNRX/Oklahoma City, OK

Xtremities
Sunday 8-9:30pm
Geno Pearson
Did 97's "Timebomb"
Jesus Jones "Next Big Thing"
Lunatic Calm "Leave You Far Behind"
Dubstar "Stars"
Oasis "Heroes"

WPLY/Philadelphia, PA

Y NDT
Sunday 9-10:30pm
Dan Fein
Cake Like "Lorraine's Car"
Daft Punk "Around The World"
Goldfinger "This Lonely Place"
Kula Shaker "Hush"
Soul Couching "Soft Serve"

WXDX/Pittsburgh, PA

Edge Of The X
Sunday 9-11pm
All Castellini/Brandon Davis
Talk Show "Hello Hello"
Prodigy "W/ Tom Mo..." "One Man Army"
Rancid "The Brothers"
Snoopy/Rage Against... "Snoop Bounce"
Filter/Crystal... "Can You Trip..."

KNRK/Portland, OR

Something Cool
Sunday 9-11pm
Jamie Cooley/Jaym Sayd
Goldfinger "This Lonely Place"
Sitter "Microball"
Dance Hall Crashers "Lost Again"
Kara's Flowers "Soap Disco"
Talk Show "Hello Hello"

WDST/Poughkeepsie, NY

Indie Flux
Thursday 10-11pm
Nic Harcourt
Michelle Malone "Grace"
Matt Sharp & Damon... "We Have A..."
Toenut "Test Anxiety"
Reservoir "40"
Magnet "Summer & Winter"

WBRU/Providence, RI

Breaking And Entering
Wednesday midnight-2am
Mike Green
Star 69 "Burning Down The..."
Superchunk "Watery Hands"
LTJ Bukem "Atlantis(I Need You)"
No Knife "Hit Man Dreams"
Autumn's "Apple"

WDGE/Providence, RI

House Of New Edge Music
Tuesday 11pm-midnight
John Ailers
Refreshments "Good Year"
Creed "My Own Prison"
Lughead "Whatever Makes You"
Ben Harper "Faded"
Forest For The Trees "Cream"

WOSC/Salisbury, MD

Before The Buzz
Monday-Thursday 11pm-midnight
Paula Sangeleer
Laughing Us "I Just Wanna Make..."
Cowboy Mouth "Love In My Life"
Fig Dish "Come On"
MXPX "Chick Magnet"
Star 69 "Burning Down The..."

XHRM/San Diego, CA

Whatever
Sunday 8pm-midnight
Greg Pearson
Ja? I Believe
Chemical Brothers "Elektrobank"
Verve "Bitter Sweet..."
Penny Dreadfuls "Unravel"
Crystal Method "Busy Child"

XTRA/San Diego, CA

Muckley's Floorboard
Wednesday midnight-2am
Chris Muckley
No Use For A Name "Growing Down"
Shelby "Alone On My 8-Day"
Anna Summers "It's Cold Outside"
Superchunk "With Bells On"
Mighty Mighty BT/Pe "Ocean"

KITS/San Francisco, CA

Transmitter Adjustment
Sunday 10pm-midnight
Aaron Axelson/Rick Stuart
Mulu "Be My Pussy Cat"
Jaguar "Coming Alive"
Death In Vegas "Dirt"
My Life Story "Duchess"
Space Monkeys "Acid House Killed..."

KOME/San Jose, CA

Nocturnal Noise
Saturday midnight-1am
Jeanette Grgurevic
Laughing Us "I Just Wanna Make..."
Silver Sun "This N' That"
Lunatic Calm "Leave You Far Behind"
Chumbawumba "Tub Thumping"
Eboran "Bounce To Dis"

KJEE/Santa Barbara, CA

Disonnate Tendrils
Sunday 10:20pm-midnight
John Schroeter
Comershop "Brimful Of Ashes"
Verve "Bitter Sweet..."
Wait Mink "Brave Beyond..."
Star 69 "Burning Down The..."
Death In Vegas "Dirt"

KNDD/Seattle, WA

Loudspeaker
Sunday 10-11pm
B/H Reid/Marco Collins
Union 13 "Roots Radicals"
Chopper One "Free Lunch"
Fig Dish "Come On"
Grandpa Boy "Homless Sexual"
Size 14 "Claire Danes Poster"

KPNT/St. Louis, MO

New Music Sunday
Sunday 7-9:30pm
Les Aspies
Oasis "It's Getting..."
Sundays "Summertime"
Laughing Us "I Just Wanna Make..."
Travis "All I Wanna Do Is..."
Bopdead "So Long"

WXSX/Tallahassee, FL

Underground Lounge
Sunday 8-10pm
Rob The Lounge Lizard
Brigid Boden "I'll Always Stay"
Beth Orton "She Cries Your Name"
Less Than Jake "Dopeman"
Chemical Brothers "Block Rockin' Beat"
Isaac Green... "Spotted Brat"

KFMA/Tucson, AZ

Test Department
Sunday 5-8pm
Suzie Dunn/Chuck Roast
Comershop "Brimful Of Ashes"
Pennywise "I Get Around"
Star 69 "Burning Down The..."
Laughing Us "I Just Wanna Make..."
Elevator Drops "S: Single"

44 Total Reporters



LESS THAN JAKE "Dopeman"

New Adds:

KWOD, WPBZ, WXSX, WJSE

Already On:

KROQ, KNDD, KTCL, 91X, KOME,
KLZR, KXTE, KITS, WBER



Over 150,000 Units Soundscanned

The new single from their Capitol debut album **LOSING STREAK**

Capitol.

Top 5 Phones:
KROQ, 91X

AUGUST 29, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 SARAH MCLACHLAN Building A Mystery (Arista) 870 839 838 826 36/0	870	839	838	826	36/0
4	4	3	2	2 FIONA APPLE Criminal (Work) 562 507 471 502 32/2	562	507	471	502	32/2
14	8	4	3	3 BLUES TRAVELER Most Precarious (A&M) 532 457 400 311 35/1	532	457	400	311	35/1
2	2	2	4	MATCHBOX 20 Push (Lava/Atlantic) 516 556 590 584 23/0	516	556	590	584	23/0
15	13	6	5	5 JOHN FOGERTY Blueboy (Warner Bros.) 464 428 367 307 29/0	464	428	367	307	29/0
3	3	5	6	WALLFLOWERS The Difference (Interscope) 438 454 475 506 19/0	438	454	475	506	19/0
11	9	8	7	7 PAULA COLE I Don't Want To Wait (Imago/WB) 428 411 384 356 28/1	428	411	384	356	28/1
12	10	11	8	8 HUFFAMOOSE Wait (Interscope) 419 383 377 354 30/1	419	383	377	354	30/1
10	11	9	9	9 LIVE Turn My Head (Radioactive) 416 392 375 364 21/0	416	392	375	364	21/0
7	6	7	10	SISTER HAZEL All For You (Universal) 406 418 451 444 17/0	406	418	451	444	17/0
6	7	12	11	ABRA MOORE Four Leaf Clover (Arista Austin/Arista) 366 372 405 452 23/0	366	372	405	452	23/0
25	17	13	12	12 TOAD THE WET SPROCKET Whatever I Fear (Columbia) 361 353 261 216 28/2	361	353	261	216	28/2
8	12	15	13	13 DAVE MATTHEWS BAND Tripping Billies (RCA) 337 330 372 431 20/0	337	330	372	431	20/0
5	5	10	14	SHERYL CROW A Change Would Do You Good (A&M) 302 389 465 496 15/0	302	389	465	496	15/0
9	14	14	15	10,000 MANIACS More Than This (Geffen) 291 343 365 388 18/0	291	343	365	388	18/0
17	16	17	16	16 THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 284 279 293 295 12/0	284	279	293	295	12/0
22	18	18	17	17 FLEETWOOD MAC Silver Springs (Reprise) 283 276 258 221 24/1	283	276	258	221	24/1
BREAKER			18	18 FREDDY JONES BAND Wonder (Capricorn/Mercury) 274 165 89 5 24/3	274	165	89	5	24/3
BREAKER			19	19 SUGAR RAY Fly (Lava/Atlantic) 268 230 207 183 13/1	268	230	207	183	13/1
13	15	16	20	TONIC If You Could Only See (Polydor/A&M) 259 291 293 321 11/0	259	291	293	321	11/0
BREAKER			21	21 PRETENDERS Goodbye (Hollywood) 252 203 193 192 23/2	252	203	193	192	23/2
24	20	20	22	22 DAR WILLIAMS Are You Out There (Razor & Tie) 238 233 250 218 19/0	238	233	250	218	19/0
21	24	19	23	COLLECTIVE SOUL Listen (Atlantic) 234 240 206 224 10/0	234	240	206	224	10/0
DEBUT			24	24 SUNDAYS Summertime (DGC/Geffen) 224 135 22 — 22/3	224	135	22	—	22/3
—	—	26	25	25 JONNY LANG Hit The Ground Running (A&M) 196 188 163 146 18/0	196	188	163	146	18/0
—	—	25	26	JEWEL Foolish Games (Atlantic) 196 196 171 155 11/1	196	196	171	155	11/1
—	—	28	27	27 MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury) 188 181 171 170 6/0	188	181	171	170	6/0
DEBUT			28	28 WALLFLOWERS Three Marlenas (Interscope) 176 143 135 91 10/0	176	143	135	91	10/0
DEBUT			29	29 INDIGO GIRLS Get Out The Map (Epic) 172 157 129 117 16/1	172	157	129	117	16/1
DEBUT			30	30 SMASH MOUTH Walkin' On The Sun (Interscope) 165 158 124 114 9/1	165	158	124	114	9/1

This chart reflects airplay from August 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.
37 Adult Alternative reporters. 37 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

SNEAKER PIMPS 6 Underground (Virgin)
Total Plays: 156, Total Stations: 10, Adds: 1

WORLD PARTY Call Me Up (Enclave)
Total Plays: 149, Total Stations: 17, Adds: 1

JEN TRYNIN Getaway (February) (Squint/WB)
Total Plays: 149, Total Stations: 15, Adds: 1

TEXAS Say What You Want (Mercury)
Total Plays: 134, Total Stations: 11, Adds: 0

JARS OF CLAY Crazy Times (Silvertone)
Total Plays: 133, Total Stations: 12, Adds: 6

BIG BLUE HEARTS Nobody Wants Her (Geffen)
Total Plays: 132, Total Stations: 16, Adds: 1

TEENAGE FANCLUB Take The Long Way Round (Creation/Columbia)
Total Plays: 131, Total Stations: 13, Adds: 1

PAUL MCCARTNEY Young Boy (Capitol)
Total Plays: 124, Total Stations: 14, Adds: 1

OMC How Bizarre (Huh!/Mercury)
Total Plays: 112, Total Stations: 4, Adds: 0

DOG'S EYE VIEW Homecoming Parade (Columbia)
Total Plays: 109, Total Stations: 14, Adds: 2

Songs ranked by total plays

BREAKERS®

FREDDY JONES BAND
Wonder (Capricorn/Mercury)

TOTAL PLAYS/INCREASE: 274/109
TOTAL STATIONS/ADDS: 24/3
CHART: 18

SUGAR RAY

Fly (Lava/Atlantic)

TOTAL PLAYS/INCREASE: 268/38
TOTAL STATIONS/ADDS: 13/1
CHART: 19

PRETENDERS

Goodbye (Hollywood)

TOTAL PLAYS/INCREASE: 252/49
TOTAL STATIONS/ADDS: 23/2
CHART: 21

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MATTHEW RYAN Guilty (A&M)	8
BEHAN JOHNSON World Keeps Spinning (RCA)	7
JARS OF CLAY Crazy Times (Silvertone)	6
PATTY LARKIN The Book I'm Not... (High Street/Windham Hill)	6
DEL AMITRI What I Think She Sees (A&M)	5
SHAWN COLVIN You And The Mona Lisa (Columbia)	4
FREDDY JONES BAND Wonder (Capricorn/Mercury)	3
BILLIE MYERS Kiss The Rain (Universal)	3
SUNDAYS Summertime (DGC/Geffen)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FREDDY JONES BAND Wonder (Capricorn/Mercury)	+109
SUNDAYS Summertime (DGC/Geffen)	+89
JARS OF CLAY Crazy Times (Silvertone)	+85
BLUES TRAVELER Most Precarious (A&M)	+75
FIONA APPLE Criminal (Work)	+55
PRETENDERS Goodbye (Hollywood)	+49
GREG GARING My Love Is Real (Paladin/Revolution)	+42
JEN TRYNIN Getaway (February) (Squint/WB)	+40
FOREST FOR THE TREES Dream (DreamWorks/Geffen)	+39
SUGAR RAY Fly (Lava/Atlantic)	+38

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

#2 Most Added!
"Spinning" out of the box at:

WVRV	St. Louis
WBOS	Boston
CIDR	Detroit
WXLE	Albany
WJBX	Ft. Myers
KTHX	Reno
KMBY	Monterey
KFXD	Boise

Behan Johnson

From the forthcoming Behan Johnson album 07863-66893-1/4

WORLD KEEPS SPINNING WORLD KEEPS SPINNING WORLD KEEPS SPINNING

Produced by Michael Mangini
Co-produced by Devon Johnson and Monica Behan
Management: Peter Rudge for Mad Dog Management

The first track for radio from their expressive debut album.

R&R ADULT ALTERNATIVE ALBUMS

AUGUST 29, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	1 SARAH MCLACHLAN Surfacing (Arista)	946	+38	"Mystery" (870) "Black" (25)
2	2	2	2	2 WALLFLOWERS Bringing Down The Horse (Interscope)	735	+29	"Difference" (438) "Marleans" (176)
4	3	3	3	3 BLUES TRAVELER Straight On Till Morning (A&M)	679	+28	"Precarious" (532) "Carolina" (138)
7	7	5	4	4 FIONA APPLE Tidal (Work)	573	+54	"Criminal" (562) "Sleep" (11)
10	9	6	5	5 JOHN FOGERTY Blue Moon Swamp (Warner Bros.)	539	+34	"Blueboy" (464) "Walking" (43)
5	4	4	6	6 MATCHBOX 20 Yourself Or Someone Like You (Lava/Atlantic)	531	-25	"Push" (516) "3am" (15)
14	10	9	7	7 PAULA COLE This Fire (Imago/WB)	479	+17	"Wait" (428) "Cowboys" (51)
3	5	7	8	8 DAVE MATTHEWS BAND Crash (RCA)	460	-27	"Tripping" (337) "Crash" (123)
13	13	8	9	9 TOAD THE WET SPROCKET Coil (Columbia)	442	-29	"Fear" (361) "Come" (61)
15	14	12	10	10 LIVE Secret Samadhi (Radioactive)	424	+23	"Turn" (416) "Merica" (8)
8	8	10	11	11 SISTER HAZEL Somewhere More... (Universal)	421	-27	"All" (406) "Wanted" (8)
17	16	14	12	12 HUFFAMOOSE We've Been Had Again (Interscope)	419	+36	"Wait" (419)
29	22	18	13	13 FLEETWOOD MAC The Dance (Reprise)	378	+70	"Silver" (283) "Chain" (34)
9	11	15	14	14 ABRA MOORE Strangest Places (Arista)	376	-7	"Clover" (366) "Cryin'" (10)
6	6	11	15	15 SHERYL CROW Sheryl Crow (A&M)	328	-87	"Change" (302) "Everyday" (17)
16	17	17	16	16 PAUL MCCARTNEY Flaming Pie (Capitol)	310	-23	"Young" (124) "World" (82)
12	15	16	17	17 10,000 MANIACS Love Among The Ruins (Geffen)	307	-54	"More" (291) "Rainy" (16)
18	18	19	18	18 THIRD EYE BLIND Third Eye Blind (Elektra/EEG)	305	+4	"Life" (284) "Graduate" (21)
11	12	13	19	19 INDIGO GIRLS Shaming Of The Sun (Epic)	304	-80	"Map" (172) "Shame" (126)
DEBUT	20	20	20	20 FREDDY JONES BAND Lucid (Capricorn/Mercury)	274	+109	"Wonder" (274)
—	—	27	21	21 SUGAR RAY Floored (Lava/Atlantic)	268	+38	"Fly" (268)
—	30	28	22	22 MIGHTY MIGHTY BOSSTONES Let's Face It (Mercury)	261	+39	"Impression" (188) "Rascal" (73)
19	19	20	23	23 TONIC Lemon Parade (Polydor/A&M)	259	-37	"Could" (259)
—	—	30	24	24 SOUNDTRACK G.I. Jane (Hollywood)	256	+49	"Goodbye" (252) "Homecoming" (4)
26	23	25	25	25 DAR WILLIAMS End Of The Summer (Razor & Tie)	254	+10	"There" (238) "Hear" (8)
21	21	21	26	26 JOHN HIATT Little Head (Capitol)	250	-41	"Head" (150) "Pirate" (70)
28	28	24	27	27 COLLECTIVE SOUL Disciplined Breakdown (Atlantic)	248	0	"Listen" (234) "Blame" (7)
25	26	23	28	28 JONNY LANG Lie To Me (A&M)	247	-3	"Ground" (196) "Lie" (51)
20	20	22	29	29 COUNTING CROWS Recovering The Satellites (DGC/Geffen)	243	-47	"Seen" (141) "Daylight" (69)
DEBUT	30	30	30	30 SUNDAYS Static & Silence (DGC/Geffen)	224	+89	"Summertime" (224)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MATTHEW RYAN Mayday (A&M)	8
BEHAN JOHNSON Behan Johnson (RCA)	7
JARS OF CLAY Much Afraid (Silvertone)	6
PATTY LARKIN Perishable Fruit (High Street/Windham Hill)	6
FREDDY JONES BAND Lucid (Capricorn/Mercury)	3
BILLIE MYERS Growing Pains (Universal)	3
SUNDAYS Static & Silence (DGC/Geffen)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FREDDY JONES BAND Lucid (Capricorn/Mercury)	+109
SUNDAYS Static & Silence (DGC/Geffen)	+89
JARS OF CLAY Much Afraid (Silvertone)	+85
FLEETWOOD MAC The Dance (Reprise)	+70
FIONA APPLE Tidal (Work)	+54
SOUNDTRACK G.I. Jane (Hollywood)	+49
GREG GARING Alone (Paladin/Revolution)	+42
JEN TRYNNIN Gun Shy Trigger Happy (Squint/WB)	+40
FOREST FOR THE TREES Forest... (DreamWorks/Geffen)	+39
MIGHTY MIGHTY BOSSTONES Let's Face It (Mercury)	+39
SARAH MCLACHLAN Surfacing (Arista)	+38
SUGAR RAY Floored (Lava/Atlantic)	+38
WHISKEYTOWN Stranger's Almanac (Outpost/Geffen)	+38
HUFFAMOOSE We've Been Had Again (Interscope)	+36
JOHN FOGERTY Blue Moon Swamp (Warner Bros.)	+34

This chart reflects airplay from August 18-24. Albums ranked by total plays, with plays from all cuts from an album combined. 37 Adult Alternative reporters. 37 current playlists. © 1997, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter KAMI LYLE "Polka" MARRY ME JANE "Might" JARS OF CLAY "Crazy" MATTHEW RYAN "Guilty" KIM FOX "Witch" DEL AMITRI "Sees" BEHAN JOHNSON "World"	WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash 7 MATTHEW RYAN "Guilty" 7 BILLIE MYERS "Rain" 7 COLLECTIVE SOUL "Blame" 7 BEHAN JOHNSON "World" 7 JARS OF CLAY "Crazy" 7 TANYA DONELLY "Pretty"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 PATTY LARKIN "Book" 1 JEB LOY NICHOLS "Rain" 1 DEL AMITRI "Sees"	WXRC/Charlotte, NC PD/MD: Hal Rowe TEENAGE FANCLUB "Long" SUNDAYS "Summertime" JEN TRYNNIN "Getaway" DEL AMITRI "Sees"	WXRV/Boston, MA PD: Joanne Goody MD: Mike Mullaney 11 JOHN FOGERTY "Swamp" 9 PATTY LARKIN "Book" 7 OASIS "Mean" 3 PAUL WELLER "Should" 2 FLEETWOOD MAC "Bleed" 2 BILLIE MYERS "Rain" 2 JOE JACKSON "Angel" 1 HONEYDOGS "Rumor" 1 LONGPIGS "On" 1 TANYA DONELLY "Pretty"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 5 WORLD PARTY "Call" 3 TOAD THE WET "Fear"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Kester" Fulgham No Adds	WJTB/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner 5 BEHAN JOHNSON "World" DOG'S EYE VIEW "Parade" TOAD THE WET... "Fear"	WTTN/Indianapolis, IN PD/MD: Rich Anton 1 BOTTLE ROCKETS "Hours" JARS OF CLAY "Crazy"	WXPN/Philadelphia, PA DM/MD: Bruce Ranes MD: Bruce Warren 8 WHISKEYTOWN "Dereal" 5 DAR WILLIAMS "Summer" 5 WHISKEYTOWN "Excuse" 4 WHISKEYTOWN "News" SMASH MOUTH "Walkin" BLAZERS "When" MATTHEW RYAN "Guilty" KIM FOX "Witch" TOAD THE WET... "Crazy" JARS OF CLAY "Crazy" OASIS "Away" RDN SEXSMITH "Blonde" PATTY LARKIN "Book"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 BEHAN JOHNSON "World" 1 SUGAR RAY "Fly" 1 SNEAKER PIMPS "6"	KENTZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Don Casault 34 JARS OF CLAY "Crazy" 33 FOREST FOR THE TREES "Dream" 25 FREDDY JONES BAND "Wonder" 22 SAVE FERRIS "Eileen" 18 311 "Prisoner" 17 REEL BIG FISH "Sell"	KMZT/Seattle, WA DM: Chris Mays APD: Jason Parker MD: Dean Carlson 7 TAJ MAHAL "Business" 2 DAVID BYRNE "Vaseline" 1 PRETENDERS "Goodbye" 1 COUNTING CROWS "Another" JEB LOY NICHOLS "Rain"	WXKR/Toledo, OH PD: Dusty Scott MD: Laura Lee 14 SUBLIME "What" 12 BARENAKED LADIES "Apartment" 11 LUSCIOUS JACKSON "Naked" 7 BLUR "Song" BECK "Jack-Ass" OUR LADY PEAKE "Superman's"	WXPB/Denver, CO PD: Dave Benson MD: Scott Arbough 7 BIG BACK FORTY "Blood" 1 SHAWN COLVIN "Mona"	KXPT/Las Vegas, NV PD: Chris Fox MD: J.D. Davis No Adds	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 4 FLEETWOOD MAC "Chain" PAUL CEBAR "Found" SUNDAYS "Summertime" DOG'S EYE VIEW "Parade"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Frederickson JARS OF CLAY "Crazy" MATTHEW RYAN "Guilty"	KMBY/Monterey, CA PD: Rich Berlin No Adds	KPIG/Monterey, CA PD/MD: Laura Hopper 8 PAUL THORN "Heart" 4 JERRY GARCIA "Yodel" 4 DICKIE BETTS "Train" 4 PATTY LARKIN "Road" 3 WILLIAM TOPELY "Mannish" 3 LYNYRD SKYNYRD "Talked"	WRLT/Nashville, TN DM: David Hall PD: Jessie Scott MD: Keith Coes COLLECTIVE SOUL "Blame" CHRIS DUARTE GROUP "Cleopatra" PATTY LARKIN "Book" FLEETWOOD MAC "Demon"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams BLUES TRAVELER "Precarious"	WMAX/Rochester, NY PD: Tom Sheridan MD: David Joslin FREDDY JONES BAND "Wonder" MATTHEW RYAN "Guilty"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 SHAWN COLVIN "Mona" 7 MADELEINE PEYROUX "Dream" 7 INDIGO GIRLS "Map" 7 BEHAN JOHNSON "World" 7 MICHAEL KROLL "March" 7 MOUNT PILOT "October" 7 NEIL COTY "Chance" 5 BECK "Jack-Ass" 5 SISTER 7 "Trip"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans 6 FIONA APPLE "Criminal" BLAKE MORGAN "Late"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 4 PAUL CEBAR "Found" 4 MICHELLE MALONE "Grace" 4 TIM O'BRIEN "Come" 4 ROYAL FINGER BOWL "Nomin" 4 PRETENDERS "Goodbye" 4 TONI PRICE "Cats" 4 LONG JOHN HUNTER "Care" 4 MIRABAL "Hope"	KAEF/Spokane, WA PD: Scott Souhrada MD: Haley Jones 2 SAVE FERRIS "Eileen" 1 311 "Prisoner" MATCHBOX 20 "3am" PAULA COLE "Wal"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins FREDDY JONES BAND "Wonder" RIC OCASEK "Harg"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 15 MATCHBOX 20 "3am" 9 FLEETWOOD MAC "Silver" 1 REFRESHMENTS "Year" BIG BLUE HEARNS "Wants"
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37 Total Reporters
 37 Current Reporters
 37 Current Playlists

matthew ryan "guilty"

#1 Most Added!

Including: **WXPB WBOS KTCZ WMAX
 WXLE KPIG KRSH KFXD**

"After seeing Matthew in Boulder, we ran back and added his record!"

- Bruce Warren/WXPB

"In a world where there is still room for rockers, Matthew Ryan delivers raw emotion, has great poetic lyrics, and sings from a place beyond the heart"

- Jessie Scott/WRLT



a PolyGram company

ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1
RADIO CHICAGO

MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	14	11	14		GENESIS/Conspiro
11	11	11	12		SNEAKER PIMPS/6 Underground
14	10	11	12		COLLECTIVE SOUL/Listen
-	6	10	12		SUNDAYS/Summertime
6	9	9	12		CADADAS/We Want Everything
7	7	11	12		FREDDY JONES BAND/Wonder
9	10	9	11		ABRA MOORE/Four Leaf Clover
12	11	9	11		WALLFLOWERS/The Difference
10	8	9	11		MICHAEL PENN/Try
13	13	11	10		SARAH MCLACHLAN/Building A Mystery
12	12	10	10		MATCHBOX 20/Push
9	7	6	9		WIDESPREAD PANIC/Aunt Avis
9	9	10	9		SON VOLT/Caryaid Easy
-	-	-	-		FLEETWOOD MAC/The Chain
-	-	-	-		LOVE SPIT LOVE/Long Long Time
10	9	10	9		DAVID BYRNE/Miss America
13	11	10	9		DEL AMITRI/Where It's At
9	9	7	9		ZIGGY MARLEY/People Get Ready
2	5	6	8		BOTTLE ROCKETS/24 Hours A Day
-	-	-	-		INDIGO GIRLS/Get Out The Map
6	5	4	8		BEN HARPER/Glory & Consequence
7	7	9	8		PRETENDERS/Goodbye
9	7	6	8		SHERRI JACKSON/Maple Tree
6	8	9	8		LIVE/Merica
-	-	-	-		DAVE MATTHEWS BAND/Tripping Billies
5	10	7	8		HUFFAMOOSE/Wait
9	6	8	7		SHERYL CROW/A Change Would Do...
4	7	8	7		COLLECTIVE SOUL/Link
8	9	7	7		BLUES TRAVELER/Most Precarious
7	6	7	7		JOHN HIATT/Pirate Radio

KFOG
104.5 97.7

MARKET #4
KFOG/San Francisco
(415) 995-6874
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	22	18	22		PRETENDERS/Goodbye
21	21	13	22		DAVE MATTHEWS BAND/Tripping Billies
14	16	21	22		TOAD THE WET.../Whatever I Fear
24	24	21	21		ABRA MOORE/Four Leaf Clover
6	7	17	20		BLUES TRAVELER/Most Precarious
-	-	-	-		FREDDY JONES BAND/Wonder
20	21	16	19		SARAH MCLACHLAN/Building A Mystery
23	22	17	19		BONESHAKERS/Cold Sweat
7	10	11	11		STEVIE RAY VAUGHAN/Scuttle Buttin'
13	12	17	17		PAUL MCCARTNEY/Young Boy
20	21	12	12		U2/Last Night On Earth
11	14	13	11		JOHN FOGERTY/Blueboy
13	13	11	11		JOHN FOGERTY/Walking In A...
6	10	7	10		WIDESPREAD PANIC/Aunt Avis
8	10	9	10		JOHNNY LANG/Hit The Ground...
-	-	-	-		FLEETWOOD MAC/The Chain
9	9	7	9		JOHN HIATT/Little Head
-	-	-	-		FLEETWOOD MAC/Silver Springs
22	22	9	9		WALLFLOWERS/The Difference
6	10	7	8		TOMMY CASTRO/Can't Keep A Good...
-	-	-	-		FLEETWOOD MAC/Dreams
9	8	7	8		INDIGO GIRLS/Get Out The Map
9	9	7	8		BIG BLUE HEARTS/Nobody Wants Her
9	7	6	8		BUCKWHEAT/Trouble
4	6	4	7		BIG HEAD TODD.../Please Don't Tell...
-	-	-	-		MATCHBOX 20/Push
8	5	6	7		INDIGO GIRLS/Shame On You
5	6	6	7		LIVE/Turn My Head
-	-	-	-		FIONA APPLE/Criminal
-	-	-	-		ROBBEN FORD/In The Beginning

88.5

MARKET #5
WXP/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	22	JEN TRYNN/Getaway (February)
-	-	-	-	19	GREG GARING/My Love Is Real
6	5	7	9		SNEAKER PIMPS/6 Underground
4	7	9	9		JOHN FOGERTY/Blueboy
9	4	9	9		ABRA MOORE/Four Leaf Clover
8	8	8	8		PAULA COLE/Don't Want To Wait
7	8	9	8		MICHAEL PENN/Try
8	7	9	8		TOAD THE WET.../Come Down
8	8	8	8		JAMES TAYLOR/Little More Time
9	8	7	8		10,000 MANIACS/More Than This
8	5	4	8		BLUES TRAVELER/Most Precarious
9	8	8	8		SARAH MCLACHLAN/Building A Mystery
7	10	8	8		DAR WILLIAMS/Are You Out There
17	4	4	8		WHISKEYTOWN/16 Days
-	-	-	-		WHISKEYTOWN/Waiting To Deral
6	7	8	7		BETH ORTON/She Cried Your Name
5	7	8	7		SISTER HAZEL/All For You
9	19	21	21		BRAD/The Day Brings
-	-	-	-		BELLE & SEBASTIAN/Like Dylan In...
8	7	8	6		WORLD PARTY/Call Me Up
7	5	5	6		BECK/Jack-Ass
5	4	4	5		OLD 97'S/Timbomb
6	5	4	5		LUNA/Beautiful View
8	5	4	5		JILL SOBEL/When My Ship...
-	-	-	-		WORLD PARTY/Vanity Fair
7	10	5	5		HUFFAMOOSE/Wait
-	-	-	-		K.D. LANG/Theme From...
-	-	-	-	22	3 LAURA LOVE/All The Pushin'
9	6	5	5		ROBBEN FORD/In The Beginning

THE RIVER
93.9 FM

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Deliss

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	28	28		HUFFAMOOSE/Wait
31	30	30	31		SARAH MCLACHLAN/Building A Mystery
30	31	30	31		JOHN FOGERTY/Blueboy
29	31	31	30		SHERYL CROW/A Change Would Do...
13	19	21	22		DAR WILLIAMS/Are You Out There
13	12	19	22		WIDESPREAD PANIC/Aunt Avis
21	28	30	30		FIONA APPLE/Criminal
22	23	22	22		DAVE MATTHEWS BAND/Tripping Billies
-	-	-	-	22	WALLFLOWERS/Three Marienas
22	21	22	21		FLEETWOOD MAC/Silver Springs
-	-	-	-	18	TOAD THE WET.../Whatever I Fear
22	22	21	21		SHERRI JACKSON/Maple Tree
14	13	17	16		EDWIN MCCAIN/See The Sky Again
-	-	-	-	10	JEN TRYNN/Getaway (February)
22	22	21	21		COUNTING CROWS/Have You Seen Me...
-	-	-	-	9	PATTY GRIFFIN/Let Him Fly
6	11	12	14		WHISKEYTOWN/16 Days
14	12	13	14		PRETENDERS/Goodbye
12	14	13	14		BIG HEAD TODD.../Please Don't Tell...
5	17	14	13		BLUES TRAVELER/Most Precarious
13	13	14	13		BEN HARPER/Faded
13	11	14	13		JOHN MCELLENAMP/Just Another Day
13	12	13	13		DUNCAN SHEIK/Barely Breathing
31	17	11	12		ABRA MOORE/Four Leaf Clover
11	13	11	12		INDIGO GIRLS/Shame On You
12	13	15	12		SHAWN COLVIN/Sunny Came Home
13	13	14	12		PAULA COLE/Where Have All...
12	13	12	11		FIONA APPLE/Sleep To Dream
13	12	13	11		WALLFLOWERS/The Difference
31	13	18	11		TOAD THE WET.../Come Down

ZONE
QUALITY ROCK REAL VARIETY

MARKET #7
KKZN/Dallas
(214) 526-2400
Doyle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	22	25		THIRD EYE BLIND/Semi-Charmed Life
19	18	22	25		DAVE MATTHEWS BAND/Tripping Billies
23	24	23	24		SHERYL CROW/A Change Would Do...
24	25	23	24		JOHN FOGERTY/Blueboy
25	25	24	24		MATCHBOX 20/Push
-	-	-	-	17	WALLFLOWERS/The Difference
16	20	23	22		SARAH MCLACHLAN/Building A Mystery
23	-	-	-	22	COUNTING CROWS/Daylight Fading
9	10	15	22		PAULA COLE/Don't Want To Wait
25	-	-	-	20	FIONA APPLE/Criminal
14	13	14	15		TOAD THE WET.../Whatever I Fear
11	16	13	14		BEN HARPER/Faded
10	14	15	14		JOHNNY LANG/Hit The Ground...
8	7	11	14		BLUES TRAVELER/Most Precarious
15	13	15	14		BIG BLUE HEARTS/Nobody Wants Her
12	12	14	13		DAVID BYRNE/Miss America
16	18	13	13		FLEETWOOD MAC/Silver Springs
-	-	-	-	13	LIVE/Turn My Head
16	12	13	13		JACKOPHERE/Finneyard
-	-	-	-	11	SHAWN COLVIN/You And The Mona...
14	12	12	9		JAMES TAYLOR/Where It's At
14	12	12	9		HUFFAMOOSE/Wait
-	-	-	-	7	FREDDY JONES BAND/Wonder
8	11	10	8		DAVE MATTHEWS BAND/Tripping Billies
8	8	8	8		WALLFLOWERS/Three Marienas
7	9	5	8		WHISKEYTOWN/16 Days
-	-	-	-	5	ROBERT EARL KEEN/Loveland
12	12	11	7		WORLD PARTY/Call Me Up
-	-	-	-	6	DUNCAN SHEIK/She Runs Away
5	6	7	6		

WBOS
92.9 FM

MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Nash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	45		TONIC/You Could Only...
30	30	45	45		FIONA APPLE/Criminal
45	45	45	45		SNEAKER PIMPS/6 Underground
45	45	45	45		SARAH MCLACHLAN/Building A Mystery
45	45	45	45		MATCHBOX 20/Push
45	45	45	45		SISTER HAZEL/All For You
45	45	45	45		THIRD EYE BLIND/Semi-Charmed Life
7	7	7	30		MIGHTY MIGHTY.../The Impression
7	7	30	30		TOAD THE WET.../Whatever I Fear
7	7	30	30		JOHN FOGERTY/Blueboy
7	7	30	30		TEXAS/Say What You Want
30	30	30	30		WALLFLOWERS/The Difference
30	30	30	30		TEENAGE FANCLUB/Take The Long Way...
30	30	30	30		PAULA COLE/Don't Want To Wait
30	30	30	30		FLEETWOOD MAC/Silver Springs
30	30	30	30		BLUES TRAVELER/Most Precarious
30	30	30	30		LIVE/Turn My Head
30	30	30	30		DAVE MATTHEWS BAND/Tripping Billies
45	45	21	21		VERVE PIPE/The Freshmen
45	45	21	21		SHAWN COLVIN/Sunny Came Home
21	21	21	21		DAVE MATTHEWS BAND/Crash Into Me
21	21	21	21		BRUCE SPRINGSTEEN/Secret Garden
21	21	21	21		PAULA COLE/Where Have All...
21	21	21	21		JEWEL/Foolish Games
21	21	21	21		WALLFLOWERS/One Headlight
-	-	-	-	7	MATTHEW RYAN/Guilty
-	-	-	-	7	BILLIE MYERS/Kiss The Rain
-	-	-	-	7	COLLECTIVE SOUL/Blame
-	-	-	-	7	BEHAN JOHNSON/World Keeps Spinning
-	-	-	-	7	JARS OF CLAY/Crazy Times

THE RIVER
92.5 FM

MARKET #10
WXPV/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	22	26	25		BRAD/The Day Brings
25	28	23	23		DAR WILLIAMS/Are You Out There
-	-	-	-	14	JARS OF CLAY/Crazy Times
14	23	23	21		SMASH MOUTH/Walkin' On The Sun
25	25	22	20		JOHN HIATT/Little Head
7	11	21	20		SUGAR RAY/Fly
12	14	20	16		PAUL MCCARTNEY/Young Boy
15	13	15	15		10,000 MANIACS/More Than This
2	16	19	15		TOAD THE WET.../Whatever I Fear
24	17	10	15		PRETENDERS/Goodbye
12	17	14	14		BLUES TRAVELER/Carolina Blues
-	-	-	-	13	DEL AMITRI/Where It's At
10	21	13	14		JOHN FOGERTY/Blueboy
14	13	15	13		BLUES TRAVELER/Most Precarious
12	15	10	13		DEL AMITRI/What I Think She...
16	15	16	13		SARAH MCLACHLAN/Adia
12	12	10	13		LED ZEPPELIN/World Turning
16	11	14	12		10,000 MANIACS/Rainy Day
14	14	13	12		HUFFAMOOSE/Wait
17	14	13	12		EDWIN MCCAIN/See The Sky Again
7	11	7	11		INDIGO GIRLS/Shame On You
15	17	15	11		SARAH MCLACHLAN/Building A Mystery
13	11	14	11		PETER MULVEY/Grace
2	7	12	11		JEN TRYNN/Getaway (February)
-	-	-	-	3	LOVE SPIT LOVE/Long Long Time
-	-	-	-	11	JOHN FOGERTY/Swamp River Days
-	-	-	-	2	GREG GARING/My Love Is Real
12	13	14	10		GREY EYE GLANCES/Angel
8	10	9	10		MICHELLE MALONE/Grace
12	12	9	10		MATCHBOX 20/Push

The Mountain
KMTT/Seattle
(206) 233-1037
Mays/Carlson

MARKET #13

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	17	17	29		INDIGO GIRLS/Get Out The Map
11	12	12	29		MATCHBOX 20/Push
25	25	25	28		BLUES TRAVELER/Carolina Blues
24	25	25	28		PAULA COLE/Don't Want To Wait
23	25	25	28		BOZ SCAGGS/It All Went Down
25	25	25	27		SARAH MCLACHLAN/Building A Mystery
21	20	20	24		JOHN FOGERTY/Blueboy
9	8	8	16		BRAD/The Day Brings
11	11	11	14		BEN HARPER/Glory & Consequence
10	10	10	13		WORLD PARTY/Call Me Up
10	11	11	13		ABRA MOORE/Four Leaf Clover
9	8	12	12		WHISKEYTOWN/16 Days
11	10	10	12		DAVE MATTHEWS BAND/Tripping Billies
11	11	11	11		HUFFAMOOSE/Wait
8	7	7	11		FIONA APPLE/Criminal
1	10	10	11		DOG'S EYE VIEW/Homecoming Parade
-	-	-	-	21	2

The intensive think tank for new artists and music business professionals.

CMJ

97

Music Marathon MusicFest FilmFest

**ATTENDANCE:
MANDATORY**



SEPTEMBER 3-6 • LINCOLN CENTER • NEW YORK CITY

Wednesday, September 3, 1997

**Noon-8:00PM
Registration**
PLAZA LEVEL (AVERY FISHER HALL)

**Noon-8:00PM
Exhibits**
PROMENADE (AVERY FISHER HALL)

**8:00PM
CMJ and G-Shock Present:
The CMJ MusicFest '97 Opening Night
Concert featuring Apex Twin, Daft Punk,
Sneaker Pimps, The Crystal Method,
Fatboy Slim & more to be announced.
Roseland (239 W. 52nd St.)**

Thursday, September 4, 1997

**9:00AM-5:00PM
Registration**
PLAZA LEVEL (AVERY FISHER HALL)

**10:00AM-5:00PM
Exhibits**
PROMENADE (AVERY FISHER HALL)

**10:00AM-11:15AM
Marketing 101: Marketing A New Artist**
AVERY FISHER HALL

The Sound of Music: Soundtrack Panel
BRUNO WALTER AUDITORIUM

The Retail World: Shape Up Or Ship Out
CHARLES DANA LOUNGE

**Fight For Your Right: Clarifying The
Difference Between Copyright,
Publishing & Performance Rights**
HELEN HUNTINGTON HULL ROOM

**11:30AM-12:45PM
In The Name Of Love:
Social Consciousness In Music**
AVERY FISHER HALL

**DAT's Not It:
New Audio Formats & Technology**
BRUNO WALTER AUDITORIUM

**School House Rock:
College Radio Programming**
MODERATOR: Miwa Okumura (Grand Royal)
CHARLES DANA LOUNGE

**Face Value:
The Importance of Packaging**
HELEN HUNTINGTON HULL ROOM

**1:00PM-2:15PM
Keynote Speaker Moby**
AVERY FISHER HALL



The Jazz Panel
HELEN HUNTINGTON HULL ROOM

**Under Pressure:
Who Is Metal Radio Responsible To?**
MODERATOR: Jason Upright (Revelation)
CHARLES DANA LOUNGE

**2:30PM-3:45PM
Trendspotting: Breaking The Connection
Between Drugs And The Music Industry**
AVERY FISHER HALL

Major League: Major Label Promotion
BRUNO WALTER AUDITORIUM

Breaking Metal: The Loud Rock Chart
CHARLES DANA LOUNGE

The Zine Scene
MODERATOR: Dorien Geary (Girlie Action)
HELEN HUNTINGTON HULL ROOM

**3:00PM
Bandwagon**
CMJ, Cinepix Film
Properties and Lakeshore
Entertainment present a
sneak preview of
Bandwagon. Written and directed by John Shultz,
the film stars Kevin Corrigan, Steve Parlavacchio,
Doug MacMillan, Lee Holmes and Matthew
Hennessey. Soundtrack from Milan Records.
THE WALTER READE THEATER

**4:00PM-5:00PM
Music's Economic Blues:
Real or Imaginary**
AVERY FISHER HALL

The Indie Promotion Panel
MODERATOR: Bill McGathy (McGathy
Promotions)
BRUNO WALTER AUDITORIUM

The Independent Hip-Hop Panel
MODERATOR: Chris Kelly (Om Records)
CHARLES DANA LOUNGE

Alternative Careers In The Music Industry
MODERATOR: Andrew Ellis (Vans)
HELEN HUNTINGTON HULL ROOM

Friday, September 5, 1997

**9:00AM-5:00PM
Registration**
PLAZA LEVEL (AVERY FISHER HALL)

**10:00AM-5:00PM
Exhibits**
PROMENADE (AVERY FISHER HALL)

**10:30AM-11:30AM
Keeping Your Company Afloat In Hard
Times**

MODERATOR: Patrick Moxey (Payday)
AVERY FISHER HALL

Untangling The Web: Website Basics
MODERATOR: Jen Garber (Ultimate Band
List/Artist Direct)
BRUNO WALTER AUDITORIUM

**The XX Files:
Women And The Music Industry**
MODERATOR: Tracey Grandstaff (MTV)
CHARLES DANA LOUNGE

You Oughta Be In (Independent) Pictures
HELEN HUNTINGTON HULL ROOM

**11:45AM-12:45PM
The Downward Spiral:
The Record Sales Slump!?**
AVERY FISHER HALL

**TV PARTY:
Marketing Music Through Television**
MODERATOR: Beth Jacobson (Elektra)
BRUNO WALTER AUDITORIUM

Independent's Day
MODERATOR: Howard Greynolds (Thrill Jockey)
CHARLES DANA LOUNGE

Law And Order: Music On The Internet
HELEN HUNTINGTON HULL ROOM

**2:30PM
Boogie Nights**
CMJ and New Line
Cinema present a special
screening of *Boogie
Nights* starring Mark
Wahlberg, Burt Reynolds,
Julianne Moore and
Heather Graham. soundtrack on Capitol Records.
THE WALTER READE THEATER

**2:30PM-3:30PM
The A&R Panel**
AVERY FISHER HALL

College Radio On The Web
BRUNO WALTER AUDITORIUM

**Keeping It Real: Maintaining Indie Cred
On A Major Label**
CHARLES DANA LOUNGE

The Blues Panel
HELEN HUNTINGTON HULL ROOM

**3:45PM-4:45PM
The Artist Currently Known As Label**
AVERY FISHER HALL

The Art Of Scoring A Film
BRUNO WALTER AUDITORIUM

**We'll Manage:
Managing Without A Manager**
CHARLES DANA LOUNGE

The Triple AAA Panel
MODERATOR: Cris Roldan (JackKnife
Productions)
HELEN HUNTINGTON HULL ROOM

Saturday, September 6, 1997

**9:00AM-3:00PM
Registration**
PLAZA LEVEL (AVERY FISHER HALL)

**10:00AM-3:00PM
Exhibits**
PROMENADE (AVERY FISHER HALL)

**10:30AM-11:45AM
The Babysitter's Club:
The Management Panel**
AVERY FISHER HALL

**The Future Sound Of Music Distribution:
Online Distribution**
MODERATOR: Betty Kearby (Liquid Audio)
BRUNO WALTER AUDITORIUM

Road Rules: DIY Touring Panel
MODERATOR: Grant Lawrence (Mint Records/
The Smugglers)
CHARLES DANA LOUNGE

**Ob-La-Di, Ob-La-Da:
Life After The Industry Kicks You Down**
MODERATOR: Thomas Westfall (Jeff McClusky
& Associate)
HELEN HUNTINGTON HULL ROOM

**12:00PM-1:15PM
Games Without Frontiers:
Video Games Vs Recorded Music**
MODERATOR: Dalton Ross (Caroline
Distribution)
AVERY FISHER HALL

**Direct Effect:
Film-like Videos Vs. Video-like films**
BRUNO WALTER AUDITORIUM

My Way: The DIY Music Industry
CHARLES DANA LOUNGE

World Music Panel
HELEN HUNTINGTON HULL ROOM

**1:00PM
Gumbo**
CMJ, Fine Line Features,
and London Records
present a special advance
screening of *Gumbo*, the
directorial debut of 23 year-
old Harmony Korine, screenwriter of *Kids*,
featuring Chloë Sevigny, Carisa Bara, Jacob
Reynolds, Linda Manz, and Max Perlich.
THE WALTER READE THEATER

**1:30PM-3:00PM
The Artist Panel**
MODERATOR: Ric Ocasek (Artist/Producer)
AVERY FISHER HALL

**The RPM Panel:
Electronic Music Of The '90s**
BRUNO WALTER AUDITORIUM

**Too Hype: Mythologizing Negative
Aspects Of The Hip-Hop Culture**
MODERATOR: Sophia Chang (Chang & Lipari)
CHARLES DANA LOUNGE

Foreign Affair: Overseas Licensing
HELEN HUNTINGTON HULL ROOM

**3:15PM-4:45PM
Would You Add It?: The Alternative
Radio Programming Game**
MODERATOR: Megan Frampton (CMJ New
Music Report)
AVERY FISHER HALL

DJ Demonstration
BRUNO WALTER AUDITORIUM

Songwriters Panel
CHARLES DANA LOUNGE

The Industrial Panel
MODERATOR: Rik Millhouse (Razorburn
Promotions)
HELEN HUNTINGTON HULL ROOM

CMJ MusicFest '97:
900 Performers from
unsigned to legendary
including Apex Twin,
Bettie Serveert, Bile,
Catherine Wheel,
Cornershop, Crystal
Method, Daft Punk, Dandy
Warhols, Delta 72, Elliott
Smith, Fatboy Slim, Fluke,
Geraldine Fibbers, Hanzel
Und Gretyl, Juliana
Hatfield, Old 97's, Papas
Fritas, Sneaker Pimps,
Superchunk, Unwound
...and hundreds more!

FREE DIRECTORY WITH CMJ MUSIC MARATHON & MUSICFEST REGISTRATION

That's right, get the 1998 CMJ Directory-A \$99 Value-Absolutely free in your CMJ Registration bag. It features a complete listing of CMJ Radio Reporters, Retailers, Video Outlets, Press, Record Companies, Music Publishers, Management, Booking Agents and more. The CMJ Directory is indispensable, and it's free with your paid registration. Register today! (Offer good while supplies last.)



REGISTRATION FORM

PLEASE PRINT CLEARLY AND SIGN WAIVER STATEMENT BELOW (MANDATORY). If you are registering more than one person, please photocopy this blank form and fill it out completely for yourself and each additional registrant. On-site registration will be held Wednesday, September 3, Noon - 8:00PM; Thursday and Friday, September 4 & 5, 9:00AM - 5:00PM; Saturday, September 6, 9:00AM - 3:00PM.

Name: _____
Company/Affiliation: _____
Title/Occupation: _____
Street Address: _____
City: _____ State: _____ Country: _____
Zip/Foreign Postal Code: _____ Phone: (____) _____
Business Phone: (____) _____ Home Phone: (____) _____
Fax: (____) _____ email: _____
I am paying by: Visa MasterCard American Express Discover
 Money Order Check Cash Wire Transfer Bank Check Traveler's Check
Credit Card No.: _____ Exp. Date: _____
Cardholder's name (as it appears on card): _____
Signature (required) _____

All who register between August 1 - August 22 must pick up their badges at the door with valid proof of ID. NOTE: AFTER AUGUST 22, REGISTRATION ONLY AT LINCOLN CENTER.

General Registration Fees: \$350 Discount Student Registration Fees: \$195

COPY OF VALID STUDENT ID MUST ACCOMPANY PAYMENT.

Please send me information about advertising and promotional opportunities information.

WAIVER STATEMENT

WAIVER STATEMENT MUST BE SIGNED IN ORDER TO RECEIVE BADGE.

In the event of stolen, lost or misplaced badge(s), replacement of same is the sole responsibility of the registrant. CMJ will not replace lost badges. There will be an additional fee charged of \$350 for regular registrants or \$195 for students to obtain a duplicate badge. Absolutely no refunds or credits. College Media, Inc. and its agents, servants, employees, officers, and directors disclaim any and all liability for damage or injury to the persons or property of the undersigned from any cause whatsoever that may occur on convention premises for the duration of CMJ Music Marathon & MusicFest. Badges are non-transferable unless requests are made to and agreed to by CMJ in writing by August 22, 1997. Registrant acknowledges that distribution of pressure-sensitive labels or stickers is strictly prohibited. All such materials will be confiscated and registration badge will be subject to revocation without refund. I have read, understand and agree to the above disclaimer.

SIGNATURE: _____

Please mail Registration Form to:
CMJ Registration, Music Marathon & MusicFest '97
11 Middle Neck Road, Suite 400,
Great Neck, NY 11021-2301 U.S.A.
General Information: (516) 498-3150
Showcase Information: (516) 498-3117
Registration: (516) 498-3142
NEW Registration Fax: (516) 466-4540.

For promotional and advertising inquiries,
email: mmsales@cmjmusic.com.
For all other inquiries, email:
mminfo@cmjmusic.com. URL: http://www.cmj.com
All CMJ Music Marathon & MusicFest '97 events subject to
change without notice.
CMJ Music Marathon is a registered trademark of College
Media, Inc.
Illustration: Ron Burman

NOTE: BADGES ARE NON-REFUNDABLE. Payment must accompany registration form. Make check or money order payable to: CMJ Music Marathon. U.S. Funds only drawn on a U.S. Bank.

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

MAJOR MARKET TALENT

If the show fits... You have over 5, 7, 10 years in radio - you started in a small market, learned your trade, moved to medium, and now you're ready for a Top 100, or Top 50, or even higher... but how do you break in? How do you become aware, as soon as the openings occur? Well, that is our job. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives a constant flow of job avails for all size markets. We make the complete presentation for you. If you are seriously looking — contact NATIONAL immediately for complete registration information.

NATIONAL BROADCAST TALENT
(205) 608-0294 www.nationalbroadcasttalent.com e-mail: airfolks@aol.com

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You have the talent, We have the jobs!!!
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(800) 231-7940

EAST

CHR & Classic Rock opportunities now at WJYY & WNHI. CALL: (800) 430-4493 or mail to 7 Perley St. Concord, NH 03301 EOE (8/29)

Upstate New York AOR seeks fulltime air talent; all shifts; strong production skills; T&R: WCIZ, 134 Mullin St., Watertown, NY 13601 EOE (8/29)

Play By Play Announcer sought for University of Vermont. T&R: WVMT, Mark Esbjerg, Box 620, Colchester, VT 05446 EOE (8/29)

Lite Rock 96.9

Join Atlantic City's leading radio group. Lite Rock 96.9 seeks an experienced AC evening communicator, strong production skills a plus. T&R to: Dick Fennessy, 950 Tilton RD., Northfield, NJ 08225. Lite Rock 96.9 is an Equal Opportunity Employer.

RADIO PERSONALITY

Do you live and breathe the alternative lifestyle? Springfield, MA's Alternative radio station seeks night monster. Top-notch digital production, remote skills and ability to relate to 18-34 a must. Minimum 2 yrs. experience preferably in ALT or CHR RUSH T&R, production samples and photo to: Adam Wright, Program Director, WHMP, P.O. Box 268, 15 Hampton Avenue, Northampton, MA 01060. No Calls Please!

AIR TALENT

Avoid WWDB if you are a member of a talk show fraternity. Stay away if you say things like: "I get full board of callers." Contact us only if you are smart, witty, edgy and different. Let us know if you "get it." Please not talk show host retreats. T&R to: Mike Thompson, Program Director, WWDB, 166 E. Levering Mill Rd., Bala Cynwyd, PA 19004. WWDB is a Beasley Broadcast Group Station, an EOE Employer.

OPPORTUNITY KNOCKS
 CALL: 310-553-4330
 in the pages of R&R
 every Friday

RADIO PERSONALITY

Do you live and breathe the alternative lifestyle? Springfield, MA's Alternative radio station seeks night monster. Top-notch digital production, remote skills and ability to relate to 18-34 a must. Minimum 2 yrs. experience preferably in ALT or CHR RUSH T&R, production samples and photo to: Adam Wright, Program Director, WHMP, P.O. Box 268, 15 Hampton Avenue, Northampton, MA 01060. No Calls Please!

OPPORTUNITIES OPENINGS

We're searching for a midday talk radio entertainer for WGR-AM 55 in Buffalo, who is passionate, entertaining and compelling. If you prefer a scalpel to a machete and you articulate ideas in your own unique style, send us your air check and resume! Program Director, 695 Delaware Avenue, Buffalo, NY 14209. EOE

Dr. Judy & Jagger's LOVE PHONES

Need highly organized, creative talk radio or morning show producer w/ talent booking experience. Must participate in live, on-air chatter for NYC based program. Fax resume to: Alissa Pollack at 212-332-5299.

Hagerstown and Fredrick's #1 Oldies station seeks experienced fulltime News Director. Research, write and deliver news for morning show. Good salary and benefits! Send tape and resume to Program Director: Paul Collins. WARX, 880 Commonwealth Ave., Hagerstown, MD 21740. Manning Broadcasting Inc. is an EOE and minorities and females are encouraged to apply.

PRODUCTION DIRECTOR

Radio One, Baltimore, seeking a highly motivated Production Director for 92Q, MAJIC 95.9, WOLB 1010 and SPIRIT 1400. Two years broadcast production experience preferred. Outstanding production skills; creativity; great organization and management ability necessary. Resume and demo tape to: Pam Somers, General Manager, Radio One, 100 St. Paul, Baltimore, MD 21202

www.monline.com



DAME MEDIA, INC.

Aggressive growing broadcast company is searching for program directors for new acquisitions. Formats: Rock, Country, CHR. If you "get it," you know radio is more than just the music. We're talking entertainment! If you have a successful track record, know how to position a station and can lead talent up the ladder of brand identity... we want to hear from you. Send T&R ASAP to Tom Benson, Group Program Director, Dame Media, Inc., P.O. Box 60547, Harrisburg, PA 17106-0547. NO CALLS. EOE

SOUTH

Fulltime on-air. Minimum three years on-air experience required. Females & minorities encouraged. T&R: WPLL, Dave Stewart, 194 N.W. 187 St., Miami, FL 33169 EOE (8/29)

PD/Production Director for Country format. T&R: KWED, 609 E. Court St., Seguin, TX 78155 EOE (8/29)

Classic Rock, all positions for future file. T&R: WHOG, Frank Scott, 126 West International Speedway Blvd., Daytona Beach, FL 32119 EOE (8/29)

SOMETIMES

it's better to look for a job when you have one. If you're moving up and want to be heard by stations with openings, call us for free information. News, females, personalities needed!

NETWORK
(407) 679 8090

One of America's great (#1) Country stations is looking for midday personality/APD/MD. Southeast market. Selector knowledge a plus. Radio & Records, 10100 Santa Monica Blvd., #349, 5th Floor, Los Angeles, CA 90067. EOE

American Radio Systems/Austin has an opening for a Program Director. Candidates should have a minimum of 2 years on-air experience and a good knowledge of Urban Music. Other helpful experience includes: knowledge of satellite delivered network radio broadcasting, DCS-digital cart systems, radio promotions. Production samples/resume to Stan Main, Director of Operations, American Radio Systems, 4301 Westbank Dr., Austin, TX 78746. Minorities and females are encouraged to apply, no calls please.

MORNING SHOW SIDEKICK

Our morning man needs a partner. If you love mornings, have a passion for the business, can do news and knows what it takes to win, we want to hear from you, even if you're not doing mornings now. Send your stuff to: Star 93.1, Programming, 8419 Kingston Pike, Knoxville, TN 37919. Females and Minorities encouraged to apply. EOE

Medium market Texas Country FM is accepting tapes for morning personality and midday person. Immediate openings. Non-smoking environment. EOE. Send tape and salary history to: Hunt Broadcasting, 1032 So. Union Blvd., Lakewood, CO 80228.



MORNINGS

My-102 Knoxville's Oldies Station is looking for a Morning Show or person that is entertaining, relatable and willing to be very visible. Send to: Randy Chambers, Journal Broadcast Group/WMYU 8419, Kingston Pike, Knoxville, TN 37919. EOE

MIDWEST

News reporter sought. T&R: WCOE, D. Sidall, 1700 Lincolnway Place, Suite 8, LaPorte, IN 46350 EOE (8/29)

Mornings, brand new station, Classic Rock. Rochester, Minnesota. T&R: Dick Radke, 1220 4th Ave. SW, Rochester, MN 55902 EOE (8/29)

Central Wisconsin Heritage station "rebuilding." All dayparts. Hot AC. T&R: WSPT, Bill Phillips, 500 Division St., Stevens Pt., WI 54481 EOE (8/29)

Seeking evening personality now. Upbeat, work phones? Send your T&Rs to: KHAK, 425 2nd Street SE #450, Cedar Rapids, IA 52401 EOE (8/29)

Morning Talent/Team needed Great opportunity at progressive Hot Country FM in So. MN. Looking for team player(s) OBSESSED with being #1! Send T&R ASAP. Tom Cross, KMFX, Rochester, MN 55902. EOE

PRODUCTION/CONTINUITY

5 Station Group in Sioux City seeks a fulltime production director. If you deliver killer promos and commercials, able to delegate and manage for sold-out station, this is for you. Send your best to: Rich Randall Radio Works, 1113 Nebraska Street, Sioux City, IA 51105. EOE

MORNINGS:

Are you an afternoon talent from a large market chomping at the bit for that first great morning gig? If you are topical, personable and creative, send T&Rs ASAP to Joel Raab Associates 760 N. Woodbourne Road, Langhorne, PA 19047. Teams and morning shows are also welcome to apply for this excellent medium market gig. EOE

MORNING SHOW

Chancellor Broadcasting Company's WYGY-FM, Young Country Y96, needs a great Morning Show! Are you entertaining, topical, local and able to relate to the 18-34 demo? Send your tape and resume to: Patti Marshall, WYGY-FM, 625 Eden Park Drive, Suite 1050, Cincinnati, OH 45202. No calls please! Women and minorities encouraged to apply. EOE

OPENINGS

Rare job opening for morning show host at #1 rated oldies station. Must be fun, topical and hooked by IV into the net. Are you creative and outdo yourself every day? Rush T&R to: Steve Cherry, Program Director, WQQL Radio, 1030 Durkin Drive, Springfield IL 62704. Saga Communications is an EEO.



HERITAGE CALL LETTERS (KKRD & KRZZ) HUGE COMPANY (SFX OF WICHITA) ENORMOUS OPPORTUNITIES:

- 1) Utility player: accomplished in production and capable of doing air work on any of our stations.
 - 2) Future night shift opening(s)... someone with 2 or 3 years of small market experience who's ready for a top 100 situation.
 - 3) Promotion coordinator (loads of promotional work with some on-air work on of side!)
- Send T&R materials to: Job Search c/o SFX Wichita, 2402 E. 37th St. N., Wichita, KS 67219 no phone calls please SFX is an equal opportunity employer, Women & minorities encouraged.

Top-rated Midwest CHR seeks afternoon drive air personality. The ideal candidate will have good show prep habits, enjoy outside appearances and have great production skills. Excellent opportunity for dedicated team player who likes to have fun on the radio and enjoys being creative in the production studio. Radio & Records, 10100 Santa Monica Blvd., #352, 5th Floor, Los Angeles, CA 90067. EOE

Successful Hot AC in Upper Midwest looking for a highly motivated, passionate Production Director to manage all commercial and programming production. Your Number One priority is World Class "Stationality!" with quick-paced production that gives our station a unique identity and sound. You must be familiar with SAW and possess leadership skills that allow you to manage the department, organize and assign all production and meet deadlines. We want someone with a positive attitude and a desire to lead the market. Send samples that demonstrate your style, creativity and your ability to think out-of-the-box. We are an Equal Opportunity Employer. Radio & Records, 10100 Santa Monica Blvd., #350, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

AMERICA'S SAFEST CITY

WAXX 104 — Finalist for Marconi Country Station has first fulltime air openings in 5 years! Need killer, phone-crazed 5pm-10pm jock...Also need AM Show Sidekick/Producer/Assistant Promotions (females encouraged!) EOE
Send T&R to: George House, P.O. Box 1, Eau Claire, WI 54702 - 0001

Are you a born again believer feeling increasingly uncomfortable working for a non-Christian station? KJIL/KHYM has an opening for a PM-drive announcer and Production Director. Contemporary Christian format, 100kw, 1000 ft. tower, 12-track digital editor, no cart machines. Salary competitive with small and medium markets. Medical, Retirement benefits. Send tape and resume to: Don Hughes, Box 991, Meade, KS 67864. www.kjil.com

Amazing Production Director needed for major radio station. High volume, creative. Must read and write. Teeth be filed-NO BITING! Tape ASAP to: Radio & Records, 10100 Santa Monica Blvd., #351, 5th Floor, Los Angeles, CA 90067. EOE

WEST

Portland has rare seven to 12 midnight opening. T&R: KKRZ, Ken Benson, 4949 SW Macadam, Portland, OR 97201 EOE (8/29)

Rock PD opening in beautiful California wine country. Need visionary, leader and coach. Good pay and benefits. Stability of family ownership. T&R: Jeff Hillery, 101.7 The Fox, P.O. Box 2158, Santa Rosa, CA 95405 EOE

News/Talk station in Northern California seeks dynamic morning news personality. Good pay and benefits. Stable ownership. Beach, skiing, and wine tasting nearby. Radio & Records, 10100 Santa Monica Blvd., #348, 5th Floor, Los Angeles, CA 90067. EOE

\$1000 REWARD

Attention small/medium market morning shows! If you are world class and kickin' ass in Nowhereville USA, and want to do your act in a decent-sized market, then send us a tape now! We're developing an afternoon drive show with morning show attitude for the fall book and we want to hear your best stuff. If you can make a major market (terrific city/great climate) laugh its #*! off and don't mind waking up around noon...Find the nearest Fed Ex box and quickly send your packages to: Radio & Records, 10100 Santa Monica Blvd., #347, 5th Floor, Los Angeles, CA 90067. EOE

\$1000 reward to person/persons who send demo tape of show that nails the gig. Hardworking talented individuals, females, and minorities encouraged to apply.

OPENINGS

EXECUTIVE PRODUCER - 850 KOZ/630 KHOW/760 KTLK

Jacor Broadcasting of Colorado, Inc., an equal opportunity employer, is accepting applications for an Executive Producer. Do you have the ability to take the day's hottest issue and turn it into an entertaining and compelling talk show? If so, you belong on our team! You will manage and motivate talk show producers for 850 KOA, 630 KHOW, and 760 KTLK. You will also help discover and develop new talk show hosts. Excellent organizational and written and verbal communication skills a must. Mail/fax cover letter, resume, and salary requirements to: Executive Producer, Personnel Dept., 1380 Lawrence, #1300, Denver, CO 80204 Fax: (303) 534-3878. NO PHONE CALLS!



K-BULL 103.3 FM
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Citadel Communications, an equal opportunity employer, is in search of our next great morning show! Top 5 in the market, country, K-Bull 103.3 needs a compelling, entertaining, adult, morning personality or team, with a creative flair that will separate us from the competition. If you are real, upbeat, quick-witted, understanding brevity is the soul of wit, and a team player that loves personal appearances, overnight your package to: Brad Barrett, Program Director, 500 4th NW, Albuquerque, NM 87102. NO CALLS! EOE

Increase your exposure with Mediacasting's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414) 926-9620 or www.mediacasting.com



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Rare immediate and future openings. Reporters and editors. Join one of America's legendary and most awarded News Teams. Excellent work environment, opportunity for growth. Northern California quality of life, great company. Call Paul Hosley, News Director. 916-576-2211. Chancellor Broadcasting. EOE

AC MORNING HOSTS, individuals or team: Outgoing, community-minded, team leaders. One-to-one approach. One host will do news as well. Woman-owned company. City voted "best place to raise kids." Small market, big signal (85,000 watts). Women, people of color strongly encouraged. T&R, production samples, show ideas, sample prep sheets, salary requirements: John Foster, Mixx 96.1 (KXXO-FM), Box 7937, Olympia, WA 98507. 360-943-9937.

OPENINGS

PROMOTION/MARKETING DIRECTOR

Sandusky Radio, Seattle KLSY/KIXI seeks an experienced, multi-formatted, Promo/Marketing Director. Event marketing, database management, computer skills and media placement experience a must. If you want to live in America's most beautiful city, fax resume immediately to: Marc S. Kaye, (425) 462-7160. All replies confidential. Sandusky Radio Is An Equal Opportunity Employer.

POSITIONS SOUGHT

AT/Promotions/Production I'm doing continuity/production now in no. 16, but I'm a glory hound at heart. TIM: (612) 386-3872 (8/29)

CHR PD who "gets it" wizard (audio prophet) educated...let's talk. TODD: (318) 747-9034 (8/29)

Hot AT ready to blow up! Call for free cassette. RAY DEAN: (516) 483-2717 (8/29)

Large market PM driver seeks FS/MOR. Host/music/news/interviews/production. Team player. RICHARD: (314) 394-5190 (8/29)

I've talked about my dog, promotions and programming. Suggested that you hire me. What are you nuts? RICH: (804) 590-1217 (8/29)

"Sports-a-holic" for sports talk and play by play! Eleven year veteran with two years baseball & nbsp. WALT: (804) 645-9258 (8/29)

Talker - entertaining, funny, informed, in-control, interesting, opinionated, sharp, versatile. Good voice. Large market experienced. Consider smaller. DS: (561) 279-2825 (8/29)

Veteran Midwest small market PD/AT seeks next challenge. Prefer AC, Country, Gold, Classic Rock/Hits. DAVE: (785) 826-9782 (8/29)

Currently employed with close to 10 years of professional experience seeking new gig in Southwest or Midwest. DAN: (316) 624-3387 (8/29)

Say you knew me when! ISO-first big break. Check out ad/tape @mediacasting.com or call GERALDINE: (518) 785-5954 (8/29)

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OPPORTUNITIES

POSITIONS SOUGHT

Seeking Soft Rock, Classic Rock, Country, or Oldies format. Great pipes with medium and major market experience. JACK: (314) 434-8897 (8/29)

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A witty humorous "love doctor" who understands women, will have the #1 talk show in America. DOCTOR LOVE: (760) 757-5549 (8/29)

POSITIONS SOUGHT

Killer AT drop dead funny, I am one of a kind seeking great company. NEIL: (850) 936-0396 (8/29)

The female voice your seeking. KIM: (318) 474-9445 (8/29)

14 year veteran seeking PD/AT gig in central Iowa. Massive experience with all formats. DAVE: (515) 285-9079 or e-mail Dave104@aol.com (8/29)

Mornings/Programming! Street wise veteran, team player who understands sales to help make your station #1! RICH: (804) 590-1217 (8/29)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: (310)203-8727. Only free positions sought ads are accepted by email—
kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$120/inch **2x \$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com)

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

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COMEDY SERVICES

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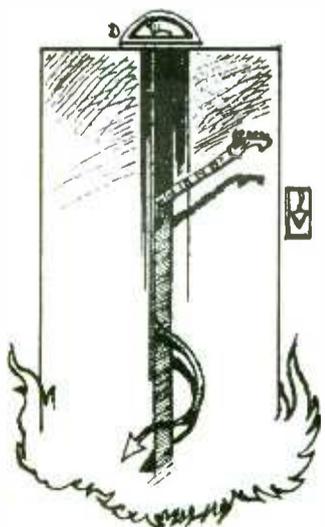
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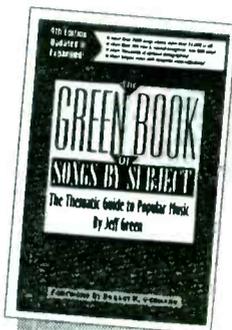
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6 insertions	85.00
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image ❖ voice

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LINERS

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RR
THE INDUSTRY'S NEWSPAPER

CHR/POP

LW	TW	ARTIST	SON	Label
1	1	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
2	2	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
4	3	SPICE GIRLS 2	Become 1 (Virgin)	
10	4	JEWEL	Foolish Games (Atlantic)	
3	5	OMC	How Bizarre (Huh!/Mercury)	
5	6	WILL SMITH	Men In Black (Columbia)	
6	7	HANSON	Where's The Love (Mercury)	
8	8	SISTER HAZEL	All For You (Universal)	
7	9	ROBYN	Do You Know (What It Takes) (RCA)	
9	10	MEREDITH BROOKS	Bitch (Capitol)	
12	11	MATCHBOX 20	Push (Lava/Atlantic)	
11	12	SHAWN COLVIN	Sunny Came Home (Columbia)	
14	13	MARIAH CAREY	Honey (Columbia)	
16	14	WALLFLOWERS	The Difference (Interscope)	
15	15	PUFF DADDY & FAITH EVANS	I'll Be Missing... (Bad Boy/Arista)	
13	16	VERVE PIPE	The Freshmen (RCA)	
18	17	98 DEGREES	Invisible Man (Motown)	
21	18	TONIC	If You Could Only See (Polydor/A&M)	
20	19	MR. PRESIDENT	Coco Jamboo (Warner Bros.)	
17	20	MARK MORRISON	Return Of The Mack (Atlantic)	
19	21	DAVE MATTHEWS BAND	Crash Into Me (RCA)	
24	22	PAULA COLE	I Don't Want To Wait (Imago/WB)	
25	23	SARAH MCLACHLAN	Building A Mystery (Arista)	
27	24	LEANN RIMES	How Do I Live (Curb)	
28	25	AQUA	Barbie Girl (MCA)	
32	26	SUGAR RAY	Fly (Lava/Atlantic)	
29	27	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	
23	28	SHERYL CROW	A Change Would Do You Good (A&M)	
22	29	10,000 MANIACS	More Than This (Geffen)	
26	30	AZ YET	Hard To Say I'm Sorry (LaFace/Arista)	

CHR begins on Page 85.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	WILL SMITH	Men In Black (Columbia)	
2	2	NOTORIOUS B.I.G.	Mo Money Mo Problems (Bad Boy/Arista)	
3	3	PUFF DADDY & FAITH EVANS	I'll Be Missing... (Bad Boy/Arista)	
5	4	MARIAH CAREY	Honey (Columbia)	
6	5	SPICE GIRLS 2	Become 1 (Virgin)	
7	6	INOJ	Love You Down (So So Def/Columbia)	
4	7	ROME	I Belong To You (Every...) (RCA)	
8	8	CHANGING FACES	G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	
9	9	MARY J. BLIGE	Everything (MCA)	
10	10	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
11	11	98 DEGREES	Invisible Man (Motown)	
13	12	LIL' KIM	Not Tonight (Undeas/Big Beat/Atlantic)	
12	13	112	Cupid (Bad Boy/Arista)	
16	14	FOXY BROWN / DRU HILL	Big Bad... (Violator/Def Jam/RAL/Mercury)	
17	15	DRU HILL	Never Make A Promise (Island)	
14	16	MARK MORRISON	Return Of The Mack (Atlantic)	
21	17	JOE	The Love Scene (Jive)	
23	18	NU FLAVOR	Heaven (Reprise)	
27	19	ALLURE	All Cried Out (Crave)	
15	20	GOD'S PROPERTY	Stomp (B-Rite/Interscope)	
29	21	USHER	You Make Me Wanna... (LaFace/Arista)	
—	22	BOYZ II MEN	4 Seasons Of Loneliness (Motown)	
19	23	ROBYN	Do You Know (What It Takes) (RCA)	
18	24	MISSY "MISDEMEANOR" ELLIOTT	The Rain... (EastWest/EEG)	
24	25	GINUWINE	When Doves Cry (550 Music)	
22	26	BLACKSTREET	Fix (Interscope)	
25	27	NASTYBOY KLICK	Down For Yours (GlassNote/Mercury)	
49	28	AQUA	Barbie Girl (MCA)	
—	29	EN VOGUE	Too Gone, Too Long (EastWest/EEG)	
30	30	TIMBALAND & MAGOO	Up Jumps Da' Boogie (Atlantic)	

CHR begins on Page 85.

URBAN

LW	TW	ARTIST	SON	Label
2	1	SWV	Someone (RCA)	
5	2	USHER	You Make Me Wanna... (LaFace/Arista)	
1	3	DRU HILL	Never Make A Promise (Island)	
3	4	GINUWINE	I'll Do Anything/I'm Sorry (550 Music)	
6	5	JOE	The Love Scene (Jive)	
11	6	MARY J. BLIGE	Everything (MCA)	
10	7	ROME	Do You Like This (RCA)	
9	8	FOXY BROWN / DRU HILL	Big Bad... (Violator/Def Jam/RAL/Mercury)	
7	9	LIL' KIM	Not Tonight (Undeas/Big Beat/Atlantic)	
15	10	MARIAH CAREY	Honey (Columbia)	
13	11	TIMBALAND & MAGOO	Up Jumps Da' Boogie (Atlantic)	
4	12	MISSY "MISDEMEANOR" ELLIOTT	The Rain... (EastWest/EEG)	
12	13	PUFF DADDY & THE FAMILY	It's All About... (Bad Boy/Arista)	
19	14	TOTAL	What About Us (LaFace/Arista)	
17	15	AALIYAH	Hot Like Fire (BlackGround/Atlantic)	
18	16	MYRON	We Can Get Down (Island)	
8	17	BLACKSTREET	Fix (Interscope)	
24	18	CHANGING FACES	G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)	
21	19	BIG BUB	Need Your Love (Kedar/Universal)	
22	20	SAM SALTER	After 12, Before 6 (LaFace/Arista)	
27	21	SOMETHIN' FOR THE PEOPLE	My Love Is The Shh! (Warner Bros.)	
26	22	MILESTONE	I Care 'Bout You (LaFace/Arista)	
25	23	MIA X / MASTER P & FOXY BROWN	The Party... (No Limit/Priority)	
23	24	NOTORIOUS B.I.G.	Lovin' You Tonight (Bad Boy/Arista)	
20	25	MARY J. BLIGE	I Can Love You (MCA)	
29	26	VANESSA WILLIAMS	Happiness (Mercury)	
33	27	IMMATURE	I'm Not A Fool (MCA)	
37	28	ERYKAH BADU	Other Side Of The Game (Kedar/Universal)	
32	29	NEXT	Butta Love (Arista)	
14	30	WILL SMITH	Men In Black (Columbia)	
—	34	BRIAN MCKNIGHT	You Should Be Mine... (Mercury)	
49	35	K-CI & JOJO	Last Night's Letter (MCA)	

URBAN begins on Page 97.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	SISTER HAZEL	All For You (Universal)	
2	2	JEWEL	Foolish Games (Atlantic)	
3	3	SHAWN COLVIN	Sunny Came Home (Columbia)	
4	4	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
5	5	OMC	How Bizarre (Huh!/Mercury)	
11	6	PAULA COLE	I Don't Want To Wait (Imago/WB)	
10	7	SARAH MCLACHLAN	Building A Mystery (Arista)	
6	8	SHERYL CROW	A Change Would Do You Good (A&M)	
8	9	WALLFLOWERS	One Headlight (Interscope)	
7	10	VERVE PIPE	The Freshmen (RCA)	
9	11	10,000 MANIACS	More Than This (Geffen)	
13	12	TONIC	If You Could Only See (Polydor/A&M)	
12	13	DUNCAN SHEIK	Barely Breathing (Atlantic)	
16	14	MATCHBOX 20	Push (Lava/Atlantic)	
15	15	WALLFLOWERS	The Difference (Interscope)	
14	16	DAVE MATTHEWS BAND	Crash Into Me (RCA)	
20	17	AMY GRANT	Takes A Little Time (A&M)	
19	18	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
21	19	ABRA MOORE	Four Leaf Clover (Arista Austin/Arista)	
24	20	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	
27	21	FLEETWOOD MAC	Silver Springs (Reprise)	
22	22	SAVAGE GARDEN	To The Moon And Back (Columbia)	
28	23	SUGAR RAY	Fly (Lava/Atlantic)	
26	24	DUNCAN SHEIK	She Runs Away (Atlantic)	
25	25	HANSON	Where's The Love (Mercury)	
—	26	LEANN RIMES	How Do I Live (Curb)	
29	27	FIONA APPLE	Criminal (Work)	
—	28	SPICE GIRLS 2	Become 1 (Virgin)	
—	29	LIVE	Turn My Head (Radioactive)	
—	30	ELTON JOHN	Something About The Way... (Rocket/A&M Associated)	

AC begins on Page 123.

AC

LW	TW	ARTIST	SON	Label
3	1	LEANN RIMES	How Do I Live (Curb)	
4	2	PAUL CARRACK	For Once In Our Lives (Ark 21)	
1	3	SHAWN COLVIN	Sunny Came Home (Columbia)	
2	4	MONICA	For You I Will (Warner Sunset/Atlantic)	
7	5	NATALIE COLE	A Smile Like Yours (Elektra/EEG)	
8	6	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
10	7	FLEETWOOD MAC	Silver Springs (Reprise)	
6	8	MICHAEL BOLTON	Go The Distance (Columbia)	
5	9	JAMES TAYLOR	Little More Time With You (Columbia)	
18	10	ELTON JOHN	Something About The Way... (Rocket/A&M Associated)	
13	11	JEWEL	Foolish Games (Atlantic)	
9	12	PETER CETERA	Do You Love Me That Much? (River North)	
12	13	BILLY JOEL	To Make You Feel My Love (Columbia)	
11	14	CHICAGO	Here In My Heart (Reprise)	
15	15	AMY GRANT	Takes A Little Time (A&M)	
21	16	DARYL HALL & JOHN OATES	Promise Ain't Enough (Push)	
14	17	KENNY LOGGINS	I Am Not Hiding (Columbia)	
16	18	JEWEL	You Were Meant For Me (Atlantic)	
22	19	MICHAEL LINGTON/BOBBY CALDWELL	Tell It Like It Is (Nu Groove)	
20	20	TONI BRAXTON	I Don't Want To (LaFace/Arista)	
17	21	AZ YET	Hard To Say I'm Sorry (LaFace/Arista)	
25	22	SISTER HAZEL	All For You (Universal)	
26	23	BETH NIELSEN CHAPMAN	Happy Girl (Reprise)	
27	24	SPICE GIRLS 2	Become 1 (Virgin)	
19	25	STYX	Paradise (CMC)	
—	26	GARY BARLOW	So Help Me Girl (Arista)	
28	27	BARRY MANILOW	I Go Crazy (Arista)	
30	28	10,000 MANIACS	More Than This (Geffen)	
29	29	PAULA COLE	Where Have All The Cowboys... (Imago/WB)	
24	30	MICHAEL ENGLISH	Why Didn't I (Curb)	

AC begins on Page 123.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
4	1	DAYS OF THE NEW	Touch, Peel... (Outpost/Geffen)	
1	2	LIVE	Turn My Head (Radioactive)	
2	3	MEGADETH	Trust (Capitol)	
6	4	GOO GOO DOLLS	Lazy Eye (Warner Sunset/WB)	
7	5	FAITH NO MORE	Last Cup Of Sorrow (Slash/Reprise)	
3	6	COLLECTIVE SOUL	Listen (Atlantic)	
8	7	SAMMY HAGAR	Marching To Mars (MCA)	
11	8	OFFSPRING	I Choose (Columbia)	
18	9	AEROSMITH	Pink (Columbia)	
12	10	OUR LADY PEACE	Superman's Dead (Columbia)	
15	11	FOO FIGHTERS	Everlong (Roswell/Capitol)	
5	12	NIXONS	Baton Rouge (MCA)	
10	13	TONIC	If You Could Only See (Polydor/A&M)	
16	14	MIGHTY JOE PLUM	Live Through This (Fifteen...) (Atlantic)	
14	15	JACKYL	Locked & Loaded (Epic)	
9	16	METALLICA	Bleeding Me (Elektra/EEG)	
22	17	JIMMIE'S CHICKEN SHACK	High (Rocket/A&M Associated)	
19	18	TOOL	Aenema (Volcano)	
21	19	VERVE PIPE	Villains (RCA)	
48	20	TALK SHOW	Hello Hello (Atlantic)	
17	21	WALLFLOWERS	The Difference (Interscope)	
13	22	QUEENSRYCHE	You (Virgin)	
29	23	CREED	My Own Prison (Wind-up)	
23	24	OASIS	D'You Know What I Mean (Epic)	
27	25	SUGAR RAY	Fly (Lava/Atlantic)	
26	26	STIR	One Angel (Aware/Capitol)	
30	27	CRY OF LOVE	Sugarcane (Columbia)	
35	28	SMASH MOUTH	Walkin' On The Sun (Interscope)	
20	29	BLUES TRAVELER	Carolina Blues (A&M)	
32	30	VERUCA SALT	Shutterbug (Outpost/Geffen)	

ROCK begins on Page 29.

Dance Hall
Crashers

Lost Again

#2 Most Added !!

WHFS KOME KEDJ 91X XHRM WBZU
and many more!

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On Tour Across America in October

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MCA

Breakers in Blue

URBAN AC

LW	TW	
1	1	PATTI LABELLE When You Talk About Love (MCA)
2	2	JOE The Love Scene (Jive)
4	3	DIONNE FARRIS Hopeless (Columbia)
3	4	O'JAYS What's Stopping You (Global Soul/Volcano)
7	5	BILLY PORTER Show Me (DVB/A&M)
6	6	KENNY LATTIMORE For You (Columbia)
5	7	GOD'S PROPERTY Stomp (B-Rite/Interscope)
14	8	MARIAH CAREY Honey (Columbia)
11	9	ROME Do You Like This (RCA)
10	10	ERYKAH BADU Next Lifetime (Kedar/Universal)
8	11	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)
9	12	LAURNEA Can't Let Go (Yab Yum/Epic)
13	13	MINT CONDITION Let Me Be The One (Perspective/A&M)
17	14	DRU HILL Never Make A Promise (Island)
12	15	R. KELLY Gotham City (Jive)
20	16	CURTIS MAYFIELD Back To Living Again (Warner Bros.)
15	17	TONY TONI TONE Thinking Of You (Mercury)
16	18	TRINA BROUSSARD Inside My Love (Columbia)
18	19	MAXWELL Whenever Wherever Whatever (Columbia)
19	20	TEDDY PENDERGRASS Give It To Me (Sure Fire)
27	21	MILESTONE I Care 'Bout You (LaFace/Arista)
22	22	VANESSA WILLIAMS Happiness (Mercury)
23	23	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
24	24	LISA STANSFIELD Never, Never Gonna Give You Up (Arista)
28	25	ADRIANA EVANS Love Is All Around (Loud/PMP/RCA)
21	26	NANCY WILSON Sweet Love (Columbia)
—	27	JONATHAN BUTLER Do You Love Me? (N2K Encoded)
—	28	BONEY JAMES Sweet Thing (Warner Bros.)
30	29	KEYSTONE If It Ain't Love (Qwest/WB)
—	30	GEORGE BENSON Summer Love (GRP)

URBAN begins on Page 97.

ROCK

LW	TW	
7	1	AEROSMITH Pink (Columbia)
1	2	COLLECTIVE SOUL Listen (Atlantic)
4	3	LIVE Turn My Head (Radioactive)
6	4	SAMMY HAGAR Marching To Mars (MCA)
3	5	TONIC If You Could Only See (Polydor/A&M)
2	6	WALLFLOWERS The Difference (Interscope)
5	7	MATCHBOX 20 Push (Lava/Atlantic)
8	8	PAUL RODGERS Soul Of Love (VelVel)
9	9	BLUES TRAVELER Carolina Blues (A&M)
15	10	JONNY LANG Hit The Ground Running (A&M)
10	11	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)
13	12	CRY OF LOVE Sugarcane (Columbia)
16	13	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
14	14	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
11	15	JACKYL Locked & Loaded (Epic)
18	16	GENESIS Congo (Atlantic)
17	17	MEGADETH Trust (Capitol)
12	18	QUEENSRYCHE You (Virgin)
21	19	STIR One Angel (Aware/Capitol)
22	20	38 SPECIAL Fade To Blue (Razor & Tie)
25	21	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)
19	22	METALLICA Bleeding Me (Elektra/EEG)
20	23	JOHN FOGERTY Walking In A Hurricane (Warner Bros.)
23	24	LYNYRD SKYNYRD Bring It On (CMC)
26	25	VERVE PIPE Villains (RCA)
30	26	OUR LADY PEACE Superman's Dead (Columbia)
31	27	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)
37	28	COREY STEVENS My Neighborhood (Eureka/Discovery)
27	29	NIXONS Baton Rouge (MCA)
40	30	BLUES TRAVELER Most Precarious (A&M)

No Songs Qualified For Breaker Status This Week

ROCK begins on Page 29.

COUNTRY

LW	TW	
2	1	TOBY KEITH We Were In Love (Mercury)
5	2	JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)
1	3	KENNY CHESNEY She's Got It All (BNA)
8	4	ALAN JACKSON There Goes (Arista)
7	5	ALABAMA Dancin', Shaggin' On... (RCA)
9	6	COLLIN RAYE What The Heart Wants (Epic)
11	7	LEE ANN WOMACK The Fool (Decca)
10	8	DIAMOND RIO How Your Love Makes Me Feel (Arista)
12	9	DAVID KERSH Day In, Day Out (Curb)
13	10	NEAL MCCOY The Shake (Atlantic)
6	11	TRISHA YEARWOOD How Do I Live (MCA)
14	12	VINCE GILL You And You Alone (MCA)
17	13	DEANA CARTER How Do I Get There (Capitol)
16	14	LORRIE MORGAN Go Away (BNA)
15	15	BILLY RAY CYRUS It's All The Same To Me (Mercury)
20	16	TIM MCGRAW Everywhere (Curb)
19	17	KEVIN SHARP If You Love Somebody (143/Asylum/EEG)
24	18	TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes (MCA)
21	19	SAWYER BROWN This Night Won't Last Forever (Curb)
26	20	BROOKS & DUNN Honky Tonk Truth (Arista)
22	21	BUFFALO CLUB Nothin' Less Than Love (Rising Tide)
23	22	TRAVIS TRITT & LARI WHITE Helping Me Get Over... (Warner Bros.)
4	23	TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)
25	24	BRYAN WHITE Love Is The Right Place (Asylum/EEG)
3	25	MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
29	26	MARK CHESNUTT Thank God For Believers (Decca)
28	27	DAVID LEE MURPHY All Lit Up In Love (MCA)
31	28	BLACKHAWK Hole In My Heart (Arista)
35	29	CLINT BLACK Something That We Do (RCA)
32	30	CHELY WRIGHT Shut Up And Drive (MCA)
—	33	REBA MCENTIRE What If It's You (MCA)
40	36	LEE ROY PARNELL You Can't Get There From Here (Career)
38	37	JASON SELLERS I'm Your Man (BNA)

COUNTRY begins on Page 110.

ALTERNATIVE

LW	TW	
1	1	SUGAR RAY Fly (Lava/Atlantic)
2	2	SMASH MOUTH Walkin' On The Sun (Interscope)
3	3	LIVE Turn My Head (Radioactive)
4	4	OASIS D'You Know What I Mean (Epic)
6	5	SUBLIME Wrong Way (Gasoline Alley/MCA)
7	6	SARAH MCLACHLAN Building A Mystery (Arista)
5	7	MATCHBOX 20 Push (Lava/Atlantic)
9	8	FOO FIGHTERS Everlong (Roswell/Capitol)
10	9	FIONA APPLE Criminal (Work)
8	10	SNEAKER PIMPS 6 Underground (Virgin)
12	11	BECK Jack-Ass (DGC/Geffen)
17	12	MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury)
11	13	REEL BIG FISH Sell Out (Mojo/Universal)
15	14	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)
20	15	THIRD EYE BLIND Graduate (Elektra/EEG)
14	16	ARTIFICIAL JOY CLUB Sick & Beautiful (Interscope)
19	17	PRODIGY Breathe (Mute/Maverick/WB)
24	18	OUR LADY PEACE Superman's Dead (Columbia)
16	19	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
18	20	TONIC If You Could Only See (Polydor/A&M)
21	21	VERVE PIPE Villains (RCA)
13	22	WALLFLOWERS The Difference (Interscope)
30	23	FOREST FOR THE TREES Dream (DreamWorks/Geffen)
—	24	TALK SHOW Hello Hello (Atlantic)
22	25	MONACO What Do You Want From Me? (Polydor/A&M)
25	26	RADIOHEAD Let Down (Capitol)
26	27	FILTER & CRYSTAL METHOD (Can't You) Trip Like... (Immortal/Epic)
31	28	DANDY WARHOLS Not If You Were The Last... (Tim Kerr/Capitol)
29	29	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)
36	30	BLUES TRAVELER Most Precarious (A&M)

ALTERNATIVE begins on Page 135.

NAC/SMOOTH JAZZ

LW	TW	
1	1	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)
4	2	ERIC MARIENTHAL Easy Street (I.E./Verve)
5	3	DANCING FANTASY When Dreams Come True (Innovative)
6	4	PHILLIPE SAISSE Moanin' (Verve Forecast)
2	5	CHRIS BOTTI The Way Home (Verve Forecast)
3	6	SPECIAL EFX Since You've Been Away (JVC)
9	7	STEVE WINWOOD Plenty Lovin' (Virgin)
12	8	AVENUE BLUE Nightlife (Mesa/Bluemoon)
13	9	PAUL HARDCASTLE Peace On Earth (JVC)
10	10	KEN NAVARRO Smooth Sensation (Positive)
11	11	RICK BRAUN Missing In Venice (Mesa/Bluemoon)
7	12	BONEY JAMES Nothin' But Love (Warner Bros.)
8	13	NELSON RANGELL Turning Night Into Day (GRP)
15	14	LEE RITENOUR Favela (I.E./Verve)
14	15	TIM WEISBERG Herbie's Blues (Fahrenheit)
26	16	GROVER WASHINGTON JR. Bordertown (Columbia)
20	17	PATRICE RUSHEN Days Gone By (Discovery)
16	18	WALTER BEASLEY Slowly But Surely (Shanachie)
17	19	DAVID GARFIELD & FRIENDS Let's Stay Together (Zebra)
18	20	NATALIE COLE A Smile Like Yours (Elektra/EEG)
22	21	WILLIE & LOBO Napali (Mesa/Bluemoon)
19	22	SWING OUT SISTER Somewhere In The World (Pure/Mercury)
25	23	RAY OBIEDO Sweet Summer Days (Windham Hill)
29	24	3RD FORCE You Gotta Be Real (Higher Octave)
23	25	BUCKSHOT LEFONQUE Another Day (Columbia)
28	26	JOYCE COOLING South Of Market (Heads Up)
21	27	BRAXTON BROTHERS Sunset Bay (Kokopelli)
27	28	ANITA BAKER The Final Frontier (Atlantic)
—	29	RONNIE LAWS Listen Here (Blue Note)
—	30	KENNY G Northern Lights (Arista)

No Songs Qualified For Breaker Status This Week

NAC begins on Page 130.

ADULT ALTERNATIVE

LW	TW	
1	1	SARAH MCLACHLAN Building A Mystery (Arista)
3	2	FIONA APPLE Criminal (Work)
4	3	BLUES TRAVELER Most Precarious (A&M)
2	4	MATCHBOX 20 Push (Lava/Atlantic)
6	5	JOHN FOGERTY Blueboy (Warner Bros.)
5	6	WALLFLOWERS The Difference (Interscope)
8	7	PAULA COLE I Don't Want To Wait (Imago/WB)
11	8	HUFFAMOOSE Wait (Interscope)
9	9	LIVE Turn My Head (Radioactive)
7	10	SISTER HAZEL All For You (Universal)
12	11	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)
13	12	TOAD THE WET SPROCKET Whatever I Fear (Columbia)
15	13	DAVE MATTHEWS BAND Tripping Billies (RCA)
10	14	SHERYL CROW A Change Would Do You Good (A&M)
14	15	10,000 MANIACS More Than This (Geffen)
17	16	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
18	17	FLEETWOOD MAC Silver Springs (Reprise)
—	18	FREDDY JONES BAND Wonder (Capricorn/Mercury)
21	19	SUGAR RAY Fly (Lava/Atlantic)
16	20	TONIC If You Could Only See (Polydor/A&M)
24	21	PRETENDERS Goodbye (Hollywood)
20	22	DAR WILLIAMS Are You Out There (Razor & Tie)
19	23	COLLECTIVE SOUL Listen (Atlantic)
—	24	SUNDAYS Summertime (DGC/Geffen)
26	25	JONNY LANG Hit The Ground Running (A&M)
25	26	JEWEL Foolish Games (Atlantic)
28	27	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)
—	28	WALLFLOWERS Three Marlenas (Interscope)
—	29	INDIGO GIRLS Get Out The Map (Epic)
—	30	SMASH MOUTH Walkin' On The Sun (Interscope)

ADULT ALTERNATIVE begins on Page 142.

BONEY JAMES

"Sweet Thing" Gets Sweeter

KJLH/Los Angeles - Heavy
WVAZ/Chicago
KMJQ/Houston

KXOK/St. Louis
WTMP/Tampa
WYLD/New Orleans
WSOJ/Richmond - Heavy

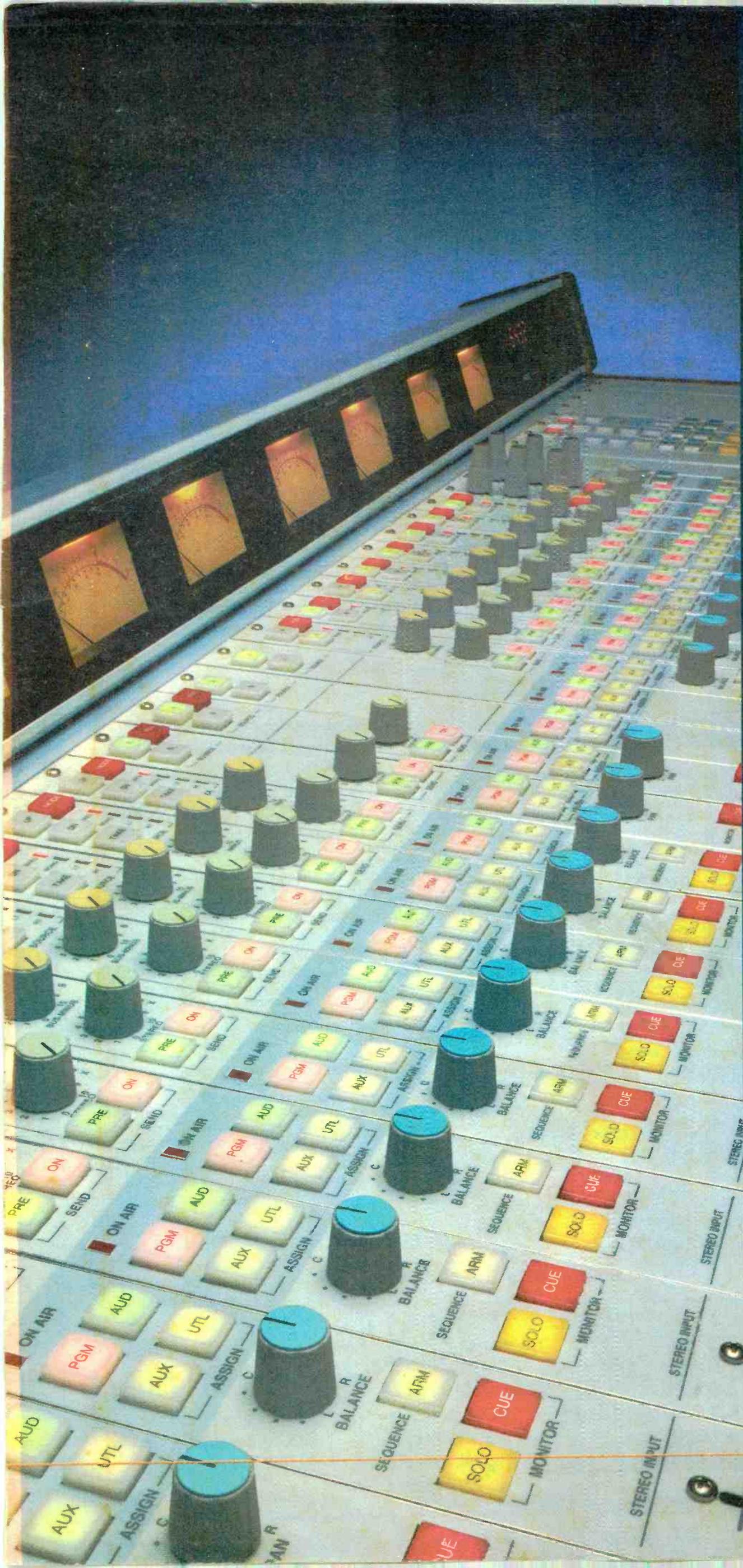
28 Urban AC Chart

WDLT/Mobile - Heavy
WNFQ/Gainesville - Heavy
WJKX/Laurel - Heavy

Hungry



START HERE



Sometimes
we have to
settle for
what we
need...

Wouldn't
you rather
Get what
you
WANT?

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