

NEWSSTAND PRICE \$6.50

U2's Most Added Moment

The venerable group **U2** are No. 1 Most Added at three **R&R** formats this week with "Stuck in a Moment You Can't Get Out Of." The foursome had 120 total adds at CHR/Pop, Hot AC and Triple A.



RADIO & RECORDS

www.rroonline.com

AUGUST 10, 2001

By Hook Or By Rook

Early in his career **John Rook** had the good fortune to hang with such young Hollywood upstarts as Natalie Wood, Sal Mineo and James Dean. But Rook's career path steered him toward radio, where he became a legend in the business. **Bob Shannon** chronicles Rook's career in this week's Legends. Page 25.



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WALK/Long Island
WLMG/New Orleans

B96/Chicago
WBLI/Long Island
KGGI/Riverside

Produced by Jimmy Jam & Terry Lewis for Flyte Tyme Productions, Inc. and Mariah Carey for Maroon Entertainment
Executive Producers: Mariah Carey for Maroon Entertainment and Jimmy Jam & Terry Lewis for Flyte Tyme Productions, Inc.

www.mariahcarey.com www.foxmovies.com www.virginrecords.com ©2001 Mariah Carey

Adds This Week:

WWZZ
WKSS
WKSE
KQKQ
WLDI
KKXX
KBFM



**Album
Platinum**

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NELLY FURTADO

Produced by Gerald Eaton

Management for Track: Field Productions and Nelly Furtado / Mixed by Brad Haaknel

Management: Chris Sauter www.chrisauter.com / A&P - Beth Halper www.nellyfurtado.com

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Already On:

Z100 KIIS WKSC WIOQ WKQI WXKS KRBE WSTR
KBKS KHTS KZQZ KZZP WNOU WHYI WBZZ WZPL
WQZQ WKRQ KMXV KLZR WPRO and many many more



In conjunction with the Morning Show Boot Camp in Las Vegas this week, R&R's editors and columnists address the very important topic of air-talent recruitment and development from all points of view — the programmer's, the sales executive's and even the agent's. In this week's Management, Marketing & Sales section, Pam Baker views air personalities from yet another perspective, that of the producer. It's interesting reading. Our MMS section this week also features a great column from futurist John Parikh, who outlines a morning show strategy worthy of putting up against Howard Stern. And in our GM spotlight this week: Clear Channel/Honolulu's Chuck Cotton.

Pages 10-15

NEW CHART SYSTEM DEBUTS

As detailed in last week's R&R, 11 format charts (all except Smooth Jazz) transition to 100% monitored airplay, beginning with this issue. R&R also debuts Indicator charts, representing smaller-market stations, for CHR/Pop, Country and Triple A.

IN THE NEWS

- Advertising revenues projected to rise 6.8% annually, to \$26.5 billion by 2005
- Vince Richards appointed Rock OM, Marc Sherman AC OM, for Clear Channel/Houston
- WEVD/New York to air ESPN Radio in conjunction with ABC deal
- Infinity flips KYCW/Seattle, KUPL/Portland, OR to "Extreme Talk"

Page 3



FCC Revokes Family Licenses

Virgin Islands combo penalized for violations

By Joe Howard
R&R WASHINGTON BUREAU
jhoward@rroonline.com

Saying Family Broadcasting "never gained true appreciation for its broadcast licenses," an administrative law judge ordered that Family's licenses for WSTX-AM & FM/Christiansted, U.S. VI be revoked by the FCC as a result of misrepresentations and rule violations.

The FCC revoked the licenses for a variety of reasons, including Family's misrepresentations to the FCC regarding an unauthorized move of its FM station's transmitter. In the order the FCC said Family told it that the transmitter site of WSTX-FM had to be moved as a result of damage from Hurricane Marilyn. In fact,

FCC/See Page 8

Clear Channel Delivers In Q2 ... Despite Ad Slowdown

After-tax cash flow per share beats estimates by a penny

By Jeffrey Yorke
R&R WASHINGTON BUREAU CHIEF
yorke@rroonline.com



Mark Mays

Second-quarter earnings results are a lot like a six-pack of beer or a pack of cigarettes: They come with a disclaimer. For radio investors, the disclaimer — often something like, "In this difficult advertising environment..." — is intended to cushion the bad news. Radioland has long known that the party was over; these are merely the words used in the cleanup.

So it was no surprise on Tuesday when Clear Channel Chairman/CEO Lowry Mays and his son, President/COO Mark Mays, both found themselves uttering the warning as

they delivered some otherwise good news — really good news, actually — about most segments of their enormous operation.

On the whole, Clear Channel's Q2 net revenues increased 126%, from \$1.1 billion to \$2.2 billion. Operating cash flow climbed 63%, from \$403.1 million to \$611 million. After-tax cash flow increased 73%, to \$470 million, while ATCF per share was 75 cents — 2 cents above Q2 2000 and a penny ahead of forecasts made by 18 analysts surveyed by First Call. The per-share number, "Our most important measure," the senior Mays noted, was 36% ahead of the ATCF reported in Q2 1999. "I only point that out to kind of emphasize the bubble of exuberance that we had last year," Lowry Mays said.

On an overall basis, Clear Channel pro forma net revenues dropped 1.5%, from \$2.23 billion to \$2.20 billion, while pro forma cash flow was off 13%, from \$710 million to \$615 million. Clear Channel lost 40 cents per share, down from a gain of 9 cents in Q2 2000.

Revenues in Clear Channel's radio division rose 96%, to \$941 million, and cash flow was up 99%, to \$405 million. Lowry Mays said the radio division — excluding Premiere Radio

CLEAR CHANNEL/See Page 19

Liggins: 'Entire Industry Suffering'

Saying that the entire radio industry is suffering from a stagnant advertising landscape, Radio One President/CEO Alfred Liggins III joined the many other company heads who have made similar statements as industry Q2 financial results pour in.



Liggins

Liggins said that while his company expected the first half of 2001 to be difficult, no one expected that the radio-advertising market would be negative for the full year. "I've talked to a lot of other radio operators out there. I don't think anybody is seeing a back-half pickup ... the entire industry is suffering," he said during his company's Q2 conference call, during which Radio One announced a second-quarter net loss of \$14.6 million, or 16 cents per share, and a loss applicable to common shareholders of \$19.6 million,

EARNINGS/See Page 8

Earnings At A Glance

- Clear Channel Radio revenue up 96%, to \$941M.
- Radio One revenue gains 91%, BCF up 106%.
- Cox Radio BCF jumps 15%, to \$43.5M.
- Cumulus BCF grows 12%, to \$18.4M.
- Entercom ATCF climbs from \$25.1M to \$26.4M.
- Disney's media networks EBITDA drops from \$697M to \$509M.
- NBC BCF falls 9%, to \$27M.
- WWJ free cash flow jumps 17%, to \$26.9M.

THIS = 1 WEEK

- CHR/POP**
 - O-TOWN All Or Nothing (J)
- CHR/RHYTHMIC**
 - JAGGED EDGE (Nelly) Where ... (So So Def/Columbia)
- URBAN**
 - ALICIA KEYS Fallin' (J)
- URBAN AC**
 - ALICIA KEYS Fallin' (J)
- COUNTRY**
 - BLAKE SHELTON Austin (Warner Bros.)
- AC**
 - FAITH HILL There You'll Be (Warner Bros.)
- HOT AC**
 - TRAIN Drops Of Jupiter (Tell Me) (Columbia)
- SMOOTH JAZZ**
 - MARC ANTONIO Mas Que Nada (GRP/VMG)
- ROCK**
 - STANIS It's Been Awhile (Flip/Elektra/EEG)
- ACTIVE ROCK**
 - TOOL Schism (Volcano)
- ALTERNATIVE**
 - TOOL Schism (Volcano)
- TRIPLE A**
 - AFRO-CELT W. GABRIEL When ... (Real World/Virgin)

NEWSSTAND PRICE \$6.50

Judge Finds Radio Not Exempt From Web Royalties

By David Lawrence
ONLINE TODAY
david@netmusiccountdown.com

A ruling last week by Philadelphia U.S. District Court Judge Berle Schiller may move the broadcasting industry a few steps closer to paying fees to record labels and artists for the use of music on radio-station websites. But the ruling may also deal a premature deathblow to the simulcasting of radio signals on the web as broadcasters reassess the pluses and minuses of webcasting their on-air content.

Schiller upheld a December 2000 U.S. Copyright Office ruling that broadcasters, which have long been exempt from paying any fees beyond the

COPYRIGHT/See Page 35

Hogan Succeeds O'Keefe As Clear Chan. Radio Pres./COO

Radio veteran John Hogan has been promoted to President/COO of Clear Channel Radio. He fills the slot vacated by Ken O'Keefe, who retired June 30.

Hogan, a Clear Channel Sr. VP who has overseen 15 Clear Channel radio regions for the past two years, including Los Angeles, Houston and Dallas, becomes No. 2 to CEO Randy Michaels, with whom he's worked for 15 years. The two will have joint oversight of all 1,200 Clear Channel properties in all 50 states.

"John's the salesman I will never be," said Michaels. "He has a sixth sense for finding new ways to drive sales and promotional programs and is the most advanced executive in our business in developing partnerships that leverage our national footprint, utilize cross-platform promotions and drive dollars to the top line. He's relentless, respected and, above all, fair. I can't think of a more qualified person to sit in the office next to mine as we drive the radio division to the next level."

Hogan said he is ready for the challenge. "It's obviously a great opportunity to work with Randy and the strong team of senior managers

HOGAN/See Page 18

Arbitron, Clear Channel Kiss And Make Up

By Ron Robinson
R&R EDITOR-IN-CHIEF
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Clear Channel Communications and Arbitron have called off their simmering feud over contract renewals in 130 Clear Channel markets. The dispute kept Clear Channel from using spring 2001 Arbitron numbers in those markets. The new agreement means that the broadcaster is now solid with Arbitron in all of Clear Channel's 187 rated markets through the fall 2004 rating period.

The two parties had been negotiating a contract renewal since the fourth quarter of 2000 over contracts that expired with the fall 2000 or winter 2001 surveys.

Clear Channel's contracts accounted for 22% of Arbitron's revenue in 2000. That fact was not lost on Clear Channel, which announced an impasse with Arbitron on the same day that Arbitron debuted in the spring as an independent publicly traded company.

ARBITRON/See Page 35

JAY-Z

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GET YA DAMN HANDS UP..

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R&R RHYTHMIC 12

R&R URBAN 6

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Richards Oversees Rock, Sherman AC For CC In Houston

Clear Channel has made changes to its programming team in Houston. Vince Richards, currently OM



Richards Sherman

of Active Rock KQRC/Kansas City, has been appointed Rock OM for Classic Rock KKRW and Rock KLOL, beginning Sept. 4. Additionally, Marc Sherman has been named AC OM for the Houston cluster, with responsibilities over Hot AC KHMZ and AC KODA.

Of Richards' appointment, Clear Channel/Houston VP/Market Manager Carl Hamilton noted, "Vince certainly has demonstrated his ability to lead the programming staffs in Kansas City to ultimate success. He is genuinely a great coach of talent and will further our success with KLOL and KKRW."

Houston/See Page 18

Harvey Is 'Super Friends' With Shaq



Los Angeles Lakers center and Trauma Records recording artist Shaquille O'Neal paid a visit to KKBT/Los Angeles' Steve Harvey Morning Show recently while promoting the new single from his forthcoming album, Shaquille O'Neal Presents His Super Friends, Volume 1, due in stores Sept. 11. Pictured (l-r) are Trauma's Eric Thrasher, Shaq and Harvey.

Radio Ad Spending Expected To Grow 6.8%, To \$26.5 Billion, In '05

By JEFFREY YORKE
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Radio-advertising expenditures will reach \$26.5 billion in 2005, the result of five years of expansion at a compound annual rate of 6.8%. That's the finding of Veronis Suhler, the 20-year-old New York-based merchant bank focusing on media transactions and private equity investments, which has just released its 15th annual "Communications Industry Forecast."

Radio was one of the fastest-growing media segments overall from 1995 to 2000, ending with record expenditures on political advertising and an influx of new dot-com ad money, all of which,

Veronis Suhler, contributed to strong growth for radio broadcasters in 2000. The report goes on to say that last year capped an unprecedented five-year growth spurt in radio advertising during which spending grew at a compound annual rate of 11% and was fueled by a 13.6% increase in national spot advertising and a 10.5% rise in local advertising.

But, the report predicts, the ride has come to an end for now. The forecast says that radio advertising will be off 0.7% in 2001, the first decline in 10 years, and that total advertising spending will decline due to a slower-growing economy,

REPORT/See Page 19

Infinity Goes To The 'Extreme'

■ KYCW/Seattle flips from Country to Talk

Infinity's KYCW/Seattle dropped Classic Country on Monday to become "Extreme Talk Radio 1090." Under the direction of PD Carey Curelop, who also programs co-owned Classic Rock KZOK-FM, the station enters a highly competitive Talk radio market in the Emerald City with a lineup of syndicated shows that targets younger Talk demos.

"We will not be another station that talks about whether or not we should have a monorail in Seattle or about how bad the traffic problems have gotten," Curelop told

KYCW/See Page 19

■ Oldies KUPL-AM now 'The Talk That Rocks'

Infinity flipped "Cruising Oldies" KUPL-AM/Portland, OR on Tuesday to a new, young-demo-targeted Talk format with the new moniker "Extreme Talk 970, The Talk That Rocks" and new call letters KUFO-AM. Dave Numme, OM of co-owned Active Rock KUFO-FM, will take on programming duties for the new station.

Asked what he felt would make the new Talker stand out on the already-crowded Portland Talk-radio dial, first-time Talk programmer Numme told R&R, "I think the real difference is our talent. It's a lineup

KUFO-AM/See Page 19

AUGUST 10, 2001

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CHR/Rhythmic RateTheMusic	47	Smooth Jazz Chart	85
Urban	51	Smooth Jazz Action	86
Urban Chart	52	Rock	89
Urban Action	58	Rock Chart	90
Urban AC Chart	60	Active Rock Chart	94
Country	63	Active Rock RateTheMusic	95
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ESPN Radio To Air On WEVD/New York

ABC Radio has inked an agreement with The Forward Association, owner of WEVD-AM/New York and publisher of the Jewish newspaper *The Forward*, that will replace the station's current mix of talk shows with syndicated programming from ABC-owned ESPN Radio, beginning Sept. 1. The deal, which gives ABC its much-sought-after Big Apple affiliate for ESPN Radio, also includes an option for the company to purchase WEVD for \$78 million during the next two years.

"Building ESPN Radio across the country over the past couple of years has been a process of steady and progressive growth for us," ABC Radio Sr. VP/Programming John McConnell told R&R. "Obviously, we are thrilled that we will now be heard full-time in New York City, certainly a market that is a crown jewel for ABC and ESPN. It's a city with some of the best sports teams and greatest fans in the world, and we believe this deal will offer both the network and New York sports listeners many great new opportunities."

WEVD/See Page 19

Perez Now Viva/L.A. Dir./Prog., Music

Fernando Perez has been promoted from MD to Director/Programming & Music at KLYY/Los Angeles, KSYY/Fallbrook and KVVY/Oxnard-Ventura, Big City Radio's L.A.-area Spanish Contemporary trimulcast known as "Viva 107.1."

Perez has been Viva's MD since November 2000 and served as the stations' acting PD between August-October 2000. He reports to Big City/L.A. GM



Perez

Sean O'Neill, who said, "Fernando's tireless enthusiasm and passion for the music made him an obvious choice to lead Viva into the future. His commitment to breaking new music, aggressive street marketing and service to the Hispanic community in and around Los Angeles will only intensify Viva's

PEREZ/See Page 18

Arista Appoints LaMonica VP/Rap Promo

Arista Records has elevated Chris LaMonica to VP/Rap Marketing & Promotion. Based in New York, he reports to Exec. VP Lionel Ridenour.

"The interconnected nature of marketing and promotion is felt most strongly in the genres of rap, hip-hop, R&B and urban music in general," Ridenour remarked. "The strategic options that are available today call for



LaMonica

a music professional of Chris LaMonica's caliber. His experience on the street and at radio are second to none in this business."

LaMonica was previously National Director/Rap Marketing Promotion, a post he had held since May 1999. He began his music-industry career in

LaMONICA/See Page 19

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DOJ Probes Online-Music Industry?

□ Agency won't confirm or deny, industry not talking

By JOE HOWARD
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The Department of Justice is reportedly investigating possible anticompetitive practices that could arise from the allied record companies and Internet firms that have agreed to launch MusicNet and pressplay, online music services slated to bow later this year. MusicNet is a partnership among RealNetworks, AOL Time Warner, EMI Group and Bertelsmann AG; pressplay was formed by Microsoft, Vivendi Universal and Sony. Both services are under antitrust investigation by European regulators.

According to a report in the Aug. 6 *Wall Street Journal*, MusicNet and pressplay are under preliminary investigation by the DOJ. However, a DOJ spokesperson told R&R, "There is nothing that we can confirm. There has been no acknowledgement of an investigation." A DOJ employee told R&R that the agency's standard procedure in an investigation would be to gather information from parties in the industry, review the information and determine what action to take. The department's action, he said, could run the gamut from litigation to none at all.

The DOJ employee said that only a small minority of the agency's cases go as far as litigation. He noted that in many cases "Consent Decrees" are reached, in which the parties under investigation agree to certain conditions in order to continue operating. Or, as in last year's Microsoft anti-

trust case, the agency may seek to place structural conditions on companies, including forcing them to break into separate divisions. The employee would not comment on the course any investigation into online music might follow.

A spokesperson at MCA Records declined to comment on the possibility of an investigation, and R&R was unable to reach representatives of Sony Music or Warner/Reprise. An RIAA spokesperson told R&R that the Department of Justice has not contacted the trade organization seeking information.

Music Online Competition Act

On Aug. 2 Reps. Rick Boucher of Utah and Chris Cannon of Virginia introduced the Music Online Competition Act, which would require labels to license their online

music to outside parties under terms similar to those given to their online-industry partners. The bill, Cannon said, is designed to "promote a legitimate online music marketplace that will benefit the public, the creators of copyrighted works and America's technology industry."

The legislation would also expand to online retailers the exemption from paying fees to play songs in stores that brick-and-mortar music retailers enjoy. The proposed exemption would allow online providers to play songs for 30 to 60 seconds to promote music sales.

RIAA President/CEO Hilary Rosen criticized the bill, saying, "A protracted legislative fight will not move us closer to where the music industry wants to be — delivering music to fans through a variety of different, innovative websites. Unfortunately, the Cannon-Boucher bill will divert time energy and resources from achieving that goal." She continued, "Many in the industry will fight this bill aggressively because we know that the marketplace is already moving in the right direction and that consumers will be served well by both the current and coming plans for online music services."

WW1's SmartRoutes Votes For AFTRA

By ELIZABETH RAMOS
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Traffic reporters in Cambridge, MA's SmartRoutes have voted unanimously in favor of representation by the American Federation of Television & Radio Artists. The 18-member Westwood One unit, which produces traffic and travel information for distribution to vehicles, wireless services and the Internet, conducted its election on Aug. 1.

"AFTRA's strategy to organize Westwood One's operations continues with this most recent election at SmartRoutes," AFTRA National Director Tom Carpenter said. "We're pleased to continue to make progress in our efforts to elevate wages, benefits and working conditions for em-

ployees at Metro/Shadow operations."

SmartRoutes is the 10th Metro Networks operations to vote for AFTRA representation since 1997, and WW1's Metro Networks/Boston voted to become an AFTRA shop just weeks before the SmartRoutes vote.

AFTRA spokeswoman Kim Roberts said that new contract bargaining will begin shortly.

Also last week, AFTRA's National Board ratified new collective-bargaining agreements that provide for better wages, benefits and working conditions at Metro Networks and Shadow operations in several markets, including New York, Seattle, St. Louis and San Diego. In addition, the union renegotiated its agreement with Shadow in San Diego, where employees have long been represented by AFTRA. R&R's calls to Westwood One for comment were not returned by press time.

Bloomberg BUSINESS BRIEFS

Karmazin Sells 700,000 Viacom Shares

Viacom President/CEO Mel Karmazin has sold 700,000 Viacom Class B shares, Bloomberg reported earlier this week. An April SEC filing stated that Karmazin owned 4.46 million shares, with options to buy 5 million more. Viacom spokesman Carl Folta declined to comment on why Karmazin sold the shares, worth approximately \$42 million, but said Karmazin does not plan to sell more shares in the near future.

IDT Corp. Offers To Buy Talk America

Talk America Radio Networks President Paul Lyle told R&R this week that long-distance telephone company IDT Corp. has offered to purchase Talk America in an all-stock deal. Lyle declined to discuss the value of the transaction but said that Talk America's board of directors has already given its approval. A shareholders' vote is now required for the deal to proceed. Because the directors hold the majority of Talk America's stock, Lyle expects a vote in favor of the buyout and a close of the deal comparatively quickly.

Jefferson-Pilot Declares Dividend

At the company's regular quarterly meeting Aug. 6, Jefferson Pilot's board of directors approved a quarterly cash dividend of approximately 27 cents per share, to be paid Dec. 5, 2001 to shareholders of record as of Nov. 16, 2001.

Infinity Outdoor, TDI Join As Viacom Outdoor

Infinity's outdoor-advertising divisions, Infinity Outdoor and TDI, have merged to form Viacom Outdoor. Infinity Radio VP/Communications Dana McClintock told R&R that the move was made "to make it easier for advertisers." Viacom Outdoor will remain an Infinity subsidiary. Just before the merger Infinity Outdoor acquired a 4.3% equity stake in the sales and direct-marketing firm GenesisIntermedia in return for a marketing alliance with GenesisIntermedia subsidiary Centerling.

CC Outdoor Begins Hispanic Marketing Initiative

Clear Channel Outdoor has launched a nationwide Hispanic marketing initiative, to be headed by Pedro Milian Jr. Milian, who has been with Clear Channel Outdoor since 1995, will serve as VP/Hispanic Business Development. Clear Channel cited recently released census data showing a 60% surge in the Hispanic population since 1990 as one of the catalysts for the initiative.

Continued on Page 8

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	8/3/00	7/27/01	8/3/01	8/3/00	7/27/01-8/3/01
R&R Index	321.66	265.10	257.69	-19.8%	-2.7%
Dow Industrials	10,706.21	10,416.67	10,512.78	-1.8%	+0.9%
S&P 500	1452.56	1205.82	1214.35	-16.3%	+0.7%



Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

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#1 ADULTS 25-54

#1

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...Consistently - book after book!

...For 10 years in St. Louis - over 35 Arbitron Books

...Over Howard Stern, Bob & Tom and Bob & Sheri

On one Clear Channel affiliate, the Spring 2001 book showed Steve and DC **#1** Adults 25-54 with a 19.9 share. John Boy and Billy were **#7** with a 5.7 share. Steve and DC win, book after book!

Put Steve and DC to work for you.

Just Added, KYQQ Wichita, WUZZ Lima, WGMO Wisconsin, WDXR and WOFB Paducah, KIOV Boise, WHUZ in Pennsylvania, KMFG Duluth.

Contact Rick Wilhelm (314) 613-7835 or email at rwillhelm@stl.emmls.com

Ratings based on AQH rating and share for St. Louis, Laurel Hattiesburg, spring 2001, winter 2001.

DEAL OF THE WEEK

• **KJUN-FM/Scappoose
(Portland), OR**
\$35.8 million

2001 DEALS TO DATE

Dollars to Date: \$3,077,693,937
(Last Year: \$24,933,694,133)

Dollars This Quarter: \$137,313,400
(Last Year: \$16,355,492,000)

Stations Traded This Year: 715
(Last Year: 1,778)

Stations Traded This Quarter: 78
(Last Year: 492)

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's MEDIA Access Pro, Chantilly, VA.

- KOLX-FM/Barling (Ft. Smith), AR \$600,000
- WTAL-AM/Tallahassee, FL \$350,000
- KSOK-AM/Arkansas City and KSOK-FM/Winfield, KS \$800,000
- KHQT-FM/Las Cruces and KKVS-FM/Truth Or Consequences, NM \$1.65 million
- KHKC-FM/Atoka, OK \$100,000
- WICI-FM/Sumter, SC Undisclosed
- WGOG-AM & FM/Wahalla, SC Undisclosed
- KAOX-FM/Kemmerer, WY \$116,050

Salem Lures Portland FM For 'Fish' House

- ☐ Gets move-in from Thunderegg Wireless in \$35.8 million deal;
ABC sells Oklahoma FM

Deal Of The Week

Oregon

KJUN-FM/Scappoose
(Portland)

PRICE: \$35.8 million
TERMS: Asset sale for cash
BUYER: Salem Communications Corp., headed by President/CEO Edward Atsinger III. Phone: 805-987-0400. It owns 81 other stations. This represents its entry into the market.
SELLER: Bedrock & Associates, headed by President Lance Anderson. Phone: 425-653-5510
FREQUENCY: 104.1 MHz
POWER: 2kw at 1,266 feet
FORMAT: Adult Standards
BROKER: Gary Stevens of Gary Stevens & Co.
COMMENT: The licensee of WJUN is Thunderegg Wireless, which is owned by Bedrock & Associates.

Arkansas

KOLX-FM/Barling
(Ft. Smith)

PRICE: \$600,000
TERMS: Asset sale for cash
BUYER: Prime LLC, headed by Managing Member Jerry Patton. Phone: 501-442-2021. It owns one other sta-

tion, KFPW-AM/Ft. Smith.
SELLER: Toccoa Falls College, headed by Exec. VP W. Wayne Gardner. Phone: 800-251-8326
FREQUENCY: 94.5 MHz
POWER: 31kw at 502 feet
FORMAT: Christian Talk

Florida

WTAL-AM/Tallahassee

PRICE: \$350,000
TERMS: Asset sale for cash
BUYER: Live Communications, headed by VP Lillie Price-Wesley. Phone: 410-480-3233. It owns no other stations.
SELLER: Unique Broadcasting LLC, headed by Manager John Wiggins. Phone: 615-662-3398
FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: Talk

Kansas

KSOK-AM/Arkansas
City and KSOK-FM/
Winfield

PRICE: \$900,000
TERMS: Asset sale for cash
BUYER: Cowley County Broadcast- ing. No phone listed. It owns no other stations.

SELLER: Sherman Broadcasting Group, headed by President/CEO Donald Sherman. Phone: 316-612-1079

FREQUENCY: 1280 kHz; 95.9 MHz
POWER: 1kw day/100 watts night; 50kw at 492 feet

FORMAT: Big Band; Country
COMMENT: Cowley County Broad- casting is 56% owned by Innovative Broadcasting Corp., headed by President/Director William Wechter. Phone: 620-232-5993. The remaining 44% of the company is held by Will- iam Docking.

New Mexico

KHQT-FM/Las Cruces
and KKVS-FM/Truth Or
Consequences

PRICE: \$1.65 million
TERMS: Asset sale for cash and note
BUYER: Richardson Commercial Corp., headed by President David Richardson. Phone: 505-525-9298. It owns no other stations.
SELLER: Sierra Industries Inc., headed by VP/GM Allen Lumeyer. Phone: 505-525-9298
FREQUENCY: 103.1 MHz; 98.7 MHz
POWER: 1kw at 551 feet; 37kw at 2,644 feet

FORMAT: Classic Rock; Adult Stan- dards

Oklahoma

KHKC-FM/Atoka

PRICE: \$100,000
TERMS: Asset sale for cash
BUYER: Robert Sullins. Phone: 580-795-2345. It owns one other station. This represents its entry into the mar- ket.
SELLER: ABC Radio, headed by ABC Broadcast Group President Bob Callahan. Phone: 212-456-6118
FREQUENCY: 103.1 MHz
POWER: 40kw at 367 feet
FORMAT: Dark

South Carolina

WICI-FM/Sumter

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Miller Communications Inc., headed by President Harold Miller. Phone: 843-979-9000. It owns three other stations. This represents its entry into the market.
SELLER: Iris Communications Inc., headed by GM Jodi Gomes. Phone: 803-775-4747
FREQUENCY: 94.7 MHz
POWER: 3kw at 479 feet
FORMAT: Urban AC

WGOG-AM & FM
Wahalla

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Sutton Radiocasting Corp., headed by Chairman/CEO Douglas Sutton Jr. Phone: 706-297-7264. It owns three other stations. This represents its entry into the mar- ket.
SELLER: Appalachian Broadc- asting Co., headed by President Luzanne Griffith. Phone: 864-638-3616
FREQUENCY: 1000 kHz; 96.3 MHz
POWER: 1kw; 6kw at 302 feet
FORMAT: Country; Oldies

Wyoming

KAOX-FM/Kemmerer

PRICE: \$116,050
TERMS: Asset sale for cash
BUYER: Chaparral Communications, headed by owner Jerrold Lund- quist. Phone: 203-977-6731. It owns eight other stations. This represents its entry into the market.
SELLER: Jim Ray Carroll. Phone: 307-877-4422
FREQUENCY: 107.3 MHz
POWER: 16kw at 892 feet
FORMAT: Adult Standards

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- Ken Boesen - KWJJ/Portland

"It's THAT good! They're now the exclusive provider for our group"

- Ken Barlow - VP of Programming
Vox Radio Group

"Bottom line: They Get It!"

- Ken Wall - Hot Mixx 100.9/Fayetteville

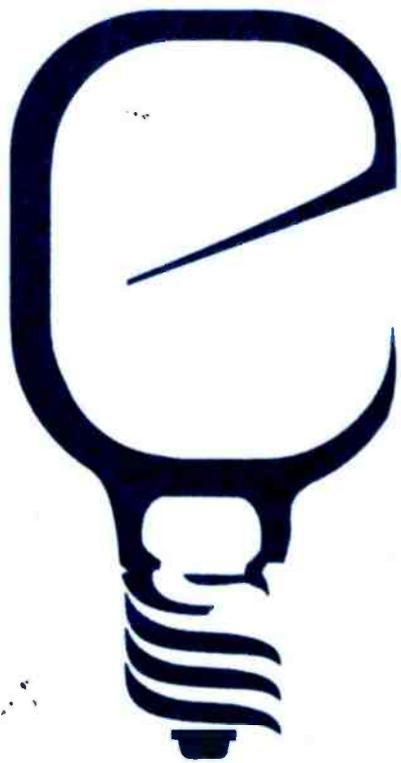
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Earnings

Continued from Page 1

or 22 cents per share. The news came despite a 91% gain in net revenues, to \$62.3 million, and an impressive 106% increase in BCF, to \$34 million.

Cox Radio CEO Bob Neil said he was "pretty proud" of the company's quarterly results, which set records for the company. Net revenue increased 13%, to \$107.9 million, and BCF rose 15%, to \$43.5 million. Operating expenses increased 11%, however, to \$64.3 million. Net income per share was 6 cents. Same-station net revenue decreased from \$94.2 million to \$94.1 million, while BCF improved 4%, to \$39.3 million. Perhaps more impressive was that Cox Radio's BCF margin increased from 40% to 42% during Q2. Neil said the results reflect "the strength and accelerating performance of our core stations."

Neil went on to say that he expects Cox to outpace the industry in the second half of the year, forecasting a robust Q3 and Q4 with continued revenue and BCF growth. Responding to a question about current pings, Neil said, "If there are any surprises, it is the strength of July." While acknowledging that "visibility into the back half of 2001 remains difficult," Neil expects Q3 pro forma net revenue growth of 3% to 5% and no more than a 3% dip in pro forma cash flow. Cox reiterated its previous 2001 guidance that assumes modest improvement in the economy and the integration of recent station acquisitions by the company. Those estimates include 0%-3% pro forma net revenue growth and cash growth of 0%-4%.

Cumulus saw mixed results in Q2, as net revenues for the broadcaster decreased 12%, from \$62.6 million to \$55 million, while BCF increased 12%, from \$16.4 million to \$18.4 million. EBITDA grew 18%, from \$12.4 million to \$14.7 million, and ATCF increased from \$1.9 million to \$2.5 million. But despite the growth in cash flow, net losses widened from \$9 million to \$12 million.

Westwood One saw a modest dip in net revenues, sliding just 2%, from \$136.5 million to \$133.6 million.

Westwood One President/CEO Joel Hollander blamed the advertising drop-off from Internet companies and an overall slowdown in the ad market for the lower results. Meanwhile, the company saw its net free cash flow jump 17%, from \$23.1 million to \$26.9 million — its 16th straight record quarter.

Multimedia conglomerate Disney reported modest declines in what was the company's third quarter of 2001. The company's pro forma revenues declined just 1%, to \$6 billion, during the quarter, which ended June 30, while reported net income increased from \$361 million to \$392 million, and pro forma net income fell from \$530 million to \$392 million. Total EBITDA dipped from \$1.5 billion to \$1.4 billion. Meanwhile, the company's media networks saw a significant drop in EBITDA, from \$697 million to \$509 million. Pro forma revenues at the networks declined from \$2.2 billion to \$2.1 billion.

Commenting on the radio business in particular, Disney COO Robert Iger said it is "definitely suffering from the economic downturn. We don't see much of a turnaround." But, he said, "It has definitely bottomed out," echoing a view expressed by Infinity's Mel Karmazin and Regent's Terry Jacobs.

Along those lines, Hispanic Broadcasting CEO Mac Tichenor said "things look a little better" for the second half of the year. Tichenor gave that outlook during his company's Q2 earnings conference call, where it announced that the company saw net revenues increase 2%, to \$66 million, but experienced a 9% decrease in BCF, to \$27 million. EBITDA declined 7%, to \$25 million. The losses dragged HBC's net income to \$10.2 million, or 9 cents per share, vs. \$12.1 million, or 11 cents per share, in Q2 2000. HBC expects Q3 net revenue growth in the range of 1% to 3% and forecasts BCF from \$25 million to \$26 million.

While HBC saw revenues grow, Entercom's net revenues declined in Q2. Net revenues and broadcast cash flow each fell 2% despite a record increase in after-tax cash flow, from \$25.1 million to \$26.4 million. Net revenues declined from \$96.9 million to \$94.6 million, while BCF slipped

from \$41.3 million to \$40.6 million. Entercom CEO Joseph Field says that, considering the "economic euphoria" of Q2 2000, a small decline in a difficult economy "is the exception that proves the rule of the outstanding underlying strength, growth and resilience of radio advertising." The company predicts a revenue drop in Q3 to between \$90 million and \$93 million and a slip in BCF to between \$35 million and \$38 million.

Radio Unica continued to see red ink on its bottom line, as the company's Q2 net loss increased from \$6.8 million, or 32 cents per share, to \$7.7 million, or 37 cents per share. The sole First Call analyst covering Radio Unica expected a 41-cent loss. Broadcast cash flow before stock option compensation expenses dipped 37%, from \$1.9 million to negative \$2.6 million. However, Radio Unica saw broadcast revenues jump 13%, from \$7.7 million to \$8.7 million. When adding in earnings from MASS Promotion, a promotional and merchandising operation targeting Hispanics that the group purchased April 30, revenues are up 28%, to \$9.9 million. Chairman/CEO Joaquin Blaya said the group ended the quarter with \$29 million cash in reserve, and he continues to forecast Q3 revenue growth in excess of 16% despite a weak advertising market.

Jones Media saw its Q2 losses widen a staggering 86%, from \$2.6 million to \$4.9 million, although revenues declined only a modest 3%, from \$21.1 million to \$20.5 million. EBITDA fell from \$3.7 million to \$1.6 million. EBITDA for the company's network-radio division fell 16%, from \$3 million to \$2.5 million, but revenues jumped 8%, from \$10.9 million to \$11.7 million.

Gaylord Entertainment's music, media and entertainment group also saw revenues drop in Q2, from \$65.5 million to \$47.4 million. EBITDA increased from negative \$10.4 million to \$900,000. The company noted that it experienced good performance in its radio group thanks to WWTN-AM/Nashville, but it struggled with a weak advertising environment and significant competition for its Country stations.

American Tower also experi-

Bloomberg

BUSINESS
FINANCE

Continued from Page 4

Manufacturers Order 170,000 XM Chipsets

ST Microelectronics has received orders from equipment manufacturers, among them Sony, Pioneer, Alpine and Delphi Automotive, for 170,000 XM Satellite Radio receiver chipsets. At least 70,000 of the chipsets are set to be delivered in the third quarter to support the satellite broadcaster's Sept. 12 commercial launch in the San Diego and Dallas-Ft. Worth markets. The remaining sets should be delivered by the end of this year. ST is the sole supplier of XM chipsets.

Radio One Returns WAMJ To Atlanta

Radio One agreed last week to an LMA with Mableton Investment Group that will return heritage Atlanta call letters WAMJ to the market. The calls are to be assigned to a construction permit at 102.5 MHz licensed to the Atlanta suburb of Mableton, GA. That facility, formerly WAVE, is a class A signal at 328 feet that Radio One said will cover 83% of the market's African-American population. The LMA calls for Radio One to pay Mableton \$30,000 per month. The sign-on date and format for WAMJ have not yet been announced. The former WAMJ — now Radio One's Smooth Jazz WJZZ — aired an Urban AC format.

FCC

Continued from Page 1

Family lost its lease on its licensed site, but did not notify the FCC because it was embarrassed about the loss. Family also did not have proper Emergency Alert System equipment installed, nor did it have a fence enclosing its AM station's transmitter facility.

The FCC also punished Family for operating both of its stations at variance from their authorizations. While Family had obtained special temporary authority to operate both stations at variance from their licenses back in 1993, it never obtained any further authority to continue such operations, but continued to do so through June 12, 2000.

G. Luz A. James, who presided over Family during the time of the violations, was unaware of the revocations until he received a call from R&R on Tuesday. After reviewing a copy of the order provided by R&R, he said that Family will

appeal the revocations. However, James — an attorney with 27 years of experience in criminal and probate of law — questioned the validity of the revocation order because the copy released by the FCC was not signed by Judge Richard Sippel. James said that once an official, signed copy is received, Family will file an appeal "right away."

James told R&R that he had not been involved with management of the stations since turning over the company's operations to his daughter, Barbara James-Petersen, in 1998. "I'm not in a management situation," he said. Indeed, the revocation order indicates that he transferred all of his Family stock to his children. But James still hosts a show on one of the stations on the weekends.

Family did not dispute any of the allegations made by the FCC, but James declined to discuss those matters with R&R. R&R was unable to reach James-Petersen or Lauren Colby, Family's attorney. The company has 30 days to file an appeal.

enced increased losses in Q2, as the company posted a net loss of \$104 million, or 54 cents per share, compared to a Q2 2000 net loss of \$58 million. However, net revenues grew

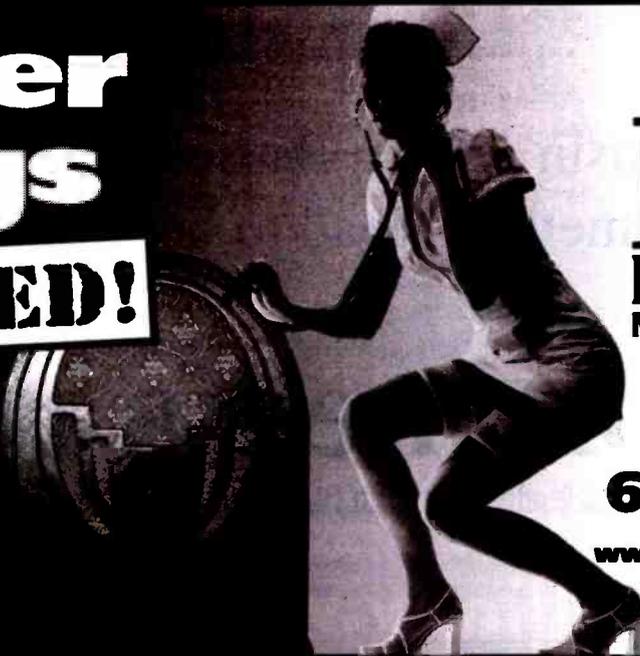
significantly, from \$167 million to \$263 million. The company also recorded improved EBITDA, up from \$43.2 million to \$60 million.

— Joe Howard & Jeffrey Yorke

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WORKING WITH CREATIVE DEVIANTS

Advice for morning-show producers

By Pam Baker

Sales & Marketing Editor
pambaker@ronline.com



PAM BAKER

Being a producer can be the most rewarding experience — but, at times, it can also be a royal pain. In my career I've been a producer for several local and syndicated shows. I loved my time as a producer (though I could do without getting up at 3:30am), and I especially enjoyed the jubilation when our team efforts were recognized on Arbitron ratings report days.

A former colleague and a good friend, Frank Murphy is a radio host, morning-show consultant and former producer of the syndicated *Mark & Brian Show* (based at KLOS/Los Angeles), *Kevin & Bean* (KROQ/Los Angeles), Jay Thomas (formerly of KPWR/Los Angeles) and *Don & Mike* (WAVA/Washington). For this week's Air Personalities theme issue, I wanted to conduct a little Q&A role-playing with Murphy on some of the problems producers might face. (Mark, Bean, Mike, others — don't worry: We never encountered these situations with you!)

R&R: It's very difficult to motivate our morning team. They never want to plan the next day's show. They say they'd rather "wing it," but the lack of planning sounds like a lack of planning. What can I do?

FM: The best morning shows have more material than they can use. It's best to overprepare. You can still wing it in reaction to a fresh news story or a topic that comes up during the show, but you can't guarantee that news will happen on your schedule. At KROQ, Kevin & Bean [Kevin Ryder and Gene "Bean" Baxter] have disciplined themselves to fill a grid with what they are going to do in every segment for the next day's show.

Here's what you can do: Start by creating a blank grid — if you're in Microsoft Word, click on "Table," then "Insert," then choose the number of columns and rows. Fill in your daily and weekly benchmarks, then take the grid to the talent and ask them how they plan to fill the remaining spaces. You can suggest topics or bits to them. Fill in as many spaces as you can. If they still want to wing it, write their names in the empty spaces. Make them take responsibility for filling the time. Give copies to everyone on the show and maybe the PD.

R&R: How can I tactfully tell one of the morning guys that his new character bit isn't funny or that a joke doesn't work? He has a huge ego and thinks everything he creates is brilliant. Help!

FM: In my experience, the talent with the biggest ego is often hiding his or her insecurity. The bigger the ego, the more insecure the person. If you criticize someone who is that insecure, they can't take it. Instead, heap praise on something else they did that actually was funny or brilliant. The talent will keep trying to get positive reinforcement and will stop

doing material that gets no reaction. When he asks you about his new (unfunny) character bit, you can say that you prefer another one that is funny. But you also have to keep encouraging him to create new material, or you'll be stuck in a rut with the same old characters forever.

R&R: One of our morning guys likes to party every night. In the morning he's hung over, and it takes at least an hour for him to wake up and get with the program. His partner won't confront him but complains to me constantly. What should I do?

FM: This type of criticism needs to come from an equal, like his partner, or a superior, the program director, and not from the producer, who is a subordinate. Talk to the sober partner first and tell him that he needs to address the situation with his hung-over partner one on one. If he refuses, then suggest that you both ask the program director to have a "come to Jesus" meeting with the party boy.



FRANK MURPHY

R&R: Our female co-host is always late. We're on-air at 5:30am, but she runs in every morning at around 5:45, and it causes all kinds of distractions. She has a different excuse every day: "My kid was throwing up," "I spilled coffee on my shirt," "I ran out of gas," "The alarm didn't go off." Your advice?

FM: This is similar to the problem with the drunken partner. The criticism should come from an equal or above. Also, everyone on the show should make it clear that they don't care what the reason is for her lateness. Go ahead and start the show without her at 5:30. If you all act like you can function fine without her, she'll get the message real fast. You could also suggest that the tardy co-host be given some responsibility before the show. Perhaps she can print out the listener e-mail or the show-prep sheets. The co-host needs to know that her duties begin at 5am, not 5:30. That way, if she's still 15 minutes late, it's only 5:15.

R&R: Neither member of our morning team will spend time learning about pop culture. They don't go see the latest movies, refuse to watch Access Hollywood and don't read entertainment magazines. They sound like fools when listeners call in asking questions about a particular movie or TV show or about celebrities, and they end up putting me on the air to explain what Legally Blonde is about or what's happening with celebrities. Isn't keeping up with pop culture part of their job?

FM: Who are these idiots? It sounds like they're doing a good job of making you more valuable and making themselves obsolete. Make sure that you'll still have a job when they get fired.

Seriously, one of the keys to a successful radio show is to talk about what your listeners already care about. You need to know what movies, TV shows and magazines they prefer. You need to watch what they

watch and read what they read. Unfortunately, many radio personalities lose touch with what the audience likes. The privilege of hosting a radio show comes with the responsibility to do show prep and to know what's going on in the minds of your listeners.

Pop culture provides a never-ending stream of topics and things to make fun of. If you ignore all that material, your show will get stale fast. Imagine how ridiculous it would sound to talk only about black-and-white TV shows, movies released more than 25 years ago and long-dead rock stars.

The members of KROQ's *Kevin & Bean* have homework assignments. Among other things, Bean watches all the awards shows, [show member] Ralph Garman watches all the reality shows, and Kevin watches sporting events. They bring in audio clips from the shows they watch. They have always seen all the latest movies, and they read lots of magazines and newspapers. On top of all that, they subscribe to Ross Brittain's show-prep sheet. Nothing gets by them.

R&R: Our station hired a comedian to be the star of the new morning show. He's really funny onstage, but on the radio he isn't so good. He's always trying to jump in with a punch line. How can I get him to translate his stand-up into an entertaining radio show?

FM: There is a fundamental difference between stand-up comedy and morning radio. Stand-up comedians generally talk at their audience rather than to them. Radio is an intimate medium; its listeners are usually alone. Stand-up comedy is public speaking. Your comedian is going to need to forget almost everything he knows about performing and learn how to communicate over the radio. Stand-up comedy is a cutthroat business. The comedians who have been successful on radio (like KKBT/Los Angeles' Steve Harvey) have learned that they don't have to have a punch line for everything and that they don't have to top other cast members. When anyone on Steve Harvey's radio show is funny or entertaining, Steve still gets the credit.

R&R: Our PD is always telling us to "do a show more like The Tonight Show." I've watched Jay Leno, and I don't think his style works for radio. What do you think?

FM: I think you are correct. Jay Leno's show follows the model for stand-up comedy. I believe morning radio should follow the model for improv comedy. Leno's huge staff writes hundreds of jokes that get whittled down into a monologue, and his show is only on for an hour a day. Morning radio shows are four or five times longer, and the staffs are only a fraction of the size of Leno's.

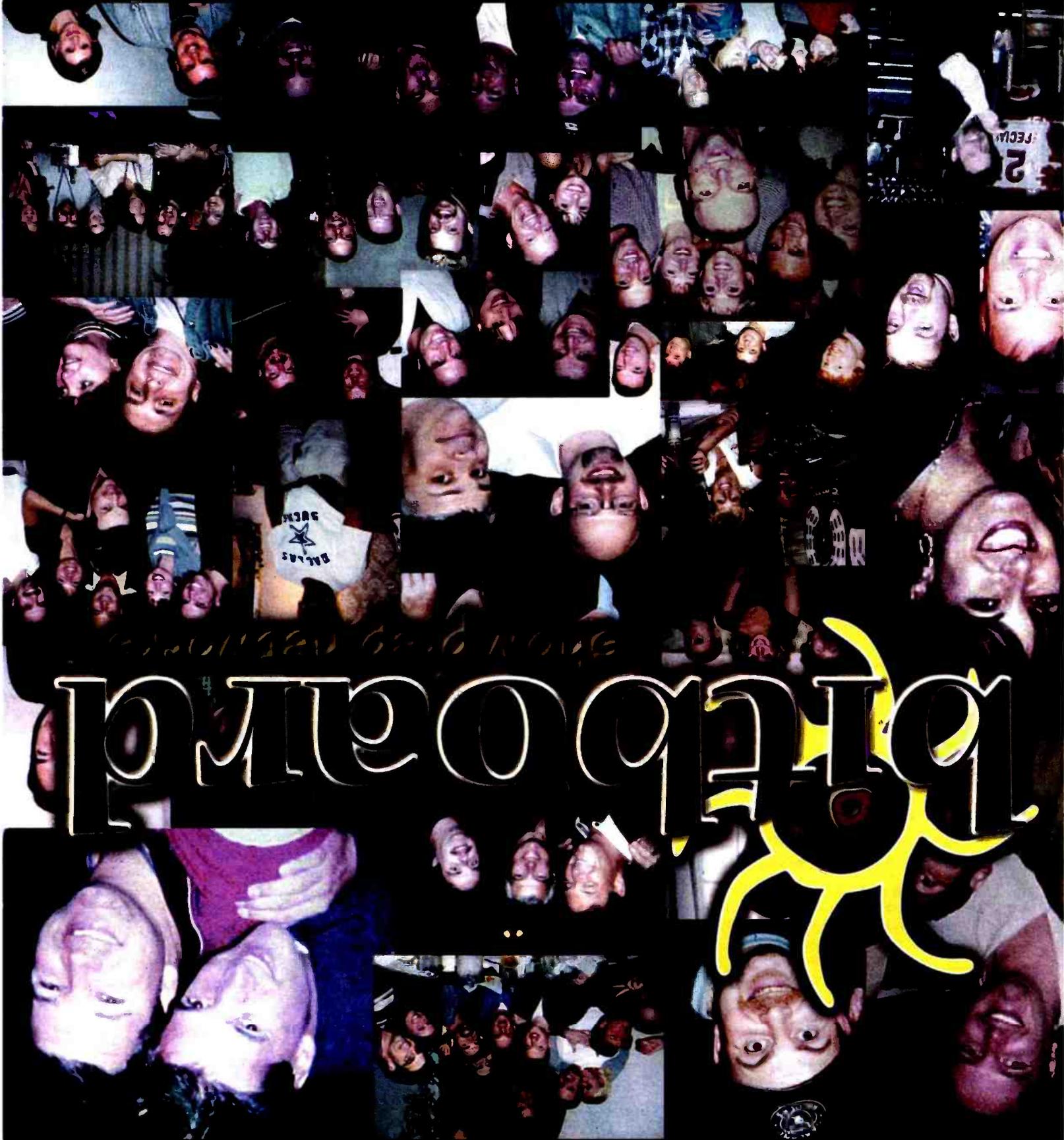
In stand-up comedy you constantly write new material and reduce it to a tight set for the stage. In improv comedy, you constantly expose yourself to pop-cultural references — in radio, that's show prep — then start with an audience suggestion or a news story and expand on it, getting funnier as you go. Tell your PD that I said he's wrong and that he should pay to send everyone on your show to an improv comedy class.

Frank Murphy can be reached at frankradio@aol.com, or visit his website at www.frankmurphy.com.

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■ 'Ike aku, 'ike mai, kokua aku kokua mai; pela iho la ka nohana 'ohana

The translation of the Hawaiian words of wisdom above is *Recognize others, be recognized, help others, be helped; such is a family relationship.* This week's GM Spotlight profiles 34-year radio enthusiast Chuck Cotton of Clear Channel/Honolulu. "Chuck's expertise and vision have been so beneficial to our stations," e-mails one R&R reader. Another staffer writes, "Chuck is like a big teddy bear. He's always there to help, give advice and encourage the staff. We love him!" Congratulations!

I decided to enter the world of broadcasting because:

"Radio is exciting, fast-paced and fun. I liked the opportunity to build lasting client relationships."

First job in broadcasting:

"I rode shotgun in the KMPC/Los Angeles traffic helicopter and shot news film for the local TV stations."



Career highlights:

"I enjoyed 20 wonderful years at KFMB-AM & FM (B100)/San Diego under the leadership of Paul Palmer. We had a great staff and exceptional growth and success. Then I owned and managed KPOI (98 Rock)/Honolulu for 10 years. I worked with many wonderful people, many of whom are still in Honolulu radio and some of whom are with me now at Clear Channel. Joining Capstar [now Clear Channel] four years ago was like being reborn. Running heritage KSSK and KIKI (I-94) and developing KDNN (Island Rhythm) have been dream opportunities. Working with the legendary KSSK-AM & FM morning team of *Perry & Price* has been a truly rewarding experience."

The most challenging aspect of being a GM:

"Finding new sources of revenue."

My most unforgettable moment at a radio station:

"A ratings party at KFMB in December of 1972. It was the '70s — what else can I say?"

What news story or event generated the most attention and why?

"The PSA plane crash in San Diego in 1978. It impacted so many people and was so shocking. Also, B100's human American flag in 1990. There was so much patriotism during the time of the Gulf War."

My favorite albums of all time are....

"Santana's *Greatest Hits* and Peter Frampton's *Frampton Comes Alive*."

If I weren't in the radio business I'd probably be....

"A pilot or somehow involved in aviation."

I'm most proud of:

"My children. All five have graduated from college and are enjoying successful careers."

The best words of advice I've ever received were:

"Listen. No, listen!"

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your joy for living,
your love of people,
your passion for your work.
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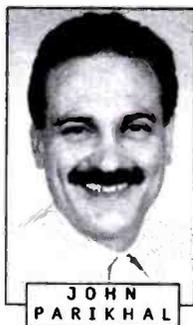
THE COMPETITIVE EDGE

HOW TO BEAT HOWARD STERN

■ A morning-show strategy to compete with 'The King'

By John Parikh

Howard Stern is an entertainment genius. He ranks right up there with Aaron Spelling, Lucille Ball and Michael Jackson. In other words, Stern captures the popular attention by being bigger than life. After all, he is the self-proclaimed "King of All Media."



JOHN
PARIKH

Stern has written best-selling books, has several television shows, generates top radio ratings in mornings all around

the country and has starred in a successful big-screen movie about his life. He announced that he was going to run for governor of New York but dropped out rather than reveal his financial records, and he caused mayhem his first day on the air in Toronto and Montreal.

At his best, Stern is edgy, funny and a supreme manifestation of the id — the dark part of our brains where our primal instincts live. He puts the id in a spotlight and uses the team around him to have fun with his Everyman persona.

Nationally, Stern's ratings have been dropping. A whole new generation of Howard Stern wannabes is coming along, with fellow Infinity hosts Opie & Anthony leading the pack. Some people suggest that Stern's numbers are down because he got a divorce, and others say he has lately failed to reinvent himself as he had done so often in the past. A few are even muttering that he may no longer care. But, regardless of the short-term ratings drop, one thing is clear: Stern is still the guy to beat.

So how do you beat Howard Stern?

Consultant Randy Lane and I recently put our heads together to figure out a process for beating Stern. We knew it wouldn't simply be a matter of finding a talent like him. Rather, we wanted to come up with an approach that could be plugged in locally or nationally.

We decided to use my own "Strategic Thinking" approach, and we got to try it out in May with some very talented, smart participants at Randy Lane's Morning Show Conference in Santa Monica, CA. The group was about 15 people, including Jimmy de Castro, KYSR/Los Angeles' Angela Perelli, Dr. Perry Buffington, R&R's Pam Baker, Entercom/Buffalo's Sue O'Neill, consultant Frank Murphy and WEJM/Philadelphia's Chris Ebbott.

Here's how our Strategic Thinking worked: First, we decided how long it would take to get our desired outcome of beating *The Howard Stern Show*. The team had to negotiate a date. Then, after we'd decided how long it would take, we decided what our show would sound like. Finally, we decided on tactical steps to get to our outcome.

After debating for about an hour, everyone finally agreed that it would take approximately 2 1/2 years to beat Stern. We decided that Jan. 2, 2004 was when our morning show would take ownership of our hypothetical market.

(A note to Howard: If you read this article, you can use the information to attack yourself — the first step in a defensive strategy — fix your show, and prevent anyone from beating you. Or you could try the Strategic Thinking process with your own team.)

The group agreed that the show to beat Stern would be the funniest smartass blue-collar morning show in America. We decided it would be the most-quoted show in the market and a perfect blend of *Sex and the City* and *The Sopranos*. In order to win, our show had to be funnier, more inclusive and — strange contradiction — both more and less edgy than Stern's.

We needed to reposition Stern as "old" and "yesterday's news." Opie & Anthony are already doing that in some markets (but without risking Infinity's wrath by saying so on the air).

We also had practical items to focus on, including getting better guests; being funnier, more relevant, edgier and kinder (Is that a contradiction? No!); and targeting younger listeners, all while avoiding being as self-indulgent as Howard.

So where do *Sex and the City* and *The Sopranos* fit in? The winning show will combine toughness and an edge with a lot of heart. It will be filled with conversation about sex and relationships — but as much from a woman's point of view as a man's. In other words, the host to beat Howard may even be a woman.

Once we had a focus on our outcome and a feel for the show, we brainstormed ways to make our show more interesting than Stern's. We agreed that it would need to be even more interactive to involve our listeners. And, of course, an obvious way to compete against Howard would be to run fewer spots in shorter stopsets.

The group came up with a couple of interesting thought-starters, including some ideas on how to use technology in new ways. Right now most morning shows, including Stern's, use basic sound effects and some production, and that's the extent of their technology. We believe that brainstorming more effective uses for new technologies could revolutionize radio.

The group's final thought was that we'd need to have some genuine emotion on our show to compete. Howard's show works best when that bisexual stripper whose boyfriend is having sex with his dog reveals herself as a genuine person with real emotions. The combination of absurdity, humor and deep feeling makes a show work.

Our brainstorming gave us a sketch of the type of show we wanted to create and the characters who should people it.

STAGE FIVE: NO. 1 AND HOLDING

How does a morning show keep ownership of mornings in a market? According to Randy Lane's theory "The Seven Stages of a Morning Show," Stern is either at stage five, meaning he's been at the top for a long time; or stage six, in a slide, with ratings erosion and declining listener interest.

A show that's been No. 1 for a long time runs the risk of becoming complacent. If that's your situation, keep the following in mind.

- Map all the show's content. Evaluate all the features, benchmarks and contests, then break everything down into one of three categories: "keep it," "improve it" or "lose it." Review all the show's topics over two weeks, and determine how well the topics are matching up with the target and with the show's members. Is the show doing anything new or unexpected?

- New competition is a factor that cannot be taken lightly. The *Howard Stern Show* has been No. 1 in many markets in practically every book for the last four years, but, as its recent ratings problems show, it must still block potentially damaging competitive moves.

- Each player on the show must have his or her role re-evaluated. Some may need to have their roles increased, and others may need to get less airtime or be eliminated altogether. In my opinion, even Howard Stern's character needs redefining. He's still appearing as a middle-aged adolescent trying to balance his rampant sexuality with his moral compass. That character worked well until his divorce, but now it needs to be updated.

- Beef up the planning and show-prep processes, and have generating buzz in the marketplace as a constant goal. A weekly brainstorming production meeting, coupled with individual preparation, should give the show a wider variety of material. The goal is to have so much great content that not all of it will make it on the air.

- Promote the show's benchmarks.

- Use more than one way to generate talk. Make it a goal to generate media coverage with a stunt or event at least once a month.

STAGE SIX: THE SLIDE

If you find yourself with a show on its way down, the following issues need to be addressed — in addition to those outlined for a show at stage five.

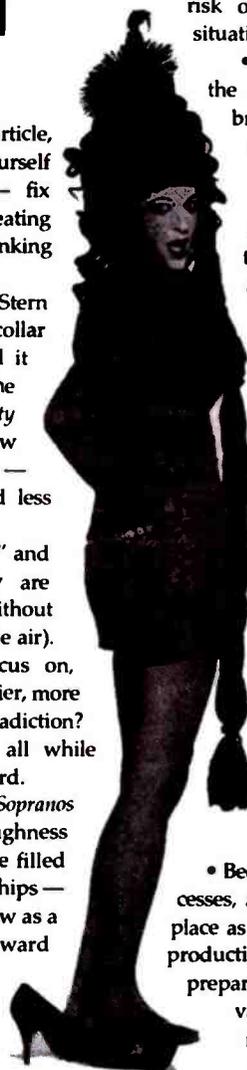
- Don't let listeners perceive your slide.

- Identify, with complete honesty, the reasons for the decline.

- Define what you want the show to be known for today. You can retain the essence of what got the show on top while discontinuing the aspects that are no longer relevant.

- Set new goals for the show while re-establishing consistency and addressing listener expectations. Relaunch any quality benchmarks you may have dropped.

- Re-examine your target listeners, and get to know them better. If necessary, redefine your show.



Howard reinvents himself.

John Parikh, CEO of Joint Communications, is a global leader in media strategy and implementation. His company specializes in identifying, capturing and keeping audiences. He can be reached at 203-656-4680 or at parikh@aol.com.

MMS

management marketing sales

GAMES, GAMBLING AND PORN

By Rich Carr

RICH
CARR

There once was a time when, on the radio or in idle conversation, you never brought up sex, politics or religion. But times have changed, and these days Rush Limbaugh, Howard Stern, Tom Leykis and countless other personalities have found that those topics stimulate interaction with the radio audience and help their shows generate incredible ratings and revenue.

Radio-station websites should find their own equivalents to the famous big three Internet draws of "games, gambling and porn." Don't panic — I'm not saying we should add any of those things to our websites. What I am saying is that we should look at such sites to find out why they are profitable, then adopt as many of their successful strategies as we can.

If you break down the appeal of game, gambling and porn websites to its simplest level, you'll see that all of them let their visitors interact. So, friends, how do listeners interact with your radio station's website? If your answer is that they can get the latest news, look at pictures of your jocks and read about how great your station is, then you probably have a big problem. My guess is that you're not making money. Your listeners have no reason to visit your website more than once — nobody will come back to your site unless you give them a compelling reason.

Applying the idea to ad sales, what advertiser would commit any amount of money to a website that functions only as a (bad) brochure for a radio station? The answer is painfully obvious. If advertisers don't have a serious reason to commit to your website, they won't do it, and nine times out of

10 that serious reason will be that you can deliver what they're looking for. That is, you're able to supply something that you've already determined that the potential advertiser needs. The best websites — of any kind — tell visitors upfront what they're going to get, then deliver more than they promise. Your station's website should do the same.

One revenue-generating idea that offers genuine interactivity is online coupon distribution. First, a coupon offer can provide a compelling reason for almost any retail or service-based advertiser to commit to your station's website. Imagine your next website promo beginning with "Save more than \$100 by visiting wxyzradio.com today." Now your listeners have a reason to visit your site, and they'll find real value in spending time there.

You have the power right now to sell advertisers on offering coupons from your site. Point out how you can save them money by eliminating the need to print coupons and pay for them to be distributed by direct mail or newspaper ads. Tell your advertisers they'll be able to hold the results of a web-

based coupon campaign in their hands, in the form of the coupons your users print from your website and bring in to retailers.

Try it, and watch how your advertisers and listeners respond. The combined media power of radio and the web will help you generate listener loyalty while you're generating revenue. The people who create game, gambling and porn sites understand the concepts of interactivity and real value, and so should you.

Radio Web
911

Rich Carr is VP of Radio Web Network (www.radiowebnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

A LIFE-AND-DEATH MATTER

Independent Sector recently conducted a survey asking people why they participate in volunteer work. Multiple answers were permitted, and the results showed that 86% of volunteers felt compassion for those in need, 72% had an interest in particular volunteer activities, and 70% wanted to gain a new perspective on life. To serve area listeners, Entercom/Seattle recently developed a plan to help a nonprofit organization educate the public about organ donations.

Category: Cause Marketing

Market: Seattle

Submitted by: Entercom/Seattle

Client: Life Center Northwest

Situation: Life Center Northwest is a nonprofit organization that facilitates organ donations in the northwestern United States. It is the largest donor network in the country, and it assists hospitals that want to develop policies that support organ donation. Life Center also provides donation-awareness and -support education for health care professionals. The organization has done much to increase awareness of the sometimes-controversial subject of organ donation, but the need for transplantable organs has always far exceeded the supply. Life Center believed that one of the major reasons for the shortage was insufficient public education. Because only an organ donor's family has the power to authorize donation, it is imperative that family members be aware of the donor's wishes; a driver's license card is not enough. Life Center saw that radio had the potential to connect in an emotional way with consumers about this delicate but critically important subject.

Objective: Life Center needed to develop public awareness and promote its unique services to the communities it reaches. The organization was ready to launch its first major marketing campaign.

Campaign: Life Center bought broadcast schedules on News/Talk KIRO-AM, Triple A KMTT-FM and Oldies simulcast KBSG-AM & FM/Seattle, and it arranged for title sponsorship of operas, including onsite presence, with Classical KING-FM/Seattle while taking on exclusive sponsorship of opera broadcasts. The center also arranged for a presence at KMTT's Ski Day, Earth Day and Winter Warmth Concert events and became a Seattle Mariners broadcast sponsor — KIRO is the Mariners' flagship station. Finally, Life Center bought ad space on the websites of KIRO, KING and KMTT.

The campaign started in February and is scheduled to run through December. The on-air creative, produced by Entercom, features campaign spokesperson Jamie Moyer of the Seattle Mariners and his wife. Other spots talk about the donation process and promote Life Center's website. The commercials run two weeks per month on KIRO and one week per month on KBSG-AM & FM and KMTT, and the Mariners sponsorship consists of one pregame commercial on every other game throughout the regular season on the team's network of 39 stations in five states. Life Center also uses bus advertising and some television. It is funding the campaign from its operating budget and with grants from sponsors.

Results: Life Center has seen increases in telephone calls and website traffic due, in part, to the radio campaign. While it's too early to measure long-term results, Entercom AE Justin Houle says, "I feel that the client is now a radio believer, as well as confident in Entercom and its resources. They have expressed gratitude for our efforts and have requested that we start working on next year's campaign." He notes, "The event marketing brings a tangible component to the campaign and lets the client get in front of the community."

WIN MADONNA'S CAR ... CLEANING NOT INCLUDED!

"We're giving away Madonna's car! It's the biggest marketing campaign in our 17-year history," e-mails CHR/Pop KKRZ (Z100)/Portland, OR's Dan Clark, co-host of *John Murphy & the Morning Zoo*. "We haven't had a marketing director for six months, so I put this promotion together myself."

Clark found the 1987 Mercedes 560SL on a German car collector's website back in January. The car was a gift to Madonna from Sean Penn, and the Material Girl jetted around town in the wheels for 10 years. Photo documentation shows that she drove the two-seat V-8 roadster to the 1991 Academy Awards with Michael Jackson, and in 1995 she was seen in the passenger seat — with Dennis Rodman driving.

Recognizing the limitless promotion and publicity opportunities, Z100 purchased the car, which is in pristine condition with only 48,000 miles. The station is giving listeners a chance to win the Mercedes by guessing the exact location of the car's keys. Every day at 7:10am the morning team reveals a new clue, and listeners are prompted to call in with their guesses during all dayparts. Pictured is Dan Clark with the famous automobile. Photos and details can be seen at www.z100portland.com.



RAIN Launches RadioJump Portal

■ A guide to online audio for the uninitiated

By Paul Maloney

RAIN: Radio And Internet Newsletter



PAUL MALONEY

Why aren't you using Internet radio? I mean, right now. Why aren't you listening? Of course, you may be — but I'd feel safe in betting \$100 that you're not, right at the moment, in front of a computer trying to hunt down something that you want to hear just so that you can massage a stuttering stream to play through tiny computer speakers. All that aside, I'd be willing to bet the same \$100 that the most common reason more people aren't listening is that they don't know where to begin.

Sure, people know they can listen to radio on the computer, but why should they? "I'm no computer genius," they think, "and I can't take half a day just to figure it out."

You and I know the benefits of Internet radio: the variety, the originality, the opportunity for at least some personalization. But a major barrier to the adoption of Internet radio has been the fact that online listening is not intuitive. (Do you remember having to learn how to turn on a radio?) Also, keep in mind that Internet radio is essentially a passive medium. What do we expect people

to go through to reach what amounts to audible wallpaper? If it's much more than "flip switch, adjust volume," it's not going to happen. So it's time we made it easy.

Here at RAIN, we're providing a new resource for average (that is, nonindustry) people to easily and nearly effortlessly enjoy Internet radio. It's RadioJump, at www.radiojump.com. The mere fact that they have to download and install a player may be enough to cause many beginners to give up. So at RadioJump we walk you through the process of getting your computer ready to listen.

Then there's the issue of what's out there. No one in the industry has done much in the way of marketing, so, unless you're someone who spends a good deal of time with a computer, you probably don't have any brand recognition on which to rely to find a good source of audio. The RadioJump "bingo board" is a great place to start. Instead of inundating users with a huge list of stations, we offer a manageable handful of audio sources in various formats, bandwidths and streaming technologies. There are broadcast simulcasts for those who'd like to hear radio from a distant city (or country) and Internet-only stations to hear content unavailable on the radio dial.

Of course, this is just the beginning. There's so much more to cover: what to do if you have a Macintosh; upgrading your connection, sound card and speakers for a better listening experience; and, hopefully, more stations for us to recommend.

Universal's GetMusic.com Delivers The Goods

Back in April Universal Music Group purchased from BMG the part of GetMusic.com (www.getmusic.com) that it didn't already own and announced its intention to combine the operations of GetMusic with its own Farmclub.com. The transition has been made, and now anyone who heads for www.farmclub.com is redirected to GetMusic and a big pop-up announcing "Farmclub and GetMusic join forces." The only vestige of the Farmclub brand on the combined site seems to be a tiny logo in one corner of the pop, and that may be just as well — the old Farmclub.com was a hyper-active construction that was tough to read and tougher to navigate.

When I visited last week, the top item on GetMusic's good-looking and Flash-y homepage menu was a *Rush Hour 2* "Listening Party," which turned out to be three 30-second sound clips from the movie's soundtrack (short party). But most of the ever-changing featured items, including new videos, live chats and archives of recent interviews, focus on recording artists.

The huge collection of full-length videos that is the site's big draw is indexed and cross-referenced by artist, title and genre. Some popular videos begin with brief spots for such sponsors as Nike, and songs are — despite the explicit-content warning on GetMusic's homepage — edited for language. Along with the videos, there's an immense amount of well-presented original content. Anthony DeCurtis' *A-List Interviews* video series is a standout; check out the terrific five-part

interview with Stevie Nicks and the moving conversation with country singer-songwriter Billy Joe Shaver.

Everything in GetMusic's archive of streaming-video material is offered in low- and high-bandwidth streams, and, though a Windows Media default option is offered on registration, RealPlayer is required for just about everything. The site as a whole is exceedingly bandwidth-hungry. It's hard to imagine a visitor with modem access hanging around very long, but with a broadband connection, everything runs quickly and seamlessly.

Each of GetMusic's musical genre homes follows the same simple design, and each has its own targeted "Contests," "Features," "Songs & Videos" and "Speak Out" offerings. The Adult Pop (Triple A) "Contest" section includes a chance to win a Melissa Etheridge flyaway, while Rock offers a guitar autograph by members of Professional Murder Music. The "Features" links lead to format-specific artist shows and interviews, and "Speak Out" takes you to threads of interest on GetMusic's busy and contentious message boards.

GetMusic's navigation is laudably sensible; you're never more than a click away from the main or a genre homepage. The only mild irritation is the site's habit of continually opening new windows, which needlessly blocks navigation by way of the "Back" and "Forward" buttons — the simplest (and surely the most popular) means of getting around a website.

— Brida Connolly

DIGITAL BITS

Cumulus Joins ProgramDirect.com

Cumulus Broadcasting's 19 Urban stations have signed up with ProgramDirect.com, a service that allows PDs to sample short- and long-form programming, contact content providers and download programs from its website. ProgramDirect.com makes more than 200 programming choices available to its member stations.

UMG Licenses Laugh.com

Universal Music Group has signed a nonexclusive agreement with content provider Laugh.com under which Laugh.com will make UMG's comedy catalog available for on-demand streaming. The monthly subscription service will include titles from Richard Pryor, Denis Leary, Redd Foxx and others.

Live365 Launches Meetings Service

Internet broadcaster Live365 has debuted Meetings365, a service that allows live and archived government and other meetings to be broadcast online in streaming-MP3 format. The software also serves as an Internet radio station that can be used for public-service announcements or emergency bulletins. Meetings365 is in use at www.burlingame.org, the official website of the city of Burlingame, CA.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

Net Chats

- On Monday (8/13) RCA's *Eve 6* reveal that the names *Eve 5* and *Eve 7* were already taken. Join them at 7pm ET, 4pm PT (<http://chat.yahoo.com>).
- Also on Monday Grammy-winning bluegrass star **Allison Krauss** talks with fans at 8pm ET, 5pm PT (<http://chat.yahoo.com>).
- Chat with country singer **Darryl Worley** this Wednesday (8/15) at 6pm ET, 3pm PT (www.getmusic.com).
- Also on Wednesday singer **Krystal** discusses her hit single "Supergirl" and the negative effects of kryptonite at 8pm ET, 5pm PT (<http://chat.yahoo.com>).
- **Ray J** has a new album. Just don't ask him about his more popular sister, Brandy, this Wednesday (8/15) at 7pm ET, 4pm PT (<http://chat.yahoo.com>).

On The Web

- **Pennywise** recently rocked L.A.'s House of Blues; you can relive the magic this Saturday (8/11) as HOB.com begins a 24-hour video webcast of the show, at 3pm ET, noon PT (www.hob.com).
- HOB.com begins a 24-hour audio webcast of an **Ozomatli** performance this Sunday (8/12) at 3pm ET, noon PT.
- Catch a performance from Warner Bros. alterna-rockers **pete.** this Thursday (8/16), as HOB.com begins a 24-hour video webcast at 3pm ET, noon PT.

—Frank Correia

Wireless On The Way

Text messaging on cell phones, pagers and PDAs has been touted as the Next Big Thing, with full-blown audio being pushed at us as the technology arrives. Without knowing how or where or why we are going to use this technology, it is a path of content-provision that you should think about long and hard.



David Lawrence

Just as any medium breeds content that takes advantage of the medium itself, so will wireless text messaging. I'm not talking about the "HEY, UR CUTE" "U R 2" stuff that we see in the Cingular TV ads, but content that is pervasive and persuasive and conducive to keeping us using these little gadgets every day.

How do I know this? Japan and England. Latest figures from those countries show tens of millions of simple text messages being sent between users every day. The technology for tapping out these messages is getting better, with prewritten queries, canned responses and a technology that I love on my Uproar called T-9, which intelligently analyzes your keystrokes to create the word you're most likely going for.

How else do I know this? Celador and Vizavi. You like playing *Who Wants to Be a Millionaire* on TV? You'll love playing it on your cell phone or pager. You get almost every aspect of the game, including the questions, the answers, all three lifelines (hey, you've got a cell phone in your hand — why not phone a friend?) and a grand prize of a trip to Monte Carlo each month.

Finally, personal experience: *Net Music Countdown* station affiliates get a complete package of integrated content — including up-to-the-minute articles, audio, E-Charts, a mini version of the content for listeners with PDAs and wireless delivery of headlines to their listeners about their favorite artists — just for airing the show. All of these are free to the listener, all are options when a listener registers with the station's website, and none of them are preselected



on the web page. Here's the kicker: To a person, every single listener who has signed up for any optional services has signed up for wireless headlines.

The positive feedback we get from those wireless headlines far outranks any other service. Listeners want to know that Britney and Justin are still alive, that Stuart Mathis is leaving Lifehouse and that Madonna's bra is priceless, and they want to know it now. Your station's nonaudio content is just as important to your core listeners, and wireless will be a part of your future.

Questions? Comments? david@netmusiccountdown.com, or post to the Internet folder on the www.rnonline.com message board.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher, and is the host of the *Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online and is a leading expert on Internet entertainment.

e-charts

HOME-BREWED WIRELESS

Keeping in touch with your listeners via wireless paging is possible on your own if your website is database-driven and you feel like baby-sitting the latest data on the regional Bell operating companies that serve your area. First, find out who the carriers are in your area and how they form their mobile e-mail addresses. Usually, it's something like phonenumber@mobileservice.com. Keep track of those, so that if they change, your messages won't go flying off into the ether. Place a form on your website that allows your visitors to select which phone or paging service they have. Your listeners enter their phone numbers and choose their services — AT&T, Sprint, whatever. Your site then handles the creation of the final e-mail addresses and places them in the database, ready to be mailed to when something important happens.

Imagine: Hook this system into your music scheduler and send out "now playing" messages. Preview show content and promote upcoming guests. Let people know when contests are about to be held.

Watch character limits on your messages: Some devices can only handle 60 or so. And if you don't want to set up a system like this yourself, there are companies like WireCutter and programs like NMC that offer this service at a small cost or for free. The sponsorship opportunities are amazing, and the bandwidth limitations you've dealt with in streaming are gone. It can cost you no more to send out 100,000 e-mails wirelessly than it does to send out 10. E-mail me if you have questions: david@netmusiccountdown.com.

— David Lawrence

CHR/Pop

LW	TW	ARTIST CD/Title
2	1	LIFHOUSE <i>No Name Face</i> /"Hanging"
1	2	AGUILERA, LIL' KIM, MYA & PINK <i>Moulin Rouge</i> /"Lady"
4	3	DESTINY'S CHILD <i>Survivor</i> /"Booty"
3	4	STAIN'D <i>Break The Cycle</i> /"Awful"
6	5	JANET <i>All For You</i> /"Someone"
5	6	NELLY <i>Country Grammar</i> /"Ride"
7	7	TRAIN <i>Drops Of Jupiter</i> /"Drops"
9	8	DAVE MATTHEWS BAND <i>Everyday</i> /"Space"
10	9	BLINK 182 <i>Take Off Your Pants And Jacket</i> /"Rock"
8	10	INCUBUS <i>Make Yourself</i> /"Drive"
19	11	CITY HIGH <i>City High</i> /"Would"
11	12	'N SYNC <i>Celebrity</i> /"Pop"
13	13	ENYA <i>A Day Without Rain</i> /"Time"
—	14	EVE <i>Scorpion</i> /"Blow"
15	15	BACKSTREET BOYS <i>Black & Blue</i> /"More"
17	16	JESSICA SIMPSON <i>Irresistible</i> /"Irresistible"
16	17	SUGAR RAY <i>Sugar Ray</i> /"Over"
—	18	112 <i>112 part III</i> /"Peaches"
—	19	SMASH MOUTH <i>Shrek</i> /"Believer"
—	20	O-TOWN <i>O-Town</i> /"Nothing"

Country

LW	TW	ARTIST CD/Title
1	1	LONESTAR <i>I'm Already There</i> /"Already"
13	2	TOBY KEITH <i>Pull My Chain</i> /"Talkin'"
4	3	MONTGOMERY GENTRY <i>Carrying On</i> /"Change"
8	4	BRAD PAISLEY <i>Part II</i> /"Two"
11	5	BROOKS & DUNN <i>Steers & Stripes</i> /"Nothing"
2	6	LEE ANN WOMACK <i>I Hope You Dance</i> /"Call"
17	7	TIM MCGRAW <i>Set This Circus Down</i> /"Grown"
14	8	JAMIE O'NEAL <i>Shiver</i> /"Angels"
16	9	BLAKE SHELTON <i>Blake Shelton</i> /"Austin"
18	10	CHRIS CAGLE <i>Play It Loud</i> /"Laredo"
3	11	SARA EVANS <i>Born To Fly</i> /"Ask"
20	12	KEITH URBAN <i>Keith Urban</i> /"Blacktop"
—	13	JO DEE MESSINA <i>Burn</i> /"Downtime"
7	14	DIXIE CHICKS <i>Fly</i> /"Heartbreak"
12	15	RASCAL FLATTS <i>Rascal Flatts</i> /"White"
—	16	DIAMOND RIO <i>One More Day</i> /"Sweet"
10	17	KENNY CHEBNEY <i>Greatest Hits</i> /"Happen"
15	18	TRISHA YEARWOOD <i>Inside Out</i> /"Would've"
9	19	SHEDAISSY <i>The Whole Shebang</i> /"Holding"
5	20	ALAN JACKSON <i>When Somebody Loves You</i> /"Somebody"

Hot AC

LW	TW	ARTIST CD/Title
1	1	DIDO <i>No Angel</i> /"Thankyou," "Hunter"
2	2	LIFHOUSE <i>No Name Face</i> /"Hanging"
4	3	DAVE MATTHEWS BAND <i>Everyday</i> /"Space"
5	4	TRAIN <i>Drops Of Jupiter</i> /"Drops"
3	5	STAIN'D <i>Break The Cycle</i> /"Awful"
8	6	SUGAR RAY <i>Sugar Ray</i> /"Over"
6	7	INCUBUS <i>Make Yourself</i> /"Drive"
7	8	AGUILERA, LIL' KIM, MYA & PINK <i>Moulin Rouge</i> /"Lady"
9	9	MOBY <i>Play</i> /"Southside"
10	10	JANET <i>All For You</i> /"You"
11	11	SMASH MOUTH <i>Shrek</i> /"Believer"
16	12	3 DOORS DOWN <i>The Better Life</i> /"That"
13	13	EVE 6 <i>HorrorScope</i> /"Night"
—	14	FIVE FOR FIGHTING <i>America Town</i> /"Superman"
15	15	MATCHBOX TWENTY <i>Mad Season</i> /"Mad," "Gone"
13	16	LENNY KRAVITZ <i>Greatest Hits</i> /"Again"
19	17	BARENAKED LADIES <i>Maroon</i> /"Falling"
—	18	MELISSA ETHERIDGE <i>Skin</i> /"Love"
17	19	NELLY FURTADO <i>Whoa Nelly!</i> /"Bird"
12	20	MADONNA <i>Music</i> /"Tell"

Urban

LW	TW	ARTIST CD/Title
1	1	ALICIA KEYS <i>Songs In A Minor</i> /"Fallin'"
3	2	DESTINY'S CHILD <i>Survivor</i> /"Booty"
8	3	JILL SCOTT <i>Who Is Jill Scott?</i> /"Way"
6	4	D12 <i>Devil's Night</i> /"Purple"
7	5	JANET <i>All For You</i> /"Someone"
16	6	LUTHER VANDROSS <i>Luther Vandross</i> /"Take"
14	7	INDIA.ARIE <i>Acoustic Soul</i> /"Brown"
5	8	112 <i>Part III</i> /"Peaches"
19	9	CASE <i>Open Letter</i> /"Friend," "Missing"
9	10	EVE <i>Scorpion</i> /"Blow"
13	11	R. KELLY <i>TP-2.com</i> /"Fiesta"
15	12	SUNSHINE ANDERSON <i>Your Woman</i> /"Heard"
—	13	MUSIQ <i>Aijuswanaseing</i> /"Love"
4	14	USHER <i>8701</i> /"Remind"
11	15	JAGGED EDGE <i>Jagged Little Thrill</i> /"Party"
—	16	CITY HIGH <i>City High</i> /"Would"
—	17	JAHEIM <i>Just In Case</i> /"Case"
—	18	ERICK SERMON <i>What's The Worst That Could Happen</i> /"Music"
18	19	F. EVANS & C. THOMAS <i>P. Diddy And The Bad Boy Family</i> /"Can't"
10	20	MISSY ELLIOTT <i>Miss E...So Addictive</i> /"Minute," "Freak"

Smooth Jazz

LW	TW	ARTIST CD/Title
8	1	JEFF KASHIWA <i>Another Door Opens</i> /"Around"
5	2	LUTHER VANDROSS <i>Luther Vandross</i> /"Take"
—	3	PIECES OF A DREAM <i>Acquainted</i> /"Ready"
2	4	DAVE KOZ <i>The Dance</i> /"Bright"
1	5	SADE <i>Lovers Rock</i> /"Sorrow"
3	6	RICK BRAUN <i>Kisses In The Rain</i> /"Kisses"
10	7	BRIAN CULBERTSON <i>Nice And Slow</i> /"Get"
—	8	EUGE GROOVE <i>Euge Groove</i> /"Sneak"
9	9	CHUCK LOEB <i>In A Heartbeat</i> /"North"
—	10	FREDDIE RAVEL <i>Freddie Ravel</i> /"Sunny"
—	11	KIRK WHALUM <i>Unconditional</i> /"Forever"
16	12	FOURBROAST <i>Nocturnal</i> /"Bumper"
—	13	GERALD ALBRIGHT <i>To Grover With Love</i> /"WineLight"
4	14	RIPPINGTONS <i>Life In The Tropics</i> /"Breeze"
17	15	CRAIG CHAUQUO <i>Panorama</i> /"Cafe"
18	16	WAYMAN TISDALE <i>Face To Face</i> /"Hide"
20	17	COUNT BASIC <i>More Than The Best</i> /"Wes"
—	18	MARC ANTOINE <i>Cruisin'</i> /"Mas"
—	19	MICHAEL LINGTON <i>Vivid</i> /"Sunset"
—	20	BONA FIDE <i>Royal Function</i> /"X-Ray"

Alternative

LW	TW	ARTIST CD/Title
2	1	BLINK-182 <i>Take Off Your Pants And Jacket</i> /"Rock"
1	2	STAIN'D <i>Break The Cycle</i> /"Awful"
6	3	LINKIN PARK <i>Hybrid Theory</i> /"Crawling," "End"
3	4	TOOL <i>Lateralus</i> /"Schism"
4	5	WEEZER <i>Weezer (2001)</i> /"Hash," "Island"
5	6	U2 <i>All That You Can't Leave Behind</i> /"Elevation"
10	7	GORILLAZ <i>Gorillaz</i> /"Clint"
—	8	RADIOHEAD <i>Amnesiac</i> /"Knives"
7	9	DAVE MATTHEWS BAND <i>Everyday</i> /"Space"
8	10	LIFHOUSE <i>No Name Face</i> /"Cycle"
9	11	STONE TEMPLE PILOTS <i>Shangri-La Dee Da</i> /"Days"
11	12	3 DOORS DOWN <i>Better Life</i> /"That"
13	13	311 <i>From Chaos</i> /"Wouldn't"
18	14	SUM 41 <i>All Killer No Filler</i> /"Lip"
12	15	INCUBUS <i>Make Yourself</i> /"Drive"
20	16	ALIEN ANT FARM <i>Anthology</i> /"Smooth"
19	17	DISTURBED <i>Sickness</i> /"Down"
—	18	CAKE <i>Comfort Eagle</i> /"Short"
14	19	DEPECHE MODE <i>Exciter</i> /"Dream"
15	20	NINE INCH NAILS <i>Tomb Raider</i> /"Deep"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include AllMusic, Amazon.com, Artist Direct.com, BarnesandNoble.com, bolt Radio, bored.com, B&N Radio, CDNow.com, CDNow Radio, ChoiceRadio.com, City Internet Radio, ClevelandRocksLive.com, DADJ Music, FreeClub.com, Gracenote.com, GrooveCycle, iWonRadio, Kinetic Radio, Lycos Radio, MediaAmazing, MSN-Chat, Music Choice, MusicMatch, MSN-Chat, Music Choice, MusicMatch, PEEL Radio, RadioBeats.com, Radiowave.com, Radio Free Cash.com, Radio Free Virgin, Radio Juniors, Radio on bay 9, Rolling Stone.com, Skateboard.com, Spinner.com, the jamz.com, The RadioAMP Network, The WB Radio, UBL.com, and www.com Radio. Data is weighted based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

Klein President As Access Records Bows

Expanding its widespread entertainment-industry reach, Los Angeles-based Dick Clark Productions has launched Access Records, a new label for emerging recording talent. Access' first signing is Russian pop sensations NA-NA!, a group created seven years ago by legendary Russian musician, manager and producer Bari Alibasov.

"We are extremely pleased with this new entertainment venture," said Dick Clark, Chairman/CEO of Dick Clark Productions. "We are also very excited to be introducing NA-NA! to an American audience. We anticipate that their unique musical style will appeal to Western listeners as well as it has to those in Russia."

Meanwhile, Access has named Larry Klein President. Klein, a longtime Dick Clark Productions executive, has been a producer for Dick Clark's annual *American Music Awards* telecast.

Austin Appointed CC/Jacksonville Dir./Programming

Gail Austin, PD of Clear Channel's Country WCOL/Columbus, OH, is returning to Jacksonville as Director/Programming for the company's seven-station cluster there: Sports WFXJ, CHR/Pop WFKS, CHR/Rhythmic WJBT, Alternative WPLA, Country WQIK and WROO and Urban AC WSOL. Austin, who expects to be in place by the end of September, will continue working with WCOL in her role as Clear Channel's Columbus Brand Manager.

"I've been given a rare opportunity to return to a city I love, stations I know and a staff I hated to leave," Austin said. "Similarly, the same can be said about Columbus, which is why I'm thrilled to still be a part of the WCOL management team."

Austin had been WQIK's PD for 2 1/2 years when she was transferred to WCOL as PD in August 1999. Prior to joining WQIK in March 1997, she spent 2 1/2 years as PD of KBOB/Quad Cities, IA-IL.

Houston

Continued from Page 3

Clear Channel Regional Sr. VP/Programming Gene Romano added, "Clear Channel has assembled an amazing arsenal of Rock programming talent. We are proud to have Vince Richards on the team."

Richards has held programming positions at KKND/New Orleans, WEDG/Buffalo and WQLZ/Springfield, IL. He began his career at KSHE/St. Louis. "Thanks to [Houston Director/FM Programming] Jim Trapp, Carl Hamilton, Gene Romano and Jack Evans for

Widespread Panic Break House Record



Widespread excitement set in as Widespread Panic sold out their shows at Oak Mountain Amphitheatre outside Birmingham, AL not once ... not twice ... but three nights in a row. Pictured backstage are (l-r, standing) Widespread Panic's Michael Houser and David Schools, Clear Channel Entertainment's Gary Weinberger, co-manager Buck Williams, CCE's John Ruffino, WP's Todd Nance and John Bell, co-manager Sam Lanier, (kneeling, l-r) CCE's Tony Ruffino, WP's Domingo "Sonny" Ortiz, tour manager Trey Allen and WP's John "Jojo" Herman.

UMVD Promotes Weatherson To EVP

Universal Music & Video Distribution has promoted Jim Weatherson to Exec. VP. Based in Los Angeles, Weatherson will oversee UMVD's music marketing and sales functions in North America.

Weatherson reports to UMVD President Jim Urie, who said, "Jim's contribution to the impressive success we have had at UMVD made him a natural choice for his new role. His long-standing career with Universal and tremendous contributions make this a well-deserved promotion. As a former label guy,



Weatherson

Jim continues our commitment to populating UMVD with people who are sensitive to label issues and the music itself."

Weatherson was previously Divisional VP/Central Division for UMVD in Dallas. He has served in various sales and management positions at UMVD during the past 15 years, including Branch Manager, Sales Manager and Sales Representative. Prior to joining UMVD Weatherson spent eight years at Pickwick International in various sales and radio-promotion positions.

Gallagher Now OM At Nassau/Monmouth

Steve Gallagher has been named OM of Nassau Broadcasting Partners' Adult Standards WADB-AM, Adult Standards WOBB-AM and AC WOBB-FM in Monmouth-Ocean. He succeeds Jeff Rafter, who recently transferred to program co-owned WNJO/Trenton, NJ.

"We're delighted that Steve has agreed to accept this position for our heritage radio stations," said Don Delasio, VP/GM of Nassau's Shore Group. "His extensive experience makes him exceptionally qualified for this role. He's well-respected throughout the industry, and there's no doubt that he'll lead all three of these stations to peak performance."

Gallagher was most recently a strategic media consultant for a Grand Rapids streaming-music Internet company. Before that he was Station Manager/PD of Hot AC WXLO/Worcester, MA.

believing in my abilities and giving me the reins of two great radio stations," he said. "I look forward to working with both staffs and maximizing the Rock cluster in Houston."

Sherman was promoted from MD to KODA's PD in July 1996. He joined the station in 1991 and has also served as its afternoon-drive personality. "Being a fan of Houston's Mix 96.5 [KHMJ] for 10 years, to say I'm extremely excited is an understatement," Sherman said. "I'm looking forward to the challenges this position brings — this is going to be a fun ride!"

Trapp said, "Both Vince and Marc have remarkable ability, tremendous work ethics and proven track records. They are stellar examples of all that's right in this business and are tenacious in their pursuit of excellence. Together with

Director/AM Programming Ken Charles and Steve Robison, who is still at the helm of KTBZ, we now have an incredibly deep programming bench. It's one of our great assets at Clear Channel: the ability to both attract and sustain such gifted programming minds."

Perez

Continued from Page 3

position as one of the most powerful forces in Spanish CHR radio."

Perez said, "I couldn't be more thrilled, both personally and professionally, with the opportunity to lead one of the top Spanish CHR stations in the country. Viva's staff is fantastic, and, with their support, I look forward to the challenge of making Viva 107.1 the absolute leader in this format nationwide."

EXECUTIVE ACTION

Pamal Ups Vicente To SVP, Russell To EVP

Five-year Pamal Broadcasting Exec. VP Al Vicente has been boosted to Sr. VP of the 25-station group. He will also take the GM reins at the company's Albany, NY stations from John Kelly, who has stepped down from that role but will remain President of Pamal until the end of the year. Pamal's Albany stations, which operate as Albany Broadcasting, include Urban WAJZ, CHR WFLY, News/Talk WROW, AC WYJB and Smooth Jazz WZMR.

"Since I know the market and these stations so well, this is a natural fit for me," Vicente told R&R. "My office is in Albany, so it's an easy transition." Regarding the eastern New York-state properties, he said, "WYJB does extremely well, WFLY is a heritage CHR, WAJZ supervises a community that had been ignored in the metro, WZMR has an exclusive format for an upscale audience, and WROW is a station that the capital city movers and shakers listen to."

Before joining Pamal Vicente was VP/GM of WHCN, WMRQ & WPOP/Hartford and of WGNA-AM & FM/Albany.

Jake Russell, VP/GM of the company's Westchester-Poughkeepsie, NY cluster, succeeds Vicente as Exec. VP. He was previously VP/GM of WHUD/Peekskill, NY. "He's done a fabulous job for us and has more than doubled our stations' cash flow," Vicente told R&R. "Jake's extremely worthy of stepping up to this position."

Point-To-Point Mktg. Hires Hamilton As VP

Elizabeth Hamilton has been named VP of Point-To-Point Marketing, which provides direct-mail and telemarketing campaigns for radio and TV stations. Hamilton is based in Washington, DC.

Hamilton's resume includes stints at Nest Marketing and Critical Mass Media. She was most recently Regional Sales Manager for Clear Channel Interactive.

"Elizabeth's excellent reputation for quality service and integrity with all kinds of direct-marketing strategies is a perfect match for our company," Point-To-Point co-Chairmen Mark Heiden and Rick Torcasso said in a joint statement. "We are delighted to have a professional of such a fine caliber join Point-To-Point, and we're looking forward to having her be an integral part of our continued growth."

KLNC/Austin Makes 'Mega' Flip To CHR

KLNC/Austin traded its cowboy boots for a pair of dancing shoes on Aug. 3, when it dropped its "Lonestar Country" presentation and became CHR/Rhythmic KXMG (Mega 93.3 & 99.7). The LBSJ station hopes to fill a void in the market by offering a dance-flavored mix designed to take listeners from both CHR/Rhythmic KQBT (The Beat) and CHR/Pop KHFI, which on Aug. 2 reimagined itself as "96.7 Kiss FM."

KEYI & KLNC OM/PD Doug Wilson is overseeing the new station's launch, and Zapoleon Media Strategies' Mark St. John is consulting. When asked why the decision was made to drop KLNC's Country format, Wilson told R&R, "We were the third Country station in the market, behind KASE and KVET — two great stations that have been here forever. There's just not room for three. We think there's room between The Beat and KHFI, and we won't be playing any rap or hip-hop or the pop rock that KHFI plays."

KXMG is airing 10,000 songs commercial-free and will add air personalities after the Labor Day holiday. The station's main 93.3 MHz signal recently relocated from Killeen, TX to Cedar Park, TX, while a translator at 99.7 MHz covers central Austin.

WJMR Goes Urban AC In Milwaukee

Saga Communications' WJMR/Milwaukee has made "a formatic evolution" and replaced its Rhythmic Oldies "Mega" presentation with an Urban AC approach. Bob Bellini, PD of crosstown Classic Hits sister WKLH, has become acting PD for WJMR and is overseeing the station's relaunch. He succeeds Justin Case, who has exited the station.

"As acting PD, I'm really thrilled to be working on this product," Bellini told R&R. "We've found that there were a lot of people who weren't able to find today's music and classic soul on one radio station. Now they can, on WJMR."

Bellini said WJMR's playlist will have a decidedly classic lean. About 30% of the playlist will be

current product, with the remainder focusing on gold and recurrent titles. He commented, "The classic soul product that was core to the previous format is still pretty much involved, but we evolved from the disco product, which didn't have a very long shelf life."

Artists who make up the core of WJMR's currents include Koffee Brown, Alicia Keys, Jill Scott, Sunshine Anderson and Maxwell.

Bellini added that WJMR will share some listeners with crosstown Urban WKKV. WMCS/Milwaukee also offers an Urban AC format and is an R&R reporter. Bellini said WJMR's airstaff remains intact and that the station needs record service. A search for a new PD is expected to be completed shortly.

WEVD

Continued from Page 3

The long-rumored deal was confirmed last week in a release that was posted on the websites of both *The Forward* and WEVD. In it, association President Dr. Bennett Zumoff said, "We take these steps in order to increase, secure and diversify the financial resources that will support our newspaper operations for the future."

While the deal's specifics had not been released at press time, it's widely assumed that most of WEVD's current roster of hosts will be released as a result of the agreement. Harold Ostroff, Chairman of the subsidiary that publishes *The Forward* and former chief executive of the association, commented, "Our radio employees, under the leadership of GM Tom Bird, have been devoted and loyal professionals, and we do not doubt that their skills will be put to productive use elsewhere in the radio industry. The changes reflect no lack of gratitude by The Forward Association for their outstanding performance over the years."

Among the talent who will likely be seeking a new home at the end of the month are Westwood One-syndicated host Jim Bohannon and local hosts Alan Colmes, Bill Mazer and former NYC Mayor Ed Koch. ESPN's *Dan Patrick Show*, which already airs on WEVD as the result of a previously announced affiliation deal between the station and the network, will continue as part of the station's new lineup.

CHRONICLE

Births

KXNT/Las Vegas morning host Jeff Katz, wife Heidi, son Harrison Tabor Jaillot, July 29.

KUFO-AM

Continued from Page 3

that is unique and different enough to really stand out. We're confident that, once we get the word out about this new station, the talent will speak for itself and listeners will respond positively."

KUFO-AM's new all-syndicated lineup will continue to feature *Bob Rivers' Twisted Radio Show* (which has been airing on the station since late April) from 5-9am. Westwood One's Don & Mike air from 9am-1pm, and Opie & Anthony are on from 1-5pm. The lineup also includes *The Sports Junkies* (5-8pm) and *Ron & Fez* (8pm-midnight). Overnights will feature a replay of *The Don & Mike Show* (midnight-5am).

Clear Channel

Continued from Page 1

Networks — saw a 6% pro forma revenue decline compared to an overall industry decline of 8%.

The results were particularly impressive considering that Clear Channel was still in the process of integrating its largest acquisition — the AMFM stations — into its operation. And the AMFM additions dragged down profits. As Lowry Mays acknowledged, "AMFM stations had a little bit of a bumper ride through the transition." Mark Mays added, "It's not unusual during transition that management's focus isn't as sharp. This is no surprise to us. AMFM was experimenting with a high commercial load, and we have cut back on that. AMFM was more represented in the larger markets and more exposed to the dot-com business than the smaller markets."

Meanwhile, First Call's Chuck Hill told R&R that Clear Channel is one of the hottest issues covered by analysts. Ten have "strong buy" recommendations on Clear Channel, five have "buy" ratings, and two say "hold."

KYCW

Continued from Page 3

R&R. "When we aren't talking sports, we'll be talking comedy, featuring a strong lineup of talent that we believe will do very well here."

KYCW's weekday lineup kicks off with Westwood One hosts Opie & Anthony, who will be temporarily covering morning drive (5-9am) with a replay of their previous day's show. Curelop confirms that a new local morning show will debut on the station "sometime this fall." Premiere Radio Networks' Jim Rome will cover middays (9am-noon), followed by Infinity talkers Ron & Fez (noon-3pm). Opie & Anthony return with their current day's show in afternoon drive (3-7pm), followed by Premiere's Phil Hendrie (7-10pm). Late-nights and overnights will feature programming from the Sporting News Radio Network.

The newly launched Talker will retain its current call letters, according to Curelop.

Report

Continued from Page 3

the absence of election-year ad dollars and the lack of dot-com cash. In particular, local spot advertising will be flat, national spots will be down 3.5%, and radio-network advertising will drop 0.5%.

But, the report says, growth will follow. It predicts that expenditures on national spot advertising will continue to rise at slightly higher rates than local spot spending over the five-year period that began last year. National spot spending will grow at a compound rate of 7.2%, reaching \$5.2 billion by 2005, while local spots will grow at a rate of 6.7%, reaching \$20.3 billion in 2005. The study also estimates that total ad spending on all consumer media will grow at a rate of 5%, reaching \$225 billion in 2005. That would give radio 11.7% of the advertising pie.

Dwindling listenership has always been a concern for broadcasters, but the study is upbeat about audience growth. It predicts that total listeners in an average quarter-hour will rise at a compound annual rate of 1.7% from 2000 to 2005, reaching 27.3 million in 2005.

Hogan

Continued from Page 1

in growing Clear Channel Radio," he said. "I'm also looking forward to working more closely with all of the Clear Channel markets."

"Everything about traditional radio is changing, from the way programming is delivered to the way our advertising customers view radio as part of their total media buy. It's both exciting and challenging to be leading those changes for Clear Channel."

Michaels also promoted Sr. VP Jerry Kersting to CFO. Kersting was instrumental in Clear Channel's mergers with both Jacor and AMFM, and Michaels said Kersting has the distinction of having completed more deals in radio — representing more stations and more dollars — than anyone else in the industry. Kersting will also continue his duties in corporate development.

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS
Phil Naitl • 972-991-9200

Hot AC

Steve Michaels
MELISSA ETHEREDGE | Want To Be In Love

StarStation

Peter Stewart
No Adds

Classic Rock

Chris Miller
No Adds

Teach

Ron Davis
No Adds

Boyz n the City Morning Show

Gary Saunders
No Adds

Tom Joyner Morning Show

Vic Clements
No Adds

ALTERNATIVE PROGRAMMING

Steve Knell • 800-231-2818
Gary Knell

Rock

CULT Breathes
LIVE Simple Creed
P.O.D. Alive
JUDAS PRIEST Feed On Me
SEVEN MARY THREE Sleepwalking
STAND! Fade
STONE TEMPLE PILOTS Hollywood Blitch
U2 Stuck In A Moment You Can't Get Out Of
WARWALKER Song

Alternative

LIVE Simple Creed
FEMIX TX Threesome
TANTRICK Astounded

Triple A

SHAWN COLVIN Bound To You
TRAIN Something More

CNR

EDEN'S CRUSH Love This Way
MANDY MOORE Crush

Mainstream AC

COLDPLAY Trouble
R.E.M. All The Way To Reno
STAND! It's Been Awhile

Lite AC

SHAWN COLVIN Bound To You
JOURNEY With Your Love

RAC

RANDY CRAWFORD Permanent
KEN HUMPHREY Delicioso

Christian AC

SARA GROVES How It Is Between Us
NEWSBOYS Who?
CHRIS RICE The Face Of Jesus

MC

LIL BOW WOW Ghetto Girls
112 Dance With Me
SUNSHINE ANDERSON Lunch Or Dinner

JONES RADIO NETWORKS

Music Programming/Consulting
Ken Mesitrie • 800-426-9862

Alternative

Teresa Cook
CALLING Wherever You Will Go
MICHELBACK How You Remind Me
STAND! Fade

Active Rock

Steve Young/Craig Altmaier
LIMP BIZKIT Boiler
LIVE Simple Creed

Heritage Rock

Steve Young/Craig Altmaier
LIVE Simple Creed

Hot AC

Steve Young/Josh Nease
ENYA Only Time

CNR

Steve Young/Josh Nease
GORNILLAZ Clint Eastwood
JAGGED EDGE (NELLY) Where The Party At?

Rhythmic CNR

Steve Young/Josh Nease
AFFORMAN Because I Got High
CHRISTINA MILLAN AM To PM
O-TOWN All Or Nothing

Soft AC

Mike Battelli
JIM BRUCKLIAN The Simple Things

Mainstream AC

Mike Battelli
THE CORPES All The Love In The World
MUEY LEWIS & THE NEWS Let Her Go And Start Over

Ballad

Mike Battelli
JIM BRUCKLIAN The Simple Things

Boyz n the City Show

Mike Battelli
JIM BRUCKLIAN The Simple Things

24 HOUR FORMATS

Jon Holiday • 303-784-8780

Adult Hit Radio

JJ McKay
BLU CANTRELL Hit 'Em Up Style (Oop!)
NELLY FURTADO Turn Off The Light
JENNIFER LOPEZ I'm Real

Rock Classics

Jon Holiday
No Adds

Adult Contemporary

Rick Brady
No Adds

RADIO ONE NETWORKS

978-949-3339

Choice AC

Yvonne Day
NELLY FURTADO Turn Off The Light

New Rock

Steve Leigh
No Adds

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 681-294-8000
Bob Blackburn

Adult Rock & Roll

Jeff Bonzer
No Adds

Soft AC

Andy Falker
UNCLE KRACER Follow Me

Bright AC

Jim Hays
BARENAKED LADIES Falling For The First Time

Artist/Title	Total Plays
'N SYNC Pop	71
3LW Playas Gon' Play	68
DREAM STREET It Happens Every Time	66
A*TEENS Halfway Around The World	65
AARON CARTER Oh Aaron...	65
LIL' ROMEO My Baby	64
BACKSTREET BOYS The Call	64
3LW No More (Baby I'ma Do Right)	63
BACKSTREET BOYS More Than That	44
BRITNEY SPEARS Oops!...I Did It Again	34
AARON CARTER That's How I Beat Shaq	33
KRYSTAL HARRIS Supergirl	33
JESSICA SIMPSON Irresistible	32
MANDY MOORE In My Pocket	31
BAHA MEN Who Let The Dogs Out	31
'N SYNC Bye Bye Bye	29
O-TOWN All Or Nothing	26
MYRA Miracles Happen	25
DREAM This Is Me	23
SMASH MOUTH I'm A Believer	23

Playlist is frozen this week.

LaMonica

Continued from Page 3

1995 at Loud Records, starting as an intern. He eventually ascended to National Director/Radio and then to Director/A&R.

"The opportunity to deliver superstar artists and superb music to the world has been provided by [Arista

President/CEO] Antonio 'L.A.' Reid, while the exemplary leadership style of Lionel Ridenour has encouraged strong innovative thought and set new standards for the music industry," LaMonica said. "Meeting their demands and expectations is instrumental in my personal striving to be the best, dominate the rest, and accept nothing less."

DATEBOOK

MONDAY, AUGUST 20

National Homeless Animals Day
1741/Danish navigator **Vitus Jonas Bering** discovers Alaska. You may recognize his name from the Bering Sea and the Bering Strait.

1962/Ford Motor Co. introduces the popular Thunderbird.

1982/As part of a multinational force overseeing the Palestinian withdrawal from Lebanon, 800 U.S. Marines land in Beirut.

1989/**Lyle and Erik Menendez** fatally shoot their parents, Jose and Kitty, in the family's Beverly Hills, CA home. Also... Actor **Kenneth Branagh** weds actress **Emma Thompson**.

Born: **H.P. Lovecraft** 1890-1937, **Connie Chung** 1946, **Al Roker** 1954, **James Marsters** 1962

In Music History

1976/One of the more eccentric singles by eccentric folkie **Gordon Lightfoot** is released, "The Wreck of the *Edmund Fitzgerald*." The six-minute-plus epic about a 1975 shipwreck on Lake Superior that took 29 lives is trimmed by only 30 seconds for radio play and eventually reaches No. 2 on the Pop charts.

1988/The *Los Angeles Times* polls its readers on the worst songs of the 1970s. Topping the list: **Starland Vocal Band's** "Afternoon Delight." The cheerily suggestive tune is the only hit for the quartet of former **John Denver** backup singers.



When it's right, it's right.

Born: **Jim Reeves** 1924-1964, **Isaac Hayes** 1942, **Robert Plant** 1948, **John Hiatt** 1952

TUESDAY, AUGUST 21

National Spumoni Day
1911/**Leonardo da Vinci's** *Mona Lisa* is stolen from Paris' Louvre Museum. Two years later the painting is found undamaged.



Missing Mona.

1959/President **Dwight D. Eisenhower** signs a proclamation admitting Hawaii into the Union as the 50th state.

1976/*Hustler* Publisher **Larry Flynt** marries **Althea Leasure**.

1984/Actor **Clint Eastwood** contributes a handprint to the Hollywood Walk of Fame in front of Mann's Chinese Theater. He also writes "You made my day" in the concrete.

Born: **Wilt Chamberlain** 1936-1999, **Carrie-Anne Moss** 1967, **Alicia Witt** 1975

In Music History

1990/A Royal Oak, MI retailer is arrested on obscenity charges after displaying the original cover art — complete with puppets'

private parts — of **Jane's Addiction's** *Ritual de lo Habitual*. The CD is soon offered with a plain-vanilla alternate cover.

Born: **William "Count" Basie** 1904-1984, **Kenny Rogers** 1938, **Jackie DeShannon** 1944

WEDNESDAY, AUGUST 22

1901/The Cadillac Co. is established.
1906/The Victor Talking Machine Co. of Camden, NJ begins manufacturing the Victrola record player. Price: \$200.

1932/The British Broadcasting Corp. airs its experimental first TV broadcast in England.

Born: **Norman Schwarzkopf** 1934

In Music History

1992/**Sting** marries actress **Trudie Styler** in Wiltshire, England. The two already have a child (plus two from his first marriage) and have since had three more together.

1998/The copy of *Double Fantasy* signed by **John Lennon** shortly before his murder is sold on the Internet for \$1.8 million. The seller, who reportedly found the album at the crime scene, offers to share the proceeds with Lennon's killer, who declines.

Born: **Holly Dunn** 1957, **Jay Aston** (ex-Gene Loves Jezebel) 1961, **Roland Orzabal** (ex-Tears For Fears) 1961, **Tori Amos** 1963

THURSDAY, AUGUST 23

National Plumber's Day

1926/Silent-screen idol **Rudolph Valentino**, 31, dies of a ruptured ulcer. Fans are sent into hysterical mass mourning, and dozens of suicide attempts are reported.

Born: **Jay Mohr** 1970, **River Phoenix** 1970-1993, **Ray Park** 1974

In Music History

1970/**Lou Reed** plays his last date with **The Velvet Underground**.

1987/At an Angels Camp, CA **Grateful Dead** show designed to celebrate the 20th anniversary of the Summer of Love, a 24-year-old man is shot and killed after shooting at police.

1993/New Romantic heroes **Duran Duran** get their star on the Hollywood Walk of Fame.

Born: **Rick Springfield** 1949, **Jami Jamison** (ex-Survivor) 1951

FRIDAY, AUGUST 24

1992/Hurricane Andrew slams into southern Florida. The storm leaves more than 50,000 homeless, 20 dead and billions of dollars in damage in its wake.

1995/Microsoft's Windows 95 software goes on sale; some buyers line up at stores the night before to purchase the new operating system.

Born: **Yasser Arafat** 1929, **Vince McMahon** 1945, **Craig Kilborn** 1962

In Music History

1968/**Keith Moon** drives his Lincoln into a Holiday Inn pool in Flint, MI during his big 21st-birthday party and barely escapes drowning. In reality, The Who's drummer had been legal for a year; after his death in 1978 it was

revealed that he was one year older than he'd always claimed.
Born: **Mark Bedford** (ex-Madness) 1961

SATURDAY, AUGUST 25

National Banana Split Day

1916/The U.S. National Park Service is created.

1944/After more than four years of Nazi occupation, Paris is liberated by U.S. and French forces.

Born: **Sean Connery** 1930, **Regis Philbin** 1933, **Tim Burton** 1958, **Claudia Schiffer** 1970

In Music History

1994/Singer-songwriter **Billy Joel** and supermodel **Christie Brinkley** divorce after nine years of marriage. Also... **Jimmy Buffett's** plane flips over and drops into the waters off Nantucket, MA. The singer swims until he's picked up by a passing boat.

Born: **Gene Simmons** (Kiss) 1950, **Rob Halford** 1951, **Elvis Costello** 1954

SUNDAY, AUGUST 26

1920/The 19th Amendment, guaranteeing women the right to vote, is formally adopted into the U.S. Constitution.

1961/The NHL Hockey Hall of Fame opens in Toronto, Canada.

1974/**Charles Lindbergh** — the first man to make a solo trans-Atlantic flight — dies in Maui at the age of 72.

1980/**Tox Avery** — the cartoonist credited with developing the Daffy Duck, Porky Pig and Droopy characters, among others — passes away at the age of 72.

1985/The Yugo automobile, manufactured in Yugoslavia, is introduced to the U.S. market. The car, cheap in both price and construction, becomes a national punch line.



Yugo ... to the mechanic.

Born: **Mother Teresa** 1910-1997, **Macaulay Culkin** 1980

In Music History

1983/It's a bad day at the Reading U.K. Festival: Reggae act **Steel Pulse** are forced offstage mid-song by thrown rocks and bottles. The next act up, Finnish hair metalers **Hanoi Rocks**, get a similar reception, but they bait the crowd into flinging even more trash. Finally, Scottish popsters **Big Country** have to end their set abruptly after the F/X crew loses control of a wall of fire.

1991/**Randy Newman** picks up an Emmy award for the songs he composed for the pilot of ABC-TV's *Cop Rock*. The goofy singing-policemen drama had been canceled months before after only four episodes.

Born: **Bob Cowstiff** (The Cowsills) 1949, **Branford Marsalis** 1961

— **Brida Connolly**& **Frank Corraia**

zinescene

Mariah Carey: Diva In Distress



Could it be that the bigger they are, the harder they fall? Considering recent events — Backstreet Boy **AJ McLean's** stint at rehab and, now, **Mariah Carey's** reported breakdown — perhaps it's true. *People* says that Carey entered an undisclosed East Coast hospital for treatment for an emotional and physical breakdown because she was "beset by work pressures and romantic troubles" after breaking up with her boyfriend, **Luis Miguel**. The 'zine alleges that one of the things that could have led to the breakdown is that her ex-husband, Sony Music Entertainment chief **Thomas Mottola**, is behind a campaign to derail Carey's career by feeding damaging rumors about her to the media.

The *Star's* cover screams "Mariah Carey Suicide Drama," and the 'zine says the singer had to be hospitalized after attempting suicide in a hotel room in Manhattan on July 25. In its "inside story behind the songbird's shocking commitment to a mental ward," the 'zine provides details about what led to the "songbird's blood-soaked breakdown" and what took place when that breakdown occurred. The *Globe* mentions Carey's mother's "battle to save the diva's life" by placing a frantic call to 911 asking for help with her daughter, and the *National Enquirer* says that Carey was "carted off to a mental ward after a six-day meltdown" brought on by four consecutive nights without sleep.

Goodbye, Cruel World

"I had no prospects, no high school diploma, my band had broken up, and the girl I was with had split up with me. It was a period of intense self-pity," says **Billy Joel** to the *Globe* about when, at age 21, he tried to end his life by drinking a bottle of furniture polish. When the poison started to kick in, however, he changed his mind and checked into a mental hospital for three weeks. "There, I realized that my problems were little compared to others," he says. "And I've really never felt sorry for myself since."

Doggone Crazy

Ozzy Osbourne shelled out big bucks recently to give his dog plastic surgery. "Baldrick [Osbourne's pet bulldog] has had two face lifts," the rocker's wife, **Sharon Osbourne**, tells the *Globe*. "He was getting hot and sweaty under the folds of skin on his face, and it was making him scratch. So we had both sides of his face done, and now Ozzy wants him to have lip implants."

Spin's cover boy, **Sugar Ray** frontman **Mark McGrath**, says

JUST HANGING ON — *Lifehouse* frontman **Jason Wade** tells *People* that living for three years in Hong Kong with his missionary parents during his preteen years "was pretty miserable." He says, "The people there hated us. They thought we were evil and lit firecrackers at our door every morning." Regarding his music, he says, "Writing is therapeutic for me. Even though our music is spiritual, we have to fight against that label all the time. It's limiting."

that his pet dogs, Ruby and Lola, have helped make his life better. "It gave me a little something to live for besides myself. Your priorities change immediately; you start to build your life around your dogs. There's no more going out drinking for three days — the dogs'll be dead! To quote **Jack Nicholson**, I just look at [Lola's] little face, and it makes me want to be a better man."

The *Star* says that **Pamela Anderson** and **Kid Rock** showed up unexpectedly at a **Sugar Ray** concert in Los Angeles and made a spectacle of themselves by chasing each other around backstage and smooching. Rock then burst onstage during the concert and flailed about with his pants falling down while trying to sing along with McGrath and had to be coaxed offstage.

Ask The Expert

Former teen idol **Lelf Garrett** dispenses advice in *Spin* to the current crop of teen idols to help them prevent their careers from fizzling out and going to the dogs, so to speak. To **Britney Spears**: "Avoiding gross commercialism might help. Get the word out that you're writing. You're reinventing yourself." To **98 Degrees**: "Don't wait; just record the death metal record now." Future *Behind the Music* revelation: "They're going to be outed as gay devil worshippers." To **Jessica Simpson**: "She should come out with big black hair and a goth motif, like bobcat makeup. And put the nipples back on." Future *Behind the Music* revelation: "She was hiding 12 illegitimate children." To **Mandy Moore**: "Keep up the natural, less contrived angle. And stay at MTV." Future *Behind the Music* revelation: "She's actually Vice President of Viacom."

— **Deborah Overman**

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households


 Tom Calderone
VP/Programming

75 million households


 Paul Marszalek
VP/Music Programming

Plays	Plays
SUM 41 Fat Lip 21	STAND! It's Been Awhile 26
ALIEN ANT FARM Smooth Criminal 19	SUGAR RAY When It's Over 25
ALICIA KEYS Fallin' 18	INCUBUS Drive 25
USHER U Remind Me 17	TRAIN Drops Of Jupiter (Tell Me) 24
P. DIDDY & THE FAMILY Bad Boys For Life 17	JANET Someone To Call My Lover 23
CAKE Short Skirt/Long Jacket 17	DAVE MATTHEWS BAND The Space Between 19
DESTINY'S CHILD Bootylicious 16	DIDO Hunter 18
JAGGED EDGE (Nelly) Where The Party At? 16	AEROSMITH Fly Away From Here 17
JENNIFER LOPEZ I'm Real 15	MELISSA ETHERIDGE I Want To Be In Love 17
JANET Someone To Call My Lover 13	ALIEN ANT FARM Smooth Criminal 16
UNION PARK Crawling 13	JENNIFER LOPEZ I'm Real 16
BLU CANTRELL Hit 'Em Up Style (Oops!) 12	SMASH MOUTH I'm A Believer 16
GORILLAZ Clint Eastwood 11	FUEL Bad Day 15
DROWNING POOL Bodies 11	FIVE FOR FIGHTING Superman (It's Not Easy) 15
MARIAH CAREY Loverboy 9	FLICKERSTICK Smile 15
D12 Purple Hills 9	STONE TEMPLE PILOTS Days Of The Week 15
JESSICA SIMPSON Irresistible 9	DESTINY'S CHILD Bootylicious 15
LUDACRIS Area Codes 9	MARIAH CAREY Loverboy 11
BLINK-182 The Rock Show 8	NELLY FURTADO Turn Off The Light 8
EVE 6 Here's To The Night 8	BARENAKED LADIES Falling For The First Time 8
NELLY Batter Up 7	WISEGUYS Start The Commotion 8
N SYNC Pop 7	ALICIA KEYS Fallin' 7
O-TOWN All Or Nothing 7	AFRO-CELT 'P. GABRIEL When You're Falling 7
MANDY MOORE Crush 7	MICHELLE BRANCH Everywhere 7
LITTLE & ONE TRACK MIND Shaniqua 7	CRAGG DAVID Fill Me In 7
VIOLATOR (BUSTA RHYMES) What It Is 6	BLACK CROWES Soul Singing 6
CRYSTAL METHOD Name Of The Game 6	EVE 6 Here's To The Night 6
DISTURBED Down With The Sickness 6	3 DOORS DOWN Be Like That 4
CITY HIGH What Would You Do? 5	INDIA ARIE Brown Skin 4
RAY-J Wait A Minute 5	JEFFREY GAINES In Your Eyes 4
BACKSTREET BOYS More Than That 5	NIKKA COSTA Like A Feather 4
MISSY ELLIOTT One Minute Man 5	BLU CANTRELL Hit 'Em Up Style (Oops!) 3
3 DOORS DOWN Be Like That 5	RADIOHEAD Knives Out 3
311 You Wouldn't Believe 5	THE CORRS All The Love In The World 2
LIMP BIZKIT Boiler 5	DAVE NAVARRO Reveal 2
112 Peaches & Cream 4	DOYLE BRANNHALL II... Green Light Girl 1
WEEZER Island In The Sun 4	USHER U Remind Me 1
LFO Every Other Time 3	TOOL Schism 1
SUGAR RAY When It's Over 3	MARY J. BLIGE Family Affair 1
FUEL Bad Day 3	HALFORD Made In Hell 1
DAVE NAVARRO Reveal 3	LIVE Simple Creed 1
CRAGG DAVID Fill Me In 3	
EASTSIDAZ I Luv It 3	
KURUPT (BLAQUE) It's Over Now 3	
DEPECHE MODE Dream On 3	
PETE YORN Life On A Chain 3	
PUDDLE OF MUDD Control 3	
STAND! It's Been Awhile 2	
COLD End Of The World 2	
SUM 41 Pain For Pleasure 2	
RADIOHEAD Knives Out 2	
KRYSTAL HARRIS Supergirl 2	
LIL BOW WOW Ghetto Girls 2	
TRICK DADDY I'm A Thug 2	
AEROSMITH Fly Away From Here 1	
SISQO Dance For Me 1	
TOOL Schism 1	
NIVEA Don't Mess With The Radio 1	
LIL' ROMED My Baby 1	
ADEMA Giving In 1	
BAD RONALD Let's Begin (Shoot...) 1	

Video playlist for the week ending August 5.

36 million households


 Cindy Mahmoud
VP/Music Programming & Entertainment

VIDEO PLAYLIST

LUDACRIS (MATE DOGG) Area Codes
ISLEY BROTHERS (R. ISLEY) Contagious
ALICIA KEYS Fallin'
JAGGED EDGE (NELLY) Where The Party At?
USHER U Remind Me
GIMLWINE Differences
MISSY ELLIOTT One Minute Man
P. DIDDY & THE FAMILY Bad Boy For Life
DESTINY'S CHILD Bootylicious
JAHEIM Just In Case

RAP CITY

COO COO CAL My Projects
REDMAN Smash Sumthin'
LUDACRIS (MATE DOGG) Area Codes
P. DIDDY & THE FAMILY Bad Boy For Life
VIOLATOR (BUSTA RHYMES) What It Is
FOXY BROWN Oh Yeah
JUVENILE Set It Off
TRICK DADDY I'm A Thug
D12 Purple Hills
METHOD MAN Party...

Video playlist for the week ending August 12.

TELEVISION

TOP TEN SHOWS JULY 30-AUGUST 5

 Total Audience
(95.9 million households)

- 1 **Fear Factor**
- 2 **Weakest Link**
- 3 **Who Wants To Be A Millionaire (Tuesday)**
- 4 **60 Minutes**
- 5 **Who Wants To Be A Millionaire (Sunday)**
- 6 **Dateline NBC (Monday)**
- 7 **CSI**
- 8 **Everybody Loves Raymond**
- 9 **Law & Order**
- 10 **Who Wants To Be A Millionaire (Thursday)**

COMING NEXT WEEK

Tube Tops

Green Day, Lucky Boys Confusion and Bouncing Souls perform on HBO's weekly concert program, *Reverb* (Wednesday, 8/15, 8pm).

Friday, 8/10

- Clint Black co-hosts the third annual *Family Television Awards* from Beverly Hills, CA (CBS, 8pm).
- **Lil' Mo**, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- **Slinknot**, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- **Matthew Sweet**, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).

Saturday, 8/11

- **Total Access 24/7: Mariah Carey** offers a behind-the-scenes look at Carey's upcoming film, *Glitter* (FOX Family, 12:30pm).
- **OutKast**, *Mad TV* (FOX, 11pm).
- **Don Henley**, *Saturday Night Live* (NBC, 11:30pm).
- **Tamia**, *Showtime at the Apollo* (check local listings for time and channel).

Sunday, 8/12

- **REO Speedwagon**, *Behind*

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Teens 12-17

- 1 **Fear Factor**
- 2 **WWF Smackdown!**
- 3 **The Simpsons**
- 4 **Malcolm In The Middle (Sunday, 9:30pm)**
- 5 **Family Guy**
- 6 **Malcolm In The Middle (Tue) Weakest Link**
- 8 **Malcolm In The Middle (Sunday, 9pm)**
- 9 **Titus**
- 10 **Grounded For Life**

Source: Nielsen Media Research

the Music (VH1, 8pm).

Monday, 8/13

- **Usher**, *Jay Leno*.
- **Dido**, *Late Show With David Letterman* (CBS, check local listings for time).
- **Jimmy Eat World**, *Craig Kilborn*.
- **Dropkick Murphys**, *Conan O'Brien*.
- **Rufus Wainwright**, *Politically Incorrect With Bill Maher* (ABC, check local listings for time).

Tuesday, 8/14

- **k.d. lang**, *Jay Leno*.
- **Tyrese**, *Craig Kilborn*.

Wednesday, 8/15

- **Staind** perform from Cleveland on MTV's *Live at the Rock & Roll Hall of Fame* (8pm).
- **Shaggy**, *Jay Leno*.
- **Usher**, *Politically Incorrect*.

Thursday, 8/16

- Actor **Russell Crowe** performs on *Jay Leno*.
- **Train**, *Conan O'Brien*.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS

August 3-5

Title	Distributor	\$ Weekend (\$ To Date)
1 Rush Hour 2	New Line*	\$67.40 (\$67.40)
2 Planet Of The Apes	FOX	\$27.53 (\$123.74)
3 The Princess Diaries	Buena Vista*	\$22.86 (\$22.86)
4 Jurassic Park 3	Universal	\$12.27 (\$147.01)
5 America's Sweethearts	Sony	\$8.03 (\$74.69)
6 Original Sin	MGM/UA*	(\$6.40) (\$6.40)
7 Legally Blonde	MGM/UA	\$5.85 (\$71.35)
8 The Score	Paramount	\$4.86 (\$57.16)
9 Dr. Dolittle 2	FOX	\$2.27 (\$106.16)
10 Cats & Dogs	WB	\$2.21 (\$86.70)

*First week in release

All figures in millions

Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *Osmosis Jones*, starring Chris Rock and recording artist Brandy. She contributes "Open" to the film's Warner Sunset/Atlantic soundtrack, which also contains R. Kelly's "I Believe," Kid Rock's "Cool, Daddy Cool," De La Soul's "Turn It Out," Trick Daddy's "Take It to da House," St. Lunatics' "Summer in the City," Solange Knowles' "Solo Star," Drama's "Big Ball," Craig David's "Fill Me In," Nivea's "Just in Case," Debelah Morgan's "Why Did You Have to Be," Sunshine Anderson's "Don't Be Mad," Nappy Roots' "Here We Go Again," Ms. Toi's "Love Me or Leave Me," Ezekiel Lewis' "Rider Like Me" and Uncle Kracker's "Break You Off."



Uncle Kracker

Uncle Kracker also appears on the Republic/Universal soundtrack to *American Pie 2*, performing "Split This Room in Half (I'm Gonna)." The ST to the film, which opens this week and stars Jason Biggs, also features Blink-182's "Everytime I Look at You," Green Day's "Scumbag," American Hi-Fi's "Vertigo," 3 Doors Down's "Be Like That," Alien Ant Farm's "Good (For a Woman)," Angela Ammons' "Always Getting Over You," Sum 41's "Fat Lip," Oleander's "Halo" and cuts by Jettingham, Flying Blind, Fenix Tx, The Exit and MDMK's Lucia.

— Julie Gidlow

ALICIA KEYS Fallin'
VIOLATOR (BUSTA RHYMES) What It Is
N.E.R.D. Lapdance
NELLY FURTADO Turn Off The Light
ALIEN ANT FARM Smooth Criminal
GORILLAZ Clint Eastwood
OURS Sometimes
SCAPEGOAT WAX Asie 10...
CAKE Short Skirt/Long Jacket
KENNA Hei Bent
311 You Wouldn't Believe
BLU CANTRELL Hit 'Em Up Style (Oops!)
PETE YORN Life On A Chain
MISSY ELLIOTT One Minute Man
BLINK-182 The Rock Show
DAVE NAVARRO Reveal
PHILLY'S MOST WANTED Please Don't Mind

 David Cohn
General Manager

DROWNING POOL Bodies
CRYSTAL METHOD Name Of The Game
UNION PARK Crawling
DISTURBED Down With The Sickness
JAGGED EDGE (NELLY) Where The Party At?
SUM 41 Fat Lip
JIMMY EAT WORLD Bleed American
LIFEHOUSE Sick Cycle Carousel

This week's playlist is frozen.

55 million households

 Peter Cohen,
VP/Programming

BOX BLOCK

Urban Adds

MARY J. BLIGE Family Affair
DESTINY'S CHILD Bootylicious
GINUWINE Differences
MAXWELL Lifetime
TANK Slowly

Rhythmic Adds

DREAM This Is Me

Rock Adds

HALFORD Made In Hell
POWERMAN 5000 Bombshell
REVELLE What You Got
TANTRIC Astounded

Adds for the week of August 13.



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You Can Go Home Again

Like the prodigal son, John and Ken return to KFI/Los Angeles

KFI/Los Angeles afternoon hosts **John Kobylt** and **Ken Chiampou** are two guys who firmly believe that lightning can strike twice. In fact, you might say they're counting on it.

Just over two years ago the duo were riding high, hosting afternoon drive on then-Cox-owned KFI and airing in syndication on over 100 stations nationally. So when the announcement came that they planned not only to exit KFI for mornings at ratings-beleaguered competitor KABC but also to walk away from their national syndication deal, many industry veterans were more than a little surprised.

show's direction, and then OM/PD Drew Hayes — who had been instrumental in convincing them to make the move — suddenly exited. Following several disappointing ratings books, last fall Kobylt and Chiampou were very publicly fired from KABC.

The rumor mill had them returning to the air on, at one time or another, nearly every other Talk station in town, but it was close to six months before the duo slipped back into afternoon drive at KFI, now owned by Clear Channel. I caught up with Kobylt and Chiampou to get the behind-the-scenes story on their two-year odyssey at KABC and their return to KFI.

R&R: *Despite rumors to the contrary, I take it you can go home again.*

JK: Yes, we are absolutely back home where we belong. [Clear Channel/Los Angeles VP Operations] David Hall is such a huge and passionate supporter of us, and being back with him is great. He gives us the freedom to do pretty much whatever the hell we want as long as it draws an audience and doesn't land us in jail. We're real-

ly happy to be back.

R&R: *Was it strange walking back into that building? Your exit*

"I will never compromise what we do together on the air ever again, because that will lead to failure."

John Kobylt

from KFI was rumored to be a pretty unhappy parting of the ways.

KC: It's true that we had a pretty difficult relationship with Cox corporate management in Atlanta at that time. David and [former KFI GM] Howard Neal loved us, and that made it a really difficult parting. It was not an easy decision to leave, but I honestly did think a day might come when we'd end up back here again.

"I really do appreciate the fact that here we are in L.A., the No. 2 market in the country, doing afternoon drive. I probably appreciate that a lot more than I did a couple of years ago, and I don't ever want to take that for granted."

Ken Chiampou

Fortunately, I was right.

JK: There were people at Cox corporate who never liked our show from Day One. We were having a very difficult time when Drew came along with a plan — a dynamic plan that I think would've worked — to completely make over KABC. But there were competing visions that kept it from happening. Drew had a plan for the future, and there was a manager who wanted to cling to the past. To this day I still think that Drew Hayes is one of the great PDs in Talk radio.

KC: The enthusiasm of Drew cannot be underplayed in our decision. He was really a big fan of the show, and he wanted us to become the cornerstone of a new sound for KABC. So, on the one hand we had that enthusiasm, and on the other hand we had corporate management at Cox who were lukewarm, if not totally negative, toward us. I don't think they saw us as part of the big plan for KFI.

R&R: *With such high hopes going into the KABC venture, what happened?*

JK: Within two months after we arrived, the general manager [Editor's note: Kobylt is referring to former KABC GM Bill Sommers] shut us down, and within just a few more months he got rid of Drew. Sommers

told us — and I swear this is true — that he'd never heard our show before we arrived. Then we basically got a "no opinions allowed" order. After that it only took about eight or nine months to realize that we were dead in the water at that station.

KC: It just got to be too much for John and I to fight with. We weren't able to talk the honest truth the way we were known for doing on our show. We really had to hold ourselves back — especially John. We were forced into taking a lukewarm approach to the show, and I think that's what killed us. We weren't being true to ourselves.

R&R: *What was the best part of returning to KFI?*

JK: First of all, we get to work with David again. And we have different corporate management, whom I'm told are actually fans. [Market President] Roy Laughlin has been very supportive, as have [GM] Greg Ashlock and [Director/Sales] Brad Samuels. These people are all really into what we do on the air. It's great to be back on a team where everyone has the same attitude and understanding about the style of show we do.

R&R: *Did you learn anything from the ordeal?*

KC: It made me appreciate success more. I really do appreciate the

Continued on Page 23



John and Ken

The next two years at KABC were, by their own account, the worst of times for Kobylt and Chiampou. There were reportedly frequent disputes with management over the

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12+ SPRING 2001 ARBITRON RESULTS

San Antonio - #32

Station (Format)	Owner	W1	'01	Sp	'01
KBBT-FM (CHR/Rhy)	Hispanic	7.9	8.6		
KISS-FM (Act. Rock)	Cox	7.3	6.0		
KONO-FM (Oldies)	Cox	5.1	5.5		
KCTN-FM (Tejano)	Hispanic	6.2	5.5		
KZEP-FM (Cl. Rock)	Lotus	5.1	5.1		
KAJA-FM (Country)	Clear Chan.	5.5	5.0		
WOAI-AM (N/T)	Clear Chan.	5.1	4.9		
KCYF-FM (Country)	Cox	4.4	4.8		
KOXM-FM (CHR/Pop)	Clear Chan.	4.3	4.6		
KTFM-FM (CHR/Rhy)	Infinity	5.5	4.1		
KOXT-FM (AC)	Clear Chan.	4.2	4.0		
KTSA-AM (N/T)	Infinity	3.1	3.5		
KSMG-FM (Hot AC)	Cox	3.7	3.3		
KLEY-FM (Reg. Mex.)	SBS	3.2	3.1		
KROM-FM (Reg. Mex.)	Hispanic	3.4	2.7		
KCJZ-FM (Rhy/O)	Cox	2.1	2.6		
KCOR-FM (Spanish/O)	Hispanic	1.8	2.0		
KKYX-AM (Country/O)	Cox	1.8	1.8		
KCOR-AM (Span. N/T)	Hispanic	1.0	1.4		
KSJL-AF (Urban)	Clear Chan.	1.0	1.3		
KLUP-AM (Adult Std.)	Cox	1.6	1.2		
KEDA-AM (Conjunto)	D & E Br.	0.7	1.0		
KTKR-AM (Sports)	Clear Chan.	0.8	1.0		

Norfolk-Virginia Beach- Newport News - #38

Station (Format)	Owner	W1	'01	Sp	'01
WOWI-FM (Urban)	Clear Chan.	7.7	8.3		
WWDE-FM (AC)	Entercom	7.0	6.9		
WAFX-FM (Cl. Rock)	Saga	5.0	5.9		
WCMS-FM (Country)	Barnstable	5.9	5.8		
WNOR-FM (Act. Rock)	Saga	6.0	5.8		
WGH-FM (Country)	Barnstable	5.7	5.6		
WVKL-FM (Urban AC)	Entercom	5.4	5.4		
WVYZ-FM (CHR/Rhy)	Entercom	6.5	5.1		
WXEZ-FM (Gospel)	Barnstable	3.9	4.7		
WJCD-FM (Sm. Jazz)	Clear Chan.	4.0	4.3		
WPTE-FM (Hot AC)	Entercom	4.7	4.3		
WNIS-AM (Talk)	Sinclair Tele.	4.0	3.7		
WKOC-FM (Triple A)	Sinclair Tele.	2.6	2.6		
WWSO-FM (Urban/O)	Barnstable	3.9	2.6		
WROX-FM (Alt.)	Sinclair Tele.	2.7	2.5		
WBHH-FM (Urban/O)*	Clear Chan.	1.6	2.3		
WSVY-FM (Rhy/O)	Clear Chan.	2.3	2.0		
WJOI-AM (Adult Std.)	Saga	1.3	1.6		
WPCE-AM (Rel.)	Willis	1.1	1.4		
WTAR-AM (N/T)	Sinclair Tele.	1.1	1.2		
WGH-AM (Sports)	Barnstable	1.1	1.0		

*Was WSVY-FM (Rhythmic Oldies) until March

Nashville - #44

Station (Format)	Owner	W1	'01	Sp	'01
WQOK-FM (Urban)	Dickey	10.0	11.6		
WRVW-FM (CHR/Pop)	Clear Chan.	7.2	7.7		
WJXA-FM (AC)	South Central	5.2	6.8		
WSDX-FM (Country)	Clear Chan.	5.4	6.7		
WNRQ-FM (Cl. Rock)	Clear Chan.	5.5	4.9		
WSM-FM (Country)	Gaylord	4.2	4.9		
WKDF-FM (Country)	Citadel	4.1	4.8		
WMAK-FM (Oldies)	South Central	6.0	4.7		
WQZQ-FM (CHR/Pop)	Cromwell	3.0	3.4		
WWTN-FM (N/T)	Gaylord	4.3	3.4		
WZPC-FM (Alt.)	Cromwell	4.7	3.4		
WLAC-AM (N/T)	Clear Chan.	4.6	3.3		
WSM-AM (Country)	Gaylord	4.9	3.3		
WGFX-FM (Cl. Hits)	Citadel	2.8	3.1		
WZTO-FM (Rel.)	Clear Chan.	2.5	2.6		
WRQQ-FM (Hot AC)	Dickey	2.0	2.4		
WRLG/WRLT (Triple A)	Tuned In Br.	1.0	1.7		
WNPL-FM (Act. Rock)	Dickey	1.5	1.6		
WNSG-AM (Gospel)	Mortenson	0.9	1.6		
WVOL-AM (Urban/O)*	Heidelberg	0.9	1.2		

*Was Gospel until March

Columbus, OH - #34

Station (Format)	Owner	W1	'01	Sp	'01
WNCI-FM (CHR/Pop)	Clear Chan.	9.0	9.0		
WTVN-AM (Full Serv.)	Clear Chan.	8.7	8.2		
WCXZ-FM (Urban)	Blue Chip	7.9	7.9		
WSNY-FM (AC)	Saga	7.2	6.8		
WLVO-FM (Rock)	Infinity	6.6	6.5		
WCOL-FM (Country)	Clear Chan.	6.5	6.3		
WBNS-FM (Oldies)	Radio Ohio	4.9	5.8		
WBZL-FM (Act. Rock)	North Amer.	5.0	5.5		
WHOK-FM (Country)	Infinity	3.6	4.1		
WXMG-FM (Rhy/O)	Blue Chip	2.5	2.7		
WFJX-FM (Hot AC)	Clear Chan.	2.0	2.5		
WXST-FM ('80s)	Associated	1.8	2.1		
WWCD-FM (Alt.)	Ingleside	1.9	2.0		
WCLT-FM (Country)	WCLT Radio	2.3	1.8		
WCVO-FM (Christian)	WCVO Inc.	0.0	1.8		
WJZA/WJZK (Sm. Jazz)	Scantland	2.1	1.8		
WMMI-AM (Adult Std.)	North Amer.	2.6	1.8		
WAZU-FM (Act. Rock)	Infinity	1.8	1.7		
WBNS-AM (Sports)	Radio Ohio	2.2	1.7		
WEGE-FM (Cl. Rock)	North Amer.	1.6	1.6		
WJYD-FM (Gospel)	Blue Chip	1.1	1.3		

Orlando - #41

Station (Format)	Owner	W1	'01	Sp	'01
WTKS-FM (Talk)	Clear Chan.	7.2	6.5		
WOMX-FM (Hot AC)	Infinity	4.8	6.1		
WWKA-FM (Country)	Cox	7.0	5.9		
WLOQ-FM (Sm. Jazz)	Gross	3.7	5.7		
WMOG-FM (AC)	Clear Chan.	7.0	5.5		
WXKL-FM (CHR/Pop)	Clear Chan.	6.1	5.3		
WNMO-FM (Rock AC)	Cox	4.5	5.1		
WSHE-FM (Oldies)	Clear Chan.	4.8	5.0		
WDBO-AM (N/T)	Cox	4.9	4.7		
WCFB-FM (Urban AC)	Cox	3.6	4.5		
WJHM-FM (Urban)	Infinity	5.1	3.9		
WOCL-FM (Alt.)	Infinity	4.4	3.9		
WHTQ-FM (Cl. Rock)	Cox	3.2	3.5		
WJRR-FM (Act. Rock)	Clear Chan.	4.8	3.5		
WFLF-AM (N/T)	Clear Chan.	1.8	2.7		
WPYO-FM (CHR/Rhy)	Cox	3.6	2.5		
WHOO-AM (Adult Std.)*	Genesis	2.2	2.3		
WNUE-FM (Span. Con.)	Mega	2.2	1.9		
WOKB-AM (Gospel)	Rama	0.7	1.8		
WOTM-AM (Sports)	Clear Chan.	1.1	1.6		
WPCV-FM (Country)	Hall	1.0	1.3		
WONO-AM (Tropical)	Florida Br.	1.0	1.0		

*On February 1 the format and call letters of WHOO-AM were assumed by Genesis Br. and replaced WFTV-AM (Talk) at 1080.

Memphis - #45

Station (Format)	Owner	W1	'01	Sp	'01
WDA-AM (Urban AC)	Clear Chan.	6.1	7.3		
WGIX-FM (Country)	Barnstable	6.2	6.7		
WHRK-FM (Urban)	Clear Chan.	7.8	6.7		
KLMS-FM (Urban)	Clear Chan.	6.0	5.7		
WRBO-FM (Urban/O)	Barnstable	7.5	5.7		
WEBR-FM (Cl. Rock)	Clear Chan.	4.3	5.2		
KOHT-FM (CHR/Rhy)	Flinn	6.5	5.1		
WRVR-FM (AC)	Entercom	5.2	4.9		
WLOK-AM (Gospel)	Gilliam	7.1	4.4		
WNCI-FM (Hot AC)	Infinity	4.1	4.2		
WREC-AM (N/T)	Clear Chan.	3.5	3.7		
KWAM-AM (Gospel)	Concord Media	2.0	3.4		
WSRR-FM (Cl. Hits)	Barnstable	4.3	3.4		
WMBZ-FM (Hot AC)*	Entercom	3.7	3.2		
WOTO-FM (Oldies)	Clear Chan.	2.7	2.8		
WKSL-FM (CHR/Pop)	Flinn	2.7	2.5		
WGSF-AM (Span. N/T)	Flinn	0.0	2.3		
WMFS-FM (Act. Rock)	Beiz	2.6	2.0		
WCRV-AM (Rel.)	Bott Radio	1.2	1.7		
WJCE-AM (Urban/O)	Entercom	1.3	1.3		
WBBP-AM (Rel.)	Bountiful	0.5	1.1		
WMC-AM (N/T)	Infinity	1.4	1.1		
WHBQ-AM (Sports)	Flinn	1.2	1.0		

*Was WOGY-FM (Country) until January 24

Providence-Warwick-Pawtucket - #35

Station (Format)	Owner	W1	'01	Sp	'01
WWLI-FM (AC)	Citadel	8.8	7.3		
WPRO-FM (CHR/Pop)	Citadel	6.9	7.1		
WWBB-FM (Oldies)	Clear Chan.	5.6	6.3		
WHJY-FM (Rock)	Clear Chan.	7.8	5.8		
WAOX/WWOX (CHR/Rhy)	AAA Enter.	3.5	5.2		
WCTK-FM (Country)	Hall	4.9	4.9		
WPRO-AM (Talk)	Citadel	3.7	4.9		
WSNE-FM (Hot AC)	Clear Chan.	5.5	4.9		
WPLM-FM (Soft AC)	Plymouth Rock	3.8	3.5		
WBRU-FM (Alt.)	Brown Univ.	4.0	3.4		
WHJY-AM (N/T)	Clear Chan.	3.6	3.3		
WJMH-FM (CHR/Rhy)	Clear Chan.	1.8	3.1		
WCRB-FM (Classical)	Charles River	2.6	2.0		
WAAF-FM (Act. Rock)	Entercom	1.9	1.9		
WBMX-FM (Hot AC)	Infinity	2.0	1.6		
WWRX-FM (Alt.)	Phoenix Media	1.7	1.6		
WBZ-AM (N/T)	Infinity	1.7	1.5		
WBOT-FM (Urban)	Radio One	0.5	1.4		
WFHM-FM (CHR/Rhy)	Citadel	2.6	1.4		
WBSM-AM (N/T)	Citadel	1.4	1.3		
WCIB-FM (Cl. Rock)	Makkey	0.8	1.3		
WROR-FM (Oldies)	Gr. Media	1.0	1.3		
WODS-FM (Oldies)	Infinity	1.2	1.2		
WZRA/WZRI ('80s)*	Citadel	1.5	1.2		
WSDO-AM (Sports)	Citadel	1.3	1.1		
WEEI-AM (Sports)	Infinity	0.7	1.0		
WZLX-FM (Cl. Rock)	Infinity	1.1	1.0		

*Was Classic Hits until March 19

Greensboro-Winston Salem-High Point - #43

Station (Format)	Owner	W1	'01	Sp	'01
WTQR-FM (Country)	Clear Chan.	8.6	8.8		
WJMH-FM (CHR/Rhy)	Entercom	8.6	7.8		
WKZL-FM (CHR/Pop)	Dick	5.9	7.6		
WMOG-FM (Urban)	Entercom	7.4	7.3		
WMAQ-FM (AC)	Clear Chan.	6.0	6.5		
WMOX-FM (Oldies)	Entercom	5.5	6.5		
WVYZ-FM (Rock)	Clear Chan.	4.0	5.0		
WKRR-FM (Cl. Rock)	Dick	4.0	4.6		
WSJS/WBSL (N/T)	Infinity	4.2	4.3		
WTHZ-FM ('80s)	Davidson Br.	3.2	3.3		
WKSI-FM (Hot AC)	Bahakel	4.4	2.8		
WKOU-FM (Country)	Curtis Media	2.2	1.8		
WWCC-FM (Country)	Clear Chan.	1.7	1.8		
WDRF-FM (Country)	Blue Ridge	1.3	1.4		
WDCG-FM (CHR/Pop)	Clear Chan.	1.0	1.4		
WEND-FM (Alt.)	Dalton	1.2	1.3		
WEAL-AM (Gospel)	Entercom	1.1	1.1		
WFDX-FM (Country)	Clear Chan.	0.7	1.0		

Format Abbreviations

AC-Adult Contemporary, Adult Std. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, Reg. Mex-Regional Mexican, Sm. Jazz-Smooth Jazz, Span. AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Triple A-Triple A, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

Charlotte-Gastonia-Rock Hill - #37

Station (Format)	Owner	W1	'01	Sp	'01
WNKS-FM (CHR/Pop)	Infinity	7.5	8.0		
WSOC-FM (Country)	Infinity	5.7	7.3		
WMOG-FM (Oldies)	Clear Chan.	6.3	6.0		
WBT-AF (Talk)	Jeff.-Pilot	5.4	5.6		
WLYT-FM (AC)	Clear Chan.	6.2	5.6		
WPEG-FM (Urban)	Infinity	8.9	5.4		
WRFX-FM (Cl. Rock)	Clear Chan.	6.2	5.1		
WKKT-FM (Country)	Clear Chan.	4.2	5.0		
WBAV-FM (Urban AC)	Infinity	4.6	4.6		
WLNK-FM (Hot AC)	Jeff.-Pilot	3.3	4.0		
WSSS-FM ('80s)	Infinity	4.9	3.8		
WCHH-FM (Urban)*	Radio One	2.7	3.7		
WEND-FM (Alt.)	Clear Chan.	3.8	3.3		
WNMX-FM (Adult Std.)	GHB	1.4	1.9		
WNOW-AM (Reg. Mex.)	Baker Fam.	0.5	1.8		
WXRC-FM (Act. Rock)	Pacific	2.7	1.8		
WFNZ-AM (Sports)	Infinity	1.7	1.5		

*Was WCCJ-FM (Rhythmic Oldies) until April 2

New Orleans - #42

Station (Format)	Owner	W1	'01	Sp	'01
WLOU-FM (Urban)	Clear Chan.	13.2	13.4		
WWL-AM (N/T)	Entercom	7.4	8.3		
WYLD-FM (Urban AC)	Clear Chan.	8.2	6.7		
WNOE-FM (Country)	Clear Chan.	5.6	6.2		
WLWG-FM (AC)	Entercom	6.0	5.8		
WTKL-FM (Oldies)	Entercom	5.5	5.7		
KMEZ-FM (Urban Oldies)	Beasley	5.3	5.6		
WEZB-FM (CHR/Pop)	Entercom	6.2	4.9		
KKNO-FM (Alt.)	Clear Chan.	3.9	4.7		
WRNO-FM (Cl. Rock)	Beasley	3.5	4.3		
WKZN-FM (Hot AC)	Entercom	3.4	4.2		
WYLD-AM (Gospel)	Clear Chan.	3.1	3.4		
WCRW-FM ('80s)*	222 Corp	3.3	2.7		
KUNR-FM (CHR/Pop)**	Clear Chan.	2.3	2.3		
WODT-AM (N/T)	Clear Chan.	1.4	1.1		
WSJZ/WYLA (Sm. Jazz)	Styles Br.	1.9	1.1		
WTKX-FM (Oldies)	GHB	0.4	1.0		

12+ SPRING 2001 ARBITRON RESULTS

San Antonio - #32

Station (Format)	Owner	WI	'01	Sp	'01
KBBT-FM (CHR/Rhy)	Hispanic	7.9	8.6		
KISS-FM (Act. Rock)	Cox	7.3	6.0		
KONO-FM (Oldies)	Cox	5.1	5.5		
KXTN-FM (Tejano)	Hispanic	6.2	5.5		
KZEP-FM (Cl. Rock)	Lotus	5.1	5.1		
KAJA-FM (Country)	Clear Chan.	5.5	5.0		
WOAI-AM (N/T)	Clear Chan.	5.1	4.9		
KCYF-FM (Country)	Cox	4.4	4.8		
KOXM-FM (CHR/Pop)	Clear Chan.	4.3	4.6		
KTFM-FM (CHR/Rhy)	Infinity	5.5	4.1		
KQXT-FM (AC)	Clear Chan.	4.2	4.0		
KOTA-AM (N/T)	Infinity	3.1	3.5		
KSMG-FM (Hot AC)	Cox	3.7	3.3		
KLEY-FM (Reg. Mex.)	SBS	3.2	3.1		
KROM-FM (Reg. Mex.)	Hispanic	3.4	2.7		
KCJZ-FM (Rhy/O)	Cox	2.1	2.6		
KCOR-FM (Spanish/O)	Hispanic	1.8	2.0		
KKYX-AM (Country/O)	Cox	1.8	1.8		
KCOR-AM (Span. N/T)	Hispanic	1.0	1.4		
KSJL-A/F (Urban)	Clear Chan.	1.0	1.3		
KLUP-AM (Adult Std.)	Cox	1.6	1.2		
KEDA-AM (Conjunto)	D & E Br.	0.7	1.0		
KTKR-AM (Sports)	Clear Chan.	0.8	1.0		

Columbus, OH - #34

Station (Format)	Owner	WI	'01	Sp	'01
WNCI-FM (CHR/Pop)	Clear Chan.	9.0	9.0		
WTVN-AM (Full Serv.)	Clear Chan.	8.7	8.2		
WCXK-FM (Urban)	Blue Chip	7.9	7.9		
WSNY-FM (AC)	Saga	7.2	6.8		
WLVO-FM (Rock)	Infinity	6.6	6.5		
WCOL-FM (Country)	Clear Chan.	6.5	6.3		
WBNS-FM (Oldies)	Radio Ohio	4.9	5.8		
WBZX-FM (Act. Rock)	North Amer.	5.0	5.5		
WHOK-FM (Country)	Infinity	3.6	4.1		
WXMG-FM (Rhy/O)	Blue Chip	2.5	2.7		
WFJX-FM (Hot AC)	Clear Chan.	2.0	2.5		
WXST-FM ('80s)	Associated	1.8	2.1		
WWCD-FM (Alt.)	Ingleside	1.9	2.0		
WCLT-FM (Country)	WCLT Radio	2.3	1.8		
WCVO-FM (Christian)	WCVO Inc.	0.0	1.8		
WJZA/WJZK (Sm. Jazz)	Scantland	2.1	1.8		
WMNI-AM (Adult Std.)	North Amer.	2.6	1.8		
WAZU-FM (Act. Rock)	Infinity	1.8	1.7		
WBNS-AM (Sports)	Radio Ohio	2.2	1.7		
WEGE-FM (Cl. Rock)	North Amer.	1.6	1.6		
WJYO-FM (Gospel)	Blue Chip	1.1	1.3		

Providence-Warwick-Pawtucket - #35

Station (Format)	Owner	WI	'01	Sp	'01
WWLI-FM (AC)	Citadel	8.8	7.3		
WPRO-FM (CHR/Pop)	Citadel	6.9	7.1		
WWBB-FM (Oldies)	Clear Chan.	5.6	6.3		
WHJY-FM (Rock)	Clear Chan.	7.8	5.8		
WAIK/WWIX (CHR/Rhy)	AAA Enter.	3.5	5.2		
WCTK-FM (Country)	Hall	4.9	4.9		
WPRO-AM (Talk)	Citadel	3.7	4.9		
WSNE-FM (Hot AC)	Clear Chan.	5.5	4.9		
WPLM-FM (Soft AC)	Phymouth Rock	3.8	3.5		
WBRU-FM (Alt.)	Brown Univ.	4.0	3.4		
WHJJ-AM (N/T)	Clear Chan.	3.6	3.3		
WJMN-FM (CHR/Rhy)	Clear Chan.	1.8	3.1		
WCRB-FM (Classical)	Charles River	2.6	2.0		
WAAF-FM (Act. Rock)	Entercom	1.9	1.9		
WBMX-FM (Hot AC)	Infinity	2.0	1.6		
WWRX-FM (Alt.)	Phoenix Media	1.7	1.6		
WBZ-AM (N/T)	Infinity	1.7	1.5		
WBOT-FM (Urban)	Radio One	0.5	1.4		
WFHN-FM (CHR/Rhy)	Citadel	2.6	1.4		
WBSM-AM (N/T)	Citadel	1.4	1.3		
WCIB-FM (Cl. Rock)	Makkay	0.8	1.3		
WROR-FM (Oldies)	Gr. Media	1.0	1.3		
WOOD-FM (Oldies)	Infinity	1.2	1.2		
WZRA/WZRI ('80s)*	Citadel	1.5	1.2		
WSKO-AM (Sports)	Citadel	1.3	1.1		
WEEL-AM (Sports)	Infinity	0.7	1.0		
WZLX-FM (Cl. Rock)	Infinity	1.1	1.0		

Charlotte-Gastonia-Rock Hill - #37

Station (Format)	Owner	WI	'01	Sp	'01
WNKS-FM (CHR/Pop)	Infinity	7.5	8.0		
WSOC-FM (Country)	Infinity	5.7	7.3		
WWMG-FM (Oldies)	Clear Chan.	6.3	6.0		
WBT-A/F (Talk)	Jeff. Pilot	5.4	5.6		
WLYT-FM (AC)	Clear Chan.	6.2	5.6		
WPEG-FM (Urban)	Infinity	8.9	5.4		
WRFX-FM (Cl. Rock)	Clear Chan.	6.2	5.1		
WKKT-FM (Country)	Clear Chan.	4.2	5.0		
WBAV-FM (Urban AC)	Infinity	4.6	4.6		
WLNK-FM (Hot AC)	Jeff. Pilot	3.3	4.0		
WSSS-FM ('80s)	Infinity	4.9	3.8		
WCHH-FM (Urban)*	Radio One	2.7	3.7		
WNOB-FM (Alt.)	Clear Chan.	3.8	3.3		
WNMX-FM (Adult Std.)	GHB	1.4	1.9		
WNOW-AM (Reg. Mex.)	Baker Fam.	0.5	1.8		
WXRX-FM (Act. Rock)	Pacific	2.7	1.8		
WFNZ-AM (Sports)	Infinity	1.7	1.5		

*Was WCCJ-FM (Rhythmic Oldies) until April 2

Norfolk-Virginia Beach-Newport News - #38

Station (Format)	Owner	WI	'01	Sp	'01
WOWI-FM (Urban)	Clear Chan.	7.7	8.3		
WWDE-FM (AC)	Entercom	7.0	6.9		
WAFX-FM (Cl. Rock)	Saga	5.0	5.9		
WCMS-FM (Country)	Barnstable	5.9	5.8		
WNOR-FM (Act. Rock)	Saga	6.0	5.8		
WGH-FM (Country)	Barnstable	5.7	5.6		
WVXL-FM (Urban AC)	Entercom	5.4	5.4		
WVYZ-FM (CHR/Rhy)	Entercom	6.5	5.1		
WXEZ-FM (Gospel)	Barnstable	3.9	4.7		
WJCD-FM (Sm. Jazz)	Clear Chan.	4.0	4.3		
WPTE-FM (Hot AC)	Entercom	4.7	4.3		
WNIS-AM (Talk)	Sinclair Tele.	4.0	3.7		
WKOC-FM (Triple A)	Sinclair Tele.	2.6	2.6		
WWSO-FM (Urban/O)	Barnstable	3.9	2.6		
WROX-FM (Alt.)	Sinclair Tele.	2.7	2.5		
WBHH-FM (Urban/O)*	Clear Chan.	1.6	2.3		
WSYF-FM (Rhy/O)	Clear Chan.	2.3	2.0		
WJOI-AM (Adult Std.)	Saga	1.3	1.6		
WPCE-AM (Rel.)	Willis	1.1	1.4		
WTAR-AM (N/T)	Sinclair Tele.	1.1	1.2		
WGH-AM (Sports)	Barnstable	1.1	1.0		

*Was WSVV-FM (Rhythmic Oldies) until March

Orlando - #41

Station (Format)	Owner	WI	'01	Sp	'01
WTKS-FM (Talk)	Clear Chan.	7.2	6.5		
WOMX-FM (Hot AC)	Infinity	4.8	6.1		
WWKA-FM (Country)	Cox	7.0	5.9		
WLOQ-FM (Sm. Jazz)	Gross	3.7	5.7		
WMGF-FM (Act. Rock)	Clear Chan.	7.0	5.5		
WXXL-FM (CHR/Pop)	Clear Chan.	6.1	5.3		
WMMO-FM (Rock AC)	Cox	4.5	5.1		
WSHE-FM (Oldies)	Clear Chan.	4.8	5.0		
WDBO-AM (N/T)	Cox	4.9	4.7		
WCFB-FM (Urban AC)	Cox	3.6	4.5		
WJHM-FM (Urban)	Infinity	5.1	3.9		
WOCL-FM (Alt.)	Infinity	4.4	3.9		
WHTQ-FM (Cl. Rock)	Cox	3.2	3.5		
WJRR-FM (Act. Rock)	Clear Chan.	4.8	3.5		
WFLF-AM (N/T)	Clear Chan.	1.8	2.7		
WPYD-FM (CHR/Rhy)	Cox	3.6	2.5		
WHOO-AM (Adult Std.)*	Genesis	2.2	2.3		
WNUE-FM (Span. Con.)	Mega	2.2	1.9		
WOKB-AM (Gospel)	Rama	0.7	1.8		
WQTM-AM (Sports)	Clear Chan.	1.1	1.6		
WPCV-FM (Country)	Hall	1.0	1.3		
WONO-AM (Tropical)	Florida Br.	1.0	1.0		

*On February 1 the format and call letters of WHOO-AM were assumed by Genesis Br. and replaced WFTV-AM (Talk) at 1080.

*Was Classic Hits until March 19

Greensboro-Winston Salem-High Point - #43

Station (Format)	Owner	WI	'01	Sp	'01
WTQR-FM (Country)	Clear Chan.	8.6	8.8		
WJMN-FM (CHR/Rhy)	Entercom	8.6	7.8		
WKZI-FM (CHR/Pop)	Dick	5.9	7.6		
WONG-FM (Urban)	Entercom	7.4	7.3		
WMAQ-FM (AC)	Clear Chan.	6.0	6.5		
WMOX-FM (Oldies)	Entercom	5.5	6.5		
WVIZ-FM (Rock)	Clear Chan.	4.0	5.0		
WKRR-FM (Cl. Rock)	Dick	4.0	4.6		
WJSJ/WSNL (N/T)	Infinity	4.2	4.3		
WTHZ-FM ('80s)	Davidson Br.	3.2	3.3		
WKSI-FM (Hot AC)	Bahakel	4.4	2.8		
WOKU-FM (Country)	Curtis Media	2.2	1.8		
WWCC-FM (Country)	Clear Chan.	1.7	1.8		
WBRF-FM (Country)	Blue Ridge	1.3	1.4		
WDCS-FM (CHR/Pop)	Clear Chan.	1.0	1.4		
WEND-FM (Alt.)	Dalton	1.2	1.3		
WEAL-AM (Gospel)	Entercom	1.1	1.1		
WFNX-FM (Country)	Clear Chan.	0.7	1.0		

Format Abbreviations

AC-Adult Contemporary, Adult Std. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classical Hits, Cl. Rock-Classical Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, Reg. Mex-Regional Mexican, Sm. Jazz-Smooth Jazz Span. AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Triple A-Triple A, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

New Orleans - #42

Station (Format)	Owner	WI	'01	Sp	'01
WQUE-FM (Urban)	Clear Chan.	13.2	13.4		
WWL-AM (N/T)	Entercom	7.4	8.3		
WYLD-FM (Urban AC)	Clear Chan.	8.2	6.7		
WNOE-FM (Country)	Clear Chan.	5.6	6.2		
WLMG-FM (AC)	Entercom	6.0	5.8		
WTKL-FM (Oldies)	Entercom	5.5	5.7		
KMEZ-FM (Urban Oldies)	Beasley	5.3	5.6		
WEZB-FM (CHR/Pop)	Entercom	6.2	4.9		
KKND-FM (Alt.)	Clear Chan.	3.9	4.7		
WRNO-FM (Cl. Rock)	Beasley	3.5	4.3		
WKZN-FM (Hot AC)	Entercom	3.4	4.2		
WYLD-AM (Gospel)	Clear Chan.	3.1	3.4		
WCKW-FM ('80s)*	222 Corp	3.3	2.7		
KUMX-FM (CHR/Pop)**	Clear Chan.	2.3	2.3		
WOOT-AM (N/T)	Clear Chan.	1.4	1.1		
WSJZ/WYLA (Sm. Jazz)	Styles Br.	1.9	1.1		
WTDX-FM (Oldies)	GHB	0.4	1.0		

*Was Classic Rock until February
**Became Classic Hits on June 29

Nashville - #44

Station (Format)	Owner	WI	'01	Sp	'01
WQOK-FM (Urban)	Dickey	10.0	11.6		
WRYV-FM (CHR/Pop)	Clear Chan.	7.2	7.7		
WJXA-FM (AC)	South Central	5.2	6.8		
WSDX-FM (Country)	Clear Chan.	5.4	6.7		
WNRO-FM (Cl. Rock)	Clear Chan.	5.5	4.9		
WSM-FM (Country)	Gaylord	4.2	4.9		
WKDF-FM (Country)	Citadel	4.1	4.8		
WMAK-FM (Oldies)	South Central	6.0	4.7		
WQZQ-FM (CHR/Pop)	Cromwell	3.0	3.4		
WWTN-FM (N/T)	Gaylord	4.3	3.4		
WZPC-FM (Alt.)	Cromwell	4.7	3.4		
WLAC-AM (N/T)	Clear Chan.	4.6	3.3		
WSM-AM (Country)	Gaylord	4.9	3.3		
WGFX-FM (Cl. Hits)	Citadel	2.8	3.1		
WZTO-FM (Rel.)	Clear Chan.	2.5	2.6		
WRQQ-FM (Hot AC)	Dickey	2.0	2.4		
WRLG/WRLT (Triple A)	Tuned In Br.	1.0	1.7		
WNPL-FM (Act. Rock)	Dickey	1.5	1.6		
WNSG-AM (Gospel)	Mortenson	0.9	1.6		
WVOL-AM (Urban/O)*	Heidelberg	0.9	1.2		

*Was Gospel until March

Memphis - #45

Station (Format)	Owner	WI	'01	Sp	'01
WDAJ-AM (Urban AC)	Clear Chan.	6.1	7.3		
WGIX-FM (Country)	Barnstable	6.2	6.7		
WHRK-FM (Urban)	Clear Chan.	7.8	6.7		
KJMS-FM (Urban)	Clear Chan.	6.0	5.7		
WRBO-FM (Urban/O)	Barnstable	7.5	5.7		
WGBR-FM (Cl. Rock)	Clear Chan.	4.3	5.2		
KOIT-FM (CHR/Rhy)	Finn	6.5	5.1		
WRYR-FM (AC)	Entercom	5.2	4.9		
WLOK-AM (Gospel)	Gilliam	7.1	4.4		
WMC-FM (Hot AC)	Infinity	4.1	4.2		
WREC-AM (N/T)	Clear Chan.	3.5	3.7		
KWAM-AM (Gospel)	Concord Media	2.0	3.4		
WSRR-FM (Cl. Hits)	Barnstable	4.3	3.4		
WMBZ-FM (Hot AC)*	Entercom	3.7	3.2		
WOTO-FM (Oldies)	Clear Chan.	2.7	2.8		
WKSL-FM (CHR/Pop)	Finn	2.7	2.5		
WGSF-AM (Span. N/T)	Finn	0.0	2.3		
WMFS-FM (Act. Rock)	Belz	2.6	2.0		
WCRV-AM (Rel.)	Bott Radio	1.2	1.7		
WJCE-AM (Urban/O)	Entercom	1.3	1.3		
WBSP-AM (Rel.)	Bountiful	0.5	1.1		
WMC-AM (N/T)	Infinity	1.4	1.1		
WHBO-AM (Sports)	Finn	1.2	1.0		

There's Only One Rook

'Can you imagine being a jock today?'

This reads like the beginning of a bad novel.

It was a dark and stormy Sunday night in Chicago. John Rook walked to the hotel window, sighed and glanced out at the lights of the city. "God," he thought. "Here I am again."

Five years earlier Rook had left KQV/Pittsburgh, taken the programming reins at ABC-owned WLS/Chicago and quickly snatched the ratings crown back from Top 40 rival WCFL. For the next five years WLS stayed on top of Chicago's rock, and the mountain of ratings that Rook piled up for ABC led to him consulting. Now it was 1972, and he was back in the Windy City, working for WCFL.

"OK, you better do it," Rook said to himself. He booked a limo for 3am. Just before dawn WLS morning man Larry Lujack found Rook waiting for him on the curb. "We met for lunch that afternoon," says Rook. "I said, 'You're too great a man to have to get up so early. I can pay you more to do afternoons.'"

Lujack listened and crossed the street (see Legends 3/9), and another WLS-WCFL battle began. WCFL won.

JOHN, PAUL, BURT, EDDIE AND JOHN

In 1956 the movie *The Girl Can't Help It* was big for more reasons than Jayne Mansfield. Unlike most early rock 'n' roll flicks, it was in ravishing color, and Little Richard, like Mansfield, was pert and poised and gave a startling performance. What you may not remember, however, is a then-little-known singer named Eddie Cochran doing "Twenty Flight Rock" in the film.

Cochran made rock 'n' roll history with "Summertime Blues," but it was "Twenty Flight Rock" that knocked John Lennon's socks off, particularly when Paul McCartney taught him how to play it on July 6, 1957, the day they met.

Around the same time, Rook met Cochran.

A year or so earlier Rook had graduated from high school in Chadron, NE and lit out for Hollywood, where he found work at Sears in Santa Monica. "Three weeks into it I went down to the beach, and, lo and behold, I ran into Burt Lancaster," he says.

Lancaster convinced Rook to join the Pasadena Playhouse, and before long the teenager was hanging with Hollywood's young elite: Natalie Wood, Sal Mineo — even James Dean. These contacts led to TV

and movie roles. "I was in the *Wild Bill Hickock* series because I knew how to ride," Rook says, "and then I was in *My Man Godfrey* with June Allyson and David Niven."

He had changed his name to Johnny Rho and was still piddling around with acting when he and Cochran became friends. Rook believed that Cochran had the good to make it. "I did everything I could to get him started," says Rook. "We became close friends."

Cochran and Tennessee Ernie Ford suggested that Rook try his hand at radio. "I went back to my hometown in Nebraska but couldn't find a job," Rook says. "So I headed up to Wyoming."

KASL/Newcastle, WY, to be precise. A 12-hour shift and a pile of polka records.

Rook was barely 20, and rock 'n' roll was barely 10, and it still scared the hell out of parents and radio-station owners everywhere. Rook remembers that he was forbidden to play "that jungle bunny music" until the sun went down. That's what his boss called it. It made Rook furious. Still does.



John Rook

FUN-LOVIN', GROOVY KQV

He changed his name again, this time to Johnny Rowe.

He jumped from Newcastle to KALL/Salt Lake City and from there east to KTLN/Denver, where he jocked for two years. In 1963 he was unceremoniously fired by a new PD "right out of the payola era," he says. "He had some friends he wanted to bring in."

Ken Palmer was across town at KIMN. He couldn't hire Rook because of a KTLN noncompete, but he let ABC's Hal Neal in on his find. In January 1964 Rook joined ABC at KQV/Pittsburgh, just in time to welcome the British Invasion.

KQV's GM was John Gibbs. The battle was between KQV and KDKA. Because of his experience with Cochran, Rook had an in with Beatles manager Brian Epstein and was determined that KQV present the group to Pittsburgh. "Brian wanted us to bring in The Rolling Stones first," says Rook.

The night after the Stones rolled into Pittsburgh, Gibbs summoned Rook to his office. "There was this picture in the paper and a terrible review," Rook recalls. America in '64 was about crew cuts, white socks and penny loafers. "And along came these guys who

looked like they had snot dripping from their hair," Rook says.

Gibbs threw the newspaper down on his desk. "John," he said, "don't ever subject us to this type of thing again."

Uh, sure, boss. Rook remembers, "When we brought in The Beatles, Gibbs said, 'My God, do you know what this is going to do to us? We'll be dead, we'll be ruined.'"

Not so. KQV beat KDKA, and that's when consultant Mike Joseph tried to lure Rook to WFIL/Philadelphia.

ABC got wind of this. Hal Neal called Rook with instructions to get his tail to New York. "Neal took me into [ABC President] Leonard Goldenson's office and explained what a brilliant programmer I was," Rook says. "The next thing I know, I'm PD of WLS."

HOT-LINE FEVER

Rook arrived in Chicago in 1967. WCFL, under PD Ken Draper, had cleaned WLS's clock

"You go in and look it over," says Rook. "You see if you've got any good parts, scrub up the ones that are good and put the other ones away." He moved Clark Weber to mornings and made Art Roberts MD, moving him to middays. Lujack did afternoons.

"We beat WGN, and they had the Cubs!" says Rook.

Rook was very demanding. "He listened 24 hours a day," says WIP/Philadelphia OM Tom Bigby. "I'll never forget my first night on WLS. I was a kid, scared to death of 50,000 watts going to 38 states. I mispronounced the word *resume*. Rook called me at 12:40 in the morning."

Rook was on the hot line so often that, when he left WLS in 1972, the staff ripped the phone out of the wall and gave it to him as a going-away gift.

During the five years Rook was at WLS the station was a solid No. 1. "Not just teens," says Bigby, "but adults too. When WGN had a 12 share, WLS had an 18."

"Rook understood the importance of doing every thing right," says former ABC exec Bob Henabery. "He was a masterful Top 40 programmer."

There's more to this story, of course — consulting, Bill Drake, KFI & KABC/Los Angeles, station ownership, ambition, risk-taking, unbreakable bonds of friendship and the changing role of radio programming — but let's leave it this way: "John Rook was the greatest programmer of our time or any time," Lujack says.

NEXT WEEK: Ken Dowe

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannon-works. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

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Street Talk.

Opie & Anthony Added At WBCN

After several weeks of uncertainty surrounding the return of **Opie & Anthony** to Boston airwaves, Infinity's **WBCN** on Tuesday "proudly" announced the arrival of the syndicated afternoon hosts, effective immediately. To make room for the boys, **Nik Carter** shifts to middays, and **Bill Abbate** moves from middays to overnights. Asked about the arrival of O&A, WBCN PD Oedipus tells **ST**, "They've been involved with the station for over a year now. They *get* the station and what it's about. Opie & Anthony are rock 'n' roll." He adds that 'BCN is still, first and foremost, a Rock station and will become more current with its music mix. "Maintaining the music image of WBCN was one of our primary concerns," Oedipus says. "Due to the increased commercial load being placed on the *Opie & Anthony* show, we will have fewer commercials to run in other dayparts, and we will use that time to play more music." Of course, O&A were quite vocal about WBCN's dragging its feet in adding the duo to its lineup (**ST** 7/13) and continuously discussed the inaction of 'BCN on their show. Oedipus told the *Boston Globe* that he took it all in stride: "Any dissing was merely posturing. They understand the nature of it." *Opie & Anthony* is now cleared in 22 markets, nine of which are in the top 10.

In the nation's capital, Westwood One host **G. Gordon Liddy** was supposed to make a seamless transition Monday to Clear Channel Talker **WTNT/Washington** for middays. The move from Infinity's cross-town **WJFK-FM** never happened, and Liddy was off the DC airwaves on both Monday and Tuesday. While Liddy told listeners at the start of his Aug. 3 show that he'd be on **WTNT** as of Aug. 6, he later closed his final 'JFK broadcast by saying that a deal between himself and **WW1** wasn't done. Sources tell **ST** that Liddy's contract had still not been finalized by Monday morning and that the two sides were still negotiating as **ST** went to press. **WTNT** reps are hoping for a quick resolution and are ready for Liddy's arrival.



G. Gordon Liddy and his 'Vette

As you well know by now, **Clear Channel** and **Arbitron** have a new multiyear agreement. However, a few weeks ago things got a bit ugly for **Clear Channel's Tampa-St. Petersburg** cluster. In a "Dear Advertiser" letter dated July 27, **Clear Channel/Tampa** VP/Market Manager **Dave Reinhart** and **GM Dan DiLoreto** took the opportunity to apologize for the company's prolonged impasse with **Arbitron**. They then chided their competitors, which they did not name, for creating

"an ethical void in the marketplace." **Reinhart** and **DiLoreto** stated that, according to clients, several competitors are distributing ratings rankers with the **Clear Channel** stations excluded, and the documents failed to include a disclaimer indicating that the rankers are incomplete. As it turns out, **Arbitron** subscribers are permitted to list nonsubscribing stations in their ratings data. "It is a shame that at a time when other broadcasters could have provided you quality service, they have decided to use deceitful tactics," the execs said.

Speaking of **Clear Channel**, rumors are floating around **EI-Lay** that **KCMG (Mega 92.3)** may begin tinkering with its **Rhythmic Oldies** format as soon as this Friday. Morning host **George Lopez** returned from vacation last week after some high-profile fill-in hosts visited the station, and **Mega** has decided to part ways with legendary recording artist **Smokey Robinson** after a year in evenings. Could the station be dancing a bit more shortly? **Clear Channel/L.A. Market** President **Roy Laughlin** was unavailable for comment.

Meanwhile, **Denver-based** concert promoter **Nobody In Particular Presents** has filed an antitrust suit against **Clear Channel** and is charging the company with using "unlawful and anticompetitive practices" to build "a monopolistic multimedia empire that is severely harming **NIPP's** ability to compete." **NIPP's** suit asserts that **Clear Channel** is in violation of interstate trade and commerce laws and says the company "repeatedly has used its size and clout to coerce artists" into working with **Clear Channel** so they won't lose radio support from its **Denver** stations. **NIPP** also claims that **KTCL/Denver** gave away tickets to this year's **Warped Tour** not to listeners, but to station staffers. **Clear Channel** representatives were unavailable for comment.

Radio One/Cleveland **GM Owen Weber** exits. He joined the three-station cluster in September 2000 after a five-year stint as **VP/GM** of **KIKK & KILT/Houston**. No replacement has been named for **Weber** as yet, and various staffers are handling his duties in the interim.

MJI Broadcasting **VP/Programming** **Phil Redo** will depart the company Aug. 31 after more than four years in the post. "This is a

Continued on Page 28

Records

- Longtime **R&R** sales rep **Dawn Garrett**, most recently with **A.I.R.**, becomes **Capitol's** **L.A.** local.
- **K.C. O'Neal** departs **A.I.R.** to become **Epic's** new **Houston-based** rep.

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| WMRQ | KCNL |
| WJBX | KNXX |
| CFNY | KAHA |

FEELING THE SHAME:

- | | |
|-----------------------|-------------|
| KROQ | WXRK |
| KNDD | WBRU |
| KITS | X96 |
| KNRK | 91X |
| WBCN | KTCL |
| WKQX | KKND |
| WRZX | WFNX |
| KDGE | KROX |
| WWCD | KWOD |
| KMYZ | KPNT |
| AND MANY MORE! | |

EARLY ADDS AT ROCK:

- | | |
|-------------|-------------|
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| WTKX | WCHZ |
| WCPR | WGIR |

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Street Talk.

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completely personal decision," Redo says. "It is simply time to do something new." Before joining MJI in 1997, Redo served as VP/GM of WLIT/Chicago.

◀ Infinity Wins Injunction Protecting 'K-Rock' ▶

Top-rated KROQ/L.A. has won a federal court injunction prohibiting Playa del Sol Broadcasters' KRCK-FM/Mecca, CA from using the "K-Rock" nickname at its '80s station, the *Los Angeles Times* reports. KROQ has been calling itself "K-Rock" for decades, and, in a 10-page opinion, U.S. District Court Judge Audrey Collins said the station would be "irreparably harmed" by KRCK's use of the nickname. KRCK serves a remote desert area southeast of Palm Desert, CA.

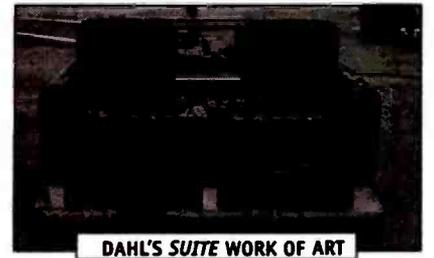


Doug Tracht was known for decades as "GreaseMan," but don't call him that this week. For the first time in 31 years, Tracht (pictured above) is using his real name on the air, filling in for Radio America afternoon host Oliver North. Tracht agreed to host Aug. 6-8, and there was also a possibility he'd end up filling in for the entire week.

A British website called Worldpop.com is reporting that Citadel has banned the "clean version" of the D12 hit "Purple Hills." The website claimed Citadel told DJs and PDs at its 140 stations not to include the track on their playlists because it fears it will receive another slap on the wrist from the FCC, which fined the company upward of \$7,000 for airing the edited version of "The Real Slim Shady" by Eminem — the man behind D12 — on its KKMKG/Colorado Springs. The website also quotes "a Citadel spokesman" as saying the stations are "confused" and won't take the risk of playing "Purple Hills." However, when ST caught up with Citadel Exec. VP/Programming Ken Benson, he

Rumbles

- KROQ/Los Angeles Director/Sales & Marketing **Stacie Selfrit** accepts the newly created VP/Marketing & Media position at the UPN television network. Before joining KROQ in 1993, Selfrit served as R&R's Marketing Manager.
- Art Laboe's KKPW/Fresno drops CHR/Rhythmic for "Killer Oldies" as KOKO.
- WERQ/Baltimore MD **Buttahnman** departs the CHR/Rhythmic station for Manager/Music Programming duties at MTV2.
- **Vic Clemmons** joins new Urban KVGS/Las Vegas as PD.
- Blue Chip's **WING/Dayton** drops Classic Hits for Urban as "Hot 102-9."



DAHL'S SUITE WORK OF ART

WCKG/Chicago afternoon personality **Steve Dahl** recently decided to show off his artsy side and penchant for Hawaiian shirts by designing his very own sofa for the city of Chicago's "Suite Home Chicago" public art program. Dahl's creation, "Suite Leilani," is a fiberglass sofa upholstered in blue Hawaiian-print fabric. Inset into the back of the sofa is a fish tank filled with wooden tropical fish. The piece of outdoor art is placed right in front of WCKG's Prudential Building studios, at the corner of Lake and Beubein Court, and will remain there until Oct. 13. Dahl even plans on broadcasting live from the sofa via ISDN! More than 300 pieces of uniquely decorated living-room furniture are being displayed throughout the Windy City.

called the report unfounded. "I don't know a thing about this," Benson says. "A lot of our guys are playing it. We have no ban on this at all." Meanwhile, KKMKG PD Jason Hillery says the story "is a bunch of BS." He goes on, "'Purple Hills' is still on my playlist. I'm playing it 15 times a week."

ST sends our deepest condolences to the family and friends of Elektra's Seattle-based local promotion rep, **Dave Nuttall**, who died last week following an automobile accident. He was 26. Also in the vehicle was newly named VP/West Coast Promo **Al Tavera**, who suffered a broken collarbone and has since been released from the hospital. A memorial service will be held in the Townhouse Room of Los Angeles' Argyle Hotel on Aug. 16 at 7pm. The service is open to all who wish to attend; the room is reserved under Hilaire Brosio's name. In lieu of flowers, donations may be made to the Susan G. Komen Breast Cancer Foundation at www.komen.org.

▶ Kamb Exits KLIF For 'Personal Reasons' ◀

KLIF/Dallas afternoon host **Tom Kamb** has departed the *Susquehanna Talker*. In a station release, VP/GM **Lon Bason** said, "Tom is a very talented talk show host with a great future in our business, but, due to personal issues, the time is not right for Tom to continue with KLIF." Meanwhile, Kamb says, "I've had a personal tragedy in my life this year unlike anything I've ever experienced. That tragedy has created a need for me to return home and deal with the grieving process. Furthermore, the stress and anxiety associated with this event have made it impossible for me to consistently perform a daily talk show."

Dave McBride, who has been the news anchor for WCKG/Chicago afternoon host **Steve Dahl** since 1996, quit Monday. The move came one week after **Dan Falato** joined the station as Dahl's Exec. Producer, the *Chicago Sun-Times* reports. McBride cited "fundamental changes" in the nature of Dahl's program over the last five years as the reason for his departure.

Continued on Page 30

blink-182



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| KDWB | KSLZ | WFLZ |
| WAKS | WKRQ | WFKS |
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Street Talk.

Continued from Page 28

Veteran Shane Media consultant and programmer **Keith Rovell** will exit the firm at the end of August to become the new Program Administrator for Harley-Davidson's Rider's Edge New Rider Training Program. He'll remain in Houston and expects to work with radio in promoting the program.

Scott Gilreath has been named Market Manager of Cumulus' Beaumont-Port Arthur, TX and nearby Lake Charles, LA properties. An industry vet, Gilreath has served as Director/Sales and NSM for Clear Channel's Raleigh-Durham cluster and was most recently associated with Clear Channel/Wichita.

Laradio.com reports that **Bob Coburn** has signed a new three-year deal with MJJ/Premiere to continue as host of *Rockline*. The program airs an Active Rock edition Mondays and a Classic Rock version Wednesdays.

Laradio.com also reports that KFRC/San Francisco vet **Bobby Ocean** last week returned to the station for five days of fill-in work in afternoon drive. Ocean's wife, Elizabeth Salazar, commented to the site, "It was the first time he'd done a fast-moving, Top-40, supercharged airshift using three computers installed in the booth. Nothing to pull or grab, no reels, no carts; just three keyboards, three mics, three screens and the board. Certainly not for the computer-challenged or the faint of heart — especially since most of the tunes clocked in at average of only 2:30." Despite the modern setup, KFRC entered a time warp of sorts each day at 7pm when Ocean handed the microphone over to Jack Friday, just like he used to do

RADIO RECORDS



1

- **Robert Adair** appointed Regional VP at Salem Communications.
- **Julie Kahn** named VP/GM of WAAF & WQXS/Boston.
- **Kim Garner** elevated to Sr. VP/Marketing & Artist Development at Universal Records.
- **Fernando Jaramillo** tapped as PD of SBS/Los Angeles.

5

- **Bonnie Goldner** promoted to VP/Nat'l Promotion for RCA Records.
- **John Hiatt** heads to KLOU/St. Louis as VP/GM.
- **Dale O'Brian** tapped as PD of WWVZ & WWZZ/Washington.
- **Kid Curry** named PD of WPOW/Miami.
- **All Castellini** upped to PD of WXDX/Pittsburgh.

10

- **Jim Hillard** adds COO duties at Fairbanks Communications.
- **Harry Palmer** boosted to President of Atco Records.
- **Don Troutt** named President/GM of KKQB-AM & FM/Houston.

15

- **Sylvia Rhone** appointed VP/GM, Black Music Operations for Atlantic Records.
- Virgin Records reactivates U.S. operations; **Jeff Ayeroff** and **Jordan Harris** named co-Managing Directors.
- **Frank Cody** accepts the PD chair at KMET/Los Angeles.
- **Gannett sets PDs: Dene Hallam** at KBKC/Kansas City, **John Mainelli** at KCMO/Kansas City, and **Ron Morgan** at KSD/St. Louis.



Sylvia Rhone

20

- **Russ Thyret** elevated to Sr. VP/Marketing for Warner Bros. Records.
- **Greg Ausham** tapped as PD of KOSO/Modesto, CA.



Russ Thyret

25

- **Allen Shaw** elevated to President of ABC FM Group of O&Os.
- **Hal Smith** appointed GM of KNEW/Oakland-San Francisco.
- **T.J. Lambert** tapped as PD of WGCL/Cleveland.
- **Mason Dixon** lands afternoons at KCBO/San Diego.

Following the retirement of Mark Edwards, ABC Radio Networks Director/Country Operations **Dave Nicholson** adds programming duties for the "Real Country" and "Country Coast-to-Coast" 24-hour formats.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@ronline.com

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Promo Items O' The Week

LAST CALL AT ST'S TIKI BAR!

Sure, Trader Vic's is just two blocks away from ST Central. But on a busy Tuesday night it's much better to bring the fun to the newsroom, and we thank Vanguard Records for sending the party! Once we rifled through the confetti-filled package and made a mess of the place, we discovered an advance copy of John Hiatt's cool new CD, *The Tiki Bar Is Open*, along with a can of pineapple juice, an airplane-sized bottle of Whaler's rum, a great island-themed tumbler and a lei that matches the color scheme of Hiatt's new CD. And, to complete the table setting, ST used the pair of "Drink Put'R On'R" coasters that we recently received from KLOS/L.A. and syndicated morning hosts Mark and Brian. Party on!

The Research is Pouring In!
(and it's still fu#%ing HUGE!)

DAVE THE MATTHEWS SPACE BAND BETWEEN

NOW OVER **3000** SPINS
at Top 40 Mainstream! (+230)

5 - **3**

Monitor Modern Adult! (+57)

TOP 5 SMASH
AT ADULT TOP 40
#1 SMASH
AT TRIPLE-A
TOP 10 SMASH
AT MODERN ROCK



BIG SPINS =
BIG CALLOUT SCORES!

Z100/New York - moving to Sub Power!
Q102/Philadelphia - 31x (+10)
WXKS/Boston - 40x (Top 10!)
WWZZ/Washington - 49x (+25)
WSTR/Atlanta - 67x (+5)
WQOI/Detroit - moving to POWER
WXSS/Milwaukee - 40x (+17)
KBKS/Seattle - 70x (Top 5!)
KDND/Sacramento - 67x (+12)
WZPL/Indianapolis - 72x (+6)
KZHT/Salt Lake City - 40x
WKSE/Buffalo - 32x (+6)
WPST/Trenton - 41x (+13)
KHTT/Tulsa - 22x (+14)
WVKS/Toledo - 25x (+22)
WKRZ/Wilkes Barre - POWER
KRQQ/Tuscon - 24x (+5)
WKSZ/Green Bay - 48x (+14)
WKXJ/Chattanooga - 52x (+10)
WBFA/Columbus - 38x (+17)

Summer Tour **SOLD OUT!**



The New Single From the Triple-Platinum Album *Everyday*

Produced by Glen Ballard | Mixed by Chris Lord-Alge | Engineered by Karl

by Coran Capshaw for Red Light Management



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www.americanradiohistory.com



STEVE WONSIEWICZ

swonz@rronline.com

AOL's Music Mission

□ America Online's head of music outlines the company's vision

Aggregate and integrate. OK, that's a bit of a stretch from the war cry "Divide and conquer," but it pretty much sums up the strategy in place at AOL Time Warner as it seeks to expand its online music empire.

On July 23 the new-meets-old-school media powerhouse officially unveiled two new pieces of its online music puzzle that adhere to the "aggregate and integrate" philosophy: the Artist Discovery Network and Radio@AOL.

The former allows members to hear music from new and emerging acts signed to both the majors and independent labels via original programming, genre-based listening lounges, localized content and other similar features. The latter, through its 50-plus channels, blends traditional radio features with original content, programming from leading partners and integrated retail offerings.

The two initiatives bolster AOL's already impressive music lineup, which includes the AOL Music Channel, Spinner, Winamp, "artist of the month" features, the weekly feature program *Ground Zero* and the forthcoming subscription service MusicNet, which will be launched later this year.

All told, these product offerings propelled AOL's Music Channel to the top of the Internet music heap, according to a new report by Jupiter Media Metrix, with 23 million unique users visiting the site in June. That made it the most-visited music destination on the web.

The New-Economy Bellwether

AOL's latest move is another shot in the online music skirmish and represents the conglomerate's willingness to commit troops and materiel in order to win the war. It also puts the heat on rivals to develop similar resources or risk having to wave the white flag in the battle for mass-appeal online music services.

As a bellwether of the Internet economy AOL's efforts also, by

virtue of the company's reach, will be closely watched and play a lead role in how online music services will be embraced in the near future.

As expected, AOL's competitors are hardly standing still. Vivendi Universal, for example, coughed up \$372 million in May to buy MP3.com and will use it as a platform to launch pressplay, its music subscription service. After more than four years of extensive marketing and promotion MP3.com already has a loyal fan base and strong brand recognition. Pressplay also counts Microsoft and Yahoo! among its partners.

But, as Jupiter Media Metrix analyst Mark Mooradian told the *Los Angeles Times* in a recent news story, "If I were a media site, I'd be terrified about what AOL is doing right now. It means AOL is getting into music in a big way."

Potential Roadblocks

Granted, AOL has a long way to go to win over consumers' hearts and wallets, not to mention Wall Street. The sticky issue of licensing has yet to be thoroughly resolved, and the ultimate decision could dampen demand from the download-hungry public. The services will also burn cash and potentially put a crimp on AOL's cash flow at a time when AOL's senior brass are sticking to aggressive revenue and EBITDA targets.

As Red Herring Research analyst Matt Wells notes in a recent survey of consumer sentiment toward music subscription services, "The planned services promise to pick up where Napster left off. But there remains a great disparity between what the online music companies are capable of providing while maintaining profitability and what consumers are expecting."

Those issues aside, the new channels — when combined with AOL's other programs and offerings — will play at least two other vital roles. First, a beefed-up and thoroughly integrated music service will be a key driver in signing up new subscribers and minimizing churn.

It also provides a formidable back-up plan should music subscription services, in which AOL will play a lead role, not take off as hoped for. AOL is betting its 30 million-plus subscribers will choose to buy the products and services it offers on its multiple channels.

Conroy's Plans For AOL Music

Spearheading AOL's music strategy is Sr. VP and head of AOL Music Kevin Conroy, a digital music vet who played a leading role in building BMG Entertainment's online offerings. Interestingly, unlike many digital pros, Conroy isn't all about designing whiz-bang stuff — i.e., content and programming — for broadband-blinded digerati.

"The beauty of what we're doing is that people can be as involved as they want to be."

"I would argue that the industry has not done a good enough job serving the mass market in a dial-up environment," he says. "The industry should be doing that, which is exactly what we're focusing on. If we do that, we'll drive the market for broadband."

"A lot of people have said the industry should not wait for broadband. Our view is that it's already here, but we need to deliver a very strong value prop to increase broadband distribution. The way to do that is by offering great programming that's easy to access."

Not surprisingly, given AOL's music lineup, Conroy stresses the importance of giving a wide-ranging demo — 12-to-44-year-olds — a wealth of choices. "We want to serve a broad market today and serve that market more fully," he says. "Therefore, we look at the market demographically, but also by user profile. What we've found is that there are very active younger users and passive younger users, just as there are very active older users and very passive older users. It isn't stratified by demographic."

"I would argue that the industry has not done a good enough job serving the mass market in a dial-up environment."

"We want to make sure there is real diversity in the artists we're providing, from unsigned acts to the superstars. As music comes more to the forefront in the member experience is happening, it will eventually become more relevant within the overall AOL service environment."

With that goal in mind, Conroy says AOL is taking great pains to ensure ease of use. Confusing instructions, too many point-and-clicks or long download waits could easily turn off subscribers. "The beauty of what we're doing is that people can be as involved as they want to be," he explains.

"People can multitask and send music to friends while IM-ing or chatting, or they can simply minimize a radio channel and listen to music while they're in the Personal Finance channel. In either instance, music continues to be at the forefront."

Intra-Industry, Intra-Company Partnerships

The "one size fits all" strategy also opens doors to a multitude of trading partners, some friendly, some not so friendly — as in the case of the other major labels. "We really want to aggregate the offering, provide an integrated set of experiences and create a lot of partnerships," Conroy says. "We have more than a dozen launch partners in Artist Discovery Network, and post-launch there are probably another 20 companies that want to offer their content."

As for partnering with other labels, Conroy stresses, "The choice is really quite clear: We want to create a strong value prop for our members, and that requires an offering that's diverse and credible and reflects what's happening in the market."

"That's why we've teamed with Elektra for Missy Elliott, Atlantic for Sugar Ray, Warner Bros. for Madonna and also Virgin for Janet Jackson. We'll make every possible effort to support the priorities of the Warner Music Group, but we also know we have to work with other record companies — and we want to."

To aggregate and integrate effectively requires substantial support within the company. AOL's track record of collaboration — in combination with the former Time Warner's drive for intra-company synergy — has made Conroy's job less stressful. "Interestingly, AOL's other entertainment divisions are our natural partners," he says. "We're working with HBO, *Teen People*, TNT, etc."

"There's a rich heritage of edito-

rial independence on both sides. People really understand, support and respect the decisions that are being made because, ultimately, we are all working toward one goal, which is to create value within the company."

Conroy's unit also benefits from AOL's edict that music play a key role in AOL. "Music is clearly a priority for the company," Conroy says. "Management has been incredibly supportive of the strategy we're pursuing. Not only are we getting full support from the AOL senior management team, we're also working very closely with the Warner Music Group to create value."

Results By December

Undoubtedly, Conroy and his team have a lot on their collective plate. That said, he wants to see results — in terms of audience usage and sales — relatively soon, even though he steadfastly refuses to provide revenue targets. Tens of millions in new revenue pouring in from the music ventures isn't out of the question, however. "Let me just say that I want to put this all into place and see real trending and results by the fourth quarter," Conroy says.

Sales targets notwithstanding, Conroy will measure success by three key stats: "No. 1, if we provide a richer experience to members, we'll get increased reach and usage, which we have already seen, as evidenced by the Media Metrix numbers. Today, we're building many more web pages and offering many more programs than when I started a few months ago."

"No. 2, that reach and increased usage will give rise to multiple revenue streams. We have significantly increased our brand-marketing alliances, and we're continuing to develop those. That will bring in money, as well as generating commercial sales from CDs, merchandise, tickets and the like. And, No. 3, when it's all combined, we'll create a differentiated product offering that will drive new AOL subscriptions."

While AOL itself is firing on all cylinders, the online music market has yet to bring in the billions many envisioned. Conroy thinks that's about to change. "We believe the answer is clear, and that by serving a critical mass of audience broadly — rather than focusing on specific applications for niche demographics or waiting for broadband — we'll provide more value for the consumer," he says. "We define value by the richness of experience as reflected in programming, listening and buying options."

"I want to put this all into place and see real trending and results by the fourth quarter."

LAUNCHING PAD LAUNCHING PAD

R&R LAUNCHING PAD

MUSIC NEWS & VIEWS

Rock Radio Craving Theo's 'Stomp'

For an ideal case study in DIY artist development, look no further than **Craving Theo**, the Portland, OR-based band that's quickly making a name for itself at Rock radio with the song "Stomp." The track, from the band's forthcoming self-titled **Columbia Records** debut, was the fourth Most Added song at Active Rock and Rock last week and was among the 10 Most Added cuts at Alternative.



Craving Theo

Major-market Active Rockers that have added the song — in addition to hometown KUFO — include WAAF/Boston, WXTB/Tampa, WLZR/Milwaukee, WRIF/Detroit, KXXR/Minneapolis, KUPD/Phoenix and KEGL/Dallas. Key Rock stations supporting the song include WLUM/Milwaukee; WMMS/Cleveland; KTUX/Shreveport, LA; KSJO/San Francisco; and WROV/Roanoke, VA. Alternatives that have added the track include WMRQ/Hartford; WROX/Norfolk; WXSX/Tallahassee, FL; WPLA/Jacksonville; and KMBY/Monterey.

Craving Theo — vocalist-guitarist Calvin Baty, bassist Brian McMillen, drummer Jason Dunn and guitarist Bob Capka — got their start when Baty and Dunn began playing together in 1996. The group almost never got off the ground because Baty — the songwriter and driving force behind the group — had to put his rock dreams on hold while he took over the family business, notes Columbia VP/Special Projects **Kid Leo**, who was introduced to the group and Baty about 18 months ago by former Columbia promo exec Michael Scurlock. "He took over the business at a pretty young age and did exceptionally well — so well that he was able to bankroll his dream of being in a rock band," Leo says.

With the family business under control, Baty and his bandmates eventually went on to record and release an album on their own, which was produced by Rick Parashar (Alice In Chains, Pearl Jam). During that period Baty and Leo continued to keep in touch. Leo recalls, "He sent me their CD, and what immediately caught my attention was his keen sense of melody. He came to New York, and we talked about the band and his approach. I remember telling him that, in order to get the major labels to really take a close look at the band, he needed to go back and write a song that would get on the radio."

Baty did just that. He penned "Stomp," which was not on the band's original album. KUFO OM Dave Numme picked up on the track and eventually began playing it. That, in turn, led to airplay at Active Rock KRXQ/Sacramento and other stations, as well as in-

volvement by McGathy Promotions. Other major labels began courting the group, but it was Leo's early groundwork that led Craving Theo to eventually sign with Columbia early this summer.

Columbia opted to capitalize on the momentum the band had built up. "The finished album was essentially complete," Leo says. "All we had to do was make some minor changes and remixes by Toby Wright [Alice In Chains]. Rick did a great job, as did Toby.

"That allowed us to get the entire project on the fast track. We didn't have to wait a year, which can be a long time in this business. But it also forced us to get everything done — legal issues, artwork, manufacturing — by early September in order to get it ready for Christmas. I have to commend everybody in promotion, marketing and publicity for moving so quickly. It's also a testament to [Exec. VP/GM] Will Botwin and [Chairman] Don Ienner, who gave us the resources to move ahead.

"But it's also important to remember that the band understood what they had to do and that they were ready to do whatever it took to move forward. These guys get it."

In order to prime the pump at radio, Columbia mailed Craving Theo's independently released album, the band's homemade video and the new Wright remixes to Active Rock, Rock and Alternative about two months ago. Sr. VP/Promotion **Jim Del Balzo** comments, "Our goal was to build on the incredible momentum already in place and get as much music and information to radio as early as possible because we know, based on what happened at KUFO, that this is going to be a long-term project. We know 'Stomp' is a hit, but we also know it took a while to research. That's OK with us, because Craving Theo are going to have a long career."

Columbia also elected to work Active Rock, Rock and Alternative simultaneously. "We already had some very credible programmers in different formats supporting the record," Del Balzo says. "But these days, in order to get noticed, you really need those three formats. Once you combine that with MTV or MTV2 and some good press, people will begin to take notice, which helps you with research. We can't control how a record researches, but we can control how it gets heard; and in that regard, you need as many formats as possible."

Craving Theo's Columbia debut album hits retail on Oct. 9. The band, in addition to playing a handful of radio shows, hit the road with Sevendust in September.

— Steve Wonsiewicz



'HALO' GLOWING AT ACTIVE ROCK

J Records execs and hard rock band Soil celebrate the band's success at Rock radio, where their debut single, "Halo," was No. 33 with a bullet at Active Rock the week of July 27. Pictured (l-r) are Soil's Tom Schofield, J VP/A&R & Marketing James Diener, Soil's Ryan McCombs, J Chairman/CEO Clive Davis, Soil's Tim King and Adam Zadel, J President Charles Goldstuck and Soil's Shawn Glass.

Suge Knight A Free Man

After spending five years in prison for probation violation, rap entrepreneur **Marion "Suge" Knight** is back at the helm of **Death Row Records**, the Los Angeles-based label he founded nearly a decade ago. In an official statement, Knight said, "I'm back. At my desk. In the studio ... and on the street, which is where we're going to find the next generation of Death Row superstars. Death Row is going back to where it belongs — at the top!" In an 8/7 interview, Knight told the *Los Angeles Times*, "I have no regrets. Where God puts a period, ain't no man can put a question mark. I guess God kept me in five years because he felt I had a lot to learn. And I did." Knight also told the newspaper he wants "to do better things" this time around. Knight turned Death Row into the top-selling rap label, made gangsta rap a major, and controversial, commercial force and produced a series of Platinum-selling artists and recordings that defined the West Coast rap and hip-hop genre. The label was also investigated by the Justice Department, which launched a racketeering probe but did not return an indictment.

Houston Hits Contract Jackpot

In what's being billed as the label's biggest deal to date, **Arista Records** inked **Whitney Houston** to a new long-term deal that — if certain sales targets are met — could be worth around \$100 million.

Houston has sold more than 140 million combined albums, singles and videos around the world since her career began at Arista in 1985. Commenting on the deal, Arista President/CEO **Antonio "L.A." Reid** said, "I couldn't be more thrilled that Whitney has decided to continue her career here at Arista Records. No one in the world can sing like Whitney, which is why she is regarded as the cornerstone of not only Arista, but the entire music business. I've had the pleasure of working with Whitney as a producer and songwriter for more than 10 years, and I regard her as a close, personal friend. I look forward to a warm and productive relationship with Whitney at Arista for many, many years to come."



Whitney Houston

In other new-release news, multi-Platinum rock band **The Goo Goo Dolls** have begun work on their next studio album, tentatively titled *Gutterflowers*. The disc, being produced by **Rob Cavallo**, is expected to be released this fall ... **Rollingstone.com** reports that a new **Oasis** single could hit radio by October, with a new album soon thereafter ... **Q Records** will release former **En Vogue/Lucy Pearl** member **Dawn Robinson's** new solo album, *Dawn*, Oct. 16.

Tour news: Platinum-plus rock-rap group **Incubus** embark on their first headlining tour in two years on Sept. 14 in Gilford, NH. The tour is being sponsored by AT&T Wireless and organized by **ARTISTdirect** ... **Sade** has extended her highly successful tour ... **Ben Folds** begins a solo national headlining tour Sept. 7 in Carrboro, NC.

POULSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	'N SYNC	\$2,980.6	
2	ELTON JOHN/BILLY JOEL	\$2,511.7	
3	U2	\$2,361.7	
4	DAVE MATTHEWS BAND	\$2,098.2	
5	AEROSMITH	\$973.6	
6	ERIC CLAPTON	\$970.0	ERIC CLAPTON
7	OZZFEST 2001	\$881.7	LARRY GARNER
8	BACKSTREET BOYS	\$794.9	INCUBUS
9	MICHAEL FLATLEY	\$655.7	RATT
10	AC/DC	\$647.2	TOILET BOYS
11	TIM MCGRAW	\$587.3	STEVE VAI
12	T. PETTY & THE HEARTBREAKERS	\$477.2	
13	STING	\$465.7	
14	DEPECHE MODE	\$442.6	
15	ROD STEWART	\$440.7	

The CONCERT PULSE is courtesy of **Poustar**, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

MUSIC MEETING™

How 'Far' For Mariah?

Everyone I know is talking about Mariah Carey. The bank teller. The apparel salesperson. The neighbors. Even my aunt called to see if I had an address for a get-well card, figuring that I was such an industry "expert," I could get it to Mariah.

If I'm in Pop radio, I am all over "Never Too Far." Fans will want to send their own best wishes via requests. I can hear jocks everywhere coming up with intros — some sensitive, some smarmy. No wonder the song is the No. 1 download on Music Meeting this week.



Steve Daniels

Virgin may have another smash building — this time through creative use of the web and video. The company posted Gorillaz's "Clint Eastwood" and other songs by the band on such sites as MTV.com, and early adopters flipped over them. MTV noticed and started upping the rotations. You can feel the buzz spreading like gunfire from Dirty Harry's .45 Magnum.

Anyone who saw the miraculous 12-run comeback staged by the Cleveland Indians over the Seattle Mariners last weekend will testify to the adage "It ain't over till it's over." Well, Nelly is just beginning with "Batter Up," and this one could score a big hit. Also, the Hall of Fame stats of Diane Warren look to improve with "Don't Need You" as performed by Samantha Mumba — a lot of online action on that one.

Having seen Roxy Music solidify their icon status in concert this week, I started thinking about other bands that were way before their time. New Order were one of those. Boy, wouldn't they have harnessed the power of the 'Net if they'd had it then. Well, they have it now, and "Crystal" is generating a lot of interest at MM. Also, Reprise seems to be building a buzz for Bad Ronald's "Let's Begin," if MM is an indication (and it is — 600 Alternative users can't be wrong).

NEW MEDIA NEWSMAKERS

WSJ Says DOJ Looks At Online Music

When the *Wall Street Journal* writes a feature, big business tends to react to the spin involved. Well, imagine the shareholder reaction when the *Journal* reported in its online edition Monday that the Justice Department had opened an antitrust investigation of the online music business focusing on two new joint ventures backed by five major record labels, **pressplay** and **MusicNet** (see story, Page 4).

The story noted that lawyers close to the case said Aug. 3 that the probe, which is in a preliminary stage, would be looking into possible anticompetitive problems posed by the joint ventures. The government is also expected to examine the major record companies' use of copyright rules and licensing practices to control online distribution of their music.

As reported in this column weeks ago, the opportunity for digital distribution to launch the music industry into the stratosphere could be hindered by the competitive "Hatfield vs. McCoy" battles these services present. It is essential that labels — and artists, of course — protect their copyrights in online commerce, but post-Napster concerns have everyone in a lock-down mentality.

The Justice Department probe, if there is one planned, is not unusual for joint ventures of this magnitude, so all you conspiracy theorists can relax. The government recognizes the enormous scope of online distribution. What the probe determines could accelerate digital distribution or slow it to a 14.4kbps crawl.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmmusicmeeting.com

CHR/POP

5TH RING Can't Say (Universal)
AFROMAN Because I Got High (Universal)
MARIAH CAREY Never Too Far (Virgin)
TWISE Uh-Huh (Universal)

CHR/RHYTHMIC

AFROMAN Because I Got High (Universal)
BABYFACE What If (Arista)
MARIAH CAREY Never Too Far (Virgin)

URBAN

ANGIE STONE Brotha (J)
MARIAH CAREY Never Too Far (Virgin)

URBAN AC

ANGIE STONE Brotha (J)
BLU CANTRELL I'll Find A Way (Arista)
MARIAH CAREY Never Too Far (Virgin)

COUNTRY

JAMIE O'NEAL Shiver (Mercury)
LONESTAR With Me (BNA)
PAT GREEN Carry On (Universal)
SHANNON BROWN Baby I Lied (BNA)
TRACY BYRD Just Let Me Be In Love (RCA)

ADULT CONTEMPORARY

ALICIA KEYS Fallin' (J)
DIDD Hunter (Arista)
HIL ST. SOUL ...Come Back To Me (Dome/Select-O-Hits)
MARIAH CAREY Never Too Far (Virgin)
WILL DOWNING Is This Love (GRP/VMG)

HOT AC

CRANBERRIES Analyse (MCA)
MARIAH CAREY Never Too Far (Virgin)
UZ Stuck In A Moment... (Interscope)

SMOOTH JAZZ

CHRIS CAMOZZI Snack Shack (Samson/Gold Circle)
JEFF LORBER Ain't Nobody (Samson/Gold Circle)
HIL ST. SOUL ...Come Back To Me (Dome/Select-O-Hits)
MARIAH CAREY Never Too Far (Virgin)
WARREN HILL Sax In The City (Narada)

ROCK

No new titles this week

ACTIVE ROCK

(HED) PE The Meadow (Volcano/Live)
THESE 5 DOWN Low (Absolute)

ALTERNATIVE

AFROMAN Because I Got High (Universal)
(HED) PE The Meadow (Live)
NOOGIE Friday On My Mind (Trauma)
THESE 5 DOWN Low (Absolute)

TRIPLE A

CRANBERRIES Analyse (MCA)

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio

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A Perry Capital Corporation

Copyright

Continued from Page 1

ASCAP, BMI and SESAC performance-rights fees for radio broadcasts, must pay an as-yet-undetermined royalty directly to record labels and artists for web broadcasts.

At issue in the appeal was the broadcasters' contention that web simulcasts fall under their long-standing exemption for "nonsubscription broadcast transmissions." Schiller rejected that argument, saying, "It strains credulity to suggest that Congress intended to exempt AM and FM streaming, which is global in nature, while simultaneously limiting [broadcast] retransmissions to [FCC-] defined geographic areas."

NAB President/CEO Eddie Fritts released a brief official statement last week that read, in part, "Broadcasters, record companies and labels have long enjoyed a symbiotic relationship whereby airplay on radio stations benefits all parties along with generating enormous revenues for the record labels." The statement went on to say that the NAB is "disappointed that this unique relationship will be disrupted by the court ruling" and concluded, "We are reviewing our options."

The NAB declined to comment any further, saying simply that the matter is still being reviewed by its attorneys. But an industry source confirmed that the organization is indeed keeping its options open, including a further appeal.

"It actually costs radio stations money to provide this benefit and extend their service to listeners who can't get their signals," said the source. "The RIAA wants a percentage of revenues, not a percentage of profits, and that's a problem. There is a second hearing going on at the Copyright Office to determine on what basis the fees will come. The RIAA has been trying to get this for decades for analog transmissions, all the while knowing full well that when radio plays music, it sells records."

A large number of stations appear

to have concluded that webcasting simply isn't worth it and have pulled their web simulcasts. There are also stations that have stayed on the sidelines since webcasting began — most notably Infinity, under the long-standing "no webcasting" edict of President/CEO Mel Karmazin.

The Recording Industry Association of America is upbeat about the District Court's decision, and RIAA Communications Director Jano Cabrera said, "We're currently involved in a process with the Copyright Office to help them set a final royalties rate. They've reached out to us and to other interested parties in the negotiations, and we're helping where we can."

Cabrera said that the RIAA's proposed royalties rates are based on the contracts it has reached independently with 26 webcasters to date, but added, "We can't say what those rates are or make any comment publicly on what those fair rates should be. Those rates are protected by law and are not released. As an example, one of those companies is Yahoo!, and we could not release what it has negotiated. Nor could Yahoo, by contract."

Cabrera continued, "What we did was look at those 26 rates and give the Copyright Office suggestions as to what the market will bear." He said that there is flexibility in the proposed rates, which may amount to either 4/10 of 1 cent per streaming listener each time a song is webcast or 15% of webcasting revenue, whichever is less. The court ruling will affect music used in commercials, as well as licensed music played as content.

So who gets the money? Cabrera said, "The end beneficiaries will be both the copyright holder [usually the label to which an artist is signed] and the artists themselves, in a 50-50 split of the funds." There is no word yet on who will administer the distribution of royalties or arbitrate any disagreements.

With a 100-person listening base, the per-listener model would translate to roughly 40 cents per song. At 12 songs — or \$5 — an hour, a webcaster's RIAA royalty bill could be as high as \$800 a week, or about

\$40,000 a year. With just 500 average listeners, royalties could add up to more than \$200,000 yearly. With little revenue success for webcasters so far, the percentage-of-revenue model looks much more palatable — but the catch is in deciding what constitutes webcasting revenue.

Clear Channel Interactive CEO Kevin Mayer said, "We feel strongly that the basis for payment should be streaming revenue only, not the website revenue from which it is spawned ... Streams certainly drive traffic, but if we're paying for the music, the money should come from player-based synched ads and in-stream audio ads, but not other website content, whether related or unrelated to the music, that just happens to be on the same website."

But Mayer said that the court's decision was not a surprise. "It is an outcome that just affirms the Copyright Office decision made before. Our lawyers tell us that this ruling was to be expected, given the deference that appeals courts give to federal agencies that interpret the statutes."

Mayer also said that Clear Channel's web plans remain substantially unchanged. "We are strategically doing the same things we were doing before. It certainly gives us pause, as it has in the past, to actually do webcasting, depending upon what the rates end up being. It depends upon how robust our resulting financial picture would be, factoring in the royalty fees. In the past it might not have mattered, given the low revenue, but, as the model becomes clearer, those fees may be significant."

The Internet-only webcasting community is upbeat about the decision and is hoping that this ruling will lead to continuing cooperation between traditional broadcasters and web-only streaming sites. Digital Media Association Exec. Director Jonathan Potter said, "This ruling means that broadcasters and webcasters, which have been working hand in hand with each other over the last few months, will continue to work on a reasonable solution in the future with the Copyright Office and with the RIAA. We look forward to that."

Arbitron

Continued from Page 1

But a source at Clear Channel said money was not the only issue in the negotiations. Clear Channel also sought access to Arbitron's national diary-level database so that it could create market definitions that don't conform to Arbitron's current metro definitions but take advantage of the reach of one or more Clear Channel stations.

While Arbitron President/CEO Steve Morris said of the new contract only, "We are pleased that we have been able to reach a fair agreement that is to the benefit of Arbitron and Clear Channel Radio," Clear Channel Radio CEO Randy Michaels reiterated his company's reasons for the protracted negotiations: "The long, widely covered negotiations between the industry leader and Arbitron were never a sole function of dollars."

"From the very beginning we were de-

termined to find a way to bring the Arbitron reporting system more in line with today's consolidated radio environment. The products that Arbitron has committed to developing will finally match radio's ratings data with advertisers' trade areas. That's a paradigm that helps the entire industry, not just Clear Channel."

Michaels implied that the agreement hinges on new reports that Arbitron has committed to produce and distribute via computer program. Among the things on Michaels' wish list, the software should allow:

- Advertisers to match the ratings of a radio station with their target market. Stations have ratings in many markets. Current Arbitron reports limit ratings data to those markets where the ratings meet an Arbitron-defined minimum share. The new program will show total reach, so that advertisers may see the full footprint of a

station's listeners and compare it with their trade area.

- Companies with a heavy small-market presence to combine stations in a number of geographically related markets and sell them as a package. Historically, these smaller markets were unmeasured by Arbitron and generally went unrecorded. In fact, many larger-market radio stations penetrate these small markets, and the new reports will highlight those areas.

- Radio to sell the "total listening audience," regardless of geography and predefined markets.

In a recent meeting the Arbitron Advisory Council voiced concern over, among other things, the issues of minimum reporting standards, accessibility to all Arbitron subscribers and the computer platform that this new program would use. Arbitron promised to address these concerns promptly.



TONY NOVIA
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Winning Talent Tips From The Pros

□ Top executives participate in think tank

This week hundreds of morning-show personalities and producers will gather for Don Anthony's 13th annual Morning Show Boot Camp at the Mandalay Bay Hotel in Las Vegas. A very good friend and longtime supporter of Don has been Randy Lane, President/CEO of the Randy Lane Company, who has for years worked closely with managers to help them better understand talent. He urges them to spend time and money to develop talent just as they would to train new account executives.

Recently, Lane put together Randy Lane's Radio Retreat in Santa Monica, CA. He invited some of radio's best minds to get together for a think tank. The speakers included former Clear Channel and AMFM chief Jimmy de Castro, futurist John Parikh, behavioral psychologist Dr. Perry Buffington, KFI/Los Angeles PD David Hall, and Lane associate Stan Main.

I was fortunate to be a fly on the wall at this gathering, and here are some of the highlights from Hall, Lane and Main. Just a quick reminder to check out Sales & Marketing Director Pam Baker's column this week, which features Parikh on "How to Beat Howard Stern." If you missed Baker's column in the May 25 edition of R&R, where she interviewed Buffington, it's also a must-read.

The Triangle Theory of Radio Success

David Hall discussed what he called "The Triangle Theory of Radio Success." He explained his simple



Randy Lane



Stan Main

theory for what makes a radio show successful — a triangle with three vital elements: The show must be informative, entertaining and relevant.

"Informative" means that I tell you something you don't know or haven't looked at in that particular way before. It is actually more about perspective than it is about raw information. Explain an opinion in a way that's useful. If a show can get you to say "I never thought of it that way," it's fulfilling this element.

"Entertaining" boils down to speaking frankly. It can be funny, but it

doesn't have to be. For example, the more Dr. Laura spoke freely, the more entertaining she was. Hall said that management needs to give the talent permission to do this, and that the talent must also have a point. You can't just say something to make the phones ring; it has to be defensible.

"Relevant" means "talk to me about something I already care about, not what you think I should care about."

Hall said that if you hit all of these elements every quarter-hour, you'll get ratings results. He reminded people, "Credibility is only everything. When a host is credible, the audience will follow them everywhere." He also noted that, "The more frankly someone speaks, the funnier it usually is."

David Hall's Triangle Theory of Radio Talk-Show Success

- Tell me something I don't know.
- Speak very frankly.
- I'd better already care about it.

Dealing with talent is always a major issue, and Hall suggested that it takes a different approach for each personality. "Talent usually want everyone to like them," he said. "Get their egos to work for them. Don't criticize them directly; find their strengths and focus on those. You can show them where they're shooting themselves in the foot."

Horizontal Recycling

Regarding listener calls to a show, Hall said that callers exist only to set up the talent and make the host look good. "They are essentially props and don't mean anything," he explained. "If Howard Stern or Rush Limbaugh never took callers, you wouldn't notice. Callers are such a very small percentage of the listeners that they are not a real response."

Hall also stressed the value of "horizontal recycling." "It works better to promote tomorrow at the same time rather than trying to promote the rest of the show," he said. "Even the best listeners are only listening to one

Jimmy De Castro's Talent Strategy

Anyone who has met or worked for Jimmy de Castro knows that he is a dynamic guy who can motivate you to do just about anything, and he can certainly sell more sand at a higher price in the middle of the desert than anyone I know. During de Castro's session at Randy Lane's Radio Retreat, Lane posed several questions to him about developing a talent strategy to keep good people working for you. Here are some of de Castro's thoughts and advice.

- "It's really important whom you choose to work for."
- "You can't celebrate your successes enough."
- "Rehire your great people several times."
- "I can't emphasize the value of a good producer enough. The producer has to be given the power by the PD and GM to do his or her job right."



Jimmy de Castro
your company. Talent is the beginning, the middle and the end."

- "We need to bring back those kinds of people who have a passion for the industry and don't just see it as a job."
- "You cannot convert what happens in one market to another."
- "Get to know your talent, and find out what their hot buttons are."
- "Customer focus — research — is the most important thing."
- "I believed in the 'AMFM University' concept of training and building talent. It seems now that we're operating under Darth Vader, and they only want to have six or seven stations total. If I was still running AMFM, I'd resign today, because I don't believe in the philosophy of how they're treating people. The plantation mentality always ends up backfiring."
- "The commercial inventory, mediocre talent and the fact that no one cares about the customer are causing listening levels to drop, especially for young people."
- "Radio is no longer the connection. The Internet is changing things. The next chapter will be the convergence of content, technology and entertainment."
- "Work for a good company and good people, find happiness and passion in your life, and look for a balance."

of five hours of a show. Morning shows have a tendency to come on the air with guns blazing, doing the passionate, personal stuff they're excited about at 6am, but the audience isn't there until 7. Structure and schedule the content on your show with this in mind."

When asked how he manages to work with as many shows as he does, Hall said he tries to catch as much of his most insecure show as he can and spot-check the others. If you note one little thing that you can tell them, they'll think you listen all the time. He also said he tries to "listen critically" for one hour a week — that is, transcribe the show in detail, catching the missed formatics, wrong sequences and call letters, etc.

Hall also stressed the importance of taking ownership of what you do on the air. That applies to News/Talk stations taking ownership of stories (e.g., the Robert Blake murder mystery in Hollywood) or music-station morning shows owning *Survivor* (the TV show).

Recognizing, Coaching, Managing and Motivating Talent

After many years of working with some of America's top morning shows and talent, Randy Lane has learned a thing or two. Lane and his associate Stan Main took over the podium to for a session on "Exploring Ways to Recognize, Coach, Manage and Motivate Talent." Here are some of their tips for success.

Essence of coaching: Coaching is

unlocking people's potential to maximize their own performance. It is helping them to learn rather than teaching them.

Old view: PD is a boss who critiques talent and molds them into whom he or she thinks they should be.

New view: PD is a coach, facilitator and master interviewer who helps bring out the strengths of talent, thereby giving talent ownership of their growth.

The relationship: Partnership in the endeavor. Trust and honesty, openness and safety, minimal pressure.

The environment: There must be an environment of trust so talent can experiment, be creative, fail and still be loved. If stodgy old Johnson & Johnson, 3M, etc., encourage creativity and experimentation with "The 15% Rule," surely radio can support this idea. (The 15% Rule allows employees to spend 15% of their time on their own projects.)

Self-esteem is the life force of personalities, and if that is suppressed or diminished, so is the person and the performance, and stress and burnout increase.

Recognize and reward good performance. Salespeople are continually recognized and rewarded with memos, bonuses, training, client trips, etc. Do the same with talent.

Coaching Talent

There are many attributes that make good managers and coaches. In

Notes From A Fly On The Wall

"Nothing beats show prep. The moment your talent think they've got it and that they don't need to prepare, they begin a long, slow, downward slide."

— John Parikh

"In the absence of information, people always go negative."

— Jeff McHugh, PD, WKZL/Greensboro

"Biological cycles are inviolate, so be mindful of the physical rhythms and characteristics of your audience during these changing cycles throughout the day."

— Dr. Perry Buffington

"It's your responsibility as a PD and coach to filter what you say to talent if you don't want it on the air."

— Randy Lane

"Eat five small meals a day, not three. Dangle your feet over the edge of the bed for a few minutes before you get up in the morning (most heart attacks happen between 5-10am). Sleep in increments of 90 minutes."

— Dr. Perry Buffington

Continued on Page 40

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES August 10, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of July 15-21.

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE				TOTAL FAMILIARITY	TOTAL BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
HP SUM 41 Fat Lip (Island/IDJMG)	3.98	—	—	—	51.4	5.5	4.17	3.85	3.24	3.76	4.00	3.73	4.04
HP ALICIA KEYS Fallin' (J)	3.85	4.01	4.02	—	49.3	10.8	4.02	3.86	3.31	3.96	3.86	3.92	3.73
BLU CANTRELL Hit 'Em Up Style... (Arista)	3.83	3.89	3.88	3.77	66.3	16.5	4.08	3.98	3.53	3.89	3.89	3.93	3.83
EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	3.82	3.71	3.90	3.87	76.1	21.3	4.09	3.78	3.51	3.71	3.64	3.88	4.05
HP USHER U Remind Me (LaFace/Arista)	3.79	3.72	—	—	58.2	13.6	4.00	3.47	3.58	3.80	3.72	3.80	3.86
AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	3.76	3.69	3.79	3.84	69.6	15.1	4.12	3.61	3.41	3.45	3.97	3.81	3.81
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.76	3.77	3.91	3.98	61.1	28.0	3.94	3.88	3.68	3.71	3.77	3.72	3.82
EVE 6 Here's To The Night (RCA)	3.65	3.58	3.74	3.81	65.6	20.1	3.89	3.54	3.43	3.57	3.81	3.46	3.82
CITY HIGH What Would You Do? (Interscope)	3.64	3.88	3.86	3.75	76.1	25.6	4.00	3.44	3.28	3.44	3.48	3.80	3.81
NELLY Ride Wit Me (Fo' Reel/Universal)	3.62	3.49	3.65	3.59	84.0	33.5	3.74	3.57	3.51	3.57	3.51	3.78	3.63
SUGAR RAY When It's Over (Lava/Atlantic)	3.62	3.48	3.72	3.82	78.3	23.7	3.78	3.48	3.65	3.41	3.63	3.76	3.64
INCUBUS Drive (Immortal/Epic)	3.58	3.59	3.61	3.65	76.1	23.7	3.63	3.31	3.36	3.78	3.62	3.65	3.65
Q-TOWN All Or Nothing (J)	3.58	3.54	3.75	3.64	78.2	26.6	3.86	3.39	3.23	3.31	3.77	3.77	3.45
STAND It's Been Awhile (Flip/Elektra/EEG)	3.58	3.79	3.76	3.75	74.4	21.5	3.74	3.45	3.61	3.33	3.49	3.98	3.70
LFO Every Other Time (J)	3.57	3.53	3.76	3.66	67.7	18.8	3.58	3.26	3.37	3.66	3.75	3.43	3.58
TRAIN Drops Of Jupiter... (Columbia)	3.53	3.68	3.77	3.72	76.8	26.6	3.57	3.36	3.66	3.57	3.48	3.87	3.41
DAVE MATTHEWS BAND The Space Between (RCA)	3.52	3.56	3.73	3.27	82.0	17.7	3.51	3.64	3.39	3.58	3.55	3.48	3.46
JANET Someone To Call My Lover (Virgin)	3.51	3.39	3.50	3.33	70.3	21.8	3.84	3.23	3.27	3.30	3.58	3.45	3.71
AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	3.49	3.49	3.53	3.55	87.1	42.3	3.67	3.37	3.40	3.22	3.59	3.72	3.42
'N SYNC Pop (Jive)	3.43	3.56	3.29	3.54	72.0	26.8	3.58	3.10	3.54	3.21	3.55	3.48	3.47
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.36	3.34	3.58	3.57	84.2	36.8	3.34	3.11	3.82	3.30	3.25	3.42	3.45
DESTINY'S CHILD Bootylicious (Columbia)	3.35	3.46	3.53	3.30	78.5	31.1	3.83	2.99	3.01	3.13	3.49	3.47	3.32
JESSICA SIMPSON Irresistible (Columbia)	3.35	3.41	3.48	3.37	74.9	27.3	3.64	3.28	2.95	3.08	3.45	3.32	3.53
NELLY FURTADO I'm Like A Bird (DreamWorks)	3.33	3.28	3.45	3.37	80.4	39.8	3.27	3.21	3.55	3.07	3.32	3.38	3.52
WILLA FORD I Wanna Be Bad (Lava/Atlantic)	3.33	3.49	3.63	—	58.9	15.6	3.54	3.15	3.11	3.24	3.43	3.34	3.33
SMASH MOUTH I'm A Believer (Interscope)	3.32	3.36	—	—	88.4	19.8	3.29	3.35	3.34	3.16	3.41	3.42	3.30
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3.31	3.34	3.38	3.39	78.1	38.8	3.63	3.13	2.82	3.23	2.98	3.55	3.58

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Sum 41 explode onto Callout America this week with "Fat Lip" (Island/IDJMG). The track debuts at No. 1 overall with a 3.90 total favorability score. "Lip" ranks first with teens and second among women 18-24, and it's already climbed to No. 2 on R&R's Alternative chart. The song has also been huge on MTV's *TRL*.

Alicia Keys comes in a close second with "Fallin'" (J). The song ranks fifth with teens and first 18-24 while continuing to garner more adds at CHR/Pop radio and top sales in markets across the country.

Blu Cantrell continues her ascent on Callout America, climbing to No. 3 with "Hit 'Em Up Style (Oops!)." The track ranks sixth 12-17, third among women 18-24 and seventh 25-34 as it continues to test across all demos.

Usher lays claim to a top five position again this week with "U Remind Me" (LaFace/Arista). "Remind" is fourth with teens and 10th 25-34.

American Hi-Fi continue to perform extremely well, thanks to heavy major-market airplay from cume monsters WHTZ/New York and KIIS-FM/Los Angeles. "Flavor Of The Weak" (Island/IDJMG) ranks sixth overall, second with teens and eighth 18-24.

Sugar Ray make a strong move, climbing to No. 10 with "When It's Over" (Lava/Atlantic). The song ranks second among women 25-34 and seems to be following in the path of previous songs by the band by growing as it becomes more familiar.

Eve 6 have been consistent top 10 testers and rank eighth this week with "Here's To The Night" (RCA). The song continues to test well among teens.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

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August 10, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (B)	WEEKS ON CHART	TOTAL STATIONS/ADDS
—	1	O-TOWN All Or Nothing (J)	2343	—	79751	1	42/0
—	2	JANET Someone To Call My Lover (Virgin)	2288	—	78721	1	43/0
—	3	CITY HIGH What Would You Do? (Interscope)	2126	—	70532	1	42/0
—	4	SUGAR RAY When It's Over (Lava/Atlantic)	2093	—	67753	1	42/0
—	5	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1981	—	66952	1	43/0
—	6	TRAM Drops Of Jupiter (Tell Me) (Columbia)	1944	—	69189	1	39/0
—	7	DESTINY'S CHILD Bootylicious (Columbia)	1786	—	59104	1	40/0
—	8	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	1767	—	60202	1	43/1
—	9	LIFHOUSE Hanging By A Moment (DreamWorks)	1759	—	56625	1	39/0
—	10	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1737	—	57834	1	43/0
—	11	JESSICA SIMPSON Irresistible (Columbia)	1709	—	56128	1	35/0
—	12	INCUBUS Drive (Immortal/Epic)	1666	—	55353	1	39/0
—	13	SMASH MOUTH I'm A Believer (Interscope)	1376	—	43306	1	42/0
—	14	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	1369	—	46711	1	40/0
—	15	WILLA FORD I Wanna Be Bad (Lava/Atlantic)	1354	—	46473	1	42/0
—	16	DAVE MATTHEWS BAND The Space Between (RCA)	1300	—	41135	1	41/0
—	17	JENNIFER LOPEZ I'm Real (Epic)	1271	—	42231	1	43/0
—	18	EVE & Here's To The Night (RCA)	1256	—	43643	1	36/0
—	19	LFO Every Other Time (J)	1178	—	37970	1	43/2
—	20	WISEGUYS Start The Commotion (Mammoth/Hollywood)	1174	—	39905	1	42/1
—	21	3 DOORS DOWN Be Like That (Republic/Universal)	1036	—	34871	1	42/0
—	22	AGUILERA/LIL' KIM/MYLA/PINK Lady Marmalade (Interscope)	968	—	32498	1	38/0
—	23	NELLY Ride Wit Me (Fo' Reel/Universal)	908	—	31190	1	27/0
—	24	NELLY FURTADO Turn Off The Light (DreamWorks)	879	—	30337	1	42/0
—	25	FUEL Bad Day (Epic)	871	—	27850	1	38/0
—	26	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	864	—	28322	1	29/0
—	27	MICHELLE BRANCH Everywhere (Maverick)	834	—	27515	1	41/0
—	28	112 Peaches & Cream (Bad Boy/Arista)	693	—	23738	1	32/2
—	29	BLINK-182 The Rock Show (MCA)	652	—	21404	1	38/0
—	30	CRAIG DAVID Fill Me In (Wildside/Atlantic)	625	—	19582	1	33/0
—	31	USHER U Remind Me (LaFace/Arista)	612	—	22018	1	33/1
—	32	ENYA Only Time (Reprise)	567	—	20243	1	33/0
—	33	ALICIA KEYS Fallin' (J)	520	—	18968	1	34/4
—	34	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	513	—	16210	1	25/0
—	35	SAMANTHA MUMBA Don't Need You To... (A&M/Interscope)	422	—	12361	1	33/0
—	36	JAGGED EDGE Where The Party At (So So Def/Columbia)	387	—	12272	1	26/2
—	37	DANTE THOMAS F/PRAS Miss California (Rat Pack/EastWest/EEG)	382	—	14323	1	16/0
—	38	MANDY MOORE Crush (Epic)	353	—	10275	1	28/0
—	39	CHRISTINA MILLIAN AM To PM (Def Soul/IDJMG)	321	—	10583	1	31/2
—	40	MACY GRAY Sweet Baby (Epic)	312	—	13255	1	31/4
—	41	FIVE FOR FIGHTING Superman (Aware/Columbia)	304	—	9502	1	23/2
—	42	SVALA The Real Me (Priority)	295	—	8185	1	21/0
—	43	D12 Purple Hills (Shady/Interscope)	273	—	9267	1	17/0
—	44	DARUDE Sandstorm (Groovicious/Strictly Rhythm)	267	—	11974	1	16/4
—	45	TRICKSIDE Under You (Wind-up)	246	—	7046	1	21/1
—	46	TYRESE I Like Them Girls (RCA)	242	—	8534	1	17/0
—	47	STELLA SOLEIL Pretty Young Thing (Universal)	241	—	7972	1	28/0
—	48	JENNIFER PAIGE These Days (Edel America/Hollywood)	218	—	7096	1	24/6
—	49	JELLESTONE Money (Part 1) (Warner Bros.)	197	—	7530	1	20/0
—	50	EDEN'S CRUSH Love This Way (London Sire)	191	—	8562	1	25/7

32 CHR/Pop Indicator reporters in markets 144-205. Songs ranked alphabetically for the airplay week of Sunday 7/29-Saturday 8/4. © 2001, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	ADDS
U2 Stuck In A Moment... (Interscope)	31
DREAM STREET It Happens Every Time (Edel)	10
5TH RING Can't Say (Universal)	8
EDEN'S CRUSH Love This Way (London Sire)	7
UNCLE KRACKER Yeah... (Top Dog/Lava/Atlantic)	7
JENNIFER PAIGE These Days (Edel America/Hollywood)	6
GORILLAZ Clint Eastwood (Virgin)	5
ALICIA KEYS Fallin' (J)	4
MACY GRAY Sweet Baby (Epic)	4
DARUDE Sandstorm (Groovicious/Strictly Rhythm)	4
NATURAL Put Your Arms Around Me (Transcontinental)	3
LFO Every Other Time (J)	2
112 Peaches & Cream (Bad Boy/Arista)	2
CHRISTINA MILLIAN AM To PM (Def Soul/IDJMG)	2
JAGGED EDGE Where The Party At (So So Def/Columbia)	2
FIVE FOR FIGHTING Superman (Aware/Columbia)	2
K.G.B. Lover Undercover (DreamWorks)	2
T.C.P. Gotta Girl (Elektra/EEG)	2
EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	1
WISEGUYS Start The Commotion (Mammoth/Hollywood)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
Ballets/Trending Information Will Return Next Week	

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R&R CHR/Pop Top 50

August 10, 2001

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LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	WEEKS ON CHART	GROSS IMPRESSIONS (BI)	PERSONS DOWN	TOTAL PERSONS
—	1	O-TOWN All Or Nothing (J)	7622	—	829094	17	130/1
—	2	CITY HIGH What Would You Do? (Interscope)	7417	—	837249	12	125/2
—	3	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	7371	—	863831	9	122/3
—	4	JANET Someone To Call My Lover (Virgin)	6769	—	755378	9	134/1
—	5	LIFEHOUSE Hanging By A Moment (DreamWorks)	6641	—	742108	26	131/1
—	6	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	6607	—	831554	6	131/1
—	7	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	6485	—	698020	22	127/1
—	8	DESTINY'S CHILD Bootylicious (Columbia)	6051	—	576212	11	126/1
—	9	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	5805	—	663060	10	119/2
—	10	SUGAR RAY When It's Over (Lava/Atlantic)	5505	—	649880	12	124/2
—	11	JESSICA SIMPSON Irresistible (Columbia)	5340	—	576330	16	132/1
—	12	INCUBUS Drive (Immortal/Epic)	4562	—	546889	20	114/1
—	13	NELLY Ride Wit Me (Fo' Reel/Universal)	4426	—	446454	24	122/1
—	14	WILLA FORD I Wanna Be Bad (Lava/Atlantic)	4201	—	486023	13	120/3
—	15	AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	4085	—	371008	19	134/1
—	16	JENNIFER LOPEZ I'm Real (Epic)	4047	—	437309	6	128/3
—	17	EVE 6 Here's To The Night (RCA)	3715	—	428054	15	116/1
—	18	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3623	—	340059	32	125/1
—	19	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	3448	—	509724	20	117/1
—	20	112 Peaches & Cream (Bad Boy/Arista)	3401	—	397372	8	98/8
—	21	SMASH MOUTH I'm A Believer (Interscope)	3322	—	322415	7	108/3
—	22	WISEGUYS Start The Commotion (Mammoth/Hollywood)	3300	—	375264	5	124/9
—	23	LFO Every Other Time (J)	3215	—	339407	9	116/1
—	24	DAVE MATTHEWS BAND The Space Between (RCA)	3020	—	324098	9	103/3
—	25	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3016	—	324134	11	105/1
—	26	USHER U Remind Me (LaFace/Arista)	2777	—	357809	7	98/7
—	27	3 DOORS DOWN Be Like That (Republic/Universal)	2250	—	195148	10	100/2
—	28	CRAIG DAVID Fill Me In (Wildside/Atlantic)	2115	—	248922	7	104/4
—	29	NELLY FURTADO Turn Off The Light (DreamWorks)	2093	—	247813	3	110/9
—	30	JAGGED EDGE Where The Party At (So So Def/Columbia)	1870	—	239716	4	90/10
—	31	BLINK-182 The Rock Show (MCA)	1792	—	185096	6	94/1
—	32	FUEL Bad Day (Epic)	1770	—	178299	8	87/5
—	33	ALICIA KEYS Fallin' (J)	1722	—	224934	2	111/24
—	34	DANTE THOMAS F/PRAS Miss California (Rat Pack/EastWest/EEG)	1555	—	147999	13	88/1
—	35	MICHELLE BRANCH Everywhere (Maverick)	1496	—	144285	4	86/9
—	36	ENYA Only Time (Reprise)	1434	—	145432	5	82/2
—	37	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	1386	—	198593	7	49/2
—	38	TOYA I Do (Arista)	1337	—	147844	2	50/6
—	39	D12 Purple Hills (Shady/Interscope)	1309	—	123143	3	62/5
—	40	TYRESE I Like Them Girls (RCA)	1196	—	113040	6	67/1
—	41	MANDY MOORE Crush (Epic)	914	—	83159	2	79/12
—	42	JELLESTONE Money (Part 1) (Warner Bros.)	815	—	76396	4	67/1
—	43	GIGI D'AGOSTINO I'll Fly With You (Arista)	771	—	117458	1	34/4
—	44	SVALA The Real Me (Priority)	770	—	67697	3	49/1
—	45	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	747	—	69081	1	70/15
—	46	FIVE FOR FIGHTING Superman (Aware/Columbia)	738	—	69738	1	52/9
—	47	LIL' ROMEO My Baby (Soulja/Priority)	634	—	62649	2	39/0
—	48	GORILLAZ Clint Eastwood (Virgin)	611	—	74246	1	62/16
—	49	SAMANTHA MUMBA Don't Need You To Tell Me... (A&M/Interscope)	598	—	78379	1	68/19
—	50	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	541	—	51522	1	29/1

Most Added.

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ARTIST/TITLE (LABELS)	ADDS
U2 Stuck In A Moment... (Interscope)	61
UNCLE KRACKER Yeah, Yeah, Yeah (Top Dog/Lava/Atlantic)	31
ALICIA KEYS Fallin' (J)	24
MACY GRAY Sweet Baby (Epic)	22
SAMANTHA MUMBA Don't Need You... (A&M/Interscope)	19
EDEM'S CRUSH Love This Way (London Sire)	18
GORILLAZ Clint Eastwood (Virgin)	16
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	15
AFROMAN Because I Got High (Universal)	15
MANDY MOORE Crush (Epic)	12

CHRISTINA MILIAN

AM TO PM

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Most Increased Plays

ARTIST/TITLE (LABELS)	TOTAL PLAY INCREASE
Ballets/Trending Information	
Will Return Next Week	

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

137 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Mary J Blige

R&R Rhythmic Chart 22
Jay Lane August 22nd

Top 10 Phones
 KMEL 60197 KPWR WERQ
 KLUC KTTB WWVZ KSFN

New & Active

JESSICA ANDREWS Who I Am (DreamWorks)
Total Plays: 419, Total Stations: 21, Adds: 1

EDEN'S CRUSH Love This Way (London Sire)
Total Plays: 367, Total Stations: 54, Adds: 18

ST. LUNATICS Midwest... (Fo' Reel/Universal)
Total Plays: 360, Total Stations: 25, Adds: 6

JENNIFER PAIJE These Days (Edel America/Hollywood)
Total Plays: 329, Total Stations: 33, Adds: 7

MACY GRAY Sweet Baby (Epic)
Total Plays: 320, Total Stations: 62, Adds: 22

TRICKSIDE Under You (Wind-up)
Total Plays: 319, Total Stations: 27, Adds: 0

STELLA SOLEIL Pretty Young Thing (Universal)
Total Plays: 300, Total Stations: 31, Adds: 0

YOUNGSTOWN Sugar (Hollywood)
Total Plays: 210, Total Stations: 17, Adds: 0

UNCLE KRACKER Yeah... (Top Dog/Lava/Atlantic)
Total Plays: 165, Total Stations: 37, Adds: 31

DREAM STREET It Happens Every Time (Edel)
Total Plays: 152, Total Stations: 17, Adds: 11

U2 Stuck In A Moment... (Interscope)
Total Plays: 127, Total Stations: 63, Adds: 61

AFROMAN Because I Got High (Universal)
Total Plays: 64, Total Stations: 15, Adds: 15

T.C.P. Gotta Girl (Elektra/EEG)
Total Plays: 62, Total Stations: 16, Adds: 10

Songs ranked by total plays

Tips From The Pros

Continued from Page 36

his travels Lane has witnessed the good and the bad. He's developed a hit list of what makes a strong coach. According to Lane a good coach is:

- A facilitator
- A master interviewer
- A sounding board
- An awareness raiser
- A counselor
- A teacher
- A problem solver
- An adviser
- An instructor
- An amateur psychologist

When it comes to fundamentals, Lane and Main point out that the most basic thing any PD can do is adopt the attitude of "I work for the morning show," i.e., "What do you need from me?"

The Control Factor

Lane believes that asking is better than telling. "Telling or dictating gives you the feeling of being in control," he said. "The dictator upsets and demoralizes his or her staff. Talent will be subservient in your presence but behave differently behind your back with resentment and poor performance."

Lane also explained that recall is also better for those who are not just told, but who are also shown and then allowed to experience. He revealed research that showed the major differences between being told something and being told, shown and allowed to experience. According to that research:

- If you are told something, recall after three months is about 10%.
- If you are told and shown, recall is about 32%.
- If you are told, shown and experience something, recall increases to about 65%.

"Keep the emphasis on performance, and be supportive regardless of the particular show or numbers. Encourage them to shake it off and come back strong tomorrow."

Randy Lane

Lane and Main advise that questions start broad and increasingly focus on detail. Some of their favorite words are *what, when, who, how much, and how many*. One of the magical questions Lane uses and that he says seldom fails to contribute value is "What action have you taken on this so far?" He recommends following up that question with "What were the effects of that action?" He has discovered that a good coach plays the "What if" game well. An example would be:

- What if you had a large enough budget?
- What if you had a producer?
- What if you had a delay or a better phone system?

One last tip: Lane advises that another good way to explore options is to continually ask "What else?"

Ready To Coach?

So, what's the best way to approach and coach your talent? Lane and Main feel that your goal in most instances should be to get talent to take ownership of a point by asking the right questions and getting the talent to verbalize the point that you want to make.

Suppose, for example, that your morning show did a segment where the content was good but did not connect with the station's target audience? You might ask, "What was your goal with that interview? To what extent do you think it achieved that? Whom do you see as the show's target? Did it connect with the target audience?"

"Credibility is only everything. When a host is credible, the audience will follow him or her everywhere."

David Hall

During each coaching session Lane and Main say it's very important for the talent to think about and focus on their skills to grow, but not to the point of getting self-conscious. They also point out that touching base or meeting with talent daily is vital and healthy. On the flip side, critiquing shows daily is usually counterproductive.

How many times have we heard horror stories about GMs and PDs critiquing talent, especially morning talent? Lane and Main use praise as a key motivator for talent, though it must never be gratuitous and must always be specific and sincere. They advise managers to praise often in public and private and to reprimand in private only and only when truly warranted. "The key is to concentrate on their strengths and manage weaknesses," said Lane.

Other useful management tools for talent include using contrast as a growth tool. "First, point out what isn't working well through creative questioning, then immediately pivot to what will work better," Lane said. "Feedback is most effective when it is tell-it-like-it-is honest. Deliver tough points in a casual and unemotional way, like you would give someone the time of day."

To help maintain and focus and goals, Main said, "Focus on one or two main points at a time rather than hitting them with a barrage of points that can lead to confusion and self-consciousness."

Ratings go up and go down. How do you communicate with talent after a bad performance or book? "Keep the emphasis on performance, and be supportive regardless of the particular show or numbers," Lane said. "Encourage them to shake it off and come back strong tomorrow." He also advised that GMs and PDs share ratings and other relevant research information with key talent to keep them in the loop and keep their eyes on the goals of the radio station.

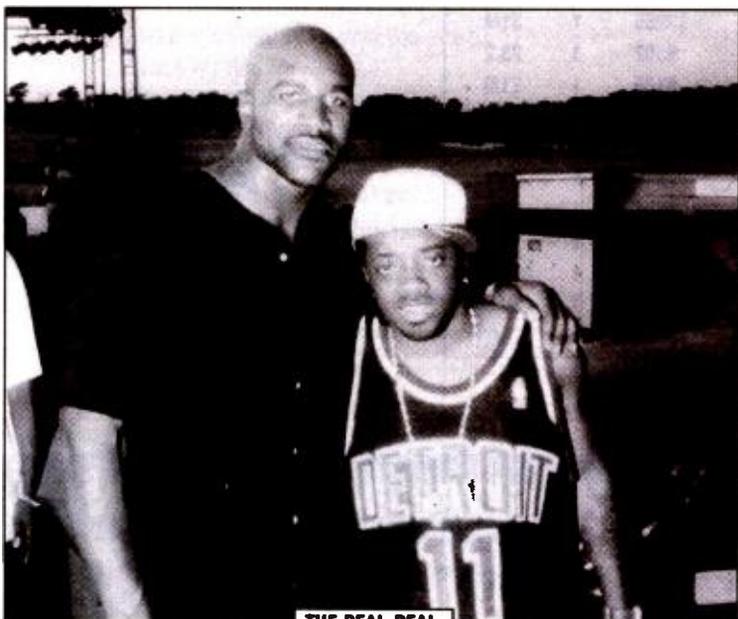
TELL US WHAT YOU THINK!

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SOME LIKE IT HOT!

Elektra recording artist Tamia (c) heated up the Bay Area during her appearance at a recent KMEL/San Francisco event. She is pictured here hanging out backstage with KMEL's Asst. PD/MD Mariama Snider and VP/Programming Michael Martin.



THE REAL DEAL

Heavyweight champion and President of Real Deal Records Evander Holyfield (l) held an incredible backyard barbeque at his Atlanta estate. Fans and industry folks alike were invited to enjoy delicious food, drinks, swimming and a special performance by his newly signed artists. He is pictured here with hitmaker Jermaine Dupri.

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BY MEDIABASE

America's Best Testing CHR/Pop Songs 12+ For The Week Ending 8/10/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
O-TOWN All Or Nothing(J)	3.92	3.96	96%	26%	3.96	95%	26%
LFO Every Other Time(J)	3.88	3.74	80%	10%	3.81	76%	10%
EVE & Here's To The Night(RCA)	3.88	3.89	92%	22%	3.81	91%	24%
LIFEHOUSE Hanging By A Moment(DreamWorks)	3.87	3.95	96%	38%	3.97	96%	34%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.85	3.82	73%	15%	3.86	74%	14%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.85	3.93	92%	26%	3.93	93%	23%
'N SYNC Pop(Jive)	3.85	3.82	96%	26%	3.88	95%	25%
SUGAR RAY When It's Over(Lava/Atlantic)	3.84	3.85	96%	21%	3.83	97%	23%
JESSICA SIMPSON Irresistible(Columbia)	3.82	3.85	96%	25%	3.80	96%	27%
AMERICAN HI-FI Flavor Of The Week(Island/IDJMG)	3.78	3.77	88%	21%	3.74	84%	20%
BLINK-182 The Rock Show(MCA)	3.74	-	75%	13%	3.70	68%	13%
3 DOORS DOWN Be Like That(Republic/Universal)	3.74	3.78	53%	7%	3.85	51%	5%
CITY HIGH What Would You Do?(Interscope)	3.73	3.86	89%	31%	3.68	88%	32%
INCUBUS Drive(Immortal/Epic)	3.72	3.83	86%	24%	3.75	86%	24%
SMASH MOUTH I'm A Believer(Interscope)	3.70	3.68	86%	16%	3.73	85%	15%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.69	3.72	93%	34%	3.77	94%	33%
JANET Someone To Call My Lover(Virgin)	3.67	3.68	92%	24%	3.62	92%	25%
FUEL Bad Day(Epic)	3.66	3.65	56%	9%	3.76	54%	6%
WILLA FORD I Wanna Be Bad(Lava/Atlantic)	3.65	3.66	82%	18%	3.64	79%	17%
STAND! It's Been Awhile(Flip/Elektra/EEG)	3.62	3.76	84%	24%	3.74	84%	21%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.57	3.62	97%	48%	3.58	97%	49%
CHRISTINA AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(Interscope)	3.50	3.68	99%	58%	3.57	100%	58%
DAVE MATTHEWS BAND The Space Between(RCA)	3.48	3.48	81%	23%	3.57	86%	22%
JANET All For You(Virgin)	3.46	3.53	98%	54%	3.46	99%	57%
JENNIFER LOPEZ I'm Real(Epic)	3.46	3.43	79%	19%	3.36	77%	20%
DESTINY'S CHILD Bootylicious(Columbia)	3.44	3.58	97%	37%	3.31	97%	41%
112 Peaches & Cream(Bad Boy/Arista)	3.44	3.57	78%	27%	3.50	75%	24%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.41	3.48	97%	55%	3.51	98%	54%
MISSY ELLIOTT Get Ur Freak On(Goldmind/EastWest/EEG)	3.29	3.36	88%	38%	3.37	89%	36%
NELLY FURTADO I'm Like A Bird(DreamWorks)	3.07	3.07	97%	63%	3.03	98%	65%

Total sample size is 968 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

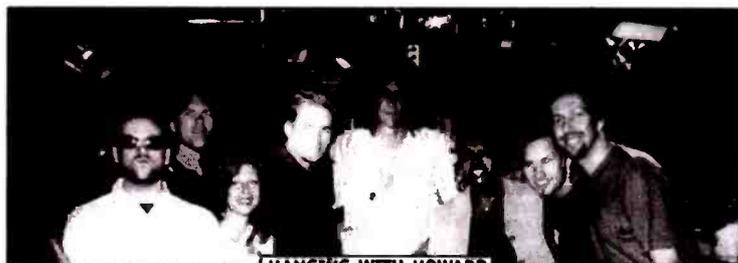
Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
'N SYNC Pop (Jive)	2735
JANET All For You (Virgin)	2642
NELLY FURTADO I'm Like A Bird (DreamWorks)	2534
SHAGGY Angel (MCA)	2041
JENNIFER LOPEZ Play (Epic)	1756
DIDO Thankyou (Arista)	1721
LENNY KRAVITZ Again (Virgin)	1652
CRAZY TOWN Butterfly (Columbia)	1588
BACKSTREET BOYS More Than That (Jive)	1364
MADONNA Music (Maverick/WB)	1306
DREAM He Loves U Not (Bad Boy/Arista)	1294
MOBY F/GWEN STEFANI Southside (V2)	1283
JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	1279
TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1222
JOE F/MYSTIKAL Stutter (Jive)	1175
MYA Case Of The Ex (Whatcha...) (University/Interscope)	1157
K-CI & JOJO Crazy (MCA)	1153
PINK Most Girls (LaFace/Arista)	1137
AEROSMITH Jaded (Columbia)	1136
SOULDECISION Faded (MCA)	1099
JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	1064
DESTINY'S CHILD Survivor (Columbia)	1038
SHAGGY It Wasn't Me (MCA)	985
MADONNA Don't Tell Me (Maverick/WB)	970
DREAM This Is Me (Bad Boy/Arista)	965

CHR/POP Going For Adds 8/14/01

- ANGELA AMMONS Always Getting Over You (Abrupt/Universal)
- BETTER THAN EZRA Extra Ordinary (Beyond)
- DIDO Hunter (Arista)
- EVERYTHING Unconditional (Independent)
- JIVE JONES Me Myself And I (Jive)
- LINDSAY PAGANO Everything U R (Warner Bros.)
- MARIAH CAREY Never Too Far (Virgin)
- THE CORRS All The Love In The World (143/Lava/Atlantic)

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HANGING WITH HOWARD

America's favorite shock jock, Howard Stern, found himself in the company of a few fans at a recent party. Pictured are (back row, l-r) Sugar Ray's Stan Franzier, manager Chip Quigley, Atlantic Executive VP Andrea Ganis, Sugar Ray's Mark McGrath, Stern and sidekick Robin Quivers, Sugar Ray's Murphy Karges, Atlantic Sr. VP/Promotion Danny Buch, (front row, l-r) Sugar Ray's Rodney Shepard and DJ Homicide.

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY VP/Prog: Michael Morgan MD: Ellen Rackwell AFROM "Beats" JEMERFACE "The" UP "Mover"</p> <p>WJZZ/Albany, NY MD: Tom Taylor APD: Big Man 112 "Peach" 2 ALDREYS "The" CORLIAT "The" SAMANTHA MABBA "The" MAYDAY "The" NELLYFURDOO "The"</p> <p>KQOB/Alexandria, LA PD: Chris Callaway MD: Hollywood Harrison 12 DAREX "Sedition" UP "Mover"</p> <p>WABR/Altoona, PA PD: Brian Check APD: Laura St. James MD: Mike Kelly 1 FIVE FOR FIGHTING "Supernatural" ALDREYS "The"</p> <p>KPFF/Amarillo, TX APD: Eric Michaels 9 DAREX "Sedition" 10 ALDREYS "The" 11 WESGAYS "Competition" EBSERDUS "The"</p> <p>KGOT/Anchorage, AK PD: Bill Stewart MD: Mac Rice MAYDAY "The" JEMERFACE "The" MAYDAY "The"</p> <p>WSTR/Atlanta, GA PD: Don Bowen MD: J.R. Ammons 14 UP "Mover" ALDREYS "The"</p> <p>WWOQ/Atlanta, GA PD: Brian Phillips PM: Ed Lambert APD: Carole "Maverick" Lund MAYDAY "The"</p> <p>WAYV/Atlanta City, NY PD: Paul Kelly UP "Mover" DREAMSTREET "The" JEMERFACE "The" NATURAL "The"</p> <p>WZNY/Augusta, GA OM: John Stormy PD: T.J. McKay MD: Jay Cruise 1 WESGAYS "Competition" 2 CHRISTIANITY "The" MAYDAY "The" UP "Mover"</p> <p>KHFI/Austin, TX PD: Jay Shannon MD: Johnnie Bliza 7 D12 "The" 6 JAZZED EDGE "The" SAMANTHA MABBA "The"</p> <p>KQOK/Bakersfield, CA OM: Chris Squires PD: Nick Elliott MD: Mark E. 8 NELLYFURDOO "The" 2 CORLIAT "The" 1 AFROM "Beats" EBSERDUS "The"</p> <p>WXYV/Baltimore, MD VP/Prog.: Bill Paske OM: Kristie McIntyre APD/MD: Josh Medlock 15 DREAMSTREET "The" 1 CORLIAT "The" ALDREYS "The"</p> <p>WFME/Baton Rouge, LA APD/MD: Flash Phillips 9 REL "The" 1 MAYDAY "The" 11 WILLOW "The" WESGAYS "Competition" ALDREYS "The" EBSERDUS "The"</p> <p>KOKY/Beaumont, TX PD: Braden Shaw APD: Patrick Sanders MD: Jolo 7 DAVE MATTHEWS BAND "Sonic" JAZZED EDGE "The" UP "Mover" UNCLE ROKKER "The"</p> <p>WXYI/Biloxi-Cullman, MS APD/MD: Kyle Carley 3 UNCLE ROKKER "The" MURPHY BRADLEY "The" ST LUMINIS "The" FIDDY "The"</p> <p>WBRV/Binghamton, NY OM: Al Brock PD: Michael McCoy APD: Marc Spencer MD: Megan Murphy No Adds</p> <p>WDRN/Birmingham, AL PD: Jeff Murray APD/MD: Nick Nice UP "Mover" UNCLE ROKKER "The"</p> <p>KSAS/Boise, ID PD: Hoes Grigg UP "Mover" ALDREYS "The" MAYDAY "The"</p> <p>KZMG/Boise, ID APD/MD: Beau Richards APD: Scooter B 11 LUDGERS "The" AFROM "Beats" GO DADDIO "The" K.G. "The" AFR "The" ST LUMINIS "The" UP "Mover"</p>	<p>WJOS/Boston, MA VP/Prog./PD: Col/Mac Jack APD/MD: Kid David 16 UP "Mover" 14 WESGAYS "Competition" 5 CRONOS/D12 "The" 4 CITY HIGH "The" 1 FIVE FOR FIGHTING "Supernatural" EVA "The"</p> <p>WJSE/Buffalo, NY PD: Dave Universal MD: Brian E. White 7 ALERANT "The" 7 AFROM "Beats" 7 AFROM "Beats" 1 NELLYFURDOO "The"</p> <p>WJZZ/Cape Cod, MA OM: Steve McVie PD: Kevin Matthews MD: Shane Rice No Adds</p> <p>WSSP/Charleston, SC PD: Kelli Reynolds 7 WESGAYS "Competition" 11 SAMANTHA MABBA "The" ALDREYS "The"</p> <p>WSSX/Charleston, SC OM/MD: Mike Edwards APD/MD: Scott Dwyer 4 DREAMSTREET "The" 2 WESGAYS "Competition" 1 SAMANTHA MABBA "The" UP "Mover" UNCLE ROKKER "The"</p> <p>WYSR/Charleston, WV OM: Jeff Whitehead PD: Coach Kidd APD: Zak Tyler 16 UP "Mover" 16 MARY MURPHY "The" 12 FIVE FOR FIGHTING "Supernatural" UP "Mover"</p> <p>WWSK/Charlotte, NC PD: John Reynolds MD: Jason Carmichael 7 112 "Peach" MAYDAY "The" JESSICA SIMPSON "The"</p> <p>WJOL/Chattanooga, TN PD: Tommy Check MD: Glas MacGill 9 UP "Mover" 112 "Peach" 2 CORLIAT "The" SAMANTHA MABBA "The" JEMERFACE "The"</p> <p>WJCE/Chicago, IL PD: Chris Sheibel APD/MD: Harry Legg MD: T.J. McKay UP "Mover" DREAMSTREET "The" SHRINE "The"</p> <p>WKSX/Chicago, IL PD: Rod Phillips APD/MD: Armando Rivera 14 WESGAYS "Competition" 12 REL "The" JAZZED EDGE "The" UNCLE ROKKER "The"</p> <p>KLRS/Chicago, CA PD: Eric Brown SHRINE "The" DREAMSTREET "The" UP "Mover" ONE "The"</p> <p>WKFS/Cincinnati, OH PD: B.J. Harris APD: Jimmy Ocean MD: Donna Decoster GO DADDIO "The" EBSERDUS "The" CORLIAT "The" SMASHMOUTH "The"</p> <p>WJOD/Cincinnati, OH OM: Chuck Flewry PD: Tommy Frank APD/MD: Brian Douglas UP "Mover"</p> <p>WAKS/Cleveland, OH PD: Dan Mason MD: Kasper 3 GO DADDIO "The" 1 EBSERDUS "The" 1 CORLIAT "The" SMASHMOUTH "The"</p> <p>KMGK/Colorado Springs, CO OM: Bobby Irwin PD: Jesse Hillary APD: Valerie Hart MD: Rob Ryan 5 ONE "The" 3 USER "The" 1 ALERANT "The" 1 DISNEY "The" 1 WYNN/DNA "The"</p> <p>WJON/Columbia, SC OM: Jonathan Rush PD: Brad Kelly MD: Sue Tyler 3 CRONOS/D12 "The" 1 MICHELLE BRANCH "The" FIVE FOR FIGHTING "Supernatural"</p> <p>WJFA/Columbus, GA PD: Miller Robson MD: Kim Carson 11 CORLIAT "The" 2 UP "Mover" 1 MARY MURPHY "The" ALDREYS "The"</p> <p>WNCI/Columbus, OH PD: Jimmy Steele APD/MD: Joe Kelly 9 112 "Peach" 4 FIVE FOR FIGHTING "Supernatural" 1 UP "Mover" 1 JAZZED EDGE "The" MAYDAY "The" D12 "The"</p> <p>KHKS/Dallas-Ft. Worth, TX OM/MD: Todd Shannon MD: Dave Morales 2 EBSERDUS "The" 1 JESSICA SIMPSON "The" LUDGERS "The" CORLIAT "The"</p>	<p>KRWV/Dallas-Ft. Worth, TX OM: John Cook APD: Alex Valentine 12 AFROM "Beats" DREAMSTREET "The" EBSERDUS "The" UNCLE ROKKER "The"</p> <p>WKDF/Dallas, OH PD: Dino Rebalista MAYDAY "The" JFK "The" LUDGERS "The" SUM 41 "The"</p> <p>WGTX/Dallas, OH Dir./Ops.: Randy James MD: Scott Sharp No Adds</p> <p>WYV/Dallas Beach, FL PD: Fargo MD: Kellar ALDREYS "The" UNCLE ROKKER "The" MAYDAY "The"</p> <p>KFMJ/Denver-Boulder, CO PD: Jim Lawson MD: Chris Pickett DREAMSTREET "The" UP "Mover" UNCLE ROKKER "The"</p> <p>KDAM/Des Moines, IA PD: Greg Chance MD: Steve Jordan D12 "The" SAMANTHA MABBA "The"</p> <p>WDRQ/Detroit, MI PD: Alex Taylor APD: Jay Torsors MD: Keith Curry 16 WESGAYS "Competition" 16 MARY MURPHY "The" 12 FIVE FOR FIGHTING "Supernatural"</p> <p>WJOM/Detroit, MI CO-APD/MD: Tim Becker Harsh No Adds</p> <p>WJLY/Elmira-Corning, NY PD: Brian Stoll 17 UP "Mover" SHRINE "The" DREAMSTREET "The"</p> <p>WRTS/Erie, PA PD: Beth Ann McIrdie MD: Karen Black K.G.S. "The" UP "Mover" DREAMSTREET "The" SHRINE "The"</p> <p>KDKJ/Exeter-Springfield, OR PD: Valerie Steele MD: Steve Brown UP "Mover" EBSERDUS "The"</p> <p>WSTO/Evanston, IL PD: Dr. Dave Nichols UP "Mover" DREAMSTREET "The" SHRINE "The" JAZZED EDGE "The"</p> <p>KJRC/Fayetteville, AR PD: Brad Newman APD/MD: Mike Chase MAYDAY "The" UP "Mover"</p> <p>WJWC/Flint, MI OM/MD: John Shomby CHRISTIANITY "The" SAMANTHA MABBA "The" UP "Mover"</p> <p>WJMD/Florence, SC PD: Kidd Phillips SHRINE "The" DREAMSTREET "The" UP "Mover"</p> <p>WKFF/Fl. Myers-Naples, FL PD: Jim Radford MD: Renee Reed UP "Mover" D12 "The"</p> <p>WJOF/Fl. Myers-Naples, FL PD: Chris Cue MD: Randy Sturveys AFROM "Beats" SHRINE "The" TCP "The"</p> <p>KSR/Fl. Smith, AR OM: Rick Hayes PD: Fred Baker, Jr. APD/MD: Nick Ryder TCP "The" SHRINE "The" UP "Mover"</p> <p>WYKS/Gainesville-Ocala, FL APD/MD: Jeri Santa APD: Mike Forte 1 ONE "The" 10A "The" UP "Mover" UNCLE ROKKER "The"</p> <p>WSOX/Grand Rapids, MI PD: Jeff Andrews APD/MD: Eric O'Brien 11 LUDGERS "The" 2 FIDDY "The" 1 REL "The" MAYDAY "The"</p> <p>WJGX/Green Bay, WI PD: Dan Stone MD: David Burns 10 EBSERDUS "The" 6 UP "Mover"</p> <p>WKZL/Greensboro, NC PD: Jeff McHugh APD/MD: Ronnie Alexander 1 WYNN/DNA "The" UNCLE ROKKER "The"</p> <p>WYKS/Greenville, NC OM/MD: Bill O'Brien 3 UP "Mover" SAMANTHA MABBA "The" UNCLE ROKKER "The"</p> <p>WERO/Greenville, NC OM/MD: Bill O'Brien 3 UP "Mover" SAMANTHA MABBA "The" UNCLE ROKKER "The"</p>	<p>WRWT/Greenville, NC PD: Jon Reilly APD/MD: Gina Gray SHRINE "The" ST LUMINIS "The" UNCLE ROKKER "The"</p> <p>WFBC/Greenville, SC PD: Matt Hite MD: Tim LUDGERS "The" DREAMSTREET "The"</p> <p>WNNK/Hartsville, PA PD: John O'Dea MD: Deany Logan 1 UP "Mover" CHRISTIANITY "The"</p> <p>WCSY/Hartford, CT PD: Tracy Austin MD: Mike McQueen 12 NELLYFURDOO "The" 10 ALDREYS "The" MAYDAY "The"</p> <p>KRBE/Houston-Galveston, TX PD: Domino APD/MD: Leslie White 5 ALDREYS "The" DREAMSTREET "The"</p> <p>KISA/Los Angeles, CA PD: John Ivy APD/MD: Michael Steele No Adds</p> <p>WJAX/Louisville, KY OM: Barry Fox APD: Steve Collins APD/MD: Jim Allen EBSERDUS "The" UP "Mover"</p> <p>WZLX/Louisville, KY PD: C.C. Matthews 85 JANI "The" 83 CITY HIGH "The" 81 O-TOWN "The" 80 DESTINY "The" 79 JESSICA SIMPSON "The" 78 FIVE FOR FIGHTING "Supernatural" 77 LUDGERS "The" 76 THE "The" 75 112 "Peach" 74 TRIN "The" 73 BLUE "The" 72 SUGAR "The" 71 SMOKE "The" 70 MARY MURPHY "The" 69 TRICK DADDY "The" 68 TRICK DADDY "The" 67 TRICK DADDY "The" 66 TRICK DADDY "The" 65 TRICK DADDY "The" 64 TRICK DADDY "The" 63 TRICK DADDY "The" 62 TRICK DADDY "The" 61 TRICK DADDY "The" 60 TRICK DADDY "The" 59 TRICK DADDY "The" 58 TRICK DADDY "The" 57 TRICK DADDY "The" 56 TRICK DADDY "The" 55 TRICK DADDY "The" 54 TRICK DADDY "The" 53 TRICK DADDY "The" 52 TRICK DADDY "The" 51 TRICK DADDY "The" 50 TRICK DADDY "The"</p> <p>WYQY/Jackson, MS OM/MD: Benji Kurtz APD: Jason Williams MD: Nathan West 25 UNCLE ROKKER "The" 24 UP "Mover" 1 DREAMSTREET "The" ONE "The"</p> <p>WAPE/Jacksonville, FL OM/MD: Cal Thomas APD/MD: Tony Mann No Adds</p> <p>WFKS/Jacksonville, FL UP "Mover" Brent McKay CORLIAT "The" SHRINE "The" EBSERDUS "The" TRICK DADDY "The"</p> <p>WAEZ/Johnson City, TN PD: Gary Blake APD/MD: Chris Mann 5 UP "Mover" 6 FIVE FOR FIGHTING "Supernatural" MAYDAY "The"</p> <p>WGLU/Johnstown, PA APD/MD: Mitch Edwards 7 112 "Peach" SHRINE "The" UP "Mover"</p> <p>WZEE/Madison, WI PD: Tommy Bodson MD: Jonathan Reed 112 "Peach" UNCLE ROKKER "The"</p> <p>WJYY/Manchester, NH PD/MD: Harry Kozlowski APD: Steve Ouellette UP "Mover" CHRISTIANITY "The" JEMERFACE "The"</p> <p>KCFZ/Kansas City, MO PD: Dave Johnson MD: Mike Austin NSYN "The" EBSERDUS "The" CHRISTIANITY "The"</p> <p>KNOX/Kansas City, MO PD: Jon Smith APD/MD: Dylan 1 AFROM "Beats" UNCLE ROKKER "The" MAYDAY "The"</p> <p>WWSW/Knoxville, TN PD: Rick Bailey APD/MD: Brad Jeffries 9 MARY MURPHY "The" 8 NELLYFURDOO "The" 3 JAZZED EDGE "The" ALDREYS "The" MICHELLE BRANCH "The"</p> <p>KSHB/Lafayette, LA PD: Bobby Novozed MD: Aaron Santini 3 JAZZED EDGE "The" 1 UNCLE ROKKER "The" 1 TCP "The" MAYDAY "The" UP "Mover"</p> <p>WLAM/Lancaster, PA PD: Mike Browne APD/MD: Tony Kapp 1 CHRISTIANITY "The" EBSERDUS "The" FIVE FOR FIGHTING "Supernatural" UP "Mover"</p> <p>WHZZ/Lansing, MI Interim PD/MD: Dave B. Goode 1 ALERANT "The" 2 WESGAYS "Competition" WESGAYS "Competition" DESTINY "The"</p> <p>KFMS/Las Vegas, NV PD: Rick McNeil MD: Nild 2 WESGAYS "Competition" KURPT BRADLEY "The" LUDGERS "The" JESSICA SIMPSON "The"</p>	<p>WLKT/Lexington-Fayette, KY OM: Jimmy Vincent 77 DAREX "Sedition" MAYDAY "The" TCP "The" UP "Mover"</p> <p>KFRX/Lincoln, NE PD: Sonny Valentine APD: Larry Froese MD: A.J. Ryder ALDREYS "The" TRICK DADDY "The"</p> <p>KLAL/Little Rock, AR PD: Randy Cain APD: Ed Johnson MD: Sydney Taylor 10 J.E. JONES "The" 3 DREAMSTREET "The" 2 EBSERDUS "The" JEMERFACE "The" UP "Mover"</p> <p>KDAR/Little Rock, AR PD: Gary Robleson MD: Kevin Cruise 1 MARY MURPHY "The" ALDREYS "The" UP "Mover" UNCLE ROKKER "The"</p> <p>KWQA/Myrtle Beach, SC PD: Wally O. DREAMSTREET "The" UP "Mover"</p> <p>WZOX/Nashville, TN VP/Prog: Brian Krysz PD: Marco TOP "The" FIVE FOR FIGHTING "Supernatural" CORLIAT "The" SAMANTHA MABBA "The"</p> <p>WRYW/Nashville, TN PD: Rick Davis MD: Tom Peace 2 WESGAYS "Competition" 1 ALDREYS "The" AFROM "Beats" MICHELLE BRANCH "The" UNCLE ROKKER "The"</p> <p>WZLX/Nashville, TN PD: J.J. Rice APD/MD: Al Levine 4 FIVE FOR FIGHTING "Supernatural" AFROM "Beats" MAYDAY "The" UP "Mover"</p> <p>WFMH/New Bedford, MA PD: Jim Reitz APD: Christine Fox 1 EBSERDUS "The" UP "Mover" TCP "The"</p> <p>WICI/New Haven, CT PD: Danny Ocean MD: Jim Jamm 11 NSYN "The" 7 ALERANT "The" UP "Mover"</p> <p>WQGN/New London, CT MD: Shaun Murphy MD: Shaun Murphy 17 MICHELLE BRANCH "The" DREAMSTREET "The"</p> <p>WEZB/New Orleans, LA PD: Jeff Scott 1 MARY MURPHY "The" AFROM "Beats" LA ROMEO "The" LUDGERS "The" UP "Mover"</p> <p>WHTZ/New York, NY OM: Kid Kelly VP/Prog.: Tom Poleman MD: Paul "Calley" Bryant 1 SAM "The" 4 MARY MURPHY "The" 3 DAVE MATTHEWS BAND "Sonic" 1 NSYN "The" ONE "The"</p> <p>KJYO/Oaklahoma City, OK PD: Mike McCoy MD: Joe Friday No Adds</p> <p>KOKO/Omaha, NE OM: Wayne Coy PD: Darrin Stone APD: Kevin Dane 1 NELLYFURDOO "The" EVA "The" UNCLE ROKKER "The"</p> <p>WJOL/Orlando, FL OM/MD: Adam Cook APD/MD: Pete DeGrati 13 AFROM "Beats" 1 ALERANT "The" 1 3000S DOWN "The"</p> <p>WPPY/Pooris, IL PD/MD: B.J. Stone No Adds</p> <p>WJOD/Philadelphia, PA PD: Brian Briggman MD: Marian Neuzome No Adds</p> <p>KZPP/Phoenix, AZ PD: Tom Calococi MD: Joey Carter 16 J.E. JONES "The" DESTINY "The"</p> <p>WBSZ/Pittsburgh, PA OM/MD: Keith Clark APD: Ryan King 1 J.E. JONES "The" JESSICA SIMPSON "The" UNCLE ROKKER "The"</p> <p>WKST/Pittsburgh, PA PD: Brian Kelly APD/MD: Jolo Martinez 18 SAM 41 "The" 3 FIDDY "The" 2 ALERANT "The" 1 ALERANT "The" MAYDAY "The"</p> <p>WWSL/Memphis, TN OM/MD: Chris Taylor MD: Bill Hughes 16 J.E. JONES "The" DESTINY "The"</p> <p>WHYI/Miami, FL PD: Rob Roberts APD: Tony Banks 21 TCP "The" MAYDAY "The" SAMANTHA MABBA "The" EBSERDUS "The"</p> <p>WGSJ/Milwaukee, WI PD: Brian Kelly APD/MD: Jolo Martinez 18 SAM 41 "The" 3 FIDDY "The" 2 ALERANT "The" 1 ALERANT "The" MAYDAY "The"</p> <p>KDWB/Minneapolis, MN PD: Rob Morris APD/MD: Derek Moran 1 DAVE MATTHEWS BAND "Sonic" MAYDAY "The"</p>	<p>KGRV/Portland, OR PD: Terence Austin APD: Dr. Doug 7 ALDREYS "The" 1 REL "The" FIVE FOR FIGHTING "Supernatural" UNCLE ROKKER "The"</p> <p>WBSB/Monmouth-Ocean, NJ OM: Mike Kaplan PD: George Thomas MD: Kid Right 2 CRONOS/D12 "The" 8 NSYN "The" MICHELLE BRANCH "The"</p> <p>WHYI/Montgomery, AL PD: Jeff Deussen UP "Mover" EBSERDUS "The" CHRISTIANITY "The"</p> <p>WVGO/Morgantown, WV PD: Stacy Mott MD: Brian Mo UP "Mover" UNCLE ROKKER "The"</p> <p>WHTS/Quad Cities, IA-IL OM/MD: Peter Walker MD: Kevin Walter 2 SMASHMOUTH "The"</p> <p>WCCG/Raleigh-Durham, NC PD: Chris Edge APD: Keith Scott MD: Andy Summers CORLIAT "The"</p> <p>KNEV/Reno, NV PD/MD: Tom Jordan No Adds</p> <p>WRVO/Richmond, VA PD: Billy Surf MD: John Gross 1 ALDREYS "The" AFROM "Beats" MICHELLE BRANCH "The"</p> <p>WJLS/Roanoke-Lynchburg, VA PD: David Lee Michaels APD: Melissa Morgan MD: Nick Miller 12 UP "Mover" 5 JEMERFACE "The" 2 SABA "The" 2 TCP "The" FIVE FOR FIGHTING "Supernatural"</p> <p>WALK/Roanoke-Lynchburg, VA PD: Kevin Scott MD: Travis Dytin 8 ST LUMINIS "The" 7 ALERANT "The" 1 DREAMSTREET "The" 1 DREAMSTREET "The" JEMERFACE "The"</p> <p>WKSJ/Rochester, NY PD: Erik Anderson MD: Don Vincent MAYDAY "The" TRICK DADDY "The" LUDGERS "The"</p> <p>WPXY/Rochester, NY PD: Mike Danger APD/MD: Norm On The Barstool 7 SAM "The" 7 AFROM "Beats" 3 DAVE MATTHEWS BAND "Sonic" 1 NSYN "The" ONE "The"</p> <p>WZOK/Rockford, IL PD: Joe Limardi MD: Jesse West UNCLE ROKKER "The" EBSERDUS "The" UP "Mover"</p> <p>KDMS/Sacramento, CA Station Mgr.: Steve Wood APD: Heather Lee MD: Christopher K. 6 ALDREYS "The" 1 UNCLE ROKKER "The"</p> <p>WJOD/Saginaw, MI PD: Mark Anderson APD: Aaron Adams MD: Brandon Edwards 12 ONE "The" 13 REDROCK "The" 12 PEP "The" MAYDAY "The" ALDREYS "The" CHRISTIANITY "The" SAMANTHA MABBA "The" UP "Mover"</p> <p>KSLZ/Salt Lake City, UT PD: Jeff McCartney MD: Mark McCartney 7 UP "Mover" NSYN "The" MAYDAY "The"</p> <p>KOON/San Antonio, TX PD: Krash Kelly MD: Nadia Canales JAZZED EDGE "The" CORLIAT "The" LUDGERS "The" MAYDAY "The" JESSICA SIMPSON "The"</p> <p>KHTS/San Diego, CA PD: Diana Laird APD: Rick Vaughn MD: Hiram Haze CORLIAT "The" LUDGERS "The" MAYDAY "The" JESSICA SIMPSON "The"</p> <p>KZQZ/San Francisco, CA PD: Casey Keating MD: L.A. Reid No Adds</p>	<p>KSLY/San Luis Obispo, CA PD: Adam Barnes MD: Jeff "Crash" Jemel UP "Mover" CORLIAT "The"</p> <p>KSKY/Santa Rosa, CA PD: Dave Reble 14 DAREX "Sedition" 1 UNCLE ROKKER "The" JEMERFACE "The" SHRINE "The" UP "Mover" ONE "The"</p> <p>WZAT/Savannah, GA OM/MD: John Thomas MD: Dylan EBSERDUS "The" UP "Mover"</p> <p>KKKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. UNCLE ROKKER "The"</p> <p>KRUP/Shreveport, LA PD: Tod Tucker MD: Anthony Paris 1 DREAMSTREET "The" CHRISTIANITY "The" EBSERDUS "The" TCP "The"</p> <p>WVND/South Bend, IN APD/MD: Casey Daniels MD: Beau Derek CORLIAT "The" DREAMSTREET "The"</p> <p>KZZL/Spartanburg, WA PD: Ken Hopkins 3 ALDREYS "The" 1 3000S DOWN "The"</p> <p>WDRR/Springfield, IL MD: Brian Chase UP "Mover"</p> <p>KHTO/Springfield, MO PD: Dave DeFranco APD: Jay Shannon 1 JAZZED EDGE "The" UNCLE ROKKER "The" MAYDAY "The"</p> <p>WVTO/Syracuse, NY OM/MD: Tom Mitchell APD/MD: Jimmy Olson UP "Mover" DREAMSTREET "The"</p> <p>WVHT/Syracuse, NY PD/MD: Jason Kidd MD: Tom Mitchell 2 LUDGERS "The" 1 AFROM "Beats" FIDDY "The"</p> <p>WVTF/Tallahassee, FL PD/MD: Brian O'Connor No Adds</p> <p>WFLZ/Tampa, FL OM/MD: Jeff Kapugi APD: Ron Shepard MD: Stan Priest 15 NSYN "The" 10A "The" 7 ALDREYS "The" 3 CORLIAT "The" 4 JESSICA SIMPSON "The"</p> <p>WVMO/Terre Haute, IN PD: Steve Smith MD: Matt Lussing UNCLE ROKKER "The" UP "Mover" JEMERFACE "The" SHRINE "The"</p> <p>WVKS/Toledo, OH PD: Bill Michaels MD: Mark Andrews 3 UNCLE ROKKER "The" 1 UP "Mover" SAMANTHA MABBA "The" MAYDAY "The"</p> <p>WKHO/Traverse City, MI OM: Sharon Sheldon PD: Ron Pritchard 7 DAREX "Sedition" 7 JAZZED EDGE "The"</p> <p>WPSI/Trenton, NJ PD: Dave McKay APD/MD: Chris Puerto 2 JAZZED EDGE "The" CHRISTIANITY "The" MICHELLE BRANCH "The" UP "Mover"</p> <p>WVWZ/Tyler-Lonview, TX OM: Larry Kent PD/MD: Josh Reno 1 10A "The" TCP "The" UNCLE ROKKER "The"</p> <p>WVSK/Union-Reno, NY OM/MD: Sam Schatz UP "Mover" EBSERDUS "The" TCP "The"</p> <p>KWTX/Maco, TX PD: Jay Charles MD: John Oates UP "Mover" USER "The"</p> <p>WVHT/Washington, DC PD: Jeff Wyatt MD: Mike Dea 25 SUGAR "The" 18 WYNN/DNA "The"</p> <p>WVZZ/Washington, DC PD: Mike Edwards APD/MD: Sam Sellers 1 UP "Mover" 1 NELLYFURDOO "The" MAYDAY "The"</p> <p>WFCW/Wausau, WI PD: Danny Wright APD: Tony Broadie 9 FIVE FOR FIGHTING "Supernatural" 6 UP "Mover" UP "Mover"</p> <p>WJMN/West Palm Beach, FL PD: Jordan Walsh APD: Dave Voyla 12 D12 "The" 8 LA MO "The" NELLYFURDOO "The" UP "Mover"</p> <p>KKOK/Wichita, KS PD: Jack Oliver APD/MD: Craig Hubbard 1 SAMANTHA MABBA "The" MICHELLE BRANCH "The" JAZZED EDGE "The" UP "Mover"</p> <p>WVBT/Wilkes Barre, PA PD: Mark McKay D12 "The"</p> <p>WVWR/Wilkes Barre, PA PD: Jerry Padden MD: Kelly K. ONE "The" DREAMSTREET "The" UNCLE ROKKER "The"</p> <p>WSTW/Wilmington, DE PD: John Wilson APD/MD: Mike Rossi 1 JEMERFACE "The" 1 UNCLE ROKKER "The" 1 UP "Mover"</p> <p>KFFM/Yakima, WA PD: Jason Smith MD: Justin Riley 24 DAREX "Sedition" 1 NELLYFURDOO "The"</p> <p>WYCR/York, PA PD: Davy Crockett MD: Sally Vicinos UP "Mover"</p> <p>WVWZ/Yonkers-Worm, O PD/MD: Jerry Mac PUP DADDY "The" KELLY "The"</p> <p>WHOT/Yonkers-Worm, O PD: Tom Pappas APD/MD: Jay Kluge 6 WILLOW "The" FIVE FOR FIGHTING "Supernatural" SAMANTHA MABBA "The" EBSERDUS "The" UP "Mover"</p>
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* Monitored Reporters
180 Total Reporters
137 Total Monitored
43 Total Indicator
42 Current Indicator Playlists

Reported Frozen Playlist (1):
WKEE/Huntington, WV

New Reporter (2):
WZKF/Louisville, KY
KNEV/Reno, NV



CHR/Pop Playlists

MARKET #1
WHTZ New York
Clear Channel
(212) 230-3300
Polemia/Kelly/Bryant
12+ Cume 3,148,200

PLAYS	ARTIST/TITLE	GI (800)
69	AMERICAN HI-FI Flavor Of The Week	118255
87	EVE F'GWN STEFANI Let Me Blow Ya Mind	115453
83	CITY HIGH What Would You Do?	115453
86	BLU CANTRELL Let Me Blow Ya Mind	114062
67	INCUBUS Drive	107107
73	JANE I/Someone To Call	87633
47	USHER R/U Remind Me	84651
64	O-TOWN/All Of Nothing	80878
56	SUGAR RAY When It's Over	77896
53	DARUDE Sandstorm	73723
45	TRAIN/Drops Of Jupiter	62956
43	JESSICA SIMPSON/Inevitable	59813
41	EVE 6/Here's To The Night	54729
39	STANDIN'S Been Av'le	51467
37	JENNIFER LOPEZ/It's My Turn	50076
33	112/Peaches & Cream	49503
31	GIGI D'AGOSTINI/It's My Turn	43121
29	JAGGED EDGE/Where The Party At	40339
28	MISSY ELLIOTT/Get Ur Freak On	39848
25	WILLIAMS/Don't Need You	36166
23	ALICIA KEYS/Fallen	34775
22	LFO/Every Other Time	33384
21	WILLIAMS/Don't Need You	31993
20	DEBORAH COOM/When It's Over	31993
19	WILLIAMS/Don't Need You	31993
18	WILLIAMS/Don't Need You	31993
17	WILLIAMS/Don't Need You	31993
16	WILLIAMS/Don't Need You	31993
15	WILLIAMS/Don't Need You	31993
14	WILLIAMS/Don't Need You	31993
13	WILLIAMS/Don't Need You	31993
12	WILLIAMS/Don't Need You	31993

MARKET #2
KISF Los Angeles
Clear Channel
(818) 845-1027
Vince/Neale
12+ Cume 1,900,600

PLAYS	ARTIST/TITLE	GI (800)
66	AMERICAN HI-FI Flavor Of The Week	50209
56	JANE I/Someone To Call	47666
65	JANE I/Someone To Call	45103
52	O-TOWN/All Of Nothing	44252
51	JANE I/Someone To Call	43401
48	USHER R/U Remind Me	42520
56	USHER R/U Remind Me	41699
57	TRAIN/Drops Of Jupiter	39997
47	BACKSTREET BOYS/More Than That	39997
47	LIFEHOUSE/Hanging By A Moment	37444
43	SUGAR RAY/When It's Over	36588
41	DAFT PUNK/One More Time	34891
39	JESSICA SIMPSON/Inevitable	31849
38	NELLY FURTADO/It's My Turn	31338
37	EVE 6/Here's To The Night	31347
36	SHAGGY/Ange	29726
34	BLU CANTRELL/Let Me Blow Ya Mind	28934
33	SAMANTHA MUMBA/Don't Need You	28834
31	DESTINY'S CHILD/Independent Women...	27321
31	INCUBUS/Drive	26381
29	WILLIAMS/Don't Need You	25381
28	DREAM/This Is Me In	24679
27	CRAIG DAVID/It's My Turn	22977
27	LIFEHOUSE/Hanging By A Moment	22977
26	NELLY FURTADO/It's My Turn	22142
25	USHER R/U Remind Me	21254
24	DAVE MATTHEWS BAND/The Space Between	18722
9	STANDIN'S Been Av'le	17871
20	ATC/Around The World	17871
21	AGUILERA/It's My Turn	17871
21	SAMANTHA MUMBA/Don't Need You	17871
21	CITY HIGH/What Would You Do?	17871
20	WISE GUYS/Start The Commotion	15318
17	SMASH MOUTH/It's My Turn	14665
16	JENNIFER LOPEZ/It's My Turn	12765
15	MADONNA/Don't Need You	12765
15	PINK/Most Girls	12765
15	3 DOORS DOWN/Kryptonite	12765
15	AEROSMITH/Loaded	12765
15	ALICE IN CHAIN/Stay Hit Alone	12765

MARKET #3
WKIE Chicago
Big City
(312) 573-9400
Sheehan/Logo
12+ Cume 306,900

PLAYS	ARTIST/TITLE	GI (800)
67	AMERICAN HI-FI Flavor Of The Week	6071
60	AL DAMIS/Begin 2 Rise	6660
60	UNDERGROUND FROG/It's My Turn	6660
59	BASMENT JAXX/Topo	6549
59	ULTRANATE/Get Fly	6549
60	PLUM/It's My Turn	6438
46	PUSKKA/You're The Worst...	5217
35	FRAGMA/You Are Alive	5106
38	KIA ENG/ISH/Bumper And Junth	4884
38	SARINA PARRIS/Just About Enough	4884
43	GIGI D'AGOSTINI/It's My Turn	4773
42	KIM SOZZI/See Right	4662
42	DEWEI/5th Gate	4662
41	JANE I/Someone To Call	4551
41	SARINA PARRIS/Just About Enough	4551
43	GIGI D'AGOSTINI/It's My Turn	4329
39	SULK/Only You	4329
38	DJ MOORE/See Right	4218
34	DA BUZZ/2000's Gonna Be	3572
32	PUSKKA/You're The Worst...	2997
27	CELESTE/It's My Turn	2997
27	SUREAL/You Like My	2975
25	MADONNA/Don't Need You	2797
22	RODDE/SANCTUS	2431
21	DANNY/It's My Turn	2342
19	ATC/Around The World	1843
14	AURORA/Ordinary World	1443
13	ATC/Around The World	1443
13	ATC/Around The World	1443
12	MODDY/It's My Turn	1332
11	MARCO/It's My Turn	1221
11	NEW LIFE/CRISIS/Laylight	1110
7	ZERRO/It's My Turn	1110
6	ANNE/It's My Turn	1110
6	DARUDE/Sandstorm	999
6	DARUDE/Sandstorm	999

MARKET #4
WKSC Chicago
Clear Channel
(312) 255-5100
Phillips/Rivera
12+ Cume 784,100

PLAYS	ARTIST/TITLE	GI (800)
99	LIFEHOUSE/Hanging By A Moment	26334
97	EVE F'GWN STEFANI Let Me Blow Ya Mind	25802
93	O-TOWN/All Of Nothing	24738
93	CITY HIGH/What Would You Do?	22078
87	TRAIN/Drops Of Jupiter	20487
74	SUGAR RAY/When It's Over	19684
70	JANE I/Someone To Call	18640
72	JESSICA SIMPSON/Inevitable	16349
72	NELLY FURTADO/It's My Turn	16349
41	112/Peaches & Cream	11172
40	JOE F'NYSIKAL/Slutter	10976
40	DESTINY'S CHILD/Bodyicious	10304
33	ATC/Around The World	9148
32	UNCLERACRACKER/It's My Turn	9042
31	WILLIAMS/Don't Need You	9318
30	JANE I/Someone To Call	9044
29	EVE 6/Here's To The Night	8778
29	AMERICAN HI-FI Flavor Of The Week	8778
28	NELLY FURTADO/It's My Turn	8245
23	STANDIN'S Been Av'le	8178
22	JENNIFER LOPEZ/It's My Turn	8178
22	SMASH MOUTH/It's My Turn	8512
16	MORFYSTEFANI/It's My Turn	8512
16	SAMANTHA MUMBA/Don't Need You	8245
16	USHER R/U Remind Me	7980
22	DEBELLA/MORGAN/Dance With Me	7980
20	INCUBUS/Drive	7448
35	JANE I/Someone To Call	7448
23	NELLY FURTADO/It's My Turn	7182
23	DIDD/Thankyou	7182
18	TRICK DADDY/Take It To Da House	5856
16	JELLYSTONE/Alone (Part 1)	5786
22	SHAGGY/Ange	4586
23	AGUILERA/It's My Turn	4527
17	USHER R/U Remind Me	4527
11	CRAIG DAVID/It's My Turn	4265
12	NELLY FURTADO/It's My Turn	4256
25	SOUL DECISION/It's My Turn	3990

MARKET #5
KZQZ San Francisco
Bonnieville
(415) 957-9957
Kating/River
12+ Cume 676,100

PLAYS	ARTIST/TITLE	GI (800)
85	BLU CANTRELL/Let Me Blow Ya Mind	22185
78	IOYAI/Do	21668
75	EVE F'GWN STEFANI Let Me Blow Ya Mind	20358
71	NELLY RIDE/We Me	19314
63	JANE I/Someone To Call	17487
76	JESSICA SIMPSON/Inevitable	16443
69	DESTINY'S CHILD/Bodyicious	15399
57	AGUILERA/It's My Turn	14877
55	JENNIFER LOPEZ/It's My Turn	14355
49	SUGAR RAY/When It's Over	14355
54	112/Peaches & Cream	14355
48	BACKSTREET BOYS/More Than That	13311
29	ALICIA KEYS/Fallen	12789
54	LIFEHOUSE/Hanging By A Moment	12789
49	MYRRE	12789
24	NELLY FURTADO/It's My Turn	11223
52	USHER R/U Remind Me	10962
54	JANE I/Someone To Call	10701
41	CITY HIGH/What Would You Do?	10701
47	INCUBUS/Drive	9918
52	UNCLERACRACKER/It's My Turn	9135
18	STANDIN'S Been Av'le	8874
17	JAGGED EDGE/Where The Party At	7569
22	SMASH MOUTH/It's My Turn	6908
22	ENYA/Only Time	6255
22	LFO/Every Other Time	6264
24	CRAIG DAVID/It's My Turn	6003
21	SHAGGY/Ange	5481
20	AMERICAN HI-FI Flavor Of The Week	5220
22	TRAIN/Drops Of Jupiter	4959
16	YOUNGSTROM/It's My Turn	4959
14	DESTINY'S CHILD/Bodyicious	4959
16	ATC/Around The World	4698
17	JENNIFER LOPEZ/It's My Turn	4437
35	MISSY ELLIOTT/Get Ur Freak On	4437
17	JANE I/Someone To Call	4176
16	SAMANTHA MUMBA/Don't Need You	4176
17	JAGGED EDGE/Where The Party At	4176
14	K-CI & JOJO/Crazy	4176

MARKET #6
WIOQ Philadelphia
Clear Channel
(610) 667-8100
Bridgman/Newsome
12+ Cume 915,200

PLAYS	ARTIST/TITLE	GI (800)
85	BLU CANTRELL/Let Me Blow Ya Mind	34255
78	EVE F'GWN STEFANI Let Me Blow Ya Mind	32643
71	O-TOWN/All Of Nothing	28613
60	CITY HIGH/What Would You Do?	24180
67	STANDIN'S Been Av'le	22971
41	112/Peaches & Cream	21762
66	JESSICA SIMPSON/Inevitable	20150
43	LMP/BONNIE RAY	17329
38	ALICIA KEYS/Fallen	16926
29	TAMIA/Singer In My House	14811
36	TRAIN/Drops Of Jupiter	14508
34	JANE I/Someone To Call	14508
33	DESTINY'S CHILD/Bodyicious	13299
32	SUGAR RAY/When It's Over	12896
31	MISSY ELLIOTT/Get Ur Freak On	12493
28	USHER R/U Remind Me	12090
28	DESTINY'S CHILD/Bodyicious	12090
24	WILLIAMS/Don't Need You	10478
23	WISE GUYS/Start The Commotion	9269
23	NELLY RIDE/We Me	9269
22	JENNIFER LOPEZ/It's My Turn	8866
20	USHER R/U Remind Me	8060
20	EVE 6/Here's To The Night	8060
23	CRAIG DAVID/It's My Turn	7657
21	INCUBUS/Drive	7657
16	BACKSTREET BOYS/More Than That	6851
17	NELLY FURTADO/It's My Turn	6851
17	DARUDE/Sandstorm	6851
15	UNCLERACRACKER/It's My Turn	6045
15	TRICK DADDY/Take It To Da House	6045
15	112/Purple Hills	6045
15	FUEL/It's My Turn	6045
15	JAGGED EDGE/Where The Party At	6045
15	JOE F'NYSIKAL/Slutter	6045
9	GORLACZ/It's My Turn	6045
14	SEBASTIAN/It's My Turn	5642
14	LEWIS WIDURS/It's My Turn	5642

MARKET #7
KHKS Dallas-Ft. Worth
Clear Channel
(214) 891-3400
Shannon/Morales
12+ Cume 657,800

PLAYS	ARTIST/TITLE	GI (800)
86	O-TOWN/All Of Nothing	26166
69	EVE F'GWN STEFANI Let Me Blow Ya Mind	25872
63	CITY HIGH/What Would You Do?	24402
77	UNCLERACRACKER/It's My Turn	22638
47	STANDIN'S Been Av'le	20286
23	TRAIN/Drops Of Jupiter	19110
38	MISSY ELLIOTT/Get Ur Freak On	18816
34	NELLY RIDE/We Me	12954
34	JENNIFER LOPEZ/It's My Turn	12936
34	LIFEHOUSE/Hanging By A Moment	12936
72	NELLY FURTADO/It's My Turn	12348
41	DARUDE/Sandstorm	11254
44	WILLIAMS/Don't Need You	11466
24	LFO/Every Other Time	11172
37	DESTINY'S CHILD/Bodyicious	10878
37	112/Peaches & Cream	10878
18	LIC/RHOMIE/It's My Turn	9292
41	USHER R/U Remind Me	9292
42	JANE I/Someone To Call	10584
34	PINK/Most Girls	9292
27	JENNIFER LOPEZ/It's My Turn	8820
27	3 DOORS DOWN/Kryptonite	8820
17	SUGAR RAY/When It's Over	9308
21	GIGI D'AGOSTINI/It's My Turn	6174
16	MANDY MOORE/Crush	6174
16	MORFYSTEFANI/It's My Turn	5880
16	LIC/RHOMIE/It's My Turn	5880
16	D12/Purple Hills	4292
4	SHAGGY/Ange	4998
17	CRAIG DAVID/It's My Turn	4998
2	TRICK DADDY/Take It To Da House	4704
2	MYA/Cause I Am A Chick	4704
8	NYSYNIC/It's My Turn	4116
11	CHRISTINA AGUILERA/It's My Turn	4116
10	LIC/RHOMIE/It's My Turn	4116
19	JANE I/Someone To Call	3116
6	BLAKE/It's My Turn	3822
10	DIDD/Thankyou	3822
10	SAMANTHA MUMBA/Don't Need You	3822

MARKET #8
KRBV Dallas-Ft. Worth
Infinity
(214) 630-3011
Cook/Valentine
12+ Cume 452,200

PLAYS	ARTIST/TITLE	GI (800)
99	112/Peaches & Cream	13167
99	CITY HIGH/What Would You Do?	13167
61	JENNIFER LOPEZ/It's My Turn	13167
99	EVE F'GWN STEFANI Let Me Blow Ya Mind	13167
84	NELLY RIDE/We Me	11571
76	D12/Purple Hills	11039
58	ALICIA KEYS/Fallen	7915
47	GIGI D'AGOSTINI/It's My Turn	6916
92	JOE F'NYSIKAL/Slutter	6916
52	JANE I/Someone To Call	6916
44	BLU CANTRELL/Let Me Blow Ya Mind	6813
48	USHER R/U Remind Me	6650
48	DARUDE/Sandstorm	6384
42	O-TOWN/All Of Nothing	6384
42	MISSY ELLIOTT/Get Ur Freak On	6185
51	DESTINY'S CHILD/Bodyicious	5988
37	JANE I/Someone To Call	3825
18	LIC/RHOMIE/It's My Turn	3825
30	LIC/RHOMIE/It's My Turn	3357
28	LIC/RHOMIE/It's My Turn	3192
27	LIC/RHOMIE/It's My Turn	2926
17	LUDACRIS/Area Codes	2861
17	SHAGGY/Ange	2266
17	SUGAR RAY/When It's Over	2266
14	AGUILERA/It's My Turn	2128
16	MVA/Case Of The Ex...	2128
9	PINK/Most Girls	1928
18	LIC/RHOMIE/It's My Turn	1928
9	PINK/Most Girls	1928
15	PINK/Most Girls	1928
15	PINK/Most Girls	1928
14	JAY-Z/Big Pimpin	1729
13	LEAD ZEPHIN/It's My Turn	1729
8	THE AMARILLO LOVES LUV	1463
11	MYSTIKAL/Shake Ya Ass	1596
12	AFROMAN/It's My Turn	1596
16	NYSYNIC/It's My Turn	1596
12	LUDACRIS/Area Codes	1596
11	SCORPIO/It's My Turn	1463
11	SANTANA/FRODO... Maria Maria	1463

MARKET #9
WDRQ Detroit
ABC
(313) 871-9300
Teat/Towers/Curry
12+ Cume 734,500

PLAYS	ARTIST/TITLE	GI (800)
55	WILLIAMS/Don't Need You	21840
65	SMASH MOUTH/It's My Turn	20522
66	SUGAR RAY/When It's Over	20522
54	BACKSTREET BOYS/More Than That	20280
58	CITY HIGH/What Would You Do?	17784
64	DESTINY'S CHILD/Bodyicious	16848
46	JESSICA SIMPSON/Inevitable	16274
61	BLU CANTRELL/Let Me Blow Ya Mind	15919
42	JANE I/Someone To Call	15600
43	CRAIG DAVID/It's My Turn	14976
61	SHAGGY/Ange	14976
58	O-TOWN/All Of Nothing	14352
43	LIFEHOUSE/Hanging By A Moment	14040
34	AMERICAN HI-FI Flavor Of The Week	13728
38	112/Peaches & Cream	12790
34	JENNIFER LOPEZ/It's My Turn	12492
34	EVE F'GWN STEFANI Let Me Blow Ya Mind	11544
34	JAGGED EDGE/Where The Party At	11544
37	EDMYS/CRUSH/It's My Turn	11232

MARKET #1 WWWW/Atlanta Clear Channel (404) 266-0997 Philips/Land 12+ Cum 981,888

MARKET #17 WYNY/Miami Clear Channel (305) 862-2000 Roberts/Banks 12+ Cum 833,488

MARKET #13 KMLZ/Seattle-Tacoma Infinity (206) 805-1061 Preston/Marcus D. 12+ Cum 988,888

MARKET #15 KZZP/Phoenix Clear Channel (602) 279-5577 Calabrese/Carter 12+ Cum 344,886

MARKET #16 KHTS/San Diego Clear Channel (619) 292-2000 Laird/Vaughn/Patz 12+ Cum 458,888

MARKET #17 KDWB/Minneapolis Clear Channel (612) 340-9000 Morris/Moran 12+ Cum 548,888

MARKET #18 WBLI/Massachusetts Clear Channel (617) 899-9254 Kappi/Levine 12+ Cum 831,780

MARKET #19 KSLZ/St. Louis Clear Channel (314) 692-5100 Wheeler/Boomer 12+ Cum 359,888

MARKET #20 WYVV/Baltimore Infinity (410) 828-7722 Pasha/McIntyre/Medlock 12+ Cum 487,200

MARKET #21 WFZZ/Tampa Clear Channel (813) 839-3393 Kappi/Shepard/Priest 12+ Cum 588,888

MARKET #22 WBZZ/Pittsburgh Infinity (412) 920-3400 Clark/Miller 12+ Cum 457,900

MARKET #22 WKST/Pittsburgh Clear Channel (412) 937-1441 Hayes/Trou 12+ Cum 338,100

MARKET #23 KFMD/Denver-Boilder Clear Channel (303) 713-8000 Lawson/Pickett 12+ Cum 281,888

MARKET #24 WAKS/Cleveland Clear Channel (216) 781-9667 Mason/Kasper 12+ Cum 243,988

MARKET #25 KKZZ/Portland, OR Clear Channel (503) 226-0100 Austin/Dr. Doug 12+ Cum 293,888

R&R CHR/Rhythmic Top 50

Powered By



August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTL PLAYS	WEEKS ON CHART	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS
—	1	JAGGED EDGE Where The Party At (So So Def/Columbia)	3613	—	615277	13	58/1
—	2	112 Peaches & Cream (Bad Boy/Arista)	3579	—	522395	19	62/3
—	3	JENNIFER LOPEZ I'm Real (Epic)	3450	—	583059	7	61/1
—	4	USHER U Remind Me (LaFace/Arista)	3386	—	591311	11	61/1
—	5	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	3089	—	478448	19	60/1
—	6	ALICIA KEYS Fallin' (J)	3088	—	563079	7	54/1
—	7	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	2210	—	428532	9	58/1
—	8	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2056	—	342161	15	53/3
—	9	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	2050	—	313926	15	58/0
—	10	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	2026	—	318138	7	55/1
—	11	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	2001	—	304096	23	60/1
—	12	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	1985	—	401992	4	11/2
—	13	D12 Purple Hills (Shady/Interscope)	1966	—	272365	11	54/0
—	14	TOYA I Do (Arista)	1493	—	142250	18	33/1
—	15	CRAIG DAVID Fill Me In (Wildside/Atlantic)	1483	—	203150	11	46/1
—	16	MARY J. BLIGE Family Affair (MCA)	1478	—	255292	3	56/2
—	17	RAY-J Wait A Minute (Atlantic)	1444	—	265941	12	53/0
—	18	JANET Someone To Call My Lover (Virgin)	1362	—	184174	9	41/1
—	19	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1338	—	222236	6	48/6
—	20	CITY HIGH What Would You Do? (Interscope)	1243	—	169149	19	44/1
—	21	DESTINY'S CHILD Bootylicious (Columbia)	1194	—	186251	13	46/0
—	22	P. DIDDY & THE FAMILY Bad Boys For Life (Bad Boy/Arista)	1153	—	264848	5	53/5
—	23	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	1140	—	172786	4	38/2
—	24	JUVENILE Set It Off (Cash Money/Universal)	1137	—	144820	8	43/0
—	25	R. KELLY Fiesta (Jive)	1034	—	205975	21	52/1
—	26	FABOLOUS F/MATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	883	—	200633	3	43/8
—	27	VIOLATOR F/BUSTA RHYMES What It Is (Violator/Loud/Columbia)	816	—	179417	8	33/2
—	28	AFROMAN Because I Got High (Universal)	716	—	135505	1	44/29
—	29	NIVEA Don't Mess With The Radio (Jive)	648	—	56860	5	38/1
—	30	GINUWINE Differences (Epic)	610	—	136924	4	24/0
—	31	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	519	—	95044	11	22/0
—	32	RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)	486	—	62359	2	29/6
—	33	JAHEIM Just In Case (Divine Mill/WB)	486	—	114299	8	19/0
—	34	KURUPT F/BLAQUE It's Over (Antra/Artemis)	481	—	50368	7	30/2
—	35	ATHENA CAGE Hey Hey (Priority)	466	—	60979	7	29/0
—	36	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	455	—	54979	1	25/3
—	37	COO COO CAL My Projects (Tommy Boy)	423	—	88895	1	25/4
—	38	NELLY Batter Up (Fo' Reel/Universal)	397	—	35516	1	25/2
—	39	EASTSIDAZ I Luv It (Doghouse/TVT)	366	—	61226	2	26/2
—	40	2PAC Letter 2 My Unborn (Amaru/Death Row/Interscope)	330	—	64020	2	27/0
—	41	LIL' O Back Back (Game Face/Atlantic)	303	—	39334	1	12/0
—	42	LIL BOW WOW Ghetto Girls (So So Def/Columbia)	299	—	39362	1	6/1
—	43	JIMMY COZIER She's All I Got (J)	269	—	125501	1	7/1
—	44	DESTINY'S CHILD Emotion (Columbia)	262	—	25582	1	7/4
—	45	JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	257	—	71415	1	2/2
—	46	R. KELLY Feelin' On Your Booty (Jive)	240	—	68805	1	32/6
—	47	IAN VAN DAHL Castles In The Sky (Robbins)	240	—	103131	1	8/0
—	48	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	236	—	95642	5	9/0
—	49	O-TOWN All Or Nothing (J)	226	—	94020	1	5/0
—	50	INDIA.ARIE Brown Skin (Motown)	225	—	43840	1	18/0

62 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added.

www.rradds.com

ARTIST TITLE (LABELS)	ADDS
AFROMAN Because I Got High (Universal)	29
LIL' ROMEO The Girlies (Soulja/Priority)	23
BABYFACE What If (Arista)	18
ST. LUNATICS Summer In The City (Fo' Reel/Universal)	12
FABOLOUS F/MATE DOGG Can't... (Desert Storm/Elektra/EEG)	8
TYRESE What Am I Gonna Do (RCA)	8
T.C.P. Gotta Girl (Elektra/EEG)	7
TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	6
R. KELLY Feelin' On Your Booty (Jive)	6
RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)	6
GORILLAZ Clint Eastwood (Virgin)	6

Most Increased Plays

ARTIST TITLE (LABELS)	TOTAL PLAY INCREASE
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Bullets/Trending Information Will Return Next Week

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Kiss & Make-up!

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CHR/RHYTHMIC

Indicator

Most Added.

ARTIST TITLE LABEL(S)	ADDS
LIL' ROMEO The Girlies (Soulja/Priority)	5
AFROMAN Because I Got High (Universal)	3
ST. LUNATICS Summer In The City (Fo' Reel/Universal)	3
KURUPT F/BLAQUE It's Over (Antra/Artemis)	2
T.C.P. Gotta Girl (Elektra/EEG)	2
BABYFACE What If (Arista)	2
JANET Someone To Call My Lover (Virgin)	1
ALICIA KEYS Fallin' (J)	1
P. DIDDY & THE FAMILY Bad Boys For Life (Bad Boy/Arista)	1
FABOLOUS F/MATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1
GINUWINE Differences (Epic)	1
ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	1
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1
DESTINY'S CHILD Bootylicious (Columbia)	1
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	1
MAXWELL Lifetime (Columbia)	1
ERICK SERMON Music (Interscope)	1
TANK Slowly (BlackGround)	1
AZ Everything's Everything (Motown)	1
ATHENA CAGE Hey Hey (Priority)	1

New & Active

MAXWELL Lifetime (Columbia) Total Plays: 216, Total Stations: 19, Adds: 4	TANK Slowly (BlackGround) Total Plays: 144, Total Stations: 13, Adds: 2
JADAKISS Knock Yourself... (Ruff Ryders/Interscope) Total Plays: 215, Total Stations: 18, Adds: 4	WISEGUYS Start The... (Mammoth/Hollywood) Total Plays: 143, Total Stations: 6, Adds: 0
HI TEK Round & Round (Rawkus/Priority) Total Plays: 214, Total Stations: 9, Adds: 0	ALLURE Enjoy Yourself (MCA) Total Plays: 99, Total Stations: 17, Adds: 1
PETEY PABLO Raise Up (Jive) Total Plays: 211, Total Stations: 7, Adds: 1	LEFT EYE The Block Party (Arista) Total Plays: 97, Total Stations: 10, Adds: 1
IMX Clap Your Hands (New Line) Total Plays: 210, Total Stations: 26, Adds: 0	EDEM'S CRUSH Love This Way (London Sire) Total Plays: 95, Total Stations: 10, Adds: 1
T.C.P. Gotta Girl (Elektra/EEG) Total Plays: 168, Total Stations: 25, Adds: 7	TYRESE What Am I Gonna Do (RCA) Total Plays: 90, Total Stations: 13, Adds: 8
DREAM This Is Me (Bad Boy/Arista) Total Plays: 168, Total Stations: 12, Adds: 1	BILAL Fast Lane (Moyo/Interscope) Total Plays: 78, Total Stations: 6, Adds: 1
LIL' WAYNE Shine (Cash Money/Universal) Total Plays: 166, Total Stations: 18, Adds: 1	AZ Everything's Everything (Motown) Total Plays: 49, Total Stations: 8, Adds: 2
PHILLY'S MOST WANTED Please Don't... (Atlantic) Total Plays: 154, Total Stations: 11, Adds: 0	GORILLAZ Clint Eastwood (Virgin) Total Plays: 45, Total Stations: 10, Adds: 6
MUSIQ Girl Next Door (Def Soul/IDJMG) Total Plays: 151, Total Stations: 9, Adds: 1	LIL' ROMEO The Girlies (Soulja/Priority) Total Plays: 36, Total Stations: 23, Adds: 23

Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

KYLV/Albuquerque, NM PD: Robb Rayne MD: DJ Lopez APD: Mr. Clean 1 AFROMAN "Because" 2 TANK "Slowly" 3 BABYFACE "What If" 4 T.C.P. "GOT" 5 LIL' ROMEO "Girlies"	KZFM/Corpus Christi, TX PD: Ed Oceano MD: Arlene Mitchell APD/MD: Marisa Negand 1 FABOLOUS F/MATE DOGG "Dany" 2 AFROMAN "Because" 3 COO COO CAL "Protect" 4 LIL' ROMEO "Girlies"	WZMX/Hartford, CT PD: Steve Solihany MD: Victor Starr APD/MD: David Simpson 1 BEANIE SIGEL "Beanie" 2 T.C.P. "GOT" 3 AFROMAN "Because"	KLUC/Las Vegas, NV PD: Cal Thomas APD: Mike Spencer MD: J.B. King 1 AFROMAN "Because" 2 T.C.P. "GOT" 3 TRICK DADDY "Thug"	WKUU/New York, NY MD: Franck Blue APD: Mike Doves MD: Geronimo 1 AFROMAN "Because" 2 T.C.P. "GOT" 3 TANK "Slowly" 4 DEBB "Dany"	KFR/Phoenix, AZ PD: Bruce St. James APD: Charlie Hove MD: Geronimo 1 AFROMAN "Because" 2 T.C.P. "GOT" 3 BABYFACE "What If" 4 MARIAM CAREY "Never"	KTFM/San Antonio, TX PD: Mark T. Jackson APD: Marisa Negand MD: Geronimo 1 AFROMAN "Because" 2 TANK "Slowly" 3 JADAKISS "Knock" 4 BABYFACE "What If" 5 NIKKI "Baby" 6 LIL' ROMEO "Girlies" 7 MAXWELL "Lifetime" 8 ST. LUNATICS "Summer"	KBTI/Shreveport, LA PD/MD: Queen Echols 1 AFROMAN "Because" 2 PETEY PABLO "Raise" 3 FABOLOUS F/MATE DOGG "Dany" 4 R. KELLY "Fiesta" 5 AFROMAN "Because" 6 ST. LUNATICS "Summer" 7 JADAKISS "Knock" 8 BABYFACE "What If" 9 LIL' ROMEO "Girlies"	KWJN/Washington, DC VP/Prog.: John Christian APD: Marisa Negand MD: Geronimo 1 AFROMAN "Because" 2 LIL' ROMEO "Girlies" 3 ST. LUNATICS "Summer"	WLLD/Tampa, FL APD: Sceneman MD: Boots No Adds	KMET/San Francisco, CA VP/Prog.: Michael Martin APD/MD: Marisa Negand MD: Geronimo 1 BABYFACE "What If"	KOHT/Tucson, AZ PD: Poo Jacobs MD: D-Wayne Chavez 1 FOGY BROWN "Candy" 2 AFROMAN "Because" 3 BABYFACE "What If" 4 LIL' ROMEO "Girlies" 5 ST. LUNATICS "Summer"	KBLZ/Tyler-Longview, TX MD: Poo 39 LIL' BOW WOW "Ghetto" 7 AFROMAN "Because" 8 BABYFACE "What If" 9 LIL' ROMEO "Girlies" 10 RUSHROOP DOGG "Dany"	KWWW/San Luis Obispo, CA PD: Bob Lewis MD: Kenny Javi 1 AFROMAN "Because" 2 BABYFACE "What If"	WPGC/Washington, DC PD: Jay Stevens MD: Tress Mitchell 1 TYRESE "Gonna" 2 AFROMAN "Because" 3 AFROMAN "Because"	KYLV/Albuquerque, NM PD: Robb Rayne MD: DJ Lopez APD: Mr. Clean 1 AFROMAN "Because" 2 TANK "Slowly" 3 BABYFACE "What If" 4 T.C.P. "GOT" 5 LIL' ROMEO "Girlies"	KZFM/Corpus Christi, TX PD: Ed Oceano MD: Arlene Mitchell APD/MD: Marisa Negand 1 FABOLOUS F/MATE DOGG "Dany" 2 AFROMAN "Because" 3 COO COO CAL "Protect" 4 LIL' ROMEO "Girlies"	WZMX/Hartford, CT PD: Steve Solihany MD: Victor Starr APD/MD: David Simpson 1 BEANIE SIGEL "Beanie" 2 T.C.P. "GOT" 3 AFROMAN "Because"	KLUC/Las Vegas, NV PD: Cal Thomas APD: Mike Spencer MD: J.B. King 1 AFROMAN "Because" 2 T.C.P. "GOT" 3 TRICK DADDY "Thug"	WKUU/New York, NY MD: Franck Blue APD: Mike Doves MD: Geronimo 1 AFROMAN "Because" 2 T.C.P. "GOT" 3 TANK "Slowly" 4 DEBB "Dany"	KFR/Phoenix, AZ PD: Bruce St. James APD: Charlie Hove MD: Geronimo 1 AFROMAN "Because" 2 T.C.P. "GOT" 3 BABYFACE "What If" 4 MARIAM CAREY "Never"	KTFM/San Antonio, TX PD: Mark T. Jackson APD: Marisa Negand MD: Geronimo 1 AFROMAN "Because" 2 TANK "Slowly" 3 JADAKISS "Knock" 4 BABYFACE "What If" 5 NIKKI "Baby" 6 LIL' ROMEO "Girlies" 7 MAXWELL "Lifetime" 8 ST. LUNATICS "Summer"	KBTI/Shreveport, LA PD/MD: Queen Echols 1 AFROMAN "Because" 2 PETEY PABLO "Raise" 3 FABOLOUS F/MATE DOGG "Dany" 4 R. KELLY "Fiesta" 5 AFROMAN "Because" 6 ST. LUNATICS "Summer" 7 JADAKISS "Knock" 8 BABYFACE "What If" 9 LIL' ROMEO "Girlies"	KWJN/Washington, DC VP/Prog.: John Christian APD: Marisa Negand MD: Geronimo 1 AFROMAN "Because" 2 LIL' ROMEO "Girlies" 3 ST. LUNATICS "Summer"	WLLD/Tampa, FL APD: Sceneman MD: Boots No Adds	KMET/San Francisco, CA VP/Prog.: Michael Martin APD/MD: Marisa Negand MD: Geronimo 1 BABYFACE "What If"	KOHT/Tucson, AZ PD: Poo Jacobs MD: D-Wayne Chavez 1 FOGY BROWN "Candy" 2 AFROMAN "Because" 3 BABYFACE "What If" 4 LIL' ROMEO "Girlies" 5 ST. LUNATICS "Summer"	KBLZ/Tyler-Longview, TX MD: Poo 39 LIL' BOW WOW "Ghetto" 7 AFROMAN "Because" 8 BABYFACE "What If" 9 LIL' ROMEO "Girlies" 10 RUSHROOP DOGG "Dany"	KWWW/San Luis Obispo, CA PD: Bob Lewis MD: Kenny Javi 1 AFROMAN "Because" 2 BABYFACE "What If"	WPGC/Washington, DC PD: Jay Stevens MD: Tress Mitchell 1 TYRESE "Gonna" 2 AFROMAN "Because" 3 AFROMAN "Because"
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***Monitored Reporters**

71 Total Reporters

62 Total Monitored

9 Total Indicator

New Reporter (1):
KDBS/Honolulu, HI

No Longer A Reporter (1):
WCKZ/FL Wayne, IN





America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 8/10/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
JAGGED EDGE Where The Party At?(So So Def/Columbia)	4.15	4.16	93%	16%	4.21	93%	15%
ALICIA KEYS Fallin' (J)	4.13	4.09	80%	13%	4.12	78%	13%
112 Peaches & Cream(Bad Boy/Arista)	4.07	4.05	97%	30%	4.12	97%	29%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.98	3.90	85%	19%	4.04	84%	17%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.98	3.94	99%	36%	3.96	99%	38%
USHER U Remind Me(LaFace/Arista)	3.97	4.05	92%	19%	4.00	92%	19%
MISSY ELLIOTT One Minute Man(Gold Mind/EastWest/EEG)	3.95	3.86	77%	12%	4.01	76%	11%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.93	3.84	100%	48%	3.92	100%	50%
CRAIG DAVID Fill Me In(Wildstar/Atlantic)	3.87	3.89	76%	13%	3.91	75%	12%
RAY-J F/LIL' KIM Wait A Minute(Atlantic)	3.86	3.89	80%	18%	3.86	79%	18%
D 12 Purple Hills(Shady/Interscope)	3.85	3.79	88%	20%	4.00	88%	15%
JENNIFER LOPEZ F/JA RULE I'm Real(Epic)	3.83	3.79	91%	15%	3.90	90%	14%
LIL' MO Superwoman(Gold Mind/EastWest/EEG)	3.83	3.66	84%	23%	3.87	83%	22%
MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	3.81	3.67	98%	42%	3.79	98%	43%
TRICK DADDY I'm A Thug(Slip 'N Slide/Atlantic)	3.78	-	58%	8%	3.89	57%	6%
CITY HIGH What Would You Do?(Interscope)	3.78	3.73	97%	42%	3.87	98%	41%
TOYA I Do(Arista)	3.74	3.73	64%	13%	3.76	61%	10%
MARY J. BLIGE Family Affair(MCA)	3.72	-	38%	6%	3.59	31%	5%
R. KELLY Fiesta(Jive)	3.71	3.66	89%	32%	3.71	88%	31%
JANET Someone To Call My Lover(Virgin)	3.68	3.68	92%	26%	3.68	92%	26%
LUDACRIS Area Codes(Def Jam/IDJMG)	3.61	3.54	77%	12%	3.69	74%	10%
VIOLATOR F/BUSTA RHYMES What It Is(Loud/Violator/Columbia)	3.58	-	60%	12%	3.53	59%	11%
ERICK SERMON Music(Interscope)	3.52	3.53	64%	19%	3.38	60%	20%
DESTINY'S CHILD Bootylicious(Columbia)	3.50	3.37	99%	42%	3.54	100%	40%
P. DIDDY & FAMILY Bad Boys For Life(Bad Boy/Arista)	3.48	-	77%	16%	3.58	76%	13%
ISLEY BROTHERS F/RONALD ISLEY Contagious(DreamWorks)	3.48	3.56	52%	14%	3.39	46%	13%
JUVENILE Set It Off(Cash Money/Universal)	3.46	3.42	49%	9%	3.52	45%	6%
CHRISTINA AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(Interscope)	3.30	3.24	99%	69%	3.23	100%	71%
LIL ROMEO My Baby(Soulja/Priority)	3.17	3.22	89%	39%	3.30	88%	36%

Total sample size is 543 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 12-24). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
NELLY Ride Wit Me(Fo' Reel/Universal)	1066
JA RULE F/LIL' MO AND VITA Put It On Me(Murder Inc./Def Jam/IDJMG)	798
ERICK SERMON Music(Interscope)	768
JESSICA SIMPSON Irresistible(Columbia)	687
SNOOP DOGG Lay Low(No Limit/Priority)	629
JOE F/MYSTIKAL Stutter(Jive)	625
AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(Interscope)	593
SNOOP DOGG F/TYRESE & MR. TAN Just A Baby Boy(Universal)	582
ST. LUNATICS Midwest Swing(Fo' Reel/Universal)	575
CASE Missing You(Def Sou/IDJMG)	568
TYRESE I Like Them Girls(RCA)	556
QB FINEST F/NAS Oochie Wally(Columbia)	553
LIL' ROMEO My Baby(Soulja/Priority)	525
LUDACRIS Southern Hospitality(Def Jam South/IDJMG)	507
OUTKAST Ms. Jackson(LaFace/Arista)	490
DR. DRE The Next Episode(Aftermath/Interscope)	463
JANET All For You(Virgin)	457
JA RULE F/CHRISTINA MILIAN Between...(Murder Inc./Def Jam/IDJMG)	428
MYSTIKAL F/NIVEA Danger (Been So Long)(Jive)	415
MARIAH CAREY Loverboy(Virgin)	409
JAY-Z I Just Wanna Love U...(Roc-A-Fella/IDJMG)	407
K-CI & JOJO Crazy(MCA)	405
ZPAC Until The End Of Time(Amaru/Death Row/Interscope)	404
LUDACRIS What's Your Fantasy(Def Jam South/IDJMG)	399
TRICK DADDY Take It To Da House(Slip 'N Slide/Atlantic)	393

CHR/RHYTHMIC Going For Adds

8/14/01

- AFROMAN Because I Got High (Universal)
- BOBBY DIGITAL I/RZA The Rhumba (Koch)
- BRIAN MCKNIGHT Love Of My Life (Motown/Universal)
- LIL RASCALS Hardball (So So Def/Columbia)
- MARIAH CAREY Never Too Far (Virgin)
- METHOD MAN Party (Def Jam/IDJMG)
- QUE BO GOLD Lil Buddy (Universal)
- SWERVE Are You Down (Antra/Artemis)
- THA DOGG POUND Gangsta Rap (D3/Death Row)

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THE ULTIMATE HEMORRHOID

Hmm, which one would that be? Pictured is UniversalSr. VP Val DeLong hanging out at a recent event with the industry's favorite Daddy, President of Lawman Promotions, Greg Lawley.

CHR/Rhythmic Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WKUT/San York
Clear Channel
(201) 420-3700
Blue/Germino
12+ Cume 2,326,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
60	75	BLU CANTRELL/Hit Em Up Style...	83629
19	75	IAN VAN DAMME/Castles in the Sky	83625
72	68	TAMIA/Szango In My House	75820
38	58	DA BRUZZA/He Me Love You	64670
81	56	GIGI D'AGOSTINI/Thy Will With You	62440
67	56	DARUDE/Sandstorm	62440
47	55	O-Town/All Or Nothing	61325
23	43	MISSY ELLIOTT/Get Up Frack On	47945
33	42	DIGITAL ALLIANCE/Without You	46830
43	42	JANIE'S/Someone To Call	46830
29	37	SAMAH/HA MUMBA/Baby, Come Over...	41755
20	29	JEANFER LOPEZ/It's Not About Love	32335
12	29	DEBORAH COX/Absolutely Not	32335
22	28	ALICIA KEYS/Fallin'	31720
27	28	NEELY/Ride With Me	30105
26	28	JENNIFER LOPEZ/It's Not About Love	28990
25	28	EVE/FOWEN STEFAN/Let Me Blow Ya Mind	27875
24	28	MISSY ELLIOTT/Get Up Frack On	26760
25	24	UNO/RGROUN PROJECT/Summer Jam	26760
6	23	AZUL/AZUL/La Bomba	25645
15	23	CRAG DAVID/Fall In	23415
28	21	USHER/Remind Me	22415
23	20	SARINA/PARTY Look At Us	20820
14	19	MYKA/Get It On	21185
20	19	CITY HIGH/What Would You Do?	21185
5	18	S.O.B./I Never Had A Dream	20070
17	17	SONOUE/It's So Good	18955
16	17	MADONNA/Just One More	18955
17	16	LOREL/HIGH/ANGEL	18955
17	16	DEBORAH COX/Absolutely Not	18955
23	17	MODU/Lady (Feat. ...)	18955
11	16	ALICE DEE/JAY/Better Off Alone	17840
11	16	JENNIFER LOPEZ/It's Not About Love	16725
12	16	LOREL/HIGH/ANGEL	16725
14	16	TONI BRAXTON/He Wasn't Man	15610
13	14	PNK/Just a Girl	15610
20	14	RICKY MARTIN/She Bangs	15610
16	14	JANE TAUB/For You	15610
13	14	ALICE DEE/JAY/Better Off Alone	15610
7	13	SIMPSON/WANT HONOR/There You Were	14850

MARKET #1

WOHT New York
Emmis
(212) 229-9797
Cioherty
12+ Cume 2,488,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
60	75	BLU CANTRELL/Hit Em Up Style...	79396
46	47	JADAKISS/Knock Yourself Out	77844
47	47	USHER/Remind Me	77844
53	47	JAY-Z/03 (H.O.V.A.)	77844
41	46	JENNIFER LOPEZ/It's Not About Love	74430
51	46	ALICIA KEYS/Fallin'	74430
44	44	MISSY ELLIOTT/One Minute Man	74384
34	42	LIL' MO/Keep It Gangsta	63384
43	42	JAGGED EDGE/Where The Party At	61732
40	40	112/Peaches & Cream	60680
13	37	USHER/Remind Me	61124
45	36	MARY J. BLIGE/Family Affair	59472
29	36	JENNIFER LOPEZ/It's Not About Love	59472
32	32	JADAKISS/Knock Yourself Out	52864
31	32	FABOLUS/DON'T DADDY/Can't Deny It	52864
34	32	SHYNE F.B. LEVY/Bonne & Shyne	52864
30	32	VIOLATOR/FUBUSTA...What It Is	49560
29	30	ANALYNA/We Need A Resolution	47908
43	29	DR. DRE/It's The Real World	47908
37	28	FATH EMMANS/CARL...Can't Believe	46256
25	28	MISSY ELLIOTT/Lick Shots	46256
26	27	P. DIDDY...Bad Boys For Life	44604
27	27	SUNSHINE ANDERSON/Just One More	44604
27	27	TRICK DADDY/It's Not About Love	42962
25	27	TRICK DADDY/It's Not About Love	42962
25	27	TRICK DADDY/It's Not About Love	42962
24	24	LIL' JON...Be Bio	39648
24	24	OO DUB/My Projects	36648
24	24	R. KELLY/You're On Your Own	37996
29	23	JENNIFER LOPEZ/It's Not About Love	37996
29	23	JADAKISS/Knock Yourself Out	33940
7	18	P. DIDDY...Disco	29736
14	18	OUTKAST/So Fresh, So Clean	29736
17	17	D12/Purple Hills	29084
17	17	ATHENA CAGE/Hey Hey	24780
17	17	R. KELLY/You're On Your Own	24780
5	12	JAY-Z/03 (H.O.V.A.)	19824
22	12	2PAC/Later 2 My Unborn	18812
18	12	LUDACRIS/Save Me	18812
11	12	MISSY ELLIOTT/Get Up Frack On	18172
11	12	FRANK SINATRA/My Way	18172
11	12	RAY-J/Weat A Minute	18172

MARKET #2

KPWR/Los Angeles
Emmis
(818) 953-4200
Steal/Young/E-Man
12+ Cume 1,788,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
77	78	FABOLUS/DON'T DADDY/Can't Deny It	51590
74	68	SNOOP DOGG/TYFUSE...Just A Baby Boy	50116
69	67	JAGGED EDGE/Where The Party At	49379
59	64	ERICK SERMON/Music	47168
49	64	LUDACRIS/Area Codes	47168
72	62	EVE/FOWEN STEFAN/Let Me Blow Ya Mind	46564
46	60	DR. DRE & COOL/WAD/High Come Down	44220
41	48	MISSY ELLIOTT/One Minute Man	36113
45	48	EASTSIDEX/It's Not About Love	33902
36	46	RAY-J/Weat A Minute	33902
35	45	VIOLATOR/FUBUSTA...What It Is	33165
33	45	USHER/Remind Me	31691
69	43	JENNIFER LOPEZ/It's Not About Love	9581
63	43	SLURP THE SNOOP/It's Not About Love	78006
20	38	JAY-Z/03 (H.O.V.A.)	28006
39	35	D12/Purple Hills	25795
24	31	XZIBIT/Get Your Walk On	22847
24	31	R. KELLY/You're On Your Own	21373
17	27	AFROMAN/Because I Got High	19859
30	27	R. KELLY/You're On Your Own	19859
22	25	M. DIDDY...Bad Boys For Life	18259
18	24	LUDACRIS/Southern Hospitality	16633
20	24	P. DIDDY...Bad Boys For Life	17688
14	23	112/Peaches & Cream	14120
44	22	XZIBIT/From 2 Back	16214
27	18	OO DUB/My Projects	14003
17	17	FOXY BROWN/Candy	12529
15	16	BAD AZZ/F.SNOOP DOGG/Wrong Idea	11792
14	15	JAY-Z/03 (H.O.V.A.)	9581
13	15	LIL' MO/Superwoman	9581
11	12	2PAC/Later 2 My Unborn	8844
6	9	LUDACRIS/Southern Hospitality	6633
9	9	REDMAN/F.U.K.O.O.L./Luv's Got Dirty	6633
12	9	MARAH CARE/You're Over Boy	6633
13	8	KRAYZE BONE/Hard Time Hustler	5896
6	6	2PAC/Later 2 My Unborn	4422
6	6	2PAC/Later 2 My Unborn	4422
2	8	OUTKAST/So Fresh, So Clean	3685

MARKET #3

WBMM/Chicago
Infinity
(312) 944-6000
Cavanah/Bradley
12+ Cume 1,393,480



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	80	BLU CANTRELL/Hit Em Up Style...	52599
66	88	EVE/FOWEN STEFAN/Let Me Blow Ya Mind	50008
58	88	USHER/Remind Me	50026
86	85	ALICIA KEYS/Fallin'	50026
50	86	ANALYNA/We Need A Resolution	50026
67	86	112/Peaches & Cream	50026
89	84	MISSY ELLIOTT/One Minute Man	31914
39	80	DESTINY'S CHILD/Survivor	29550
83	84	CITY HIGH/What Would You Do?	27195
51	49	LIL' MO/Superwoman	28959
49	49	CRAG DAVID/Fall In	28959
89	49	JAGGED EDGE/Where The Party At	28368
37	48	JENNIFER LOPEZ/It's Not About Love	28368
45	48	LUDACRIS/Area Codes	27195
17	42	D12/Purple Hills	24252
38	40	O-Town/All Or Nothing	22458
44	37	P. DIDDY...Bad Boys For Life	21867
37	36	JENNIFER LOPEZ/It's Not About Love	21867
37	36	R. KELLY/You're On Your Own	21867
46	35	MISSY ELLIOTT/Get Up Frack On	20685
32	34	EVE/Who's That Girl	20094
27	27	DARUDE/Sandstorm	19597
31	27	MARY J. BLIGE/Family Affair	19597
14	18	MYKA/Get It On	18274
14	18	IAN VAN DAMME/Castles in the Sky	18274
13	13	EDMOND CRUSH/It's Not About Love	7683
6	13	MONICA/Just Another Girl	7683
12	12	112/Peaches & Cream	7392
14	11	DR. DRE/It's The Real World	6501
11	11	MARAH CARE/You're Over Boy	6501
11	11	AGUILERA/L.I.M.O...Lady Marmalade	6501
11	11	LUDACRIS/Southern Hospitality	6501
12	11	NYCA/Just One More	6501
11	11	NEELY/Someone To Call	6501
11	11	NEELY/Someone To Call	6501
12	10	FABOLUS/DON'T DADDY/Can't Deny It	5910
6	10	SNOOP DOGG/TYFUSE...Just A Baby Boy	5910
10	10	DESTINY'S CHILD/Divorced Women	5910
6	10	JAY-Z/03 (H.O.V.A.)	5910

MARKET #4

KMEL/San Francisco
Clear Channel
(415) 538-1061
Martin/Snyder
12+ Cume 772,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
68	66	JAGGED EDGE/Where The Party At	23100
53	59	ALICIA KEYS/Fallin'	20850
66	58	USHER/Remind Me	20300
45	54	FATH EMMANS/CARL...Can't Believe	19200
57	54	ERICK SERMON/Music	18900
62	52	MARY J. BLIGE/Family Affair	18200
50	52	JAY-Z/03 (H.O.V.A.)	18200
46	52	MISSY ELLIOTT/One Minute Man	18200
53	51	MISSY ELLIOTT/One Minute Man	17850
45	50	RAY-J/Weat A Minute	17500
46	50	JENNIFER LOPEZ/It's Not About Love	17500
39	49	JENNIFER LOPEZ/It's Not About Love	17150
41	45	SNOOP DOGG/TYFUSE...Just A Baby Boy	15590
19	43	LUDACRIS/Area Codes	15590
43	43	MAXWELL/Lifetime	15050
34	40	JILL SCOTTL/Just One More	14000
48	36	112/Peaches & Cream	13650
37	36	JENNIFER LOPEZ/It's Not About Love	12000
43	35	JAY-Z/03 (H.O.V.A.)	12000
42	35	LIL' MO/Superwoman	12000
21	31	OUTKAST/So Fresh, So Clean	10850
35	30	Case Measuring You	10500
36	29	SUNSHINE ANDERSON/Just One More	10150
36	29	JAGGED EDGE/Where The Party At	10150
19	26	P. DIDDY...Bad Boys For Life	9100
12	25	OUTKAST/So Fresh, So Clean	8750
48	25	KURUP/FATE DOGG/Behind The Walls	8750
32	23	EVE/FOWEN STEFAN/Let Me Blow Ya Mind	8050
22	22	ISLEY BROS./R. ISLEY/Contagious	7700
21	22	GIN/WINE/Differences	7350
21	21	JAY-Z/03 (H.O.V.A.)	6300
37	17	TRICK DADDY/It's Not About Love	5950
28	17	BLU CANTRELL/Hit Em Up Style...	5950
96	88	JAGGED EDGE/Where The Party At	10824
19	26	P. DIDDY...Bad Boys For Life	9100
12	14	MUSIQ/Just One More	4900
11	12	CRAG DAVID/Fall In	4200
12	11	FABOLUS/DON'T DADDY/Can't Deny It	4200
12	11	R. KELLY/You're On Your Own	3850
5	8	LUCY FEARNS/Dance Tonight	3150
5	8	BLU CANTRELL/Hit Em Up Style...	2800

MARKET #4

KYLD/San Francisco
Clear Channel
(415) 356-0990
Martin/Archer
12+ Cume 828,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
62	67	ALICIA KEYS/Fallin'	28073
67	67	JENNIFER LOPEZ/It's Not About Love	28073
69	66	BLU CANTRELL/Hit Em Up Style...	27654
56	63	MISSY ELLIOTT/One Minute Man	27235
60	60	TOYAY/Do	25140
34	58	LIL' MO/Superwoman	22826
17	53	AFROMAN/Because I Got High	22207
62	52	112/Peaches & Cream	21788
60	52	LUDACRIS/Area Codes	20820
52	51	EVE/FOWEN STEFAN/Let Me Blow Ya Mind	17179
44	50	USHER/Remind Me	15922
35	50	JAY-Z/03 (H.O.V.A.)	15922
17	36	JANIE'S/Someone To Call	15084
44	35	MISSY ELLIOTT/Get Up Frack On	14655
30	31	R. KELLY/You're On Your Own	12989
24	30	KURUP/FATE DOGG/Behind The Walls	10475
22	24	SNOOP DOGG/Lay Low	10056
23	23	MARY J. BLIGE/Family Affair	9637
22	23	SARINA/PARTY Look At Us	92918
72	22	D12/Purple Hills	9218
22	22	P. DIDDY...Bad Boys For Life	9218
22	22	KURUP/FATE DOGG/Behind The Walls	8799
23	21	NEELY/Ride With Me	8799
20	20	SNOOP DOGG/TYFUSE...Just A Baby Boy	8380
16	20	DESTINY'S CHILD/Survivor	6704
16	20	MADONNA/Just One More	6704
14	14	ALICE DEE/JAY/Better Off Alone	5886
14	14	CITY HIGH/What Would You Do?	5886
13	13	OUTKAST/So Fresh, So Clean	5447
13	13	JAY-Z/03 (H.O.V.A.)	5447
6	11	BLIQUE/ROX	4609
9	11	FABOLUS/DON'T DADDY/Can't Deny It	4609
4	11	ISLEY BROS./R. ISLEY/Contagious	4609
25	11	RAY-J/Weat A Minute	4190
25	11	JEANFER LOPEZ/It's Not About Love	4190
7	9	DR. DRE/It's The Real World	3771
9	9	DR. DRE/It's The Real World	3771
9	9	GIGI D'AGOSTINI/Thy Will With You	3771
7	9	JUVENILE/Set It Off	3771

MARKET #8

WJBR/Boston
Clear Channel
(617) 663-5500
McIntyre/D'Amico/Williams
12+ Cume 869,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
89	89	JENNIFER LOPEZ/It's Not About Love	34266
73	68	JAGGED EDGE/Where The Party At	32480
90	67	MISSY ELLIOTT/One Minute Man	29645
53	77	USHER/Remind Me	29645
64	78	MISSY ELLIOTT/Get Up Frack On	29250
69	69	EVE/FOWEN STEFAN/Let Me Blow Ya Mind	23870
83	62	PROJECT G&B/Cluck Cluck	23870
53	61	2PAC/Later 2 My Unborn	21948
58	64	JAY-Z/03 (H.O.V.A.)	20820
44	58	LUDACRIS/Area Codes	20820
54	54	112/Peaches & Cream	19940
54	54	JAY-Z/03 (H.O.V.A.)	19940
54	54		

R&R Mix Show Top 30

August 10, 2001

- 1 JAGGED EDGE Where The Party At? (So So Def/Columbia)
- 2 112 Peaches & Cream (Arista)
- 3 MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
- 4 LIL' MO Superwoman (Gold Mind/EastWest/EEG)
- 5 JENNIFER LOPEZ I'm Real (Epic)
- 6 LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)
- 7 EVE /GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)
- 8 JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
- 9 USHER U Remind Me (LaFace/Arista)
- 10 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
- 11 RAY-J Wait A Minute (Atlantic)
- 12 VIOLATOR /BUSTA RHYMES What It Is (Violator/Loud/Columbia)
- 13 MARY J. BLIGE Family Affair (MCA)
- 14 P. DIDDY & THE FAMILY Bad Boys For Life (Bad Boy/Arista)
- 15 ERICK SERMON Music (Interscope)
- 16 R. KELLY Fiesta (Jive)
- 17 BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)
- 18 ALICIA KEYS Fallin' (J)
- 19 FABOLOUS /MATE DOGG Can't Deny It (DS/Elektra/EEG)
- 20 DESTINY'S CHILD Bootylicious (Columbia)
- 21 TOYA I Do (Arista)
- 22 JUVENILE Set It Off (Cash Money/Universal)
- 23 SNOOP DOGG /TYRESE Just A Baby Boy (Universal)
- 24 BAD AZZ /SNOOP DOGG Wrong Idea (Doggy/Priority)
- 25 KURUPT /BLAQUE It's Over Now (Antra/Artemis)
- 26 QB FINEST /NAS Oochie Walty (Columbia)
- 27 JAY-Z I Just Wanna Love U (Give It To Me) (Roc-A-Fella/IDJMG)
- 28 CITY HIGH What Would You Do? (Interscope)
- 29 NELLY Ride Wit Me (Fo'Reel/Universal)
- 30 COO COO CAL My Projects (Tommy Boy)

37 CHR/Rhythmic Mix Show Reporters

ARTIST BREAKDOWN

AFROMAN Track: "Because I Got High" Label: Universal


I was going through the usual weekly stacks of new music when I came across Universal's new recording artist Afroman. Though the cover of the CD was very interesting, it was the title that consumed me. We all know of people who can continue to function even though they're wasted, and then there are those who can't — and that's the case with Afroman. He recaps a bad trip in his debut single, "Because I Got High," and tickles your funny bone at the same time. ● Afroman, a.k.a. Joseph Foreman, grew up in the Los Angeles suburb of East Palmdale, where he dreamed of becoming an artist. When the harsh streets of L.A. tried to keep him from his dream, he moved to Hattiesburg, MS to regain his focus. He often played small gigs but decided to go beyond himself. While he handled vocals and double-neck guitar duties, he expanded his live shows with a drummer and keyboardist. He and local producer Tim Ramenofsky recorded "Because I Got High," which became a hit on the fraternity party circuit in the South. When Universal picked up on the buzz, it quickly approached Afroman with a record deal. The buzz then spread across the country, as more and more people got wind of Afroman. ● With a comical nonchalant demeanor, Afroman admits to his mistakes and all the things he could have accomplished if he hadn't gotten high. "I was going to go to class before I got high/I could have cheated, and I could have passed, but I got high/I'm taking it next semester, and I know why/Because I got high, because I got high, because I got high," he sings. Though I can't relate to this track personally (and you can't prove a thing!), I can imagine. You'd think he would learn his lesson after the first few trips, but some heads are harder to get through than others. "I was going to go to court, but I got high/I was going to pay my child support, but then I got high/They took my whole paycheck, and I know why/Because I got high...." ● I'm not the only one who's feeling this track. Afroman's joint has engulfed a total of 17 stations, including KQKS/Denver, KYLD/San Francisco and WLLD/Tampa. Its first run placed the single amongst the top Most Added and New and Active, and the buzz is still growing. Afroman's anthem of pot smoking and tossing back a 40 spread from greater Los Angeles to the dirty South. "Before I Got High" takes you on a three-minute-and-18-second trip that's guaranteed to cause serious repercussions. I must warn you, taking in too much of this track may cause some of you to overdose, so please consume responsibly. But, more importantly, enjoy.

 — René Bell
Asst. CHR Editor

Contributing Stations

KOBT/Austin, TX	KSEQ/Fresno, CA	KDOM/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WDHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Gaiveston, TX	KOCH/Omaha, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYO/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/EI Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	KXJM/Portland, OR	WLLD/Tampa, FL
KBOS/Fresno, CA	KTTB/Minneapolis, MN	WWXX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

Dead Air.

Live Air.



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WEEKEND

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Executive Producer: Antonio "LA" Reid

Co-Executive Producer: Ramon Hervey II

Album Producers: Kenny Lattimore & Joey Arbagey

IMPACTING AUGUST 13th

ARISTA

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Management: Ramon Hervey II/Hervey & Company



WALT LOVE
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It's All About Personality

What it takes to find, develop, guide and nurture effective radio personalities

This week's R&R focuses on air personalities and what they're all about. Instead of talking with air personalities themselves, however, I decided to talk to someone who has to interact with them all the time.

Being an air personality myself, I understand that part of the job of people in management positions in programming is to find and develop new talent. To get a good take on this, I talked with Lance Panton, Radio One's Regional VP/Programming for its properties in Cleveland, St. Louis and Augusta, GA, as well as WCDX & WRHH/Richmond.



Lance Panton

dealing with, what their quirks and hot buttons are and what makes them happy. I also try my best to communicate with them like they are equal human beings.

"Sometimes I have to reinforce that I'm a manager, but once I get past that, I should be able to communicate with my staff like adults. There is no one on

my staff who is under age 21; and, to me, anybody who is over 21 is an adult, regardless of how they may behave in certain situations. With that knowledge, I try to communicate with them like the adults they are."

I next asked Panton if there was anyone he had discovered who has begun to develop into an outstanding air personality. "WENZ/Cleveland midday personality Monique 'Mo Better' Ferguson came to us from the Ohio School of Broadcasting," he said. "She went from school to her first job at the local Metro Traffic company, doing traffic on our radio station. When the midday airshift at WENZ became available, she told me that she really wanted to do it and that she could do the job if I would just work with her.

"We had a rocky beginning, because she was just starting out, but she developed nicely over time. She hasn't reached her one-year anniversary yet, but so far she has the highest numbers in that slot for this radio station. The person who preceded her in the slot was a Cleveland radio veteran who is also very talented and did well for the radio station. Monique is really making a name for herself."

Teaching Tips

I wondered what kinds of things Panton does when working with his air personalities. "The first thing I teach those who are in prime slots and want to do things beyond the music — like entertainment features or discussion segments — is that not everyone wants to hear what they have to say," he explained. "The secret to making it come across is learning how not to get on the nerves of the people who don't want to hear it.

"Air personalities — and even newer program directors who are joining us in the field — need to understand that most of us are program-

ming music-intensive formats. Those who have great ideas about radio and about how to do all these things that have never been done before need to do their research and ask questions. Chances are, it has been done before, and somebody stopped doing it because it was working against them."

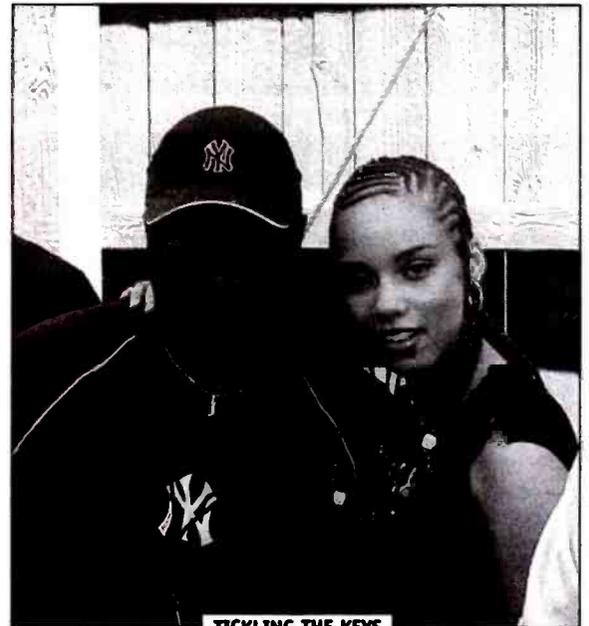
How does Panton spot someone whom he believes has the potential to become an outstanding and effective air personality? What does he look for? "The first sign that you

"The first thing I teach those who are in prime slots and want to do things beyond the music — like entertainment features or discussion segments — is that not everyone wants to hear what they have to say."

look for in this day and age in radio — at least in my professional opinion — is someone who is not afraid to be him or herself," he said. "You see a lot of newer personalities get behind the microphone for the first time and want to turn into someone different.

"The most successful people I see — such as Russ Parr, Tom Joyner and even some of my local personalities, like Sam Silk — get behind the microphone and are themselves. It sells very well, as opposed to people who want to turn into someone else when they do their airshifts."

Well, there you have it: One man's professional opinion on finding, developing, managing, guiding, respecting and nurturing air personalities. Anyone can get on the air and play some tunes, but not everyone can be an effective, respected and loved air personality. In my opinion, it takes a very special person to be an effective air personality, a person with integrity and morals who isn't afraid to work hard and push the envelope.



TICKLING THE KEYS

J Records' Alicia Keys (r) recently performed at WENZ/Cleveland's Party in the Park. Radio One Regional VP/Programming Lance Panton poses with the young and gifted musical talent.



AFTERNOON GIGGLES

Comedian-actor David Alan Grier (r) poses with WZAK/Cleveland middayer Kim Johnson.



WHAT'S MY MOTIVATION?

WENZ/Cleveland middayer Mo Beda and MD/afternoon host Sam Sytk got acting tips from film star Clifton Powell (*Rush Hour*, *Menace II Society*, *The Brothers*) during Powell's visit to the station. Seen here (l-r) are Beda, Powell and Sytk.

Personalities Bring Individuality

I first asked Panton why finding good air talent was important to the stations he oversees. "Because that's what brings the radio station its individuality," he said. "Anybody can flip through R&R or the trade publication of their choice and see that most stations that share a similar format — whether they're located in the same market or region or somewhere across the world — are playing sim-

"The most successful people I see get behind the microphone and are themselves. It sells very well, as opposed to people who want to turn into someone else when they do their airshifts."

ilar records if they are being programmed to be hit radio stations. So, without a doubt, the personalities are one of the things that bring individuality to the equation."

Panton is also an air personality, and I wondered what his secret was for dealing with these folks and getting the best out of them while also giving them professional programming guidance. "Be acquainted with who you are talking to," he said. "There are different types of management styles out there. My management style is to really know who I'm



August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (100)	WEEKS ON CHART	TOTAL STATIONS ADDS
—	1	ALICIA KEYS Fallin' (J)	2936	—	488601	15	61/1
—	2	JAGGED EDGE Where The Party At (So So Def/Columbia)	2807	—	461412	12	63/1
—	3	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	2737	—	441908	7	63/0
—	4	JENNIFER LOPEZ I'm Real (Epic)	2304	—	333670	7	61/0
—	5	USHER U Remind Me (LaFace/Arista)	2144	—	337879	12	64/0
—	6	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	1928	—	316712	4	2/2
—	7	GINUWINE Differences (Epic)	1908	—	328856	8	61/0
—	8	ERICK SERMON Music (Interscope)	1748	—	298311	13	60/0
—	9	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	1743	—	254057	6	63/0
—	10	MARY J. BLIGE Family Affair (MCA)	1728	—	284777	4	63/0
—	11	112 Peaches & Cream (Bad Boy/Arista)	1614	—	256853	21	60/0
—	12	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	1599	—	235479	5	60/1
—	13	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1528	—	249516	5	58/0
—	14	P. DIDDY & THE FAMILY Bad Boys For Life (Bad Boy/Arista)	1485	—	237887	6	59/0
—	15	JILL SCOTT The Way (Hidden Beach/Epic)	1485	—	214258	12	51/0
—	16	JUVENILE Set It Off (Cash Money/Universal)	1478	—	180409	8	55/0
—	17	JAHEIM Just In Case (Divine Mil/WB)	1475	—	203154	14	58/0
—	18	DESTINY'S CHILD Bootylicious (Columbia)	1271	—	139208	10	58/0
—	19	JIMMY COZIER She's All I Got (J)	1198	—	221827	16	58/0
—	20	R. KELLY Fiesta (Jive)	1115	—	187537	19	55/0
—	21	PUBLIC ANNOUNCEMENT John Doe (RCA)	1060	—	138995	9	53/0
—	22	RAY-J Wait A Minute (Atlantic)	1054	—	171068	17	60/0
—	23	VIOLATOR F/BUSTA RHYMES What It Is (Violator/Loud/Columbia)	1050	—	177610	10	51/0
—	24	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	1049	—	163059	18	54/0
—	25	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	1046	—	168018	17	48/0
—	26	R. KELLY Feelin' On Your Booty (Jive)	1000	—	166875	5	55/12
—	27	LIL BOW WOW Ghetto Girls (So So Def/Columbia)	895	—	144035	5	48/1
—	28	CRAIG DAVID Fill Me In (Wildside/Atlantic)	885	—	92383	10	40/0
—	29	LUTHER VANDROSS Take You Out (J)	823	—	117921	13	42/0
—	30	BRIAN MCKNIGHT Love Of My Life (Motown)	800	—	129021	3	54/1
—	31	TANK Slowly (BlackGround)	781	—	128891	6	54/0
—	32	MAXWELL Lifetime (Columbia)	743	—	108529	3	55/0
—	33	D12 Purple Hills (Shady/Interscope)	714	—	91500	5	34/0
—	34	JANET Someone To Call My Lover (Virgin)	702	—	68196	8	42/0
—	35	MUSIQ Girl Next Door (Def Soul/IDJMG)	697	—	121281	3	56/3
—	36	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	677	—	97818	9	33/4
—	37	MARIAH CAREY Loverboy (Virgin)	631	—	52106	8	48/0
—	38	COO COO CAL My Projects (Tommy Boy)	614	—	65159	7	39/1
—	39	PETEY PABLO Raise Up (Jive)	613	—	71348	3	47/3
—	40	FABOLOUS F/MATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	598	—	98265	1	48/4
—	41	112 Dance With Me (Bad Boy/Arista)	594	—	99353	2	41/2
—	42	SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)	556	—	76992	3	45/2
—	43	NELLY Batter Up (Fo' Reel/Universal)	472	—	37550	2	35/2
—	44	BILAL Fast Lane (Moyo/Interscope)	459	—	67579	1	34/2
—	45	HI TEK Round & Round (Rawkus/Priority)	455	—	70228	1	20/3
—	46	PHILLY'S MOST WANTED Please Don't Mind (Atlantic)	435	—	62367	4	41/7
—	47	CASE Not Your Friend (Def Jam/Island)	413	—	64354	6	36/0
—	48	JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	343	—	59789	1	0/0
—	49	FOXY BROWN Oh Yeah (Violator/IDJMG)	335	—	35668	4	27/0
—	50	LIL' WAYNE Shine (Cash Money/Universal)	304	—	38816	1	32/0

Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
LIL' ROMEO The Girlies (Soulja/Priority)	41
ST. LUNATICS Summer In The City (Fo' Reel/Universal)	32
BABYFACE What If (Arista)	20
R. KELLY Feelin' On Your Booty (Jive)	12
PHILLY'S MOST WANTED Please Don't Mind (Atlantic)	7
JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)	6
NICOLE I'm Lookin' (Gold Mind/EastWest/EEG)	5
FABOLOUS F/MATE DOGG Can't... (Desert Storm/Elektra/EEG)	4
LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	4
AZ Everything's Everything (Motown)	4
RELL If That's My Baby (Roc-A-Fella/Elektra/EEG)	4
BATHGATE Bump That (Virgin)	4
AMEL LARRIEUX Glitches (Epic)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
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Bullets/Trending Information Will Return Next Week

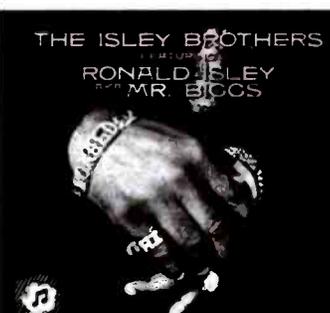
Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

64 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



"CONTAGIOUS"

GOING #1 BULLET IS CONTAGIOUS!!!

3 R&R URBAN MAINSTREAM +2737 PLAYS

2 R&R UAC +994 PLAYS



RAZZ

"Everything's Everything"

FEATURING JOE



Already in rotation on the following stations:

- | | | | | | |
|------|------|------|------|------|------|
| WBLS | WPHI | WBLK | WPHR | WJKS | WOWI |
| WHTA | WFXA | WPRW | WJJN | WJTT | WEDR |
| WTMG | WHNR | WHXT | WKGN | WZFX | WQOK |
| WMNX | WWDM | WWWZ | WYNN | KIPR | WHRK |
| WDTJ | WJUC | WDZZ | WTLZ | WQHH | WCKX |
| WBTF | KIIZ | KVSP | KJMM | KDKS | |

Joe appears courtesy of Jive Records.
Executive producers: Nestor Maseroli, J. D'Q and A.J.

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Reporters

Stations and their adds listed alphabetically by market

Urban

<p>WAJZ/Albany, NY PD: Roger Moore APD: Maria Cristof No Adds</p>	<p>WBOT/Boston, MA PD: Steve Gausby APD: Lamar Robinson MD: Tom Clark 4 JADAKISS "Knock" AMEL LARRELUX "Gloches" AZ "Everything" LL: ROMEO "Grits"</p>	<p>WHXT/Columbia, SC PD: Chris Connor MD: Bill Black No Adds</p>	<p>WJIM/Dallas, TX PD: Tony Black 10 LL: ROMEO "Grits" BABYFACE "What" RICHARD BURTON "Baler" MONTRELL JORDAN "Mere"</p>	<p>KPRS/Kansas City, MO PD: Sam Wimmer APD/MD: Myron Fones 1 SUNSHINE ANDERSON "Lunch" ST LUNATICS "Summer" AZ "Everything" RELL "Baby" BABYFACE "Mama"</p>	<p>WGZB/Louisville, KY VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison 15 R KELLY "Feelin" LL: ROMEO "Grits" ST LUNATICS "Summer"</p>	<p>WBLS/New York, NY PD: Vinny Brown MD: Damon Whannan 8 GERALD LEVERT "Made" BLA "Tast" PETEY PABLO "Rase"</p>	<p>WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter 11 R KELLY "Feelin" BLA "Tast" PETEY PABLO "Rase"</p>	<p>WTWP/Tampa, FL PD: Larry Shook MD: Big Money 9 JAY-Z "Izzo" 5 LL: ROMEO "Grits" ST LUNATICS "Summer"</p>	
<p>KBCE/Alexandria, LA PD: R.J. Pelt MD: JAY-Z "Izzo" 10 LL: ROMEO "Grits" 10 ALLYAH "Boat"</p>	<p>WBKJ/Buffalo, NY PD/MD: Skip Dillard BABYFACE "What" LL: ROMEO "Grits" ST LUNATICS "Summer"</p>	<p>WWDM/Columbia, SC PD: Mike Love APD: Yvonne Pendergrass 3 LL: ROMEO "Grits" ST LUNATICS "Summer" AMEL LARRELUX "Gloches" TURK "Freak"</p>	<p>WZFX/Fayetteville, NC PD: Bobby Jay APD: Garrett Davis MD: Taylor Morgan No Adds</p>	<p>KHZZ/Killeen-Temple, TX PD/MD: Mychal McGuire THREE 6 MAFIA "Baby" LL: ROMEO "Grits"</p>	<p>WFXM/Macon, GA PD: Derek Hopper 12 BABY D "Ectoid" 8 JAY-Z "Izzo" LL: ROMEO "Grits"</p>	<p>WOWI/Norfolk, VA PD: K.J. Holiday MD: Michael Mizzano 1 BABYFACE "What" ST LUNATICS "Summer" LL: ROMEO "Grits"</p>	<p>KDKS/Shreveport, LA PD/MD: Quinn Echols 4 JESSE POWELL "Past" 2 R KELLY "Feelin" LL: ROMEO "Grits" AMEL LARRELUX "Gloches" ST LUNATICS "Summer" PASTOR TROY "Stand"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikki G. 7 NATE DOGG F/MS & JS "Goodies" 7 DANTE "Lawsy" 7 RASHEEDA "Get" 5 LL: ROMEO "Grits" 5 BABYFACE "What" 5 ST LUNATICS "Summer" 5 BATHGATE "Bump" 5 JESSE POWELL "Past"</p>	
<p>WHTA/Atlanta, GA PD: Jerry Senechal APD: Ryan Cameron MD: Ramona Debraux No Adds</p>	<p>WWWZ/Charleston, SC PD: Terry Bane MD: Ron Spickard 8 LL: ROMEO "Grits" 3 BABYFACE "What" 1 H/TEK "Round" 1 BATHGATE "Bump" ST LUNATICS "Summer"</p>	<p>WFXE/Columbus, GA MD: Michael Seal MD: Al Irvin 9 LL: ROMEO "Grits" 9 ALLURE "Yours" 3 BABYFACE "Mama" 3 LOR "Lil" 3 AZ "Everything" 3 THREE 6 MAFIA "Baby" 3 JESSE POWELL "Past" 3 PASTOR TROY "Stand" 3 ST LUNATICS "Summer"</p>	<p>WZZZ/Flint, MI PD/MD: Chris Reynolds PHILLY'S MOST WANTED "Phase" R KELLY "Feelin"</p>	<p>KRRQ/Lafayette, LA MD: James Alexander PD/MD: Darlene Projean 49 JAY-Z "Izzo" 29 ALCAKEYS "Feelin" 9 JADAKISS "Knock" 3 LL: ROMEO "Grits" KURUPT F/BLAQUE "Owe" PHILLY'S MOST WANTED "Phase" ST LUNATICS "Summer"</p>	<p>WHRK/Memphis, TN APD/MD: Eileen Nathaniel RASHEEDA "Get" LL: ROMEO "Grits" ST LUNATICS "Summer"</p>	<p>KVSP/Oklahoma City, OK PD: Terry Monday MD: Eddie Brown ST LUNATICS "Summer" BABYFACE "What" RELL "Baby" LL: ROMEO "Grits"</p>	<p>KMLJ/Shreveport, LA PD: Michael Lee MD: Kelli Dupree 28 R KELLY "Feelin" 3 PHILLY'S MOST WANTED "Phase" THREE 6 MAFIA "Baby"</p>	<p>KJMM/Tulsa, OK PD: Terry Monday APD: Aaron Bernard ST LUNATICS "Summer" BABYFACE "What" RELL "Baby" LL: ROMEO "Grits"</p>	
<p>WVEE/Atlanta, GA PD: Tony Brown MD: Tasha Love 8 LL: ROMEO "Grits"</p>	<p>WPEG/Charlotte, NC PD: Andre Carson MD: Nate Oatis 11 LL: ROMEO "Grits" 5 FABULOUS FINATE DOGG "Dery" 5 JADAKISS "Knock" BABYFACE "What"</p>	<p>WCIX/Columbus, OH VP/Prog.: Tony Fields PD: Paul Strong 40 R KELLY "Feelin" BABYFACE "What" ST LUNATICS "Summer" LL: ROMEO "Grits"</p>	<p>WYNN/Florence, SC MD: Matt Scorry PD/MD: Gerald McBride 18 R KELLY "Feelin"</p>	<p>WQHH/Lansing, MI PD/MD: Brent Johnson LL: ROMEO "Grits" ST LUNATICS "Summer"</p>	<p>WEOR/Miami, FL MD: James Thomas PD/MD: Cedric Hollywood LL: ROMEO "Grits" ST LUNATICS "Summer" COO COO CAL "Projects"</p>	<p>WPHI/Philadelphia, PA PD: Luciano Ica MD: Raphael "Rafi" George 22 LL: ROMEO "Grits" 3 BABYFACE "What" 3 BATHGATE "Bump" 2 NICOLE "Lookin"</p>	<p>KATZ/St. Louis, MO PD: Eric Mychalski 30 LUDACRIS "Area" 1 ST LUNATICS "Summer"</p>	<p>WESE/Tupelo, MS PD/MD: Pamela Aniese JESSE POWELL "Past" LL: ROMEO "Grits"</p>	
<p>WFXA/Augusta, GA MD: Kevin Fox 6 LL: ROMEO "Grits" ST LUNATICS "Summer" TURK "Freak" BABYFACE "What"</p>	<p>WJTT/Chattanooga, TN PD: Keith Landwehr MD: Magic 7 BABYFACE "What" ST LUNATICS "Summer" RICHARD BURTON "Baler" LL: ROMEO "Grits"</p>	<p>KBFB/Dallas-Ft. Worth, TX MD: Marie Kelly ST LUNATICS "Summer" AZ "Everything" LL: ROMEO "Grits"</p>	<p>WIKS/Greenville, NC PD/MD: B.K. Kirkland TYRESE "Gonna"</p>	<p>WQHM/Lexington-Fayette, KY VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison 71 JAGGED EDGE "Party" 6 ALLURE "Yours" 5 NICOLE "Lookin" 2 BABYFACE "What" LL: ROMEO "Grits" NELLY "Baller" ST LUNATICS "Summer"</p>	<p>WKKV/Milwaukee, WI PD: Jamillah Muhammad MD: Doc Love 21 BABYFACE "What" 2 PETEY PABLO "Rase" GERALD LEVERT "Made"</p>	<p>WUSL/Philadelphia, PA PD: Glenn Cooper APD: Colby Tyler MD: Colin Lind 5 LL: ROMEO "Grits" 2 BATHGATE "Bump" BABYFACE "What"</p>	<p>WKYS/Washington, DC VP/Prog.: Steve Hayward 14 LL: JON "Ba" 2 112 "Dance" 1 LL: ROMEO "Grits"</p>	<p>WJWS/Wilmington, DE PD: Tony Quarles MD: Manuel Hines LL: ROMEO "Grits" LL: ROMEO "Feelin" ST LUNATICS "Summer"</p>	
<p>WPRW/Augusta, GA PD: Tim Seal MD: Magistrate LL: ROMEO "Grits" BABYFACE "What" T1 "Serous" ST LUNATICS "Summer" AMEL LARRELUX "Gloches" JESSE POWELL "Past" NICOLE "Lookin"</p>	<p>WGCI/Chicago, IL MD: Erny Smith APD/MD: Carlo Bonister 10 BABYFACE "What"</p>	<p>KKDA/Dallas-Ft. Worth, TX PD/MD: Skip Chisholm No Adds</p>	<p>WJMJ/Greenville, SC PD/MD: Doug Davis 2 BABYFACE "What" MUSA "Grit" BLA "Tast"</p>	<p>KIPR/Little Rock, AR MD: Joe Booker 1 H/TEK "Round" BABYFACE "What" T1 "Serous" ST LUNATICS "Summer" LL: ROMEO "Grits"</p>	<p>WDAI/Myrtle Beach, SC PD/MD: Jerold Jackson 4 PETEY PABLO "Rase"</p>	<p>WQOK/Nashville, TN 12 R KELLY "Feelin" 1 ST LUNATICS "Summer"</p>	<p>WQOU/New Orleans, LA VP/Prog.: Tony Fields MD: Angela Watson 38 LL: ROMEO "Grits" 16 FABULOUS FINATE DOGG "Dery" 6 LL: JON "Ba" 1 PETEY PABLO "Rase" BABYFACE "What" ST LUNATICS "Summer"</p>	<p>WQDX/Richmond, VA PD: Lamonda Williams MD: B-Rock 5 LL: ROMEO "Grits"</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>
<p>WEMX/Baton Rouge, LA MD: James Alexander PD: Mya Vernon APD/MD: Adrian Long 60 JAY-Z "Izzo" 41 6 SHOT "Iz" 5 JADAKISS "Knock" 2 PHILLY'S MOST WANTED "Phase" 1 LL: ROMEO "Grits" 1 KURUPT F/BLAQUE "Owe" ST LUNATICS "Summer"</p>	<p>WPPW/Chicago, IL PD: Jay Alan MD: Traci Reynolds 16 PHILLY'S MOST WANTED "Phase" 1 BABYFACE "What"</p>	<p>WROU/Dayton, OH PD: Marco Sammons MD: Thae Smith 16 R KELLY "Feelin" 11 MUSA "Grit" SUNSHINE ANDERSON "Lunch" FABULOUS FINATE DOGG "Dery" LL: ROMEO "Grits" NELLY "Baler"</p>	<p>WJMI/Jackson, MS PD/MD: Stan Branson 5 LL: ROMEO "Grits" 2 BATHGATE "Bump" BABYFACE "What" RELL "Baby" ST LUNATICS "Summer"</p>	<p>WZHT/Montgomery, AL PD: Darryl Elliot MD: Michael Long 15 BABYFACE "What" 11 LL: ROMEO "Grits" BATHGATE "Bump" ST LUNATICS "Summer"</p>	<p>WDAI/Myrtle Beach, SC PD/MD: Jerold Jackson 4 PETEY PABLO "Rase"</p>	<p>WQOK/Nashville, TN 12 R KELLY "Feelin" 1 ST LUNATICS "Summer"</p>	<p>WQOU/New Orleans, LA VP/Prog.: Tony Fields MD: Angela Watson 38 LL: ROMEO "Grits" 16 FABULOUS FINATE DOGG "Dery" 6 LL: JON "Ba" 1 PETEY PABLO "Rase" BABYFACE "What" ST LUNATICS "Summer"</p>	<p>WQDX/Richmond, VA PD: Lamonda Williams MD: B-Rock 5 LL: ROMEO "Grits"</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>
<p>WJZO/Birmingham, AL PD: Jay Dixon MD: Darryl Johnson No Adds</p>	<p>WENZ/Cleveland, OH PD: Lance Panton MD: Sam Sytk 39 LL: JON "Ba"</p>	<p>WJLB/Detroit, MI APD/MD: Kris Kalley 5 MUSA "Grit" 3 112 "Dance" 1 LL: BOB HOW "Ghetto" ST LUNATICS "Summer" LL: ROMEO "Grits"</p>	<p>WRJH/Jackson, MS PD: Steve Panton MD: L.H. Hennis LL: ROMEO "Grits" ST LUNATICS "Summer" PHILLY'S MOST WANTED "Phase"</p>	<p>WZLW/Montgomery, AL PD: Darryl Elliot MD: Michael Long 15 BABYFACE "What" 11 LL: ROMEO "Grits" BATHGATE "Bump" ST LUNATICS "Summer"</p>	<p>WDAI/Myrtle Beach, SC PD/MD: Jerold Jackson 4 PETEY PABLO "Rase"</p>	<p>WQOK/Nashville, TN 12 R KELLY "Feelin" 1 ST LUNATICS "Summer"</p>	<p>WQOU/New Orleans, LA VP/Prog.: Tony Fields MD: Angela Watson 38 LL: ROMEO "Grits" 16 FABULOUS FINATE DOGG "Dery" 6 LL: JON "Ba" 1 PETEY PABLO "Rase" BABYFACE "What" ST LUNATICS "Summer"</p>	<p>WQDX/Richmond, VA PD: Lamonda Williams MD: B-Rock 5 LL: ROMEO "Grits"</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>

*** Monitored Reporters**
80 Total Reporters
64 Total Monitored
16 Total Indicator
15 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
WIBB/Macon, GA

No Longer A Reporter (2):
WKGK/Knoxville, TN
WHNR/Lakeland, FL

Urban AC

<p>WALR/Atlanta, GA PD: Jim Kennedy MD: Blucantrell "Frod"</p>	<p>WMGL/Charleston, SC PD: Terry Bane APD/MD: Debra Parker 6 BABYFACE "What" 3 BLUCANTRELL "Frod" SUNSHINE ANDERSON "Lunch" OLIVA "Again"</p>	<p>KRNB/Dallas-Ft. Worth, TX PD: Al Payne MD: Patsy "U" GUNWINE "Deliverance"</p>	<p>WUKS/Fayetteville, NC PD: Bobby Jay APD: Garrett Davis MD: Calvin Poe No Adds</p>	<p>WSOL/Jacksonville, FL PD: Aaron Maxwell APD/MD: L.J. No Adds</p>	<p>WHQT/Miami, FL PD: Derrick Brown APD/MD: Karen Vaughn 9 BLUCANTRELL "Frod" 9 MARY J. BLIGE "Family" CANTON SPIRITUALS "Clean"</p>	<p>WRKS/New York, NY PD: Tony Denton MD: Julia Gattines 27 FAITH EVANS/CARL "Believe" 20 BLUCANTRELL "Frod" 15 CRAIG DAVID "Fly" 9 KESE WYATT "Love" 9 GUNWINE "Deliverance" 7 112 "Dance" 5 SUNSHINE ANDERSON "Lunch" 2 SILK "Tony" BLUCANTRELL "Frod"</p>	<p>WFXC/Raleigh-Durham, NC PD: Cy Young APD/MD: Jeff Berry 1 WILL DOWNING "The"</p>	<p>WLWH/Savannah, GA PD: Rashon Vance 5 SUNSHINE ANDERSON "Lunch"</p>
<p>WWN/Baltimore, MD PD: Tim Weiss MD: Keith Fisher JESSE POWELL "Past" PUBLIC ANNOUNCEMENT "John" BLUCANTRELL "Frod"</p>	<p>WBAA/Charlotte, NC PD: Terry Avey MD: DC No Adds</p>	<p>KTXQ/Dallas-Ft. Worth, TX PD: Gary Leigh 1 TYRESE "Gonna" WILL DOWNING "The" TONY TERRY "Freaky"</p>	<p>WFLM/Ft. Pierce, FL PD/MD: Michael Pierce 8 JANET "Someone" SUNSHINE ANDERSON "Lunch" BLUCANTRELL "Frod"</p>	<p>KOKY/Little Rock, AR PD: Mark Dylon MD: Annie Quarles SUNSHINE ANDERSON "Lunch" BABYFACE "What" KENNY LATTIMORE "Weekend" OLIVA "Again"</p>	<p>WMCS/Milwaukee, WI PD/MD: Tyrone Jackson No Adds</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>	<p>WJWS/Washington, DC PD: David A. Dickman MD: David A. Dickman 1 JEFF MAJORS "Made" 3 JIMMY SOMMERS "Party" SUNSHINE ANDERSON "Lunch" BLUCANTRELL "Frod"</p>	
<p>KQXL/Baton Rouge, LA MD: Mya Vernon PD/MD: Mya Vernon 2 ALLURE "Yours" 1 JESSE POWELL "Past" SUNSHINE ANDERSON "Lunch"</p>	<p>WVAV/Chicago, IL PD: Erny Smith APD/MD: Carlo Bonister No Adds</p>	<p>WDMK/Detroit, MI MD: Monica Shaw APD: Beatha "Lady B" Gray MD: Sunny Anderson BLUCANTRELL "Frod"</p>	<p>WQMG/Greensboro, NC PD: Alvin Stone No Adds</p>	<p>KJLH/Los Angeles, CA PD/MD: C.W. Watson 4 RICK BRAUN "Song" 1 BLUCANTRELL "Frod" MARY J. BLIGE "Family" SUNSHINE ANDERSON "Lunch"</p>	<p>WDLT/Mobile, AL PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" BABYFACE "What" ST LUNATICS "Summer"</p>	<p>WVXL/Norfolk, VA PD/MD: Vera Catron No Adds</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>	<p>WHUR/Washington, DC PD: Hector Hammad MD: David A. Dickman 1 BASS "Turn" CHARLIE WILSON "Street"</p>
<p>WBH/Birmingham, AL PD: Jay Dixon MD: Darryl Johnson No Adds</p>	<p>WZAK/Cleveland, OH PD/MD: Lance Panton No Adds</p>	<p>WGPR/Detroit, MI PD/MD: Rosetta Hines No Adds</p>	<p>WQMG/Greensboro, NC PD: Alvin Stone No Adds</p>	<p>WRWB/Macon, GA PD/MD: Derek Monet SUNSHINE ANDERSON "Lunch" BABYFACE "What"</p>	<p>WYBC/New Haven, CT MD: Wayne Schmidt PD: Joan Castillo APD: Steven Richardson MD: Doc-P SUNSHINE ANDERSON "Lunch"</p>	<p>WVXL/Norfolk, VA PD/MD: Vera Catron No Adds</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>
<p>WILD/Boston, MA PD: Steve Gausby MD: Niki Harris No Adds</p>	<p>WAGH/Columbus, GA PD: Rasheeda MD: Ed Lewis SUNSHINE ANDERSON "Lunch" TONY TERRY "Freaky"</p>	<p>WMXD/Detroit, MI PD: Janet G. APD: Oneil Stevens MD: Sheila Little MARY J. BLIGE "Family"</p>	<p>WIKI/Jackson, MS PD/MD: Stan Branson 13 JESSE POWELL "Past" SUNSHINE ANDERSON "Lunch"</p>	<p>WRWB/Macon, GA PD/MD: Derek Monet SUNSHINE ANDERSON "Lunch" BABYFACE "What"</p>	<p>KJMS/Memphis, TN PD: Nate Bell MD: Eileen Nathaniel SUNSHINE ANDERSON "Lunch" MARY J. BLIGE "Family" TYRESE "Gonna"</p>	<p>WVXL/Norfolk, VA PD/MD: Vera Catron No Adds</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>	<p>WQOK/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 9 PETEY PABLO "Rase" 5 R KELLY "Feelin" 1 NICOLE "Lookin" TONY TERRY "Freaky"</p>

*** Monitored Reporters**
42 Total Reporters
37 Total Monitored
5 Total Indicator

Athena Cage "hey hey" THE R&B REMIX On Your Desk Now!



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Lifetime

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GOING FOR ADDS URBAN MAINSTREAM AUGUST 13th & 14th

EXECUTIVE PRODUCERS
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August 10, 2001

ARTIST BREAKDOWN

ARTIST **GINUWINE**
ALBUM **DIFFERENCES**
LABEL **EPIC**

Lately, I have become so spiritual. But before people start commenting on the number of pinot noirs I consumed at the last industry function, I'm not referring to religion; I mean spiritual as in "of the spirit or soul." And while listening to some music recently, I came across a single that touched my spirit with such a romantic force that I had to spotlight it. Everybody and their mama knows that I'm in love with **Genuwine**, my babydaddy — well, everybody but him and Solé — but I hadn't really gotten into *The Life*, his latest joint, for reasons unknown to man.

While reviewing some singles to see which would become this week's breakdown victim, G's latest managed to catch my attention. As I mixed it in with the rest of the CDs (after all, I'm still mad 'cause he and Solé are parents to the same child), I paid no special attention to "Differences." I'd been listening to single after single, waiting for something to catch my attention and stop me in my tracks, but nothing stood out. Then I put in my babydaddy's song, and our "relationship" was rekindled. I can't explain how intensely this song affected my spirit from the moment I pressed "play." The captivating yet freeing melody floating underneath Genuwine's soft vocals intensified the romanticism of the tender lyrics. I was in awe as I listened to this praising tune. Consequently, this issue's breakdown focuses on the second single from *The Life*.

Somewhat of a fairy tale — as there is a happy ending — this sentimentally sincere and humbly expressive tune focuses on a man who has finally found someone who will introduce him to that powerfully magnetic emotion that

many seek but only a few actually experience — love. I don't know if it was the concept of the song or the thought of someone who has become very special to me that made my spirit blush, but I became a lighter shade of pink.

Kicking off this romantic exaltation with the heartfelt confession "I'm here for you," Genuwine begins to expose his heart — from the inside out. "Girl you open me, I'm wide open/And I'm doing things I never do/But I feel so good, I feel so good/Why it take so long for me finding you?"

Love enters dude's life in an intense way. The potent and mysterious emotion didn't creep up on him: it body-slammed him to the floor. Now he finds himself thanking God for blessing him with babygirl.

"My whole life has changed since you came in/I knew back then you were that special one/I'm so in love, so deep in love/You made my life complete/You are so sweet/No one competes." (Ahhh.) And if that wasn't enough shelacking, dude claims that her love is so powerful, it's blinding!

Though the song is filled with praises, babyboy touches on his behavior before meeting babygirl. Being buck wild prohibited him from even thinking about settling down. And even when he was ready to be in a committed relationship, he still didn't give his heart the opportunity to find a home. (You know how guys can be when they with their dawgs; they don't want to be labeled "punany-whipped," so they follow the leader of the pack.) But now, with a mature mind and an eager heart, he puts homegirl first. He very passionately and lovingly thanks the woman who has turned out to be the missing piece to his life's puzzle. (Is he talking 'bout me?)

"Differences" is one of the most caring, quixotic and humbling songs I've heard since waking up this morning. Fellas, here is a sure-fire way to score Brownie points with your lady: Dedicate this applauding ode to her, and if she's anything like me, she'll be putty in your hands. Peace.

— Tanya O'Quinn
Asst. Urban Editor



GINUWINE

Urban New & Active

TYRESE What Am I Gonna Do (RCA) Total Plays: 291, Total Stations: 49, Adds: 1	JESSE POWELL Something In The Past (Silas/MCA) Total Plays: 178, Total Stations: 20, Adds: 3
THREE 6 MAFIA Baby Mama (Universal) Total Plays: 281, Total Stations: 22, Adds: 1	LIL' ROMEO The Girlies (Soujja/Priority) Total Plays: 163, Total Stations: 41, Adds: 41
NICOLE I'm Lookin' (Gold Mind/EastWest/EEG) Total Plays: 280, Total Stations: 29, Adds: 5	ATHENA CAGE Hey Hey (Priority) Total Plays: 129, Total Stations: 14, Adds: 0
GERALD LEVERT Made To Love Ya (EastWest/EEG) Total Plays: 281, Total Stations: 32, Adds: 2	T.I. I'm Serious (Arista) Total Plays: 127, Total Stations: 22, Adds: 3
2PAC Letter... (Amaru/Death Row/Interscope) Total Plays: 255, Total Stations: 24, Adds: 0	DANTE Lawdy, Lawdy (RCA) Total Plays: 119, Total Stations: 19, Adds: 0
MYSTIC The Life (Good Vibe/Jcor) Total Plays: 251, Total Stations: 22, Adds: 1	KURUPT F/BLAQUE It's Over (Antra/Artemis) Total Plays: 116, Total Stations: 18, Adds: 2
JADAKISS Knock Yourself Out (Ruff Ryders/Interscope) Total Plays: 242, Total Stations: 36, Adds: 6	EASTSIDAZ I Luv It (Doghouse/TVT) Total Plays: 116, Total Stations: 14, Adds: 1
BEANIE SIGEL Beanie... (Roc-A-Fella/IDJMG) Total Plays: 218, Total Stations: 18, Adds: 0	BABYFACE What If (Arista) Total Plays: 114, Total Stations: 22, Adds: 2
JON B Now I'm With You (Edmonds/Epic) Total Plays: 213, Total Stations: 31, Adds: 1	RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J) Total Plays: 113, Total Stations: 14, Adds: 0
LEFT EYE The Block Party (Arista) Total Plays: 187, Total Stations: 16, Adds: 0	IMX Clap Your Hands (New Line) Total Plays: 109, Total Stations: 11, Adds: 0

Songs ranked by total plays

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CASE Missing You (Def Soul/IDJMG)	329
SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	327
INDIA.ARIE Video (Motown)	309
JIMMY COZIER She's All I Got (J)	275
JILL SCOTT A Long Walk (Hidden Beach/Epic)	246
TANK Maybe I Deserve (BlackGround)	241
CHARLIE WILSON Without You (Major Hits)	234
KOFFEE BROWN After Party (Arista)	229
TAMIA Stranger In My House (Elektra/EEG)	192
TAMIA Tell Me Who (Elektra/EEG)	185

URBAN

Indicator™

Most Added.

ARTIST TITLE LABEL(S)	ADDS
LIL' ROMEO The Girlies (Soujja/Priority)	10
BABYFACE What If (Arista)	4
ST. LUNATICS Summer In The City (Fo' Reel/Universal)	4
R. KELLY Feelin' On Your Booty (Jive)	3
JESSE POWELL Something In The Past (Silas/MCA)	3
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	3
PETEY PABLO Raise Up (Jive)	2
THREE 6 MAFIA Baby Mama (Universal)	2
BATHGATE Bump That (Virgin)	2
LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	1
PHILLY'S MOST WANTED Please Don't Mind (Atlantic)	1
BILAL Fast Lane (Moyo/Interscope)	1
DANTE Lawdy, Lawdy (RCA)	1
ALLURE Enjoy Yourself (MCA)	1
AZ Everything's Everything (Motown)	1
PASTOR TROY Can You Stand The Game (Universal)	1
RASHEEDA Get It On (Motown)	1
NATE DOGG F/NAS & JS Goodlife (FB/Universal)	1
AALIYAH Rock The Boat (BlackGround)	1
BABY D. Eastside Vs. Westside (Profile)	1

URBAN

Going For Adds 8/14/01

AFROMAN Because I Got High (Universal)
CANELA Everything (DreamWorks)
JAY Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
KENNY LATTIMORE Weekend (Arista)
LIL' BUDDY Que Bo Gold (Universal)
LIL' MO Keep It Gangsta (Gold Mind/Elektra/EEG)
LIL' RASCALS Hardball (Columbia)
LINA It's Alright (Atlantic)
MELKY SEDEK Two Can Play That Game (MCA)
MR. CHEEKS Lights, Camera, Action (Group Home/Universal)
MUET Best Friend (Epic)
PROPHET JONES Lifetime (University/Motown)
BOBBY DIGITAL 1/RZA The Rhumba (Koch)
SYLEENA JOHNSON Hit On Me (Jive)
3LW Never Let Go (Epic)
UGK Let Me See It (Jive)

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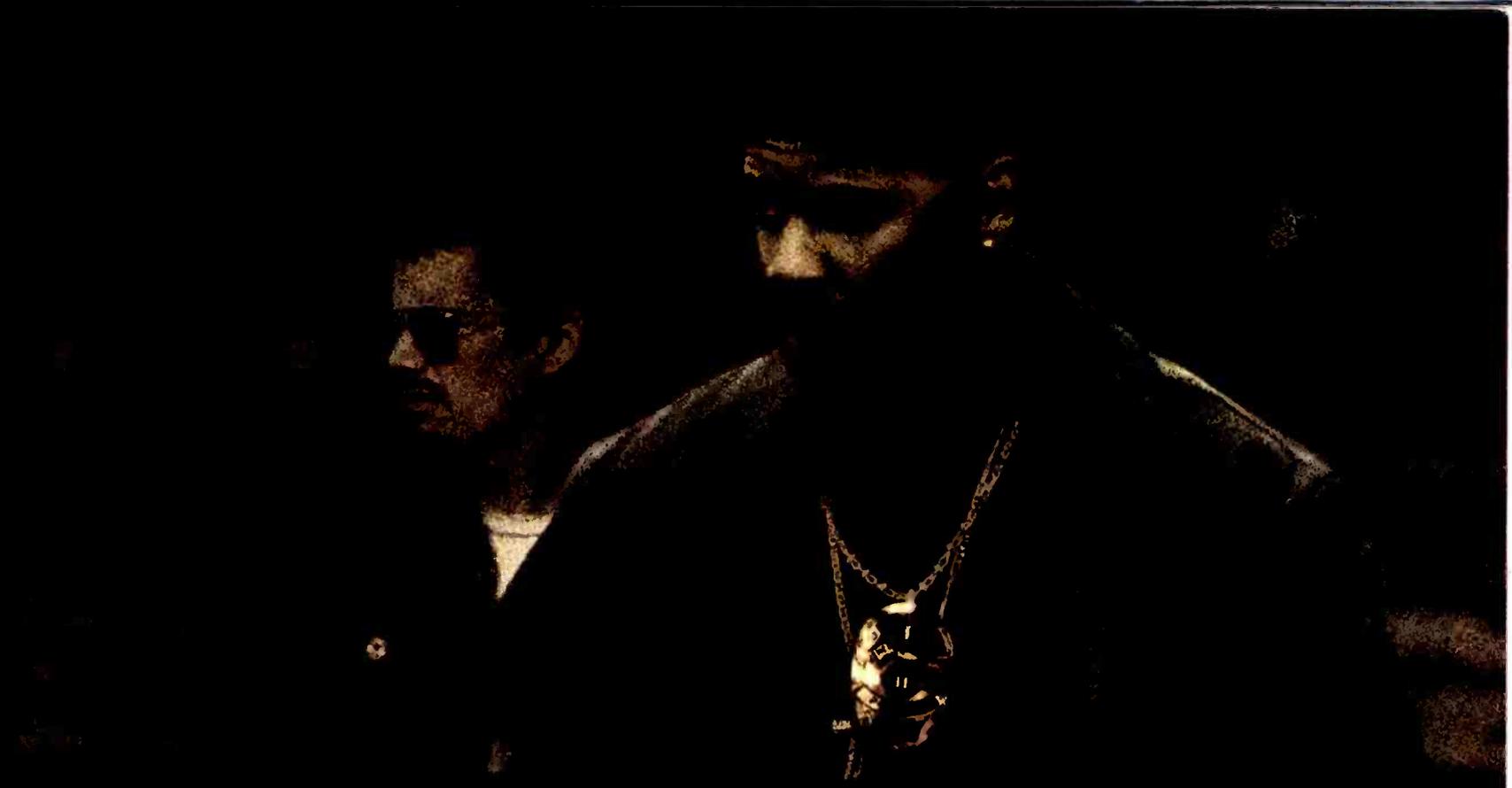
URBAN AC

Going For Adds 8/14/01

MUSIQ I/AYANA Girl Next Door (Def Soul/IDJMG)

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EXPLICIT CONTENT

ALBUM IN STORES SEPTEMBER 11, 2001

MOVIE OPENS SEPTEMBER 25, 2001

Soundtrack Executive Producer: David Ehrlich

R&R Urban AC Top 30

Powered By



August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
—	1	ALICIA KEYS Fallin' (J)	1044	—	162364	15	35/0
—	2	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	994	—	149011	8	37/0
—	3	LUTHER VANDROSS Take You Out (J)	901	—	150260	15	37/0
—	4	JILL SCOTT The Way (Hidden Beach/Epic)	871	—	142725	11	36/0
—	5	ERICK SERMON Music (Interscope)	723	—	117130	8	29/0
—	6	MUSIQ Love (Def Soul/IDJMG)	698	—	109761	23	33/0
—	7	JAHEIM Just In Case (Divine Mill/WB)	647	—	102686	13	34/0
—	8	BRIAN MCKNIGHT Love Of My Life (Motown)	535	—	76070	4	35/0
—	9	INDIA.ARIE Brown Skin (Motown)	481	—	83453	8	34/0
—	10	MAXWELL Lifetime (Columbia)	480	—	72506	3	33/0
—	11	SYLEENA JOHNSON I Am Your Woman (Jive)	434	—	48070	19	35/0
—	12	GERALD LEVERT Made To Love Ya (EastWest/EEG)	426	—	59580	5	30/0
—	13	WILL DOWNING Is This Love (GRP/VMG)	384	—	47919	10	27/2
—	14	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	378	—	51545	17	28/0
—	15	DONNIE MCCLURKIN We Fall Down (Verity)	372	—	67222	24	31/0
—	16	CECE WINANS More Than What I Wanted... (Wellspring/Capitol)	370	—	48940	3	30/0
—	17	CHARLIE WILSON One Way Street (Major Hits)	318	—	37594	14	31/1
—	18	JESSE POWELL Something In The Past (Silas/MCA)	257	—	36950	5	22/3
—	19	PUBLIC ANNOUNCEMENT John Doe (RCA)	220	—	28785	8	22/1
—	20	USHER U Remind Me (LaFace/Arista)	206	—	48325	4	6/0
—	21	KENNY LATTIMORE Weekend (Arista)	185	—	32171	1	19/1
—	22	ERIC BENET Love Don't Love Me (Warner Bros.)	179	—	31243	20	23/0
—	23	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	170	—	46893	2	11/1
—	24	O'JAYS Let's Ride (Global Soul/Freeworld)	168	—	29803	1	0/0
—	25	GINUWINE Differences (Epic)	165	—	27215	1	15/2
—	26	TANK Slowly (BlackGround)	162	—	23475	2	19/0
—	27	JEFF MAJORS Wade In The Water (Independent)	155	—	23297	1	4/1
—	28	TONY TERRY Freaky Little Game (Golden Boy)	152	—	12025	1	16/1
—	29	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	127	—	27888	1	4/1
—	30	BABYFACE What If (Arista)	126	—	22273	1	23/2

37 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Now & Active

FULL FORCE Float On With Us (Forcetul/TVT)

Total Plays: 124, Total Stations: 12, Adds: 0

LOVE DOCTOR Slow Roll It (Mardi Gras)

Total Plays: 122, Total Stations: 5, Adds: 0

TYRESE What Am I Gonna Do (RCA)

Total Plays: 112, Total Stations: 24, Adds: 4

MARY J. BLIGE Family Affair (MCA)

Total Plays: 100, Total Stations: 8, Adds: 4

MICHAEL COOPER Your Face (Major Hits)

Total Plays: 90, Total Stations: 14, Adds: 0

RICK BRAUN Song For You (Warner Bros.)

Total Plays: 85, Total Stations: 11, Adds: 1

BRIAN CULBERTSON Nice And Slow (Atlantic)

Total Plays: 80, Total Stations: 11, Adds: 1

JAGGED EDGE Goodbye (So So Def/Columbia)

Total Plays: 79, Total Stations: 15, Adds: 0

KIRK WHALUM F/WENDY MOTEN Real Love (Warner Bros.)

Total Plays: 72, Total Stations: 8, Adds: 0

MYSTIC The Life (Good Vibe/Jcor)

Total Plays: 51, Total Stations: 5, Adds: 0

JON B Don't Talk (Edmonds/Epic)

Total Plays: 46, Total Stations: 5, Adds: 0

EDDIE M. Girl To A Woman (Gold Circle)

Total Plays: 45, Total Stations: 8, Adds: 0

PROPHET JONES Lifetime (Motown)

Total Plays: 33, Total Stations: 5, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)	11
BLU CANTRELL I'll Find A Way (Arista)	11
TYRESE What Am I Gonna Do (RCA)	4
MARY J. BLIGE Family Affair (MCA)	4
JESSE POWELL Something In The Past (Silas/MCA)	3
WILL DOWNING Is This Love (GRP/VMG)	2
BABYFACE What If (Arista)	2
GINUWINE Differences (Epic)	2
OLIVIA It's On Again (J)	2

Most Increased Plays

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

Bullets /Trending Information
Will Return Next Week

Breakers.

NOW PLAYING ON 60% OF
THE REPORTING PANEL

No Songs Qualified For Breaker Status
This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

charlie wilson

(FEATURING AVANT)

"ONE WAY STREET"

Play It More!!!

New Add this week: WHUR

"GOING
TOP 10 WITH
YOUR SUPPORT!"

+318
Plays



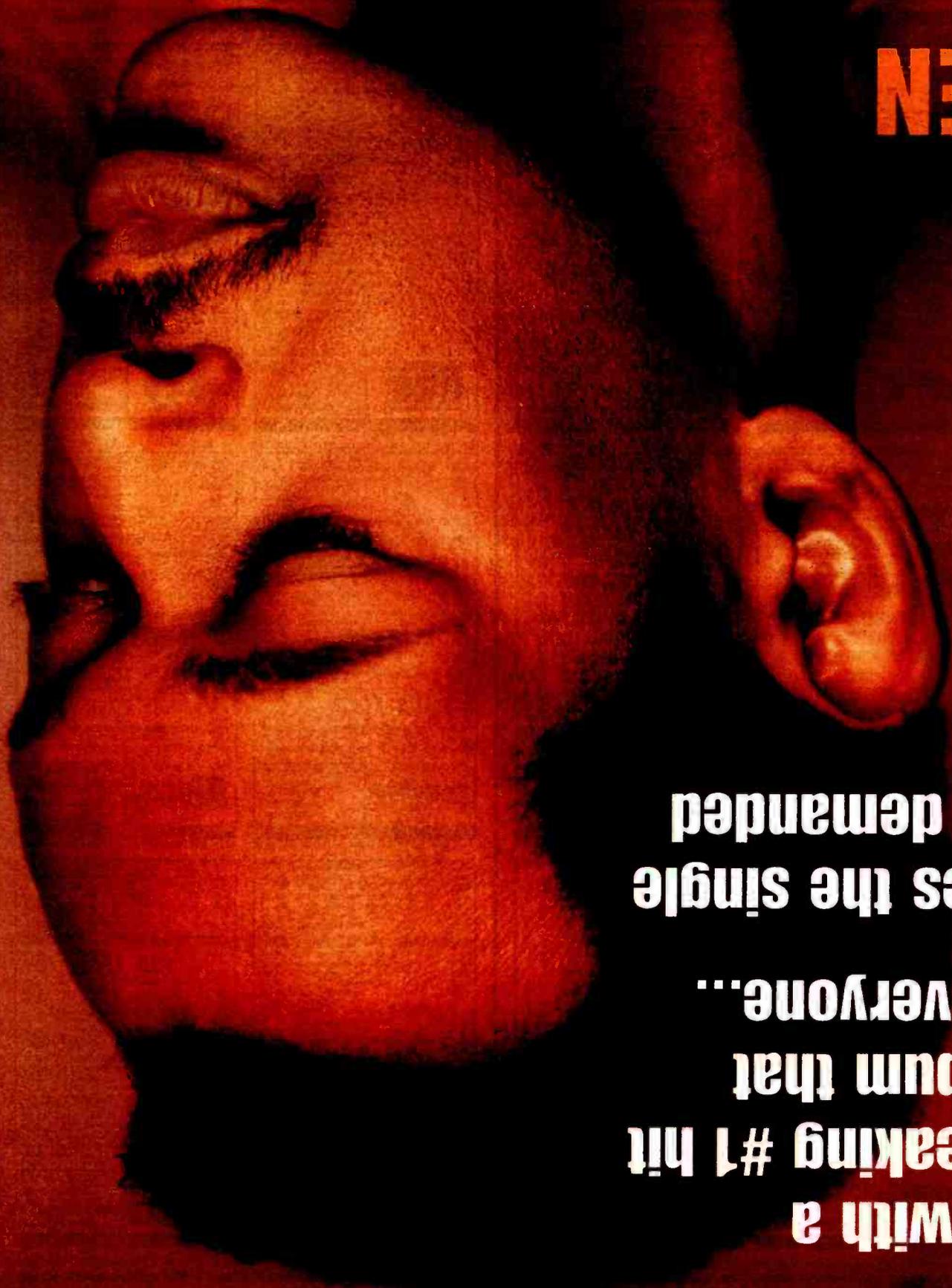
www.majorhitsrecords.com



IMPACTING R&B
MAINSTREAM & ADULT
AUGUST 2014

GAN HEAVEN WAIT LUTHER VANDROSS

It started with a
record breaking #1 hit
and an album that
stunned everyone...
Now comes the single
you've all demanded



MARKET #31

WKVJ/Columbus, OH
Clear Channel
(614) 321-1007
Muhammad/Loe
12c Cumc 219,480

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
44	52	JENNIFER LOPEZ/Im Real	7020
46	44	TRICK DADDY/Im A Thug	6885
45	51	ISLEY BRODS/R. ISLEY/Contagious	6750
35	50	FAITH EVANS/CARL...Can't Believe	6750
54	46	JAGGED EDGE/Where The Party At	6210
44	45	ALICIA KEYS/Fallin'	5940
46	44	R. KELLY/Real On Your	5940
32	38	BLU CANTRELL/Im Tm Up Style	5265
51	37	USHER/R. Remind Me	4995
38	36	LIL' MO/Supervoman	4860
45	35	R. KELLY/Fiesta	4725
35	35	MISSY ELLIOTT/One Minute Man	4725
35	35	EVE F. GOWEN/STEFAN! et Me Blow Ya Mind	4725
34	33	JAMIE IM/Just In Case	4655
32	32	SYLVIA ANN JONSON/Am Your Woman	4320
21	32	2PAC/Letter 2 My Unborn	4320
38	31	RAY-W/What A Minute	4185
27	31	MARY J. BLIGE/Family Affair	4185
6	29	112/Dance With Me	3780
19	28	JILL SCOTT/The Way	3780
16	24	Case/Missing You	3240
26	24	MUSIQ/Que	3240
23	23	LUDACRIS/Arms Cores	3105
21	23	TANK SWAG/In The Club	3105
14	23	GINA WINE/Differences	3105
10	22	BRIAN MCKNIGHT/Love Of My Life	2970
21	22	MARY J. BLIGE/Family Affair	2970
8	21	ABBYFACE/What If	2835
7	21	MARIAH CAREY/Overboy	2835
15	20	AVANTAGE/First Love	2700

MARKET #34

WKVJ/Columbus, OH
Blue Chip
(614) 487-1444
Strong/Stevens
12c Cumc 126,100

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
44	47	ALICIA KEYS/Fallin'	6627
44	47	JAGGED EDGE/Where The Party At	6486
39	46	JAY-Z/03 (H.O.V.A.)	6486
42	45	JENNIFER LOPEZ/Im Real	6345
41	45	MARY J. BLIGE/Family Affair	6345
42	45	USHER/R. Remind Me	6345
27	40	R. KELLY/Real On Your	5640
37	34	MISSY ELLIOTT/One Minute Man	4794
36	36	JILL SCOTT/The Way	5076
35	35	GINA WINE/Differences	4630
39	35	JAMIE IM/Just In Case	4935
30	35	JIMMY COZZI/R. She's All I Got	4935
12	35	LUDACRIS/Arms Cores	5640
32	33	DESTINY'S CHILD/Bodyicious	5076
32	33	INDIA ARIE/Brown Skin	4630
32	33	TANK SWAG	4230
27	30	MAXWELL/L.A. Letme	4630
45	26	DIDDY...Bad Boys For Life	3948
26	27	LUDACRIS/Arms Cores	3807
30	25	BRIAN MCKNIGHT/Love Of My Life	3525
25	25	VIOLATOR/F.B.U.S.T.A...What It Is	3525
3	23	LIL' JON.../Ba Bi	3243
45	26	TRICK DADDY/Im A Thug	2961
19	26	112/Peaches & Cream	2679
17	20	JAMIE IM/Someone To Call	2679
28	18	LUTHER WANDROSS/Take You Out	2538
21	18	PUBLIC ANNOUNCEMENT/John Doe	2538
17	18	ATHEA GAGE/Hey	2538
18	17	MARIAH CAREY/Overboy	2387
20	17	RAY-W/What A Minute	2387

MARKET #1

WKVJ/New York
Emmis
(212) 242-9870
Beasley/Gustines
12c Cumc 1,397,500

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
29	29	JAMIE IM/Just In Case	23954
29	29	ALICIA KEYS/Fallin'	23954
24	27	FAITH EVANS/CARL...Can't Believe	22302
27	27	USHER/R. Remind Me	22302
29	26	JAGGED EDGE/Where The Party At	21476
25	25	JIMMY COZZI/R. She's All I Got	20650
12	24	INDIA ARIE/Brown Skin	19824
26	24	LUTHER WANDROSS/Take You Out	19824
28	24	KOFFEE BROWN/Weekend Thing	19824
26	29	BLU CANTRELL/Im Tm Up Style	16520
26	20	ISLEY BRODS/R. ISLEY/Contagious	16520
75	19	JILL SCOTT/The Way	15694
16	19	JAMIE IM/Just In Case	15694
14	18	BILAL/So So	12390
11	18	ALICIA KEYS/Fallin'	12390
14	14	ERICK SERAFIM/Music	11564
8	12	BRIAN MCKNIGHT/Love Of My Life	9912
11	12	GERALD LEVERT/Made To Love Ya	9966
10	8	KEKE Wyatt/Love To Love	7434
7	9	JAMIE IM/Someone To Call	7434
11	9	GINA WINE/Differences	7434
9	9	CECE WYNN/More Than What...	7434
8	9	ERIC BENE/Teach Me How To Love Me	7434
7	8	MAXWELL/L.A. Letme	7434
7	8	DONNIE MCCURKIN/Can't Believe	5782
7	8	TYRESA/What Am I Gonna Do	5782
5	7	KENNY LATTIMORE/Weekend	5782
3	7	LUTHER WANDROSS/Heart It All Before	5782

MARKET #2

KJLH/Los Angeles
Taxi
(310) 330-5550
Winston
12c Cumc 420,000

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
29	31	MUSIQ/Que	9063
24	31	Case/Missing You	9063
27	30	LUTHER WANDROSS/Take You Out	8790
24	32	JILL SCOTT/The Way	7032
23	23	ISLEY BRODS/R. ISLEY/Contagious	7032
22	22	ALICIA KEYS/Fallin'	6446
14	18	JAMIE IM/Just In Case	5567
16	18	INDIA ARIE/Brown Skin	5567
20	18	SUNSHINE ANDERSON/Heart It All Before	5567
16	18	ERICK SERAFIM/Music	5567
16	18	CECE WYNN/More Than What...	5274
17	17	CHARLIE WILSON/Without You	4981
13	14	SYLVIA ANN JONSON/Am Your Woman	6748
20	13	MUSIQ/Que	6266
12	12	WALTER BEEBEY/Teach Each Other	5672
9	9	JESSE POWELL/Something In...	2637
11	8	MICHAEL COOPER/Your Face	2344
11	8	INDIA ARIE/Brown Skin	2344
18	7	TONY TERRI/Freely Little Game	2344
7	7	BRIAN MCKNIGHT/Love Of My Life	2051
7	7	SYLVIA ANN JONSON/Am Your Woman	2051
2	7	GERALD LEVERT/Body On Fire	2051
7	7	GERALD LEVERT/Made To Love Ya	2051
6	6	DONNIE MCCURKIN/Can't Believe	1758
3	6	SADE/Somebody's Here	1758
5	6	PUBLIC ANNOUNCEMENT/John Doe	1758
6	6	STEPHEN SAMMONS/4U	1758
2	6	INDIA ARIE/Video	1758
1	6	RONA CARL/Be Love	1465

MARKET #3

WVAZ/Chicago
Clear Channel
(312) 360-9000
Smith/Boater
12c Cumc 589,800

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
33	28	LUTHER WANDROSS/Take You Out	13496
25	28	ERICK SERAFIM/Music	10060
13	24	ALICIA KEYS/Fallin'	11568
24	24	JILL SCOTT/The Way	11568
19	23	JAMIE IM/Just In Case	11086
28	23	ISLEY BRODS/R. ISLEY/Contagious	11086
19	22	CASE/Missing You	10122
19	21	INDIA ARIE/Video	10122
20	20	JIMMY COZZI/R. She's All I Got	9640
12	20	DONNIE MCCURKIN/Can't Believe	6748
13	14	BRIAN MCKNIGHT/Love Of My Life	6748
10	14	ERIKH BADOUB/Don't Know Ya	6748
13	14	SYLVIA ANN JONSON/Am Your Woman	6748
20	13	MUSIQ/Que	6266
7	12	WALTER BEEBEY/Teach Each Other	5672
13	12	GERALD LEVERT/Body On Fire	5784
11	11	MAXWELL/L.A. Letme	5302
11	11	MAXWELL/L.A. Letme	4830
9	10	JILL SCOTT/Long Walk	4338
5	10	ABBYFACE/What If	4338
7	10	R. KELLY/Vanilla's Threat	3856
8	10	INDIA ARIE/Brown Skin	3856
8	10	INDIA ARIE/Brown Skin	3856
6	10	INDIA ARIE/Video	3856
6	10	MAXWELL/L.A. Letme	3856
6	10	MAXWELL/L.A. Letme	3856
6	10	YOLANDA ADAMS/Open My Heart	3374
12	6	STEPHEN SAMMONS/4U	2892
6	6	CHARLIE WILSON/Without You	2892
5	6	TAMIA/Stanger In My House	2892
5	6	TAMIA/Stanger In My House	2892

MARKET #07

WPGC/Charlotte
Infinity
(704) 342-2644
Carson/Quick
12c Cumc 251,400

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
43	42	ISLEY BRODS/R. ISLEY/Contagious	7812
43	42	JAGGED EDGE/Where The Party At	7812
44	39	JAY-Z/03 (H.O.V.A.)	7264
4	39	R. KELLY/Real On Your	7264
27	37	BLU CANTRELL/Im Tm Up Style	6876
30	36	LIL' MO/Supervoman	6696
30	33	GINA WINE/Differences	6138
36	32	VIOLATOR/F.B.U.S.T.A...What It Is	5952
35	32	LUDACRIS/Arms Cores	5952
42	31	MARY J. BLIGE/Family Affair	5076
30	31	P. DIDDY...Bad Boys For Life	5766
28	31	JUVENILE/Get It On	5208
31	28	BACKBOON/Five Deuce Four	5208
27	31	LIL' JON.../Ba Bi	5072
27	31	MARY J. BLIGE/Family Affair	5072
31	26	PETEY PABO/Orase Up	4836
20	26	112/Peaches & Cream	4836
24	25	LIL' MO/Supervoman	4650
25	25	JENNIFER LOPEZ/Im Real	4650
31	25	EVE F. GOWEN/STEFAN! et Me Blow Ya Mind	4650
30	24	TRICK DADDY/Im A Thug	4464
30	24	PUBLIC ANNOUNCEMENT/John Doe	4464
29	23	RAY-W/What A Minute	4278
25	23	DESTINY'S CHILD/Bodyicious	4278
28	23	LUDACRIS/Arms Cores	4278
24	23	JARILEE/You're My Girl	4278
22	23	R. KELLY/Real On Your	4278
22	22	THREE 6 MARVA/Body's Mean	4092
22	22	REDMAN/F.U. KOOL/Let's Get Dirty	4092
19	21	MR. CHEEK/Lights, Camera	3936

MARKET #38

WQOW/Norfolk
Clear Channel
(757) 465-0000
Holiday/Mazono
12c Cumc 227,400

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
51	52	ALICIA KEYS/Fallin'	7956
49	50	ISLEY BRODS/R. ISLEY/Contagious	7812
34	48	GINA WINE/Differences	7497
42	48	FAITH EVANS/CARL...Can't Believe	6876
41	41	USHER/R. Remind Me	6273
32	37	JILL SCOTT/The Way	5672
31	35	TRICK DADDY/Im A Thug	5305
34	34	JENNIFER LOPEZ/Im Real	5072
29	31	MARY J. BLIGE/Family Affair	4437
29	29	MUSIQ/Que	4437
18	28	JAGGED EDGE/Where The Party At	4437
18	28	LUDACRIS/Arms Cores	4294
30	28	JIMMY COZZI/R. She's All I Got	3978
22	26	VIOLATOR/F.B.U.S.T.A...What It Is	3978
24	26	JAMIE IM/Just In Case	3978
47	24	ERICK SERAFIM/Music	3672
16	24	PHILLY'S MDS/STEFAN! et Me Blow Ya Mind	3672
18	23	112/Peaches & Cream	3519
20	23	HIT/Round & Round	3519
23	22	DESTINY'S CHILD/Bodyicious	3366
23	22	R. KELLY/Fiesta	3213
28	21	LUDACRIS/Arms Cores	2754
12	21	PUBLIC ANNOUNCEMENT/John Doe	2754
21	17	LIL' JON.../Ba Bi	2601
14	17	MISSY ELLIOTT/Get It On	2601
18	17	EVE F. GOWEN/STEFAN! et Me Blow Ya Mind	2601
23	17	PETEY PABO/Orase Up	2601

MARKET #5

WDAS/Philadelphia
Clear Channel
(610) 617-8500
Williams/Davis/Gamble
12c Cumc 587,400

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
37	44	ALICIA KEYS/Fallin'	19492
35	38	ISLEY BRODS/R. ISLEY/Contagious	16834
37	37	MUSIQ/Que	16391
37	37	JILL SCOTT/The Way	15946
35	35	LUTHER WANDROSS/Take You Out	15505
32	34	CASE/Missing You	15062
27	27	INDIA ARIE/Video	11961
24	24	ERICK SERAFIM/Music	10632
25	23	TANK SWAG/In The Club	10189
25	23	JESSE POWELL/Something In...	8417
21	19	USHER/R. Remind Me	8417
11	13	MUSIQ/Que	5759
10	12	GERALD LEVERT/Made To Love Ya	5316
12	12	CHARLIE WILSON/Without You	5316
9	12	CECE WYNN/More Than What...	5316
9	12	BEBE WYNNE...Coming Back Home	5316
10	12	DONNIE MCCURKIN/Can't Believe	5316
11	11	CARL THOMAS/Emotional	4873
7	11	DAVE HOLLISTER/One Woman Man	4873
12	11	CHARLIE WILSON/Without You	4430
9	10	GINA WINE/Differences	4430
9	10	INDIA ARIE/Brown Skin	4430
13	8	ERIKH BADOUB/Don't Know Ya	3987
8	10	JILL SCOTT/Long Walk	3987
6	8	FAITH EVANS/CARL...Can't Believe	3544
7	7	JAMIE IM/Just In Case	3101
7	7	SILK BOB/Eyes	3101
7	7	MARY J. BLIGE/Family Affair	3101
9	8	YOLANDA ADAMS/Open My Heart	2658

MARKET #6

KRNB/Dallas-Ft. Worth
Service
(817) 263-9911
Payne/Y...
12c Cumc 149,800

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
23	24	INDIA ARIE/Brown Skin	2064
25	24	BRIAN MCKNIGHT/Love Of My Life	2064
24	24	GERALD LEVERT/Made To Love Ya	2064
20	24	BRIAN MCKNIGHT/Love Of My Life	2064
20	22	JILL SCOTT/Long Walk	1892
23	21	JAMIE IM/Just In Case	1806
24	21	INDIA ARIE/Video	1720
13	19	ERICK SERAFIM/Music	1720
13	19	MUSIQ/Que	1720
20	18	TAMIA/Stanger In My House	1478
14	18	MAXWELL/L.A. Letme	1478
10	18	LUTHER WANDROSS/Take You Out	1462
8	17	WILL DOWNING'S This Love	1462
24	18	DAVE HOLLISTER/One Woman Man	1290
21	14	CASE/Missing You	1204
10	12	DONNIE MCCURKIN/Can't Believe	1032
11	12	FAITH EVANS/CARL...Can't Believe	1032
15	12	SUNSHINE ANDERSON/Heart It All Before	1032
14	12	JILL SCOTT/Long Walk	1032
12	12	CHARLIE WILSON/Without You	1032
12	12	CHARLIE WILSON/Without You	

LON HELTON
lhelton@rronline.com



How To Get Along With Your PD

□ Plus, more tips for personalities from a talent coach

A talent coach who sat on a panel during a recent convention uttered this scary sentiment: "The PD can be a talent's worst enemy." While that may be true more often than most would like to admit, the fact is that the relationship between a PD and an air talent is crucial, and it's one that needs to be nurtured.

Very few air talents pay enough attention to how they cultivate that relationship, however. To get some tips on building that bond, I spoke with **Karen Young**, President of True Talent, a Chicago-based radio talent-development and coaching company.

Young says the air talent's relationship with the PD begins to build even before the air talent takes the job. "Just like before you get married, you talk about things like 'Do you want to have kids?' and 'How do you want to raise them?' You make sure that you're on the same page before you make a commitment.

"Before you, as an air talent, take a job, you should say to the PD interviewing you, 'Here's what I like to do on the air. How do you feel about that?' If the PD says, 'I don't want anyone on my station doing those things,' you don't want the job."

Building Trust

Once the air talent takes the job, the process of gaining the PD's confidence begins in earnest. Young says, "When starting a new job, and certainly before thinking of doing something crazy, one of an air talent's highest priorities should be building trust with the PD.

"The air talent must make sure that his PD knows that he wants to be part of the station's success, that he doesn't want to do something just for shock value and that he sincerely wants to develop as an air talent. An air talent must ask the PD for feedback. Many times an air talent doesn't do that and just waits for the PD to come down the hall and say, 'That sucked.'

"Once the air talent has done something good — maybe he got his name in the newspaper or received coverage on TV, or he did some great phoners or bits — and the PD starts to see what he can do, the air talent has earned more freedom."

An important part of this process, however, is that the air talent take a lead role. Most air talents wait for the PD to take the lead. "And that's something that may never happen," cautions Young. "Especially if the air talent is not the morning personality.

"If you're not in mornings, especially these days, when PDs are so incredibly busy, the PD may barely even speak to you. An air talent really has to be proactive. You may not agree with everything the PD tells you, but you at least have to make it clear that you're open to listen to them."



Karen Young

The PD-Talent Relationship

Young offers a few tips for air talents looking to nurture a closer relationship with their PD: "Asking for feedback is very important. So is trying not to be defensive when you hear something that may seem negative. Air talents should try to understand why their PD is saying what they're saying. Air talents need to understand that their PD is under a great deal of pressure from upper management and from sales, for starters.

"Try to help your PD look good. Develop your own relationship with sales. If you're doing a remote, do a great job so that the client is really happy instead of just showing up and standing around."

I ask Young what she says to an air talent who says, "You've given me great tips on being a personality. I think I can do this or that, but my PD says no at every turn. What do I do?" Is there anything short of finding a new job that will help turn that around?

"When you're hearing no from your PD, try to get him or her to be as specific as possible about their objections and what they don't like," she says. "And try to get the PD to be just as specific about what it is he or she does want. Usually, they're a lot more specific about what they don't want, but that doesn't help an air talent develop something good.

"It doesn't help when your PD says about a bit, 'Don't ever do that again.' You have to try to get your PD to break it down into what it is exactly that he or she didn't like: Was it the length? Was it the fact that you let the listener swear? Was it the fact that the woman was complaining about men? Exactly what was it that he or she didn't like? Ask, 'If I took that away, would the bit have been OK?'"

"Try to get your PD to talk about

what he or she *does* like — even if they can't think of anything you do that they like, which isn't unusual. Say to your PD, 'Describe your ideal talent to me.' Those are the kinds of things that will get your PD to talk in a nonthreatening way and will give you an insight into how his or her mind is working."

So there's some psychology involved when dealing with a PD?

"Oh, yeah," says Young. "Most of the time an air talent doesn't even think about that. They just see their PD as a cop, an enforcer, someone who drains all the fun out of everything."

Kind of like your mom. "Yeah," Young laughs, noting, "Actually, there's a real parent-child dynamic that goes on. And air talents do act like children quite often. PDs too. But in any kind of business relationship, you have to build a win-win."

"I know that PDs today have more to do than ever and that it's a very difficult job, but they need to take a moment to ask, 'Have I loved my air talents today?'"

"How can you help that person get to where they want to go? And that's a two-way street. Not only should air talents be thinking about how they can help the PD achieve his or her goals, the PD should be thinking about how to help air talents achieve their goals."

People Are Different

It strikes me, though, that most PDs may not have a clue what their air talents' goals are. "They usually don't ask," says Young. "But that's the first question I ask air talents when I begin working with them. I ask, 'Do you eventually want to be a PD? Do you want to do mornings? Are you looking to get into a top-five market? Do you want to stay in the town you're

"Too many people define risk as 'I'm going to see if I can drop my pants in the middle of the street.' That's not risk. People will stop to look like they'd stop to look at an accident, but that's not what builds the one-to-one bond with the listener."

in for the rest of your life? Is money the most important thing? What is it?"

"People are very different. The more that you, as a PDs, know about where your air talents want to wind up, the more you can get their buy-in to whatever it is you're telling them they need to do. And then it's not just 'Do it because I said so' — which is often the kind of message that air talents get from their PDs. PDs don't want to explain why, they just say, 'Just because,' which is how one talks to a child. And that doesn't work with air talents.

"A PD may be able to beat an air talent to the point where the air talent doesn't want to be beaten again, so they stop doing things. But at that point, they've lost the ability to be creative. The PD may be happy because he's not getting complaints anymore, but he's also not going to be getting the benefit that a really strong air talent can bring to the station. He's not going to get the bond with the audience."

A solid rapport with your PD can allow you to steer your airwork in the direction you feel most comfortable as you progress as a personality. Young offers this story: "I was recently working with an air talent on a lunchtime request show. I thought a lot of the phoners used on the air were sub-par.

"There were lots of phone bits, and I suggested that not all of them had to air and that the air talent should focus on the good ones. The air talent said they all had to air because the PD required a lot of phone bits because that's how people knew it was a request show.

"Of course, if that's what the PD is telling the air talent, that's what the air talent has to do. But I suggested that there are a number of ways that people know it's a request show — one is that they hear callers on the air, another is hearing an air talent talk about people who called in asking for something, and another is that they hear music they don't hear every day.

"I suggested that if the air talent had the right kind of relationship with the PD, they could sit down with the PD and ask if they could focus on just putting great phoners on the air until they could bring their skill level up to where they could have a good phoner every break."

Pushing The Boundaries

No matter what job you hold, there are always boundaries. For those on

the air, the feeling is often that, to grow as an air talent, you have to push the boundaries without breaking them — or at least without shattering them.

"The things that I and every other talent coach would tell air talent to do are often the things that they get in trouble for," Young says. "It's a very hard line to walk. So one of the tips I would give is that you have to be willing to get into trouble — you have to be willing to get fired — in order to follow your heart.

"And you always have to be willing to ask for forgiveness rather than permission. Of course, air talent always has to remember that it's the PD who will get called on the carpet if the air talent does something to get in trouble with an advertiser or whatever."

While the idea of being willing to get fired works on paper, in the real world — with mortgages, car payments and kids — it is a little tougher. There has to be a middle ground. Young agrees, noting, "There are indeed certain boundaries that everyone needs to respect. There are certainly a multitude of legal things that one has to pay attention to.

"You don't say something that's not true. You don't say something about another person if you don't have a source for it. That's the kind of thing that, even though you see others doing it, you have to stay away from.

"And, of course, there are boundaries set by the PD. When your PD tells you that you can't do something, that means you can't do it. If that happens often enough, it's a sign that you may want to look for another job where you have more freedom. But until you have that job, you have to stay within the rules. There are rules no matter where you work, and you have to follow them, or there will come a point where you just can't stay there."

Defining — And Taking — Risks

Pushing the boundaries requires taking risks. In fact, Young advises, "If you want to develop as an air talent, you have to keep taking risks on the air." She defines risk as anything that takes you out of your comfort zone.

"To grow, air talents have to push themselves out of their comfort zone," she says. "The most important risks to take are those that put real feelings on the air — whether they're

Continued on Page 69



CALVIN GILBERT

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A New Label's Story

□ Former major-label execs enjoying life at VFR Records

Harold Shedd and Paul Lucks realize that their mission for VFR Records may sound like a convenient catch phrase, but they insist that the label really is "all about the music."

"It sounds like a cliché, but it's not," insists Lucks, who heads VFR's business operations. "From the beginning of this company, we didn't say, 'We're going to go out and compete with the major labels.' Given the same product, they're going to win every time, because they have leverage. The only thing that's ever going to level the playing field is the music."

Lucks and Shedd, who handles VFR's A&R side, worked together at Mercury/Nashville, where Lucks ascended to Mercury's top post after Shedd relaunched Polydor as a country label in the early '90s. Shedd's Mercury signings included Shania Twain and Billy Ray Cyrus. Previously, he had produced some of Alabama's earliest RCA hits.

With business partner Ed Arnold, now the company Chairman, Shedd and Lucks created VFR Records last year. The label has released just three albums, but one of its artists — singer-songwriter Mark McGuinn — is among this year's newcomers breaking through on the R&R Country chart. Shedd and Lucks recently talked to R&R about the label's brief history and their plans for the future.

Opportunity

Country record sales remain in a major slump, so what makes this a good time to open a new record label? "I don't know if we thought it was a good time or not," Lucks admits. "We just felt that if we found some good music, we'd take it to the marketplace. We may have been feeling at the time that there was a certain sense of sameness happening in the music business, and that when things are dull, maybe there's opportunity for change."

Shedd and Lucks had been discussing a new label for years, but Arnold's financial backing gave them the green light to proceed. "Not to oversimplify it, but we didn't have a plan to do anything other than this: If we found something we liked, we would let the music determine what we did with it," Lucks explains.

"We were not looking for a radio record. We weren't looking for the next LeAnn Rimes or a specific genre. It was simply, if we liked it, we would let the artists and music determine how we marketed it."

In addition to McGuinn's album,



Harold Shedd

Paul Lucks

VFR's catalog includes the compilation *In the Beginning: A Songwriters' Tribute to Garth Brooks* and a self-titled debut by alt-country act Trent Summar & The New Row Mob. Being a Nashville label means that most of VFR's product will lean country, although Lucks adds, "If something fresh comes our way and we feel we can do something with it, whether it's country or not wouldn't make a difference."

McGuinn's project came to VFR as a collection of demos submitted by one of his friends who played on the sessions. "We basically took some of the cuts they had and upgraded them to master," Shedd says. "They recut a couple of sides and finished the album. It was probably 50% complete when we got it. We started the Trent project from letter 'A.' It was our first release and enjoyed modest success."

"It was critically acclaimed," Lucks interjects.

Shedd laughs. "It was critically acclaimed — and if we could translate that into sales, it would really be great," he says. "But it's a good project, and we'd do the same thing again. Trent's a viable act."

A&R Considerations

Considering Shedd's involvement with Twain, Cyrus and Alabama, it's safe to say that he gravitates toward acts that push the boundaries of country music. "Paul and I were together at Mercury during some very rewarding years," he says. "And what we did there is pretty much what we're doing here: looking for something unique that will not totally alienate the country audience and will maybe, at the same time, expand it into some areas that it had not been before."

With his beret and glasses, McGuinn doesn't fit the country stereotype, nor was "Mrs. Steven Rudy" a conventional country record. As a

result, many were surprised when it became a hit. Shedd says that the Nashville music industry often underestimates what Country programmers are willing to play, but he adds, "Even more so, I think we underestimate what the audience is willing to embrace. I don't want to get into an area where I don't belong, but things are probably over-analyzed at some point along the way, to the point that maybe we forget what it's all about."

Shedd makes his A&R decisions based on his gut reaction to what he hears. "I think you have to," he says. "You get in trouble if you don't. I know I do, at least."

When asked if there's a difference between a recording act and an artist, he says, "Oh, sure. I also differentiate between an artist and a star. A lot of them are considered stars, but I don't see that many stars. We've never had more than a half-dozen country stars at a time that I can recall."

"Given the same product, the major labels are going to win every time, because they have leverage. The only thing that's ever going to level the playing field is the music."

Paul Lucks

Radio Promotion

In setting up VFR, a strong radio promotion team was a top priority. Heading the team is Director/National Promotion Nancy Tunick, who arrived following the closure of Asylum Records. Others on the promotion team were picked up after other major labels closed.

Referring to the promotion team, Lucks says, "Like our philosophy of finding the right artists, we also wanted to find the right people for our staff. From our standpoint, we were very fortunate that other labels



FESTIVE OCCASION

Nashville's Mario's Restaurant was the setting recently for the official formation of a partnership between Bandit Records and BNA Records. Former Asylum executives Evelyn Shriver and Susan Nadler established Bandit and signed Country Music Hall of Fame member George Jones. Bandit and BNA are already collaborating on Jones' current single, "The Man He Was," and will continue the relationship with the upcoming release of Jones' new album, *The Rock: Stone Cold Country 2001*. Seen here are (seated, l-r) George Jones; his wife, Nancy; Shriver; (standing, l-r) RCA Label Group Exec. VP Butch Waugh and Chairman Joe Galante; Nadler; and BNA VP/Promotion Tom Baldrice.

were downsizing. It created an opportunity that might not have existed otherwise."

Having a team of seasoned promotion vets was a distinct advantage in working "Mrs. Steven Rudy." "The promotion staff was experienced across the board," Tunick says. "So the first time we walked into a station, it was exciting when people recognized that there was a new record label we were associated with. There wasn't the challenge of meeting new people and establishing some kind of credibility."

"When the radio tour began in January, we were already beginning to get some significant airplay. We had a buzz. A few weeks in, the station visits became events, because everybody was talking about Mark."

One disadvantage in promoting VFR's singles is that the label has no multi-Platinum flagship artist to mention while courting favor for a new act. "There are certainly issues as far as leverage," Tunick says. "We're competitive as far as promoting our artists, but we've really gone forward with the charge that this is about music."

"It's a time when programmers and consumers are ready for something refreshing and exciting. There is no other reason than the music to play something, because it's going to help them in addition to selling records for us. I think programmers really feel that Mark is an asset to their radio station."

Small Roster

As Lucks looks at other new independent labels in Nashville, he's surprised that some of them have assembled relatively large artist rosters in a short period of time. "I've often looked in amazement at lots of labels in just the amount of product they put out, and I wonder how they do it," he says.

"If it works for them and they're making money doing it, more power to them. I just don't see it as something we could do successfully. When we look at our projects, we really get into micromarketing and trying to manage the details of every aspect of the projects. I don't

know how you could do that putting out a half a dozen or two dozen albums a year.

"We're going to sign additional artists, but there's not a sense of urgency to fill a pipeline. Fortunately, we're doing well enough with the projects that we are involved with that we're not under tremendous pressure to put a lot of stuff out."

VFR's biggest push will continue to be for McGuinn. In late July the label even threw a big block party on Music Row designed to get votes for McGuinn at the upcoming CMA Awards. "We're going to be concentrating on Mark McGuinn's project," Shedd says. "We're not even to the meat of this album yet. The good stuff is yet to come. We're probably going to be able to go a minimum of six — and maybe eight — singles deep before this thing is over."

Room For Fun

Shedd concedes that country music is going through a down cycle, but he's not one to issue a doom-and-gloom forecast for the industry. "There's always room for improvement," he points out. "As someone who listens to tapes and CDs every day, it seems that the down cycle has a lot to do with what's being written, recorded and promoted."

"I think we have to improve the quality of the music to get it out of the cycle — whatever cycle it's in. That may be through a song, but it most likely will be through some new artist who comes along with a great CD — hopefully one that we get first."

As far as changes within the industry, Lucks says, "The price of doing business has gone up at every level — at radio, at accounts. The cost of bringing an artist to market is just tremendous. While we're an independent label and may do certain things that may not cost as much as a major, once you get to the marketplace, it's the same price."

Has that made Lucks change his philosophy toward his work? He laughs and says, "Yeah, if it's not fun, don't do it."

R&R Country Top 50 Indicator™

August 10, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
—	1	BLAKE SHELTON Austin (Warner Bros.)	1222	—	46383	1	32/0
—	2	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	1191	—	45249	1	32/0
—	3	KEITH URBAN Where The Blacktop Ends (Capitol)	1163	—	43875	1	32/0
—	4	JAMIE O'NEAL When I Think About Angels (Mercury)	1127	—	42182	1	31/0
—	5	RASCAL FLATTS While You Loved Me (Lyric Street)	987	—	37342	1	32/0
—	6	JO DEE MESSINA Downtime (Curb)	981	—	37772	1	30/1
—	7	CHRIS CAGLE Laredo (Capitol)	957	—	36202	1	31/0
—	8	BROOKS & DUNN Only In America (Arista)	953	—	36273	1	32/0
—	9	CYNDI THOMSON What I Really Meant To Say (Capitol)	919	—	35664	1	32/0
—	10	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	859	—	32939	1	32/0
—	11	LONESTAR I'm Already There (BNA)	833	—	30129	1	28/0
—	12	MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	784	—	27985	1	26/0
—	13	PHIL VASSAR Six-Pack Summer (Arista)	771	—	29552	1	32/0
—	14	SONS OF THE DESERT What I Did Right (MCA)	736	—	28532	1	29/0
—	15	LEE ANN WOMACK Why They Call It Falling (MCA)	736	—	29151	1	29/0
—	16	DARRYL WORLEY Second Wind (DreamWorks)	720	—	27629	1	32/0
—	17	DIAMOND RIO Sweet Summer (Arista)	680	—	27086	1	29/0
—	18	CAROLYN DAWN JOHNSON Complicated (Arista)	659	—	24544	1	31/0
—	19	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	623	—	23342	1	31/0
—	20	ALAN JACKSON Where I Come From (Arista)	622	—	23260	1	32/0
—	21	TIM MCGRAW Angry All The Time (Curb)	588	—	23317	1	32/2
—	22	TRICK PONY On A Night Like This (H2E/WB)	577	—	23208	1	28/2
—	23	DIXIE CHICKS Heartbreak Town (Monument)	541	—	20958	1	31/0
—	24	TRAVIS TRITT Love Of A Woman (Columbia)	517	—	20765	1	30/2
—	25	TAMMY COCHRAN Angels In Waiting (Epic)	510	—	17987	1	28/1
—	26	ANDY GRIGGS How Cool Is That (RCA)	449	—	16783	1	25/1
—	27	CHELY WRIGHT Never Love You Enough (MCA)	439	—	17353	1	30/0
—	28	MARK WILLS Loving Every Minute (Mercury)	439	—	16415	1	27/0
—	29	REBA MCENTIRE I'm A Survivor (MCA)	435	—	16628	1	32/4
—	30	JEFF CARSON Real Life (I Never Was...) (Curb)	346	—	13616	1	23/1
—	31	TRACE ADKINS I'm Tryin' (Capitol)	343	—	13595	1	28/5
—	32	JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	311	—	12221	1	25/0
—	33	GARY ALLAN Man Of Me (MCA)	305	—	12628	1	24/0
—	34	WARREN BROTHERS Where Does It Hurt (BNA)	275	—	10682	1	22/2
—	35	MARK MCGUINN That's A Plan (VFR)	254	—	9093	1	21/2
—	36	KENNY CHESNEY The Tin Man (BNA)	233	—	9231	1	24/5
—	37	TERRI CLARK Getting There (Mercury)	143	—	5408	1	14/0
—	38	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	143	—	6449	1	13/2
—	39	JOE DIFFIE In Another World (Monument)	128	—	4247	1	17/4
—	40	AARON TIPPIN Always Was (Lyric Street)	104	—	4181	1	9/1
—	41	GEORGE JONES The Man He Was (Bandit/BNA)	80	—	2885	1	6/1
—	42	MARSHALL DYLLON She Ain't Gonna Cry (Dreamcatcher)	67	—	2285	1	8/0
—	43	COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	53	—	1990	1	10/5
—	44	NICKEL CREEK When You Come Back Down (Sugar Hill/Vanguard)	47	—	2334	1	2/0
—	45	TIM RUSHLOW Crazy Life (Scream)	46	—	2319	1	4/0
—	46	PERFECT STRANGER The Hits (Curb)	33	—	1601	1	3/0
—	47	KORTNEY KAYLE Unbroken By You (Lyric Street)	31	—	1184	1	5/0
—	48	BELLAMY BROTHERS What'll I Do (Delta Disc)	30	—	1300	1	4/0
—	49	LONESTAR With Me (BNA)	29	—	1057	1	9/9
—	50	STEVE HOLY Good Morning Beautiful (Curb)	28	—	1120	1	4/2

32 Country Indicator reporters in markets 144-205. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4.
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Most Added.

ARTIST TITLE LABEL(S)	ADDS
LONESTAR With Me (BNA)	9
TRACE ADKINS I'm Tryin' (Capitol)	5
KENNY CHESNEY The Tin Man (BNA)	5
COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	5
REBA MCENTIRE I'm A Survivor (MCA)	4
JOE DIFFIE In Another World (Monument)	4
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	3
BRAD PAISLEY Wrapped Around (Arista)	3

Most Increased Plays

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES August 10, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of July 15-21.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
JAMIE O'NEAL When I Think About Angels (Mercury)	38.5%	71.5%	19.0%	97.8%	1.3%	6.0%
BRAD PAISLEY Two People Fell In Love (Arista)	30.0%	70.5%	21.0%	96.8%	3.0%	2.3%
BLAKE SHELTON Austin (Warner Bros.)	36.3%	68.3%	16.5%	94.8%	6.0%	4.0%
LONESTAR I'm Already There (BNA)	34.5%	67.5%	17.3%	97.0%	5.5%	6.8%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	34.3%	67.5%	22.5%	95.3%	2.0%	3.3%
KEITH URBAN Where The Blacktop Ends (Capitol)	26.0%	67.0%	22.3%	97.5%	5.0%	3.3%
DARRYL WORLEY Second Wind (DreamWorks)	28.5%	66.3%	23.0%	94.8%	4.3%	1.3%
CYNDI THOMSON What I Really Meant To Say (Capitol)	32.3%	65.3%	24.3%	93.5%	3.5%	0.5%
TAMMY COCHRAN Angels In Waiting (Epic)	38.5%	65.0%	23.0%	95.5%	4.0%	3.5%
TRICK PONY On A Night Like This (H2E/WB)	22.5%	64.0%	25.0%	93.3%	2.8%	1.5%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	26.8%	63.8%	26.0%	96.8%	5.5%	1.5%
CHRIS CAGLE Laredo (Capitol)	28.8%	63.0%	23.5%	95.0%	2.5%	6.0%
SONS OF THE DESERT What I Did Right (MCA)	23.8%	62.8%	22.0%	89.3%	2.8%	1.8%
RASCAL FLATTS While You Loved Me (Lyric Street)	23.5%	62.8%	20.5%	89.5%	3.8%	2.5%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	26.3%	62.5%	25.8%	96.5%	8.0%	1.8%
JO DEE MESSINA Downtime (Curb)	22.0%	61.5%	28.8%	96.3%	4.8%	1.3%
LEE ANN WOMACK Why They Call It Falling (MCA)	22.8%	61.3%	25.5%	94.0%	4.8%	2.5%
BROOKS & DUNN Only In America (Arista)	21.8%	60.0%	21.5%	89.0%	4.8%	2.8%
MARK WILLS Loving Every Minute (Mercury)	20.8%	58.0%	26.8%	91.0%	6.0%	0.3%
DIAMOND RIO Sweet Summer (Arista)	17.0%	57.3%	30.0%	92.3%	4.0%	1.0%
WARREN BROTHERS Where Does It Hurt (BNA)	22.8%	57.0%	19.8%	82.0%	4.5%	0.8%
ALAN JACKSON Where I Come From (Arista)	26.0%	56.3%	17.8%	83.3%	8.3%	1.0%
REBA MCENTIRE I'm A Survivor (MCA)	20.3%	55.8%	23.5%	83.5%	3.3%	1.0%
JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	23.0%	54.8%	25.0%	87.0%	5.5%	1.8%
PHIL VASSAR Six-Pack Summer (Arista)	17.5%	53.8%	25.3%	85.0%	5.0%	1.0%
SHEDAISY Still Holding Out For You (Lyric Street)	19.8%	52.5%	23.0%	85.3%	8.3%	1.5%
TIM MCGRAW Angry All The Time (Curb)	16.8%	48.3%	19.8%	73.3%	4.0%	1.3%
ANDY GRIGGS How Cool Is That (RCA)	16.8%	47.8%	27.0%	81.8%	5.8%	1.3%
CAROLYN DAWN JOHNSON Complicated (Arista)	15.5%	47.5%	28.8%	86.0%	7.5%	2.3%
TRAVIS TRITT Love Of A Woman (Columbia)	16.8%	47.3%	27.5%	78.8%	3.8%	0.3%
JEFF CARSON Real Life (Curb)	17.3%	45.5%	19.3%	69.0%	3.5%	0.8%
CHELY WRIGHT Never Love You Enough (MCA)	15.8%	44.8%	20.8%	73.0%	7.3%	0.3%
TRACE ADKINS I'm Tryin' (Capitol)	12.5%	44.3%	19.0%	66.5%	3.3%	0.0%
DIXIE CHICKS Heartbreak Town (Monument)	16.0%	43.3%	25.3%	75.5%	5.8%	1.3%
MARTINA MCBRIDE When God-Fearin' Women Get The...(RCA)	15.0%	41.5%	26.8%	74.5%	6.3%	0.0%



Password of the Week: Howell

Question of the Week: In the last year or so, have you participated in any music study where you listened to snippets of current songs over the telephone, went to a location to hear snippets of current songs, or scored songs on the Internet? Or have you participated in reporting your listening habits by completing a listening diary for the Arbitron Company?

Total Sample
 Yes, I have participated: 16%
 In a callout session: 59%
 Auditorium testing: 14%
 Internet session: 12%
 Completed Arbitron diary: 15%

P1 Listeners
 Yes, I have participated: 27%
 In a callout session: 63%
 Auditorium testing: 11%
 Internet session: 14%
 Completed Arbitron diary: 12%

P2+ Listeners
 Yes, I have participated: 9%
 In a callout session: 40%
 Auditorium testing: 20%
 Internet session: 23%
 Completed Arbitron diary: 17%

Male
 Yes, I have participated: 15%
 In a callout session: 69%
 Auditorium testing: 6%
 Internet session: 12%
 Completed Arbitron diary: 13%

Female
 Yes, I have participated: 17%
 In a callout session: 53%
 Auditorium testing: 18%
 Internet session: 20%
 Completed Arbitron diary: 9%

25-34
 Yes, I have participated: 14%
 In a callout session: 45%
 Auditorium testing: 10%
 Internet session: 45%
 Completed Arbitron diary: 0%

35-44
 Yes, I have participated: 13%
 In a callout session: 64%
 Auditorium testing: 25%
 Internet session: 0%
 Completed Arbitron diary: 10%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3* each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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Rick Ferrell

Different Point of View (DreamWorks)

Portsmouth, OH native Rick Ferrell wrote "If a Broken Heart Could Kill" for Montgomery Gentry's debut album, but he scored his first No. 1 hit as a songwriter in 1999 with Tim McGraw's "Something Like That." During his youth, Ferrell's family lived behind Earl Thomas Conley's parents. The proximity to Conley and his brother, artist manager Fred Conley, gave Ferrell an early glimpse into what was involved in being a country artist. Merle Haggard remained a major influence, but Ferrell was later drawn to the work of Jackson Browne, Bruce Springsteen and James Taylor. He says, "Lyrically, I was always drawn to country music and singer-songwriters, but melodically, I was all over the place." After graduating from high school, Ferrell began a serious approach to his songwriting, eventually sending a demo tape to Fred Conley. After moving to Nashville in 1992, Ferrell says, "I made a point of staying out of the Music City loop. Fred and I could see that trying to fit into that scene would take away from my originality and make it harder to find out who I was as an artist." Ferrell's debut album, *Different Point of View*, was produced by DreamWorks/Nashville chief James Stroud. Ferrell says, "It was important to me that the album show the diversity of my songs, and James felt the same way. If I was passionate about doing something particular in the studio, he let me go for it. I guess if you look at it another way, you could say he gave me enough rope to hang myself. I hope I didn't. My dream is that people really hear the music and aren't distracted by other factors. I know you have to sell yourself as an artist and market your image, as well as the music, but the songs override everything. I want to be taken seriously as a singer and as a songwriter. Most importantly, though, I want to be regarded as a unique artist, and I hope *Different Point of View* is just what I need to help people see that."



BLAKE'S NO. 1

Last week was a memorable one for Warner Bros. newcomer Blake Shelton. His first single, "Austin," topped the R&R Country chart one day before the release of his self-titled debut album. To celebrate the album release, Shelton traveled to his hometown of Ada, OK, where local officials declared it Blake Shelton Day. The celebration continues, with "Austin" now enjoying its second week at No. 1. Pictured are (l-r) Ada Mayor Emerald McCortney, Shelton and Oklahoma State Representative Bob Plunk.



STRAIT CHECK

George Strait and the Justin Boot Company recently donated a \$6,470 check to the Justin Cowboy Crisis Center, which assists rodeo athletes who have been injured while competing in rodeo competitions. The check reflects money raised during a special retail promotion coinciding with this year's George Strait Country Music Festival. Pictured are (l-r) Strait and Justin President/CEO Randy Watson.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "I Hope You Dance" — Lee Ann Womack (sixth week)

5 YEARS AGO

• No. 1: "Carried Away" — George Strait (third week)

10 YEARS AGO

• No. 1: "You Know Me Better Than That" — George Strait

15 YEARS AGO

• No. 1: "Desperado Love" — Conway Twitty (second week)

20 YEARS AGO

• No. 1: "I Don't Need You" — Kenny Rogers (second week)

25 YEARS AGO

• No. 1: "Golden Ring" — G. Jones & T. Wynette (second week)

image

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Now & Active

LONESTAR With Me (BNA)

Total Plays: 136, Total Stations: 16, Adds: 14

3 OF HEARTS Arizona Rain (RCA)

Total Plays: 104, Total Stations: 11, Adds: 1

BRIAN MCCOMAS Night Disappear... (Lyric Street)

Total Plays: 101, Total Stations: 11, Adds: 3

TRACY BYRD Just Let Me Be In Love (RCA)

Total Plays: 92, Total Stations: 10, Adds: 7

MARY CHAPIN CARPENTER This Is Me... (Columbia)

Total Plays: 36, Total Stations: 11, Adds: 4

Songs ranked by total points.

Get Along With Your PD

Continued from Page 63

yours, the listeners' or those of someone you're interviewing — real feelings, not just stuff.

"Too many people define risk as 'I'm going to see if I can drop my pants in the middle of the street.' That's not risk. People will stop to look like they'd stop to look at an accident. But that's not what builds the one-to-one bond with the listener.

"Howard Stern does the shock thing, but that's not why people love him. They love Howard because he's real. That's what people say about him in their diary comments. They write, 'Howard says what he really thinks.' They'll say he's funny and makes people laugh, too, but part of the way he makes people laugh is by being very real.

"People say, 'Howard says things I'm thinking but don't have the nerve to say. He spits it right out.' Delilah is like that too. She's very different from Stern, but she's all about real feelings. Some are negative, some are positive, but they're all real.

"Being real is the key, and it's not easy for talent to do. It's more natural for some people than others, but if you're going to be good, you have to do it."

Advice For PDs

But what does that mean for a Country air talent, whose audience isn't exactly looking for wild and crazy people or stunts? "It's probably more of a problem getting an air talent to take risks and step forward," Young says. "That comes down to knowing your audience and knowing yourself — what topics really get you excited, what brings up deep feelings, whether it's anger or happiness — and sharing that with the audience.

"You have to be willing to be vulnerable and let the real you show. You might do that through a phone call to a listener, with a bit you've developed, in the news stories you choose to put in the mix or through the charities you're involved with.

"Instead of just reading liners and finding newspaper articles to talk about, you need to put emotion into it. Instead of just reading an article about something that happened, talk about how you feel about what happened. Ask listeners how they feel about what happened. Always try to pull out their feelings on whatever topic you're talking about."

Finally, I ask Young what advice she has for PDs when it comes to air talents. "Be supportive," she says. "Even if a bit didn't work 100%, they need to point to a kernel of something real and praise that. That's the way to get the air talent to do more. PDs need to take opportunities to say something is great, instead of saying, 'That was great, but...'"

"And then they come with something negative, and the air talent becomes conditioned that, every time they see the PD, they're going to hear something negative. PDs need to break up that expectation, or the air talent will begin to avoid the PD, which doesn't help to build the relationship we talked about earlier.

"I know that PDs today have more to do than ever and that it's a very difficult job, but they need to take a moment to ask, 'Have I loved my air talents today?'"

Karen Young can be reached at kyoung@truetalent.org or 773-404-8258. Her website is at www.truetalent.com.

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • 972-991-9200

Adds:

No Adds

Movers:

JO DEE MESSINA Downtime
KEITH URBAN Where The Blacktop Ends
JAMIE O'NEAL When I Think About Angels
TOBY KEITH I'm Just Talkin' About Tonight
BLAKE SHELTON Austin

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818

Gary Knoll

Adds:

GEORGE JONES The Man He Was
NICKELCREEK When You Come Back Down
JAMIE O'NEAL Shiver

Hottest:

JO DEE MESSINA Downtime

JONES RADIO NETWORKS

Music Programming/Consulting

Ken Moultrie • 800-426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:

JEFF CARSON Real Life...

Hottest:

BLAKE SHELTON Austin
TOBY KEITH I'm Just Talkin' About Tonight
KEITH URBAN Where The Blacktop Ends
JO DEE MESSINA Downtime
CYNDI THOMSON What I Really Meant To Say

New Country

L.J. Smith/Hank Aaron

Adds:

LONESTAR With Me

Hottest:

BLAKE SHELTON Austin
TOBY KEITH I'm Just Talkin' About Tonight
KEITH URBAN Where The Blacktop Ends
JO DEE MESSINA Downtime
CYNDI THOMSON What I Really Meant To Say

Lia

Ken Moultrie/Hank Aaron

Adds:

ALAN JACKSON Where I Come From
REBA MCENTIRE I'm A Survivor

Hottest:

BLAKE SHELTON Austin
TOBY KEITH I'm Just Talkin' About Tonight
KEITH URBAN Where The Blacktop Ends
MONTGOMERY GENTRY She Couldn't Change Me
CYNDI THOMSON What I Really Meant To Say

24 HOUR FORMATS

Jim Murphy • 303-784-8700

US COUNTRY

Penny Mitchell

Adds:

No Adds

Hottest:

CYNDI THOMSON What I Really Meant To Say
MONTGOMERY GENTRY She Couldn't Change Me
KEITH URBAN Where The Blacktop Ends
JAMIE O'NEAL When I Think About Angels
BLAKE SHELTON Austin

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

JAMESON CLARK Don't Play Any Love Songs
TOMMY GILHAM NASCAR Disease
MONTGOMERY GENTRY Cold One Comin' On
COLLIN RAYE Ain't Nobody (Gonna Take...)

Elite:

BROOKS & DUNN Only In America
CHRIS CAGLE Laredo
TOBY KEITH I'm Just Talkin' About Tonight
LONESTAR I'm Already There
JAMIE O'NEAL When I Think About Angels
RASCAL FLATTS While You Loved Me
BLAKE SHELTON Austin
CYNDI THOMSON What I Really Meant To Say
KEITH URBAN Where The Blacktop Ends
TRISHA YEARWOOD I Would've Loved You Anyway

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • 818-461-5435

Adds:

No Adds

Hots:

JAMIE O'NEAL When I Think About Angels
KEITH URBAN Where The Blacktop Ends
TOBY KEITH I'm Just Talkin' About Tonight
BLAKE SHELTON Austin
JO DEE MESSINA Downtime
RASCAL FLATTS While You Loved Me
TRISHA YEARWOOD I Would've Loved You Anyway

RADIO ONE COUNTRY PLAYLIST

JIM WEST • 970-949-3339

Adds:

No Adds

Hottest:

BLAKE SHELTON Austin
TOBY KEITH I'm Just Talkin' About Tonight
CYNDI THOMSON What I Really Meant To Say

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Mainstream Country

David Felker

Adds:

TRICK PONY On A Night Like This

Hottest:

JAMIE O'NEAL When I Think About Angels
BLAKE SHELTON Austin

TOBY KEITH I'm Just Talkin' About Tonight
KEITH URBAN Where The Blacktop Ends
CHRIS CAGLE Laredo

Hot Country

Jim Hays

Adds:

No Adds

Hottest:

KEITH URBAN Where The Blacktop Ends
BLAKE SHELTON Austin
TOBY KEITH I'm Just Talkin' About Tonight
CYNDI THOMSON What I Really Meant To Say
RASCAL FLATTS While You Loved Me

Young & Elder

David Folker

Adds:

TRACE ADKINS I'm Tryin'
LONESTAR With Me

Hottest:

BLAKE SHELTON Austin
JAMIE O'NEAL When I Think About Angels
KEITH URBAN Where The Blacktop Ends
MONTGOMERY GENTRY She Couldn't Change Me
JO DEE MESSINA Downtime



14.3 million households

ADDS

JAMESON CLARK Don't Play Any Love Songs
TOMMY GILHAM NASCAR Disease
COLLIN RAYE Ain't Nobody (Gonna Take That From Me)
MONTGOMERY GENTRY Cold One Comin' On

TOP 10

CHELY WRIGHT Never Love You Enough
TOBY KEITH I'm Just Talkin' About Tonight
LONESTAR I'm Already There
SARA EVANS I Could Not Ask For More
JESSICA ANDREWS Helplessly, Hopelessly
BILLY GILMAN She's My Girl
TRICK PONY On A Night Like This
JAMIE O'NEAL When I Think About Angels
CYNDI THOMSON What I Really Meant To Say
TRISHA YEARWOOD I Would've Loved You Anyway

Information current as of August 10, 2001.



TEN ROUNDS

Tracy Byrd gave members of the media and radio community a taste of his new RCA album, *Ten Rounds*, during a recent luncheon sponsored by the label and BMI Publishing. Visiting at the listening party are (l-r) Citadel Communications' Mike Hammond, Byrd, RCA Mid-Atlantic Regional Promotion Manager Suzette Tucker and RCA Label Group VP/A&R Renee Bell.

RateTheMusic.com
BY MEDIABASE

America's Best Testing Country Songs 12+ For The Week Ending 8/10/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
BLAKE SHELTON Austin (Warner Bros.)	4.15	4.21	95%	19%	4.11	95%	20%
RASCAL FLATTS While You Loved Me (Lyric Street)	4.00	4.01	91%	17%	3.98	90%	14%
CHRIS CAGLE Laredo (Capitol)	3.98	3.98	97%	22%	3.84	96%	25%
LONESTAR I'm Already There (BNA)	3.96	4.03	99%	36%	3.97	99%	38%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	3.96	4.02	98%	21%	4.09	97%	16%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	3.94	4.00	98%	30%	4.05	98%	24%
TIM MCGRAW Angry All The Time (Curb)	3.93	3.90	73%	10%	3.92	73%	10%
SONS OF THE DESERT What I Did Right (MCA)	3.92	3.92	79%	12%	3.86	79%	11%
CYNDI THOMSON What I Really Meant To Say (Capitol)	3.91	3.90	90%	16%	3.85	88%	15%
ALAN JACKSON Where I Come From (Arista)	3.86	-	80%	11%	3.94	84%	12%
KEITH URBAN Where The Blacktop Ends (Capitol)	3.85	3.88	97%	24%	3.79	96%	24%
BROOKS & DUNN Only In America (Arista)	3.83	3.81	92%	15%	3.84	92%	14%
JEFF CARSON Real Life (I Never Was The Same Again) (Curb)	3.82	-	84%	8%	3.84	82%	8%
MARK WILLS Loving Every Minute (Mercury)	3.82	3.81	76%	11%	3.77	77%	12%
JAMIE O'NEAL When I Think About Angels (Mercury)	3.82	3.89	98%	31%	3.81	97%	30%
LEE ANN WOMACK Why They Call It Falling (MCA)	3.82	3.86	96%	22%	3.79	95%	20%
TRAVIS TRITT Love Of A Woman (Columbia)	3.81	3.80	73%	16%	3.84	77%	11%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3.79	3.85	97%	23%	3.93	97%	19%
CHELY WRIGHT Never Love You Enough (MCA)	3.78	3.77	75%	9%	3.74	71%	9%
CAROLYN DAWN JOHNSON Complicated (Arista)	3.77	3.76	85%	14%	3.69	82%	13%
DIAMOND RIO Sweet Summer (Arista)	3.76	3.79	86%	18%	3.75	85%	16%
PHIL VASSAR Six-Pack Summer (Arista)	3.74	3.80	91%	16%	3.73	90%	16%
TRICK PONY On A Night Like This (H2E/WB)	3.73	3.75	84%	13%	3.68	85%	15%
BRAD PAISLEY Two People Fell In Love (Arista)	3.71	3.81	98%	40%	3.74	96%	36%
DIXIE CHICKS Heartbreak Town (Monument)	3.69	3.65	78%	15%	3.48	74%	17%
WARREN BROTHERS Where Does It Hurt (BNA)	3.66	3.73	65%	11%	3.63	64%	11%
DARRYL WORLEY Second Wind (DreamWorks)	3.64	3.84	87%	21%	3.82	84%	16%
MARTINA MCBRIDE When God-Fearin' Women Get The Blues (RCA)	3.60	3.58	82%	17%	3.55	78%	18%
TAMMY COCHRAN Angels In Waiting (Epic)	3.57	3.70	85%	25%	3.64	88%	26%
JO DEE MESSINA Downtime (Curb)	3.57	3.65	96%	32%	3.62	96%	32%

Total sample size is 904 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	2905
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	2685
KENNY CHESNEY Don't Happen Twice (BNA)	2677
SARA EVANS I Could Not Ask For More (RCA)	2590
TIM MCGRAW Grown Men Don't Cry (Curb)	2350
BRAD PAISLEY Two People Fell In Love (Arista)	2320
JESSICA ANDREWS Who I Am (DreamWorks)	2046
DIAMOND RIO One More Day (Arista)	1872
TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	1704
ALAN JACKSON When Somebody Loves You (Arista)	1665
KEITH URBAN But For The Grace Of God (Capitol)	1445
GEORGE STRAIT If You Can Do Anything Else (MCA)	1437
GARY ALLAN Right Where I Need To Be (MCA)	1392
PHIL VASSAR Just Another Day In Paradise (Arista)	1354
TIM MCGRAW My Next Thirty Years (Curb)	1308
SARA EVANS Born To Fly (RCA)	1133
DIXIE CHICKS If I Fall You're Going Down... (Monument)	1120
TOBY KEITH How Do You Like Me Now? (DreamWorks)	1021
DIXIE CHICKS Without You (Monument)	1013
FAITH HILL The Way You Love Me (Warner Bros.)	1000

COUNTRY

Going For Adds 8/13/01

BRIAN MCCOMAS Night Disappear With You (Lyric Street)
 CHAD BROCK Tell Me How (Warner Bros.)
 JAMIE O'NEAL Shiver (Mercury)
 JEFFREY STEELE Something In The Water (Monument)
 LONESTAR With Me (BNA)
 STEVE HOLY Good Morning Beautiful (Curb)
 TRACY BYRD Just Let Me Be In Love (RCA)

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MUSIC MEETING



SWEET SUMMER

Arista recording artists Diamond Rio played a concert recently in Santa Fe Springs, CA. KZLA/Los Angeles listener Cyndee Hunter was lucky enough to have a friend like ZLA promotions guy Mark Brower to get her and her family tickets and backstage passes to the show. Pictured (l-r) are Hunter, Diamond Rio lead singer Marty Roe and Brower.

Country Playlists

August 10, 2001 R&R • 73

MARKET #12

WKIS/MIAMI
Beasley
(954) 431-6200
Walker/McCoy/Evans
12c Cumc 300,300

KISS COUNTRY

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
36	41	TOBY KEITH/It's Just Talkin'	8241	
39	40	JO DEE MESSINA/Downtime	7839	
37	39	MONTGOMERY GENTRY/She Couldn't	7839	
39	39	LOWE STAR/It's Already There	7839	
37	39	JAMIE O'NEAL/When I Think About	7638	
39	38	RASCAL FLATTS/While You Loved Me	7638	
38	38	BLAKE SHELTON/Austin	7638	
39	38	TRISHA YEARWOOD/Would've Loved	7206	
36	38	KEITH URBAN/Where The Backlog	6834	
25	36	CAROLYN DAWN JOHNSON/Complicated	5075	
21	36	PHIL VASSAR/Six-Pack Summer	5025	
17	36	BROOKS & DUNN/Only In America	5025	
25	35	TAMMY COCHRAN/Angels in Waiting	5025	
24	35	SONS OF THE DESERT/What I Did Right	4834	
23	35	CYNTHI THOMPSON/What I Really	4823	
22	35	REBA MCKENZIE/It's A Survivor	4422	
22	35	DIAMOND RIO/One More Day	4422	
21	35	MARK WILLIS/Loving Every Minute	4271	
17	35	MONTGOMERY GENTRY/She Couldn't	3819	
15	35	JESSICA ANDREWS/Who I Am	3819	
16	35	DARRYL WORLEY/Second Wind	3618	
16	35	ALAN JACKSON/Where I Come From	3618	
17	35	MARTINA MCBRIDE/When God Feared	3417	
17	35	JESSICA ANDREWS/Who I Am	3417	
14	35	PHIL VASSAR/Six-Pack Summer	3216	
15	35	TRAVIS TRITTA/Over A Woman	3015	
15	35	KEITH URBAN/But For The Grace	3015	
5	35	TIM MCGRAW/Anytime You Call Me	3015	
17	34	JEFF CARSON/Real Life	3015	
17	34	LEE ANN WOMACK/Why They Call It	3015	
14	34	TRAVIS TRITTA/Best Of Intentions	2814	
14	34	JAMIE O'NEAL/There Is No Arizona	2814	
14	34	SARA EVANS/Could Not Ask	2814	
14	34	BROOKS & DUNN/Anytime You Call Me	2814	
14	34	MARK MCGRAW/When I Think About	2814	
14	34	TIM MCGRAW/Grown Men Don't Cry	2814	
14	34	TOBY KEITH/It's Just Talkin'	2814	
13	34	ANDY GRIGGS/How Cool Is That	2613	
13	34	DIAMOND RIO/One More Day	2613	
13	34	TRAVIS TRITTA/It's A Great Day	2613	

MARKET #14

KMPS/Seattle-Tacoma
Infinity
(206) 805-0941
Brenner/Thomas
12c Cumc 428,800

94.7 KMPX

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
39	40	BLAKE SHELTON/Austin	10480	
39	40	TOBY KEITH/It's Just Talkin'	10480	
40	38	JAMIE O'NEAL/When I Think About	9950	
37	35	KEITH URBAN/Where The Backlog	9170	
40	33	LOWE STAR/It's Already There	8646	
31	32	BRAD PASLEY/Two People Fell	8080	
30	32	MONTGOMERY GENTRY/She Couldn't	7839	
30	32	JO DEE MESSINA/Downtime	7839	
28	30	SONS OF THE DESERT/What I Did Right	7330	
21	24	RASCAL FLATTS/While You Loved Me	6788	
22	24	CHRIS CAGLE/Laredo	6788	
20	23	PHIL VASSAR/Six-Pack Summer	6026	
24	22	BROOKS & DUNN/Only In America	5764	
28	22	DIAMOND RIO/One More Day	5764	
22	22	CYNTHI THOMPSON/What I Really	5764	
22	22	TRISHA YEARWOOD/Would've Loved	5764	
22	22	LEE ANN WOMACK/Why They Call It	5764	
20	21	TIM MCGRAW/Anytime You Call Me	5025	
18	20	ALAN JACKSON/Where I Come From	5025	
18	20	JEFF CARSON/Real Life	5025	
16	20	KENNY CHESNEY/Don't Happen Twice	5025	
10	18	WARREN BROTHERS/Where Does It Hurt	4978	
11	18	SARA EVANS/Could Not Ask	4716	
11	18	TRAVIS TRITTA/Best Of Intentions	4716	
10	17	REBA MCKENZIE/It's A Survivor	4454	
15	17	CAROLYN DAWN JOHNSON/Complicated	4454	
15	17	MARTINA MCBRIDE/When God Feared	3930	
13	16	TIM MCGRAW/Grown Men Don't Cry	3930	
14	16	ANDY GRIGGS/How Cool Is That	3930	
14	16	CHELY WRIGHT/Never Love You	3930	
14	16	ALAN JACKSON/When Somebody	3668	
14	16	BRAD PASLEY/Two People Fell	3668	
10	12	LEA WOMACK/Why They Call It	3144	
11	12	MARK MCGRAW/When I Think About	3144	
11	12	RASCAL FLATTS/While You Loved Me	3144	
11	12	GARY ALLAN/Right Where I	3144	
14	11	MARK WILLIS/Loving Every Minute	2814	
7	11	DOXIE CHICKS/Heartbreak Town	2613	
7	11	PHIL VASSAR/Six-Pack Summer	2613	
11	10	TRAVIS TRITTA/It's A Great Day	2620	

MARKET #15

KMLE/Phoenix
Infinity
(602) 258-8181
Garrison/Loss
12c Cumc 334,000

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
56	54	BLAKE SHELTON/Austin	11988	
52	54	RASCAL FLATTS/While You Loved Me	11988	
52	52	TRAVIS TRITTA/It's A Great Day	11544	
56	49	JAMIE O'NEAL/When I Think About	10878	
29	47	BROOKS & DUNN/Only In America	10434	
50	47	CYNTHI THOMPSON/What I Really	10434	
51	45	TOBY KEITH/It's Just Talkin'	9990	
25	38	FAITH HILL/There You'll Be	7992	
27	31	JEFF CARSON/Real Life	6660	
27	31	TIM MCGRAW/Anytime You Call Me	6660	
30	30	PHIL VASSAR/Six-Pack Summer	6660	
30	29	LOWE STAR/It's Already There	6216	
30	28	GARY ALLAN/Right Where I	5772	
25	28	REBA MCKENZIE/It's A Survivor	5772	
30	26	SARA EVANS/Could Not Ask	5772	
23	25	KEITH URBAN/Where The Backlog	5550	
18	24	TOBY KEITH/You Shouldn't	5328	
3	23	LOWE STAR/It's Already There	5106	
22	20	ALAN JACKSON/Where I Come From	5106	
20	22	GEORGE STRAIT/You Can Do	4884	
20	22	SARA EVANS/Born To Fly	4884	
20	22	TIM MCGRAW/Anytime You Call Me	4884	
18	22	LEE ANN WOMACK/Why They Call It	4884	
18	22	CHRYL CHICKS/Heartbreak Town	4884	
18	22	TRAVIS TRITTA/Best Of Intentions	4884	
21	21	PHIL VASSAR/Six-Pack Summer	4682	
20	20	LEA WOMACK/Why They Call It	4440	
20	20	MARTINA MCBRIDE/When God Feared	4440	
21	20	KENNY CHESNEY/Don't Happen Twice	4440	
16	20	TRAVIS TRITTA/It's A Great Day	4440	
16	20	MONTGOMERY GENTRY/She Couldn't	4440	
16	20	LOWE STAR/What About Now	4218	
16	20	PHIL VASSAR/Six-Pack Summer	4218	
22	19	BROOKS & DUNN/Anytime You Call Me	4218	
16	19	RASCAL FLATTS/While You Loved Me	3996	
16	19	KEITH URBAN/Where The Backlog	3996	
16	19	CAROLYN DAWN JOHNSON/Complicated	3996	
16	19	MARK WILLIS/Loving Every Minute	3774	
16	19	CYNTHI THOMPSON/What I Really	3774	
14	17	DIAMOND RIO/One More Day	3774	
14	17	KEITH URBAN/Where The Backlog	3552	
14	17	JAMIE O'NEAL/When I Think About	3552	

MARKET #16

KNIX/Phoenix
Clear Channel
(480) 966-6236
King/Foster
12c Cumc 333,600

KNIX 106.6

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
48	49	KEITH URBAN/Where The Backlog	9017	
48	49	RASCAL FLATTS/While You Loved Me	8632	
44	48	BLAKE SHELTON/Austin	8537	
48	46	JAMIE O'NEAL/When I Think About	8464	
48	46	CAROLYN DAWN JOHNSON/Complicated	8464	
39	44	TOBY KEITH/It's Just Talkin'	8096	
38	40	CYNTHI THOMPSON/What I Really	7360	
38	40	MONTGOMERY GENTRY/She Couldn't	6256	
32	34	BROOKS & DUNN/Only In America	6256	
30	32	DIAMOND RIO/One More Day	6072	
31	31	PHIL VASSAR/Six-Pack Summer	5704	
13	31	TIM MCGRAW/Anytime You Call Me	5704	
29	29	ANDY GRIGGS/How Cool Is That	5336	
29	29	NICKEL CREEK/Where Does It Hurt	5336	
29	28	SARA EVANS/Could Not Ask	5152	
28	28	DOXIE CHICKS/Heartbreak Town	4952	
25	27	LEE ANN WOMACK/Why They Call It	4568	
25	27	MARK WILLIS/Loving Every Minute	4968	
25	27	JESSICA ANDREWS/Who I Am	4968	
20	21	GARY ALLAN/Right Where I	3864	
1	21	TAMMY COCHRAN/Angels in Waiting	3864	
1	21	CHAD BROCK/Nat	3680	
28	18	CHRIS CAGLE/Laredo	3312	
28	18	MARTINA MCBRIDE/When God Feared	3312	
28	18	KEITH URBAN/Where The Backlog	3312	
27	18	DARRYL WORLEY/Second Wind	3128	
27	18	LOWE STAR/It's Already There	2980	
19	18	CHAD BROCK/Nat	2944	
19	18	TRAVIS TRITTA/It's A Great Day	2944	
19	18	TIM MCGRAW/Anytime You Call Me	2944	
17	18	PHIL VASSAR/Six-Pack Summer	2760	
17	18	RASCAL FLATTS/While You Loved Me	2760	
14	18	FAITH HILL/There You'll Be	2760	
14	18	PHIL VASSAR/Six-Pack Summer	2760	
14	18	JAMIE O'NEAL/There Is No Arizona	2576	
14	18	TOBY KEITH/You Shouldn't	2576	
13	18	SARA EVANS/Could Not Ask	2392	
13	18	KEITH URBAN/Where The Backlog	2392	
13	18	JOHN M. MONTGOMERY/The Little Girl	2392	

MARKET #17

KSON/San Diego
Jefferson-Pilot
(619) 291-9107
Dimick/Frey
12c Cumc 255,200

KSON 97.3

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
47	40	LOWE STAR/It's Already There	5700	
47	40	TAMMY COCHRAN/Angels in Waiting	5700	
39	39	KENNY CHESNEY/Don't Happen Twice	5070	
38	38	BLAKE SHELTON/Austin	5070	
39	38	BROOKS & DUNN/Anytime You Call Me	4940	
30	38	MONTGOMERY GENTRY/She Couldn't	4810	
48	37	KEITH URBAN/Where The Backlog	4810	
39	36	JAMIE O'NEAL/When I Think About	4520	
36	35	TIM MCGRAW/Grown Men Don't Cry	4520	
37	34	TOBY KEITH/You Shouldn't	4450	
30	33	JO DEE MESSINA/Downtime	4390	
26	31	TIM MCGRAW/Anytime You Call Me	4030	
31	29	CYNTHI THOMPSON/What I Really	3770	
29	29	SONS OF THE DESERT/What I Did Right	3770	
21	29	LEE ANN WOMACK/Why They Call It	3770	
18	28	MARTINA MCBRIDE/When God Feared	3640	
26	28	TRISHA YEARWOOD/Would've Loved	3640	
38	25	GARY ALLAN/Right Where I	3750	
38	25	PHIL VASSAR/Six-Pack Summer	3750	
20	25	TIM MCGRAW/Anytime You Call Me	2980	
20	25	DOXIE CHICKS/Heartbreak Town	2600	
16	20	TRICK PONY/On A Night Like This	2600	
16	20	JESSICA ANDREWS/Who I Am	2240	
39	18	CAROLYN DAWN JOHNSON/Complicated	1980	
17	18	LEE ANN WOMACK/Why They Call It	2310	
17	18	LEE ANN WOMACK/Why They Call It	2310	
20	18	TRAVIS TRITTA/It's A Great Day	2080	
14	18	DIAMOND RIO/One More Day	2080	
14	18	DOXIE CHICKS/Heartbreak Town	1980	
14	18	CAROLYN DAWN JOHNSON/Complicated	1980	
14	18	TRAVIS TRITTA/It's A Great Day	1980	
14	18	RASCAL FLATTS/While You Loved Me	1820	
14	18	PHIL VASSAR/Six-Pack Summer	1820	
14	18	M. CHAPIN CARPENTER/This Is Me	1690	
14	18	ANDY GRIGGS/How Cool Is That	1690	
14	18	KEITH URBAN/Where The Backlog	1580	
14	18	WARREN BROTHERS/Where Does It Hurt	1580	
6	11	TOBY KEITH/You Shouldn't	1430	
10	18	DIAMOND RIO/One More Day	1300	
10	18	CHRIS CAGLE/Laredo	1300	
6	8	DOXIE CHICKS/Ready To Run	1040	

MARKET #17

KEYE/Minneapolis
Clear Channel
(952) 820-4200
Swedberg/Moon
12c Cumc 484,800

KEYE 102.7

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
45	49	BROOKS & DUNN/Only In America	14083	
45	49	PHIL VASSAR/Six-Pack Summer	13489	
45	49	DIAMOND RIO/One More Day	12915	
45	49	CYNTHI THOMPSON/What I Really	12915	
44	48	CAROLYN DAWN JOHNSON/Complicated	12628	
42	48	JO DEE MESSINA/Downtime	12054	
42	48	BLAKE SHELTON/Austin	12054	
29	48	MARTINA MCBRIDE/When God Feared	8773	
29	48	RASCAL FLATTS/While You Loved Me	8323	
29	48	KEITH URBAN/Where The Backlog	8323	
25	47	JO DEE MESSINA/Downtime	8036	
25	47	CHRIS CAGLE/Laredo	7749	
25	47	JEFF CARSON/Real Life	7462	
25	47	ALAN JACKSON/Where I Come From	7175	
25	47	CHELY WRIGHT/Never Love You	7175	
25	47	GARY ALLAN/Right Where I	7175	
25	47	TIM MCGRAW/Anytime You Call Me	7175	
25	47	TRISHA YEARWOOD/Would've Loved	7175	
24	47	SONS OF THE DESERT/What I Did Right	6888	
24	47	WARREN BROTHERS/Where Does It Hurt	6888	
22	47	MARK MCGRAW/When I Think About	6601	
22	47	BROOKS & DUNN/Anytime You Call Me	6314	
22	47	DIAMOND RIO/One More Day	6240	
20	47	JAMIE O'NEAL/When I Think About	6027	
20	47	LOWE STAR/It's Already There	5453	
20	47	MONTGOMERY GENTRY/She Couldn't	5453	
19	47	BRAD PASLEY/Two People Fell	5453	
19	47	TRAVIS TRITTA/It's A Great Day	5176	
19	47	TIM MCGRAW/Grown Men Don't Cry	5166	
17	47	DOXIE CHICKS/Heartbreak Town	4879	
17	47	REBA MCKENZIE/It's A Survivor	4879	
17	47	TRICK PONY/On A Night Like This	4879	
17	47	TRAVIS TRITTA/It's A Great Day	4879	
17	47	TRAVIS TRITTA/It's A Great Day	4879	
17	47	LEE ANN WOMACK/Why They Call It	4592	
15	47	TRAVIS TRITTA/It's A Great Day	4305	
15	47	KENNY CHESNEY/Don't Happen Twice	4305	
15	47	ANDY GRIGGS/How Cool Is That	4305	
15	47	KEITH URBAN/Where The Backlog	4305	
7	13	BRAD PASLEY/Two People Fell	3731	

MARKET #19

WIL/St. Louis
Bonneville
(314) 781-9600
Schell/Montana
12c Cumc 339,600

WIL 92.9 FM

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
42	46	TOBY KEITH/It's Just Talkin'	10672	
42	46	BLAKE SHELTON/Austin	10480	
44	43	TRAVIS TRITTA/It's A Great Day	9976	
35	41	BROOKS & DUNN/Only In America	9012	
35	41	BROOKS & DUNN/Only In America	9012	
35	41	TRAVIS TRITTA/It's A Great Day	8816	
35	41	BROOKS & DUNN/Only In America	8816	
37	37	PHIL VASSAR/Six-Pack Summer	8584	
43	37	JAMIE O'NEAL/When I Think About	8584	
43	37	MONTGOMERY GENTRY/She Couldn't	8150	
43	37	TRAVIS TRITTA/It's A Great Day	8150	
31	31	KENNY CHESNEY/Don't Happen Twice	7192	
31	31	GARY ALLAN/Right Where I	6960	
28	31	SARA EVANS/Could Not Ask	6960	
28	31	DIAMOND RIO/One More Day	6246	
22	27	TOBY KEITH/You Shouldn't	6246	
22	27	KEITH URBAN/Where The Backlog	6032	
22	27	RASCAL FLATTS/While You Loved Me	6032	
22	27	LOWE STAR/It's Already There	5968	
22	27	CYNTHI THOMPSON/What I Really	5336	
24	23	TRISHA YEARWOOD/Would've Loved	5336	
22	22	GEORGE STRAIT/You Can Do	5104	
22	22	JO DEE MESSINA/Downtime	5104	
22	22	ALAN JACKSON/Where I Come From	4640	
20	20	CAROLYN DAWN JOHNSON/		

MARKET #1

WLTW/New York
Clear Channel
(212) 603-4600
Ryan
12x Cum 2,514,500

106.7 Litefm

PLAYS	LTW	ARTIST/TITLE	GI (888)
27	28	FAITH HILL/There You'll Be	46340
24	24	BACKSTREET BOYS/More Than That	39720
24	24	DIAMOND RHO/One More Day	39720
24	24	MATCHBOX TWENTY/If You're Gone	39720
25	23	S CLUB 7/Never Had A Dream...	38065
24	22	LEE ANN WOMACK/Hope You Dance	36410
22	21	LIONEL RICHIE/Angel	34755
19	21	ELTON JOHN/Ballad Of The Boy...	33100
19	19	LIONEL RICHIE/Endless Love	31445
19	19	O-TOWN/W/It's In My...	29790
17	17	JESSICA ANDREWS/You're My Am	28135
13	12	TRAVIS/Drops Of Jupiter...	19860
9	11	'N SYNC/This I Promise You	18205
9	10	FAITH HILL/There You'll Be	16550
9	10	PHIL COLLINS/You'll Be In My...	16550
9	10	SAVAGE GARDEN/Knew I Loved You	16550
9	10	HOUSTON & IGLESAS/Could I Have This...	16550
9	10	MARC ANTHONY/My Baby You	16550
8	9	LARA FABIAN/W/It's In My...	14895
7	9	BRIAN MCGONIGAL/Back At One	14895
7	9	MACY GRAY/7	14895
11	8	FAITH HILL/There You'll Be	14895
11	8	DON HEINLEY/Taking You Home	14895
9	9	SANTANA/FROB THOMAS/Smooth	14895
9	9	S CLUB 7/Never Had A Dream...	14895
9	9	MARC ANTHONY/You Sang To Me	14895
8	8	THE CORPS/Smash	12400
8	8	MARAH CAREY/Never Too Far	12400
14	7	HUEY LEWIS...Just Her Go...	11585
7	7	ENYA/Only Time	11585

MARKET #2

KOST/Los Angeles
Clear Channel
(818) 546-1035
Kaye/Schwartz
12x Cum 1,300,000

KOST 103.5FM

PLAYS	LTW	ARTIST/TITLE	GI (888)
26	20	FAITH HILL/There You'll Be	18018
25	25	ENYA/Only Time	17325
25	24	LEE ANN WOMACK/Hope You Dance	16632
22	24	S CLUB 7/Never Had A Dream...	16632
21	23	BACKSTREET BOYS/More Than That	15939
23	23	DIDD/Thankyou	15939
23	20	LIONEL RICHIE/Angel	13860
13	17	BBMAK/Ghost Of You And Me	11781
10	18	CHARLIE WILSON/Without You	10395
13	18	98 DEGREES/Smile Everything	10395
15	16	MARTIN FUGLERA/Nobody Wants...	10395
14	14	MADONNA/What It Feels...	9702
13	14	BACKSTREET BOYS/Shape Of My Heart	9702
10	18	DAVID GRAY/Baby...	9009
13	13	'N SYNC/This I Promise You	9009
14	12	EVAN AND JARON/Crazy For This Girl	8316
14	12	FAITH HILL/There You'll Be	8316
10	10	MARAH CAREY/Never Too Far	6930
10	10	SAVAGE GARDEN/Knew I Loved You	6930
11	8	STEVE NICKS/Every Day	6247
7	8	ERIC CLAPTON/Believe In Me	5544
8	7	LEWIS & PALTRON/Cruisin'	4158
8	7	MARC ANTHONY/Need To Know	4158
7	8	ENRIQUE IGLESAS/Be With You	4158
10	9	BRIAN MCGONIGAL/Back At One	4158
5	8	BACKSTREET BOYS/Show Me	4158
8	8	PHIL COLLINS/You'll Be In My...	3465
5	8	MARAH CAREY/Never Too Far	3465
5	8	BRIAN MCGONIGAL/Back At One	3465
6	8	ENRIQUE IGLESAS/Balamos	3465
5	8	ENRIQUE IGLESAS/Say Eyes	3465

MARKET #3

WLT/Chicago
Clear Channel
(312) 329-9002
Cochran
12x Cum 900,000

93.9 WLIT
LITZ ROCK TALK

PLAYS	LTW	ARTIST/TITLE	GI (888)
30	32	MATCHBOX TWENTY/If You're Gone	8960
30	29	LEE ANN WOMACK/Hope You Dance	8120
30	28	FAITH HILL/There You'll Be	7840
27	27	DIDD/Thankyou	7560
17	18	'N SYNC/This I Promise You	5040
17	17	ENYA/Only Time	4160
14	14	LIONEL RICHIE/Angel	3920
14	14	BACKSTREET BOYS/Shape Of My Heart	3920
13	11	MARC ANTHONY/You Sang To Me	3640
15	13	MARTIN FUGLERA/Nobody Wants...	3640
15	13	BBMAK/Back Here	3640
12	12	DIAMOND RHO/One More Day	3360
11	12	MARC ANTHONY/Need To Know	3360
11	11	SANTANA/FROB THOMAS/Smooth	3080
11	11	EVAN AND JARON/Crazy For This Girl	3080
11	11	LIONEL RICHIE/Angel	3080
11	11	STING/Clean Love	3080
9	11	SAVAGE GARDEN/Knew I Loved You	2900
12	10	FAITH HILL/There You'll Be	2900
12	10	SORBE B./HAWKINS/Making It My...	2900
8	10	ERIC CLAPTON/Believe In Me	2800
10	10	FAITH HILL/Breathin'	2800
11	9	CELINE DION/That's The Way It Is	2520
13	9	BBMAK/Ghost Of You And Me	2520
7	10	FAITH HILL/There You'll Be	2520
5	8	BACKSTREET BOYS/More Than That	1680
4	8	LEWIS & PALTRON/Cruisin'	1400
4	8	MARC ANTHONY/Need To Know	1120
4	8	S CLUB 7/Never Had A Dream...	1120
3	4	DON HEINLEY/Taking You Home	1120

MARKET #4

Windy/Wind
Clear Channel
(312) 297-5100
Hamlin/Johnson
12x Cum 892,000

Windy 100.7FM

PLAYS	LTW	ARTIST/TITLE	GI (888)
34	35	DIDD/Thankyou	11270
33	33	'N SYNC/This I Promise You	10620
31	31	FAITH HILL/There You'll Be	9820
28	30	LIONEL RICHIE/Angel	9650
28	27	ENYA/Only Time	8694
26	27	LEE ANN WOMACK/Hope You Dance	8574
25	26	BBMAK/Ghost Of You And Me	8372
25	25	MATCHBOX TWENTY/If You're Gone	8050
26	26	BACKSTREET BOYS/More Than That	8050
21	22	THE CORPS/Smash	7084
21	21	MARTIN FUGLERA/Nobody Wants...	6762
21	21	PHIL COLLINS/You'll Be In My...	6762
14	20	SARAH McLACHLAN/If I Remember You	6440
20	20	SAVAGE GARDEN/Knew I Loved You	6440
10	19	FAITH HILL/There You'll Be	6174
10	19	BACKSTREET BOYS/Want It That Way	6174
10	19	SANTANA/FROB THOMAS/Smooth	5474
12	18	BACKSTREET BOYS/Show Me	5152
16	16	FAITH HILL/Breathin'	4630
16	16	SAVAGE GARDEN/Knew I Loved You	4630
13	14	THE CORPS/W/It's In My...	4508
13	14	DIAMOND RHO/One More Day	4186
5	11	JIM BRIDGMAN/The Simple Things	2520
9	10	MARC ANTHONY/You Sang To Me	3220
7	10	CELINE DION/That's The Way It Is	2254
6	7	ERIC CLAPTON/Believe In Me	2254
4	8	CELINE DION/That's The Way It Is	1932
6	8	BBMAK/Back Here	1932
5	8	MARC ANTHONY/Need To Know	1532

MARKET #5

WBEB/Philadelphia
WEAD Radio Inc
(610) 538-1223
Conley
12x Cum 795,200

B-101.1

PLAYS	LTW	ARTIST/TITLE	GI (888)
30	30	S CLUB 7/Never Had A Dream...	14250
29	29	DIDD/Thankyou	13300
27	27	LEE ANN WOMACK/Hope You Dance	12820
22	23	FAITH HILL/There You'll Be	10950
20	19	O-TOWN/W/It's In My...	9020
11	16	UNCLF KRACKER/Follow Me	7605
17	16	BACKSTREET BOYS/More Than That	7175
17	15	SAVAGE GARDEN/Knew I Loved You	7175
14	14	MATCHBOX TWENTY/If You're Gone	6650
13	13	FAITH HILL/There You'll Be	6175
9	12	CELINE DION/That's The Way It Is	5700
9	12	BRIAN MCGONIGAL/Back At One	5700
13	12	SAVAGE GARDEN/Knew I Loved You	5700
14	11	JO DEE MESSINA/Burn	5225
10	11	LEANN RIME/S/Need You	5174
10	11	SANTANA/FROB THOMAS/Smooth	5225
9	11	SANTANA/FROB THOMAS/Smooth	4630
11	11	PHIL COLLINS/You'll Be In My...	5200
10	10	ENRIQUE IGLESAS/Balamos	4750
10	10	LIONEL RICHIE/Angel	4750
8	10	SARAH McLACHLAN/If I Remember You	4750
9	9	THE CORPS/W/It's In My...	4275
9	9	LEWIS & PALTRON/Cruisin'	4275
2	8	BACKSTREET BOYS/Shape Of My Heart	3800
6	7	MARC ANTHONY/You Sang To Me	3025
7	7	BBMAK/Ghost Of You And Me	3325
11	7	DIAMOND RHO/One More Day	3325

MARKET #6

KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johnson/King
12x Cum 411,400

103.7 KVIL

PLAYS	LTW	ARTIST/TITLE	GI (888)
27	27	DIAMOND RHO/One More Day	5400
26	26	UNCLF KRACKER/Follow Me	5000
24	24	MATCHBOX TWENTY/If You're Gone	4800
24	24	BBMAK/Ghost Of You And Me	4800
24	24	BACKSTREET BOYS/More Than That	4800
23	23	S CLUB 7/Never Had A Dream...	4800
20	20	DIDD/Thankyou	4000
19	19	ENYA/Only Time	3800
18	18	FAITH HILL/There You'll Be	3800
17	18	LIONEL RICHIE/Angel	3600
17	17	JO DEE MESSINA/Burn	3400
17	17	DON HEINLEY/Taking You Home	3400
14	17	ERIC CLAPTON/Believe In Me	3000
14	14	STEVE NICKS/Every Day	2800
14	14	O-TOWN/W/It's In My...	2800
15	13	HUEY LEWIS...Just Her Go...	2400
14	12	THE CORPS/W/It's In My...	2400
13	11	MACY GRAY/7	2200
10	11	'N SYNC/This I Promise You	2200
11	11	PHIL COLLINS/You'll Be In My...	2200
10	10	SARAH McLACHLAN/If I Remember You	2000
10	10	LEANN RIME/S/Need You	2000
9	9	LOVE STAR/Amazed	1800
8	9	MARC ANTHONY/Need To Know	1800
8	8	THE CORPS/W/It's In My...	1600
8	8	LEANN RIME/S/Need You	1600
11	8	LEWIS & PALTRON/Cruisin'	1600
9	8	ALICIA KEYS/Just Her Go...	1600
10	8	BE GEE'S/This Is Where...	1600
10	8	SAVAGE GARDEN/Knew I Loved You	1600

MARKET #7

WJLJ/Boston
Greater Media
(617) 622-6234
Kately/Terry/Laurence
12x Cum 988,900

MAGIC 106.7

PLAYS	LTW	ARTIST/TITLE	GI (888)
26	26	LEE ANN WOMACK/Hope You Dance	8346
26	26	DIDD/Thankyou	8025
24	24	MATCHBOX TWENTY/If You're Gone	7704
24	24	FAITH HILL/There You'll Be	7383
22	22	MARTIN FUGLERA/Nobody Wants...	7082
20	20	ENYA/Only Time	6968
18	18	S CLUB 7/Never Had A Dream...	4815
15	12	O-TOWN/W/It's In My...	3862
11	11	LEWIS & PALTRON/Cruisin'	3531
8	11	LARA FABIAN/W/It's In My...	3531
9	10	SAVAGE GARDEN/Knew I Loved You	3210
9	10	BACKSTREET BOYS/Want It That Way	3210
8	10	ERIC CLAPTON/Believe In Me	3210
10	10	SARAH McLACHLAN/If I Remember You	3210
8	10	BACKSTREET BOYS/More Than That	3210
9	9	MARC ANTHONY/You Sang To Me	2889
9	9	MACY GRAY/7	2889
9	9	DON HEINLEY/Taking You Home	2568
8	9	BRIAN MCGONIGAL/Back At One	2568
8	9	MARC ANTHONY/Need To Know	2568
7	7	ENYA/Only Time	2247
7	7	THE CORPS/W/It's In My...	2247
8	7	CHEER/Believe	2247
4	7	LIONEL RICHIE/Angel	2247
4	7	FAITH HILL/Breathin'	2247
9	6	LEANN RIME/S/Need You	1926
9	6	STEVE NICKS/Every Day	2210
7	6	THE CORPS/W/It's In My...	1926
10	6	PHIL COLLINS/You'll Be In My...	1926
6	8	ENRIQUE IGLESAS/Balamos	1605

MARKET #8

WASH/Washington, DC
Clear Channel
(301) 984-9710
Allen/Martin
12x Cum 493,000

Gold Rock 97.1

PLAYS	LTW	ARTIST/TITLE	GI (888)
24	24	ENYA/Only Time	6350
22	22	UNCLF KRACKER/Follow Me	6350
22	22	MATCHBOX TWENTY/If You're Gone	6096
23	23	S CLUB 7/Never Had A Dream...	5482
22	22	FAITH HILL/There You'll Be	5588
22	21	FAITH HILL/There You'll Be	5520
15	20	O-TOWN/W/It's In My...	5082
24	18	LEE ANN WOMACK/Hope You Dance	4572
16	17	DIAMOND RHO/One More Day	4318
16	17	THE CORPS/W/It's In My...	4318
11	18	'N SYNC/This I Promise You	4064
11	18	EDDIE MCCAFFEE/Could Not Ask...	4064
14	15	MATCHBOX TWENTY/If You're Gone	3810
14	14	LIONEL RICHIE/Angel	3556
13	13	ROD STEWART/Don't Come Around...	3302
11	13	LEANN RIME/S/Need You	3302
8	12	SADE/By Your Side	3048
7	12	BRIAN MCGONIGAL/Back At One	3048
7	12	BACKSTREET BOYS/More Than That	2794
10	11	LIONEL RICHIE/Angel	2794
22	9	ENYA/Only Time	2794
8	10	MARC ANTHONY/My Baby You	2540
8	10	SANTANA/FROB THOMAS/Smooth	2540
8	10	FAITH HILL/Breathin'	2286
11	8	PHIL COLLINS/You'll Be In My...	2286
11	8	STEVE NICKS/Every Day	2286
7	8	FAITH HILL/There You'll Be	2286
8	8	CHEER/Believe	2286
6	8	O-TOWN/W/It's In My...	2286
6	8	ENYA/Only Time	2286
6	8	CELINE DION/That's The Way It Is	2286

MARKET #9

WPCN/Atlanta
Clear Channel
(404) 367-0949
Silvers/Goss
12x Cum 439,100

Goody 94.9

PLAYS	LTW	ARTIST/TITLE	GI (888)
28	28	UNCLF KRACKER/Follow Me	5754
19	21	LEE ANN WOMACK/Hope You Dance	5754
20	20	MATCHBOX TWENTY/If You're Gone	5480
21	20	DIAMOND RHO/One More Day	5480
23	18	DIDD/Thankyou	5208
23	18	BACKSTREET BOYS/More Than That	5208
22	18	FAITH HILL/There You'll Be	4832
15	19	ELTON JOHN/Ballad Of The Boy...	3562
12	12	'N SYNC/This I Promise You	3288
12	11	BBMAK/Ghost Of You And Me	3014
12	11	MARC ANTHONY/You Sang To Me	3014
13	11	DON HEINLEY/Taking You Home	3014
9	11	LEWIS & PALTRON/Cruisin'	3014
10	11	PHIL COLLINS/You'll Be In My...	3014
8	10	CELINE DION/That's The Way It Is	2740
11	10	LIONEL RICHIE/Angel	2740
11	10	SANTANA/FROB THOMAS/Smooth	2466
11	10	BRIAN MCGONIGAL/Back At One	2466
3	8	JO DEE MESSINA/Burn	2192
3			



MIKE KINOSHIAN
mkinosox@ronline.com

A Big D LUV Affair

Dallas fixture Ron Chapman reflects on his past, present and future

Bob Shannon's weekly R&R "Legends" column is required reading for radio veterans, as well as for those just breaking into the business. Shannon's insights and his interviews with a veritable radio who's who (like the great piece on Gary Owens last week) always make for fascinating and compelling reading.

There's been a tendency, however, for many within our industry (excluding Shannon) to take tremendous liberties with the word *legend*, thus diminishing its importance. But make no mistake, Ron Chapman has truly earned the right to be dubbed one of radio's legendary personalities.



Ron Chapman

Few facilities can match KVIL/Dallas' storied history. When Chapman joined the station nearly 33 ago as PD/morning talent, his mission was to rebuild it. His mind-set and demeanor in those early days were anything but cocky. "I had a great fear of failure," he recalls. "KVIL had been terribly misused and chopped up."

When he walked through KVIL's front door in December 1968, management was counting more on its AM property than on KVIL-FM. "The FM was broadcasting in mono on a 600-foot tower on Chalk Hill," Chapman notes. "They were depending on a 1,000-watt daytime AM as their main vehicle."

R-E-S-P-E-C-T

One of the first on-air policies Chapman instituted was to give FM top billing. The stations would be referred to as "KVIL-FM & AM." Another directive was to treat all women listeners with respect. "Every female was a lady and would be treated with honor," he says. "That meant we didn't do Dolly Parton or sexist jokes."

Respect was also to be given to the oft-neglected city of Ft. Worth. "It was very fashionable in those Stone Age days to give the impression that Dallas was where it was at, while Ft. Worth was a cow town," Chapman says. "Some people still say 'over in Ft. Worth,' but by saying 'over there,' you're telling everyone in Ft. Worth that they're outcasts and foreigners."

To reinforce his point, Chapman would take his announcers to Six Flags Over Texas, located midway between Dallas and Ft. Worth. The group would go to the top of an oil derrick, from which the skylines of Dallas and Ft. Worth could be seen.

"I wanted them to get the picture that our studio was between the two cities," says Chapman.

"If someone were to say 'over in Ft. Worth,' they'd also have to say 'over in Dallas,' which nobody ever said. We put good people on the air and reflected the community the best we could. If we weren't someone's favorite station, we hoped they would at least check us out and give us a chance."

It would be a slow process, but many people in the Metroplex eventually sampled the station. Chapman's philosophy was to program KVIL-FM as if it were an AM station. "It was a good station that happened to be go-

conscionable" amount of money into KVIL. "He thought KVIL would be operating in the red for at least two years," says Chapman. "People probably thought we were crazy, but the feeling was that we would take a good chunk of the market. That was his goal, and we were able to do it. We did trips around the world and other promotions that made us famous."

"The interesting thing about his two-year plan was that he thought we'd lose money for the first two years and come out a winner the third year. But we never went into the red for even one month; we broke even the first month and started making money the second. There's a lesson there for some other owners who have forgotten how it can be done, but most radio companies today are governed by Wall Street."

Chapman's Dallas history goes beyond his KVIL tenure. He had previously had successful stints at KLIF and at Channel 8. He feels that Hilliard might have wanted to do what he did at KVIL elsewhere, but says, "He didn't have the same horses; we had an interesting combination of people. When KVIL invited me to join them, I was very anxious for another victory."

Many Hats

In addition to his PD and morning-show responsibilities, Chapman wore the MD and Promotion Director hats. "I was having a blast, and we really started rolling by 1975," he says. "That's also when FM started to come to life, so our head-to-head battle with KLIF-AM was short-lived."

Fads came and went, but KVIL endured. "Every new owner coming to town goes after KVIL," Chapman says. "One station attempting to knock us off will have trouble, but when four stations are trying at the same time, KVIL could lose several shares. That's what happened in the 1990s, when one radio chain after another copied our music, did away with the talk and bought a lot of television time. We were never beaten, but some stations did eat away at us."

In a move that would allow VP/Programming and morning talent Chapman to focus more on his on-air duties, WWDE/Norfolk PD Bill Curtis was hired as KVIL's PD. Curtis departed the station earlier this year and has since joined Bob Harper & Associates. "I like Bill, but when he came in, I told him that he was good

"One radio chain after another copied our music, did away with the talk and bought a lot of television time. We were never beaten, but some stations did eat away at us."

ing out on an FM transmitter," he says. "People called and complained that commercials couldn't be aired on FM. They believed that to be true."

Big Plans

Jim Hilliard's Fairbanks Broadcasting purchased KVIL in 1973. The station's new owner told Chapman, "You have a wonderful little boutique radio station here, and we'd like to take it public."

"I was a little offended by that," Chapman jokes, "but when I asked him what his plans were, he said he wanted KVIL to become No. 1 in the market. I knew I could do some good stuff but that it would take a lot to get to No. 1. We got a new jingle package, built a news department, created a sports image and ran a lot of contests."

A two-year plan was put in place whereby Hilliard, whom Chapman labels a genius, would pour an "un-

Money For Nothing

When it comes to promotions, KVIL/Dallas has traditionally been among the country's most aggressive ACs. Longtime KVIL morning man Ron Chapman, who now performs wakeup chores at Infinity's co-owned Oldies KLUV, has been in the middle of many of these memorable promotions.

For sheer recall value, nothing can top what happened several years ago, when Chapman asked listeners, without any stated reason or purpose, to send him \$20. In less than three days the station raked in \$250,000. "I was on Dan Rather, Peter Jennings, Tom Brokaw, Tom Snyder and *Nightline*," recalls Chapman. "Calls were coming in from London, Hong Kong and Australia. I was the personality of the moment."

At the height of the frenzy Chapman was taking his customary day-time nap. His wife knew that he should only be awakened to talk to the press, which is what she did when she got a call from *USA Today*. "I announced myself in my best radio voice only to get a sales pitch about the paper's new home-delivery service," Chapman says. "I was thinking that I was so hot and then felt like a fool in 10 seconds."

Car giveaways have become common events for stations, but KVIL upped the ante in the mid-1980s with its New Car Every Year for the Rest of Your Life contest. Curious to know how much money KVIL would need to deposit each year to lease a car, Chapman called a local Porsche dealer. "It was about \$10,000, and in those days interest rates were 10%," he says.

"If we put \$100,000 from our company into an annuity fund, the interest would pay for the new car. When the person died, the company would get its money back. I asked for \$100,000 and said that the company would eventually get the money back."

The annuity idea wasn't pursued, but station owner Jim Hilliard agreed to build the money into the station's annual budget. "It was our most talked-about promotion, and we wound up giving the winner a new car every year for 15 years," recalls Chapman. "We started getting very hot in the 1980s and underwent several ownership changes. Sconnix Broadcasting accepted the liability and provided a car every year for several years but went belly up. The comptroller and I went to the winner and said that, as long as we were at KVIL, she would continue getting a new car every year."

Matters came to a mutually amicable end when the contest winner fell in love with a red Corvette. She didn't want to give it up at the end of the year, so Chapman offered her a great deal: "We gave her \$10,000 and sent her and her husband on several vacations. She's still driving that Corvette to this day."

at programming, and I was real good at being a morning man, promotions, coming up with ideas and knowing the market," recalls Chapman.

"He was into what songs should follow each other and formatting, and we needed that. By working together, we could be killer, but I got the feeling that he never wanted to work together — he wanted to be on his own. There finally came a time when I said, 'Screw it,' and took time for myself and let him run things. I went through two years of withdrawal and hated it."

But there were also some — albeit minor — positives associated with not overseeing day-to-day station chores. "I wasn't at the station at 6pm writing liner cards or meeting with dumb clients," notes Chapman. "My wife and I started living more leisurely, and that part of it turned out very well."

Changing Times

Chapman adapted well to that change, but another, even more significant one was just ahead: The talent whose name was synonymous with AC KVIL was about to leave the Infinity station to anchor moving drive on KLUV, the company's Oldies property.

"I'm about to tell you a secret," says Chapman. "Research was showing that KVIL had a problem. People who listened to us in the morning didn't listen the rest of the day, and people who listened during the day didn't listen in mornings. There were

two different audiences, and they were polar opposites. I had an older demographic, and the station was shooting for younger demos. They'd try to tiptoe around this without saying that the morning man was the problem."

Accompanied by Curtis, Chapman paid a visit to Infinity Chairman/CEO Mel Karmazin. They reviewed the research and suggested to Karmazin that mornings on KVIL should have a younger feel. "Mel said both audiences were great, and we didn't have a problem," says Chapman. "His feeling was that we shouldn't make a change."

A few years passed, and KVIL did some research profiles on each personality. "When it came to me," Chapman says, "my music cluster was The Beatles, The Supremes and Simon & Garfunkel. People felt that KVIL played Rod Stewart, Billy Joel and Elton John but perceived me as playing older artists. In the eyes of our research people, this was a major problem that had to be addressed."

"In a golden moment during a meeting, I raised my hand and said I wanted to make an announcement. I felt that we'd probably reached a point where I was no longer KVIL's perfect morning talent and offered to solve their problem. If I was no longer right for KVIL, I was sent-from-heaven, dead-center perfect for KLUV."

Continued on Page 78



August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
—	1	FAITH HILL There You'll Be(Warner Bros.)	2184	—	280887	12	99/3
—	2	DIDO Thankyou(Arista)	2113	—	250262	23	92/4
—	3	MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	2086	—	256074	34	92/4
—	4	LEE ANN WOMACK I Hope You Dance(MCA/Universal)	2045	—	267541	37	100/3
—	5	ENYA Only Time(Reprise)	2011	—	216117	27	96/3
—	6	BACKSTREET BOYS More Than That(Jive)	1724	—	229754	16	96/4
—	7	DIAMOND RIO One More Day(Arista)	1604	—	154972	16	88/2
—	8	'N SYNC This I Promise You(Jive)	1502	—	183456	43	99/3
—	9	LIONEL RICHIE Angel(Island/IDJMG)	1302	—	175405	25	92/3
—	10	BBMAK Ghost Of You And Me(Hollywood)	1296	—	140468	15	90/3
—	11	UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	1182	—	163832	15	63/7
—	12	HUEY LEWIS & GWYNETH PALTROW Cruisin'(Hollywood)	1065	—	118846	45	82/1
—	13	DON HENLEY Taking You Home(Warner Bros.)	1059	—	120591	65	86/3
—	14	ERIC CLAPTON Believe In Life(Duck/Reprise)	1043	—	99034	8	87/3
—	15	LEANN RIMES I Need You(Sparrow/Curb/Capitol)	992	—	111492	70	86/1
—	16	JO DEE MESSINA Burn(Curb)	904	—	84010	10	79/4
—	17	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely(Columbia)	894	—	107831	28	91/3
—	18	S CLUB 7 Never Had A Dream Come True(A&M/Interscope)	880	—	159748	9	48/6
—	19	O-TOWN All Or Nothing(J)	844	—	123355	7	71/4
—	20	BBMAK Back Here(Hollywood)	705	—	71989	50	78/0
—	21	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	528	—	64621	5	47/9
—	22	HUEY LEWIS & THE NEWS Let Her Go And Start Over(Silvertone)	388	—	52676	2	59/10
—	23	FREEDY JOHNSTON Love Grows(Elektra/EEG)	369	—	31934	3	47/2
—	24	THE CORRS All The Love In The World(143/Lava/Atlantic)	359	—	35854	3	50/3
—	25	JESSICA ANDREWS Who I Am(DreamWorks)	263	—	50289	2	32/3
—	26	JIM BRICKMAN The Simple Things(Windham Hill)	257	—	26043	1	53/13
—	27	CHARLIE WILSON Without You(Major Hits)	185	—	25003	1	33/2
—	28	NEIL DIAMOND You Are The Best Part Of Me(Columbia)	182	—	18955	1	32/5
—	29	JANET Someone To Call My Lover(Virgin)	178	—	17803	1	27/2
—	30	MARIAH CAREY Never Too Far(Virgin)	151	—	34897	1	9/9

Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JIM BRICKMAN The Simple Things(Windham Hill)	13
JOURNEY With Your Love(Columbia)	11
HUEY LEWIS & THE NEWS Let Her Go...(Silvertone)	10
BABYFACE What If(Arista)	10
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	9
MARIAH CAREY Never Too Far(Virgin)	9
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	7
S CLUB 7 Never Had A Dream Come True(A&M/Interscope)	6
NEIL DIAMOND You Are The Best Part Of Me(Columbia)	5
BACKSTREET BOYS More Than That(Jive)	4
DIDD Thankyou(Arista)	4
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	4
JO DEE MESSINA Burn(Curb)	4
O-TOWN All Or Nothing(J)	4

Most Increased Plays

TOTAL PLAY INCREASE

Bullets/Trending Information Will Return Next Week

105 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 80% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

EVA CASSIDY (Somewhere) Over The Rainbow (Blux Street)
Total Plays: 136, Total Stations: 18, Adds: 1

SUZY K Dive Deep (Vellum)
Total Plays: 122, Total Stations: 26, Adds: 1

PETER CETERA I'm Coming Home (DDE)
Total Plays: 117, Total Stations: 19, Adds: 1

BOND Victory (Decca/Universal)
Total Plays: 105, Total Stations: 17, Adds: 0

SHAWN COLVIN Bound To You (Columbia)
Total Plays: 102, Total Stations: 20, Adds: 2

LUTHER VANDROSS Take You Out (J)
Total Plays: 67, Total Stations: 14, Adds: 1

JANN ARDEN Cherry Popsicle (Zoe/Rounder)
Total Plays: 54, Total Stations: 12, Adds: 1

JOURNEY With Your Love (Columbia)
Total Plays: 1, Total Stations: 11, Adds: 11

BABYFACE What If (Arista)
Total Plays: 0, Total Stations: 10, Adds: 10

Songs ranked by total plays

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

HUEY LEWIS & THE NEWS

PLAN B the new album

Featuring the smash hit "Let Her Go And Start Over"



R&R AC Chart **30-22** Monitor Mainstream AC Debut **23***

New Adds:

WDOK WYSF WYJB WLHT KJOY WDF
WSRS WAHR WEBE WBBQ WLZW WMAS

Already On:

WLTW WNND KVIL WMJX WASH WPCH WLTE WALK
WSHH WRRM KGBY KYMX WLTQ WSNY WWLI and more

GREATEST GAINER

CATCH HUEY LEWIS & THE NEWS ON TOUR ALL SUMMER!

www.hueylewisandthenews.net

If there's a Gap in your playlist, Charlie Wilson can fill it!

charlie wilson

"without you"

From the album "Bridging The Gap"



R&R AC Chart Debut **27**

It's a Mass-Appeal song that just happens to be Urban!" — James Baker APD/MD-KBIG, LA

"This is an Adult Hit Song! It's romantic and sounds perfect on our station!"

— Kay Manley PD/MD-WRVR, Memphis

Already On:

KOST/Los Angeles

WBEB/Philadelphia

WDOK/Cleveland

KUDL/Kansas City

WLTQ/Milwaukee

WWLI/Providence

WRVR/Memphis

WRCH/Hartford

KKMJ/Austin

WRSN WRMM

WTVR KRTR

KVLY WLHT

WLEV WJXB

KWAV WMXC

KGFM KISC

WLRQ WTFM

KTDY WAJI

WDEF WSRS

WAHR WFMK

WMGN KJSN

KTRR WMJY

and more...



Jack Ashton/Ashton Consulting (805) 564-8335 ashtonconsults@aol.com
Management: Michael Paran/Pacific Coast Pirate Entertainment (818) 981-4400

Label Contact: Marlon McClain (818) 528-7450
marlon@majorhitsrecords.com

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
FAITH HILL There You'll Be (Warner Bros.)	3.91	3.82	93%	18%	3.94	94%	18%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.90	3.84	95%	27%	3.84	95%	27%
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.89	3.77	95%	34%	3.93	95%	35%
SAVAGE GARDEN I Knew I Loved You (Columbia)	3.77	3.66	92%	31%	3.86	91%	29%
FAITH HILL The Way You Love Me (Warner Bros.)	3.76	3.66	97%	37%	3.85	98%	38%
BBMAK Back Here (Hollywood)	3.72	3.66	85%	26%	3.64	84%	27%
JESSICA ANDREWS Who I Am (DreamWorks)	3.72	3.62	47%	10%	3.68	43%	11%
LIONEL RICHIE Angel (Island/IDJMG)	3.71	3.73	86%	20%	3.83	85%	17%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.70	3.76	76%	19%	3.58	71%	20%
BBMAK Ghost Of You And Me (Hollywood)	3.70	3.58	72%	13%	3.63	73%	16%
DIAMOND RID One More Day (Arista)	3.68	3.52	68%	17%	3.67	71%	19%
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.67	3.61	77%	20%	3.65	75%	20%
BACKSTREET BOYS More Than That (Jive)	3.65	3.60	90%	27%	3.75	92%	27%
ENYA Only Time (Reprise)	3.65	3.74	77%	20%	3.51	77%	24%
DON HENLEY Taking You Home (Warner Bros.)	3.64	3.63	90%	32%	3.63	91%	32%
CORRS All The Love In The World (143/Lava/Atlantic)	3.62	-	53%	7%	3.61	58%	9%
TAMARA WALKER Didn't We Love (Curb)	3.62	3.63	53%	8%	3.69	58%	9%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.62	3.59	92%	30%	3.74	91%	27%
O-TOWN All Or Nothing (J)	3.60	3.39	71%	19%	3.67	68%	18%
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	3.58	3.57	94%	34%	3.54	95%	38%
BACKSTREET BOYS Shape Of My Heart (Jive)	3.58	3.65	94%	36%	3.66	95%	38%
ERIC CLAPTON Believe In Life (Duck/Reprise)	3.53	3.33	57%	9%	3.57	61%	9%
HUEY LEWIS W/GWYNETH PALTROW Cruisin' (Hollywood)	3.52	3.50	93%	34%	3.68	94%	30%
FREEDY JOHNSTON Love Grows (Elektra/EEG)	3.45	-	39%	6%	3.43	44%	6%
DIDO Thankyou (Arista)	3.44	3.38	91%	35%	3.41	88%	38%
JO DEE MESSINA Burn (Curb)	3.43	3.29	59%	15%	3.37	62%	18%
'N SYNC This I Promise You (Jive)	3.38	3.32	95%	46%	3.43	95%	45%
RICKY MARTIN W/CHRISTINA AGUILERA Nobody Wants To Be Lonely (Columbia)	3.36	3.23	94%	36%	3.36	95%	39%
STEVIE NICKS Everyday (Reprise)	3.23	3.08	79%	24%	3.17	77%	29%
SOPHIE B. HAWKINS Walking In My Blue Jeans (Trumpet Swan/Rykodisc)	3.11	3.10	54%	19%	3.07	57%	23%

Total sample size is 224 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

A Big D LUV Affair

Continued from Page 75

"They were looking for a morning presence, and the same company owned both stations. I said that I'd get out of KVIL's way and go where the public seemed to think I belonged."

Fear Of Failure

But there was opposition to Chapman's spring 2000 suggestion, most notably from Karmazin. Chapman, however, reminded his boss that there was another year left on his contract. "I'd never quit, because Mel's my man," he says. "But I said that if I was still playing Britney Spears, The Backstreet Boys and 'N Sync a year from then, KVIL would lose me anyway."

Once Karmazin agreed to what was, in essence, Chapman's "play me at KLUV or trade me" request, an announcement was scheduled to be made June 1, 2000 that Chapman would shift from KVIL to KLUV. That date was pushed back to Aug. 1, with Chapman's first official on-air day at his new digs to be Labor Day.

With so much time and energy invested in KVIL, Chapman admits, "I felt I'd left two years before I did. It was more emotional for me in the two years that I felt I was being left out. That was emotional, and it hurt."

With the exception of a one-year period, Chapman has been a Dallas radio fixture for parts of six decades — since November 1959. Although he was thrilled about taking on a new project, he nevertheless experienced that fear-of-failure twinge. But, he says, "Bless Mel Karmazin's heart, I'm secure enough now that I don't have to do this.

"I went to KLUV thinking it might not work. I had to be comfortable enough to be able to leave and sit on the beach. It would've been like a heavyweight boxer coming out of retirement and having his clock cleaned. My image may have been tarnished, but I don't think I have that much to prove to people anymore."

The Right Place

Despite not having a formal programming or operations title, Chapman started at KLUV with certain requirements. "I wanted spotlight limits, new jingles and new approaches to promotions," he says. "I'm very involved in the things that I did long ago. We're doing creative things, and the station sounds good throughout the day."

The change produced a dramatic increase in KLUV's morning-drive numbers, while KVIL experienced erosion. Among women 35-64 this spring, for example, KLUV (10.0) ranks first, and KVIL (4.1) is tied for seventh. This time last year KVIL's 7.2 was just 0.2 behind market leader Country KSCS; KLUV logged a 4.9 and was tied for sixth.

"Ego says that you'd like to see KVIL's morning show dip a little," admits Chapman. "That's just human nature. But I really didn't know how everything would shake out. In the late-1990s I may have been a square peg in a round hole at KVIL, but in 2001 I'm at the right place at the right time."

Chapman says that WBZ/Boston's former longtime morning talent Carl deSuzé has had a big influence on his career. "He was my hero," the Haverhill, MA native declares. "The inspiration came from his many speaking engagements outside the station. I went to one where he was still talking at 10pm. I thought

AC

Indicator™

Most Added.

ARTIST TITLE LABEL(S)	ADDS
JIM BRICKMAN The Simple Things (Windham Hill)	6
MARIAH CAREY Never Too Far (Virgin)	3
JANET Someone To Call My Lover (Virgin)	2
JO DEE MESSINA Burn (Curb)	1
O-TOWN All Or Nothing (J)	1
HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)	1
FREEDY JOHNSTON Love Grows (Elektra/EEG)	1
PETER CETERA I'm Coming Home (DDE)	1
NEIL DIAMOND You Are The Best Part Of Me (Columbia)	1
SHAWN COLVIN Bound To You (Columbia)	1
JOURNEY With Your Love (Columbia)	1

he'd sound dead the next day, but when I listened, he was so bright, happy and alive. I thought, 'One day I'm going to do that.' When I got to Dallas, I quickly sensed that it would be the town where I could be Carl deSuzé."

Managing to drop his New England accent, Chapman very quickly became a Dallas insider. "I love this city very much — it's an amazing place," he says. "There are enough people up and down the dial doing negatives, so I accentuate the positives. I believe every word that I say and tell people how smart

they are for living here."

In contrast to his 6-9am KVIL schedule, Chapman is heard weekdays on KLUV from 5:30-10am — 90 minutes a day longer. "I don't do as many personal appearances, though, because I'm not ready to schmooze every evening," he says. "Before I went to KLUV, I had every possible medical test, and I had them repeated a few months ago. Mel and I are ready to sign another deal. I don't know how long it will be for, but I could easily do this for another five years."

Stations and their ads listed alphabetically by market

AC

WYLA/Albany, NY * PD: Michael Morgan MD: Chris Hestberg 2 BACKSTREET BOYS "More" MEYLEWS "Laf"

KDAD/Cater Rapids, IA PD: Dick Steffen JMBRODMAN "Simple"

WMMG/Greensboro, NC * PD: Greg McConroy MD: Alan Allen No Ads

WVOD/Dayton, OH * PD: Jeff Stevens MD: Shaun Vincent 3 DOORS DOWN "Be" NICHELLE BRANCH "Everywhere"

KSRZ/Omaha, NE * PD: Kurt Owen MD: Dave Swan JANIET "Someone"

* Monitored Reporters 122 Total Reporters 105 Total Monitored 17 Total Indicator 16 Current Indicator Playlists

* Monitored Reporters 94 Total Reporters 85 Total Monitored 9 Total Indicator

* Monitored Reporters 85 Total Monitored 9 Total Indicator

* Monitored Reporters 94 Total Reporters 85 Total Monitored 9 Total Indicator

* Monitored Reporters 94 Total Reporters 85 Total Monitored 9 Total Indicator



August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
—	1	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3353	—	325208	24	80/2
—	2	LIFEHOUSE Hanging By A Moment(DreamWorks)	3219	—	319981	25	80/2
—	3	SUGAR RAY When It's Over(Lava/Atlantic)	3137	—	297909	12	82/2
—	4	INCUBUS Drive(Immortal/Epic)	2785	—	274670	21	75/2
—	5	SMASH MOUTH I'm A Believer(Interscope)	2598	—	250330	7	76/2
—	6	DAVE MATTHEWS BAND The Space Between(RCA)	2585	—	257319	16	78/4
—	7	UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	2502	—	255686	26	80/2
—	8	EVE 6 Here's To The Night(RCA)	2086	—	186301	20	74/3
—	9	FIVE FOR FIGHTING Superman(Aware/Columbia)	1808	—	176248	10	76/4
—	10	DIDO Thankyou(Arista)	1712	—	172476	36	76/2
—	11	MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	1639	—	168259	44	79/2
—	12	MATCHBOX TWENTY Mad Season(Lava/Atlantic)	1570	—	159808	17	61/0
—	13	STAINED It's Been Awhile(Flip/Elektra/EEG)	1525	—	126643	6	45/5
—	14	MICHELLE BRANCH Everywhere(Maverick)	1524	—	128231	7	69/5
—	15	LENNY KRAVITZ Again(Virgin)	1468	—	144686	41	76/2
—	16	WISEGUYS Start The Commotion(Mammoth/Hollywood)	1278	—	161591	3	50/3
—	17	BARENAKED LADIES Falling For The First Time(Reprise)	1268	—	125132	6	64/1
—	18	DIDO Hunter(Arista)	1228	—	118105	6	60/1
—	19	3 DOORS DOWN Be Like That(Republic/Universal)	1110	—	76965	7	54/5
—	20	MELISSA ETHERIDGE I Want To Be In Love(Island/IDJMG)	1038	—	114228	4	57/3
—	21	FUEL Bad Day(Epic)	1018	—	70300	6	42/0
—	22	BETTER THAN EZRA Extra Ordinary(Beyond)	915	—	89229	4	38/2
—	23	JEFFREY GAINES In Your Eyes(Artemis)	798	—	68743	10	32/1
—	24	ENYA Only Time(Reprise)	786	—	102092	1	42/7
—	25	NELLY FURTADO Turn Off The Light(DreamWorks)	785	—	82980	2	48/4
—	26	VERVE PIPE Never Let You Down(RCA)	731	—	55321	3	36/0
—	27	TRICKSIDE Under You(Wind-up)	490	—	31377	1	30/0
—	28	JANET Someone To Call My Lover(Virgin)	437	—	45350	1	21/3
—	29	AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	290	—	13918	1	11/1
—	30	MACY GRAY Sweet Baby(Epic)	285	—	35594	1	26/8

85 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

A. LEWIS OF STAND W/ F. DURST Outside (Flawless/Geffen/Interscope)
Total Plays: 280, Total Stations: 9, Adds: 0

AFRO-CELT... F.P. GABRIEL When... (Real World/Virgin)
Total Plays: 263, Total Stations: 16, Adds: 3

RONAN KEATING Lovin' Each Day (A&M/Interscope)
Total Plays: 257, Total Stations: 20, Adds: 3

O-TOWN All Or Nothing (J)
Total Plays: 253, Total Stations: 10, Adds: 2

JENNIFER PAGE These Days (Edel America/Hollywood)
Total Plays: 234, Total Stations: 17, Adds: 3

ALANA DAVIS I Want You (Elektra/EEG)
Total Plays: 206, Total Stations: 21, Adds: 1

PETE YORN Life On A Chain (Columbia)
Total Plays: 204, Total Stations: 19, Adds: 2

CAKE Short Skirt/Long Jacket (Columbia)
Total Plays: 186, Total Stations: 13, Adds: 10

NINA GORDON 2003 (Warner Bros.)
Total Plays: 180, Total Stations: 20, Adds: 1

COLDPLAY Trouble (Nettwerk/Capitol)
Total Plays: 164, Total Stations: 23, Adds: 5

STONE TEMPLE PILOTS Days Of The Week (Atlantic)
Total Plays: 105, Total Stations: 8, Adds: 1

U2 Stuck In A Moment... (Interscope)
Total Plays: 63, Total Stations: 22, Adds: 2

LEONA NAESS I Tried To Rock You But... (Outpost/MCA)
Total Plays: 16, Total Stations: 12, Adds: 11

SUGARBOMB Hello (Crystal Clear Sound)
Total Plays: 7, Total Stations: 11, Adds: 11

Songs ranked by total plays

Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
U2 Stuck In A Moment...(Interscope)	20
LEONA NAESS I Tried To Rock You But...(Outpost/MCA)	11
SUGARBOMB Hello(Crystal Clear Sound)	11
CAKE Short Skirt/Long Jacket(Columbia)	10
MACY GRAY Sweet Baby(Epic)	8
ENYA Only Time(Reprise)	7
MICHELLE BRANCH Everywhere(Maverick)	5
3 DOORS DOWN Be Like That(Republic/Universal)	5
STAINED It's Been Awhile(Flip/Elektra/EEG)	5
COLDPLAY Trouble(Nettwerk/Capitol)	5

Most Increased Plays

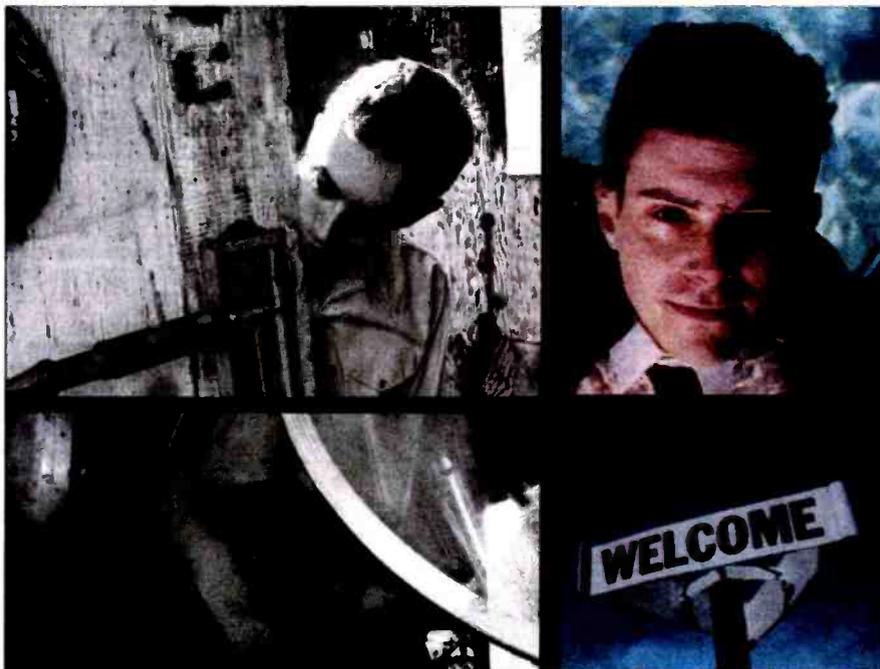
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	+3353
LIFEHOUSE Hanging By A Moment(DreamWorks)	+3219
SUGAR RAY When It's Over(Lava/Atlantic)	+3137
INCUBUS Drive(Immortal/Epic)	+2785
SMASH MOUTH I'm A Believer(Interscope)	+2598
DAVE MATTHEWS BAND The Space Between(RCA)	+2585
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	+2502
EVE 6 Here's To The Night(RCA)	+2086
FIVE FOR FIGHTING Superman(Aware/Columbia)	+1808
DIDO Thankyou(Arista)	+1712
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	+1639
MATCHBOX TWENTY Mad Season(Lava/Atlantic)	+1570

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



"Darkest Hour"
the new single from
Glen Phillips.
Impacting now!



THE BLACK CROWES SOUL SINGING

A PROVEN SMASH!!

Top 5 – Mainstream Rock

Top 5 – Heritage Rock

Top 10 – Triple-A

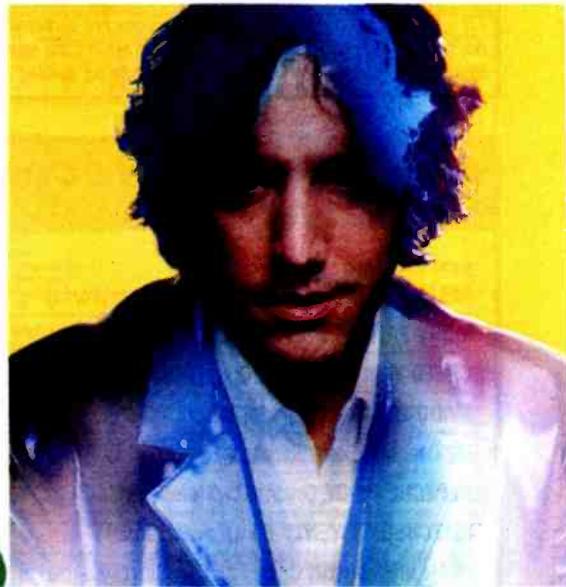
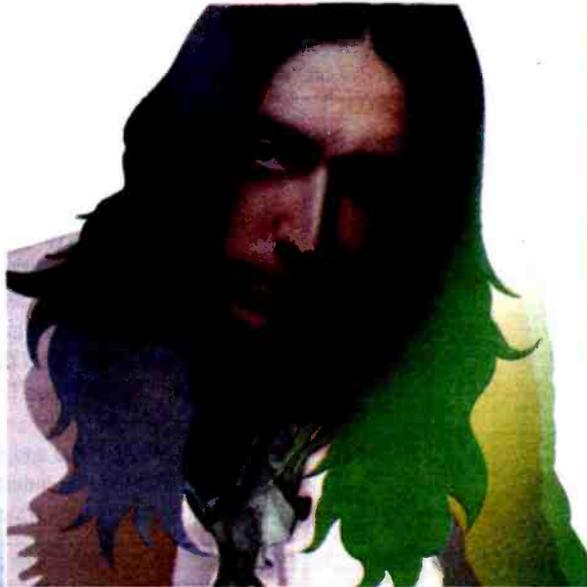
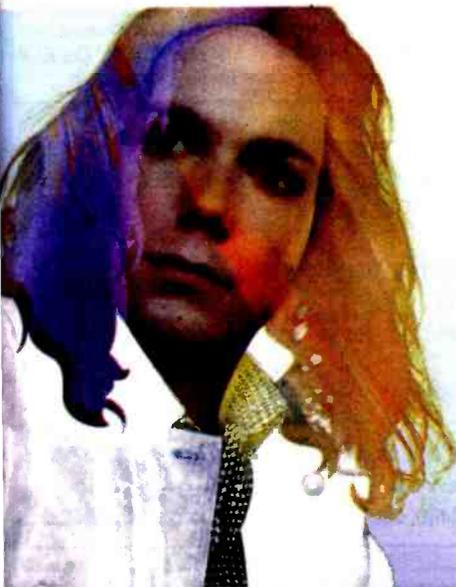


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**Added:
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LARGE
ROTATION!!!**

**EARLY SOULS:
WBMX/Boston
WVRV/St. Louis
KDCA/Spokane
WRFY/Reading**

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**IMPACTING
HOT AC
NOW!!**



RateTheMusic.com

BY MEDIABASE

America's Best Testing Hot AC Songs 12+ For The Week Ending 8/10/01.

Artist Title (Label)	TW	LW	Familar.	Burn	TD	Familar.	Burn
LIFEHOUSE Hanging By A Moment (DreamWorks)	4.11	4.16	98%	38%	4.09	98%	38%
FUEL Bad Day (Epic)	4.09	4.08	74%	7%	4.17	75%	6%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	4.06	4.13	98%	33%	4.11	99%	32%
3 DOORS DOWN Be Like That (Republic/Universal)	4.00	4.03	75%	7%	3.96	78%	9%
INCUBUS Drive (Immortal/Epic)	4.00	4.03	95%	30%	3.97	96%	35%
EVE 6 Here's To The Night (RCA)	4.00	4.03	93%	20%	3.91	93%	21%
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3.98	3.99	89%	22%	3.98	90%	24%
DAVE MATTHEWS BAND The Space Between (RCA)	3.91	3.93	95%	23%	3.95	97%	22%
SUGAR RAY When It's Over (Lava/Atlantic)	3.85	3.79	97%	24%	3.78	98%	28%
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	3.84	3.90	94%	27%	3.85	97%	28%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.83	3.84	82%	7%	3.81	78%	8%
BARENAKED LADIES Falling For The First Time (Reprise)	3.80	3.75	58%	8%	3.77	64%	9%
VERVE PIPE Never Let You Down (RCA)	3.78	-	41%	3%	3.79	48%	4%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.76	3.84	97%	44%	3.91	98%	41%
BETTER THAN EZRA Extra Ordinary (Beyond)	3.75	3.84	47%	4%	3.76	58%	8%
WISEGUYS Start The Commotion (Mammoth/Hollywood)	3.70	3.62	57%	10%	3.75	65%	9%
SMASH MOUTH I'm A Believer (Interscope)	3.68	3.58	88%	16%	3.61	90%	17%
MOBY F/GWEN STEFANI Southside (V2)	3.52	3.43	96%	48%	3.49	96%	52%
MICHELLE BRANCH Everywhere (Maverick)	3.48	-	42%	7%	3.46	51%	7%
JEFFREY GAINES In Your Eyes (Artemis)	3.46	3.58	56%	13%	3.59	66%	14%
CREED With Arms Wide Open (Wind-Up)	3.46	3.42	98%	63%	3.45	100%	67%
DIDO Hunter (Arista)	3.43	3.47	55%	13%	3.43	63%	15%
LENNY KRAVITZ Again (Virgin)	3.38	3.38	98%	58%	3.38	97%	58%
DEPECHE MODE Dream On (Mute/Reprise)	3.28	3.34	87%	21%	3.34	72%	23%
DIDO Thankyou (Arista)	3.28	3.41	98%	65%	3.37	98%	65%
FAITH HILL There You'll Be (Warner Bros.)	3.28	3.32	79%	28%	3.27	88%	38%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.25	3.28	97%	61%	3.21	98%	63%
MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	3.08	3.07	49%	16%	3.12	56%	16%
NELLY FURTADO I'm Like A Bird (DreamWorks)	3.08	3.15	94%	58%	3.17	95%	58%
MADONNA Don't Tell Me (Maverick/WB)	3.03	3.11	91%	58%	3.22	92%	48%

Total sample size is 904 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Women 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NELLY FURTADO I'm Like A Bird (DreamWorks)	1190
MOBY F/GWEN STEFANI Southside (V2)	1163
CREED With Arms Wide Open (Wind-up)	1009
MADONNA Don't Tell Me (Maverick/WB)	943
U2 Beautiful Day (Interscope)	941
DEPECHE MODE Dream On (Mute/Reprise)	858
MATCHBOX TWENTY Bent (Lava/Atlantic)	828
EVAN AND JARON Crazy For This Girl (Columbia)	820
VERTICAL HORIZON Everything You Want (RCA)	809
3 DOORS DOWN Kryptonite (Republic/Universal)	796
SANTANA F/ROB THOMAS Smooth (Arista)	790
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	788
VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)	769
BARENAKED LADIES Pinch Me (Reprise)	746
AEROSMITH Jaded (Columbia)	740
EVERCLEAR Wonderful (Capitol)	700
CREED Higher (Wind-up)	691
AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	663
STING Desert Rose (A&M/Interscope)	636
NINE DAYS Absolutely (Story Of A Girl) (Epic)	635

HOT AC

Going For Adds 8/13/01

ANGELA AMMONS Always Getting Over You (Universal)
 BLACK CROWES Soul Singing (V2)
 BOB SCHNEIDER Bullets (Universal)
 JOHN WAITE Fly (Gold Circle)
 MARIAH CAREY Never Too Far (Virgin)

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MUSIC MEETING

HOT AC

Indicator

Most Added.

ARTIST TITLE LABEL(S)	ADDS
WISEGUYS Start The Commotion (Mammoth/Hollywood)	2
U2 Stuck In A Moment... (Interscope)	2
DIDO Hunter (Arista)	1
VERVE PIPE Never Let You Down (RCA)	1
BETTER THAN EZRA Extra Ordinary (Beyond)	1
FUEL Bad Day (Epic)	1
ALANA DAVIS I Want You (Elektra/EEG)	1
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1
LEONA NAESS I Tried To Rock You But You... (Outpost/MCA)	1
SUGARBOMB Hello (Crystal Clear Sound)	1

WFLW/My 97.7
 12+ Cum 1,088,800
 AC
 (21) 613-0000
 Doo/Soul/Disco

K-R Big
 12+ Cum 1,041,000
 Clear Channel
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KTTH/My 97.7
 12+ Cum 1,181,800
 Clear Channel
 (818) 565-7000
 Alternative

WTRX/My 97.7
 12+ Cum 824,500
 Clear Channel
 (818) 546-1019
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AIce @ 97.3
 12+ Cum 877,800
 Clear Channel
 (415) 454-1817
 Alternative

WICR/Philadelphia
 12+ Cum 910,510
 Greater Philly
 (610) 669-0150
 AC

WMMX/Philadelphia
 12+ Cum 878,000
 Greater Philly
 (610) 669-0000
 AC

KRDX/Dallas-Ft. Worth
 12+ Cum 472,800
 Clear Channel
 (972) 991-0209
 AC

WQED/Detroit
 12+ Cum 814,000
 AC
 (313) 871-3000
 Doo/Soul/Disco

WMBX/Boston
 12+ Cum 878,500
 AC
 (617) 277-2000
 Doo/Soul/Disco

WJZZ/My 92.9
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Dave Koz In The Morning: A Tidal Wave On The Horizon

□ Koz and Pat Prescott use great music, personal rapport and a positive message to unite southern Californians

Smooth Jazz achieved its monumental success without significant morning ratings. While this is certainly a testament to the format's music and its programmers' prowess, it was nonetheless frustrating that victory in the morning was so elusive.

Some morning shows have performed well — such as Ramsey Lewis' show on WNUA/Chicago, which ranked fourth 25-54 in the spring book, and WQCD/New York's former team of Ray White and Pat Prescott — but they're exceptions. The station that conclusively solves the morning mystery and earns competitive, mainstream shares in that daypart could flatten its competitors like a steamroller.

Many believe that *Dave Koz in the Morning*, which debuted April 16 on Infinity's KTWV (The Wave) Los Angeles, is the show that will finally get the morning numbers that Smooth Jazz has been seeking. Smart money — especially Infinity's — is betting on it. How fitting it is that *The Wave* — Smooth Jazz's birthplace and most impressive success story — is where undeniable morning magic and radio history are unfolding.

KTWV VP/GM Tim Pohlman and PD Chris Brodie intend to overturn morning's historical equation. A previous attempt to do so in the mid-'90s failed, but this time they challenged one another to think beyond known boundaries and elevate the concept of a celebrity-hosted morning show, which Paul Goldstein innovated when he hired jazz icon Ramsey Lewis for WNUA.

To make it work in 2001, and to take *The Wave* to new heights, all the stars would have to be in perfect alignment. They needed a dream team. Brodie says, "Laurel & Hardy, Mutt & Jeff, Simon & Garfunkel, Thelma & Louise, Will & Grace — the chemistry of partnerships is a very compelling thing. Dave Koz and Pat Prescott have chemistry and a powerful love of and respect for Smooth Jazz."

The Dream Team

Dave Koz is an immensely popular core Smooth Jazz artist, a saxophonist with a growing crossover fan base. Intelligent, affable, warm and witty, he earns bonus points for being easy on the eyes too.



Dave Koz & Pat Prescott

Photo: Marciale Cusack

A passionate, articulate advocate for smooth jazz, his efforts were pivotal in the National Association of Recording Arts and Sciences' creation of an Instrumental Pop Album Grammy category last year. And during his six years as host of the syndicated *Dave Koz Radio Show*, he developed professional radio chops and an engaging on-air style.

Fate, disguised as cosmic coincidences, brought Koz and co-host Prescott together to make *The Wave's* new morning show possible. Kindred spirits, their friendship blossomed in the years Prescott did mornings on *Tribune's*, then *Emmis'*, WQCD/New York, many of them teamed with Ray White, before he took on afternoons at KKSJ/San Francisco.

Convinced that the natural affinity she and Koz shared would serve them well as co-hosts, she pressed Koz to step into White's former role on 'QCD. But Koz, a native Californian, was unwilling to move. He was focused on recording and touring, not doing an air-shift.

"I thought, 'How could I be on the air every morning and still tour all summer and winter?'" he says. "I was adamant about not giving up

any part of my career. But Ramsey Lewis, who has a syndicated weekly radio show and a great solo career, who makes records and travels all over the world and still does mornings on 'NUA, changed my thinking. Chris Brodie and Tim Pohlman convinced me it was never their plan to exclude that part of my life from listeners, but to embrace it instead.

"The idea began to make sense when I realized that I could reach a lot more people. It also felt right because I'm a Southern California boy to the core — I wouldn't fit in another market — and I saw doing mornings on *The Wave* with Pat and producer Rosemary Jimenez as the perfect opportunity to contribute something positive to the music and the people."

Love At First Sight

Last year *Emmis* released Prescott from WQCD. Highly regarded as a personality, she soon fielded offers from Smooth Jazz stations close enough to family and friends in the East to satisfy her comfort level.

Brodie's call, however, presented a deeper dilemma: Southern California was as remote as the South Pole. Did she have the courage to make such a radical move for the chance to work with Koz on one of the world's great radio stations? Her ambivalence vanished when she and Brodie met. Independently, each describes their meeting as love at first sight.

A morning team needs a deep rapport. The one between Koz and Prescott — "We're like the same person, twins separated at birth," she says — gave them a head start. They hit the ground running on *The Wave*, in a groove from Day One.

They have identical goals. "My philosophy is that people should feel better after they listen to you than when they turned you on," Prescott says. "One of the hardest things everybody has to do is get up in the morning and get going. When I listen to morning radio, there's so much that is negative and demean-

"When I listen to morning radio, there's so much that is negative and demeaning that I don't see how it can make anyone happy. If people are smiling and feel pleasant after they listen to you, then you've been successful."

Pat Prescott

ing that I don't see how it can make anyone happy. If people are smiling and feel pleasant after they listen to you, you've been successful.

"I'm pretty happy with myself. I've been fortunate to live a good life and have great parents and wonderful opportunities and experiences. I relate completely to Dave's vision of uniting the people of Southern California. It's a place with so many different types of people, but in many ways they are all to themselves. He'd really like to see people come together.

"The Smooth Jazz format has a unique opportunity to accomplish that, because it already draws people from such diverse backgrounds. It's the most racially, economically and culturally mixed format that attracts every demographic. Dave, Rosemary and I have a really huge goal, but any goal should be huge. Even if it can't be accomplished in your lifetime, it gives you a sense of purpose."

"Pat was the only choice for me," Koz says. "She, Rosemary and I are completely in synch on the message we want to send. Many media sources take a negative approach — in fact, that's their *modus operandi* to attract people. But I'm a positive guy with a good outlook. I want to project a positive message but not in a preachy, heavy-handed way.

"In our 'Anything's Possible' feature, we share inspiring stories. Living in L.A., people have complicated lives with a lot coming at them. Those inspiring stories, interspersed with music that makes people feel good, start the day on a bright note. My commitment is to raise awareness for this music and make it more a part of more people's lives. Music: color commentary that's helpful, insightful, inspiring and positive; and traffic and other elements that people need will make them want to tune in and be part of our network."

More Than Entertainment

It's conventional wisdom that a personality's talent to entertain is paramount, but Prescott brings keen judgment and empathy to her work as well. "Music brings people to the station, but we can add something positive with our sensitivity to

who's listening," she says. "Radio is like seeking political office: You've got to shake hands and kiss babies.

"The best way to connect with people is to give a part of yourself, and Dave is one of the most generous people I've met. He shares the spotlight with everyone around him because he's so secure. He takes genuine delight in what he's doing.

"You can't manufacture chemistry. When Ray left for San Francisco, I thought I'd never find another partner I'd feel so at home with. But here I am, having this experience with another incredible human being. The whole Wave family is amazing — grown up, spiritually grounded, family centered. I've never worked anywhere where management values people as much."

"Radio wasn't a goal of mine, it just happened," Koz says. "But now I get it in the spiritual sense: The universe is telling me this is what I should be doing. I'm learning to take myself out of the process and let guidance flow through me so that I can make the greatest contribution.

"That I can share the airwaves with someone like Pat, who shares the same purpose and is as passionate and excited about the music as I am, is all good. Pat's far more knowledgeable about the music and radio than I am. Working with her is like being in a car that Mario Andretti is driving.

"This morning show is a such a great vote of confidence from *The Wave* and *Infinity*. They've not only paid to get us on the air, now they're spending the money to make us competitive. For them to go to bat for a morning show is a turning point for Smooth Jazz, and it's a big risk for them to take, especially in this climate. Pat and I really want to win!"

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665

or e-mail:

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August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARC ANTOINE Mas Que Nada (GRP/VMG)	911	+50	125836	13	42/0
2	2	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)	897	+74	127778	12	43/0
3	3	PIECES OF A DREAM R U Ready (Heads Up)	820	+21	99084	19	41/0
4	4	WAYMAN TISDALE Can't Hide Love (Atlantic)	816	+49	122041	20	40/0
5	5	BRIAN CULBERTSON Get It On (Atlantic)	779	+19	89073	15	41/0
8	6	JEFF KASHIWA Around The World (Native Language)	621	+67	75603	18	37/0
7	7	DAVE KOZ The Bright Side (Capitol)	589	+34	72467	9	40/1
6	8	FREDDIE RAVEL Sunny Side Up (GRP/VMG)	582	-5	52848	23	32/0
9	9	HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	576	+63	64213	17	41/0
10	10	EUGE GROOVE Sneak A Peek (Warner Bros.)	498	+25	78571	11	40/1
13	11	STEVE COLE From The Start (Atlantic)	457	+40	64955	9	37/1
11	12	LUTHER VANDROSS Take You Out (J)	454	+20	48910	13	31/0
14	13	SADE King Of Sorrow (Epic)	450	+38	51817	15	36/1
12	14	AL JARREAU It's How You Say It (GRP/VMG)	439	+19	38368	9	33/2
Breaker	15	JIMMY SOMMERS 360 Groove (Higher Octave)	416	+17	51498	6	36/0
18	16	URBAN KNIGHTS High Heel Sneakers (Narada)	381	+42	48970	3	37/4
16	17	SPYRO GYRA Open Door (Heads Up)	379	+18	39986	9	35/2
20	18	FATTBURGER Evil Ways (Shanachie)	324	+45	53487	9	30/3
Debut	19	RICHARD ELLIOT Crush (GRP/VMG)	307	+166	48407	1	40/9
21	20	CHARLIE WILSON Without You (Major Hits)	276	+51	22477	19	19/0
28	21	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	246	+62	33409	3	25/4
Debut	22	RICK BRAUN Use Me (Warner Bros.)	242	+114	27496	1	26/2
25	23	KIM WATERS Until Dawn (Shanachie)	236	+44	36017	3	26/4
27	24	RUSS FREEMAN East River Drive (Q/Antantic)	231	+45	35001	2	21/1
23	25	ERIC MARIENTHAL One Day In Venice (Peak/Concord)	216	+1	17422	6	20/0
24	26	RIPPINGTONS Club Paradiso (Peak/Concord)	211	+1	12311	3	22/1
22	27	JEFF GOLUB Dangerous Curves (GRP/VMG)	171	-46	20642	12	14/0
-	28	DIDO Thankyou (Arista)	155	+31	7187	2	11/0
Debut	29	SPECIAL EFX Everyone's A Star (Shanachie)	135	+10	21123	1	14/1
Debut	30	YULARA Om Namah Shivaya (Higher Octave)	130	-6	6829	1	13/0

44 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Now & Active

WILL DOWNING Is This Love (GRP/VMG)
Total Plays: 127, Total Stations: 12, Adds: 2

GERALD VEASLEY Do I Do (Heads Up)
Total Plays: 112, Total Stations: 11, Adds: 1

MICHAEL BRECKER F/JAMES TAYLOR Don't Let Me Be Lonely Tonight (Verve/VMG)
Total Plays: 93, Total Stations: 9, Adds: 3

BOBBY CALDWELL Rain (Sin-Drome)
Total Plays: 92, Total Stations: 7, Adds: 0

JEFFREY GAINES In Your Eyes (Artemis)
Total Plays: 83, Total Stations: 9, Adds: 1

JAARED Love's Taken Over (Marimeilj)
Total Plays: 81, Total Stations: 8, Adds: 0

ENYA Only Time (Reprise)
Total Plays: 78, Total Stations: 5, Adds: 0

RANDY CRAWFORD Permanent (Warner Bros.)
Total Plays: 75, Total Stations: 8, Adds: 2

ERIC CLAPTON Believe In Life (Duck/Reprise)
Total Plays: 65, Total Stations: 8, Adds: 3

DOC POWELL Cruisin' (Samson/Gold Circle)
Total Plays: 58, Total Stations: 5, Adds: 0

FOURPLAY Save Some Love For Me (Warner Bros.)
Total Plays: 53, Total Stations: 6, Adds: 0

Songs ranked by total plays

Most Added

ARTIST TITLE LABEL(S)	ADDS
RICHARD ELLIOT Crush (GRP/VMG)	9
PETER WHITE Turn It Out (Columbia)	7
URBAN KNIGHTS High Heel Sneakers (Narada)	4
KIM WATERS Until Dawn (Shanachie)	4
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	4
FATTBURGER Evil Ways (Shanachie)	3
M. BRECKER F/J. TAYLOR Don't Let Me... (Verve/VMG)	3
ERIC CLAPTON Believe In Life (Duck/Reprise)	3
KEVIN TONEY Strut (Shanachie)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICHARD ELLIOT Crush (GRP/VMG)	+166
RICK BRAUN Use Me (Warner Bros.)	+114
LEE RITENOUR F/DAVE GRUSIN Get Up... (GRP/VMG)	+74
JEFF KASHIWA Around The World (Native Language)	+67
HIL ST. SOUL Until You Come... (Dome/Select-O-Hits)	+63
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	+62
CHARLIE WILSON Without You (Major Hits)	+51
MARC ANTOINE Mas Que Nada (GRP/VMG)	+50
WAYMAN TISDALE Can't Hide Love (Atlantic)	+49
CHUCK LOEB North, South, East And Wes (Shanachie)	+46

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

RICK BRAUN
Use Me (Warner Bros.)
TOTAL PLAYS/INCREASE: 442/114
TOTAL STATIONS/ADDS: 26/2
CHART: 22

KIM WATERS
Until Dawn (Shanachie)
TOTAL PLAYS/INCREASE: 236/44
TOTAL STATIONS/ADDS: 26/4
CHART: 23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

JIMMY SOMMERS
"360 Groove"

15 BREAKER!
WNUA 23 spins KTWV 21 spins

Promotion: All That Jazz
Peer Pressure/Roger Lifeset
(877) JAZZCAT

YULARA
"Om Namah Shivaya"

30 Debut
The follow up to their Top 10 Track
"Flyin' High"

Promotion:
Matrix
Michael Moryc
(888) 284-8508

FOUR80EAST
"Drive Time"

ADDS 8/20
Just Couldn't Wait: WZMR KSBR

Contact:
All That Jazz
(310) 395-6995

NATURAL HIGH
"Pacific"

ADDS 8/20
Songwriter and painlist from
Down To The Bone

Roger Lifeset/Peer Pressure
(877) JAZZCAT
pppromo@webtv.net

HIGHER OCTAVE MUSIC
SCOTT BERGSTEIN
(310) 589-1515

smooth

Jazz
notes

with Carol Archer

R&R instituted a new online adds-reporting system this week in every format but Smooth Jazz. But this format has its own changes: Effective this week, we have new criteria in Smooth Jazz for Breakers and New & Active. Songs achieving 60% of the panel for the first time become Breakers; songs that decline in plays for three consecutive weeks below No. 15 will now be moved to recurrent. Another factor affecting the chart is the addition of three new reporters — hurrah! — whose airplay ensures bullets on every track. Transition is a good thing, especially since the panel now stands at 44 reporting Smooth Jazz stations!

For the third consecutive week, Marc Antoine's "Mas Que Nada" (GRP/VMG) holds No. 1, and the rest of our top five — and much of the remaining top 30 — remains unchanged. The week's most outstanding tracks show undeniable momentum.

Richard Elliot's "Crush" (GRP/VMG)

is a monster! Elliot debuts at 21*, is No. 1 Most Added with nine new adds and earns No. 1 Most Increased with +166 plays. Already on 91% of the panel, "Crush" moves 2-19 plays on KTWW (The Wave)/Los Angeles and is up to 20 on WNUA/Chicago.

Peter White's "Turn It Out" (Columbia) is second Most Added. This fine track picks up seven new adds, including KYOT/Phoenix and WNWV/Cleveland, in advance of its official add date. When it comes to something to look forward to, think of White's forthcoming CD, *Glow*. If one considers the staggering scope of this guitarist's contribution to Smooth Jazz — so many great records, his superidentifiable and much-loved sound — it's really saying something to observe that White has surpassed all his previous efforts with *Glow*, which will be in your fortunate hands soon.

At 16*, Urban Knights' "High Heel Sneakers" (Narada) gets four new adds, including WQCD/New York, and it's receiving 24 plays on WNUA and 20 on The Wave.

Another track to earn four new adds, including WNUA, is Jeff Lorber's "Ain't Nobody" (Samson/Gold Circle), which demonstrates strong upward momentum with a five-point chart move — 28-23*.

Kim Waters' "Until Dawn" (Shanachie) also picks up four adds, including KYOT and KJCD/Denver.

Heads
Up

Sheila E.
Heaven
Concord

Sheila E. sets the tone for *Heaven* (Concord) with the words "It all started when I decided to open my eyes." A brief string-and-saxophone interlude, "Anticipation," follows to open this fine record. After that I surrendered to E.'s expressions of awakening spirituality, in which she brings balance to diverse elements — jazz, Latin, smooth edges, street beats and funk — in a unique, artful musical statement. Her song choices are imaginative, as are the arrangements. Her own musicianship, as well as sensitivity to the gifts of such contributors as Gerald Albright — on the breathtaking title track — George Duke, Paul Jackson Jr., Ray Obiedo and Eddie M., are reflected throughout. "Who's Taking Care of You?" showcase E.'s winning vocals, as does her cover of Richard Marx's "Waiting for You," a most appealing track for Smooth Jazz that Asst. SJ Editor Pete Petro describes as bringing new dimension to Marx's chords. With a memorable melody and affirming lyrics, the track "Heaven" is right down the middle of this format when it's at its very best. *Heaven* makes a joyful noise indeed.



Warner Bros.' Deborah Lewow has won the R&R Industry Achievement Award for Promotion Executive of the Year for the past three years. In these remarks she outlines "Saxtember," a campaign she designed to increase brand awareness of Smooth Jazz radio and its artists. The campaign is an expression of her commitment and ingenuity, and, because "Saxtember" benefits Smooth Jazz as a whole, it also reflects Lewow's own vision and generosity.

UNDER THE
RADAR
R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

"Saxtember" came out of a brainstorming conversation years ago with Steve Williams, when he was at WQCD/New York. We were talking about how Rock stations have Rocktober promotions, and I said we should claim September as "Saxtember" for Smooth Jazz. A sax is the Smooth Jazz symbol, it's in the logos of most stations, and the playlists are very sax-heavy. Another key thing for me is that Boney James' birthday is Saxtember 1, and stations could kick off the month with features about him. ■ We're always looking for ways to brand to the masses. A Saxtember promotion presents a great opportunity to tie in retail with a special section in stores. Initially, I was thinking only about the Warner Bros. roster, because we have such fine sax players — Kirk Whalum, Boney,



Deborah
Lewow

we've signed Euge Groove, and even Jazz radio could get in on it with artists like Joshua Redman — but it seemed that all these record companies could come together and make an endcap, put all their sax players in the bin and use the promotion for imaging and sales. ■ I began working on Saxtember about six years ago, but it's an idea that hasn't been widely supported. Only certain stations "got it" and took leadership roles — most notably WQCD. Other programmers who participated from the start were Bernie Kimble at WNWV/Cleveland; Bill Harman at WJZA & WJZK/Columbus, OH; and Mark Edwards at WSJZ/Atlanta. ■ Fortunately, we've been able to add more releases into the category. In addition to Boney's birthday coming up, his catalog and his forthcoming release, *Ride*, we've embellished Saxtember with liners from our artists that will run all month. ■ I was just discussing this idea with KIFM/San Diego Asst. PD/MD Kelly Cole, and she's going to meet with her local Wherehouse Records rep to discuss the chain's top 10 sax titles. Those 10 could be put on sale in a "KIFM Saxtember Celebration" section in Wherehouse locations with special price and positioning — and be emphasized on the air in promotional campaigns. It generates revenue for radio stations that have partnerships with retailers because the retailers go to distribution companies for money to buy radio spots highlighting the campaign. ■ There are all kinds of opportunities that play into Saxtember. What would be really cool for next year would be to have a calendar that starts the year in Saxtember. It could go through the year in Smooth Jazz, listing all the artists' birthdays and important anniversaries in the genre. It'd also be really cool to get a sax manufacturer to give away autographed saxes or music lessons. Maybe not everyone wants sax lessons, but I'll bet a Kenny G autographed sax would be pretty valuable!

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Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan 8 KEVIN TONEY "Strut" 4 PETER WHITE "Turn" 2 BRENDIA RUSSELL "New" 1 JIM WILSON "Find" 1 FOUR 80 EAST "Drive"	WJZA/Columbus, OH OM/PD/MD: Bill Harman APD: Gary Woller ERIC CLAPTON "Believe" RANDY CRAWFORD "Permanent" RICHARD ELLIOT "Crush" URBAN KNIGHTS "Sneakers" KIM WATERS "Dawn" GENE WALKER "Last"	KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase JEFF LORBER "Nobody" RICHARD ELLIOT "Crush"	WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly URBAN KNIGHTS "Sneakers"	KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 10 PETER WHITE "Turn" 9 KIM WATERS "Dawn"	KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb No Adds	WSJT/Tampa, FL OM/PD: Ross Block MD: Kathy Curtis 1 KIM WATERS "Dawn" AL JARREAU "Say" FATTBURGER "Evil" RICHARD ELLIOT "Crush" SADE "Sorrow"
KNK/Anchorage, AK OM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers No Adds	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael No Adds	WSMJ/Knoxville, TN PD/MD: Tom Miller 4 JEFF LORBER "Nobody"	WSJZ/New Orleans, LA PD: Jeff Trepagnier No Adds	KKJZ/Portland, OR PD: Chris Miller MD: David Shult 1 FATTBURGER "Evil"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer RICHARD ELLIOT "Crush" ERIC CLAPTON "Believe"	WJZW/Washington, DC PD/MD: Kenny King 9 CHUCK LOEB "North" JEFFREY GAMES "Eyes" DAVE KOZ "Bright"
WJZZ/Atlanta, GA PD: Marv Hankston No Adds	KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Loaz WILL DOWNING "This" RICHARD ELLIOT "Crush" KIM WATERS "Dawn"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds	WJCD/Morristown, VA PD: Jay Lang MD: Larry Hollowell SPYRO GYRA "Open"	KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers No Adds	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 8 RICK BRAUN "Use" 1 BRECKER F/TAYLOR "Lur" 1 RICHARD ELLIOT "Crush" 1 ERIC MARIENTHAL "This"	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy No Adds
KSMJ/Bakersfield, CA PD/MD: Chris Townshend STEVE COLE "Start"	WVMV/Detroit, MI PD: Tom Stecker MD: Sandy Kovach RUSS FREEMAN "East"	WJZN/Memphis, TN PD: David Giagold URBAN KNIGHTS "Sneakers" FATTBURGER "Evil" RICHARD ELLIOT "Crush"	WLOQ/Orlando, FL PD: Dave Kesh MD: Patricia James 5 BRIAN MCDONALD "Lur" 2 RICHARD ELLIOT "Crush"	WJZV/Richmond, VA OM/PD: Tommy Fleming No Adds	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Reese AL JARREAU "Say" ERIC CLAPTON "Believe" RICHARD ELLIOT "Crush"	JRM/Jones NAC/National PD: Steve Hibbard MD: Cheri Marquari BRECKER F/TAYLOR "Lur" KIRK WHALUM "This"
WNUA/Chicago, IL PD: Bob Koeko APD/MD: Carl Anderson RIPPINGTONS "Paradise" JEFF LORBER "Nobody"	WJZZ/Fresno, CA PD/MD: J. Weidenheimer 2 GERALD VEASLEY "Do"	KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Logan Parris PETER WHITE "Turn" FOUR 80 EAST "Drive"	WJPL/Peoria, IL PD/MD: Rick Hirschmann BRECKER F/TAYLOR "Lur" RICK BRAUN "Use" CHRIS BENNETT "Hopeless" PETER WHITE "Turn"	KSSJ/Sacramento, CA PD: Lee Hansen ELUGE GROOVE "Push"	KRZN/Salt Lake City, UT PD/MD: Rob Riesen 4 LEO TIGER "Pushy" URBAN KNIGHTS "Sneakers" PETER WHITE "Turn"	44 Total Reporters New Reporters (3): WJZZ/Atlanta, GA KSMJ/Bakersfield, CA WJZN/Memphis, TN
WNWV/Cleveland, OH PD/MD: Bernie Kimble PETER WHITE "Turn" KIRK WHALUM "This" KEVIN TONEY "Strut"	WYJZ/Indianapolis, IN PD/MD: Carl Frye No Adds	KRYR/Modesto, CA PD: Jim Bryan MD: Doug Wolff WILL DOWNING "This" RANDY CRAWFORD "Permanent" BASS X "This" PETER WHITE "Turn"	WJZZ/Philadelphia, PA OM: Anne Gross PD: Michael Tezzi MD: Joe Proke SPYRO GYRA "Open"	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds	Did Not Report, Playlist Frozen (1): WLVE/Miami, FL	

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ERIC CLAPTON Reptile (Duck/Reprise)	322
GERALD ALBRIGHT Winelight (Q/Atlantic)	321
CHUCK LOEB North, South, East And Wes (Shanachie)	304
RIPPINGTONS Caribbean Breeze (Peak/Concord)	223
JEFF LORBER Snakebite (Samson/Gold Circle)	217
RICK BRAUN Kisses In The Rain (Warner Bros.)	179
MICHAEL LINGTON Sunset (Samson/Gold Circle)	170
KIRK WHALUM Now Til Forever (Warner Bros.)	169
WALTER BEASLEY Tantom (Shanachie)	169
BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	152
MICHAEL MCDONALD Open The Door (Ramp)	148
PATTI AUSTIN Love's Been Kind To Me Lately (Qwest/WB)	129
KIM WATERS In The Groove (Shanachie)	117
BONA FIDE X-Ray Hip (N-Coded)	104
RICHARD ELLIOT Who? (Blue Note)	103
JEFF GOLUB Droptop (GRP/VMG)	91
WALTER BEASLEY Comin' At Cha (Shanachie)	74
DAVE KOZ Love Is On The Way (Capitol)	74
GEORGE BENSON Medicine Man (GRP/VMG)	73
CHIELI MINUCCI My Girl Sunday (Shanachie)	69

SMOOTH JAZZ Going For Adds

8/13/01

DOWN TO THE BONE Keep On Keepin' On (Internal Bass/Q/Atlantic)
 MARK EGAN Habanero Nights (Waveform)
 PETER WHITE Turn It Out (Columbia)

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Smooth Jazz Playlists

MARKET #1

WCOX/New York
Clear Channel
(212) 352-1019
Connolly
12x Cumc 1,581,800

Smooth Jazz
CO2 101.9
10TH ANNIVERSARY

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	24	WAYMAN TISDALE/Can't Hide Love	25848
24	24	JEFF KASH/WA/Around The World	25848
24	24	PIECES OF A DREAM/Am U Ready	25848
23	23	RITENOUR F/GRUSIN/Get Up Stand Up	24771
23	23	EVGE GROOVE/Sneak A Peek	24771
23	23	FATBURGER/Be W/ays	24771
23	23	MARC ANTONIO/Asas Que Nada	24771
13	13	JEFF LOBBE/Rain N' Nobody	16155
14	14	RICK BRAUN/Use Me	16155
13	13	SPECIAL FX/Eve's Eve's A Star	16155
14	14	SPYRO GYRA/Open Door	14001
8	13	KIM WATERS/Unit Dawn	14001
13	13	DOC POWELL/Cruzan	14001
6	8	RICK BRAUN/Use Me	8616
7	7	STEVE COLE/From The Start	7539
6	7	GARDEN PARTY/Deacon Blues	7539
6	6	BOB BALLEW/Busness Call	6462
6	6	GERALD WEALE/Y Do I Do	6462
6	6	JIMMY SOMMER/360 Groove	6462
6	6	JEFF LOBBE/Rain N' Nobody	6462
6	6	ERIC MARIENTHAL/One Day In Venice	6462
14	14	WALTER BEASLEY/Tantam	6462
6	6	JAARE D/Love's Taken Over	6462
23	23	BRIAN CLUBERTSON/Get It On	6462
5	6	BEATNIK/Manhattan In The Sky	6462
6	6	RICHARD ELLIOT/Crush	5385
6	6	KOMBOA/Ride	5385
6	6	URBAN KNIGHTS/High Heat Sneakers	0

MARKET #2

KTVM/Los Angeles
Infinity
(310) 840-7100
Bokos/Stewart
12x Cumc 939,500

THE WAVE
94.7 KTVM

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	27	WAYMAN TISDALE/Can't Hide Love	17037
26	26	STEVE COLE/From The Start	16406
26	26	RICK BRAUN/Kisses In The Rain	16406
26	26	MARC ANTONIO/Asas Que Nada	15142
19	21	JIMMY SOMMER/360 Groove	13251
23	23	RITENOUR F/GRUSIN/Get Up Stand Up	12620
18	20	BRIAN CLUBERTSON/Get It On	12620
18	20	URBAN KNIGHTS/High Heat Sneakers	12620
17	18	JEFF LOBBE/Rain N' Nobody	11989
16	18	CHUCK LOEB/North, South	11989
14	18	GERALD WEALE/Y Do I Do	11989
2	19	RICHARD ELLIOT/Crush	11989
16	18	EVGE GROOVE/Sneak A Peek	11358
16	18	JEFF LOBBE/Rain N' Nobody	11358
20	17	DAVE KOZ/The Bright Side	10727
17	17	ERIC CLAPTON/Pepple	10727
17	14	RUSS FREEMAN/East River Drive	7572
12	12	SADIE/King Of Sorrow	7572
12	12	WILL DOWNING/This Love	7572
12	11	LUTHER WANDROSS/Take You Out	6941
12	11	HIL ST. SOUL/Unit You Come	6941
11	11	AL JARREAU/It's How You Say It	6941
11	11	RANDY CRAWFORD/Permanent	6941
2	10	RICK BRAUN/Use Me	6110
1	5	ERYA/Only Time	3355

MARKET #3

WUVA/Chicago
Clear Channel
(312) 645-9550
Kaake/Anderson
12x Cumc 723,300

WUVA 95.5
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	27	EVGE GROOVE/Sneak A Peek	11310
26	26	MARC ANTONIO/Asas Que Nada	11310
24	24	URBAN KNIGHTS/High Heat Sneakers	10445
24	24	JIMMY SOMMER/360 Groove	10045
20	21	RUSS FREEMAN/East River Drive	9135
19	21	STEVE COLE/From The Start	9135
16	20	KIM WATERS/Unit Dawn	8700
16	20	RITENOUR F/GRUSIN/Get Up Stand Up	8700
19	19	RICHARD ELLIOT/Crush	8700
12	12	LUTHER WANDROSS/Take You Out	5920
11	12	HIL ST. SOUL/Unit You Come	5920
13	12	AL JARREAU/It's How You Say It	5920
11	11	DAVE KOZ/The Bright Side	4725
10	10	SADIE/King Of Sorrow	4350
10	10	DOC POWELL/Cruzan	4350
10	10	JEFFREY GAINES/In Your Eyes	4350
10	10	BRIAN CLUBERTSON/Get It On	4350
12	10	XL/N The Night	4350
10	10	WAYMAN TISDALE/Can't Hide Love	3480
10	10	JEFF KASH/WA/Around The World	3480
10	10	FOURPLAY/Save Some Love	3480
11	10	RICK BRAUN/Use Me	3480
10	10	RIPPINGTONS/Caribbean Breeze	0
10	10	JEFF LOBBE/Rain N' Nobody	0

MARKET #4

KKSF/San Francisco
Clear Channel
(415) 975-5555
Goldstein/Dob
12x Cumc 493,300

KKSF 103.7
SMOOTH JAZZ

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	23	BRIAN CLUBERTSON/Get It On	6486
22	22	JEFF LOBBE/Rain N' Nobody	6486
22	22	MARC ANTONIO/Asas Que Nada	6204
22	22	FREDIE RAVEL/Sunny Side Up	6204
22	22	WAYMAN TISDALE/Can't Hide Love	6204
22	21	RITENOUR F/GRUSIN/Get Up Stand Up	5922
13	13	KIM WATERS/Unit Dawn	3666
13	13	FATBURGER/Be W/ays	3666
13	13	KIRK WALSH/Now Till Forever	3666
13	13	GERALD WEALE/Y Do I Do	3666
13	13	CHUCK LOEB/North, South	3666
13	13	URBAN KNIGHTS/High Heat Sneakers	3384
13	13	STEVE COLE/From The Start	3384
11	12	RICHARD ELLIOT/Crush	3384
14	12	YULIARUA/Com' In The Rain	3102
11	11	ERIC CLAPTON/Pepple	3102
13	10	KIM WATERS/Unit Dawn	2820
6	6	MICHAEL MCCONALD/D Open The Door	2526
6	6	JAMES & BRAUN/Shake It Up	2256
6	6	JEFF KASH/WA/Around The World	2256
12	7	RICK BRAUN/Use Me	1974
7	7	HIL ST. SOUL/Unit You Come	1974
6	6	SADIE/King Of Sorrow	1692
7	6	SADIE/By Your Side	1410

MARKET #5

WJZZ/Philadelphia
Clear Channel
(215) 508-1200
Gress/Tozzi/Proke
12x Cumc 529,800

Smooth Jazz
WJZZ 106.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	WAYMAN TISDALE/Can't Hide Love	10052
28	28	JEFF LOBBE/Rain N' Nobody	10052
28	28	PIECES OF A DREAM/Am U Ready	10052
28	28	RITENOUR F/GRUSIN/Get Up Stand Up	10052
21	21	SADIE/King Of Sorrow	7539
21	21	LUTHER WANDROSS/Take You Out	6821
21	21	HIL ST. SOUL/Unit You Come	6103
19	19	RUSS FREEMAN/East River Drive	6103
19	19	PAUL JACKSON/R' Bounce W/it	4667
13	13	GERALD WEALE/Y Do I Do	4667
13	13	BONA FIDE/X-Ray Hip	4667
13	13	BRIAN CLUBERTSON/Get It On	4667
13	13	EVGE GROOVE/Sneak A Peek	4667
13	13	ERIC MARIENTHAL/One Day In Venice	4308
13	12	DAVE KOZ/The Bright Side	4308
12	12	RICHARD ELLIOT/Crush	4308
12	12	STEVE COLE/From The Start	4308
12	12	JEFF KASH/WA/Around The World	4308
12	11	JIMMY SOMMER/360 Groove	3949
12	11	SPYRO GYRA/Open Door	0

MARKET #6

KOAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd/Michael
12x Cumc 297,800

ASIS 107.5 FM
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	29	RIPPINGTONS/Caribbean Breeze	5824
29	29	PIECES OF A DREAM/Am U Ready	5824
28	28	JEFF LOBBE/Rain N' Nobody	5824
28	28	RICK BRAUN/Use Me	5824
27	27	STEVE COLE/From The Start	5616
27	27	DAVID MANAN/Stone Groove	5616
17	17	HIL ST. SOUL/Unit You Come	3536
17	17	CHARLIE WILSON/Without You	3536
17	17	SADIE/King Of Sorrow	3536
16	16	LUTHER WANDROSS/Take You Out	3328
17	13	MARC ANTONIO/Asas Que Nada	2704
17	13	EVGE GROOVE/Sneak A Peek	2704
12	12	DAVID MANAN/Stone Groove	2496
12	12	CHUCK LOEB/North, South	2496
12	12	ERIC CLAPTON/Pepple	2496
12	12	WALTER BEASLEY/Tantam	2496
11	11	JAARE D/Love's Taken Over	2288
11	11	WAYMAN TISDALE/Can't Hide Love	2288
11	11	RITENOUR F/GRUSIN/Get Up Stand Up	2288
11	11	MICHAEL MCCONALD/D Open The Door	2288
11	11	KIRK WALSH/Now Till Forever	2288
8	11	JAMES & BRAUN/Shake It Up	2288
2	2	URBAN KNIGHTS/High Heat Sneakers	7284
2	2	RICHARD ELLIOT/Crush	416
2	2	JEFFREY GAINES/In Your Eyes	416

MARKET #7

WVMV/Detroit
Infinity
(248) 855-5100
Sleeker/Kovach
12x Cumc 438,800

V98.7 FM

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	23	LUTHER WANDROSS/Take You Out	6624
22	22	MARC ANTONIO/Asas Que Nada	6336
21	21	BRIAN CLUBERTSON/Get It On	6048
21	21	PIECES OF A DREAM/Am U Ready	6048
21	21	JEFF KASH/WA/Around The World	6048
14	14	KIRK WALSH/Now Till Forever	4032
14	14	KIM WATERS/Unit Dawn	4032
13	13	BRIAN BROMBER/FG/Forever	3744
13	13	KEN NAVARRO/Walk Up Call	3744
12	12	AL JARREAU/It's How You Say It	3456
12	12	RITENOUR F/GRUSIN/Get Up Stand Up	3456
12	12	HIL ST. SOUL/Unit You Come	3456
11	11	MICHAEL MCCONALD/D Open The Door	3168
11	11	URBAN KNIGHTS/High Heat Sneakers	3168
11	11	PAUL JACKSON/R' Bounce W/it	3168
11	11	RIPPINGTONS/Caribbean Breeze	3168
11	11	RICK BRAUN/Use Me	3168
11	11	WAYMAN TISDALE/Can't Hide Love	3168
10	11	JIMMY SOMMER/360 Groove	3168
10	11	EVGE GROOVE/Sneak A Peek	2880
10	11	SPYRO GYRA/Open Door	2880
10	11	GEORGE BENSON/Medicine Man	2880
10	11	WILL DOWNING/This Love	2880
10	10	KIM WATERS/Unit Dawn	2592
10	10	EVGE GROOVE/Sneak A Peek	2592
10	10	SADIE/King Of Sorrow	2304
9	7	DAVE KOZ/The Bright Side	2016
9	7	RUSS FREEMAN/East River Drive	0

MARKET #8

WJZZ/Washington, DC
ABC
(202) 895-2300
King
12x Cumc 386,300

Smooth Jazz
WJZZ 103.5

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	RITENOUR F/GRUSIN/Get Up Stand Up	6832
28	28	WAYMAN TISDALE/Can't Hide Love	6832
28	28	FREDIE RAVEL/Sunny Side Up	6832
28	28	MARC ANTONIO/Asas Que Nada	6832
8	28	FATBURGER/Be W/ays	6832
8	28	BRIAN CLUBERTSON/Get It On	6832
15	18	AL JARREAU/It's How You Say It	4392
15	18	SADIE/King Of Sorrow	3904
16	18	LUTHER WANDROSS/Take You Out	3904
16	18	CHUCK LOEB/North, South	3660
16	18	HIL ST. SOUL/Unit You Come	3660
15	18	STEVE COLE/From The Start	2928
11	12	JEFF LOBBE/Rain N' Nobody	2684
11	12	SPYRO GYRA/Open Door	2684
11	11	DOC POWELL/Cruzan	2684
11	11	ERIC CLAPTON/Pepple	2684
11	11	JEFF KASH/WA/Around The World	2440
11	11	RICHARD ELLIOT/Crush	2440
26	10	PIECES OF A DREAM/Am U Ready	2440
10	10	JAMES & BRAUN/Shake It Up	2440
10	10	GERALD WEALE/Y Do I Do	2440
10	10	BRIAN CLUBERTSON/Get It On	2440
10	10	EVGE GROOVE/Sneak A Peek	2196
10	10	URBAN KNIGHTS/High Heat Sneakers	2196
10	10	WILL DOWNING/This Love	2196
10	10	RIPPINGTONS/Caribbean Breeze	2196
10	10	EVGE GROOVE/Sneak A Peek	2196
10	10	PETER WHITE/Alman Day	1852
8	8	CRAIG CHALOUZ/Cafe Carnival	1852
8	8	JORDAN FAYE/Rhapsodic Voyage	1852

MARKET #11

WJZZ/Atlanta
Radio One
(404) 765-9750
Hankston
12x Cumc 187,800

WJZZ

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	27	CHUCK LOEB/North, South	2800
27	27	MICHAEL MCCONALD/D Open The Door	2800
27	27	FREDIE RAVEL/Sunny Side Up	2800
27	27	WAYMAN TISDALE/Can't Hide Love	2800
27	27	PIECES OF A DREAM/Am U Ready	2800
27	27	BRIAN CLUBERTSON/Get It On	2800
17	17	MICHAEL MCCONALD/D Open The Door	1700
17	17	CHARLIE WILSON/Without You	1700
17	17	HIL ST. SOUL/Unit You Come	1700
17	17	SADIE/King Of Sorrow	1700
17	17	LUTHER WANDROSS/Take You Out	1700
12	12	GERALD WEALE/Y Do I Do	1200
12	12	DAVE KOZ/The Bright Side	1200
12	12	STEVE COLE/From The Start	1200
12	12	DOWN TO THE BONE/Righteous Reeds	1200
11	11	RICK BRAUN/Use Me	1100
11	11	RIPPINGTONS/Caribbean Breeze	1100
11	11	MARC ANTONIO/Asas Que Nada	1100
11	11	JEFF KASH/WA/Around The World	1100
11	11	WALTER BEASLEY/Tantam	1100
11	11	JEFF LOBBE/Rain N' Nobody	1100
11	11	ERIC CLAPTON/Pepple	1100
11	11	CHIEF MUMFORD/My Girl Sunday	1100
11	11	KIRK WALSH/Now Till Forever	1100
10	10	RITENOUR F/GRUSIN/Get Up Stand Up	1000
10	10	WAYMAN TISDALE/Can't Hide Love	1000
10	10	EVGE GROOVE/Sneak A Peek	1000
10	10	WALTER BEASLEY/Com' In The Rain	1000
10	10	JEFF KASH/WA/Around The World	1000
10	10	JEFF KASH/WA/Com' In The Rain	1000

MARKET #14

KWJZ/Seattle-Tacoma
Sandusky
(425) 373-5536
Handley/Rose
12x Cumc 258,400

Smooth Jazz
KWJZ 98.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	27	CHUCK LOEB/North, South	4648
27	27	JEFF LOBBE/Rain N' Nobody	4648
27	27	DAVID MANAN/Stone Groove	4316
26	26	MARC ANTONIO/Asas Que Nada	4316
26	26	PIECES OF A DREAM/Am U Ready	4316
26	26	RITENOUR F/GRUSIN/Get Up Stand Up	4150
8	13	PAUL JACKSON/R' Bounce W/it	2158
10	13	JANITR/Be Fine	2158
11	12	HIL ST. SOUL/Unit You Come	1992
11	12	SADIE/King Of Sorrow	1992
11	12	STEVE COLE/From The Start	

CYNDEE MAXWELL

max@rronline.com



'No Other Applicants Need Apply'

□ After 20 years, KUPD 'Morning Mayor' Dave Pratt presides over the airwaves with unwavering enthusiasm

Here's the main reason KUPD/Phoenix morning talent Dave Pratt continues to be successful: He's willing to do what it takes. Oh, and he's creative, he believes radio is meant to be fun, and he's built up a substantial share of loyal listeners who keep the station in a healthy position in the Phoenix market. One other thing: He keeps his ego in check and heaps praise on those with whom he works.

It almost sounds too simple. One would think that any personality who approaches his job with that kind of enthusiasm would have no problem becoming a success. The catch is, you actually have to do all of the above, because you can't manufacture it. It can't be pure luck, or Pratt's successful run would not be approaching 20 years. You can't fake enthusiasm, and Pratt's enthusiasm continues to permeate every area of his life.

"I don't see any day of his life. "I look at it as day to day," Pratt says. "And even though I've been on for 20 years, I look at my career like that bad joke about the Alzheimer's patient: Every day is a new beginning.

"Like right now, I'm thinking about my next show; I'm not thinking about what I've done for the past 20 years. I think that's a good way to look at it. I try to be fresh, and I try to be entertaining. That motivates me to keep trying to be better all the time."

Small-Town Dreams

Pratt grew up in Elko, NV, a town whose name is as small as its population, which Pratt puts at around 8,000. "I went through school there and graduated from high school there," he says. "It was a great place to grow up. I wish I could bring my kids up in a small town, but it's a little tough to make a living doing morning drive in Elko."

Pratt says he's always had an interest in radio and even knew he wanted to be a morning man. His exposure to big-city personalities came via KFI/Los Angeles, the only major-market station that could be heard in Elko. Pratt went to great lengths to hear the personalities, including driving to a mountaintop outside the city where the reception was clearer.

He got his break at local station KELK, whose moniker was "The Golden Voice of the Silver State." "It

had to be everything to everybody, because it was the only station in town, so it was block-formatted," Pratt says. "In the morning it would be News/Talk, from 10am to 2pm it played light rock, from 2-6pm it would be Country, and from 6pm on it would be Rock.

"You had to be available to do whatever shift they needed. In the afternoon I'd be 'Dave Pratt In My 10-Gallon Hat,' and at night — it was the late '70s — I was known as 'Boogie Shoes Pratt.' You had to be willing and able to fill in on every shift. It was great early training."

Willing And Able

"Willing and able" characterizes Pratt's career. He was working in radio a privilege, so he was always willing to do anything that was needed. He proved it in the early days, when he did everything from research to cleaning up the outside of the trailer from which the station broadcast, and he proved it again when KUPD was bought by Sandusky.

Sandusky already owned KUPD's archrival, crosstown KDKB, and Pratt's perception of the KUPD purchase is worth acknowledging. He shares this entry from what he calls the "rough career diary" he's kept over the years: "This week the ownership transfer becomes official. They seem nice and supportive of my show. My game plan is to think of them as KUPD instead of as KDKB. It is just easier for me.

"I hate KDKB, but not Chuck [Artigue] or Tim [Maranville]. I need to give them a chance. Curtiss [Johnson] feels the same way. My plan is to stay out of company politics, mind my own business and just keep my shoulder to the wheel. It is surely as awkward for them as it is for us. I'm gonna kick some ass and show them what it's like to have a real morning show."

Pratt had plenty of experience to help him handle the rocky situation, having already invested many years in KUPD. He joined the station when he was 19, landing in the callout research department. "I didn't know

what the hell that was," he says. "But a memo came to the Arizona State University School of Broadcasting that said KUPD had an opening in research.

"I had a really early class in broadcast news writing, and I took the memo off the wall and typed another memo, congratulating myself for filling the position at KUPD. I didn't want anybody else to apply. I wrote, 'We want to congratulate ASU broadcast student Dave Pratt for filling the position at KUPD. No other applicants need apply. We wish Dave the very best in his endeavors.'"

"In the afternoon I'd be 'Dave Pratt In My 10-Gallon Hat,' and at night — it was the late '70s — I was known as 'Boogie Shoes Pratt.'"

A Foot In The Door

"I went down to the station and applied," Pratt continues. "The research director at the time said, 'You're the only one in the whole school who applied.' I told him, 'I'm just hungry. I'm ready to go. Give me a job.' So I was in!

"I had heard that in radio you had to do what you had to do to get jobs. Having experience in Elko didn't mean a whole hell of a lot to these people. I got in doing research and took my job seriously, and that was really my saving grace."

Pratt noticed that the other callout employees were faking their phone calls. "We had to go through phone books and randomly call people," he says. "I still remember the spiel: 'Hi. This is Dave from Contemporary Media Research, and we're calling to

"Rock was supposed to be a fun format. I couldn't understand why the jocks weren't smiling, why they were wearing sunglasses at night, and why they were so serious about all this music."

find out which radio station you listen to and why that radio station is your favorite. Can I have a few minutes of your time?'"

The employees who were faking phone calls were eventually found out, but when the station closed down the research division, it decided to hang on to Pratt. But that meant he needed something else to do at the station.

"It was December of 1981, and The Rolling Stones were coming to town," Pratt recalls. "I offered to put on a KUPD jacket and go pour coffee for listeners waiting in line, hand out stickers and say, 'Hi, I'm Dave from KUPD. Good luck getting tickets, and thanks for listening.'"

"Nobody knew who I was, but I worked my butt off for a whole week-end. Again, the station saw the effort, and they kept me on. From there I just made relationships and did everything I could to get an airshift. From that point on it's really your typical radio story, but that's what got my foot in the door."

Cleanup Guy

"Here's the other pathetic story, and then I'm done with pathetic stories," Pratt continues. "We used to broadcast out of a trailer. Our sales office was in downtown Phoenix, but we were locally owned. We didn't have a ton of money, and we were not a highly rated station at that time. It wasn't the KUPD of today.

"We were in a beat-up double-wide trailer in the middle of a barrio called Guadalupe. The fire marshal came by one day and mentioned that the station was a fire hazard because there was brush and dry stuff all around it. Underneath the trailer it was disgusting. That was where all the jocks would throw their beer cans and other stuff.

"When I heard that the station was going to blow out a lot of the interest and change the program director, I wanted to show my effort again. I was desperate — nobody else would give me a job — so I cleaned up everything, all the crap around the station, all the dried brush.

"They knew they had a kid who wanted to work. They didn't know if I had an ounce of talent; they just thought, 'The kid wants to try.' And that's all I wanted to demonstrate. I figured, what's the worst they could do, blow me out like everybody else?"

And it worked; they kept me around."

Just before Pratt joined KUPD the station was known as "Stereo Cupid." It went from CHR to Rock in the late '70s. "It didn't have much success and wasn't a big player," he says. "KDKB was the big station at the time. Shortly after I joined it became '98 KUPD,' and everything changed. Then we started doing pretty well. We were pretty fortunate."

Serious Fun

Pratt had gone from research to cleanup guy in a span of three months, and the station kept him on to do a little of everything. The jocks were kind enough to show him how to run the equipment, and Pratt would practice his chops in the production room when nobody was listening. And, he says, "I just begged and begged and begged to get on the air. Pretty soon they let me on, and things exploded.

"During those days it was very short and sweet FM rock radio. The jocks would whisper, '98 KUPD.' Here I was, this loud, boisterous young kid, and I had a good time. I always thought that when you're on the radio, it's not supposed to be all serious. Rock was supposed to be a fun format. I couldn't understand why the jocks weren't smiling, why they were wearing sunglasses at night, and why they were so serious about all this music. They were lighting incense in the studio and had wind chimes."

Pratt's approach of having fun, telling jokes and putting listeners on the air proved successful. Research came in, and Pratt had become the best-known jock on the station. When Curtiss Johnson came into the picture, KUPD jumped Pratt up from part-time to overnights. It was Johnson who pushed for Pratt to get the all-night shift.

"Things happened so fast," Pratt says. "The ratings started at 5:30 in the morning, and I was on midnight to 6. That first ratings hour was through the roof on KUPD, so they put two and two together and decided to give me a shot at mornings. I made my mistakes along the way, but within the first year I was really popping in the numbers.

"Things went really well, and KUPD started to pick up a name at the same time. We got some really

Continued on Page 91

ROCK Indicator™

Most Added.

ARTIST TITLE LABEL(S)	ADDS
DAYS OF THE NEW Hang On To This (<i>Outpost/Interscope</i>)	6
SEVEN MARY THREE Sleepwalking (<i>Mammoth</i>)	6
CULT Breathe (<i>Lava/Atlantic</i>)	5
SKRAPE Sunshine (<i>RCA</i>)	5
U2 Stuck In A Moment... (<i>Interscope</i>)	5
SALIVA Click Click Boom (<i>Island/IDJMG</i>)	4
LIVE Simple Creed (<i>Radioactive/MCA</i>)	3
FROM ZERO The Other Side (<i>Arista</i>)	3
REVELLE What You Got (<i>Elektra/EEG</i>)	3
SEVEN CHANNELS Breathe (<i>Palm Pictures</i>)	2
JOE BONAMASSA Miss You, Hate You (<i>Medalist</i>)	2
MESH Maybe Tomorrow (<i>Label</i>)	2
SPEAK NO EVIL Downside (<i>Universal</i>)	2
NICKELBACK How You Remind Me (<i>Roadrunner</i>)	1
CALIFORNIA Kid From California (<i>Trauma</i>)	1
GODSMACK Greed (<i>Republic/Universal</i>)	1
SYSTEMATIC Deep Colors Bleed (<i>Music Company/Elektra/EEG</i>)	1
MEGADETH Dread & The Fugitive Mind (<i>Sanctuary/SRG</i>)	1
STEVIE NICKS Sorcerer (<i>Reprise</i>)	1
INCUBUS I Wish You Were Here (<i>Immortal/Epic</i>)	1

New & Active

CRAVING THEO Stomp (<i>Columbia</i>) Total Plays: 49, Total Stations: 11, Adds: 3	NO ONE Chemical (<i>Immortal/Virgin</i>) Total Plays: 30, Total Stations: 5, Adds: 0
JUDAS PRIEST Feed On Me (<i>Atlantic</i>) Total Plays: 44, Total Stations: 6, Adds: 0	MUDVAYNE Death Blooms (<i>No Name/Epic</i>) Total Plays: 28, Total Stations: 5, Adds: 1
COLOR Are You With Me? (<i>Melisma/Arista</i>) Total Plays: 35, Total Stations: 7, Adds: 1	JOE BONAMASSA Miss You, Hate You (<i>Medalist</i>) Total Plays: 24, Total Stations: 6, Adds: 2
PRIMER 55 This Life (<i>Island/IDJMG</i>) Total Plays: 34, Total Stations: 5, Adds: 0	U2 Stuck In A Moment... (<i>Interscope</i>) Total Plays: 11, Total Stations: 13, Adds: 11
NONPOINT Endure (<i>MCA</i>) Total Plays: 31, Total Stations: 6, Adds: 0	SEVEN MARY THREE Sleepwalking (<i>Mammoth</i>) Total Plays: 10, Total Stations: 10, Adds: 9
LIFER Boring (<i>Republic/Universal</i>) Total Plays: 30, Total Stations: 8, Adds: 0	CULT Breathe (<i>Lava/Atlantic</i>) Total Plays: 6, Total Stations: 12, Adds: 12

Songs ranked by total plays

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK Awake (<i>Republic/Universal</i>)	357
3 DOORS DOWN Duck And Run (<i>Republic/Universal</i>)	336
PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	333
3 DOORS DOWN Loser (<i>Republic/Universal</i>)	297
LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	278

ROCK Going For Adds 8/14/01

CULT Breathe (<i>Lava/Atlantic</i>)
FROM ZERO The Other Side (<i>Arista</i>)
REVELLE What You Got (<i>Elektra/EEG</i>)
SALIVA Click Click Boom (<i>Island/IDJMG</i>)
SEVEN MARY THREE Sleepwalking (<i>Mammoth</i>)
SKRAPE Sunshine (<i>RCA</i>)
U2 Stuck In A Moment... (<i>Interscope</i>)
UNION UNDERGROUND South Texas Death Ride (<i>Portrait/Columbia</i>)

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'No Other Applicants Need Apply'

Continued from Page 89

talented people on board. Our first PD, Ernest to Gladden, was phenomenal. He really turned the station for us. Curtiss was there, but he wasn't PD yet, he was a jock. Curtiss would take me with him on all his appearances. We were roommates and hung out together all the time."

A Team Effort

Somehow Pratt found time to start a band, Dave Pratt & The Sex Machine. "I put Curtiss in it as the lead cowbell player," Pratt says. "He would wear these tight spandex pants and stuff them with bananas and sausages. He was hilarious."

"We had these outrageous tunes like 'Whip Cream' and 'Pizza and Beer.' We'd draw these enormous crowds — 5,000 people. People knew that we sucked, but it was fun. The better the beer special, the better we sounded. People looked at the station like, 'My God, they're nuts, but they're having fun!'"

Pratt can't say enough about Gladden and how he helped shape the station. "Ernesto adjusted the music," he explains. "I'm not a programmer, so I can't tell you what magic he instilled in the station, but I know the station immediately started to pop."

"Ernesto and Ed Hamlin, who was our OM, really led KUPD to the forefront. Ed had the foresight to allow us to have fun and do what we do and to be lenient while still directing the station in the proper way."

Pratt is an integral part of KUPD's success, but he is quick to share credit with his morning crew: partner Karen Lyndsay; Paul The Producer; KPNX-TV/Phoenix's Mark Curtis, the market's top sportscaster; and Hollywood Bob in the Red Rockin' Van. "I'm proud of my crew," says Pratt.

Morning Mayor

Pratt's "Morning Mayor" nickname was a result of his putting a different spin on the 1983 mayoral race in Phoenix. He had the two candidates appear together on the morning show — but told them they couldn't talk about politics. He says, "I told them, 'Let's talk about movies. Let's tell fart jokes. Whatever you want to do, I don't care, as long as it's not about politics.' They agreed, and we had a blast."

"This was a very heated race, and they ended up having fun. They actually started talking to each other about this and that: 'Oh, I saw that movie,' etc. It was so refreshing. At the end of the show I said to them, 'Next month one of you will be mayor of Phoenix.' Terry Goddard, who eventually became mayor, looked at me and said, 'One of us may soon be the mayor of Phoenix, but you will always be the morning mayor.'"

"I took that clip, and when he won, I played it over and over and over and over. Listeners started calling me the Morning Mayor. When issues would come up in the city, I would give my warped opinion on them. I would pound my gavel on the air. I still do."

When Pratt signed his most recent contract, he realized how lucky he is and how grateful he is for his job, his wife and his healthy kids. "My wife, Paula, and I really wanted to do something to give back to the community," he says. "We wanted to do something that listeners could see and feel and touch and take possession of."

He teamed up with Boys & Girls Clubs of Phoenix, which came up with the idea of a dental clinic for underprivileged kids. "They told us that when kids don't get proper dental care, they're sore, and they can't concentrate on their work, they don't want to go to school, they don't

want to smile and on and on," Pratt says.

The clubs came up with the idea of building a brand-new dental clinic for kids that would have top dentists and state-of-the-art equipment. "It's in a very tough area of town, South Phoenix," Pratt says. "We started construction in 1996, and we opened in 1997. We've been doing fund-raising for it daily."

"So far we've served more than 3,000 kids. We treat about 1,000 kids a year, some of whom are 12, 13, 14 years old and have never been to the dentist in their lives. We're very proud of it. We've partnered with the Phoenix Police Department to put in a police sub-station next door to the Pratt Dental Clinic so the kids feel safe."

A Healthy Perspective

Pratt's ability to help those in need is one of the many upsides to being in radio. Of course, as in any industry, there are also tough times. One of the tougher things that has become a constant in today's climate is consolidation. Pratt's perception of the situation and his ability to keep it in perspective helped make the Sandusky purchase a little easier.

"Many of my friends were released from KUPD," he says. "That was difficult. I was the only employee under contract, and the morning show had a great track record, so Sandusky made it clear to me that they wanted to continue with the morning show. I appreciated that vote of confidence."

"Being in the same company with a station that was our archival for years was not easy. We felt like KDKB was going to be favored, and I'm sure KDKB felt the same way about us. It did help that we were in separate buildings and are to this day."

"Big credit goes out to both Tim Maranville and Curtiss Johnson for dropping the petty stuff and working together. These were two opposing PDs on two Rock competitors who worked together for the common good. How often does that happen? Other than being part of the same company, we still have that flavor of competition. Now we have another Rock station in our company, KSLX, which is Classic Rock."

Pratt has been such a vital part of KUPD's history that it's hard to imagine him leaving. He admits that the only time he was tempted was in 1986, when Bill Sommers and Tim Kelly were searching for a morning show for KLOS/Los Angeles. "They were interested in me, Moby and Mark & Brian," he says.

"I got the offer. I then got a better offer from Howard Bloom and Frank Cody at KMET. I was 25 and really confused. I finally said to hell with L.A. and turned down both offers to stay in Phoenix. I have always been proud to have been offered mornings at two great stations in L.A. and equally proud to be mentioned with great morning talents like Moby and Mark & Brian."

There have been other great opportunities, but Pratt says that, for some reason, Phoenix has stayed in his blood. "I never really could imagine leaving Arizona," he explains. "If you have seen an Arizona sunset, you may understand."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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R&R Active Rock Top 50

Powered By



August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTL PLAYS	% CHG	WEEKS ON CHART	TOTAL PLAYS
—	1	TOOL Schism (Volcano)	1861	—	14	53/0
—	2	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1576	—	21	53/0
—	3	LINKIN PARK Crawling (Warner Bros.)	1499	—	19	52/0
—	4	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1371	—	7	53/0
—	5	GODSMACK Greed (Republic/Universal)	1290	—	23	51/0
—	6	DISTURBED Down With The Sickness (Giant/Reprise)	1231	—	11	53/0
—	7	DROWNING POOL Bodies (Wind-up)	1198	—	16	53/0
—	8	SALIVA Your Disease (Island/IDJMG)	1089	—	26	48/0
—	9	NICKELBACK How You Remind Me (Roadrunner)	1003	—	4	50/1
—	10	TANTRIC Astounded (Maverick)	942	—	10	47/0
—	11	STEREOMUD Pain (Loud/Columbia)	846	—	19	50/0
—	12	ADEMA Giving In (Arista)	619	—	6	46/3
—	13	SYSTEM OF A DOWN Chop Suey (American/Columbia)	594	—	4	49/4
—	14	PETE. Sweet Daze (Warner Bros.)	589	—	9	49/0
—	15	CLUTCH Careful With That Mic... (Atlantic)	588	—	13	41/0
—	16	COLD End Of The World (Flip/Geffen/Interscope)	565	—	8	45/0
—	17	LIVE Simple Creed (Radioactive/MCA)	565	—	2	41/2
—	18	WEEZER Hash Pipe (Geffen/Interscope)	545	—	13	29/1
—	19	POWERMAN 5000 Bombshell (DreamWorks)	539	—	4	46/3
—	20	CULT Rise (Lava/Atlantic)	482	—	15	33/0
—	21	3 DOORS DOWN Be Like That (Republic/Universal)	458	—	11	32/0
—	22	LIMP BIZKIT Boiler (Flip/Interscope)	453	—	5	40/1
—	23	STAIN'D Outside (Flip/Elektra/EEG)	437	—	15	26/0
—	24	ECONOLINE CRUSH You Don't Know What It's... (Restless)	415	—	6	34/0
—	25	PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	407	—	14	29/0
—	26	SOIL Halo (J)	391	—	6	38/2
—	27	311 You Wouldn't Believe (Volcano)	362	—	9	26/0
—	28	SIMON SAYS Blister (Hollywood)	361	—	10	41/0
—	29	ALIEN ANT FARM Smooth Criminal (DreamWorks)	360	—	6	21/3
—	30	MUDVAYNE Death Blooms (No Name/Epic)	328	—	6	34/0
—	31	SALIVA Click Click Boom (Island/IDJMG)	280	—	3	34/17
—	32	SLIPKNOT Left Behind (Roadrunner)	268	—	1	34/5
—	33	SEVEN CHANNELS Breathe (Palm Pictures)	250	—	4	27/4
—	34	NONPOINT Endure (MCA)	224	—	6	26/0
—	35	P.O.D. Alive (Atlantic)	212	—	2	37/11
—	36	BLINK-182 The Rock Show (MCA)	212	—	9	11/0
—	37	STAIN'D Fade (Flip/Elektra/EEG)	194	—	1	9/5
—	38	SYSTEMATIC Deep Colors Bleed (Music Company/Elektra/EEG)	181	—	4	25/2
—	39	BLACK CROWES Soul Singing (V2)	180	—	7	15/0
—	40	CRASHPALACE Perfect (Trauma)	159	—	8	16/0
—	41	CRAVING THEO Stomp (Columbia)	157	—	1	24/2
—	42	MOKE My Degeneration (Ultimatum)	155	—	5	17/1
—	43	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	150	—	1	21/6
—	44	NO ONE Chemical (Immortal/Virgin)	148	—	4	23/1
—	45	MEGADETH Dread & The Fugitive Mind (Sanctuary/SRG)	132	—	1	14/0
—	46	SUM 41 Fat Lip (Island/IDJMG)	130	—	1	7/2
—	47	CROSSBREED Underlined (Artemis)	107	—	3	13/0
—	48	BEAUTIFUL CREATURES Wasted (Warner Bros.)	106	—	2	11/1
—	49	LIFER Boring (Republic/Universal)	105	—	1	18/2
—	50	GODHEAD Eleanor Rigby (Posthuman/Priority)	91	—	1	7/0

Most Added.

www.rroads.com

ARTIST TITLE (LABELS)	ADDS
SALIVA Click Click Boom (Island/IDJMG)	17
P.O.D. Alive (Atlantic)	11
SKRAPE Sunshine (RCA)	7
SLIPKNOT Left Behind (Roadrunner)	6
DAYS OF THE NEW Hang On To This (Outpost/Interscope)	6
FROM ZERO The Other Side (Arista)	6
STAIN'D Fade (Flip/Elektra/EEG)	6
REVELLE What You Got (Elektra/EEG)	5
SEVEN MARY THREE Sleepwalking (Mammoth)	5
CULT Breathe (Lava/Atlantic)	5

DAVE NAVARRO
"Hungry"
 the next single from
 his debut album
Trust No One

Most Increased Plays

ARTIST TITLE (LABELS)	TOTAL PLAY INCREASE
Bullets /Trending Information Will Return Next Week	

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

53 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSICTRACKING.

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R&R Active Rock 26

Massive Mediabase Callout

#9 Best Testing Overall

#4 Best Testing Men 25-34

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WZTA	KUPD	KIOZ
WMMS	WEBN	KXXR
WXTB	KUFO	KRXQ
KQRC	WLZR	KISS

and more

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August 10, 2001



America's Best Testing Active Rock Songs 12+ For The Week Ending 8/10/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
TOOL Schism (Volcano)	4.08	4.05	94%	23%	4.11	95%	23%
DISTURBED Down With The Sickness (Giant/Reprise)	3.96	3.97	89%	18%	3.95	92%	21%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	3.87	-	48%	6%	3.79	51%	7%
GODSMACK Greed (Republic/Universal)	3.84	3.83	94%	31%	3.78	97%	35%
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3.84	3.88	98%	45%	3.69	98%	47%
STEREOMUD Pain (Loud/Columbia)	3.81	3.83	69%	11%	3.70	73%	14%
CULT Rise (Lava/Atlantic)	3.79	3.74	78%	13%	3.86	84%	14%
POWERMAN 5000 Bombshell (DreamWorks)	3.76	3.88	60%	7%	3.79	65%	7%
NICKELBACK How You Remind Me (Roadrunner)	3.75	3.63	49%	5%	3.63	53%	6%
LINKIN PARK Crawling (Warner Bros.)	3.74	3.71	95%	31%	3.61	95%	35%
MUDVAYNE Death Blooms (No. Name/Epic)	3.74	3.86	56%	8%	3.66	59%	11%
COLD End Of The World (Flip/Geffen/Interscope)	3.73	3.78	62%	9%	3.61	65%	11%
DROWNING POOL Bodies (Wind-Up)	3.70	3.75	87%	20%	3.70	90%	19%
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	3.69	3.58	63%	10%	3.59	67%	12%
STAIN'D Outside (Flip/Elektra/EEG)	3.68	3.70	97%	47%	3.56	97%	51%
ADEMA Giving In (Arista)	3.66	-	39%	5%	3.51	41%	7%
LINKIN PARK One Step Closer (Warner Bros.)	3.65	3.62	97%	46%	3.59	98%	48%
TANTRIC Astounded (Maverick)	3.60	3.63	72%	15%	3.48	78%	17%
SALIVA Your Disease (Island/IDJMG)	3.60	3.64	91%	28%	3.60	92%	29%
WEEZER Hash Pipe (Geffen/Interscope)	3.44	3.52	87%	31%	3.46	87%	29%
3 DOORS DOWN Be Like That (Republic/Universal)	3.39	3.40	83%	27%	3.31	85%	29%
PETE Sweet Daze (Warner Bros.)	3.38	-	34%	5%	3.29	33%	6%
FUEL Bad Day (Epic)	3.37	3.39	81%	23%	3.23	82%	27%
311 You Wouldn't Believe (Volcano)	3.37	3.40	68%	16%	3.14	72%	20%
DAVE NAVARRO Rexall (Capitol)	3.32	3.31	74%	19%	3.15	80%	25%
ECONOLINE CRUSH You Don't Know What It's Like (Restless)	3.32	3.33	55%	13%	3.23	60%	14%
STONE TEMPLE PILOTS Days Of The Week (Atlantic)	3.31	3.28	88%	27%	3.20	91%	30%
CLUTCH Careful With That Mic (Atlantic)	3.29	3.40	51%	14%	3.26	57%	18%
PRIME 5TH I'm Stupid (Don't Worry 'Bout Me) (Giant/Reprise)	3.21	3.22	46%	12%	3.19	49%	16%
LIMP BIZKIT Boiler (Flip/Interscope)	2.78	2.68	70%	31%	2.72	73%	35%

Total sample size is 900 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LINKIN PARK One Step Closer (Warner Bros.)	594
GODSMACK Awake (Republic/Universal)	518
LIMP BIZKIT My Way (Flip/Interscope)	506
FUEL Hemorrhage (In My Hands) (Epic)	451
INCUBUS Drive (Immortal/Epic)	446
PAPA ROACH Last Resort (DreamWorks)	436
A PERFECT CIRCLE Judith (Virgin)	417
DISTURBED Stupify (Giant/Reprise)	409
DAVE NAVARRO Rexall (Capitol)	400
INCUBUS Pardon Me (Immortal/Epic)	379
3 DOORS DOWN Loser (Republic/Universal)	375
TANTRIC Breakdown (Maverick)	374
STONE TEMPLE PILOTS Days Of The Week (Atlantic)	366
FUEL Bad Day (Epic)	352
DISTURBED Voices (Giant/Reprise)	349
PRIMUS W/OZZY N.I.B. (Divine/Priority)	341
GODSMACK Whatever (Republic/Universal)	307
3 DOORS DOWN Kryptonite (Republic/Universal)	286
METALLICA I Disappear (Hollywood)	286
GODSMACK Keep Away (Republic/Universal)	284

New & Active

VISION OF DISORDER Southbound (TVT) Total Plays: 76, Total Stations: 11, Adds: 0	REVELLE What You Got (Elektra/EEG) Total Plays: 28, Total Stations: 7, Adds: 5
INSOLENCE Poison Well (Maverick) Total Plays: 72, Total Stations: 12, Adds: 0	MESH Maybe Tomorrow (Label) Total Plays: 24, Total Stations: 7, Adds: 3
PRIMER 55 This Life (Island/IDJMG) Total Plays: 70, Total Stations: 12, Adds: 2	SKRAPE Sunshine (RCA) Total Plays: 7, Total Stations: 8, Adds: 7
OLEANDER Benign (Republic/Universal) Total Plays: 63, Total Stations: 8, Adds: 0	SEVEN MARY THREE Sleepwalking (Mammoth) Total Plays: 5, Total Stations: 6, Adds: 5
BUCKCHERRY Porno Star (DreamWorks) Total Plays: 56, Total Stations: 7, Adds: 0	FROM ZERO The Other Side (Arista) Total Plays: 0, Total Stations: 6, Adds: 6
BUTTHOLE SURFERS The Shame... (Surfdog/Hollywood) Total Plays: 29, Total Stations: 6, Adds: 2	

Songs ranked by total plays

ACTIVE ROCK Going For Adds 8/14/01

(HED) PLANET EARTH The Meadow (Volcano)
 AFROMAN Because I Got High (Universal)
 BREAKING POINT Coming Of Age (Wind-up)
 DAMNED Democracy? (Nitro)
 INCUBUS I Wish You Were Here (Epic)
 LOST BOYS Affection (Columbia)
 MESH Maybe Tomorrow (Label)
 R.E.M. All The Way To Reno (You're Going To Be A Star) (Warner Bros.)
 SPIKE 1000 Make Me Suffer (Portrait/Columbia)
 STATIC-X Black And White (Warner Bros.)
 STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)
 SWITCHED Inside (Virgin)
 TRANSMATIC Come (Immortal/Virgin)

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Active Rock Playlists

MARKET #5

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Infinity
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Marky/Palmbo
12+ Cum 771,100

94WYSP
THE ROCK STATION

PLAYS	ARTIST/TITLE	GI (000)
42	TOOL/Schism	16002
41	GOOSMACK/Greed	15621
41	A PERFECT CIRCLE/Judith	15621
41	STAIN'D'S Been Awhile	15621
29	PUDGE OF MUDD/Control	7620
29	SALVA/Your Disease	7620
19	STEREOMUD/Pan	7239
19	STONE TEMPLE PILOTS/Days Of The Week	7239
19	LIVE/Simple Creed	6858
19	NICKEL BACK/How You Remind Me	6858
18	LINKIN PARK/One Step Closer	6858
16	3 DOORS DOWN/Be Like That	6077
15	TANTRIC/Asundered	6496
10	DROWNING POOL/Bodies	4577
10	POWER RMAN 5000/Bombshell	3810
8	ADAM/Giving In	3810
8	METAL LICA/Disappear	3429
8	SYSTEM OF A DOWN/Chop Suey	3429
9	LIMP BIZKIT/Flower	3429
9	DISTURBE/D Down With	3429
9	MUDVAYNE/Death Blooms	3429
4	CREED/What If	2667
5	PRINCE & NEW POWER GENERATION/My Love	2286
3	3 DOORS DOWN/Kryptonite	1905
3	RED HOT CHILI...California	1905
3	LINKIN PARK/One Step Closer	1905
3	FUEL/Hemorrhage	1905
3	SLIPKNOT/Left Behind	1905
5	STONE TEMPLE PILOTS/D Down	1905
5	CREED/You Ready	1905

MARKET #6

KEGL/Dallas-Ft. Worth
Clear Channel
(972) 991-1025
Doherty/Ryan/Scull
12+ Cum 387,000

101 WRIP

PLAYS	ARTIST/TITLE	GI (000)
32	TOOL/Schism	6240
30	GOOSMACK/Greed	6240
29	SALVA/Your Disease	6240
24	LINKIN PARK/Crawling	5824
24	DISTURBE/D Down With	4784
26	PUDGE OF MUDD/Control	4784
18	NICKEL BACK/How You Remind Me	4368
19	DROWNING POOL/Bodies	4368
19	3 DOORS DOWN/Be Like That	4368
9	STAIN'D'S Been Awhile	3744
22	STEREOMUD/Pan	3744
14	TANTRIC/Asundered	3728
32	STAIN'D'S Been Awhile	3324
15	ECONOMIE CRUSH/You Don't Know...	2796
12	CLUTCH/Careful With That...	2496
11	SYSTEM OF A DOWN/Chop Suey	2104
7	INCUBUS/Pardon Me	2088
6	CRAVING/Hold On	2280
10	STONE TEMPLE PILOTS/Days Of The Week	2088
12	TOOL/Schism	1872
5	GOOSMACK/Awake	1872
7	DEANER/Why I'm Here	1664
3	3 DOORS DOWN/Use	1664
10	POWER RMAN 5000/Bombshell	1664
7	SLIPKNOT/Left Behind	1664
6	PAPA ROACH/Last Resort	1248
6	PETE...Sweet Date	1248
4	STAIN'D'S Been Awhile	1248
10	GOOSMACK/Keep Away	1248
6	RED HOT CHILI...Scar Tissue	1248

MARKET #7

WRIF/Detroit
Greater Media
(482) 547-0101
Podell/Hanson
12+ Cum 536,000

101 WRIP

PLAYS	ARTIST/TITLE	GI (000)
30	GOOSMACK/Greed	10013
17	STAIN'D'S Been Awhile	6783
16	LINKIN PARK/Crawling	5491
16	STONE TEMPLE PILOTS/Hollywood Blech	5491
16	NICKEL BACK/How You Remind Me	5168
16	PUDGE OF MUDD/Control	5168
16	TANTRIC/Asundered	4845
16	STAIN'D'S Been Awhile	4845
13	3 DOORS DOWN/Be Like That	4522
13	PUDGE OF MUDD/Control	4159
12	DROWNING POOL/Bodies	3876
14	TOOL/Schism	3876
15	LIVE/Simple Creed	3876
17	STAIN'D'S Been Awhile	3553
10	BUCKCHERRY/Porno Star	3280
10	MEGADETH/Dread	3230
9	POWER RMAN 5000/Bombshell	3230
9	PETE...Sweet Date	2907
9	ADAM/Giving In	2907
9	DISTURBE/D Down With	2907
9	CLUTCH/Careful With That...	2584
9	SYSTEM OF A DOWN/Chop Suey	2584
6	SALVA/Click Click Boom	2261
6	SOUL/Halo	2261
7	DAVE NAVARRO/Recoil	2261
6	NO...10...Chemical	2261
6	3 DOORS DOWN/Kryptonite	2261
9	BLISS 66/Scener Or Later	1938
5	PAPA ROACH/Last Resort	1938
3	SEVEN CHAMBERLS/Breathe	1938

MARKET #8

WAAF/Boston
Entercorn
(617) 779-5400
Douglas/Bianchi/forte
12+ Cum 478,400

WAAF
107.3 FM

PLAYS	ARTIST/TITLE	GI (000)
37	TOOL/Schism	10725
36	DISTURBE/D Down With	9900
33	ALLEN ANTI FARM/Smooth Criminal	9625
33	SYSTEM OF A DOWN/Chop Suey	9075
30	WEEZER/ash Pie	9075
28	PUDGE OF MUDD/Control	9075
25	LIMP BIZKIT/Flower	9075
32	DROWNING POOL/Bodies	9075
30	STEREOMUD/Pan	8250
36	SALVA/Your Disease	7425
26	SLIPKNOT/Left Behind	6875
25	ROLLINS BAND/Your Number Is One	5775
21	GOOSMACK/Awake	5775
20	NONPOINT/Endure	5225
21	COLD END OF THE WORLD	4925
16	MUDVAYNE/Death Blooms	4400
18	ECONOMIE CRUSH/You Don't Know...	4125
14	LINKIN PARK/Crawling	3850
14	CROSSBREED/Undertaken	3850
10	SANON SAYS/Blister	3850
13	REVEILLE/What You Got	3575
9	POWER RMAN 5000/Bombshell	3575
7	NO...10...Chemical	3575
7	BLINK-182/The Rock Show	3575
13	CRASH+LACE/Perfect	3575
13	AFROMAN/Because I Got High	3575
13	SLAM 41/Fall In	3300
21	FEAR FACTORY/Incipin	3300
17	MEGADETH/Dread	3300

MARKET #12

WZTA/Miami
Clear Channel
(954) 962-2000
Steele/Daniels/Kimba
12+ Cum 345,800

26.8
THE ROCK STATION

PLAYS	ARTIST/TITLE	GI (000)
48	STAIN'D'S Been Awhile	8448
50	LINKIN PARK/Crawling	8256
52	TOOL/Schism	8064
42	PUDGE OF MUDD/Control	7872
38	LIVE/Simple Creed	7296
15	SYSTEM OF A DOWN/Chop Suey	4800
25	SEVEN CHAMBERLS/Breathe	4000
19	GOOSMACK/Awake	4032
16	DROWNING POOL/Bodies	3648
18	LINKIN PARK/One Step Closer	3456
17	STEREOMUD/Pan	3264
14	DISTURBE/D Down With	3264
17	DARWIN'S WAITING...Feel So Stupid	3264
17	PAPA ROACH/Last Resort	2928
15	GOOSMACK/Awake	2880
16	FUEL/Hemorrhage	2880
29	STAIN'D'S Been Awhile	2688
18	CRAVING/Hold On	2496
39	RED HOT CHILI...California	2304
11	TANTRIC/Asundered	2304
31	SEVENDUST/Oddworld	2112
11	SOUL/Halo	2112
12	ADAM/Giving In	2112
11	SLIPKNOT/Left Behind	1920
6	WEEZER/ash Pie	1920
10	RAGE AGAINST...Tearjerker	1920
8	BLINK-182/The Rock Show	1920
18	INCUBUS/Pardon Me	1920
12	FUEL/Beard Day	1728
9	INCUBUS/Drive	1728

MARKET #14

KFNK/Seattle-Tacoma
Rock On
(253) 671-0195
Case/Kaplan
12+ Cum 134,400

101 WRIP

PLAYS	ARTIST/TITLE	GI (000)
47	TOOL/Schism	2058
46	PUDGE OF MUDD/Control	2024
45	STAIN'D'S Been Awhile	1980
35	DROWNING POOL/Bodies	1936
44	DISTURBE/D Down With	1892
4	LINKIN PARK/Crawling	1760
40	GOOSMACK/Greed	1760
22	INCUBUS/Pardon Me	1656
24	SALVA/Your Disease	1056
33	METAL LICA/Disappear	968
21	STAIN'D'S Been Awhile	904
21	PRINCE & NEW POWER GENERATION/My Love	904
20	GOOSMACK/Whatever	880
20	GOOSMACK/Whatever	880
20	DISTURBE/D Down With	880
19	PAPA ROACH/Last Resort	836
19	CREED/What If	836
21	GOOSMACK/Keep Away	836
19	A PERFECT CIRCLE/Judith	836
19	GOOSMACK/Awake	836
17	LINKIN PARK/One Step Closer	792
17	DISTURBE/D Down With	792
23	STAIN'D'S Been Awhile	792
11	SYSTEM OF A DOWN/Chop Suey	704
10	RAGE AGAINST...Tearjerker	660
6	ADAM/Giving In	660
12	KORN/Name Me Bad	572
23	INCUBUS/Drive	572
12	DEFONTE/Change...	528
11	CREED/Higher	484

MARKET #15

KUPD/Phoenix
Sandusky
(480) 345-9921
Jeffrey/McElree
12+ Cum 235,000

98 KUPD
THE ROCK STATION

PLAYS	ARTIST/TITLE	GI (000)
47	TOOL/Schism	5084
29	LINKIN PARK/One Step Closer	4428
27	STAIN'D'S Been Awhile	4428
25	TOOL/Schism	4100
20	PETE...Sweet Date	4100
21	DISTURBE/D Down With	3444
19	MEGADETH/Dread	3280
19	PUDGE OF MUDD/Control	3176
17	ADAM/Giving In	2784
14	COLD END OF THE WORLD	2460
10	BEAUTIFUL CREATURES/Wasted	1968
10	NICKEL BACK/How You Remind Me	1968
10	NONPOINT/Endure	1804
10	SEVEN CHAMBERLS/Breathe	1804
12	3 DOORS DOWN/Use	1804
11	A PERFECT CIRCLE/Judith	1804
11	POWER RMAN 5000/Whatever	1640
10	DEFONTE/Change...	1640
9	PAPA ROACH/Last Resort	1640
10	RAGE AGAINST...Tearjerker	1640
6	CREED/What If	1640
8	BUCKCHERRY/Up	1640
10	SEVENDUST/Oddworld	1640
8	CREED/You Ready	1640
8	TANTRIC/Asundered	1640
5	STAIN'D'S Been Awhile	1640
8	METAL LICA/No Live For	1476
8	U...P...Godless	1476

MARKET #16

KIOZ/San Diego
Clear Channel
(619) 592-2000
Moran/Leider
12+ Cum 315,100

ROCK 105.3
SAN DIEGO'S ROCK STATION

PLAYS	ARTIST/TITLE	GI (000)
26	LINKIN PARK/One Step Closer	4379
28	GOOSMACK/Greed	4379
27	TOOL/Schism	3926
26	STAIN'D'S Been Awhile	3926
19	SALVA/Your Disease	2567
17	PUDGE OF MUDD/Control	2567
13	NICKEL BACK/How You Remind Me	2416
14	DAVE NAVARRO/Recoil	2265
16	DISTURBE/D Down With	2265
15	DROWNING POOL/Bodies	2265
11	LINKIN PARK/Crawling	2265
15	DISTURBE/D Down With	2114
14	ADAM/Giving In	2114
10	SOUL/Halo	1812
11	CRASH+LACE/Perfect	1812
14	STONE TEMPLE PILOTS/Coma	1510
9	P...D...Alive	1359
9	INCUBUS/Pardon Me	1359
4	3 DOORS DOWN/Be Like That	1208
7	3 DOORS DOWN/Kryptonite	1067
12	STONE TEMPLE PILOTS/Days Of The Week	1067
7	GOOSMACK/Keep Away	1067
4	LIMP BIZKIT/My Way	1057
7	COLD END OF THE WORLD	1057
2	SYSTEM OF A DOWN/Chop Suey	906
5	POWER RMAN 5000/Bombshell	906
4	STAIN'D'S Been Awhile	906
5	RAGE AGAINST...Tearjerker	906
5	DARWIN'S WAITING...Feel So Stupid	906
5	GOOSMACK/Whatever	906

MARKET #17

KOOR/Minneapolis
ABC
(612) 617-4000
Lundberg/Johnson
12+ Cum 288,800

93
PURE ROCK

PLAYS	ARTIST/TITLE	GI (000)
42	TOOL/Schism	6545
35	DISTURBE/D Down With	6545
19	PUDGE OF MUDD/Control	5797
26	NICKEL BACK/How You Remind Me	5797
29	STAIN'D'S Been Awhile	4675
27	DROWNING POOL/Bodies	4488
15	ALLEN ANTI FARM/Smooth Criminal	4301
19	POWER RMAN 5000/Bombshell	3927
20	STAIN'D'S Been Awhile	3927
10	TOOL/Schism	3740
21	WEEZER/ash Pie	3366
14	CLUTCH/Careful With That...	3366
14	STONE TEMPLE PILOTS/Coma	2431
15	METAL LICA/Disappear	2431
15	311/You Wouldn't Believe	2244
16	LIMP BIZKIT/My Way	2244
12	DAYS OF THE NEW/Hang On To This	2244
12	NONPOINT/Endure	2244
11	SYSTEM OF A DOWN/Chop Suey	2067
11	SLIPKNOT/Left Behind	2067
15	STAIN'D'S Been Awhile	2067
11	POWER RMAN 5000/Bombshell	2067
12	ADAM/Giving In	2067
12	MUDVAYNE/Death Blooms	1870
6	RED HOT CHILI...California	1870
6	MUDVAYNE/Death Blooms	1870
12	LIVE/Simple Creed	1870

MARKET #20

WYYY/Baltimore
Heart
(410) 889-0088
Stauss-Heckman
12+ Cum 378,800

ROCK 105.3
BALTIMORE'S ROCK STATION

PLAYS	ARTIST/TITLE	GI (000)
22	STAIN'D'S Been Awhile	6080
31	LINKIN PARK/Crawling	5896
28	PUDGE OF MUDD/Control	5510
33	TOOL/Schism	5510
29	DROWNING POOL/Bodies	5320
17	AFROMAN/Because I Got High	4940
22	STAIN'D'S Been Awhile	4370
24	GOOSMACK/Awake	4370
20	SALVA/Your Disease	4188
21	3 DOORS DOWN/Be Like That	4188
7	TOOL/Schism	3800
20	NICKEL BACK/How You Remind Me	3610
18	TANTRIC/Asundered	3610
18	DISTURBE/D Down With	3420
18	P...D...Alive	3420
14	LIMP BIZKIT/My Way	3230
13	LINKIN PARK/One Step Closer	2850
14	AFROMAN/Because I Got High	2660
12	COLD END OF THE WORLD	2660
18	INCUBUS/Drive	2660
14	A PERFECT CIRCLE/Judith	2660
20	POWER RMAN 5000/Bombshell	2470
8	SYSTEM OF A DOWN/Chop Suey	2470
12	PETE...Sweet Date	2280
10	TANTRIC/Asundered	1980
12	FUEL/Hemorrhage	1980
6	ECONOMIE CRUSH/You Don't Know...	1520

MARKET #21

WXTB/Tampa
Clear Channel
(813) 832-1000
Schmidt/Harris/Biller
12+ Cum 278,000

98 ROCK

PLAYS	ARTIST/TITLE	GI (000)
44	LIMP BIZKIT/My Way	7436
44	LINKIN PARK/Crawling	7267
42	PUDGE OF MUDD/Control	7098
41	GOOSMACK/Greed	6929
39	STAIN'D'S Been Awhile	6591
41	TOOL/Schism	6591
23	DROWNING POOL/Bodies	3887
23	SALVA/Your Disease	3887
23	DISTURBE/D Down With	3887
21	NICKEL BACK/How You Remind Me	3549
21	SOUL/Halo	3549
17	DISTURBE/D Down With	2873
16	LINKIN PARK/One Step Closer	2704
14	STEREOMUD/Pan	2535
14	INCUBUS/Pardon Me	2366
14	TANTRIC/Asundered	2366
14	PRINCE & NEW POWER GENERATION/My Love	2366
12	GOOSMACK/Whatever	2197
13	ADAM/Giving In	2197
13	STAIN'D'S Been Awhile	2197
12	FUEL/Hemorrhage	2028
7	CREED/Higher	2028
11	3 DOORS DOWN/Be Like That	1859
11	3 DOORS DOWN/Use	1859
11	GOOSMACK/Awake	1859
10	SYSTEM OF A DOWN	

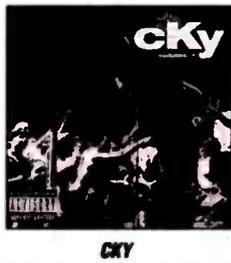
active
INSIGHT

By
Frank Correlia
Rock Specialty Show Editor

R&R Top 20 Specialty Artists
August 10, 2001

CKY: Disengage The Mainstream

Admit it: Most soundtracks suck. The songs fail to convey the onscreen vibe, and the track listings read like a "who's not" of a label's roster. But, in a few cases, the music is just perfect for the action. Since 1999 skateboarding fans have had a perfect soundtrack, thanks to western Pennsylvania's CKY. Short for Camp Kill Yourself (can you guess why they abbreviated the name?), CKY became celebrities in skate circles after they provided music for several skateboarding videos. You may know drummer Jess Margera's brother Bam, a regular on the hit MTV show *Jackass*.



CKY

Thanks to the video exposure, CKY were flooded with requests for their *Volume 1* and, later, a two-disc compilation of outtakes and prank calls called *Volume 2*. They played the Vans Warped Tour in '99 and 2000 — eventually getting booted for protesting vendor prices. Since then CKY have enjoyed the kind of grass-roots following that most street-marketing firms dream of (or fabricate). It's the kind of ground swell programmers should pay attention to.

Although CKY infiltrated the mainstream by way of *Jackass*, *Volume 1* is full of intelligi-

gent hard rock. The inventive riffage of "96 Quite Bitter Berons" is an instant grabber, as vocalist Bitter Miller tells a backwoods tale straight out of *Twin Peaks*. "The Human Drive in Hi-Fi" provides funk to fornicate by, while "My Promiscuous Daughter" adds some humor to the mix. And, in a year where rap rock and mope rock seem to have put playlists on autopilot, "Disengage the Simulator" is the sleeper hit that could make drive-time interesting again.

One steadfast supporter of CKY is Jake Cook, host of the *16 Songs* specialty show on WMFS/Memphis. "When I received the CKY CD, I thought to myself, 'Christ, someone signed the *Jackass* band.' However, after a close listen to their record, it's the polar opposite of the idiotic MTV show. CKY's sound is actually quite progressive, combining the chunky rock sound of Clutch with a hypnotic quality found on David Bowie records. 'Disengage the Simulator' is a real departure from any of today's popular rock sounds. CKY have fit perfectly into *16 Songs* because they pay no mind to the mainstream, and I try to spin them as such as possible."

1. **PRIMER 55** (*Island/IDJMG*) "This Life," "Growing," "No Sleep"
2. **SLIPKNOT** (*Roadrunner*) "Left Behind," "Heretic Song"
3. **SYSTEM OF A DOWN** (*American/Columbia*) "Chop Suey," "Prison Song," "X"
4. **P.O.D.** (*Atlantic*) "Alive"
5. **NULLSET** (*Grand Royal*) "Speechless," "Smokewood," "Kingpin"
6. **COC** (*Sanctuary*) "Vote...," "King Of...," "Congratulations..."
7. **ROLLINS BAND** (*Sanctuary*) "Hello," "Your Number...," "Up For It"
8. **VISION OF DISORDER** (*TVT*) "Southbound," "Living...," "Itchin'..."
9. **STATIC-X** (*Warner Bros.*) "Black And White," "Get...," "Permanence"
10. **SOIL** (*J Records*) "Halo," "My Own"
11. **ADEMA** (*Arista*) "Giving In," "Everyone," "Drowning"
12. **REVELLE** (*Elektra/EEG*) "What You Got," "Inside Out," "Unborn"
13. **SWITCHED** (*Immortal*) "10 Dead...," "Inside," "Religion"
14. **SPIKE 1000** (*Portrait/Columbia*) "Make Me Suffer," "Measure Me"
15. **DRY KILL LOGIC** (*Roadrunner*) "Nightmare," "Feel The Break," "Nothing"
16. **PUYA** (*MCA*) "Ride," "Numbed," "Erizo"
17. **MUDVAYNE** (*No Name/Epic*) "Death Blooms"
18. **JUDAS PRIEST** (*Atlantic*) "Feed On Me," "Bloodsuckers," "Devil Digger"
19. **CRADLE OF FILTH** (*Spitfire*) "Bom...," "Summer...," "No Time..."
20. **SIX FEET UNDER** (*Metal Blade*) "Impulse...," "One...," "The Day..."

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI PileDriver Various Corey Matka/Mark Razz Litan Park "Crawling" Sativa "Your Disease" Slipknot "Plan" Litan "Abounded" Drowning Pool "Bodies"</p>	<p>WKGB/Binghamton, NY Incoming Monday 10-11:30pm Tim Boland Nine Inch Nails "Deep" Darren's Walking Room "Feel So Stupid" Allen Ant Farm "Smooth Criminal" Grooves "Teach Me" Adema "Giving In"</p>	<p>WXQR/Greenville, NC Pure Adrenaline M-F 9-10pm Meal Drop "The Lord is My..." Dust To Dust "New Low" Powerman 5000 "Bombshell" System Of A Down "Chop Suey" Vision Of Disorder "Southbound"</p>	<p>WTFX/Louisville, KY The Attitude Network Saturday 10pm-2am Black Frank Primer 55 "This Life" Cradle Of Filth "Born In A Burial" Clay "Fable" Kod Eam "Lack" Dry Kill Logic "Nightmare"</p>	<p>KXKR/Memphis, TN X-reme Metal Shop Friday 1-4am Nick Davis Revelle "Unborn" Ill Nino "If You Still Hate Me" Destroyed By Anger "Withdrawal Of..." Switched "Religion" American Head Charge "A Violent Reaction"</p>	<p>WJRR/Oriando, FL X-reme Metal Shop Saturday Midnight-3am Vegas Karma To Burn "Thirty Eight" Slipknot "Heretic Song" Vision Of Disorder "Southbound" Spineshank "Synthetic" COC "Vote... (Live)"</p>	<p>KBER/Salt Lake City, UT Radio Kaos Sunday 9-11pm Darily Slipknot "Left Behind" System Of A Down "X" Six Feet Under "Impulse To..." Vision Of Disorder "Sunshine" Switched "Eternitate"</p>
<p>NBG Tear Gas Saturday 8pm-9pm Ralph Sutton/Walt Merry Enuff Zuff "All Right" Bogus Pops "Race To The Platinum" W.A.S.P. "Hate To Love Me" Megadeth "Dread And The..." Skeletal Creatures "Kick Out"</p>	<p>WPXC/Cape Cod, MA To The Extreme Saturday 10pm-midnight Eric Stafford Litan Park "Points Of Authority" Drowning Pool "Bodies" Korn "Elastic" Slipknot "Left Behind" Nullset "Jungin"</p>	<p>WXHA/Harrisburg, PA The Sunday News Sunday 8-10am GMI Housen Pure Rubbish "Kiss Of Death" Radiohead "Kisses Out" Slipknot "Sanctuary" Verve Pipe "Never Let You Down" Stroke 9 "Kick Some Ass"</p>	<p>WTFX/Louisville, KY Dixie Sunday 8-10pm Chris Allman Buttface Surfers "The Shame Of Life" Gorillaz "Clint Eastwood" Hi-Standard "Can I Help Falling..." Peregrines "The Word" Primer 55 "This Life"</p>	<p>WKZQ/Myrtle Beach, SC Women Rule/Chicks Rock Blue-Fri 10-10:20pm Summer "Music Slave" Red Wylor Sole 1000 "Make Me Suffer" Lennon "Brake Of My Car" Nikka Costa "Like A Feather" Killing Heidi "You Don't Know" Donnas "Midnight Snack"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-8pm Larry Mac Buttface Surfers "The Shame Of Life" Grooves "Booby Barn" Betty Bowthorn "Sue Queen" Iggly Pop "Alaska" Rollins Band "Your Number Is One"</p>	<p>KIOZ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack "The Ripper" Fear Factory "Lincoln" System Of A Down "X" Krisiun "Ravenous Hordes" Lead Earth "Jacky & Hyde" Judas Priest "Feed On Me"</p>
<p>US Hardrive Various Racy Myza/Low Grooves P.O.D. "Alive" Powerman 5000 "Bombshell" Crash Palace "Perfect" Primer 55 "This Life" Koebeback "How You Remind Me"</p>	<p>NEGL/Dallas, TX The Rubber Room Saturday 11:30pm-1am Robert Miguel Drowning Pool "Sinner" Drowning Pool "Alive" Sole 1000 "Make Me Suffer" P.O.D. "Alive" Puya "Rise"</p>	<p>KLFX/Killeen, TX Kat Radio Saturday 10pm-midnight Bob Fonda Foot "Tots & Leeches" Drowning Pool "Sinner" Static-X "Permanence" Dry Kill Logic "Walking" Systematic "Dope Sick"</p>	<p>KFMX/Abbeok, TX FIREZING Monday 10pm-midnight Psycho Cyl Litan Park "Crawling" Disturbed "Down With The Sickness" Drowning Pool "Bodies" Puddle Of Mudd "Comes" Clutch "Carved With That..."</p>	<p>WBAR/Nassau-Suffolk, NY Into The Pit Sunday 10pm-11pm Fingers Primer 55 "This Life" Jag Panzer "Take To The Sky" P.O.D. "Alive" Dust To Dust "New Low" Six Feet Under "Impulse To..."</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac My Run "Letter To The Editor" Switched "Reflections" Methyena "Death Blooms" Fotom & Jitsam "My God" Cradle Of Filth "Born In A Burial..."</p>	<p>KXFX/Santa Rosa, CA The New Music Show Sunday 8-10pm Hale Nullset "Speechless" Insolence "Posson Well" Puya "Ride" System Of A Down "Chop Suey" P.O.D. "Alive"</p>
<p>KWHI/Anchorage, AK In The Pit Sunday 8-9pm Bearded Jen Dry Kill Logic "Nightmare" Soul "Halo" Chaos Theory "Pressure Situation" Cradle Of Filth "Summer Dying Fast" Spas No Evil "Pass The Power"</p>	<p>KBPJ/Deer, CO Wavelengths Saturday midnight-2am Uncle Booby Allen Ant Farm "Smooth Criminal" Six Feet Under "One Bullet Left" Slipknot "Left Behind" Rollins Band "What's The Matter..." Dry Kill Logic "Rat"</p>	<p>KRZL/Lancola, NE Wavelengths Sunday 10pm-midnight Sawtooth Knight Puya "Numbed" Ill Nino "If You Still Hate Me" Systematic "Stovburn" Stencils "Love (Back Up)" Soul "Only One"</p>	<p>WMFS/Memphis, TN 16 Songs Sunday midnight-1am John Logan Rollins Band "Hello" Rival School "So Down On" Align "B.A.M." CKY "The Human Drive" Hate "100 Parting Sound"</p>	<p>KATT/Oklahoma City, OK Lunch Pool Thursday midnight-1am Joe Mitchell Judas Priest "Bloodsuckers" Crash Palace "Perfect" Pure Rubbish "Kiss Of Death" Citizen Fish "Somewhere To Go" Motorhead "Shoot 'Em Down"</p>	<p>KRXQ/Sacramento, CA Ear Whistle Sunday 8-9:30pm Che Bravos, Paul Wilber Cradle Of Filth "Born In A Burial..." Darkest Hour "So Sedated..." Starting Line "Three's A Charm" Preston School "Encyclopedic..." System Of A Down "X"</p>	

27 total reporters from the Active Rock and Rock panels.

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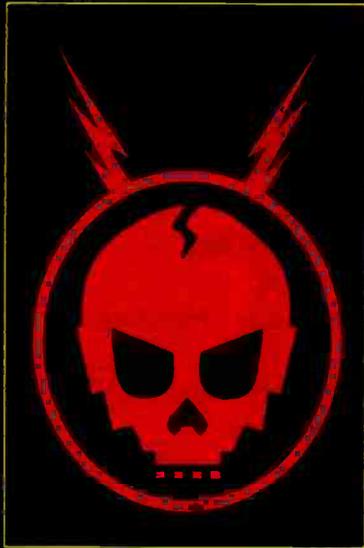
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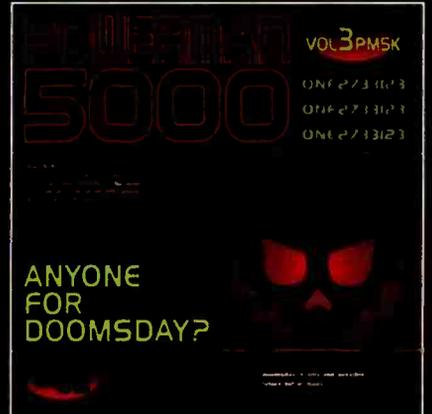
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New This Week:
KIOZ WAZU KRAB WRQC

Top 5 Phones: WRIF KILO KRQC WKLQ

R&R Active Rock 19 539x
R&R Rock 41

Active Rock BDS:
24* - 20* 428x (+54)

Mainstream Rock BDS:
32* - 30* 467x (+46)

R&R Alternative 40 430x
Modern Rock BDS: 48* 430x (+35)

New This Week:
WBCN Q101 WEND WWCD WXSX

Already On:
KXTE 28x WXTM 27x
KNRK 25x WAQZ 23x

Top 10 Phones WFNX KNRK

Over 100 Stations At Active Rock and Alternative



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Stations and their adds listed alphabetically by market

New & Active

HANDSOME DEVIL Makin' Money (*Dirty Martini/RCA*)
Total Plays: 238, Total Stations: 26, Adds: 3

JOYDROP Sometimes Wanna Die (*Tommy Boy*)
Total Plays: 230, Total Stations: 13, Adds: 1

CLUTCH Careful With That Mic... (*Atlantic*)
Total Plays: 208, Total Stations: 14, Adds: 1

SEVEN CHANNELS Breathe (*Palm Pictures*)
Total Plays: 181, Total Stations: 16, Adds: 3

CRASHPALACE Perfect (*Trauma*)
Total Plays: 175, Total Stations: 11, Adds: 0

BAD RONALD Let's Begin (Shoot The Sh**) (*Reprise*)
Total Plays: 171, Total Stations: 26, Adds: 2

UZ Stuck In A Moment... (*Interscope*)
Total Plays: 144, Total Stations: 21, Adds: 11

COLDPLAY Trouble (*Netwerk/Capitol*)
Total Plays: 135, Total Stations: 18, Adds: 4

SYSTEMATIC Deep Colors Bleed (*Music Company/Elektra/EEG*)
Total Plays: 117, Total Stations: 10, Adds: 0

SALIVA Click Click Boom (*Island/IDJMG*)
Total Plays: 73, Total Stations: 26, Adds: 23

LIFER Boring (*Republic/Universal*)
Total Plays: 57, Total Stations: 7, Adds: 2

MESH Maybe Tomorrow (*Label*)
Total Plays: 53, Total Stations: 9, Adds: 6

SUGARCULT Stuck In America (*Ultimatum/Artemis*)
Total Plays: 36, Total Stations: 20, Adds: 19

SEVEN MARY THREE Sleepwalking (*Mammoth*)
Total Plays: 10, Total Stations: 11, Adds: 10

Songs ranked by total plays

Reporters

WHRJ/Albany, NY *
OM: Susan Coates
AP/MD: Lisa Skala
1. AFROMAN "Beats"
SUGARCULT "America"
DUB LADY PLAZA "Beats"
TORI AMOS "Strange"
SALIVA "Click"

KTGG/Albuquerque, NM *
PD: Eben Pritchard
SUGARCULT "America"

WNHX/Atlanta, GA *
OM: Brian Phillips
PD: Leslie Fran
AP/MD: Chris Williams
DISTRIBUTED "Beats"
NICKELBACK "Remind"

WJSE/Atlantic City, NJ *
PD: Al Portantico
MD: Jason Ulandi
1. UZ "Moment"
FROM ZERO "Sax"
REVELLE "What"
SALIVA "Click"
SEVEN MARY THREE "Sleepwalk"
SUGARCULT "America"

KROK/Austin, TX *
PD: Melody Lee
MD: Toby Ryan
1. P.O.D. "Alive"
JANET EAT WORLD "Beats"

WRAX/Birmingham, AL *
PD: Dave Rossi
AP/MD: Hurricane Shane
MD: Mark Lindley
DISTRIBUTED "Beats"
MESH "Maybe"
SUGARCULT "America"
TRANSMATIC "Come"

KOXR/Boise, ID *
PD: Jacob Jackson
MD: Paul Scholten
1. SUPRNOT "Lit"
AFROMAN "Beats"

WBCH/Boston, MA *
VP/Programming: Oedipus
AP/MD: Stuart Smith
1. POWERMAN 5000 "Bombshells"
REVELLE "What"
P.O.D. "Alive"
AMERICAN M-F "Perfect"

WFXJ/Boston, MA *
PD: Chris
AP/MD: Kevin Mays
1. REVELLE "What"
AFROMAN "Beats"
TIME OF ADAM "Drums"
UZ "Moment"
INCUBUS "Here"

WEDG/Buffalo, NY *
PD/MD: Rich Wall
MD: Ryan Phillips
MESH "Maybe"
SALIVA "Click"

WAVF/Charleston, SC *
PD: Greg Patrick
AP/MD: Danny Vitale
UZ "Moment"

WEND/Charlotte, NC *
PD: Jack Daniel
AP/MD: Kristen Haneycott
1. P.O.D. "Alive"
1. STROKES "Fragile"
POWERMAN 5000 "Bombshells"
TATRIC "Autobots"

WRQX/Chicago, IL *
PD: Dave Richards
AP/MD: Mary Dumas
1. BLUR "13"
2. AFROMAN "Beats"
3. POWERMAN 5000 "Bombshells"
INCUBUS "Here"

WAQZ/Cincinnati, OH *
PD/MD: Rick Janda
No Adds

WXTM/Cleveland, OH *
PD: Dave Jamison
MD: Michael Young
1. STATICS "Back"
2. MESH "Maybe"

WARO/Columbia, SC *
PD/MD: Gina Juliano
1. COLDPLAY "Trouble"
2. SEVEN MARY THREE "Sleepwalk"
SUGARCULT "America"
SALIVA "Click"

WWCO/Columbus, OH *
PD: Andy Davis
MD: Jack DeVoss
1. BATESMAN "Mystery"
2. PETE YORN "Nancy"
3. DEPECHE MODE "Lovers"
4. TORI AMOS "Strange"
5. AFROMAN "Beats"
6. ALLEN AMT FARM "Cramps"
7. BEN FOLDS "Suburbs"
8. POWERMAN 5000 "Bombshells"

KDGE/Dallas-Ft. Worth, TX *
PD: Deane Deberry
AP/MD: Alan Igo
1. NICKELBACK "Remind"
SUGARCULT "America"
DUB LADY PLAZA "Beats"
BEN FOLDS "Suburbs"

WXEG/Dayton, OH *
PD: Steve Kramer
MD: Steve Kramer
No Adds

KTCL/Denver-Boulder, CO *
PD: Mike O'Connor
MD: Sabrina Saunders
1. BEN FOLDS "Suburbs"
2. REVERLE "What"
3. JERRY EAT WORLD "Beats"
P.O.D. "Alive"

CHXX/Detroit, MI *
PD: Murray Brantshaw
AP/MD: Vince Conover
MD: Matt Franklin
1. AFROMAN "Beats"
2. STANZO "Frag"
3. CRYSTAL METHOD "Name"

KNRR/Eugene-Springfield, OR
PD/MD: Stu Allen
AP/MD: Stu Allen
1. WEEZER "Sun"
UZ "Moment"

KCNA/Fayetteville, AR
PD: Margot Smith
MD: Nick Thomason
1. 40 DOORS DOWN "Be"
2. DUB LADY PLAZA "Beats"
3. SUGARCULT "America"
4. SEVEN MARY THREE "Sleepwalk"
5. COLDPLAY "Trouble"
6. TORI AMOS "Strange"

WJXB/Ft. Myers, FL *
PD: John Razz
MD: Lance
1. BUTTLE SURFERS "Shame"
2. SEVEN MARY THREE "Sleepwalk"

WEJE/Ft. Wayne, IN *
PD/MD: JJ Fahal
1. DROWNING POOL "Bodies"
2. SYSTEM OF A DOWN "Chop"
UZ "Moment"

KFRR/Fresno, CA *
PD: Chris Squires
MD: Nevegard
1. SUGARCULT "America"

WGRD/Grand Rapids, MI *
PD: Dan Clark
MD: Tim Brown
No Adds

WKMR/Greenville, NC *
PD: Jeff Sanders
AP/MD: Dave Spain
1. JERRY EAT WORLD "Beats"
2. P.O.D. "Alive"
3. UZ "Moment"

WEEQ/Hagerstown, MD
PD/MD: Austin Davis
1. DROWNING POOL "Bodies"
2. SUGARCULT "America"
3. SUGARCULT "America"
4. UZ "Moment"

WHRQ/Hartford, CT *
PD: Todd Thomas
MD: Chad Kelly
1. BEN FOLDS "Suburbs"
2. SUPRNOT "Lit"
3. BUTTLE SURFERS "Shame"
4. DAVE NAVARRO "Hunger"
5. SALIVA "Click"
6. SEVEN CHANNELS "Breathe"

KTBB/Houston-Galveston, TX *
OM: Jim Trapp
PD/MD: Steve Robison
1. STROKES "Fragile"
2. BUTTLE SURFERS "Shame"

WRXZ/Indianapolis, IN *
PD: Scott Jamison
MD: Michael Young
1. SALIVA "Click"
2. BEN FOLDS "Suburbs"
3. WEEZER "Sun"

WPLA/Jacksonville, FL *
PD: Scott Pettibone
AP/MD: Chad Chumley
1. SALIVA "Click"
2. SEVEN CHANNELS "Breathe"
3. SEVEN MARY THREE "Sleepwalk"

WRXK/Johnson City, TN
PD/MD: Mark E. McKinney
1. UZ "Moment"
2. STATICS "Back"
3. P.O.D. "Alive"

WNFZ/Knoxville, TN *
PD: Don Bunk
AP/MD: Alan Igo
1. SYSTEM OF A DOWN "Chop"
2. CRYSTAL METHOD "Name"

KFTE/Lafayette, LA *
PD: Rob Summers
MD: Paul Farris
1. P.O.D. "Alive"
2. SUPRNOT "Lit"
3. WEEZER "Sun"
4. SUGARCULT "America"

WWDK/Lansing, MI *
PD: Jeff Weiling
MD: Ty Damschard
1. AFROMAN "Beats"
2. TORI AMOS "Strange"
3. LONG BEACH DUB "Sunny"
4. BUTTLE SURFERS "Shame"

KXTE/Las Vegas, NV *
PD: Dave Wellington
AP/MD: Chris Ripley
1. ROLLING STONE "Mustard"
2. STANDO "Frag"
3. CRYSTAL METHOD "Name"

WXZZ/Lexington-Fayette, KY *
PD: B.J. Kizard
AP/MD: B.J. Kizard
1. WEEZER "Sun"
2. LONG BEACH DUB "Sunny"
3. JERRY EAT WORLD "Beats"

KLEG/Little Rock, AR *
Dr./Prog.: Larry Ledtack
MD: Paul Goss
1. SALIVA "Click"
2. BAD RONALD "Begin"
3. PETE YORN "Nancy"
4. SUGARCULT "America"

KROQ/Los Angeles, CA *
VP/Prog.: Kevin Weathers
AP/MD: Gene Sandhroon
MD: Lisa Werbin
1. INCUBUS "Here"
2. NICKELBACK "Remind"

WLRS/Louisville, KY *
PD: Shane Collins
AP/MD: Michael
1. CRYSTAL METHOD "Name"
2. SALIVA "Click"
3. SEVEN MARY THREE "Sleepwalk"
4. BEN FOLDS "Suburbs"
5. SUGARCULT "America"

WMAD/Madison, WI *
PD: Pat Frawley
MD: Amy Hudson
No Adds

WHTG/Monmouth-Ocean, NJ *
PD: Doris Smith
MD: Brian Zomer
1. NICKELBACK "Remind"
2. NICKELBACK "Remind"
3. DEPECHE MODE "Lovers"
4. COLDPLAY "Trouble"

KMBY/Monterey-Salinas, CA *
PD: Rich Berlin
MD: Rich Berlin
1. BAD RONALD "Begin"
2. SUGARCULT "America"
3. BUTTLE SURFERS "Shame"
4. SALIVA "Click"

WZPC/Nashville, TN *
OM: Jim Patrick
PD: Brian Kryz
AP/MD: Russ Schneck
1. RADIOHEAD "Banshee"
2. JORJORD "Sometimes"
3. MESH "Maybe"
4. SUGARCULT "America"
5. SUPRNOT "Lit"

WRRV/Newburgh, NY
PD: Andrew Berts
MD: Steve
1. RADIOHEAD "Banshee"
2. TORI AMOS "Strange"
3. FROM ZERO "Sax"
4. UZ "Moment"
5. SALIVA "Click"

KKND/New Orleans, LA *
DM/MD: Dave Stewart
MD: Jay
1. WEEZER "Sun"
2. TATRIC "Autobots"
3. AFROMAN "Beats"
4. SALIVA "Click"
5. SEVEN MARY THREE "Sleepwalk"
6. P.O.D. "Alive"

WXRK/New York, NY *
PD: Steve Kingston
MD: Mike Pev
1. INCUBUS "Here"
2. CALE "Shout"
3. SALIVA "Click"

WRDX/Norfolk, VA *
PD: Michele Diamond
MD: Mike Powers
1. SUPRNOT "Lit"
2. GOOD CHARLOTTE "Festival"
3. SUGARCULT "America"
4. SEVEN MARY THREE "Sleepwalk"
5. REVELLE "What"
6. SALIVA "Click"

KORX/Odessa-Midland, TX
PD/MD: Michael Todd Hestley
1. MESH "Maybe"
2. REVELLE "What"
3. SEVEN MARY THREE "Sleepwalk"
4. SUGARCULT "America"
5. TORI AMOS "Strange"
6. DEPECHE MODE "Lovers"
7. SALIVA "Click"
8. FROM ZERO "Sax"
9. MESH "Maybe"

WOCL/Oriando, FL *
PD: Alex Smith
MD: Boby Smith
1. JERRY EAT WORLD "Beats"
2. PETE YORN "Nancy"

WUXD/Peoria, IL
OM/MD: Matt Babin
1. AFROMAN "Beats"
2. SUGARCULT "America"

WPLY/Philadelphia, PA *
PD: Jon McGowan
AP/MD: Suzie Dunn
MD: Dan Fein
No Adds

KEDJ/Phoenix, AZ *
PD: Nancy Stevens
AP/MD: David Air Dava
MD: Robin Bost
1. REVELLE "What"
2. MESH "Maybe"
3. SALIVA "Click"

KZON/Phoenix, AZ *
PD: Tim Marsaville
MD: Kevin Mouton
1. ATHERMALUM "Comet"
2. COLDPLAY "Trouble"
3. SEVEN MARY THREE "Sleepwalk"
4. WEEZER "Sun"

WDXK/Pittsburgh, PA *
AP/MD: Lemmy Dunn
1. SEVEN MARY THREE "Sleepwalk"
2. LONG BEACH DUB "Sunny"
3. BUTTLE SURFERS "Shame"
4. STANZO "Frag"
5. SALIVA "Click"

KNRK/Portland, OR *
PD: Mark Hamilton
AP/MD: Jon
No Adds

WBRU/Providence, RI *
PD: Tom Schenfield
MD: Anne Shapiro
1. TORI AMOS "Strange"
2. REVELLE "What"
3. GARBAGE "Androgyny"

KRQZ/Reno, NV *
PD: Wendy Relias
AP/MD: Guy Durr
1. DROWNING POOL "Bodies"
2. SALIVA "Click"
3. HANDSAR DEVIL "Balls"

WDYL/Richmond, VA *
PD: Mike Murphy
MD: Keith Dahn
1. SUPRNOT "Lit"
2. HANDSAR DEVIL "Balls"
3. UZ "Moment"

KCIX/Riverside, CA *
OM/MD: Kelli Clesco
AP/MD: John DeSantis
MD: Daryl James
1. SALIVA "Click"
2. SUGARCULT "America"

WZZI/Roanoke-Lynchburg, VA *
PD: Don Walker
MD: Greg Davis
1. MESH "Maybe"
2. PETE YORN "Nancy"
3. SUPRNOT "Lit"
4. SUGARCULT "America"
5. DEEP BLUE SOMETHING "Her"

WZNE/Rochester, NY *
PD: Mike Deager
AP/MD: Steve De The Barstol
1. FROM ZERO "Sax"
2. REVELLE "What"
3. SALIVA "Click"
4. SEVEN CHANNELS "Breathe"
5. DAVE NAVARRO "Hunger"
6. SUPRNOT "Lit"
7. RADIOHEAD "Banshee"

KW00/Sacramento, CA *
PD: Ron Bence
AP/MD: Beamer Barbes
1. COLDPLAY "Trouble"
2. P.O.D. "Alive"
3. FROM ZERO "Sax"
4. REVELLE "What"
5. SALIVA "Click"
6. SUGARCULT "America"
7. TRANSMATIC "Come"

KPNT/St. Louis, MO *
PD: Yonny Mathers
AP/MD: Danny Mathers
MD: Eric Schmidt
1. SALIVA "Click"
2. STONE TEMPLE PILOTS "Holiday"
3. SUGARCULT "America"
4. AFROMAN "Beats"
5. SUGARCULT "America"
6. SEVEN MARY THREE "Sleepwalk"

KXRX/Salt Lake City, UT *
VP/Prog. & Prog.: Mike Summers
AP/MD: Todd Hester
1. STANZO "Frag"
2. FROM ZERO "Sax"
3. REVELLE "What"

KFSD/San Diego, CA *
PD: Mike Holman
MD: Marco Collins
AP/MD: Randy Dault
1. SUM 41 "The"
2. SEVEN CHANNELS "Breathe"
3. JACK JOHNSON "Fear"
4. GARBAGE "Androgyny"
5. SUGARCULT "America"
6. INCUBUS "Here"
7. STROKES "Frag"

XTRA/San Diego, CA *
PD: Bryan Schock
MD: Chris Mackley
1. LONG BEACH DUB "Sunny"
2. STANZO "Frag"
3. INCUBUS "Here"

KITS/San Francisco, CA *
PD: Jay Taylor
MD: Aaron Ashton
1. SUPRNOT "Lit"
2. LAMP BOOTS "Boots"

KJEE/Santa Barbara, CA
GM/MD: Eddie Gutierrez
MD: Dabito
1. SUGARCULT "America"
2. LAMP BOOTS "Boots"
3. LIVE "Simple"

WWVY/Savannah, GA
PD/MD: Phil Conn
1. BAD RONALD "Begin"
2. AFROMAN "Beats"
3. SUGARCULT "America"

KNDD/Seattle-Tacoma, WA *
PD: Phil Manning
MD: Dan Moore
No Adds

KAEP/Spokane, WA *
PD: Scott Shannon
MD: Karl Buchanan
1. TATRIC "Autobots"
2. UZ "Moment"
3. ATHERMALUM "Comet"

WKRL/Syracuse, NY *
OM/MD: Steve Gotschall
1. FROM ZERO "Sax"
2. SALIVA "Click"
3. SUGARCULT "America"
4. UZ "Moment"

WXSR/Tallahassee, FL
PD: Steve King
MD: Kenzie
1. SALIVA "Click"
2. SEVEN MARY THREE "Sleepwalk"
3. SONO "Hic"
4. SEVEN CHANNELS "Breathe"
5. POWERMAN 5000 "Bombshells"
6. SUGARCULT "America"

WSFM/Wilmington, NC
PD: Chris Scharf
MD: Janice Butler
1. UZ "Moment"
2. STATICS "Back"
3. SMARTBOYS "Water"

* Monitored Reporters

86 Total Reporters

73 Total Monitored

13 Total Indicator
12 Current Indicator Reporters

Did Not Report, Data Not Used (1):
WCYY/Portland, ME

New Reporter (1):
WBSX/Wilkes-Barre, PA

No Longer A Reporter (1):
WEQX/Albany, NY
KCNI/San Francisco, CA





JIM KERR
jimmkerr@rronline.com

PART TWO OF A TWO-PART SERIES

The DJ As Rock Star

□ Sharon Lee on today's youth, radio and innovation

Jacobs Media did the industry a huge favor by presenting Look-Look President Sharon Lee at its Alternative & Rock Summit at R&R Convention 2001. Lee's presentation was the talk of the convention and is still mentioned to me almost two months later. Here's the conclusion of my interview with Lee, who looks back at her perceptions of radio as she viewed it at the convention.

R&R: I guess to some corporate people "the commodity of radio" may sound like a positive development.

SL: It's not a positive development for the listeners, and anyone in the industry who thinks it isn't a bad thing is simply making excuses, and I've heard them all. You hear them in every single industry that's trade-driven.

R&R: What do you mean by trade-driven?

SL: In an industry that is trade-driven, the strategy and agenda are decided by the industry, not the ultimate consumer. In a trade-driven industry you hear things like, "I can't play hip-hop, because agencies don't want to buy media that appeal to a youth audience." First of all, that's not true, but perhaps more importantly, it doesn't put the consumer first.

R&R: It's funny that you say that. You couldn't have asked for more legitimate proof of the importance of hip-hop to youth than was shown at the R&R Convention, yet I overheard a number of successful programmers say that they weren't going to make any moves in that direction because it was a risk they weren't willing to take, even though a huge chunk of their audience loved the music.

SL: If you look at any other industry, the innovators always have to continue innovating. They never sit back and say, "We're going to be established now." The reason they don't do that is because they are tapped into the consumer in a direct way. They care about what the consumer thinks and feels about their

product, whether it's a car or an entertainment product. They're always finding ways of connecting to them.

MTV is a great example of that. They are always learning. They have a culture that breeds interaction between the very young and the businesspeople who have to run the business. I was kind of getting at that when I pointed out the differences between the people onstage and those in the audience during the panel before mine. I think that by the time you get to where you want to go in the radio business, you are so far away from the audience that you don't even know how far away you are.

R&R: Is there any business you've looked at that mirrors what you see in radio?

SL: Off the top of my head, I'd have to say no. The only reason I say that is because music is such an integral part of youth culture that you wouldn't expect that. If, for example, we were talking about a company that manufactures tampons, you would think it wouldn't be connected to youth culture. But, in fact, the people who manufacture packaged goods are more humble. As a result, they are always trying to learn, as opposed to an industry that is so involved in youth culture that it believes it doesn't have to pay attention.

R&R: What about television? Do you see any kind of situation similar to the one you find in radio?

SL: CBS is a pretty good example, but I think they made a conscious choice to target a very large older television segment, especially since the other networks were going after younger viewers. Actually, in

terms of television, there's a perfect example of what radio probably needs, and that's the FOX network. The development of FOX advanced the whole industry. They are a driving leader. So CBS, even if they choose to appeal to a 35+ audience, still benefit from a driving force out there like FOX in their category. It's

In any other product category, when they see an audience aging, that's cause for panic. They'll scrap and do anything they can to get the younger audience interested again.

constantly bringing young people into the medium.

R&R: So if there were a "FOX" radio station in each market...

SL: Everyone would benefit. The problem is when there is none. Then you become less relevant entirely, with nobody out there mining a new audience.

R&R: I want to go back to what you were saying about industry excuses hindering innovation. The excuse you hear most often in radio programming is that the audience may like something, but they don't expect or want to hear it on a particular radio station. For example, Eminem may test very high in music tests with the audience, but some Alternative stations won't play him, because the audience doesn't expect to hear Eminem on their station. It really originates with the clearly delineated niche mentality of radio. Is that a legitimate approach to younger listeners today?

Look-Look Presentation Available

Sharon Lee's presentation at the Jacobs Media Alternative & Rock Summit at R&R Convention 2001 was a stunner. Lee didn't even have to say much. As she stated in last week's column, "The data speaks for itself." If you missed the presentation or want a hard copy of the data and graphs, Jacobs Media GM Paul Jacobs has copies of Lee's Powerpoint presentation. Send him an e-mail at pauljacobs@jacobsmedia.com, and he'll forward a copy to you.

jacobs media

SL: No. It sounds more like people acting from a point of fear. Your strategy is either going to be based on fear or on going forward and innovating. Of course, that means you won't hit the nail on the head every single time. What you described to me sounds like they're saying that we aren't vertical listeners, and we don't have complex and varied entertainment tastes. But who sits there and watches nothing but Comedy Central? I will say that I think that at one time people's tastes were more vertical, but what I have tried to drive home is that, with this young audience especially, their tastes are more eclectic than ever.

R&R: That's a cultural change that I think radio is completely unprepared to deal with. This is an industry where research is rife with things like "fit scores" and "cluster analysis," all terms dealing with categorizing music as simply as possible.

SL: I can see that, but with today's youth, it's incredibly hard to quantify music in that way. Isn't that the magic of programming? Isn't finessing the varied tastes of the audience something that programmers should be good at?

R&R: The truly great programmers have always been known for their ability to know when to toss research aside. The problem is that, outside of music, these things are very difficult for people to see. They aren't generally covered in the trades, and when they are, the subtleties generally aren't addressed well enough for people to understand why the programmer was successful at throwing the research out in the first place.

SL: That's the burden of the trade press. I would challenge you to find the FOX in radio, and I'm sure that one will come along. Everyone was depressed after my presentation, but you can't look at it that way. Industries pray for this kind of opportunity — where everyone is acting like sheep and doing the same thing, yet day-to-day they are losing market share, the audience is aging, and the younger audience is losing interest.

In any other product category, when they see an audience aging, that's cause for panic. They'll scrap and do anything they can to get the younger audience interested again.

R&R: The recent ratings analysis shows just that: There is an erosion in listenership, and it is most dramatic in the younger listeners.

SL: Well, if radio is nothing more than a commodity where they hear music, and it is interchangeable and not even the No. 1 way they hear new music, what is it good for?

R&R: On a deeper level, you could say that the whole concept of formats tends to create a commodity type of attitude. You have the Classic Rock station, the Country station and any number of other interchangeable stations that are identified primarily by generic labels that correspond to the racks at your local music store.

SL: That's true. Do you want to have an industry where radio stations are chosen not by the emotional impact they have on the listener, but rather by the listener using the radio dial the same way a person picks out packaged goods at a grocery store?

R&R: By the way, in radio the feeling is that the key to the emotional impact you are talking about is what happens between the records.

SL: That makes total sense to me. It's not just the music, but what you do with it that counts. Look at someone like Jason Bentley. He's a DJ, but he's like a rock star in youth culture. DJs are the masters of the mix. They know how songs go together. They are so revered. It's all because of their knowledge of music.

Don't you think the concept of DJ as "rock star" would be an easy jump to make for a radio station?

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 214-370-5544

or e-mail:

jimmkerr@rronline.com

"Do you want to have an industry where radio stations are chosen not by the emotional impact they have on the listener, but rather by the listener using the radio dial the same way a person picks out packaged goods at a grocery store?"

Alternative 22
Active Rock 17
Rock 17

Over 170 Stations total

Already top 10 most played at:

WZTA	WBCN	99X	KRXQ	WYSP
WPLY	WRIF	KRQC	WOXY	WEZX
WRXL	WKLS	WEGR	WAFX	WKLC
WONE	WRWK	WAPL	WKQQ	WWCD
WLUM	KEZO	KSHE	KICT	KXRK
KLAQ	KTUX	KLPX	KBER	WQBK
WDHA	WQXA	WXDX	...	



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R&R Alternative Top 50



August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS
—	1	TOOL Schism (Volcano)	2383	—	262383	14	68/1
—	2	SUM 41 Fat Lip (Island/IDJMG)	2354	—	256556	18	72/1
—	3	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	2330	—	253218	20	70/1
—	4	ALIEN ANT FARM Smooth Criminal (DreamWorks)	2291	—	259578	11	70/2
—	5	WEEZER Hash Pipe (Geffen/Interscope)	2018	—	199542	17	68/1
—	6	LINKIN PARK Crawling (Warner Bros.)	1986	—	198102	22	65/1
—	7	BLINK-182 The Rock Show (MCA)	1954	—	176713	14	68/1
—	8	GORILLAZ Clint Eastwood (Virgin)	1830	—	220653	8	62/0
—	9	311 You Wouldn't Believe (Volcano)	1821	—	149501	11	70/1
—	10	CAKE Short Skirt/Long Jacket (Columbia)	1745	—	153074	8	69/2
—	11	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1590	—	171456	7	64/1
—	12	NICKELBACK How You Remind Me (Roadrunner)	1309	—	118599	3	68/5
—	13	FUEL Bad Day (Epic)	1268	—	121813	10	58/0
—	14	DISTURBED Down With The Sickness (Giant/Reprise)	1241	—	105234	9	57/2
—	15	SALIVA Your Disease (Island/IDJMG)	1203	—	100154	25	54/1
—	16	ADEMA Giving In (Arista)	1191	—	129434	7	59/1
—	17	INCUBUS Drive (Immortal/Epic)	1173	—	127546	36	62/1
—	18	CALLING Wherever You Will Go (RCA)	1127	—	84859	10	50/0
—	19	WEEZER Island In The Sun (Geffen/Interscope)	1107	—	152465	6	52/5
—	20	DROWNING POOL Bodies (Wind-up)	1075	—	106531	6	58/4
—	21	STONE TEMPLE PILOTS Days Of The Week (Atlantic)	1043	—	73362	10	59/1
—	22	LIVE Simple Creed (Radioactive/MCA)	1009	—	102060	2	58/1
—	23	CRYSTAL METHOD Name Of The Game (Outpost/Geffen/Interscope)	922	—	73388	7	51/3
—	24	DAVE NAVARRO Rexall (Capitol)	912	—	91911	11	66/1
—	25	GODSMACK Greed (Republic/Universal)	838	—	88069	20	34/1
—	26	JIMMY EAT WORLD Bleed American (DreamWorks)	816	—	81097	8	53/5
—	27	SYSTEM OF A DOWN Chop Suey (American/Columbia)	778	—	93371	3	50/3
—	28	3 DOORS DOWN Be Like That (Republic/Universal)	679	—	45891	9	41/1
—	29	LONG BEACH DUB ALLSTARS Sunny Hours (DreamWorks)	613	—	67397	2	39/5
—	30	PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	607	—	35175	13	36/1
—	31	BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)	596	—	64231	2	44/6
—	32	LINKIN PARK In The End (Warner Bros.)	588	—	104565	5	18/2
—	33	TANTRIC Astounded (Maverick)	577	—	34212	3	40/3
—	34	AMERICAN HI-FI Another Perfect Day (Island/IDJMG)	555	—	43430	5	45/2
—	35	BEN FOLDS Rockin' The Suburbs (Epic)	548	—	44683	3	37/6
—	36	AFROMAN Because I Got High (Universal)	546	—	106331	1	24/11
—	37	BETTER THAN EZRA Extra Ordinary (Beyond)	542	—	41909	6	28/0
—	38	PENNYWISE Fuck Authority (Epitaph)	530	—	68348	7	27/0
—	39	STROKE9 Kick Some Ass (Universal)	483	—	33854	4	34/2
—	40	FENIX TX Threesome (Drive-Thru/MCA)	464	—	39709	6	37/1
—	41	POWERMAN 5000 Bombshell (DreamWorks)	430	—	33911	3	36/5
—	42	LIMP BIZKIT Boiler (Flip/Interscope)	426	—	44540	3	37/4
—	43	STAIN'D Fade (Flip/Elektra/EEG)	400	—	80237	1	14/4
—	44	RADIOHEAD Knives Out (Capitol)	382	—	45484	4	34/1
—	45	GOOD CHARLOTTE Festival Song (Epic)	353	—	28173	4	28/1
—	46	P.O.D. Alive (Atlantic)	309	—	21149	1	32/9
—	47	VERVE PIPE Never Let You Down (RCA)	251	—	15175	3	16/0
—	48	BLINK-182 Stay Together For The Kids (MCA)	249	—	46735	1	6/1
—	49	ECONOLINE CRUSH You Don't Know What It's... (Restless)	245	—	11573	1	20/0
—	50	SLIPKNOT Left Behind (Roadrunner)	243	—	36807	1	36/10

Most Added

www.radd.com

ARTIST TITLE (LABELS)	ADDS
SALIVA Click Click Boom (Island/IDJMG)	23
SUGARCULT Stuck In America (Ultimatum/Artemis)	19
AFROMAN Because I Got High (Universal)	11
U2 Stuck In A Moment... (Interscope)	11
SLIPKNOT Left Behind (Roadrunner)	10
SEVEN MARY THREE Sleepwalking (Mammoth)	10
P.O.D. Alive (Atlantic)	9
INCUBUS I Wish You Were Here (Immortal/Epic)	8
REVELLE What You Got (Elektra/EEG)	8

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Most Increased Plays

ARTIST TITLE (LABELS)	TOTAL PLAY INCREASE
Bullets /Trending Information Will Return Next Week	

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

73 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



bad RONALD

"LET'S BEGIN (SHOOT THE SH**)"

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"Bad Ronald! They should be called 'Bad Ass Ronald!' These guys are incredible live! And better yet.....'Let's Begin (Shoot the Sh**)' is blowing up the phones!"
— Nancy Stevens, PD KEDJ/Phoenix

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IN STORES SEPTEMBER 11

BreakThrough

Artist

HANDSOME DEVIL

Track: "MAKIN MONEY"

LP: LOVE AND KISSES

FROM THE UNDERGROUND

Label: DIRTY MARTINI/RCA

By
Dayna Talley
Asst. Alternative Editor

essentials: When something works, it works; and Handsome Devil are a living, breathing example of that. The band formed not too long ago — in the spring of last year. Each of the bandmembers had played in many bands over the years, but none of them had ever played together before they formed the group. It took the band only seven months to do what it takes most bands years to do — secure a recording contract — and look at them now. The band released their debut album on Lit's Dirty Martini/RCA label and built a massive audience through touring and loads of radio airplay.

Spawned from the massive Orange County, CA music scene, the band watched for years as other musicians (such as No Doubt, Social Distortion and Lit) found success and recognition through their music. But it wasn't until Handsome Devil lead vocalist Danny Walker had a chance meeting with the lead vocalist of another highly successful So-Cal band that the ball began to roll.

With help from Lit's Jeremy Popoff, Walker, guitarist Billie Stevens, drummer Keith Morgan and bassist Darren Roberts found a way to move their rocky, edgy music to the next level. The union of Handsome Devil and the Dirty Martini label led to a recording session with producer Ed Stasium (The Ramones, The Smithereens). The finished product, *Love and Kisses From the*

Underground, is a great example of what is to come for this hot band.

The first single off the record is the completely catchy tune "Makin' Money." This song is a hot summer anthem that's made for Alternative radio. Stations already on the track include WWDC/Washington; WARQ/Columbia, SC; WPBZ/West Palm Beach; WKQX/Chicago; KNRK/Portland, OR; and KROX/Austin.

Artist POV: Walker, speaking about Handsome Devil's goal to get the music to the people: "We're not looking to change the world, but if someone can take something from our songs and feel great or better, that is cool. We knew what we were aiming for. We wanted our record to sound huge and, at the same time, still have the energy. We've tried hard to focus on what our band is all about, and the biggest part of that is going out there every night and kicking everyone's ass."



Handsome Devil

Andy Davis, PD
WWCD (CD101)/
Columbus, OH

Andy Davis
ON THE RECORD

The hottest song on CD101 without a doubt is Gorillaz's "Clint Eastwood." It gets tons of calls, it researches well, and I dig it. ■ On a personal level, like I said, I dig Gorillaz.

I've been listening to the soundtrack to *Oh*

Brother, Where Art Thou? I've also been into a local band called Kopaz. The new Joe Strummer record made my nipples erect. I also love the new Frank Black & The Catholics, "Dog in the Sand." I married a Catholic girl, so go figure.

■ We recently put The Butthole Surfers' "The Shame of Life" into rotation. It is doing quite well, and it sounds great on the air. I am looking forward to hearing the new albums from Live, Bjork, The Butthole Surfers, Long Beach Dub All-Stars and The Damned.

You know it's a tight week at the top when three different trades have three different No. 1s. Of course, our tightly focused and newly minted monitor-only chart is the definitive one, so congratulations are in order for Tool and their song "Schism," which knocks Staind from No. 1, a position they held for four months. Tool at No. 1 — how cool is that? One last bit on the Staind story: It is all the more amazing when you consider that Staind lead singer Aaron Lewis had a No. 1 song for five weeks in a row with "Outside" right before Staind topped Incubus for the No. 1 spot on April 20 (Incubus was No. 1 for that one week). This means that for 21 of the past 22 weeks, Staind or its lead singer were on the top of the Alternative chart. That's five months! Wow! The Most Added column was obviously a little leaner with our smaller panel this week, so that makes the 23 adds on Saliva's "Click Click Boom" all the more impressive ... Not far behind was the great tune by Sugarcult, "Stuck in America," which hauls in 19 adds.

Double-digit adds are now harder to come by, so big congrats to Afroman with "Because I Got High" (11), U2's "Stuck in a Moment" (11) and Seven Mary Three's "Sleepwalking" (10), which all hit this threshold ...
RECORD OF THE WEEK: Pete Yorn "For Nancy"

ON THE RADIO
by Jim Kerr

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America's Best Testing Alternative Songs
12+ For The Week Ending 8/10/01.

Artist Title (Label)	TW	FW	Familiarity	Burn	TD	Familiarity	Burn
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	4.01	4.06	97%	38%	4.02	96%	41%
INCUBUS Drive (Immortal/Epic)	3.99	3.99	98%	39%	3.92	99%	42%
LINKIN PARK Crawling (Warner Bros.)	3.98	3.99	95%	24%	3.90	96%	25%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.98	3.85	84%	13%	3.84	87%	15%
SUM 41 Fat Lip (Island/IDJMG)	3.96	3.93	85%	18%	3.81	83%	19%
STAIN'D Outside (Flip/Elektra/EEG)	3.84	3.96	95%	39%	3.83	97%	43%
BLINK-182 The Rock Show (MCA)	3.83	3.86	94%	22%	3.69	93%	25%
TANTRIC Breakdown (Maverick)	3.82	3.73	86%	24%	3.74	93%	28%
NICKELBACK How You Remind Me (Roadrunner)	3.82	-	44%	4%	3.81	50%	4%
TOOL Schism (Volcano)	3.82	3.80	84%	21%	3.87	89%	22%
FUEL Bad Day (Epic)	3.78	3.76	87%	16%	3.70	88%	19%
3 DOORS DOWN Be Like That (Republic/Universal)	3.76	3.73	82%	16%	3.71	83%	17%
WEEZER Hash Pipe (Geffen/Interscope)	3.74	3.75	90%	28%	3.66	91%	27%
311 You Wouldn't Believe (Volcano)	3.72	3.70	74%	13%	3.64	77%	15%
PUDDLE OF MUDD Control (Flawless/Geffen)	3.70	3.69	55%	8%	3.72	62%	9%
DISTURBED Down With The... (Giant/Reprise)	3.67	3.76	76%	16%	3.74	81%	15%
WEEZER Island In The Sun (Geffen/Interscope)	3.67	3.68	50%	8%	3.59	48%	9%
SALIVA Your Disease (Island/IDJMG)	3.67	3.69	85%	22%	3.69	90%	23%
GODSMACK Greed (Republic/Universal)	3.66	3.66	82%	21%	3.72	85%	22%
CALLING Wherever You Will Go (RCA)	3.65	3.75	50%	8%	3.55	53%	10%
ADEMA Giving In (Arista)	3.60	-	40%	6%	3.60	41%	6%
GORILLAZ Clint Eastwood (Virgin)	3.55	3.64	71%	17%	3.57	73%	17%
DROWNING POOL Bodies (Wind-Up)	3.53	3.64	70%	17%	3.53	74%	17%
PRIME STH I'm Stupid... (Giant/Reprise)	3.52	3.51	40%	7%	3.41	44%	8%
CAKE Short Skirt/Long Jacket (Columbia)	3.49	3.47	76%	17%	3.49	80%	18%
STONE TEMPLE PILOTS Days Of... (Atlantic)	3.44	3.54	81%	21%	3.32	87%	23%
DAVE NAVARRO Rexall (Capitol)	3.35	3.39	70%	16%	3.31	78%	19%
CRYSTAL METHOD Name... (Outpost/Geffen/Interscope)	3.19	3.34	51%	13%	3.23	53%	14%

Total sample size is 765 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

ALTERNATIVE Indicator™

Most Added®

ARTIST TITLE LABEL(S)	ADDS
SUGARCULT Stuck In America (Ultimatum/Artemis)	7
U2 Stuck In A Moment... (Interscope)	5
SALIVA Click Click Boom (Island/IDJMG)	5
AFROMAN Because I Got High (Universal)	3
TORI AMOS Strange Little Girl (Atlantic)	3
SEVEN MARY THREE Sleepwalking (Mammoth)	3
COLDPLAY Trouble (Nettwerk/Capitol)	2
CRAVING THEO Stomp (Columbia)	2
SMARTBOMB 50 In My Wallet (Razor & Tie)	2
LIVE Simple Creed (Radioactive/MCA)	1
3 DOORS DOWN Be Like That (Republic/Universal)	1
WEEZER Island In The Sun (Geffen/Interscope)	1
P.O.D. Alive (Atlantic)	1
RADIOHEAD Knives Out (Capitol)	1
LIMP BIZKIT Boiler (Flip/Interscope)	1
POWERMAN 5000 Bombshell (DreamWorks)	1
BAD RONALD Let's Begin (Shoot The Sh**) (Reprise)	1
SEVEN CHANNELS Breathe (Palm Pictures)	1
DEPECHE MODE I Feel Loved (Mute/Reprise)	1
(HED) PLANET EARTH The Meadow (Volcano/Jive)	1

ALTERNATIVE Going For Adds

8/14/01

AFROMAN Because I Got High (Universal)
DAMNED Democracy? (Nitro)
DEPECHE MODE I Feel Loved (Mute/Reprise)
DUB PISTOLS Official Chemical (1500/Interscope)
(HED) PE The Meadow (Special Like You) (Volcano/Jive)
INCUBUS Wish You Were Here (Immortal/Epic)
MESH Maybe Tomorrow (The Label)
NATHAN LARSON Just Because A Man Expects Me To (Artemis)
PETE YORN For Nancy ('Cos It Already Is) (Columbia)
R.E.M. All The Way To Reno... (Warner Bros.)
STATIC-X Black & White (Warner Bros.)
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)
TRANSMATIC Come (Immortal/Virgin)
TRAVIS Side (Epic)

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Alternative Playlists

August 10, 2001 R&R • 105

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PLAYS	LW	ARTIST/TITLE	GI (000)
35	36	STANDIN'S Been Awake	40668
35	36	TANTRIC Breakdown	40668
35	36	TOOL/Schism	38692
34	34	ALIEN ANT FARM/Smooth Criminal	38692
34	34	SUM 41/Fat Lip	36692
31	31	LINKIN PARK/In The End	35278
28	30	PUDDLE OF MUDD/Control	34140
27	27	GOOSMACK/Greed	30276
23	23	AFROMAN/Because I Got High	26174
22	22	NICKI 182/How You Remind Me	26136
22	22	WEZERR/Island In The Sun	25036
14	20	FUEL/Bad Day	22760
20	20	RED HOT CHILI //Paradise Universe	22760
17	20	STAIN'D	22760
13	19	DAVE NAVARRO/Reveal	21822
13	19	GORILLAZ/Cant Eastwood	21822
13	19	AD MAX/Giving In	21822
12	17	GREEN DAY/Wasting	19346
17	17	3 DOORS DOWN/Kryptonite	19346
14	16	U2/Stuck In A Moment...	18208
17	17	INCUBUS/Sellar	17070
15	15	INCUBUS/Paradise	17070
15	15	INCUBUS/Pardon Me	17070
14	15	STONE TEMPLE PILOTS/Sour Girl	17070
17	14	DROWNING POOL/Bodies	15932
12	14	U2/Rattle and Hum	15932
14	14	FUEL/Hemorrhage	15932
14	14	SYSTEM OF A DOWN/Chop Suey	15932
13	13	DISTURBED/Down With	14734
13	13	LINKIN PARK/One Step Closer	14734

MARKET #2

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PLAYS	LW	ARTIST/TITLE	GI (000)
40	40	ALIEN ANT FARM/Smooth Criminal	33760
37	38	TOOL/Schism	32072
37	34	WEZERR/Island In The Sun	28696
40	33	GORILLAZ/Cant Eastwood	27852
31	31	SUM 41/Fat Lip	26164
36	36	LINKIN PARK/In The End	25220
22	30	DEPECHE MODE/Dream On	25220
36	26	STANDIN'S Been Awake	21944
22	26	STAIN'D	21944
35	26	TRAVIS/Sing	20956
25	24	PERMYRSE/Jack Authority	20216
26	23	WEZERR/Island In The Sun	19412
24	23	BLINK-182/Say Together For...	19412
24	21	AFROMAN/Because I Got High	17724
19	18	INCUBUS/Pardon Me	16036
19	18	AD MAX/Giving In	15192
10	10	INCUBUS/Island	15192
28	17	PUDDLE OF MUDD/Control	14348
13	17	STAIN'D	14348
20	17	GOOSMACK/Greed	14348
13	14	LONG BEACH DUB //Sunny Hours	13924
21	16	RED HOT CHILI //Paradise Universe	13924
16	15	DROWNING POOL/Bodies	12660
17	15	DISTURBED/Down With	12660
18	15	SYSTEM OF A DOWN/Chop Suey	12660
14	14	LIMP BIZKIT/My Way	11816
15	14	LINKIN PARK/One Step Closer	11816
16	13	BLINK-182/The Rock Show	10972
12	12	INCUBUS/Island Where You Were Here	10972

MARKET #3

WQXX/Chicago
Emmis
(312) 527-8348
Richards/Shumins
12x Cumé 818,600



PLAYS	LW	ARTIST/TITLE	GI (000)
42	41	GORILLAZ/Cant Eastwood	12874
41	38	LINKIN PARK/Crawling	11932
39	38	ALIEN ANT FARM/Smooth Criminal	11932
27	37	TOOL/Schism	11618
31	34	WEZERR/Island In The Sun	10676
36	33	STANDIN'S Been Awake	10392
22	33	SUM 41/Fat Lip	9736
28	28	CRYSTAL ME/THOD/Name Of The Game	8792
24	26	LONG BEACH DUB //Sunny Hours	8164
37	25	311/You Wouldn't Believe	7850
16	24	PUDDLE OF MUDD/Control	6908
35	22	BLINK-182/The Rock Show	6808
22	22	CAKE/Short Start Long	6508
26	21	SCAPEGOAT/WAX/Aste 10	6594
19	20	JIMMY EAT WORLD/D-Bled American	6280
16	20	BUTTHOLE SURFERS/The Shame Of Life	6280
18	21	INCUBUS/Paradise	5682
14	17	DAVE NAVARRO/Reveal	5388
13	16	3 DOORS DOWN/Kryptonite	5024
5	10	FOO FIGHTERS/Learn To Fly	5024
16	14	LIFESHOULD/Hanging By A Moment	4396
14	14	DISTURBED/Down With	4396
6	14	RED HOT CHILI //Paradise Universe	4396
10	13	FUEL/Hemorrhage	4082
10	13	SALVA/Your Disease	4082
14	13	3 DOORS DOWN/Use	4082
12	13	DISTURBED/Down With	4082
10	13	HADJERAD/Over The Top	4082
13	13	LINKIN PARK/One Step Closer	4082
10	12	STRONGMOK/Some Ass	3768

MARKET #4

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Axelson
12x Cumé 677,400



PLAYS	LW	ARTIST/TITLE	GI (000)
52	52	ALIEN ANT FARM/Smooth Criminal	14640
26	51	ALIEN ANT FARM/Smooth Criminal	13770
34	51	PUDDLE OF MUDD/Control	13770
48	47	GORILLAZ/Cant Eastwood	12690
49	45	STAIN'D	12150
32	32	INCUBUS/Pardon Me	8640
21	32	RED HOT CHILI //Paradise Universe	8100
30	28	PAPA ROACH/Last Resort	7560
26	26	FUEL/Hemorrhage	7020
26	26	TOOL/Schism	7020
15	26	A PERFECT CIRCLE/Judith	7020
25	26	LIMP BIZKIT/My Way	7020
21	25	SUM 41/Fat Lip	6750
23	26	AFROMAN/Because I Got High	6750
15	25	AFROMAN/Because I Got High	6750
21	24	LINKIN PARK/One Step Closer	6480
18	24	AD MAX/Giving In	6480
18	24	STONE TEMPLE PILOTS/Days Of The Week	6480
18	23	INCUBUS/Island	6210
22	23	PAPA ROACH/Between Angels	6210
32	23	ALIEN ANT FARM/Smooth Criminal	5940
39	22	WEZERR/Island In The Sun	5940
39	22	LIFEHOUSE/Hanging By A Moment	5940
14	21	BLINK-182/Say Together For...	5670
19	19	STAIN'D	5130
38	18	LINKIN PARK/Crawling	4860
17	17	RAGE AGAINST THE MACHINE/Radio	4860
16	16	RAGE AGAINST THE MACHINE/Radio	4320
15	14	SYSTEM OF A DOWN/Chop Suey	3780
8	13	DROWNING POOL/Bodies	3510

MARKET #5

WPLY/Philadelphia
Radio One
(610) 565-8900
McGinn/Dunn/Fen
12x Cumé 545,500



PLAYS	LW	ARTIST/TITLE	GI (000)
42	42	WEZERR/Island In The Sun	8658
42	43	DAVE NAVARRO/Reveal	8658
42	43	WEZERR/Island In The Sun	8658
44	42	SUM 41/Fat Lip	8552
44	42	U2/Levitation	8552
40	40	GORILLAZ/Cant Eastwood	8240
34	40	ALIEN ANT FARM/Smooth Criminal	8240
39	38	SUGAR RAY/When It's Over	8034
28	34	LIVE/Simple Creed	7004
35	34	CAKE/Short Start Long	7004
33	34	311/You Wouldn't Believe	6932
23	33	EVE 6/Where's The Light	6798
32	32	WEZERR/Island In The Sun	6592
32	32	BETTER THAN LEZARD/Extra Ordinary	6592
41	32	BLINK-182/The Rock Show	6592
33	32	FUEL/Island	6592
39	30	STAIN'D	6180
43	30	DAVE NAVARRO/Reveal	6180
23	30	LIFEHOUSE/Hanging By A Moment	4738
17	23	LINKIN PARK/Crawling	4738
23	23	BEIN' POLS/Proclaim The Suburbs	4738
22	22	JIMMY EAT WORLD/D-Bled American	4532
21	22	SCARFACE/When It's Over	4532
27	21	LIFEHOUSE/Sick Cycle Carousel	4326
20	21	PETE DINKEL/On A Chain	4326
31	21	LIMP BIZKIT/My Way	4326
20	20	LONG BEACH DUB //Sunny Hours	3708
17	20	AFROMAN/Because I Got High	3502
14	16	GOOD CHARLOTTE/Festival Song	3296
13	13	STAIN'D	2678

MARKET #6

KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Ayo
12x Cumé 423,400



PLAYS	LW	ARTIST/TITLE	GI (000)
43	45	BLINK-182/The Rock Show	8236
35	44	STANDIN'S Been Awake	8052
46	44	CAKE/Short Start Long	6840
42	42	TOOL/Schism	6840
41	41	WEZERR/Island In The Sun	6840
40	41	SUM 41/Fat Lip	7320
37	40	ALIEN ANT FARM/Smooth Criminal	5673
34	35	WEZERR/Island In The Sun	5673
29	34	CAKE/Short Start Long	5124
28	34	FUEL/Island	5124
27	31	311/You Wouldn't Believe	4941
27	31	MOBY DOWNS/STEFAN/Outside	4941
25	28	GORILLAZ/Cant Eastwood	4758
24	25	DAVE NAVARRO/Reveal	4575
23	24	DAVE NAVARRO/Reveal	4392
24	24	3 DOORS DOWN/Be Like That	4392
14	23	MATCHBOX TWENTY/Bent	4209
24	23	DEEPER FREESH/Leaving Town	4209
22	23	COLDPLAY/Yellow	4026
22	22	OLANDERA/My Love	4026
15	22	BUTTHOLE SURFERS/The Shame Of Life	4026
22	20	RED HOT CHILI //California	3660
16	20	LONG BEACH DUB //Sunny Hours	3660
20	18	LIFESHOULD/Hanging By A Moment	3477
25	18	FUEL/Hemorrhage	3294
16	18	DAVE NAVARRO/Reveal	3294
18	18	INCUBUS/Island	3294
9	18	LIT/Zip Lock	3294

MARKET #7

CKMX/Detroit
Chum Ltd.
(313) 961-6397
Brookshaw/Canova/Franklin
12x Cumé 445,000



PLAYS	LW	ARTIST/TITLE	GI (000)
37	39	NICKI 182/How You Remind Me	7420
37	39	GORILLAZ/Cant Eastwood	7210
36	38	SUM 41/Fat Lip	6840
39	36	TOOL/Schism	6840
37	36	BLINK-182/The Rock Show	6840
35	35	GOOSMACK/Greed	6540
35	35	LINKIN PARK/Crawling	6540
35	35	WEZERR/Island In The Sun	6480
29	32	JIMMY EAT WORLD/D-Bled American	6300
25	29	STAIN'D	5320
27	27	DROWNING POOL/Bodies	5320
25	26	AD MAX/Giving In	4940
21	25	STANDIN'S Been Awake	4170
12	22	OUR LADY PEACE/Right Behind You	4180
19	22	STAIN'D	4180
19	22	NELLY FURTADO/Turn Off The Light	4180
17	22	FINGER IN THE EYE/First Time	3990
20	21	JAYROOP/Sometimes Wanna Die	3990
22	21	STONE TEMPLE PILOTS/Days Of The Week	3990
19	20	WEZERR/Island In The Sun	3800
20	19	TANTRIC/Breakdown	3800
20	19	LONG BEACH DUB //Sunny Hours	3610
26	19	PUDDLE OF MUDD/Control	3610
20	19	GOB! Hear You Calling	3610
8	18	BUTTHOLE SURFERS/The Shame Of Life	3610
4	18	ALIEN ANT FARM/Smooth Criminal	3610
11	18	LINKIN PARK/One Step Closer	3610
15	17	LIFEHOUSE/Sick Cycle Carousel	3230
26	14	D12/Purple Hills	2660

MARKET #8

WBCN/Boston
Infinity
(617) 266-1111
Dedupis/Strick
12x Cumé 643,400



PLAYS	LW	ARTIST/TITLE	GI (000)
31	44	GORILLAZ/Cant Eastwood	12227
35	39	TOOL/Schism	10947
38	38	STAIN'D	10296
35	36	LINKIN PARK/Crawling	10008
27	33	SUM 41/Fat Lip	9174
14	26	AFROMAN/Because I Got High	8950
19	26	WEZERR/Island In The Sun	6632
19	26	INCUBUS/Paradise	6632
21	21	FATBOY SLAM/Weapon Of Choice	5638
21	21	WEZERR/Island In The Sun	5560
22	20	MOBY DOWNS/STEFAN/Outside	5560
20	20	ALIEN ANT FARM/Smooth Criminal	5560
13	19	LIVE/Simple Creed	5282
16	19	AD MAX/Giving In	5282
15	17	TANTRIC/Breakdown	4726
2	16	SALVA/Your Disease	4448
2	16	3 DOORS DOWN/Duck And Run	4448
17	16	WEZERR/Island In The Sun	4448
14	15	TANTRIC/Outraged	4170
18	14	311/You Wouldn't Believe	3892
14	14	STAIN'D	3892
16	14	BLINK-182/The Rock Show	3892
13	14	PUDDLE OF MUDD/Control	3614
14	14	BUTTHOLE SURFERS/The Shame Of Life	3614
9	13	CRYSTAL ME/THOD/Name Of The Game	3614
13	13	STONE TEMPLE PILOTS/Hollywood Blch	3614
10	13	FUEL/Hemorrhage	3614
11	13	LINKIN PARK/One Step Closer	3614
10	11	DAVE NAVARRO/Reveal	3058
10	11	DISTURBED/Down With	3058

MARKET #9

WFXX/Boston
MCC
(818) 595-6200
Cruz/Mays
12x Cumé 197,000



PLAYS	LW	ARTIST/TITLE	GI (000)
42	40	LINKIN PARK/Crawling	2560
32	39	ALIEN ANT FARM/Smooth Criminal	2496
38	39	TOOL/Schism	2496
42	37	PUDDLE OF MUDD/Control	2368
38	36	CRYSTAL ME/THOD/Name Of The Game	2304
35	36	GORILLAZ/Cant Eastwood	2304
28	36	DROWNING POOL/Bodies	1984
30	30	SYSTEM OF A DOWN/Chop Suey	1920
27	28	SALVA/Your Disease	1856
24	26	SUM 41/Fat Lip	1664
28	24	WEZERR/Island In The Sun	1536
28	24	DISTURBED/Down With	1472
23	22	GOOSMACK/Greed	1408
22	22	ECONOMY CRUSH/You Don't Know...	1408
19	22	WEZERR/Island In The Sun	1408
21	21	AD MAX/Giving In	1344
17	21	PAPA ROACH/Last Resort	1280
17	21	NICKI 182/How You Remind Me	1216
31	19	BLINK-182/The Rock Show	1216
23	19	311/You Wouldn't Believe	1216
19	18	BUTTHOLE SURFERS/The Shame Of Life	1152
18	18	INCUBUS/Island	1152
20	18	MOBY DOWNS/STEFAN/Outside	

Alternative Playlists

MARKET #22

WDXL/Pittsburgh
Clear Channel
(412) 337-1441
Moscato/Diana
12+ Cumc 267,300



PLAYS	ARTIST/TITLE	GI (888)
47	TOOL/Schism	5822
41	WEEZER/Hush Pipe	5781
39	GOODSAMACK/Greed	5499
38	DROWNING POOL/Bodies	5499
37	LINKIN PARK/Crawling	5358
30	DISTURBED/Down With	4730
27	311/You Wouldn't Believe	3807
27	ALIEN ANTI FARM/Smooth Criminal	3807
26	STAND!N'S Been Awhile	3656
24	DAVE NAVARRO/Recall	3525
25	CAKE/Short Skirt/Long	3525
25	CLUTCH/Carful With That	3525
25	FUEL/Bad Day	3525
6	NICKELBACK/How You Remind Me	3243
21	LIVE/Simple Creed	3384
21	GORILLAZ/Clim Eastwood	3384
22	SUM 41/11 at 11	3102
22	BLINK-182/The Rock Show	3102
21	SEVEN CHAINL'S Straine	2961
18	STRIKE!NICK/Some Ass	2820
22	STAND!N'S Been Awhile	2820
16	MOBY/GWEN STEFANI/Scoutside	2820
16	TANTRICK/Abandoned	2820
19	ADEMA/Giving In	2679
18	SYSTEM OF A DOWNS/Chop Suey	2620
17	FLOKES/ICK/Control	2538
17	SALVA/Your Disease	2397
17	JIMMY EAT WORLD/D'Israeli American	2397
15	LIMP BIZKIT/Robin	2397
14	INSULIN/Clayton	2397

MARKET #23

KTCL/Denver-Boulder
Clear Channel
(303) 713-9000
O'Connor/Saunders
12+ Cumc 282,388



PLAYS	ARTIST/TITLE	GI (888)
44	LOHIDITY ALL STARS/Rattle Flag	2640
44	U2/In A Little While	2640
37	MOBY/Prezencan	2442
33	DAVE MATTHEWS BAND/The Space Between	2178
33	WEEZER/Hush Pipe	2178
23	CAKE/Short Skirt/Long	2178
22	FUEL/Bad Day	2112
9	3 DOORS DOWN/Duck And Run	1914
28	GREEN DAY/Cassidy	1848
25	POKEY LAFAYETTE	1716
20	RADIOHEAD/In My Head	1716
17	CALLING/Wherever You Will Go	1584
7	ALIEN ANTI FARM/Smooth Criminal	1584
44	STAND!N'S Been Awhile	1452
11	311/You Wouldn't Believe	1254
28	BLINK-182/The Rock Show	1188
36	MOBY/Natural Blues	1056
15	RED HOT CHILI'S/California	924
13	INCUBUS/Parson Hie	858
28	CRYSTAL METHOD/Name Of The Game	726
12	SUM 41/11 at 11	726
6	NO ONE/Chemical	660
6	NO ONE/Chemical	660
9	U2/Inevitable	660
9	SYSTEM OF A DOWNS/Festivaal Song	660
6	NICKELBACK/How You Remind Me	660
12	TOOL/Schism	594
6	RE RE RE/Last Time	594
10	RUSH/In The Cabins	594
6	STRONG 9K/Some Ass	594

MARKET #24

WXTM/Cleveland
Infinity
(216) 861-0100
Wells/Johnson
12+ Cumc 0



PLAYS	ARTIST/TITLE	GI (888)
43	STAND!N'S Been Awhile	3120
24	DROWNING POOL/Bodies	2860
47	ALIEN ANTI FARM/Smooth Criminal	2620
36	DISTURBED/Down With	2730
43	TOOL/Schism	2730
18	LINKIN PARK/In The End	2730
46	SALVA/Your Disease	2665
28	311/You Wouldn't Believe	2615
28	CRYSTAL METHOD/Name Of The Game	2615
28	NICKELBACK/How You Remind Me	1820
27	POWERMAN 5000/Bombshell	1820
26	SUM 41/11 at 11	1820
6	WEEZER/Hush Pipe	1620
26	ADEMA/Giving In	1620
40	WEEZER/Hush Pipe	1620
21	STAND!N'S Been Awhile	1620
13	DEFONE/In The Sun	1560
13	3 DOORS DOWN/Kryptonite	1430
17	RED HOT CHILI'S/California	1370
12	SUM 41/11 at 11	1300
17	WEEZER/Hush Pipe	1105
14	TAPROOT/Agan And Again	1105
15	CRAYZ TOWN/Butterfly	1040
14	BLINK-182/The Rock Show	975
16	NONPOINT/In The Sun	975
12	GOODSAMACK/Greed	975
18	GOOSMACK/Awake	975
13	LIMP BIZKIT/Robin	915
14	BLINK-182/The Rock Show	845
13	LIMP BIZKIT/Robin	845
13	SCAFEGAT/Wax/Axe 10	845
11	GOOSMACK/Awake	845

MARKET #25

KMRK/Portland, OR
Entercom
(503) 233-1441
Hamilton/Dave
12+ Cumc 177,280



PLAYS	ARTIST/TITLE	GI (888)
45	CAKE/Short Skirt/Long	3120
44	TOOL/Schism	2860
44	GORILLAZ/Clim Eastwood	2860
45	PUDDLE OF MUDD/Control	2730
44	WEEZER/Hush Pipe	2730
46	BLINK-182/The Rock Show	2665
24	CRYSTAL METHOD/Name Of The Game	2615
30	ADEMA/Giving In	1820
26	DISTURBED/Down With	1820
28	DROWNING POOL/Bodies	1820
24	NICKELBACK/How You Remind Me	1820
25	BUTTHOLE SURFERS/The Shame Of It	1620
28	ALIEN ANTI FARM/Smooth Criminal	1620
28	POWERMAN 5000/Bombshell	1620
28	311/You Wouldn't Believe	1620
24	MAVRIEL/4 Real/Lose Cannon	1560
24	DAVE NAVARRO/Recall	1560
24	GOOD CHAIR/OTI Festival Song	1430
26	FENIX TX/Theosome	1370
17	WEEZER/Hush Pipe	1300
17	GOOSMACK/Awake	1105
12	SYSTEM OF A DOWNS/Chop Suey	1050
1	AFROMAN/Because I Got High	975
16	GOOSMACK/Awake	915
10	LINKIN PARK/Crawling	915
15	AMERICAN H-I/F/Another Perfect Day	845
13	PAPA ROACH/Last Resort	845
12	SPRING/Wax/Axe 10	845
13	SCAFEGAT/Wax/Axe 10	845

MARKET #26

WAQZ/Cincinnati
Infinity
(513) 699-5102
Jama/Jones
12+ Cumc 148,000



PLAYS	ARTIST/TITLE	GI (888)
45	CAKE/Short Skirt/Long	2870
25	LINKIN PARK/Crawling	2730
40	TOOL/Schism	2800
39	ALIEN ANTI FARM/Smooth Criminal	2730
38	SUM 41/11 at 11	2660
37	DISTURBED/Down With	2620
40	311/You Wouldn't Believe	2520
23	CRYSTAL METHOD/Name Of The Game	1820
25	PUDDLE OF MUDD/Control	1750
23	LINKIN PARK/In The End	1650
28	DROWNING POOL/Bodies	1650
24	CLUTCH/Carful With That	1680
24	DROWNING POOL/Bodies	1680
24	SYSTEM OF A DOWNS/Chop Suey	1610
23	NONPOINT/In The Sun	1610
23	PAPA ROACH/Last Resort	1610
22	POWERMAN 5000/Bombshell	1540
13	PO D/Alive	1330
17	GOOSMACK/Greed	1330
11	PAPA ROACH/Last Resort	1050
14	PETE D'Angelo	1050
15	CRAZY TOWN/Butterfly	1050
15	INCUBUS/Drive	1050
10	CYPRUS Hill/Superstar	1050
14	GOOSMACK/Awake	980
13	RAGE AGAINST THE MACHINE/Off With Their Heads	980
12	COLD DEAD IN THE HAND	980
13	BLINK-182/The Rock Show	980
9	LIMP BIZKIT/Robin	980
14	A PERFECT CIRCLE/13	980

MARKET #27

KWOD/Sacramento
Royce
(916) 448-5000
Bunce/Boomer
12+ Cumc 254,180



PLAYS	ARTIST/TITLE	GI (888)
47	BLINK-182/Sure Together For	5076
46	TANTRICK/Abandoned	4968
46	LINKIN PARK/In The End	4968
44	WEEZER/Hush Pipe	4752
44	STAND!N'S Been Awhile	4752
43	BLINK-182/The Rock Show	4530
45	TOOL/Schism	4104
38	ADEMA/Giving In	4104
37	SUM 41/11 at 11	3996
33	STAND!N'S Been Awhile	3564
17	STRIKE!NICK/Some Ass	3348
21	PENNYWISE/Fuck Authority	3348
21	ALIEN ANTI FARM/Smooth Criminal	3348
21	GORILLAZ/Clim Eastwood	3132
21	PUDDLE OF MUDD/Control	3024
26	SYSTEM OF A DOWNS/Chop Suey	2800
26	LIVE/Simple Creed	2800
30	311/You Wouldn't Believe	2700
24	BUTTHOLE SURFERS/The Shame Of It	2450
23	GOOD CHAIR/OTI Festival Song	2450
14	FENIX TX/Theosome	2450
22	CRYSTAL METHOD/Name Of The Game	2376
22	WEEZER/Hush Pipe	2376
22	3 DOORS DOWN/Not Enough	2376
22	CALLING/Wherever You Will Go	2376
22	OFFSPRING/Smell Like Teen	2376
20	SCAFEGAT/Wax/Axe 10	2268
42	CAKE/Short Skirt/Long	2160
28	JIMMY EAT WORLD/D'Israeli American	2160
23	FUEL/Bad Day	2160

MARKET #29

KXJL/Riverside
All Pro
(909) 384-1039
Chico/DaSilva/James
12+ Cumc 138,480



PLAYS	ARTIST/TITLE	GI (888)
34	ALIEN ANTI FARM/Smooth Criminal	2414
31	LINKIN PARK/Crawling	2201
29	GOODSAMACK/Greed	2059
29	NICKELBACK/How You Remind Me	2059
29	BLINK-182/The Rock Show	2059
29	311/You Wouldn't Believe	2059
30	STONE TEMPLE PILOTS/Days Of The Week	1988
31	STAND!N'S Been Awhile	1846
25	TOOL/Schism	1775
22	ACTIVISION/PSYOPS: The Mind Game	1704
21	CLUTCH/Carful With That	1704
20	CAKE/Short Skirt/Long	1704
21	DAVE NAVARRO/Recall	1704
22	CALLING/Wherever You Will Go	1562
21	SUM 41/11 at 11	1562
21	AFROMAN/Because I Got High	1491
21	3 DOORS DOWN/Be Like That	1491
21	TANTRICK/Abandoned	1491
20	JIMMY EAT WORLD/D'Israeli American	1420
20	FUEL/Bad Day	1420
19	FUEL/Bad Day	1420
17	WEEZER/Hush Pipe	1207
18	ORGAN/Fiction	1065
15	SALVA/Your Disease	1065
16	PAPA ROACH/Last Resort	994
12	OFFSPRING/Smell Like Teen	994
14	CRAZY TOWN/Butterfly	994
13	DISTURBED/Down With	994
3	INCUBUS/Drive	994
14	SYSTEM OF A DOWNS/Chop Suey	994

MARKET #34

WWCO/Columbus, OH
Ingleside
(614) 221-9923
Davis/Phillips/DeVoss
12+ Cumc 83,480



PLAYS	ARTIST/TITLE	GI (888)
32	WEEZER/Hush Pipe	891
29	WATERSHIP DOWN/Can't Be Myself	825
28	GOODSAMACK/Greed	759
24	CAKE/Short Skirt/Long	759
29	311/You Wouldn't Believe	759
29	PERFECT 10/Song Yet To Be Sung	726
25	CLUTCH/Carful With That	726
18	STAND!N'S Been Awhile	693
20	PETE D'Angelo	693
27	ACTIVISION/PSYOPS: The Mind Game	660
27	BUTTHOLE SURFERS/The Shame Of It	660
17	EVE HEARS/To The Night	594
16	STONE TEMPLE PILOTS/Days Of The Week	561
18	GORILLAZ/Clim Eastwood	561
18	STONE TEMPLE PILOTS/Black Again	528
18	LODS/Back In A Moment	528
20	FATBOY SLIM/Weapon Of Choice	495
1	LIVE/Simple Creed	495
20	FRANK/Black/Butt	462
16	BUNK D/12 Purple Hills	462
15	SCAFEGAT/Wax/Axe 10	429
14	TRAVIS/Sing	429
17	JOYRIP/Somebody Wants Me	429
5	DEPE CHE MODE/Feel Good	429
20	AFRO-CELLI/GARBLE/When You're Falling	396
12	BEAN/Clayton	396
11	SUM 41/11 at 11	396
14	CALLING/Wherever You Will Go	396
14	NINE INCH NAILS/Deep	363
13	TOOL/Schism	363

MARKET #35

WBRU/Providence
Brown University
(401) 272-9550
Schwartz/Park/Shapiro
12+ Cumc 285,480



PLAYS	ARTIST/TITLE	GI (888)
32	TOOL/Schism	3008
32	STAND!N'S Been Awhile	3656
34	SALVA/Your Disease	3584
31	SUM 41/11 at 11	3472
30	GORILLAZ/Clim Eastwood	3360
28	FUEL/Bad Day	3360
25	ALIEN ANTI FARM/Smooth Criminal	3136
30	CAKE/Short Skirt/Long	3136
22	CAKE/Short Skirt/Long	2688
19	DAVE MATTHEWS BAND/The Space Between	2464
22	BLINK-182/The Rock Show	2464
20	311/You Wouldn't Believe	2464
21	TRANS/Drops Of Jupiter	2352
20	DISTURBED/Down With	2240
20	RUSTIC OVER/One Second	2240
18	LIFEHOUSE/Hanging By A Moment	2128
11	INCUBUS/Drive	2128
13	LINKIN PARK/In The End	2128
11	WEEZER/Hush Pipe	2128
14	LINKIN PARK/In The End	2128
16	LIFEHOUSE/Sick Cycle Carousel	2016
20	LIVE/Simple Creed	2016
26	LINKIN PARK/Crawling	1904
17	WEEZER/Hush Pipe	1904
12	BEAN/Clayton	1904
13	LINKIN PARK/Crawling	1904
16	NICKELBACK/How You Remind Me	1792
25	PRINCE ST/HM Stupid	1792
16	STAND!N'S Been Awhile	1680
6	TANTRICK/Abandoned	1680

MARKET #36

KOPK/Salt Lake City
Simmons
(801) 524-2600
Summers/Roker
12+ Cumc 184,280



PLAYS	ARTIST/TITLE	GI (888)
38	SUM 41/11 at 11	2310
33	BEYONCÉ/Single Ladies Part I	2310
33	311/You Wouldn't Believe	2178
33	BLINK-182/The Rock Show	2178
33	ALIEN ANTI FARM/Smooth Criminal	2178
33	NICKELBACK/How You Remind Me	2046
30	LIVE/Simple Creed	1980
30	CAKE/Short Skirt/Long	1980
29	311/You Wouldn't Believe	1914
28	FUEL/Bad Day	1914
28	TOOL/Schism	1914
29	GORILLAZ/Clim Eastwood	1782
28	PUDDLE OF MUDD/Control	1782
26	PRINCE ST/HM Stupid	1726
24	JIMMY EAT WORLD/D'Israeli American	1370
19	DISTURBED/Down With	1320
17	LINKIN PARK/Crawling	1122
11	INCUBUS/Drive	1056
13	LINKIN PARK/In The End	1056
11	OUR LADY PEACE/Right Behind You	990
11	CRAZY TOWN/Butterfly	990
15	STAND!N'S Been Awhile	924
14	DAVE NAVARRO/Recall	924
14	A PERFECT CIRCLE/13	924
14	GREEN DAY/Dookie	924
24	CRYSTAL METHOD/Name Of The Game	858
15	WEEZER/Hush Pipe	858
13	RADIOHEAD/In My Head	858
13	LONG BEACH/DUB/Sunny Hours	858
13	POKEY LAFAYETTE	858

MARKET #37

WEND/Charlotte
Clear Channel
(704) 338-9600
Dane/Petits
12+ Cumc 165,780



PLAYS	ARTIST/TITLE	GI (888)
47	WEEZER/Hush Pipe	3237
41	3 DOORS DOWN/Duck And Run	3071
37	STAND!N'S Been Awhile	3071
37	BLINK-182/The Rock Show	2656
41	TOOL/Schism	2573

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Compilations Galore

By
Dayna Talley
Asst. Alternative Editor

Searching through my towering stacks of music, I found some great compilations and soundtracks that deserve specialty attention. The first one that I think deserves a mention is the soundtrack to the new Kevin Smith movie, *Jay and Silent Bob Strike Back*. Not only does the movie look completely hilarious, but the soundtrack is fantastic.

The album features the already hugely popular stoner song "Because I Got High" by *Afro-man*, as well as other tracks screaming for airplay, such as *Minibar's* "Choked Up" — a cover of a *Ryan Adams* song that was featured on *Minibar's* fantastic album *Road Movies* — and "The Devil's Song," a new track by *Marcy Playground*. Lead vocalist *John Wozniak's* clever songwriting and relaxed vocals make this a Marcy classic-to-be.

Also, you can't deprive yourself of some of the great oldies featured on the soundtrack, such as *Steppenwolf's* "Magic Carpet Ride," *Run-DM.C.'s* "Tougher Than Leather" and "Jungle Love" by none other than caped one himself, *Morris Day*. This is an absolutely playful bunch of songs. Call the ever-lovely, always-rockin' *Jessica Siracusa* at Universal for more info (212-373-0779; e-mail jessica.siracusa@umusic.com).

Another compilation of great songs that I want to call your ears' attention to is *Netwerk's Plastic Compilation Volume 05*. Guaranteed to stimulate your raver senses, this collection had my body grooving from song No. 1. Featuring songs and mixes by such artists as *Utah Saints*, *BT*, *Dusted*, *Delerium* and many others, this is a must-listen album in my opinion.

So far my fave tracks are *Lo Fidelity Allstars' "The All the All"* and *Dusted's "Always"*

Remember to Respect and Honor Your Mother Part One (Euphoric Mix)." Contact Tom Gates (212-760-1540; e-mail gates@netwerk.com) or Erica Goodstadt (310-855-0643; e-mail erica@netwerk.com) for all of your Netwerk needs.

And last but (most certainly) not least, I need to bring those of you (who have not already gone there) to the root of all that is *Fatboy Slim*. By that I mean the phat new compilation *A Break From the Norm* on Restless Records, which features a whole slew of artists the slim one (a.k.a. Norman Cook) has sampled over the course of his career. Of course, that list is still growing, but this compilation is great.

Songs that you will surely have fun with are *Camille Yarbrough's* "Take Yo' Praise," which was featured in *Fatboy's* "Praise You," *Dust Junkys' "Beatbox Wash (Rinse It Remix)"*, which was part of "Gangsta Trippin,'" and one of my favorites, *Andre Williams' "Humpin', Bumpin' and Thumpin'."* which played a role in "Sho' Nuff." Contact Xavier Ramos at Restless (310-998-4516; e-mail xramos@restless.com) for a copy for your listening pleasure.



Jay and Silent Bob Strike Back Soundtrack

R&R Top 20 Artists

August 10, 2001

1. **IGGY POP** (*Virgin*) "Mask"
2. **SUGARCULT** (*Ultimatum*) "Stuck In America"
3. **GRANT-LEE PHILLIPS** (*Zoe/Rounder*) "Spring Released"
4. **SLIPKNOT** (*Roadrunner*) "Left Behind"
5. **NEW ORDER** (*Reprise*) "Crystal"
6. **TORI AMOS** (*Atlantic*) "Strange Little Girl"
7. **P.O.D.** (*Atlantic*) "Alive"
8. **PERRY FARRELL** (*Virgin*) "Song Yet To Be Sung"
9. **WEBB BROTHERS** (*Mews 5/Atlantic*) "Summer People"
10. **BASEMENT JAXX** (*Astralwerks*) "Where's Your Head At"
11. **DUB PISTOLS** (*Geffen/Interscope*) "Official Chemical"
12. **BUTTHOLE SURFERS** (*Surfdog/Hollywood*) "The Shame Of Life"
13. **ABANDONED POOLS** (*Extasy*) "Mercy Kiss"
14. **NULLSET** (*Grand Royal*) "Speechless"
15. **REVEILLE** (*Elektra/EEG*) "What You Got"
16. **PETE YORN** (*Columbia*) "For Nancy ('Cos It Already Is)"
17. **FROM ZERO** (*Arista*) "The Other Side"
18. **LONG BEACH DUB ALLSTARS** (*DreamWorks*) "Sunny Hours"
19. **BETA BAND** (*Astralwerks/Virgin*) "Squares"
20. **BODYJAR** (*Nitro*) "Not The Same"

Ranked by total number of shows reporting artist.

Record Of The Week

Record Of The Week: **Grant-Lee Phillips**
Album: *Mobilize*
Label: *Zoe/Rounder*



Grant-Lee Phillips has been a favorite of mine since my days in New Orleans. But that was back in the days of Grant Lee Buffalo. The now-defunct WZRH used to play a song called "Dixie Drug Store" off Grant Lee Buffalo's 1993 debut release, *Fuzzy*, and I was hooked on Phillips' mesmerizing vocals.

This man's talent has been obvious in every release since then, but now he breaks out on his own with his debut solo effort, *Mobilize*. The first single is a beautiful reminder of just how incredibly talented Phillips is. "Spring Released" is already doing quite well, but there is an entire album out there for you to explore and discover, so get to it!

Contact Brad Paul at Rounder (617-218-4413; e-mail bradp@rounder.com) or Chris Stowers at The Bridge (773-938-1229; e-mail chris.stowers@jmapromo.com) for more info.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY

Download
Sunday 9pm-11pm
Alex Taylor
Tori Amos "Strange Little Girl"
Shirley "Caring is Creepy"
Built To Spill "Strange"
System Of A Down "Chop Suey"
Tribal Charger "Brand New Low"

KTEG/Albuquerque, NM

Burning Sensations
Sunday 9pm-10pm
Adam 12
Deltron 3030 "Positive Contact"
Fred Sargeant "Fanchuk 'Sleep It Off"
Shirley "New Stang"
Grant Lee Phillips "Spring Released"
David Garza "Drome"

WNNX/Atlanta, GA

Sunday School
Sunday 9pm-10pm
Jay Haron
Remy Zero "Save Me"
Trevor "Sick"
Webb Brothers "Summer People"
Butthole Surfers "Shame Of Life"
B.R.M.C. "Whatever..."

WRAX/Birmingham, AL

Rock 2
Sunday 10pm-11pm
Scott Reister
Widespread Panic "Down"
Luka Bloom "In Between Days"
Grant Lee Phillips "Darkest Hour"
Chris Knight "A Pretty Good Guy"
Chocolate Genus "My Endless Fall"

WBCH/Boston, MA

Nocturnal Emotions
Sunday 8-10pm
Ondipon/Robert O
Tori Amos "Strange Little Girl"
Abandoned Pools "Mercy Kiss"
From Zero "The Other Side"
Fever Tree "Get Out Of My Head"
Slipknot "Left Behind"

WFNX/Boston, MA

The First Contact
Sunday 9pm-10pm
Zach Braffett
Actual Tigers "Standing By"
Supercut "Stuck In America"
Crystal Method "Push It Up"
Deltron 3030 "Positive Contact"
Wesley "Hush Papa"

WEDG/Buttalo, NY

Rock Wave
Sunday 10pm-11pm
Ryan Patrick
P.O.D. "Alive"
Ash "Shining Light"
Iggly Pop "Mask"
Weezer "Start"
L2 "Stuck"

WBTV/Burlington, VT

Spinning Unravel
Sunday 8-9:30pm
Steve Picard
Pennywise "Land Of The Free"
Deltron 3030 "Positive Contact"
Built To Spill "Strange"
Belle & Sebastian "Loneliness..."
Action Figure Party "Action Figure Party"

WAVF/Charleston, SC

Cutting Edge
Sunday 8:30-10pm
Bryant Stowe
Grant Lee Phillips "Spring Released"
Rhy "Can O-Cope"
Supercut "Stuck In America"
Ass Pony "Dred Up"
Ramstein "Some"

WARQ/Columbia, SC

7200 Seconds
Sunday 9pm-10pm
Caitlin
Varraine "My Love Is A Rock"
Varraine "Song"
Abandoned Pools "Mercy Kiss"
P.O.D. "Alive"
From Zero "The Other Side"

WEJE/Fort Wayne, IN

The Living Room
Sunday 9pm-10pm
Blat Jericho
Deltron 3030 "Official Chemical"
System Of A Down "Throne Song"
Joydrop "Sometime Wanna Die"
New Found Glory "Better Off Dead"
Jetham "Cheating"

WJXX/Fl. Myers, FL

90 Xtra
Sunday 8-10pm
Lance
Marius "Electra Complex"
New Front "Victim"
Bodyjar "Not The Same"
RX Bandits "Analogy"
Jetham "Cheating"

WEED/Hagerstown, MD

New Year This
Sunday 10pm-midnight
Austin Projeqt
Tool "Parabola"
Ben Folds "Rockin' The Suburbs"
Brand New "Immortals"
Incubus "Posison Well"
Smoother "East Side"

KFTE/Lafayette, LA

New Year This
Sunday 8-10pm
Dave Hobbitt
Tori Amos "Bones And Clyde"
Slipknot "Left Behind"
Heidi Superstein "Away"
Iggly Pop "Mask"
Married Liberation "Warm, Strong, Humid"

KXTE/Las Vegas, NV

It Hurts When I Poo
Sunday 10pm-midnight
El Diablo
Actual Tigers "Because I Got High"
Blat 182 "First Date"
Slipknot "Left Behind"
Saliva "Click Click Boom"
Saves The Day "Your Funeral"

KROQ/Los Angeles, CA

Radio On The 100
Sunday 10pm-11pm
Radio Bang
New Order "Rock The Shack"
Arling Cameron "Freedom Right Now"
Denise James "Who Sent You Love"
Strokes "Hard To Explain"
Bodyjar "Not The Same"

WPLJ/Philadelphia, PA

Y-Net
Sunday 9pm-10:30pm
Dan Fain
Darkstar Confession "Saints & Sinners"
Deltron 3030 "Positive Contact"
Durs "Drowning"
Pale Yorn "Strange Condition"
Scappato War "Crawling"

WKDX/Pittsburgh, PA

Edge Of The X
Sunday 9pm-midnight
Lenny Olan
Arlom "Because I Got High"
Slipknot "Left Behind"
Crystal Method "Murder"
Buz Fonz "Lemonade"
Machyenne "Death Blooms"

KNRK/Portland, OR

Something Cool
Sunday 7pm-8pm
Ardian
Abandoned Pools "Mercy Kiss"
Fadedrock "Coke"
New Order "Crystal"
Preston Kelly "Orcader"
Remy Zero "Save Me"

WCYY/Portland, ME

Spinout
Thursday 7-9pm
Shawn Jeffrey
Basement Jaxx "Where's Your Head At"
System Of A Down "Throne Song"
Joydrop "Sometime Wanna Die"
New Found Glory "Better Off Dead"
Blat 182 "First Date"

WBRU/Providence, RI

Breaking And Entering
Wednesday 10pm-11pm
Anne Shapiro
Everything "Unconditional"
Stand "Tale"
Musi "New Born"
Rialto "Anything Could Happen"
Haven "Til The End"

WDYL/Richmond, VA

Under Exposed
Sunday 7-9:30pm
Charlie Projeqt
Ash "Shining Light"
Perry Farrell "Did You Forget"
Rhythm Masters "Heavy Soul"
Matthew Jay "Let Your Shoulder..."
Butthole Surfers "Shame Of Life"

KWOD/Sacramento, CA

Alternative Beat
Sunday 8-10pm
DJ David X
Tribal "Evolution Revolution"
New Front "Victim"
Wesley "Start The Commotion"
Coke "Short Start Long..."
Crystal Method "Name Of The Game"

KMBY/Salt Lake, CA

Time Bomb
Sun., Tues., midnigh-12:30am
Blat 182
Sugarcult "Stuck In America"
Smartbomb "50 In My Water"
Good Riddance "Hallelujah's Headline"
Murphy's Law "Kicky Crown"
Re-Form "Chasing The Storm"

KXRX/Salt Lake City, UT

Exposed
Sunday-Friday 8-9pm
Solid Music
Fans TX "Threesome"
Tori Amos "Strange Little Girl"
Handsome Devil "Makin' Money"
Crabbe "Analogy"
Blat 182 "Ardian Part 2"

KCOX/San Bernardino, CA

Saturday 9pm-10pm
Janica A. Sutter
System Of A Down "Chop Suey"
Madhym "Death Blooms"
Slipknot "Hercule Song"
No One "Chemical"
Primer 55 "This Life"

KFSD/San Diego, CA

Six Parade
Wednesday 10pm-midnight
Tazy
Bady Driven Boy "Everybody's Staying"
Rufio "Above Me"
Har Mar Superstar "I Can Take It"
Sugarcult "Stuck In America"
Tori Amos "Strange Little Girl"

XTRA/San Diego, CA

The Lab
Sunday 7pm-8pm
Ardian
Jimmy Eat World "Middle"
Long Beach Dub "Sunny Hours"
Coke "Comfort Edge"
Handsome Devil "Makin' Money"
Bodyjar "Not The Same"

KJEE/Santa Barbara, CA

New Noise
Monday midnight-2am
Dave Hobbitt
Fantomas "Rosemary's Baby"
Slipknot "Left Behind"
Basement Jaxx "Where's Your Head At"
Rival Schools "Good Things"
Emiliana Torrini "To Be Free"

KNDD/Seattle, WA

Leadsinger
Sunday 11:00pm-midnight
Blat 182
Ramstein "Some"
Four Corners "Secret Life"
Coke "Comfort Edge"
M Standard "My First Kiss"
Beta Band "Human Being"

KPNT/St. Louis, MO

New Music Sunday
Sunday 7-9:30pm
Lisa Kame
Business "Guess Boys"
Emiliana Torrini "To Be Free"
New Order "Crystal"
Roger Sanchez "Another Chance"
Lisa Pin Up "Turn Up The Sound"

WXSR/Tallahassee, FL

Underground Lounge
Sunday 8-10pm
Headband
Supercut "Stuck In America"
From Zero "The Other Side"
Iggly Pop "Mask"
Unke "Suicide"
Rhy "Beta Bonds"

KMYZ/Tulsa, OK

New From The Edge
Tuesday midnigh-1:00am
Lynn Barlow
Slipknot "Left Behind"
Primer 55 "This Life"
Saliva "Click Click Boom"
Crossed "Underlined"
Bad Ronald "Let's Begin"

WFWS/Washington, DC

New Hour This
Sunday 8:30pm-10:30pm
Dino
Starting Line "Nothing Gonna Stop"
Athe "You Make Me Bigger"
Shirley "Caring is Creepy"
Ash "Shining Light"
Perry Farrell "Did You Forget"

WSFM/Wilmington, NC

Final Hour
Weeknights 11pm-midnight
Janica A. Sutter
Dub Pistols "Official Chemical"
Marshall Jefferson "Warm, Strong, Humid"
No One "Chemical"
Reveille "What You Got"
Stucco X "Black & White"





JOHN SCHOENBERGER
jschoenberger@rronline.com

The Bigger Picture

□ The tale of two Triple A charts

When I first heard, several months ago, that we would be entering into a deeper relationship with Mediabase 24/7 and that each of the format sections of R&R would be running a monitored-only chart, I was excited about the importance of this chart to the Triple A community. After all, we are one of the few niche formats that is monitored.

At the same time, I was concerned that we might lose some of the ground we've gained with the Triple A section since I joined R&R. Fortunately, I was able to come up with a solution that will serve everyone's needs.

Levels Of Success

Naturally, everyone focuses most on the larger markets and the success that certain stations have within their competitive situations. Just as KROQ's coming in No. 1 12+ in Los Angeles in the spring 2001 Arbitron helps the Alternative format as a whole, or KYOT's accomplishing the same thing in Phoenix reflects well on Smooth Jazz, KFOG's jump to No. 1 25-54 in San Francisco, KBCO's continued dominance in Denver-Boulder, the impressive gains of KTCZ in Minneapolis and WTTS in Indianapolis and newcomer KCTY's strides in Omaha all help to improve the perception of the Triple A format in the greater broadcast and record communities.

It is these stations, and the others in the top 140 markets that command so much attention, that are the obvious choices to be monitored 24 hours a day, seven days a week by Mediabase.

However, in the case of Triple A, there are several noncommercial major-market full-time-music outlets, as well as medium-market commercial

stations, that play a crucial role in the format, serve sizable groups of dedicated listeners and deserve proper representation in R&R.

That's why I increased the panel when I first got here. The new reporting stations added vitality and a special flavor to the Triple A chart.

In a very real sense, the two-chart system, which might initially be perceived as diluting or undermining the format, is actually an opportunity for us to represent more of the many exciting facets of Triple A.

Probably more than any other format, Triple A represents diversity in programming philosophy, music mix and on-air presentation; yet the singular focus on giving adults intelligent and

mature radio entertainment means that these stations have more in common than not. Therefore, the broadest possible representation is in order. The loss of our uniquely diverse perspective would be a great disservice to the Triple A community.

My solution is to preserve the combined monitored and nonmonitored Triple A chart R&R has been publishing and to have it act as a companion to the monitored Mediabase chart. Hence, we now have two charts in the Triple A section: the Mediabase 24/7 monitored top 30 chart, based on the airplay information of 25 commercial Triple A stations in markets one-140, and the newly named Indicator top 50 chart, based on the combined playlists of 36 stations, both monitored and nonmonitored, commercial and noncommercial.

Unity In Diversity

As you compare the two charts for the first time this week, you will see that there is very little difference in their top halves. A few positions are different here and there, but the big hits of the format have clearly reached some level of consensus. Additionally, some songs may seem to have surprisingly high play totals relative to the number of stations playing them, but keep in mind that certain successful multifaceted songs receive very high rotations, and other songs may be receiving spins on stations that haven't officially added them.

It is when you look at the bottom halves of the two charts that you'll see some divergence. Many songs that are in the New & Active category on the monitored chart will have already shown action on the Indicator chart. The more adventurous Indicator stations play a vital role in the development of new artists who may eventually become staples of the format.

Train, David Gray, Josh Joplin Group, Five For Fighting, Jonatha Brooke, Jeb Loy Nichols, Pete Yorn and many others first revealed their potential on the Indicator level, and I would argue that if they didn't have such signposts of success as reaching New & Active status or debuting on an airplay chart to help nudge them along, some of these artists may never have been given the opportunity to move to the next level and ultimately

The New Framework

There will now be two Triple A airplay charts: the Mediabase 24/7 monitored top 30 chart and the combined Indicator top 50.

- The monitored chart will be available each Monday morning on R&R ONLINE, in the Triple A HOTFAX on Tuesday morning and each week in the R&R newspaper.
- New & Active, Most Added and Most Increased Plays on R&R ONLINE will be based on monitored airplay only.
- The Indicator chart will be generated each Monday afternoon. It will be available Tuesday morning via the Triple A HOTFAX and will appear each week in the R&R newspaper.
- The Indicator Most Added and Most Increased Plays, based on the combined panel, will be available in the Triple A HOTFAX Tuesday morning and in each week's paper. The Indicator chart will not include the Breaker feature.
- Monitored stations must report their adds via the new www.rradds.com website. The deadline remains Monday at 2pm PT. No exceptions.
- Nonmonitored stations will continue to call in their playlists and adds each Monday, by noon PT if possible, but no later than 2pm.

Chart Enhancements

- The recurrent rule for Triple A will be adjusted to three consecutive weeks of declining airplay and below No. 15, the midpoint of the monitored chart.
- Breaker status on the monitored chart will be achieved when a song impacts 60% of the reporting panel for the first time. The plays threshold has been eliminated.

Current Triple A Panel

Monitored Triple A Reporters

KGSR/Austin	WZEW/Mobile
KRVB/Boise, ID	WRFL/Nashville
WBOS/Boston	WKOC/Norfolk
WXRV/Boston	KCTY/Omaha
CKEY/Bufalo	KINK/Portland, OR
WDDO/Chattanooga, TN	KTHX/Reno, NV
WXRT/Chicago	KENZ/Salt Lake City
KKMP/Dallas-Ft. Worth	KXST/San Diego
KBCO/Denver-Boulder	KFOG/San Francisco
WTTS/Indianapolis	KRSH/Santa Rosa, CA
WOKI/Knoxville	KMTT/Seattle-Tacoma
WMMM/Madison, WI	WRNX/Springfield, MA
KTCZ/Minneapolis	

Triple A Indicator Reporters

KBAC/Albuquerque	KPIG/Monterey-Salinas
WRNR/Baltimore	WFUV/New York
WMVY/Cape Cod, MA	WXPN/Philadelphia
WDET/Detroit	WYEP/Pittsburgh
WFPK/Louisville	KOTR/San Luis Obispo, CA
WMPS/Memphis	

reach the top 10 or higher.

The Indicator chart will continue to provide this insight into emerging artists and songs and will even intensify the process by becoming a top 50 chart. It will also serve as a broader-based sample of what's really going on in the Triple A format. Conversely, the monitored chart will now represent the final fruits of the cooperative labor of record labels and radio stations.

In addition, as no current-based format is a musical island these days, and each needs to cherry-pick certain cross-cuming titles that can help add to the listener base, this chart will give us a more focused view of the songs that started at other formats.

What It All Means

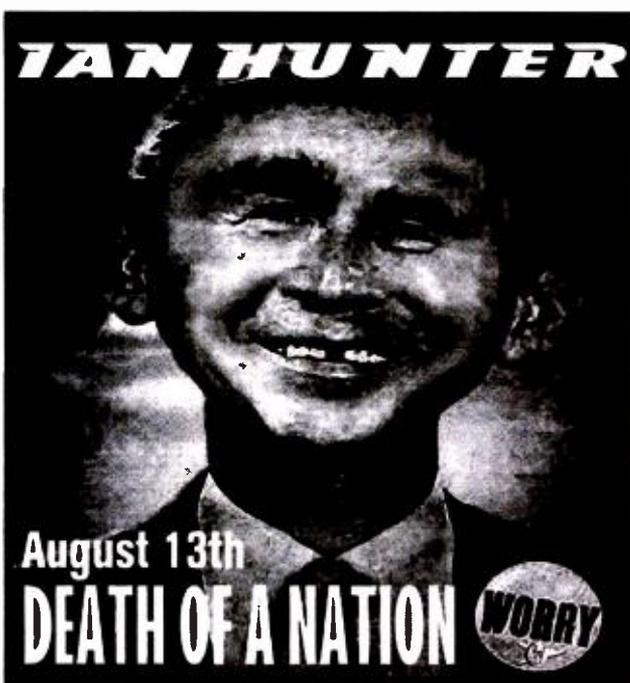
I view it as very important that this format be presented in the best possible light. That is my mission here at R&R. In a very real sense, the two-chart system, which might initially be perceived as diluting or undermining the format, is actually an opportunity

for us to represent more of the many exciting facets of Triple A.

In the near future you can expect more Indicator stations to be added to the Triple A reporting panel, and, as time goes on, some Indicator stations may possibly be moved to monitored status. And, of course, as new Triple A outlets sign on, they will be seriously considered for the panels.

At this point R&R ONLINE will include only the monitored chart, along with that chart's Breakers, Most Added and Most Increased Plays. The Indicator chart will eventually be made available on R&R ONLINE, but for now it will be published only in the Triple A HOTFAX and in the paper, as will the Indicator chart's Most Added and Most Increased Plays, based on the combined panel.

Finally, I'd like to point out that Triple A is the only one of the 11 monitored formats represented in R&R that will have a combined airplay chart. Not because we're special, but because it's the right thing to do.



R&R Triple A Top 30

Powered By



August 10, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
—	1	AFRO-CELT... F.P. GABRIEL When You're Falling (Real World/Virgin)	544	—	36146	11	24/1
—	2	PETE YORN Life On A Chain (Columbia)	477	—	27922	16	23/2
—	3	DAVE MATTHEWS BAND The Space Between (RCA)	433	—	36120	17	24/1
—	4	ERIC CLAPTON Travelin' Light (Duck/Reprise)	391	—	28192	10	20/1
—	5	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	365	—	23590	7	20/1
—	6	INCUBUS Drive (Immortal/Epic)	352	—	29610	20	18/2
—	7	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	335	—	28821	27	24/1
—	8	FIVE FOR FIGHTING Superman (Aware/Columbia)	330	—	15369	11	18/1
—	9	BLUES TRAVELER Back In The Day (A&M/Interscope)	317	—	24242	5	19/1
—	10	BLACK CROWES Soul Singing (V2)	317	—	13086	15	16/1
—	11	BETTER THAN EZRA Extra Ordinary (Beyond)	297	—	17203	6	19/2
—	12	R.E.M. Imitation Of Life (Warner Bros.)	287	—	24526	18	21/0
—	13	LIFEHOUSE Hanging By A Moment (DreamWorks)	272	—	26921	25	18/2
—	14	U2 Elevation (Interscope)	240	—	14261	17	14/0
—	15	LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	231	—	14294	15	17/0
—	16	CAKE Short Skirt/Long Jacket (Columbia)	222	—	14201	7	12/1
—	17	SUGAR RAY When It's Over (Lava/Atlantic)	210	—	13493	9	12/1
—	18	STEVIE NICKS Sorcerer (Reprise)	185	—	13169	2	16/2
—	19	DAVID GRAY Sail Away (ATO/RCA)	183	—	9841	2	16/2
—	20	3 DOORS DOWN Be Like That (Republic/Universal)	175	—	9255	2	9/2
—	21	WIDESPREAD PANIC This Part Of Town (Widespread/SRG)	165	—	8207	11	14/1
—	22	OLD 97'S Designs On You (Elektra/EEG)	162	—	11591	5	15/1
—	23	BARENAKED LADIES Falling For The First Time (Reprise)	159	—	6612	1	12/1
—	24	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	156	—	7807	1	6/1
—	25	JOHN HIATT My Old Friend (Vanguard)	149	—	11093	1	17/1
—	26	JOSH JOPLIN GROUP Gravity (Artemis)	140	—	7133	10	14/0
—	27	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	140	—	6833	4	7/1
—	28	VERVE PIPE Never Let You Down (RCA)	137	—	4648	1	12/1
—	29	TRAIN Something More (Columbia)	126	—	7889	1	14/3
—	30	SHAWN COLVIN Bound To You (Columbia)	125	—	8688	2	13/1

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
U2 Stuck In A Moment...(Interscope)	16
LEONA NAESS I Tried To Rock You But...(Outpost/MCA)	5
CATIE CURTIS Kiss That Counted(Rykodisc)	4
TRAIN Something More(Columbia)	3
JONATHA BROOKE Steady Pull(Bad Dog)	3
TORI AMOS Strange Little Girl(Atlantic)	3
BEN FOLOS Rockin' The Suburbs(Epic)	3
WATERBOYS My Love Is My Rock In...(Razor & Tie)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
Bullets/Trending Information Will Return Next Week	

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Now & Active

STONE TEMPLE PILOTS Days Of The Week (Atlantic)

Total Plays: 118, Total Stations: 9, Adds: 0

WEEZER Island In The Sun (Geffen/Interscope)

Total Plays: 115, Total Stations: 9, Adds: 1

JOHN MAYER No Such Thing (Aware)

Total Plays: 112, Total Stations: 11, Adds: 2

CPR Katie Did (Samson/Gold Circle)

Total Plays: 109, Total Stations: 9, Adds: 0

DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)

Total Plays: 96, Total Stations: 9, Adds: 0

JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)

Total Plays: 83, Total Stations: 8, Adds: 0

NANCI GRIFFITH Where Would I Be (Elektra/EEG)

Total Plays: 82, Total Stations: 8, Adds: 0

SCOTT MILLER & COMMONWEALTH I Made... (Sugar Hill/Vanguard)

Total Plays: 80, Total Stations: 8, Adds: 1

CHRIS WHITLEY To Joy (Revolution Of...) (ATO/RCA)

Total Plays: 72, Total Stations: 7, Adds: 0

FUEL Bad Day (Epic)

Total Plays: 70, Total Stations: 5, Adds: 2

Songs ranked by total plays

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Triple A Monitor: 30*

Modern Rock Monitor: 19*

R&R Triple A: **NEW & ACTIVE**

R&R Alternative: **19**

Breezing Along At:

WXRT KTCZ WBOS KKMR WTTS

WXRV WRNR KCTY WRNX and more

weezer = 830,000 scanned!

"Island In The Sun"

Produced by Ric Ocasek
Mixed by Tom Lord-Alge



R&R Triple A Top 50 Indicator™

August 10, 2001

R&R'S EXCLUSIVE COMBINED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
—	1	AFRO-CELT... F/P. GABRIEL When You're... (Real World/Virgin)	681	—	42093	1	34/1
—	2	PETE YORN Life On A Chain (Columbia)	575	—	31801	1	31/2
—	3	ERIC CLAPTON Travelin' Light (Duck/Reprise)	480	—	32328	1	30/1
—	4	DAVE MATTHEWS BAND The Space Between (RCA)	462	—	37419	1	27/1
—	5	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	447	—	26531	1	28/2
—	6	BLUES TRAVELER Back In The Day (A&M/Interscope)	391	—	25931	1	27/1
—	7	BLACK CROWES Soul Singing (V2)	380	—	13897	1	22/1
—	8	FIVE FOR FIGHTING Superman (Aware/Columbia)	361	—	18294	1	21/1
—	9	INCUBUS Drive (Immortal/Epic)	352	—	29610	1	18/2
—	10	LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	344	—	19551	1	27/0
—	11	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	340	—	29676	1	25/1
—	12	R.E.M. Imitation Of Life (Warner Bros.)	335	—	27152	1	27/0
—	13	BETTER THAN EZRA Extra Ordinary (Beyond)	331	—	17789	1	23/2
—	14	LIFEHOUSE Hanging By A Moment (DreamWorks)	272	—	26921	1	18/2
—	15	WIDESPREAD PANIC This Part Of Town (Widespread/SRG)	264	—	12346	1	24/1
—	16	CAKE Short Skirt/Long Jacket (Columbia)	264	—	16899	1	16/1
—	17	U2 Elevation (Interscope)	259	—	16000	1	17/0
—	18	DAVID GRAY Sail Away (ATO/RCA)	252	—	12605	1	23/3
—	19	STEVIE NICKS Sorcerer (Reprise)	250	—	15127	1	24/3
—	20	OLD 97'S Designs On You (Elektra/EEG)	215	—	15078	1	24/1
—	21	SUGAR RAY When It's Over (Lava/Atlantic)	210	—	13493	1	12/1
—	22	JOHN HIATT My Old Friend (Vanguard)	207	—	15105	1	28/2
—	23	SHAWN COLVIN Bound To You (Columbia)	200	—	12531	1	23/1
—	24	JOSH JOPLIN GROUP Gravity (Artemis)	180	—	8785	1	18/0
—	25	CPR Katie Did (Samson/Gold Circle)	178	—	9296	1	17/0
—	26	3 DOORS DOWN Be Like That (Republic/Universal)	175	—	9255	1	9/2
—	27	NANCI GRIFFITH Where Would I Be (Elektra/EEG)	172	—	8699	1	19/1
—	28	BARENAKED LADIES Falling For The First Time (Reprise)	169	—	6752	1	13/1
—	29	DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)	158	—	6108	1	19/0
—	30	STAINED It's Been Awhile (Flip/Elektra/EEG)	156	—	7807	1	6/1
—	31	TRAIN Something More (Columbia)	151	—	9809	1	16/3
—	32	VERVE PIPE Never Let You Down (RCA)	146	—	4774	1	13/1
—	33	JOHN MAYER No Such Thing (Aware)	144	—	8090	1	16/2
—	34	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	140	—	6833	1	7/1
—	35	JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)	139	—	6108	1	16/0
—	36	ACTION FIGURE PARTY Action Figure Party (Blue Thumb)	138	—	5396	1	14/0
—	37	CHRIS WHITLEY To Joy (Revolution Of...) (ATO/RCA)	134	—	5217	1	15/0
—	38	WEEZER Island In The Sun (Geffen/Interscope)	120	—	10752	1	10/1
—	39	STONE TEMPLE PILOTS Days Of The Week (Atlantic)	118	—	8351	1	9/0
—	40	ROBERT EARL KEEN Walkin' Cane (Lost Highway/IDJMG)	111	—	4136	1	11/0
—	41	S. MILLER & COMMONWEALTH I Made... (Sugar Hill/Vanguard)	106	—	2202	1	13/1
—	42	EVE 6 Here's To The Night (RCA)	106	—	4871	1	3/1
—	43	KIRSTY MACCOLL In These Shoes (Instinct/V2)	100	—	6600	1	12/1
—	44	COUSTEAU Last Good Day Of The Year (Palm Pictures)	100	—	5291	1	11/1
—	45	GRANT LEE PHILLIPS Spring Released (Zoe/Rounder)	97	—	5501	1	15/2
—	46	R.E.M. All The Way To Reno... (Warner Bros.)	95	—	7149	1	9/1
—	47	ACTUAL TIGERS Standing By (Nettwerk)	94	—	8193	1	14/2
—	48	RADIOHEAD Knives Out (Capitol)	94	—	5430	1	13/0
—	49	FREEDY JOHNSTON Love Grows (Elektra/EEG)	93	—	4205	1	12/0
—	50	MICHAEL FRANTI/SPEARHEAD Sometimes (Six Degrees)	80	—	3817	1	8/0

36 Triple A Reports - 25 Monitored and 11 Indicator. By total plays for the airplay week of Sunday 7/29-Saturday 8/4.
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Most Added®

ARTIST TITLE LABEL(S)	ADDS
U2 Stuck In A Moment... (Interscope)	23
TORI AMOS Strange Little Girl (Atlantic)	8
CATIE CURTIS Kiss That Counted (Rykodisc)	8
LEONA NAESS I Tried To Rock You.. (Outpost/MCA)	5
JONATHA BROOKE Steady Pull (Bad Dog)	4
WATERBOYS My Love Is My Rock In... (Razor & Tie)	4
STEVIE NICKS Sorcerer (Reprise)	3
DAVID GRAY Sail Away (ATO/RCA)	3
TRAIN Something More (Columbia)	3
SARAH HARMER Don't Get Your Back Up (Zoe/Rounder)	3
GLEN PHILLIPS Darkest Hour (Brick Red/Gold Circle)	3
BEN FOLDS Rockin' The Suburbs (Epic)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
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Ballots/Trending Information Will Return Next Week



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Stations and their adds listed alphabetically by market

KBAC/Albuquerque, NM PD/MD: Ira Gordon 10 TORI AMOS "Strange" BUILT TO SPILL "Strange" U2 "Moment" SARAH HARMER "Get"	CKEY/Buffalo, NY * PD/MD: Rob White CRANBERRIES "Analyze" LEONA NAESS "Tried" U2 "Moment"	WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 3 TORI AMOS "Strange" 3 GILLIAN WELCH "Revolver" 3 RANDALL BRAMBLETT "Peace" 3 CATIE CURTIS "Counted"	WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth 4 LIFEHOUSE "Hanging"	KCTY/Omaha, NE * PD: Max Bumgardner MD: Christopher Dean 15 BEN FOLDS "Suburbs" 12 R.E.M. "Way"	KENZ/Salt Lake City, UT * OM/MD: Bruce Jones MD: Kari Bushman 6 AMERICAN HI-FI "Perfect" 3 COLDPLAY "Trouble"	KRSH/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long JONATHAN BROOKE "Steady" CATIE CURTIS "Counted" GILLIAN WELCH "Bless" WATERBOYS "Rock"
KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle No Adds	WVNY/Cape Cod, MA PD/MD: Barbara Dacey 1 U2 "Moment" 1 CATIE CURTIS "Counted" 1 GLEN PHILLIPS "Darkest"	WTTS/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister 3 TORI AMOS "Strange" 1 U2 "Moment"	KPIG/Monterey, CA PD/MD: Laura Ellen Hopper 4 ALEJANDRO ESCOVEDO "Castanets" 4 GILLIAN WELCH "Wart" 2 STRING CHEESE "Joyful" MUMBO JUMBO "Long"	WXP/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht 5 SARAH HARMER "Get" CATIE CURTIS "Counted" CRANBERRIES "Analyze" U2 "Moment"	KXST/San Diego, CA * PD/MD: Dona Shaieb 1 U2 "Moment"	KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays APD/MD: Shawn Stewart 2 WEEZER "Sun" 1 3 DOORS DOWN "Be" U2 "Moment"
WRNR/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 3 U2 "Moment" JOHN HATT "Friend" GRANT-LEE PHILLIPS "Spring" TORI AMOS "Strange"	WOOD/Chattanooga, TN * OM/MD: Danny Howard 17 BEN FOLDS "Suburbs" 10 FUEL "Bad" 2 U2 "Moment" 1 LIVE "Simple" TORI AMOS "Strange"	WFPK/Louisville, KY PD/MD: Dan Reed APD: Stacy Owen TORI AMOS "Strange" CONVOY "Quick" NIKKA COSTA "Everybody" CATIE CURTIS "Counted" ALMA DAVIS "Wart" CURTIS SALGADO "SummerTime" WATERBOYS "Rock"	WRWT/Nashville, TN * OM/MD: David Hall APD/MD: Keith Coes 18 BEN FOLDS "Suburbs" ACTUAL TIGERS "Standing" BETTER THAN EZRA "Extra" JONATHAN BROOKE "Steady" JOHN MAYER "Such" U2 "Moment" SPARKLEDRIVE "Baby"	WYEP/Pittsburgh, PA PD: Rosemary Welsh APD/MD: Chris Griffin 22 NANCY GRIFFITH "Where" TORI AMOS "Strange" MELISSA ETHERIDGE "Prison" U2 "Moment" KELLY JOE PHELPS "Bigger" WALLFLOWERS "Hard" ROBERT GRAY BAND "Special" ALEJANDRO ESCOVEDO "Rhapsody" ANDREW BIRD'S "Point" TURIN BRAKES "Things"	KFOG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones U2 "Moment"	WRNX/Springfield, MA * GM/MD: Tom Davis MD: Donnie Moorhouse JOE BONAMASSA "Miss" CATIE CURTIS "Counted" SARAH HARMER "Get" INCUBUS "Drive" LEONA NAESS "Tried" GLEN PHILLIPS "Darkest" CURTIS SALGADO "SummerTime" PETER STUART "Take" WATERBOYS "Rock"
KRVB/Boise, ID * PD/MD: Brandon Dawson STEVE NICKS "Sorcerer" U2 "Moment"	WXRT/Chicago, IL * PD: Norm Winer APD: John Farneda MD: James VanDsdol 2 WEBB BROTHERS "People" GRANT-LEE PHILLIPS "Spring" NEW ORDER "Crystal" U2 "Moment"	WMMM/Madison, WI * PD/MD: Tom Teuber 3 JONATHAN BROOKE "Steady" 3 TRAIN "Something" ACTUAL TIGERS "Standing" LEONA NAESS "Tried" U2 "Moment"	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston No Adds	KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch 2 U2 "Moment" 1 DAVID GRAY "Sal"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 10 U2 "Moment" 4 JONATHAN BROOKE "Steady" 4 MELISSA ETHERIDGE "Wart" 4 DAVID GRAY "Sal" 4 STEVE NICKS "Sorcerer" 4 ERIC DIBB "Kokomo"	 <p>* Monitored Reporters 36 Total Reporters</p> <p>25 Total Monitored 11 Total Indicator</p> <p>New Reporter (1): WOKI/Knoxville, TN</p>
WBDS/Boston, MA * PD: Chris Herrmann MD: Amy Brooks 1 PETE DINKlage "Chain" U2 "Moment"	KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K 4 U2 "Moment" LIVE "Simple"	WMPS/Memphis, TN PD/MD: Alexandra Izner U2 "Moment"	WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot SHAWN COLVIN "Bound" KRISTY MACCOLL "Shoes" LEONA NAESS "Tried" GLEN PHILLIPS "Darkest"	KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold MARCIA BALL "Louie" TOMMY CASTRO "Love" CONVOY "Quick" COLSTEAL "Lair" CATIE CURTIS "Counted" SAM PHILLIPS "Colors" U2 "Moment" JOE BONAMASSA "Miss"		
WXRV/Boston, MA * PD: Joanne Doody MD: Dana Marshall 10 PROCLAIMERS "Touch" 6 MUD "Tambourine" 3 TORI AMOS "Strange" 3 CATIE CURTIS "Counted" 1 WATERBOYS "Rock" U2 "Moment"	KBCO/Denver-Boulder, CO * PD: Scott Arbaugh MD: Keifer TRAIN "Something"					

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLDPLAY Yellow (Nettwerk/Capitol)	248
DEPECHE MODE Dream On (Mute/Reprise)	210
DAVID GRAY Babylon (ATO/RCA)	182
TRAVIS Sing (Independiente/Epic)	178
JOSH JOPLIN GROUP Camera One (Artemis)	165
U2 Beautiful Day (Interscope)	160
COLDPLAY Shiver (Nettwerk/Capitol)	147
MARK KNOPFLER What It Is (Warner Bros.)	131

National Programming

Added This Week



World Cafe

Bruce Warren 215-992-8677

BOZ SCAGGS Payday
 CATIE CURTIS Kiss That Counted
 EARL SCRUGGS & ELTON JOHN Country Comfort
 GRAHAM PARKER Dark Days
 RES They-Say Vision
 ROBBIE FULKS Real Money



Acoustic Cafe

Rob Reinhart 734-761-2943

ALISON KRAUSS Take Me For Longing
 CATIE CURTIS Patience
 CLAY GREENBERG House Song
 FREDY JOHNSTON Arriving On A Train
 SAM PHILLIPS Five Colors

TRIPLE A Going For Adds 8/13/01

HUE Tune Me Out (Rising Storm)
 IAN HUNTER Death Of A Nation (Fuel 2000)
 JEFFREY GAINES Shake It Off (Artemis)
 R.E.M. All The Way To Reno... (Warner Bros.)
 RYAN ADAMS New York, New York (Lost Highway/IDJMG)
 TRANSMATIC Come (Immortal/Virgin)
 YAHOO'S Fear Not The Obvious (Bloodshot)

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KABOOM!

This past May Elektra artists Old 97's jammed at KFOG/San Francisco's annual Kaboom! fireworks display and concert. Pictured here are (l-r) Old 97's Murry Hammond, KFOG's Buzz Fitzgerald and Haley Jones, Old 97's Ken Bethea, KFOG's Big Rick Stuart and Greg McQuaid and Old 97's Rhett Miller.

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Triple A Playlists

MARKET #1

WFUV/New York
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PLAYS	LW	TW	ARTIST/TITLE	GI (800)
1	5	5	GALLIAN WELCH/When You're Falling	4100
2	5	5	SHAWN COLVIN/Bound To You	910
3	5	5	ACTION FIGURE PARTY/Action Figure Party	910
4	5	5	ERIC CLAPTON/Travelin' Light	910
5	5	5	COLDFLY/Trouble	910
6	5	5	NANCI GRIFFITH/Where Would I Be	910
7	5	5	RON SEXSMITH/The Sun	910
8	5	5	JIM WHITELY/Miss To Go On A	910
9	5	5	CPR/Kate Del	910
10	5	5	ACTION FIGURE PARTY/Action Figure Party	910
11	5	5	ERIC CLAPTON/Travelin' Light	910
12	5	5	SHAWN COLVIN/Whole New You	910
13	5	5	AFRO-CELLIP/GABRIEL/When You're Falling	910
14	5	5	CONROY/PAKES/When You're Falling	910
15	5	5	R.E.M./Amblin' On A Chain	910
16	5	5	WHISKY/OWN/Don't Wanna Know Why	910
17	5	5	WHISKY/OWN/Don't Wanna Know Why	910
18	5	5	LUCINDA WILLIAMS/Essence	910
19	5	5	DAVID BYRNE/As A Human Do	910
20	5	5	CHRIS WHEATLEY/To Be In Love	910
21	5	5	DOVE/S+Here In Comes	910
22	5	5	R.E.M./The Way I Am	910
23	5	5	WIDE SPREAD PANIC/This Part Of Town	728
24	5	5	RUFUS WAINWRIGHT/California	728
25	5	5	SHAWN COLVIN/Anywhere You Go	728

MARKET #3

WXRT/Chicago
Infinity
(773) 777-1700
Winer/Farneda/VanOsdol
12+ Cum 517,700

93.1

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
1	5	5	GRANITE RIES/Analyse	4380
2	14	14	AFRO-CELLIP/GABRIEL/When You're Falling	4088
3	13	13	LIFEHOUSE/Hanging By A Moment	3796
4	12	12	MELISSA ETHERIDGE/I Want To Be In Love	3796
5	12	12	JOHN HATTI/May Old Friend	3504
6	12	12	CAKE/Short Start Long	3504
7	12	12	WEEZIE/R&I/In The Sun	3504
8	12	12	WIDE SPREAD PANIC/This Part Of Town	3212
9	12	12	RADNOR/HEADLINE/When You're Falling	2920
10	12	12	BLACK CROWES/Soul Singing	2920
11	12	12	BLUES TRAVELER/Back In The Day	2920
12	12	12	JEB LOY NICHOLS/Heaven Right Here	2920
13	12	12	R.E.M./The Way I Am	2920
14	12	12	OLD 97'S/Designs On You	2920
15	12	12	PETE YORNI/As A Chain	2920
16	12	12	TRAVIS/Sing	2628
17	12	12	TRAVIS/Drops Of Jupiter	2628
18	12	12	U2/Evening	2628
19	12	12	LUCINDA WILLIAMS/Essence	2336
20	12	12	DAVID BYRNE/As A Human Do	2336
21	12	12	CHRIS WHEATLEY/To Be In Love	2336
22	12	12	DOVE/S+Here In Comes	2336
23	12	12	R.E.M./The Way I Am	2336
24	12	12	WIDE SPREAD PANIC/This Part Of Town	2336
25	12	12	RUFUS WAINWRIGHT/California	2336
26	12	12	SHAWN COLVIN/Anywhere You Go	2336

MARKET #4

KFOG/San Francisco
Susquehanna
(415) 543-1045
Benison/Jones
12+ Cum 524,200

KFOG 104.5 97.7

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
1	28	28	INCUBUS/Drive	7685
2	27	27	R.E.M./Amblin' On A Chain	7420
3	28	28	COLDFLY/Yellow	7420
4	27	27	ERIC CLAPTON/Travelin' Light	7155
5	26	26	DAVE MATTHEWS BAND/The Space Between	7155
6	27	27	AFRO-CELLIP/GABRIEL/When You're Falling	4240
7	26	26	PETE YORNI/As A Chain	4240
8	12	12	LIFEHOUSE/Hanging By A Moment	4240
9	12	12	WIDE SPREAD PANIC/This Part Of Town	3975
10	12	12	CPR/Kate Del	3975
11	14	14	BLUES TRAVELER/Back In The Day	3710
12	14	14	BLUES TRAVELER/Back In The Day	3710
13	14	14	DAVID BYRNE/As A Human Do	3710
14	14	14	MELISSA ETHERIDGE/I Want To Be In Love	3975
15	12	12	ELECTRIC LIGHT/Alright	3445
16	12	12	TRAVIS/Sing	3110
17	12	12	TRAVIS/Drops Of Jupiter	3110
18	12	12	JOSH JOPLIN GROUP/Camera One	2915
19	12	12	DAVID GRAY/Babyton	2915
20	12	12	LUCINDA WILLIAMS/Essence	2915
21	12	12	GARLAND/HEADLINE/When You're Falling	2915
22	12	12	BETTER THAN EZRA/Extra Ordinary	2915
23	12	12	JONATHAN BROOKER/Strayful	2650
24	12	12	TRAIN/She's On Fire	2650
25	12	12	LUCINDA WILLIAMS/Essence	2336
26	12	12	DAVID BYRNE/As A Human Do	2336
27	12	12	CHRIS WHEATLEY/To Be In Love	2336
28	12	12	DOVE/S+Here In Comes	2336
29	12	12	R.E.M./The Way I Am	2336
30	12	12	WIDE SPREAD PANIC/This Part Of Town	2336
31	12	12	RUFUS WAINWRIGHT/California	2336
32	12	12	SHAWN COLVIN/Anywhere You Go	2336

MARKET #5

WXPM/Philadelphia
Univer. Of Pennsylvania
(215) 898-6677
Warren/Leicht
12+ Cum 288,180

88.5

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
1	21	21	ACTUAL TIGERS/Standing By	3591
2	17	17	JEB LOY NICHOLS/Say Goodbye To	2652
3	12	12	JOHN HATTI/May Old Friend	2565
4	12	12	LUCINDA WILLIAMS/Essence	1881
5	12	12	TRAIN/Something More	1710
6	12	12	NANCI GRIFFITH/Where Would I Be	1710
7	12	12	AFRO-CELLIP/GABRIEL/When You're Falling	1710
8	10	10	FIVE FOR FIGHTING/Superman	1710
9	12	12	WIDE SPREAD PANIC/This Part Of Town	1539
10	9	9	JOHN MAYNOR/No Such Thing	1539
11	9	9	CARTER & GARMAN/Ordinary Town	1539
12	9	9	PETE YORNI/As A Chain	1539
13	9	9	U2/Evening	1539
14	9	9	KIRSTY MACCOLL/In These Shoes	1539
15	10	10	ACTION FIGURE PARTY/Action Figure Party	1368
16	8	8	ACTON FIGURE PARTY/Action Figure Party	1368
17	8	8	R.E.M./Amblin' On A Chain	1368
18	8	8	COUSIE/TAKE LAST GOOD DAY	1368
19	8	8	ELZA CASH/When You're Falling	1368
20	8	8	DAVID GRAY/Babyton	1368
21	8	8	SHAWN COLVIN/Bound To You	1197
22	8	8	FOO FIGHTERS/Learn To Fly	1197
23	8	8	CREDIA/Higher	1197
24	8	8	RED HOT CHILI/Road Trippin'	1197
25	8	8	STONE TEMPLE PILOTS/Days Of The Week	1197

MARKET #6

KKMR/Dallas-Ft. Worth
Susquehanna
(214) 526-7400
Strong/K
12+ Cum 231,480

merge 93.3

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
1	27	27	CALLINGS/Wherever You Will Go	2627
2	37	37	SUGAR RAY/When It's Over	2627
3	37	37	THE FRODO BAGGINS/When You're Falling	2556
4	37	37	INCUBUS/Drive	2556
5	37	37	DAVE MATTHEWS BAND/The Space Between	2485
6	37	37	JOYRHO/Sometimes/Wanna Be	2130
7	27	27	WEEZIE/R&I/In The Sun	1988
8	27	27	LIFEHOUSE/Hanging By A Moment	1546
9	27	27	CARTER & GARMAN/Ordinary Town	1775
10	27	27	PETE YORNI/As A Chain	1775
11	27	27	STONE TEMPLE PILOTS/Days Of The Week	1775
12	27	27	JOSH JOPLIN GROUP/Camera One	1704
13	27	27	DAVID GRAY/Babyton	1704
14	27	27	LUCINDA WILLIAMS/Essence	1533
15	27	27	BETTER THAN EZRA/Extra Ordinary	1533
16	27	27	MOBY/GWEN/STEFANI/Southeast	1562
17	27	27	BLUES TRAVELER/Back In The Day	1491
18	27	27	COLDFLY/Yellow	1278
19	27	27	COLDFLY/Yellow	1278
20	27	27	COLDFLY/Yellow	1278
21	27	27	COLLECTIVE SOUL/Why Pt. 2	781
22	27	27	JOSH JOPLIN GROUP/Camera One	710
23	27	27	DAVID GRAY/Babyton	710
24	27	27	LUCINDA WILLIAMS/Essence	639
25	27	27	BETTER THAN EZRA/Extra Ordinary	639
26	27	27	MOBY/GWEN/STEFANI/Southeast	639
27	27	27	COURTNEY CROWNS/Hangaround	639
28	27	27	MATCHBOX TWENTY/When You're Gone	639
29	27	27	CREED/When Arms Wide Open	639
30	27	27	MATCHBOX TWENTY/When You're Gone	639

MARKET #7

WDET/Detroit
Wayne State University
(313) 577-4146
Adams/Bandy/Horn
12+ Cum 214,300

101.9 FM WDET

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
1	28	28	AFRO-CELLIP/GABRIEL/When You're Falling	1754
2	9	9	LUCINDA WILLIAMS/Essence	1323
3	8	8	ERIC CLAPTON/Travelin' Light	1176
4	8	8	NANCI GRIFFITH/Where Would I Be	1176
5	8	8	CAKE/Short Start Long	1176
6	8	8	JOHN HATTI/May Old Friend	1176
7	8	8	PETE YORNI/As A Chain	1176
8	8	8	FIVE FOR FIGHTING/Superman	1176
9	7	7	JEB LOY NICHOLS/Say Goodbye To	1029
10	7	7	CHRIS WHEATLEY/To Be In Love	1029
11	7	7	JOHN HATTI/May Old Friend	1029
12	7	7	RADNOR/HEADLINE/When You're Falling	1029
13	7	7	EMMILY/OWN/Don't Wanna Know Why	1029
14	7	7	CPR/Kate Del	1029
15	7	7	OLD 97'S/Designs On You	1029
16	7	7	STEVE EARLE/Don't Want To	1029
17	7	7	ROBERT CRAY BAND/Baby's Arms	1029
18	7	7	ACTION FIGURE PARTY/Action Figure Party	882
19	6	6	GRANT LEE PLETT/Spring Loading	882
20	6	6	MELISSA ETHERIDGE/I Want To Be In Love	882
21	6	6	DELBERT MCCLINTON/Square Me In	882
22	6	6	DAVID GRAY/Babyton	882
23	6	6	WIDE SPREAD PANIC/This Part Of Town	735
24	6	6	KIRSTY MACCOLL/In These Shoes	735
25	6	6	TRAVIS/Sing	735
26	6	6	TRAVIS/Drops Of Jupiter	735
27	6	6	U2/Evening	735
28	6	6	DAVID GRAY/Babyton	735
29	6	6	DAVID GRAY/Babyton	735
30	6	6	DAVID GRAY/Babyton	735
31	6	6	FREDDY JOHNSTON/Love Grooves	588
32	6	6	SCOTT MILLER/L Made A Mess Of	588

MARKET #8

WBOS/Boston
Greater Media
(617) 872-9000
Hermann/Books
12+ Cum 353,500

92.9 FM bos

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
1	28	28	AFRO-CELLIP/GABRIEL/When You're Falling	3125
2	25	25	DAVE MATTHEWS BAND/The Space Between	3125
3	25	25	ERIC CLAPTON/Travelin' Light	3125
4	25	25	TRAIN/Drops Of Jupiter	3125
5	25	25	INCUBUS/Drive	3000
6	25	25	JOHN HATTI/May Old Friend	3000
7	25	25	PETE YORNI/As A Chain	3000
8	25	25	FIVE FOR FIGHTING/Superman	3000
9	25	25	BLUES TRAVELER/Back In The Day	2500
10	17	17	LIFEHOUSE/Hanging By A Moment	2250
11	17	17	SUGAR RAY/When It's Over	2125
12	17	17	MARK KNOPFLER/What It Is	2000
13	17	17	R.E.M./Amblin' On A Chain	2000
14	17	17	MELISSA ETHERIDGE/I Want To Be In Love	1875
15	13	13	BETTER THAN EZRA/Extra Ordinary	1625
16	13	13	VERTICAL HORIZON/You're A God	1625
17	13	13	U2/Evening	1625
18	13	13	BLACK CROWES/Soul Singing	1625
19	13	13	ERIC CLAPTON/Travelin' Light	1500
20	13	13	LUCINDA WILLIAMS/Essence	1500
21	13	13	PUSH STARTS/Millionaire	1375
22	9	9	COLDFLY/Yellow	1375
23	9	9	MARK KNOPFLER/What It Is	1375
24	9	9	DEEP BLUE/SOME THING/Al In Real	1375
25	13	13	MARK KNOPFLER/What It Is	1250
26	13	13	JOSH JOPLIN GROUP/Camera One	1250
27	13	13	DAVID GRAY/Babyton	1250
28	13	13	DAVID GRAY/Babyton	1250
29	13	13	DIXIE/HEADLINE/When You're Falling	1250
30	13	13	STONE TEMPLE PILOTS/Sour Girl	1250
31	13	13	STEVE NICHOLS/Every Day	1125

MARKET #8

WXRW/Boston
Northeast
(978) 374-4733
Doody/Marshall
12+ Cum 186,100

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
1	28	28	AFRO-CELLIP/GABRIEL/When You're Falling	2001
2	22	22	PETE YORNI/As A Chain	1827
3	20	20	AFRO-CELLIP/GABRIEL/When You're Falling	1740
4	16	16	WEEZIE/R&I/In The Sun	1566
5	16	16	SHAWN COLVIN/Bound To You	1566
6	16	16	CARTER & GARMAN/Ordinary Town	1566
7	16	16	TRAVIS/Sing	1305
8	14	14	BLUES TRAVELER/Back In The Day	1218
9	14	14	PRIME 5TH/11 Superst.	1044
10	14	14	COLDFLY/Yellow	1218
11	14	14	CPR/Kate Del	1218
12	14	14	BLUES TRAVELER/Back In The Day	1218
13	12	12	FIVE FOR FIGHTING/Superman	1044
14	12	12	SUGAR RAY/When It's Over	1044
15	12	12	NIKKA COSTAL/As A Feather	1044
16	12	12	DAVID GRAY/Babyton	1044
17	12	12	BETTER THAN EZRA/Extra Ordinary	957
18	11	11	ERIC CLAPTON/Travelin' Light	957
19	11	11	BLACK CROWES/Soul Singing	957
20	11	11	DAVE MATTHEWS BAND/The Space Between	870
21	9	9	BOB SLOVIC/Headline/When You're Falling	870
22	9	9	U2/Evening	870
23	10	10	ACTUAL TIGERS/Standing By	870
24	10	10	PROCLAIMERS/There's A Touch	870
25	10	10	R.E.M./Amblin' On A Chain	870
26	10	10		



RICK WELKE
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Small-Market Stations Kicking Butt

□ Focus and fun earn market share and diaries

KBIQ (Q102.7)/Colorado Springs, in market No. 96, and KTWY (93.3 WayFM)/Tri-Cities, WA, in market No. 212, both perform well in ratings and P1 listening. How do they do it? Their approach is no different from that of a big-market frequency: great promotions, solid personalities, above-average programming and quality people behind the scenes.

Steve Etheridge, PD at Christian AC powerhouse KBIQ, and Christian CHR authority Jeremy Gonzalez, PD at KTWY, explain what they are doing in their markets that others are not. Surprisingly, it's not what you might expect.

R&R: You seem to be doing very well in your markets, pulling in a decent number of people each week. What are the main elements that help your stations make an impact in your communities?



Steve Etheridge

SE: The main things that have seemed to get us to the next level would be our entire staff's focus on our target listener and our commitment to be the station that's safe for the whole family. I realize that several CCM stations nationwide are using that line, but here in Colorado Springs the No. 1 rated station is a CHR/Pop frequency with no format competitor and a Howard Stern-like morning show. "Safe for the whole family" means a lot with our listeners.

JG: Being a small-market station, it's hard to find the finances to do big promotions, billboards or things like that. We do the normal things, like take our station vehicle out. We try to get involved in issues going on in the community and try to stay relevant to what is going on in people's lives — not just Christian people, but people in general. The other thing would be our positioning statement, which is "Today's Music Revolution, 93.3 WayFM."

We don't throw the term "Christian music" around a lot; we just act like this is what everyone is listening to. For instance, if The Newsboys have a No. 1 song on the charts, our jocks say, "There's the No. 1 song in the country," as opposed to, "There's the No. 1 Christian song in the country." Little things like that make a dif-

ference. I think we've done a good job of welcoming everybody to listen to the station. The coolest thing is driving around town and seeing people with three bumper stickers on their cars — two for mainstream stations, and the other is ours. That tells me that more and more people realize that we are doing good radio.

R&R: Which shows seem to be doing well for your stations?

SE: Our morning Q-Zoo with Marty Smith, Bobbie Lemieux and Parris Foxworthy has been well-received by listeners. All three are parents and have become a very relatable, personable part of our listeners' day. Lance Montgomery in the evening slot has gained plenty of new listeners in the past year. I believe that's due to his name recognition within the market. Lance was the midday guy at the heritage Country station for several years before joining us.



Jeremy Gonzalez

which is right in our demo. That team was made up of a youth pastor and a female co-host. After the youth pastor left, the co-host also left in order to have a family. It was a very economical way to put two people on the air who really clicked and made the community take notice.

To get another team like that would either cost too much, or they wouldn't have the talent. It's hard to find the right balance of talent and purpose. We have had talented people who don't get the vision, and it seems that the people who have the vision and are ready to come serve in this market don't really have much experience.

R&R: What promotions have attracted the most attention over the past six months?

JG: One promotion that we do about once a year that our listeners seem to love is the 93.3 WayFM Ticket Scalper. We get tickets to a big festival like Creation West and take our station vehicle to various locations and tell the audience to be listening for the "scalper," who is a jock using a funny voice telling them where to go. The ninth vehicle at the scene wins the tickets. We then go to different clients and give more tickets away. It generates excitement with our P1s and gets us out in the community.

SE: We recently wrapped up the Q102.7 Workday Triple Play Game, where we asked listeners to tune in each weekday morning at 7:30 to find out which three songs they needed to listen for during their 8-5 workday. When they heard the "triple play," the designated caller won \$102. It encouraged workday listening, reinforced our music and brought a lot of listeners to the morning show for the song titles.

R&R: What sets your stations apart from others in your markets?

JG: We teach our talent to be personable and to put listeners on the air frequently. We also have one of the



Jumping With The Governor

Sparrow artists Jump 5 took a break from their whirlwind promotional endeavors to chat with the first family of Oklahoma. Seen here are (l-r) Jump 5 members Libby Hodges and Brandon Hargest; Oklahoma first lady Cathy Keating; Oklahoma Governor Frank Keating; and Jump 5's Brittany Hargest, Lesley Moore and Chris Fedun.

best in-house production staffs in the market. We have produced many commercials that have gone to other stations. We have very tight imaging — close to the best in the market. We also have the best radio website [www.waymusic.com] in the market, which really impresses clients.

SE: The listener loyalty is incredible. We show up at a business to do a remote, and Q102.7 listeners come out in force. They understand that they will be treated as friends. We're not going to make fun of them, humiliate them or sneak away for a cell phone call or a smoke.

outside marketing budget for the first time. We've dabbled in some television in the past, but with 200 cable channels in town, it's hard to reach your potential listeners. I'm excited about doing some outdoor advertising next year.

R&R: What advice would you offer to other small-market stations that want to grab a large chunk of their markets' population? What would you tell them not to do?

JG: Don't only focus on your core base when doing promotions. Go to where the majority of people are. Do less stuff with churches and more stuff with pizza places. Try not to have "Christian" Skate Nights. See if you can just go spin some of your music on a community skate night. Basically, people are unaware that Christian radio has progressed. They will like the music if they are not force-fed religion along with it. Let the music do the talking. Just do good radio, not good "Christian" radio.

SE: Stop thinking 25-54. Figure out who your target listeners are, and go get them. Build a profile, and stick to it. "Suzie Q" is our 37-year-old target person. She is married with two children and works part-time. Radio cannot be all things to all people — that's God's job.

R&R: Summarize your thoughts on how a station can have a strong impact in its community.

SE: Whether you're in programming, sales, promotions or production, we're not splitting the atom here. Encourage your staff to have fun. Listeners can sense it, and they'll want to be a part of the fun. All the research studies and power gold libraries don't mean a thing to your listeners. Play the best music, and have fun doing it.

JG: If you are looking at making an impact in your community with a Christian station, start over. Don't try to make Christian radio better by looking at the past. Learn from the past, and start from scratch with a whole new way of thinking. Think of your station as a station that has the power to break out of a niche-market mentality. Think big, and big things will happen — especially in a small market where a mistake won't cost quite as much.

"All the research studies and power gold libraries don't mean a thing to your listeners. Play the best music, and have fun doing it."

Steve Etheridge

R&R: What outside sources are helping your stations along?

SE: Since R&R included a Christian-music section, it's been a tremendous resource to read about other radio professionals and their successes and failures. I've also pilfered a few new ideas in the process.

R&R: What future plans do your stations have for expansion, garnering more listeners or simply landing more P1s within your markets?

JG: Our biggest goal is to nail down a consistent morning show that is very community involved. Once we have that, everything else will fall into place. In fact, if anyone wants a morning gig on one of the most progressive Christian stations in the country, call me. Right now we just try to get out in the community as much as we can and promote the station in places where people wouldn't normally listen to Christian radio.

SE: Next year we are adding an

"We don't throw the term 'Christian music' around a lot. We just act like this is what everyone is listening to."

Jeremy Gonzalez

JG: Afternoon drive is generally good for us. I have been doing that slot for four years. Consistency is very important. The biggest issue we have is getting the right people for morning drive. We had a great team about two years ago. They pulled a No. 1 in Arbitron with 18-44 females,

August 10, 2001

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS Who? (Sparrow)	828	+27	18
2	2	TAIT All You Got (Forefront)	791	+13	15
3	3	TREE 63 Look What You've Done (Inpop)	777	+34	16
5	4	PFR Missing Love (Squint)	765	+57	11
4	5	ELMS Hey, Hey (Sparrow)	677	-31	15
6	6	BENJAMIN GATE All Over Me (Forefront)	637	-6	16
8	7	REBECCA ST. JAMES Wait For Me (Forefront)	598	+48	8
7	8	LARUE Fly (Reunion)	578	-58	16
10	9	PLUS ONE Soul Tattoo (143/Atlantic)	565	+42	6
13	10	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	555	+54	5
11	11	FFH Watching Over Me (Essential)	548	+31	9
14	12	JOY WILLIAMS Serious (Reunion)	513	+25	7
12	13	STACIE ORRICO Without Love (Forefront)	498	-7	16
9	14	ZOEGRIL No You (Sparrow)	442	-108	16
15	15	SOMECLOUD Open The Eyes Of My Heart (Gotee)	417	+3	16
25	16	RACHAEL LAMPA You Lift Me Up (Word)	375	+114	4
20	17	K. FRANKLIN & MARY MARY Thank You (Gospo Centric)	362	+45	18
17	18	MATT BROUWER Water (Reunion)	345	-5	16
19	19	CIRCADIAN RHYTHM Beautiful Savior (40)	321	-1	18
22	20	SUPERCHICK Barlow Girls (Inpop)	296	-11	9
Debut	21	SMALLTOWN POETS Firefly (Ardent/Forefront)	284	+80	1
24	22	TEN SHEKEL SHIRT Ocean (Vertical)	282	+18	16
16	23	BY THE TREE Reveal (Fervent)	277	-77	12
Debut	24	SKILLET You Are My Hope (Ardent)	268	+143	1
8	25	JAKE The One (Reunion)	267	-71	13
21	26	APT. CORE /GINNY OWENS 40 (Rocketown)	239	-58	8
26	27	KEVIN MAX Be (Forefront)	246	+11	6
Debut	28	SHAUN GROVES Welcome Home (Rocketown)	244	+53	1
Debut	29	PAUL ALAN She's The Reason (Aluminum)	239	+87	1
23	30	AVALON Make It Last Forever (Sparrow)	228	-55	16

28 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4.
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Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	SKILLET Alien Youth (Ardent)	358	-9	7
10	2	P.O.D. Alive (Atlantic)	314	+124	2
9	3	EARTHSUIT Do You Enjoy The Distortion (Sparrow)	277	+75	11
2	4	ELMS Hey, Hey (Sparrow)	264	-13	14
4	5	PAX217 Sandbox Praise (Forefront)	255	+17	9
5	6	BENJAMIN GATE All Over Me (Forefront)	248	+17	16
6	7	THOUSAND FOOT KRUTCH Unbelievable (OGE)	222	+4	5
7	8	SWITCHFOOT Poperazzi (Sparrow)	218	+3	11
14	9	NORMALS Every Moment (Forefront)	201	+42	4
3	10	SUPERCHICK Barlow Girls (Inpop)	194	-81	15
12	11	DELIRIOUS? My Glorious (Sparrow)	188	+15	12
20	12	SMALLTOWN POETS Firefly (Ardent/Forefront)	177	+55	4
8	13	GRYP Left Behind (Independent)	173	-31	14
28	14	PFR Amsterdam (Squint)	167	+72	4
11	15	8:28 Nature Against God (Culdesac)	157	-28	6
16	16	JUSTIFIDE The Way (Culdesac/Ardent)	147	+8	16
17	17	PLANKEYE The Meaning Of It All (BEC)	137	0	9
15	18	HANGMAIL Wrong Is Wrong (Tooth & Nail)	132	+5	7
19	19	BUCK ENT. Got To Get You Into My Life (Galaxy 21)	132	+8	9
Debut	20	LIFHOUSE Sick Cycle Carousel (DreamWorks)	131	+42	1
27	21	TREES 1*0*1 (Inpop)	124	+28	2
15	22	RELIENT K Softer To Me (Gotee)	116	-31	16
25	23	77's Related (Galaxy 21)	115	+15	4
23	24	480T Go (Diverse)	118	+4	9
22	25	MCCLURG FAMILY SINGERS Freedom (Word Of Mouth)	107	-7	8
Debut	26	RELIENT K Pressing On (Gotee)	104	+58	1
21	27	BEAMBAG Limit Of Shurt (Inpop)	104	-14	16
28	28	BY THE TREE Reveal (Fervent)	103	+8	14
29	29	BLEACH Asleep In The Light (BEC)	94	-1	7
13	30	DISCIPLE God Of Elijah (Rugged)	92	-68	15

47 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4.
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Shaun Groves

#1 AC "Welcome Home"

R&R July 27, 2001

(Grade: A) "... one of the best albums this year." - *crosswalk.com*

(4 Stars) "All 10 tracks resonate with an honesty and vulnerability that is rare, giving voice to the joys and afflictions of living as a redeemed soul in a fallen world." - *CCM Magazine*

On tour this fall with Bebo Norman!

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Derek T. Jones
615.595.9040
Derek@rocketownrecords.com



From the new album *Invitation To Eavesdrop*



Available now
rocketownrecords.com
shaungroves.com

AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	FFH Watching Over Me (Essential)	1067	-4	9
2	2	SHAUN GROVES Welcome Home (Rocketown)	1031	+3	11
5	3	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	972	+103	6
3	4	KATHINAS Thank You (Gotee)	899	-42	12
4	5	CECE WINANS Say A Prayer (WalkSpring/Sparrow)	891	+16	7
6	6	TAIT All You Got (Forefront)	812	-33	12
7	7	JACI VELASQUEZ Adore (Word)	801	-40	10
10	8	RACHAEL LAMPA You Lift Me Up (Word)	754	+122	5
9	9	NICOLE C. MULLEN Call On Jesus (Word)	715	+8	3
13	10	ERIN O'DONNELL Hold On To Jesus (Word)	690	+91	8
12	11	PFR Missing Love (Squint)	663	+49	10
18	12	JOY WILLIAMS I Believe In You (Reunion)	627	+118	12
8	13	WATERMARK Good For Me (Rocketown)	587	-123	12
15	14	CHERI KEAGGY I Like (M2.0)	594	+27	8
16	15	PLUS ONE Soul Tattoo (143/Antarctic)	563	+9	6
19	16	OUT OF THE GREY Shine Like Crazy (Rocketown)	536	+28	4
17	17	PHILLIPS, CRAIG & DEAN Let My Words Be Few (Sparrow)	506	-18	12
11	18	NATALIE GRANT Keep On Shining (Pamplin)	469	-154	12
21	19	REBECCA ST. JAMES Wait For Me (Forefront)	445	+64	3
20	20	GREG LONG In The Waiting (Word)	441	-17	9
14	21	POINT OF GRACE Blue Skies (Word)	378	-195	12
22	22	NEWSBOYS Who? (Sparrow)	349	-4	4
Debut	23	MICHAEL W. SMITH Worth It All (Reunion)	318	+163	1
30	24	CHRIS RICE The Face Of Christ (Rocketown)	313	+99	2
Debut	25	AVALON Wonder Why (Sparrow)	282	+174	1
25	26	ZOEGIRL No You (Sparrow)	271	-20	12
24	27	SCOTT KRIPPAYNE What Breaks Your Heart (Spring Hill)	254	-50	12
Debut	28	CINDY MORGAN Good Thing (Word)	239	+59	1
27	29	SARA GROVES How It Is Between Us (INO)	234	-23	2
28	30	MATT BROUWER A New Song (Reunion)	209	-19	2

57 AC reporters. Songs ranked by total plays for the airplay week of Sunday 7/29-Saturday 8/4. © 2001 Radio & Records.

Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	TOBY MAC Somebody's Watching Me (Forefront)
2	DJ MAJ I/NEW BREED What's My Name (Gotee)
3	KIRK FRANKLIN & MARY MARY Thank You (Gospo Centric)
4	JOHN REUBEN Divine Inspiration (Gotee)
5	URBAN D We Go Together Like (Seventh Street)
6	APT. CORE I/GINNY OWENS 40 (Rocketown)
7	T-BONE Ride Wit' Me (Flicker)
8	UNITY KLAN Rida (Eternal Funk)
9	DJ MAJ I/OUT OF EDEN Spirit Moves (Gotee)
10	L.A. SYMPHONY Broken Tape Decks (Squint)
11	KNOWDAVERBS Plane Scared (Gotee)
12	STACIE ORRICO Without Love (Forefront)
13	MARS ILL Sphere Oh Hip-Hop (Uprok/BEC)
14	COLEON Squanderin' (Syntax)
15	SMOOTH Get Your Prainz On (Metro One)
16	RACHAEL LAMPA You Lift Me Up (Word)
17	JUMP 5 Spinnin' Around (Sparrow)
18	ILL HARMONICS Woe Is We (BEC)
19	LONDA LARMOND Once (Sparrow/EMI Gospel)
20	BENJAMIN GATE All Over Me (Forefront)

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWOF/Cedar Rapids, IA
WCFL/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WDRQ/Green Bay, WI
KAIM/Honolulu, HI

WAYK/Kalamazoo, MI
WYLV/Knoxville, TN
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFJ/San Francisco, CA
KLFF/San Luis Obispo, CA
KTSL/Spokane, WA
KADI/Springfield, MO

WBVM/Tampa, FL
WYSZ/Toledo, OH
KTWY/Tri-Cities, WA
KMRX/Tulsa, OK
KDUV/Wisalia, CA
WCLQ/Wausau, WI

AIR1/Network
KNMI/Network

28 Reporters

Rock

WDCO/Albany, NY
KLYT/Albuquerque, NM
WWEV/Atlanta, GA
WVDF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WONC/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WSNL/Flint, MI
WKLD/Grand Rapids, MI
WDRQ/Green Bay, WI
WROQ/Greenville, SC
WTPT/Greenville, SC
WBOP/Harrisonburg, VA

WMUL/Huntington, WV
WQME/Indianapolis, IN
WNCM/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
KSLI/Lincoln, NE
WDML/Marietta, IL
WCWP/Massau-Suffolk, NY
WVCP/Memphis, TN
WCM/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
WTR/Rochester, NY
KWND/Springfield, MO
WTRK/Saginaw, MI
WJIS/Sarasota, FL

KCLC/St. Louis, MO
KYMC/St. Louis, MO
WBJJ/Spartansburg, SC
WBVM/Tampa, FL
WYSZ/Toledo, OH
KMOD/Tulsa, OK
KMRX/Tulsa, OK
WCLQ/Wausau, WI
WAYF/West Palm Beach, FL
KZZD/Wichita, KS
WPAO/Youngstown, OH

KADU/Network
KNMI/Network

47 Reporters

AC

KAEZ/Amarillo, TX
KAFK/Anchorage, AK
WFSH/Atlanta, GA
WVFX/Atlanta, GA
KTFA/Beaumont, TX
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WDMU/Chicago, IL
WZFS/Chicago, IL
WAKW/Cincinnati, OH
KBIO/Colorado Springs, CO
WMHK/Columbia, SC
WCVO/Columbus, OH
KLTY/Dallas, TX
WMUZ/Detroit, MI
WCTL/Erie, PA
KYTT/Eugene, OR

KLRC/Fayetteville, AR
WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
KSBJ/Houston-Galveston, TX
WOME/Indianapolis, IN
WGBB/Jacksonville, FL
WCQR/Johnson City, TN
KOBK/Joplin, MO
KFSL/Los Angeles, CA
WJIE/Louisville, KY
KOFR/Lubbock, TX
WMCU/Miami, FL
WZTO/Memphis, TN
WPDZ/Orlando, FL
WZZD/Philadelphia, PA
KBVM/Portland, OR
KSLT/Rapid City, SD
WPAR/Roanoke, VA

WRXT/Roanoke, VA
WXPZ/Salisbury, DE
WJIS/Sarasota, FL
KCMS/Seattle-Tacoma, WA
WHPZ/South Bend, IN
WBI/Spokane, IL
KWND/Springfield, MO
WBGL/Terre Haute, IN
KXOJ/Tulsa, OK
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

HIS RADIO/Network
SALEM/Network
KLOVE/Network
KJIL/Network

57 Reporters

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	GRYP Left Behind (Independent)
2	DISCIPLE God Of Elijah (Rugged)
3	JUSTIFIDE The Way (Ardent)
4	BROKEN Stand (Mercy Street)
5	8:28 Nature Against God (Cudesac)
6	EDL Jetstream (Fashion Pop)
7	LIVING SACRIFICE Perfect (Solid State)
8	GS MEGAPHONE Use Me (Spindust)
9	ZAO 5 Year Winter (Solid State)
10	P.O.D. Alive (Atlantic)

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SOUTH

Market Manager, Clear Channel Radio, Amarillo, TX (KATP-FM, KIXZ-AM, KMML-FM, KMXJ-FM, KPRF-FM). Resume: Mike Madigan, RVP, Clear Channel Radio, 775 W. 28th St., Yuma, AZ 85364. Fax: 520-344-4983 mikemadigan@clearchannel.com. EOE (08/10)

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WEST

Sales - LA's new Hot Talk, KPLS 830 is looking for outstanding sales people now. E-mail: (Word) or fax resume to: KPLS@megapaths1.net Fax: 714-282-9040. EOE (08/10)

Top rated Classic Rocker seeks AT with positive attitude, strong voice, high production skills. T&R: KMGJ, P.O. Box 40, Pocatello, ID 83204. EOE (08/10)

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8450) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

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To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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LA's new Hot Talk KPLS 830 is looking for outstanding sales people now. Must be self-motivated and have a desire to win. E-mail (Word) or fax your resume to: KPLS@megapaths1.net Fax: 714-282-9040. EOE

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Seasoned San Diego female Talent seeks fulltime gig in San Diego/Orange/Riverside counties. Awesome pipes. Vox, and Personality! Currently employed. AMY ImdeeJay2000@yahoo.com (760) 207-3122 (760) 940-2297-H. (08/10)

70'S Oldies host looking for a good home. Check out my demo at: www.geocities.com/hitsofyesteryear or Email me GLENN at hitsofyesteryear@yahoo.com. (08/10)

Successful PD seeks challenge! Consistent wins markets 230 to 10. Proactive, creative, strategic leadership. http://pages.prodigy.net/bobbyduncan/ BOBBY DUNCAN: (713) 991-0246 bobbyduncan@prodigy.net. (08/10)

PBP man with sales experience available. JOE: (888) 327-4996. (08/10)

Seeking sports job with PBP. Experienced in all aspects of sports radio. PBP, updates, remotes, talk etc. Hardworking team player. SONN EIDEM: eidemrocks@unirebels.com (308) 220-4090. (08/10)

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• **CURRENT #255**, WPLJ/Scott & Todd, KALC/Denise Plante, WABC/Round, WJMK/Dick Bion, WNOU/A.J. Cassette \$10.00, CD \$13.00
 • **CURRENT #254**, WTJM/Jay Thomas, KHMX/Paul Christy, KFRC/J.D., WKSC/Craig, WSSR/Jeff Thomas & Jennifer Jordan, WFLZ/Carson, WMAK/Bobby Knight, WBZZ/Adam, \$10.00
 • **PERSONALITY PLUS #PP-163**, KIHT/Steve & D.C., WTMX/Eric & Kathy, WKDX/Mancow, WKHX/Moby, Cassette \$10.00
 • **PERSONALITY PLUS #PP-162**, WWSW/Merkel & Dickson, WSB-FM/Kelly & Alpha, KPLX/Bobby Mitchell, Tara & Chris, Z100/Elvis Duran & Z Morning Zoo, \$10.00
 • **ALL COUNTRY #CY-110**, WDAF, KFKE, KBEO, WKHX, WIL-FM, KSD-FM, \$10.00
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 • **ALL CHR #CHR-80**, KIIS, Z100, WBZZ, WSTR, KSLZ, \$10.00
 • **PROFILE #S-442**, KANSAS CITY! CHR AC UC AOR Gold City UC, \$10.00
 • **PROFILE #S-443**, ST. LOUIS! CHR AC AOR Gold City UC, \$10.00
 • **PROMO VAULT #PR-45**, promo samples - all formats, all market sizes, Cassette, \$12.50
 • **SWEETPEA VAULT #SV-31**, Sweeper & Legal ID samples, all formats, Cassette, \$12.50
 • **CHN-29 (CHR NIGHTS)**, #MR-9 (All Rock), #O-23 (Oldies), #F-27 (All Female), #J-10 (RHY. Oldies), #T-8 (Talk) at \$10.00 each
 • **CLASSIC #C-247**, KOL/Robin Mitchell-1968, WJBG/John Landecker-1971, WOXY/Big Ron O'Brien-1972, KING/Bill Gardner-1972, KHTZ/Charly Tuna-1981, KIQQ/Eric Chase-1975! \$13.50
VIDEO #86, Houston's KHMX/Larry Moon, KLOU/Grego, Pruett & Boner, St. Louis' WIL/ Lynn Stewart, WVRV/Jason & Trish, Chicago's WKSC/Rick Party, WUSN/Big John & Trish, 2 Hot hrs on VHS, \$30.00
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 Fax: (310) 203-8450
 e-mail: kmumaw@rronline.com



CHR/POP

LW	TW	
—	1	0-TOWN All Or Nothing (J)
—	2	CITY HIGH What Would You Do? (Interscope)
—	3	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)
—	4	JANET Someone To Call My Lover (Virgin)
—	5	LIFHOUSE Hanging By A Moment (DreamWorks)
—	6	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)
—	7	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
—	8	DESTINY'S CHILD Bootylicious (Columbia)
—	9	STAND It's Been Awhile (Flip/Elektra/EEG)
—	10	SUGAR RAY When It's Over (Lava/Atlantic)
—	11	JESSICA SIMPSON Irresistible (Columbia)
—	12	INCUBUS Drive (Immortal/Epic)
—	13	NELLY Ride Wit Me (Fo' Reel/Universal)
—	14	WILLA FORD I Wanna Be Bad (Lava/Atlantic)
—	15	AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)
—	16	JENNIFER LOPEZ I'm Real (Epic)
—	17	EVE 6 Here's To The Night (RCA)
—	18	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
—	19	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)
—	20	112 Peaches & Cream (Bad Boy/Arista)
—	21	SMASH MOUTH I'm A Believer (Interscope)
—	22	WISEGUYS Start The Commotion (Mammoth/Hollywood)
—	23	LFO Every Other Time (J)
—	24	DAVE MATTHEWS BAND The Space Between (RCA)
—	25	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
—	26	USHER U Remind Me (LaFace/Arista)
—	27	3 DOORS DOWN Be Like That (Republic/Universal)
—	28	CRAIG DAVID Fill Me In (Wildside/Atlantic)
—	29	NELLY FURTADO Turn Off The Light (DreamWorks)
—	30	JAGGED EDGE Where The Party At (So So Def/Columbia)

#1 MOST ADDED

U2 Stuck In A Moment... (Interscope)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

JESSICA ANDREWS Who I Am (DreamWorks)
 EOEN'S CRUSH Love This Way (London Sire)
 ST. LUNATICS Midwest Swing (Fo' Reel/Universal)
 JENNIFER PAIGE These Days (Edel America/Hollywood)
 MACY GRAY Sweet Baby (Epic)

CHR begins on Page 36.

CHR/RHYTHMIC

LW	TW	
—	1	JAGGED EDGE Where The Party At (So So Def/Columbia)
—	2	112 Peaches & Cream (Bad Boy/Arista)
—	3	JENNIFER LOPEZ I'm Real (Epic)
—	4	USHER U Remind Me (LaFace/Arista)
—	5	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)
—	6	ALICIA KEYS Fallin' (J)
—	7	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
—	8	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)
—	9	LIL' MO Superwoman (Gold Mind/EastWest/EEG)
—	10	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)
—	11	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
—	12	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
—	13	012 Purple Hills (Shady/Interscope)
—	14	TOYA I Do (Arista)
—	15	CRAIG DAVID Fill Me In (Wildside/Atlantic)
—	16	MARY J. BLIGE Family Affair (MCA)
—	17	RAY-J Wait A Minute (Atlantic)
—	18	JANET Someone To Call My Lover (Virgin)
—	19	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)
—	20	CITY HIGH What Would You Do? (Interscope)
—	21	DESTINY'S CHILD Bootylicious (Columbia)
—	22	P. DIDDY & THE FAMILY Bad Boys For Life (Bad Boy/Arista)
—	23	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)
—	24	JUVENILE Set It Off (Cash Money/Universal)
—	25	R. KELLY Fiesta (Jive)
—	26	FABOLOUS F/MATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)
—	27	VIOLATOR F/BUSTARHYMES What It Is (Violator/Loud/Columbia)
—	28	AFROMAN Because I Got High (Universal)
—	29	NINEA Don't Mess With The Radio (Jive)
—	30	GINUWINE Differences (Epic)

#1 MOST ADDED

AFROMAN Because I Got High (Universal)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

MAXWELL Lifetime (Columbia)
 JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)
 HI TEK Round & Round (Rawkus/Priority)
 PETEY PABLO Raise Up (Jive)
 IMX Clap Your Hands (New Line)

CHR begins on Page 38.

URBAN

LW	TW	
—	1	ALICIA KEYS Fallin' (J)
—	2	JAGGED EDGE Where The Party At (So So Def/Columbia)
—	3	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)
—	4	JENNIFER LOPEZ I'm Real (Epic)
—	5	USHER U Remind Me (LaFace/Arista)
—	6	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
—	7	GINUWINE Differences (Epic)
—	8	ERICK SERMON Music (Interscope)
—	9	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
—	10	MARY J. BLIGE Family Affair (MCA)
—	11	112 Peaches & Cream (Bad Boy/Arista)
—	12	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)
—	13	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)
—	14	P. DIDDY & THE FAMILY Bad Boys For Life (Bad Boy/Arista)
—	15	JILL SCOTT The Way (Hidden Beach/Epic)
—	16	JUVENILE Set It Off (Cash Money/Universal)
—	17	JANET Just in Case (Divine Mill/WB)
—	18	DESTINY'S CHILD Bootylicious (Columbia)
—	19	JIMMY COZIER She's All I Got (J)
—	20	R. KELLY Fiesta (Jive)
—	21	PUBLIC ANNOUNCEMENT John Doe (RCA)
—	22	RAY-J Wait A Minute (Atlantic)
—	23	VIOLATOR F/BUSTARHYMES What It Is (Violator/Loud/Columbia)
—	24	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)
—	25	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)
—	26	R. KELLY Feelin' On Your Booty (Jive)
—	27	LIL BOW WOW Ghetto Girls (So So Def/Columbia)
—	28	CRAIG DAVID Fill Me In (Wildside/Atlantic)
—	29	LUTHER VANDROSS Take You Out (J)
—	30	BRIAN MCKNIGHT Love Of My Life (Motown)

#1 MOST ADDED

LIL' ROME The Girlies (Soula/Priority)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

TYRESE What Am I Gonna Do (RCA)
 THREE 6 MAFIA Baby Mama (Universal)
 NICOLE I'm Lookin' (Gold Mind/EastWest/EEG)
 GERALD LEVERT Made To Love Ya (EastWest/EEG)
 2PAC Letter 2 My Unborn (Amaru/Death Row/Interscope)

URBAN begins on Page 51.

AC

LW	TW	
—	1	FAITH HILL There You'll Be (Warner Bros.)
—	2	DIDO Thankyou (Arista)
—	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
—	4	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
—	5	ENYA Only Time (Reprise)
—	6	BACKSTREET BOYS More Than That (Jive)
—	7	DIAMOND RIO One More Day (Arista)
—	8	'N SYNC This I Promise You (Jive)
—	9	LIONEL RICHIE Angel (Island/IDJMG)
—	10	BBMAK Ghost Of You And Me (Hollywood)
—	11	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
—	12	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)
—	13	DON HENLEY Taking You Home (Warner Bros.)
—	14	ERIC CLAPTON Believe In Life (Duck/Reprise)
—	15	LEANN RIMES I Need You (Sparrow/Curb/Capitol)
—	16	JO DEE MESSINA Burn (Curb)
—	17	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)
—	18	8 CLUB 7 Never Had A Dream Come True (A&M/Interscope)
—	19	0-TOWN All Or Nothing (J)
—	20	BBMAK Back Here (Hollywood)
—	21	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
—	22	HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)
—	23	FREEDY JOHNSTON Love Grows (Elektra/EEG)
—	24	THE CORRS All The Love In The World (143/Lava/Atlantic)
—	25	JESSICA ANDREWS Who I Am (DreamWorks)
—	26	JIM BRICKMAN The Simple Things (Windham Hill)
—	27	CHARLIE WILSON Without You (Major Hits)
—	28	NEIL DIAMOND You Are The Best Part Of Me (Columbia)
—	29	JANET Someone To Call My Lover (Virgin)
—	30	MARIAH CAREY Never Too Far (Virgin)

#1 MOST ADDED

JIM BRICKMAN The Simple Things (Windham Hill)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

EVA CASSIDY (Somewhere) Over The Rainbow (Blix Street)
 SUZY K Dive Deep (Vellum)
 PETER CETERA I'm Coming Home (DDE)
 BOND Victory (Decca/Universal)
 SHAWN COLVIN Bound To You (Columbia)

AC begins on Page 75.

HOT AC

LW	TW	
—	1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
—	2	LIFHOUSE Hanging By A Moment (DreamWorks)
—	3	SUGAR RAY When It's Over (Lava/Atlantic)
—	4	INCUBUS Drive (Immortal/Epic)
—	5	SMASH MOUTH I'm A Believer (Interscope)
—	6	DAVE MATTHEWS BAND The Space Between (RCA)
—	7	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
—	8	EVE 6 Here's To The Night (RCA)
—	9	FIVE FOR FIGHTING Superman (Arista/Columbia)
—	10	DIDO Thankyou (Arista)
—	11	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
—	12	MATCHBOX TWENTY Mad Season (Lava/Atlantic)
—	13	STAND It's Been Awhile (Flip/Elektra/EEG)
—	14	MICHELLE BRANCH Everywhere (Maverick)
—	15	LENNY KRAVITZ Again (Virgin)
—	16	WISEGUYS Start The Commotion (Mammoth/Hollywood)
—	17	BARENKATED LADIES Falling For The First Time (Reprise)
—	18	DIDO Hunter (Arista)
—	19	3 DOORS DOWN Be Like That (Republic/Universal)
—	20	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)
—	21	FUEL Bad Day (Epic)
—	22	BETTER THAN EZRA Extra Ordinary (Beyond)
—	23	JEFFREY GAMES In Your Eyes (Artemis)
—	24	ENYA Only Time (Reprise)
—	25	NELLY FURTADO Turn Off The Light (DreamWorks)
—	26	VERVE PIPE Never Let You Down (RCA)
—	27	TRICKSIDE Under You (Wind-up)
—	28	JANET Someone To Call My Lover (Virgin)
—	29	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)
—	30	MACY GRAY Sweet Baby (Epic)

#1 MOST ADDED

U2 Stuck In A Moment... (Interscope)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)
 AFRO-CELT... F/PETER GABRIEL When You're Falling (Real World/Virgin)
 RONAN KEATING Lovin' Each Day (A&M/Interscope)
 D-TOWN All Or Nothing (J)
 JENNIFER PAIGE These Days (Edel America/Hollywood)

AC begins on Page 75.

ROCK

LW	TW	
—	1	STAND It's Been Awhile (Flip/Elektra/EEG)
—	2	3 DOORS DOWN Be Like That (Republic/Universal)
—	3	TOOL Schism (Volcano)
—	4	BLACK CROWES Soul Singing (V2)
—	5	FUEL Bad Day (Epic)
—	6	MICKELBACK How You Remind Me (Roadrunner)
—	7	TANTRIC Astounded (Maverick)
—	8	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
—	9	CULT Rise (Lava/Atlantic)
—	10	SALIVA Your Disease (Island/IDJMG)
—	11	STONE TEMPLE PILOTS Days Of The Week (Atlantic)
—	12	LINKIN PARK Crawling (Warner Bros.)
—	13	FUEL Hemorrhage (In My Hands) (Epic)
—	14	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
—	15	GODSMACK Greed (Republic/Universal)
—	16	STAND Outside (Flip/Elektra/EEG)
—	17	LIVE Simple Creed (Radioactive/MCA)
—	18	DAVE NAVARRO Rexall (Capitol)
—	19	TANTRIC Breakdown (Maverick)
—	20	STEREOMUD Pain (Loud/Columbia)
—	21	DROWNING POOL Bodies (Wind-up)
—	22	PETE. Sweet Daze (Warner Bros.)
—	23	PRIME 5TH I'm Stupid (Don't Worry...) (Giant/Reprise)
—	24	DISTURBED Down With The Sickness (Giant/Reprise)
—	25	CALLING Wherever You Will Go (RCA)
—	26	WEEZER Hash Pipe (Geffen/Interscope)
—	27	CLUTCH Careful With That Mic... (Atlantic)
—	28	DAYS OF THE NEW Hang On To This (Outpost/Interscope)
—	29	ECONOLINE CRUSH You Don't Know What It's... (Restless)
—	30	STEVEN MARY THREE Wait (Mammoth)

#1 MOST ADDED

CULT Breathe (Lava/Atlantic)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

CRAVING THEO Stomp (Columbia)
 JUDAS PRIEST Feed On Me (Atlantic)
 COLOR Are You With Me? (Melisma/Arista)
 PRIMER 55 This Life (Island/IDJMG)
 NDNPOINT Endure (MCA)

ROCK begins on Page 80.

Monitored Airplay Overview: August 10, 2001

URBAN AC

LW	TW	Artist	Album
1	1	ALICIA KEYS	Fallin' (J)
2	2	ISLEY BROTHERS F/RONALD ISLEY	Contagious (DreamWorks)
3	3	LUTHER VANDROSS	Take You Out (J)
4	4	JILL SCOTT	The Way (Hidden Beach/Epic)
5	5	ERICK SERMON	Music (Interscope)
6	6	MUSIQ	Love (Def Soul/IDJMG)
7	7	JAHEIM	Just In Case (Divine Mill/WB)
8	8	BRIAN MCKNIGHT	Love Of My Life (Motown)
9	9	INOIA, ARIE	Brown Skin (Motown)
10	10	MAXWELL	Lifetime (Columbia)
11	11	SYLEENA JOHNSON	I Am Your Woman (Jive)
12	12	GERALD LEVERT	Made To Love Ya (EastWest/EEG)
13	13	WILL DOWNING	Is This Love (GRP/VMG)
14	14	DAVE HOLLISTER	Take Care Of Home (Def Squad/DreamWorks)
15	15	DONNIE MCCURKIN	We Fall Down (Verity)
16	16	CECE WINANS	More Than What I Wanted... (Wellspring/Capitol)
17	17	CHARLIE WILSON	One Way Street (Major Hits)
18	18	JESSE POWELL	Something In The Past (Silas/MCA)
19	19	PUBLIC ANNOUNCEMENT	John Doe (RCA)
20	20	USHER U	Remind Me (LaFace/Arista)
21	21	KENNY LATTMORE	Weekend (Arista)
22	22	ERIC BENET	Love Don't Love Me (Warner Bros.)
23	23	FAITH EVANS F/CARL THOMAS	Can't Believe (Bad Boy/Arista)
24	24	O'JAYS	Let's Ride (Global Soul/Freeworld)
25	25	GIMWINE	Differences (Epic)
26	26	TANK	Slowly (BlackGround)
27	27	JEFF MAJORS	Wade In The Water (Independent)
28	28	TOMY TERRY	Freaky Little Game (Golden Boy)
29	29	BLU CANTRELL	Hr 'Em Up Style (Oops!) (Arista)
30	30	BABYFACE	What If (Arista)

#1 MOST ADDED

SUNSHINE ANDERSON Lunch Or Dinner (Soullfe/Atlantic)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

- FULL FORCE Float On With Us (Forceful/TVT)
- LOVE DOCTOR Slow Roll It (Mardi Gras)
- TYRESE What Am I Gonna Do (RCA)
- MARY J. BLIGE Family Affair (MCA)
- MICHAEL COOPER Your Face (Major Hits)

URBAN begins on Page 51.

ACTIVE ROCK

LW	TW	Artist	Album
1	1	TOOL	Schism (Volcano)
2	2	STAINED	It's Been Awhile (Flip/Elektra/EEG)
3	3	LINKIN PARK	Crawling (Warner Bros.)
4	4	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)
5	5	GODSMACK	Greed (Republic/Universal)
6	6	DISTURBED	Down With The Sickness (Giant/Reprise)
7	7	DROWNING POOL	Bodies (Wind-up)
8	8	SALIVA	Your Disease (Island/IDJMG)
9	9	NICKELBACK	How You Remind Me (Roadrunner)
10	10	TANTRIC	Astounded (Maverick)
11	11	STEREOMUD	Pain (Loud/Columbia)
12	12	ADEMA	Giving In (Arista)
13	13	SYSTEM OF A DOWN	Chop Suey (American/Columbia)
14	14	PETE.	Sweet Daze (Warner Bros.)
15	15	CLUTCH	Careful With That Mic... (Atlantic)
16	16	COLD	End Of The World (Flip/Geffen/Interscope)
17	17	LIVE	Simple Creed (Radioactive/MCA)
18	18	WEEZER	Hash Pipe (Geffen/Interscope)
19	19	POWERMAN 5000	Bombshell (DreamWorks)
20	20	CULT	Rise (Lava/Atlantic)
21	21	3 DOORS DOWN	Be Like That (Republic/Universal)
22	22	LUMP BAZKIT	Boiler (Flip/Interscope)
23	23	STAINED	Outside (Flip/Elektra/EEG)
24	24	ECONOLINE CRUSH	You Don't Know What It's... (Restless)
25	25	PRIME 5TH	I'm Stupid (Don't Worry...) (Giant/Reprise)
26	26	SOIL	Halo (J)
27	27	311	You Wouldn't Believe (Volcano)
28	28	SIMON SAYS	Blister (Hollywood)
29	29	ALIEN ANT FARM	Smooth Criminal (DreamWorks)
30	30	MUDVAYNE	Death Blooms (No Name/Epic)

#1 MOST ADDED

SALIVA Click Click Boom (Island/IDJMG)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

- VISION OF DISORDER Southbound (TVT)
- INSOLENCE Poison Well (Maverick)
- PRIMER 55 This Life (Island/IDJMG)
- OLEANDER Benign (Republic/Universal)
- BUCKCHERRY Porno Star (DreamWorks)

ROCK begins on Page 89.

COUNTRY

LW	TW	Artist	Album
1	1	BLAKE SHELTON	Austin (Warner Bros.)
2	2	TOBY KEITH	I'm Just Talkin' About Tonight (DreamWorks)
3	3	JAMIE O'NEAL	When I Think About Angels (Mercury)
4	4	KEITH URBAN	Where The Blacktop Ends (Capitol)
5	5	LONESTAR	I'm Already There (BNA)
6	6	MONTGOMERY GENTRY	She Couldn't Change Me (Columbia)
7	7	JO DEE MESSINA	Downtime (Curb)
8	8	CYNDI THOMSON	What I Really Meant To Say (Capitol)
9	9	RASCAL FLATTS	While You Loved Me (Lyric Street)
10	10	CHRIS CAGLE	Laredo (Capitol)
11	11	BROOKS & DUNN	Only In America (Arista)
12	12	TRISHA YEARWOOD	I Would've Loved You Anyway (MCA)
13	13	PHIL VASSAR	Six-Pack Summer (Arista)
14	14	LEE ANN WOMACK	Why They Call It Falling (MCA)
15	15	CAROLYN DAWN JOHNSON	Complicated (Arista)
16	16	DIAMOND RIO	Sweet Summer (Arista)
17	17	TIM MCGRAW	Angry All The Time (Curb)
18	18	DARRYL WORLEY	Second Wind (DreamWorks)
19	19	MARTINA MCCBRIDE	When God Fearin' Women Get... (RCA)
20	20	TAMMY COCHRAN	Angels In Waiting (Epic)
21	21	SONS OF THE DESERT	What I Did Right (MCA)
22	22	TRUCK PONY	On A Night Like This (H2E/WB)
23	23	ALAN JACKSON	Where I Come From (Arista)
24	24	TRAVIS TRITT	Love Of A Woman (Columbia)
25	25	DIXIE CHICKS	Heartbreak Town (Monument)
26	26	MARK WILLIS	Loving Every Minute (Mercury)
27	27	ANDY GRIGGS	How Cool Is That (RCA)
28	28	JEFF CARSON	Real Life (I Never Was...) (Curb)
29	29	REBA MCENTIRE	I'm A Survivor (MCA)
30	30	CHELY WRIGHT	Never Love You Enough (MCA)

#1 MOST ADDED

LONESTAR With Me (BNA)

#1 MOST INCREASED PLAYS

Will Return Next Week

NEW & ACTIVE

- LONESTAR With Me (BNA)
- 3 OF HEARTS Arizona Rain (RCA)
- BRIAN MCCOMAS Night Disappear With You (Lyric Street)
- TRACY BYRD Just Let Me Be In Love (RCA)
- MARY CHAPIN CARPENTER This Is Me Leaving You (Columbia)

COUNTRY begins on Page 53.

ALTERNATIVE

LW	TW	Artist	Album
1	1	TOOL	Schism (Volcano)
2	2	SUM 41	Fat Lip (Island/IDJMG)
3	3	STAINED	It's Been Awhile (Flip/Elektra/EEG)
4	4	ALIEN ANT FARM	Smooth Criminal (DreamWorks)
5	5	WEEZER	Hash Pipe (Geffen/Interscope)
6	6	LINKIN PARK	Crawling (Warner Bros.)
7	7	BLINK-182	The Rock Show (MCA)
8	8	GORILLAZ	Clint Eastwood (Virgin)
9	9	311	You Wouldn't Believe (Volcano)
10	10	CAKE	Short Skirt/Long Jacket (Columbia)
11	11	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)
12	12	NICKELBACK	How You Remind Me (Roadrunner)
13	13	FUEL	Bad Day (Epic)
14	14	DISTURBED	Down With The Sickness (Giant/Reprise)
15	15	SALIVA	Your Disease (Island/IDJMG)
16	16	ADEMA	Giving In (Arista)
17	17	INCUBUS	Drive (Immortal/Epic)
18	18	CALLING	Wherever You Will Go (RCA)
19	19	WEEZER	Island In The Sun (Geffen/Interscope)
20	20	DROWNING POOL	Bodies (Wind-up)
21	21	STONE TEMPLE PILOTS	Days Of The Week (Atlantic)
22	22	LIVE	Simple Creed (Radioactive/MCA)
23	23	CRYSTAL METHOD	Name Of The Game (Outpost/Geffen/Interscope)
24	24	DAVE NAVARRO	Rexall (Capitol)
25	25	GODSMACK	Greed (Republic/Universal)
26	26	JIMMY EAT WORLD	Bleed American (DreamWorks)
27	27	SYSTEM OF A DOWN	Chop Suey (American/Columbia)
28	28	3 DOORS DOWN	Be Like That (Republic/Universal)
29	29	LONG BEACH DUB ALLSTARS	Sunny Hours (DreamWorks)
30	30	PRIME 5TH	I'm Stupid (Don't Worry...) (Giant/Reprise)

#1 MOST ADDED

SALIVA Click Click Boom (Island/IDJMG)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

- HANOSOME DEVIL Makin' Money (Dirty Martini/RCA)
- JOYDROP Sometimes Wanna Die (Tommy Boy)
- CLUTCH Careful With That Mic (Atlantic)
- SEVEN CHANNELS Breathe (Palm Pictures)
- CRASHPALACE Perfect (Trauma)

ALTERNATIVE begins on Page 100.

SMOOTH JAZZ

LW	TW	Artist	Album
1	1	MARC ANTOINE	Mas Que Nada (GRP/VMG)
2	2	LEE RITENOUR F/DAVE GRUSIN	Get Up Stand Up (GRP/VMG)
3	3	PIECES OF A DREAM R U	Ready (Heads Up)
4	4	WAYMAN TISDALE	Can't Hide Love (Atlantic)
5	5	BRIAN CULBERTSON	Get It On (Atlantic)
6	6	JEFF KASHIWA	Around The World (Native Language)
7	7	DAVE KOZ	The Bright Side (Capitol)
8	8	FREDDIE RAVEL	Sunny Side Up (GRP/VMG)
9	9	HIL ST. SOUL	Until You Come Back To Me (Dome/Select-O-Hits)
10	10	EUGE GROOVE	Sneak A Peek (Warner Bros.)
11	11	STEVE COLE	From The Start (Atlantic)
12	12	LUTHER VANDROSS	Take You Out (J)
13	13	SADE	King Of Sorrow (Epic)
14	14	AL JARREAU	It's How You Say It (GRP/VMG)
15	15	JIMMY SOMMERS	360 Groove (Higher Octave)
16	16	URBAN KNIGHTS	High Heel Sneakers (Narada)
17	17	SPYRO GYRA	Open Door (Heads Up)
18	18	FATBURGER	Evil Ways (Shanachie)
19	19	RICHARD ELLIOT	Crush (GRP/VMG)
20	20	CHARLIE WILSON	Without You (Major Hits)
21	21	JEFF LORBER	Ain't Nobody (Samson/Gold Circle)
22	22	RICK BRAUN	Use Me (Warner Bros.)
23	23	KIM WATERS	Until Dawn (Shanachie)
24	24	RUSS FREEMAN	East River Drive (D/Atlantic)
25	25	ERIC MARIENTHAL	One Day In Venice (Peak/Concord)
26	26	RIPPINGTONS	Club Paradiso (Peak/Concord)
27	27	JEFF GOLUB	Dangerous Curves (GRP/VMG)
28	28	DIDO	Thankyou (Arista)
29	29	SPECIAL FX	Everyone's A Star (Shanachie)
30	30	YULARA	Om Namah Shivaya (Higher Octave)

#1 MOST ADDED

RICHARD ELLIOT Crush (GRP/VMG)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

- WILL DOWNING Is This Love (GRP/VMG)
- GERALD VEASLEY Do I Do (Heads Up)
- MICHAEL BRECKER F/JAMES TAYLOR Don't Let Me... (Verve/VMG)
- BOBBY CALDWELL Rain (Sin-Drome)
- JEFFREY GAINES In Your Eyes (Artemis)

Smooth Jazz begins on Page 84.

TRIPLE A

LW	TW	Artist	Album
1	1	AFRO-CELT... F.P. GABRIEL	When You're Falling (Real World/Virgin)
2	2	PETE YORN	Life On A Chain (Columbia)
3	3	DAVE MATTHEWS BAND	The Space Between (RCA)
4	4	ERIC CLAPTON	Travelin' Light (Duck/Reprise)
5	5	MELISSA ETHERIDGE	I Want To Be In Love (Island/IDJMG)
6	6	INCUBUS	Drive (Immortal/Epic)
7	7	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)
8	8	FIVE FOR FIGHTING	Superman (Aware/Columbia)
9	9	BLUES TRAVLER	Back In The Day (A&M/Interscope)
10	10	BLACK CROWES	Soul Singing (V2)
11	11	BETTER THAN EZRA	Extra Ordinary (Beyond)
12	12	R.E.M.	Imitation Of Life (Warner Bros.)
13	13	LIFHOUSE	Hanging By A Moment (DreamWorks)
14	14	U2	Elevation (Interscope)
15	15	LUCINDA WILLIAMS	Essence (Lost Highway/IDJMG)
16	16	CAKE	Short Skirt/Long Jacket (Columbia)
17	17	SUGAR RAY	When It's Over (Lava/Atlantic)
18	18	STEVE NICKS	Sorcerer (Reprise)
19	19	DAVID GRAY	Sail Away (ATO/RCA)
20	20	3 DOORS DOWN	Be Like That (Republic/Universal)
21	21	WIDESPREAD PANIC	This Part Of Town (Widespread/SRG)
22	22	OLD 97'S	Designs On You (Elektra/EEG)
23	23	BARENAKED LADIES	Falling For The First Time (Reprise)
24	24	STAINED	It's Been Awhile (Flip/Elektra/EEG)
25	25	JOHN HIATT	My Old Friend (Vanguard)
26	26	JOSH JOPLIN GROUP	Gravity (Artemis)
27	27	MATCHBOX TWENTY	Mad Season (Lava/Atlantic)
28	28	VERVE PIPE	Never Let You Down (RCA)
29	29	TRAIN	Something More (Columbia)
30	30	SHAWN COLVIN	Bound To You (Columbia)

#1 MOST ADDED

U2 Stuck In A Moment (Interscope)

#1 MOST INCREASED PLAYS

Will Return Next Week

TOP 5 NEW & ACTIVE

- STONE TEMPLE PILOTS Days Of The Week (Atlantic)
- WEEZER Island In The Sun (Geffen/Interscope)
- JOHN MAYER No Such Thing (Aware)
- CPR Katie Dld (Samson/Gold Circle)
- DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)

TRIPLE A begins on Page 108.

Publisher's Profile

By Erica Farber



ROBERT EATMAN

President, Robert Eatman Enterprises

musicianship to the mix. In radio, I don't think technique is as important; it's more talent. The talent is defined as something so unique that it stands out from the crowd. You can have dozens of talented violinists and only one Jascha Heifetz. In radio, you don't have any measure that easily discernible."

What an agent does: "All agents are involved in securing talent, supplying talent to radio stations and negotiating agreements. I'm involved in that, but I'm also involved in the strategy of placing talent in a job that's best suited to them on a strategic basis that will help enhance their careers. I also negotiate and draft the agreements, for which a lot of agents, I believe, use outside law firms. We give advice, help make career decisions and, hopefully, help mold talent into better talent."

The kind of talent that should be represented by an agent: "Radio personalities who have a certain amount of experience and are ready to make a jump to one of the top 50 markets should consider an agent if their show is unique. If they're playing 10 or 12 songs an hour, I don't really think they need to be represented by an agent. If they're doing a talk show in a major market, maybe a top 40 market, it's something they should at least investigate. Not everyone should be represented by an agent."

State of the industry: "The big companies are not only syndicating their best personalities to as many markets as possible, they're also taking talent from within their companies and syndicating them regionally. Stations, whether they're independents or owned by large groups, are still driven by on-air product. Great talent continues to be in high demand. The state of the industry hasn't changed that. The drive of the companies to secure big talent or up-and-coming talent remains the same. Talent drives a station. The stock prices of these big companies are based on the revenue of the stations. That revenue is driven by the on-air product."

Future outlook: "I was concerned that consolidation would have a major negative effect on my business. In fact, it's been a boon to my business. It's great! The need to secure talent and the opportunities remain, and they've really driven up the price of the top talent since consolidation."

On local personalities moving into syndication: "All talent should believe, if they're competitive and driven, that they should be syndicated. There seems to be a trend to syndicate talent from smaller markets into regional markets. There are a lot of examples. Ace & TJ are being syndicated regionally. There's talk about syndicating other talent regionally throughout the big companies as well."

"There are places for nationally syndicated talent and for local talent. You don't necessarily want to syndicate someone from Davenport, IA into Los Angeles and expect that to work immediately, but, on the other hand, Bob & Tom are from Indianapolis, and they're in 100 markets. There are opportunities for everybody, and they're not mutually exclusive."

The best way for prospective clients to get his attention: "It starts like anything else: a tape and resume, a recommendation and good, solid ratings. I have Dwyer & Michaels in Davenport, and they consistently have a 20 share or more. It's not really market size; it's the recommendations of their peers and their on-air performance. Tape or telephone calls, e-mail — any access like that is appropriate. Recommendations by PDs, GMs, group owners — that always helps as well. I like recommendations from peers. On-air people know best."

What it takes for air talent to be successful: "Two of the most important things are that they have to believe in themselves and they have to be very driven. They have to give it 200% of their time and effort. Every single client I have who is successful works tirelessly on their show. Whether they are writing notes all day to themselves, thinking about it all day or going to the mall,

they're consumed with the next day's show. It takes a lot of concentration and effort to be the best."

Most influential individual: "My father, in terms of my business career. He's a CPA and has encouraged me to think in many diverse ways. Obviously, with the musical background, he encouraged that. That was a very creative way to raise us, in terms of our approach to things. In the practical sense, he's also been very influential. He taught me how to deal with situations and people, to work out a win-win scenario in every situation and to deal with integrity."

Career highlight: "All the deals I do, no matter how big or small, are equally important to me if my clients are happy and if the stations feel that they got a good value. It's important to have a win-win whenever possible. Every deal I do where the station feels that it paid too much but still has enough money to support my clients in terms of promotion — billboards, bus boards and television — and where my clients got everything — not just money, but everything — they could get to support their career and their image, those are the deals I'm most proud of."

"Again, it could be a small market or a major market. I encourage clients and stations to work together, so I never want to get to an impasse situation where the parties can't work out their differences. These contracts are usually long-term deals, so it can't be a situation where you've burned the bridge and now you have to work together for three years."

Career disappointment: "I wish I could have been first French horn player in the Chicago Symphony, but that job was taken when I was in high school and is still held by the same guy. I'm fortunate. I don't have anything that I'm unhappy about. I'm fortunate that my dealings with clients, in most cases, have been good, and that the stations have been good. I've worked hard to achieve positive results. I have few, if any, regrets."

Favorite radio format: "Classical, Alternative and Talk."

Favorite television show: "Arliss, The Practice and Behind the Music."

Favorite song: "Brahms' Horn Trio."

Favorite book: "I read a lot of history and biographies, car books and magazines. I don't really have a favorite."

Favorite movie: "Being John Malkovich."

Favorite restaurant: "Being a true Chicagoan, it's a tossup between Irving's for Red Hot Lovers, Hot Dog Island and Mr. Beef."

Beverage of choice: "I'd say root beer, to go with the hot dogs."

Hobbies: "I play French horn with the Pacific Palisades Symphony. I also do a lot of work on my '55 Chevy convertible and lift weights."

Advice for broadcasters working with talent: "Respect and support the talent. Speak to them on the same level, not down to them, and don't treat them like children. They are key personnel. In spite of what many radio stations believe, the key to any successful station is the on-air talent. If they don't respect them and treat them well, the talent will leave, and if that talent was successful at the station, the station will lose its continuity and suffer as a result."

Advice for talent: "It's the same advice as for broadcasters. Talent need to take a different approach to their work. They have to get along with and listen to their employers. On the other hand, they have to do what's best for their shows in order to succeed. I've seen so many employers tell talent what's funny and how to do their show. When talent listens to that against their own gut feeling about what's best for the show, the ratings suffer, and then the talent is terminated for not having a successful show. Talent have to be secure in themselves, know what they want to do, follow through with that and do the best show they believe they can do without disregarding the station's input."

Finding, developing and cultivating talent continue to be some of radio's greatest challenges. Helping to lead in these areas is one of talent's strongest supporters, Robert Eatman.

Having been raised in a family of classical musicians, Eatman, an accomplished musician in his own right, in 1991 founded his own talent agency, specializing in radio personalities. His roster includes Dr. Drew Pinsky and Adam Carolla of *Loveline*; Kidd Kraddick; Mancow; Clark Howard; Opie & Anthony; Gene "Bean" Baxter; Lamont & Tonelli; Chuck Booms; The Regular Guys; JB & Sandy; Kim Peterson; Peter Tilden; Frosty, Heidi & Frank; Bert Weiss & Lindsay; MJ Kelli; Sarah & Vinnie; and many others.

Getting into the business: "Music in our family was a means of expression. My mother was an amateur, but she played many instruments, including the French horn, which is my instrument. My dad played clarinet and sang. My brother, Ross, is a pianist and also plays violin, and my sister studied violin for years. Music was always something we enjoyed, and we're very serious about it. The French horn and music provided me with opportunities to learn, travel and perform. I studied music in college and had offers in Europe, Israel and Japan, so I kept playing."

"After playing professionally in Europe, I returned to the States, played professionally and entered law school. After law school I worked with a small law firm and subsequently had the opportunity to work as an executive with AFTRA, SAG and AGMA, the American Guild of Musical Artists. I negotiated contracts with all the networks covering TV newscasters, radio hosts, DJs — all the radio personalities in Chicago. I was also involved in the national contracts for the radio and TV performers and negotiated contracts for ballet and opera companies."

"Because of my contacts in radio and television, I became close to a lot of the personalities in Chicago. Subsequently, they went on to other stations. General managers and PDs did the same thing, so I had a lot of contacts after seven years as a union executive."

A definition of radio talent: "Anyone who entertains or informs the public about current events and entertainment topics. Anyone who stimulates the public."

What he looks for when representing talent: "I look for something unique that jumps out from a tape or a show, something that says, 'I'm different.' I look for talent. It's harder to pinpoint radio talent than it is a classical musician's talent. In classical or jazz music, any type of discipline like that, there are general guidelines that a trained listener can discern as being a unique talent. It's technique, it's rhythm and intonation. All these things can be easily defined."

"In radio, technique is not necessarily talent. Talent in radio is defined more by attributes discernible by the general public. A classical musician has a certain level of technique and, with that technique, is able to add

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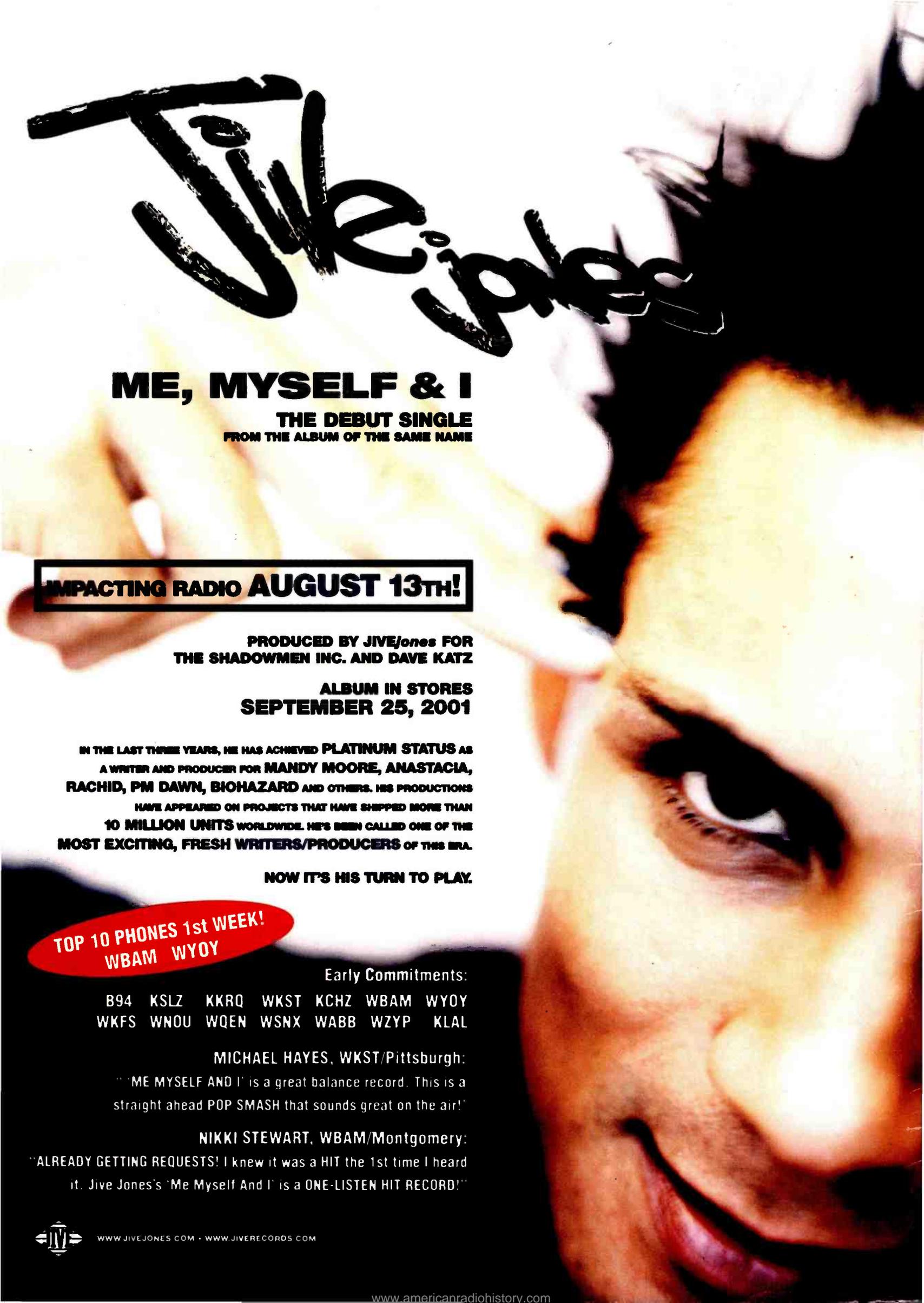
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