



Elton's Road To El Dorado

The legendary Elton John returns with "Someday Out of the Blue," the first single release from the soundtrack of *The Road to El Dorado* (DreamWorks). John has topped **R&R's** AC chart 21 times since 1976.



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As the format's best and brightest gather in Washington, DC, **R&R** News/Talk Editor **Al Peterson** takes a closer look behind the scenes with some of the executives and talent who make Talk one of America's most listened-to, passionate and controversial formats. Our 2000 Talk special, "The Many Faces of Talk Radio," begins on Page 25.

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Money & Business

Americans Invest at Record Levels

Net Worth is increasing...
Median household net worth

Year	Median household net worth
1989	~60,000
'92	~58,000
'95	~65,000
'98	~75,000

And More People Own Stock
Percentage of households owning stock

Year	Percentage of households owning stock
1989	~30%
'92	~35%
'95	~40%
'98	~48.8%

According to a new government survey, America's wealth grew at a strong pace in the latter half of the 1990s. At the same time, a record number of Americans at all income levels now own stock, intertwining their financial well-being with that of the stock market like never before.

The percentage of Americans owning stock surged to 48.8% in 1998, the year the triennial Federal Reserve survey was conducted, up sharply from 40.4% in 1995. And for the first time in the history of the report, stock holdings now account for more than half of Americans' financial assets, up from 40% in 1995.

While more Americans of all income levels began buying stock between 1995 and 1998, most purchased relatively small amounts, meaning that wealthier Americans are benefiting from the continued stock-market surge far more than the middle class. The median value of the stock holdings of Americans making more than \$100,000 a year was \$150,000 in 1998; that of those between \$25,000 and \$75,000 was \$25,000 and was even smaller at lower income levels. Although only 10% of Americans own stock, it has spurred a 17% increase in the value of the market since 1995.

1995 stems from Americans' stock holdings, the median value of which was \$100,000 in 1995.

FM PRESET 12345

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Mixed by **Holman** and **Paul Palmer**
From the new album **Outta My Way**

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In this industry there's plenty of competition among employers to hire the best talent in the business. This week *The Harvard Business Review* analyzes the issue of why your best employees may be tempted to jump ship, what you can do to stem the turnover and how you can prepare for the inevitability of defections. Also, **Dick Kazan** talks to Century 21's top-selling realtor of the '90s to find out how she sustains her phenomenal success.
Pages 10-14

2000 R&R INDUSTRY ACHIEVEMENT AWARD BALLOT INSIDE

It's that time again! An official nomination ballot for this year's awards can be found in this week's issue. People may nominate themselves and/or their companies, and nominations may be for any radio station or record label — regardless of market size or R&R reporting status. And remember, the deadline for ballot submissions is Friday, March 10. Good luck!

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IN THE NEWS

- **Jeff Dinetz** named EVP/co-COO at NextMedia
- **Denis Curley** rises to COO, **Chris Ackerley** now co-Pres. at Ackerley Group
- **Edgar Pineda** upped to OM at KSSE/L.A.
- **Pio Ferro** joins WRTO/Miami as PD/afternoons
- **Carolyn Gilbert** elevated to Critical Mass Media EVP/GM

Page 3

THIS #1 WEEK

- CHR/POP**
 - 'N SYNC *Bye Bye Bye (Jive)*
- CHR/RHYTHMIC**
 - DESTINY'S CHILD *Say My Name (Columbia)*
- URBAN**
 - D'ANGELO *Untitled (How Does...) (Cheeba Sound/Virgin)*
- URBAN AC**
 - JOE *I Wanna Know (Jive)*
- COUNTRY**
 - TIM MCGRAW *My Best Friend (Curb)*
- AC**
 - SAVAGE GARDEN *I Knew I Loved You (Columbia)*
- HOT AC**
 - SANTANA I/ROB THOMAS *Smooth (Arista)*
- NAC/SMOOTH JAZZ**
 - RICHARD ELLIOT *On The Fly (Blue Note)*
- ROCK**
 - AC/DC *Stiff Upper Lip (EastWest/EEG)*
- ACTIVE ROCK**
 - METALLICA *No Leaf Clover (Elektra/EEG)*
- ALTERNATIVE**
 - RED HOT CHILI PEPPERS *Otherside (Warner Bros.)*
- ADULT ALTERNATIVE**
 - TRACY CHAPMAN *Telling Stories (Elektra/EEG)*

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Spinoffs Are A Month Away

■ The wait continues, as Clear Ch. Q4 revs double

By JEREMY SHWEDER
R&R WASHINGTON BUREAU
jshweder@rroonline.com

After waiting almost five months for **Clear Channel** to announce its valuable spinoffs, what's the harm in waiting another four weeks?

Clear Channel executives broke their silence this week about the much-anticipated divestitures from the merger with

AMFM, as company CEO Lowry Mays said he expected a full station-by-station announcement within four to six weeks. Clear Channel is spinning off more than 100 stations worth over \$4 billion in order to comply with DOJ and FCC ownership guidelines.

The merger with AMFM "is

CLEAR CHANNEL/See Page 18

Radio Industry To America Online: 'You've Got Gall!'

■ Proposal for alliance falls flat at record RAB meeting

By RON RODRIGUES & JEFF AXELROD
R&R STAFF WRITERS
mailroom@rroonline.com

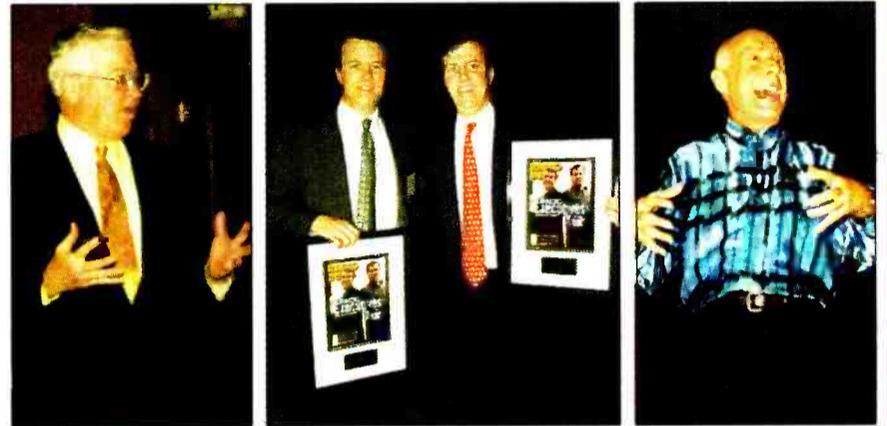
DENVER — Fresh off a year of 15% growth and now claiming a record 8.2% of all U.S. advertising expenditures, the radio industry is enjoying a sense of confidence that probably hasn't been seen since the days before television. This confidence was nowhere more evident than at RAB2000, the annual convention of radio sales executives that drew more than 2,500

this year — a record crowd.

To be sure, some of that success has come from the "dot-com" sector. The dot-coms advertise on the radio, and radio drives traffic to their websites.

So, many RAB attendees were no doubt very interested in hearing from the king of all dot-coms, America Online. AOL alone has 21 million subscribers. It and its divisions, including CompuServe and Netscape, generate hundreds of millions of page views on behalf of AOL's e-commerce partner sites. But attendees were mortified when they actually heard what the company had to offer.

AOL's Charles Warner, himself a radio



Highlights from RAB2000 (l-r): RAB Pres./CEO Gary Fries declares radio's ad share hit 8.2%; Clear Channel's Randall and Mark Mays show off their "Radio Executives of the Year" awards from Radio Ink; retail expert Peter Glen wows the crowd.

veteran, spent much of a 30-minute speech touting the superior market research that has made his company the No. 1 online service. He then invited the radio industry to tap into that might by partnering with AOL's Digital City — that's the local content service that will expand throughout the country this year.

If radio stations would promote AOL's Digital City, Warner said, AOL, in return, would give stations access to its 21 million households and 42 million users. Sta-

tions would get a "keyword" on AOL and be promoted on their local Digital City site.

Curiously missing from Warner's proposal, however, was any kind of financial arrangement. So Emmis Communications Chairman Jeff Smulyan stepped up to a microphone and asked Warner, "We in this room gave our content away to Broadcast.com. and they got \$5 billion out

RAB/See Page 56

Hearing Raises More Questions On Low-Power FM

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
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Rep. Ed Markey found himself in an odd position last Thursday. Sitting to the left of House Communications Subcommittee Chairman Billy Tauzin, who had called a hearing on the FCC's plan to launch low-power radio service, Markey told FCC Deputy Chief of Engineering & Technology Bruce Franca that "usually when the FCC appears before the committee, it's for dragging its feet, not for moving too quickly."

So it was ironic that the FCC was about to be scolded for, as FCC Commissioner Harold Furchtgott-Roth testified, "a rush to judgment" in attempting to launch LPFM. Experts, foes and proponents alike testified during the nearly three-hour session, but

LPFM/See Page 56

A Celebration Of Pollack's 20 Big Ones

■ Part One Of A Two-Part Series

By CYNDEE MAXWELL
R&R ROCK EDITOR
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Pollack

This year Pollack Media Group Chairman/CEO **Jeff Pollack** observes his 20th anniversary as a consultant. Since he founded the company, his business has grown to include more than 100 radio stations and networks worldwide. A consultant to MTV in the U.S., Europe and other territories, he also advises VH1 and Feed The Monster (an Internet company that builds radio station websites) and has several film credits among his many notable accomplishments.

In this first of a two-part

series we trace the company from its humble beginnings in 1980 to its international clientele today. Because of Pollack's heritage at Rock, we'll share Part One of the PMG story in this week's Rock column. And because his stations have grown to include Alternatives, Part Two will appear in next week's Alternative column.

R&R: What were the circumstances that led to your moving from being a PD to a consultant?

See Page 120

Sirius, XM Agree On Unified Standard

Sirius Satellite Radio and XM Satellite Radio announced a crucial agreement last week that will allow consumers to listen to either service on a single radio. Until last week the competing satellite radio broadcasters had been developing separate standards for reception of their satellite broadcasts despite an FCC mandate that both signals be unified in one receiver.

"This standard is good news both for consumers and for the category," Sirius CEO David Margolese and XM CEO Hugh Panero said in a joint statement. "This will allow for reduced subscriber acquisition costs, more satellite radios in the marketplace and a simplified choice for consumers."

The agreement between the companies also means an end to a lawsuit filed by Sirius against

SATELLITE/See Page 16

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WKMV WJYY KJYO and many more...

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"I love this record so much and it is already picking up early phones."

-Dan Mason, PD-WAKS/Cleveland



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Ackerley Resets Management Tier

The Ackerley Group has re-aligned its executive tier, promoting **Denis Curley** from co-President/CFO to co-President/COO and **Chris Ackerley** from Exec. VP/Operations & Development to co-President. Chris Ackerley assumes his post from Ginger Ackerley, who will continue as co-Chairman of the company's board of directors and retain other company duties.

Meanwhile, **Terry Macaluso** becomes Exec. VP/Corporate Development, **Keith Ritzmann** is named Sr. VP/Chief Technology Officer, and **Dave Reid** is now President/AK TV Group and Sr. VP/AK Media Group.

"The Ackerley Group is committed to identifying the people, strategies and investments that will continue to build outstanding media and entertainment companies now, and well into the future," said Chairman/CEO Barry Ackerley. "Our management structure has evolved to leverage our strong emerging leadership and create the most effective organizational structure to help the company reach its maximum operating potential."

Besides the radio segment, which owns and/or operates five radio stations in Seattle-Tacoma, The Ackerley Group comprises an outdoor media segment, a television broadcasting segment and a sports/entertainment segment.

Critical Mass Ups Gilbert To EVP/GM

Clear Channel Communications has promoted **Carolyn Gilbert** from Exec. VP/Research Operations to Exec. VP/GM for the radio research and marketing company **Critical Mass Media**. She succeeds John Martin, who was recently named to head Clear Channel's Website Services Group.

"Carolyn will be a tremendous leader for Critical," Martin said. "To whom do you think I have delegated all these years?"

Gilbert added, "The team at Critical Mass is one of the most dedicated and passionate groups of people in the industry. I'll be dependent on them as we move through this time of what we've come to fondly call 'bone-breaking change.'"

Gilbert started WEBN/Cincinnati's in-house research company in 1981 and became a charter member of Critical Mass Media in 1987. "Carolyn Gilbert? She'll be great." Clear Channel Radio President and CMM founder Randy Michaels said. "She's been running the place for years anyway ... she just never told John."

There They Go Again



Sixpence None The Richer recently played The Tonight Show With Jay Leno for the third time this year. In conjunction with the show, KBIG/Los Angeles brought five contest winners to meet the band and sit in on the taping. Hoping "Kiss Me" snags Grammy gold are (l-r) KBIG PD Jhani Kaye; Sixpence guitarists Sean Kelly and Matt Slocum, vocalist Leigh Nash and bassist Justin Carey; KBIG GM Ed Krampf and APD/MD James Baker; and Sixpence drummer Dale Baker.

Another Dinetz For NextMedia

Jeffrey Dinetz has joined **NextMedia Group** as Exec. VP/co-COO. He shares COO duties with President/co-COO Skip Weller.



Dinetz

"Having worked with and known Jeff for almost 10 years, I now have the perfect partner to complement me in running this operation," Weller commented. "We share [NextMedia co-founders] Carl Hirsch's and Steven Dinetz's vision of having a company whose foundation for success begins and ends with its employees."

Jeffrey Dinetz, the nephew of company CEO Steven Dinetz, was

previously a VP with Connoisseur Communications, which has now been taken over by Cumulus Media. He was also formerly GM at WHTZ (Z100)/New York.

"I am grateful to have worked for Connoisseur, where I came away with the knowledge I needed to better understand what it takes to compete in mid-sized markets," Jeffrey Dinetz said. "I am thrilled to be working alongside Skip Weller, operating what will grow to be a formidable company with the talent and experience it takes to be successful in radio."

Pineda Promoted To OM For KSSE/L.A.

Edgar Pineda probably knows more about **KSSE-FM (Super Estrella 97.5)/Los Angeles** than most of the other station staffers. In 1995, when the station was still owned by El Dorado Communications and known as KVAR-FM, the eager Pineda obtained an internship and quickly picked up various operational skills at the station.

Now he's been appointed OM for the Riverside-licensed 72kw Spanish Contemporary station, which Entravision will acquire following its merger with EXCL Communications. Pineda formerly served as Systems Coordinator and succeeds David Haymore, who has taken OM duties at the company's KVBC-FM/Las Vegas.

The move should prove to be fairly easy for Pineda. "It's just a name change," he tells **R&R**. "I'll be doing the same thing I've always been

doing." His duties include engineering, coordination of the systems that make the studios perform at maximum quality and coordination of promotions. Pineda has also taken on Internet oversight responsibilities for KSSE and will continue music scheduling for KSSE and Spanish Contemporary sister KSES-FM/Monterey-Salinas.

In a unique leadership structuring, Edgar will continue to report to KSSE PD Haz Montana, who told **R&R**, "This position is geared for the day-to-day operation of station planning. As OM, he's doing all of those things that he had already been doing, but he has some more authority now and is in a better corporate position. It's wonderful to recognize Edgar for all he's contributed to Super Estrella, and he'll work closely with me to make sure it's the tightest station in Los Angeles."

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Hughes Heads To WZGC/Atlanta As GM

Michael Hughes has been named GM of Infinity's Classic Rock **WZGC (Z93)/Atlanta**, effective March 1. He succeeds Gary Lewis, who exited Feb. 8.

Hughes was previously in Atlanta as Director/Operations for crosstown competitor WKLS. He left in April 1997 to join KLOL/Houston as PD. He rose to Director/Operations for the station and later to Director/Rock Programming of AMFM, where he



Hughes

oversaw 15 major-market Rock stations.

"I'm very excited to return to a place I called home for seven years," says Hughes. "While it's tough to leave AMFM, the prospect of leading Z93 and working with [Infinity Sr. VP] Bill Figenshu and the fine WZGC staff is something I eagerly anticipate. We will hit the ground running."

HUGHES/See Page 18

Ferro PD As WRTO/Miami Goes 'Salsa'

Pio Ferro, who most recently served as PD of Hispanic Broadcasting's Spanish AC **KLVE-FM/Los Angeles**, has accepted similar duties for the company's Tropical **WRTO-FM/Miami-Ft. Lauderdale**.

Ferro left KLVE late last year to return to South Florida, where his son and other family members are based. After a short break from day-to-day programming du-



Ferro

ties he joined Hispanic's Miami team and immediately began a reimagining project for 'RTO, which has lagged behind crosstown SBS rival WXDJ-FM in the war for Tropical listeners. On Feb. 12 Ferro pulled the plug on WRTO's "La 98" and its recurrent-heavy mix of salsa and merengue and replaced it with a laugh

FERRO/See Page 56

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Analyst Report Says Radio Lagging On The 'Net

Audio streaming, not 'dot-com' advertising, key to future growth

By JEREMY SHWEDER
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Just as the radio industry was patting itself on the back for garnering an increase in "dot-com" advertising, one media analyst last week announced some sobering, yet partially optimistic, news.

"We believe that the radio industry has been slow to embrace the web," said Robertson Stephens analyst William Meyers in a report on the industry's position on the Internet. According to Meyers and his team, only 45% of radio stations have websites, and only 33% of those sites offer web streaming. As the radio industry seems to be thriving in every other way, the Robertson Stephens report comes as a kind of wake-up call. The good news, according to Meyers, is that radio has a strong chance of catching up to and overtaking web competitors.

By all accounts, radio has been one of the prime beneficiaries of increased advertising by web-based companies. Infinity chief Mel Karmazin said last

week that his company's bottom line was helped last year by dot-com advertising, adding that the growth of Internet businesses had led to more competition and more advertising in all sectors. "It has created demand from all types of advertising categories," Karmazin said.

But Meyers finds that radio executives have become too preoccupied with pulling in ad dollars from web-based companies through traditional means. The next major revenue stream in the industry, he says, is webcasting.

"The opportunity for radio goes well beyond dot-com advertising," Meyers wrote. "The potential to expand radio's listenership base beyond the local market, develop multiple

revenue streams beyond commercial inventory, generate e-commerce, sell classified ads and garner a host of nontraditional revenues, in our view, is far greater than increasing radio's share of the domestic advertising pie."

Radio At A 'Turning Point'

Radio is clearly lagging behind many Internet start-up companies in terms of streaming content, according to the Robertson Stephens report. Companies like Launch Media and Spinner.com, among others, are often providing commercial-free, personalized music on the web and are a direct threat to radio's web growth. However, Meyers believes that radio has "inherent advantages" over Internet webcasters. He believes that radio is not in danger of being "shelved like so many LPs and 8-tracks

NET/See Page 8

Bloomberg BUSINESS BRIEFS

Analysts Still High On Clear Channel, AMFM

Last week's news that AMFM Vice Chairman Jim de Castro would leave the company was expected by many analysts, and most stock-watchers believe that both Clear Channel and AMFM will now see rebounds. Prudential analyst James Marsh raised Clear Channel from "accumulate" to "strong buy," with a 12-month price target of \$109. Meanwhile, Schroder & Co. analyst Niraj Gupta said de Castro leaves behind "a strong and deep management team at AMFM," and recent weakness in the shares of AMFM and Clear Channel is "overdone."

Redstone On Merger: 'Extremely Optimistic'

Viacom Chairman Sumner Redstone said last week that he is "extremely optimistic" that the merger with CBS will close as expected in March or April. The comments came during a conference call to discuss Viacom's Q4 earnings, likely the last such call before the merger.

22 Seattle Metro Reporters To Join Union

Reporters at Metro Networks in the Seattle-Tacoma area have filed a petition with the National Labor Relations Board that will eventually allow them to join AFTRA, according to AFTRA-Seattle Exec. Director John Sandifer. Sandifer told R&R that the employees just want to make sure they "have a voice in the workplace" and that the union may eventually deal with issues such as pay increases and severance policies. About 50 AFTRA-represented Metro and Shadow Broadcast employees in Chicago protested last week to demand yearly pay hikes from new parent Westwood One.

Doyle Rose To Sell 25,000 Emmis Shares

Los Angeles-based Doyle Rose, who serves as Radio Division President of Emmis, filed to sell the shares Feb. 14, according to the Securities & Exchange Commission. Based on Emmis' value at the close of trading that day, Rose will gross almost \$2.77 million from the sale.

American Tower Raises Nearly \$440 Million

Radio and communications tower company American Tower said last week that it had completed a private placement of \$450 million worth of convertible notes, with net proceeds to the company of \$438.3 million. The proceeds will be used to repay bank debt and to pay for further acquisitions.

TrafficStation To 'Feed The Monster'

A.-based TrafficStation will create personalized traffic and travel information via the Internet and wireless communications devices for Feed The Monster Media, a developer of major-market radio station websites.

DC Law Firms Merge

Communications law specialist Fisher, Wayland, Cooper, Leader & Zaragoza is merging with the much larger law firm Shaw Pitman, the companies announced last week. Fisher, Wayland is heavily involved in radio applications, and the 35-lawyer Washington, DC firm said that it will continue to work on FCC issues even after merging with 330-person Shaw Pitman.

Citadel Denies Reports Of Cumulus Deal

In a rare move last week, Citadel "departed from its continuing policy of not commenting on market rumor or speculation" and issued a press release stating that recent published reports suggesting that Citadel was working on a deal to buy Cumulus were "unfounded and without basis." The release continues, "Citadel has no present intention to undertake any such discussions."

Citadel also announced that its annual shareholders' meeting will be held May 24 in Las Vegas.

Emmis Stock Splits Today

Emmis stock was set to begin trading at a split-adjusted price today (2/25). The company announced Tuesday that the shareholders had approved an increase in the number of Emmis authorized shares, paving the way for the 2-for-1 split. It was to be the first split in Emmis history.

New York Times, Ackerley Declare Dividends

The New York Times Co., which owns two New York City radio stations in addition to its publishing empire, last week declared a regular quarterly

Continued on Page 8

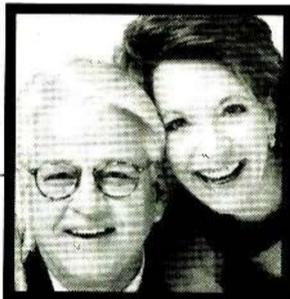
R&R Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

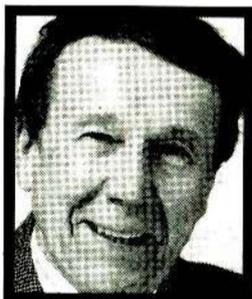
	Change Since				
	One Year Ago	One Week Ago	2/11/00	One Year Ago	One Week Ago
Radio Index	243.90	350.48	387.24	+43.70%	-9.50%
Dow Industrials	9306.58	10,219.52	10,425.21	+8.93%	-1.97%
S&P 500	1238.33	1346.09	1387.12	+8.70%	-2.96%



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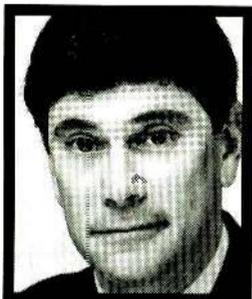
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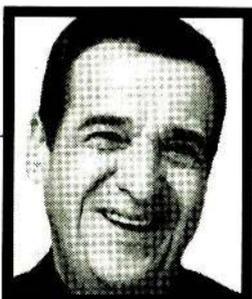
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Let's Be Heard



Joan Rivers
Can We Talk?



Dr. Ronald Hoffman
Intelligent Living



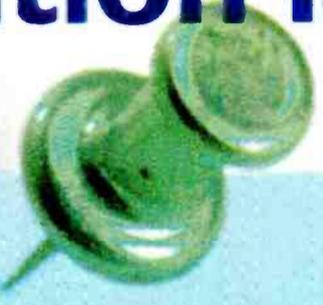
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DEAL OF THE WEEK

• **WBYA-FM & WVOM-FM/
Bangor, ME**
\$4.025 million

2000 DEALS TO DATE

Dollars To Date: \$688,880,087
(Last Year: \$647,009,535)

Dollars This Week: \$17,665,000
(Last Year: \$37,570,000)

Stations Traded This Year: 216
(Last Year: 196)

Stations Traded This Week: 20
(Last Year: 5)

TRANSACTIONS AT A GLANCE

- FM CP/Lompoc (Santa Maria), CA \$525,000
- FM CP/Five Points, FL \$405,000
- WKXF-AM & WXLM-FM/Eminence, KY \$600,000
- KDUZ-AM/Hutchinson and KKJR-FM/Dassel, MN \$2 million
- KDJS-AM & FM/Willmar, MN \$1.15 million
- KDJR-FM/De Soto, MO \$310,000
- WJIV-FM/Cherry Valley, NY \$1.3 million
- WENY-AM & FM/Elmira, NY \$1.5 million
- KWCO-AM/Chickasha, OK \$200,000
- WQAK-FM/Bend, OR \$3.45 million
- WSEV-AM/Sevierville and WDLY-FM/Gatlinburg (Knoxville), TN \$1.45 million
- KYFA-FM/Amarillo and KYFT-FM/Lubbock, TX \$750,000

TRANSACTIONS

Maine Moon Song Sings Farewell To Radio

☐ Bible Broadcasting sells two in Texas; Horizon lands FM in Oregon

Deal Of The Week

WBYA-FM/Searsport and WVOM-FM/Howland (Bangor), ME

PRICE: \$4.025 million
TERMS: Asset sale for cash
BUYER: Communications Capital Managers, headed by Michael Oesterle. He owns 10 other stations. Phone: (517) 351-3222
SELLER: Moon Song Communications Inc., headed by President Jerry Evans. Phone: (207) 942-3311
FREQUENCY: 101.7 MHz; 103.9 MHz
POWER: 1.35kw at 699 feet; 54kw at 1,509 feet
FORMAT: Adult Alternative; Talk
BROKER: George Silverman & Assoc.

SELLER: McRae Media Corp., headed by President Stuart McRae. Phone: (817) 424-2336
FREQUENCY: 106.7 MHz
POWER: 1.1kw at 1,069 feet

Florida

FM CP/Five Points

PRICE: \$405,000
TERMS: Asset sale for cash
BUYER: Southern Broadcast Group LLC, headed by Michael Oesterle. It owns 10 other stations. Phone: (517) 351-3222
SELLER: Carol Jean Lamons. Phone: (904) 755-9259
FREQUENCY: 106.5 MHz
POWER: 4.9kw at 328 feet

ville & WFKY-AM/Frankfort. Phone: (270) 659-2002

SELLER: Cross Country Communications Inc., headed by President George Zarris.

FREQUENCY: 600 kHz; 105.7 MHz
POWER: 320 watts; 3kw at 328 feet
FORMAT: Country; Religious

Minnesota

KDUZ-AM/Hutchinson and KKJR-FM/Dassel

PRICE: \$2 million
TERMS: Asset sale for cash
BUYER: Iowa City Broadcasting Co., headed by President Tom Ingstad. He owns 20 other stations. Phone: (612) 377-4199
SELLER: North American Broadcasting Co. Inc., headed by President Laurence Graf. Phone: (320) 587-2140
FREQUENCY: 1260 kHz; 106.9 MHz
POWER: 1k day/64 watts night; 7kw at 554 feet
FORMAT: News/Talk; Hot AC
BROKER: Jim Wychor

KDJS-AM & FM/Willmar

PRICE: \$1.15 million
TERMS: Asset sale for cash

BUYER: Iowa City Broadcasting Co., headed by President Tom Ingstad. He owns 20 other stations. Phone: (612) 377-4199

SELLER: KANDI Broadcasting Inc., headed by President Perry Kugler. Phone: (320) 231-1600

FREQUENCY: 1590 kHz; 95.3 MHz
POWER: 1kw day/89 watts night; 50kw at 492 feet
FORMAT: Oldies/Talk; Country

Missouri

KDJR-FM/De Soto

PRICE: \$310,000
TERMS: Asset sale for cash
BUYER: Grizzly Broadcasting Trust, headed by Dorothy Stein.
SELLER: Schafermeyer Broadcasting Corp., headed by President Kim Schafermeyer. It also owns KHAD-AM/De Soto.
FREQUENCY: 100.1 MHz
POWER: 2kw at 400 feet
FORMAT: Adult Alternative

New York

WJIV-FM/Cherry Valley

PRICE: \$1.3 million
TERMS: Asset sale for cash

BUYER: Midwest Broadcasting Corp., headed by Jon Yinger. It owns two other stations. Phone: (248) 477-4600

SELLER: WJIV Radio Inc., headed by Floyd Dykeman. Phone: (516) 437-1251

FREQUENCY: 101.9 MHz
POWER: 50kw at 1,024 feet
FORMAT: Religious
BROKER: John Pierce & Co.

WENY-AM & FM/Elmira

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: White Broadcasting LLC, headed by Kevin Lilly.
SELLER: WENY Inc., headed by Howard Green. He owns five other stations. Phone: (607) 739-0344
FREQUENCY: 1230 kHz; 92.7 MHz
POWER: 1kw; 1.2kw at 716 feet
FORMAT: Talk; AC
BROKER: Dick Kozacko of Kozacko Media Services

Oklahoma

KWCO-AM/Chickasha

PRICE: \$200,000

Continued on Page 8

California

FM CP/Lompoc (Santa Maria)

PRICE: \$525,000
TERMS: Asset sale for cash
BUYER: Bathysphere Broadcasting LP, headed by Clifford Burnstein. It owns 16 other stations, including KSMA-AM, KSNI-FM & KXFM-FM/Santa Maria. Phone: (559) 434-1715

Kentucky

WKXF-AM & WXLM-FM/Eminence

PRICE: \$600,000
TERMS: Asset sale for cash
BUYER: Commonwealth Broadcasting Corp., headed by President Steven Newberry. It owns 24 stations, including WCND-AM & WTHQ-FM/Shelby-



Up!

Clark Howard

#1 Talker in Los Angeles* and now a hit Coast to Coast!

Los Angeles *KFI 3pm			San Diego KFMB			Atlanta WSB		
A 25-54	2.9 to 3.3	Up 14%	A 25-54	1.0 to 1.9	Up 90%	A 25-54	8.4 to 10.7	Up 27%
M 25-54	2.5 to 3.1	Up 24%	M 35-54	1.5 to 1.4		M 25-54	9.8 to 13.3	Up 36%
W 25-54	3.4 to 3.6	Up 6%	W 25-54	0.5 to 2.3	Up 360%	W 25-54	6.9 to 8.0	Up 16%
San Francisco KSFO			Phoenix KTAR			Milwaukee WTMJ		
A 25-54	0.8 to 1.5	Up 88%	A 25-54	5.0 to 5.2	Up 4%	A 25-54	4.1 to 5.1	Up 24%
M 25-54	1.1 to 2.2	Up 100%	M 25-54	7.7 to 8.4	Up 9%	M 25-54	5.1 to 5.8	Up 14%
W 25-54	0.4 to 0.7	Up 75%	W 25-54	1.5 to 1.8	Up 2%	W 25-54	3.0 to 4.3	Up 43%

Proven talk from 

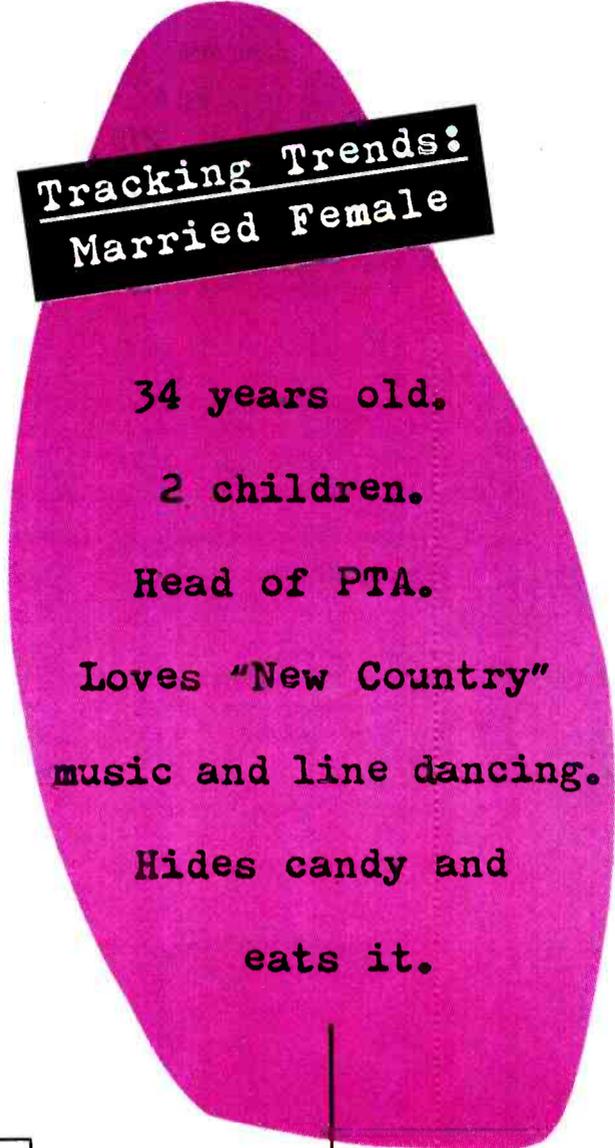
(AQH Share, Arbitron Su-Fa'99)



A Jones International Networks Company

Paul Douglas, Cox Radio Syndication 404-962-2078 / Amy Bolton, Jones Radio Network 202-546-7940

**Tracking Trends:
Married Female**



34 years old.

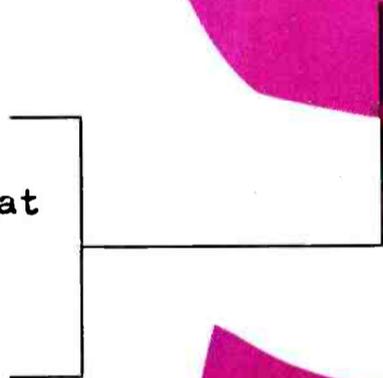
2 children.

Head of PTA.

Loves "New Country"
music and line dancing.

Hides candy and
eats it.

Want to know what
all this
really means?



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'NET

Continued from Page 4

after the introduction of [cassettes] and compact discs."

Those advantages include strong brand identity, an already-existing infrastructure and an established and often loyal audience. Clear Channel nets about 100 million listeners per week, while Infinity pulls in about 55 million. With an audience that large, the ability to drive people to websites is strong.

Some companies have already realized the potential. Karmazin's CBS and Infinity are at the forefront of the Internet movement in radio. Not only has CBS/Infinity invested in various Internet companies, but Infinity has about 82% of its stations on the web, according to Robertson Stephens. Few of those stations are streaming audio, but Meyers believes that will soon change. He said the upcoming merger with Viacom could spur on an Infinity.com venture linked to the MTVi, the MTV website.

Clear Channel is also pursuing an aggressive web strategy, with 65% of its stations on the Internet and 62% of those stations offering streaming audio. By the end of the year Clear

Channel expects to have all of its stations on the Internet. Clear Channel is also running Internet-only radio station KIISFMi, which plays music before it hits the airwaves.

Citadel Communications recently announced a venture with Broadcast-AMERICA.com to stream 47 Citadel stations beginning in March. Following that initial trial, Broadcast-AMERICA.com could stream all of Citadel's nearly 200 stations by next year. Emmis Communications has also been active in building an Internet strategy, currently putting together a joint venture with other radio and TV groups called the Local Media Internet Venture. The companies will pool their resources, and Meyers expects more details on the venture in the next couple of months.

Overall, while Meyers thinks some radio companies are moving ahead on the Internet, most of the industry has been slow to react. Those companies that don't catch up, he said, "will ultimately find themselves more reliant on traditional advertising, more apt to lose share to stations with wider distribution, and going without the growth and high-margin opportunities attendant with Internet advertising and e-commerce."

EARNINGS

Saga Exceeds Estimate In Q4

■ Viacom beats the Street

Saga Communications Inc. (AMEX: SGA), which owns 45 radio stations in the U.S., reported fourth-quarter revenues of \$24.4 million, up 21% from last year, and had broadcast cash flow of \$9.1 million, a rise of 24% from last year. Saga had earnings of 16 cents per share for the quarter, blowing past the expectations of the one First Call analyst who predicted Saga results. That estimate was for 11 cents per share. For the year, Saga had earnings of 51 cents per share, 5 cents better than the First Call prediction. 1999 revenues were \$90 million, up 19% from 1998, and BCF for the year was \$33.5 million, up 23% from 1998.

Viacom Inc. (NYSE: VIA), which is in the process of buying CBS, beat analyst expectations by 5 cents per share in the fourth quarter. The media company reported earnings of 19 cents per share for the quarter, outdoing First Call estimates. Revenue for Viacom hit \$3.57 billion, up 6.8% from the previous year. Cash flow for the quarter was up 18% to \$595 million. Viacom and CBS expect to report unified earnings next quarter, as the merger could close in March or April.

Transactions

Continued from Page 6

TERMS: Asset sale for cash
BUYER: Tyler Enterprises LLC, headed by **Ralph Tyler**. It also owns KTUZ-FM/Chickasha. Phone: (405) 632-6766
SELLER: Martin Communications Inc., headed by President **Robert Martin**. Phone: (405) 224-1560
FREQUENCY: 1560 kHz

POWER: 1kw day/250 watts night
FORMAT: Country

Oregon

WQAK-FM/Bend

PRICE: \$3.45 million
TERMS: Asset sale for cash
BUYER: Horizon Broadcasting Group LLC, headed by **Bill Ackerley**. It owns four stations. Phone: (206) 390-4571

SELLER: JJP Broadcasting Inc., headed by **Juan Rodriguez**. Phone: (787) 753-7910

FREQUENCY: 105.7 MHz

POWER: 40kw at 590 feet

FORMAT: Oldies

BROKER: Andrew McClure of The Exline Co.

Tennessee

WSEV-AM/Sevierville and WDLY-FM/Gatlinburg (Knoxville)

PRICE: \$1.45 million

TERMS: Asset sale for cash

BUYER: East Tennessee Radio LP,

headed by **Paul Fink**. It owns four stations. Phone: (706) 278-5511

SELLER: Dollywood Broadcasting Co., headed by **Roderick Orr**. Phone: (417) 334-6012

FREQUENCY: 930 kHz; 105.5 MHz

POWER: 5k day/150 watts night; 530 watts at 1,056 feet

FORMAT: Country; Country

Texas

KYFA-FM/Amarillo and KYFT-FM/Lubbock

PRICE: \$750,000

TERMS: Asset sale for cash

BUYER: Educational Media Foundation, headed by President **Richard Jenkins**. It owns 10 other stations. Phone: (800) 434-8400

SELLER: Bible Broadcasting Network, headed by **Lowell Davey**. Phone: (806) 788-1909

FREQUENCY: 91.9 MHz; 90.9 MHz

POWER: 5kw at 236 feet; 2.25kw at 292 feet

FORMAT: Religious; Religious

BROKER: John Pierce & Co.

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

dividend of 10.5 cents per share of class A and class B common stock. The dividend is payable March 17 to New York Times shareholders of record as of March 1.

Ackerley, the 25-year-old Seattle radio, TV and outdoor company, will pay 2 cents per share, the company's sixth cash dividend in as many years. The dividend is payable April 14 to all stockholders of record as of March 23.

Radio Unica: 2000 Revenue Pacing At Record Levels

Chairman/CEO Joaquin Blaya reported Tuesday that the Miami-based Spanish-language network has "made tremendous inroads in the marketplace" since its founding in 1997 and its initial public offering in October 1999. He continued, "We're already experiencing sales levels for the year 2000 that are pacing at several times those of 1999." Preliminary results for the quarter ending Dec. 3 indicate revenues of about \$5.1 million, up 183% compared to \$1.8 million in the same period of 1998. Revenues for the year are expected to total about \$16.2 million, a 98% increase over 1998 revenues of \$8.2 million, the company said. No preliminary profit or loss results were released. Official earnings results were scheduled for release Thursday (2/24).

Magnitude Network Joins iCAST

Online broadcaster Magnitude Network has paired with iCast Music, and Magnitude's broadcasting services, as well as its 200+ radio station affiliates, will be available through iCAST Music (www.icast.com). Both companies are majority-owned by CMGI. iCAST Music will offer a streaming solution to expand its affiliate radio station network.

Continued on Page 18

C L O S E D

BATHYSPHERE BROADCASTING

Cliff Burnstein, President

has agreed to acquire

KSNI-FM

and

KSMA-AM

Santa Maria, California

for

\$3,750,000

from

BAYLISS BROADCASTING

Alice Bayliss, Owner

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as the broker in this transaction.

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- KING gives surfers royal treatment, Page 14
- RAB: Banking on radio results, Page 12
- Mark Your Calendars, Page 14



management • marketing • sales

"To talk to someone who does not listen is enough to tense the devil."
— Pearl Bailey

MANAGEMENT

A MARKET-DRIVEN APPROACH TO RETAINING TALENT

By Paul Woodhull In radio we tend to think of talent as the guy or gal behind the microphone. But whether we are discussing programming, sales or management, the most valuable asset a radio company has is the talent of the people it employs.

At one time or another you may have found some of the most talented people in your organization working for somebody else. You took the necessary steps (signing bonus, buyout of stock options or a rich compensation package) to lure those people away from their former employers and get them into the fold of your organization. While you were engaged in these delicate negotiations, other companies were looking at your employees, rifling through your talent to find the best candidates for their positions.

In a recent edition of *The Harvard Business Review*, Peter Cappelli, the George W. Taylor Professor of Management Studies at the Wharton School in Philadelphia and the author of *The New Deal at Work: Managing the Market-Driven Workforce* (Harvard Business School Press, 1999), examines this practice of open-season hunting of other companies' talent. Cappelli documents that poaching employees, once a rarity, is now a common practice, creating the need for a market-driven approach to retaining talent.

Successful managers today must accept the twin realities that the marketplace, intense with demand for talent, will drive the outflow of your employees more than any in-house incentives will retain them, and that the new goal of talent retention is to control who leaves and when, rather than if, they go.

Writes Cappelli, "If managing employee retention in the past was akin to tending a dam that keeps a reservoir in place, today it is more like managing a river. The object is not to prevent water from flowing out, but to control its direction and speed."

GOLDEN HANDCUFFS

Many companies have adopted policies of "golden handcuffs" to lock in their most valuable employees. For example, ABC (pre-Disney) used to offer "shadow stock" to key position players that would disappear if the employee left the company before an extended period of employment. The problem with pay-based deferred-compensation packages today is that they are now routinely countered by "golden hellos" — buyouts by the recruiting company of whatever losses the talent would suffer. Alex Mandl was the heir apparent to the CEO of AT&T in 1996 when Associated Communications (now Teligent) lured him away with a \$20 million signing bonus that offset the \$10 million in stock options he was forfeiting by leaving the telecommunications giant. In 1993 IBM was hemorrhaging talent. It was being grabbed by competitors despite immense amounts of unvested stock options. IBM Chairman and CEO Lou Gerstner discovered his talent pool was draining away because of the declining price of IBM stock in the preceding years. With worthless stock options, disgruntled employees had no incentive to stay for

the long haul. Frequently ineffective and sometimes counterproductive, deferred-compensation packages are nonetheless necessary because they have become the

norm of the marketplace, and the market is a ruthless dictator whose laws are always enforced.

Given the futility of deferred compensation, managers should look to control other factors to inhibit the outflow of talent. United Parcel Service realized that it was losing its most valuable players, delivery personnel, at a higher rate than was healthy for its business. Despite high wages, the drivers were dissatisfied with one aspect of their job: loading the trucks. With critical skills in areas such as route knowledge and customer interaction requiring a significant investment on the part of UPS, the company needed drivers to stay for extended periods of employment. UPS wisely split off the responsibility for loading the trucks to a newly created position. Despite high turnover in the new position, UPS was able to minimize the loss of its key front-line people. The turnover rate leapt to 400% per year, but was relocated to a manageable sector of the UPS work force. Smart radio managers will minimize job dissatisfaction by realigning job design to keep critical people in place, thereby increasing talent retention.

Another method of maximizing talent retention is to rethink your hiring practices. Typically, a manager will hire the best and brightest person available for a job, inadvertently picking the very person who will be most attractive to a poacher. When you only hire the very best, suddenly your entire talent pool is vulnerable. Microboard Processing, a Connecticut-based assembler of electronic components, hires one-third of its assemblers from high-risk categories, including former addicts — people with criminal records. The company starts the new recruits in low-risk jobs such as landscaping to establish their viability for more demanding and highly skilled jobs. The result of this unconventional wisdom is a core of workers who are grateful for the opportunity and loyal to Microboard. Architectural Support Services discovered that employee morale had disintegrated when it hired only the textbook "best" recruits. When it created a more talent-diverse work force by recruiting from community colleges as well as prestigious four-year colleges, the design company built a more loyal and committed work force.

COMMITMENT, NOT LOYALTY

While loyalty to the company is a desirable attribute in a worker, what a manager really needs is commitment to the job. With a tight labor market, the forces outside of your control that can take away key personnel will be impossible to deny. Managers must channel those forces into paths that they can regulate. One way to create a sense of commitment to the job in employees is to make their work project-oriented. When employees have control over a piece of work, they have a commitment to seeing it done well. The success of their project enhances their reputation; the failure of the project tarnishes their sheen. Team-building is another way to establish job

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FOCUS, AND YOU CAN SELL!

By Dick Kazan

"I was the fourth of 11 kids, raised in a two-bedroom, one-bath house. My mom had 11 kids in 15 years, so we were all home. We learned that where there's a will, there's a way. Even in high school, I always worked two jobs. I worked as a school secretary, and I worked at the dime store. It's what you condition yourself to do."

This is how Marty Rodriguez, Century 21's top sales agent, describes her childhood. Marty has been the company's top domestic agent every year from 1990 through 1999 — and No. 1 worldwide four times — in a system that has over 100,000 salespeople in 25 countries. She and I met in her Glendora headquarters, a Mediterranean-style, 11,000-square foot office building at the base of the lush green hills of the San Gabriel Valley, about 30 miles east of Los Angeles. I asked her to share



the secrets that have made her such a phenomenal salesperson.

How did she get into sales?

"My husband Ed was doing fixer-uppers, and he knew that I could sell. He pushed me into real

estate. I got my license and started selling in 1978. Ed and I were partners with his sister and mom in a Mexican restaurant. I would waitress, keep the books and do payroll.

"While I was still working at the restaurant, I started with a Century 21 broker. Ed and I also had two kids, who were 5 and 2. In sales, I was just OK. When you're not 100% focused, you're not going to give it your best. In 1981 we sold our interest in the restaurant, and I started to focus more on real estate. I was working with a partner the first six years, and it was great, because we both had kids. But then her problems began to become mine, so we went our separate ways. I hired a very capable woman to help me with the kids to make sure they were being well taken care of.

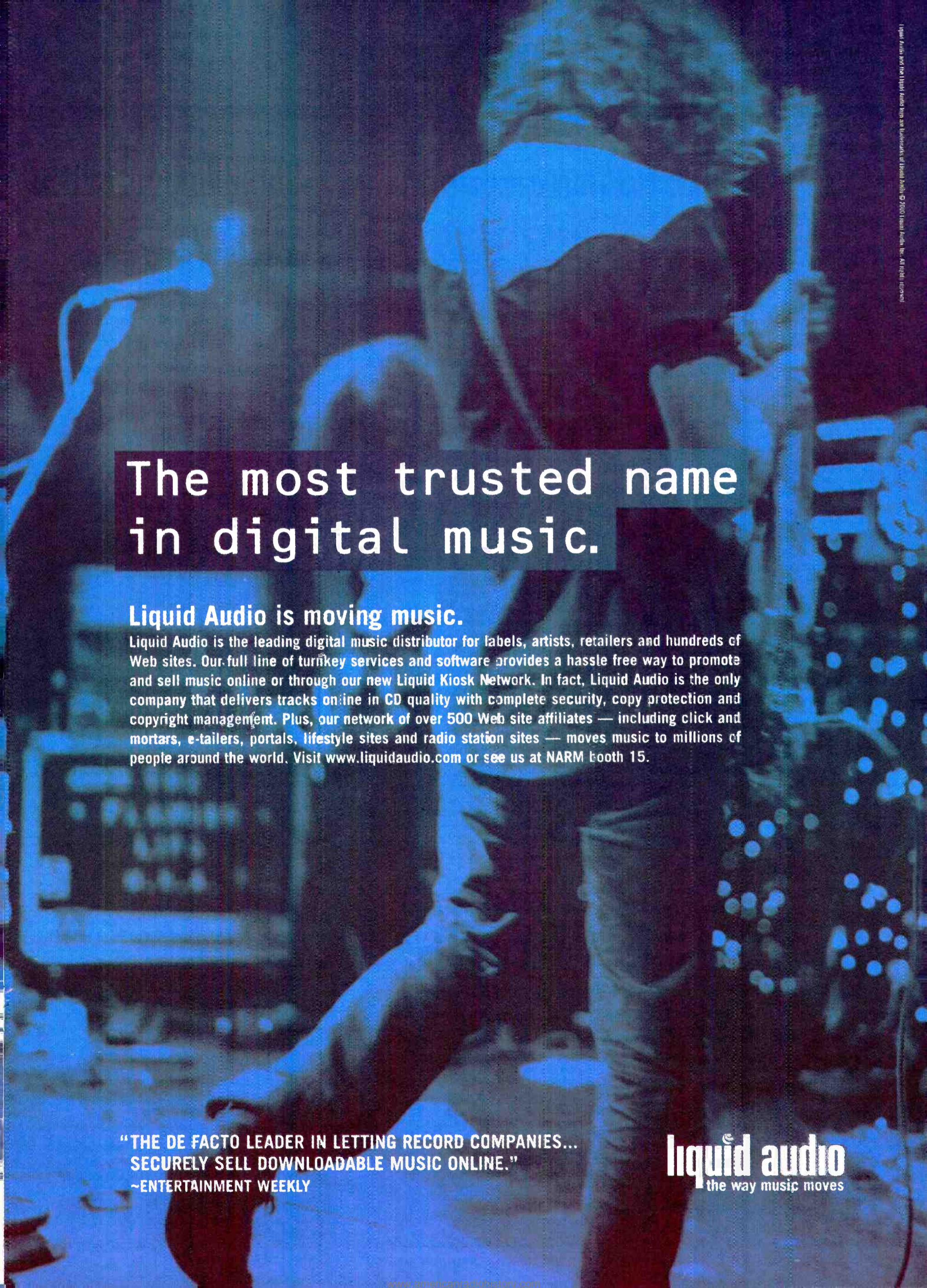
"Then in 1984 I focused on sales. The more you focus, the better you learn your business. And when you put the hours in, things happen. My most productive years were in the downturn of the real estate market, from 1990 to 1997, because you really had to know how to sell and know your market really well. From 1984-89 the market was driving you, because it was so strong. Salespeople were order-takers. But from 1990-97, you had to drive the market. The economy was weak, real estate prices were dropping, and some homeowners were losing their houses."

How did she sell so successfully in such an adverse market? "You capture the sales that are still there to be sold. You do so with honesty and sincerity. I know where the market is, because I study it every day. I tell my customers, 'These are the facts,' and they trust that I'll guide them the right way. You treat them the way you'd want to be treated. Many salespeople look to see what's wrong with their spouses, their work, and they conduct business the same way. They don't succeed because they don't think about what's right.

"I work every year like it's my first year in real estate, with the same excitement and enthusiasm of a person new to any business. Combine that with the knowledge you've accumulated through the years, and it becomes the key to success."

Next week: Rodriguez shares a series of additional sales and business tips that could make a dramatic difference in what you can accomplish in your career.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road to Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.



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A MARKET-DRIVEN APPROACH TO RETAINING TALENT

Continued from Page 10

commitment. Members of a team are less likely to abandon their teammates than they are to leave a remote and unfeeling entity like a corporation.

Perhaps the most effective method of dealing with the loss of certain talent positions is to accept its inevitability and, by incorporating it into the management mind-set, control the outflow of key personnel. It is common for investment banks to have terminal positions — jobs whose end dates are fixed by management — at the junior analyst position. The advantages of these short-term relationships are clear. Those accepting the position comprehend precisely what is expected of them: Work hard and then, after a set period of time, leave. A young or inexperienced person gets solid credentials and a time line upon which to plan the next step in a career. The company has a cycle of hiring that is systematic, making job turnover into a corporate capability. Cappelli notes, "Not only are [short-term] employees committed to the companies during their tenure, but their positive feelings after they leave pay additional benefits to the companies — influencing word-of-mouth reputation, facilitating future business deals (why not deal with companies you know and like?) and creating a pool of future recruits."

Another way to embrace the inevitability of talent outflow is to let somebody else deal with it. By outsourcing certain job functions, the problem of talent retention is transferred to a company that may be better suited to recruiting, training and maintaining that pool of talent. If outsourcing is not an option, consider cross-training individuals to minimize dependence on any one person or persons. With so many stations now operating in clusters, it makes sense to pull a Rock Jock in for talk stints to more fully develop your breadth of talent.

COOPERATE WITH COMPETITORS

With the talent war raging, it is understandable that companies view retention and recruitment as a fierce competition, but a precedent has been set where competitors can share resources for mutual benefit. In the 1950s companies like Lockheed, McDonnell-Douglas and Northrop competed fiercely for government contracts.

Win the contract, and the company would be scrambling to hire the skilled workers necessary to fulfill it. Lose the contract, and the company was faced with the unsavory prospect of losing important skilled workers who would be difficult to replace. From this external market force, a new concept of "lending" employees was brought forth. For example, if Lockheed lost a contract, it would lend a team to Northrop to work on the project. The end result was that Lockheed, as Capelli writes, "retained its investment in key employees, maintained its capability to bid on future contracts and broadened the experience of its leased employees."

A similar innovation has created one of the most successful launches of talk product in history. The Cox radio group, feeling the inevitable market force of radio syndication pulling on two of its top talents, responded by "lending" them to syndication. In a joint venture with MediaAmerica (now part of the Jones Radio Network), Cox dedicated two of its local Atlanta stars, Neal Boortz and Clark Howard, who both pull down double-digit shares in Atlanta on home-based WSB-AM, to the syndication package, along with *The Motley Fool* and *Handel on the Law*. Boortz and Howard each create four hours of talk Monday through Friday, with two hours strictly local and two heard across the country as well as on WSB. Jones, which also offers competing talk product, fulfills the talent positions of marketing and sales. The end result? In one year the four shows are now cleared on a total of 320 stations and in nine of the top 10 markets.

In the very near future, as the lines blur between media and the talent vacuum exerts ever-increasing market force, the companies that abandon old-line thinking about talent and adopt creative ways of managing, retaining and releasing talent will have the capability to win the talent wars.

Paul Woodhull is President of Media Syndication Services, an independent affiliate marketing and radio syndication consulting company. MSS owns the rights to Harvard Business School Publishing's *Ideas@Work*, which is available on a barter basis. For more information on the program or on Peter Cappelli's article, call (202) 544-4457 or e-mail woodhull@erols.com.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

SMALL-TOWN BANK CASHES IN WITH RADIO

SITUATION: When you're the hometown bank, it pays to advertise where the locals will hear about you. That's the lesson Clearfield Bank and Trust learned when it launched a radio advertising campaign on WDSN-FM/Reynoldsville, PA. The bank sought a hometown, community-oriented image for its DuBois branch. The DuBois Branch, less than 10 years old, competes with banks that have been in the area much longer.

OBJECTIVE: Clearfield Bank and Trust wanted to enhance its image as a true local bank. Management hoped to tell the community about the bank's full range of services, and particularly hoped to increase awareness of its commercial and business banking services.

CAMPAIGN: WDSN crafted a solid campaign built around a high-profile news sponsorship for Clearfield Bank and Trust. The bank now also sponsors thrice-weekly "Business Clinics" and other financial features on WDSN. These sponsorships are supported by approximately 50 prerecorded commercials each month.

RESULTS: Clearfield Bank and Trust managers saw an immediate increase in business following the launch of the campaign. Customers often comment on the commercials and news programming sponsored by the bank. The success of this campaign proves how a small-town business can use radio to get big-city advertising results.

RAB TOOLBOX

More marketing information and resources from the RAB

MEDIA TARGETING 2000

More than a third (39%) of adults 18 or older with checking accounts earn more than \$50,000 per year, and 35% are college graduates. Seventy-seven percent own their homes, and 33% have children living at home. This group spends an average of 47% of its daily media time with radio.

INSTANT BACKGROUND—BANKS

Where people keep most of their savings, according to a 1999 survey commissioned by the Strong mutual fund group: Bank checking account, savings account or CD, 50.7%; mutual funds, 14.7%; stocks or other investments, 13.1%; at home, 5.1%; IRA, 0.9%; 401(k), 0.8%; all over/other, 2.9%; nowhere/don't save, 1.3%; don't know/refused, 10.5%. (*Investor's Business Daily*, 1999)

RAB CATEGORY FILES

"The Federal Reserve, in a report to Congress this summer, found that ATM fees charged by banks and savings and loans increased significantly from 1997 to 1998, as did the number of institutions offering free checking. The central bank also found that in 1998, as in previous years, most of the fees charged by big banks operating in several states — including those created by mergers — were significantly higher than those levied by smaller banks." (*Dallas Morning News*, 1999)

For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to RadioLink at www.rab.com.

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- **Lewis Dickey**, Executive Vice Chairman, Cumulus Media
- **Larry Wilson**, Chairman & CEO, Citadel Comm. Corp.
- **Doyle Rose**, Radio Division President, EMMIS Comm.
- **Terry Jacobs**, Chairman & CEO, Regent Communications
- **Richard Ferguson**, Vice President & COO, Cox Radio
- **Allen Shaw**, President & CEO, Centennial Broadcasting
- **Peter Handy**, Mng. Director & Co-Founder, Star Media Grp.
- **Carl Goldman**, President, Gold Coast Broadcasting
- **Paul Rothfuss**, President, Sabre Communications
- **Cliff Boyd**, President, Cowboys Broadcasting LLC
- **Hugh Panero**, President & CEO, XM Satellite Radio, Inc.
- **Denise Sutton**, Chairman & CEO, WarpRadio.com
- **Sam Bush**, CFO, Saga Communications
- **Steve Dawson**, Executive VP & CFO, Radio Unica
- **Michael Weiss**, Sr. VP/Strategic Development, TuneTo.com
- **Eric Straus**, General Manager, Straus Media
- **Douglas Roper**, Managing Director/Media & Telecom Group, Banc of America Securities

- **David Allen**, VP/High Yield, Morgan Stanley Dean Witter
- **Niraj Gupta**, Vice President, Schroder & Co., Inc.
- **Mark Leavitt**, Managing Director & Group Head/Media, Entertainment & Communications, Prudential Securities
- **Drew Marcus**, Managing Director & Co-Head/Global Research, Deutsche Banc Alex. Brown
- **Joel Hartstone**, Mng. Dir., Stonegate Capital Group LLC
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- **Lee Shubert**, Attorney, Rosenman & Colin, LLP

... and more to be announced!

TV Keynote Speaker, March 16:
Tony Cassara, Pres., Paramount Stations Grp.

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- ▶ **REGULATION 2000:** What Changes Are In Store In Washington
- ▶ **TRENDS IN CAPITAL FORMATION:** Bonds, Banks & Equity

RADIO DAY TWO – WEDNESDAY, MARCH 15

- ▶ **THE FUTURE OF RADIO IN THE AGE OF DIGITAL MEDIA & THE INTERNET**
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UNDER CONSTRUCTION

Client: FOX SPORTS RADIO NETWORK
 Medium: RADIO
 Launch: SUMMER 2000



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MARK YOUR CALENDARS

Important dates and events in the coming months

- **February 27-March 1** — 42nd Annual NARM Convention. Marriott Rivercenter & Riverwalk, San Antonio; (856) 596-2221.
- **March 1-4** — 31st Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.
- **March 15-19** — South By Southwest. Austin, TX; (512) 467-7979.
- **March 24-26** — NAB Education Foundation seminar: "Making News." Swiss Hotel, Atlanta; (202) 775-2559.
- **March 26** — 72nd Annual Academy Awards. Shrine Auditorium, Los Angeles; (310) 247-3000.
- **March 30-June 21** — Spring Arbitron.
- **April 1** — Producer's Workshop 2000. Empire Hotel, New York; (212) 580-3385.
- **April 7-10** — Broadcast Education Assn. Convention. Las Vegas; (202) 429-5354.
- **April 8-13** — NAB2000. Las Vegas; (202) 429-5420.
- **April 17** — AWRT's Gracie Allen Awards. Hudson Theatre, New York; (703) 506-3290.
- **May 10-12** — New Business Development Conference. Embassy Suites Biltmore Hotel, Phoenix; (425) 747-0647.
- **June 12** — NAB Education Foundation Service to America Summit. Ronald Reagan Int'l Trade Center, Washington; (202) 775-2559.
- **June 12-17** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.
- **June 14-17** — PROMAX Conference & Exposition 2000. New Orleans; (310) 788-7600.
- **June 15-17** — **R&R CONVENTION 2000. CENTURY PLAZA HOTEL, LOS ANGELES; (310) 553-4330.**
- **June 29-September 20** — Summer Arbitron.
- **July 11** — Major League Baseball All-Star Game. Turner Field, Atlanta.
- **July 13-16** — The Conclave 25th Learning Conference. City Center Marriott, Minneapolis; (612) 927-4487.
- **July 22-25** — NAB Executive Development Seminar for Radio Broadcasters. Georgetown University, Washington; (202) 775-3511.
- **August 15-17** — NAB/Latin America Broadcasting Conference. Loews Miami Beach Hotel, Miami; (202) 429-3191.
- **September 15-October 1** — 2000 Olympics. Sydney, Australia.
- **September 20-23** — NAB Radio Show. Moscone Center, San Francisco; (202) 429-4194.
- **September 21-December 13** — Fall Arbitron

MARKETING

FINGER-CLICKIN' GOOD!

CLASSICAL DONE WITH CLASS

Classical stations are known for their loyal audiences. A look at KING/Seattle's website (www.king.org) provides some insight into one of the very simple reasons why: customer service. On its home page, KING offers listeners the opportunity to sign up for a "personalized playlist." Listeners tell the station their favorite composers, and the station will e-mail them a reminder the day before one of their works will be played. Granted, not many stations outside the Classical format plan their playlists weeks in advance, but there are certainly applications for other formats. (What if you told listeners when your station was adding a new record from a favorite artist?)



KING also gives web-surfing listeners a Java-scripted "mini-window" — made small so that you can keep it open as you work on other things — that gives the current hour's playlist, plus links to contests and advertisers.

Not surprisingly, the site also acts as a clearinghouse for information on cultural events of interest to the station's listeners. It also offers an in-studio camera to show live performances and a classical music e-tail store.

What makes your website "finger-clickin' good"? E-mail a short explanation and/or screen shot along with an active URL to MMS Editor Jeff Axelrod at jaxelrod@rronline.com with "FCG Site" in the subject line.

FOUR WEEKS FORWARD Sales & Promotion Planning Calendar March 26-April 1

Mar. 26 - April 1 Art Week, National Agriculture Week, American Chocolate Week

- | | | | | | | |
|--|---|--|---|---|---|--|
| <p>26</p> <p>National Nougat Day
Make Up Your Holiday Day
Braveheart wins Best Picture Oscar (1996)
Actor Leonard Nimoy born (1931)</p> | <p>27</p> <p>Lazy Moocher's Day
Corkscrew patented (1860)
The Godfather wins the Oscar for Best Picture (1973)</p> | <p>28</p> <p>National Black Forest Cake Day
Defy Death Today Day
Rocky wins Best Picture Oscar (1977)
Washing machine patented (1797)</p> | <p>29</p> <p>National Lemon Chiffon Cake Day
Rainman wins Best Picture Oscar (1989)
WWF's <i>Wrestlemania III</i> attracts largest indoor audience ever (1987)</p> | <p>30</p> <p>National Hot Dog Day
National Badminton Day
Take A Walk In The Park Day
"I Am In Control" Day</p> | <p>31</p> <p>Platoon wins Best Picture Oscar (1987)
Eiffel Tower opened (1889)
Daylight-saving time first enacted in U.S. (1918)</p> | <p>1</p> <p>April Fool's Day
National Sourdough Bread Day
Internal combustion engine patented (1826)
General Hospital debuts on TV (1963)</p> |
|--|---|--|---|---|---|--|

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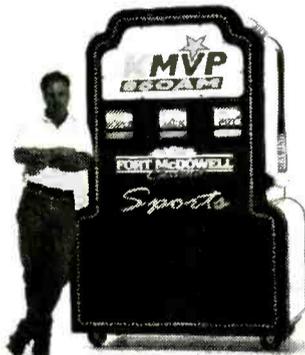
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Castellini, Isquith Join CDNOW Media

Online music retailer CDNOW has beefed up its recently formed CDNOW Media team, naming industry vets **Ali Castellini** and **Jack Isquith** Director/Radio Programming and Director/Talent Relations, respectively. Both report to CDNOW Media VP Howard Blumenthal.

Castellini will be responsible for integrating the editorial and webcast content into Internet radio. She previously ran her own Internet consulting company and has also been PD/on-air personality for Alternative WXDZ/Pittsburgh and MD/on-air personality at WXXM/Philadelphia.

Isquith will work with the artist and record label communities and develop interactive events for the company. Isquith recently held senior positions at the artist management firm Rebel Waltz Management and independent label Time Bomb Recordings. He has also held senior alternative promotion posts at A&M Records and Epic Records.

Concurrently, **Ariel Schwartz** has been tapped as Director/Production. Schwartz's experience includes interactive learning and entertainment attractions for the Getty Museum in Los Angeles, the National Geographic Society Headquarters Museum in Washington and the Richard Nixon Presidential Library in Yorba Linda, CA. In addition, he was a producer of the TV game show *Where in the World Is Carmen Sandiego?* and served as Exec. Producer at ThunderWave Inc., Rockville.

"We are very excited about our new team leaders, as they bring decades of experience in entertainment and interactive media," Blumenthal said. "Their industry contacts and experience will be an integral part of developing our interactive content and community initiatives."

What A Girl Flaunts



While in DC to perform at the MCI Center, teen pop princess Christina Aguilera was presented with an RIAA award certifying 5 million in sales for her self-titled debut. Basking in the glow of 5x platinum are (l-r) MCI Center's Jared Paul, RIAA's Joel Flatow, Aguilera and the RIAA's Nancy Wager and John Henkel.

Satellite

Continued from Page 1

XM for patent infringement. The companies have agreed to resolve the suit, though Sirius spokeswoman Mindy Kramer declined to state the terms of the resolution, including whether XM had to pay any fees to Sirius to drop the case.

The agreement between Sirius and XM resolves one of the larger stumbling blocks to satellite radio service. Under the terms of the agreement, Sirius and XM will work together to develop a unified standard. Receivers that can pick up both signals won't be available until 2004, in the production of the second generation of receivers. Until then Sirius receivers will pick up Sirius signals and XM receivers will pick up XM signals. There is a possibility that the companies will develop adapters for the receivers that can pick up their competitor's signals, Kramer said.

Other aspects of the deal: The companies will jointly fund development of the technology; all future deals with automakers will require the unified standard, and all current deals will be grandfathered; and neither company will cut any more exclusive agreements with retailers. The grandfather clause of the agreement means that the automakers currently

under contract have no obligation to put in interoperable receivers, though it would seem in their best interests to do so as quickly as possible. Sirius already has programming and production agreements with DaimlerChrysler, Ford, Alpine, Audiovox, Delco, Kenwood, Panasonic and others. XM has similar agreements with General Motors, Motorola, Pioneer, Delco, Alpine and others.

One of the more surprising aspects of the deal is how closely the two companies are working together to make sure satellite radio gets off the ground. "We're going to stop bashing each other," Margolise told the *Wall Street Journal*.

The two companies have also agreed to cover each other in case of extreme outages. For instance, if XM loses its signal, Sirius will broadcast Sirius programming to XM customers and vice-versa. Kramer told *R&R*. In addition, the companies will be creating a single logo to signify the satellite radio industry, much as CD-makers have done with compact discs.

Although the companies made their announcement of the joint venture after the market closed on Feb. 16, both of their stocks shot up during that trading day as word of the

EXECUTIVE ACTION

Hastings Hired As KABC & KDIS/Los Angeles GSM

Los Angeles sales and marketing veteran **Bob Hastings** has been named GSM for ABC Radio's L.A. News/Talker **KABC-AM** and Radio Disney **KDIS-AM**, effective March 6. Hastings will take over a position that has been vacant since the departure of Leon Clark back in November '98.

ABC/L.A. Director/Sales Bob Koontz told *R&R*, "Bob has a great background for this position, with a proven track record as both a national rep and a radio station sales manager. I've known him for a long time, and he's a perfect candidate for this job. I'm thrilled to have him join our team at ABC."

Hastings, who is currently GSM at crosstown KIEV-AM, began his career as an AE with Katz Radio in 1984. His resume also includes positions as Director/Client Services for KLAC-AM & KBIG-FM/L.A., LSM at KACE-FM & KOST-FM/L.A. and Sr. AE/Director of Marketing for CBS Radio Reps.

"I couldn't be more excited," Hastings told *R&R*. "I've followed KABC since my early career days of selling the station as a Katz rep, so to be offered the opportunity to work with consummate pros like [KABC, KDIS & KLOS-FM President/GM] Bill Sommers and Bob Koontz to develop the tremendous potential of both KABC and Radio Disney was truly an offer I just couldn't refuse."

Metro/Shadow Shifts Shulman To Sr. VP/Sales

Ivan Shulman has been promoted to Sr. VP/Sales for **Metro Networks/Shadow Broadcast Services**. Shulman has been Metro's Sr. VP/Marketing since 1997.

In his new role Shulman will be responsible for all advertising sales for Metro and Shadow. Based in Houston, Shulman first joined Metro in 1987.

"Ivan has played an integral role in the growth of Metro Networks since it was a small private company," said Metro/Shadow President/COO Chuck Bortnick. "There is no one better suited for the tasks of maximizing the combined revenue opportunities from both Metro Networks and Shadow Broadcast Services."



Shulman

agreement leaked out to investors. Sirius stock improved almost \$8 per share on Feb. 16, then another \$10 per share the following day to hit an all-time high of \$66.50 per share. The stock then slid backward and was trading at \$55.75 per share at the close of the market on Tuesday (2/22).

XM stock also jumped nearly \$8 per share on Feb. 16, but slowed the next day to gain less than 50 cents. On Friday the stock rose another \$1 to hit an all-time high of \$41. XM

stock then dropped a bit and was trading at \$38.78 at the close of the market on Tuesday.

Still, Sirius' and XM's first joint venture did not go off smoothly. A conference call hastily planned on Feb. 16 had to be shut down after being flooded with callers. The companies had expected about a dozen analysts to call in, but the call turned into mayhem when more than 30 people were listening — and speaking all at once — on an open line.

— **Jeremy Shweder**

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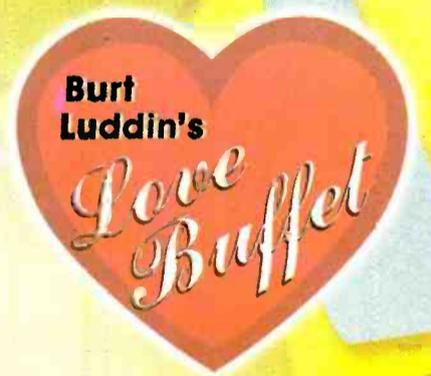
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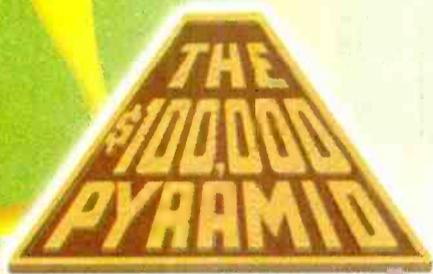
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National Radio

• **TALK AMERICA RADIO NETWORKS** debuts *Born in the '60s*, hosted by Jeff Santos. The show, which airs daily from 11pm-1am ET, focuses on issues and events that have shaped today's "thirtysomethings." Contact Tom Star; (781) 828-4546.

• **WESTWOOD ONE** presents *New Faces of Country Music 2000*, featuring highlights from the Country Radio Seminar's New Faces Show. The three-hour program is scheduled to air April 29-30 and will include such artists as Andy Griggs, SHedAISY and Montgomery Gentry. Contact Telly Wong; (212) 641-2057.

• **SYNDICATED SOLUTIONS** launches *On the Job With Steve Viscusi*, a call-in show focusing on workplace issues, to air Sundays from noon-1pm ET, beginning April 2. Contact Matthew Sullivan; (203) 921-1548.

Records

• **STEVEN ABBOTT** is named Head/A&R for V2 Records. He was most recently Head/International for V2 UK.



Abbott

Industry

• **SPOTTAXI.COM** announces the following appointments:

GEORGE LANGE joins the company as VP/Marketing. His most recent position was EVP for PS Promotions.

KEITH LAHONTA is named VP/Nat'l Sales. He was most recently Mgr./Global Accounts for Ameritech Data Networking.

PATRICK HANAVAN is tapped as Dir./East Coast Sales. He formerly served as Dir./Channel Sales for Musicam Express.

TIMOTHY CONLEY becomes Dir./Customer Service & Human Resources. He joins from Catapult/IBM, where he was Northwest Delivery Operations Mgr.

BRIAN MILLER is appointed Dir./Development. He was most recently an Application Architecture & Database Team Leader for Meridian Partners.

ROBERT HASKITT joins as Dir./New Business Development for Production Facilities. He was most recently a Product Mgr. for Mackie Designs and Digidesign.

• **INDUSTRY MEDIA SPECIALISTS** announces its launch. The advertising agency deals exclusively with the marketing of radio stations. Phone: (626) 403-5751; fax: (626) 403-5757; www.industrymediaguru.com.

Changes

CHR: WFLZ/Tampa afternoon driver **Jeff Thomas** signs for four more years ... WJMN/Boston Promotion Dir. **Clara Malafarina** exits ... KBKS/Seattle morning drivers **Chris Collins** and **Dana Dearden** exit ... WBTS/Atlanta appoints **Toddzilla** afternoon driver ... WWDX/Lansing, MI middayer

Nikki joins 'KQI for middays ... KKPT/Little Rock middayer **Brandy Madison** takes middays at crosstown KHTE, and **Raven Steele** joins 'HTE for late-nights ... WXXL/Orlando personality **Stan The Monkey Boy** joins KISX/Tyler-Longview, TX for mornings ... Former Danny Bonaduce producer **Tim Puttre** joins KAMX/Austin to produce the morning show ... KKXX/Bakersfield middayer **Kari Kane** steps down ... KHTN/Merced, CA late-nighter **J. Reed** is appointed interim nighttimer as **Ryan B** exits ... KCAQ/Oxnard, CA launches *The Latin Lingo Show*, hosted by MD **Joey Boy** and **Johnny Five**; the show can be heard Sundays from 7-10pm.

News/Talk: KNX-AM/Los Angeles adds *Your Pet Health Matters*, hosted by Dr. Bernadine Cruz, airing Saturdays and Sundays at 3:25pm.

Urban: **Tre' Black** is chosen as the voice of *The Russ Parr Morning Show* ... Former WUSL/Philadelphia

Creative Dir. **Amir "Spice" Shakir** launches SpiceRadio, a consulting and imaging firm.

National Radio: **Rick Ballou** joins One-On-One Sports for nights, 10pm-2am ET ... **Sarah Marshall** is now Spec. Prog. Mgr. and **Rob Edwards** becomes Prog. Mgr./24-7 Formats at Westwood One.

Records: GetMusic announces the following appointments: **Lynn Thomlison** joins as Creative Dir.; **Joe Rosenthal** is tapped as Managing Editor; **Cheri Cheng** becomes Exec. Producer; **Margo Sippel** is named VP/E-Commerce; and **Laurie Rubinstein** is appointed VP/Public Relations ... **Michael Galbe** is promoted to Dir./Int'l for Jive Records ... **Michael Block** rises to Sr. Dir./Sales for Columbia Records ... **Keith Bailey** is named Traditional Label Mgr. for SpinRecords.com ... **Steve Pritchitt** becomes VP/Content Acquisition for Digital Entertainment.

valuable KKBTL/Los Angeles. Clear Channel, as always, was not talking about any particulars of the divestitures.

Q4 Revenues Double

Clear Channel's fourth-quarter earnings, also announced Tuesday, were dubbed by the company "the most successful" in its history, as revenues hit \$887.5 million, up from \$441.4 million a year ago.

After-tax cash flow for the quarter was \$264.5 million, a 95% jump from ATCF of \$135.8 million in the fourth quarter of 1998. Diluted ATCF per share for the quarter was 72 cents, up 41% from 51 cents a year earlier. ATCF is one of the most important benchmarks for analysts.

Clear Channel also took a net loss in the quarter of \$22.8 million, compared to a net income of \$9 million last year. The loss was due to expenses relating to business acquisitions completed during 1999, Clear Channel said. For the year, net rev-

enues hit \$2.7 billion, a 98% jump from 1998. ATCF was \$788.1 million, up 88%, and ATCF per share increased 39% from 1998 to \$2.34. Net income for 1999 grew 34% to \$72.5 million.

1999 was one of the most productive years in Clear Channel history, with the closing of the Jacor merger and the pending acquisition of the company's largest competitor, AMFM. Clear Channel says it now owns 830 radio stations in the U.S., plus interests in 240 more stations internationally.

Hughes

Continued from Page 3

Hughes also formerly programmed Rock stations WFBQ/Indianapolis, WRDU/Raleigh and WIOT/Toledo. As Figenshu told R&R, "Michael rocks!"

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MADONNA American Pie

RADIO ONE NETWORKS

Tony Mauro • (970) 949-3339

Hot AC

Yvonne Day
LENNY KRAVITZ I Belong To You
SPLENDER I Think God Can Explain

New Rock

Steve Leigh
BECK Mixed Bizness

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Gonzer
No adds

Soft AC

Andy Fuller
MADONNA American Pie

Bright AC

Jim Hays
No adds

CHRONICLE

BIRTHS

Fahrenheit/Finer Arts Records
Nat'l Marketing & Promotion Dir.
Julie Capra, husband Glenn, son
Tyler August, Dec. 24.

CONDOLENCES

Longtime CBS radio announcer
Bob Hite Sr., 86, Feb. 18.
Rita Pfeiffer, mother of Tri-State
Promotions' **Jim "Stacy" Pfeiffer**,
Feb. 15.

Clear Channel

Continued from Page 1

progressing on track," Mays said on Tuesday, with an expected closing date of Sept. 30. Mays, in a press release, gave no indication as to the status of the spinoffs, other than to say, "We continue to be pleased with the interest the company has received in the stations we are divesting ... We have been responsible stewards in negotiating the best possible scenario for Clear Channel and its shareholders."

The sale of more than 100 Clear Channel and AMFM stations was originally supposed to occur before the end of last year, with rumors flying weekly about possible suitors. This week's rumor had CBS/Infinity buying the bulk of the Clear Channel major-market stations. Other rumbles had Hispanic Broadcasting — part-owned by Clear Channel — picking up a few stations and Radio One beating out Emmis Communications for the

Bloomberg

BUSINESS BRIEFS

Continued from Page 8

Infinity Gets 'Accumulate' Rating From Prudential

In initiating coverage this week of Infinity Broadcasting, Prudential Securities analysts James Marsh and Bill Lerner set a one-year target of \$40 per share and put an "accumulate" rating on the stock. And that was before the expected announcement that Mel Karmazin-led Infinity would pick up some of Clear Channel's prime stations in a long-awaited government-forced property shedding. In their report, Marsh and Lerner said Infinity "boasts average radio revenue share of 28% per market. We believe the company's radio assets, which are in attractive markets, represent prime radio real estate and would be nearly impossible to duplicate today."

Meanwhile, Entercom was rated "Buy" in new coverage begun this week by Lazard Freres & Co. analyst Christopher Ensley, who set a 12-month target of \$70 per share.

L.A. Consultant Company Wins Legal Battle With CBS

A Los Angeles-based computer consultant company recently won a legal fight with CBS over control of an Internet domain name. CBS brought The Network Network company to court in 1999 to force the computer consultancy to give up its web address, www.tnn.com, to CBS' country music cable channel The Nashville Network. According to The Network Network, CBS argued that it should be given the domain name because people looking for The Nashville Network on the Internet would naturally go to www.tnn.com. However, the computer group had registered its domain name in 1994, and a U.S. District judge ruled that the company could keep the domain.

Susquehanna To Use RadioWave.com Players

Susquehanna cut a deal this week with RadioWave.com, which coordinates video images with a station's audio streaming on the Internet, to add RadioWave.com players to all 23 Susquehanna station websites in the next few months. Susquehanna already uses RadioWave.com players on two station sites. The RadioWave.com players allow a viewer to see interactive visual information, including ads, while listening to music on the Internet.



The Trustees of the Foundation of American Women in Radio and Television invite you to celebrate quality programming for, by and about women at ...

Monday, April 17, 2000

**Hudson Theatre on Broadway
New York City**

Star-studded awards presentation and VIP celebration
6:30 p.m. Black Tie

Kathie Lee Gifford

Host

All proceeds to benefit the Foundation of AWRT

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6 VIP Passes to the 2000 Gracie Allen Awards™ and a full page ad in the Awards Program. Opportunity to distribute a promotional item at the awards program. Recognition in marketing collateral and on-site event signage.
- Director:**\$2,500
4 VIP Passes to the 2000 Gracie Allen Awards™ and a half page ad in the Awards Program. Recognition in marketing collateral and on-site event signage.

For more information regarding sponsorship, please call AWRT's Maria Brennan at (703) 506-3290.

ZINE SCENE

The PG-13 Sounds Of Blink-182!

Punk popsters **Blink-182** make *Alternative Press*' cover and are also featured in *Entertainment Weekly*. Bassist/singer **Mark Hoppus** describes the band's mature approach to songwriting: "We're exactly the same as kids hanging out in high school or junior high, making fart jokes and talking about girls. Tom always wonders, if you gave a 14-year-old kid a microphone and a bunch of people to say something in front of, what would he say. That's us. Although I'm 27" (*Entertainment Weekly*).

Guitarist/singer **Tom DeLonge** explains the band dynamic: "In each band you've always got the loud one, the wild one or whatever. We have two a—holes and a quiet guy."

DeLonge also showcases the band as equal opportunity offenders: "The truth is we make fun of everybody. Whether you're black, white, mulatto, red, green, leprechaun..." (*Alternative Press*).

Enough Already!

Entertainment Weekly gives some much needed press to **Carlos Santana**, dubbing him "Fashion Guru of the Week." JC Penney and Sears outlets will debut Carlos, the guitarist's new clothing line.

"She knew me when I was a Ninja Turtle. I met her at the cafeteria in Walt Disney World" — **Kevin Richardson**, singer for an obscure group known as **The Backstreet Boys**, gives the inside skinny on his bride-to-be (*Newsweek*).

A Cure For Shyness?

"I don't want people to focus on *Bloodflowers* being the last **Cure** album, because it might not be. I want them to focus on it being the best one, because that's what it is" — The Cure's **Robert Smith** exposes his lack of confidence (*Alternative Press*).

Mann, I Feel Like A Grammy!

Singer/songwriter **Aimee Mann**, nominated for an Oscar in the Best Song category, won't be a gracious loser if **Phil Collins** takes the trophy for his *Tarzan* soundtrack song "You'll Be in My Heart." "I'm clearly better than him," Mann told a concert audience last week. "I hope they have the camera on me, because I want to be the first person to actually boo" (*Newsweek*).

If You Weren't My Love...

The *National Enquirer* reports on Hollywood tragedies, and even prognosticates misfortune in its "Accidents Waiting to Happen" column. Musicians making the list include **Whitney Houston** and **Bobby Brown**, as well as **Jennifer Lopez** and **Sean "Puffy" Combs**.

But the *Star* reports that Lopez has already given Puffy the boot.

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



THAT HE SHOWS! — "I do take off my clothes a lot in public. It's that bizarre combination of self-loathing and lack of shame" — Grammy-nominated electronic artist **Moby** allows his inhibition to surface (*Rolling Stone*).

"Jennifer is just so tired of all this trouble," a friend reveals. "Every time she opens the paper, she sees her name connected with this whole shooting mess, and it burns her up."

Insiders reveal that the final straw for Lopez was in court, where she heard prosecutors claim that Combs tried to bribe his limo driver to take the rap for the nightclub gun charges with a \$40,000 diamond ring she gave him.

Kiss And Break Up

"We don't know whether or not it's the Farewell Tour or the Jews in Space Tour, which I prefer as a title" — **Kiss** bassist **Gene Simmons** ponders names for the band's final tour (*Rolling Stone*).

Spears Is The Pitts

Britney Spears has launched a public campaign to win the heart of actor **Brad Pitt**. But Pitt's current girlfriend, *Friends* star **Jennifer Aniston**, is warning the pop princess to stay away from her man. "Jennifer is livid that Britney is making such a public play for Brad," a *Friends* insider reveals. "Britney is far from the sweet, innocent school-girl she tries to portray" (*National Enquirer*).

But Spears may have more on her mind, as she's been offered a challenging movie role in an independent film. But her advisers want her to turn it down, since she'd be playing a drug-addicted teenage lesbian (*Star*).

Gallagher Gripes, Again

Alternative Press chats with **Oasis** guitarist/songwriter **Noel Gallagher**, who assures everyone of the band's staying power. "We're not going away. We're probably the first band since **Depeche Mode** not to come over [to the U.S.], make a quick buck and then fuck off. We're not going to give up on the place."

"I'm just glad they think of us in the States," Gallagher continues. "I don't give a shit what they think of us, so long as they think of us."

Pop Star Dyes...

"I'm afraid I don't really relate to 'Another Dumb Blonde.' I dyed my hair for the song" — Up 'n' coming pop sensation **Hoku**, daughter of legendary Hawaiian singer **Don Ho**, doesn't want to inherit her father's last name (*Rolling Stone*).

— Frank Correia

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

On Friday (2/25), metal outfit **Coal Chamber** continue the fossil fuel vs. alternative energy debate at 8pm ET/5pm PT (www.guitar.com).

On Monday (2/28), thrash pioneers **S.O.D.** tell you how to properly deck someone in a mosh pit. Swap secrets at 8pm ET/5pm PT (www.guitar.com).

L.A.-based band **Fisher** are the first MP3 band to get signed to a major label. Ask them why this Tuesday (2/29) at 9pm ET/6pm PT (www.rockonline.com).

Vampiric metalheads **Type O Negative** discuss Count Chocula's positive influence on kids this Wednesday (3/1) at 8pm ET/5pm PT (www.guitar.com).

On Thursday (3/2), discuss the rules of capitalization with country act **SHedaisy** at 9pm ET/6pm PT (www.sonicnet.com).

On The Web

This Friday (2/25), **The Cowboy Junkies** share their addictive blend of alternative and country in a webcast at 9pm ET/6pm PT (www.twec.com).

MUSIC & MOVIES

CURRENT

- **SNOW DAY** (Geffen)
Single: **HOKU** Another Dumb Blonde
Other Featured Artists: **JORDAN KNIGHT, SIXPENCE NONE THE RICHER, SMASH MOUTH**
- **SCREAM 3** (Wind-up)
Singles: **CREED** What If
SYSTEM OF A DOWN Spiders
Other Featured Artists: **POWERMAN 5000, INCUBUS, STATIC-X**
- **THE BEACH** (Sire)
Featured Artists: **SUGAR RAY, BLUR, MOBY**
- **NEXT FRIDAY** (Priority)
Single: **ICE CUBE** f/MACK 10 & MS. TOI You Can Do It
Other Featured Artists: **PHAROAEH MONCH, AALIYAH, WU-TANG CLAN**

COMING

- **WONDER BOYS** (Columbia)
Featured Artists: **BOB DYLAN, NEIL YOUNG, JOHN LENNON**
- **DROWNING MONA** (Hipo)
Featured Artists: **THREE DOG NIGHT, GLADYS KNIGHT & THE PIPS, NILS LOFGREN**
- **THE NEXT BIG THING** (Maverick)
Single: **MADONNA** American Pie
Other Featured Artists: **MOBY, GROOVE ARMADA, OLIVE**
- **HEAVY METAL F.A.K.K. 2** (Restless)
Featured Artists: **QUEENS OF THE STONE AGE, MONS'ER MAGNET, HATE DEPT.**

"Music & Movies" lists current and coming film soundtracks according to box-office standing, as well as singles appearing on R&R's format charts and other featured artists. To submit soundtracks for inclusion in this column, contact R&R Associate Editor Frank Correia at (310) 788-1658; fcorreia@ronline.com.

MUSIC DATEBOOK

MONDAY, MARCH 6

- 1972/ **John Lennon's** temporary visa is revoked by the U.S. Department of Immigration. Lennon will not be granted permanent resident status until 1976.
- 1989/ Aerosmith frontman **Steven Tyler** and wife Theresa become parents to daughter Chelsea Anna.
- 1994/ **Frank Sinatra** collapses onstage from exhaustion during a Virginia concert.
- Born: **David Gilmour** (Pink Floyd) 1947

TUESDAY, MARCH 7

- 1969/ **The Who** release "Pinball Wizard," the first track the public hears from the rock opera *Tommy*.
- 1993/ House Of Pain's **Erik Schrody** is arrested at New York's Kennedy Airport for concealing a firearm.
- 1996/ At L.A.'s Virgin Megastore, **Neil Diamond** performs in-store for the first time in 20 years.
- Born: **Peter Wolf** 1946, **Taylor Dayne** 1962
- Releases: **David Bowie's** "Young Americans" 1975

WEDNESDAY, MARCH 8

- 1970/ In Massachusetts, **Diana Ross** performs solo for the first time.
- 1973/ Grateful Dead founding member and keyboardist **Ron "Pigpen" McKernan**, 27, dies from cirrhosis of the liver.
- 1987/ **Bob Seger** announces at a Detroit concert that his current *Like a Rock* tour will be his last.
- 1991/ LL Cool J makes his film debut in *The Hard Way*.
- Born: **Mickey Dolenz** (Monkees) 1945, **Gary Numan** 1958
- Releases: **Morrissey's** *Vauxhall and I* 1994

THURSDAY, MARCH 9

- 1969/ *The Smothers Brothers Comedy Hour* is canceled by CBS-TV after the show refuses to censor a comment made by **Joan Baez**. Baez wanted to dedicate a song to her husband, who was incarcerated for protesting the draft.
- 1976/ **The Who's** **Keith Moon** collapses onstage during a Boston concert, suspending the group's U.S. tour.
- 1997/ **Notorious B.I.G.** is fatally shot while being transported from a Los Angeles party.
- Born: **Robin Trower** 1945, **Jeffrey Osborne** 1948
- Releases: **U2's** *The Joshua Tree* 1987

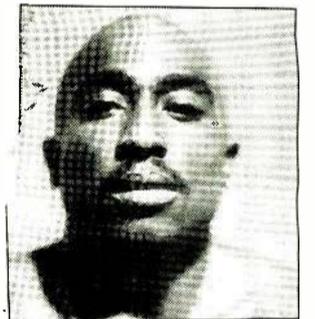
FRIDAY, MARCH 10

- 1977/ In a ceremony outside London's Buckingham Palace, **The Sex Pistols** sign a recording contract with A&M. The agreement is terminated nine days later.
- 1979/ **James Brown** debuts at the Grand Ole Opry.
- 1988/ **Andy Gibb**, 30, dies in England from drug-related heart failure.
- Born: **Tom Scholz** (Boston) 1947, **Jeff Ament** (Pearl Jam) 1963

SATURDAY, MARCH 11

- 1970/ At the Grammy Awards, **The Fifth Dimension** win Best Record with "Aquarius/Let the Sunshine In." **Blood, Sweat & Tears'** self-titled album receives Best Album honors.
- 1991/ **Janet Jackson** signs an unprecedented \$30 million recording contract with Virgin. This historic deal is surpassed a week later when brother **Michael Jackson** signs with Sony Music.

1993/ **Tac Shakur** is arrested in Los Angeles for concealing a firearm. Two days later in L.A. he's arrested for assaulting a limo driver.



2Pac joins the 'Outlawz.'

Born: the late **Lawrence Welk** 1903, **Bobby McFerrin** 1940, **Nina Hagen** 1955

SUNDAY, MARCH 12

- 1958/ Jazz vocalist **Billie Holiday** receives a year's probation in Philadelphia for an earlier narcotics-possession charge.
- 1969/ **Paul McCartney** marries Linda Eastman in London. Also ... **Simon & Garfunkel's** "Mrs. Robinson" wins Best Record at the Grammy Awards.
- 1988/ **Deniece Williams** gives birth to son Forest Matthew.
- Born: **Al Jarreau** 1940, **Paul Kantner** (Jefferson Airplane/Starship) 1942, **Liza Minnelli** 1946, **James Taylor** 1948, **Graham Coxon** (Blur) 1969

— Mark Solovicos



69.7 million households

PLAYS

'N SYNC	Bye, Bye, Bye	30
DR. DRE /EMINEM	Forgot About Dre	30
BACKSTREET BOYS	Show Me The Meaning Of...	26
CHRISTINA AGUILERA	What A Girl Wants	26
ZGETHER U + Me = Us	(Calculus)	22
BLAQUE	Bring It All To Me	21
NO DOUBT	Ex-Girlfriend	21
EVE	Love Is Blind	20
FILTER	Take A Picture	17
WILL SMITH	Freakin' It	17
RED HOT CHILI PEPPERS	Otherside	16
MISSY ELLIOTT	Hot Boyz	16
JENNIFER LOPEZ	Feelin' So Good	15
D'ANGELO	Untitled (How Does It Feel)	14
THIRD EYE BLIND	Never Let You Go	14
NINE INCH NAILS	Into The Void	14
KID ROCK	Only God Knows Why	14
MACY GRAY	I Try	14
DMX	What's My Name?	13
PINK	There You Go	13
LIT	Miserable	13
MARIAH CAREY /JOE & 98 DEGREES	Thank God...	12
NOTORIOUS B.I.G.	Notorious	12
BUSH	Letting The Cables Sleep	12
MANDY MOORE	Candy	12
VERTICAL HORIZON	Everything You Want	12
JESSICA SIMPSON	Where You Are	12
BRITNEY SPEARS	From The Bottom Of	11
KORN	Falling Away From Me	11
JAY-Z	Do It Again	11
MOBY	Natural Blues	11
MONTELL JORDAN	Get It On... Tonight	11
FIONA APPLE	Limp	9
INCUBUS	Pardon Me	9
P.O.D.	Southtown	9
MADONNA	American Pie	9
CELINE DION	That's The Way It Is	8
SMASHING PUMPKINS	The Everlasting Gaze	8
2PAC /OUTLAWZ	Baby Don't Cry	7
RICKY MARTIN	Livin' La Vida Loca	7
SONIQUE	It Feels So Good	7
BUCKCHERRY	Check Your Head	7
SYSTEM OF A DOWN	Sugar	6
SAVAGE GARDEN	I Knew I Loved You	6
JUVENILE	Back That Azz Up	6
BLOODHOUND GANG	The Bad Touch	6
CREED	What If	5
EIFFEL 65	Blue (Da Ba Dee)	5
HOKU	Another Dumb Blonde	5
KID ROCK	Bawitdaba	5
KORN	Make Me Bad	5
BLACK ROBO	Whoa	4
ENRIQUE IGLESIAS	Be With You	4
POWERMAN 5000	Nobody's Real	4
OASIS	Go Let It Out	3
RAH DIGGA	Impenal	3
SLIPKNOT	Wait And Bleed	3
TLC	No Scrubs	3
JAY-Z	Hard Knock Life	3
TLC	Unpretty	3
BRITNEY SPEARS	...Baby, One More Time	3
DA BRAT	That's What I'm Looking For	2
EASTSIDAZ	Shil'G'ed Up	2
LAURYN HILL	Turn Your Lights Down Low	2
BLINK-182	All The Small Things	2
KITTIE	Brackish	2
BONE THUGS-N-HARMONY	Resurrection	2
GINUWINE	None Of Ur Friends' Business	2
GOODIE MOB	Get Rich To This	2
WHITNEY HOUSTON	I Learned From The Best	2
KELIS	Caught Out There	2
KID ROCK	Cowboy	2
SISQ	Gotta Get It	2
DEAD PREZ	Hip Hop	1
LOX	Wild Out	1
SUGAR RAY	Falls Apart	1
LIL' ZHANE	Money Stretch	1
STAIN'D	Home	1
SUICIDE MACHINES	Sometimes I Don't Mind	1
ALICE IN CHAINS	Get Born Again	1
BACKSTREET BOYS	I Want It That Way	1
BUCKCHERRY	For The Movies	1
BUCKCHERRY	Lit Up	1
CHEVELLE	Mia	1
COAL CHAMBER /OZZY OSBOURNE	Shock...	1
CRAZY TOWN	Toxic	1
CREED	Higher	1
DAYS OF THE NEW	Enemy	1
DESTINY'S CHILD	Say My Name	1
FEAR FACTORY	Cars	1
FILTER	Welcome To The Fold	1
FINGER ELEVEN	Above	1
GOOSMACK	Keep Away	1
GOOSMACK	Whatever	1
KORN	Got The Life	1
KORN	Freak On A Leash	1
LIMP BIZKIT	Re-Arranged	1
LIMP BIZKIT	Nookie	1
MACHINE HEAD	From This Day	1
MARILYN MANSON	Rock Is Dead	1
MARILYN MANSON	Coma White	1
METALLICA	Turn The Page	1
METALLICA	Whiskey In The Jar	1
NINE INCH NAILS	We're In This Together	1
OFFSPRING	The Kids Aren't Alright	1
ORGY	Stitches	1
ORGY	Blue Monday	1
POWERMAN 5000	When Worlds Collide	1
REVELLE	The Phoenix	1
SEVENOUST	Denial	1
JESSICA SIMPSON	I Wanna Love You Forever	1
SNOOP DOGG /XZIBIT	B-Please	1
STAIN'D	Mudshovel	1
STATIC-X	Push It	1
ROB ZOMBIE	Superbeast	1

Video airplay for the week ending February 21



50.8 million households
Isaak

INSIDE TRACKS

VERTICAL HORIZON Everything You Want
MOBY Natural Blues
FILTER Take A Picture
MACY GRAY I Try

XL

CHRISTINA AGUILERA What A Girl Wants
CELINE DION That's The Way It Is
FOO FIGHTERS Learn To Fly
SANTANA /ROB THOMAS Smooth
SMASH MOUTH Then The Morning Comes

NEW

BACKSTREET BOYS Show Me The Meaning...
NO DOUBT Ex-Girlfriend
RED HOT CHILI PEPPERS Otherside
THIRD EYE BLIND Never Let You Go
VERTICAL HORIZON Everything You Want

LARGE

MARIAH CAREY /JOE & 98 DEGREES Thank God...
FILTER Take A Picture
MACY GRAY I Try
FAITH HILL Breathe
KID ROCK Only God Knows Why
MADONNA American Pie
SANTANA /WYCLEF JEAN Mana, Mana
SAVAGE GARDEN I Knew I Loved You
WILL SMITH Freakin' It
SUGAR RAY Falls Apart

MEDIUM

FIONA APPLE Limp
BECK Mixed Bizness
D'ANGELO Untitled (How Does It Feel)
BETH HART L.A. Song
WHITNEY HOUSTON I Learned From The Best
ENRIQUE IGLESIAS Be With You
LENNY KRAVITZ I Belong To You
JENNIFER LOPEZ Feelin' So Good
MOBY Natural Blues
DASIS Go Let It Out
STING Desert Rose
TINA TURNER When The Heartache Is Over
TRAIN Meet Virginia

CUSTOM

A3 Woke Up This Morning
MARY J. BLIGE /ELTON JOHN Deep Inside
BUCKCHERRY Check Your Head
BUSH Letting The Cables Sleep
CHRIS CORNELL Preaching The End Of The World
CREED Higher
CREED What If
DESTINY'S CHILD Say My Name
BOB DYLAN Things Have Changed
EURYTHMICS I Saved The World Today
MEGADETH Breadline
MICHAEL HUTCHENCE A Straight Line
JOE I Wanna Know
MONTELL JORDAN Get It On... Tonight
JONNY LANG Breakin' Me
AIMEE MANN Save Me
LAURYN HILL Turn Your Lights Down Low
NINE INCH NAILS Into The Void
RAGE AGAINST THE MACHINE Guerrilla Radio
R.E.M. The Great Beyond
ROLLINS BAND Illumination
SMASHING PUMPKINS The Everlasting Gaze
SONIQUE It Feels So Good
BRITNEY SPEARS From The Bottom Of...
STAIN'D Home
ANGIE STONE No More Rain (In This Cloud)
This week's list is frozen



36 million households
Cindy Mahmoud
VP/Music Programming
& Entertainment

Video Playlist

D'ANGELO Untitled (How Does It Feel)
DESTINY'S CHILD Say My Name
MARY J. BLIGE Give Me You
JAY-Z Anything
GINUWINE None Of Ur Friends' Business
DR. DRE /EMINEM Forgot About Dre
MISSY ELLIOTT Hot Boyz
JAGGED EDGE He Can't Love U
MARIAH CAREY /JOE & 98 DEGREES Thank God...
EVE Love Is Blind

Rap City

Q-TIP Breathe & Stop
ICE CUBE /KRAYZIE BONE Until We Rich
HOT BOYS I Need A Hot Girl
METHOD MAN & REDMAN Y.O. U.
DR. DRE /EMINEM Forgot About Dre
DMX What's My Name?
NAS /GINUWINE You Owe Me
2PAC /OUTLAWZ Baby Don't Cry
JUVENILE U Understand
JAY-Z Anything

This week's playlist is frozen.

TELEVISION

TOP TEN SHOWS Feb. 14-20

Total Audience
(95.9 million households)

Due to the Presidents Day holiday, Nielsen ratings were not available at press time. The ratings will return next week.

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops



The Beach Boys: An American Dream — a made-for-TV biopic — airs as a two-part ABC miniseries (part one airs Sunday, 2/27, 9pm; part two airs Monday, 2/28, 9pm).

Friday, 2/25

- Macy Gray, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Slipknot, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- Warren Zevon, *The Late Late Show With Craig Kilborn* (CBS, check local listings for time).

Saturday, 2/26

- The Cure perform on Fox's *Mad TV* (11pm).

Sunday, 2/27

- Kris Kristofferson stars in *Perfect Murder, Perfect Town*, a made-for-TV miniseries that dramatizes the JonBenet Ramsey murder case (CBS, 9pm; conclusion airs Wednesday, 3/1, 9pm).

Monday, 2/28



- Tina Turner guest-stars on Fox's *Ally McBeal* (9pm).
- Dolly Parton, *The Late Show With David Letterman* (CBS, check local listings).

Tuesday, 2/29

- The Chieftains perform live during an hour-long QVC segment (7pm ET/4pm PT).
- Steely Dan, *David Letterman*.
- The Cure, *Conan O'Brien*.

Wednesday, 3/1

- Tommy Lee is the subject of this week's installment of MTV's new profile show, *Diary* (10:30pm).
- Filter, *Jay Leno*.

Thursday, 3/2

- Ben Harper, *David Letterman*.
- Frankie Avalon, *Craig Kilborn*.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS FEB. 18-21

Title	Distributor	\$ Weekend (\$ To Date)
1 <i>The Whole Nine Yards</i>	WB*	\$15.91 (\$15.91)
2 <i>Hanging Up</i>	Sony*	\$15.71 (\$15.71)
3 <i>Snow Day</i>	Paramount	\$15.26 (\$31.92)
4 <i>Pitch Black</i>	USA*	\$13.46 (\$13.46)
5 <i>The Tigger Movie</i>	Buena Vista	\$10.60 (\$22.39)
6 <i>Scream 3</i>	Miramax	\$9.88 (\$71.43)
7 <i>The Beach</i>	Fox	\$8.25 (\$28.74)
8 <i>Boiler Room</i>	New Line*	\$6.72 (\$6.72)
9 <i>American Beauty</i>	DreamWorks	\$6.60 (\$81.42)
10 <i>The Cider House Rules</i>	Miramax	\$3.40 (\$26.96)

All figures in millions
* First week in release
Note: Figures reflect a three-day weekend.

Source: ACNielsen EDI

COMING ATTRACTIONS

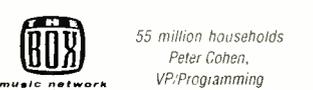
This week's opening features *Wonder Boys* with Michael Douglas and Robert De Niro, *Maguire* with the film's soundtrack sports **Bob Dylan**: "The Changing" (which is a new track), "Shooting Stars" and "Dark Yet" and "Buckets of Rain."



The ST also includes **Buffalo Springfield's** "A Child's Claim to Fame," **Tom Rush's** "No Regrets," **Neil Young's** "Old Man," **Tim Hardin's** "Reason to Believe," **Little Willie John's** "Need Your Love So Bad," **Clarence Carter's** "Slip Away," **Leonard Cohen's** "Waiting for the Miracle," **John Lennon's** "Watching the Wheels" and **Van Morrison's** "Philosopher's Stone."

Also opening this week is *The Closer You Get*, starring Ian Hart and Sean McGinley. The film's RCA Victor soundtrack contains **The Proclaimers'** "I'm Gonna Be (500 Miles)," **Louis Armstrong's** "A Kiss to Build a Dream On," **Ricky Valance's** "Tell Laura I Love Her" and **Jackie Wilson's** "I Get the Sweetest Feeling," among others.

— Julie Gidlow



55 million households
Peter Cohen,
VP/Programming

National Top 20

Pos.	Artist	Avg. Gross (in 000s)
1	BRUCE SPRINGSTEEN	\$1,783.4
2	ELTON JOHN	\$1,024.1
3	RICKY MARTIN	\$981.9
4	BETTE MIDLER	\$970.6
5	BILLY JOEL	\$946.7
6	BACKSTREET BOYS	\$876.2
7	SHANIA TWAIN	\$745.8
8	NEIL DIAMOND	\$621.4
9	AMY GRANT	\$400.1
10	FAMILY VALUES	\$393.6
11	STING	\$377.3
12	JOHN MELLENCAMP	\$363.5
13	ZZ TOP/LYNYRD SKYNYRD	\$316.3
14	RAGE AGAINST THE MACHINE	\$265.2
15	LIMP BIZKIT	\$254.3

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	BRUCE SPRINGSTEEN	\$1,783.4
2	ELTON JOHN	\$1,024.1
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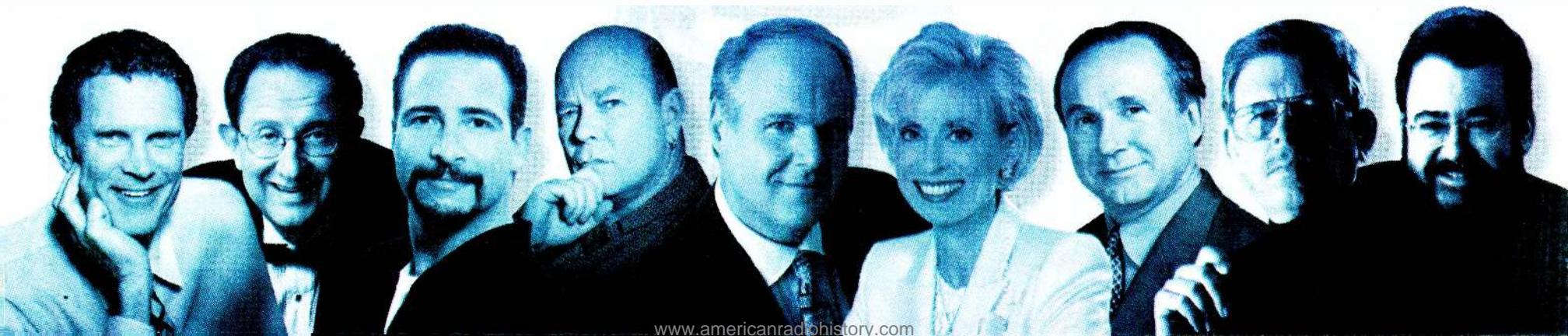
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Rush 5.9	Rush 7.9	Rush 3.9

* Arbitron Nashville Metro Su'99

NTR:

**Sold Out \$32,000 WTKG, Grand Rapids 2,400 seats ❖
Sold Out \$27,000 WWKY, Louisville 2,800 seats ❖**

❖ Station's actual gross revenue resulting from a typical event with Dave Ramsey

The Many >>



<< of Talk Radio

There's no question that the prevalent image of Talk radio in America today is that it's white, male and conservative. True, there is undeniably a high percentage of hosts, programmers and executives working within the format who fit that description, and research has unquestionably shown that Talk's listeners tend to lean more toward the politically conservative side as an overall group.

But to stereotype the entire format as being made up exclusively of "right-wing wackos" — as most other media frequently like to portray Talk radio — is by no means an accurate depiction of all of News/Talk radio in the year 2000. Just as cities and towns across America are, the Talk radio community is made up of all kinds of individuals and personalities. Both behind the mike and behind the scenes you'll find women, African-Americans, Asian-Americans, Hispanics, gays and other minorities right along-



Al Peterson

side those white, conservative males we hear so much about from the format's critics.

As every good talk host knows, the best stories are always the true ones. So, on the following pages you'll read just that — true stories. From the boardroom to the control room, these are real-life stories of individuals who have beaten the odds and are succeeding today in the tough and demanding broadcast radio world. But while the individuals profiled on these next pages are all certainly helping to break the stereotype that Talk is all white, conservative and male, few would argue that, as a format, there is still plenty of room for improvement. As you read the pages that follow, however, we think you'll find that News/Talk radio in America today is much more diverse than you may have previously thought.

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**Alfred Liggins**

Despite the old saying that talk is cheap, it can also be lucrative. Cathy Hughes used Talk-formatted WOL-AM to lay Radio One's foundation. Seven years after buying WOL in a distress sale, Radio One had made enough money to add low-power WMMJ-FM. Three years later the group added a pair of Baltimore stations.

Hughes' son, Alfred Liggins, literally learned the radio business at his mother's knee. Although he had not earned a four-year undergraduate degree, he convinced officials at the University of Pennsylvania's Wharton School of Business that he was master's program material. And he was right. He sailed through, attending classes in be-

“Black Talk radio is never going to be mass-appeal, but the audience is very loyal, and it is also very active.”

tween running Radio One and acquiring more properties. Last May Radio One went public (Nasdaq: ROIA), generating \$156 million. On Nov. 12 the company completed another stock offering of 5.4 million shares of common stock at \$59.25 each.

The company, now based in Lanham, MD, a Washington suburb, has been on a buying spree, acquiring stations and clusters of stations in such high-density African-American markets as Atlanta, Boston, Richmond, St. Louis, Philadelphia and Detroit. In early December the company announced the acquisition of its 27th station, Alternative WPLY-FM/Philadelphia, for \$80 million. Just three years ago Radio One paid \$20 million for Philly's Urban WPHI-FM. Liggins stated that the com-

Radio One Reaches Out

□ □ □ **Talk, community service — not ratings — mark this group's success**

By Jeffrey Yorke

pany would keep WPLY's Alternative format, which would mesh perfectly with 'PHI's youthful target audience. He said the combo would be an advertiser's delight.

Liggins, who serves as President and CEO of Radio One, has been leading the acquisition charge. Recently R&R reached him on the road for a quick look at where he sees the company going in the next few years.

R&R: *In your view, what exactly is black Talk Radio?*

AL: News and talk that center around issues important to the African-American community. News and programming that the community does not get on so-called mainstream radio.

R&R: *Radio One got its start in Talk radio, specifically in what has become known as black Talk radio. Your mother was a major force in the creation and refinement of the format that helped launch the group. What is the future of Talk radio in the Radio One family?*

AL: It is going to continue to serve a purpose and be a much-needed niche. Black Talk radio is never going to be mass-appeal, but the audience is very loyal, and it is also very active. We have actually continued to expand our Talk radio offerings. We just put another AM station, WCHB-AM, on the air in Detroit, and we have begun doing Talk in the morning, Gospel the rest of the day. It is quite successful — not by ratings, but by impact on the community. Talk radio works. WOL was successful by reaching out to the community and becoming part of it.

R&R: *How do you see black Talk competing nationally with, say, Hispanic Talk, which is very popular now, and can black Talk outlets get their fair share of the advertising dollar?*

AL: The Hispanic and Urban formats will always have to fight to get their fair share of the ad dollar. But as minority populations grow, we will see continued growth in audience share and in ad dollars.

R&R: *What makes WOL's programming different from that of ABC's WMAL-AM/Washington or Inner City's WLIB-AM/New York?*

AL: WMAL doesn't address the issues facing African Americans, although it does attract a small black audience, while WLIB does talk to black issues, but with a New York perspective. Also, the black audiences in Washington and New York are very

different. New York has a large Caribbean population.

R&R: *Are there any subjects that are taboo — points that are too hot to handle on the air?*

AL: There are always subjects that are taboo. Some are so heinous and so revolting that they don't need to be dealt with in any media. But we have no written guidelines. The talk hosts know when they going over the line. We use common sense as our guideline.

R&R: *WOL has recently been criticized by some as not having the fire-in-the-belly, community activist sound that it once did. They say the hosts today don't have the same passion as Cathy Hughes did for all those many mornings that she ruled the airwaves. What's your feeling about that?*

AL: I think we are just as community-oriented as we ever were. WOL still attacks every issue that counts. But it's a matter of personalities and the way they are perceived. My mother is a unique, brilliant and insightful woman. She also had much better leverage for community action than any host has ever had. Not only did she bring passion and direction to causes, they really were her airwaves. She owned the station and had the ability to mobilize it because she owned it.

R&R: *Having deep community roots and providing community service has been the secret to WOL's success from the very beginning, and you had help in the earliest days from a young lawyer named Bill Kennard. Now, as FCC Chairman, Kennard has pushed through a new class of low-power FM service despite protests from Radio One and other small operators. Kennard wants to give community groups a voice. What sort of effect will this have on Radio One's style of community broadcasting, and could these LPFMs*

hurt your Talk outlets, and even your music-driven FMs?

AL: LPFMs could hurt, depending on how they are programmed. They could reduce our audience share and could absolutely take away listenership. And that could hurt us.

“LPFMs could hurt, depending on how they are programmed. They could reduce our audience share and could absolutely take away listenership. And that could hurt us.”

R&R: *What plans do you have to expand to other markets, and could you transport the Washington/Baltimore flavor of the stations to other markets?*

AL: WOL and WOLB in Baltimore each have their own morning drive shows. The rest of the day they share programming. If we were to add Talk stations in other markets, the morning drive shows would be strictly Urban. In a more national approach, Radio One and Black Entertainment Television will combine efforts to produce content

Continued on Page 49

The 2000 presidential campaign notwithstanding, much of Talk radio needs to jettison its self-destructive obsession with political insignifca and contrived issues (such as the "controversy" over the Confederate flag on the South Carolina capitol) and focus instead on things that really matter to P1s: grappling with society's ever-changing cultural landscape at the dawn of a new century, how to stretch their dollars and raise their kids, and ways to survive and advance in a changing workplace. Crusading hosts who live to rally angry taxpayers and "save" America, please note: Saving people is Pat Robertson's job ... winning in Arbitron is yours!

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KEX-AM	Portland
WBT-AM/FM	Charlotte
WOAI-AM	San Antonio
WHP-AM	Harrisburg
WBEN-AM	Buffalo



Blanquita Cullum

She's a working mom, a businesswoman, a conservative and proudly Hispanic. She has gone from being told she would never make it in the radio business to being host of her own coast-to-coast daily talk show and a frequently seen face on a wide array of television and cable news shows and networks, including CNN, MSNBC, *Good Morning America* and Fox News.

She is **Blanquita Cullum**, a.k.a. "B.Q." As host of *The BQ View*, which airs daily from noon-3pm ET via Washington, DC-based Radio America Network, Cullum presides over a mix of pop culture, politics, personalities and conversations with both listeners and an impressive roster of personalities from Congress, journalism and the world of entertainment.

Honored with an Achievement Award by *Vista* magazine for paving the way for Hispanics in broadcasting, the always active Cullum recently founded the Young American Broadcaster's Foundation to help provide teaching and funding to students interested in a broadcasting career. A passionate patron of the arts, Cullum also currently serves on the Virginia State Commission for the Arts by appointment of Governor George Allen.

□ □ □ Build Yourself A Door

Cullum began her career in music radio, eventually migrating first into News and ultimately into Talk radio. Although she could have been intimidated by the fact that she was both female and Hispanic as she pursued a career in broadcasting, Cullum says she wasn't. "I think that perhaps my best and worst quality is that I don't really understand the word *no*," she says. "I guess that's because I've had to go around to the back door to get to the front door so many times in my life.

"I've just never had any doubts about whether or not I would achieve my goals. My father always told me that opportunity never arrives wearing a silk dress. So, armed with that advice and the fact that I was a single mom with two kids to support throughout much of

The B.Q. View

□ □ □ Thinking outside the box is the cornerstone of talk host's success

my career, I guess I never really considered that I had any option that I wouldn't make it."

Cullum's career got underway in San Antonio with a little push from her mom. "Just after I finished my education at the University of Texas at Austin, my dad passed away, and I moved back home to be with my mom," she recalls. "I'd been looking for a job, and my mother saw an ad in the newspaper for an opening at a local Country radio station.

"When I went in for the interview, the GM looked at me and said, 'Darlin', can you type?' I said, 'Sure' — then quickly went out and took a few typing lessons and got the job, which was writing commercial copy for the station. In those days there weren't that many women on the radio at all, but I've always figured, where there's

“I've always figured, where there's a wall, build yourself a door.”

a wall, build yourself a door. I would write myself into a lot of the commercial copy. That's how I got my first break, getting my voice on the air."

□ □ □ Pride And Prejudice

Before long, the persuasive Cullum managed to land herself a job at a crosstown CHR as a sidekick on what was then the market's highest-rated morning show. "But I was told that I'd have to change my name, because Blanquita was too ethnic-sounding," she says. "So, for the next three years my name was Toni."

During that time Cullum experienced some pretty serious sexism and racism that may sound hard to believe in today's work environment. "I became pregnant with my first child while working on the show," she says. "The GM called me in and told me they were going to have to let me go because they just couldn't see having a pregnant woman on the show who would probably just get fat and quit to go sell cosmetics in a department store anyway. I figured I could get mad or I could leave. So I packed up and left."

According to Cullum, sweet payback for that little incident would come just a couple of years down the

road. She continued to expand her local career and soon became a familiar face on TV and on billboards around San Antonio as a news anchor/reporter and host of the morning show on the local CBS television affiliate. "One day I'm going out to cover a story for the TV station, when I notice the tank is low. I stop to fill up with gas. To my great delight, I look up in the mirror, and the guy filling my tank was — you guessed it — none other than the same GM who had fired me several years earlier! It was confirmation of my strong belief that you never have to go out looking for revenge, because sooner or later the big guy upstairs takes care of it for you."

A twist of fate would soon move Cullum and her children across the country to the nation's capital. "All my life I'd been a Democrat, but in 1988 I came out of the closet and said, 'I don't like the way things are going with the Democratic Party,' and went to work for the Republicans and the George Bush campaign," says Cullum. "When he was elected, I moved to Washington and took a position as a White House liaison for FEMA, the Federal Emergency Management Agency. Things were going great, but then, gosh darn it, the guy doesn't win in '92, and suddenly I'm out of a gig!"

□ □ □ Starting Over Again

The always resourceful Cullum wasn't about to let a simple little thing like losing a job set her back. "Having been in radio, I was sort of used to the revolving-door thing, so losing my job in politics didn't really phase me all that much," she says. "And losing a job is something I've never taken personally. All my life I've had people tell me I'm too young or too old, too thin or too fat, too blond or too dark, too conservative or too liberal — every kind of opinion about why I wasn't going to succeed.

I've learned to say, 'Fine, now please get out of my way so I can get on with my life.' And when I look back and remember those people who told me I wouldn't make it, I wonder where the hell they are today."

After her position with FEMA ended, friends encouraged Cullum to return to radio. "I'd been out of radio for a few years, but I did manage to do some fill-in work for a couple of nationally syndicated hosts at the time. I knew I needed to get more practice in order to better my skills as a talk host, so I took a job doing a daily show in Richmond at WLEE.

"To make a long story short, that ultimately evolved into launching the show nationally, even though I was once again told I could not possibly succeed if I thought I was going to build a network show from Richmond. After the show began to take off, I relocated back to Washington, DC and hooked up with the folks at Radio America, and the rest, as they say, is history. I guess you'd have to describe me as a 25-year overnight success."

□ □ □ Outside The Box

Cullum credits much of her success to her own practice of always trying to think outside of the box. "All my life I've never been afraid to take risks, try something new or be creative with what has been given to me," she says. "I'm not finished with where I am right now, either. I want to keep growing, creating and succeeding. Am I going to let my sex, my nationality, my religious preference or my politics hold me back? All of those things are a part of who I am and part of what helps me to succeed and grow both professionally and personally."

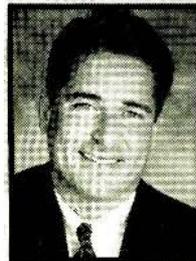
And while sexism and racism may have reared their ugly heads at times

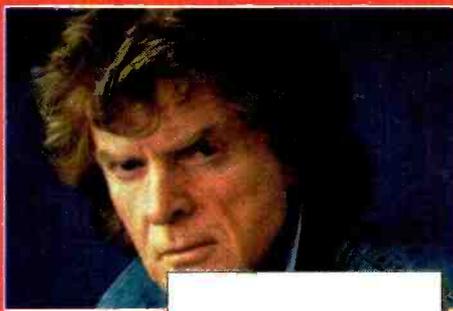
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PROGNOSTICATOR

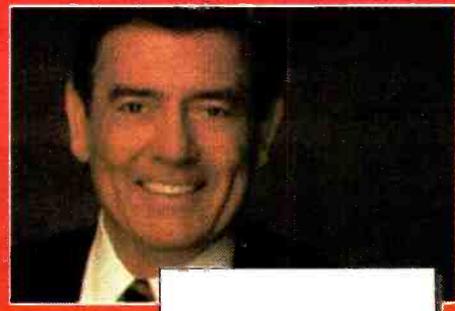
On the programming side, our No. 1 priority is to develop new talent. We must consistently develop young, provocative (as opposed to controversial) and thought-provoking talent that speaks to our strength — the educated 35-54-year-old adult who cares about their community and who also has the discretionary income to spend in that community. And although the advertising community tends to have a mercurial view of the format, as operators we must manifest the buying power and qualitative strength of our listening audience. At a time when citizens question political and economic uncertainties, the importance of the News/Talk format to listeners and advertisers should be easily understood.

**Tim McCarthy, Station Manager
WABC-AM/New York**

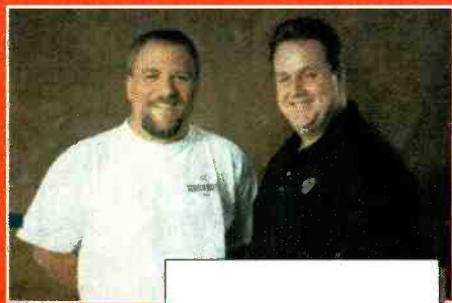
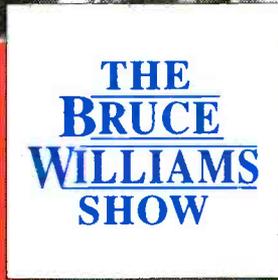
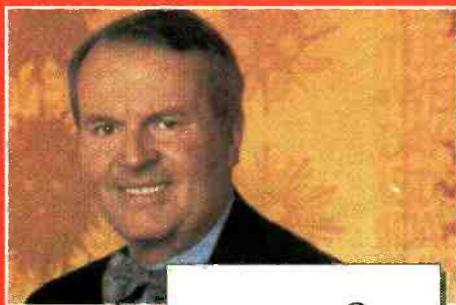
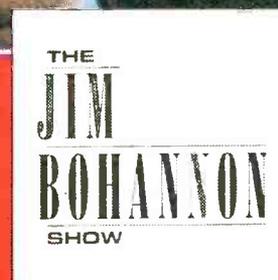
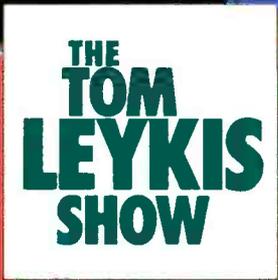
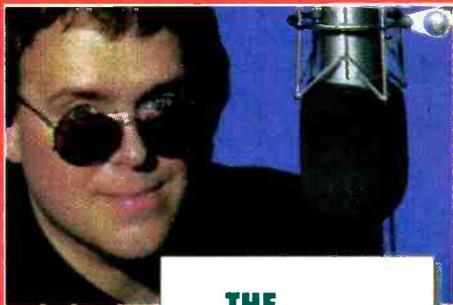
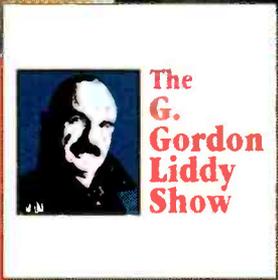
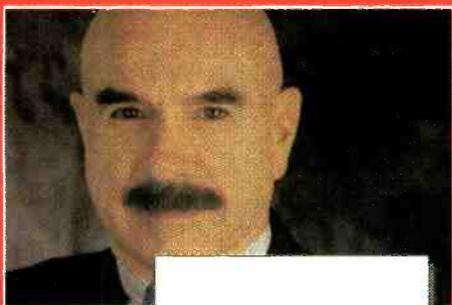




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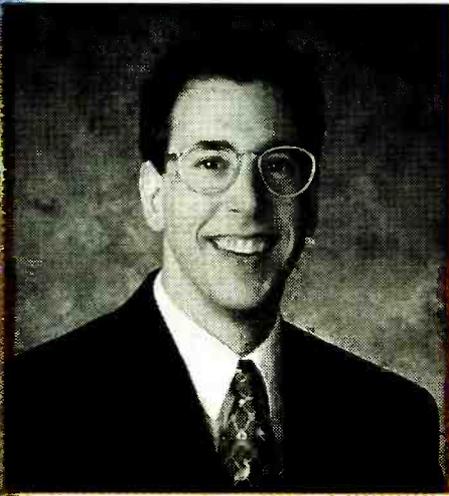
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**Clark Howard**

There are those who say that in order to succeed on Talk radio in America today you must be political and conservative. Fortunately, consumer advocate and talk host Clark Howard has remained blissfully oblivious to such pronouncements as he's quietly developed into one of Talk's most unexpected success stories.

Howard himself seems to be the one most surprised by his own success. "I am uniquely unqualified to be on radio," he says wryly. "I have no background in broadcasting, and I don't have one of those radio voices." So what is it, then, that has made this guy with the "mradio" voice such a success in both his hometown of Atlanta, on WSB-AM, and in cities across America via his daily show, syndicated by Jones Radio Networks? "What I have," says Howard, "is information listeners cannot get anywhere else."

□□□ Unlikely Beginnings

Howard's move into Talk radio was as unlikely as they come. "In 1987 I had built and owned the largest independent chain of travel agencies in the state of Georgia at the time," he recalls. "I sold it to this big national chain, and when I asked them what it was they now wanted me to do, they said they wanted me to leave."

That sounded good to Howard, who promptly retired comfortably to a condo on the beach at the ripe old age of 31. But the young entrepreneur would soon come out of retirement to embark on a whole new career that he had never even considered: hosting a talk show on the radio.

"After I sold the business, I was really doing nothing," says Howard. "I was sitting at home, watching reruns of *Barnaby Jones* and *Hawaii Five-O*. I'd swim two miles a day and then go for a 20-mile bike ride."

For personal reasons, Howard returned to Atlanta, where he began writing travel columns for the *Atlanta Constitution and Journal*. One day he got an invitation from WGST-AM & FM to be a guest on a weekend show as an expert in the travel field. "I did a guest appearance, then about six months or so later they had me on again," he says. "Then

Clark Howard

Talk Radio's 'Mr. Normal'

□□□ Clark Howard wants to give listeners the power to make things right

they asked me if I'd be a regular guest each week, so I started going in and doing the show almost every Sunday."

Howard went on to become the host of that weekly show and was eventually asked to host a daily show on the station, which caught the attention of some executives at crosstown Cox Radio. "I was approached by WSB to do both radio and TV for them. After several months of talking, I joined them in 1991," recalls Howard. In 1993 he opened Atlanta's Consumer Action Center, a fully staffed advice service that fields hundreds of consumer questions each month. The center's volunteer staff researches "raw deals and rip-offs" and helps consumers to resolve disputes with businesses.

For the better part of the '90s

“What I have is information listeners cannot get anywhere else.”

Howard made himself a household name in Atlanta through his daily radio show, his regular appearances on TV and his newspaper columns. But there was to be one more step on Howard's unplanned rise to success. "In January of last year we launched our show nationally, and that has been pretty exciting," he says. And pretty successful too. In fact, after just over a year in syndication, Howard's show is now heard in about 75 cities across the U.S., including Los Angeles, San Francisco, Detroit, Dallas, San Diego and Phoenix.

□□□ Consumer 'Info-tainment'

The idea that a consumer information talk show can be not only informative, but also entertaining and a ratings success is a tough sell no matter how you look at it. Even Howard admits he is an acquired taste. "I'm a pretty dull guy," says the low-key talk host. "I'm surprised myself that people want to listen to my show. My own sense of my personality pretty much mirrors what I've heard that some PDs have said about me after listening to one of my shows or a demo tape: 'That's the dullist guy I ever heard! Why would anyone listen to this guy?'"

But listen they do. Howard's share increases on numerous affiliates over the

past year have been impressive — KFI/L.A.: up by more than 50% in adults 35-64 and a whopping 89% in 25-54-year-old women. KSL/Salt Lake City: Adults 35-64 are up 73%, and 25-54-year-old women increased 261%. KXL/Portland, OR: Adults 35-64 are up 135%, and adults 25-54 increased by 80%.

So why do people tune to Howard's show? "I think the reason people take to me is because we do our homework. I have a great team of researchers, so we can give people accurate and truthful information about real stuff that affects their lives and their wallets," he says. "In today's consumer world, where people don't know who they should trust, I think that, at a gut-level, people who listen to this show say, 'Hey, this is a guy who I can trust.' People realize after listening for a while that I have no hidden political agenda.

"If people want a political talk show, there are plenty of others out there doing that all up and down the dial. I don't seek political solutions to problems from any level of government. I simply want to help people find practical solutions and help them to see what they can do in their own lives to make a situation better."

□□□ You Are Not Powerless

Part of Howard's mission, he says, is to arm people with consumer information and knowledge that truly empowers them. "In today's world, as we deal with larger and larger corporate entities, we feel powerless," he says. "But I want people to know that they do have the power to take control and to right a wrong they've experienced as a consumer. I absolutely do not want people to be wimps. I want to give them information that will empower them, then I want to encourage them to have the fortitude to stick to it and go out there to get what's right and what's fair."

As Howard sees it, his show has three primary goals. "My first job is to

teach," he says. "My second job is to give you confidence. And the third job is to help you win in the event of a dispute."

And Howard will put himself out there to help a listener win when necessary. "We don't do it often, but there are times when we will let the dog out of the cage and use the power of the show to resolve a problem," he says. "Our philosophy is that there are three sides to every consumer dispute — the consumer's side, the business' side and the truth. So we'll go to a business — without naming them on the air — and say, 'This is what we've been told. What is your side of the story?' Virtually 100% of the time we're able to resolve any dispute that way."

□□□ At Home On Any Station

Howard feels that his show can do well on any Talk station — conservative, full-service or news-oriented. "This show is unique," he says, matter-of-factly. "There's nothing else like it on the radio. There are lots of right-wing white guys out there hosting shows, so when a programmer takes the time to learn about our show I think they will find that it really is different from anything else available. I think that's the real appeal of this show. And while our research shows that our audience split is about 60/40 male to female, typically we attract more women than the average talk show does. And we tend to attract people who are in their prime income-earning years."

So has the consumer guru ever failed to heed his own advice and gotten burned? "Yes. I tell people every day on the show, 'When you're selling a car, do not accept a cashier's check,'" says Howard. "Well, I didn't take my own advice when my wife and I sold a car last year, and sure enough, when I went to cash the check, the bank said it was no good. It was a great lesson for me and for my listeners."

PROGNOSTICATOR

I believe we're facing a critical talent shortage. This is the toughest format of them all, and we must find and develop new talent. One area to look at is music stations where future talk hosts are disguised as morning DJs. Also, think technology: You might be able to use that great talk host 3,000 miles away via ISDN. As Talk radio faces more competition than ever from sources like satellite and the Internet, things like commercial clutter and long-form infomercials worry me. We need to stop driving listeners away. Wise owners will give their stations back to the programmers and let them do great radio.

**Jeff Hillery, Operations Director/PD
WWDB AM&FM/Philadelphia**



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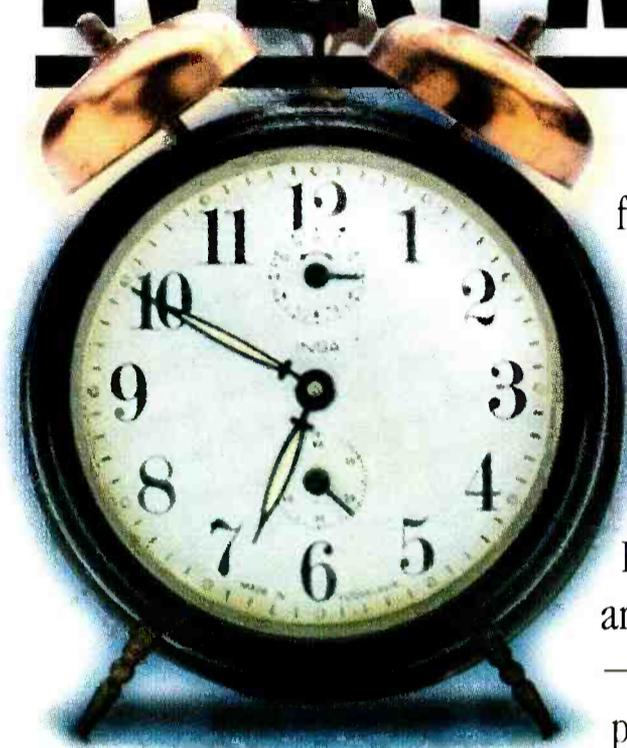
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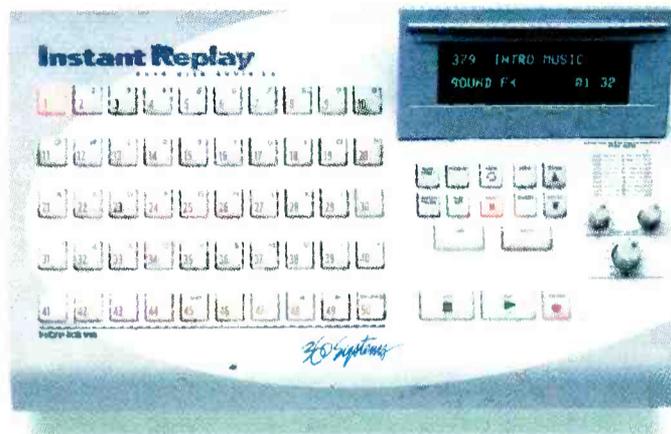
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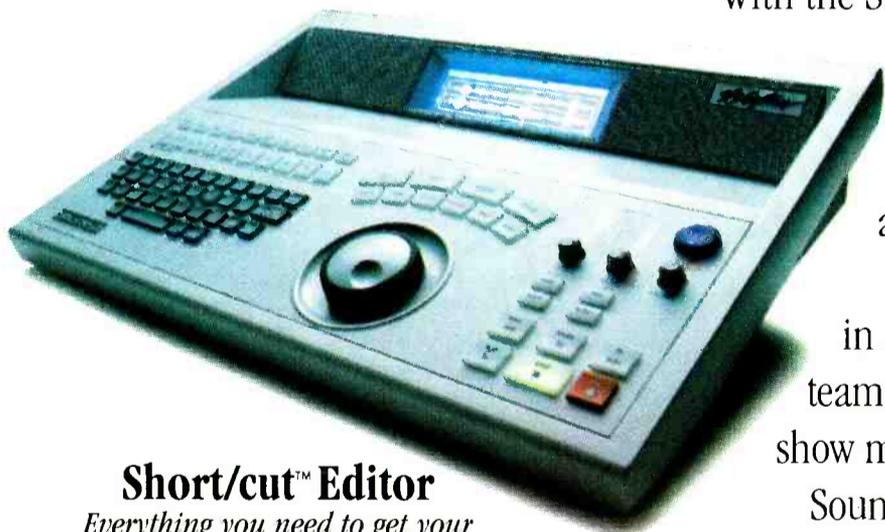
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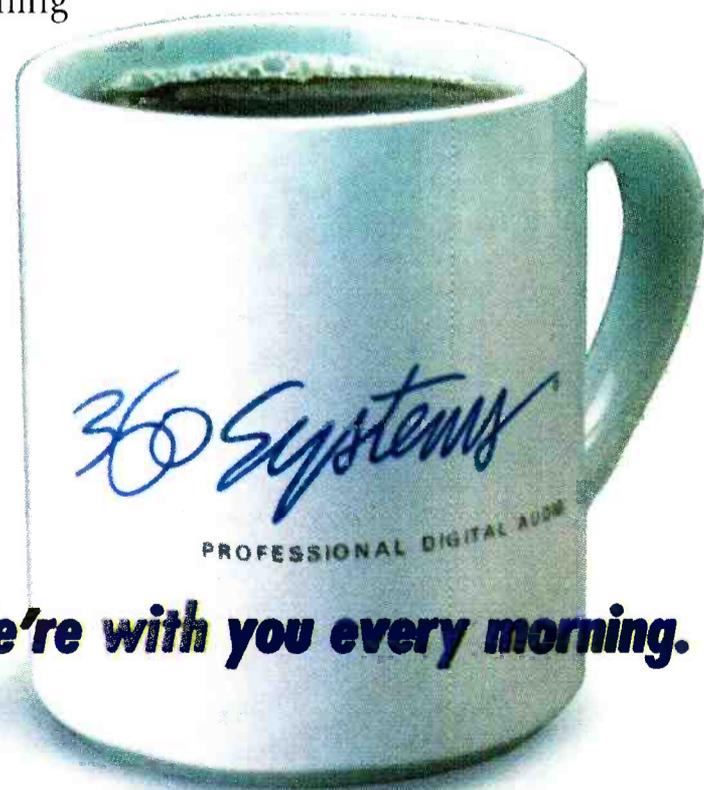
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Valerie Geller

While women in Talk today are still not exactly present in overwhelming numbers, just a decade or so ago they were a rare species indeed. And women programming Talk radio stations were rarer still.

But 28-year veteran broadcaster Valerie Geller has held that chair at no less than WABC/New York. Her resume in Talk radio also cites stops in cities including Denver, Tampa, Phoenix, San Francisco and L.A. Today Geller is an international consultant working with a variety of Talk stations and talents in the U.S. and other countries throughout the world. She has authored two books, *Creating Powerful Radio* and the soon to be released *The Powerful Radio Workbook*, and annually hosts Geller Media International's Producer's Workshop in New York City.

In a recent conversation I had with Geller, we talked about the evolution of Talk radio since her early years in the format, her thoughts on what its future holds and what she thinks women and other minorities must do to ensure their place in the future of the medium.

R&R: *What was the state of women in radio when you first got into the business?*

VG: When I got into radio in the '70s, there was still a rule at most stations that you weren't even supposed to play two songs by female artists back to back, because listeners would tune out. So there were very few women behind the microphone in radio at all, let alone in Talk.

R&R: *What attracted you to Talk radio in the first place?*

VG: I love stories, I like people, and I'm interested in life. The first time I ever called a talk show was when I was 7 years old, while growing up in L.A. I called Joe Pyne. He was doing a show about how children should be seen and not heard, how you shouldn't be allowed to take kids to restaurants, etc., and it just infuriated me. So I called him up, and he actually put me on the air. I told him that when you're a kid, you're always told what to do, where to do it, when to do it and how

to do it, day in and day out. Everything in your life is dictated to you by someone else except for this one thing that kids can do: make noise. I told him to just lay off of us kids for making noise. I was really mad at him. He laughed and said, "Kid, call me up anytime."

R&R: *Are you still passionate about the medium today, nearly three decades after you first got into it?*

VG: Radio, to me, is the last magic in life. You can be depressed, lonely or just out of sorts, but you can turn on the radio, and instantly there's another human being there, talking to you. It's really magic. When I hear good radio today — like sometimes when I'll be listening to Paul Harvey, and I can't even breathe, it's just so good — it really takes me away.

R&R: *As one of a small group of women in the early days of the format, did you ever sense the odds were stacked against you?*

VG: I never thought about it, really. What I know is that whether you're a man, a woman or a monkey, it doesn't much matter. If you've got talent and you've got something to say and a passion for what you do, you can break through. Sure, I remember a couple of times when I was actually told that a guy had gotten a job I'd applied for instead of me because he had a wife and family to support and I was just a single girl on my own. Or when I'd be told, "We already have our woman on staff. Call us back in a year." But as a friend of mine in sales once told me, you're not looking for a hundred people to give you a yes, you're looking for just one. There will always be walls to get over if you want to succeed. If you can be stopped by the wall, you will be.

R&R: *Along with Anglo Talk radio, you've been involved in consulting both Hispanic and Urban Talk in recent years. Hispanic Talk in America is growing rapidly, and Urban Talk seems to be increasingly on the radar screens of some of the larger companies out there today. Who will win and who will lose as a greater variety of Talk stations compete for listeners?*

VG: It still all comes down to seven things: Is it relevant? Does it matter? Do you care? Can you make listeners care? Are you telling the truth? Are you boring? Do you have a sense of humor? If you know how to focus a topic, tell a story and use your

life as show prep, that's what's always going to succeed, whether the station or the host is black, white, Hispanic or anything else.

R&R: *Urban Talk seems to be growing more slowly than Hispanic Talk radio in recent years. How do you see Urban Talk's future?*

VG: We are living in a hybrid society, and what most major cities need is a Talk station that supervises the African-American community yet doesn't alienate people who just dig good Talk radio. One of the most powerful ways of busting prejudice is when you get to know people as individuals and not as groups. People don't look at Bill Cosby or Oprah Winfrey and think, "Black person." They simply see Cosby and Oprah, two people who they know as individuals. The idea is not to be just a really good "black" station, but a really great Talk station, period. Because, ultimately, what listeners know is this: It's interesting or it's boring, and it affects my life or it doesn't.

R&R: *What's your best suggestion for women and other minorities who want to be successful at Talk radio in the future?*

R&R: The bottom line is that you've got to be good. You have to have content and something to say. You need to be an artist who knows how to observe life and take what you see, filter it through your own creative process, then put it back out there in an interesting way for other people to grab on to and relate to. You have to be a good storyteller and someone who is curious. And you really need to be a good listener. In fact, I think you have to listen at least twice as much as you talk.

You need to be passionate about life, someone who is involved in the world you're talking about, not just somebody who is standing on the side-

lines, watching. I'd encourage college students looking to go into media not to get seduced by the bright lights of TV and new media. Some people are good at TV, others aren't. It's like being right- or left-handed — it's just what you are. But if you're really good at one on one, and if you want to go deep and talk to the individual, then radio's your medium.

R&R: *What would you suggest Talk radio keep in mind as it targets programming at the audience of the future?*

VG: We have to look beyond the world of Talk radio and see the total world our listeners live in. They're watching Rosie and Oprah and listening to Rush Limbaugh too. They're not getting their whole diet from Talk radio, so we can't afford to see the world only through our format. Instead, we need to say, "What else are listeners doing? What are they reading? Who do they talk to? What are they watching on TV?" Listeners like to get a well-rounded view of the world, and we need to consider that in developing shows and talents.

R&R: *After all these years, what keeps you believing in the format's potential?*

VG: I am a big fan of Talk radio. I love listening to it. Whether it's at 2am when you can't sleep or when you're driving in a car in any city in America, there's nothing like finding a good talk show host on the air — you know, one of those people who you feel right away that you know, even though you've never met them. In an alienated society where people often feel alone, Talk radio can bring together the experiences of all kinds of people and let you know there are others who think and feel like you do. To me, the best part of Talk radio is that it allows you one on one access to other people's lives in a way that nothing else does.

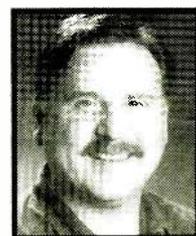
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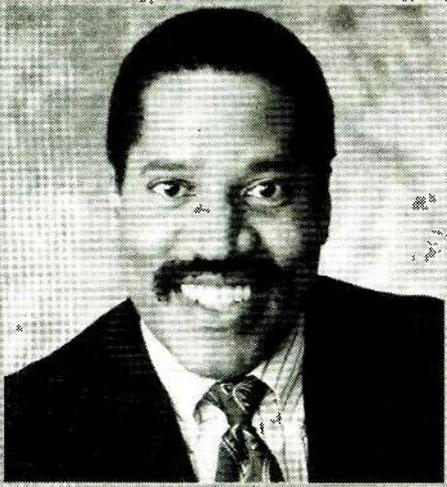
□ □ □ **A conversation with one of Talk's pioneering women**

PROGNOSTICATOR

More than ever, we need to create a programming environment that maximizes revenue potential. While critics of consolidation say that it has diluted programming variety, I disagree. The best have survived, and with that, programming has improved. The new media environment will continue to enhance programming and revenue opportunities in the coming year and for years to come.

Brian Jennings, VP/News, Talk & Sports
Citadel Communications Corporation



**Larry Elder**

On Southern California's radio dial, few hosts have created more of a stir in the community than KABC afternoon driver Larry Elder. Once branded by a number of his peers in the African-American community as an "Uncle Tom," Elder has not only survived attacks from critics in both the black and white communities, he's become a bona fide success story in the dog-eat-dog world of Talk radio.

Self-described as a "fiscal conservative and a social liberal," Elder has been tagged by *Daily Variety* as a "firebrand Libertarian." Never one to shy away from controversy or from taking a position that is not popular in the African-American community, Elder managed to outlast a tough and pretty effective advertiser boycott of his program organized by his critics just a bit over a year ago.

Following a short period where his on-air hours were reduced by the former management as a result of that boycott, Elder hung in there and was ultimately returned to his 3-7pm time slot by KABC's new management team, GM Bill Sommers and OM Drew Hayes. Presenting himself as "The Sage From South Central," Elder continues to both outrage his critics and entertain his fans with four hours daily of insights and opinions on the day's most provocative issues.

□ □ □ A Multimedia Guy

Elder was born and raised in South Central Los Angeles. He received his B.A. in political science from Brown University in 1974 and graduated from the University of Michigan's School of Law in '77. Following graduation, he became a litigator with a Cleveland law firm before giving in to the entrepreneurial urge and opening Laurence A. Elder and Associates, a business that specialized in recruiting experienced attorneys. During that same period Elder began hosting a topic-oriented TV program in Cleveland, first on PBS, then on the local Fox affiliate.

The Sage From South Central

□ □ □ Afternoon talker segued from the courtroom to the control room

Always a lightning rod for controversy, he has been profiled on *60 Minutes* and has been a guest host for Geraldo Rivera. He is a frequent panelist on numerous news and talk TV shows and networks, including *Oprah*, *Larry King Live*, CNN, *The Today Show* and *Politically Incorrect*. In addition to his daily radio show, Elder also publishes a monthly newsletter, *The Elder Statement*, and writes a nationally syndicated newspaper column distributed by the Creators Syndicate.

Currently, Elder is establishing The Larry Elder Charities, a nonprofit organization that will contribute to groups and individuals, offering them

“I'd advise that if you are different and unique and have something to say, stay that way. Refuse advice — however sincerely offered — to change who and what you are.”

"non-government, self-help solutions to problems of poverty, crime, poor parenting, dependency and education." In short, Larry Elder is a pretty busy guy.

□ □ □ Coming To Los Angeles

Elder ended up at KABC after being a guest on Dennis Prager's show. "Dennis and I met in Cleveland, where he was doing some fill-in on a local TV talk show. He had me on his KABC radio show a few times," recalls Elder. "Management heard me, liked what they heard, gave me a two day on-air audition and hired me in March of '94. I packed up everything and came home to L.A. and KABC, where I've been ever since. It's the only radio station I've ever worked for."

We now know how Elder ended up on KABC, but what about the why? Why did he think he had the right stuff to become a success as a talk host?

With that simple question, Elder is off and running, expressing, in his inimitable style, a few opinions he'd like to get off his chest. "My goal was — and remains to this day — to make a difference," says Elder. "I actually took a major cut in pay to come do this job. I knew going in that this was a high-risk business with a high casualty rate and no guarantee of success, but I did it because I was, quite frankly, pissed."

Asked to explain what he's "pissed" about, Elder's certainly not shy. "I'm disturbed by the constant whining of 'victi-crats' — women, minorities and others — who blame others for their plight. I am disturbed at what I consider to be the confiscatory taxes that the government takes in this country, and I'm disturbed by what I consider to be a complete trashing of our Constitution, a document that limits the government's powers rather than expands them.

"I don't believe that there is any constitutional basis for things like the federal government's involvement in education, Medicare, Medicaid, federal minimum wage laws, etc. These sorts of things, to me, are outrageous, and they make our country less productive, not more; they make people less secure, not more; and they ultimately make them less happy. Personal responsibility, that's my agenda. It is my mantra that you will hear throughout every show."

Summing up his program's mission statement, Elder offers that his focus is very simple. "I call myself a law-and-order Libertarian," he says. "I want people to rethink their assumptions. The principal assumption that people seem to be operating on is that it is up to the government to provide a minimal social safety net for people, and that without that government social safety net, old people will starve, young people will be

left out in the snow, and babies will die. That seems to be the principle under which most Americans operate, and it is false."

□ □ □ A Tough Business

True to his word, Elder never saw himself as a victim in the Talk radio business. "I never thought the odds were stacked specifically against me," he says. "Frankly, I think the odds are against anybody who enters this profession — or any other area of entertainment, for that matter. It's an extremely competitive business. There are lots of people who want to do it, and you really don't need any kind of resume to get the gig. I felt confident that I had something to say, that I could say it well, and that I could say it in a provocative way. If those were the kinds of things that would make for a successful talk show, I just assumed that I had them."

Elder says the color of his skin did not hold him back, either. "Frankly, I thought that my being black was an advantage," he says, matter-of-factly. "Anytime that dog bites man, it is more interesting than the other way around. Most black people are liberals who believe that racism remains a very serious problem in America, and I don't. That alone caused me to get some attention that I wouldn't have gotten had I been just another white talk host."

Elder has attracted plenty of attention since arriving in L.A., especially from the black community. "It's interesting, in that I think there has been an evolution in the nearly six years I've been on the air here," he says. "The first year or two I was an 'Uncle Tom' or a 'boot-licker' — you name it, I've been called it. I think the reason why is that it was painful for people to hear me say

Continued on Page 50

PROGNOSTICATOR

Local radio stations still have the edge when it comes to providing a forum for people to vent, rage and rant over what they love and hate about their hometown. The challenge is that the average listener has so many more sources of information and is so much more sophisticated about media, issues and life in general that they have raised the bar for us. They no longer rely on us to inform them; they expect us to know everything and have an intelligent and entertaining opinion on every issue. Our challenge in the future will be to keep pace with the listener.

**Kris Olinger, Operations Manager
Entercom/Seattle**



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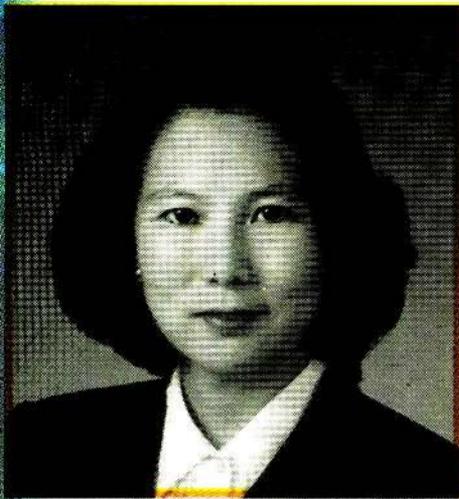
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**Jessamy Tang**

Sports radio. It's often described as "guy talk" or "locker room talk." The kind of place where "politically" and "correct" are just two separate words in the dictionary. No doubt about it, Sports/Talk radio is a "guy" thing.

And one would suspect that fact to be particularly true in a tough sports town like Pittsburgh. Let's not forget, this is not some Johnny-come-lately Sunbelt sports town. No, this is Steel City, USA, home of the Steelers, the Pirates and the Penguins. Teams rich in tradition, with rosters that have produced dozens of Hall of Fame players during their history.

So when ABC Radio acquired WEAE-AM last year as its Pittsburgh outlet for ESPN Radio, the company's management "team" decided they'd be best served by looking within the ranks of their own players to find the station's new "head coach." Just before time ran out on the final quarter of last year, ABC named Jessamy Tang President/GM of the foundering Sports/Talker.

Following her early career years spent as a research analyst for Deloitte & Touche Management Consulting in New York, Tang joined ABC in 1994. Since then she has held a variety of positions at the network, as well as with ESPN, while steadily climbing the corporate ladder. In October of 1999 she was named to her current position as head of WEAE. At the time of her appointment to the GM's chair, ABC Radio Stations Group President Mark Steinmetz commented that "under Jessamy's leadership, we hope to develop WEAE into one of the premier Sports/Talk stations in America."

I recently caught up with Tang to see how things are going in pursuit of that goal to build a premier Sports/Talker for the company in Pittsburgh, what it's like to be an Asian-American woman in radio management today and what advice she'd offer to others who might aspire to similar success.

R&R: First, give us a quick biography of yourself and how you landed at WEAE late last year.

Pittsburgh's Good Sport

□ □ □ Tang takes the helm at ABC's Steel City Sports/Talker

JT: I grew up in Lexington, MA, a suburb of Boston, where I was a huge Celtics fan. I earned my bachelor's degree from MIT and an MBA from Stanford. I started at the ABC Radio Network in 1994 as Manager/Special Projects, where I worked on strategies for the radio network. Over the next few years I held positions as a regional manager in affiliate relations for the network: Director/Sales, Planning and Administration for network ad sales; and Director/Enterprises for ESPN, where I helped in identifying new business opportunities. My last

“ We work in a business environment that values performance, so even if there are people who harbor racist or sexist sentiments, very few of them will make decisions that would jeopardize their business or their careers just because they don't think a woman knows about sports. ”

position prior to coming to WEAE was Assistant to the President of ABC Radio, where my specific focus was on ESPN Radio expansion. Then in October I took the job here in Pittsburgh. This path has really allowed me to learn a great deal about both the radio industry and ESPN.

R&R: As you've built your career, have you faced any sort of racism or sexism that made you feel that the odds were stacked against you or that somehow the bar had been set higher for you because of what you are vs. who you are?

JT: Well, certainly not at ABC or ESPN. I have been fortunate to be working for a company that believes in and ensures an environment that supports all employees of all races and either sex. They just expect results. As long as my performance meets their expectations, they don't care what race or sex I am.

R&R: Have you ever heard, "But she's a woman. What could she really know about sports?" from either your peers, the ad community or the sports world?

JT: First, let me say that I am an extremely avid sports fan, and I have been all of my life. My father played basketball into his 60s, and he used to take my sister and I with him to the basketball courts on most summer nights. Like I said before, I am a huge Celtics fan. The team used to practice in my hometown, so it was pretty easy for me to become a fanatic about the Celtics and a sports fan in general.

But because not that many women are avid sports fans, I have frequently heard people question my interest and my real knowledge of the sports industry. I've found that there is really no point in arguing with someone about that. All I can do is focus on doing a good job and let the results speak for themselves. We work in a business environment that values performance, so even if there are people who harbor racist or sexist sentiments, very few of them will make decisions that would jeopardize their business or their careers just because they don't think a woman knows about sports — especially if my product or my performance shows otherwise.

R&R: Do you have any advice for other women who might want to consider radio management as a career?

JT: I would advise them to consider

these four things: First, don't accept mediocrity from yourself. Second, believe in and deliver excellence in your work. The best way to change people's opinions about what a woman can do is to show everyone what you can do based on what you are asked to do. Third, be an example to those around you. And, finally, don't lose compassion for people, because people are the most important asset you have.

R&R: Can you cite any mentors or role models who have influenced you along the way?

JT: There have been so many people at ABC and ESPN who have positively influenced my career that I could not begin to name them all. Two people in particular are Bob Callahan and Dick Glover. They both think outside the box, and they are willing to take risks if they believe in a program, a product or a person.

R&R: What have you found to be the toughest challenge since you arrived at WEAE?

JT: Creating excitement about and an understanding of what ABC Radio's expectations are and building the "ESPN personality" at the radio station.

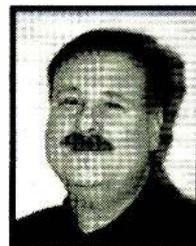
R&R: It's no secret that WEAE has struggled to gain traction through a succession of owners in the past few years. What is ABC's mission for the station?

JT: We think there is a great opportunity here to create solid Sports radio programming that appeals to the Pittsburgh audience. The Sports radio listeners in this town are really knowledgeable, and they are very loyal to the home teams. That provides us with an opportunity to provide listeners here with the latest, most in-depth coverage of both local teams and national sports. And, of course, we're here to make money for ABC too!

PROGNOSTICATOR

Our News stations must move from utility status to making personal connections with listeners. Simply being "the news station" and local is not enough anymore. Our News stations must ask for much more than "22 minutes," because come alone will not grow these mature properties. Our Talk stations must entertain, entertain, entertain. Hosts, producers and screeners should be constantly reminded that they are entertainers whose job, ultimately, is to deliver bodies to advertisers. Finally, we must create dual cluster operating strategies. One must address our role within a large, multiformat cluster, and the other should be an "AM only" strategy.

Ken Kohl, Director/News, Talk & Sports AM Initiatives AMFM Inc



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**Karel and Andrew**

It's been just over a year since the talk duo John and Ken departed their afternoon drive slot at KFI/Los Angeles to take over mornings at crosstown Talker KABC. Following their exit, speculation was rampant throughout the industry and the Hollywood media about who would take over KFI's coveted afternoon drive slot.

Within fairly short order, KFI programmer David Hall ended all the speculation and announced that the station's new PM drive team was to be ... Karel and Andrew! They weren't all that well-known, and they didn't really have that much experience as talk show hosts or, for that matter, any real track

“To succeed in this time slot, you have to appeal to the majority of listeners who are available, and the majority of listeners out there are not gay.”

record of on-air success. Yet here they were, taking over afternoons in one of the most competitive Talk radio markets in the country.

None of those facts, however, garnered press for the new talk team. No, what most of the headlines were about was the fact that Karel and Andrew are an openly gay couple who now host a daily show on a mainstream Talk radio station in America's second-largest city.

With nearly a year behind them, I recently caught up with Karel (“Just Karel, with the accent on the second syllable,” he says) and his work and life partner, Andrew Howard, to get their

take on how things are going to date, what it's like to work in a town where the media's favorite subject to report on is itself and the pressures of having people both in and out of the radio business assume that they won't succeed. But if the definition of what makes for a potentially successful talk host includes passion for your work, a drive to succeed no matter what and an opinionated point of view, these two guys just might have a shot.

R&R: *First off, what motivated you to want to host a talk show?*

K: For me, it was just an extension of me as an entertainer. I was a theater major, and I've done recording, comedy and stage performing. Radio was yet another way for me to entertain people.

A: It was the money.

K: Well, I'd certainly like to think your intentions are more noble than that!

A: No, they aren't. It was the money.

R&R: *What is it that you hope to convey to listeners through your show?*

K: Our mission is, first, to entertain people and give them a way to laugh at themselves and the world around them, and, second, to inform them and let them know what's happening out there in the world beyond the usual stories. Our goal is to talk about what people are *really* talking about and to give all issues a forum, not just boring and stodgy political issues.

R&R: *So those who would assume, without hearing it, that the show is about gay issues would be wrong?*

K: Completely wrong! We discuss those issues only when they happen to be relevant, and even then it's usually in a way that's not expected of us.

A: To succeed in this time slot, you have to appeal to the majority of listeners who are available, and the majority of listeners out there are not gay.

R&R: *Do you take a lot of heat from the gay community for not taking advantage of your position to advance their issues?*

A: Absolutely, but I also think that just about anyone who's on the radio has the same kind of pressures from their own peer groups.

K: I know that sometimes people think we should be the poster children for the gay community, but the fact of the matter is, I believe we do more to benefit their cause by staying on the air

Who Are These Guys, Anyway?

□ □ □ **KFI's Karel and Andrew are definitely not your stereotypical talk hosts**

and being mainstream than we ever could by getting on the air and talking to a majority of the audience about things that do not directly affect their everyday lives. A mom driving her kids home from a soccer game really doesn't care that much about gay marriage or Matthew Sheppard. For that matter, she probably doesn't care that much about Kosovo or Chechnya, either. Maybe she *should*, but I think it's important for us to know the difference between a *should care* topic and a *do care* topic.

R&R: *Do you think the standard for success is set higher or differently for you because you're gay?*

A: Yes, some, but I also think it works in the opposite way, to some extent. In other words, the perception of a lot of people is that the world hates us, so a lot of them really do go out of their way to show how much they love us.

K: I don't agree. I truly believe that we have to meet a higher standard each and every day simply because people are expecting us to fail. And the reason they think that is because they really don't believe that two gay people could possibly do a successful mainstream radio show.

R&R: *What do you see as one of the major challenges to your ultimate success at this?*

K: I think we have to be very careful about the perception of our show. Even though we refer to each other as a couple on the air, I think we have to be a little more discretionary than others might have to in terms of our subject matter. Because of who we are, we have to do that, because we don't want people to perceive us as being a one-issue show. Nobody can afford to be perceived as one-dimensional and be successful at this.

R&R: *Most talk hosts want to take their show national, so I'm going to as-*

sume that holds true for you. If so, how do you think Karel and Andrew will play in Peoria?

K: We think our show has broad appeal, and we would like to live in a world where a show like ours could go national. I think we would play in Peoria a lot better than most people would think. There's a perception in this country that gays and lesbians are a hated group of people, and, frankly, I think a lot of gays and lesbians do more to perpetuate that notion than anyone else. Most people could care less what we do at home. People simply expect us to en-

“I guess if we do have an agenda it could be summarized as tolerance.”

ertain them and give them information that they need. If we can do that in an entertaining and effective way, they could care less about our personal lives.

R&R: *Do you have a political agenda?*

K: I guess if we do have an agenda it could be summarized as tolerance. You may not agree with the viewpoints of others, but you at least need to tolerate them. I don't agree with Dr. Laura, for example, but I can tolerate her point of view. Nothing I say or do is going to change her agenda, and I respect her right to have that agenda. She is who she is, and we are who we are, and tolerance is all about us being able to co-exist in this world.

Continued on Page 49

PROGNOSTICATOR

News organizations that will survive well into the 21st century need to adapt to an audience that increasingly expects news when and where they want it. Radio already has an enormous advantage for the future, where a 24/7 presence will be a must for news organizations, and it's perfectly positioned to take advantage of the Internet, where websites can offer streaming audio, archived material and retrievable news on favorite topics like weather, traffic and finance. Partnerships with other news organizations will add resources and extend radio's reach. But, above all, radio news and talk must establish integrity and credibility as brands, because those qualities will be essential to stand out among the vastly multiplying sources of information in the future.

**Barbara Cochran, President
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Mary June Rose

Although the times are gradually changing, finding a woman in the PD chair at a News/Talk station today is still something of a rarity. And this is even more true when you look at the ranks of PDs at Talk radio stations in major markets across the country.

But that is not the case at Tribune's legendary full-service News/Talker, WGN-AM/Chicago. In fact, current Program Director Mary June Rose is actually the third woman to hold that position in recent years. "But I know for a fact they offered the position to a couple of guys before I got the job," says Rose. "I was actually glad to learn that, because that way I knew they were not looking to find a woman for the job, they were looking for the right PD, regardless of gender."

□ □ □ Getting Started

Rose is a self-acknowledged radio junkie who says she has always known what she wanted to do with her life. "As a little girl growing up in South Florida, I listened to the radio all the time," she recalls. "I'm sure there were other little girls who were doing the same thing who grew up to be broadcasters, but I've yet to meet them. I would listen constantly all day long and even sleep with a transistor

“Fortunately, a lot of businesses are opening up and understanding that when women are truly allowed the opportunity to manage, a lot of their tactics and styles are new and fresh — and they work!”

This Rose Is No Shrinking Violet

□ □ □ Meet the woman behind all the talk at WGN/Chicago

radio under my pillow. I thought that Rick Shaw on WQAM in Miami was the coolest DJ who ever lived. I always knew I wanted to be in radio, although, ironically, it was music radio that was my passion back then."

In spite of the lack of female role models, by the mid-'70s Rose began to pursue her dream of being in radio anyway, but with little encouragement. "I was always told that girls just didn't do radio," she says. "In fact, I'd never even heard a woman on the air. So I first got in the door as a secretary — because that's what I was allowed to do in radio at the time — and then went about trying to prove myself to anyone who would listen."

Rose would eventually get her first break in Charlotte, NC, at WIST, a 1,000-watt AM music station. "It was a station that had been big in the '60s. By the time I got there, it definitely wasn't big anymore, but I still loved it," says Rose. "We literally had no listeners, but it was great for me, because I got to learn about a lot of different areas of a radio station — commercial logs, accounts receivable, production — just about everything except being on the air."

"Then again, there weren't any women on the air there anyway. In those days, except for the occasional salesperson, if you were a woman, you worked on the office staff. So I learned as much as I could, and after a couple of years I went across town to WBT-AM, which was still a full-service 'music and more' radio station at the time."

□ □ □ Those First PD Stripes

Rose stayed at WBT for nearly four years before taking a job at an FM AC station where she had been offered the PD position. This was followed by another PD job at an Oldies station. "I went back to doing music radio because I really wanted to be a PD," says Rose. "After programming two FM music stations, I moved back into Talk when I was offered the Assistant PD job at WIBC/Indianapolis. Ultimately, I was named PD there. I then went back to WBT, which by then had transitioned to all Talk. Three and a half years ago I moved to WGN as PD."

Asked what made her feel that she was ready for a station like WGN when she took the job, Rose is philosophical. "I'd received a few other offers prior to WGN, but I didn't feel like my job was finished yet at WBT," she says. "I felt I still had a lot to learn there. By the time I took the WGN job, I'd been PD at WBT for five years, and I felt that I'd gone as far as I was going to be able to go. I either needed to move on to another challenge in radio or look at a career change. I think one thing that's important to recognize is that there comes a point in your career, whether you're male or female, when you've learned what you can in a given situation, and it's time to move on."

□ □ □ Seeking Role Models

With few women in the ranks of programmers, Rose was hard-pressed to find role models or mentors. "There were a few women who I watched, most especially Mary Catherine Sneed in Atlanta," says Rose. "I never really knew her, although we did talk a few times, but it was because of her that I was aware that being a successful woman in radio management could be done. I knew I didn't want to be on the air, because I'm too private a person. I didn't want to put it out there every day the way you need to in order to become a successful talk host. I've always felt more comfortable coaching and encouraging others rather than doing it myself."

Asked if she ever felt the discomfort of discrimination as she built her programming career or sensed that the rules for her were somehow different just because she is female, Rose replies quickly and emphatically, "Yes! But, for whatever reason, I was much more tolerant of it back then than I would be today if I were just starting out. Had I not been, I don't believe I'd be where I am today."

"When I was just starting out, I had that sense that you need to pay your dues just like the guys do. At the time I'd figure, 'Oh, well, it's just the way things are; it's not because I'm female,' etc. But looking back now, I know there were several occasions where I was treated differently because I was a woman. Things like being told I couldn't go along on a business trip because 'all the guys are married, and you're a single woman,' or any number of things that were said to me and other women by male managers back in the '70s — things that would get them fired immediately in today's workplace. Don't get me wrong, I don't think it would have been any different in any other predominantly male line of work. I

“I was always told that girls just didn't do radio.”

don't believe it was a radio thing; it was a society thing."

□ □ □ One Of The Boys

So how did Rose deal with the pressures of being the lone girl in the locker room, so to speak? "There was a time when I believed that to succeed I really needed to become just like the guys," she says. "I figured that if I wanted to make it, I'd need to learn to act like the guys, talk like them, manage like a guy, and even be tough like a guy."

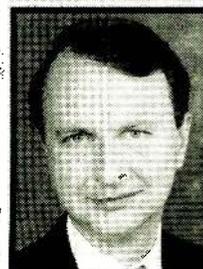
"But what I really learned was that no matter how hard I tried or how much I wanted to be like one, I am not a guy. I was not going to be one of the boys, because I am a woman, and that makes me look at things differently — not more correctly or necessarily better, just differently. Fortunately, a lot of businesses are opening up and understanding that when women are truly allowed the opportunity to manage, a lot of their tactics and styles are new and fresh — and they work!"

How does Rose think the future looks for women in Talk radio? "The future for women in management in Talk looks great," she says. "The time is ripe for more women to succeed in radio's middle-management ranks. The one piece of advice I'd offer to any woman considering a radio management career is very simple: *Learn radio!* Don't just go take some management courses; I mean really learn how a radio operation works from the ground up. The radio business has been very, very good to me. Even with all its flaws and the crap I've had to put up with to get here, it's been fabulous. The good things in this business still far outweigh the bad."

PROGNOSTICATOR

As consolidation within the radio industry is nearly complete, these new megagroups will intensify their focus on profits. They've built their dynasties, and now Wall Street will demand stellar performance from them. With higher costs and lower margins than music formats, Talk will face renewed bottom-line scrutiny, especially as the recent flood of "dot-com" business settles down. Were we foolish to take that business to start with? If the assumption is "radio advertising works," are we simply steering people to the Internet more often to do more things and spend more of their free time at the keyboard? Radio has so far escaped a serious TSL loss. Is this the year we get hit?

Jack Swanson,
Operations Manager
KGO-AM & KSFO-AM/San Francisco



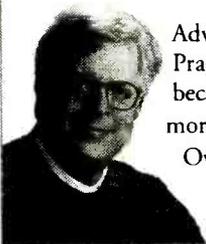
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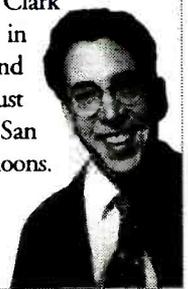
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**Joe Madison**

Joe Madison is a man on a mission. As a talk host and political activist, he speaks both to and for the African-American community in our nation's capital. But Madison — as he is known to listeners of his daily morning show on WOL-AM/Washington — is also a man with an unwavering commitment to the principles of basic human decency and a desire to improve the quality of life for all people, regardless of race.

Madison's resume and list of awards is impressive: winner of the NAACP's Image Award, named to *Who's Who in Black America*, recipient of the Good Brother Award from the National Political Congress of Black Women, named as one of *Ebony* magazine's 50 Leaders of the Future and honored as the "fifth Top" by legendary Motown recording group The Four Tops.

Throughout a career that has seen Madison in the role of talk host, human and civil-rights activist, political organizer, columnist, lecturer and corporate spokesperson, he has broken down numerous barriers to get to where he is today. And his commitment to professional success has never overshadowed his commitment as an activist who will "go anywhere at any time to improve the quality of life not only for African Americans, but for all who have a stake in this country."

□ □ □ The Early Years

A native of Dayton, Ohio and a graduate of Washington University (where he was an All-Conference running back), Madison was selected as Executive Director of the Detroit NAACP at the age of 24. He went on to serve for 14 years on the group's national board of directors and as Chairman of its Image Awards. In the mid-'80s he led the group's political education department and organized a registration campaign that resulted in more than 850,000 new voters.

Aside from talking the talk, Madison has proven time and again that he

Madison: The Black Eagle

□ □ □ WOL talk host is a committed and consistent community voice

is also willing to walk the walk. He has organized several events to increase political participation, including a march from Los Angeles to Baltimore to protest apartheid in South Africa.

He has been criticized, and even jailed, as a result of his advocacy and activism. During the past year alone Madison has participated in campaigns to end police brutality following racially charged incidents that sparked criticism of police in New York City; Riverside, CA; and Prince George's County, MD.

He also found time to raise major cash donations and tons of supplies for flood victims in North Carolina after last year's devastating hurricanes. He helped win an extension from the INS for Liberian refugees — "Many of whom are small-business owners," says Madison — so they could remain in the U.S. Oh, and he also went on an eight-month hunger strike! And let's not forget that, through all of this, Madison was still hosting a daily morning talk show.

□ □ □ First Big Break

Asked what made him think he might make a good talk host, Madison immediately replies with a name. "Michael Packer," he says. "When he was PD at WXYZ-AM/Detroit [*Ed. note: Packer now heads his own Talk radio consulting firm*], I was asked to be a guest on the station to debate a lawyer on a school desegregation case. After the program Michael asked if I might be interested in hosting a week-end talk show. I thought it would be a terrific opportunity and was so eager to succeed at it, I volunteered to go to broadcast school. I barely got the words out of my mouth, though, when Michael said, 'Oh, no, don't do that, because anything they teach you there, we'll just have to unteach you!' He worked with me and taught me a lot about the business. Basically, I really learned the trade from Michael Packer. And, believe it or not, I ended up doing weekends there for 10 years."

Madison's first full-time gig came at WWDB/Philadelphia (prior to it being operated by current owners Beasley Broadcast Group), which was an experience he does not recall fondly. "I lasted there all of about 90 days. After I'd moved myself and my family from Detroit to Philly, I was told I should not talk about black issues. I was quite offended by that. White hosts on the station discussed racial issues. And re-

member, this was during a time when Philadelphia had a black mayor, and the MOVE incident had recently taken place. And I did not just talk about black issues; I felt I was as diverse as anyone else."

□ □ □ Taking On DC

After being "on the beach" for nearly a year, Madison was recruited to be a guest on Geraldo Rivera's TV show for a discussion about Talk radio. "Sitting in the audience was the PD of WRC-AM in Washington, DC," says Madison. "He called me the next day and said, 'If they don't want you in Philadelphia, we'd love to have you

“If you want to be successful in Talk, you've got to be yourself.”

down here in DC.' So I went to WRC and stayed there for nearly 10 years before they changed formats. Then I moved cross-town to WOL, where I've been ever since."

Through all of the ups and downs of his Talk radio career, Madison still never felt that the odds were against him or that the bar was set any higher for him than for his white counterparts. "I know it might sound strange, but, no, I never felt that way," he says. "What I always felt was that I was judged on my ability to attract an audience. If you want to survive and prosper in this country, you need to know how the institutions work and understand the majority society. I was born, raised and educated in America, so I knew all about that.

"But because I am also an African American, in cities like Detroit, Philadelphia or Washington I've been able to discuss not only most any issue that's out there in the general population's consciousness, but I can also attract a large segment of the African-American population through my knowledge and experiences as part of that community. I think that helped a lot when I got to WRC. Not only was the white audience attracted to the show because I could intelligently discuss issues that interested them, but black listeners also found a voice with which they could identify that they hadn't been hearing on mainstream Talk radio before, so they just joined the demos. To me, that has always been an advantage that my white counterparts did not have."

□ □ □ No Compromises

As a political activist and advocate, Madison has always been an insider in the world of politics. He even ran for public office twice while he was in Detroit — and lost both times. But was he ever tempted to give up Talk radio and devote himself to becoming a full-time politician? "I think that Talk radio personalities have far more freedom and are far more honest than most politicians," he says. "What I learned from the process of running for office is that politics is largely an art of compromise. Often, you end up having to compromise your principles and values. In Talk radio I don't really have to compromise."

But Madison admits that standing your ground comes with some cost. "By not compromising when I was in Philadelphia, it cost me my job," he says. "But I felt much better about myself, because I knew that somewhere there was someone out there who would appreciate my personality and the unique

Continued on Page 50

PROGNOSTICATOR

Today talk fans can choose from hundreds of shows on traditional radio, TV and cable. Factor in the challenge from hundreds of new programs being launched on the Internet, and you begin to see the growing problem of audience fractionalization. Your station's core loyalty is being threatened by these additional suitors, so managing your station's brand equity and reinforcing listener loyalty are critical. Learning how to use the Internet for "permission marketing" to the core must be at the top of management's to-do list.

**Michael Packer, President
Packer TalkRadio Consulting**





Keep bad & boring callers off the air!

10:54:10 **00:00** **01:46** **00:14**

Line	Name	A/G	Ch1	Ch2	Ch3	Ch4	Time	Theme	Hld	Drp
8	Rusty Rio Linda	46	[Icons]				17:13 01:45	Talk Radio Software Loves TalkBack!	[HOLD]	[Icon]
3	Mike Cincinnati	47	[Icons]				19:44 01:26	Dow at 10,000 Can stock market possibly go higher?	[HOLD]	[Icon]
5	Joan Miami	48	[Icons]				13:06 00:00	Monica's Story Should we believe what she says?	[HOLD]	[Icon]
7	Pat San Diego	33	[Icons]				17:43 00:00	Election 2000 Should Ross Perot run again?	[HOLD]	[Icon]
2	Brian Baltimore	37	[Icons]				10:08 00:00	Computer viruses Has foolproof way to avoid.	[HOLD]	[Icon]
4	Barbara Boston	23	[Icons]				20:15 00:00	Y2K Legitimate problem or media hype?	[HOLD]	[Icon]
6	Carl Oyster Bay	32	[Icons]				01:14 00:00	Campaign Contributions?	[HOLD]	[Icon]
1										
9										

DO BREATH ASSURE SPOT BEFORE NEWS

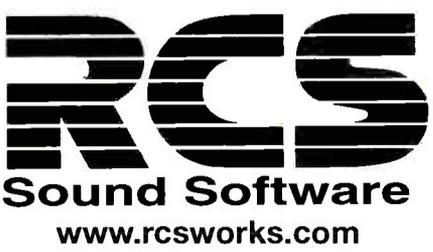
HOST: Can you find ar.
 SCREENER:
 HOST: Great.

Date Called	Time Called	Show	Ln	First Name	Group	Area	Hold	Event
5/6/97	4:23:11PM	Afternoon	Lettermen	Dave	F	1:04.01	1:04.04	
5/6/97	4:23:33PM	Afternoon	Crow	Sheryl	C	12:03.00	2:24.11	
5/6/97	4:23:50PM	Afternoon	Dugan	Steve	F	0:10.04	12:30.00	Hang up early
5/6/97	4:42:42PM	Afternoon	Lettermen	Dave	A	0:00.00	0:00.27	
5/6/97	4:43:43PM	Afternoon	Temple	Barbara	D	0:10.23	2:27.40	
5/6/97	4:47:30PM	Afternoon		Carl	F	0:00.00	0:00.00	
5/7/97	10:39:47AM	Evening	Zarecki	Tom	F	0:12.22	14:34.30	SND BOGNA-BOOEY
5/7/97	10:40:09AM	Evening	Anderson	Andrew	A	0:00.00	0:00.00	GREAT CALLER
5/7/97	10:41:20AM	Morning	Ragan	Judith	C	3:02.03	15:02.04	
5/7/97	10:52:45AM	Weekend Regular	Jansshewitz	AJ	D	0:00.03	10:10.05	
5/7/97	10:55:33AM	Morning	Lettermen	Dave	A	1:25.05	0:56.25	
5/7/97	11:00:25AM	Weekend Regular	Fry	Michael	B	0:54.04	23:37.40	
5/7/97	11:10:35AM	Weekend Regular	Zarecki	Tom	A	0:24.04	0:01.10	Good Voice
5/7/97	11:10:42AM	Weekend Regular	Tarres	Jennifer	F	1:31.72	0:40.00	Bad Voice
5/7/97	11:20:50AM	Weekend Regular	Zarecki	Tom	A	0:04.72	0:55.42	

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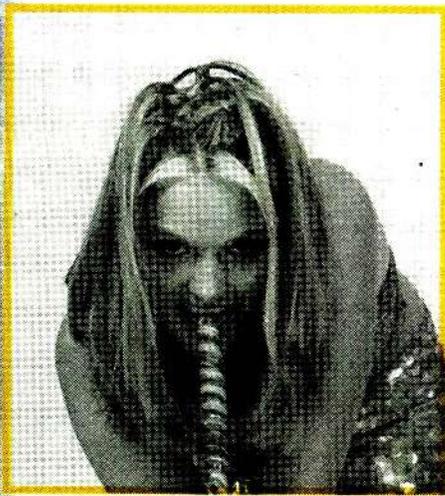


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Savannah

Without a doubt, Talk radio has more than its fair share of odd personalities who have come to the medium from a variety of checkered pasts. One of the format's more colorful resident characters, known simply as "Savannah," can be found trading barbs daily with her decidedly unpolitically correct co-hosts, Russ Rollins and Bo Rhodes, as part of the *Monsters of the Midday* show on WTKS-FM/Orlando.

Savannah (real name, Heather Boan) was born and raised in the little town of Cheraw, SC. "I always knew I had to get out of there, no matter how," she recalls. "My only way out, as I saw it, was to join the military. So I joined the Marines and went to air traffic control school. I spent three years as an air traffic controller in California, then went

“Being on a talk show with a bunch of guys is tough sometimes, but I’m used to that ‘male vs. me’ thing. I don’t take much crap from the guys I’m on the show with.”

back to Cheraw for a while. When I got my last check from the military, I took it all and moved to Orlando, 'cause I heard it was nice there."

□□□ Talking Her Way In The Door

On the way from Cheraw to Orlando, Heather Boan decided her new life needed a new name. Passing

through Georgia, she says, she saw a billboard saying "Come see Savannah!" and co-opted the moniker for herself. The borrowed name seemed to fit her new job after Savannah arrived in Florida. "I took a job as a dancer in an adult club," she says, matter-of-factly. "But I was pretty bad at it, and I never really made any money."

She heard from a friend that Rollins and Rhodes were conducting an on-air contest, and she decided to enter. "They were having their 'Miss Russ And Bo' contest, and the winner got to be on the radio for a year," she recalls. "I thought that'd be really fun to do, even though I'd never actually heard of their show before."

Savannah didn't win (she says she came in third), but ultimately she did get her shot at being on the air with Russ and Bo. "I was mad at 'em that I didn't win, because the people who did were just like these really good-looking girls, you know, that don't have any personality," she says. "I mean, yeah, I was good-looking, too, but I also had a personality."

Although she didn't win the title, the 6-foot blonde with a voice about as soothing as fingernails on a chalkboard caught the attention of Russ and Bo, and she soon became a frequent guest on the show. "I was barely getting by, living on appearance fees and money from the bartending job I got after I quit dancing," she says. "So Russ and Bo did this whole thing on the air about finding me a new job. We'd find one, and I'd do it for a week or so, and then I'd end up quitting for some reason. Then they'd find me another one. It was pretty funny."

□□□ No Preconceived Notions

Savannah's lack of preconceived ideas about how to measure success or failure in the business in which she found herself probably worked to her advantage as she continued to evolve her role on the show. "It never really occurred to me in the beginning, when I first started hanging around the show, that Talk radio was really all that popular of a thing," she says. "But after about a year of being around it, I knew I had the right personality for it. And I didn't understand why they didn't just hire me right off the bat!"

Savannah does cite Rollins as an early supporter of her efforts. "I know people were telling Russ to stop having me on the show. When they did, he'd say, 'But she's funny,' and he'd

keep having me on. He'd tell me, 'Just keep coming in, and eventually they'll see your potential.'"

Eventually all parties apparently did see Savannah's potential, and she became a regular part of the show. Asked to describe her role, Savannah says she's thinks it's changed over time. "Initially, it was just this dumb blonde, wild child, rebel-without-a-cause kind of thing," she says. "I never really liked it that much, 'cause I'm a girl, but I'm really not all that 'girlie,' you know?"

But Savannah feels her role has evolved into something quite different over time. "I think now I'm like this super monster woman who talks about all the things that women feel and go through, like their cycles, getting fat and having to lose weight, men being rude to them, that kind of stuff. I'm also a single mom, and I've been in an abusive relationship, so I can talk about that too. I think I'm kind of a voice for women."

Being a woman in a format that, by anyone's measurement, still leans male, and being part of a show that is decidedly unpolitically correct doesn't seem to phase Savannah much. "Being on a talk show with a bunch of guys is tough sometimes, but I'm used to that 'male vs. me' thing," she says. "I don't take much crap from the guys I'm on the show with. Like that whole 'sexy' Savannah thing. That's such a joke to me, because I don't see me that way at all. It's why I didn't make any money as a dancer. I'd start laughing in the middle of it and think, 'What am I doing? This is ridiculous,' and tell guys to keep their money. I think I'm just a fun person who happens to be a woman who guys don't mind being around."

Is she equally accepted by her female peers? "Not if they're real 'girlie,' no," she says. "They have these women-in-radio conventions here in Orlando every year, but they never invite me. I

“Honestly, I think that my being so naive about radio has helped me a lot.”

don't think they like me much, because I'm not politically correct and I don't believe that I have to act in some certain kind of way just because I'm a woman and I'm on the radio."

□□□ Naivete Vs. Reality

So although she sort of stumbled into her current career in Talk radio, would Savannah encourage other women to follow in her footsteps? "If they really want to do it, I'd say, 'Sure, go ahead,'" she says. "But honestly, I think that my being so naive about radio has helped me a lot. I think if I'd tried going the regular route of sending out tapes and trying to get interviews and all that, it wouldn't have worked for me. So I don't think I could really give other women much advice, because I'm sort of an exception to the rule."

Exception or determination, Savannah's local success in Orlando hasn't gone to her head. "Nothing is forever, I sure know that," she says in a way that implies she is speaking with the voice of experience. "If this all went away tomorrow, would I look for another job in radio? I don't know. I do think I'm a pretty good fit here, at least for now. The people here in Orlando have been great to me. And if it all ended tomorrow — and God knows I hope it doesn't — I'll be able to look back on it all and say it was the most fun and the best time I ever had."

PROGNOSTICATOR

As the radio industry continues to rationalize its properties, we can expect to see a continuation of economic growth. For the News/Talk format to be a part of this, we will have to aggressively evolve our thinking along with our product. Recognition of the true definitions of qualified news stories and talk topic "A" — and packaging them in a way that will be appealing to a significant portion of the "money demos" — will be essential. Don't just embrace change, hug it so tight it screams!



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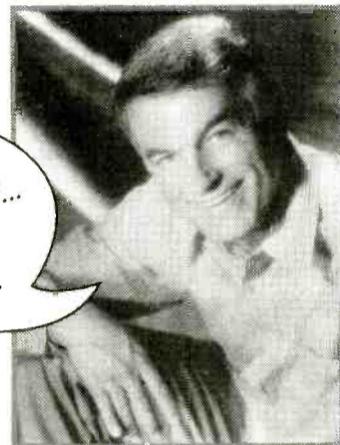
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Radio One Reaches Out

Continued from Page 28

for several of XM Satellite Radio's Urban channels when the service launches next year. Radio One will be chiefly responsible for the programming on the Black Talk channel.

During our conversation, Liggins said that Radio One has no plans right now to create a syndication division to distribute its locally generated talk

shows. The company does syndicate the Russ Parr & Olivia Foxx morning show, which is designed to compete with ABC's *Tom Joyner in the Morning*, but skews younger.

Radio One, Liggins said, is not looking for new acquisitions for the sole purpose of advancing talk programming, but rather the company finds undervalued properties for the right price and determines what format is missing and will

work best in the market. While Urban programming is a natural fit for the company, Liggins has long said that he is open to other formats if they can work. He pointed to the company's \$80 million acquisition in December of WPLY-FM/Philadelphia, an Alternative outlet that Liggins has said will remain in that format because it is doing so well both ratings- and revenue-wise.

As for rumors that Radio One might also buy a Talk network, Liggins said there is nothing in the works. He acknowledges that he did have discussions

with the American Urban Radio Network last year. "We talked about things we could do together, but we both came away with the idea that we had different agendas," he says.

Liggins has been described as an FM guy who really knows how to make lots of money with FM music stations, and even some of his fans question his allegiance to Talk. "I just turned 35 years old, so I just entered the Talk radio demo," he says with a chuckle. "If I didn't think Talk would work, I don't think we would be doing it."

Who Are These Guys, Anyway?

Continued from Page 40

R&R: *What's something about the two of you that would surprise people?*

K: That we don't believe in gay marriage. People are shocked by that, because, after all, we are a couple who have been together for 10 years, so we must believe in it, right? Wrong. We believe in domestic partnership and equal benefits for all people from the government, but don't call it marriage.

R&R: *Do you feel that KFI made a gutsy move putting you on in such a high-profile slot right out of the box?*

K: It was gutsy not because we're gay, but because we were totally unknown. When someone asks if I think we got this job because we're gay, I say that if, for once in my life, my sexual preference — which has gotten me excluded

from so many things throughout my life — can do a positive thing for me, then who cares? If it got us in the door, fine. But what will keep us there are talent and our uniqueness as a team.

A: Most of the L.A. media said we would be gone after one book. Even

John and Ken, after they moved, had an on-air bet that we'd be gone by December. I just think it's kind of neat that all these people are talking about us now, because a year ago the only person who ever talked about me was my mother!

R&R: *Do you think you will survive all this scrutiny and go on to be a long success story?*

K: I just think it's amazing that

there's so little going on in some people's lives that they can spend so much time speculating on what's going to happen to Karel and Andrew and if we will still be at KFI by April or whenever.

A: Yeah, we didn't really think all that much of us until we started reading all our press.

K: But to answer your question, if this goes away, we'll get another job at another station. You don't get to be on a station like KFI unless you're talented. We are creative artists who are exercising our artistic vision through the medium of radio. We're thinner, richer, and our house has improved since we started here. We're more enlightened, and we've certainly gotten a great education and a trial by fire working at one of America's great radio stations. In the end we're not going to break up the team. We'll just move on.

“When someone asks if I think we got this job because we're gay, I say that if, for once in my life, my sexual preference — which has gotten me excluded from so many things throughout my life — can do a positive thing for me, then who cares?”

Hughes' Fire In The Belly

Continued from Page 26

She and the loquacious Howard Stern were constantly to blame for listeners sitting in their cars, the door open, the buzzer sounding, late for work, but waiting for the host to complete his or her show.

□□□ The Community Service Business

Finley believes that what keeps folks listening to WOL is Radio One's consistent approach to reaching out to its community. "They are in the community service business," he says. "They really are. Look at any of their formats. They have something to say. They are not just a jukebox playing the hits. If you have nothing to say, you should play another song."

The success of WOL and its Baltimore sister station, WOLB, has prompted some to speculate that Radio One could expand the Talk format to other markets, either by individually programming each new Talker or by syndicating programming.

"Radio One is the best-poised group to syndicate black Talk radio," believes Richard Strauss, the former White House Radio Director under the Clinton Administration who now runs Strauss Radio Strategies. "They have been making a dent — a strong dent — in the areas where black radio will grow the most. Cathy's position that information is power is something they've maintained even while going public. They have continued to maintain that community feeling. It creates loyal branding. They have local impact and a better opportunity to be part of that community. It's an obvious concept, but it holds intrinsic value for them."

Hughes believes that there is a future for black Talk radio that includes movement to the FM band, but feels that the overall approach may face a large change. "I think you will start seeing Talk on FM," she says. "Up until now they have always felt like the stereo would be wasted on Talk and that music is the medium. But corporations that have done Talk on FM

have experienced increased revenue."

She noted that spotloads have increased to as many as 24 units an hour in FM Talk, compared to about 14 units in a music format. She believes that Radio One and a host of other companies will soon consider moving Talk to FM to grow spot inventory.

But the biggest growth explosion,

Hughes said, will likely come in the area of gospel and spirituality programming. She pointed out that "successful Gospel radio was talk — minister's talk — and it was the forerunner of today's talk. I think we are going to see an explosion in spiritual and motivational speaking, primarily on black stations."

PROGNOSTICATOR

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**Holland Cooke,
News/Talk Specialist
McVay Media Alliance**



The Sage From South Central

Continued from Page 36

things that they would rather not have aired out in public.

"For example, I've talked about the fact that 70% of today's black children are born to unwed mothers and that about a third of all black men have criminal records. I've talked about the fact that 75% of minority schoolchildren are not reading, writing and computing at their grade level. And I believe that you cannot blame all these problems on racism. That is a painful and shocking thing to hear if you have been schooled in the world of looking through race-tinted glasses that is advocated by the likes of Jesse Jackson.

"I also think that a lot of blacks thought that what I was doing was a contrived position conceived to garner support from whites and to get ratings. They

thought I was insincere and only interested in making money for Larry Elder, and it has taken a while for many of them to understand that was not the case. Now I think I've reached a place with them where they at least respect my guts, even if they don't agree with my positions."

Surviving A Boycott

While many talk hosts have taken heat for things they've done or said in their careers, few have been the target of a well-organized boycott of advertisers as Elder has. "I was the focus of a boycott that was remarkably successful," he says. "The station lost nearly \$5 million in ad revenues, and my show got cut from four hours down to two for 91 days.

"Why was I the subject of this boycott? Primarily, I believe it was due to

three things: First, I do not subscribe to what I call the Johnny Cochran doctrine that race plays a part in everything in America. Secondly, I don't believe in race- and gender-based affirmative action. I think it's wrong, immoral and unconstitutional. And third, I believe that O.J. Simpson killed two innocent human beings. There are a lot of people who hold those views, but how many have been the target of a boycott by a small group of black activists? I would dare say none. So why me?"

And although Elder might feel that expectations of him from the black community are different than they are for other hosts, he says that the bar is set equally high for all inside the radio station. "Internally, radio cares about one thing only, and that's ratings. It's what I love about radio; you can quantify your success. There are a lot of variables that determine whether or not you'll be able to attract, but once people are listening to your

show, you are in control. I like having that sort of objective measurement of success or failure in radio."

So after surviving the ups and downs of the Talk radio business, what advice would Elder offer to others aspiring to become talk hosts? "My advice is that there is no one formula to get there. Every talk host I've spoken to has a story, and it's never identical to someone else's story. But the No.1 thing is that you must have something to say. I'd advise that if you are different and unique and have something to say, stay that way. Refuse advice — however sincerely offered — to change who and what you are. Because that happens all the time in this business. The people in this business who are really successful, by definition, broke all the rules — Rush, Dr. Laura, Howard Stern — they've all challenged conventional wisdom and succeeded. So my greatest advice would be that if you're daring and unique, stay that way."

Madison: The Black Eagle

Continued from Page 44

talents and opportunities that I could bring to their station. I wouldn't have to compromise my principles, and I could be who I wanted to be. If you want to be successful in talk, you've got to be yourself. On the other hand, in politics you can't always be yourself and still succeed."

Madison is also not blind to the fact that being a talk show host who is also politically active and aware does offer a certain degree of clout. "I've found that I can have far more impact at making changes in society as a talk host than I ever could as a politician," he says. "I can make politicians pay attention to issues they otherwise wouldn't, and in the end I really don't owe them anything. The only people I owe are the listeners, and what I owe them is to tell the truth."

Black Vs. White Talk

These days Madison holds down morning drive at WOL, the station where most would agree that Talk radio aimed at an African-American audience was born. But in today's media world, is there still a need for designating one station in a town as the white Talk station and the other as black Talk? "It's like asking is there such a thing as black music vs. white music," says Madison. "Of course there is. But in the final analysis, many whites listen to black music, and many whites also listen to black Talk.

"The question should not be, 'Is it white or black Talk?' but, 'Is it good Talk?' That's the real issue. But one of the reasons that a station like WOL has succeeded is because, unfortunately, in the general Talk world there is a voice that is too often not heard. In the top 10 markets there are large, well-educated

black and Hispanic populations who are heavy spenders and loyal to advertisers, but no one talks to them; most stations still just talk about them."

Madison believes there is a common thread between the races on issues discussed on Talk radio. "There is a misconception that black listeners only want to talk about or listen to black issues," he says. "Excuse me, but I pay taxes, and I watch closely what Congress does with my money. The African-American community is very concerned about issues like terrorism by virtue of having been a target of domestic terrorist groups. And there are many, many other issues that are of common interest to both blacks and whites.

"To me, Talk radio today is like music radio was 30 or 40 years ago, when you had black music stations and white music stations. Talk radio has not yet made that transition, but it will have to. It will take some GM or PD and their ownership who have the courage to diversify the voices and the message that is heard on their station. Somebody

is going to have to be to Talk radio what Alan Freed was to music radio."

On A Mission

When asked to articulate the mission of his show, Madison doesn't hesitate: "To provide people with the knowledge and information to take control of their own lives. Don't let yourself be controlled by politics, politicians or the media. I want to get people to see with a third eye and hear with a third ear. I want people to see, think and speak for themselves."

Asked if he thought there was an African American who could be the next Rush or Dr. Laura, Madison replies quickly, "You might talking to him." He laughs, then adds, "But, seriously, I don't think that's the right question. There is only one Rush Limbaugh, one Dr. Laura, one Paul Harvey, etc. The question is, will there be a prominent African American who can capture the imagination of the Talk radio world like those people have? And I think the answer is, unquestionably, yes."

Acknowledgments

While each week I strive to keep you up to date on what's happening in the world of News/Talk radio, none of the words you read on these pages would be possible without the tremendous efforts and talents of the very diverse group of professionals here at R&R.

Starting at the top, publisher Erica Farber provides our entire team with the leadership and inspiration to follow her lead and never settle for anything less than the best we can possibly do. Editor-In-Chief Ron Rodrigues keeps a firm hand on the tiller to ensure that what you read in R&R reflects only the real news of our business, not someone's biased opinion. And News Editor Julie Gidlow is the best at making sure this reporter gets his facts straight each and every week.

This job would be much harder without the experienced eyes and ears of our Washington, DC Bureau Chief Jeffrey Yorke and his entire staff of professionals in our nation's capital who contribute regularly to these pages.

And, finally, my personal thanks to those who work behind the scenes all year long to support R&R's News/Talk efforts and who have contributed especially to the success of this annual special, including Dawn Garrett, Richard Lange, Henry Mowry, Gary Nuell, Barry O'Brien, Beverly Swan, Shannon Weiner and everyone in the production department.

The B.Q. View

Continued from Page 30

during Cullum's career, today it is largely her politics that draws fire from both sides. Some in her own community accuse her of selling out by embracing conservative political causes, and others question her commitment to conservatism, considering her ethnic heritage. "I've had both Latinos and non-Latinos tell me that I can't possibly really be Hispanic because I'm so fair-skinned and not Latin-looking enough," says Cullum. "But I don't really care much what other people think or say about me.

"Besides, I think it just makes me

more interesting and less predictable, don't you? The most intriguing women in history are the ones you can't figure out. I am who and what I am, and I've never had any doubts about that. It's to my own self that I'm true, period. I enjoy who I am, and the fact that I'm not particularly predictable has just made the journey so far all that much more fun."

Asked to describe her talk show in her own words, Cullum offers this quick response: "I think my show reflects a lot about who I am. Like my personality, it's clearly not predictable, but I'll guarantee you that it's darned interesting. It's tough, provocative, truthful, funny, determined and persistent — like I said, a lot like me."

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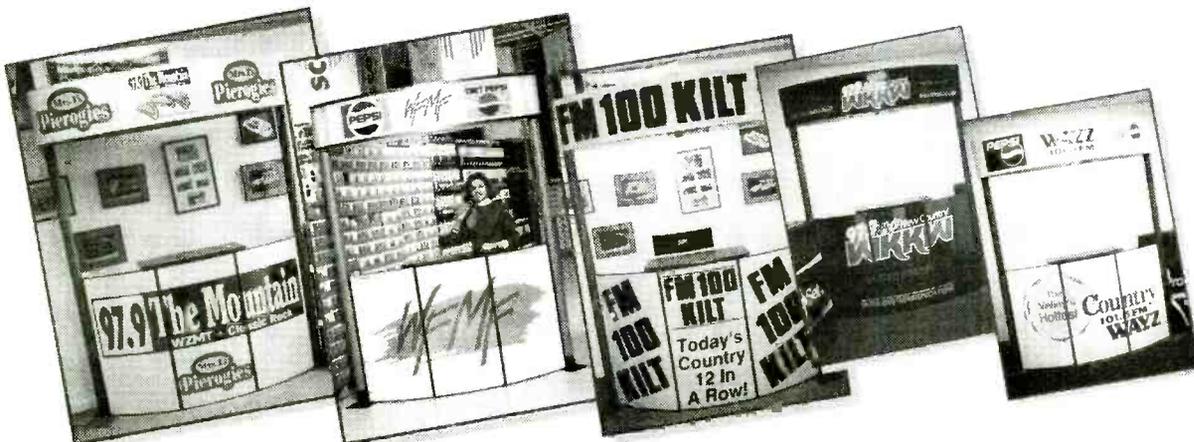
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How To Sell Standards

□ Advice on getting more clients to pitch the aging American population

By Adam Jacobson
R&R Radio Editor

There are few surprises when it comes to the typical Adult Standards listener: On a national level, males far outnumber females when it comes to who's listening. The age of those males listening to the sounds of swing and Bing, according to a study recently conducted by The Media Audit, deserves a second look, however.

The study, which covers January-August 1999, reveals some interesting facts. Adult Standards listeners, regardless of gender, don't earn tremendous amounts of money. Most earn between \$35,000 and \$50,000 per year, and a significant percentage of the Adult Standards audience earns less than \$25,000 per year.

Adult Standards encompasses what were generally considered the hit recordings of the 1930s to the 1960s, with some stations sprinkling in 1970s MOR. Therefore, that Adult Standards listener could be a very successful senior partner at one of your city's biggest law firms, or he could be the gentleman who lives down the street and is always out on his riding lawn mower. This study shows that most Adult Standards listeners live comfortably, but are far from wealthy.

A Whole New Audience?

Depending on where you live, the age and gender of Adult Standards listeners fluctuates based on the radio stations available in the market. The Media Audit report found a significant amount of listening from "Yuppies," defined as those between the ages of 21 and 34 who have a college education and decent jobs with long-term income potential — the perfect target for companies to pitch their advertising to. These young professionals "are good prospects for new cars, clothing, electronics, travel and financial institutions," the report says. They're also heavy users of credit.

Does this mean that Adult Standards has a whole new potential revenue target, one that advertisers crave? To a limited extent, yes. Listening among Yuppies came in a close second to that of "Affluent Empty Nesters" — a target audience "heavily skewed toward retirees." But an important piece of data must be mentioned: In terms of cume persons, Affluent Empty Nesters represented 3,800 respondents; Yuppies placed fourth at 1,275 respondents.

The wholesale embrace of younger audiences would be dangerous for the Adult Standards format, but a hug once in a while is certainly welcome. Perhaps your station offers specialty programming on weekends or another night of the week. Has anyone at your station determined whether any of those shows appeal to Yuppies? If so, use that to your advantage and go after those clients begging to reach those listeners.

At the same time, a discussion of the natural aging of America should occur between your account executives and GSM and the advertising

agency that stubbornly refuses to buy time on your station. As baby boomers start collecting Social Security checks in the next five to 10 years, their purchasing power will hardly fade. In fact, it will increase in highly lucrative areas such as travel and leisure and health care products.

"Maturing Yuppies" (adults 25-44 with children at home) and "Affluent Full Nesters" (similar to Maturing Yuppies, but with more disposable income) aren't among those who have taken a liking to Adult Standards. According to the study, you are 64% more likely to find an Affluent Empty Nester listening to Adult Standards, and it's 24% less likely that you'll find an Affluent Full Nester listening to Sonny James, The Young Lads and Oliver. But once those in the latter category age, the natural migration toward the sounds of their youth will increase dramatically.

The Local Layout

Gender composition and income levels naturally change on the local level. To determine how significant those differences were from the national data, Media Audit President Phillip Beswick prepared an exclusive five-market qualitative report for Los Angeles, San Francisco, Detroit, Washington and Seattle-Tacoma for R&R. The results were striking.

Five stations were examined, all of which are on the AM band: CKWW/Detroit, KLAC/Los Angeles, KIXI/Seattle, KABL/San Francisco and WGAY/Washington. Of those five stations, just KLAC and KABL registered any listening from Yuppies. Affluent Empty Nesters dominate the listenership. Affluent Empty Nesters earn at least \$35k per year and are 45 years of age and older. Their homes are paid for, their children have grown up and moved away. They finally have the time for travel and leisure, but are conservative with their long-term investment strategies. Their interest in health care products has begun to increase.

Of the five stations, KLAC boasted the broadest demographics: Its cume rating for Yuppies was an 8.1; its top lifestyle group was "Graying Affluents," at 13.0. Graying Affluents represent the stereotypical Adult Standards listener: adults 50 years of age and older who have annual household incomes of \$50k or more. They may have children living at home and are "a group attractive to all marketers selling upscale products and services, investment products and leisure activities and products."

CKWW/Detroit's listeners are pri-

marily 50 years of age and older, but a closer look at these listeners' incomes proves that selling radio by age may contain some flawed thinking. CKWW has a significant portion of listeners who earn more than \$100k a year, but almost five times as many earn less than \$35k a year. What does this mean? Many listeners may be retirees living off of savings, or the city possesses a large population of low-income seniors.

CKWW also skews slightly female, receiving a 3.8 18+, while men registered a 3.7 18+. It receives an 8.7 among listeners earning less than \$25,000 per year. This differs from KLAC, KIXI, KABL and WGAY: KABL's listeners lean female, KIXI presents an even gender ratio, and both KLAC and WGAY skew predominantly male. When examining ratings indexed to each station's metro market, we find that all five attract the majority of their listening from Affluent Empty Nesters and Graying Affluents.

Understanding The Core

While KLAC boasts the widest variety of listeners and a sizable portion of affluents, its Arbitron ratings have suffered lately. Some blame the decision by station management to drop Westwood One's "Adult Standards" format in favor of local programming. Yet with such a diverse mix of listeners, one would think that KLAC would be in the middle of a ratings resurgence, with across-the-board growth in multiple demos.

This is where data can fool the programmer. It's important to understand that the information in this study can help those who sell Adult Standards, but it should not be used as a programming tool for stations looking to cash in on their newfound Yuppies. Through the use of Arbitron's new PD Advantage software, KLAC was shown to have had the same amount of listening from January through August of last year. The problem was the number of listeners: KLAC had a lot fewer, yet the audience maintained its overall composition. As Arbitron VP/Radio Programming Services **Bob Michaels** explains, "With this station, you had less diary entries, which translates to less cume and less quarter-hour listening."

The PD Advantage software, recently made available to radio programming departments, also reinforced KLAC's core listener composition as 55+, with 2%-5% of its diaries coming from adults 25-34. The fact that the station also carries sports play-by-play could account for the younger

The wholesale embrace of younger audiences would be dangerous for the Adult Standards format, but a hug once in a while is certainly welcome.

listeners, in addition to those hardcore swingers who have withstood the fading of the national fad.

KLAC experienced a 24% male gain and a 17% female loss, also indicative of its heavy sports presence. Meanwhile, crosstown rivals KGIL & KGXL — which adopted Westwood One's programming — have gradually gained listeners. Furthermore, WVI's format attracts listeners from various age groups — just 40% of its listeners are aged 60-71.

Perhaps the most important statistic shown by PD Advantage reflects where Adult Standards listening took place. In Los Angeles and Washington (the only two markets available at press time) a clear majority of listening took place in the home. Once again, this may represent the large number of retirees combined with the traditional morning and evening listening patterns of older employed individuals with other choices in the car or office.

WGAY shares heavily with heritage News/Talker WMAL-AM, while KLAC shares listeners with L.A. all-News stations KFVB and KNX. For information such as traffic reports, stock market updates or the latest news headlines, Adult Standards stations have long been overshadowed by "information stations." Perhaps an hourly five-minute newscast can help prevent your listeners from flipping around the dial.

Hot Qualitatives

We've already established that the majority of Adult Standards listeners are retired and have sufficient funds to go on a cruise or buy a Winnebago for that cross-country trip. Perhaps some are interested in purchasing a new car or other items worthy of advertiser interest. According to the Media Audit study, older Americans in L.A. are still very much part of the car culture. Of those surveyed, 15% were more likely than average to be planning on purchasing a new vehicle between now and August. Furthermore, sport utility vehicles and trucks far outdistanced any other type of transport mode, and these listeners are willing to pay more than \$20,000 for their new vehicle.

Those purchasing new cars in Detroit, Seattle and San Francisco, however, still favor classic American brands: Cadillac, Lincoln-Mercury, Oldsmobile and Buick all registered high scores. A new car giveaway might be an excellent way to drum up advertising support from local car dealers while serving as a great cume-builder.

Do you know what airline your listeners prefer? In Detroit, it's American, followed by Southwest and Delta. In Washington, Northwest and United get top scores. Listeners in San Francisco and Seattle like TWA,

Alaska Airlines, Delta, United and Southwest. L.A. boasts the most air travelers, who often go out of town for business purposes. Those individuals tend to fly Continental, Northwest, Southwest and TWA. Perhaps your sales and promotion teams can pitch a local travel agent on a cool trip through one of these airlines' travel departments.

Other Interesting Data

Southern Californian and DC seniors love their bottled water. They're also looking to remodel their homes in the next six months, plan on investing in new home electronics and wear either glasses or contact lenses. Is For Eyes or Lenscrafters advertising on your station? How many Circuit City spots can be found?

Advertising agencies throughout the U.S. have become obsessed with 25-54-year-old individuals as the be-all and end-all of radio's ultimate success. And in most cases they go after women.

This is ridiculous. As I stated in the last Adult Standards column, I am 26 years old and enjoy big band and swing music, but my parents have far more money than I do, and they tend to spend it more than I do. In fact, my dad just invested in a new digital stereo system from SoundAdvice, a large electronics chain in South Florida.

My grandmother, who is 85, regularly shops at the local Publix supermarket, frequents Walgreen's and Eckerd Drugs, and is a Washington Mutual banker. Her eating habits at home aren't that different from my old college roommate, who single-handedly kept the Stouffer's Lean Cuisine stock sold out at the local supermarket. Does she spend money? Yes.

Everyone spends money. Anyone who listens to the radio is a potential customer. Adult Standards can best recognize this by focusing on its true target and reinforcing with potential advertisers that its listeners frequent their businesses. Having younger listeners is promising, for it promotes the future growth of the format. But don't expect to lure those listeners in and make them your P1s and P2s, forcing your station to go younger in a vain attempt to make your station hipper and more advertiser-friendly. Build on what you have, and provide good radio. Once that happens, the agencies will have no choice but to give you a ring and express their interest.

For The Record

In the last Adult Standards column (10/22), the "Top 20 At A Glance" chart inadvertently omitted KOY-AM/Phoenix. The station relocated from 550 kHz to 1230 kHz in the middle of the spring '99 ratings period and trended 4.2-3.4 from the winter '99 survey.



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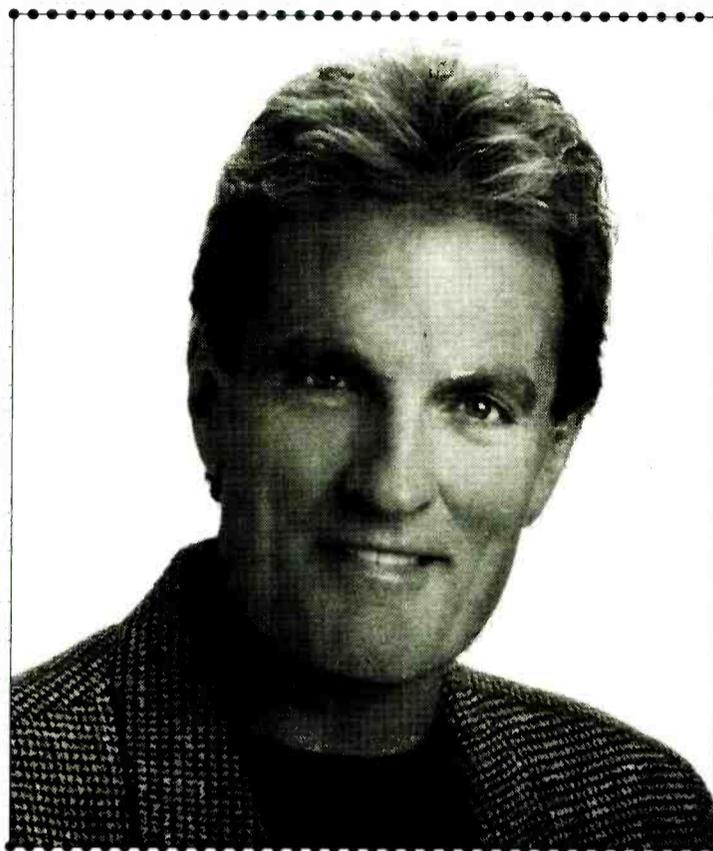
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CALVIN GILBERT
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Rhythmic Oldies' Top 200 For 1999

□ Mediabase 24/7 chart holds few big surprises

Veteran Oldies programmers have a deep knowledge of the music that works in their markets, but new information can be as useful as it is fascinating.

With that in mind, this week's column highlights the 200 most-played songs at Rhythmic Oldies stations during 1999. Several readers asked for the list after last month's column (1/21), which showed 1999's top 200 songs at traditional '60s-based Oldies stations.

The previous list prompted several observations, including one from **Rob McKay**, a consultant for stations in Australia and New Zealand. "Can I truly believe that one of pop music's greatest groups — The Beatles — comes in at Nos. 119, 173 and 195? Has someone goofed, or are you guys still bitter about the 'British Invasion'?" As I joked to McKay, "Forget

The Beatles and The Rolling Stones — maybe the list simply proves that the most important British band from the mid-'60s actually turned out to be Herman's Hermits."

Nothing quite so startling jumps out from a year's worth of Rhythmic Oldies data provided by Mediabase 24/7. Looking at national airplay, Motown remains strong, and the rulers of Rhythmic Oldies include The Spinners; The Temptations; Kool & The Gang; Stevie Wonder; Michael Jackson (with and without his siblings); and Earth, Wind & Fire.

Here's the list ... so you can draw your own conclusions.

- 1 **EMOTIONS** Best Of My Love ('77)
- 2 **BARRY WHITE** Can't Get Enough Of Your Love ('74)
- 3 **COMMODORES** Brick House ('77)
- 4 **CHIC** Le Freak ('78)
- 5 **AL GREEN** Let's Stay Together ('71)
- 6 **CHERYL LYNN** Got To Be Real ('78)
- 7 **A TASTE OF HONEY** Boogie Oogie Oogie ('78)
- 8 **RICK JAMES** Super Freak ('81)
- 9 **ARETHA FRANKLIN** Respect ('67)
- 10 **EARTH, WIND & FIRE** September ('78)
- 11 **SPINNERS** I'll Be Around ('72)
- 12 **ISLEY BROTHERS** That Lady (Part 1) ('73)
- 13 **JEAN KNIGHT** Mr. Big Stuff ('71)
- 14 **WILD CHERRY** Play That Funky Music ('76)
- 15 **SISTER SLEDGE** We Are Family ('79)
- 16 **S.O.S. BAND** Take Your Time (Do It Right) ('80)
- 17 **CHIC** Good Times ('79)
- 18 **MARVIN GAYE** Sexual Healing ('82)
- 19 **BARRY WHITE** You're The First, The Last... ('74)
- 20 **EARTH, WIND & FIRE** Let's Groove ('81)
- 21 **WHISPERS** Rock Steady ('87)
- 22 **DAZZ BAND** Let It Whip ('82)
- 23 **NATALIE COLE** This Will Be ('75)
- 24 **AVERAGE WHITE BAND** Pick Up The Pieces ('74)
- 25 **KOOL & THE GANG** Ladies Night ('79)
- 26 **O'JAYS** Love Train ('73)
- 27 **THREE DEGREES** When Will I See You Again ('74)
- 28 **CARL CARLTON** Everlasting Love ('74)
- 29 **MARVIN GAYE** Let's Get It On ('73)
- 30 **KOOL & THE GANG** Celebration ('80)
- 31 **GEORGE McCRAE** Rock Your Baby ('74)
- 32 **FOUR TOPS** Ain't No Woman (Like The One...) ('73)
- 33 **VICKI SUE ROBINSON** Turn The Beat Around ('76)
- 34 **BARRY WHITE** I'm Gonna Love You Just... ('73)
- 35 **PATRICE RUSHEN** Forget Me Nots ('82)
- 36 **GLORIA GAYNOR** I Will Survive ('78)
- 37 **JAMES BROWN** I Got You (I Feel Good) ('65)
- 38 **GLADYS KNIGHT & THE PIPS** Midnight Train To Georgia ('73)
- 39 **MARVIN GAYE** Mercy Mercy Me ('71)
- 40 **SPINNERS** Could It Be I'm Falling In Love ('72)
- 41 **OHIO PLAYERS** Fire ('74)
- 42 **EVELYN KING** Shame ('77)
- 43 **HEATWAVE** Always And Forever ('78)
- 44 **HUES CORPORATION** Rock The Boat ('74)
- 45 **CHI-LITES** Oh Girl ('72)
- 46 **GAP BAND** You Dropped A Bomb On Me ('78)
- 47 **O'JAYS** Used To Be My Girl ('78)
- 48 **MAIN INGREDIENT** Everybody Plays The Fool ('72)
- 49 **MICHAEL JACKSON** Don't Stop 'Til You Get Enough ('79)
- 50 **CORNELIUS BROS./SISTER ROSE** Treat Her Like A Lady ('71)
- 51 **SMOKEY ROBINSON & THE MIRACLES** The Tears Of A Clown ('67)
- 52 **MARVIN GAYE** What's Going On ('71)
- 53 **FONTELLA BASS** Rescue Me ('65)
- 54 **HEATWAVE** Boogie Nights ('77)
- 55 **MAXINE NIGHTINGALE** Right Back Where We Started... ('76)
- 56 **DONNA SUMMER** Bad Girls ('79)
- 57 **WAR** Low Rider ('75)
- 58 **BOZ SCAGGS** Lowdown ('76)
- 59 **STAPLE SINGERS** I'll Take You There ('72)
- 60 **LIPPS INC.** Funkytown ('79)

- 61 **TRAMMPS** Disco Inferno ('77)
- 62 **FOUR TOPS** I Can't Help Myself ('65)
- 63 **RUFUS** Tell Me Something Good ('74)
- 64 **TEMPTATIONS** My Girl ('65)
- 65 **EARTH, WIND & FIRE** Fantasy ('77)
- 66 **KC & THE SUNSHINE BAND** Get Down Tonight ('75)
- 67 **CHI-LITES** Have You Seen Her ('71)
- 68 **AL WILSON** Show And Tell ('73)
- 69 **YVONNE ELLIMAN** If I Can't Have You ('78)
- 70 **LABELLE** Lady Marmalade ('75)
- 71 **EARTH, WIND & FIRE** Sing A Song ('75)
- 72 **BILL WITHERS** Use Me ('72)
- 73 **THELMA HOUSTON** Don't Leave Me This Way ('76)
- 74 **DONNA SUMMER** Hot Stuff ('79)
- 75 **KC & THE SUNSHINE BAND** That's The Way (I Like It) ('75)
- 76 **TEMPTATIONS** Ain't Too Proud To Beg ('66)
- 77 **FREDA PAYNE** Band Of Gold ('70)
- 78 **MARY WELLS** My Guy ('64)
- 79 **DONNA SUMMER** Last Dance ('78)
- 80 **COMMODORES** Lady (You Bring Me Up) ('81)
- 81 **UNDISPUTED TRUTH** Smiling Faces Sometimes ('71)
- 82 **STEPHANIE MILLS** Never Knew Love Like This... ('80)
- 83 **LTD** (Every Time I Turn Around) Back In Love... ('77)
- 84 **MARVIN GAYE** I Heard It Through The Grapevine ('68)
- 85 **RICK JAMES** Give It To Me Baby ('81)
- 86 **SANTANA** Evil Ways ('70)
- 87 **BARRY WHITE** Never, Never Gonna Give You Up ('73)
- 88 **STEVIE WONDER** Isn't She Lovely ('77)
- 89 **MICHAEL JACKSON** Rock With You ('79)
- 90 **TEMPTATIONS** Just My Imagination ('71)
- 91 **GEORGE BENSON** On Broadway ('78)
- 92 **SANTANA** Oye Como Va ('71)
- 93 **EARTH, WIND & FIRE** Shining Star ('75)
- 94 **KOOL & THE GANG** Too Hot ('80)
- 95 **AL GREEN** I'm Still In Love With You ('72)
- 96 **McFADDEN & WHITEHEAD** Ain't No Stoppin' Us Now ('79)
- 97 **WHISPERS** And The Beat Goes On ('80)
- 98 **CHAKA KHAN** I Feel For You ('84)
- 99 **PEACHES & HERB** Shake Your Groove Thing ('78)
- 100 **ALICIA BRIDGES** I Love The Nightlife ('78)
- 101 **ANITA WARD** Ring My Bell ('79)
- 102 **TEMPTATIONS** The Way You Do The Things You Do ('64)
- 103 **JACKSONS** Shake Your Body (Down To The...) ('79)
- 104 **CORNELIUS BROS./SISTER ROSE** Too Late To Turn Back Now ('72)
- 105 **HAROLD MELVIN/BLUENOTES** If You Don't Know Me By Now ('72)
- 106 **O'JAYS** I Love Music ('75)
- 107 **STYLISTICS** You Are Everything ('71)
- 108 **BLACKBYRDS** Walking In Rhythm ('75)
- 109 **BRICK** Dazz ('76)
- 110 **KOOL & THE GANG** Get Down On It ('82)
- 111 **OHIO PLAYERS** Love Rollercoaster ('75)
- 112 **SLY & THE FAMILY STONE** Thank You (Falettinme Be...) ('70)
- 113 **FIVE STAIRSTEPS** Ooh Child ('70)
- 114 **LOVE UNLIMITED ORCHESTRA** Love's Theme ('73)
- 115 **HEATWAVE** Groove Line ('78)
- 116 **ARETHA FRANKLIN** Think ('68)
- 117 **BILLY PRESTON** Nothing From Nothing ('74)
- 118 **SMOKEY ROBINSON/MIRACLES** I Second That Emotion ('67)
- 119 **EARTH, WIND & FIRE** Boogie Wonderland ('79)
- 120 **STEVIE WONDER** Superstition ('72)

Looking at national airplay, Motown remains strong, and the rulers of Rhythmic Oldies include The Spinners; The Temptations; Kool & The Gang; Stevie Wonder; Michael Jackson (with and without his siblings); and Earth, Wind & Fire.

- 121 **PERCY SLEDGE** When A Man Loves A Woman ('66)
- 122 **TAVARES** Heaven Must Be Missing An... ('82)
- 123 **TEMPTATIONS** Papa Was A Rollin' Stone ('72)
- 124 **KOOL & THE GANG** Fresh ('85)
- 125 **SPINNERS** Then Came You ('74)
- 126 **CARL CARLTON** She's A Bad Mama Jama... ('81)
- 127 **CHAKA KHAN** I'm Every Woman ('78)
- 128 **SUPREMES** Where Did Our Love Go ('64)
- 129 **FOUR TOPS** It's The Same Old Song ('65)
- 130 **LOU RAWLS** You'll Never Find Another Love ('76)
- 131 **MICHAEL JACKSON** Wanna Be Startin' Somethin' ('83)
- 132 **STEVIE WONDER** I Wish ('76)
- 133 **DONNA SUMMER** She Works Hard For The Money ('83)
- 134 **FOUR TOPS** Reach Out I'll Be There ('66)
- 135 **ARETHA FRANKLIN** Chain Of Fools ('67)
- 136 **ISLEY BROTHERS** It's Your Thing ('69)
- 137 **BILLY PAUL** Me And Mrs. Jones ('72)
- 138 **SHANNON** Let The Music Play ('83)
- 139 **EARTH, WIND & FIRE** That's The Way Of The World ('75)
- 140 **SPINNERS** One Of A Kind (Love Affair) ('73)
- 141 **MFSB** TSOP (The Sound Of Philadelphia) ('74)
- 142 **STEVIE WONDER** You Are The Sunshine Of My Life ('73)
- 143 **SLY & THE FAMILY STONE** Everyday People ('68)
- 144 **HONEY CONE** Want Ads ('71)
- 145 **STEVIE WONDER** Signed, Sealed, Delivered ('70)
- 146 **DIANA ROSS** Upside Down ('80)
- 147 **JACKSON 5** ABC ('70)
- 148 **STEVIE WONDER** If You Really Love Me ('71)
- 149 **STYLISTICS** I'm Stone In Love With You ('72)
- 150 **SPINNERS** Working My Way Back/Forgive Me ('79)
- 151 **ROSE ROYCE** Car Wash ('76)
- 152 **SMOKEY ROBINSON & THE MIRACLES** The Tracks Of My Tears ('65)
- 153 **DONNA SUMMER** On The Radio ('80)
- 154 **FOXY** Get Off ('78)
- 155 **AL GREEN** Tired Of Being Alone ('71)
- 156 **BEE GEES** Night Fever ('78)
- 157 **GEORGE BENSON** Give Me The Night ('80)
- 158 **GLADYS KNIGHT & THE PIPS** I Heard It Through The Grapevine ('67)
- 159 **SUPREMES** Baby Love ('64)
- 160 **POINTER SISTERS** He's So Shy ('80)
- 161 **PRINCE** I Wanna Be Your Lover ('79)
- 162 **ARTHUR CONLEY** Sweet Soul Music ('67)
- 163 **SPINNERS** It's A Shame ('70)
- 164 **RAY PARKER JR. & RAYDIO** You Can't Change That ('79)
- 165 **MARTHA & THE VANDELLAS** Dancing In The Street ('64)
- 166 **SLY & FAMILY STONE** Dance To The Music ('68)
- 167 **COMMODORES** Easy ('77)
- 168 **MANHATTANS** Kiss And Say Goodbye ('76)
- 169 **LUTHER INGRAM** (If Lovin' You Is Wrong) I Don't... ('72)
- 170 **FOUR TOPS** Baby I Need Your Loving ('64)
- 171 **MICHAEL JACKSON** Billie Jean ('83)
- 172 **SANTANA** Black Magic Woman ('70)
- 173 **JACKSON 5** I Want You Back ('69)
- 174 **KC & THE SUNSHINE BAND** Shake Your Booty ('76)
- 175 **MICHAEL JACKSON** P.Y.T. (Pretty Young Thing) ('83)
- 176 **MANHATTANS** Shining Star ('80)
- 177 **SUPREMES** Someday We'll Be Together ('69)
- 178 **RUFUS & CHAKA KHAN** Ain't Nobody ('83)
- 179 **BEN E. KING** Stand By Me ('61)
- 180 **REDBONE** Come And Get Your Love ('74)
- 181 **VAN MCCOY** The Hustle ('75)
- 182 **ASHFORD & SIMPSON** Solid ('84)
- 183 **SUPREMES** You Can't Hurry Love ('66)
- 184 **STYLISTICS** You Make Me Feel Brand New ('74)
- 185 **STAPLE SINGERS** Respect Yourself ('71)
- 186 **DIANA ROSS** Ain't No Mountain High Enough ('70)
- 187 **GLORIA GAYNOR** Never Can Say Goodbye ('74)
- 188 **MARVIN GAYE** Got To Give It Up ('77)
- 189 **DRAMATICS** Whatcha See Is Whatcha Get ('71)
- 190 **LAKESIDE** Fantastic Voyage ('81)
- 191 **FREDDIE JACKSON** You Are My Lady ('85)
- 192 **TEMPTATIONS** Get Ready ('66)
- 193 **AL GREEN** You Ought To Be With Me ('77)
- 194 **PRINCE** Little Red Corvette ('83)
- 195 **HOT CHOCOLATE** You Sexy Thing ('75)
- 196 **EARTH, WIND & FIRE** After The Love Is Gone ('79)
- 197 **CHAIRMEN OF THE BOARD** Give Me Just A Little... ('70)
- 198 **BILL WITHERS** Lean On Me ('72)
- 199 **J.J. JACKSON** But It's Alright ('66)

RAB

Continued from Page 1

of it. What do we get out of this deal?"

Warner seemed genuinely puzzled by the question. He explained that no cash was to flow between AOL and its radio station partners, but that AOL was prepared to deliver millions of users to radio websites.

That prompted Smulyan to press his point: "If an economic benefit goes to AOL, and 99% of it doesn't go to us, why would anyone in this room sign up with you guys?"

Warner could only reiterate that AOL was ready to share its 21 million subscribers with radio.

Smulyan wasn't through. "We reach 260 million people a week," he declared. "And for the last 75 years we have been driving traffic to our radio stations. It seems our challenge is to take the audience that we have and drive them to something that keeps the economic benefit within our industry."

Smulyan's comments were loudly applauded by the audience. That's because his implication was clear: Radio has 10 times the audience of AOL, and if AOL wants a piece of radio's reach, it had better pay for it the same way other advertisers do.

And those other dot-com advertisers are paying big bucks for access to

radio. RAB President/CEO Gary Fries confirmed that a wave of dot-com advertisers flooded radio's airwaves last year to promote their fortunes on the IPO market, as well as to actually drive website traffic. The demand drove ad rates in some markets to approach those of local television stations.

Fries said IPO-driven advertising will taper off this year, but overall dot-com advertising on the radio will remain strong. He figured that 50% of all dot-com advertising budgets will go to radio.

Station Portal Sites

Dot-coms were the dominant theme at RAB2000, with not one, but two tracks of Internet sessions running concurrently. Included among them was a presentation of the latest Net study from Arbitron and Edison Media Research, showing a strong correlation between people who listen to radio online and those who shop at and buy from e-commerce websites.

One particularly intriguing bit of food for thought was presented at the very last Net session, on Saturday morning. If broadcasters want to maximize their Internet earning potential, it was suggested, they should be grouping their stations together into a single, well-marketed portal site — much as they've been cluster-selling station groups within their markets. Media Audit presented data showing that in-

dividual radio sites rarely register more than a tiny blip in the Internet ratings. But Cox Interactive's "GoCarolinas.com" portal — which bands together six Infinity stations, along with two local TV stations — stood out as a success story, showing up as the second most-visited local site in the Charlotte market.

While dot-coms dominated many discussions and sessions, they were also all over the exhibit floor. An informal poll of several vendors indicated that traffic was brisk, and those who stopped by were showing a good deal of interest — especially in Net-related products and services.

The NTR track of sessions proved to be popular as well, for one could not escape the feeling that the pressure is on to continue the spectacular revenue growth that has pushed radio beyond the 8% barrier. A good deal of that pressure is coming from Wall Street, so attendees flocked en masse to a session about understanding the market and the effect it's had on radio.

Cumulus co-founder and Vice Chairman Lew Dickey effectively put independently owned stations on the endangered species list. "It's a shame," he said, "but it's the reality of the market. It doesn't make sense for these independents to be sitting out there with one or two properties. But it's good for the business in the end. The indepen-

dents can't provide the things that make the quality of life better for their workers."

Dickey also explained why GMs and corporate execs have placed so much emphasis lately on the ubiquitous line "We've got to hit our numbers." These public groups need to make sales and cut their costs, he told the sales execs, because failure to do so could trigger a potentially catastrophic lack of investor confidence. "If you have one bad quarter, it may take five or six quarters to regain that confidence. But when you're exceeding expectations and performing well, Wall Street will reward you very well."

'Tremendous' Valuations

Asked to comment on Beasley Broadcast Group's recent lackluster Wall Street debut, Banc of America Securities analyst Tim Wallace said, "The market for radio stocks has been choppy since the beginning of the year. Valuations are coming down, because while investors believe 2000 will be a great year, they're wondering if you'll be able to match this growth in 2001." Wallace, though, expressed confidence in radio's ability to sustain its growth through next year — and explained why he's bullish on the radio sector in general. "There are very few businesses where the government has issued licenses that limit competition. There is

LPFM

Continued from Page 1

in the end even more questions were raised about poor reception, interference and the lack of studies by the FCC to prove that the service could be offered without harming existing radio service.

Markey, an 11-term Democrat from Massachusetts, applauded the FCC for "exploring this worthwhile proposal and moving forward on it." But he also noted that "issues of interference need to be fully explored and worked out."

Tauzin, who for more than a year has publicly lambasted the FCC for its LPFM efforts, pointed out that 65% of radios sold in 1998 were Sony Walkman-type receivers and clock radios. Those radios were excluded from interference tests by the FCC because of their generally poor reception. "The radios that most Americans buy and use will offer poorer performance? That's pretty disturbing to us," exclaimed Tauzin. "All this so that eight or 10 new stations can be put on the air in a market? All of those Americans who buy those Walkmans are going to be calling us."

Franca and Charles Jackson, an independent engineer who conducted an LPFM study for the NAB last summer, picked apart each other's theories and findings. But as several committee members noted, the burden of proof on technical issues falls on the FCC — a feat Franca was not prepared to accomplish that day. After some grilling by the committee, Franca said, "I don't believe a formal analysis of LPFM interference was done."

Furchtgott-Roth, who, along with fellow commissioner Michael Powell, cast a "nay" vote when the FCC approved LPFM on Jan. 20, contrasted

LPFM's progress to that of high-definition television at the FCC. "There have been years and years and years of studies for HDTV, and we still haven't worked out all the bugs. With LPFM, there has not been one real study."

Furchtgott-Roth, hunched over at the end of a witness table that seated nine others, pounded the table with a clenched fist while denouncing the "wrong-headedness" of the decision to go forward with LPFM. "There is very little evidence indicative of a demand for the stations now being created," he said, also attacking the technical problems that come along with LPFM.

National Public Radio President/CEO Kevin Klose said, "NPR favors, in principle, diversity of voices, and we applaud the intent of LPFM. We believe there can be compatibility between the new LPFM service and public radio." But he stressed that there are "significant unresolved issues," including how to adjudicate cases of interference, how to protect translators and how the FCC would assure the transition to digital audio broadcasting. Klose, noting that many public broadcasters rely on income earned by leasing out their sub-FM frequencies to such groups as reading services to the blind, wanted to know how those groups would be protected from interference. Back on Feb. 11, Minnesota State Services for the Blind Communications Director David Andrews cited the high probability of such services being interfered with and urged the FCC to "do more testing" before issuing LPFM licenses.

Hearing Raises More Questions

Maryland Democratic Rep. Albert Wynn, who had earlier co-signed a letter crafted by Democratic Whip David

Bonior praising the FCC for passing LPFM, listened to the engineers and then asked each for a definition of acceptable interference. He didn't like the responses.

"I think there ought to be a better consensus than what I'm hearing," said Wynn. "I think we need more tests."

Bonneville's Bruce Reese, who testified as part of the NAB's Spectrum Integrity Task Force, later called Denver, where the Radio Advertising Bureau was meeting (see story, Page 1). "If there was a downside to the hearing," he told an RAB session by phone, "it's that the subcommittee doesn't want to have to solve the technical problems. They want to throw it back to the parties and say, 'Work out an agreement.' They want us to play nicely in the sandbox, and I don't know how we do that. I don't think the commission's willing to do that either."

Despite Rep. Bart Gordon's suggestion that another hearing be held, Tauzin's spokesman, Ken Johnson, told R&R that more hearings are doubtful: "Billy and others on our side are leaning toward marking up the [anti-LPFM] Oxley bill in March. We need to send a message to the FCC that they work for us. This should not be taken as an indictment of low-power radio, but as an indictment of abuse of power on the part of the FCC and Bill Kennard. That's the real burr under our saddle."

NAB Files Suit To Block LPFM

On Feb. 17, just a day after the FCC's LPFM proposal was published in the *Federal Register*, the NAB filed a two-page petition in the DC U.S. Court of Appeals seeking relief from the low-power order "on the grounds that it is arbitrary, capricious and oth-

erwise contrary to law." It asks the court to order the FCC to halt its planned national licensing of noncommercial 100-watt and 10-watt stations to community and educational groups. In an accompanying statement, NAB President/CEO Eddie Fritts said, "The FCC has violated its most sacred trust to the American consumer. It has turned its back on spectrum integrity. The plan to cram in hundreds, if not thousands, of low-power FM stations will create unacceptable interference across the radio dial."

Ferro

Continued from Page 3

track that lasted until Feb. 14. Finally, a more salsa-intensive format with a reinvigorated airstaff was unveiled. The station is now known as "Salsa 98.3."

"We're just taking a new strategy," Ferro recently told the *Miami Herald*. "It's not like we're blowing the format out and doing something completely different. But our research shows that the most popular type of music is salsa."

Ferro, known as *El Vampiro* to radio listeners, will also hold the 3-6pm shift on WRTO. Other air personalities include Ariel Ramirez, Joe Ferrero and Jackie for *Gozando en la Mañana*; Mario Andrés in middays; Ileana Garcia for afternoons; and Lázaro Lorenzo in late-nights. Former PD Leo Vela remains to host the noontime *Super Salsa* program.

A Miami native, Ferro began his career at WXDJ/Miami — then at WRTO's present-day signal — as a staff assistant. He then rose to PD at XDJ under owner Russ Oasis and joined KLVE's programming department six years ago.



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1. Nominations should be based on the highest standards of industry excellence and professionalism.
2. Any commercial, U.S.-licensed station, regardless of market size or Arbitron status, is eligible for nomination.
3. Nominees must have been employed at the company for which they are nominated between March 1, 1999 and February 29, 2000.
4. You can nominate yourself, your co-workers and your station.
5. Only one form per person will be accepted. Copies not acceptable. You must indicate your name and affiliation on the nomination form. All responses will remain confidential.
6. You do NOT have to make nominations in every category.
7. Deadline: March 10, 2000.

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RADIO STATION OF THE YEAR: Calls: _____ Format: _____ Market: _____

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MUSIC DIRECTOR OF THE YEAR: Name: _____ Format: _____ Station/Market: _____

LOCAL AIR PERSONALITY OF THE YEAR: Name: _____ Format: _____ Station/Market: _____

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RECORD LABEL OF THE YEAR: _____

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More New Faces For 'NEW

WNEW/N.Y.'s only been in the all-Talk business for a few months now, and it looks like there are already some fine-tuning plans in the works: The morning team of **Steve Mason** and **Sue Kolinsky** have said they'll be gone by the end of March, with the syndicated *Ron & Fez Show* as the rumored replacement. Also, *The Don & Mike Show* will debut on the station Monday in the 7-11:30pm slot. Even though **Don Geronimo** & **Mike O'Meara** will still be based out of co-owned WJFK-FM/DC, they'll be flying up the coast to do at least two shows a week live from the 'NEW studios. The other days it'll be a tape-delayed replay of their Westwood One network show.

Plenty of goings-on at WKTU/N.Y. Long-time MD **Andy Shane** has tendered his resignation, reportedly to take an A&R gig at one of the Big Apple-based majors. On the on-air side, morning show co-host **Freddie Colon** exits and will be replaced by **Ralphie Marino**, who's been handling afternoons at AMFM's co-owned WJMN/Boston. Marino, a New York native, starts at 'KTU on March 6.

WTJM/N.Y. morning man **Jay Thomas** looks like he'll be the next personality going into syndication. A 'TJM staffer confirmed that a syndie deal is in the works, with Orlando cited as the probable first market. Will it be on AMFM's co-owned WOCL?

No Ocean Or Tuna On Earth?

Fasten your seat belts and return your tray tables to the upright position as we cross coasts: If you're to believe some of the Internet chat rooms and speculation in the So-Cal papers, longtime RKO West Coast air talent and voice-over pro **Bobby Ocean** is a prime candidate for the KRTH-FM/L.A. morn-

ing gig. But when *ST* talked to Ocean's management, they said, "It's news to us." KLAC/L.A. morning host **Charlie Tuna** has also been mentioned as a possible replacement for Charlie Van Dyke, who left the Infinity Oldies station six months earlier than originally planned. But Tuna tells *ST* he hasn't talked with anyone from KRTH yet. Meanwhile, another RKO alum — **Jim Carson** — returns to K-Earth for interim wake-up duties. He held the shift between Robert W. Morgan's departure and Van Dyke's arrival.

Dr. Laura Schlessinger has reached an apparent truce with the gay rights group GLAAD, which had been protesting the launch of a TV version of her radio show. According to a *Daily Variety* report, GLAAD — concerned about Schlessinger's attitude toward the gay community — met with program syndicator Paramount TV on Feb. 14, and Paramount has vowed Schlessinger's show will feature multiple viewpoints on homosexuality.

Premiere: Newt Got Old

Former Speaker of the House **Newt Gingrich** has quietly left the airwaves just five months after his debut. Even though his contract wasn't up until April, Premiere Radio Networks pulled Gingrich's *The Age of Possibilities* program after its Feb. 11 broadcast. "His prominence seemed to vaporize very, very quickly," Premiere President/CEO Kraig Kitchin told the *Washington Post*.

Kennard's FCC Future Secure

A spokeswoman for House Minority Leader Dick Gephardt tells *ST* that Gephardt's remarks to the NAB's State Leadership

Continued on Page 61

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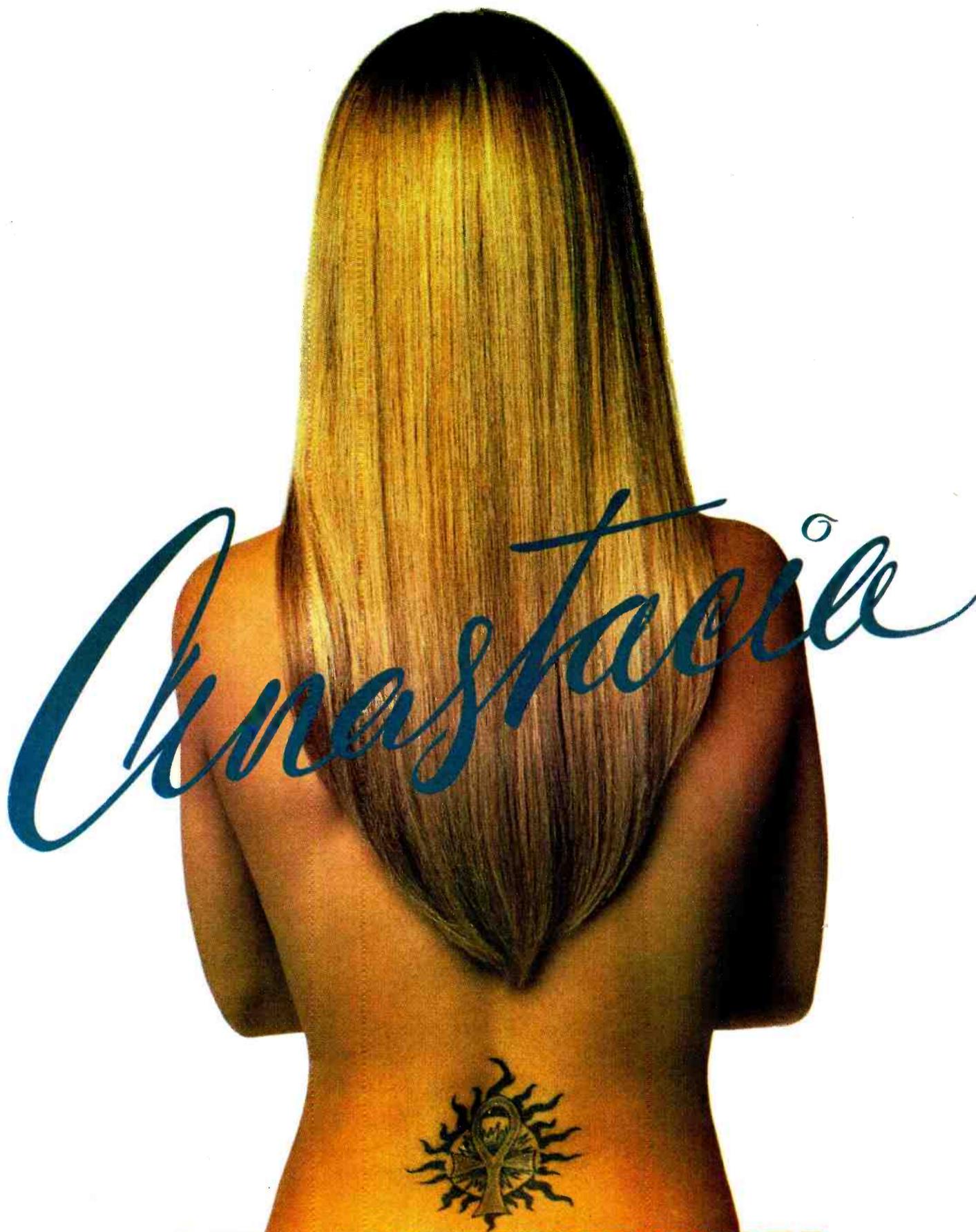
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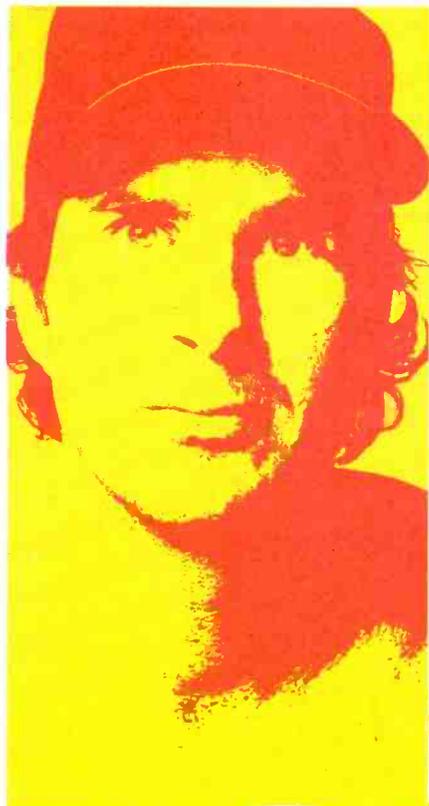
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Street Talk®

Continued from Page 58

Conference on February 14 were "in no way suggesting that Chairman Kennard will be removed. Mr. Gephardt has every indication that Vice President Gore is supportive of Chairman Kennard." It was reported that Gephardt said this fall's general election "will probably mean we will have a new FCC," but that was intended to be reflective of the general transition that comes with an administration change in Washington, the spokeswoman said. Kennard's term as a commissioner runs until June 30, 2001, but his title as Chairman is bestowed by the president and can be reassigned to another commissioner at any time — an unlikely prospect in a Gore administration.

Bonneville launched **WTOP2**, the Internet companion to its all-News **WTOP-AM/Washington**, on Tuesday, with live, real-time audio news from the Associated Press' *All News Radio*.

Got Board?

WYNK/Baton Rouge's morning team of **Big D & Bubba** really want their own "Got milk?" billboard. So tomorrow (2/26) they'll try to impress the Dairy Farmers of Louisiana by submerging themselves in a plexiglass dunk tank full of milk for 101.5 minutes. They'll be wearing special suits and breathing apparatus for their dairy dip, which they also hope will get them into *The Guinness Book of World Records*. Can you imagine all the places they'll have milk moustaches?

Who Says Country Won't Play In New York?

Whoever does obviously hasn't gotten a look at the New York Mets' spring training roster, which includes would-be big-leaguer Garth Brooks. After playing Cactus League ball for the San Diego Padres last year, Brooks is breaking into the Grapefruit League with the Mets, and N.Y.'s **Y-107** Country quadcast is taking full advantage of it, running a promotion to fly down to meet Brooks and see him play. Of course, in a partisan sports town like the Big Apple, you've got to play fair —

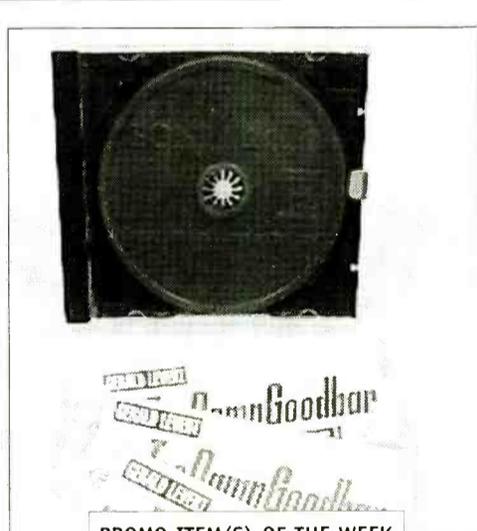
Rumbles

- WQAL/Cleveland PD **Mary Ellen Kachinske** will soon depart the Hot AC to join Pop/Alternative WTMX/Chicago as APD.
- **Bob Cady** joins Classic Rock KKCD/Omaha as PD, starting March 7.
- WZMX/Hartford PD **Jon Robbins** is now OM for WSCC-AM, WALC-FM, WEZL-FM, WRFQ-FM & WXLY-FM/Charleston, SC. He'll also oversee WSSP-FM, which Clear Channel operates via a JSA.
- WLKT/Lexington, KY PD **Jill Meyer** segues to sister WMXL as PD, and WLKT afternoon driver **Johnny Vincient** adds PD stripes.
- WBLI/Long Island PD **J.J. Rice** adds interim PD duties at sister WBAB.
- WZEE/Madison PD **Rich Davis** adds programming duties at sister WMLI.
- The WSAX & WJSX/Atlantic City simulcast ends as **WJSX** instead begins a CHR/Rhythmic simulcast of WZBZ/Cape May, NJ.
- KYLD-FM/S.F. PD **Michael Martin** adds programming consultant duties for KKBT-FM/L.A.
- **Tom Fridley** exits his post as OM for The Buckeye Country Network.

which is why Y-107 will then be giving away a Yankees package. Will the Yanks counter the Mets by offering Shania Twain a contract?

The true test of fame in this biz now seems to involve whether you've been part of a TV game show question (or answer). That

Continued on Page 62



PROMO ITEM(S) OF THE WEEK

Choc full o' goodies: Both EastWest/EEG and Calliope hope that programmers go cuckoo for cocoa stuff! The former opted to go a little nuts, promoting Gerald Levert's "Mr. Too Damn Good" single by making a slight, not-so-subtle alteration to the name of Hershey's "Mr. Goodbar." Calliope, on the other hand, is going the smooth route with its chocolate "CD single" of Sonia Dada's "(Lover) You Don't Treat Me No Good."

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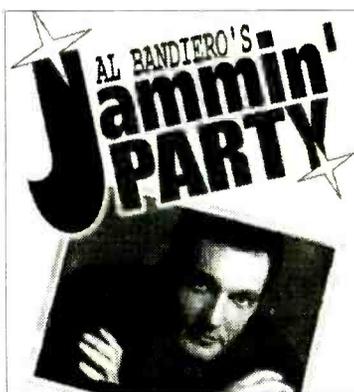


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— Jay Beau Jones, PD WUBT-FM Chicago

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Rumbles Pt. 2

- Former WWDX/Detroit MD/middayer **Nikki** (a.k.a. **Nicole Elizabeth Chuminatto**) joins cross-town WKQI for middays. Former WEZB/New Orleans APD/afternoon driver **J.Love** joins 'KQI as APD/afternoon personality.
- KBKS/Seattle APD/MD/afternoon driver **L.A. Reid** exits for afternoons at WIOQ/Philly.
- Hot AC KBEE/Salt Lake City boosts night talent **Ben Cross** to APD/MD.
- WQIK/Jacksonville MD/middayer **Dash Riprock** leaves to take APD/mornings at WSCA/Savannah, GA. WQIK PD **Mike James** will handle music.
- Despite the fact he was APD, MD and afternoon personality, budget cuts result in a layoff for WKSI/Greensboro's **Geno Pearson**. PD **Jeff Cushman** adds MD stripes.
- KMDL/Lafayette, LA MD/middayer **Stephanie Crist** moves to WCAC/Baton Rouge, where she'll be MD/morning co-host. KMDL morning co-host **T.D. Smith** has been upped to MD.
- WXLK/Roanoke MD/afternoon driver **Kasper** exits for the MD/nights job at WAKS/Cleveland.
- WHZZ/Lansing, MI elevates **Dave B. Goode** to MD.
- WBFA/Columbus, GA APD/Promo Dir./middayer **Guy Robert Thomas** exits for similar duties at co-owned AC WGSY.
- *Mojo in the Morning* debuts Monday on WKQI-FM/Detroit. **Mojo** comes from KKRQ/Tucson's morning show. He'll be teamed with former WXDG/Detroit MD/morning co-host **Spike** and former 'XDG co-host **Sara**.
- WIOQ/Philadelphia interim afternoon driver **Chris Marino** adds APD stripes.
- WVKS/Toledo APD/nighttimer **Mark Andrews** adds MD stripes.
- WWCK/Flint APD/MD **Nathan Reed** steps down.



ANOTHER PROMO ITEM OF THE WEEK

From the home office on the third rock from the sun: Couldn't resist throwing in a bonus promo item this week, especially since this was the week that David Letterman went back to work. It's a T-shirt promoting Joe Diffie's "It's Always Somethin'" single that comes with a top 10 list of its own. Get out those magnifying glasses!

Records

- Just how close is Maverick's **Darren Eggleston** to joining MCA for rock and alternative promo duties? Exiting the label are Nat'l Dir./Adult Alternative **Nick Attaway**, Sr. Dir./Alternative Promo **Michelle St. Clair** and Nat'l Dir./College Promo **Rudy Provencio**.
- Virgin names **Jason McFadden** Dir./Nat'l Promo.
- Former Almo Sounds regional **Jocelyh Taub** joins TVT as Eastern Regional Promo Mgr.
- DreamWorks Atlanta-based promo rep **Kay McCarthy** resigns and moves to Denver.
- Restless nabs **Katy Farrell** to handle Florida promo duties.
- Bertelsmann appoints CLT-Ufa President/CEO **Rolf Schmidt-Holtz** as Chief Creative Officer. He'll work out of Hamburg, Berlin and New York.

RADIO & RECORDS



1

- **Bart Catalane** advances to Exec. VP/CFO of ABC Broadcasting.
- **Erik Hellum** rises to Regional VP/Sales for Chancellor Media.
- **Jim Hanzo** boosted to PD of WLTS/New Orleans.
- **TVT Records** sells \$23 million in "Bowie Bonds."

5

- **Peter Asher** joins Sony Music as Sr. VP.
- **Monte Lipman** lands at Atlantic Records as Nat'l Dir./Top 40.
- **Ron Valeri** tapped as PD of WAXQ/N.Y.
- **Maxx Myrick** made PD of WVAZ/Chicago.
- **David Sniff** selected as KFMB-AM/San Diego's PD.

10

- **Harry Anger** appointed COO of Motown Records.
- **Steve Smith** starts as VP/Programming for the Broadcast Group.
- **Liz Kiley** upped to OM and **Mike Stafford** set as PD of KKBT/L.A.
- **Brew Michaels** upped to PD at KXRK/Seattle.
- **Jan Jeffries** accepts the KEZR/San Jose PD chair.

15

- **Jay Lasker** raised to President of Motown Music Group.
- **Harv Moore** boosted to VP/GM and **John Piccillo** becomes Ops Dir. of WPHD & WYSL/Bufalo.
- **J.D. Spangler** tapped as GM of KJJY/Des Moines.
- **Cheryl Morton** promoted to WIND/Chicago OM.
- **Emperor Bob Hudson** returns to mornings at KRLA/L.A.

20

- **Richard J. Verne** elevated to NBC Radio President.
- **Greg Ausham** made APD for KDWB-FM/Minneapolis.
- **Don Geronimo** joins WPGC/Washington for evenings.

25

- **Stan Monteiro** joins Columbia Records as VP/Promo.
- **Rick Sklar** elevated to VP/Programming for ABC Radio.
- **Steve Kelly** tapped as PD of WIXY/Cleveland.

Continued from Page 61

being the case, looks like syndicated talk host **Bruce DuMont** qualifies. He was proud to point out to ST that he was part of a \$500 answer on a recent installment of *Jeopardy*.

If you have Street Talk, call the R&R News Desk at (310) 788-1699 or e-mail streettalk@rronline.com

ALICE DEEJAY

BETTER OFF ALONE

"Instantly Top 10 Phones. 'Better Off Alone' has a killer hook that forced us to put it into rotation even with no room on our playlist.

We made space for it!"

-Andy Shane

APD/MD-WKTU/New York

★★★★

"This is the kind of record that we can own in the city of Detroit. From the 1st time Alex and I heard it, we knew it was going to be perfect for us.

-Jay Towers, APD-WDRQ/Detroit

★★★★

"Huge phones...Huge requests...A perfect record for Power 96 and Miami."

-Kid Curry, PD-WPOW/Miami

★★★★

"This song exploded onto our playlist...Top phones, Top sales and Top 3 research. It's a monster!"

-Rob Roberts, PD-WHYI/Miami

★★★★

"Alice Deejay leads the pack for this pop dance sound, generating Top 10 phones at KRBE and finding a new home at Top 40."

-John Peake, PD-KRBE/Houston

★★★★

"Alice Deejay is a mesmerizing track with a hook that just sticks to your brain! After over 200 spins it is still Top 5 requests!"

-Phil Michaels

PD-WPYO/Orlando

★★★★

"Heard it in the clubs...Saw the response it was getting...and we knew it would be a great record for XL. So we put it on immediately."

-Pete De Graaff, APD/MD

WXXL/Orlando

★★★★

"I am going with my gut on this one. It sounds great on the air, and I think it is a real hit."

-Dave Universal

PD-WKSE/Buffalo

★★★★

"It's one of my best testing records. it's my secret weapon on the air!"

-Jordan Walsh

PD-WLDI/West Palm Beach

★★★★

2 Million Units Sold

England	Top 5	Platinum
Belgium	Top 5	Platinum
Holland	Top 5	Platinum
France	Top 5	Platinum
Sweden	Top 5	Platinum
Denmark	Top 5	Platinum
Norway	Top 5	Platinum
Canada	Top 5	Platinum
Australia	Top 5	Platinum

Early Airplay:

WKTU	KYLD	KZQZ
WDRQ	KRBE	WBTS
WPOW	WHYI	KTFM
WPYO	WXXL	WKSE
WLDI	WHTF	KSEQ

and more

Written & Composed by Pronti & Kalmani

Produced by DJ Jurgen, Pronti & Kalmani

Published by Molijn Publishing & Kalberg Publishing

Republic



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STEVE WONSIEWICZ
swonz@ronline.com

Continued Conversation With Caparro

□ Island Def Jam chief discusses the Internet's importance to the music business

Last week's Sound Decisions column featured a lengthy interview with Island Def Jam Music Group President/CEO **Jim Caparro**. This week we pick up the discussion as it pertains to, no surprise here, the Internet and what it means for the record industry.

Caparro's long tenure on the distribution side of the business provides him with a unique perspective on how technological developments will impact traditional record selling. Caparro's career includes a lengthy stint in sales and marketing with CBS Records. He helped build, literally from scratch, PolyGram's distribution business in the late '80s and early '90s. That company was named NARM's Distributor of the Year for five consecutive years (1993-98).

In the second half of our session we asked Caparro his thoughts on today's business environment.

R&R: What do you think about the state of the record industry these days?

JC: It's a wild time, the wildest in my 27 years in the business. It was much easier just 12 months ago to predict or project trends, developments, alliances or mergers. I feel really dumb about all of that right now, because it is a dramatically changing world that is filled with alternatives and opportunities. When-



Jim Caparro

ever you think you have the right answer, a different one pops up.

R&R: Is that less about the mergers and acquisitions and more about new technology, using the term in its broadest sense? My sense is that the genie is out of the technology bottle, and it has thrown the industry for a loop.

JC: All the issues connected to technology are important. Look at what technology has done to the stock market. Look what technology has done when it comes to raising capital. Look at what technology has done to impact content. All of those things are bombarding us as we speak.

R&R: As a distribution vet, do you see the online world as a viable ancillary revenue stream? Will downloading records become a source of revenue?

JC: There's no doubt that technology will revolutionize our business. But it's not going to exclude the traditional experiences to which we currently are accustomed; it will complement them.

R&R: Do you see 2000 as a bellwether year when it comes to the improvement of downloading technology? There seem to be a lot of interoperability issues that still make downloading records a hassle.



VEGA GETS A LITTLE TLC FOR NEW ALBUM

Capitol/Freeworld Entertainment group Vega celebrates the kickoff of their tour in support of TLC. The group's self-titled debut album, *Life on Earth*, hits retail in March. Pictured here (l-r) are Vega's Ahsahn Williams and Eugene Williams, TLC's Rozonda "Chilli" Thomas, Freeworld Records CEO Dallas Austin and Vega's Jason Chenevert and Tennell Williams.

JC: Absolutely. The consumer wants to buy music. They are not specific as to which company it comes from. Consumers don't think along the lines of "I want to buy Island Def Jam records" or "I want to buy Warner Bros. records." They buy artists. And the technology that will evolve will be the one that makes it easiest.

R&R: One noted Wall Street analyst is scared to death of what the Internet means to record companies. He believes it will cheapen the product in the long run. Are you worried about that as well?

JC: That would only happen if we don't pay attention to the economic models. Record companies, by their own admission, created many sins over the years. We need to learn from those mistakes and not repeat them in the future.

"Record companies, by their own admission, created many sins over the years. We need to learn from those mistakes and not repeat them in the future."

JC: No doubt. For all of the dramatic growth and development we're experiencing today, it's just the tip of the iceberg.

R&R: Christopher Dixon, a noted entertainment analyst for Paine Webber, believes that there are — for all intents and purposes — four major record companies. Therefore, there is now more incentive for those companies to come up with improved online solutions to digital distribution. He reasons that although the companies' models differ from one another, their interests are more closely aligned than ever before and that some sort of standard will emerge soon. Do you agree with him?

JC: Absolutely. The consumer wants to buy music. They are not specific as to which company it comes from. Consumers don't think along the lines of "I want to buy Island Def Jam records" or "I want to buy Warner Bros. records." They buy artists. And the technology that will evolve will be the one that makes it easiest.

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A PLATINUM PLACE IN THE SUN

RCA Records execs and Lit commemorate the platinum certification of the alternative band's debut album, *A Place in the Sun*. Pictured standing (l-r) are RCA Sr. VP/A&R-Staff Producer Ron Fair, Sepetys Entertainment's Ruta Sepetys, RCA Sr. VP/A&R-Artist Development Bruce Flohr and Lit's A. Jay Popoff and Kevin Blades; kneeling (l-r) are Lit's Allen Shellenberger and Jeremy Popoff.

R&R: To which sins are you referring?

JC: Giving music away, promotionally. Having deep discount sales to spur consumer interest. Things like that.

R&R: In other words, 12 records for a penny.

JC: Exactly. We need to be smarter in this new era. Yes, there is a different economic model, but each of the four companies has a financial obligation to which we need to be sensitive.

R&R: Reading between the lines, it sounds as if you believe there will always be a certain percentage of piracy, but that the Internet won't lead to total chaos for the major labels.

JC: I hope not. There is so much energy and commitment toward dealing with piracy that the industry will come up with a solution.

R&R: Let's step back for a minute and look at traditional media, such as print and radio. Are those outlets lessening in importance when it comes to exposing artists?

JC: Not at all. Every marketing strategy still includes all of the traditional media, but any marketing strategy worth its weight must include and aggressively embrace new technology and new media.

R&R: So just as radio promotion and publicity are line items in an artist's marketing budget, we'll see another line item for some kind of Internet activity?

JC: Absolutely. When we set out to define what the new Island Def

Jam Music Group would be, we put in an entire new media department staffed with people who are dedicated to getting our artists exposure on the 'Net. Nearly everything we do has some new media component.

Record companies shouldn't be release factories. I have never believed that a record should be released just for the sake of releasing it. Records should only be released that have the proper amount of commitment from the company and the proper amount of setup time and planning so they will have the best chance of success. Now the Internet needs to be a part of that overall plan.

Throwing a record out for the sake of having it in the market has never worked — that comes from 27 years of selling records.

R&R: Where does radio fit into all of this?

JC: Beyond the traditional antennas that are out there, radio has a great opportunity to capitalize on all of those ears that will be in front of their computers, surfing the Internet.

R&R: Are you referring to their broadcast signals, which represent an enviable distribution pipeline for content?

JC: Sure, but not only that — look at things like Internet radio. Those are terrific opportunities that the record companies want to be a part of.

R&R: Do you believe radio can regain any "lost" listeners if it is aggressive in that area?

JC: Certainly. You just have to keep chasing after the listeners.

"It was much easier just 12 months ago to predict or project trends, developments, alliances or mergers. I feel really dumb about all of that right now, because it is a dramatically changing world that is filled with alternatives and opportunities."



LAUNCHING PAD LAUNCHING PAD

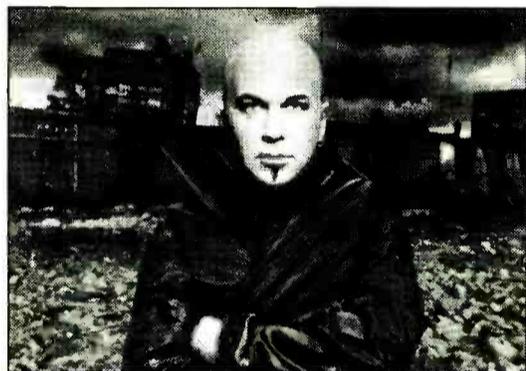
LAUNCHING PAD

MUSIC NEWS & VIEWS

Aparo's 'Spaceship' Now Landing At Alternative

Forgive producer **Matt Serletic** if he's looking a little worn these days. Not only is the red-hot producer putting in untold overtime to finish Matchbox 20's eagerly anticipated follow-up record, he's also overseeing the launch of singer-songwriter **Angie Aparo's** first single.

Aparo, the first act on his joint-venture imprint with Arista, **Melisma Records**, has known Serletic for about 2 1/2 years. They met following a club performance in Aparo's hometown of Atlanta. "I was going



Angie Aparo

to a club in Mid-Town Atlanta specifically to see someone else," says Serletic. "When he started playing, I was flabbergasted. I never expected to hear a world-class voice."

Serletic saw Aparo perform again about a week later and immediately struck up a friendship. "He used to be in a band, but at the time was doing solo performances. When I first heard his voice, it was apparent that we could build something substantial around it. His songs were very introspective lyrically, and the sound was very moving. After talking at length, we shared a similar passion for his music. The last two years have been about building that vision."

In January 1999 Aparo and Serletic went into the studio to begin work on the album. The pair finished the disc in the summer, with Serletic moving between it and production work on the Santana/Rob Thomas hit single, "Smooth," and Edwin McCain's recent album.

When it came time to launch Aparo's project at radio, Serletic and Arista naturally looked at Alternative and Adult Alternative. Aparo's debut Melisma/Arista single, "Spaceship," entered the Alternative top 50 chart at No. 50, thanks to support from such stations as **WXZZ/Lexington, KY; WEND/Charlotte; WGRD/Grand Rapids; WNNX/Atlanta; WARQ/Columbia, SC; WFNX/Boston; WLIR/Nassau-Suffolk; WPBZ/West Palm Beach; WHTG/Monmouth-Ocean and KMBY/Monterey.** A growing number of Adult Alternatives have also climbed aboard, including **WDOD/Chattanooga. KAEP/Spokeyne, KKMR/Dallas and KENZ/Salt Lake City.**

Serletic comments, "'Spaceship' is edgy and interesting enough to work at Alternative, but the music and chorus are such that it won't suffer at pop. Even though Angie's not the kind of person to pay attention to barriers, he knows he is a rock artist. It's important to let the fans know that, so it makes sense to begin there."

Serletic also has his eye on the college market. "We're doing a lot of great things on the Internet to

reach the college consumer. It's all very focused and in a personal manner. We want to go after that market, because those people are tastemakers."

One fan of the record is WFNX MD **Laurie Gail.** While the station only began spinning "Spaceship" in mid-January, Gail says the song "is doing very well for us. We're getting a lot of curiosity calls. It's still early, but we really like the way it sounds on the air."

Gail also likes what the song brings to the table sonically. For the seven-day period ending Feb. 16, WFNX spun the track 15 times, with two plays in pm drive, three during middays, and the rest in evenings and overnights. "It's a breath of fresh air. In some ways it's straightforward pop, but in others it has an alternative edge. It certainly stands out from a lot of what's out there right now and gives us the balance we need for the station."

Going forward, Aparo will wrap up a radio promotion and club tour on March 2 and then head to Austin to perform at the annual South By Southwest convention. Aparo's Melisma/Arista debut album, *The American*, will be released on March 7. In the meantime, Serletic is spending more time building Melisma and signing new artists — in between such gigantic production projects as Aerosmith's new album.

Serletic comments, "We have over 20 talent scouts across the country, an office in Los Angeles and a staff of 10 at our headquarters in Atlanta. Right now we're focused on working closely with Arista to develop new talent. We just signed a rock band from Austin called Color. They're another group of great singers, which is something I really pay attention to. I want artists who truly have a voice of their own."

Ready For Takeoff

Instrumental rock and jazz fans should take note of Boston-based guitarist **Johnny A's** new album, *Some-time Tuesday Morning.* Hometown Adult Alternative



Johnny A

WXRV certainly has. It spun Johnny A's song "Oh Yeah" eight times during the week ending Feb. 16. PD **Joanne Doody** says, "The response has been amazing. Each time we play it, we get several e-mails about the song, all of them positive."

Well-known on the local and national music scene, Johnny A most recently spent several years working with Peter Wolf. His new album is on his own label, **Aglaophone Records.** Give him a ring at (978) 741-1861, or send him an e-mail at aglaosounds@aol.com.

— Steve Wonsiewicz

Britney Spears Does It Again!

Jive Records has set May 16 as the release date for **Britney Spears'** as-yet-untitled sophomore album. The leadoff single, "Oops! ... I Did It Again," hits pop radio on March 27. Spears' debut album, *...Baby One More Time*, has scanned nearly 9 million copies in the U.S. since its release in January 1999. Meanwhile,



Britney Spears

Spears' forthcoming tour begins June 15 in Charlotte. The tour, which is already sold out, features boy band **LFO** and Scandinavia's answer to Ricky Martin, **Bosson.**

More Heartthrobs In Concert On Disney

The **Disney Channel** continues to bolster its commitment to live music programming and has inked deals to televise live performances from **Enrique Iglesias, Savage Garden, Blaque** and **'N Sync.** Previously announced acts include **Christina Aguilera, 98 Degrees, LFO, The Moffatts, Nobody's Angel** and **SHedAISY.** The programs are part of the Disney Channel's music-documentary series *2 Hour Tour*, which premieres on March 11 with Aguilera. The program will air monthly in its initial stage and will appear weekly as summer begins.

On The Road Again

OzzFest organizers are letting fans assist in selecting this year's lineup. E-mail suggestions can be sent to ozzy@artistdirect.com ... Multiplatinum rock band **Creed** kick off their national headlining tour on March 22 in Indianapolis. Supporting are **Sevendust** and **Three Doors Down ... No Doubt** are contributing a portion of their tour proceeds to the Surfrider Foundation (an environmental organization), the Raincoast Conservation Society, the Orange County (CA) Child Abuse Prevention Center and the Pediatric Cancer Research Center ... **Tommy Lee's Methods Of Mayhem** embark on a club tour March 16 in Vancouver, BC ... The **Flaming Lips** begin a national club tour on March 7 in Champaign, IL ... Brit rockers **Stereophonics** and **The Charlatans** team up to tour, beginning March 27 in Los Angeles ... Look for **Megadeth** to tap **Motley Crue** as the opening act for their 2000 tour, which is expected to begin in June.



Methods Of Mayhem

Studio Outtakes

Liam Howlett has begun preliminary work on **Prodigy's** next album. A release date has yet to be determined ... Ska-rock outfit **Less Than Jake** have started working on their next album, which could be released later this year ... **Fear Factory** drummer **Raymond Herrera** and bassist **Christiane Olde Wolbers, Cypress Hill's B-Real** and **Deftones** guitarist **Stephen Carpenter** plan to begin work on a new album, which could arrive in stores later this year.

Net News: **Sony Music Entertainment** has acquired an undisclosed stake in **CustomDisc.com.** As part of the deal, CustomDisc.com users will be able to access over 10,000 current and back catalog tracks when creating customized CDs ... **EMI Recorded Music** has bought a minority stake in **Supertracks,** a provider of digital distribution software ... **Riffage.com** and **GetMusic.com** have partnered to showcase unsigned acts. As part of the deal, GetMusic will feature Riffage.com acts on its music channels: Peeps, BUGjuice and RockUniverse. Other web-based promotions are planned.

AOL + TWX + EMI x NET = Boom!

The above equation will be looked upon in years to come as representing the watershed event that changed, at least for the near term, the way music gets into the hands of the consumer.



David Lawrence

A couple of weeks ago in his "Sound Decisions" column (2/11), R&R Music Editor Steve Wonsiewicz surveyed the new media chieftains at various labels, both major and indie. The responses ranged from, "We'll take this slowly," to, "Hey, where ya been? We're there!" Predictably, the indies were more "there" than the various members of the RIAA. Hold on to your MP3 players: We're about to witness a revolution.

America Online's purchase of Time Warner and Time Warner's subsequent purchase of EMI have shattered the status quo. A company that is as nimble as AOL in control of two major label groups? Heresy, especially to the established retail channel. And those unspoken words were the loudest coming from Steve's interviewees.

None of those new media people are directly affected by the requirements of the Tower Records and the Sam Goodys and the Targets of the world, but they report to people who have to make nice in all channels of distribution. The balancing act that will be most fun to watch will be the one that pits the needs of labels' already-entrenched brick-and-mortar storefronts against the push for click-and-mortar accessibility to the latest cuts online, no waiting.

The money is just too tempting, and there are already rumbles throughout the retail channels that the fight will not be given up to the 'Net easily. Already, some stores have instituted policies that pull point-of-purchase displays and other in-store promotion for artists who heavily promote specials or downloadable purchases. Labels will be spending a lot of ambassadorial currency to soothe the ruffled feathers on both sides of the battles — they just want everyone to play nice and buy, buy, buy, no matter what form the music takes.

Don't think that AOL doesn't face the same predicament: They have all the bandwidth, technology, promotional muscle and access to content they need to start the flow of digital downloads tomorrow, but they also have high-paying anchor tenants at keyword: Music that rely on traditional fulfillment via mail order to get CDs into the hands of consumers and aren't necessarily all that thrilled about cannibalizing a \$12 CD sale for a \$1.99 cut sale.

Where's radio in all this? Most music-intensive stations are quietly going about the business of making alliances with digital retailers both on the hard goods (CDs, etc.) and download sides (Liquid Audio, WMA, Real) to offer their listeners the music they hear on the air. It's small potatoes now, but who knows what AOL has up its sleeves? It could mean a bumper crop for everyone a lot sooner than any almanac could have predicted. We'll keep you and your listeners posted on *The Net Music Countdown* and reformulate the charting equations to take into account digital downloads once they become statistically meaningful.



David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of *The Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts™

Frequently Asked E-Chart Questions Answered

The initial installment of the E-Charts brought a downpour of e-mail, mostly asking questions about how to become an E-Chart reporter (thanks!), giving compliments on the show (thanks!) and, from the seasoned radio programmers, wondering how the charts are built. In particular, the issue of how we choose an artist's cut came up a lot.

An e-mail from Country programmer Robin Mitchell at KWJJ/Portland asked, "The E-Charts display the name of the artist, the CD name, followed by a track in quotes. Is the track merely the current single being worked by the labels, or is there some statistical verification that it is the track motivating the online consumption? Are you able to verify the appeal of one track over another off the same CD at this time?"

The E-Charts are currently a 50/50 blend of sales and streaming data,

and the streams reported by NetRadio, Spinner and our other streaming reporters are single titles, not CDs. Our streaming data results dictate which cut we list in the charts, and all sales data reflect CD sales. While we can't say whether The Dixie Chicks are selling big based on the popularity of "Cowboy Take Me Away" or because people are still loving "Ready to Run" or because people dig the cover art, we can tell you which cut is being streamed the most online. This blend will change based on the coming avalanche of digital singles sales online that I allude to in the column to the left, and we will change the charting formula based on those changes in the marketplace.

Thanks for the e-mail, Robin, and if you have a question or comment, feel free to e-mail me at david@netmusiccountdown.com.

— David Lawrence

CHR/Pop

LW	TW	ARTIST CD/Title
1	1	EFFEL 65 <i>Europop</i> "Blue (Da Ba Dee)"
4	2	CHRISTINA AGUILERA <i>Christina Aguilera</i> "Girl"
2	3	SAVAGE GARDEN <i>Affirmation</i> "Knew"
3	4	BACKSTREET BOYS <i>Millennium</i> "Show"
5	5	CELINE DION <i>All The Way</i> "That's"
6	6	SANTANA <i>Supernatural</i> "Smooth"
7	7	BRIAN MCKNIGHT <i>Back At One</i> "Back"
—	8	VERTICAL HORIZON <i>Everything You Want</i> "Everything"
10	9	BLINK-182 <i>Enema Of The State</i> "All"
12	10	SMASH MOUTH <i>Astro Lounge</i> "Morning"
9	11	MACY GRAY <i>On How Life Is</i> "Try"
8	12	ENRIQUE IGLESIAS <i>Enrique</i> "Rhythm"
13	13	LONESTAR <i>Lonely Grill</i> "Amazed"
18	14	COUNTING CROWS <i>This Desert Life</i> "Hangin'around"
14	15	FOO FIGHTERS <i>There Is Nothing Left To Lose</i> "Learn"
—	16	BLAQUE <i>Blaque</i> "Bring"
11	17	CREED <i>Human Clay</i> "Higher"
—	18	FAITH HILL <i>Breathe</i> "Breathe"
16	19	THIRD EYE BLIND <i>Blue</i> "Never"
—	20	WHITNEY HOUSTON <i>My Love Is Your Love</i> "My"

Country

LW	TW	ARTIST CD/Title
1	1	OIXIE CHICKS <i>Fly</i> "Cowboy"
2	2	FAITH HILL <i>Breathe</i> "Breathe"
3	3	LONESTAR <i>Lonely Grill</i> "Smile"
6	4	TIM MCGRAW <i>A Place In The Sun</i> "Friend"
4	5	REBA MCENTIRE <i>So Good Together</i> "What"
12	6	MARTINA MCBRIDE <i>Emotion</i> "Love's"
8	7	SHANIA TWAIN <i>Come On Over</i> "Rock"
5	8	LEANN RIMES <i>LeAnn Rimes</i> "Big"
11	9	GARY ALLAN <i>Smoke Rings In The Dark</i> "Smoke"
13	10	JO DEE MESSINA <i>I'm Alright</i> "Because"
14	11	JOHN MICHAEL MONTGOMERY <i>Home To You</i> "Home"
18	12	TOBY KEITH <i>How Do You Like Me Now?</i> "How"
—	13	BRAD PAISLEY <i>Who Needs Pictures</i> "He"
—	14	TRACY LAWRENCE <i>Lessons Learned</i> "Lessons"
9	15	SHEDAISSY <i>Whole Shebang</i> "Woman"
16	16	CLINT BLACK <i>D'Leatified</i> "Been"
7	17	TRACY BYRO <i>It's About Time</i> "Put"
19	18	MARK WILLS <i>Permanently</i> "Back"
15	19	CLAY WALKER <i>Live, Laugh, Love</i> "Live"
20	20	KENNY CHESNEY <i>Everywhere We Go</i> "What"

Hot AC

LW	TW	ARTIST CD/Title
3	1	COUNTING CROWS <i>This Desert Life</i> "Hangin'around"
4	2	FOO FIGHTERS <i>There Is Nothing Left To Lose</i> "Learn"
7	3	VERTICAL HORIZON <i>Everything You Want</i> "Everything"
2	4	SANTANA <i>Supernatural</i> "Smooth"
1	5	STING <i>Brand New Day</i> "Day"
5	6	SAVAGE GARDEN <i>Affirmation</i> "Knew"
6	7	THIRD EYE BLIND <i>Blue</i> "Never"
8	8	CELINE DION <i>All The Way</i> "That's"
17	9	FILTER <i>Title Of Record</i> "Picture"
9	10	MACY GRAY <i>On How Life Is</i> "Try"
11	11	EFFEL 65 <i>Europop</i> "Blue"
13	12	BETH HART <i>Screaming For My Supper</i> "L.A."
—	13	BACKSTREET BOYS <i>Millennium</i> "Show"
12	14	TRAIN <i>Train</i> "Meet"
18	15	MARC ANTHONY <i>Marc Anthony</i> "Need"
—	16	FAITH HILL <i>Breathe</i> "Breathe"
16	17	GOO GOO DOLLS <i>Dizzy Up The Girl</i> "Balloon"
14	18	SARAH MCLACHLAN <i>Mirrorball</i> "Ice"
10	19	SUGAR RAY <i>14:59</i> "Someday"
15	20	SMASH MOUTH <i>Astro Lounge</i> "Morning"

Urban

LW	TW	ARTIST CD/Title
9	1	BRIAN MCKNIGHT <i>Back At One</i> "Back"
2	2	DR. DRE <i>Dr. Dre 2001</i> "About"
17	3	EVE <i>First Lady Of Ruff Ryders</i> "Love"
3	4	MISSY ELLIOTT <i>Da Real World</i> "Hot"
7	5	SISQO <i>Unleash The Dragon</i> "Got"
10	6	O'ANGELO <i>Voodoo</i> "Untitled"
5	7	DONELL JONES <i>Where I Wanna Be</i> "What's"
6	8	ERIC BENET <i>A Day In The Life</i> "Day"
8	9	IDEAL <i>Ideal</i> "Creep"
4	10	DMX <i>Then There Was X</i> "What's"
15	11	ICE CUBE <i>Next Friday</i> "You"
13	12	NOTORIOUS B.I.G. <i>Born Again</i> "Notorious"
16	13	ANGIE STONE <i>Black Diamond</i> "Rain"
12	14	MINT CONDITION <i>Life's Aquarium</i> "If"
14	15	LIL' WAYNE <i>Tha Block Is Hot</i> "Block"
11	16	MONTELL JOROAN <i>Get It On...Tonight</i> "Get"
19	17	KEVON EDMONDS <i>24/7</i> "24/7"
20	18	KELIS <i>Kaleidoscope</i> "Caught"
—	19	SOUNDTRACK <i>The Best Man</i> "Best"
—	20	JUVENILE <i>400 Degreaz</i> "Back"

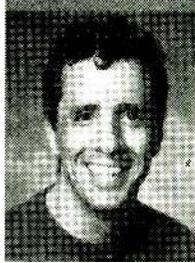
NAC/Smooth Jazz

LW	TW	ARTIST CD/Title
2	1	DAVID BENOIT <i>Professional Dreamer</i> "Miles"
3	2	KENNY G <i>Classics In The Key Of G</i> "Stranger"
1	3	JAZZMASTERS <i>Jazzmasters 3</i> "Nightcrawler"
4	4	DAVE KOZ <i>The Dance</i> "Together"
5	5	NORMAN BROWN <i>Celebration</i> "Paradise"
6	6	JOYCE COOLING <i>Keeping Cool</i> "Callie"
7	7	TOM SCOTT & THE L.A. EXPRESS <i>Smokin' Section</i> "Smokin'"
8	8	KIRK WHALUM <i>For You</i> "That's"
—	9	BRIAN MCKNIGHT <i>Back At One</i> "Back"
9	10	BRIAN TARQUIN <i>Darlin' Darlin' Baby</i> "Darlin'"
10	11	CHUCK LOEB <i>Listen</i> "High"
11	12	STING <i>Brand New Day</i> "Brand"
12	13	NESTOR TORRES <i>Treasures Of The Heart</i> "Velvet"
13	14	STEELY DAN <i>Two Against Nature</i> "Cousin"
—	15	PAT METHENY <i>A Map Of The World</i> "Homecoming"
15	16	GOTA <i>Let's Get Started</i> "Let's"
—	17	JANGO <i>Dreamtown</i> "How"
17	18	CRAIG CHAQUICO <i>Four Corners</i> "Forbidden"
16	19	QUINCY JONES <i>To Q With Love</i> "If"
—	20	RICHARD ELLIOT <i>Chill Factor</i> "Fly"

Alternative

LW	TW	ARTIST CD/Title
1	1	BLINK-182 <i>Enema Of The State</i> "All"
—	2	SANTANA <i>Supernatural</i> "Put"
—	3	METALLICA <i>S&M</i> "Lea"
15	4	RED HOT CHILI PEPPERS <i>Californication</i> "Otherside"
10	5	VERTICAL HORIZON <i>Everything You Want</i> "Everything"
3	6	THIRD EYE BLIND <i>Blue</i> "Never"
4	7	FOO FIGHTERS <i>There Is Nothing Left To Lose</i> "Learn"
7	8	RAGE AGAINST THE MACHINE <i>Machine Battle Of Los Angeles</i> "Guerrilla"
2	9	KORN <i>Issues</i> "Falling"
17	10	COUNTING CROWS <i>This Desert Life</i> "Hangin'around"
14	11	BUSH <i>The Science Of Things</i> "Letting"
—	12	MOBY <i>Play</i> "Natural"
20	13	LIMP BIZKIT <i>Significant Other</i> "Re-Arranged"
12	14	SMASH MOUTH <i>Astro Lounge</i> "Then"
9	15	CREED <i>Human Clay</i> "What"
—	16	BECK <i>Midnite Vultures</i> "Sexxlaws"
5	17	FILTER <i>Title Of Record</i> "Picture"
11	18	KID ROCK <i>Devil Without A Cause</i> "God"
6	19	NINE INCH NAILS <i>The Fragile</i> "Void"
—	20	SMASHING PUMPKINS <i>Machina-Machines Of God</i> "Everlasting"

E-Charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the log files of reporting websites. Reporters include Amazon.com, CDNOW.com, Checkout.com, Audiohighway.com, Barnes and Noble.com, Spinner.com, DiscJockey.com and Netradio.com. Data is weighted based on traffic reports by web traffic monitor Media Matrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. ©2000 R&R Inc. *The Net Music Countdown With David Lawrence* is a production of Online Today Inc. For more information, call United Stations at (212) 869-1111.



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PART TWO OF A TWO-PART SERIES

Listeners 'RateTheMusic' On The 'Net

Setting the standard for Internet research

The Internet has arrived, and it's moving faster than the space shuttle. Not a day goes by without another big deal, strategic alliance, merger or sale, or the announcement of a new company or technology. With music proving to be one of the premier attractions on the Internet and everyone trying to figure out how to get a piece of the action, in 1998 consultant **Bill Richards** and his partner, **Mark Bolke**, came up with the idea of testing music over the Internet, and RateTheMusic.com was born.

Using their combined programming and research expertise, Richards, Bolke and Operations Manager Mark Todd reached out to many of radio's greatest minds and developed a strong roster of stations to test their technology. The team's hard work and persistence paid off as they developed proprietary software to produce national music research for the music and radio industries, as well as software for individual radio stations to test music with their listeners via the Internet.

help build its database, RateTheMusic.com has joined forces with radio stations, other Internet sites and network advertising to draw potential respondents to the site.

After carefully reviewing all aspects of RateTheMusic.com over the past year and a half, **R&R**

has entered into a strategic partnership with the company to help lead the way into the future of Internet music research. Each week **R&R** will publish weekly 12+ research results for seven formats in those formats' **HOTFAXES**, effective with the faxes dated Feb. 29 and March 1. The weekly formats involved will be CHR/Pop, CHR/Rhythmic, Country, AC, Pop/Alternative, Rock and Alternative. Callout America will not be affected.

In part two of our interview with Richards and Bolke, they discuss safeguards and the programming advantages of using Internet music testing.

R&R: In a recent interview (**R&R** 2/21) *Clear Channel Sr. VP Tom Owens* remarked, "At this time I would classify RateTheMusic.com as an excellent interactivity for station website consumers and perhaps a tertiary database. I don't see it nearly superseding existing music research systems in the near term for stations that have the resources to measure both tech-friendly and non-tech-friendly consumers in a more highly controlled, screened and proportionately balanced manner." What do you say to people who say that RateTheMusic.com will not replace callout research?

MB: Remember that this is an entirely new technology. That is why we have a patent pending on what we do. In the most simplistic terms, I want to say again that this is different and that we're not arguing that point. As simply as I can say this, Internet research is a new frontier in the same way that callout research was. Yes, it's different, but there are a lot of

reasons that it works.

I like to use this analogy: Just try explaining the value of statistics to the widow of a man who drowned crossing a stream with an average depth of four feet. The point being that statistics are what you make

them. Internet research is just that. We're not saying it's callout. We're not saying that it's screened like callout. We're not hiding anything. People sign up, they participate, and here are the results.

BR: What's different about someone calling a person at home vs. our sending e-mail to solicit respondents? Keep in mind, aside from that, that once people sign up, it is a random sample in the sense that we decide who gets into the test each week. Let's not forget our screening of musical styles and montages. We decide who gets into the sample that way, too, just as traditional callout uses screeners to make sure the sample is based on music preference. Callout has criteria, and so do we. Users who sign up with our system don't know what our criteria are. We simply decide who gets in each week.

We are not saying that this replaces



"We are not saying that this replaces callout or that it's better than callout, but from the callout I have seen and compared with our results, our results stand toe-to-toe with callout."

Bill Richards

Potential respondents are screened via the Internet and, once passed, may participate in RateTheMusic.com music tests based on their format and music preferences. Password and other privacy-protection devices have been designed so respondents can take the music test at their personal computers and at their leisure. Each format's song selection is based on criteria set forth by RateTheMusic.com, with **R&R**'s weekly airplay charts playing a substantial role.

After two years of considerable personal and financial investment, RateTheMusic.com has been recognized as setting the industry standard for Internet music testing. Its weekly multiformat national research is conducted through a substantial audience database exclusive to each format. To

"Listeners have been screaming to have a voice for a very long time, and for the first time ever they have one. Smart programmers realize that the audience can also lead the way."

Mark Bolke

Sample CHR/Rhythmic Test Chart

The chart below lists songs in order of popularity (Pop.). Their familiarity (Fam.) and "Tired Of" (T/O) ratings are also given.

ARTIST Title	Pop.	Fam.	T/O
DR. DRE Forgor About Dre	4.30	86%	7%
2PAC Baby Don't Cry (Keep Ya Head Up II)	4.09	73%	7%
DESTINY'S CHILD Say My Name	4.09	84%	14%
DMX What's My Name?	4.05	85%	11%
JUVENILE Back That Azz Up	4.04	98%	34%
EVE Love Is Blind	4.04	79%	10%
SISQO Got To Get It	4.01	72%	11%
MISSY ELLIOTT Hot Boyz	3.94	77%	14%
LIMP BIZKIT N 2Gether Now	3.94	79%	17%
BLAQUE Bring It All To Me	3.90	94%	26%
MONTELL JORDON Get It On ... Tonite	3.85	81%	17%
OL' DIRTY BASTARD Got Your Money	3.85	86%	25%
JAY-Z Do It Again (Put Your Hands Up)	3.85	72%	10%
IMX Stay The Night	3.82	68%	14%
DONNELL JONES U Know What's Up	3.75	65%	17%
CHRISTINA AGUILERA What A Girl Wants	3.74	99%	36%
BRIAN MCKNIGHT Back At One	3.73	97%	46%
GINUWINE None Of Ur Friend's Business	3.73	70%	14%
PUFF DADDY Satisfy You	3.65	91%	32%
BOB MARLEY /LAURYN HILL Turn The ...	3.65	62%	14%
SAVAGE GARDEN I Knew I Loved You	3.63	89%	35%
TLC Dear Lie	3.60	56%	9%
MARIAH CAREY 1/98 DEGREES Thank	3.55	91%	27%
SANTANA Maria, Maria	3.54	73%	20%
BACKSTREET BOYS Show Me The ...	3.39	89%	31%
JENNIFER LOPEZ Waiting For Tonight	3.31	98%	57%
SONIQUE It Feels So Good	3.31	32%	6%
EIFFEL 65 Blue (Da Ba Dee)	3.15	86%	45%
LOU BEGA Tricky, Tricky	3.03	74%	26%
BRITNEY SPEARS From The Bottom Of...	2.92	88%	n/a

callout or that it's better than callout, but from the callout I have seen and compared with our results, our results stand toe-to-toe with callout. Our sample may not be random in the same way that traditional callout is. Here, listeners find us, but they are screened in the same way as callout. Yes, there may be differences, but isn't that the point of all this in the first place? We screen by musical preference, and listeners choose what format they like.

Really, what's so different about someone who says, "OK, I'll participate," when called at home vs. someone who sees an ad for RateTheMusic.com at Country.com and checks it out? I understand that a person is picked at random and called in traditional callout, but is it really that different?

R&R: Are you ahead of your time with RateTheMusic.com?

MB: RateTheMusic.com is a very today and now company. What may happen in five years is that listeners on the Internet will figure out that they're being bombarded by Strategic, Critical Mass, Core Call-out and countless other research firms that will be doing what we're doing. Listeners have been screaming to have a voice for a very long time, and for the first time ever they have one. Smart programmers realize that the audience can also lead the way. It's not always us making the decisions.

Consolidation is changing the world of radio. The Internet is changing the world of radio. Callout as we currently know it may be the one that's not around in five years. The tens of thousands of people in our database are a testament to the power of the Internet. These people love giving feedback. These listeners are doing it in the comfort of their own homes. They're doing it at their leisure.

R&R: Do you have measures in place to protect against anyone or any company that may attempt to manipulate your data?

BR: To the company that wants to go to the expense of hiring people to sign people up to impact our results, all I can say is, "Good luck." At CHR/Pop, our weekly results will average around 800 persons. The chance of getting into each and every test is minimized with our screening/resting/survey invitations.

We've been programmers at the highest level of our business, and our approach uses those programming philosophies and our years of working with the brightest radio and research minds in the business to create a powerful, intricate system. With our huge database and the sheer volume of respondents in each survey, the chance of someone impacting the system is drastically cut down. We

Continued on Page 70

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES February 25, 2000

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of January 31-February 5.

CHR/POP

TOTAL AVERAGE
FAVORABILITY ESTIMATE (1-5)

TW LW 2W 3W

TOTAL % FAMILIARITY

TOTAL % BURN

DEMOGRAPHICS

WOMEN 12-17 WOMEN 18-24 WOMEN 25-34

REGIONS

EAST SOUTH MID-WEST WEST

ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTAL % FAMILIARITY	TOTAL % BURN	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
'N SYNC Bye Bye Bye (Jive)	3.83	3.82	3.81	—	78.5	17.2	4.08	3.85	3.39	3.91	3.85	3.89	3.70
HP DESTINY'S CHILD Say My Name (Columbia)	3.83	—	—	—	64.2	14.5	3.96	3.77	3.65	3.65	4.00	3.95	3.69
LONESTAR Amazed (BNA)	3.79	3.83	3.84	3.87	69.2	15.3	3.82	3.86	3.69	3.80	4.04	3.61	3.71
HP FAITH HILL Breathe (Warner Bros.)	3.78	3.78	3.73	3.83	62.7	10.7	3.83	3.89	3.62	4.00	3.87	3.75	3.55
SAVAGE GARDEN I Knew I Loved You (Columbia)	3.74	3.65	3.71	3.79	87.2	25.9	3.65	3.91	3.67	3.80	3.80	3.44	3.87
BACKSTREET BOYS Show Me The Meaning Of Being Lonely (Jive)	3.73	3.65	3.65	3.72	79.2	24.0	3.74	3.75	3.70	3.81	3.93	3.62	3.54
BLINK-182 All The Small Things (MCA)	3.72	3.75	3.79	4.01	72.6	17.9	4.10	3.48	3.33	3.71	3.78	3.51	3.85
HP CREED Higher (Wind-up)	3.72	3.62	3.57	3.79	57.9	10.2	3.71	3.75	3.68	3.65	4.02	3.58	3.61
HP MONTELL JORDAN Get It On... Tonight (Def Soul/IDJMG)	3.69	3.68	3.68	—	47.9	10.7	3.83	3.58	3.54	3.58	3.65	3.77	3.76
VERTICAL HORIZON Everything You Want (RCA)	3.68	—	—	—	45.3	7.0	3.62	3.82	3.58	3.69	3.66	3.56	3.80
HP STROKE9 Little Black Backpack (Cherry/Universal)	3.67	3.60	3.57	3.61	41.9	10.4	3.91	3.48	3.47	4.00	3.52	3.68	3.57
SANTANA f/ROB THOMAS Smooth (Arista)	3.64	3.47	3.65	3.78	89.3	34.9	3.51	3.64	3.80	3.58	3.61	3.60	3.79
BLAQUE Bring It All To Me (Track Masters/Columbia)	3.60	3.51	3.51	3.67	75.3	22.8	3.71	3.70	3.22	3.65	3.73	3.51	3.52
CHRISTINA AGUILERA What A Girl Wants (RCA)	3.60	3.75	3.68	3.70	86.7	31.5	3.80	3.68	3.19	3.71	3.84	3.49	3.36
BRIAN MCKNIGHT Back At One (Motown/Universal)	3.58	3.69	3.53	3.67	86.4	36.3	3.66	3.51	3.55	3.67	3.71	3.44	3.52
HP MACY GRAY I Try (Epic)	3.56	—	—	—	51.6	11.6	3.45	3.64	3.61	3.60	3.28	3.73	3.59
TRAIN Meet Virginia (Aware/Columbia)	3.55	3.61	3.55	3.77	66.8	18.6	3.51	3.53	3.62	3.75	3.63	3.42	3.42
CELINE DION That's The Way It Is (550 Music/Epic)	3.54	3.41	3.52	3.59	81.1	24.2	3.67	3.42	3.50	3.64	3.70	3.30	3.51
SANTANA f/PRODUCT G&B Maria Maria (Arista)	3.48	—	3.57	—	55.0	15.5	3.57	3.40	3.42	3.69	3.57	3.38	3.28
SONIQUE It Feels So Good (Republic/Universal)	3.43	—	—	—	40.0	11.1	3.21	3.60	3.68	3.50	3.58	3.23	3.25
EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal)	3.42	3.52	3.41	3.53	82.3	32.0	3.48	3.34	3.42	3.31	3.43	3.27	3.63
SMASH MOUTH Then The Morning Comes (Interscope)	3.41	3.34	3.30	3.41	74.6	26.2	3.44	3.21	3.58	3.26	3.64	3.30	3.44
TLC Dear Lie (LaFace/Arista)	3.41	—	—	—	48.2	13.8	3.43	3.38	3.39	3.44	3.18	3.36	3.65
SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)	3.40	3.42	3.41	3.56	66.3	20.1	3.67	3.22	3.24	3.40	3.70	3.28	3.26
WHITNEY HOUSTON My Love Is Your Love (Arista)	3.38	3.43	3.29	3.34	66.3	23.2	3.50	3.38	3.13	3.54	3.22	3.31	3.45
THIRD EYE BLIND Never Let You Go (Elektra/EEG)	3.35	3.38	3.44	—	57.4	15.5	3.65	3.10	3.19	3.33	3.39	3.42	3.26
FILTER Take A Picture (Reprise)	3.34	3.30	3.30	3.49	60.8	19.9	3.43	3.33	3.21	3.39	3.62	3.22	3.20
MARC ANTHONY I Need To Know (Columbia)	3.22	3.17	3.25	3.44	80.1	33.9	3.15	3.01	3.57	3.20	3.40	3.12	3.16
BRITNEY SPEARS From The Bottom Of My Broken Heart (Jive)	3.17	3.40	3.33	3.44	61.7	25.2	3.31	3.22	2.79	3.39	3.16	2.92	3.20
JENNIFER LOPEZ Waiting For Tonight (Work/Epic)	3.17	3.16	3.22	3.27	82.6	39.0	3.41	3.03	2.99	3.06	3.51	3.01	3.08
ENRIQUE IGLESIAS The Rhythm Divine (Interscope)	3.16	3.18	3.25	3.40	71.4	24.7	3.22	2.95	3.36	3.05	3.37	3.13	3.09

CALLOUT AMERICA® Hot Scores

By TONY NOVIA

Starting next week, R&R takes another step forward, forming a strategic partnership with RateTheMusic.com, the industry's premier Internet music research company. Response from the radio and music community has been overwhelming, and we appreciate the hundreds of positive phone calls and e-mails. To help answer some of the more popular questions, R&R will continue to publish Callout America as usual. RateTheMusic Internet testing results will also be published weekly. The 12+ research results will be delivered to seven formats in their respective R&R HOTFAX publications, starting with the editions dated Feb. 29 and March 1. The formats include CHR/Pop, CHR/Rhythmic, Country, AC, Pop/Alternative, Rock and Alternative.

It is important to remember that while some Callout America and RateTheMusic.com results may often correlate, Internet research is not callout research. RateTheMusic.com is designed to be another weekly tool that programmers can utilize in combination with other resources — their own callout, Callout America, sales and requests, to name a few. For more information please see the CHR columns in the Feb. 18 and Feb. 25 issues of R&R.

Here are the 10 best-testing songs in each of the demos:

Women 12-17 — Blink 182's "All The Small Things" (MCA), 'N Sync's "Destiny's Child," Stroke 9's "Little Black..." (Cherry/Universal), Faith Hill's "Breathe" (Warner Bros.),

Montell Jordan's "Get It On..." (Def Soul/IDJMG), Lonestar's "Amazed" (BNA), Christina Aguilera's "What A Girl Wants" (RCA), Backstreet Boys' "Show Me..." (Jive), and Creed's "Higher" (Wind-up).

Women 18-24 — Savage Garden's "I Knew I Loved You" (Columbia), Faith Hill, Lonestar, 'N Sync, Vertical Horizon's "Everything You Want" (RCA), Destiny's Child, Backstreet Boys, Creed, Blaque's "Bring It All To Me" (Track Masters/Columbia) and Christina Aguilera.

Women 25-34 — Santana f/Rob Thomas' "Smooth" (Arista), Backstreet Boys, Lonestar, Creed, Sonique's "It Feels So Good" (Republic/Universal), Savage Garden, Destiny's Child, Faith Hill, Train's "Meet Virginia" (Aware/Columbia) and Macy Gray.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2000, R&R Inc.

CREED

"Higher"

The first Single from
"Human Clay"

KHFI 90x
KXXM 88x
KQAR 86x
KRUF 80x
KJYO 66x
WXSS 63x
KBKS 58x
KUMX 56x
WFBC 53x
WFME 50x

KQKQ 43x
KHTO 41x
WCDA 39x
WZNE 38x
KUCD 35x
KZZO 34x
KYSR 32x
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CALLOUT AMERICA:
#7 OVERALL/#4 25-34/#7 18-24/#10 TEENS
R&R CHR: 38 - 33
R&R HA/C & POP/ALT: NEW & ACTIVE

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
4	1	'N SYNC Bye Bye Bye (Jive)	9075	+928	982520	6	163/0
1	2	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	9024	+33	890641	9	164/0
2	3	CHRISTINA AGUILERA What A Girl Wants (RCA)	8413	-563	829275	14	157/0
3	4	SAVAGE GARDEN I Knew I Loved You (Columbia)	8411	-525	897172	20	160/0
6	5	CELINE DION That's The Way It Is (550 Music/Epic)	8012	+448	855540	16	159/0
5	6	IEFFEL 65 Blue (Da Ba Dee) (Republic/Universal)	7043	-913	718880	12	157/0
7	7	BLAQUE Bring It All To Me (Track Masters/Columbia)	6830	-320	702449	17	141/0
11	8	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	5889	+373	543901	7	156/0
8	9	SMASH MOUTH Then The Morning Comes (Interscope)	5718	-411	502747	18	154/0
10	10	SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)	5611	+10	542562	10	155/0
9	11	SANTANA F/ROB THOMAS Smooth (Arista)	5560	-337	634293	32	153/0
13	12	BLINK-182 All The Small Things (MCA)	5352	+184	562046	12	150/0
14	13	FILTER Take A Picture (Reprise)	4980	+12	431399	11	151/0
12	14	BRIAN MCKNIGHT Back At One (Motown/Universal)	4798	-471	534616	24	142/0
18	15	LONESTAR Amazed (BNA)	4469	+563	527502	8	125/9
19	16	SONIQUE It Feels So Good (Republic/Universal)	4417	+523	472509	6	145/3
24	17	MADONNA American Pie (Maverick/WB)	4270	+1031	462054	3	153/0
15	18	MARC ANTHONY I Need To Know (Columbia)	4200	-471	445253	26	141/0
23	19	SANTANA F/PRODUCT G&B Maria Maria (Arista)	3975	+635	462885	9	143/3
22	20	VERTICAL HORIZON Everything You Want (RCA)	3799	+325	329984	11	140/6
25	21	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)	3722	+632	338921	4	149/4
21	22	TLC Dear Lie (LaFace/Arista)	3705	+171	343118	7	140/0
16	23	WHITNEY HOUSTON My Love Is Your Love (Arista)	3532	-474	389368	20	122/0
17	24	BRITNEY SPEARS From The Bottom Of My... (Jive)	3361	-621	276605	8	149/0
Breaker	25	FAITH HILL Breathe (Warner Bros.)	2789	+578	241848	4	128/4
27	26	AMBER Sexual (Li Da Di) (Tommy Boy)	2533	+28	337135	11	100/2
Breaker	27	MACY GRAY I Try (Epic)	2516	+425	305569	5	132/10
28	28	MANDY MOORE Candy (550 Music/Epic)	2496	+55	239028	18	121/1
29	29	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)	2357	-68	308624	10	101/3
35	30	DESTINY'S CHILD Say My Name (Columbia)	2310	+352	282748	4	90/9
26	31	ENRIQUE IGLESIAS The Rhythm Divine (Interscope)	2092	-630	251409	15	105/0
37	32	JENNIFER LOPEZ Feelin' So Good (Work/Epic)	1993	+352	174960	3	110/6
38	33	CREED Higher (Wind-up)	1841	+204	144713	5	83/9
30	34	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1771	-643	168849	14	96/0
39	35	RICKY MARTIN F/MEJA Private Emotion (C2/Columbia)	1726	+245	153370	2	105/6
44	36	BLOODHOUND GANG The Bad Touch (Republic/Geffen)	1597	+478	164355	2	110/14
Debut	37	MARC ANTHONY You Sang To Me (Columbia)	1563	+774	191199	1	108/11
43	38	MONTELL JORDAN Get It On... Tonight (Def Soul/IDJMG)	1494	+300	167361	3	84/7
36	39	COUNTING CROWS Hangin'around (DGC/Geffen)	1377	-372	148787	16	90/0
40	40	WILL SMITH Freakin' It (Columbia)	1271	-139	128980	5	71/0
34	41	LOU BEGA Tricky, Tricky (RCA)	1235	-751	108250	10	96/0
42	42	BOSSON We Live (Capitol)	1219	-8	109478	5	84/2
45	43	EDWIN MCCAIN Go Be Young (Lava/Atlantic)	1009	-55	94269	5	73/0
41	44	BLESSID UNION OF SOULS Standing At The Edge Of... (Push/V2)	955	-296	108013	18	68/0
Debut	45	LENNY KRAVITZ I Belong To You (Virgin)	929	+177	104749	1	65/2
47	46	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)	918	-13	125746	4	45/0
46	47	LFO Girl On TV (Arista)	846	-167	95160	19	74/0
50	48	JUVENILE Back That Thang Up (Cash Money/Universal)	822	-47	111152	13	42/0
48	49	IMX Stay The Night (MCA)	806	-94	103621	8	36/0
Debut	50	WESTLIFE Swear It Again (Arista)	772	+219	49114	1	73/6

Most Added

ARTIST TITLE LABEL(S)	ADDS
JESSICA SIMPSON Where You Are (Columbia)	83
LFO I Don't Wanna Kiss You... (Arista)	48
RED HOT CHILI PEPPERS Otherside (Warner Bros.)	28
HOKU Another Dumb Blonde (Geffen)	26
COCO LEE Do You Want My Love (550 Music/Epic)	20
JESSICA RIDDLE Even Angels Fall (Hollywood)	15
BLOODHOUND GANG The Bad Touch (Republic/Geffen)	14
MYTOWN Now That I Found You (Cherry/Universal)	12
MARC ANTHONY You Sang To Me (Columbia)	11
MACY GRAY I Try (Epic)	10

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MADONNA American Pie (Maverick/WB)	+1031
'N SYNC Bye Bye Bye (Jive)	+928
MARC ANTHONY You Sang To Me (Columbia)	+774
SANTANA F/PRODUCT G&B Maria Maria (Arista)	+635
KID ROCK Only God... (Top Dog/Lava/Atlantic)	+632
FAITH HILL Breathe (Warner Bros.)	+578
LONESTAR Amazed (BNA)	+563
SONIQUE It Feels So Good (Republic/Universal)	+523
BLOODHOUND GANG The Bad... (Republic/Geffen)	+478
HOKU Another Dumb Blonde (Geffen)	+470

Breakers

FAITH HILL
Breathe (Warner Bros.)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2789/578	128/4	25

MACY GRAY
I Try (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2516/425	132/10	27

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



164 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Get On Board the...

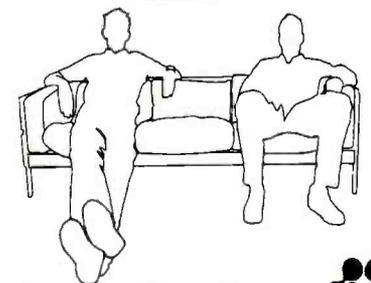


"I See You Baby (Fatboy Slim Mix)"
from the album "Vertigo"

Voted #1 at Top 40 Jukebox Jury
— Gavin Convention

These stations couldn't wait:
KHKS KRBE WDRQ KMXV B97 KLLC
WBTS WAKS KTCL WFNX (Top 5 Phones)

In rotation at KIIS-FM/L.A.



On Tour In March

© 2000 Zomba Recording Corporation.



New & Active

PHOENIX STONE Nothing Good About... (Universal)
Total Plays: 602, Total Stations: 62, Adds: 0

A3 Woke Up This Morning (C2/Columbia)
Total Plays: 587, Total Stations: 40, Adds: 0

HOKU Another Dumb Blonde (Geffen)
Total Plays: 512, Total Stations: 85, Adds: 26

SASHA If You Believe (Reprise)
Total Plays: 476, Total Stations: 52, Adds: 2

MISSY ELLIOTT Hot Boyz (EastWest/EEG)
Total Plays: 453, Total Stations: 35, Adds: 3

M2M Mirror Mirror (Atlantic)
Total Plays: 347, Total Stations: 38, Adds: 3

JESSICA RIDDLE Even Angels Fall (Hollywood)
Total Plays: 345, Total Stations: 53, Adds: 15

R-ANGELS I Need To Know (Motown/Universal)
Total Plays: 334, Total Stations: 41, Adds: 2

PINK There You Go (LaFace/Arista)
Total Plays: 332, Total Stations: 34, Adds: 6

SPLENDER I Think God Can Explain (C2/Columbia)
Total Plays: 303, Total Stations: 35, Adds: 9

JENNIFER BROWN Alive (RCA)
Total Plays: 193, Total Stations: 22, Adds: 1

MYTOWN Now That I Found You (Cherry/Universal)
Total Plays: 190, Total Stations: 41, Adds: 12

JESSICA SIMPSON Where You Are (Columbia)
Total Plays: 146, Total Stations: 85, Adds: 83

RED HOT CHILI PEPPERS Otherside (Warner Bros.)
Total Plays: 107, Total Stations: 32, Adds: 28

LFO I Don't Wanna Kiss You... (Arista)
Total Plays: 55, Total Stations: 48, Adds: 48

COCO LEE Do You Want My Love (550 Music/Epic)
Total Plays: 34, Total Stations: 21, Adds: 20

Songs ranked by total plays

RateTheMusic

Continued from Page 67

are continually building more elements into our system as a means of tracking individuals who may attempt this. We take this very seriously. People attempting to take the tests over and over are simply wasting their time, as the only results that count are their first ones.

R&R: What about listeners lying about their age, favorite music, etc.?

BR: People can also lie when giving demographic information to a callout company over the phone. Why is it any easier on the Internet than on the phone? I'm sure you're aware that research companies, and even Arbitron, call and ask questions like, "Is there a male in the home between the ages of 18-34?" How hard is it to say yes when, in fact, there may not be? Why would a rabid KIIS fan at home not lie, while a rabid KIIS fan signing up through the Internet would? I don't buy that argument.

"Why would a rabid KIIS fan at home not lie, while a rabid KIIS fan signing up through the Internet would? I don't buy that argument."

Bill Richards

Keeping in mind the 70/30 rule, listeners signing up through a local station are as passionate — probably more so — than people who are randomly called at home. These people on the Internet take their "jobs" very seriously. We get messages from people who say things like "I'm going to be on vacation, so here's a phone number where you can reach me if you need me." No bull, these respondents are serious about this.

R&R: Can you describe the process of screening/resting/survey invitations?

MB: Someone signs up and becomes part of a format of their choice. Once in the system, they are eligible to receive surveys. However, our system has procedures in place to minimize the respondents' impact on surveys. We set up resting procedures that say, "You can take up to x amount of surveys, and then you have to rest for x amount of time." This prevents people from becoming "experts" in the same way that traditional callout should.

The tagging feature is something we can set to say that a person can't take a test who has done so in the past x amount of days. From there we'll only send to x percentage of people. Our goal is to almost eliminate the possibility that someone will be able to affect things in any measurable way. Our design comes after hearing more and more about callout companies missing their targets or using people over and over and over.

R&R: Do you rescreen before letting respondents back in?

MB: Before they are let back in, as well as during the course of being active, they are rescreened to make sure their information is up to date. We rescreen active participants on things like cume, favorite station, music preferences, listening habits, etc. We take all the steps that we do to assure the highest quality.

R&R: What is the turnaround time for your reports?

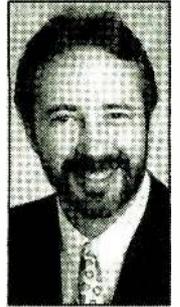
BR: That's the most amazing thing about this. To do what we do would take a research company weeks and weeks and probably untold thousands of dollars. That's what's so awesome about this. It's the silver lining. These results are powerful. The passion is unbelievable. If we send a test out at 5:30 in the afternoon, we'll come in the next morning and have hundreds of people who have done the test. Ask those stations doing it locally, and they'll mention the same thing.

R&R: In your conversations with programmers, are you sensing some frustration with traditional callout?

MB: When people like Guy Zapoleon are doubting callout, there's something happening out there. When PDs at a few major stations say they are frustrated with their callout companies because they aren't delivering results on time

The Players

RateTheMusic.com co-President Bill Richards' radio career began at age 15 at KISD-AM/Sioux Falls, SD (which has since become KKRC-AM) and has included PD stops at KKBQ/Houston; KKRC-FM/Sioux Falls; KDWB/Minneapolis; KREO/Santa Rosa, CA; KLUC/Las Vegas; and WNCI/Columbus, where he was also National PD for Nationwide Communications. He has also been a VP for Coleman Research, KYUU/San Francisco and KIIS/Los Angeles. He and Guy Zapoleon formed Zapoleon/Richards Media in 1992, and in 1993 Richards spun off on his own with Bill Richards Radio Consulting. In 1998 Richards and partner Mark Bolke started RateTheMusic.com.



Bill Richards



Mark Bolke

RateTheMusic.com co-President Mark Bolke recently marked 25 years in the business. His station stops have included WDGY/Minneapolis; WAKX/Duluth, MN; KPKE/Denver; KRXY/Denver; and three stops at KDWB/Minneapolis. He joined Bill Richards Radio Consulting in June 1995.



Mark Todd

RateTheMusic.com Operations Manager Mark Todd has over 22 years of radio experience, both on-air and in programming. His programming resume includes stints at KQLZ (Pirate Radio)/Los Angeles; KKLQ (Q106)/San Diego; WKBQ (Q106.5)/St. Louis; WXGT (92X)/Columbus; KRQQ/Tucson; and KWNZ/Reno, NV.

or with the full sample set week after week, that says something.

R&R: As a consultant, would you stand up in a room of hundreds of PDs at the R&R Convention and tell them that you would use this to program or make musical decisions on their radio stations, especially stations that do not have callout?

BR: Yes. We are on the cutting edge of music research and technology. RateTheMusic.com tends to mirror traditional callout and then some. Stations all over the country are — and have been — compiling Internet music testing results. Again, we are not saying it should replace callout. It is a reflection of people on the Internet. We've made no claim contrary to that, but we've found that it's pretty amazing.

How many people can't afford callout at all, let alone good callout? Given the choice as a programmer, I'd rather have some information

"When people like Guy Zapoleon are doubting callout, there's something happening out there."

Mark Bolke

vs. no information. It's absolutely a tool to support callout or for those who can't afford callout. Doing this on a local station's website is also a great way for stations to bond with their audiences.



Q102 BELIEVES

After a "two-thumbs-up" performance in the infamous Club R&R, Reprise recording artist Sasha (l) travels across the country to Cincinnati to continue promoting his new single, "If You Believe." He is pictured with (l-r) WKRQ APD Jim Kelly and Reprise Sr. VP/Promotion Phil Costello.

TUNED-IN CHR/POP

R&R/MEDIABASE 24/7

Most Played Recurrents

- TRAIN Meet Virginia (Aware/Columbia)
- JENNIFER LOPEZ Waiting For Tonight (Work/Epic)
- LEN Steal My Sunshine (Work/Epic)
- TLC Unpretty (LaFace/Arista)
- CHRISTINA AGUILERA Genie In A Bottle (RCA)
- SUGAR RAY Someday (Lava/Atlantic)
- LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)
- GOO GOO DOLLS Black Balloon (Warner Bros.)
- SMASH MOUTH All Star (Interscope)
- TAL BACHMAN She's So High (Columbia)
- GOO GOO DOLLS Slide (Warner Bros.)
- JENNIFER LOPEZ If You Had My Love (Work/Epic)
- BLESSID UNION OF SOULS Hey Leonardo (She Likes Me...) (Push/V2)
- BRITNEY SPEARS (You Drive Me) Crazy (Jive)
- TLC No Scrubs (LaFace/Arista)
- SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)
- LENNY KRAVITZ Fly Away (Virgin)
- BACKSTREET BOYS Larger Than Life (Jive)
- SUGAR RAY Every Morning (Lava/Atlantic)
- BACKSTREET BOYS I Want It That Way (Jive)

CHR/POP Going For Adds 2/29/00

- ANASTACIA I'm Outta Love (Epic)
- TRACY CHAPMAN Telling Stories (Elektra/EEG)
- CHUMBAWAMBA She's Got All The Friends That Money... (Republic/Universal)
- DEATHRAY Now That I Am Blind (Capricorn)
- ALICE DEEJAY Better Off Alone (Republic/Universal)
- WHITNEY HOUSTON I Learned From The Best (Arista)
- ENRIQUE IGLESIAS Be With You (Interscope)
- KUMBIA KINGS U Don't Love Me (EMI Latin/Capitol)
- MR. BIG Superfantastic (Atlantic)
- EVAN OLSON A Million Things (Cherry/Universal)
- BRIAN MCKNIGHT Stay Or Let It Go (Motown/Universal)
- VENGABOYS Kiss (When The Sun Don't Shine) (Atlantic)



KZZU/Spokane

11am

- DESTINY'S CHILD Say My Name
- 'N SYNC Bye Bye Bye
- CARDIGANS Lovefool
- LOU BEGA Mambo No. 5 (A Little Bit Of...)
- CHRISTINA AGUILERA What A Girl Wants
- MACY GRAY I Try
- SONIQUE It Feels So Good
- SIXPENCE NONE THE RICHER Kiss Me
- KEITH SWEAT Nobody
- MANDY MOORE Candy
- TLC Dear Lie

4pm

- BRITNEY SPEARS (You Drive Me) Crazy
- KEITH SWEAT Twisted
- LOU BEGA Tricky Tricky
- JENNIFER LOPEZ Feelin' So Good
- SMASH MOUTH Then The Morning Comes
- MACY GRAY I Try
- COLOR ME BADD I Wanna Sex You Up
- CHRISTINA AGUILERA Genie In A Bottle
- LFO Girl On TV
- TRAIN Meet Virginia
- BACKSTREET BOYS Show Me The Meaning Of...
- SHAGGY I/JANET Luv Me, Luv Me

8pm

- JUVENILE Back That Thang Up
- THIRD EYE BLIND Never Let You Go
- DESTINY'S CHILD Say My Name
- KID ROCK Only God Knows Why
- MACY GRAY I Try
- BLINK-182 All The Small Things
- 'N SYNC Bye Bye Bye
- ALL SAINTS Pure Shores
- BLOODHOUND GANG Bad Touch
- WILL SMITH Just The Two Of Us
- BACKSTREET BOYS Show Me The Meaning Of...



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 2/14. © 2000, R&R Inc.

WSSX/Charleston

11am

- DONNA LEWIS I Love Always Forever
- THIRD EYE BLIND Never Let You Go
- MARIAH CAREY Always Be My Baby
- TRAIN Meet Virginia
- SAVAGE GARDEN Truly Madly Deeply
- CHRISTINA AGUILERA What A Girl Wants
- NATALIE IMBRUGLIA Torn
- VERTICAL HORIZON Everything You Want
- PRINCE When Doves Cry
- SUGAR RAY Falls Apart (Run Away)
- BACKSTREET BOYS Quit Playing Games...
- SMASH MOUTH Then The Morning Comes

4pm

- SHERYL CROW If It Makes You Happy
- LONESTAR Amazed
- SPIN DOCTORS Two Princes
- 'N SYNC Bye Bye Bye
- FILTER Take A Picture
- THIRD EYE BLIND Jumper
- BACKSTREET BOYS Show Me The Meaning Of...
- SHAWN MULLINS Lullaby
- SONIQUE It Feels So Good
- SAVAGE GARDEN Truly Madly Deeply
- SUGAR RAY Every Morning
- CELINE DION That's The Way It Is

8pm

- LONESTAR Amazed
- SONIQUE It Feels So Good
- BLINK-182 All The Small Things
- BLOODHOUND GANG Bad Touch
- BACKSTREET BOYS Show Me The Meaning Of...
- KID ROCK Only God Knows Why
- FILTER Take A Picture
- 'N SYNC Bye Bye Bye
- SAVAGE GARDEN I Knew I Love You
- LOU BEGA Mambo No. 5 (A Little Bit Of...)
- THIRD EYE BLIND Never Let You Go
- BACKSTREET BOYS Show Me The Meaning Of...
- ALANIS MORISSETTE Head Over Feet

FRUSTRATED?

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1. Ratings 2. Ratings 3. Ratings

Consider calling Kelly Music Research.

Ask for Tom Kelly or Joe Pilson. 610-446-0318

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Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY * VP/Prog: Michael Morgan PD: Rob Dawes MD: Ellen Rockwell COO/LEE "Want" MARCANTHONY "Sang" MYTOWN "Now"</p>	<p>WXKS/Boston, MA * PD: John Ivey APD/MD: David Corey 1 JESSICA SIMPSON "Where" WHITNEY HOUSTON "Learned" CREED "Higher" RED HOT CHILI "Othertside"</p>	<p>WVYB/Daytona Beach, FL * PD: Rik McNeil APD/MD: Ronie Alexander ROCKY MARTIN/MEJIA "Private" WESTLIFE "Sweet"</p>	<p>WKZL/Greensboro, NC * PD: Jeff McHugh APD/MD: Ronie Alexander ROCKY MARTIN/MEJIA "Private" WESTLIFE "Sweet"</p>	<p>KFMS/Las Vegas, NV * PD: Rik McNeil VOICE "There" PINK "There" BLOODHOUND GANG "Touch"</p>	<p>WVAQ/Morgantown, WV PD/MD: Lucy Neff JESSICA RIDDLE "Angels" HOKU "Blonde" SASHA "Believe"</p>	<p>KKRZ/Portland, OR * PD: Tommy Austin APD: Dr. Doug MD: Harrison Wood 1 JESSICA SIMPSON "Where" LFO "Don't" METALLICA "Day"</p>	<p>KHTS/San Diego, CA * PD: Diana Laird MD: Hitman Hayes JESSICA SIMPSON "Where" LFO "Don't" METALLICA "Day"</p>	<p>WPST/Trenton, NJ * PD: Dave McKay APD/MD: Chris Puerto 1 JESSICA SIMPSON "Where" MARCANTHONY "Sang" HOKU "Blonde"</p>	
<p>KCHQ/Albuquerque, NM * Interim PD: D.J. Lopez 2 JESSICA SIMPSON "Where" LFO "Don't" GROOVE ARMADA "Baby"</p>	<p>WKSE/Buffalo, NY * OM: Sue O'Neil PD: Dave Universal MD: Brian Wilde 1 VERTICAL HORIZON "Everything" LFO "Don't"</p>	<p>KKDM/Des Moines, IA * OM: Mike Blakemore PD: Greg Chance JESSICA SIMPSON "Where" WESTLIFE "Sweet"</p>	<p>WRHT/Greenville, NC * PD: J.T. Bosch APD/MD: Gina Gray 26 LONESTAR "Amazed" 11 BARENAKED LADIES "If" 7 BOSSON "Love" RED HOT CHILI "Othertside" LFO "Don't"</p>	<p>WLKT/Lexington-Fayette, KY * PD: Johnny Vincent No Adds</p>	<p>WWWX/Myrtle Beach, SC PD: Wally B. APD: Doc 14 DESTINY'S CHILD "Name" LFO "Don't" RED HOT CHILI "Othertside" COO/LEE "Want" SPLENDER "Think"</p>	<p>WERZ/Portsmouth, NH * OM/MD: Jack O'Brien APD/MD: Jay Michaels LFO "Don't" RED HOT CHILI "Othertside" MYTOWN "Now"</p>	<p>KZQZ/San Francisco, CA * PD: Casey Keating MD: Marcus D. JESSICA SIMPSON "Where"</p>	<p>KROQ/Tucson, AZ * PD: Mark Medina MD: Randy Williams 4 LFO "Don't" HOKU "Blonde" JESSICA SIMPSON "Where"</p>	
<p>KQID/Alexandria, LA PD: Kahuna APD/MD: Jay Stevens LFO "Don't" D'ANGELO "Unstaid" COO/LEE "Want" JESSICA SIMPSON "Where"</p>	<p>WRZE/Cape Cod, MA OM: Steve McVie APD/MD: Mike O'Donnell APD/MD: Kevin Matthews JESSICA SIMPSON "Where" HOKU "Blonde" BLOODHOUND GANG "Touch"</p>	<p>WDRQ/Detroit, MI * PD: Alex Tear APD: Jay Towers 24 SISO "Thong" 4 GROOVE ARMADA "Baby" 1 ROCKY MARTIN/MEJIA "Private" JESSICA SIMPSON "Where"</p>	<p>WFBC/Greenville, SC * OM: Jim Kirkland PD: Nikki Nite MD: Skip Church 1 MARIAH CAREY/JOE "Thank" TRAIN "Ant"</p>	<p>KFRX/Lincoln, NE PD: Sonny Valentine APD: Larry Freeze MONTELL JORDAN "Get" RED HOT CHILI "Othertside" LFO "Don't"</p>	<p>WQZQ/Nashville, TN * VP Prog: Brian Krysz 1 LFO "Don't" COO/LEE "Want" HOKU "Blonde"</p>	<p>WSPK/Poughkeepsie, NY PD: Scotty Mac APD/MD: Donnie Michaels HOKU "Blonde" ROCKY MARTIN/MEJIA "Private" LFO "Don't" JESSICA SIMPSON "Where" COO/LEE "Want"</p>	<p>KSLY/San Luis Obispo, CA OM: Dave Christopher PD/MD: Adam Burnes VERTICAL HORIZON "Everything" LIT "Measable"</p>	<p>KHTT/Tulsa, OK * OM: Sean Phillips APD: Carly Rush APD: Ronnie Ramirez MD: Joey Combs No Adds</p>	
<p>WAEB/Allentown, PA * PD: Brian Check APD: Rob Acampora MD: Jennifer Knight CREED "Higher" HOKU "Blonde" JESSICA SIMPSON "Where"</p>	<p>WSSX/Charleston, SC * PD: Mike Edwards APD/MD: Chase Murphy CREED "Higher" COO/LEE "Want" GROOVE ARMADA "Baby"</p>	<p>WKQI/Detroit, MI * PD: Tim Richards APD: J. Love MD: Dana London 3 SONIQUE "Feels" 1 KID ROCK "Only"</p>	<p>WNWK/Harrisburg, PA * PD: John O'Dea MD: Denny Logan 1 KID ROCK "Only"</p>	<p>KOAR/Little Rock, AR * PD: Gary Robinson APD: Kevin Cruise 3 VERTICAL HORIZON "Everything"</p>	<p>WQVW/Nashville, TN * PD/MD: Jimmy Steele APD: Tom Peace No Adds</p>	<p>WPRO/Providence, RI * PD: Tony Bristol MD: Davey Morris COO/LEE "Want" BLOODHOUND GANG "Touch" JESSICA SIMPSON "Where"</p>	<p>WZAT/Savannah, GA OM: John Thomas PD: Brad Kelly JESSICA SIMPSON "Where" BLOODHOUND GANG "Touch"</p>	<p>WVWK/Tupelo, MS PD/MD: Rick Stevens JESSICA SIMPSON "Where" BLOODHOUND GANG "Touch"</p>	<p>KISX/Tyler-Longview, TX * PD/MD: Larry Kent 4 DESTINY'S CHILD "Name" 2 LONESTAR "Amazed" LFO "Don't" JESSICA SIMPSON "Where"</p>
<p>WAEB/Allentown, PA * PD: Brian Check APD: Rob Acampora MD: Jennifer Knight CREED "Higher" HOKU "Blonde" JESSICA SIMPSON "Where"</p>	<p>WVSR/Charleston, WV PD: Brad Sharp 16 JESSICA RIDDLE "Angels" JESSICA SIMPSON "Where" 6 DESTINY'S CHILD "Name"</p>	<p>WKMX/Dorhan, AL PD: John Houston MD: Phil Thomas MYTOWN "Now" LFO "Don't" JESSICA SIMPSON "Where"</p>	<p>WKSS/Hartford, CT * PD: Tracy Austin MD: Mike McGowan 2 MISSY ELLIOTT "Hot"</p>	<p>KIIS/Los Angeles, CA * PD: Dan Kieley APD/MD: Michael Steele 3 VERTICAL HORIZON "Everything" WESTLIFE "Sweet"</p>	<p>WFMH/New Bedford, MA * PD: Jim Reitz APD/MD: Christine Fox 2 LONESTAR "Amazed" LFO "Don't" BLOODHOUND GANG "Touch"</p>	<p>WDCG/Raleigh-Durham, NC * PD: Chris Edge APD: Keith Scott MD: Andie Summers RED HOT CHILI "Othertside"</p>	<p>WNDV/South Bend, IN PD/MD: Casey Daniels APD: Brian Bell MACY GRAY "Try" SANTANA/FPRODUCT "Mara" ROCKY MARTIN/MEJIA "Private" MARCANTHONY "Sang"</p>	<p>WWSK/Utica-Rome, NY PD: Stew Schantz APD/MD: Gina Jones LFO "Don't" RED HOT CHILI "Othertside" JESSICA RIDDLE "Angels" JESSICA SIMPSON "Where"</p>	<p>KWTX/Waco, TX PD: Jay Charles MD: John Oakes JESSICA SIMPSON "Where" COO/LEE "Want"</p>
<p>WATR/Atlanta, GA * PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WKXI/Chattanooga, TN * PD: Scott Hamilton 3 JESSICA SIMPSON "Where" 1 LONESTAR "Amazed" JENNIFER LOPEZ "Feelin'"</p>	<p>WVYU/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll 12 RED HOT CHILI "Othertside" JESSICA RIDDLE "Angels" JESSICA SIMPSON "Where" LFO "Don't"</p>	<p>WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller JESSICA RIDDLE "Angels" HOKU "Blonde"</p>	<p>WZYP/Huntsville, AL * PD: Bill West MD: Alex Diaz No Adds</p>	<p>WJYY/Manchester, NH PD/MD: Harry Kozlowski APD: Steve Ouellette 13 LFO "Don't" MYTOWN "Now" RED HOT CHILI "Othertside" MOM "Mirror"</p>	<p>WRFY/Reading, PA PD: Al Burke APD/MD: Bobby D HOKU "Blonde" HOKU "Blonde" MOM "Mirror" RED HOT CHILI "Othertside"</p>	<p>WVVO/Richmond, VA * PD: Lisa McKay Co-MD: Travis Dylan Co-MD: Paulie Madison 1 LFO "Don't" MONTELL JORDAN "Get" PINK "There"</p>	<p>WVFC/Wausau, WI PD: Danny Wright MD: Wes McKane 15 MARCANTHONY "Sang" TONIC "Mean" JESSICA RIDDLE "Angels"</p>	<p>WVZZ/Washington, DC * PD: Dale O'Brian MD: Sean Sellers No Adds</p>
<p>WBTS/Atlanta, GA * PD: Mike Abrams GROOVE ARMADA "Baby" ROCKY MARTIN/MEJIA "Private" SISO "Thong" JESSICA SIMPSON "Where" ALICE DEEJAY "Beta" PINK "There"</p>	<p>KLRS/Chico, CA PD: Eric Brown JESSICA SIMPSON "Where" HOKU "Blonde" PINK "There" LFO "Don't"</p>	<p>WSTO/Evansville, IN OM/MD: Sky Phillips APD: Jimmy Ocean MD: Scott Evans JESSICA SIMPSON "Where" LFO "Don't"</p>	<p>WZPL/Indianapolis, IN * PD: Scott Sands MD: Dave Decker 9 NO DOUBT "Gethard"</p>	<p>WZEE/Madison, WI * MD: Tommy Bodean 10 MONTELL JORDAN "Get" DESTINY'S CHILD "Name"</p>	<p>WJVA/Manchester, NH PD/MD: Harry Kozlowski APD: Steve Ouellette 13 LFO "Don't" MYTOWN "Now" RED HOT CHILI "Othertside" MOM "Mirror"</p>	<p>WVVO/Richmond, VA * PD: Lisa McKay Co-MD: Travis Dylan Co-MD: Paulie Madison 1 LFO "Don't" MONTELL JORDAN "Get" PINK "There"</p>	<p>WVFC/Wausau, WI PD: Danny Wright MD: Wes McKane 15 MARCANTHONY "Sang" TONIC "Mean" JESSICA RIDDLE "Angels"</p>	<p>WVZZ/Washington, DC * PD: Dale O'Brian MD: Sean Sellers No Adds</p>	
<p>WATR/Atlanta, GA * PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WKXI/Chattanooga, TN * PD: Scott Hamilton 3 JESSICA SIMPSON "Where" 1 LONESTAR "Amazed" JENNIFER LOPEZ "Feelin'"</p>	<p>WVYU/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll 12 RED HOT CHILI "Othertside" JESSICA RIDDLE "Angels" JESSICA SIMPSON "Where" LFO "Don't"</p>	<p>WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller JESSICA RIDDLE "Angels" HOKU "Blonde"</p>	<p>WZYP/Huntsville, AL * PD: Bill West MD: Alex Diaz No Adds</p>	<p>WJYY/Manchester, NH PD/MD: Harry Kozlowski APD: Steve Ouellette 13 LFO "Don't" MYTOWN "Now" RED HOT CHILI "Othertside" MOM "Mirror"</p>	<p>WVVO/Richmond, VA * PD: Lisa McKay Co-MD: Travis Dylan Co-MD: Paulie Madison 1 LFO "Don't" MONTELL JORDAN "Get" PINK "There"</p>	<p>WVFC/Wausau, WI PD: Danny Wright MD: Wes McKane 15 MARCANTHONY "Sang" TONIC "Mean" JESSICA RIDDLE "Angels"</p>	<p>WVZZ/Washington, DC * PD: Dale O'Brian MD: Sean Sellers No Adds</p>	
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<p>WATR/Atlanta, GA * PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WKXI/Chattanooga, TN * PD: Scott Hamilton 3 JESSICA SIMPSON "Where" 1 LONESTAR "Amazed" JENNIFER LOPEZ "Feelin'"</p>	<p>WVYU/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll 12 RED HOT CHILI "Othertside" JESSICA RIDDLE "Angels" JESSICA SIMPSON "Where" LFO "Don't"</p>	<p>WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller JESSICA RIDDLE "Angels" HOKU "Blonde"</p>	<p>WZYP/Huntsville, AL * PD: Bill West MD: Alex Diaz No Adds</p>	<p>WJYY/Manchester, NH PD/MD: Harry Kozlowski APD: Steve Ouellette 13 LFO "Don't" MYTOWN "Now" RED HOT CHILI "Othertside" MOM "Mirror"</p>	<p>WVVO/Richmond, VA * PD: Lisa McKay Co-MD: Travis Dylan Co-MD: Paulie Madison 1 LFO "Don't" MONTELL JORDAN "Get" PINK "There"</p>	<p>WVFC/Wausau, WI PD: Danny Wright MD: Wes McKane 15 MARCANTHONY "Sang" TONIC "Mean" JESSICA RIDDLE "Angels"</p>	<p>WVZZ/Washington, DC * PD: Dale O'Brian MD: Sean Sellers No Adds</p>	
<p>WATR/Atlanta, GA * PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WKXI/Chattanooga, TN * PD: Scott Hamilton 3 JESSICA SIMPSON "Where" 1 LONESTAR "Amazed" JENNIFER LOPEZ "Feelin'"</p>	<p>WVYU/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll 12 RED HOT CHILI "Othertside" JESSICA RIDDLE "Angels" JESSICA SIMPSON "Where" LFO "Don't"</p>	<p>WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller JESSICA RIDDLE "Angels" HOKU "Blonde"</p>	<p>WZYP/Huntsville, AL * PD: Bill West MD: Alex Diaz No Adds</p>	<p>WJYY/Manchester, NH PD/MD: Harry Kozlowski APD: Steve Ouellette 13 LFO "Don't" MYTOWN "Now" RED HOT CHILI "Othertside" MOM "Mirror"</p>	<p>WVVO/Richmond, VA * PD: Lisa McKay Co-MD: Travis Dylan Co-MD: Paulie Madison 1 LFO "Don't" MONTELL JORDAN "Get" PINK "There"</p>	<p>WVFC/Wausau, WI PD: Danny Wright MD: Wes McKane 15 MARCANTHONY "Sang" TONIC "Mean" JESSICA RIDDLE "Angels"</p>	<p>WVZZ/Washington, DC * PD: Dale O'Brian MD: Sean Sellers No Adds</p>	
<p>WATR/Atlanta, GA * PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WKXI/Chattanooga, TN * PD: Scott Hamilton 3 JESSICA SIMPSON "Where" 1 LONESTAR "Amazed" JENNIFER LOPEZ "Feelin'"</p>	<p>WVYU/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll 12 RED HOT CHILI "Othertside" JESSICA RIDDLE "Angels" JESSICA SIMPSON "Where" LFO "Don't"</p>	<p>WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller JESSICA RIDDLE "Angels" HOKU "Blonde"</p>	<p>WZYP/Huntsville, AL * PD: Bill West MD: Alex Diaz No Adds</p>	<p>WJYY/Manchester, NH PD/MD: Harry Kozlowski APD: Steve Ouellette 13 LFO "Don't" MYTOWN "Now" RED HOT CHILI "Othertside" MOM "Mirror"</p>	<p>WVVO/Richmond, VA * PD: Lisa McKay Co-MD: Travis Dylan Co-MD: Paulie Madison 1 LFO "Don't" MONTELL JORDAN "Get" PINK "There"</p>	<p>WVFC/Wausau, WI PD: Danny Wright MD: Wes McKane 15 MARCANTHONY "Sang" TONIC "Mean" JESSICA RIDDLE "Angels"</p>	<p>WVZZ/Washington, DC * PD: Dale O'Brian MD: Sean Sellers No Adds</p>	
<p>WATR/Atlanta, GA * PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WKXI/Chattanooga, TN * PD: Scott Hamilton 3 JESSICA SIMPSON "Where" 1 LONESTAR "Amazed" JENNIFER LOPEZ "Feelin'"</p>	<p>WVYU/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll 12 RED HOT CHILI "Othertside" JESSICA RIDDLE "Angels" JESSICA SIMPSON "Where" LFO "Don't"</p>	<p>WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller JESSICA RIDDLE "Angels" HOKU "Blonde"</p>	<p>WZYP/Huntsville, AL * PD: Bill West MD: Alex Diaz No Adds</p>					

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WHTZ/New York
Clear Channel
(212) 239-2300
Polemnan/Kelly/Bryant
12+ Cume 2,619,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
76	75	'N SYNC/Bye Bye Bye	90750
77	72	1027STAR/Amazed	87120
77	72	SAVAGE GARDEN/Knew I Loved You	87120
66	72	CELINE DION/That's The Way It Is	87120
65	69	BLAQUE/Bring It All To Me	83490
62	56	BACKSTREET BOYS/Show Me	67760
28	49	MACY GRAY/ I Try	59290
73	48	CHRISTINA AGUILERA/What A Girl Wants	58080
43	46	AMBER/Sexual (Li Da Di)	55660
61	46	BLINK-182/All The Small Things	55660
41	45	SANTANA F/ROB THOMAS/Smooth	54450
30	35	MADONNA/American Pie	42350
31	34	SUGAR RAY/Falls Apart (Run...)	41140
43	34	BRIAN MCKNIGHT/Back At One	41140
32	34	WHITNEY HOUSTON/My Love Is Your Love	38720
29	31	DESTINY'S CHILD/Bug A Boo	37510
29	30	MARC ANTHONY/You Sang To Me	36300
28	28	JESSICA SIMPSON/Wanna Love You	33880
25	28	SONIQUE/It Feels So Good	33880
24	27	THIRD EYE BLIND/Never Let You Go	32670
26	26	LAURYN HILL/Can't Take My...	31460
11	26	SARAH MCLACHLAN/Will Remember You	31460
26	26	ENRIQUE IGLESIAS/The Rhythm Divine	31460
22	24	MANDY MOORE/Candy	29040
22	24	MARIAH CAREY/JOE...Thank God I Found...	29040
22	24	SANTANA F/PRODUCT...Maria Maria	26620
17	22	JENNIFER LOPEZ/Waiting For Tonight	26620
36	22	EIFFEL 65/Blue (Da Ba Dee)	26620
8	21	ROBBIE WILLIAMS/Angels	25410
20	19	TLC/Dear Lee	22990
19	19	KID ROCK/Only God Knows Why	22990
17	17	RICKY MARTIN/F.M.E./Private Emotion	20570
6	17	HOKU/Another Dumb Blonde	20570
14	15	ROCKELL/When I'm Gone	18150
14	15	JENNIFER LOPEZ/Waiting For Tonight	18150
27	14	JAY-Z/FAMIL AND J/Can I Get A	16940
13	13	GOO GOO DOLLS/Slide	15730
13	13	BIG PUNISHER F/JOE/Still Not A Player	15730
13	13	TAMPERER F/MAY/Feel It	15730
12	13	BLINK-182/Unpretty	15730

MARKET #2
KIIS/Los Angeles
Clear Channel
(818) 845-1027
Kieley/Steale
12+ Cume 1,922,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
85	82	EIFFEL 65/Blue (Da Ba Dee)	72570
77	80	'N SYNC/Bye Bye Bye	70800
81	76	MARIAH CAREY/JOE...Thank God I Found...	67260
40	58	SANTANA F/PRODUCT...Maria Maria	51330
80	57	CHRISTINA AGUILERA/What A Girl Wants	50445
25	57	CELINE DION/That's The Way It Is	50445
44	50	SAVAGE GARDEN/Knew I Loved You	44290
37	39	SMASH MOUTH/Then The Morning...	34515
35	37	BACKSTREET BOYS/Show Me	31860
26	36	BRITNEY SPEARS/From The Bottom...	31860
71	36	BLAQUE/Bring It All To Me	31860
38	36	SONIQUE/It Feels So Good	31860
31	34	SUGAR RAY/Falls Apart (Run...)	30975
37	30	PINK/There You Go	30975
21	30	BRIAN MCKNIGHT/Back At One	26550
35	29	BOSSON/We Live	26565
29	28	GOO GOO DOLLS/Back Balloon	24780
17	28	BLESSID UNION...Hey Leonardo	24780
26	27	BLINK-182/All The Small Things	23895
25	27	FILTER/Take A Picture	23895
28	26	SANTANA F/ROB THOMAS/Smooth	23010
26	26	JENNIFER LOPEZ/Waiting For Tonight	23010
5	26	MONTELL JORDAN/Get It On...Tonight	23010
33	26	ENRIQUE IGLESIAS/The Rhythm Divine	23010
36	26	MADONNA/American Pie	23010
20	25	WHITNEY HOUSTON/My Love Is Your Love	22125
34	25	AMBER/Sexual (Li Da Di)	22125
23	25	THIRD EYE BLIND/Never Let You Go	22125
20	23	LENNY KRAVITZ/American Woman	20355
20	23	MARC ANTHONY/You Sang To Me	20355
18	22	DESTINY'S CHILD/You Had My Love	19470
19	22	LFQ/In On TV	19470
18	19	SMASH MOUTH/All Star	16815
13	18	BLOODHOUND GANG/The Bad Touch	15930
17	17	702/Where My Girls At?	15045
15	17	ENRIQUE IGLESIAS/Balamos	15045
17	17	SISQO/Get To Get It	15045
13	16	RICKY MARTIN/Unpretty	14640
14	16	JESSICA SIMPSON/Wanna Love You	14175
12	15	SUGAR RAY/Someday	12620

MARKET #3
WKIE/Chicago
Big City
(312) 573-9400
Shebel/Legg
12+ Cume 302,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
91	92	VERTICAL HORIZON/Everything You Want	9384
89	92	CELINE DION/That's The Way It Is	9384
90	91	BLINK-182/All The Small Things	9282
87	91	SMASH MOUTH/Then The Morning...	9282
88	89	SAVAGE GARDEN/Knew I Loved You	9078
57	84	'N SYNC/Bye Bye Bye	8568
66	81	CHRISTINA AGUILERA/What A Girl Wants	8262
82	71	EIFFEL 65/Blue (Da Ba Dee)	7242
63	63	SUGAR RAY/Falls Apart (Run...)	6426
66	61	BACKSTREET BOYS/Show Me	6222
51	60	MADONNA/American Pie	6120
59	59	FILTER/Take A Picture	6018
62	59	MARC ANTHONY/You Sang To Me	6018
55	57	ENRIQUE IGLESIAS/The Rhythm Divine	5814
36	57	THIRD EYE BLIND/Never Let You Go	5712
61	51	BRIAN MCKNIGHT/Back At One	5202
57	45	BLAQUE/Bring It All To Me	4590
46	42	SANTANA F/PRODUCT...Maria Maria	4284
35	42	FAITH HILL/Breathe	4284
43	40	AMBER/Sexual (Li Da Di)	4080
35	38	BRITNEY SPEARS/From The Bottom...	3876
34	36	TLC/Dear Lee	3672
79	30	COUNTING CROWS/Hangarround	3060
3	30	SONIQUE/It Feels So Good	3060
17	28	BLOODHOUND GANG/The Bad Touch	2856
27	27	JESSICA SIMPSON/Wanna Love You	2754
28	26	MANDY MOORE/Candy	2652
27	24	KID ROCK/Only God Knows Why	2448
18	24	SANTANA F/ROB THOMAS/Smooth	1936
14	21	TRAIN/Meet Virginia	1734
10	17	PET SHOP BOYS/New York City Boy	1734
9	16	GOO GOO DOLLS/Slide	1632
13	16	LENNY KRAVITZ/American Woman	1632
15	16	BLOODHOUND GANG/The Bad Touch	1632
16	16	LOU BEGA/Mambo No. 5...	1632
14	15	FASTBALL/What's My Life	1428
9	13	EVERLAST/What's It Like	1266
16	13	GOO GOO DOLLS/Slide	1266
12	12	RICKY MARTIN/Unpretty	1224

MARKET #4
KZQZ/San Francisco
Bonneville
(415) 957-0957
Mazell/Marcus D
12+ Cume 664,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
54	66	SAVAGE GARDEN/Knew I Loved You	16698
58	64	'N SYNC/Bye Bye Bye	16192
54	63	KUMBIA KINGS/Don't Love Me	15939
52	60	SONIQUE/It Feels So Good	15180
39	56	MONTELL JORDAN/Get It On...Tonight	14168
59	51	CHRISTINA AGUILERA/What A Girl Wants	12903
44	48	SANTANA F/ROB THOMAS/Smooth	12144
41	47	THIRD EYE BLIND/Never Let You Go	11891
46	46	TLC/Dear Lee	11638
47	45	BLINK-182/What's My Age Again?	11395
26	42	MARC ANTHONY/You Sang To Me	10626
49	41	JESSICA SIMPSON/Wanna Love You	10373
40	40	MARIAH CAREY/JOE...Thank God I Found...	10120
23	40	MADONNA/American Pie	10120
39	39	FOO FIGHTERS/Learn To Fly	9674
36	38	SUGAR RAY/Falls Apart (Run...)	9612
41	38	DESTINY'S CHILD/Say My Name	9614
42	36	BLINK-182/All The Small Things	9108
36	36	FILTER/Take A Picture	9108
21	34	AMBER/Sexual (Li Da Di)	8602
15	32	RICKY MARTIN/F.M.E./Private Emotion	8096
30	30	CELINE DION/That's The Way It Is	7590
12	29	MACY GRAY/ I Try	7337
26	26	JENNIFER LOPEZ/Waiting For Tonight	6578
12	26	BOB MARLEY & WAILERS/One Love	6578
30	25	LOHNESTAR/Amazed	6325
26	22	BACKSTREET BOYS/Show Me	5566
23	20	JENNIFER LOPEZ/Waiting For Tonight	5060
24	19	KID ROCK/Only God Knows Why	4807
36	19	EIFFEL 65/Blue (Da Ba Dee)	4807
8	17	ALICE DEE/JAY/Better Off Alone	4301
21	16	BRIAN MCKNIGHT/Back At One	4048
17	13	WHITNEY HOUSTON/My Love Is Your Love	3289
13	13	BACKSTREET BOYS/What It That Way	3289
10	13	SMASH MOUTH/All Star	3289
6	12	EVERLAST/What's It Like	3036
11	12	SUGAR RAY/Someday	3036
12	12	CHRISTINA AGUILERA/Genie In A Bottle	3036
9	12	BRITNEY SPEARS/From The Bottom...	3036

MARKET #5
WIOQ/Philadelphia
AMFM
(610) 667-8100
Bridgman/Marino/Newsome
12+ Cume 949,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
79	84	'N SYNC/Bye Bye Bye	33600
74	75	BLAQUE/Bring It All To Me	30000
46	68	AMBER/Sexual (Li Da Di)	27200
58	68	SAVAGE GARDEN/Knew I Loved You	27200
40	60	SANTANA F/PRODUCT...Maria Maria	24000
49	60	BRIAN MCKNIGHT/Back At One	24000
78	57	BACKSTREET BOYS/Show Me	22800
36	50	MADONNA/American Pie	20000
40	45	SANTANA F/ROB THOMAS/Smooth	18000
40	45	BLINK-182/All The Small Things	18000
54	45	CHRISTINA AGUILERA/What A Girl Wants	18000
35	43	OL' DIRTY BASTARD/Get Your Money	17200
35	42	MARC ANTHONY/Need To Know	16800
35	40	MARIAH CAREY/JOE...Thank God I Found...	16000
43	38	CELINE DION/That's The Way It Is	15200
16	33	JESSICA SIMPSON/Wanna Love You	13200
31	30	WHITNEY HOUSTON/My Love Is Your Love	12000
42	25	702/Where My Girls At?	10000
33	24	DESTINY'S CHILD/Say My Name	9600
28	24	SONIQUE/It Feels So Good	9600
22	21	JUVENILE/Back That Thing Up	8400
19	20	TLC/Dear Lee	8000
21	20	MACY GRAY/ I Try	8000
19	19	SMASH MOUTH/All Star	7600
21	19	MANDY MOORE/Candy	7600
16	17	LIT/My Own Worst Enemy	6800
12	17	KID ROCK/Only God Knows Why	6800
17	16	TLC/Unpretty	6400
16	16	WILL SMITH/Freakin' It	6000
14	15	CHRISTINA AGUILERA/Genie In A Bottle	6000
17	14	JENNIFER LOPEZ/Waiting For Tonight	5600
24	13	SUGAR RAY/Falls Apart (Run...)	5200
9	12	SARAH MCLACHLAN/Will Remember You	5200
12	12	SIXPENCE...Kiss Me	4800
8	12	SHAGGY/FUJNET/Luv Me, Luv Me	4800
4	12	BACKSTREET BOYS/What It That Way	4800
22	12	JENNIFER LOPEZ/Waiting For Tonight	4800
2	12	THIRD EYE BLIND/Never Let You Go	4800
11	11	NATALIE IMBRUGLIA/Torn	4400
10	11	EVERLAST/What's It Like	4400

MARKET #6
KHKS/Dallas-Ft. Worth
AMFM
(214) 891-3400
Cook/Lambert
12+ Cume 768,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
60	60	'N SYNC/Bye Bye Bye	24840
62	59	CHRISTINA AGUILERA/What A Girl Wants	24426
49	57	LOHNESTAR/Amazed	23598
55	57	SAVAGE GARDEN/Knew I Loved You	23598
50	52	SANTANA F/ROB THOMAS/Smooth	21528
51	51	BRIAN MCKNIGHT/Back At One	21114
47	50	BACKSTREET BOYS/Show Me	20700
45	49	MARC ANTHONY/Need To Know	20286
45	49	EIFFEL 65/Blue (Da Ba Dee)	20286
42	48	DESTINY'S CHILD/Say My Name	19472
47	47	BLAQUE/Bring It All To Me	19458
47	47	WILL SMITH/Freakin' It	19458
46	46	702/Where My Girls At?	19044
41	42	TLC/Unpretty	17388
45	42	LEN/Steal My Sunshine	17388
44	42	SONIQUE/It Feels So Good	17388
36	42	KUMBIA KINGS/Don't Love Me	14804
36	42	BLAQUE/Bring It All To Me	13662
31	29	CELINE DION/That's The Way It Is	12006
29	27	SANTANA F/PRODUCT...Maria Maria	11178
29	27	OL' DIRTY BASTARD/Get Your Money	11178
25	24	MADONNA/American Pie	10350
24	24	JUNGLE BROTHERS/Freakin' You	9936
24	24	SMASH MOUTH/All Star	9108
15	20	TLC/No Scrubs	8280
18	20	PUFF DADDY/R. KELLY/Satisfy You	8280
18	18	AALIYAH/Are You There	7452
15	18	BRANDY/Have You Ever?	7452
13	17	MONICA/Angel Of Mine	7038
22	17	112/Anywhere	7038
21	17	K-Ci & JOJO/Tell Me It's Real	7038
12	16	PRAS MICHEL F/ODE...Ghetto Supastar...	6624
16	16	BRITNEY SPEARS/...Baby One More...	6624
16	16	JAY-Z/FAMIL AND J/Can I Get A	6624
14	14	LAURYN HILL/Doo Wop (That Thing)	5736
13	14	BRANDY/Almost Doesn't Count	5382
16	13	JUVENILE/Back That Thing Up	5382
13	13	JENNIFER LOPEZ/Waiting For Tonight	5382
11	10	LAURYN HILL/Can't Take My...	4140
9	9	MADONNA/Ray Of Light	3726

MARKET #7
WDRQ/Detroit
ABC
(248) 354-9300
Teer/Towers
12+ Cume 613,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
85	95	'N SYNC/Bye Bye Bye	62304
76	80	BACKSTREET BOYS/Show Me	21920
51	78	EIFFEL 65/Blue (Da Ba Dee)	21372
55	77	CELINE DION/That's The Way It Is	21098
60	76	BRIAN MCKNIGHT/Back At One	20824
87	75	SONIQUE/It Feels So Good	20550
41	52	SANTANA F/PRODUCT...Maria Maria	14248
68	52	BLAQUE/Bring It All To Me	14248
34	51	THIRD EYE BLIND/Never Let You Go	13974
72	48	CHRISTINA AGUILERA/What A Girl Wants	12878
87	47	SAVAGE GARDEN/Knew I Loved You	12878
43	46	SMASH MOUTH/Then The Morning...	12604
24	43	SUGAR RAY/Falls Apart (Run...)	11872
41	43	ENRIQUE IGLESIAS/The Rhythm Divine	11782
63	42	SANTANA F/ROB THOMAS/Smooth	11508
40	40	DESTINY'S CHILD/Say My Name	10960
18	37	MADONNA/American Pie	10138
36	36	MANDY MOORE/Candy	9864
10	28	TLC/Dear Lee	7672
27	28	BLINK-182/All The Small Things	7672
28	25	JENNIFER LOPEZ/Waiting For Tonight	6850
21	24	SISQO/Thong Song	6576
10	21	MARC ANTHONY/You Sang To Me	5754
30	19	MARC ANTHONY/Need To Know	5206
22	19	WILL SMITH/Freakin' It	5206
1			

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #15

KHTS/San Diego
Clear Channel
(619) 291-9191
Laird/Hayes
12+ Cume 427,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
50	64		SANTANA F/PRODUCT.../Maria Maria	10560
62	63		BACKSTREET BOYS/Show Me...	10395
60	63		'N SYNC/Bye Bye Bye	10395
76	61		MARIAH CAREY/J.O.E.../Thank God I Found...	10065
38	59		DESTINY'S CHILD/Say My Name	9735
62	62		CELINE DION/That's The Way It Is	8580
21	48		MONTELL JORDAN/Get It On.../Tonight	7920
40	46		VOICE/Where My Girls At?	7820
52	41		SAVAGE GARDEN/Knew I Loved You	6765
47	38		BLINK-182/All The Small Things	6270
37	38		CHRISTINA AGUILERA/What A Girl Wants	6105
52	36		SANTANA F/ROB THOMAS/Smooth	5940
50	36		EIFFEL 65/Blue (Da Ba Dee)	5940
73	33		BLAQUE/Bring It All To Me	5445
32	32		DR. DRE F/EMINEM/Forgot About D.R.E.	5280
29	30		GINUWINE/So Anxious	4950
29	30		RICKY MARTIN F/ME/Jay/Private Emotion	4950
33	30		MACY GRAY/Try	4950
38	29		Q-TIP/Vivrant Thing	4785
32	28		SUGAR RAY/Falls Apart (Run...)	4620
19	28		702/Where My Girls At?	4620
11	28		MADONNA/American Pie	4620
24	27		SUGAR RAY/Someday	4455
27	27		LOJ BEGA/Tricky, Tricky	4455
27	27		TLCDear Lie	4290
30	26		THIRD EYE BLIND/Never Let You Go	4290
26	25		BLAQUE/808	4125
13	25		CHRISTINA AGUILERA/Genie In A Bottle	4125
20	25		PUFF DADDY/R. KELLY/Satisfy You	4125
22	23		MARC ANTHONY/I Need To Know	3795
20	23		BL/INK-182/All The Small Things	3795
22	22		MISSY ELLIOTT/Hot Boyz	3630
9	22		MARC ANTHONY/You Sang To Me	3630
20	22		ENRIQUE IGLESIAS/The Rhythm Divine	3630
17	21		OC DIRTY BASTARD/Get Your Money	3465
20	20		GINUWINE/What's So Different	3300
21	20		SISQO/Get To Get It	3300
16	19		LENNY KRAVITZ/I Belong To You	3135
18	19		JUVENILE/Back That Thing Up	3135
15	19		K-Ci & JOJO/Tell Me It's Real	3135

MARKET #16

KZZP/Phoenix
Clear Channel
(602) 279-5577
Summers/Rite
12+ Cume 388,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
76	74		EIFFEL 65/Blue (Da Ba Dee)	11914
74	68		SAVAGE GARDEN/Knew I Loved You	10948
53	59		VERTICAL HORIZON/Everything You Want	9499
73	59		BLINK-182/All The Small Things	9499
51	58		CELINE DION/That's The Way It Is	9338
45	58		'N SYNC/Bye Bye Bye	9338
56	54		BACKSTREET BOYS/Show Me...	8694
73	52		SMASH MOUTH/Then The Morning...	8372
58	52		CHRISTINA AGUILERA/What A Girl Wants	8372
46	46		LONESTAR/Amazed	7406
26	45		SANTANA F/ROB THOMAS/Smooth	7245
62	41		TRAIN/Meet Virginia	6601
27	38		TLCDear Lie	6118
23	35		DESTINY'S CHILD/Say My Name	5635
33	33		SONIQUE/It Feels So Good	5313
34	31		THIRD EYE BLIND/Never Let You Go	4991
28	27		MONIEH/Touch It	4347
26	27		702/Where My Girls At?	4186
20	26		KID ROCK/Only God Knows Why	4186
25	25		BRITNEY SPEARS/(You Drive Me) Crazy	4025
29	25		MARC ANTHONY/I Need To Know	4025
31	25		MADONNA/American Pie	4025
21	24		FATBOY SLIM/The Rockafeller...	3864
51	24		SUGAR RAY/Falls Apart (Run...)	3864
25	24		SANTANA F/PRODUCT.../Maria Maria	3864
29	24		MARIAH CAREY/J.O.E.../Thank God I Found...	3864
12	23		CREED/Higher	3703
20	22		SIXPENCE.../There She Goes	3542
20	22		IMX/Stay The Night	3542
21	21		BACKSTREET BOYS/Larger Than Life	3381
17	20		MONTELL JORDAN/Get It On.../Tonight	3220
25	20		SISQO/Get To Get It	3220
25	19		BLAQUE/Bring It All To Me	3059
17	19		JENNIFER LOPEZ/Waiting For Tonight	3059
18	18		SUGAR RAY/Someday	2898
18	17		'N SYNC/Tearin' Up My Heart	2737
11	17		TAL BACHMAN/She's So High	2737
21	17		BLESSID UNION.../Hey Leonard...	2737
2	17		MARC ANTHONY/You Sang To Me	2737
13	17		JESSICA SIMPSON/I Wanna Love You...	2737

MARKET #17

KDWB/Minneapolis
AMFM
(612) 340-9000
Morris/Moran
12+ Cume 534,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
71	72		BLAQUE/Bring It All To Me	21672
69	68		BLAQUE/808	20468
74	68		BACKSTREET BOYS/Show Me...	20468
49	68		'N SYNC/Bye Bye Bye	20468
73	57		SAVAGE GARDEN/Knew I Loved You	17157
73	57		CHRISTINA AGUILERA/What A Girl Wants	17157
34	54		BLINK-182/All The Small Things	16254
56	51		LONESTAR/Amazed	15351
52	51		IMX/Stay The Night	15351
65	36		EIFFEL 65/Blue (Da Ba Dee)	10836
26	35		702/Where My Girls At?	10535
29	35		DESTINY'S CHILD/Bug A Boo	10535
36	34		DESTINY'S CHILD/Say My Name	10234
29	33		MACY GRAY/Try	9933
28	32		PUFF DADDY/R. KELLY/Satisfy You	9632
31	30		SANTANA F/ROB THOMAS/Smooth	9030
30	30		OC DIRTY BASTARD/Get Your Money	9030
30	30		THIRD EYE BLIND/Never Let You Go	9030
30	29		CELINE DION/That's The Way It Is	8729
27	28		BRITNEY SPEARS/I Need To Know	8428
36	26		BRIAN MCKNIGHT/Back At One	7826
25	24		NAUGHTY BY NATURE.../Jamboree	7224
23	23		SANTANA F/PRODUCT.../Maria Maria	6923
7	22		KID ROCK/Only God Knows Why	6622
20	22		MONTELL JORDAN/Get It On.../Tonight	6622
17	21		TLCDear Lie	6321
21	21		SONIQUE/It Feels So Good	6321
25	19		SUGAR RAY/Falls Apart (Run...)	5719
23	19		JUVENILE/Back That Thing Up	5719
22	18		FLTER/Take A Picture	5418
18	17		VERTICAL HORIZON/Everything You Want	5117
8	17		BLOODHOUND GANG/The Bad Touch	5117
11	16		SHAGGY F/ANETA/Luv Me, Luv Me	4816
15	16		MARIAH CAREY/J.O.E.../Thank God I Found...	4816
14	15		KID ROCK/Cowboy	4515
20	15		MADONNA/American Pie	4515
25	14		WHITNEY HOUSTON/My Love Is Your Love	4214
11	14		WILL SMITH/Freakin' It	4214
7	13		TLCDear Lie	3913
14	13		MARIAH CAREY/Heartbreaker	3913

MARKET #18

WBLI/Nassau-Suffolk
Cox
(516) 669-9254
Rice/Levine
12+ Cume 416,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
84	89		EIFFEL 65/Blue (Da Ba Dee)	19402
88	87		AMBER/SEXUAL (Li Da Di)	18966
85	87		SAVAGE GARDEN/Knew I Loved You	18966
92	69		LONESTAR/Amazed	13952
71	64		BRIAN MCKNIGHT/Back At One	11544
56	53		'N SYNC/Bye Bye Bye	11544
41	49		CHRISTINA AGUILERA/What A Girl Wants	10682
35	40		SANTANA F/ROB THOMAS/Smooth	8720
37	40		SONIQUE/It Feels So Good	8720
32	38		MARC ANTHONY/You Sang To Me	8284
37	38		THIRD EYE BLIND/Never Let You Go	8284
37	37		JENNIFER LOPEZ/Waiting For Tonight	8066
33	34		CELINE DION/That's The Way It Is	7412
36	33		TLCDear Lie	7194
32	32		BACKSTREET BOYS/Show Me...	6976
29	32		BLAQUE/Bring It All To Me	6976
23	28		MADONNA/American Pie	6104
22	22		SUGAR RAY/Falls Apart (Run...)	5232
22	22		BRITNEY SPEARS.../Baby One More...	4796
18	20		WHITNEY HOUSTON/My Love Is Your Love	4360
20	20		RICKY MARTIN/Livin' La Vida Loca	4360
19	20		ENRIQUE IGLESIAS/Balamos	4360
23	20		BLINK-182/All The Small Things	4360
19	19		EVERLAST/What Is Like	4142
20	19		WHITNEY HOUSTON/It's Not Right...	4142
21	19		CHRISTINA AGUILERA/Genie In A Bottle	4142
18	19		MARC ANTHONY/I Need To Know	4142
18	18		TLCDear Lie	3924
17	18		VERTICAL HORIZON/Everything You Want	3924
23	18		FLTER/Take A Picture	3924
21	17		JENNIFER LOPEZ/You Had My Love	3706
28	17		ROBBIE WILLIAMS/Angels	3706
18	17		MANDY MOORE/Candy	3706
8	16		SPLENDER/Think God Can...	3488
18	16		MACY GRAY/Try	3488
29	15		SHANIA TWAIN/Man! I Feel Like...	3270
6	15		JESSICA SIMPSON/I Wanna Love You...	3270
13	14		LENNY KRAVITZ/Fly Away	3052

MARKET #19

KSJZ/St. Louis
Clear Channel
(314) 692-5100
Kapugi/Klutch
12+ Cume 337,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
86	87		EIFFEL 65/Blue (Da Ba Dee)	14094
70	84		BLAQUE/Bring It All To Me	13608
80	83		CELINE DION/That's The Way It Is	13446
83	81		CHRISTINA AGUILERA/What A Girl Wants	13122
68	73		SAVAGE GARDEN/Knew I Loved You	11826
55	66		SANTANA F/ROB THOMAS/Smooth	10632
81	65		BACKSTREET BOYS/Show Me...	10530*
49	62		'N SYNC/Bye Bye Bye	10044
44	44		TLCDear Lie	7128
37	44		702/Where My Girls At?	7128
42	39		ENRIQUE IGLESIAS/The Rhythm Divine	7128
39	34		MARIAH CAREY/J.O.E.../Thank God I Found...	6986
42	32		JESSICA SIMPSON/I Wanna Love You...	6804
50	40		MARC ANTHONY/I Need To Know	6480
36	38		LENNY KRAVITZ/American Woman	6156
36	38		KID ROCK/Cowboy	6156
31	38		SMASH MOUTH/Then The Morning...	6156
52	36		THIRD EYE BLIND/Never Let You Go	5832
30	34		MANDY MOORE/Candy	5508
26	33		WHITNEY HOUSTON/My Love Is Your Love	5346
35	33		JUVENILE/Back That Thing Up	5346
30	31		BLAQUE/808	5022
25	31		MADONNA/American Pie	5022
14	29		SANTANA F/PRODUCT.../Maria Maria	4698
33	29		BLINK-182/All The Small Things	4698
27	27		KID ROCK/Only God Knows Why	4374
25	27		JAY-Z F/AMIL AND J/Can I Get A...	4212
40	25		RICKY MARTIN/Shake Your Bon-Bon	4050
17	24		DESTINY'S CHILD/Say My Name	3888
23	23		GOO GOO DOLLS/Black Balloon	3726
35	21		AMBER/SEXUAL (Li Da Di)	3402
30	21		FLTER/Take A Picture	3402
27	20		SUGAR RAY/Falls Apart (Run...)	3240
16	20		BLOODHOUND GANG/The Bad Touch	3240
17	19		MACY GRAY/Try	3078
23	19		SONIQUE/It Feels So Good	3078
18	19		TLCDear Lie	2916
15	17		PUFF DADDY/R. KELLY/Satisfy You	2754
17	17		FAITH HILL/Breathe	2754
14	16		LENNY KRAVITZ/I Belong To You	2592

MARKET #20

WXYV/Baltimore
Infinity
(410) 828-7722
Pasha/Throb
12+ Cume 409,000



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
57	62		CELINE DION/That's The Way It Is	9672
62	60		BRIAN MCKNIGHT/Back At One	9360
54	60		SAVAGE GARDEN/Knew I Loved You	9360
35	50		LONESTAR/Amazed	7800
66	50		EIFFEL 65/Blue (Da Ba Dee)	7800
26	48		FAITH HILL/Breathe	7488
40	47		BACKSTREET BOYS/Show Me...	7332
65	42		JENNIFER LOPEZ/Waiting For Tonight	6552
42	41		'N SYNC/Bye Bye Bye	6396
35	40		SONIQUE/It Feels So Good	6240
40	38		BLAQUE/Bring It All To Me	5928
39	36		CHRISTINA AGUILERA/What A Girl Wants	5616
35	34		WILL SMITH/Freakin' It	5304
45	33		AMBER/SEXUAL (Li Da Di)	5148
31	32		WHITNEY HOUSTON/My Love Is Your Love	4992
32	32		DESTINY'S CHILD/Say My Name	4992
17	32		BLOODHOUND GANG/The Bad Touch	4992
6	30		MADONNA/American Pie	4680
27	28		BRITNEY SPEARS/(You Drive Me) Crazy	4368
27	27		WHITNEY HOUSTON/It's Not Right...	4212
32	27		JENNIFER LOPEZ/You Had My Love	4212
31	26		CHRISTINA AGUILERA/Genie In A Bottle	4056
15	26		MONTELL JORDAN/Get It On.../Tonight	4056
24	25		SUGAR RAY/Someday	3900
22	25		TLCDear Lie	3900
14	24		MARIAH CAREY/Heartbreaker	3744
27	23		SANTANA F/ROB THOMAS/Smooth	3588
27	22		TLCDear Lie	3432
27	22		PUFF DADDY/R. KELLY/Satisfy You	3432
15	21		TLCDear Lie	3276
62	18		BACKSTREET BOYS/I Want It That Way	3276
18	20		SIXPENCE.../There She Goes	3120
16	18		CHER/Believe	2808
19	18		98 DEGREES/The Hardest Thing	2808
18	18		MADONNA/Beautiful Stranger	2808
39	18		JESSICA SIMPSON/I Wanna Love You...	2808
18	18		BRITNEY SPEARS/From The Bottom...	2808
15	17		VENGABOYS/We Like To Party!	2652
24	17		702/Where My Girls At?	2652

MARKET #21

WFLZ/Tampa</



IT MATTERS WHERE YOU GET YOUR NEWS.



Turn to the leader for coverage of Campaign 2000.

Updates from ABC's Peter Jennings, Sam Donaldson, Cokie Roberts, Vic Ratner, Bettina Gregory and other names your listeners know.

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Live-on-Scene Reports

Breaking News

Status Reports

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Newscalls

ONE REAL CHOICE

ONE REAL LEADER

ABC NEWS RADIO

IT MATTERS WHERE YOU GET YOUR NEWS.

EAST: 212.735.1700 WEST: 972.991.9200

A close-up, slightly angled view of the American flag. The top portion shows the blue field with white stars, while the bottom portion shows the red and white stripes. The flag is illuminated from the right, creating a bright glow and casting soft shadows. The text "There Is One Clear Voice." is superimposed over the blue field.

There Is One Clear Voice.

C A M P A I G N 2 0 0 0

Out Of All This
Campaign Noise...

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	DESTINY'S CHILD Say My Name (Columbia)	3694	-62	523584	10	64/0
4	2	DR. DRE F/EMINEM Forgot About D.R.E. (Aftermath/Interscope)	2954	+256	479335	9	62/1
2	3	CHRISTINA AGUILERA What A Girl Wants (RCA)	2906	-131	400969	13	53/0
3	4	MONTELL JORDAN Get It On...Tonite (Def Soul/IDJMG)	2768	-11	373285	19	60/2
5	5	'N SYNC Bye Bye Bye (Jive)	2621	+236	364737	6	45/0
11	6	SISQO Thong Song (Dragon/Def Soul/IDJMG)	2396	+518	441214	4	58/3
6	7	MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)	2382	+99	381203	12	61/0
8	8	EVE Love Is Blind (Ruff Ryders/Interscope)	2107	+30	333759	8	55/0
7	9	BLAQUE Bring It All To Me (Track Masters/Columbia)	1936	-209	223461	25	53/0
13	10	PINK There You Go (LaFace/Arista)	1810	+70	221863	5	51/0
9	11	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)	1781	-274	207191	13	53/0
14	12	SANTANA F/PRODUCT G&B Maria Maria (Arista)	1752	+22	195291	19	50/2
15	13	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1653	+83	263016	8	36/0
10	14	EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal)	1607	-348	181902	10	40/0
12	15	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)	1543	-285	190877	21	54/0
17	16	SONIQUE It Feels So Good (Republic/Universal)	1515	+44	233133	7	36/1
18	17	KUMBIA KINGS U Don't Love Me (EMI Latin/Capitol)	1457	+59	119062	7	39/2
16	18	JUVENILE Back That Thang Up (Cash Money/Universal)	1423	-139	230335	39	54/0
21	19	VOICE V When U Think About Me (MCA)	1417	+182	128821	5	33/1
22	20	AALIYAH I Don't Wanna (Priority)	1330	+152	212748	4	38/0
20	21	SAVAGE GARDEN I Knew I Loved You (Columbia)	1244	-3	172263	16	27/0
24	22	JOE I Wanna Know (Jive)	1217	+107	205544	6	44/1
19	23	JENNIFER LOPEZ Feelin' So Good (Work/Epic)	1208	-64	136077	5	44/2
23	24	2PAC F/OUTLAWZ Baby... (Keep...) (Amaru/Death Row/Interscope)	1205	+35	194088	7	37/0
29	25	D'ANGELO Untitled...(How Does It Feel) (Cheeba Sound/Virgin)	949	+40	190100	5	39/0
25	26	TLC Dear Lie (LaFace/Arista)	935	-164	115080	7	40/0
28	27	BOB MARLEY F/LAURYN HILL Turn Your Lights... (Columbia/IDJMG)	920	-96	123700	16	26/0
31	28	SNOOP DOGG PRESENTS EASTSIDAZ G'd Up (Doghouse/TVT)	894	+38	160640	6	36/0
41	29	JAY-Z Anything (Roc-A-Fella/IDJMG)	891	+368	217600	2	42/10
32	30	HOT BOYS I Need A Hot Girl (Cash Money/Universal)	868	+18	137748	4	36/3
26	31	DMX What's My Name (Def Jam/IDJMG)	845	-195	177634	8	42/0
27	32	DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)	751	-271	111851	18	37/0
30	33	SISQO Got To Get It (Dragon/Def Soul/IDJMG)	677	-210	152621	14	42/0
39	34	BRIAN MCKNIGHT Stay Or Let It Go (Motown/Universal)	648	+95	99950	2	44/2
33	35	LIMP BIZKIT N 2 Gether Now (Flip/Interscope)	622	-168	108857	17	33/0
37	36	AMBER Sexual (Li Da Di) (Tommy Boy)	613	+15	100670	6	21/1
34	37	GINUWINE None Of Ur Friends Business (550 Music/Epic)	607	-172	106509	13	26/0
42	38	DA BRAT That's What I'm Looking For (So So Def/Columbia)	583	+81	122991	3	28/5
43	39	BONE THUGS-N-HARMONY Resurrection (Paper...) (Ruthless/Epic)	534	+51	99627	3	24/2
35	40	WILL SMITH Freakin' It (Columbia)	529	-164	31067	5	26/0
36	41	BRITNEY SPEARS From The Bottom Of My... (Jive)	527	-162	51003	6	27/0
Debut	42	SYLVIA Loving You (Luke/Loud)	509	+202	87906	1	20/3
38	43	SOLE' 4,5,6 (DreamWorks)	487	-75	64226	19	19/0
Debut	44	702 Gotta Leave (Motown/Universal)	468	+245	57787	1	31/2
44	45	ICE CUBE F/MACK 10 You Can Do It (Priority)	452	-12	67520	15	29/0
Debut	46	DMX Party Up (Def Jam/IDJMG)	435	+109	111205	1	8/4
Debut	47	JAGGED EDGE He Can't Love U (So So Def/Columbia)	409	+136	86692	1	19/4
47	48	NOTORIOUS B.I.G. Notorious B.I.G. (Bad Boy/Arista)	390	+3	106683	11	29/0
Debut	49	MARC ANTHONY You Sang To Me (Columbia)	382	+125	129252	1	22/0
Debut	50	J-SHIN One Night Stand (Slip 'N Slide/Atlantic)	375	+75	46372	1	24/1

Most Added®

ARTIST TITLE LABEL(S)	ADDS
ICE CUBE F/KRAYZIE BONE Until We Rich (Priority)	17
JAY-Z Anything (Roc-A-Fella/IDJMG)	10
JESSICA SIMPSON Where You Are (Columbia)	6
DA BRAT That's What I'm... (So So Def/Columbia)	5
DRAMA Left, Right, Left (Atlantic)	5
LL COOL J III Bomb (Def Jam/IDJMG)	5
JAGGED EDGE He Can't Love U (So So Def/Columbia)	4
BLACK ROB Whoa! (Bad Boy/Arista)	4
DMX Party Up (Def Jam/IDJMG)	4
SISQO Thong Song (Dragon/Def Soul/IDJMG)	3
HOT BOYS I Need A Hot Girl (Cash Money/Universal)	3
WARREN G Game Don't Wait (G-Funk/Restless)	3
SYLVIA Loving You (Luke/Loud)	3
NAS F/GINUWINE You Owe Me (Columbia)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SISQO Thong Song (Dragon/Def Soul/IDJMG)	+518
JAY-Z Anything (Roc-A-Fella/IDJMG)	+368
DR. DRE F/EMINEM Forgot... (Aftermath/Interscope)	+256
702 Gotta Leave (Motown/Universal)	+245
'N SYNC Bye Bye Bye (Jive)	+236
SYLVIA Loving You (Luke/Loud)	+202
VOICE V When U Think About Me (MCA)	+182
WARREN G Game Don't Wait (G-Funk/Restless)	+169
AALIYAH I Don't Wanna (Priority)	+152
JAGGED EDGE He Can't Love U (So So Def/Columbia)	+136

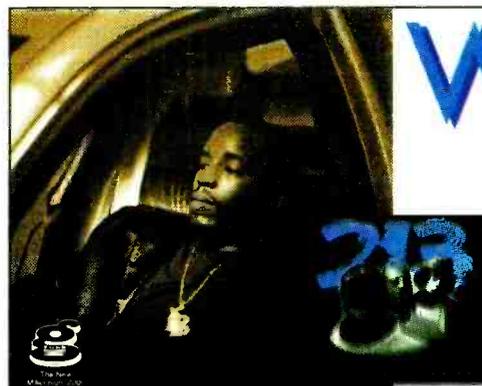
Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



66 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



WARREN G [GAME DON'T WAIT]

WARREN G
GAME DON'T WAIT (REMIX)
with: Warren, Snoop & Nate Dogg
PRODUCED BY DR.DRE
Featuring XZIBIT from the album "I WANT IT ALL"

On Over 30 Crossover Stations
On Over 45 Urban Stations
New This Week Includes:

WWKX, KUUU, WOCQ,
WEDR, WAMO



R&R Hip Hop Top 20

February 25, 2000

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ ADDS
			TW	LW	
1	1	DR. DRE FEMINEM Forgot About... (Aftermath/Interscope) 4871 4491 142/1			
2	2	EVE Love Is Blind (Ruff Ryders/Interscope) 4205 4343 132/0			
3	3	MISSY ELLIOTT Hot Boyz (EastWest/EEG) 4003 4003 131/0			
5	4	HOT BOYS I Need A Hot Girl (Cash Money/Universal) 2586 2426 118/3			
4	5	2PAC F/OUTLAWZ Baby Don't... (Amaru/Death Row/Interscope) 2515 2452 115/0			
6	6	JUVENILE Back That Thang Up (Cash Money/Universal) 2011 2143 117/0			
18	7	JAY-Z Anything (Roc-A-Fella/IDJMG) 1966 1097 123/20			
8	8	OL' DIRTY BASTARD Got Your Money (Elektra/EEG) 1793 2097 99/0			
7	9	DMX What's My Name (Def Jam/IDJMG) 1730 2115 114/0			
11	10	DRAMA Left, Right, Left (Atlantic) 1655 1575 85/6			
16	11	DA BRAT That's What I'm Looking For (So So Def/Columbia) 1515 1207 89/7			
15	12	BONE THUGS-N-HARMONY Resurrection... (Ruthless/Epic) 1372 1222 92/3			
19	13	BLACK ROB Whoa! (Bad Boy/Arista) 1352 1048 99/7			
9	14	JUVENILE U Understand (Cash Money/Universal) 1337 1639 102/0			
17	15	SNOOP DOGG PRESENTS EASTSIDAZ G'd Up (Doghouse/TVT) 1333 1206 93/8			
10	16	JAY-Z Do It Again (Roc-A-Fella/IDJMG) 1317 1608 104/0			
—	17	DMX Party Up (Def Jam/IDJMG) 1220 875 75/4			
—	18	LOX Ryde Or Die, Chick (Ruff Ryders/Interscope) 1139 936 92/3			
14	19	LIL' WAYNE Tha Block Is Hot (Cash Money/Universal) 1111 1247 101/0			
20	20	ICE CUBE F/KRAYZIE BONE Until We Rich (Priority) 1093 939 90/17			

66 CHR/Rhythmic and 84 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2000, R&R Inc.

New & Active

GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)
Total Plays: 369, Total Stations: 32, Adds: 0

TAMAR If You Don't Wanna Love Me (DreamWorks)
Total Plays: 343, Total Stations: 29, Adds: 2

BLACK ROB Whoa! (Bad Boy/Arista)
Total Plays: 335, Total Stations: 16, Adds: 4

WARREN G Game Don't Wait (G-Funk/Restless)
Total Plays: 328, Total Stations: 28, Adds: 3

LOX Ryde Or Die, Chick (Ruff Ryders/Interscope)
Total Plays: 325, Total Stations: 9, Adds: 0

MANDY MOORE Candy (550 Music/Epic)
Total Plays: 313, Total Stations: 8, Adds: 1

CELINE DION That's The Way It Is (550 Music/Epic)
Total Plays: 298, Total Stations: 9, Adds: 0

DRAMA Left, Right, Left (Atlantic)
Total Plays: 287, Total Stations: 13, Adds: 5

COCO LEE Do You Want My Love (550 Music/Epic)
Total Plays: 207, Total Stations: 20, Adds: 1

RICKY MARTIN F/MEJA Private Emotion (C2/Columbia)
Total Plays: 181, Total Stations: 14, Adds: 2

SAMMIE I Like It (Freeworld/Capitol)
Total Plays: 177, Total Stations: 11, Adds: 1

NAS F/GINUWINE You Owe Me (Columbia)
Total Plays: 159, Total Stations: 9, Adds: 3

METHOD MAN & REDMAN Y.O.U. (Def Jam/IDJMG)
Total Plays: 142, Total Stations: 9, Adds: 0

CHICO DEBARGE F/JOEL Listen To... (Motown/Universal)
Total Plays: 141, Total Stations: 10, Adds: 1

MOS DEF Ms. Fat Booty (Rawkus/Priority)
Total Plays: 112, Total Stations: 7, Adds: 0

ERIC BENET Spend My Life With You (Warner Bros.)
Total Plays: 109, Total Stations: 10, Adds: 0

ICE CUBE F/KRAYZIE BONE Until We Rich (Priority)
Total Plays: 84, Total Stations: 20, Adds: 17

DEBORAH COX We Can't Be Friends (Arista)
Total Plays: 62, Total Stations: 9, Adds: 0

CASE Happily Ever After (Def Jam/IDJMG)
Total Plays: 56, Total Stations: 8, Adds: 0

LIL' TROY Where's The Love (Universal)
Total Plays: 50, Total Stations: 8, Adds: 2

Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM * Interim PD: Mikey Fuentes MD: Carlos Duran 1 DAVE HOLLISTER "Stay" 1 JAY-Z "Anything" 1 ICE CUBE/KRAYZIE... "Until"</p>	<p>WJMN/Boston, MA * PD: Cadillac Jack McCartney APD/MD: Danny Ocean 1 LL COOL J "Bomb"</p>	<p>KBOS/Fresno, CA * PD: E. Curtis Johnson APD: Greg Hoffman MD: Travis Loughran 11 HOT BOYS "Hot"</p>	<p>KLUC/Las Vegas, NV * PD: Cat Thomas APD: Mike Spencer MD: J.B. King No Adds</p>	<p>WQHT/New York, NY * PD: Tracy Cioherly MD: Bradley Ryan 9 JAGGED EDGE "Can't" 8 GHOSTFACE KILLAH "Chercher" BIG PUNISHER "Hard"</p>	<p>WWXK/Providence, RI * PD: Jerry McKenna MD: Sean Taylor 702 "Gotta" ICE CUBE/KRAYZIE... "Until" WARREN G "Game" LL COOL J "Bomb"</p>	<p>KTFM/San Antonio, TX * PD: Cliff Tredway MD: Steve Chavez 1 MONTELL JORDAN "Get"</p>	<p>KWIN/Stockton, CA * PD: John Christian MD: Freeze 2 JAY-Z "Anything" 1 HOT BOYS "Hot" ICE CUBE/KRAYZIE... "Until" SYLVIA "Lovin'" FIRST LOVE "Freaky" DA BRAT "What"</p>
<p>KYLZ/Albuquerque, NM * PD: Jammer APD/MD: Rebb Royale 1 ICE CUBE/KRAYZIE... "Until" 1 JAY-Z "Anything" TAMAR "Don't"</p>	<p>WSSP/Charleston, SC PD: Keli Reynolds ICE CUBE/KRAYZIE... "Until" DA BRAT "What"</p>	<p>KSEQ/Fresno, CA * PD: Tommy Del Rio MD: Rudy Orozco JAY-Z "Anything" ALICE DEEJAY "Better" GROOVE ARMADA "Baby"</p>	<p>KPWR/Los Angeles, CA * VP/Prog: Jimmy Steal APD: Damon Young MD: E-Man 6 BLACK ROB "Whoa!" 2 DR. DRE "Difference"</p>	<p>WNVZ/Norfolk, VA * PD: Don London MD: Jay West JAY-Z "Anything"</p>	<p>KWNZ/Reno, NV * DM: Pat Clarke PD: Bill Schulz 4 SYLVIA "Lovin'" BLOODHOUND GANG "Touch" JESSICA SIMPSON "Where"</p>	<p>XHTZ/San Diego, CA * OM/MD: Lisa Vazquez MD: Dale Solivan 42 JAY-Z "Anything" ICE CUBE/KRAYZIE... "Until" HOT BOYS "Hot"</p>	<p>WLLD/Tampa, FL * PD: Orlando 5 DRAMA "Left" 3 BLACK ROB "Whoa!"</p>
<p>KPRF/Amarillo, TX PD/MD: Eric Michaels 12 DR. DRE FEMINEM "Forgot"</p>	<p>WBBM/Chicago, IL * PD: Todd Cavanah MD: Erik Bradley 28 TONI BRAXTON "Wasn't" 7 AALIYAH "Try" 2 MANDY MOORE "Candy" SANTANA F/PRODUCT... "Maria" VOICE V "Think"</p>	<p>WJMH/Greensboro, NC * OM/MD: Brian Douglas APD: Kendall B MD: Boogie D 41 JAY-Z "Anything"</p>	<p>KXHT/Memphis, TN * DM: Chris Taylor PD: Lee Cagle 53 DMX "Party" 11 AALIYAH "Try" ICE CUBE/KRAYZIE... "Until"</p>	<p>KBAT/Odessa-Midland, TX PD: Leo Caro MD: Kevin Chase JOE "Wanna" KUMBA KINGS "Love"</p>	<p>KGGI/Riverside, CA * Interim PD/MD: Jesse Duran No Adds</p>	<p>KMEL/San Francisco, CA * PD: Joey Arbogay MD: Glenn Aure No Adds</p>	<p>KOHT/Tucson, AZ * PD: Paco Jacobo MD: D. Wayne Chavez 4 SYLVIA "Lovin'" 1 NAS F/GINUWINE "Owe" ICE CUBE/KRAYZIE... "Until" LL COOL J "Bomb"</p>
<p>KFAT/Anchorage, AK OM: Mark Carlson PD: Steve Kiekligher APD/MD: Marvin Nugent MACY GRAY "Try"</p>	<p>KZFM/Corpus Christi, TX * PD: Ed Deanas MD: Danny B. Jammin' 23 MONTELL JORDAN "Get" 1 ENRIQUE IGLESIAS "With"</p>	<p>KIKI/Honolulu, HI * PD: Fred Rico MD: Pablo Sato ICE CUBE/KRAYZIE... "Until" JESSICA SIMPSON "Where" RICKY MARTIN F/MEJA "Private"</p>	<p>KHTN/Merced, CA PD: Rene Roberts APD/MD: Drew Stone 16 NAS F/GINUWINE "Owe" ICE CUBE/KRAYZIE... "Until" LIL' TROY "Where's"</p>	<p>KOCH/Omaha, NE * PD: Erik Johnson 7 SONIQUE "Feels"</p>	<p>WKGS/Rochester, NY * PD: Erik Anderson APD: Patrick Castania No Adds</p>	<p>KYLD/San Francisco, CA * PD: Michael Martin APD/MD: Jazzy Jim Archer 2 BOB MARLEY & WALLERS "Shining" LIL' TROY "Where's" ICE CUBE/KRAYZIE... "Until" JAY-Z "Anything"</p>	<p>WOWZ/Utica-Rome, NY PD: J.P. Marks MD: Dana Dee 12 COCO LEE "Want" JAGGED EDGE "Can't" NAS F/GINUWINE "Owe"</p>
<p>KQBT/Austin, TX * PD: Scooter B. Stevens APD: Mark McCray BONE THUGS-N-HARMONY "Paper" DA BRAT "What"</p>	<p>KRBV/Dallas-Ft. Worth, TX * PD: Carmy Ferreri MD: Pete Manriquez No Adds</p>	<p>KQMQ/Honolulu, HI * PD: Jacque Gonzales James MD: Justin Cruz BRIAN MCKNIGHT "Stay"</p>	<p>WPOW/Miami, FL * PD: Kid Curry MD: Eddie Mix APD: Tony The Tiger BLACK ROB "Whoa!" 702 "Gotta"</p>	<p>WPYO/Oriando, FL * PD: Phil Michaels MD: Damian Paul 1 DMX "Party"</p>	<p>KBMB/Sacramento, CA * OM: Ibrahim "Ebro" Jamila PD: Sana G 6 LL COOL J "Bomb" 4 ICE CUBE/KRAYZIE... "Until" 2 SAMMIE "Like" 1 DRAMA "Left"</p>	<p>KWVV/San Luis Obispo, CA PD: Jammer APD/MD: Maxwell JAY-Z "Anything" TAMAR "Don't"</p>	<p>KDGS/Wichita, KS * PD: Steve Dorrell APD/MD: Ricardo Cherry 11 ICE CUBE/KRAYZIE... "Until" DRAMA "Left" GUY "Wanna" JAGGED EDGE "Can't"</p>
<p>KISV/Bakersfield, CA * PD: Bob Lewis APD/MD: Picazzo SISQO "Thong" JENNIFER LOPEZ "Feelin'"</p>	<p>KQKS/Denver-Boulder, CO * PD: Cat Collins MD: John E. Kaga 30 DMX "Party"</p>	<p>KXME/Honolulu, HI * PD: Jamie Hyatt MD: Ryan Kawamoto JESSICA SIMPSON "Where"</p>	<p>KBTU/Monterey-Salinas, CA * Interim PD: Will Douglas MD: Diamond Dave 19 KUMBA KINGS "Love" 8 J-SHIM "Stand"</p>	<p>KCAQ/Oxnard-Ventura, CA * PD: Dan Garite APD: Corn Dog MD: Joey Boy No Adds</p>	<p>KSFM/Sacramento, CA * PD: Bob West MD: C.K. 18 DMX "Party"</p>	<p>KUBE/Seattle-Tacoma, WA * DM: Shellie Hart PD: Eric Powers MD: Julie Pilot ENRIQUE IGLESIAS "With"</p>	<p>WBTJ/Youngstown-Warren, OH PD: Steve Granato MD: Jerry Mac JESSICA SIMPSON "Where"</p>
<p>WERQ/Baltimore, MD * PD: Dion Summers MD: Darren Brin CHICO DEBARGE F/JOE "Listen"</p>	<p>KPRR/EI Paso, TX * OM: John Candalaria PD/MD: Victor Starr SISQO "Thong" RICKY MARTIN F/MEJA "Private"</p>	<p>KBXX/Houston-Galveston, TX * PD: Rob Scarpio MD: Kashawn Powell 17 JENNIFER LOPEZ "Feelin'" 1 DA BRAT "What"</p>	<p>KDON/Monterey-Salinas, CA * PD: Dan Watson MD: Dennis Martinez 3 BONE THUGS-N-HARMONY "Paper" 1 JAY-Z "Anything" MARY J. BLIGE "Give"</p>	<p>KPSI/Palm Springs, CA OM/MD: Mike Friend 5 "PUFF DADDY" "Friends"</p>	<p>WTCF/Saginaw, MI * PD: Jay Slater SISQO "Thong" JESSICA SIMPSON "Where"</p>	<p>WCOQ/Salisbury, MD PD: Wookie MD: Gizmo WARREN G "Game" AMBER "Sexual"</p>	<p>WBJT/Jacksonville, FL * PD: Dave Wynter No Adds</p>
<p>WBHJ/Birmingham, AL * PD: Mickey Johnson APD/MD: Mary Kay 65 TRICK DADDY "Shut" 58 YOUNGBLOND "BS" 48 GINUWINE "Man" 43 DRAMA "Left" 29 JAGGED EDGE "Can't" 9 BLACK ROB "Whoa!" BRIAN MCKNIGHT "Stay" ICE CUBE/KRAYZIE... "Until" LL COOL J "Bomb"</p>	<p>WCKZ/Ft. Wayne, IN PD: Brian Michel APD/MD: Mike Thomas JESSICA SIMPSON "Where"</p>	<p>WHHH/Indianapolis, IN * PD: Scott Wheeler MD: Carl Frye ICE CUBE/KRAYZIE... "Until"</p>	<p>WKTU/New York, NY * VP/Ops.: Frankie Blue 8 LA RISSA "Jane"</p>	<p>KKFR/Phoenix, AZ * PD: Bruce St. James APD/MD: Charlie Huero 16 ICE CUBE/KRAYZIE... "Until"</p>	<p>WTCF/Saginaw, MI * PD: Jay Slater SISQO "Thong" JESSICA SIMPSON "Where"</p>	<p>KUUU/Salt Lake City, UT * PD: Michael Knight 26 DRAMA "Left" 22 WARREN G "Game"</p>	<p>* = Mediabase 24/7 monitored</p>

66 Total Reporters
66 Current Reporters
65 Current Playlists

Reported Frozen Playlist (1):
KLZK/Lubbock, TX

Most Played Recurrents

- BRIAN MCKNIGHT** Back At One (Motown/Universal)
- PUFF DADDY F/R. KELLY** Satisfy You (Bad Boy/Arista)
- 702** Where My Girls At? (Motown/Universal)
- IMX** Stay The Night (MCA)
- BLAQUE** 808 (Track Masters/Columbia)
- CHRISTINA AGUILERA** Genie In A Bottle (RCA)
- JAY-Z F/AMIL AND JA** Can I Get A... (Def Jam/IDJMG)
- MARIAH CAREY** Heartbreaker (Columbia)
- 112** Anywhere (Bad Boy/Arista)
- TLC** No Scrubs (LaFace/Arista)
- DESTINY'S CHILD** Bills, Bills, Bills (Columbia)
- DESTINY'S CHILD** Bug A Boo (Columbia)
- B.G.** Bling Bling (Cash Money/Universal)
- JENNIFER LOPEZ** If You Had My Love (Work/Epic)
- LAURYN HILL** Doo Wop (That Thing) (Ruffhouse/Columbia)
- LIL' TROY** Wanna Be A Baller (Short Stop/Republic/Universal)
- TLC** Unpretty (LaFace/Arista)
- DRU HILL F/REDMAN** How Deep Is Your Love (Def Jam/IDJMG)
- Q-TIP** Vivrant Thing (Def Jam/IDJMG)
- GINUWINE** So Anxious (550 Music/Epic)

TUNED-IN CHR/RHYTHMIC



WLLD/Tampa

11am

- BUSTA RHYMES & JANET** What's It Gonna Be
- DMX** What's My Name
- LIMP BIZKIT N 2** Gether Now
- CHRISTINA AGUILERA** What A Girl Wants
- JUVENILE** U Understand
- SISQO** Thong Song
- LA RISSA** I Do Both (J & Jane)
- PUFF DADDY F/R. KELLY** Satisfy You
- DR DRE I/EMINEM** Forgot About Dre
- NOTORIOUS B.I.G.** Hypnotize
- SONIQUE** It Feels So Good

4pm

- SONIQUE** It Feels So Good
- WHITNEY HOUSTON** Heartbreak Hotel
- DR DRE I/EMINEM** Forgot About Dre
- LA RISSA** I Do Both (J & Jane)
- JAY-Z** Anything
- DMX** What's My Name
- BLAQUE** Bring It All To Me
- MISSY ELLIOTT** Hot Boyz
- TONE-LOC** Wild Thing
- PINK** There You Go

8pm

- TRICK DADDY** Nann Ni**a
- CHRISTINA AGUILERA** What A Girl Wants
- BLAQUE** Bring It All To Me
- DMX** What's My Name
- SISQO** Thong Song
- TYRESE** Sweet Lady
- MISSY ELLIOTT** Hot Boyz
- BUSTA RHYMES** Dangerous
- EVE** Love Is Blind



KPWR/Los Angeles

11am

- SANTANA** Maria Maria
- DA BRAT** Thats What I'm Looking For
- JUVENILE** Back That Thang Up
- DR DRE I/EMINEM** Forgot About Dre
- KURUPT** We Can Freak It
- ICE CUBE** You Can Do It
- FUGEES** Ready Or Not
- DR. DRE/SNOOP/DEVON F***** You
- LIMP BIZKIT N 2** Gether Now
- SISQO** Thong Song
- DJ QUIK** Down, Down, Down

4pm

- DJ QUIK** Pitch In On A Party
- DR DRE/SNOOP/DEVON F***** You
- EVE** Love Is Blind
- BONE THUGS-N-HARMONY** Resurrection (Paper, Paper)
- EASTSIDAZ** Still G'd Up
- BLAQUE** Bring It All To Me
- JUVENILE** Back That Thang Up
- SANTANA** Maria Maria
- DR DRE I/EMINEM** Forgot About Dre
- BEATNUTS** Watch Out Now
- TASH** Nightfall

8pm

- CRAIG MACK** Wooden Floor
- DR DRE/SNOOP/DEVON F***** You
- MARIAH CAREY** Heartbreaker
- KURUPT** Girls All Pause
- DR DRE** Still D-R-E
- JA RULE** How Many Wanna
- NWA** Chin Check
- LIL WAYNE** Tha Block Is Hot
- TIMBALAND AND MAGOO** Luv 2 Luv U



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 2/14. © 2000, R&R Inc.

CHR/RHYTHMIC Going For Adds 2/29/00

- ANASTACIA** I'm Outta Love (Epic)
- MARY J. BLIGE** Give Me You (MCA)
- ALICE DEEJAY** Better Off Alone (Republic/Universal)
- DMX** Party Up (Def Jam/IDJMG)
- ENRIQUE IGLESIAS** Be With You (Interscope)
- LIL ZANE** Money Stretch (Priority)
- RAH DIGGA** Imperial (Violator/Flipmode/Elektra/EEG)
- SPOOKS** Things I've Seen (Artemis)
- VENGABOYS** Kiss (When The Sun Don't Shine) (Atlantic)

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CHR/Rhythmic Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1			
WKUT/New York AMFM (201) 420-3700 Blue/Shane 12+ Cume 2,214,800			
			
PLAYS	GI (000)		
LW	TW	ARTIST/TITLE	GI (000)
75	76	BACKSTREET BOYS/Show Me	91656
68	74	MARC ANTHONY/You Sang To Me	89244
51	71	'N SYNC/Bye Bye Bye	85626
53	60	CELINE DION/That's The Way It Is	72360
56	54	JESSICA SIMPSON/What A Girl Wants	65124
46	51	SONIQUE/It Feels So Good	61506
44	44	AMBER/Above The Clouds	53064
69	41	CHRISTINA AGUILERA/What A Girl Wants	49446
40	32	SYLVIA/loving You	48240
39	39	AMBER/Sexual (Li Da Di)	47034
49	39	EFFIE/65/Blue (Da Ba Dee)	47034
39	38	WHITNEY HOUSTON/My Love Is Your Love	45828
37	37	SAVAGE GARDEN/Knew I Loved You	44622
31	31	DESTINY'S CHILD/Say My Name	37386
30	31	MADONNA/American Pie	36150
29	29	RICKY MARTIN/In The Name Of Love	34974
29	29	ENRIQUE IGLESIAS/The Rhythm Divine	31356
23	25	ANGEL MOON/He's A Man	30150
23	23	BRIAN MCKNIGHT/Back At One	27738
22	22	702/Where My Girls At?	26532
18	21	WHITNEY HOUSTON/It's Not Right	25326
23	21	JENNIFER LOPEZ/Waiting For Tonight	25326
22	21	JENNIFER LOPEZ/Feelin' So Good	24120
20	20	ALICE DEE/JAY/Better Off Alone	24120
24	19	A3/Woke Up This Morning	22914
22	18	MARC ANTHONY/I Need To Know	21708
17	17	RAZOR & GUIDO/Do It Again	20502
24	17	BLAQUE/Bring It All To Me	20502
15	16	DEBORAH COX/Nobody's Supposed...	19296
15	16	MONTELL JORDAN/Get It On... Tonight	18090
15	14	WISGUY/Don't La La	16884
11	13	RICKY MARTIN/La Copa De La Vida	15678
17	13	ENRIQUE IGLESIAS/Bailamos	15678
19	12	TL/Dear Lie	14472
8	10	RICKY MARTIN/She's All I Ever Had	12060
5	9	PRAS/MICHEL F/00B.../Ghetto Supastar	10854
7	8	LAURYN HILL/Can't Take My	9648
7	8	BRANDY & MONICA/The Boy Is Mine	9648
5	8	LAURYN HILL/Doo Wop (That Thing)	9648
8	8	CHER/Believe	9648

MARKET #1			
WOHT/New York Emmis (212) 229-9797 Chelery/Taylor 12+ Cume 2,148,000			
			
PLAYS	GI (000)		
LW	TW	ARTIST/TITLE	GI (000)
41	52	SISQO/Thong Song	75296
45	46	JAY-Z/Do It Again	66608
43	44	NOTORIOUS B.I.G./Notorious B.I.G.	63712
40	41	MISSY ELLIOTT/Hot Boyz	59368
34	41	LOX/Ryde Or Die... Check	59368
38	38	DR. DRE FEMINEM/Forget About D.R.E.	55024
43	36	SISQO/Get To Get It	52128
39	36	DMX/What's My Name	52128
22	36	LL COOL J/It's About A Boy	52128
26	36	JAY-Z/Anything	52128
34	34	GIUWINE/None Of Ur...	49232
32	32	G-TIP/Breathe And Stop	46336
31	32	BLACK ROBB/Whoa!	46336
31	31	MONTELL JORDAN/Get It On... Tonight	44888
35	31	REDMAN/ME THRU MAN/DA Rockwell	44888
27	29	DESTINY'S CHILD/Say My Name	41992
24	29	D'ANGEL/Unintended	41992
26	28	IDEAL/Get Gone	40544
31	28	NAS FGINUWINE/You Owe Me	40544
27	27	CHICO DEBARGE/Give You What You	39096
34	27	BRIAN MCKNIGHT/Stay Or Let It Go	39096
21	27	EVE/Love Is Blind	39096
31	26	JOE J/Wanna Know	37648
25	25	AAI/IAH/Don't Wanna	36200
20	25	DMX/Party Up	36200
31	23	MOBB DEEP/Quiet Storm	33304
25	22	LV/How Long	31856
18	19	JUVENILE/J Understand	27512
17	18	JAY-Z/So Ghetto	26064
24	17	TRACIE SPENCER/Still In My Heart	24616
10	17	RAH DIGGA/Imperial	24616
14	17	METRO MAN & REDMAN/Yo	24616
27	17	MARIAH CAREY/JOE.../Thank God I Found...	24616
22	13	KELIS/Caught Out There	18824
6	13	CHRISTINA AGUILERA/What A Girl Wants	18824
9	12	CHICO DEBARGE/FJOE/Listen To Your Man	17376
20	11	DONELL JONES/You Know What's Up	15928
7	10	CRAIG MACK/Wooden Floor	14480
7	9	JAGGED EDGE/He Can't Love U	13032
6	8	JUVENILE/Back That Thang Up	11584

MARKET #2			
KPWR/Los Angeles Emmis (818) 953-4200 Steal/Yung/E-Man 12+ Cume 1,586,700			
			
PLAYS	GI (000)		
LW	TW	ARTIST/TITLE	GI (000)
80	77	SNOOPEASTS/DAZ/G'd Up	58597
81	77	DR. DRE FEMINEM/Forget About D.R.E.	58597
66	66	DR. DRE FEMINEM/Forget About D.R.E.	50226
71	63	N.W.A./Chin Check	47496
68	59	KURUP/Itz All Pause	44899
48	51	BONE THUGS-N-HARMONY/Resurrection...	38811
37	48	JUVENILE/Back That Thang Up	36528
43	48	MONTELL JORDAN/Get It On... Tonight	36528
37	45	SANTANA F/PRODUCT.../Maria Maria	34245
42	43	LIMP BIZKIT/N 2 Gether Now	32723
16	41	2PAC F/OUTLAWZ/Baby Don't Cry...	31201
40	40	SISQO/Thong Song	30440
46	38	JAY-Z/Anything	28918
30	35	IDEAL/Get Gone	26635
33	35	DA BRAT/That's What I'm...	26133
28	33	LU/Where My Girls At?	25113
49	32	ICE CUBE F/MACK 10/You Can Do It	24352
35	31	EVE/Love Is Blind	23591
27	27	DR. DRE/Still D.R.E.	20547
35	25	JARUL/How Many Wanna	19025
14	24	SNOOP DOGG/B-Please	18264
5	24	WARREN G./Game Don't Wait	18264
8	21	MOS DEF/Ms. Fat Booty	15981
10	20	LOX/Ryde Or Die... Check	15220
23	16	MONTELL JORDAN/Get It On... Tonight	12726
14	14	PINK/There You Go	10654
6	13	OL' DIRTY BASTARD/Got Your Money	9132
9	12	SLICK RICK/Street Talkin'	9132
5	12	TASH/Nightfall	9132
5	12	CRAIG MACK/Wooden Floor	9132
6	11	B.G./Bring Bing	8371
6	11	LIL WAYNE/Tha Block Is Hot	8371
22	11	DMX/What's My Name	8371
6	10	BEATNUTS/Watch Out There	7610
28	10	MARIAH CAREY/JOE.../Thank God I Found...	7610
4	9	BIG PUNISHER F/JOE/Still Not A Player	6849
7	9	RAH DIGGA/Imperial	6849
10	9	ICE CUBE/KRAYZIE.../Until We Rich	6849
6	9	MURDERERS/Vita, Vita	6849
4	7	BLACK EYED PEAS/Just A Jams	5327

MARKET #3			
WBMM/Chicago Infinity (312) 944-6000 Cavanaugh/Bradley 12+ Cume 1,249,200			
			
PLAYS	GI (000)		
LW	TW	ARTIST/TITLE	GI (000)
64	82	'N SYNC/Bye Bye Bye	51578
43	81	CHRISTINA AGUILERA/What A Girl Wants	50949
52	80	BACKSTREET BOYS/Show Me	50320
79	79	DESTINY'S CHILD/Say My Name	49691
45	77	TL/Dear Lie	48433
49	77	Savage Garden/Knew I Loved You	48433
54	51	PINK/There You Go	32079
81	49	BLAQUE/Bring It All To Me	30821
51	49	CELINE DION/That's The Way It Is	30821
77	48	IMX/Slay The Night	30192
77	48	SISQO/Get To Get It	30192
80	46	OL' DIRTY BASTARD/Got Your Money	28934
18	42	B.G./Bring Bing	26418
43	39	SONIQUE/It Feels So Good	24531
35	34	MISSY ELLIOTT/Hot Boyz	21386
32	32	MARIAH CAREY/JOE.../Thank God I Found...	20128
33	29	SANTANA F/ROB THOMAS/Smooth	18241
34	29	MARC ANTHONY/You Sang To Me	18241
4	29	JOE J/Wanna Know	18241
20	29	BRITNEY SPEARS/From The Bottom...	18241
28	28	TONI BRAXTON/He Wasn't Man...	17612
40	27	JUVENILE/Back That Thang Up	16983
49	27	DONELL JONES/You Know What's Up	16983
31	25	BRIAN MCKNIGHT/Back At One	15725
26	22	WHITNEY HOUSTON/My Love Is Your Love	13838
4	19	DR. DRE FEMINEM/Forget About D.R.E.	11951
32	16	JENNIFER LOPEZ/Feelin' So Good	10064
16	16	JENNIFER LOPEZ/Waiting For Tonight	10064
2	16	MARC ANTHONY/I Need To Know	10064
2	15	BLAQUE/808	9435
7	15	MONTELL JORDAN/Get It On... Tonight	9435
14	15	RAH DIGGA/Imperial	9435
14	14	DESTINY'S CHILD/Bag A Boo	8806
16	13	CHRISTINA AGUILERA/Gene In A Bottle	8177
13	12	702/Where My Girls At?	7548
8	10	LIL TROY/Wanna Be A Baller	6290
13	10	PUFF DADDY/R. KELLY/Satisfy You	6290
12	9	JAY-Z F/AMIL AND JAY/Can I Get A	5661
25	9	BRIAN MCKNIGHT/Stay Or Let It Go	5661
10	8	DR. DRE/Still D-R-E	5032

MARKET #4			
KMEL/San Francisco AMFM (415) 538-1061 Arbage/Aure 12+ Cume 650,600			
			
PLAYS	GI (000)		
LW	TW	ARTIST/TITLE	GI (000)
76	66	SNOOPEASTS/DAZ/G'd Up	18942
55	64	OL' DIRTY BASTARD/Got Your Money	18368
59	59	BACKSTREET BOYS/Show Me	16933
58	55	KURUP/Itz All Pause	15785
59	55	DR. DRE FEMINEM/Forget About D.R.E.	15785
55	54	2PAC F/OUTLAWZ/Baby Don't Cry...	15498
39	50	DA BRAT/That's What I'm...	14350
47	46	BLACK ROBB/Whoa!	13202
46	46	DMX/What's My Name	13202
47	43	REDMAN/METRO MAN/DA Rockwell	12341
52	40	MARIAH CAREY/JOE.../Thank God I Found...	11480
39	39	DONELL JONES/You Know What's Up	11193
38	39	MONTELL JORDAN/Get It On... Tonight	11193
37	37	JAY-Z/Anything	10619
36	36	DMX/What's My Name	10332
35	35	EVE/Love Is Blind	10045
34	30	AALIYAH/Don't Wanna	9758
40	34	HOT BOYS/Need A Hot Girl	9758
23	28	JAY-Z/Wanna Know	8036
14	26	MARY J. BLIGE/Deep Inside	7462
9	26	702/Where My Girls At?	7462
25	25	BOB MARLEY.../Turn Your Lights...	7175
1	25	COOL/Triffin	7175
21	24	PAPA REU/Diamonds And Pearls	6888
22	22	WARREN G./Game Don't Wait	6314
38	21	MOBB DEEP/Quiet Storm	6027
16	21	METHOD MAN & REDMAN/Yo	6027
25	19	MISSY ELLIOTT/Hot Boyz	5453
40	17	E-40/In That's Yo' Life	4879
14	14	RAH DIGGA/Imperial	4018
8	14	ICE CUBE F/MACK 10/You Can Do It	4018
14	13	DRAMA/Left Right Left	4018
13	13	ERIC BENET/Spend My Life...	3731
12	13	TASH/Nightfall	3731
11	12	SNOOP DOGG/B-Please	3444
15	12	J-SHUN/One Night Stand	3444
13	11	G-TIP/Vivrant Thing	3157
7	11	JAGGED EDGE/He Can't Love U	3157
5	8	DR. DRE/Still D-R-E	2296

MARKET #4			
KYLD/San Francisco AMFM (415) 356-0949 Martin/Archer 12+ Cume 736,000			
			
PLAYS	GI (000)		
LW	TW	ARTIST/TITLE	GI (000)
58	65	SONIQUE/It Feels So Good	22230
52	58	DESTINY'S CHILD/Say My Name	19836
64	58	BONE THUGS-N-HARMONY/Resurrection...	19152
50	55	2PAC F/OUTLAWZ/Baby Don't Cry...	18810
62	50	SNOOPEASTS/DAZ/G'd Up	17100
60	48	MONTELL JORDAN/Get It On... Tonight	16416
41	44	EVE/Love Is Blind	15048
27	40	MISSY ELLIOTT/Hot Boyz	13680
40	40	SISQO/Thong Song	13680
25	40	AALIYAH/Don't Wanna	13680
63	39	KUMBA KINGS/Don't Love Me	13338
17	38	DESTINY'S CHILD/Jumpin, Jumpin	12996
49	38	DR. DRE FEMINEM/Forget About D.R.E.	12996
28	34	PINK/There You Go	11628
30	30	LU/Where My Girls At?	10260
15	28	DR. DRE/Still D-R-E	9576
16	27	DA BRAT/That's What I'm...	9234
19	27	ALICE DEE/JAY/Better Off Alone	9234
12	26	VOICE/When U Think	8892
17	22	JUVENILE/Back That Thang Up	7524
20	19		

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WBLS/New York
Inner City
(212) 447-1000
Brown
12+ Cume 1,554,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
50	53	JAGGED EDGE/He Can't Love U	49025	
45	53	AALIYAH/Don't Wanna	49025	
54	52	D'ANGELO/Untitled	48100	
33	56	SISQO/Thong Song	46250	
55	49	JOE/Wanna Know	45325	
46	45	DONELL JONES/You Know What's Up	41625	
47	43	MONTELL JORDAN/Get It On... Tonite	39775	
41	41	BLAQUE/Bring It All To Me	37900	
28	34	J-SHUN/One Night Stand	31450	
32	33	CARL THOMAS/Wish	30525	
28	32	BRIAN MCKNIGHT/Stay Or Let It Go	29600	
27	29	MARY J. BLIGE/Your Child	26825	
31	29	MINT CONDITION/It's This Pain Our	26825	
44	28	DESTINY'S CHILD/Say My Name	25900	
23	28	CHICO DEBARGE/FJOE/Listen To Your Man	25900	
29	26	ANGIE STONE/No More Rain (In...)	24050	
24	24	WHITNEY HOUSTON/ I Learned From...	22200	
15	24	MINT CONDITION/It's Your Love Me	22200	
29	24	GINUWINE.../The Best Man...	22200	
18	24	EVE/Love Is Blind	22200	
16	23	DAVE HOLLISTER/Can't Stay	21275	
41	23	MARIAH CAREY/JOE.../Thank God I Found...	21275	
24	22	MARC NELSON/15 Minutes	20350	
21	21	SISQO/Get To Get It	19425	
17	18	GUY/Why You Wanna...	16650	
22	17	TLC/Deal Lie	15725	
29	16	MARY J. BLIGE/Deep Inside	14800	
16	16	K-Ci & JOJO/Get	14800	
4	15	KEVIN EDMONDS/No Love	13875	

MARKET #2

KKBT/Los Angeles
AMFM
(323) 634-1800
Austin/Fuller
12+ Cume 1,282,100



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
50	56	KURUPT/Get It On	36568	
46	53	DR. DRE FEMINEM/Forget About D.R.E.	34609	
40	51	MISSY ELLIOTT/Hot Boyz	33303	
49	50	DR. DRE FEMINEM/Forget About D.R.E.	32650	
45	47	BLAQUE/Bring It All To Me	30691	
38	47	MONTELL JORDAN/Get It On... Tonite	30691	
10	47	SOLO & KAM/Where I Come From	30691	
47	46	SISQO/Thong Song	30038	
35	42	SNOPY/EASTSIDAZ/G'd Up	27426	
32	39	2PAC/FUOTLAWZ/Baby Don't Cry...	25467	
52	37	MOS DEF/Ms. Fat Booty	24161	
28	36	IDEAL/Creep Inn	23508	
29	34	N.W.A./China Check	22202	
44	34	JAY-Z/Anything	22202	
10	32	ICE CUBE/KRAY-ZE.../Until We Rich	19284	
17	25	D'ANGELO/Untitled	16325	
30	23	DR. DRE/Next Episode	15019	
9	21	JUVENILE/Back That Thing Up	13713	
9	21	DIRTY BASTARD/Get Your Money	13713	
14	18	DONELL JONES/You Know What's Up	11754	
4	18	DA BRAT/That's What I'm...	11754	
11	16	LIMP BIZKIT/2 Gether Now	10448	
1	16	DESTINY'S CHILD/Say My Name	10448	
17	16	NAS/FGINUWINE/You Owe Me	10448	
4	15	Q-TIP/Vibrant Thing	9795	
6	15	B.G./Bling Bling	9795	
17	15	METHOD MAN & REDMAN/Y.O.U.	9795	
30	13	2PAC/Who Do You	8489	
16	13	ICE CUBE/FAMACK 10/You Can Do It	8489	
3	12	GOODIE MOB/Get Rich To This	7836	

MARKET #3

WGCI/Chicago
AMFM
(312) 987-4497
Smith/Alan
12+ Cume 918,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
40	38	D'ANGELO/Untitled	30324	
31	34	ANGIE STONE/No More Rain (In...)	27132	
38	34	GINUWINE.../The Best Man...	27132	
34	33	JOE/Wanna Know	26334	
31	31	MONTELL JORDAN/Get It On... Tonite	24738	
32	31	MARY J. BLIGE/Deep Inside	24738	
27	29	DRU HILL/Beauty	23142	
30	29	AVANT/Separated	23142	
36	26	ME THORNE/Loving Each Other...	20748	
24	26	KEVIN EDMONDS/No Love	20748	
24	24	DESTINY'S CHILD/Say My Name	19152	
29	24	BRIAN MCKNIGHT/Stay Or Let It Go	19152	
22	24	KEVIN EDMONDS/No Love	19152	
28	24	GUY/Why You Wanna...	19152	
15	23	SISQO/Thong Song	18354	
16	23	D'ANGELO/Untitled	18354	
4	22	MINT CONDITION/It's This Pain Our	17556	
27	21	WHITNEY HOUSTON/ I Learned From...	16758	
3	21	DIRTY BASTARD/Get Your Money	16758	
16	19	BLAQUE/Bring It All To Me	15162	
22	18	GINUWINE.../None Of Ur...	14364	
16	16	DONELL JONES/You Know What's Up	12768	
12	15	AMELL LARRIEUX/Get Up	11970	
7	14	DA BRAT/That's What I'm...	11172	
16	14	JAY-Z/Do It Again	11172	
11	13	MARY J. BLIGE/Your Child	10374	
13	12	LATANYA/Keys	9576	
11	11	MISSY ELLIOTT/Hot Boyz	8778	
13	11	DR. DRE FEMINEM/Forget About D.R.E.	8778	
7	10	FAITH EVANS/Love Like This	7980	

MARKET #5

WPHI/Philadelphia
Radio One
(215) 882-9400
Devoe/Williams/George
12+ Cume 478,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
64	65	JOE/Wanna Know	14105	
56	63	SISQO/Thong Song	13671	
62	61	AALIYAH/Don't Wanna	12833	
63	59	D'ANGELO/Untitled	12307	
53	51	MISSY ELLIOTT/Hot Boyz	11067	
45	49	DMX/What's My Name	10633	
45	48	KELLY PRICE/It's Gonna Rain	10416	
45	43	112/Love You Like I Did	9331	
34	40	JAGGED EDGE/He Can't Love U	8680	
46	39	LIL WAYNE/The Block Is Hot	8463	
32	38	MARY J. BLIGE/Your Child	8246	
34	37	DMX/Party Up	8238	
28	34	NAS/FGINUWINE/You Owe Me	7378	
27	31	HOT BOYS/Need A Hot Girl	6727	
33	30	SISQO/Get To Get It	6510	
29	29	J-SHUN/One Night Stand	6293	
47	29	Q-TIP/Breathe And Stop	6293	
29	29	JAY-Z/Anything	6293	
31	28	GINUWINE.../The Best Man...	6076	
28	26	ANGIE STONE/No More Rain (In...)	5642	
19	22	JAY-Z/Do It Again	4774	
23	21	LOX/Ryde Or Die Check	4557	
21	21	AALIYAH/Don't Wanna	4557	
15	20	MOBB DEEP/Quel Storm	4340	
35	20	CASE/Think Of You	4340	
19	18	EVE/Love Is Blind	3906	
11	18	MARIAH CAREY/JOE.../Thank God I Found...	3906	
21	17	MXMn & Out Of Love	3689	
7	14	JUVENILE/Back That Thing Up	3038	
18	13	Q-TIP/Vibrant Thing	2821	

MARKET #5

WUSL/Philadelphia
AMFM
(215) 483-8900
Little/Cooper
12+ Cume 733,400



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
56	55	D'ANGELO/Untitled	22990	
47	51	JOE/Wanna Know	21318	
52	47	SISQO/Thong Song	19646	
44	44	IDX/Ryde Or Die Check	18392	
30	42	MISSY ELLIOTT/Hot Boyz	17556	
44	42	NAS/FGINUWINE/You Owe Me	17556	
36	39	DMX/Party Up	16302	
42	38	HOT BOYS/Need A Hot Girl	15884	
32	33	DMX/What's My Name	13794	
45	32	AALIYAH/Don't Wanna	13376	
33	31	JAY-Z/Anything	12958	
27	30	112/Love You Like I Did	12540	
40	30	KELLY PRICE/It's Gonna Rain	12540	
30	30	EVE/Love Is Blind	12540	
32	30	JAY-Z/Do It Again	11704	
11	26	ANGIE STONE/No More Rain (In...)	10868	
26	26	GHOSTFACE KILLAZ/Cheerz Light Show	10868	
10	25	DAVE HOLLISTER/Can't Stay	10450	
7	25	MARY J. BLIGE/Give Me You	10450	
7	23	DESTINY'S CHILD/Say My Name	9614	
35	22	BLAQUE/Bring It All To Me	9196	
29	21	JAGGED EDGE/He Can't Love U	8778	
21	18	MOBB DEEP/Quel Storm	7524	
16	16	TONI BRAXTON/He Wasn't Man...	6688	
14	15	JUVENILE/Back That Thing Up	6270	
10	13	SISQO/Get To Get It	5434	
20	12	GINUWINE.../The Best Man...	5016	
23	11	MARY J. BLIGE/No Man Put...	4598	
8	10	CASE/Happy Ever After	1180	
7	10	FAITH EVANS/Never Gonna Let	4180	

MARKET #6

KKDA/Dallas-Ft. Worth
Service
(972) 263-9911
Cheatham
12+ Cume 585,000



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
53	65	QUINT BLACK/Sake Dem Haters	33085	
50	61	DMX/Party Up	31049	
40	60	DA BRAT/That's What I'm...	30540	
52	56	EVE/Love Is Blind	28504	
46	56	JAGGED EDGE/He Can't Love U	28504	
47	55	JOE/Wanna Know	27995	
48	55	DRAM/Left, Right, Left	27995	
51	52	DESTINY'S CHILD/Say My Name	26468	
55	51	D'ANGELO/Untitled	25959	
51	51	AALIYAH/Don't Wanna	25959	
58	49	SISQO/Thong Song	24941	
38	47	GINUWINE.../The Best Man...	23923	
53	46	MISSY ELLIOTT/Hot Boyz	23414	
47	44	DR. DRE FEMINEM/Forget About D.R.E.	22396	
35	43	HOT BOYS/Need A Hot Girl	21887	
41	42	J-SHUN/One Night Stand	21378	
32	42	SISQO/Get To Get It	21378	
25	42	JAY-Z/Anything	21378	
53	36	DONELL JONES/You Know What's Up	18324	
47	36	ANGIE STONE/No More Rain (In...)	18324	
51	33	MONTELL JORDAN/Get It On... Tonite	16797	
19	32	BLACK ROBB/Whoa!	16288	
53	30	GINUWINE.../None Of Ur...	15270	
23	24	DAVE HOLLISTER/Can't Stay	12216	
22	24	BRIAN MCKNIGHT/Stay Or Let It Go	12216	
13	22	BONE THUGS-N-HARMONY/Resurrection...	11198	
12	21	LOX/Ryde Or Die Check	10689	
6	20	JUVENILE/Understand	10180	
2	19	2PAC/FUOTLAWZ/Baby Don't Cry...	9671	
3	18	GUY/Why You Wanna...	9162	

MARKET #7

WDTJ/Detroit
Radio One
(313) 871-0590
Bell/Panton
12+ Cume 535,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
58	56	SISQO/Thong Song	15232	
49	48	AALIYAH/Don't Wanna	13056	
47	44	JAY-Z/Do It Again	11968	
41	42	MISSY ELLIOTT/Hot Boyz	11424	
40	41	JOE/Wanna Know	11152	
39	38	JAGGED EDGE/He Can't Love U	10336	
43	38	D'ANGELO/Untitled	10336	
42	36	DESTINY'S CHILD/Say My Name	9792	
35	35	KELLY PRICE/It's Gonna Rain	9520	
35	34	MONTELL JORDAN/Get It On... Tonite	9248	
36	34	DMX/What's My Name	9248	
32	32	MOBB DEEP/Quel Storm	8704	
38	32	EVE/Love Is Blind	8704	
22	32	DMX/Party Up	8704	
31	30	ANGIE STONE/No More Rain (In...)	8160	
21	30	JUVENILE/Understand	8160	
19	29	MARY J. BLIGE/Deep Inside	7898	
27	27	DONELL JONES/You Know What's Up	7344	
26	26	DIRTY BASTARD/Get Your Money	7072	
18	25	LIL WAYNE/The Block Is Hot	6800	
15	25	GINUWINE.../None Of Ur...	6800	
21	25	BLACK ROBB/Whoa!	6800	
19	24	HOT BOYS/Need A Hot Girl	6528	
22	23	DR. DRE FEMINEM/Forget About D.R.E.	6256	
17	21	MARY J. BLIGE/Your Child	5712	
27	20	112/Love You Like I Did	5440	
21	20	DMX/Party Up	5440	
12	20	DEBORAH COX/We Can't Be Friends	5440	
20	20	JUVENILE/Back That Thing Up	5440	
15	18	B.G./Bling Bling	4896	

MARKET #7

WJLB/Detroit
AMFM
(313) 965-2000
Saunders/Kelley
12+ Cume 666,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
57	55	JAGGED EDGE/He Can't Love U	25630	
55	55	D'ANGELO/Untitled	25630	
52	50	KELLY PRICE/It's Gonna Rain	23300	
47	48	ANGIE STONE/No More Rain (In...)	22368	
41	41	EVE/Love Is Blind	19106	
40	41	SISQO/Thong Song	18640	
34	39	MOBB DEEP/Quel Storm	18174	
29	39	DMX/What's My Name	18174	
35	37	JOE/Wanna Know	17242	
12	36	SISQO/Get To Get It	16776	
34	32	AALIYAH/Don't Wanna	14912	
34	32	J-SHUN/One Night Stand	14446	
19	30	KEVIN EDMONDS/24/7	13980	
36	30	CHICO DEBARGE/FJOE/Listen To Your Man	13980	
31	30	LATONYA/Keys	13980	
40	29	MONTELL JORDAN/Get It On... Tonite	13514	
24	26	HOT BOYS/Need A Hot Girl	13514	
26	26	DHAG (ON) JUVENILE/Down Bottom	12116	
26	26	MARY J. BLIGE/Your Child	12116	
18	26	BLACK ROBB/Whoa!	12116	
20	25	BRIAN MCKNIGHT/Back At One	11650	
15	25	DESTINY'S CHILD/Say My Name	11650	
20	25	DMX/Party Up	11650	
13	24	DONELL JONES/You Know What's Up	11184	
25	24	GINUWINE.../None Of Ur...	11184	
20	23	DMX/Sippin'	10718	
13	22	CHICO DEBARGE/Give You What You...	10252	
12	21	GERALD LEVERT/Mr. Too Damn Good	9786	
7	20	ERIC BENE/When You Think Of Me	9320	

MARKET #9

WKYS/Washington, DC
Radio One
(301) 306-1111
Lisa
12+ Cume 678,400



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
44	49	MISSY ELLIOTT/Hot Boyz	16317	
53	47	ANGIE STONE/No More Rain (In...)	15651	
46	47	D'ANGELO/Untitled	15651	
39	43	JOE/Wanna Know	14319	
31	42	MARY J. BLIGE/Your Child	13966	
46	42	AALIYAH/Don't Wanna	13966	
39	39	KELLY PRICE/It's Gonna Rain	12987	
44	39	SISQO/Thong Song	12987	
40	38	Q-TIP/Breathe And Stop	12654	
36	37	DMX/Party Up	12321	
45	36	EVE/Love Is Blind	11988	
25	33	DAVE HOLLISTER/Can't Stay	10989	
28	33	JAY-Z/Do It Again	10989	
37	32	MONTELL JORDAN/Get It On... Tonite	10656	
32	32	MARIAH CAREY/JOE.../Thank God I Found...	10656	
34	30	DONELL JONES/You Know What's Up	9990	
39	28	MINT CONDITION/It's Your Love Me	9324	
22	28	MARY J. BLIGE/Deep Inside	7659	
21	23	GINUWINE.../None Of Ur...	7659	
19	21	DR. DRE FEMINEM/Forget About D.R.E.	6993	
15	21	JAY-Z/Do It Again	6993	



WALT LOVE
babylove@rronline.com

The Rev. Dr. Benjamin Hooks Gives Us Insight For Today

□ A founding father of the Civil Rights movement looks back and to the future

Here we are, alive and well at the beginning of the 21st century, and God continues to be faithful to us as a people and to our nation. In honor of Black History Month, I thought it would be a real pleasure to talk with one of the founding fathers of the Civil Rights movement, the Rev. Dr. Benjamin Hooks.

Dr. Hooks still resides in Memphis, TN, where he is the Senior Pastor of Middle Baptist Church. My conversation with Dr. Hooks was extremely stimulating and thought-provoking, because when Dr. Hooks speaks, he makes you think about what he's said. This was a most memorable conversation, and it will stay with me for the rest of my life. I hope you find it special as well.

A Critical Time

I asked Dr. Hooks to first give us a little of his history and background, and then to elaborate on "the Movement" from any perspective he'd like. He replied, "I was involved at two or three levels in the Movement. I came back to Memphis after my service in World War II. I graduated from law school at DePaul University in Chicago in 1948, and then I came back to Memphis to live at a very critical time in the life of this nation and of the South.

"My first participation in change was trying to change the system right here in Memphis by running people for elective office. We did that by trying to support the more liberal white politicians for election, starting with the offices of governor and senator and so forth. We were in the vanguard that helped put Estes Kefauver and Albert Gore Sr. in the United States Senate. They were very liberal leaders, because they signed the Southern Manifesto.

"Secondly, I became involved immediately with the local branch of the NAACP. At that time they were the leading agents for change. Thirdly, I became involved with Thurgood Marshall in the NAACP Legal Fund. I handled a number of legal cases locally. I have never forgotten — and will always believe — that the law has been the most enduring source of change. Decisions by a court or a change in the law by the legislature or by Congress are the enduring features.

"Then I became a member of the board of the Southern Christian Leadership Conference and worked with Dr. Martin Luther King Jr. during the bus boycotts in Montgomery. I went there and spoke about three or four times during that year, and I participated with him all over the South until the very day that he died. I was privileged to be present at the Masonic Temple where he made



Dr. Benjamin Hooks

his last speech, and, of course, I was in Memphis the day he got killed in 1968. That's a quick thumbnail sketch of my involvement. That's the condensed version."

Dr. Hooks went on to say, "Now I serve as President of the National Civil Rights Museum. The board has done a wonderful job of taking that facility and doing a multimillion-dollar renovation, which included a new building. In my judgment, traveling all over the nation, the National Civil Rights Museum is the most complete exposition of the civil rights struggle in America, starting with 1619 and going forward from there."

A Positive Influence

I mentioned to Dr. Hooks what a positive influence he, Dr. King, Andrew Young and others had on me like myself during the early '60s when I was a young Airborne Trooper stationed in Fort Bragg, NJ and assigned to the 82nd Airborne Division. We went to Greensboro, NC for the lunch counter demonstrations, and I wanted him to know how it had affected young people like me to take up the fight then and how we're continuing to do it in today's society.

He responded, "I meet people all over this nation who I've marched with or who were little boys and girls back then, 7 or 8 years old. I met a man last night who said, 'I saw you when I was 7 years old. It was you and Andy Young, Dr. King, Ralph Abernathy and all that crowd.' I can't go too many places that people can't remember seeing us, and it's truly one of the delights of my life to have worked with Dr.

King in most of his major campaigns.

"What happened was that I became the Financial Secretary of the Southern Christian Leadership Conference. During most of the annual conferences, even before I became the Financial Secretary, I spent three or four days in some hotel back room helping to audit and put together our financial papers. I had been a lawyer and had done a little accounting work, and it was a delight to work with Dr. King, because I think — contrary to what has been said — that Dr. King could have been a great administrator.

"He certainly had executive abilities. But given the hectic and breakneck pace of his public speaking activities and the calls on him as a tactician and strategist for the entire Civil Rights movement and his constant moving about and trying to give some time to the churches he pastored, he did not have time to be an administrator to the SCLC. He did try on several occasions to hire people. He had some success, and some were not so successful. But it was my job each year at the annual conference to work with the staff to put together a comprehensive financial report, which we were able to do.

"I suppose the thing that upsets me the most happened in 1968, the year that Dr. King died. We hosted, in Memphis, the Southern Christian Leadership Conference, and I had a file — letters I had written to Dr. King and letters he had written to me and a number of notations and so on and so forth. Somebody stole my files." There was a long pause, and I waited. Dr. Hooks continued after collecting himself. "That's been over 30 years ago, and I've never quite gotten over it."

Needs For Today

I asked Dr. Hooks what we need to do as African Americans here in the year 2000 to change things and regain what we've lost since the influence of the Civil Rights movement has waned in this country. "Let me preface my answer by saying that I was born in 1925, and this year I will be 75 years of age," he said. "It's hard for young people to understand that I was born in the completely, absolutely rigidly segregated society here in the South. I lived all of my young days, including college, right here in Memphis.

"I'm not among those stupid, ignorant pessimists who say that things are worse than they ever were, because that's a gigantic, monumental lie."

"I know all about the back end of the streetcar, the water fountains that said 'For Colored Only,' the mistreatment of our people when there were no blacks on the police force, in the fire department or working at city hall. There were no blacks anywhere in the South serving in elected office or in the state legislatures, and the hope of serving was almost nonexistent. Having said that, when I look at January 2000, we've had a whole sea of changes.

"This is a whole different world we're living in now than the world in January 1937, when I started high school. I'm not among those stupid, ignorant pessimists who say that things are worse than they ever were, because that's a gigantic, monumental lie. A stupid lie! A dumb lie! Things are immensely different. We've got to say to our young people that we've made change. If we say to our young people that Dr. King, Ralph Abernathy, Thurgood Marshall, Roy Wilkins and all of them, including Philip Randolph, if we say to them that all they did was in vain, that nothing came of it, and we're worse off now, then what incentive do they have to try to make any kind of contribution?

"It's a gigantic lie. When you go downtown in cities like Atlanta, Memphis, Birmingham and New Orleans and see a black person sitting there in city hall, working as the mayor. When you see the chief of the fire department or a federal judge on the bench or a member of the state legislature, and they are important members of the community. When you see us, hundreds of thousands of ordinary people, working as bank officers and tellers, law clerks in law offices, in hospitals as doctors and nurses and in administrative and technical positions, how can you say there's been no change?

"There's another lie about how only big people, so-called 'important people,' are the only ones who have benefited. Well, if you want to call every person who's a fireman or police officer or who works in a bank wearing a shirt and tie and suit, or a lady in her suit or dress, big shots, fine! But we have made a revolutionary change for every black person in America, and I rejoice in the progress that has been made."

More To Be Done

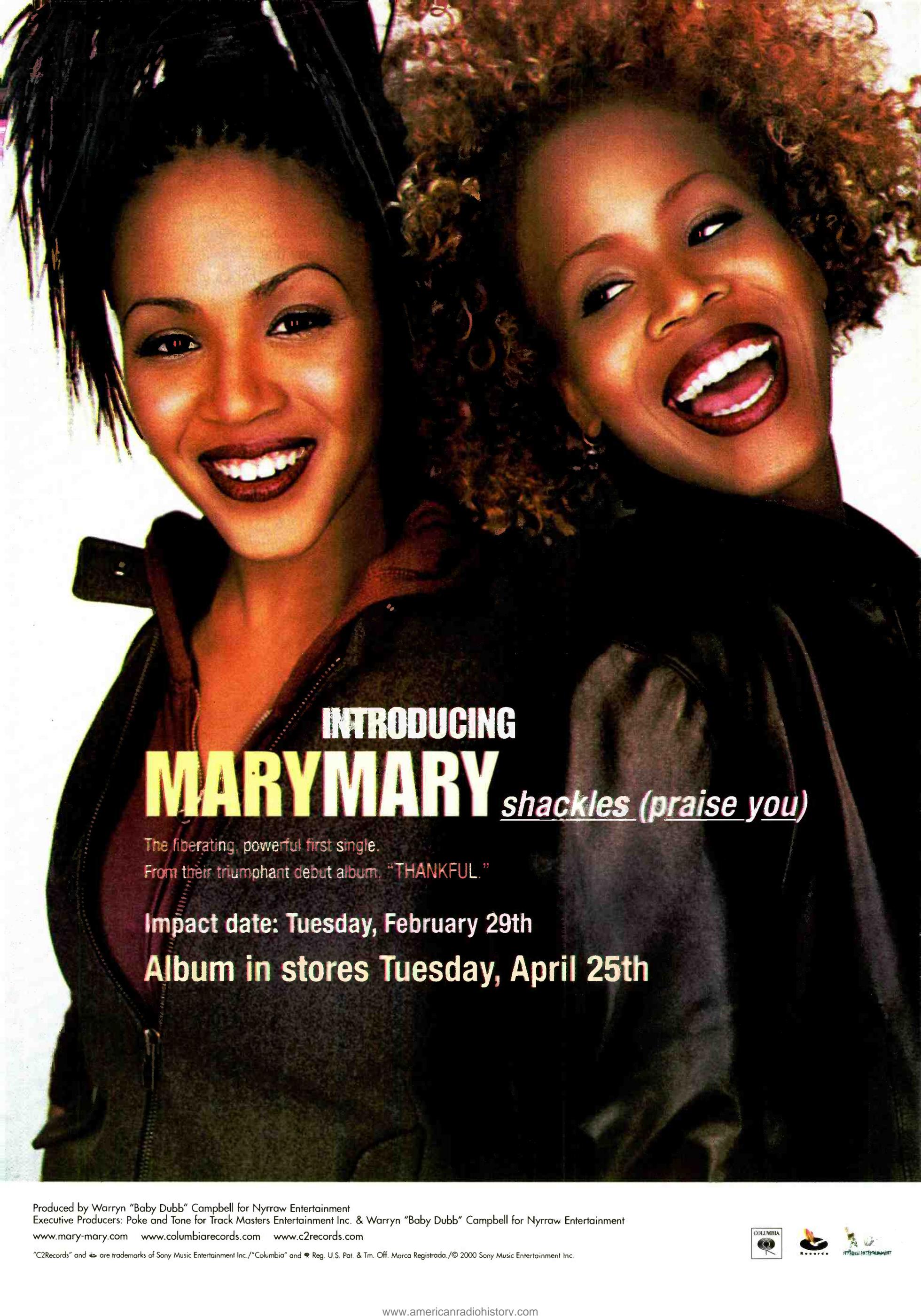
"Let me hasten to add that there is much more work to be done," Dr. Hooks continued. "I've simply pointed to success because it should encourage

us to keep on pressing until every barrier of discrimination is brought down. What we have before us now are two things. Some elements of the white community do have a resurgence of racism. All of the people who are trying to destroy affirmative action and trying to pass statutes that would knock it out. People who are opposed to any kind of remedial programs to help ease the load.

"It is passing strange to me that we have a whole generation of people who say, 'Well, race may have been the problem, but we cannot take race into consideration in trying to solve the problem.' That's just monumental stupidity to me. If you have a flood, and homes are destroyed, businesses torn up and families displaced, when the relief agencies come in, they look at the flood victims to help them, and they take into account that there has been a devastating flood or earthquake or hurricane. Racial relations in America have been a tornado, an earthquake, a hurricane and a flood all wrapped up into one for black people. They have prevented us from reaching the highest of our abilities. For a brief moment we did take those things into account and tried to make some changes, and we must continue to do so today.

"Lastly, I would appeal to my young friends in the African-American community. Don't despair. Become involved. Don't sit around taking advantage of all that has happened and make no contribution in trying to move this nation forward. To the white community, I say don't let anybody fool you and make you think, young white man, that affirmative action has denied you a job. All we have done, if we were successful at all, was to open the door of opportunity so that white, yellow, black, red and brown, Jew, gentile, Christian, Moslem, Hindu or whatever would have an opportunity to compete for all those things that are good for America."

This was truly one of the most gratifying interviews that I have had the pleasure of conducting in my almost 20 years here at R&R. Dr. Hooks was eloquent, courteous, forthright and honest. He cares and still has a fire burning in his heart for justice and fairness for each of us as human beings living in this society. This was and is history, and Dr. Hooks, along with a number of others he mentioned, are to be applauded for their courage in the face of evil and death. May God bless you and keep you, Dr. Hooks. We love you, sir!



INTRODUCING
MARYMARY *shackles (praise you)*

The liberating, powerful first single.
From their triumphant debut album, "THANKFUL."

Impact date: Tuesday, February 29th

Album in stores Tuesday, April 25th

Produced by Warryn "Baby Dubb" Campbell for Nyrraw Entertainment
Executive Producers: Poke and Tone for Track Masters Entertainment Inc. & Warryn "Baby Dubb" Campbell for Nyrraw Entertainment
www.mary-mary.com www.columbiarecords.com www.c2records.com

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R&R Urban Top 50

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	D'ANGELO Untitled...(How Does It Feel) (Cheeba Sound/Virgin)	3521	+79	456875	7	83/1
4	2	SISQO Thong Song (Dragon/Def Soul/IDJMG)	3214	+456	453303	6	83/1
2	3	JOE I Wanna Know (Jive)	3184	+113	399182	8	80/4
3	4	DESTINY'S CHILD Say My Name (Columbia)	2901	-46	337627	8	82/2
6	5	J-SHIN One Night Stand (Slip 'N Slide/Atlantic)	2508	+103	254718	16	79/1
5	6	JAGGED EDGE He Can't Love U (So So Def/Columbia)	2459	-9	313667	18	76/2
10	7	AALIYAH I Don't Wanna (Priority)	2298	+490	327344	5	35/4
7	8	EVE Love Is Blind (Ruff Ryders/Interscope)	2141	-125	260569	9	74/1
11	9	DR. DRE F/EMINEM Forgot About D.R.E. (Aftermath/Interscope)	1930	+137	229614	6	73/1
9	10	GINUWINE, R.L., TYRESE, CASE The Best Man... (Columbia)	1906	-38	218376	13	70/2
8	11	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)	1825	-344	182172	11	68/1
16	12	HOT BOYS I Need A Hot Girl (Cash Money/Universal)	1737	+161	201651	5	71/1
13	13	MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)	1718	-2	280895	16	65/1
15	14	SAMMIE I Like It (Freeworld/Capitol)	1700	+68	127652	10	59/0
20	15	GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)	1519	+87	128603	6	73/0
17	16	DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks)	1469	-45	146862	14	61/1
14	17	BLAQUE Bring It All To Me (Track Masters/Columbia)	1460	-251	220172	14	60/0
21	18	IDEAL Creep Inn (Noontime/Virgin)	1444	+15	111175	11	61/0
19	19	WHITNEY HOUSTON I Learned From The Best (Arista)	1427	-26	135836	8	66/0
23	20	2PAC F/OUTLAWZ Baby... (Keep...) (Amaru/Death Row/Interscope)	1406	+124	126225	5	60/1
22	21	DRAMA Left, Right, Left (Atlantic)	1368	+33	127607	6	61/1
18	22	MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG)	1366	-139	250595	19	62/1
12	23	GINUWINE None Of Ur Friends Business (550 Music/Epic)	1333	-413	209586	16	66/1
Breaker	24	JAY-Z Anything (Roc-A-Fella/IDJMG)	1121	+547	166479	1	71/11
Breaker	25	BRIAN MCKNIGHT Stay Or Let It Go (Motown)	1119	+192	129662	2	70/2
Breaker	26	GUY Why You Wanna Keep... (MCA)	1111	+135	126278	3	67/0
	27	JUVENILE U Understand (Cash Money/Universal)	1046	-189	127803	11	63/1
	28	JAY-Z Do It Again (Roc-A-Fella/IDJMG)	1034	-199	126353	8	61/1
Breaker	29	MIKE E. Master Plan (Capitol)	1025	+69	57021	5	55/0
Breaker	30	BLACK ROB Whoa! (Bad Boy/Arista)	1017	+202	130774	3	54/3
Breaker	31	ICE CUBE F/KRAYZIE BONE Until We Rich (Priority)	1009	+139	109234	3	61/0
	32	DMX What's My Name (Def Jam/IDJMG)	952	-123	117196	9	56/1
	33	MINT CONDITION Is This Pain Our Pleasure (Elektra/EEG)	935	+116	100537	2	59/2
	34	DA BRAT That's What I'm Looking For (So So Def/Columbia)	932	+227	154785	2	39/2
	35	SISQO Got To Get It (Dragon/Def Soul/IDJMG)	927	-219	149189	14	56/1
	36	NAS F/GINUWINE You Owe Me (Columbia)	920	+303	118770	2	66/3
	37	AMEL LARRIEUX Get Up (550 Music/Epic)	910	+1	67057	7	55/0
	38	KEVON EDMONDS No Love (RCA)	887	+272	89203	2	65/2
	39	WILL SMITH Freakin' It (Columbia)	864	+75	58701	4	58/0
	40	BONE THUGS-N-HARMONY Resurrection (Paper...) (Ruthless/Epic)	838	+99	78652	3	62/1
	41	LIL' WAYNE Tha Block Is Hot (Cash Money/Universal)	818	-87	89881	15	55/1
	42	LOX Ryde Or Die, Chick (Ruff Ryders/Interscope)	814	+197	102702	2	54/3
Debut	43	DMX Party Up (Def Jam/IDJMG)	807	+258	156874	1	9/1
	44	MARY J. BLIGE Deep Inside (MCA)	806	-108	123527	17	54/1
	45	JENNIFER LOPEZ Feelin' So Good (Work/Epic)	806	+73	63184	3	45/1
	46	TLC Dear Lie (LaFace/Arista)	805	+20	74877	3	47/0
	47	Q-TIP Breathe And Stop (Arista)	798	-291	117398	12	56/1
Debut	48	702 Gotta Leave (Motown)	730	+244	68192	1	53/3
	49	ERIC BENET When You Think Of Me (Warner Bros.)	726	+34	56659	3	59/1
	50	IMX In & Out Of Love (MCA)	671	+64	60599	2	52/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
DONELL JONES Where... (Untouchables/LaFace/Arista)	49
LL COOL J III Bomb (Def Jam/IDJMG)	36
LIL' ZANE Money Stretch (Priority)	24
OLU Sista Why (Gee Street/V2)	18
JAY-Z Anything (Roc-A-Fella/IDJMG)	11
CHICO DEBARGE F/JOE Listen To Your Man (Motown)	9
RAH DIGGA Imperial (Violator/Flipmode/Elektra/EEG)	9
YOUNGBLOODZ 85 (LaFace/Arista)	8
WARREN G Game Don't Wait (G-Funk/Restless)	8
SNOOP DOGG PRESENTS EASTSIDAZ G'd... (Doghouse/TVT)	8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAY-Z Anything (Roc-A-Fella/IDJMG)	+547
AALIYAH I Don't Wanna (Priority)	+490
SISQO Thong Song (Dragon/Def Soul/IDJMG)	+456
NAS F/GINUWINE You Owe Me (Columbia)	+303
CHICO DEBARGE F/JOE Listen To Your... (Motown)	+287
KEVON EDMONDS No Love (RCA)	+272
ARTIST Man 'O' War (NPG/Arista)	+269
DMX Party Up (Def Jam/IDJMG)	+258
702 Gotta Leave (Motown)	+244
YOUNGBLOODZ 85 (LaFace/Arista)	+229

Breakers®

JAY-Z		
Anything (Roc-A-Fella/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1121/547	71/11	24
BRIAN MCKNIGHT		
Stay Or Let It Go (Motown)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1119/192	70/2	25
GUY		
Why You Wanna Keep... (MCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1111/135	67/0	26
MIKE E.		
Master Plan (Capitol)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1025/69	55/0	29
BLACK ROB		
Whoa! (Bad Boy/Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1017/202	54/3	30
ICE CUBE F/KRAYZIE BONE		
Until We Rich (Priority)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1009/139	61/0	31

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



84 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

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E.

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"Master
Plan"

The first single from
Mike E.

BREAKER 29
URBAN CHART

Produced by Teddy Riley
for Lil Man Records

Programmed, Mixed and
Arranged by T. Riley

Management: Jack Ponti
for CrazyDog Management

**THEY'RE
FOLLOWING
THE PLAN:**

**WJMZ
WBLX
WOWI
WQUE
WZAK
KIPR
WKKV
KPRS
WJLB
WGZB**

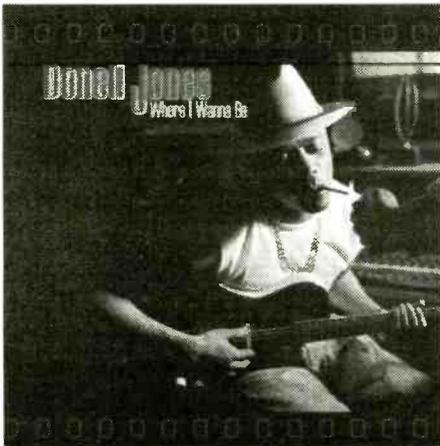


ARTIST BREAKDOWN

ARTIST: **DONELL JONES**
TRACK: **"WHERE I WANNA BE"**
LABEL: **LAFACE/ARISTA**

Hmmm, so much material to choose from. "Baby, make your booty go," are the words of Sisqo in his ode to the derriere, "Thong Song." Then there's Brian McKnight's emotional dilemma in "Stay or Let It Go." Or what about the parental rights (not to mention moral obligations) in Guy's "Why You Wanna Keep Me From My Baby"? "If I treat you like a dog, then you want to stay/If I treat you like a woman, then you want to walk away," sings Chico DeBarge in his latest, "Listen to Your Man." Lately I have been in heaven; a surge of good music has come across my desk, and I'm lovin' it!

But recently I went to a concert and fell in love with **Donell Jones** — have you seen his dimples? Jones sang some songs from his album *Where I Wanna Be* (you can't see his dimples on the CD cover), and the crowd loved him. I have to be honest and declare that I didn't pay much attention to "Shorty (Got Her Eyes on Me)," though after receiving the CD, I felt stupefied — that's a great song! And, of course,



there's everyone's favorite, the jazzy-sounding, straightforward "U Know What's Up." But when Jones said onstage, "It's going to hurt to sing this song." I couldn't wait to see what was coming. Then he proceeded to sing his single, "Where I Wanna Be." Oh my God — this is *the* song! Written by Jones and Kyle West, "Where I Wanna Be" contains a pertinent message for every man and woman who is cheating on a mate. "I just left my baby girl a message/Said I won't be coming home/I'd rather be alone/She doesn't fully understand me/Cause I'd rather leave than to cheat." (In the words of Black Rob, "Whoa!") From the inside out, he confesses, "But when you love someone/You just don't treat them bad." Jones sings of a man with a conscience (I know, ladies, that sounds like an oxymoron), but dude is saying, "I love you, and I don't want to hurt you, but I am mortal." From a selfless point of view, Jones exclaims, "Girl, the love that we share is real/But in time your heart will heal/I'm not saying I'm gone/But I have to find what life is like without you." Instead of being with his lady and "adding to the collection," dude is respecting her enough not to cheat on her. Though he loves her enough to live with her, he loves her even more not to betray her. "She's crying her heart to me/How could you let this be?/I just need time to see/Where I wanna be." (Exhale.)

"Where I Wanna Be" is a ballad whose message is both painful and enlightening. It reveals the pain that two mature individuals can experience when faced with the possibility of infidelity. I applaud Jones for releasing a song that approaches the subject in a sensitive manner. With a soft melody flowing underneath some serious expressions and Jones' voice cradling each lyric, this song is an add that your listeners (female especially) will greatly appreciate. Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

with **Doug Davis**

Mary Mary
"Shackles"
Columbia

MD — WJMZ/Greenville, SC

"Take those shackles off your feet so I can dance/I just wanna praise him!" If you think this is another old-school remake, think again. Look out for the uplifting debut single from the sister duo called Mary Mary. "Shackles" is a hot one, guaranteed to warm the hearts of your listeners during the cold winter months. If you're a Hot AC, AC or Contemporary Gospel station, this little number with a big beat is for you. It's up-tempo, funky and inspirational. Like Stephanie Mills once sang, "I feel good all over!" And as the late Sylvester once said about Two Tons O' Fun on the live version of "You Are My Friend," "These two ladies can sing, y'all!" It's very noticeable that Mary Mary enjoy singing and praising the Creator. The video is nice and should help push these two siblings into instant stardom! The Contemporary Gospel world should embrace this record, as well as all MDs and PDs searching for a nice, quality R&B record. It could cross over as well, so get an early start on this one. And praise Mary Mary — we've been waiting for you! What "Stomp" did for Kirk Franklin, "Shackles" will do for Mary Mary.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (2/28) and Tuesday (2/29).

- BEELOW f/C-MURDER Big Mouth (Private I)
- MARY J. BLIGE Give Me You (MCA)
- TONI BRAXTON Man Enough (LaFace/Arista)
- CANIBUS Canibus 2000 (Universal)
- DMX Party Up (Def Jam/IDJMG)
- LIL' MO Ta Da (Goldmind/Elektra/EEG)
- MARY MARY Shackles (Praise You) (Columbia)
- NOTORIOUS B.I.G. Would You Die For Me (Bad Boy/Arista)
- SOLÉ It Wasn't Me (DreamWorks)
- STRINGS Raise It Up (Epic)
- TRINA Baddest Bitch (Slip 'N' Slide/Atlantic)
- DWAYNE WIGGINS Strange Fruit (Motown)

The Virgin Family would like to congratulate
D'ANGELO and **CHEEBA SOUNDS** on the single

"Untitled"

#1 for 4 weeks in R&R
and **#1 Billboard Monitor Mainstream Chart.**

Approaching **55 million** in audience and **1 million** records sold.



MOTOWN 2000. THE LEGACY CONTINUES...

Anniversary Feels Good *It Never Rains (In Southern California)*
Let's Get Down *Baby Doll* *If I had no Loot* *Whatever You Want*
What's Really Going On (Strange Fruit) *Little Walter*

TONY TONI TONÉ

presents...

dwayne wiggins

STRANGE FRUIT

**Add date
Feb 28th & 29th**

The First Single from his debut Solo Album

"Eyes Never Lie"

Executive Producers: Kedar Massenburg & Dwayne Wiggins



NEW ADDS

WKYS WYNN
WCDX WDTJ
WEAS WJUC
KKDA WBTF
WWDM

ON TOUR NOW!

Spins Going On Now!

WNEZ 18X WQQK 12X
WQHT 16X WZFX 13X
WOWI 12X WHTA 14X
KPWR 12X WFXE 12X
KMEL 13X WJWZ 27X
WJMI 15X WTMP 10X
KRRQ 12X
KIPR 17X



RAH DIGGA

**THE FIRST SINGLE AND VIDEO FROM HER FORTHCOMING ALBUM
DIRTY HARRIET**

IMPERIAL

New & Active

LV How Long (Loud)
Total Plays: 650, Total Stations: 53, Adds: 1

TAMAR If You Don't Wanna Love Me (DreamWorks)
Total Plays: 646, Total Stations: 50, Adds: 0

MARY J. BLIGE Your Child (MCA)
Total Plays: 582, Total Stations: 11, Adds: 1

YOUNGBLOODZ 85 (LaFace/Arista)
Total Plays: 578, Total Stations: 50, Adds: 8

CHICO DEBARGE F/JOE Listen To Your Man (Motown)
Total Plays: 524, Total Stations: 56, Adds: 9

METHOD MAN & REDMAN Y.O.U. (Def Jam/IDJMG)
Total Plays: 515, Total Stations: 47, Adds: 0

F.A.T.E. Just Because (Warner Bros.)
Total Plays: 483, Total Stations: 43, Adds: 7

SNOOP DOGG PRESENTS EASTSIDAZ G'd Up (Doghouse/TVT)
Total Plays: 439, Total Stations: 36, Adds: 8

RAH DIGGA Imperial (Violator/Flipmode/Elektra/EEG)
Total Plays: 389, Total Stations: 40, Adds: 9

ARTIST Man 'O' War (NPG/Arista)
Total Plays: 343, Total Stations: 38, Adds: 3

WARREN G Game Don't Wait (G-Funk/Restless)
Total Plays: 332, Total Stations: 41, Adds: 8

TRICK DADDY Boy (Slip 'N Slide/Atlantic)
Total Plays: 283, Total Stations: 29, Adds: 0

OL SKOOL I Never (Universal)
Total Plays: 267, Total Stations: 35, Adds: 0

THREE 6 MAFIA Who Run It (Hypnotize Minds/Loud)
Total Plays: 243, Total Stations: 19, Adds: 0

DONELL JONES Where I... (Untouchables/LaFace/Arista)
Total Plays: 231, Total Stations: 49, Adds: 49

NIGHT & DAY Girl, Wear This Ring (Jive)
Total Plays: 225, Total Stations: 30, Adds: 2

LIL' TROY Where's The Love (Universal)
Total Plays: 211, Total Stations: 32, Adds: 5

N-TOON Ready (DreamWorks)
Total Plays: 197, Total Stations: 26, Adds: 4

69 BOYZ How We Roll (Home Base/Doc Hollywood)
Total Plays: 155, Total Stations: 18, Adds: 0

TRIN-I-TEE 5:7 My Body (B-Rite/Interscope)
Total Plays: 151, Total Stations: 25, Adds: 4

LL COOL J Ill Bomb (Def Jam/IDJMG)
Total Plays: 115, Total Stations: 36, Adds: 36

LIL' ZANE Money Stretch (Priority)
Total Plays: 113, Total Stations: 29, Adds: 24

E-40 Earl That's Yo' Life (Sick Wid' It/Jive)
Total Plays: 80, Total Stations: 13, Adds: 1

Songs ranked by total plays

Most Played Recurrents

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

ANGIE STONE No More Rain (In This Cloud) (Arista)

JUVENILE Back That Thang Up (Cash Money/Universal)

KEVON EDMONDS 24/7 (RCA)

BRIAN MCKNIGHT Back At One (Motown)

IDEAL Get Gone (Noontime/Virgin)

KELLY PRICE It's Gonna Rain (Rock Land/Interscope)

Q-TIP Vivrant Thing (Def Jam/IDJMG)

PROFYLE Whispers In The Dark (Motown)

MASTER P Da Ballers (No Limit/Priority)

GOODIE MOB Get Rich To This (LaFace/Arista)

112 Love You Like I Did (Bad Boy/Arista)

GUY Dancin' (MCA)

DRU HILL Beauty (University/IDJMG)

MINT CONDITION If You Love Me (Elektra/EEG)

DEBORAH COX We Can't Be Friends (Arista)

B.G. Bling Bling (Cash Money/Universal)

BOB MARLEY F/LAURYN HILL Turn Your Lights Down Low (Columbia/IDJMG)

KELIS Caught Out There (Virgin)

ERIC BENET Spend My Life With You (Warner Bros.)

TUNED-IN

URBAN

R&R/MEDIABASE 24/7



WZAK/Cleveland

11am

BLAQUE Bring It All To Me
WILL SMITH Gettin' Jiggy Wit It
SISQO Got To Get It
KEVON EDMONDS No Love
NEW EDITION If This Isn't Love
NEXT I Still Love You
DESTINY'S CHILD Say My Name
FAITH EVANS Love Like This
WHITNEY HOUSTON My Love Is Your Love
IDEAL Creep Inn
AMEL LARRIEUX Get Up
J-SHIN One Night Stand

4pm

JENNIFER LOPEZ Feelin' So Good
WILL SMITH Freakin' It
112 Love You Like I Did
SISQO Thong Song
IDEAL Creep Inn
702 Where My Girls At?
NAS I/GINUWINE You Owe Me
SOLE 4,5,6
J-SHIN One Night Stand
ERIC BENET When You Think Of Me
DESTINY'S CHILD Say My Name

8pm

RUFF RYDERS I/EVE What Ya Want
DR. DRE I/EMINEM Forgot About Dre
TLC Dear Lie
D'ANGELO Untitled (How Does It Feel?)
LOST BOYZ Plug Me In
KEVON EDMONDS No Love
BLAQUE Bring It All To Me
MARC NELSON 15 Minutes
DR. DRE I/EMINEM Forgot About Dre
MARY J. BLIGE All That I Can Say
TRACIE SPENCER Still In My Heart
JAGGED EDGE He Can't Love U



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 2/14. © 2000, R&R Inc.



WJLB/Detroit

11am

CHICO DEBARGE Give You What You Want
KELLY PRICE It's Gonna Rain
REFUGEE CAMP ALLSTARS LAURYN HILL Sweetest...
LATOCHA SCOTT Liar, Liar
DONELL JONES U Know What's Up
ANGIE STONE No More Rain (In This Cloud)
GERALD LEVERT Mr. Too Damn Good
MONICA The First Night
JOE I Wanna Know
GINUWINE None Of Ur Friends Business
EVE Love Is Blind

4pm

HOT BOYS I Need A Hot Girl
JAGGED EDGE He Can't Love U
DMX Party Up
D'ANGELO Untitled (How Does It Feel?)
J-SHIN One Night Stand
JAY-Z I/BIG JAZ Jigga What...
GINUWINE None Of Ur Friends Business
RUFF RYDERS I/DRAG-ON Down Bottom
MARY J. BLIGE Your Child
MONTELL JORDAN Get It On...Tonite

8pm

BLACK ROB Whoa!
JAGGED EDGE He Can't Love U
ANGIE STONE No More Rain (In This Cloud)
EVE Love Is Blind
HOT BOYS I Need A Hot Girl
DMX Party Up
DMX What's My Name
D'ANGELO Untitled (How Does It Feel?)
MISSY ELLIOTT Hot Boyz
SISQO Got To Get It
CHICO DEBARGE I/JOE Listen To Your Man

Tracking Trends:
Single Female

25 years old.
Drinks bottled water.
Listens to R&B and Rap.
Downloads MP3 files
from the net.
Owns 94 pairs of shoes.

Want to know what
all this really means?

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Reporters

Stations and their adds listed alphabetically by market

Urban

<p>WAJZ/Albany, NY * PD: Mike Morgan MD: Ron Williams 4 BLACK ROB "Whool" 3 SANTANA F/PRODUCT "Mara" LL COOL J "Bomb"</p>	<p>WWWZ/Charleston, SC * PD: Terry Base MD: Eric Scott 2 LL COOL J "Bomb" PEEPS "Put" DONELL JONES "Where" CHICO DEBARGE F/JOE "Listen" TRIN-I-TEE 5.7 "Body"</p>	<p>WCKX/Columbus, OH * VP/Prog.: Tony Fields PD: Paul Strong 6 DONELL JONES "Where" 3 JAY-Z "Anything" 1 ARTIST "Man" CHICO DEBARGE F/JOE "Listen"</p>	<p>WJMZ/Greenville, SC * PD: Marvin Hankston MD: Doug Davis 1 CHICO DEBARGE F/JOE "Listen"</p>	<p>WQHH/Lansing, MI PD/MD: Brant Johnson 37 AALIYAH "Wanna" 5 DONELL JONES "Where" N-TOON "Ready"</p>	<p>WHRK/Memphis, TN * PD/MD: Bobby D'Jay APD: Eileen Nathaniel 3 LL COOL J "Bomb" DONELL JONES "Where"</p>	<p>WBLS/New York, NY * PD: Vinny Brown No Adds</p>	<p>WTLZ/Saginaw, MI * PD: Chris Reynolds MD: Long John 21 DONELL JONES "Where"</p>	<p>WJUC/Toledo, OH * PD: Charlie Mack MD: Nikki G. 6 RAH-DIGGA "Imperial" LL COOL J "Bomb" LL ZANE "Money" DONELL JONES "Where"</p>
<p>KBCE/Alexandria, LA PD: Kenny Smoov MD: R.J. Polk 10 OLU "Sista" 5 LL COOL J "Bomb" 5 DONELL JONES "Where" 5 LL ZANE "Money"</p>	<p>WPEG/Charlotte, NC * PD: Andre Carson MD: Nate Quick No Adds</p>	<p>KKDA/Dallas-Ft. Worth, TX * PD/MD: Skip Cheatham 42 JAY-Z "Anything" 4 YOUNGBLOODZ '85" 2 RAH-DIGGA "Imperial" LL COOL J "Bomb"</p>	<p>WNEZ/Hartford, CT * PD/MD: Ricky Ricardo APD: J.J. Foxx No Adds</p>	<p>WBTF/Lexington-Fayette, KY * OM/Interim PD: Doug Hamand 1 RAH-DIGGA "Imperial" MINT CONDITION "Pleasure"</p>	<p>WEDR/Miami, FL * OM: James Thomas PD/MD: Cedric Hollywood 2 WARREN G "Game" 2 JAY-Z "Anything" WANVA MORRIS "Burn" LL COOL J "Bomb" LL TROY "Where's" LL ZANE "Money"</p>	<p>WOWI/Norfolk, VA * PD: K.J. Holiday MD: Michael Mauzone 10 LL COOL J "Bomb" LL ZANE "Money" DONELL JONES "Where"</p>	<p>WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter CHICO DEBARGE F/JOE "Listen" DONELL JONES "Where" RAH-DIGGA "Imperial"</p>	<p>KJMM/Tulsa, OK * PD: Terry Monday APD: Aaron Bernard 1 LL COOL J "Bomb" OLU "Sista" DONELL JONES "Where"</p>
<p>WHTA/Atlanta, GA * PD: Darrell Johnson APD: Ryan Cameron MD: Ramona Debraux 15 LL ZANE "Money"</p>	<p>WJTT/Chattanooga, TN * PD: Keith Landecker MD: Magic DONELL JONES "Where" OLU "Sista" WANVA MORRIS "Burn" LL ZANE "Money" LL COOL J "Bomb"</p>	<p>WROU/Dayton, OH * PD: Marco Simmons 27 AALIYAH "Wanna" 2 JAY-Z "Anything" CHICO DEBARGE F/JOE "Listen"</p>	<p>WEUP/Huntsville, AL * PD/MD: Steve Murray DONELL JONES "Where"</p>	<p>KIPR/Little Rock, AR * OM/MD: Joe Booker 2 YOUNGBLOODZ '85" 1 JAY-Z "Anything" N-TOON "Ready" LL ZANE "Money" TRIN-I-TEE 5.7 "Body" DONELL JONES "Where" CHICO DEBARGE F/JOE "Listen" WARREN G "Game"</p>	<p>WKKW/Milwaukee, WI * PD: Gary Young JAY-Z "Anything"</p>	<p>KVSP/Oklahoma City, OK * PD: Terry Monday MD: Eddie Brasco 2 LL COOL J "Bomb" OLU "Sista" DONELL JONES "Where"</p>	<p>KDKS/Shreveport, LA PD/MD: Quinn Echols 27 LOX "Ryde" 26 LL TROY "Where's" 24 YOUNGBLOODZ '85" 20 702 "Gotta" 7 WARREN G "Game"</p>	<p>WESE/Tupelo, MS PD/MD: Pamela Aniese 20 DONELL JONES "Where"</p>
<p>WVVE/Atlanta, GA * PD: Tony Brown MD: Rajayah Shabazz 26 DONELL JONES "Where" 9 JAY-Z "Anything" 4 NAS F/GINJUWINE "Owe"</p>	<p>WGCI/Chicago, IL * OM/MD: Elroy Smith APD/MD: Jay Alan 6 BLACK ROB "Whool" 3 MARY J. BLIGE "Give" 3 DONELL JONES "Where"</p>	<p>WDTJ/Detroit, MI * DM: James Alexander PD: Nate Bell APD/MD: Lance Panton 11 KEVIN EDMONDS "No" DONELL JONES "Where" LL COOL J "Bomb" LL ZANE "Money" OLU "Sista" RAHSAAN PATTERSON "Alright" B.B. JAY "Hot"</p>	<p>WJMI/Jackson, MS * PD/MD: Stan Branson 11 KEVIN EDMONDS "No" DONELL JONES "Where" LL COOL J "Bomb" LL ZANE "Money" OLU "Sista" RAHSAAN PATTERSON "Alright" B.B. JAY "Hot"</p>	<p>KKBT/Los Angeles, CA * PD: Harold Austin MD: Dorsey Fuller 18 DABRAT "What"</p>	<p>WNOV/Milwaukee, WI * PD/MD: Sandra Robinson No Adds</p>	<p>WPHI/Philadelphia, PA * PD: Maurice Devoe APD: Lamonda Williams 21 AALIYAH "Try" 10 BRIAN MCKNIGHT "Stay" 2 GHOSTFACE KILLAH "Cherchez"</p>	<p>KMJJ/Shreveport, LA PD: Michael Tee 27 LOX "Ryde" 26 LL TROY "Where's" 24 YOUNGBLOODZ '85" 20 702 "Gotta" 7 WARREN G "Game"</p>	<p>WKYS/Washington, DC * VP/Prog.: Steve Hegwood 12 DABRAT "What" 2 RAH-DIGGA "Imperial" 1 LL COOL J "Bomb"</p>
<p>WFXA/Augusta, GA * PD: Robert Taylor MD: Yana Symone 19 DONELL JONES "Where"</p>	<p>WIZF/Cincinnati, OH * VP/Prog.: Tony Fields PD: Tony Rankin MD: Terri Thomas LV "Long" YOUNGBLOODZ '85" SNOOP F/FEASTSIDAZ "Up"</p>	<p>WJLB/Detroit, MI * VP/Prog.: Tony Fields MD: Michael Saund MD: Kris Kelley 19 DONELL JONES "Where" ARTIST "Man"</p>	<p>KPRS/Kansas City, MO * PD: Sam Weaver APD/MD: Myron Fears 1 LL COOL J "Bomb" OLU "Sista" LL ZANE "Money" DONELL JONES "Where"</p>	<p>WBLX/Mobile, AL * Int. MD: Myronda DONELL JONES "Where" MINT CONDITION "Pleasure" LL COOL J "Bomb"</p>	<p>WJWZ/Montgomery, AL PD/MD: D-Rock No Adds</p>	<p>WUSL/Philadelphia, PA * OM: Helen Little APD/MD: Glenn Cooper 4 LL COOL J "Bomb"</p>	<p>WHBX/Tallahassee, FL PD: Hurricane Dave ERIC BENET "Think" DONELL JONES "Where" LL COOL J "Bomb"</p>	<p>WJKS/Wilmington, DE PD: Tony Quartrone MD: Manuel Mena SNOOP F/FEASTSIDAZ "Up" LL ZANE "Money" DONELL JONES "Where" WANVA MORRIS "Burn" OLU "Sista"</p>
<p>WEMX/Baton Rouge, LA * PD: Al Jai Wallace APD: Mya Vernon MD: Adrian Long DONELL JONES "Where"</p>	<p>WENZ/Cleveland, OH * PD: Dan Binder No Adds</p>	<p>WJN/Dothan, AL PD/MD: Tony Black 7 SNOOP F/FEASTSIDAZ "Up" 5 DONELL JONES "Where" 5 LL ZANE "Money" OLU "Sista" WANVA MORRIS "Burn"</p>	<p>KIIZ/Killeen-Temple, TX PD/MD: Mychal Maguire 16 QUINT BLACK "Shake" DONELL JONES "Where" YOUNGBLOODZ '85" OLU "Sista" LL COOL J "Bomb"</p>	<p>WBLO/Louisville, KY * PD: Karen Jordan MD: Gerald Harrison 13 BONE THUGS-N-HARMONY "Paper" 11 LL ZANE "Money" 1 JAY-Z "Anything" E-40 "Earl"</p>	<p>WJWZ/Montgomery, AL PD/MD: D-Rock No Adds</p>	<p>WAMO/Pittsburgh, PA PD: Ron Atkins MD: DJ Boogie LL COOL J "Bomb" WARREN G "Game" SANTANA F/PRODUCT "Mara" DONELL JONES "Where"</p>	<p>WTMP/Tampa, FL PD: Larry Steele MD: Big Money 5 B.B. JAY "Hot" 5 LL ZANE "Money" DONELL JONES "Where" 702 "Gotta" LL COOL J "Bomb"</p>	<p>WMNX/Wilmington, NC PD: Rod Cruise WARREN G "Game"</p>
<p>KTCX/Beaumont, TX PD/MD: Lou Bennett DONELL JONES "Where" F.A.T.E. "Because"</p>	<p>WZAK/Cleveland, OH * MD: Langford Stephens 37 JOE "Wanna" 32 JAGGED EDGE "Can't" 30 DESTINY'S CHILD "Name" 26 JENNIFER LOPEZ "Feelin" 7 BLACK ROB "Whool" 1 LL ZANE "Money" 1 DONELL JONES "Where" SANTANA F/PRODUCT "Mara" LL TROY "Where's" LL COOL J "Bomb"</p>	<p>WZFX/Fayetteville, NC * PD: Bobby Jay 17 LOX "Ryde" 13 LL COOL J "Bomb" 13 NAS F/GINJUWINE "Owe"</p>	<p>WKGN/Knoxville, TN PD/MD: Thomas Henderson 5 ARTIST "Man" 7 TRIN-I-TEE 5.7 "Body" 5 OLU "Sista" 5 DONELL JONES "Where" 5 LL ZANE "Money" 5 PEEPS "Put" 5 LL COOL J "Bomb"</p>	<p>WALJ/Macon, GA PD/MD: Derek Harper No Adds</p>	<p>WDAI/Myrtle Beach, SC PD/MD: Chris Clay DONELL JONES "Where"</p>	<p>WQOK/Raleigh-Durham, NC * PD: Hosie Mack MD: Jodi Berry 19 DONELL JONES "Where" 4 F.A.T.E. "Because" DRAMA "Left" LOX "Ryde" LL COOL J "Bomb"</p>	<p>WCDX/Richmond, VA * PD: Aaron Maxwell MD: B-Rock 28 JOE "Wanna" 26 GINJUWINE "Man" 17 LL COOL J "Bomb" 11 RAH-DIGGA "Imperial"</p>	<p>WQDK/Nashville, TN * OM: Jim Kennedy PD: Terry Fox 14 JAY-Z "Anything" 12 702 "Gotta" 11 YOUNGBLOODZ '85" DAVE HOLLISTER "Stay"</p>
<p>WJZD/Biloxi-Gulfport, MS PD: Rob Neal MD: Tabari Daniels 5 OLU "Sista" 5 LL ZANE "Money" 5 DONELL JONES "Where" 5 LL COOL J "Bomb"</p>	<p>WZAK/Cleveland, OH * MD: Langford Stephens 37 JOE "Wanna" 32 JAGGED EDGE "Can't" 30 DESTINY'S CHILD "Name" 26 JENNIFER LOPEZ "Feelin" 7 BLACK ROB "Whool" 1 LL ZANE "Money" 1 DONELL JONES "Where" SANTANA F/PRODUCT "Mara" LL TROY "Where's" LL COOL J "Bomb"</p>	<p>WZFX/Fayetteville, NC * PD: Bobby Jay 17 LOX "Ryde" 13 LL COOL J "Bomb" 13 NAS F/GINJUWINE "Owe"</p>	<p>WKGN/Knoxville, TN PD/MD: Thomas Henderson 5 ARTIST "Man" 7 TRIN-I-TEE 5.7 "Body" 5 OLU "Sista" 5 DONELL JONES "Where" 5 LL ZANE "Money" 5 PEEPS "Put" 5 LL COOL J "Bomb"</p>	<p>WALJ/Macon, GA PD/MD: Derek Harper No Adds</p>	<p>WDAI/Myrtle Beach, SC PD/MD: Chris Clay DONELL JONES "Where"</p>	<p>WQOK/Raleigh-Durham, NC * PD: Hosie Mack MD: Jodi Berry 19 DONELL JONES "Where" 4 F.A.T.E. "Because" DRAMA "Left" LOX "Ryde" LL COOL J "Bomb"</p>	<p>WCDX/Richmond, VA * PD: Aaron Maxwell MD: B-Rock 28 JOE "Wanna" 26 GINJUWINE "Man" 17 LL COOL J "Bomb" 11 RAH-DIGGA "Imperial"</p>	<p>WQDK/Nashville, TN * OM: Jim Kennedy PD: Terry Fox 14 JAY-Z "Anything" 12 702 "Gotta" 11 YOUNGBLOODZ '85" DAVE HOLLISTER "Stay"</p>
<p>WBLK/Buffalo, NY * PD/MD: Skip Dillard DONELL JONES "Where" LL COOL J "Bomb" F.A.T.E. "Because"</p>	<p>WWDM/Columbia, SC * PD/MD: Paul Jackson 5 F.A.T.E. "Because" 4 YOUNGBLOODZ '85" OLU "Sista" CHICO DEBARGE F/JOE "Listen" RAH-DIGGA "Imperial" DONELL JONES "Where" WARREN G "Game" LL COOL J "Bomb"</p>	<p>WYNN/Florence, SC OM: Matt Scurry PD: Gerald McSwain APD/MD: Nikki Reed RAH-DIGGA "Imperial" BRIAN MCKNIGHT "Stay"</p>	<p>KRRO/Lafayette, LA * PD: Dre Richards 2 DONELL JONES "Where" 1 LL ZANE "Money" LL COOL J "Bomb"</p>	<p>WIBB/Macon, GA PD/MD: Kevin Fox 22 KEVIN EDMONDS "No" 20 F.A.T.E. "Because" 5 DONELL JONES "Where" 5 SNOOP F/FEASTSIDAZ "Up" 5 OLU "Sista" 5 LL COOL J "Bomb"</p>	<p>WQDK/Nashville, TN * OM: Jim Kennedy PD: Terry Fox 14 JAY-Z "Anything" 12 702 "Gotta" 11 YOUNGBLOODZ '85" DAVE HOLLISTER "Stay"</p>	<p>WQOK/Raleigh-Durham, NC * PD: Hosie Mack MD: Jodi Berry 19 DONELL JONES "Where" 4 F.A.T.E. "Because" DRAMA "Left" LOX "Ryde" LL COOL J "Bomb"</p>	<p>WCDX/Richmond, VA * PD: Aaron Maxwell MD: B-Rock 28 JOE "Wanna" 26 GINJUWINE "Man" 17 LL COOL J "Bomb" 11 RAH-DIGGA "Imperial"</p>	<p>WQDK/Nashville, TN * OM: Jim Kennedy PD: Terry Fox 14 JAY-Z "Anything" 12 702 "Gotta" 11 YOUNGBLOODZ '85" DAVE HOLLISTER "Stay"</p>
<p>WPAL/Charleston, SC PD: Jae Jackson 5 DONELL JONES "Where" 5 SNOOP F/FEASTSIDAZ "Up" 4 DE PONCE "Just" 4 NIGHT & DAY "Girl" 3 OLU "Sista" WARREN G "Game"</p>	<p>WFXE/Columbus, GA PD: Terri Avery MD: Al Irvin 3 DONELL JONES "Where" 3 LL ZANE "Money" 3 N-TOON "Ready" 3 LL COOL J "Bomb"</p>	<p>WTMG/Gainesville-Ocala, FL * OM/MD: Don Cody APD: Quincy 9 SNOOP F/FEASTSIDAZ "Up" 3 DONELL JONES "Where" NIGHT & DAY "Girl" LL ZANE "Money" WANVA MORRIS "Burn" LL ZANE "Money" LL COOL J "Bomb"</p>	<p>WHNR/Lakeland-Winter Haven, FL GM: Frankie Grover PD/MD: Chris Williams 13 SNOOP F/FEASTSIDAZ "Up" DONELL JONES "Where" NIGHT & DAY "Girl" LL ZANE "Money" OLU "Sista" MACY GRAY "Try"</p>	<p>WKPO/Madison, WI PD: Chris Lee MD: LaTone Hart 22 SNOOP F/FEASTSIDAZ "Up" 5 WANVA MORRIS "Burn" 5 DONELL JONES "Where" LL ZANE "Money" N-TOON "Ready" OLU "Sista"</p>	<p>WQDK/Nashville, TN * OM: Jim Kennedy PD: Terry Fox 14 JAY-Z "Anything" 12 702 "Gotta" 11 YOUNGBLOODZ '85" DAVE HOLLISTER "Stay"</p>	<p>WQOK/Raleigh-Durham, NC * PD: Hosie Mack MD: Jodi Berry 19 DONELL JONES "Where" 4 F.A.T.E. "Because" DRAMA "Left" LOX "Ryde" LL COOL J "Bomb"</p>	<p>WCDX/Richmond, VA * PD: Aaron Maxwell MD: B-Rock 28 JOE "Wanna" 26 GINJUWINE "Man" 17 LL COOL J "Bomb" 11 RAH-DIGGA "Imperial"</p>	<p>WQDK/Nashville, TN * OM: Jim Kennedy PD: Terry Fox 14 JAY-Z "Anything" 12 702 "Gotta" 11 YOUNGBLOODZ '85" DAVE HOLLISTER "Stay"</p>

* = Mediabase 24/7 monitored

84 Total Reporters
84 Current Reporters
81 Current Playlists

New Reporter (1):
WBOT/Boston, MA

Reported Frozen Playlist (1):
WILD/Boston, MA

Did Not Report. Playlist Frozen (2):
KATZ/St. Louis, MO
WACR/Tupelo, MS

Urban AC

<p>WALR/Atlanta, GA * Int. PD: Jim Kennedy BRIAN MCKNIGHT "Stay"</p>	<p>WBAV/Charlotte, NC * PD: Andre Carson MD: OC 12 KEVIN EDMONDS "No" 5 RAHSAAN PATTERSON "Alright"</p>	<p>KDKO/Denver-Boulder, CO Int. PD/MD: Jim Walker KELLY PRICE/FRIENDS "Free" SOMETHIN FOR "Take" MARY J. BLIGE "Give" MARY MARY "Shackles" DJANE WIGGINS "Strange"</p>	<p>WIKS/Greenville, NC * PD: B.K. Kirkland No Adds</p>	<p>KJLH/Los Angeles, CA * PD/MD: Cliff Winston 3 KEVIN EDMONDS "No" RAHSAAN PATTERSON "Alright"</p>	<p>WMCS/Milwaukee, WI PD/MD: Tyrene Jackson 7 KEVIN EDMONDS "No" 5 RAHSAAN PATTERSON "Alright" 5 MINT CONDITION "Pleasure" 5 YOLANDA ADAMS "Fragile" 5 ARTIST "Man" 5 MIKE E "Master"</p>	<p>WDAS/Philadelphia, PA * PD: Joe Tamburro APD/MD: Daisy Davis 16 SANTANA F/PRODUCT "Mara" 3 KEVIN EDMONDS "No" RAHSAAN PATTERSON "Alright"</p>	<p>KMJM/St. Louis, MO * DM/MD: Chuck Atkins APD/MD: Eric Michaels No Adds</p>	<p>WMMJ/Washington, DC * PD: Chris Connors No Adds</p>
<p>WWIN/Baltimore, MD * PD: Kathy Brown MD: Keith Fisher No Adds</p>	<p>WVAZ/Chicago, IL * DM/MD: Maxx Myrick APD/MD: Jamillah Muhammad 5 KEVIN EDMONDS "No" 5 RAHSAAN PATTERSON "Alright" 4 DE PONCE "Just" 2 DONELL JONES "Where" 1 DAVE HOLLISTER "Stay"</p>	<p>WDMK/Detroit, MI PD/MD: James Alexander 7 KEVIN EDMONDS "No"</p>	<p>KMJQ/Houston-Galveston, TX * PD: Carl Conner MD: Carla Boatner 25 KEVIN EDMONDS "No" 7 RAHSAAN PATTERSON "Alright" 4 DAVE HOLLISTER "Stay" MACY GRAY "Try" RONNY JORDAN "Brighter" TRIN-I-TEE 5.7 "Body" BONEY JAMES "Lonely"</p>	<p>WRBV/Macon, GA PD/MD: Lisa Charles RAHSAAN PATTERSON "Alright" RONNY JORDAN "Brighter" KEVIN EDMONDS "No" MACY GRAY "Try"</p>	<p>WDLT/Mobile, AL * PD: Mark Dylan MD: Kathy Barlow No Adds</p>	<p>KMJK/Phoenix, AZ PD: Art Jackson 5 DONELL JONES "Where" 5 RAHSAAN PATTERSON "Alright" 5 KEVIN EDMONDS "No" 5 MARY MARY "Shackles"</p>	<p>WHUR/Washington, DC * PD: Hector Hannibal MD: David A. Dickinson 9 RAHSAAN PATTERSON "Alright" 2 KEVIN EDMONDS "No"</p>	<p>WAAV/Wilmington, NC PD/MD: Kala Richards ALEX BUGHNON "Say"</p>
<p>KQXL/Baton Rouge, LA PD: Al Jai Wallace MD: Mya Vernon 12 SEVEN "Keep" BONEY JAMES "Lonely" RAHSAAN PATTERSON "Alright"</p>	<p>WLXC/Columbia, SC * PD/MD: Kevin Holiday No Adds</p>	<p>WMXD/Detroit, MI * VP/Prog.: Michael Saund PD: Janet G. ERIC BENET "Think"</p>	<p>WSOL/Jacksonville, FL * PD: Doc Wynter APD/MD: K.J. 1 JAGGED EDGE "Can't" 1 AALIYAH "Wanna" GINJUWINE "None"</p>	<p>KJMS/Memphis, TN * PD: Bobby D'Jay MD: Eileen Nathaniel 14 KEVIN EDMONDS "No" RAHSAAN PATTERSON "Alright" DONELL JONES "Where"</p>	<p>WYLD/New Orleans, LA * PD/MD: LeBron Joseph ARTIST "Man" YOLANDA ADAMS "Fragile" BONEY JAMES "Lonely"</p>	<p>WFXC/Raleigh-Durham, NC * MD: Darryl Morrow No Adds</p>	<p>WQKJ/Richmond, VA * PD: Kevin Kofax 13 RAHSAAN PATTERSON "Alright" ARTIST "Man" RONNY JORDAN "Brighter"</p>	<p>WACR/Tupelo, MS PD: Rod Cruise WARREN G "Game"</p>
<p>WBHK/Birmingham, AL * PD: Jay Dixon Int. MD: Darryl Johnson BRIAN MCKNIGHT "Stay"</p>	<p>WAGH/Columbus, GA PD: Billy Dee MD: Ed Lewis No Adds</p>	<p>WQMG/Greensboro, NC * PD: Alvin Stowe MD: Bryan Maxwell No Adds</p>	<p>KOKY/Little Rock, AR PD: Joe Booker KEVIN EDMONDS "No" BONEY JAMES "Lonely" TRIN-I-TEE 5.7 "Body" PHAT CAT PLAYERS "Dress" LV "Long" MIKE E "Master"</p>	<p>WHQT/Miami, FL * Station Mgr.: Tony Kidd PD: Derrick Brown MD: Traci Latrelle 19 KEVIN EDMONDS "No"</p>	<p>WQFB/Orlando, FL * PD: Steve Holtrook No Adds</p>	<p>WQKJ/Richmond, VA * PD: Kevin Kofax 13 RAHSAAN PATTERSON "Alright" ARTIST "Man" RONNY JORDAN "Brighter"</p>	<p>WACR/Tupelo, MS PD: Rod Cruise WARREN G "Game"</p>	<p>WQKJ/Richmond, VA * PD: Kevin Kofax 13 RAHSAAN PATTERSON "Alright" ARTIST "Man" RONNY JORDAN "Brighter"</p>

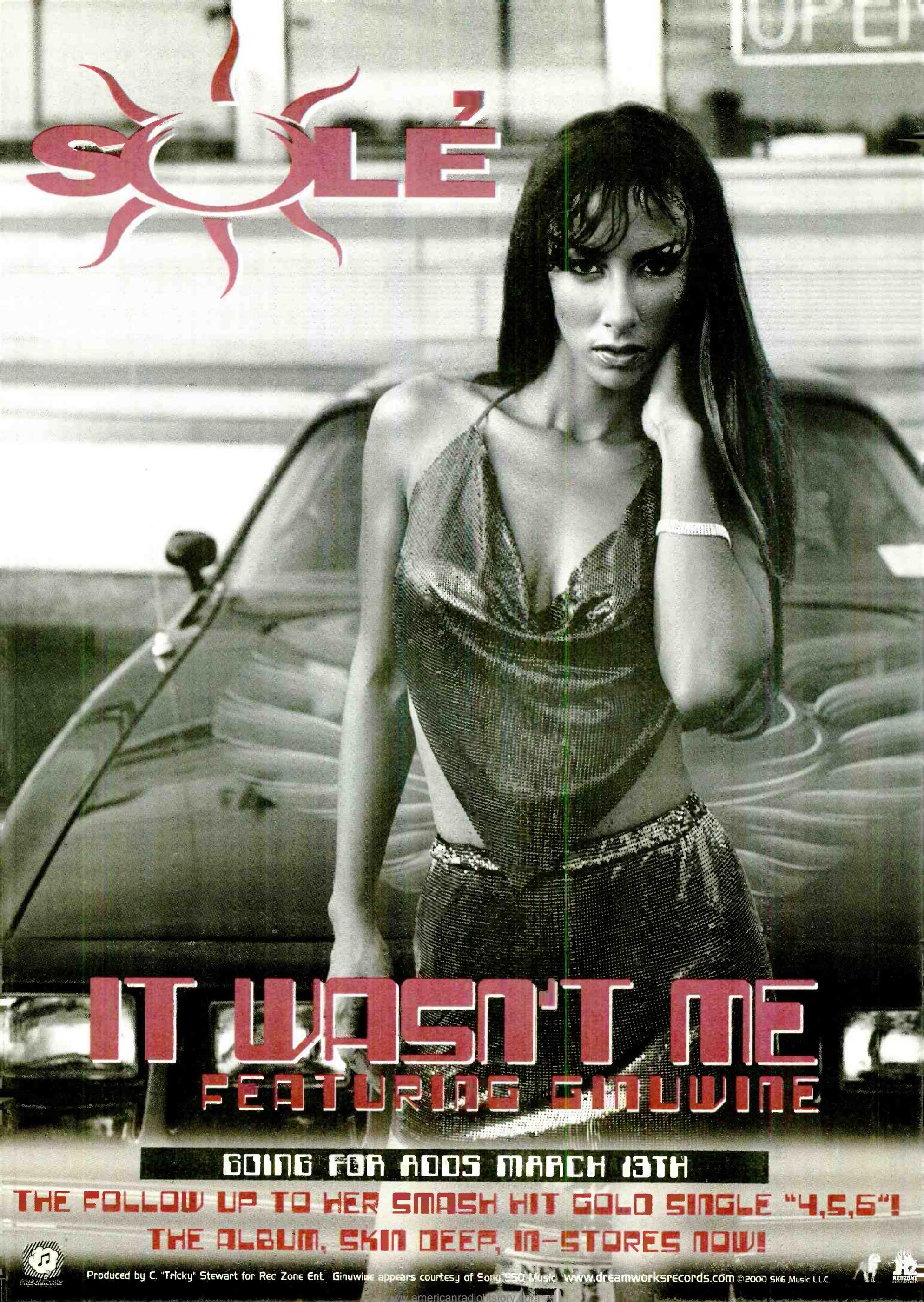
* = Mediabase 24/7 monitored

38 Total Reporters
38 Current Reporters
35 Current Playlists

Reported Frozen Playlist (1):
WKXU/Jackson, MS

Did Not Report. Playlist Frozen (2):
KRNB/Dallas-Ft. Worth, TX
WLWH/Savannah, GA

SOLE



IT WASN'T ME
FEATURING GINUWINE

GOING FOR ADDS MARCH 13TH

THE FOLLOW UP TO HER SMASH HIT GOLD SINGLE "4,5,6"!
THE ALBUM, SKIN DEEP, IN-STORES NOW!



Produced by C. "Tricky" Stewart for Rec Zone Ent. Ginuwine appears courtesy of Sony Music. www.dreamworksmusic.com ©2000 SKG Music LLC.



FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #31

WNOV/Milwaukee
Clear Channel
(414) 449-9668
Robinson
12+ Cume 43,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
3	16	SISQO/Thong Song	416
6	14	DR. DRE FEMINEM/Forget About D.R.E.	364
9	13	DESTINY'S CHILD/Say My Name	338
12	13	HOT BOYS/Need A Hot Girl	338
6	12	D'ANGELO/Untitled...	312
6	11	DRAM/A Left, Right, Left	286
6	11	2PAC/OUTLAWZ/Baby Don't Cry...	286
2	10	KEVIN EDMONDS/No Love	260
10	10	SAMMIE/I Like It	260
6	10	BLACK ROBA/Whoa!	260
6	10	BONE THUGS-N-HARMONY/Resurrection...	260
4	9	JENNIFER LOPEZ/Feel So Good	234
9	9	JOE I Wanna Know	234
9	9	J-SHINE/One Night Stand	234
9	9	EVE/Love Is Blind	234
9	9	METHOD MAN & REDMAN/Y.O.U.	234
9	9	AALIYAH/Don't Wanna	234
6	9	WILL SMITH/Freakin' It	234
6	9	YOUNGBL00DZ/BS	234
10	8	JAGGED EDGE/He Can't Love U	208
8	8	GINUWINE.../The Best Man...	208
5	8	LOST BOYZ/Plug Me In	208
8	8	LL COOL J/She's Got That	208
8	8	MASTER P/Da Ballers	208
7	8	ICE CUBE/KRZY 2/Until We Rich	208
4	7	ERIC BENET/When You Think Of Me	182
7	7	NAS F/GINUWINE/No Love	182
6	7	THREE 6 MAFIA/Who Run It	182
4	7	MINT CONDITION/Is This Pain Our...	182
5	7	LOX/Ryde Or Die, Chick	182

MARKET #34

WCKX/Columbus, OH
Blue Chip
(614) 487-1444
Strong/Stevens
12+ Cume 182,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	48	ANGIE STONE/No More Rain (In...)	5712
48	48	JOE I Wanna Know	5474
51	45	SISQO/Thong Song	5114
40	45	AALIYAH/Don't Wanna	5355
46	44	D'ANGELO/Untitled...	5236
32	43	EVE/Love Is Blind	5117
44	41	MONTELL JORDAN/Get It On... Tonite	4879
41	36	DONELL JONES/U Know What's Up	4284
34	34	MISSY ELLIOTT/Hot Boyz	4046
30	34	MARY J. BLIGE/Your Child	4046
38	32	JAGGED EDGE/He Can't Love U	3808
28	32	MARY J. BLIGE/Deep Inside	3808
28	31	KELLY PRICE/It's Gonna Rain	3689
29	31	GINUWINE/None Of Ur...	3689
30	31	MARIAH CAREY/JOE.../Thank God I Found...	3689
28	31	Q-TIP/Breathe And Stop	3689
23	28	DAVE NOLLESTER/Can't Stay	3332
25	27	SISQO/Get To Get It	3213
25	26	GERALD LEVERT/Mr. Too Damn Good	3094
26	25	BRIAN MCKNIGHT/Back At One	2956
22	24	DESTINY'S CHILD/Say My Name	2875
12	23	J-SHINE/One Night Stand	2737
24	23	GINUWINE.../The Best Man...	2737
27	21	MINT CONDITION/Is This Pain Our...	2499
23	20	GUY/Why You Wanna	2389
25	19	WHITNEY HOUSTON/I Learned From...	2261
25	19	JAY-Z/Do It Again	2261
6	18	IDEAL/Creep Inn	2142
14	18	DR. DRE FEMINEM/Forget About D.R.E.	2142
23	17	KEVIN EDMONDS/24/7	2023

MARKET #1

WRKS/New York
Emmis
(212) 242-9870
Beasley/Greene
12+ Cume 1,433,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	30	WHITNEY HOUSTON/I Learned From...	25980
24	30	MINT CONDITION/If You Love Me	25980
27	29	D'ANGELO/Untitled...	25114
25	28	ANGIE STONE/No More Rain (in...)	24248
30	28	JOE I Wanna Know	24248
29	28	KEVIN EDMONDS/24/7	24248
27	28	CARL THOMAS/I Wish	24248
31	27	JAGGED EDGE/He Can't Love U	23382
27	25	DONELL JONES/U Know What's Up	21650
27	22	CHICO DEBARGE/F/JOE/Listen To Your Man	19052
26	20	AMEL LARRIEUX/Get Up	17320
18	20	GINUWINE.../The Best Man...	17320
15	18	ERIC BENET/When You Think Of Me	15588
10	18	BRIAN MCKNIGHT/Back At One	15588
22	17	DENNIS TAYLOR/Enough's Enough	14722
15	15	BLAQUE/Bring It All To Me	12990
14	14	CASE/Happily Ever After	12124
14	14	MINT CONDITION/Is This Pain Our...	12124
10	12	ERIC BENET F/FAITH.../Georgy Porgy	10392
18	10	T.I./Unstoppable	8660
8	10	AALIYAH/Don't Wanna	8660
5	9	FAITH EVANS/Never Gonna Let...	7794
8	9	CHICO DEBARGE/Give You What You...	7794
7	8	DEBORAH COX/We Can't Be Friends	6928
7	8	DEBORAH COX/September	6928
10	8	MONTELL JORDAN/Get It On... Tonite	6928
7	8	FREDDIE/Baby Don't Cry	6928
9	7	MAXWELL/Fortunate	6062
7	7	ERIC BENET/Spend My Life...	6062
16	7	TRACIE SPENCER/Still In My Heart	6062

MARKET #2

KJLH/Los Angeles
Taxi
(310) 330-5550
Winston
12+ Cume 342,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	30	SAMPLE F/HATHAWAY/When Your Life...	6060
23	27	KIRK WHALUM/All I Do	5454
19	23	CASE/Happily Ever After	4646
13	21	MONTELL JORDAN/Get It On... Tonite	4242
20	20	JOE I Wanna Know	4040
14	19	WHITNEY HOUSTON/I Learned From...	3838
15	17	AMEL LARRIEUX/Get Up	3434
16	16	ERIC BENET/Spend My Life...	3232
7	15	IDEAL/Get Gone	3030
14	15	BRIAN MCKNIGHT/Stay Or Let It Go	3030
16	14	D'ANGELO/Untitled...	2828
9	14	GERALD LEVERT/Mr. Too Damn Good	2828
13	13	MICHAEL & BLIGE/AS	2626
27	13	BONEY JAMES/Are You Ready?	2626
23	11	DONELL JONES/U Know What's Up	2222
5	11	CULBERTSON & PERRY/I'm Gonna Miss You	2222
12	10	GINUWINE.../The Best Man...	2020
10	10	S.O.L.I.C.E./Doolit	2020
2	9	PHIL PERRY/Closer To Heaven	1818
11	8	ERIC BENET/When You Think Of Me	1616
6	8	SMOKEY ROBINSON/Sleepin' In	1616
4	8	JEFFREY OSBORNE/That's For Sure	1616
4	8	PHAT CAT PLAYERS.../Sun Dress	1616
6	8	LV/How Long	1616
4	7	MAXWELL/Fortunate	1414
7	7	ANGIE STONE/No More Rain (In...)	1414
4	6	SAMMIE/Yesterday	1212
9	6	NATALIE COLE/Say You Love Me	1212
7	6	BLAQUE/Bring It All To Me	1212
5	6	KEVIN EDMONDS/24/7	1212

MARKET #3

WVAZ/Chicago
AMFM
(312) 360-9000
Myrick/Muhammad
12+ Cume 645,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
12	30	D'ANGELO/Untitled...	14910
23	29	JOE I Wanna Know	14413
23	26	MINT CONDITION/If You Love Me	12922
23	25	ANGIE STONE/No More Rain (In...)	12425
23	25	GINUWINE.../The Best Man...	12425
26	24	KEVIN EDMONDS/24/7	11928
11	18	DONELL JONES/U Know What's Up	8946
10	10	PHAT CAT PLAYERS.../Sun Dress	4970
5	9	SMOKEY ROBINSON/Sleepin' In	4473
7	7	AMEL LARRIEUX/Get Up	3479
20	5	NATALIE COLE/Say You Love Me	2485
3	5	KEVIN EDMONDS/No Love	2485
3	5	GERALD LEVERT/Mr. Too Damn Good	2485
2	4	FAITH EVANS/Love Like This	1988
3	4	WHITNEY HOUSTON/I Learned From...	1988
3	4	WHITNEY HOUSTON/My Love Is Your Love	1988
4	4	BLAQUE/Bring It All To Me	1988
20	4	BRIAN MCKNIGHT/Back At One	1988
3	4	TAMAR/If You Don't...	1988
3	4	ARETHA FRANKLIN/A Rose Is Still...	1491
3	4	GEORGE BENSON/Poquitos Spanish...	1491
3	4	GERALD LEVERT/Taking Everything...	1491
2	3	SAMPLE F/HATHAWAY/When Your Life...	1491
2	3	ERIC BENET/When You Think Of Me	1491
3	3	PATTI AUSTIN/In And Out...	1491
4	3	MARY J. BLIGE/All That I Can Say	1491
2	3	RAHSAAN PATTERSON/Treat You Like...	1491
2	3	MARY J. BLIGE/Don't Waste Your...	1491
3	3	CULBERTSON & PERRY/I'm Gonna Miss You	1491

MARKET #36

WOWI/Norfolk
Clear Channel
(757) 466-0009
Holiday/Mauzone
12+ Cume 291,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	39	SISQO/Thong Song	8994
35	35	EVE/Love Is Blind	8435
33	35	JOE I Wanna Know	7953
32	33	D'ANGELO/Untitled...	7953
32	32	J-SHINE/One Night Stand	7712
34	32	JAY-Z/Anything	7712
30	31	Q-TIP/Breathe And Stop	7471
31	31	NAS F/GINUWINE/No Love	7471
27	30	DAVE NOLLESTER/Can't Stay	7230
30	30	DESTINY'S CHILD/Say My Name	7230
29	30	AALIYAH/Don't Wanna	7230
20	29	GINUWINE.../The Best Man...	6989
22	28	IDEAL/Creep Inn	6748
28	28	DRAM/A Left, Right, Left	6748
5	28	IMX/In & Out Of Love	6748
34	26	JAGGED EDGE/He Can't Love U	6266
17	26	BLACK ROBA/Whoa!	6266
15	25	DR. DRE FEMINEM/Forget About D.R.E.	6025
24	24	MARY J. BLIGE/Deep Inside	5784
21	24	SAMMIE/I Like It	5784
27	24	DA BRAT/That's What I'm...	5784
27	24	HOT BOYS/Need A Hot Girl	5784
24	24	DMX/Party Up	5543
23	23	WHITNEY HOUSTON/I Learned From...	5382
19	22	MISSY ELLIOTT/Hot Boyz	5302
22	22	MINT CONDITION/Is This Pain Our...	5302
21	21	DONELL JONES/U Know What's Up	5061
21	21	LATANYA/Keys	5061
18	21	MONTELL JORDAN/Get It On... Tonite	4338
12	17	GUY/Why You Wanna	4097

MARKET #37

WPEG/Charlotte
Infinity
(704) 333-0131
Carson/Quick
12+ Cume 242,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	53	SISQO/Thong Song	8994
47	48	AALIYAH/Don't Wanna	8064
47	45	D'ANGELO/Untitled...	7560
47	44	DR. DRE FEMINEM/Forget About D.R.E.	7392
43	42	DESTINY'S CHILD/Say My Name	6856
48	41	BOB MARLEY.../Turn Your Lights...	6888
26	40	DMX/Party Up	6720
29	32	MOS DEFAM... Fat Boyz	5376
29	29	MARIAH CAREY/JOE.../Thank God I Found...	4872
37	28	JOE I Wanna Know	4704
27	28	EVE/Love Is Blind	4704
18	28	BLACK ROBA/Whoa!	4704
18	28	2PAC/OUTLAWZ/Baby Don't Cry...	4704
22	28	YOUNGBL00DZ/BS	4704
31	27	JAGGED EDGE/He Can't Love U	4536
29	27	GINUWINE.../The Best Man...	4536
30	26	SYLVIA/Loving You	4368
25	26	J-SHINE/One Night Stand	4368
16	26	HOT BOYS/Need A Hot Girl	4368
24	25	SAMMIE/I Like It	4200
25	25	JAY-Z/Do It Again	4200
27	24	MARY J. BLIGE/Your Child	4032
30	24	BEVERLY/You Came Along	4032
28	24	DA BRAT/That's What I'm...	4032
26	24	DRAM/A Left, Right, Left	4032
27	23	BLAQUE/Bring It All To Me	3864
18	23	ICE CUBE/KRZY 2/Until We Rich	3864
26	23	LV/How Long	3864
25	22	SOMETHIN' FOR.../Take It Off	3696
19	22	LOX/Ryde Or Die, Chick	3696

MARKET #5

WDAS/Philadelphia
AMFM
(610) 617-8500
Yamburro/Davis
12+ Cume 530,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	23	ANGIE STONE/No More Rain (In...)	10074
20	23	JOE I Wanna Know	10074
19	22	BRIAN MCKNIGHT/Back At One	9636
21	21	GINUWINE.../The Best Man...	9198
21	19	MINT CONDITION/If You Love Me	8322
17	19	D'ANGELO/Untitled...	8322
16	17	KEVIN EDMONDS/24/7	7446
15	16	TEMPTATIONS/How Could He Hurt...	7008
16	16	SANTANA F/PRODUCT.../Maria Maria	7008
12	15	DONELL JONES/U Know What's Up	6570
9	15	SPEECH/Real Love	6570
23	14	ERIC BENET/Spend My Life...	6132
18	12	MONTELL JORDAN/Get It On... Tonite	5256
11	11	WHITNEY HOUSTON/I Learned From...	4818
4	11	TYRESE/Lately	4818
10	10	R. KELLY/H I Could Turn...	4380
6	10	MAXWELL/Fortunate	4380
8	10	TRACIE SPENCER/Still In My Heart	4380
9	9	MARY J. BLIGE/Deep Inside	3942
12	8	FAITH EVANS/Love Like This	3504
8	9	MARY J. BLIGE/All That I Can Say	3504
15	8	ARTIST/The Greatest	3504
8	7	WHITNEY HOUSTON/My Love Is Your Love	3066
4	7	DEBORAH COX/We Can't Be Friends	3066
6	7	FAITH EVANS/Never Gonna Let...	3066
8	7	AMEL LARRIEUX/Get Up	3066
6	7	SMOKEY ROBINSON/Sleepin' In	3066
5	7	JEFFREY OSBORNE/That's For Sure	3066
6	7	JAZE/Have You Ever	3066
7	6	WHITNEY HOUSTON/Hearbreak Hotel	2628

MARKET #7

WDMK/Detroit
Radio One
(248) 589-7900
Alexander
12+ Cume 143,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
33	38	ANGIE STONE/No More Rain (In...)	2394
37	37	D'ANGELO/Untitled...	2331
37	37	BRIAN MCKNIGHT/Back At One	2331
35	37	JOE I Wanna Know	2331
34	37	MINT CONDITION/If You Love Me	2331
35	36	WHITNEY HOUSTON/I Learned From...	2268
35	36	KEVIN EDMONDS/24/7	2268
31	31	DONELL JONES/U Know What's Up	1953
30	31	MONTELL JORDAN/Get It On... Tonite	1953
18	30	DRU HILL/Beauty	1890
25	30	MARY J. BLIGE/All That I Can Say	1890
26	29	ERIC BENET/When You Think Of Me	1827
26	29		

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	JOE I Wanna Know (<i>Jive</i>)	982	+35	152826	8	37/0
	2	D'ANGELO Untitled...(How Does It Feel) (<i>Cheebea Sound/Virgin</i>)	973	+103	148343	7	37/0
	3	ANGIE STONE No More Rain (In This Cloud) (<i>Arista</i>)	781	+29	124601	24	36/0
	4	WHITNEY HOUSTON I Learned From The Best (<i>Arista</i>)	735	+32	100800	11	37/0
	5	MINT CONDITION If You Love Me (<i>Elektra/EEG</i>)	663	+38	118171	25	33/0
	6	KEVON EDMONDS 24/7 (<i>RCA</i>)	612	-2	107837	23	32/0
	7	DONELL JONES U Know What's Up (<i>Untouchables/LaFace/Arista</i>)	595	-30	105279	21	29/0
	8	BRIAN MCKNIGHT Back At One (<i>Motown</i>)	498	-23	81319	26	33/0
	9	GERALD LEVERT Mr. Too Damn Good (<i>EastWest/EEG</i>)	485	+39	57742	5	30/0
	10	GINUWINE, R.L., TYRESE, CASE The Best Man I Could Be (<i>Columbia</i>)	471	+26	81099	8	23/0
	11	ERIC BENET When You Think Of Me (<i>Warner Bros.</i>)	466	+28	62270	4	33/1
	12	DAVE HOLLISTER Can't Stay (<i>Def Squad/DreamWorks</i>)	460	-13	49718	16	25/2
	13	AMEL LARRIEUX Get Up (<i>550 Music/Epic</i>)	432	-18	61274	13	32/0
	14	JEFFREY OSBORNE That's For Sure (<i>Private Music/Windham Hill</i>)	339	+7	25434	5	27/0
	15	ERIC BENET Spend My Life With You (<i>Warner Bros.</i>)	331	-26	56684	39	28/0
	16	TRACIE SPENCER Still In My Heart (<i>Capitol</i>)	323	-66	34012	15	27/0
	17	BRIAN MCKNIGHT Stay Or Let It Go (<i>Motown</i>)	310	+35	37412	3	27/2
	18	SMOKEY ROBINSON Sleepin' In (<i>Motown</i>)	273	+19	34592	4	24/0
	19	MAXWELL Fortunate (<i>Rock Land/Interscope/Columbia</i>)	261	-53	42992	47	26/0
	20	BRIAN CULBERTSON F/LORI PERRY I'm Gonna Miss You (<i>Atlantic</i>)	237	+30	25784	3	22/0
	21	AL JARREAU Last Night (<i>GRP/VMG</i>)	231	+36	19187	2	22/0
	22	BEVERLY You Came Along (<i>Yab Yum/Elektra/EEG</i>)	210	-61	18637	12	16/0
	23	MONTELL JORDAN Get It On...Tonight (<i>Def Soul/IDJMG</i>)	208	-16	32335	9	16/0
	24	MARIAH CAREY/JOE & 98 DEGREES Thank God... (<i>Columbia</i>)	208	-50	29034	9	15/0
	25	MARY J. BLIGE Deep Inside (<i>MCA</i>)	201	-3	18018	16	13/0
Debut	26	KEVON EDMONDS No Love (<i>RCA</i>)	188	+46	28470	1	22/15
	27	GLENN JONES Secrets (<i>SAR/WB</i>)	188	-32	11097	18	17/0
Debut	28	DRU HILL Beauty (<i>University/IDJMG</i>)	187	+31	23786	1	6/0
	29	GUY Why You Wanna Keep... (<i>MCA</i>)	173	+9	21554	2	16/0
Debut	30	BLAQUE Bring It All To Me (<i>Track Masters/Columbia</i>)	173	+19	38680	1	5/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
KEVON EDMONDS No Love (<i>RCA</i>)	15
RAHSAAN PATTERSON It's Alright Now (<i>MCA</i>)	14
BONEY JAMES I Get Lonely (<i>Warner Bros.</i>)	5
RONNY JORDAN A Brighter Day (<i>Blue Note</i>)	4
ARTIST Man 'O' War (<i>NPG/Arista</i>)	3
DONELL JONES Where... (<i>Untouchables/LaFace/Arista</i>)	3
MACY GRAY I Try (<i>Epic</i>)	3
BRIAN MCKNIGHT Stay Or Let It Go (<i>Motown</i>)	2
DAVE HOLLISTER Can't Stay (<i>Def Squad/DreamWorks</i>)	2
YOLANDA ADAMS Fragile Heart (<i>Elektra/EEG</i>)	2
TRIN-I-TEE 5:7 My Body (<i>B-Rite/Interscope</i>)	2
MIKE E. Master Plan (<i>Capitol</i>)	2
MARY MARY Shackles (Praise You) (<i>C2/Columbia</i>)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
D'ANGELO Untitled (How...) (<i>Cheebea Sound/Virgin</i>)	+103
UWF ALL STARS Who Do You Tell (<i>Major</i>)	+67
ARTIST Man 'O' War (<i>NPG/Arista</i>)	+56
PHIL PERRY Closer... (<i>Peak/Private/Windham Hill</i>)	+55
PHAT CAT PLAYERS F/COCO BROWN Sundress (<i>Partane</i>)	+48
KEVON EDMONDS No Love (<i>RCA</i>)	+46
YOLANDA ADAMS Fragile Heart (<i>Elektra/EEG</i>)	+40
GERALD LEVERT Mr. Too Damn Good (<i>EastWest/EEG</i>)	+39
MINT CONDITION If You Love Me (<i>Elektra/EEG</i>)	+38
BONEY JAMES I Get Lonely (<i>Warner Bros.</i>)	+37

38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

PHIL PERRY Closer To Heaven (*Peak/Private/Windham Hill*)

Total Plays: 166, Total Stations: 20, Adds: 0

TAMAR If You Don't Wanna Love Me (*DreamWorks*)

Total Plays: 163, Total Stations: 17, Adds: 0

PROFYLE Whispers In The Dark (*Motown*)

Total Plays: 152, Total Stations: 11, Adds: 0

NORMAN BROWN F/PHAJJA You Make Me Feel... (*Warner Bros.*)

Total Plays: 137, Total Stations: 18, Adds: 0

PHAT CAT PLAYERS F/COCO BROWN Sundress (*Partane*)

Total Plays: 130, Total Stations: 10, Adds: 1

JAGGED EDGE He Can't Love U (*So So Def/Columbia*)

Total Plays: 127, Total Stations: 5, Adds: 1

KIM WATERS F/MELI'SA MORGAN Am I The Same Girl (*Shanachie*)

Total Plays: 125, Total Stations: 12, Adds: 0

JOHNNIE TAYLOR Big Head Hundred (*Malaco*)

Total Plays: 103, Total Stations: 4, Adds: 0

ALEX BUGNON All That I Can Say (*Narada*)

Total Plays: 102, Total Stations: 11, Adds: 1

IDEAL Get Gone (*Noontime/Virgin*)

Total Plays: 96, Total Stations: 7, Adds: 0

AALIYAH I Don't Wanna (*Priority*)

Total Plays: 92, Total Stations: 4, Adds: 1

Songs ranked by total plays

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

URBAN/GOSPEL BREAKTHROUGH!

INSPIRATION JAM

A PIONEERING NEW CONCEPT HAS BEEN BORN.

Inspiration Jam flows with an exciting two hours of contemporary Gospel creatively beat mixed with a sprinkling of classics by America's top mixers. It's a great way to program something hip and positive that is exclusive to the urban format, something CHR/Rhythm radio cannot steal or own.



Doc Wynter

"Inspiration Jam is a great positive idea whose time has come. After listening in my office to a 26 minute segment, I was surprised, blown away, and very eager to recommend it to my group of stations. It's very radio accessible and will be a ratings powerhouse."

- Doc Wynter, Director, Urban Programming, Clear Channel

Get the info on Inspiration Jam before your competition locks it up.
CONTACT GARY B. OR JOHN C. AT SUPERADIO 508.480.9000



Most Played Recurrents

DEBORAH COX We Can't Be Friends (Arista)

DEBORAH COX September (Arista)

CASE Happily Ever After (Def Jam/IDJMG)

BARRY WHITE The Longer We Make Love (Private Music/Windham Hill)

ARTIST The Greatest Romance Ever Sold (NPG/Arista)

WHITNEY HOUSTON My Love Is Your Love (Arista)

TERRY DEXTER Strayed Away (University/WB)

TYRESE Lately (RCA)

KIRK WHALUM All I Do (Warner Bros.)

JESSE POWELL You (Silas/MCA)

GUY Dancin' (MCA)

FAITH EVANS Never Gonna Let You Go (Bad Boy/Arista)

SMOKEY ROBINSON Easy To Love (Motown)

PEABO BRYSON Somebody In Your Life (Private Music/Windham Hill)

TEMPTATIONS This Is My Promise (Motown)

BARRY WHITE Staying Power (Private Music/Windham Hill)

TEMPTATIONS Stay (Motown)

R. KELLY If I Could Turn Back... (Jive)

K-CI & JOJO Tell Me It's Real (MCA)

MARY J. BLIGE All That I Can Say (MCA)

URBAN AC Going For Adds 2/29/00

MARY J. BLIGE Give Me You (MCA)

TONI BRAXTON He Wasn't Man Enough For Me (LaFace/Arista)

MARY MARY Shackles (Praise You) (Columbia)

DWAYNE WIGGINS Strange Fruit (Motown)

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7



KJMS/Memphis

11am

GEORGE BENSON Love X Love
GLENN JONES Secrets
ROSE ROYCE I Wanna Get Next To You
BRIAN MCKNIGHT Back At One
ISLEY BROTHERS For The Love Of You
ARETHA FRANKLIN & GEORGE MICHAEL I Knew...
JEFFREY OSBORNE That's For Sure
WHITNEY HOUSTON My Love Is Your Love
AL GREEN You Ought Be With Me
CHI-LITES Oh Girl

4pm

BILLY OCEAN Caribbean Queen (No More Love...)
BRIAN MCKNIGHT Back At One
STYLISTICS You Are Everything
GLADYS KNIGHT & THE PIPS You're Number One
KEVON EDMONDS No Love
LUTHER VANDROSS Since I Lost My Baby
TAYLOR DAYNE I'll Always Love You
ERIC BENET Spend My Life With You

8pm

COMMODORES Just Be Close To You
DENIECE WILLIAMS It's Gonna Take A Miracle
MINT CONDITION If You Love Me
NORMAN CONNORS You Are My Starship
MARVIN GAYE Let's Get It On
SMOKEY ROBINSON Cruisin'
WHITNEY HOUSTON I Learned From The Best
LUTHER VANDROSS Superstar/Until You Come...
TEDDY PENDERGRASS Close The Door
PEABO BRYSON Feel The Fire

WBHK/Birmingham

11am

GAP BAND Early In The Morning
ANITA BAKER Giving You The Best...
GUY Dancin'
EMOTIONS Best Of My Love
ISLEY BROTHERS Let's Lay Together
TRACIE SPENCER Still In My Heart
SOUNDS OF BLACKNESS Hold On
TEDDY PENDERGRASS Come On Go With Me
WHITNEY HOUSTON I Learned From The Best
S.O.S. BAND Just Be Good To Me

4pm

MICHAEL JACKSON Rock With You
JOHNNY GILL My, My, My
KOOL & THE GANG Get Down On It
ANGIE STONE No More Rain (In This Cloud)
AL GREEN I'm Still In Love With You
BRANDY Almost Doesn't Count
ARTIST The Greatest Romance Ever Sold
TEDDY PENDERGRASS You're My Latest...
ISLEY BROTHERS Tears
D'ANGELO Untitled (How Does It Feel?)
TONI BRAXTON You Mean The World To Me

8pm

LAURYN HILL Ex-Factor
ISLEY BROTHERS Don't Say Goodnight (It's...)
WHITNEY HOUSTON I Learned From The Best
FREDDIE JACKSON Love Me Down
LUTHER VANDROSS If Only For One Night
LUTHER VANDROSS Creepin'
K-CI & JOJO Tell Me It's Real
REGINA BELLE Baby Come To Me
RICK JAMES Fire And Desire
DAVE HOLLISTER Can't Stay
CONTROLLERS Somebody's Gotta Win...



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 2/14. © 2000, R&R Inc.

SAVE THE DATE

2000 CONVENTION

JUNE 15-17, 2000

Century Plaza Hotel, Los Angeles, California

New Ideas...New Thinking...New Millennium!

Stations and their ads listed alphabetically by market

WQMX/Akron, OH * OM: Kevin Mason No Ads	KIZN/Boise, ID * PD: Rich Summers APD/M: Spencer Burke 1 CLAY WALKER "Chain" 2 BRAD PAISLEY "Nether" 3 RANDY TRAVIS "Surrender"	KSCS/Dallas-Ft. Worth, TX * PD: Dean James APD/M: Linda O'Brian No Ads	WHSL/Greensboro, NC * PD: Chris Huff MD: Jayme Austin 20 DIXIE CHICKS "Goodbye" 10 FAITH HILL "Way" 1 JOE DIFFIE "Always" KEITH URBAN "Everything"	WRQJ/Jacksonville, FL * PD: Steve Jackson MD: Rhonda Goff 11 DIXIE CHICKS "Goodbye" 1 BRAD PAISLEY "Nether"	WWQM/Madison, WI * PD: Steve O'Brien MD: Mel McKenzie KENNY ROGERS "Buy" CHAD BROCK "Yes!" BRAD PAISLEY "Nether"	KTST/Oklahoma City, OK * OMPD: Ted Stecker APD: Crash 1 TRACE ADKINS "More" VINCE GILL "Let's" FAITH HILL "Way"	WQDR/Raleigh-Durham, NC * Acting PD: Andy Meyer Interim APD/M: Robin O'Brian 17 YANKEE GREY "Minutes" 16 VINCE GILL "Let's" 15 KENNY CHESNEY "Need" FAITH HILL "Way" TRACE ADKINS "More" CLAY DAVIDSON "Unconditional" TY HERNDON "Mercy" SHANE MINOR "You're" COLLIN RAYE "Couldn't" SAWYER BROWN "Jesus" KEITH URBAN "Everything"	WCTO/Sarasota, FL * PD: Rob Carpenter APD/M: Wanda Hyles 4 CLAY WALKER "Chain" 4 VINCE GILL "Let's" 4 COLE MCCABE "Grow"	KIIM/Tucson, AZ * PD: Herb Crose MD: John Collins 6 CHAD BROCK "Yes!" 2 CLAY WALKER "Chain" 1 CLAY DAVIDSON "Unconditional" CHALEE TENNISON "Because"	
WGNA/Albany, NY * PD: Buzz Brindle MD: Bill Earley 5 COLE MCCABE "Grow" 1 CHAD BROCK "Yes!" DIXIE CHICKS "Goodbye"	WKLB/Boston, MA * PD: Mike Brophy APD/M: Ginny Rogers 7 TRISHA YEARWOOD "Real" 1 TRACE ADKINS "More"	KYNG/Dallas-Ft. Worth, TX * PD: Bob McNeil MD: Jim Verdi 1 CHAD BROCK "Yes!" BRAD PAISLEY "Nether" WADE HAYES "North" CRAIG MORGAN "Something" COLE MCCABE "Grow" KEITH URBAN "Everything"	WTOR/Greensboro, NC * PD: Paul Franklin APD/M: Deano St. Clair 3 JESSICA ANDREWS "Heart" 2 ERIC HEATHERLY "Flowers"	WXBQ/Johnson City, TN * PD: Mike Kennedy MD: Reggie Neal 13 REBECCA LYNN HOWARD "Out" 7 CHALEE TENNISON "Because"	KTEX/McAllen, TX * OMPD: Morry Lewis MD: Sonny Laguna CHAD BROCK "Yes!" JOE DIFFIE "Always" CLAY DAVIDSON "Unconditional" DIXIE CHICKS "Goodbye"	KOXY/Oklahoma City, OK * No Ads	KBUL/Reno, NV * OM: Tom Jordan APD/M: Chuck Reeves 4 KENNY CHESNEY "Need" 4 VINCE GILL "Let's" 2 CLAY WALKER "Chain" KEITH URBAN "Everything"	WJCL/Savannah, GA PD: Bill West REBECCA LYNN HOWARD "Out" DIXIE CHICKS "Goodbye" CLAY WALKER "Chain"	KVOD/Tulsa, OK * OMPD: Dave Block MD: Scott Woodson 1 JULIE REEVES "Need" 1 DIXIE CHICKS "Goodbye" JOE DIFFIE "Always" CHAD BROCK "Yes!"	
KRST/Albuquerque, NM * PD: Brad Barrett MD: J.T. Jones 2 MONTGOMERY GENTRY "Sell"	WYRK/Buffalo, NY * PD: Mark Lindow APD/M: Chris Kayzer 2 GARTH BROOKS "Gotta" 1 MONTGOMERY GENTRY "Sell" FAITH HILL "Way"	WGNE/Daytona Beach, FL * PD: John Anthony MD: Jim Andrews CHAD BROCK "Yes!"	WRNS/Greenville, NC * PD: Wayne Carley MD: Michael Sova 25 JOE DIFFIE "Always" 11 CHAD BROCK "Yes!"	WMTZ/Johnstown, PA PD: Steve Wetzlar MD: Laura Mosby 4 COLLIN RAYE "Couldn't" 1 CHAD BROCK "Yes!" 1 ALAN JACKSON "Blues"	WGKX/Memphis, TN * PD: Greg Mozingo APD: Brian Driver MD: Mark Billingsley TRISHA YEARWOOD "Real"	KXKT/Omaha, NE * PD: Tom Goodwin MD: John Glenn CHAD BROCK "Yes!" ERIC HEATHERLY "Flowers"	KBKH/Richmond, VA * PD: Kevin King 5 KENNY ROGERS "Buy" 3 COLLIN RAYE "Couldn't" KEITH URBAN "Everything"	KMPS/Seattle-Tacoma, WA * PD: Mark Richards MD: Tony Thomas CLAY DAVIDSON "Unconditional"	WWZD/Tupelo, MS OMPD: Tom Freeman 4 CLAY WALKER "Chain"	
WCTO/Allentown, PA * PD: Chuck Geiger APD/M: Ed Parrina 5 COLE MCCABE "Grow" 3 TRACE ADKINS "More" 3 ERIC HEATHERLY "Flowers" 1 TY HERNDON "Mercy" 1 TRISHA YEARWOOD "Real"	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 1 LILA MCCANN "Kiss" 1 KEITH URBAN "Everything"	KYGO/Denver-Boulder, CO * PD: Jeff Winfield MD: Dawn Johnson 3 CHELY WRIGHT "Was"	WESC/Ron Brooks, SC * PD: Jeff Winfield MD: Dawn Johnson 1 DIXIE CHICKS "Goodbye"	WMTZ/Johnstown, PA PD: Steve Wetzlar MD: Laura Mosby 4 COLLIN RAYE "Couldn't" 1 CHAD BROCK "Yes!" 1 ALAN JACKSON "Blues"	WGOY/Memphis, TN * OM: Joel Burke Int. PD/M: Matt Allbritton FAITH HILL "Way"	WOW/Omaha, NE * PD: Tom Oakes APD/M: Tom Scott 1 FAITH HILL "Way" 1 TRISHA YEARWOOD "Real" ANDY GRIGGS "More"	WKHK/Richmond, VA * PD: Kevin King 5 KENNY ROGERS "Buy" 3 COLLIN RAYE "Couldn't" KEITH URBAN "Everything"	KRMD/Shreveport, LA * PD: Ken Walker 2 CLAY WALKER "Chain" ALAN JACKSON "Blues" 8 KEITH URBAN "Everything" COLE MCCABE "Grow"	KNUE/Tyler-Longview, TX * OMPD: Larry Kent MD: Robert Mauldin 2 JENNIFER DAY "Fun" CLAY DAVIDSON "Unconditional" BRAD PAISLEY "Nether" REBECCA LYNN HOWARD "Out"	
KGNC/Amarillo, TX PD: Bob Shannon MD: Patrick Clark DIXIE CHICKS "Goodbye" JOE DIFFIE "Always" KEITH URBAN "Everything" CHAD BROCK "Yes!"	WEZL/Charleston, SC * PD: Kay Van Dyke MD: Gary Griffin 3 RASCAL FLATS "Prayin" 1 TRACE ADKINS "More" 1 CHAD BROCK "Yes!" CLAY DAVIDSON "Unconditional" CLAY WALKER "Chain"	KHKI/Des Moines, IA * PD: Savannah Jones MD: JC Walker No Ads	WSSL/Greenville, SC * PD: Bruce Logan APD/M: John Owen 2 JOE DIFFIE "Always" 2 WADE HAYES "North" 1 ERIC HEATHERLY "Flowers"	KFKF/Kansas City, MO * PD: Dale Carter APD/M: Tony Stevens 1 BRAD PAISLEY "Nether"	WKIS/Miami, FL * MD: Darlene Evans ALAN JACKSON "Blues"	WWKA/Orlando, FL * PD: Len Sheddellford MD: Shadow Stevens 5 JOE DEE MESSINA "Love"	KFRG/Riverside, CA * OMPD: Ray Messa MD: Don Jeffrey CRAIG MORGAN "Something" CLAY WALKER "Chain"	WBYT/South Bend, IN PD: Ralph Cherry APD/M: Lisa Kosti CHAD BROCK "Yes!" BRAD PAISLEY "Nether" SHANIA TWAIN "Country"	KJUG/Visalia, CA * PD/M: Dave Daniels No Ads	
KGNC/Amarillo, TX PD: Bob Shannon MD: Patrick Clark DIXIE CHICKS "Goodbye" JOE DIFFIE "Always" KEITH URBAN "Everything" CHAD BROCK "Yes!"	WEZL/Charleston, SC * PD: Kay Van Dyke MD: Gary Griffin 3 RASCAL FLATS "Prayin" 1 TRACE ADKINS "More" 1 CHAD BROCK "Yes!" CLAY DAVIDSON "Unconditional" CLAY WALKER "Chain"	KHKI/Des Moines, IA * PD: Savannah Jones MD: JC Walker No Ads	WSSL/Greenville, SC * PD: Bruce Logan APD/M: John Owen 2 JOE DIFFIE "Always" 2 WADE HAYES "North" 1 ERIC HEATHERLY "Flowers"	KFKF/Kansas City, MO * PD: Dale Carter APD/M: Tony Stevens 1 BRAD PAISLEY "Nether"	WKIS/Miami, FL * MD: Darlene Evans ALAN JACKSON "Blues"	WWKA/Orlando, FL * PD: Len Sheddellford MD: Shadow Stevens 5 JOE DEE MESSINA "Love"	KFRG/Riverside, CA * OMPD: Ray Messa MD: Don Jeffrey CRAIG MORGAN "Something" CLAY WALKER "Chain"	WBYT/South Bend, IN PD: Ralph Cherry APD/M: Lisa Kosti CHAD BROCK "Yes!" BRAD PAISLEY "Nether" SHANIA TWAIN "Country"	KJUG/Visalia, CA * PD/M: Dave Daniels No Ads	
WNCY/Appleton, WI OM: Jeff McCarthy PD/M: Randy Shannon APD: Jesse James BRAD PAISLEY "Nether" CLAY WALKER "Chain"	WNKT/Charleston, SC * PD: Rob Kelly MD: Pam Morgan ERIC HEATHERLY "Flowers" DIXIE CHICKS "Goodbye"	KJLY/Des Moines, IA * OMPD: Beverlee Brannigan MD: Eddie Hatfield CLAY WALKER "Chain" BLACKHAWK "Need" CLAY DAVIDSON "Unconditional"	WRBT/Harrisburg, PA * PD: Tom Benson MD: Shelly Easton 14 VINCE GILL "Let's" 11 FAITH HILL "Way" 8 BRAD PAISLEY "Nether" 7 CLAY DAVIDSON "Unconditional" 3 COLLIN RAYE "Couldn't" 2 KEITH URBAN "Everything"	WDAF/Kansas City, MO * PD: Ted Crummett MD: T.J. McEntire 26 RASCAL FLATS "Prayin" 7 ALAN JACKSON "Blues" 3 CHAD BROCK "Yes!" 7 CLAY DAVIDSON "Unconditional" KEITH URBAN "Everything" COLLIN RAYE "Couldn't"	WMIL/Milwaukee, WI * OM: Kerry Wolfe APD: Scott Dolphin MD: Stephanie Crist 2 FAITH HILL "Way" KEITH URBAN "Everything" COLLIN RAYE "Couldn't"	KHAY/Oxnard, CA * PD/M: Mark Hill 4 CLAY WALKER "Chain" 1 SHANE MINOR "You're" 1 DIXIE CHICKS "Goodbye" 1 CHAD BROCK "Yes!"	WYYD/Roanoke-Lynchburg, VA * PD/M: Robyn Jaymes ALAN JACKSON "Blues" ERIC HEATHERLY "Flowers" KEITH URBAN "Everything"	KDRK/Spokane, WA * OMPD: Ray Edwards APD/M: Tony Travato 17 VINCE GILL "Let's" 10 KENNY CHESNEY "Need" 10 JENNIFER DAY "Fun" 8 SONIA ISACAS "Forgotten" 10 ALAN JACKSON "Blues" 10 CLAY WALKER "Chain" 10 BRAD PAISLEY "Nether" 10 C. AY DAVIDSON "Unconditional"	WACO/Waco, TX PD/M: Zack Owen 3 DIXIE CHICKS "Goodbye" 10 ALAN JACKSON "Blues" 10 CLAY WALKER "Chain" 10 BRAD PAISLEY "Nether" 10 C. AY DAVIDSON "Unconditional"	
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WKSJ/Asheville, NC OMPD: Jeff Davis MD: Peter Clay 1 DIXIE CHICKS "Goodbye"	WQBE/Charleston, WV OMPD: Jeff Whitehead 10 REBECCA LYNN HOWARD "Out" 8 CHALEE TENNISON "Because"	WYCD/Detroit, MI * PD: Lisa Rodman APD/M: Ron Chatman No Ads	WRWK/Harrisburg, PA * PD: Sam McGuire APD: Kelly Irs MD: Davidation 4 MARTY RAYBON "Cracker" 2 COLE MCCABE "Grow" 1 JOE DIFFIE "Always" 1 CHAD BROCK "Yes!"	KKXK/Lafayette, LA * PD: Renee Revett MD: Kelly Thompson 12 ERIC HEATHERLY "Flowers" 10 CLAY WALKER "Chain" 9 CHAD BROCK "Yes!" SAWYER BROWN "Jesus" COLE MCCABE "Grow"	WKSJ/Mobile, AL * PD/M: Bill Kelley 2 DIXIE CHICKS "Goodbye" CLAY WALKER "Chain"	WXTU/Philadelphia, PA * PD: Bob McKay APD/M: Cadillac Jack ALAN JACKSON "Blues"	WBEE/Rochester, NY * PD: Fred Horton MD: Coyote Collins 3 CLAY WALKER "Chain" 2 TY HERNDON "Mercy" ERIC HEATHERLY "Flowers"	KNFR/Spokane, WA * PD: Scott Shannon MD: Paul Neumann 3 CHAD BROCK "Yes!" 2 COLLIN RAYE "Couldn't" 1 COLE MCCABE "Grow" SHANE MINOR "You're" ERIC HEATHERLY "Flowers" CLAY WALKER "Chain"	WDEZ/Wausau, WI PD: Mark Skibbe MD: Lou Stewart 4 COLLIN RAYE "Couldn't" 3 BLACKHAWK "Need" 3 TY HERNDON "Mercy" 2 CHAD BROCK "Yes!" JOE DIFFIE "Always"	
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WYAT/Atlanta, GA * OM: Neil McGinley MD: Steve Mitchell MD: Johnny Gray No Ads	WKKT/Charlotte, NC * PD: Bill Young MD: Dave Michaels 5 RANDY TRAVIS "Surrender" 5 TY HERNDON "Mercy" 3 ANDY GRIGGS "More" CRAIG MORGAN "Something" TIM RUSHLOW "When"	KATH/El Paso, TX * OMPD: Rick Taylor MD: John Hunter 4 REBECCA LYNN HOWARD "Out" 1 CLAY WALKER "Chain" WILKINSONS "Jimmie's"	WYDZ/Hartford, CT * PD: Mike Moore MD: Jay McCarthy 6 TRACE ADKINS "More" 3 KENNY CHESNEY "Need" 2 CHAD BROCK "Yes!" 1 SHANE MINOR "You're"	KMDL/Lafayette, LA * PD: Bruce Mills MD: Stephanie Crist 2 ERIC HEATHERLY "Flowers" 1 CHAD BROCK "Yes!"	KATM/Modesto, CA * PD: Randy Black APD/M: Chris Costa 3 CLAY DAVIDSON "Unconditional"	KMLE/Phoenix, AZ * PD: Jeff Garrison APD/M: Jon Allen 8 BRAD PAISLEY "Nether" 6 RASCAL FLATS "Prayin"	WXXQ/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 3 DIXIE CHICKS "Goodbye" JOE DIFFIE "Always" 1 COLLIN RAYE "Couldn't" KENNY ROGERS "Buy"	KNCI/Sacramento, CA * OMPD: Mark Evans APD/M: Jennifer Wood 2 CHAD BROCK "Yes!"	WPKX/Springfield, MA * PD: Chip Miller 15 DIXIE CHICKS "Goodbye" SAWYER BROWN "Jesus" ALAN JACKSON "Blues"	WIRK/W. Palm Beach, FL * PD: Mitch Mahan OMPD: J.R. Jackson APD/M: J.R. Jackson 3 DIXIE CHICKS "Goodbye" 3 TRACE ADKINS "More" 3 TY HERNDON "Mercy" 2 CHAD BROCK "Yes!"
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Winning Personalities

□ A chat with some winners from the inaugural Air Personality Awards

At next week's CRS 2000 the Country Radio Broadcasters will be honoring the winners of its first-ever Air Personality Awards.

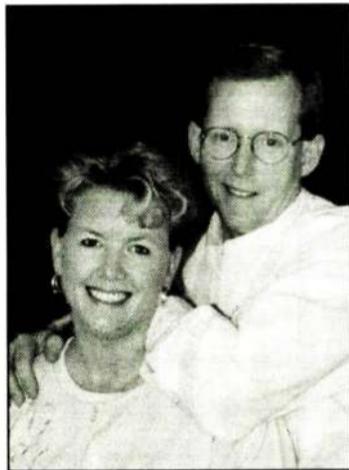
Those winners — WGAR/Cleveland's **Danny Wright**, WIVK/Knoxville's **Andy & Alison** and KGEE/Midland-Odessa, TX's **Mike Lawrence & Dana Carole** — will also be participating in a panel on being an air personality, set for Saturday, March 4, from 10:30am-noon. Here's an inside look at the careers and philosophies of Danny and Mike & Dana. A feature on Andy & Alison will appear after CRS 2000.

Danny Wright, WGAR/Cleveland

This is Danny's first-ever win as a Country personality, though he's certainly no stranger to broadcast awards. In 1983 he won *Billboard's* Major Market Personality award while working in CHR. He's also won a number of March Of Dimes A.I.R. honors in Cleveland. On the Country side, he's been a finalist for both the ACM and CMA trophies for Personality of the Year. And, competing on an NBC-TV summer replacement show called *Games People Play*, he was crowned "America's Fastest-Talking DJ."

Not bad for a guy who was turned down by the Columbia School of Broadcasting — the home-study course, no less — in the early '70s. "I had a horrible speaking voice, really nasal," admits Wright. So what did he do? Why, form a rock 'n' roll band in Seattle, of course. "When that broke up," he continues, "I was driving down the street in a real beater of a car with five bucks in my pocket, and I saw a sign for a broadcasting school. I went in to apply, but I guess I asked too many questions, and they wouldn't let me in."

Still armed with the self-described "horrible voice," Wright got some part-time jobs, one of which had medical benefits. "The first day I was eligible for medical, I had an operation to fix my deviated septum," he recalls. "After I recovered, I talked a couple of friends into applying to the broadcast school with me. I went to the director and told him that if he didn't let me in, I was taking the other two guys with me, and \$10,000 was walking out the door. He let us in, and I



Mike Lawrence and Dana Carole

was the first guy in the class to get a gig. I'm not sure what happened to the other two guys."

From that meager start has come a career that has seen Wright work at some of America's greatest radio stations, including KCBQ/San Diego (less than two years after getting into radio), KJR/Seattle, KBEQ/Kansas City (when it was CHR), KROY/Sacramento and CHR stations in Washington, DC and Boston.

Along the way he picked up the moniker "Dancin' Danny Wright." (Ah, you know his name now, right?) "I'm not quite sure where the name came from," he says. "I think somebody yelled it out at one of the dance parties I was doing. I figured people love nicknames, so I adopted it."

Jumping ahead to the summer of 1995, Wright had been out of work about 18 months when he ran into then-WGAR/Cleveland PD Denny Nugent on an Internet bulletin board. They swapped messages and e-mails and eventually got together for lunch. Wright started his first Country gig in September '95, doing middays at WGAR. He moved to afternoons about 18 months ago.

"The hardest thing is to work when you're really pissed off at each other. That's the day you have to perform."

Dana Carole

Providing 'Customer Service'

Wright was ready to get back to work on the air, but wasn't 100% sure about doing Country. "It was dicey at first," he admits. "I wasn't sure if I'd like the music or if the audience would like me. It's different than I thought it would be. It's much hipper. I thought it was going to be *Hee-Haw*. But that first day I was listening to this Brooks & Dunn song and thought, 'Wow, how cool. This song is great. This is it for me.' From The Dixie Chicks to Brad Paisley to Alan Jackson, I love the variety of the music."

As for Country radio, Wright said, "I love it. It's fun and loose. We don't have the problems with liner cards and the loss of personality that some formats are having because of consolidation. I love the freedom, and it's really a dynamic format."

As for his on-air philosophy, Wright says, "This may sound stupid, but I treat my shift like I'm running a small business. I put the emphasis on customer service. The station does a lot of big things to help and serve the community, but we're in the trenches talking to people every day, and I try to help them whenever I can." Recently that meant tracking down a Dixie Chicks concert T-shirt to replace one that had been stolen from a young listener.

Wright's "customer service" ranges from T-shirt troubles to special requests and dedications. "Luckily, the folks in this company are pretty easy-going about producing good radio while worrying about the rules later. It really helps when you can push a few songs around to get in something special for somebody."

Mike Lawrence & Dana Carole, KGEE/Midland-Odessa, TX

The first thing you should know about Mike and Dana is that they've been married for nine years and doing mornings together for 11! The only thing tougher than doing a morning show with your spouse has to be figuring out what to do at 5am with a blended family that includes five kids, a couple of whom are still under 10 years of age.

Explains Dana, "I'm good friends with the wife of the guy who does mornings at the AC station in our [Cu-

"This may sound stupid, but I treat my shift like I'm running a small business. I put the emphasis on customer service."

Danny Wright

mulus] cluster, so we take our kids to their house at 5am."

Mike chimes in, "Yeah, it's like a Three Stooges bit where we wake 'em up, take 'em somewhere else and tell them to go to sleep."

"But it's all they've ever known," adds Dana, "so it's not too weird."

Pointing out one of the good things about being married to someone in the biz, Dana says, "It's really hard for a nonradio spouse to understand that radio is really a lifestyle. A morning show schedule is hard to keep, what with naps in the afternoons, having to go to bed early and no night life. We both know what the other person is going through, so it helps a little — especially understanding the nap thing."

And the biggest challenge about being married to your co-host? "What to talk about when you get home," laughs Mike. Well, not quite, counters Dana. "The hardest thing is to work when you're really pissed off at each other. *That's* the day you have to perform. All the other days it's just a lot of fun. But when you're fighting, you really have to be a performer and put all of the personal stuff behind you. And, usually, by the end of our shift the fight's over. Luckily, it doesn't happen very often — we're too old and tired to argue too much."

Bits, Characters & Contests

As for their on-air style, you won't find too many bits or characters on their show. One long-running bit, however, has been the "Knuckleheads of the News," during which the team "highlight other people's stupidity." Another staple is a really hard trivia question that's posed early in the morning.

Their favorite contest is "Who Wants To Be A Bazillionaire," which debuted shortly after the TV show with a similar name. It's tied into the Texas State lottery, and those answering one question correctly receive 10 scratch-to-win tickets, two right answers get 20 tickets, and a trio of correct responses nets 35.

As a rule, there's not much contesting on the morning show. Explains Dana, "We've found that a very small percentage of our listeners in the morning play contests. They're moms or teachers getting ready for school. People are on the road. Instead, we focus on infotainment, 'chicken soup for the soul'-type things that grab our listeners."

As for his contributions, Mike says, "I guess I do a lot of stuff that used to

get you kicked out of study hall. But we also present a lot of information on the artists and music. That's what maintains the fire in a lot of us in this format, so we try and feed that fire in them as well."

"Plus lots of stuff for the spirit," says Dana.

Mike has dubbed Dana's human interest stories "Dana's Fax Moments." "Invariably," he explains, "we get all kinds of calls asking her to fax people the story she's just done. So now I tell people to get their tissues ready, because we have a 'Dana Fax Moment' coming up." Dana said she faxes at least three different things per week, sometimes responding to the requests of over 100 people.

"The listeners are our friends; we weave them into our lives and vice versa. That may seem scary to people in large markets, but here it seems very natural."

Mike Lawrence

Mike and Dana's on-air philosophy and style really haven't changed much since they won the Country Music Association's Broadcast Personality of the Year award back in 1996. Emphasizes Mike, "We've always stayed close to the philosophy of putting the listener first, making certain they know how important they are to us in more than one way. The listeners are our friends; we weave them into our lives and vice versa. That may seem scary to people in large markets, but here it seems very natural. We've done a lot of important things here, but I can't tell you how many dunk-tanks I've done."

"I hear people refer to that as 'suspensing the listener.' If that's what it is, we plead guilty."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (615) 244-8822 or e-mail: lhelton@rronline.com

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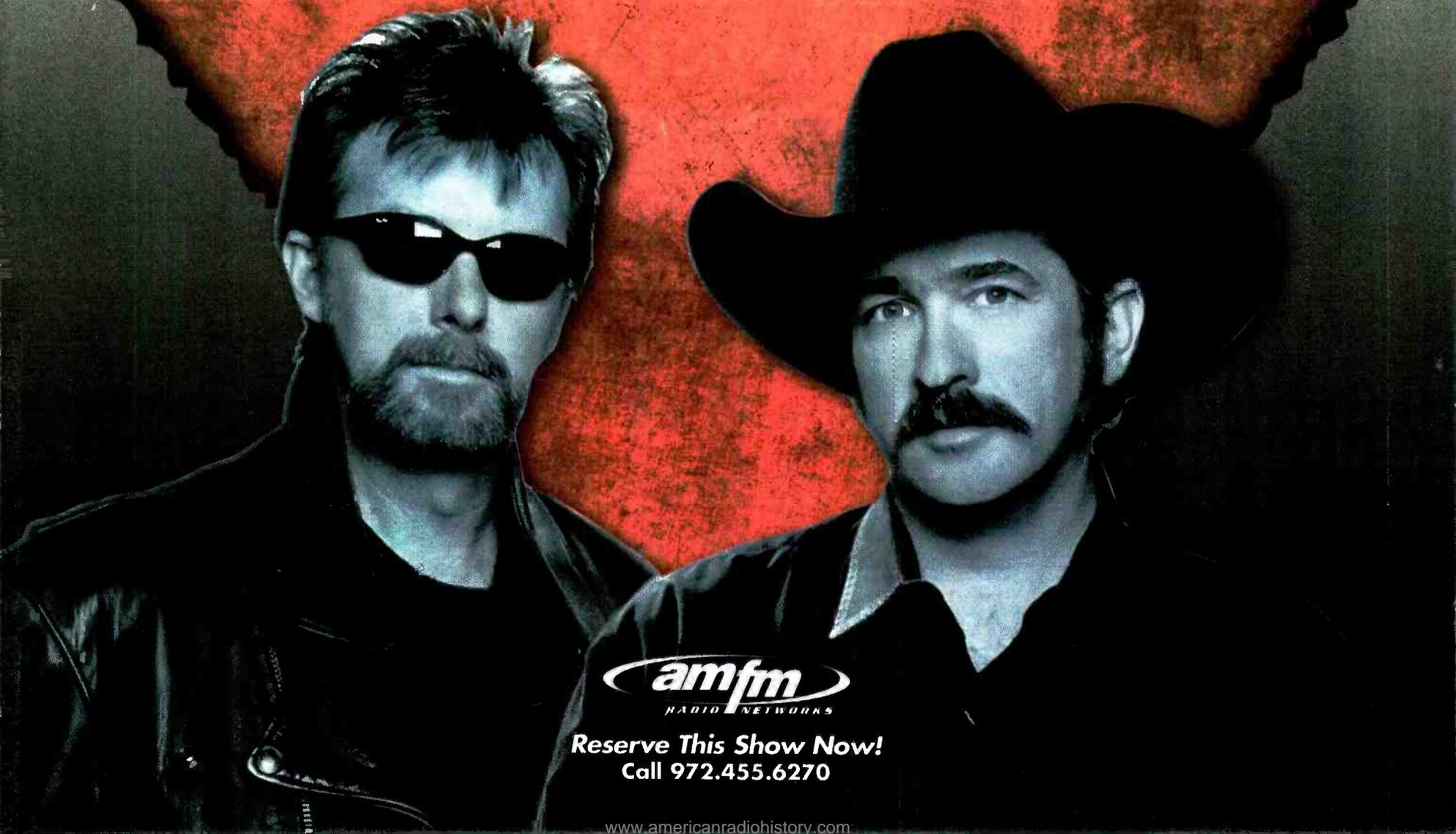
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Something New At CRS

□ ACM to announce award nominees in Nashville

The final nominees for the 35th annual Academy of Country Music awards will be announced next week in Nashville, during the Country Radio Seminar. It's the first time the ACM nominations have been announced anywhere but Los Angeles.

From a public relations standpoint, the combination of timing and geography makes perfect sense. "For many years we have announced our nominations in Los Angeles just prior to the start of the Country Radio Seminar," notes ACM Executive Director Fran Boyd. "This year we simply decided to do it at CRS, since virtually every Country radio station in the United States and most of the country music performers will be taking part in the activities."

The list of nominees will be read on Wednesday (3/1) just before Alan Jackson's live performance at the Nashville Convention Center. Jackson headlines the CRS "Super Faces Show," an event co-sponsored by the ACM and United Stations Radio Networks. Jackson performing in a relatively intimate setting was evidently not enough of a hook for the ACM: The West Coast-based organization has also made it a point to provide ample star power to announce the nominees. Those reading the lists include Martina McBride, Mark Wills, Jessica Andrews, Montgomery Gentry, Brad Paisley and SHeDAISY.

The nominations will be announced in 17 categories, including Radio Station and Disc Jockey of the Year. The ACM Awards

show takes place May 3 at the Universal Amphitheatre in Los Angeles. CRS is set for March 1-4. Your label promotion reps are your best choice for access to special showcases, but it's worth noting one change to "WCRS Live," an acoustic performance taking place March 4 at the Convention Center: A scheduling conflict has forced Chely Wright to cancel her appearance, but her place will be filled by an MCA labelmate — Vince Gill. The acoustic show also features songwriters Victoria Shaw, Bob DiPiero and Gary Burr.

Garth Guests

The audience at Nashville's Bluebird Cafe wondered what was going on when an extra microphone and chair were added just before a Feb. 11 "songwriters in the round" performance featuring Pat Alger, Tony Arata, Kent Blazy and Kim Williams. The common denominator was that all four songwriters had written hits for Garth Brooks.

Just before the show the 90 music fans sitting at the tiny club noticed that four more people had arrived. In a true "Nashville moment," they quickly realized that it was Brooks and his wife, Sandy, accompanied by Tyler England and record producer Allen Rey-

nolds. For the next two hours Brooks took turns harmonizing with the songwriters and singing lead vocals on such hits as "The Thunder Rolls," "If Tomorrow Never Comes" and "Much Too Young (To Feel This Damn Old)."

England sang two songs, including one from his upcoming Capitol debut album. Reynolds performed "Waiting for the Times to Get Better," a song he wrote for Crystal Gayle. Brooks and Arata closed the evening with "The Dance," and Brooks hung around after the show to sign autographs for the audience.

Career Movement

- Sammy Kershaw and Mercury/Nashville have come to a mutual agreement to part ways after eight albums. Kershaw is entertaining the idea of running for governor in his home state of Louisiana.

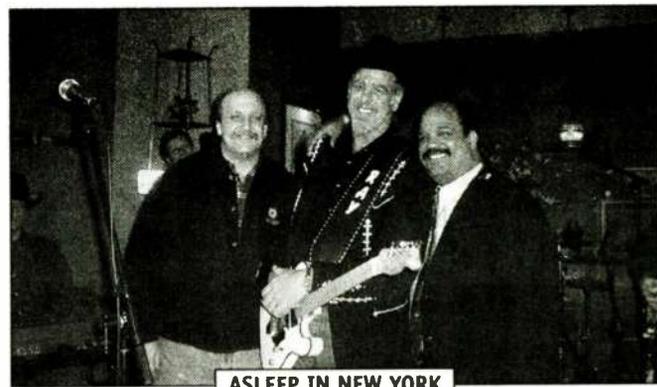
- Lorrie Morgan and BNA have amicably parted ways.

- Billy Ray Cyrus has signed with Monument and is currently in the studio with producer Dann Huff.

- BlackHawk vocalist/lead guitarist Van Stephenson has left the band after waging a successful yearlong battle against melanoma. Stephenson says the illness caused him to re-evaluate his priorities. He plans to remain at home with his family while continuing his songwriting career.

- Singer-songwriter Billy Yates has signed with Columbia and is working with producer Garth Fundis. Yates' songwriting credits include George Jones' "Choices" and "I Don't Need Your Rockin' Chair." As a recording artist, Yates found success in the late '90s with the single "Flowers," but his record label, Almo Sounds, closed its country division.

- 143/Warner Bros. act Lace has a new member. Ontario native Stacy Lee has replaced Corbi Dyann, who recently exited the trio. The group has been named as musical spokespersons for the Hardee's fast food chain.



ASLEEP IN NEW YORK

Asleep At The Wheel were in Los Angeles this week for the Grammys, but before that they were in New York for a pre-awards show appearance on CBS-TV's *The Early Show*. The Western swing kings got six Grammy nominations for the DreamWorks' album *Ride With Bob*. Pictured here (l-r) are DreamWorks/Nashville's Wayne Halper, Asleep At The Wheel's Ray Benson and *The Early Show*'s Mark McEwen.

Bits 'N' Pieces

- Country acts were in high demand on Valentine's Day for performances at "mass weddings." Bryan White and John Berry were the guest vocalists at the "Music City Millennium Marryathon" at the Grand Ole Opry House. After more than 100 couples tied the knot onstage, White and Berry performed an acoustic concert. Keith Urban serenaded 40 couples for the first dance after a mass wedding in Norfolk. That event was orchestrated by WGH/Norfolk.

- Brooks & Dunn launch their 2000 tour April 6 at the Dane County Coliseum in Madison, WI. Depending on the date, opening acts will be Lonestar and/or Montgomery Gentry. Andy Griggs will also perform at selected shows, but the Madison concert features Montgomery Gentry and Yankee Grey. Approximately 40 tour dates have been scheduled.

- Brooks & Dunn and Alan Jackson will represent Nashville during the April 10 taping of the NBC-TV special, *25 Years of No. 1 Hits: Arista Records' Anniversary Celebration*. The show at the Shrine Auditorium in L.A. will also feature Whitney Houston, Santana, Sarah McLachlan, Annie Lennox, LFO, Kenny G, Barry Manilow, Monica, Deborah Cox, Carly Simon and Patti Smith. It's set to air May 15.

- Joe Diffie's recent "Country Steps In For First Steps" benefit concert raised \$88,000 for First Steps, a Nashville-area school that provides assistance to children who have special educational needs. Diffie's annual concert and golf tournament have now raised more than \$600,000 for the charity. The latest concert at the Ryman Auditorium included appearances by Collin Raye, Ty Herndon, Chely Wright, Andy Griggs and pop act Richard Marx.

- Lonestar is appearing in a 30-minute "infomercial" for Service Merchandise's jewelry depart-

ment. It features lead vocalist Richie McDonald checking out diamond rings with some assistance from his bandmates. Lonestar's "Amazed" video is shown in its entirety during the infomercial, which is narrated by Hollywood couple Robert Wagner and wife Jill St. John.

- Mark Wills, Lee Ann Womack, Bryan White, Marty Stuart, Alecia Elliott, Rebecca Lynn Howard, Hank Williams Jr., Charlie Daniels and Rhett Akins are all featured on the soundtrack to MGM Home Entertainment's new animated musical version of *Tom Sawyer*. The soundtrack features 10 original songs, including "Never, Ever & Forever," a duet by Wills and Womack. The CD and direct-to-video film arrive in stores on April 4.

- Former President George Bush made a surprise appearance at The Judds' recent concert in Las Vegas. The former chief executive was having dinner in Sin City when he heard about the concert and rushed over to the show with his Secret Service agents. When Bush appeared with Naomi Judd on a satellite stage near the back of the arena, she says the crowd thought it was an imposter until he spoke. Bush told the audience, "I have been married to Barbara for 55 years, but I have had a crush on this amazing lady for a long time."

- BNA newcomer Jennifer Day has partnered with Sunglass Hut International for a promotion that features her on *Face of 2000*, a five-song CD that will be distributed at all Sunglass Hut and Watch Station locations. The CD also includes the Alabama/N Sync version of "God Must Have Spent a Little More Time on You," as well as tracks by The Warren Brothers and former Lonestar member John Rich, who's now signed to a BNA solo deal. Sunglass Hut previously used a similar CD to showcase another new female act — Britney Spears.



LUNCH AT TIFFANY'S

Garth Brooks, Trace Adkins and Tyler England were among the artists joining Capitol/Nashville President/CEO Pat Quigley in honoring 18 employees who recently celebrated milestones at the label. The luncheon actually took place in Nashville, but the honorees were presented with Tiffany silver apples (for five years of service) or gold desk clocks (for tenure of 10 years). Pictured here are (l-r) England, Tom Becci, Christine Smith, Heather Austin, Bill Kennedy, Tracy Cox, Denise Johnson, Kim Gilbert, Stephen Medlin, Emma Grandillo, Joanna Carter, Quigley, Sheila Brown and Brooks.

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TIM MCGRAW My Best Friend (<i>Curb</i>)	28225	5433	648826	18	149/0
3	2	MARK WILLS Back At One (<i>Mercury</i>)	26531	5145	608262	16	148/0
4	3	LONESTAR Smile (<i>BNA</i>)	25851	5076	582670	20	149/0
2	4	DIXIE CHICKS Cowboy Take Me Away (<i>Monument</i>)	25762	4997	590139	19	149/0
6	5	TOBY KEITH How Do You Like Me Now? (<i>DreamWorks</i>)	23811	4590	547232	14	149/0
5	6	GEORGE STRAIT The Best Day (<i>MCA</i>)	23622	4557	544333	8	148/0
7	7	TRACY LAWRENCE Lessons Learned (<i>Atlantic</i>)	21825	4190	498155	14	148/0
8	8	MARTINA MCBRIDE Love's The Only House (<i>RCA</i>)	20644	4035	466052	13	146/0
10	9	JO DEE MESSINA Because You Love Me (<i>Curb</i>)	18177	3501	416231	18	149/1
9	10	SHEDAISY This Woman Needs (<i>Lyric Street</i>)	18010	3579	399868	22	147/0
12	11	CLINT BLACK W/STEVE WARINER Been There (<i>RCA</i>)	16190	3098	374681	8	144/0
13	12	GARTH BROOKS Do What You Gotta Do (<i>Capitol</i>)	14969	2943	338469	7	139/2
11	13	TRACY BYRD Put Your Hand In Mine (<i>RCA</i>)	14312	2889	311186	22	143/0
15	14	PHIL VASSAR Carlene (<i>Arista</i>)	14216	2820	316255	15	141/2
14	15	CHELY WRIGHT It Was (<i>MCA</i>)	13459	2704	296428	19	138/1
16	16	MONTGOMERY GENTRY Daddy Won't Sell The... (<i>Columbia</i>)	12471	2471	277072	12	136/4
18	17	KENNY ROGERS Buy Me A Rose (<i>Dreamcatcher</i>)	12048	2319	277846	16	120/7
20	18	ANDY GRIGGS She's More (<i>RCA</i>)	11433	2249	255209	9	132/6
27	19	FAITH HILL The Way You Love Me (<i>Warner Bros.</i>)	9545	1799	224839	6	129/16
22	20	JESSICA ANDREWS Unbreakable Heart (<i>DreamWorks</i>)	9460	1887	210344	10	132/2
21	21	TRISHA YEARWOOD Real Live Woman (<i>MCA</i>)	9450	1903	207970	7	124/7
25	22	VINCE GILL Let's Make Sure We Kiss... (<i>MCA</i>)	9177	1797	206090	5	123/12
19	23	ALABAMA Small Stuff (<i>RCA</i>)	8070	1612	181072	18	129/0
26	24	KENNY CHESNEY What I Need To Do (<i>BNA</i>)	8041	1567	181903	6	120/9
23	25	SHANIA TWAIN Rock This Country! (<i>Mercury</i>)	7869	1594	171300	7	99/2
24	26	WYONNA Can't Nobody Love You... (<i>Curb/Mercury</i>)	7679	1520	173453	15	120/0
28	27	YANKEE GREY Another Nine Minutes (<i>Monument</i>)	7452	1525	160682	8	109/3
31	28	COLLIN RAYE Couldn't Last A Moment (<i>Epic</i>)	5648	1122	123340	5	107/18
30	29	JENNIFER DAY The Fun Of Your Love (<i>BNA</i>)	5252	1079	113815	10	94/5
Breaker	30	TY HERNDON No Mercy (<i>Epic</i>)	4991	996	107317	6	94/9
Breaker	31	TRACE ADKINS More (<i>Capitol</i>)	4569	941	96585	4	102/22
38	32	CLAY WALKER The Chain Of Love (<i>Giant</i>)	4175	792	95876	3	75/23
Breaker	33	CLAY DAVIDSON Unconditional (<i>Virgin</i>)	4133	801	92396	4	89/18
40	34	BRAD PAISLEY Me Neither (<i>Arista</i>)	3916	757	88307	3	76/18
36	35	WILKINSONS Jimmy's Got A Girlfriend (<i>Giant</i>)	3543	738	74815	7	71/4
33	36	JULIE REEVES What I Need (<i>Virgin</i>)	3489	751	71324	11	69/2
39	37	CHALEE TENNISON Just Because She Lives... (<i>Asylum/EEG</i>)	2876	598	58771	4	65/5
42	38	ALAN JACKSON The Blues Man (<i>Arista</i>)	2593	548	54410	3	61/14
45	39	CHAD BROCK Yes! (<i>Warner Bros.</i>)	2414	443	56635	2	74/46
43	40	SHANE MINOR I Think You're Beautiful (<i>Mercury</i>)	2266	462	48906	3	65/14
41	41	SONYA ISAACS I've Forgotten How You Feel (<i>Lyric Street</i>)	2129	420	46421	3	44/2
34	42	SAMMY KERSHAW Me And Maxine (<i>Mercury</i>)	1811	371	37236	12	62/0
50	43	RANDY TRAVIS Where Can I Surrender (<i>DreamWorks</i>)	1778	353	39539	2	35/2
47	44	SAWYER BROWN 800 Pound Jesus (<i>Curb</i>)	1663	312	36936	3	34/5
44	45	JERRY KILGORE The Look (<i>Virgin</i>)	1299	265	27640	5	32/0
—	46	DIXIE CHICKS Goodbye Earl (<i>Monument</i>)	1289	250	28781	6	30/20
—	47	WADE HAYES Up North (<i>DKC/Monument</i>)	1281	261	27037	2	32/6
46	48	ALECIA ELLIOTT I'm Diggin' It (<i>MCA</i>)	1247	203	32514	18	10/0
Debut	49	ERIC HEATHERLY Flowers On The Wall (<i>Mercury</i>)	1115	225	23801	1	36/23
Debut	50	KEITH URBAN Your Everything (<i>Capitol</i>)	1057	201	26215	1	43/15

Most Added®

ARTIST TITLE LABEL(S)	ADDS
CHAD BROCK Yes! (<i>Warner Bros.</i>)	46
CLAY WALKER The Chain Of Love (<i>Giant</i>)	23
ERIC HEATHERLY Flowers On The Wall (<i>Mercury</i>)	23
TRACE ADKINS More (<i>Capitol</i>)	22
DIXIE CHICKS Goodbye Earl (<i>Monument</i>)	20
COLLIN RAYE Couldn't Last A Moment (<i>Epic</i>)	18
CLAY DAVIDSON Unconditional (<i>Virgin</i>)	18
BRAD PAISLEY Me Neither (<i>Arista</i>)	18
COLEY MCCABE Grow Young With You (<i>RCA</i>)	18
FAITH HILL The Way You Love Me (<i>Warner Bros.</i>)	16

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
FAITH HILL The Way You Love Me (<i>Warner Bros.</i>)	+3109
TOBY KEITH How Do You Like... (<i>DreamWorks</i>)	+2216
CLINT BLACK W/STEVE WARINER Been There (<i>RCA</i>)	+2006
TRACY LAWRENCE Lessons Learned (<i>Atlantic</i>)	+1840
PHIL VASSAR Carlene (<i>Arista</i>)	+1692
VINCE GILL Let's Make Sure We... (<i>MCA</i>)	+1614
BRAD PAISLEY Me Neither (<i>Arista</i>)	+1604
TRACE ADKINS More (<i>Capitol</i>)	+1452
CLAY WALKER The Chain Of Love (<i>Giant</i>)	+1416
KENNY CHESNEY What I Need To Do (<i>BNA</i>)	+1408
ANDY GRIGGS She's More (<i>RCA</i>)	+1402
CLAY DAVIDSON Unconditional (<i>Virgin</i>)	+1355
COLLIN RAYE Couldn't Last A Moment (<i>Epic</i>)	+1323
MARTINA MCBRIDE Love's The Only House (<i>RCA</i>)	+1321
GEORGE STRAIT The Best Day (<i>MCA</i>)	+1316

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL The Way You Love Me (<i>Warner Bros.</i>)	+590
TOBY KEITH How Do You Like... (<i>DreamWorks</i>)	+417
CLINT BLACK W/STEVE WARINER Been There (<i>RCA</i>)	+386
TRACY LAWRENCE Lessons Learned (<i>Atlantic</i>)	+319
BRAD PAISLEY Me Neither (<i>Arista</i>)	+318
VINCE GILL Let's Make Sure We Kiss... (<i>MCA</i>)	+317
GEORGE STRAIT The Best Day (<i>MCA</i>)	+305
PHIL VASSAR Carlene (<i>Arista</i>)	+301
CLAY WALKER The Chain Of Love (<i>Giant</i>)	+283
TRACE ADKINS More (<i>Capitol</i>)	+279

Breakers®

TRACE ADKINS

More (*Capitol*)

68% of our reporters on it (102 stations)
22 Adds • Moves 35-31

TY HERNDON

No Mercy (*Epic*)

63% of our reporters on it (94 stations)
9 Adds • Moves 32-30

CLAY DAVIDSON

Unconditional (*Virgin*)

60% of our reporters on it (89 stations)
18 Adds • Moves 37-33

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.



149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

their signature sound has brought you hit after hit...

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debut single from their
Greatest Hits album

ON YOUR DESK NOW ALBUM IN STORES MAY 16, 2000

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I NEED YOU ALL THE TIME

IMPACTING NOW!

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
TRACE ADKINS More (Capitol)	32/2	1491	455	0	0	1	6	19	6
JESSICA ANDREWS Unbreakable Heart (DreamWorks)	36/0	2301	699	0	0	2	19	11	4
CHAD BROCK Yes! (Warner Bros.)	23/11	541	171	0	0	0	1	9	13
TRACY BYRD Put Your Hand In Mine (RCA)	25/0	2499	729	0	3	10	6	5	1
KENNY CHESNEY What I Need To Do (BNA)	36/1	2008	608	0	0	1	15	13	7
CLAY DAVIDSON Unconditional (Virgin)	27/3	1071	324	0	0	1	3	14	9
JENNIFER DAY The Fun Of Your Love (BNA)	25/1	1137	348	0	0	0	6	13	6
JOE DIFFIE It's Always Somethin' (Epic)	14/10	173	55	0	0	0	0	2	12
DIXIE CHICKS Cowboy Take Me Away (Monument)	32/0	3690	1094	1	4	20	5	2	0
DIXIE CHICKS Goodbye Earl (Monument)	13/12	134	45	0	0	0	1	1	11
ALECIA ELLIOT I'm Diggin' It (MCA)	2/0	170	47	0	0	0	2	0	0
VINCE GILL Let's Make Sure We Kiss... (MCA)	35/0	1986	600	0	0	1	13	18	3
ANDY GRIGGS She's More (RCA)	35/0	2442	728	0	0	2	18	14	1
WADE HAYES Up North (DKC/Monument)	13/4	351	102	0	0	0	0	5	8
ERIC HEATHERLY Flowers On The Wall (Mercury)	3/1	78	24	0	0	0	0	1	2
TY HERNDON No Mercy (Epic)	25/0	1069	346	0	0	1	5	12	7
FAITH HILL The Way You Love Me (Warner Bros.)	35/2	1882	583	0	0	4	8	16	7
REBECCA LYNN HOWARD Out Here In... (MCA)	6/4	146	37	0	0	0	1	1	4
SONYA ISAACS I've Forgotten How... (Lyric Street)	11/1	448	129	0	0	0	2	5	4
ALAN JACKSON The Blues Man (Arista)	25/8	781	243	0	0	0	2	13	10
TOBY KEITH How Do You Like Me... (DreamWorks)	36/0	4398	1311	2	7	24	2	1	0
SAMMY KERSHAW Me And Maxine (Mercury)	8/0	565	163	0	0	1	4	3	7
JERRY KILGORE The Look (Virgin)	7/0	296	95	0	0	0	2	3	2
TRACY LAWRENCE Lessons Learned (Atlantic)	36/0	4062	1214	1	5	22	7	1	0
LONESTAR Smile (BNA)	36/0	4126	1238	1	7	19	6	3	0
MARTINA MCBRIDE Love's The Only House (RCA)	36/0	3772	1132	0	4	18	13	1	0
COLEY MCCABE Grow Young With You (RCA)	5/4	106	34	0	0	0	1	0	4
TIM MCGRAW My Best Friend (Curb)	36/0	4043	1208	1	5	22	4	4	0
JO DEE MESSINA Because You Love Me (Curb)	36/0	3437	1045	0	4	15	12	4	1
SHANE MINOR I Think You're Beautiful (Mercury)	12/1	448	136	0	0	1	0	6	5
CRAIG MORGAN Something To Write... (Atlantic)	4/2	172	55	0	0	0	2	0	2
MONTGOMERY GENTRY Daddy Won't... (Columbia)	36/0	2670	811	0	1	3	21	11	0
BRAD PAISLEY Me Neither (Arista)	33/10	1091	337	0	0	0	2	20	11
MARTY RAYBON Cracker Jack Diamond (Tri Chord)	4/0	127	34	0	0	0	0	2	2
COLLIN RAYE Couldn't Last A Moment (Epic)	33/5	1324	407	0	0	0	6	18	9
JULIE REEVES What I Need (Virgin)	21/0	822	260	0	0	1	3	10	7
KENNY ROGERS Buy Me A Rose (Dreamcatcher)	29/1	1989	607	0	1	3	15	7	3
SAWYER BROWN 800 Pound Jesus (Curb)	10/0	322	93	0	0	0	0	4	6
SHEDAISY This Woman Needs (Lyric Street)	35/0	3395	1026	1	3	13	14	2	2
CHALEE TENNISON Just Because ... (Asylum/EEG)	14/1	559	163	0	0	0	2	7	5
RANDY TRAVIS Where Can I Surrender (DreamWorks)	17/2	563	174	0	0	0	1	9	7
SHANIA TWAIN Rock This Country! (Mercury)	33/1	1861	574	0	0	2	13	11	7
KEITH URBAN Your Everything (Capitol)	9/4	152	45	0	0	0	0	2	7
CLAY WALKER The Chain Of Love (Giant)	28/11	886	360	0	0	1	2	11	14
MARK WILLS Back At One (Mercury)	36/0	4375	1311	2	6	25	3	0	0
CHELY WRIGHT It Was (MCA)	35/0	2736	819	0	1	3	24	6	1
YANKEE GREY Another Nine Minutes (Monument)	35/0	1933	586	0	0	1	8	23	3
TRISHA YEARWOOD Real Live Woman (MCA)	34/1	2170	659	0	0	0	18	15	1

36 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 2/13-Saturday 2/19.
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Most Added®

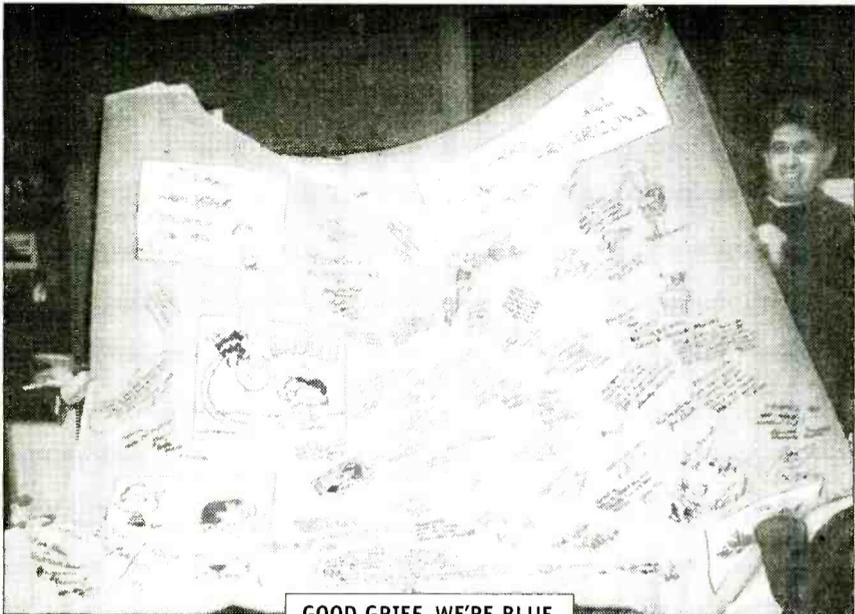
ARTIST TITLE LABEL(S)	ADDS
DIXIE CHICKS Goodbye Earl (Monument)	12
CLAY WALKER The Chain Of Love (Giant)	11
CHAD BROCK Yes! (Warner Bros.)	11
BRAD PAISLEY Me Neither (Arista)	10
JOE DIFFIE It's Always Somethin' (Epic)	10
ALAN JACKSON The Blues Man (Arista)	8
COLLIN RAYE Couldn't Last A Moment (Epic)	5
WADE HAYES Up North (DKC/Monument)	4
KEITH URBAN Your Everything (Capitol)	4
REBECCA LYNN HOWARD Out Here In The Water (MCA)	4
COLEY MCCABE Grow Young With You (RCA)	4
CLAY DAVIDSON Unconditional (Virgin)	3
BLACKHAWK I Need You All The Time (Arista)	3

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
FAITH HILL The Way You Love Me (Warner Bros.)	+556
CLAY WALKER The Chain Of Love (Giant)	+512
BRAD PAISLEY Me Neither (Arista)	+496
ALAN JACKSON The Blues Man (Arista)	+423
CLAY DAVIDSON Unconditional (Virgin)	+386
VINCE GILL Let's Make Sure We Kiss... (MCA)	+370
PHIL VASSAR Carlene (Arista)	+360
CHAD BROCK Yes! (Warner Bros.)	+321
COLLIN RAYE Couldn't Last A Moment (Epic)	+305
TOBY KEITH How Do You Like... (DreamWorks)	+280
TRACY LAWRENCE Lessons Learned (Atlantic)	+266
CLINT BLACK W/STEVE WARINER Been There (RCA)	+258
KENNY CHESNEY What I Need To Do (BNA)	+241
CHELY WRIGHT It Was (MCA)	+241
ANDY GRIGGS She's More (RCA)	+236

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL The Way You Love Me (Warner Bros.)	+173
BRAD PAISLEY Me Neither (Arista)	+153
CLAY WALKER The Chain Of Love (Giant)	+153
ALAN JACKSON The Blues Man (Arista)	+131
CLAY DAVIDSON Unconditional (Virgin)	+115
PHIL VASSAR Carlene (Arista)	+111
VINCE GILL Let's Make Sure We Kiss... (MCA)	+110
CHAD BROCK Yes! (Warner Bros.)	+104
COLLIN RAYE Couldn't Last A Moment (Epic)	+92
TOBY KEITH How Do You Like Me Now? (DreamWorks)	+85
TRACY LAWRENCE Lessons Learned (Atlantic)	+80
CLINT BLACK W/STEVE WARINER Been There (RCA)	+78
KENNY CHESNEY What I Need To Do (BNA)	+75
CHELY WRIGHT It Was (MCA)	+72
ANDY GRIGGS She's More (RCA)	+67
TRACE ADKINS More (Capitol)	+67



GOOD GRIEF, WE'RE BLUE

Shortly before *Peanuts* creator Charles "Sparky" Schulz passed away, KMLE/Phoenix afternoon personality "Big Shoe" Stu Evans visited the Creative Associates Studio in Santa Rosa, CA, to deliver a very special gift to Mr. Schulz: "The World's Biggest Security Blanket." The king-size baby-blue blanket, complete with a designated "thumb-sucking corner," was decorated with enlarged panels of Charlie Brown, Lucy, Snoopy, Linus and Schroeder. To show their love and support, the blanket was signed by the Phoenix Suns and Arizona Governor Jane Dee Hull, plus hundreds of KMLE listeners. Also adding a unique touch were Schulz's comic strip contemporaries Bil Keane (*Family Circus*) and Rick Kirkman (*Baby Blues*), who came to the KMLE studios to draw sketches and greetings on the blanket. The final touch was a message reading, "To Sparky — Thank you from all your friends in Arizona."



NEED A LIFT?

Be careful what you wish for. WKLB/Boston APD Ginny Rogers got a huge pick-me-up from Monument artist Wade Hayes (r) and Monument VP/National Promotion Larry Parreigis after Hayes' performance at the 'KLB Country Café.

OUT OF THE BOX

Rick Walker, PD
WKCQ/Saginaw, MI

SONYA ISAACS
"I've Forgotten How You Feel" (*Lyric Street*)

How did "I've Forgotten How You Feel" catch my attention? First, it starts with the artist. Sonya is a perfect fit for country radio. She combines the best of both worlds, with a traditional yet contemporary feel to her music — that's something that's been missing in this format for a while. "I've Forgotten How You Feel" contains the sound and energy we've been searching for, and we couldn't be happier. It's lighting up our phones, and that's music to my ears! Finally, a fun, exciting, up-tempo single to energize your playlist. We aren't the kind of station that often takes chances on new artists, but we feel strongly enough about Sonya's music and her talent to step out on her. She has a fresh and inviting sound that deserves your attention.

C O U N T R Y FLASHBACK

- 1 YEAR AGO**
 - No. 1: "I Don't Want To Miss A Thing" — Mark Chesnutt (third week)
- 5 YEARS AGO**
 - No. 1: "You Can't Make A Heart Love Somebody" — George Strait
- 10 YEARS AGO**
 - No. 1: "Fast Movin' Train" — Restless Heart
- 15 YEARS AGO**
 - No. 1: "Crazy For Your Love" — Exile
- 20 YEARS AGO**
 - No. 1: "Ain't Livin' Long Like This" — Waylon Jennings
- 25 YEARS AGO**
 - No. 1: "Linda On My Mind" — Conway Twitty

REALLY HOT PARTY!

FRIDAY NIGHT @ CRS IS GETTING HOTTER! NOW WITH PERFORMANCES BY ASYLUM'S BRYAN WHITE, AND LILA MCCANN AT LIA'S HOT PARTY. RENAISSANCE TENNESSEE ROOM, 5:30 TO 8:00 PM.

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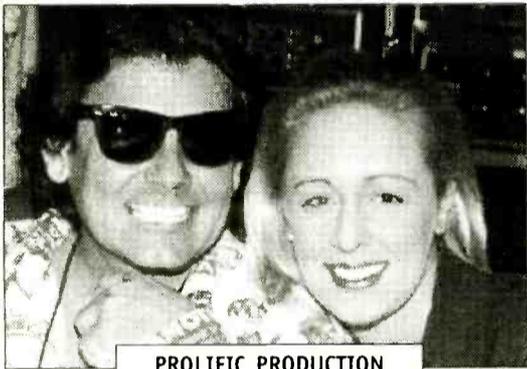
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Monday through Friday, seven to midnight, on 80 great Country stations.

New & Active

- CRAIG MORGAN** *Something To Write...* (Atlantic)
Total Stations: 20, Adds: 5, Points: 845, Plays: 170
- JOE DIFFIE** *It's Always Somethin'* (Epic)
Total Stations: 23, Adds: 13, Points: 797, Plays: 165
- REBECCA LYNN HOWARD** *Out Here In The Water* (MCA)
Total Stations: 29, Adds: 7, Points: 758, Plays: 164
- COLEY MCCABE** *Grow Young With You* (RCA)
Total Stations: 21, Adds: 18, Points: 679, Plays: 137
- MARTY RAYBON** *Cracker Jack Diamond* (Tri Chord)
Total Stations: 11, Adds: 1, Points: 584, Plays: 116

Songs ranked by total points.



PROLIFIC PRODUCTION

Record producer Billy Joe Walker Jr. has a full slate ahead with three projects in the works. With coordination by Hamstein Productions, Walker is currently working on Mindy McCready's first project for her new label home. Additionally, Walker is reuniting with Tracy Byrd for a special "outdoors album" which will be distributed through Bass Pro Shops and regular retail outlets. Coming up in March, Walker again pairs up with Travis Tritt to produce Tritt's Columbia debut album. Pictured at the Sound Emporium are (l-r) Walker and McCready.



COUNTRY COLLABORATION BENEFITS!

Several young country artists teamed up with WWQM (Q106)/Madison for "St. Jude Jam II," and together raised \$7200 for the children's hospital. Pictured (l-r) are WWQM PD Steve O'Brien and MD Mel McKenzie, Asylum's Bryan White, DreamWorks' Jessica Andrews, BNA's Jennifer Day and Capitol's Keith Urban.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:
R&R c/o Diane Fredrickson:
10100 Santa Monica Blvd.,
5th Floor, Los Angeles, CA 90067

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (972) 991-9200

Adds:

TY HERNDON No Mercy

Hottest:

GEORGE STRAIT The Best Day

ANDY GRIGGS She's More

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

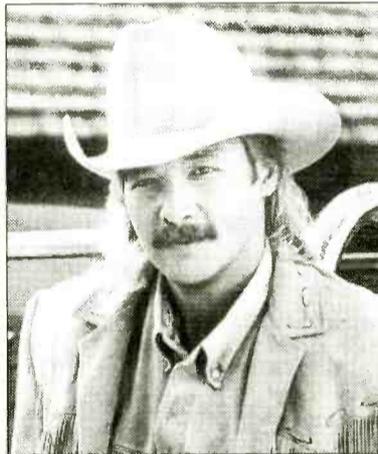
ALAN JACKSON The Blues Man

DIXIE CHICKS Goodbye Earl

Hottest:

MARTINA MCBRIDE Love's The Only House

SHANIA TWAIN Rock This Country!



JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

U.S. Country

Penny Mitchell

Adds:

CLAY WALKER The Chain Of Love

Hottest:

TOBY KEITH How Do You Like Me Now?

TRACY LAWRENCE Lessons Learned

LONESTAR Smile

MARTINA MCBRIDE Love's The Only House

TIM MCGRAW My Best Friend

PREMIERE RADIO NETWORKS

After Midnite

KELLY ERICKSON • (818) 461-5435

Adds:

KENNY ROGERS Buy Me A Rose

COLLIN RAYE Couldn't Last A Moment

KENNY CHESNEY What I Need To Do

Hottest:

TIM MCGRAW My Best Friend

PREMIERE RADIO NETWORKS CONTINUED

LONESTAR Smile

MARK WILLIS Back At One

MARTINA MCBRIDE Love's The Only House

TOBY KEITH How Do You Like Me Now?

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Mainstream Country

David Felker

Adds:

ANDY GRIGGS She's More

FAITH HILL The Way You Love Me

KENNY CHESNEY What I Need To Do

Hottest:

GEORGE STRAIT The Best Day

TIM MCGRAW My Best Friend

MARK WILLIS Back At One

LONESTAR Smile

DIXIE CHICKS Cowboy Take Me Away

Hot Country

David Felker

Adds:

COLLIN RAYE Couldn't Last A Moment

Hottest:

MARTINA MCBRIDE Love's The Only House

TIM MCGRAW My Best Friend

MARK WILLIS Back At One

TOBY KEITH How Do You Like Me Now?

LONESTAR Smile



ADDS

ERIC HEATHERLY Flowers On The Wall

RASCAL FLATS Prayin' For Daylight

TAMARA WALKER Askin' Too Much

ELITE

SHANIA TWAIN Rock This Country!

MARTINA MCBRIDE Love's The Only House

TOBY KEITH How Do You Like Me Now?

MARK WILLIS Back At One

PHIL VASSAR Carlene



ADDS

TAMARA WALKER Askin' Too Much

RASCAL FLATS Prayin' For Daylight

ERIC HEATHERLY Flowers On The Wall

TOP 10

CHELY WRIGHT It Was

TOBY KEITH How Do You Like Me Now?

ALECIA ELLIOTT I'm Diggin' It

FAITH HILL Breathe

DIXIE CHICKS Cowboy Take Me Away

TIM MCGRAW Something Like That

MARK WILLIS Back At One

JESSICA ANDREWS Unbreakable Heart

SHEDAISY This Woman Needs

THE WILKINSONS Jimmy's Got A Girlfriend

Information current as of February 25.



42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

CLINT BLACK/STEVE WARINER Been There

ERIC HEATHERLY Flowers On The Wall

RASCAL FLATS Prayin' For Daylight

TAMARA WALKER Askin' Too Much

TOP 10

DIXIE CHICKS Cowboy Take Me Away

LONESTAR Smile

CHELY WRIGHT It Was

MARK WILLIS Back At One

JO DEE MESSINA Because You Love Me

TOBY KEITH How Do You Like Me Now?

GARY ALLAN Smoke Rings In The Dark

TRACY LAWRENCE Lessons Learned

MARTINA MCBRIDE Love's The Only House

FAITH HILL Breathe

HEAVY

BRAD PAISLEY Me Neither

CHELY WRIGHT It Was

FAITH HILL Breathe

JO DEE MESSINA Because You Love Me

LONESTAR Smile

MARK WILLIS Back At One

MARTINA MCBRIDE Love's The Only House

PHIL VASSAR Carlene

REBA MCENTIRE What Do You Say

SHEDAISY This Woman Needs

TOBY KEITH How Do You Like Me Now?

TRACY LAWRENCE Lessons Learned

HOT SHOTS

CLAY DAVIDSON Unconditional

CLAY WALKER The Chain Of Love

COLLIN RAYE Couldn't Last A Moment

JOE DIFFIE It's Always Somethin'

KEITH URBAN Your Everything

KENNY ROGERS Buy Me A Rose

RASCAL FLATS Prayin' For Daylight

THE WILKINSONS Jimmy's Got A Girlfriend

TRACE ADKINS More

TRISHA YEARWOOD Real Live Woman

TY HERNDON No Mercy

YANKEE GREY Another Nine Minutes

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of February 23

Most Played Recurrents

FAITH HILL Breathe (Warner Bros.)

REBA MCENTIRE What Do You Say (MCA)

BRAD PAISLEY He Didn't Have To Be (Arista)

TIM MCGRAW Something Like That (Curb)

MARTINA MCBRIDE I Love You (RCA)

CLINT BLACK When I Said I Do (RCA)

LONESTAR Amazed (BNA)

YANKEE GREY All Things Considered (Monument)

JOHN MICHAEL MONTGOMERY Home To You (Atlantic)

JO DEE MESSINA Lesson In Leavin' (Curb)

LEANN RIMES Big Deal (Curb)

ALAN JACKSON Pop A Top (Arista)

GARY ALLAN Smoke Rings In The Dark (MCA)

GEORGE STRAIT Write This Down (MCA)

KENNY CHESNEY You Had Me From Hello (BNA)

KENNY CHESNEY How Forever Feels (BNA)

DIXIE CHICKS Ready To Run (Monument)

KEITH URBAN It's A Love Thing (Capitol)

JOE DIFFIE A Night To Remember (Epic)

DIAMOND RIO Unbelievable (Arista)

COUNTRY

Going For Adds 2/28/00

BLACKHAWK I Need You All The Time (Arista)

DIXIE CHICKS Goodbye Earl (Monument)

JASON SELLERS Can't Help Calling Your Name (BNA)

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7



WQMX/Akron

11am

TOBY KEITH You Ain't Much Fun
FAITH HILL Breathe
DIXIE CHICKS There's Your Trouble
ALABAMA Small Stuff
TIM MCGRAW Something Like That
VINCE GILL Go Rest High On The Mountain
TRACY LAWRENCE Lessons Learned
MINDY MCCREARY A Girl's Gotta Do...
REBA MCENTIRE/BROOKS & DUNN If You See Him...
TRAVIS TRITT/MARTY STUART The Whiskey Ain't...
PHIL VASSAR Carlene
GARTH BROOKS The Beaches Of Cheyenne
ALAN JACKSON Wanted

4pm

VINCE GILL One More Last Chance
TRACY LAWRENCE Lessons Learned
CHAD BROCK Ordinary Life
TOBY KEITH How Do You Like Me Now?
REBA MCENTIRE/LINDA DAVIS Does He Love You
COLLIN RAYE Anyone Else
GEORGE STRAIT Heartland
BRAD PAISLEY He Didn't Have To Be
ALAN JACKSON Don't Rock The Jukebox
FAITH HILL The Secret Of Life
SHANIA TWAIN Rock This Country!
BROOKS & DUNN You're Gonna Miss Me...

8pm

VINCE GILL Let's Make Sure We Kiss Goodbye
REBA MCENTIRE Fancy
ALAN JACKSON I'll Go On Loving You
TOBY KEITH How Do You Like Me Now?
MARTINA MCBRIDE & JIM BRICKMAN Valentine
JOHN MICHAEL MONTGOMERY Hold On To Me
CHELY WRIGHT It Was
KENNY ROGERS Buy Me A Rose
TIM MCGRAW My Best Friend
YANKEE GREY Another Nine Minutes



WCOS/Columbia

11am

TIM MCGRAW Just To See You Smile
CLINT BLACK When I Said I Do
TRISHA YEARWOOD Walkaway Joe
GARY ALLAN Smoke Rings In The Dark
MONTGOMERY GENTRY Lonely And Gone
RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man
REBA MCENTIRE What Do You Say
RESTLESS HEART Why Does It Have To ... (Wrong...)
COLLIN RAYE Little Red Rodeo
FAITH HILL The Way You Love Me
GEORGE STRAIT What Do You Say To That
CLAY WALKER Only On Days That End In "Y"
BROOKS & DUNN How Long Gone
LORRIE MORGAN Good As I Was To You

4pm

SARA EVANS No Place That Far
REBA MCENTIRE What Do You Say
MARTINA MCBRIDE & JIM BRICKMAN Valentine
JO DEE MESSINA I'm Alright
ALABAMA Small Stuff
JUDDS Turn It Loose
HAL KETCHUM Small Town Saturday Night
LEANN RIMES Big Deal
GEORGE STRAIT Carrying Your Love With Me
LONESTAR Amazed
CHELY WRIGHT It Was
GARY ALLAN Smoke Rings In The Dark

8pm

RANDY TRAVIS Forever And Ever, Amen
MARTINA MCBRIDE I Love You
GARTH BROOKS That Ol' Wind
REBA MCENTIRE How Was I To Know
STEVE HOLY Don't Make Me Beg
ALAN JACKSON Little Man
FAITH HILL It Matters To Me
CLINT BLACK When I Said I Do
TRAVIS TRITT Here's A Quarter (Call...)
DIXIE CHICKS You Were Mine
PHIL VASSAR Carlene
MONTGOMERY GENTRY Lonely And Gone
GEORGE STRAIT The Best Day
VINCE GILL One More Last Chance



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Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WYNY/New York
Big City
(914) 592-1071
Smith/Roti
12+ Cume 464,000



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
43	49		TIM MCGRAW/My Best Friend	14112
34	48		DIXIE CHICKS/Cowboy Take Me Away	13824
43	47		FAITH HILL/Breathe	13536
42	47		MARK WILLIS/Back At One	13536
40	46		KEVIN ROGERS/Buy Me A Rose	13248
44	45		BRAD PAISLEY/He Didn't Have To Be	12960
38	43		GEORGE STRAIT/The Best Day	12384
18	31		GARTH BROOKS/Do What You Gotta Do	8928
34	31		LEANN RIMES/Big Deal	8928
16	30		TOBY KEITH/How Do You Like...	8640
37	29		SHANIA TWAIN/Rock This Country!	8352
29	29		LEONARD ASKEW/Amazed	8352
18	29		REBA MCKENZIE/What Do You Say	8352
39	29		TRISHA YEARWOOD/You're Where I...	8352
29	27		MARTINA MCBRIDE/I Love You	7776
14	25		PHIL VASSAR/Carlene	7200
26	24		DIXIE CHICKS/Ready To Run	6912
19	24		MARTINA MCBRIDE/Love's The Only...	6912
17	23		CLINT BLACK/When I Said I Do	6624
18	23		LEANN RIMES/Big Deal	6624
18	22		JO DEE MESSINA/Because You Love Me	6336
15	21		SHEDAISSY/This Woman Needs	6048
18	19		BLACK W/WARINER/Been There	5472
13	19		TRACY LAWRENCE/Lessons Learned	5472
16	19		FAITH HILL/The Way You Love Me	5472
13	18		TIM MCGRAW/Something Like That	5184
11	17		CHELY WRIGHT/It Was	4896
11	16		FAITH HILL/The Secret Of Life	4608
5	15		SHANIA TWAIN/Man! I Feel Like	4320
13	15		KENNY CHESNEY/You Had Me From...	4320
11	15		TIM MCGRAW/Please Remember Me	4320
12	14		ALAN JACKSON/It's A Man	4032
10	14		JOE DUFFIE/A Night To Remember	4032
14	14		JENNIFER DAY/The Fun Of Your Love	4032
16	14		WYNNONNA/Can't Nobody Love	4032
14	14		VINCE GILL/Let's Make Sure...	4032
22	13		SHANIA TWAIN/Come On Over	3744
12	13		JO DEE MESSINA/Lesson In Leavin'	3744
12	13		JOHN M. MONTGOMERY/Home To You	3744
4	13		TRISHA YEARWOOD/Real Live Woman	3744

MARKET #2
KZLA/Los Angeles
Bonneville
(323) 882-8000
Curtis/McCormack
12+ Cume 628,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
41	39		TIM MCGRAW/My Best Friend	15093
26	39		MARK WILLIS/Back At One	15093
37	37		DIXIE CHICKS/Cowboy Take Me Away	14319
39	35		FAITH HILL/Breathe	13545
32	31		GEORGE STRAIT/What Do You Say	11997
30	29		JOHN M. MONTGOMERY/Home To You	11223
29	29		BRAD PAISLEY/He Didn't Have To Be	11223
30	29		CLINT BLACK/When I Said I Do	11223
28	29		LEANN RIMES/Big Deal	11223
22	23		ALAN JACKSON/Pop A Top	8901
14	23		TOBY KEITH/How Do You Like...	8901
17	22		GARTH BROOKS/Do What You Gotta Do	8514
24	21		JO DEE MESSINA/Because You Love Me	8127
21	20		GEORGE STRAIT/The Best Day	8127
21	20		MAVERICKS/Here Comes My Baby	7740
6	18		JOE DUFFIE/The Quittin' Kind	6966
29	17		LEONARD ASKEW/Amazed	6579
22	16		MARTINA MCBRIDE/Love's The Only...	6192
12	15		FAITH HILL/This Kiss	5805
16	15		TRACY BYRD/Put Your Hand In	5805
12	14		TIM MCGRAW/Something Like That	5418
11	14		BLACK W/WARINER/Been There	5418
11	13		MARTINA MCBRIDE/I Love You	5031
33	13		REBA MCKENZIE/What Do You Say	5031
17	13		TRACY LAWRENCE/Lessons Learned	5031
12	12		MARK CHESNUTT/Don't Want To	4644
12	12		CHELY WRIGHT/It Was	4644
13	12		YANKEE GREY/All Things	4644
14	12		ALABAMA/Small Stuff	4644
9	11		JO DEE MESSINA/Lesson In Leavin'	4257
9	11		FAITH HILL/The Secret Of Life	4257
9	11		DIAMOND RIO/Unbelievable	4257
9	11		KENNY CHESNEY/How Forever Feels	4257
16	11		TRISHA YEARWOOD/Real Live Woman	4257
11	10		JO DEE MESSINA/Stand Beside Me	3870
10	10		MARK WILLIS/Wish You Were Here	3870
5	10		BILLY RAY CYRUS/Busy Man	3870
5	10		STEVE WARINER/It's A Man	3870
8	10		LEONARD ASKEW/Amazed	3870
9	10		SHEDAISSY/This Woman Needs	3870

MARKET #3
WUSN/Chicago
Infinity
(312) 649-0099
Case/Biondo
12+ Cume 633,200



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
31	35		MARK WILLIS/Back At One	14210
34	34		DIXIE CHICKS/Cowboy Take Me Away	13804
37	34		TOBY KEITH/How Do You Like...	13804
35	34		GEORGE STRAIT/The Best Day	13804
33	33		TIM MCGRAW/My Best Friend	13398
37	33		REBA MCKENZIE/What Do You Say	13398
25	28		KENNY ROGERS/Buy Me A Rose	11368
30	28		BRAD PAISLEY/He Didn't Have To Be	11368
33	28		FAITH HILL/Breathe	11368
28	26		JOHN M. MONTGOMERY/Home To You	10556
21	25		LEONARD ASKEW/Amazed	10150
21	24		BLACK W/WARINER/Been There	9744
21	24		KEITH URBAN/It's A Love Thing	9744
23	23		TRACY LAWRENCE/Lessons Learned	9338
23	22		GARTH BROOKS/Do What You Gotta Do	8932
4	22		FAITH HILL/The Way You Love Me	8932
21	21		ALABAMA/Small Stuff	8526
25	21		ALAN JACKSON/Pop A Top	8526
22	20		JO DEE MESSINA/Because You Love Me	8120
21	20		YANKEE GREY/All Things	8120
21	19		CHAD BROOK/Yes!	7714
23	18		CLINT BLACK/When I Said I Do	7308
11	15		JOE DUFFIE/A Night To Remember	6090
11	14		ALABAMA/God... A Little	5684
14	14		MARTINA MCBRIDE/I Love You	5684
11	14		YANKEE GREY/Another Nine Minutes	5684
13	13		JO DEE MESSINA/Lesson In Leavin'	5278
16	13		LEONARD ASKEW/Amazed	5278
16	13		JESSICA ANDREWS/Unbreakable Heart	5278
20	13		MARTINA MCBRIDE/Love's The Only...	5278
11	12		DIXIE CHICKS/You Were Mine	4872
11	12		GEORGE STRAIT/Write This Down	4872
16	12		TIM MCGRAW/Something Like That	4872
12	11		DIAMOND RIO/Unbelievable	4466
1	11		KENNY CHESNEY/What I Need To Do	4466
11	11		TRISHA YEARWOOD/Real Live Woman	4466
11	10		MARK CHESNUTT/Don't Want To	4060
18	10		KENNY CHESNEY/You Had Me From...	4060
7	9		DIXIE CHICKS/Wide Open Spaces	3654

MARKET #4
KYCY/San Francisco
Infinity
(415) 391-9330
Hallam/Ryan/Jordan
12+ Cume 241,300



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
56	47		DIXIE CHICKS/Cowboy Take Me Away	5640
54	47		GEORGE STRAIT/The Best Day	5640
40	45		MARK WILLIS/Back At One	5400
36	41		JO DEE MESSINA/Because You Love Me	4920
52	39		CLAY WALKER/The Chain Of Love	4680
37	38		TIM MCGRAW/My Best Friend	4560
36	37		FAITH HILL/Breathe	4440
43	35		LEONARD ASKEW/Amazed	4200
38	33		MONTGOMERY GENTRY/Daddy Won't Sell...	3960
38	33		GARY ALLAN/Smoke Rings In...	3960
30	33		TRACY LAWRENCE/Lessons Learned	3960
48	32		REBA MCKENZIE/What Do You Say	3720
29	25		CLAY DAVIDSON/Unconditional	3000
19	24		MARTINA MCBRIDE/I Love You	2880
11	23		LEONARD ASKEW/Amazed	2760
28	23		ANDY GRIGGS/She's More	2760
23	23		CLINT BLACK/When I Said I Do	2760
21	23		FAITH HILL/The Way You Love Me	2760
21	22		KENNY ROGERS/Buy Me A Rose	2640
24	21		KENNY CHESNEY/What I Need To Do	2520
25	21		LEANN RIMES/Big Deal	2520
24	21		MARTINA MCBRIDE/Love's The Only...	2520
18	20		KENNY CHESNEY/How Forever Feels	2400
22	18		BRAD PAISLEY/He Didn't Have To Be	2160
18	18		FAITH HILL/W/MCGRAW/It's A Love Thing	2160
25	17		ALAN JACKSON/The Blues Man	2040
19	17		TRACY LAWRENCE/Lessons Learned	2040
11	16		FAITH HILL/This Kiss	1920
15	16		TIM MCGRAW/Something Like That	1920
22	16		TRACY BYRD/Put Your Hand In	1920
9	15		SHANIA TWAIN/You're Still The One	1800
22	15		ALAN JACKSON/Pop A Top	1800
25	15		BLACK W/WARINER/Been There	1800
18	14		DIXIE CHICKS/Ready To Run	1680
14	13		JOE DUFFIE/A Night To Remember	1560
11	12		JERRY KILGORE/The Look	1440
17	12		TRACY BYRD/It's A Love Thing	1440
14	11		JO DEE MESSINA/Stand Beside Me	1320
17	11		GEORGE STRAIT/Write This Down	1320

MARKET #5
WXTU/Philadelphia
Beasley
(610) 667-9000
McKay/Jack
12+ Cume 477,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
35	33		TOBY KEITH/How Do You Like...	10428
32	30		DIXIE CHICKS/Cowboy Take Me Away	9480
29	28		LEONARD ASKEW/Amazed	8948
34	28		MARK WILLIS/Back At One	8948
30	27		TIM MCGRAW/My Best Friend	8532
27	27		GARY ALLAN/Smoke Rings In...	8532
33	27		GEORGE STRAIT/The Best Day	8532
26	26		FAITH HILL/Breathe	8216
25	25		JO DEE MESSINA/Because You Love Me	7900
16	24		BLACK W/WARINER/Been There	7584
23	23		SHEDAISSY/This Woman Needs	7268
23	23		MARTINA MCBRIDE/Love's The Only...	7268
14	22		ANDY GRIGGS/She's More	6952
21	20		TRACY LAWRENCE/Lessons Learned	6636
10	20		VINCE GILL/Let's Make Sure...	6320
19	19		GARTH BROOKS/Do What You Gotta Do	6004
18	19		YANKEE GREY/Another Nine Minutes	6004
20	19		PHIL VASSAR/Carlene	6004
11	18		KENNY CHESNEY/Buy Me A Rose	5688
18	18		TRACY BYRD/Put Your Hand In	5688
17	18		MONTGOMERY GENTRY/Daddy Won't Sell...	5372
10	17		RANDY TRAVIS/Where Can I...	5372
13	17		TRISHA YEARWOOD/Real Live Woman	5372
15	15		SHANIA TWAIN/Rock This Country!	4740
15	14		YANKEE GREY/All Things	4424
13	14		WYNNONNA/Can't Nobody Love	4108
9	12		SHANIA TWAIN/Come On Over	3792
2	11		ALAN JACKSON/It's A Man	3476
11	11		KENNY CHESNEY/You Had Me From...	3476
17	11		JESSICA ANDREWS/Unbreakable Heart	3476
8	11		BRAD PAISLEY/He Didn't Have To Be	3476
13	11		MARTINA MCBRIDE/I Love You	3476
10	10		LEONARD ASKEW/Amazed	3160
10	10		ALABAMA/Small Stuff	3160
2	10		KEITH URBAN/It's A Love Thing	3160
16	10		LEANN RIMES/Big Deal	3160
10	10		STEVE WARINER/It's A Man	3160
15	9		TIM MCGRAW/Something Like That	2844
9	9		CLINT BLACK/When I Said I Do	2844

MARKET #6
KPLX/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Phillips/Rivers/Alan
12+ Cume 354,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
50	53		ALECIA ELLIOTT/It's A Love Thing	11024
50	51		BLACK W/WARINER/Been There	10608
47	51		TRACY LAWRENCE/Lessons Learned	10608
51	50		GEORGE STRAIT/The Best Day	10608
50	50		TIM MCGRAW/My Best Friend	10400
52	50		MARK WILLIS/Back At One	10400
48	49		CHARLIE ROBINSON/My Hometown	10192
40	40		CLAY WALKER/ive Laugh Love	8320
47	37		DIXIE CHICKS/Cowboy Take Me Away	7696
34	34		TOBY KEITH/How Do You Like...	7072
25	32		TRINI TRIGGS/The Wrecking Crew	6656
27	28		RHOADS & JONAS/Against The Wind	5824
27	28		GEORGE STRAIT/The Good Hand Truth	5616
24	27		BRAD PAISLEY/He Didn't Have To Be	5616
30	26		LEONARD ASKEW/Amazed	5408
27	26		RANDY TRAVIS/Where Can I...	5408
32	26		FAITH HILL/The Way You Love Me	5408
24	24		TIM MCGRAW/Something Like That	4992
23	24		DARYL WORLEY/Good Day To Run	4704
25	22		DERYLL DODD/Red For Good	4576
15	20		DIXIE CHICKS/Goodbye Earl	4160
19	18		MARTINA MCBRIDE/I Love You	3744
18	17		PAT GREEN/Carry On	3744
16	17		KENNY CHESNEY/She Thinks My...	3536
17	17		DIXIE CHICKS/Ready To Run	3536
17	17		ALAN JACKSON/Pop A Top	3536
12	16		SHEDAISSY/Little Good-byes	3328
10	16		CHELY WRIGHT/Single White Female	3328
15	16		GEORGE STRAIT/Write This Down	3328
17	16		MONTGOMERY GENTRY/Only And Gone	3328
18	16		BROOKS & DUNN/Best Thing	3328
16	15		JO DEE MESSINA/Lesson In Leavin'	3120
15	15		KENNY CHESNEY/How Forever Feels	3120
11	15		LEONARD ASKEW/Amazed	3120
2	14		JO DEE MESSINA/Because You Love Me	2912
13	13		TRINI TRIGGS/Horse To Mexico	2704
13	13		JOHN M. MONTGOMERY/Home To You	2704
12	12		DERYLL DODD/Sundown	2496
12	12		JOE DUFFIE/A Night To Remember	2496
11	11		GARTH BROOKS/Do What You Gotta Do	2288

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #11			
WYAF/Atlanta ABC (770) 955-0106 McGinley/Mitchell/Gray 12+ Cume 280,500		106.7 TODAY'S HIT COUNTRY	
PLAYS	ARTIST/TITLE	GI (000)	
40 43	TIM MCGRAW/My Best Friend	6794	
44 42	MARK WILLIS/Back At One	6636	
42 41	DIXIE CHICKS/Cowboy Take Me Away	6478	
39 38	TRACY LAWRENCE/Lessons Learned	6004	
43 37	LEONESTAR/Smile	5846	
29 36	TOBY KEITH/How Do You Like	5688	
41 36	GEORGE STRAIT/The Best Day	5688	
25 26	MARTINA MCBRIDE/Love's The Only	4108	
25 25	ALAN JACKSON/Pop A Top	3950	
23 25	PHIL VASSAR/Carlene	3950	
23 23	GARY ALLAN/Smoke Rings In	3634	
20 21	CHELY WRIGHT/It Was	3476	
20 22	SHANIA TWAIN/Come On Over	3318	
26 21	YANKEE GREY/All Things	3318	
24 21	BLACK WARRINER/Been There	3318	
15 21	FAITH HILL/The Way You Love Me	3318	
20 20	MARTINA MCBRIDE/Love You	3160	
24 20	LEANN RIMES/Big Deal	3160	
20 20	TRISHA YEARWOOD/Real Live Woman	3160	
21 19	MONTGOMERY GENTRY/Daddy Won't Sell	3002	
21 19	ANDY GRIGGS/She's More	3002	
18 19	VINCE GILL/Let's Make Sure	3002	
19 18	JO DEE MESSINA/Because You Love Me	2844	
16 18	ANDY GRIGGS/It's Go Crazy	2844	
18 18	TIM MCGRAW/Something Like That	2844	
18 18	SHEDAISSY/This Woman Needs	2844	
18 18	DIXIE CHICKS/Ready To Run	2844	
9 16	BRAD PAISLEY/He Didn't Have To Be	2528	
13 16	REBA MCKENTIRE/What Do You Say	2528	
13 16	FAITH HILL/Breathe	2528	
7 14	KENNY CHESNEY/What I Need To Do	2212	
13 14	TRACE ADKINS/More	2212	
8 12	JO DEE MESSINA/Lesson In Leavin'	1896	
10 12	LILA MCCANN/With You	1896	
6 11	CHAD BROCK/Lightning Does	1738	
6 11	KENNY ROGERS/Buy Me A Rose	1738	
10 10	SHANIA TWAIN/Man! I Feel Like	1580	
10 10	KENNY CHESNEY/She Thinks My	1580	
14 10	JESSICA ANDREWS/Unbreakable Heart	1580	
12 10	JOHN M. MONTGOMERY/Home To You	1580	

MARKET #12			
WKIS/Miami Beasley (954) 431-6200 Evans 12+ Cume 327,300		99.9 KISS COUNTRY	
PLAYS	ARTIST/TITLE	GI (000)	
33 37	TOBY KEITH/How Do You Like	7807	
32 36	TIM MCGRAW/My Best Friend	7596	
35 33	DIXIE CHICKS/Cowboy Take Me Away	6963	
32 33	MARK WILLIS/Back At One	6541	
21 31	MARTINA MCBRIDE/Love's The Only	6530	
26 30	GEORGE STRAIT/The Best Day	6330	
33 28	LEONESTAR/Smile	5908	
11 26	TRACY LAWRENCE/Lessons Learned	5486	
15 21	SHEDAISSY/This Woman Needs	4431	
14 21	GARY ALLAN/Smoke Rings In	4431	
14 18	JO DEE MESSINA/Because You Love Me	3798	
15 17	GARTH BROOKS/Do What You Gotta Do	3587	
18 17	KEITH URBAN/It's A Love Thing	3587	
16 16	SHANIA TWAIN/Rock This Country!	3376	
12 15	MONTGOMERY GENTRY/Daddy Won't Sell	3165	
13 15	PHIL VASSAR/Carlene	3165	
14 15	BLACK WARRINER/Been There	2954	
6 13	KENNY ROGERS/Buy Me A Rose	2743	
11 12	ALABAMA/Small Stuff	2532	
7 11	LEONESTAR/Smile	2321	
11 11	VINCE GILL/Let's Make Sure	2321	
10 10	DIAMOND RIO/Unbelievable	2110	
4 10	ANDY GRIGGS/She's More	2110	
18 10	CHELY WRIGHT/It Was	2110	
3 10	TRACE ADKINS/More	2110	
9 10	WYNNONA/Can't Nobody Love	2110	
10 9	JESSICA ANDREWS/Unbreakable Heart	1899	
8 9	SHANIA TWAIN/Man! I Feel Like	1688	
7 8	CHELY WRIGHT/Single White Female	1688	
7 8	YANKEE GREY/Another Nine Minutes	1688	
13 8	TRISHA YEARWOOD/Real Live Woman	1688	
8 7	JO DEE MESSINA/Lesson In Leavin'	1477	
3 7	BROOKS & DUNN/How Long Gone	1477	
3 7	COLLIN RAYE/Anyone Else	1477	
6 7	LEE ANN WOMACK/It's Think Of A	1477	
7 7	MARK CHESNUTT/Don't Want To	1477	
6 7	SHEDAISSY/Little Good-byes	1477	
5 7	GEORGE STRAIT/Write This Down	1477	
5 7	TIM MCGRAW/Please Remember Me	1477	
5 7	MONTGOMERY GENTRY/Lonely And Gone	1477	

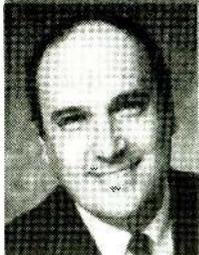
MARKET #14			
KMPS/Seattle-Tacoma Infinity (206) 805-0941 Richards/Thomas 12+ Cume 352,400		94 KMPSE COUNTRY	
PLAYS	ARTIST/TITLE	GI (000)	
36 36	LEONESTAR/Smile	7632	
38 35	GEORGE STRAIT/The Best Day	7420	
38 34	TIM MCGRAW/My Best Friend	7208	
37 33	MARTINA MCBRIDE/Love's The Only	6996	
38 32	MARK WILLIS/Back At One	6784	
40 31	FAITH HILL/Breathe	6572	
38 31	WYNNONA/Can't Nobody Love	6572	
34 31	TOBY KEITH/How Do You Like	6572	
24 29	TRACY LAWRENCE/Lessons Learned	6148	
21 22	GARTH BROOKS/Do What You Gotta Do	4664	
38 22	LEANN RIMES/Big Deal	4664	
23 22	DIXIE CHICKS/Cowboy Take Me Away	4664	
19 21	BILLY RAY CYRUS/Busy Man	4452	
25 21	REBA MCKENTIRE/What Do You Say	4452	
21 20	DIAMOND RIO/Unbelievable	4420	
26 20	BLACK WARRINER/Been There	4240	
6 19	JO DEE MESSINA/Because You Love Me	4028	
15 19	SHEDAISSY/This Woman Needs	4028	
19 19	BRAD PAISLEY/He Didn't Have To Be	4028	
19 18	KENNY CHESNEY/How Forever Feels	3816	
21 18	KENNY CHESNEY/The Greatest	3816	
20 18	MARTINA MCBRIDE/Love You	3816	
22 18	COLLIN RAYE/Couldn't Last A	3816	
20 17	JO DEE MESSINA/Lesson In Leavin'	3604	
21 17	KENNY CHESNEY/She Thinks My	3604	
16 17	GEORGE STRAIT/Write This Down	3604	
22 17	TIM MCGRAW/Something Like That	3604	
17 17	CHELY WRIGHT/It Was	3604	
21 17	CLINT BLACK/When I Said I Do	3604	
20 16	SHANIA TWAIN/Man! I Feel Like	3392	
11 16	SHANIA TWAIN/Rock This Country!	3392	
20 16	LEANN RIMES/Big Deal	3392	
24 16	KENNY ROGERS/Buy Me A Rose	3392	
9 13	VINCE GILL/Let's Make Sure	2752	
10 12	JESSICA ANDREWS/Unbreakable Heart	2544	
5 10	ANDY GRIGGS/She's More	2120	
7 10	PHIL VASSAR/Carlene	2120	
9 9	SAMMY BROWN/800 Pound Jesus	1908	
19 8	DIXIE CHICKS/You Were Mine	1696	
7 8	MONTGOMERY GENTRY/Lonely And Gone	1696	

MARKET #15			
KSON/San Diego Jefferson-Pilot (619) 291-9797 Dimick/Frey 12+ Cume 284,600		103.5 KSON COUNTRY	
PLAYS	ARTIST/TITLE	GI (000)	
48 44	DIXIE CHICKS/Cowboy Take Me Away	8404	
41 42	MARTINA MCBRIDE/Love's The Only	8022	
35 35	MARTINA MCBRIDE/Love You	6685	
40 34	TIM MCGRAW/My Best Friend	6494	
42 34	FAITH HILL/Breathe	6494	
32 33	JOHN M. MONTGOMERY/Home To You	6303	
33 32	TIM MCGRAW/Something Like That	6112	
30 31	LEONESTAR/Smile	5921	
31 31	CLINT BLACK/When I Said I Do	5921	
29 27	CHELY WRIGHT/It Was	5157	
35 26	BRAD PAISLEY/He Didn't Have To Be	4966	
32 26	LEONESTAR/Smile	4966	
34 26	MARK WILLIS/Back At One	4966	
29 25	TOBY KEITH/How Do You Like	4775	
28 24	TRACY BYRD/Put Your Hand In	4584	
22 23	REBA MCKENTIRE/What Do You Say	4393	
22 23	PHIL VASSAR/Carlene	4393	
20 20	SHEDAISSY/This Woman Needs	3820	
18 19	SHANIA TWAIN/Rock This Country!	3629	
19 19	BLACK WARRINER/Been There	3629	
23 17	GARTH BROOKS/Do What You Gotta Do	3247	
17 17	JO DEE MESSINA/Lesson In Leavin'	3247	
23 17	GEORGE STRAIT/The Best Day	3247	
16 16	JO DEE MESSINA/Because You Love Me	3056	
18 16	JOE DUFFIE/Night To Remember	3056	
22 16	TRACY LAWRENCE/Lessons Learned	3056	
12 15	KENNY CHESNEY/How Forever Feels	2865	
17 15	KENNY CHESNEY/You Had Me From	2865	
11 15	ALABAMA/God... I A Little	2865	
18 15	YANKEE GREY/All Things	2865	
16 14	GEORGE STRAIT/Write This Down	2674	
15 13	SHANIA TWAIN/That Don't	2483	
17 13	ANDY GRIGGS/She's More	2483	
12 13	FAITH HILL/The Way You Love Me	2483	
14 12	CHELY WRIGHT/Single White Female	2292	
12 11	STEVE WARINER/It's Already Taken	2101	
8 11	TRISHA YEARWOOD/Real Live Woman	2101	
13 10	DIXIE CHICKS/You Were Mine	1910	
13 10	KENNY CHESNEY/What I Need To Do	1910	
10 10	MONTGOMERY GENTRY/Daddy Won't Sell	1910	

MARKET #16			
KMFL/Phoenix AMFM (602) 264-0108 Garzon/Allen 12+ Cume 325,800		103.5 KMYC COUNTRY	
PLAYS	ARTIST/TITLE	GI (000)	
50 55	GEORGE STRAIT/The Best Day	11110	
51 53	MARTINA MCBRIDE/Love's The Only	10706	
50 50	FAITH HILL/The Way You Love Me	10100	
36 41	TOBY KEITH/How Do You Like	8282	
38 40	DIXIE CHICKS/Cowboy Take Me Away	8080	
14 40	TRACY LAWRENCE/Lessons Learned	8080	
25 38	GARTH BROOKS/Do What You Gotta Do	7676	
52 38	TIM MCGRAW/My Best Friend	7676	
25 37	ANDY GRIGGS/She's More	7474	
56 37	FAITH HILL/Breathe	7474	
17 37	BLACK WARRINER/Been There	7474	
34 36	TIM MCGRAW/Something Like That	7272	
31 34	DIXIE CHICKS/Without You	6868	
55 29	MARK WILLIS/Back At One	5858	
28 26	CLAY DAVIDSON/Unconditional	5252	
26 25	KENNY CHESNEY/What I Need To Do	5050	
19 24	LEONESTAR/Smile	4848	
23 24	COLLIN RAYE/Couldn't Last A	4848	
- 22	VINCE GILL/Let's Make Sure	4444	
19 21	LEONESTAR/Smile	4242	
30 20	BRAD PAISLEY/He Didn't Have To Be	4040	
22 20	KEITH URBAN/It's A Love Thing	4040	
19 20	KENNY CHESNEY/How Forever Feels	3838	
22 19	KENNY CHESNEY/She Thinks My	3838	
21 18	CLINT BLACK/When I Said I Do	3636	
20 18	LEANN RIMES/Big Deal	3636	
34 17	REBA MCKENTIRE/What Do You Say	3434	
22 16	JO DEE MESSINA/Lesson In Leavin'	3232	
14 16	CLAY WALKER/She's Always Right	3232	
15 16	MARTINA MCBRIDE/Love You	3030	
9 15	SHANIA TWAIN/That Don't	3030	
16 15	CLAY WALKER/She's Always Right	3030	
15 15	GEORGE STRAIT/Write This Down	3030	
13 15	JOHN M. MONTGOMERY/Home To You	3030	
15 15	DIXIE CHICKS/Ready To Run	3030	
17 14	SHANIA TWAIN/Come On Over	2828	
17 14	STEVE WARINER/It's Already Taken	2828	
3 14	TIM MCGRAW/Trouble With Never	2828	
14 12	JO DEE MESSINA/Because You Love Me	2424	

MARKET #16			
KNIX/Phoenix Clear Channel (480) 966-6236 Siedge/King 12+ Cume 376,000		102.5 KNIX FM 102.5	
PLAYS	ARTIST/TITLE	GI (000)	
37 45	MARTINA MCBRIDE/Love's The Only	10080	
42 42	LEONESTAR/Smile	9408	
42 40	TOBY KEITH/How Do You Like	8960	
35 40	GEORGE STRAIT/The Best Day	8960	
39 38	REBA MCKENTIRE/What Do You Say	8512	
34 37	MARK WILLIS/Back At One	8288	
40 36	TIM MCGRAW/My Best Friend	8064	
17 31	WILKINSON/Jimmy's Got A	6944	
28 28	GARTH BROOKS/Do What You Gotta Do	6272	
26 28	BLACK WARRINER/Been There	6272	
20 27	FAITH HILL/The Way You Love Me	6048	
27 26	SHEDAISSY/This Woman Needs	5824	
23 26	STEVE HOLL/Don't Make Me Beg	5824	
28 26	TRACY LAWRENCE/Lessons Learned	5824	
17 25	ANDY GRIGGS/She's More	5600	
24 24	JO DEE MESSINA/Because You Love Me	5376	
23 24	MARTINA MCBRIDE/Love You	5152	
24 23	TRACY BYRD/Put Your Hand In	5152	
25 23	TRISHA YEARWOOD/Real Live Woman	5152	
21 21	SHANIA TWAIN/Come On Over	4704	
16 19	KENNY CHESNEY/How Forever Feels	4256	
26 19	DIXIE CHICKS/Cowboy Take Me Away	4256	
18 18	JO DEE MESSINA/Lesson In Leavin'	4032	
21 18	MONTGOMERY GENTRY/Daddy Won't Sell	4032	
18 18	KEITH URBAN/It's A Love Thing	4032	
21 17	GEORGE STRAIT/Write This Down	3808	
19 17	MONTGOMERY GENTRY/Lonely And Gone	3808	
17 17	BRAD PAISLEY/He Didn't Have To Be	3808	
17 17	DIXIE CHICKS/Ready To Run	3808	
16 16	LEONESTAR/Smile	3584	
16 16	CHELY WRIGHT/It Was	3584	
11 16	BRAD PAISLEY/He Didn't Have To Be	3584	
23 16	FAITH HILL/Breathe	3584	
15 15	SHANIA TWAIN/Rock This Country!	3360	
16 15	KENNY CHESNEY/What I Need To Do	3360	
15 15	TIM MCGRAW/Something Like That	3360	
15 15	WYNNONA/Can't Nobody Love	3360	
5 15	CHAD BROCK/Yes!	3360	
14 14	CLAY WALKER/She's Always Right	3136	
17 14	JESSICA ANDREWS/Unbreakable Heart	3136	

MARKET #17			
KEEY/Minneapolis AMFM (612) 820-4200 Swedberg/Moon 12+ Cume 397,900		102 K102 COUNTRY	
PLAYS	ARTIST/TITLE	GI (000)	
43 42	DIXIE CHICKS/Cowboy Take Me Away	11844	
34 41	CLAY WALKER/She's Always Right	11562	
40 40	TIM MCGRAW/My Best Friend	11280	
38 40	TOBY KEITH/How Do You Like	11280	
39 39	GEORGE STRAIT/The Best Day	10998	
40 38	PHIL VASSAR/Carlene	10716	
38 38	MARK WILLIS/Back At One	10716	
31 35	JO DEE MESSINA/Because You Love Me	9870	
37 35	LEONESTAR/Smile	9870	
28 33	MARTINA MCBRIDE/Love's The Only	9306	
27 29	MONTGOMERY GENTRY/Daddy Won't Sell	8178	
28 28	GARTH BROOKS/Do What You Gotta Do	7896	
27 27	BLACK WARRINER/Been There	7614	
24 27	TRACY LAWRENCE/Lessons Learned	7614	
19 27	FAITH HILL/The Way You Love Me	7332	
24 26	JESSICA ANDREWS/Unbreakable Heart	7332	
27 26	FAITH HILL/Breathe	7050	
27 25	COLLIN RAYE/Who I Could	7050	
27 25	CHELY WRIGHT/It Was	7050	
24 25	JENNIFER DAY/The Fun Of Your Love	7050	
26 24	ALABAMA/Small Stuff	6768	
22 24	REBA MCKENTIRE/What Do You Say	6204	
22 22	TIM MCGRAW/Something Like That	6204	
21 21	CLAY WALKER/She's Always Right	5922	
21 21	KENNY CHESNEY/She Thinks My	5922	
23 21	YANKEE GREY/All Things	5922	
21 21	BRAD PAISLEY/He Didn't Have To Be	5922	
19 19	YANKEE GREY/Another Nine Minutes	5358	
18 19	CHAD BROCK/Yes!	5358	
17 19			



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Expert Advice

Programmer resumes career in unique way

R&R's annual "Jobs" theme issue continues to be the one that typically elicits the greatest response — and always generates the most *emotional* reaction. Not wanting to limit job-hunting tips to just once a year, we offer the following advice on an important component of that search.

When consolidation started impacting our business hot and heavy, Jack Kratoville found himself helping many out-of-work friends put together their resumes. The next thing he knew, it became a true passion, and he formed resumedesign.com, through which he prepares about 25 resumes a week for radio and television professionals.

"I very much thought it would just be something I'd do on the side for some extra pocket change," comments the former WMJC/Long Island and WMAS-FM/Springfield, MA PD. "Someone gave me a program that made web pages, and I started fooling around with it."

Kratoville's transition from PD to career consultant was made in September 1997, after he became a consolidation-victim himself while programming Oldies WODL/Birmingham.

Foot In The Door

A robust economy and nearly full employment have most people in this country smiling. But, as Kratoville remarks, "It's a different story in radio, especially for people starting out. When I got in the business in the mid-'70s, you could pretty much get on the air somewhere if you had half a brain. It's a lot harder today, and there's much more competition."

The biggest mistake people make in putting together a resume, he says, is believing that it needs to be in a certain form. "They look at it as some

type of document, when in reality a resume is a promotional tool to get you in the door for an interview. I studied under some sharp marketing people, and I can remember spending hours on direct-mail pieces for radio stations. I wondered how to best get our message across to the recipient. But when radio people put together their resumes, they fly against logic."

That's when Kratoville sits down and tells job aspirants to identify their strengths and bring them to the top. "A resume needs to look like the front page of *USA Today*. The headlines must come out, it must be easily scanned, and you really have to sell yourself. It usually takes about five seconds for someone to determine whether or not they'll look at it."

Rather than bolding "Experience" and putting it in all caps, Kratoville stresses that the best resumes simply state *what* a person did and *where* they did it. "Most people understand that their name should be in big print at the top, but the next thing listed is usually a headline like 'Experience.' Who cares? We know it's experience. I constantly point out to people that the fact that you've programmed a major station is pretty impressive and should be the biggest thing on your resume."

Keep It Simple

While he prepares some resumes online, the vast majority of Kratoville's work is done the old-fashioned way — on paper. He suggests that people don't get too fancy, and they should

avoid using colors. "I've yet to find a color printer that looks as professional as a good solid laser printer," he says.

"I also make *one* copy — not 50. My customers pay for the thought process that goes into putting together a resume. Other people can type resumes, make them look pretty and give you 100 copies. But if it doesn't do the job, it doesn't matter how many copies you get. You can get a good deal at Kinko's for 50 photocopies."

Even the greatest-looking resume, however, doesn't guarantee success. "Many people put too much weight on it," comments Kratoville. "It's certainly a key piece, but it isn't the only piece. It has to be quick, clean and concise. As communicators, we love talking about ourselves, but we get a little nervous and shy when we see it on paper. We're used to speaking more than writing. Great communicators often write very wordy promos. A resume is the ultimate written piece about yourself."

Be Specific

Most people turning to Kratoville either don't know where to start or have come up with something needing a lot of work. "I recently saw something that looked more like a sales piece than a resume," he says. "It had different sections like 'Career' and 'Personal,' and the folder was a menagerie of promotion pictures. It was a beautiful piece, but managers don't have the time to look at things like that.

"I've shortened seven-page resumes to one page — one page should be *it*. People who've been in the business 20 years think they have to include it all. Unless you worked for a major station, you don't have to spend a lot of time on something you did in 1978."

It's advisable that a resume include specific accomplishments and programming philosophies. "It's important to note *how* you took a lackluster AC to No. 1," Kratoville says. "While achieving that was great, list some of the key ways you did it. If you can put something like that on a resume, someone will want to know more about you."

Incorporating a picture is also something that needs to be considered. "You'd laugh if someone suggested that 20 years ago. It's radio — you don't need a picture. But a morning show personality definitely needs to send a picture, because the job requirements are more than just being on the air. A good picture shows that you know how to dress nicely and that you'll be able to go to station remotes and promotions."

Spring Successes

This second installment of our four-part series on 1999 ratings winners deals with last year's spring book. The previous installment was devoted to the winter sweeps. The top 100-market stations listed below were No. 1 in the female demo(s) noted.

Mkt.	Calls/City	(Demos)
1	WLTW/New York	(25-54 and 35-64)
4	KLLC/San Francisco +	(18-34)
4	KOIT-FM/San Francisco	(25-54)
5	WBEB/Philadelphia	(25-54 and 35-64)
6	WNIC/Detroit	(25-54 and 35-64)
7	KVIL/Dallas	(35-64)
8	WMJX/Boston	(25-54 and 35-64)
10	KODA/Houston	(25-54 and 35-64)
12	WSB-FM/Atlanta	(35-64)
14	KLSY/Seattle	(25-54)
14	KRWM/Seattle	(35-64)
15	KESZ/Phoenix	(25-54)
16	KFMB-FM/San Diego +	(18-34 and 25-54)
16	KYXY/San Diego	(35-64)
17	WALK/Long Island	(25-54 and 35-64)
19	KEZK/St. Louis	(25-54 and 35-64)
20	WLIF/Baltimore	(35-64)
23	KALC/Denver +	(18-34)
24	WDOK/Cleveland	(35-64)
25	KKCW/Portland	(25-54 and 35-64)
26	WRRM/Cincinnati	(25-54 and 35-64)
26	WVMX/Cincinnati*	(18-34)
27	KEZR/San Jose*	(18-34)
28	KYMX/Sacramento	(25-54)
28	KZZO/Sacramento +	(18-34)
30	KUDL/Kansas City	(35-64)
31	WLTQ/Milwaukee	(35-64)
31	WMYX/Milwaukee*	(25-54)
33	WWLI/Providence	(25-54 and 35-64)
34	WSNY/Columbus	(25-54 and 35-64)
35	KSFI/Salt Lake City	(25-54 and 35-64)
36	WWDE/Norfolk*	(35-64)
37	WLYT/Charlotte	(25-54 and 35-64)
39	WMGF/Orlando	(18-34 and 25-54)
40	KMXB/Las Vegas +	(18-34 and 25-54)
40	KSNE/Las Vegas	(35-64)
42	WMAG/Greensboro	(25-54 and 35-64)
43	WJYE/Buffalo	(25-54 and 35-64)
45	WRCH/Hartford	(25-54 and 35-64)
46	WMC-FM/Memphis*	(25-54)
47	WJLK/Monmouth-Ocean*	(25-54)
47	WOBM-FM/Monmouth-Ocean	(35-64)
49	KKMJ/Austin	(35-64)
50	WRMM/Rochester	(35-64)
51	WEAT-FM/West Palm Beach	(25-54 and 35-64)
51	WRMF/West Palm Beach #	(18-34)
57	WTVR-FM/Richmond	(25-54 and 35-64)
59	WYJB/Albany	(25-54 and 35-64)
60	KRTR/Honolulu	(35-64)
60	KSSK-FM/Honolulu	(25-54 and 35-64)
62	KVLY/McAllen	(25-54 and 35-64)
63	KRAV/Tulsa*	(25-54)
64	WMGS/Wilkes Barre	(25-54 and 35-64)
65	KVSR/Fresno +	(18-34)
66	WLHT/Grand Rapids	(25-54 and 35-64)
67	WLEV/Allentown	(35-64)
68	WKDD/Akron*	(18-34 and 25-54)
71	KPEK/Albuquerque +	(18-34)
74	WINK-FM/Fort Myers*	(35-64)
75	WJBF-FM/Wilmington, DE	(35-64)
76	WRVV/Harrisburg ^	(35-64)
77	KWAV/Monterey	(18-34, 25-54 and 35-64)
80	WHYN-FM/Springfield, MA	(35-64)
80	WMAS-FM/Springfield, MA	(18-34 and 25-54)
82	KRVE/Baton Rouge	(25-54)
87	WKTK/Gainesville	(18-34 and 25-54)
88	KXLY-FM/Spokane	(25-54 and 35-64)
91	KSTZ/Des Moines*	(18-34 and 25-54)
92	WMGF/Daytona Beach@	(25-54 and 35-64)
96	WLRQ/Melbourne	(25-54 and 35-64)
98	KTDY/Lafayette, LA	(25-54 and 35-64)
99	WLTW/New York \$	(25-54 and 35-64)
100	WAJL/Fort Wayne	(25-54 and 35-64)

* Hot AC
+ Pop/Alternative
^ Rock AC

@ Below-the-line signal (Orlando)
\$ Below-the-line signal (New York)
Has since evolved to Hot AC

ERIC CARMEN

I WAS BORN TO LOVE YOU

AC New & Active

Already On:

- | | | | | |
|------|------|------|------|------|
| WLIF | WPCH | WDOK | KUDL | WLTQ |
| KQXT | WRSN | WTVR | WYJB | KSSK |
| WLEV | KWAV | WMXC | WAJI | WDEF |
| WFMK | WMJY | WXKC | | |



Born To Be A Hit!



February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SAVAGE GARDEN I Knew I Loved You (Columbia)	2618	-34	301197	19	108/0
2	2	CELINE DION That's The Way It Is (550 Music/Epic)	2450	-49	282318	16	108/0
3	3	LONESTAR Amazed (BNA)	2319	+121	252986	23	104/0
4	4	BRIAN MCKNIGHT Back At One (Motown/Universal)	2099	+161	253840	10	91/3
5	5	98 DEGREES I Do (Cherish You) (Universal)	1799	-17	203905	25	95/0
12	6	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1564	+312	187633	5	97/3
13	7	FAITH HILL Breathe (Warner Bros.)	1524	+344	175341	6	100/4
6	8	ROBBIE WILLIAMS Angels (Capitol)	1497	+61	154946	11	95/0
8	9	PHIL COLLINS You'll Be In My Heart (Hollywood)	1445	+80	187374	45	98/0
7	10	'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic)	1317	-50	140881	27	101/0
9	11	BACKSTREET BOYS I Want It That Way (Jive)	1263	-85	145475	42	97/0
11	12	EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	1222	-32	127880	36	91/0
10	13	PHIL COLLINS Strangers Like Me (Hollywood)	1124	-136	111226	13	95/0
14	14	SARAH MCLACHLAN I Will Remember You (Arista)	932	-15	112888	47	85/0
15	15	RICKY MARTIN She's All I Ever Had (C2/Columbia)	868	-68	86920	29	84/0
16	16	WHITNEY HOUSTON I Learned From The Best (Arista)	819	-84	67177	9	84/0
18	17	SANTANA F/ROB THOMAS Smooth (Arista)	786	+2	83985	16	35/0
17	18	98 DEGREES The Hardest Thing (Universal)	690	-158	96285	43	78/0
20	19	'N SYNC (God...) A Little More Time... (RCA)	661	-96	83659	57	73/0
19	20	SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)	647	-121	60261	17	62/1
21	21	TINA TURNER When The Heartache Is Over (Virgin)	556	-22	55033	8	56/1
Debut	22	ELTON JOHN Someday Out Of The Blue (DreamWorks)	549	+439	86464	1	84/20
22	23	MARC ANTHONY I Need To Know (Columbia)	465	-35	97802	16	43/0
24	24	MADONNA American Pie (Maverick/WB)	455	+92	73798	2	42/8
26	25	GARTH BROOKS AS CHRIS GAINES That's The Way I... (Capitol)	385	+47	33409	4	55/2
23	26	SHANIA TWAIN Man! I Feel Like A Woman! (Mercury/IDJMG)	335	-36	59884	20	34/0
27	27	ALISON KRAUSS Stay (Rounder)	334	+21	29284	6	54/2
29	28	RICKY MARTIN F/MEJA Private Emotion (C2/Columbia)	313	+57	44800	2	46/7
25	29	JIM BRICKMAN F/MICHELLE WRIGHT Your Love (Windham Hill)	265	-88	20392	17	35/0
Debut	30	MARC ANTHONY You Sang To Me (Columbia)	245	+95	46499	1	45/11

Most Added®

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Someday Out Of The Blue (DreamWorks)	20
JESSICA SIMPSON Where You Are (Columbia)	15
MARC ANTHONY You Sang To Me (Columbia)	11
MAONNA American Pie (Maverick/WB)	8
RICKY MARTIN F/MEJA Private Emotion (C2/Columbia)	7
FAITH HILL Breathe (Warner Bros.)	4
BRITNEY SPEARS From The Bottom Of My... (Jive)	4
MICHAEL W. SMITH This Is Your Time (Reunion/Jive)	4
VENICE The Man You Think I Am (Vanguard)	4
MYTOWN Now That I Found You (Cherry/Universal)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Someday Out Of The Blue (DreamWorks)	+439
FAITH HILL Breathe (Warner Bros.)	+344
BACKSTREET BOYS Show Me The Meaning Of... (Jive)	+312
BRIAN MCKNIGHT Back At One (Motown/Universal)	+161
LONESTAR Amazed (BNA)	+121
MARC ANTHONY You Sang To Me (Columbia)	+95
BABYFACE You Were There (Epic)	+94
MADONNA American Pie (Maverick/WB)	+92
SHANIA TWAIN You're Still The One (Mercury)	+91
PHIL COLLINS You'll Be In My Heart (Hollywood)	+80



108 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

STING Brand New Day (A&M)
Total Plays: 237, Total Stations: 18, Adds: 1

BRITNEY SPEARS From The Bottom Of My Broken Heart (Jive)
Total Plays: 223, Total Stations: 38, Adds: 4

MARIAH CAREY f/JOE & 98 DEGREES Thank God I Found You (Columbia)
Total Plays: 196, Total Stations: 35, Adds: 3

EDWIN McCAIN Go Be Young (Lava/Atlantic)
Total Plays: 187, Total Stations: 26, Adds: 0

EURHYTHMICS I Saved The World Today (Arista)
Total Plays: 146, Total Stations: 27, Adds: 2

VENICE The Man You Think I Am (Vanguard)
Total Plays: 118, Total Stations: 24, Adds: 4

MICHAEL W. SMITH This Is Your Time (Reunion/Jive)
Total Plays: 108, Total Stations: 24, Adds: 4

ERIC CARMEN I Was Born To Love You (Pyramid/Rhino)
Total Plays: 93, Total Stations: 17, Adds: 1

MERCEDES HALL Walk On By (Dalin)
Total Plays: 89, Total Stations: 17, Adds: 0

KENNY LOGGINS Your Heart Will Lead You Home (Sony Wonder/Columbia)
Total Plays: 75, Total Stations: 15, Adds: 1

MYTOWN Now That I Found You (Cherry/Universal)
Total Plays: 49, Total Stations: 11, Adds: 4

CROSBY, STILLS, NASH & YOUNG Heartland (Reprise)
Total Plays: 39, Total Stations: 12, Adds: 2

SAISON I Believe (Real Deal)
Total Plays: 37, Total Stations: 13, Adds: 3

Songs ranked by total plays

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Faith Hill

Breathe

AC Chart 13 - 7

#2 MOST INCREASED!

Management: Borman Entertainment



Most Played Recurrents

SHANIA TWAIN You're Still The One (Mercury/IDJMG)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

SHANIA TWAIN From This Moment On (Mercury/IDJMG)

CHER Believe (Warner Bros.)

FAITH HILL This Kiss (Warner Bros.)

SHANIA TWAIN You've Got A Way (Mercury/IDJMG)

NATALIE IMBRUGLIA Tom (RCA)

PHIL COLLINS True Colors (Atlantic)

ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)

BACKSTREET BOYS All I Have To Give (Jive)

MONICA Angel Of Mine (Arista)

BRITNEY SPEARS Sometimes (Jive)

AEROSMITH I Don't Want To Miss A Thing (Columbia)

R. KELLY & CELINE DION I'm Your Angel (Jive)

SHANIA TWAIN That Don't Impress Me Much (Mercury/IDJMG)

ERIC CLAPTON Blue Eyes Blue (Columbia/Reprise)

JIM BRICKMAN /MICHAEL W SMITH Love Of My Life (Windham Hill)

MICHAEL BOLTON Sexual Healing (Columbia)

W. HOUSTON & M. CAREY When You Believe (From ...) (DreamWorks)

JEWEL Hands (Atlantic)

AC

Going For Adds 2/28/00

LINDA EDER Vienna (Atlantic)

JESSICA SIMPSON Where You Are (Columbia)

TUNED-IN AC

R&R/MEDIABASE 24/7

KSFI/Salt Lake City

11am

CHICAGO You're The Inspiration
 FAITH HILL This Kiss
 RED SPEEDWAGON Keep On Loving You
 RANDY VANWARMER Just When I Needed You Most
 WHAM! Careless Whisper
 VANESSA WILLIAMS The Sweetest Days
 POLICE Every Breath You Take
 WHITNEY HOUSTON I Learned From The Best
 CELINE DION The Power Of Love
 RUPERT HOLMES Escape (The Pina Colada Song)
 BILLY JOEL The River Of Dreams
 DIONNE WARWICK That's What Friends Are For

4pm

MATTHEW WILDER Break My Stride
 MICHAEL JACKSON Heal The World
 HEART These Dreams
 GARTH BROOKS To Make You Feel My Love
 FAITH HILL Breathe
 GLENN MEDEIROS Nothing's Gonna Change My...
 KANSAS Dust In The Wind
 ENYA Caribbean Blue
 PETER CETERA Glory Of Love
 PAULA COLE I Don't Want To Wait
 SAMANTHA SANG Emotion

8pm

JETS Make It Real
 MICHAEL BOLTON When A Man Loves A Woman
 FIREFALL Just Remember I Love You
 BACKSTREET BOYS I'll Never Break Your Heart
 HALL & OATES You've Lost That Lovin' Feelin'
 CHER Believe
 SURVIVOR The Search Is Over
 KENNY ROGERS Crazy
 CELINE DION That's The Way It Is
 BILLY JOEL My Life
 AMY GRANT I Will Remember You
 TOTO I'll Be Over You

WLYT/Charlotte

11am

BRYAN ADAMS Have You Ever Really Loved...
 SERGIO MENDES Never Gonna Let You Go
 MADONNA American Pie
 MARIAH CAREY Forever
 DON HENLEY The Heart Of The Matter
 TEMPTATIONS My Girl
 JACK WAGNER All I Need
 TONI BRAXTON Breathe Again
 98 DEGREES The Hardest Thing
 CELINE DION It's All Coming Back To Me Now
 RUPERT HOLMES Escape (The Pina Colada Song)
 WHITNEY HOUSTON Where Do Broken Hearts Go

4pm

PETER CETERA Glory Of Love
 CELINE DION That's The Way It Is
 JAMES TAYLOR Copperline
 ROXETTE Listen To Your Heart
 KENNY G Sentimental
 KENNY LOGGINS Whenever I Call You 'Friend'
 JEFFREY OSBORNE On The Wings Of Love
 MICHAEL BOLTON Go The Distance
 CHER Believe
 ROD STEWART Your Song
 ERIC CARMEN Make Me Lose Control

8pm

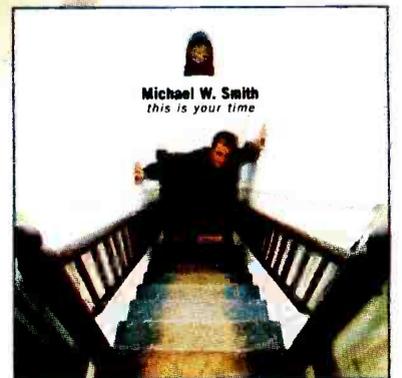
ELTON JOHN Sacrifice
 JIM BRICKMAN & MARTINA McBRIDE Valentine
 GENESIS Hold On My Heart
 FOUR TOPS Ain't No Woman (Like The One I Got)
 EDWIN MCCAIN I Could Not Ask For More
 WHITNEY HOUSTON I Will Always Love You
 KENNY ROGERS Through The Years
 98 DEGREES I Do (Cherish You)
 ERIC CLAPTON Change The World



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 2/14. © 2000, R&R Inc.

When Michael W. Smith was invited to attend the Columbine High School memorial service in Littleton, Colorado, he had no idea the impact the event would have on his life. This song is a testament to that visit.

this is your time
 the title track from the new album by Grammy-winning, multi-platinum artist **Michael W. Smith**



New:
 KVIL/Dallas
 KRNO/Reno
 KRBB/Wichita
 WRWC/Rockford

Breaking At:
 WPCH/Atlanta
 KOSI/Denver
 WLTE/Minneapolis
 KUDL/Kansas City

WLTV/Milwaukee
 KKMJ/Austin
 KOXT/San Antonio
 K WAV/Monterey
 K VLY/McAllen
 WMXC/Mobile

WTFM/Johnson City
 WDEF/Chattanooga
 WOOF/Dothan
 WFMK/Lansing
 WCRZ/Flint
 WGNI/Wilmington

WHUD/Newburgh
 WMEZ/Pensacola



Management: Chaz Corzine for Blanton Harrell Entertainment
www.michaelwsmith.com

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AC Playlists

February 25, 2000 R&R • 107

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WLTW/New York
AMFM
(212) 603-4600
Ryan/Hunter
12+ Cume 2,191,800

106.7 Litefm

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
21	24	BRIAN MCKNIGHT/Back At One	34296	
18	23	LONESTAR/Amazed	32867	
22	21	ELTON JOHN/Someday Out Of	31438	
22	21	SAVAGE GARDEN/Knew I Loved You	30009	
23	21	CELINE DION/That's The Way It Is	30009	
19	19	PHIL COLLINS/You'll Be In My	27151	
17	18	BACKSTREET BOYS/Show Me	25722	
19	18	MARC ANTHONY/Need To Know	24293	
17	17	MARC ANTHONY/You Sang To Me	21435	
14	15	PHIL COLLINS/Strangers Like Me	20006	
14	14	FAITH HILL/Breathe	18577	
13	12	ROBBIE WILLIAMS/Angels	17148	
12	12	MADONNA/American Pie	15719	
9	11	SHANIA TWAIN/You're Still The One	15719	
11	11	CHER/Strong Enough	15719	
13	11	SANTANA/FROB THOMAS/Smooth	14290	
10	10	98 DEGREES/Do (Cherish You)	14290	
9	10	'N SYNC W/G ESTEFAN/Music Of My Heart	12861	
9	9	SHANIA TWAIN/Man! I Feel Like	12861	
9	9	HOUSTON & CAREY/When You Believe...	12861	
9	9	98 DEGREES/The Hardest Thing	12861	
8	8	CHER/ Believe	11432	
8	8	BACKSTREET BOYS/I Want It That Way	11432	
8	8	SARAH MCLACHLAN/Will Remember You	11432	
8	8	ENRIQUE IGLESIAS/Balamos	11432	
6	6	SHANIA TWAIN/From This Moment On	8574	
6	6	NATALIE IMBRUGLIA/Torn	7145	
6	6	FAITH HILL/This Kiss	7145	
6	6	SIXPENCE...Kiss Me	7145	
5	5	'N SYNC/Teain' Up My Heart	7145	

MARKET #2
KOST/Los Angeles
AMFM
(213) 427-1035
Chiang
12+ Cume 1,386,200

KOST 103.5FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
17	19	BRIAN MCKNIGHT/Back At One	13224	
16	18	PHIL COLLINS/You'll Be In My	12528	
17	18	CELINE DION/That's The Way It Is	12528	
18	17	98 DEGREES/Do (Cherish You)	11832	
16	17	BACKSTREET BOYS/Show Me	11832	
18	17	'N SYNC W/G ESTEFAN/Music Of My Heart	11832	
17	16	FAITH HILL/Breathe	11832	
17	16	RICKY MARTIN/She's All I Ever Had	11136	
17	16	SAVAGE GARDEN/Knew I Loved You	11136	
16	16	MICHAEL BOLTON/Sexual Healing	11136	
9	10	SHANIA TWAIN/From This Moment On	6960	
9	10	'N SYNC/God...J A Little	6960	
8	10	R. KELLY & C. DION/In Your Angel	6960	
9	9	SHANIA TWAIN/You're Still The One	6264	
8	9	98 DEGREES/The Hardest Thing	6264	
7	9	BACKSTREET BOYS/I Want It That Way	5668	
8	8	AEROSMITH/Don't Want To	5668	
10	8	MONICA/Angel Of Mine	5668	
7	8	CHER/ Believe	5668	
7	8	RICKY MARTIN/She's All I Ever Had	5668	
6	8	ENRIQUE IGLESIAS/Balamos	5668	
5	7	NATALIE IMBRUGLIA/Torn	4872	
10	7	SIXPENCE...Kiss Me	4872	
6	7	JEWEL/Hands	4872	
7	7	MARIAH CAREY/Still Believe	4872	
11	7	SIXPENCE...There She Goes	4872	
6	6	BRITNEY SPEARS/Sometimes	4176	
5	6	FAITH HILL/This Kiss	3480	
5	5	BACKSTREET BOYS/All I Have To Give	3480	
5	5	PHIL COLLINS/True Colors	3480	

MARKET #3
WLIT/Chicago
AMFM
(312) 329-9002
Del Rosso
12+ Cume 690,600

Lite 93.9

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	23	LONESTAR/Amazed	10695	
23	23	SAVAGE GARDEN/Knew I Loved You	10695	
21	23	FAITH HILL/Breathe	10695	
22	22	BACKSTREET BOYS/Show Me	10230	
22	22	ROBBIE WILLIAMS/Angels	10230	
22	22	MARC ANTHONY/Need To Know	10230	
23	22	CELINE DION/That's The Way It Is	10230	
21	21	98 DEGREES/Do (Cherish You)	9765	
24	21	BRIAN MCKNIGHT/Back At One	9765	
12	21	MADONNA/American Pie	9615	
13	15	ELTON JOHN/Someday Out Of	6975	
13	14	SIXPENCE...Kiss Me	6510	
12	13	ENRIQUE IGLESIAS/Balamos	6045	
12	12	CHER/ Believe	5580	
11	11	NATALIE IMBRUGLIA/Torn	5115	
11	11	SHANIA TWAIN/From This Moment On	5115	
12	11	98 DEGREES/The Hardest Thing	5115	
11	10	SHANIA TWAIN/You're Still The One	4650	
11	10	RICKY MARTIN/She's All I Ever Had	4650	
22	10	PHIL COLLINS/Strangers Like Me	4185	
10	9	SHANIA TWAIN/Man! I Feel Like	4185	
9	9	FAITH HILL/This Kiss	4185	
11	9	SARAH MCLACHLAN/Will Remember You	4185	
6	8	PHIL COLLINS/You'll Be In My	3720	
6	8	BACKSTREET BOYS/I Want It That Way	3720	
10	7	'N SYNC W/G ESTEFAN/Music Of My Heart	3255	
6	6	BACKSTREET BOYS/All I Have To Give	2790	
6	6	HOUSTON & CAREY/When You Believe	2790	
7	5	MARIAH CAREY/Still Believe	2325	
4	5	KENNY G/WARMSTRONG/What A Wonderful	2325	

MARKET #3
WNNO/Chicago
Bonnieville
(312) 297-5100
Hamlin/Johns
12+ Cume 623,600

Windy 100FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	26	98 DEGREES/Do (Cherish You)	7956	
24	26	FAITH HILL/Breathe	7956	
25	25	LONESTAR/Amazed	7650	
25	25	SAVAGE GARDEN/Knew I Loved You	7650	
24	24	BRIAN MCKNIGHT/Back At One	7344	
19	19	CELINE DION/That's The Way It Is	5814	
21	16	SIXPENCE...There She Goes	4896	
10	11	ELTON JOHN/Someday Out Of	4896	
15	15	RICKY MARTIN/She's All I Ever Had	4590	
15	15	TINA TURNER/When The Heartache	4590	
14	14	ERIC CLAPTON/Blue Eyes Blue	4284	
14	14	MARIAH CAREY/You're Still The One	4284	
11	13	CHER/ Believe	3978	
13	13	WHITNEY HOUSTON/Leamed From	3978	
15	13	PHIL COLLINS/You'll Be In My	3978	
16	13	ROBBIE WILLIAMS/Angels	3978	
9	12	'N SYNC/God...J A Little	3672	
12	12	BRITNEY SPEARS/Sometimes	3672	
17	12	BACKSTREET BOYS/Show Me	3366	
12	12	BACKSTREET BOYS/I Want It That Way	3366	
13	11	BACKSTREET BOYS/Show Me	3366	
16	11	PHIL COLLINS/Strangers Like Me	3366	
8	10	SHANIA TWAIN/That Don't	3060	
8	10	SIXPENCE...Kiss Me	3060	
8	10	98 DEGREES/The Hardest Thing	3060	
8	10	EDWIN MCCAIN/You're Still The One	3060	
12	10	BROOKS/GAINES/That's The Way	3060	
12	9	SHANIA TWAIN/Man! I Feel Like	2754	
7	9	SARAH MCLACHLAN/Will Remember You	2754	

MARKET #5
WBEW/Philadelphia
WEAZ Radio Inc
(610) 538-1223
Conley/Rowland
12+ Cume 775,400

B*101.1

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
34	35	BRIAN MCKNIGHT/Back At One	18025	
31	31	SAVAGE GARDEN/Knew I Loved You	15965	
14	28	MARC ANTHONY/Need To Know	14420	
27	27	CELINE DION/That's The Way It Is	13905	
25	25	98 DEGREES/Do (Cherish You)	12875	
30	25	CELINE DION/That's The Way It Is	12875	
14	14	MADONNA/American Pie	7180	
15	12	BACKSTREET BOYS/Show Me	6210	
9	11	AEROSMITH/Don't Want To	5165	
10	10	NATALIE IMBRUGLIA/Torn	5650	
8	10	PHIL COLLINS/True Colors	5150	
9	9	FAITH HILL/This Kiss	4635	
10	9	'N SYNC/God...J A Little	4635	
6	9	TINA TURNER/When The Heartache	4635	
6	8	BACKSTREET BOYS/All I Have To Give	4120	
8	8	98 DEGREES/The Hardest Thing	4120	
9	8	PHIL COLLINS/You'll Be In My	4120	
8	8	ROBBIE WILLIAMS/Angels	4120	
7	8	CHER/Strong Enough	3605	
6	7	BACKSTREET BOYS/I Want It That Way	3605	
10	7	SARAH MCLACHLAN/Will Remember You	3605	
7	7	SIXPENCE...There She Goes	3605	
6	6	SHANIA TWAIN/You're Still The One	3090	
6	6	GOO GOO DOLLS/In	3090	
6	6	SIXPENCE...Kiss Me	3090	
6	6	'N SYNC/Teain' Up My Heart	3090	
6	6	CHER/ Believe	3090	
5	5	'N SYNC W/G ESTEFAN/Music Of My Heart	3090	
5	5	EDWIN MCCAIN/You're Still The One	2575	

MARKET #6
KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Curtis/King
12+ Cume 444,800

Lite Rock 103.7FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
21	27	EDWIN MCCAIN/You're Still The One	7506	
26	27	BRIAN MCKNIGHT/Back At One	7506	
26	26	PHIL COLLINS/You'll Be In My	7506	
26	26	SAVAGE GARDEN/Knew I Loved You	7506	
21	21	SHANIA TWAIN/Man! I Feel Like	6850	
20	20	SANTANA/FROB THOMAS/Smooth	5560	
13	13	FAITH HILL/Breathe	3614	
12	12	WHITNEY HOUSTON/Leamed From	3336	
14	12	CELINE DION/That's The Way It Is	3336	
11	11	RICKY MARTIN/She's All I Ever Had	3058	
10	10	BACKSTREET BOYS/Show Me	2780	
9	9	BACKSTREET BOYS/Larger Than Life	2502	
5	9	EDWIN MCCAIN/You're Still The One	2502	
8	8	'N SYNC/God...J A Little	2224	
8	8	MARTINA MCBRIDE/I Love You	2224	
8	8	ROBBIE WILLIAMS/Angels	2224	
8	8	ALISON KRAUSS/Stay	2224	
8	8	JESSICA SIMPSON/Wanna Love You	2224	
6	7	98 DEGREES/The Hardest Thing	1946	
10	7	BACKSTREET BOYS/I Want It That Way	1946	
6	7	PHIL COLLINS/Strangers Like Me	1946	
6	6	SHANIA TWAIN/You're Still The One	1668	
6	6	SIMPLY RED/The Air That I	1668	
6	6	AEROSMITH/Don't Want To	1668	
6	6	RICKY MARTIN/She's All I Ever Had	1668	
6	6	BROOKS/GAINES/That's The Way	1668	
4	5	FASTBALL/The Way	1390	
4	5	FAITH HILL/This Kiss	1390	
5	5	FAITH HILL/Let Me Let Go	1390	

MARKET #8
WMJX/Boston
Greater Media
(617) 822-6324
Kelley/O'Terry/Laurence
12+ Cume 614,300

MAGIC 106.7

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
26	26	BRIAN MCKNIGHT/Back At One	9854	
26	26	CELINE DION/That's The Way It Is	9854	
26	25	BRITNEY SPEARS/Sometimes	9475	
26	25	SAVAGE GARDEN/Knew I Loved You	9475	
19	20	SHANIA TWAIN/Man! I Feel Like	7580	
20	19	MADONNA/American Pie	7201	
11	17	FAITH HILL/Breathe	6443	
14	11	EDWIN MCCAIN/You're Still The One	4169	
8	11	MARIAH CAREY/You're Still The One	4169	
11	10	SIXPENCE...Kiss Me	3790	
10	9	NATALIE IMBRUGLIA/Torn	3411	
7	9	SHANIA TWAIN/From This Moment On	3411	
9	9	CHER/ Believe	3411	
9	9	MARIAH CAREY/Still Believe	3411	
13	9	BACKSTREET BOYS/Show Me	3032	
6	8	MONICA/Angel Of Mine	3032	
10	8	'N SYNC/God...J A Little	3032	
13	8	SARAH MCLACHLAN/Will Remember You	3032	
5	7	SHANIA TWAIN/That Don't	2653	
9	7	98 DEGREES/The Hardest Thing	2653	
11	7	BACKSTREET BOYS/I Want It That Way	2653	
5	7	ROBBIE WILLIAMS/Angels	2653	
6	6	98 DEGREES/Do (Cherish You)	2274	
4	6	'N SYNC W/G ESTEFAN/Music Of My Heart	2274	
7	6	TINA TURNER/When The Heartache	2274	
6	5	SHANIA TWAIN/You're Still The One	1895	
3	5	BRITNEY SPEARS...Baby One More	1895	
2	2	DAVE KOZ/Together Again	78	
-	-	JESSICA SIMPSON/Wanna Love You	0	

MARKET #9
WASH/Washington, DC
AMFM
(301) 984-9710
Allan/Martin
12+ Cume 436,900

Soft Rock 97.1 WASH-FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	26	LONESTAR/Amazed	5746	
23	25	SAVAGE GARDEN/Knew I Loved You	5525	
25	21	EDWIN MCCAIN/You're Still The One	4641	
19	20	BRIAN MCKNIGHT/Back At One	4420	
18	19	98 DEGREES/The Hardest Thing	4199	
16	19	RICKY MARTIN/She's All I Ever Had	3978	
17	18	MARC ANTHONY/Need To Know	3978	
18	18	FAITH HILL/Breathe	3978	
19	18	CELINE DION/That's The Way It Is	3978	
17	17	BACKSTREET BOYS/Show Me	3757	
20	16	BACKSTREET BOYS/I Want It That Way	3536	
6	16	ELTON JOHN/Someday Out Of	3536	
13	15	FAITH HILL/This Kiss	3315	
14	15	MARTINA MCBRIDE/I Love You	3315	
16	14	SIXPENCE...There She Goes	3094	
13	14	PHIL COLLINS/Strangers Like Me	2873	
12	14	NATALIE IMBRUGLIA/Torn	2652	
24	12	98 DEGREES/Do (Cherish You)	2652	
13	12	MARIAH CAREY/You're Still The One	2210	
10	10	SHANIA TWAIN/From This Moment On	2210	
11	10	BRITNEY SPEARS/Sometimes	2210	
6	9	SHANIA TWAIN/You're Still The One	1989	
9	9	'N SYNC/God...J A Little	1989	
4	8	BRICKMAN/FSM/It's Over Of My Life	1989	
4	8	'N SYNC/Teain' Up My Heart	1768	
10	8	BACKSTREET BOYS/All I Have To Give	1768	
11	8	PHIL COLLINS/You'll Be In My	1768	
2	8	KENNY G/WARMSTRONG/What A Wonderful	1768	
6	7	JESSICA SIMPSON/Wanna Love You	1547	
5	6	SHANIA TWAIN/Man! I Feel Like	1326	

MARKET #11
WPCH/Atlanta
Clear Channel
(404) 367-0949
Dillard/Goss/Joy
12+ Cume 414,400

peach 94.9

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
16	20	LONESTAR/Amazed	4740	
16	20	FAITH HILL/Breathe	4740	
15	18	ROBBIE WILLIAMS/Angels	4266	
17	17	BRIAN MCKNIGHT/Back At One	4029	
17	17	CELINE DION/That's The Way It Is	4029	
16	16	BACKSTREET BOYS/Show Me	3792	
21	15	SAVAGE GARDEN/Knew I Loved You	3555	
9	11	PHIL COLLINS/You'll Be In My	2607	
11	10	EDWIN MCCAIN/You're Still The One	2370	
3	9	SHANIA TWAIN/You're Still The One	2133	
11	9	98 DEGREES/Do (Cherish You)	2133	
7	9	PHIL COLLINS/Strangers Like Me	2133	
8	8	BACKSTREET BOYS/I Want It That Way	1896	
8	8	SARAH MCLACHLAN/Will Remember You	1896	
10	8	RICKY MARTIN/She's All I Ever Had	1896	
8	8	MARC ANTHONY/Need To Know	1896	
8	8	MICHAEL BOLTON/Sexual Healing	1896	
3	7	FAITH HILL/This Kiss	1659	
12	7	'N SYNC W/G ESTEFAN/Music Of My Heart	1659	
6	6	SHANIA TWAIN/Man! I Feel Like	1422	
6	6	'N SYNC/God...J A Little	1422	
6	6	TINA TURNER/When The Heartache	1422	
7	5	SHANIA TWAIN/You've Got A Way	1185	
4	5	SIXPENCE...Kiss Me	1185	
4	5	MONICA/Angel Of Mine	1185	
7	4	SHANIA TWAIN/From This Moment On	1185	
3	4	MARTINA MCBRIDE/I Love You	1185	
5	4	BROOKS/GAINES/Lost In You	1185	
5	4	ALISON KRAUSS/Stay	1185	
4	4	NATALIE IMBRUGLIA/Torn	948	

Stations and their ads listed alphabetically by market

AC

WYJB/Albany, NY *
OM: Michael Morgan
MD: Chris Holmberg
JESSICA SIMPSON "Where"

KMGA/Albuquerque, NM *
PD: Roger Scott
No Adds

WLEV/Allentown, PA *
PD: Vern Anderson
ERIC ARMEAN "Born"

KYMG/Anchorage, AK
OM: Mark Murphy
PD: Devan Mitchell
4 ELTON JOHN "Someday"

WPCW/Atlanta, GA *
OM/VP: Vance Dillard
APD: Steve Goss
DAVID JOY
BROOKS/GAMES "Remember"
MARC ANTHONY "Sang"

WFGC/Atlantic City, NJ
PD: Gary Guida
MD: Marlene Aquia
No Adds

WBBO/Augusta, GA *
OM/VP: John Shomby
ELTON JOHN "Someday"

KKMJ/Austin, TX *
PD: Alex O'Neal
APD/MD: Mike Austin
15 STING "Day"
ENRIQUE IGLESIAS "Balances"
ELTON JOHN "Someday"
MADONNA "American"
BACKSTREET BOYS "Show"

WLJF/Baltimore, MD *
OM/VP: Gary Balaban
MD: Mark Thoner
1 RICKY MARTIN/FAMEJA "Private"
ELTON JOHN "Someday"

WMJY/Biloxi-Gulfport, MS
PD: Walter Brown
MD: Angie Thompson
No Adds

WHBC/Canton, OH *
PD: Terry Simmons
MD: Kayleigh Kriss
ELTON JOHN "Someday"

WDEF/Chattanooga, TN *
PD: Danny Howard
MD: Denise Peters
CROSBY/STILLS "Heartland"
JESSICA SIMPSON "Where"
VAN JOHNSON "Above"
SAISON "Believe"

WNLJ/Chicago, IL *
PD: Mike Del Rosso
1 MARC ANTHONY "Sang"

WNND/Chicago, IL *
PD: Mark Hamlin
MD: Haynes Johns
No Adds

WRRM/Cincinnati, OH *
OM/VP: T.J. Holland
APD/MD: Ted Morro
No Adds

WDOK/Cleveland, OH *
PD: Dave Popovich
APD/MD: Scott Miller
4 FAITH HILL "Breath"

WTCB/Columbia, SC *
PD/MD: Brent Johnson
No Adds

WSNY/Columbus, OH *
PD: Chuck Knight
No Adds

KVIL/Dallas-Ft. Worth, TX *
PD: Bill Curtis
MD: John King
MICHAEL W SMITH "Time"

WLOT/Dayton, OH *
PD: Sandy Collins
MD: Steven Scott
4 FAITH HILL "Breath"

KOSI/Denver-Boulder, CO *
PD: Jeff Cochran
MD: Steve Hamilton
1 BRITNEY SPEARS "Bottom"
CHICAGO "Shout"
JESSICA SIMPSON "Where"

WDDF/Dothan, AL
OM/VP: Leigh Simpson
OM/MD: Mike Holderfield
No Adds

WXKC/Erie, PA
PD: Ron Arien
MD: Scott Stevens
2 MYTOWN "Now"
2 JESSICA SIMPSON "Where"
1 VENICE "Man"

WIKY/Evansville, IN
PD/MD: Mark Baker
ELTON JOHN "Someday"

WCRZ/Ft. MI *
OM/VP: J. Patrick
MD: George McIntyre
1 RICKY MARTIN/FAMEJA "Private"

KTRR/Ft. Collins, CO
PD/MD: Mark Callaghan
MARC ANTHONY "Sang"
ALISON KRAUSS "Stay"

WAJF/Ft. Wayne, IN *
OM: Lee Tobin
PD: Barb Richards
MD: Jim Barron
No Adds

WAFY/Frederick, MD
MD: Norman Henry Schmidt
MADONNA "American"
RICKY MARTIN/FAMEJA "Private"
BROOKS/GAMES "Remember"

KSOJ/Fresno, CA *
PD: Scott Keith
No Adds

WLHT/Grand Rapids, MI *
PD: Bill Bailey
MD/VP: Mary Turner
APD/MD: Mary Turner
4 BRITNEY SPEARS "Bottom"
1 MARIAH CAREY/JOE "Thank"
1 ELTON JOHN "Someday"

WMAG/Greensboro, NC *
PD/MD: Nick Allen
5 FAITH HILL "Breath"
4 TINA TURNER "Heartache"
2 ELTON JOHN "Someday"

WMYI/Greenville, SC *
PD/MD: Gary Jackson
1 MADONNA "American"

WSPA/Greenville, SC *
OM: Jim Kirkland
PD/MD: Greg McKinney
ELTON JOHN "Someday"

WLRQ/Melbourne, FL
PD: Mark Lander
MD: Karen Kay
RICKY MARTIN/FAMEJA "Private"
VENICE "Man"
SAISON "Believe"

WRVR/Memphis, TN *
OM: Joel Burke
PD/MD: Kay Manley
MARC ANTHONY "Sang"

WLTQ/Milwaukee, WI *
PD/MD: Stan Atkinson
JESSICA SIMPSON "Where"

WLTE/Minneapolis, MN *
PD/MD: Gary Nolan
No Adds

WMXC/Mobile, AL *
PD: Ron Anthony
MD: Mary Booth
ELTON JOHN "Someday"

KJSM/Modesto, CA *
PD/MD: Gary Michaels
5 MARC ANTHONY "Sang"

WOBM/Monmouth-Ocean, NJ *
PD: Jeff Rafter
MD: Liz Jersal
5 BRIAN MOONIGHT "One"
CROSBY/STILLS "Heartland"

KWAV/Monterey, CA *
PD/MD: Bernie Moody
RICKY MARTIN/FAMEJA "Private"

WALK/Nassau-Suffolk, NY *
VP/Prog: Gene Michaels
APD: Rob Miller
MD: Charlie Lombardo
3 RICKY MARTIN/FAMEJA "Private"

WHUD/Newburgh, NY
OM/VP: Steve Patrone
MD/VP: Tom Fucci
MADONNA "American"

WLMG/New Orleans, LA *
PD: Steve Suter
APD/MD: Johnny Scott
No Adds

WLTW/New York, NY *
PD: Jim Ryan
MD: Haneen Hunter
No Adds

KMGL/Oklahoma City, OK *
APD: Kati Yeager
MD: Steve D'Brien
1 JESSICA SIMPSON "Where"

KEFM/Omaha, NE *
PD/MD: Steve Albertsen
5 FAITH HILL "Breath"
3 VERTICAL HORIZON "Everything"
3 BACKSTREET BOYS "Show"
MADONNA "American"
THIRD EYEBLIND "Never"

WMEZ/Pensacola, FL *
PD/MD: Kevin Peterson
4 BRIAN MOONIGHT "One"

WSWT/Peoria, IL
OM/VP: Randy Rundle
ELTON JOHN "Someday"

WBEB/Philadelphia, PA *
PD: Chris Conley
MD: Donna Rowland
JESSICA SIMPSON "Where"
ELTON JOHN "Someday"

KESZ/Phoenix, AZ *
MD: Genevieve Shanahan
No Adds

WSHH/Pittsburgh, PA *
PD/MD: Ron Antill
1 AL JARREAU "Just"
MARC ANTHONY "Sang"
EURYTHMICS "Saved"

KKCW/Portland, OR *
PD/MD: Bill Minkler
12 SIXPENCE "Here"
MARC ANTHONY "Sang"

WWLI/Providence, RI *
PD/MD: Tom Hoyt
JESSICA SIMPSON "Where"
MYTOWN "Now"
VAN JOHNSON "Above"

WRSN/Raleigh-Durham, NC *
PD/MD: Bob Bronson
MYTOWN "Now"
JESSICA SIMPSON "Where"

KRNO/Reno, NV *
PD: Dan Fritz
MICHAEL W SMITH "Time"

WTVR/Richmond, VA *
PD/MD: Bill Cahill
1 MARC ANTHONY "Sang"
CHICAGO "Shout"

WSLQ/Roanoke-Lynchburg, VA *
PD: Don Morrison
MD/VP: Dick Daniels
No Adds

WRWC/Rockford, IL
PD: Matt Williams
MD: Carrie Matteson
MADONNA "American"
ELTON JOHN "Someday"
MICHAEL W SMITH "Time"

WKDD/Akron, OH *
PD: Chuck Collins
MD: Lynn Kelly
1 RICKY MARTIN/FAMEJA "Private"
JEREMY TOBACK "Parade"
JENNIFER BROWN "Alive"

KKDB/Albuquerque, NM *
OM: Brad Barrett
PD: Kenn McCloud
No Adds

KPEK/Albuquerque, NM *
OM: Frank Jaxon
PD: Mike Parsons
APD: Jaimee Barreras
5 LENNY KRAVITZ "Belong"

KMXS/Anchorage, AK
MD: Rick Sparke
20 MACY GRAY "Try"
RED HOT CHILI "Otherside"

KAMX/Austin, TX *
PD: Jim Robinson
MD: Patrick Lemieux
1 TONIC "Mean"
BLINK-182 "Things"
FAITH HILL "Breath"
TAL BACHMAN "Sleep"
ALICE WALKER "Save"
RED HOT CHILI "Otherside"

KLYI/Bakersfield, CA *
PD/MD: Jason Griffin
56 EIFFEL 66 "One"
35 CELINE DION "Way"
RED HOT CHILI "Otherside"
TAL BACHMAN "Sleep"
ALICE WALKER "Save"

WWMX/Baltimore, MD *
VP/Prog: Bill Pasha
MD: Greg Carpenter
TRACY CHAPMAN "Telling"

KCIJ/Boise, ID
PD/MD: Beau Bennett
APD: Melissa Dawn
TAL BACHMAN "Sleep"
DIDD "Think"
BUSH "Cables"

WBMX/Boston, MA *
VP/Prog: Greg Strassell
MD: Mike Mullaney
AIMEE MANN "Save"

WNWJ/Buffalo, NY *
MD: Roger Christian
No Adds

WMT/Cedar Rapids, IA
PD/MD: Randy Lee
TRACY CHAPMAN "Telling"

WLNK/Charlotte, NC *
OM: Tom Jackson
PD: Neal Sharpe
MD: Patty Vaughn
4 MACY GRAY "Try"

WTMX/Chicago, IL *
PD: Barry James
APD/MD: Jaime Kartak
TRACY CHAPMAN "Telling"

WVMX/Cincinnati, OH *
PD/MD: Brad Ellis
MELISSA ETHERIDGE "Enough"

WMMV/Cleveland, OH *
MD: Jay Hudson
No Adds

WQAL/Cleveland, OH *
PD: Mary Ellen Kachinski
MD: Steve Brown
JESSICA RIDDLE "Angels"
TRACY CHAPMAN "Telling"

KVUU/Colorado Springs, CO *
PD: Kevin Callahan
MD: Jeannine James
No Adds

WCGQ/Columbus, GA
PD/MD: Al Haynes
APD: Sheryn Green
MD: Lori Bradley
6 MARC ANTHONY "Sang"

KKPN/Corpus Christi, TX
PD: Jason Hillery
MD: Chad Bennett
BLINK-182 "Things"
TONIC "Mean"

KDMX/Dallas-Ft. Worth, TX *
PD: Randy James
APD/MD: Lisa Thomas
No Adds

WDAQ/Danbury, CT
PD: Bill Trotta
APD/MD: Barbara Corbett
No Adds

Hot AC

WMMX/Dayton, OH *
PD: Jeff Stevens
MD: Dean Taylor
MARC ANTHONY "Know"

WFKS/Daytona Beach, FL *
PD/MD: Bruce Cherry
8 JESSICA RIDDLE "Angels"
6 DIDD "Think"
5 ELTON JOHN "Someday"
4 BELL BOOK & CANDLE "Rescue"
LONESTAR "Amazed"
TRAIN "Am"
RED HOT CHILI "Otherside"

KALC/Denver-Boulder, CO *
PD: Jim Lawson
APD/MD: Kevin Koske
20 CRED "Higher"

KMXD/Des Moines, IA *
PD: Mike Blakemore
MD: Steve Jordan
TRACY CHAPMAN "Telling"

KSTZ/Des Moines, IA *
PD: J. Pat Miller
MD: Jan Myers
1 KID ROCK "Only"
BARENAKED LADIES "If"
CRED "Higher"
LONESTAR "Amazed"
U2 "Ground"

KSII/El Paso, TX *
OM/VP: Courtney Nelson
MD/VP: Eli Molano
No Adds

WQSM/Fayetteville, NC *
APD: Susanna James
MD: Matthew Allen
3 LONESTAR "Amazed"
MARC ANTHONY "Sang"
JENNIFER LOPEZ "Feelin'"

WINK/Ft. Myers, FL *
PD/MD: Bob Grisinger
44 BACKSTREET BOYS "Show"
TAL BACHMAN "Sleep"

WDST/Ft. Myers, FL
PD: Jim Radford
MD: Renee Reed
29 LENNY KRAVITZ "Belong"
29 JESSICA RIDDLE "Angels"
10 TONIC "Mean"

WMEE/Ft. Wayne, IN *
PD: Captin Chris Dikler
MD: Boomer
No Adds

KVSR/Fresno, CA *
PD: Mike Yeager
APD: Andy Winford
MD: Julie Logan
No Adds

WVTI/Grand Rapids, MI *
PD: Jeff Andrews
APD: Eric O'Brian
MD: Ken Evans
BARENAKED LADIES "If"
FAITH HILL "Breath"
RED HOT CHILI "Otherside"

WKSJ/Greensboro, NC *
PD: Jeff Cushman
MD: Gene Pearson
13 RED HOT CHILI "Otherside"
5 TRAIN "Am"
1 EDWIN MCCAIN "Young"

WIKZ/Hagerstown, MD
PD: Rick Alexander
APD/MD: Michael Ross
No Adds

WVIC/Hartford, CT *
PD: Steve Salthay
MD: David Simpson
No Adds

KUCO/Honolulu, HI *
PD/MD: Bill George
TRACY CHAPMAN "Telling"

KHMK/Houston-Galveston, TX *
OM: Jim Trapp
APD: Jim Oktavec
MD: Lori Bradley
6 MARC ANTHONY "Sang"

WENS/Indianapolis, IN *
OM/VP: Greg Dunkin
MD: Jim Cerone
FAITH HILL "Breath"

WFAT/Kalamazoo, MI
PD: Dan Mason
MD: Tony Travatto
4 LENNY KRAVITZ "Belong"

KMXB/Las Vegas, NV *
PD: Duncan Payton
APD/MD: Shark
No Adds

WOMX/Olando, FL *
Dir/Op: David Isreal
MD: Tim Baldwin
4 VERTICAL HORIZON "Everything"
MADONNA "American"

KSMG/San Antonio, TX *
OM: Virgil Thompson
PD/MD: Tom Lazar
No Adds

KFMB/San Diego, CA *
VP/IGM: Tracy Johnson
MD: Jen Sewell
No Adds

KMSX/San Diego, CA *
OM: Bill May
PD: Mike O'Brian
MD: Kerry McCall
VERTICAL HORIZON "Everything"

KLLC/San Francisco, CA *
PD: Louis Kaplan
APD/MD: Julie Stoekel
No Adds

KEZR/San Jose, CA *
PD: Jim Murphy
APD/MD: Michael Martinez
No Adds

KRUZ/Santa Barbara, CA
PD/MD: Jim Rondeau
12 JESSICA RIDDLE "Angels"
12 U2 "Ground"

KMHX/Santa Rosa, CA
GM: Ron Castro
PD: E.J. Tyler
ONSELEY "Bright"
AIMEE MANN "Save"

WAEV/Savannah, GA
OM/VP: Scotty Snipes
APD: Robert Eitman
MD: Brad Kelly
MELISSA ETHERIDGE "Enough"

KPLZ/Seattle-Tacoma, WA *
MD: Atlas Hashimoto
No Adds

WYYY/Syracuse, NY *
PD/MD: Rich Lauber
3 BACKSTREET BOYS "Show"
LONESTAR "Amazed"

WNTX/Tampa, FL *
PD: Tony Fiorentino
No Adds

WSSR/Tampa, FL *
PD: Scott Chase
MD: John Stewart
9 GAS ANTS "Outer"

WVWW/Toledo, OH *
PD: Todd Michaels
MD: Steve Marshall
STING "Day"

KZPT/Tucson, AZ *
PD: Angie Handa
MD: Drew Michaels
No Adds

WRQX/Washington, DC *
Dir/Op: Steve Kosbau
MD: Carol Parker
3 CELINE DION "Way"

WMBX/West Palm Beach, FL *
OM/VP: John O'Clarke
APD/MD: Jeff Clarke
1 "N SYNC" "Bye"
TARA MACLEAN "Fall"
CRED "Higher"
JESSICA RIDDLE "Angels"

WRMF/West Palm Beach, FL *
PD: Russ Morley
MD: Dave Brewster
JESSICA RIDDLE "Angels"
JONNY LANG "Breakin'"

WXLD/Worcester, MA *
MD: Amy Navarro
JESSICA RIDDLE "Angels"
RICKY MARTIN/FAMEJA "Private"

*= Mediabase 24/7 monitored

*= Mediabase 24/7 monitored

108 Total Reporters
108 Current Reporters
104 Current Playlists

Did Not Report, Playlist Frozen (4):
KDAT/Cedar Rapids, IA
WGSY/Columbus, GA
KGBX/Springfield, MO
KMAJ-FM/Topeka, KS

99 Total Reporters
99 Current Reporters
99 Current Playlists

Most Played Recurrents

- LEN Steal My Sunshine (Work/Epic)
- GOO GOO DOLLS Slide (Warner Bros.)
- SMASH MOUTH All Star (Interscope)
- SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)
- SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)
- CITIZEN KING Better Days (And The Bottom Drops Out) (Warner Bros.)
- SUGAR RAY Every Morning (Lava/Atlantic)
- SARAH MCLACHLAN I Will Remember You (Arista)
- NATALIE IMBRUGLIA Tom (RCA)
- EAGLE-EYE CHERRY Save Tonight (Work/Epic)
- EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)
- MATCHBOX 20 Back 2 Good (Lava/Atlantic)
- SHERYL CROW My Favorite Mistake (A&M)
- GOO GOO DOLLS Iris (Warner Sunset/Reprise)
- SHAWN MULLINS Lullaby (SMG/Columbia)
- LENNY KRAVITZ Fly Away (Virgin)
- LOU BEGA Mambo No. 5 (A Little Bit Of ...) (RCA)
- BACKSTREET BOYS I Want It That Way (Jive)
- TONIC You Wanted More (Universal)
- PHIL COLLINS You'll Be In My Heart (Hollywood)

HOT AC

Going For Adds 2/28/00

- CHUMBAWAMBA She's Got All The Friends... (Republic/Universal)
- MR. BIG Superfantastic (Atlantic)
- EVAN OLSON A Million Things (Cherry/Universal)
- JESSICA SIMPSON Where You Are (Columbia)

TUNED-IN

HOT AC

R&R/MEDIABASE 24/7

WYYY/Syracuse

11am

- PRINCE Raspberry Beret
- BACKSTREET BOYS Quit Playing Games (With My Heart)
- QUARTERFLASH Harden My Heart
- PEARL JAM Last Kiss
- TRAIN Meet Virginia
- EDDIE MONEY Take Me Home Tonight
- BILLY JOEL The River Of Dreams
- EAGLES Lyin' Eyes
- SARAH MCLACHLAN I Will Remember You (Live)
- ROD STEWART Young Turks
- PHIL COLLINS Strangers Like Me
- R.E.M. The One I Love
- SHANIA TWAIN Man! I Feel Like A Woman!

4pm

- BONNIE RAITT Something To Talk About
- SMASH MOUTH All Star
- GENESIS Paperlate
- FASTBALL The Way
- BLUES TRAVELER Run-Around
- SURVIVOR The Search Is Over
- SHERYL CROW A Change Would Do You Good
- JOURNEY Don't Stop Believin'
- SHANIA TWAIN Man! I Feel Like A Woman!
- BRUCE SPRINGSTEEN I'm On Fire
- UB40 Can't Help Falling In Love
- MR. MISTER Kyrie
- SANTANA I/ROB THOMAS Smooth

8pm

- BANGLES Walk Like An Egyptian
- ARETHA FRANKLIN Who's Zoomin' Who
- STEVE PERRY Oh Sherrie
- MOTELS Only The Lonely
- KENNY LOGGINS Footloose
- MICHAEL JACKSON P.Y.T. (Pretty Young Thing)
- WHAM! Freedom
- SURVIVOR The Search Is Over
- BALTIMORA Tarzan Boy
- JOHN COUGAR MELLENCAMP Pink Houses
- FINE YOUNG CANNIBALS Good Thing
- CELINE DION My Heart Will Go On
- BOB SEGER Against The Wind
- TRAIN Meet Virginia



KSRZ/Omaha

11am

- EDWIN MCCAIN I Could Not Ask For More
- CURE Just Like Heaven
- TRACY CHAPMAN Give Me One Reason
- MADONNA American Pie
- SANTANA I/ROB THOMAS Smooth
- SMASH MOUTH Walkin' On The Sun
- GO-GO'S Vacation
- COLLECTIVE SOUL The World I Know
- GOO GOO DOLLS Slide
- THOMPSON TWINS Hold Me Know
- VERTICAL HORIZON Everything You Want
- DEL AMITRI Roll To Me

4pm

- ERASURE A Little Respect
- MATCHBOX 20 Real World
- MACY GRAY I Try
- TRAIN Meet Virginia
- TAL BACHMAN She's So High
- ROMANTICS What I Like About You
- SHERYL CROW Everyday Is A Winding Road
- SMASH MOUTH Then The Morning Comes
- SPIN DOCTORS Little Miss Can't Be Wrong
- BETH HART L.A. Song
- DURAN DURAN The Reflex

8pm

- THIRD EYE BLIND Never Let You Go
- CYNDI LAUPER Girls Just Want To Have Fun
- ERASURE Chains Of Love
- LISA LISA & CULT JAM Head To Toe
- BERLIN The Metro
- BON JOVI Livin' On A Prayer
- 'TIL TUESDAY Voices Carry
- YES Owner Of A Lonely Heart
- PET SHOP BOYS Livin' On A Prayer
- SMASH MOUTH Then The Morning Comes
- FASTBALL Out Of My Head
- STING Brand New Day
- SIXPENCE NONE THE RICHER There She Goes



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 2/14. © 2000, R&R Inc.

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R&R Hot AC Top 30

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SANTANA F/ROB THOMAS Smooth (Arista)	3825	-157	408004	32	97/0
2	2	SMASH MOUTH Then The Morning Comes (Interscope)	3364	+18	368743	16	91/0
3	3	SAVAGE GARDEN I Knew I Loved You (Columbia)	3189	-23	340601	17	82/0
4	4	TRAIN Meet Virginia (Aware/Columbia)	2854	-30	284613	27	91/0
6	5	MARC ANTHONY I Need To Know (Columbia)	2490	+59	243947	13	72/1
8	6	CELINE DION That's The Way It Is (550 Music/Epic)	2477	+106	248714	13	69/2
5	7	GOO GOO DOLLS Black Balloon (Warner Bros.)	2402	-135	255620	35	74/0
9	8	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	2317	+194	255960	7	85/2
7	9	COUNTING CROWS Hanginaround (DGC/Geffen)	2304	-121	215883	15	78/0
11	10	VERTICAL HORIZON Everything You Want (RCA)	2293	+227	242199	9	81/2
10	11	FILTER Take A Picture (Reprise)	2142	+31	223747	10	80/1
12	12	STING Brand New Day (A&M)	1795	-185	181761	19	77/1
14	13	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1678	-8	170283	13	60/0
17	14	SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)	1666	+111	183930	8	69/1
13	15	SUGAR RAY Someday (Lava/Atlantic)	1645	-109	187641	35	85/0
16	16	TAL BACHMAN She's So High (Columbia)	1542	-59	181801	42	85/0
15	17	FASTBALL Out Of My Head (Hollywood)	1536	-143	188568	44	76/0
20	18	MACY GRAY I Try (Epic)	1535	+159	190271	5	63/5
Breaker	19	FAITH HILL Breathe (Warner Bros.)	1533	+317	154537	4	71/4
21	20	LONESTAR Amazed (BNA)	1531	+182	187139	5	55/4
18	21	R.E.M. The Great Beyond (Warner Bros.)	1408	-73	146855	12	59/0
Breaker	22	MADONNA American Pie (Maverick/WB)	1300	+193	151222	3	61/1
19	23	BETH HART L.A. Song (143/Lava/Atlantic)	1261	-201	107526	18	59/0
24	24	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1251	+156	105166	4	42/2
25	25	EFFEL 65 Blue (Da Ba Dee) (Republic/Universal)	972	-64	89491	5	39/1
27	26	MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)	943	+126	101629	3	63/2
28	27	TRACY CHAPMAN Telling Stories (Elektra/EEG)	825	+113	87260	2	61/6
26	28	BRIAN MCKNIGHT Back At One (Motown/Universal)	814	-50	64874	5	26/0
30	29	CHRISTINA AGUILERA What A Girl Wants (RCA)	657	+86	67391	2	21/0
29	30	EDWIN MCCAIN Go Be Young (Lava/Atlantic)	636	+12	73818	3	47/1

Most Added®

ARTIST TITLE LABEL(S)	ADDS
JESSICA RIDDLE Even Angels Fall (Hollywood)	10
RED HOT CHILI PEPPERS Otherside (Warner Bros.)	9
TRACY CHAPMAN Telling Stories (Elektra/EEG)	6
MACY GRAY I Try (Epic)	5
DIDO Don't Think Of Me (Arista)	5
AIMEE MANN Save Me (Reprise)	5
FAITH HILL Breathe (Warner Bros.)	4
LONESTAR Amazed (BNA)	4
LENNY KRAVITZ I Belong To You (Virgin)	4
TAL BACHMAN If You Sleep (Columbia)	4
TONIC Mean To Me (Universal)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL Breathe (Warner Bros.)	+317
VERTICAL HORIZON Everything You Want (RCA)	+227
JESSICA RIDDLE Even Angels Fall (Hollywood)	+198
THIRD EYE BLIND Never Let You Go (Elektra/EEG)	+194
MADONNA American Pie (Maverick/WB)	+193
LONESTAR Amazed (BNA)	+182
MACY GRAY I Try (Epic)	+159
BACKSTREET BOYS Show Me The Meaning Of... (Jive)	+156
SPLENDER I Think God Can Explain (C2/Columbia)	+129
MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)	+126

Breakers®

FAITH HILL Breathe (Warner Bros.)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1533/317	71/4	19
MADONNA American Pie (Maverick/WB)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1300/193	61/1	22

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



99 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

BLINK-182 All The Small Things (MCA)
Total Plays: 595, Total Stations: 24, Adds: 3

KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)
Total Plays: 557, Total Stations: 33, Adds: 2

LENNY KRAVITZ I Belong To You (Virgin)
Total Plays: 524, Total Stations: 32, Adds: 4

CREED Higher (Wind-up)
Total Plays: 496, Total Stations: 25, Adds: 3

A3 Woke Up This Morning (C2/Columbia)
Total Plays: 494, Total Stations: 29, Adds: 0

LEONA NAESS Charm Attack (Outpost/MCA)
Total Plays: 406, Total Stations: 26, Adds: 1

BARENAKED LADIES If I Had \$1000000 (Reprise)
Total Plays: 404, Total Stations: 27, Adds: 3

'N SYNC Bye Bye Bye (Jive)
Total Plays: 386, Total Stations: 15, Adds: 1

TINA TURNER When The Heartache Is Over (Virgin)
Total Plays: 342, Total Stations: 21, Adds: 1

COLLECTIVE SOUL Needs (Atlantic)
Total Plays: 283, Total Stations: 19, Adds: 0

SPLENDER I Think God Can Explain (C2/Columbia)
Total Plays: 277, Total Stations: 24, Adds: 1

TARA MACLEAN If I Fall (Nettwerk/Capitol)
Total Plays: 258, Total Stations: 23, Adds: 1

JESSICA RIDDLE Even Angels Fall (Hollywood)
Total Plays: 230, Total Stations: 29, Adds: 10

DIDO Don't Think Of Me (Arista)
Total Plays: 211, Total Stations: 21, Adds: 5

RED HOT CHILI PEPPERS Otherside (Warner Bros.)
Total Plays: 175, Total Stations: 19, Adds: 9

RICKY MARTIN I/MEJA Private Emotion (C2/Columbia)
Total Plays: 129, Total Stations: 13, Adds: 3

TAL BACHMAN If You Sleep (Columbia)
Total Plays: 123, Total Stations: 15, Adds: 4

MOLLYS YES Scars (Republic/Universal)
Total Plays: 93, Total Stations: 11, Adds: 0

TONIC Mean To Me (Universal)
Total Plays: 72, Total Stations: 10, Adds: 4

Songs ranked by total plays

"Charm Attack"

The Debut from **Leona Naess**

#1
Phones
KZON

Already On:

KYSR	WTMX	KLLC	KFMB	WPTE
KAEP	WCDA	KENZ	KSRZ	KDMX
CKEY	WDAQ	WSSR	KYKY	WOST
WMXB	KTOZ	KVUU	WXPT	KAMX
KZZO	WCPT	KALZ	WVSR	WZNE
KZON	WVRV	KLLY	KCDU	KOSO
KLCA	KUCD	and many more...		

33* Modern AC Airplay

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"Supermodels"
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"Supermodels"

The new single from her
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Hot AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WPLJ/New York
ABC
(212) 613-8900
Cuddy/Shannon/Mascaro
12+ Cumulative 1,721,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	51	THIRD EYE BLIND/Never Let You Go	40241
48	50	SMASH MOUTH/Then The Morning...	39650
49	49	GOO GOO DOLLS/Black Balloon	38759
48	48	FASBALL/Out Of My Head	37968
47	47	LONE STAR/Amazed	37177
49	46	SAVAGE GARDEN/Knew I Loved You	36386
28	43	ROBBIE WILLIAMS/Angels	34013
48	36	SANTANA/FROB THOMAS/Smooth	28476
33	33	CELINE DION/That's The Way It Is	26103
32	32	VERTICAL HORIZON/Everything You Want	25312
32	32	FLITER/Take A Picture	25312
36	31	COUNTING CROWS/Hanginaround	24521
32	28	SUGAR RAY/Falls Apart (Run...)	21248
24	27	A3/Woke Up This Morning	21357
20	26	MELISSA ETHERIDGE/Enough Of Me	20566
27	26	FAITH HILL/Breathe	20566
28	26	EDWIN MCCAIN/Go Be Young	20566
20	21	FOO FIGHTERS/Learn To Fly	16641
19	19	MARC ANTHONY/You Sang To Me	15029
19	19	TRACY CHAPMAN/Telling Stories	15029
19	17	TRAIN/Meet Virginia	13447
19	17	BLESS'D UNION...Hey Leonardo	13447
29	17	STING/Brand New Day	13447
12	16	LENNY KRAVITZ/Fly Away	12656
25	16	EIFFEL 65/Blue (Da Ba Dee)	12656
18	16	MADONNA/American Pie	12656
12	14	NEW RADICALS/You Get What You...	11074
15	13	SIXPENCE...Kiss Me	10283

MARKET #2

KBIG/Los Angeles
AMFM
(818) 546-1043
Kaye/Baker
12+ Cumulative 1,255,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	35	CHRISTINA AGUILERA/What A Girl Wants	14455
34	34	SANTANA/FROB THOMAS/Smooth	14042
25	34	'N SYNC/Bye Bye Bye	14042
32	33	BACKSTREET BOYS/Larger Than Life	13629
30	33	SMASH MOUTH/Then The Morning...	13629
34	32	CELINE DION/That's The Way It Is	13216
32	32	MADONNA/American Pie	13216
32	31	SUGAR RAY/Falls Apart (Run...)	12803
33	31	SAVAGE GARDEN/Knew I Loved You	12803
19	23	FLITER/Take A Picture	9499
19	22	TAL BACHMAN/She's So High	9086
19	22	JENNIFER LOPEZ/If You Had My Love	9086
18	22	BACKSTREET BOYS/Show Me...	9086
18	22	JENNIFER LOPEZ/Waiting For Tonight	9086
23	22	BRIAN MCKNIGHT/Back At One	9086
21	22	MARC ANTHONY/Need To Know	9086
21	21	LONE STAR/Amazed	8673
18	20	TINA TURNER/When The Heartache	8260
13	19	SUGAR RAY/Someday	7847
17	19	CHRISTINA AGUILERA/Genie In A Bottle	7847
17	19	THE NOTORIOUS B.I.G./Ready To Die	7847
18	18	'N SYNC/WYD (Esti Fan) Music Of My Heart	7434
10	12	LENNY KRAVITZ/Fly Away	4964
11	12	CHEER/Beleive	4956
8	11	FAITH HILL/This Kiss	4543
7	11	SHAWN MULLINS/Lullaby	4543
10	10	SHANIA TWAIN/Man! I Feel Like	4130
9	10	PHIL COLLINS/You'll Be In My...	4130
9	9	SHANIA TWAIN/That Don't I	3717
12	9	NATALIE IMBRUGLIA/Torn	3717

MARKET #2

KYSR/Los Angeles
AMFM
(818) 955-7000
Perez/Paty/Simms
12+ Cumulative 1,255,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
61	64	SMASH MOUTH/Then The Morning...	36480
65	63	SANTANA/FROB THOMAS/Smooth	35910
63	62	TRAIN/Meet Virginia	35340
62	62	R.E.M./The Great Beyond	35340
55	61	SAVAGE GARDEN/Knew I Loved You	34770
45	44	FOO FIGHTERS/Learn To Fly	25080
46	44	MADONNA/American Pie	25080
46	42	MADONNA/American Pie	23940
44	41	MARC ANTHONY/Need To Know	23370
23	40	BLINK-182/All The Small Things	22800
34	40	FLITER/Take A Picture	22800
39	37	BLINK-182/What's My Age Again?	21900
41	33	VERTICAL HORIZON/Everything You Want	18810
35	31	SUGAR RAY/Falls Apart (Run...)	17670
5	30	CHEER/Beleive	17100
19	22	SIXPENCE...There She Goes	12940
17	20	TAL BACHMAN/She's So High	11400
35	20	THIRD EYE BLIND/Never Let You Go	11400
13	20	LEONA NAESS/Charm Attack	11400
22	19	LENNY KRAVITZ/Fly Away	10830
21	19	A3/Woke Up This Morning	10830
16	19	FAITH HILL/Breathe	10830
13	18	SPLUNDER/Think God Can...	10200
19	17	GOO GOO DOLLS/Slide	9690
16	17	LIT/My Own Worst Enemy	9690
17	17	LEN/Steal My Sunshine	9690
12	16	NEW RADICALS/You Get What You...	9120
24	16	RED HOT CHILLI...Scar Tissue	9120
16	15	DAVE MATTHEWS/BAND/Crush	8550
18	15	GOO GOO DOLLS/Black Balloon	8550

MARKET #3

WTMX/Chicago
Bonnieville
(312) 946-1019
James/Kartak
12+ Cumulative 823,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
53	54	VERTICAL HORIZON/Everything You Want	22194
50	53	GAS GIANTS/Cutter	21783
37	49	JARIS OF CLAY/Unforgetful You	20139
43	46	SMASH MOUTH/Then The Morning...	18906
52	45	FOO FIGHTERS/Learn To Fly	18495
44	45	THIRD EYE BLIND/Never Let You Go	18495
42	44	R.E.M./The Great Beyond	18084
45	42	STING/Brand New Day	17262
25	40	MATTHEW SWIET/What Matters	16440
21	34	ALANIS MORISSETTE/That I Would Be Good	13974
36	30	BARENAKED LADIES/If I Had \$1,000,000	12330
24	25	SUGAR RAY/Falls Apart (Run...)	10275
24	25	A3/Woke Up This Morning	10275
18	24	FAITH HILL/Breathe	9864
23	23	RED HOT CHILLI...Otherside	9453
22	22	MELISSA ETHERIDGE/Enough Of Me	9042
18	22	INDIGO GIRL/Space Tonight	9042
22	21	COLLECTIVE SOUL/Needs	8631
43	20	SPLUNDER/Yeah, Whatever	8220
14	20	DIDDON'T Think Of Me	8220
12	17	TRAIN/Meet Virginia	6887
26	17	COUNTING CROWS/Hanginaround	6887
16	17	MIKEL HITCHEN...Slide Away	6887
17	16	TRAIN/Am	6576
12	16	OLD 97'S/Nineteen	6576
15	16	SANTANA/FROB THOMAS/Smooth	6576
14	16	BEETH HART/L.A. Song	6576
14	16	BREE SHARP/America	6576
16	15	LEN/Steal My Sunshine	6165
14	15	KID ROCK/Only God Knows Why	6165

MARKET #4

KIOI/San Francisco
AMFM
(415) 538-1013
Lawrence/Trygg
12+ Cumulative 543,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	41	SUGAR RAY/Someday	9594
40	41	SIXPENCE...There She Goes	9360
41	40	SANTANA/FROB THOMAS/Smooth	9360
40	40	SAVAGE GARDEN/Knew I Loved You	9360
32	33	SMASH MOUTH/Then The Morning...	7722
35	33	MARC ANTHONY/Need To Know	7722
37	33	CELINE DION/That's The Way It Is	7722
31	32	'N SYNC/Bye Bye Bye	7488
32	31	BACKSTREET BOYS/Larger Than Life	7254
25	26	TINA TURNER/When The Heartache	6084
18	25	LONE STAR/Amazed	5850
24	25	BACKSTREET BOYS/Show Me...	5850
27	25	FAITH HILL/Breathe	5850
17	24	TAL BACHMAN/Man! I Feel Like	5616
24	24	TAL BACHMAN/She's So High	5616
24	24	MADONNA/American Pie	5616
24	22	CHRISTINA AGUILERA/What A Girl Wants	5148
24	22	GOO GOO DOLLS/Slide	5148
24	22	'N SYNC/Ready To Fly My Heart	5148
26	20	SMASH MOUTH/Va Star	5148
11	16	BRITNEY SPEARS...Baby One More...	3744
11	14	CHEER/Beleive	3276
10	12	BRITNEY SPEARS/Sometimes	2808
12	12	RICKY MARTIN/Livin' La Vida Loca	2808
11	12	CHRISTINA AGUILERA/Genie In A Bottle	2808
10	11	ACE OF BASE/Cover Summer	2574
15	10	SHANIA TWAIN/That Don't I	2340
12	10	'98 DREGS/The Hardest Thing	2340
7	9	FAITH HILL/This Kiss	2106

MARKET #4

KLLC/San Francisco
Infinity
(415) 765-4097
Kaplan/Stoeckel
12+ Cumulative 545,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
44	43	FLITER/Take A Picture	10621
42	37	MACY GRAY/I Try	9139
36	36	VERTICAL HORIZON/Everything You Want	8892
33	34	COUNTING CROWS/Hanginaround	8398
26	32	SANTANA/FROB THOMAS/Smooth	7904
22	31	AMIE MANN/Save Me	7657
28	29	R.E.M./The Great Beyond	7163
21	23	FATBOY SLM/The Rockafeller...	5681
23	23	BETH HART/L.A. Song	5681
15	22	SARAH MCLACHLAN/In The End	5434
16	22	DIDDON'T Think Of Me	5434
24	22	STROK/90/10 Black	5434
23	22	LEONA NAESS/Charm Attack	5434
32	22	ALANIS MORISSETTE/That I Would Be Good	5434
20	21	BLINK-182/What's My Age Again?	5187
21	21	SIXPENCE...There She Goes	5187
20	21	STING/Brand New Day	5187
18	20	GOO GOO DOLLS/Black Balloon	4940
22	20	SHERYL CROW/The Difficult Kind	4940
19	20	CAKE/Let Me Go	4940
12	20	COLLECTIVE SOUL/Needs	4940
20	20	TRAIN/Am	4940
20	20	MELISSA ETHERIDGE/Enough Of Me	4940
17	20	THIRD EYE BLIND/Never Let You Go	4940
16	20	TRACY CHAPMAN/Telling Stories	4940
18	19	SUGAR RAY/Falls Apart (Run...)	4693
17	18	SMASH MOUTH/Then The Morning...	4693
15	18	FOUR MURDERERS/As You Can	4693
22	18	JEREMY TOBACK/You Make Me Feel	4446
17	18	NOBY/Forcelain	4446

MARKET #6

KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
James/Thomas
12+ Cumulative 527,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	31	LONE STAR/Amazed	6820
25	30	SIXPENCE...There She Goes	6600
27	30	SANTANA/FROB THOMAS/Smooth	6600
26	27	TAL BACHMAN/She's So High	5940
24	27	SAVAGE GARDEN/Knew I Loved You	5940
25	22	COLLECTIVE SOUL/Run	4840
21	20	CELINE DION/That's The Way It Is	4400
19	18	LENNY KRAVITZ/Fly Away	3960
11	18	BACKSTREET BOYS/I Want It That Way	3960
14	18	EIFFEL 65/Blue (Da Ba Dee)	3960
21	17	NEW RADICALS/You Get What You...	3740
16	17	SMASH MOUTH/Then The Morning...	3740
12	15	CHEER/Beleive	3300
10	14	PHIL COLLINS/You'll Be In My...	3080
16	13	GOO GOO DOLLS/Slide	2860
17	13	TOMMY HENRIKSEN/See The Sun	2860
6	13	BACKSTREET BOYS/Show Me...	2860
13	13	FAITH HILL/Breathe	2860
10	12	FASTBALL/Out Of My Head	2640
16	12	SMASH MOUTH/Then The Morning...	2640
12	12	MARC ANTHONY/Need To Know	2640
10	11	NATALIE IMBRUGLIA/Torn	2420
7	11	SIXPENCE...Kiss Me	2420
8	11	SUGAR RAY/Someday	2420
9	11	EDWIN MCCAIN/Go Be Young	2420
8	11	CHRISTINA AGUILERA/Genie In A Bottle	2420
10	11	GRACE/Beleive	2420
4	10	SHANIA TWAIN/Man! I Feel Like	2200
11	10	'N SYNC/Bye Bye Bye	2200
9	9	U2/Sweetest Thing	1980

MARKET #8

WBXX/Boston
Infinity
(617) 779-2000
Strassel/Mullany
12+ Cumulative 691,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
35	34	TRAIN/Meet Virginia	10608
45	33	SANTANA/FROB THOMAS/Smooth	10296
35	33	COUNTING CROWS/Hanginaround	10296
34	31	GOO GOO DOLLS/Black Balloon	9672
38	31	SARAH MCLACHLAN/In The End	9672
42	30	MACY GRAY/I Try	9360
39	29	GOO GOO DOLLS/Slide	9048
35	28	MARC ANTHONY/Need To Know	8736
28	27	CELINE DION/That's The Way It Is	8424
30	26	SAVAGE GARDEN/Knew I Loved You	8112
34	25	RED HOT CHILLI...Scar Tissue	7800
27	25	SMASH MOUTH/Then The Morning...	7800
15	25	TRACY CHAPMAN/Telling Stories	7800
15	24	LONE STAR/Amazed	7488
30	23	VERTICAL HORIZON/Everything You Want	7176
29	22	T.L.C./Unpretty	6864
30	22	LEN/Steal My Sunshine	6864
27	20	THIRD EYE BLIND/Never Let You Go	6240
18	19	SIXPENCE...There She Goes	5928
21	18	FAITH HILL/Breathe	5616
24	17	LENNY KRAVITZ/Fly Away	5304
18	17	EAGLE-EYE CHERRY/Save Tonight	5304
13	17	EVE/Last/What It's Like	5304
10	17	SMASH MOUTH/Am Star	5304
16	16	LENNY KRAVITZ/Fly Away	4992
22	16	TAL BACHMAN/She's So High	4896
16	15	SIXPENCE...Kiss Me	4896
17	15	FASBALL/Out Of My Head	4680
15	15	SUGAR RAY/Falls Apart (Run...)	4680
14	15	SUGAR RAY/Someday	4680

MARKET #9

WROX/Washington, DC
ABC
(202) 686-3100
Kosbau/Parker
12+ Cumulative 597,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	22	SUGAR RAY/Someday	9344
19	32	SIXPENCE...There She Goes	9344
36	31	GOO GOO DOLLS/Black Balloon	9052
33	30	FASTBALL/Out Of My Head	8760
31	30	SANTANA/FROB THOMAS/Smooth	8760
21	23	FLITER/Take A Picture	6716
23	23	STING/Brand New Day	6716
21	22	TRAIN/Meet Virginia	6424
30	22	TAL BACHMAN/She's So High	6424
25	22	BEETH HART/L.A. Song	6424
23	22</		

Top 20

POP/ALTERNATIVE

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ ADDS
2	1	SMASH MOUTH Then The Morning... (Interscope)	1471	1504	35/0
1	2	SANTANA F/ROB THOMAS Smooth (Arista)	1441	1515	34/0
4	3	VERTICAL HORIZON Everything You Want (RCA)	1428	1333	35/0
5	4	TRAIN Meet Virginia (Aware/Columbia)	1297	1304	34/0
3	5	COUNTING CROWS Hanginaround (DGC/Geffen)	1244	1350	34/0
6	6	FILTER Take A Picture (Reprise)	1204	1216	35/0
7	7	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	1194	1211	35/0
9	8	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1102	1091	33/0
10	9	R.E.M. The Great Beyond (Warner Bros.)	1088	1071	30/0
8	10	GOO GOO DOLLS Black Balloon (Warner Bros.)	1071	1138	33/0
11	11	SAVAGE GARDEN I Knew I Loved You (Columbia)	1005	1019	24/0
13	12	SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)	965	934	34/0
14	13	MACY GRAY I Try (Epic)	949	907	31/2
12	14	STING Brand New Day (A&M)	814	943	30/0
15	15	MARC ANTHONY I Need To Know (Columbia)	782	731	26/0
16	16	BETH HART L.A. Song (143/Lava/Atlantic)	634	718	26/0
17	17	SUGAR RAY Someday (Lava/Atlantic)	621	641	31/0
19	18	MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)	600	561	32/0
18	19	LEN Steal My Sunshine (Work/Epic)	579	626	30/0
-	20	BLINK-182 All The Small Things (MCA)	502	443	22/3



35 Pop/Alternative reporters. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. © 2000, R&R Inc.

TUNED-IN

POP/ALTERNATIVE

R&R/MEDIABASE 24/7



KLLY/Bakersfield

3am

MADONNA Frozen
 BLINK-182 All The Small Things
 GOO GOO DOLLS Slide
 RICKY MARTIN/MEJA Private Emotion
 DAVE MATTHEWS BAND Crash Into Me
 FOO FIGHTERS Learn To Fly
 LENNY KRAVITZ I Belong To You
 SANTANA I/ROB THOMAS Smooth
 R.E.M. The Great beyond
 LIVE Lightning Crashes
 SMASH MOUTH Then The Morning Comes
 FIXX One Thing Leads To Another
 BARENAKED LADIES If I Had \$1,000,000
 SARAH MCLACHLAN Possession

4pm

EFFEL 65 Blue (Da Ba Dee)
 VERTICAL HORIZON Everything You Want
 MARCY PLAYGROUND Sex & Candy
 'TIL TUESDAY Voices Carry
 SUGAR RAY Someday
 PAULA COLE I Don't Want To Wait
 MARC ANTHONY I Need To Know
 SMASH MOUTH All Star
 UB40 The Way You Do The Things...
 FILTER Take A Picture
 TRAIN Meet Virginia
 TALKING HEADS Once In A Lifetime
 LEONA NAESS Charm Attack
 RICKY MARTIN Livin' La Vida Loca

11am

SAVAGE GARDEN I Knew I Loved You
 DEPECHE MODE Enjoy The Silence
 STING Brand New Day
 A3 Woke Up This Morning
 MATCHBOX 20 Push
 THIRD EYE BLIND Never Let You Go
 INXS Need You Tonight
 SIXPENCE NONE THE RICHER Kiss Me
 MACY GRAY I Try
 TRAIN Meet Virginia
 JEWEL Foolish Games
 VERTICAL HORIZON Everything You Want
 SMASH MOUTH Can't Get Enough Of You Baby
 BLINK-182 What's My Age Again

8pm

THIRD EYE BLIND Never Let You Go
 COUNTING CROWS Hanginaround
 BETTER THAN EZRA Good
 OASIS Go Let It Out
 SIXPENCE NONE THE RICHER There She Goes
 SMASH MOUTH Then The Morning Comes
 BUSH Letting The Cables Sleep
 DAVE MATTHEWS BAND Crush
 CELINE DION That's The Way It Is
 BETH HART L.A. Song
 SANTANA I/ROB THOMAS Smooth
 WHEN IN ROME The Promise
 KID ROCK Only God Knows Why
 GOO GOO DOLLS Black Balloon



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 2/14. © 2000, R&R Inc.

New & Active

TRACY CHAPMAN Telling Stories (Elektra/EEG)
 Total Plays: 496, Total Stations: 30, Adds: 2

MADONNA American Pie (Maverick/WB)
 Total Plays: 495, Total Stations: 23, Adds: 0

CREED Higher (Wind-up)
 Total Plays: 447, Total Stations: 21, Adds: 2

FAITH HILL Breathe (Warner Bros.)
 Total Plays: 445, Total Stations: 19, Adds: 2

LENNY KRAVITZ I Belong To You (Virgin)
 Total Plays: 426, Total Stations: 24, Adds: 2

CELINE DION That's The Way It Is (550 Music/Epic)
 Total Plays: 424, Total Stations: 13, Adds: 1

EFFEL 65 Blue (Da Ba Dee) (Republic/Universal)
 Total Plays: 395, Total Stations: 15, Adds: 1

KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)
 Total Plays: 357, Total Stations: 20, Adds: 0

EDWIN MCCAIN Go Be Young (Lava/Atlantic)
 Total Plays: 354, Total Stations: 26, Adds: 1

LEONA NAESS Charm Attack (Outpost/MCA)
 Total Plays: 332, Total Stations: 21, Adds: 1

Songs ranked by total plays

Contributing Stations

KPEK/Albuquerque, NM
 KAMX/Austin, TX
 KLLY/Bakersfield, CA
 WBMX/Boston, MA
 WLNK/Charlotte, NC
 WTMX/Chicago, IL
 KKPN/Corpus Christi, TX
 KALC/Denver-Boulder, CO
 WOST/Ft. Myers-Naples, FL
 KVSR/Fresno, CA
 WVTI/Grand Rapids, MI
 WKSI/Greensboro, NC

KUCD/Honolulu, HI
 KMXB/Las Vegas, NV
 KYSR/Los Angeles, CA
 WXPT/Minneapolis, MN
 KOSO/Modesto, CA
 KCDU/Monterey-Salinas, CA
 WPTE/Norfolk, VA
 KYIS/Oklahoma City, OK
 KZON/Phoenix, AZ
 KBBT/Portland, OR
 KLCA/Reno, NV
 WZNE/Rochester, NY

KZZO/Sacramento, CA
 WVRV/St. Louis, MO
 KQMB/Salt Lake City, UT
 KFMB/San Diego, CA
 KLLC/San Francisco, CA
 KRUZ/Santa Barbara, CA
 KMHX/Santa Rosa, CA
 WSSR/Tampa, FL
 KZPT/Tucson, AZ
 WMBX/West Palm Beach, FL
 WXLO/Worcester, MA

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CAROL ARCHER

archer@rronline.com

PART TWO OF A TWO-PART SERIES

Emotional Connection

□ The dawn of a new day for Al Jarreau

Critic Joan Acocella wrote, "Why do we bother to interview artists? Why expect them, in two hours, to tell us their story or — what we're really looking for — a story that will dovetail with the work and explain it?" Why indeed? In the case of five-time Grammy winner **Al Jarreau**, we do it because his gifts are so prodigious that we wish to get to the bottom of them. And Jarreau is an interviewer's dream: wise, witty, open and articulate.

Jarreau is widely regarded as one of the most sophisticated and versatile vocalists in contemporary music. He holds the distinction of being the only singer in history to win Best Vocalist Grammys in three different categories: jazz, pop and R&B. The release of his latest project, *Tomorrow Today*, marks his debut with a new label, GRP. It's his first studio record in six years, and in this, the second part of my interview with him, he discusses his inspirations.

R&R: How would you characterize this moment in your career?

AJ: More things are happening right now than ever before. A big part of it is coming to this selection of music and making the record at the same time that I come to a new record

company that *knows* who I am and recognizes that I'm just about to burst, that I'm still unfolding. And they want to be a part of that.

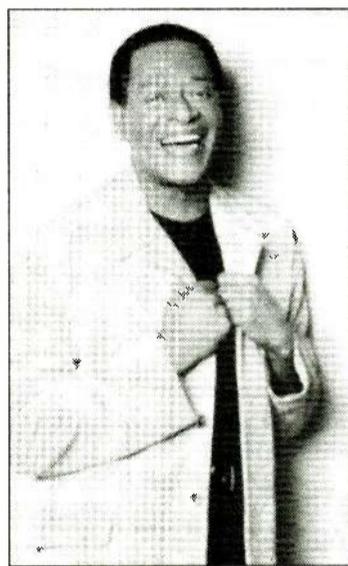
As far as the record is concerned, I have a hard time declaring one project better than another — because new records are always the favorites — but, objectively, I know we've put together something good for *Tomorrow Today*. GRP thinks it will be heard in countless cars and living rooms. This is wonderful thinking, because while I have a lot of stature in the industry, I've never sold enough records before to take a vacation.

R&R: Next year at this time you'll probably be wondering where to buy a vacation home, Hawaii or the Caribbean. [Laughter.] Tell me, what was it like to work with Paul Brown, who produced the album? He told me that you "ooze art from every pore."

AJ: What an amazing guy! He is just great. He *must* be from Mississippi. There's a funky, soulful thing going on with him that my music needed.

R&R: What's the story behind your duet with Vanessa Williams, "God's Gift to the World"?

AJ: The song was written by Mike Himelstein. My wife, Susan, has been after me to record it for the past 15 years! A group of us — Paul



Al Jarreau

Brown; my manager, Bill Darlington; and maybe some others — were in Paul's studio listening to a demo of the song one day, when someone said, "Would it work as a duet?" It was like a thunderbolt going off in my head. Then someone asked whether Vanessa might be right for it. In that moment, I realized why I'd been waiting so long to record it: I was waiting to find all the connections that would breathe life into it.

Needless to say, I was just thrilled and amazed that, given how busy her schedule is, Vanessa was instantly enthusiastic. I flew to New York, and we recorded the vocal live in the studio together, which was a great experience.

R&R: I'm intrigued to know how you crafted the lyrics for the classic *Weather Report* song "A Remark You Made," which you call "Something That You Said." I love everything about the track. Rick Braun's sinuous trumpet figures are a perfect complement to the mood, and your lyrics and vocal are so artful and poignant.

AJ: Lyrics sometimes evolve out of bits and pieces, phrases that simply fit the sound. As a writer, I want words that sound right with the instrument. Sometimes that's even more important than the meaning of the words. When Jaco's passage comes — and that's really the hook —



PHILADELPHIA FREEDOM

The staff of WJZZ/Philadelphia was out in full force — along with legions of smooth jazz fans — when Atlantic Records artists Steve Cole (c) and Brian Culbertson (r) played a recent gig for the station. Seen here (l-r) are the station's APD/MD Michael Tozzi, air personality Deana Wright and PD Anne Gress.

these were the words that gave the sound to the phrase that I wanted to have.

After getting that, I had to work at getting the sense that I wanted to make of things. There's the opening phrase: "I clearly recall the moment, your face, the rain in Paris, the distant bell" — that just sounded right. It captured the imagery I wanted. Just what *was* the remark you made?

It took a lot of soul-searching to capture something so touching. The notion of change and fear of change — whether he'll even know himself as he changes — is very personal to me with the changes I need to make in myself. What I pray for is an emotional communication. I'm trying to be as good a writer at a poetic and spiritual level as I can.

R&R: Can you imagine that your version of the song might act as a bridge and introduce countless new fans to the music of *Weather Report*?

AJ: What a great realization and suggestion that there's a whole group of people who can cross that bridge through a record like mine and discover jazz. That's exactly what I pray for. We'll all be better for it.

R&R: If all things were equal, is there anyone you dream of collaborating with if you could?

AJ: Probably Miles. Maybe Bill Evans. Talk about romantics! The lyric for "Blue and Green" — which was written by Miles and Bill Evans — on my *Heaven and Earth* album is about them. Nobody heard that album, but when *Tomorrow Today* does well, there are things from my catalog that people may finally discover.

R&R: You're quite the road warrior, aren't you?

AJ: I never stop touring. I slowed down a little to work on *Tomorrow Today*, but I'm basically touring as much as ever. There will certainly be a U.S. tour, and I'll go back to Europe and Japan to do press. I love that part of it, because I'm a blabbermouth. I love to talk about the music. Lots of people like my music, but often what's almost as important to them is to learn what the music is, the ideas behind it.

"I have a hard time declaring one project better than another — because new records are always the favorites — but, objectively, I know we've put together something good for *Tomorrow Today*."

R&R: It's impressive to witness the broad spectrum of people that your live shows attract.

AJ: Yes, it's amazing, a dream come true.

[At this point in the evening Jarreau and I move to the hotel's outdoor terrace for giant cups of cappuccino and to continue our discussion, which turns to the writing of Ernest Holmes, the father of Science of Mind. Science of Mind is a non-sectarian belief system that maintains that what we think literally creates the reality we experience.]

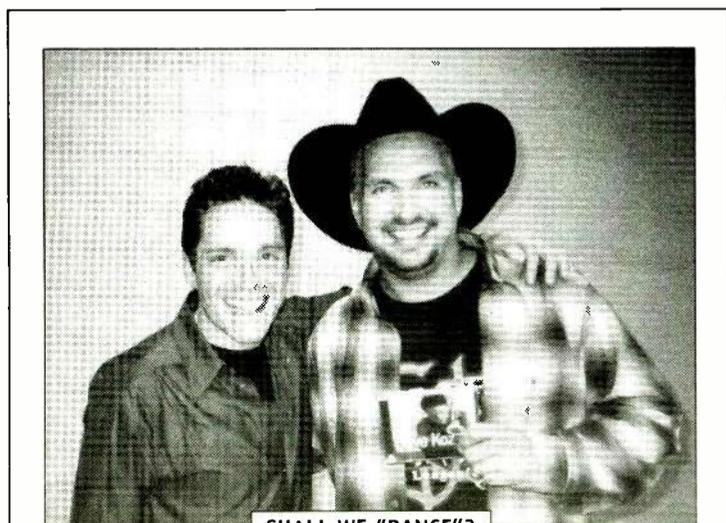
AJ: Now that I think about it, my label, GRP, embodies that philosophy in the way they are approaching *Tomorrow Today*. They have a specific vision for the record, not just some vague notion. It's as though they can actually visualize the successful final outcome of the project. They see it in detail. GRP has the vision, the faith in me, the commitment and the resources to see *Tomorrow Today* to the top.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (310) 788-1665 or e-mail:

archer@rronline.com



SHALL WE "DANCE"?

Saxophonist Dave Koz (l) hangs with Garth Brooks, whose hit song "The Dance" inspired the title track of Koz's latest CD on Capitol (which has already spawned two No. 1 tracks).

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	RICHARD ELLIOT On The Fly (Blue Note)	819	+17	79210	13	40/0
	2	KIM WATERS Secrets Told (Shanachie)	764	-25	76154	16	36/0
	3	KENNY GARRETT Simply Said (Warner Bros.)	749	-17	69713	15	37/1
	4	BONEY JAMES Boneyizm (Warner Bros.)	701	+67	95639	9	39/1
	5	KENNY G Stranger On The Shore (Arista)	690	-2	93543	14	34/1
	6	DAVID BENOIT Miles After Dark (GRP/VMG)	684	-58	84917	15	40/0
	7	NORMAN BROWN Paradise (Warner Bros.)	586	+24	65696	9	37/0
	8	WALTER BEASLEY Nice And Easy (Shanachie)	562	+20	63711	10	35/0
	9	AL JARREAU Just To Be Loved (GRP/VMG)	516	+61	53018	3	39/1
	10	STEELY DAN What A Shame About Me (Giant/Reprise)	504	+10	50346	5	35/1
	11	CHRIS BOTTI Why Not (GRP/VMG)	499	+10	65086	8	38/0
	12	LARRY CARLTON Fingerprints (Warner Bros.)	491	+27	72945	5	42/3
	13	STEVE COLE It's Gonna Be Alright (Bluemoon/Atlantic)	463	+46	60093	9	34/0
	14	CHUCK LOEB High Five (Shanachie)	419	-156	50686	25	28/0
Breaker	15	DAVE KOZ Surrender (Capitol)	410	+31	62657	5	38/2
	16	BRIAN MCKNIGHT Back At One (Motown)	397	+6	52881	21	28/0
	17	BRIAN CULBERTSON FLORI PERRY Get'n Over You (Atlantic)	394	+5	28433	12	27/1
	18	JOYCE COOLING Callie (Heads Up)	378	-30	40148	19	29/0
	19	MARC ANTOINE Palm Strings (GRP/VMG)	319	+39	50018	4	29/2
	20	BRIAN CULBERTSON Back In The Day (Atlantic)	311	-24	53050	21	28/0
	21	URBAN KNIGHTS Sweet Home Chicago (Narada)	288	+43	41265	2	31/4
	22	PAUL TAYLOR Avenue (Peak/Unity/N-Coded)	288	+19	28746	4	28/1
	23	GERALD VEASLEY Valdez In The Country (Heads Up)	264	+23	31292	6	25/1
	24	JAZZMASTERS Nightcrawler (Hardcastle/Trippin 'N' Rhythm)	258	+19	25915	7	25/1
	25	SPECIAL EFX Bella (Shanachie)	240	-16	38161	16	22/0
	26	SANTANA El Farol (Arista)	176	-11	19660	2	19/1
	27	KIRK WHALUM That's The Way Love Goes (Warner Bros.)	173	-59	27725	19	16/0
	28	LEO GANDELMAN Rise (Jazzica)	173	-34	23845	8	15/0
	29	GROVER WASHINGTON JR. The Night Fantastic (Columbia)	164	-43	31602	11	15/0
	30	PETER WHITE San Diego (Columbia)	160	-3	9364	3	13/0

42 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic)

Total Plays: 159, Total Stations: 10, Adds: 1

RONNY JORDAN London Lowdown (Blue Note)

Total Plays: 156, Total Stations: 21, Adds: 6

DWIGHT SILLS Desert Skies (Citylights/Monarch)

Total Plays: 148, Total Stations: 16, Adds: 2

ALEX BUGNON Onward, Upward (Narada)

Total Plays: 93, Total Stations: 11, Adds: 2

FATBURGER Trail Of Tears (Shanachie)

Total Plays: 92, Total Stations: 9, Adds: 0

BOB JAMES Raise The Roof (Warner Bros.)

Total Plays: 89, Total Stations: 19, Adds: 10

VANN JOHNSON All The Above (1022)

Total Plays: 85, Total Stations: 5, Adds: 0

SAMANTHA SIVA Living Alone (Genie)

Total Plays: 84, Total Stations: 9, Adds: 2

PAT METHENY Homecoming (Warner Bros.)

Total Plays: 81, Total Stations: 8, Adds: 0

KOMBO Lower Deck (GRP/VMG)

Total Plays: 57, Total Stations: 7, Adds: 2

BRIAN TARQUIN Tangled Web (Instinct)

Total Plays: 50, Total Stations: 7, Adds: 1

OLIVER I'll Get By (Real Deal)

Total Plays: 50, Total Stations: 3, Adds: 0

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
BOB JAMES Raise The Roof (Warner Bros.)	10
RONNY JORDAN London Lowdown (Blue Note)	6
URBAN KNIGHTS Sweet Home Chicago (Narada)	4
LARRY CARLTON Fingerprints (Warner Bros.)	3
DAVE KOZ Surrender (Capitol)	2
MARC ANTOINE Palm Strings (GRP/VMG)	2
DWIGHT SILLS Desert Skies (Citylights/Monarch)	2
ALEX BUGNON Onward, Upward (Narada)	2
SAMANTHA SIVA Living Alone (Genie)	2
KOMBO Lower Deck (GRP/VMG)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RONNY JORDAN London Lowdown (Blue Note)	+86
BOB JAMES Raise The Roof (Warner Bros.)	+69
BONEY JAMES Boneyizm (Warner Bros.)	+67
AL JARREAU Just To Be Loved (GRP/VMG)	+61
STEVE COLE It's Gonna Be Alright (Bluemoon/Atlantic)	+46
KOMBO Lower Deck (GRP/VMG)	+46
URBAN KNIGHTS Sweet Home Chicago (Narada)	+43
SAMANTHA SIVA Living Alone (Genie)	+40
MARC ANTOINE Palm Strings (GRP/VMG)	+39
JAZZMASTERS Lost... (Hardcastle/Trippin 'N' Rhythm)	+33

Breakers®

DAVE KOZ

Surrender (Capitol)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
410/31	38/2	15

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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NAC notes

with Carol Archer

Richard Elliot's "On the Fly" (Blue Note) holds No. 1, but **Boney James'** "Boneyizm" (Warner Bros.) promises to give it a run for its money in the next week or two, particularly since "Boneyizm" has the greatest increase in plays — +67 — of any track in our top 10.

Al Jarreau had another stellar week, as his "Just to Be Loved" (GRP/VMG) catapulted 13-9* with a new add on KOAI/Dallas and an increase of +61 plays. Ninety-three percent of our panel is playing Jarreau now, with only WQCD/New York and WJZZ/Philadelphia inexplicably holding out.

The only track on our chart to enjoy unanimous airplay support is **Larry Carlton's** "Fingerprints" (Warner Bros.), which is 12* and gaining speed. In fact, Warner Bros./Reprise is so hot, it's flammable, with four tracks — **Boney James**, **Kenny Garrett**, **Norman Brown** and **Steely Dan** — in the top 10. But wait, there's more: **Bob James'** "Raise the Roof" is top Most Added with 10 adds, including WMMV/Detroit and KSSJ/Sac-

ramento, and an increase of 69 plays. And it's just debuted in New & Active!

No. 1 Most Increased and second Most Added is **Ronny Jordan's** "London Lowdown" (Blue Note). Poised for an impressive debut next week, Jordan's tune is one audiences will appreciate for many years to come. Absolutely first-rate.

Not to be missed is an all-star tribute CD, *Celebrating the Music of Weather Report* (Telarc). The lead track, the classic "Birdland," is a particularly inspired — and commercial — reading by **Chuck Loeb**, **Jason Miles** (who also produced the project) and **Mike Pope**. What a class act!

The more I listen to **Club 1600's** "Stay" (N-Coded), featuring **David Mann**, the more convinced I am that this track is a worthy addition to any NAC/Smooth Jazz playlist. KJZY/Santa Rosa, CA MD **Rob Singleton** first drew "Stay" to my attention several weeks ago, and I've been listening faithfully ever since. Please don't overlook it.

Kirk Whalum's *For You* has proven to be an enviably deep release. The next single is his evocative reading of Anita Baker's "Same Old Love" (Warner Bros.), which is fraught with Whalum's beautifully restrained, soulful horn figures.

On the heels of the station's best ratings book, WLOQ/Orlando tightened its playlist and dropped 25 titles from current rotation this week, a move that affected the upward momentum of many of those tracks.

Heads

Marc Antoine
Universal Language
GRP/VMG

Marc Antoine's unique artistry has been startlingly apparent since his first release, 1995's *Urban Gypsy*. Now he takes yet another bold step toward fulfilling all that early promise on a new CD, *Universal Language* (GRP/VMG). The record combines influences as diverse as drum 'n' bass, flamenco and Brazilian, Baltic, Middle Eastern and Latin music. Antoine has a particularly strong sense for crafting memorable melodies; they are abundant — and enthralling — on *Universal Language*. His countryman **Phillipe Saisse** provides sure-handed (and occasionally exotic) production, deftly weaving street beats, ethnic rhythms and Antoine's distinctive acoustic guitar sound. The track "Palm Strings" is burning up the NAC/SJ chart — it's No. 19* this week — and there are numerous others to follow that can keep this project alive for many months. Think "edit," then give "Valerio," "Children at Play" and "Elikeya" a thorough listen.



This week the music directors of two of the NAC/Smooth Jazz format's most influential radio stations — WQCD (CD101.9)/New York MD **Rick LaBoy** and WNUA/Chicago APD/MD **Steve Stiles** — weigh in with opinions on the best new tracks. Both men are known for their passion for this music, and their remarks prove it.

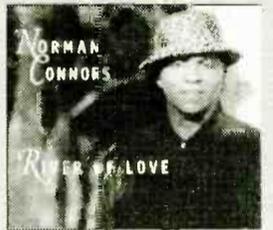
LaBoy: For a second there it seemed as if everyone in NAC music was jumping on the acid jazz bandwagon — not that that is a bad thing. Acts like Count Basic, Down To The Bone, Soundscape UK, Ronny Jordan and Gota should be credited with helping to give new direction to the format. There is definitely an appetite for groove-intensive music, especially in this city. And I enjoy an aggressive, funky beat, but you know what they say: Too much of a good thing can kill you.

I've always been mindful not to saturate the airwaves with a homogeneous sound, and so I'm always listening for tracks that have something more than a drum track to offer, songs that our listeners can feel passionate about, songs that will continue to drive the format. Here's a partial list of some of the new tunes that have caught my attention: **Norman Connors'** "River of Love" (Starship/Right Stuff), **Urban Knights'** "Sweet Home Chicago" (Narada), **Fatburger's** "Trail of Tears" (Shanachie), **Vann Johnson's** "The Reason" (1022 Inc.), **Ronny Jordan's** "London Lowdown" (Blue Note), **Brian Tarquin's** "Tangled Web" (Instinct), **Bob James'** "Raise the Roof" (Warner Bros.) — Bob's elegant piano coupled with Boney's urban sax is pure magic — and **Leo Gandelman's** "Living on Sand" (Jazzica/Push). A couple of current album tracks that I also enjoy are **Chris Botti's** "Irresistible Bliss" (GRP/VMG) — it's just that — and **Phillipe Saisse's** "Fusionesque" (GRP/VMG).

Stiles: I'm biased, but off the top of my head my first favorite track is this kick-ass "Sweet Home Chicago" by Urban Knights. Ramsey's son, **Frayne Lewis**, produced and arranged it. **Ramsey Lewis'** piano just smokes on the track, and he's rightfully very proud of it. That's my most, most, most favorite right now.

[PD] **Bob [Kaake]** and I were just talking about the second **Dave Koz** track from *The Dance*, "Surrender" (Capitol). If that doesn't go to No. 1, then I'm getting out of the business. It's that good. The **Walter Beasley** (Shanachie) smolders. Bob's going to London with our morning show for Trip-A-Day, and I'm leaving for vacation in Puerto Rico, so we listened to a ton of music today to make sure we hadn't overlooked anything, but everything that's really great is already on the air.

At WNUA new music is the effervescence between the tried-and-true favorites. You've got to keep the station vibrant and interesting. New music is the sparkling bubbles in the champagne. Something I'm really looking forward to is from **Steve Cole** (Atlantic), with Brian Culbertson producing. They came to the station last week to play me Steve's new record, and it's unbelievable! There are at least two No. 1 tracks on it.



SAVE THE DATE

2000 R&R CONVENTION

JUNE 15-17, 2000

Century Plaza Hotel, Los Angeles, California

New Ideas...New Thinking...New Millennium!

Stations and their adds listed alphabetically by market

KNIK/Anchorage, AK OM/PD: Aaron Wallender MD: Jennifer Summers BOB JAMES "Raise"	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd MD: Teresa Kincaid 5 CULBERTSON & PERRY "Get'n" 5 'N SYNC W/G ESTEFAN "Music" 5 AL JARREAU "Just" 3 GERALD VEASLEY "Valdez" 3 DAVE KOZ "Surrender" 3 LARRY CARLTON "Finger" 2 PAUL TAYLOR "Avenue"	KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase No Adds	WJCD/Norfolk, VA MD: Larry Hollowell SHAKATAK "Day" STEELY DAN "Shame" SAMANTHA SIVA "Living" URBAN KNIGHTS "Chicago" BRIAN TARQUIN "Web"	WWND/Raleigh-Durham, NC PD/MD: Don Brookshire 9 SANTANA "Farol" 9 KEVON EDMONDS "24/7" 9 ERIC BENET "Think"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton No Adds	KOAZ/Tucson, AZ PD/MD: Erik Foxx RONNY JORDAN "London" BOB JAMES "Raise" DWIGHT SILLS "Desert"
WJZF/Atlanta, GA PD/MD: Mark Edwards No Adds	KHII/Denver-Boulder, CO PD: Becky Taylor APD/MD: Cheri Marquart KENNY GARRETT "Simply" URBAN KNIGHTS "Chicago" KOMBO "Deck" RONNY JORDAN "London"	WSMJ/Knoxville, TN PD/MD: Tom Miller No Adds	WLOQ/Orlando, FL MD: Patricia James No Adds	KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones 4 BOB JAMES "Raise" 3 RONNY JORDAN "London" 3 BONEY JAMES "Boneyizm"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose No Adds	WJZW/Washington, DC PD: Kenny King No Adds
KSMJ/Bakersfield, CA PD/MD: Tony Manes 3 BOB JAMES "Raise" 3 RONNY JORDAN "London"	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach 6 BOB JAMES "Raise"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds	WJPL/Peoria, IL PD: Rick Hirschmann URBAN KNIGHTS "Chicago" BOB JAMES "Raise" RONNY JORDAN "London"	KBZN/Salt Lake City, UT PD/MD: Rob Riesen SAM CARDON "Wish"	WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees 1 KOMBO "Deck" 1 COUNT BASIC "One"	KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott SAMANTHA SIVA "Living"
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Steve Stiles No Adds	KEZL/Fresno, CA PD: J. Weidenheimer 2 BOB JAMES "Raise"	WLVE/Miami, FL PD: Bret Michael LARRY CARLTON "Finger..." DAVE KOZ "Surrender" ROBERTO PERERA "Take"	WJZZ/Philadelphia, PA PD: Anne Gress APD/MD: Michael Tozzi No Adds	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds	WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis DWIGHT SILLS "Desert"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Laurie Cobb MARC ANTOINE "Strings" JAZZMASTERS "Night..."
WNWV/Cleveland, OH PD/MD: Bernie Kimble No Adds	WYJZ/Indianapolis, IN PD/MD: Carl Frye URBAN KNIGHTS "Chicago"	KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Derek Dixon BOB JAMES "Raise"	KYOT/Phoenix, AZ PD: Nick Francis APD/MD: Greg Morgan 9 3RD FORCE "Give"	KQJZ/San Luis Obispo, CA PD/MD: David Atwood RONNY JORDAN "London"	<hr/> 42 Total Reporters 42 Current Reporters 39 Current Playlists Did Not Report, Playlist Frozen (3): WZMR/Albany, NY WJZ/Milwaukee, WI KKSJ/San Francisco, CA	
WJZA/Columbus, OH PD/MD: Bill Harman STEVE OLIVER "View" FATTBURGER "Joy"	WFSJ/Jacksonville, FL PD: Hank Dole BOB JAMES "Raise" ALEX BUGNON "Onward"	WQCD/New York, NY PD: John Mullen MD: Rick Laboy No Adds	KKJZ/Portland, OR PD: Chris Miller 7 MARC ANTOINE "Strings" 6 LARRY CARLTON "Finger"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer KENNY G "Stranger" BOB JAMES "Raise" ALEX BUGNON "Onward"		

Most Played Recurrents

DAVE KOZ Together Again (Capitol)

GOTA Let's Get Started (Instinct)

DOWN TO THE BONE Long Way From Brooklyn (Internal Bass)

BRIAN TARQUIN Darlin Darlin Baby (Instinct)

NESTOR TORRES Velvet Nights (Shanachie)

NORMAN BROWN Out'a Nowhere (Warner Bros.)

CRAIG CHAQUICO Forbidden Love (Higher Octave)

ROGER SMITH Off The Hook (Miramar)

JAZZMASTERS Lost In Space (Hardcastle/Trippin 'N' Rhythm)

NELSON RANGELL The Way To You (Shanachie)

WALTER BEASLEY If You Knew (Shanachie)

BONEY JAMES Body Language (Warner Bros.)

CHRIS BOTTI Drive Time (GRP/VMG)

3RD FORCE F/TAYLOR & HUGHES Revelation Of The Heart (Higher Octave)

JANGO With Your Love (Samson)

BONEY JAMES Into The Blue (Warner Bros.)

GEORGE BENSON Cruise Control (GRP/VMG)

RIPPINGTONS Summer Lovers (Peak/Windham Hill Jazz)

RICHARD ELLIOT Chill Factor (Blue Note)

PETER WHITE Autumn Day (Columbia)

NAC/SMOOTH JAZZ Going For Adds

RICARDO SCALES So Much In Love (Bay Sound)
 COUNT BASIC One One 4 (Instinct)
 LOEB, MILES & POPE Birdland (Telarc)

2/28/00

National Specialty Programming

JazzTrax

ART GOOD
 818-504-5787

Chris Standring	Hip Sway
Paul Taylor	Aerial
Marc Antoine	Valerio
Shakatak	Sundown
Pat Metheny	Just Like The Day
Count Basic	Richest Woman
Nestor Torres	Daybreak
Steve Oliver	First View

Netradio.com

ROB MOORE
 612-379-6253

Fattburger Trail Of Tears

Dave Koz Radio Show

Renee DePuy
 609-921-1188

Al Jarreau Just To Be Loved

NAC/Smooth Jazz Playlists

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WQDC/New York
Emmis
(212) 352-1019
Mullen/Ladby
12+ Cumc 1,234,500

Smooth Jazz
CD2 101.9
10th ANNIVERSARY

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	24	SPYRO GYRA/Breezeaway	18336
24	24	LARRY CARLTON/Fingerprints	18336
24	24	NORMAN BROWN/Paradise	18336
23	24	CHRIS BOTTI/Why Not	18336
24	23	GROVER WASHINGTON, Jr./The Night Fantastic	17572
23	23	BOBNEY JAMES/Boneyz	17572
23	23	ROYALTY JAMES/Boneyz	17572
17	23	WALTER BEASLEY/Nice And Easy	12988
17	17	MARC ANTOINE/Palm Strings	12988
17	16	STEELY DAN/What A Shame...	12224
-	16	DAVE KOZ/Surrender	12224
11	11	GEORGE MICHAEL/Roxanne	8404
6	7	LEONARDO/Man Rise	5348
17	7	DAVID BENIOIT/Miles After Dark	5348
5	7	BRIAN CULBERTSON/Back In The Day	5348
7	7	3RD FORCE/Bridge Of Dreams	5348
6	7	RIPPING TONS/Topaz	5348
6	6	KENNY GARRETT/Simply Said	4584
7	6	GOTAL/Let's Get Started	4584
7	6	JAZZMASTERS/Nightcrawler	4584
6	6	KEVIN TONEY/How Bout That	4584
6	6	NESTOR TORRES/Velvet Nights	4584

MARKET #2

KTWW/Los Angeles
Infinity
(310) 840-7180
Brodie/Siewart
12+ Cumc 916,900

THE WAVE
94.7 KTWW

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	24	STANLEY TURRENTINE/Do You Have Any...	13464
25	23	KENNY G/Stranger On	12903
24	22	BOBNEY JAMES/Boneyz	12342
21	20	DAVE KOZ/Surrender	11220
16	20	RONNY JORDAN/London Lowdown	11220
20	20	KIRK WHALUM/That's The Way	11220
19	19	URBAN KNIGHTS/Sweet Home Chicago	10659
19	18	BRIAN CULBERTSON/Back In The Day	10098
18	18	STEVE COLE/It's Gonna Be...	10098
21	18	CHRIS BOTTI/Why Not	10098
17	18	MARC ANTOINE/Palm Strings	10098
21	18	LARRY CARLTON/Fingerprints	10098
15	16	DAVID BENIOIT/Miles After Dark	8976
19	15	VICTOR WOOTEN/Urban Turban	8415
17	15	RICHARD ELLIOT/On The Fly	8415
14	15	STEELY DAN/What A Shame...	8415
12	14	KIRK WHALUM/Am I Do	7854
13	14	AL JARREAU/Just To Be Loved	7293
17	13	3RD FORCE/Bridge Of Dreams	7293
14	13	JONATHAN BUTLER/What Would You Do...	7293
15	13	N SYNC W/G ESTEFAN/Music Of My Heart	7293
-	10	BOB JAMES/Raise The Roof	5610

MARKET #3

WNUA/Chicago
AMFM
(312) 645-9550
Kaake/Stiles
12+ Cumc 772,600

WNUA 95.5
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	24	WALTER BEASLEY/Nice And Easy	12648
21	21	URBAN KNIGHTS/Sweet Home Chicago	11067
24	21	DAVID BENIOIT/Miles After Dark	11067
26	20	JOYCE COOLING/Callie	10540
17	20	STEVE COLE/It's Gonna Be...	10540
17	19	DAVE KOZ/Surrender	10043
19	19	BRIAN HUGHES/Shakin' Not...	10013
20	17	BRIAN MCKNIGHT/Back At One	8959
16	17	KENNY G/Stranger On	8959
15	16	BRIAN MCKNIGHT/Back At One	8432
17	15	AL JARREAU/Just To Be Loved	7905
13	13	NORMAN BROWN/Paradise	6851
9	12	MARC ANTOINE/Palm Strings	6851
10	13	PAUL TAYLOR/Avenue	6324
12	12	BROOKS/GAINES/Lost In You	6324
11	11	KIM WATERS/Secrets Told	5797
11	11	CHUCK LOEB/High Five	5797
3	11	JAZZMASTERS/Nightcrawler	5797
17	11	RICHARD ELLIOT/On The Fly	5797
10	10	CHRIS BOTTI/Why Not	5270
6	7	FAT BURGER/Traut Of Tears	3189
-	4	LARRY CARLTON/Fingerprints	2608

MARKET #5

WJZZ/Philadelphia
AMFM
(215) 508-1200
Gress/Tozzi
12+ Cumc 587,000

Smooth Jazz
WJZZ 106.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	DAVE KOZ/Can't Let Go	12572
28	28	STEVE COLE/It's Gonna Be...	12572
28	28	GERALD VEASLEY/Valdez In...	12572
28	28	CHUCK LOEB/High Five	12572
28	28	ED HAMILTON/Jazzman	12572
28	28	KENNY G/Stranger On	12123
19	19	BROOKS/GAINES/Lost In You	8531
19	19	BRIAN MCKNIGHT/Back At One	8531
19	18	MARIAH CAREY/Against All Odds	8082
12	18	BRIAN CULBERTSON/Back In The Day	8082
13	13	DAVID BENIOIT/Miles After Dark	5837
13	13	SPECIAL FX/Bella	5837
13	13	LARRY CARLTON/Fingerprints	5837
13	13	DENNY JIOSA/Only Have Eyes...	5837
12	12	KOMBO/Talk The Talk	5388
13	12	KENNY GARRETT/Simply Said	5388
11	12	GROVER WASHINGTON, Jr./The Night Fantastic	5388
-	12	BOB JAMES/Raise The Roof	5388
-	12	KIRK WHALUM/That's The Way	5388
-	12	RICHARD ELLIOT/On The Fly	5388
-	12	AL JARREAU/Just To Be Loved	5388
-	11	DOWN TO THE BONE/Long Way From	4939

MARKET #6

KOAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd/Kincaid
12+ Cumc 301,700

CASIS 107.5 FM
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	STEVE COLE/It's Gonna Be...	5365
28	28	BOBNEY JAMES/Boneyz	5180
28	28	NORMAN BROWN/Paradise	5180
12	28	KENNY GARRETT/Simply Said	5180
28	28	KIM WATERS/Secrets Told	5180
28	27	RICHARD ELLIOT/On The Fly	4995
17	17	BRIAN MCKNIGHT/Back At One	3145
11	12	SPECIAL FX/Bella	2220
11	12	EARL KLUGH/Peculiar Situation	2220
12	11	LARRY CARLTON/Fingerprints	2035
9	11	JOYCE COOLING/Callie	2035
11	11	DAVID BENIOIT/Miles After Dark	2035
10	11	KENNY G/Stranger On	2035
10	10	CHRIS BOTTI/Why Not	1850
27	10	CHUCK LOEB/High Five	1850
11	10	KIRK WHALUM/That's The Way	1850
10	9	BOB JAMES/Whats Up	1665
10	9	BRIAN CULBERTSON/Back In The Day	1665
-	5	AL JARREAU/Just To Be Loved	925
-	5	N SYNC W/G ESTEFAN/Music Of My Heart	925
-	5	AL JARREAU/Just To Be Loved	925
-	3	GERALD VEASLEY/Valdez In...	555
-	3	DAVE KOZ/Surrender	555
-	3	LARRY CARLTON/Fingerprints	555
-	2	PAUL TAYLOR/Avenue	370

MARKET #7

WVVM/Detroit
Infinity
(248) 655-5100
Sleecker/Kovach
12+ Cumc 450,000

V 98.7 FM
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	24	KIM WATERS/Secrets Told	7368
11	23	NORMAN BROWN/Paradise	7061
23	21	KENNY GARRETT/Simply Said	6447
23	21	WALTER BEASLEY/Nice And Easy	6447
19	19	KENNY G/Stranger On	5833
19	18	DAVID BENIOIT/Miles After Dark	5526
12	13	AL JARREAU/Just To Be Loved	3991
12	13	SANTANA/Fariol	3991
12	13	JOYCE COOLING/Callie	3991
11	13	RICHARD ELLIOT/On The Fly	3991
11	13	RONNY JORDAN/London Lowdown	3991
10	13	BOBNEY JAMES/Boneyz	3991
-	12	URBAN KNIGHTS/Sweet Home Chicago	3684
-	12	CHRIS BOTTI/Why Not	3684
11	11	PAUL TAYLOR/Avenue	3377
11	11	CULBERTSON & PERRY/Get'n Over You	3377
12	11	GERALD VEASLEY/Valdez In	3377
11	11	LARRY CARLTON/Fingerprints	3377
13	10	DAVE KOZ/Surrender	3070
13	10	BRIAN MCKNIGHT/Back At One	3070
9	9	DAVE MCMURRAY/My Brother & Me	2763
3	8	NESTOR TORRES/Velvet Nights	2456
8	8	RIPPING TONS/Summer Lovers	2456
8	8	DAVID BENIOIT/Rejoice	2456
8	8	CHUCK LOEB/High Five	2456
8	8	WAHREN HILL/Take Me Away	2456
6	7	DAVE KOZ/Together Again	2149
6	7	STEVE COLE/Say It Again	2149
3	7	TOM SCOTT, Jr./Smokin' Section	2149
7	7	CRAIG CHADWICK/Forbidden Love	2149

MARKET #9

WJZW/Washington, DC
ABC
(202) 895-2300
King
12+ Cumc 385,000

Smooth Jazz
105.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	28	RICHARD ELLIOT/On The Fly	5460
26	28	KENNY G/Stranger On	5460
26	28	KIM WATERS/Secrets Told	5180
28	27	DAVID BENIOIT/Miles After Dark	5205
28	27	LED GANDELMAN/Rise	5205
11	24	BOBNEY JAMES/Boneyz	4680
15	17	N SYNC W/G ESTEFAN/Music Of My Heart	3315
16	16	STEELY DAN/What A Shame...	3315
15	15	CULBERTSON & PERRY/Get'n Over You	2925
16	15	AL JARREAU/Just To Be Loved	2925
28	14	CHUCK LOEB/High Five	2730
12	12	LARRY CARLTON/Fingerprints	2340
11	11	STEVE COLE/It's Gonna Be...	2145
11	11	KENNY GARRETT/Simply Said	2145
11	11	GERALD VEASLEY/Valdez In	2145
9	11	SANTANA/Fariol	2145
12	11	JOYCE COOLING/Callie	2145
12	11	MARC ANTOINE/Palm Strings	2145
12	11	ED HAMILTON/Jazzman	2145
12	11	WALTER BEASLEY/Nice And Easy	2145
12	10	PAUL TAYLOR/Avenue	1950
13	10	DAVE KOZ/Surrender	1950
9	10	CHRIS BOTTI/Why Not	1950
8	10	NORMAN BROWN/Paradise	1950
12	9	URBAN KNIGHTS/Sweet Home Chicago	1755
7	9	ROGER SMITH/Off The Hook	1560
-	8	CRAIG CHADWICK/Forbidden Love	1560
-	8	JANGO/With Your Love	1560
-	8	PETER WHITE/Autumn Day	1560

MARKET #11

WJZF/Atlanta
Cox
(404) 897-7500
Edwards
12+ Cumc 236,500

Jazz Flavors
104.1 FM
W J Z F

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
30	31	RICHARD ELLIOT/On The Fly	4061
23	30	BOBNEY JAMES/Boneyz	3930
32	29	KENNY G/Stranger On	3799
30	29	KENNY GARRETT/Simply Said	3799
29	27	KIM WATERS/Secrets Told	3537
16	20	STEELY DAN/What A Shame...	2620
23	18	DAVID BENIOIT/Miles After Dark	2358
6	17	AL JARREAU/Just To Be Loved	2227
16	16	NORMAN BROWN/Paradise	2096
15	16	CHRIS BOTTI/Why Not	2096
15	16	WALTER BEASLEY/Nice And Easy	2096
16	15	CULBERTSON & PERRY/Get'n Over You	1965
15	15	DAVE KOZ/Surrender	1965
7	14	LARRY CARLTON/Fingerprints	1834
-	12	STEVE COLE/It's Gonna Be...	1572

MARKET #12

WLVE/Miami
Clear Channel
(305) 654-9494
Michael
12+ Cumc 343,800

love 94
SMOOTH JAZZ 93.0

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	24	VICTOR WOOTEN/Urban Turban	5760
23	24	BOB JAMES/Whats Up	5760
24	24	KENNY G/Stranger On	5760
24	23	BRIAN CULBERTSON/Back In The Day	5520
23	22	WALTER BEASLEY/You Know	5520
22	22	GOTAL/Let's Get Started	5280
12	24	NORMAN BROWN/Out A Nowhere	3360
11	13	RICHARD ELLIOT/On The Fly	3120
10	12	KIRK WHALUM/That's The Way	2880
10	12	NORMAN BROWN/Paradise	2880
12	12	CHRIS BOTTI/Why Not	2880
12	12	DAVID BENIOIT/Miles After Dark	2880
9	12	BOBNEY JAMES/Boneyz	2880
9	12	LARRY CARLTON/Fingerprints	2640
11	11	PETER WHITE/Don't Want To Be...	2640
8	11	KIM WATERS/Secrets Told	2640
11	11	ANDY SNITZER/Only With You	2640
11	11	STEVE COLE/It's Gonna Be...	2640
12	10	GROVER WASHINGTON, Jr./The Night Fantastic	2400
12	10	KENNY GARRETT/Simply Said	2400
5	7	STEVE COLE/It's Gonna Be...	1680
-	-	LARRY CARLTON/Fingerprints	0
-	-	DAVE KOZ/Surrender	0
-	-	ROBERTO PERERA/Take Your Time	0

MARKET #14

KWJZ/Seattle-Tacoma
Sandusky
(425) 373-5536
Handley/Rose
12+ Cumc 228,100

Smooth Jazz
98.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	28	BRIAN HUGHES/Shakin' Not	3976
26	27	SPYRO GYRA/Breezeaway	3834
26	26	SANTANA/Fariol	3692
26	26	KENNY GARRETT/Simply Said	3692
26	26	RICHARD ELLIOT/On The Fly	3692
26	26	BOBNEY JAMES/Boneyz	3692
16	17	AL JARREAU/Just To Be Loved	2414
15	17	EARL KLUGH/If It Ain't Now And Again	2130
12	14	BRIAN MCKNIGHT/Back At One	1988
15	13	STEELY DAN/What A Shame...	1846
10	13	CULBERTSON & PERRY/Get'n Over You	1846
10	13	DENNY JIOSA/Gottalude	1846
12	12	CHUCK LOEB/High Five	1704
9	12	LARRY CARLTON/Fingerprints	1704
10	11	DAVID BENIOIT/Miles After Dark	1562
10	11	GERALD VEASLEY/Valdez In	1562
10	11	KIRK WHALUM/That's The Way	1562
12	11	URBAN KNIGHTS/Sweet Home Chicago	1562
12	11	EARL KLUGH/Peculiar Situation	1562
11	10	CHRIS BOTTI/Why Not	1420
11	10	SPECIAL FX/Bella	1420
11	10	NORMAN BROWN/Paradise	1420
10	10	NELSON RANGELL/Little Something	1420
10	10	NESTOR TORRES/Velvet Nights	1420
9	10	LET RITE/NOON/Can You Feel It?	1420
9	10	KOMBO/Talk The Talk	1420
9	10	BRIAN TARQUIN/Darin Darlin Baby	1420
10	10	BONA FIDE/High Five	1420
10	10	ROGER SMITH/Off The Hook	1420

MARKET #15

KIFM/San Diego
Jefferson-Pilot
(619) 297-3698
Vasquez/Cole
12+ Cumc 219,400

Smooth Jazz
98.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
9	17	KIM WATERS/Secrets Told	2295
14	16	JOYCE COOLING/Callie	2160

Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #2

KLOS/Los Angeles
ABC
(310) 840-4836
Wide/Vilanova
12+ Cume 928,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	25	AC/DC/Still Upper Lip	12575
22	18	METALLICA/No Leaf Clover	9054
15	15	CREED/Higher	7545
20	13	MEGADETH/Breadline	6539
15	11	SANTANA/FEVERLAST/Put Your Lights On	5533
10	9	TRAIN/Am	4527
5	5	FILTER/Take A Picture	2515
6	5	KENNY WAYNE...Was	2515
4	5	3 DOORS DOWN/Kryptonite	2515
4	4	DEF LEPPARD/Promises	2012
5	4	DAYS OF THE NEW/Weapon And The Wound	2012
4	4	LITTLE STEVEN/Salvation	2012
3	3	METALLICA/Turn The Page	1509
3	3	METALLICA/Whiskey In The Jar	1509
1	3	SANTANA/FROB THOMAS/Smooth	1509
7	3	RED HOT CHILLI.../Otherside	1509
2	3	CREED/What If	1509
1	3	KENNY WAYNE...In 2 Deep	1509
1	3	CROSBY STILLS.../Seen Enough	1509
2	2	OLEANDER/Why I'm Here	1006
2	2	COLLECTIVE SOUL/Heavy	1006
2	2	DEF LEPPARD/Day After Day	1006
2	2	CROSBY STILLS...No Tears Left	1006
1	2	CROSBY STILLS...A Lovers Friend	1006
2	2	KENNY WAYNE...Last Goodbye	1006
1	2	CROSBY STILLS...Stand And Be Counted	1006
2	2	CROSBY STILLS...Snowpocalypse	1006
1	2	CROSBY STILLS...Faith In Me	1006
1	2	METALLICA/Nothing Else Matters	1006
1	1	TOM PETTY & HE/Free Girl Now	503

MARKET #4

KSJO/San Francisco
Clear Channel
(415) 371-7511
Richards/Berg
12+ Cume 341,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
14	27	ROB ZOMBIE/Superbeast	5967
28	27	STAINED MUDSHOVEL	5967
26	24	GODSMACK/Keep Away	5304
29	22	METALLICA/No Leaf Clover	4862
14	15	SPRING MONKEY/Naked	3315
14	14	AC/DC/Still Upper Lip	3094
14	14	RED HOT CHILLI.../Otherside	3094
13	14	INCUBUS/Pardon Me	3094
16	14	ALICE IN CHAINS/Fear The Voices	3094
15	14	3 DOORS DOWN/Kryptonite	3094
9	13	STONE TEMPLE PILOTS/Heaven And Hot Rods	2873
14	12	CREED/What I'm Here	2652
13	11	GODSMACK/Whatever	2431
8	11	GODSMACK/Voodoo	2431
10	11	OFFSPRING/She's Got Issues	2431
13	11	RAGE AGAINST.../Guerrilla Radio	2431
13	11	CREED/What If	2431
12	11	KORN/Falling Away From Me	2431
13	10	LIVE/The Dolphin's Cry	2210
11	9	ROB ZOMBIE/Dracula	1989
15	9	GODSMACK/Bad Religion	1989
12	8	CROSBY STILLS...1768	1768
6	8	NICKELBACK/Leader Of Men	1768
5	7	NINE INCH NAILS/Into The Void	1547
6	7	COAL CHAMBER/Tyler's Song	1547
4	6	KORN/Freak On A Leash	1326
6	6	METALLICA/Turn The Page	1326
6	6	KID ROCK/Only God Knows Why	1326

MARKET #5

WMMR/Philadelphia
Greater Media
(610) 771-0933
Milkman/Zipeto
12+ Cume 620,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
10	11	CREED/Higher	11400
38	38	METALLICA/No Leaf Clover	11400
38	36	BUCKCHERRY/Check Your Head	10800
38	35	SANTANA/FEVERLAST/Put Your Lights On	10500
25	22	AC/DC/Still Upper Lip	6600
20	21	SMASHING PUMPKINS/Stand Inside Your...	6300
18	20	OFFSPRING/She's Got Issues	6000
18	19	CREED/What If	5700
22	18	RED HOT CHILLI.../Otherside	5400
12	15	BUCKCHERRY/Lit Up	4500
16	14	CREED/Higher	4200
14	13	FOO FIGHTERS/Learn To Fly	3900
11	11	CREED/One	3300
11	11	COLLECTIVE SOUL/Heavy	3300
13	10	LENNY KRAVITZ/Fly Away	3000
10	10	TONIC/You Wanted More	3000
11	10	LIVE/The Dolphin's Cry	3000
12	10	BSTOPS/Satisfied	3000
7	9	OFFSPRING/The Kids Aren't	2700
8	9	RED HOT CHILLI.../Around The World	2700
3	8	EVERCLEAR/Father Of Mine	2400
7	8	METALLICA/Turn The Page	2400
8	8	KENNY WAYNE...Was	2400
6	8	3 DOORS DOWN/Kryptonite	2400
9	8	U2/The Ground	2400
3	7	FUEL/Summer	2100
9	7	RED HOT CHILLI...Scar Tissue	2100
6	7	EARTH TO ANDY/Still After You	2100
7	7	MAISEL ELECTRIC/Someday	2100
7	6	DAYS OF THE NEW/Weapon And The Wound	1800

MARKET #14

KISW/Seattle-Tacoma
Entercom
(206) 285-7625
Ryan/Faulkner
12+ Cume 256,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
25	30	AC/DC/Still Upper Lip	4440
29	29	METALLICA/No Leaf Clover	4292
31	27	MEGADETH/Breadline	3996
23	23	KID ROCK/Only God Knows Why	3404
27	23	ZZ TOP/36-22-36	3404
21	21	FOO FIGHTERS/Stacked Actors	3108
21	20	CHRIS CORNELL/Palooka Of Your Bones	2960
23	19	FILTER/Take A Picture	2812
19	19	KENNY WAYNE...Was	2812
13	16	CREED/What If	2368
11	13	ROCKFORDS/Silver Lining	1924
10	12	BUCKCHERRY/Check Your Head	1776
12	12	GUANO APES/Open Your Eyes	1776
11	11	DAYS OF THE NEW/Weapon And The Wound	1628
11	11	MONSTER MAGNET/Space Lord	1480
9	10	LENNY KRAVITZ/Fly Away	1480
8	9	CREED/Higher	1332
2	9	SMASHING PUMPKINS/Stand Inside Your...	1332
8	8	KORN/Falling Away From Me	1184
1	8	LIVE/Run To The Water	1184
1	8	KORN/Make Me Bad	1184
5	7	CHRIS CORNELL/Can't Change Me	1036
3	7	3 DOORS DOWN/Kryptonite	1036
9	6	BUCKCHERRY/Lit Up	888
6	6	BUSH/The Chemicals...	888
4	5	GODSMACK/Whatever	740
4	5	ROB ZOMBIE/Dracula	740
4	5	QUEENS OF.../Only	740
3	5	FOO FIGHTERS/Learn To Fly	740

MARKET #16

KOKB/Phoenix
Sandusky
(480) 897-9300
Bonadonna/Peterson
12+ Cume 170,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	23	AC/DC/Still Upper Lip	1794
20	21	DAYS OF THE NEW/Weapon	1638
19	19	SANTANA/FEVERLAST/Put Your Lights On	1482
16	19	RED HOT CHILLI.../Otherside	1482
19	19	KID ROCK/Only God Knows Why	1482
19	17	FOO FIGHTERS/Learn To Fly	1404
17	17	LITTLE STEVEN/Salvation	1326
20	16	TONIC/You Wanted More	1248
16	16	FILTER/Take A Picture	1248
13	12	COUNTING CROWS/Hangaround	936
11	11	TRAIN/Meet Virginia	858
10	11	JOHNNY LANG/Still Rainin'	858
12	11	DEF LEPPARD/Promises	858
8	11	CREED/Higher	858
13	10	LENNY KRAVITZ/Fly Away	780
12	9	CHRIS CORNELL/Can't Change Me	702
7	8	KENNY WAYNE...Was	702
7	8	SANTANA/FROB THOMAS/Smooth	624
6	7	COLLECTIVE SOUL/Heavy	546
7	7	SANTANA/FROB THOMAS/Smooth	546
12	7	TONIC/Knock Down Walls	546
1	1	BUCKCHERRY/Check Your Head	78
7	1	WARREN ZEVONI/In The...	78
1	1	WHO/Anywhw Anywhw...	78
1	1	WHO/My Generation	78
1	1	WHO/Substitute	78
1	1	WHO/Dancing In...	78
1	1	WHO/Disguises	78
1	1	WHO/In A Boy	78

MARKET #18

WBAB/Nassau-Suffolk
Cox
(631) 587-1023
12+ Cume 251,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
35	29	FOO FIGHTERS/Learn To Fly	4176
29	26	SANTANA/FROB THOMAS/Smooth	3744
25	26	CREED/Higher	3744
19	24	COLLECTIVE SOUL/Heavy	3456
20	21	R.E.M./The Great Beyond	3024
18	18	FILTER/Take A Picture	2592
18	18	KID ROCK/Only God Knows Why	2592
18	18	LITTLE STEVEN/Salvation	2592
15	18	3 DOORS DOWN/Kryptonite	2592
10	18	AC/DC/Still Upper Lip	2592
17	17	RED HOT CHILLI.../Otherside	2448
16	17	COUNTING CROWS/Hangaround	2448
16	16	SANTANA/FEVERLAST/Put Your Lights On	2304
16	16	DAYS OF THE NEW/Weapon And The Wound	2304
17	14	SMASH MOUTH/Then The Morning...	2016
14	14	LIVE/Run To The Water	1728
15	12	STEELE DAN/Cousin Dupree	1584
13	11	BLINK-182/All The Small Things	1584
4	11	U2/The Ground	1584
9	9	METALLICA/No Leaf Clover	1296
6	8	SUGAR RAY/Every Morning	1152
6	8	BUCKCHERRY/Check Your Head	1152
7	7	LENNY KRAVITZ/Fly Away	1008
7	7	JOHNNY LANG/Still Rainin'	1008
7	7	TAL BACHMAN/She's So High	1008
6	7	LENNY KRAVITZ/American Woman	1008
7	7	KENNY WAYNE...Was	1008
12	7	GOVT MULE/Bad Little Doggie	1008
5	6	LIT/My Own Worst Enemy	864
5	6	TRAIN/Am	864

MARKET #22

WDVE/Pittsburgh
AMFM
(412) 937-1441
Hart/Porter
12+ Cume 406,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	22	KENNY WAYNE...Was	8094
15	21	SANTANA/FEVERLAST/Put Your Lights On	5817
19	21	LIVE/Run To The Water	5817
19	21	WARREN ZEVONI/In The...	5817
15	18	LITTLE STEVEN/Salvation	4986
18	17	FILTER/Take A Picture	4709
14	16	3 DOORS DOWN/Kryptonite	4432
16	14	RED HOT CHILLI.../Otherside	3878
14	14	DEF LEPPARD/Day After Day	3878
12	14	MEGADETH/Breadline	3878
16	14	STEELE DAN/Cousin Dupree	3878
11	13	STRIP/New Beginning	3601
12	12	ZZ TOP/36-22-36	3324
14	12	METALLICA/No Leaf Clover	3324
12	11	U2/The Ground	3324
8	11	CREED/What If	3047
10	11	FOO FIGHTERS/Stacked Actors	3047
10	11	CROSBY STILLS...Stand And Be Counted	3047
19	9	TRAIN/Am	2493
17	7	FILTER/Take A Picture	1939
1	7	GOVT MULE/Bad Little Doggie	1939
6	8	BUCKCHERRY/Check Your Head	1662
6	8	OUR LADY PEACE/Is Anybody Home?	1662
1	5	BUSH/The Chemicals...	1385
1	4	BLACK CROWES/Go Faster	1108
4	4	GRAPEVINE/In My Head	1108
2	4	CREED/Higher	1108
1	4	SCOTT BLASEY/Born Too Late	1108
5	4	FOO FIGHTERS/Learn To Fly	1108
5	4	MARSHALL CREECHER/Someday	1108

MARKET #26

WEBN/Cincinnati
Clear Channel
(513) 621-9326
Waller/Garrett
12+ Cume 332,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	28	KENNY WAYNE...Was	6048
22	25	METALLICA/No Leaf Clover	5400
12	20	GODSMACK/Keep Away	4320
24	20	GODSMACK/Whatever	4320
11	20	LIVE/The Dolphin's Cry	4320
16	18	3 DOORS DOWN/Kryptonite	3888
14	17	LIMP BIZKIT/Re-Arranged	3672
16	17	CREED/What If	3672
13	16	NICKELBACK/Leader Of Men	3456
11	15	ALICE IN CHAINS/Fear The Voices	3240
13	13	RED HOT CHILLI.../Otherside	2808
14	13	BUSH/The Chemicals...	2808
12	13	DAYS OF THE NEW/Weapon And The Wound	2808
9	12	STONE TEMPLE PILOTS/Down	2592
11	11	GODSMACK/Voodoo	2376
9	10	OLEANDER/Why I'm Here	2160
13	10	MEGADETH/Breadline	2160
11	10	LIVE/Run To The Water	2160
9	10	AC/DC/Still Upper Lip	2160
9	10	STAINED MUDSHOVEL	1728
7	8	R.E.M./The Great Beyond	1728
7	8	FOO FIGHTERS/Stacked Actors	1728
3	8	SMASHING PUMPKINS/Stand Inside Your...	1728
8	8	3 TIMES LOSE/Rane Came Home	1728
10	7	CREED/One	1512
4	7	KID ROCK/Bawitdaba	1512
7	6	OFFSPRING/She's Got Issues	1296
4	6	KID ROCK/Only God Knows Why	1296
4	5	LIT/Miserable	1080
5	5	INCUBUS/Pardon Me	1080

MARKET #28

KCAL/Riverside
Anahem
(909) 793-3554
Hoffman/Matthews
12+ Cume 136,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	44	MEGADETH/Breadline	3212
40	44	FOO FIGHTERS/Learn To Fly	3212
44	44	CREED/What If	3212
39	44	AC/DC/Still Upper Lip	3212
42	42	METALLICA/No Leaf Clover	3066
41	40	KID ROCK/Bawitdaba	2920
45	39	OFFSPRING/The Kids Aren't	2847
21	24	RED HOT CHILLI.../Otherside	1752
20	23	STONE TEMPLE PILOTS/Heaven And Hot Rods	1628
22	21	GREAT WHITE/Rolin' Stoned	1533
20	20	ALICE IN CHAINS/Fear The Voices	1460
15	15	ROB ZOMBIE/Dracula	1095
17	15	COLLECTIVE SOUL/Heavy	1095
14	14	LENNY KRAVITZ/Fly Away	1022
18	14	NEW AMERICAN SHAME/Under It All	1022
9	12	OFFSPRING/She's Got Issues	876
9	11	METALLICA/Whiskey In The Jar	803
10	10	OFFSPRING/Why Don't You Get...	730
12	10	CREED/Higher	730
7	9	CREED/One	730
16	9	RED HOT CHILLI...Scar Tissue	657
2	8	KID ROCK/Am The Bulldog	584
8	8	KORN/Falling Away From Me	584
3	7	RAGE AGAINST.../Guerrilla Radio	511
7	6	BUCKCHERRY/Lit Up	438
4	5	HOLE/Celebrity	



CYNDEE MAXWELL

max@rronline.com

A Celebration Of Pollack's 20 Big Ones

Continued from Page 1

JP: In the fall of '79, after 15 months as Program Director of WMMR/Philadelphia, the radio station had a lot of success in the short period of time I was there. As a result, I started getting calls from people saying, "You did it there. Can you do it for me?" The station was in very good shape, and the book was the best one they had ever had. I wanted to move home, being a native Californian, and this was an opportunity to come back. So I returned to L.A. and started the company with three clients, which were WPLJ/New York, WCMF/Rochester and KLOS/Los Angeles.

R&R: Since there weren't a lot of consultants at the time, did you have a fairly steep learning curve?

JP: Well, there had been consultants for years in Top 40. Lee Abrams was the first well-known Rock consultant, so I knew there was room for someone else. As to the learning curve, at the time I didn't give it much consideration. In those days I just thought that the idea of starting a new company sounded exciting, and I wanted to see what would happen. I certainly could not have foreseen that 20 years later we would have evolved into a multidimensional company that is strategically positioned to take advantage of the convergence of media, music, film and the Internet. It was more instinctual than anything else. As a programmer, I have always followed those instincts, and when I started Pollack Media, it just felt right.

R&R: When you first started the company, did you experience any big surprises when talking to programmers as a consultant vs. programming a station yourself?

JP: There was a significant differ-

ence, especially because I had been such a completely hands-on PD, where every detail mattered. Whenever I heard one bad thing on the air, I just wanted to drive my car into a center divider. But being a detail-oriented consultant, by definition, has to be very different from being a detail-oriented PD. You have to understand that some of the things that you think are important will be embraced by your clients, and some won't — or aren't — which is as it should be.

If you are lucky enough, like we are, to work with smart people and terrific GMs and PDs, they'll listen to your advice and say, "Yes, I agree," or, "No, let's do it this way." As a new consultant, I quickly learned that I was an advisor and not the person whose job it was to hotline a jock after a bad break. Ultimately, a consultant's most important role is to articulate a strategy based on the individual competitive situation and, after discussions with the PD and GM, to suggest an action plan to arrive at a mutually agreed-upon goal.

R&R: After those first three stations that you started with, how long was it before you picked up another client?

JP: I ended up with five in my first year.

R&R: At what point did you take the big step from being a one-person show to hiring someone to join you?

JP: It was a big step when Dave Brewer joined the company in 1982. Tommy Hedges joined in 1985, and Pat Welsh joined in 1987. Obviously, there have been other people as well, but with this core group, I feel like we've been together forever.

R&R: What are some of the high points and low points of the last 20 years?

JP: One of the high points was just

starting the business and realizing the benefits of having an entrepreneurial spirit. And I was lucky to have the support of people like Nick Trigony, Mel Karmazin, Bill Sommers and other top broadcasters when I started the company. Another high point was getting us to a place where people not only in the U.S., but in a lot of other countries, now view Pollack Media Group as a top company they would like to work with.

The low points are always when you go through the transition stages when the business and the technology are continually shifting. But those times can be invigorating as well, because it makes you rethink and brings a necessary self-evaluation in terms of: Are we doing our business the best way we can? How can we do

"As a new consultant, I quickly learned that I was an advisor and not the person whose job it was to hotline a jock after a bad break."

a better job for our clients? It's about keeping on top of things, keeping it relevant and understanding that what we did even five years ago, let alone 20, is significantly different because of the nature of what listeners and viewers want and what our clients need to do to satisfy the desires of their audience.

Looking back, I'm proud of how we have risen to meet those challenges. Our team has always been open to change, and that is one of the strengths of Pollack Media Group: to be able to continually adjust and recognize that the best way to strengthen our business is to be open and ready to embrace change.

R&R: When did you get your first international client?

JP: In 1982 I got a call from a station in Brisbane, Australia. I didn't even know where it was. They had read about us in **R&R**. They said, "Hey, we don't know much about you, but will you come down here on a project?" One of the advantages of not having tons of clients at the time was that I could do things like that. So I said, "OK, I'll come down for a couple of weeks."

I went around the country and met a lot of the other programmers — and



KITTIE ROCKS!

One of the biggest buzz bands prove they've got the stuff by selling out their headlining show for a crowd of 1,000 fans. The joint went nuts at the show, sponsored by WJJO/Madison, WI. After three songs, the father of one bandmember took to the stage to announce that the concert was going to stop immediately unless the audience started behaving themselves. Shown (l-r) are the band's Mercedes and Talena, fan Jason, WJJO's Blake Patton and Johnny Danger and Kittie's Fallon and (kneeling in front) Morgan.

a few koalas as well. Because of that, we were very involved in the early development of FM radio in Australia. We signed on the first commercial FM station in New Zealand a year later. Those early days in Australia were very interesting, because we learned a lot about what works and doesn't work internationally. And you also come back with ideas that you had forgotten about or that you have a different perspective on. We also learned about consolidation years before it hit the shores of America, as Australia and New Zealand consolidated like mad in the early '90s.

The value of working internationally for us has been that we are constantly reminded of the things we shouldn't forget, things that are really smart, basic programming techniques. The international perspective provides a completely new twist with a left-field way of applying those universal programming precepts.

As we spent more time over there, we found that there are some high-quality programmers who have terrific ideas. And, like in any other business, when a bunch of smart people get together, it elevates everyone's performance. You might see a TV spot in Sydney that could be reworked and aired in Detroit or a feature or a contest that could be adjusted and then appeal to stations everywhere. It really does give you a sense of the universal appeal of certain ideas, even if the execution is packaged differently. That has been extremely rewarding and has served us well.

The other very significant aspect of being successful internationally is the requirement for any consultant working abroad to understand the considerable differences in cultural nuances from Johannesburg to Warsaw. Tommy Hedges is particularly sensitive in this area, and he has a great grasp of the little things that actually matter a lot.

R&R: Did the international business make you better at doing your job in the U.S.?

JP: Absolutely. It reinforces the basic premise that each domestic or

international market requires a lot of due diligence before you can understand the competitive situation. That's why we've never ended up being a cookie-cutter company. It may be harder to identify individual solutions because of how much work it creates, but there really isn't any other way of doing our job effectively. I know many of our competitors profess a similar philosophy, but that's just salesmanship. We really do it. We really care a heck of a lot about individual creative problem-solving.

R&R: That's a welcome change, since today it seems that stations are becoming more and more generic in their approach. Do you have any thoughts as to why radio doesn't appear to be focusing on its own market differences?

JP: Because it's easier not to, even though it doesn't serve the audience as well. And frankly, if you're a company that is cutting back on programming or you have one regional person who has to handle 125 stations, there isn't time to give each station the amount of attention it might need. We hear stories of regional people not getting back to their programmers for weeks, let alone days. Again, it bears repeating that the audience is not as well-served in some markets as it used to be, leaving vulnerabilities to be exploited by their competitors.

In this country you can still find terrific major-market stations, as well as excellent small-market stations. But on the whole there are fewer outstanding stations than there were just a few years ago. And just because someone is sitting in a larger chair doesn't mean that their station necessarily sounds better. It's really important to respect operators in any size market, because it's not a good philosophy to think that all the best ideas come from major markets. It's simply not true.

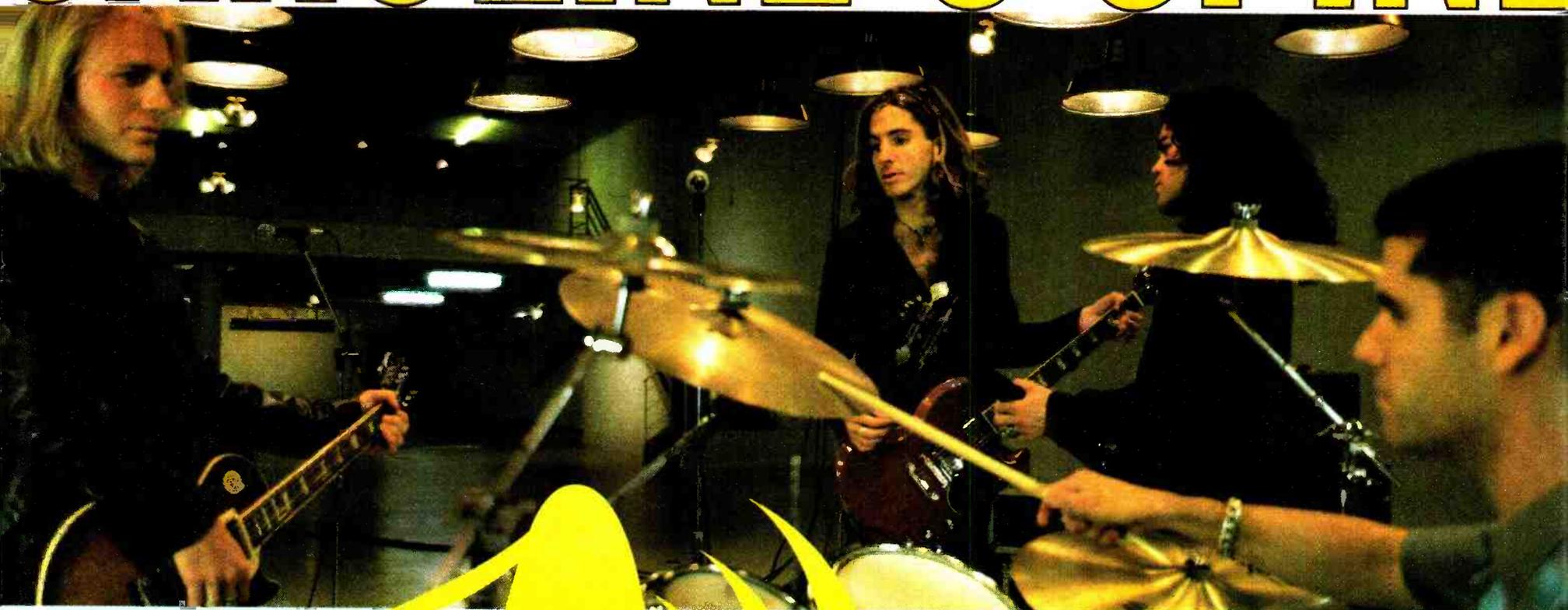
Next week Pollack continues to discuss international radio, including his amazing visits to Eastern Europe shortly after the fall of the Berlin Wall, as well as his work with MTV.



SOMEDAY IS NOW

Mars Electric are on the road, meeting a bunch of radio programmers across the country and playing a few tunes. Here is a shot from their visit to WCCC/Hartford. Seen here are (l-r) Jacob Bunton and Carl Hopper from Mars Electric, WCCC PD Mike Picozzi and the station's Slaveboy and (kneeling in front) Amy Rocco.

CAROLINE'S SPINE



NOTHING TO PROVE

“Shiny, singable rock hooks that set it apart from the regurgitated heavy metal that’s been making a comeback.” – BILLBOARD

“Sullivan” Top 15!

“Attention Please” Top 15!

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MASSIVE FIRST WEEK!

#1 Most Added Active Rock!

#1 Most Added Mainstream Rock!

(BY A F%!@\$#CKING LANDSLIDE)

NEW:

WEBN, KQRC, WCCC, KATT, KLPX, WLUM, WXRC, KLAQ, KMOD, KNCN, KRTQ,
WKLO, WROQ, WCMF, WAQX, KEZO, KICT, KRZR, WAPL, KFRQ, WKQQ, WKRO,
WYBB, WWBN, WJJO, WRBR, WZZQ, WJXQ, WQLZ, KLFX, WCPR, KHOP, KCLB,
WZBH, KFZX, WKGB, WPHD, WKLT, WQBZ, WWCT, WCLG, WRUF, KCLB, KZOZ,
WGLO, KBER, WQKK.

PRODUCED BY ROY THOMAS BAKER FOR RTB AUDIO/VISUAL PRODUCTIONS USA.
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R&R Rock Top 50

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	AC/DC Stiff Upper Lip (EastWest/EEG)	1511	+124	103021	3	71/0
1	2	METALLICA No Leaf Clover (Elektra/EEG)	1424	-70	101200	12	67/0
3	3	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	1334	+160	76477	6	71/0
5	4	KENNY WAYNE SHEPHERD BAND Was (Giant/Reprise)	1089	+31	58722	6	66/3
4	5	CREED Higher (Wind-up)	1000	-85	73269	24	61/0
8	6	CREED What If (Wind-up)	949	-3	58303	8	62/0
7	7	FOO FIGHTERS Learn To Fly (Roswell/RCA)	934	-81	62120	21	57/0
11	8	3 DOORS DOWN Kryptonite (Republic/Universal)	922	+112	57063	6	66/0
6	9	FILTER Take A Picture (Reprise)	858	-165	47788	16	49/0
13	10	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)	814	+57	46983	9	51/1
12	11	DAYS OF THE NEW Weapon And The Wound (Outpost/Interscope)	785	-15	45440	6	56/1
16	12	DEF LEPPARD Day After Day (Mercury/IDJMG)	729	+57	36519	7	45/1
10	13	SANTANA F/EVERLAST Put Your Lights On (Arista)	709	-125	60143	20	45/1
15	14	LIVE Run To The Water (Radioactive/MCA)	702	+17	39175	5	56/0
9	15	MEGADETH Breadline (Capitol)	687	-156	45151	12	47/0
17	16	GODSMACK Voodoo (Republic/Universal)	642	-5	34193	14	40/0
14	17	BUSH The Chemicals Between Us (Trauma)	619	-70	47423	22	39/0
20	18	FOO FIGHTERS Stacked Actors (Roswell/RCA)	525	+52	29230	4	49/2
19	19	ZZ TOP 36-22-36 (RCA)	491	-7	24786	7	32/0
21	20	LITTLE STEVEN Salvation (Renegade Nation)	437	-5	28690	10	32/0
18	21	STONE TEMPLE PILOTS Heaven And Hot Rods (Atlantic)	370	-181	22494	9	37/0
26	22	BUCKCHERRY Check Your Head (DreamWorks)	305	+45	26645	3	33/5
22	23	KENNY WAYNE SHEPHERD BAND In 2 Deep (Giant/Reprise)	298	-73	17291	20	30/0
47	24	SMASHING PUMPKINS Stand Inside Your Love (Virgin)	287	+144	22064	2	28/1
27	25	GOV'T MULE Bad Little Doggie (Capricorn)	264	+11	12442	5	24/1
24	26	TRAIN I Am (Aware/Columbia)	262	-35	20961	15	20/0
28	27	STAIN'D Home (Flip/Elektra/EEG)	261	+16	14228	3	26/0
29	28	BUSH Letting The Cables Sleep (Trauma)	245	+10	12248	6	20/0
31	29	OUR LADY PEACE Is Anybody Home? (Columbia)	240	+11	13834	5	32/4
25	30	LIMP BIZKIT Re-Arranged (Flip/Interscope)	237	-60	13018	18	16/0
34	31	MARS ELECTRIC Someday (Portrait/C2/Columbia)	231	+31	11908	4	25/2
48	32	STIR New Beginning (Capitol)	225	+83	12023	2	35/9
38	33	NICKELBACK Leader Of Men (Roadrunner)	218	+47	13249	3	25/1
Debut	34	U2 The Ground Beneath Her Feet (Interscope)	216	+125	18003	1	25/5
39	35	UNION Do Your Own Thing (Spitfire)	199	+28	6235	4	20/0
35	36	KORN Falling Away From Me (Immortal/Epic)	193	-2	11501	14	19/0
45	37	SEVENDUST Waffle (TVT)	188	+30	7825	2	17/0
49	38	8STOPS7 Satisfied (Reprise)	185	+47	10430	2	26/3
23	39	R.E.M. The Great Beyond (Warner Bros.)	179	-122	13015	13	17/0
37	40	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)	177	-1	10722	16	15/0
33	41	TONIC Knock Down Walls (Universal)	176	-46	8745	17	18/0
32	42	SHANNON CURFMAN True Friends (Arista)	176	-52	9299	18	18/0
46	43	COUNTING CROWS Hangin'around (DGC/Geffen)	176	+26	14921	19	11/1
30	44	LYNYRD SKYNYRD Preacher Man (CMC)	174	-58	10202	16	19/0
Debut	45	KORN Make Me Bad (Immortal/Epic)	168	+57	9645	1	18/1
43	46	WARREN ZEVON I Was In The House When... (Artemis)	167	+7	14166	5	16/0
36	47	STEELY DAN Cousin Dupree (Giant/Reprise)	166	-12	13804	5	15/0
40	48	POWERMAN 5000 Nobody's Real (DreamWorks)	163	-8	8331	10	15/0
Debut	49	LIT Miserable (RCA)	155	+68	6960	1	16/0
Debut	50	TONIC Mean To Me (Universal)	151	+97	4573	1	16/4

Most Added

ARTIST TITLE LABEL(S)	ADDS
CAROLINE'S SPINE Nothing To Prove (Hollywood)	24
STIR New Beginning (Capitol)	9
JOE SATRIANI Until We Say Goodbye (Epic)	6
BUCKCHERRY Check Your Head (DreamWorks)	5
U2 The Ground Beneath Her Feet (Interscope)	5
FULL DEVIL JACKET Now You Know (Enclave/IDJMG)	5
BOONDOCK SAINTS Holy Fool (Lava/Atlantic)	5
OUR LADY PEACE Is Anybody Home? (Columbia)	4
TONIC Mean To Me (Universal)	4
ZOPPI One Sun (MCA)	4
MOKE Wheel In Motion (Ultimatum)	4
EARTH TO ANDY Pollute (Giant/Reprise)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Otherside (Warner Bros.)	+160
SMASHING PUMPKINS Stand Inside... (Virgin)	+144
U2 The Ground Beneath Her Feet (Interscope)	+125
AC/DC Stiff Upper Lip (EastWest/EEG)	+124
3 DOORS DOWN Kryptonite (Republic/Universal)	+112
TONIC Mean To Me (Universal)	+97
STIR New Beginning (Capitol)	+83
LIT Miserable (RCA)	+68
KID ROCK Only God... (Top Dog/Lava/Atlantic)	+57
DEF LEPPARD Day After Day (Mercury/IDJMG)	+57
KORN Make Me Bad (Immortal/Epic)	+57
ZOPPI One Sun (MCA)	+57

Breakers

No Songs Qualified For Breaker Status This Week



72 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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New & Active

A3 Woke Up This Morning (C2/Columbia)
Total Plays: 146, Total Stations: 14, Adds: 0

THIRD EYE BLIND Never Let You Go (Elektra/EEG)
Total Plays: 146, Total Stations: 12, Adds: 1

PODUNK Wings (Matchbox)
Total Plays: 142, Total Stations: 17, Adds: 1

OASIS Go Let It Out (Epic)
Total Plays: 131, Total Stations: 13, Adds: 0

P.O.D. Southtown (Atlantic)
Total Plays: 129, Total Stations: 18, Adds: 1

INCUBUS Pardon Me (Immortal/Epic)
Total Plays: 104, Total Stations: 12, Adds: 1

COLLAPSYS Automatic (Cherry/Universal)
Total Plays: 89, Total Stations: 13, Adds: 1

RAGE AGAINST THE MACHINE Sleep Now In... (Epic)
Total Plays: 89, Total Stations: 13, Adds: 3

SHADES APART Sputnik (Watching...) (Universal)
Total Plays: 75, Total Stations: 9, Adds: 0

METHODS OF MAYHEM New Skin (MCA)
Total Plays: 69, Total Stations: 7, Adds: 1

Songs ranked by total plays

Most Played Recurrents

LIVE The Dolphin's Cry (Radioactive/MCA)

COLLECTIVE SOUL Heavy (Atlantic)

LENNY KRAVITZ Fly Away (Virgin)

GODSMACK Keep Away (Republic/Universal)

SANTANA F/ROB THOMAS Smooth (Arista)

RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

CREED One (Wind-up)

GODSMACK Whatever (Republic/Universal)

BUCKCHERRY Lit Up (DreamWorks)

OLEANDER Why I'm Here (Republic/Universal)

LENNY KRAVITZ American Woman (Maverick/Virgin)

DAYS OF THE NEW Enemy (Outpost/Interscope)

METALLICA Turn The Page (Elektra/EEG)

EVERLAST What It's Like (Tommy Boy)

OFFSPRING The Kids Aren't Alright (Columbia)

METALLICA Whiskey In The Jar (Elektra/EEG)

LIT My Own Worst Enemy (RCA)

STAINED Mudshovel (Flip/Elektra/EEG)

TRAIN Meet Virginia (Aware/Columbia)

TONIC You Wanted More (Universal)

ROCK

Going For Adds

2/29/00

SHANNON CURFMAN Playing With Fire (Arista)

DOPE Everything Sucks (Flip/Epic)

FRANKIE MACHINE Sell Me (Mammoth)

MARAH Point Breeze (Artemis)

LAN MOORE Rollercoaster (Koch)

NERF HERDER Courtney (Honest Don's)

ONE MINUTE SILENCE Holy Man (Big Cat/V2)

PANTERA Revolution Is My Name (EastWest/EEG)

PRIMUS Laquer Head (Prawn Song/Interscope)

QUEENSRYCHE Right Side Of My Mind (Atlantic)

STATIC-X I'm With Stupid (He's A Loser) (Warner Bros.)

U.S. CRUSH Bleed (Immortal/Virgin)

TUNED-IN

R&R/MEDIABASE 24/7

ROCK



WPYX/Albany

3am

CREEDENCE CLEARWATER REVIVAL Up Around...
STEVIE RAY VAUGHAN Pride And Joy
AC/DC Stiff Upper Lip
LED ZEPPELIN Hey Hey What Can I Do
MOLLY HATCHET Flirtin' With Disaster
DAVE MATTHEWS BAND Ants Marching
QUEEN Bohemian Rhapsody
GUESS WHO American Woman
KENNY WAYNE SHEPHERD Was
U2 I Still Haven't Found What I'm Looking For
ELTON JOHN Rocket Man
HEART Barracuda

11am

SUPERTRAMP The Logical Song
HOOTIE AND THE BLOWFISH Hold My Hand
LED ZEPPELIN Rock & Roll
MELISSA ETHERIDGE Bring Me Some Water
STYX Renegade
KID ROCK Only God Knows Why
BLACK CROWES Hard To Handle
ELECTRIC LIGHT ORCHESTRA Don't Bring Me Down
STEELY DAN Cousin Dupree
PINK FLOYD Us & Them
AEROSMITH Same Old Song And Dance

4pm

RED RIDER Lunatic Fringe
COUNTING CROWS Hanginaround
JIMI HENDRIX Hey Joe
BRYAN ADAMS Cuts Like A Knife
BOSTON Rock And Roll Band
DEF LEPPARD Promises
ZZ TOP La Grange
POLICE Every Breath You Take
VAN HALEN Everybody Wants Some
GENESIS That's All

8pm

BOSTON Something About You
GOO GOO DOLLS Iris
BLACK SABBATH Paranoid
GEORGIA SATELLITES Keep Your Hands To Yourself
NAZARETH Love Hurts
COLLECTIVE SOUL Heavy
BILLY JOEL Allentown
AEROSMITH I Don't Want To Miss A Thing
LITTLE STEVEN Salvation
AC/DC Dirty Deeds Done Dirty Cheap
ZZ TOP Gimme All Your Lovin'

11pm

PAT BENATAR Heartbreaker
JOHN MELLENCAMP Dance Naked
KID ROCK Only God Knows Why
WHO Behind Blue Eyes
R. E. M. Losing My Religion
NEIL YOUNG My My Hey Hey (Out Of The Blue)
FILTER Take A Picture
JETHRO TULL Locomotive Breath
SANTANA I/EVERLAST Put Your Lights On
KINKS All Day And All Of The Night
FABULOUS THUNDERBIRD Tuff Enuff
AC/DC Highway To Hell
DEF LEPPARD Foolin'



WAQX/Syracuse

3am

KID ROCK Only God Knows Why
WHO Behind Blue Eyes
GODSMACK Voodoo
BOSTON More Than A Feeling
A3 Woke Up This Morning
P.O.D. Southtown
METALLICA No Leaf Clover
LED ZEPPELIN Stairway To Heaven
KENNY WAYNE SHEPHERD Was
STEVE MILLER BAND Jungle Love
STIR New Beginning
NAZARETH Hair Of The Dog
GEORGE THOROGOOD Bad To The Bone

11am

BLACK SABBATH Paranoid
ALLMAN BROTHERS BAND No One To Run With
STEVE MILLER BAND Swingtown
JOHNNY VAN ZANDT Brickyard Road
AC/DC Stiff Upper Lip
CARS Just What I Needed
ROLLING STONES It's Only Rock And Roll
DEF LEPPARD Day After Day
GEORGE THOROGOOD I Drink Alone
FOO FIGHTERS Learn To Fly
PINK FLOYD Money
CREED One
RUSH Limelight

4pm

VAN HALEN Right Now
DIRE STRAITS Money For Nothing
LYNYRD SKYNYRD Don't Ask Me No Questions
RUSH Subdivisions
METALLICA No Leaf Clover
FREE All Right Now
ERIC CLAPTON Forever Man
MEGADETH Breadline
AC/DC Highway To Hell

8pm

METALLICA Enter Sandman
DEF LEPPARD Day After Day
GODSMACK Whatever
CREED Higher
JUDAS PRIEST Living After Midnight
LIMP BIZKIT Nookie
MOTLEY CRUE Girls, Girls, Girls
RAGE AGAINST THE MACHINE Guerrilla Radio
ALICE IN CHAINS Would?
LENNY KRAVITZ Fly Away
NIRVANA Lithium

11pm

STATIC-X Push It
AC/DC T.N.T.
NIRVANA Come As You Are
NICKELBACK Leader Of Men
KID ROCK Only God Knows Why
PINK FLOYD Run Like Hell
RED HOT CHILI PEPPERS Otherside
THIRD EYE BLIND 1000 Julys
THIRD EYE BLIND Anything
THIRD EYE BLIND Semi-Charmed Life



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Stations and their adds listed alphabetically by market

Rock

WPYX/Albany, NY *
 PD/M: John Cooper
 20 COUNTING CROWS "Hangin"
 16 THIRD EYE BLIND "Never"

WRKI/Danbury, CT
 PD: Tom Bass
 MD: Mary Scanlon
 No Adds

KFRQ/McAllen, TX *
 PD: Steve Stevens
 MD: John DeLise
 FULL DEVIL JACKET "Now"
 CAROLINE'S SPINE "Nothing"
 JOE SATRIANI "Unlit"
 TONIC "Mean"
 EARTH TO ANDY "Pollute"

KCAL/Riverside, CA *
 PD: Steve Hoffman
 MD: M.J. Matthews
 FOOTFIGHTERS "Stacked"
 BUCKCHERRY "Head"

KZRR/Albuquerque, NM *
 OM: Frank Jaxon
 PD: Phil Mahoney
 MD: Rob Brothers
 FULL DEVIL JACKET "Now"

WTUE/Dayton, OH *
 PD: Mike Thomas
 APD: Steve Kramer
 MD: John Beaulieu
 BUCKCHERRY "Head"

WLUM/Milwaukee, WI *
 PD/M: Randy Hawke
 CAROLINE'S SPINE "Nothing"
 SYSTEM OF A DOWN "Spiders"

WROV/Roanoke-Lynchburg, VA *
 PD: Buzz Casey
 MD: Heidi Krummert
 STATIC-X "Stupid"
 MOKE "Wheel"
 RAGE AGAINST... "Fire"

WZZO/Allentown, PA *
 PD: Robin Lee
 MD: Keith Moyer
 No Adds

KLAQ/El Paso, TX *
 PD/M: "Magic" Mike Ramsey
 APD: Glenn Garza
 2 KORN "Bad"
 CAROLINE'S SPINE "Nothing"
 EARTH TO ANDY "Pollute"
 CROSBY, STILLIS... "Stand"
 U2 "Ground"

WCLG/Morgantown, WV
 PD: Jeff Miller
 APD/M: Chris Robbins
 11 CAROLINE'S SPINE "Nothing"
 LIMP BIZKIT "Break"
 RAGE AGAINST... "Fire"

WXRX/Rockford, IL
 PD/M: Jamie Markey
 SMASHING PUMPKINS "Stand"
 ZOPPI "One"

KWHL/Anchorage, AK
 PD: Fitz Madrid
 APD/M: Kathy Mitchell
 No Adds

WPHD/Elmira-Corning, NY
 PD/M: Stephen Shimer
 PATI SMITH "Gitter"
 CAROLINE'S SPINE "Nothing"
 JOE SATRIANI "Unlit"
 U2 "Ground"
 MACHINE HEAD "Silver"

WJHA/Morristown, NJ
 Dir/Rock Prog: Lenny Bloch
 APD/M: Terrie Carr
 BOONDOCK SAINTS "Holy"
 PATI SMITH "Gitter"

WKQZ/Saginaw, MI *
 OM/PP: Jack Lawson
 APD/M: Tom Vander Velde
 No Adds

WAPL/Appleton, WI
 PD: Joe Calgiero
 APD: Ross Maxwell
 MD: Roxanne Steele
 CAROLINE'S SPINE "Nothing"

WRKT/Erie, PA
 VP/Programming: Ron Kline
 MD: Sammy Stone
 MOKE "Wheel"
 CROSBY, STILLIS... "Stand"
 OUR LADY PEACE "Anybody"

WKLT/NW Michigan
 PD: Terri Ray
 MD: Tricia Frey
 CAROLINE'S SPINE "Nothing"
 US CRUSH "Blood"
 ZOPPI "One"
 MOKE "Wheel"

KBER/Salt Lake City, UT *
 OM/PP: Bruce Jones
 APD/M: Helen Powers
 No Adds

WZXL/Atlantic City, NJ
 PD: Steve Raymond
 MD: Kathy Coro
 13 U2 "Ground"
 EARTH TO ANDY "Pollute"
 MOKE "Wheel"
 GOVT MULE "Doggie"

KKEG/Fayetteville, AR
 PD/M: Sandy Scott
 KID ROCK "Only"

WBAB/Nassau-Suffolk, NY *
 DELEPPARD "Day"
 JOE SATRIANI "Unlit"

KSJO/San Francisco, CA *
 PD: Jim Richards
 MD: Sarah Berg
 1 STATIC-X "Stupid"
 METHODS OF MAYHEM "New"

KIOC/Beaumont, TX
 PD: Trey Poston
 MD: Mike Davis
 OUR LADY PEACE "Anybody"
 FOOTFIGHTERS "Stacked"

WNDD/Gainesville-Ocala, FL *
 PD: Trevor Scott
 MD: David Riley
 No Adds

WPLR/New Haven, CT *
 PD: John Griffin
 MD: Pam Landry
 JOE SATRIANI "Unlit"

KZQZ/San Luis Obispo, CA
 APD/M: Joe Alvino
 CAROLINE'S SPINE "Nothing"
 BUCKCHERRY "Head"
 FULL DEVIL JACKET "Now"

WKGB/Binghamton, NY
 PD: Jim Free
 MD: Tim Boland
 NICKELBACK "Leader"
 ZOPPI "One"
 CAROLINE'S SPINE "Nothing"

WXRA/Greensboro, NC *
 PD/M: Tim Satterfield
 APD: Marcia Gan
 No Adds

KFZX/Odessa-Midland, TX
 PD: Steve Driscoll
 MD: Oru Dawson
 CAROLINE'S SPINE "Nothing"
 STIR "New"
 FULL DEVIL JACKET "Now"
 BOONDOCK SAINTS "Holy"
 CHA CRUSH "May"
 TONIC "Mean"
 RANDY BALDWIN "Refuse"

KXFX/Santa Rosa, CA *
 PD: Steve Garland
 MD: Candy Chamberlain
 KERRY WAYNE "Was"
 DAYS OF THE NEW "Weapon"
 MARS ELECTRIC "Someday"

WRQK/Canton, OH *
 OM: Chuck Stevens
 Asst. OM: Todd Downerd
 STIR "New"
 8STOPS7 "Satisfied"

WQCM/Hagerstown, MD
 PD: Mike Holder
 MD: Will Kauffman
 U2 "Ground"

KATT/Oklahoma City, OK *
 OM/PP: Chris Baker
 MD: Jake Daniels
 9 CAROLINE'S SPINE "Nothing"

KXUS/Springfield, MO
 PD: Kevin Kline
 MD: Mark McClain
 No Adds

WPXC/Cape Cod, MA
 OM: Steve McVie
 PD: Suzanne Tenar
 APD/M: Brian Kelly
 KERRY WAYNE "Was"
 LIMP BIZKIT "Break"
 RAGE AGAINST... "Fire"

WSTZ/Jackson, MS *
 PD: Kevin Keith
 MD: Russ Allen
 BOONDOCK SAINTS "Holy"
 ZOPPI "One"

KEZO/Omaha, NE *
 PD/M: Bruce Patrick
 CAROLINE'S SPINE "Nothing"
 STIR "New"
 AMERICAN PEARL "Automatic"

KSW/Seattle-Tacoma, WA *
 VP/GM: Clark Ryan
 APD/M: Cathy Faulkner
 1 8STOPS7 "Satisfied"

KRNA/Cedar Rapids, IA
 PD: Joe Nugent
 MD: Tommy Lang
 No Adds

WRZK/Johnson City, TN
 PD/M: Mark E. McKinney
 P.O.D. "Southtown"
 KERRY WAYNE... "Was"

KCLB/Palm Springs, CA
 PD/M: Tish Lacey
 CAROLINE'S SPINE "Nothing"

WAQX/Syracuse, NY *
 PD/M: Dave Frisina
 APD: Alexs
 CAROLINE'S SPINE "Nothing"

WYBB/Charleston, SC *
 OM: Ken Carson
 10 SHANNON CUREFMAN "Playing"
 CAROLINE'S SPINE "Nothing"
 PATI SMITH "Gitter"
 COLLAPSI "Automatic"

WRKR/Kalamazoo, MI
 PD: Ray Bauer
 MD: Chris Winters
 STIR "New"

WGLO/Peoria, IL
 OM/PP: Russ Schenk
 APD/M: Tim Ylmen
 PD: John Griffin
 MD: Big Marty
 CAROLINE'S SPINE "Nothing"

WZZQ/Terre Haute, IN
 PD: Jeff Strange
 APD/M: Debbie Hunter
 LIMP BIZKIT "Break"
 CAROLINE'S SPINE "Nothing"
 EARTH TO ANDY "Pollute"

WKLC/Charleston, WV
 PD/M: Mike Rappaport
 OUR LADY PEACE "Anybody"
 TONIC "Mean"
 PODUNK "Wings"
 BUCKCHERRY "Head"

WQQQ/Lexington-Fayette, KY *
 PD/M: Darnie Dillon
 CAROLINE'S SPINE "Nothing"

WWCT/Peoria, IL
 Int. PD: Wayne Miller
 MD: Scott "Spanky" Smith
 OUR LADY PEACE "Anybody"
 TONIC "Mean"
 CAROLINE'S SPINE "Nothing"
 JOE SATRIANI "Unlit"
 BOONDOCK SAINTS "Holy"

WIOT/Toledo, OH *
 PD: Don Davis
 MD: Will Worster
 SANTANA REVERLAST "Plt"

WEBN/Cincinnati, OH *
 OM: Scott Reinhart
 PD: Michael Walter
 MD: Bob Garrett
 5 INCUBUS "Pardon"
 CAROLINE'S SPINE "Nothing"

KLOS/Los Angeles, CA *
 PD: Rita Wilde
 MD: Jim Villanueva
 MARS ELECTRIC "Someday"

WMMR/Philadelphia, PA *
 PD: Sam Milkman
 MD: Ken Zepeto
 STIR "New"
 FLYS "Loser"

KLPX/Tucson, AZ *
 OM/M: Larry Miles
 CAROLINE'S SPINE "Nothing"

WVRK/Columbus, GA
 OM/PP: Brian Waters
 APD/M: Derek Myers
 STIR "New"
 U2 "Ground"

WTFX/Louisville, KY *
 OM/PP: Michael Lee
 MD: Keith O'Lone
 No Adds

KDKB/Phoenix, AZ *
 PD: Joe Bonadonna
 MD: Paul Peterson
 No Adds

KMOD/Tulsa, OK *
 PD/M: Rob Hurt
 1 BUCKCHERRY "Head"
 CAROLINE'S SPINE "Nothing"
 JOE SATRIANI "Unlit"

KNCN/Corpus Christi, TX *
 PD: Paula Newell
 APD/M: "Big" Al Jones
 CAROLINE'S SPINE "Nothing"
 8STOPS7 "Satisfied"

WQBZ/Macon, GA
 PD: Chris Ryder
 MD: Sarina Scott
 STIR "New"
 CAROLINE'S SPINE "Nothing"
 LAIDLAW "Stoned"

WDVE/Pittsburgh, PA *
 PD: Garrett Hart
 MD: Val Porter
 No Adds

WMZK/Wausau, WI
 PD/M: Nick Summers
 STIR "New"

WRWJ/Providence, RI *
 PD: Joe Bevilacqua
 MD: Sharon Schifino
 No Adds

WBBB/Raleigh-Durham, NC *
 OM/PP: Andy Meyer
 No Adds

WRXL/Richmond, VA *
 PD: Brian Iles
 MD: Rik Maybee
 CREED "Arms"

WNCN/Youngstown-Warren, OH *
 PD: Chris Patrick
 MD: Dom Nardella
 FULL DEVIL JACKET "Now"
 SYSTEM OF A DOWN "Spiders"
 BOONDOCK SAINTS "Holy"

Active Rock

WQBK/Albany, NY *
 PD: Susan Richards
 APD/M: Willie B.
 LIMP BIZKIT "Break"
 4 FULL DEVIL JACKET "Now"
 LIVE "Water"

KBPI/Denver-Boulder, CO *
 PD: Bob Richards
 APD/M: Willie B.
 12 LIMP BIZKIT "Break"
 4 FULL DEVIL JACKET "Now"

KFMX/Lubbock, TX
 OM/PP: Wes Nessmann
 SYSTEM OF A DOWN "Spiders"
 BOONDOCK SAINTS "Holy"
 LIT "Miserable"
 8STOPS7 "Satisfied"
 COREY STEVENS "Price"

WHEB/Portsmouth, NH *
 PD: Todd Thomas
 MD: Kat Kageleiry
 No Adds

KZRK/Amarillo, TX
 PD: Eric Slayter
 APD/M: Randi Rush
 STIR "New"
 SYSTEM OF A DOWN "Spiders"

KAZR/Des Moines, IA *
 PD: Sean Elliott
 APD/M: Paul Oakland
 No Adds

WJJO/Madison, WI *
 OM/PP: Glen Gardner
 APD/M: Blake Patton
 CAROLINE'S SPINE "Nothing"
 EARTH TO ANDY "Pollute"
 FULL DEVIL JACKET "Now"
 DANZIG "Unspak"

KDOT/Reno, NV *
 PD: Jave Patterson
 MD: Chris Payne
 16 MOKE "Wheel"
 8STOPS7 "Satisfied"
 STIR "New"
 LIT "Miserable"

WQB/Ann Arbor, MI
 OM: Mark Thompson
 APD/M: Ken Ward
 STIR "New"
 SEVENOUST "Waffle"

WRIF/Detroit, MI *
 OM: Doug Podell
 MD: Troy Hancock
 RAGE AGAINST... "Fire"
 MOKE "Wheel"

WGIR/Manchester, NH
 PD: Todd Thomas
 MD: Kristin Burns
 SMASHING PUMPKINS "Stand"
 STIR "New"
 CAROLINE'S SPINE "Nothing"
 ZOPPI "One"

WNVE/Rochester, NY *
 PD: Erick Anderson
 MD: Pat Tataria
 3 DOORS DOWN "Kryptonite"

WWWX-WXWX/Appleton-Green Bay, WI
 PD/M: Chris Alan
 SMASHING PUMPKINS "Stand"

WGBF/Evansville, IN
 PD/M: Turner Watson
 SMASHING PUMPKINS "Stand"
 STIR "New"

WMFS/Memphis, TN *
 PD: Rob Cressman
 APD/M: Dave Clapper
 RAGE AGAINST... "Fire"
 SMASHING PUMPKINS "Stand"
 LIMP BIZKIT "Break"

KRXQ/Sacramento, CA *
 Stn. Mgr.: Curtiss Johnson
 APD: Pat Martin
 MD: Kyle Brooks
 No Adds

WCHZ/Augusta, GA
 PD/M: Chuck Williams
 NICKELBACK "Leader"
 STIR "New"
 SYSTEM OF A DOWN "Spiders"

WRCO/Fayetteville, NC *
 PD/M: Sydney Scott
 SMASHING PUMPKINS "Stand"
 STIR "New"

WZTA/Miami, FL *
 OM/PP: Gregg Steele
 APD: Scott Struber
 MD: Kimba
 SYSTEM OF A DOWN "Spiders"
 FULL DEVIL JACKET "Now"

WZBH/Salisbury, MD
 PD: Shawn Murphy
 MD: Samantha Chase
 19 CAROLINE'S SPINE "Nothing"
 EARTH TO ANDY "Pollute"
 U2 "Ground"

KLBJ/Austin, TX *
 OM: Jeff Carroll
 MD: Loris Lowe
 JOE SATRIANI "Unlit"
 EARTH TO ANDY "Pollute"
 MONSTER MAGNET "Silver"
 ZOPPI "One"

WWBN/Flint, MI
 PD: Brian Beddow
 MD: Chih Walker
 CAROLINE'S SPINE "Nothing"
 RAGE AGAINST... "Fire"
 BUSH "Cables"
 COLLAPSI "Automatic"

WLZR/Milwaukee, WI *
 PD: Keith Hastings
 MD: Marilyn Mee
 2 DIO "Fever"
 LIT "Miserable"
 ONE MINUTE SILENCE "Holy"

KISS/San Antonio, TX *
 OM: Virgil Thompson
 PD: Kevin Vargas
 MD: C.J. Cruz
 KITTE "Brackish"

KRAB/Bakersfield, CA *
 OM/PP: Chris Squires
 MD: Danny Spinks
 10 SYSTEM OF A DOWN "Spiders"
 7 BLINK-182 "Adams"
 7 LIMP BIZKIT "Break"

WBYP/Ft. Wayne, IN *
 PD: Jim Fox
 MD: Matt Talluto
 1 FULL DEVIL JACKET "Now"

KXXR/Minneapolis, MN *
 OM: Dave Hamilton
 PD: Wade Linder
 APD/M: Ryan Castle
 8STOPS7 "Satisfied"

KIOZ/San Diego, CA *
 OM: Bill May
 APD/M: Shanon Leder
 3 KORN "Bad"

WIYY/Baltimore, MD *
 PD: Rick Strauss
 APD/M: Rob Heckman
 No Adds

WXKE/Ft. Wayne, IN
 PD/M: Doc West
 6 MACHINE HEAD "Silver"
 2 STATIC-X "Stupid"
 2 QUEENSRYCHE "Right"

WRUF/Gainesville-Ocala, FL *
 PD: Harry Guscott
 MD: Mike Kilbrow
 FULL DEVIL JACKET "Now"
 CAROLINE'S SPINE "Nothing"
 COLLAPSI "Automatic"

WRBR/South Bend, IN
 PD/M: Joe Turner
 5 RAGE AGAINST... "Fire"
 SYSTEM OF A DOWN "Spiders"
 CAROLINE'S SPINE "Nothing"

WCPR/Biloxi-Gulfport, MS
 OM: Kenny Vest
 PD: Wayne Watkins
 APD/M: Scot Fox
 6 CAROLINE'S SPINE "Nothing"
 3 DOORS DOWN "Life"
 MACHINE HEAD "Silver"

WRUR/Gainesville-Ocala, FL *
 PD: Harry Guscott
 MD: Mike Kilbrow
 FULL DEVIL JACKET "Now"
 CAROLINE'S SPINE "Nothing"
 COLLAPSI "Automatic"

WRAT/Monmouth-Ocean, NJ *
 PD: Carl Craft
 APD/M: Robyn Lane
 3 RAGE AGAINST... "Fire"
 8STOPS7 "Satisfied"
 KITTE "Brackish"
 BUSH "Cables"

WOLZ/Springfield, IL
 PD: Woody Carlson
 APD: John "Crash" Carroll
 MD: Rocky
 5 CAROLINE'S SPINE "Nothing"
 1 EARTH TO ANDY "Pollute"
 1 DANZIG "Unspak"

WRLR/Birmingham, AL *
 PD/M: Brady
 APD/M: Strummer
 SEVENOUST "Waffle"
 KITTE "Brackish"

WKLO/Grand Rapids, MI *
 OM: Tony Gates
 APD/M: Mark Feurle
 CAROLINE'S SPINE "Nothing"
 BUSH "Cables"

WTKQ/Myrtle Beach, SC
 OM/PP: Eric S. Hall
 APD/M: Summer James
 U2 "Ground"
 SYSTEM OF A DOWN "Spiders"

KZRO/Springfield, MO
 PD: Ray Michaels
 MD: George Spankmeister
 SMASHING PUMPKINS "Stand"
 METHODS OF MAYHEM "New"
 KORN "Bad"
 FULL DEVIL JACKET "Now"

WAAF/Boston, MA *
 PD: Dave Douglas
 MD: John Osterlind
 No Adds

WTPT/Greenville, SC *
 PD: Zack Tyler
 MD: Taylor
 1 LIMP BIZKIT "Break"
 STIR "New"
 8STOPS7 "Satisfied"

WNOR/Norfolk, VA *
 PD: Harvey Kojan
 APD/M: Tim Parker
 FULL DEVIL JACKET "Now"

WXTM/St. Louis, MO *
 PD: Tommy Mattern
 APD: Eric Schmidt
 MD: Jeff "Woody" Fife
 No Adds

WXRC/Charlotte, NC *
 PD/M: Ron Bowen
 RAGE AGAINST... "Fire"
 LIMP BIZKIT "Break"
 STONE TEMPLE PILOTS "Sour"
 CAROLINE'S SPINE "Nothing"
 SEVENOUST "Waffle"

WQXA/Harrisburg, PA *
 PD: Claudio DeLorenzo
 MD: Nixon
 2 LIMP BIZKIT "Break"
 2 U2 "Ground"

KTNP/Omaha, NE
 APD: Chris Holland
 MD: Sophie Lee
 13 INCUBUS "Pardon"
 4 P.O.D. "Southtown"
 MACHINE HEAD "Silver"
 8STOPS7 "Satisfied"
 CRAZY TOWN "Toxic"
 SYSTEM OF A DOWN "Spiders"

WBUI/Toledo, OH
 PD/M: Chris Ammel
 4 SEVENOUST "Waffle"
 2 SMASHING PUMPKINS "Stand"

KFMF/Chicago, CA
 PD: Marty Griffin
 MD: Tim Buc Moore
 SYSTEM OF A DOWN "Spiders"
 BUCKCHERRY "Head"
 STATIC-X "Stupid"

WCCC/Hartford, CT *
 PD: Michael Picozzi
 APD/M: Mike Karolyi
 CAROLINE'S SPINE "Nothing"
 FULL DEVIL JACKET "Now"

WAMX/Huntington, WV
 PD/M: Debbie Wyde
 1 LIVE "Water"

KRTQ/Tulsa, OK *
 PD: Chris Kelly
 APD: Kelly Garrett
 CAROLINE'S SPINE "Nothing"

KRQR/Chicago, CA
 PD/M: Don Wilson
 8 FULL DEVIL JACKET "Now"
 3 MACHINE HEAD "Silver"
 3 EARTH TO ANDY "Pollute"

WQWK/Johnstown & WQWK/State College, PA
 PD/M: Pat Urban
 STATIC-X "Stupid"

WJRR/Orlando, FL *
 PD: Dick Sheetz
 APD/M: Pat Lynch
 4 FULL DEVIL JACKET "Now"

WTTX/Pensacola, FL *
 PD: Joel Sampson
 APD/M: Mark "The Shark" Dyba
 FULL DEVIL JACKET "Now"

KLO/Colorado Springs, CO *
 Stn. Mgr./OM: Rich Hawk
 APD/M: Don Jantzen
 1 STATIC-X "Stupid"
 NICKELBACK "Leader"

KQRC/Kansas City, MO *
 MD: Valerie Knight
 1 SEVENOUST "Waffle"
 SMASHING PUMPKINS "Stand"
 FULL DEVIL JACKET "Now"
 CAROLINE'S SPINE "Nothing"

WQKJ/Johnstown & WQWK/State College, PA
 PD/M: Pat Urban
 STATIC-X "Stupid"

WWDC/Washington, DC *
 PD: Bob Neumann
 APD/M: Buddy Rizer
 No Adds

WAZU/Columbus, OH *
 OM: Charley Lake
 APD/M: Joe Pasternak
 RAGE AGAINST... "Fire"
 KORN "Bad"

KLFX/Killeen-Temple, TX
 PD/M: Bob Fonda
 21 CAROLINE'S SPINE "Nothing"
 21 MACHINE HEAD "Silver"
 MONSTER MAGNET "Silver"
 ZOPPI "One"

WYSP/Philadelphia, PA *
 OM: Tim Sabean
 PD: Neal Minsky
 MD: Nancy Palumbo
 SYSTEM OF A DOWN "Spiders"

KICT/Wichita, KS *
 PD: Jules Riley
 MD: R.J. Davis
 14 CAROLINE'S SPINE "Nothing"
 SYSTEM OF A DOWN "Spiders"
 P.O.D. "Southtown"

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February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	METALLICA No Leaf Clover (<i>Elektra/EEG</i>)	2094	-17	185803	12	74/1
3	2	CREED What If (<i>Wind-up</i>)	1947	+145	159511	9	73/0
4	3	RED HOT CHILI PEPPERS Otherside (<i>Warner Bros.</i>)	1930	+186	155784	8	74/0
2	4	GODSMACK Voodoo (<i>Republic/Universal</i>)	1913	-7	147623	15	73/0
5	5	KID ROCK Only God Knows Why (<i>Top Dog/Lava/Atlantic</i>)	1593	+3	114006	10	68/0
9	6	3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	1576	+253	131484	8	72/1
7	7	AC/DC Stiff Upper Lip (<i>EastWest/EEG</i>)	1524	+99	131348	3	69/0
6	8	LIMP BIZKIT Re-Arranged (<i>Flip/Interscope</i>)	1238	-190	100943	21	61/0
8	9	KDRN Falling Away From Me (<i>Immortal/Epic</i>)	1226	-111	109659	15	66/0
13	10	DAYS OF THE NEW Weapon And The Wound (<i>Outpost/Interscope</i>)	1104	+78	78317	6	64/0
17	11	FDO FIGHTERS Stacked Actors (<i>Roswell/RCA</i>)	1079	+126	81344	5	65/0
14	12	INCUBUS Pardon Me (<i>Immortal/Epic</i>)	1054	+37	78231	15	62/1
11	13	POWERMAN 5000 Nobody's Real (<i>DreamWorks</i>)	1029	-70	82986	12	70/0
10	14	CREED Higher (<i>Wind-up</i>)	1029	-109	88740	24	65/0
12	15	FILTER Take A Picture (<i>Reprise</i>)	957	-141	50334	16	50/0
15	16	STAINED Mudshovel (<i>Flip/Elektra/EEG</i>)	907	-85	85737	32	56/0
19	17	RAGE AGAINST THE MACHINE Guerrilla Radio (<i>Epic</i>)	879	-33	93476	19	57/0
20	18	GODSMACK Keep Away (<i>Republic/Universal</i>)	856	-44	100679	43	57/0
24	19	KORN Make Me Bad (<i>Immortal/Epic</i>)	846	+154	80378	3	64/4
16	20	BUSH The Chemicals Between Us (<i>Trauma</i>)	837	-119	71228	22	57/0
21	21	BUSH Letting The Cables Sleep (<i>Trauma</i>)	827	+8	57419	7	56/2
25	22	STAINED Home (<i>Flip/Elektra/EEG</i>)	799	+108	64087	5	61/1
18	23	GUANO APES Open Your Eyes (<i>Super Sonic/RCA</i>)	784	-147	66487	18	53/0
26	24	LIVE Run To The Water (<i>Radioactive/MCA</i>)	719	+42	46545	4	46/3
Breaker	25	RAGE AGAINST THE MACHINE Sleep Now In The Fire (<i>Epic</i>)	631	+187	50161	3	59/7
32	26	SEVENDUST Waffle (<i>TVT</i>)	590	+82	51805	3	55/5
33	27	OUR LADY PEACE Is Anybody Home? (<i>Columbia</i>)	564	+64	47894	6	47/0
31	28	P.O.D. Southtown (<i>Atlantic</i>)	556	+44	49750	11	50/4
35	29	KENNY WAYNE SHEPHERD BAND Was (<i>Giant/Reprise</i>)	536	+42	37282	6	32/0
41	30	SMASHING PUMPKINS Stand Inside Your Love (<i>Virgin</i>)	532	+221	53077	2	48/8
23	31	MEGADETH Breadline (<i>Capitol</i>)	532	-171	27171	13	35/0
29	32	SLIPKNOT Wait And Bleed (<i>Roadrunner</i>)	523	-36	47170	13	46/0
34	33	CHEVELLE Point #1 (<i>Squint</i>)	497	-1	40299	9	43/0
22	34	STONE TEMPLE PILOTS Heaven And Hot Rods (<i>Atlantic</i>)	457	-273	44582	9	42/0
49	35	LIMP BIZKIT Break Stuff (<i>Flip/Interscope</i>)	450	+230	39604	2	47/8
37	36	BUCKCHERRY Check Your Head (<i>DreamWorks</i>)	434	+60	41179	4	42/2
43	37	NICKELBACK Leader Of Men (<i>Roadrunner</i>)	378	+89	27543	3	36/2
50	38	STIR New Beginning (<i>Capitol</i>)	377	+167	22469	2	40/9
30	39	NINE INCH NAILS Into The Void (<i>Nothing/Interscope</i>)	356	-185	36882	10	36/0
42	40	8STOPS7 Satisfied (<i>Reprise</i>)	345	+50	25791	3	45/7
39	41	KITTIE Brackish (<i>NG/Artemis</i>)	343	+9	25744	5	35/2
28	42	SMASHING PUMPKINS The Everlasting Gaze (<i>Virgin</i>)	305	-300	23029	9	32/0
Debut	43	LIT Miserable (<i>RCA</i>)	283	+161	25204	1	23/3
48	44	METHODS OF MAYHEM New Skin (<i>MCA</i>)	273	+30	22325	3	31/1
44	45	ROLLINS BAND Illumination (<i>DreamWorks</i>)	272	-11	24265	6	33/0
45	46	COAL CHAMBER Tyler's Song (<i>Roadrunner</i>)	271	+3	23699	5	29/0
47	47	SLOWRUSH Junkie (<i>Epic</i>)	245	+1	20272	3	24/1
46	48	DEF LEPPARD Day After Day (<i>Mercury/IDJMG</i>)	244	-6	13422	4	15/0
	49	OASIS Go Let It Out (<i>Epic</i>)	228	+31	17140	2	13/0
Debut	50	SYSTEM OF A DOWN Spiders (<i>American/Columbia</i>)	208	+92	19969	1	36/13

Most Added®

ARTIST TITLE LABEL(S)	ADDS
CAROLINE'S SPINE Nothing To Prove (<i>Hollywood</i>)	19
FULL DEVIL JACKET Now You Know (<i>Enclave/IDJMG</i>)	15
SYSTEM OF A DOWN Spiders (<i>American/Columbia</i>)	13
STIR New Beginning (<i>Capitol</i>)	9
SMASHING PUMPKINS Stand Inside Your Love (<i>Virgin</i>)	8
LIMP BIZKIT Break Stuff (<i>Flip/Interscope</i>)	8
RAGE AGAINST THE MACHINE Sleep Now In... (<i>Epic</i>)	7
8STOPS7 Satisfied (<i>Reprise</i>)	7
EARTH TO ANDY Pollute (<i>Giant/Reprise</i>)	6
SEVENDUST Waffle (<i>TVT</i>)	5
MACHINE HEAD Silver (Take My Hand) (<i>Roadrunner</i>)	5
STATIC-X I'm With Stupid (<i>Warner Bros.</i>)	5

STIR
"New Beginning"
R&R Active Rock 50-38
+167



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	+253
LIMP BIZKIT Break Stuff (<i>Flip/Interscope</i>)	+230
SMASHING PUMPKINS Stand Inside Your Love (<i>Virgin</i>)	+221
RAGE AGAINST THE MACHINE Sleep Now In... (<i>Epic</i>)	+187
RED HOT CHILI PEPPERS Otherside (<i>Warner Bros.</i>)	+186
STIR New Beginning (<i>Capitol</i>)	+167
LIT Miserable (<i>RCA</i>)	+161
KORN Make Me Bad (<i>Immortal/Epic</i>)	+154
CREED What If (<i>Wind-up</i>)	+145
FOO FIGHTERS Stacked Actors (<i>Roswell/RCA</i>)	+126

Breakers®

RAGE AGAINST THE MACHINE
Sleep Now In The Fire (*Epic*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
631/187	59/7	25

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



74 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000. The Arbitron Company). © 2000. R&R Inc.

PANTERA
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February 25, 2000

New & Active

311 *Flowing* (Capricorn)
Total Plays: 171, Total Stations: 15, Adds: 0

CRAZY TOWN *Toxic* (Columbia)
Total Plays: 169, Total Stations: 22, Adds: 2

THIRD EYE BLIND *Never Let You Go* (Elektra/EEG)
Total Plays: 149, Total Stations: 5, Adds: 0

MARS ELECTRIC *Someday* (Portrait/C2/Columbia)
Total Plays: 115, Total Stations: 14, Adds: 0

JIMMIE'S CHICKEN SHACK *Trash* (Rocket/IDJMG)
Total Plays: 111, Total Stations: 11, Adds: 0

STROKE9 *Little Black Backpack* (Cherry/Universal)
Total Plays: 103, Total Stations: 3, Adds: 0

CAROLINE'S SPINE *Nothing To Prove* (Hollywood)
Total Plays: 101, Total Stations: 20, Adds: 19

OLEANDER *Stupid* (Republic/Universal)
Total Plays: 79, Total Stations: 8, Adds: 0

FULL DEVIL JACKET *Now You...* (Enclave/IDJMG)
Total Plays: 49, Total Stations: 21, Adds: 15

COLLAPISIS *Automatic* (Cherry/Universal)
Total Plays: 43, Total Stations: 8, Adds: 2

Songs ranked by total plays

Most Played Recurrents

FOO FIGHTERS *Learn To Fly* (Roswell/RCA)

STATIC-X *Push It* (Warner Bros.)

BUCKCHERRY *Lit Up* (DreamWorks)

GODSMACK *Whatever* (Republic/Universal)

SANTANA F/EVERLAST *Put Your Lights On* (Arista)

LIVE *The Dolphin's Cry* (Radioactive/MCA)

SEVENDUST *Denial* (TVT)

OLEANDER *Why I'm Here* (Republic/Universal)

KORN *Freak On A Leash* (Immortal/Epic)

POWERMAN 5000 *When Worlds Collide* (DreamWorks)

ROB ZOMBIE *Dragula* (Geffen)

COLLECTIVE SOUL *Heavy* (Atlantic)

RED HOT CHILI PEPPERS *Scar Tissue* (Warner Bros.)

STONE TEMPLE PILOTS *Down* (Atlantic)

OFFSPRING *The Kids Aren't Alright* (Columbia)

LIMP BIZKIT *Nookie* (Flip/Interscope)

KID ROCK *Bawitdaba* (Top Dog/Lava/Atlantic)

ROB ZOMBIE *Living Dead Girl* (Geffen)

LIT *My Own Worst Enemy* (RCA)

CREED *One* (Wind-up)

ACTIVE ROCK

Going For Adds 2/29/00

SHANNON CURFMAN *Playing With Fire* (Arista)

DOPE *Everything Sucks* (Flip/Epic)

FRANKIE MACHINE *Sell Me* (Mammoth)

MARAH *Point Breeze* (Artemis)

IAN MOORE *Rollercoaster* (Koch)

NERF HERDER *Courtney* (Honest Don's)

ONE MINUTE SILENCE *Holy Man* (Big Cat/V2)

PANTERA *Revolution Is My Name* (EastWest/EEG)

PRIMUS *Laquer Head* (Prawn Song/Interscope)

QUEENSRYCHE *Right Side Of My Mind* (Atlantic)

STATIC-X *I'm With Stupid (He's A Loser)* (Warner Bros.)

U.S. CRUSH *Bleed* (Immortal/Virgin)

TUNED-IN ACTIVE ROCK

R&R/MEDIABASE 24/7



KRXQ/Sacramento

12am

GUANO APES *Open Your Eyes*

SKID ROW *18 And Life*

STONE TEMPLE PILOTS *Heaven And Hot Rods*

DANZIG *Mother*

SMASHING PUMPKINS *Stand Inside Your Love*

NIRVANA *Smells Like Teen Spirit*

LIVING COLOUR *Cult Of Personality*

LIMP BIZKIT *Re-Arranged*

RUSH *Spirit Of Radio*

MACHINE HEAD *Silver*

AC/DC *Girls Got Rhythm*

ALICE IN CHAINS *Would?*

3am

RED HOT CHILI PEPPERS *Otherside*

SAMMY HAGAR *I Can't Drive 55*

STAIN'D *Home*

STONE TEMPLE PILOTS *Unglued*

CHEVELLE *Point #1*

ALICE IN CHAINS *Rooster*

GODSMACK *Voodoo*

AEROSMITH *Dude (Looks Like A Lady)*

DOPE *Everything Sucks*

PINK FLOYD *Wish You Were Here*

TOOL *Stinkfist*

SLIPKNOT *Wait And Bleed*

11am

KORN *Falling Away From Me*

PINK FLOYD *Run Like Hell*

SOUNDGARDEN *Outshined*

MOTLEY CRUE *Dr. Feelgood*

RAGE AGAINST THE MACHINE *Sleep Now In The Fire*

DIO *Rainbow In The Dark*

MAD SEASON *I'm Above*

METALLICA *No Leaf Clover*

BEASTIE BOYS *(You Gotta) Fight For Your...*

NIRVANA *All Apologies*

4pm

KORN *Falling Away From Me*

JIMI HENDRIX *Foxye Lady*

SOUNDGARDEN *The Day I Tried To Live*

TOOL *Forty Six & 2*

CREED *With Arms Wide Open*

SEVENDUST *Black*

AEROSMITH *Dream On*

AC/DC *Stiff Upper Lip*

VAN HALEN *Eruption*

VAN HALEN *You Really Got Me*

METALLICA *Enter Sandman*

8pm

GUANO APES *Open Your Eyes*

NIRVANA *Lithium*

SLOWRUSH *Junkie*

AEROSMITH *Come Together*

METALLICA *No Leaf Clover*

TOOL *H.*

MACHINE HEAD *Silver*

GUNS N' ROSES *Sweet Child O' Mine*

LIMP BIZKIT *Re-Arranged*

RED HOT CHILI PEPPERS *Suck My Kiss*



WHEB/Portsmouth

3am

ROMANTICS *What I Like About You*

AC/DC *Stiff Upper Lip*

CHEAP TRICK *I Want You To Want Me*

POWERMAN 5000 *Nobody's Real*

WHITESNAKE *Here I Go Again*

CREED *What If*

JIMI HENDRIX *Hey Joe*

AEROSMITH *Dream On*

KORN *Falling Away From Me*

R.E.M. *Losing My Religion*

MARCY PLAYGROUND *Sex & Candy*

LED ZEPPELIN *Good Times Bad Times*

JUDAS PRIEST *Living After Midnight*

POLICE *Roxanne*

11am

DAVID BOWIE *Modern Love*

STEVE WINWOOD *Higher Love*

BUSH *Comedown*

LYNYRD SKYNYRD *Gimme Three Steps*

RED HOT CHILI PEPPERS *Otherside*

THIN LIZZY *The Boys Are Back In Town*

QUEENSRYCHE *Silent Lucidity*

ALICE IN CHAINS *Get Born Again*

ERIC CLAPTON *Wonderful Tonight*

4pm

PINK FLOYD *Time*

LIVE *The Dolphin's Cry*

AEROSMITH *Pink*

OFFSPRING *Self Esteem*

BAD COMPANY *Bad Company*

BUSH *The Chemicals Between Us*

GUNS N' ROSES *Paradise City*

GOO GOO DOLLS *Slide*

DAVID BOWIE *Space Oddity*

8pm

GODSMACK *Voodoo*

AC/DC *Stiff Upper Lip*

3 DOORS DOWN *Kryptonite*

LIVE *Run To The Water*

BUSH *The Chemicals Between Us*

RED HOT CHILI PEPPERS *Otherside*

CREED *What If*

OASIS *Go Let It Out*

LED ZEPPELIN *Trampled Under Foot*

ERIC CLAPTON *Layla*

EVERLAST *What It's Like*

AEROSMITH *Last Child*

11pm

NAZARETH *Love Hurts*

A3 *Woke Up This Morning*

SOUNDGARDEN *Spoonman*

ZZ TOP *Sharp Dressed Man*

PEARL JAM *Daughter*

BOSTON *More Than A Feeling*

RAGE AGAINST THE MACHINE *Sleep Now In The Fire*

AC/DC *Stiff Upper Lip*

LED ZEPPELIN *Over The Hills And Far Away*

INCUBUS *Pardon Me*

GUNS N' ROSES *Civil War*

EAGLES *Hotel California*



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Active Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #5

WYSP/Philadelphia
Infinity
(215) 625-9460
Minsky/Palumbo
12+ Cume 902,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
36	35	GODSMACK/Keep Away	19775
35	35	LIMP BIZKIT/Re-Arranged	19775
32	33	METALLICA/No Leaf Clover	18645
32	32	CREED/What If	18080
13	16	RED HOT CHILI.../Otherside	9040
16	15	STONE TEMPLE PILOTS/Heaven And Hot Rods	8475
14	15	AC/DC/Shift Upper Lip	8475
14	14	KORN/Falling Away From Me	7910
15	14	FOO FIGHTERS/Stacked Actors	7910
15	14	3 DOORS DOWN/Kryptonite	7910
15	13	KID ROCK/Only God Knows Why	7345
9	12	KENNY WAYNE.../Was	6780
15	11	OFFSPRING/She's Got Issues	6215
10	11	STAIN'D/Mudshovel	6215
11	11	BUCKCHERRY/Check Your Head	6215
14	11	DAYS OF THE NEW/Weapon And The Wound	6215
9	10	STATIC-X/Push It	5650
10	10	ROLLINS BAND/Illumination	5650
10	10	RAGE AGAINST.../Guerrilla Radio	5650
11	10	PRIMUS/Leech, Uncle Sam	5650
6	10	SMASHING PUMPKINS/Stand Inside Your	5650
9	9	BUCKCHERRY/Lit Up	5085
10	9	NINE INCH NAILS/Into The Void	5085
11	9	POWERMAN 5000/Nobody's Real	5085
9	8	GODSMACK/Voodoo	4520
10	8	GUANO APES/Open Your Eyes	4520
2	8	STAIN'D/Home	4520
12	8	SMASHING PUMPKINS/The Everlasting Gaze	4520
7	7	EVERLAST/What It's Like	3955
7	7	EVERLAST/Ends	3955

MARKET #6

KEGL/Dallas-Ft. Worth
Clear Channel
(972) 448-1058
Stevens/Ryan/Sculi
12+ Cume 432,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
17	24	RED HOT CHILI.../Otherside	7320
21	24	METALLICA/No Leaf Clover	7320
26	23	GODSMACK/Keep Away	7015
23	19	CREED/What If	5795
15	19	3 DOORS DOWN/Kryptonite	5795
9	18	SMASHING PUMPKINS/Stand Inside Your	5490
17	17	GODSMACK/Voodoo	5185
13	16	KID ROCK/Only God Knows Why	4880
31	15	AC/DC/Shift Upper Lip	4880
5	15	SANTANA/EVERLAST/Put Your Lights On	4575
18	15	BUSH/Letting The Cables	4575
21	14	RAGE AGAINST.../Guerrilla Radio	4270
8	13	BUSH/The Chemicals...	3965
13	13	FOO FIGHTERS/Stacked Actors	3965
11	12	STAIN'D/Mudshovel	3660
8	12	SEVENUST/Waffle	3660
15	12	INCUBUS/Pardon Me	3660
11	11	COLLECTIVE SOUL/Heavy	3355
11	11	DAYS OF THE NEW/Weapon And The Wound	3355
9	11	CREED/Higher	3355
21	10	STONE TEMPLE PILOTS/Heaven And Hot Rods	3050
10	10	KORN/Make Me Bad	3050
9	9	ROB ZOMBIE/Living Dead Girl	2745
7	9	SLIPKNOT/Want And Bleed	2745
13	9	POWERMAN 5000/Nobody's Real	2745
6	8	OLEANDER/Why I'm Here	2440
10	8	CHEVELLE/Point #1	2440
8	8	ANTERA/Revolution Is My	2440
4	7	EVERLAST/What It's Like	2135
4	7	EVERLAST/Ends	2135
10	7	METHODS OF MAYHEM/New Skin	2135

MARKET #7

WRIF/Detroit
Greater Media
(248) 547-0101
Podell/Hanson
12+ Cume 553,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	24	KID ROCK/Only God Knows Why	8712
24	24	AC/DC/Shift Upper Lip	8712
25	22	SANTANA/EVERLAST/Put Your Lights On	7986
20	22	METALLICA/No Leaf Clover	7986
17	19	FOO FIGHTERS/Learn To Fly	6897
18	19	CREED/What If	6897
15	17	GODSMACK/Voodoo	6171
17	17	DAYS OF THE NEW/Weapon And The Wound	6171
22	16	RED HOT CHILI.../Otherside	5808
16	15	LIVE/Run To The Water	5445
11	14	GODSMACK/Keep Away	5082
14	13	PO.D./Southtown	4719
16	13	KENNY WAYNE.../Was	4719
18	13	3 DOORS DOWN/Kryptonite	4719
10	12	STONE TEMPLE PILOTS/Heaven And Hot Rods	4356
10	11	GUANO APES/Open Your Eyes	3993
8	11	POWERMAN 5000/Nobody's Real	3993
9	11	FOO FIGHTERS/Stacked Actors	3993
9	11	SMASHING PUMPKINS/Stand Inside Your	3993
10	10	STATIC-X/Push It	3630
10	10	BUCKCHERRY/Check Your Head	3630
11	10	STAIN'D/Home	3630
10	10	RAGE AGAINST.../Guerrilla Radio	3630
10	10	MARS ELECTRIC/Somerset	3630
9	9	KORN/Make Me Bad	3267
10	9	CHEVELLE/Point #1	3267
1	8	SEVENUST/Waffle	2904
6	7	REVEILLE/The Phoenix	2541
6	7	NINE INCH NAILS/Into The Void	2541
6	7	ROLLINS BAND/Illumination	2541

MARKET #8

WAAF/Boston
Entertainment
(617) 236-1073
Douglas/Osterlind
12+ Cume 544,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	37	RAGE AGAINST.../Guerrilla Radio	12358
6	36	RED HOT CHILI.../Otherside	12024
27	36	KORN/Falling Away From Me	12024
37	36	METALLICA/No Leaf Clover	12024
35	34	3 DOORS DOWN/Kryptonite	11356
38	32	STAIN'D/Mudshovel	10688
20	32	GODSMACK/Keep Away	10688
30	30	INCUBUS/Pardon Me	10020
24	27	POWERMAN 5000/Nobody's Real	9018
26	24	LIMP BIZKIT/Break Stuff	8016
20	24	CREED/What If	8016
31	23	KID ROCK/Wasting Time	7682
20	21	STAIN'D/Home	7014
25	21	BUSH/Letting The Cables	7014
24	20	STATIC-X/Push It	6680
13	20	PO.D./Southtown	6680
14	19	RAGE AGAINST.../Sleep Now In	6346
16	18	CHEVELLE/Point #1	6012
17	17	GODSMACK/Keep Away	5678
16	17	GODSMACK/Bad Religion	5678
17	17	GUANO APES/Open Your Eyes	5678
21	17	NINE INCH NAILS/Into The Void	5678
18	17	SEVENUST/Waffle	5678
18	17	AC/DC/Shift Upper Lip	5678
19	16	SLIPKNOT/Want And Bleed	5344
13	16	PLAYS/Sat Pat/Fuera	5344
9	14	SYSTEM OF A DOWN/Spiders	4676
14	13	LIMP BIZKIT/Re-Arranged	4342
14	13	REVEILLE/The Phoenix	4342
15	13	KITTY/Brackish	4342

MARKET #9

WWDC/Washington, DC
AMFM
(301) 587-7100
Neumann/Rizer
12+ Cume 643,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
45	44	VERTICAL HORIZON/Everything You Want	11308
31	43	RED HOT CHILI.../Otherside	11051
43	43	STAIN'D/Mudshovel	11051
41	41	THIRD EYE BLIND/Never Let You Go	10537
41	39	BUSH/The Chemicals...	10023
37	36	TRAIN/Am	9252
40	36	R.E.M./The Great Beyond	9252
37	35	CREED/Higher	8995
29	28	METALLICA/No Leaf Clover	7196
23	27	NO DOUBT/Ex-Girlfriend	6934
13	24	OUR LADY PEACE/Is Anybody Home?	6168
14	23	SPLENDER/Yeah, Whatever	5911
23	21	EELZ/Am. Es	5397
15	19	FATROD/Silence Please You	4863
24	19	LIMP BIZKIT/Re-Arranged	4883
24	19	LIVE/Run To The Water	4883
18	19	OASIS/Go Let It Out	4883
16	18	LIT/Miserable	4626
12	18	SMASHING PUMPKINS/Stand Inside Your	4626
15	17	JIMMIE'S CHICKEN/Do Right	4369
9	17	3 DOORS DOWN/Kryptonite	4369
18	17	CURE/Mayo/Someday	4369
15	16	COLLECTIVE SOUL/Heavy	4112
15	15	BLINK-182/What's My Age Again?	3855
14	15	KID ROCK/Cowboy	3855
11	15	KORN/Make Me Bad	3655
14	14	SYSTEM OF A DOWN/Spiders	3598
14	14	LIMP BIZKIT/Re-Arranged	3598
13	13	CAKE/Never There	3341
13	13	CAKE/Let Me Go	3341

MARKET #12

WZTA/Miami
Clear Channel
(305) 654-9494
Steele/Struber/Kimha
12+ Cume 322,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	31	GODSMACK/Voodoo	5518
28	28	KID ROCK/Only God Knows Why	4984
28	28	METALLICA/No Leaf Clover	4984
25	25	KORN/Falling Away From Me	4450
16	24	LIT/Miserable	4222
17	23	SEVENUST/Denial	4094
28	22	GUANO APES/Open Your Eyes	3916
21	21	STONE TEMPLE PILOTS/Down	3738
19	21	CREED/What If	3738
19	20	AC/DC/Shift Upper Lip	3560
14	19	BUSH/Letting The Cables	3382
29	17	STAIN'D/Mudshovel	3026
16	17	RAGE AGAINST.../Guerrilla Radio	3026
18	17	3 DOORS DOWN/Kryptonite	3026
16	16	RED HOT CHILI.../Otherside	2848
16	16	CREED/With Arms Wide Open	2848
13	15	POWERMAN 5000/Nobody's Real	2670
12	15	DAYS OF THE NEW/Weapon And The Wound	2670
14	14	BUCKCHERRY/Check Your Head	2492
13	13	FLITER/Take A Picture	2314
10	12	BUSH/The Chemicals	2136
11	12	OUR LADY PEACE/Is Anybody Home?	2136
8	12	STR/N New Beginning	2136
11	11	NINE INCH NAILS/We're In This	1958
11	11	LIVE/Run To The Water	1958
12	11	OASIS/Go Let It Out	1958
11	11	OASIS/Go Let It Out	1958
12	11	SMASHING PUMPKINS/The Everlasting Gaze	1958
12	11	SMASHING PUMPKINS/Stand Inside Your	1958
11	10	POWERMAN 5000/When Worlds Collide	1780

MARKET #15

KIDZ/San Diego
Clear Channel
(619) 565-6006
May/Leder
12+ Cume 268,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	29	METALLICA/No Leaf Clover	5307
20	28	RAGE AGAINST.../Guerrilla Radio	5124
19	19	GODSMACK/Keep Away	3477
16	18	INCUBUS/Pardon Me	3294
17	17	GODSMACK/Whatever	3111
6	11	CHEVELLE/Point #1	3111
15	16	RED HOT CHILI.../Otherside	2928
18	16	GUANO APES/Open Your Eyes	2928
16	16	CREED/What If	2928
16	16	NICKELBACK/Leader Of Men	2928
21	16	AC/DC/Shift Upper Lip	2928
15	15	GODSMACK/Voodoo	2745
16	15	OLEANDER/Stupid	2745
17	15	FOO FIGHTERS/Stacked Actors	2745
12	14	BEH/HAPER/Please Bleed	2562
10	13	LIMP BIZKIT/Re-Arranged	2379
10	11	ROB ZOMBIE/Living Dead Girl	2013
9	11	CREED/Higher	2013
9	11	SEVENUST/Waffle	2013
9	11	3 DOORS DOWN/Kryptonite	2013
9	10	OLEANDER/Why I'm Here	1830
12	10	ROB ZOMBIE/Superbeast	1830
9	10	DI/SPRING/The Kids Aren't	1830
6	10	METALLICA/Die My Darling	1830
10	10	RED HOT CHILI.../Around The World	1830
10	10	LIMP BIZKIT/Break Stuff	1830
9	10	POWERMAN 5000/Nobody's Real	1647
10	9	STAIN'D/Mudshovel	1647
9	9	NINE INCH NAILS/Into The Void	1647
8	9	FOO FIGHTERS/Learn To Fly	1647

MARKET #16

KUPD/Phoenix
Sandusky
(480) 345-5921
Jeffries/Ventura
12+ Cume 213,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
34	34	CREED/What If	4828
28	31	GODSMACK/Voodoo	4402
30	30	METALLICA/No Leaf Clover	4260
18	27	KORN/Make Me Bad	3834
17	20	BUCKCHERRY/Check Your Head	2840
18	18	RED HOT CHILI.../Otherside	2556
17	18	POWERMAN 5000/Nobody's Real	2556
11	16	FOO FIGHTERS/Stacked Actors	2556
14	18	3 DOORS DOWN/Kryptonite	2556
16	17	DAYS OF THE NEW/Weapon And The Wound	2414
16	17	INCUBUS/Pardon Me	2414
17	17	8TOPS/Satisfied	2414
16	16	STAIN'D/Home	2272
14	16	RAGE AGAINST.../Sleep Now In	2272
15	15	SLIPKNOT/Want And Bleed	2130
13	14	OUR LADY PEACE/Is Anybody Home?	2130
13	14	KITTY/Brackish	1988
9	13	GODSMACK/Keep Away	1846
12	13	CRASH/Town/Toxic	1846
12	13	PLAYS/Sat Pat/Fuera	1846
15	12	SYSTEM OF A DOWN/Spiders	1704
17	12	SMASHING PUMPKINS/The Everlasting Gaze	1704
12	12	SLOWRUSH/Junkie	1704
8	11	GODSMACK/Whatever	1562
9	11	LENNY KRAVITZ/Why	1562
10	11	STATIC-X/Push It	1562
11	11	NICKELBACK/Leader Of Men	1562
8	11	MACHINE HEAD/Silver (Take My...)	1562
7	10	ROB ZOMBIE/Superbeast	1420
10	10	LOJIMOL/It's Fly	1420

MARKET #17

KXXR/Minneapolis
ABC
(612) 545-5601
Linder/Castle
12+ Cume 243,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
44	44	3 DOORS DOWN/Kryptonite	6072
41	41	AC/DC/Shift Upper Lip	5658
24	34	POWERMAN 5000/When Worlds Collide	4692
16	25	KID ROCK/Bawitaba	3450
22	21	METALLICA/No Leaf Clover	2898
19	20	STAIN'D/Home	2760
23	20	POWERMAN 5000/Nobody's Real	2760
18	20	KORN/Falling Away From Me	2760
12	20	OASIS/Go Let It Out	2760
19	19	RED HOT CHILI.../Otherside	2692
20	19	KID ROCK/Only God Knows Why	2622
22	19	INCUBUS/Pardon Me	2622
22	19	CREED/What If	2622
19	19	FOO FIGHTERS/Stacked Actors	2622
9	18	RAGE AGAINST.../Sleep Now In	2484
14	17	KORN/Make Me Bad	

active
INSIGHT

By
Tracey Hoskin
Asst. Rock Editor

All the ingredients for a smash song and band are evident with the first listen to *One*, Frankie Machine's debut on **Mammoth**. The first single is "Sell Me," and all you need are the first three seconds to know it's going to be huge. This song is riddled with hooks, both lyrically and musically. *One* is jammed with edgy, original tracks with heavy guitar and an almost punk rock, yet pop, sound. But *don't* call Frankie Machine pop — they aren't.

Named (for no particular reason) after the drug-addled drummer Frank Sinatra played in the film *The Man With the Golden Arm*, Frankie Machine started in 1997 in Los Angeles with only two members, singer/guitarist **Ryan Martin** and drummer **Gary Benson**. Guitarist **Creston Funk** was next. Finally, bassist **Riley Baxter** completed the quartet — after literally leaving his mark on Martin and Benson: Baxter is a tattoo artist. Influences that have rubbed off over the years include Black Sabbath, X and Elvis Costello — now you get the punk rock/pop reference. Perhaps the most incredible, and enjoyable, aspect of Frankie Machine is that Mammoth signed them after they had played only about 20 gigs.

"Sell Me" has been spinning at Rock spe-

cialty for over a month now. KUPD/Phoenix jock Larry Mac comments, "Frankie Machine gave me immediate phones when I spun it just once on my specialty show. That never happens! It usually takes two to three weeks for a record to react off of a Sunday night show. As soon as the song was over, the phones lit up." Other songs on the disc that should be listened to are "Feel Like a King," "50/50" and — winner of the most interesting selection for a cover tune — the Split Enz's "I Got You." Mammoth isn't going for ads until Feb. 29th, but KQRC/Kansas City is already spinning the tune. MD Valorie Knight remarks about "Sell Me": "We just added this, but I know it will sound great on the air. It is a catchy, rockin' song that should do great at night to start."



Frankie Machine

R&R Top 20 Specialty Artists

February 25, 2000

- 1 **DEADLIGHTS** (*QED/Elektra/EEG*) "Amplifier," "Bitter," "Junk"
- 2 **HEAVY METAL 2000 EP** (*Restless*) "Wishes," "Green Iron Fist," "Immortally Insane"
- 3 **KITTIE** (*Ng/Artemis*) "Brackish," "Spit," "Choke"
- 4 **SNAPCASE** (*Victory*) "Are You Tuned In?" "Bleeding Orange"
- 5 **MDFMK** (*Republic/Universal*) "Rabble Rouser"
- 6 **DISTURBED** (*Giant/Reprise*) "Down With The Sickness," "Stupify"
- 7 **PRIMER 55** (*Island/IDJMG*) "Introduction To Mayhem," "Loose," "Dose"
- 8 **SLIPKNOT** (*Roadrunner*) "Wait And Bleed," "Surfacing"
- 9 **SCREAM 3** (*Wind-up*) "Automatic," "Time Bomb," "Wanna Be A Martyr"
- 10 **SEVENDUST** (*TVT*) "Waffle"
- 11 **CHIMAIRA** (*East Coast Empire*) "This Present Darkness," "Painting The White..."
- 12 **ROLLINS BAND** (*DreamWorks*) "Illumination"
- 13 **BENDER** (*TVT*) "Sharon Stone"
- 14 **STATIC-X** (*Warner Bros.*) "Bled For Days," "I'm With Stupid"
- 15 **ANNIHILATOR** (*CMC*) "Back To The Palace"
- 16 **JUCIFER** (*Capricorn*) "Superman"
- 17 **FRANKIE MACHINE** (*Mammoth*) "Sell Me"
- 18 **GOB** (*Nettwerk America*) "Paint It Black"
- 19 **MACHINE HEAD** (*Roadrunner*) "Silver"
- 20 **FU MANCHU** (*Mammoth*) "Boogie Van," "King Of The Road"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

Jones Radio Network (JRN)

Hardrive
Various
Roxy Myzai/Lou Brutus
Deadlights "Amplifier"
Static-X "I'm With Stupid"
Disturbed "Stupify"
Kittie "Brackish"
Sevendust "Waffle"

KWHL/Anchorage, AK

In The Pit
Sunday 8-9pm
Bearded John
Soulmotor "Lizard Boots"
MDFMK "Rabble Rouser"
Scream 3 "Time Bomb"
Scream 3 "Wanna Be A Martyr"
Powerman 5000 "Get On, Get Off"

KRAB/Bakersfield, CA

X-Factor
Sunday 8-9pm
Mike Ball
Kittie "Do You Think I'm A..."
Overseer "Stompbox"
Rollins Band "Illumination"
Coal Chamber "Tyler's Song"
Bobby Gaylor "Suicide"

WKGB/Binghamton, NY

Incoming
Monday 10pm-11:30pm
Tim Boland
Slipknot "Wait And Bleed"
Powerman 5000 "Nobody's Real"
Foo Fighters "Breakout"
Orange 9mm "Alien"
Crazy Town "Toxic"

KBPI/Denver, CO

Metalix
Saturday midnight-2am
Uncle Nasty
Sevendust "Headtrip"
Chimaira "Lend A Hand"
Deadlights "Amplifier"
Disturbed "Fear"
Endless "Defeat"

WKLO/Grand Rapids, MI

Metal At Midnight
Thursday midnight-1am
Tom "Wiz" Stavrou
S.D.D. "Bigger Than The..."
Rollins Band "Illumination"
Kittie "Choke"
A-Frame "Breaker"
Snapcase "Target"

WXRA/Greensboro, NC

Outer Limits
Sunday 10-11pm
Marcia Gan
Full Devil Jacket "Now You Know"
Live "Run To The Water"
Unamerican "She's The Bomb"
Sevendust "Waffle"
Boondock Saints "Holy Fool"

WQXA/Harrisburg, PA

The Sunday News
Sunday 8-10am
Bill Hanson
Overseer "Stompbox"
Cure "Maybe Someday"
Heavy Metal 2000 EP "Infinity"
Flaming Lips "Waiting For A..."
Beck "Mixed Bizness"

WCCC/Hartford, CT

Sunday Night Blues
Sunday 6-10pm
Beef Stew
Rishell & Raines "Good Women Have..."
Big Bill Morganfield "Champagne & Reeter"
Savvy Brown "She's Leaving"
Murall Coryell "Louise"
Chris Aaron Band "Blue Highway"

KLFX/Killeen, TX

Ket Radio
Saturday 10pm-midnight
Bob Fonda
Heavy Metal 2000 EP "Wishes"
Primer 55 "Introduction To..."
Revelle "Butterfly"
Slipknot "Me Inside"
Deadlights "Bitter"

WJXQ/Lansing, MI

The Pit
Sunday midnight-2am
Andy Alvey
Heavy Metal 2000 EP "Immortally Insane"
Slipknot "Surfacing"
Deadlights "Amplifier"
Machine Head "Desire To Fire"
Primer 55 "Loose"

WTFX/Louisville, KY

The Attitude Network
Saturday 10pm-2am
Black Frank
Primer 55 "Loose"
Heavy Metal 2000 EP "Wishes"
Deadlights "Amplifier"
Scream 3 "Spiders"
Kittie "Spit"

WTFX/Louisville, KY

Dalour
Sunday 8-10pm
Chris Allman
MDFMK "Rabble Rouser"
System Of A Down "Spiders"
Bloodhound Gang "Ballad Of Chaisey..."
Primer 55 "Dose"
Snapcase "Bleeding Orange"

KXXR/Minneapolis, MN

X-treme Metal Shop
Friday 1-4am
Nick Davis
Heavy Metal 2000 EP "Wishes"
Kittie "Choke"
Static-X "Down"
Deadlights "Amplifier"
Chimaira "Painting The White..."

KATT/Oklahoma City, OK

KATT's Big Metal
Friday midnight-2am
Erik G.
AC/DC "Stitt Upper Lip"
Def Leppard "Day After Day"
Great White "Ain't No Shame"
Kittie "Brackish"
Annihilator "Back To The Palace"

KUPD/Phoenix, AZ

Red Radio Underground
Saturday 7-9pm
Larry Mac
Kittie "Charlotte"
Jucifer "Superman"
FireAnts "Going Numb"
Bobby Gaylor "Suicide"
Grace "Outside"

KUPD/Phoenix, AZ

Into The Pit
Sunday 10pm-midnight
Larry Mac & The Berzerker
Kittie "Spit"
Disturbed "Down With The Sick..."
Slayer "Here Comes The Pain"
Deadlights "Amplifier"
MDFMK "Rabble Rouser"

WRXL/Richmond, VA

The Metal File
Monday-Fri 2-3am
Johnny Young
Kittie "Spit"
Cannibal Corpse "Blood Thirst"
Rollins Band "Illumination"
Kovenant "Mirrors Paradise"
Slipknot "Wait And Bleed"

KRXQ/Sacramento, CA

Ear Whacks
Sunday 8-9:30pm
Che Brooks, Paul Wilbur
Gardenian "Deserted"
Deadlines "Darlin' Darlin'"
Coalition "Burn Everything..."
Kittie "Choke"
Hate Eternal "Spiritual Holocaust"

KISW/Seattle, WA

Metal Shop
Saturday midnight-2am
Adam Gehrke
Disturbed "Down With The Sick..."
Deadlights "Junk"
Snapcase "Target"
Gooseflesh "Burning Soul"
Scream 3 "F#"

KISW/Seattle, WA

New Music Marl
Sunday 9:30-10:30pm
Buddy Rizer
Bowling For Soup "Bitch Song"
Nerf Herder "Courtney Love (Don't)"
AC/DC "Stitt Upper Lip"
Scream 3 "So Real"
Bush "Letting The Cables..."
U2 "Ground Beneath Her..."

WXTM/St. Louis, MO

Static
Sunday 8pm-9pm
Johnny Orr
Limp Bizkit "Break Stuff"
Kittie "Brackish"
One Minute Silence "Holy Man"
Dope "Everything Sucks"
Machine Head "Silver"

WXTM/St. Louis, MO

Hotwired
Friday 10pm-midnight
Johnny Orr
Dj Me Dj You "Set The Controls"
Letfield "Dusted"
Filter "Take A Picture"
Freshmuka "La La La"
Junkie XL "Check Your Basic..."

KLPX/Tucson, AZ

Area 51
Friday 10pm-midnight
Bob Bitchin'
Deadlights "Junk"
Revelle "The Phoenix"
Kittie "Brackish"
Sevendust "Waffle"
Static-X "Bled For Days"

WWOC/Washington, DC

New Music Marl
Sunday 9:30-10:30pm
Buddy Rizer
Bowling For Soup "Bitch Song"
Nerf Herder "Courtney Love (Don't)"
AC/DC "Stitt Upper Lip"
Scream 3 "So Real"
Bush "Letting The Cables..."
U2 "Ground Beneath Her..."

WXBE/Wilkes Barre, PA

Callar Full Of Noise
Sunday 8-10pm
Mean Gene
Strangers With Candy "My Room"
Scream 3 "So Real"
Foo Fighters "Generator"
Vertical Horizon "Everything You Want"
Fuel "Bittersweet"

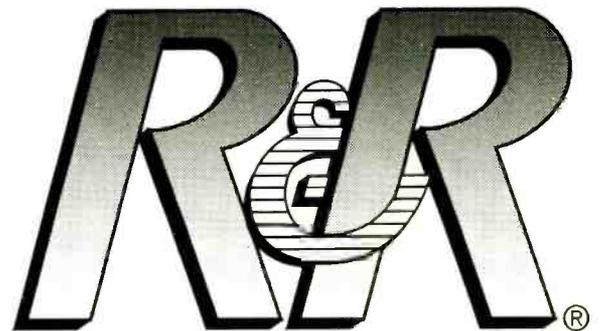
WXBE/Wilkes Barre, PA

Freddie's Closet
Saturday 11pm-1am
Freddie
S.O.D. "Seasoning"
Demons & Wizards "Heaven Denies"
Heavy Metal 2000 EP "Immortally Insane"
Snapcase "Bleeding Orange"
Chimaira "This Present Darknes"

27 Total Reporters
from the Active Rock
and Rock panels.

rroonline.com

THE INDUSTRY'S NEWSPAPER



Stations and their adds listed alphabetically by market

New & Active

COLLAPSID Automatic (Cherry/Universal)
Total Plays: 307, Total Stations: 35, Adds: 13
METHODS OF MAYHEM New Skin (MCA)
Total Plays: 268, Total Stations: 23, Adds: 1
RADFORD Don't Stop (RCA)
Total Plays: 247, Total Stations: 31, Adds: 5
KITTIE Brackish (NG/Artemis)
Total Plays: 212, Total Stations: 18, Adds: 2
SYSTEM OF A DOWN Spiders (American/Columbia)
Total Plays: 202, Total Stations: 25, Adds: 5

PETER SEARCY Losing Light Fast (Time Bomb)
Total Plays: 191, Total Stations: 19, Adds: 2
EELS Mr. E's Beautiful Blues (DreamWorks)
Total Plays: 190, Total Stations: 21, Adds: 5
TAM! Punctured Brain (Roadrunner)
Total Plays: 174, Total Stations: 18, Adds: 1
FOO FIGHTERS Breakout (Roswell/RCA)
Total Plays: 161, Total Stations: 8, Adds: 0
LEONA NAESS Charm Attack (Outpost/MCA)
Total Plays: 155, Total Stations: 10, Adds: 0

VIOLENT FEMMES Sleepwalkin' (Beyond)
Total Plays: 153, Total Stations: 17, Adds: 0
SLOWRUSH Junkie (Epic)
Total Plays: 153, Total Stations: 15, Adds: 0
FIONA APPLE Limp (Clean Slate/Epic)
Total Plays: 149, Total Stations: 20, Adds: 3
SNAKE RIVER CONSPIRACY Vulcan (Reprise)
Total Plays: 134, Total Stations: 14, Adds: 1

Songs ranked by total plays

Reporters

WEQX/Albany, NY

PD: John Allers
7 G LOVE & SPECIAL "Dreamin"
GODSMACK "Voodoo"
ANGIE APARO "Spaceship"

KTEG/Albuquerque, NM *

PD/MD: Scott Papek
BECK "Mixed"
LIMP BIZKIT "Break"

WNNX/Atlanta, GA *

DM: Brian Philips
PD: Leslie Fram
APD/MD: Chris Williams
KORN "Bad"

WJSE/Atlantic City, NJ

PD: Blake Laurelli
MD: Michele Amabile
2 SYSTEM OF A DOWN "Spiders"
3 CATATONIA "Rage"
2 A3 "Morning"

KROX/Austin, TX *

PD: Alan E Smith
MD: Brad Hastings
1 LIMP BIZKIT "Break"
GODSMACK "Voodoo"

WCDW/Binghamton, NY

PD: Stephen Shimer
FIONA APPLE "Limp"
EELS "E's"
CHEMICAL BROTHERS "Hey"
CATATONIA "Rage"
BECK "Mixed"
PETER SEARCY "Losing"

WRAX/Birmingham, AL *

PD: Dave Rossi
APD: Hurricane Shane
MD: Suzy Boe
1 BECK "Mixed"
SHAGS APAR "Spatnik"

KQXR/Boise, ID

PD: Jacent Jackson
MD: Pete Schiecke
4 CYPRESS HILL "Rock"

WBCN/Boston, MA *

VP/Programming: Dediplus
APD/MD: Steven Strick
2 BLOODHOUND GANG "Touch"
1 CYPRESS HILL "Rock"
LIMP BIZKIT "Break"

WFNX/Boston, MA *

PD: Laurie Gall
MD: Laurie Gall
TRACY BONHAM "Behind"
FLAMING LIPS "Superman"
OUR LADY PEACE "Anybody"

WEDG/Buffalo, NY *

PD/MD: Rich Wall
MD: Ryan Patrick
COLLAPSID Automatic
CHEVELLE "Point"

WAVF/Charleston, SC *

PD: Greg Patrick
APD/MD: Danny Villalobos
3 SMASHING PUMPKINS "Stand"
GODSMACK "Voodoo"

WEND/Charlotte, NC *

PD: Jack Daniel
APD/MD: Kristen Pettus
COLLAPSID Automatic

WKQX/Chicago, IL *

PD: Dave Richards
APD/MD: Mary Shuminas
STONE TEMPLE PILOTS "Sour"
GOLDFINGER "Counting"
LIMP BIZKIT "Break"
CUPCAKES "Violents"

WOXY/Cincinnati, OH

PD: Keri Valmassei
MD: Mike Taylor
7 SONGS-OHIA "Dress"
1 PETERS "Agua"
1 VO LA TENDO "Cherry"
MOBY "Porcelain"
TAMI "Punctured"
CURE "Last"
GOLDFINGER "99"
PETER SEARCY "Losing"
RADFORD "Stop"
FIFTY TONS OF "Craepers"
POSTER CHILDREN "Silhouette"
STANDBYE "Brevity"

WARQ/Columbia, SC *

GM/MD: Gina Juliano
APD/MD: Lisa Biello
COLLAPSID Automatic
JIMMIE S CHICKEN "Trash"

WWCD/Columbus, OH *

PD: Andy Davis
MD: Jack DeVoss
PATTI SMITH "Gitter"

WZAZ/Columbus, OH *

PD: Matthew Harris
MD: Sterling Schiesler
STIR "New"

KRAO/Corpus Christi, TX

PD/MD: Cory Smith
ZORRI "One"
CHEMICAL BROTHERS "Hey"
EELS "E's"
RADFORD "Stop"

KDGE/Dallas-Ft. Worth, TX *

PD: Duane Doherty
22 NO DOUBT "Githhead"
COLLAPSID Automatic
311 "Flowing"
RAGE AGAINST FIRE
3 DOORS DOWN "Krytonite"

WXEG/Dayton, OH *

PD: Mike Thomas
APD/MD: Allen Rantz
1 311 "Flowing"
1 BECK "Mixed"

KTCL/Denver-Boulder, CO *

PD/MD: Mike D' Connor
No Adds

KXPK/Denver-Boulder, CO *

PD: Mike Stern
MD: Melody Lee
No Adds

CIMX/Detroit, MI *

PD: Murray Brookshaw
APD: Vince Cannova
MD: Matt Franklin
No Adds

KNRQ/Eugene-Springfield, OR

PD: Stu Allen
MD: Cia
COLLAPSID Automatic

KBRS/Fayetteville, AR

PD: Kyle Gibson
MD: Ashley Ross
ZORRI "One"
TRACY BONHAM "Behind"

WJBX/Ft. Myers, FL *

PD/MD: Lee Daniels
No Adds

WEJE/Ft. Wayne, IN *

PD: Kyle Guderian
MD: Phil Grosch
FIONA APPLE "Limp"
SYSTEM OF A DOWN "Spiders"
GODSMACK "Voodoo"

KFRF/Fresno, CA *

PD: Bruce Wayne
MD: Reverend
25 BLOODHOUND GANG "Touch"

WGRO/Grand Rapids, MI *

PD: Tony Williams
APD: Dan Clark
MD: Tom Bronson
COLLAPSID Automatic

WXNR/Greenville, NC *

DM: Jeff Sanders
GODSMACK "Voodoo"
LIMP BIZKIT "Break"
COLLAPSID Automatic

WEEO/Hagerstown, MD

PD/MD: Austin Davis
LIMP BIZKIT "Break"
LIVE "Water"
STIR "New"
STAND "Home"
FOO FIGHTERS "Stacked"

WMRQ/Hartford, CT *

PD: Dave Hill
MD: Chaz Kelly
1 A3 "Morning"
1 STIR "New"
BLOODHOUND GANG "Touch"

KPOI/Honolulu, HI *

PD/MD: Nikki Basque
STIR "New"

KTBB/Houston-Galveston, TX *

PD: Jim Trapp
APD: Steve Robison
RADFORD "Stop"

WRZX/Indianapolis, IN *

PD: Scott Jameson
MD: Michael Young
No Adds

WPLA/Jacksonville, FL *

PD: Rick Schmidt
MD: Cissy
KORN "Bad"
SEVENDUST "Waffle"

WNFZ/Knoxville, TN *

PD: Dan Bozyk
MD: Boner
2 METHODS OF MAYHEM "New"
3 DOORS DOWN "Krytonite"

KFTE/Lafayette, LA *

PD: Rob Summers
MD: Scott Perrin
COLLAPSID Automatic
2 LIMP BIZKIT "Break"
1 EELS "E's"

WVOX/Lansing, MI *

PD: Chris Brunt
MD: Nicole Chuminatto
3 BLOODHOUND GANG "Touch"
2 RAGE AGAINST FIRE

KXTE/Las Vegas, NV *

PD: Dave Wellington
APD/MD: Chris Ripley
4 CYPRESS HILL "Rock"
GOLDFINGER "Counting"

WXZZ/Lexington-Fayette, KY *

PD: Derek Madden
MD: B.J. Kinard
No Adds

KLEC/Little Rock, AR *

PD: Corey Deitz
MD: Peter Gunn
7 GODSMACK "Voodoo"

WLIR/Long Island, NY *

PD: Gary Cee
APD: Malibu Sue
MD: Andre Ferro
2 DIDD "Think"
RADFORD "Stop"
COLLAPSID Automatic

KROQ/Los Angeles, CA *

VP/Prog.: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden
4 CYPRESS HILL "Rock"
1 LIT "Miserable"

WMAD/Madison, WI *

PD: Pat Frawley
MD: Amy Hudson
No Adds

WHTG/Monmouth-Ocean, NJ *

PD/MD: Mike Sauter
2 BLOODHOUND GANG "Touch"
RADFORD "Stop"
STIR "New"

KMBY/Monterey-Salinas, CA *

PD: Chris White
MD: Rich Berlin
2 LIMP BIZKIT "Break"
KITTIE "Brackish"
CHEMICAL BROTHERS "Hey"
SUNMACK "Meta"

WZPC/Nashville, TN *

VP/Programming: Brian Krysz
DM: Jim Patrick
MD: Jason Joseph
A3 "Morning"
BECK "Mixed"
STIR "New"
BLOODHOUND GANG "Touch"

WRRV/Newburgh, NY

PD: Greg D'Brien
MD: Andrew Boris
5 COLLAPSID Automatic
CATATONIA "Rage"

KKND/New Orleans, LA *

DM/MD: Dave Stewart
MD: Laura Jones
5 SEVENDUST "Waffle"
COLLAPSID Automatic

WXRK/New York, NY *

PD: Steve Kingston
MD: Mike Peer
24 BLINK 182 "Adam's"
14 CREED "Arms"

WROX/Norfolk, VA *

PD/MD: Holly Williams
29 LIMP BIZKIT "Break"

KQRX/Odessa, TX

GM/MD: Dave Cardwell
MD: Cary Rockman
KITTIE "Brackish"
SYSTEM OF A DOWN "Spiders"
ZORRI "One"
FIONA APPLE "Limp"
CATATONIA "Rage"
SUNMACK "Meta"

WIXO/Peoria, IL

DM/MD: Russ Schenk
APD/MD: Matt Bahan
BLOODHOUND GANG "Touch"
A3 "Morning"
STIR "New"

WPLY/Philadelphia, PA *

PD: Jim McGuinn
APD: Suzie Dunn
MD: Dan Fein
5 LIMP BIZKIT "Break"

KEDJ/Phoenix, AZ *

PD: Paul Krieger
APD/MD: Marty Whitney
DDE "Everything"

WXDX/Pittsburgh, PA *

PD: John Moschitta
APD: Brandon Davis
MD: Lenny Diana
3 A3 "Morning"

WCYY/Portland, ME

PD: Herb Ivy
MD: Brian James
TRACY BONHAM "Behind"
LIMP BIZKIT "Break"
SEVENDUST "Waffle"
EELS "E's"
3 DOORS DOWN "Krytonite"

KNRK/Portland, OR *

PD: Mark Hamilton
APD: Jayn
6 KORN "Bad"
5 LIMP BIZKIT "Break"
BECK "Mixed"
FLYS "Loser"

WDST/Poughkeepsie, NY

DM/MD: Ron Van Warner
MD: Roger Menell
CATATONIA "Rage"
AIMEE MANN "Wise"
PATTI SMITH "Gitter"

WBRU/Providence, RI *

PD: Tim Schiavelli
MD: Becky Pohotsky
2 SYSTEM OF A DOWN "Spiders"
1 BLOODHOUND GANG "Touch"
1 P.O.D. "Southtown"
1 CATATONIA "Rage"
STONE TEMPLE PILOTS "Sour"

KRZQ/Reno, NV *

PD: Guy Dark
MD: Heather Pierce
COLLAPSID Automatic

KCXX/Riverside, CA *

PD: Kelli Cluque
APD: John DeSantis
MD: Lisa Ake
No Adds

WZZI/Roanoke-Lynchburg, VA

PD: Bob Travis
MD: Greg Travis
15 A3 "Morning"
10 P.O.D. "Southtown"
1 BLOODHOUND GANG "Touch"
SNAKE RIVER "Vulcan"

KWOD/Sacramento, CA *

PD: Ron Bunce
APD: Boomer Barbosa
CHEMICAL BROTHERS "Hey"
CATATONIA "Rage"

WWVV/Savannah, GA

PD: Phil Conn
No Adds

KPNT/St. Louis, MO *

DM/MD: Allan Fee
APD: Marty Linck
MD: Donny Mueller
No Adds

* = Mediabase 24/7 monitored

81 Total Reporters
81 Current Reporters
81 Current Playlists

Get On Board the...

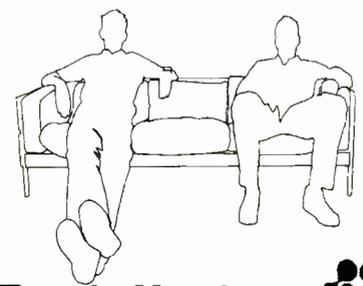


"I See You Baby (Fatboy Slim Mix)"
from the album "Vertigo"

#1 Phones at WOXY
Top 5 phones at KTCL, WFNX & WCYY
Airplay Includes: KWOD, WLIR, KMBY KLLC

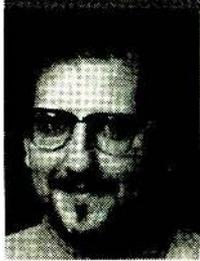
"An artistic victory" — Rolling Stone 3/2
"Groove Armada conquers L.A. Music fans" — L.A. Times 1/24

National Mitsubishi Ad
campaign starts 3/6



On Tour In March
E:john.trepp@jiverecords.com
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JIM KERR
jimmkerr@rronline.com

Sincerity In Salesmanship

□ One person's look at setting up an up-and-coming artist

By Lynn McDonnell
Head/Promotion, Time Bomb Records

One aspect of the radio and record businesses that I'm afraid will always be true is the lack of understanding — record executives will never truly understand the radio viewpoint, and radio executives will never truly understand the record industry viewpoint. I genuinely believe that executives on both sides try to be aware of the pressures and subtleties that their counterparts face; however, awareness doesn't always translate into acceptance, let alone understanding.

I had this in mind when Time Bomb's Lynn McDonnell brought by Peter Searcy for a Club R&R performance. Her viewpoint was all too familiar to me. I can best describe it as a combination of zealous fan and professional salesperson. It perfectly illustrated for me the complex nature of a record company promotion executive.

I asked Lynn if she would put together her thoughts about how the Searcy setup had gone, thinking that would make a good column. Not surprisingly, what she turned in was a delightful narrative combining pure enthusiasm and pure salesmanship. While cynical radio types will not be surprised at the salesmanship, I sincerely hope that they can see the joy and enthusiasm that Lynn has for her artist. I say this because such feelings are very real and surprisingly common in the record industry, despite the fact that they are so often overlooked.

Peter and our staff made a pact to blow everyone away and make Peter a star. The first step would be to hit the road and win some people over.

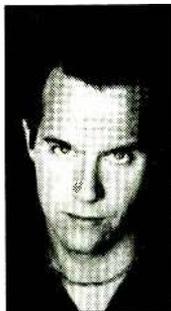
Setting The Scene

Hello, everyone! I'm sure the veterans of the format may recall my early years as R&R Alternative Editor, circa 1989. Here I am again, this time as a guest editor.

I spent the last two months of



Lynn McDonnell



Peter Searcy

1999 setting up Time Bomb Recordings artist Peter Searcy's release *Could You Please and Thank You*. Our first stop on the promotional tour was Club R&R. Kudos to Sky Daniels for providing a frigid atmosphere for our debut performance. (I'm referring to the subzero temperature in the room, not the reception to Peter's performance, of course.)

After the performance Jim Kerr and I discussed doing this article. Peter and bandmember Greg Lee had won over everyone in the room. I also think that Jim noticed that I couldn't mask my excitement about breaking Peter. "Lynn, how would you like the chance to scream about Peter to our entire readership and give me a week off?" Kerr asked. How could I pass up that opportunity?

Peter Searcy has spent more than half his young life pursuing his insatiable love of music. Since his days as the fierce 15-year-old frontman of Louisville's critically acclaimed punk rock band Squirrel Bait, he's evolved into a compelling solo artist. His experience also includes stints in Big Wheel and Starbilly. He is definitely not a stranger to hard work, touring and the notion that some day it will all pay off. Peter's natural people skills and exuberant, positive disposition create the perfect character combination to put him in close proxim-

ity to radio decisionmakers and industry tastemakers.

The Plan

We signed Peter to Time Bomb Recordings in January 1999. He was eager to get to work and make a kick-ass record. After hearing demo versions of the songs, I had no doubt that the end result would be fantastic. We began to strategize our setup plans and unanimously decided that a long-term, well-rounded campaign was key to achieving success.

As a label executive, I jumped at the opportunity to showcase Peter nationwide at radio stations and BMG branch conference rooms alike. I got the idea from a Time Bomb Recordings barbecue we held to celebrate Peter's completion of the record. The first time I heard "Losing Light Fast" was at that BBQ, when Peter and his lifelong friend Chris Hawpe (who also assisted in engineering the record) sang an acoustic version of the song. Chills ran up and down my spine. His performance was so compelling and heartfelt. At that moment Peter and our staff made a pact to blow everyone away and make Peter a star. The first step would be to hit the road and win some people over.

We began our journey in New York on Oct. 26, 1999 and completed it Dec. 3 in Dallas. Kurt Steffek (NY), Shawn Moseley (Atlanta), Andy Georin (Chicago), Peter, Greg Lee and I termed it the "Pizza & Cookies Tour." We brought food to every pit stop along the way.

Our first week in New York was exciting. We had a great crowd at Spiral our first night, made up mostly of East Coast retail folks. The next night, the Mercury Lounge was packed. All our Arista counterparts (including Clive Davis) were there. VH1's Marco Collins, MTV's Amy Doyle, Kevin Hershey, Michele Dix, Holly Schomann, Jennie Rossello,



IT'S NOT A BIG COLLEGE TOWN

The key element of Peter Searcy's setup was numerous showcases at radio stations across the country, including this one at WBCN/Boston. Smiling for the camera are (l-r) bandmember Greg Lee, Searcy, WBCN's Steven Strick, Time Bomb's Lynn McDonnell and Kurt Steffek and WBCN's Mike Green.

The challenge will be transforming radio's positive feedback into real airplay.

Joanna Bomberg and my old pal Carson Daly came down to see Peter perform. It's quite a task to impress a room filled with industry executives. The set was a home run!

Out West

After the New York showcases we headed out West to shoot the video and start the promotional tour. We hit 20 cities in five weeks. I was quite impressed with the job Columbia Records did with Train's "Meet Virginia," so I modeled our plan similarly. We hit the most active markets where Train garnered early success. Markets like Birmingham, St. Louis, Atlanta, Houston and Grand Rapids have a history of breaking pop-rock singer/songwriter-style artists.

"After one play we had two phone calls from listeners asking if 'Losing Light Fast' was a song from the singer formerly of Squirrel Bait," stated WGRD/Grand Rapids MD Tim Bronson. "We're a milquetoast-type station, and it takes our listeners a while to catch on to new music, so that was real encouraging. Plus, Peter promised to buy me a Cadillac."

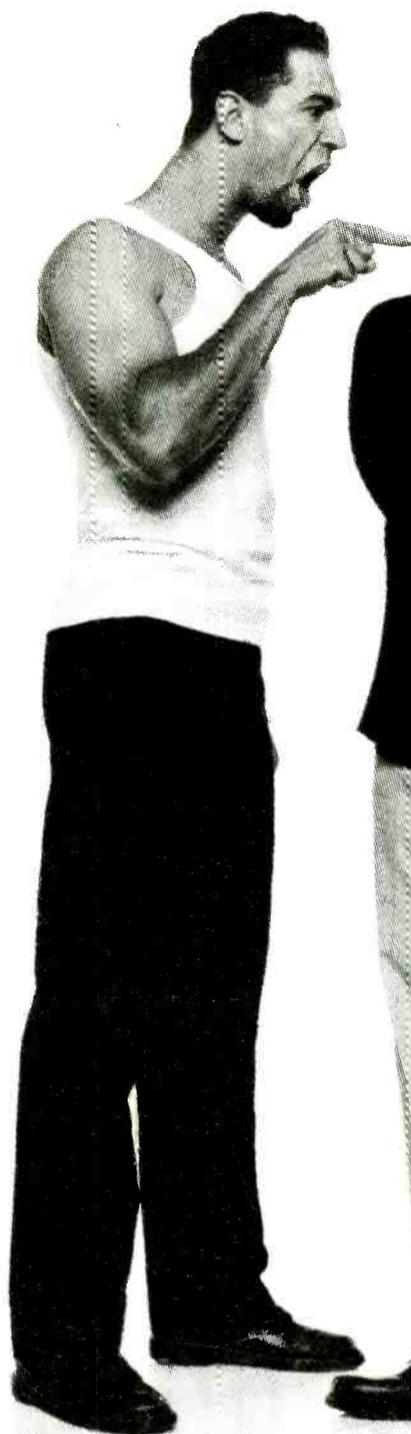
When the Christmas holiday rolled around, I felt content that our setup plan was well-executed. We hit most major metros and gained fans like Rick Schmidt, Bryan Scheck, Allan Fee, Oedipus and Jim

McGuinn. "Peter sat in my office and played 'Losing Light Fast' on his acoustic guitar, and I've been humming the song ever since," Leslie Fram told me. "We're all looking for those songs that can make a real connection, and I believe we'll be hearing this one on the radio for a long time. Peter seems destined for greatness." The challenge will be transforming radio's positive feedback into real airplay.

"We added the record early, because Peter's mom lives in town and would kick our ass if we didn't play 'Losing Light Fast,'" says WPLA/Jacksonville PD Rick Schmidt. "But seriously, our MD, Crissy, has a history with Peter from Orlando. Her enthusiasm pushed it through. That, along with the fact that it's a good balance record for us. We've had good luck with Vertical Horizon, Matchbox 20 and Stroke 9. All these pop-rock styled records have increased our TSL."

Feb. 2 was our first week at radio, and we debuted top-five Most Added! WPLA/Jacksonville, XTRA-FM (91X)/San Diego, KTBZ/Houston, WEND/Charlotte and more came on board. "Losing Light Fast" has early phone response from WPLA, WDST/Woodstock, New York and WGRD/Grand Rapids. Jolly Rancher and Hard Rock Cafe are sponsoring the tour, which begins March 2. We're hoping this tour will garner huge awareness in all major metros, and we're backing it with a half million dollars in marketing monies to be spent at Alternative radio. We have killer press features in *Billboard*, *The New Yorker*, *Magnet*, *Detour*, *Flaunt*, *CMJ* and at Spin.com, CDNOW and Amazon.com. Also, an album track, "Hateful," was featured on the Dec. 1, 1999 episode of WB's *Dawson's Creek*. Obviously, we're in this for the long haul.

bloodhound gang
BHG



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A UNIVERSAL MUSIC COMPANY

JIMMY FRANKS
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BLOODHOUND GANG

THE **#1** INTERNATIONAL SMASH

the bad touch

R&R 48-37

Monitor Debut 40*

KROQ	46x	#1 Phones
WHFS	16x	#1 Phones
LIVE 105	31x	#1 Phones
KTCL	45x	#1 Phones
KROX	20x	#1 Phones
WPLY	11x	#1 Phones
WXRK	17x	#1 Phones
KEDJ	28x	Top 5 Phones
WFNX	22x	Top 5 Phones

On Warped Tour
This Summer

THE
BOX
MUSIC TELEVISION
YOU CONTROL
HEAVY

MTV
MUSIC TELEVISION

FROM THE NEW ALBUM **HOORAY FOR BOOBIES** IN STORES FEBRUARY 29

PRODUCED BY JIMMY POP • MANAGEMENT BY BRETT ALPEROWITZ FOR REPUBLIC RECORDS • WWW.BLOODHOUNDGANG.COM

R&R Alternative Top 50

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	2842	+63	274482	8	79/0
2	2	BLINK-182 All The Small Things (MCA)	2110	-110	177537	20	74/0
3	3	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	2088	+4	160447	8	66/0
6	4	NO DOUBT Ex-Girlfriend (Interscope)	2020	+144	191853	5	74/1
7	5	BUSH Letting The Cables Sleep (Trauma)	1987	+126	179520	8	78/0
5	6	LIMP BIZKIT Re-Arranged (Flip/Interscope)	1938	-23	215462	21	69/0
9	7	LIT Miserable (RCA)	1899	+102	139752	11	77/1
8	8	STROKE9 Little Black Backpack (Cherry/Universal)	1831	-1	159349	24	63/0
4	9	FILTER Take A Picture (Reprise)	1712	-249	176685	20	70/0
10	10	VERTICAL HORIZON Everything You Want (RCA)	1704	+36	124711	15	62/0
12	11	CURE Maybe Someday (Fiction/Elektra/EEG)	1568	+22	130585	5	76/0
11	12	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)	1555	-28	133363	10	60/0
13	13	INCUBUS Pardon Me (Immortal/Epic)	1492	+20	148669	16	72/0
23	14	SMASHING PUMPKINS Stand Inside Your Love (Virgin)	1471	+336	146226	3	71/2
14	15	OASIS Go Let It Out (Epic)	1471	+5	121038	6	71/0
16	16	CREED What If (Wind-up)	1341	+15	121672	7	61/0
15	17	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1265	-134	141860	21	64/0
24	18	LIVE Run To The Water (Radioactive/MCA)	1234	+102	115430	4	63/1
19	19	KORN Falling Away From Me (Immortal/Epic)	1205	-71	159796	15	61/0
22	20	FOO FIGHTERS Stacked Actors (Roswell/RCA)	1203	+66	67609	5	64/1
20	21	APOLLO FOUR FORTY Stop The Rock (550 Music/Epic)	1196	+16	99381	7	70/0
26	22	SUICIDE MACHINES Sometimes I Don't Mind (Hollywood)	1146	+59	88256	8	64/0
17	23	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)	1075	-219	142947	19	58/0
29	24	311 Flowing (Capricorn)	1066	+57	77373	7	61/2
28	25	OUR LADY PEACE Is Anybody Home? (Columbia)	1064	+23	69887	6	59/1
25	26	MOBY Natural Blues (V2)	1051	-41	106606	8	58/0
Breaker	27	U2 The Ground Beneath Her Feet (Interscope)	1018	+307	111275	2	56/0
Breaker	28	KORN Make Me Bad (Immortal/Epic)	1000	+72	100104	3	70/3
36	29	RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)	955	+266	110191	2	63/2
30	30	METALLICA No Leaf Clover (Elektra/EEG)	936	-19	125919	11	36/0
27	31	NINE INCH NAILS Into The Void (Nothing/Interscope)	899	-178	58421	13	59/0
33	32	GODSMACK Voodoo (Republic/Universal)	866	+131	110061	6	37/6
32	33	POWERMAN 5000 Nobody's Real (DreamWorks)	728	-178	57451	12	51/0
21	34	SMASHING PUMPKINS The Everlasting Gaze (Virgin)	713	-431	63350	9	57/0
38	35	STAINED Home (Flip/Elektra/EEG)	709	+99	61097	4	51/1
37	36	BECK Mixed Bizness (DGC/Geffen)	673	+20	59692	3	47/6
48	37	BLOODHOUND GANG The Bad Touch (Republic/Geffen)	592	+245	87098	2	37/10
35	38	R.E.M. The Great Beyond (Warner Bros.)	557	-145	63093	14	36/0
40	39	JIMMIE'S CHICKEN SHACK Trash (Rocket/IDJMG)	527	+14	24038	3	44/1
44	40	SEVENDUST Waffle (TVT)	509	+79	33941	2	42/4
41	41	P.O.D. Southtown (Atlantic)	504	+28	43030	3	40/3
42	42	A3 Woke Up This Morning (C2/Columbia)	497	+30	59148	3	32/6
45	43	BLINK-182 Adam's Song (MCA)	489	+73	115805	4	16/1
Debut	44	LIMP BIZKIT Break Stuff (Flip/Interscope)	481	+149	62056	1	49/14
Debut	45	STIR New Beginning (Capitol)	474	+222	27384	1	44/9
39	46	LIMP BIZKIT Crushed (Geffen)	421	-94	46700	8	25/0
50	47	ANGIE APARO Spaceship (Melisma/Arista)	412	+75	20971	2	32/1
Debut	48	LONG BEACH DUB ALLSTARS My Own Life (DreamWorks)	336	+13	26203	1	25/0
Debut	49	3 DOORS DOWN Kryptonite (Republic/Universal)	331	+77	13933	1	18/3
47	50	COUNTING CROWS Hanginaround (DGC/Geffen)	313	-64	27838	19	19/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
LIMP BIZKIT Break Stuff (Flip/Interscope)	14
COLLAPSID Automatic (Cherry/Universal)	13
BLOODHOUND GANG The Bad Touch (Republic/Geffen)	10
STIR New Beginning (Capitol)	9
CATATONIA Road Rage (Atlantic)	7
BECK Mixed Bizness (DGC/Geffen)	6
GODSMACK Voodoo (Republic/Universal)	6
A3 Woke Up This Morning (C2/Columbia)	6
CHEMICAL BROTHERS Hey Boy... (Astralwerks/Virgin)	6
RADFORD Don't Stop (RCA)	5
SYSTEM OF A DOWN Spiders (American/Columbia)	5
EELS Mr. E's Beautiful Blues (DreamWorks)	5

Jimmie's Chicken Shack

"Trash"

R&R Alternative 39
New This Week: WARQ



The Island Def Jam Music Group / A Universal Music Company

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SMASHING PUMPKINS Stand Inside... (Virgin)	+336
U2 The Ground Beneath Her Feet (Interscope)	+307
RAGE AGAINST THE MACHINE Sleep Now... (Epic)	+266
BLOODHOUND GANG The Bad... (Republic/Geffen)	+245
STIR New Beginning (Capitol)	+222
LIMP BIZKIT Break Stuff (Flip/Interscope)	+149
NO DOUBT Ex-Girlfriend (Interscope)	+144
GODSMACK Voodoo (Republic/Universal)	+131
BUSH Letting The Cables Sleep (Trauma)	+126
FIONA APPLE Limp (Clean Slate/Epic)	+108

Breakers

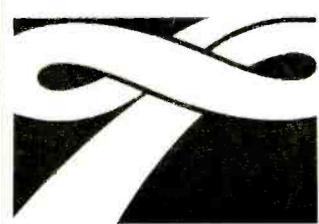
U2		
The Ground Beneath Her Feet (Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1018/307	56/0	27
KORN		
Make Me Bad (Immortal/Epic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1000/72	70/3	28

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

81 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



EIGHT STOPS SEVEN



"Satisfied"
From: In Moderation

www.repriserec.com/8stops7
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On Your Desk Now
Add Date 2/28 & 2/29...
You Will be "Satisfied"

Already one of the Most Added records at Rock & Active Rock!
One of the most powerful shows at the Gavin Convention!

Break Through

Artist

3 DOORS DOWN

Track: "KRYPTONITE"

LP: **THE BETTER LIFE**

Label: **REPUBLIC/UNIVERSAL**

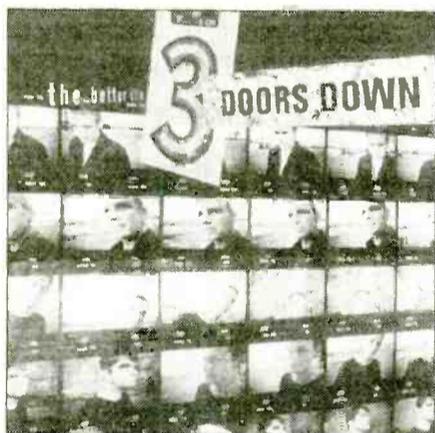
By **Jeanette Grgurevic**
Asst. Alternative Editor

essentials: Getting major labels to look at you isn't easy, even in cities with major musical reputations like New York, Los Angeles, Austin or Seattle. So just imagine how good a band based in Escatawpa, MS has to be to get attention from the coasts. Well, luckily for 3 Doors Down (Brad Arnold, vocals and drums; Matt Roberts, guitar; Todd Harrell, bass; and Chris Henderson, guitar), they're pretty damn good.

vious band broke up. After practicing for a while and playing cover songs at local parties, the three longtime friends decided to invite Henderson to bolster the band's sound. In 1997 they recorded some demos, pressed a couple of thousand CDs and started driving their local fans mad. The band was consistently drawing around 2,000 per show, and numbers like that were what brought Escatawpa to the attention of New York and L.A. It wasn't long before the band was invited to New York, where they showcased at the legendary CBGB's. They were quickly signed by Republic/Universal.

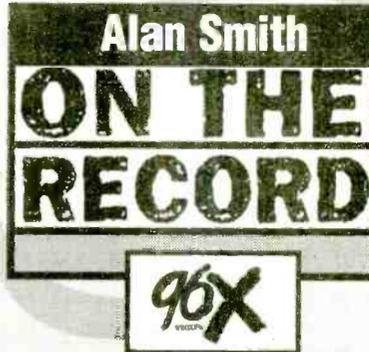
Their debut album, *The Better Life*, was produced by Paul Ebersold (Sister Hazel), mixed by Toby Wright (Alice In Chains, Korn) and released on Feb. 8. The first single, the incredibly catchy "Kryptonite," is currently making waves at radio across the country.

Artist POV: (Arnold on being the drummer and lead vocalist) "I always used to sing to myself when we were playing. One day I got the microphone, and nobody else would do it, but I did and I enjoyed it."



Alan Smith, PD
KROX/Austin

Godsmack's "Voodoo" is going to be a massive record that we should have been on a while ago. That band in general are just big right now. There are a lot of people who aren't embracing them, but the band are getting to the point where you can't ignore them. Of the newer bands, I like the Tam! record and also this band out of Austin called Dynamite Hack. They do a remake of a song called "Boyz in the Hood" that could end up being the biggest phone record of the year. Speaking of phone records, I can't believe that the format hasn't picked up on The Bloodhound Gang yet. It's kind of getting away from us and heading to CHR at the moment, but it has to be one of the easiest night airplay song decisions you can make. It's funny as hell, clean enough that you can play it, yet still naughty. It is definitely one of our most active records right now.



It was a "catch-up" week for the format, and you can tell that by the fact that of the top 10 Most Added records, only two bands didn't have the bulk of their airplay already on board. The first band were English heavyweights **Catatonia** (No. 5 Most Added), while the second were electronic favorites **The Chemical Brothers** (behind big-market airplay like WHFS/Washington). That said, there were a lot of interesting and disparate artists in the Most Added column, including **Collapsis**, **The Bloodhound Gang** (play it now before it crosses and becomes megahuge), **Stir** (debut this week at No. 45) and **Radford**. In fact, after all the superstar releases of the fourth quarter, this is turning into quite a new artist fiesta for the format ... **P.O.D.**'s "Southtown" is proving to be a big record wherever it is played, and **Atlantic** is breaking doors down to spread the story. Look for the song to enter the top 40 next week ... **Papa Roach** don't hit radio for a while, but they were (literally) all over the Gavin convention. With good reason — "Last Resort" is already No. 1 phones at KITS/San Francisco ... Certainly one of the better upper-demo records is **The Eels**' "Mr. E's Beautiful Blues." The large number of stations giving it test spins shows just how much interest there is too ... It looks like **Muse** will move from programming department fave to listener fave soon. Their song "Cave" is currently in the specialty show top five, and the band are the featured new artists on the upcoming **Red Hot Chili Peppers/Foo**

ON THE RADIO
by Jim Kerr

Fighters tour ... One of the more consistent bands over the past few months has been **311**, who seem to have delivered another hit to radio with "Flowing." It moves 29-24 on the chart ... By the way, don't get too caught up in the "balance" hype. **Limp Bizkit** were No. 1 Most Added this week, and bands like **System Of A Down**, **Powerman 5000** and **Godsmack** continue to drive the format's sales. **RECORD OF THE WEEK:** Cypress Hill "Rock Superstar"

TRAVIS
WHY DOES IT ALWAYS
RAIN ON ME?

Going For Adds 4/7
See Travis on tour with Oasis



independiente

February 25, 2000

Most Played Recurrents

- CREED** Higher (*Wind-up*)
- BUSH** The Chemicals Between Us (*Trauma*)
- STAINED** Mudshovel (*Flip/Elektra/EEG*)
- LIVE** The Dolphin's Cry (*Radioactive/MCA*)
- LIT** My Own Worst Enemy (*RCA*)
- BLINK-182** What's My Age Again? (*MCA*)
- RED HOT CHILI PEPPERS** Around The World (*Warner Bros.*)
- RED HOT CHILI PEPPERS** Scar Tissue (*Warner Bros.*)
- LO FIDELITY ALLSTARS** Battle Flag (*Skin/Sub Pop/Columbia*)
- KID ROCK** Cowboy (*Top Dog/Lava/Atlantic*)
- FUEL** Shimmer (*550 Music/Epic*)
- OFFSPRING** The Kids Aren't Alright (*Columbia*)
- GODSMACK** Keep Away (*Republic/Universal*)
- LENNY KRAVITZ** Fly Away (*Virgin*)
- LIMP BIZKIT** Nookie (*Flip/Interscope*)
- OLEANDER** I Walk Alone (*Republic/Universal*)
- EVE 6** Inside Out (*RCA*)
- SANTANA F/EVERLAST** Put Your Lights On (*Arista*)
- COLLECTIVE SOUL** Heavy (*Atlantic*)
- KORN** Freak On A Leash (*Immortal/Epic*)

ALTERNATIVE

Going For Adds 2/29/00

- DOPE** Everything Sucks (*Flip/Epic*)
- FENIX TX** All My Fault (*Drive-Thru/MCA*)
- FRANKIE MACHINE** Sell Me (*Mammoth*)
- GOLDFINGER** Counting The Days (*Mojo/Universal*)
- MUSE** Cave (*Maverick/Taste Media*)
- ONE MINUTE SILENCE** Holy Man (*Big Cat/V2*)
- STATIC-X** I'm With Stupid (*Warner Bros.*)
- STROKE** I Wish I Had (*Interscope*)
- U.S. CRUSH** Bleed (*Immortal/Virgin*)

TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7



KQXR/Boise

4am

SOUNDGARDEN The Day I Tried To Live
KORN Falling Away From Me
SUBLIME Bad Fish
METALLICA Nothing Else Matters
311 Flowing
LIMP BIZKIT Faith
BUTTHOLE SURFERS Pepper
TOOL Forty Six & 2
NIRVANA Verse Chorus Verse
NINE INCH NAILS Into The Void
CREED My Own Prison
NO DOUBT Ex-Girlfriend
BEASTIE BOYS Paul Revere
STATIC-X Push It

11am

PEARL JAM Dissident
CURE Maybe Someday
RAGE AGAINST THE MACHINE Guerrilla Radio
BEASTIE BOYS Brass Monkey
ALICE IN CHAINS Them Bones
FILTER Take A Picture
NINE INCH NAILS Closer
RED HOT CHILI PEPPERS Otherside
NIRVANA In Bloom
VERTICAL HORIZON Everything You Want
GODSMACK Keep Away
BUSH Everything Zen

11pm

RED HOT CHILI PEPPERS Otherside
MARILYN MANSON The Dope Show
GREEN DAY Longview
RAGE AGAINST THE MACHINE Guerrilla Radio
PEARL JAM Why Go
NINE INCH NAILS Head Like A Hole
FOO FIGHTERS Stacked Actors
ALICE IN CHAINS Man In The Box
CREED With Arms Wide Open
SMASHING PUMPKINS Eye
LIMP BIZKIT Re-Arranged
GODSMACK Keep Away
CRACKER Low



KXRK/Salt Lake City

11am

TOADIES Possum Kingdom
SARAH MCLACHLAN Sweet Surrender
NO DOUBT Don't Speak
RED HOT CHILI PEPPERS Otherside
LIVE Selling The Drama
BUSH Letting The Cables Sleep
SINEAD O'CONNOR I Want Your (Hands On Me)
WALLFLOWERS One Headlight
ALANIS MORISSETTE You Oughta Know
311 Flowing
DAVE MATTHEWS BAND So Much To Say
CAKE Never There

4pm

BUSH Comedown
INCUBUS Pardon Me
STONE TEMPLE PILOTS Interstate Love Song
A3 Woke Up This Morning
SIOUXSIE & THE BANSHEES Kiss Them For Me
SQUIRREL NUT ZIPPERS Hell
IGGY POP Lust For Life
RAGE AGAINST THE MACHINE Guerrilla Radio
LENNY KRAVITZ Are You Gonna Go My Away
KORN Make Me Bad
GARBAGE Stupid Girl
EVE 6 Leech

8pm

STATIC-X Push It
BLOODHOUND GANG The Bad Touch
SYSTEM OF A DOWN Sugar
NINE INCH NAILS Get Down Make Love
POWERMAN 5000 When Worlds Collide
UNCLE HO Bubblehead
MARCY PLAYGROUND Sex & Candy
PEARL JAM Yellow Ledbetter
UNDERWORLD Push Upstairs
LIMP BIZKIT Just Like This
SUBLIME Bad Fish
REEL BIG FISH Sell Out
MXPX Chick Magnet



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 2/14. © 2000, R&R Inc.

MUSE

"CAVE"

THE NEW SINGLE FROM SHOWBIZ GOING FOR ADDS FEBRUARY 29.

"ONE OF THE MORE COMPELLING ROCK RECORDS OF THE YEAR..."

"THEY ARE GOING TO BE HUGE..." NME

"SPECIAL INVITED GUEST"
 KICKING OFF NORTH AMERICAN TOUR MARCH 24TH
 WITH THE **RED HOT CHILI PEPPERS**
 AND THE **FOO FIGHTERS**

taste **Maverick**

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www.muse-official.com

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WXRK/New York
Infinity
(212) 314-9230
Kingston/Peer
12+ Cumulative 1,738,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	32	RAGE AGAINST /Guerrilla Radio	34688
32	33	KORN/Falling Away From Me	34688
33	32	METALLICA/No Leaf Clover	34688
30	31	LIMP BIZKIT/Re-Arranged	33604
33	31	RED HOT CHILI /OtherSide	33604
32	27	FOO FIGHTERS/Learn To Fly	29268
32	27	CREED/What If	29268
14	26	KID ROCK/Only God Knows Why	28164
25	25	GODSMACK/Voodoo	27100
18	24	BLINK-182/Adam's Song	26016
24	24	LIMP BIZKIT/2 Gether Now	26016
19	24	INCUBUS/Pardon Me	26016
24	22	VERTICAL HORIZON/Everything You Want	23848
24	22	BLINK-182/All The Small Things	23848
20	20	RAGE AGAINST /Sleep Now In...	21660
21	20	BUSH/Letting The Cables...	21660
16	19	POWERMAN 5000/When Worlds Collide	20556
15	19	NINE INCH NAILS/Into The Void	20556
17	17	SEVENDUST/Denial	18428
10	17	BLOODHOUND GANG/The Bad Touch	18428
22	17	LIVE/Run To The Water	18428
12	17	NO DOUBT/Ex-Girlfriend	18428
7	16	LIMP BIZKIT/Break Stuff	17344
21	16	AC/DC/Stiff Upper Lip	17344
14	14	BUCKCHERRY/Lip	15176
2	14	CREED/With Arms Wide Open	15176
13	14	APOLLO FOUR FORTY/Stop The Rock	15176
19	13	GODSMACK/Keep Away	14092
13	13	LIT/My Own Worst Enemy	14092

MARKET #2

KROQ/Los Angeles
Infinity
(818) 567-1067
Weatherly/Sandblom/Worden
12+ Cumulative 1,348,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	45	BLOODHOUND GANG/The Bad Touch	30645
38	39	BLINK-182/Adam's Song	26559
40	39	METALLICA/No Leaf Clover	26559
37	38	RED HOT CHILI /OtherSide	24516
37	36	NO DOUBT/Ex-Girlfriend	24516
24	29	VERTICAL HORIZON/Everything You Want	19749
28	28	PENNYWISE/Victim Of Reality	19068
17	27	GODSMACK/Voodoo	18387
18	27	LIVE/Run To The Water	18387
34	25	STROKE9/Little Black...	17025
30	24	KORN/Falling Away From Me	16344
24	24	SMASHING PUMPKINS/Stand Inside Your...	16344
23	23	CREED/Higher	15663
30	22	RAGE AGAINST /Guerrilla Radio	14982
29	21	INCUBUS/Pardon Me	14301
21	21	BUSH/Letting The Cables...	14301
25	20	LIMP BIZKIT/Re-Arranged	13620
20	19	OFFSPRING/The Kids Aren't...	12939
18	19	FOO FIGHTERS/Breakout	12939
18	19	U2/The Ground...	12939
17	17	RED HOT CHILI /Scar Tissue	11577
19	17	R.E.M./The Great Beyond	11577
20	16	PENNYWISE/Alone	10896
19	16	LIMP BIZKIT/Break Stuff	10896
20	16	RAGE AGAINST /Sleep Now In...	10896
9	15	LIVE/Run To The Water	10215
18	14	LO FIDELITY ALLSTARS/Battle Flag	9534
17	14	LIT/My Own Worst Enemy	9534
16	14	THIRD EYE BLIND/Never Let You Go	9534

MARKET #3

WKQX/Chicago
Emmis
(312) 527-8348
Richards/Shuminas
12+ Cumulative 958,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	46	SMASHING PUMPKINS/Stand Inside Your...	22218
45	45	AS/Wake Up This Morning	21735
43	43	LIMP BIZKIT/Re-Arranged	20769
41	40	RED HOT CHILI /OtherSide	19320
34	38	THIRD EYE BLIND/Never Let You Go	18354
38	38	U2/The Ground...	18354
31	33	VERTICAL HORIZON/Everything You Want	15939
40	31	OASIS/Go Let It Out	14973
28	28	BLINK-182/Adam's Song	13524
26	26	LUCKY BOYS/CONFUSION/Dumb Pop Song	12558
45	24	KID ROCK/Only God Knows Why	12558
16	21	SUGAR RAY/Falls Apart (Run...)	10143
31	21	LONG BEACH DUB /My Own Life	10143
21	20	CURE/Maybe Someday	9660
20	19	BUSH/Letting The Cables...	9177
21	18	LIVE/Run To The Water	8694
10	17	VERTICAL HORIZON/Everything You Want	8211
16	17	STROKE9/Little Black...	8211
9	15	APOLLO FOUR FORTY/Stop The Rock	7245
8	15	FLAMING LIPS/Master For A...	6762
12	14	SMASH MOUTH/Then The Morning...	6762
9	14	FOO FIGHTERS/Learn To Fly	6762
16	13	LO FIDELITY ALLSTARS/Battle Flag	6279
10	13	MOBY/Natural Blues	6279
11	13	LIVE/Run To The Water	6279
18	13	METALLICA/Hero Of The Day	6279
11	13	SUICIDE MACHINES/Sometimes I Don't...	6279
14	12	BUSH/The Chemicals...	5796
12	11	BLINK-182/What's My Age Again?	5313
16	11	THIRD EYE BLIND/Higher	5313

MARKET #4

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Axelsson
12+ Cumulative 555,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	40	RED HOT CHILI /OtherSide	10080
40	39	NO DOUBT/Ex-Girlfriend	9928
34	38	KORN/Falling Away From Me	9576
38	38	METALLICA/No Leaf Clover	9576
14	36	BLINK-182/Adam's Song	9072
32	31	SMASHING PUMPKINS/Stand Inside Your...	7812
28	28	KORN/Make Me Bad	7056
1	27	BLOODHOUND GANG/The Bad Touch	6804
20	26	LIMP BIZKIT/Re-Arranged	6552
21	25	VERTICAL HORIZON/Everything You Want	6300
30	24	MOBY/Natural Blues	6048
19	23	LIT/My Own Worst Enemy	5796
21	23	RAGE AGAINST /Sleep Now In...	5796
21	22	RAGE AGAINST /Guerrilla Radio	5544
8	21	BUSH/Letting The Cables...	5292
15	20	RED HOT CHILI /Around The World	5040
14	20	LIMP BIZKIT/Break Stuff	5040
13	20	CREED/With Arms Wide Open	5040
42	19	BLINK-182/All The Small Things	4788
22	18	FOO FIGHTERS/Breakout	4536
18	17	LO FIDELITY ALLSTARS/Battle Flag	4284
22	17	STAIN'D/Mudshovel	4284
19	17	LIVE/Run To The Water	4284
14	16	BEASTIE BOYS/Intergalactic	4032
13	16	STROKE9/Little Black...	4032
13	16	U2/The Ground...	4032
16	15	KID ROCK/Bawitdaba	3780
14	15	KID ROCK/Cowboy	3780
17	15	INCUBUS/Pardon Me	3780
14	14	LIMP BIZKIT/Nookie	3528

MARKET #5

WPLY/Philadelphia
Greater Media
(610) 565-8900
McGuinn/Fenn
12+ Cumulative 621,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	42	RED HOT CHILI /Re-Arranged	10626
45	42	BLINK-182/All The Small Things	10626
42	42	VERTICAL HORIZON/Everything You Want	10626
35	42	FOO FIGHTERS/Learn To Fly	10626
37	41	LIVE/Run To The Water	10373
43	37	RED HOT CHILI /Around The World	9361
25	33	STROKE9/Little Black...	8349
31	32	VERTICAL HORIZON/Everything You Want	8096
32	32	THIRD EYE BLIND/Never Let You Go	8096
30	32	SMASHING PUMPKINS/Stand Inside Your...	8096
31	31	OASIS/Go Let It Out	7843
29	30	A3/Wake Up This Morning	7590
28	29	RAGE AGAINST /Sleep Now In...	7337
27	28	BUSH/Letting The Cables...	7084
30	27	LIT/Miserable	6831
26	27	MOBY/Natural Blues	6831
42	27	COUNTING CROWS/Hungaround	6831
27	27	NO DOUBT/Ex-Girlfriend	6831
34	25	CREED/Higher	6325
19	25	R.E.M./The Great Beyond	6325
16	24	SANTANA/FIVEVEERLAST/Put Your Lights On	6072
27	24	BECK/Mixed Business	6072
23	24	U2/The Ground...	6072
22	23	KID ROCK/Only God Knows Why	5819
22	21	RED HOT CHILI /OtherSide	5313
16	17	INCUBUS/Pardon Me	4301
16	16	OUR LADY PEACE/Is Anybody Home?	4048
18	16	KORN/Make Me Bad	4048
15	16	APOLLO FOUR FORTY/Stop The Rock	3795
11	12	CREED/What If	3036

MARKET #6

KDGE/Dallas-Ft. Worth
AMFM
(972) 770-7777
Doherty
12+ Cumulative 418,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
61	60	STROKE9/Little Black...	9650
58	58	BLINK-182/All The Small Things	9338
47	57	LIT/Miserable	9177
55	57	CREED/What If	9177
29	52	RED HOT CHILI /OtherSide	8372
38	32	VERTICAL HORIZON/Everything You Want	5152
22	31	KID ROCK/Only God Knows Why	4991
30	31	SPLENDER/Yeah, Whatever	4991
57	30	RAGE AGAINST /Guerrilla Radio	4830
29	29	CURE/Maybe Someday	4669
19	28	BUSH/Letting The Cables...	4508
21	25	OLEANDER/Why I'm Here	4025
23	25	SMASHING PUMPKINS/Stand Inside Your...	4025
21	24	OLEANDER/Why I'm Here	3864
20	23	INCUBUS/Pardon Me	3703
23	23	SUICIDE MACHINES/Sometimes I Don't...	3703
18	22	VERTICAL HORIZON/Everything You Want	3542
20	22	P.O.D./Southtown	3542
31	22	KORN/Falling Away From Me	3542
17	22	DYNAMIC HACK/Boy-N-The-Hood	3542
12	22	NO DOUBT/Ex-Girlfriend	3542
22	21	LIMP BIZKIT/Re-Arranged	3381
19	21	BECK/Mixed Business	3381
21	20	OASIS/Go Let It Out	3220
19	21	SPLENDER/Yeah, Whatever	3059
17	19	BLINK-182/What's My Age Again?	3059
17	19	APOLLO FOUR FORTY/Stop The Rock	3059
14	18	STAIN'D/Home	2898
14	17	KORN/Freak On A Leash	2737

MARKET #7

CIMX/Detroit
Chum Ltd
(313) 961-6397
Brookshaw/Canova/Franklin
12+ Cumulative 382,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	37	KID ROCK/Only God Knows Why	5735
35	37	LIMP BIZKIT/Crushed	5735
35	35	SUICIDE MACHINES/Sometimes I Don't...	5425
34	34	JOYDROP/Beautiful	5270
33	34	RED HOT CHILI /OtherSide	5270
35	33	CREED/Higher	5115
37	32	OUR LADY PEACE/Is Anybody Home?	4960
35	30	FOO FIGHTERS/Learn To Fly	4650
34	30	THIRD EYE BLIND/Never Let You Go	4650
26	27	INCUBUS/Pardon Me	4185
23	25	STROKE9/Little Black...	3875
24	25	P.O.D./Southtown	3875
13	24	KORN/Make Me Bad	3720
23	24	NO DOUBT/Ex-Girlfriend	3720
20	23	RAGE AGAINST /Sleep Now In...	3565
24	23	FOO FIGHTERS/Stacked Actors	3565
18	22	VERTICAL HORIZON/Everything You Want	3410
16	22	OASIS/Go Let It Out	3410
32	21	STAIN'D/Mudshovel	3255
21	21	BUSH/Letting The Cables...	3100
17	20	BECK/Mixed Business	3100
16	20	SMASHING PUMPKINS/Stand Inside Your...	3100
16	18	CURE/Maybe Someday	2790
16	16	BIF Naked/Lucky	2480
13	15	LIVE/Run To The Water	2325
11	14	BLINKER THE STAR/Below The Sliding...	2170
11	13	LEONA NAESS/Charm Attack	2015
11	11	GODSMACK/Keep Away	1705
10	11	FUEL/Shimmer	1705

MARKET #8

WBZN/Boston
Infinity
(617) 266-1111
Oedipus/Strick
12+ Cumulative 718,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
25	25	GODSMACK/Voodoo	12705
33	33	KORN/Falling Away From Me	11979
34	31	RED HOT CHILI /OtherSide	11253
16	31	LIMP BIZKIT/Crushed	11253
30	30	RAGE AGAINST /Guerrilla Radio	10890
19	22	STAIN'D/Mudshovel	7986
25	21	BLINK-182/Adam's Song	7623
8	21	RAGE AGAINST /Sleep Now In...	7623
24	21	FOO FIGHTERS/Stacked Actors	7623
16	20	STONE TEMPLE PILOTS/Sour Girl	7260
16	19	SMASHING PUMPKINS/Stand Inside Your...	6897
18	17	LIT/Miserable	6534
23	18	STAIN'D/Home	6534
19	17	BUSH/Letting The Cables...	6372
10	15	BECK/Mixed Business	5445
8	14	KID ROCK/Cowboy	5082
15	14	311/Floving	5082
17	14	KORN/Make Me Bad	5082
20	13	OASIS/Go Let It Out	4719
10	12	GODSMACK/Whatever	4356
7	12	FOO FIGHTERS/Learn To Fly	4356
22	12	INCUBUS/Pardon Me	4356
15	12	P.O.D./Southtown	4356
9	12	NO DOUBT/Ex-Girlfriend	4356
13	12	U2/The Ground...	4356
16	11	CURE/Maybe Someday	3993
6	10	LIT/My Own Worst Enemy	3630
11	10	SMASHING PUMPKINS/The Everlasting Gaze	3630
4	9	KID ROCK/Bawitdaba	3267

MARKET #9

WFNX/Boston
MCC
(781) 595-6200
Cruze/Gal
12+ Cumulative 211,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	42	BUSH/Letting The Cables...	3360
34	36	NO DOUBT/Ex-Girlfriend	2880
36	35	RED HOT CHILI /OtherSide	2800
29	34	A3/Wake Up This Morning	2720
35	34	VERTICAL HORIZON/Everything You Want	2720
19	31	LIT/Miserable	2480
32	31	BLINK-182/Adam's Song	2480
32	30	GODSMACK/Voodoo	2400
31	29	MOBY/Natural Blues	2320
34	24	THIRD EYE BLIND/Never Let You Go	1820
22	24	U2/The Ground...	1820
14	22	RAGE AGAINST /Sleep Now In...	1760
14	21	KORN/Falling Away From Me	1680
22	21	OASIS/Go Let It Out	1680
20	21	CURE/Maybe Someday	1680
15	20	VERTICAL HORIZON/Everything You Want	1600
16	19	STROKE9/Little Black...	1520
17	19	NINE INCH NAILS/Into The Void	1520
15	19	CREED/What If	1520
19	19	SMASHING PUMPKINS/Stand Inside Your...	1520
16	18	STAIN'D/Home	1440
18	18	INCUBUS/Pardon Me	1440
18	18	KORN/Make Me Bad	1440
17	18	KORN/Make Me Bad	1440
17	17	SHIELA DIVINE/Opportunity Moment	1440
2	17	BLOODHOUND GANG/The Bad Touch	1360
17	17	LIVE/Run To The Water	1360
16	16	FENIX TX/All My Fault	1280
17	15	311/Floving	1280
17	15	BEASTIE BOYS/Alive	1200
14	14	FOO FIGHTERS/Learn	

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

Collapsis

"Automatic"

#2 MOST ADDED

Including:

KDGE, WLIR, WEND, KNND, WEDG, WGRD, WKRL, WXNR, WARQ, KFTE, KRZQ, WRRV, KNRQ

MARKET #26

WOXY/Cincinnati
Balogh
(513) 523-4114
Valmasse/Taylor
12+ Cumulative 24,000

PLAYS	ARTIST/TITLE	GI (000)
20	23 SUPERGRASS/Moving	230
21	21 TRAVIS/Dirtwood	210
21	21 OASIS/Go Let It Out	210
17	20 ELSA/E's	200
17	20 ADRIAN BELLW/117 Valley Drive	200
16	19 NEW ORLEANS/Driftal	190
16	19 LEONARDO/Charm Attack	190
9	19 WILLIAM ORBIT/Barber's Adagio...	190
18	18 CURE/Maybe Someday	180
21	18 LUNGPIGS/Blue Skies	180
17	18 BT W/DJ RAP/It'll Go Dreaming	180
19	17 PROMISE RING/Emergency Emergency	170
17	17 BEN HARPER/For Given	170
17	17 SUMACK/Metaphysical	170
17	17 MEAT PUPPETS/Armed And Stupid	170
17	17 IAN BROWN/Getting High	170
16	17 STL REOPHONICS/Wouldn't Believe	160
17	16 ON/Southe Words	160
15	16 GOMEZ/We Haven't Turned...	160
14	16 MU\$E/Ino	160
1	16 BEATSTAKS/Shiny Shoes	160
13	16 APOLLO FOUR FORTY/Stop The Rock	160
10	15 BECK/Mixed Bizness	150
18	15 FOO FIGHTERS/Stacked Actors	150
20	15 SPLASHDOWN/Charming Spell	150
15	15 MORPHINE/A Good Woman...	150
15	15 APPLIANCE/Pacific	150
12	15 ANI DI FRANCO/Back Back Back	150
2	15 PATI SMITH/Gitter In Their...	150
17	15 MICHAEL HUTCHENCE.../Side Away	150

MARKET #28

KCXX/Riverside
All Pro
(909) 384-1039
Cluque/DeSantis/Axe
12+ Cumulative 123,200

PLAYS	ARTIST/TITLE	GI (000)
35	34 KID ROCK/Only God Knows Why	1598
39	34 NO DOUBT/Ex-Girlfriend	1598
33	33 BLINK-182/All The Small Things	1551
29	31 CHEED/What If	1457
27	30 LIT/Miserable	1410
27	30 RED HOT CHILLI.../Otherside	1410
25	30 NINE INCH NAILS/Into The Void	1410
36	28 LIMP BIZKIT/Crushed	1316
25	27 GODSMACK/Voodoo	1269
23	27 FOO FIGHTERS/Stacked Actors	1269
7	27 STIR/New Beginning	1269
38	23 INCUBUS/Pardon Me	1081
17	23 LIVE/Run To The Water	1081
23	23 KORN/Falling Away From Me	1081
17	21 POWERMAN 5000/Nobody's Real	987
18	20 THIRD EYE BLIND/Never Let You Go	987
38	19 FILTER/Take A Picture	893
17	19 OASIS/Go Let It Out	893
13	15 SLIPKNOT/Want And Bleed	705
13	15 BUSH/Letting The Cables...	705
7	14 LIMP BIZKIT/Re-Arranged	658
12	14 STAINED HOME	658
13	14 RAGE AGAINST.../Guerrilla Radio	658
9	13 ORGY/Blue Monday	611
17	13 STROKES/Little Black...	611
11	12 PENNYWISE/Alien	564
10	12 311/Come Original	564
5	12 SEVENDUST/Waffle	564
4	12 RAGE AGAINST.../Sleep Now In...	564
10	12 ALICE IN CHAINS/Fear The Voices	564

MARKET #29

KWOD/Sacramento
Royce
(916) 448-5000
Bunce
12+ Cumulative 246,200

PLAYS	ARTIST/TITLE	GI (000)
46	49 RED HOT CHILLI.../Otherside	4508
38	48 STAINED/Mudshovel	4416
47	48 RAGE AGAINST.../Guerrilla Radio	4416
35	48 THIRD EYE BLIND/Never Let You Go	4416
49	46 BLINK-182/Adam's Song	4232
43	45 LIMP BIZKIT/Re-Arranged	4140
48	45 BLINK-182/All The Small Things	4140
28	33 SUICIDE MACHINES/Sometimes I Don't...	3036
31	33 SMASHING PUMPKINS/Stand Inside Your...	3036
29	32 U2/The Ground...	2944
16	31 INCUBUS/Pardon Me	2852
35	30 APOLLO FOUR FORTY/Stop The Rock	2760
30	30 NO DOUBT/Ex-Girlfriend	2760
31	28 CURE/Maybe Someday	2576
27	27 CREED/What If	2484
31	27 R.E.M./The Great Beyond	2484
23	26 COL LAPSIS/Automatic	2392
31	25 STROKES/Little Black...	2300
25	25 FOO FIGHTERS/Breakout	2300
6	25 MOBY/Natural Blues	2116
25	23 BLOODHOUND GANG/The Bad Touch	2116
26	23 LIVE/Run To The Water	2116
28	23 KORN/Falling Away From Me	2116
21	21 BUSH/Letting The Cables...	1932
21	21 LIMP BIZKIT/Crushed	1932
17	20 BUSH/The Chemicals...	1840
20	19 VERTICAL HORIZON/Everything You Want	1748
20	19 FILTER/Take A Picture	1748
16	19 CREED/Higher	1748

MARKET #33

WBRU/Providence
Brown University
(401) 272-9550
Schavelly/Pohotsky
12+ Cumulative 291,200

PLAYS	ARTIST/TITLE	GI (000)
33	33 BLINK-182/All The Small Things	4305
33	33 NINE INCH NAILS/Into The Void	4059
32	33 GODSMACK/Voodoo	4059
33	33 KORN/Falling Away From Me	4059
33	31 LIMP BIZKIT/Re-Arranged	3813
31	31 RED HOT CHILLI.../Otherside	3813
32	31 NO DOUBT/Ex-Girlfriend	3813
32	27 CREED/What If	3321
26	26 INCUBUS/Pardon Me	3198
23	23 VERTICAL HORIZON/Everything You Want	2829
23	23 BUSH/Letting The Cables...	2829
18	22 LIT/Miserable	2706
22	22 THIRD EYE BLIND/Never Let You Go	2706
22	22 OASIS/Go Let It Out	2706
21	21 STROKES/Little Black...	2583
21	21 KID ROCK/Only God Knows Why	2583
22	21 LIVE/Run To The Water	2583
21	21 R.E.M./The Great Beyond	2583
21	21 CURE/Maybe Someday	2583
19	20 COUNTING CROWS/Hangararound	2460
22	20 LIMP BIZKIT/Crushed	2460
17	20 U2/The Ground...	2460
17	20 BUSH/The Chemicals...	2337
21	19 RAGE AGAINST.../Guerrilla Radio	2337
19	19 RAGE AGAINST.../Sleep Now In...	2091
17	17 FOO FIGHTERS/Learn To Fly	2091
12	17 RAGE AGAINST.../Sleep Now In...	2091
17	17 KORN/Make Me Bad	2091
15	15 SANTANA/FROB THOMAS/Smooth	1845
11	14 SYSTEM OF A DOWN/Sugar	1722

MARKET #34

WWCD/Columbus, OH
Ingleside
(614) 221-9923
Davis/DeVoss
12+ Cumulative 88,400

PLAYS	ARTIST/TITLE	GI (000)
27	25 CURE/Maybe Someday	1000
16	23 MACY GRAY/Try	920
23	21 LIT/Miserable	840
20	21 NO DOUBT/Ex-Girlfriend	840
24	20 RED HOT CHILLI.../Otherside	840
20	20 SHEILA DIVINE/Hum	800
28	20 APOLLO FOUR FORTY/Stop The Rock	800
20	20 OASIS/Go Let It Out	800
21	19 VERTICAL HORIZON/Everything You Want	760
22	19 SUICIDE MACHINES/Sometimes I Don't...	760
19	19 SMASHING PUMPKINS/Stand Inside Your...	760
17	17 VIOLENT FEMMES/Sleepwalkin'	680
21	16 MOBY/Natural Blues	640
14	16 LIVE/Run To The Water	640
21	16 BUSH/Letting The Cables...	640
20	15 OWLS/Ey'm Alright	640
15	15 G. LOVE & SPECIAL.../Dreamin'	600
15	15 FLAMING LIPS/Whit'n' For A...	600
18	15 ELSA/E's	600
18	15 U2/The Ground...	600
24	14 GAY DAD/Joy	560
11	14 MARCY PLAYGROUND/Bye Bye	560
15	14 OUR LADY PEACE/Is Anybody Home?	520
12	13 FILTER/Take A Picture	520
10	12 LONG BEACH DJB.../My Own Life	480
12	12 FIONA APPLE/As You Can	480
11	12 FOO FIGHTERS/Stacked Actors	480
13	12 JIMMIE'S CHICKEN.../Trash	480
15	11 ROLL INS BAND/Illumination	440
15	11 BEN HARPER/For Given	440

MARKET #34

WZAZ/Columbus, OH
Clear Channel
(614) 846-7625
Harris/Schiesler
12+ Cumulative 110,700

PLAYS	ARTIST/TITLE	GI (000)
47	47 NO DOUBT/Ex-Girlfriend	1504
45	45 LIMP BIZKIT/Re-Arranged	1440
45	45 SMASHING PUMPKINS/Stand Inside Your...	1440
43	43 LIT/Miserable	1376
43	43 RED HOT CHILLI.../Otherside	1344
45	42 OASIS/Go Let It Out	1344
40	40 BUSH/Letting The Cables...	1280
44	39 KID ROCK/Only God Knows Why	1248
41	39 CURE/Maybe Someday	1248
41	39 U2/The Ground...	1248
42	37 LIVE/Run To The Water	1184
43	35 THIRD EYE BLIND/Never Let You Go	1120
34	31 APOLLO FOUR FORTY/Stop The Rock	992
20	30 BLINK-182/All The Small Things	960
20	30 STROKES/Little Black...	960
24	29 VERTICAL HORIZON/Everything You Want	928
20	27 COUNTING CROWS/Hangararound	864
20	24 OUR LADY PEACE/Is Anybody Home?	768
22	23 SUICIDE MACHINES/Sometimes I Don't...	736
18	21 MOBY/Natural Blues	672
18	21 CREED/Higher	672
21	21 R.E.M./The Great Beyond	672
20	21 FOO FIGHTERS/Stacked Actors	672
22	20 SUGAR RAY/Falls Apart (Run...)	640
13	20 311/Floving	608
13	19 RED HOT CHILLI.../Around The World	608
15	19 BUSH/The Chemicals...	608
16	18 SMASHING PUMPKINS/The Everlasting Gaze	576

MARKET #35

KXRR/Salt Lake City
Simmons
(801) 521-9696
Summers/Woker
12+ Cumulative 174,400

PLAYS	ARTIST/TITLE	GI (000)
29	29 VERTICAL HORIZON/Everything You Want	2349
31	29 THIRD EYE BLIND/Never Let You Go	2349
28	28 RED HOT CHILLI.../Otherside	2268
27	28 FILTER/Take A Picture	2268
25	27 BLINK-182/All The Small Things	2187
27	27 311/Floving	2187
26	25 SMASHING PUMPKINS/Stand Inside Your...	2025
26	25 CURE/Maybe Someday	2025
22	24 BECK/Mixed Bizness	1944
24	24 NO DOUBT/Ex-Girlfriend	1944
27	24 U2/The Ground...	1944
24	23 THIRD EYE BLIND/Never Let You Go	1863
26	23 INCUBUS/Pardon Me	1863
16	19 KORN/Make Me Bad	1539
16	18 NINE INCH NAILS/Into The Void	1458
14	16 FOO FIGHTERS/Learn To Fly	1296
13	15 LIT/Miserable	1215
18	15 RAGE AGAINST.../Guerrilla Radio	1215
20	14 BUSH/Letting The Cables...	1134
15	13 LIMP BIZKIT/Re-Arranged	1053
14	13 CREED/Higher	1053
11	11 OASIS/Go Let It Out	891
7	10 BARENAKI D LADIES/One Way	810
7	10 BLINK-182/What's My Age Again?	810
5	10 STAINED HOME	810
8	10 OUR LADY PEACE/Is Anybody Home?	810
9	9 SUGAR RAY/Somelay	729
2	9 BLOODHOUND GANG/The Bad Touch	729
8	9 R.E.M./The Great Beyond	729
7	8 HARVEY DANGER/Ragpole Sitta	648

MARKET #37

WEND/Charlotte
Dalton
(704) 338-9600
Daniel/Peltus
12+ Cumulative 190,000

PLAYS	ARTIST/TITLE	GI (000)
47	47 THIRD EYE BLIND/Never Let You Go	3619
45	45 LIMP BIZKIT/Re-Arranged	3542
41	46 RED HOT CHILLI.../Otherside	3542
46	46 KID ROCK/Only God Knows Why	3542
46	45 BUSH/The Chemicals...	3465
14	38 METALLICA/No Leaf Clover	2926
11	34 BUSH/Letting The Cables...	2618
18	31 311/Floving	2156
25	27 ANGIE APARDO/Spaceship	2079
18	21 STROKES/Little Black...	1617
20	20 NO DOUBT/Ex-Girlfriend	1617
20	20 CAKE/You Turn The Screws	1540
19	20 LIT/Miserable	1540
27	20 FILTER/Take A Picture	1540
18	20 OUR LADY PEACE/Is Anybody Home?	1540
19	20 KORN/Falling Away From Me	1540
19	19 VERTICAL HORIZON/Everything You Want	1463
19	19 INCUBUS/Pardon Me	1463
18	19 LIVE/Run To The Water	1463
18	19 OASIS/Go Let It Out	1386
18	18 SUICIDE MACHINES/Sometimes I Don't...	1386
14	17 MARCY PLAYGROUND/Bye Bye	1309
15	16 CREED/Higher	1232
19	15 POWERMAN 5000/Nobody's Real	1155
7	15 SMASHING PUMPKINS/Stand Inside Your...	1155
43	13 FOO FIGHTERS/Learn To Fly	1001
10	13 CREED/What If	1001
15	13 APOLLO FOUR FORTY/Stop The Rock	1001

MARKET #38

WRXZ/Indianapolis
AMFM
(317) 257-7565
Jameson/Young
12+ Cumulative 172,700

PLAYS	ARTIST/TITLE	GI (000)
39	40 RED HOT CHILLI.../Otherside	4240
38	38 STAINED/Mudshovel	4134
38	38 KID ROCK/Only God Knows Why	4028
35	35 NINE INCH NAILS/Into The Void	3816
37	35 GODSMACK/Keep Away	3710
34	34 LIMP BIZKIT/Re-Arranged	3604
34	34 BLINK-182/All The Small Things	3604
34	34 BUSH/Letting The Cables...	3604
29	33 METALLICA/No Leaf Clover	3498
22	27 STROKES/Little Black...	2862
22	27 RAGE AGAINST.../Sleep Now In...	2862
6	26 CREED/What If	2756
26	26 OUR LADY PEACE/Is Anybody Home?	2756
26	26 KORN/Falling Away From Me	2756
25	25 INCUBUS/Pardon Me	2650
25	25 NO DOUBT/Ex-Girlfriend	2650
24	24 LIT/Miserable	2544
21	20 SMASHING PUMPKINS/Stand Inside Your...	2120
1	19 STIR/New Beginning	2014
15	15 LO FIDELITY ALL STARS/Battle Flag	1590
15	14 LIMP BIZKIT/Nooke	1484
13	14 POWERMAN 5000/Nobody's Real	1484
10	14 NOOIE/Meantime	1484
6	13 KORN/Go The Life	1378
12	11 EVERLAST/What's It Like	1166
11	11 GODSMACK/Whatever	1166
11	11 FUEL/Biteswatter	1166
10	11 LIT/My Own Worst Enemy	1166
10	11 OLEANDER/Why I'm Here	1166
10	11 BUCKCHERRY/Lit Up	1166

MARKET #40

KXTE/Las Vegas
Infinity
(702) 257-1075
Wellington/Ripley
12+ Cumulative 159,900

PLAYS	ARTIST/TITLE	GI (000)
34	37 SEVENDUST/Waffle	3663
36	36 RAGE AGAINST.../Sleep Now In...	3564
35	35 INCUBUS/Pardon Me	3465
31	34 STAINED HOME	3366
33	33 LIMP BIZKIT/Break Stuff	3267
32	32 SYSTEM OF A DOWN/Sugar	3168
28	28 SUICIDE MACHINES/Sometimes I Don't...	2772
27	27 RED HOT CHILLI.../Otherside	2673
26	26 BLINK-182/Adam's Song	2574
25	25 GODSMACK/Voodoo	2475
25	25 311/Floving	2475
24	24 POWERMAN 5000/Nobody's Real	2475
28	24 FOO FIGHTERS/Stacked Actors	2376
24	24 METALLICA/No Leaf Clover	2376
23	24 KITTIE/Brackish	2277
22	20 KORN/Make Me Bad	1980
20	20 SMASHING PUMPKINS/Stand Inside Your...	1980
21	18 P.O.D./Southtown	1782
18	18 KORN/Falling Away From Me	1782
16	18 LIMP BIZKIT/Crushed	1782
9	15 STATIC-X/With Stupid	1485
12	14 LIT/My Own Worst Enemy	1386
14	14 PENNYWISE/Victim Of Reality	1386
14	14 SYSTEM OF A DOWN/Spiders	1386
13	13 NINE INCH NAILS/We're In This...	1287
13	13 311/Come Original	1287
12	13 COAL CHAMBER/Tyler's Song	1287

New Music Specialty Shows

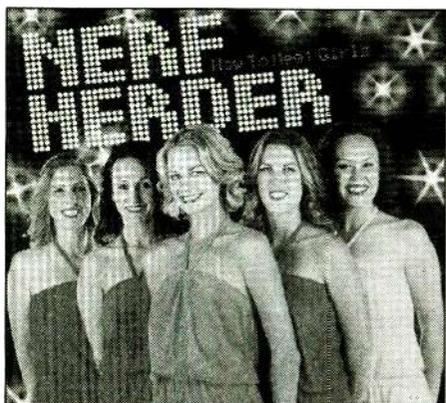
R&R's Exclusive Look At The Cutting Edge Of Alternative

Flat Eric

By
Jeanette Grgurevic
Asst. Alternative Editor

Nerf Herder fight with **The Bloodhound Gang** and **The Cure** for No. 1, but manage to stay on top despite the tough struggle. **Muse** have a great week too — go, Gaby! They take a spot at No. 4, and **The Exies** make a strong debut at No. 5.

Have you had a chance to check out **Mr. Oizo's** "Flat Beat" on Mute? I threw the single in my CD player and thought it was different, but very cool at the same time. If you haven't listened to it yet, then the minute you pop it in you'll understand why it was titled "Flat Beat." The song was actually made for a Levi's television advertisement in Europe that featured a puppet that Mr. Oizo created himself, named Flat Eric. The response to the commercial was so great that the single used in the commercial actually ended up selling 3 million copies and became a European smash



hit. Oh, and don't forget to pop the wacky music video from the full-length, *Analog Worms Attack*, into your CD-ROM.

I'm really having a hard time trying not to listen to **Alien Crime Syndicate**. The whole album is so awesome. **Clinton** is another really cool record that hasn't found its way out of my CD player yet, but I think that my favorite song this week is definitely **Alice Deejay's** "Better Off Alone" on Republic/Universal. **Records Of The Week: Zeke, Cure, Puffy**

R&R Top 20 Artists

February 25, 2000

- 1 **NERF HERDER** (*Honest Don's/Fat Wreck Chords*) "Courtney"
- 2 **BLOODHOUND GANG** (*Republic/Geffen*) "The Bad Touch"
- 3 **CURE** (*Fiction/Elektra/EEG*) "Out Of This World," "There Is No If...," "Bloodflowers"
- 4 **MUSE** (*Maverick/Taste Media*) "Cave"
- 5 **EXIES** (*Ultimatum Music*) "Baby's Got A New Revelation"
- 6 **FRANKIE MACHINE** (*Mammoth*) "Sell Me"
- 7 **STIR** (*Capitol*) "New Beginning"
- 8 **THE THE** (*Nothing/Interscope*) "December Sunlight," "Voidy Numbness"
- 9 **ON** (*Epic*) "Soluble Words," "Shifting Skin"
- 10 **MDFMK** (*Republic/Universal*) "Rabble Rouser," "Witch Hunt"
- 11 **EELS** (*DreamWorks*) "Mr. E's Beautiful Blues"
- 12 **TAM!** (*Roadrunner*) "Punctured Brain"
- 13 **BERNARD BUTLER** (*Creation/Columbia*) "I'd Do It Again If I Could"
- 14 **LLAMA FARMERS** (*Beggars Banquet*) "Get The Keys And Go"
- 15 **GOLDFINGER** (*Mojo/Universal*) "99 Luft Balloons," "I'm Down," "Pick A Fight"
- 16 **SNAPCASE** (*Victory*) "Typecast Modulator," "Target"
- 17 **P.O.D.** (*Atlantic*) "Southtown"
- 18 **KITTIE** (*Ng/Artemis*) "Brackish," "Paper Doll"
- 19 **BECK** (*DGC/Geffen*) "Mixed Bizness"
- 20 **BEACH SOUNDTRACK** (*London/Sire*) New Order "Brutal," "Underworld," "8-Ball"

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY Download Sunday 7-10pm Jett Wade The Wat "Discussion Of" Fiona Apple "Lump" Groove Armada "I See You Baby" Exies "Baby's Got A New" Nine Days "Absolutely"	KTCL/Denver, CO Adventure University Sunday 7:30-8:30pm Professor Kat Eels "Mr. E's Beautiful" Snow Patrol "Starfighter Pilot" Muse "Cave" Zap Mama "Rafiki" Tomovsky "Let's Do It"	WPLY/Philadelphia, PA Y-Not Sunday 9pm-10:30pm Dan Fain Bernard Butler "I'd Do It Again If" Exies "Baby's Got A New" Lyrone Howl "Vaporizer" Sheryl Lynn "Gotta Get Back" Zoppi "One Sun"	XTRA/San Diego, CA Hilary's Floorboard Tuesday midnight-1am Action DJ Hilary Shutdowns "Antenn" Poster Children "Zero Stars" Zeke "Lar" Frankie Machine "Sell Me" Snow Patrol "Starfighter Pilot"
WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10am-1pm Scott Register Tracy Chapman "Telling Stories" Ben Harper "Steal My Kisses" David Gray "Babylon" Dawson Ryder Band "Wish You Well" Neko Case "Twist The Knife"	WJBJ/Ft. Myers, FL 99 Xtreme Sunday 8-10pm Lancer Snapcase "Target" Danzig "Unspeakeable" P.O.D. "Southtown" SRC "Vulcan" Kittie "Brackish"	WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Lenny Diana System Of A Down "Spiders" U2 "The Ground Beneath" Jack Johnson "Middle Man" Badleys "Don't Let Me Hide" Bonehead "I Know"	KITS/San Francisco, CA Soundcheck Sunday 9pm-10pm Aaron Axelsen Cypress Hill "Rock Superstar" Papa Roach "Courtesy" Nerf Herder "Courtney" Frankie Machine "Sell Me" Millencolin "Penguins And Polar"
WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus/Albert O Cure "Out Of This World" Tara MacLean "If I Fall" Dope "Everything Sucks" Full Devil Jacket "Now You Know" Get Up Kids "10 Minutes"	WEJE/Ft. Wayne, IN New Music Show Sunday 7:30-8:30pm Phil Grosch Beck "Mixed Bizness" No Doubt "Ex-Griffind" 311 "Flowing" Tam! "Punctured Brain" Bush "Letting The Cables"	KNRK/Portland, OR Something Cool Sunday midnight-1am Jaime Cooley Exies "Baby's Got A New" Goldfinger "Pick A Fight" Manc Street... "The Masses Against" Nerf Herder "Courtney" New Order "Brutal"	KNDD/Seattle, WA Loudspeaker Sunday 11:00pm-Midnight Bill Reid Gluecifer "Get The Horn" Wolf Colonel "Mr. Easter Aeroplane" Nerf Herder "Courtney" Dicky B. Hardy "Berlin" The The "Boiling Point"
WFNX/Boston, MA The First Contact Friday midnight-2am Charlie Dr. "Soluble Words" The The "December Sunlight" Underworld "8 Ball" Stroke "I Wish I Had" Bowery Electric "Freedom Fighter"	WMRQ/Hartford, CT Spinning Unrest Sunday 10pm-11pm Jeremy "Pike" Peterson Nerf Herder "Courtney" Promise Ring "Emergency" Saves The Day "Shouker To The Wheel" Pennywise "Victim Of Reality" Millencolin "Duckpond"	WCYY/Portland, ME Spinout Thursday 7-9pm Shawn Jeffrey Cure "Out Of This World" Westbam "Sonic Empire" Llama Farmers "Get The Keys To Go" Chris Cornell "Preaching The End" Overseer "Stompbob"	KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Westbam "Sonic Empire" Cure "There Is No If" Goldfinger "I'm Down" Dr. Dre/Eminem "Forgot About Dre" U2 "The Ground Beneath"
WOXY/Cincinnati, OH 11 O'Clock News Tuesday 11pm-midnight Mike Taylor Goldfinger "99 Luft Balloons" Standbye "Brevity" Tam! "Punctured Brain" Elliot "Waiting While" Clinton "People Power In"	WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman New Order "Brutal" Kittie "Brackish" Nerf Herder "Courtney" MDFMK "Rabble Rouser" DJ Me DJ You "Zag Zag" Lagwagon "A Feedbag Of..."	WDST/Poughkeepsie, NY Indie Flux Thursday 10:30-11:30pm Justin Habersaat Rollins Band "Elimination" Supreme Beings... "Truth From Fiction" Adrian Belew "Inner Man" DJ Me DJ You "Zag Zag" Morphine "Take Me With You"	WXSJ/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Staind "Home" Nerf Herder "Courtney" Cupcakes "Vidiot" Frankie Machine "Sell Me" Limp Bizkit "Break Stuff"
WWCD/Columbus, OH Invisible Hits Hour Sunday 7-9pm Curtis Schieber William Lee Ellis "John Ale The..." Phillip Johnston "The Mermaid" Supreme Beings "Ain't Got Nothin" Pat Metheny "Just Like The Day" D'Angelo "Spanish Joint"	KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Tank & Young Marc One Minute Silence "Holy Man" Cypress Hill "Rock Superstar" U.S. Crush "Bleed" SRC "Vulcan" Bloodhound Gang "The Bad Touch"	WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Becky Pohotsky Dido "Don't Think Of Me" Eels "Mr. E's Beautiful" Nerf Herder "Courtney" SRC "Vulcan" Rockfords "Silver Lining"	KFMA/Tucson, AZ Test Department Sunday 6-9pm Matt Spry Goldfinger "Pick A Fight" Eels "Mr. E's Beautiful" Bobby Gaylor "Suicide" Nine Days "Absolutely" Manchild "Return To The..."
WARQ/Columbia, SC Left Of Center Sunday 9-10:30pm Trentholm MDFMK "Rabble Rouser" Refused "New Noise" Millencolin "No Cigar" Unband "Geez Louise" Snog "Slide Into Extinction"	WLIR/Long Island, NY Wake The Neighbors Saturday 10pm-12am Home and Matt Saves The Day "Rocks, Tonic" Pliers "Agua" Frankie Machine "Sell Me" One Minute Silence "Holyman" Primer 55 "Loose"	KRZO/Reno, NV Wake The Neighbors Saturday 10pm-12am Home and Matt Saves The Day "Rocks, Tonic" Pliers "Agua" Frankie Machine "Sell Me" One Minute Silence "Holyman" Primer 55 "Loose"	KMYZ/Tulsa, OK New From The Edge Tuesday Midnight-1:00am Raydog New Order "Brutal" Radford "Don't Stop" System Of A Down "Spiders" Chlorine "Way Out" Limp Bizkit "Break Stuff"
KRAD/Corpus Christi, TX Rad Radio Sunday 6pm-7pm J.J. Thomas Kid Rock "Warm Winter" Exies "Baby's Got A New" Chemical Brothers "Hey Boy, Hey Girl" Cathin "Wear It Well" Infidels "Born Bad"	KROQ/Los Angeles, CA Rodney On The RQ Sunday midnight-3am Rodney Bingenheimer Cure "Bloodflowers" Oasis "Let's All Make" Manic Street... "The Masses Against" Dussalla "I Dig Your Scene" Patti Smith "Gitter In Their"	KWOD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Mr. Oizo "Flat Beat" Sarah McLachlan "I Love You (BT Mo)" On "Soluble Words" Primus "Lacquer Head" Underworld "Bruce Lee"	WHFS/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marsh Millencolin "No Cigar" Puffy "Ai No Shurushi" Cooter "Looking Up" Frankie Machine "Sell Me" The The "Voidy Numbness"
KDGE/Dallas, TX Adventure Club Sunday 6-9pm Josh Venable Bernard Butler "I'd Do It Again If" Llama Farmers "Get The Keys To Go" Pinhead Gunpowder "Big Yellow Taxi" Yo La Tengo "Saturday" Chariotans "Forever"	WHTG/Monmouth, NJ The Underground Sunday 11pm-midnight Jeff Raspe Cure "There Is No If" Dorothy Scott "Restless Machinery" Reverend Horton Heat "Unlucky In Love" The The "Voidy Numbness" Scout "Unsatisfied"	KXRK/Salt Lake City, UT Now Hear This Monday-Friday 8-9pm Sean Ziebarth Jimmie's Chicken "Trash" MDFMK "Witch Hunt" Snapcase "Energy Dome" Mars And Mysty "Save The Rave" William Orbit "Barbers' Adagio"	WPBZ/West Palm Beach, FL Electronic Buzz Saturday midnight-3am The Tech Kid Rakim "When I Be On" Westbam "Sonic Empire" Freshmaka "Are U Happy?" Slatco-X "Push It" Mr. Oizo "Flat Beat"
WXEG/Oayton, OH The X Spin Cycle Sunday 9-10:30pm Allen Rantz U2 "The Ground Beneath" Muse "Cave" Smash Mouth "Waste" Oasis "Go Let It Out" Fiona Apple "Lump"	WXRK/New York, NY The "Buzz" Saturday midnight-2am Mike Peer/Radio Raheem Monster Magnet "Silver Future" On "Soluble Words" Bender "Superfly" Apollo Four Forty "Stadium Parking Lot" Cure "Out Of This World"	KCXX/San Bernardino, CA Xtreme X Saturday 9pm-2am Dave Desey/Daryl James Full Devil Jacket "Stain" Kittie "Brackish" Slipknot "Wait And Bleed" System Of A Down "Sugar" P.D. "Southtown"	WSFM/Willmington, NC Final Hour Weekdays 11pm-midnight Janice Suttler Cupcakes "Vidiot" Exies "Baby's Got A" Gian Torino "Are You Leaving" Nerf Herder "Courtney" Sevendust "Waffle"

40 Total Reporters

U.S. crush bleed from the album **U.S. Crush**

www.uscrush.com
www.immortalrecords.com

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IMPACTING Rock & Alternative 2/29

“A one listen record I've listened to 50 times this week. My favorite song out there!” – Chris Williams 99X/Atlanta

PART ONE OF A TWO-PART SERIES

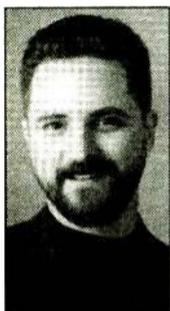
Mass-Appeal Promotion

□ Former KMTT/Seattle PD Jason Parker details his station's hugely successful TSL promo

By Mark Solovicos
Editorial & Charts Coordinator

KMTT (The Mountain)/Seattle PD Jason Parker, who left the station shortly after this interview, consistently cultivated exceptional programming proficiency at the heritage station. The KMTT staff, many of whom have resided in the area most of their lives, clearly have an incisive understanding of their Northwestern market — simply review the station's success record. The numbers also reveal that Parker navigated the radio territory quite well during his turn at the PD helm.

In the next two Adult Alternative columns, Parker will detail the exclusive TSL promotion that The Mountain implemented last November, producing the station's biggest month in two years. By using such a resource-intensive promotion, Parker emphasized the importance of attaining and preserving a positive TSL-cume balance.



Jason Parker

Most radio and record pros would agree that the music sphere has been experiencing a revolution like no other. Parker reveals how he seized on that as a golden opportunity to advance KMTT. He will also share with us why he didn't want The Mountain to be viewed as just an Adult Alternative station, but preferred to consider it a mass-appeal Rock station for adults. Parker further explains how he tried to keep KMTT from being classified by the industry as just another specialized, niche-formatted station.

R&R: *The Adult Alternative format is not exactly high-cume. Is it more TSL-driven?*

JP: Traditionally it has been, and that is what we are all struggling with now. If you look at KBCO/Denver, that is a cuming station right now. You do not get to be No. 1 12+ without a big cume, and they are kicking some serious butt there. That is what we are all aspiring to do. Over the course of the life of this format, the goals and the way that we look at the format internally within the radio stations have changed — by necessity, I think.

We always used to look at it as a niche format that was geared to-

ward a small segment of music-loving freaks. That is true, and because those music lovers are our core, we cannot afford to lose them. But we have all realized that if we are going to survive in the world of competitive major-market radio these days, we need to figure out how to be mass-appeal radio stations. And that starts with a radio

station's internal thinking. We can no longer think of ourselves as a niche, TSL, small-cume format, or that is all we will ever be.

At this radio station the thinking has changed dramatically since it signed on. We now think of ourselves as a major-market, mass-appeal rock 'n' roll station. We do not even consider ourselves an Adult Alternative station anymore. We are a Rock station for adults. It is that mind-set that needs to change in order for the major-market stations to flourish. That is what KBCO has done so well.

R&R: *Many would say that Adult Alternative stations today are very specialized in their approach and their appeal.*

JP: Yes, and that is why the format has sort of plateaued. Over the last few years there have been very few successes. These stations are very specialized in their approach and their appeal. That has always been the way this format has been looked at, and that is something that I have struggled with as a program director at this radio station. I do not want the industry to look at this station that way. I do not want the industry to look at us as a specialized product, because that is not the way we view ourselves.

We want to be — and we know we have the potential to be — the No. 1 station playing current music in this market. And that is not a specialized niche format. If you are the No. 1 Rock station playing current music in your market, you are a mass-appeal radio station. The advent of Pop/Alternative and the fact that a lot of Hot ACs and CHR stations are playing a lot of the same music that we are has allowed us to become more of a mass-appeal radio station.

The musical landscape has changed. When Sheryl Crow, The Dave Matthews Band, Counting Crows and Sugar Ray all became the flavor of the moment, we saw that as a golden opportunity to grow this radio station. Because when you have those records that we initially broke — those bands that we initially broke — crossing over to the mainstream, that says to me that we are on the edge of what is happening, we are on the edge of the major musical flavor of the moment, and we need to capitalize on that. That is when we change our focus. At that moment we say, "We can be a major-market, mainstream, mass-appeal Rock station."

R&R: *Is the TSL promo that you recently executed one that is not frequently used in the Adult Alternative format?*

JP: I am not aware that anyone else has done the exact same promotion as the one we recently used: I think the one we did was a unique promotion. It was modeled after a basic TSL promotion, where we were forcing people to listen at specific times during the day to increase the frequency of listening and increase the TSL. The model was not drastically different from any other promotion. What set it apart was that we figured out a way to put a prize on the air that we normally would not have.

If you talk to any researcher and you ask, "What are the things that people want to win from a radio station?" the No. 1 thing that people want to win is cash. Always. Hands down, it is always cash. It is cash, cars and trips. Those are the top three things people want to win. We have never been comfortable just



LET THE MUSIC DO THE TALKIN'

Beyond recording artist Veruca Salt recently hosted a listening party for their forthcoming release, *Resolver*, at Chicago's Engine Music. Seen here without earplugs are Veruca Salt's Louise Post (l) and WXRT/Chicago MD Patty Martin.

giving away cash, because we always felt that a cash prize just doesn't fit the "coolness" of the station. We try hard to set ourselves apart from the other stations that throw cash around. For our listeners, we like to come up with prizes that are more sexy and that appeal more to their lifestyle.

Do understand that we want to be a successful radio station. We have usually shied away from giving away just cash because we do not think it fits the image of the station. But to put the cash into a stock portfolio was a major epiphany for us. It was like, "Wow, look at this! We just figured out a way to give away cash that sounds really cool and sexy and totally fits the demographic that we are going after!" It turned out to be the perfect prize for that promotion.

We recently received the trends back from November, and we had a huge month. We had the biggest month we'd had in two years as a result of that promotion! You can attribute that to any number of things. We always argue that Arbitron is totally arbitrary — you never know from one month to the next what you are going to get. But we had a major, major on-air promotion, and the numbers went way up. We like to think that we kind of hit the nail on the head with that one. Our listeners responded very, very well to this promotion.

The second-tier prize in that giveaway was a laptop, which again really fits in well with our demographic, our image and the lifestyle of our listeners. It really fits in with the region we are in — this is such a huge computer area. It really fit in well imagewise for the radio station and for our listeners. It seems to have been a huge success. We kind of figured that it would be, but you never know, going in. All indications now show that it was probably one of the most successful on-air promotions we have ever done.

R&R: *Are you incorporating any other marketing strategies into this promo?*

JP: That is the constant battle. We are trying 24 hours a day to keep our TSL up and increase our TSL whenever we can. It seems like it has always been general radio thinking that if you want to increase

your TSL, your cume is going to suffer, and if you increase your cume, your TSL is going to suffer.

Recently we decided that this was a myth that we wanted to debunk. We have various promotions going on simultaneously — some that are geared toward cume, and some that are geared toward TSL. Right now it seems to be working out very well for us, because everything is on the upswing. So, yes, we are always concerned with TSL. We are always doing things to attract and get more TSL out of the core.

One of the biggest things we have done over the last year is our e-mail database. It really allows us to touch our core on a regular and immediate basis. For example, if Fiona Apple is going to be in the Mountain Music Lounge, or if Bruce Springsteen tickets are going to go on sale, or if we have a big promotion we want to launch, we always send e-mail to our database first, saying, "Hey, you guys are the cream of the crop, you are our most passionate listeners, so we are giving you a little heads-up here."

It also allows us to say, "You've got to listen during these specific times throughout the day." We can send an e-mail to them saying, "Hey, tune in to the morning show tomorrow, because we will be talking to Vice President Al Gore," or, "Tune in to Marty's afternoon show, because he will be giving away a trip to see Springsteen in Europe." We do things like that to have listeners tune in at specific times. It has worked very well for us.

R&R: *On your list of station priorities, where does TSL fit in?*

JP: It is very high. During the past year it has been No. 1. As I was saying before, that has changed slightly, because we really feel that we need to grow the cume of this radio station. We see that it can be done — again, just by looking at KBCO's success. KBCO's success has invigorated and inspired us once again. We told ourselves that we were content with this very stable cume that we have had. I think that if we are going to grow the radio station, that is where it is going to come from. We are going to need to attract more people, and we are in a unique position to attract more people because of the musical landscape.

"We just figured out a way to give away cash that sounds really cool and sexy and totally fits the demographic that we are going after!"

Jason Parker

Adult Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #2

KACD/Los Angeles
Clear Channel
(310) 451-1031
Cunningham/Sandler
12+ Cum 234,200

Channel 103.1 FM
World Class Rock

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
25	25		R.E.M./The Great Beyond	2700
24	24		SANTANA F/EVERLAST/Put Your Lights On	2592
24	24		KENNY WAYNE...Last Goodbye	2592
23	24		TRACY CHAPMAN/Telling Stories	2592
14	22		COUNTING CROWS/All My Friends	2376
12	21		FILTER/Take A Picture	2268
12	16		TORI AMOS/Concertina	1728
11	15		AFRO-CELTIC SOUND /Release	1620
12	14		MOBY/Porcelain	1512
13	14		EUPHORIA/Delinium	1512
13	13		TRAIN/Meet Virginia	1404
13	13		GOO GOO DOLLS/Black Balloon	1404
13	13		BEN HARPER/Steal My Kisses	1404
13	13		THIRD EYE BLIND/Never Let You Go	1404
13	12		DAVE MATTHEWS BAND/Stay (Wasting Time)	1296
13	12		NATALIE MERCHANT/It's So Sweet	1296
13	12		LUCINDA WILLIAMS/Can't Let Go	1296
13	12		VAN MORRISON/Precious Time	1296
13	12		COLLECTIVE SOUL/Needs	1296
12	12		LOS LOBOS/This Time	1296
12	12		MELISSA ETHERIDGE/Enough Of Me	1296
11	12		BRUCE COCKBURN/Last Night Of	1296
11	12		JOE 90/Drive	1296
22	12		STING/Brand New Day	1296
14	11		SHAWN MULLINS/Shimmer	1188
13	11		COLLECTIVE SOUL/No More, No Less	1188
10	11		GUSTER/Barrel Of A Gun	1188
13	11		COUNTING CROWS/Hangaround	1188
9	11		STING/After The Rain	1188
14	11		FIONA APPLE/Paper Bag	1188

MARKET #3

WXRT/Chicago
Infinity
(773) 777-1700
Winer/Martin
12+ Cum 501,200

93.1 XRT
RADIO CHICAGO

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
22	22		A3/Woke Up This Morning	7062
33	22		U2/The Ground	7062
18	18		SMASHING PUMPKINS/Stand Inside Your	5778
16	18		CURE/Maybe Someday	5778
13	14		BECK/Seedans	4474
5	13		DAVID MEAD/World Of A King	4193
8	12		OASIS/Go Let It Out	3852
7	11		RED HOT CHILI /Otherside	3531
12	11		FOO FIGHTERS/Learn To Fly	3531
15	10		FILTER/Take A Picture	3210
9	10		MATTHEW SWEE T/What Matters	3210
5	10		JOE STRUMMER/Tony Adams	3210
11	10		LEONA NAESS/Charm Attack	3210
14	10		TRACY CHAPMAN/Telling Stories	3210
10	10		STEELEY DAN/Cousin Dupree	3210
8	9		MOBY/Natural Blues	2889
10	9		GOMEZ/We Haven't Turned	2889
9	9		FOLK IMPLSION/Free To Go	2889
9	9		COUNTING CROWS/Hangaround	2889
9	9		SMITHERENS/She's Got A Way	2889
8	9		BECK/Mixed Bizness	2889
11	9		R.E.M./The Great Beyond	2889
11	9		BOB DYLAN/Things Have Changed	2889
6	8		SANTANA F/EVERLAST/Put Your Lights On	2568
6	8		BEN HARPER/Steal My Kisses	2568
6	8		FIONA APPLE/Fast As You Can	2568
6	8		DAVID BOWIE/Survive	2568
6	8		MICHAEL HUTCHESS/...Slide Away	2568
6	8		WARREN ZEVONI/ Was In	2568
5	7		OLD 97'S/Nineteen	2247

MARKET #4

KFOG/San Francisco
Susquehanna
(415) 543-1045
Marszalek/Evans
12+ Cum 500,800

KFOG 104.5 97.7
KFOG

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
21	21		STONE TEMPLE PILOTS/I Got You	4767
23	21		KENNY WAYNE...Last Goodbye	4767
23	19		U2/The Ground	4313
19	18		TRACY CHAPMAN/Telling Stories	4086
15	16		MELISSA ETHERIDGE/Enough Of Me	3632
22	16		STEELEY DAN/Cousin Dupree	3632
10	15		THIRD EYE BLIND/Never Let You Go	3405
12	14		PRETENDERS/Popstar	3178
22	14		R.E.M./The Great Beyond	3178
9	9		A3/Woke Up This Morning	2043
12	9		SANTANA F/ROB THOMAS/Smooth	2043
12	9		SANTANA F/EVERLAST/Put Your Lights On	2043
9	9		TORI AMOS/Concertina	2043
8	9		STING/After The Rain	2043
8	8		SARAH MCLACHLAN/Possession	1816
8	8		JE REMY TOBACK/You Make Me Feel	1816
10	8		GOMEZ/We Haven't Turned	1816
10	7		SUGAR RAY/Someday	1589
9	7		FIONA APPLE/Fast As You Can	1589
9	7		STING/Brand New Day	1589
17	7		COUNTING CROWS/Four Days	1589
11	6		CHRIS ISAK/Baby Did A Bad	1362
2	6		JONNY LANG/Wander This World	1362
9	6		WOOD/Stay You	1362
3	6		BEN HARPER/Steal My Kisses	1362
6	6		CROSBY, STILLS...Looking Forward	1362
3	5		LUCINDA WILLIAMS/Can't Let Go	1135
1	5		VERTICAL HORIZON/Everything You Want	1135
1	5		SHANNON CURFMAN/True Friends	1135
4	5		LYLE LOVETT/Church	1135

Reporters
Stations and their adds listed alphabetically by market

KGSR/Austin, TX *
PD: Jody Denberg
MD: Susan Castle
9 KIM RICHEY "Mind"
5 PATTI SMITH "Glitter"
3 FLAMING LIPS "Superman"
1 SHELBY LYNNE "Life"
RICHARD THOMPSON "Two-Faced"
JIMMIE OALE GILMORE "Man"

CIDR/Detroit, MI *
PD: Wendy Duff
MD: Rich Griffin
No Adds

WRNR/Baltimore, MD
PD: Alex Cortright
11 CHUCK PROPHET "Hurting"
AIMEE MANN "Save"
FIONA APPLE "Paper"
PATTI SMITH "Glitter"
AIR "Playground"

KFJX/Boise, ID
PD: Colter Langan
MD: Carl Scheider
SHELBY LYNNE "Life"

WBOS/Boston, MA *
MD: Amy Brooks
No Adds

WXR/Boston, MA *
PD: Joanne Doody
Acting MD: Keith Andrews
2 TRACY BONHAM "Behind"
1 BECK "Mixed"
1 PATTI SMITH "Glitter"
FIONA APPLE "Paper"
AIMEE MANN "Save"

WVNY/Cape Cod, MA
PD/MD: Barbara Dacey
1 PATTI SMITH "Glitter"
1 BELL BOOK & CANDLE "Rescue"
MORRISON/DONEGAN "Midnight"

WOOD/Chattanooga, TN *
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MD: Jeff Martin
3 BLOODHOUND GANG "Touch"
BOB DYLAN "Things"
SMASHING PUMPKINS "Stand"

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R&R Adult Alternative Top 30

February 25, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TRACY CHAPMAN Telling Stories (Elektra/EEG)	576	+5	41815	8	27/0
2	2	STEELY DAN Cousin Dupree (Giant/Reprise)	480	-3	33558	7	25/0
3	3	VERTICAL HORIZON Everything You Want (RCA)	466	+27	27144	14	21/3
15	4	U2 The Ground Beneath Her Feet (Interscope)	406	+129	36105	2	25/1
6	5	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	403	+35	27125	6	20/0
7	6	BEN HARPER Steal My Kisses (Virgin)	395	+46	22731	5	25/0
5	7	FILTER Take A Picture (Reprise)	378	+8	30421	13	19/0
9	8	KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	342	+11	28768	10	17/0
4	9	R.E.M. The Great Beyond (Warner Bros.)	339	-78	29100	14	17/0
11	10	STING Desert Rose (A&M)	337	+39	19607	6	23/1
14	11	BOB DYLAN Things Have Changed (Columbia)	319	+40	22513	3	26/3
12	12	MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)	296	+2	18880	4	20/0
16	13	CURE Maybe Someday (Fiction/Elektra/EEG)	292	+21	20267	4	18/0
8	14	COUNTING CROWS Hanginaround (DGC/Geffen)	287	-44	24964	19	23/0
10	15	MOBY Porcelain (V2)	280	-29	14688	13	20/0
18	16	A3 Woke Up This Morning (C2/Columbia)	261	+7	23057	4	17/0
17	17	TRAIN I Am (Aware/Columbia)	255	-16	10449	6	18/1
20	18	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	251	+4	15005	5	13/1
23	19	BRUCE COCKBURN When You Give It Away (Rykodisc)	246	+9	11772	5	19/1
22	20	WARREN ZEVON I Was In The House When... (Artemis)	242	+4	11949	6	20/0
13	21	FOO FIGHTERS Learn To Fly (Roswell/RCA)	236	-53	19039	18	15/0
24	22	COLLECTIVE SOUL Needs (Atlantic)	235	+2	12411	5	15/0
30	23	LEONA NAESS Charm Attack (Outpost/MCA)	212	+35	12924	2	19/0
26	24	FOLK IMPLOSION Free To Go (Interscope)	209	+13	12715	6	19/1
25	25	TORI AMOS Concertina (Atlantic)	209	-20	11507	6	16/0
19	26	SANTANA F/EVERLAST Put Your Lights On (Arista)	195	-57	22508	17	13/0
—	27	OASIS Go Let It Out (Epic)	169	+2	11783	3	9/0
Debut	28	EUPHORIA Delirium (Six Degrees)	140	+14	8718	1	13/0
29	29	BURLAP TO CASHMERE Eileen's Song (A&M)	138	-47	7340	12	10/0
—	30	SMASH MOUTH Then The Morning Comes (Interscope)	136	-11	8738	12	8/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
PATTI SMITH Glitter In Their Eyes (Arista)	8
FIONA APPLE Paper Bag (Clean Slate/Epic)	7
BOB DYLAN Things Have Changed (Columbia)	3
VERTICAL HORIZON Everything You Want (RCA)	3
AIMEE MANN Save Me (Reprise)	3
BECK Mixed Bizness (DGC/Geffen)	3
TONIC Mean To Me (Universal)	3
SHELBY LYNNE Life Is Bad (Mercury/IDJMG)	2
AIR Playground Love (Astralwerks/Virgin)	2
CINDY BULLENS I Gotta Believe In Something (Artemis)	2
A.J. GROCE Maybe (Higher Octave)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 The Ground Beneath Her Feet (Interscope)	+129
KIM RICHEY If You Don't Mind (Mercury)	+51
BEN HARPER Steal My Kisses (Virgin)	+46
BOB DYLAN Things Have Changed (Columbia)	+40
STING Desert Rose (A&M)	+39
COUNTING CROWS Mrs. Potter's Lullaby (DGC/Geffen)	+37
THIRD EYE BLIND Never Let You Go (Elektra/EEG)	+35
LEONA NAESS Charm Attack (Outpost/MCA)	+35
ANGIE APARO Spaceship (Melisma/Arista)	+34
VERTICAL HORIZON Everything You Want (RCA)	+27



31 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/13-Saturday 2/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

MIKE YOUNGER If By Chance We... (Beyond)
Total Plays: 124, Total Stations: 13, Adds: 0

GUIDED BY VOICES Hold On Hope (TVT)
Total Plays: 119, Total Stations: 12, Adds: 0

JEREMY TOBACK Perfect From The Start (RCA)
Total Plays: 114, Total Stations: 12, Adds: 0

SANTANA F/DAVE MATTHEWS Love Of My Life (Arista)
Total Plays: 112, Total Stations: 7, Adds: 0

ANGIE APARO Spaceship (Melisma/Arista)
Total Plays: 111, Total Stations: 7, Adds: 0

NO DOUBT Ex-Girlfriend (Interscope)
Total Plays: 106, Total Stations: 6, Adds: 1

TARA MACLEAN If I Fall (Nettwerk/Capitol)
Total Plays: 105, Total Stations: 14, Adds: 0

AIMEE MANN Save Me (Reprise)
Total Plays: 101, Total Stations: 14, Adds: 3

CROSBY, STILLS, NASH & YOUNG Heartland (Reprise)
Total Plays: 87, Total Stations: 10, Adds: 0

SHELBY LYNNE Life Is Bad (Mercury/IDJMG)
Total Plays: 83, Total Stations: 9, Adds: 2

Songs ranked by total plays

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Gomez

We Haven't Turned Around

the new song from the album **Liquid Skin**

THE SENSATION OF THE GAVIN CONVENTION!!

WXRT KFOG WXRV KGSR
WRNR WKOC WRLT WMMM
KFXJ KTHX KOTR WMVY
WNCS

ALSO ON GOMEZ: KBCO, KACD

2/26 L.A. w/Ben Harper 3/13 Atlanta
3/9 NYC 3/15 Dallas
3/10 Philly 3/16 SxSW
3/12 DC 3/18 New Orleans

produced by Gomez
www.freegomez.com www.virginrecords.com

MARCH 2000 ROCK & ROLL
HALL OF FAME INDUCTEE

9-TIME GRAMMY®
AWARD WINNER

MULTI-PLATINUM SUPERSTAR

BONNIE RAITT

“The Fundamental Things”

(Mitchell Froom Remix) The new single from the album: FUNDAMENTAL

Impact date 2/28

Watch for Bonnie on:

VH1's Rock & Roll Hall of Fame
Induction Ceremony Broadcast 3/7

The Late Show with David Letterman 3/9

Produced by Mitchell Froom, Bonnie Raitt and Tehad Blake • Management: Ron Stone and Jeffrey Hersh for Gold Mountain Entertainment

bonnieraitt.com



hollywoodandvine.com

www.americanradiohistory.com

OPENINGS

NATIONAL



GENERATION Y (the hell not) JOCKS

Are you bummed about Pun??? Are you digging Felicity's promiscuity? Are you blowing up spots without the use of Puffy's firearm? WE ARE! Smoke the liner cards — and join us — or, no better yet, stay in that crappy no-brainer airshift they label personality radio! WHHHHHAAAAATTTT!!! If you feel it, live it, bug out on it and can flow wit it... drop your CD&R's to: Alan Burns & Associates, 15 Playa Ct, San Ramon, CA 94583. or email to: dave@burnsradio.com. Oh, yeah if your CD sucks, make sure it is re-writable. There's some killer websites we want to download. EOE

GENERAL SALES MANAGER - RADIO
Major market General Sales Manager needed. Must have sales management experience and a proven track record in developing relationships, managing inventory, coaching a winning team and achieving a powerful Power Ratio. Responsible for national and local sales budgets, NTR, sales and expense forecasting. Looking for someone who is analytical, strategic, creative, thrives on challenge and can make things happen. Please send resumes and your sales management philosophy to: Radio & Records, 10100 Santa Monica Blvd., #863, 5th Floor, Los Angeles, CA 90067. EOE

Do you know what 25-54 year old women want? If so, we needed you here last week. Top-rated station in large market looking for a Promotion Director who knows how to jam. Please send resume to: Radio & Records, 10100 Santa Monica Blvd., #858, 5th Floor, Los Angeles, CA 90067. EOE

EAST

CHR WJYY seeks morning show solo/duo asap. Real, fun radio. Growing company. T&R: Box 1923, Concord, NH 03301. EOE (02/25)

News Reporter/Anchor for WFMD. Intensive local news coverage. Send T&R: WFMD, Rebecca Matthews, 5966 Grove Hill Rd., Frederick, MD 21703. EOE (02/25)

Leading media rep firm seeks talented writer/publicist for key corporate communications department. Will work on writing and public relations assignments for television, radio and corporate divisions. Self-starter to work with strong team in creative/positive environment. Salary \$40,000-50,000. Send cover letter with resume to: Katz Media Group, HR Department, 125 West 55th Street, New York, NY 10019. EOE

Active Rock opening. Creative digital production, phones, remotes, attitude essential. Great first gig. Develop your talent in the big east. Females & minorities encouraged. T&R's to: Jeff Miller, WCLG, Box 885, Morgantown, WV 26507. EOE

OPENINGS

MORNINGS

Top-75 market AC needs morning show. Individual or team. We need a fun, creative, show prep monster. You can be a star in our town. If you have a passion for winning, send us your tape, resume and ratings. Can you take us to: #1 25-54? Hot AC, Rock AC, Main AC, CHR... format doesn't matter... how you sound does! Radio & Records, 10100 Santa Monica Blvd., #864, 5th Floor, Los Angeles, CA 90067. EOE



MEDIUM MARKET OLDIES PD

Take charge Program Director needed for successful Eastern market FM. If you can program a fun, energetic, family oriented radio station, targeted to a 40+ audience, please send tape, resume and complete information, to: E. Alvin Davis & Associates, 4777 Red Bank Rd., Suite 16, Cincinnati, OH 45227. Attn: Rhonda. No phone calls please. EOE/M/F

7PM-Midnight Show

Major Market East Coast Rock Station seeks a 7PM — Midnight Show. You got attitude? A sense of humor? The ability to actually entertain? We want to talk to you NOW! Females especially encouraged to apply. Great station, great staff, great company! And you WILL have fun! Send your tape, resume and photo to: Radio & Records, 10100 Santa Monica Blvd., #862, 5th Floor, Los Angeles, CA 90067. EOE

Wanted: Production Director for three-station cluster in Buffalo, NY (Classic Rock, Oldies and Alternative). Flagship of Buffalo Bills and Sabres (means lots of free tickets). Should have at least three years of professional production experience, digital and eight track knowledge. Send package to: John Hager, Operations Manager, Mercury Radio Communications, 464 Franklin Street, Buffalo, NY 14202. M/F/EOE

PROGRAM DIRECTOR/ AIR PERSONALITY

Northeast Radio group seeks a strong and motivated Program Director/air personality. Strong production skills a must. Join a long established company with the resources to do it right. Be part of creating a fun and winning oldies station. Tapes and Resume to: Radio & Records, 10100 Santa Monica Blvd., #861, 5th Floor, Los Angeles, CA 90067. EOE. Minorities and women are encouraged to apply.

This is the job you've been looking for! Start-up CHR in large Northeast market looking for morning host and co-host, afternoon and evening talent. State-of-the-art facilities and all the tools to do the job. Excellent pay and benefits. Major broadcast group. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., #859, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS



PRODUCTION DIRECTOR

One of America's premiere AC stations seeks a Production Director. Qualified applicant will have a well-rounded skill set including the ability to write and conceptualize commercial campaigns as well as the understanding of what's needed to image the station.

The successful candidate will have all the tools and resources needed to excel including two assistants. B101 operates in an all-digital environment with two production rooms and four additional workstations in the building.

If you get an A+ in the skills competition as well as attitude and are serious about making a positive career move, send your materials (commercials, imaging and writing samples) to: Chris Conley, WBEB, 10 Presidential Blvd., Bala Cynwyd, PA 19004. MP files are welcome at ChrisC@101fm.com. Women and Minorities are encouraged to apply. B101 is independently owned and an Equal Opportunity Employer.

95.9 Classic Rock Norfolk/Stamford, CT is looking for F/T & P/T Air talent. Please send tape, resume and salary requirements to: Cox Radio, Inc., attn: Ed Sabatino, 444 Westport Ave., Norwalk, CT 06851. EOE

ADVERTISING SALES OPERATIONS MANAGER

XM Satellite Radio is looking for a Manager of Advertising Sales Operations for its corporate office in Washington, DC, to oversee all commercial operations for XM Radio's 100 national channels. This exciting position will offer the opportunity to assist in development and management of operations in the area of traffic, continuity, sales, billing and collections. The successful candidate must be able to manage in highly dynamic, technology-oriented, start-up environment. Advertising trafficking and management experience are prerequisites. Please forward resumes to the attention of Ed McNair via fax on: (202) 969-7050 or email to: ed.mcnair@xmradio.com.



We Recognize and Appreciate the Benefits of Diversity in the Workplace.

SOUTH

PD/Air Shift - Adult Urban Contemporary WABD. Send T&R to: Steve Burke, OM, WABD, P.O. Box 2249, Clarksville, TN 37042. EOE (02/25)



MORNING PRO

Talent search underway for morning host on one of the South's highest-rated Classic Rock stations, locally owned, in one of America's most livable small markets. Tape & resume to: Larry Blakeney, W'XRR/WBBN/W'KZW, P.O. Box 16596, Hattiesburg, MS 39404. EOE

OPENINGS

KIXY-FM MORNINGS & PD

Are you creative AND organized? If you are, we need to talk. You could be working for one of the most powerful broadcasting companies in the land. This heritage CHR has been consistently in the top-ten nationally as ranked by Arbitron in AQH. Experience with Digilink, Trakstar, and PowerGold a plus. Must have strong management experience, great on-air skills, and the ability to lead by example. T&R to: Jay Michaels, Foster Communications Co., Inc., 2824 Sherwood Way, San Angelo, TX 76901. EOE

NEWS DIRECTOR WANTED: Huntsville's WZYP/WVNN is in immediate search for a news director for our award winning News Department. Overnight T&R to: Athens Broadcasting, Peter Thiele, 1717 Hwy., 72 E, Athens, AL 35612. EOE

Best Country WPZM in Huntsville, AL is looking for our next morning stars. We are looking for either a great team or a super talented individual. If you aren't afraid to work hard, send your package to: Bud Ford at WPZM-FM, 1717 Hwy 72E, Athens, AL 35611. EOE

MIDWEST

Seeking morning drive talent for new Hot AC. T&R: Zack Stevens, WZKL, P.O. Box 2356, Alliance, OH 44601. EOE (02/25)

Newsperson/morning co-host sought. Good writing skills and great personality a must. T&R: Rick Armon, WBEB, 100 Stoddard St., Beaver Dam, WI 53916. EOE (02/25)

Fulltime reporter/anchor sought. Can you find and tell the big stories? Tapes and resumes to: WIZM/WKTY, NEWS, Box 99, La Crosse, WI 54601. EOE (02/25)

Searching for a News Director. T&R: Zack Stevens, WZKL, P.O. Box 2356, Alliance, OH 44601. EOE (02/25)

FULL SERVICE MORNING HOST

Immediate opening at #1 rated WHBC-AM in Canton, Ohio. Seeking highly motivated morning host to work with #1 morning team. Possible promotion to Program Director. WHBC-AM is a FULL SERVICE station with heavy local involvement. Send T&R to: Ray Hexamer, GM, WHBC Radio, 550 Market Avenue South, Canton, OH 44711. EOE

Shockley Communications seek an experienced Program Director/Operations Manager. Program six of the leading stations in the Upper Midwest. Knowledge of music, Selector, perceptual research, and coaching skills are essential. Great company, great fun, Great Lakes area. Send resume to: Deb Messer, General Manager, SCC 715 East Central Entrance, Duluth, MN 55811. EOE

DATING SHOW HOST

One of the most unique radio programs in the country is in search of a new host. The nightly show is five hours of mating and dating. The position requires a personality who can amuse, captivate and entertain. Call Bill Klaus, WNIR, Akron, OH 330-673-2323. EOE

OPENINGS
OPENINGS
POSITIONS SOUGHT
WEST
DIRECTOR OF SPORTS SALES

Do you believe in delivering in excess of budgets? Do you understand that sports radio stations achieve the most outstanding power ratios in the industry? Can you use qualitative data to paint a compelling picture? Do you enjoy NTR and event selling? Do you want to live in America's most livable city and work for one of America's top broadcast groups?

Citadel Communications has created a new position at its seven station Salt Lake City operation. The Director of Sports Sales will direct our sales effort for KFNZ-AM and KWUN-AM (home of the Utah Jazz, ESPN Programming and play-by-play for the Utah Grizzlies and the Salt Lake Buzz). The stations have experienced phenomenal growth and we are forecasting more of the same.

All interested parties are invited to contact Terry Mathis at: (801) 464-8526. mathis@efortress.com or by fax: (801) 487-5369. Citadel Communications Corp. is an Equal Opportunity Employer.

WEST COAST OLDIES STATION

Looking for drive time performer that can grab 'em by the ears! Team player, extraordinary desire to work hard and win! No beginners, no retirees! Radio & Records, 10100 Santa Monica Blvd., #865, 5th Floor, Los Angeles, CA 90067. EOE

Contemporary format entertainer needed yesterday in Washington's state capitol. Rush T&R to: Bob Hart, KRXY, 2124 Pacific Ave., SE, Olympia, WA 98506. EOE

www.ronline.com

POSITIONS SOUGHT

GOT GIG??

High speed, low maintenance 8-year glutton for punishment looking for the next bizarre set of circumstances. Killer day part, with all the options. In need of stable company that wants to win. AOR-Alternative-Modern Rock. Check out the virtual package at www.trentmichaels.net

17 year Alternative radio veteran seeks next challenge. Experienced in programming, marketing and on-air. 5+ years at 91X and KCXX. DWIGHT: (760) 751-4330, dwightarnoldmedia@yahoo.com (02/25)

Hire me! O.K., now you have your assignment. For T&R call or e-mail: (732) 814-0369 or PMOON1026@aol.com. (02/25)

Canadian Personality Don Steel seeks a new Radio challenge as PD/MD online aircheck and resume www2.memlane.com/donsteel DON: (403) 548-3230. (02/25)

Ex IBN and Sun host seeks political/lifestyle gig. Market quality matters more than size! E-mail GREG: Talkshowguy2000@aol.com (02/25)

Semi-retired personality moving to Ft. Myers (FL) seeks position. Talk, Oldies, MOR. Great voice, mischievous wit. DOUG "THE BEAR" TAYLOR: (941) 744-9262. (02/25)

Like Letterman, but without the sick leave. Matthew in the Morning. Funny, with a big healthy heart. www.MatthewintheMorning.com MATTHEW (707) 526-6288. (02/25)

Radio vet. over 25 years. OPS/PD/Mornings, free lance now looking for new challenge (start-ups? new owners?) Contact KONRAD KAYNE: k kayne@juno.com (02/25)

Lock n' load morning show! Launch air strike on competition. Morning AT/PD needs new on air battleground. No rookie! MIKE: (707) 421-1502, sfroad2@yahoo.com (02/25)

Modern rock overnighter seeking to move up in daypart and pay. Will move for right gig. Oldies, classic rock preferred. MARC: (732) 761-0647, Marc1063@aol.com (02/25)

Hillary Clinton's former towel boy: Selector/Production/middays/MD/APD stripeage. 14 years. Need only carrots and fresh cedar chips. KEITH: (765) 742-0595. (02/25)

Entertaining Sportscaster available. MIKE: (336) 835-4996. (02/25)

20 years in radio. Seeking fulltime AT or board operator position. Excellent references. MICHAEL: (904) 255-6950. (02/25)

Creative, enthusiastic AT seeks new challenge. I'm computer literate and also do news and production. AOR/CHR/AC. TOM: (406) 538-6580. (02/25)

Former KJSN Modesto weekend still seeking Bay Area full/parttime gig. Contact FRANK: (510) 223-1534. (02/25)

Are you searching for an outrageous AT, someone who will make your audience laugh their lungs out? E-mail: JustinFincamon@hotmail.com (02/25)

Big bands are back. Have own music. Works cheap, loves business. Can start yesterday. E-mail: colhogan@home.com (02/25)

Got guts? Want to try a brand new format that'll pull in 25-50 male numbers? E-mail RCFAUST@hotmail.com, RUSTY: (509)582-3211. (02/25)

Sought: On Air position, Tallahassee, FL. College degree, five years experience. Currently Music Director/On Air Personality, Production, News, Phones. Email: mitchell_d@popmail.firn.edu (02/25)

Sensual voice! Friendly, new-age. Digital Production. Strong ear, ideas, writing, looks. CR, News, Sales, On-Air. Relocate. KURT: 603-352-6070, pleiades@monad.net. (02/25)

R&R Opportunities Advertising

1x \$150/inch 2x \$125/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.ronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

THE INDUSTRY'S NEWSPAPER

THE R&R ANNUAL SUBSCRIPTION PACKAGE DELIVERS THE MOST FOR YOUR MONEY!

SUBSCRIBE AND SAVE OVER \$190.00!

51 weeks of R&R (\$330.00 value)

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\$299.00
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AIRCHECKS

AUDIO & VIDEO AIRCHECKS

+ CURRENT #238, WBCN/Nik Carter, Z100/Lisa Taylor, WPLJ/Race Taylor, KFRC/J.D., WJMN/Baltazar, KISW/Bob Rivers, KBKS/Matthew Long, \$7.50
 + CURRENT #237, Z100/Cubby, KCMG/John London, WBBM-FM/Eddie & Jo Bo, WKNS/Drew, KSCS/Bill Kinder, WBIG/Cathy Whiteside, KDND/Tim Anthony, \$7.50
 + PERSONALITY PLUS #PP-146, KROQ/Kevin & Bean, WKXS/Matt Siegal, WKYS/Russ Parr & Olivia Fox, WEGR/Tim, Bev & Maddog, Cassette, \$7.50
 + PERSONALITY PLUS #PP-145, KIIS/Rick Dees, KMLE/Ben & Brian, WROX/Jack Diamond & Bert Weiss, Z100/Elvis Duran, Cassette, \$7.50
 + PERSONALITY PLUS #PP-144, WPLJ/Scott & Todd, WKZL/Jack Murphy, KGB/Dave, Shelly & Chainsaw, WCKG/Steve Dahl, Cassette \$7.50
 + ALL COUNTRY #CY-93, KZLA WSM, WSM-FM, WSIX, WKDF, WKXU, \$7.50
 + ALL AC #AC-71, KOST, KPZL, KVL, KDMX, WRCH, WTIC-FM, \$7.50
 + ALL CHR #CHR-63, WKXS, KUBE, KQKS, KXHT, WKSL, KIIS, \$7.50
 + PROFILE #S-408, MEMPHIS! CHR KXHT, WKSL AC WMC-FM, WRVA UC WHRK, WDIA, KJMS Gold WOTO, WRQO Ctry WGKX, WOGY AOR WEGR, WSRR, WMFS, \$7.50
 + PROFILE #S-409, NASHVILLE! CHR WRWV, WQZD, AOR WNRQ, WZPC Ctry WSIX, WSM, WKDF AC WJXA Gold WRMX, \$7.50
 + PROMO VAULT #PR-39, promo samples - all formats, all market sizes, Cassette \$10
 + SWEEPER VAULT #SV-25, Sweeper & Legal ID samples, all formats, Cassette, \$10
 #0-21 (OLDIES), #F-26 (ALL FEMALE), #UC-21 (URBAN), #CHN-26 (CHR NIGHTS), #AOR-16 (ALL AOR), #T-8 (TALK), #MR-8 (ALT. ROCK), #S-406 (NEW YORK) at \$7.50 each
 + CLASSIC #C-231, KHJ/Robert W. Morgan-1972, Z100/Zoo-1983, KRIZ/Chuck Dean-1978, KHJ/Real Don Steele-1968, KIIS/Magic Matt-1989, \$11
 VIDEO #80, NY's WKTU/Bill Lee, WTJM/Famous Amos-Beth Bacall, DC's WROX/Jack & Bert, Memphis WEGR/Tim, Bev & Maddog, Boston's WJMN/Baltazar & Pebbles, 2 hrs., VHS, \$25!
 + Tapes marked with + may be ordered on CO for \$3 additional

www.californiaaircheck.com

CALIFORNIA AIRCHECK

Box 4408 - San Diego, CA 92164 - (619) 460-6104

EQUIPMENT FOR SALE

Apt-x drt 128 — \$3000 perfect condition
Panasonic SV3800 DAT Machine — \$850
excellent condition
Neumann U89 Mic original capsule, shock mount, \$1600 great condition
Contact Bill Castner (303) 494-5007

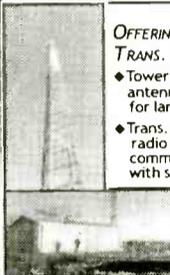
LONE STAR STATE ABSOLUTE AUCTION

RADIO TOWER, TRANSMITTER BUILDING ON 6.5± ACRES

FCC LICENSE, TRANSMITTER, & ANTENNA

ORDERED LIQUIDATED BY GLOBAL NON-PROFIT ORGANIZATION!
 TUES., APR. 4, 12 NOON, AMBASSADOR HALL, AMBASSADOR UNIV., BIG SANDY, TX

1% BROKER CO-OP



OFFERING 1: RADIO TOWER, TRANS. BLDG. ON 6.5± AC

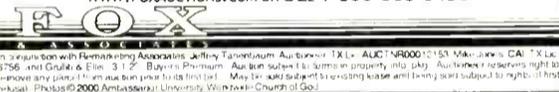
◆ Tower: 360' ft., 24 antenna spots, incl. three for large radio antennas
 ◆ Trans. bldg.: 792' SF, two radio suites, one radio comm. suite; built 1995 with steel framing, ext., & ceiling, concrete floor

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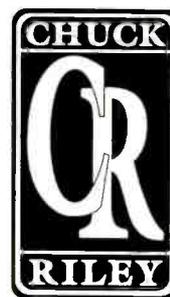


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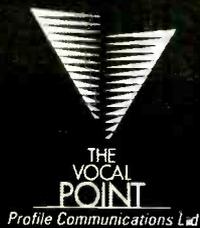
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CHR/POP

LW	TW	ARTIST	SON	LABEL
4	1	'N SYNC	Bye Bye Bye (Jive)	
1	2	BACKSTREET BOYS	Show Me The Meaning Of... (Jive)	
2	3	CHRISTINA AGUILERA	What A Girl Wants (RCA)	
3	4	SAVAGE GARDEN	I Knew I Loved You (Columbia)	
6	5	CELINE DION	That's The Way It Is (550 Music/Epic)	
5	6	EIFFEL 65	Blue (Da Ba Dee) (Republic/Universal)	
7	7	BLAQUE	Bring It All To Me (Track Masters/Columbia)	
11	8	THIRD EYE BLIND	Never Let You Go (Elektra/EEG)	
8	9	SMASH MOUTH	Then The Morning Comes (Interscope)	
10	10	SUGAR RAY	Falls Apart (Run Away) (Lava/Atlantic)	
9	11	SANTANA F/ROB THOMAS	Smooth (Arista)	
13	12	BLINK-182	All The Small Things (MCA)	
14	13	FILTER	Take A Picture (Reprise)	
12	14	BRIAN MCKNIGHT	Back At One (Motown/Universal)	
18	15	LONESTAR	Amazed (BNA)	
19	16	SONIQUE	It Feels So Good (Republic/Universal)	
24	17	MADONNA	American Pie (Maverick/WB)	
15	18	MARC ANTHONY	I Need To Know (Columbia)	
23	19	SANTANA F/PRODUCT G&B	Maria Maria (Arista)	
22	20	VERTICAL HORIZON	Everything You Want (RCA)	
25	21	KID ROCK	Only God Knows Why (Top Dog/Lava/Atlantic)	
21	22	TLC	Dear Lie (LaFace/Arista)	
16	23	WHITNEY HOUSTON	My Love Is Your Love (Arista)	
17	24	BRITNEY SPEARS	From The Bottom Of My... (Jive)	
32	25	FAITH HILL	Breathe (Warner Bros.)	
27	26	AMBER	Sexual (Li Da Di) (Tommy Boy)	
33	27	MACY GRAY	I Try (Epic)	
28	28	MANDY MOORE	Candy (550 Music/Epic)	
29	29	MARIAH CAREY/JOE & 98 DEGREES	Thank God... (Columbia)	
35	30	DESTINY'S CHILD	Say My Name (Columbia)	

#1 MOST ADDED

JESSICA SIMPSON Where You Are (Columbia)

#1 MOST INCREASED PLAYS

MADONNA American Pie (Maverick/WB)

CHR begins on Page 67.

AC

LW	TW	ARTIST	SON	LABEL
1	1	SAVAGE GARDEN	I Knew I Loved You (Columbia)	
2	2	CELINE DION	That's The Way It Is (550 Music/Epic)	
3	3	LONESTAR	Amazed (BNA)	
4	4	BRIAN MCKNIGHT	Back At One (Motown/Universal)	
5	5	98 DEGREES	I Do (Cherish You) (Universal)	
12	6	BACKSTREET BOYS	Show Me The Meaning Of... (Jive)	
13	7	FAITH HILL	Breathe (Warner Bros.)	
6	8	ROBBIE WILLIAMS	Angels (Capitol)	
8	9	PHIL COLLINS	You'll Be In My Heart (Hollywood)	
7	10	'N SYNC W/GLORIA ESTEFAN	Music Of My Heart (Epic)	
9	11	BACKSTREET BOYS	I Want It That Way (Jive)	
11	12	EDWIN MCCAIN	I Could Not Ask For More (Lava/Atlantic)	
10	13	PHIL COLLINS	Strangers Like Me (Hollywood)	
14	14	SARAH MCLACHLAN	I Will Remember You (Arista)	
15	15	RICKY MARTIN	She's All I Ever Had (C2/Columbia)	
16	16	WHITNEY HOUSTON	I Learned From The Best (Arista)	
18	17	SANTANA F/ROB THOMAS	Smooth (Arista)	
17	18	98 DEGREES	The Hardest Thing (Universal)	
20	19	'N SYNC	(God...) A Little More Time... (RCA)	
19	20	SIXPENCE NONE THE RICHER	There... (Squint/Elektra/EEG)	
21	21	TINA TURNER	When The Heartache Is Over (Virgin)	
—	22	ELTON JOHN	Someday Out Of The Blue (DreamWorks)	
22	23	MARC ANTHONY	I Need To Know (Columbia)	
24	24	MADONNA	American Pie (Maverick/WB)	
26	25	GARTH BROOKS AS CHRIS GAINES	That's The Way... (Capitol)	
23	26	SHANIA TWAIN	Man! I Feel Like A Woman! (Mercury/IDJMG)	
27	27	ALISON KRAUSS	Stay (Rounder)	
29	28	RICKY MARTIN F/MEJA	Private Emotion (C2/Columbia)	
25	29	JIM BRICKMAN F/MICHELLE WRIGHT	Your... (Windham Hill)	
—	30	MARC ANTHONY	You Sang To Me (Columbia)	

#1 MOST ADDED

ELTON JOHN Someday Out Of The Blue (DreamWorks)

#1 MOST INCREASED PLAYS

ELTON JOHN Someday Out Of The Blue (DreamWorks)

AC begins on Page 104.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	LABEL
1	1	DESTINY'S CHILD	Say My Name (Columbia)	
4	2	DR. DRE F/EMINEM	Forgot About D.R.E. (Aftermath/Interscope)	
2	3	CHRISTINA AGUILERA	What A Girl Wants (RCA)	
3	4	MONTELL JORDAN	Get It On...Tonight (Def Soul/IDJMG)	
5	5	'N SYNC	Bye Bye Bye (Jive)	
11	6	SISQO	Thong Song (Dragon/Def Soul/IDJMG)	
6	7	MISSY "MISDEMEANOR" ELLIOTT	Hot Boyz (EastWest/EEG)	
8	8	EVE	Love Is Blind (Ruff Ryders/Interscope)	
7	9	BLAQUE	Bring It All To Me (Track Masters/Columbia)	
13	10	PINK	There You Go (LaFace/Arista)	
9	11	MARIAH CAREY/JOE & 98 DEGREES	Thank God... (Columbia)	
14	12	SANTANA F/PRODUCT G&B	Maria Maria (Arista)	
15	13	BACKSTREET BOYS	Show Me The Meaning Of... (Jive)	
10	14	EIFFEL 65	Blue (Da Ba Dee) (Republic/Universal)	
12	15	OL' DIRTY BASTARD	Got Your Money (Elektra/EEG)	
17	16	SONIQUE	It Feels So Good (Republic/Universal)	
18	17	KUMBIA KINGS	U Don't Love Me (EMI Latin/Capitol)	
16	18	JUVENILE	Back That Thang Up (Cash Money/Universal)	
21	19	VOICE V	When U Think About Me (MCA)	
22	20	AALIYAH	I Don't Wanna (Priority)	
20	21	SAVAGE GARDEN	I Knew I Loved You (Columbia)	
24	22	JOE I Wanna Know (Jive)		
19	23	JENNIFER LOPEZ	Feel'n' So Good (Work/Epic)	
23	24	2PAC F/OUTLAWZ	Baby... (Keep...) (Amaru/Death Row/Interscope)	
29	25	D'ANGELO	Untitled...(How Does It Feel) (Cheeba Sound/Virgin)	
25	26	TLC	Dear Lie (LaFace/Arista)	
28	27	BOB MARLEY F/LAURYN HILL	Turn Your... (Columbia/IDJMG)	
31	28	SNOOP DOGG PRESENTS EASTSIDAZ	G'd Up (Doghouse/TVT)	
41	29	JAY-Z	Anything (Roc-A-Fella/IDJMG)	
32	30	HOT BOYS	I Need A Hot Girl (Cash Money/Universal)	

#1 MOST ADDED

ICE CUBE F/KRAYZIE BONE Until We Rich (Priority)

#1 MOST INCREASED PLAYS

SISQO Thong Song (Dragon/Def Soul/IDJMG)

CHR begins on Page 67.

HOT AC

LW	TW	ARTIST	SON	LABEL
1	1	SANTANA F/ROB THOMAS	Smooth (Arista)	
2	2	SMASH MOUTH	Then The Morning Comes (Interscope)	
3	3	SAVAGE GARDEN	I Knew I Loved You (Columbia)	
4	4	TRAIN	Meet Virginia (Aware/Columbia)	
6	5	MARC ANTHONY	I Need To Know (Columbia)	
8	6	CELINE DION	That's The Way It Is (550 Music/Epic)	
5	7	GOO GOO DOLLS	Black Balloon (Warner Bros.)	
9	8	THIRD EYE BLIND	Never Let You Go (Elektra/EEG)	
7	9	COUNTING CROWS	Hangin'around (DGC/Geffen)	
11	10	VERTICAL HORIZON	Everything You Want (RCA)	
10	11	FILTER	Take A Picture (Reprise)	
12	12	STING	Brand New Day (A&M)	
14	13	FOO FIGHTERS	Learn To Fly (Roswell/RCA)	
17	14	SUGAR RAY	Falls Apart (Run Away) (Lava/Atlantic)	
13	15	SUGAR RAY	Someday (Lava/Atlantic)	
16	16	TAL BACHMAN	She's So High (Columbia)	
15	17	FASTBALL	Out Of My Head (Hollywood)	
20	18	MACY GRAY	I Try (Epic)	
22	19	FAITH HILL	Breathe (Warner Bros.)	
21	20	LONESTAR	Amazed (BNA)	
18	21	R.E.M.	The Great Beyond (Warner Bros.)	
23	22	MADONNA	American Pie (Maverick/WB)	
19	23	BETH HART	L.A. Song (143/Lava/Atlantic)	
24	24	BACKSTREET BOYS	Show Me The Meaning Of... (Jive)	
25	25	EIFFEL 65	Blue (Da Ba Dee) (Republic/Universal)	
27	26	MELISSA ETHERIDGE	Enough Of Me (Island/IDJMG)	
28	27	TRACY CHAPMAN	Telling Stories (Elektra/EEG)	
26	28	BRIAN MCKNIGHT	Back At One (Motown/Universal)	
30	29	CHRISTINA AGUILERA	What A Girl Wants (RCA)	
29	30	EDWIN MCCAIN	Go Be Young (Lava/Atlantic)	

#1 MOST ADDED

JESSICA RIDOLE Even Angels Fall (Hollywood)

#1 MOST INCREASED PLAYS

FAITH HILL Breathe (Warner Bros.)

AC begins on Page 104.

URBAN

LW	TW	ARTIST	SON	LABEL
1	1	D'ANGELO	Untitled...(How...) (Cheeba Sound/Virgin)	
4	2	SISQO	Thong Song (Dragon/Def Soul/IDJMG)	
2	3	JOE I Wanna Know (Jive)		
3	4	DESTINY'S CHILD	Say My Name (Columbia)	
6	5	J-SHIN	One Night Stand (Slip 'N Slide/Atlantic)	
5	6	JAGGED EDGE	He Can't Love U (So So Def/Columbia)	
10	7	AALIYAH	I Don't Wanna (Priority)	
7	8	EVE	Love Is Blind (Ruff Ryders/Interscope)	
11	9	DR. DRE F/EMINEM	Forgot About D.R.E. (Aftermath/Interscope)	
9	10	GINUWINE, R.L., TYRESE, CASE	The Best Man... (Columbia)	
8	11	MARIAH CAREY/JOE & 98 DEGREES	Thank God... (Columbia)	
16	12	HOT BOYS	I Need A Hot Girl (Cash Money/Universal)	
13	13	MISSY "MISDEMEANOR" ELLIOTT	Hot Boyz (EastWest/EEG)	
15	14	SAMMIE	I Like It (Freeworld/Capitol)	
20	15	GERALD LEVERT	Mr. Too Damn Good (EastWest/EEG)	
17	16	DAVE HOLLISTER	Can't Stay (Def Squad/DreamWorks)	
14	17	BLAQUE	Bring It All To Me (Track Masters/Columbia)	
21	18	IDEAL	Creep Inn (Noontime/Virgin)	
19	19	WHITNEY HOUSTON	I Learned From The Best (Arista)	
23	20	2PAC F/OUTLAWZ	Baby... (Keep...) (Amaru/Death Row/Interscope)	
22	21	DRAMA	Left, Right, Left (Atlantic)	
18	22	MONTELL JORDAN	Get It On...Tonight (Def Soul/IDJMG)	
12	23	GINUWINE	None Of Ur Friends Business (550 Music/Epic)	
—	24	JAY-Z	Anything (Roc-A-Fella/IDJMG)	
32	25	BRIAN MCKNIGHT	Stay Or Let It Go (Motown)	
30	26	GUY	Why You Wanna Keep... (MCA)	
24	27	JUVENILE	U Understand (Cash Money/Universal)	
25	28	JAY-Z	Do It Again (Roc-A-Fella/IDJMG)	
31	29	MIKE E.	Master Plan (Capitol)	
38	30	BLACK ROB	Whoa! (Bad Boy/Arista)	

#1 MOST ADDED

DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)

#1 MOST INCREASED PLAYS

JAY-Z Anything (Roc-A-Fella/IDJMG)

URBAN begins on Page 79.

ROCK

LW	TW	ARTIST	SON	LABEL
2	1	AC/DC	Stiff Upper Lip (EastWest/EEG)	
1	2	METALLICA	No Leaf Clover (Elektra/EEG)	
3	3	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
5	4	KENNY WAYNE SHEPHERD BAND	Was (Giant/Reprise)	
4	5	CREED	Higher (Wind-up)	
8	6	CREED	What If (Wind-up)	
7	7	FOO FIGHTERS	Learn To Fly (Roswell/RCA)	
11	8	3 DOORS OOWN	Kryptonite (Republic/Universal)	
6	9	FILTER	Take A Picture (Reprise)	
13	10	KID ROCK	Only God Knows Why (Top Dog/Lava/Atlantic)	
12	11	DAYS OF THE NEW	Weapon And The... (Outpost/Interscope)	
16	12	DEF LEPPARD	Day After Day (Mercury/IDJMG)	
10	13	SANTANA F/EVERLAST	Put Your Lights On (Arista)	
15	14	LIVE	Run To The Water (Radioactive/MCA)	
9	15	MEGADETH	Breadline (Capitol)	
17	16	GODSMACK	Voodoo (Republic/Universal)	
14	17	BUSH	The Chemicals Between Us (Trauma)	
20	18	FOO FIGHTERS	Stacked Actors (Roswell/RCA)	
19	19	ZZ TOP	36-22-36 (RCA)	
21	20	LITTLE STEVEN	Salvation (Renegade Nation)	
18	21	STONE TEMPLE PILOTS	Heaven And Hot Rods (Atlantic)	
26	22	BUCKCHERRY	Check Your Head (DreamWorks)	
22	23	KENNY WAYNE SHEPHERD BAND	In 2 Deep (Giant/Reprise)	
47	24	SMASHING PUMPKINS	Stand Inside Your Love (Virgin)	
27	25	GOV'T MULE	Bad Little Doggie (Capricorn)	
24	26	TRAIN	I Am (Aware/Columbia)	
28	27	STAIN'D	Home (Flip/Elektra/EEG)	
29	28	BUSH	Letting The Cables Sleep (Trauma)	
31	29	OUR LADY PEACE	Is Anybody Home? (Columbia)	
25	30	LIMP BIZKIT	Re-Arranged (Flip/Interscope)	

#1 MOST ADDED

CAROLINE'S SPINE Nothing To Prove (Hollywood)

#1 MOST INCREASED PLAYS

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

ROCK begins on Page 119.

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National Airplay Overview February 25, 2000

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	JOE	I Wanna Know (Jive)	
2	2	D'ANGELO	Untitled...(How Does It Feel) (Cheeba Sound/Virgin)	
3	3	ANGIE STONE	No More Rain (In This Cloud) (Arista)	
4	4	WHITNEY HOUSTON	I Learned From The Best (Arista)	
5	5	MINT CONDITION	If You Love Me (Elektra/EEG)	
7	6	KEVON EDMONDS	24/7 (RCA)	
6	7	DONELL JONES	U Know... (Untouchables/LaFace/Arista)	
8	8	BRIAN MCKNIGHT	Back At One (Motown)	
11	9	GERALD LEVERT	Mr. Too Damn Good (EastWest/EEG)	
12	10	GINUWINE, R.L., TYRESE, CASE	The Best Man... (Columbia)	
13	11	ERIC BENET	When You Think Of Me (Warner Bros.)	
9	12	DAVE HOLLISTER	Can't Stay (Def Squad/DreamWorks)	
10	13	AMEL LARRIEUX	Get Up (550 Music/Epic)	
16	14	JEFFREY OSBORNE	That's For... (Private Music/Windham Hill)	
15	15	ERIC BENET	Spend My Life With You (Warner Bros.)	
14	16	TRACIE SPENCER	Still In My Heart (Capitol)	
18	17	BRIAN MCKNIGHT	Stay Or Let It Go (Motown)	
21	18	SMOKEY ROBINSON	Sleepin' In (Motown)	
17	19	MAXWELL	Fortunate (Rock Land/Interscope/Columbia)	
25	20	BRIAN CULBERTSON F/LORI PERRY	I'm Gonna... (Atlantic)	
28	21	AL JARREAU	Last Night (GRP/VMG)	
19	22	BEVERLY	You Came Along (Yab Yum/Elektra/EEG)	
22	23	MONTTELL JORDAN	Get It On...Tonight (Def Soul/IDJMG)	
20	24	MARIAH CAREY/JOE & 98 DEGREES	Thank God... (Columbia)	
26	25	MARY J. BLIGE	Deep Inside (MCA)	
—	26	KEVON EDMONDS	No Love (RCA)	
24	27	GLENN JONES	Secrets (SAR/WB)	
—	28	DRU HILL	Beauty (Universy/IDJMG)	
30	29	GUY	Why You Wanna Keep... (MCA)	
—	30	BLAQUE	Bring It All To Me (Track Masters/Columbia)	

#1 MOST ADDED
KEVON EDMONDS No Love (RCA)

#1 MOST INCREASED PLAYS
D'ANGELO Untitled... (How Does It Feel) (Cheeba Sound/Virgin)

URBAN begins on Page 79.

COUNTRY

LW	TW	ARTIST	SON	Label
1	1	TIM MCGRAW	My Best Friend (Curb)	
3	2	MARK WILLIS	Back At One (Mercury)	
4	3	LONESTAR	Smile (BNA)	
2	4	DIXIE CHICKS	Cowboy Take Me Away (Monument)	
6	5	TOBY KEITH	How Do You Like Me Now? (DreamWorks)	
5	6	GEORGE STRAIT	The Best Day (MCA)	
7	7	TRACY LAWRENCE	Lessons Learned (Atlantic)	
8	8	MARTINA MCBRIDE	Love's The Only House (RCA)	
10	9	JO DEE MESSINA	Because You Love Me (Curb)	
9	10	SHEDAISY	This Woman Needs (Lyric Street)	
12	11	CLINT BLACK W/STEVE WARINER	Been There (RCA)	
13	12	GARTH BROOKS	Do What You Gotta Do (Capitol)	
11	13	TRACY BYRD	Put Your Hand In Mine (RCA)	
15	14	PHIL VASSAR	Carlene (Arista)	
14	15	CHELY WRIGHT	It Was (MCA)	
16	16	MONTGOMERY GENTRY	Daddy Won't Sell... (Columbia)	
18	17	KENNY ROGERS	Buy Me A Rose (Dreamcatcher)	
20	18	ANDY GRIGGS	She's More (RCA)	
27	19	FAITH HILL	The Way You Love Me (Warner Bros.)	
22	20	JESSICA ANDREWS	Unbreakable Heart (DreamWorks)	
21	21	TRISHA YEARWOOD	Real Live Woman (MCA)	
25	22	VINCE GILL	Let's Make Sure We Kiss... (MCA)	
19	23	ALABAMA	Small Stuff (RCA)	
26	24	KENNY CHESNEY	What I Need To Do (BNA)	
23	25	SHANIA TWAIN	Rock This Country! (Mercury)	
24	26	WYONNNA	Can't Nobody Love You... (Curb/Mercury)	
28	27	YANKEE GREY	Another Nine Minutes (Monument)	
31	28	COLLIN RAYE	Couldn't Last A Moment (Epic)	
30	29	JENNIFER DAY	The Fun Of Your Love (BNA)	
32	30	TY HERNDON	No Mercy (Epic)	

#1 MOST ADDED

CHAD BROCK Yes! (Warner Bros.)

#1 MOST INCREASED PLAYS

FAITH HILL The Way You Love Me (Warner Bros.)

COUNTRY begins on Page 93.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	RICHARD ELLIOT	On The Fly (Blue Note)	
2	2	KIM WATERS	Secrets Told (Shanachie)	
3	3	KENNY GARRETT	Simply Said (Warner Bros.)	
6	4	BONEY JAMES	Boneyizm (Warner Bros.)	
5	5	KENNY G	Stranger On The Shore (Arista)	
4	6	DAVID BENOIT	Miles After Dark (GRP/VMG)	
8	7	NORMAN BROWN	Paradise (Warner Bros.)	
9	8	WALTER BEASLEY	Nice And Easy (Shanachie)	
13	9	AL JARREAU	Just To Be Loved (GRP/VMG)	
10	10	STEELY DAN	What A Shame About Me (Giant/Reprise)	
11	11	CHRIS BOTTI	Why Not (GRP/VMG)	
12	12	LARRY CARLTON	Fingerprints (Warner Bros.)	
14	13	STEVE COLE	It's Gonna Be Alright (BlueMoon/Atlantic)	
7	14	CHUCK LOEB	High Five (Shanachie)	
18	15	DAVE KOZ	Surrender (Capitol)	
16	16	BRIAN MCKNIGHT	Back At One (Motown)	
17	17	BRIAN CULBERTSON F/LORI PERRY	Get'n Over You (Atlantic)	
15	18	JOYCE COOLING	Callie (Heads Up)	
20	19	MARC ANTOINE	Palm Strings (GRP/VMG)	
19	20	BRIAN CULBERTSON	Back In The Day (Atlantic)	
23	21	URBAN KNIGHTS	Sweet Home Chicago (Narada)	
21	22	PAUL TAYLOR	Avenue (Peak/Unity/N-Coded)	
24	23	GERALD VEASLEY	Valdez In The Country (Heads Up)	
25	24	JAZZMASTERS	Nightcrawler (Hardcastle/Trippin' 'N' Rhythm)	
22	25	SPECIAL FX	Bella (Shanachie)	
30	26	SANTANA	El Farol (Arista)	
26	27	KIRK WHALUM	That's The Way Love Goes (Warner Bros.)	
29	28	LEO GANDELMAN	Rise (Jazzica)	
28	29	GROVER WASHINGTON JR.	The Night Fantastic (Columbia)	
—	30	PETER WHITE	San Diego (Columbia)	

#1 MOST ADDED

BOB JAMES Raise The Roof (Warner Bros.)

#1 MOST INCREASED PLAYS

RONNY JORDAN London Lowdown (Blue Note)

NAC begins on Page 114.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	METALLICA	No Leaf Clover (Elektra/EEG)	
3	2	CREED	What If (Wind-up)	
4	3	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
2	4	GODSMACK	Voodoo (Republic/Universal)	
5	5	KID ROCK	Only God Knows Why (Top Dog/Lava/Atlantic)	
9	6	3 DOORS DOWN	Kryptonite (Republic/Universal)	
7	7	AC/DC	Stiff Upper Lip (EastWest/EEG)	
6	8	LIMP BIZKIT	Re-Arranged (Flip/Interscope)	
8	9	KORN	Falling Away From Me (Immortal/Epic)	
13	10	DAYS OF THE NEW	Weapon And... (Outpost/Interscope)	
17	11	FOO FIGHTERS	Stacked Actors (Roswell/RCA)	
14	12	INCUBUS	Pardon Me (Immortal/Epic)	
11	13	POWERMAN 5000	Nobody's Real (DreamWorks)	
10	14	CREED	Higher (Wind-up)	
12	15	FILTER	Take A Picture (Reprise)	
15	16	STAINED	Mudshovel (Flip/Elektra/EEG)	
19	17	RAGE AGAINST THE MACHINE	Guerrilla Radio (Epic)	
20	18	GODSMACK	Keep Away (Republic/Universal)	
24	19	KORN	Make Me Bad (Immortal/Epic)	
16	20	BUSH	The Chemicals Between Us (Trauma)	
21	21	BUSH	Letting The Cables Sleep (Trauma)	
25	22	STAINED	Home (Flip/Elektra/EEG)	
18	23	GUANO APES	Open Your Eyes (Super Sonic/RCA)	
26	24	LIVE	Run To The Water (Radioactive/MCA)	
36	25	RAGE AGAINST THE MACHINE	Sleep Now In The Fire (Epic)	
32	26	SEVENDUST	Waffle (TVT)	
33	27	OUR LADY PEACE	Is Anybody Home? (Columbia)	
31	28	P.O.D.	Southtown (Atlantic)	
35	29	KENNY WAYNE SHEPHERD BAND	Was (Giant/Reprise)	
41	30	SMASHING PUMPKINS	Stand Inside Your Love (Virgin)	

#1 MOST ADDED

CAROLINE'S SPINE Nothing To Prove (Hollywood)

#1 MOST INCREASED PLAYS

3 DOORS DOWN Kryptonite (Republic/Universal)

ROCK begins on Page 119.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
2	2	BLINK-182	All The Small Things (MCA)	
3	3	THIRD EYE BLIND	Never Let You Go (Elektra/EEG)	
6	4	NO DOUBT	Ex-Girlfriend (Interscope)	
7	5	BUSH	Letting The Cables Sleep (Trauma)	
5	6	LIMP BIZKIT	Re-Arranged (Flip/Interscope)	
9	7	LIT	Miserable (RCA)	
8	8	STROKE9	Little Black Backpack (Cherry/Universal)	
4	9	FILTER	Take A Picture (Reprise)	
10	10	VERTICAL HORIZON	Everything You Want (RCA)	
12	11	CURE	Maybe Someday (Fiction/Elektra/EEG)	
11	12	KID ROCK	Only God Knows Why (Top Dog/Lava/Atlantic)	
13	13	INCUBUS	Pardon Me (Immortal/Epic)	
23	14	SMASHING PUMPKINS	Stand Inside Your Love (Virgin)	
14	15	OASIS	Go Let It Out (Epic)	
16	16	CREED	What If (Wind-up)	
15	17	FOO FIGHTERS	Learn To Fly (Roswell/RCA)	
24	18	LIVE	Run To The Water (Radioactive/MCA)	
19	19	KORN	Falling Away From Me (Immortal/Epic)	
22	20	FOO FIGHTERS	Stacked Actors (Roswell/RCA)	
20	21	APOLLO FOUR FORTY	Stop The Rock (550 Music/Epic)	
26	22	SUICIDE MACHINES	Sometimes I Don't Mind (Hollywood)	
17	23	RAGE AGAINST THE MACHINE	Guerrilla Radio (Epic)	
29	24	311	Flowing (Capricorn)	
28	25	OUR LADY PEACE	Is Anybody Home? (Columbia)	
25	26	MOBY	Natural Blues (V2)	
34	27	U2	The Ground Beneath Her Feet (Interscope)	
31	28	KORN	Make Me Bad (Immortal/Epic)	
36	29	RAGE AGAINST THE MACHINE	Sleep Now In The Fire (Epic)	
30	30	METALLICA	No Leaf Clover (Elektra/EEG)	

#1 MOST ADDED

LIMP BIZKIT Break Stuff (Flip/Interscope)

#1 MOST INCREASED PLAYS

SMASHING PUMPKINS Stand Inside Your Love (Virgin)

ALTERNATIVE begins on Page 129.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	TRACY CHAPMAN	Telling Stories (Elektra/EEG)	
2	2	STEELY DAN	Cousin Dupree (Giant/Reprise)	
3	3	VERTICAL HORIZON	Everything You Want (RCA)	
15	4	U2	The Ground Beneath Her Feet (Interscope)	
6	5	THIRD EYE BLIND	Never Let You Go (Elektra/EEG)	
7	6	BEN HARPER	Steal My Kisses (Virgin)	
5	7	FILTER	Take A Picture (Reprise)	
9	8	KENNY WAYNE SHEPHERD BAND	Last... (Giant/Reprise)	
4	9	R.E.M.	The Great Beyond (Warner Bros.)	
11	10	STING	Desert Rose (A&M)	
14	11	BOB DYLAN	Things Have Changed (Columbia)	
12	12	MELISSA ETHERIDGE	Enough Of Me (Island/IDJMG)	
16	13	CURE	Maybe Someday (Fiction/Elektra/EEG)	
8	14	COUNTING CROWS	Hangingaround (DGC/Geffen)	
10	15	MOBY	Porcelain (V2)	
18	16	A3	Woke Up This Morning (C2/Columbia)	
17	17	TRAIN	I Am (Aware/Columbia)	
20	18	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
23	19	BRUCE COCKBURN	When You Give It Away (Rykodisc)	
22	20	WARREN ZEVON	I Was In The House When... (Artemis)	
13	21	FOO FIGHTERS	Learn To Fly (Roswell/RCA)	
24	22	COLLECTIVE SOUL	Needs (Atlantic)	
30	23	LEONA NAESS	Charm Attack (Outpost/MCA)	
26	24	FOLK IMPLOSION	Free To Go (Interscope)	
25	25	TORI AMOS	Concertina (Atlantic)	
19	26	SANTANA F/EVERLAST	Put Your Lights On (Arista)	
—	27	OASIS	Go Let It Out (Epic)	
—	28	EUPHORIA	Delirium (Six Degrees)	
29	29	BURLAP TO CASHMERE	Eileen's Song (A&M)	
—	30	SMASH MOUTH	Then The Morning Comes (Interscope)	

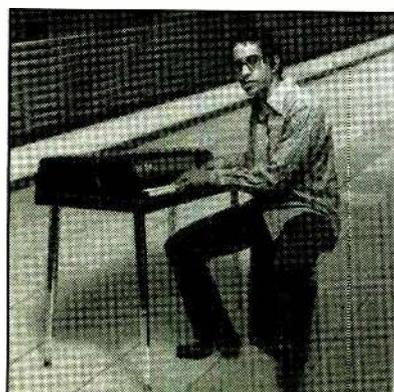
#1 MOST ADDED

PATTI SMITH Glitter In Their... (Arista)

#1 MOST INCREASED PLAYS

U2 The Ground Beneath Her Feet (Interscope)

ADULT ALTERNATIVE begins on Page 138.



A.J. CROCE TRANSIT

"Maybe" the debut track from A.J. Croce's new album Transit

Produced by Michael James

Management: Lampe Management Inc, 818-905-1425 www.ajcroce.com
Promotion: Michele Clark Promotion 818-223-8888 Coast to Coast Promotion 415-945-0101

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Publisher's Profile

By Erica Farber



ED McCLAUGHLIN
Chairman and CEO, EFM Media Management

Ed McLaughlin has had a distinguished career in broadcasting, and much of his success has been centered around the Talk format. He successfully turned around KGO/San Francisco back in the '60s, and his tenure with ABC also included being President of the radio network for over 14 years.

After leaving ABC, he formed EFM Media Management in 1987, and he can be credited as the inventor of modern syndication radio, as he is responsible for bringing to the forefront one of Talk's greatest assets, Rush Limbaugh.

A true friend to and pioneer in the radio business, McLaughlin currently serves on the board of trustees of the Museum of Television and Radio and is Chairman of the Board of the Broadcasters Foundation. He has been inducted into the Radio Hall of Fame and received the NAB National Radio Award.

Getting started in the business: "I went back to college after the Korean War and got a degree in radio and television. While I was in college, I worked as an intern at Channel 4 in San Francisco. I couldn't crack into the business of television, so I went to work for a little station in San Rafael, across the bridge from San Francisco, KTIM. I basically went to work there for nothing."

State of the industry: "When I first looked at consolidation and all of the changes taking place, I looked at it from a syndicator's point of view. What would it mean to those of us who were selling product to radio stations? In all honesty, I wasn't sure how it would work out. The one thing I did feel, though, was that consolidation would be good for the industry from a standpoint of revenues and increased awareness at the advertiser's level.

"For so long so many stations in most markets were fighting for the crumbs that it was tough to have a really solid, good business. I thought consolidation would make an impact on Madison Avenue, and I think that occurred. I knew it would certainly be upsetting to a lot of people in the industry and would probably mean the loss of some jobs. On the other hand, I thought it would be good for the business."

The success of syndicated talk: "I don't know that syndicated product has reached its full potential. Unless you can convince the No. 1 station in a market to take your product, I don't know that you can say you've achieved full success. I've always looked at radio syndication like television syndication: If you get a product that gets numbers, the stations will carry it. There are a lot of products out there, but I don't know if syndication is making the impact on the audience that it should or could."

Where the future stars are going to come from: "They'll come from the same place they came from in the past. Part of it is that you really have to have an attitude about producing. I used to kid about the fact that if you looked at the crawl at the end of *The Oprah Winfrey Show* or any of the big TV shows, you wondered what all those people did. Yet you take a radio show, and you put a talent in front of a microphone with maybe an engineer or a screener — though not always — and you expect them to do a really great talk show. There's a lot more to it.

"We built Rush's staff to a point where he was getting a lot of help — not help in the sense that they were dictating what would go on the show, but he had a lot of resources available to him. One of the problems with local talk shows, and maybe even some of the current syndicated shows, is that they don't put enough money against the show to realize its potential. I just don't think a talent — an ex-DJ or an ex-politician — can do it on their own. Television would never expect that to happen."

On diversity: "I spent a great deal of my time in the last three years before I sold the company looking for women to do Talk radio. I really couldn't put my finger on what it was that attracted women listeners. I don't know that you can do a show just on women's issues. I thought you could, particularly in the era of feminism. There are two sides to that story, and I was really looking for someone to see if we could develop that. But I never found the personality.

"I think you just have to start thinking about producing programs with the idea that not every one of them is going to be a winner. When I was with ABC, we even talked about taking one of our stations and using it as sort of a lab for developing programs. Nothing has changed, as far as I'm concerned, in the running of radio stations as far as attracting audiences. Once all of this consolidation plays itself out and everybody sits down and realizes, 'We've done this. We managed to have 10 stations in a market. Now we have to attract audiences and continue to grow them,' maybe then they'll start paying more attention to product."

Why a national liberal talent hasn't surfaced: "When I ran KGO from '64-'72, we were considered to be nothing but liberals. I couldn't even get the governor, who soon became president, to go on the air, because he considered us a liberal radio station. That was Reagan. I go back to the idea that you have to develop people. Certainly Michael Jackson in Los Angeles would be more liberal than conservative. Ron Owens in San Francisco. I think there are a lot of liberals around. We haven't developed any good ones on a national basis, nor have we developed any ethnic groups, which I think should be given a voice. Part of it is that people just don't understand what national radio can do if it's done right."

How he knew Rush was going to work: "It didn't take a genius to figure out that a guy who was getting a 13 share on AM radio in Sacramento must be doing something right. One of the things that really attracted me to Rush was the fact that he was really a radio personality."

Advice for talent: "This is going to sound so cliché, but, obviously, they have to perfect their talent. I would suggest they play two roles: Be the talent, but then be the executive producer of your own show. Critique your own show and say, 'How can I make this show better?' One of the great things about Rush is that the program

really improved when it went national. Today we have so much new technology that's available to us. Think about the number of e-mails Rush gets daily. Before we had e-mail, we started getting faxes by the tons from people with great ideas or things we hadn't thought about."

Most influential individual: "After I became a general manager, it would probably be Hal Neal, President of ABC Radio. But there have been so many people who influenced me, helped me with my career and contributed to my career who I looked up to and learned from."

Career highlight: "I was terribly proud of KGO, and that was a fight. It was a 50kw station that had never seen a dime's worth of profit. The general manager hired me as sales manager with full expectations that he would move on and I would become GM. We fought a lot of corporate battles because we didn't turn it around in 90 days. Everybody said, 'Maybe Talk radio's not going to work,' and we both had to threaten to quit. It took a year, but we sent the first profit back in singles, \$118. Then we threw a party, of course, and went back into the red."

Career disappointment: "I was with ABC for such a long time that you get that logo on your forehead, your shorts and every other place. I was hoping that I could go right to the very top of ABC Radio. Interestingly enough, one of the things I always wanted to do was integrate programming, network and stations to see if we could develop a true major radio division.

"When the company was bought by Cap Cities, I had mixed emotions. I was sitting there with a lot of ABC stock that all of the sudden became very profitable. On the other hand, I knew I probably would not be able to do what I was hoping to do. I can't say it's a disappointment, looking back on what happened to my career and my financial situation, but it was something I would have liked to have done."

Favorite radio format: "Still Talk. I've been a News and Talk junkie. I've missed whole eras of music."

Favorite television show: "I watch the Sunday morning shows — *Meet the Press*, *Face the Nation*. I must admit I'm a big *Biography* viewer."

Favorite song: "Our song, my wife's and mine, is 'After the Loving.'"

Favorite book: "I read a lot of biographies. Right now I'm reading *The Titan*."

Favorite movie: "*Red River* would probably stick out."

Favorite restaurant: "Della Famina's, 'cause I own part of it."

Beverage of choice: "I drink everything. I like wine, but as you get older, it doesn't like you nearly as much as you like it."

Hobbies: "Golf and boating."

Stock recommendation: "I should have said this six months ago, but I like Emmis, Clear Channel."

E-mail address: "I never check it. I still use the telephone."

What he's most looking forward to in the new millennium: "Honestly, I don't know. I sold the company, so you'd think I would have something in mind, but, frankly, I said I was going to take '98 and '99 off and just see where I wanted to go and what I wanted to do. I'm going to look at 2000 as something to see. Is there some role I can play in the business? I miss it, and I like it, but I don't want to do it unless I can contribute."

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